62ND YEAR - NO. 41

E'The Hereford Brand Published Every Thursday

Our Slogan: "More People - More Farms"

16 pages

SINCE 1901 Sixty-one Years Of Service

PRICE 10c PER COPY

Record assets were reported

Assets of the four institu-

tions - First National Bank,

Hereford State Bank, Hi-

Plains Savings and Loan, and

Hereford, Texas, Federal Cre-

dit Union - were reported at

\$28,064,543.76 for the third

Deposits, however, showed a

slight decline from figures pub-

At the two banking firms here

total deposits were listed at

\$18,927;159.96 for the third quar-

Banking officials stated that

(Continued on page 5)

Slightly To Ease

Schools' Housing

Enrollment in Hereford sch-

Superintendent Paul Stevens

told the school board at their

lished during the second quarter

quarter of the year.

by the city's four banking in-

Jury Returns 27 Indictments

HEREFORD, TEXAS THURSDAY, OCTOBER 10, 1963



AS PART OF FIRE PREVENTION Week actrides on the city's fire trucks. Jap Dickerson oversees a group of students from Cen-tral Elementary school as they ride through

the city's streets. Residents of Deaf Smith County and Hereford were commended by members of the department for their work (Staff Photo)

'Faces Re-Work Defenses, Making Ready for Lamesa school children in the first three grades of all Hereford schools were given rides on city fire

Hereford Whitefaces, brushing strong running game.

a final-quarter rally last week to beat the fighting Muleshoe rillo Air Force Base Fire Dedeep drop-back passes, are rest the 'Faces, says his boys are in Mules 13-0 but it was a see-saw

Virgil Dodson presented tape recordings for members of the Hereford Lions club Wednesday noon. The tapes were interviews he had conducted with officers and residents of King's Manor, expressing thanks to the club for \$7500 given Kings' Manor by the Lions.

Dale Stevens, Brand society editor, sounded another appeal today for copies of yearbooks by clubs in the area. For coverage of club's activities, yearbooks are essential to the newspaper. So, bring them in fif you haven't

Hereford came through with

October 30 Set As Kickoff Date

For United Fund

United Fund

United Fund

United Fund

United Fund

United Fund of Deaf Smith County will kick off its campaign Wednesday, Oct. 30, at a 7 a.m. breakfast, it was decided at a meeting of the board of directors Tuesday afternoon. The drive tor funds will be a whirlwind affair, starting on tacted are asked to call Bill Dufur, EM4-2505.

Three Hereford men will appear on the Charlie Keys show aired by KVII-TV, Amarillo, at (Continued on page 5)

To United Fund

United Fund of Deaf Smith County will kick off its campaign Wednesday, Oct. 30, at a 7 a.m. breakfast, it was decided at a meeting of the board of directors Tuesday afternoon. The drive for funds will be a whirlwind affair, starting on Wednesday and ending the following Saturday, Nov. 2, at noon. Goaf is \$28,000.

Melvin Young will be drive chairman this year.

To oil up the machinery for (Continued on page 5)

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Melvin Young will be drive chairman involved in the incident, Frank P. Lewter, 27, of a local motel, was charged with disturbance and were charged with disturbance and were charged with disturbance and were charged \$25 in Corporation

(Continued on page 5)

17401

observance of Fire Prevention

would like to thank the public up on the medians. for helping in the prevention of fires and assisting the depart-placed at 25-Mile Ave. and Park ment in making fire calls. It is very important that motorists pull to the side of the street allowing trucks to reach fires as quickly as possible." In making his comments, the

fire chief stated that the key rate for fire insurance in the city has dropped and Hereford now has the seventh lowest rate in the state.

"This drop in the key rate is definite evidence of the fire prevention activity on the part of the public," he noted.

As part of the observance, school children in the first three

were given rides on city fire trucks by the department.

deep drop-back passes, are readying for Friday's battle with Lamesa's Golden Tornadoes, a powerful club that has been hopping all over the place with a ches. He's Eddie (Smoky) Johnson, a center, who is nursing a knee injury.

The Tornadoes not only put on the place with a condition of the property of the place with a condition of the property of the place with a condition of the property of the place with a condition of the property of the place with a condition of the property of the place with a condition of

Around Around Around Son, a center, who is son, a center, who will be holding down the quarterback job Friday, but it will residents of the city who will be holding down the quarterback job Friday, but it will residents of the city who will be conscious of the city who will be holding down the quarterback job Friday, but it will residents of the city who will be conscious of the city who will be conscious of the city who will be conscious of the city who Shooting Incident **Ends In Charges**

One man was charged with aggravated assault, a nother siding. They were Merle Warren with simple assualt, and four others were booked for disturbance of the siding of the siding. They were Merle Warren Southern, 25; Glendale, Ariz; Paul Dennett, 19, 207 Ross; bance following an alleged shooting incident Sunday at a local service station.

Richard Camarillo, 18, General Delivery; and George Joe Greigo, 18, 205 Ross.

Operation PEP Calls Public day and Tuesday, returned 27 indictments, no-billed four cases and passed four others for what Forum To Plan Area's Future on all-time record for this county.

The public will be invited to Formby summed up. attend the meeting, to be held "PEP" stands for "Planning in the Community Center at and Evaluating for Progress,

by adding two elaborate new

Fire Department

Commends City,

County Residents

Deaf Smith County and Here-

are very fortunate this

ford residents were commended

by Hereford Fire Volunteer Department as it moved into its

New Yule Units

Christman decorations this year enue and 25-Mile Avenue.

Planned Here

Hereford and Deaf Smith Cou-nty will take a long look - sev-goals. The meeting will be future immediately and over a eral looks in fact - at the future strictly a "public forum when long period of time."

Thursday, Oct. 17, at a meeting John Q. Public will have an opof "Operation PEP", Clint For-mby, head of PEP's 12-man what Hereford and Deaf Smith will be its first meeting of committee, announced this County should do for the future this kind, an open public forum. of the county and its industry,", "That's the night when we will

7:30 p.m. and give views on the and Formby says "that's just

PEP has been in the creative

Hereford will expand its | 25 Mile Avenue and at Park Av-This was decided at a meeting "spectaculars" to be placed at of the committee, headed by persons have ideas which have the intersection of U. S. 60 and Ernest Kendall, at Chamber of not been expressed publicly, and Commerce headquarters Mon- we hope they will feel free to The board of directors of the those views."

Meantime, attend the meeting and discuss

This will be first time those two corners have been decorson, and will be the first of public forum.

several such spectaculars dali said.

The spectacular on U. S. 60 Pitman, Mrs. Hap Cavness, Orson, also received a two-year posits for the quarter totaled will include two giant Christ- pha Click, Mrs. Argen Draper, prison term on a plea of guilty \$5,620,135.79 while assets of stated Dub Reeves, fire silver foil, lighted by scores of Thurston, Melvin Young, Don chief, "In that so far there have white lights. Streamers of col- Zimmerman, L. B. Russell, been no fire losses to speak of." ored lights will criss-cross the Keith Jorde and Sam Nunnally. He continued stating, "We intersection, the trees to be set

> Ave. will be in the form of a Are Approved wires in the center of the inwires in the center of the intersection. Streamers of colored By Commission chandelier to corner posts.

The new decorations, along with 14 skyline spectaculars already on hand, will be strung the day after Thanks-giving, and will be turned on for the first time that weekend. Members of the commit-

three on Park Avenue. Santa again this year will The first zoning change was

(Continued on page 5)

get down to brass tacks and see exactly what we should put into our program for the future," Formby says.

He said rules will be set controlling the length of time each person may , speak to air his views, but otherwise it will be strictly an informal session with everybody attending getting an opportunity to express his

"We hope to take these views and opinions and form our basic goals and plans for the ad-vancement of Hereford and Deaf Smith County," the committee head said. "Doubtless many

Chamber approved the project Meantime, the committee is at their breakfast meeting Wed- to meet again Friday at the Chamber of Commerce and make final plans for the public meeting. Formby says they will ated for the Christmas sea- lay out "ground rules" for the

In addition to Formby, complanned for future years. Kenmittee members are Wayne
dall said.

Thomas Dick Pormby, comguilty and was given a two-year
The savings and loan institu-

The new spectacular to be Zoning Changes

City Commissioners in a short meeting Monday approved the action of the city's Zoning Com- years' probation: mission by changing zoning in

three sections of Hereford. In other action bids on a new tee decided against a policy practiced in some towns, that of turning on Christmas lights trash collection pattern were tabled and bids for two new city pickups were called. A petition from Mrs. Charles trash collection packer unit Piaz, indicted for burglary, was 95 at the start of this week, before Thanksgiving Day. Kropff asking that one-operator The present decorations will beauty shops be allowed in all be used on Main street with B residential zones was turned

bring his famous 60-passenger for Colonia De Buena Vista. The (Continued on page 5)

A Deaf Smith County Grand Jury, sitting Monprobably was the busiest grand jury session ever held here. Court officials say 27 indictments is

Three men were indicted on three counts each, and another on two counts. Offenses ranged from driving an automobile

without consent of the owner to armed robbery. Following the return of the grand jury report, 13 persons pleaded guilty when arraigned Tuesday afternoon before District Judge Harry Schultz, and sentences ranged from three years' probation to 10-**Total Assets**

year prison terms. Three young Spanish-American men received 10-year sentences each after individual pleas of guilty to destruction of stitutions as figures recorded in private property. They were the Sept. 30 bank call were re-Victor Gutierrez, Martin Carlos leased. Deposits figures for the Lopez and Prisciliano Lopez. In four banking firms, however, addition, each was indicted on fell short of a new all-time high.

three charges of burglary. Jose Hernandez Jr., pleaded guilty to burglary of Park Avenue Cleaners and was given a 10-year sentence by Judge Schultz. He was also indicted on two other burglary counts.

All four also have been indicted in Castro county but will not be tried there.

Clifford Farmer pleaded guilty to driving without consent of of the year. Deposits did remain the owner and was given a two-year sentence. Ralph J. Tooley mark. pleaded guilty to auto thieft and received a two-year sen-

Thomas Town Gonzales, in- ter. Assets of both were reportdicted for burglary, pleaded ed at \$20,871,402.06.

Other pleas of guilty were as 141.38. Miguel Currero, charged with the "good financial condition"

murder with motor vehicle of the area can be attributed to while intoxicated, placed on five the increase in population and years' probation; activity within the town and

Albert Rodriquez, burglary, five-years' probation; Benigno V. Ramirez, charged with receiving and concealing stolen property, given three

John Henry Evans, charged with driving while intoxicated, second offense placed on three

Gilbert Rodriques, forgery, placed on three years' pro- ools, which hit a peak of 3462 a

bation. Probation of Alfredo week ago, had leveled off to 33revoked . Other indictments included: Orville Dean Jones, charged October meeting Tuesday night.

with burglary, released on bond. The drop-off was attributed to Raymond B. Boon, charged a shifting in the labor situation with second offense driving with pupils moving on to other while intoxicated, free on bond, areas for crop harvest. James F. Lacey, indicted for The 3395 figure, however, was armed robbery, is in custody at still far ahead of last year's (Continued on page 5)

(Continued on page 5)



DEAF SMITH COUNTY'S 1963 grain sorghum harvest was moving faster this week with a number of combines in area fields. Harvesting conditions at the present are ideal for "one of the best" mile crops in the area for the past

several years. Many area producers are finishing harvests while in some areas growers reported grain as still being too immature to cut. In some fields, grain sorghum will not be cut until after the first frost.

TAKE NOTICE that an elec-Hereford, Texas, on the 22nd tered by the City Commission of the City of Hereford, Texas, on the 26th day of September. 1963, which is as follows:

ORDINANCE NO. 659 "AN ORDINANCE by the City Commission of the City of Hereford, Texas, calling an election for the authorization, of bonds for capital projects, to-wit: \$340,000 revenue bonds

> PAY TAXES IN OCTOBER



The Credit Union makes loans for property taxes and most any other

Your LOAN does not have to be paid in full before adding to it or making another loan for a good purpose.

Credit Union welcomes you and invites you to use Credit Union services. Whether you need a suggestion of how much to offen how to borrow wisely, head straight for your Credit Union.

> PERSONALIZED SERVICE

has been our specialty for the past 27 years.

HEREFORD TEXAS FEDERAL CREDIT UNION 330 Schley

EM 4-1888

WHEREAS, the City Commission of the City of Hereford tion will be held in the City of Texas, deems it necessary, advisable and to the best interest day of October, 1963, in obed- of the City and its inhabitants, ience to an ordinance duly en- that the bonds of the said City be issued for the purpose hereinafter stated, and to that edn has determined to submit the propositions for the authorization of such bonds to an election, as hereinafter set out; therefore

pose of this ordinance."

