

County Employees Given Five Per Cent Raise

By EARL MOSELEY
Staff Writer

During the last regular meeting Monday of Deaf Smith County Commissioners before entering the new year, Judge H. C. Williams and Commissioners Marcus Latham, Earl Holt, Bruce Coleman and Donald Hicks announced an intent of a salary increase of approximately 5 per cent for county employees beginning Jan. 1 on the basis of cost-of-living index increases.

Other important items on the agenda included construction of doors on the lower floor of the courthouse to prevent wandering through the building on weekends and the monthly Deaf Smith County Hospital report (included in a separate story on this page.)

Also present on business were County Home Demonstration Agent Argen Draper, Chamber

of Commerce Manager Bill Thompson, Clark Andrews, Tom McFarland, and Andrew Kershen. County Clerk B. F. Cain recorded proceedings.

Upon petitions bearing signatures of eight 'freeholders' in Precinct 3, a motion was made for the opening of a road of approximately three miles in length, beginning at the southern point at the southeast corner of the North J. M. Ligon 640-acre tract. Legal qualifications were placed in motion, including the naming of a Jury of Review. Appointed to the jury were Garland Solomon, Ira Scott, John Douglas Pitman, Layton Sawyer, and Leo Witkowski.

Commissioners also approved a water line in Precinct 2 for Marcel Fischbacher on section 56 southwest quarter of Section 41, Block K-8.

On salary increases, which is involved with monies to cover this arrangement being taken from several different funds, the Court explained that for the most part county employees would receive five per cent more "taken to the nearest round figure." It was also reported that Judge Williams will now receive \$9,700 per year; the commissioners will have \$475 salary per month with \$125 traveling expenses; Justice of the Peace has been raised from \$350 to \$400 per month; and foremen, maintenance operators, and road and bridge men an additional \$50 with others boosted \$25.

Some salaries, which exceeded the 5 per cent, were reported as "more in line with the general pay scale" of other professional and employment in and out of county employment.

Mrs. Draper asked commissioners to inspect a rough draft of the new county map, so that landmarks in each precinct would not be omitted. When the draft is completed, Ink Spot in Hereford will print 5,000 of them for distribution to those newcomers and businessmen

who desire the proper route information.

Commissioner Coleman reported that there is an unusual situation in Precinct 3, where an elm tree has been in use for many years as a landmark. Therefore, it was agreed that this tree would be included on the map.

Mrs. Draper also reported to the Court that the new coffee-maker had been installed at the Bull Barn, and that the cabinets had been built and covered. She said that the cabinet had been constructed for the coffee-maker instead of buying one, which had been the original plan.

Thompson advised the Court that collections for Christmas decorations (originally purchased for \$64,000 for Hereford business locations) had not come in as needed to meet the note payment of \$2,250, and asked aid in the matter. He said that the City of Hereford has contributed about \$600 toward it — including payment of installations on the downtown streets. Commissioners agreed to contribute \$500 for such decorations to the Court House.

Double-glass doors have been set for installation between the Sheriff's office and the Justice of the Peace Court on the lower floor, at a cost of \$596.15. Similar to the library doors on the same floor, it is reported as a means to prevent adults and children from wandering through the courthouse on weekends and holidays. "This occurred recently and the ladies rest room on the second floor was messed up for no reason." It was pointed out that the commissioners had already discussed the door matter previously.

Clark Andrews, representing

the Deaf Smith County Young Farmers Junior Livestock Show, appeared to begin the necessary preparations for the annual event at the Bull Barn, which is scheduled for Jan. 30-31 and Feb. 1. Details were constructional. Commissioners are cooperating with the Young Farmers in the project.

Tom McFarland and Andrew Kershen discussed plans for the Deaf Smith County Water District. McFarland is with High Plains Underground Water Conservation District.

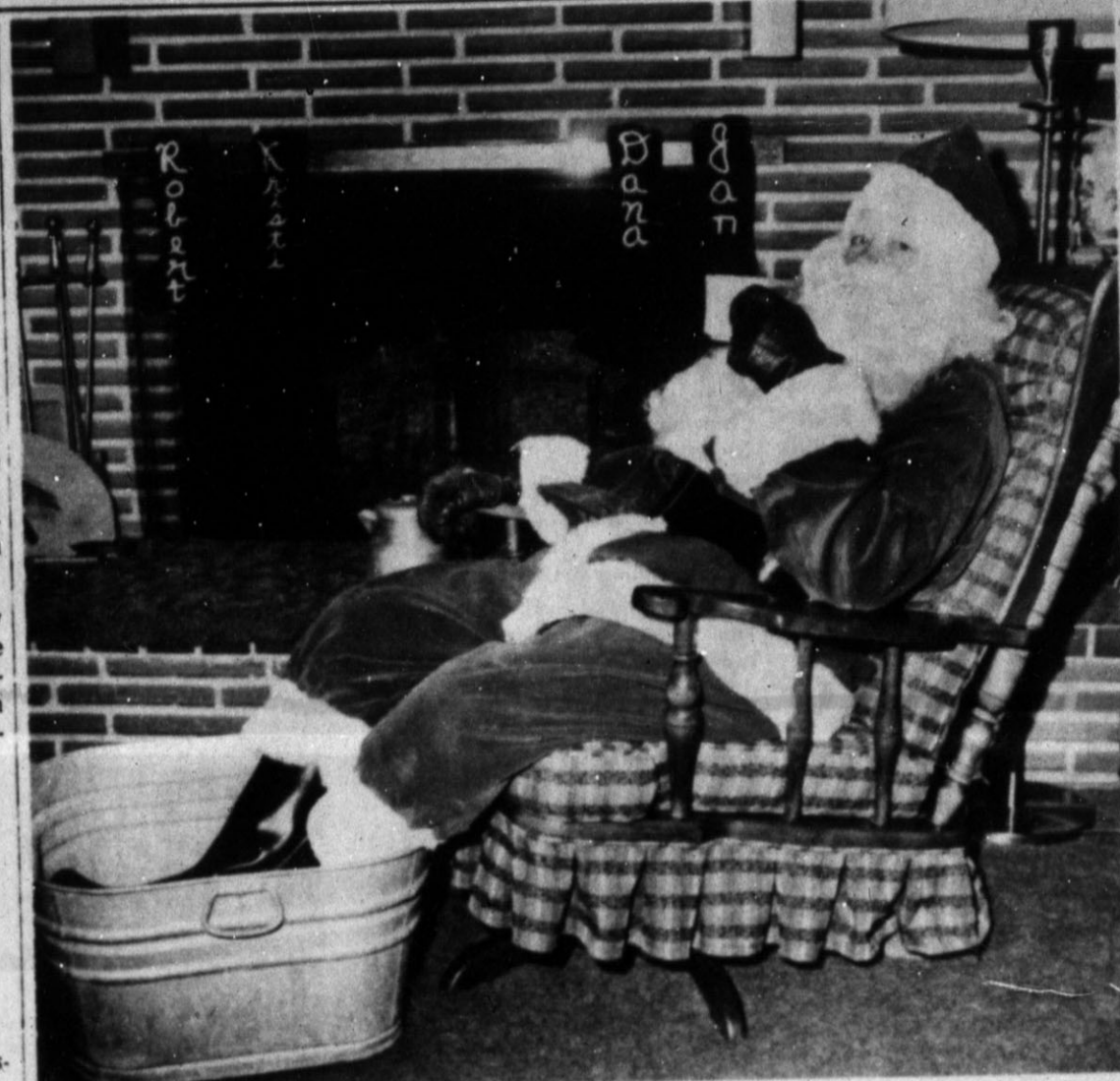
Labor Contract Is Signed At Friona Plant

Gene Frye, president of Missouri Beef Packers, incorporated, today announced the signing of a three-year labor contract ending a labor dispute which began Oct. 17, between Missouri Beef Packers, Inc. incorporated, Friona Texas Division and the Amalgamated Meat Cutters and Butcher Workmen of North America AFL-CIO.

The contract signed by the Company and the Union on Dec. 18, covers a three-year term from Dec. 16, through Dec. 15, 1971. After a one week shut down, the Friona plant resumed operations Oct. 25, with supervisory personnel and the hiring of new employees.

The Missouri Beef Packer Friona Plant is the largest single shift beef slaughter plant in the United States with a 12,000 head per week capacity and is located in the heart of the Texas Panhandle cattle feeding area.

Frye stated the Company is pleased to have an agreement with the Union which will permit us to move ahead with our Friona Division operation.



