

WEATHER

Table with weather forecast: Mo. High Low, Thursday .15 72 33, Friday .33 41 32, Saturday .50 50 31. Includes moisture for March, year, and last year.

The Sunday Brand

30 Pages

Including 22 Colored Comics

Our Slogan: "More People — More Farms"

Published Every Sunday

Hereford, Texas, Sunday, March 27, 1960

Price 15c Per Copy

Country Club Building Bid Of \$88,130 Gets Approval

Obtain Building Site For Camp Social Service Center

A location was mapped and tentative plans took on a more definite tone for a social service center, to be located near Hereford Labor Camp for use of Latin-American families...

A total of six bids were filed, ranging from the low \$88,130 figure to a high bid of \$99,677. Bids were opened by Oscar Schilling, architect, in presence of board members and contractors.

The proposed building will contain approximately 10,000 feet of floor space and will be constructed on two levels with 7,000 feet in the top story and 3,000 feet on the lower level.

Directors of the Hereford Country Club met Thursday night and awarded construction of the club building to Caver Construction Company of Amarillo at a base bid of \$88,130.

A total of six bids were filed, ranging from the low \$88,130 figure to a high bid of \$99,677. Bids were opened by Oscar Schilling, architect, in presence of board members and contractors.

The proposed building will contain approximately 10,000 feet of floor space and will be constructed on two levels with 7,000 feet in the top story and 3,000 feet on the lower level.

The club proper will be of brick structure with a shake shingle roof and will conform to ranch style architecture. The lower section will face the club swimming pool, both located in the present caliche pit area, and will provide a teenage room facing the pool; this area will also house golf lockers for club members, along with heating and cooling equipment.

In addition to a spacious ballroom, the upper story of the club building will provide meeting rooms, complete kitchen service, a dining area and other normal club facilities.

The present contract will not include the club swimming pool, but directors stressed the importance of a swimming pool along with the club, and voted to take action on this project as soon as weather permits this type of construction. Tennis courts, major landscaping, paved parking areas, and several other improvements, they indicated, will have to come in later planning when justified through membership growth.

"It was the feeling of the board that the club should not go into debt," said Clint Formby, board chairman. "The directors did vote to personally guarantee an additional \$10,000, which will be secured in the form of 40 additional members. Any balance resulting from failure to secure these members will be pro-rated among the in-

Bar Grievance Group To Probe Stevens' Case

Chairman of the 18th Congressional District's bar association grievance committee, Bruce L. Miller of Hereford Saturday told the Brand that a meeting will be called "soon" to discuss possible misconduct of Randall County Judge Roy Joe Stevens, who is a licensed attorney.

Miller said his committee had studied testimony made during a jury bribery trial in Wichita Falls, in which Judge Stevens was acquitted. Miller said they had not closed their file on the situation, but would study additional testimony given during a legislative committee hearing in Amarillo last week.

During the hearing, Stevens was accused of professional misconduct, connection with criminal elements and immoral conduct. "The grievance committee is in the nature of a grand jury," Miller explained, "and has the power to issue a formal complaint, which is in the nature of an indictment."

Such a complaint, if issued, would result in a district court trial, prosecuted in the county of the defendant attorney's residence. The attorney would have the right to a trial by jury. A trial of this nature, Miller pointed out, would be held solely to adjudge whether an attorney was guilty of professional misconduct and would not prevent, or replace, any possible court action for criminal or civil offenses.

Disbarment, Miller said, is compulsory upon proof of any felony or any misdemeanor involving theft, embezzlement or fraudulent appropriation of money or other property. In cases of professional misconduct, the defendant attorney can be suspended, reprimanded or disbarred during the district court suit.

Within the past 18 months, Miller stated, two formal complaints have been issued by the district bar grievance committee. The first complaint resulted



HEREFORD LITTLE LEAGUE officers elected for the 1960 season Friday night included Joel Hodges, left, secretary-treasurer; A. Z. Golden, vice-president; and Dr. A. T. Mims, commissioner. Elected president of Chapter was Henry Aycock, who was unable to attend the initial meeting of the group as he was conducting a First Aid Class for Deaf Smith County Red Cross Mims, commissioner. (Staff Photo)

Little League Names Aycock Head; Tryouts Open April 25

Little League four-day baseball tryouts will start April 25, it was decided at a meeting of Hereford Little League, Inc., in Hereford State Bank Friday night.

The 16 managers and League officers attending the initial meeting of the year scheduled

the season's opening night of May 9. Player auction will be on April 29, and list of Major team members will be posted on April 30.

Henry Aycock was elected League president. He will be assisted by O. Z. Golden, who was elected vice-president; A. T. Mims, commissioner; and Joel Hodges, secretary-treasurer.

League officials voted to hold extra days of tryouts for minor team selections after Major team listings are posted. Minor team selections will be announced on May 4, it was decided.

Players planning to take part in tryouts will be asked to fill out questionnaires which will be distributed to prospects in Hereford schools on April 15. The questionnaires are to be filled out and turned in not later than April 20.

It was also decided to play a split scheduled this year—the winner of the first half of the schedule playing the winner of the second half in a two-out-of-three games tournament to decide the championship. Little League season will wind up July 9.

Hodges said the League has \$973 from the United Fund on which to operate this year. B.F. Cain will be in charge of baseball equipment.

Dr. Mims, Golden, Cain and Elby Kendrick were selected to investigate securing a location for practice and tryouts. (Continued on Page 2)



Henry Aycock... heads Little League

FOUR DAYS LEFT

Half Of Expected Vehicle Tags Sold

Only half the total passenger license tags available in the Deaf Smith County Tax-Assessor-Collector's office had been sold Friday afternoon, according to deputy collector Mark Waddill.

Drivers have through midnight, March 31, to purchase their 1959 plates. Waddill said that there might be a one-day grace period, which would make driving with 1959 plates illegal on April 2.

Minyard Found Not Guilty Of Statutory Rape

A verdict of "not guilty" was returned for Orvall Minyard, 37, of Waurika, Okla., who was on trial for statutory rape in 69th District Court Friday.

A jury of two women and 10 men returned the verdict shortly before 6 p. m. after hearing eight hours of testimony and arguments beginning at about 9 a. m. Friday.

Minyard, who was indicted under his alias name "Rex Miller," had been accused on committing the offense on or about July 1, 1959.

He was indicted for the statutory rape of a 13-year-old Hereford girl by the 69th District Grand Jury Dec. 7 and was arrested in Casa Grande, Ariz., Dec. 24. Arrest was made by Deaf Smith County Deputy Sheriff L. R. Cherryhomes of Hereford.

District Attorney Frank Mc... (Continued on page 5)

Absentee Vote Closes Tuesday On School Races

An incumbent and five other candidates will seek three posts on the Hereford Rural High School Board at polls Saturday, April 2, while three candidates run unopposed for County School trusteeships on the same day.

Candidates for the three Rural High School Board memberships on the same day. Candidates for the three Rural High School Board memberships are incumbent B. F. Cain and Bill Gentry, Denzil Pulliam, O. W. Parris, Lee Kent and Gaylord Newell.

County School posts will be sought by three incumbents, including Leo Forrest for trustee-at-large; Eldred A. Brown, trustee within Commissioner's Precinct Three; and G. V. Hall, Walcott School District trustee.

Vehicle owners should take their certificates of the title and last year's registration to the tax office when registering a vehicle, Waddill said. Through January this year, 8,653 vehicles were registered in the county. Trailers of 4,000 or more pounds must have a certificate (Continued on Page 2)

Managing Money Training Class Slated Tuesday

A training workshop on money management will be held Tuesday, March 29, in the Jim Hill Hotel ballroom. Starting time is 7:45 p. m.

The workshop session will be devoted to training speakers to present information to an estimated 2,250 persons in the county during April and May.

Two major topics will be presented during the session, according to Argen Draper, who will introduce the subjects. Harry Caylor, vice president of the First National Bank, will discuss "Managing Your Bank Account" and Dyalthis Benson, managing director of the Hereford Texas Federal Credit Union, will talk on "Consumer Credit."

Attending the meeting will be representatives of virtually every civic and social club in Deaf Smith County. These persons, in turn, will present the money management topics to their clubs.

The session is being sponsored by the Deaf Smith County Project Committee, which was organized to meet the needs of all families in the county.

Mrs. T. J. Parsons is chairman of the committee, with Walter Johnson serving as vice chairman. Others on the committee include: Jack Kassahn, Mrs. H. L. Hershey, Mrs. Paul S. Corbett, Bill Decker, Mrs. M. C. King and Mrs. Bruce Carter.

The County Extension Service staff, Mrs. Draper and Miss Loreta Fowler, assist the group.

First Annual Band Clinic Set Monday

A total of 284 band students are expected to participate in the Hereford Band Clinic Monday, March 28. This is the first annual clinic to be held in Hereford.

Six bands will be present, including a 60-piece band from Sudan, under direction of Leo Boyd Montgomery; Canyon High School's 40-piece band under direction of Herman Dennis; 65-piece Crosbyton band, led by Jess Lanson; 70-piece Muleshoe

Spelling Bee Entrants Ready For County Meet

Hereford elementary and junior high school students will vie for honors when the annual Deaf Smith County Spelling Bee is held here Tuesday and Wednesday, March 29-30.

The junior bee, for fifth and sixth grade students in Hereford elementary schools, will be held at Northwest Elementary School at 2:30 p. m. Tuesday.

The regular bee, with junior high school seventh and eighth graders as contestants, will be held at 2:30 p. m. Wednesday at Stanton Junior High.

County winner of the regular bee will compete in the Regional Spelling Bee in Amarillo April 23. Winner of the junior bee will go to Amarillo also, but will not compete, according to Miss Della Stagner, county spelling bee director.

In the regular bee will be contestants from Stanton Junior High and St. Anthony's Parochial schools. Two contestants were chosen from each of the schools.

Two contestants were chosen from each of the elementary schools in the city to compete in the junior bee.

Judy Wiman and Romanita Lucero will represent Stanton Junior High in the regular bee, and St. Anthony's Parochial will be represented by Phyllis Husmann and Jonathan Hersley.

Elementary school contestants include: Gayle Newell and Sammy Curtisinger from Aikman; Linda Boardman and Cindy Sanders from Shirley; Jean Robertson and Katherine Kerr from Central; Jon Miller and Gary Richardson from Dawn; Gary Story and Wynn Buck from Northwest; and Joyce Cooper and Atanacio Manellas from St. Anthony's Parochial.

Parents and other interested persons are invited to attend the local bees, according to Miss Stagner. No judge had been named this week.

Nancy Boardman was county winner to the regional contest last year. She is a freshman student this year, and is ineligible to defend her title. Patricia Maxwell was winner of the junior bee last year.

band, under direction of Bobby Cheek; Stanton Junior High and Hereford High bands, both under direction of George Hill. Directing the clinic will be Prof. C. M. Stookey, Chairman of the school of music at Eastern New Mexico University in Portales; Dean Kilbon, director of bands at Texas Tech; and Florida Thompson, director of bands at Eastern New Mexico.

Stanton Junior High, Sudan and Crosbyton will compete for outstanding band award in Class A. Canyon and Muleshoe will compete in AA division, Hereford, in AAA division, will not compete. Outstanding Band of the Day award will be presented.

Performance on stage and clinic schedule, respectively, is as follows: Hereford High, 8:45 a. m., 9:45 - 11:45 a. m.; (Continued on page 5)

Around Town

Limiting Hereford to a single hit, Plainview took an easy 9-1 victory over the Whitefaces here Saturday morning. Jim Collier was the losing pitcher. The Herd took the field at 2 p. m. Saturday to play Borger.

There are just four days left to get in your guesses on the Brand's 1960 census contest. A cool (why is cash always cool, instead of warm?) \$50 is waiting for the best estimate on the city population and another \$50. Also chilled, is ready for the closest county estimate. Guesses received so far range from 6,798 to 19,963 for Hereford and from 8,500 to 18,217 for Deaf Smith County. What's your guess? Just write down your guesses, preferably on a post card, add your name and address and mail to The Hereford Brand, Box 675, Hereford.

And if your car isn't carrying the new white-on-black color scheme fore and aft, it's almost out of style. Thursday (Continued on page 5)

Bonds Forfeited On Card Count

Three construction workers temporarily residing in Hereford were charged with gaming with cards after arrest by Hereford Police Department here Thursday night.

Charged were Floyd T. Hudnell, 45, Kermet N. McNeely, 49, and John C. Smith, 53. Permanent addresses of the three are unknown, one of the arresting officers said.

Each made \$25 cash bail, returnable in a Corporation Court hearing Friday morning. By failure to appear for the hearing, each forfeited bond and auction. (Continued on page 5)



OOPSI GUESS I WENT THE WRONG WAY... oddly-matched twosome is quite friendly around that darn tree again. But with beautiful spring weather, even natural enemies can forget their heritage and cavort together in the sunshine. Actually, this together in the sunshine. (Staff Photo)

Obtain...

(Continued from Page 1) this summer for the building of a construction for use by permanent and migrant Latin - American residents.

The students' primary function will be to furnish common labor to build or remodel a construction to be located adjacent to the Labor Camp, for the ultimate goal of year - around social use by Labor Camp residents. The Rev. Gilbert Davis, pastor of the First Christian Church of Hereford, said that probably six of the 18 students will come from Texas colleges or universities, according to information he obtained from a conference with Frank Mavin, a representative of United Christian Missionary Society.

Rev. Davis said those six students would comprise the Texas representation. The other twelve students and two adult leaders will be selected through careful screening of submitted applications by the United Christian Missionary Society, with headquarters in Indianapolis, Ind.

The students are tentatively scheduled to arrive in Hereford about June 10, the Rev. Davis said. It was announced that the project was nearly in the incorporation stage, and that legal papers may be signed this week. Committee chairman Virgil Dodson reported that Texas Council of Churches endorsed the proposed project in a meeting in Midland two weeks ago. The Rev. Hershel L. Thurston, pastor of the First Methodist Church of Hereford, accompanied Dodson to the Midland

meeting. In connection with financing the project, it was suggested that the five churches solicit \$10 from each family membership in their congregations for construction costs and operating expenses for the first year. No action was taken, but the committee members indicated that the idea might prove feasible.

During the meeting, Mrs. R.P. Conaway was added as a third member of the delegation from United Council of Church Women.

Building site chairman Les Combs announced that a water well will be drilled on the location, and that nearly all casings and the pump would be donated. About \$50 would be needed for casings, but he commented that the amount would probably be donated.

The visiting students will be carpenters, missionaries and ambassadors of good will during their six weeks stay in Hereford. They will be in Hereford at their own expense as they will sponsor their stay from their own savings accounts.

They will live together during their stay here and will rotate their responsibilities, such as carpentry on the building project, teaching Latin - American children and adults, studying, and other duties.

They will build the center under supervisions and plans furnished by the committee, and the center will house teaching and recreational facilities for migrant adults and children.

The committee is made up of three representatives from each of the following churches: First Methodist, Wesley Methodist, First Presbyterian, First Christian and St. Thomas Episcopal; plus two representatives of the United Council of Church Women of Hereford.

Since its beginning, the committee has urged the support of the entire community and its churches, service clubs and other interested groups or individuals.

Most of the students submitting applications to work on the project are planning a vocation in missionary fields after graduation. No expense funds are provided to them by the United Christian Missionary Society, application screening headquarters.

After the center is finished, it will belong to the committee for its goal of providing a year - around program to improve health conditions and general education among La-

tin - American families as well as providing a pace for supervised recreation for youth.

Program of the project will be under supervision of the migrant ministry division of the Texas Council of Churches.

Mrs. Conaway joined Mrs. Labry Ballard, president of United Council of Church Women, and Mrs. C. R. Allison, in charge of the Council's migrant ministry work, as council delegates on the committee Wednesday night at the meeting, which was held in the First Christian Church.

The committee's membership includes Mrs. Robert Veigel, John D. Aikin and Dodson of the First Christian Church, with the Rev. Davis and Bert C. Brown as ex - officio members; J. L. Mareum, Mrs. Lee Benefield and Mrs. Bruce Carter of the First Methodist Church, with the Rev. Thurston as ex - officio member;

Vance Crume, Milton Vaught and Leroy Sutterwhite of Wesley Methodist Church, with the Rev. Alvin Smith as ex - officio member; and Les Combs, Lee Kent and the Rev. Russell Wingert of the First Presbyterian Church.

Officers besides Dodson include Mareum as secretary - treasurer, and Crume as vice - chairman.

The building committee includes Aikin, chairman, and Jess Carter, Crume and Brown; legal, Vaught, chairman, and Earnest Langley; finance, Mrs. Benefield, chairman, Mrs. Ballard, Mrs. Carter, Sutterwhite and Crume; and building site and water, Combs, chairman, Kent, Mrs. Carter, Dodson and A. Petersen.

Four...

(Continued from Page 1) of title, which constitutes the only change in registration this year, Waddill said.

All plates in Deaf Smith County again are in the "AT" series, from AT 950 through AT 6247. Plates for 1960 have white letters and numerals on a black background.

Tag sales started in this county on Feb. 1. Waddill urged car or commercial vehicle owners to purchase plates as soon as possible as lines are lengthening every day as deadline approaches.

Tax assessor-collector Dave Alexander said penalty for improper registration of a vehicle can be as much as \$200. "Don't risk an illegal registra-

Country...

(Continued from Page 1) individual directors."

General feeling of directors was that membership will be over - subscribed when people actually see the construction underway, and realize the type of facilities which have been planned. The Country Club now has a membership of 186, and specifications call for a membership not to exceed 300. Action of the group was unanimous, once the plan was advanced whereby no indebtedness was involved.

"Actually, the Hereford club will be far ahead of any other

country club in this part of the country," declared Bill Decker, president, who pointed to several other clubs in the area. The Tascosa Country Club in Amarillo, for instance, said Decker, "has an indebtedness of \$80,000 in long term obligations - and is retiring these notes ahead of schedule."

Dr. H. A. Cavness, chairman of the manager committee, gave a brief report on his group. He said that they now have applications from 88 prospective managers, including one from as far away as Tahiti. He said the committee is in the process of screening applications, adding: "We have a dozen or more who we feel can do an outstanding job based upon their records of past performance."

Speaking in behalf of the board, following a unanimous vote, Formby said: "We have a proposed club of which every board member is honestly

League...

(Continued from Page 1)

Managers named to Major teams included: Raymond Lueb and David Miles, Cardinals; Gene Loerwald, Dodgers; Gene Drummond, Giants; and Roy Hartman and Duane Baize, Yankees.

Minor team managers named were Elby Kendrick and Verdon Watts, Dodgers; and Marvin Knox, Giants. Managers for Yankees and Cardinals were not named at the meeting.

Commenting on the Little League team from Hereford which went to the state semifinals last year, League member Earl Stagner said: "Fans in Snyder and Brownfield said

proud. We feel this way because we know that it will please every member, and that it will be a source of pride for every citizen in the community."

our players were the best - managed youngsters they had ever seen, on and off the field. That is very commendable to all our Little League teams."

