



# The Hereford Brand



20th YEAR, NO. 48.

HEREFORD, DEAF SMITH COUNTY, TEXAS, DEC. 23, 1920.

TWO DOLLARS A YEAR.

## Old Santa Claus Gets A Batch Of New Orders!

### \$80,000 IS INVOLVED IN BIG TRADE

#### OKLAHOMA MAN BUYS REGISTERED RANCH SHORE BROS.

### NEW "LIVE WIRE"

#### J. C. Winter Promises to Push his Cattle Interests and Help Boost

An \$80,000 deal in Registered Herefords, Deaf Smith county land, and Oklahoma business property occurred this week when J. C. Winter, of Walters, Oklahoma, purchased Section 26 northwest of Hereford from Shore Bros., and took over all the Registered cattle on the place, 77 in number. With the trade goes Shore Bros. membership in the Hereford Registered Cattle Association.

Hotel property in Walters was part consideration in the deal. The sale is effective January 1, 1921, and was handled through the real estate firm of Barnett & Thurmond.

O. M. Shore departed Monday for Oklahoma, where he will look over his new property interests.

Mr. Winter, who is a widower, with a grown son, will move here at once. He has been in the hotel business for many years and comes here with a reputation as a keen business man and progressive in his ideas and business relations. He attended the Monday luncheon of the Chamber of Commerce last Monday, made a neat little speech, and stated that he was "for Hereford, all the time, every time."

### Hughes & Crouch Lease Parmer's Brick Building

Announcement was made this week that the firm of Hughes & Crouch have leased the new Parmer brick building on the east side of Main street and will soon begin the work of moving their large stock of dry goods and men's furnishings across the street. The exact date of the removal depends upon the completion of necessary alterations and carpenter work in the new building.

This step of this enterprising business concern is in line with the progressive policy they have adopted since the formation of the partnership several months ago. They promise an up-to-date store for Hereford second to none in the Panhandle in appointments, fixtures and service to the public.

### COUNTY'S HISTORY TO BE INCLUDED IN NEW VOLUMES

Captain B. E. Paddock, of Ft. Worth, dean of successful Texas town builders, has forwarded the manuscript of a description of Deaf Smith county and the city of Hereford which he will incorporate in a history of Texas to be published by the Hereford Chamber of Commerce for revision and editing.

### STECKMAN'S WIFE HAS OPERATION IN OKLAHOMA CITY

Mrs. W. R. Steckman, who has been seriously ill for the past two weeks, was taken to Oklahoma City last Sunday for a surgical operation. Miss Maurine Steckman and Carl Cockerell accompanied Mr. and Mrs. Steckman as far as Amarillo and assisted in transferring the patient to the Rock Island train at that point.

A telegram Tuesday from Mr. Steckman stated that the operation had been performed early that morning and that Mrs. Steckman stood the shock well and was doing as well as could be expected.

### SALVATION ARMY DRIVE PLEASURE FOR SOLICITORS

Chairman L. Gough and G. A. F. Parker, committee in charge of soliciting subscriptions to the Salvation Army drive now in progress, took the street Wednesday and Thursday and report splendid progress to date. Nearly \$350 had been collected up to Thursday noon, with the committee still going strong.

Messrs. Gough and Parker state that they are highly gratified at the ready and smiling response of the people to the needs of this worthy organization, and are really glad they were assigned to the task. The county quota is \$1,000, and it is believed the amount will be readily raised.

### Natural Gas is Goal Committee Named by Club

Is there a chance for Hereford to secure natural gas from the Amarillo field?

This question was exhaustively threshed out at the Monday meeting of the Chamber of Commerce, and the final decision was to get busy and find out if there is such a chance, and if so, to work out a proposition that will get the gas and get it on the most favorable terms for the city.

The matter was brought up by D. L. McDonald, who stated that recently representatives of the gas company at Amarillo had met with the people of Canyon and preliminary steps taken to acquire a pipe line to the metropolis of Randall county. Mr. McDonald argued that if the gas people lay a line to Canyon there was no earthly reason why they could not come on to Hereford, and possibly go on through to Clovis, if concerted action was taken. He further pointed out that a plentiful supply of water is essential to operation of gas fields and pipe lines, and that Hereford can supply the Panhandle with water.

The directors were keenly interested in the possibilities of such a forward step and the president, secretary and E. W. Harrison constitute a committee that now has the matter up with Amarillo with the view of visiting the gas headquarters in the immediate future where the entire subject can be threshed out.

### MEMBERSHIP WILL HAVE A BUSINESS SESSION TUESDAY

The membership meeting of the Chamber of Commerce, which had been set for Tuesday night, December 21, was postponed one week by the directors at their meeting Monday. The action was taken owing to the fact that the business men are all busy this week with the Christmas rush.

### CHRISTMAS TIME (Vivian Edith Rayzor)

There is Christmas in the air, I can feel it everywhere round about.

Santa Claus is on his way, He'll be here by Christmas day never doubt!

My, such treasures in the shops! Lots of toys and lolly-pops Bright and gay.

Games of dominoes and checkers Rows of sparklers and crackers On display.

Parcel-laden crowds go by Things they slip home on the sly, Christmas gifts!

And the sleigh bells jingle gay, As the sleighs plow their way Through the drifts.

There's a turkey in the pen, And he gobbles now and then Sort o' meek,

For he surely must suspect An ax is sharpened for his neck Christmas week.

There's a fruit cake hid to ripen, There'll be mince pie hot and pipin' Christmas day!

And our stockings will be burstin' Things for which our hearts are thirstin' Stowed away.

There is Christmas in the air And it smiles from everywhere On glad faces;

And it brings a word of cheer, With a blessing of the year From all places.

Christmas week in Hereford has been an unusually quiet and serious one. The financial depression has had the effect of dampening somewhat the usual exuberance of the holiday shoppers. Merchants report a good business, although not the rush and crush of past seasons.

In a social way the same cautiousness and apathy is apparent. The outstanding feature for the week is the Christmas Cantata, led by Miss Mattie Swisher, next Sunday night at the Christian church, the program of which is given in another column of this paper. On Saturday night the annual Christmas dance of the younger set will be held at Yeoman's Hall.

As usual, the Kiddies are not a bit bashful about telling Santa Claus in black and white just what they desire to find in small stockings Saturday morning. Here's what they have to say about it:

Hereford, Texas.  
Dear Santa Claus,  
I wish you would bring me a twenty-two target, traps and a pocket knife. Your friend,  
Charley Vaughn.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a farm wagon, set of cards, harp, pair of mittens, slay pocket knife and some candy and nuts and fruit.  
From J. D. Vaughn.

Hereford, Texas.  
Dear Santa,  
I will write for my 2 little brothers and me. John Ivy is 3. He wants some blocks. Jasper is 1. He wants a little horse with wheels on it he can ride. I am 5. Please give me a rubber ball and a little red wagon for all of us. Give all of the little girls and boys lots of candy and apples.  
Willie X. Vaughn.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a doll, and a buggy and some dishes to play with. I am 8 years old. And I am big enough to go to school and I am in the second grade. My name is Ruby Naoma Vaughn.

Hereford, Texas.  
Dear Santa Claus,  
I don't think you can buy much this year, for everything has been so high. I am twelve years old this year. I don't think that I can ask for much this year. I think that you ought to bring me a pocket knife for I have lost three all ready this year. I wish for some candy, nuts, and fruit. I wish for a farm wagon also. And a good story book.  
Your little  
Carlos Vaughn.

Hereford, Texas.  
Dear Santa Claus,  
I wish you would bring me some apples, oranges, nuts and candy. Please bring me some toys and story book.  
I would like for you to bring me a Rubber Ball and some marbles, and some pencils. So please do not forget me this year.  
Aloysius Benke.

Hereford, Texas.  
Dear Santa,  
I have been a real good boy, and I want you to bring me a suit of clothes, pair of shoes, a story book, bugle, pair of hose and a little car.  
Your little friend,  
Robert Milton Hubbert.

Dimmitt, Texas.  
Dear Santa Claus,  
I am so glad Xmas is nearly here, hope you will remember me and my little brothers and baby sister. I am a little boy seven years old, live at Dimmitt. Will you please bring me an air rifle, foot ball, tools and chest, little cr.  
Lots of love for you and the Brownses,  
Carter Belew.

Dawn, Texas.  
Dear Santa Claus,  
Please bring me a knife, a story book, some nuts, some candy, some apples and oranges.  
Your friend,  
Harvey McConnell

Hereford, Texas.  
Dear Santa Claus,  
Will you bring me a little gun, and a little air-plane, and a little red auto.  
From Billie Roberson.

Hereford, Texas.  
Dear Santa Claus,  
Will you bring me a sleep doll, and a little dresser, and a little desk.  
From Jewel Owen.

Hereford, Texas.  
Dear Santa Claus,  
How are you? I want an overcoat, pr. of gloves, airgun and candy, fruit and nuts. Hope you will bring little James and Charles some play-things, and don't forget to little poor children.  
Your friend,  
Robert Bell.

Hereford, Texas.  
Dear Santa,  
I would like a foot ball and a real foot ball sweater with a stripe around it. Also some candy and nuts.  
Clay Hughes.

Hereford, Texas.  
Dear Santa,  
I have been a good little boy all this year so please bring me a blackboard, an Alabama Coon Jigger, a Boom-a-bird and some caps for my little pistol. Thanking you for these now, I am  
Ernest Walker.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a baby doll and a little Tea Set and lots of candy, nuts, apples and oranges in my stocking.  
From your little friend,  
Elaine Newell.

Hereford, Texas.  
Dear Santa Claus,  
I have been a good little boy and have studied my lessons good and I want you to please bring me a little yellow air-plane and a big ship and fill my stocking full of candy, nuts, apples and oranges.  
Your little friend,  
Gaylord Newell.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a watch, tinker-toys, fly-away coaster, canon, flying-tinker, apples, oranges, nuts and candy. I believe that is all. I have been a good boy this year.  
Yours truly,  
George G. Heard.

Friona, Texas.  
Dear Santa Claus,  
My brother wants a horse. His name is Earl Drake. He wants a bill. He wants a monkey. We want a stoppergun. My sister wants some dishes. She wants a doll buggy. She wants a doll. My brother wants a be-be gun. He wants a drum. He wants some blocks to build house. I want a tool-box. I want a wagon. I want a drum. My sisters name is Pearl Drake. My other brothers name is Arthur Drake. My name is Owen Drake.  
Friona, Texas.  
Your friend,  
Owen Drake.

Hereford, Texas.  
Dear Santa Claus,  
We are two little boys, age three and five. So please don't forget us. We want a little tool set, a little new pair of shoes apiece, a little set of dishes, a set of tinker toys, trains, candy nuts apples oranges. That will do for this time.  
From your little friends,  
From Othle Ray Farris and Willard Turnbow.

Hereford, Texas.  
Dear Santa Claus,  
I am a girl 13 years old. I want a bicycle, pocket-book, story book and a little doll in at Skelton, candy, oranges apples and nuts.  
From your friend,  
Miss Maggie Lulu Turnbow.

Hereford, Texas.  
Dear Santa Claus,  
Daddy says I have been a pretty good boy this year so please don't forget me when you are visiting other little girls and boys.  
I want a book, some sparklers, a blackboard with some chalk, a canon and some blue overalls.  
And Santa please don't forget little Glenn Ray. Bring him a drum, a picture book, some blocks and a sand boat. I almost forgot, but be sure to bring both of us plenty of candy, nuts and apples.  
George Carl Kearns.

Dimmitt, Texas.  
Dear Old Santa,  
Please bring me a train and a dancing nigger, horn, drum, and lots of toys.  
Kenneth McL...

Hereford, Texas.  
Dear Santa Claus,  
I am so glad Christmas is nearly here again. I may go to the Xmas tree but if I don't please come by my home.  
(Continued on page 6.)

### CHARGE VIOLATION BOOZE LAW FILED AGAINST 3 MEN

At a late hour last Saturday night Constable O. R. Baker's suspicions were aroused by the actions of some parties on main street. Mr. Baker searched their car and discovered some booze.

The officer then placed George Simmons and G. L. Gough under arrest. A third man, John Sullivan, escaped, but was later apprehended by Mr. Baker and relieved of an automatic revolver.

Charges of unlawfully having liquor in their possession were filed against the men in Justice Farmer's court. An additional charge of carrying a concealed weapon was filed against Sullivan before County Judge Megert.

All three men are out on bond, Simmons and Gough in the sum of \$500 each, and Sullivan in the sum of \$800.

### Sanitarium Will Be Operated by Trained Nurse

Effective January 1, the Hereford Sanitarium changes management. Mrs. A. D. Godwin retiring and being succeeded by Miss Anna Fay Long, a graduate nurse.

Mrs. Godwin started the Sanitarium here, in east Hereford, nine years ago, with only two rooms as a beginning. Shortly afterwards the capacity of the institutions was increased to five rooms. Three years ago the Sanitarium was moved to West Hereford into larger quarters with nine rooms. Mrs. Godwin has rendered most splendid public service to this community during all this time and is always crowded and overworked. She feels that a vacation trip and rest is essential to her health, after which she will do private nursing.

