WEATHER

Moisture this month: 1.68 Moisture this year: 17.10 Moisture last year: 11.20

VOL. 15 - NO. 17

The Sunday Brand

HEREFORD, TEXAS, SUNDAY, OCTOBER 21, 1962

Published Every Sunday

28 pages

Including 22 Colored Comics

PRICE - 15c PER COPY

Slow, Soaking Rains Bog County Harvest Operations

Our Slogan, "More People - More Farms"

Slow, soaking rains bogged down the 1962 grain sorghum as general rains were reported SECOND OF A SERIES across the Panhandle beginning Wednesday. No damage is expected to grain still standing in

Rainfall measurements in most sections of the county generally totaled an inch or more. Official rainfall measurement for Hereford during the period

was 1.08 inches. Around Wednesday's rainfall is reported to have totaled .78 of an inch with .30 of an inch

people are reflecting upon

how it would change the town,

has approached Holly

Sugar Company with a request

for part of the acreage west

of town where Holly expects to

locate its new refinery. The can-

ning company, according to ru-

mor, would like to locate a

large plant here — and would employ around (450 people.

United Fund president

hairman Russell Carver re-

port that the campaign is doing very nicely. Drive cap-

tains are urged to make re-

ports, even incomplete, by

Tuesday afternoon to Dean House at the Hereford State

Bank. Thomas reported the

following changes in drive

falling in scattered rain showers Thursday and Friday.
Cool, damp weather, hitting the area, late Tuesday Town brought to an end ideal weat-her, but not before much grain had been cut and haul-

ed to elevators. occupations this past week In the Easter area, it is re-(probably because there ported that only five to 10 per wasn't a ballgame to talk acent of the grain is still standbout) has been discussing ing in the few fields left. what location of a sugar re-finery in Hereford real-Some of the grain in the area, commented a grain elevator ly would mean. A great many manager, will not be ready un-

standing good and little or none alter the living conditions and is down. boost the economy. About all In the Dawn area, it is rewe can add is, "Stick aported that 70 per cent of the round and see for yourself." grain sorghum has been cut. However, to the north, it is estimated that combining is complete in only 40 per cent Most unofficial, but with at least some foundation is the current rumor that a large canning of the fields.

til after the first frost. It is

"The harvest was going good until the rains," said elevator operator, "and several farmers

have completed combining." A Hereford area elevator employee estimated that 75 per cent of the harvest in the coun-

try was complete. 'But, this takes into account most farmers have finished harvesting," he added.

All agreed that the general rains have not as yet hurt on favorite to repeat for the district crown. Returning to the Demons this year were a number of lettermen from last Hereford will open district Wayne Thomas and drive vesting," he added.

mile remaining in the fields. It is estimated that with good weather harvesting operations will resume again late this week.

During what was described as ideal fall harvest weather, favorite and trying to end the captains: Ed Line is heading grain producers were able to season as high as possible in

United Fund Agencies Act In Varied Ways For County

(Editor's Note: This is the | During the past year, the | The council also pays the second in a series of three stories on the activities of the eight local agencies included Fund drive, which currently is underway.)

One of the participating agencies in the United Fund is the Deaf Smith County Council on Alcoholism. It was the first non - metropolitan council to be organized in the United States. Its sole purpose is to provide information about the disease of alcoholism and how to cope with

a week off except for one.

battles get underway all over

as six teams battled for the

1 - AAA crown. The powerful

year's state championship team.

The 1962 edition of Demons is

even larger and better balanc-

That leaves the rest of the

teams battling to knock off the

ed than last year.

Next Friday night, conference

Council manned an informative travel and expenses for a nabooth at the Farm and Home Show of the Harvest Festival. in the Deaf Smith County It also paid the tuition of nine local people to attend a statewide meeting in Austin on the problems of alcoholism.

Members of the local councll work closely with Hereford doctors, provides a great deal of literature and information to interested groups and in-dividuals. Members of the council give between 20 and 25 programs to various clubs during each year.

Perryton Rangers, new entry

undefeated team in the loop,

but many feel its opponents have

been slightly weaker than those

Rangers, however, will be out

to prove they can play ball

lost three games to AA schools — Canyon, Dimmitt

Junior fullback Jim Haney

is leading the team in rushing with 483 net yards in 99 carries for a 4.9 average. Senior halfback Arnold Powell has carried 82 times for 386

yards an a 4.7 average. Sen-

ior halfback Austin Hodges

has carried 22 times for a

1-AAA Conference

Takes A Breather

Midway through the season. Perryton Rangers, new entry all District 1-AAA teams took in the conference, is the only

the Panhandle and South Plains played by the other teams. The

Dumas Demons are an odds- in the same league.

tionally - known speaker to come to Hereford during Alcohol Information Week. Another local United Fund agency is the Salvation Army.

Most of its work is with needy transients who do not qualify for state or county welfare. Food, clothing, lodging and transportation are the most frequent requests, with aid given according to need or the applicants' own resources.

Last year, 111 persons were given aid for travel and other associated need. An additional 80 persons were pro-vided needed school supplies. equipment, clothing, drugs or other special needs. Last summer, nine children were sent to Camp Hoblitzelle for a week, while many others were given shoes so they might at-tend school.

In case of a disaster beyond local means, a Mobile Canteen would be moved in by the Salvation Army from Clovis or Amarillo.

Lowell Sharp serves as chairman of the local Salvation Army committee, with Jewel Smith (Continued on page 11)

Band Competes At UIL Marching play on Friday night in Phillips, against the tough Blackhawks. The Whitefaces, with a 2 - 3 Event Thursday non - conference record, have

Hereford High School's Big Domino Band competes in the University Interscholastic Leaand Muleshoe — while beating an impotent AAAA Plainview gue marching contest to be held Tuesday in the West Texteam and upsetting seventh ranked Lamesa, a AAA power- as Bowl. The Hereford Band marches at 1 p. m. in the con-

> It will be the first of three League - sponsored contests which the band will enter this year. Bands compete for ratings of "I", "II", "III", and 'IV" at the contest. Director Ben Golehon declar-

> es that the Big Domino group will be "going after a I" in the Bands are rated on appearance, marching, and playing. Also competing in class AAA

Last year the band received a first division award in both the marching and inspection at the contest.

Smith County got close scru- pulled by a tractor, as muddy roads threatened to stall the

In County Court Arriving in Hereford Wednesday evening were: Dario Bignoli, Hugo Maldonado, Victorio

Those named to report at

Thursday they toured Miller County Court are Mrs. Leo For-Seed Co., Scott Seed Co. and WAC Seed Co., then saw improved pasture grasses at the Howard Gault and Son ranch, mond Higginbotham, Mrs. Geometric Geometric

James A. McAndrews, Albert (Continued on page 11)

Othel M. Neeley of Waco, ex-ecutive vice president of the Texas Certified Seeds Producers, Inc., and Dr. James Bolster of Washington, D. C., re-presenting the Foreign Agricul-ture Service of the U. S. De-

partment of Agriculture. Bignoli, from Buenos Aires, is head of "Operation Beef", a cooperative effort between the governments of Argenttina and the United States for beef improvement. Mald-onado, from Resistencia, is

rientes; Spiaggi, from Rosar-io, and Pujals, from Pergamino, are seed producers and Thursday evening, the group was honored at a dinner at the

Northwest University in Cor-

(Continued on page 11)



POINTING OUT THEIR homes helped four Argentineans explain their country to Deaf Smith County seed producers and distributors during a dinner here Thursday evening. Texas seed varieties. From left are: Enriqui Pujals, Victor Spiag-gi, Hugo Maldonado and Dario Bignoli.

(Staff Photo)

Argentineans And Japanese View County Seeds, Feeds

tiny from foreign visitors last week. Two different tours tour. brought in a group of four Argentintians, interested in improved seeds, and a group Call 25 Jurors of two Japanese, interested in local utilization of feed

Seeds and feeds in Deaf | hanced by a trip in a wagon,

Spiaggi and Enrique Pujals Twenty - five Deaf Smith from the Ar entine. They were hoonored at a dinner that even- for jury service as the October ing in the home of George War- term of County Court, Judge ner, who made a similar trip H. C. Williams presiding, opens to South America 48 months at 10 a. m. Tuesday, Oct. 22.

plus commercial production of rge Jowell; improved seeds at the George

Part of the tour was en-

Reavis Kerr, Ed Lemons,

Hereford Country Club. Addressing the group, Warner said, "In this day of a shrinking world, I feel that one of

WATCHED HEREFORD GROW

Elmer Patterson Retires From Post Office Work

After getting by on \$30 a mon- of assistant postmaster here a letter cost only two cents to th in the '20's, weathering the this month. Christmas rushes, Elmer Pat- ployees could call the name of

dusters of the '30's, watching Patterson began working at also in style in March of 1923 Hereford grow into a city in the the Hereford Post Office back when he became an assistant '40's, and surviving 38 annual in the days when postal em- mail clerk. terson retired from the office every Hereford resident, and

mail. The penny post card was

Retiring officially on Oct. 1, Patterson was honored at a testimonial dinner held Saturday evening. Some 40 post office employees, their wives, and other friends were on hand to bid Patterson a happy

retirement. During the dinner, postmaster Noland Grady presented a plaque to Patterson honoring his more than 38 years of post of-fice service. Another plaque was presented by Billy Hutson, who replaced Patterson as assistant postmaster.

During the retirement dinner it was pointed out that the old slogan "The mail must go through" was upheld by Patter-

In a citation issued by Post-master General J. Edward Day, Patterson was commended for accumulating a total of 3,050 unused hours of sick leave.

Commenting on the citation, Patterson stated "I worked when there was a job to be

Starting as a sub-clerk, Patterson served in various capacities at the post office until being named assistant postmast-

er in 1940. "During the time I worked at the post office, I was able to meet many people that I would not have had the chance to know otherwise. It has been an honor and a privilege to serve the community," Patterson

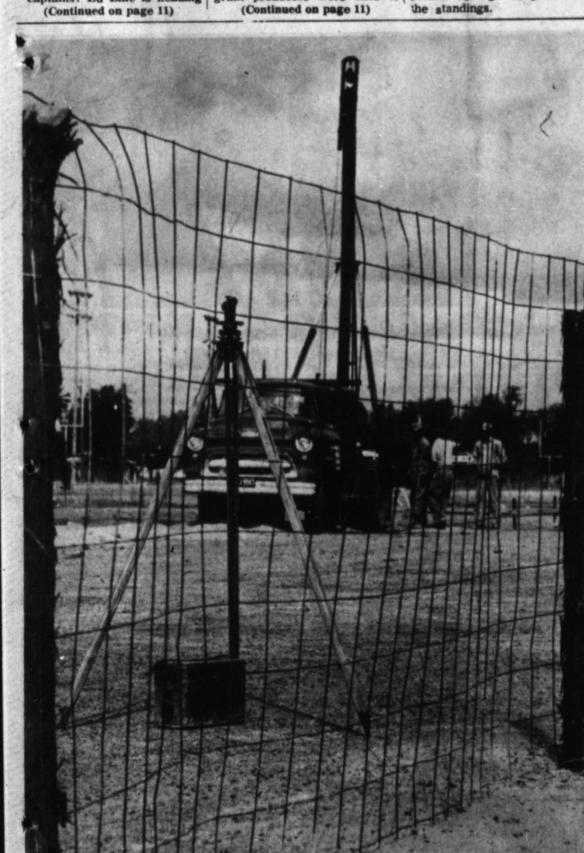
"At the post office I had the opportunity to witness the growth of Hereford in a first hand manner. By looking at the

(Continued on page 11)

A CITATION RECOGNIZING more than 38 years of service in the Hereford Post Office was presented to Elmer Patterson, left, as he retired. Presenting the citation was Noland Grady, Hereford postmaster. Signed

by Postmaster General J. Edward Day and regional director W. M. McMillen, the certificate honors Patterson for his "loyal service" with the post office.

(Staff Photo)



CONSTRUCTION OF THE new addition to Hereford High School got underway here last week as the area behind the school was graded and holes were bored for the concrete foundation. The addition at the

rear of the present building will include additional space for a girl's P. E. locker room and enlarged home economics fa-

(Continued on page 11) **Special Session** On Airport Lease bands are Perryton, Phillips, and Dumas, as well as Here-Set For Monday

A special session of Hereford City Commission is to be held here Monday as commissioners meet with representatives of B and O Spray Service to discuss details of a proposed airport leasing contract.

The meeting was set at a reg-ular session held last Monday as Dudley Bayne, city manager, told commissioners of the proposal made by the firm.

Also to sit in on the special meeting are members of the Airport Advisory Board Morris Easley, Hilrey Aven, and Lloyd (Continued on page 11)

Need More Men For 'Messiah' Choir Program

A plea went out for more men here this week.

Men are needed for the Hereford Oratorio Choir, according to director Don Moore. The choir, comprised of individuals from throughout the county, is currently rehearsing for its pre-sentation of excerpts from Handel's "Messiah."

At the present time, there are some 80 members of the choir and progress on the program is termed "excellent". However, director Moore stated that more vocalists, expecially men, are needed. Those in charge of the choir hope to have at least 100 members for the presentations. The choir will appear in the community Thanksgiving program here, and will present a (Continued on page 11)

CHANEL

SPRAY COLOGNE - BATH POWDER

EVERY WOMAN ALIVE

LOVES CHANEL Nº 5

Young Homemakers Study Decorating

Texas Young Homemakers of America met Oct. 16 at 7:30 p.m. in the Home Economics Department of the High School with Mrs. George Zetzsche, president, presiding over the meet-

ing.
Mrs. David Brumley presented to the group a program on Interior Decorating. She stated, "Design to suit your taste and your own individual needs. Decorating is a personal art and you need a good imagination. Color is your most important factor, choosing colors that please you and your family."

Mrs. Brumley, went on to say, "Walls should be of one color so that colors in fabrics and furniture blend in better. Use scatter rugs to separate if carpeting can not be used. These scatter rugs can be most eye catching.'

"Your bath should be attractive and cheerful. The kitchen should be the most cheerful room in the house. If it is necessary for more than one child to share a room many types of material can be used for room dividers," she pointed out.

Attending the meeting were: Mesdames Larry Dobbs, James Dobbs, Clark Andrews, Layton Sawyer, Kenneth DeHart, Bob Hicks, Jess Robinson, Elmo Fortenberry, J. J. Durham, Howard Hunter, George Zetzshe and David Brumley.

SISTER VISITS

Mrs. Leon Etchison of Muncie, Ind., long time friend fo Mrs. Cawthon Bryant, spent several days visiting in the Bryant home. She flew home on Wednesday.

Mr. and Mrs. J. D. Minton from Colorado Springs, Colo. is here visiting in the home of her sister and family, Mr. and Mrs. E. E. Bishop.

Have you read the Classifieds?

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MONA'S COFFEE BREAK

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just like any other normal, dirty - faced little boy; loudmouthed and rambunctious in particular and a holy terror in general.

Then, practically overnight, there was a miraculous change. No longer did he rush off to school dressed like he had been dredging the bottom of a missionary barrel. He became persnickity about his snirts and trousers and even learned to use a nail file. His burr haircut was plastered against his square head with, unmistakab-ly, that "greasy kid stuff".

My first thought was he had gotten a head injury in those bloodthirsty games of football

Does Select First Officers

The Benevolent, Patriotic Order of the Does, Hereford Drove Number 176, met at the Elks Lodge recently with Mrs. Joe W. Cook Jr., Supreme First Counselor, Lubbock Drove No. 92, presiding.

Plans are being formulated for a public installation of officers of the newly instituted Drove on Sunday, Nov. 4. Irene Cook, Supreme Deputy, and Lubbock Drove No. 92, will perform the Installation Rituals.

Elected officers to be installed are: Mrs. Carl Hollings-worth, President; Mrs. Richard Clark, 1st Counselor; Mrs. Billie Miller, Senior Counselor; Mrs. Neil Young, Junior Counselor; Mrs. W. B. Finley, Secretary; Mrs. Delbert Bainum, Treasurer; Mrs. Ray Smith, Inner Guard; Mrs. K. C. Kelly, Outer Guard;

Mrs. Ralph McCullough, three year Trustee; Mrs. Joe Kendall, two year Trustee; Mrs. V. D. Powell, one year Trustee; Mrs. John B. Cooper, Conductor: Mrs. Henry Turner, Assistant Conductor; Mrs. Cecil Coker, Musician; Mrs. Robert Miller, Assistant Musician; Mrs. C. D. Kelton, Chaplain; Mrs. Jack Mitchell, Mrs. John Schnieder, Mrs. Howard Gore, and Mrs. Bobby Riddle, Color boys chattered among each time he walks by the shrine, other in the back seat, I turn- he stops and views the now Leonard Haney, Mrs. Bud ed my head and casually adk-Hopson and Mrs. Bill Kendall, ed, "Do you boys still like ence and lets out a lovesick

held in the back yard. He For years, my son had been wasn't old enough to be pledging a fraternity, so that was out. He already possessed his age group's status symbol, the bicycle. I should have blessed my lucky stars and let well enough alone; but if I knew anyone, I knew Lil' Paul, and he was definitely sick.

Several days after this mysterious transfiguration, I drove to the school to pick up the children. Each classroom was led out the front doors by the teacher, who stood at the door until all the students were on their way home. I couldn't figure out why the teachers stood there; whether they were so glad to get rid of the little monsters they couldn't really believe they were gone or to prevent murder as the kids scrambled over one another in their rush to get outside.

My son came running over to the car and yelled: "Hey, Mamma! Look at my teacher!' I looked over at the door and saw a petite brunette with big blue eyes. She didn't look much older than the children she

"Her name is Mrs. and her husband is a assistant sumptin' and she has a baby and I'm gonna marry her when grow up!"

This statement, spoken in one breath, was punctuated with a sound made by pursing the lips and emitting an ageless expression of admiration, commonly called the wolf whistle. That was the way the big mystery was solved. Sick, my foot! Lil' Paul was in love!

I couldn't help thinking 'Just wait until all the daddies get a load of this." west's PTA will probably do a booming business this year. There's nothing like a Mrs. Blankenship to improve a parent - teacher relationship. (And from the way my son has been acting lately, it was working pretty well in the teacher - student department.)

Several Saturdays later, I drove downtown to pick up my it the place of honor on his son and several cohorts, who had taken in a movie. As the



My one consolation is that my

ed with this dreaded disease,

seemingly contagious. I also

understand she receives any

number of love letters daily

and practically bushels of red,

But this is one love affair

won't worry about. Look

what it's accomplished. Anyone

who can encourage that filthy

little ragmuffin of mine to

bound to be an angel from hea-

ven. She accomplished with one

smile what I haven't been able

Last night at the dinner table

the kids were tossing their

usual verbal insults at each

other and someone borught up

the name of Kathy. Lil' Paul

gave me a sneaky, sideways

Uh - oh! Grab your hats

folks, here we go again. And to think that I have years of

might as well start reading

glance and turned brick red.

stick a toe in the bathtub

highly polished apples.

to do in eight years.

AN INFORMAL COFFEE held here Wednesday from 3 to 5 p.m. in the Community Room of the First National Bank honored Mrs. Walter Rogers. Talking to Mrs. Rogers (second from the right) are, from left, Mrs. Austin Rose Jr., Mrs. H. L. Benefield, and

cents worth in. "Boy, is she

With this remark, he gave

me a sheepish look and added, "But not as good as yours."
Well! It looks as tho' I'm

raising a diplomat. But on se-

cond thought, he had made

first compromise with life. He

is extra fond of my pumpkin

pie, and he just realized that

sometimes good food is just as

desirable as good grades. None

the less, I was flattered, even

if the little stinker had become

When the school pictures were

handed out, the adored teach-

er gave each of her students

a little colored snapshot of her-

self. Lil' Paul promply gave

dresser, propped against his battered football helmet. Every

an accomplished liar.

figure, too."

One towheaded little friend This has been going on for

smiled from ear to ear (or weeks. And from the scuttlebutt

should I say leered?) and I can gather from the groups

answered: "Yes, Ma'am. She's of children who have a runway

a real dish!" (And this child through my kitchen (Ours is

is the son of a PREACHER!) the 25 Mile Avenue Refueling

pretty! And she has a perfect son is not the only one afflict-

ence and lets out a lovesick this ahead of me. Guess I

My son had to get his two Station), it may go on forever.

Mrs. Louis Woodford. Attending the coffee were some 60 women. It was given by supporters and friends of Walter Rogers, representative of the 18th Congressional Dis-

> But that still doesn't stop me from wondering. Just who in the world is Kathy?

"Dear Abby" and start praying

a little harder.

(Staff Photo) ROGERS DRUG

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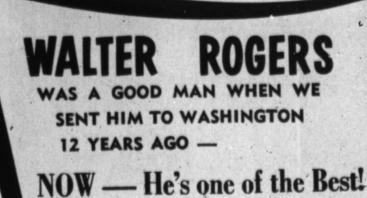
THE PEOPLE OF THIS AREA WILL HAVE AN OPPORTUNITY TO SAY...

TO A FINE PUBLIC OFFICIAL (AND THEY ARE HARD TO FIND THESE DAYS)

We know the things you've heard said about Walter; we are also familiar with his record — and his unselfish service to the people of this district, which is one of the few in the United States where the Congressmen has consistently "voted for the interests and wishes" of the people he represents . . . regardless of pressure and party affiliations. Because of these things, we also know that the people of this territory will express their appreciation with an overwhelming vote of confidence for the man who has represented them so well for the past 12 years.



WALTER ROGERS Congressman, 18th District



Political Adventisement Paid for by Deaf Smith County Friends of Walter Rogers



A PLAQUE OF APPRECIATION and many other gifts were presented to Mrs. Wiley Roberson, charter member of the La Afflatus Estudio Club. The Club met on Tuesday with Mrs. Roberson as the hostess. Presenting the plaque was Mrs. George Suggs, right.

(Staff Photo)

the human side of credit unions

through a series of anecdotes

about everyday people and their

experiences with credit union.

The Hereford community cred-

Credit Union In **New Book Issue**

The Hereford Texas Federal it union has made more than 13,-Credit Union is mentioned prominently in a book released Sense Credit, was written by Charles Morrow Wilson, a roving writer for Reader's Digest

Common Sense Credit details





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Mrs. Wiley Roberson Given Big Surprise By Her Club

Thirteen members answered gram "What Is My Line."

chairman. The yearbook com-mittee, Mrs. Gordon Elliott, ed to bring a gift to be awarded It was noted that the

Better Public Relations Discussed By Red Cross

Deaf Smith County Chapter strengthen the organization's of the American Red Cross held public relations. One of the its board meeting at 10 a. m. points he brought out was that Tuesday in the Community the chapter should continue ef-Room of the First National forts on a wide scale to broad-Bank, Dr. Bruce Beene, chair-man of the board, presided over programs by different social the meeting.

