

WEATHER

	High	Low
Sunday	55	22
Monday	63	23
Tuesday	66	30

Moisture for Dec.: .00
 Moisture for year: 24.09
 Moisture last year: 15.71

57th YEAR — NO. 52

The Hereford Brand

38 Pages

Fifty-Seven Years of Service

SINCE 1901

Published Every Thursday

Our Slogan: "More People—More Farms"

Hereford, Texas, Thursday, December 25, 1958

Price 5c Per Copy

Around Town

Clay Angelo, who faithfully reports on local weather conditions, called Tuesday to tell us, "Santa Claus will have tough sledding in Hereford Thursday. . . no snow!"

Winter officially arrived Monday, with the shortest day of the year. But any child, from three to 18, can tell you it's the season when the days are longest. It seems like Santa will never come and that all those mysterious packages will never be unwrapped. Each day finally passes, tho, and suddenly it's Christmas.

We'd no sooner gotten our Sunday paper on the press than one of the sharp-eyed high school boys informed us that we had labelled honorable mention All-District tackle Jerry Clark as a senior, when he is only a sophomore. We stand corrected, gladly. We are pleased to know we'll have Jerry back for two more years.

Latest on the double-take joke circuit is this one, which is hinged on popular music: "I (Continued on page 2)

Legion Sponsors Yule Shopping

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WORRIED CONCERN for Santa Claus' safety led these three youngsters to a complete investigation of a fireplace just before Christmas. They were afraid Santa might not be able to get down the chimney without getting stuck or getting his beard burned. They are David, four; Gary, three; and Denney, six, the sons of Dr. and Mrs. Clarence E. Hicks. (Staff Photo by H. A. Tuck)

Manager Hired For C of C Post

Clubhouse Wins Lighting Contest

A Christmas display at the Rock Club House was judged winner of the annual Jaycee Christmas Decorating Contest Monday evening. C. R. McGhee, caretaker, will receive \$50 for his first place entry, and his display will be entered in General Electric's Nationwide Christmas Decorating Contest. Total prize money in the GE contest is \$5,000. Paul Conaway, 705 S. Main, won second prize and will receive \$30. Mrs. O. Wertenberger, 521 Ave. J, third place winner, will receive \$20 for her house display.

The judging committee, made up of Hereford Jaycee members, toured displays for more than three hours Monday before deciding winners. Judges were Jacque Browning, judge of originality, Glenn Humphrey, ingenuity, and Dee Michael, lighting techniques. Artistic merit was judged by all three members, and Paul Schrepper, Jaycee president, accompanied the judges on the tour. McGhee's display consisted of window paintings and signs displaying a "Merry Christmas" greeting. The Christmas theme at the Conaway residence was carried out by tree decoration and a Santa Claus and sleigh display. Mrs. Wertenberger's display consisted of colored lights on her house. Colored slides of the Rock Club House will be sent to judging headquarters of the GE decorating contest. Winners will be announced sometime in February. (Continued on page 2)



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Fifteen applications for the position were considered by the board Tuesday. More applications are expected to be received, according to J. R. "Monk" Johnson, president of the board. Thompson was C. of C. manager at Overton, Tex., from June, 1951, through March, 1952. From April, 1952, through March, 1955, he was assistant manager of C. of C. at Port Arthur, and from April, 1955, through June, 1956, he was manager of Washington County C. of C. in Brenham.

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VFW members placed repaired toys in 55 boxes Sunday for distribution on Christmas Eve. The toys will be distributed among 141 boys and 143 girls. Mrs. Jewel Smith, Deaf Smith (Continued on page 2)

A member of the Board of Deacons of the Presbyterian Church at Childress, Thompson is a member of the Rotary Club and American Legion. Thompson's professional recognition includes having been director of Chamber of Commerce Managers Association of West Texas and editor of the organization's monthly bulletin. He is past director of Chamber of Commerce Managers Association of East Texas. (Continued on page 3)

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By DAN MUDD BRAND STAFF REPORTER Well, the day has finally arrived; get up as late as we please, enjoy watching the kids open their packages, from their many "Santas", eat a big meal — but hold it! Is everybody loafing? How about those phone calls home which mean so much at both ends of the line? They would not be possible without telephone operators, the "Voice With A Smile," who work full time to put those important calls through and fight the inevitable delays as more calls stack up. Some service stations need to be open all the time to take care of people who must have gas, oil or service. Otherwise, many holiday motorists would

spend Christmas on the apron of a highway. And movies are still better than ever — even (or especially) on Christmas day. Theatre staffs open the doors in time to give a matinee, and their work follows the same daily routine. And should do-no-gooders take advantage of the holiday to rob business places? The Hereford Police Department doesn't think so, so they have men on duty throughout the day. And the local Highway Patrol unit — days during the holiday season often double their work schedule. On Christmas day, the situation is often worst. A yearly routine throughout the state for these men, unpleasant as it is, is dragging mangled bodies from a car at the scene of a

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TYPICAL ACTION in the Hereford-Tascosa game Monday night was arm-flailing scrambles for the ball. Nearly getting out of hand at times, both teams were warned several times by referees for using rough tactics. Whitefaces Paul Higgins, in foreground, Donnie Renfro and Tascosa's Leonard Osborne dive for a loose ball as Hereford's Bobby Shelton looks on at far right. Hereford won, 37-23. (Staff Photo)

Baffled by a tight defense and handcuffed by their own errors, the Hereford Whitefaces barely managed to get together long enough to down the Tascosa Rebels, 37-23, before an awed crowd here Monday night. Local spectators, accustomed to a fast-moving, wide-open attack, sat stunned as Coach Ace Parker unveiled a slow, deliberate offense and a defense originated by Oklahoma State University coach Hank Iba. Herdsmen stumbled through a strange first period, which ended in a 4-4 deadlock. They managed to edge ahead by halftime, taking a 16-10 lead. Hereford widened the gap slightly to 28-20 at the end of the third period, and held Amarillo's Rebels to three points in the fourth quarter. Free throws spelled the difference, as Tascosa led 10-8 in field goals, but hit just three of nine free throws while the Herd poured in 21 of 31 free tries. Three Rebels were thumbed from the contest with five fouls each during the final period. All three, Mike Sims, Leonard Osborne and Curtis Waters, were starters. (Continued on page 2)



VOLUNTEER FIREMEN Jap Dickerson, left, and Max Stipe were among the members of the Hereford Volunteer Fire Department who collected canned goods from hundreds of children attending the Food Show Saturday afternoon at the Star Theatre. The department sponsored the affair in order to collect canned goods for distribution among needy families in this area. (Staff Photo)

Rites Held For Jackson Infant

Funeral services were held Wednesday afternoon in St. John's Baptist Church for A. C. Dennis Jackson, 6-week-old son of Mr. and Mrs. Antonio Jackson Jr. The Rev. C. B. Allen officiated at the services. Burial was in West Park Cemetery under direction of Kreig-Marcum Funeral Home. The infant died at 7:15 p.m. Monday in Deaf Smith County Hospital. He had been ill only a short time. He was born Nov. 9 in Hereford. Survivors include the parents, a brother, Verpon Lee; and sister, Betty Jean, all of Hereford, and the grandparents, Antonio Jackson Sr. of San Antonio and Will Green of Ralls.

Graveside Rites Held For Infant

Graveside services were conducted Tuesday morning in Anthony's Cemetery for Pablos Gonzales, infant son of Mr. and Mrs. Guadalupe Gonzalez. The infant died at 2:30 p.m. Monday in Deaf Smith County Hospital. Arrangements were by Kreig-Marcum Funeral Home. Survivors are the parents, four brothers, Pablos, Guadalupe Jr., and Andy, and a sister, Mary Ellen.

Goal Is To Eliminate State Debtors Prison

By VERN SANFORD
AUSTIN — Atty. Gen. Will Wilson's drive against charging of small borrowers is reaching the "massive resistance" level.
Goal is to eliminate from Texas a sort of modern-day "debtors prison." Wilson described the "tragedy" in which low-income people borrow a little, then pay back, pay back and pay back, often several times what they borrowed. Yet they remain in debt, unable to get ahead of the mounting charges.
In one day Wilson's office filed 217 injunction suits against small loan companies over the state. This is in addition to 46 other suits filed in recent months.
Involved in the 217 suits, said Wilson, are some \$10,000,000 in loans to about 200,000 borrowers. Interest charges range from 100 to 300 per cent annually. (State constitutional maximum is 10 per cent.)
It's the largest drive of this sort ever conducted in Texas, says Wilson, and the only one in recent history in the nation.
But apparently there's room

for it to get even bigger. "We suspect 1,000 companies," said the attorney general.
Texas anti-Shylock operation got under way when the Board of Insurance slashed credit insurance rates in half. Before that, said Wilson, the loan companies could make extra profits legally by requiring borrowers to buy high-cost credit insurance.
After this, said Wilson, the loan companies switched to "brokerage plans" which reportedly result in the 100 to 300 per cent annual interest. Wilson and his assistants will try to prove in court that these operations are illegal.
If the over-all campaign is successful, said Wilson, by the end of 1959 the only loan companies operating will be using the "certificate plan," which results in interest of about 20 per cent. Wilson regards the "certificate plan" as unconstitutional but says it might be an acceptable interim arrangement until the Legislature overhauls the small loan laws.
State Board of Insurance and Texas Research League have proposed several dozen

changes in the insurance laws for the next Legislature.
More recommendations are due in a few weeks when the Senate General Investigating Committee makes its final report.
In contrast to the drastic "reform" measures that shook past sessions, the insurance legislation seen thus far is more on the order of "housekeeping rules." Most are designed to make possible more efficient administration, do away with unnecessary red tape, overlapping functions and in many cases make the existing laws clearer.
Board will ask the lawmakers to set up an interim committee to study possibility of completely revising the insurance code to eliminate conflicting or confusing parts.
Both the Board and the League suggest doing away with annual re-licensing of companies and agents. Board says it has a "mad scramble" every year trying to check all statements before the licensing deadline. Employees work all hours and still haven't time to do the job justice. Under the proposed arrangement, checking would go on all the time and licenses would be continuous until and unless cause was found for revoking them.
Research League also proposed some changes in the laws to clear up the tangle of authority over the liquidation of bankrupt insurance companies. One is to make the liquidation office an integral part of the Insurance Department and give the commissioner direct responsibility. At present, liquidation is rather loosely attached to the Department.
State Committee on Aging recommends a law that would allow people on the state welfare rolls to receive up to \$6 a month medical aid.
Passage of Constitutional Amendment 8 last month authorized making such payments for the aged, blind, dependent children and totally and permanently disabled.
Committee on Aging estimates this minimum \$6-a-month program would cost up to \$9,000,000 a year. It labeled "prohibitive" the probable cost of paying all medical costs for all persons on welfare.
Sen. Crawford Martin of Hillsboro is chairman of the committee.
Renamed and reorganized, the Texas Municipal League is mounting a campaign for laws to ease the cities' growing pains.
Chiefly, say the cities, they need more money to finance the spiraling cost of city services. League - proposed laws would close the loopholes by which many escape the local prop-

REP. WALTER ROGERS WRITES:

Conservative South Will Be 'Whipping Boy' In Congress

To the people of the 18th District:

The South, which refers to several southern states, will constitute the whipping boy during the next session of the Congress. This does not mean that it has not been the whipping boy in the past. The point is that it will be in for a great deal more publicity of a scandalous nature.
This will be true not only in this country, but also in many other countries of the world. Efforts to associate the South with racial hatred, lynchings, and intolerance will be stepped up. This will be done not only for political purposes, party-wise, but also for the purpose of trying to do damage to the prestige of the South in the Congress.
Many of the key committee assignments are held by Southerners because of seniority in point of service. This has been a thorn in the side of ultra-liberals on both sides of the

aisle. It is the desire to break this power and influence that

Letters To Santa Claus

Dear Santa,
I have tried to be good. Would you bring me candy, nuts, a paint set and bicycle.
—Annette Emmons

Dear Santa Claus,
I have tried to be good. Would you bring me candy, nuts and a doll.
—Romelia Urivez

Dear Santa Claus,
I have tried to be good. Would you bring me candy nuts and set cowboy and Indian.
—Love, Eddie Robinson

Dear Santa Claus,
I have tried to be good. Would you bring me candy nuts and a doll.
—Love, Vickie Guana

Dear Santa Claus,
I have tried to be good. Would you bring me candy nuts and a toy.
—Love, Moses Soto

Dear Santa Claus,
I have tried to be good. Would you bring me candy nuts a doll.
—Unita Navarro

Dear Santa Claus,
I have tried to be good. Would you bring me candy-nuts and a John Payne gun.
—Danny McGowen

Dear Santa Claus,
I have tried to be good. Would you bring me Candy nuts and a doll buggy.
—Love, Teresa Lynne Boren

Dear Santa Claus,
I have tried to be good. Would you bring me candy nuts and a paint set.
—Love, Karen Bain

Dear Santa Claus,
I have tried to be good. Would bring me candy nuts and a doll and bicycle.
—Nancy Young

Dear Santa,
I have been a good boy and want a machine gun for Christmas.
—Robert Donwith

Dear Santa,
I have been a good girl and want a typewriter for Christmas.
—Thank you, Susan Kuykendall

Dear Santa,
I have been a good boy and want a gun and holster set for Christmas.
—V. J. Owens

Dear Santa,
I have been a good boy and want a B B gun for Christmas.
—Thank you, Amador Soliz

The Scots are a small Lapland tribe living in the northern tip of Finland.

has been the real cause behind the efforts of those who continually flail the southern states.
The South has traditionally been conservative; therefore, the general political philosophy of the Sons of the South has not been in keeping with the philosophy of those who would create an all-powerful Federal government and concentrate all of the powers in Washington.
The racial controversy has afforded an excellent weapon for those who desire to beat the South over the head. It can be expected that isolated transactions will be advertised as the general policy throughout the South. This is an unfair and dishonest approach, and it is hoped that the people of the United States will demand the full truth concerning such accounts.
There are rabble rousers in all camps, and it should not be expected that they will not be heard from in loud and vociferous tones during the next year or two. It is not unusual for members associated with the southern group in the Congress to be referred to as "Confederate Generals".

Notice is being served in many quarters that the days of effective southern influence and prestige are numbered; that unless they fall in line and do as they are told, they can expect no mercy.
Some others who appear to be calling the tune, and having such a good time deciding what they are going to do to the South, would better read the history books and find for themselves that the South has never yielded to threats in war or peace.
It would be much to the benefit of this country if some of those who so loudly castigate the South and would undertake to destroy its history and traditions would try to apply the yardstick of reason before it is too late.

WALTER ROGERS
Member of Congress
18th District of Texas

Have you read the Classifieds?

At The Movies
STAR THEATRE
From Here To Eternity: Story of the lives and loves of the peace-time army stationed on the island of Oahu where the city of Honolulu is located and how these lives are affected by the Japanese attack on the island. Starring Burt Lancaster, Frank Sinatra and Montgomery Cliff. Booked for Friday and Saturday.

★ STAR ★
FRIDAY SATURDAY

ACADEMY AWARD WINNER
Back By Popular Demand!

FROM HERE TO ETERNITY
8 AWARDS
Best Picture
Best Supporting Actor
Best Supporting Actress
Best Director
Best Screen Play
Best Cinematography
Best Film Editing
Best Sound
starring BURT LANCASTER - MONTGOMERY CLIFF
DEBORAH KERR - FRANK SINATRA
DONNA REED
Screen Play by DANIEL TARADASH - Based upon the novel by JACOB LADENSON
Produced by BUDDY ADLER - Directed by FRED ZINNEMANN - A COLUMBIA PICTURES PRESENTATION

SUNDAY MONDAY TUESDAY

50 TONS OF CREEPING BLACK HORROR!
THE SPIDER
IT MUST EAT YOU TO LIVE
Latest circuit hinged (Co) Legi Yule

WEDNESDAY ONLY

Color Cartoons Galore plus Comedies
Santa's 1st Over the Hill Party
HO-HO-HO HA-HA HO-HO
PLUS THIS FULL-LENGTH TERRIFIC FEATURE

SIERRA BARO
20 COLOR by DE LUXE CINEMASCOPE
Plus a FREE Hot Chocolate for Children
FREE Coffee for Adults
Regular Admission

CHRISTMAS DAY

A man's long search and a woman's longing... a wonderful boy and his wonderful dog... a love-story and action-story that reach far and wide as the human heart!
SAMUEL GOLDWYN JR.
ALAN LADD - OLIVIA DEHAVILLA
PROUD REBEL
DEAN JAGGER - DAVID LADD - GAIL HELLERBY - JAMES HANCOCK
Produced by SAMUEL GOLDWYN JR. - Directed by SAMUEL GOLDWYN JR. - A MGM PICTURES PRESENTATION

Hotel Jim Hill COFFEE SHOP
Is Now Under
New Management
Charlie & Sue Steele
Invites Everyone to come and eat with us.
Sunday will be serving
Hot Buffet Dinners
Also Regular Dinners in Coffee Shop, Featuring U. S. Choice Steak and Delicious Mexican Food.
Open 6 A.M. to 9 P.M.
Seven Days a Week
Will Be Closed Christmas Day

Holiday Hostess Treat!
Chips for Dips
MORTON'S POTATO CHIPS
Put Morton's Potato Chips by your Holiday Dip on the buffet, and watch how much faster they disappear than the other "dippers"! There's just no substitute for that real Morton's Potato Chip crispness and flavor.
MORTON'S POTATO WAVES
Morton's Potato Waves are the original "chip-for-dips"... especially designed with extra strength for the thickest dips, yet completely preserving that wonderful potato chip taste.

SEE & SAVE
The one new car that costs less to buy, far less to operate...
THE LARK BY STUDEBAKER
\$1925.00
Plainly labeled on every car, along with any additions.
Big six passenger size inside, three feet shorter outside. Parks on a postage stamp, turns on a dime. Cuts insurance expense, cuts maintenance. Delivers top mileage, peak performance, on regular gas. Beautifully styled, richly upholstered, tastefully appointed. Smart... Sensible... Spirited.
It's Your New Dimension in Motoring
See and Save today at...
LESLEY MOTOR CO.
345 E. First EM 4-1600

Home with both ends would n telephone With A time to calls the evitable stack up Some be open care of gas, oil many h
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Cour Spec On J
Deaf sioners l cial me cuss det jail for funds to right-of- Earlier ers had vation o house, h ed funds this time improver ing. Bob I schedule meeting financing resents Corporat in munis, cou tricts. At p- contempor ants to jail and (Col

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County Slates Special Meet On Jail, ROW

Deaf Smith County commissioners Monday agreed on a special meeting on Jan. 5 to discuss details for financing a new jail for the county and for funds to buy needed highway right-of-way. Earlier this fall commissioners had discussed possible renovation of the 45-year-old courthouse, but Monday they decided funds were not available at this time for modernization and improvement of the huge building. Bob Davis of Amarillo is scheduled to be at the called meeting to outline methods of financing a new jail. He represents Columbian Investment Corporation, which specializes in municipal financing for cities, counties and school districts. At present, commissioners contemplate issuance of warrants to provide funds for a new jail and to purchase road right-of-way. (Continued on page 2)



TYPICAL ACTION in the Hereford-Tascosa game Monday night was arm-flailing scrambles for the ball. Nearly getting out of hand at times, both teams were warned several times by referees for using rough tactics. Whitefaces Paul Higgins, in foreground, Donnie Renfro and Tascosa's Leonard Osborne dive for a loose ball as Hereford's Bob Shelton looks on at far right. Hereford won, 37-23. (Staff Photo)

Baffled by a tight defense and handcuffed by their own errors, the Hereford Whitefaces barely managed to get together long enough to down the Tascosa Rebels, 37-23, before an awed crowd here Monday night. Local spectators, accustomed to a fast-moving, wide-open attack, sat stunned as Coach Ace Parker unveiled a slow, deliberate offense and a defense originated by Oklahoma State University coach Hank Iba. Herdsmen stumbled through a strange first period, which ended in a 4-4 deadlock. They managed to edge ahead by halftime, taking a 16-10 lead. Hereford widened the gap slightly to 28-20 at the end of the third period, and held Arrillo's Rebels to three points in the fourth quarter. Free throws spelled the difference, as Tascosa led 10-8 in field goals, but hit just three of nine free throws while the Herd poured in 21 of 31 free tries. Three Rebels were thumbed from the contest with five fouls each during the final period. All three, Mike Sims, Leonard Osborne and Curtis Waters, were starters. (Continued on page 2)



VOLUNTEER FIREMEN Jap Dickerson, left, and Max Stipe were among the members of the Hereford Volunteer Fire Department who collected canned goods from the hundreds of children attending the Food Show Saturday afternoon at the Star Theatre. The department sponsored the affair in order to collect canned goods for distribution among needy families in this area. (Staff Photo)

Rites Held For Jackson Infant

Funeral services were held Wednesday afternoon in St. John's Baptist Church for A. C. Dennis Jackson, 6-weeks-old son of Mr. and Mrs. Antonio Jackson Jr. The Rev. C. B. Allen officiated at the services. Burial was in West Park Cemetery under direction of Kreig-Marcum Funeral Home. The infant died at 7:15 p.m. Monday in Deaf Smith County Hospital. He had been ill only a short time. He was born Nov. 1 in Hereford. Survivors include the parents; a brother, Vernon Lee; and sister, Betty Jean, all of Hereford; and the grandparents, Antonio Jackson Sr. of San Antonio and Will Green of Ralls.

Graveside Rites Held For Infant

Graveside services were conducted Tuesday morning in St. Anthony's Cemetery for Pablo Gortales, infant son of Pablo and Mrs. Guadalupe Gonzalez. The infant died at 2:30 p.m. Monday in Deaf Smith County Hospital. Arrangements were by Kreig-Marcum Funeral Home. Survivors are the parents; four brothers, Pablo, Juan, Guadalupe Jr., and Andy; and a sister, Mary Ellen.

Clubhouse... Harried ...

(Continued from page 1)

A total of 13 entries were filed in the local contest. Contest deadline was Sunday evening.

Entries received were from McGhee, Conaway, Mrs. Wertenberger, Elbert Vance, 135 Beach, Cleo Meharg, 109 Fuller, William S. Dameron, 808 Ave. K, Ray Bosley, 300 Ave. J, the Rev. Andrew Zsegedin, 105 Ave. B, A. L. Manjeot, 122 Ave. E, John Phillip, 305 Ave. J, Mrs. Frank Prowell, 233 Star, and James G. Gandy, 414 Star.

The area for the contest was within the city limits of Hereford and hours for display were from 6:30 to 10 p.m. Entries were taken by Jaycee members.

Judges considered the artistic merit of the decorations, originality, lighting techniques, and ingenuity in using the structure of the house and in using surroundings to an advantage.

284Have...

(Continued from page 1)

County Welfare administrator is directing distribution. Baskets of food will be distributed to the 55 families, and to 13 other persons recommended by Mrs. Smith to receive baskets. VFW members and Explorer Scouts are distributing food and toys.

A movie at the Star Theatre commenced the toy drive project this year. One or more toys was price of admission.

Repairing of toys at the VFW workshop started about a month ago. An annual project of the group, the VFW collects as many toys as possible, whatever the condition, repairs them and distributes them to needy children in the area.

They asked residents to take all old toys, whether they could be repaired or not, to various collection stations in and around town.

Collection stations included J. P. Jones Texaco Station, Farm and Home Supply, the Hereford Brand, Lamm's Jewelry, Lawrence Cleaners, Shep's Barber Shop and Rutherford's.

J. P. Jones, commander of VFW post 4818, reported the toy drive this year as "very successful."

County...

(Continued from page 1)

The commission also said it would open bids for the construction of a two-bedroom house at Bootleg Corner, west of Hereford, for Precinct Three, at the Jan. 5 session.

Judge Homer E. Henslee announced that all re-elected county officials would be sworn in to office at 10 a.m. Thursday, Jan. 1.

Random...

(Continued from page 1)

The entire contest was rough as tempers got out of hand and several fists sailed. Deliberate foul play seemed to be the rule rather than the exception. As the Rebels tried to avenge a 61-36 loss in their first outing of the year.

High for Hereford was Steve Slagle with 14, as Bobby Shelton added 12. Osborne and Waters shared honors for the Rebels with 10 each.

Tuesday night the Herd was slated to play a return match at Dimmitt, as the Bobcats tried to even the match, having lost the first game here, 58-52.

Saturday night, the White-faces have been invited to Berger to tangle on the court with the potent Bulldogs. The game was not regularly scheduled, but was arranged this week to fill open dates for both teams.

In the first game, the Hereford Calves edged the Tascosa Bees 41-39 in a real thriller. The lead changed hands with every basket during the final period, until Hereford salted it away with free throws. Charley Thomas was high for Hereford with 27. Remke had 17 and McCrary 10 for the Rebels.

The Bees were behind 11-6 at the end of the first quarter but came back strong to earn a 23-23 deadlock at the half. They led Tascosa 30-29 at the end of three periods.

Box Score	fg	ft	pf	pts.
Hereford (37)	3	8	1	14
Single	1	0	4	12
Shelton	3	0	1	6
Clearman	1	2	2	4
Renfro	0	1	0	1
Higgins	0	0	1	0
Duvall	0	0	1	0
Total	8	21	9	37
Tascosa (23)	0	2	4	2
Low	0	0	5	0
Sims	0	0	5	0
Osborne	5	0	5	10
Holder	0	1	0	1
Waters	5	0	3	10
Remke	0	0	1	0
Lawrence	0	0	2	0
Total	10	3	20	23

Christmas...

(Continued from page 1)

wee hours of the morning. And then there are many residents who include giving gifts to needy families on Christmas day. They don't consider the task as "work", but at the end of the day, they feel like they have put in a full schedule.

These people are only a few who work on Christmas day. Even though they do not expect to be called the "unsung heroes of the holidays", think of all the people who work so that you may have a nicer day off. It should make everybody appreciate their time off a bit more.

Have you read the Classifieds?

Random...

(Continued from page 1)

hospital trays at the Dea Smith County Hospital and the Infirmary at the Labo Camp. They have done this for four years and who know how much cheer a patient in the hospital receives from the cheerful little favor provided by boys and girls he will never know.

They also sent 25 gifts to the boys and girls of the Waco Children's Home.

Three little boys, who had

Around...

(Continued from page 1)

don't care if your name is Tom Dooley... get down out of my oak tree!"

Graduating class of 1943 Hereford High, will hold a reunion on Monday, Dec. 29, at the rock clubhouse at 8 p.m. All those who belonged to the class who went to the armerservices before graduating also are urged to attend.

T. J. Clay has succeeded in doing the unusual and the almost impossible — walking a round on two broken legs. It seems that he wrecked his pick up Monday night, but decided he wasn't hurt... just bruised. He went home to bed, got up the next morning and was surprised to find he couldn't walk. Kreig-Marcum ambulance hauled him to town, where he found out, after X-rays, that he possessed a pair of broken legs. He returned home from Deaf Smith County Hospital Tuesday afternoon.

Our able associate, Verita Sanders, let us use her five kittens as models for the picture page that heads up Section Two of this issue on one condition... we have to say that any or all of the kittens are eligible for adoption and that the phone number is Emerson 4-1583 and that the Sanders' family is eager for feline-fanciers to take the quintet, individually or collectively, for pets. Now, Verita, maybe we can have some peace and quite around the office!

We understand a former Italian soldier, who was a Prisoner of War at the World War II intern camp near Hereford, is due to make a visit here during the holidays. He is an educator now. From what we have heard of the camp's facilities, he, as the old Army saying goes, probably "never had it so good" as when he was here.

A very Merry Christmas to each of you during this holiday season... and a brief reminder that this, in spite of all of the gifts, tinsel, lights, and glitter, is really a celebration of the birth of Christ.

lovely little tree in their room, earned they were to move to another part of town before Christmas. Their mother thought of a neighbor, whom the children called Granny. She told them that she would be all alone on Christmas day and would be very lonely, explaining to them that they could give her the tree in their room and would cheer her throughout the holidays. They must talk it over among themselves and make their own decision. This they did, out of mother's hearing and decided they would take it to Granny when it was late enough to have the lights on.

They knocked on her door. Before Granny could get out of her hair, a little voice said, "Granny! you go in the kitchen," and three little heads appeared, one above the other, peeping around the door frame. They waited for her to get into the kitchen, calling, "Granny! don't you peep!" She agreed, wondering what in the world the children were up to. She heard a scraping on the floor near the window, then saw a colored light through the doorway. "Now, Granny. Now," three little voices cried.

Granny hobbled in and there before the window as a Christmas tree, complete with decorations and colored lights. Tears filled the eyes of Granny, for he most unselfish gift she had ever received. The givers were Jenny, David and Gary Hicks, young sons of Dr. and Mrs. Clarence E. Hicks.

Proud Granddad, Lowell Sharp took his little granddaughter to Kids Day at the Kiwanis Club. When Santa came out with sacks of candy for each child, little Susie gave him the once-over with the keen observation of children and said, "Santa Claus didn't bring this sack of toys." Sharp little eyes had noticed the sack missing. Had Granddad or the other adults?

Ervin Ward took his children, Kevin and Kim, to the Santa parade. They waited patiently for Santa Claus to come. He spoke to the children, gave them candy and turned to others but little Kim would not be satisfied. "No Daddy, I saw Santa but I didn't get to tell him what to bring me and if I don't tell him how will he know what to bring?" she sobbed. Result, Ervin waited until Kim could talk with Santa and tell him her little heart's desires. She went home happily, confident that Santa would gratify her every wish.

A little boy of nine wrote a poem in the Christmas Card which he made in school for his mother. The card had a stenciled front and the poem was written in white. A child's viewpoint and his love speaks for itself:

You have treated me rough, yes, no. I did not pay you back, isn't it so? I have done all my work, I didn't say no. I hope you like me, yes, no. Because I love you so, yes, yes. Nate Stark.

Is Christmas commercialized? Perhaps, but a lady once said, "At Christmas it is always give, give and we think there is no end to it, but in some ways money and time is found for the giving and aren't you glad you are giving instead of receiving?" The Bible says, "It is more blessed to give than to receive."

Someone has said that gold, frankincense and myrr were the first gifts, but were they? God's love for the people of the world was the first gift and it was so great that He sent his only Son into the world to give His life that the people of the world might have everlasting life. In giving gifts to the needy and loved ones, we honor Him who gave His all that we might accept him and be glad to say, "Merry Christmas and Happy New Year."

Letters To Santa Claus

Dear Santa, I am a little girl six years old. I have tried to be good this year, but sometimes I'm not the best that I could be. I would like to have a tiny tears doll and a baton and anything else you would like to bring me. Please be good to all the other children in the world. I love you, Melody Caraway

PENNEY'S
ALWAYS FIRST QUALITY

STARTS FRIDAY, 1 O'CLOCK

BETWEEN-YEAR BARGAINS

Penney's rings out the old with brand new special buys... timely as the year ahead
DOORS OPEN - at 1:00 P.M. Friday. We will be closed until 1:00 to enable us to REDUCE--and REPRICE our stock. This is our loss and your gain. Bargains in most every department. Some slightly soiled--other odd lots and discontinued styles.

Listed in this ad is just a few of the items we will have, so come down at 1:00 and see what you save.

Women's Millinery

Your choice, late fall and spring styles.

\$1.00

Women's Coats

Long Coats - Broken Lots

\$13.88

Each a real buy

Women's Dresses

All from our racks

of better Dresses

\$2.00

Hurry for this special

Women's Handbags

Reduced - Marked Down

Some Leathers - Some Plastic

Some Fabric.

\$1.00

Girls Coats

Size 7 to 14 long

Coats - Fleeces and

Tweeds - Less than

1/2 price

\$7.88

Women's Skirts

Quilted and Wool Styles

Discontinued Lots

Most all sizes

\$4.00

Women's Shoes

Flats - Reduced. Most

All sizes. Black

and some colors

\$2.00

Infant's Dresses

Nylon. Dressy Styles

Sizes 1 to 3

Real Saving

\$1.00

Lunch Cloths

Nice Large Sizes and

Lovely floral design

Slightly soiled

\$1.00

Some Cotton Piece Goods

Broken bolts and Discontinued Patterns

4 yd \$1.00

Tea Towels

Bleached White and

Large Size, very

Absorbent

5 FOR \$1.00

Boys Hooded Coats

Water Repellent Shell Quilted

with zip off hood.

Colors grey, red, blue

\$5.88

Boy's Sport Shirts

Long Sleeve Styles

Ivy League. Some Gingham plaids. Real Buy

\$1.00

Men's Ties

These are Metallic Glitter

Ties in beautiful

Plain Colors.

50c

Underwear

Ankle length-shorts for the cold weather ahead

Warm tops to match Slip over model Long Sleeves

\$1.39

Merry Christmas And A Happy New Year!



We can think of no better time than Christmas to say

"THANKS FOLKS"

for the wonderful reception you have given us since we opened in Hereford. We sincerely appreciate your patronage and friendship.

We Will Be Closed Until Jan. 1st

Bill, Margaret and Patricia Pugh

DAIRY MART

WANT MORE?

Wait till you see Penney's NEW LOW PRICES during **JANUARY WHITE GOODS!**

STARTS JAN. 2

Local Basketball Team Wins Tulia Tournament

By MRS. R. L. PINNELL
Adrian boys basketball team was the victor this weekend at the Tulia Invitational Tournament. This marked the second time the Adrian team won this tournament. Other teams participating were Hedley, Nazareth, Quitaque, Kress, Silverton, Farwell, Turkey, Adrian and Tulia.

First game for the local team was with Nazareth, which lost to Adrian, 58 - 35. High point men were Oscar Bronniman with 17 and Nazareth's Jerome Gerber with 11. On Saturday Farwell was the opponent, losing to Adrian 60 to 43. High point men were "Pop Corn" Phillip Pinnell with 25 and Johnnie Lovelace with 18. Finals were played Saturday night between Hedley and Adrian. Plagued with mumps and injuries, the Hedley boys were up against heavy odds. The score was 64 to 38 with high point men being Pinnell with 28 and Hedley's Bobbie Leslie with 20 points.

Adrian team placed two boys on the all-tournament team. They were Lloyd Homfeld and Phillip Pinnell. Wanda Pinnell also placed on the girls' all-tourney roster. The girls met Dimmitt Thursday and Farwell Friday but went down in defeat. The Dimmitt score was 65 to 31 and Farwell was 50 - 46.

Mrs. Clinton Homfeld was honored at the annual Christmas party for the Caprock 4-H Club girls Wednesday afternoon. The girls gathered in the new country home of Glenda-Homfeld for their tree and program. The group played games and sang Christmas carols before the gift exchange.

Mrs. John Horton, 4-H sponsor, then presented for the club a table lamp to Mrs. Homfeld who has sponsored the girls for several years. Those present were Mesdames Hazel Chilton, F. A. Kromer, Jake Fortenberry, R. L. Pinnell, John Horton and members Peggy Sifford, Laura Jobe, Patty Fortenberry, Marlene Williams, Coralie Fortenberry, Ina Sue Ferguson, Phyllis Peters, Evonne Blasingame, Martha Gruhkey, Truby Benefield, Rita Speed, Myrna Zaring, Gail Gruhkey, Levinia Benefield, Paula Creitz, Cathy Kromer and a guest, Jackie Smith of Plainview.

The Wesley Sunday School class of the Methodist Church honored the Leland Burns family Wednesday evening with a housewarming. The Burns recently moved to the Sims community where he is manager of the new Loveless Oil Company. After refreshments were served the family was presented a set of plastic dishes.

Those attending were Mr. and Mrs. Ernest Frank, the Rev. and Mrs. Johnnie Williams,

Mr. and Mrs. Robert Jacobson, Mr. and Mrs. Lorin Creitz, Mr. and Mrs. Vic Lemke, Mr. and Mrs. Wilbur Harris, Mr. and Mrs. Arthur Jewett, Mr. and Mrs. Kenneth Milner, and Mesdames P. H. Gruhkey, Joe Cullender, James Sessions, Grady Pridmore and Anna Witt.

James Brooks left last week for his Lantry, S. D., home after several days of visiting in the home of his sister, Mrs. M. W. Blankenship.

The newly organized Baptist Mission of Simms Community is growing considerably. The Rev. A. C. Lyons of Amarillo brought the message Sunday morning and evening. A group of young people from Amarillo joined the group Sunday evening. Sunday School begins at 11 a.m. and any interested persons are invited to attend.

Mr. and Mrs. W. C. Briggs attended the wedding of her nephew, Lawrence Dale Rowland, and Bobbie Janice Fox Sunday in Tucumcari, N. M., in the home of the bride's parents Mr. and Mrs. Billy Dor Brown and Dennis arrived home Friday night from Albuquerque, N. M., for the holidays with his parents, Mr. and Mrs. Floyd Brown.

Mr. and Mrs. Roger Gruhkey drove all night Friday night to be with their parents, Mr. and Mrs. R. A. Gruhkey and Mr. and Mrs. Heber Holder, at Vega. They are attending school at Austin.

The basketball boys presented their coach, Joe Cullender, with a new suit of clothes Friday at the Christmas festivities at school.

Mary Gruhkey, teacher in the Midland schools, arrived for the holidays Friday night.

She is the daughter of Mr. and Mrs. R. M. Gruhkey. Donnie Morgan met his parents, Mr. and Mrs. D. W. Morgan, Saturday night at the Tulia tournament from Kingsville where he attends school.

Sunday afternoon the Rev. and Mrs. Johnnie Williams, Mr. and Mrs. Leland Burns, Mrs. P. H. Gruhkey and Mrs. Grady Pridmore met and sacked candy and nuts for the tree at the Methodist Church that night.

Bob Caldwell and Frank Watson of Hereford attended the Adrian-Hedley game Saturday night at Tulia while Mrs. Caldwell visited with Mrs. Watson in Hereford.

Carl Crawford, co-owner and operator of the Caprock Flying Service, is to undergo surgery Monday morning in North Texas Hospital in Amarillo.

Mr. and Mrs. W. B. Betts and family left Saturday for Mount Pleasant for the holidays with his mother, Mrs. Stella Betts. Horace left Sunday to join the group. Mrs. Horace Betts went by Lockney for a short visit with her daughter, Mrs. Gene Hammett, before proceeding on to Mount Pleasant for Christmas.

Albert Lawrence Jackson, brother of Cal Jackson, died in an Amarillo hospital Saturday morning. He is survived by his mother, Mrs. A. Kemp of Amarillo, one brother and one sister. Services were held Monday in Dunn Funeral Home in Tucumcari, N. M. Mr. and Mrs. Roy Fisher arrived for the holidays with their son, Jaek and family, from Ames, Okla. They arrived Wednesday night.

Mr. and Mrs. Lorin Creitz and family left Monday for several days of visiting in Savoy with her parents, Mr. and Mrs. S. S. Elliott, and in Dennison with her sister, Mr. and Mrs. F. W. Waldrop.

Mr. and Mrs. Richard Fortenberry and Billy of Bellview, N. M., spent Friday and Saturday with his mother, Mrs. Nannie Fortenberry.

Mr. and Mrs. O. G. Bohannon, Winona and Loel of N. Hollywood, Calif., arrived Sunday night for a two-week visit in the home of her mother, Mrs. Hugh, and brothers. They were accompanied by his parents, Mr. and Mrs. Bohannon, formerly of this vicinity, now of Van Nuys, Calif.

Mr. and Mrs. Ernest Frank spent Sunday with his mother, Mrs. Emma Frank, in UMBARGER.

Mr. and Mrs. Bob Caldwell visited his mother, Mrs. J. R. Caldwell, at Bovina Sunday afternoon. His brother, Ralph, of Lubbock, joined the group in the afternoon.

Mrs. Emma Bales returned to her home Friday night after an extended visit in Grosbeck with her mother, Mrs. Esther Webb.

Scottish historian Dr. Annie Dunlop says: "If Scotland can learn to live with England - and it has - there's no reason why the rest of the world can't get along too."

Capacity Crowd Attends Yule All-School Program Tuesday

By MRS. T. L. COLLINS
Walcott's all-school Christmas program was presented before a capacity crowd Tuesday night, Dec. 16, with the students in the school giving the program.

First and second grade presented rhythm band music, a play, a number of individual recitations and a piano duet by Nancy and Margaret Minks.

Third and fourth grades presented two plays and John Avera gave a Christmas reading. Fifth through the eighth grades presented three plays and George Steward and Steve Patton recited.

Billy Henderson then gave the closing and the group sang "Silent Night". All 74 children enrolled in Walcott School had parts in the program. Santa Claus distributed gifts.

Guests attending the program were Mr. and Mrs. A. R. Coley and Sylvia of Amarillo, Veri Miller of Floydada, Mr. and Mrs. Jim Monroe, Paul and Tommy of Hereford, Mr. and Mrs. Mutt Wheeler and daughters of Hereford, Mr. and Mrs. Joe Morgan and Mr. and Mrs. M. V. McIntire, Larry, Glen, Melva and Wilma of Hereford. New people in the community present for the first time were Mr. and Mrs. Wayne Bean, Larry, Roy and Mike, Mr. and Marsha and Junior and Mr. and Mrs. W. E. Gurley and children.

Due to the death of Cliff Patton, Walcott School was dismissed at noon Friday for people to attend his funeral.

Classroom parties were held Friday morning. First and second grade had Mesdames Eldred Brown, Ernest Brown, Floyd Brown and Roger and Buel Monroe to assist. Mesdames Jack Weaver, Melvin Henderson, Thurman Davis and C. V. Hall assisted in the party for the third and fourth grade. Mesdames Bob Wyly and Gerall, Norman Minks, N. E. Tyler, C. M. Patterson and Patsy helped.

with the fifth and sixth grade party and Mrs. Hershel Burrus assisted with the seventh and eighth grade party.

Pleads Not Guilty To Liquor Charge

Roy Lee Mosley, 21, Hereford, filed a plea of not guilty to charge of transporting liquor in County Court Monday.

Mosley was arrested by Hereford police and turned over to county authorities Monday morning.

Bond for Mosley was set at \$500, pending trial.

Have you read the Classifieds?

In order that our employees may have an extra day to spend with their families during the holidays

We Will Be

CLOSED

Thursday and Friday, December 25-26

RUTHERFORD & COMPANY

Manager...

(Continued from page 1). Thompson is married and has two sons, ages nine and 11. Born in Cleveland, he received the bachelor of Science in education degree from Kent State University in Kent, Ohio. He has completed 26 hours of graduate work in pupil guidance at the University of Michigan. He taught English and instrumental music for four and one-half years in Michigan.

During his 42 months in the Army, he worked in the office of Strategic Services and special operations. He received the Bronze Star with cluster and French, British and Chinese decorations.

Other civic activities include having served on organization and extension committees and as district chairman of advancement of Boy Scouts of America. A coordinator for Kids, Incorporated, basketball program; he also has served as publicity chairman of American Red Cross and director of National U. S. Highway 287 Association. He has served as secretary of Greenbelt Hereford Breeders Association and secretary of Greenbelt Bowl Association.

The C of C post vacancy here was made when Lenderman, manager of the manager's post for the past four years, told the board of directors that he would become general manager of the Llano Cemetery in Amarillo as soon as his resignation became effective.

Hospital Notes

Patients in Hospital
Mrs. Bill Stevens, Floydada; L. C. Thomas, 117 Lake; Frank Probst, 121 Ave. K; Mrs. Exie Lee Mays, 123 Clement; Maria S. Castillo, Friona; Raline Southern, Friona; Mrs. Delfina Gonzales, Friona; Melvin Hille, Friona; Mrs. A. W. Self, 214 Ave. D; Mrs. Isias Gomez, 116 Higgins; Mrs. Mary Helen Fisher, 904 B Miles; Joel A. Hodges, 120 Centre; Paula Sue Moore, Hereford; L. L. Lowery, Earth; John T. Tidwell, Kermit; Jerry McGowan, Dimmitt; Claude Richard Stockstill, Vega; Mrs. W. B. Beach, Hereford; Sylvia Martinez, Hereford; Mrs. Dick Ross, Hereford; C. V. Burges, Hereford; Mrs. Archie Torter, Friona; G. W. Suggs, 113 Ave. G; Mrs. Glen Reeve, Friona; Mrs. T. B. Hammons, 115 Gough.