Miss Long is a trained nurse of sixteen years experience. She is a graduate of the San Antonio Hospital for graduate physicians and surgeons, has had years of practical experience, and served Uncle Sam during the war for fourteen months. She comes to Hereford with the very highest recommendations.

### SANTA FE ASKED FOR MORE LIGHT AT THE STATION

Several interested citizens have recently brought to the attention of the Chamber of Commerce the lack of proper illumination of the Santa Fe passenger platform, and requests have been filed that the railroad be urged to string additional arc lights at each end of the platform for the convenience of the traveling public when using the night trains.

Monday the subject was discussed in detail and the Secretary instructed to write to the proper Santa Fe official. It is believed that the Santa Fe will readily agree to the necessity for these additional lights and put them in at once when they understand the desire of the local citizens to have them installed. The railroad officials are usually very obliging and desirous to do their part in any civic development work, and no opposition to this slight improvement in the Santa Fe service is anticipated.

### COLD, SOME HAIL, TRYING TO SNOW THURSDAY MORN

Cold, snappy Christmas weather has been prevalent the past ten days. Last Monday, shortly after noon, a brief, though heavy streak of hail hit the community a side-swipe. Wednesday morning it was quietly and intensely cold. Some frozen water-pipes were reported as a consequence. Thursday is grey, with spits of thin snow descending. Undoubtedly it would snow heavily if the thermometer should rise a bit. Real Panhandle winter seems about to begin.

### INDIANA MAN IS LOOKING AT HIS PANHANDLE LAND

Edgar D. Ireland, of Pennville, Jay county, Indiana, was a business visitor in Hereford this week.

Mr. Ireland, who is no relation to Edgar S. Ireland of Hereford, so far as is known, owns property in Deaf Smith county and is here in connection with problems involved in handling the land.

### URGE THAT ROAD LAW BE APPLIED

#### COURT PETITIONED TO DRAFT LABOR OR COLLECT TAX

### CLUB WILL HELP

#### Chamber of Commerce Officers Aid Highway Division in Organization

Good roads, how to obtain new ones, how to maintain those now open, and especially the all-important subject of dragging, was again the principal subject of attention at the hands of the citizens in attendance at the weekly luncheon of the Chamber of Commerce last Monday.

A. E. Chammas and George Lewis, official road overseers for the county, were present and much interested in the discussion.

After threshing it all over a resolution was adopted, urging the Commissioners' Court to enforce the Texas law which requires a certain amount of road work from each resident, or its equivalent in money. Other counties in Texas are deriving the benefits of this law, it was pointed out, and there is no apparent reason why it should not be operative here. The resolution also carried the offer of any possible aid and encouragement in the organization of the drags of the county from the Highway Committee of the Chamber of Commerce.

A great many other matters of public concern were taken up and worked out at this meeting. These luncheons are the life of the organization. From them spring ideas and cooperative effort. Every member of the Chamber of Commerce should make an effort each week to attend, and any other citizen, whether a member or not, is always cordially welcomed.

### Stock Inspector Need Great, Say Court Petitions

At the Chamber of Commerce luncheon Monday, Henry Wilkinson, president of the First State Bank & Trust Company, formally asked the endorsement of the club in an effort now being made, through petitions being circulated to re-establish the office of County Live Stock Sanitary Inspector, abolished by the Court several months ago.

Mr. Wilkinson stated that the reason the matter had been revived was due to the fact that the State and Federal authorities were threatening to put a quarantine on Deaf Smith county if such a man was not employed quickly. Such a quarantine, Mr. Wilkinson stated, would result in untold worry, delay and expense to the cattlemen of the county in shipping in and out of their stuff in future.

After a lengthy discussion of the matter a resolution was passed endorsing the effort to have an Inspector appointed, and Mr. Wilkinson and W. E. Dameron appointed a special committee to talk with the Court and see what could be done.

### STUDENTS COMING HOME THIS WEEK FOR XMAS SEASON

The Christmas home-coming of the boys and girls from the various colleges and institutions of learning over the country occurred this week. Among those who have returned for the holidays are: William Black, Joe Bailey Elliott, James H. McClurkin, Robert Sisk and J. W. Johnson, of the New Mexico Military Institute of Roswell; Misses Olive Wilson and Gladys Hicks, of Baylor at Belton, Texas; Miss Mable Barnhart, of the West Texas Normal, and Bruce and Gwynne Guthrie, of Fairmount College, Wichita, Kansas; Miss Dean Dunlap, C. I. A. Denton, Texas; Jewell Glibbreath and Gladys and Fern Axtell, of Springlake, E. H. Cleavinger and Ruth Linville, of Springlake and Edgar Rice, Kingfisher, Okla.; R. E. Alban, A. & M.; and Sena Mae Mounts, Crescent College, Bureka Springs, Ark.



## The Hereford Brand

HOLMAN & STECKMAN, Props.

Published every Thursday by  
BRAND PUBLISHING COMPANY  
Phone 30

Entered April 17, 1901, in the post-office at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription price per year—\$2.00  
STRICTLY IN ADVANCE

### HEAVY STEEL ON FLOYDADA BRANCH

The Santa Fe's new 85-pound steel rails on Floydada Branch will all be laid soon at the present rate of progress, the steel having been laid within about 4 miles of town.

The heavy steel is replacing 52-pound steel which was laid when the road was first constructed.

With the well-ballasted road bed, completed two years ago at a heavy cost, and the heavy steel which is now being laid, the company will soon be able to send their heaviest type engines to Floydada for loads of freight, which has heretofore been impossible.

Other improvements on Floydada Branch which the company announced in the summer would be made are doubling of the capacity of the cotton platform at Floydada, completed several weeks ago, enlarging the local freight house, and additions to the industrial trackage here.

The entire cost of improvements on Floydada Branch will total when completed several hundred thousand dollars, the Branch being one of the heaviest producers of revenue for the road on the entire Santa Fe-system.—Floydada Hesperian.

#### Merry Christmas Makers

The Merry Christmas that we make for others is the one that does us most good. No person enjoys a selfish Christmas. Giving to those from whom we expect a gift in return is only bartering and does not constitute a real gift. When we give to persons who are unable to return the gift and from whom we expect no return we are really giving as Christ would give and as the real Christmas Time suggests. This real giving is the source from which we truly receive a blessing and makes a merry Christmas in our own hearts. Many orphan children, dependent and neglected, need homes, clothing and food, just the ordinary necessities of life. A small per cent of the Christmas Luxuries will provide homes for hundreds of suffering children. An opportunity is offered to make an investment in the comforts for children and in future citizenship of our State by making a good Christmas offering to the Methodist Orphanage, Waco, Texas. Every cent invested here will give returns to the present time and to Eternity. One Hundred and Fifty children are now asking for admission to this Institution and must be refused because there is no room; there are now two hundred and thirty-five children in the Home to be provided for. What an opportunity to make a real Christmas Offering!

What kind of monument are you erecting for yourself? Is it one of stone, cold and inanimate? Is it something that does not give happiness? Or is it a part of some work that will never die and will forever remind men

## For Sale

Here is your chance to own you a Home. 3,000 acres of fine wheat land. Will sell 160 to 640 acre tracts. Price, \$20.00 per acre, 1-4 cash; balance from one to fifteen years, or will sell entire tract on same terms.

**J. H. Pitman**  
Hereford, Texas

and women that when you lived you were a part of a great world movement for humanity?

Money sent to the Methodist Orphanage will be invested in real child life. Send an offering and make one real Christmas gift.

W. F. Barnett, Mgr.

Two freight cars containing 3250 cases of genuine whiskey passed through Dallas recently on its way to Mexico. Armed guards protected the consignment.

#### SHERIFF'S SALE

STATE OF TEXAS,  
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 7th day of December, 1920, by the Clerk thereof, in the case of H. F. Giesler vs. Clarence McKey and Amy Pearl McKey No. 1102, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales on the FIRST TUESDAY in January, A. D. 1921, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the city of Hereford, the following described property, to-wit:

Situated in Deaf Smith County, Texas, and being all the E. 1-2 of the N. E.

1-4 of Section 37, Block K-4, Certificate No. 133, containing eighty acres located about one mile West and fifteen miles North of Hereford.

Levied on as the property of Clarence McKey and Amy Pearl McKey to satisfy a Judgment amounting to \$912.16 and interest thereon in favor of H. F. Giesler and cost of suit.

Given under my hand, this the 8th day of December, 1920.

C. S. PURCELL, Sheriff,  
46-41 Deaf Smith County, Texas.

#### SHERIFF'S SALE

STATE OF TEXAS,  
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Oldham County, on the 22nd day of Nov., 1920, by the Clerk thereof, in the case of H. G. Hendricks and A. M. Mood versus C. W. Strance, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1921, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

All that part of Section No. 19 in Block A, situated and lies in the County of Deaf Smith and the State of

Texas, being about 111 acres of said section.

Levied on as the property of C. W. Strance to satisfy a Judgment amounting to \$500.00 in favor of H. G. Hendricks and A. M. Mood and cost of suit.

Given under my hand, this 8th day of December, 1920.

C. S. PURCELL, Sheriff,  
46-41 Deaf Smith County, Texas.

## Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

## WE ARE NOT GOING TO MOVE

Nor do we need the money, but just the same our every day prices beat any "special sale" prices ever put on in Hereford.

Here are a few sample prices

30x3 Non-Skid	\$13.50	32x4 Non-Skid	28.00
30x3½ Non-Skid	16.00	33x4 Non-Skid	29.00
32x3½ Non-Skid	22.00	34x4 Non-Skid	30.00
		34x4 Non Skid Cord,	\$40.00

All Standard guaranteed tires.

We can prove to you that retreading and repairing does pay.

**H. L. RICE**

Opposite new Magnolia Filling Station.

## Complete Line of Bran, Shorts, Grain, Hay, Salt

Cotton Seed Meal and Cold Pressed Cake. Get our prices first. Prompt Delivery.

Phone 1

**Jones & McLean Grain Co.**

Phone No. 1 for Quick, Prompt Delivery

Where do your feet hurt?



Are you able to put your finger on the location of the pain or discomfort? Is the pain caused by such conditions as corns, bunions, burning, tender spots on the sole, cramps through the toes, and an aching or bruised feeling in the heels?

Or—do your feet simply ache all over after considerable walking or standing? Do your shoes feel uncomfortable, ankles turn, heels run over, feet perspire excessively, legs ache and cause bodily fatigue? Have you lost your spring, energetic step? The above conditions indicate weakened feet, a broken down arch or arch trouble. To relieve and correct these foot ailments you need

**Dr. Scholl's**  
Foot Comfort Appliances

We have a thoroughly trained foot expert whose special training enables him to instantly locate foot troubles, explain the causes and advise the proper course to pursue. He will give you a practical demonstration of how Dr. Scholl's Appliances produce foot comfort and effect permanent correction.

This service is absolutely free and is rendered by us for your benefit and comfort. It will be worth your time to drop in and see our expert regarding your difficulty. He can undoubtedly tell you something about your feet you never knew before and render you an exceptionally valuable service. Those corns, bunions, callouses, aches and pains are probably outward symptoms of a weakened structural condition. Delay only aggravates such matters. Make it a point to have your feet attended to today.



Watch Your Feet

**DR. MILES**

will be here Tuesday, Wednesday and Thursday,  
January 4th, 5th and 6th.

**TUBB SHOE SHOP**

Repairing That's Different

1920-21

## Our Greeting to You

Again we hail you, gaily—and yet how sincerely—with "Merry Christmas" and "Happy New Year!"

You are turning your faces to the Sun of a new Cycle. You are ready to begin a new page in the Ledger of Life.

In these days of joyful commemoration, when you turn to your own firesides for companionship and merry making, it is our wish for you that your Balance in the Bank of Contentment be sufficient for all your needs. May the holly glow bright in the home windows and good fellowship glow warm in your hearts.

Sincerely, then, we greet you, our tried friends and true, with the simple, kindly wish that you may have a Merry Christmas and that for you the New Year may be a happy one. May it bring you Success—spelled large. And we know that you will find in the future, as you have found in the past, your greatest joy in Service to Others.

Wherefore, then,

"GOD REST YE, MERRY GENTLEMEN,  
MAY NOTHING YOU DISMAY."

on Christmas Day and throughout the glad New Year.

**First State Bank & Trust Co.**  
of Hereford Texas

# GRAIN BURNED

Last week Mr. Geo. Major lost seven ricks of grain by fire, valued at, say \$1,000.00. If this grain had been insured it would have cost only \$10.75 for four months.

If you have grain, is it insured? Is it wise to make a crop and then take chances of losing.

Calendars—the most beautiful to be had—Call at the office and get one.

Strongest in the Panhandle.