CHRISTMAS SEASON COMPLETE— Now that Christmas is over, dear 'ole Santa can lean back in a nice comfortable chair by the fireplace and enjoy a cup of hot, black coffee. He is resting just a few minutes before he must start to prepare for next year's merry season. —Staff photo by Kathy Skypala

Weighty Residents Losing Heavy "Battle of the Bulge"

NEW YORK (Special to the Brand) — Do residents of Deaf Smith County weigh more than they should? Are they heavier than their counterparts were 20 years ago?

According to obesity studies by medical groups, insurance companies and others, the battle of the bulge has been a losing one for many people, locally and elsewhere.

According to the findings, one-fifth of all men and one-fourth of the women in the country are overweight.

Based on the national studies, for the male population of Deaf Smith County to get down to what is called desirable weight, they would have to take off some 11 tons.

Today's average man is found to be five feet nine inches tall and to weigh 162 pounds. This is about five pounds more than his father weighed at the same age.

The increase, for the 4,400 males

in the local area over age 21, assuming that they are no more and no less overweight than men elsewhere, amounts to 22,000 pounds.

The women in the area would also have to do some trimming down to reach the recommended levels. They, too, have been adding poundage in recent years.

The figures show that the average American woman has grown two-thirds of an inch in height and has gained more than four pounds in the past 20 years.

She now stands slightly more than five feet three inches tall and tips the beam at nearly 135 pounds.

Compared with the weight levels that were prevalent 20 years ago, the 4,250 women in Deaf Smith County over age 21 are carrying around some 17,000 extra pounds.

Chiefly responsible for this drift toward overweight is the American way of life, according

to health experts. More leisure time, more money to spend on food and drink and less physical activity than in former years have combined to produce a plumper population.

The average person who is overweight is well aware of his problem and tries to do something about it, but he does so only sporadically, unfortunately.

He wants a trimmer waistline and a more pleasing silhouette. To obtain them requires will power. The prescription, in most cases, is more exercise and less activity with the knife and fork.

Car Is Stolen, Later Set Fire

A 1965 Pontiac owned by Gordon Elliott of Route 2 was taken from a local private club Saturday night or Sunday morning and later found burning in the Labor Camp.

Elliott told police that the car was taken between 10 p. m. Saturday and 1:05 a. m. Sunday from the parking lot of the Cougar Club. The keys had been left in the vehicle.

About 10:10 a. m., an officer was stopped while on patrol and told that a car had been abandoned in front of the Pentecostal Church at the Labor Camp. Upon investigation, the car was found to be burning and the Hereford Volunteer Fire Department called.

Damage to the car and its contents was estimated at \$1,000.

News, Ads Are Due Earlier For Thursday Paper

News and advertising for next Thursday's Hereford Brand must be turned in at earlier times because of the New Year holiday.

Both classified and display advertising must be turned in by 5 p. m. Monday for the Jan. 1 edition. News items must be reported by noon Tuesday.

Brand offices will be closed today and next Wednesday because of the holidays.

Record Store Is Burglarized

Alex Record Shop, 803 West First was burglarized sometime during the night Friday, it was reported to police Saturday morning.

Taken in the burglary, which occurred between 11 p. m. Friday and 10:15 a. m. Saturday, were approximately 20 record albums, 100 45-rpm records and a record player. The loss was estimated at \$200.

Entry to the store was gained through the back door when two screen door type hooks and a chain-type latch were pulled loose. The door latch in the knob apparently was not locked.

Will Kelinske Dies Tuesday

Funeral arrangements for Will Kelinske, 79, of Route 3, were pending Tuesday at Gilliland Funeral Home, with plans for burial in West Park Cemetery.

Mr. Kelinske died early Tuesday at his home, seven and a half miles southeast of Hereford. He was born Jan. 9, 1889.

Further details were not available at The Brand's early holiday press time.

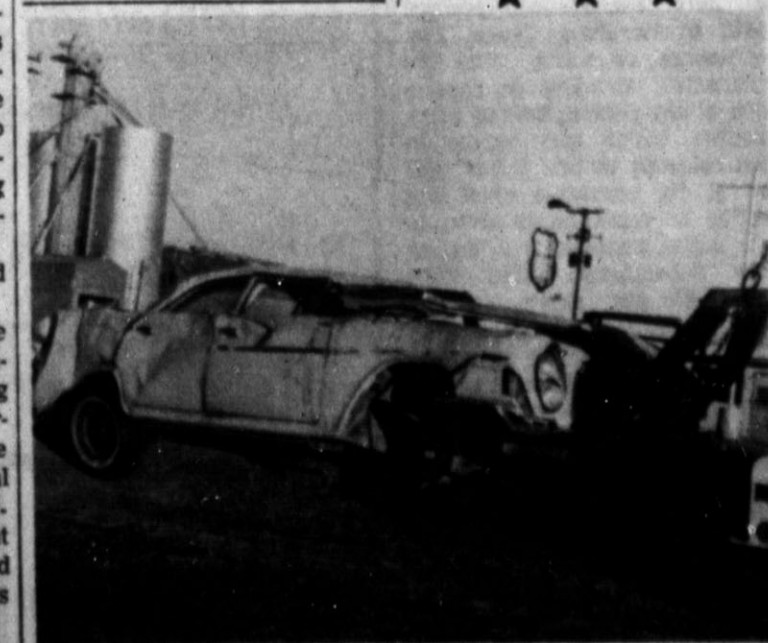
Wreck Causes Serious Injury

A 44-year-old Hereford man who was injured in a one-car accident near Westway Tuesday morning remained in serious condition at press time Tuesday.

Juan Lara Ruiz of 107 Grand received extensive internal injuries and severe lacerations when his car went out of control on Farm-to-Market 1058 about one mile west of the Westway community and 8.7 miles west of Hereford. Ruiz was in surgery several hours and was still receiving intensive care just before noon Tuesday.

Highway Patrolmen said Ruiz was driving his 1961 Chrysler west when he apparently ran off the side of the highway shoulder and then lost control of the vehicle. The car traveled some 600 feet from one side of the highway to another and then hit an embankment, jumped a fence and continued some 75 to 10 feet out into a field.

The accident occurred about 6:30 a. m.



TOTAL LOSS — This 1961 Chrysler was considered a total loss following an accident near Westway Tuesday morning. This photo was taken as the car was being towed back to Hereford. See story for details.



Kenneth Fanning

Funeral Held For Hereford Business Man

Funeral services for James Kenneth Fanning, 47, of 211 Elm, Hereford drugstore owner who died unexpectedly Sunday in a hospital here, were conducted Tuesday afternoon at Sayre, Okla., and burial was in the Sayre Cemetery.

W. R. Craig, Church of Christ minister of Elk City, Okla., and Jim Hamilton, associate minister of Central Church of Christ here, officiated. Mr. Fanning was a member of the Church of Christ.

Sayre was his birthplace, and he moved to Texas from his native state in 1953. He bought the City Drug Store and moved to Hereford from Levelland in May of 1967. He had previously owned a drug store in Childress.

His marriage to Evva Mae Cooper took place Jan. 10, 1943, in Palo Pinto. He saw military service with the U. S. Army during World War II.

Surviving him are his wife; a daughter, Peggy Ann Fanning of Hereford; two sons, Keith Fanning of Hereford and Steve Fanning of Lubbock; and his parents, Mr. and Mrs. C. E. Fanning of Sayre.

Rites Pending For Earl Cole

Funeral services for Roy Earl Cole, 74, of 107 Ave. I, were pending Tuesday at Gilliland Funeral Home. Mr. Cole, a farm owner here, died Monday while he was visiting his son on a farm 12 miles northwest of Spearman.

A resident of Deaf Smith County since 1946, when he came from Oklahoma, Mr. Cole was born Oct. 26, 1894 at Bonham. He married Josie Harding July 19, 1914 in Stephens County, Okla.

Survivors include his wife; a daughter, Mrs. Harold Shearhart of Venita, Okla.; four sons, Floyd Cole of Hereford, John Cole of Spearman, Thurman Cole of Yuma, Ariz., and Ralph Cole of New Orleans; a sister, Mrs. Harold Miles of Washington, D. C.; 19 grandchildren and four great-grandchildren.

Damage High In 3-Car Wreck

Damages were estimated at approximately \$1,100 to three vehicles following an accident at the intersection of Park Avenue and Avenue B Monday morning.

Treated and released at Deaf Smith County Hospital following the accident was Tommye Clark, 38, of 348 Centre.

Officers said a 1969 Chevrolet driven by Jane C. Packard of Route 3 was going west on Park and had stopped for a traffic signal. A 1969 Buick driven by Johnny Clark III of 348 Centre was going north on Avenue B, and a 1965 Ford driven by Herman Gaines of 309 Thirteenth Street was going east on Park Avenue when the collision occurred.