Patients Dismissed
Mrs. Wayne Ponder, Ricky Roberts, Ophelia and Rachel Reynoza, Mrs. N. E. Gass, Clifton Todd Elliston, Melvin Charles Adkins Jr., 12-20.

Alton M. Powers, Clifton Elliston, Mrs. Secundino Murillo, Rosje Mae Allen, 12-21.

Mrs. Antonio Andrade, Atanacio Mancillar Jr., C. L. Hodges, 12-22.

Mrs. O. B. Higgins, Connie Hopson, Peggy Oakes, 12-23.

Letters To Santa Claus

Dear Santa,
I am four years old and have been a good girl this year. I'm getting Mommie to write this cause I can't write yet. Please bring me a tiny tears doll, a baton and something else nice. Also some cany and nuts. And remember all the other little girls and boys.

I love you,
Denise Caraway

Dear Santa,
I am a little girl two years old and have been pretty tacky this year but will try to do better next year. Please bring me a tiny tears doll and some toys for me to play with.

I love you,
Tracy Caraway

P. S. Please bring Chip something nice as he is only three months old and doesn't need very much.

Dear Santa Claus,
I would like a baby doll, lolitards, dishes and candy. I love you, Santa Claus.

A friend,
Mary Alice Burrus
P. S. Have a merry Christmas. Bring a doll to my little sister.

Merry Christmas And A Happy New Year

To all our friends and customers. We wish to say **THANK YOU** for your patronage in the last year.

We will be closed Dec. 24 to 29

Happy Holiday and we will see you all next year.

Jewell - Molly - Lela and Minnie

THOMAS BEAUTY SHOP

510 Knight EM 4-2151

Merry Christmas...

It's Christmastime again... time for good cheer and happiness for all! With every gaily-wrapped gift that Santa delivers from our store comes our sincere thanks for your friendship and patronage and our very best wishes for the merriest Christmas ever!

We Will Be **CLOSED** Thursday and Friday for the Holidays

On Saturday we will be open from 9 to 7:30 with a Christmas Gift Exchange Party!

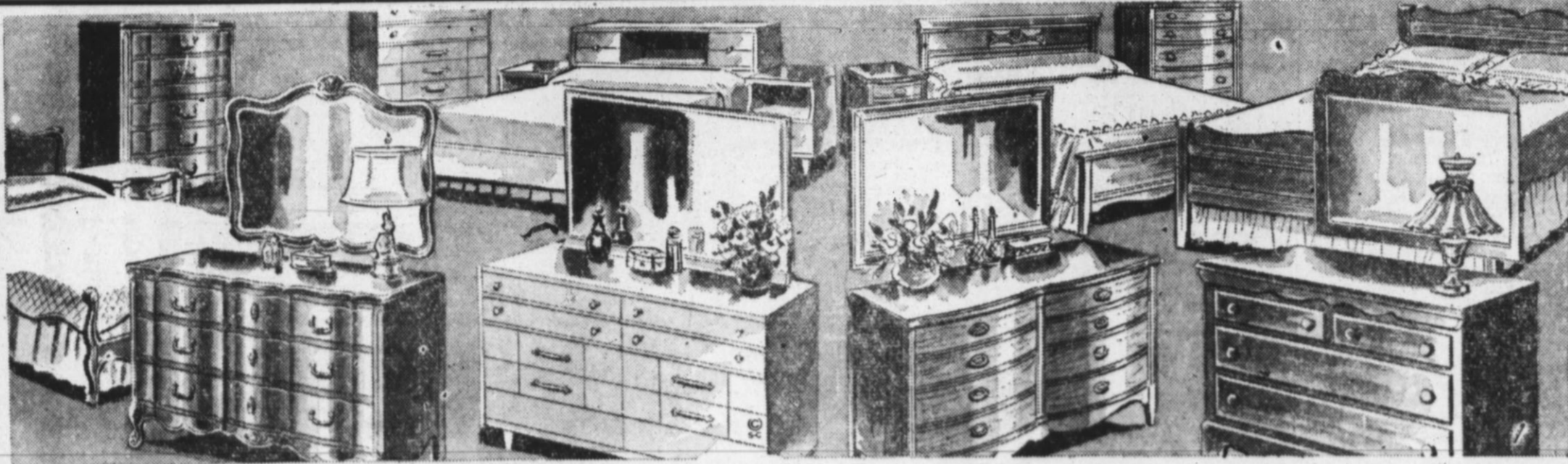
THE Vogue
for the lady of fashion

H&H FURNITURE COMPANY

Hereford
Texas

and THE BIG RED BARN..

SPEND YOUR CHRISTMAS BONUS WISELY— SHO



36x48x60 Table

6 Large Chair

4 Colors of Chairs

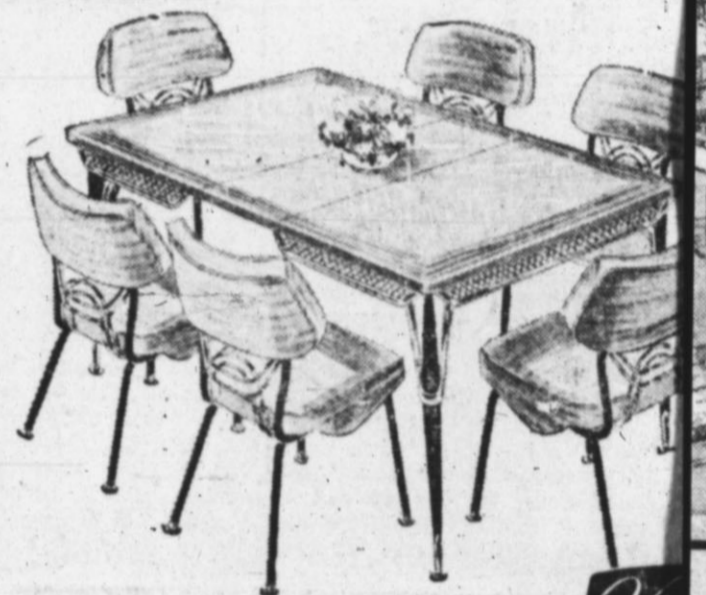
2 Colors of Table

Reg. \$189 Suite

24 Sets

7 PC.

To Sell at



2pc. DOUBLE DRESSER BOOKCASE BED

\$88

Light Finish

2 pc. SOLID ASH

COPPERTONE FINISH

DOUBLE DRESSER & BOOKCASE BED

\$139

Reg. \$209 - Now

3 pc. Triple Dresser, Bookcase Bed - Chest

Fawn Mahogany - Modern

\$190

Reg. \$289.50

3 pc. ALBAWOOD SUITE

Ebony and Grey

Triple Dresser - Bookcase Bed - Chest

\$279⁵⁰

Reg. \$389.50 - Now

3 pc. HONDURAS MAHOGANY

4 Poster - Double Dresser - Posters and Chest

\$249

Was \$339.50

**REAL \$\$ STRETCHERS
FOR THAT
XMAS BONUS**



As Shown

**Cherry Provincial
Triple Dresser - Chest - Bed**

\$259

Reg. \$389

HONEY MAPLE MODERN

3 pc. Triple Dresser

Bookcase Bed - Chest

\$195

Reg. \$289.50

Antique Maple Finish

Poster Bed - Triple

Dresser - as is

\$189

Reg. \$269.50 - Now

2 piece BEDROOM

SUITE

MAPLE

\$69

Double Dresser
Bookcase Bed

3 pc. Antique Gold and White

Suite - Reg. \$209.50

Now \$129

Mattress

(Innerspring)

Box

Spring

In this group
of mismatched sets
Colors, etc.
Come and See

Value to \$79.50

1/2 PRICE

Twin Size
First Come
First Served

Full
Size

**mattress
clearance**



FRIDAY

DEC.-26

OPEN

8 A. M.

DON'T WAIT

All Merchandise Offered
on a First Come - First Served

No Exchanges - No Refunds

All Sales Final

Prices Quoted Cash

Terms Arranged - Usual Service Charge

5 pc Bronze Suite

5 Color Chairs

2 Colors of Tables

Just \$390

7 pc Bronze Suite

3 Colors - Reg. \$129.50

Now \$890

1 Mahogany 8 Dining Room

Reg. \$239.50

Out it Goes

1 - 7pc. Pine

DINING ROOM SUITE

Reg. \$379

Out it goes too!

TV-SWIVEL ROCKERS

1/3 off

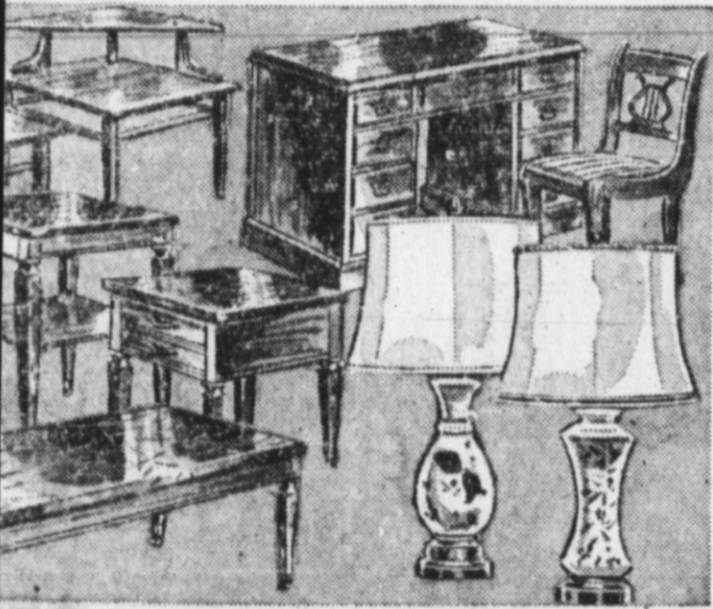
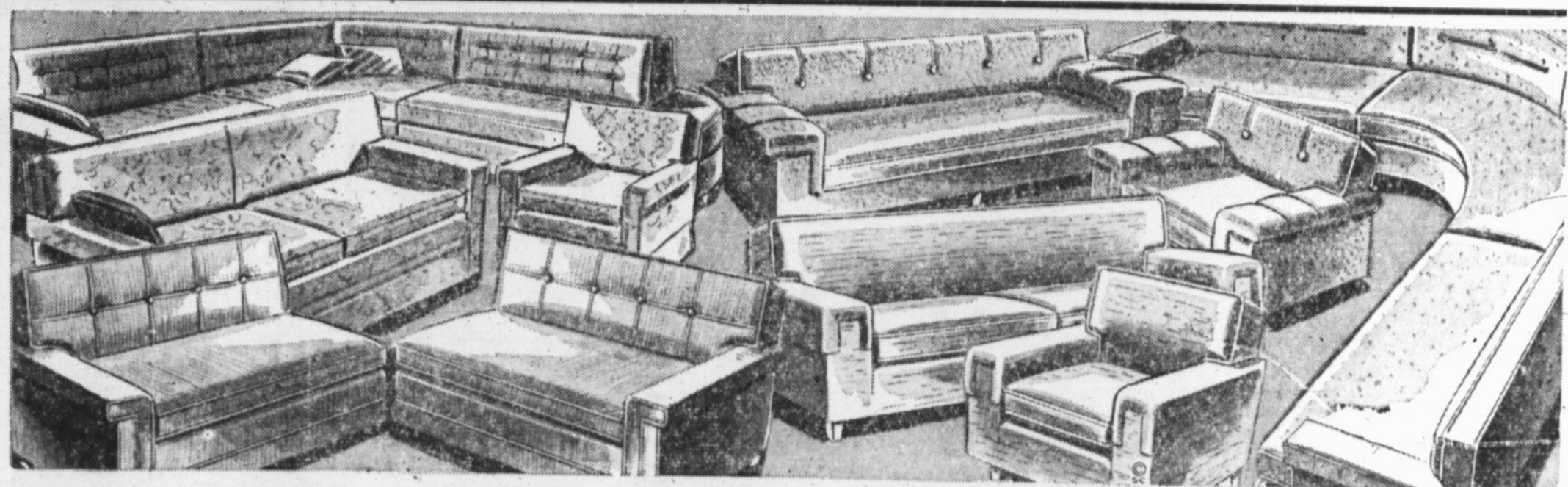
Present
Stock
Only

AFTER CHRISTMAS

Clearance!

5 BIG DAYS DECEMBER 26-27-29-30-31

Maple Bunk Beds
Rail Ladder - Springs
 Reg. \$89 value
 While they last
\$39⁵⁰

Come And Get It!
We Don't Want to Count It!

any time again, and we're loaded with merchandise don't want to count it, so come on out and bargain from our gigantic stock of furniture. In our store reduced for this big

5 DAY EVENT!
SALE STARTS FRIDAY AND CONTINUES THRU WEDNESDAY, DECEMBER 31st!

Spend Your Christmas Bonus on Furniture
You'll Be Glad You Did!

Lamps
 All Kinds
 Some Pairs
1/2 PRICE

TABLES
 Any in the House
 in Pairs
1/3 OFF

Mahogany Secretary Desk \$95

1-GROUP RECLINER CHAIRS
 Reg. \$59.50 **\$39⁵⁰**



5 pc. OAK PARTY SET
 54" Table - 4 Chairs
 Use it - Anywhere
 Reg. \$189.50 - now **\$139**

6-PIECE GROUP
 Maple Arms - Divan - Rocker Occasional Chair
 2 Tables - Lamp
 Reg. \$199.50 **\$149**

Reg. \$449.50 QUILTED SOFA - BEST BUILT
Now—\$229

EARLY AMERICAN -SOFA-
 Maple Arms . Foam Rubber
 Was \$249.50 - now **\$139**

1 GROUP MAPLE ROCKERS and CHAIRS
 Was \$89.50 **\$25**

1 GROUP SPOT CHAIRS
 Reg. \$39.50 - now **\$23**

1 GROUP MODERN CHAIRS
 Reg. \$49.50 - Now **\$29⁵⁰**

1-2 pc. RED METALLIC
 Studio Sofa and Chair
 Rubbed on Bottom
 Reg. \$189.50 **\$125**

2 Early American Wing Back Sofas
 Gold and Brown Tweed
 Reg. \$189.50 **\$119⁵⁰**

5 Piece Early American CHAIRS - ASST. COLORS
 Reg. \$89.50 - Now **\$59**

7pc. ROCK MAPLE Dining Room Suite
 Round Table - 4 Chairs
 Servel and Hutch Top
 Reg. \$289.50 **\$169**

4 pc. Curved Sectionals
 Reg. \$299 - Foam Rubber Cushions Assorted Colors
 5 Day Price **\$200**

SOFAS
 Group 1 - Maple - Provincial and Early American
 Reg. \$209 to \$289.50 **\$125**

Maple Rockers
 Asst. Colors
 Reg. \$69
 Now **\$41**

Danish Modern Sofas and Chairs

Turq. - Gold Brown
 Reg. \$289 & \$299
 Your choice **\$195**
 Chairs Reg. \$89 Your choice **\$69**

1. FOR SALE Miscellaneous

MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Rogers Drug. B-1-26-3-tfc

WE PAY CASH for APPLIANCES, FURNITURE, CLOTHING or WILL TRADE FOR ANYTHING OF VALUE! BIG RED BARN West of City on Clovis Hwy. Phone EM 4-3552 Open Sunday 2:30 to 5 p.m. B-1-2-tfc

HEREFORD GLASS CO. Expert Car Glass Installation Table Tops and Window Glass Picture Frames 1392 Park Ave. Ph. EM4-2652 B-1-25-tfc

FINANCE your auto Premiums for 6 months. John McLean Insurance B-1-10-25-tfc

IRRIGATION PUMPS On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user. Drop us a line and let us know the size and depth you need. WRITE-BOX 5305 LUBBOCK, TEXAS B-1-34-tfc

TOP QUALITY irrigation dams as low as \$3.50. Davis Implement Co. 144 West Second. B-1-14-39-tfc

USED RECORD PLAYERS and TV. Streu Hardware. B-1-9-33-tfc

FOR SALE Electrical equipment, including fixtures and appliances. Slab doors, 24", 28", 30", 32", and 36". Several outside doors priced at a savings. Air conditioner and engine covers for any size. DURWARD HAMBY 611 Blevins Ph. EM4-3685 B-1-42-tfp

BARGAINS IN USED Gas and electric ranges and used refrigerators. JERRY'S APPLIANCE 513 Park Avenue Phone EM4-3505 YOUR FRIGIDAIRE DEALER B-1-48-tfc

FELT, BEADS, sequins, appliques, baby and toddler clothes and gifts. Dan's 5th Avenue Store. Canyon. B-1-15-23-6k

FOR SALE: Living room suite, dining room set. EM 4-1526. Residence 401 East 5th. B-1-13-52-1p

FOR SALE: one Servel refrigerator, 1952 model; one Catalina stove 1957 model; one Magnovox television set 27" screen stand included. 803 Knight St. B-1-23-52-2p

FOR SALE: Hegera bundles \$20 a ton R. L. DeRusk 4 miles south of Summerfield. BR 6-4158. B-1-16-24-2p

FOR GUARANTEE Recapping see Shelton Tire Exchange, 303 East First. Phone EM 4-0311. T-1-10-25-tfc

FOR SALE: Perfect for Christmas giving. Registered Dasch puppies. Oliver Streu, EM 4-2857. B-1-12-24-2p

SLIGHTLY used electric adding machine with full key board. May be purchased at approximately half price. Contact McGee Furniture Co. B-1-20-24-3p

READER'S DIGEST \$4.00 per year (12 issues) 2 years \$7.00 or your own subscription and a gift subscription \$7.00. Please order now. Send your check or money order to E. R. COMBS P. O. Box 1026 Hereford, Texas Bank References B-1-24-2c

FOR SALE: Registered Aberdeen Angus bull calves. George Borden. Two miles east, 1 north of Grady, N. M. George Borden. B-1-20-25-3c

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580. T-1-12-18-tfc

DAY OLD Spudnuts and rolls, 1/2 price, Spudnut Shop. 137 West Third. B-1-12-24-tfc

2. FOR SALE Farm Equipment HESSTON row crop savers and Hume pick-up reels. Lesly Motor Company. B-2-11-12-tfc

FOR SALE: LA case tractor - E. D. Sawyer, 6 miles west on Harrison, 7 1/2 north, one east. B-2-17-24-2p

4. REAL ESTATE For Sale or Trade 206 A - 3 wells, natural gas 7,000' underground. Close to Hwy 60. 29% down - 20 years Phone EM 4-3521. B-4-16-22-tfc

OUR SPECIALS 2 BR stucco, single garage, real close in, excellent location, price \$5,250 with only \$1,000. Bal. to suit. 3 BR brick home, near schools in NE part of town, central heat, insulated, wired for range and dryer, also plumbed for auto. washer. Price \$13,000 with loan of \$8,600. 2 BR den, brick home located in NW Hereford. Two car garage, corner lot, central heat, carpets. Large utility room. Price \$16,500 with loan of \$9,700. This is a dandy, let us show you. 640 A. (370 A. cult., 270 A. grass) 2 extra good 8" wells on nat. gas cased 300' to red bed, set at 200' with lift of 150'. Improvements are fair. Price \$160 A., loan \$30,000. Down payment \$30,000. 320 A. 3 strong 8" wells, very little Johnson grass, 34 A. cotton, 84 A. wheat. This fine farm lays perfect. Has \$22,300 Prudential loan at 4 1/2% for 20 yrs. 29% down. If you are looking for a real 1/2 sec. this one will qualify. We have several fine farms listed but we need more, so if you have a farm you wish to sell or a home in town we would certainly appreciate your listings. We invite you to come to our office at any time to talk over your real estate needs or your insurance problems.

HUGH BOOKOUT REALTY 345 W. 1st St. on Hwy. 60 Res. Phone EM 4-1832 Office Ph. EM 4-3161 B-4-50-tfc

SOIL BANK, 160A, 1/2 mile from pavement, elevator and general store, in good irrigation area. Only \$90 per A. 160A, 12 miles of Hereford, 2 irrigation wells, fair 2 bedroom house, cotton and wheat allotments. Price \$23,750.00, \$12,000.00 down. 160A, Farmer County. Neat block. 1-8" well on gas, no improvements. Fair cotton and wheat allotments. \$225 per acre, small down payment.

Unimproved perfect 1/2 section. Fair allotments. 2-8" wells on gas. Near Hereford. Only \$275.00. 3 quarters on pavement. Good improvements. 3 wells on gas. Convenient to market. Price \$210.00.

HOUSES 3 bedroom brick near school, one you can own if you can afford to rent. Small down payment. Total \$8,750. 2 bedroom and single garage with nice yard and trees. Near all schools, clean as a pin. Needs no repair inside or out. Price \$7,000.00. Large 3 bedroom home near Church of Christ. Price \$13,500.00 Large loan can be assumed. Several cheaper homes with small down payments.

CARTHEL REAL ESTATE 206 N. 25 Mile Ave. Phone EM4-0944. B-4-24-1c

HAVE TWO Texas Veterans Loan numbers. Interested in small tract near Hereford. No agents. Write Box 111, Hereford, Texas. B-4-19-24-tfc

MODERN FURNISHED apartment. Also furnished room, private bath. 827 25 Mile Ave. B-5-12-24-tfc

FOR RENT 134 and 136 MAIN STREET, HEAT & AIR CONDITIONED SAM NUNNALLY 6th & Main EM4-0555 EM4-2814 B-5-49-tfc

FOR RENT 16'x24' space in new building just east of Safeway Grocery. Paved parking area. \$40 per month. EM 4-0130. Jack Bradley. B-5-21-22-tfc

FOR RENT or lease 32'x65' cement block building with fenced storage space 150'x150' 100 Funston St. Phone EM 4-0130. Jack Bradley. B-5-20-22-tfc

FOR RENT: Used TV by week or month. Streu Hardware. B-5-10-48-tfc

HOW BOUT THAT



Drawn for The Brand By Ralph Tee

SEVERAL 2 and 3' bedroom house for sale. Inquire at SLAGLE REAL ESTATE - Firr? & Sampson Phone EM4-2691 B-4-22-tfc

SEE LUSH LOWER RIO GRANDE VALLEY-DELTA Be my guest for 3 day expense-free Valley tour. Write H. L. McLean, 2012 Broadway Lubbock, Texas B-4-20-30p

FOR SALE: Two bedroom home. Has full basement with bath, and garage apartment. Call Jim Wood at EM 4-0555. B-4-18-50-tfc

FARMS AND HOUSES 339A, all cultivated, 3-8" wells, 60A wheat allotment, 118A cotton allotment, improved, \$30,000 down, balance good terms. 160A, all cultivated, 1-8" well, on paving, 22A wheat planted, 130A barley planted, barley and wheat goes, nice improvements. Price \$225 per acre. \$15,000 down, balance good terms. 148A, 93A cultivated, 1-8" well, natural gas. 25A wheat allotment, 20A cotton allotment. Price \$135.00 per A, \$9,500.00 down, balance good terms.

Extra nice 3 bedroom, den, double garage, brick. Price \$23,750.00. Nice 3 bedroom brick, single garage, central heat. Price \$10,500, \$1,500 down, balance terms. 3 bedroom frame out of city limits. \$750 down. 2 bedroom, single garage, fenced back yard. Price \$6,500. Has \$4,400 GI loan at 4 1/2%, payable \$50.50 monthly will consider trading for late model truck.

WE HAVE A PARTY WANTING A GOOD DUPLEX. YOUR LISTINGS ARE NEEDED AND APPRECIATED. J. M. HAMBY REAL ESTATE 1221 East Hwy. 60 Phone EM 4-1345 Res. EM 4-2553 Gerald Hamby EM4-1534 B-4-24-tfp

WANT TO BUY. Barley, Milo, and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444. B-6-17-5-tfc

WANT TO rent good irrigated farm. Call Glenn Hopson. EM 4-0074. B-6-10-51-4c

WANTED TO buy redtop cane, hegari and atlas sargo suitable for feed. Scott Seed Co. 114 New York Street. B-6-19-24-19p

WANTED: Real Estate Salesman. Good opportunity. Contact us for details. Wesson Real Estate. B-8-13-19-tfc

LADIES Do you need extra cash? Our plan can solve your problem, by selling the popular Daggett - Ramsdell Cosmetics and world famous for all type figures. No limitations. High Commissions and promotions. Write Box 673 Hereford, Texas. B-8-40-52-2p

BUSINESS OPPORTUNITY - MAN OR WOMAN Responsible person from this area, to service and collect from cigarette dispensers. No selling. Car, references, and \$592.50 to \$1975.00 investment necessary. 7 to 12 hours weekly nets excellent monthly income. Possible full-time work. For local interview give phone and particulars. Write International Sales & Mfg. Co., Inc., P. O. Box 1236, Oklahoma City, Okla. B-8-52-3p

WANTED: Housework or baby sitting. References. Phone EM 4-4048. B-9-9-51-tfc

FOR RENT or lease 32'x65' cement block building with fenced storage space 150'x150' 100 Funston St. Phone EM 4-0130. Jack Bradley. B-5-20-22-tfc

FOR RENT: Three room modern unfurnished house. C. A. Lindsey. 208 Whittier. Phone EM 4-1421. B-5-14-25-3p

FOR RENT: Two bedroom furnished house. See John D. Philipp or phone EM 4-2621. B-5-13-50-tfc

FOR RENT: Newly decorated two room and bath apartment. A. Peterson. Phone EM 4-3198 or EM 4-1697. B-5-15-23-tfc

FOR RENT: Six room modern house, \$55 per month, 14th St. between Ave. J and I. Phone EM 4-0130. B-5-18-24-tfc

FOR RENT: Four room furnished apartment. Whites only. Call EM 4-1543 or EM 4-0108. B-5-12-24-tfc

FOR RENT: Small three room house. 107 9th. Call EM 4-1713. B-5-10-24-tfc

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WANTED TO buy redtop cane, hegari and atlas sargo suitable for feed. Scott Seed Co. 114 New York Street. B-6-19-24-19p

WINDMILL BROKEN? Have experience, will repair, reasonable. R. D. Hubble, 205 Witherspoon, EM 4-2684. B-11-13-50-8p

BOYD MACHINE SHOP Complete machine shop service Auto, Truck, Tractor and irrigation engines. Crankshaft grinding, head milling, reboring, valve work. New equipment. Work guaranteed. 138 North Sampson. Phone EM4-1055. B-11-2-tfc

WELL SERVICE New and used well supplies. Doyle Turner. 306 Ave. H. Phone EM 4-2568. B-11-14-21-tfc

CESSPOOL AND SEPTIC tank cleaning. Locally owned and operated. Phone EM 4-3525. B-11-11-46-18p

FOR digging cellars, cess pools, also tree removal, call Leon Bell. EM4-0685. B-11-12-18-tfc

FOR RENT: 16'x24' space in new building just east of Safeway Grocery. Paved parking area. \$40 per month. EM 4-0130. Jack Bradley. B-5-21-22-tfc

FOR RENT: Used TV by week or month. Streu Hardware. B-5-10-48-tfc

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FOR RENT: Newly decorated two room and bath apartment. A. Peterson. Phone EM 4-3198 or EM 4-1697. B-5-15-23-tfc

10. NOTICE PAPER BOYS Wanted. See Jim Minor, Phone EM 4-1855. B-10-tfx.

HEREFORD LIVESTOCK AUCTION SALE Sale Every Saturday at 1:00 P.M. B-10-34-tfc

WE WRITE AUTO COVERAGE ALL kinds. Yes. finance for 6 months. John McLean Insurance Agency. B-10-15-25-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Ph. EM4-0850 B-10-16-tfc

NEW POLAROID -CAMERAS. one minute finished picture. Pay a small down payment and enjoy your camera NOW Roger's Drug. B-10-19-3-tfc

SMALL APPLIANCE REPAIR Don't discard your worn out appliances. Bring them to us for repair. S&J ELECTRIC CO. 1315 Park Ave. B-11-22-9p

AUTO PREM IUMS. Financed for 6 months. Low cost. John McLean Ins. Agency. B-11-12-45-tfc

FOR GENERAL BUILDING AND REPAIRS SEE US We do all types of work. Building & Remodeling. Storm Cellars Roofing Electrical Dashing Stucco Dashing Interior Decorating Outside Painting Perforating Textoning DURWARD HAMBY 611 Blevins B-11-49-tfc

WINDMILL BROKEN? Have experience, will repair, reasonable. R. D. Hubble, 205 Witherspoon, EM 4-2684. B-11-13-50-8p

BOYD MACHINE SHOP Complete machine shop service Auto, Truck, Tractor and irrigation engines. Crankshaft grinding, head milling, reboring, valve work. New equipment. Work guaranteed. 138 North Sampson. Phone EM4-1055. B-11-2-tfc

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EYEING THE RIM, Whiteface Donnie Renfro sends the ball through the hoop in the Hereford-Tascosa game Monday in Whiteface. (Staff Photo)



By JIMMIE GILLETTE Christmas, 1958, marks another milestone in the life of J. A. Pitman, local grain dealer who, with Mrs. Pitman, is celebrating the occasion with his daughter, Mrs. J. A. McWhorter and family in Dallas. The visit would be routine for a lot of people, but not for Pitmy, who moved here as a little boy with his parents in 1906 - and this is the first Christmas, since that time, he has not spent in Hereford.

Time was when I would have declared this to be a record of some sort but, having crawled out on so many limbs only to have them saved off, I am inclined to ask if anyone can top it? What's more, you never can tell. Someone might do just that.

E. H. McCarter, supervisor for Children's Home in Amarillo spoke before the Rotary Club Monday and was telling how the organization keeps its operation as much like the average home as possible. He attributed woes of most of the children to broken families, illustrating his point with the story about one little 4-year old girl who was boasting to her friends about having three brothers and three sisters. One of the little friends mullied this over, then replied: "I don't got any brothers and no sisters, but my daddy got me three mamas and my mommy got me four daddys."

Maybe it is because we now live in the "missile age" - or maybe because it is just a good deal - but mistletoe seems to be coming back. For the first holiday season in several years, I have been pleasantly surprised to find myself standing under to find myself standing under a bunch of mistletoe. Fact is, my wife says it may have been an accident the first time, but all the rest of the times she attributes to malice and forethought. I wonder if this is what folks have in mind when they are always talking about

Unfortunatly, however, the mistletoe business seems to have changed along with everything else. Twenty-five years ago, I always made a careful survey to see who was around before I paused under a sprig of mistletoe. Now, I just stand there and stand there - and hope that someone, anybody, will notice.

The eggnog fad is also coming back into popularity and, like mistletoe, seems to have undergone a few changes itself. Back in the prohibition era only the adult men indulged in this wicked custom, and most of them made sure no one was looking. Nowadays, you buy the stuff at the grocery store, already blended - and the kids drink most of it. One lady was telling me the other day that she keeps eggnog the year around; says it is the only way in the world she can get Junior to drink his milk. I believed her, of course, but this conversation sure would have been a bitter pill for my granddaddy to swallow. I can tell her that.

Joel Treadwell, vicar of St. Thomas Episcopal Church, recently enjoyed a visit by his father, a resident of Austin. Mr. Treadwell, thoroughly expecting the worst, came prepared with electric blankets, boots, and extra heavy clothing. Joel thought perhaps his father was a bit reluctant, but says he finally admitted that we were having better weather here than in the Austin area.

I hear by the grapevine that Wayne Edwards is in the cattle business. Friends say he gets a real bang out of working with the critters, but it came as somewhat of a surprise to me. I guess Wayne is one fellow who thoroughly qualifies for the term "drugstore cowboy".

CHRISTMAS TIP: Wives who want to really surprise their husbands at this late date can easily do so by tell-

ing him what he is going to get for you for Christmas. While a lot of people are interested in farm lands in Alaska and Nevada, the real boom appears to be happening in faraway Africa. Tobacco, cotton and coffee are leading the parade. Africa has two important factors to offer: cheap labor and cheaper land. African labor runs \$230 a year or less than \$20 per man per month. Good land can be rented for seven cents per hectare (2.47 acres) per year, and if the tenant rents it seven years, it automatically becomes his. Total cost, 18 cents per acre.

Despite the low clouds, forecasts from other sources, and its general unpopularity, I am still predicting, "No White Christmas" this year. Also, I still hope I am wrong. Watch out for January, though, it will probably be a rough one.

And once again, it is time to express Christmas greetings. I am sure that much time was spent in developing President Eisenhower's message from the U. S. satellite beamed back to earth and, honestly, his words are symbolic of how most of us feel on the occasion of Christmas, 1958:

"Peace on Earth and good will toward men everywhere."

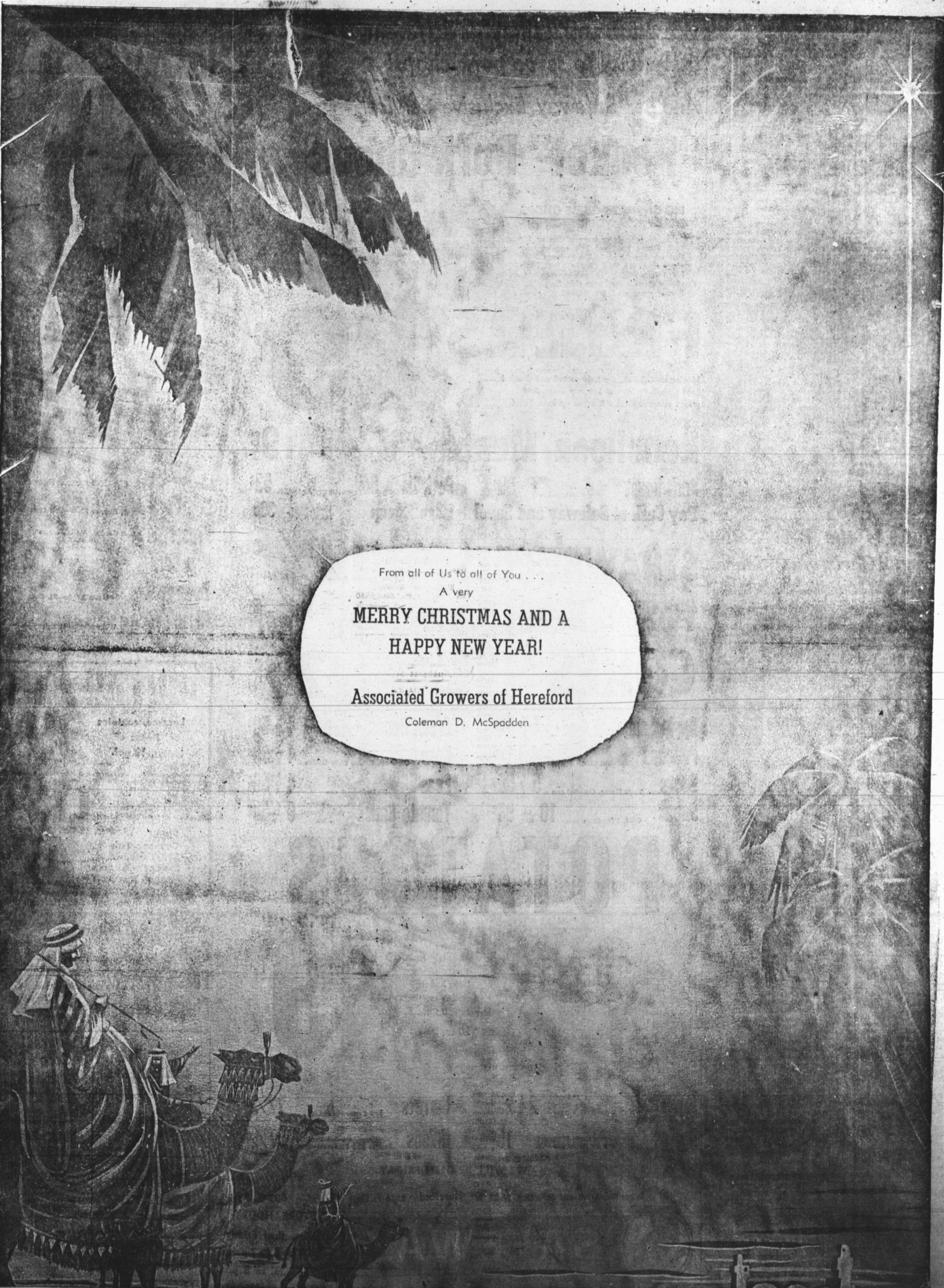
OPTIMIST CLUB Meets Tuesday Noon at the Jim Hill Hotel

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Kwanis Club Thurs. Noon Legion Club House

WANT MORE? Wait till you see Penney's NEW LOW PRICES during JANUARY WHITE GOODS! STARTS JAN. 2



From all of Us to all of You . . .
 A very
**MERRY CHRISTMAS AND A
 HAPPY NEW YEAR!**
 Associated Growers of Hereford
 Coleman D. McSpadden



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Give Mom Deserved Rest During Holiday Season

Mother, please don't spend Christmas in the kitchen. You may think you are the only sufferer if you do, but you are wrong. The family, visiting relatives and the cheerful neighbor who drops in to wish you a merry Christmas will all have their holiday spirit deflated if you are slaving over a hot stove, and look like it.

If it were necessary you might get some sympathy, but it isn't. True you have the responsibility of seeing that the food and drink are beyond reproach, but you must also set the tone of the festivities.

With a little planning, says home economist Dorothy McDonald, you can be the life of the party, look your best and gather a bouquet of compliments on your catering.

Miss McDonald, who has a home economics consulting service which gives industry the woman's viewpoint on products, says:

"Well before the holiday rush starts take time out to sit down with a pencil and pad — and plan. Make a note of special tasks and plan your meals. Have each day carry its quota of tasks until you have brought the number of chores to be done on Christmas day itself down to a minimum.

"The keynote of your planning should be simplicity. Be out of the kitchen and in on the fun by using easy-to-entertain ideas.

"Ease, efficiency and use of work saving devices means a relaxed hostess, happy guests and family. Adapt and follow a plan, the form of which must depend on your house, your family and your needs — but keep it flexible.

"The most important things to simplify are menus and service. Nowadays we don't go in for formalized serving, so make it

informal, but efficient."

In planning a holiday meal there are three important things to bear in mind.

"Choose dishes that can either be prepared very quickly just before the meal, or can be made the previous day and kept in the refrigerator," Miss McDonald advises. "Select recipes you are familiar with, never experiment when entertaining, and choose dishes that will keep in case the serving is delayed.

"On Christmas eve you may have some last minute gift shopping or other tasks so plan a simple meal. Your dinner or supper will taste delicious and be quick to prepare if it is a one dish meal. Try a casserole, or chicken pies from the freezer, with a tossed green salad. For a quick dessert serve ice cream with a choice of favorite sauces. Before you go to bed set the table for breakfast next day."

"Each member of the family should help ease the household work as well as participate in the fun. Children can set the table, pass plates around, refill glasses and clear the table. An older daughter may welcome the chance to play co-hostess, helping behind the scenes as well as performing social duties.

For tree trimming and open house evening parties and entertaining on Christmas day, stock up with plenty of canned and packaged snack foods and cocktail staples, such as pretzels, peanuts, salted almonds and potato chips, and look for the unusual in cheeses, crackers, or breads. Put these out and let guests help themselves.

Did you know that egg nog can be made in advance and then stored in the freezer? Thaw it about one hour and whip it until fluffy and smooth before serving.

Bible Is the Best Seller Every Christmas Season

By W. G. ROGERS
Christmas after Christmas, the big, steady, sure best seller is the Bible.

Other books catch on for a year or so. Anne Morrow Lindbergh's "Gift from the Sea" is due for another good season, and so is Elizabeth Orton Jones' "How Far Is It To Bethlehem?" Roger Duvoisin's "The Night Before Christmas" finds its dependable annual customers.

The piece of fiction that has lasted the longest and is still the leader year in year out is Dickens' "Christmas Carol." There are editions from a dozen different houses: one of them reports, "we sell 500 copies every Christmas as regular as clockwork." Some of the houses have different editions, too, specially illustrated, cheap and expensive, aimed at the juvenile and at the adult. There are probably sales of 3,000 to 5,000 and more every December.

One other juvenile with a continuing appeal is Rachel Field's "Prayer for a Child," on the market about a decade. For grownups there is Henry Van Dyke's "The Other Wise Man" and Kate Douglas Wiggin's "The Birds' Christmas Carol." In a lot lighter vein but in the Christmas spirit, there is also a recurring demand for Milt Gross' "Hiawatta" and "De Night in de Front from Chreemas."

But the Bible offers the greatest appeal to the greatest number of bookstore visitors. One publisher has heard estimates of annual sales ranging from 8,000,000 to 25,000,000. One thing they don't give away at Christmas or any other time is the real sales figures, but the fact seems to be that 6,000,000 is nearer the likely annual sales. Even that is a highly satisfactory total to the big houses which publish the Good Book in at least several hundred styles, perhaps as many as 600, and at a lot of different prices.

From World Publishing, Oxford University Press, Thomas Nelson, Harper and other houses, you can get the Bible, or the New or Old Testaments, at several levels, below \$1. World's 150 editions sell from \$1 to \$250 for the Bruce Rogers lectern Bible. Oxford prices begin at \$1.65 and rise to \$300, and Nelson's range is from \$2 to \$100 for a pulpit Bible.

They come in all shapes and sizes, illustrated and plain, with zippers, specially boxed, per-

RELIGION IN SCHOOL
ANN ARBOR, Mich. — Dr. Paul G. Kauper, a University of Michigan expert on constitutional law, says in a new book, "Religion and the State University," that religion can be taught in state colleges on the same basis as any other academic subject without violating principles of church-state separation.

ROMAN DECORATIONS

Decorating the home with evergreens and berries is a carryover from Roman times. The ancient Romans, in their celebration of the Kalends of January, decorated their homes with green boughs and gave them to friends as a token of good luck.

The Norse people brought the woodland spirit into their home when they decorated their halls with holly and ivy.

We think you'll like this different, tasty way to serve pork chops!

Another Safeway Exclusive Service!

"Pocket" Pork Chops

BIG CHUNKY DOUBLE CHOPS READY FOR YOUR STUFFING

So many folks have been asking us for Pork Chops prepared this special way that we thought you'd like to know about them, too. Each "Pocket" Pork Chop is cut double-thick... each has a roomy stuffing-pocket cut in the side. Serve lb. them this weekend. Guaranteed

69¢
FRYERS 29¢
lb.

Maplecrest U.S.D.A. Govt. Inspected and Graded
Sold exclusively at your Safeway Store. And priced low this weekend. Stock up now. Save!

Luncheon Meats

Bologna, Pickle & Pimiento, Sliced luncheon, Macaroni & Cheese. Safeway's own. 6-Oz. Pkg. **19¢**

Pork Roast Loins, Northern Corn Fed Porkers—Lb. **59¢**
Pork Back Bone Country Style—Lb. **53¢**
Pay Cash at Safeway and Save! Karo Syrup White or Dark. Qt. **39¢**

STRAWBERRIES Scotch Treat Fresh Frozen 10 oz. pkg. **12½¢**

Pork & Beans Van Camp's 300 Can **12½¢**

COKES Reg. 6 bot. Ctn. plus deposit **29¢**

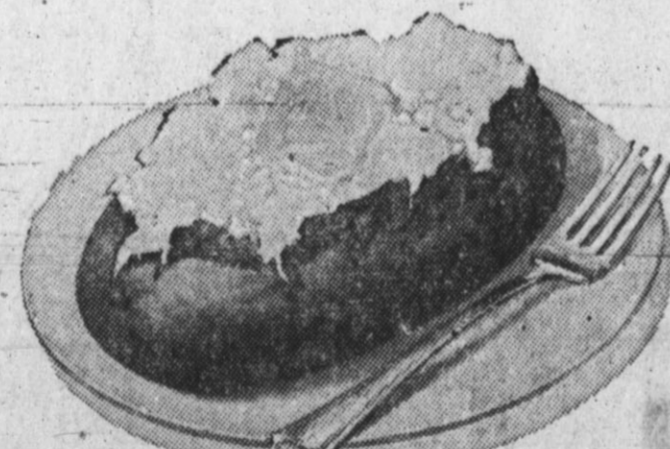
Apple Sauce Town House 303 can 4 FOR **59¢**
Green Beans Gardenside, Cut 303 can 4 FOR **50¢**

Peaches Sundown, Cling—2½ can 4 FOR **100**
Corn Highway, Cream Style Golden 303 can 4 FOR **50¢**

Beets Town House, Cut—303 can 5 FOR **50¢**
Peas Highway—303 can 4 FOR **50¢**

Sugar C&H, Pure Cane 10 Lb. Bag **98¢**
Tomato Sauce Town House 8 oz. 6 FOR **50¢**

POTATOES



Idaho Russets, America's favorite potato, U.S. No. 1
10 lb. bag **49¢**

Grapefruit Florida Indian River Ruby Reds Wonderful Flavor 2 L B S. **25¢**
Carrots California, Crisp and Fresh—1-lb. Pkg. **12½¢**

Apples Washington State Winesaps Delicious for Apple Pie—Lb. **15¢**
Onions Green, Garden Fresh Tender and Flavorful—Bunch **7½¢**

WE WILL BE OPEN FRIDAY

Prices Good Fri. and Sat., Dec. 26-27, in Hereford Right to Limit Reserved. 603 E. Park

STORE HOURS:

Mon. thru Friday

8:00 a.m. to 7 p.m.