**The T. K. Wilson Insurance Agency**

### CHURCH NOTES

**First Christian Church**  
**"The Big Church with a Big Welcome"**  
 This has been a busy week with the First Christian Church. We are in the midst of our Every Member Campaign. Last Sunday morning instead of a regular preaching service they had a business session. The finance committee made an apportionment of the budget among the members, stating what was expected of each member. There was a fine spirit and the people gladly signed the pledge cards. Nearly one-half of the members are yet to be seen. We are anxious to complete the canvass at the very earliest time possible. The Official Board has adopted the motto, "Every member coming and every member paying and praying." We expect in the near future to publish the pledges and the amounts so each member of the church family will know what each one is doing, who are carrying the financial load and who are the slackers.

Santa Claus will appear Friday night with a treat of candy, oranges and nuts for the Bible School. Mr. Asbell will have a sermon Sunday morning suitable for the day and in the evening at seven o'clock, the choirs of the different churches, under the leadership of Miss Swisher, will render a sacred concert. At the evening service an offering will be taken for the three million starving children of central Europe. Bring your check book.  
 J. M. Asbell, Pastor.

**Junior Missionary Society**  
 M. E. Church, Dec. 26, 4 O'clock  
 Topic—Christmas.  
 Song—Jesus Loves Me.  
 Bible Lesson—Luke 2:7-20.  
 Prayer in unison.  
 Reading of minutes and roll call.  
 The Christmas Parable—Willie Mae Beavers.  
 The Christmas Spirit—Martha Duncan.  
 Do You Believe in Santa Claus?—Pauline Garton.  
 Where Christmas Comes in Midsummer—Grace Potts.  
 Special music—Josephine Stocking.  
 Psalm 100—Carl Spratt.  
 Story—How Christmas Joy Came to a Breaker Boy?  
 Song—Away in a Manger.  
 Prayer.  
 Leader—Louise Jacobson.

**Y. P. S. C. E.**  
 Topic—Good Purpose.  
 Psalms 63:1-11 (Scripture Reading).  
 Leader—Lella Orr.  
 Song service.  
 Sentence prayers.  
 What is the Value of Having a Purpose in Life?—Nora Beams.  
 What Would be a Good Purpose to Make in Regard to Home Life?—Paul Corbett.  
 What do You Think Was Christ's Supreme Purpose?—Mabel Jewell.  
 Special music.  
 How May we Begin a New Life with Christ this Year?—Mr. Galley.  
 What Lessons do we Learn From Purposes that Fail—Delma Rayzor.  
 How Can we Make Our Purposes Come True?—Lura Gregg.  
 Pastor's Talk.  
 Business.  
 Offering.  
 Benediction.  
 Come to Endeavor—you will enjoy it.

**Intermediate C. E.**  
 Leader—Paul Wilson.  
 Song service.  
 Opening Prayer.  
 Topic—A Purpose Meeting.  
 Scripture reading—Ps. 63:1-11.  
 Comments by leader.  
 What was Jesus' Purpose? Heb. 10:1-7—Eunice Glibbreath.  
 What was Paul's Purpose? Phil. 1:1-21; 3:8-14—Mozelle Hill and Peg Kambeau.  
 Reading—Lula Orr.  
 What Were Jacob's Resolutions? Gen. 28:16-22—Ethel Womble.  
 What was Isaiah's Purpose? Isa. 6:1-8—Lucille Glibbreath.  
 Song.  
 Sentence Prayers.  
 Purpose in the Balance. I Kings 18:21—Oscar Womack.  
 Ready to Obey. Rom. 1:13-17—Zoe Womble.  
 Business.  
 Benediction.  
 You're always welcome at C. E.

An effort is being made to arrange an aerial mail service from Houston, Texas, to Tampico, Mexico.

### We Have For Sale in Second Hands Cars

- 1 1917 Touring Car
- 1 1918 Touring Car
- 1 1919 Coupe
- 1 Chain Drive Truck

These cars are in first rate mechanical condition. Worth the money.

**Wilkinson & Stocking**

**Presbyterian Church**  
 9:45 a. m. Sunday School.  
 11 a. m. Preaching—By the Pastor.  
 3 p. m. Junior C. E.  
 8:30 p. m. Senior C. E.  
 8:30 p. m. Christmas Cantata at the Christian Church.  
 J. R. Sharp, Pastor.

### SHERIFF'S SALE

STATE OF TEXAS,  
 County of Deaf Smith.  
 By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 18th day of December, 1920, by the Clerk thereof in the case of Dunlap Hardware Company versus E. F. Elmberg Company, No. 1251 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday, the 4th day of January, A. D. 1921, at the Purcell Barn, located one block west of Main Street, near the Santa Fe depot, in the town of Hereford, Deaf Smith County, Texas, the following described property, to-wit:  
 250 Elmberg Feed Grinders, and 250 Elmberg belt attachments, for Ford au-

tomobiles, levied on as the property of E. F. Elmberg Company to satisfy a judgment amounting to \$12,000.00 in favor of Dunlap Hardware Company and cost of suit.  
 GIVEN under my hand, this 21st day of December, 1920.  
 C. S. PURCELL, Sheriff.  
 48-21

**Better Sires Campaign**  
 The Better Sires campaign recently passed the 3,000 mark. This means that more than 3,000 persons have agreed in writing to breed all live stock kept on their farms to purebred sires only. It is one of the results thus far accomplished by the United States Department of Agriculture, in cooperation with the States and county agents, in a systematic campaign begun only 14 months ago to exterminate scrubs—especially scrub sires—throughout the United States. Breeders and owners of all classes of live stock and poultry are cooperating in the effort which eventually will mean a higher quality average of the country's live stock.  
 Compared with its area, the population of Norway is the smallest of any country in Europe.

### CHRISTMAS PROGRAM

For Sunday Services at the Presbyterian Church

Hereford, Texas, Dec. 26, 1920  
 J. R. Sharp, Pastor

Order of Services	Weekly Announcements
For 11:00 o'clock Hour: Processional — "O, Blessed Star" — (Beethoven) — By Children Doxology Lord's Prayer Gloria Patria Responsive Reading Selection 25, Psal. 72 Hymn No. 180 Scripture Reading Prayer Christmas Hymn—"Glory be to God on High" (Cheswright)—By the choir Announcements Offertory Solo—"The Birthday of a King" (Neldinger)—Mrs. Homer K. Fox Sermon, Subject, "Emmanuel"—By the Pastor Hymn No. 174 Benediction	Today: 3 p. m. The Junior Christian Endeavor 5:30 p. m. Senior Christian Endeavor 8:30 p. m. On account of the Christmas Cantata rendered by the combined choirs and singers of the town, there'll be no services here tonight The Missionary Society will not meet again until the first week in January, when plans will be presented for the study course during 1921. Thurs. 6:30 p. m. Prayer meeting. May we depend on you? Thurs. 7:15 p. m. Choir practice. We will appreciate your presence and help in the choir There is a telephone in the Study. No. 365.

O holy Child of Bethlehem,  
 Descend to us, we pray;  
 Cast out our sin, and enter in,  
 Be born in us today.  
 We hear the Christmas Angels  
 The great glad tidings tell;  
 O come to us, abide with us,  
 Our Lord Emmanuel.  
 —Phillips Brooks.

Let us welcome you to any or all our services.



and the surest, quickest and most economical method of finding foot efficiency is to pay a visit to our Foot Comfort Department. We have specialized on this one subject and have acquired a degree of expertness and proficiency which will actually astonish you.

### Dr. Scholl's Foot Comfort Appliances

and Remedies and, second, to our specially trained foot expert. This man is a genius when it comes to putting abnormal, painful feet in a comfortable, efficient condition. Step in and let us tell you more about this wonderful service. It is absolutely free but is invaluable to those who do not know what foot comfort really means.

**Dr. Scholl's Foot-Ezzer**  
 "Eases the Feet"  
 Gives quick relief to tired, aching feet, weak ankles, callouses, fallen arches, and weak feet. Equalizes weight of body and relieves strained muscles and ligaments. The world's greatest foot comfort appliance. Over two million in use.



**DR. MILES**

will be here Tuesday, Wednesday and Thursday,  
 January 4th, 5th and 6th.

**TUBB SHOE SHOP**  
 Repairing That's Different

# GOAL

? ? ?

# YES!

**E. W. HARRISON**

Phone 76

### HERE AGAIN



## The Best Gift in Santa's Pack

Best, because of all gifts received, the Gift of a Bank Account, no matter how small, will stand out as the most appropriate.

Christmas is the time of Well Wishing, and what can be a better wish than the comfort and pleasure which travels hand in hand with a Bank Account.

Try this plan for Christmas this year, then you will know from experience what a happy day it can be for you as the giver and for the recipient.

We want you to know that we wish you and everyone near and dear to you the happiest sort of a holiday season and we hope that your next year may be brim full of good things for you.

PERSONAL SERVICE ABSOLUTE SAFETY

# 1st NATIONAL

FEDERAL RESERVE BANK

HEREFORD, TEXAS

W. L. MOSE, PRESIDENT  
 H. H. MOUNTS, VICE PRESIDENT  
 E. B. POSEY, ACTIVE MEMBER  
 J. C. RICHARDS, ASST. CASHIER

**PARMER COUNTY**

**BOVINA**

Born on Dec. 17, to Mr. and Mrs. Ward Thompson, a 9 1/2 lb. boy. Mother and boy doing nicely.

Mulkey Ezell, who is attending Clarendon College, is spending the holidays at home.

Christmas was fittingly observed at the Mexican school Wednesday. This was enjoyed very much by the pupils, most of whom had never attended a tree.

Bovina Bank (unincorporated) opened its doors for business Monday morning. It is conducted by Oklahoma City parties. This place has been without a bank for some time, and banking services will be appreciated.

**JOEL**

Mrs. A. E. Chamness returned Tuesday of this week from a visit with her Illinois folks at Lawrenceville. So now A. E. is smiling again and no doubt will regain his appetite.

Our teacher at the Askren school, Miss Catherine Walker, is preparing a nice program for her pupils for Christmas eve. This community surely appreciates the good work she is doing in the school with our little folks and, no doubt, the school house will be filled with visitors. Come, everybody.

Master Clarence Botts has been sick with a bad cold and gripe the past few days, but is now improving and will probably soon be out again.

Mr. and Mrs. Negeline's new baby has not been doing well for a few days. We surely hope it will improve soon.

Orlen Sharp, who is attending school in Clarendon, came home for his vacation this week and get some of "Ma's" cooking and get fat.

Mr. Ned Boyle of Delta, Colo., is making a visit to his sister, Mrs. Ed Botts. He is on his way to the city of Mexico and to Vera Cruz. We hope he stays here long enough to want to come back to stay.

**Announcement**

Fellow Breeders, Farmers and Friends: You are cordially invited to attend the annual swine sale of the Swisher County Pure Bred Live Stock Breeders Association at Lepton's Barn, Tulla, Texas, 2 o'clock p. m. Friday, Jan. 14, 1927.

In this offering of forty head we believe that you will find some of the best bred sows, gilts and a few boars that have been offered for sale this year. They will be presented in splendid vigorous breeding condition. Not fat, but just right to go into their new homes and make their owners dollars and cents.

This offering is from the most popular blood strains of today. They include Big Bob, Yankee, Ranger, K-Bar Ranger, John's Orton, Pathfinders,

Orion, Cherry King, Cherry King, Sensation and Scissors breeding.

All are excellent types with plenty of size for age.

We extend an invitation to you, one and all, to spend the day with us whether you buy or not.

Sincerely yours,

Swisher County Pure Bred Live Stock Breeders Assn.  
Per G. C. Hutchison, Secy.

Only one-third of the newspapers issued in 1919 were printed on the product of the American forest. High cost of pulp and paper mills prevents the manufacturing plants from following the timber as do sawmills.

The first iron ship built was the Three Bells. It was built in 1850 with a 640-ton register.

The American Navy's enlisted force is said to be the best-fed body of men in the world.

**G. A. R. REUNION IN FILMS**  
Veterans Appear in Photoplay "The Copperhead"

To duplicate with absolute realism a reunion of the Grand Army of the Republic for the production of "The Copperhead," the great picture featuring Lionel Barrymore at the Star Theatre, Monday and Tuesday, Dec. 27th and 28th, the National Headquarters of the organization was appealed to with a proposition to have several hundred Civil War veterans appear in the film. Because of the patriotic appeal and Americanism quality of "The Copperhead," the G. A. R. agreed to give their hearty support. As the result, a regular reunion of the ex-fighters was held before the camera. They brought with them not only their wartime uniforms but some score of battleworn flags and cannon—properties which it would be difficult to duplicate.

"The Copperhead" is in every respect a big picture, and the performance of Lionel Barrymore as the hero, Milt

Shanks, as an effective and striking as his characterization of the misguided patriot on the stage. The production is a Paramount Artcraft and was directed by Charles Maigne.

Under the new census the members of the House of Representatives may

be increased to 435. This plan would give Texas twenty-one members. Texas as now has eighteen members in the House.

There are 782 varieties of Arctic flowers, which have but two colors, white and yellow.