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:

SECTION 1: That an election be held on the 22nd day of October, 1963, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this ordinance. at which election the following propositions shall be submitted to the resident qualified electors who own taxable property in said City, and who have duly rendered the same for taxation: PROPOSITION NUMBER 1

"SHALL the City Commission of the City of Hereford, Texas. be authorized to issue the bonds of said City in the amount of THREE HUNDRED FORTY THOUSAND DOLLARS (\$340 -000), maturing serially in such installments as may be fixed by the City Commission, the maximum maturity being not more than THIRTY(30) years from their date, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum, for a capital project, to-wit: constructing improvements and extensions to the City's Waterworks System, to be issued in accordance with and secured in

for constructing im- the manner provided in Articles provements and extensions to 1111-1118, both inclusive, of the the City's Waterworks Sys- Revised Civil Statutes of Texas, tem; \$160,000 revenue bonds 1925, as amended, each bond to for constructing im- be conditioned that the holder provements and extensions to the city's Sanitary Sewer System; and \$150,000 general ob- said obligation out of funds ligation bonds for construc- raised or to be raised by taxing street improvements in ation, and secured by a ple and for said City; and enact- of the net revenues from the oping provisions incident and re- eration of the City's combine lating to the subject and pur- Waterworks and Sanitary Sewer System?"

PROPOSITION NUMBER 2 "SHALL the City Commis sion of the City of Hereford, Texas, be authorized to issue the bonds of said City in the amount of ONE HUNDRED expended is thirty (30) years.
SIXTY THOUSAND DOL. mission, the maximum maturity being not more than THIR-TY (30) years from their date, bearing interest at a rate not to exceed FIVE PER CENT-UM (5%) per annum, for a capital project, to-wit: constructing improvements and extensions to the City's Sanitary Sewer System, to be issued in accordance with and secured in the manner provided in Articles 1111-1118, both inclusive, of the Revised Civil Statutes of Texas, 1925, as amended, each bond to be conditioned that the holder thereof shall never have the right to demand payment of said obligation out of funds raised or to be raised by taxation, and secured by a pledge of the net revenues from the operation of the City's combined Waterworks and Sanitary Sewer System?"

PROPOSITION NUMBER 3 "SHALL the City Commission of the City of Hereford, Texas, be authorized to issue ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150 .-000) general obligation bonds of said City for a capital project, to-wit: constructing street improvements in and for said City, maturing serially in such installments as may be

Pontiac

fixed by the City Commission, be posted at three public ple the maximum maturity being in said City, one of which shall not more than THIRTY (30) be at the City Hall, not less years from their date, bearing than fourteen (14) full days priinterest at a rate not to ex- or to the date on which said ceed FIVE PER CENTUM election is to be held, and be published on the same day in principal of and interest on said bonds by levying a tax sufficient to pay the annual letterest and to create a sink. interest and to create a sink- City, the first of said publica ing fund sufficient to redeem said bonds as they become

The City Commission finds that the probable period of use-fulness of the improvements for force immediately upon its paswhich the bond funds are to be

LARS (\$160,000), maturing se- tion shall be held at the City rially in such installments as Hall in the City of Hereford, may be fixed by the City Com- Texas, and the entire City shall constitute one election precinct. SECTION 3: That the follow-

ing named persons are hereby appointed officers of the election, to-wit: Neil Cooper, Presiding Judge

S. O. Wilson, Judge C. Ora Cockrell, Clerk Nona Jowell, Clerk SECTION 4: That said elec-

tion shall be held under the provisions of and in accordance with the laws governing the issuance of municipal bonds in cities, as provided in the General Laws of the State of Texas, and only resident qualified electors, who own taxable property in the City, and who have duly rendered the same for taxation, shall be qualified to vote.

SECTION 5: That the ballots for said election shall be Mary V. Watts prepared in sufficient number and in conformity with Texas Chapter 6. V.A.T.C.S. Election (City Seal) Code, as amended, and that printed on such ballots shall

appear the following: PROPOSITION NUMBER 1 FOR THE ISSUANCE OF WATERWORKS IMPROVE-MENTS AND EXTENSION

SION REVENUE BONDS" 'AGAINST THE ISSUANCE ber 13, 1963. OF SANITARY SEWER IM- Items:

BONDS" PROPOSITION NUMBER 3 STREET IMPROVEMENT administrator.

"AGAINST THE ISSUANCE OF STREET IMPROVE-MENT BONDS AND THE LEVY OF A TAX IN PAY MENT THEREOF"

AS TO EACH OF THE FORE-GOING PROPOSITIONS, the voter shall mark out the statement FOR the proposition or the statement AGAINST the proposition, so that those remaining shall indicate the way he wishes to vote. ABSENTEE VOTING shall be

conducted at the City Clerk's Office in the City Hall, in accordance with the provisions of Chapter 424, Acts of the 58th Legislature, Regular Ses-

SECTION 6: That a copy of this ordinance, signed by the Mayor of the City and attested by the City Clerk, at the top of which shall appear the words "NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS". shall serve as proper notice of said election. Said notice shall

tions to be made not less than fourteen (14) full days prior to the date set for said election. SECTION 7: This ordinance

sage and approval, and IT IS SO ORDAINED. this the 26th day of Septe

Ray Cowsert Mayor, City of Hereford, Tex-

MARY V. Watts

City Clerk, City of Hereford

(City Seal) (City Seal)
THIS NOTICE of election is issued and given by the undersigned, pursuant to authority use with oxygen tents.
20 Overbed tables with case 20 reclining or easy chairs 20 straight chairs conferred by virtue of the above and foregoing ordinance of the with wood, metal or laminate City Commission of the City of finish but finish on bedside cal

HEREFORD, TEXAS, this the serves the right to reject any 26th day of September, 1963. Ray Cowsert

Mayor, City of Hereford. Texas ATTEST:

City Clerk, City of Hereford

T-40-2C

Legal Notice

The Commissioner's Court of Bids should be addressed Deaf Smith County, Texas, will office of the Administration of the Administrati MENTS AND EXTENSION REVENUE BONDS"

"AGAINST THE ISSUANCE OF WATERWORKS IMPROVEMENTS AND EXTENSION REVENUE BONDS"

Dear Smith County, Texas, will accept bids on the following items of hospital furniture and equipment. Bids should be addressed to the office of the administrator, Dear Smith County Bonds Texas, or delivered to his office at 801 East Third St., Hereford, Texas. Bids must be in the office of the Administrator not later than PROPOSITION NUMBER 2 Texas, or delivered to his office 5:00 P.M., November 13, 19 FOR THE ISSUANCE OF at 801 East Third St., Hereford, Item: SANITARY SEWER IM. Texas. Bids must be in the of-PROVEMENTS AND EXTEN- fice of the administrator not sterilizer (Autoclave), ele

PROVEMENTS AND EX. 20 Bedside cabinets with built-TENSION REVENUE in electronic units more fully The Commis specifications and drawings and all bids.

BONDS AND THE LEVY 20 All-electric high-low or vari-

party highlighted the shat-U-Aya Campfire Girls the Shat-U-Aya Campfire Girls the shat-U-Aya Campfire Girls PASSED AND APPROVED first time in the 63-64 club year. Honored on their birthday were Jo Witherspoon and Susan Bal

> Plans for the coming were made. Jennifer B was welcomed as a guest and

Hereford, Texas, and under inets is to match finish on the authority of law.
WITNESS MY HAND AND
THE SEAL OF THE CITY OF The Commissioners Court

> or all bids. Deaf Smith County Com er's Court,

er's Court, H. C. Williams, County Judge.

Legal Notice
The Commissioners Court of Deaf Smith County, Texas, will accept bids on the following

later than 5:00 P.M., Novem- 220 volt fully auton ber 13, 1963.

described in complete plans, serves the right to reject any "FOR THE ISSUANCE OF available at the office of the Deaf Smith County Commission

OF A TAX IN PAYMENT hite beds. Beds with electric H. C. Williams, County Judge THEREOF". T4030 T-40-2C

Mary Stoy and Jo With

Starting on their seventh year

Mary Stoy, Jan Scott, Susan

ille Pavlicek, and the les

Mrs. Art Stoy.

Ballard, Jo Witherspoon, Cam-

rd Brand, Hereford, Texas, Thurs., Oct. 10, 1963

of Campfire work together are Jan Scott also has seven years of club membership, but part of her time has been with other

THE PART OF THE PA

REPORT OF AN AFFILIATE OF A NATIONAL

Report as of September 30, 1963 of the First National Company, Hereford, Texas, which is affiliated with the First National Bank of Hereford, Toxas.

Charter number 5604 Federal Reserve district number 11

The First National Company is a Corporation organized for the purpose of owning and leasing parking lots for the First National Bank of Hereford.

Manner in which the above-named organization is affiliated with national bank, and degree of control:

The First National Bank of Hereford owns no stock in the affiliate but the stockholders of the First National Company are the same as those of the First National Bank, Common Stack consists of 12,000 shares common stock.

Other information necessary to disclose fully relations with

Directors of the First National Company are the same as ti Directors of the First National Bank of Hereford.

1, J. T. Carroll, Secretary-Treasurer of the First Nation Company of Hereford, Texas do solemnly swear that the above statement is true, to the best of my knowledge and belief. I declare that it has or will be published in the manner prescribed by Section 5211, U. S. R. S., (12, U. S. C., sec. 161), within fifteen days from the date of receipt of the call for report of condition by the Comptroller of the Currency.

J. T. CARROLL

Swarn to and subscribed before me this 5h day of Ocober. 1963.

Guilette Arnold Natary Public Deaf Smith County, Texas

YOU WILL SEE THE **CARS IN HEREFORD**

COMPARE, NOT ONLY, THE NEW CARS AND NEW USED CARS...BUT ALSO, COMPARE THEM WITH THE OLD-EST CAR IN HEREFORD! SEE FOR YOURSELF!

THE BIG TENT will be erected on our lot Friday, Oct. 11 THE SHOW OPENS ...

7:30 AM SATURDAY, OCT. 12 SUNDAY 1 TO 6 PM, OCT. 13

CONTINUES

REFRESHMENTS

212 N. SAMPSON

"Your Friendly Bank"

ADIES!! HALF THE

FOR YOU!

Official Entry Blank

TO THE

AUTO SHOW

SATURDAY & SUNDAY

AT THE HEREFORD STATE BANK

Hereford at Lamesa WTSU at Arizona St. Florida at Alabama Texas Western at Arizona Arkansas at Baylor Army at Penn State Texas vs. Oklahoma TCU at Texas Tech Houston at Texas A&M

Navy at SMU

ADDRESS

NAME

BREAKER Hereford Lamesa Texas. Oklahoma Stanford

TIE

Syracuse at UCLA New Mexico at Utah State Cincinnati at Tulsa Minnesota at Northwestern LSU at Miami (Fla) N. Texas at Memphis St. Miami (Ohio) at Kent St. Michigan St. at Michigan

Stanford at Rice

Oregon St. at Washington

Rice.

PRIZES

P-66L

3-0012



By Melvin Young believe that congratulations are in order for Clyde Wilson, director of the Stanton Junior High Band. Mr. Wilson has done a mighty fine job in shaping up the band and personally, we thought the kids looked (and sounded) real fine while performing at the football game last Friday night.

Of course, being the father of one of the girls, we might be considered a little biased in our opinion. On the other hand, anyone who can survive an entire summer of a beginners cornet practice, just nat-urally has a right to be blased. But everything considered, the youngsters performed well and we still think Mr. Wilson has done a fine job.

11

It's been a long dry spell. The lack of rain has probably been the number one topic of conversation around the area no for the past few weeks. Grain Sorghum farmers, on the other hand, welcome the opportunity to get their crops out of the field and into the bins before had weather blows in.

Like the past summer, the fall has been rather unusual. Here it is October already, and many people haven't fired-up the old furnace. Furthermore, we still see folks walking up and down main street in short sleeve shirts.

But don't let the Indian ummer fool you. Winter is on the way, and it's about time to "batten down the hatches" and prepare for the storms to

We still remember the 15 degree below zero weather that we encountered last January. Not having a garage, it became our job each and every morning to go out and try to get the car doors unstuck and warm up the old jalopy for the mad dash to school and office.

Many a man thinks he is overworked just because it takes him all day to do a three-hour

If you haven't driven around so this week-end. There are no aspen trees out that way, but there are numerous new homes, new streets and at least one new apartment building. The Latin-American hor

addition being constructed by N. D. Bartlett, Jr., is now taking shape with a number mes near completion. The homes are quite nice, being built with masonery construc-tion similar to the homes that so popular in Phoenix other southwestern cities. We feel that the entire addition will be an asset to the City of Hereford.

But we would suggest the you see for yourself. Just turn off 25 Mile Avenue at Bradley Street and drive west to the cemetery. You'll not only see the Latin addition, but you will notice a number of new streets being bladed off south and west of the First Christian Church. It is in this area also that the new apartment building is being

And, if you're in the driving mood, head north across Harrison Highway and take a peek at the many new homes going up in that section of town. It is surprising how fast an addition can be completed, particularly when you didn't know it was there in the first place.