Bar...

(Continued from Page 1) ed in disbarment and the second resulted in a two - year suspension of license to practice.

Miller has been a member of the grievance committee since 1955 and chairman since 1957.

RUNWAY STATISTIC

COLUMBUS, Ohio (AP) - A new runway for jet bombers and aerial refueling planes at the Strategic Air Command's Lockbourne base here has enough concrete to pave a four - lane highway, 27 inches thick, from Columbus to Chicago. That's more than 300 miles.

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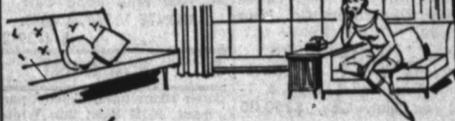
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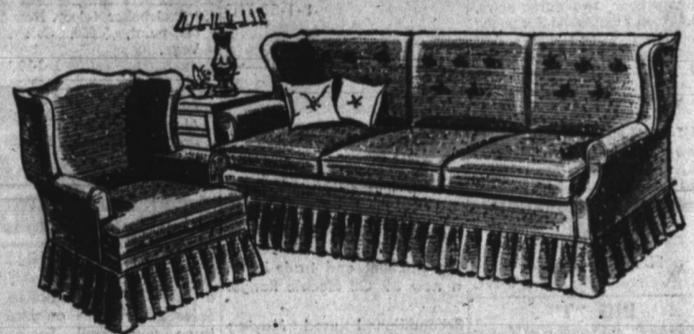
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FOR SALE By Owner
160 A full 8" well on Natural gas with underground pipe.
164 A extra extra good 8" well, underground pipe.
4 year old two bedroom house 50 X 30 barn.
DELMAR SIGLE
135 Star St. Ph. EM 4-2092
B-1-11-5P

1958 re-possessed Singer, blond console, to reliable person with good credit, for 8 payments of \$7.28. Also, re-possessed - automatic zig-zag sewing needle machine for balance at \$10 per month. Write Credit Manager, Box 3541, Amarillo, Texas.
B-1-36-39-2c

2. FOR SALE
Farm Equipment
54 Model MTA Farmall tractor with lister and cultivator. Call EM4-0887.
B-2-11-12-3c

POTATO PLANTER Nearly new two row International No. 25, with fertilizer boxes. \$795 Tam - Anne Gin 12 miles west Dimmitt on Highway 86, Phone 375J
B-2-24-38-3p

FOR SALE
Lillian Roto Speed Cutter and Repairs
LESLEY MOTOR COMPANY
345 E. 1st
Phone EM 4-1600
B-2-3-tfc

WE ARE DEALERS for Peerless Grain Rollers. Priced from \$179 up. Davis Implement Company, 144 W. Second St., Phone EM 4-2811.
B-2-35-TFC

3. FOR SALE
Automobiles
WOULD Buy, or trade a chevrolet car for a pickup. Andrews and Andrews.
B-3-13-39-1p

We Pay Cash for Used Cars.
MILBURN MOTOR COMPANY
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

'58 Studebaker 4-door. New Motor, paint, \$1050. Call 2541, Vega.
B-3-10-12-2p

FOR SALE '59 Ford 4 door Galaxie; '57 Chevy 4 door, Bel Air. Both extra nice. See Howard Gore at Hereford Glass Co.
B-3-20-12-2c

4. REAL ESTATE
For Sale or Trade
MR. FARMER!
Why not trade your farm for a Motel? We specialize in Sales and Trades on Motels, large and small. Some for 29% down. List your farms & property with us. See us Justice Real Estate, Lucky U Motel.
B-4-50-TFC

\$\$\$ \$ \$ \$ \$ \$ \$ \$
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro, and Parmer Counties.
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-1-104P

FOR SALE BY OWNER Two bedroom house with full basement and attached garage. Carpets throughout. Nice neighborhood, nice fenced yard. Must see to appreciate. Call EM4-2857 for appointment.
B-4-28-39-4p

FOR SALE, By owner; three bedroom stucco house. Call EM4-0119.
B-4-10-12-4p

FOR SALE Two bedroom house Recently redecorated. Carpeted, plumbed for washer, wired for electric stove, Jimmy Mercer, 115 Ave. E.
B-4-20-39-1K

HOMES
Lovely 3 BR & Den, carpeted, central heat & Refrig. Air, large two car garage. One finished room in basement. Lots of storage & closet space. Corner lot near schools. Shown by appointment only.
@@@
2 BR Stucco, close in, living room carpeted, single garage. Only \$6,300. Loan \$5,300. You can own this nice little home for only \$1,000 down - beats paying rent a long way.
@@@
Real nice 2 BR & Den, asbestos siding const. Near schools. Living R & dining area carpeted. Back yard fenced. GI loan \$8,637 @ 4 1/2 % Mo. pay \$66.00.
@@@
3 BR Brick in NW Hereford, central heat, carpeted throughout, 9 closets. Back yard fenced, spacious 2 car garage.
@@@
4 BR on Star St. Value \$20,000. Would consider trade for smaller home.
@@@
FARMS
800 A. Deaf Smith Co. 526 A. in Soil Bank. 160 A. wheat Price \$85.00 A.
@@@
320 A. [225 A. Cult. 95 A. Grass] Deaf Smith Co. Price \$80.00.
@@@
Improved 240 A. on pavement. Two wells (1-8" & 1-6") on Nat. Gas. \$250.00 A.

HUGH BOOKOUT REALTY
345 West 1st St. on Hiway 60 Hereford, Texas
Res. Phone EM 4-1832
Office Phone EM 4-3161
B-4-12-TFC

1. 2,000 acres grass, good location. Price \$50 acre.
2. 1,600 acres grass Deaf Smith Co. Price \$60 acre.
3. 2,880 deeded, 1,440 leased in Colorado. \$20,000 cash, \$20,000 trade. Will trade for nice home.
160 acres in good location. 1-8", 1-6" well on natural gas. Fair improvements. 32 cotton A-plan. Only \$8,000 down. Possession in 1960.
We have several extra nice 3 bedroom brick homes, some with dens and double garages. You should see these before you buy.
Nice 2 bedroom brick home, \$7500, only \$500 down.
Several 3 bedroom frame homes for \$1,000 down, some with GI, 4 1/2 loans.
2 bedroom house on S. Main for \$1,000 down, or will consider trading.
Have 3 bedroom brick out of city limit to trade for nice home in town.
Have large 3 bedroom home out of city limit to trade equity for cheaper home in town.
See us for sales or trades. We need your listings.
J. M. HAMBY REAL ESTATE
1221 Hiway 60
Office EM 4-1534
Gerald Hamby Res. EM4-1534
J. M. Hamby Res. EM4-2553
B-4-38-TFP

BLOT OUT YOUR WORRIES. YOU CAN HEAR A SIXTY SECOND MESSAGE. DIAL EM-4-0230.
B-4-28-TFC

FOR SALE - Exceptional value at \$8,800; 160 acres with 8" irrigation well. Crops, vegetables, grain and alfalfa. San Luis Valley, Colorado. Dealer Co-operation, PO Box 1133 Sinton, Texas.
B-4-27-9-8c

FOR SALE 18.7 acres, located 1.5 miles North of Catholic Church in Hereford, 1/4 mile east. Six room modern house; 12' x 16' concrete storm cellar with wash house above. 6.8 acres of a plan cotton, six inch irrigation well; one domestic well with pressure system. Some sheds. This place lays nice for irrigation. Will make someone a nice home, close in. - A. S. Batterman.
B-4-63-39-4P

FOR SALE by owner, two bedroom brick. Carpeted, Patio, attached garage. EM4-1030; EM4-2343.
B-4-13-12-4p

FOR SALE
Brick home in excellent location. 401 East 4th St.
2 bedrooms, bath, basement, basement furnace, double garage. Immediate possession. Call EM 4-2191.
B-4-51-tfc

Two bedroom brick. Electric kitchen. Extra large living room. Well located. GI financed.
Bargain, 3 bedroom stucco, all carpeted. \$12,500.00.
PETERS REAL ESTATE
Phone EM 4-0664
B-4-38-4C

FOR SALE Two bedroom home near schools, FHA approved. Small down payment. Contact Floyd McGeer EM4-3214.
B-4-16-39-4P

Our office has listed a 40 unit high class motel which grosses \$60,000 annually. On main thoroughfare, not too far from Texas line in New Mexico. Priced at \$300,000 and will take Texas irrigated farm as part payment. Further details write Kirby L. Vidrine Co. 306 East Camelback Rd, Phoenix, Arizona.
B-4-39-2C

One of San Luis Valley, Colorado, high productive quarters grade leveled, abundance water. Beautiful home. Due to illness will give land possession immediately. Contact owner Homer Strickland. Monte Vista, Colo. Phone UL 2-2018. Mr. & Mrs. Homer L. Strickland Cottage D. Farm Four Mile Road East MONTE VISTA, COLO.
B-4-39-2C

5. FOR RENT
Three room unfurnished apartment, 211B West 9th. Whites only. Call O. J. Beene, 2812 Friona after 5.
B-5-17-11-tfc

THREE Room unfurnished apartment, 212 Avenue J, Call EM4-2404 before 8 or after 4.
B-5-14-11-tfc

FOR RENT Large three room unfurnished duplex with private bath. 109B Union, Phone EM4-2714.
B-5-14-11-tfc

BEDROOM FOR RENT, 227 Ave. B. Phone EM4-2178.
B-5-9-39-2c

FOR RENT Two bedroom house. Suitable for small family, whites. Call EM4-0614 or EM4-1406.
B-5-14-39-tfc

FOR RENT: Four room furnished apartment. Whites only. Call EM4-1543 or EM4-0108.
B-5-12-39-tfc

FOR RENT Small furnished apartment - Close in. White adults. Come see. Carl Mountz, 106 West 7th.
B-5-16-39-tfc

FOR RENT Private Trailer space - Roy Manning, 325 Ave. B.
B-5-10-39-2p

BEDROOM reasonable and convenient 116 Avenue A.
B-5-9-29-tfc

FOR RENT: Three room office with nice furnishings; utilities paid; to get away from those parking meters. Call EM4-2682 at the Mona Lisa Trailer Park.
B-5-25-11-tfc

FOR RENT Four room unfurnished duplex apartment with garage. Close in. White adults. Phone EM4-1617.
B-5-15-37-tfc

HOUSE FOR RENT: See me at 117 Brady or call EM 4-1758 after 6 p. m.
B-5-13-33-tfc

FOR RENT: Used TV \$5.00 a week includes delivery and service. Stree Hardware.
B-5-13-82-tfc

FURNISHED garage apartment. Adults preferred. 203 Park Avenue, Phone EM 4-2048.
B-5-10-12-tfc

YOU MAY HEAR THE WORDS YOU NEED MOST. DIAL EM-4-0230. A NEW MESSAGE EACH DAY.
B-5-28-TFC

FOR RENT Two bedroom house unfurnished, for white couple only. Apply 303 Ave. H.
B-5-14-12-TFC

6. WANTED
WANT TO BUY feeder steers and heifers for present and future delivery. J. C. Bellah 015-2672 Nights, Box 596 Canyon, Texas.
B-6-21-32-17p

WE NEED some smart buyers during our April Anniversary Sale, Stree Hardware Co.
B-6-13-12-3c

WOULD LIKE to keep books in my home and do extra typing. Call EM4-0069.
B-6-14-8-tfc

8. HELP WANTED
UNUSUAL OPPORTUNITY
To operate business of your own. Company financing for right man. No travel. Family hospitalization and retirement in the deal. Absolutely permanent. Need one man 21 to 45, married, dependable, willing to work, able to boss himself. If you have what it takes to be in business for yourself and can qualify, phone Amarillo FL 6-5663 or write 1559 Parr for appointment for personal interview.
B-8-8-TFC

WANTED Experienced, reliable mechanic. Steady salary. Must be dependable. McRight Garage, 642 East Second.
B-8-14-11-tfc

WALLPAPER SALE
Over 100 patterns. Values to \$2.50, now .40c a roll. Border 5c a yard.
CARTER'S PAINT AND WALLPAPER
509 Park Avenue
B-1-39-TFC

AVON COSMETIC COMPANY
TV ADVERTISED
Needs Rural Representatives who live South, West, North & East in Deaf Smith County. Good commissions. Write Box 1083, Amarillo.
B-8-39-4C

9. Situations Wanted
WANTED Baby sitting or house cleaning. Phone EM4-1163.
B-9-9-38-3c

10. NOTICE
NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug.
B-10-19-3-tfc

HOLLINGSWORTH MOTOR SERVICE
Magneto's, Starters and Generator Repair. Electric Pressure Pump Motors.
307 E. Third Ph. EM 4-3545
B-10-53-TFC

WANT TO SAVE? Wait for a store full of April bargains at Stree's Anniversary sale. Stree Hardware Co.
B-10-18-12-3c

CLINTON
Sales & Service
Complete Service and Repairs on all air cooled Engines & lawn mowers.
BLANTON BUTANE, INC.
Phone EM 4-0220
B-10-7-TFC

BIG Discount on a new '59 model 17 cubic foot Maytag Chest Type deepfreeze. Buy - Rite Furniture, 208 Park Avenue.
B-10-19-37-6c

See Us For **KA MINNEAPOLIS-MOLINE KRAUSE DISC HARROWS** 13 1/2 Ft. Widths **DAVIS IMPLEMENT COMPANY**
144 W. 2nd Phone EM 4-2811
B-10-35-TFC

Political Calendar
FOR Representative 96th Legislative District:
JESSE M. OSBORN
BILL SHELBY
Tax Assessor-Collector:
D. H. ALEXANDER
HARRY McCaULEY
LANELLE MOBLEY MILLER
WALLACE SHELTON
County Sheriff:
L. R. CHERRYHOMES
LOWELL SHARP
County Attorney:
J. EDWARD LINE
Commissioner, Precinct 1:
W. H. ANDREWS
C. C. BOWMAN
WILLIAM S. DAMERON
F. W. DOOL
A. N. HOPSON
CHAS. SOWELL
Commissioners, Precinct 3:
J. T. GUINN
BURNIE NORTHCUTT
69th District Attorney:
WILLIAM HUNTER
SAMUEL H. WILDS

Hotel Jim Hill
meets every Monday at 12:05
E. E. Bishop N. G.

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EXPERT REPAIR on all type clocks. COWAN JEWELRY.
B-10-9-36-tfc

11. Business Services
ROTOTILLER Plowing, yard and gardens. Phone EM4-1649 after 4 p. m. LeRoy (Bill) Price.
B-11-13-37-tfc

GRASS DRILLING
BRUCE COLEMAN
Rt. 2 Friona AU 9-4532
B-11-12-4P

WATER WELLS DRILLED deeper. Windmill work. Pressure systems repaired. J. E. Turner, Phone EM4-2194.
B-11-13-35-13P

PORTABLE DISC ROLLING. Scalloped or plain. Jacobsen Brothers. Phone EM4-1543.
B-11-10-23-tfc

IT IS NEW. IT IS INTERESTING. DIAL EM 4-0230 EACH DAY. INVITE A FRIEND TO DO LIKEWISE.
B-11-28-TFC

PORTABLE disc rolling. Call EM 4-1842. Ralph Paul.
B-11-9-35-tfc

If You Want To DRINK, that's your business. If You Want To STOP DRINKING, It's Our Business. **ALCOHOLICS ANONYMOUS EM 4-3508**
Regular meetings every Thursday nite 8:00, 1003 Union Ave. Open meetings . . . Last Thursday of Month Public Invited.

HEREFORD ROTARY CLUB
meets every Monday at 12:05
E. E. Bishop N. G.

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HEREFORD ROTARY CLUB
meets every

Around...

(Continued from Page 1)
is the last day to get 1960 vehicle license plates.

A fat petition, containing 248 names, was sent off this week, requesting that the Deal Smith County Research Center be permitted to run brucellosis tests. It was sent to the Texas Animal Health Commission, with accompanying photographs of facilities and letters of endorsement. Approval would mean faster sales for cattlemen, who now have to wait three days while blood samples go to Amarillo or Abilene.

The Hereford Art Guild will hold a meeting Monday, March 28, at 7:30 p. m. in the art room at Hereford Community Center.

What could we possibly add to the comments that have been made about the legislative probe that has just concluded in Amarillo, except "Wow!". I feel sure it had more viewers for longer per-

For COLDS take 666

jobs of time than anything that anything that has ever been on television in this area, since the advent of the great blue-eyed monster. It was tremendous.

After a busy, four-game baseballers will have what amounts to a vacation. Only one game is scheduled for the coming week. That will be in Hereford Tuesday, when Nazareth tries the Hered at 4 p. m.

With no absentee votes cast yet, deadline closes on early balloting for the school trustees posts on Tuesday, March 29, at 5 p. m. If you plan to be away from home on Saturday, April 2, then you'd better get down and vote now.

Colby Conkwright and son, sold some of their bulls at the annual performance test sale at Pan-Tech farms last week. They had a miserable day, but good results and attendance.

There seem to be some small chinks appearing in the wall around sugar beet acreage, but it's too early to tell whether the Panhandle is going to be able to get a wedge into them and get additional acres.

Emmons Riddle, veteran Yale end from Highland Park, Ill., is 6-foot-5.

Hospital Notes

Patients In Hospital
Mrs. Roy Pruitt, Rt. 2; Crisella Greigo, 205 Ross; Mrs. Robert R. Hammock, 113 Ave. F; Lacey Ann Easley, 408-A East Third; Alvis I. McGowan, Dimmitt; Spain Thweatt, Friona; Wilburn B. Carlton, Friona; Mrs. Genevieve Ramon, 407 Ave. D; Mrs. T. H. Coursey, 504-A West Fifth; Mrs. Jose E. Robles, 305 W. Second; Will Kelinske, Rt. 3; Joe Scott, Vega; Mrs. M. H. Wiseman, 213 Kibbe; Mrs. Bill

Minyard...

(Continued from Page 1)
Kown had asked that the defendant be sentenced to the penitentiary for a 15-year term. Minyard's court-appointed attorney was John D. Aikin of Hereford.

Jury for the case was selected Thursday. Presiding in court was District Judge Harry Schultz of Dalhart. Jurors selected were S. F. Clements, foreman; J. F. Martin, L. W. Tooley, Mrs. L. M. Beavers, Mrs. H. L. Benefield, Ira Scott, C. D. Fitzgerald, George K. Muse, E.A. Goetsch, Maurice Tannahill, Grant Hanna and Joe Wagoner.

Judge Schultz said that the other criminal cases scheduled to be put to jury trials during the recent session would be postponed until April 25.

First...

(Continued from Page 1)
Sudan, 9:15 a. m., 3:15-11:45 a. m.; Stanton Junior High, 11:45 a. m., 1-3 p. m.; Canyon, 12:30 p. m., 1-3 p. m.; Crosbyton, 3 p. m., 4-6 p. m.; Muleshoe, 3:30 p. m., 4-6 p. m.