**ECZEMA**

Money back without question if HUNST'S Ointment fails in the treatment of ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 25 cent box at our risk. George E. Burns Drug Company.

**Season's Greetings**

To our many friends and customers who have helped make this a prosperous and successful season for us. We appreciate your business and will continue to serve you with the best bread, pies, cakes, etc. on the market.

**Hereford Bakery & Confectionery**

G. A. LEWIS, Proprietor



**Conservative**

prices follow conservative buying. This is the delightful feature of this store.

You can make your Christmas shopping a delight instead of a worrumsome drudgery.

This store shares the Christmas spirit with its patrons.

**J. O. NEWELL**

Business is good at the Fashion Store.

**A Merry Christmas and a Happy New Year**

Amaryllis flour, soft wheat .....	\$3.10
Great West flour, hard wheat .....	\$2.90
Great West meal, 25 lb. sack .....	\$.95

Sugar, 11 lbs. ....	\$1.00
Compound, 8 lb. Bucket .....	\$1.25
Oats, 3 pkgs. ....	\$1.00
Gallon Apples .....	\$0.55
Large Cans Tomatoes .....	\$0.17 1-2
No. 2 Tomatoes .....	\$0.12 1-2
Post Toasties, per pkg. ....	\$0.20
All Calif. Table Fruit, No. 2 1-2 Tins .....	\$0.45

Everything else in our stock priced in proportion

**L. W. CARLYLE**

**THE LAST Chance**

From Now until Christmas we are going to give liberal discounts on most everything in our stock. Don't think because we are not making a lot of fuss in this ad that we are not going to have a real discount sale.

Our discounts will run from 20 to 40 per cent—everything included except Columbias, large diamonds and a few fixed-priced articles. Come in now and look around.

No Goods Charged During This Sale

**W. H. RAY JEWELER**

## Milo Proves Welcome Emigrant; Its Faults Eliminated

Milo, the sorghum grain crop which was introduced into this country probably from Africa—about 1890, has come to stay. The Bureau of Plant Industry, United States Department of Agriculture, advances the statement that milo produces better yields than any other grain sorghum in those sections of the sorghum belt where the rainfall is low and the altitude high. So definite is its adaptation to these conditions that milo sowing has practically ceased in South Carolina and Georgia, where it was first introduced, and is now confined to the Southern Great Plains area and the far Southwest. Here moisture and altitude give the grain a better environment. Here, also, milo furnishes an essential grain crop under conditions too severe for corn. Its use is limited to the South and Southwest.

### Selection Eliminated Faults

The usefulness of the improved milo with its short, single stem and its single, erect, heavy head is well appreciated. As introduced, milo failed in many desirable points; the stems were of unequal height, and the heads were partly erect, partly leaning, and partly hanging or goose-necked. Selection has eliminated most of these faults and there is little physical resemblance between the original type and the improved one.

In 1890, about 25,000 acres of milo grown in this country, and the crop was worth \$200,000, but in 1918 a crop of 1,205,000 acres was grown, and that yield was valued at \$21,300,000. No better testimonial need be offered. At a Department of Agriculture field station in the Texas Panhandle, Stan-

dard milo, over an 11-year period, gave an average yield of 20 bushels to the acre. The Dwarf variety, at the same station and for the same period, yielded 24 bushels to the acre.

Chemical analysis shows that milo grain contains 9.31 per cent water; 1.61 per cent ash; 1.96 per cent nitrogen; 12.49 per cent protein; 71.88 per cent carbohydrates; 3.22 per cent fat; and 1.48 per cent fiber. For purposes of comparison the average content of dent corn follows: 10.60 per cent water; 1.50 per cent ash; 10.30 per cent of protein; 10.40 per cent of carbohydrates; 5 per cent of fat; and 2.20 per cent of fiber.

Milo is seen to have a higher protein and carbohydrate content than corn,

but its fat percentage is lower. As fat is the most valuable part of the grain for fattening it is apparent that milo falls a trifle below corn for this purpose. Experts agree that milo has about 90 per cent of the feeding value of corn. As food for humans, it is about equal to corn.

### Cutting off the Heads

Where the planting is small the common method of harvesting is to cut off the heads with a knife and toss them into a wagon. The heads are then cured by piling in windrows or—a better method—by putting them into well-ventilated bins. A corn binder which cuts and binds the stalks can be used, or the milo may be harvested with a grain header.

The grain is larger and softer than wheat. It is thrashed as wheat is thrashed but with the cylinders revolving at only two-thirds the speed used for wheat, and sometimes with fewer teeth in cylinder and concave. These

precautions are necessary, says Farmers' Bulletin 1147, to prevent the milo grains from cracking.

Ground milo heads (head chops) or the ground grain (milo chops) is fed to cattle, sheep, hogs, and poultry as corn is fed. It is also fed in the bundle as roughage. For most purposes it should be cracked or ground and should be balanced with other feeds rich in protein, alfalfa, clover, cottonseed meal, or the like.

The bulletin gives full directions for growing, harvesting, and curing this valuable grain.

During the month of September the daily output of gasoline in the U. S. was 15,000,000 gallons, according to the Bureau of Mines.

A man living near Childress, Texas, recently killed thirty-six rattlesnakes which he found in a cave near that city.

In coffee-growing countries a sulfusion of the leaves of the plant is held by many to be superior to that made from berries.

## Big-Boned Poland China Hogs

I have always something to sell, in either aged or young stock.

There's nothing better than the hogs I raise.

Ludwig Irlbeck  
Happy, Texas.

## Christmas Gifts of Distinction

Gifts that are gifts—gifts that really express the spirit of Christmas—these are the kind for which this store is noted. You will find a visit a real treat, and without doubt will be able to solve some of your most trying Christmas problems.

Watches, clocks, rings, silverware, vanity cases, bracelets, necklaces, cigarette cases, scarf pins, hat pins, cuff links, toilet sets—a wealth of rare and beautiful things from which to make selection—and not necessarily expensive either. Whether you desire to spend a large or a small amount, you will find us equally interested in seeing that you find exactly what you want.

And gifts from this store bear an added value in that their worth and quality are unquestioned. We have earned the reputation of being thoroughly reliable in our goods and in our prices. You know that what you buy here is worth what you paid for it. The recipient knows that it is just what it purports to be.

Come in and give yourself the pleasure of inspecting our Christmas stocks.

### W-W-W Rings

Here is a line that is especially interesting at Christmas time. Solid gold gem-set rings, in all the precious stones, in rare and beautiful settings. They are guaranteed by the makers and are of established value. Let us show you.

J. J. CLARK, Druggist

## 16799 DIED

in New York City alone from kidney trouble last year. Don't allow yourself to become a victim by neglecting pains and aches. Guard against this trouble by taking

## GOLD MEDAL HARLEM OIL

The world's standard remedy for kidney, liver, bladder and uric acid troubles. Holland's national remedy since 1896. All druggists, three sizes. Guaranteed. Look for the name Gold Medal on every box and accept no imitation.



## Feeding the Ghosts

When a stockman feeds a scrub, ghosts of the scrub's neglected and starved ancestors share his food with him. Fanciful as this may sound, it is none the less true.

A pure-bred shows *more gain* in tender, well-flavored meat *from 100 pounds of feed*, because, with generations of good breeding and good feeding back of him, he is haunted by none of the scrub's ghosts.

The pure-bred in the feed pen is an economy to the stockman. From the pure-bred come *choicest steaks, juiciest roasts, at lowest cost to the consumer.*

You've noticed how a grass-fed steer of good breeding will often outweigh and outsell a corn-fed scrub of the same age.

With the present narrow margin between the growing cost and the market price of beef, it is your duty—to yourself, to your family, to your community—to raise only the animals that make the beef that brings a price that pays you a profit on your investment. Don't waste good corn on poor steers.

If you're not yet convinced that pure-breds can make you money, you should read *THE COUNTRY GENTLEMAN* and learn what registered cattle are doing for farmers all over the country. Successful breeders and feeders everywhere are enthusiastic readers. It's not preachy, but it's accurate, fair and interesting, and it does a thorough job of presenting opportunities for greater profit. Just \$1.00 brings 52 issues, full of practical helpfulness and wholesome inspiration.

## Texas Hereford Breeders' Association

John Lee, Secretary San Angelo, Texas

THE COUNTRY GENTLEMAN, Philadelphia, Pa. I'm glad to see you pushing our organization with good advertising. And here's my dollar for a subscription for one year, fifty-two issues. The two go well together.

(My Name) \_\_\_\_\_

(My Address) \_\_\_\_\_

(Town) \_\_\_\_\_

(State) \_\_\_\_\_

# Fordson

Hitherto the farmer has woven the power of his own muscles with those of the ox, the mule, and the horse, in the development of agriculture. Practical machinery for farming has come to him slowly. Where the value of machinery is labor saving, in profit-making, in usefulness, in comforts, in luxuries has in the past been largely confined to the towns and the cities. It is now open to the farmer who is beyond all question the very bone and sinew of civilization. Civilization grows upon the land, therefore the land is Father and Mother and Sustainer to the human race, and those who till the soil, who plow, sow and reap, are surely the essentials in human existence. Therefore Machine Power on the Farm is of the utmost importance and the Fordson Tractor comes to the farmer as the best, we believe, piece of machinery that has yet been devised for his use.

We want you to read the book "The Fordson at Work." It is free for the asking. Call in and get one. Drop us a card and we will mail you one without charge. This booklet is along the line of the usual Ford way of giving the testimony of the users, those who have tried out and know the real value of the Fordson tractor. This book shows the Fordson at work in some ninety different lines of activity and to the farmer it presents the most valuable evidence of an all-around, serviceable, economical, labor-saving, and money-saving machine that has ever been placed upon the market. We can only get so many in each month, so leave your order now.

Wilkinson & Stocking

## Christmas Greetings

To Our Customers and Friends:

We want to thank you for the business and favors you have shown us in the past year. We want to ask you for a continuance of your patronage. We appreciate your business and will at all times give you a square deal.

We wish for you a Merry Christmas and one of the most prosperous years you have ever had.

Fox Mercantile Company



**Society**

**ANNOUNCEMENT**

For the time being social items will be handled at The Brand office direct. Items telephoned in to No. 30 or handed in or mailed to The Brand office will be greatly appreciated.

It is greatly regretted that Mrs. Guthrie's excellent Social Column cannot be maintained regularly during the holidays but it is hoped to resume this outstanding feature of The Brand's service at an early date.

**Birthday Surprise**

On Wednesday, Dec. 15, the ladies of Circle No. 2, W. M. U., very agreeably surprised their Vice President, Mrs. G. M. Suggs, with a birthday dinner.

It was arranged so that Mrs. Suggs was at the home of her daughter, Mrs. Jim Lipscomb, at twelve o'clock, and on being called home by her husband was greatly astonished to find the house full of guests and a wonderful dinner spread on the table, each lady having brought a dish of something good to eat.

In the afternoon, the regular meeting of the Circle was held at the Suggs home. The president, Mrs. Conkright, led the Bible study. A beautiful reading, given by Mrs. W. H. Ray, was much appreciated.

Guests, other than the members of the Circle, were, Mrs. Ashbrook, Mrs. Askren, Mrs. Baker and Mrs. Haberer.

**Fullwood-Keith**

Walter Fullwood and Miss Buna B. Keith were united in marriage at the home of the bride, three and a half miles south on 25-Mile Avenue, at 7:00 p. m. Wednesday, December 22, Rev. M. M. Beavers of the Methodist church officiating. Miss Frances Fullwood and Virgil Keith acted as bridesmaid and best man, respectively. Only immediate members of the families of the contracting parties, including Mrs. George Lockett, of Tucumcari, N. M., Truman Nix and Mr. and Mrs. E. E. Rogers, attended.

The couple will make their home in Hereford. The groom is a son of Mr. and Mrs. E. H. Fullwood, and is part owner of the Electric Service Station on Main street. The bride is a daughter of Mr. and Mrs. G. C. Keith. Both are well known and popular members of the younger set of the community.

**B. F. GUTHRIE IS CALLED BACK TO BEDSIDE OF SON**

B. F. Guthrie departed for Austin last Sunday after receipt of a letter concerning the condition of his son, Paul, who has been ill from overwork and a nervous breakdown. Paul has been taking a University course and at the same time teaching radio work. The combination was too much for him. The many friends of the family are sincerely hoping that Paul will soon be on the road to recovery.

**The Snow at Christmastide**

SOFTLY falls the winter twilight  
O'er the gray old town,  
With its firelit windows brightened,  
With its ancient byways whitened  
By the pure snow floating down  
From the heavens far and wide—  
Peaceful snow of Christmastide.

In the shadows of the forest,  
As the night-wind stirs,  
All their crosses high uplifted  
Where the starry flakes have drifted,  
Stand the silent ranks of fir,  
By the bright snow glorified—  
Radiant snow of Christmastide.