Sat. 8: a.m. to 8 p.m.

SAFEWAY

...your BEST place to save!



BAKED STUFFED PORK CHOPS

4 "pocket" pork chops
2 tablespoons chopped onion
¼ cup diced celery
¼ cup diced apple
2 tablespoons fat
2 cups dry bread crumbs

½ teaspoon salt
½ teaspoon pepper
¼ teaspoon sage
¼ teaspoon thyme or poultry seasoning
½ cup bouillon
Salt and Pepper

Brown the onion, celery and apple in the fat and then combine with the crumbs, seasonings and bouillon. Stuff each chop with one-fourth this mixture. Season chops with salt and pepper. If pocket has been made along the outer, or fat edge, secure with small skewers or toothpicks. Place in a baking pan; cover and bake at 350° F. for 1 hour. Uncover and continue baking 30 minutes to brown. Makes 4 servings. Note: The chops may be browned first in a heavy skillet and then baked, covered, for 1 hour.

Stock Up Now and Save!

Dog Food Pooch, Reg. or Liver—Tall Cans 6 FOR **50¢**
Preserves Tea Garden, Ass't. Flavors 10 oz. 5 FOR **100**
Pop Corn Town House, White or Yellow... 2 Lb. Bag **29¢**
Detergent White Magic—Gt. Box **59¢**
Bleach White Magic—½ gal. **29¢**
Cleanser White Magic—Reg. Can **10¢**

BUTTERMILK

Lucerne, contains real flakes of butter. ½ gal. **39¢**

MILK

FREE! Lucerne, ½ Gal. Coupon worth \$1.00 Gunn Bros. Stamps with each ½ gal. purchase **42¢**

Save on These Low Prices

Salt Sno White—28 oz. **10¢**
Corn Bel Air, Premium Quality—10 oz. 2 FOR **35¢**
Peas Bel Air, Premium Quality—10 oz. 2 FOR **35¢**
Chopped Broccoli Bel Air, Premium Quality—10 oz. 2 FOR **35¢**

Chili Austex, With Beans 300 Can 39¢	Cocoa Mix Instant Hershey ½-Lb. 27¢
Chili Austex, Plain 300 Can 49¢	Dog Food Red Heart Tall Cans 2 For 33¢
Mushrooms Royal Treat, Pieces and Stems, 4-Oz. ... 35¢	Soup Mix Lipton's, Noodle or Tomato Vegetable. Package of 3 for 41¢
Roach Killer D-Con 8-Oz. 89¢	Soup Mix Lipton's, Onion, Beef and Vegetable, Pkg. 19¢

First Christmas For Five Kittens

The Hereford Brand

Thurs., December 25, 1958

Hereford, Texas,

Section Two

Small kittens are much like children: they are bright, eager, energetic and inquisitive. Turning five small kittens loose for the first time among the Christmas packages and tree got much the same results as with an equal number of

children. It was a wonderful adventure, full of new sights, smells and sounds. Of course there were some hazards, like falling out of the tree and getting lost among the larger gifts, which added an extra dash of spice to the occasion. Come along now and view the wonders of Christmas through the bright, amazed eyes of five kittens (It seemed more like ten as they scampered from package to package).



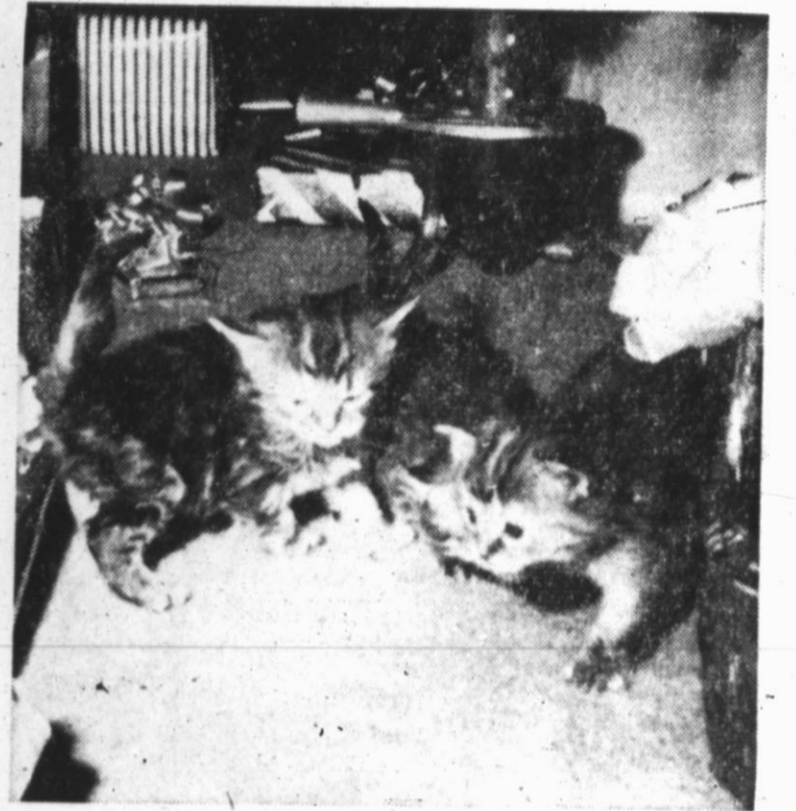
Abandon Ship!



What are all these things?



I'll creep up on that one.



There's safety in numbers.



This looks good enough to eat.



Give me a boost, brother.



Oops! I can't get down.



It smells good, but no taste



Try chewing on the corners.



Shouldn't be hard to climb this.



Ooh. It looks like a long way down.



Help! Mommie, come help me!

HEREFORD BRAND STAFF PHOTOS

with fourth
s been
r tooth-
1 hour.
servings.
and then

6 FOK 50c
5 FOK 100
2 Lb. Bag 29c
59c
29c
10c

MLK
c

2c

10
2 FOR 35c
2 FOR 35c
2 FOR 35c

Mix
27c

ood
or 33c

Mix
or Tomato
41c

Mix
Beef and
19c

Pete Plank Reviews Recent Trip To 4-H Club Congress

(Editor's Note: Pete Plank, who recently attended the National 4-H Club Congress in Chicago, was requested by 4-H state headquarters at Texas A & M to tell of the experiences of his trip under the title "What My Trip To National 4-H Club Congress Means To Me." The following is a copy of the letter.)

BY PETE PLANK
 "The Time of Your Life" was the heading of a leaflet handed to me at the 1958 National 4-H Club Congress and it certainly proved to be true. Yep, until that time in my life I had never experienced anything so wonderful.

It brought to mind an article I read in the National 4-H Club magazine some time ago about the 4-H Club boy who had been a prisoner of war and he said, "during the time I was held prisoner the thing that helped me most was reliving my experience to the 4-H Club Congress." I can readily see how this could be true.

"I was impressed by the number of foreign young people attending this Congress and couldn't help but wonder what their contribution would be to world peace and understanding, in the next few years. Perhaps this will help to avert the experience of the 4-H boy in a "prisoner of war camp."

I thought, "wouldn't it be wonderful if more of these foreign boys and girls were given the opportunity to come to our country to share such a wonderful experience as the 4-H Club Congress with us. It couldn't help but build world friendship and understanding."

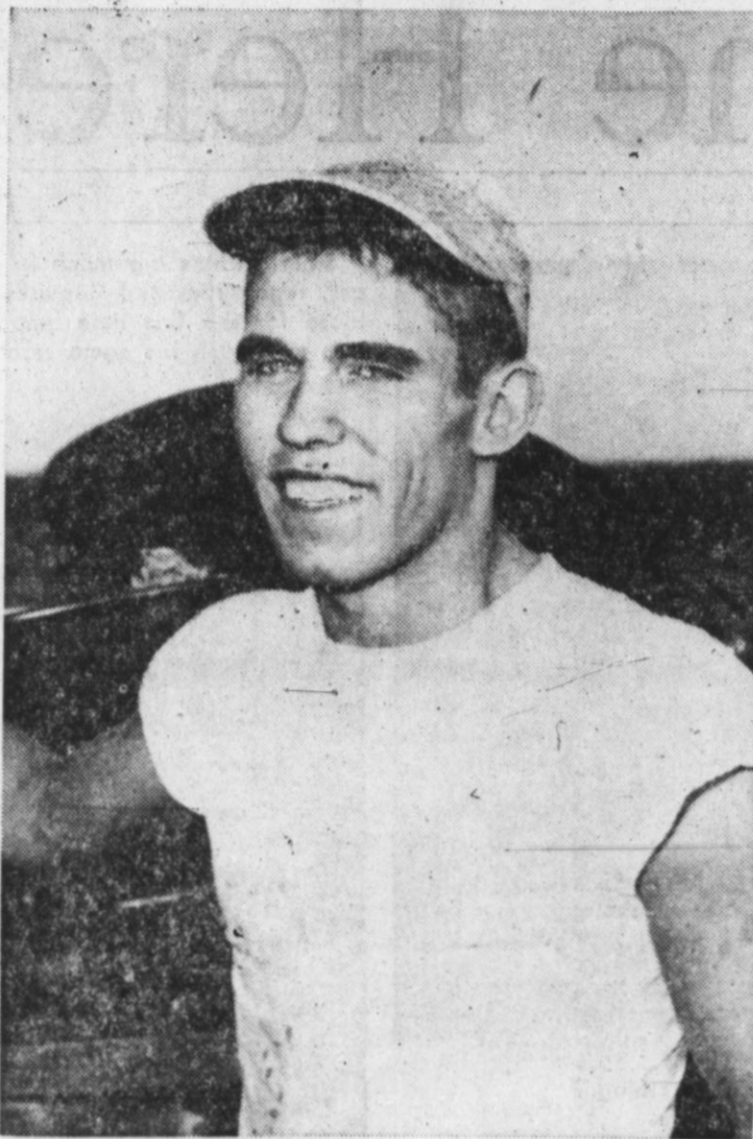
I am sure that many of these fine young foreigners that I met will hold high positions in their countries in the future and on them may rest the responsibilities of making decisions that could affect the world.

The religious services I attended and the speakers I heard gave me much food for thought. I came home inspired to help my 4-H Club and the other 4-H boys and girls in this county understand better the wide scope of the 4-H Program and its many opportunities. It made me realize my short comings as a student and a speaker. I have resolved to apply myself more diligently to my school work and to increase my vocabulary and my ability to speak in public.

The boys and girls attending this 4-H Congress were an inspiration to me. I had the feeling they were going to be the leading forces in our country in the years to come and it was up to me to prepare myself to accept my responsibilities as a citizen of this wonderful country of ours. These friendships I made will be cherished under through the years.

It was a sad sight at Kansas City when our bunch began to break up and go their separate ways home. Tears streamed down many a face and you would have thought we were all friends of years standing instead of a too short few days. It is surprising what a shared experience can do to draw one close.

Our sponsor on this trip, Mr. Yates of Plainview, was tops. He was a person we all respected and admired and he was loads of fun to be with. The trip was more enjoyable for his having been along.



Pete Plank (Staff Photo)

We couldn't have been treated any more royally on this trip, if we had been "royalty." The entertainment and the food was "out of this world." All of these experiences have applied a little polish to the farm boy from Texas. I will encounter similar experiences with greater ease in the future.

To my parents, my county agent, Mr. J. W. Thomas, the sponsors of the 4-H Club Congress and to my sponsor, the Santa Fe Railway System, I offer my deepest thanks for this "most wonderful experience of my life." I am sure it will have far reaching results in my life and in the life of others that I come in contact with. I hope it will be like a grain of wheat, planted and multiplying many times.

Marshall Helps In Fund Drive

Army PFC Charles R. Marshall, whose wife, Donna, lives at 805 Miles St., recently took part in a fund raising campaign to buy Christmas toys for the underprivileged children of Bad Kreuznach, Germany, where he is a member of the 8th Infantry Division's 8th Administration Company.

Marshall, son of Mr. and Mrs. Wylie C. Marshall, Farmersville, is a driver in the company.

He entered the Army in June, 1957, completed basic training at Fort Riley, Kan., and arrived in Europe last January.

The 23-year-old soldier formerly worked for The Borden Co. in Amarillo. A 1953 graduate of Farmersville High School, he attended East Texas State College.

Have you read the Classifieds?

Letters To Santa Claus

Dear Santa,
 I want a little miss toni and a little bicycle. I am 5 years old.

Your friend,
 Sheila Rae Awtrey

Dear Santa,
 I want a little miss toni and bicycle. But be sure and don't forget other children.

Your friend,
 Rhonda K. Awtrey

Dear Santa,
 I am 3 years old. I want a little miss toni and a some dishes.

Your friend,
 Gene Gay Awtrey



The To-Wan-Ka Camp Fire group had a Christmas party Dec. 19 in the home of Mrs. D. L. Young. The group played games, exchanged gifts and had refreshments.

Members present were Lois Bosley, Carol Coffey, Helen Cunningham, Jo Ann Ferguson, Dianne Kroil, Ann Mercer, Sylvia Phipps, Deborah Pierce, Patty Roach, Janice Smith, Melanie Warren, Sharon Young and the leader, Mrs. Lloyd Smith.

The Wazupie Camp Fire girls met at the Camp Fire Hut Dec. 17 for the annual Christmas party. Mothers were invited and the girls served refreshments of candy, cookies, cake and spiced tea.

Those present were Charlene Rodgers, Patsy Daniel, Diedra Thomas, Barbara Barrett, Juliana and Betty Turner, Karen Fletcher, Wilma McIntire and the leader.

QUIET PLEASE
TERRE HAUTE, Ind. — It's bad enough to be thrown in jail for public intoxication, but one local imbibor got into even more trouble when he used the jail telephone to call his wife and tell her where he was. She accused him of still being in a bar, refusing to believe the piano she heard in the background was being played by a fellow inmate.

Stalactites hang down from a cave-roof; stalagmites grow up from a cave floor.

Christmas was celebrated quietly in Hereford and throughout the area. A dance at the city hall was well attended. Numerous parties throughout the city also marked Monday evening.

Churches held special Christmas services Sunday morning. A cantata, "The World Redeemer," was presented in the evening at the Baptist church by the boys and girls glee clubs of the high school.

All churches suspended ser-

VICES for the cantata, which was directed by Miss Thelma McMinn. The church was packed for the presentation in which 38 high school students took part. Kiddies throughout the city had their biggest Christmas in years. Everywhere were to be seen more and better toys and gifts of all kinds than in several years.

Christmas retail business was much above the average of recent years, according to reports from merchants.

Long Time Ago

45 Years Ago

Last Monday at 2 o'clock, the Rev. J. H. Henson performed marriage ceremonies which united the hearts and lives of two Hereford couples, Mr. Thomas L. Vaughn and Miss Anna Shultz were the one and Mr. Frank L. Richards and Miss Elsie L. Cloyd were the other, both ceremonies taking place at the home of Mr. and Mrs. George Cloyd. Only the immediate members of the two families were present. Both couples left at once on the afternoon train, the first couple taking a shopping visit to Amarillo, returning the next day; and the other going to Pilot Point to visit the relatives of Mrs. Cloyd. Both couples will make their homes in Hereford.

25 Years Ago

Christmas was celebrated quietly in Hereford and throughout the area. A dance at the city hall was well attended. Numerous parties throughout the city also marked Monday evening.

Churches held special Christmas services Sunday morning. A cantata, "The World Redeemer," was presented in the evening at the Baptist church by the boys and girls glee clubs of the high school.

All churches suspended ser-



At This Holy Time

May the spiritual meaning of the season be with you this Christmas, and bring its blessing to

TO ALL OUR FRIENDS

WARREN BROS.
MOTOR CO.

NOEL



MERRY CHRISTMAS

...THE ANGEL DOES SING OF OUR WISHES SO BRIGHT

LIKE THE BELLS THAT RING

ON A CLEAR CHRISTMAS NIGHT

Sunset Lanes

Jack and Lucy Kirksey

Just Coming Around to Say—
 "Have a Gay Holiday...!"

Joe's Auto Clinic



Brings the old, old wish to you!
 MERRY CHRISTMAS

Nelson Auto Supply

843 E. 1st



noel

May this Holy Season bring you an abundance of happiness!

Neill Cleaning Co.

Put some planning in your financing too



Our specialized home financing features monthly rent sized payments budgeted to eliminate all indebtedness.

OUR HOME LOAN PLAN WILL PUT YOU MONEY AND YEARS AHEAD

First Federal Savings & Loan
 of
 Clovis, N. M.

In Hereford See

ELIZABETH WOMBLE

148 N. Main

Phone EM4-0850



NEWS

Christmas Activities In Full Swing In Locality

MRS. CARL WIMBERLEY led the P. T. A. Christmas program which was presented at the Dawn School Thursday evening.

Out-of-town visitors included Mr. and Mrs. Floyd Tomlinson of Canyon, Mr. and Mrs. Leslie Neal of Amarillo. Others present included the families of Mr. and Mrs. Tony Burrus, Mr. and Mrs. Ted Richardson, Mr. and Mrs. Melvin May, Mr. and Mrs. Shorty Fowler, Mr. and Mrs. Murl Little, Mr. and Mrs. Schenk, Mr. and Mrs. Andy Sartor, Mr. and Mrs. Dick Golden, Mr. and Mrs. Jack Ward Jr., Mr. and Mrs. Zed Stewart, Mr. and Mrs. J. B. Caraway, Mr. and Mrs. Orval Galley, Mr. and Mrs. Romero, Mr. and Mrs. R. T. Stewart and Mr. and Mrs. Jessie Sisco.

Also present were Mr. and Mrs. J. N. Killingsworth, Mr. and Mrs. Ray Wells of Canyon, Mrs. Ruth McDuffey, Mrs. H. H. Miller and Jon David, Glen Polan, Mrs. Carl Wimberley, Mrs. N. R. Miller, Miss Bertha Frye, Mrs. C. C. Stewart and Buddie, Mrs. Alfred Smith, Rev. and Mrs. Charles Davenport, Mrs. H. S. Fuller and Doyle Joe, Mr. and Mrs. Jim McCaulee, Mrs. Bill Tucker and children, Mrs. Jack Higgins and Laura, Mr. and Mrs. Wayne Higgins and Kyla, Mrs. Gayle Neal, Nan and Billy.

Christmas parties were held in each of the rooms at school Friday afternoon. Mrs. Wayne Higgins and Mrs. Dick Golden had the party for the first and second grades. Mrs. Gayle Neal, Mrs. R. T. Stewart and Mrs. Shorty Fowler had the one for the third and fourth grade pupils, while Mrs. J. B. Caraway and Mrs. C. C. Stewart provided the party for the fifth and sixth grades.

The intermediate Sunday School class went caroling Friday evening. Audni Miller was a guest. Others present were Linda Lemons, Bobby Gentry, Beverly Tucker, Pat Smith, Scott Ramsey, Peggy Jean Lemons and the teacher, Mrs. W. H. Gentry. Mr. and Mrs. L. A. Smith visited Mr. and Mrs. H. D. Weeter and family at Borger last Sunday.

Those from here who attended the Community Sing in Hereford Friday night were Lucy Beth and Gail Miller, Ted Wimberley, Billy Miller, Mrs. N. R. Miller and Mrs. Carl Wimberley. Lucy Beth and Ted sang with the High School Mixed Choir at the Sing. Bobby Miller, student at East Texas Baptist College at Marshall, recently became Music

Director for the Baptist Church at Oil City, La. Bobby is studying religious education in college.

Cynthia Knox of Hereford spent Friday night in the home of Mr. and Mrs. Edgar Lemons. The Rev. and Mrs. Davenport made a business trip to Lubbock Saturday.

Gayle Neal left Wednesday for a business trip to Uvalde. Mrs. Neal and children went to Clarendon Friday afternoon, where they were met Saturday by Neal. The family came home Sunday.

Mr. and Mrs. Floyd Rickman and family left Friday for Dallas where they planned to spend Christmas with relatives.

Mr. and Mrs. H. S. Fuller and sons left Friday for Avoca where they planned to spend the night with his sister, Mr. and Mrs. Bennie Warrick, before going on to Belton where they annually visit over the Christmas holidays with her mother, Mrs. Kate Wilson.

Mrs. Leo McAtee and children, Linda and Jay, of Dallas, arrived Saturday to spend the holidays with her parents, Mr. and Mrs. L. L. Airhart. On Sunday, they all went to Happy, where the Airhart relatives had their Christmas dinner in the home of Mr. and Mrs. L. G. Airhart.

Phyllis Ann Wimberley arrived home Friday night from Denton, where she attends Texas Women's University.

Mr. and Mrs. W. H. Gentry attended the Open House party for Mr. and Mrs. Bill Lenderman, which was held Thursday at the home of Mr. and Mrs. John Douglas Pitman in Hereford.

E. A. Oberst of Canyon was a dinner guest Sunday in the home of Mr. and Mrs. William Wimberley.

A family dinner of the Oglesby relatives was held Saturday evening in the home of Mr. and Mrs. R. T. Stewart. Guests were Mr. and Mrs. J. R. Oglesby of Mobeetie, Mr. and Mrs. Robert Oglesby of Canyon, Mr. and Mrs. J. B. Caraway and children, and Mr. and Mrs. Reece Stewart and family. The family gathering continued through Sunday.

Mr. and Mrs. C. C. Stewart and family visited Mr. and Mrs. Henry Hamblin at Wayside last Sunday. Mrs. Hamblin, who recently had surgery, is reported to be getting along fine.

Mr. and Mrs. Zed Stewart, Mr. and Mrs. Marion Russell and children left Friday on a trip to North Texas and Oklahoma. The Stewarts will visit their daughter, Mr. and Mrs. Bert Robinson at Bowie, and his parents, Mr. and Mrs. Frank Russell, at Durant, Okla.

A special Christmas program was presented Sunday evening at the Dawn Baptist Church. A

Party Initiates Club's Activity

The Rough Riders, a newly-organized rodeo club, held its first party Thursday, Dec. 18. The supper was held in the home of Mr. and Mrs. Guy Hudson.

Following the dinner gifts were exchanged by the members and their families. Several games were played and a drawing followed in which Johnny Martin won a 33 foot lariat. After the drawing, movies were shown of various rodeos in which the club had members competing.

Those present at the party were Mr. and Mrs. Guy Hudson and family, Mr. and Mrs. Dan Hatter and children, Mr. and Mrs. Earl Hatter and children, Mr. and Mrs. Jim Thompson, Mr. and Mrs. Gaylon Bryant, Mr. and Mrs. Bill Parvin and children, Mr. and Mrs. Shorty Wathall and children, Dan Thompson, Marlyn Martin, Bonnie Martin, Johnny Martin, Harley Davis, Ruby Brewton, Douglas Bryant, Molly Davis, Natha Bryant, Harvey Lendsey.

Candlelight service was presented by the members of the Girls' Auxiliary under the direction of Mrs. C. C. Stewart. The Christmas story in verse and song was presented by Rev. Davenport and the choir, as slides of the Nativity were shown. Mr. and Mrs. L. A. Smith were visitors at this service.

Anton Thier left Thursday night for his home in Spokane, Wash., after visiting Mr. and Mrs. Leon Winton and other relatives in Nazareth.

Quite a bit of interest is being shown in the oil well which is being drilled south of Buffalo Lake. The rig is visible from Dawn and is located about eight miles southeast of here as the crow flies.

Mr. and Mrs. T. B. Cox of Plainview visited in the home of Mr. and Mrs. Rea Cox Thursday.



Season's Greetings

The brightest light of the Christmas season is the opportunity to express our thanks for your confidence and loyalty and to wish to each of you the many joys of a Merry, Merry Christmas...

Hereford Glass Company



Merry Christmas



TO OUR FRIENDS:

We hope your Christmas is a merry one - Chock-full of cheer and lots of fun!

Jerome Erdman
Victor Estrada
D. C. Miller
Frank Hernandez

Kathryn King
R. J. Kerr
J. E. Short
Carlos Comacho

Nelson Reiger
Liston Wilson
James Brownlow
Bob Thompson

Robert E. Thompson

Building Materials

Inc.



Christmas Joy

May your holiday abound with lasting happiness - And your heart be filled with the greatest gladness.

Kemp Auto Repair

To Our Friends:

In the spirit of the season we are grateful to you whose courtesy, goodwill and loyalty have made our progress possible.

Our pleasure in serving you this year is exceeded only by the hope of your continued confidence throughout the years ahead.

And it is our true wish that the coming year will be heaping full of the many good things of life—for you and yours.

Sincerely,
all the folks at

HARMAN'S

Jackie Dean Nan Frances Susie
 Bonnie Buck Louise

Mary "Pick"

P. S. We will be closed Thursday and Friday in order that our employees may have a well deserved Christmas Vacation.

NO SPARING THE ROD

PHOENIX, Ariz. (AP) — Deputies arrested a 6-1, 180-pound teenager for creating a disturbance at a drive-in restaurant and summoned his mother. The mother came to the sta-

tion, heard the report and borrowed a belt from a deputy. She then made her son lower his pants — as deputies watched — and then lowered the boom with the belt. Deputies marked the case closed.

WESTWAY NEWS

Morrison-Brown Wedding Highlights Yule Activity

By MRS. T. B. THOMAS
The main event of interest in the community was the Ralph Morrison - Virginia Brown wedding held at the Community Church Sunday afternoon at 5. A very large crowd attended. The rehearsal dinner was held in the home of Mr. and Mrs. J. C. Morrison Saturday night. Among those attending were Mr. and Mrs. Jimmy Singer, Jerry and Nita, Mrs. Bob Melguin, the Rev. R. L. Shannon, LaVada Shannon, Mrs. A. H. Brown, Mr. and Mrs. T. B. Thomas, Dan and Deborah, Raymond Morrison, Tina Beth Hazelwood, Judith Morrison, Ralph Morrison and Virginia Brown.

College students who arrived home over the weekend to spend the Christmas holidays with their parents were Paula Beth Corbett and Gayle Wagoner of West Texas State, Nathan Wilson of Baylor University, Ross Joe Landers, Larry and Walter Kaul of Oklahoma State University, Ronnie Kershen of Texas Tech and Kaye Kershen of St. Anthony's School of Nursing. Drew Kershen is home from Price College and Joe Eddy Scott is home from Friona where she teaches school.

Mr. and Mrs. Irbie Carlisle and family of Friona visited with Mr. and Mrs. Herbert Owens Friday evening. Mr. and Mrs. Glen Robinson, Fred and James of Claude visited with his sister, Mr. and Mrs. Earl DeHart, Sunday.

Mr. and Mrs. Pat Robinson and family spent Tuesday and Wednesday with Mrs. J. V. Robinson of Panhandle to celebrate Christmas together.

Mr. and Mrs. C. A. Saulcy left Saturday to spend the Christmas holidays with Mr. and Mrs. L. A. Mullins and family at Roaring Springs.

Mr. and Mrs. John Biekel, Mr. and Mrs. Billy Free, Glynneth and Lee Fred, Mr. and Mrs. W. F. Stewart, Freddy and Terry Lynn of Muleshoe and Mr. and Mrs. Bill Mosley and Judy Ann visited with Mr. and Mrs. Harold Faulkner Sunday. Judy Ann returned home with her parents after visiting with the Faulknors since Friday.

Mr. and Mrs. W. A. Johnson of Hereford visited with Mr. and Mrs. Emmitt Johnson Tuesday. Donna Lynn Hedkins is recovering rapidly after being very ill with a virus.

Mr. and Mrs. George Turrentine and daughters visited with Mr. and Mrs. Joe Paet-

zold Saturday evening in Hereford.

Mrs. Bess Werner attended the Walser's 50th wedding anniversary in Hereford Sunday afternoon.

Mr. and Mrs. Wilton Lillard and children of Phillips are here to spend the Christmas holidays with her parents, Mr. and Mrs. J. E. McCathern. Mr. and Mrs. George Snider of Canyon spent the weekend with Mr. and Mrs. Clinton Jackson. Other guests for dinner Sunday were Mr. and Mrs. Jim Alston and children of Hereford, Pat Ranspot and Mike Parker of Bakersfield, Calif.

Mrs. Ira Scott, Joe Eddy and Jan spent Friday night with Mr. and Mrs. John Sands in Plainview. On Saturday the group went to Lubbock.

Mr. and Mrs. Kenneth Rudd and children were supper guests in the home of Mr. and Mrs. James Headstream in Hereford.

Among those attending the Christmas program at the St. Anthony's school were Mrs. Bill Stengel and children, Mr. and Mrs. George Turrentine and daughters, Mrs. Bess Werner, John Kalka, Mrs. Alice Cooper and Joyce.

Mr. and Mrs. R. W. Dillard of Roswell, N. M., spent several days visiting with Mr. and Mrs. Herbert Owens last week.

Mr. and Mrs. Clinton Jackson and family and Mr. and Mrs. George Snider of Canyon attended a family Christmas party in the home of Mr. and Mrs. Jerry Albracht Sunday night.

Mrs. Ernest Flood and children attended the Christmas party at the Easter Community House Friday night.

Ralph Stewart of Tulia visited with Mr. and Mrs. R. M. Mason Monday.

Mr. and Mrs. Jack Renfro left Monday to spend the Christmas holidays visiting with his parents, Mr. and Mrs. W. S. Renfro, in Frederick, Okla., and her mother, Mrs. W. H. Arnold, in Leonard.

Mr. and Mrs. Don Shipley and family of Hereford and Mr. and Mrs. Dick Godwin and sons visited with Mr. and Mrs. George Ritter Saturday night.

Mr. and Mrs. Glenn Wilson and children visited with Mr. and Mrs. R. L. Wilson and Nathan Sunday.

Don Jackson and Jeanne Brown attended a Christmas party in Hereford Monday night.

Mr. and Mrs. R. L. Mason and Mr. and Mrs. R. M. Mason visited with Mr. and Mrs. A. A. Smith in Amarillo Friday.

Mr. and Mrs. Robert Groves and baby of Hereford and Mr. and Mrs. T. B. Thomas and family visited with Mr. and Mrs. Jack Renfro Sunday night.

Deborah Pierce spent Friday night with her grandmother, Mrs. A. C. Pierce, in Hereford.

Mr. and Mrs. W. B. Nunley Jr. and children left Saturday to attend the 50th wedding anniversary of his parents, Mr. and Mrs. W. B. Nunley, at Graham, Tex. They returned Monday.

Mr. and Mrs. Herman Carter and family of Amarillo and Mr. and Mrs. L. A. Carter and family of Carlsbad, N. M., visited with their brother, Mr. and Mrs. Bill Carter on Saturday.

Mr. and Mrs. P. B. Sowell were hosts Sunday for their family Christmas dinner and tree. Mr. and Mrs. David Sowell, Diana and David of Amarillo, Mr. and Mrs. Henry Tietel and Ed Tietel of Hereford and Mr. and Mrs. Buck Cunningham of Amarillo were present for the occasion. Mr. and Mrs. Cunningham had spent Saturday night with the Sowells.

The Rev. and Mrs. Dub Bryant and Brad of Amarillo and Mr. and Mrs. R. W. Mitchell were dinner guests in the home of Mr. and Mrs. W. H. Willis in Hereford Sunday.

Mr. and Mrs. Henry Batenhorst and Debra visited with Mr. and Mrs. Abraham Drager and family Sunday.

Glenn Reeves, home from Abilene Christian College, was a dinner guest of Reid Green Sunday.

Mr. and Mrs. Dick Godwin were in Amarillo Wednesday.

W. B. Nunley spent Thursday night and Friday in Childress on business.

Mr. and Mrs. Bill Fambro of Ft. Sumner, N. M., Mr. and Mrs. Jack Redfearn and Rusty and Jerry Zachary of Friona were dinner guests in the home of Mr. and Mrs. Marlin Pierce Sunday.

Mr. and Mrs. George Ritter and children spent Sunday night with Mr. and Mrs. Keith Ritter in Decatur. Monday they continued their trip to Grapeland to visit with her sisters and brothers for the Christmas holidays.

Mrs. Dick Godwin presented a musical program for the Callopan Study Club in the home of Mrs. W. J. Messick Thursday morning.

Mrs. George Turrentine attended a THDA Workshop in the home of Mrs. T. J. Parsons Friday afternoon.

Mrs. Harold Faulkner, Mrs. Harold Rudd and Mrs. Bess Werner attended the Christmas program at the Shirley School on Friday afternoon.

Mr. and Mrs. Bud Queener of Grady, N. M., visited with Mr. and Mrs. Kenneth Rudd Saturday afternoon.

Mrs. Doice Nivens, Donna Ree, Starla, and Tommy and Mrs. Obed Caraway, Melody, and Tracey of Hereford and Mrs. J. C. Morrison and Judith were guests for coffee in the home of Mrs. Merlin Kaul Monday morning.

Homer Rudd and Harold Rudd were in Amarillo on business Monday.

Bill Johnson and Larry Kaul went to Amarillo Monday morning. From there they went to Plainview to attend the wedding of Larry Walters during the afternoon and Ron Townsend during the evening. The two grooms are to be each other's best man.

IMPORTED NURSES

TOLEDO, Ohio (AP) — Flower hospital has imported three British nurses, even paying their passage to America. Hospital Administrator Victor Bjork said the English nurses are particularly valuable because they are willing to live at the hospital and be available for emergency duty at all times. American girls, he said, are reluctant these days to live on the hospital grounds.



CAROLING FORTH
OUR SEASON'S GREETING
OF FONDEST WISHES
THAT YOURS WILL BE
A LOVELY CHRISTMAS!

**HALE
MOTORS**

Sam Long

Gerald Hale



GREETINGS — ONE AND ALL

May your Christmas tree be bright and gay, and heaped with gifts and good cheer for you, and all the family!

Plains Insurance Agency

Jno. H. Patton

Wm. H. Patton



Unto Them an Angel Appeared Saying, He is Born... The Prince of Peace!

Master Cleaners



Greetings!
May Santa present you with the gayest holiday season!

Inman Mill AND FEED
Burke Inman



Our Christmas Wishes

Like the star that guided the shepherds and wise men, may the love and glittering light of the Season make this Christmas your happiest!

Western Wheel Inn

Mr. and Mrs. G. D. Caison

ALTER ROGERS WRITES:

World Peace Would Be Good Gift To All

people of the 18th Dis-
trict want for Christ-

The question that is
asked upon thousands
throughout the Christ-
mas time of each
could be precisely
answered each
asked, we would all
worry and concern
has shopping would
be much easier.

course, refers to the
things of life and is
with the practice
giving gifts at Christ-
mas have often wonder-
the answer to this
would be if the peo-
ple were told that
it would be granted one
Christmas, and that
they vote would con-
sider what would be re-

Certainly the people in the
United States would unaimos-
ly wish for an everlasting peace
wherein the lives of men could
be dedicated to practices and
efforts envisioning better ways
of life for all — a peace, ever-
lasting, so that man could utilize
his God-given talents to the full-
est without the constant annoy-
ing fear of armed conflict, cha-
os and destruction. We, in this
country, are so much more
fortunate than so many others
throughout the world that it
hardly behooves us to ask for
anything for ourselves.

We know that the peace which
we have so long sought would
provide the open door through
which the underprivileged
throughout the world might
seek and find the benefits and
the good things of life that we
in this country enjoy. And, we
would hope that the vote of
those throughout the world, whe-

ther they be Christians or other-
wise, would be cast for that
gift of gifts.

I wonder what the people of
Russia would vote for. By the
term, "people of Russia", I
mean the common man. I sus-
pect that he, too, if allowed to
speak his own mind, would vote
with us. I wonder what the peo-
ple of Red China would say if
they had the opportunity to free-
ly and openly cast their vote
on such an issue. It is my feel-
ing that their first concern
would be to vote for a restora-
tion of the traditional Chinese
family life that is being taken
away from them by the new
"commune" system — a system
that constitutes each individual
human being as nothing more
than a cog in an industrial ma-
chine — a machine controlled
by those in power with regard
only for the exercise of their
power and with a total disre-
gard only for the exercise of
their power and with a total dis-
regard to human relationships.

I wonder how the people in
the satellite countries would
vote, and I wonder how the
people who are in those
countries now tottering on the
fence between the free and
the communist world would
vote.

To me, it would be the great-
est Christmas gift of all times
if God's children on this earth
could be afforded the opportu-
nity by peaceful processes to out-
law war and promote peace. Of
course, this is only a dream, but
sometimes dreams come true,
and the possibility of that hap-
pening in this case is not too
remote, if we of the Christian
world will conduct ourselves in
accordance with the teachings
of the Prince of Peace, whose
birth we celebrate on Dec. 25.

Speaking for myself and join-
ed by my staff, Mr. T. L. Fore,
Jr., Miss Jean MacGouirk, Miss
Margaret Thompson and Mrs.
Maryellen Portwine, all of the
Washington office, and Miss
Jeaneane Wade, who worked in
the Pampa office for a few
months this fall, may all of you
receive the many things that
you desire and enjoy a wonder-
ful Christmas and a rewarding
New Year.

WALTER ROGERS
Member of Congress
18th District of Texas

RECREATION
WINCHESTER, Va. — Ci-
ty bus driver Fred Massie spent
his week of vacation driving a
taxicab.



OUR VERY BEST WISHES
FOR A MERRY CHRISTMAS

R. SANDERS

Humble Service



Jolly good wishes
for a Christmas
as gay and sparkling
as the decorations
on your tree!

R. SANDERS & W. Implement Co.

The Star of Bethlehem

At Christmas time, may our hearts open wide

to the meaning of the day, and the birth of our Saviour

that was the greatest gift that ever blessed mankind . . .

So, while we bestow and welcome gifts of all kinds

during this happy season, let us remember best

His gifts to us . . . the spirit of Faith and Hope

Peace and Good Will; and Glory unto God . . .

Pitman Grain Co.

About Your HEALTH

You bought your family many more — and vastly more important — gifts this Christmas than those you wrapped in bright paper and ribbon. You doled out hard-earned tax dollars to buy the gift of good health. Let's see precisely what you got for your money.

Your gift budget this year included more than \$10 million to buy and equip 29 medical care facilities, such as hospitals and diagnostic centers, in areas without them. Your shopping councillor was the Division of Hospital Services at the Texas State Department of Health.

You paid \$13 million to build 13 new sewage treatment plants

to give your family the gift of clean, uncontaminated streams. Helping you make the right choice was the Department's Division of Water Pollution Control.

You bought seven Texas cities — all of them under 250,000 population — gifts of comprehensive city plans. By following the plans, cities can grow and expand in a healthy, orderly manner without danger of slum formation.

The bill came to \$230,000. The State Health Department helped you shop for just the right plan for each city.

It cost you \$242,000 to buy a half-million children the gift of protection from polio this Christ-

mas. If your own children, or you yourself, were among them you can consider yourself fortunate. Many disdained the gift, and now Christmas holds no meaning for them.

You bought almost \$15,000 worth of relief for many youngsters who would otherwise have had to suffer the pangs of toothache. Your gift councillor in this case was the Division of Dental Health which paid the bills in connection with 15 dental clinics operating over the State.

You and your neighbors gave the gift of hope to 15,000 actual or suspected victims of cancer and heart diseases. It cost you \$120,000 to support 20 different cancer and heart clinics in which despair and anxiety were eased or erased.

Your desire to give your family the gift of good health also took a negative turn. Health department inspectors hired by you condemned almost 700,000 pounds of food and drugs as being unfit for human use.

You spent \$8.5 million this year to see that health services got right down to the community level where your family could get to them. The money paid for equipment and supplies and for salaries of physicians and nurses and sanitarians.



ROY OSWALD
Firestone Store

Legal Notice

NOTICE OF PUBLIC HEARING HEREFORD MUNICIPAL AIRPORT ZONING

WHEREAS, the Airport Zoning Commission appointed by the joint City-County Airport Zoning Board of the City of Hereford and the County of Deaf Smith, has adopted certain proposed regulations and a certain proposed airport zoning map for submission to said joint City-County Airport Zoning Board;

NOW, THEREFORE, all persons interested in said airport zoning regulations, and all persons owning property near said Hereford Municipal Airport, are hereby notified that a public hearing will be held on said proposed regulations and said proposed airport zoning map, at the City Hall in the City of Hereford, Texas, at 10:00 o'clock a.m. on January 9, 1959, at which public hearing all persons interested in said proposed airport zoning may secure full information concerning such proposed zoning regulations and map, and may voice any objections to the same. All parties in interest and all citizens who desire to be heard on said proposed regulations and map are hereby invited to appear at said public hearing.

IN TESTIMONY WHEREOF, witness my hand this 22nd day of December, 1958.

S/J. Edward Line
J. Edward Line, Chairman, Joint City-County Airport Zoning Board

Carols Highlight 4-H Club Party

The Jolly Girls and Ford Boys 4-H Clubs held their joint Christmas party Friday night, Dec. 19, with Mrs. J. E. Dyer presenting the program showing slides on the birth of Christ. Following the program Christmas carols were sung and gifts were exchanged.

Members of the clubs furnished the refreshments. The girls brought homemade candy and cookies and the boys brought apples and oranges.

Those present were Joy Pickens, Sharon and Joyce Bezner, Wynona Roberts, Fern Cowsey, Jackie Norvell, Lajuana Morris, Hazel Harrison, Zagmas, Leonard and Joe Friemel, Earl Dean Jackson, John Wayne Pickens, Johnny Mae Doud, Joel Williamson, and John Paul Gilter. Leaders present were Mrs. J. E. Dyer, Mrs. Leroy Williamson and Miss Jeanette Faulkenberry and Jim Hadaway. Visitors were Leroy Williamson, J. E. Dyer, Pam Edwards and Lisa Williamson.

FLOATING LOAN.

LOUISVILLE, Ky. (AP) — A loan on a boat generally is a good one for banks to float, a banking conference here was told.

"A boating enthusiast will almost part with his wife before losing his boating equipment," said Guy W. Hughes, Chicago, executive director of the Outboard Boating Club of America.

Courthouse Records

Vehicle Licenses

Jap W. Dickerson Jr., 1958 Chevrolet; Pioneer Natural Gas Co., 1959 Ford; G. H. LaPlant, 1959 Ford; Samie West, 1957 Ford; C. W. James, 1955 Buick; Ira W. Ott, 1959 Chevrolet; R. M. Doolin, 1959 Oldsmobile, 12-19.

J. D. White, 1958 DeSoto; J. M. White, 1959 Dodge; Norbert Skypala, 1959 Chevrolet; Norbert Skypala, 1956 Ford; Fred Owens, 1956 Chevrolet; E. S. Duggan, 1941 Chevrolet; E. S. Duggan, 1952 Chevrolet; E. S. Duggan, 1952 Oldsmobile; Johnnie K. Rogers, 1954 Buick; Ventura Coronado, 1951 Chevrolet; G. D. Ellis, 1951 Ford, 12-20.

Deeds of Trust

Alfred A. Hoffman, et ux, to Federal Land Bank of Houston, NW 1/4 and N 1/2 of Sec. 75, Blk. K-3.