Friction in your diction? If you can read the following without mistakes in 15 seconds, your dictation is well above average, and you should make a good radio announcer.

I bought a batch of baking powder and baked a batch of biscuits. I brought a big basket of biscuits back to the baker and baked a basket of big bis-cuits. Then I took the big basket of biscuits and the basket of big biscuits and mixed the big biscuits with the basket of bis-cuits that were next to the big basket and I brought the basket of biscuits and the biscuit mix-er and the biscuit basket and and the box of mixed biscuits and the biscuit mixer back to the bakery and opened a can

Oh well! Personally we prefer

Three of the biggest news stories of the week included the arrival of Mme. Nhu, sister-in-law of President Diem and a power in South Vietnamese politics; Hurricane Flora which has battered Ouba and Haiti and killing up to 1000 people; and, hast but not least, the humiliating defeat of the New York Yank-eds, at the hands of the Los the hands of the Los ngeles Dodgers in the World

The Yanks have played in 28 World Series but never be-fore have they been beaten in four straight.

All you need to get ahead is backbone - and some liniment to rub on it occasionally.

Party Honors Suzie Sanders

Suzie Sanders, daughter of Mr. and Mrs. Don Sanders, was 12th birthday in the home of her parents Oct. 4. Refreshments of cokes, cake, and candied apples were served to the

Those attending the party were Jana Denton, Pat Cooper, Kay Lynn Ward, Debra Hodges, and the honoree.

The girls attended the Hereford-Muleshoe game immediately following the party.

Take Your Saturday

UNDER THE

TOP

AND VIEW THE NEW MODEL

WHILE YOU ENJOY

AND

YOU MIGHT BE THE LUCKY WINNER

STATE

Your Friendly Bank"



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G

GG

166

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CRISCO

THE HIGHLY UNSATURATED SHORTENING

3 LB. CAN



NO. 300 CAN WITH BEANS

AUSTEX CHILI

ROXEY - TALL CANS

DOG FOOD

ALL GRINDS

3 LB. CAN

3 FOR \$1

BEEF WITH CHILI GRAVY - 300 CAN

AUSTEX TAMALES 4 FOR \$1

BATH SIZE

2 FOR 33¢

BATH SIZE

ZEST

23¢

CAMAY

KING OR REGULAR

FOR AUTO. DISHWASHERS

CASCADE

PERSONAL SIZE-4c OFF **IVORY**

4 BAR PACK 25¢

GIANT SIZE - 10c OFF MR CLEAN 59¢

GIANT SIZE IVORY LIQUID 69¢

RANCH STYLE BEANS CHEER

79¢ KINGSIZE - 13c OFF **JOY**

85¢

TALL CANS MILK

CARNATION

300 CAN

HAIR SPRAY 2.00 VALUE



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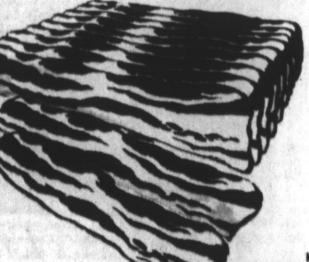
GGL

2 FOR 25°

HAMS

ARMOUR'S OR WRIGHT'S FULLY COOKED

HALF or WHOLE



TOKAY **Bunches of Juicy Flavor**



BELL PEPPERS

GGLY WIGGLY

WITH EACH \$5.00 PURCHASE FOR

WIGGLY OF PIGGLY WIGGLY OF PIGGLY WIGGLY

HORMEL FIRST GRADE THE VEGETABLE POWERHOUSE RED POTATOES CRUNCHY TIDBITTS IN SALADS

Phone EM 4-2030 WANT ADS Phone EM 4-2030

LET'S GO ROLLER SKATING

The Hereford Brand



Our Slogan: "More People-More Farms" Member National Editorial Assn. Member Associated Press Hereford, Deaf Smith County, Texas-Phone EM 4-2030

Published Every Thursday at 336 Main St.

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879 Second - Class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10: each.

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JAMES M. GILLENTINE MELVIN YOUNG BILL PENN Advertising Manager JOHN ANDERS 1 Shop Foreman

Publisher **Managing Editor**



HOMES

Three bedroom, 1 1/4 baths, all brick, attached garage Located at 234 Star St. Full FHA financing. \$15,500.

Home with two apartments located in nice neighborhood. Good terms. Excellent opportunity to have a nice

Large 2 bedroom house with utility, garage, carpet. Two blocks from school. \$500.00 down, owner to carry

Have you seen that new house on long Street? And the poly 564 (10) and mouth.

FARMS

640 acres. 4 wells, underground tile. 365 acres maize, 84 acres wheat, 78 acres cotton. Three bedroom home. Near Dimmitt. \$525.00 per acre or will trade for land near Hereford

150 acres two miles northwest of Hereford. Excellent form land. \$500.00 an acre.



EM 4-1757 EM 4-2266 Gene Snead Mike Justice EM 4-1420 Res. EM 4-0544 Virgil Justice



Hallmark of Service



REALTORS 618 W. Hwy. 60 EM 4-2220

- COMPLETE MORTAGE LOANS --

Fast efficient service with maximum loans. Bring your loan problems to us

- HOUSES --

Ready to move into now, new 3 bedroom brick 1 1/2 baths, garage, \$400 down. Total payments \$86 month

Two 3 bedroom bricks, den, fireplace, builtins. central heat double garage, 1 % baths, fenced. These houses must move and the price is right. Call for details.

- COMMERCIAL --

If you are interested in owning you own business we have several types of good local businesses for sale with easy terms. Call for details.

Commercial lot, 94.3 ft. on 385, 1 block north of intersection of Highways 60 and 385.

-- FARMS --

One-half section. One 6 inch and one 8 inch well, wheat, maize and a little bit of cotton. 25 acres grass. \$500.00 per acre.

Colorado wheat ranch. Four sections cultivated land, 2 sections grass, 2 sections wheat planted, 23 bushels wheat average. Possession. \$60.00 an acre, 25% down, good terms

Top section, 3 sets improvements, 4 wells, mile of tile, on pavement. Wheat, mile and small cotton. Good barns, has pasture for cattle. Possession. It's high, but terms are good. Call for details.

Texline - Half - wheat, milo, permanent grass, improvements, 8 inch well, \$250 an acre.

EVENINGS & SUNDAYS -

EM 4-1207 Oliver Streu EM 4-2857

MEAT

Processed For Freezer - Alse RETAIL SALES

HACKER & JESKO 13158 Park Ave. EM4-3224



Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill

OPTIMIST CLUB

Monday Eve 6:30 p.m. American Legion





Club meets every

Monday at 12:05 RANEY'S RESTAURANT

STATED MEETING Oct. 14 7:30 P.M.

FEED 6:30 P. M.

Regular Meeting Thursday Night Hereford A. F. & A. M. No. 849

Troy Stambaugh, Sec. Bill Hutson W. M.

REBUILT AND GUARANTEED TRANSMISSIONS

PORD	o	N	В	i.	D	Ж	n	/E
1949 1951	-							\$40.0
1952-1954				,				\$45.0
1955-1956				į.				\$50.0
1957								
1958-1961								
FORD								
1940-1951								
1952-1954								
1955-1956								\$45.0
1957		*						\$50.0
1958-1961								\$55.0
FORD								
								\$38.0

1951-1961\$45.00 1953-1961-De-Lux .\$75.00 FORD TRUCKS-4-SPEED 1942-1952 \$45.00 1951-1952-SYN. \$60.00 1953-1960-SYN. . \$75.00 CHEVROLET OVERDRIVE 1955-1957 \$55.00 \$60.00 CHEVROLET STANDARD 940-1951 \$32.00 \$35.00 \$45.00

1958-1961 1952-1954 1955-1957 1958-1961 \$50.00 CHEVROLETS PICKUPS 1941-1946 \$35.00 1947-1952

\$38.00 1953-1954 \$40.00 955-1961 \$45.00 CHEVROLET TRUCKS 4 SPEED 1947-1961 \$55.00 MERCURY STANDARD 1955-1956 \$65.00 MERCURY, OVERDRIVE 1949-1951 \$40.00 1952-1954 \$45.00 1955-1956 \$75.00

\$95.00 HAVE EXCHANGE ON ALL WESTERN EM 4-3350

1302 Park Ave.

WRECKING CO. West On Hiway 60 HEREFORD, TEXAS

\$90.00

CHARLIE BELL SELLS

Southwestern Life

Reliance Homes

SERVICE ON Black & White & Color TELEVISION Any Make or Model SUNSET APPLIANCE 906 Lee EM4-3472

Gas Wash Greas Wheel Balancing
 Minor Repairs BOYD'S HUMBLE SERVICE EM 4-1110

Hiway 60 & 385

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" Rocky Stewart

HEREFORD BAKERY

303 E. 1st. EM 4-2644

519 Park Ave. EM4-0177 HOME OF **Deaf Smith County Bread and Pastries**

MATTRESSES

New Renovated Remanufactured

FREE PICKUP & DELIVERY

Prices are the same in Hereford as Amarillo Call or Write

ANDERSON Mattress & Upholstering Co.

Box 802 - 205 N. Tyle DR3 -8313



BY DAY, WEEK OF

MONTH.

Campbell Pontiac 115 €. 1st

Colorado Rod-Weeders

PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultiva ors and Rotary Moes. Lilliston Shredders & Blades See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach

West Hi-way 60 Phone EM 4-1600

EM 4-2652

Call Us For All Your Glass Needs HEREFORD GLASS CO

Hereford Radiator

FOR SALE Miscellaneous

FOR SALE % inch by 25 foot structural steel succor rods. \$2.00 each. Free delivery in sizable quantities. Call LA 3-4095, collect, Andrews, Texas.
MC GILL PIPE AND SUPPLY 8-1-38-8c

FOR A NEW

McCULLOUGH MOTOR COMPANY 345 E. Hiway 60 Phone EM 4-3150 CHRYSLER IRRIGATION ENGINES Sales & Service 8-1-49-TFC

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552

West Edge Of Hereford Highway 60 8-1-1-TPC

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see KINSEY - OSBORN MOTORS

142 MILES AVENUE B-1-26-TFC USED BARGAINS late model GE Combination

washer and dryer. A-1 shape 1 late model GE automatic washer. A-1 condition. 3 used bedroom suites **BUY-RITE FURNITURE**

North end of Main Street B-1-2-tfc ALFALFA HAY See Charlie

Holt 41/2 Miles West on Clovis Highway AV9-4599 or EM4-

FOR SALE Newman electric 5 1957 PONTIAC four door hard- \$51,000 loon, will sell or horse jet pump. Phone EM 4-0876, II1 North Blevins Street B-1-14-30-TFC

AERMOTOR MILLS AND TOWERS WELL SERVICE

Avenue H & Grand Ph. EM 4-0811 or EM 4-2194 HAVE YOU TRIED??

The prompt, courteous and guaranteed service at POOR BOY'S GARAGE Bring us all your automotive troubles, Lown mowers tractors.

Bill McIver - EM 4-3509 Johnny McIver - EM 4-2130 EM 4-2799 8-1-11-Tfc

FOR SALE Approximately 1,000 feet of 6 in. aluminum carrier pipe at 65c per foot and 600 feet of 8 in, carrier pipe at 60c per foot

CALL EM 4-1596 B-1-13-4C FOR SALE Flute and piccolo

with combination case. Good condition, Sara Gillentine EM

B-1-13-27-4fx

BISON SEED WHEAT For sale. Winter kill resistant Cleaned, double treated, sacked. \$3.25 per bushel. R. C. GODWIN FARMS

AV 9-4148 B-1-13-5C NEW ALUMINUM shop made pickup camper for sale. Call EM4-2194.

B-1-10-14-tfc FOR SALE: Angus bull. Phone BR6-4404. Andrews and Andrews. Aberdeen Angus B-1-11-14-tfc

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE 906 Lee EM4-3472

BILL'S ELECTRIC

HILL'S TEXACO FIRST & MILES EM 4-1823 CONVENIENT TO

DOWNTOWN

FOR SALE Good Clean Cordova Barley Seed. Phone EM4-1724 B-1-10-41-2p

FOR SALE Good Cane Bales or ed to sell. bundles to be picked up in the field. Phone EM4-1724.

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-

FOR SALE: Riding power mow

B-1-10-3-tfc

FOR SALE Form Equipment

er. EM 4-9007.

WE ARE DEALERS for Peerless Grain Rollers and feeding Equipment
DAVIS IMPLEMENT 144 W 2nd EM 4-2811

FOR SALE: Oliver Combine 19-59 series 40; pickup reel variable speed; hydraulic control; G. A. Duffer, 3 north and 21/2 East of Spade.