Mrs. Bill Dameron, newly ap- the best means of public relapointed chairman of Volunteers, tions is through our newspaper made a brief report on her and radio," he said. "They work. She stressed that more have always participated in information should be put be 'every way to help spread the for the public on the work of work of the Red Cross." the Red Cross, because there A roundtable discussion was have been many phases of the held after the program and

Red Cross misunderstood. members present gave ideas on Dr. Bruce Beene presented ways to improve public relasome recommendations to help tions.

AT MEETING

L. B. Russell, principal of Hereford High School, and W. C. Quattlebaum, principal of Stanton Junior High School, were in Houston Sunday, Monday and Tuesday for a meeting of the Texas Association of Secondary School Principals.

CARD OF THANKS

We wish to express our appreciation for the many kind deeds and the consideration shown by so many during the recent illness and death of our beloved brother and uncle. Mr. and Mrs. H. D.

Norton Velma and Leroy Hodges Mr. and Mrs. Red Rider Mr. and Mrs. John Demary Mr. and Mrs. Bobby Owen Mr. and Mrs. Keith Hodges

Mrs. Wiley Roberson was Mrs. B. R. Reddell and Mrs. a prize. Mrs. Wiley Roberson Plainview, will be guest speakhostess to the La Afflatus Es- Hap Higgins, presented a prowas the lucky member and won er for the church - wide Loytudio Club Oct. 16 at 3:00 p. m. gram built around the TV pro- all the gifts.

roll call on a religious exper-ience

Four members of the club last contestant and she revers-held at 7 p. m. Thursday, Oct. made up the panel: Mrs. A. N. ed the plan. She asked the pan-A short business meeting was Hopson, Mrs. Wiley Roberson, el questions dealing with the conducted by the president, Mrs. Emmitt Hale and Mrs. club and its organization lead-Mrs. Emmitt Hale, and then Hap Higgins. Other members ing up to the presentation of turned over to the program present were the contestants. a plaque and life membership which

Those attending were: Mes-

Mr. and Mrs. W. C. Quattle-

baum packed a lot of interest

into a trip last weekend. They

attended the Texas - Oklahoma

Bowl in Dallas, drove to Fort

Worth that evening for the TCU-

Texas Tech football game, then

saw the annual Prison Rodeo

at Huntsville the next afternoon.

RESIDENTS MOVE

dames John Jacobsen Jr., Lefty

Hardwick.

MAKE TRIP

lives in. She was the modera- July, 1953. tor when the club was organized in Jan. 1931. A very devoted club member throughout the years and an unusual good her being chosen for these hon-

Those sharing in the pleasure of presenting this to Mrs. Roberson were: Mesdames C. E. Beauford, A. H. Cook, Gordon Elliott, Emmitt Hale, A. N. Hopson, Hap Higgins, Jo Johnand economic groups. "One of son, B. F. Markham, B. R. Reddell, Wiley Roberson, Jerry Robinson, George Suggs, and Leroy Suttle.

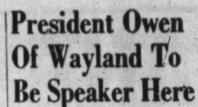
Fertilizer Short Course Planned For This Area

Thomas, Eugene Noel, Steve Clements, Esther Springer, H. H. Miller, J. V. Perrin, Bill A short course planned for this area will deal with basic information on soil fertility and Dameron, Corrine Neely, Miss fertilizers. Subjects are to be Della Stagner, James Ellis Higdiscussed in a series of three gins, Oliver Streu and Bill intensive night meetings set for November, announced Lefty Thomas, country agent.

The sessions of the short course slated for this area are to be held on Wednesday, Nov. 7, 14, and 28, in the First State Bank of Dimmitt. All three meetings are to begin football game at the Cotton at 7:30 p. m.

Thomas invited all fertilizer dealers, agency personnel and county program building committee members to attend.

Persons wishing to attend the course may register at the Deaf Smith County Extension Service Mr. and Mrs. Rube Bullard Office in the courthouse, said recently moved to Denton, while Thomas. Registration fee is \$5 and the deadline is Friday, Nov.



Dr. A. Hope Owen, president of Wayland Baptist Coll e g e, alty Dinner of the Temple Bap-Mrs. George Suggs was the tist Church. The dinner will be ballroom.

Dr. Owen now is in his tenth year as president of Wayland, has shown continual growth under his direction. It was noted that the club More than \$1.5 million in conwas organized in the same struction has been completed house that Mrs. Roberson now since he became president in

In 1961, he was elected vice president of the Southern Association of Baptist Colleges and is secretary - treasurer of the record in attendance led up to Conference of Church - Related Colleges in the South.

> sions will differ from soil fertility meetings previously sponsored by the extension service. Subject matter will be covered in greater detail.

> Subject for the first meeting is to be nitorgen and its function in plant growth. Second meeting of the series will be a discussion on phosphorus and potassium.

The final program will include a dinner and presentation of diplomas. Sponsoring the series will be

the Agricultural Extension Service and Texas Plant Food Educational Society.

Have you read the Classifieds?



DR. A. HOPE OWEN . Wayland's president

Before taking the presidency at Wayland, Dr. Owen was a pastor in New Mexico, Oklahoma and Texas. For 12 years he served as a trustee of Wayland and of Oklahoma Baptist College, which conferred on him the honorary D. D. degree.

ATTENDS MEETING Mrs. Bessie Patterson and Mrs. Norma Waits attended the luncheon meeting of the Pan-handle Penwomen held Oct. 16 at the Amarillo Country Club. Laura V. Hamner introduced the guest speaker, Margaret

Abrams, Amarillo author.

VISIT PARENTS

Visiting in the Loy White home recently were their son and family, Mr. and Mrs. Jack Reeves, Denny and DeAnn, of Lubbock; and their daughter, Carol Jean Bartlett, Loy Allen and Sharon, also of Lubbock.

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BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge Of Hereford

> B-1-1-TFC AERMOTOR MILLS AND TOWERS TURNER

Highway 60

WELL SERVICE Avenue H & Grand Ph. EM 4-2568 or EM 4-2194 8-1-21-TFC

HEREFORD GLASS CO. **Expert Car Glass Installation** Table Tops and

Window Glass **Picture Frames** 392 Park Ave. Ph. EM 4-2652 B-1-25-TFC

LOOK AT THESE USED BARGAINS!

Good used INTL. Harvester 4-1649. refrigerator, A-1 shape. Big close out price reductions in new G.E. refrigerators and freezers. Good used wringer washers, all in top shape.

Norge Automatic gas dryer, A-1 shape. One good used Baby Bed. **BUY-RITE FURNITURE**

North end of Main St. B-1-tfc

FOR A NEW

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see EM 4-0555 KINSEY - OSBORN MOTORS 142 MILES AVENUE

B-1-26-TFC

FOR SALE Registered Angus

Bull Call BR6-4433 or EM4-B-1-10-35-TFC FOR SALE: Household goods.

Call EM 4-0028. B-1-10-15-TFC FOR SALE Good refrigerator, excellent condition, \$75.00 A.

Petersen. EM 4-3198. B-1-10-15-TFC 1956, 8 x 37 Trailer House. 1 bedroom, gas furnace, shower and.

tub. \$2250, EM 4-3461. B-1-13-41-tfc FOR SALE Rogers Barley Seed. \$1.50 per bushel. E. C. Rein-Switch. Phone CL 8-4595.

B-1-18-41-tfc Three bedroom house for sale to be moved. Call W. B. Fielder, EM4-1133 or EM4-

B-1-15-16-3c

BIG "T" PUMP COMPANY INC.

Complete Turn Key Installations Repairs on All Makes of Pumps and Gear Drives

HEREFORD & DIMMITT TEXAS Phones EM 4-0353---235-J

5-1-47-TFC

FOR SALE

At 40 per cent of New Cost. 1961, wringer-type Maytag Washer. 1961 Kelvinator Refrigerator,

deepfreeze combination. One phonograph record play-

nice Butane 4 burner range. One 24 x 20 carpet. Medicine chest with mirror. Steel utility cabinet. TV Antenna.

Numerous other items. For information to see, Phone EM 4-2029, or go to 333 Avenue A.

B-1-17-2C

Two panel, panel ray heater for sale. \$60. Phone EM 4-0175 Nearly perfect 160 acres, 1 1/2 J. C. Cummings. B-1-13-42-2p

For Sale to be moved nice 20 x 40 two bedroom home. Price \$2,000 located 3 miles East, 1 North Hub, Texas. Phone B-1-23-17-tfc

FOR SALE Form Equipment

DEMPSTER Submersible Fumps. **Drilling and Repairing** D. E. TURNER 306 Avenue H Phone EM 4-2568

FOR SALE Combine and truck. Call EM4-2110. B-2-10-34-tfc

B-2-21-TFC

want to trade a number 314 14" International Moldboard breaking plow for the same kind in 16" bottoms. This plow was bought new this year. Contact B. L. Moore. Route 2. 21/2 Miles Northeast of Dimmitt. B-2-37-42-2p

> FOR SALE Automobiles ,

1960 Red and white Buick Invicta. New tires. Call EM4-3101 B-3-10-12-tfc

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

FOR A GOOD - HONEST Deal on a new Rambler, Buick or used car-Call LeRoy (Bill) Price at Kinsey-Osborn Buick, Rambler Dealer. For a Demonstration Drive, Call EM 4-0990. After 6:00 p. m., Call EM

4. REAL ESTATE

For Sale Or Trade

ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For -PRUDENTIAL

America's Largest Farm Lenderl SAM NUNNALLY EM 4-2814 LONE STAR AGENCY

B-4-13-27P WHY PAY RENT? (1) 240 A., all cul., 2-6" wells, 1/2 mi. tile, 140 A wheat, 90 A milo, 10 A cotton. Price \$210 per acre.

29 per cent down. (2) 230 A., all cul., 1-10" well, 791/2 A. cotton, 123 A milo, 131/2 A. wheat, 2 bdr. home, large barn. Price \$375 per acre. 29 per cent down. (3) Extra nice 164.5 A., all cul., 72 A. milo, 24 A. cotton, 16 A. wheat, 2-2 bdr. homes, 20 x 48 barn, 1-8" well, 1/4 mile tile. Price \$450.00 per acre. Will sell or trade for irrigated ½ sec.

(4) 160 A., all cul., 1-10" well on nat. gas, 54 A. cotauer, one mile north Jowell ton, 92 A. milo, 2 bdr. home and other imp., Price \$500.00 per acre. 29 per cent down. HOMES

(1) New 3 bdr, near schools, carpeted, \$1000.00 down & buyer get loan. Price \$12,-600

(2) 3 bdr. near schools, carpeted, single garage, \$1,000 down & buyer get loan. Price \$11,500. (3) 2 bdr., single garage, \$2,000 down, balance at \$80

per month. Price \$10,500. (4) 2 bdr., single garage. \$750 down & balance at \$60 per motnh. Pirce \$4,500. (5) 2 bdr., single garage, \$600 down, \$60 per month, Price \$6,000.

WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT.

MI. SO. OF UNDERPASS ON HWY. 385 J. M. HAMBY REAL ESTATE PHONES:

Office Residence 4-2553 J. M. HAMBY Harold Hamby EM 4-3454 Gerald Hamby EM 4-1534 **Durward Hamby** EM 4-3466 8-4-17-TFC

3 Bedroom home, brick, double garage, 2 baths. Fenced back yard, On Douglas. Phone AV 9-4431

B-4-15-12-tfc

good well, good allot. 1 Low Down Payment. mile off pavement - \$17,500 Cash down - 2-C. -0-

Section - All in grass -\$160.00 - \$30,000 cash, In 6" water area, no improve-

One of the best half sections anywhere. Full allots., home, pavement, tile, nat. gas.

Dry Land - Well improved, wheat sowed, some native grass. Vol. wheat good, some soil bank. This is a good setup & we will trade for irrigat--0-

Farm Loans — buying or selling land - New wells underground tile - New home. We can make the best loan in our 3 county area. -0-

SAM NUNNALLY Lone Star Agency 601 Main EM4-0555 Nite EM4-2814 B-4-42-2P

FARMS Well improved 160 acres. Good water. 2 wells on natural gas. Wonderful home. Near Hereford.

1/2 section near Stratford Texas. Good water district. Other farm listings in the Hereford and Dalhart area. HOMES 2 bedroom brick in northeast

Hereford. Only \$8500.00 Lovely brick on Dimmitt Highway 1850 square feet. B-3-33-TFC 2 bedroom asbestos siding, rarage, storage, floor furnace, utility room. Only 6800. HUGH BOOKOUT

511 Schley Hereford, Texas Off EM4-3161 Res EM4-1832 B-4-42-TFC

LISTINGS Buy or Sell S-3-20-TFC L. R. Dilger - A. L. Carlton REAL ESTATE Friona, Texas S-4-4 15P

> SEE ANY TIME-3 bedroom brick, carpeted, built-in oven and range, utility room, patio, fence, EM 4-

S-4-16-TFC

Would Like to trade auto supply store doing good business for farm equipment and lease of farm for at least one year. Write Ace Auto Supply, 5105 Whitesettlement Road, Fort Worth 14, or call PE7-9294. S-4-35-14-9p

ATTENTION VETERANS!

Don't let your VA Home Loan Privileges Expire without first contacting us for full details

> **GOLDEN SPREAD** HOMES

As you can purchase a home

from us with no money down For Full Details See us Sunday, October 21 at

> **OPEN** HOUSE 102 EMMA

OR PHONE EM 4-0525 ANYTIME

ELECTRICAL SUPPLIES We Have A Shop Full Of Bring Your Electrical Problems To Us.

WITHERSPOON ELECTRIC 129 W. Third EM 4-0224 STEEL CO.

baths. FHA Financing. Morgan Const. Co. Phone EM 4-0239 8-4-14-TFC

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Lou Childress

3 BEDROOM

Mona Lisa Trailer Park DAY WEEK MONTH Inexpensive Rent GRADS DISPATCH SERVICE 230 N. 25 Mile Ave

WE PAY TOPS

Phone EM A-0972

WE PAY AMARILLO MARKET PRICES EM 4-3514 7:30 - 12 Noon Hereford Sale Barn Livestock Weighed Free

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE EM4-3472 906 Lee

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'Come To See Us First' 230 N. 25 Mile Ave. EM 4-0972 HILL'S TEXACO

> FIRST & MILES EM 4-1823 CONVENIENT TO

QUALITY NURSERY STOCK Irmstrong 505 W. Park EM 4-1868

DOWNTOWN

SERVICE ON Black & White & Color TELEVISION Any Make or Model

SUNSET APPLIANCE EM4-3472 906 Lee

COOK'S **HUMBLE SERVICE** 615 PARK

Free Pickup & Delivery OPEN SUNDAY

TOP QUALITY Irrigation Dams as low

as \$3.25

DAVIS IMPLEMENT 144 W 2nd EM 4-2811

HABLO ESPANOEL SEE ARCHIE FOR GOOD - CLEAN LATE MODEL

USED CARS

LEE SIMMERS 136 SAMPSON EM4-0333 Home EM4-3517

Political Calendar

For Commissioner, Precinct Two: MARCUS LATHAM ROBERT BETZEN For State Representative

BILL CLAYTON J. FRANK FORD JR. For District Judge HARRY H. SCHULTZ

For State Senator, 30th District: JOHN ZAHN J. D.'s "66" Service Road Service

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Freezer - Also

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Need Repair on your car

or truck? Call us. No job

too large or too small. Rea-

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PHONE EM 4-0432

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Located in old Dearing

Wrecking Building, north of

Rainbow Drive In

Reliance HOMES

DXWORTH-GALBRAITH A

NO DOWN PAYMENT

NO CLOSING COSTS

(1)

Lions Club

meets each

Hereford

Rotary

Club

Kiwanis Club

Thurs. Noon

IOOF Hall

207 E. Sixth

Stated Meet-

Sec. Mon.

Wednesday, 12 Noon

Hotel Jim Hill

Monday at 12:05

Hotel Jim Hill

OPTIMIST CLUB

Monday Eve.

American Legion

Hall

6:30 p.m.

sonable prices.

INDUSTRIAL BUILDINGS! TRI- COUNTY All Minor Repairs Mechanic on Duty Specialize In EM4-0535 WASH & LUBE

DEL BAINUM EM 4-2597 JOHN SCHNIEDER EM 4-0512 YOUR BEHLEN DEALER

A COMPLETE LINE OF

FARM, COMMERCIAL AND

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment

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144 W 2nd EM 4-2811 Colorado Rod-Weeders Dempster Planters, Cultivators and Rotary Hoes.

Lilliston Shredders & Blades.

See the new M-F Disel

tractors. We have several GOOD used Combines. LESLY MOTOR CO. For the finest in farm mach-

> West Hi-way 60 Phone EM 4-1600

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products

EAST SIDE "66" **Rocky Stewart** 1303 E. 1st. EM 4-2644

For The Best FOOD in Hereford Try The Western Wheel Inn We Cater To Parties

638 W. 1st. EM 4-2070

IS YOUR WATCH READY FOR WINTER?

Let LAMM'S Completely Overhaul Your Watch for ONLY \$4.95

Automatic Slightly Higher Defective Parts

Replaced at Our Low Price 347 Main

-amm JEWELRY

BREADS - PASTRIES Try'em From

"YOUR" BAKERY HEREFORD BAKERY 519 Park Ave. EM4-0177

Meet Each Tuesday

Night, 8 P. M. At

131 East 2nd Street

EM 4-0559 EM 4-1066

1302 Park Ave.



FLOOR PRACTICE THURSDAY 7:30 p. m.

Visitors Welcome

Hereford A. F. & No. 849 Troy Stambaugh, Sec. John Robinson, W. M.

ALCOHOLICS. ANONYMOUS EM 4-1094 Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til?

Pilot, R. C. WEATHERS

EM 4-2652

Service Approved By Federal Aviation Agency Passenger Insurance Coverage \$500,000.00 RCA CHARTER SERVICE ANYWHERE - ANYTIME - COMANCHE 250

BOYD MACHINE SHOP 1306 PARK AVE. Wholesale Auto Parts
 Exchange Engines

 Crankshaft Grinding
 Crankshaft Journal Welding Complete Machine work on Automobile and Industrial Engines

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Call Us For All Your Glass Needs HEREFORD GLASS CO.

Brick home with apart-Two sections south of ments and rent house at Clayton, N. M. 200 a. 500 East Third. Your cultivation. 8 inch well.

140 acres wheat. On pavement. One - third down, owner will carry balance at 6%. \$250 acre. Improvements.

\$65.00 per acre.

320 acres good grass land. One 8 inch well. 29% down.

RANCHES

7200 acres in Missouri. 500 acres in cultivation. \$130,000. 10% down, or trade.

ly Restricted.

Now Available for you, A lot in Russell Edition. Excellent Location, High-

ments. Only \$8500. New 3 bedroom, nice location. Will trade for smaller house. Call for

rentals make the pay-

ments. Call for details.

Three bedroom located

at 117 Centre. All the

conveniences of a mo-

Large old two story with

lots of room perfect for

large family, close to

all schools. \$10,000,

low down payment,

2 bdrm. brick, close to

school, large livingroom

and kitchen. Easy pay-

terms easily arranged.

dern home. \$22,500.

details. Justice Real Estate

Phone EMerson 4-1757 Mike Justice Res. EM 4-1757 Oliver Streu Res. EM 4-2857

Virgil Justice 105TICE — DEMAND JUSTICE — DEMAND JUSTICE — 15

Francis Hardwick Res. EM 4-2241

HOMES

100% G. I. Lonas, F. H. A., and 90% Conventional, 3 bdrm., fireplace, carpet, dishwasher, control hear \$13,500. N. W. 3 bdrm., 1500 sq. ft., kitchen 20 x 14, all carpet, lots of storage, knotty pine interior. Very reasonable

down. \$13,500. 3 bdrm., 1266 sq. ft., lots of storage space, \$11,500. Reasonable down.

3 apartment apartment house, corner lot. Trade or cash offer or low down. Good income property. More than pay for itself. 3 bdrm., den, 2 baths, fenced, all carpet, drapes.

\$18,500. N. W. Duplex apartment and 2 bdrm. house. \$15,000. \$180.00 a month income.

FARMS

1/2 section, \$290 an acre. 1/2, \$350.00 an acre, \$25,000 down. Excellent water and tile. 100 B., 138 M., 30 W. 1/2, excellent water, 3 wells perfect.

1/4, 105 M., 15 W., excellent water. \$325 an acre. \$15,000 down. 1/4, new brick home, 2 bath. \$15,000 down. 80 acre,

well, home, 20 Cotton, 20 Maize, 30 Wheat. MOTELS

Trade for land. Gross income \$35,000 a year. Trade. Gross income \$75,000 per year.

JIM CRAMER

EM 4-2424 EM 4-1226

115 E. 1st. St. Corner Main & Hwy. 60

Warren Bros. Motor Co. 1219 E. 1st

Plymouth - Valiant "USED CAR SPECIALS"

THIS WEEK'S SPECIAL 1960 FALCON 4 DR., red and

1961 FALCON 2 DR., white finish, extra sharp, good guarantee. 1960 VALIANT 4 DR. automatic transmission, white finish. Good guarantee.

\$1095.00 1961 CHEVROLET V-8 4 door Station Wagon. Radio,

heater, Powerglide, power steering, Snow White finish, new whitewall tires. Always room for one more in this near-new wagon. 90-day, 4000 mile warranty. Special 1959 FORD GALAXIE 4 DR., factory air conditioned,

cruisamatic, white finish, one owner. Double Sharp. Yours at a special price. Try these compacts with compact price tags. 1960 OLDS Dynamic 88, 4 door, hardtop. Radio, heater,

automatic, power steering and air. You'll need to drive this one to appreciate it. 1960 CHEVROLET El Camino Pickup. Radio, heater, standard transmission. Mark IV air conditioned. New set white wall tires. See and try this "Car-Pickup" while

1960 FORD V-8 PICKUP, Custom Cab, rear hitch, side mount spare. Red and White. Guaranteed.

We will pay the Top Cash Dollar for your Used Car. It's worth more than you think. 14 Years Of Customer Satisfaction

\$995.00 white, local owned, guaranteed. \$1195.00

EM 4-2030 WANT ADS

4-3424

Ave. B.

4-0555.