According to police, the Buick struck the right side of the Ford causing the rear to swing to the left and strike the Packard vehicle. There was an estimated \$300 damage to the Chevrolet \$450 damage to the Buick and \$350 to the Ford.

A citation was issued for causing a negligent collision by failure to obey a traffic signal. The accident happened about 9:55 a. m.

Weather

	H	L
Sunday	36	15
Monday	63	12
Tuesday		17
Moisture for year: 9.53		

Local Hospital Might Need More Space, Seigler Says

T. E. Seigler, administrator of Deaf Smith County Hospital, issued his operating statement for November which showed a profit and predicted that "this year we will go over the three-quarter million dollar mark."

But Seigler also predicted that the current month might not end as successfully as November.

He said, "Two years ago, we barely went over the one-half million dollar mark for the first time. It appears certain that this year we will go over the three-quarter million dollar mark." And he added, significantly, "It does appear that we will need a new addition before we can get it built."

He said he "hoped to have some more plans" for the hospital board of managers and County Commissioners by Monday.

Seigler continued, "We did have a good month in November as we have had a good year. (But) it is probable that we will show a loss in December, as the checks we gave our employees at our annual Christmas party in lieu of two to four of the six holidays they had to work totaled \$4,826.48 — which will appear as an expense item on the December statement."

He reported that the hospital also expects "a lighter than usual patient load during the lat-

ter part of December."

Net profit for November before depreciation expense is \$3,260.80. For the year to date it has been \$36,161.15.

Seigler explained in his statement that included as "other income" is the amount of \$6,287.98 which is the amount of money "we have received from the tax levy which was reinstated by the Court this year. This money, of course, cannot be described as 'hospital' income but rather as a deduction from our plant and equipment maintenance expense for which purpose this tax was intended."

Maintenance expense on the plant alone through November is \$34,000. He said that repairs to equipment is charged to the department in which the equipment is located.

"Second, we placed on the books during November the various items purchased with the \$130,000 bond issue. The new buildings, X-ray equipment, boilers and warehouse were charged to capitol assets for further depreciation. Two items, totaling \$18,432.82, were charged to repairs expense. The new lights installed in the Children's Wing and in the semi-private area totaled \$3,750.96. Remodeling and changing the old X-ray room and the old second operating room totaled \$14,681.86."

Seigler said this expense in-

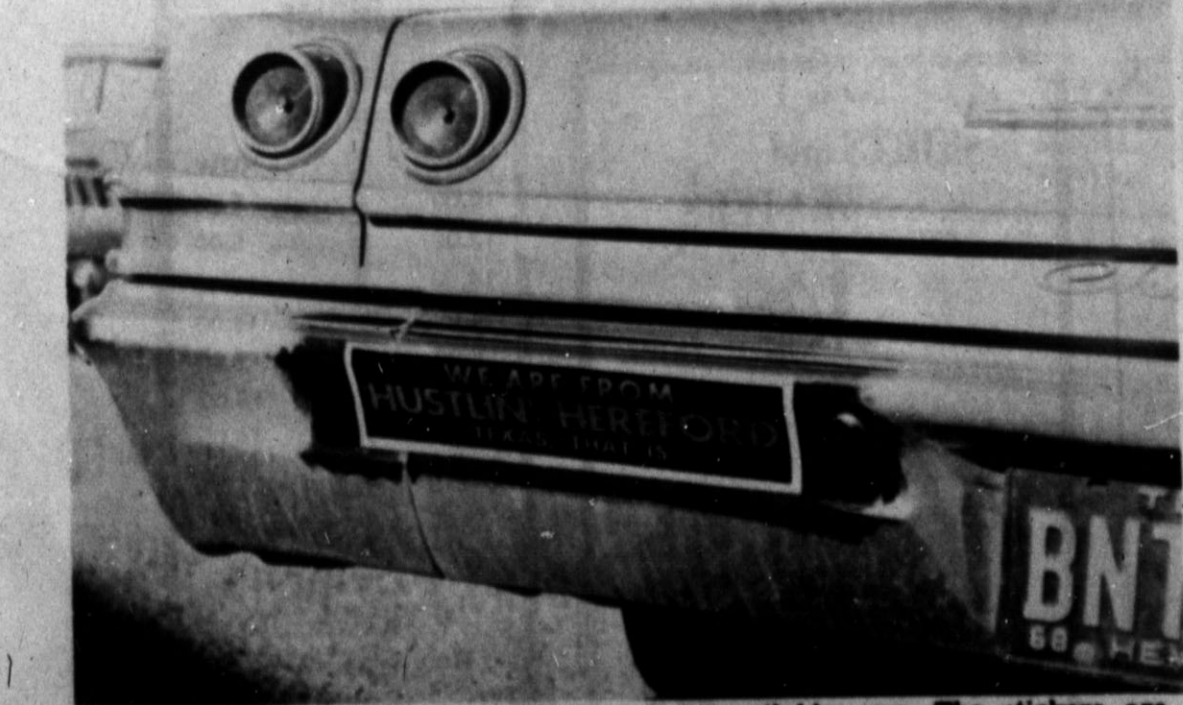
cluded the necessary wiring, new floors, labor, etc. — to change from one location to another.

This entry on the books was a judgment entry. The charge could have been made to either inventory, prepaid expense, for distribution over a long period of time or to some other account which would not have indicated an expense item, and the books would have looked much better," he said. "One reason I charged it to expense is that if the entry should be accepted by the auditors for the Medicare program, it will help us to recover more of the actual expense involved in caring for people in the Medicare program."

Seigler has asked the board for opinion on this matter.

"Two other items of expense that are unusually large are central supply expense and nursing service expense-supplies. I purchased 60 cases of 4x4 gauze sponges rather than my usual purchase of ten cases at a savings of \$4 per case. I also bought 50 cases of paper towels instead of the usual 10, at a savings of \$3 per case."

He concluded the report, "It is my estimate that we have already saved some \$5,000 by now, having a warehouse large enough to take advantage of quantity purchase of standard items."



NEW BUMPER STICKERS — A new type of bumper sticker has arrived at the Deaf Smith County Chamber of Commerce. Some 250 of the bumper stickers, which have vinyl backs,

are available now. The stickers are easier to get off and are expected to last longer than the old model. Lettering on the new stickers is red, while the background is black.



CAKE DECORATING DEMONSTRATED — Members of the Sweet and Fancy Cake Decorating Club demonstrated to the Gay Bluebird group the art of decorating cakes, cookies, cupcakes and other Christmas items. Mrs. Richard Sims is shown decorating as the girls watch at the Campfire lodge. —Staff Photo

Truck Driver Gets Award For Bravery

NEW YORK — Professional truck driver Delbert Chance of Idalou, Texas, today received the Arthur Godfrey "Gentleman of the Highways" award for helping rescue a U. S. airman injured in the crash of a military transport in snake-infested Texas ranch country.

Chance, 44, a line driver for T.I.M.E. Freight of Lubbock, Texas, was honored by Godfrey on his nationwide CBS radio broadcast and given a citation signed by Godfrey and American Trucking Associations Chairman J. David Brothers of Richmond, Va.

The crash, in which five airmen died, occurred nine miles from Guthrie, Texas, in the early morning of Oct. 12, 1966.

According to J. B. Johnston, vice president-industrial relations for T.I.M.E., Chance was driving his tractor-trailer on U. S. Highway 82 when he saw the blinker lights of three large aircraft. One of the planes was flying lower than the others.

A grade briefly blocked his view but when he reached the rise, Chance said "The fire came right up in my face."

Only two of the aircraft, flying low over the area, were visible. Realizing the third had crashed, Chance sped to a service station in Guthrie to notify the sheriff's department.

Within minutes Chance, the sheriff and the station owner rushed to the crash scene. "I heard a sound and just had to find out what it was," Chance said later. He and an unidentified teenager climbed through the burning wreckage in time to save the lone survivor of the six-man crew. A large piece of metal lay across the airman and his legs were surrounded by fire.

Chance and the teenager tried to lift the piece of metal. He later explained: "I don't know how much it weighed. I guess I was hysterical because I grabbed it and hollered to the boy to pull him (the airman) out by his clothes."

A military convoy with ambulances and fire-fighting units arrived from Dyess Air Force Base in Abilene, Texas, where the injured airman was taken. Three of the crew were missing and search efforts were slowed by the danger of rattlesnakes.

Chance is married and the father of five children. He has been employed by T.I.M.E. a trans-continental motor carrier, since 1957.

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Rickman In Operation Meade River

Vietnam — Marine Lance Corporal Richard L. Rickman, son of Mr. and Mrs. Floyd Rickman Jr. of Route 3, Hereford, Tex., participated in operation Meade River while serving with the First Marine Division in Vietnam.