B-2-20-41-3p FOUR 3 bale cotton trailers, one moline cotton stripper. Sam Smith, Rt. 5, Hereford AV9-4417. B-2-15-41-tfe

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811

Carthel, 336 Avenue C.

B-2-17-35-tfe

FOR SALE Automobiles

top for sale. Call EM4-2369. B-3-10-14-2p

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

8-3-33-TFC

'55 OLDS, TWO door Hardtop. New 3 bdrm. brick, double New tires, good motor. \$395.-00. Also two Butane systems kitchen combined, FHA built, for Cars. 410 Jowell, rear a- priced right

\$100.00 down. Call EM4-1608 can show you at your conor EM4-2424

B-3-10-12-tfc REAL ESTATE For Sale Or Trade

BY OWNER, Two bedroom house in NW Hereford. Owner wants small equity, buyer down, balance terms. assume loan. Call EM4-03

DRY LAND Nearly perfect half section on pavement just inside Texas on and business lots to select Hereford to Bellview Highway. from, let us show you our Approx. 150 ocres of wheat selection. WHY NOT TRADE goes, Tenant pastures and WHAT YOU HAVE FOR WHAT gives possession on 1-1-64. YOU WANT? good fence on all sides. Will take reasonable down pay-

SAM NUNNALLY EM 4-0555 - EM 4-2814 Nite Hereford, Texas

FOR SALE 240 ocres choicest land in Swisher County. One South of Tulia, Texas. This land beautifully laid, under- Large 3 bedroom on Elm Stground concrete pipe, well on natural gas. 40x100 foot quanset barn, beautiful 3 bedroom home. Will accept part down payment, or all. carry paper at 4 ½ %. Call or write Johnnie Beck, 25 Cedar Dr., Roswell, New Mexico. Phone MA 2-3866.

ONE MILLION DOLLARS
To lend on irrigated land is
Deaf Smith, Castro and Par PRUDENTIAL America's Largest Farm SAM NUNNALLY

8-4-1-271

FOR SALE or TRADE 2 bedroom brick home, with garage and apartment. Pric-

O. L. CLICK 505 Roosevelt Phone EM 4-0795 B-4-10-TFC

FOR SALE \$500.00 DOWN 3 room furnished house. Total price \$4,400.00. Inquire 321 Avenue J. Whites only.

8-4-33-TFC

\$11,000.00 GI or FHA Call EM 4-3208 R. L. Bone. 319 Avenue B-4-22-12-tfc LOANS

FARM & RANCH

FOR SALE Nice two bedroom

brick house, Close to school

FAST SERVICE DUWARD HAMBY

EM 4-3566 NIGHT - EM 4-3466 B-4-35-TFC 3 BEDROOM

boths. FHA Financina Low Down Payment. Morgan Const. Co. Phone EM 4-0239 8-4-38-Tfc FARMS

633 Acres, on poving, 4 irrigation wells, nat. gas, Nice home, Price \$400,00 per A. 40% down bal, terms. 8-2-18-rfc 320 Acres, lays perfect, 1 FOR SALE 88 Oliver tractor mile to poving, 3 bedroom with mounted cotton stripper. home, 1 - 8" and 2 - 6" Also 5 cotton trailers. J. M. wells, not. gas, 2600 ft. file, located in Randall county. B-2-19-14-4c Price \$350 per ocre cash. FOR SALE 1962 International Perfect 320 ecre, Deaf Smith Cotton Stripper. Stripped 100 county, 2 wells, on poving, acres. Registered Chester large house, other imp., close to town. Price \$350 per acre. EM4-0296 Nites. reasonable down payment. 147 acres, all cult., Lamb County, on paving, 2 - 8" wells, % mile of tile, 3 bedoom home, 47 A. cotton, sel, mile. Price \$600 per A.,

> rade for half section. COLORADO LAND on paving, good wheat and mile base, possible irrigation water, will sell or conside trading for land or other

property 1958 FORD RANCHERO. Real Extro nice 2 bedroom brick nice, with Butane, \$650.00. home, oven and burners. 410 North Jowell, rear apart- corpeted, central heat, and B-3-13-41-1p ed. Located Northwest.

Nice 3 bdrm, home at 109 B-3-20-41-1p Stor St., ref. air cond, fully carpeted, fire place, drapes '62 STUDEBAKER Convertible. go, immediate possession, we

> New 3 bedroom home, central heat, car port, storage nice kitchen, Price \$12,500.00 Nice 2 bedroom frame home

single garage, right down town, has PHA loon, \$1,000 88. 2 bdrm. stucco near schools B-4-17-41-4p Price \$6,500. \$1,000 down or will sell to GI. We have many other forms homes, ranches, small tracts,

> J. M. MAMBY REAL ESTATE on Huy. 385 Off. Ph. EM 4-3566 Res. J. M. Hamby EM 4-2553

Gerald Hamby EM 4-1534

Durward Hamby EM 4-3466 Horold Hamby EM 4-3454 FOR SALE reet. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appoint-

NEED MORE ROOM? Then trade in your smaller 8-4-12-TFC bedroom, 2 bath, 14 x 36 Den and Formal Living Room Double garage. Large Lot. 2050 Sq. Ft. ONLY - \$22,900

105 Fir in Hereford BEAUFORD - HILL in Amarillo, DR 2-5574 - 500 N. W. 8th

107 Ave. H.

8-4-13-80

EM 4-2814 For key go to Doc Kirby Sales

NOTICE SALE OF CHURCH

Sealed bids will be received by Immanuel Lutheran Church. Rhea Community, Friana, Tex-as, for their 24 by 34 foot church building. Deadline for bids: 8:00 P.M. C.S.T., Monday, Oct. 7, 1963. The vot ing body reserves the right to reject any and all bids. FRANKLIN BAUER, Chairman, Rt. 2 FRIONA, YEXAS

FOR RENT

APARTMENT FOR RENT a Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer, otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0555.

B-5-26-31-tfe FOR LEASE or sale. Nice three bedroom house in NW Here-ford. Phone EM4-1384.

B-5-13-41-tre Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bil - Mar Associates, Inc. 146 East Secand Street Hereford, Phone EM 4-0560.

B-5-10-25-4-tfe MODERN FURNISHED Garage apartment with antenna. 805 Lee Phone EM4-0738. B-5-10-14-tfc

NEW THREE Bedroom house for lease, Central heat, garage, fenced yards. 807 Blevins Avenue. Write Box 146 Hardesty, Oklahoma. B-5-19-14-2p

OFFICE SPACE Now available

on 25 Mile Avenue. Refriger-

ated Air. See Dean Bingham

B-5-16-7-tfc WANTED

Land Co. EM4-0410

WORK WANTED: Painting, texturing, taping, sheetrocking All carpenter repairs. A-J work. Ted Oldfield, Em 4-0538.

CUSTOM FARM Work. Call Jake Moore: Telephone EM4-NEEDED LISTINGS on farms

homes, businesses and comproperty. Justice mercial Realtors. **B6-114-TFC** All grades and kinds baled

hay. Either in the field, or on a delivery basis. HEREFORD FEED YARDS EM 4-0172

B-6-10-11-tfc WANTED: WHEAT pasture, 300 to 500 Calves. Jack Renfro.

B-6-10-41-2c

WANTED, PAINTING and re-

HELP WANTED

EM4-3131.

Went To Buy IF YOU ARE NOT EARNING \$8,000 to \$25,000

YEARLY will be interested Our experienced men earn that. We train you; you get salary and commissions. Established corporation needs Hereford representative between ages 25 and 45, reg sonable education, background, accustomed to meet public, married, permanent resident. Write in confidence give background. Interview wil be arranged.

Box 11357 Oklahoma City, Oklahoma T-8-41-2C

ROUTE MAN SPARE TIME

Refilling and collecting money from new super coin operated dispensers in this area. No selling. To qualitfy you must have car, \$600 to \$1500 cash and 6 to 12 hours weekly. Can net up to \$200 monthly; More full time, for personal interview write P. O. Box 22106 Denver 22, Colorado 8-8-41-1P

\$65.00 PER WEEK AND MORE for reliable man or woman to service customers in section of Hereford, Full or part time. No investment. Write Watkins Products, Inc., Dept.

C-1, P.O. Box 2447, Memphis, Tennessee

8-8-41-18

1. L. Marcum EM 4-2691 Francis Hardwick EM 4-2241

Phone EM 4-2030 WANT ADS Phone EM 4-2030

WAITRESSES, Wanted: Apply in person at Raney's Res-

9. Situations Wanted

FOR CUSTOM Farm Work Call Dan Jones EM4-3225. Weed shredding in Maize B-9-12-14-10c

NOTICE

SHORTY'S SHOE shop will be closed next week. 13th through 19th. Open October 21st. B-10-14-41-1c

> WELL WORK WELDING AND PIPE THREADING J. E. TURNER Phone EM 4-2194 T-10-36-TFC

11. Business Service

WE DO Custom row or broadcast bundle binding. Tommy Pierce, EM4-0181; James Pierce, EM4-2821. ō-11-14-9-tfc

NEED A professional painter? If so contact Nichols Paint & Art Supply 232 West 3rd.

B-11-16-35-tfc

OWENS & HOLLINGSWORTH EM 4-3572

Comercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service

8-11-13-TFC PORTABLE DISC ROLLING Scolloped or plain, Jacobsez Brothers. Phone EM 4-1543. 9-11-10-23-tte

Concrete driveways, patios, and storm cellars. Stucco and plaster repair work, Reasonable prices. All work guar-

estate problems including free

STRAYED FROM Skleton Feed Department. Lots near Summerfield, three The three other men involved Eldon Eason B-13-22-12-tfc ing.

Zoning...

development had been brought into the city with an 'A' residential designation.

In changing the zoning, a po tion of the development will be "E" business district with the remainder being "C" residential allowing multiple family dwellngs' and apartments.

Zoning changes approved for Thunderbird Addition designate lots fronting on Harrison High-way as "E" business district. A portion of the development was classified as "D" commercial with the remainder of the development changed to 'B"

The third change reclassified the J. R. Hamby property at Seventh and Main as "D" commercial. It was formerly a "C" residential area.

In considering bids on a new packer unit for the City Sanitary Department, the Commission agreed to table bids until all firms could bring in demon-strator models. Only one firm has yet to demonstrate its unit. Planning for additional space in Hereford Community Center was also approved by commis-sioners. Needs at the center were outlined by Dudley Bayne, city manager.

He requested that the city begin now to plan for additional storage space. The field notes and plat of

Block 2, Southlake Addition were also approved.

Shooting ...

(Continued from page 1) 3:35 p.m.

When the second truck stop ped Southern is said to have gotten out of his pickup and went around to the driver's when he did, Camarillo's two campanions started to get out of the truck.

Lynn Cook Neal Leub John Kovacs George Muse However, it is reported, Absh-

er and Lewter got out of the behicle they were riding in. Ab-8-11-14-2C shetr is alleged to have been Frank Cain carrying a 30/30 rifle and Lew-LET US handle all your real ter, a 16 guage shotgun.

Absher is alleged to have fir- Jim Haney Real ed the rifle with the bullet strik-ing the lower portion of the Lee Lindsey right door of the Camarillo pick- Gerald Graham 13. LOST AND FOUND up. The youths sped away from the service station and reported Leonard Shipley the incident to Hereford Police Joel Foster

Brahma Cross heifers, one in the shooting incident were red neck, Weight about 300 arrested later at a local motel Jim Anderson where one of the men was staywhere one of the men was stay- Phil Russell

United...

(Continued from page 1) the fund kick-off, team captains are to meet at the comm center at 7:30 p.m. Monday, Oct. 28. Agencies approved for UF participation include the Camp Fire Girls, American Red Cross, Boy Scouts, Salva-tion Army, Little Laegue, Pony League, Hereford Athletic club and the Deaf Smith County Council on Alcholism.

At the board meeting Tuesday, Lewis Machuchi, Scout executive, and Mrs. Barkley, Campfire worker, were appointed associate members of the United Fund board, and Machuchi will plan the kick-off break-

Art departments at senior and junior high school are to be asked to make posters for the Unit-ed Fund Drive, and a giant 'thermometer' will be located downtown to mark progress made each day of the drive, according to Neil Cooper, president of United Fund here.

Faces...

(Continued from page 1) gins, who scored both of the Faces' touchdowns last Friday, doubtless will be in the fullback

One of Lamesa's top players, Jay White, all-district fullback, probably will not play; he has missed the last two games because of a knee injury.