FROM their lofty belfries telling  
Of the Savior's birth,  
Carillons and chimes are ringing,  
Like the angel chorus singing  
"Joy, good will, and peace on earth!"  
While the snow falls fay and wide—  
Blessed snow of Christmastide.

**CHRISTMAS ONCE IS CHRISTMAS STILL**

The silent skies are full of speech  
For who hath ears to hear;  
The winds are whispering each to each;  
The moon is calling to the beach;  
And stars their sacred wisdom teach  
Of Faith and Love and Fear.

But once the sky its silence broke,  
And song o'erflowed the earth,  
The midnight air with glory shook;  
And angels' mortal language spoke,  
When God our human nature took  
In Christ the Savior's birth.

And Christmas once is Christmas still:  
The gates through which he came,  
And forest wild, and murmuring rill,  
And fruitful field, and breezy hill,  
And all that else the wide world fill,  
Are vocal with his name.

Shall we not listen while they sing  
This latest Christmas morn,  
And music hear in everything,  
And faithful lives in tribute bring  
To the great song which greets the King  
Who comes when Christ is born?

**SANTA CLAUS**

Beyond the ocean many a mile,  
And many a year ago,  
There lived a wonderful queer old man  
In a wonderful house of snow;  
And every little boy and girl,  
As Christmas times arrive,  
No doubt will be very glad to hear  
The old man is still alive.

**Community Christmas Cantata**

**"The Bright and Morning Star"**

Text by Edith Sanford Tillotson. Music by Ira B. Wilson  
Sunday Evening, December 26, 7 O'clock

**First Christian Church**

Miss Mattie M. Swisher, Director Miss Mahala Williamson, Pianist

- Processional
- Silent Night
- Prayer
- Announcements
- Offering
- Prelude
- Bethlehem Star
- Arise and Shine
- Our Lord Emmanuel
- Bethlehem Ephrata
- There Were Shepherds
- Over Skies Afar
- And It Came to Pass
- Now When Jesus Was Born
- The People That Walked in Darkness
- Well May the Star of Bethlehem Gleam
- Glory to God in the Highest

- Congregation
- Rev. M. M. Beavers
- Rev. J. M. Asbell
- Choir
- Miss Bonnie Chamness and Choir
- Choir
- Double Quartette  
Misses Black, Owen, Lambert and Mrs. Williams
- Messrs. Ott, Spratt, Lambert and Gough,  
Soprano Obligato by Mrs. Homer Fox
- Contraalto Solo  
Mrs. Mounts and Chorus Women's Voices
- Soprano Solo  
Miss Mattie Swisher, Violin Obligato, Jack Mounts
- Choir
- Mr. Earl Gough and Choir
- Choir
- Glee Club and Choir
- Glee Club and Choir

**CHRISTMAS DAY.**

Oh, blessed day which gives the eternal life  
To self and sense and all the brute within—  
Oh, come to us amid this war of life,  
To hall and hotel come, to all who toll  
In senate, shop or study, and to those  
Who, sundered by the wastes of half a world,  
Ill warned and sorely tempted, ever face  
Nature's brute powers and men un-  
manned to brutes—  
Come to them, best and blessing, Christ-  
mas Day.  
Tell them once more the tale of Bethle-  
hem—  
The kneeling shepherds and the Babe  
divine—  
And keep them men indeed, fair Christ-  
mas Day.  
—Charles Kingsley.

**HEART OF GOD.**

By VACHELL LINDSAY.  
O little heart of God,  
Sweet intruding stranger,  
You are laughing in my human breast,  
A Christ-child in a manger.  
Heart, dear heart of God,  
Beside you now I kneel,  
Strong heart of faith, O heart of mine  
Where God has set his seal.  
Wild, thundering heart of God,  
Out of my doubt I come,  
And my foolish feet with prophet's feet  
March with the prophet's drum!

**A PRAYER AT BETHLEHEM**

O polishing earth with heart a-thrill  
With infinite creative will!  
O watchful shepherds, in whose eyes  
Sweet hopes and promises arise—  
O angel host whose chanting  
Proclaims fulfillment of desire,  
O flaming star so purely white  
Against the black Judean sky—  
O blessed Mary bending low,  
With sense of motherhood aglow,  
O holy babe with haloed head,  
Soft pillowed in a manger bed!  
O mystery divine and deep,  
Help us thy prophecies to keep!  
—Anne F. L. Field.

Keep your eye on your Brand label,  
when the time is up the paper will  
STOP.

**SANTA CLAUS LETTERS**

(Continued from Page One)

I thank you for the nice things you brought me last year.

I would like for you to bring me an air rifle, foot ball, a dog will say—Bow-wow, climbing monkey, a drum, tools and chest, tramp mask, racer car.

I am seven year old.

Your friend,  
Bernard East.

Hereford, Texas.

Dear Santa,  
I will write you to tell you what I want you to bring me. I want a doll and a doll buggy and a pair of skates and fruit and nuts and dont forget little brother.

Your loving friend,  
Ardelle Foster.

Hereford, Texas.

Dear Santa Claus,  
Will you bring me a gun, and a little airplane and a little red wagon.

From J. B. Harlan.

Hereford, Texas.

Dear Santa Claus,  
Please bring me a little canon, some fire works a new tie and please Santa don't forget my little sister. She wants a doll and a set of little dishes and lots of candy, nuts and apples.  
That will be all for this time.

Your little boy,  
C. P. Grimes.

Hereford, Texas.

Mr. Santa Claus,  
Dear Santa,  
I hope you had a good time last

Christmas and hope that you will have one this Christmas. I want a bicycle for my sister and I, a couple with powder in the back of its head. Remember the other little girls and boys.

Yours truly,  
Ruby Thompson.

Dimmitt, Texas.

Dear Santa Claus,  
Please bring me a sleepy doll, a little stove and a little sewing machine. I have been a real good girl and I know you will bring me lots of candy and nuts.

Marjorie McLean.

Dimmitt, Texas.

Dear Santa Claus,  
Please bring me a big doll and buggy. Lots of oranges, nuts and candy.

Emily McLean.

Hereford, Texas.

Dear Santa Claus,  
I want a B B gun and ten boxes of B B's and some candy.

I am  
Bernard Seed.

Hereford, Texas.

Dear Santa,  
Please bring me a little windmill, a Baby tank and a Skuddle Car, fire works some candy nuts fruit. Bring John some little fire crackers.

Your friend,  
Walter Milton Orr.

Hereford, Texas.

Dear Santa Claus,  
Will you please bring me a little washing set, to wash my dollies clothes, a story book with lots of good stories

In it, some candy and whatever you want to bring.

Florence wants you to bring her some toys too.

Your truly,  
Zelma Ruth Shore.

Hereford, Texas.

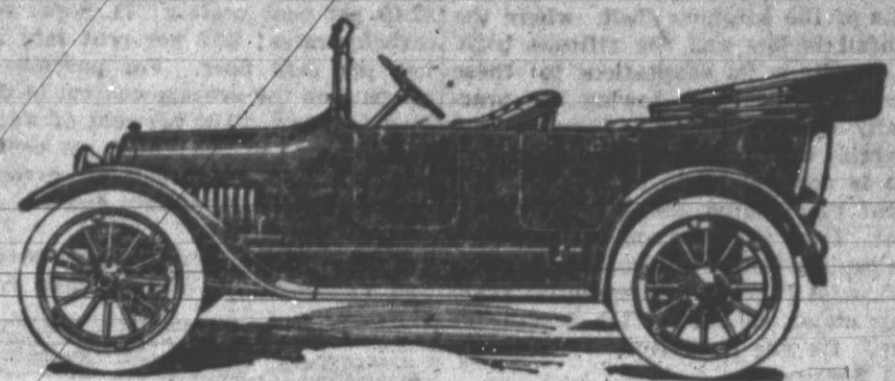
Mr. Santa Claus,  
Dear Santa,  
I hope it isn't too cold to get down this way that you'll want to be warming instead of riding in a sleigh.

I want you to bring us lots of candy, fruit and nuts and anything else you see handy.

I would like a croquet set, tennis racket or wrist-watch. My sister is writing you to bring us a bicycle. Any one of them will suit me.

I'll quit and I hope you have a good time this Christmas.

Your friend,  
Margaret Thompson,  
P. S. I'm 11 years old, my birthday is Sept. 21.



**Take Me**

to Shore Brothers, The Ford Garage.  
Fill Me with Texas Gas and Oil and I'll go where you want me to go.  
Keep me clean and well greased. Shore Brothers will do it. I like their service.

**Xmas Night**

**WALLACE REID**

in

**"HAWTHORNE OF THE U. S. A."**

At The

**STAR THEATRE**

Saturday, Dec. 25th

SEE Hawthorne break the Bank at Monte Carlo!

SEE him shoot the blood of life into the doddering old kingdom of Bovinia and show 'em how we do things in the U. S. A.

SEE him start a howling revolution—"Fall for" a princess—stop the rebels with sheer

Yankee nerve! Come Early and be with the rest.

It's New and You Will Like It

**"Amaryllis"**

and

**"Great West" Flour**

You know good flour from bad, but do you know the difference between "good" flour and flour that is "perfect?"

Great West and Amaryllis Flour, milled from the choicest wheat of the Panhandle, cleaned, washed and scoured—ground and refined, are the "Perfect Flours."

AT YOUR GROCER'S

**Great West Mill & Elevator Company** B. R. DIXON, Mgr.

Nigger Head Coal on the Track

**EXTRA!**

Just received from Western Electric Co., our jobbers, by mistake, a bunch of American Beauty Electric Irons, standard 6 pounds; and rather than send them back we have decided to offer them to our Customers at actual cost, \$6.48 till the New Year only. This is a Dandy Iron and good as the best.

Buy some of these for your friends for Xmas presents.

"DO IT ELECTRICALLY"

**Hereford Light & Power Co.**

1920-21

At the close of the busiest year in our history, we extend to our many customers and friends the heartiest expressions of good will, and cordial wishes for a Merry Christmas and a Prosperous New Year.

"HURRY BACK—SOME-TIME"

Geo. E. Burns

FOR SALE—Well improved, modern equipped, 85 acre dairy farm, 2 miles of Amarillo, with 2 year lease on grass section. 35 head fine cows, 10 yearling heifers, 8 heifer calves, one bull, 3 horses, harness and wagons, three gas engines, boilers, steam bottling and bottle washing machine; cream separator, Deico lighting plant, complete set of bottles, buckets, cans and crates. One Ford Truck. For prices, terms and other information, see or write 48-2t A. A. Ott, Hereford, Texas.

FOR SALE—Baby carriage, gray wicker. \$18.00. Phone 289. 47-tf

FOR SALE—Large Plymouth Rock Cockerels, June hatched, \$2.00 each. Come and see. 47-3t Pd Mrs. Cal Walker.

FOR SALE—6 room house, 2 blocks from Central School. Good terms. 43-tf H. C. Bowsher.

FOR SALE—One full-blood Berkshire Hog—about 10 months old. Will trade for lighter weight. Also Buick-Six will sell cheap or exchange for stock. 48-2t Pd W. S. Williams.

FOR SALE—Pure bred Buff Wyandott Cockerels, blue ribbon winners. Price \$1.00-\$1.50-\$2.00, according to age. Mrs. W. H. Chambers, near Cemetery, on J. H. Ham's place. 47-4t Pd.

FOR SALE—Complete set household furniture, used only six months. Will sell all or part. 48-1t Pd E. R. Rowan, Phone 150.

FOR SALE—Good, fresh country butter. Will deliver on Fridays. 47-2t Pd Call 9-F2.

FOR SALE—Ford car, or will trade for cattle. H. C. Bowsher. 30-tf

LOST AND FOUND

STRAYED—From the Brand pasture, 12 miles west of Hereford, two white-face yearling heifers. Branded HC connected on right hip. 39-tf H. C. Bowsher.

FOUND—A black fur muff at the Post Office Tuesday—owner call at Brand office and pay for ad. 48-2t

STRAYED—From C. H. Lupton's Pasture, 9 miles east of town sometime the past fall, one registered Hereford yearling heifer, tattoo number in ears, either 81, 85 or 94. Heifer with underbit in left ear. Notify G. W. Brumley and receive reward. 47-tf

STRAYED—2 five-year-old black-inules, 1 five-year old bay mare, and 1 small old roan mare. Will give \$20 reward for return to J. M. Parr, owner, Friona, Texas. 46-3tPd

MISCELLANEOUS

NOTICE HOG MEN—Have scales at stock pens now and want to buy all your fat hogs, will pay every nickel the market will allow. See us before you sell.

Claud Higgins or Grover Sanders, 38-tf TO TRADE—Ranch in northeast Panhandle near Oklahoma, containing 3 3-4 sections improved, for ranch in Deaf Smith or Castro counties. This is an exceptional tract of land for all kinds of grain, both wheat and row crops. About 400 acres sown to wheat, good water plentiful. A-1 stock farming place. Anyone interested in a proposition of this kind, see or write 48-2t A. A. Ott, Hereford, Texas.