FOR SALE Three bedroom ever you want it built mouse at 1003 South Sampson Good Conventional B-4-10-15-7p

FOR SALE

Thrif-T-Burger, 500 W. 1st. Will pay for itself in short time. \$2,000.00 total price. carry some myself to right party. See Maurice Hill, or Call EM 4-3875. B-4-34-TFC

NEED LISTINGS On irrigated land in Hereford and Black area. Have buyers ERNEST KENDALL REAL ESTATE Plains Motel Ph. EM4-0800

FOR SALE

B-4-39-TFC

1/4 sec. irrigated land. 2 miles NE of Hereford. 146 acres in cultivation. 46 A wheat base, god barley and cotton bases. Phone FL 6-8183. B-4-16-4C

MUST SELL Three bedroom, 2 bath, electric kitchen, double garage. EM 4-3876. B-4-11-42-tfc

FARMS — RANCHES Acreages — City Dwellings FOR SALE LISTINGS WANTED

If you are planning to build a home see us about trans-

WESTERN

HOMES Built at Amarillo to be moved built on location where

NEW YORK STOCK EXCHANGE

SERVICE FOR HEREFORD

DIAL

THIS IS A LOCAL NUMBER

- NO TOLL CHARGE

SCHNEIDER, BERNET & HICKMAN, INC.

Established 1932

Member: New York

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Good Conventional or FHA Loans Available.

Let us visit with you and help you with all your insurance needs. Call or See

CLINTON JACKSON

JERRY JACKSON Farmers Union Insurance A-

807 N. Main, Hereford, Texas, Phone EM 4-2624 B - 4 - 17-TFC

FOR RENT

FOR RENT Desirable on e bedroom furnished duplex to White Couple. Carpeted, furnace heat, utilities paid. No pets. 711 East Third. B-5-20-16-tfc

FOR LEASE Late Model IHC Cotton stripper, tractor, and 10 Trailers. Call EM4-2225. B-5-13-16-3c

Furnished Apartment. White adults. Furnace Heat. Phone EM4-0337. 613 South 25 Mile

Avenue.

FOR RENT Two bedroom house with garage. Plumbed for Washer. 321 Avenue C. Call

AV 9-4161. B-5-15-42-tfe

SMALL two bedroom house. Whites only. Outside City Limits. Call EM 4-3786. B-5 11-17-10

> Good Farmer wants to rent 1/2 section good irrigated land. Call 647-3602 in Dimmitt, Tex-

B-6-15-37-tfc

| For Rent Apartment; bedroom; | Young Farmer desires to lease

4-2259

B-5-16-17-tfe

B-5-17-17-1p

B-5-10-17-tfc

B-5-11-17-tfc

B-5-10-17-tfc

S-5-13-17-tfc

B-5-11-17-1c

B-6-10-34-tfc

- B-6-13-14-8p

407 N. Lee Ave Phone EM

For Rent: Two bedroom trail-

er house. Whites only. Bills

paid. See Roy Manning, 325

FOR RENT Furnished apart-

South 25 Mile Avenue.

ment. Three rooms and bath.

White Couple. No pets. 411

House for rent. \$85.00 per mon-

th. Lone Star Agency. EM

For Rent: Two room furnished

Private bedroom with private

Furnished Three room house.

Unfurnished two bedroom

house. 131 North 15 Mile Ave.

WHITES Only, six bedroom house. Phone EM 4-2845 or

WANTED

WANTED Bundling or row

WANTED To do mold board

plowing. Have good equip-

ment. Cecil Boyer Phone EM

binding. Call EM4-2110.

shower 428 North Jackson

A. Petersen, EM 4-3198.

Phone EM 4-0963.

119 Avenue E.

4-1841.

apartment. Available Monday.

two bedroom modern house

texturing, sheetrocking. Car-

penter repairing Phone EM4-

EXPERIENCED Farm hand

wants job on farm, year a-

round. Phone after 8:00 p. m.-

428 - 3421 O'Donnell Texas,

8. HELP WANTED

WANTED Clean, ambitious

TWO WOMEN to make appoint-

OIL COMPANY

Operating nationally. Has

opening for sales representa-

tive in local protected area.

Should have some knowledge

of farm, construction, or other

heavy equipment. Attractive

commission program makes

starting weekly income of \$150.00 to \$200.00 possible.

Bonus, life insurance and hos-

pitalization program. Exten-

sive company training. For

Mr. Stanley M. Underwood

LUBRICATION

ENGINEERS, INC.

Box 7128

Fort Worth, Texas

NOTICE

HOME MADE

CAKES

German Chocolate, Oatmeal,

Cocanut, many others. Spec-

ial orders, any time, personal

ANNI BRASHEAR

311 N. 25 Mile Ave

and Christmas.

attention

B-8-17-1C

EM 4-1809

\$445

\$1695

\$1289

\$1188

\$1978

\$649.

\$447

\$331

\$398

\$395

\$980

\$445

S-10-16-4C

interview write to:

10.

young man to learn grocery

business. Apply in person,

ask for H. D.

Piggly Wiggly.

B-6-10-42-tfc

B-6-20-42-3c

or barns. Call CL8-4397.

WANTED

WHEAT PASTURE for lease, capable of handling 200 to 400 head of light weight

CALL PLAINVIEW COLLECT. CA 3-3821, Benn Smith or James Russell. B-6-17-2P

WANTED

Beginning Piano Students Enroll now for September Classes EM 4-2202 Anytime Mrs. Bill Penn

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.

USED CARS

55 - RAMBLER WAGON

60-FORD Galaxie 4 door

57-PLYMOUTH 4 door

53-PONTIAC 4 door

54 - PONTIAC, 4 door

55-FORD Fairlane 4 door

air-power

60-MERCURY 4 door, loaded

59-FORD 4 door, air-conditioned

61-MERCURY 2 door hard top

57 - DODGE, V-8, 4 door, push button\$695

S-6-31-TFC

Mrs. Awtry Hosts Needle Club Meet

Mother's Needle Club met Tuesday, Oct. 16, in the home of Mrs. W. H. Awtrey Sr. for an all-day quilting and covered dish

Mrs. Ralph Paul will have the next meeting in her home on Nov. 20.

with extra parking space for Present for the luncheon were: equipment. Must have garage Mesdames Haskel Benson, L. J. Jones Sr., C. N. McClure, A. T. S-6-22-14-tfc Jones. Alice Swygert, A. H. Cook, H. D. Robbins, Luther Ellis, Annie Springer, W. T. Gun-WANTED A Metal Cabinet at least 26" wide. Phone EM stenson, Adam Flowers, one guest, Mrs. J. E. Thomas, and the hostess, Mrs. W. T. Aw-B-6-10-17-2p trey Sr. WANTED Painting, tapeing,

Have you read the Classifieds?

RECORDS NEWSPAPERS MAGAZINES **GLEN'S**

News Stand 108 E. THIRD Across Street From First National Bank

KING'S MANOR OFFICE HOURS

B-8-14-42-tfc 1:30 p.m. to 4 p. m. Monday through Friday North 25 Mi. Ave. & Morements by phone. Age no man (Formerly Dean's Hair handicap \$1.15 per hour. See Styling) Phone EM 4-2723 Betty Lang, Plains Motel, Room 12. Call EM 4-0962. Box 608 B-8-22-17-1p S-10-2-TFC

11. Business Services

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543. R-11-10-23-tfe

WOULD like to do some Maize cutting and hauling. Roy Fortenberry, Bellview, New Mexico. Phone GL 6-2259. B-11-16-41-4p

KIRKLAND & DILLARD EARTH MOVING COMPANY Slush pits dug and filled.

All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 S-11-40-TFC

JEFF ROBERSON SEWING MACHINES REPAIRED

Used Machines; Bought and

Order early for Thanksgiving sold. 137 Avenue D. EM 4-0262

S-11-30-TFC WELL WORK Drilling Deepening Windmills Pressure Pumps J. E. TURNER

Phone EM 4-2194

S-11-30-TFC

FOR GENERAL BUILDING AND REPAIRS SEE US We do all types of work Building & Remodeling

Storm Cellars Electrical Dashing Interior Decorating

Outside Painting Browns' star ball carrier, threw 213 W. Park Ph. EM 4-3466 three passes during the 1961 Textoning season. He completed one for 37 Perfataping Texto yards and a touchdown. €-11-33-TFC

WANTED

Custom baling, swathing and crimping. Wire tie, selfpropelled baler. Call Roy Freeman at the Spudnut Shop, 5:30 A. M. to 6:30 P. M. EM4-9035 B-11-3-TFC

> Magneto - Starter Generator & Electric Motors Rewind Sales & Service OWENS & HOLLINGSWORTH

EM 4-3545 EM 4-3572 Comercial - Industrial Residential Wiring 307 East Third B-11-13-TFC

NELSON RIEGERS







AMONG THE NUMBERS to be presented by R. Allison, Mrs. Bill Lankford, Mrs. Ellis the Music Study Club at its annual Guest Coombes and Mrs. Bill Bradly. Day program Monday will be a two-piano quartet. Playing will be, from left: Mrs. J.

Music Study Club Sets Guest Day On Monday

Music Study Club will present its guest day program on Monday at 2:30 p.m. in the First Baptist Church educational building with Mrs. C. J. Mountz as leader for the program. The National Anthem will open the program. The following numbers will be presented dur-

ing the afternoon. "The Blue Danube" Strauss, arranged by Schultz and Elver, presented by Mrs. Wayne Thomas and Mrs. J. C. McCracken.

"Military Polonaise" by Chop-

"Toselli's Serenade" by Toselli, presented by Mrs. A. J. Schroeter and Mrs. B. Y. Crosthwait.

"Contra-Dance" by Beethoven, presented by Mrs. Paul Lyons and Mrs. Bill Thompson. "Big Wide Wonderful World"

'No Man Is An Island" by Whitney-Kramer, presented by Madames W. T. Carmicheal, Dick Godwin, S. F. Clements, Frances Parker, Dale Young, William E. Dameron; Bill Lankford, T. W. Roberson, Cliff Estes, Paul Lyons, and A. O. Thompson, accompanied by Mrs. J.

C. McCracken. "Five Bach Chorales, Rachmaninoff Prelude in G-Minor, will be presented by Mesdames Bill Bradly, Ellis Coombes, J. R. Allison and Bill Lankford, as a two-piano quartet.

Each member is to bring a guest. The public is invited.

Jimmy Brown, the Cleveland

Your Red Cross In Action

By Ramona Noel happening this month centering group this large is taking the around our Red Cross here in Hereford.

Three representatives from this county attended the Pan-Chapters in Amarillo the last part of September. The themes the Veteran" and "Public Re- capable people presenting the lations." Those attending were program. Mrs. H. H. Miller, Mrs. A. T.

ret London are our newly train- es in High School Home Maked Volunteers chairman and ers Classes the middle of Octco - chairman respectively. ober. She plans to have three When Nickie was ask this place she replied, "I be- not been taught in the school lieve in the volunteer work of for a few years and we're glad the Red Cross." Both of them to have it back, Mrs. Esther

Red Cross before. L'Allegra Study Club has begun a Standard First Aid Mrs. Durham. course and plan to continue on film that many of us had ever theme this year. had the opportunity of view-

that many more will go on to Many activities have been get their instructors when a

course. Mrs. Corrine Neely and several First Aid instructors have been giving programs to Home handle Association of Red Cross Demonstration Clubs on "Unconsiousness" under their Civil Defense heading. Other clubs of the meeting were "Aid to have had nurses and other

Mrs. J. J. Durham, new in-Frye and Mrs. Corrine Neely. structor for "Aid to the Sick Nickie Dameron and Marga- and Injured," began three classhave done volunteer work in Springer teaches "Mother and Baby Care" classes for Red

Cross in the same work with A large group turned out to the Advanced First Aid on for the Deaf Smith County Red completing the first course. The Cross Chapter Board of Direcfirst four hours of the 12 - hour ing at the First National Bank. course have covered several It was the first of a series phases of first aid on film. on Public Relations for Red These are some of the best Cross, a national and local

For those that might be ining. From this class, after com- terested, a story was carried pleting both courses, there are in the September Readers' Dihopes that we will get a large gest about Hurrican Carla. number to continue and get There are several mentions in their instructors certificate. In the article in which Red Cross this area we are short on in- played an important part. See you in the newspaper!

OPEN HOUSE SUNDAY, OCTOBER 21 102 EMMA - 2 TO 6 P. M.

structors of first aid and feel

• 100% VA Loans •97% FHA Loans

Also Conventional FINANCING



• 3 Bedroom

• 2 Baths Ceramic Tile

· All Brick Patio

• Kitchen & Den Combination All Carpet ■ Large Garage
 ■ Living Room
 ■ Central Heat
 ■ Mahogany Cabinets

GOLDEN SPREAD HOMES, BUILDER

HOMES FROM \$11,400 TO \$25,000

62-FORD Galaxie 500, 4 door

Every Car in stock reduced for this week's Specials \$2689 \$1995

61-FORD Galaxie, 4 door loaded 60-FORD Fairlane 500 4 door 60-FORD Galaxie 4 door 59-PLYMOUTH 4 door bargain

58 - CHEVROLET, 4 door, V-8,

Power Glide 57-FORD 2 door 51-BUICK 2 door hard top

53-FORD 4 door 61-CHEVY., Impala, 4 door, Air Conditioned

60-FORD 1/2 ton pickup,

six cylinder

56-PONTIAC, 2 door, Hard Top \$1995 USED

\$1269

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\$888

\$995

\$495

\$189

\$229

PICKUPS 59-GMC 1/2 ton pickup, six \$1180

56-FORD 1/2 ton pickup

57-CHEVROLET V-8, 1/2 ton pickup,

52-FORD Six, 1/2 ton pickup, good Elmer Combs

GOOD

Ervin Ward

John Lee Fred Sims

MOTOR CO.

EM 4-2727

the year's greatest countdown of VALUES!



POTATOES

4:51



CHERRIES

R. S. P. 303 cans

5:51

BAYER ASPIRIN

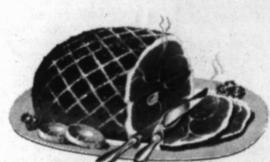


DOG FOOD

13: \$1

100 TABLET BTL.

REG. 69¢



LONGHORN OR WRIGHT'S

SHANK ENDS

BUTT **END**

PUSH BUTTON HOME PERMANENTS

ALL POPULAR BRANDS

KING SIZE AND FILTERS

ORY LIQUID

ALL MEAT BOLOGNA

CENTER SLICES



COLORADO RED

The Sunday Brand, Hereford, Texas, Sunday, Oct. 21, 1962 hurfine THE YEARS GREATEST



COFFEE

BISCUITS

CARNIVAL

SHURFINE

OF 1962



ORANGE JUICE 6

SHOPPING LIST

FLOUR

SHURFINE 25 lb. Print FREE DUST PAN

179



SHORTENING

SHURFINE 14 oz.

CATSUP MARGARINE SHURFRESH



PORK & BEANS SHURFINE 300 can



GREEN BEANS CUT B. L. 5 5 1

Shurfine Apple Butter 28 oz. 4/\$1.00 Shurfine Asparagus Spears-All Gr. Cut-300 . 4/\$1.00 Shurfine Beans & Potatoes 303 6/\$1.00 Shurfine Blackeyes Fresh Shelled 300 7/\$1.00 Shurfresh Cheese Spread 2 lb. \$.69 Shurfine Chili with Beans 15 oz. 4/\$1.00 Shurfine Cranberry Sauce Str. 300 5/\$1.00 Shurfine Cucumber Chips Fresh 16 oz. . . . 4/\$1.00 Shurfine Fruit Cocktail 303 5/\$1.00 Shurfine Olive Stuffed Throw Manz-4½ oz. . . 3/\$1.00 Shurfine Peaches YC Sli or Hlvs. 21/2 4/\$1.00 Shurfine Peanut Butter 18 oz. 2/\$1.00 Shurfine Pears Bartlett Halves 303 5/\$1.00 Shurfine Peas Early Harvest 303 5/\$1.00 Shurfine Pickles Sour-Dill 22 oz. 3/\$1.00 Shurfine Pineapple Crushed No. 2 3/\$.89 Shurfine Potatoes Irish Whole 303 8/\$1.00 Shurfine Preserves Strawberry 18 oz. 2/\$1.00 Shurfine Pumpkin 300 4/\$.49 Shurfine Salad Dressing Quart \$.39 Shurfresh Salad Oil Quart 2/\$1.00 Shurfine Salmon Red Alaska No. 1 \$.89 Shurfine Spinach 303 8/\$1.00 Shurfine Tomato Juice 46 oz. 4/\$1.00 Shurfine Tuna Chunk Style 6½ oz. 3/\$.89 Shurfine Waffle Syrup Quart 2/\$.89

SAVINGS AT.

GOD PERS

Set Wedding Date

of the Westway Community an- day, Nov. 30, at 7 p. m. in nounce the engagement and approaching marriage of their tor, officiating. daughter, Elizabeth Ann Wag- Miss Wagoner is a 1959 gradoner to Bill Ed Drake, son of uate of Hereford High School. Mr. and Mrs. Herman L. Drake She attended McMurry College of 307 Avenue I.

Legal Notice

Notice is hereby given that the Zoning Commission of the Hereford High School. He was City of Hereford, Texas, will recently discharged from the U. convene at the City Hall at 7:30 S. Navy after . serving four p. m. on the 6th day of Nov- years. ember, 1962, to consider rezoning the following property. All of lots 7, 8, 9, and 10 and ing Commission requesting that Bryant graduated in May from the above property be rezoned West Texas State College in from "C" mulit - family dis- Canyon with an accounting matrict to "E" central business jor. Bryant is the son of Mr. district. Those interested in the and Mrs. Cawthon Bryant of above request are invited to at- 312 Star Street. tend the meeting on the date set forth above.

Dudley Bayne City Manager

Mr. and Mrs. Joe Wagoner | Vows will be exchanged Frithe Rev. Hershel Thurston, pas-

> in Abilene for one year and West Texas State College in Canyon, where she was a member of the Delta Lambda Chapter of Alpha Delta Pi Sorority at West Texas.

Drake is a 1958 graduate of

ON ACTIVE DUTY

Second Lieutenant John Dathe East 60' of lots 11 and 12 vid Bryant reported for active in Block 28 Original Town of duty in the U. S. Army Tues-Hereford, Deaf Smith County, day, Oct. 16. He will be in the Texas. The above request has Artillery located at Ft. Sill, been submitted to the City Zon- Okla., for nine weeks training.

> Yale football teams have won 59 lost 27, tied four during Jordan Olivar's 11 - year reign S-17-1c as head coach.

HAROLD MORTON

ROBINSON INS. AGY.

CFF.CE EM 4-2232

DECLARE YOUR INDEPENDENCE.

USE EASIER TO CARE FOR

Silco Stainless

8 Dinner Forks

217 N. Miles

PIECES

STAINLESS STEEL

FARMS - RANCHES

HOMES - COMMERCIAL LISTINGS



ELIZABETH ANN WAGONER . . . to wed in November

Mrs. Dickson Is Shower Honoree

A pink and blue shower was held recently for Mrs. Dale Dickson in the home of Mrs. R. L. Calhoun at 206 Fuller Street, .Mrs. Johnny Ellison helped serve as hostess.

Those sending gifts were: Mesdames Clarence Strange and Armon Lauderback.

White cakes decorated with pink icing and baby dolls were served with coffee to the following: Mesdames Albert Edwards, Jerry Carr, Jean Raran, Bill Byers and H. J. Ed-

Have you read the Classifieds?

so lovely...

8 Iced Drink Spoons

EM4-3821

I Butter Knife

2 Tablespoons

COWAN JEWELRY

so bright ...

to care for

so easy

Recharge Well **Told At Meeting**

with Charles Frye presiding o-

Jim Valliant of Plainview preconservation through recharging wells. Valliant is in water conservation research at Halfway Experiment Station. He pointed out that at the present rate of pumping water on the High Plains that there will not be a drop of water left in 32

He also stated, "One tenth of an inch out of every 20 inches of rain fall gets back into our underground supply. This is nothing to compare with what we are pumping out. If every lake on the high plains had a lake pump or a recharge well and each one of us would practice good conservation practices our water would last much long-

During the business meeting report was made that over half of the money to pay for the protein analyzer had been

Twenty members were present for the meeting with two

ATTENDS MEET

Kendall Williams, business manager of the Hereford public school system, was in Dallas Tuesday, Wednesday and Thursday to attend the National Association of School Business Officials convention.

Experiments Are

ver the meeting.

sented the program on water

District held Oct. 11. with a coffee hour. presided over the

J. T. Nichols.

speaker.

During the afternoon a work shop, dedication of goal sheets and offering was held. Meeting was adjourned at 3 p. m.

GARCIA NEWS

Autumn Weather Aiding Farmers

supper guests of Mr. and Mrs.

S. N. Thweatt Saturday evening. Mr. and Mrs. Eldred

Brown visited later in the even-

Tom DeShazo took about

20 boys on an all - night

camping trip Saturday night.

They camped on the Duggan Ranch near the Sims com-

munity. They fished and cook-

Walcott PTO met Friday at

p. m. Thomas Collins' room

presented the program and

Charles Duvall of Hereford

ed hamburgers.

Farmers were taking advantage of pretty fall weather early last week. Those with maize were out harvesting, while others are away from home harvesting for other farmers.

Some are cutting weeds and others are binding bundles. The wheat is almost all sowed, and that planted early is up and looking good. The wheat needed the top moisture that came with rains last week.

Harold Bass delivered cattle last week. The buyer is Guy Flert, who was purchasing for feed lots outside the county.

Mrs. Josie Busby, mother of Mrs. Bruce Coleman, now is at her home at 2610 41st St. in Lubbock.

James Ray Coleman flew Bruce Coteman and two other men to Kingsville recently.

Davie Sorrells and Charles Bass rode in the Play Day event for Riders Clubs at Lubbock two weeks ago.

Mrs. Elton Sorrells, Mrs. Bill White and Mrs. Eldred Brown visited Mrs. S. N. Thweatt Saturday morning. Mrs. Thweatt had just returned home after spending five days in an Amarillo hospital.

Mr. and Mrs. James Ray Coleman and sons, Teddy, Rex and Joe, of Amarillo were guests in the home of Mrs. Ruth Coleman on Saturday

Mr. and Mrs. Doc Thweatt, Mr. and Mrs. Buddy Cloud, Mr. in the Vocational Agriculture
Building Oct. 16 at 7:30 p.m.

While she was in the boards. Mrs. Ernest Brown suffered an ankle injury Saturday morn-

> for treatment. Mr. and Mrs. Elton Sorrells, Davie, Linda and Debbie were

ing and was taken to Hereford

Presbyterial Meet Is Conducted Here

First Presbyterian Church in Hereford was host to the meeting of the Plains Presbyterial Society of the Western

Registration began at 9 a.m.

Mrs. J. T. Nichols of Tulia, president of the Presbyterail, Chairman of the day was Mrs. W. A. Moore of Canyon. The theme of the program was "Our Responsibilities in This

Program for the meeting began with a worship service conducted by Mrs. Burr Morris of Dimmitt. The Dedication of the. Least Coin was led by Mrs.