Lamesa's record to date reads: Lamesa 7, Big Spring 14; Lamesa 0, Andrews 19; Lamesa 6, Kermit 22; Lamesa 23, Odessa Ector 12. During the last game, Lamesa's offense got going for the first time, the Tornadoes gaining 259 yards rushing and 75 yards in passing. Starting lineup for the two

teams probably will look some-HEREFORD George Muse J. Carter Stan Sigman Eugene Green Walter Williams Jim Higgins

Luxurious Carpeting

501 CARPETS-ALL NYLON PILE

Famous for it's long wear and minimum upkeep
 High style multi-level broadloom

Luxury texture of high-low loops in casual mosaic styling. Springy and bulky continuous filament fibers , no short loose ends to break off or fuzz up. Excellent for wall-to-wall installation. Extra - durable, heavily latexed double back. Ends are finished. Nylon is naturally resistant to moths and mildew to assure you of satisfaction. Non-allergic, too . . . most

(Continued from page 1) mark when 3020 pupils had been counted on this same date. Last week the board held an emergency meeting to discuss the encollment situation after the alltime high of 3462 had bulged accomodations, especially in the elementary schools. The board accepted the bid

pers for a barracks-type shop son, James Byron, born Oct. 5 building which the board had at 9:14 p.m. He weighed 5 decided to sell. Their bid of pounds and 101/2 ounces. \$2200 was highest out of three Mr. and Mrs. Pedro Rojelio bids received for the house to Salinas Sr. are the parents of a be moved off school property. son, Pedro Rojelio Jr., born Oct. The board also approved a new teacher, Hope Rusk who will be added to the Northwest Mr. and Mrs. Larry Neal Hen-

who holds bachelor's and mas- 8:10 a.m. He weighed 6 pounds ter's degrees from West Texas and 13 ounces. State University, has had 16 years' teaching experience. She Smith are the parents of a son, has taught in Amarillo for the Edwin Eugene, born Oct. 7 at last two years.

The board voted to buy two and 3 ounces. new school busses immediately to help relieve the troublesome transportation problem, Stevens told the board that 1164 pupils are being transported to and from school each day in busses.

Jury ...

(Continued from page 1) Gatesville.

Robert Vernon Davis, indicted for second offense, driving while intoxicated.

Phillip R. Napier, indicted for burglary, held in custody here. One man indicted, E. C. Parker charged with burglary, was (Continued from page 1) no-billed since he had been sen-Texas-sized sleigh to Hereford, er charged with burglary, was tenced to a 10-year term at starting early in December, and

Arnulfo Rodriquez and Filber- ride the sleigh, guests of Hereto Alvarado, charged with as- ford merchants. The business sault with intent to kill, were no- houses will provide the tickets LE billed, and Phillip Lugo, charg-LT ed with seduction, was no-billed. 7. LG The grand jury passed the Mwmbers of the Christimas C case of Clifford H. Duncan, decoration committee, in addi-RG charged with forgery.

his probation revoked. He was Jack Nunley, Frank Wiginton, QB charged with forgery. LH Filiberto Castillo, charged Mrs. Bill Hromas, and Mrs. with child desertion, was pass- Irving Alexander. POS, turned against Adel Pemberton,

charged with driving without consent of the owner. Six other indictments were returned, but those charged 12:30 today to tell of the growth have not been arrested.

Judge Schultz commended the Hereford sheriff's office and the the city's growth, School chief police department for "their ef- Paul Stevens will show growth ficient manner in handling cases through Hereford's expanded in preparation for grand jury

Enrollment. Look Who's New!

Mr. and Mrs. James Marvin Brownlow are the parents of a daughter, Sandra Kay, born Oct. 5 at 11:44 a.m. She weighed 7

pounds and 7 ounces. Mr. and Mrs. Don Eugene of Hereford Growers and Ship- Heddins are the parents of a

Elementary staff as a special ry are the parents of a son, education instructor. Mrs. Rusk Glenn Keith, born Oct. 7 at

Mr. and Mrs. Malcolm Hayes

Mr. and Mrs. Walter John

pounds and 131/2 ounces. Mr. and Mrs. Martin Lopez are the parents of a daughter, Carla Jean, born Oct. 7 at 6:04 p.m. She weighed 6 pounds and 31/2 ounces.

Mr. and Mrs. Hipalito Hernandez are the parents of a son, Samuel Ruiz, born Oct. 8 at 12:35 p.m. He weighed 7 pounds and 91/2 ounces.

New...

children will be permitted to

tion to Kendall are George Mas-RT Lee Rogers was passed and so, Clete Corliss, Debs Knox, John Warren, Rocky Stewart,

Around...

(Continued from page 1) of Hereford, Dudley Bayne, city school program, and Chamber Manager Bill Thompson will wind up the Hereford portion of the program by telling of the city's industrial growth. A movie showing Hereford's growth also will be shown.

The Hereford Council-Knights of Columbus will sponsor a Columbus Day program on radio station KPAN Saturday, Oct. 12 from 4:30 to 4:45 p.m. An address will be given by Mr. Ralph Thomas, editor of the "Lamp",

Entirely new, totally beautiful

Regular Meeting

BPO Does met Sept. 23 at the Elks Lodge for a chicken and ment, and a business meeting. Mrs. C. D. Fitzgerald and Mrs. James Boyd were hostesses, and Mrs. Carl Hollingsworth conducted the business meeting.

meeting were Mrs. Carl Holling- porter. Mrs. Norman Minks was The only loss came when Tulia sworth, Mrs. E. C. Williams, elected to serve as organization spilled the Whiteface B team Mrs. Harold Miller, Mrs. Wal- leader. lace Shelton, Mrs. Gordon Massey, Mrs. John Schneider, Mrs. Kenneth Gooch, Mrs. Ralph Mc-Cullough, Mrs. Roy Smith, Mrs. Earl Evans, Mrs. Neil Young, Mrs. Richard Clark, and Mrs. James M. Boyd.

Those present for the supper 9:55 a.m. He weighed 4 pounds were Mr. and Mrs. E. C. Williams, Mr. and Mrs. Wallace Shelton, Mr. and Mrs. Gordon Paetzold Sr. are the parents of Massey, Mr. and Mrs. Carl Holla son, Walter John Jr., born ingsworth, Mr. and Mrs. Wil-Oct 7 at 4:25 p.m. He weighed liam B. Smith, Mr. and Mrs. Guy Lawrence, Mr. and Mrs. Garland Wilson, Mr. and Mrs. Earl Evans and sons, Mr. and Mrs. Neal Young and family, Mr. and Mrs. Ralph McCullough, Mrs. Jo Miller and Sharon, Mr. and Mrs. James Boyd and family, Mr. and Mrs. Kenneth Gooch and family, Mr. and Mrs. Richard Clark and family, Mrs. John Schneider, Gary Gore, Jack Goin, and Dick Bar-

Banking...

(Continued from page 1)

Corp. has "naturally had some effect on the economy."

A good vegetable harvest for the area, stated one banking official here, has added to the record assets reported for the past three months.

It was pointed out that with grain, sorghum, sugar beet and cotton harvest now underway,

assets and deposits of the four firms should show increases in deposit and aset for the final a magazine published by the Friars of the Atonement, Gray-



moor Garrison, N. Y.

BPO Does Have Walcott 4-H Club 'Faces' B Squad Family Supper, Elects Officers

Walcott 4-H Club met in the Here Saturday home of Mrs. Charlie Burk Thursday, Sept. 26. The club held its election of officers. Pre- record for the season so far, siding over the meeting was takes on an A outfit Saturday salad supper, family entertain- Mrs. Beene, assistant home de- night when they meet Nazareth monstration agent.

Officers elected were: Nancy Thursday. Minks, president; Mary Ruth Weaver, vice-president; Mary feated Muleshoe B team 20-0. Alice Burrus, secretary-treasur-blanked Plainview's B squad 25 Members present for the er; and Charlene Weaver, re- to 6 and upset Friona 12-0.

Mothers present at the meeting were Mrs. Jack Weaver, Mrs. Herschel Burrus, and Mrs. Norman Minks.

Members present were Mary Alice Burrus, Charlene Weaver, Mary Ruth Weaver, and Nancy and Margaret Minks.

QUALITY NURSERY STOCK trmstrona

Meets Nazareth

Hereford B Team, with a 3-1

at 8 o'clock in Whiteface stadi-

um, Coach W. H. Kitchens said

The B team Whitefaces de-

LET'S GO ROLLER SKATING

SEE THE NEW BUICKS

county.

They all pointed out that construction of the sugar beet processing mill here by Holly Sugar

AUTO SHOW



OCT. 12 & 13 KINSEY-OSBORN **MOTORS**

BEAUTIFUL and spacious! All-new room in EXTRA-VALUE FEA-'64 Rambler American . . . plenty for 6 TURES in every 1964 adults. Longer wheelbase; same easy han- Rambler: curveddling and famed Rambler economy



BEAUTY MAKES NEWS IN AN ALL-NEW'64 RAMBI



glass side windows; Ceramic-Armored exhaust system; coil springs in all seats. front and rear; full 14" wheels: Double-Safety brakes; and many, many more.



Rambler American!



KINSEY-OSBORN MOTORS, INC.

ATCH THE DANNY KAYE SHOW on CBS-TV-WEDNESDAY EVENINGS-9:00 on

or Your Money Back SEARS

spots sponge right off.

WAS 8.65

not to have it here.

Mr. and Mrs. E. C. Chapm

Bill Woods of Texline visited

Panhandle Heritage Names Oregon Man As Manager

The executive board of the years. Since the field of great Grove who is writing the music. Texas Panhandle He,ritage outdoor historical spectaculars While there he attended a se-Foundation takes pride in an- is rapidly expanding, managers minar held by the Institute for nouncing the employment of Mr. with experience in this unique Outdoor Drama. This was a Robert McFarland of Portland, field are in great demand, and meeting of the producers and

men who were in charge of the who has had this experience in notes and make suggestions for performing arts at the Seattle addition to his traditional train- later seasons. Mrs. Edith Eck-World's Fair, and these shows ing; says Foundation President hardt, the executive secretary accounted for almost half of Mrs. Ples Harper. McFarland for the Foundation, and Mrs. the gross taken at the fair. He is a graduate of Stanford Uni- William A. Moore who will be pent this summer with the fam- versity in California and he eithous Shakespere festival at Ash- er performed or was stage the show with her husband, land. He was connected with the manager for more than 50 pro- William Angus Moore of West Portland Rose festival and the ductions there. He majored in Texas State University, drove to Portland Civic Theater for many speech and drama and took North Carolina to attend the

traditional theaters, McFarland graduate work at the Yale for speeches to clubs and organspent a summer as assistant Graduate school, school of drastage manager for "Unto These | ma. Hills", the story of the Cherokee | McFarland spent October 4 Indians which plays in the heart | and 5 in Chapel Hill, N. C., con- where the visitors can visualize of the Smoky Mountains. It is ferring with Paul Green, who what will happen when they are one of the most successful of is writing the script for the on the ground where it will all the great symphonic dramas great show in the Ralo Duro take place. Representatives of

Oregon as general manager. the board feels fortunate that it directors of all of the great McFarland was one of the six was able to secure McFarland shows who gathered to compare special courses in journalism conference also. In addition to his work in and advertising. He did his

SPECIAL

GAMES

Good Anytime, except special

Rate Days and Leagues

SPECIAL OFFER ENDS

MONDAY, OCT. 14

GOOD FOR

WITH LIMIT OF 2 GAMES

Get Your Special Books At

"Where Family Bowling Is Fun"

Hal Brown, Mgr.