PARTIES wishing to dip for lice, see Fuqua or Norton. Vat ready about 20th. 47-2t

TO TRADE—2 mares, for a Ford car. 48-2t Inquire of J. H. Cardwell.

WANTED

WANTED—Help! 40 tf Hereford Steam Laundry.

WANTED—Permanent job or position by young man, aged 23, who has lived in Hereford greater part of life. A good typist and experienced in general office work. If can't get a clerical position, is willing to do labor of any kind. Best references. Address M, care of Brand.

WANTED—To rent an improved farm, near school if possible. Write me at Summerfield, Texas. 47-2t Pd W. E. Garrison.

WANTED—Work! A man, 27 years, has wife and one child. Prefer ranch work, can furnish reference. Write G. O. Falls, Petersburg, Tex. Rt. 1. 47-4t Pd

NOTICE—Experienced bookkeeper and stenographer desires a position in Hereford. Reasonable salary. Best reference. Address Arwine Skidmore, Grapeland, Tex.

Notice

Civil Service Examination for P. O. Clerk will be given at the Court House January 8, at 2:00 p. m. For information apply at P. O. 47-3t

Phone 606 and 1077 Established 1864

Dr. Claude Wolcott

Exclusive Eye Specialist Glasses Correctly Fitted Diseases of the Eye Treated Suite 12-13 Fuqua Bldg, Amarillo, Tex.

CHRISTMAS



1913

Come in and let's talk it over. Let me take you back to the good old days when clothes were priced right.

20 Suits—Novelties and Conservatives

All wool—wool trimmed and lined—absolutely all wool throughout.

\$26.00 to \$37.50

Also some Serges that are priced no higher than \$43.00.

We Do the Best Cleaning and Pressing. (The one Old Reliable Shop in Hereford.)

ORR'S TAILOR SHOP

308 Main Street

Hereford,

Texas.

Monday and Tuesday, Dec. 27-28



LIONEL BARRYMORE and N. SCHROEDL  
Scene from THE COPPERHEAD, A PARAMOUNT-ARTCRAFT PICTURE.

Trade—Trade—Trade

Have you anything to trade?

We have some bargains in fine Ranch Properties.

We have all kinds of offers covering Blackland Farms—Hotels, Drug Stores, Stock in Corporations, or most anything you want.

If there is any trade in you, come to see us. Come to our office TO:

List your land—  
Give us a trade—

Get a Free Ticket to the Matinee.

Byrd, Mikel & Hill

Phone 358

Elliston Bldg.

CLETRAC

TANK-TYPE TRACTOR

I have taken the agency for CLETRAC TRACTORS after a thorough demonstration on my farm that they would make good the claims of the manufacturers. The demonstration consisted of pulling two 14 in. mould board plows 9 1-2 inches deep and five disc plows seven inches deep at a speed of three and one-half miles an hour with a good reserve of power. The engine pulled beautifully and the plows did the best work I have ever seen—just like a real good job when done with horses.

My guess is that the tank or caterpillar type tractor is the proper type for tractor farming. I intend to use two Cletracs on my own farm.

Have just received six Cletracs and shall be glad to demonstrate their merits to any one interested. Also sell all implements for use with Cletracs. Plows, tandem discs, listers, grain drills and culti-packers designed with proper hitches for Cletracs.

Ask Cletrac Owners Who Use Them Every Day

D. L. McDonald

Hang Up the Baby's Stocking



Hang up the baby's stocking  
Be sure you don't forget,  
The dear little dimpled darling  
Has never seen Christmas yet.  
But I've told her all about it,  
And she opened her big blue eyes,  
And I'm sure she understood it—  
She looked so funny and wise.

Dear! what a tiny stocking!  
It doesn't take much to hold  
Such little pink toes as baby's  
Away from the frost and cold.  
But, then, for the baby's Christmas  
It will never do at all;  
Why, Santa wouldn't be looking  
For anything half so small.

I know what will do for the baby—  
I've thought of the very best plan—  
I'll borrow a stocking of grandma,  
The longest that ever I can;  
And you'll hang it by mine, dear mother,  
Right here in the corner—so;  
And write a letter to Santa,  
And fasten it on the toe.

Write, "This is the baby's stocking  
That hangs in the corner here.  
You never have seen her, Santa,  
For she only came last year.  
But she's just the blessedest baby!  
And, now, before you go,  
Just cram her stocking with goodies  
From the top clean down to the toe."





## Showing of Oil Appears in Well Near Tucumcari, N. M.

A time when Tucumcari and vicinity were quietly waiting for something to happen to renew life in the development it seems to have opened at the Dripping Springs well lies northeast of town. Drilling at this well four months ago on account of waiting for casing to shut strong flow of water. It will be remembered that a strong flow was struck at 1100 feet but the 12-inch casing was under-reamed down so this shut off although the water came to the top of the well between the 15 and 12 inch casings and ran over into the river. They continued drilling until another heavy flow of water was struck at 1210 feet. It was feared that under-reaming the casing might prove disastrous operations ceased until 10-inch casing could be secured. For several weeks Mr. Wilmuth, the manager, has noticed showings of oil coming from the well in the heavy casing of water which is estimated at 10 barrels per day. The water runs from the top of the casing of its own accord as an artesian well. It is salty and warm. In the ditch about 100 feet from the derrick a small dam was made where the water was held in a tank. Here is where the showing of oil is quite noticeable at times. Oil men who have visited this are elated over the showing. They say it proves that oil will be found in this well when drilling is resumed or in close proximity. Samples of the water show paraffin with traces of oil. Casing as been secured and Mr. Wilmuth says drilling will be started soon after the holidays. It might also be said that this well had a showing of oil at 405 feet. Numerous strata of water were encountered during the drilling but the log was satisfactory to the operators and they have great hopes of bringing in a pay well when the flow of water is cased off and the casing penetrated farther. The company has plenty of capital behind it and the well site was located by Charles Gould, geologist.—Tucumcari Sun.

### CHATEL MORTGAGE SALE STATE OF TEXAS, County of Deaf Smith.

Whereas, on the 3rd day of May, 1920, C. O. Norton executed and delivered to the Western National Bank of Hereford a Chattel Mortgage creating a lien on the personal property hereafter described for the purpose of securing the payment of a note for \$10,000.00, dated May 3rd, 1920, due November 13th, 1920, bearing interest from maturity at 10 percent per annum.

And Whereas, said Chattel Mortgage described and conveyed the following personal property, viz:

- 12 Registered Hereford Bulls, 2 and 3 years old,
  - 2 Registered Hereford Bulls, 2 years old,
  - 1 Registered Hereford Bull, 4 years old, named Donbitt,
  - 1 Registered Hereford Bull, 1 year old,
  - 4 Registered Hereford Cows, 4 years old,
  - 2 Registered Hereford Cows, 3 years old,
  - 3 Registered Hereford Cows, 2 years old,
  - 4 Jersey Cows, 1 Holstein Cow, 3 to 4 years old,
  - 10 Mules, 2 to 8 years old,
  - 12 Mares, 2 to 6 years old,
  - 2 saddle geldings and 1 work gelding,
  - 2 Colts, coming 2 years old (1 bay horse, 1 brown mare),
  - 3 yearling Colts (2 blacks, 1 bay, all hope colts),
- together with the increase of the cows, about 25 calves.

And Whereas, said Chattel mortgage provided that in the event default should be made in the payment of said debt or any part thereof, then the said Bank should be authorized by an officer or an agent to seize and sell the property mortgaged at public sale after giving notice of such sale in the manner and form and for the time, as is required by law in cases of such sales under execution, and to make to the purchaser a good and sufficient conveyance, selling the same in bulk or in parcels for the best price obtainable.

And Whereas, said debt is now past due and entirely unpaid and the said Western National Bank has elected to advertise and sell all of said property in satisfaction of said debt at public auction.

NOW THEREFORE, The Western National Bank of Hereford, by authority given by said Chattel Mortgage will sell at public auction for cash, on the 4th day of January, 1921, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on the farm of C. C. Bowman, about 7 miles North from Hereford, Texas, all of the property above described. Four Jersey cows and three calves and one Holstein cow and calf are now situated on the place of J. B. Phillips, about one mile North of Hereford on Twenty Five Mile Avenue,

## O. S. Gallatin

General Auctioneer  
Farm Sales a Specialty.  
Write for Dates.  
Terms, 1 percent on the Dollar.  
Box 41, Friona, Texas.

### CHRISTMAS-TIDE

The Christmas-tide, the tide of merriment and love, and peace—most gracious tide. All hail; I greet and yearn to honor thee! Now let the table groan 'neath viands rich! The smoking turkey with the truffle stuffed, The sirloin roast, all fragrant with the fumes Of oysters, fish, flesh and fowl, and dainties From all climes, ruff-ranged in rank profusion, To tempt the timid appetite and fill The forward one. So, spread the table with luxurious care, And round it gather ever saint and sinner: Bar out dull Care, and let the sixen wait, Nor rob you, as she's apt to, of your dinner. And shout your mirth, but do not let the screeds O'erquell the little voice that stands beside Outside your heart—and gently tapping pleads: "A nap to soothe the shiverings of the poor!" —Joseph Whitton, in Table Talk.

where they can be seen by contemplating bidders. The Western National Bank of Hereford. By G. A. F. Parker, President.

### Great War Veterans in "The Copperhead"

Some fifty veterans of the Great War became recruits all over again during the filming of "The Copperhead," the big photoplay in which Lionel Barrymore is costar at the Star Theatre, Monday and Tuesday, December 27th and 28th. They impersonated Civil War volunteers and since they were obliged to drill under the old regulations of Hardy's Tactics, in vogue from 1800-1868, they declared it was like starting to learn soldiery anew. Don't fail to go see it at the STAR THEATRE.

**GREAT WESTERN MONUMENT CO. DALLAS, TEXAS**

Your love for those dear ones is expressed in the monument you buy.



JONES

What does an unmarked grave designate—Love or Negligence?

LET ME PLAN WITH YOU FOR A GREAT WESTERN MEMORIAL WHICH IS KNOWN FOR ITS TENDER EXPRESSIVENESS AND ETERNAL DURABILITY.

**P. R. PURCELL, AGENT**  
Hereford, Texas.

We desire to extend to you the Compliments of the Season and express our sincere wishes for your prosperity the coming year with a continuance of the cordial relations existing between us.

## C. P. RINGER'S Tailor Shop

Cleaning and Pressing

Store Closed Xmas Day!

## Low Price and Easy Terms on Home in Hereford

If sold by Jan. 1st, \$2850.00 will purchase the 8 room plastered house, known as the Berry place, where Jake Tiefel has been living the past six years. This place is the 6th house north of Mothers' Park, and the 1st house south of Grandma Wilkinson's. House faces the east, is newly painted and decorated, running water, electric lights; basement solid brick foundation, large porch, big closet in each bed room, built-in pantry, etc. 200 ft. concrete walks. \$850.00 cash, easy 7 percent terms on balance. Immediate possession. Located half way between both schools, with concrete walks to both.

See L. Baskin, Owner  
or Phone 104

## STAR THEATRE

Thursday Night, Dec. 30th

### TOM MIX

In the romance of a hard-boiled tenderfoot

## "THE DAREDEVIL"

Live the really exciting life with this romantic adventure.

Special Added Attraction

## "CAPTAIN ANN"

Big Two Act Play

SYNOPSIS

The girls decide to be spies and protect the town from German treason. In uniforms as ghosts they save the munitions plant from being blown to pieces. The two maids are caught in the act of destroying the Red Cross supplies.

One Night Only

Show starts 6:45 p. m. Prices 20c and 50c Plus tax  
Under Auspices of United Daughters of Confederacy

To our many friends and customers, and to all the citizens of Hereford and the Hereford country, we extend

## Greetings of the Season

AND REMEMBER! "The Big Store With the Low Prices" will soon be located in the most modern, comfortable and attractive brick building in town—new attractiveness added to our well-known Service and Low Prices!

## Hughes & Crouch

# The Big Sale Is On

And Will Continue Until January 1

Every article in the store at a big reduction. Remember the entire stock must go—for Cash only.

The Season's Greeting to all. Yours for a prosperous 1921.

# G. & R. Grocery

Phone 81

Hereford, Texas

**COTTON PICKERS  
RUN INTO SHERIFF**

For some days prior to Saturday Sheriff Jim Crane had been hearing stories about cotton pickers north of the river having a good time drinking Choc beer and Saturday he decided the time had come to look into the matter. In company with City Marshal Bert Leslie, J. W. Cochran and County Attorney R. L. Brumbalow, Sheriff Crane made a visit to an old shantle near the Arlie store, where they found some three dozen negroes and whites having the time of their lives.

Crap games, poker and various other sports were in full progress and the crowd was all kept in hilarious "spirits" by periodical drinks of Choc beer, of which beverage they had on hand an abundant supply. Sheriff Crane and his companions soon made their business known and quickly had the whole bunch under arrest for gaming. When the count was made there was found to be 26 negroes and 8 whites. All very willingly entered pleas of guilty to Attorney Brumbalow and paid their fines with the usual trimmings, except five of six of the negroes who did not have the \$10.70 required. These were lodged in the Childress jail, where they will languish until proper financial propitiation is made to the powers that be.