Lenard S. Boulain, et ux, to Kansas City Life Insurance Co., S 1/2 of Sec. 26, T 2 N R 2 E.

Marriage Licenses

Tony Silva and Auroera Sanchez, 12-20.

Colom Melvin Williams and Patsy Ruth Hughey, 12-22.

County Buys \$181,793 In Bonds

During the month of November the citizens of Deaf Smith County purchased \$181,793 in Series "E" and "H" Savings Bonds.

This announcement was made recently by Robert L. Thompson, chairman of the county's Savings Bonds Committee.

"Sales for the first eleven months of this year totaled \$181,793," Thompson reported.

The Hereford Brand, Hereford, Texas, Thurs., Dec. 18, 1958

"We have now achieved our 1958 goal of \$175,000,000 in sales in Texas during eleven months of the year. Sales for the first eleven months of this year totaled \$157,642,990 which is 90 per cent of the goal."

"We have now achieved our 1958 goal of \$175,000,000 in sales in Texas during eleven months of the year. Sales for the first eleven months of this year totaled \$157,642,990 which is 90 per cent of the goal."

Greetings

In honor of our many friends of long standing, we pause to wish them all the blessings of the holiday season

Wherever liquid needs a lift

WINTROATH PUMPS

DIVISION OF WORTHINGTON CORPORATION

Wherever Water Needs a Lift!

BRIGHTEST WISHES TO ONE AND ALL FOR A MERRY CHRISTMAS

Once again the gleam of candles prompts our wishes for you for a Yuletide shining with joy and gladness!

Hereford Builder's And Sporting Supply

1309 Park Ave.

TO OUR FRIENDS

May your Christmas be merry, gay, and bright as the twinkling baubles that bedeck your tree!

Jim Bookout
Charles Hoover

Georgia Holliman
N. L. Wesson

WESSON Real Estate

In Your Christmas stocking, may you find our warmest greetings, wrapped in appreciation for your past patronage and tied with our sincere friendship!

all the folks at

LESLEY MOTOR CO

M. J. Koelzer
C. W. James
Johnny Townsend

Madlynne Faughn
Clint Ludry
Mr. & Mrs. Luther Lesly and Family

Carl Kropff
J. C. Mays

ord Brand, Hereford, Texas, Thurs., Dec. 25, 1958

Lady Gets Promotion

Lady, whose wife, parents, Mr. and R. Lady, live at 500 ... recently was promoted specialist four in General and Alpha Sigma Xi fraternities.

Training at Fort Carson, Colo. He arrived in Europe in September, 1957.

The 24-year-old soldier is a 1952 graduate of Hereford High School and a 1957 graduate of West Texas State College. He is a member of Kappa Kappa Psi and Alpha Sigma Xi fraternities.

Takes Part In Air Exercise

Marine Sgt. Nelson R. Pierce, son of Mr. and Mrs. U. V. Pierce, of 810 Knight St., Hereford, took part in a helicopter landing exercise Dec. 8-12 with members of the 1st Marine Regiment's 1st Battalion, an infantry organization of the 1st Marine Division at Camp Pendleton, Calif.



John H. Reece

John H. Reece Gets Commission

Commissioned a Marine second lieutenant Dec. 6 was John H. Reece, son of Mr. and Mrs. J. H. Reece of Plainview, and husband of the former Miss Mildred Kelley, 111 Catalpa St., Hereford.

He is a graduate of Wayland College.

In order to qualify for a commission, he completed the ten weeks Officer Candidate Course at Quantico, which screens applicants from the nation's colleges and from the enlisted ranks.

He is now enrolled in the nine-month officers basic course, also at Quantico, being trained as an infantry platoon leader.

First Printed Yule Cards In England In 1843

Since 1941, when a copy of an old Christmas card was found in the British museum, the originator was designated as William Maw Egley, 16-year-old apprentice engraver. The time — 1842.

New evidence, however, questions Egley's authorship and gives credit to Sr. Henry Cole and lithographer John C. Horsley for the first card. The time — 1843.

This is how the question of who originated the printed Christmas card more than a century ago has been resolved by the National Association of Greeting Card Publishers.

Cards credited to Egley and Cole are similar. Both were etched in black and white. Both show drinking, dancing and holiday merriment scenes, and both carry holiday greetings.

Evidence that Egley is not the originator comes from a framed copy of the Egley card, which reportedly carries a note on the back in the apprentice's handwriting.

The note says the card was finished Dec. 4, 1848, and is the "second ever published."

'BOXING' TIP

It seems a shame to tear your delightfully wrapped gifts... so why not wrap the lid and bottom separately... secure them with one strip of transparent tape on each of the four sides.

Then, after the box has been opened, it can be closed again and kept under the Christmas tree for all to enjoy throughout the holiday.

IT'S OBSOLETE

Christmas signifies "Christ's Mass" — the festival of the Nativity of Christ. But down through the ages the words have been spelled differently and most are obsolete.

Here are some of the obsolete forms found in old English writings: Crystmasse, Cristmes, Cristmas, Crestenmas, Crestenmes, Cristemes, Cristynnes, Crismas, Kyrsomas, Xtemas, Cristsesse, Chrestmas, Christmasse and Christmas.

Armed Forces To Enjoy An Old Fashioned Dinner

By SYD KRONISH

The traditional tree, gaily wrapped presents, familiar carols, the old fashioned Yule dinner. These are what servicemen stationed thousands of miles from home miss at Christmas time.

And that's why, as in past years, the armed forces and the U. S. O. will be doing their utmost to provide some of all this for the boys in uniform overseas.

There is no conformity, however, in the programs planned by the various branches of the service. The local military theater commander has the last word as to the activities of his command.

The Army's Special Services section surveys the overseas commands to determine what is needed in the various areas as far as entertainment troupes are concerned. After the survey the U. S. O. and special Hollywood groups which supply the talent are notified so they can fill the bill.

"It is expected that a minimum of 100 entertainers will travel to all parts of the world during this holiday season to entertain members of the armed forces overseas," said E. J. Cottrell, news branch chief of the Public Information Division in Washington, D. C.

If the Army travels on its stomach, as the old adage says, this year's GIs will travel fast. The Army Quartermaster Corps purchased millions of pounds of turkey for shipment to overseas military installations. Also shipped were loads of mince-meat, pumpkin, fruit cakes, nuts, candies and other holiday food items.

In some locations the custom of the troops is to entertain the local children or townspeople. In many cases religious services culminate the day's activities.

On the French Riviera, for example, the Sixth Fleet gives a series of parties for the small school children and orphans of the area.

In Korea the spirit of giving will no doubt fill the Christmas air as it did last year. The U. S. O. invited servicemen stationed at this outpost of democracy to be "Dads for a Day."

Korean orphans, some crippled and some blind, get new fathers for Christmas day.

To show their appreciation the Korean kids put on a little show of their own. They sing, play native instruments and give recitations.

Another outpost far from the bright Christmas lights of the hometown and the warmth of the family fireplace is the Northeast Air Command at Labrador, Greenland, Baffinland and Newfoundland.

U.S.O. entertainment units usually arrive Christmas eve. Some of these troupes do as many as six shows a day.

Last Christmas one of these entertainment units was "snowed in" at Narsarsuaq Air Base on Greenland and unable to leave for the other bases in the area. Fortunately the Air Force boys were equal to the occasion and set up a short wave radio transmitter to send the entertainment to the other outfits.

In the warmer climes of the Philippines, Christmas is celebrated native style. On Christmas day the U.S.O. junior hostesses, lovely Filipino girls, sail across Manila Bay to the Navy Hospital at Sangley. The girls wear native attire and leis of sampaguitas, Philippine flower

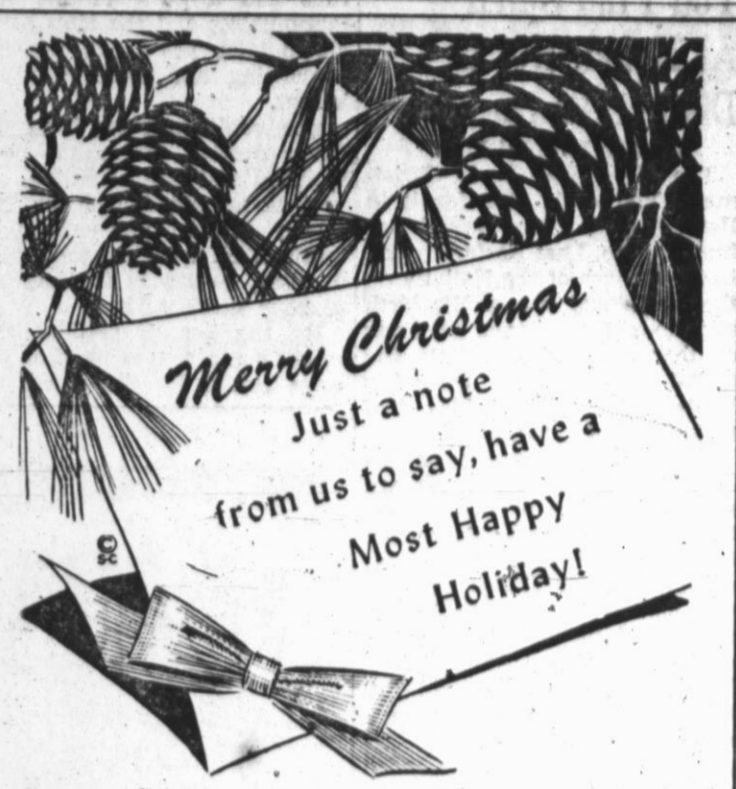
of friendship. Refreshments are served and carols are sung far into the tropical night.

Many men in uniform are invited to Filipino homes for Christmas dinner and go with their hosts to church.

In cold Kodiak, Alaska, however, there is a postcard setting for Christmas — deep snow and star-filled skies. Church groups in the area sponsor special Christmas parties. Fruit cakes, spiced punch and hot coffee are the order of the evening.

In Naples gigantic Christmas parties are held for all branches of the service. American food is the order of the day — traditional Christmas food, that is.

In preparation for Christmas last year, two aircraft carriers donated 350 pounds of coffee, 120 pounds of sugar, plus milk and cookies. The enlisted Wives Club of Naples and the program committee of the Naples U.S.O. solicited donations from the American community in that city. All the food was consumed at the Christmas buffet where 1,500 men were guests of the U.S.O.



Merry Christmas
Just a note
from us to say, have a
Most Happy
Holiday!

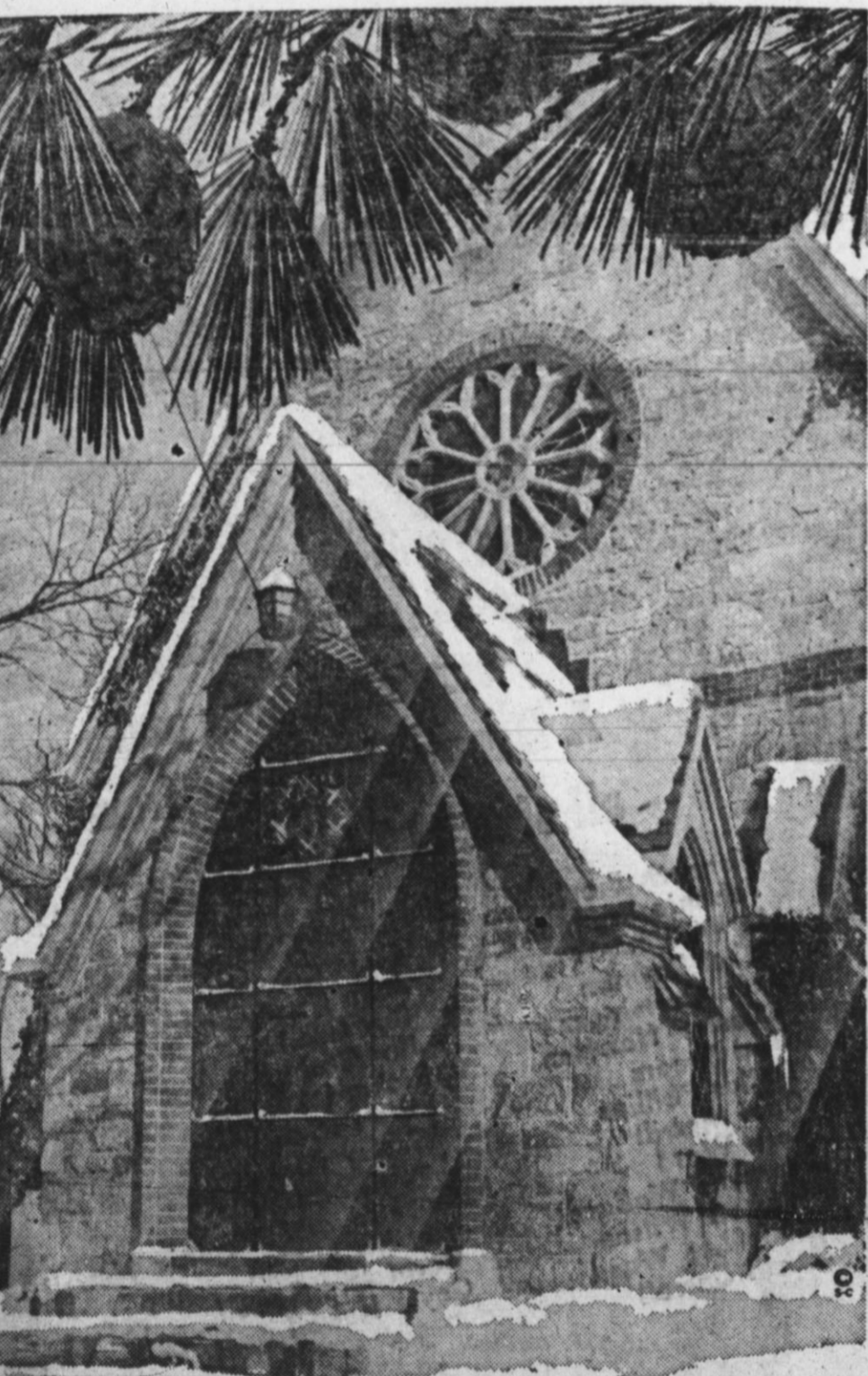
Loerwald Bros.
Welding



VERY MERRY CHRISTMAS

May the gifts of happiness grow for you — and give you lasting pleasure!

Emmett Hale's Gulf Ser.
Emmett Hale



Wherever you are, be in your home or the church of your choice, may your day be filled with the gladness of the Yuletide spirit.

HI-PLAINS
Savings & Loan Association

From All of Us to You and Yours...

MERRY CHRISTMAS!

Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

fuel for a growing empire Pioneer Natural Gas Company

You Find Spirit At Home, Not In Distant Journey

By DR. LISTON POPE

The significance of Christmas? You could look for it in Bethlehem, but you would not find it there. Last Easter I stood in the Church of the Nativity on the traditional site of His birth and sought the inner meaning of that great event. But, the gilded manger and flickering lights and greedy guides destroyed all the magic.

It was better outside on the Judean hills. They at least are much the same as then. Shepherds still tend their flocks and the stars come very close at night. In the darkness and quiet one can almost believe in the angel and the heavenly chorus and the Wise Men coming slowly down the Jerusalem road. But the heavens do not open again and no star comes on an appointed mission; and the mood passes.

You could look for it in Nazareth, where He grew in wisdom and stature, but you would not find it there. Children still play in the streets and I saw a small boy at-work in a carpenter shop.

Letters To Santa Claus

Dear Santa,
My mommie is writing this to you for me. Thank you for what you brought me last year. Please bring me a Shirley Temple Doll and a toy stove and refrigerator. Thank you and remember all the other boys and girls, too.

Love,
Dianne London

Dear Santa,
Thank you for the toys you brought me last year. Please bring me a doctor's kit and a "Big Max." Thank you and remember all my friends too.

Love,
Gary London

Dear Santa,
I, Garry, am 4 years old and a pretty good boy. If you have enough toys to go around this year would you please bring me some building bricks, a gun and holster and a Teddy Bear. Please try to give all the little boys and girls everywhere something nice this year. I love you.

Your little pal,
Garry White
Amarillo.

Dear Santa,
My name is Mike and I am 3 years old. I am a good boy sometime so please don't forget me at Christmas. I would like some building bricks, a gun and holster, and teddy bear. Don't forget all of our little friends.

Your little buddy,
Mike White
Amarillo

Dear Santa,
Hi, my name is Brenda and I am 5 years old. I would like for you to bring me a doll with black hair and a suit case for her clothes, and a set of dishes. I sure would like to have a bicycle but Mother says you may not have enough to go around and I may have to wait until my birthday for one. Please be nice to all the little boys and girls everywhere. Bring Mamaw and Papaw Berryman and Grandpaw Geer something too.

Your little friend,
Brenda Sue White
Amarillo

Dear Santa,
I want a nice Toni Doll, and a Baby Bath, and an electric stove and a mixer. My sister, Linda Marie, wants a big Rubber doll.

Thank you Santa,
Joan Scumbato

Dear Santa,
My name is Monty Ray Morton and I am 3 1/2 years old. I have been a good boy. Please bring me some toys and bring my baby sister a dollie. Please don't forget Pop and Pooi and Grazy and MaMa and Mommy and Daddy and all the other little children.

Monty Ray Morton

Dear Santa,
For Christmas I would like a oake cola truck and wench truck. Also a tracker and implement set. Don't forget Kirk. My brother, he wants the same things I do. Remember my four cousins and all the other boys and girls.

Rocky Andrews

Dear Santa,
We are six brothers and sisters. Please bring us all something. We have a Christmas tree. We will go to bed early.

Merry Christmas,
Henry, Adela, Angie,
Jr., Veva Diana Valdez

Dear Santa,
My name is Mickey Walls and I am 3 1/2 years old. Please bring me an electric train and a big bicycle. I have been a good boy this year. My baby sister, Janis, would like to have a doll.

Thank you Santa,
Mickey Walls

But most of the people are Arabs and a good number are Communists and the sites associated with His youth are unconvincing and sometimes un-kempt.

You could look for it at the River Jordan where He was baptized and commissioned, but you would not find it in that murky stream. You can buy a bottle of river water, preferably distilled, to use in the baptism of your grandchildren.

By the Sea of Gallilee you might come nearer to what you were looking for. The fishermen

still get prodigious hauls in their nets, and the sea is very rough sometimes. The Mount of the Beatitudes is so serene that one can almost believe in the ultimate triumph of the meek and the merciful. You would find it all very beautiful, but like a garden from which the Gardener has gone.

In old Jerusalem, the Holy City in which He died, you could find both reverence and revulsion. From the Mount of Olives you can look down on the ancient city. You can see a courtyard in which the Romans play-

ed their games, and a hush might come over your spirit as you too walked the Via Dolorosa. But you would be shown two Golgothas and two tombs where in they say He was laid, and you would find various groups of Christians contending with each other over their possessions of Him.

And so you might come back to your own city and your own house, somewhat weary and shaken.

There are always the traditional Christian symbols to make the season both busy and

glad: carols in the streets, magnificent displays in the stores, wreaths on the doors and lights in the windows. Each year's tree in the living room is the most perfect yet, and the brightly-wrapped packages under it are gayer—and more numerous—each succeeding year. And the children: the light in their eyes is authentic and their unfeigned wonder can kindle again a deeper wonder about the significance of it all.

We have been taught that Christmas should be a happy time, a "Merry Christmas." In

a wonderful sense the time of Christ's birth was an occasion of "joy to the world." But Jesus Christ, a man of sorrows and acquainted with grief, is not a merry figure.

We know that we should be generous and forgiving and hopeful at Christmas. But the meaning of Christ's coming is precisely that man is not good and able to save himself, but that he is always a mixture of good and evil, a sinner who needs a Savior. Christ came to save men from themselves.

Great stress is put on Christ-

The Hereford Brand, Hereford, Texas, Thurs., Dec.

mas as a family festival, with homecomings, a great family feast, special attention to children and grandparents. But Christmas is also for orphans and childless widows and deserted old people and sentries on lonely outposts. Perhaps it is especially for them. The Son of Man had no place to lay His head.

In the land of Christ's birth the significance of that event eludes us. In our own time it escapes us because we attempt to find Him in the pagan festival that the observance of

Christmas has been accept Him only of not ours. He proclama had come as the Son a representation of love, to save the w every man from self. The real sign Christmas has nev It is to be found the beginning, in ta ly and believing proclamation at the Christ's birth: "For unto you is b in the city of Dav which is Christ the

'Twas the Night Before Christmas

... and a holiday snack
Awaited ol' Santa
As he lay down his pack

These folks have gone shopping
Said he with a grin ...
At Piggly Wiggly,
That's where they've been

The food is delicious
The price always low.
Yep! Piggly Wiggly's
The best place to go

Merry Christmas and
A Happy New Year from
all of us at Piggly Wiggly

- Kenneth Brock
- Johnnie Brannon
- L. W. Carlyle
- Ethel Layman
- Lola Curtsinger
- Chester Harrison
- Burl Spears
- Dallas Phillips
- Opal Merrill
- Cora Ward
- Duwayne Wallace
- Marshall Wilson
- Bessie Lee Wood
- Derrill Carroll

- Ernest Castaneda
- Clint Conaway
- John Gandy
- Roy Good
- Jim Grubbs
- Richard Leggitt
- Lisle Patton
- Wesley Poarch
- Louis Ramirez
- Gaylord and Virginia Newell
- Marilyn Newell
- Carol Ann Newell
- Gayle Newell

Don't Forget Folks

DOUBLE

Green Stamps

EVERY WEDNESDAY WITH
\$2.50 PURCHASE OR
MORE!
All First of Week Specials Good
Saturday!

We Will Be

CLOSED

Thursday & Friday
so that all of us may
have an extra day with
our families over the
holidays!

Last Minute Gift Suggestions
At Close Out Prices!

PECOLATOR	Mirro-Matic 8 cup size - \$9.95 value	\$6.00
FRY PAN	Presto - 12 inch size \$23.95 value - complete	\$14.95
Universal Dry Iron	\$7.95 Value	\$5.95
Steam or Dry Iron	Universal \$12.95 value	\$8.95
COFFEEMAKER	Universal - Copper - 5 cup \$14.95 value	\$9.95
TOASTER	Lasko Automatic \$9.95 value	\$7.95
DOLLS	Honey Tears - \$3.79 and \$4.59 values	\$2.95
BATH SCALES	\$6.95 Value	\$3.95
Portable MIXER	Universal \$16.95 value	\$12.95
COFFEEMAKER	Regal Deluxe - 12 to 22 Cups - \$39.95 value	\$23.95

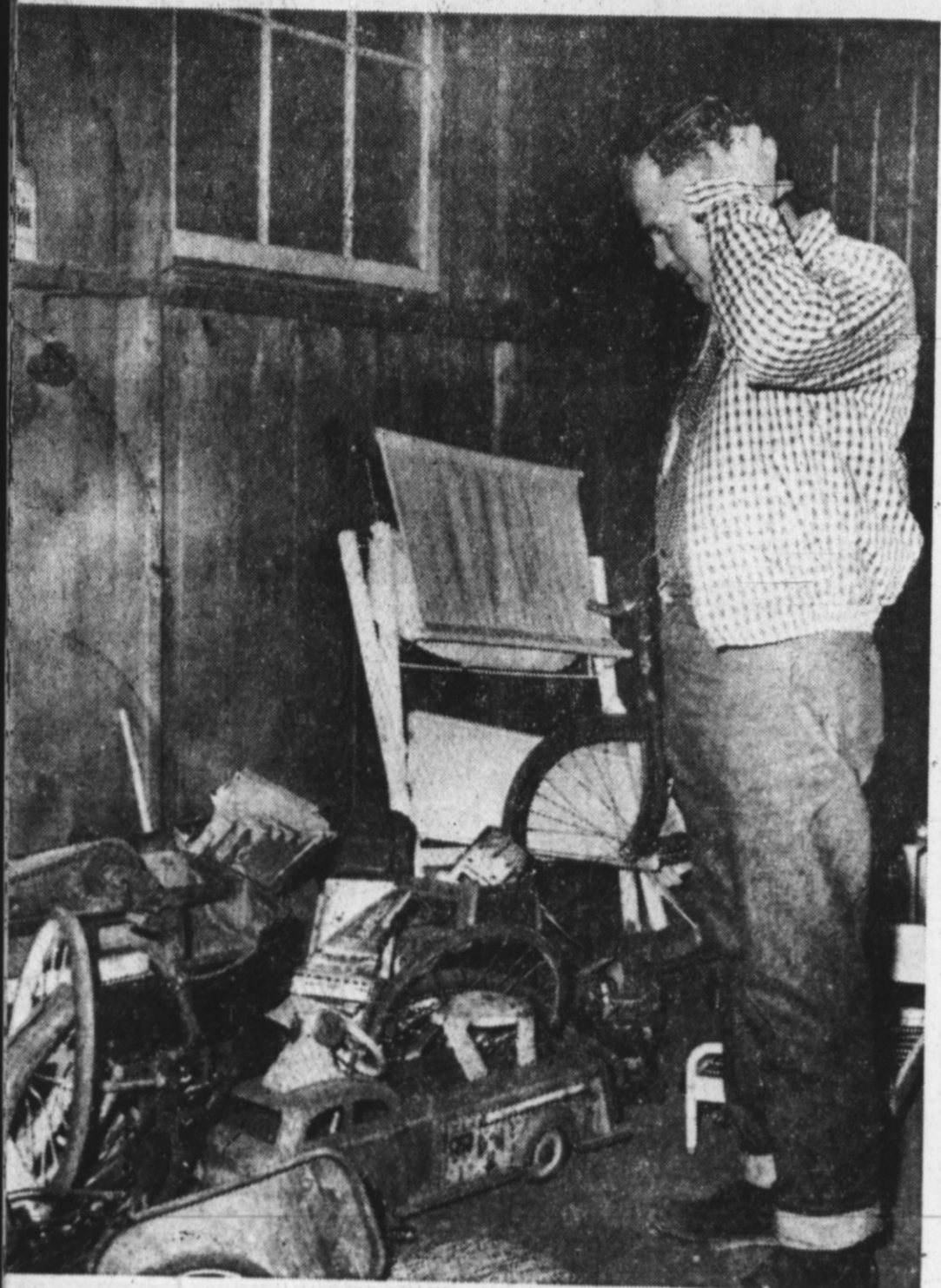
A VERY MERRY CHRISTMAS FROM

Piggly Wiggly

Willing Hands Work In Local 'Santa's Workshop'

The Hereford Brand

Hereford, Texas, Thurs., December 25, 1958 Section Three



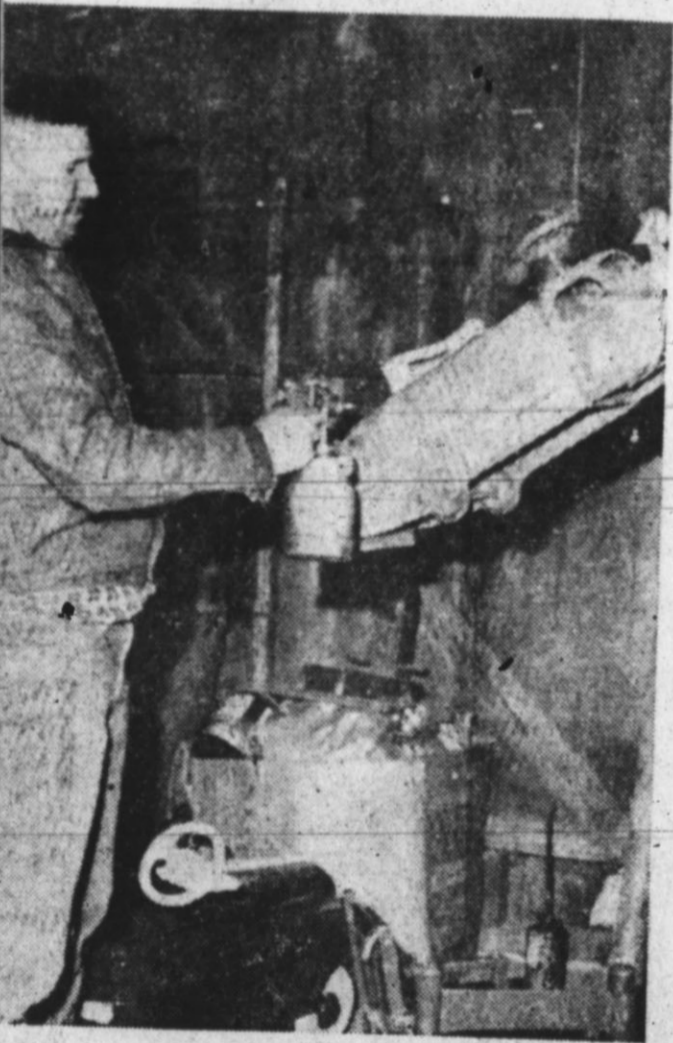
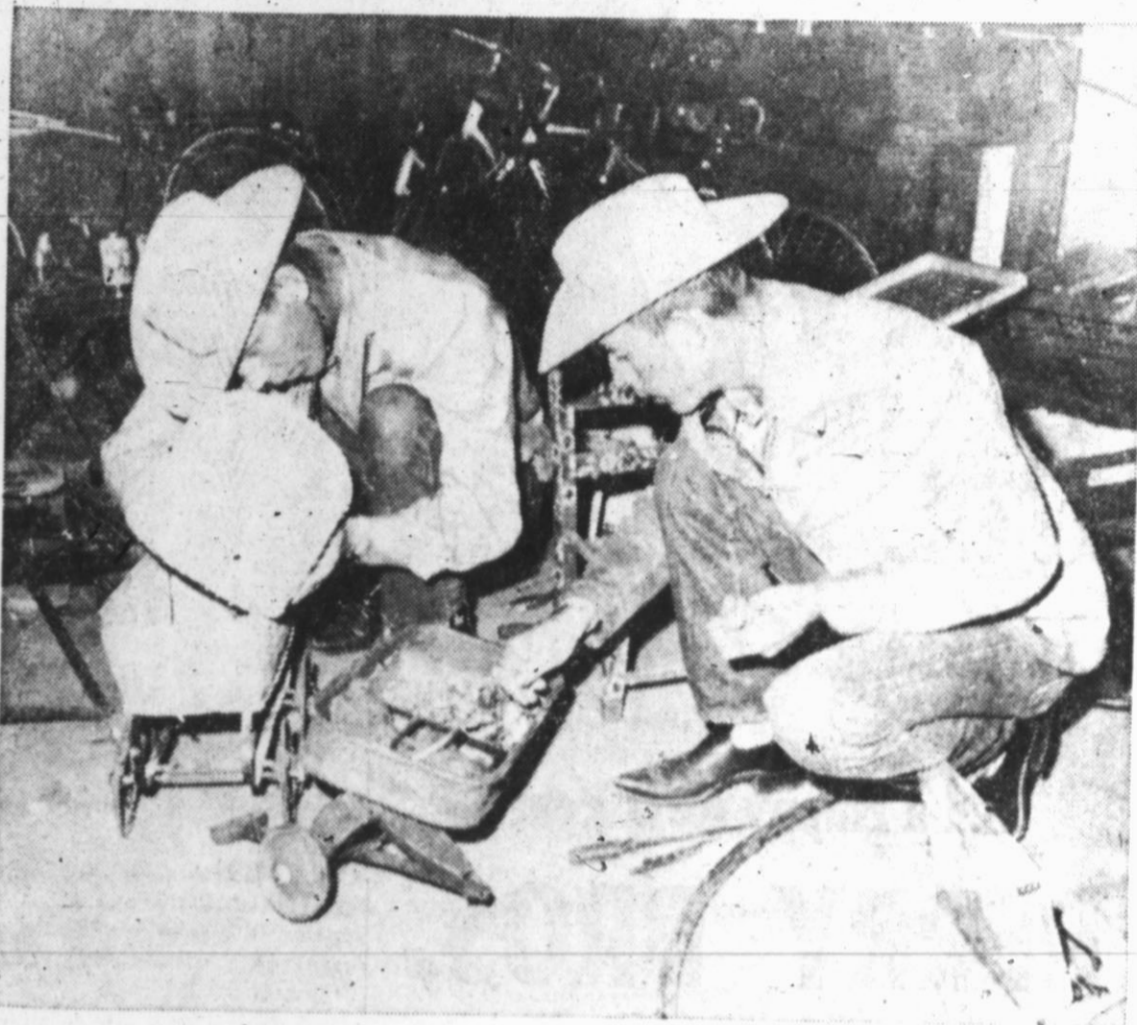
Through the efforts of the local Veterans of Foreign Wars post, in cooperation with the Deaf Smith County Welfare unit, children of needy families will have toys for Christmas this year.

For the past month, VFW members have been repairing toys for distribution on Christmas Eve. They have gathered used and damaged toys through various collection stations in Hereford and have taken them to their workshop to make them "look like new."

During the annual drive, the VFW collects as many toys as possible, whatever the condition, repairs them and distributes them to needy children in the area. They take any toys offered them, even those which are beyond repair as they will be useful in making another toy useful.

Stepping up to the pile of toys at the workshop, volunteers often have to scratch their heads, close their eyes and reach down and pick up any toys that their hands fall upon.

Their workshop consists of various tools, workbenches, paint, and many hands anxious to make children happy at Christmastime. A gleam in eyes of children is their only reward, but it will inspire them to carry out the same project next year. (Staff Photos)



Christmas Card Display Opportunity For Ingenuity

If you are bored with the old routine way of displaying Christmas cards in your home, consider putting your ingenuity to work to make a Christmas card holder that may be stored away and used each year.

Take your choice of the long style, patterned after the lines of a butler's pull. Or create a Jolly Santa that will hold considerably more cards, and will live up entrance or living room.

To make the Noel card holder cut a piece of felt 55 inches long, five inches wide. Make a stylized angel, transferring it to the felt. Cut five 5-inch squares of felt. Decorate each of 5 squares with scattered stars. These will form the pockets for the cards. Make stars with the decorator attachment set for the icicle stitch. Form one complete stitch pattern. At the last stitch, lift the presser bar, pivot the fabric slightly, lower the presser bar and make another complete stitch pattern. Continue until a star is formed.

Paste a colored stone in the center of each to add a touch of holiday sparkle. Baste pockets one above the other on the outline of the angel, starting at the bottom. Use under or top braider to stitch outline of the angel using gold soutache braid. This stitching should hold the pockets in place. Put a couple of button holders at the top of the felt after turning the top down about an inch. Run soutache gold through it and tie in bow. If the holder needs more body, put a strip of buckram, wire or a pencil at the top to hold in shape.

JOLLY SANTA HOLDER
A free-form Santa doesn't need a pattern. A large circle can form the body, a smaller circle placed on top forms the head. The arms are two "bumps" drawn on either side

of the circle. A cap is placed on the top circle and two boots extend at angles at the bottom. Red felt goes to body and cap, black is good for boots and belt, pink felt is for the face and odd scraps of colored felt may be used for eyes, nose and mouth. His beard, cap and boot edging, and tassel are made of white outing flannel.

Cut a piece of red felt that is the size of half of the body circle. Trim the top edge in a moon shape. Cut a 1-inch wide piece of black felt to fit this edge and baste into place for form belt. Now place a piece of tartan or other heavy backing in back of this pocket section. Set decorator attachment to arrow-head stitch, making a line of stitching down the center of the belt section, following the line of the belt. Make two lines of

stitching on either side of this with the "blind stitch" pattern of the automatic decorator. Using this same combination of stitches, make 3 vertical design lines in the center of the large circle in same pattern stitch.

This pocket section may now be placed on Santa's body by basting it. Applique body, head, cap and boots on to a piece of heavy backing material. Zigzag eyes, nose, mouth and moustache on to head. Cut white outing flannel into 1/2 inch strips. Hem both edges with narrow hemmer. Place strips between two blades of the ruffler so stitching will be in center of strip, and gather.

Stitch finished ruffles in rows to fill in beard, at top of boots, and around cap. Form tassel from remaining ruffles. Bend a wire hanger to go across Santa's back and extend up into the head portion. Hand tack into place. This helps to keep Santa sturdy. Tie a ribbon to the top of the hanger.

TWELFTH NIGHT ALMOST FORGOTTEN
Twelfth Night, once one of the most joyous feasts in the English calendar, has almost died out except in name and in a few traditional customs. In early times an English Christmas was celebrated continuously from Dec. 25 to Jan. 6, as indicated in the old song "The Twelve Days of Christmas"—recently warmed over in a more popular form. The last — or twelfth — night was

always particularly riotous feasting and masques, was for one such celebration Queen Elizabeth's court. Shakespeare wrote "Twelfth Night." Now an English Christmas lasts only two days, and is generally regarded as the old feast is that mas decorations, green Christmas cards are not down before Jan. 6. As to legend it is bad luck so before Christmas "is

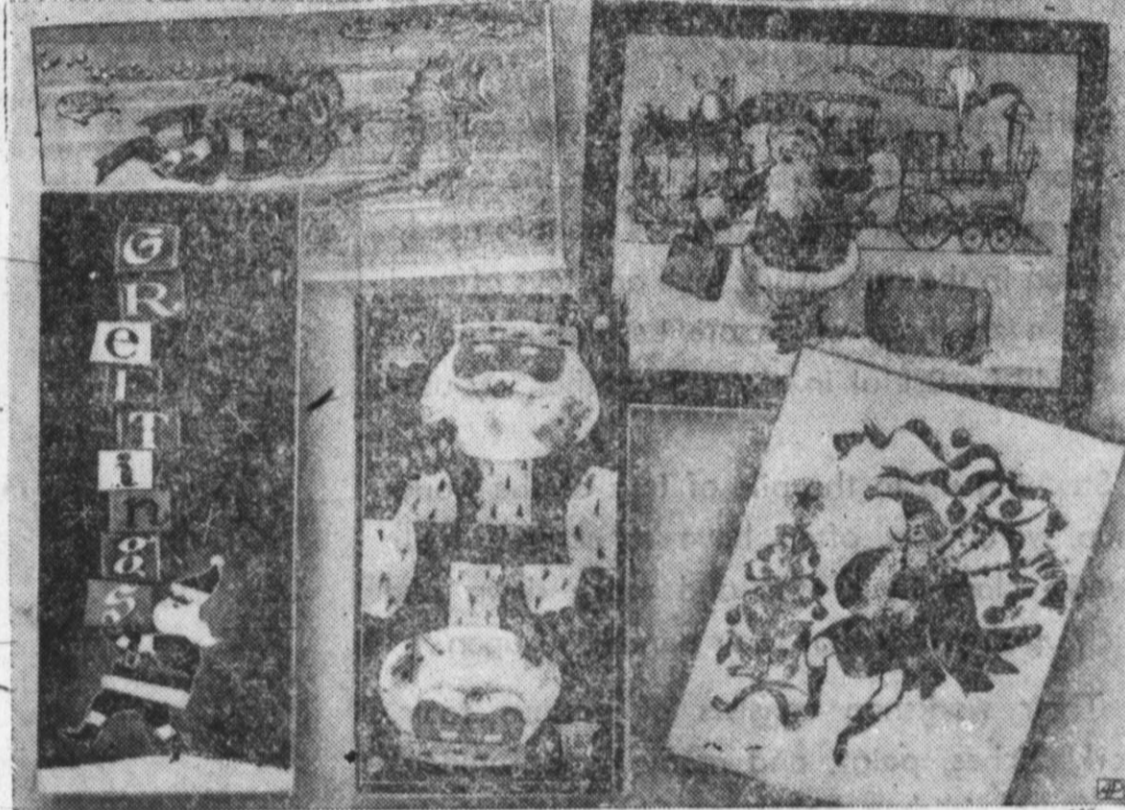


Merry Christmas

and a Happy New Year

PERRY BROS.

5 - 10 - 25c STORE



AS ARTISTS SEE SANTA—St. Nicholas appears in every imaginable mood in the current crop of Christmas cards. Pictured are typical cards done by the American Artists Group and the designers and illustrators. Some see Santa as the traditional,

benign saint of childhood memory. Others give Santa new talents, such as skin diving. A modernist puts him on a playing card. But whatever his mood, he's still the spirit of Christmas.



SANTA CARD HOLDER—He's jolly and useful, too, come Christmas.

Streu Hardware
Will Be

CLOSED

FOR INVENTORY.

December 26th through January 1st
HOWEVER
We Will Be Open from 12 to 1 p.m.
each day to take care of
Exchanges, Emergency Orders,
Records, etc.

Phone EM 4-3842



Have a heavenly Christmas! We hope that it is merry and gay — one to recall as a heavenly day!

Plains Fertilizer

BUTANE
PROPANE
FERTILIZER

Bob Alexander

Glenn Watts

Lowell Sharp

Glenn Edwards



We wish

all our friends

at this time of the year...

A season that sparkles

with holiday cheer!

Carl McCaslin Lumber Company

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number EM 4-

CLOSED THURSDAY, DEC. 25th

Hereford Brand, Hereford, Texas, Thurs., Dec. 25, 1958

CHRISTMAS ART

Christmas celebration has preserved and enriched by of art. The music, painted stories about the Na- have done much to keep the spiritual character of observance for centuries.

in bulbs should be stored temperatures around 86 de- if dried onion flakes of quality are to be obtained, sity of California resear- report.

HALF BURGLAR

ARDMORE, Okla. — Warren Mayo, operator of a service station here, reports he was victimized by a burglar who apparently believed in sharing. Mayo says the man broke into his station, took \$40 from the cash register but left another \$40.

The famous Langelinie Pavilion in Copenhagen destroyed by the Nazis in 1944, has been rebuilt in modern Danish style.

Brazil Nut-Rice Dish Extends Meat



Sliced Brazil nuts, rice and diced cooked poultry or ham present a main dish which borrows from Near East cookery. This pilaf is a novel way to use a small portion of left-over turkey, chicken or ham and still have a company-beautiful course. Brazil nuts with their delicate richness of flavor also contribute texture interest to this main dish. If you like browned-in-butter rice, you'll be delighted then by this combination of rice, Brazil nuts and cooked meat.

Thin Brazil nut petals may be used as a garnish by cutting the big jumbo nuts lengthwise with a vegetable peeler.

Brazil Nut Pilaf

- 3 tablespoons butter or margarine
 - 1/2 cup coarsely chopped Brazil nuts
 - 1 can (3 or 4 ounces) mushrooms
 - 1 cup diced celery
 - 2 bouillon cubes
 - 1/2 teaspoon salt
 - 1 cup uncooked white rice
 - 2 cups diced cooked chicken, turkey or ham (optional)
- Melt butter in heavy saucepan or skillet. Add Brazil nuts and cook slowly, stirring occasionally, until the nuts are toasted a delicate brown. Drain mushrooms; measure liquid; add water to make 2 1/2 cups. Add liquid and mushrooms to skillet along with celery, bouillon cubes and salt; bring to a boil. Add rice slowly. Cover; reduce heat and simmer 25 minutes. When used as a main dish, add chicken last 10 minutes of cooking time. YIELD: 6 servings.

Byrd Had His Big Christmas In Antarctic

By Rear Adm. Richard E. Byrd We know that Christmas at the bottom of the world is in the Antarctic midsummer. I have eaten eight Christmas dinners south of the Antarctic Circle, two of them within two days of each other.

In 1938 we were bucking through the ice of the Ross Sea with the bark-rigged, wooden sailing ship, the City of New York, on the western side of the 180th meridian and we had lost a day by so doing. And when Christmas Day arrived we were too busy fighting the ice back and getting around icebergs to celebrate.

But we had another Christmas Day coming to us. By going to the eastward that day we found smoother ice; and in doing so

we crossed back over the Date Line, the 180th meridian, and thus gained a day. Since the ice was smoother that Christmas Day we had a chance to celebrate.

Our cook, George Tennant, served a fine dinner. Our scientist, Taffy Davies, took the part of Santa Claus; and I gave my admiral's uniform to Pvt. Moseny (we called him "Little Moe") who presided as admiral. He was a natural born actor and took advantage of the occasion to bowl out everyone in sight, especially myself and the other officers. It was a grand occasion.