McFarland will be available izations. It is also suggested that groups arrange "sack and slack" meetings in the theater, and played to more than one Canyon, and with Isaac Van the Foundation will be glad to make the arrangements and



Patients in Hospital Mrs. Pedro Rojelio Salinas, General Delivery; Carl Felix Luke, 135 North Texas; A. G. Martin, 418 Avenue J: Billie Gay Helms, Route 1; T. L. Sparkman Sr., Route 2; Judy Lynn White, 406 Blevins; Mrs. Merrill V. Boothe, Route 1, Am- Box 511; Thomas Guerrero Jr., arillo; Mrs. Ollie May, 119 Av- Lamesa; Mrs. Elena Martinez. enue J; Mrs. Trinidad Gutierrez, Box 140, Lockhart; Thomas G. Pimental, Box 60; Mrs. Hipalito Hernandez, Route 2; Mrs. Walter J. Paetzold, Route 3; Mrs. Jollie Thomas, 715 Southwest Side Avenue, Littlefield; Mrs. Paul M. Hoff, 113 Fuller; Mrs. Martin C. Lopez, Box 783; W. Veigel, Dickey Voyles, John-

2 BEDROOM HOME

EDGE OF TOWN

AVAILABLE OCT. 14, 1963

Water Furnished - \$85.00 Per Month

CALL WOODY WILSON

EM 4-1464



TEXAS PANHANDLE HERITAGE Foundation has named Robert McFarland, Portland, Ore. (left) as general manager. Here he's shown with Dr. Paul Green, Chapel Hill, N. C., who

is writing the script for the Pale Duro Canyon, and Carol White, manager of "Unto These Hills." (U.N.C. Photo Lab)

Douglas Gene Barclay, Route 4; ny Ray Ruble, 10-6. Mrs. Leonard Click, 209 Rang- Mrs. Hipalito Hernandez, Mrs. Resuscitation Is er; Roy Hill, 138 Avenue J; Al- Casamiro G. Moreno, Cheryl vin E. Roper, Box 69, Quinton, Ann Whitley, Mrs. Jackie Mc-Okla., Mrs. Malcolm Smith, 114 Neese, Mrs. A. H. Brown, Mrs. Avenue J; Mrs. James A. Wat- Ruby Stacy, Mrs. Benito Torres. kins, Box 313, Vaga; Pilar Sali- Glenn L. Burrus, 10-7. nas, 400 Avenue H; Karl H Mrs. Lloyd Arnold Brooks, Hare, 121 Emma; Mrs. Larry Mrs. James M. Brownlow, Mrs. Otto Olson, L. J. Kuper, 10-8. N. Henry, 718 Avenue K; Mrs. Modesto Tijerina, 207 Jackson; Mrs. Don Heddins, 818 Knight; Crisp, Jim Cross, 10-9. Mrs. Cecil Messer, 210 Avenue I James L. Coke, Box 185, Dimmitt; Mrs. Amanda Strong. Route 1; John Darrel Mann, Wildorado; Mrs. Louie LeGrand,

Dismissals Ricky Greer, 10-4. Mrs. Billy Bramblett, Mrs Carl L. Strafuss, Richard C. Shumway, Mrs. T. L. Sparkman, Edward P. Knisley, 10-5. Leach Helker, Mrs. Robert

City Bond Issue Given 'Vigorous' Chamber Support

Patricia Uribe, Mrs. Everette

Deaf Smith County Chamber of Commerce directors threw their "vigorous support" behind the proposed \$650,000 October 22 noted, was developed in Norway bond issue to be voted on for street, water and sewer improv-

The action was taken by the Chamber board at its breakfast meeting Wednesday. City Manager Dudley Bayne discussed the proposed improvements and explained the needs for the pro-

Voting on four new directors for the 1964 term is to start Aven, Mark Woodall, Loyd Pool, Russell Carver, Labry Ballard, Raymond White and Jack Nun-ley. Four of the eight will be lected for three-year terms. Members of the Chamber will receive their ballots about Noember 1, and the new direc- Smith County Chamber win tors will take office February Zimmerman recom

Directors whom they will re-lace are Mrs. Dyalthia Benson, Delbert Kinsey, J. D. Kirkland

membership campaign. This tour.

Program For Dawn HD Club

G. R. Smith and M. E. Dean of Deaf Smith County Co-op presented a program on mouth-tomouth resuscitation for members of Dawn Home Demonstration Club Friday, Oct. 4.

Using "Rescue Annie," a Disbursemen mannequin, for demonstration Bolonce purposes, the speakers describ- Road & Bridge Fund ed methods of reviving victims who are breathing and who are not breathing. This method, they about ten years ago. Mrs. H. S. Fuller gave the

council report during the business meeting, which was conducted by Mrs. Orvil Galley. Program chairman was Mrs. Officers Solory Fund Ray Stewart. It was announced that the next meeting will be in Receipts: the home of Mrs. Ray Cox on Disbursements

Hostess for the meeting was Hospital Maintenance Fund soon, it was announced, after the nominating committee had offered these candidates for dispresent were Mrs. J. B. Careway Mrs. H. S. Piller, Mrs. Ray Stewart, Mrs. Floyd Bailey, Mrs. Orvil Galley, Mrs. Jim McCabe, Mrs. H. D. Fowler, Miss Botsford, and the hosts

> chamber and the one at Dumas staged a contest with the Deaf the contest with Dumas be stag-

The Chamber will host Delbert Kinsey, J. D. Kirkland and Dr. Hap Cavness.

The board heard a report from Don Zimmerman, chair man of the recently concluded membership companies. The board heard a report from Don Zimmerman of the recently concluded Bill Thompson reported on the

Health Official To Address P-TA

Dr. Albert Randell will speak to the Adrian PTA Monday, Oct.

The Alford Jobes visited last week in Endee with his parents.

Mr. and Mrs. Lewis Jobe. 14, beginning at 7:30 p.m. Dr. Randell is the medical adminisson from Abilene, Dr. and Mrs. John Pickett and children of trator for the Amarillo Health department, and is also the sch-Amarillo, and Mr. and Mrs. Bil ool doctor for the Amarillo and Currie and Miss Clara Sercrest Canyon schools. All citizens are urged to attend this meeting. from Big Springs visited the Howard Eagle family over the

Also to be discussed at the meeting will be the carnival. It is yet to be decided whether or Dean Daniels from Lubbock, Mr. and Mrs. Tuffy Daniels and children of Albuquerque, and Bill Jones of Albuquerque visitof Arlington and Mr. and Mrs. Joe Speed of Adrian spent a week in Aranzas fishing. They went out 70 miles and caught ed the Alford Jobe family Friday night.

Mr. and Mrs. Jim Perrin and Mr. and Mrs. Roe Jones of children were in Haskell over Floydada, Mr. and Mrs. John Perry and children, and Mr. and Mrs. E. R. Melton and Ann from the weekend attending a high

Plainview visited the Ted Hale Mr. and Mrs. Pinky May of family over the weekend. Wichita Falls visited Mrs. Davis Mr. and Mrs. Square Jackson, from Wellington visited her par-ents, the Pat Maupins, last over the weekend.

> Rather than staggering pictures up a stairwall, arrange

DEAF SMITH COUNTY

Treasurer's Report

30, 1963 Jury Fund Balance July 1, 1963 1,290.74 3,021.00 Balance July 1, 1963 125,703.60 45,031.28

52,538.50 118,196.38 General Fund Balance July 1, 1963 73,556.99 36,033.47 Balance (a deficit) 4,370.07 18,107.14 21,313.43

Balance July 1, 1963 1,163.78 31,386.50 Balance July 1, 1963

1,093.16 Road Bond Int. & Snkg. Fund Balance July 1, 1963 4,482.87 287.30 4,770.17 Permanent Improvement Balance Juyl 1, 1963 880.41

32.11

912.52 Right of Way Fund Balance July 1, 1963 1,351.75 2,637.60 18,384.98 Lateral Road Fund Balance July 1, 1963

29,336.200 29,336.20 Road Machinery Wt. Fund Balance July 1, 1963 Receipts: 13,000.90 11,520.00

Court House Int. & Snkg. Fund Balance July 1, 1963 4,582.92 3,158.75 alance July 1, 1963

99.50

4,231.69

1,561.02 Right of Way Int. & Snkg. Fue 2,532.50 ince July 1, 1963 3,047.27 Law Library Fund Balance July 1, 1963

RECAPITULATION

Social Security Fund Balance July 1, 1963 4,231.69

Jury Fund Road & Bridge Fund General Fund (a deficit) Officers Salary Fund Hospital Maintenence Fund ital Int. & Sukg. Fund Permanent Improvement Fund 912.52 Court House Int. Snkg. Fund 1,509.80 Right of Way Fund 18,384.98 Road Machinery Wt. Fund 1,598.64 Right of Way Int. & Snkg. Fund 3,047.27

Low Library Fund
Road Bond Int. & Snkg. Fund
Cash: 4,770.17
Time Deposits: 88,000.00
Social Security Fund
Time Deposits: 3,000.00 92,770.17

172,468.11

Hereford, Texas SEE OUR DISPLAY

AT THE

AUTO SHOW

on the Hereford State Bank Parking Lot

SAT. & SUN., OCT. 12 & 13

MR. FARMER: We'll both loss Money unless you first check us for your fertilizer needs.



Swift's Plant Foods Make Better Crops

NEW CERTIFIED FORMULA CROP FOODS. Now Swift offers you a plant food matched to the individual needs and feeding habits of important crops. Just look on the bag for the crop name. Swift's new CERTIFIED FORMULA Crop Foods are tailor-made by areas for each specific crop-whether it's fruit, vegetable, grain, or grass.

Albert Maxwell, Mgr. - Res. EM 4-0253

EM 4-3322

Final Rites For Mrs. Thuett, 77

963

Mrs.

Bill

crest

the

Fri-

0.74

.50

Conducted In Vega Funeral services for Mrs. Bertha Christopher Thuett, 77, were conducted Wednesday at 2:30 p.m. in the Vega Methodist Church by the Rev. Robert A. Meixner, pastor. Interment was in Vega Memorial Park Cemetery, under the direction of N. S. Griggs and Sons, Amarillo. Mrs. Thuett died at 11:07 p.m.

Monday in the Ladies Rest Home in Amarillo, A resident of Vega since 1918, she was a member of Vega Methodist Chu-

STATEMENT OF FINANCIAL CONDITION

OF THE HEREFORD STATE BANK OF HEREFORD, DEAF SMITH, TEXAS, AT THE CLOSE OF BUSINESS ON SEPT-EMBER 30, 1963.

State Bank No. 1778, Federal Reserve District No. 11

ASSETS

1. Cash, balances with other banks, and cash items in process of collection 1,029,336.16 2. United States Gevernment obligations, direct and guaranteed 807,181.25 3. Obligations of States and political subdivisions 873,101.15 6. Loans and discounts (including 20,775.05 overdrafts) 3,753,178.94 7. Bank premises owned 75,500.00

8. Real estate owned other than bank 3,500.00 10. Customers' liability to this bank on acceptances outstanding 3,765.99 11. Other assets 3,268.16 12. TOTAL ASSETS

9,000.00

84,500.00

6,563,831.65

LIABILITIES

13. Demand deposits of individuals. partnerships and corporations 3,309,786.39 14. Time and savings deposits of individuals partnerships and corporations 1,858,006.23

15. Deposits of United States Government (including postal savings) 93,627.43 16. Deposits of States and political subdivisions 292,130.61 17. Deposits of banks 435,275.11 18. Certified and officers checks, etc. 131,492.43 19. TOTAL DEPOSITS 6,120,318.20

(a) Total demand deposits 4,112,311.97 (b) Total time and savings deposits

furniture and fixtures

2,008,006.23 24. TOTAL LIABILITIES 6,120,318.20

CAPITAL ACCOUNTS

25. Capital: (a) Common stock, total par value \$150,000.00 150,000.00 26. Surplus 150,000.00 27. Undvided profits 47,943.74 28. Reserves (and retirement account

for preferred capital) 95,569.71 29. TOTAL CAPITAL ACCOUNTS 443,513.45 30. TOTAL LIABILITIES AND CAPIAL **ACCOUNTS**

6,563,831.65 I, W. E. Williams, cashier, of the above - named bank, do solemnly affirm that this report of condition is true and correct to the best of my knowledge and belief.

> W. E. WILLIAMS, Cashler CORRECT ATTEST R. E. CARVER J. A. HODGES HOWARD GAULT

STATE OF TEXAS, COUNTY OF DEAF SMITH, Sworn to and subscribed before me this 30th day of September, 1963, and I hereby certify that I am not an efficer or director of this bank. My commission expires June 1, 1965.

PEARL WIGINTON **Notary Public**



Engaged Miss Mary Salinas (Personal Photo)

Saint Anthony's Will Be Scene

Of Ceremony The engagement of Miss Mary Salinas and Robert Delgado has

don't give

been announced by the parents of the bride-to-be, Mr. and Mrs. Pilar Salinas, Mr. and Mrs. Luis Delgado of Bovina are the par-ents of the prosepective bride-

Catholie Church.

PREVENTION

OCTOBER 6-12

Jno. H. Patton

WEEK

Her flance attended Edinburgh Public Schools and has been re-leased recently from the United States Army.

Satire Presented By Mrs. Herring For La Madre Mia

"Ladies, Please Come to Order," a satire of American Delgado of Bovina are the par-ents of the prosepective bride-groom.

A double ring ceremony is Study Club.

scheduled to be read by Father Raymond on Thursday, Oct. 31, at 7:30 ,.m. in Saint Anthony's to roll call. Mrs. Bill Lankford was presiding officer. Plans for Miss Salinas attended Ed the style show Oct. 10 were

Couch-Elsa Public Schools and discussed.
is with J. C. Penny Company. Meeting at the Hereford State

a place to start!

W. H. Patton

ald Johnson, and Karen New-Bank, with Mrs. Jerry Landers Bank, with Mrs. Jerry Landers as hostess, were Medames John Beasley, Charles Fry, Ben Gollehon, Joe Hacker, Joe Henry, Dean Herring, Gene King, Bill Lankford, Joe Locke, Gerald Martin, G. C. Merritt Jr., Harold Morton, Bobbie Owen, Buddy Pickens, W. C. Russell, John Smith, Eugene Sparks, Dale Wynn, and Lee Drake.