The Rev. Jose A. Medina, who is associated with the board of Christian Education of the United Presbyterian Church in Taos, N. M., was the guest

Lunch was served by the ladies of the church.

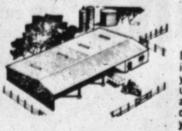
Order Farm Buildings Before the Snow Flies!



BUILDING ACCESSORIES!

 PLASTIC PANELS RIDGE VENTILATORS WINDOWS
 DOORS
 ENDWALL LOUVERS

AERATION SYSTEMS



OFFER IN EFFECT FOR LIMITED TIME ONLY

Buy a pre-engineered Butler metal build-ing now—before winter moves in. Get your valuable equipment and livestock under protective cover; put your grain and feed in safe storage. And save 50% on building accessories by contacting your Butler Agri-Builder. PANHANDLE

BUTLER AGRI-BUILDER

STEEL BUILDINGS INC. CARROLL COLLIER EM 4-0554 HEREFORD

AMARILLO-LUBBOCK-PLAINVIEW

spoke on Physical Fitness. to Hereford last week to ride Mrs. Floyd Brown were in

tour the Hereford Bakery, Miss Paula Green's and Mrs.

Mrs. C. W. King of Rosedale
N. M., Mrs. Eldred Brown and the Hereford fire truck and to marillo Thursday.

TASCOSA CONCHO AND TRIUMPH

WHEAT SEED

TETRA PETKUS RYE **CIMARRON OATS**

Ben Franklin Let's Go Haunting!



Whoooooooo's That?

What fun they'll have trying to identify each other. Complete selection of costumes from witches to TV characters. Brightly colored and all flame retardent treated. Let them select their favorite one.













Funny or scary . . . we have all kinds and styles of masks. See the new transparent masks and the fun cheeks, and full face.

Be anyone you want with a

wig or false brord. Many dif-ferent styles and colors.



plastic pumpkin to carry home the 59

GOODIES WHERE EVERYONE ELSE DOES?

Bagged Candy

Boxed Candy

29¢ то 98¢

79€ BOX

Waxed **Novelties** Ic to 10c ea.

PLUS GETTING BEST BUY IN TOWN ALSO

Loot Bag Free With **Each Candy** Purchase

Loot Bag Free With Each Candy Purchase

WE HAVE EVERY HALLOWEEN NEED. BUT DON'T TAKE OUR WORD FOR IT. COME IN AND LET US PROVE TO YOU, WE DON'T LIE!

Down Town Hereford Wed. Oct. 31st. 5 O'Clock P. M.! HALLOWEEN

Grab Your **Funny Faces** And Come See The Craziest!

VOTE BILL CLAYTON --- YOUR VOICE IN STATE GOVERNMENT

FOR STATE REPRESENTATIVE, 91st

Skypala - Dirks

After a short honeymoon to

The groom graduated with

the '60 class 'from Hereford

High School and will be employ-

ed with his father at the Dirks

New Mexico the couple are at

home at 903 Union Street.



of the county 4-H Junior Leaders Council Saturday to make table arrangements for the annual 4-H Achievement James Short, James Short, Ted Richardson, Gary Richard-Banquet, which will be held Nov. 5. Those making the son, Maura McAndrews and Kevin McAndrews. arrangements, which will be sold after the banquet, were: Mrs. Doc. Bezner, Joyce Bezner, Mrs. Earl Plank, Mrs. H.

DRIED MATERIALS available locally were used by members H. Miller, Jon David Miller, Dion Miller, Mrs. Karroll Higgins, Jim Higgins, Mrs. Lefty Thomas, Jack Thomas, Mrs.

(Staff Photo)

Texas Election Outline Given For Wyche Meet

Wyche Home Demonstration | were read.

Mrs. H. L. Ward, vice - presiminutes of the last meeting ing. She also said, "If you wish

Club met Oct. 18 at 2:30 p. m. Mrs. H. R. Short introduced a line through the Amendme in the Friendship Room of the the speaker, Mrs. C. F. New-you wish to vote against." First National Bank with Mrs. som, Citizenship Demonstrator, E. C. Hewitt serving as host- who presented the program on the Texas Election Code.

Mrs. Newsom gave voting dent, called the meeting to qualifications, explained exemporder. The club collect and tion eligibility and absentee vot-

A Cook

Can Dream...

of Becoming

a "Real Chef";

Equipment Can

Help Make It So

Dr. Abner McCall, president of Raylor, was quoted as saying, "The Amendment has drawn strong opposition from city and county officials, school authorities, attorneys and many others, particularly in rural

mark a line through the names

of all candidates you wish to

vote against. In voting on Con-

stitutional Amendments, draw

a line through the Amendment

A sample ballot for Deaf

group. She discussed the pro-

posed amendment, which has

been described (if enforced) as

the removal of a bulwark for

the preservation of local gov-

She quoted the Texas Election Law which requires that in addition to ballots defective ly printed, all defaced and mutilated ballots and all ballots that have not been used be deposit-

ed in ballot box number 4.
In conclusion Mrs. Newsom advised the group to learn all they can about candidates and amendments before Nov. 6.

Those attedning the meeting were: Mesdames H. L. Ward, H. R. Short, Norman Hodges, L. B. Worthan, C. F. Newsom and hostess, Mrs. E. C. Hewitt.

CARD OF THANKS

We wish to express our sin-cere thanks and deep apprecfriends and relatives during our time of sorrow. Words cannot express our gratitude for your spiritual bouquets, cards, food, telegrams, calls and beautiful flowers. We pray that God will bless and reward each and

everyone of you. The Conklin Families Mr. and Mrs. Mienard Mr. and Mrs. LeRoy

Conklin Mr. and Mrs. George Paetzold Mr. and Mrs. T. W.

other parties on the ballot. If you wish to vote a split ticket, Experiences Under Communist Regime

citizenship meeting at the Community Center on Columbus

Smith County was shown to the the club, presided over the meeting. Singing was led Diana Hickman and Janice Galley. Marty Childress was ritual leader.

> speaker, told the group about schools and life in Yugoslavia before the coming of the Communists and of the great changes in their way of life under

Mrs. Kovacs contin u e d, When the Russian refugees came into Yugoslavia the people had to leave all their possessions behind. I could not imagine such a thing, but later had to to do the same thing in order to get away from the Communists."

After the program was over Mrs. Kovacs answered many questions asked by the group. Joel Williamson expressed the alub's thanks to Mrs. Kovacs

Club will hold its next meeting on Friday, Oct. 26.

Mr. and Mrs. Alton Monroe Mr. and Mrs. L. E. Hoarmeyer

Glenn Killinger, an All - American halfback at Penn State in 1921, is now dean of men and director of athletics at West Chester (Pa.) State College.

to vote a straight party ticket, Mrs. Kovacs Tells mark a line through all the other parties on the ballot. If

Ford 4 - H Club held its Day, Oct. 12.

Joyce Bezner, president of

Mrs. Ludwing Kovacs, guest

Communism.

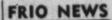
and presented her with a cake. Members present were: Joyce and Tommy Bezner, Gloria and and Tommy Bezner, Gloria and Juanita Salinas, Janice Galley, Diana Hickman, Cathy Crist, Joel, Kim and Lisa Williamson, and Marky Childress.

Guests present were: Mrs. Robert Hickman, Becky and Susie, Mrs. Clarence Hicks, Gary, David and Dennie.

Adult leaders were: Mrs. A

Adult leaders were: Mrs. A. J. Bezner and Mrs. L. K. Wil-

Mrs. Conklin and Ida Mae



Basket Luncheon Held At Church

By Mrs. Owen Andrews Following church services Sunday, the congregation had a basket lunch. It was the final day of a Layman's Revival, which was concluded with the evening services. Leon Hockett of Ralls was guest speaker and Bill Skipper of Abernathy

led the singing. In the afternoon, Mr. and Mrs. Olin Parris, Mr. and Mrs. David Yandell, Mr. and Mrs. Henry Dobbs, Mrs. Lloyd Shultz, Jana Cole and Carol Robbins went to the Hereford James Bullard, and Sam-Good Will Center to help with the afternoon program for Latin - Americans.

The Rev. B. H. Baldwin, Edgar Vinson and Mrs. Jack Rogers met with a committee at the First Baptist Church in Hereford recently to discuss plans for the center. It was agreed to enlarge the kindergarten enrollment from 15 to 25 students.

Mrs. Jack Rogers and Mrs. B. H. Baldwin attended a District WMU meeting in Littlefield on Tuesday.

Mr. and Mrs. Owen Andrews helped the Alvin Smiths move into their new home in Hereford last Thursday evening. The next night they helped Veradelle Andrews move into the house vacated by the Smiths.

Mr. and Mrs. David Yandell, Mr. and Mrs. Johnny Robinson and Staci were in Amarillo on Thursday. Jimmy Barber of Texas Tech

was home visiting his parents, the Harlan Barbers, last week-Mr. and Mrs. Clark An-

drews are building a new, three · bedroom brick house a quarter mile north of Frio Baptist Church. Clark's parents, the Owen Andrews, are building a new home about two and a half miles further toria, Kan.

From three - quarters to an inch of rain fell in the community on Wednesday. All of it was soaked up as it fell. A

few farmers already have completed maize harvest and the wheat will benefit from the moisture. Arthur Betts and Mark Shad-

den went to Colorado last week on a hunting trip, expecting to be gone several days. Harlan Barber left Thursday

with his brother - in - law, my Yates, both of Lenorah, for a hunting trip in Colorado. Mrs. Barber and Virgil are planning to spend the weekend

in Leonrah with Mrs. James Bullard and family. Mr. and Mrs. Carlton Dobbins and Mrs. Joe Scott are visiting relatives in Searcy, Ark., and that vicinity this week.

Frio Home Makers Club plans to visit an antique show in Lubbock on Tuesday, Oct. 23. Mrs. Carlton Dobbins is in charge of arrangements

for the trip. Edgar Vinson has been spending a lot of time in Monahans, where his father, S. D. Vinson, is hospitalized.

HERE FOR VISIT

Mrs. Don Wyatt of Santa Barbara, Cal., the former Delores Hernandez, is here for a three - week visit with her parents, Mr. and Mrs. Roberto Hernandez, 132 Avenue I. Bobby Hernandez, a student at West Texas, was here Tuesday night to visit his parents and sister.

BROTHER VISITS

Mr. and Mrs. Lowell Sharp and Mr. and Mrs. Lloyd Sharp had as weekend visitors in their home Mr. and Mrs. Glenn Sharp, their brother from Vic-



MRS. BILLY DIRKS .nee Patricia Skypala

Wedding Read Mr. and Mrs. Edgar Skypala of 510 McKinley announce the recent marriage of their daughter, Patricia Ileene, to Billy Gene Dirks, son of Mr. and Mrs. L. J. Dirks of Route 2. Ceremony was read Oct. 11 at Farwell by the Reverend Tomlinson, minister of the First Methodist Church, Mr. and Mrs. Bobby Shelton were the couples only attendants.

Drilling Co.

ANNOUNCING New Management

HUMBLE STATION

615 Park Ave. Stop by and See Us

Jackie Ray McNeese

W.B. Nunley

GUNN BROS. STAMPS

Double on Wed. with \$2.50 Purchase

CHRISTMAS

AT THESE LOW PRICES!

STEREO RECORDS

NEW SHIPMENT JUST UNPACKED

\$3.98 & \$4.98

VALUES FOR

MIRRORS NEW STOCK

20% off

EVERYTHING REDUCED





FREE!

\$200 Set

FREE!

FULL SIZE BEAUTYREST ELEGANCE MATTRESS ' BOX SPRINGS

TO BE GIVEN AWAY OCT. 31ST All you have to do to win this luxurious Beauty-

> rest set is register each time you come in our store. Drawing will be held at 6 p. m. Wednesday, Oct. 31st. You do not have to be present

> > to win!

LAYAWAY TODAY & SAVE!

LAMPS

ALL SIZES ALL SHAPES

AS MUCH AS

BEDROOM LIVING ROOM

DINING ROOM FURNITURE AT **Great Savings**

McGEE FURNITURE

511 N. MAIN ST.

HOME OWNED AND OPERATED

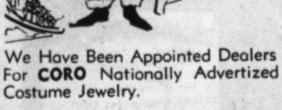
PHONE EM 4-2586



KESTER'S

LAY-AWAY SALE

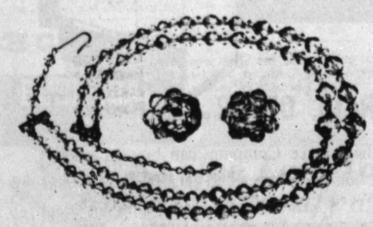
A small deposit will hold your selection until Christmas.



and an Appliance Loan from us can help the homemaker in your home to get the up-to-date

kitchen equipment that she dreams of. Cost is low;

terms are convenient. Come in for actual figure-facts!





Values Up To \$11.95

CHOICE

PLUS TAX

ONLY WHILE PRESENT STOCK LASTS ON THESE DISCONTINUED ITEMS

We Are Closing Out An Assortment Of Costume Jewelry -

To Make Room For Our New Stock

ER'S JEWE

VALUES UP TO \$4.95

Now is the time to make your Christmas Gift selections.

across from the Post Office

HEREFORD

Omitted from the guest list at the R. M. Gunn birthday celebration recently were John Taylor of Olton, Mr. and Mrs. Roy A. Kelly, Hereford, and Mrs. Roy Landers, who was one of the hostesses. Of the three cousins present at the dinner, Mr. Jim Madole of Clovis, N. M., and R. M. Gunn have reached the 87 - year mark. John Taylor will be 87 in February. Mr. Taylor's five daughters were all present for the occasion including Mrs. R. J. Caviness, Mrs. R. W. Ball, Mrs. Gene Mitchell, and Mrs. Ancel Miller, all of Olton, and Mrs. Eddie Vaughn of Grand Prairie.

Gunn says he was born in Missouri in Morgan County, close to Barnett. When they moved to Oklahoma, they moved in four wagons. Near Joplin, Mo., the steam from a pipe ejecting from a mine frightened Gunn's team of mules and they ran away. He, couldn't hold them so let them run. They skirted the road around town and eventually rejoined the "train." Speaking of wages in those days, he says \$2.50 was considered good pay for a day's work with horses or

Guy Lawrence went to Detroit. Mich., last week to attend a AA meeting. While he was gone Mrs. Lawrence visited her daughter Mrs. Forrest Ricketts and family at Tulia. Mr. and Mrs. Ricketts are operating a printing shop in Tulia.

John David Bryant, Cawthon Bryant and his mother Mrs. D. H. Bryant attended the funeral of the Rev. Lester Taylor at Rule last Friday morning. Rev. Taylor was pastor of the First Methodist Church at Rule. His wife is the former Sara Agnes Bryant.

Leon Etchison of end here in the home of Mr. and Mrs. Cawthon Bryant, Mrs. school friends when they attend- himself from the dangers of ed school at Ralls. On Sunday fallout from an atomic blast. night the Bryants and their lin Kaul home at Westway.

Brown along with several bomb on Hiroshima. others from Dalhart attended the meeting at the First Christian Church Tuesday night when Mrs. Genevieve Parkhurst of Woodward, Okla., was the featured speaker.

Rural women who attended the Rural Homemakers Day, the Amarillo Chamber of Commerce in Amarillo Thursday included Mesdames T. J. Parsons, Bess Werner, H.L. Hershey, E.C. Hammett, Norma Jolly, Doris Burges. Jessie Lee Fuller, Ruth Gandy Alice Gililland, Ruth DeHart, Alice Rudd, Nell Hodges, Bell Williams, I. H. Smith, Lucille Olson, Mable Vaughn, Betty Olson, Louise Packard, Wilma Bryon, and S. D. Love.

Mr. and Mrs. Sam Steele of Ft. Sumner, N. M. were visiting relatives here last weekend. They were guests in the home of his sister, Mrs. J. C. Mc-Cracken, and on Friday Steele flew to Chicago where he was a delegate from the Methodist Church to the National Laymen's Conference. Mrs. Steele visited her sisters, Mrs. Cliff Estes and Mrs. J. T. Gilbreath, until he returned on Sunday. This week the daughter of the Steeles', Mrs. Bob West and her family, are enroute to Chicago to the Conference having been elected Methodist family of the Year from their district. They stopped at the McCracken

home here en route. Patti went by train to Dallas Mrs. Larry Byers.



METHODS OF GIVING artificial and mouth- Dameron, left, presented the program. Mrs. to-mouth respiration were explained and Clarence Hicks serves as the victim while demonstrated during a meeting of L'Allegra Mrs. Walter London Jr. practices. Study Club on Thursday morning. Mrs. Bill.

(Staff Photo)

AT KIWANIS CLUB

Speaker Outlines Danger Of Atomic Attack, Fallout

Hobbs, speaking at the noon continued, are the realists who Muncie, Ind., spent the week- meeting of Hereford Kiwanis try to present all of the facts. Club on radiation protection, told club members that a per-Etchison and Mrs. Bryant were son can adequately protect

The speaker, in his opening guest were visitors in the Mer- remarks, pointed out that ' 17 years ago a B - 29 bomber Mrs. Sam Steele and her on a mission over Japan in daughter, Mrs. Bob West of World War II began a new era Ft. Sumner, N. M., Mrs. Fay by dropping the first atomic ly caused a war,

> use of the atomic bomb," he loped an almost perfect delivery system - the intercontinental ballistic missile." He also pointed out that since

the advent of the long - range bomber and the ballistic missile the United States has "ceased to become a nation that can repel with impunity" an attack. As he spoke, he classified the four types of writers and speakers who describe the destruction and after - affects of an atomic

The first group he labeled as the "Lady Macbeth Scientists" those who helped in the construction of the atomic

These are the men who predict doomsday in an atomic war, he commented.

The next group he described as the "Better Red Than Dead - a highly emotional Club" group which "ignores the practical political fact that any nation that defends itself can

A third group he labeled the 'Sunshine Group' and commented that they ignore some of the basic facts concerning nuclear explosions and radioactive

The fourth group writing and

ast weekend where they attend-Mrs. George Turrentine and ed the State Fair and were daughters Janice, Carol, and guests in the home of Dr. and

A Lubbock attorney, Kenneth speaking on nuclear war, he

"Neither the United States nor Russia will start an atomic war," commented Hobbs. "However, such a war could be started by a situation like Cuba or by accident."

bock attorney stated, that ac- at Roswell since prevailing high cidents are unlikely, but there altitude winds blow from west have been five which have near- to east across the area. .

"In 17 years since the first unlikely with the vast array of radioactive cloud over the area warning radar. Intelligence a- in about two hours, he told the commented, "we have deve- gents would also report troup group. movements, the canceling of leaves for military personnel and the calling up of reserves." But, a mistake could come with drastic suddenness,"

> As yet, no defense has been dicts that only 40 per cent of enemy missiles and manned aircraft would be destroyed be-

fore they reach their targets. Hobbs pointed out that major targets for the initial attack on this country would be major military bases, industrial complexes, and population centers with military value.

Most of those killed during the first day, he stated, whould die from blast and heat effects.

"Losses would be so great in "I am not trying to mini-such a war there would be no mize the problem," he said. winner," commented Hobbs. However, we would not go back to the Stone Age as some have predicted." "We would go backwards 50-

70 years. Wages would be lower and you would have to work harder and longer hours for ess pay. Times would be hard." During his speech Hobbs

a 10 · megaton bomb would cause if it hit Lubbock as well as the danger of radioactive. fallout in the Panhandle if other area cities

were attacked. He pointed out that this area would be endangered if an ato-The Air Force says, the Lub- mic explosion were detonated

Winds at 70,000 to 90,000 feet "Surprise attacks are highly would spread a cigar - shaped,

> "Radioactivity in the cloud would be 3000 roentgens enough to kill except those who are protected by a deep shelter," Hobbs commented.

He pointed out that radiation sickness from fallout is caused perfected to stop the ICBM, he by gamma radiation. It goes incontinued. The Air Force pre- to the bone marrow and attacks the blood.

Radiation sickness is something that a person does not take a pill and is through with, he told the group, but a cumulative effect. A dose of 100 roentgens is

not fatal; up to 400 causes sickness: from 400 - 600, one - third of the people die; up to 900, the death rate is 75 per cent, and over 1000 is a lethal dose, he stated.

"For 180 years the men of this country have gone out to defend this country. This time all will be affected.

"The only real hope have is that man's mind which invented the atomic bomb will find a way back to God and his love,"

Respiration Artificial Subject For L'Allegra L'Allegra Study Club met at regular meeting Oct. 18 with the Community Center for their Mrs. Tommy Carnahan presid-

Courthouse Records

Vehicle Registrations Wendell Maloney, 1962 Buick; No. 15, Bjock K - 3. Eddie May, 1959 Chevrolet pick-up; Roy L. Hartman, 1962 Chev-Valaqzuez, 1959 Ford; Grace Section 76, Block K - 4. Hall Coombes, 1961 Comet; G. W. Williams, et ux to Francisco Cantu, 1957 Ford Johnesse Barbetta Means: All Station Wagon; Charles R. of Lot No. 44 of Wayne Wallace Kropff, 1959 Studebaker; 10-16. Subdivision of Block No. 45 of Tom Maldonado, 1956 Ford Evants Addition.

Victoria; Howard R. Godwin Floyd McGee, et ux, to Don Jr., 1960 Volkswagen; Francis R. Johnson, et ux: South 75 Schmidt, 1960 GMC pickup; L. feet Lot 6, Block 4 Sunset Ter-R. Dick, 1954 Chevrolet pickup; race Addition. Robert E. Newton, 1963 Ford Victoria; Don Heddins, 1955 Wilson, et al: East one - half Ford; Louis Drerup, 1953 Ply- of South west one - fourth and mouth; Elmer Northcutt, 1963 West one - half of Southeast Pontiac: Glenn L. Burrus, 1963 one - fourth, Section 58, Block K - 3. Oldsmobile, 10 - 17.

J. H. Flood, 1960 Chevrolet 1963 Chevy II; 10 - 18.

Ford Station Wagon; Clyde Ray- 4, Sunset Terrace Addition. burn, 1963 Rambler; Thomas C. Pina, 1959 Ford; R. R. Wills, Thompson: East one - half of 1963 Pontiac; Lloyd New to n, the Southwest Quarter and the 1963 Chevrolet truck; 10 - 19.

Warranty Deeds Winford F. Perry, et ux, to in Block K - 3.

C. W. Parker, et al: All of Lot 24 of Ralph Smith Subdivision of a part of Block No. 4 of Mabry Addition.

Blanche D. Hill to Frances W. Hill, et al: All of Section

John F. Maxfield to Texas up; Roy L. Hartman, 1962 Chev-rolet; C. G. Petty, 1960 Ram- Dallas: Five (5) acres of land bler Station Wagon; Johnny Joe out of the Northeast part of

Joe Ballinger to Woodrow B.