Suddenly, in the midst of our celebration in the ward room, Chief Mate Storm's voice from the crow's nest — "Barrier on the starboard bow" — fell with the abrupt swiftness of long-awaited news. There was a clatter of dinner dishes and a race of footsteps up the companionway and a wild crowding of men on the fo'c's'le head in the rigging. The thing we had sailed 11,000 miles to see was

before our eyes, a far-flung reach of lifted ice — the Barrier.

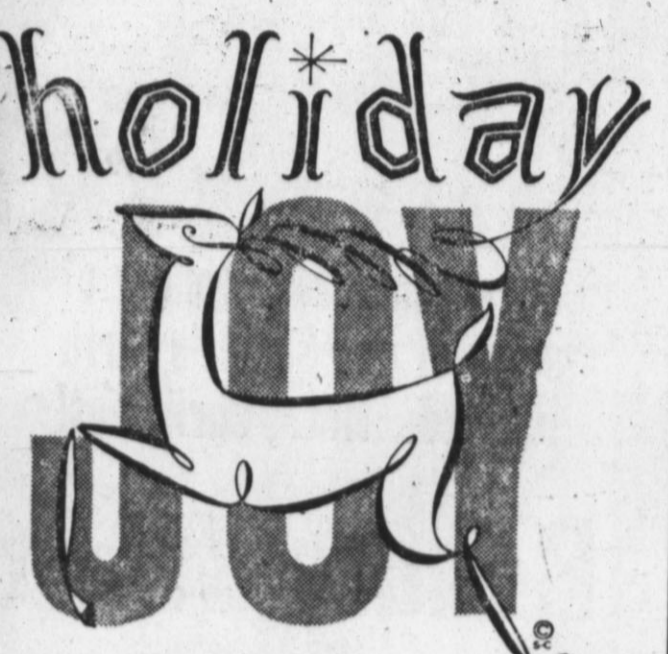
As we closed in on this phenomenon, which extended as far as our glasses could reach to the east and west, it appeared to be a wall of ice rising from 100 to 200 feet up from the water. We later found that this enormous sheet of ice that was largely water-borne was 500 miles east and west and over 400 miles north and south, and that it averaged in thickness above the water from 150 to 200 feet, and we knew it would be three or four times that thickness under the water.

We knew that we were further south than Christmas Day than any Americans had ever been; and we were to be the first Americans to land anywhere on the continent. We were destined to build 8 villages in Antarctica, 5 of which would be named Little America. This great continent turned out to be about 6,000,000 square miles in area, about twice the size of the United States. We

HARD TO HIDE NOGALES, Ariz. — Federal officers at the Arizona-Mexico border in Nogales were asked to keep an eye open for an object stolen in El Paso, Tex.

If the object comes along, officers should be able to spot it. Missing is a 28-foot long trailer.

The mayor of New York no longer presides over the city courts, but he still can sit on the bench as committing magistrate. The late Mayor LaGuardia often did.



Our entire staff wishes you a very merry, merry Christmas

Erlyant "66" Service Corner Highways 51 & 60

Peace on earth

GOOD WILL TOWARD MEN

There's a wondrous magic in newly fallen snow that reflects some of the breathtaking beauty of the first Christmas night. May the Holy Season, serene as the snow, bring blessings of peace and joy to us all.

Clowe & Cowan, Inc. Hereford



Old St. Nick will soon be coming down your chimney and we'd like to "present" you with our best wishes for a joyful holiday!

all the folks at

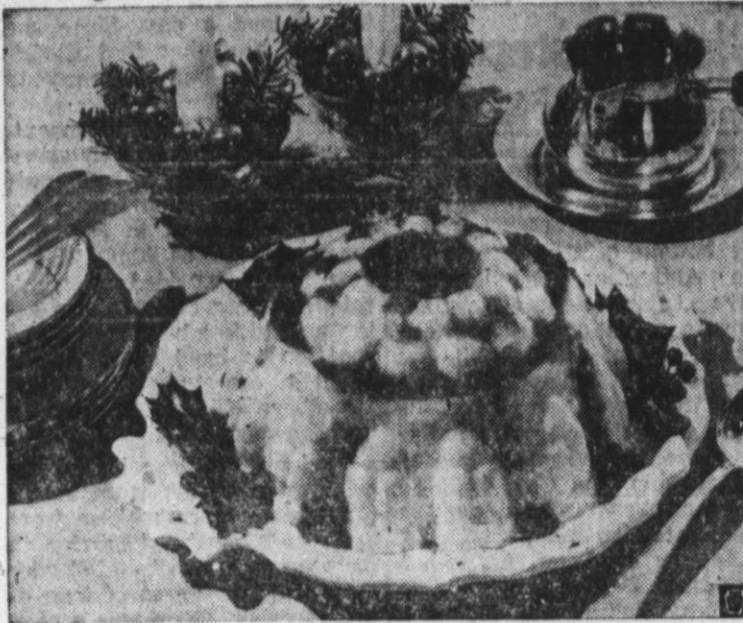
Walker Refrigeration Owen's Electric Hollingsworth Motor Service

**'SILENT
NIGHT-
HOLY
NIGHT-
MAY
YOUR
CHRISTMAS
BE VERY
BRIGHT!**



MODE O'DAY

Light Dessert With A Christmas Air



A welcome change from the rich pies and puddings of the Christmas season is this delicate molded tapioca cream. Quick-cooking tapioca thickens the Cranberry-Orange Sauce, too.

MOLDED TAPIOCA CREAM

- | | |
|-------------------------------------|----------------------|
| 1 egg white | 1/2 teaspoon salt |
| 2 tablespoons sugar | 2 tablespoons sugar |
| 1 egg yolk | 1 teaspoon gelatin |
| 2 cups milk | 1/2 teaspoon vanilla |
| 3 tablespoons quick-cooking tapioca | 1/2 teaspoon vanilla |

Beat the egg white until foamy. Add 2 tablespoons sugar and continue beating with egg beater until meringue stands in soft peaks. Set aside.

Mix egg yolk, milk, quick-cooking tapioca, salt, 2 tablespoons sugar, and the gelatin in saucepan. Cook and stir over medium heat until mixture comes to a full boil (5 to 8 minutes). Pour a small amount of hot mixture gradually into meringue, blending well. Quickly stir in remaining tapioca mixture. Add vanilla. Let stand 20 minutes, stir, and pour into a 1-quart mold. Chill until firm. To serve, unmold and serve with Cranberry-Orange Sauce. Makes 5 or 6 servings.

CRANBERRY-ORANGE SAUCE

- | | |
|------------------------------------|-----------------------|
| 1 cup fresh cranberries | 1 cup sugar |
| 1/2 medium orange | 1/2 cup water |
| 1 tablespoon quick-cooking tapioca | 1/2 teaspoons Curacao |

Grind cranberries and orange (skin and pulp) and set aside. Combine tapioca, sugar and water in a saucepan. Cook and stir over medium heat until mixture comes to a boil; reduce heat and simmer 3 minutes. Add ground cranberries and orange and simmer 3 minutes longer. Just before serving, add Curacao. Serve warm with Molded Tapioca Cream, ice cream, pudding or plain cake. Makes about 1 1/2 cups sauce, or 5 or 6 servings.

TINY BUT TOUGH

MENTONE, Ind. — Officials of the Farmers State Bank had no need for a repairman when they managed to open

their large vault door 24 hours after it became jammed shut. They found a kernel of popcorn had caused the door to stick.

'Bop, Hop Set' Gifts Should Fit Needs Of School, Social Activities

Somewhere on that gift list you have the name of a teenager! Picking the "right" gift for him or her can be most perplexing and bewildering.

At this vulnerable age, boys and girls do not, as a rule, seek individuality. . . so selections have to be "exactly right."

High school crowds in different locales, each have their own code of "fads," so it's a good idea to talk it over with someone in that age group before you go gift hunting.

To make the problem a little easier, here are some "basic" gift ideas that can't go wrong!

For the girl. . . make that gift something she can wear! Sweaters — soft and cuddly or big and bulky are tops! And, get-together with another gift-giver and "present" her with a skirt to match!

Dances and proms are big events in the life of a teen-ager so "formal" accessories such as an evening bag, gloves, stole, or a jeweled sweater — score high!

Also good are: at-home pants, wash 'n' wear blouses, pajamas, robe or duster, lingerie. . . a car coat, sheer nylons, a light perfume, Chukka boots, a 'date' dress. . . records (according to her taste). . . or a cuddly French poodle (stuffed or real — according to your budget).
In jewelry: Creamy white

pearls make a treasured gift — whether they are beautifully-faked, or precious cultured ones.

Compacts, purse accessories, personal leather items and luggage items — all are welcome gifts to the teen.

Last but not least, here's a tip for an unusual gift! If that teenage girl has trouble with her hair and skin, give her a trip to a reputable beauty salon to have her hair styled, and perhaps get a few new ideas on make-up and complexion care.

For the boy. . . give him a gift to match his interests!

They may range from science to sports — and the gift he'll go for is "something he can really use!"

JUST LIKE HOME

SAN DIEGO, Calif. — A dish that Charles De Lacy, Rincon Springs cafe owner, considered particularly American was served to a visiting group of Japanese from Yokohama. It was freshly picked corn on the cob.

Shinzaburo Yamamoto, Yokohama city official and head of the visiting group, expressed appreciation.

"It is the best corn on the cob we have had since we left Yokohama," he said.



Once again, the wonderful story of our Savior's Birth is noted... Merry Christmas!

Beauty Mart

Gladys - Margaret - Jo - Linda - Maesi



Merry Christmas

This olden greeting, we send to you,
For its meaning to all rings ever-true...
And so sincerely we mean what we say,
We will repeat - have a Happy Holiday!

City Drug Store



May your Christmas be as bright as the star that guided the wisemen to the crib in Bethlehem, and may your gifts be health, wealth and happiness!

Ruth Knox
Joe L. Hamilton
Mrs. J. M. Dawson

Coale Stevens
Lela Jowell
Dick Combs

Bea Hutson
Branda Beasley
"Monk" Johnson

Mary Hamilton
Dee Duck

Rutherford & Company

Side For Christmas Safety

That Christmas tree is dangerous! Little children can save a lot of trouble if you follow these rules:

1. Don't put the tree in a bathtub. It holds water. This is a fire hazard. The tree should be fresh and green, a dry tree is a fire hazard.

2. Keep the tree away from open flames, radiators, televisions, and other powerful electric appliances.

3. Don't overload the circuit by plugging too many lights on one outlet.

4. Turn off the lights before bed.

5. Don't use the tree as a base for the tree.

should be kept clear of combustibles such as loose papers and ribbons.

Lighted candles are a menace as well as outmoded. Don't use them.

Last — be sure to dispose of the tree in a fire-safe area. If you intend to burn it in the fireplace, don't leave it unattended, as more than the tree may go up in smoke.

Yes — you can make certain that you and your family really do have a safe, and merry Christmas!

COVERED GROUND
NATURAL BRIDGE, Va. (AP) — Virginia volunteer rescue squads traveled 225,000 miles in answering 15,000 calls in the past year.

The Export Council in India announced they would export sewing machines worth more than \$126,000 to the United States within the next few months. It depends on a mutual agreement now pending.

A Pretty Confection Bows On Christmas Day



THE essence of holiday feasting — this describes a gorgeous new confection that deserves to make its debut only on Christmas Day! It's Frozen Nesselrode Pudding, a light-creamy dessert to wreath in holly and serye with your very best hot coffee.

Nesselrode Pudding is exactly right for Christmas — it's cool and luscious, filled to the brim with chopped fruits and nuts. There's pineapple, cherries, golden raisins, pecans — and just a hint of rum flavoring. Best of all, you can make it the day before Christmas in your prettiest individual molds and freeze it overnight. When turned out on a large platter, your dessert will be the crowning touch to the happiest day of the year!

Strong, freshly-brewed coffee is the best flavor companion for your confection. Be sure to make enough for dessert — and then some more to take in the living room. It's the perfect way to end the perfect holiday meal.

Frozen Nesselrode Pudding

- 1 cup sugar
 - 1 cup water
 - 1 1/2 cups honey-flavored rice cereal
 - 2 egg whites
 - 1 tablespoon white corn syrup
 - 1 can (3 oz.) crushed pineapple, drained
 - 20 maraschino cherries
 - 1 cup heavy cream
 - 1/2 cup golden raisins
 - 1/2 cup finely chopped pecans
 - 1 teaspoon imitation rum flavoring
- Combine sugar and water in a saucepan, stirring constantly until sugar dissolves. Cook to 248° or hard ball stage. Remove from heat and pour half of the syrup over cereal. Mix lightly until cereal is coated; spread on waxed paper to cool. Beat egg whites stiff and slowly pour remaining hot syrup into egg whites, beating constantly until mixture is cold and stands in sharp peaks. Drain pineapple, cut cherries in half. Whip cream. Stir cream, raisins, pecans, pineapple, cherries, flavoring and cereal into beaten egg white mixture. Spoon mixture into individual molds; freeze until firm. Unmold. Makes 6 to 8 servings.

Civilization Was Built By Eternal Son's Guidance

By THE MOST REV. JOSEPH F. RUMMEL, Archbishop of New Orleans

The anniversary of the birth of the Eternal Son of God into the human family is accepted by the Christian world as the pivotal feast from which stem the life giving truths that constitute the basis of genuine civilization and establish the guideposts for the way of life which guarantees peace, security and happiness for mankind.

The Eternal Son of God was born into a world that was dominated by paganism with its idolatrous worship, its lust for political power, its base subservience to sensual gratification and its materialistic interpretation of life in general.

Into this pagan world the angels sang hymns of divine praise to the Eternal God, the promise and pledge of peace to the human family and the condition under which that peace could be made secure, namely the "good will" which is the fruit of charity. That angelic message Christ Himself confirmed, when He proclaimed the law of love to be observed by all men towards God and towards their fellow men without distinction even as between friend and enemy.

That supreme law of universal love the Babe of Bethlehem sealed with His life's blood on the Hill of Calvary, 33 years after His birth.

Today we again face a world antagonistic to Christ in the complex form of atheistic communism, gross materialism, manifold repudiation of Christian morality in personal integrity, domestic relations and social responsibilities. Even the observance of the anniversary of the Savior's birth is tainted with modern-worldliness to an extent that all but makes a mockery of its eminently spiritual character.

Let us mark Christmas day by our re-dedication to its spiritual ideals of profound faith in the divinity of Christ, sincere acceptance of His way of life, genuine devotion to His mandate of love of God and of neighbor and persevering pursuit of the peace which will be the firm possession of "men of good will" in time and in eternity.



DECK THE HALLS

We hope your home and heart will be filled with laughter, joy and good will this glad Holiday season — MERRY CHRISTMAS!

McLallen's

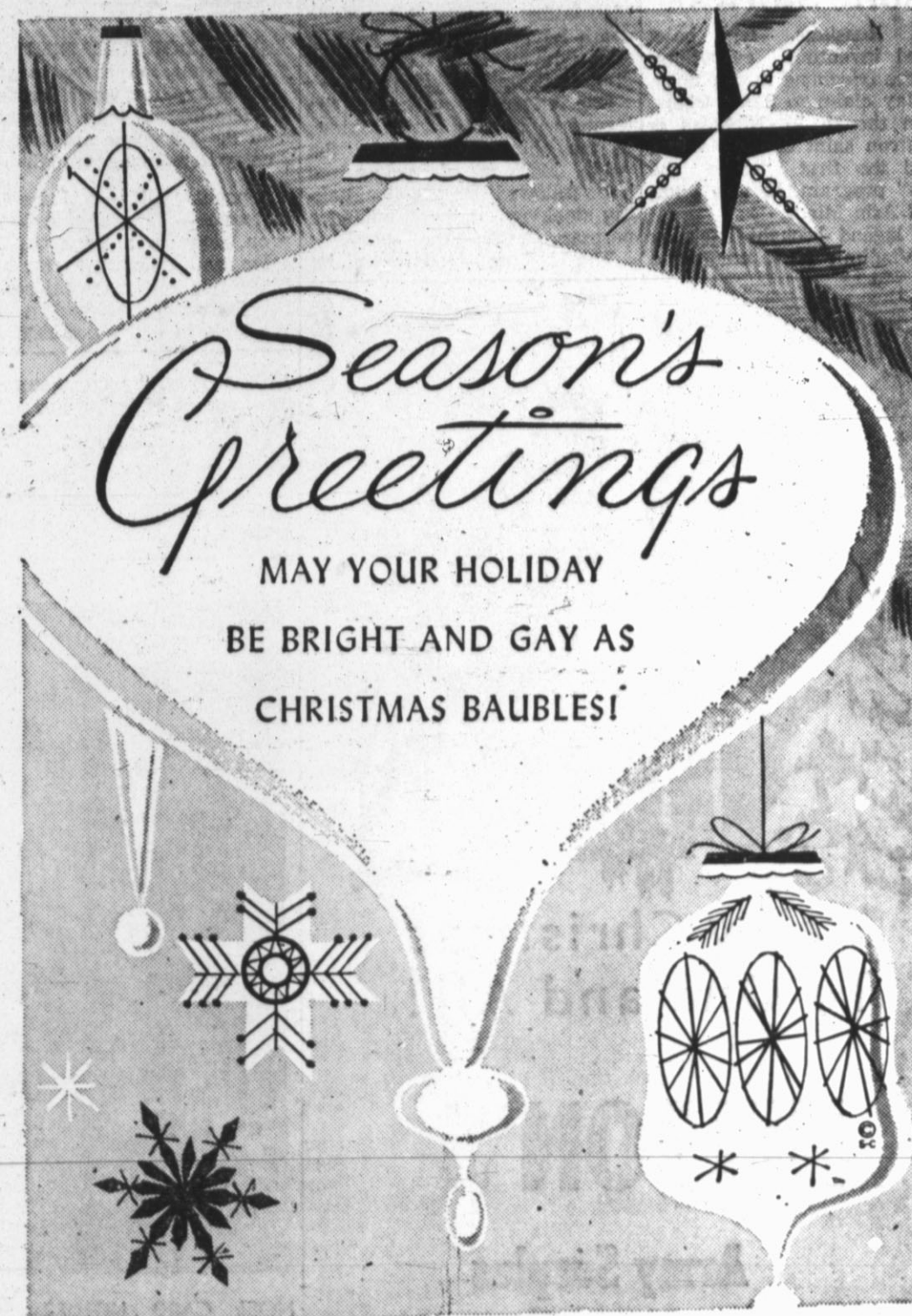
FRANKLIN

RINGED FIGS
VERNON, Conn. (AP) — Wandering pigs in town must have jangled 147 years ago.

A motion passed at a town meeting on Dec. 2, 1811, was: "The voters decided that swine be allowed to go at large on the highways and commons" provided they had NOT one but two rings in their noses.

WHAT'S THE SECRET

BUFFALO, Wyo. (AP) — Lake Bugbee, a Wyoming rancher, reports a new crop of hair is growing on his previously bald head. And a new tooth began emerging through his lower gum. Bugbee is 98.



To all our friends and many patrons... We wish the very best during the coming year!

Kemp Lumber Co.

Peace On Earth... Good Will Toward Men!

Once again it is time to reread the ever-beautiful Christmas story. May the wonder of its meaning be renewed in our minds and hearts during this blessed season and may Peace and Good Will reign at Christmastime.

Merry Christmas and A Happy New Year

from all the folks at

Hereford Grain Corp.



Santa Claus Not Russian Native Despite Stories

The Russians, who have claimed inventing everything from the telephone to airplanes, can't lay claim to Santa Claus. Even though St. Nicholas is the patron saint of Russia and started the first "share the wealth" program, he was a native of Asia Minor. The legend brought back by Czar Vladimir of Russia some

600 years after the saint's death gained rapid popularity. Spreading to Lapland, "Nick" gained his reindeer-drawn sled. Actually he was born the son of wealthy parents. After their death he first gave his gold to girls without doweries by dropping it down the chimneys. One eager young miss, the legend says, hung her stockings in the chimney to catch the gold. Millions of youngsters have followed her practice making stockings at the fireplace a permanent Christmas scene. The U. S. can justly lay claim

Christmas Apron Makes Ideal Gift

By DOROTHY ROE
It's not too early to start checking over your Christmas. The apron may be made on the gifts you will turn out on your sewing machine.

A popular gift — and one easy to make — is a simple felt apron, done in a bright holiday color and decorated for the Christmas season. Local sewing certain experts suggest a simple style in bright red felt, decorated with glittering sequins.

to the first known picture of the present Kris Kringle, Thomas Nast, creator of the Democrat donkey and the GOP elephant, first drew a picture of St. Nick complete with reindeer and a red suit for Harper's Weekly.

This apron can be adapted to a number of treatments, to take care of a variety of personalities on your list. For example the same apron can be cut in bright red felt and appliqued with a

bright red Poinsettia. In white felt it can serve as a background for a string of appliqued reindeer or a cherry Santa.

clude transfer designs for Christmas motifs, which may be cut from contrasting felt and appliqued in place. A Christmas apron is required equipment for the hostess presiding at holiday parties, for

it can transform the simplest little black dress into a gala holiday costume. Carry out the Christmas theme in the rest of your outfit. For example, pin a sprig of holly in your hair or tape a tiny felt flower to the toe of your shoe. If you are making gift aprons make sure of the apron design close with the gift to be used as a collar ornament.

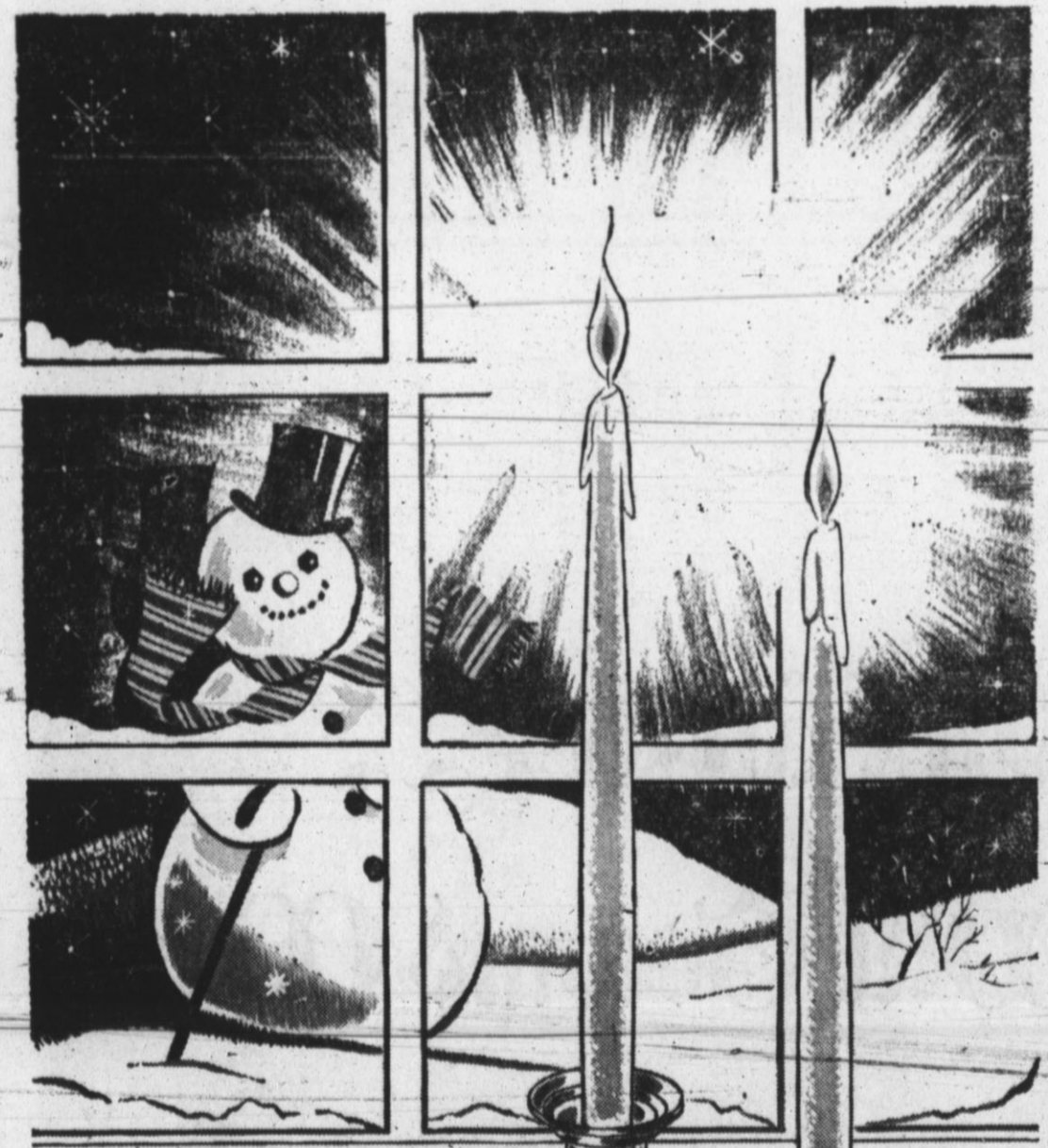


Merry Christmas To One and All!

HELTON'S
Army Surplus



NOEL CARD HOLDER—Slim model for conservative types.



Hi! Just to wish you the wonderful things that a very Merry Christmas will bring!

JOYOUS HOLIDAY GREETINGS

Davis Implement

Mrs. W. L. Davis W. L. Davis Jr. John Hall
George Sumner Charles Cummings Jimmy Merritt



JOIN TO THE WORLD

Wherever the spirit of Christmas glows like the bright shining star of yore — There, we hope, lie peace and love in the hearts of men, forevermore . . .

MERRY CHRISTMAS!

- | | | | |
|--------------------------|--------------------------|--|----------------------------------|
| R. R. Wills, M. D. | Lawrence A. Beyer, M. D. | Diane Roberson, Nurse's Aid | John Hamby, Custodian |
| Lewis B. Barnett, M. D. | Clarence E. Hicks, M. D. | Vondell Plummer, Laboratory Technician | Patsy Lee Loerwald, Receptionist |
| Millard W. Nobles, M. D. | Bobby Roberson, R. N. | Wanda Smith, X-Ray Technician | Guyrene H. Carter, Sec'y |
| Roy J. Grubbs, M. D. | Jo Hardy, Nurse's Aid | Mary Gilliland, Custodian | Grant A. Fuller, Manager |
| A. T. Mims, M. D. | Nan Layman, Nurse's Aid | | |
| Bruce G. Beene, M. D. | Marie Cline, Nurse's Aid | | |

THE HEREFORD CLINIC

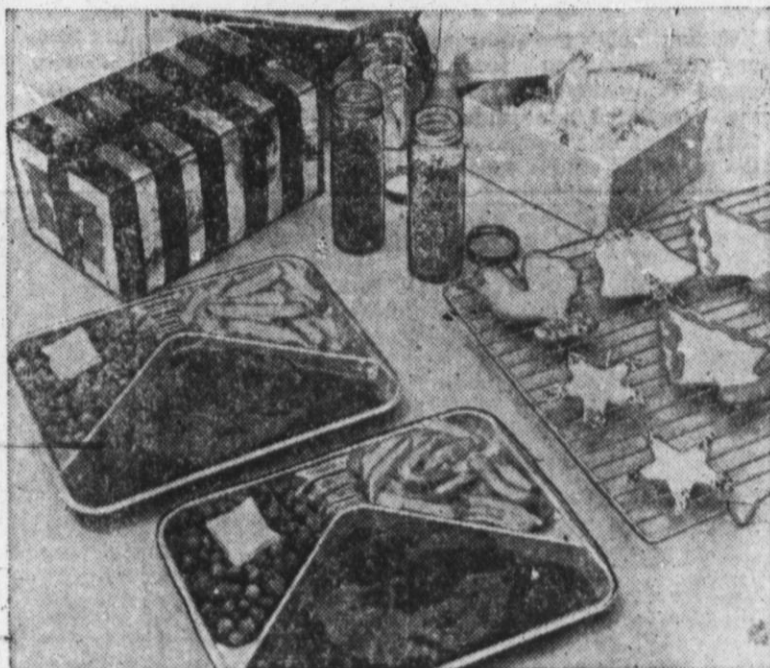


'Tis the season for carol singing, for gay wreaths of holly, glowing candles, and sugar plums. It's Christmas! Time to wish you all the

HAPPIEST OF HOLIDAYS

Jacobsen Bros., Inc.

Frozen Prepared Dinners Leave Time for Decorating



ACTIVITY reigns in every corner when the kitchen smells and looks like Christmas! Perhaps there's a baking session scheduled for tomorrow. Busy little hands will frost the reindeer and Santa Claus cookies... a box for uncle, several for friends. Decorating time? Yes, and dinnertime, too. Where do you find space or time to prepare a large dinner with spoons and spatulas surrounding you? Count on new frozen prepared chopped sirloin beef dinner to take over. Imagine cooking the main part of your meal without a single utensil! It's possible because chopped sirloin beef dinner is complete in its own aluminum container... ready for heating. Look what you'll find when you serve this dinner... a large beef patty in rich brown gravy... crispy French fried potatoes, and garden-fresh green peas. This combination is a favorite with youngsters and Dad... who like large portions of chopped sirloin beef.

Because these dinners take so little time to heat, the youngsters can work almost to the last minute. Make up this cookie recipe for them... let them do the baking and decorating. Then you can relax, knowing dinner will come from the freezer.

Holiday Cookies
1/2 cup shortening (part butter or margarine)
1 cup sugar
2 eggs
1/2 teaspoon vanilla extract
1 cup sifted all-purpose flour
1/2 teaspoon baking powder
1 teaspoon salt

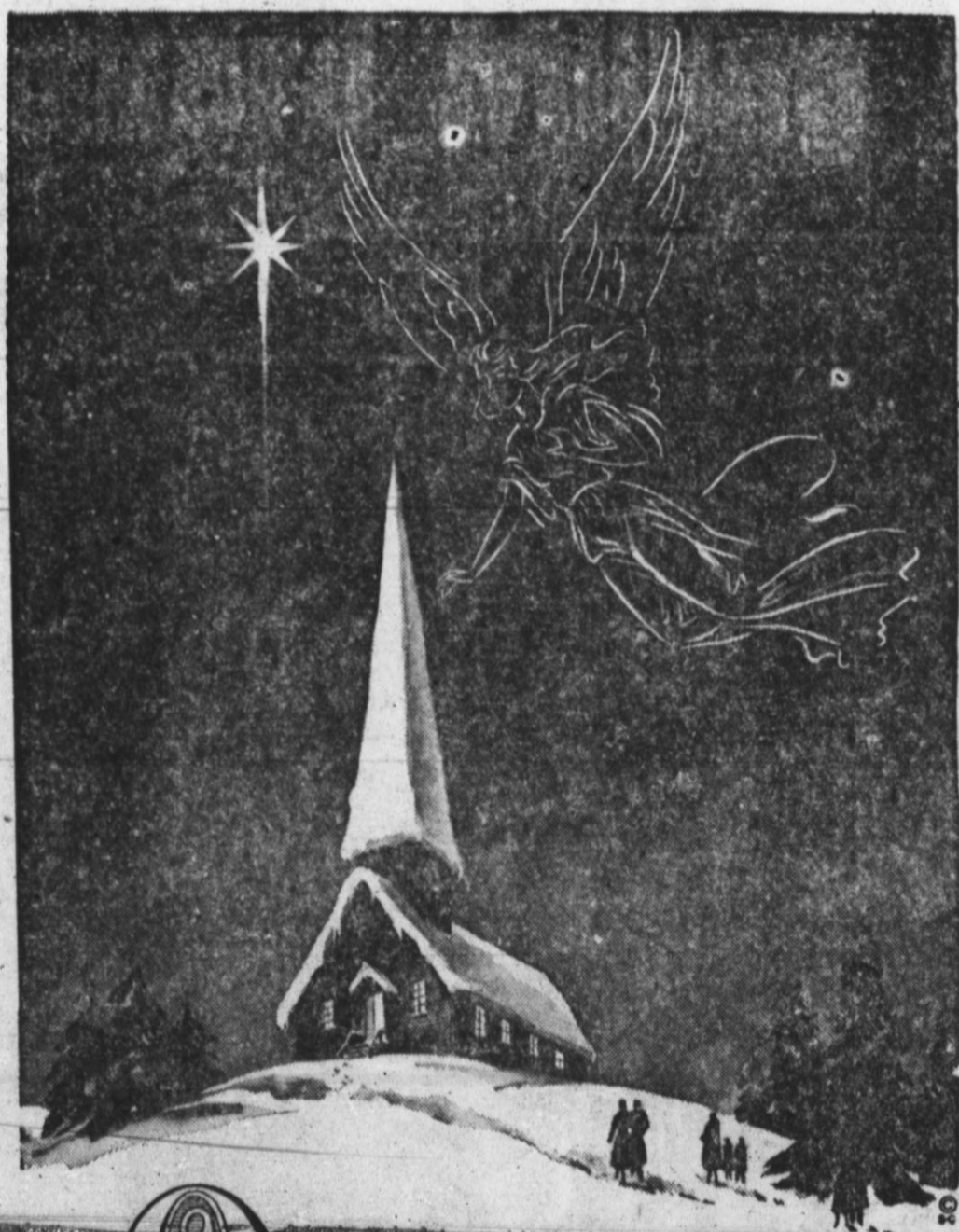
Cream the shortening. Gradually add sugar, creaming after each addition. Stir in eggs and vanilla extract. Sift flour, baking powder, and salt together. Stir into shortening-sugar mixture. Chill 1 to 2 hours. Roll out about 1/8-inch thick. With cookie cutter or pattern, cut reindeer, candles, stars, etc. Place on ungreased baking sheet. Bake in a hot oven (400° F.) about 7 minutes.



It's time for wide-eyed laughing children, sparkling ornaments, gaiety, and gifts, and for us to send you all of our very best wishes:

Odice and Ed Bulls

Pitman Service Sta.



Oh Holy Night...

...with "tidings of great joy!" Again the Savior is reborn in the hearts of all mankind! May love and peace light your way this Christmas!

from all the folks at

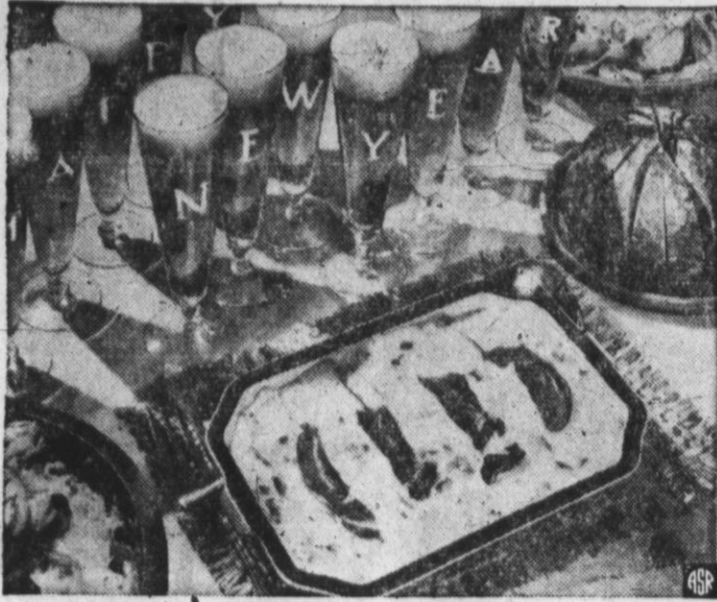
Packard Milling Co.



SOUTHWESTERN
PUBLIC SERVICE
COMPANY

SERVING THE PROGRESSIVE PEOPLE IN AMERICA'S MOST PROMISING 45,000 SQUARE MILES

Late Supper for New Year's Eve



Since New Year's Eve celebrations are apt to begin late and end early, plan an informal buffet supper somewhere between midnight and daybreak. During the festivities, your guests will enjoy beer, the beverage of moderation.

Because of the late hour and probable preliminary nibbling, by-pass rich foods in favor of a menu that is light and tasty. Perfect for the occasion is a hot casserole which can be prepared in advance, then reheated without further attention while the salad is tossed and the bread is sliced.

Set the table beforehand, too, and fix a surprise centerpiece by spelling the letters "H-A-P-P-Y N-E-W Y-E-A-R" on tall pilseuer glasses which will be filled with the supper beverage, sparkling beer.

Ham and Cheese Fondue

- 6 slices boiled ham
- 8 thin slices white bread
- mustard
- 1/4 pound sliced American cheese
- 2 eggs, beaten
- 1 cup milk
- 1 teaspoon Worcestershire sauce
- 1/4 teaspoon Tabasco

Using 4 slices of ham, make ham sandwiches, spreading bread with mustard, if desired. Cut sandwiches in halves. Place in rectangular casserole in alternate layers with cheese. Combine eggs, milk, Worcestershire sauce and Tabasco; pour into casserole and top with 2 remaining ham slices. Cover. Bake in a moderate oven (325°) 45 minutes, removing cover during last 15 minutes to brown top. Serve with sliced rye bread, tossed green salad, cold beer, pickles and potato chips. YIELD: 4 to 6 servings.

Easy Decoration For A Happy Christmas Mantle



A charming Christmas decoration for a mantle or wall is a cluster of singing choir boys surrounding a gay Santa Claus. This distinctive household trimming is very simple for the lady of the house to make. All the materials required are white and cream colored paper plates, large paper cups, mixed color construction paper, cotton batting, glue and staples.

For each choir boy cut the shape of a head out of a cream colored paper plate including the ears and neck. Pleat the corners of the neck and staple to the face to round out the face.

Cut a semi-circle from black construction paper and fringe edges to make eye lashes. Cut red construction paper into the shape of a mouth, as if it were open wide and singing, and glue into place. Shape hair out of brown, black, red or yellow construction paper, as you wish, and glue to the top of the head.

Cut a white paper plate into quarters and staple 1 quarter at each side of the neck for

the collar. Cut black construction paper into the shape of a bow and glue on top of the collar on both sides.

Cut a paper cup in half and shape two hands. Staple one hand onto each of the remaining quarters of the white plate. Fold one sheet of construction paper for the music book and print Merry Xmas on one side. When attached to the wall, this can be glued to the hands.

For Santa Claus, follow directions for a choir boy face. Cut shape of Santa's hat out of red construction paper and glue onto the face. Cotton batting glued onto the face and hat forms the beard, mustache, hair and fur. His hands are made in the same way as the choir boys' except that they are attached to gauntlets of construction paper.

Give Stereophonic Sound Equipment For Music Lovers

The Christmas holiday brings with it a wealth of stately religious hymns and heart-warming carols! Even pop tunes add notes of listening pleasure. And, gift recordings can extend that pleasure through the whole year. Music lovers this Christmas have a special treat awaiting

them in stereophonic sound, the new-tonal magic now available for home high fidelity music systems.

With stereophonic sound, the concert hall is literally brought right into the living room. For the first time, music lovers can enjoy most faithful reproduction... actually listening in depth!

Without being technical, this new dimension in recorded sound is achieved through the calculated placement of performers and equipment in the recording studio. Two mic-

rophones are used, resulting in two independent sound tracks impressed on a single record groove. For playback on your hi-fi system, a special stereo cartridge designed to pickup both tracks is used. Up to now, home music systems have been designed to play a single track record, disc or tape. Opposed to this monaural or "one-eared" system, stereophonic recording is binaural or "two-eared."

It is simple to adapt existing home music systems to stereo-

phonic. The main requirement is a stereo cartridge. Other components needed are an auxiliary amplifier and speaker easily incorporated into any existing system.

Anyone of these pieces offer a gift opportunity to delight the music-lover and his entire family.

A law forbidding Christmas celebrations was written in 1659 by the Pilgrims. It wasn't repealed until 1681.

Growers - Shippers of Deaf Smith County

Produce	Distributors
Potatoes	Mixed Fertilizers
Onions	Insecticides
Carrots	Weed Killers
Seed Potatoes	Anhydrous Ammonia
Lettuce	

Associated Growers of Hereford
EM4-1527



We've Framed A Christmas Wish For You —
May It Be the Perfect Picture of Gifts Galore —
Health, Wealth, Happiness and Abounding
Good Cheer Throughout the Year.



Merry Christmas and a Happy New Year
from the officers, directors and employees
of
The First National Bank of Hereford
Member: Federal Deposit Insurance Corp.

Hereford Youth Write Original Christmas Stories

The Doll That Saved My Life

By SHERRIE ROSE



Sherrie Rose

The night before Christmas the way it seemed it was Christmas Eve. I always wished for a white doll, but this, as my mother said, was the first that I could have.

Just beginning to get up, there seemed to be a faint light in the air. My brother had his girl friend's house, and was up to her elbows in the outside lights. I had nothing to do. No radio, and I couldn't stay in one place for minutes at a time. There was nothing for me to do!

For I had wished for a doll, but especially a white one. I was almost certain I would get my doll, I was expecting many of things.

My brother, Bill, was rudely in with Betty trailing him with a very disapproving expression on his face.

"Why can't you have Christmas Eve time? You'd think once we could have it. Besides, I'm getting to open the presents."

As well settle down, because I'm middle of these cakes are not going to open until later anyway. I don't even seem like I did that. Mommy stated.

around and talked for an hour. Then, finally it was a wonderful surprise was interrupted by

Bill left again, and I was left with the television. I sat up till about eleven then started to bed. Mother wanted me to sleep on her bed because my aunt, uncle, and three boys, age one, three, and seven, were coming during the night.

I trudged to the bedroom and instantly fell asleep. I was awakened by my cousin's short version of "Here Comes Santa Claus."

My cousins said they still had many gifts left for opening on Christmas morning. This made me feel even worse. I had been bragging to them about my doll, that I didn't have. What was I going to say now? About four, for the second time I crawled back into bed, almost dreading Christmas Day. Finally, I drifted off to sleep.

The next morning I awoke to an arousing bang! I walked drowsily to the living room, where I found three boys, actually wading in toys of all descriptions.

As I turned the corner I was amazed to see my name on a large blue box. I walked over to it slowly, wondering what was enclosed. Breathlessly I lifted the lid. Inside the box was actually my dream bride doll! Before taking a good look at it I raced to Mother with outstretched arms.

THE END

The Hereford Brand

Hereford, Texas, Thurs., December 25, 1958 Section Four

For the past eight years The Brand has published the ten best original stories about Christmas written by the seventh grade language arts class at Stanton Junior High School.

This year the ten best stories to be printed in The Brand are written by members of Mrs. Fred Welch's class.

Christmas For The Smiths



Dan Taylor

By DAN TAYLOR

"Son, come here," said Bill's father.

"Yes, Daddy, did you call me?" asked Bill.

"I did, son. Sit down, I want to talk to you. Bill, you are thirteen years old now, and I think you should know that we do not have any money for Christmas." He continued sadly, "Your three brothers, Dick, Jim and Steve, are not old enough yet to understand."

"Dad, I have an idea. I can get a job after school and on Saturdays!" he exclaimed.

"That's a smart idea, son, I (Continued on page 2)

The Goats That Brought Christmas Cheer

By JAMES CORBETT



James Corbett

Don and Johnny Smith got up about the same time that morning, as on every morning on the mountain farm, only this morning they went out quite early to see about the sheep. They saw the sheep all over the pasture and some were dead. It was as if a wolf had killed them.

They were disappointed because the sheep would have been their Christmas money. The boys went to tell Julia and Kathryn and their mother about the loss. Jan and Ann, the twins, were still sleeping because they were just babies. Their father was ill and had to stay in bed.

The boys went out to round up what was left of the herd and to dispose of the dead ones. In rounding them up they also got some stray goats by mistake.

Soon they became quite fond of the goats. Mother decided that if they could not find the owner of the animals that the boys could keep them. They advertised, but days passed and no one came to claim the goats.

Time passed and one day, Dan quietly said, "Christmas is getting pretty close."

"Yes," replied Johnny, "and we won't get the bike we wanted."

"No, we don't," replied Mrs. Smith.

"Mother," beckoned Julia, "those goats we have are milch goats."

"Oh, that's right," replied Mrs. Smith.

"I need milch goats so badly for a patient. I'll pay a lot to get two of them," said Dr. Burns.

"Well, I'll have to ask the boys," replied Mrs. Smith.