Attend Fiftieth Anniversary Party In Hobbs, N. M.

marillo met Mr. and Mrs. F. G. Witherspoon of Albuquerque, N. M., in Hobbs. N. M. last weekend. Beryl and F. G. Witherspoon are sons of Mr. and Mrs. Vern Witherspoon.

Downtown Show Present Program To Feature New, On Electricity

The show will be held all day Saturday, starting at 7:30 in the morning and continuing as long as folks are around to look over the new models. The show will continue Sunday from 1 until 6 p.m. Refreshments will be ser- on some of the major electrical ved and door prizes given both days with drawings for both out and the proper placing of saturday and Sunday.

Co-operating will be Charlie
Hill used trucks, Stephens-Hudson Motor Co., Warren Bros.
Motor Co., McCullough Motor
Co. R. B. Miller, used car lot;

Co. R. B. Miller, used car lot; Hays Implement Co., Campbell Campfire Group Oldsmobile, and Kinsey-Osborn Motor Co.

Mark Newman Is HonoredAt Party

Mark Allen Newman celebrated his eighth birthday with a TV party Thursday, Oct. 3. Mrs. Don Newman, the honoree's mother, took Mark and five of his little friends to Amarillo to ap-pear on the "Freddie the Fireman's Show" Thursday. After the show, the guests were given a ride on the fire truck and then taken to the home of Mark's paternal grandmother, Mrs. W. C. Newman, where they opened birthday gifts and were served refreshments.

The birthday cake was decorated in TV theme. Minature Yo Yo's and French harps were given to the guests as favors.

Those attending the party
were: Joe Priddy, Jessie Gray,
Joel and Michael Pittard, Ron-

Mr. and Mrs. Vern Witherspo-on of Hereford and Mr. and Mrs. Beryl Witherspoon of A-

Sunday all the group attended sunday all the group attended the 50th wedding anniversary party of Mr. and Mrs. Alvie Wilson, former residents of Deaf Smith County. A nephew of the Vern Witherspoons, Mr. Wilson was the first baby born in La Plata, the first county seet of Plata, the first county seat of Deaf Smith County, before the railroad or the town of Here-ford existed.

Mrs. Wilson is the former Miss Lona Roberson of Sum-merfield. Mr. and Mrs. Wilson were married in Summerfield on Oct. 6, 1913. In 1935 they moved to Hobbs, where he is employed in a hardware store.

Used Cars, Trucks To Merry Maids

Cars, trucks and pickups all in 1964's bright new colors, will go on display Saturday and Sunday here on the Hereford State Bank parking lot. Late model used cars also will be shown.

Merry Maidens 4-H Club met Wednesday, Oct. 2, in the Community Center. Presiding over the meeting was Lou Ann Witkowski. A talk on electrical facilities was given by Lou Ann cilities was given by Lou Ann Witkowski and Jo Ann Marnell.

New members of the club are Lana Sue Boyd, Rosemary Knox, Toni White, Rojean Block, and Sandy Fry.

The program gave definitions terms. House plans were passed

Club Will Sponsor

L'Allegra Study Club met Thursday, Oct. 3, in the home of Mrs. Joe Easley. Mrs. Bill Dameron presented a brief his-tory of Buddhism and its progress in today's society. A continuation of the subject will be presented October 17.

Mrs. James Higgins conducted the business meeting. The club voted to sponsor a campfire group.

Members present were Mesdames Walter London, Allen Ireland, Joe Easley, Hilton Higgins, Joe Lyons, Bill Dameron, John Beasley, Jim Carnahan, Tom Carnahan, Alex Schroeter, Dennis Lomas, Robert Miller, and John D.' Pitman.

fixtures was explained.

The 4-H goal was presented by Mrs. Leo Witkowski. The Merry Maidens Club will strive for a blue seal in attendance, com-pleted projects, and participa-tion in fairs and 4-H shows.

Members present at the meeting were: Patsy Paetzold, Jane and Lou Ann Witkowski, Patricia Hur, Jo Ann and Dorothy Marnell, Thelma Warren, Mary Ann Vance, Rojean Block, Rosemary Knox, Connie Walker, Sandy Fry, Toni White, Patricia Her, Lana Sue Boyd, and Lynn and Nancy Fisher.

Guests at the meeting were

Electrical safety hints were Mrs. W. S. Fisher, Mrs. Edgiven by the members of the ward Paetzold, and Mrs. James

Leaders present were Mrs. Leo Witkowski and Mrs. F. A.

60 60 60

OFFICE

407 MAIN STREET

BILLS PAID - \$60.00 PER MONTH

CALL WOODY WILSON

EM 4-1464



SPECIAL PRICE

DELICIOUS APPLES WASH RED & GOLDEN 15.

Potato Salad - Chicken Salad

PARKAY

24 oz.

BTL.

GRADE A LARGE

1/2 GAL.

GIANT

FARM FRESH PRODUCE

Hereford

Tokay

HAM SALAD

U.S. GOOD LB.

GOOD

CUT UP

FREE

U.S.

COUNTRY STYLE WE MAKE 'EM

U.S. Good - Cut & Wrapped

Quick Frozen For Freezer

U. S. Good - Cut & Wrapped

25 LB. FREEZER PAC NCLUDES • 7 lbs. Steak 7 lbs. Roast · 7 lbs. Hamburger · 4 lbs. Short Ribs

Hereford State Bank

STATEMENT OF CONDITION SEPTEMBER 30, 1963

RESOURCES

Loans and Discounts U. S. Government Securities Other Securities Cash and Due From Banks Bank Building and Parking Lot **Furniture** and **Fixtures** Other Assets

LIABILITIES

Capital Stock Surplus **Undivided Profits and Reserves DEPOSITS**

\$3,862,357.82 807,181.25 879,101.15

Plains Insurance Agency

Since 1926

Robert Lemons

75,500.00 9,000.00

\$ 150,000.00 150,000.00 248,926.34

President J. A. HODGES **Executive Vice President**

Vice President CLIFF ESTES Vice President WAYNE WILLIAMS

NADINE WADE **Assistant Cashier** Assistant Cashier

DIRECTORS J. R. ALLISON O. L. BYBEE RUSSELL E. CARVER HOWARD GAULT J. A. HODGES W. N. HODGES J. R. LIPSCOMB R. G. PEELER EARL L. WILBUR H. S. WILBUR, SR.

1,032,280.72

3,823.60 \$6,669,244.54

6,120,318.20

\$6,669,244.54

OFFICERS

H. S. WILBUR, SR. Chairman of the Board RUSSELL E. CARVER

DEAN HOUSE

Cashier MARIE MAXWELL

J. T. GILBREATH, JR.

.52

Quick Frozen For Freezer



ELLIS BRAND 10 OZ

Every aisle you walk through puts a happy smile on your face when you shop at COOPER'S And your budget shouts with glee at ALL the LOW PRICES you see - up and down, in and out, counter after counter is stacked with SUPER VALUES in top brand foods. So, if you like to economize and have your family eat MORE without adding weight to your budget - come to COOP-. . . the market where the thrifty wise like to shop.



Still plenty of Time to complete your team. New winners coming in every day. Pick up your Football Card each time you visit COOPER'S MARKET.

DELICIOUS APPLES HEREFORD TURNIPS FOLGER'S



TAWANA JONES

MRS. LEON YINTON IRS. NORMAN LYTAL **NRS. LARRY SUMMERS** PADIAG DATTED NAUDE HACKWORTI

OTHER WINNERS THIS WEEK!

- Mrs. G. P. Owens Mrs. Majorie Smith Polly Bullard
 - Tandy Legg

CRISCO

PIE CRUST MIX

SHORTENING 3 LB. CAN

10 OZS.

us. 15¢

2 us. 15¢

KRAFT CARAMELS 14 OZ.

BORDEN'S REG. VANILLA & FLAVORS

ICE CREA

3-MINUTE POPCORN 2 LB.

CHOCOLATE SYRUP

HERSHEY'S 16 OZ. CAN

AURORA - 2 ROLL PKG. 4 ros 49¢ 69¢ \$2.69 \$3.59 BATH SIZE **ZEST SOAP** 2 ron 39¢ CLEANSER - REG. SIZE BOX SPIC AND SPAN

SIRLOIN STEAK

8 ros \$1



2 LB. 794

KRAFT'S VELYEETA

LB. 894 LB. 394

CREST

TOOTHPASTE **REG.** 53c

194

SHURFINE FLOUR SHURFINE PEACHES

10 LB. BAG

SUPREME - PENGUIN - LB. PKG.

COOKIES

Editors' Notes:

And Linda Higgins Seniors wait for their rings. Juniors wait for the bells to

homores wait for the freshmen to get through drinking at

And the freshmen wait for the day when they'll be tall enough to reach the pencil sharpeners.

Even if it seems the rings will never come and that bell will never ring, everyone will have to agree that this first six weeks has flown by.

The clubs around HHS are be-coming better organized. The memberships for most of these clubs are still open. Be sure to keep up with the clubs you are interested in, as to time, date and place of meetings.

The final date for paying dues to Future Teachers of America was Oct. 1. Mrs. Sue Howell, FTA sponsor, reported that at this date over 60 members had payed their dues so they could become members.

Each week the pile of trash which will be rearranged and assembled into the "Reject" grows. We plan to put this little ndal sheet out sometime

Please, if you have any gos-sip or unusual experiences a-bout yourself or a classmate,

The World Series aroused the interest of many people this last week. HHS was no exception as students and teachers, were seen walking around with transistor radios to their ears. As the Series progresses every-one will be getting out of class to see if their team is "on top".

Some of the lucky ones will be able to persuade their teachers to let the game come into the lassroom over the intercom.

Since we, the editors, are at a disagreement about which of the two teams is the better there shall be no comments from us as to which will carry the pen-

continue to broadcast White-face Static every Monday at 5:30 p.m. on SPAN. Sure hope

Hereford High FFA Begins Sale to pick up the absentee slips and mark the people absent. When Mrs. Cuby Kitchens, the Of NewCookbook

Chapters of Future Homemakchapters of Future Homemakers are conducting their annual sale of the cookbook, Favorite Recipes of Home Economic Teasures. The 1963 edition features

book a complete collection of dessert recipes. It contains over 2,000 recipes submitted by home economics teachers in every classes.

When new students come to that are many. Many students seek help from the girls in finding research material, books, magazines and other information. section of the United States. The Withdrawal sheets are sent a- tion concerning the library.



AS PART OF THE DRIVER'S Education course, students surveyed traffic at intersections surrounding the Hereford High School area. During three one-hour sessions, students in the classes being taught by Mr. James

Balch counted a total of 167 violations. Among the students taking part in the traffic survey was Jack Thomas.

Students Working In Office, Library Do Needed Task

but educational, agree the of- ool. Football and Southern Asfice and library assistants.

Mr. L. B. Russell, HHS prin-cipal said, "It would be hard The office girls are the to operate the office without them. We feel it an honor in having them in there, and I hope the training is beneficial.

secretary is not in the office the girls answer the telephone. The Hereford High School Telephone messages are deliv-

student's schedule card to see zelle Neill, librarian. Homemakers will find in this what class he ha that period. Duties of the library assis-

not all fun. They are enjoyable, when a student drops from sch- the proper place on the shelf. by Mr. Jim Balch. sembly tickets are also sold in

Pegene Cox, Diedra The

Mrs. Kitchens said, "They are all really nice and I enjoy work-

"My library assistants are desserts and party beverages. delivering messages, g e t t i n g delivering messages,

(Continued on page 5) round to the teachers and books Books are checked out and in

Library and office jobs are are checked in by the girls by the girls, then returned to

Housekeeping is even in-cluded in this work. The girls dust, and clean the library and workroom, Many different

them without prodding. They reand Janie Noland, Kaki Bar- spond to pleas from students as

> The library assistants are the following: Joye Martin, Nancy Gripp, Glenda Flesher, Gloria Dameron, Gloria Covington,

Miss Gililland Club Sweetheart

Key Club Sweetheart for this year is Miss Royce Ann Gilliland. She was nominated and elected at the second meeting of Jerry also is responsible for the Ben Gollehon stated, "He is a the Hereford Community Cen-

Fifteen new members were

Thompson, school counselor and Key Club sponsor, and the Rev. Fred Beversdorf, a representative of the field he has to worry about dropping his baton, because of tive from Kiwanis Club, which the gloves he wears. He spends sponsors the club.

Officers are David Block ing. president, Ronnie Duncan, vice-president, Steve Conway, sec-happened also," said Jerry,

Junior Student Is

major his senior year.

"The pleasure I get out of

ce Ann Gilliland, Judy Wiman, Connie Renfro, Linda Higgins, Lou Ann Witkowski, Diane Haseloff," commented, Mrs. Carol Haseloff," commented, Mrs. Neill has trained them well.