Deeds of Trust L. C. Thomas, et ux to Jimpickup: Troy Jobe, 1959 Ply-mouth: Edward Allison, 1960 mie Allred: All of the West 33 Ford; Roger Gruhlkey, 1963 feet of Lot 9 and all of the Ford truck; Mrs. Henry Andrews, 1963 Oldsmobile; Cecil cus and Bullocks Subdivision of C. Boyer, 1956 Chevrolet; Geary Lots 1 and 10, inclusive in D. Gearn, 1962 Volkswagen; Block 5, Womble Addition. All Boyer and Ward, 1958 Ford of Lot 8 and the East 17 feet pickup; Clay Lindsey, 1963 of Lot 9 of Barcus and Bullock's Chevrolet: Johnny Jesko, 1963 Subdivision of Lots 1 to 10, in-Chevrolet pickup; J. C. Holder, clusive, in Block 5, Womble Addition.

Ed Bezner, 1959 Plymouth Don R. Johnson, et ux to house trailer; Frank Cadena, John E. Buehler: All of South 1957 Ford; Carl E. Miller, 1956 75 feet of Lot No. 6, Block No. Ozro Stephens, et al to R. L.

West one - half of the Southeast Quarter of Section No. 58

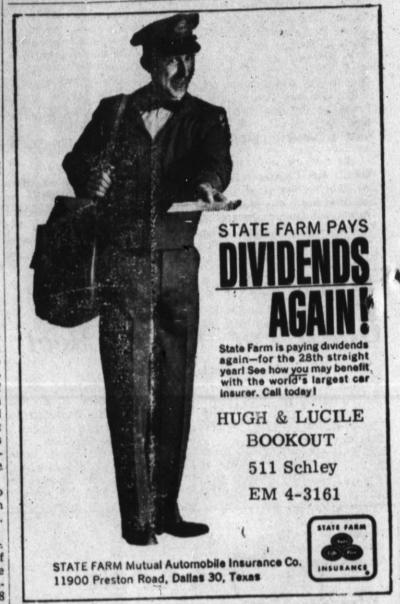
The Sunday Brand, Hereford, Texas, Sunday, Oct. 21, 1962

ing over the meeting. Mrs. Bill Dameron presented Gault, Clarence Hicks, James the program on "Artificial Res- Higgins, Terry Kirby, Dennis piration." She discussed first aid in general and demonstrat- Lomas, Walter London Jr., Vired artificial and mouth to mouth gil Marsh, Richard Pickens, respiration.

Mrs. Bobby Veigel will be a new member of the club. Those attending the meeting nahan, Bill Dameron, Joe Eas-

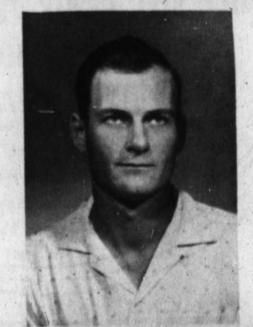
ley, Arthur Fuston, Cameron John D. Pitman, Alex Schroeter and Oliver Streu.

were: Mesdames Tommy Car- Have you read the Classifieds?





Conservative Vote **VOTE REPUBLICAN**



ROBERT BETZEN

Commissioner PRECINCT 2 Pd.

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Lyle Blanton of Hereford Inc. Phone EM 4-0221

On East Highway 60

Hospital

Notes:

Deaf Smith County Hospital Visiting Hours: 10 to 11 a. m.; 8 to 5 p. m.; 7 to 8 p. m.; Children under 14 not permitted to visit at any time.

Patients in Hospital Mrs. Mary Etta Seigler, 500 East Fifth; Mrs. B. C. Dement, 121 West Park Ave.; Charlie A. Turner, Box 487, Friona; Mrs. Claude R. Damron, Rt. 3; Mrs. R. L. Cocanaugher, Box 232; S. E. Beaton, Rt. 3, Friona; Mario De La Cruz, Gen. Del.; Mrs. Robert Mobbs, Rt. 1, Wild- he pointed out. orado; Candace Poarch, Rt. 3; James B. Elliston, 615 Grand; Mrs, Stella Wood, 143 Sunset; Hugh B. Bookout, 511 Schley; Lee Howerton, Gen. Del.; Mrs. V. Myers, Box 113, Vega; Mrs. Ernest Roberts, 136 Beach: Darrel Dean Hutton, 807 Brevard; Mrs. Oscar Easley, 110 Centre; James Mc-Mahan, Rt. 3, Friona; Flora Aragon, Gen. Del.; Mrs. Wern Koelzer, 424 Ave J.; Mrs. Fred Elmo Moser, 824 Avenue K.; Mrs. W. E. Upton, Box 108; Mrs. Grady Parsons, 1008 Grand; Linda Martin, 418 Ave-

nue J: Mrs. John Daniels, Box 116, Vega; Mrs. Walter Kuper, Rt. 5, Box 56; Mrs. Joe Paul, Rt. 1, Friona; Mrs. Jack Grady, Box 414; Mrs. Ann Schloss, 130 Avenue D.

Patients Dismissed Annie Lane, Mrs. Shirley Mae Underwood, Rose Mary Dupnik, Mrs. Louis Gonzales; Mrs. Minnie Skidman, Lupe Mendoza; 10 - 17.

Marion B. Kinsey, Mrs. Barthel Drager, M. L. Simpson Jr., Frank A. Gyles; 10 - 18. Robert E. Brown, Raymond Skypala, Fred Walton, E. Jack Miles, Karla Palvadore, Cynthia

United...

.

Ann Messenger; 10 - 18.

(Continued from page 1) acting as case worker for investigation. Four local men seron the committee which felps decide when and how much aid shoud be given.

Red Cross activities in the county are many and varied. Best known of these probably is the water safety program. Of the 15 qualified instructors in the chapter, nine of them taught more than 400 persons, with more than 60 per cent earning some type of certificate. Ten others are ready to become instructors.

More than 300 students in Stanton Junior High took Junior First Aid instruction in physical education courses and 18 nurses' aides at the hospital took the Standard First Aid course. This group plans to take the advance course this winter. One study club now is taking first aid courses.

Nursing Services is another part of Red Cross, with two in-structors teaching "Mother and Baby Care" and "Aid to the Sick and Injured" in the homemaking department of the high school. These classes also are taught to adults in the summer.

The home service and disaster service is a mandatory operation of the chapter, although much of this work is confidential. Locally, assistance was given to 42 servicemen and/or their families, 12 veterans and/ or their families, and some 200 civilians. Victims of two fires were aided last year, but this

Twelve uniformed Gray Ladies head up the volunteer services. This group provides service at the Amarillo Air Base hospital and the Retraining Unit. It also aids local invalids and soon will help at King's Manor retirement home. A Motor Corps has been organized for six years, with a second group being trained at Dawn. Junior Red Cross, organized in the schools and operating its



Elmer...

(Continued from page 1) growth of the post office it is easy to show the growth of Hereford.

"When I started work there were two clerks and one subclerk. There were no city carriers, and only one rural carrier. That route was 35 miles long.

"Now there are a postmaster, an assistant, a mail foreman, four clerks, three sub - clerks, four city carriers, one part-time carrier, four sub - carriers five rural route carriers and a parcel post delivery man - and we still get behind at times,"

Always active in community life, Patterson recalls that Hereford was one of two towns in the Panhandle which did not show a decrease in population during the period when the area was called "The Dust Bowl,"

Patterson and others worked at a booth in the Dallas State Fair for many years, advertising the county's agricultural attractions. There he showed movies he had made here.

"It was a trying period," he recalled. "It was really hard on the postmen." Patterson recalls trying to deliver the mail when the dust was so thick that he couldn't look down and see his own feet.

"Hereford more than doubled between 1940 and 1950, and then increased its size about half again from 1950 to 1960," he pointed out.

"When I started work at the post office, it was easy to call the names of almost everyone who lived in Hereford, But now

it is a far different story. Patterson is also active in church work, and now serves as an elder in the Church of Christ. Along with his wife, he has taught classes for many vears.

He and his wife have raised three children here. Two are married and another attends college. He is proud to say he has four grandchildren.

As assistant postmaster, Patterson has been largely responsible for supervising mail operations for the city. Often he left the office to deliver mail for carriers who were unable to be on the job. He was able to perform the duties of all post office personnel, and knows all

Commenting on his work at the post office, he stated, "I never asked anyone to do a job that I would not do my.

Look Who's New!

Mr. and Mrs. Joe Frank Paul are parents of a son, Phillip Wade, born Oct. 18 at 12:31 a. m. He weighed 7 pounds and 2 ounces.

Mr. and Mrs. Earnest Dewey Roberts are the parents of twins, Mary Ann and Helen Marie born Oct. 18 at 1:39 p. m. and 1:44 p. m. They weighed 5 pounds 12 ounces and 5 pounds and 111/2 ounces.

Slow (Continued from page 1)

cut most of their grain. However, the ideal weather for grain sorghum has held up cotton stripping in the county total already is up to more than cotton stripping in the county 40 persons aided from two fires since a frost is needed to kill plant foilage.

A gin operator commented Saturday, "A freeze is needed to kill leaves on the plants. Stripping of the crop will be-gin the following week."

The crop looks good and to the south it is as good as last year, he continued. But, to the north, heavy hailstorms during the early part of the summer held back cotton and reduced

He also commented that the general rains of last week have not hurt the cotton crop.

own funds and projects has its

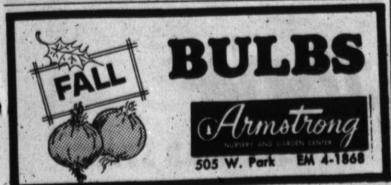
leaders trained at summer courses by the local chapter.

Have you read the Classifieds?

Too Late To Classify

WANTED Cutting and hauling. Two new Massey Harris Combines. Can call Tierra Blanca Motel EM 4-1172. Charles Scribens.

B-6-17-17-1c



Motorists Urged To Get Vehicles **Inspected Early**

Owners of automobiles, pickups and trucks are being encouraged to get their state vehicle safety inspection sticker now to avoid an inevitable last minute rush.

The six and a half month safety inspection period opened in the state on Sept. 1 and closes on April 15, 1963. Since the period is so long,

stated Sgt. Bill Wells, area supervisor, no allowances are made for bad weather. "Inspections cannot be made when the streets are wet," he pointed out. "From now until

April 15, we in the Panhandle usually have a seige of bad weather which eliminates many He also commented that this is the "ideal time of the year to have a motor vehicle

ing conditions." Another reason why the Department of Public Safety is urging early inspection, he said, is that many vehicles are out of state at the deadline.

spection since the owner will

know it is safe for winter dirv-

'Inspections are made only at certified garages, which include most authorized automobile dealers and major garages," he concluded.

Around ...

(Continued from page 1) the financial and attorney section; Gerald Hale is heading the service station group; Jim McDowell is working on drug stores; Roy Phillips is heading solicitation on agriculture supply houses and implement dealers; and A. W. Self is working furniture stores.

Dr. A. Hope Owen, president of Wayland Baptist College in Plainview, will speak at a church - wide Loyalty Dinner of the Temple Baptist Church here Tuesday. The dinner will start at 7 p. m. in the ballroom of the Jim Hill Hotel.

Football coaches and members of the Hereford Booster Club have been giving high school principal L. B. Russell a hard time this week. It seems that they think he's a 'doubting Thomas''. Russell, along with junior high principal W. C. Quattlebaum, went to a convention in Houston last weekend, and was unable to attend the Hereford-Lamesa thall game. Curious as to the outcome of the game, he bought a Houston paper. Af-ter he saw the score, he went out and bought another paper. Reluctantly, he admits he thought there might have been a typographical error. As you recall, Hereford upset Lamesa

Russell, however, shrugs it off. He thinks he has a larger problem on his hand. Construction has fenced off a major part of the high school parking lot and a place to put student cars has become quite a head-

We also hear that construction of the new First Christian Church sanctuary has hit a snag. Walter Wertz of Amarillo had a crew digging foundation pier holes. They hit the remains of an old prairie dog town and it has given them fits. For some reason, they just won't do what seems to be most logical and just pour concrete down the pier holes until all the underground tunnels are

Pioneer Study Club is to meet at 12:30 p. m. Tuesday, Oct. 23, at the Western Wheel Inn. Hostesses will be Mesdames A. L. Manjeot, Burl France, William Wimberley and Fred Barrett. Mrs. Roberta Campbell will direct the program on "Time For Americanism".

Local Democratic support-ers are invited to attend a dinner for the 15 - county 50th Sentorial District in Tulia at 7 p. m. Tuesday, Oct. 23, in the new high school cafeter-ia. Louis Woodford has tickets available here for anyone

EMPLOYEE GROUP AND PENSION PLANS

Wilbur "Gib" Gibson 209 Western Hereford EM4-2225

GREAT AMERICAN JOLL INSURANCE COMPANIES

Jurors...

(Continued from page 1) F. Maxwell, G. C. Merritt Jr., Martin Reid Moore, Myron E. Morgan, Lauradel Noggler, Leo

Brock; Wilma R. Carmichael, Mrs. J. T. Carroll, Mrs. Virginia Carver, Phyllis Channer, Mrs. Ben Childers and Irving Alexander.

Miss Roberson **Performs With** A Capella Choir

Sandra Roberson, daughter of Mr. and Mrs. Deward Roberson, 402 Union, will perfrom with the Baylor A Capella Choir in the Cotton Bowl on Sunday. Miss Roberson is a junior at Baylor University and sings soprano with the choir.

The choir, under the direction of Dr. Euell Porter, will be providing the religious music portion of the initial meeting of "Youth For Their Country and Lord" movement to be held in the Cotton Bowl.

Three numbers, "Psalm 100" by Schutz; "Almighty God of Our Fathers", by Will James, and "Canticle of Joy", by Shure, will be presented by the A Capella choir.

is interested in attending.

Hereford JayCees are working hard to collect 45,000 pounds. of grain locally for Boys Ranch. Pledge cards are available at local elevators and club members also have the cards. The drive is to end Dec. 9, after which the club will truck the grain to Tascosa for use by Boys Ranch.

St. Anthony's Guild is to mark its 25th anniversary here with a dinner starting at 6 p. m. in St. Anthony's school auditorium.

We are quite disappoint ed that a group from Greece didn't come to Hereford this past week. We had four men from Argentina and two from Japan, but could have used some representation from Europe to make our cosmopolitan atmosphere complete. It wouldn't surprise us at all to see a bunch of Eskimos come trouping through the Panhandle next week. And I'm sure we would thoroughly enjoy them, as we have all the visitors who have come here from all parts of the world.

Some visitors dark, others fair, give Hereford a wordly air. Some like beef, others eat rice. But universally, all are wonderfully nice!

Mrs. McDowell's **Father Succumbs**

S. K. Parsons Sr., 76, father of Mrs. Ansel McDowell, died at 6:30 p. m. Friday in his home at 1401 Amarillo Street in Wellington.

Mr. Parsons, born in Bonham on Dec. 13, 1885, came to Wellington in 1914. He retired as a cotton merchant several years ago. He had been a member of the First Christian Church for 64 years.

Suvivors include the wife of the home; a son, S. K. Parsons Jr. of Wellington; a daughter, Mrs. Ansel McDowell of Hereford: one sister, Mrs. Simp Moore of Bonham; one brother, Harry Parsons of Talihina, Okla.; six grandchildren and eight great - grandchildren.

Wellington Saturday at 3 p. m. tle in Louisiana.

View...

(Continued from page 1) the best things we can do is get to know each other better. I hope this doesn't happen, but Ohlig, Charles Packard, Mrs. it is conceiviable that, in our John Blocker, Mrs. Harvey lifetime, the Western, Hemisphere will have to stand as a bulwark of freedom against the encroachments of Communism.

Speaking briefly, the visitors said. "I hope this trip will aid our technical growth. I believe that we feel very close in our thinking ... What you Texans have made of this country is superb. In not too long a time, perhaps Argentina can develop its democracy as you have ... The most important thing in life is our friends. I hope that from this moment and forever, you'll be our friends."

Neeley said, "Contrary to what many think, I believe that trade between nations can develop friends. I hope that the past 17 or 18 days (the length of the tour), that we have shown that we are concerned for others."

As a result of the tour, it is hoped that Argentina will be able to develop a plan for 1sing improved Texas grasses on its vast range country. One of the visitors pointed out that the huge cattle industry in Argentina, the nation's largest single business, was dependant completely upon cattle born, raised and fattened on native grass.

The group left for Amarillo services. Friday afternoon, enroute back to Houston and then to Argen-

Arriving in Hereford about noon Friday for a short visit were two Japanese who are interested in local use of grain sorghum. Both are from the Nisshin Flour Milling Co., Ltd., to Tokyo, one of the nation's largest milling and feed manufacturing companies. Shigeru Fukushima is chief of the Feed Manufacturing Division of the company while Shigeru Honda is chief of the Central Experiment Station of the company.

Accompanying them to Hereford as interpretor was T. Tamada, a representative of the Japan Cotton Company in Dal-

The group was escorted to Hereford by Nolan Chandler of the Grain Sorghum Producers Association. The group was on the High Plains Oct. 17 - 22, stopping at Hereford Feed Yards here. Since 1959, Chandler explained, Japan has increased its grain sorghum imports from none to more than 500,000 tons.

Fukushima and Honda came to the United States to see results of total grain sorghum feeding, having been concerned about feeding 10 to 15 per cent maize in rations.

Need...

(Continued from page 1) special Christmas program on

Rehearsals are held each Sunday afternoon, beginning at 3 p. m. with sectional rehearsals. In charge of various sections of the choir are Ben Gollehon, tenors; Duane Barrett, basses; Don Moore, sopranos; and Wesley Hopp, altos.

Guest soloist for the production wili be Mrs. Elsa Porter, women's vocal instructor at West Texas State College.

Moore invited vocalists from Westway, Frio, Walcott, Dawn, Wildorado, and Hereford to participate in the program.

Fullback Jim Taylor of the Green Bay Packers spends the off - season tending his ranch Funeral services were held in with 20 head of Black Angus cat-

VOTE THE DEMOCRATIC WAY



VOTE FOR

MARCUS LATHAM

Your Democratic Nominee For

COMMISSIONER PRECINCT 2

Pd. Pol. Adv.

I-AAA...

(Continued from page 1) 2.6 average and junior halfback Ronnie Duncan is averaging 2.9 on his 12 carries. Powell currently is the regional AAA scoring leader with his two; end Eugene Green has 44 points. Haney has 24. Tackle Bill Steele is the team punter with 32.4 average on 19 kicks. Arnold Powell booted 60 yards on a quick kick. Eddie Johnson

kicks off and averages 42.2 yards on 17 kicks. In punt returns, Hodges has averaged 19.7 yards on three returns while Powell got eight

Special ... (Continued from page 1)

7:30 p. m. in the City Manager's According to the proposal, as reported by Bayne, the firm,

owned and operated by Robert Doughman and Olin Parris. would lease all facilities at the Hereford Municipal Airport. In making the proposal, the firm offered to pay \$500 a month rent for the facilities. Under the terms of a contract to be

drawn up, the firm would handle aircraft refueling and hanger rentals. Also to be supplied by the firm would be aircraft maintenance, charter flight, instruc-

tion, and aircraft rental back Jim Higgins, 3. Gang

yards on his only return. Powell has averaged 15.5 vards on his four kickoff returns; Hodges averages 14.5 on his two; end David Dowell has 14 yards average on two; Ronnie Duncan has 13 each on 20 years on his only return and Haney has an eight - yard a-

verage for two. Powell leads in pass recepand Haney hars one for 10.

Kelly has two interceptions, returned 45 yards; Steele has one for three yards; and Hodges has one with no re-

Hodges has completed 7 13 passes for 68 yards; Cain has 8 of 24 for 66; Haney has 1 of 4 for 29 yards. The team has lost 6 of its 18 fumbles.

Steele leads in defense with three unassisted tackles, 36 assisted tackles, 18 assists, one fumble recovered one pass knocked down and one intercepted for 60 points on total defense. Haney has 51 points; Green, 42; guard John Kovacs, 24; Hodges, 24; Duncan, 23; tackle Neil Lueb, 22; Powell, 19; tackle Dick Rogers, 17; Dowell, 16; guard J. Carter. 16; Johnson, 12; end Mike Ferguson, 8; Kelly, 4; and quarter-

tackles accounted for 96 more

defensive points.

Except for passing, Hereford holds the edge in statistics during the first five games. Hereford has scored 78 points to 66; has 69 first downs to 50; has 937 yards net rushing to 520; has an average gain per play of four

yards to 2.7 yards; Hereford has completed 16 to 42 passes for 163 yards, with tions with 5 for 43 yards; Green three intercepted for no rehas caught four for 40; Dowell turn. Opponents have hit 15 to has two for 34; senior half- 43 passes for 308 yards with back Charles Kelly has one for four interceptions runback 48 22; Duncan has three for 14 yards; the team has punted 20 times for an average of 33.8, while 24 kicks netted the opposition just 32 yards. Hereford has returned punts 67 yards to 43; has kicked off 17 times for a 42.2 average, compared with 15 kicks for 38.4. Hereford has rturned kickoffs 181 yards, while the opponents have done much better with 287 yards.

Hereford lost 6 of 18 fumbles. while the opponents have lost 8 of 16. The Whitefaces have had 34 penalties for 160 yards, while their foes have had 31 infractions for 155 yards.

Hereford has had the ball for 312 offensive plays, compared with 275 for the opponents.

All this, however, will be meaningless as the Whitefaces try to hold their own in the always . tough 1 . AAA District, often called the "Little Southwest Conference" for its stunning upsets and keep

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nowhere

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Selective Service Board ADRIAN MEWS Lists Reclassifications

Fallowing is the complete list of new classifications

Listed in V A sice Robert disagosum, data Rice. Robertson, and Thomas Mann

2 W are Jose Rodriguez Sharner Adaragir. Char is a Banks, Lames Scanberry, Done diagoid Price Clyde Buchman, Jackie Stackenskip Frank Hacker, Automo azar John Aze, James Malland Anto Fowers, Jack Menner Desir Phillips Waiter Reed. Center Morton Lames Universe Churies Maisley, Mershall Willker individual Doak

waitter dailoter. Cell 1.9 8 Musice Donesid Vernoer. MARKEY Bruman, Michael Kelly, Virgh William Dan Halaman, Alminy Cluck Keith Waldang, Pandergrass, Robert Balland Junior Laborson, James - 190956. ALLE BRUCKINGS, LAURING KEE tion. Roy Menshey, Charles Mon. ny Willie Lie, Gerald Gurtle. Junuary Dodgie, Herold Wilkerone kigue Herringdon Doyle Vaugus Paul Jesko, Edmund Soldabi, Quinton Mem, Albert Zerry Chisum, Jodie Compton, Edward Birrhack, Rehert Eustred Fortunate Cor-GUYE.