"Boys, come here! Dr. Burns badly needs two of your goats and he'll pay for them."

"All right, but we don't know what goats sell for," answered Dan.

"I could pay forty dollars a piece for them," replied Dr. Burns.

The girls, who were listening were all excited. Julia whispered to her sister, "Now you can have your watch and I can have that dress."

And Dan said to Johnny, "Now we can get gifts for Dad, Mother, the girls, and there'll be money left to get us a bike."

THE END

Bike For Billy

By CAROLYN AVEN



Carolyn Aven

It is two days till Christmas and that electric train I haven't come. What am I to do?" complained Tommy.

"I know, but Tommy, what's that train?"

"If it doesn't come to school I can't clean up at the shop for Christmas. My father had always wanted the train and his family had it for Christmas. It hadn't been delivered."

When Tommy walked in Billy said he wanted the train for Christmas. I'd like to have it, but I'd like to have the train, cause you can ride a bike during bad weather."

"At six o'clock the doorbell rang. Jane answered it saying, 'Mother, it's here! The train! It's here!'"

Mother and Father both came running.

"Mrs. Jones, I'm sorry, but there were so many orders for trains that our stock ran out and we had to reorder," explained the delivery man.

"That's quite all right. It got here. Didn't it?" gulped Father.

The next morning was happy for Tommy. He got the bike and train. After a while he quickly remarked to Father, "Daddy, you know, Billy wanted a bike like I wanted a train, but his family can't afford one. I feel so happy about getting my train, so could I give him the bike to make him happy?"

"Of course," replied Father. "I'm glad you want to make Billy happy; that is the true Christmas spirit."

the train still hadn't been delivered so they got the bike out and wrapped it.

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THE END

The Pixie Family At Christmas Time

By SANDY NUNNALLY

don't have the money to buy guns," their mother replied.

These children were very unusual. They were tiny, tiny, tiny children, no larger than two inches tall, called pixies. Their greatest enemy was a huge bird called Rover. Rover just loved pixies, especially when he was hungry.

All was confusion in the tiny home. "Fizz, Fizz," went the mushroom kettle. And the children were fussing and shouting.

"Mother I can't get these

wet diapers off Junior," Donny, the big sister exclaimed.

"But I don't want a girl taking my diapers off, unless it's Mommy," screamed Junior.

"Ronny," the mother said, "I'm busy right now. Please go find the twins for me, and if they are on top of the wind mill, spank them both."

"But mother," said Ronny, "they will bite and scratch me."

"Now, Ronny," the mother replied, "You are thirteen and as big as a mule. You can take care of yourself."

"All right! But if I get bit and scratched, it will be all your fault," replied Ronny.

In the meantime the tiny twins were playing in the woods and were completely unaware of their enemy, Rover, the giant bird that was hovering over them.

When Ronny found them, after a long search, he saw the giant bird that was just about to pick them up.

"Look out! Look out! Rover is right over your heads," shouted Ronny. And the twins were off like a rocket.

While Rover flew in circles looking for them, they all sneaked back home, the twins begged Ronny not to tell what had happened. Ronny promised them he would not tell.

ten-home for Christmas. The children had no presents or toys, and they were very unhappy.

About mid-morning, the door bell rang and the front door flew open. There stood Father, the snow was blowing all around him. And on his back was a huge sack filled with toys.

New guns for Kim and Tim! New ice skates for Donny and Ronny. A new dress for Mommy. Daddy was home! The family had a wonderful Christmas.

THE END

Christmas In The Heart

By DIONE WILSON



Dione Wilson

"Holly, holly," Susan Jones cried. She had not been home since eight o'clock that morning and it was four o'clock in the afternoon now. Near the house where she and her father lived there grew big bushes of holly. Susan sold it each day. Her father had told her if she didn't sell at least fifty cents worth of holly that day, he would beat her that night. She had not sold any. Soon she came to Aunt Lou's house and knocked on the door.

"Well, good afternoon, dear. What are you doing barefooted out in this cold weather?" asked Aunt Lou.

"What a pretty chair!" Susan said, trying to change the subject.

"Thank you, but please answer my question," replied Aunt Lou.

"Oh Aunt Lou!" she sobbed, "is a week from today really Christmas?"

"Yes, dear, why?" asked Aunt Lou.

"All the other children are so lucky. They have the joy of Christmas and Santa. They have shoes at least. I won't even get a present!" she sobbed.

"Where are your shoes, dear?" asked Aunt Lou.

"Father burned mine and made me wear some of his old loafers. This morning a cart almost hit me and I jumped out of the way. In doing this I lost my shoes. A naughty boy ran away with them. Father told me (Continued on page 2)

Christmas was nearing and still no snow, but on December 19th, the snow came down like a rainstorm.

Next morning Donny asked her mother, "When will Daddy be home, Mommy?"

"He should be home today," replied Mother, "But I doubt if he can make it in all this snow."

Then came Christmas day and the little family was very sad because their father had not got



Sandy Nunnally

Butch Junior



Alfred Davis

By ALFRED DAVIS

"Mother! Tell Bob to get out of my room!" shouted Ann. "I'm wrapping his present."

"Bob, come down here with Ted and Kathy and take care of them for me," exclaimed Mrs. Nix insistently. "I've got to get daddy."

"That's all right, if you insist," said Bob downheartedly. "I wish Ann would do some of the babysitting once in a while. I do all the work. She never does any," said Bob in a whisper.

As Mrs. Nix backed out of the drive, Bob heard a sort of a whining bark.

"Bob!" shouted Mrs. Nix, "come quick, Butch has been hurt. A boy on a scooter hit him

while he was throwing Mr. Will's paper."

"Is he still alive? Is his leg broken? Is he cut up very badly? How is he?" asked Bob breathlessly.

"It's his right hind leg and his back I think," said Mrs. Nix. "We'll have to take him to Mr. Knox, the veterinarian."

"Hurry, he might die on the way!" shouted Bob.

On the way down to the Vet's office there was not a word spoken between the mother and the son. All was quiet except for a few whines out of the dog. When they arrived at the Vet's office, it was time for Mr. Nix to get off work. Mrs. Nix helped Bob carry Butch into the Vet's office, then she went to get Mr. Nix.

When the Vet. looked at Butch, he said, "Bob, the best thing for Butch is for us to put him to sleep."

"You mean forever?" asked Bob in horror.

"Yes, I'm afraid so, Bob. There might be a chance that I could operate on him, but it would hurt him an awful lot," said Mr. Knox.

"Anything!" said Bob.

"It will take a while to get the operation over with and for Butch to get strong enough to go home," he said.

"How long?" asked Bob.

"Oh, 'till about the middle of January," said Mr. Knox.

About that time, Bob heard a honk, he looked out of the window and saw the car in front.

"Good-by Mr. Knox, good-by (Continued on page 2)

Two Points For Christmas

By BILLY HILL



Billy Hill

the year. Bill made a beautiful shot from nearly the center of the court and Mike made over twenty points. The other team and we were tied most of the game, but in the last four minutes we just seemed to get going and we beat them forty-two to thirty-eight. That means that we'll get to go to the district tournament in Oak Dale next week.

"Now wait," cried Mrs. Martin, "that means that you will be gone on Christmas Eve and Christmas Day, and you know that we are having company for Christmas this year. Dick, I just don't possibly see how you can go to the game."

"But Mom!"

"There's no buts to it. You're not going."

"It's the most important game of the year, and the team needs me," Dick tried to explain to his mother.

"Well, the team will just have to get along without you for once. Now, just drop the subject until your father gets (Continued on page 3)

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I Was A Hero....

By ARVELL WILLIAMS



Arvell Williams

It was the night before Christmas and my parents had gone to a party. My sister and I were admiring our big Christmas tree. It had two strings of bubbling lights with all the decorations. We were counting the packages that we each had. Wondering what was in each. Suddenly I heard muffled voices in the den. I suddenly remembered Mother's new diamond ring and her jade necklace. I grabbed my pellet gun and a can of pellets. The den was in the front of the house so I sneaked out the back door as quickly as I could.

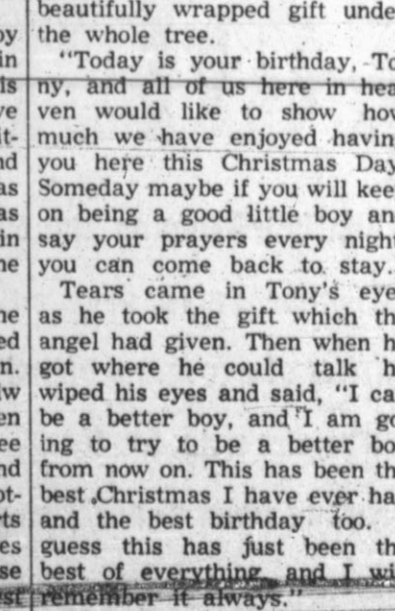
Cautiously, I ran to our garage and then climbed up on our windmill tower. I saw the new Imperial car the burglars were using for the get-away car. I distinguished that there were three men, enough to turn me upside down and still make a get-away.

The bank was two blocks down the street. I saw two men leave our house and go that way. I climbed down from the tower. I tried hard to get the hood latch open on the new car. I

was very nervous. After what seemed minutes, I finally worked it free. I saw that the spark wires were attached. I intended to pull the wires off. I then pulled the pair of pliers out of my pocket and worked the battery cables loose and off. I put the hood down and returned to the tower. I waited impatiently for ten minutes. I looked down the street and saw the

Christmas In Heaven

By RUTH ANN ALLISON



Ruth Ann Allison

Tony, a little European boy only five years old, worked in his father's shop because his family was too poor to have anyone help them. Tony did little chores for his father and for friends. Christmas Day was Tony's birthday and this was Christmas Eve. Tony came in late and right after supper he went to bed.

As Tony lay there sleeping he dreamed an angel awakened him and took him to heaven. When Tony got there, he saw something he had never seen before. He saw a beautiful tree with many colored lights and the balls of all colors. At the bottom of the tree were all sorts of beautifully colored packages of all sizes and shapes. These packages were the prettiest packages he had ever seen. He heard a choir of angels singing the most beautiful Christmas carols.

In heaven Tony saw many people having a wonderful time, singing and praising God for all the good things. Then in all the excitement the most beautiful angel in all of heaven came and took Tony's hand, and led him over to the magnificent Christmas tree. The angel told Tony to sit down and enjoy all the pretty lights and scenery.

Tony's eyes brightened up, and the angel looked into his eyes and said, "You have been a very good little boy to your mother and daddy and all your friends, and everybody in heaven would like to give you a little gift that we think you will like."

Then she handed him the most

beautifully wrapped gift under the whole tree.

"Today is your birthday. Tony, and all of us here in heaven would like to show how much we have enjoyed having you here this Christmas Day. Someday maybe if you will keep on being a good little boy and say your prayers every night, you can come back to stay."

Tears came in Tony's eyes as he took the gift which the angel had given. Then when he got where he could talk he wiped his eyes and said, "I can be a better boy, and I am going to try to be a better boy from now on. This has been the best Christmas I have ever had and the best birthday too. I guess this has just been the best of everything, and I will remember it always."

When Tony opened the package and then it was true, what he had always dreamed for, but he still couldn't believe eyes, but it was true - an electric train and a trophy that had printed on it, "To A Good Little Boy, From Heaven."

This was more than Tony could take, and after he had thanked everybody for the wonderful gift they all had given him, he got some ice cream and cake. Tony heard the choir of angels, and they came and got him and put a beautiful white robe on him and put him in the angel's choir. He sang the prettiest he had ever sung before.

After all the excitement was over, it was almost time for the sun to shine on earth. The angel told Tony he would have to go home and see his mother and daddy and little sister. To

ny begged her not to take him home yet, but she told him his mother and daddy would miss him. She said that he could come back someday. So finally Tony got his things and the angel flew him back to his little bed.

Then she said, "Now see, Tony, not just rich people can come to heaven, but all people, rich or poor, who do right can come. Now be a good little boy and maybe next Christmas you can come to heaven again. Anyway we know if you are good and say your prayers every night you can come some day and stay forever."

She kissed him and put him in bed. Then she flew back to heaven.

THE END

Butch...

(Continued from page 1)
Butch," said Bob, as he walked sadly out the door.
Mom and Dad were waiting in the car, interested in hearing about Butch. Bob told them what Mr. Knox had said.
That night the phone rang and Mrs. Nix answered it. It was Mr. Knox. He said, "Ah... Hello... this is Mr. Knox. While I was operating this evening... ah... Butch died. I'm very sorry, Mrs. Nix."
"I'll try to break the bad news to Bob," said Mrs. Nix sorrowfully.
"Who was it, Mom?" said Bob.
"Oh... Wrong number or something," stammered Mrs. Nix.
About an hour later, Mrs. Nix called. "Supper... everyone it's on the table getting cold."
After supper, Mrs. Nix went upstairs to Bob's room with an armload of shopping catalogues. She said cheerfully, "Here are some books for you to look through and choose some Christmas presents. Since you haven't gone shopping yet, you will want to go tomorrow because it is Christmas Eve."
"I'll go in the morning, Mom," said Bob.
A little while later Mrs. Nix made a phone call. "Hello; is this the Black residence?"
"Yes, it is, who is speaking?"
"This is Mrs. Nix. Is Peter there? If he is, please let me speak to him."
"Hello Peter, I have something to talk to you about. Do you remember?... and... and... and see you Christmas morning about eight, after you open your presents."
In town the next morning, Bob was busy doing his shopping. He said, "I wonder what I'll get Butch? Oh, I'll get him this big blue dish to eat from. Here's a drum for Ted, a doll for Kathy. I'll take these," he said to the clerk. "Wrap these up for me, please. What can I get Ann? Let me see, here's a nice jewelry box! I'll take it."
Bob counted his money and found that he had fifteen dollars left. After much shopping around, he bought a nice drill for his dad and an electric frying pan for his mother. Then he went to a drug store to get

Christmas...

(Continued from page 1)
never thought of it," he said proudly.
"Bill, go to bed now," said Bill's mother, Mrs. Smith.
some lunch.
After eating lunch, Bob said to himself, "How am I going to get all this on my bike? Sure is a lot. Hey! There is a nice big laundry basket in that store, it will hold most of my presents and Mom could use an extra one, and it's only forty-nine cents. Well, I guess that about does it."
As Bob was driving in the yard, he galled out, "Mom, have you heard anything about Butch? Have you?" then to himself, he said, "She didn't answer me. I know she heard me. I guess everything is all right; if it weren't, she would have told me. I'd better put these presents under the Christmas tree."
At the supper table that night, Mr. Nix said, "Ann, will you say the blessing?"
"Thank Thee for these and all Thy blessings, in Christ's name, A-men," said Ann.
"Pass the food, please," said Bob.
"Ted, eat your cabbage," said Mother.
"No! They'll make my knees turn purple!" laughed Ted.
"Don't worry, you won't grow up to be a Purple People Eater, Ted," said Kathy. "At least I hope not."
"Well, children, go to bed. I think I hear Santa coming now," said Mrs. Nix.
The next morning was Christmas. First the family ate breakfast, or at least they tried. Everyone was too excited to eat very much before opening the presents.
After every present was opened, Mother said, "Bob, I have something to say to you. Butch how to explain it to you but..."
Mrs. Nix was interrupted by the ringing of the front door bell.
"I'll get it," said Bob. "Hello, who is this pup for?... Jackie?"
"It's for you, Bob. What are you going to name him?"
"I'll name him Butch! I didn't know I did." said Bob.
THE END

"Mommy, do we have to go to bed now?" asked little Steve.
"Yes, Steve, it's getting late," she explained.
Bill's father was unhappy because he did not have a job. Then he saw a job listed in the want ads in the paper. That morning he went uptown and luck was with him. He got the job. His salary was to be sixty dollars a week, which he considered good.
The week before Christmas everybody was busy getting ready for Christmas. In the kitchen Father was talking to Mother, saying, "We have one hundred and seventy-five dollars in the bank. What are we going to have to eat?"
"We are going to have a big turkey, dressing, sauce, and three pumpkin pies," laughed Mother.
Bill came in and said, "Mom, I bought a Hereford steer with the money I had saved."
Jimmy heard and exclaimed, "A steer! Oh, boy, we can play rodeo!"
"Not with my steer! He's going to be the champion in the 4-H show, and I want him to be nice and fat," Bill explained.
Just then Dick ran into the house, yelling loudly, "Mommy, what is Santa Claus, going to bring us for Christmas?"
Mother asked, "Well, what do you want?"
Dick replied, "I want a bicycle, a soldier set, a wagon, a sled, and a dog."
Mother asked, with a twinkle in her eyes, "Do you really think that is enough?"
"I think so," Dick replied seriously.
Jim said excitedly, "I just want a Zorro suit and a radio."
Finally, it was Christmas. Mother cooked the big turkey and all the trimmings Christmas Eve. Mother called to the boys, "Come on, it's time to go to bed. Santa won't come till you're asleep." For once, there was no argument.
Early the next morning Bill, Dick, Jim and Steve rushed to the Christmas tree. Everybody was pleased with their presents and everybody was happy. After a big dinner, the boys said, "We've never had a better Christmas."
"Yes," said Mother, smiling at Father, "everything has turned out swell."
THE END

I Was...

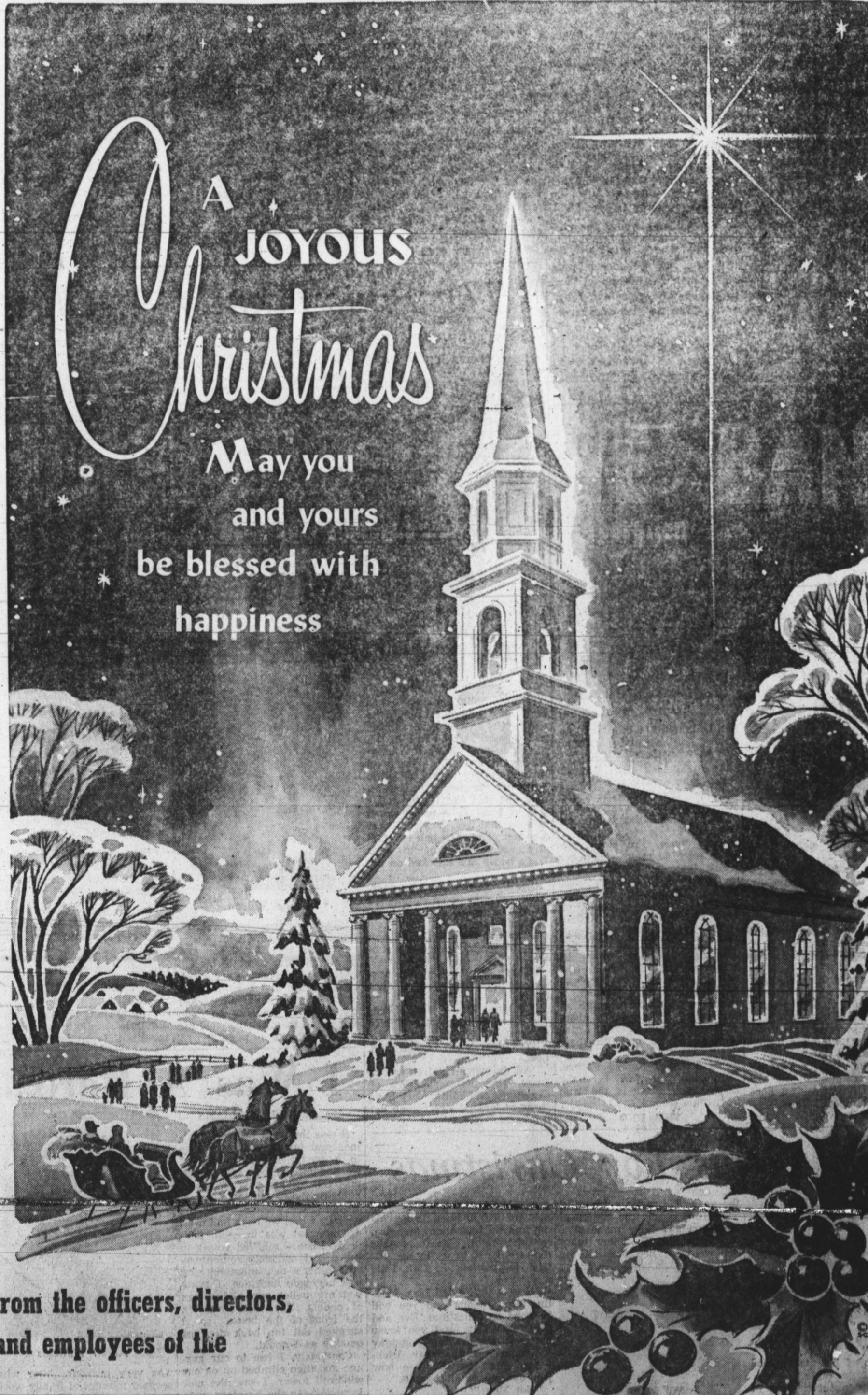
(Continued from page 1)
men enter the bank.
I climbed down from the tower again and ran into the den to see if Mother's jewelry was there. It wasn't. This made me angry because it was to be given to my mother for Christmas. I returned to the house under the tower and waited. I heard the men talking among themselves as they were hurrying back to the car with the loot. I let them get into the car and try to start it, but it wouldn't turn over. I sneaked behind the car and then to the door. I told them to get out and put their hands up or I would blow their heads off. They obeyed.
I told them to drop their guns. They did. Then I shouted, "March!"
"Arvell! Arvell!" my father was calling me.
I jumped, almost falling off my bed. Then I opened my eyes and looked about my fam-

Legal Notice

NOTICE TO BIDDERS
DEAF SMITH COUNTY, TEXAS
PROJECT: FRAME STUCCO 2 BED-ROOM HOUSE
PROJECT SITE: AT COUNTY BARN, SECTION 32 Twp-3N, R-3E.
Sealed bids will be received by Deaf Smith County at the office of the County Judge, H. E. Henslee, until 10:00 A.M. January 5th, 1959, for the furnishing of all materials, labor, equipment and performing all work for the above project. Details and specifications may be obtained at the office of the County Judge upon posting of \$5.00 deposit.
The right is reserved by the County to reject any or all bids, and also to qualify bids for the most advantageous construction. The successful bidder shall enter into a contract within 10 days of notification.
The successful bidder must furnish performance Bond in amount of 100% of the total contract price from a surety company holding a permit from the State of Texas to act as surety, or other Sureties acceptable to Deaf Smith County, the owner, Commissioner's Court Deaf Smith County, Texas. By, H. E. Henslee County Judge
T-51-2c

WOMEN PASTORS
STOCKHOLM, Sweden (AP) — The state Lutheran Church of Sweden has approved ordination of women as pastors. The government previously had given permission for the step, to become effective in July 1959.

The Hereford Clinic
will close at noon,
Wednesday, December 24
for
CHRISTMAS
Will Open Friday Morning as usual.



O A JOYOUS Christmas
May you and yours be blessed with happiness



NOEL

Behold!..the Madonna and Child, sacred symbols of the Season, and a reminder of our many blessings. Let us rejoice now, for the Prince of Peace is born again, bringing us a renewal of faith and hope.

Printing & Office Supply
INK SPOT
Corner 4th & Miles

from the officers, directors, and employees of the
HEREFORD STATE BANK
Member: Federal Deposit Ins. Corporation

Hereford Brand, Hereford, Texas, Thurs., Dec. 25, 1958

Two Points.. Christmas In

(Continued from page 1)
 Mrs. Martin told her son that she knew there was no use arguing with his mother once she had made up her mind to anything. He got up and went slowly to his room. He lay on his bed thinking about everything he noticed all the things and pictures of the things that had been in the "Weather News." There were many things that the cheer had made for them. He had to wait until Dad came and get to him before he talked to Mother. He heard a car door slam and thought that it was his. Just as he was ready to get up to his father's room, the phone rang and he called him from the phone. "Dick, will you please come to the phone?" He knew he was late now. He hurried to the phone and it was one of his friends, who was calling everybody. I'm home." He was in the kitchen, dear. How's everybody. Dick? On the phone, Ross, I talk to you about Dick. I won the game today and he wants to go to the tournament on Christmas.

What's wrong with Dick? He's worked hard and he's tired. Ross, you know we're company. Now, but this is a once in a lifetime thing. He's here for Christmas and he'll be here a lot more, so why will it be so hard for him to go. Maybe we'll go with him and go our own way. It's only fifty miles. Dick hung up the phone and decided not to go and see Mom and Dad had been talking, and he was sure he wouldn't go. He started up the stairs when his mother stopped him. He turned into the kitchen. "Well, son, I hear we won today and we'll be here for you at the District next week." "I mean that I can go after the game," he yelled. "That's right, son," said his mother. "Your father says it's so it's O. K. with me." He jumped up and down and hugged his mother. "Thanks! Thanks a lot!" "Next week was quite a game in the Martin house. Mom was cleaning and getting ready for the game. Dick spent most of his time at the gym practicing the game and Dad spent his time getting in every day's way. On the day of the game, everyone was excited, except the boys' team. The stands were full and the teams were warm-

ing up. The whistle blew and the game started. There was only one minute left to play in the game and the score was 54 to 56 in favor of Oak Dale. Then out of no place the ball seemed to fall into Dick's hands. He dribbled down the court. There were only fifteen seconds to play in the game. He shot; two points for Weatherville. The score was tied! There would have to be an overtime played. The clock was set back two minutes. The whistle blew, the overtime had started. Oak Dale scored; then Weatherville scored. The score was tied. Dick got the ball, dribbled down the court; he was quite calm. He had twenty seconds in which to score. Dick shot with five seconds to spare; the ball went through the net! They won! Weatherville had won with Dick's two points. He had gotten the most wonderful Christmas gift he could ask for—two points and the District Championship!

THE END



Christmas is a gift that belongs to us all... but in our merry-making, let us not forget the true meaning of the day!

JONES
TEXACO STATION

will come back again!" "Thank you," Mr. Jones said. "I will be back. I will never be like I was before!" The preacher looked at him queerly as he left and said to himself, "Oh, I guess he was a drunkard." Mr. Jones walked through the streets hunting Susan. Soon he saw her sitting asleep between two buildings. He woke her, up gently. "Dear, dear, wake up, it is I, your father." "Oh, Father, I have only sold twenty-five cents worth of holly. If you will not beat me, I will make it up tomorrow." "Please!" she begged. "Forget holly selling. I am sorry, dear, for the way I have treated you." After a pause he added, "Do you know, I am going to get a job? Come help me find one!" "Father, are you drunk?" she asked puzzled. "Of course not, not now. Jump up and hurry!" he replied. As they walked through the streets people stared, wide-eyed with amazement because they had not seen them together since Mrs. Jones' death. Susan and her father found themselves in front of the butcher shop. Mr. Jones hesitated before going in. He had worked there for several years. A year ago he had been fired for drinking.

He made himself go in and found himself saying, "Mr. Smith, could I have my old job back? After a year couldn't you forgive me?" "Why, Tom Jones, I never thought I'd see you again. Yes, I think I can forgive you. At least I am willing to give you another chance. My wife's mother is ill and we must go to Cambridge where she lives. You could help Pete run the shop while I am gone. I can't forget that you were the best butcher I've ever had in my shop." Each morning at six o'clock Mr. Jones was cutting turkeys and ham for Christmas. On Christmas Eve he went by the stores and bought shoes and presents for Susan. On Christmas morning Susan and her father sat side by side in the worship service at the church. Somehow Susan knew that life now was going to be very wonderful. Mr. Jones gently pressed Susan's hand in his as he smiled down at her.

THE END

The battleship Wisconsin, recently retired to the "mothball fleet," has facilities to manufacture 100,000 gallons of pure drinking water every day.

Greeting Cards Dean Sees Trend to Religious Notes

Foot-sore and weary, a postman slogging through the snow of a white Christmas season to deliver his weighty portion of 2½ billion holiday greeting cards might ask himself: "Man, man, where did it all begin?" With a penniless German immigrant named Louis Prang, perhaps, who found success in the printing business in 19th Century Boston? Or was Sir Henry Cole, first director of the Victoria and Albert Museum in London, to blame? Or was it the ancient Chinese? Whatever the cause, the result is big business. In the United States 300 greeting card makers turn out five billion cards a year, half of them for the Christmas season. Retail sales total \$20 million dollars a year. This modern custom can be traced to the Chinese, certainly, for they celebrated the advent of the New Year with messages of good will. The earliest known holiday greeting card is a crude woodcut printed about 1450 in the Rhone Valley. A New Year's card, it shows the Christ Child standing in the bow of an ancient galley manned by angels. In 1843, Sir Henry Cole asked J. C. Horsley, a friend and artist at London's Royal Academy, to design a Christmas greeting card for him. That card is the world's first known Christmas card. It was the last Sir Henry ever sent. The card showed a family toasting Christmas with glasses of wine and Sir Henry sent out a thousand of them. The greeting touched off a storm of protest among temperance crusaders of the day. Louis Prang, penniless and an exile from Germany following the unsuccessful revolution of 1848, introduced the custom in America. Prang founded a printing business in the Boston suburb of Roxbury. Prang printed his first Christmas card in 1874, perhaps at the prompting of his English friend, Charles Dickens. In 1875, he tried out the cards on the

CHRISTMAS ABOLISHED
 Christmas was once forbidden. Opposition of the English Puritans to festivals culminated in the act of Parliament in 1647 which abolished the observance of Christmas, Easter and Whitsuntide. This was echoed in 1659 when the American Puritans enacted a similar law. In New England, for example, those caught celebrating the holiday were fined five shillings!

NATIONAL HOLIDAY
 All states in the United States celebrate Christmas Day, Dec. 25, as a legal holiday. Alabama was the first to acknowledge it formally in 1836. In 1870 Congress established Dec. 25 as a special day for the District of Columbia.

We Sell and Install

- ★ Carpet
- ★ Inlaid Linoleum
- ★ Felt Base Linoleum
- ★ Tile of all classes
- ★ Cabinet Tops

Factory Trained Mechanics

E. B. Black Co.

Since 1901

That this Christmas
 bring you the most precious gifts
 of happiness and peace of spirit...
 is our sincere wish, to one and all!

HEREFORD IMPLEMENT COMPANY

M. A. BETTIS	BEN R. PLUMMER	EDWIN R. SKYPALA
RAY LINDSEY	W. C. ROSE	CHARLES SELF
MELVIN LOMENICK	AUBREY J. SELF	ANN LOOKINGBILL
FRED MULKEY	HERMAN NEFF	KENT SNARE

YE ASK AND RECEIVE NOT . . . WHY?

MAGNOLIA PETROLEUM CO.
Cliff Kerr and Wayne Lehr

HEREFORD CREAMERY
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FARM & HOME SUPPLY
W. A. DeBusk

FIRST NATIONAL BANK
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HUNTER'S FOOD MARKET
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JOHN McLEAN INS. AGENCY
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B. F. GOODRICH
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Darrell Blanton

BUY-RITE FURNITURE
J. H. Fish

HEREFORD GRAIN CORP.
Curtis O. Roach, Mgr.

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Your Chevrolet-Oldsmobile Dealer

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BOARDMAN'S DAIRY
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CLOWE & COWAN INC.
The Best - Pomona Pumps

ELIZABETH WOMBLE
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Matt Gilliland - Marvin Gilliland

SUIT'S AUTO SUPPLY
Mr. and Mrs. Ray Suits

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LOERWALD BROS.
Ed, George, Gene and Harold Loerwald

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Anson A. and June Dearing

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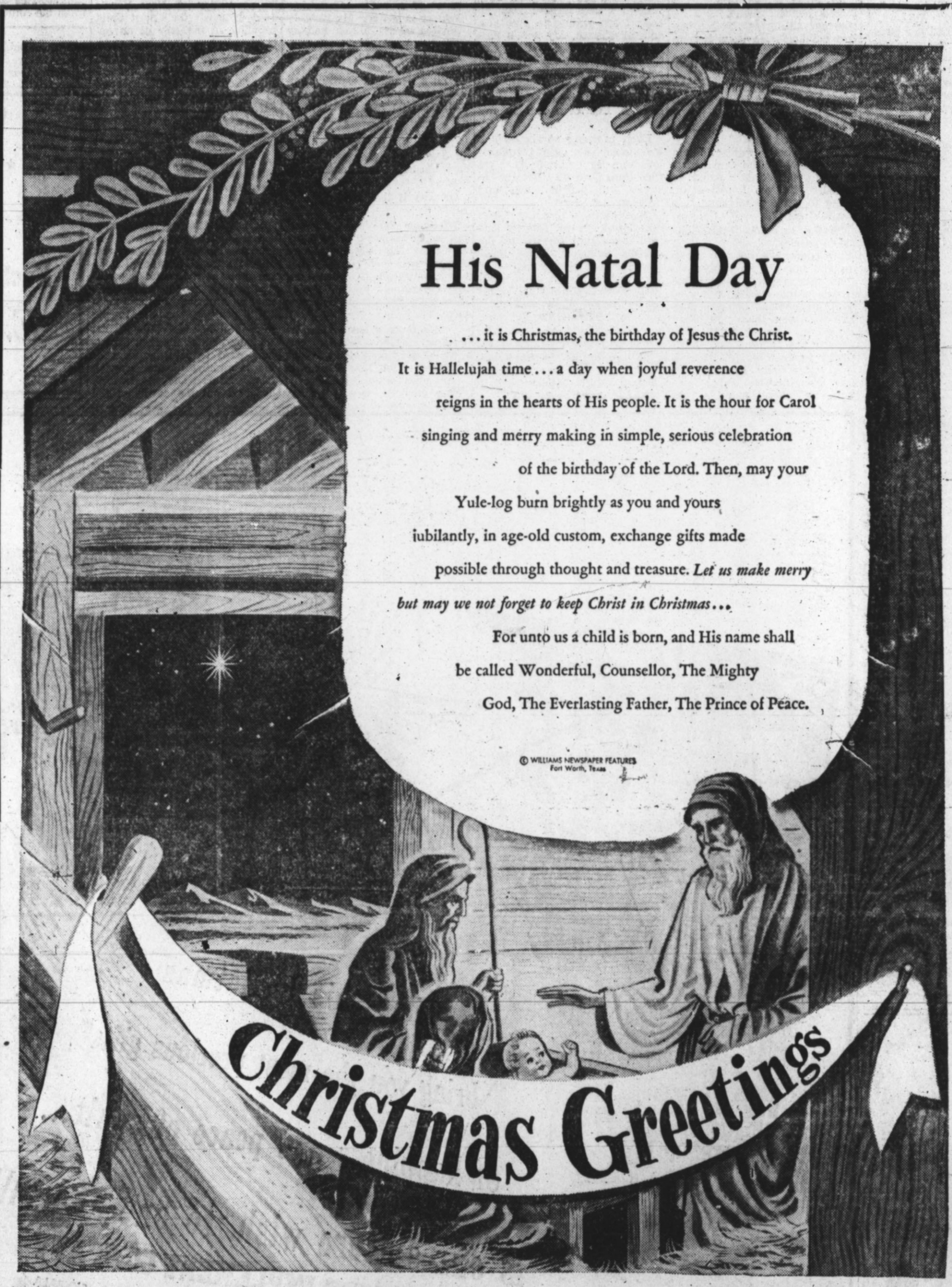
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ASSOCIATED GROWERS OF HEREFORD

HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall - Clinton West



His Natal Day

... it is Christmas, the birthday of Jesus the Christ.

It is Hallelujah time... a day when joyful reverence

reigns in the hearts of His people. It is the hour for Carol singing and merry making in simple, serious celebration

of the birthday of the Lord. Then, may your

Yule-log burn brightly as you and yours

iubilantly, in age-old custom, exchange gifts made

possible through thought and treasure. *Let us make merry*

but may we not forget to keep Christ in Christmas...

For unto us a child is born, and His name shall

be called Wonderful, Counsellor, The Mighty

God, The Everlasting Father, The Prince of Peace.

© WILLIAMS NEWSPAPER FEATURES
Fort Worth, Texas

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

Church of God

11 and 13th Street
Rev. Clarke E. Goodman, Pastor
Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.
Tuesday, Bible Study, 7:30 p.m. and Friday, Young Peoples' Endeavor, 7:30 p.m.
Bring your burden and carry away a smile.
"The Church that is large enough to serve you and small enough to know you."

Park Ave. Church of Christ

On Harrison Highway
Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, Pastor
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
Wednesday prayer meeting is held at 8 p.m.

Avenue Baptist Church

123 N. 25-Mile Avenue
Rev. A. C. Hamilton, Pastor
Sunday School is held at 9:45 a.m. and worship service at 11 a.m.
Training Union is held each Sunday at 6:30 p.m.
Evening worship services are at 7:30 p.m. Sundays.

St. Thomas Episcopal

Harrison Highway
Rev. Joel C. Treadwell, Vicar
Vicarage, 416 Star Street
Church School, 9:45 a.m., Morning Prayer and Sermon, 11 a.m.
Holy Communion is celebrated on the first Sunday of each month at 11 a.m.
Bishop's Committee meets the first Wednesday of each month at 7 p.m. in the Mission Hall.
Women's Auxiliary meets the first and third Wednesdays of each month at 3 p.m.

United Pentecostal

Myrtle and Eleveins
Sunday school, 10 a.m., Morning worship, 11 a.m., Evangelistic, 7:45 p.m., Wednesday night is prayer service.

First Presbyterian

610 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional 9 a.m. Tuesday.
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

Central Church of Christ

Knigh St. and Plains Ave.
Russell Ingalls, Minister
Bible School is held each Sunday at 9:30 a.m., with the morning worship at 10:25 a.m.
The young people meet Sunday evening at 7:30 p.m. with worship service beginning at 8 p.m.
Wednesday prayer services are held at 7:30 p.m.

Wesley Methodist

410 Irvly
Wesley Smith, Pastor
Sunday: Church School, 9:45. Vance Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p.m.
"See You In Church Sunday."

Assembly of God

Union & Ave. G.
Rev. V. W. Marcoutell, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m.; Junior C. A.'s meet at 7 p.m., and worship service begins at 8 p.m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 8 p.m., after which choir practice will convene.

First Christian

West Park Ave.
Rev. Gilbert Davis Jr.
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Department's first Wednesday at 8 p.m.
General Church Board, second Wednesday at 8 p.m.
Choir rehearsal meets each Wednesday at 8 p.m.
Groups one and two meet on the a.m. on the second Tuesday. Young Matrons meet on the second Wednesday at 9:30 a.m. Friendly visitation on Monday, Tuesday, Wednesday, Thursday, and Friday at 7:30 p.m.

Temple Baptist Church

Forrest St. and Ave. K
Rev. Robert Laceywell, Pastor
Sunday School begins at 9:45 the evening at 6:15 p.m. Worship and Training Union is in ship services are at 10:50 a.m. and 7:15 p.m.
Wednesday prayer service will be held at 8 p.m. Wednesday.
The teachers and officers meeting will begin at 7:30 p.m. Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be choir practice.

First Baptist

Fifth and Main
Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m.
Training Union will be held Sunday at 6:45 p.m., with the evening worship service at 8 p.m.
The Sunday morning Baptist Hour is broadcast at 8 a.m. over Radio Station KPAN.
Worship service is broadcast every first, second, third, and fifth Sundays at 10:55 a.m. over Radio Station KPAN.

Thompson Memorial Mexican Baptist Mission

Norton and Texas
Rev. Ernest E. Atkinson, Pastor
Sunday, Sunday School, 10 a.m., Morning Worship, 11:15 a.m., Training Union, 7 p.m., Evening Worship, 8 p.m.
Wednesday, Bible Study and Prayer, 8:30 p.m.

Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.
The Mormon Church meets in the American Legion Hall. Sunday School services are at 10 a.m.

Jehovah's Witnesses

North Ave. E. Corner
Residence
Wednesday at 8 p.m. there will be the Congregation Bible Study.
Friday at 7:30 p.m. is the Service Meeting Ministry School.

(Continued on page 5)

Y JRCH
1 from page 4)
Methodist
and Main
Cockrell, Pastor
6:28, Church
a.m.; Morning
W. Solomon Mes-
Service Sunday,
Intermediate and
6:30 p.m.; Even-
Youth Responsibl-

lity Night, 7:30.
Tuesday, Dec. 30, Prayer
Group, 9:30 a.m.
Wednesday, Dec. 31, Family
Basket Lunch and Fellowship
Hour, 6:30 p.m.; Prayer Groups
for Adults, 7:30 p.m.; Youth
Activities, 7:30 p.m.; Children's
Story Hour, 7:30 p.m.; Cove-
nant Service for all groups, 8:30
p.m.

Seventh Day

**Hotel Jim Hill
COFFEE SHOP**

Is Now Under
New Management
Charlie & Sue Steele

rites Everyone to come and eat
with us.
Sunday will be serving

Hot Buffet Dinners

Also Regular Dinners in
Coffee Shop, Featuring
U. S. Choice Steak and
Delicious Mexican Food.

Open 6 A.M. to 9 P.M.

Seven Days a Week
Will Be Closed Christmas Day

Adventist
Third and Lawton
J. D. Sammons, Pastor
Song service, 9:30 a.m. Satur-
day, Sabbath School, 9:45 a.m.
Saturday, Worship Service, 11
a.m. Saturday.
Lesson Study for Dec. 27:
"Paul, A Prisoner and Mar-
tyr." Memory Verse: 2 Tim. 4:
7, 8.
Study Helps: The Acts of the
Apostles, pages 389-513; The
Seventh-day Adventist Bible
Commentary on Scripture Ref-
erences; Lesson Held in "The
Review and Herald" of Dec.
11.
Note: Paul had lived a long,
eventful and arduous life — at
its close he was able to say,
"Henceforth — for me a crown
of righteousness."
Lesson Outline: 1. Imprison-
ment in Palestine. 2. En route
to Rome. 3. Prison Life in
Rome.

Immanuel Lutheran
Park Avenue at B Street
Rev. Andrew Szegedin, Pastor
Phone EM 4-1668
and EM 4-1667
Worship Service each Sunday
at 11 a.m., Sunday School and
Bible Classes at 10 a.m.
"Call to Worship" each Sun-
day over Station KPAN 800 KC,
9:15 a.m.
"The Lutheran Hour" each
Sunday over Station KPAN, 800
KC, at 1:15 to 1:45 p.m.
Children's Instruction Class
meets each Saturday at 2:30
p.m.
The Men's Club meets on the
second Friday of each month
at 8 p.m.
The Ladies' Aid meets on the
third Wednesday of each month
at 2:15 p.m.
The Young People's Group
meets on the first and third
Sunday of each month at 7 p.m.
Christmas Eve Vesper. Ser-
vice at 7:30 p.m.
Christmas Day Service on
Dec. 25, at 10 a.m. Topic: "The
Glory of the Manger Child."
Text: Heb. 1:1-6.
Topic for Sunday, Dec. 28:
"Christmas When A Man Is

Ninety." Text: 1 John 1:1-4.
Lest We Forget: The same
Christmas Tidings are an-
nounced to us today. No angels
are now sent, or need to be
sent, because the Scriptures
give us all the information that
we can desire. We then make
known to you, that that very
Jesus, who at His birth had
no other mansion than a stable,
no other cradle than a manger,
that same Jesus is God mani-
fest in the flesh, even God over
all blessed forever. He is the
Savior of the world, your Sav-
ior! Believe and rejoice!
A most cordial welcome to
you.

**Church of The
Nazarene**

Fourth and Jackson
Sunday School is held at 10
a.m., worship service at 11 a.m.
and evening worship at 7:30 p.
m.
The Junior Society and N. Y.
P. S. will be held Sundays at
7 p.m.
Visitation will be held at 7:30
p.m. Thursday.
Prayer meeting, Wednesday
will begin at 7:30 p.m.

**Asemblea de Dios
Templo el Calvario**

Pastor Fidel Alcalá
Bien venidos. Cuidada en la
Calle 128 E. 5th.
Las servicios durante la serm-
ana y el Domingo.
Como siguen: 8 de la noche
Martes, Jueves, Sabado y Dom-
ingo.
Domingo, 10 de la mañana, es-
cuela dominical, a las 11:30 pre-
dicacion.