Thompson will direct clinics for Hereford High and Stanton. Kilton will be clinician for Sudan, Canyon and Muleshoe bands.

The Hereford Junior-Senior cafeteria will be available to those band students wishing to eat lunch there. Cafeteria schedule is as follows: Hereford High, 11:50 a. m.; Sudan, Stanton, Crosbyton and Muleshoe, 12:15 p. m., and Canyon, 11:30 a. m.

The public is invited to hear the various stage performances throughout the day.

Bonds...

(Continued from Page 1)
tomatically entered pleas of guilty by failing to appear.

The men were arrested at about midnight Thursday in a storage building on E. First St. A total of \$117 and a deck of cards were confiscated at the scene.

Making the arrests were three members of Hereford Police Department, Patrolmen Bobby Roberts and Don Metcalf and Sgt. Luther Bartlett.

Sgt. Bartlett said permanent addresses of the three men were unknown, but that it is believed they were working on a construction job in the area.

Courthouse Records

Vehicle License
O. J. Hill Jr., 1949 Ford Tr.; Joe Henry, 1960 Chevrolet; Bobby L. Roberts, 1956 Ford; R.M. Sheppard, 1952 DeSoto; Floyd T. Bailey, 1950 Chrysler; S. L. Walser, 1960 Buick; Ramon Blanco, 1955 Mercury; Edward C. Shilling, 1960 Plymouth; Bonnie Byers, 1952 Ford; Fraser Milling Co., 1938 Hobbs Tr.; Clinton Glenn, 1955 Plymouth; Robert Kubacak, 1958 Allstate; Roger K. Shipley, 1959 Chevrolet; Gerald Hale, 1953 Dodge; Crus Ledesman, 1955 Chevrolet; Domingo M. Guardiola, 1954 Buick; Darrell D. Garrett, 1951 Plymouth; Ruby Skelton, 1960 Chevrolet; Johnson Bros., 1956 Chevrolet Tr.; Francisco Villegas, 1954 Oldsmobile. 3-22.

Orsborn - Norwood Chevrolet Co., 1955 Chevrolet; John DeLeon, 1949 Chevrolet; Lesly Motor Co., 1959 Studebaker; Douglas K. Nix, 1956 GMC Pk. up; Lola Scott Moody, 1956 Ford; C. W. James, 1958 Cushman; Fraser Milling Co., 1948 International Tr.; I. L. Herr, 1951 Chevrolet Pk. up; Jim Harrison, 1956 Cadillac; Homer Eastman, 1951 Studebaker; P & C Mechanical Contractors, 1957 Ford Tr.; P & C Mechanical Contractors, 1957 Ford Tr.; P & C Mechanical Contractors, 1956 Dodge Pk. up; 1952 Dodge Tr.; 1959 Ford; James E. Pavlicek, 1958 Lincoln; A. Petersen, 1951 Hse Trl; D. L. Welty, 1950 Chevrolet; Johnnie W. Estep, 1954 Ford Pk. up; Zelma Stewart, 1953 Dodge; L&Grand Morton, 1957 Buick; Lockwood Graders, 1957 Chevrolet Pk. up; R. E. Towell, 1954 Ford. 3-23.

Mable C. Carter, 1960 Chevrolet; Loy Gene Smith, 1949 Hudson; Robert Lloyd, 1953 Ford; W. Jenkins, 1950 Chevrolet; W. Holman, 1960 Comet; Bill Bishop, 1950 Chevrolet Pk. up; M.F. Mauldin, 1949 Ford; Waymond Huff, 1950 Plymouth; Alvin G. Smith, 1950 Volkswagen; Bert

Look Who's New!

Mr. and Mrs. Joe Hacker are the parents of a girl born Mar. 26, Saturday, at 1:32 a. m., and weighing seven pounds and 11 ounces.

Classifieds...

(Continued from Page 4)
YARD AND GARDEN Plowing, rototiller plow. Coleman Wright. EM4-2607. B-11-9-10-fc

INCOME TAX SERVICE. B. Lee Cocanogher, 108 West 8th. B-11-9-28

ROBINSON CONSTRUCTION CO.

John P. Robinson
Phone EM 4-1178
703 E. Fourth Street
*Dirt Moving *Caliche Work
*Farm Leveling *Terracing, etc.
B-11-31-TFC

HAVE EQUIPMENT. Will do all types of custom plowing. Lloy E. Bradley, Route 3, Hereford - 14 miles south on Dimmitt Highway. 3 miles east, 1/2 south. B-11-26-11-fc

OWENS and HOLLINGSWORTH

Electric Irrigation Motors - Controls. Service-Sales-Repairs 307 E. Third - Hereford, Texas Ph. EM 4-3545 or EM 4-3572 B-11-53-TFC

WELL SERVICE

PRESSURE PUMPS WINDMILLS SUBMERSIBLES
DEMPSTER SALES & SERVICE
Drilling - New & Used Towers Deepening - Mills & Pumps Doyle Turner Well Service 306 Ave. H EM 4-2568 S-11-31-TFC

TEST HOLES and well work of all kinds. Will go anywhere. Reddell Water Well Service, 413 Ave. K. Phone EM 4-3159. S-11-26-27-fc

ROTATILLING, LEVELING, Seeding, yards and gardens. R. L. Bane. EM4-3208. B-11-10-39-TFC

Scott 500 Hybrid



New... Not a Texas Hybrid with a brand new - Newest Development in Hybrids - Short stiff stalks - 12 inches shorter than 610 - Uniform in Height and Maturity - High Yielding - Double Treated for Soil Insects - Test Grown in Mexico

SEE YOUR LOCAL DEALER Distributed By

SCOTT SEED CO.

Hereford, Texas EM 4-3484

Blue Jeans to Wash 'n Wears

WASH-DRY Everything Automatically

With New NORGE Matching Pair



NORGE AUTOMATIC LAUNDRY PAIR
Only \$519.95

Model AW-262 NORGE 2-speed, 2-cycle Washer gives you safe, all-fabric washing!

- REGULAR SPEED
- SLOW SPEED
- LONG CYCLE
- SHORT CYCLE

Choice of 5 water temperature settings!

Exclusive! 3-Way LINT-FILTER
Removes lint, scum and sand automatically!

Model DE-260 NORGE 4-Way Dryer gives safe, all-fabric drying!

- COTTONS, WASH 'N WEARS Heat and tumbling
- FUSSY WOOLENS Heat and no tumbling
- SYNTHETICS—Air and tumbling
- DELICATE THINGS—Air flow close. No tumbling

Plus—Features you'd expect to pay more for:

- Giant 21" fan
- Largest air flow
- 5-way venting

Best Value in Town! Come In Today

OLD, SERVICED, AND GUARANTEED BY YOUR NORGE QUALITY DEALER

McGEE FURNITURE

511 N. Main EM 4-2586

a step... in the right direction




First steps are important, and our wise Weather-Bird knows it! Weather-Bird shoes are better for beginners, because they're gently moulded for baby feet... crafted of soft, foot-cradling leathers, with light composition soles for adequate protection. All sizes. White, Brown, Red.

Hereford Shoe Store

423 N. Main Phone EM 4-1833

Garry Moore says... ENTER NOW and WIN!



\$100,000 in Prizes

in PITTSBURGH PAINTS WALLHIDE® CONTEST

Over 1,000 Chances to Win!

- ★ 10 GRAND PRIZES—10-day vacation for 2 in glamorous Rio... via Varig Airlines.
- ★ 4 SECOND PRIZES—1960 fully-equipped Rambler Cross Country Station Wagon.
- ★ 3 THIRD PRIZES—HARDMAN Duo Player-Piano.
- ★ 30 FOURTH PRIZES—CALORIC Kitchen Ensemble.

200 Seth Thomas "Countess" Clocks... 900 Sloan-Ashland 4-in-1 power workshops... 300 Gruen Precision Watches... 250 2-oz. bottles MY SIN perfume by Lanvin.

HERE'S ALL YOU DO TO WIN!
Just write in 25 words or less why you like to paint with Pittsburgh WALLHIDE Wall Paint or Enamel and attach the name WALLHIDE from label of any Wallhide can.

COME IN TODAY for official entry blanks and complete rules of this contest. Contest closes midnight, May 14, 1960.

Carl McCaslin LUMBER CO.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

PITTSBURGH® PAINTS

ANNOUNCING

Opening of a Complete **ELECTRIC SERVICE**

For This Area. Construction, Repair and Maintenance

ROLAND & SON ELECTRIC

Emerson (Rolly) Roland, Owner

127 Jackson Phone EM 4-3466

Also Answering Service! For Your Convenience!

the right combination*



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...and it still takes only pennies to feed a chick 5 full weeks

You spend 35 to 60 cents for a good chick. It just makes good sense to feed the best starter you can find to keep them living and growing.

That calls for Purina Chick Startena, the nation's favorite starter for almost 40 years. Yet it takes only 2 pounds of Startena to feed a light-breed chick 5 full weeks. The cost is less than 12 cents per bird.

When it takes so little to start chicks right, be sure to order your Startena when you order your chicks. They'll be safe, and so will you.




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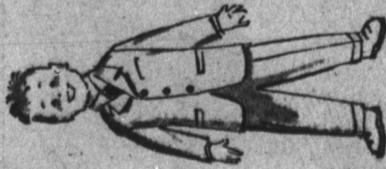
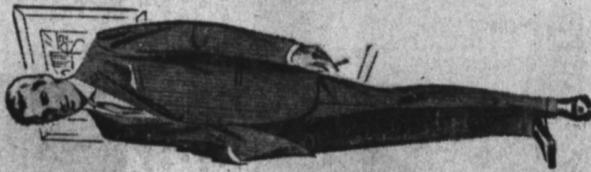
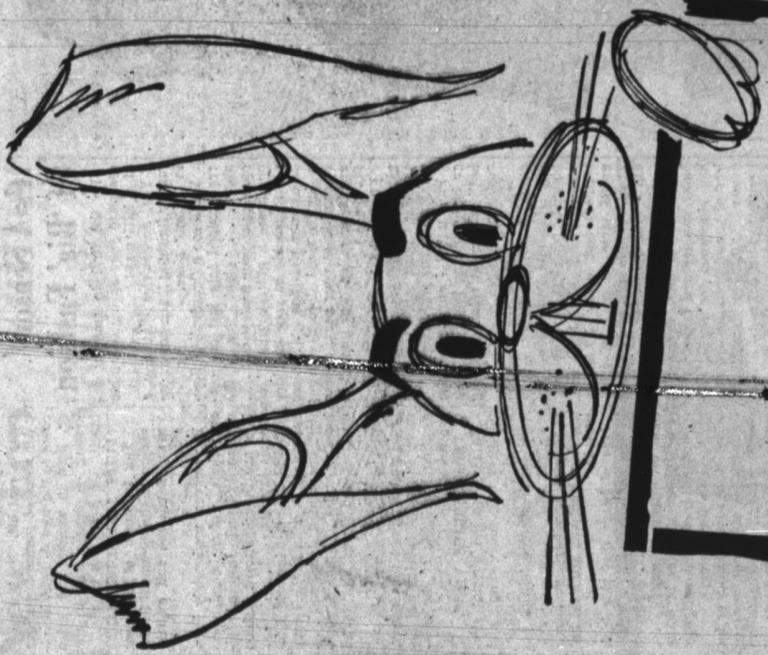
PURINA CHICK STARTENA AND HEALTH AIDS

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Forms"

Hereford, Texas, Sunday, March 27, 1960



For mom, for pop
and the
children, too...

Will be better dressed
when their
Easter Ensemble

comes from
Rutherford & Co.

Choose from our wide selection!

Rutherford
And Co.

Grand! New! Elegant!
FOR EASTER and
AFTER

Softer silhouettes, more realistic waistlines, a prevalence of paled pastels, dashing accessories; these are just a few of the trends that herald a new season, a new decade. Designers everywhere have taken their spring fashion inspiration from the bouffant, bare and basic styles so appropriate to our way of life.



Turn these pages for a thrilling adventure with all that's new for spring and the coming Easter Parade.

The Hereford Merchants cordially invite you to shop their fine array of spring fashions . . . fashions for the entire family.

Backward Look At Past Fashion Era

As the world of fashion looks ahead to a new era — it might be fun to refresh our memories of what has been.

How quick we are to accept the new and quickly forget the past... Dior's "New Look"...

But as the 1960's begin, let's review the old (because so many of us will see variations on all these themes) for fashions like history repeat themselves.

1949 — a most conservative year. The battle of Dior's all-greatest ankle-length full skirts and nipped-in waistlines had resolved itself into a hesitant acceptance of the fitted, narrower skirt and the somewhat shorter length.

1950 — Out of the billowing ruffles, underskirts, circle skirts, etc., etc., skirts began to come downy. Skirts began to come downy, and the midriff came into its own.

The early '50's — fashion went into a dither about the bustline: High round bosoms, built-in boning to accent the bosom, and low-cut revealing necklines — became the rallying fashions.

The later '50's — waistlines went up, and went down and finally disappeared into the "chemise".

Hemlines climbed up, up and the form feminine became a form of conjecture! After a hectic year of mass acceptance, the chemise just faded away — however, fashion continued to stress the relaxed look.

And through the past decade, myriads of designers put the American woman through and ups and downs of rising and descending waistlines and hemlines... straight skirts, tight skirts and hobble skirts, as well as voluminous skirts, full skirts and barely full skirts.

Fashions have been poufied



PATENTLY BEAUTIFUL! Good news for women who love patent leather in the Spring. This huge but slim-lined afternoon bag is designed in crackproof black patent leather. It has an outside pocket with a matching purse. Elbow-length gloves are in white washable leather.

It's A Season Of 'Big' Fashion

Be the first to smartly accessorize your Spring ensemble in a BIG way!

Yes, accessories that give a proper finishing touch now come in "giant" sizes.

You'll see a "garden" of flowers grouped into just one corsage... "plant" this at the opening of your nearest suit... choose a glittery "mass" of pins to sparkle at your shoulder or at your waistline... select a jumbo sized domed earring to sparkle at your ears. (These are being called "ear muffs" in the trade.)

Choose the longest, slinkiest gloves to travel your arm to the shortest, most open-sleeved fashion in your wardrobe.

Pick a tall-crowned cloche or high-riding beret to "high hat" your most relaxed looking costume.

It's a battle of the bulge in casual handbag shapes — so play it smart and choose the biggest, roundest bulging bag you can find (like straw with leather) and carry it off in grand style to go with shirtwaists, simple suits and all your fun-time sportswear.

A beautiful cross between a bulky sweater and a short coat has blossomed for Spring. In lots of varied knits, colors and prices... this knit upper style is sure to turn out to be a very popular style.

The American woman — still recovering from "chemise shock" or "sack-itis" — yet always quick to recognize what's smart, new and exciting in fashion — will look for and love the simplicity, elegance and femininity of the new season apparel.

SPRING'S DRESSES

The fashion-conscious woman will like the look of the new dresses: There's a relaxed and easy air about them, most generally expressed by gently-biased, bodices, kimono sleeves with underarm fullness and nipped-in but not too tightly fitted waistlines.

Slim skirts are now more rounded over the hipline; even sheath-skirts are a bit wider at the hemline.

Sharp pleats are smart and popular; there is a definite return to the fluid looking circular skirt, too.

In dresses, black stands out as fashion important. Pale colors stress whitened beige, pearl greys, chalk white and duck-egg pastels.

Prints are at their pinnacle — especially in black and white or brown with colors.

Silks, the silky look and stily finishes are just everywhere — to help sum up a simple but luxurious dress picture for Spring.

Short coats or jackets over dresses, long coats over dresses, coats over suits, jackets over vests, sweaters over maters to dresses, jumpers over shirtwaists, sleeveless jackets over full-sleeved shirtwaists — the line-up of smart units goes on and on and add up to vivacious, versatile ensembles and costumes.

SEASON FOR COATS

A bold contrast stands out this Spring in coat collections — with bright white coats on one end and subtle dark woods at the other.

Wide caps, like backs and short sleeves are characteristic of a great number of Spring coats. Or equal importance, the coat that is gently fitted through the bustline and gently flared below.

The straight-line coat — newer looking in shorter sleeved versions, collarless necklines and often with braided binding — seems to be shaping up to be-

FASHIONABLE 'HOE-DOWNS'

... or any event made for fun is the place to wear 'hoedowns' — denim jeans and shirt outfit.

Denim jeans have madras print belt to match rolled-cuffs shirt.

ors in leather, to the most varied line — up of straws, tweeds, patterns and prints, handbags will give distinctive accents to all the new fashions.

So, the new season begins, Americans fashions bursts into bloom with a simple sophisticated, a look of elegance and above all a return to the feminine mood! And this year all the "hoedowns" will be the "granted" ladies in the "Easter Parade".

come a real hit.

All sorts of yummy coatings come to the fore — light in color, light in weight and crisp looking — though soft to the touch.

SUITS ARE SUPREME

The hallmark of the new season is simply stated in the many handsome suit expressions.

Big sleeves, moderately long jackets, often belted, and continued Chanel-inspired stylings are the significant fashion themes in suits.

One of the most important focal points in suits is the sleeve with unmounted short ones, buttoned styles, puffed, pushed-up ones and flared sleeves all equally new and smart.

Plaids, pale colors, checks, braid and bindings plus many many luxurious fabrics are the exciting highlights of the new suits.

ACCESSORIES VITAL

To play up the elegant simplicity of pale color, simple and relaxed styling and to complement the handsome fabrics everywhere this Spring — jewelry, gloves, handbags, neckwear and flower accents are most important.

Lots of beads that ride high in bibs and cloaks... bracelets by the score... pins in twos or threes or more... colors galore and lots of white news-makers for Spring.

The large romantic flower for the necklines of a suit coat or simple dress... the chalkwhite lingerie collar as a necktie filler in a pale printed scarf will give punctuation to the new season wearables.

Short gloves in pale neutral tones are long on fashion importance, but the riding high to length will be riding high to meet the demands of the many shorter sleeved dresses, suits and coats.

Big, big handbags will vie for popularity with slimmer-down stichless, boxes and attractive type cases.

From the most delectable color...



JACKET PLUS DRESS is ever-so important for Spring. And the style shown here is especially new... with cropped sleeves that widen at the elbow. The fitted jacket conceals a slim dress with neckline accented by the same print that lines the jacket.