Archie Davis: Trumon Laughery Toomas Menry Fabian Euroser Rogetto Travillo, Nichvies Neve Enrique Duren. Manuel Moya - Mendez, John McCuan, Ray Sissom, Edgar Dowly Diomsio Gamino, Jack ie Withams, Elmin Gold, Jesse Gamey, Constathato Madionado Enrique Travino, Crispin Gar-

cia, and Grispin Soto. Closics as H A are Leo Forrest, James Grimes, Hart, Alfred Hopson, W. Cates. Glen Smith, Julio Valdez. Saranas, Luis Castro. Ronald Briggs, Lenro Jennings. Bolsky Sessums, Francisco Castitle fose Espinoze, Lerry Pinice, Eddle Fincher, Billy Fitzgerald, Tandoro Torres, and Billy Strawn.

In IV A are William Bookout. Wallace Roberson, David Burkou Bobby Heavis, James Sears Jr. and Robert Nation.

Cineand in IC ENL are Frank-1 in Iones, James Braddock, da hiton Franklin, Darrell Dun-Ft ham, John Henderson, Willia Jimmy Smilners, my Smithers. Richard and Aifonso Gonzales In (i) are Glendon Sudderth, Dennia Hoelting, Lewis Riley, and Gary Tannahiii. Classes as IV C is Gonzules Rayns. In W is Jerry Chiles. In IC IND ere Derreil Dunham and John Henderson.

Candle - Making Shown For Simms Study Craft Meet

Simms Study - Craft Club-met Wednesday in the home of Mrs. Austin Rose Sr.

Making of was candles was studied and several interesting arrangements were demonstrat-

Members of the club presented Mrs Jim Cavin with a glid-

C Refreshments were served to the following: Mesdames Leland Burns, Jim Cavin, M. A. Ferguson, H. G. Hetzler, Robert Lloyd, Austin Rose Sr., Lewis West, E. L. Young, Wayne Beens, O. L. Enowles, Jim Perrin, John Yates, J. M. Boothe Jr., George Anderson and Bob Hammeck

Pittsburgh is the oldest opponent on the 1962 Penn State football schedule. The Nittany Jons and the Panthers have been meeting since 1893.



Your Pharmacist YOUR DOCTOR DEPENDS UPON

Your declar knows he can rely an the training. ethics and know how of the pharmacist who fills his prescriptions for you.

See us for all your daily health needs! McDOWELL DRUG

East worth the Receipt of Linted in M.S are Reliand Mil-Brand publishes draftioned to look David Dank Charles Wagclassifications as released by our Larry Sutton Charles Gloinal Schotte Service out it. Free Martie, Gall Cox. React as a public service Raymond Subank Jeory Lonelace, Lyan Buxter, James Reinnuer, Consol Studies, Clay Gabel Siring Attoo, John Sout, Surdisson, and Passe, Lee Good, Lemuel Shullz, Jimmie Cauc and donnay Ruse



grade Stuebirds of Shirley and control School was held Thursday right, Oct. 18, at the Com-

Lote Junior High Campline Girls assisted with the "fly-up" They were: Becky Elliott, Linda Jiano Sharon Magan, Wanda Funrmann, Rama Collin, Cathy Hampton, Regine Hampton and Marsha Hardwick

Time tiying up to Campling were Keren Kendrick, Cathy lyogoman, Karen Hart, Karen Keurns, Laura Pierce, Vicki Les, Sparon Pulliam; Karen Grane, Patricia Seff, Debra Reeves, Sherry Waldrep, Rence Borland, Connie Stark, Theresa Done Maione, Connie Ward, Brenda Saul, Janet Miller, Ceita, Hutcherson, Sherry White, Kyle Carter, and Ediena

Refreshments were served to arents and friends present. The Twinking Bluebirds from last year are now Tanda Camp-

fire Girls, "Tunda" is an Indian name which means "love honor and respect". The girls ulso selected individual Indian names, which is one of the requirements for Trail Seekers Jamie Edmonson, president,

presided over the meeting. Secretary Pat Cooper read the minutes and called the roll. Those present were: Pat Copp-

per, Jamie Edmonson, Cecilia Jamez, Mitzi Gamez, Deborah Huckert Mary Ellen Huckert, Blanche Rangel, Connie Rodgers, Joann Trotter, Shirley Turner, Kay Ann Euler and a new member, Jemie Adams, Mrs. Robert Silver and Mrs. Nell Hodges were leaders. Kisks Hodges was #

Refreshments were served by Pat Cooper and Jamie Edmon-

the United States on Get. 9. By San Beavers A Southern Plantation deser

Hernandes, Donald Adrian Future Homemakers chapter beld its annual Pacent-The invacation was given by the Key, Remard Seay, Mrs.

> Johnson, chapter sponsor, exconded the auglocene and expleased the work and goals of

> Terry Williams, Dwight Hayas James Whaley and Gande Rood served as waiters for the

The chapter president, Paul Crietz, introduced the most hers and guest and present ed the FHA Beau, Billy Farry, with a gift from the

Vicki Burns was srowned persomility gueen by her prede Paule Crietz, Kathy Exomer exowned Phyllis Peters as her successor as Posture Quoen. Both quoens were given Guest family. gill certificates for their FMA

Presenting entertainment for the offsir were Phyllis Peters, Carin Nilses, Dorris Horton, Terry Williams, Dwight Mayes James Whatey, Garrie Reed, and Paula Crietz. Kathy Kromer paid tribute to members' parents. Chapter members sang their official song to close the

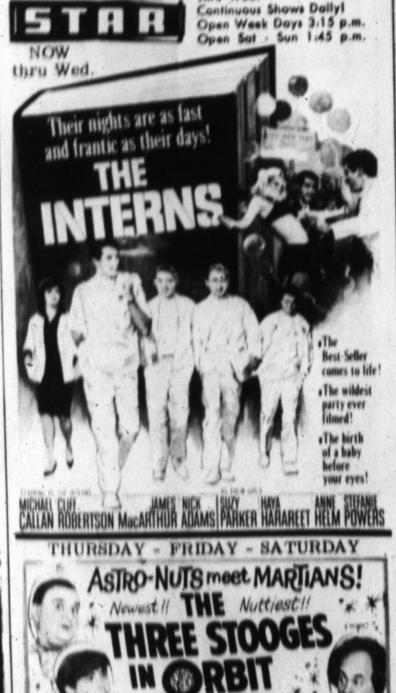
Nominees for Hallowe e s Carnival King and Queen have been named. There will be a King and Queen for the first six grades, and another reigning couple for the top six grades.

Those nominated are; Robbie Sisk and David Brownlee, first grade; Teddy Hale and Calhour Reed, second; Beth Loyd and Joe Perrin, third; Barburn Hendrick and Billy Loyd, fourth; Patty Fortenberry and Jim Perrin, fifth; Kathy Garrison and Mike Perry, sixth; Carl Perrin and David Gruhlkey, seventh; Charlene Pulliam and Clinton Brown, eighth; Marsha Burns and George Harwood, freshmen; Dorris Horton. and James Whaley, sophomores-Sue Brownies and Terry Williams, juniors; and Paula Crietz

Sam Brown, Motes, at one cent each, will he counted until the coronation at the Halloween Carnival Oct. 30. Proceeds go to the PTA

Mrs. Manuel Loveless went to Amarillo Monday morning to pick up a Doberman Pinscher, which was shipped from Munich, Germany, by Sgt. and Mrs. J. G. Loveless, who left for

Thru Wed.



A COLUMBIA PICTURES RELEAS

TOWER DRIVE-IN THEATRE

Now open every Fri - Sat - Sun

HURRY! ENDS SUNDAY NITE!

Future Homemakers Honor Parents At Annual Banquet

Terry Crietz was nome over Panhandle last week and got was used last mock when the the weekend from South Plains ther grandentidisen, after ther College at Levelland Mrs. Bobby . Speed.

accompanied Johnny Cavitt to children last weekend. Mulestow recently. He is doing some serial apraying there. Tuck Mank from Melrose, N. M., visited in Adrian hast week with driends.

Mrs. Marie Grundsey was in the busyital last weak. Raymond Shekon is in the shospital this week.

Mrs. Butch Betts visited in Memphis recently with Mr. and ides. Charles Hait. On the way footoe, size apent the might in Skellytown with her sister, Mrs. L. D. Akins.

The Freshman class A ni weda a ot boa solved maritio last Thursday. Mrs. Butch Betts and daughter and Mrs. Ray Ashtord spent last Tuesday with the Buster-Mr. and Mrs. Wesley Story

with the Ernest Franks. Jess Fincher and Dub Ed monds visited in Morton Saturday with the Keith Kromers. son; Phyllis and Rodney visit- er family. ed in Lubbock last week with the G. A. Fergusons.

Mrs. Emest Franks went to dauginer was injuned while moving the grass Mr. and Mrs. Lauguer banquet in the Adrian Johnny Cavitt and Joe Speed Arthur Jewett came after their

turned from Blenser, mhere he has spent the past five meetle carting his three homes. One of them, Diamond Pal, the Master Raptic.

handle visited with Mrs. Dulcie endowment award and jacket Tyler over the weekend.

less are moving from Mississip ing the paper for three years. pi to North Carolina. They are spending a 15 - day leave with Fred Brownlee from Glenrio the Manuel Loveless family. from Childress visited with her family. sister and family, the Cotton Miss Stells Ortiz of Amarillo

Mrs. E. J. Ashtord and son home last week. of Amarillo visited her son and from Nezereth visited Sunday Sunday. Mr. and Mrs. Pat Maupins

Mr. and Mrs. M. A. Fergu the weekend with the Bob Tuck- Byrd, who is bedridden. Mrs.

and Mr. and Mrs. Lester Gil there.

liam were in Bovine Sunday on

South Plams Coon Tiumers Associetion meeting in Latinock ast weekentl the took six tiogs with him and won three trophies, one first, a second and a

Mr and Mrs Junior Pulliam of Amarillo were Sunday guests of the Charlie Pulliams: Also Miniting in the home was a brother, Ciem Pulliam, of Farmington, N. M.

Addition High School annual staff announced the inlinwing nonovees Donna Brownies and Brown were named Mr. and Miss Advist High; Patie Au- McLaughtin has just so Crietz and Perry Grunisey were dinser Most Beautiful and Most Handsome; Konna Brownlee and Terry Williams as Junior Favorites: Vicki Burns and autid for st.ton . Witte there. Billy Perry as Sophomore Fau-he sinked the Chet Kidder orites: and Phyllis Heaton and orites; and Phythis Heaton and lamily. McLaughlin works for Mike Horton as Freshman Fav-

Miss Joyce Dobbs from Pan- ' Donna Brownies received her from the Amarillo Daily News Lt. and Mrs. Kenneth Love- last week. She had been parry-Mrs. Joe Browniee and Mrs.

IN. M., visited in Clarendon last Mrs. Helen Dyer and girls Tuesday with the Jack Hall

Johnson's over the weekend. Visited in the Joe Brownlee Carl Jackson, father of Paul

family, the Ray Ashfords, last Jackson of Adrian, died last week in Wichita Falls. Mrs. Joe Brownlee took Mrs.

and Mr. and Mrs. T. H. Shu- Fred Brownier to Wichita Falis bert visited in Portales over to visit ber sister, Mrs. Dollie Joe Browniee attended the fun-Mr. and Mrs. P. N. Johnson eral for Carl Jackson while

large made it a riseas during the past week

sweep with a 50 - 44 oricing. Mr. and Mrs. B. E. Euthenis maged Amsterd, N. M. The from Sunray visited the Fred Advisor girls was 35 - 25 and Brownless at Gienrio, N. M.

FARMING AND RURAL INTERESTS

FRANK FORD Deaf Smith County Farmer, Business Man And Republican Candidate for STATE REPRESENTATIVE

(Sixth Article of a Series)

There has been much talk lately about moving the small "marginal" farmers to the cities where they con be "retrained". This has come from both political parties, and regardless of who says it, I think it is folly. Farming is a way of life, a good way to raise children, and there is already unemployment in the cities.

It is predicted that within a short time, 80% of the U. S. population will live in the big metropolity greas. If one political party can control these big cities in the Northern and Eastern U. S. by encouraging decodence through large welfare handouts, and at the same time take the rural areas of the South for granted then I think we'll regret it.

We will find ourselves with tight controls and restrictions, ever-decreasing allotments and opportunity, and insufficient political power to do anything about it. The time has come for a healthy two-party system in Texas to insure that we are not taken for granted by any administration.

Pd. Pol. Adv.

make fashion letter-perfect



Wear yours on the right, his near your heart



Give a big belt a big lift

The geniune look in alphabet pins of goldenwhich do so much for so many items in your wardrobe. Movable, of . . . and nice for giving, too.

TWO DOLLARS EACH, PLUS TAX



Warm a cold shoulder



Spice a beret

Exclusive



Gladden a glove... prignten a pag

Gaston's

The Sunday Brand

Published Every Sunday SUNDAY, OCTOBER 21, 1962 Our Slogan: "More People -- More Farms"

FIRST -IN LOCAL NEWS -IN LOCAL PICTURES































BY LEE FALK & PHIL DAVIS

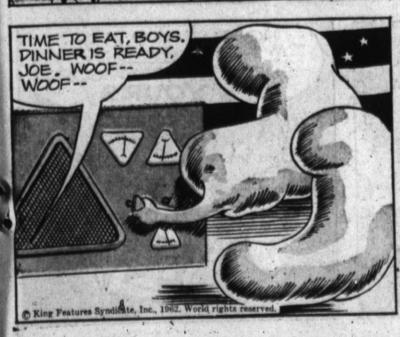


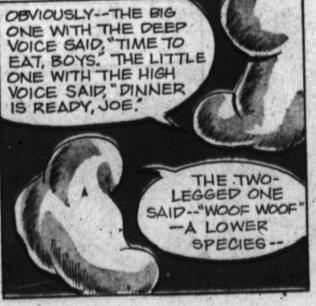
















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Lists Re

Each month the Her Brand publishes draftbo classifications as relea the local Selective Board as a public Following is the compl of new classifications.

Listed in V A are Blackburn, John Rice, Robertson, and Thomas

In 1 Y are Jose Roc Thomas Albracht, Ch Banks, James Scarberry Noyes, Harold Price Buchanan, Jackie Blank Frank Hacker, Antonio azar, John Axe, James F Louis Powers, Jack I Walter Reed, Dean I Lester Norton, James Charles Mobley, Hershe ker, Edward Doak:

Walther Hatcher, C Moore, Donald Verner, Brorman, Michael Kelly, Walker, Don Hammon, Cluck, Keith Waldrop, Pendergrass, Robert James Johnson, James Allan Brockman, Laurin non, Roy Hershey, Charle ey, Willie Lee, Gerald Jimmy Dodgin, Harold son, Elson Henington, Vaughn, Paul Jesko, E Schlabs, Quinton Ham, Clark, Jerry Chisum, Compton, Edward Rhrbac bert Busteed, Fortunat

Archie Davis, Truman ery Thomas Henry, Runner, Rogelio Trevino olas Nava, Enrique Manuel Moya - Mendez McCuan, Ray Sissom, Dowty, Dionisio Gamino ie Williams, Efrain Ocha Gamez, Constansio Mad Enrique Trevino, Crispi cia, and Crispin Soto.

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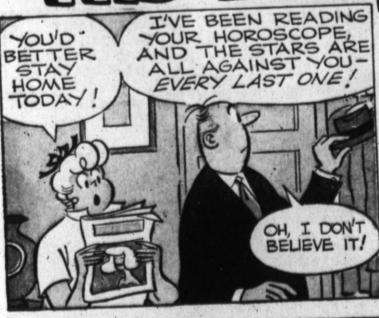








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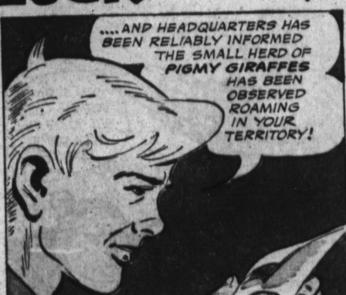




TIM TYLER'S LUCK

by Lyman Young and Tom Massey















GRANDMA

by Chas. Kuhn















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THE HEADLINES! SENSATIONAL TRIPLE-THREAT STAR!" to tours. were then















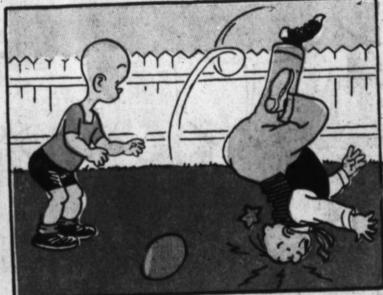
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INTERFERENCE FOR YA



HENRY













by CARL ANDERSON



THE KATZENJAMMER KIDS















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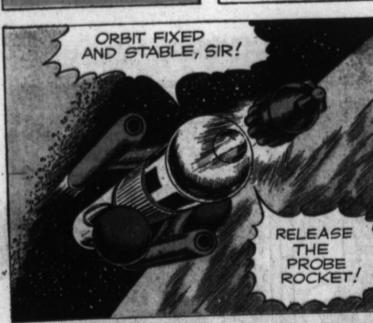
FLASH GORDON MAC RABOY

THE
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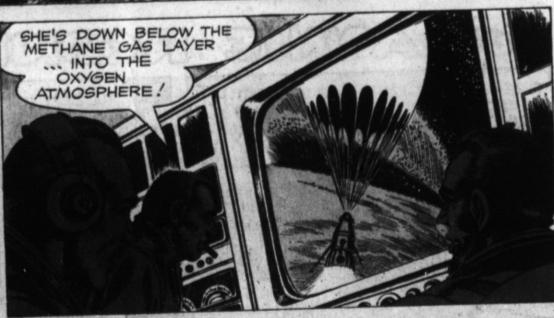
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THEATRE starring IPOPEYIE









BY DARRELL MCLURE







LITTLE ANNOE BODNESY











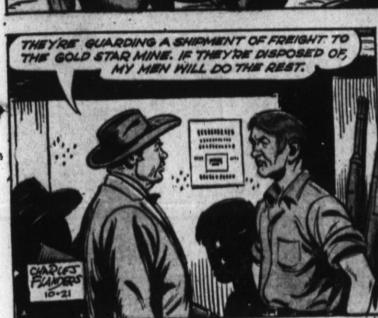
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DONALD DUCK





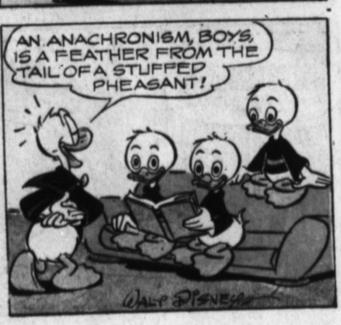












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TALES OF BRER RABBIT Adopted from the stories by JOEL CHANDLER HARRIS



NAME OF THE PROPERTY OF THE PR















MISTER

YOU AN' MR. GRISWOLD

RIGHT ...

WANNA SEE ME, BOSS?

















BARNEY GOOGLE and SNUFFY SMITH















DOGIES OF THE MONTH at Stanton Junior School were selected by the ceaches. cted for the honor in the seventh grade Charlie Stone, left. In the center is nie Allison, eight grade Dogie, and at

right is Gene Drummond, ninth grade Dogie. Dogies of the Month are selected by the coaches regularly as an honor for their athletic performance and sportsmanship. (Brand Staff Photo)

AN EDITORIAL

School Spirit Is More Than Support Of Sports

tually be defined?

chool spirit is a feeling all feelings toward a school. t dwells in the heart and The question that seems to and also in the students'

ool spirit or pride is grown he heart and mind and in different degrees, acng to the student.

AN EDITORIAL

given or taken away as and lack of interest of the ivers license? Can it be students. School spirit cannot d between schools? Can be forced on any individual and attempts to do so may break

ds of students, teachers, be most controversial on the ents. School spirit is not campus is "Can school spirit giving encouragement to be shared between schools dent athletes on the foot-ill field or basketball court, it it is taking pride in hool ass clations, the facul-

Students feel the most enthusiastic toward the school in which they are enrolled. This feeling may be shown best by attending the games and pep nool spirit can be broken rallies and participating in

and can deteriorate because school events. Some students hat is school spirit? Can of let downs, disappointments, may not show their school spirit as readily as others and these students should not be discriminated against.

School spirit can be shown in pep rallies, games and as- 22 when Bruno Zaffina, a carsemblies. It is shown by yell- toonist and entertainer, will ing with the cheerleaders and give a "chalk talk". for the team. It can also be shown by being a good loser.

In assembly, school spirit scheduled as follows: Chalk Is shown by sitting quietly Talks, Oct. 22; Marionettes, and giving full attention to Dec. 19; Joss Winds, Jan. 15;

We would like to congratulate the cheerleaders on the fine job they are doing and also the homeroom students and teachers for the excellent programs which are being presented in the weekly assembly pro-

sented the assembly program oct. 10. Sherri Marsh led the Mrs. Duvall's homeroom dramatized the song "Ahab the Arab". The cast included Sylvia Phipps as Fatima, and Annellsa Kovacs as Ahab. Others in the cast were Jack Thomas, Phyllis Warrick, Jo Ann McDowell, and Joe

audience in the Pledge of Allegiance. Wanda Fuhrman was

the announcer for the program. "The Yellow Rose of Texas" was sung by Deborah Thomas, Audrey Campbell, Judy Look-ingbill and Patsy Smith. The skit, "The Modern Melodrama"

starred Patsy Smith, Ren Lee

"The Mail Thief" cast was Wesley Carter as Judge Roy Bean, Rodney Goheen and Eddie Carthel as the deputies, Ren Lee as the mail thief, and Greg Herring as the outlaw. The program was concluded with the homeroom and aud-

Dr. Kurt Singer

Speaks In First

Southern Show

By Carolyn Boynton

This year, for the first time,

Stanton Junior High is taking

part in the Southern School Assembly Programs. These are

scheduled throughout the year.

The admission to these assemblies is 15 cents, although it is not compulsory for any student

Stanton Junior High students saw one program entitled "Spies and Traitors". This pro-

gram was given by Dr. Kurt D: Singer, who has worked for the United States government

as an espionage agent, Dr.

Singer's program was inform-

ing and was given in a de-

Next program will be Oct.

Stanton is looking forward to

Capt. Dry, Feb. 27; and Science, April 3.

Mary Bourn, 711 East Fourth,

recently received a diamond pin

set from the Avon Company

for outstanding sales work here.

lightful way.