St. Anthony's

**Harrison Highway at 25 Mile
Ave.**
Father Aloysius Craven, Pastor
Sunday Masses are at 6:30,
8 and 10 a.m.; Sunday Evening
Services are at 7:30 p.m. Daily
Mass is at 7 a.m. and 8:15 a.m.
Confessions are Saturday aft-

**A Five-Year-Old Child Asks Her
Mother If Santa Claus Is Real**

By Dorothy V. Whipple, M. D.
Lolly climbed up on the sofa
and cuddled next to Mommie.
"Is there really a Santa
Claus, Mommie?" she asked
softly.

Mommie was taken by sur-
prise, Lolly was not quite six.
She hadn't expected this
doubt for some years to come.
She hesitated a minute as
she put her arms around her
little girl and looked down in-
to the expectant trusting little
face.
"Santa Claus isn't a really
truly man with white whiskers
and a red suit," she began,
feeling her way, "but he is real
just the same. Santa Claus is
a name we give to how we
feel about people we love."

"Then he doesn't come down
the chimney?" asked the child.
"No, that's just part of a
game we pretend."
"Well, that's all right," said
Lolly matter-of-factly. "It never
seemed sensible to me that he
could ride around with rein-
deer."

"But he does give us pre-
sents, doesn't he?" Lolly was
quite willing to give up the fan-
tastic about Santa Claus, but
she was a little anxious about
the thought of losing the mater-
ial satisfactions that went along
with it.

"Yes, Lolly dear, you will
still have plenty of presents,"
said her mother with an inward
chuckle at her daughter's world-
ly alarms. "You will have pre-
sents because Daddy and I love
you and want you to be happy.
We give you presents and say
they come from Santa Claus
which means we feel we are a
part of an old custom of giving
to those we love. It's a nice
feeling, Lolly dear, to know
that we are part of an old,

ernoon from 4 p.m. to 5 p.m.
and 8 p.m. to 9 p.m.
Thursday Holy Hour is from
8 to 9 p.m.

old spirit that has made peo-
ple want to make others hap-
py."
"Do you like to give presents,
Mommie?"
"Of course, don't you?"
Lolly thought about this.
"Yes," she said, "I guess I
do, I liked giving Daddy that
doggie I made at school."
"Why did you like doing it?"
"Because Daddy was sur-
prised and hugged me."
"Maybe, dearie, it was be-
cause you love Daddy and you
like to do things that please
him."
"Maybe," slowly from the
child.
"Lolly, do you know why we
celebrate Christmas?" asked
mother.

"Because it's Christ's birth-
day," she answered quickly.
"Yes, that's right. And at
Christmas time we think about
Christ and the kind of person
he was. Christ wanted people
to be good to each other. He
wanted everyone to think about
other people and do nice things
for them."
"But you are always saying,"
replied Lolly, "that we should
be nice to people all the time."
"Yes, dear, that's true, we
certainly should, but Christ's
birthday is a special time
when we do extra good things.
That's how the story of Santa
Claus grew up. Isn't it a
nice story? Think of that jolly
old man going about making
children everywhere happy."
He is not really a man, of
course, he is the good warm
feeling that people have in-
side them that makes them
want to see others pleased
and happy."
"Is Santa Claus inside you,
Mommie?"
"Yes, he surely is and I
think he is inside you too."
Lolly looked down at her little
self.

"He doesn't take up much
room, does he?"

Mother laughed.
"If I set the table for you
right now would that be Santa
Claus popping out of me?"
"Yes, indeed," and Mommie
hugged Lolly and together they
went to the kitchen.

The dormouse, the tiny ani-
mal at the Alice-in-Wonderland
tea party, still exists in real
life. Hibernating in winter, the
dormouse sleeps as much as six
months at a time, waking now
and then to eat a bit of stored
food.

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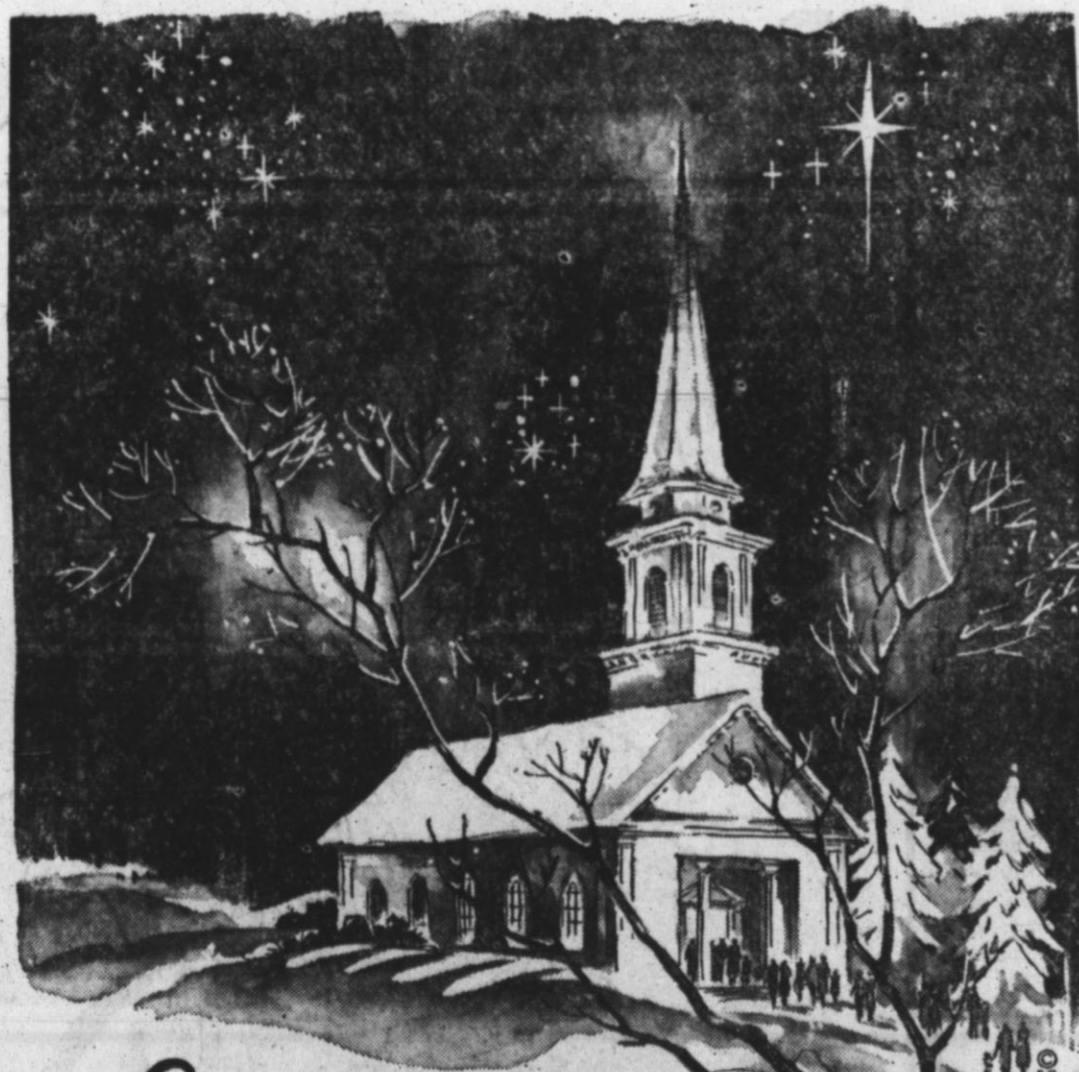
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Come All Ye Faithful

... COME LET US ADORE HIM THIS DAY

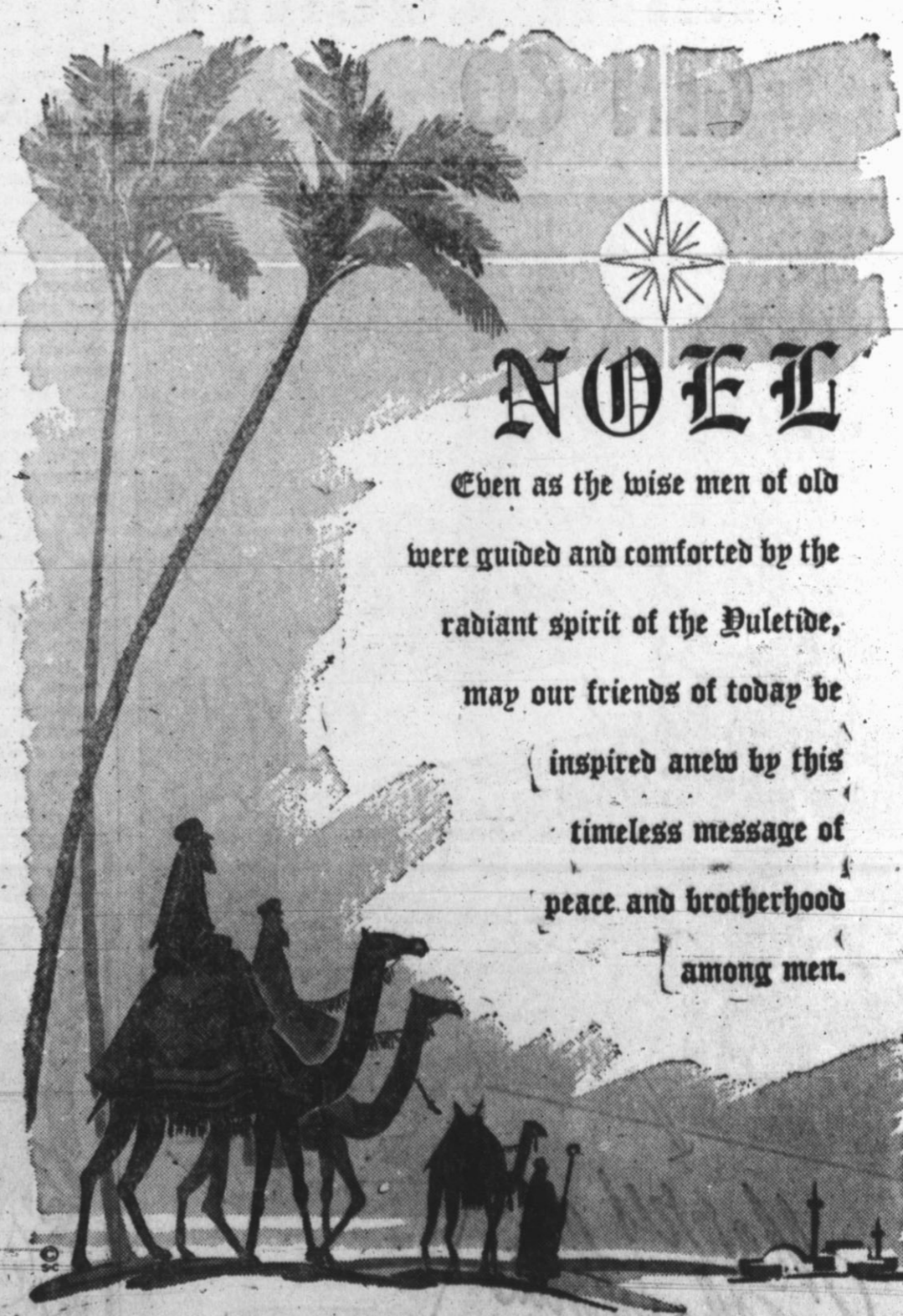
REMEMBERING THE TRUE AND LASTING

MEANING OF THIS HOLY CHRISTMAS SEASON.

MAY YOU FIND THE BLESSINGS YOU SEEK!

HAPPY HOLIDAY TO ALL

Crowe-Gulde Cement Co.
of Hereford
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NOEL

Even as the wise men of old
were guided and comforted by the
radiant spirit of the Yuletide,
may our friends of today be
inspired anew by this
timeless message of
peace and brotherhood
among men.

ROGERS' DRUG

Jetry Dale Elsie Virginia
Pauline Kay Ann
Grady and Claudine

DOUBLED RATION

RICHMOND, Va. (AP) — An unidentified woman visitor to Richmond's Capitol Square protested to the budget office that the coats of squirrels there were shaggy and the squirrels scrawny. A survey was made.

Population estimated at 119. Result: squirrel ration of peanuts doubled.

POLITICAL RESPONSIBILITY

CHICAGO (AP) — A seminar of lawyers, theologians and public officials at the University of

Chicago law school agreed that the church-goer who stays home from the polls on election day through indifference or ignorance or a conviction that "politics is dirty" is failing in Christian responsibility.



DEAF SMITH COUNTY GIN CO.



Merry Christmas
May all the joys and blessings of the Holiday Season come knocking at your door at Christmastime!

Carter Paint & Wallpaper



Kiss-And-Tell On Eve Of New Year

By CECILY BROWNSTONE

How about a kiss-and-tell supper on New Year's Eve? You can make a Kissing Ball for your buffet table and then tell your guests how you prepared the utterly delicious main dish by typing out the recipe as a New Year's gift. Have copies for the men, too — some of them are bound to be amateur chefs and will be both flattered and interested.

The beef-and-mushroom main dish may be prepared ahead and reheated shortly before the midnight supper.

To accompany it, cook converted-type rice ahead; when you are ready to serve, cover it with boiling water, allow it to stand about five minutes, then drain.

Add a salad of endive, other crisp greens and black olives. You can arrange these ingredients attractively in your salad bowl, cover tightly and refrigerate.

Just before serving, toss the salad with a dressing of olive oil, white wine vinegar, prepared Bahama-type mustard, salt and freshly-ground pepper. Cheese sticks can accompany beef and salad. For dessert you need nothing more than holiday cookies and cake and lots of good strong coffee.

To make the Kissing Ball, you'll need a package of 9-inch silver-finished service plates, a stapler, paste, a package of flameproof confetti, narrow ribbon and artificial or real mistletoe.

Bend each of the six plates in half, silverside in; arrange plates back to back to form a ball with folded edges toward center; staple plate edges together at top and bottom close to folds.

Brush edges of plates with paste and while still damp, sprinkle with confetti; press confetti down slightly and shake off excess. Tie ribbon around and sprigs of mistletoe at center edges of plates and a ribbon loop at the top for

hanging. BEEF AND MUSHROOM DISH

Ingredients: 2 pounds beef round steak (cut in 1/2-inch thick slices), 1 teaspoon salt, 1 teaspoon monosodium glutamate, fat for browning, 3/4 cups water, 1 bouillon cube, 1/4 teaspoon tabasco, 1/8 teaspoon dried crushed oregano, 1/16 teaspoon nutmeg, 1/2 pound mushrooms, 1 tablespoon finely chopped onion, 1 tablespoon minced parsley, 1/4 cup butter or margarine, 2 tablespoons flour, 4 cups cooked rice, Brazil nuts, extra parsley.

Method: Sprinkle beef with salt and monosodium glutamate; cut meat into 1/2-inch strips. Brown meat, a small number of the strips at a time, in a small amount of hot fat. Add 2 3/4 cups of the water, bouillon cube, tabasco, oregano and nutmeg. Cover and simmer until meat is tender. Chop mushroom stems; cut up any large mushrooms in quarters or eights; leave smaller ones whole. Cook mushrooms, onion and 1 tablespoon minced parsley in butter about 5 minutes; add to meat mixture. Blend flour with remaining 1 cup cold water; add to meat and cook, stirring constantly, until slightly thickened. Serve over rice. Garnish rice with toasted Brazil nut slices and sprinkle with extra minced parsley. Makes 6 servings.

PROPER COURSE

PILOT POINT, Texas (AP) — In ceremonies marking the founding of the Church of the Nazarene here 50 years ago, General Superintendent Dr. Hardy C. Powers said survival of the church "as a vital spiritual force in the space age depends on steering our course" by these four "old landmarks."

"Authority of the Bible, adequacy of the atonement, reality of Christian experience, and urgency of Christian service."



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Christmas Peace Ceased

By Charles I. Car... Force Chaplains... Christmas of 1943... sent over to Eng... "Hap" Arnold to... Force bases and

to observe the work of the chaplains. It was to be my first Christmas away from home during World War II. On Christmas Eve, I went down to the Church of St. Martins in the Field. Stepping from the darkened streets of London into the church with its candle lights and music, I felt the thrill of Christmas. On Christmas Day I had been invited to dinner by an English family. I brought with me apples, oranges, bananas, and

Greeting Card Custom Had Stormy Beginning

By JOHN B. KNOX The dean of America's greeting card industry has some hints for you about buying cards — a Christmas card, for instance. Remember, says Ernest Dudley Chase, of Dedham, Mass., that your choice of a single card for Christmas, or even a box of cards, may not provide a message appropriate for everyone on your list. Try to send a card personally suited to the friend who will receive it. You

wouldn't for example, suggest a merry holiday for someone just bereaved. Perhaps nobody else knows as much about greeting cards, and the industry, as Chase who is incredibly brisk and lively at 78. Although it's about half a century since he fashioned, for his own use, his first Christmas card, he's still a human dynamo. His creative work is done in the early part of the day. He's at his vice president's desk at "Rust Craft" daily at 8 a.m. And he admits that he used to start his day's work considerably earlier. Chase wrote the standard textbook about the industry — "The Romance of Greeting Cards" — 30 years ago. So much has happened since then that he has just rewritten the whole thing. He says the greeting card is America's gift to the world — "really an American institution."

But the biggest problem then, as now, was good verses. "The verse end of the business is the most difficult," says Chase. "The verse can sell or kill the card." His firm buys fewer verses today but employs a larger editorial staff to work on greetings and messages. Incidentally, he's pretty impatient with what he calls the "smut card," and says, "It's a good way to kill the greeting card industry."

candies — things that I was able to get from the American mess hall but which had not been available to the British for a long time. The afternoon was spent in conversation. The two children in the home played around on the floor with such toys as their grandparents and mother had been able to purchase for them. The dinner was not an elaborate affair, but the spirit of friendliness and good cheer around the table made up for that. When the meal was over, we sang a number of carols that were familiar to us all, and then relaxed. I said to my host, "It will be a wonderful thing when the lights come on at night again on the streets of the cities and towns of England." The little 5-year-old girl playing on the floor looked up at me and said, "Chaplain, you can't have lights outside at night." Here was a youngster whose life had all been lived in the midst of war, fear, blackouts, and bombings. Sharply, there came to me the realization that it would only be when the Spirit of the Christ Child, born this Christmas season, was predominant in the hearts and lives of men that war would cease and men could live again peacefully.

Do you know one of the best gestures you can make when you send a card? Chase says it's to make the recipient feel complimented. Of course, he points out, the compliment — whether outright or implied — shouldn't be in conflict with the sentiment which is appropriate to the occasion. Chase, who studied art in his youth, recalls he designed his first Christmas folder — a simple spray of holly and a Christmas wish — about midway in President Theodore Roosevelt's first administration. A paper salesman turned Chase toward Christmas cards as a business. In his early years of business for himself cards were brought out in small editions and were farmed out for hand-coloring at home.

"It's wrong," he says flatly. "Easter and Christmas are religious occasions. While Christmas cards need not all be religious and may have symbols of the joy and merriment of the season, these should not be such as to offend religious tradition. There must be some of the motif of Christmas in the card." Chase sees a definite increase in the sale of the religious card. "More people than ever are going to church," he observes. Chase warns that a so-called "personal card" with the printed name of its sender can be the most impersonal of cards. These days, he says, people are tending more and more to get away from impersonality by adding personal, handwritten notes to their cards.


Whose Birthday?

Heat is on. The hectic pace of the weeks before is making a madhouse of many American homes. Cleaning, wrapping, and mailing; cards, ribbons, and cleaning, cooking, and baking; plans, parties, and — it's the old story over again. The world is getting ready for a birthday, but thousands don't know whose birthday it is; and, what is worse, many will be too busy to find out. The Christian Church must remind the world that Christmas is the birthday of the Son of God.

You are born this day in the City of David a Savior, Christ the Lord." Luke 2:11. Birth announcement makes Christmas for the Christian.

Christmas is the birthday of the world's Redeemer. Let us that. Let us crowd our Christian churches with songs. Let us fill the air with jubilant hymns and carols. Let us worship at the manger bed. In any way, and in no other, will we be able to rescue the world from those influences which would make of it a holiday.

Let the Christ of Christmas find you celebrating His Birth. Or will He just find you celebrating? MANUEL LUTHERAN CHURCH Park and Avenue B




Christmas Greetings!
Like the Wise Men of old,
may you find treasures of the heart and the spirit this Noel!

all the folks at

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CATHOLICS & MISSIONS
WASHINGTON, D. C. — New figures from the National Catholic Welfare Conference show that there are 6,124 American priests, brothers, scholastics, sisters and laymen serving in overseas missions, an increase of 998 since 1956. Back in 1940, there were only 2,227 American Catholics serving overseas.



May we all be blessed by the true happiness of an abiding faith in the spirit of Christmas.

Merry Christmas and a Happy New Year

Your J. I. Case Dealer

Farm & Home Supply

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Greetings

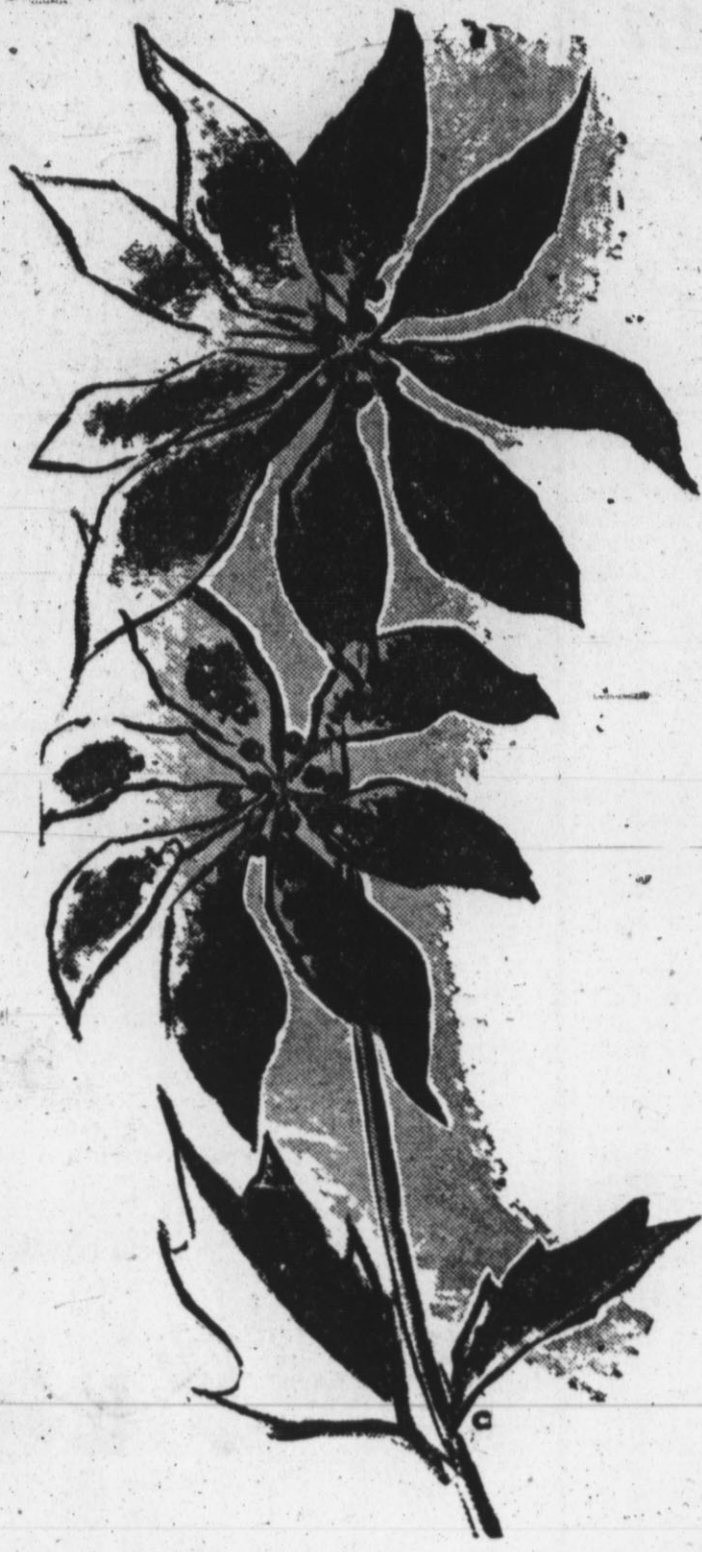
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In a world of fear, hunger, anxiety and want, we feel that our sacrifice of not sending and receiving Christmas Cards locally is a very minor thing. Our Christmas Card money is to be spent on improvements in our own local non-profit hospital. We think this an example of the True Christmas Spirit.

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 Mr. & Mrs. Ray Suits
 Mr. & Mrs. Max L. Str
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 Mr. & Mrs. George T. Family
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 Mr. & Mrs. Arthur Tief
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 Mr. & Mrs. Ernest Wade
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 Mr. & Mrs. George C.
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 Rev. & Mrs. R. A. Win
 Marshall, Melrose & Kim
 Mr. & Mrs. Lester Wag
 Mr. & Mrs. Elmer Win Family
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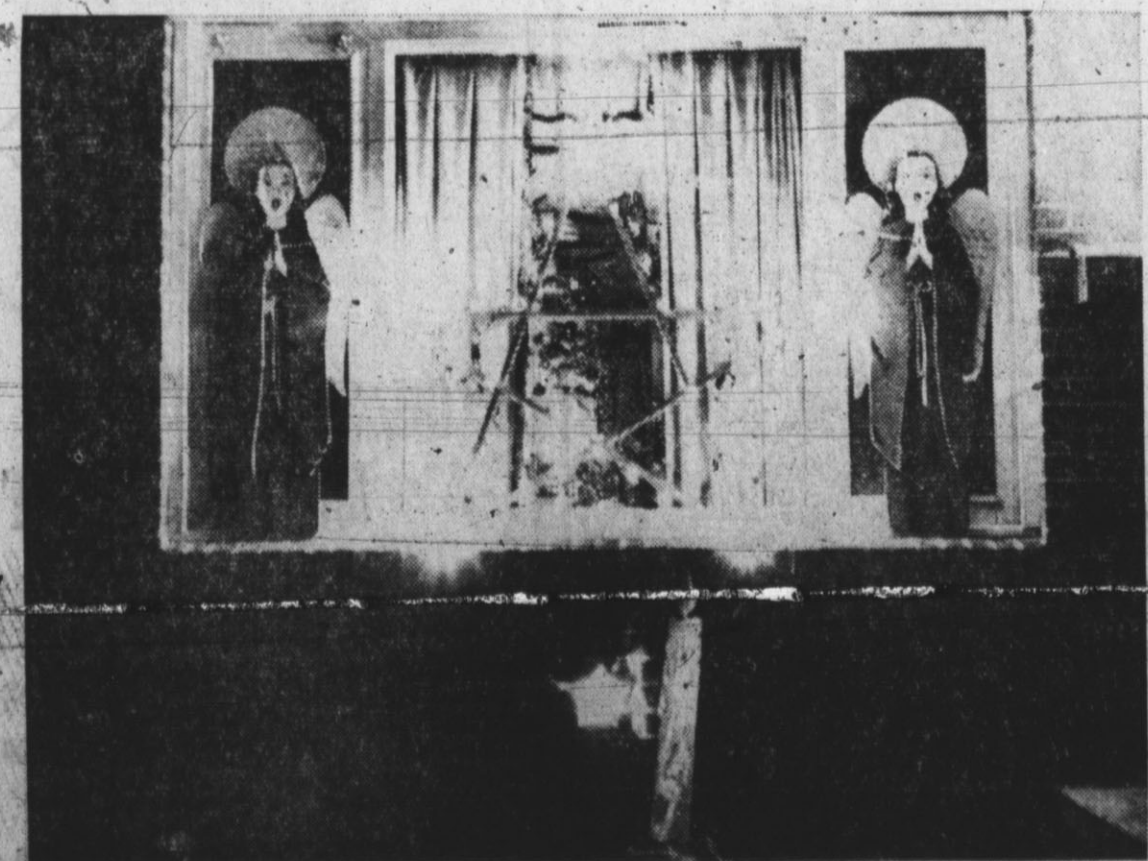
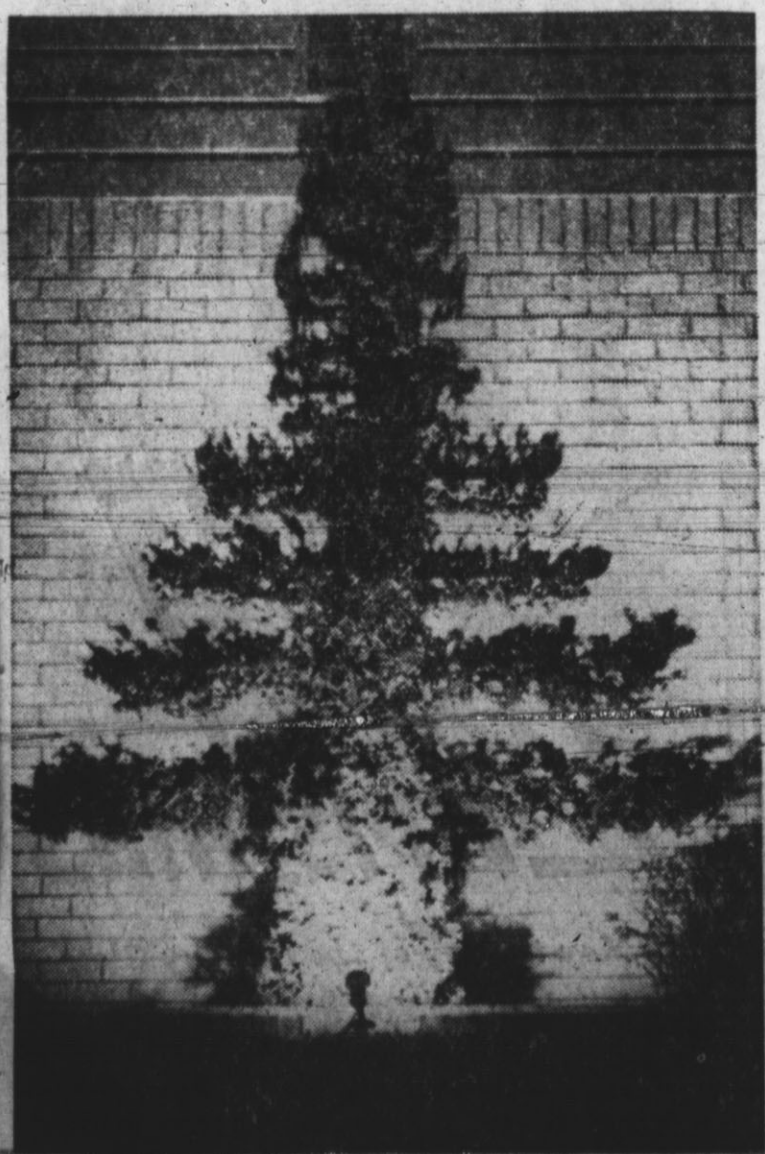
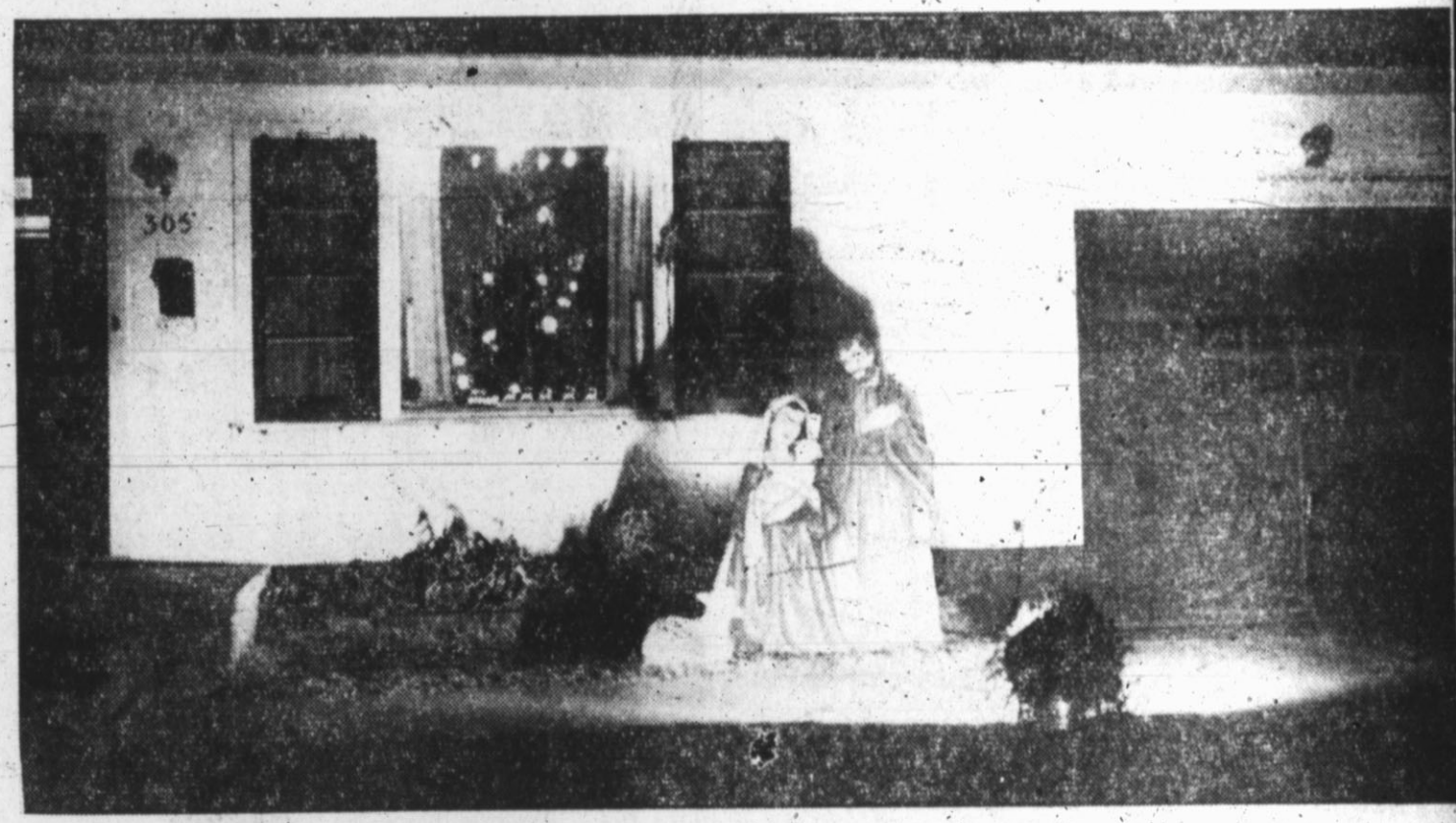
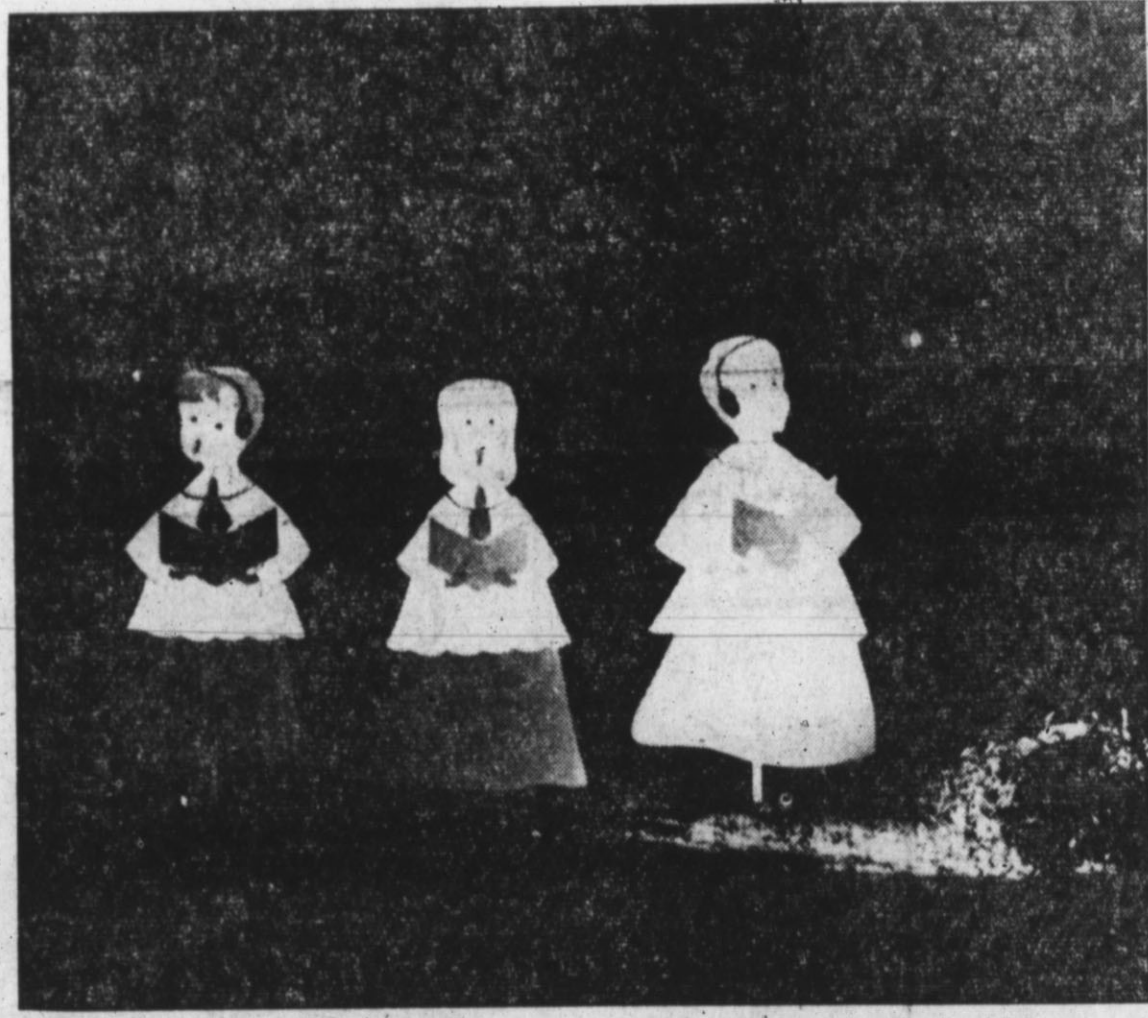
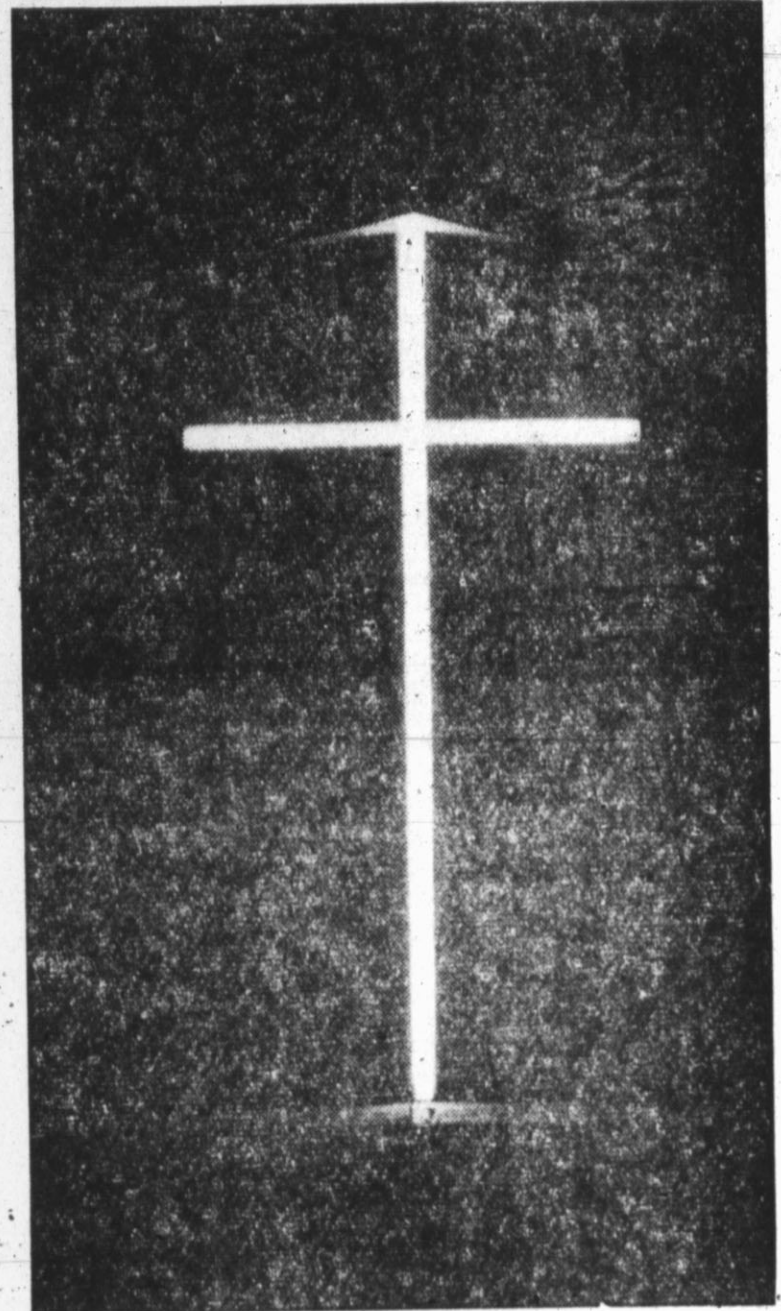
Decorations Say 'Merry Christmas'

The Hereford Brand

Hereford, Texas,

Thurs., December 25, 1958

Section Five



HEREFORD BRAND STAFF PHOTOS

How Yule Traditions Grow

Family Activity Creates Bonds Of Values

By JOE WING

It never is too early, nor too late, to develop a family's Christmas traditions.

And let it be said, in case of any doubt, that traditions with their nostalgic associations are a very important thing in this fast moving world.

Just think back, if not to your own childhood then to stories from elders, about Christmases in the old home. Remember the midnight church services that the family attended together? Or that certain spun glass angel that made its appearance year after year at the top of the tree? There was a feeling about such things, and about the people involved, that arises on no other occasion.

If you want to make a conscious project of it, establishing a tradition is not at all difficult. Just follow out some appropriate little ritual or action that leaves happy memories. Do it again a year later — and there you have it, a real, living tradition.

At no time more than at a tradition-steeped Christmas celebration does a bunch of relatives become a close-knit family.

The buying and giving of gifts at Christmas has a long and honored history. Especially in a family of small children, to whom prestige among their fellows means so much, it hardly would be possible to get away from the custom even if desirable. And the making of a few personal gifts at home establishes another tradition.

What better token of a little boy's love for his mother than a tray hacked out of plywood, sanded and varnished ever so neatly? And how many wives have laid up more pennies than they realize in the heaven of their husband's regard by knitting him a pair of long woolen

socks, dropped stitches and all, or that extra gift, instead of just saying "charge it"? Not, or nothing do cartoonists make merry each year with the figure of a family man staggering under the debt load of his own Christmas presents.

It will take more than a wish or announcement to bring into being the practice of making gifts for others. Mother and Father should talk things over with the youngsters, make suggestions of suitable projects, offer them help, and encourage them to complete things on time, otherwise it may be that good intentions will be crowned with disappointment instead of achievement and appreciation.

Some suggestions:
For a small boy to make: Bookmark, notebook, paper clip tray, waste basket, ashtray, book ends, candles, box for letters.

For a little girl to make: Wash cloth, pot holder, handkerchief, embroidered motto, painting, knitted wrist warmer, candy cookies.

For a big boy to make: Photo portraits, bookcase, tool chest, porch table, an album with snapshot picture story of some family or personal activity, large shallow pan to serve as humidifier for house plants.

For a big girl to make: Illustrated notebook on some far place or region her parents or other relatives hope to visit some day, sweater, socks, apron, fruit cake.

Though rooted in old pagan ritual, the lighted tree has become such a part of Christmas that for most families the season would hardly be real without one.