Exciting Dress-ups For the Easter Basket Crowd

... from Tots to Teens... You'll find a wonderful choice

at **HELEN'S** Youth Shop

EVER SO PRETTY



COOL AND COMFORTABLE! Washable Cone "Playtime" denim is used for this 2-piece ensemble. Skinny striped deck pants are topped by a bold striped jaunty jacket that boasts the continental look.

beautiful Easter news



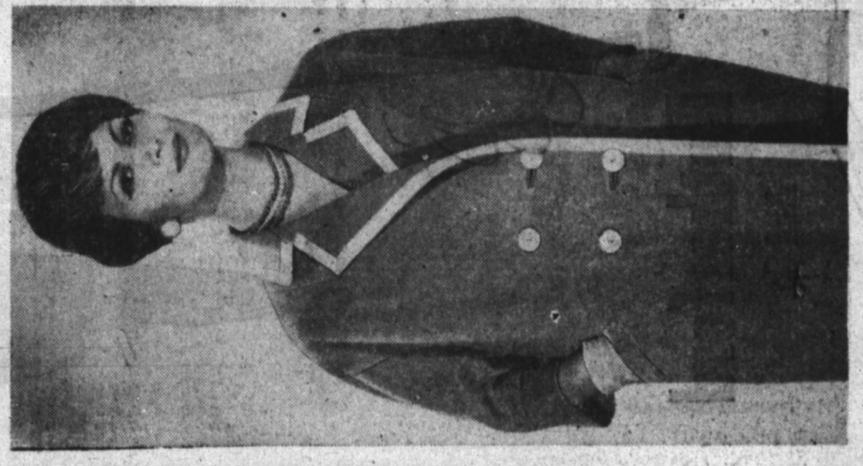
floating spring taffeta bouffant

Light and elegant to the touch... exquisite in coloring... it's fashioned into a romantic bouffant with scoop neckline and full-blown skirt with a bow at the natural waistline. Accurate taffeta; 12-18.

6.99

MODE O'DAY

319 Main



"THE" COAT FOR SPRING 1960 — One of the very newest looks in coats for the coming season is the double-breasted design with broad trim outlining the front. Style shown here is in camel hair, features white-broid and buttons.



THE ENSEMBLE LOOK is played up importantly in this elegant Spring suit. A cropped jacket... has a gay lining that matches its floral-printed silk blouse mate. Elegant for the Easter Parade, smart for the season ahead.

Millinery Fashions Gaily Soar To New Heights, Big Shapes

The Spring season calls for a "hatter hat" with a stress on the bulky look — not heavy — but light!

One of the important silhouettes for spring 1960 is the ERETON; the innovation: the top swept front. The newest version is banded about the crown with an unswinging brim. There is a definite trend toward large full-blown BERETS worn to the back of the head on profile. These are, right for many of the suits and jackets and skirts, light, patterned or ruffled. Charming inspired ensembles HENRIFF is featured in tall pillboxes, turbans and toques which often telescope, and fezzes that keep to the back of the head are shown in many collections. Ready-to-wear seems to demand this "high hat" silhouette because of the short bell sleeves cut just above the elbow featured in coats, suits and dresses. It gives perfect balance to the total look.

FABRICS There's a great use of hand-sewn braids which are lustrous and opalescent. This medium seems to be the perfect accompaniment for the white tones (banana, cream, ivory, etc.) endorsed by fashion-conscious women. Novelty straw bandings are featured either sewn together, or for an airy effect, stitched on net, which gives a soft, light look to many of the fuller silhouettes.

Panama, huli-buri and strawcloths are found in every line. There is an emphasis on texture both in hat bodies and novelty braids. For contrast there are the fine braids, and woven milan for example, and novelty lacy and light braids. Fabrics emphasize geometric patterns with muted tones and flower prints. There are chiffons, stitched fabrics, crepes and silk jerseys.

COLOR Colors are gold shades, ranging from chamols to bright but-tercup yellow; blues, from ice to riveria; to sapphire; reds, scarlet and pink; to ruby; and whites and neutrals. The very bright clear colors take the lead in the fashion picture since the subdued prints

Dresses Are More Feminine Looking For Season Ahead

In ray cottons, teds and hoks of elegant sheers, soft and supple silks, jacquards, linens... plain, embroidered, patterned, textured or printed... dress news is one of variety and elegance. Top width, created by the many new sleeve and shoulder handlings is the dominant silhouette. Kimono, batwing and flaring cape-like sleeves are the more newswy sleeve details.

Waistlines are definitely defined with belts, sashes, inset middie-emphases. Hiplines are rounded; sheath shaping, easy fullness, slim-waist, shirring and other detail help suggest the new somewhat looser silhouette.

Jackets, sweaters, tunics, coats and other grace notes when added to the new dress-ensembles create the important ensemble look, so dominant throughout the Spring fashion scene.

The overall look to dress fabrics is prettier, softer, more feminine — with more sheers shown. Pale colors lead the pre-Easter dress parade and will follow through summer — especially in beige, smoky pearl grey and ivory. Black and white is the most popular combination; with a big hooray for red, white and blue; a bright navy stays on the Spring scene, too.

In the classic styles, countless checks, miniature plaids, assorted geometrics, muted stripes — all vie for attention. For day and date time, dresses are softer, play up a most feminine look and will please the most fastidious, the most demanding of fashion tastes.

To escape murder, you might try Scotland which at last report had the world record low among murder rates — 2.7 per million population.

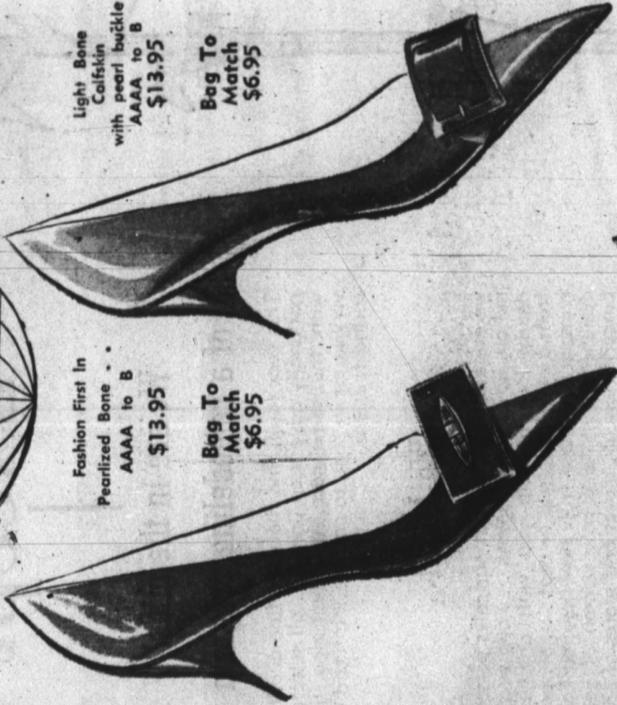


create



Feminine Firsts In High Fashion

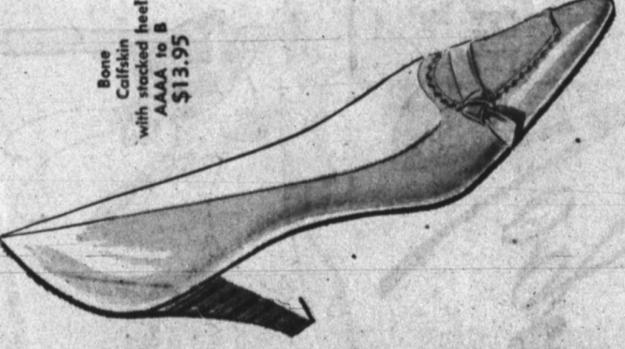
Fashion First In Pearlized Bone AAAA to B \$13.95 Bag To Match \$6.95



Gleaming Black PATENT Slim and Elegant AAAA to B \$13.95 Bag To Match \$6.95



Light Bone Calfskin with pearl buckle AAAA to B \$13.95 Bag To Match \$6.95



gaston's Popular Store



We couldn't agree more... mohair puts a magnificent polish on worsted, air-conditions this suit as well. What else we like: Mohara has the slimmed down look of Summer, 1960. You'll notice a narrower lapel, a trimmer coat, the welted pocket. This new look makes the summer suit you bought last year look like... well, like last year. The High Price Look of Mohara is anything but high price at our low \$55 fabric created exclusively for J&F by Pacific

Just Received - Large Shipment Men's Spring HIGGINS SLACKS

PRICES RANGE \$9.95 to \$12.95

NEW SPRING CRICKETEER SPORT - COATS

All Wool New Patterns \$29.95

Men — Bring Spring to Your Step... In Colorful Spring And SUMMER STYLE SHOES

By JOHNSONIAN GUIDE-STEP \$12.95 DESIGNED & MADE TO FIT BETTER LONGER

There's an elegant difference in AMERICANA SPORT CASUALS



And that difference is the authoritative tailoring of Daroff. Here it is lavished on our handsome 'Botany' 500 sport clothes to make them look better, feel better, fit better. Treat yourself to the sport coat and slacks that give every man a look of casual sophistication.

this is the Elegance of the 'BOTANY' 500 LOOK... yours for only

Sport Coats, \$39.95 - Slacks \$16.95



An invitation to cool elegance that's the SPECTACULAR

Cooler, lighter, more flattering than any suit you've ever owned... that's our 'Botany' 500 Spectacular. Tailored with the distinctive Daroff touch from a fabric of the world's rarest worsted yarns blended with Dacron, it will be one of your favorite warm-weather suits. See it today in the new patterns and colors.

this is the Elegance of the 'BOTANY' 500 LOOK... yours for only \$65.00

HARMAN'S

We Give S & H Green Stamps

Trim Slacks Have Continental Styling

What's new in lightweight wool slacks this Spring? Continental's single pleated trousers offer a more flattering look for mature men. Men slightly on the portly side will find slacks with pleated waistbands give them an air of slenderness. Since Continental slacks also come belted, active men will find them more comfortable fitting around the waistline. Side tabs are adjustable, will keep slacks up, neat looking. Cuffs are recommended. And, be sure to look for that new label informing you of "permanent creases." This will mean less pressing bill for you, and here's why: this new process permanently imprisons creases into wool, it ends always stays smoothly in shape.

The Aztecs were tops in realistic killings. In one ceremony near Mexico City a few years before white men arrived, 20,000 victims had their hearts cut out.

Ivy slacks, this season are cut more trim and tapered than last year. Pleated Continental wool slacks in 8 ounce tropical weights sport new angle to last year's great

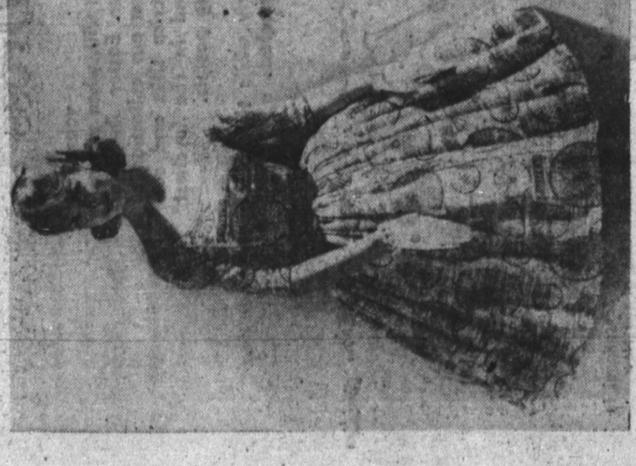


STRICTLY FOR SPORTS this practical low-veg sweater is perfect for indoor or outdoor activity. Fashioned of 75 percent lamb's wool and 25 percent "Orlon," it is comfortable and always stays smoothly in shape.

A thousand rats were killed by a single dog in London in an hour and 40 minutes. This record was established nearly 100 years ago.



MOST FLATTERING ACCESSORIES — a lovely new hat and a lovely fragrance! The hat is truly a flower show of posies, designed to balance the softer Spring silhouettes. The perfume — a French import — is a well-balanced blend of many fragrant notes.



PERT AND PRETTY! A dress designed for the young, or the young in heart. This over-all wagon-wheel print dress is in dacron batiste; features a scoop neck and a full, full skirt. Exceptionally lovely for so many occasions.

READY TO CELEBRATE
UNCONCERNED AMERICANS
OKLAHOMA CITY (AP) — Soviet Premier Nikita Khrushchev's visit to the United States didn't stir up much interest in an adult education course on Russian foreign policy at the Oklahoma City library, the library said. "Oklahoma City residents are avoiding it like the plague," he said. Russian foreign policy is the "least popular of 40 courses offered." Number 39 in interest, he said, is a course on American foreign policy.

In the afternoons Holbrook is lecturing on Twain and his Tom Sawyer and Huckleberry Finn to the children of American oil employees.

HOLBROOK IN MIDEAST
NEW YORK (AP) — Hal Holbrook, who scored a Broadway success with his "Tain To-night" is now in Saudi Arabia where he is doing a dual job. For an American oil company, he is giving performances for American employees in six towns.

Have you read the classifieds?

Style Variant For Men: New Trans-American

Unlike the American woman who every six months or so gets worried as to whether her "still new" suit or dress is "in fashion" — style changes for the American male seem to keep pace "with the snails."

That is — until the relatively rapid acceptance of the "American Continental" — which found almost immediate favor with "Homo Americanus" of all "species."

The International Association of Clothing designers — trend-setting style creators to the masculine world — are now spanning the "gap" between the perennially popular "American Natural" look in men's wear and the still up 'n' coming "American Continental."

Now, NEW FOR SPRING '38 everyone "Trans-American" variations on these two major themes.

Making news is a straight shouldered line, more rounded center buttons, spread fronts, and on models suit top buttons are placed directly in line with the natural waistline.

Men's wear is now slouchy and surely coming out of "the shadows" in a revival of bold-er textures, colors and patterns.

Some of the "light" shining on the male scene is evidenced by Gay Indian Madras... batiks and Island prints! Clear checks, overplaids and sharply defined scrippings are brighter notes, too.

The old jacket for casual wear is a real news-maker in the widest variety of color and pattern.

WHITE WILL BE RIGHT
 Whites will be important for shorts, slacks and odd jackets. White is no longer the "handle with care" problem it used to be. Most fabrics are easily washable... hold their shape and whiteness better and are all ways so cool-looking in the most torrid of weather.

SEERSUCKER — SPECIAL
 There's a special fashion interest in seersucker for the approaching sun days. Seersucker suits will go to business in much smarter, neater looking models.

Odd jackets in seersucker will take on a new importance and the perennially popular seersucker slacks will continue to hold their own in summer settings on the men's fashion scene.

Backs show no vent; there will be a definite body tracing pointed up by the side seams.

ATTRACTIVE COVER-UP! An ideal fashion for wearing with swim-suit to ward off cool sea breezes. The hooded top in washable cotton terry has drawstring bottom for creating blousson as well.

THE "NEW" NEW LOOK
 Making news is a straight shouldered line, more rounded center buttons, spread fronts, and on models suit top buttons are placed directly in line with the natural waistline.

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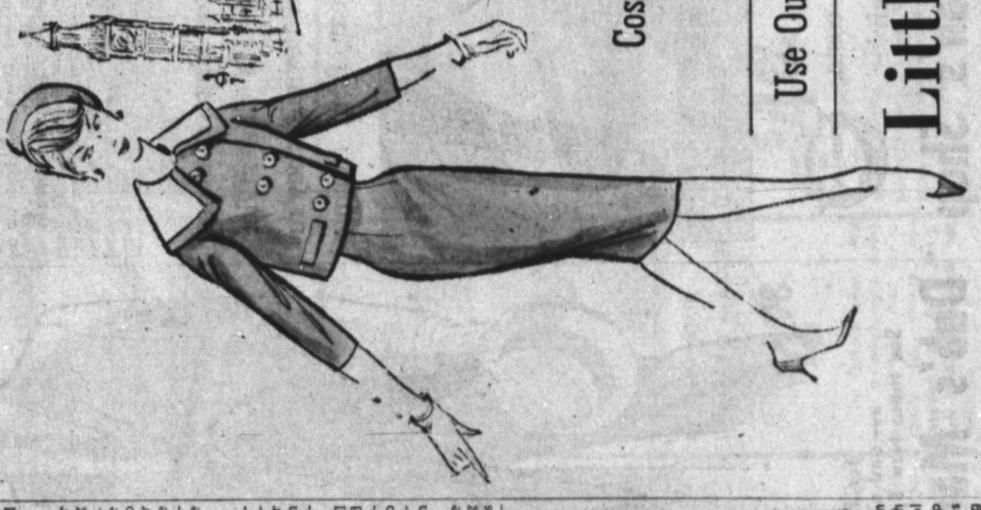
ATTRACTIVE COVER-UP! An ideal fashion for wearing with swim-suit to ward off cool sea breezes. The hooded top in washable cotton terry has drawstring bottom for creating blousson as well.

will show more lapels in the semi-peaked styling. Casual suits will sport a split raglan shoulder and full sweep. Traditional notched lapel models will boast peaked lapels and double-breasted topcoats and the notched lapel models will be shown on the full-raglan coats. The clothing designers indicate that there will be very little change in the conservative suit this Spring.

100% New for Easter

in these elegant FASHIONS Created By Nationally Famous Style Leaders DRESSES by

Franklin -- Nellie Don -- Duchess
 ANN Murray -- Addie Master -- Julie Miller
 Juniors by
 Gay Gibson -- Mr. Mort
 Candy Jones -- Jackie



Talacca Silk takes to Fashionbilt design, with a charm that's distinctive... and a fit that's perfect.

Spring Suits & Coats
 by Leibel's - and Fashionbilt

Hats by
 Frank Benson
 Felix Chapeau

Gleaming Patent
 Bags... and Straws

Costume Jewelry... Gloves
 And Other Accessories

Use Our Convenient Lay-Away Plan

Little's of Hereford



FOR GALA OCCASIONS — Stehli's pure silk organza cut with whispering allure and a suggestion of intrigue. Radiating in minute tufts from a delicate rose, the dress flows to a piped waistline and a graceful bouffant skirt.

Lighter Fabrics, Colors Donate A Substance To Men's Clothing

Men's sportswear for Spring and Summer 1960 fairly shout an invitation to carefree fun and relaxation — because they are styled with an abundance of exciting, care-free features! The new sports shirts, jackets, slacks, sweaters, walking shorts and outerwear present an eye-compelling array of colors, bold patterns and designs with a new lift!

Designed for our new leisure size — these new wearables help make leisure something worth having and enjoying, according to the American Institute of Men's and Boys' Wear.

Take the new outerwear — with zipper front jackets or button fronts now in strong revival. Fashioned for comfort and pure enjoyment of wear, they boast new Continental styling that make a man feel flattered just to wear them.

At the country club or in a sports car, the man of action will also like their light weight, their snug feel, their free swing — all available through the magic of new blends in fabrics and clever tailoring.

SMART SWEATERS

Sweaters move front and center in the season's fashion parade. More popular than ever, they are presented in a host of rich types — or in the more familiar cable-stitch types!

This season you'll find cardigans, galore, knitted vests, pullovers and sweater coats that double as jackets. Look for them in the widest range of colors ever — pale tones and brilliant ones — whites, blues, olive shades and gold.

SPORTS COAT NEWS

Sports jackets follow the new trend to boldness — in colors and patterns. Under the twin influences of Continental and Ivy tailoring, they're trim and slimming in cut. As for weight, they range from substantial tweeds and flannels to mid-weights to light — as a feather — models that defy you to feel the heat.