GETS AWARD

and Ken Bob Shannon.

was the nurse.

James. The Sudso Commerical was given by Suzanne Seigler and Kenneth Eastman.

"Operation Runny Nose" The show after the commerhad Marvin Evans as the cial was "Sing Along with specialist, Larry Dearing the Mitch" with Andy Channer as patient, Glen Thomas as Dr. Mitch Miller, and the home-Killpatient, Don Bill Hair, Dr. room students as the singers. Ben Crazy; and Joyce Loflin

The Dogie

Published monthly by the students of Stanton Junior High School

The Sunday Brand, Sunday, Oct. 21, 1962,

Section Two



in elections held at Stanton Junior High. Cheering the Dogies this season are from the left: Chris Meredith,

STANTON CHEERLEADERS for the coming year were named Suzane Hart, Jo Ann Ferguson, Karen Blackwell, Sidney Bayne, Jan Miller, and Charlotte Babione.

Two New Teachers Join The Faculty

By SYLVIA PHIPPS

Halls are a pretty hopeless situation — especially when people are going right, left, back and forth and even zig-When you turn a corner you never know just what will en. If you are lucky you only drop two books, if you not so lucky you may find yourself down on the floor your books scattered all around you and you must beain the mad scramble to collect all your books and papers dst the hurrying feet.

Don't Block Traffic

Clearing the hallways would present a much better situation and would not be too difficult to obtain if the students ald follow a few simple suggestions. Don't stop at lockers gather a crowd. This blocks traffic and those who are up might hear the words "go get a tardy slip!" and ight not be their fault. Another thing to remember is p to the right and keep moving." This will help only if every one takes notice of this and complies.

Mr. Kenneth Shaw One of the new science teachers at Stanton Junior High School is Mr. Kenneth Shaw, son of Mr. and Mrs. Wayne Shaw of Hereford, Mr. Shaw's interest and hobbies include fishing, hunting, exploring caves, and botany ex-

which he has been a member In high school he representare band, Cadet Majors, Circle ed the Civil Air Patrol at the K, F.T.A. and Tri - Betae, Mr. Congressional Dinner in Wash-Shaw has always been interested in science, although not until his sophomore year in col-

periments.

ington, D. C. Mr. Shaw attended Southwestern State College, Weatherford, Okla., where he majored in biology and minored in government. He received his masters degree from West Texas State College and plans to get his doctors degree in education. Some of the organizations in

Concerning Stanton school spirit and students, he thinks they are very commendable, cooperative, and friendly. MISS SUE HESS Miss Sue Hess is one of the new teachers in Stanton. She teaches Spanish and Girls P. E. and also has classes in conversation a l

lege did he decide to teach.

Spanish at Northwest Elemen-Miss Hess is one of the sponsors for the cheerleaders. In this capacity she attends the out of town football games with the cheerleaders. This job is a very enjoyable one she states. Miss Hess attended Southwest Texas State Teachers College in San Marcos and Sul Ross State College in Alpine. Spanish and physical education were

her major fields. Miss Hess does not mind telling her age, which is 22 years old. Outdoor sports and watching television are her favorite ways to spend leisure time.

Mrs. Bertie L. Stuart and grand - daughter, Mrs. Evalyn Thomas, of Coffeyville, Kan., have been guests here in the home of her sister, Mrs. Bess-Mrs. Stuart's son and wife, Mr. and Mrs. Joe Mac Stuart. They were gone five days, Mrs. for home Tuesday.



MISS SUE HESS (Brand Photo)



KENNETH SHAW (Brand Photo)

AMARILLOAN HERE Earl Smith, former Hereford High School teacher, was in Hereford last week visiting. He now is director of Kids, Inc., in Amarillo.

IN NEW MEXICO

ie Givan. The group went to Albuquerque, N. M., to visit were in New Mexico three days were in New Mexico three days last weekend to make the "color tour" in the mountain country. They toured Eagle Stuart and Mrs. Thomas left Nest; Red River, Taos and San-

Stanton Junior High Names Cheerleaders For The Year

Cheerleaders were chosen by ione, and Chris Meredith, the student body Sept. 11, for daughter of Mr. and Mrs. Jack the 1962 - 63 school year. The Meredith. cheerleaders are required to meet the same qualifications as the homeroom officers.

Cheerleaders leading yells at the pep rallies and games are Have Program Karen Blackwell, freshman, daughter of Mr. and Mrs. Bill Blackwell; Jo Ann Ferguson, freshman, daughter of Mrs. Louise Ferguson; and Sidney Bayne, freshman, daughter of Mr. and Mrs. Dudley Bayne: Eighth grade cheerleaders are

Girls Describe An Ideal Boy

Charlotte Babione, daughter

Gayle Newell and Joyce Curtsinger have put their heads together and come up with this month's ideal boy. He should cluded by a question and anshave eyes like Brad Johnson and hair like Jimmy Allison. He might have ears like Gene

Duvall, feet like Brant Knox, and a nose like Roger Owen. He should have teeth like Jerry Fowlkes and a smile like that returned Tuesday from a two of John Lesly.

He might have the voice of Gary Story and the intelligence of Randy Tooley. He would be as witty as Edward Mims and as mischievous as Greg Johnson. He should be as friendly as Dan McWhorter and as neat as Jerry Fowlkes.

He might flirt like Gene Mike Moore and be as cute as Gary Payne. He should be as ambitious as Wynn Buck and have the personality of Steve Hodges.

He might be as tall as Larry Noland and as well - dressed and Mrs. Albert Hudson, is atas Phillip Cain. Last, but not tending Texas Tech at Lubbock least, he should be an Ideal Boy where she is a sophomore majlike Mike Paschel.

FHA Members On Auto Safety

First meeting for the F.H.A. was held Oct. 8, in Stanton Junior High Auditorium. Royce Ann Gililland presided at the meeting.

The program on traffic safety was presented by Sergeant Bill Wells of Hereford and Sergeant Cecil McNeal of the Amarillo Safety Patrol. A film, "Broken Glass", was shown. This film showed the need for

wearing seat belts. After the film the program was conwer session.

FISHING VACATION

Mr. and Mrs. Don Zimmerman and Mr. and Mrs. M. J. Noel, his sister from Canyon, week fishing trip to Guaymas, Mexico. Fishing was good; they caught more than they could bring home.

HOME FROM COLLEGE

Among those home from West Texas State College last weekend were Grady Persons, son Drummond, have the physique of Mike Paschel, the walk of Mike Moore and he as cute as Mrs. Norman Miller of Dawn; and Jimmy Dziuk, son of Mr. and Mrs. Ed Dziuk Sr.

ATTENDS TEXAS TECH

Sue Proffitt, daughter of Mr. oring in elementary education. and family, James McMahan.

of Mr. and Mrs. Ronald Bab- In the seventh grade are Jan Miller, daughter of Mr. and-Mrs. Billy Miller, and Suzanne Hart daughter of Mr. and Mrs. Cecil Hart.

When asked about the school spirit this year they all agreed that it is good, but could be improved and more support is needed at the games.

Students Help Oct. 31 During **CROP** Campaign

By Annelise Kovacs Trick or Treat for CROP will get underway Oct. 31, at 8:30 p. m. in the First Methodist Church. This program is sponsored by a group of churches. The purpose of the drive is to supply needy people with food, tools, seeds and livestock. CROP is the Christian Rural Overseas Pro-

CROP serves 50 countries and in the past, 143 million pounds of food has been sent to countries such as China, South America, Africa and

In Hong Kong CROP is the basis for 10,000 under nourished children getting their daily meals. This is only one seventh of the 70,000 refugees that are in need of food.

Volunteers from the junior and senior high school will be given badges and containers at the First Methodist Church before setting out to their assigned streets. This is the way many teen - agers will use their Halloween night helping others.

Mrs. J. A. McMahan of Tulia is in Hereford visiting her son



TUTURE HOMEMAKERS Of America are currently selling household products as a fundaising project. Money raised from the sale go to the exchange student fund. Aong those selling the merchandise are,

left to right: Barbara' Rhodes, Jackie Mc-Mahan, and Peggy Lemons, members of the Stanton Junior High Future Homemakers of

(Brand Staff Photo)

EAST SIDE

"66" Ser. Sta.

MINOR REPAIR JOBS — RADIATORS HOSE - ANTIFREEZE WASH - GREASE



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Implement Co.

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HI-PLAINS

Savings and Loan Association



128 E. Third

EM 4-3535

MATCH WITS WITH OUR EXPERTS \$12.50 CASH

Plus Big Grand Prize of 4 Cotton Bowl Tickets!

CONTEST RULES

1. Circle the teams you select to win and be sure to score the teams on the "Tie Break-

2. Tie Breakers will be used in case of a tie. Three prizes will be given-\$7.50 first prize;

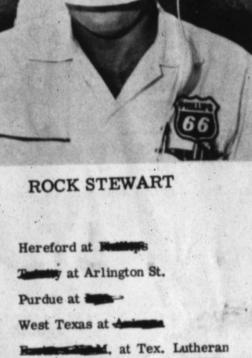
\$3.50 second prize; \$1.50 third prize. 3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand,

Hereford, Texas. Name and address must appear on your ballots.
 Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts

gladly accepted. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets, 2nd Place will receive 1, 3rd place will receive 1.

Winners of Cash Prizes will be announced on this page each week.





Texas A&M at Bank at Texas Tech

Tex. Western at Lat Florida

at Pacific

t. at Oklahoma

Kentucky at



KENNETH COKER

Eastern N. M. at Ton Alabama

Blank Official Entry

TIE

Hereford at Phillips Trinity at Arlington Purdue at Iowa West Texas at Arizona Eastern N. M. at Tex. Lutheran Texas at Rice Texas A&M at Baylor SMU at Texas Tech Tex. Western at Ariz. St. Tulsa at Alabama

NAME

ADDRESS

BREAKER Hereford Phillips Trinity Arlington St. Purdue

LSU at Florida Oregon at Washington Wash. St. at Pacific Kansas at Okla. St... Minnesota at Michigan Mich. St. at Indiana Montana at Idaho St. Houston at Boston College Kentucky at Georgia

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EM 4-1144

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RANEY'S

Restaurant

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OPEN 24 HOURS



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- Letterpress Printing
- Office Supplies

Perryton at Hereford Oct. 28 Dumas at Hereford Hereford at Littlefield Nov. 11 Hereford at Levelland Nov. 18



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CABINET

LINOLEUM

CLASSES

Factory Trained Mechanics

COWAN



Jewelry ... for better Diamond Buys

Your Credit Is Good - Buy Now Pay Later

217 N. MAIN



Mrs. Bob Wilson. The flower arrangement was prepared by Mrs. Homer Newton, and

ADMIRING A FLOWER ARRANGEMENT, was only one of many arrangements featurful Club Tour of Homes look at an arrange- ed in the tour. Admiring the display are, hese guests at the annual Garden Beauti- from the left, Mrs. Arnold Fangman, Mrs. ment of peace roses in the home of Mr. and Teddy Fangman, and Mrs. Kenneth McLel-

(Staff Photo)

School Menu

(Editor's Note: The Brand publishes the menu for Hereford Public School cafeterias each week as a public ser-vice in order that mothers of school children may avoid duplication in meal planning.) Milk Elementary Schools

MONDAY: unchroom special en browned poratoes Green beans Banana pudding Rolls TUESDAY: Chili with beans Mixed vegetables Cole slaw

Fruit cobbler Corn bread WEDNESDAY Hamburgers Lettuce Tomatoes Buttered corn Carrot stick Prune cake

THURSDAY

Fried chicken and gravy Mashed potatoes Combination salad Chocolate cake

Butter FRIDAY Macaroni and cheese English peas Cookies and fruit Rolls Butter

Junior-Senior High MONDAY

Luncheon steaks Oven brown potatoes Buttered green beans Tossed green salad Banana pudding Hot rolls Butter Milk TUESDAY Chili with beans Beef and noodles Mixed vegetables Buttered spinach Cole slaw Fruit cobbler

Cornbread

Butter

Lunchroom special

WEDNESDAY

Hamburgers Barbecue beef on the bun Lettuce . Tomao Onions

Pickles Buttered corn Mixed greens Carrot sticks Apple dumplings Butter

Milk THURSDAY Fresh rolled roast Fried chicken and gravy Mashed potatoes Buttered broccoli Combination salad Chocolate cake Rolls Butter Milk FRIDAY Macaroni and cheese

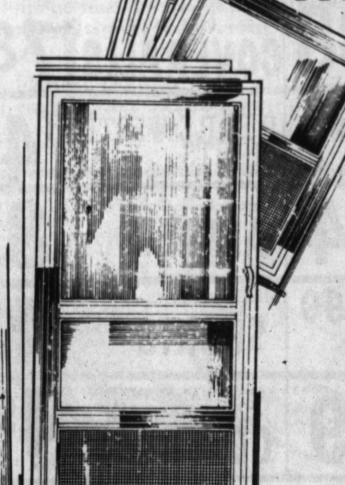
Ham and scalloped potatoes Candid sweet potatoes English peas Celery stick Fruit Rolls Butter Milk

Have you read the Classifieds?



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WRIGHTS

BACON

2 999

Shurfine Apple Butter 28 oz. 4/\$1.00 Shurfine Asparagus Spears-All Gr. Cut-300 . 4/\$1.00 Shurfine Beans & Potatoes 303 6/\$1.00 Shurfine Blackeyes Fresh Shelled 300 7/\$1.00 Shurfine Catsup 14 oz. 5/\$1.00 Shurfresh Cheese Spread 2 lb. \$.69 Shurfine Chili with Beans 15 oz. 4/\$1.00 Shurfine Coffee Reg-Drip 1 lb. \$.49 Shurfine Corn WK-CS Golden 303 6/\$1.00 Shurfine Cranberry Sauce Str. 300 5/\$1.00 Shurfine Cucumber Chips Fresh 16 oz. . . . 4/\$1.00 Shurfine Green Beans Cut B.L. 303 5/\$1.00 Shurfine Olive Stuffed Throw Manz-41/2 oz. . . 3/\$1.00 Shurfine Orange Juice 6 oz. Frozen 6/\$1.00 Shurfine Peanut Butter 18 oz. 2/\$1.00 Shurfine Pears Bartlett Halves 303 5/\$1.00 Shurfine Peas Early Harvest 303 5/\$1.00 Shurfine Pickles Sour-Dill 22 oz. 3/\$1.60 Shurfine Pineapple Crushed No. 2 3/\$.89 Shurfine Pork and Beans 300 9/\$1.00 Shurfine Potatoes Irish Whole 303 8/\$1.00 Shurfine Potatoes Sweet Whole No. 3 4/\$1.00 Shurfine Preserves Strawberry 18 oz. 2/\$1.00 Shurfine Pumpkin 300 4/\$.49 Shurfine Salad Dressing Quart \$.39 Shurfine Salmon Red Alaska No. 1 \$.89 Shurfine Spinach 303 8/\$1.00 Shurfine Tomato Juice 46 oz..... Shurfine Tuna Chunk Style 6½ oz.3/\$.89 Shurfine Vienna Sausage 4 oz...........5/\$1.00 Shurfine Waffle Syrup Quart 2/\$.89 Help Your Child

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m School -16

449° 499° BUY A BOOK-A-WEEK

Halloween Masks & Candy for those Little Goblins

6 Btl. Carton - Plus Dep. PEPSI COLA

Swift's Special Pack - Pints 5 FOR \$1.00 ICE CREAM

Tendercrust - 2 lb. Cello 49¢ COOKIES Mouthwash - 98¢ size

69¢ **MICRIN** Tablets - 98¢ size 69¢ DRISTAN

400 Count Boxes **KLEENEX**

4 FOR \$1.00

29¢

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POTATOES

YELLOW DELICIOUS

APPLES



POTATOES 100 LBS \$2.75

APPLES вох \$4.25

TAYLUR 50NS





THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, Oct. 21, 1962

Clear-Cut Political Issues Voters In General Election Nov. 6

With the General Election a scant three weeks off, interest in politics in the area is noted to be definitely on the upswing. Many people predict that Texas will join the Republican ranks this year, and

More Jobs, But LessEmployment

"Water, water, everywhere, and not a drop to drink"

The classic phrase of literature expresses, perhaps better than any other, the situation faced today in the labor market of America. Idle millions of people have established a new unemployment record in the nation, while harassed employers search frantically for capable help. Nor is the circumstance limited to the cities, where it gets more recognition, but is found in such places such as Hereford, where restaurant owners, and cafe operators lead the van in a parade of people who are looking for capable, interested employees.

Meanwhile unemployment files grow and expand, classified pages scream for emplayees - and would be employers continue to pull their hair in huge numbers.

What causes such a situation? The answer is not easy. In part, it no doubt can be traced to the compensation available to unemployed people; it is also traceable to lack of education and training on part of the would-be job seeker.

Mostly, though, it seems to stem from an attitude of independence on the part of the job hunter, made possible by the two above reasons. Too many would-be emplayees these days lay down the terms of their employment, rather than conform to policies of the firm from which they seek employment. Others feel that certain types of work are beneath their dignity and pride, and this feeling extends to the point of accepting a federal unemployment dole rather than accept certain types of posi-

Meanwhile, the condition is becoming worse instead of better. In a few scattered areas, such as West Virginia coal mine district, there is possibly a drastic need for employment, but for the most part the great American unemployment problem is a far cry from conditions existing back in the 1930's. To say the least, these few persons who are willing to work hard, apply themselves to their jobs, conduct themselves in a dependable manner and make an effort in behalf of the firm which provides their livelihood, are forging ahead faster than any other group of people in the history of America. They are thriving in a cast era of security, advancement and well being.

The whole circumstance is probably an example of the "gnawing evils of socialism" about which we hear so much. While it is possible to enjoy one's work, it is also probable that very few people in this country work for the sheer enjoyment of their toil. Most people work because of the rewards involved and, if they get near the same reward without working, it is only logical that the circumstance will continue to become more complicated and more hopeless.

We have long complained about Uncle Sam's role as international benefactor. but we are beginning to wonder if it is not better to throw away millions on other nations, rather than upon ourselves. Otherwise, we may soon "kill the goose which lays the golden eggs".

The Sunday Brand

Established 1948

Published every Sunday at 336 Main St. Hereford, Texas





James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers. Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)

this particular area—which went GOP in the last two presidential elections - will be a Lone Star "hot spot" in political act-

Considering the record of Congressman Walter Rogers, which tends to be conservative, it is further probable that more "split votes" will be cast in this section than ever before in history. Mr. Rogers, regardless of the things one hears in political speeches, has established an enviable record in Congress, and has earned many friends in the conservative ranks.

Frank Ford, the Hereford man who is seeking election as State Representative on the Republican ticket, is exactly opposite to Rogers. Ford will pull many votes from the Democratic slate in the general election, chiefly because he is respected on the local level. His opponent, Bill Clayton, is also running on a conservative Democratic platform, and this was the basis upon which he secured the nomination earlier in the

The governor's race, however, seems to be the key to politics in this territory. Conservatives and ultra-conservatives declare that they will vote for Cox, regardless of his GOP banner, because they do not wish to endorse the Kennedy administration. John Connally, Demo nominee, on the other hand, swept into the position of nominee on a basis of being the most conservative candidate in the Democratic camp.

When you boil it all down, the issue pretty well winds up "Kennedy vs. Conservatism — and this is the manner in which most people will cast their votes Nov. 6. Integration, despite it's widespread effects in the South, will not likely be an tremendous issue in this territory; already, this point is over-shadowed by such topics as "Farm Program", "Labor Affiliation" and "Government Spending".

Frankly, we doubt if very many people will change their votes at this stage of the game. The issues are clear-cut, and too many people have become zealous in their support on both sides. All of which, it seems to us, is a good description on

Weather Still In Spotlight

Progress and civilization have wrought many changes — but the weather continues on as man's greatest foe. Such has been the situation throughout the history of mankind, and we see little possibility of any great basic change in the future.

"Ella", the latest hurricane, is now descending on Florida and, before long, we will be reading about blizzards and snow storms around the nation. Rainfall in Deaf Smith County this week brought to an abrupt halt one of the area's most successful grain sorghum harvests — and so it goes, regardless of where you reside.

Every place on earth has its drawbacks when it comes to weather. Some are perhaps worse than others, but no place appears to be ideal. We now have heating systems, air conditioning and other methods to combat the weather, and these things are a tremendous help. Still, the weather is a contributing factor in all of our livesand we judge it will continue in this role long after most of us are gone.

Mark Twain came closer to summing up the situation than anyone we know when he said, "Everybody talks about the weather, but no one does anything about it."

My Newspaper What It Means To Me

National Newspaper Woek, Oct. 14-20 By VERA JOSEPH, Businesswoman

A newspaper can be virtually all things to its readers — an amusing and entertaining companion and, at the same time, custodian of community will and conscience.

It must serve as a peculiarly cool-headed witness to world happenings outside the observational scope of its individual reader, report them to him and, to some extent, evaluate them for him. Covering the world, it must yet continue to make ariculate the aspirations and civic indignations of its own city and state.

A newspaper is a fact finder, a teller of tales, a recorder of oddments which may include a child's lost dog, an actress' painful choice of a fourth husband or a button manufacturer's sales meeting. In its larger aspect, it is both a window and a mirror — the reader, seeing himself reflected, may also see dramas and delimmas which are not his own, but yet may alter completely the shape of his civilization.

And seeing, he must come a little closer, in fear and love, to saying with John Donne, "No man is an island, entire to itself. Any man's death diminishes me, because I am involved in mankind."

-DALLAS MORNING NEWS



Square

(Editor's Note: The following is a speech made by Charles H. Brower, president of Batten, Barton, Durstine & Osborn, Inc., advertising agency, before the Dallas Advertising League in Dallas on Oct. 9. It was so interesting, we wanted to share it with

Back in the days before the phrase "Going to His Eternal Rest" meant getting a job with the government, Mark Twain arrived in a small town where he was scheduled to make a talk. Noticing that his lecture was poorly billed, he stepped into a store and said:

"Good evening, friend - any entertainment here tonight to help a stranger while away his

a lecture. I've been selling eggs to hide their light in the se-

Women's Suffrage Right

Forms Topic For Debate

As announced, the much-talked-of debate between

two local orators was duly, and orderly pulled off at the

court house last Friday night. The interest shown was

evidenced by the large crowd that filled the district court

room to its capacity. The subject discussed as stated was:

Resolved that women should have the right to vote;

Hon. Bill Ray championing the affirmative and Hon. Elmer

Dameron taking the negative. There were to be six judges,

three men and three women, but only four reported.

They were: Mesdames W. E. Hicks, and A. C. Elliott, Messrs.