Buying, setting up and trimming the tree can be a commendable job. Of course, if you live on a farm or have opportunity otherwise to grow and cut your own tree, the possibilities are that much better.

This is one project in which Father can take a leading part. On a Saturday morning, like as not, he will pile the youngsters into the car and drive off to town on the venture. It's well to decide before hand on the amount of money to spend. No matter what his dollar ceiling may be, he can usually find a tree that will answer your needs. It isn't necessary after all to compete with neighbors on this.

Home in triumph, he hauls the stand out of its attic hiding place. Even a bit of paraphernalia like this can have amazing significance for youngsters. One man we know still remembers the old box, with holes provisionally bored in it, that appeared each Christmas morning, holding up the lighted tree. It was all the work of Santa Claus, his parents assured him — but how did Santa know where to find that box each time?

Now for the trimming. If you are wise, you have saved as many as possible of the ornaments, including perhaps some home made ones, from last year and from the years before that. New ones can be added of course as the old ones break, but the youngsters will greet old favorites as friends.

Be sure that the little ones not only help in the actual trimming but that they really have something to say about the way it is done. Their job may not be as neat as if you did it all yourself, but it will be far more satisfying to them. And that, after all, is what you are thinking about, isn't it?

Whether gifts are opened in your family on Christmas eve or Christmas morning, build up around the occasion some body of tradition.

Such things should be done this year, and next year, much as they were in the past — with modifications of course as the children grow older.

"The stockings were hung by the chimney with care" is so ingrained in the national consciousness that you can hardly err by having each member of the family hang a stocking. From the mantel preferably, but

just about as well from some piece of furniture. Have them placed each time in a certain order. If you do not care to press thumbtacks into the mantel, obtain a heavy board that fits neatly on top and drive nails into it. This board can be saved, along with the other Christmas paraphernalia, from year to year.

Santa Clause, or Father or Mother, as the case may be, probably will see to it that each stocking on Christmas morning holds an apple, an orange, some candy and a small gift or two.

For additional gifts, a spot may be designated for each member of the family. And, on some more, let that place be constant from year to year.

Too few parents realize that the singing of carols need not be a formal, public thing. At their own fireside, with just family members and close friends present, it can instill greater feeling and create more memories than all the professional performances on radio and in concert halls will ever be able to thereafter.

For such a ritual, Christmas eve seems the proper time. It should never be a question of course of who can sing and

who can't sing and who can sing best. Perhaps one of the older children can play accompaniment on violin — or mouth harp. In one household we've heard about, the mother, who hasn't touched the piano for 20 years except on these annual occasions, manages to bang out the tunes. The grade schoolers join in and the college student daughter, though a professed skeptic now, wouldn't think of being left out on this occasion.

After the old, dear songs have been sung, it seems only natural to open the family Bible and read once more the Christmas story from Matthew or Luke. The youngest child starts it off and there are exclamations after he has completed his turn about how much his reading has improved since last year. His older brother or sister finishes off the sacred passage, of course, with a flourish.

Christmas morning can be a mad scramble if you don't watch out. Some families like it that way and chuckle in later days about the way the youngsters vied to get down to the business first.

Perhaps a better system — better on the nerves and better for stored memories — is to bring a little organization into

the ritual. Even without an early morning-run for the Christmas tree, here is likely to be little enough sleep for the youngsters, and for the worn parents too, on Christmas night. If the ground rule is laid down that breakfast must be eaten first and that the ceremony will not come off until 8 a.m., or some such half way reasonable hour, the tension is likely to be a little easier.

Comes 8 o'clock, with all members of the family present and accounted for and perhaps even fed. No one of course has dared to peek in the living room, with the rules being what they are and a curtain hung up to boot.

Now the youngest stands first in line, with others following according to age. Father says "let's go," and the curtain parts.

Somehow there isn't the rush you had expected. This is the big moment, the moment of the year. No one quite wishes it to pass. But the children crowd in at last, start opening a package here and there — not necessarily the big and showy ones. And then the exclamations, the comparisons, the little yelps and cries. Christmas does come just

They're Home for Christmas

By Dorothy V. Whipple, M. D.

Do you have a child away at school who will come home for Christmas? If you do, "doubtless you are looking forward with much anticipation to the reunion with your youngster, and probably he too is anxious to see you and all the family."

But watch your step, lest you spoil the holiday for your child and for yourself. Your child will not want to spend all or even most of his home time with you. He will want to hit home base and probably he will have much to tell you he never got around to writing. Then he'll want to go off with his neighborhood friends and you will be lucky if you see him for meals.

John came home from college three days before Christmas, arriving just before dinner. There was great excitement in the Sherwood family, with hugs and kisses for Mom and the little kids and a good hand-shake for Dad. Mom had a bang-up good dinner, everything John liked best. There was talk and fun and lots of laughter, and it seemed just wonderful to have all the children together again around the family table. As they were finishing dessert, John had a phone call from Tom, his old high school buddy.

"Say, Dad, could I use the car a little while tonight?" asked John as he returned to the table.

"Why, yes, son. We are not going anywhere," said Dad.

John went off with Tom and

didn't return until after all the family were in bed.

Next day John slept 'til noon then went off to finish up his Christmas shopping, after consultation with Mom. That evening he had a date with Judy, and skipped out right after dinner.

"Say, Mom, do you need me around Christmas Eve?" he asked.

"Well, John, we were planning our traditional Christmas Eve party. Thought you'd like to be a part of it as always."

"Sure, Mom, I'll be here some of the time, but a bunch of us thought we'd go out singing carols."

"All right, but try and make our house one of your stops."

And so it went. John was full of his own affairs. He loved his family. He was delighted to be home. He'd put in a lot of time and thought on the presents he had for Mom, Dad and the children. He wrapped them all up himself with a lot of crazy gags on the packages — the way he always had done. Christmas morning he was very much on deck and no one could have asked for a warmer, friendlier family than the Sherwoods.

The rest of the week John was away much more than he was at home, but when he was home he had his parents had some wonderful talks about college, about his new friends, about a very cute girl he'd met.

Twice during that week the Sherwoods were asked out to

dinner and each time they refused. Mrs. Sherwood explained to one old friend:

"You know, John is home this week and I just don't want to be out. Probably he won't be home and Bill and I will just sit at home by ourselves. I wouldn't for the world want John to know I'd refused a dinner party at your house, but at the same time I'd just like to be casually at home."

If the Sherwoods had acted abused, had let John know they were hurt that he didn't spend most of his time with them, John would very likely have gone out anyway, but those wonderful talks could never have happened. He wouldn't have felt so easy and free and friendly with his parents.

LADIES FIRST

LAFAYETTE, Ind. — It seems roosters are a bit too gallant when it comes to feeding, often failing to gain weight because they stand back and let the hens have first crack at mealtime. So Purdue University is urging farmers to hang a feed hopper just out of reach of the smaller hens so only the males can eat from it.

once a year thank goodness, you say, but this makes it worth every bit of time and effort and expense.

Scientists Still Wonder About Bethlehem's Star

After two thousand years, the Star of Bethlehem is still as puzzling to astronomers and historians as it was awesome to the Biblical shepherds.

Astronomy offers four possible explanations of the brilliant star which still shines as a Christmastide symbol.

It might have been a great meteor, appearing to fall toward the eastern horizon over Bethlehem — except that a meteor is seen only locally and glitters but a few seconds.

It might have been a comet. It might have been a nova, or "new star," one of those which appears temporarily and shines for a time with unusual brilliance. Hipparchus recorded such a star in 134 B.C., and Tycho Brahe discovered his famous nova in 1572. Again in 1604, Kepler charted a similar phenomenon.

The nova is identified more frequently than any other astronomical object as the Bethlehem star. The coming together of two or more major planets might also cause such a brilliant light. Jupiter, Saturn and Mars are known to have been in conjunction in 7-6 B.C. and again on Dec. 17, 1903.

Whatever the answer, the Star of the East glows unwaveringly in the tradition and spirit of Christmas, guiding worshippers to the manger of the newborn King.

Look Who's New!



Mr. and Mrs. A. W. Self are the parents of a girl born Sunday, Dec. 21, at 7:05 a.m. and weighing six pounds and 15 ounces.

Mr. and Mrs. Marvin S. Castillo are the parents of a girl born Monday, Dec. 22, at 5:42 p.m. and weighing seven pounds and two and one half ounces.

Mr. and Mrs. Isias Gomez are the parents of a boy born Tuesday, Dec. 23, at 6:56 a.m. and weighing six pounds and 12 1/2 ounces.

The U. S. Indian School in Phoenix, Ariz., has students from almost twenty tribes.

Have you read the Classifieds?

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...AND THANKS FOR YOUR LOYALTY TO US

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If you want to rid your premises of Rat and Mice, get DUM-AM'S RAT-KILL Chemistry's new weapon to end the Rat menace. Rats love it—but it kills them. Results Guaranteed and a 1-lb. Carton only 95¢ at **McDOWELL DRUG**

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Our Slogan: "More People—More Farms"
JAMES M. GILLENTEINE, Publisher
A. TUCK, News Editor
TEXAS PRESS ASSOCIATION
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Best Wishes for a Gay Old-Fashioned Christmas!

We wish for you all the happy hustle and bustle of a traditional Yuletide! from all the folks at

The Popular Store
Quality Merchandise Since 1921

OH, SILENT AND HOLY NIGHT...

...here's a prayer that our Savior's message..first told so long ago.. will bring comfort and peace to all mankind at Christmas...

OSBORN BUICK-RAMBLER

Merry Christmas

May the Joy of the Holiday Glow Brightly for You and Your Family

M & M Plumbing

Treat Fruit Like Your Mother Did

By CECILY BROWNSTONE
 Prettiest sight of all at a country fair, to many of us, has always been the rows of clean and shining jars of fruit preserves. The gold of pears, reds of cherries, the blush of crab-apples — all on parade! Enough to make you proud, if you have an old-fashioned fruit cellar, of your own array; or to spur you on to put up some jars of this season's still-available fresh fruit.

Do you have memories of fruit and sugar and spice simmering together and issuing heavenly aromas from the kitchen? Of treasured jars of fruit preserves your mother brought out for company? Or that she opened as a reward because you were "good" — when you might have been

cantankerous! — on a rainy day? Can you still taste the honest flavor of the fruit spread on a heel of freshly-baked bread or a slice of richly buttered toast?

A pleasurable experience at any age! Or have you always "kept your hand in" the American art of preserving and are you on the lookout for old-time recipes brought up to date?

Either way, we urge you to try this recipe for that glory of by-gone days — pear honey. All through the fall, Bartlett pears show themselves on fruit stalls. Snatch them up and enprison them in this sweet.

Putting up preserves, if you have more time than money, is thrifty. Your results should compare in quality with the best



A BLUE RIBBON WINNER—If you covet a blue ribbon at a country fair, begin with a recipe that has a winning personality. This is pear honey, a syrupy jam with a wonderfully fresh flavor.

commercially-made conserves and jams and jellies — the sort that sell in fine food shops and cost at least 75-cents for a jar holding three-quarters of a cup. The preserves you make at home will not cost anywhere near that.

Nowadays fruit preserves are made in small quantities rather than in the vast amounts of our grandmothers. No need to have the tremendous preserving kettles that years ago were part of almost every American home. We have discovered that small batches bring fresh flavor, pleasing texture, attractive color.

Pear honey is a syrupy jam with a wonderfully fresh flavor, a relative of that other old-fashioned sweet called pear chips. Both use pears, sugar and lemon as a base, but slivers of preserved ginger were often added to the chips. To give extra flavor and pale golden color, we add grated orange juice and rind to our Pear Honey.

PEAR HONEY
 Ingredients: 4 cups chopped pears, ¼ cup orange juice, 3 cups sugar, ¼ teaspoon salt, 3 tablespoons lemon juice, 1 teaspoon grated orange rind.
 Method: Use firm-ripe Bartlett pears; pare, core and knife-chop into ¼- to ½-inch pieces; measure 4 cups, packing down. Put pears and orange juice in a medium-sized kettle; boil gently for 5 minutes. Add sugar, salt and lemon juice; boil rapidly until pears have a transparent look — about 20

minutes; the syrup will be no thicker than warm honey. Skim off foam. Stir in grated orange rind. Pour boiling hot into half-pint jars; seal at once with regular home canning caps. Makes 3 to 4 one-half pint jars. Store in a cool dry place.

Wood from the persimmon tree is often used to make golf club heads and billiard cues.

A Shy Child Needs Help At Yuletide

By Dorothy V. Whipple, M. D.

What is your teen-ager like? Do you by any chance have a shy, rather withdrawn youngster who feels unhappy that he or she is not popular with the gang?

There are lots of half-grown youngsters who eat out their hearts because they feel they are not liked by their age-mates. Such young people stay at home pretending to be more interested in reading or TV or some hobby than playing around with other youngsters.

A lonely adolescent often does his best to put up a good front. He gives a lot of lip service to the silly nature of his classmates' leisure time occupations. He's just not interested, or so he says.

Maybe this is true, but more often than not he is deeply hurt by the fact that he's not included on parties, and even on those few occasions when he does go along, he feels out of the swing.

He can't make small talk, he can't do the things the gang is interested in doing. Next time, he decided right then and there, he's going to stay home, and

he does. And the bitter truth is the gang doesn't miss him.

These shy adolescents need help. Sometimes the help they need is a bit more encouragement at home. Encouragement to be themselves — not nagging to make them better than they are.

A boy or girl who can be accepted for what he is by his parents and loved and respected AS IS is a whole lot more likely to feel the self-confidence he needs to meet adequately the demands of the outside world than if he is constantly berated for whatever quality the parents would like to see improved.

Aside from parents' attitude toward a teen-ager who is having his problems a few specific things given with the spirit of the Christmas season might well help a lot.

How would a girl who is overly conscious of not being very good-looking like a course of beauty treatments? Most cities have beauty courses, where the students are taught how best to use cosmetics, what kind of hair styling will do the most for them.

They will suggest clothes styles that bring out all the good features of a not-too-good figure. A girl can profit a lot from such knowledge, especially if mother takes an interest and asks her daughter to pass on to her for her own benefit what the girl learns. And especially too if Dad will

notice a bit and make a few nice comments when a wee bit of improvement is noticed.

For a boy approaching his 16th birthday nothing can set him up as much as being permitted to drive the family car. How about a course in driving lessons for him for Christmas?

It might be that either a boy or a girl would enjoy some dancing lessons. The adolescent who is awkward on the dance floor is cut out of a lot of teenage fun. Many kids just pick up the ability to dance, but many more do not and a little real teaching can give them badly needed confidence.

Take a good look at your teen-ager. What would help him make the grade with his age-mates and what would he or she be willing to accept. Don't force something on your young-ster because you think he needs it. This is just another kind of nagging. It's not unlikely though that he or she might jump at the chance to gain a skill that offers possibilities of increased popularity.

WOMEN INVESTORS

CHICAGO (AP) — Members of an all-girl investment club known as the Gold Coast Clippers have learned to read the stock tables as well as the society pages.

Mrs. Laura Rhind, president of the 12-woman club, says members invest \$10 a month each and each original \$10 share is now worth \$14.

Scarves Make Bright Presents

Holiday fashions square-off in a new and delightfully different medley of scarves that make ideal gifts for every girl on your list.

Whether she's school-girl, matron, or in-between, it's easy to find just the size and color to accent her individuality. The newest 36" scarves convert with ease into loose, low ties, cowl drapes or wide-awake neckline loops.

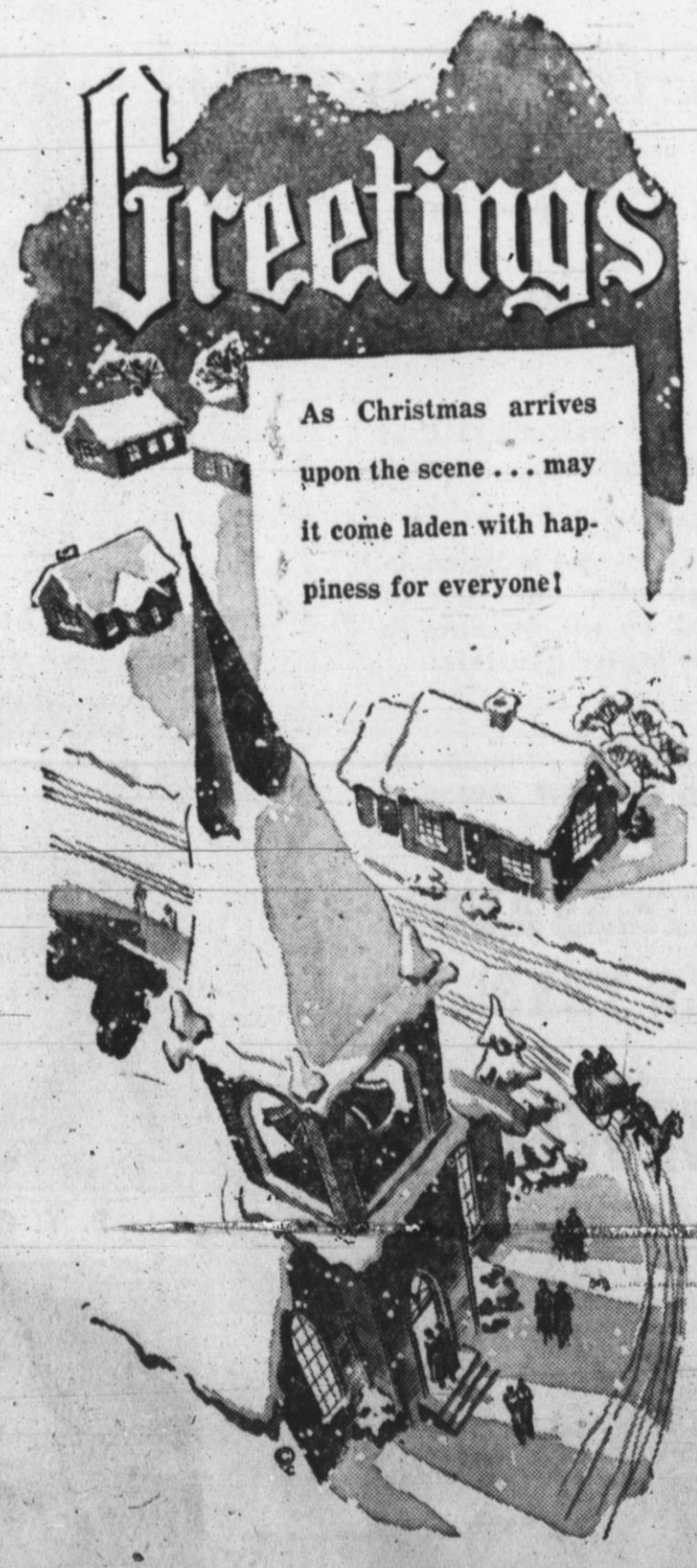
The smaller 28" square manipulate easily to fill in the fashionable bateau neckline or fold ascot fashion to high light Empire influenced suits. Chiffon-squares in the class 30" size, have taken on a brand new look in bold brilliant print or muted tones on tinted grounds. These bow softly the neckline, drape for a fro or back effect and go beautifully with suits.

The smaller scarves in the 19 inch sizes, pair quick for a double-dose of fashion. Matched or contrasted, the quick and easy squares create necklin magic, can be used dozens of ways. This season's ed are twisting them into hair bands for the brow. Whether as a colorful extra or a cherished gift, scarves fill the bill in every way.



This Bright Wish We Send To You ...
 MAY YOUR CHRISTMAS
 BE GLOWING AND MERRY!

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 America's Finest Food Confections



Greetings

As Christmas arrives upon the scene ... may it come laden with happiness for everyone!



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HAPPY
HOLIDAY
 TO ALL

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from all the folks at
The Hereford Brand-The Sunday Brand

Season Joy Worth It

By Dorothy V. Whipple, M. D.
Christmas is a lot of work, especially for the mother of a family, but it's an effort that pays high rewards in joy of living. Not long ago I was picking up a quick lunch at a drug-store counter and an acquaintance of mine came along and had a cup of coffee with me. I made a few remarks about how difficult it was to practice medicine 12 hours a day and find time to decorate the house for Christmas, help the children with their gifts, to say nothing of getting and preparing my own gifts. My acquaintance, who had two school-age children said in a very smug tone of voice:

"In our house we have solved the problem of Christmas."
"Do, tell me," I asked.
"We just do nothing," she said.
"Not even for the children?"
"Our children already have everything we can afford to get them. They don't need presents and we can't afford to buy them any."
There was little more to say but my heart went out to those two little girls who are growing up without the joy and excitement of Christmas, without the knowledge of what Christmas is all about. Perhaps if they lived on a desert island where no one celebrated Christmas they might not know what they were missing; but living here, where all their friends were preparing for Christmas and living in happy anticipation of the big event, I knew they were cheated and I felt they probably were aware of it.
Well Christmas is not just a time of going out and spending a lot of money you can ill-afford for presents. It is a time of letting your family and your friends know that you love them. It's

a time when we pull aside the formal cloaks we hide in most of the year. Because it's Christmas we feel free to express feelings that might embarrass us at other times to show.
The mechanics of Christmas are work and no getting around it, but the spirit behind it is one of the loveliest things in our civilization and many of us need this mass demonstration to help us throw off our inhibitions.
Help your children to appreciate the joy of giving as well as receiving. The preparations before Christmas can mean as much to the children as the big day itself.
Take time and plan with each child what his gifts are to be. Even quite young children understand that at Christmas time you do things for other people.

Gift The Hostess With Handsome, Practical Trays

A complete silver tray wardrobe, the Jewelry Industry Council tells us, might include as many as fifteen different types of trays.
The fact that someone special on your Christmas list already has a silver tray or two shouldn't deter you from presenting her with another, for there are scores of important uses to which different trays may be put to good use.
Serving trays are among the most beautiful and decorative examples of the silversmiths' art, be they sterling or silver plate.
Choose them large or small — round or rectangular. . . deep or shallow, you'll find a variety for every purpose, every purse!



Amid the gay greetings and packages, too, We send our best wishes For Christmas to you!

all the folks at

LITTLE'S

Closed Thursday and Friday, Dec. 25th and 26th

WANT MORE?

Wait till you see Penney's NEW LOW PRICES during JANUARY WHITE GOODS! STARTS JAN. 2

Yuletide Rites Took Years To Grow In America

By JOY MILLER
When you trim the tree on Christmas Eve and hang up your stockings for Santa to fill with perhaps a new convertible, you likely as not think you're observing customs brought over on the Mayflower.

You glow with nostalgic pride in imagining the homey Yuletides celebrated by the Pilgrims — they did so well by Thanksgiving. And you can just see Ben Franklin, that jolly old elf of the 18th Century, cramming himself into a Santa Claus suit to delight the youngsters of Philadelphia.

Pleasant little fantasies — but so untrue: As a celebration, Christmas had tough sledding in colonial days, and Santa Claus as we know him didn't materialize until mid-19th Century.

The truth is, the Puritans who came to New England bore a marked resemblance to the rock-bound coast they stepped forth upon. No frivolity. And no religious feasts because they were not specifically prescribed by the Bible.

The Pilgrims brought their hostility to Christmas with them from England, where they had been outraged by the reveling and debauchery the holy day occasioned in some quarters.

But there are always gay souls in any crowd and by 1639 it was necessary to enact a law in General Court of Massachusetts to fine anybody observing Christmas. This followed an act of Parliament 12 years earlier by the English Puritans, abolishing the festival.

With the Puritans, Quakers, Baptists and Presbyterians opposed to it, Christmas might have died out in this country. But immigrants of the Roman Catholic, Church of England, Dutch Reformed and Lutheran churches kept up their Old World celebrations of Christmas both as a religious and a national folk day.

Dutch settlers in New York were especially merry. The genial burghers started the season early in December and closed public offices for the entire period.

Christmas as a folk festival was made up of customs from Germany, Holland and England. Among the Dutch contributions was the visit of St. Nicholas, who brought presents to good children and switches to the bad. In the United States, St. Nicholas was destined to undergo a complete refurbishing and emerge thoroughly American.

Clement Clark Moore probably started it in 1822 when he wrote "A Visit from St. Nicholas." The gift bringer was a composite of St. Nicholas and various folk figures like elves. The reindeer-drawn sleigh seems to have been pure literary invention, but it caught popular fancy.

Santa's appearance varied with the artist until Thomas Nast, the famous cartoonist, in 1863 started an annual series of Christmas drawings for Harper's Weekly. Then Santa took substance as the jolly, white-bearded figure in fur we know today.

Because he is a Christmas symbol more secular than religious, Santa was seized upon by advertisers. Department Stores, banks, investment companies — just about anybody with something to sell — began to use Santa as a symbol to promote business.

About 20 years before Nast drew his first sketch of Santa, Charles Dickens wrote a story in England that was to have sweeping effect on American Christmases. It was "A Christmas Carol," setting forth the virtues of kindness, generosity and brotherhood.

Few and far between are the Americans since that time who have not heard and reheard the story of flinty-hearted Scrooge, his overworked clerk Bob Cratchit and Tiny ("God bless us every one") Tim.

Although our Christmas is made up of customs and traditions from various countries, it is uniquely American. It has its commercial aspects — billion dollar gift-giving business.

Main Street decorations, home lighting contests, Christmas Club saving accounts, it's a folk festival too — Christmas trees, traditional folk beliefs, parties, holiday dinner, caroling, numerous family activities. It's also a religious observance for Christians — with church services, charity and an awareness of the spiritual significance of the occasion.

Have you read the Classifieds?

Washington Made Famous Crossing Christmas Day

"This is it, gentlemen — victory or death. That is our only watchword."

With that statement George Washington announced a decision which was to go down in history, as the first American Christmas story began to unfold.

The time was Christmas night, 1776. Speaking in final council of war, Washington said:

"Notwithstanding the discouraging accounts, I am determined to cross the river and make the attack upon Trenton in the morning."

It was a crucial moment for the new American republic. The fortunes of the revolution were ebbing, and the great cause was being humiliated.

The army was existing on its nerves. Some 2,400 men along the Delaware river were in shreds and patches, leaving bloody footprints in the snow. They were hungry and gripped with dysentery.

Yet, a flame kept burning, a hope stayed alive.

Then came the crossing itself, in snow, ice and sleet. The pitiful band of patriots made the agonizing march to Trenton.

But, fired by a great ideal and the inspired leadership of the man who became "the father of his country," they humbled the vaunted Hessian mercenaries in less than two hours after the first shot had been fired. The American Christmas story had been written.

The Automobile Club of New York reports that nine out of ten pedestrians killed in traffic accidents were NOT experienced drivers themselves.

Know Various Diamond Cuts

If this Christmas you are going to buy a diamond ring for a "special some one," this brief review of the more popular diamond shapes and cuts used in ring design should be of interest to you.

You may already know that one of the most popular of all cuts of diamonds, often chosen for engagement rings, is the brilliant cut. The fiery lights of the diamond are enhanced by 58 tiny planes, or facets, cut on a perfectly round stone.

Unlike a brilliant cut which is always the same shape, emerald cuts come in a variety of shapes. Usually they are oblong, but some are long oblongs and others are almost square. It is so named because the diamond is actually cut and faceted in the same way as are emeralds.

The marquise is another popular cut of diamond and, as a matter of fact, is one that is growing in popularity, along with the heart-shaped diamond.

The marquise is boat-shaped and, like the brilliant cut, also has 58 facets. The proportion of the boat-shape depends upon the shape of the rough diamond from which it is cut.

Heart-shaped diamonds are cut with 58 facets and are in the exact shape of a Valentine heart, with a notched top.

The baguette is frequently used to flank larger stones in rings. This is an oblong stone with 25 facets and sometimes is tapered at one end to fit the curve of the shank of the ring.

Norwegian explorer Roald Amundsen was first to reach the South Pole. That was in 1911.

WEST IS EAST

NORTHWEST, Va. — Despite its name, this Norfolk county town is in extreme southeast Virginia. It isn't even in the northwest section of the county and is just a hop skip and jump from North Carolina.

Rhododendron, lovely star many flower shows, takes name literally from the Greek word for rose tree. However, is closer to the heather and mountain laurel families than is to roses.

STAR-LIGHT, STAR-BRIGHT!
Shine down and Cheer each child, Each home, This Christmas Night!

Mr. and Mrs. Jack Wright

West Texas Feed, Seed and Hatchery Co.

Christmas comes But Once a Year — and with it, Our Sincere Christmas Wish for Lots of Good Cheer!

And at Christmas time may we say

THANKS FOLKS

for the fine support and patronage that has made our business possible.

We will be moving to our new location in the Second block soon after the first of the year. We feel that we will be able to serve you better in our larger quarters.

Again, may we say Thanks friends for your friendship during the past year and to each of you a very

MERRY CHRISTMAS AND A HAPPY NEW YEAR!

COWAN JEWELRY



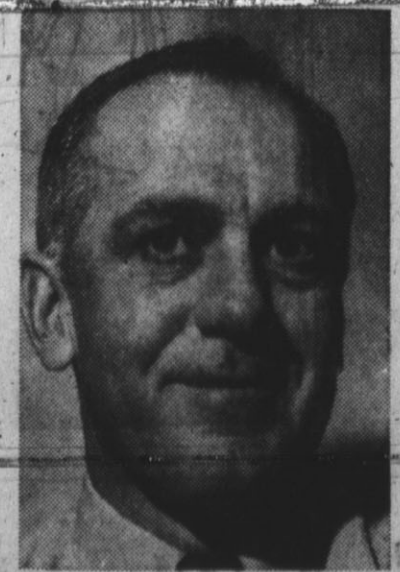
Kee Ruland



Rita Latham



P. T. Clark



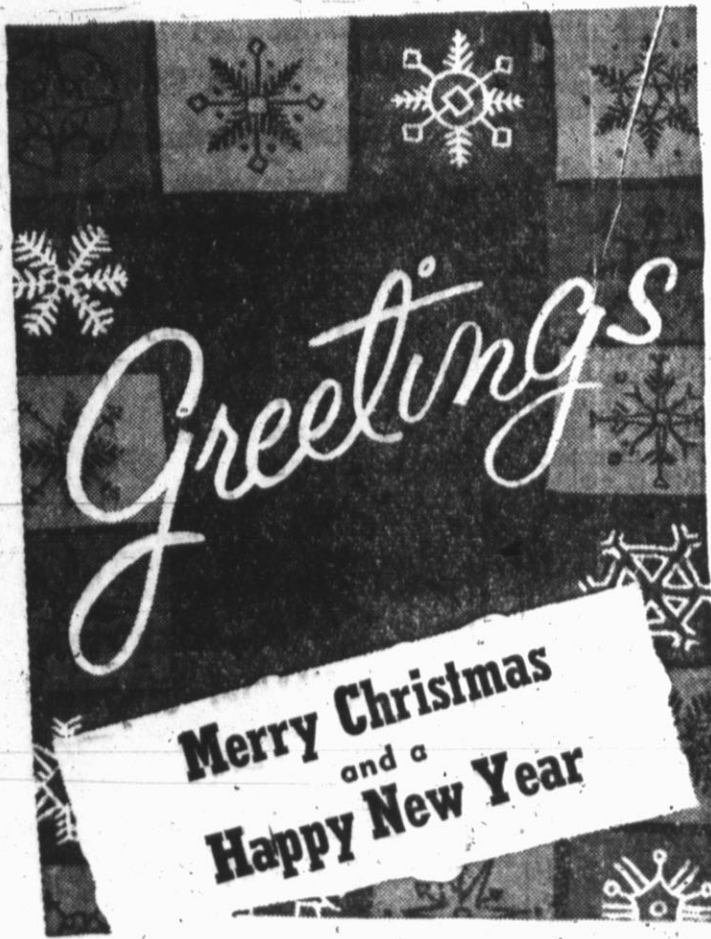
Kenneth (Doc) Cowan



Mrs. Kenneth Cowan



Judy Patterson



from all the folks at
Parker Bros.

Christmas Comes To Ill-Fated Men Living In Bowery

By FANNIE HURST
 It was late November when I arrived in New York for the first time, from my home town, St. Louis.

I wanted to write. Newly out of college I had neither relatives nor friends in the metropolis. I was an exploring stranger in a strange land, a lone roomer in an impersonal side-street hotel.

For days on end, no voice was directed to me except the toneless theme song of the city: Step lively! Watch your step! This way! All out!

When Christmas Eve arrived, and lighted trees shone in windows and public squares, my spirits reached a new low. Not even my favorite pastime of browsing the city streets, could get my spirits off the ground. Nostalgia for home and all that went with it, had me in its grip.

With the fearlessness of a babe in the wood, I found myself, this night before Christmas, wandering through the lower reaches of Manhattan, elevated trains roaring overhead, furtive men lurking in dark doorways or staggering from one saloon to the next.

Not until a corner sign enlightened me, did I know that I was on the Bowery, that street of song and sordid reality; street of forgotten men, of literal and spiritual bankrupts.

But unmolested I wandered. Toward midnight, attracted by a long queue of men waiting outside a lighted building, I pushed forward to find out what it was about, but was intercepted at the entrance. I am a writer, I mis-stated.

But without further questioning I was not only admitted to the crowded auditorium but assigned a place in a row of stage-seats, beside an immense matron whose smile, as she made

room for me, was as warm as my mother's.

A speaker was addressing the audience, giving welcome to hundreds of men who were obviously out of the dark shadows of the Bowery. Lean, unshaven, bleary men, who had lost the way.

Following the speaker, an entertainer did sleight-of-hand and a little girl recited, "The Night Before Christmas." The men dozed, watched dully or slumped. At least it was warm here and bright with a Christmas tree, and presently there would be doughnuts and coffee.

As the child recited, the large warm woman beside me placed a friendly hand over mine. My gratitude for the small gesture made me realize to the point of tears the aloneness of my Christmas Eve.

Following the little girl, the speaker rose again and announced: Now men, I have a surprise and thrill. I give you one of the greatest singers in the world, Madame Schumann-Heink.

Amid applause the stout, plainly clad figure beside me rose and in her rich accented voice, greeted the men. Then for over an hour, she sang to them, German lieder, lullabies, folk songs, excerpts from her magnificent opera repertoire, the dead faces of her audience coming alive as if rows of lights were being turned on.

Following encore after encore, responding to their shouts for this song and that, the great lady finally concluded with "Holy Night."

I was one of the forgotten that night who blessed her.

AD CAMPAIGN

ROCHESTER, N. Y. (AP) — Presbyterians are starting a novel evangelism project here — carried on via newspaper advertisements. The thrice-weekly ads will include a message, the offer of a booklet, "The Christian Answer," and a coupon to send in requesting an interview.

Silent Night, Holy Night

The day of joy returns and blesses another year with the true spirit of Christ's Day! May it reflect the song of the angels, the shepherds' gladness and the worshipful way of the wise men... may it truly be a very Merry Christmas

Merry Christmas from all the folks at the
Hereford Police Dept.

A Note Of Appreciation

from the folks at

Hereford Hardware

As this year draws to a close, it is with humble hearts that we say to our many friends and customers, "Thanks Folks" for your wonderful patronage and considerations that have made this year a success

We sincerely appreciate the many blessings you have brought our way, and we want to take this opportunity to wish each of you a very . . .

**Merry Christmas and A
 Happy New Year!**

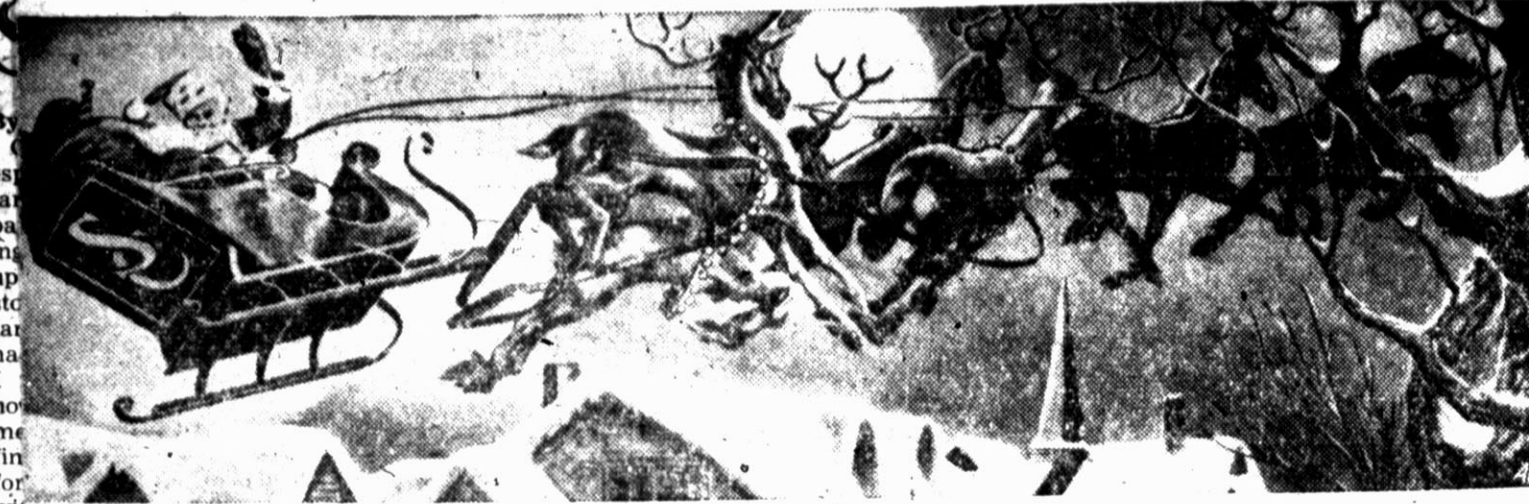
**We Will Be CLOSED Friday and Saturday
 For Inventory!**

For Emergency Orders Call EM 4-2525



The carols of Christmas fill the air with our sincerest wishes for harmony and good cheer during your holiday.

**Deaf Smith County Electric
 Cooperative, Inc.**



SILVER-FINISHED, PAPER PLATES can be used for eating and for making a Kissing Ball for your New Year's Eve prepare-ahead supper.

Jolly St. Nick and Reindeer Not Known Until College Prof. Wrote Famed Poem

By SYD KRONISH

It was the daughter of the pastor of St. Paul's Church in Long Beach, Calif., who first introduced the world to the jolly old man with the flowing white beard, twinkling eyes, cherry red nose and round belly like a barrel.

This night jolly old fellow, as he is known, is Santa Claus. Almost any kid in any town can tell you that. But a little over a century ago, children were told that the Christmas Eve witch who carried sugar plums dancing on her broom or thoughts of coal in her pockets was pulling a miniature sleigh full of toys.

Why? Nobody really knows. It is as to exactly what St. Nick was like that is, until Dr. Clement Clarke Moore, a professor at Columbia University in New York, wrote his now famous poem that starts: "Twas the night before Christmas, when all through the house my wife and I were alone."

Dr. Moore changed all that with his poem of 1822, "A Visit From St. Nicholas." He wrote it on Christmas Eve, 1822, for his own children. And might have sunk into obscurity had not Harriet Butler heard it read at the Moore home. She

From this beginning the Santa Claus we know today has spread all over the world. The poem has been translated into dozens of languages, creating everywhere the same picture of a jolly and generous old man with a white beard and twinkling eyes, who is not to be taken for a joke.

Dr. Moore's poem is now the most popular of all poems. It is read by millions of children every year. It is the basis of the Christmas story that is told to children every year.

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So-Called Pagan Relics Have Christian Meanings

Are decorations, tinsel trees, mistletoe, gifts, turkeys and plum puddings—many of which owe their origins to pagan festivals—out of place in a truly Christian celebration of Christmas?

Not according to Dr. Jesse Stitt, pastor of the Village Presbyterian Church in New York. He says:

"There are those who say these things are extraneous to celebrating Christmas. I don't believe it. They are the extensions of a vivid experience of a great celebration to Christ's birth. If we didn't have them, something would be lost from our Christmas."

The story of Christmas is fundamentally a happy one, and just as fitting it may not be equally to reflect the mood, or make it less joyful. We need something to make it more joyful, to express the joy of the birth of our Lord and the joy of the world's message. People must find joy in their own

ame thing," says Dr. Stitt. "It's all wrapping on one package" human way to give concrete human expression to spiritual occasions.

"If any government tried to outlaw the outward expressions of Christmas," he says, "people would rise up and say no, you're destroying Christmas, and in a way, they'd be completely right."

But, Dr. Stitt adds, when the externals become the whole occasion, without being used as a means to recall the birth of Christ and what that means to the world, then that is making a holiday out of a holy day.

Christmas greeting cards have first introduced 174 years ago, and were then entirely meaningless in character. Today, they are about 20 per cent carry religious messages. But Dr. Stitt says they all reflect an attempt to stand on behalf of Jesus' birth and the joy of the world's message.

Dr. Stitt says he says the 14th century of Christmas was the first year of the modern holiday. It was the year of the first Christmas card, the first Christmas tree, the first Christmas dinner, the first Christmas stocking, the first Christmas stocking, the first Christmas stocking.

★STAR★ CHRISTMAS DAY - FRIDAY

Recommended by Parents Magazine as a Family Picture



SATURDAY ONLY



This was the bloody payoff for the West's most infamous double-cross!

GUN BATTLE AT MONTEREY

STERLING HAYDEN
PAMELA DUNCAN · TED deCORSIA
MARY BETH HUGHES · LEE VAN CLEEF

Ever Get 'Christmas Blues'?

Not everybody is happy at Christmas time.

Some are depressed, feeling blue, or just plain sad. The reason is not always obvious. It may be the loss of a loved one, or the loss of a job, or the loss of a friend. It may be the loss of a loved one, or the loss of a job, or the loss of a friend.

Dr. Crissey observes that a common cause of many of these feelings is the loss of a loved one, or the loss of a job, or the loss of a friend. It may be the loss of a loved one, or the loss of a job, or the loss of a friend.

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★STAR★ SUNDAY MONDAY TUESDAY

Change in Admission Prices for **BIG COUNTRY** only

Adults 80c - Students 65c - Children 25c

THE BIG CAST!..... THE BIG STORY!



Standing Tall Enough To Rope The Sun... Stretching A Million Excitements Wide...

GREGORY PECK JEAN SIMMONS
CARROLL BAKER CHARLTON HESTON

A Motion Picture So Big-It Sweeps All Before It!

THE BIG COUNTRY

TECHNICOLOR

CHARLES BICKFORD

MAKE WHOOPEE AT OUR

Gala NEW YEAR'S EVE MIDNIGHT SHOW

FAVORS GALORE for ALL

FIRST and ONLY SHOWING of this SMASH FUN HIT!

BLAST OFF!

ROCKIN'EST STARS OF ALL!

Let's Rock!

TICKETS ON SALE NOW ALL SEATS **90c**

Julius LA ROSA
PAUL ANKA
DANNY and JIMMIES
ROY HAMILTON
WINK MARTINDALE · DELLA REESE
THE ROYAL TEENS · THE TYRONS
with PHYLLIS NEWMAN

GET YOUR TICKETS EARLY - IN ADVANCE ONLY ONE CAPACITY WILL BE SOLD!



A VERY MERRY CHRISTMAS

TO ALL OUR FRIENDS AND WONDERFUL CUSTOMERS!

Shelton

Tire Exchange

RECORD BUDGET

NEW YORK (AP) — The American Board of Christian Missions, 430 E. 42nd St., has set a record budget for overseas missions in 1953. A total of \$2,770,000, topping the 1952 figure by \$200,000.

YEAR-LONG OBSERVANCE

NEW YORK (AP) — American reform Judaism begins a year-long observance of its 85th anniversary with a banquet here Nov. 8 for 1,000 synagogue leaders from across the nation. The observance, now organized into the Union of American Hebrew Congregations, grew out of efforts to give Judaism more respect and equality on the American scene.

Three Rivers, Mich., is at the junction of the St. Joseph, Rocky and Portage rivers.



Merry Christmas and Happy New Year

We Will Close Christmas until Monday, Dec. 29

GREEN HEDGE CAFE and Employees

WANT MORE?

Wait till you see Penney's NEW LOW PRICES during **JANUARY WHITE GOODS!**

STARTS JAN. 2