The operation, designed to find enemy forces and destroy their capability to strike against

Tax Estimate Due Jan. 15 For Farmers

DALLAS — Farmers who earned at least two-thirds of their 1968 gross income from farming operations should file their declaration of estimated Federal income tax, including self-employment, for 1968 with the Southwest Service Center, 3651 S. Interregional Highway, Austin, Texas 78740, on or before Jan. 15, 1969. Form 1040-ES should be used for this purpose.

However, Ellis Campbell Jr., district director of Internal Revenue for Northern Texas, said that farmers do not have to file an estimate if they file their 1968 Federal income tax return and pay all the tax due by Feb. 17, 1969.

"Farmer's Tax Guide," (Publication 225), which furnishes information on this subject, may be obtained by dropping a post card to Supply, Internal Revenue Service, P. O. Box 1738, Dallas, Texas 75201, or from your county farm agent.

Class Of '63 Sets Reunion

A reunion for the 1963 graduating class of Hereford High School, has been slated at the Caison House at 7 p. m. Friday Dec. 27.

Friends and classmates wishing to attend the dinner gathering are asked to contact Mrs. Lanny (Rita Albracht) Bezner at 364-4035. Cost of the dinner will be \$5 per couple.

READ THE CLASSIFIEDS.

Schelter On Honor List

George M. Schelter, son of the Rev. Herman and Mrs. Schelter of 303 Western, Hereford, has been placed on the Dean's Honor List for the Fall term at Concordia Senior College, Fort Wayne, Indiana.

Students whose grade average is 3.5 or better on a scale where A is 4, and B is 3, are recognized in this way.

Schelter is a graduate of Concordia Lutheran Jr. College, Austin, and plans to matriculate at Concordia Seminary, St. Louis, Missouri. He is presently enrolled in the pre-theological program at Concordia Senior College.

The record for extra points missed in one National Football League game is four. It happened to Washington's Joe Aguirre against Philadelphia in a 1944 game.

Holidays Add To Traffic Fatalities

THE BIGGEST HOLIDAY season of the year is here — Christmas and New Year's — and pardon the unhappy thought, but that means more deaths on our streets and highways caused by drinking drivers stated Major Luther Moore, Regional Commander of the Texas Department of Public Safety for this Region.

The drinking driver problem has been rising steadily through the past years until now — one to four percent of drivers on the road are accounting for about 50 to 55 percent of all fatal crashes. Statistics reveals that the use of alcohol by drivers and pedestrians leads to some 25,000 deaths and at least 800,000 non-fatal crashes in the nation each year.

Besides being the direct cause of accidents, alcohol is found to be the causative factor in many other violations leading to an accident. During holiday periods it has been found that alcohol was a causative factor in 80 to 85 per cent of motor vehicle and pedestrian accidents.

Especially tragic, is the fact that much loss in life, limb, and property damage involves completely innocent people. In a grim crash statistic last year, a family of ten was wiped out by just one drinking driver.

Major Moore lists some facts about alcohol that all drivers should know:

1. Alcohol is not a stimulant and is classified as a depressant.
2. Even small amounts of alcohol tend to reduce judgment, self-control and driving ability.
3. Coffee and other stimulants will not offset the effects of alcohol. Only time can eliminate alcohol from the blood stream.
4. It takes at least three hours to oxidize (eliminate) one ounce of pure alcohol, which is about two cocktails.
5. Two cocktails, which is about 0.4 percent of alcohol may reduce visual acuity as much as wearing dark glasses at night.

6. You do not have to be obviously intoxicated to be "under the influence" to be an unsafe driver.

Major Moore also stated that all uniformed enforcement personnel during the holiday period will be especially alert to the drinking driver and remove them from the streets and highways for protection to others and themselves.

The Commander concluded by saying, "alcohol and gasoline doesn't mix when behind the steering wheel of an automobile."

Two editions of Stars and Stripes still thrive — one in Darmstadt, Germany, and the other in Tokyo. Copies of the Tokyo edition are flown daily to Saigon for Americans fighting in Vietnam.

Ciudad Guayana, Venezuela, stands where the Orinoco and Caroni rivers meet just 170 miles from Angel Falls, the world's highest cataract.

Water Summary Is Now Available

A summary of the Texas Water Plan, a project by the Texas Water Inc. organization to make water available to the state through transporting it from the lower Mississippi River Basin, is now available to the public.

Dick Godwin, president of the Deaf Smith County Water Association and director of Water Inc., said that the books are free of charge and can be obtained through the Deaf Smith County Chamber of Commerce.

The book contains more than 50 pages outlining the project, its advantages, needs and problems facing the water situation in the state plus other information.

PRE- INVENTORY CLEARANCE

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FLATS

Values to \$15.00

NOW \$8⁰⁰ pair

One Table FLATS

Your Choice

\$4⁰⁰ pair

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Gaston's POPULAR STORES

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One Rack Ladies Fall Dress SHOES

Values to \$30

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Good Selection at Gaston's Downtown Only

Ladies Fall HANDBAGS

Values to \$10

NOW \$3⁸⁰

Downtown Only

All New Fall Andrew Geller

32.00 values

NOW

\$18⁰⁰

Entire New Fall Stock of JOHNSONS

\$22 values

NOW

\$14⁸⁰

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Come In And Look Around! Downtown Only

Ladies Knit Suits

sizes 8 to 16

55.00 to 125.00 values

\$40⁰⁰

Large Group Sweaters Skirts Slim Jims

Reg. \$8 to \$22 values

1/2 PRICE

Real Leather Skirts Vests Bermudas

Reg. to \$46

1/2 PRICE

Ladies Coats Car Coats Rain Coats

REDUCED 1/3

Children's Department

sizes 6 months to 14 years

	WERE	NOW
DRESSES	5.00	3.00
COATS	6.00	4.00
SWEATERS	7.00	4.50
SKIRTS	8.00	5.00
SLIM-JIMS	9.00	5.50
TOPS	10.00	6.50
BOYS WEAR	12.00	8.00
	14.00	10.00
	16.00	12.00
	20.00	14.00
	24.00	15.00

Misses Dresses

sizes 8 to 20

WERE	NOW
12.00	8.00
14.00	9.00
16.00	10.00
18.00	12.00
20.00	14.00
25.00	16.00
30.00	18.00
36.00	22.00

Junior Dresses

sizes 3 to 13

WERE	NOW
10.00	7.50
12.00	9.00
14.00	10.00
16.00	11.00
18.00	12.00
20.00	13.00
22.00	14.00
24.00	15.00

REMEMBER TO SHOP BOTH BIG STORES!

Sweetbriar's After-Christmas Clearance . . . Sale

All of our Fall and Winter DRESSES reduced... 1/4 1/3 1/2

All of our Fall and Winter COATS reduced.... 1/4 and more

Special groups of Fall and Winter SPORTSWEAR and LINGERIE reduced for clearance...

Special groups of Fall and Winter MILLINERY reduced to 1/2 price



Leo Smith Mgr. Sugarland Mall

The Hereford Brand

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LET'S COOK SOMETHING!

Pizza-Flavored Loaf

By CECILY BROWNSTONE
Associated Pres Food Editor
What's new in meat loaves?
That's a question that interests
most mothers who cook for a
family.

And we have the answer:
Meat Loaf in the Round, an
exceptionally good beef mixture
packed into a ring mold, turned
out on a shallow pan and given
a catchup glaze during the bak-
ing. Because the meat mixture
is baked "in the round," it
needs only 40 minutes in the oven.

Then, just to make the loaf
extra interesting, slices of moz-
zarella cheese are arranged over
its sides and back it goes into
the oven until the cheese
melts.

With the tomato-flavor glaze
and the mozzarella, this loaf
has pizza flavor!

Something else is different
about this meat loaf — an en-
velope of onion soup mix goes
into it. We like this addition be-
cause it gives excellent flavor

and saves chopping or grating
onion.

And still another plus. This
beef loaf slices well. We think
you'll like its compact yet moist
texture.

One note about the soft bread
crumbs called for in the recipe.
Remove the crust from soft slices
of bread before dicing very
fine to make crumbs. If you use
bread from a thinly sliced loaf,
4 slices will make the 1 1/2 cups
crumbs called for.

BEEF LOAF IN THE ROUND

- 1 egg
- 1 envelope (1 3/4 ounces) onion
soup mix
- 1 1/2 cups soft bread crumbs
- 3/4 cup milk
- 1 1/2 pounds ground lean beef
- 1/4 cup catchup
- 1 tablespoon prepared mustard
- Mozzarella cheese, sliced

In a medium mixing bowl,
beat the egg just enough to com-
bine yolk and white; add onion
soup mix, bread crumbs and
milk; mix thoroughly; let stand
about 5 minutes. With a fork,
mix in the beef.