Many of these light weight models can be tossed into a washing machine, hung to drip dry, and within an hour or two be ready to put on again without pressing.

Incidentally, one of the smartest of the season's sports jackets is the India Madras — colored in a handwoven fabric that presents distinction as its hall-

Newsy Shoes For The Kids

Children will be skipping along in wonderful new leather shoes this Spring.

For girls, there are pretty gullible tie casuals in brushed or smooth leather. Popular in this category are scarlet, electric blue, Irish green and other bright-hued brushed leathers with a section of black crushed grain leather or alligator-embossed leather trim.

Lower three eyelet styles in brushed or suede leather flirts bring big-girl sophistication to the play-ground. It's new shoes.

Washable white leather is the brightest news on the spring scene — and so practical too. It is used alone on boys' and girls' oxfords and slip-on styles, or in combination with brown, black, red, green and other colored leathers in saddle and moc-front shoes. Cleaning is never a problem — just sponge away the smudges.

Dress shoes will win when young eyes this spring. There are gleaming patent leathers, not only crackproof black patent, but in dazzling colors, ruby and topaz green, to bronze and copper. Patent leather glows in exquisitely styled pumps with squared-off toes, tiny pearls or pearl buttons, or dainty cutout patterns.

One word of warning — make sure the shoes are of genuine patent leather. Other materials resembling patent will crack and peel, and cannot be repaired.

Waxy finished leathers in off-white, bone and cream pastels highlight pretty party shoes, from tiny swivel-strap flats for the five-year-old to grown-up pumps on smart one-inch Queen Anne heels for the pre-teen.

FOR THE BOYS

Boys' dress shoes range from crackproof black patent leather for very special events to dress boots in smooth and grained leathers, with one

ALBINO FROGS PAMPERED — Tallahassee, Fla. — A Florida State University zoologist has three frogs in a bathtub in his office and he's giving them loving care.

Dr. John A. Davidson hopes they can be nursed to maturity and that he can use them to sprig to other scientists conducting research in genetics, pigmentation and embryology. It takes a year or more to raise the frogs to the breeding stage.

"The only albino frog in any other country about which I have heard is an adult male discovered recently in England," Davidson said.

He'll be on his best Sunday behavior in dressy slip-ons, some in moc-front styles in a deep-grained brown leather, others resembling the college man's dance pumps in plain-toe styles in black smooth leather.

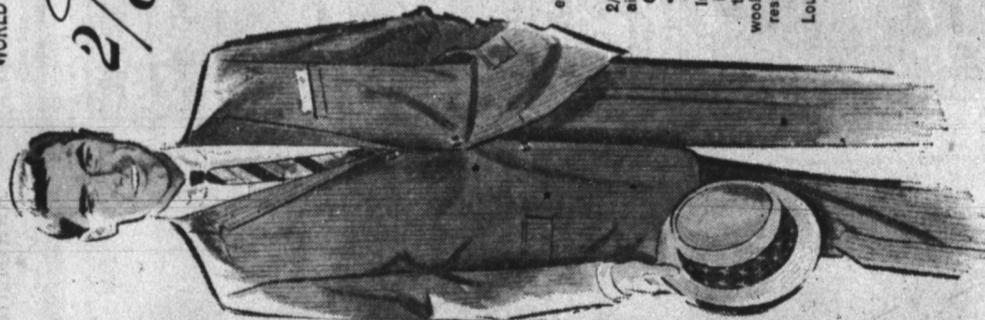
Have you read the classifieds?



FLOAT THRU SUMMER IN A COOL "CLOUD"

OF RAEFORD WORLD'S FINEST

2/80's



Finest yarns ever spun make it possible to hold Raeford 2/80's to a cool, airy lightness of 6 ozs. per yard... but there's extra richness in 2/80's luxury blend of rare, than-cashmere wools and wrinkle-resistant Dacron. Free and easy Lounging modeled.

for Easter — and all Summer — See these New Spring Styles - - at **Dub's Man's Shop**

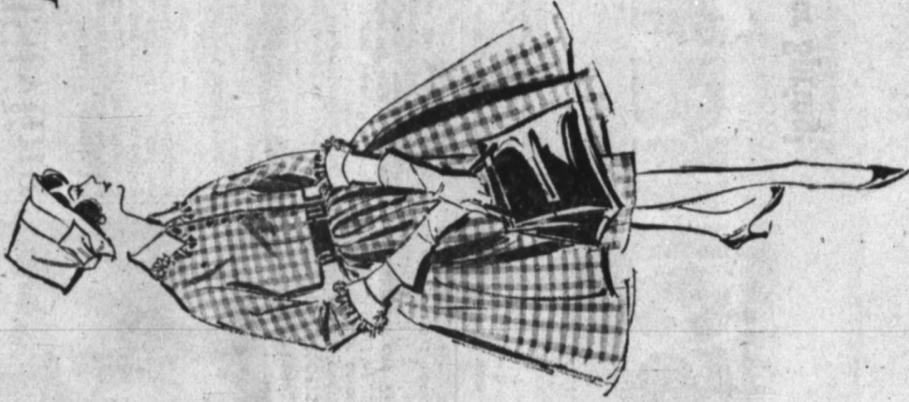
Florsheim Three-Season shoes span the seasons in fine style. Lightweight and flexible, they're designed to wear from Spring through Fall... and lower your shoe costs. Come try on a pair!



Dub's Man's Shop

through Fall... and lower your shoe costs. Come try on a pair!

Here's 5 Reasons Why... You'll be well dressed if your Easter Ensemble is from the fine collection at Gaston's



1. Dress

and you will, when you select your Easter Dress or Suit from our collection of lovely, crisp silks and cottons, and in the loveliest of Spring pastels.

But hurry while the selection is greatest.



HANDBAGS

Here's Gay Fashion News to brighten and coordinate your Easter Ensemble. Gaston's has a complete selection of patents and top-entry bags.



COSTUME JEWELRY

with the New Spring silhouettes. Gaston's is featuring Pearls, manipulated and the new "Golden Look in Jewelry"....



A Handful of SPRING GLOVES

Gaston's has a complete selection of gloves: Shorties for the fair-armed look; or the new longer lengths for day time wear.



CHAPEAUX

at Gaston's Popular Store. Come in and try the new high crowned cloche... the flower hats... the Breton... You'll find them all here by Betmar and Jan Leslie.

Gaston's **Popular Store**

"In a Woman's World Spring begins at

Your Complete Easter Shopping Center

SPORT SHIRTS

Latest in Sportswear
All New Colors
And Styles

\$3.98 TO \$9.98

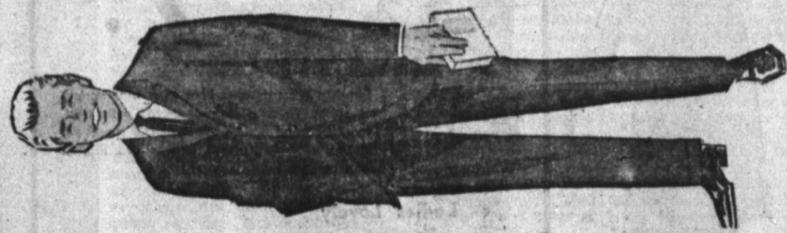


NEW! NEAT!
SPRING STYLES FOR BOYS

SUITS & SPORT COATS

In New Spring Patterns

\$10.95 TO \$29.95



Ties, Belts, Socks
Cuff Links, Etc.

Shop Our Shoe Department FOR MEN & BOYS

Latest Colors
In New Spring Styles

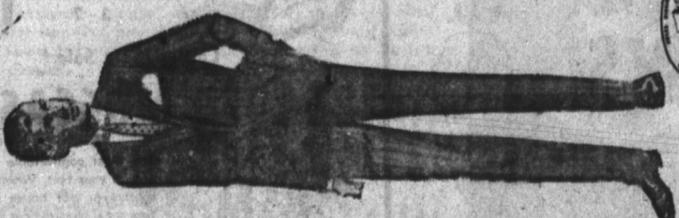


Gaston's Popular Store

For Quality Merchandise

Celebrity? No...
Just a man
of discernment
In a

SHERILL
GOLD SEAL SUIT BY
STYLE-MART

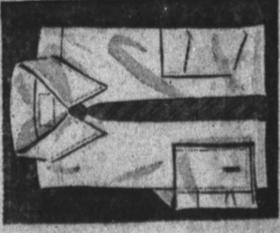


Only Style-Mart
in the sensible
price field buys
the costly
fabrics that you'll
find in SHERILL
Gold Seal
Worsted. And, in
order that the
shape of your
SHERILL suit
stays locked in for
life every yard of
cloth is finished
by the expensive
London cold
water process.
In solid and
decorated patterns.

\$49.95 UP

Eye-Catching Accessories
for Easter and Alter...

- Handkerchiefs
- Fashions in Belts
- Socks... Brandion
- Stretch and Regular
- Ties and Hats



Easy Care
Wash and Wear
Dress Shirts

- White
- Soft Solid
- Stripe

Convertible French
And Barrel Cuffs

LOOK SMART FOR EASTER! BUY NOW!

Small down payment holds your selection on lay-away!

MEN'S FELT HATS

Men's felt hats in spring colors to match any suit handsomely. All sizes, too.

\$5.95

MEN'S SUITES

Handsomely styled, year around weight suits. 55% dacron; 45% wool. Shop Penney's for your Easter Suit...

\$50.00

BOY'S SPORT SUITS

Boys' handsomely tailored sport suits in all shades and sizes.

\$12.95

BOYS' WHITE SPORT COATS... \$12.95

GIRL'S DRESSES

Sizes 3 to 6X... \$3.98
Sizes 7 to 14... \$4.98
Save on gloriously colored Easter Dresses; full skirts, deep hems. Easter egg colors.

\$3.98

\$4.98

PENNEY'S LOOK SMART! BUY SMART!

Step out in the newest Easter fashion afoot! Penney's has beautiful buys for the whole family

WOMEN'S DRESSES

Special on women's better dresses. Wonderful buys in all dresses.

\$6.00

Women's Housedresses

Outstanding assortment of housedresses in all sizes. A real value at only \$2.

\$2.00

LADIES HANDBAGS

Beautiful ladies handbags, just for Easter season. Patent leather to match any outfit

\$2.98

GIRL'S HATS

Easter hats for girls. Trimmed in beautiful flower arrangements.

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WOMEN'S SLACK SUITES

Come in all women's sizes. Wonderful arnel fabric in solids or checks.

\$4.98



JUNIOR BOYS' SPORT SUITS!

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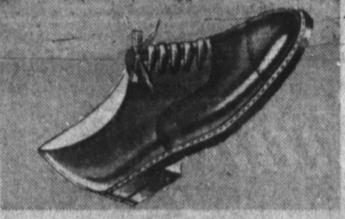
sizes 3 to 8
Sunday best! Budget priced! His 3-button coat is wool blended with other fine fibers. Contrasting slacks are rayon acetate flannels, side elastic.



COMBED COTTON BROADCLOTHS!

\$1.98

boys' sizes 4 to 16
Get the same quality tailoring that makes Penney dress shirts for men so famous. Short point collar, convertible cuffs. Wash 'n wear, little or no ironing.



GET TAILORED! STRAIGHT TIPS

\$12.95

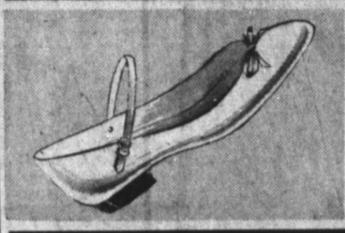
men's sizes 6 to 13
Styled for trim good looks in smooth black calf or rich brown kip! Built for comfort with soft cushion pads... leather soles... cushion rubber heels.



Talon Shu-Lok OXFORDS! SAVE

\$5.95

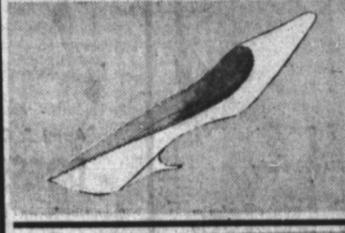
boy's sizes 9-3
A "flip" and they're off... a "snap" and they're on! These modern Penney oxfords save time & money... give him the smoothest fit ever! Sanitized.



DRESS SHOES WITH TWO LOOKS

\$4.49

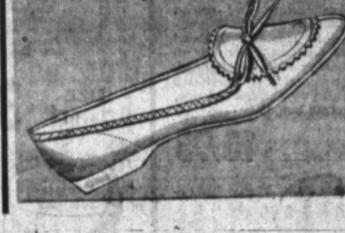
special!
Spring flatfile pumps in shiny black... just like Mom's dressiest shoes! Bow trims and convertible strap. Sizes C, 8 1/2 to 3.



COLOR YOUR HEELS TO MATCH

\$4.98

It's so fashion smart, you walk in color right down to your toes! And for a comfy fit, choose our rounded toe little heels. Just pick the color, we match it.



PENNEY'S HUG SLIP-ON SHOE

\$3.98

Streamlined styling pebble crepe soles... Penney's "Hugs" grip your feet with fashionable comfort. Featherweight glove leather holds its shape, gives good foot support.



MAKING PLANS — Committee chairmen for the B&PW Annual Spring Style Show talk over plans for the show slated for April 5 in the high school auditorium. From left, standing are: Mrs. Sue James, general chairman; Mrs. Bruce Carter, public relations; and Mrs. Kathleen Baker, publicity; and seated are: Mrs. Helen Nelson, stage management; Mrs. Carrie Mae Doak, tickets; and Mrs. Ernest Wade, advertising. (Staff Photo)

B & P W Style Show Set April 5



OFFICERS — Beta Sigma Phi officers elected at a regular meeting of the club Monday night include from left, standing: Mrs. Gladys Setliff, recording secretary; Mrs. Nadine Wade, first vice-president; Mrs. Guyrene Carter, treasurer; and Mrs. Madlynne Faughn, president. Not shown is Mrs. Margaret Ann Durham, second vice-president. Mrs. Faughn was re-elected president and is now serving as District Nine director. (Staff Photo)

Preferential Breakfast Final Spring Beta Sigma Phi Sorority Rush Event

Kappa Iota Chapter, Beta Sigma Phi Sorority held its final rush event of the season in the form of a preferential breakfast Sunday morning in the Community Room of the First National Bank.

Spring pledges honored were Mesdames Doc Carter, Noal Clemmons, Madlynne Faughn, Jon Fraser, Nolan Grady, Delmo Williams and C. C. Williams.

The buffet table was centered with an arrangement of yellow rosebuds interspersed with greenery and place cards at smaller tables emphasized the "Heart to Heart" theme featured for the 1959-60 season. The markers were in the shape of a hand of friendship extending miniature silver hearts.

Programs marking each place were white and silver booklets bearing the torch of Beta Sigma Phi outlined on the cover. Centering the small tables were small yellow rosebuds in crystal vases surrounded by colorful fruit tidbits.

Mrs. Ansel McDowell, program director, welcomed the guests and the Beta Sigma Phi Grace was repeated by Mrs. D. R. Johnson.

Recorded greetings and a message of welcome to the new members from Walter W. Ross of Kansas City, Beta Sigma Phi founder, was presented. Aims and purposes of the sorority and the scope of its influence were included in the recording as were Beta Sigma Phi songs sung by Thomas L. Thomas.

In conjunction with the recorded program each pledge introduced herself and was presented a yellow rose, Beta Sigma Phi flower.

To close the program, Mrs. Charles Bell, president, extended a personal welcome to new members, reminding them that "Anything that is good must be shared to be fulfilled."

Hostesses for the occasion

Mrs. Manjeot Is Speaker At Garden Group Meeting

Mr. and Mrs. A. L. Manjeot left Saturday for Hutchinson, Kans., where she will serve as guest speaker at the National Garden Club Judge meeting held there on March 29. Enroute they stopped at Kingman and Wichita, Kans., for brief visits with his relatives.

Mrs. Manjeot, an ardent green thumb, has been in Garden Club work since coming to Hereford in 1939, when she joined the Hereford Garden Club. She has served that club in various capacities. She was local president two years, vice-chairman of District 1, Texas Garden Club Inc. for one year and served as district governor for two years.

She has been on the state board consecutively since 1951, and is now serving as district chairman of lecturers, and is a member of the state communications committee.

Mrs. Manjeot won the state's highest honor in horticulture for her work with gladioluses and has now compiled her knowledge into a lecture program called "Glad and Twelve Glads". She wrote the flower show schedule, "The Wonderful World", which has been given national recognition and used in many states.

A National Flower Show Judge since 1928, she became an accredited national instructor in 1951. During her term as district governor, she designated the Peace Rose as her official flower and it was planted in profusion over the district. The Hereford Garden Club sponsored the Memorial Peace Garden at the high school in honor of high school students killed in

(Continued on Page 2)



GUEST SPEAKER — Mrs. A. L. Manjeot, nationally accredited flower show judge, will be guest speaker at the Kansas National Judges meet held in Hutchinson on March 29. (Angel Photo)

The Sunday Brand Women's Section
Mrs. John McLean, Society Editor
Hereford, Texas, Sunday March 27, 1960
-Section Two

Flower Arrangements Discussed At Meeting

Mrs. Ira Scott was hostess for the luncheon - program held by Bud To Blossom Club Friday, March 18. During the short business session

(Continued on Page 2)

Teaching Children How To Work Subject For Young Mothers Club

Mrs. Wendell Burdine presented the program at the Young Mother's Study Club session held Tuesday evening in the home of Mrs. Labry Ballard.

Speaking on "Teaching Children to Work", Mrs. Burdine said, in part, "Making household tasks pleasant helps a child to assume responsibilities, and when entrusted with simple tasks or errands while small, he will gain a strong feeling of security and a sense of belonging."

"At whatever age, however, the first lessons should be pleasant, calm and forceful, as though playing a game. Teaching a child to put his own things a-

way cheerfully not only develops a good attitude but sometimes a long argument is prevented.

"When the child feels the importance of his duties, and that they are worth doing well, he will become loyal to the idea of responsibility," she said.

Members attending the meeting were Mesdames James Alston, James Boyd, Bill Brady, Gid Brown, Wendell Burdine, Hugh Clearman, Dick Godwin, James Headstream, Kenneth Malone, Gerald McCaskill, Jess Robinson, Dale Young, Weldon Roberson, Marshal Wilson and the hostess.

Mrs. Bess Werner Talks On 'Defense'

Mrs. Bess Werner was guest speaker at the Farm and Ranch Club meeting held Thursday in the home of Mrs. Hershel Burrus.

Following the luncheon at noon, Mrs. Werner spoke on "Civil Defense", outlining protection measures for the rural family against fall-out.

She also told how to protect livestock and what to provide in the way of food and shelter for family and livestock.

Mrs. N. E. Tyler won the floating prize for the day, and Mrs. P. B. Sowell received the mystery box. Mrs. Paul Rudd and Mrs. H. D. Bass were welcomed as new members.