Nearly all of the men arrested were from Oklahoma, the officers state.

A report of the capture of the liquor has been made to Federal authorities and they are expected to take some action in the matter.

During the excitement of the arrest of his large bunch of malefactors, a number of them who were encumbered with warlike sixshooters decided it would be less expensive to disown their artillery, so they quietly slipped their guns from their persons. As a result, five or six pistols were captured by the sheriff and his party. No one was found to claim these weapons, hence they became the booty of the captors.—Childress Post.

It is reported that Emperor Charles may again ascend the throne of Hungaria.

There are still seventy-one widows of veterans of the war of 1812 on the pension roll.

Good Printing at the Brand.

**CHRISTMAS HYMN**

Sing, Christmas bells!  
Say to the earth this is the morn  
Where our Savior King is born;  
Sing to all men—the bond, the free,  
The rich, the poor, the high, the low,  
The little child that sports in glee,  
The aged folk that tottering go—  
Proclaim the morn  
That Christ is born,  
That saveth them and saveth me!

Sing, angel host!  
Sing of the stars that God has placed  
Above the manger in the east;  
Sing of the glories of the night,  
The Virgin's sweet humility,  
The Babe with kingly robes be-  
dight—  
Sing to all men where'er they be  
This Christmas morn,  
For Christ is born,  
That saveth them and saveth me!  
—Eugene Field.

**CHRISTMAS TIMES.**

Christmas times in Georgy! know it by  
the way  
The little boy is talkin' 'bout the toys  
every day;  
For he's seen 'em in the winders wher'  
his mother walked along,  
An' "What you goin' to buy me?" is his  
everlastin' song!

Christmas times in Georgy! jest as sure  
as fate,  
Know it by the little girls that hang  
aroun' the gate,  
Waitin' with a-kiss for me when evenin'  
comes along;  
An' "What you goin' to buy me?" is their  
everlastin' song!

Christmas times in Georgy! 'Pears to me  
that they  
Are in a powerful hurry for to 'mind you  
'o' the day,  
As if the old-time fellers that's jived so  
mighty long  
Didn't know the time o' Christmas, 'bout  
that everlastin' song!

But—thank the Lord, there's some one  
in the homes aroun' us yit  
To kiss us all for Christmas so's we never  
kin forget!  
An' thank the Lord for little ones that  
think the time is long  
An' make us jiving forever with the mu-  
sic o' that song!  
—Atlanta Constitution.

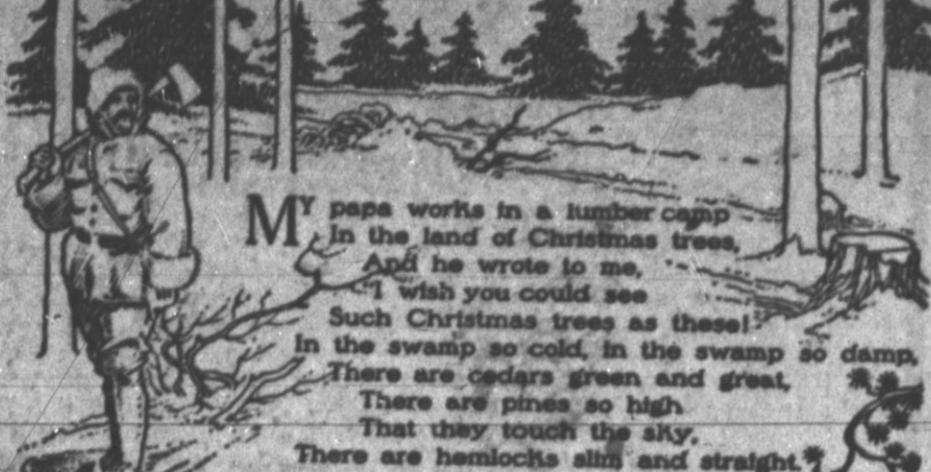
**CHRISTMAS THOUGHTS**

Chime soft and low, glad Christmas bells!  
We, too, will sing,  
Will bring our gifts more precious far  
Than frankincense or costly myrrh  
To Christ our King,  
Our consecrated lives we'll give;  
With trusting, loving hearts we ben-  
To plead for grace and strength to liv-  
And honor him, our precious friend.  
—Selected.

**JESUS THE RECONSTRUCTOR.**

BY ISAAIAH.  
The Lord hath appointed me to preach  
good tidings unto the meek;  
He hath sent me to bind up the broken-  
hearted,  
To proclaim liberty to the captives,  
They shall build the old wastes,  
They shall raise up the former desolations,  
And they shall repair the waste cities.

**The Band of  
Christmas Trees**  
By Douglas Mallock



MY papa works in a lumber camp  
In the land of Christmas trees,  
And he wrote to me,  
"I wish you could see  
Such Christmas trees as these!  
In the swamp so cold, in the swamp so damp,  
There are cedars green and great,  
There are pines so high  
That they touch the sky,  
There are hemlocks slim and straight.

THEY smile to the moon, they sing to the star,  
They nod to the passing breeze,  
And every bough  
Wears diamonds now,  
In the land of Christmas trees."  
O wonderful land in the north woods far,  
O wonderful, beautiful land!  
In my cot so white  
I dream at night  
Of the forest green and grand.

MY mama says that the snow that lies  
In the land where the great trees grow  
Is like the spread  
On my little bed  
Where at night to sleep I go,  
That underneath with light-shut eyes  
The flowers are slumbering—  
There snug and warm  
From the winter storm  
They wait for the call of spring.

SO, when I kneel for the night's amen,  
I think of the Christmas land,  
I say a prayer  
For my papa there  
In the forest green and grand;  
And another prayer I whisper then  
While I kneel on bended knees—  
That the Lord will keep  
The flowers that sleep  
In the land of Christmas trees.



Copyright.

Candy Free  
At the Star Theatre, Saturday, they  
will give away, free, to all children,  
Candy. So the parents should let their  
children attend this matinee, this Sat-  
urday is free Farmers' Matinee. They  
are expecting the largest crowd for the  
year. If you expect to find anybody  
on that day you will find them at the  
STAR.  
Good Printing at The Brand.

We extend to you, Christmas Greetings, and  
wish for you, one and all, a Merry Christmas, with  
the hope that the New Year will come in brim full  
of happiness and prosperity.

Phone 216 THOMPSON GARAGE  
Across the Street from Court House  
THAT GOOD GULF GASOLINE

**City Cafe**  
Christmas Dinner, Dec. 25th, 1920.  
Seventy-five Cents

Oyster Soup  
Roast Turkey with Oyster Dressing  
Cranberry Sauce  
Baked Leg of Pork with Apple Sauce  
Creamed Potatoes Candied Yams Green Beans  
Cold Slaw Celery

DESSERT  
Fruit Salad  
DRINKS  
Coffee Tea Sweet Milk

EXTRAS  
Fresh Oysters Head Lettuce Fresh Tomatoes  
Mince, Apple, Raisin, Apricot, Chocolate  
Cocoanut, Lemon and Pumpkin  
Pies

**W. A. Greenwood & Son**  
Phone 269

"Captain Am" at Star Theatre  
Under the auspices of the U. D. C.  
Thursday Night, Dec. 30th. Miss  
Bruce Bradley, who has studied in the  
Redpath Art Institute of expression,  
will have full charge of this play.  
Miss Bradley, who is very capable and  
experienced in this line of work, has  
planned a wonderful play for this  
night. Same will be enjoyed by all  
who attend. Also in connection with  
the play, there will be Tom Mix in  
"The Daredevil," with the regular pic-  
ture program. Do not forget to buy

your tickets early and come with the  
rest.  
**A CHRISTMAS CAROL**  
Come back to Bethlehem,  
The year is on the wane;  
A truce to strife that warries life,  
A truce to grief and pain.  
Oh, heart, return to Bethlehem  
And hear its song again!  
If stern voices luring thee  
Have turned thy thoughts aside,  
If thou hast quaffed the bitter draft

Of envy or of pride,  
If thou in agony of shame  
Hast thy dear Lord denied,  
Come back today to Bethlehem,  
Though thou hast wandered far,  
No rest shall fill thy yearning heart  
Until thou see the Star.  
Oh, heart, return to Bethlehem,  
Where yet the angels are!  
The national debt of the United  
States at present totals \$24,087,000.

**Christmas  
Greetings**

To Our Old Friends, loyal and true; to our val-  
ued new friends; and to those whose friendship we  
strive to deserve; we heartily wish unmeasured  
happiness and good fortune throughout the com-  
ing years.

With grateful appreciation for all the favors re-  
ceived by us from you, and for that priceless  
though intangible asset, your good will, which we  
prize beyond measure, we seek to merit your con-  
tinued confidence, and desire to serve you help-  
ful in the future.

**The C. O. Lee  
HARDWARE**

**A Change in Our  
Business**

Owing to conditions over which we have no control, together with poor  
collections, we are forced to make the following change. Beginning January 1,  
1921,

**Our Terms Will Be 30  
Days STRICTLY**

All accounts will be due the first of each month. And any account not paid by  
the fifth of said month will be

**DISCONTINUED**

Now don't deceive yourself by treating this as a joke, as we cannot, and posi-  
tively will not, carry any account for a longer time. There will be no distinc-  
tion made, nor deviation from this rule. We ask your co-operation in this  
matter, as it is a clear-cut case of necessity with us.

Thanking you one and all for the business given us in the past, and earn-  
estly soliciting a continuance of same, we are

Respectfully,

**Williams Bros.**

P. S. All accounts must be paid by January 1, 1921.

**One Every 12 1-2 Seconds—One Day's Record**

During October 62,967 Ford cars were made in the Ford factory at Detroit and shipped out to join the four and one-half million already in service. This is the highest record ever reached by the Ford Company, or any other company. Thirty-three more cars would have brought production up to the 100,000 mark for the month.

October 26 was the banner day, having brought forth 4,638 cars. This was also a record breaker. It means that one car was completed every eighteen and one-half seconds for the entire twenty-four hour day. The Ford estimate for this year is one and one-quarter million cars and trucks.

It was during the fall of 1909 that Henry Ford placed on the market his new famous Model "T"—the car that brought Ford unquestioned supremacy in the motor car industry. To date, more than four and one-half million of this one model have been built and distributed to the four corners of the world. Of models prior to the "T," thirty thousand were manufactured.

During 1910, 18,044 Ford cars were built, a tremendous output for those days. Yet in ten years from that time Ford production has grown to more than one million a year.

Almost half of the motor cars in the world are Ford cars. In the United

States and Canada, a little better than one-half are Fords.

More than 3,000 immigrants are passing thru New York's Ellis Island station daily. For the fiscal year, 1920-21 more than 1,000,000 will have passed thru the station. More than 10,000,000 are waiting in war-stricken Europe to swarm to this country as soon as transportation can be obtained.

Miss Lucille Breen, of Lawrenceville, Ill., who has been visiting with Miss Bonnie Chamness, went to Roswell Monday morning.

**NOTICE**

The Commissioners Court of Deaf Smith County, Texas, will on the 14th day of February, 1921, receive proposals from any Banking Incorporation, Association, or Individual Banker in said County, for the two years following.

Each sealed bid shall state the rate of interest that said Banking Incorporation, Association or Individual Banker offers to pay on the funds of the County for the term between the bid and the next regular time for the selection of a depository, and be delivered

Each proposal shall be accompanied by a certified check in the sum of \$500.00 as a guarantee of good faith on the part of the bidder.

to the County Judge of said County on or before Monday, February 14th, at 10 o'clock a. m.

The said Commissioners Court reserves the right to reject all bids.

W. M. MEGERT,

County Judge.

47-9t

\*\*\*\*\*  
 ♦ W. S. WILLIAMS ♦  
 ♦ Auctioneer ♦  
 ♦ Office with Morgan & Williams ♦  
 ♦ Elliston Building ♦  
 ♦ Phone 373 Hereford, Texas ♦  
 ♦\*\*\*\*\*

**Announcement**

After considerable effort we have secured the services of Dr. Miles,

A Foot Expert, of Chicago specially trained in the Dr. Scholl Method of Foot Correction, who will be at this store

Tues. - Wed. - Thurs.  
 January 4 - 5 - 6

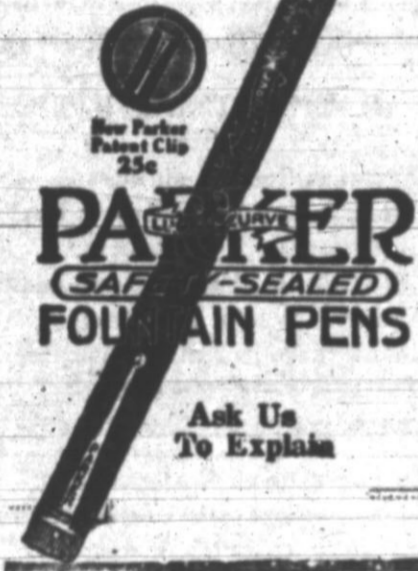
Tubb Shoe Shop  
 Hereford, Texas

You are cordially invited

**Why We Recommend the Parker Fountain Pen.**

Reason No. 5—

Because we know that your hand can be suited exactly by the great range of the Parker styles and pen points.