Oil a ring mold — 4 to 6 cup
size; pack beef mixture into it;
turn out onto an oiled shallow
baking pan. Bake in a preheat-
ed 400-degree oven for 40 min-
utes brushing once or twice with
catchup mixed with mustard.

Remove loaf from oven; ar-
range mozzarella over the sides,
using 4 to 6 slices. Return to the
400-degree oven; bake until
cheese melts — 3 to 5 minutes,
depending on thickness of chee-
se.

Slice loaf onto serving plate.
Center may be filled with cook-
ed noodles.

Makes 6 servings.



BEEF LOAF IN THE ROUND — It's shaped in a
ring mold and given a catchup glaze and a mozzar-
ella cheese garnish. The center may be filled with
noodles.

Concerning Veterans

Veterans separated from mili-
tary service after January 31,
1955, were reminded today by
the Veterans Administration
that they are now entitled to
one and one-half months of edu-
cational assistance — up to a
maximum of 36 months — for
each month of military service.

A law which went into effect
December 1, liberalized the pre-
vious Post-Korean GI Bill limit
of one month of educational as-
sistance for each month of ser-
vice for veterans with at least
181 days of service, including
some after January 31, 1955.

Another provision of the law
which went into effect Decem-
ber 1, grants veterans with at
least 18 months of continuous
service after January 31, 1955,
who have satisfied their mili-
tary obligation, the maximum
of 36 months of educational as-
sistance entitlement.

Thus, for example, a veteran
who may have entered service
before the official end of the
Korean Conflict (January 31,
1955), but had only 18 months
of Post-Korean service, will still
be able to get four academic
years of VA educational assis-
tance.

Unchanged by this new law is
the amount of educational as-
sistance allowance which a ve-

teran may receive. Currently, a
single veteran taking full-time
institutional training is paid \$130
a month by the VA. The amount
of additional allowance he may
receive depends on the number
of his dependents.

Post-Korean veterans have
eight years from the date of
their separation from service to
complete training under the
third generation GI Bill.

Some Post-Korean vetera n s
have earned entitlement to edu-
cational assistance under more
than one VA program — the
Korean Conflict GI Bill as well
as the current measure, for ex-
ample. Previously they were li-
mited to aggregate benefits of
36 months. Now, however, un-
der the new law which went
into effect on December 1, they
will be entitled to aggregate be-
nefits of no more than 48
months.

The VA especially urged Post-
Korean veterans who did not re-
turn to school because they
could complete only a couple of
years of college under the old
formula — one month entitle-

Johnny Leigh Home On Leave

Spec. 4 Johnny N. Leigh, so
of Mr. and Mrs. Clarence Brom-
low of 328 Ave. J, Hereford, has
returned from his tour of duty
in Germany for 30 days with his
parents here.

Spec. 4 Johnny N. Leigh, son
driver in the Headquarters Bat-
tery, 2nd Missile Battalion, 56th
Artillery of the U. S. Army.

ment for each one month ser-
vice — to contact their nearest
VA office.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, mgr.

P.O. Box 73
Courthouse
Phone 364-1504

The Hereford Brand, Hereford, Texas, Thursday, Dec. 26, 1968

Coneway Home On Leave Till Sunday Night

Navy Lt. (jg) Clint Coneway
has returned to Hereford for
the Christmas holidays and will
leave Sunday night, when he will
return to the U. S. S. Stoddard
for a short time before enter-

ing Destroyer School at New-
port, Rhode Island.

Coneway, son of Mr. and Mrs.
R. Paul Coneway of Rio Vis-
ta, has had two duty tours off
the coast of Vietnam on the
Stoddard. But he said that some-
time in August 1969 he will be
assigned to another ship, possi-
bly on the east coast.

READ THE WANT-ADS.

When Tony Jacklin, 23, won
the Jacksonville Open last Mar-
ch he became the first English
golfer to win an American PGA
tournament.

For
COLDS
take 666

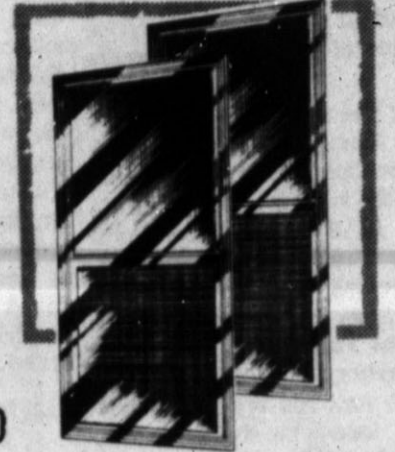
**BE ONE STEP AHEAD
OF WINTER...
AND SAVE ON FUEL BILLS!**



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BILLS,
REDUCE
DRAFTS!

Aluminum STORM-SCREEN DOOR

Good looks with minimum
care. Easily installed,
self-storing. Winter to
summer change in seconds.
Save on heating and air-
conditioning bills.



WEPCO

Aluminum Self-Storing STORM-SCREEN WINDOWS

Permanent year-round pro-
tection... changeable from
inside. Easy to clean...
prowler-proof. Eliminates
drafts, cuts fuel bills.

You Save At

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

Phone the Lumber Number 364-3434



TOPS AT STANTON — Nelda Norton and Jim Mon-
roe, ninth graders at Stanton Junior High, were re-
cognized as the top students of the past six weeks
by the Hereford Lions Club Wednesday. —Staff Photo



For Delicious Fried Chicken
Reddy Recommends

KWIK CHIK



Watch for Grand Opening, December 27-28



Now Open

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Next door to Arrowhead Drive Inn



GERALD TURNBOW



Clean
ELECTRIC
Cooking

BOB PITTMAN



In The Library

True Story Of Famed Coe Ranch

Now two new exciting books, a true story of the Coe Ranch and the misadventures of a man and his animals, can be found at the Deaf Smith County Library.

RANCH ON THE RUIDOSO By WILBUR COE

Wilbur Coe grew up and now lives on the famous Coe ranch which his father founded almost a hundred years ago. And the story he tells about himself and his family and the vast acres on the Ruidoso River that are a part of all their lives reflects the essence of the American southwest.

The Coes were pioneers in the New Mexico territory, among the earliest settlers to come from the East over the Santa Fe trail. In 1871, led by Wilbur's father, Frank, and his uncle Al, they came by covered wagon train from Independence, Missouri, to Fort Union, New Mexico territory. Frank stayed, and by the time his brother returned to launch a frieght outfit, Frank had been a frontier hand, buffalo hide hunter, and market hunter.

Both brothers eventually homesteaded ranches. They were caught up in the bloody Lincoln county war. They were thrown together with such almost legendary figures as Billy the Kid and Buckshot Rogers. They lived the classic "Western" experience. And as times changed as the west became less wild, as

Frank Coe stocked his land with fin vobleded beef cattle and set out an apple orchard, the Ranch flourished.

Wilbur Coe knows that land and that history as no other man. He knows it from his youth there as a ranch hand, from stories his elders told, and from his own passionate interest in the ranch which under his skillful management has prospered so remarkably.

To read his story is to meet an extraordinary American Family, to so journ at once in an authentic American past-and-a delightful present. For here, as well, is a charming picture of life at Glencoe today, where hospitality is unbounded, where Wilbur and Louise Coe's gift for graceful living is superbly combined with that Coe family quality that has been described as a toughness of spirit and body to equal "Live O a K Bound with Rawhide."

LIFE ON TIGER MOUNTAIN By IRVING PETITE

"Those sure are cute chicks you've got there," gushed Irving Petite's landlady one day when she passed him in the hall. Fortunately she hadn't seen all twenty-five of the white leghorn cockreels who were sharing his apartment. . . or the two bantam hens. . . or the rooster. . . or the kids. Kids? What's wrong with having kids in your apartment? Nothing, of course, if the kids are children. In Petite's

case however, they were two young goats.

So, inevitably, from "Making do" in the city Petite moved to the country where the livestock didn't have to be smuggled upstairs. But anyone who thinks that his problems were solved in the transfer over estimates the animals, or doesn't know Irving Petite.

In the pages of this delightful book, he tells his hilarious adventures in farming-urban and otherwise-and, when the dust settles, he makes old Macdonald look like a piker. On his farm Petite had a pig named Ungody who herded the goats, an acrobatic opossum with an aversion to motherhood, an inebriate spaniel, and an ever-changing band of disparate fauna.