Members attending were Mesdames Jack Weaver, John Hill, P. B. Sowell, Paul Rudd, N. E. Tyler, Charlie Burk, Glenn Burrus, Phillip Miller and the hostess, Mrs. Arlie Dean was a special guest.



PLEDGES — Shown are eight of the nine spring pledges of Kappa Iota Chapter, Beta Sigma Phi Sorority, who were honorees at the final rush event of the season at a Preferential Breakfast Sunday morning. Standing, from left, are Mrs. Nolan Grady, Mrs. Archie Souter, Madlynne Faughn, Mrs. Jon Fraser, and Mrs. Delmo Williams. Seated are Mrs. Noal Clemmons, Mrs. Doc Carter and Mrs. C. C. Williams. (Staff Photo)

(Continued on Page 2)

Kiddies Easter Parade Entry Blank

Mail to Chamber of Commerce, P. O. Box 192,
not later than March 31

NAME

Address Age

Category: (check one)

(1) Organizational

(2) Easter Costume

(3) Best Dressed

I agree to abide by the decisions of the judges.

.....

Signature of parent or group sponsor

ADRIAN NEWS

Children Visit P. N. Johnsons

By MRS. R. L. PINNELL

The P. N. Johnsons were hosts to several of their children Tuesday night in the family home. The affair was to welcome the new Mrs. Billy Johnson into the family. Those attending were Mr. and Mrs. Johnnie Covitt of Edwards, Miss. Mr. and Mrs. Grady Pridmore, Linda and Larry, Mr. and Mrs. Cotton Johnson, Rex and Pain, Mr. and Mrs. Billy Johnson, Dawn and Dusty of Amarillo and Joe Claire and Jimmy Sessions.

Director of the play was Jim Sessions, high school English and speech teacher.

Hartley won first on their play and Channing won second.

Coach Hallie Gee took his track boys to Vega Wednesday afternoon.

Mr. and Mrs. O. A. Bronniman left Sunday afternoon for Abilene to return their daughter, Mrs. Gayle Fagan, and granddaughter, Gaylene, to their home on Monday night.

Sunday visitors in the M. H. Zaring Jr. home were his sister, Mr. and Mrs. Tommy Slocum and family, Mrs. Joe Wayne Walker and baby, Mr. and Mrs. Earl Roberts and family of near Amarillo and Mrs. Dave Helburn of Amarillo.

Joe Speed and son Bert made a business trip to Denver, Colo., leaving last Tuesday and re-Grubkey and Mrs. H. C. Hook.

Mr. and Mrs. John Skaggs and Mr. and Mrs. Bob Caldwell

turning home Friday night. While there they drove to Loveland, Colo., where they visited the J. B. Monahans, former Adrianites.

Mrs. Bill Brown visited overnight in Hereford with her sister, Mr. and Mrs. Frank Watson, Monday night.

Mr. and Mrs. Jim Voyles were in Lubbock Sunday where they saw their son and daughter-in-law, Mr. and Mrs. Jimmy Don Voyles.

Mrs. Bessie Spande and Mrs. Joe Speed plan to leave Friday morning for Albuquerque, N.M. to spend the week end with Mrs. Spande's daughter, Mr. and Mrs. Floyd Lane.

Mrs. Cal Jackson was initiated Monday night into the Eastern Star at Vega. She was accompanied to Vega by Mrs. Bob

NEW DAUGHTER

A daughter was born March 25 to Mr. and Mrs. Kyle Parker of Gersthafen, Germany. Both are former residents of Hereford. Mrs. Parker is the former Jan Bean, daughter of Mr. and Mrs. Stewart Bean of 305 Avenue I in Hereford, and Parker's parents are Mr. and Mrs. James Parker of Clovis, N. M. He is with the Second Army Division in Germany.

returned Friday night from a manager's and director's short course in Bryan, Tex. They left Saturday. Both men came with a "diploma" from "A and M."

Mrs. Ella Schoonover aunt of Mrs. M. H. Zaring Jr., is spending an extended vacation in the Zaring home. She was recently involved in an auto accident and is making her home now in Amarillo with a son, Phillip Pinnell of Kerriek was an overnight guest in the home of his parents, the R. L. Pinnells, Tuesday.

Flower...

(Continued from Page 1)

sion, plans were made for the installation luncheon which is scheduled for May 20 in the home of Mrs. Don Steele. A tour of Amarillo rose gardens sometime in May was planned.

Mrs. Lloyd Sharp was in charge of the program for the day, giving suggestions concerning "Texture in Flower Arrangements." She discussed types of flowers and containers

and told how to judge proportion of the material to the container.

Members in attendance were Mesdames; Glynn Bilbrey, R.A. Daniel Jr., C. R. Higgins, Bill Patton, Pat Robinson, Lloyd Sharp, Delmo Williams, Glenn Williams, Clinton West, E. R. Kendall, Don Steele, Calvin Edwards and the hostess.

SINGER

SALES SERVICE REPAIRS



For the convenience of our customers in

Hereford

We suggest you call the home of our AUTHORIZED SALES REPRESENTATIVE

Jeff Roberson
137 Ave. D
Phone EM 4-0262

510 Taylor, Amarillo

Manjeot...

(Continued from page 1)

action.

She has judged flower shows over this area, helped organize clubs and worked continuously with youth garden clubs.

B&PW...

(Continued from page 1)

ment; Mrs. Carmen Angel, pictures; and Mrs. Ellen Carter, moderator.

Proceeds will go to the Golden Age Citizens building fund.

Breakfast...

(Continued from page 1)

were members of the executive board including Mesdames Charles Bell, Bob Brotherton, Larry Summers, Bill Kendall, Frank Barrett and Hicks Roberson.

Former North Carolina basketball captain Danny Lotz of Northport, N. Y., plans to study dentistry.

Mrs. Marie Sears Honored At Party

Mrs. Marie Sears, chief operator of Southwestern Bell Telephone Company, was given a surprise party honoring her on her birthday and 34 years with the company without absence. Employees gave her a colored telephone and other gifts.

Cake and coffee were served in the lounge of the telephone building. Alma Wallace made a cake for the center piece, decorating it with telephone codes and bells.

Mrs. Sears is a member of the telephone pioneers, B and PW, Hereford Riders and a square dance club.

FLYING FARMER

COLUMBUS, Ohio (AP) — When he climbs out of a B47 jet bomber at the end of a day's flying, Air Force navigator John P. Wright settles down on the farm.

A lieutenant colonel with 19 years in the service, Wright has taken a long term lease on a 90-acre farm next to Lockbourne Air Force Base here. Wright says he and his family are trying out farming on a part-time basis to see if that's what they want to do when he retires.

Like to Save Time?

GAS

... Clothes Drying makes short work of your laundering routine



Dependable Gas gets you through the tedious task of drying clothes — in a hurry! Gas is faster because there's no warm-up waiting. Turn it on and it's ON... at peak efficiency immediately.

And gentle Gas drying is completely safe for even your daintiest synthetic fabrics. You'll add many bonus minutes to your days (and save up to \$24.96 a year in operating costs) by having an appliance dealer install a Gas dryer in your home, right away.

PHILCO DUOMATIC combination washer-gas dryer, only 25 1/4" wide!

fuel for a growing empire **Pioneer Natural Gas Company**



Announcing

NEW low profile TIRE

that gives 25% more miles!

Here's why

Conventional Design

Conventional tire running on the road, bulges, flattens, slips and scuffs. High-power gears and high-speed driving increases this flexing and scuffing... builds up heat in tire body. Heat and scuffing shorten tire life.

Low Profile Design

Gates Air-Float Deluxe Low Profile Tire has revolutionary new shape to reduce sidewall flexing, eliminate serious heat and scuffing. This low profile shape plus new tread design actually increases tire mileage 25%!

Thousands and thousands of extra miles are delivered by the all-new Gates 1960 Air-Float Deluxe Nylon Low Profile Tire! The low profile shape greatly reduces sidewall flexing to do away with excess heat in the tire body and protect against tread scuffing, adding thousands of extra miles in tire use!

Tops in safety and traction, Gates Air-Float Deluxe Low Profile Tires have deep, cold-rubber tread in new quiet-running tread design that has more than 8,000 gripping edges! You're assured of safe, silent traction!

Actually Saves Gas! Because low profile shape eliminates slipping and scuffing — you really go farther on every cup of gas; an extra saving you'll notice in the long run!



GATES TIRES

Unconditional Road-Hazard Guarantee

Made with more than 2 miles of tempered nylon cord, this tire is so tough it is virtually blow-out proof! Guaranteed against any failure for full tread life. Should tire fail, you get a new tire, with full credit for unused mileage, based on Gates standard adjustment schedule.

ONLY \$ **19.95** 6.70-15 tube-type black, plus tax and retreadable trade-in

BUDGET TERMS \$1 down with retreadable trade-in puts a Gates Nylon Tire on your car.

ASSOCIATED GROWERS

OF HEREFORD

Clovis Hwy. EM 4-1527

SAFEWAY'S BIG RED TAG SALE!



Look for these Red Tags on the shelves at Safeway...they're your clues to real savings!

FRANKS

Swift's Premium All Meat
12 Oz. Pkg. **39¢**

Asparagus Spears
Bel-Air, Premium Quality
3 8-oz. Pkgs. **1⁰⁰**

Strawberries
Bel-Air, Premium Quality
5 10-oz. Pkgs. **1⁰⁰**

PINKNEY'S SUN-RAY

HAM

Hickory Smoked Whole or Shank End

Lb. **43[¢]**

Chuck Steak

Safeway's Tender Aged Mature Beef Lb. **59[¢]**

PERCH

Captain's Choice Frozen 1-Lb. Pkg. **39[¢]**

CATFISH

Captain's Choice Frozen 1-Lb. Pkg. **49[¢]**

BACON

Mohawk Thick Sliced 2 Lb. Pkg. **89[¢]**

CHEESE

Safeway's Fine Mild Cheddar Random Weight Package **69[¢]**

RED TAG SALE!

Ice Cream

Party Pride, 14 Delicious Flavors

1/2 Gal. **59[¢]**

RED TAG SALE!

Preserves

Empress, Apricot Pure

4 20-oz. Jars **\$1⁰⁰**

Baby Food

Gerber's Strained 12 3-oz. Cans **\$1⁰⁰**

Eggs

Cream O' the Crop Large Grade A Doz. **45[¢]**



SAFEWAY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Lunch Meat Spam 12-Oz. Can 49[¢]	Beef Stew Dinty Moore No. 1 1/2 Can 53[¢]	Chili Ireland's, Pla. No. 2 Can 65[¢]	Sliced B.B.Q. Beef Ireland's 300 Can 79[¢]	Dry Bleach Beads O Bleach Large Carton 45[¢]	Liquid Detergent Trend, in New Plastic Bottle 22-Oz. Bottle 49[¢]	Detergent Trend Giant Box 49[¢]
Toilet Soap Sweetheart 2 Large Bars 31[¢]	Bluing Blu White Box 10[¢]	Tuna Star Kist, Chunk Style 1/2 Can 33[¢]	Beanee Weenee Van Camp's 8-Oz. Can 21[¢]	Deviled Ham Underwood's 2 1/2-Oz. Can 21[¢]	Shortening Bake-rite 3 Lb. Can 63[¢]	Preserves Par, Apricot or Peach 18-Oz. Jar 39[¢]

VALUABLE
GUNN BROS. STAMPS
With 10c Purchase or More

PRICES IN THIS AD GOOD MON.-TUES.-WED., MARCH 28-29-30

SAFEWAY

Tuna Cake Mix

Sea Trader
Chunk Style

1/2 Size

5 FOR **\$1⁰⁰**

Juice

Pineapple

Lolani
Fancy Hawaiian

46-oz.

Can

Duncan Hines Ass't. Flavors Box **29[¢]**

4 FOR **\$1⁰⁰**

Beans

Highway, Cut
303 Cans

10 FOR **\$1⁰⁰**

RED TAG SALE!

Black Pepper

Crown Colony, Pure

4-oz. Cans. **25[¢]**

RED TAG SALE!

Vegetable Soup

Campbell's

8 No. 1 Cans **\$1⁰⁰**

Coffee Edward's All Grinds Lb. Can **69[¢]**

Oleo Sunny Bank, Colored Lb. Pkg. **19[¢]**

Bleach White Magic 1/2 Gal. **29[¢]**

Peanut Butter Lunch Box Smooth Creamy 18-oz. Jar **49[¢]**

Canned Milk Cherub 8 Tall Cans **1⁰⁰**

Pork & Beans Highway Pine, Mexican 3 300 Cans **25[¢]**

Vienna Sausage Van Camp's 5 1/2 Cans **1⁰⁰**

Gelatin Jell-Well, Ass't. Flavors 3-oz. Pkg. **5[¢]**

Honey Empress Fancy Strained 5 Lb. Can **1⁰⁰**

Spaghetti or Macaroni American Beauty 12-oz. Cello 2 FOR **35[¢]**

Coffee Nob Hill, Grind It Yourself and Know It's Fresh Lb. **59[¢]**

Biscuits Mrs. Wright's, Buttermilk or Sweetmilk 3 FOR **25[¢]**

Salmon Tempes Chum Tall Can **49[¢]**

Flour Kitchen Craft 10 Lb. Bag **79[¢]**

Fresh Fruits and Vegetables Always at **SAFEWAY**

Sweet Potatoes

Portales Grown Maryland Sweets

Lb. **10[¢]**

YELLOW STRAIGHTNECK FRESH FROM THE GARDEN

Squash

COLORADO YELLOW DANVERS

Lb. **19[¢]**

Onions

FLORIDA ROYAL PURPLE

2 Lbs. **15[¢]**

Egg Plant

Lb. **25[¢]**



Editorials

Two-Thirds Equals One-Fourth In Unbalanced County Precinct Lines

Two-thirds equals one-fourth.

Although a good mathematician can do wonders with figures, he'd have a tough time trying to justify such an equation. And it is equally as difficult to agree with such a ratio in our county government.

Actual count of the poll tax list in Deaf Smith County shows that one of the four commissioners precincts includes almost two-thirds of all the qualified voters in the county.

Let's look at the situation by voting boxes. Commissioners Precinct One includes Box 1, with 782 voters, and Box 7, with 72. Commissioners Precinct Two takes in Box 2, with 1300 voters and Box 11, with 730.

Gimmicks Top Government

Not long ago a witness before a congressional committee was critical of certain novelty gifts currently on the market.

He considered their manufacture a frivolous expenditure of time and effort. He noted that they involved a great deal of mechanical miniaturization which usually was expensive. The drift of his testimony was that the time and effort going into the manufacture of such gimmicks could be applied better to the defense effort.

This typifies a kind of thinking increasingly in evidence in the mounting defense hubbub. The American people are accused of indulging in childlike fascination for tail fins to the detriment of their more important national concerns.

Implicit is the suggestion that they would be better off if their all-knowing government gently but firmly took the pennies out of their hot little hands and spent the money on something of greater national significance than licorice sticks or tail fins.

How this would turn out is fairly apparent in the uses that the government already is making of the money it regularly takes away from the taxpayers to spend according to its various compulsions, political and otherwise.

It's at least debatable whether tail fins are less preferable than a hydro-electrical installation in some far away undeveloped sheikdom that doesn't have any power distribution system or even any machines or appliances operating off electricity.

What actually supports the idea that federal spending is necessarily blessed with more vision and wisdom than the spending that's done on individual initiative? Where would these suggested federal intrusions ever end?

What's evidently suggested is that the federal government ought to be made responsible for every problem from national defense to stream pollution that hasn't yet been resolved to complete satisfaction of the critics.

This country scarcely would have developed its present industrial pre-eminence if the people hadn't been free to spend their money pretty much as they jolly pleased. If the government had been doing all the spending there probably wouldn't have been any tail fins to worry about. There might not have been any automobiles.

—Daily Oklahoman

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas



James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

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The POWER of FAITH by Howard Brodie



In the Steps of Christ

In the Garden of Gethsemane there was a feeling of warmth. Perhaps it was because of the friendly monks who gave me a key to the garden and let me sit there alone at sundown. Perhaps it was the friendly sounds, the bray of a donkey or a dog's bark, that wafted through the still air as the tops of the gnarled old olive trees turned feathery silver in the gathering darkness. Nearby was a low, rocky outcropping on which it is believed Christ prayed in agony. Perhaps the warmth came from the thought of His strong, touching words: "Father, if thou be willing, remove this cup from me; nevertheless not my will, but thine, be done." (Luke 22:42)

AP Newsfeatures

BACK IN 'NINTIES

Camping, Fishing Were Favorite Family Affairs

By MRS. R. L. CRISWELL

Mrs. Ida May Vaughn came to Texas in 1891 and has loved every minute of living on the Staked Plains since. She celebrated her 75th birthday in February and had a most wonderful time visiting with old friends and recalling the days of long ago.

"My father filed on a section of land in Deaf Smith County in that year," she said. "He came to the Plains for his health. The doctors had given him less than a year to live. He had heard of the healthfulness of Texas, so to Texas he came and lived here the rest of his life, which was many years more than the doctors had thought."

"We lived in Amarillo for a while and I surely remember when we came to Amarillo on the train. Father was so anxious to see the family he had

driven a team and wagon to Panhandle to meet us. Our tickets were to Amarillo. We did not know he was coming to Panhandle and we did not get off the train. He had that long ride back to Amarillo, alone.

"We lived about 15 miles west of Hereford, between La Plata and Hereford. We children would climb the windmill tower to see La Plata in the distance, but I have never been to La Plata. We thought it great fun to climb the tower and watch the antelope.

"There were a few wild horses at that time, and one day we found a tiny colt that had gotten lost from the herd. We raised her, and later she had a colt."

"One day the wild horses came by and she and the colt ran away with them. The colt soon became weary, and some of the neighbors caught it and

brought it home. The wildness was in their blood, and even though we had tamed them, they would run away with other wild horses.

"Tierra Blanca Creek never stopped running then and most of the time it was deep enough to swim a horse where the bridge now stands south of the railroad.

"Three families of us used to go camping and fishing and stay two or three days, including the Lipscombs and the Killoughs. We always caught all the fish we needed and had a wonderful time while doing it.

Jack Killough had one of the first post offices in the county. It was in a small nook in their home. Mr. Parrish ran the Dawn Post Office, and it was located southwest of Dawn.

"We went to Higgins School. One of my classmates hated poems and as we studied our English she would always tell the teacher where the lesson was and skip the poetry. We finished the book quickly and the teacher gave us poetry for weeks in a row. She never tried to skip the poetry again. C. G. Witherspoon was our teacher.

"Claude Norton and another boy climbed into the loft at school and did not come down when we came in from recess. The teacher did not notice at first, but did before school was out. The boys stayed up until school was dismissed. They had to bring an excuse for being absent. They surely hated to ask their parents for the excuse because then they would know they had played 'hookey' from school. I do not know if they told them they had stayed in the loft of the building or not.