Ask Us To Explain

J. J. CLARK  
 DRUGGIST

**Merry Christmas**  
 To You and Yours

AND WE ALSO WISH YOU A HAPPY NEW YEAR, MAY 1921 BRING YOU BLESSINGS OF PEACE, PROSPERITY AND PLENTY

*Dunlap Hardware Company*

**CASH WILL TALK**

**GROCERIES SOME CHEAPER**

When we make a good buy we like to be able to tell our trade that we can save them money—for instance look at these prices

The Well Known PERFECTO FLOUR, \$3.75 Grade for . . . . . \$3.00		
This Year's Solid Black Berries, \$1.60 per gallon grade, for . \$1.40	This Year's Solid Pack Apricots, \$1.25 per gallon grade, for \$1.00	This Year's Solid Pack No. 2 Tomatoes, 20c grade, for . . . .12 1-2
This Year's Solid Pack Apples, 80c per gallon grade, for . . . .65	This Year's Solid Pack No. 2 1-2 Tomatoes, 25c grade, for .17 1-2	This Year's Strained Honey, 10 lb. for . . . . . \$2.75

We can make you a good price on anything in our stock you want to buy



A 50c Cash Ticket will get a \$1.00 ticket for the nice Doll that will be given away December 23, at 3:00 p. m.

**Special**  
 We will give tickets for Dolls on Paid Up Accounts, too!

**Don't Forget**  
 We will head the list for Xmas on NUTS—CANDIES—ORANGES

**HEREFORD PRODUCE CO.**

## Play Santa Claus to Your Stock!

Surprise that bunch of White Faces with a tight barn or windbreak to ward off these cold winds.

That would combine the Spirit of Xmas with some good, hard, common sense!

# PANHANDLE LUMBER CO.

OUR AIM -- TO HELP IMPROVE THE PANHANDLE

## Here and There Among People You May Know

N. C. Voegelé,  
L. Ed. Ph. 30.

Mr. and Mrs. R. H. Caler went to Amarillo Tuesday.

J. B. Collier, of Adrian, Texas, was in Hereford Monday.

Just received a shipment of Moulding and frames. McGhee's Studio.

J. T. McClure, of Tucumcari, N. M. arrived in Hereford this week.

Mrs. Anna Sawyer is in Amarillo this week visiting relatives and friends.

Ginghams, 17c up; Outing, 19c up. The Fair Racket Store.

Edgar, Jr. and Woodrow Ireland arrived home from Canyon Monday morning.

Books and stationery! We have a complete line in both. The Fair Racket Store.

Community Chorus meets for its final rehearsal next Sunday afternoon at 2 o'clock. Miss Swisher.

High cost of living knocked out by the new prices of the Hereford Laundry.

Dr. J. Hurley returned to Talban, N. Mex., after a professional visit to Dimmitt, Sunday.

See our new line of Moulding. We make frames to fit any size picture. McGhee's Studio.

WANT ADS pay dividends. Try one.

We still have a complete line of dishes. The Fair Racket Store.

Mrs. Ed Short went to Albuquerque, N. Mex. Monday morning to visit her parents over the holidays.

Doug Fox went to Amarillo Tuesday morning to accompany his sister, Mrs. J. A. Bowman, to Marlin, Texas.

Toilet articles of all kinds. The Fair Racket Store.

Miss Mayme Landrum, music teacher in the Silverton public schools, is spending the holidays with her parents.

All those knowing themselves indebted to me, please call and pay up. Voegelé Millinery.

McGhee Guarantees to save you Three to Five Dollars on your Enlarged photos. Get his prices before ordering. 38-tf

Homer Wilson, of Sudan, Texas, is in Hereford this week visiting his parents, Mr. and Mrs. Jno. L. Wilson.

Mrs. G. P. Conklin will leave the latter part of this week for Kellerton, Iowa, to visit with relatives and friends.

Special—Kodak Enlargements. McGhee's Studio. 38-tg

McGhee will enlarge that photo and frame it for less than agents ask you for the photo. 38-tf

Community Chorus meets for its final rehearsal next Sunday afternoon at 2 o'clock. Miss Swisher.

We will do your family washing cheaper than you can afford to do it at home. Phone 246.

J. H. Smith went to San Diego, Calif. Tuesday to visit with his son and daughter, who have recently located there.

Our family rate makes a face towel cost about 2 1-2c washed and ironed. Hereford Steam Laundry.

L. P. Landrum went to Canyon and Amarillo Tuesday on a business trip. Mr. Landrum has a branch office in Amarillo.

Mrs. E. V. Allen left Hereford for Afton, Okla. Tuesday morning. She will join her husband there on a visit with relatives and friends.

J. C. Winter, of Walters, Okla., arrived in Hereford last Saturday on a business and prospecting trip. Mr. Winter and family will locate here about January 1st.

Chas. Hodges, who is employed by the Hodges Cash Grocery, left Hereford for his home in Quinian, Texas, where he will spend the holidays.

See our new line of Moulding. We make frames to fit any size picture. McGhee's Studio.

We heat our work 50 percent hotter than boiling water, without injury to goods or color, thus killing all disease germs. Hereford Laundry. 38-tf

All those knowing themselves indebted to me, please call and pay up. Voegelé Millinery.

Mrs. Lawrence Johnson, of Summerfield went to Amarillo Thursday for the day.

Bill Einemann, of the McDonald well drilling crew, who are operating on the Matador Ranch near Channing, Texas, arrived in Hereford last week.

I will continue my reduced prices on Auto Tops thru December and January. 46-4t Powelson Top Shop.

Loren Gallagher, of Roswell, N. Mex. is here this week visiting his father and brother.

Mrs. B. F. Hodges and son, who are in a sanitarium at Battle Creek, Mich., are reported to be doing fine and will start for Hereford next week.

D. L. McDonald will occupy the office of L. Baskin about January 1. Mr. Baskin will spend the winter in Los Angeles.

Mr. and Mrs. M. Dudgeon returned to their home in Cheyenne, Wyo. Monday. Mr. Dudgeon had been employed at the Orr Barber Shop since last July.

Mrs. W. H. Norman and little son, D. L., of Quanah, Texas, left Hereford Tuesday for their home, after several days visit in the home of R. E. Morris.

Mrs. George Young is visiting in the home of her sister, Mrs. Vern Witherspoon, over the holidays.

Remember, our work is sanitary while the washing that hangs outdoors is very unsanitary. 39-tf Hereford Steam Laundry.

Notice: The Glee Club is requested to meet at the Christian Church next Sunday at 3 p. m. Miss Swisher.

W. E. HICKS

Brand: O Right Shoulder

Dealer in Hereford Cattle Hereford, Texas

Roy Simpson and wife left Hereford for Meldrow, Okla., where they will make their home. Mr. Simpson was employed on the Dr. Heard irrigated farm the past year.

No dust, no germs, no smell of gasoline in the suits and dresses cleaned by the Hereford Laundry. 39-tf

Joe Frederick left Hereford the latter part of the week for Los Angeles.

The Santa Fe Missionary consisted of two sections Wednesday morning, carrying about five hundred passengers for California.

E. E. Heard, of Ranger, Texas, a nephew of Dr. G. W. Heard of Hereford, was expected to arrive here December 24 to spend the holiday season with the Doctor and his family.

All those knowing themselves indebted to me, please call and pay up. Voegelé Millinery.

Wanted—Grain About 10,000 bushels of maize or kafir corn. Will pay cash. Mark Bray.

Miss Laura E. Hill, of Colorado Springs, Colo., will visit with Miss Marie Burns over the holidays. Miss Hill is instructor of Bookkeeping in the Blair Business College at Colorado Springs.

The Toy Land of Hereford. Toys of all kinds, for all sized children, and Grownups. The Fair Racket Store.

Misses Elizabeth and Maudie Tannehill, of Los Angeles, Calif., who have been visiting in the home of Mr. and Mrs. Judge Ferguson, left Hereford for Amarillo the latter part of last week, where they will visit their sister, Mrs. Boyce.

Don't forget, we want your eggs, chickens, cream and butter. We pay cash. Hereford Produce Co.

Notice: The Glee Club is requested to meet at the Christian Church next Sunday at 3 p. m. Miss Swisher.

Picture frames, large and small. 44-tf McGhee's Studio.

Permit me to extend to you greetings of the Christmas Season and my sincere wishes that the coming year will be the happiest and most prosperous you have ever had. I want to thank you for the business you have favored me with. It has certainly been appreciated. I. H. Spratt, Hereford Produce.

Mrs. J. E. Hill and mother, Mrs. Emma Jones left Hereford for Claude, to visit relatives and friends over the holidays.

## Gifts That Are Very Choice

Everyone has at least one friend or acquaintance whom they wish to remember at Christmas time. Our stock will give to you a desirable selection of high grade merchandise for men and women.

- Ivory Toilet Water
- Perfume
- Manicure Sets
- Thermos Bottles
- Leather Goods
- Candy
- Cigars
- Kodaks
- Baskets

## Corner Drug Store

C. F. Gallagher and wife left Hereford for Los Angeles, Calif. the first of the week to spend the winter there.

O. G. Hill made a business trip to Amarillo Wednesday.

Henry Garnett left Hereford for Tyrone, Okla., to visit in the home of his son.

Miss Gertrude Williams went to Hardley, Texas to visit her parents over Christmas.

NOTICE: If the City of Hereford owes you money, please present your bill at the City Office before Dec. 23. Signed, MABEL SCHWARTZ, City Clerk. 46-3t

Just received a shipment of Moulding and frames. McGhee's Studio.

Notice

Notice is hereby given to the members of the Hereford Benefit Association No. 1 that there will be a call meeting of the members of the association on Tuesday, December 23rd, 1920, 2:00 p. m. at the office of the secretary for the purpose of amending the By-laws, and for the transaction of such business as may properly come before the meeting. J. H. Head, Pres. D. F. Ashbrook, Sec'y. 47-2t

### CHRISTMAS TIME IS HERE

The Merry Christmas, with its generous boards Its freight hearths and gifts and blazing trees, Its pleasant voices uttering gentle words Its genial mirth, attuned to sweet accords, Its holy memories! The fairest season of the passing year—The Merry, Merry Christmas time is here

### A CHRISTMAS WISH

Wherever there is sickness, May Santa Claus bring health; Wherever there is poverty, May Santa Claus bring wealth; Wherever one is weeping, May tears to smiles give way; Wherever sadness hovers, May joy come Christmas day.

To every heart that's aching, May peace and comfort come And may an outlook rosy Supplant each outlook grim; May friends now separated Soon reunited be, And everyone find gladness Upon this Christmas tree. —Edgar Guest

### A CHRISTMAS GREETING

A Merry Christmas, children all, Rich and poor, large and small, To north, to south, to east, to west, In every land where Christ is guest, A Merry, Merry Christmas! Now may we love our neighbors more, And may we give from out our store, That all may have a merry heart, And take a glad some joyous part In our Merry, Merry Christmas! For when dear Christmas Eve draws nigh, Be it the time when you and I, Shall put away all wrong and sin, And bid the holy Christ-Child in, To bless our Merry Christmas! —Montreal Star.

Good Printing at the Brand.

The Refinement of Your Home, is Shown in its Furnishings -



## Clothes Do Not Make the Man

nor furniture entirely the home, but they both do help

When you leave an exquisitely furnished home you cannot avoid attributing unconsciously in your mind the refinement of the home to the hostess. We will gladly help you add to the beauty, refinement of your furnishings.

We want you to know we are selling every article of Furniture in our Store at a big discount.

- Cedar Chests, for Xmas, 33 1-3 percent off.
  - Art Rugs, for Xmas, 25 percent off.
  - All odd Dressers, for Xmas, 25 percent off.
  - Living Room Suites, for Xmas, 33 1-3 percent off.
  - Dining Room Suites, for Xmas, 25 percent off.
  - Bedroom Suites, for Xmas, 33 1-3 percent off.
  - Our showing of beautiful pictures was never greater than today. Special price for the Holidays, 33 1-3 percent off.
  - All Reclining Chairs and Leather Rockers, Xmas price, 25 percent off.
- If you don't believe we are cutting the prices—try us. We are satisfied with small profits.

# E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

# A Merry Christmas

to all our customers and friends.  
May you have The Best the World can give  
Health to enjoy it—  
Wealth to buy it—  
Happiness to make it worth while.

## The Western National Bank

Hereford, Texas.

Capital and Surplus \$125,000.

Largest tax payer in the City of Hereford

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President,  
J. L. SMITH, Vice President,  
ROSCOE L. DAVIDSON, Cashier,  
CLIFFORD C. ACKER, Ass't. Cashier.