To cope with the vicissitudes of his unorthodox life, Petite has maintained an unshakable Faith in procrastination. "The only things I have not found to remedy themselves through procrastination," he claims, "are dents in the fender and slow leaks in the tires."

Happily, in "Life on Tiger Mountain" his faith is well founded. There are no dents in his disposition, no leaks in his levity. Humor and procrastination carry the day.

Youngest member of the 1968 U. S. Olympic team for the winter games was Janet Lynn, 14, of Rockford, Ill. She's a figure skater.



Joe Don Noland Out Of Army

Joe Don Noland, son of Mr. and Mrs. Mack Noland, west of Hereford, is now out of the service with plans to stay in this area and continue farming.

Noland, in the U. S. Army, recently completed a tour of duty in South Vietnam. He was assigned to an ammunition depot there.

Devil's Hole State Park, N.Y., the smallest on the Niagara frontier, was the scene of a massacre of British wagon trains in 1763. The attack was to avenge the loss of the French portage business from Lake Ontario to Lake Erie.

Revolution Is Occurring In The Nursing Profession

HOUSTON (AP) — The profession of nursing, faced with changing patterns of problems and responsibilities, is quietly undergoing a revolution of its own.

One of the prime movers behind the changes and reevaluation is Mrs. Lucile Petry Leone, a registered nurse from Houston who now is a professor at Texas Woman's University College of Nursing.

"There is no such thing as 'the nurse' in these days of specialization and changes," she says.

"Nursing programs are not attracting the desired proportion of young college-age people and would not have the capacity to accommodate them if they did," Mrs. Leone added. Graduate programs are not producing enough teachers and key specialists, and studies of better ways of utilizing scarce nursing personnel are not yielding results fast enough.

Her first point of attack: NURSING EDUCATION. She claims many programs turn out an assembly-line nurse. "The heart of nursing is individualization of the person," Mrs. Leone said. "The systems we are using seem to put us into the

position of giving bulk services."

Part of the answer lies in new junior colleges, she feels. "The junior college movement is now rampant and offers our main hope for increasing the number of nurses," she says. "However, the program is how to keep the quality up," Mrs. Leone added. The answer to that question may lie in making people realize that nursing is a community and social responsibility of hospitals and medical centers, she says.

Mrs. Leone retired in 1966 as chief nurse officer in the U. S. Public Health Service. She was the first woman to attain the rank of assistant surgeon general in the FHS.

Her career in nursing began after her graduation from the University of Delaware, when she entered the Johns Hopkins Hospital School of Nursing in Baltimore.

She received her nursing diploma in 1927 and became head nurse and supervisor at the hospital. She later held supervisory positions at the Yale School of Nursing and the University of Minnesota.

Prof. Leone, according to the magazine, Modern Medicine, played a key role in the development of the research movement in nursing. She is now involved in a project geared to help disadvantaged young per-

sons study nursing. But the development of health manpower remains her primary concern. She herself is among the first to admit that long range plans for the profession face an unclear future.

"The spectrum of education, in nursing, like the rainbow, will probably not show to the observer clear lines of demarcation. The clearest possible definition of kinds of nursing and of education is desirable, but waiting for all vagueness and confusion to disappear before undertaking new ventures in higher education merely postpones progress."

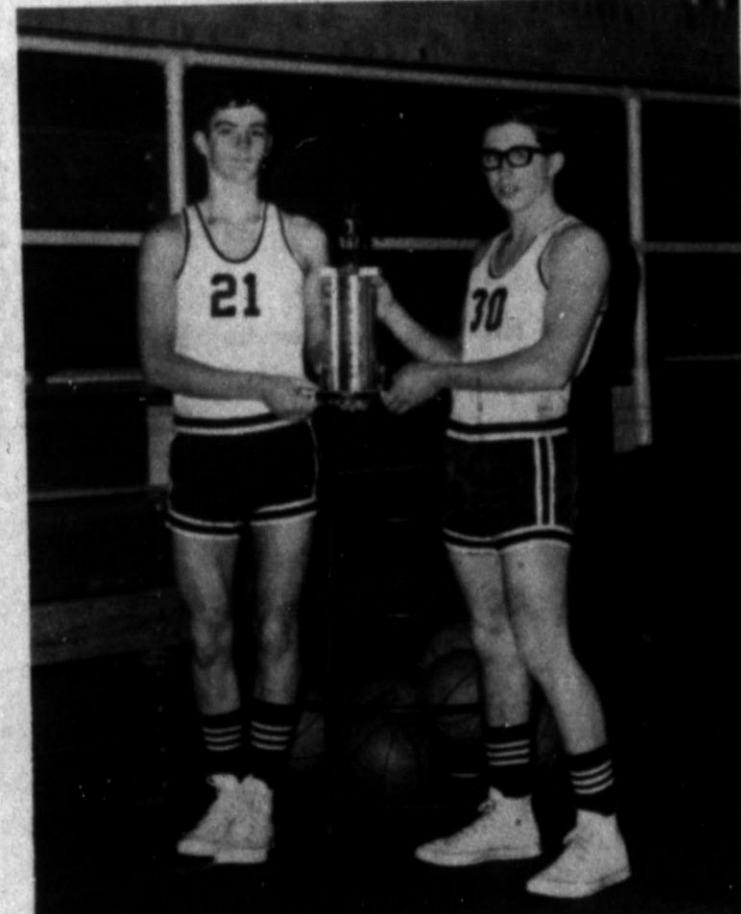
BRUSH CONTROL — Use individual plant treatment methods of 2,4,5-T mixed in diesel oil after frost. Use mechanical control methods when soil moisture is adequate for this treatment, advise Extension range specialists at Texas A&M University.

Hagar Home For Christmas?

Lance Corporal Paul A. Hagar, son of Mr. and Mrs. W. P. Hagar of 603 Ave. K, Hereford, was expected home from his tour of duty with the U. S. Marines in Vietnam, hopefully in time for Christmas, according to his mother.


L-Cpl. Hagar was wounded in action last February but has since fully recovered.

Enjoy Real Mexican Food At
"LI'L CHARRO"
 145 West 3rd
 TAKE OUT ORDERS, TOO!
 Call 364-9685
 Weekdays, 11 am to 9:30 pm
 Open Late Saturdays & Sundays
 Mr. and Mrs. Paul Abalos, owners

ALL-TOURNEY SELECTIONS — Selected to the Boys Ranch All-Tourney team from La Plata's ninth grade recently, were Billy Bob Taylor, right, and Danny Charest shown holding the consolation trophy that the team won. —Staff Photo

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 with **wind and weather**
 By TUSSY AT SPECIAL PRICES NOW!



Bring your delicate skin in from the cold and soothe it with Wind and Weather Hand and Body Lotion. This pretty pink protector does two beauty jobs — smoothing and softening while it protects. And, because your Hands need moisture even more, Wind and Weather Hand Cream is a must to keep them feeling petal-smooth.

- 6 oz. Hand and Body Lotion 59c (a 1.25 value)
- 12 oz. Hand and Body Lotion \$1.00 (a 2.00 value)
- 24 oz. Hand and Body Lotion with Dispenser \$2.00 (a 4.00 value)
- 8 oz. Hand Cream \$1.25 (a \$2.00 value)
- 5 oz. Hand Cream (in convenient plastic tube) \$1.00

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 Your Walgreen Drug 364-2344
 Sugarland Mall Open 8 a.m. to 9 p.m.

PIGGY WIGGLY PIGGY WIGGLY WIGGLY PIGGY WIGGLY PIGGY



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 The Original SELF SERVICE

ALL FIRST OF THE WEEK SPECIALS AND COUPONS GOOD THRU SAT., DEC. 28

Piggly Wiggly Will Be Closed Dec. 25 and 26

SHOP PIGGY WIGGLY
 FRI. and SAT. for DOUBLE S&H GREEN STAMPS

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PINTO BEANS
 8 Lb. Bag **99c**

FRESH DRESSED
 Grade "A" Whole
FRYERS Lb. **27c**
 U.S.D.A. Choice
STEAK Club, Sirloin, Round Lb. **89c**



Armour
CHILI without beans
 15 1/2 oz. cans **49c**

Armour
CHILI with beans
 15 1/2 oz. cans **39c**

Holly
SUGAR
 with \$5 purchase
 5 lb. bag **39c**

Fresh Roasted
PEANUTS Fresh from Portales 3 Lbs. **\$1**

Paper Shelled Stewart
PECANS 2 Lbs. **99c**

Delicious
POPPY COCK Pecans, Almonds, Popcorn, Reg. \$2. value **\$1.79**

Green Giant
CORN Cream Style 17-oz. can **19c**

Town & Country
WHOLE CHICKEN ea. **99c**

Tendercrust
COOKIES Big 59c size Bags 2 for **99c**

Californian
FIGS Fresh Shipment 12-oz. pkgs. **39c**

Hi-C Orange
DRINK
 3 46-oz. cans **89c**

Aqua Net
Hair Spray 13-oz. can **39c**
 Detergent
Biz king size **\$1.09**
 Soften
Napkins Big 200 count 2 for **49c**

All Christmas
 Decorations & Lights
 Now 1/2 Price!