"At times we had terrible winters and we also had terrible prairie fires. One burned from the New Mexico state line on north of Canyon, spreading to the Canadian River. The place where Hereford now stands was burned over completely. This made the grass so short the cattle starved and were too weak to walk to water. The ranchers lost many that winter.

"In 1906 another one burned to the cemetery west of town (Continued on page 6)

Panhandle Paragraphs

GOVERNOR REVIEWS PROBLEMS

Gov. Price Daniel, speaking before a near capacity crowd Thursday night at the DHS cafeteria, told his listeners that two important issues facing Texans are federal intervention in local affairs and attracting new industries and people to the state. The governor was the principal speaker at the ninth annual Jaycee installation banquet where officers for the year took over the leadership duties. In dealing with the first issue, Gov. Daniel said that proposed federal aid to education is a typical government plan to move into a field previously reserved for local control. "But we can't afford to neglect our responsibilities on the local level, or we will lose our rights and liberties," the governor warned. Daniel said that Texas has the raw materials for many industries but that the manufacturing plants, in too many cases, were located in the East or Midwest.

—MOORE COUNTY NEWS (DUMAS)

BANK DEPOSITS IN SLIGHT DIP

Lamb County banks as of March 15 showed a slight decline in bank deposits of a year ago, according to a state-wide call for that date. In talking to all six bankers, it was found that loans are down and cash on hand is up — an indication that Lamb County farmers are in good shape financially. Moisture so far this year has already saved them an irrigation cost. Most of Lamb County's farmers have enjoyed two good crop years and they are in a more stable position than two years ago. Bankers throughout the county say they are optimistic about 1960.

—COUNTY WIDE NEWS (LITTLEFIELD)

PART LOOT RECOVERED

Much of the loot taken in the robbery of Heard and Jones' Drub Friday night has been recovered, according to Sheriff Darrell Smith. Informed by a passing motorist, who had stopped momentarily Sunday morning near a culvert on Highway 87 two miles north of Kress, that merchandise was in the culvert, the sheriff's department investigated and found 33 of the 50 watches, all but eight of the missing wedding rings, binoculars, and about \$16 in change. All of the loot had been transported in red book satchels, apparently stolen at the store during the robbery. Two other satchels containing the watch boxes were found near the creek north of Rose Hill cemetery. At the other places, Taylor-Evans and Club Cafe, loss was principally from damage done in attempts to get at cash, Sheriff Smith said.

—THE TULIA HERALD

BOND ELECTION SET

A bond election for a new city hall in Dimmitt will be held on Tuesday, April 5. The election will be held in the City Hall. At stake will be whether or not the city will be authorized to issue \$100,000 in bonds, to be paid for through increased taxes, for a new combination city hall-fire station. City Manager E. B. Noble said this week that the city government is desperately in need of more space. The bond election for a new city hall has no promoters, Noble emphasized. The election, called in conjunction with the regular city commission election is an attempt by the commission to find out what the voters want done. If the issue passes, they will take the vote as a clear indication the city taxpayers want, and are willing to pay for, a new city hall. If the issue fails the commission will then next study the possibility of building onto the existing structure.

—THE CASTRO COUNTY NEWS (DIMMITT)

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his birthday farm discovers a startling fact, his letter this week reveals. Dear editor:

There are some things you read in the newspapers that are hard to believe.

For example, I was glancing over a paper last night which I hauled off and bought when I was in town earlier in the day, that's right, I bought it, and read a headline that absolutely buffaloes me.

The headline said: "Khrushchev Postpones Paris Visit Due To Flu."

Well, at first I thought maybe there was an epidemic of flu in Paris and Khrushchev was waiting for it to clear up and grinning at the French for being so backward, but when I read the article, I discovered it meant Khrushchev himself had the flu.

That floored me. You mean to say the Russians have common ailments just like the rest of the human race? I had been led to believe the Russians were immune to all disease, all feeling. All they had to do was tell a bunch of scientists to whip a given problem by the first of next month, and it was automatically whipped. Want a guided missile capable of hitting a pin point 5000 miles away? All Khrushchev had to say was, build it, and a month later they had one, which blasted off perfectly the first time it was fired. Need half million soldiers ready in the morning to "protect" Hungary from the Hungarians? Just order them up, and by sunrise they are there. Need 20,000 more scientists? Just tell the Russian schools to produce them by the end of the semester.

But this idea that the tireless Khrushchev, who knows everything about everything, can come down with the common flu, the same as you and me, throws me for a loss. It makes a man begin to doubt that Russian science has the answer for everything, and makes him suspect that maybe somewhere back in the dark interior of that big country there are abandoned nose cones and pieces of rockets that fizzled out the first few dozen times they were put on the launching pad.

The idea that a dictator can have the flu is positively ridiculous, but still a little encouraging.

Yours faithfully J. A.



TAYLOR & SONS FOOD

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TAYLOR, SMITH & TAYLOR

During the past few months it has been our privilege to bring our customers the Family Pride Silver Plan whereby they secured 32 pieces of lovely Wm. Rogers Silver at less than half the normal cost.

To Bring You This Outstanding Savings on China

Now we've done it again!

Through exclusive arrangement, we now bring you American China from the craftsmen of Taylor, Smith & Taylor, famous makers of casual China . . . at low, low prices.

FIRST WEEK . . . FREE . . . With purchase of \$10.00 from TAYLOR & SONS we present you absolutely FREE your first place setting of Leaf O' Gold pattern of Americana China. The 4 piece place setting consists of the large dinner plate, Cup, Saucer and the important and desirable Cereal Bowl.

Each week during the second, third, fourth, fifth, sixth and seventh weeks, with the purchase of \$10.00 at TAYLOR & SONS you may purchase a 4 Piece Place Setting for the LOW PRICE of \$2.25 each.

EIGHTH WEEK: The last week you receive your eighth place setting of china ABSOLUTELY FREE with the purchase of \$10.00 from TAYLOR & SONS. You now have a complete set of Americana China at an unbelievably low cost.

Remember, the only way to obtain this china for your family is to join the China Plan. Visit TAYLOR & SONS today for detail.

Remember, too, you pay for only 6 Place Settings at a low, low price . . . TAYLOR & SONS give you 2 Place Settings FREE!



Leaf O' Gold Pattern

Pears
D'Anjou's
Lb. **19^c**

US No. 1 Chuck Wagon Russets
Potatoes 10 Lb. Bag **89^c**

Fancy
ENGLISH PEAS Lb. 21c

Shurfine, Flat Can
TUNA **27^c**

Snowdrift 3^{LC} 3^{BN} **63^c**

COFFEE Maryland Club, All Grinds Lb. Can **69^c**

Shurfine, Frozen 6 Oz. Can
Orange Juice 3^F 3^{OR} **49^c**

TENDERCrust COOKIES 2 Lbs. 49c

Bacon
2 Lb. Pkg. Cudahy's Nut Wood Or Longhorn **89^c**

Fresh Dressed Grade A
FRYERS lb **35^c**

Wisconsin State Brand Lb.
LONGHORN CHEESE 49c

MELLORINE Swift's Honeycup 1/2 Gal. **49^c**

R. C. COLA Lb. Pkg. 6 Bottle Ctn. Plus Bot. Dep. **29^c**

DOG CHOW Purina 5^{LB} 5^{BAG} **69^c**

BEEF STEAKS Shurfine Eat-More Frozen 12 Oz. **55^c**
Flour 5^{LB} 5^{BAG} **37^c**

We Have A Complete Stock Of Lawn & Garden Seeds

Kraft Deluxe American or Pimento
CHEESE SLICES 8 Oz. Pkg. **29c**

Stock Up With Easter Eggs Now!

White Rain, with Bubble Bath \$1.60 Value
Shampoo **59^c**

These Specials Good
THUR., FRI. & SAT.
March 28, 29 & 30
Only

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

We Give
S & H Green Stamps
With Each Purchase
Double On Wed. With A
\$2.50 Purchase

Rev. Charles Davenport Is Speaker At P-TA Meeting

By MRS. CARL WIMBERLEY
The Dawn Parent-Teachers Association met Monday evening at the Dawn School. The Rev. Charles Davenport was guest speaker. His topic was "The Responsibility of the Home to the Community".

Officers for 1960 - 61 were elected at the meeting also. They are as follows: Mr. and Mrs. Orval Galley, president (reelection); Mr. and Mrs. Muri Little, first vice-president; Mr. and Mrs. Wayne Higgins, second vice-president; Mr. and Mrs. Richard Golden, third vice-president; Mr. and Mrs. Ray Polan, secretary; and Mr. and Mrs. Melvin May, treasurer.

The nominating committee for these officers were Mrs. Richard Golden, Mrs. H. D. Fowler and R. T. Stewart.

The P-TA voted to sponsor a library project for the Dawn School for 1960 - 61. Mrs. Fowler and Mrs. H. H. Miller were appointed to work with the teachers on this project.

Mrs. Muri Little was elected a delegate to the Condensed P-TA Workshop to be held April 21 in Amarillo.

Mr. R. T. Saewart, chairman, held a brief cafeteria meeting following the P-TA. A nominating committee for officers for next year was elected. It is as follows: Mrs. H. H. Miller, Mrs. Melvin May and Mrs. Ray Polan.

Cafeteria officers will be elected at the April meeting following P-TA.

Those present for the Monday evening meeting were Mr. and Mrs. H. D. Fowler and sons, Mrs. C. C. Stewart, Mrs. Carl Wimberley, Mr. and Mrs. H. S. Fuller, Mrs. R. T. Stewart, Mrs. Orval Galley, Mrs. Richard Golden and the Rev. Davenport.

Dinner guests in the home of Mr. and Mrs. H. V. McCabe Sunday were Mr. and Mrs. Bill McCabe and children of Borger, Mr. and Mrs. Bill Carthel and sons of Black, and Mr. and Mrs. Jim McCabe and children.

Mrs. A. J. Ramsey of Hereford and her grandson Joe Lee of Panhandle visited last Monday in the home of Mr. and Mrs. Robert Strain.

Mrs. William Wimberley taught the first and second grade pupils at the Dawn School last Thursday and Friday in absence of the teacher, Mrs. J.N. Killingsworth, who was ill.

Mr. and Mrs. C. C. Stewart and family visited Saturday in the home of Mr. and Mrs. Cecil Benton at Edmondson.

On Sunday Mr. and Mrs. Henry Hamblin of Wayside were guests in the Stewart home. They visited the morning services at the Dawn Baptist Church.

The Rev. Charles Davenport, local pastor, and H. S. Fuller Sr., a deacon, attended ordination services Sunday afternoon in the Palo Duro Baptist Church.

Darrell Knabe of Hereford visited Sunday in the home of Mr. and Mrs. Clarence Betzen.

Recent visitors in the P. L. Carmichael home were Mr. and Mrs. Kenneth Carmichael and son Keith of Sedan, N.M., Miss Joe Lynn Copeland of Spearman and Bill Carmichael, who is a student in dental school at Houston.

Mr. and Mrs. H. H. Miller entertained with a dinner party Friday evening at their home. Guests were Dr. and Mrs. Allen Wiese and children, David, Beth and Ann, Mr. and Mrs. William H. Kelley, Twila and Charles Kelley, Mr. and Mrs. C. P. Dahl, Mrs. Rey Andersen and children Gary and Pamela

of Amarillo, Mr. and Mrs. Billy Hill and daughters Billie Helene and Iva Jean of Canyon.

Mr. and Mrs. H. H. Miller and family were dinner guests Sunday in the home of Mr. and Mrs. Hardy Stevens in Amarillo.

They called in the homes of Mr. and Mrs. R. E. Wedel and Mr. and Mrs. P. A. Dahl in Amarillo before returning home.

Mrs. John Cammock who is staying in the home of her daughter, Mr. and Mrs. Alfred Smith, is reported to be able to walk some with the aid of a walker.

Bill Caraway attended a birthday party Tuesday morning in the home of Mr. and Mrs. Robert Oglesby in Canyon. It was Larry Oglesby's fifth birthday.

Mr. and Mrs. W. H. Caraway of Hereford were dinner guests Sunday in the J. B. Caraway home.

Potato planting got underway Thursday on the Leonard Schmidt farm. Some barley planting is being done on several of the local farms.

A mission study course was held Wednesday afternoon at the Dawn Church for the Intermediate and Young People's class. The course was taught by the Rev. Charles Davenport.

Those present for the meeting were Gail Miller, Peggy Jean Lemons, Dorothy Stewart, Linda Lemons, Ann Gentry, Walt Beavers, Beverly Lemons, Billy Miller, H. S. Fuller Jr., James Gentry, Ted Wimberley and Glen Fuller.

Refreshments were served by mothers.

Light rain began falling in the Dawn community early Thursday morning.

Camping...

(Continued from page 4)

and missed our house by a couple of miles. Of course every man in town was out fighting the fire with wet sacks and wet brooms. There wasn't a broom left in the stores, and very few left in the homes as the man of the family had taken it to fight the fire.

"Those who had brooms would loan them to the neighbors, and if we got the floors swept a couple of times a week, we were doing well — that is until the merchants were able to bring in more to sell.

"The fires would also burn the prairie coal and that was almost as bad as losing the grass. We used what we had or used our own ideas to make one thing serve for many purposes.

"My mother was a great hand to help with the sick.



SPRING COMES EARLY along the lower Texas coast. Here Rose Marie Beebe starts getting her 1960 summer tan on Padre Island. (AP Photo)

(It was always my ambition to be a nurse, but it took all my time to keep my family.) "Mother and I had driven in the buggy to a neighbors to help out. As we drove up a young man came out and tied the horse and helped us from the buggy. I thought he was very handsome and 'set my cap' for him right then and there.

"Of course, I did not know whether he thought the same of me or not, but I intended to let him know I was around. As it happened, he fell in love with me also and we were married in a quiet wedding.

"I wore a gray skirt with a jumper top and a white silk blouse under it. My shoes were black high-topped ones. Charlie Purcell took us to the train and we went to Amarillo for our wedding trip. The Rev. Hastings of the Christian Church read the ceremony.

"We had 12 children but lost three of them when they were babies. We lost one son in service for his country.

"Life has been wonderful; we had our hardships and sorrows, just as anyone did. Sorrows come to us all even today, but

St. Anthony's Guild Has Regular Meet

Mrs. George Hund and Mrs. John Henderson served as hostess for the St. Anthony's Guild regular session Wednesday night. Members answered the roll with "What I Am Doing for Lent."

Mrs. Howard Walker announced plans for the coming deanery meeting to be held Monday, March 28, in which the St. Anthony's Parish Council will serve as hosts. Members of all the women's organizations in St. Anthony's belong to the Parish Council.

Mrs. Henry Kuper presented the program. Members wore hats that they had made and after the business session, participated in an Easter parade. Each told how she made her hat and materials used. Mrs. Ed. Dzuik Sr. was voted as modeling the best hat.

A skit was given in which Mrs. John Henderson played the part of a saleslady and Mrs. W. J. Lueb, the hard-to-please customer. After trying on all the hats, Mrs. Lueb, decided on one and paid for it, which turned out to be the hat she wore into the shop.

Father Aloysius won the door prize.

Guests attending were Father Aloysius, Mrs. Felix Urbanczyk

The Sunday Brand, Hereford, Texas, Sunday, March 27, 1960

and Mrs. Howard Walker and Mesdames Frank Brinkman, Steve Melves Sr., Leo Kuper, Ed. Dzuik Sr., Henry Kuper, John Henderson, Mable Wagoner, Gene Loerwald, Pete Korstjens, Charles Carney, Walt Warren, George Hund, Harold Hershey, W. J. Lueb, Ed Jesko, Arthur Reinart, Agnes Hellman and Miss Hida Straffuss.

ADVERTISING LAW
COLUMBUS, Ohio (AP) — As a result of action by the 1959 General Assembly, Ohio has the nation's first "right to advertise" law.

State agencies are prohibited from adopting regulations against truthful, legitimate advertising, and the penalty for false or fraudulent advertising is license suspension.

Have you read the classifieds?

Bob Benton, Mississippi's junior tackle from East St. Louis, Mo., wears a size 21 collar.

For Guaranteed RADIO AND TELEVISION SERVICE Call

DOBBS RADIO And TELEVISION

Phone EM 4-0592 504 West Third Call Day or Night

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Classes Beginning Monday, April 4th Contact

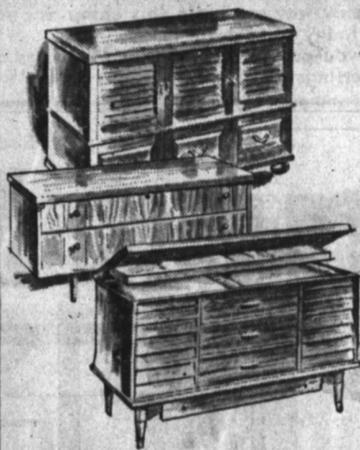
CHARLES SKELTON

Phone EM 4-2311

She'll Always Treasure Your

GRADUATION GIFT

of a LANE SWEETHEART CHEST!



Layaway now while we have a full selection of the latest styles.



FALSE BLUFF

OKLAHOMA CITY (AP) — Earl Galbraith, 12, got into a squabble with a schoolmate who threatened: "I'll knock your teeth down your throat." "You'd better not," answered Galbraith. "My daddy won't like that because my teeth cost \$600." His adversary walked away.

Eleven football players on the current North Carolina State Roster are married.

I love Hereford and hope to spend the remaining days of my life here", she concluded.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 - 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

IT'S A HIT!



AND DOW CHEMICAL'S QUALITY

ANHYDROUS AMMONIA

guarantees that you'll be "SAFE"ly within the profit columns when you harvest your crops this fall!!

BLANTON BUTANE, INC.

Garry Moore says... ENTER NOW and WIN!

\$100,000 in Prizes

PITTSBURGH PAINTS WALLHIDE CONTEST

Over 1,000 Chances to Win!

- ★ 10 GRAND PRIZES—10-day vacation for 2 in glamorous Rio... via Varig Airlines.
- ★ 4 SECOND PRIZES—1960 fully-equipped Rambler Cross Country Station Wagon.
- ★ 8 THIRD PRIZES—HARDMAN Duo Player-Piano.
- ★ 30 FOURTH PRIZES—CALORIC Kitchen Ensemble.

200 Seth Thomas "Countess" Clocks... 200 Sloan-Ashland 4-in-1 power workshops... 300 Gruen Precision Watches... 250 2-oz. bottles MY SIN perfume by Lanvin.

HERE'S ALL YOU DO TO WIN!
Just write in 25 words or less why you like to paint with Pittsburgh WALLHIDE Wall Paint or Enamel and attach the name WALLHIDE from label of any Wallhide can.

COME IN TODAY for official entry blanks and complete rules of this contest. Contact classes midnight, May 14, 1960.