Hughes and J. E. Garrison. At the close of the debate

they rendered their decision: two for the affirmative and

two for the negative. And so this all-important question

has not been decided. There were also a full set of jury

25 YEARS AGO

got under way here Wednesday morning as workmen be-

gan assembling poles and hauling them to locations east

of town. H. V. Hennen, project supervisor, also announced

the wholesale power rate for the project as approximately

one per cent per kilowatt hour. The announcement of

the rate followed an agreement between the Texas-New

Mexico Utilities Company and the REA Authorities. Working

on a sliding scale with several regulation, the wholesale

rate will run around one cent, he said. Although the

corporation was not at liberty to announce the retail rate,

Mr. Hennen did add that two factors would be added to

the wholesale rate, including a sinking fund to retire the

government loan for building of lines, and operating-maintenance cost of the lines. Estimating upon the basis

proposed for usage, a fair guess as to actual rate would

be approximately one and one-half cents per KW for

pump use, and from eight down to two cents per KW

for domestic use; domestic rates will likely carry a min-

imum rate and will vary with the amount of electrical energy used. However, no flat rate will likely be charged

for power used in operating wells and the consumer will

pay for what he uses and no more.

Actual construction work on Rural Electrification lines

judges, but they have not concurred in the decision.

50 YEARS AGO

There have been quite a few there is safety in numbers. The changes made since that day. progress may be slow and the Although the price of eggs may come so well - to - do as a sweeping the country. And while more and more people want to in looking for jobs are asking, 'What can you do for me?" for you?" They want to discuss the extras they're going to get going to give. They want to be in summer. And how warm

glory may be small, but the work is steady. Their eyes are prohibit their use as indoor on the clock rather than on the guided missiles, we have becalendar. The Coffee Break is more important than the Big nation that we have a guilt com-Break. plex about it. Conformity is get seats in the grandstand, fewer and fewer want to sweat it out down on the field. More and more youngsters who come rather than, "What can I do rather than the extras they're know how cool it is going to The storekeeper straightened in winter. And how safe at all up, wiped his hand and said: times of the year. And when 'I expect there's going to be they go to work, they hasten

more interested in filing their nails than in filing what needs to be filed. The other day I overheard two girls in an elevator (not a BBDO elevator, needless to say), and one said to the other, "Heavens, no, don't learn shorthand. If you can't take dictation, you won't have to stay after 5.' We have always had share of free - loaders in this country. And, as Channing Pollock once said, every generation produces its squad of moderns who march with peashooters against Gibraltar. But only in the past quarter century, it seems to me, has non - involcurity of a committee, where vement become an accepted way of life. For when we were

> dangers of affluence is that it permits such detachment, I'm going to talk quite a bit about a six - letter word today. Why six letters? Because modern literature has snapped up all the four and five - letter words as its own. The only time a novelist uses a long word, these days, is when he adds an "i-n-g." So I am going to start on six - letter

poor, we had to sweat it out.

We couldn't afford detachment

from the life and fate of our

country. And one of the great

And more and more girls are

The word is "square" - S . Q..U...A..R..E. Back in Mark Twain's day, it was one of the finest words in our language, among the top ten on any lexicographer's hit parade. You gave a man a square deal if you were honest. And you gave him a square meal when he was hungry. You stood foursquare for the right, as you saw it, and square against everything else. When you got out of debt, you were

square with the world. And

that was when you could look

your fellow man square in the Then a lot of strange characters got hold of this honest, wholesome word, bent it all out of shape and gave it back to our children. Convicts gave it the first twist. To them a Square was an inmate who would not conform to the convict code. From the prisons it was flashed across the country on the marijuana circuit of the bopsters and hipsters. Now everyone knows what a Square is. He is the man who never learned to get away with it. (Continued on page 7)

Panhandle Paragraphs :

RECORD ENROLLMENT CROWDS SCHOOLS

More students than ever before are attending Olton schools and classrooms in the lower grades are beginning to show signs of popping at the seams. That report from Supt. Johnny Clark Jr. was given Olton trustees at a regular meeting Tuesday night. "We're having growing pains and classes are crowded especially in the elementary school," Clark told the board. "If we get more students, we're going to need to do something to relieve the situation," he added. And, Clark said he anticipates still more students, mostly transients who will be coming into Olton as the cotton harvest steps up. Official enrollment figures released Tuesday night show that 1359 students are enrolled here. The total tops by almost 100 the previous high record last fall.

OLTON ENTERPRISE

NEGOTIATIONS FOR SCHOOL SITE OPEN Negotiations for the purchase of a 30-acre tract of land in southwest Quanah for a future school site were initiated Tuesday night at the October meeting of the board of trustees of the Quanah Independent School District. land is being offered for sale by Mrs. Ella Malone, retired Quanah school teacher, for \$50,000. The board unanimously approved a resolution Tuesday night authoriz-

ing Rex Sullivan Jr., board attorney, to begin negotiations for the purchase of the property. The offer to sell the land was presented by Ed Malone, Vernon druggist and son of Mrs. Malone. The board had previously considered other property in that area but were unanimous in the belief that the Malone property was the best site for a future school.

QUANAH TRIBUNE-CHIEF COMMISSIONERS BALK ON FIRE BILL

Two Randall county commissioners Monday declined to approve a \$500 rural fire fighting bill presented to the county by the City of Canyon, but County Auditor E. T. Cummings says the bill must be paid anyway. Refusing to okay the bill were Commissioners C. Y. Johnson and B. R. Jones. This was a continuation of the hassle in commissioners court over the existing contract under which the City of Canyon furnishes rural fire protection. The county is in contract to pay the city \$100 for each rural fire call. The county also furnishes the city a fire truck.

THE CANYON NEWS

GROUP PROTESTS RATE HIKE The Floydada City Council met on Monday night de

the city hall for the purpose of discussing commercial electric rates with local users. Some forty or more customers were on hand to voice complaints of their increased bills following recent rate schedule increases and installation of demand type meters. Light commissioner Lon Davis served as moderator and called on George Reich, electrical engineer with the Joe E. Ward Company of Wichita Falls, to give the council's views and position when the new rates were put into effect. Electrical power users present were concerned with commercial rates that are now listed under general service. Some showed instances where their power bill is higher than it would be if their places of business were being served in neighboring towns such as Lubbock. The council has asked the engineer to give further study to this particular bracket and make recommendations for a new rate schedule for users here.

THE FLOYD COUNTY HESPERIAN (Floydada) FOOTBALL STADIUM MOVE CONSIDERED

The proposed move of the Perryton High School football stadium came up for considerable discussion Tuesday evening in the office of Supertindent Gilbert Mize. A Panhandle firm specializing in stadium construction, Vibra-Whirl Corporation, met with the trustees and offered a "turn key" job on the proposed construction. The Panhandle firm's proposal included shaping the field, planting grass, moving the north grandstand from the present location, constructing a new grandstand for home fans, lighting, press box, rest rooms, fencing, concession stands, ticket offices and cinder track.

OCHILTREE COUNTY HERALD

THE BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm looks at an international problem this week, then backs away.

Dear editar: A lot of people have been worrying about what to do about Cuba and I got to thinking—not because I didn't have anything else to do, that's a waste of thought, the time to think is when you have got something else to do - and I have decided the people aren't thinking big enough.

Say somebody figured out what to do about the Cuban problem; it wouldn't last. Another problem would crop up some place else. We've had one crisis after another for years now and I've decided the thing to do is put all our crises into one pile.

As I understand it, there are 103 countries in the world, as best the map makers can find out, and the way to eliminate all minor crises and put them in one lump is to arrange for each of the 103 to have guided missiles trained on all the others. Each country should have guided missiles zeroed in on every major population center in every other country. I'll admit this would be a mess' of guided missiles, but it's the only way out.

Then after you get all these missiles in place, invent special radar firing device that'll set off all of them it just one of them goes off.

With everybody in the world then looking down the barrel of a guided missile, who'd be interested in shooting

You have no idea how reasonable people get when they're blocked on all sides. Man is supposed to be the only animal with reasoning ability, but I understand when a forest fire breaks out, the rabbits and the foxes, the antelopes and the mountain lions, all begin reasoning that the only way out of the mess is to run together for

On the other hand, come to think of it, this hundred percent guided missile idea might not work after all. Sparrows might build a nest in the firing device of a missile down in Afghanistan, trigger the thing, and send the world up in smoke. Or a minor dictator might get mad at his wife and pull the trigger just for spite.

Maybe it's better to worry with all these little crisis. Now you take the Cuban problem . .

Yours faithfully

Mrs. B. A. West

Keturn...

(Continued from page 6) A Joe who volunteers when he kids said four." doesn't have to. A guy who gets his kicks from trying to do something better than anyone else can. A boob who gets sters who are hardly prepared so lost in his work that he has for high school - kids who to be reminded to go home. A cannot do simple arithmetic and who doesn't have to stop who cannot spell simple words. pany. For this country was discovered, put together, fought at a bar on his way to the train at night because he's all fired up and full of juice of the three R's was disturbalready. A character who doesn't have to spend his evenings puttering in a basement work- to work on the Poor Little shop and his weekends scraping Kid and his Id, with the rethe bottom of a boat because he's putting all that elbow that really is a school is withgrease and steam into doing a satisfying job on the job he's getting paid to do. A fellow who laughs with his belly instead of his upper lip. A slob who still gets all choked up when the band plays "America the Beautiful." A square, and strictly from Squaresville. His tribe isn't thriving too

well in the current climate. He doesn't fit too neatly into the current group of angle players, corner cutters, sharpshooters and goof - offs. He doesn't believe in opening all the packages before Christmas. He doesn't want to fly now and pay later. He's burdened down with old - fashioned ideas of honesty, loyalty, courage and thrift. And he may already be on his way to extinction.

*

He and all the rest of us are living in a country today that is quite different from the one that we were taught to love. Parents have successfully defended in court their childsalute. Faculties and student bodies have found it distasteful to publicly take an oath of loyalty to their country. And the United States Military Academy has found it necessary gabardine." to place a sign beside its parade grounds at West Point reminding spectators that it is customary for men to remove their hats at the passing of the banner that was once unashamedly referred to as "Old Glory." The force of government is

the security of the weak than encouragement of the strong. In business, it is said the way to survive is to emulate the turtle - grow a hard out, just as the young man in fellows to keep his mouth shut, Crucifixion: his bowels open and never volunteer.

We have come quite a way since Theodore Roosevelt told Far better it is to dare mighty things, to win glorious ed by failure, than to rank with those poor spirits who neitwilight that knows no victory or defeat."

What has happened to us, I Poking fun at other people rathink, is that we have changed ther than at ourselves. from an exporting country to an importing country. I do not mean that we have

enough. I do not mean any as an elephant's eye — but we instead of exporting ideas.

er of ideas the world had ever idea of government of the peopeople - an idea that is still being bought today. We export- of his about life in general and ed the idea of freedom of wor- politics in particular? ship ... the idea of an unfetthose who are taxed should be represented ...

It is hard to find a basic idea that America has exported since you and I were young. the bazaars of Asia Minor the idea that an honest man is our most mortal enemy we have bought the idea of a strong we have bought abroad the ideas of "Let Jack do it," of "What's in it for me?" and the gesture of the neatly shurg-

ged shoulder. But, most of all, we have who has sold us the idea that be truly adjusted, justified the head." lazy cynic and condemned the square. For if you can't win, authority who said you cannot

The other day, I am told by a friend, his young son came home from his progressive school proudly exhibiting a book And I am not going to be athat he had won for excellence Natural History.

"However did you do that?" the delighted father asked.

came closest. All the other

This may be funny. But it is are loaded today with young-This, too, was an import - the idea that the dull discipline ing to little Johnny's ego. So we got real scientific and went sult that today hardly any school out a class in remedial reading. It would save considerable money if the class were held in the very highest level of our teachers' colleges and were called "Remedial Thinking." For surely we ought by now to know as much as chickens, ducks and monkeys knowthere is no learning without discipline.

Our museums today are exhibiting on their walls paintings by people who never learned to paint. It used to be a sort of joke that you could not tell which was the top and which was the bottom.

But recently a museum did hang a bit of modern art upside down. It was days before it was discovered, and I still do not know how they knew.

Non - books are being thrown together and sold by nonwriters who never bothered to learn how to write. And murky poems are being ground out by scraggly poets who sing ren's right to ignore the flag them to their friends because they are unreadable. Here, for example, is a deathless line that was obviously written in San Francisco: "O man, thee is onion - constructed in hot

LIFE magazine describes our beatnik geniuses as "fruit flies ... some of the hairiest, scrawniest and most discontented specimens of all time, who not only refuse to sample the seeping juices of American plenty and American advance but scrape their feelers in discordirected more fully toward dant scorn of any and all who

Some of their output is worse than trash; some of it goes beyond making fun of Mom and Dad and Marriage and Autoshell and never stick your neck matic Dishwashers and Suburbia. Here are a few lines from the army was taught by his a shocking poem about the

He was a kind of carpenter from a square - type place like Galilee Who said the cat who really laid it on us all was his Dad.

Always tearing down these days. Never building up. Alther enjoy nor suffer much, be- ways knocking. Belittling. cause they live in the gray Down - grading. A sneer rather than a grin. A mocking laugh rather than a belly laugh.

There is more, but I wouldn't

And what, by the way, ever happened to laughter? Once we were a laughing nation. We let the world drain all of our laughed easily and deeply. The imbalance of trade, as threat- laughed, and it was good for ening as that may be. I mean us. We laughed at Lincoln, and that we have been importing Mark Twain, and Artemus Ward, and Mr. Dooley, and The United States of America Petroleum V. Nasby. And latwas once the greatest export- er we laughed at the gentle humor of such columnists as known. We created and sold Don Marquis, F.P.A., and Hi abroad the idea of individual Phillips. We laughed at Will dignity, responsibility and free- Rogers, because he made us dom. We created and sold the laugh at ourselves. Remember the sly, dry way he spun that ple, by the people and for the rope and spun those yarns and got off those wonderful quips

We laughed at Robert Benchtered press ... the idea that ley. Remember when a magazine sent him on an assignment to Venice and he wired back, "Streets full of water. Please advise."?

Today I think there is one We have, I think, bought in true comic on the stage and one real humorist writing a column. I am talking about Bob either a fool or a liar. From Hope and Art Buchwald. Others are cynical, sly and bitter. We laugh when we are told that everyone but squares knows that Mr. A or Mr. B is funny, but we don't know why we are laughing.

We refer to our humor as sick, sick, sick and it is, is, is. Mother used to get cards been gullible patrons of the ex- on Mother's Day, expressing in port firm of Sigmund Freud, some way the fact that she was loved and wanted. Now if she all men are born feeble, that is lucky she gets a card that we should abandon our ancient shows Whistler's mother flat on disciplines as too stark for the her back and a caption that ple are beginning to struggle poor souls that we are, and to says, "You're not the only one for better things. seek our salvation through who's off her rocker." Othergroup support. Freud's discov- wise she may get a card that ery that man was not adjusted says "Want to lose 15 ugly to his world, and could never pounds? . . . Then cut off your

Mort Sahl, to me, represents the cackling of despair. And what is the use of trying? even Bob Newhart, clean and And here was the first great clean - cut and buttoned-down as he is, cannot resist the temptation to give a hot foot now now and then to our national

> I claim we need those idols. mused by a skit in which Lincoln's publicity man tells him to "write it on envelopes; Abe and take in a show?"

idols.

"The teacher," answered the Laughter today is stored in raries each year. son, "asked how many legs an Hollywood in cans, just as the There are 50 per cent more area Lions Club during the ostrich has, and I said three!" gold was once stored at Fort symphony orchestras than there past week.

"But an ostrich has only two legs," the father protested.
"I know," said the boy, "but And the laugh track tips us have increased 70 per cent in

not so funny that our colleges decide what I think is funny. me as a square. And if it does, I will be in pretty good comfor and saved by squares. It tion too. is easy to prove that Nathan Hale, Patrick Henry, Paul Revere. George Washington, Benanyone else you care to include among our national heroes were squares - by simply thinking what they might have said had they not been squares.

Nathan Hale: Are you trying to be funny? with the spies they catch? I'll give you a news flash, chum. They HANG them." Paul Revere:

"What do you mean - me ride through every Middlesex village and town? And in the middle of the night yet. Why pick on me? Am I the only man in Boston with a horse?' Patrick Henry:

"Sure, I'm for liberty. First, last and always. But we've got to be a little realistic. We're a pretty small outfit. If we start pushing the British around someone is going to get hurt." George Washington:

"Gentlemen, I am honored. But I do wish you would try someone else. Let's say General Gates. I'm just getting things organized at Mount Vernon. Also you might say I had already served my time. Against the French you know.' Benjamin Franklin:

'What we really need as Ambassador to France is a young man. I'm 70 years old! It's time a new generation took

It is perhaps a significant fact that what such men actually did say has been quietmade a survey recently of school history books issued before 1920, compared with those issued since. Nathan Hale said, "I regret that I have but one life to give for my country" in 11 of the old texts and in only one of the new texts.

Patrick Henry said, "Give me liberty or give me death" in 12 out of 14 earlier texts and in only two of 45 recent ones. But John Paul Jones set

not yet begun to fight" in nine of the old books and in none the path, because the path is of the new ones.

lar across the Rappahannock is gress. No path to outer space a waste of money rather than or to inner satisfaction. a test of strength . . . and may- How shall we fight for perfor learning.

our children would be more in- wings! terested in Peter Rabbit, who We might have to go underwe think.

Or maybe it is just because fellows, and all of their ideas, are square!

When Dwight D. Eisenhower was President he appointed a handshake consisting mainly of Committee on National Goals grabbing the other guy's hand to decide where we were all going. Perhaps a first step looking him in the eye. should be a commission on Nathat some of us at least re-

Arnold Toynbee, the historian, says that of 21 notable civilizaevaportation of belief within.

Today, our country still has a choice. I believe it has alchoice. I believe it is going back to its old beliefs in such things as ideas, pride, patriotism, loyalty, devotion even hard work.

We are great believers in statistics in this country - and while the things that really count can never be measured even by the most advanced computors - sheer head-counting seems to indicate that peo-

Twenty years ago, half of us belonged to churches. Today es are full and the people are dence has still to be fought. empty - but the statistics are on our side.

Sales of classical records have jumped 78 per cent in ing, perhaps, but the statistics are on our side. Millions of people are visit- IN HOSPITAL

ing museums, millions more than a decade ago. We spent over a billion dollars on books last year, and

volumes out of our public lib-

the past 10 years - to a total

off to when things are funny. the past 10 years — to a total But I want to laugh when of more than 3 billion dollars. I am amused. And I want to You might point out to me decide what I think is funny. that 3 billion dollars spent for And this, I suppose, will mark culture, stacked up against 50 billion spent for war still isn't much. But you will have to admit that there is definite movediscovered, put together, fought ment. And in the right direc-

Since the turn of the century, the percentage of our population that has graduated from jamin Franklin and almost high school is up ten times. And the percentage that has gone to college is up seven times. And the percentage in higher education who are in there trying to get higher marks is encouragingly higher than it "Me spy on those British! used to be. Yes, there are indications that the day when Do you know what they do it's smart to be smart is finally at hand.

But the greatest thing that has happened, of course, is that our nation has a whole new set of heroes. Named Glenn and Grissom and Shepard. Named Carpenter, Cooper and Schirra. Named Crews. and Bock and Twinting; Smith Sorlie and McIntosh; named Knolle and Hoover. The towns they came from have nice small names; Sparta, Boulder, East Derry, Mitchell, Shawnee, Brownwood.

These lads apparently lived too far from the big city and grew up to be squares. For who but a square would volunteer his life for his country's good.

They are not even ashamed of their feelings. John Glenn says he gets a funny feeling down inside when he sees the flag go by. Imagine

that. He's proud of his small town, proud of his small college. Proud that he belonged to the Boy Scouts and the YMCA. I hope that some of him rubs off onto the next genera-

For the forces of conformity are still strong. Too many of us are still sitting it out inly sneaked out of our school- stead of sweating it out. Too books. This Week Magazine many of us haven't got the guts to stand up straight and dare to be square. Because the opposite of square is round, and being round is so much simpler. Responsibilities and problems roll off nice and easy and we can just roll down the path, without any bumps, being careful to stay in the middle, because that's where the most comfortable ruts are.

Too many of us know the short cuts, and too few know the record. He said, "I have or care where the path leads. always the easy way, the way Maybe cutting down a cherry most people go. But there is tree is a square thing to do no path to the future, no path ... and maybe throwing a dol- to greatness, no path to pro-

be nobody stands up in boats sonal independence? How shall anymore (especially in mid- we avoid the group poop, the winter) . . . but there are les- vortex of mediocrity, the great sons to be learned in all of nothing of cynical sophistication them, and school books are and bored non - participation? May I suggest that we all

Maybe these aggressive and join the S.O.S.? The S.O.S.nationalistic statements went the Society of Squares. It the way of contact games, doesn't even exist but it could. which have been largely aban- Not a left - wing organization. doned on our school grounds. Not a right - wing organiza-Maybe the educators thought tion. Just an organization with

goes hippety - hop. Maybe the ground for awhile to avoid becoast - to - coast rat - packs of cynical saboteurs and the these fellows, and all of their canned wit commandoes whose devotion is to destruction. But we would come out.

We might even have a secret as though you meant it and

We would be for participational Heritage to make sure tion and against sitting life out ... for simplicity and amember where we have been. gainst sophistication ... for laughter and against sniggering ... for America and ations, 19 perished not from gainst her enemies ... for the external conquest but from the direct and against the devious ... for the honest way against the easy short - cut . . . for a well - done job and aready begun to make that gainst the goof - off ... for education and against the pretense of learning . . . for building and against tearing down ... for the boys and girls who excell and against the international bedroom athletes . . .

We have, at least, the satisfaction of knowing that our problem is not new. When Benjamin Franklin was

told that the war for independence was over, he said, "Say rather the war of the revolution is over - the war for independence has yet to be 64 per cent of us do. It is per- fought." And today - 179 years fectly possible that the church- later - the war for indepen-

HOSPITAL PATIENT Mrs. Neil Cooper of Hereford is a patient in St. Anthony's the last three years. Advertis- Hospital, Amarillo, recovering from recent surgery.

> Mrs. Pauline Bridges of Hereford is a patient at the Amarillo Osteopathic Hospital.

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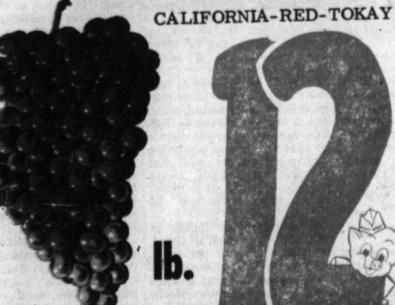
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