Save
Shurfresh & Tender Crust
 Coupons

Squirt Delicious Grapefruit Drink, 12-oz. can **10c**
 Pickled Okra Mrs. Dalton's 69c value 2 for **99c**
 Macaroni and Cheese Dinner American Beauty **19c** 8-oz. pkg.
 Nestle's Chocolate Bars Ass't. 49c Size Pkg. 3 for **\$1**
 Hunt's Tomatoes Solid Pak 5 ³⁰⁰ cans **\$1**

CRISCO
 Shortening
 Pure Vegetable
 3 Lb. Can **69c**

Ask Your Grocer For Price List
HAPPY NEW YEAR!
 WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY

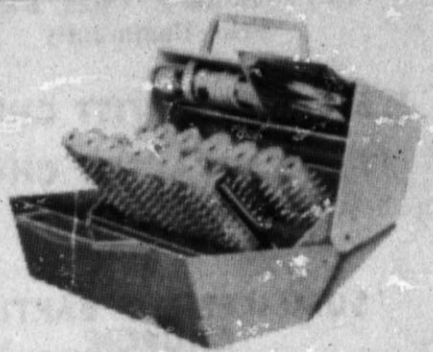
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★ **CLEARANCE** ★



Tropic Air Electric
HEATER
1320 Watts
Gibson's Low Price!
\$7⁹⁷

WHERE YOU ALWAYS BUY THE BEST FOR LESS!
GIBSON'S DISCOUNT CENTER
Prices Good thru Saturday, December 28, 1968

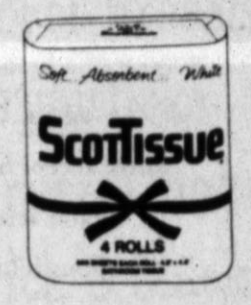
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By Claroil
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Big "G"
Peach or Apricot
PRESERVES
2 Lb. Jar
44^c

Enriched Gold Medal
FLOUR
All Purpose
5 Lb. Bag
47^c

Scott Toilet
TISSUE
4-roll pkg.
33^c
200 Count Box
3 Boxes
69^c



Lady Scott
Facial Tissue
69^c



Folger's Mountain Grown
COFFEE
All Grinds
Lb. Can
67^c



Sudden Beauty
HAIR SPRAY
13-oz. can
57^c

Boy's and Girl's
I. D.
Bracelets
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Presto
Toaster-Broiler
No. TO-B1
Gibson's Price
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Presto Steam & Dry Iron —
No. 1ssB
\$12⁸⁷

11 Inch
CAKE PORTER
Gibson's Low Price!
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Scott Paper
All Purpose
TOWELS
Big Roll
29^c

Decorator
PILLOWS
Foam Filled
Assorted Colors
YOUR CHOICE
99^c

ENTIRE STOCK
● CHRISTMAS WRAP
● PAPER ● RIBBONS
● BOWS ● BULBS
● COLOR WHEELS
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ALL DECORATIONS
50% OFF
Gibson's everyday low price!

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Ladies and Men's
WRIST WATCHES
● Gruen ● Helbros
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25% OFF
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HOOVER
presents a completely
new canister cleaner

with all these attachments at no extra cost

Exclusive Double-Stretch Hose
Telescoping Extension Wand
Dusting Brush
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Large Throw-Away Bag
Combination Rug And Floor Nozzle
Tool Storage Rack

complete for
\$41.97

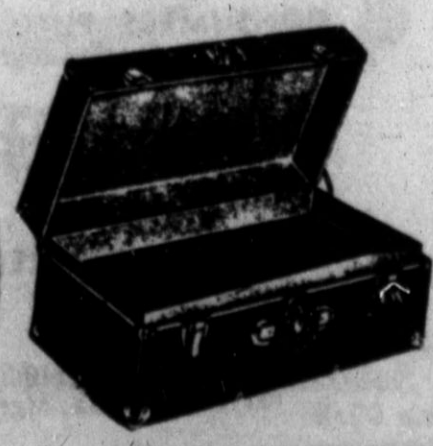
FLOATS ON AIR - NO WHEELS - NO RUNNERS

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Ducks doz. **\$3.95**
Goose each **\$1.25**

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Gibson's Low Price!
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Presto
2 to 9 cup Electric
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\$8⁹⁹

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For God So Loved The World

HAPPY NEW YEAR



... it is midnight, and the toll of the bells announce a brand New Year. It is time to begin again. God hands us 365 clean, new days and as we accept his proffer we must make valid resolutions to discharge all the responsibilities that automatically come with them. Our world is confused. Seeds of destruction are planted everywhere. It is not a time for indecision. May we resolve, right now, to get a clearer view of destiny ... to understand more of the meaning and purpose of life. May we have more time for God, and somehow, may He make us realize, He is in front of all our tomorrows. Happy New Year!

- FIRST BAPTIST CHURCH**
Rev. Gerald Mann, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
- MT. SINAI BAPTIST CHURCH**
H. B. Whitten, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. Leo Busher
- CHRISTIAN ASSEMBLY**
Un-denominational
Eugene Malhot, pastor 364-4799
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
J. L. Bozeman, pastor
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
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Rev. Al Baum
- IGESIA METODISTA SAN PABLO**
Rev. F. C. Alcala, Pastor
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION**
Herman V. Martinez, Ministro
215 Norton Street
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASSAMBLEA DE DIOS**
Martin Musquiz, Pastor
Calle Ave H & 13th
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST**
L. E. Fooks, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
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Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. B. C. Stonecipher
4th and Jackson

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter, Pastor
501 North Main
- WESLEY METHODIST CHURCH**
Rev. Robert Williams, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, each second and fourth Sunday.
- AVENUE BAPTIST CHURCH**
Ronald A. Harpster, Pastor
130 North 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES**
319 Ave. I
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Scheiter, Pastor
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY AVENTIST CHURCH**
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DA SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. Bill Ray, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL CHURCH**
Fred J. Howard, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Rev. Simeon Heine, S.A.
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Engene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Jerry L. Haley
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C. W. Allen Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church This Sunday.

- | | | | |
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*Ansel McDowell - Jim McDowell | PIGGLY WIGGLY
*Mr. and Mrs. Gaylord Newell | HEREFORD TILE AND BRICK
*East Highway. 60 | TAYLOR-EVANS FARM STORE
*Located on Holly Road |
| HEREFORD INSURANCE AGENCY
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*John D. Pitman | SCHMUCHER GARAGE
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| KELLEY ELECTRIC
*Virgil and Doug Kelley | DAVIS IMPLEMENT CO.
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*Harold Close | AMERICAN CYANAMID
*Bob Doughman |
| McRIGHT GARAGE & SUPPLY
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*Anson A. and June Dearing | SUIT'S AUTO SUPPLY
*Ray Suit | CARTHEL REAL ESTATE |
| BIG T PUMP CO., INC.
*Hilrey Aven | CONSUMERS' FUEL ASS'N.
**"Bub" Sparks, Mgr. | ORSBORN CHEVROLET-OLDS
*John Orsborn | A to Z TIRE & BATTERY
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| HEREFORD LAUNDRY & DRY CLEANERS
*Ernest Kendall | PHILLIPS & LAWRENCE
Guy Lawrence | HER-TEX MILLING CO.
*Charlie Stone | HEREFORD STATE BANK
*The Friendly Bank |
| BUDGET FINANCE OF HEREFORD, INC.
*Duke Powell, Mgr. | HI-PLAINS SAVINGS AND LOAN ASSOC.
*Myron Morgan, Mgr. | GILILLAND FUNERAL HOME
*Marlin Gililand - John Gililand
- Charles Watson - | WAC SEED, INC.
*Hugh Clearman - Armon Lauderback |
| KINSEY-OSBORN MOTORS
*D. C. Kinsay - Glen Osborn | JIM'S PLUMBING AND HEATING
*Jim Clark | WEST TEXAS DRILLING CO.
*J. D. Kirkland | |

New Inventory By Jamie Edmondson

Jamie Edmondson, daughter of Mr. and Mrs. James N. Edmondson, is an active student in the field of Distributive Education. She is a junior at Hereford High School and is employed at Vernon's of Hereford.