Carl McCaslin LUMBER CO.
A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

PITTSBURGH PAINTS

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Seventh District TFWC Holds Last Convention In Lubbock

Hereford women attending the Seventh District, Texas Federation of Women's Clubs Convention held in Lubbock Monday, Tuesday and Wednesday included members of the Pioneer Study Club and Deaf Smith County Federation of Women's Clubs.

Mesdames Ralph McCullough, L. H. Lookingbill and Ray Johnson of the Pioneer Club attended the board meeting Monday evening and Mesdames O. G. Hill, Bess Werner, Delmar Sigle and A. L. Manjeot attended the regular sessions of the convention.

Mesdames M. T. Rutter, president of the County Federation, C. D. Kelton and John N. Jacobsen Jr. represented the CFWC. Mesdames Manjeot, Hill, Jacobsen and Kelton also attended the District 1 National Flower Show Judges Convention on Wednesday March 23.

Attending from the Summerfield Study Club were Mrs. Guy Waiser and Mrs. R. B. Baker. The Summerfield club placed first in its division in 100 per cent club reports and in 100 per cent subscriptions to the Texas Clubwoman.

The Pioneer Club placed first in geratology, third in wild life, third in welfare and received honorable mention in the Garden Department. The club also rated 100 per cent in club reports and 100 per cent in subscriptions to the Texas Club Woman.

The Lubbock convention marked the last for the Seventh District before being made a thing of the past. The district was divided at the end of the convention and plans were made for the organization of a new district. A meeting of club members living in the area included in the new district has been scheduled for April 12 in Amarillo. At that time the new district will be organized and a name will be chosen.

Stan Jones, right - handed rookie pitcher in the Cincinnati chain, compiled a 19 - 4 mark for Geneva, N. Y., in the New York - Penn League this season.

Lone Star Study Club Holds Meet

Mrs. Baker Womble and Mrs. Virgil Dodson were co-hostesses for the Lone Star Study Club meeting Tuesday afternoon in the Womble home.

Mrs. Ed Warren gave the poem for the day reading Edgar A. Guest's "Faith". Mrs. J. J. Durham reviewed the book "Guide To Confident Living" by Norman Vincent Peale. As an introduction Mrs. Durham said in part: "This book is written in plain - talk style with examples that are practical in spirit, scientific and religious in outlook. Its aim is to help the reader find a bolder outlook and a rock - like confidence so that individual problems can be solved. The author's definition for confidence is not a sedative, but a stimulant to the health giving faith".

School Menu

ELEMENTARY SCHOOLS
MONDAY - Meat Loaf, buttered potatoes, green beans, tossed salad, rolls, milk and chiffon pie.

TUESDAY - Oven fried sausage, blackeyed peas, cabbage salad, rolls, butter, milk and gingerbread.

WEDNESDAY - Weiners and sauerkraut, hash brown potatoes, buttered carrots, rolls, butter and fruit pie.

THURSDAY - Luncheon steaks, gravy, mashed potatoes, lettuce wedges with 1000 Island dressing, milk and cake.

FRIDAY - Pinto Beans, spinach, dill pickles, cornbread, butter, milk and fruit.

JR. - SR. HIGH CAFETERIA
MONDAY - Choice of one: Meat loaf or barbecued weiners. Choice of two: green beans, tossed green salad, buttered corn, buttered potatoes, rolls, butter, and chiffon pie.

TUESDAY - Choice of one: Fried chicken and gravy or oven fried sausage. Choice of two: blackeyed peas, cabbage, and carrot salad, English peas steamed rice, rolls, butter, gingerbread.

WEDNESDAY - Choice of one: Sliced baked ham or weiners and sauerkraut. Choice of two: hash brown potatoes, fresh okra, buttered carrots, tossed salad, rolls, butter and fruit pie.

THURSDAY - Choice of one: Spaghetti with meat sauce or luncheon steaks with gravy. Choice of two: Mashed potatoes, fresh lima beans, lettuce wedges with 1000 island dressing, rolls, butter and cake.

FRIDAY - Choice of one: Pinto Beans or tamales. Choice of two: spinach, buttered corn, dill pickles, oven fried potatoes, cornbread, butter and fruit.

Tri-Hi-Y Holds Thursday Meeting

Tri - Hi - Y met Thursday afternoon in the Hereford High School study hall. A total of 43 girls were present. Dorris Willoughby, Dianne Clearman and Ann Wingert gave a report on a meeting they had attended recently in Amarillo.

"Mints for Word Service" were distributed for the girls to sell. Proceeds will go into a world service project.

Ten girls and two sponsors, Mrs. J. D. Neill and Mrs. Roy Calvert, are planning to attend the conference in San Angelo on April 1, 2 and 3.

Woolen Socks

Remember - woolen socks shrink not so much from soap and water as from extremes of water temperature. Tepid water is best for washing woolen socks.

Wrought - Iron Furniture

A coat of liquid wax will protect your wrought - iron furniture and lampstands from rusting.

Smoother Carpets

If a carpet has rolled up or become uneven along an edge, place a few sheets of paper under the spot to protect the floor while you wet the rolled or uneven section of the carpet with water. As it dries, the carpet will hug the floor and lie straight.

Bedsprings

If you happen to have uncovered bedsprings that are just dirt catchers, slip them into a mattress cover. This gives them a box - springs effect and protects them from dirt.

Venetian Tapes and Cords

The tapes and cords of Venetian blinds can be cleaned with a liquid white shoe polish. Start at the top and work down, washing the applicator pad if it gets too dirty.

Kerosene

Try pouring kerosene down the drain before sending for the plumber to correct the stoppage. It may save you inconvenience, and also a bill.

Popcorn

Try sprinkling the kernels of your popcorn lightly with some warm water an hour or two before popping it. Regardless of the popping method you use, this will reduce the number of unpopped kernels and improve the flavor of the finished product.

YOUR RED CROSS ON THE JOB

By CORINNE J. NEELY

Our motto this year, "Good Things Happen When You Give and Serve." And though we are in United Fund and had our campaign for funds in the fall we observe the month with an educational program.

The Board of Directors met in an observance meeting the 15th and viewed a film on Red Cross activities of another chapter for points to enlarge our own.

You have perhaps noticed the poster on the Mail Truck with our motto. And we feel some of you noted our display in the bank show-case recently. We have had comment too on our appearance for the "Today in Hereford" radio program.

In service to community Mr. Henry Aycock has just completed a class in Standard First Aid to 16 persons. Five of that group and others will continue into the Advance course under his instruction. Mrs. Ruby Hickman, Mrs. Virgil Dodson and Miss Della Stagner are teaching a class of 18 in the Dawn community, sponsored by the H.D. Club.

Water safety has eight persons attending classes since last fall in Canyon toward becoming life-guardians and instructors. They are to be commended for carrying one in spite of so much bad weather and distance driven each week to classes.

The motor truck for the auxiliary of the volunteer fire department was given many hours of volunteer work, in being reconditioned and fitted for the Motor Corps group. The women are keeping close watch on its progress.

The Gray Ladies have completed training and are an organized group now with Mrs. H.H. Miller, chairman and Mrs.

Guyrene Carter, co-chairman. Seventy-five books and several magazines have been donated for the book-cart to be used at the hospital for the maternity ward. This was recommended by board member Dr. Bruce Beene, who acts as doctor-advisor for the group and has the approval of Mgr. Leonard Watson. Their next duty will be in April to host the Amarillo Air Force Retrairee Party, taking refreshments and prizes for the games.

Mrs. J. H. Early, volunteers chairman has received a letter of commendation for her work and our chapter for the past six-month volunteer activity. This came from our area office in St. Louis.

Home Nursing with "Mother and Baby Care," the theme, is being taught to a group of Spanish speaking women by Mrs. Earl Springer, with one of their group as interpreter. This followed a request by the doctors. A class for colored parents is being planned.

These are firsts for the chapter as is a volunteer class of boys now taking Homemaking in High School. They will receive this instruction as part of the course.

The farm labor conditions has cleared and according to Mr. Patterson of the employment office and just about anyone who wants a job can get one. Both Red Cross and the County Welfare personnel deeply appreciated the fine response of the community in the past three months in creating jobs. It has been a great help and morale builder for many needing jobs. Others have our thanks for contributions, who did not have jobs. But many give both.

NEW for the Sorghum Farmer
DEKALB F-63

FULL SEASON STIFF STRONG STALKS OPEN HEADS AT HARVEST HIGH YIELD

Another Fine Product of DEKALB Research

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LIQUID FERTILIZER

Give your wheat a spring tonic with **ARCADIAN GOLDEN URAN LIQUID FERTILIZER**. Quick acting, long lasting Uran contains Urea, Ammonium and Nitrate Nitrogen.

- Custom Crop Spraying With Hahn Hi-Boy
- Liquid Fertilizer Application (Mix With Soil Insecticides or Weed Killers)
- Pre-Emergence Chemical Application
- Insect Control from 2-Leaf Stage to Harvest.
- Application of Chemicals after "Lay - By" for Weed & Grass Control, with Hahn All-Angle Boom, also for side-dressing with liquid fertilizer.
- Complete Defoliation
- Topping Cotton, Tall Stalks and Weeds in Milo
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Milo Seed Cotton Seed Insecticides Weed Killers Defoliant	Liquid Fertilizers		Dry Fertilizers	
	32-0-0	Uran	21-0-0	13-39-0
	8-24-0	4-10-10	16-20-0	16-48-0
	13-13-0	10-15-5	0-46-0	10-20-10
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	16-20-0		0-60-0	

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WESTWAY NEWS

Vegetable Farmers Plant Spring Crops

By MRS. HAROLD RUDD
The vegetable farmers have been as "busy as bees" these past few days getting their crops started. Onions have been set out in several fields, potatoes are being planted and some have finished planting their potatoes. The milk farmers are busy preparing the

ground for the coming crop. A shower and birthday parties have also highlighted the week's activity.

W. W. Thomas and his cousin, Norman Hodges of Hereford, were honored with a birthday dinner in the Thomas home Sunday. Among those present were Mr. and Mrs. Clifford McBee, Larry and Jackie of Plainview, Mr. and Mrs. Jack Andrews of Plainview, Mrs. Norman Hodges and family of Hereford and Mrs. W.W. Thomas, Sue, Bud and Jeanne.

Saturday night Mr. and Mrs. B. B. Northcutt were hosts for a forty-two party in their home. Among those attending were Mr. and Mrs. R. L. Wilson, Mr. and Mrs. Joe Wagoner and Joe Bob, Mr. and Mrs. C.A. Saulcy, Mr. and Mrs. Herbert Owens, Mr. and Mrs. G. C. Mer-

ritt, Clarence Morrison, Sue Northcutt and hosts.

Mrs. Ralph Mitchell was surprised last Wednesday evening with a birthday party. Among those attending were Mr. and Mrs. R. L. Wilson, Mr. and Mrs. Merlin Kaul and Larry, Mr. and Mrs. J. C. Morrison and Judith, Mr. and Mrs. Joe Landers, Mrs. W. H. Willis and children of Hereford, Mrs. W. C. Parkey and Elaine Mitchell of Kingman, Ariz., Ralph Mitchell and the honoree.

Mrs. Fred Boren of Texline was honored with a pink and blue shower in the home of Mrs. Jack Williams Saturday afternoon.

Mrs. Bill Roberts was co-hostess. Among those present were Mrs. Bill Ott, Mrs. R. M. Mason, Mrs. R. L. Mason, Mrs. Marvis Southward, Mrs. Woodrow Dutton, Mrs. A. D. Worthan of Texline, Mrs. C. P. Worthan, Mrs. Dave Downey, Mrs. George Zetche, Mrs. John Martin, Mrs. Ed. D. Sawyer, honoree and hostesses.

Susan Rudd was honored with a party on her seventh birthday Tuesday afternoon by her mother, Mrs. Kenneth Rudd. Among the children present were Becky and Sara Bell, Kathy Woodward, Teresa and Paul Douglas Rudd, Lynn, Patsy, Cheryl and Kit Rudd, and Colleen Rudd. Among adults present were Mrs. Homer Rudd, Mrs. Paul Rudd, Mrs. M. C. Kaul and Mrs. Harold Rudd.

Ed Stanford is a guest of Larry Kaul last Sunday. Ed is one of the owners of a nursery in Plainview. Larry returned to Plainview with Ed that evening and he will be employed at the nursery.

Joe Reinauer spent the week end in Oklahoma City with his brother, John, who underwent surgery. Joe also attended the Automobile Show while there.

Andrew Kershen assisted with the Church Census Sunday afternoon.

Mr. and Mrs. Fred Boren and children and Mr. and Mrs. A. D. Worthan and children, all of Texline, spent Sunday with Mr. and Mrs. Bill Roberts, Mr. and Mrs. Jack Williams and

children visited with the group Sunday afternoon.

Mr. and Mrs. G. C. Merritt Jr. and Michele of Hereford visited with Mr. and Mrs. G. C. Merritt Sunday afternoon. Later the group visited with Mr. and Mrs. Elmer Combs.

Joe Eddy Scott of Friona and Dempsy Watkins of Sudan spent the week end with Mr. and Mrs. Ira Scott. On Saturday evening Mr. and Mrs. Paul Johnson and family of Dumas arrived to visit the Scotts, Sunday Mr. and Mrs. Flake Thurman of Friona joined the group for dinner.

Mrs. Kenneth Rudd visited in the home of Mrs. Jon Fraser in Hereford Monday morning. Mrs. Bill Massie and Mrs. Ed Duik Jr. were also there.

Mrs. Zona Cochran of Hereford spent Saturday night and Sunday with Mr. and Mrs. Joe Wagoner, Sunday Mr. and Mrs. David Seal of Canyon arrived to spend the day with the Wagoners, Mr. and Mrs. G. C. Merritt joined the group for supper that evening.

Mr. and Mrs. Ed Blakeney of Friona ate supper with Mr. and Mrs. C. A. Sauley Sunday evening.

W. E. Combs of Plainview visited with Mr. and Mrs. Elmer Combs Sunday.

Mr. and Mrs. Roger Smith and Dale of Stinnett visited with Mr. and Mrs. Rob Groves last week end. Mrs. Groves and Jo Angela returned to Stinnett with the Smiths to visit her parents, Mr. and Mrs. Vance Johnson and his parents, Mr. and Mrs. T. Groves.

Mr. and Mrs. Raymond Smith were guests for the evening meal Thursday in the home of Mr. and Mrs. W. F. Ponder. Mr. and Mrs. Smith are circuit overseers for the Congregation of Jehovah's Witness.

Mr. and Mrs. Edward Schillings and family of Summerfield and Mr. and Mrs. Elmer Reinart and family of Wyche were guests for breakfast in the home of Mr. and Mrs. Gene Fangman Sunday morning.

Miss Rae Brunson of Hereford visited with Mr. and Mrs. Homer Rudd Monday evening. Mr. and Mrs. Herbert Owens visited with Mr. and Mrs. Herbert Owens Jr. in Olton Sunday afternoon.

Mr. and Mrs. R. L. Wilson have been staying with his mother, Mrs. Sam Wilson, in the hospital in Hereford. Mrs. Wilson received injuries from a fall.

Mrs. Joe Landers, Mrs. Herbert Owens and Mrs. R. L. Wilson attended the H. D. Choral

practice Monday afternoon.

Mrs. Buren Sowell has been visiting with her daughter, Mrs. Buck Cunningham of Amarillo, who is in the hospital in Hereford surgery Wednesday morning.

Mrs. Paul Rudd, Mrs. Bess Werner and Mrs. P. B. Sowell attended the Farm and Ranch Club meeting last Thursday in the home of Mrs. Hershel Burrus. Mrs. Werner presented the program on Civil Defense.

Mr. and Mrs. E. O. Baird and family went to Anton on Friday to be with his mother who is ill.

Mr. and Mrs. D. R. Vandever, John Bil and Regina Hampton of Hereford ate dinner with Mr. and Mrs. Homer Rudd Sunday.

Mrs. Troy Maxwell of Dimmitt and Mrs. Fred Inman and Butch went to Dumas Friday afternoon. The two grandmothers stayed with Donnie Wayne Maxwell while his parents and Butch went on a fishing and hunting trip Saturday and Sunday.

Mrs. Alice Cooper and Joyce visited with her sister, Mrs. Paul Stewart and new baby girl in the hospital at Groom on Saturday.

Mrs. J. C. Morrison and Judith and Mrs. T. B. Thomas and Deborah spent the week end in Rock Springs visiting Mrs. Morrison's sister, Mr. and Mrs. T. L. Williams, brother, Jim Gage, and nephew Bob Nix and family.

Fred Inman left last Wednesday for Kilgore to visit with his daughter, Mr. and Mrs. S. L. Gilley.

Raymond Morrison was home from Dalhart this week end.

Mr. and Mrs. Ben L. Thomas and family of Romero spent the week end with Mr. and Mrs. Roger Smith and Dale of Stinnett and T. B. Thomas, Diedra and Dan ate dinner in the Raburn home. Mr. and Mrs. Everett McIntosh spent Sunday with Mr. and Mrs. James Harris and children and Mr. and Mrs. Don Salomon in Amarillo.

Mrs. Andrew Kershen attend-

ed the open house at the Community Center in Hereford Sunday afternoon.

Mrs. Ira Scott was hostess for the Bud to Blossom Garden Club luncheon last Friday.

Mrs. C. A. Sauley visited with Mrs. Eva Lee Potter in Hereford Monday night. Mr. and Mrs. Carl Smyth of Wyche were also there.

Mr. and Mrs. John Birkenfeld and family of Hereford ate supper with Mr. and Mrs. Gene Fangman Sunday evening.

Mr. and Mrs. Herbert Owens made two business trips to Lamesa last week.

Mrs. James Harris of Amarillo visited with Mrs. Everett McIntosh Friday.

Mrs. J. C. Morrison attended a committee meeting at Central School Tuesday afternoon.

Mr. and Mrs. R. A. Wells of Hereford visited with Mr. and Mrs. Harold Rudd Sunday evening.

Mr. and Mrs. John Weick of Umberger visited with her sister, Mrs. Gene Fangman, Tuesday morning.

Mr. and Mrs. Don Salomon of Amarillo visited with Mr. and Mrs. Everett McIntosh Saturday evening.

HELP FOR CAMERA FANS

COLUMBUS, Ohio (AP) — To help the shutterbug, the Ohio Economic Development and Publicity Division issues a list of suggested photography subjects around the state, such as monuments, historical sites, etc. The list also gives the best time of day for photographing each.

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U. S. Government Bonds	1,584,421.88	Surplus	200,000.00
Other Bonds and Securities	802,855.21	Undivided Profits	156,693.98
Stock in Federal Reserve Bank	12,000.00		
Banking House	140,770.00		
Furniture and Fixtures	56,952.26		
Other Assets	8,400.90		
Certificates of Interest	202,772.87	Reserves	342,372.53
Loans and Discounts	4,656,042.48	DEPOSITS	8,296,380.83
TOTAL RESOURCES	\$9,195,447.34	TOTAL LIABILITIES	\$9,195,447.34

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