This year Miss Edmondson was confronted with the problem of setting up a new inventory system which would be practical as well as time saving for the store and the employees.

After listing each article of furniture in stock, she placed them in sections according to the manufacturer. Each item has its own inventory sheet on which is listed its manufacturer, model number, description, type, serial number (if any) and net cost. At the front of each manufacturer's section she placed a control sheet, showing the total net cost of the products available from that particular

manufacturer. When people bought furniture, she took it off the inventory; when new furniture arrived, she added it to the inventory from the invoice attached.

Now, 10 months later, this system of inventory is still in use at Vernon's of Hereford. Since it was practical and time saving it was soon adapted in the two subsidiary stores in Odessa and Lubbock.

This device has proven to be very effective. When someone calls to inquire about a certain article, she can tell them whether or not they have it, and so, the colors and prices at which it is available.

At the end of the fiscal year, the time at which most stores are in a huge mid-inventory, there will be no headaches for the personnel at Vernon's of Hereford, Odessa and Lubbock.



DE STUDENT OF THE WEEK — Jamie Edmondson, daughter of Mr. and Mrs. James N. Edmondson of 601 Star, has been selected as this week's DE student of the week. Miss Edmondson is employed under the Distributive Education program of Hereford High School at Vernon's of Hereford. She is a junior this year and after graduation plans to attend college, either at Eastern New Mexico University or the University of Texas at Arlington. A story of her new inventory system at Vernon's appears in this issue of the Brand. Pictured with Miss Edmondson is her father, manager of Vernon's.

Local Persons To Enter Stock Show

FORT WORTH — Tom Epperson of Hereford and members of the Hereford FFA Chapter will have cattle competing in the 1969 Southwestern Exposition and Fat Stock Show, Jan. 24 through Feb. 2.

Steven Olson of Hereford also will have Shorthorn cattle in the show.

According to show officials, Epperson has entered Shorthorn cattle, while the FFA members have their entries listed only as cattle.

The entry deadline for cattle, horses, sheep and swine has just passed, and Stock Show President-Manager W. R. Watt and other officials are in the midst of tabulating the mound of entries. Poultry, rabbit and pigeon exhibitors have until Jan. 15 to submit their entries.

"We've still got a lot of work to do," Watt said, "but so far it looks like we have some out-

standing entries and are headed for another excellent show."

The 1969 Fort Worth Rodeo is proud to have Fess Parker, star of the "Daniel Boone" television series, as its guest performer, Watt said. Parker, also noted for his hit recordings of "Davy Crockett" and "Wringling," will be accompanied by the New Establishment musical group.

The Six-Horse Roman Ride and Olson's Trained Buffalo also will be presented at all 20 performances, making the Show an even greater entertainment package.

The Fort Worth Rodeo is well-prepared on the competitive side, too with more than 450 cowboys scheduled to go all-out for a share of the purse exceeding \$75,000. Tough stock to match their efforts will be pro-

Woman Hurt In One-Car Wreck

A Hereford woman was treated and released at Deaf Smith County Hospital late Friday night following a one-car collision on Harrison Highway, near its intersection with Kingwood Street.

Bobbie Harris, 34, of 209 S. Kingwood, received treatment at the hospital following the accident about 11:20 p.m. Friday.

Officers said Mrs. Harris was diving her 1964 Chevrolet north on South Kingwood and apparently lost control of the vehicle when it reached Harrison Highway. The car skidded over a curb onto a steel light pole, knocking it down and causing an estimated \$250 damage. There was about \$800 damage to the car.

A citation was issued for failure to leave information at the scene of an accident.

At the southern end of the Colombia-Venezuela border, dry flatlands give way to the rain forests of the Amazon River basin. The jungles are home to monkeys, giant rats and brightly plumed birds.

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Piedmont Salad Dressing The All Purpose Dressing Qt. Jar **29¢**

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|------------------|------------------------------------|---------------------|
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| PEACHES | Freestone Gardenside 2 1/2 can | 3 for \$1.00 |
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| CHILI WITH BEANS | Armours Chili 15 1/2-oz. can | 39¢ |

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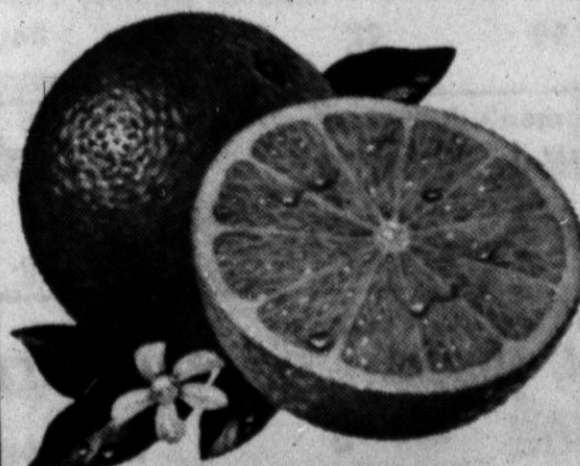
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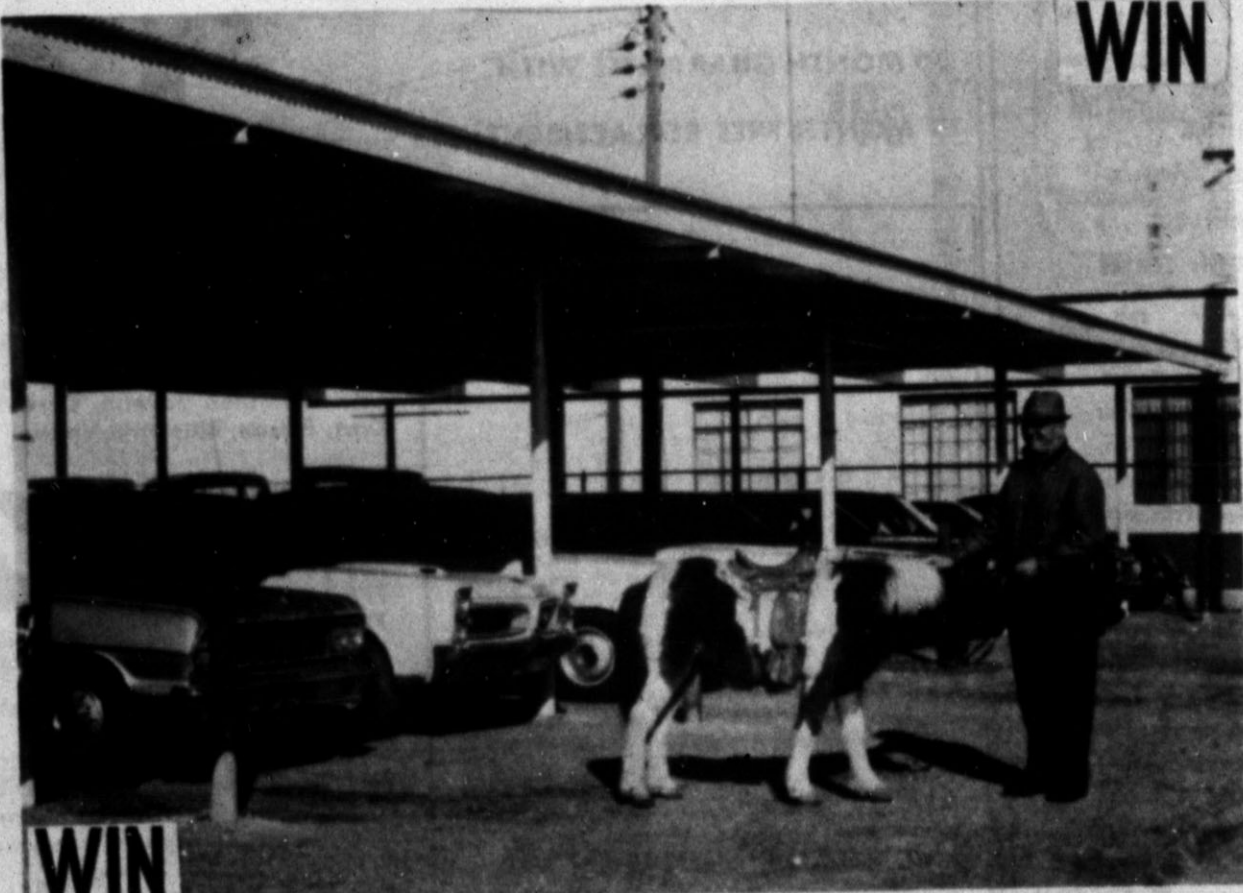
Prices Effective Through Saturday, December 28th in Hereford. Store Hours: 8:30 a.m. until 8:30 p.m.



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