Band Drum Major clock hours and one-half credit is given if the student passes both phases of the course. These phases are the classroom in-"It was my ambition to be Jerry's future plans are to be ing. drum major," said Jerry Ross, a doctor, and to study more The classroom phase, an ap-

nard Kathleen Kuper and Gay though it were their own prob drum major of the HHS band. drum majoring. Jerry is a junior at Hereford High, and will be leading the In order to continue his band through the year of 1963-Jerry was drum major in

junior high school and has attended one band camp at Wet Texas University in which he went to drum majoring classes. Among the other classes He has authority and respon-

sibility to lead a 126 members being drum major is to see the n each half-time show. Jerry students improve through the selps in figuring out drills and year and become the greatest also helps and corrects students band ever," said Jerry. in posture and in different steps.

"I practice memorizing the drills and time signals every installed, adding to the list 44 total memberships.

Guests were Mr. Robert

There are also many difficul-

There are also many difficulmany hours of the field practic-

retary, and Frank Cain, treas- "such as when I almost lost my head-piece, at our first game.

every night. Five years later a Lead rolls were given to the movie version was released, following: Jimmy Brink as the King; Mamie Silvertooth as An-"The King and I" is a musical comedy based on the life Thiang; Ruth Ann Allison as outs held on Tuesday, Sept. 24. of the people in Stam. The Tuptim; and Wayne Edwards They are the following: Dorman Duggan, James Short, Dale Herow from America to teach his by Mr. Don Moore, choir di- sley, Tim Gallegher, Bill Price royal children. After her ar- rector, after tryouts.

choir have selected "The King

First performance of Rodgers proper way.

Anna meets a difficult chalof "The King and I" was shown lenge when she finds that she on March 29, 1951, at St. James must change the ways of the Theatre in New York City. For King before she can teach the the next few years "The King royal children the proper way and I" played to a full theater of living.

young teacher, discovers that dancers were chosen by Mr. parts of the wives for the show. teaching the royal children Neil Hess, of The Hess School They are the following: Mary and I" as their musical show for the 1963-64 school year. The program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the teaching done in his like the local program has been scheduled to wants the local program has been sch

Cast Members For Musical Named

The dancers are as follows: Beth Ballard, Barbara Lang-

ley, Sharon Tinnin, Oynthia Leisure, Cynthia Seed, Mandy Moore, Rosemary Herstey, Jani Sue Brumley, Jeanette Walterscheid, Linda London, Patti Nobles, Kay McGee, Le-Reece Askew, Carolyn Aven, David Block and Larry Hill. Priests for the show were

rival in Stam, Anna, the Sunday, Sept. 29, the royal Mr. Moore also appointed the auditorium.

Marnell There are other parts to the show which have not yet been definitely assigned. They will be announced at a later date when all plans have been

Mr. Moore has scheduled rehearsals for every day of the week. The dancers will meet with Mr. Hess in Amarillo twice a week, and they will meet twice a week in Hereford. The other members of the show meet with Mr. Moore in HHS's

The Offical Publication Heretord High School Hereford, Texas Whiteface

HEREFORD, TEXAS THURSDAY, OCTOBER 10, 1963

SECTION TWO

Driver's Ed Pupils Observe 167 School Area Violations

A survey was taken by Hereford High School students enrolled in Driver's Education courses to determine the number of student traffic violations. These survey's were conducted during three one-hour periods students observed traffic at the intersections surrounding

the high school area. All students involved in the

education classes being taught During three one-hour peri- walk.

which their drivers violated a

There were 77 drivers that gave no turn signal, which was 46 per cent of the total. Ten cars that rolled through the stop sign accounted for eight per cent of the violatons. Nine drivers stopped, but were in the survey are enrolled in driver's intersection. Two drivers were driving on the wrong side and 51 drivers stopped in the cross-

for boys and girls to acquire telligent traffic behavior.

hese traffic violators.

velop self discipline in driving strumental aids for the students safely. Students become aware taking this course. of, understand and cope with driving conditions which require mature judgement.

This course is offered to any student in grades nine through 12. The minimum time is 42 phases are the classroom intructions and the practice driv-

proved Driver's Education Course, consists of a minimum work in high school, Jerry of 30 clock hours. It includes the plans to attend band camp following subjects properly coragain this next year at West related and evaluated: The dri-Texas State University. He al- ver and pedestrian, five hours; so plans to try out for drum the automobile and preventive maintenance, three hours; high-Besides being drum major way characteristic's and traffic Jerry plays the baritone sax and engineering three clock hours; learns music in order to lead the highway traffic laws, six hours; band. His other subjects are driving procedures, three clock offered, there was also a mu-plane geometry, typing, Ameri-sic class in which Jerry at-can history, English III and Art hours; and the President's and Texas Governors Highway Saf-

ety Program, one clock hour. This course also requires a minimum of six hours of actual behind-the-wheel driving be each student, and a minimum of six hours of in the trict play on Oct. 25. car observation by each stu-

dents observed 167 cars in haps next time students would able at Hereford High School for take the liscense numbers of the Driver's Education classes are an automobile equipped Driver and Traffic Safety with a dual brake control, safe-Education is a course design- ty belts, two outside mirrors,

ed to provide opportunities and a mirror for the instructor. An off street demonstration knowledge, establish attitudes, area is equipped with fixed or develop skills and practice portable machines, on stanchhabits which will lead to in- ions in which to conduct elementary lessons and skill exercises. The course is designed to de- There are also many other in-

Hoof **Prints**

By David Stevens Whiteface Sports Edito

It seems that the Whitefaces can't make 'em close enough. The Herd won their second consecutive game Friday, beating the Muleshoe Mules 13-0.

It was nip-and-tuck all th way until the very last minutes of the game. The Whitefaces then scored twice in five minutes to ice down their second victory of the 1963 sea-

Only one game will be played in Hereford during the next five weeks. The Whitefaces travel to Lamesa tomorrow night and then on Oct. 18 the Herd has another open date. This will be followed by the opening of dis-

The Whitefaces will host the (Continued on page 5)



OSTING A NOTICE ON the bulletin board sponsored by Hereford High student council is Ronnie Duncan, council president. The bulletin board has been placed in the hall

outside the office and is available to all organizations wishing to publicize meetings and events. (Brand Staff Photo)

An Editorial . . .

BY SANDRA GREEN Reading is the entire background for understanding. It is the basis for fundamental learning. A child is taught to

read before he is taught anything else in his schooling. He then goes to arithmetic, spelling, and writing.

Naturally reading and writing go hand-in-hand in learning. To be able to understand all other subjects a student

needs a good background in these two subjects. After a good reading habit is established, a student is encouraged to read more difficult subject matter. In libraries, a complete selection of varying literature can be found. Encyclopedias ranging from late editions to current issues can be found having factual information up-to-date

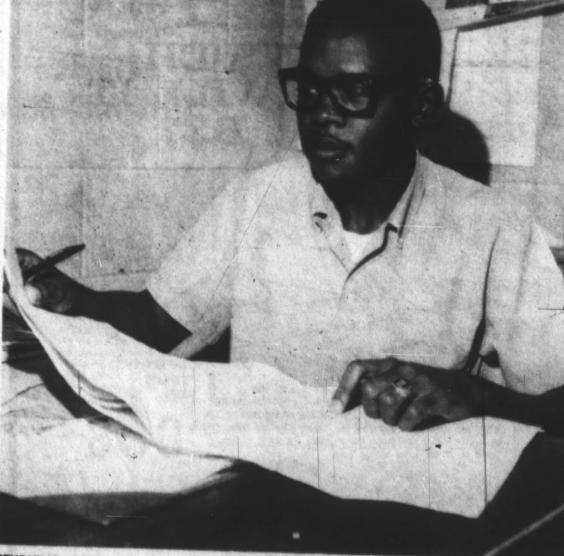
at the time published.

Books of fiction, non-fiction, and biographies are the most numerous reading materials in a library. Books of this type are for the reader's enjoyment. He can learn of any adventure, history, handycraft, occupa-

tion or life of almost any person.
A record of any event that one desires to read about can be found. Magazines and pamphlets can be acquired on any subject. Newspapers can be read on the happenings of the day.

A good reading habit can grow into an understanding of ones self, his surroundings, the world about him and

the people near and far away from him. Developing this habit can aid the reader in learning and making better grades in school work. The use of this habit enriches the life of those who read and those who are



STUDYING MARCHING DRILLS for the Hereford High School band is drum major Jerry Ross, Ross stated that it has been his ambition to be drum major. He was elected as one of the top prospects for the position

last May and chosen by a group of Judges from other applicants. A junior student, he intends to try out again for the position his senior year. (Brand Staff Photo)

Mrs. Don Steele Takes Honors In Flower Show

Sweepstakes winner in the Bud to Blossom Garden Club Flower Show Friday at the Community Center was Mrs. Don Steele, president. Tri-Color winner was Mrs. Ira Scottl Approximately 75 guests attended the show.

"TV Colorama" was the theme for the show. Judges were Mrs. John Jacobsen Jr. of the Hereford Garden Club. and Mrs. Everett Wiseman and Mrs. Charlie Robinson, both of the Vega Garden Club.

In the artistic division, mem-

bers receiving blue ribbons were Mesdamed Don Steele. Ira Scott, R. A. Daniels, Calvin Edwards, Bill Patton, Ernest Kendall, and W. H. Gentry. Mrs. Steele received four red ribbons. Other second place winners were Mesdames Pat Robinson, Sam Long, Bill Patton, and Fran Battenfield.

Third place winners awarded two white ribbons each were Mrs. Pat Robinson and Mrs. W. H. Gentry. Mrs. Bill Patton, Mrs. Earnest Kendall, and Mrs. R. A. Daniels also won white

ribbons. Yellow ribbons for honorable mention went to Mesdames Calvin Edwards, R. A. Daniels, Delmo Williams, and R. N. Yarbro.

In the horticulture division Mrs. Daniels won two blue ribbons. Other blue ribbon winners were Mesdames Ira Scott. Sam Long, A. L. Manjeot, Don

Steele, and Calvin Edwards. Mrs. Steele received three red ribbons. Mrs. Daniels and Mrs. Edwards were red ribbon winners also.

White ribbons were awarded Mrs. Steele, Mrs. Long, Mrs. Gentry, Mrs. Williams, and Mrs. Manjeot. Honorable mention went to Mrs. Steele.

FOR THE BEST ARRANGEMENT IN three classes, Mrs. Ira Scott wan the Tri-Color award at the Bud to Blossom Flower Show Friday at the Community Center. (Staff Photo)





JUDGES FOR THE BUD TO BLOSSOM Flower Mrs. Charlie Robinson, Vega Garden Club. Show Friday were, left to right, Mrs. Everett The theme for the show was "TV Color-Wiseman, Vega Garden Club, Mrs. John N. Jacobsen Jr., Hereford Garden Club, and

rama." The judges are pictured with the "Bonanza" arrangements. (Staff Photo)





A CRESCENT ARRANGEMENT FEATURING icis won a blue



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JET-SMOOTH LUXURY CHEVROLET-For luxury-loving people. Rich new styling, finer appointments in all four series and 15 models. Including those dazzling new Super Sports! Engines and transmissions to match your personal tastes!

NEW CHEVELLE-For pacesetting people. A totally new kind of car all wrapped up in styling that makes expensive cars jealous. Chevelle serves every purpose with three series and 11 models, and a full choice of engine and transmission teams!

CHEVY II-For practical people. Chevy II with new V8 power* tops all thrifty cars for fun-on-a-shoestring. Stretches the shoestring further with 4- and 6-cylinder

engines. Chevy II's six models in two series all act like they're bigger,

CORVAIR-For fun-loving people. More fun than ever from Corvair's new bigger engine! Same Corvair handling and riding ease with a dressed-up '64 look in 9 models-including the 150-hp Turbo-

CORVETTE-For sports-minded people. Corvette now rides softer, smoother-but loses none of its gusto because its big V8 offers versions from 250 to 375 hp*! Want to get together with other car-loving people? Go

See five entirely different lines of cars at your Chevrolet Shourcom—CHEVROLET, CHEVELLE, CHEVY II, CORVAIR & CORVETTE

CHEVROLET

1963

JFK To Launch State Demo CampaignDuringNovember

By Vern Sanford
Persident John F. Kennedy is
coming to Texas around November 22 to help lift the 1964 Democratic presidential campaign off the launching pad in this

As early as he is, the President appears to be somewhat behind the political timetable of Texans.

Gov. John Connally, who announced the Presdient's visit. called in nearly 50 of his top supporters to begin getting his

Republicans also summoned key local leaders to Austin for foreign imports would strength to a "sportsman's paradise." a "leadership conference." They pow-wowed over finances, talked up their talent scouting for candidates and began organiz- natural gas. ing a drive to register 600,000 new members of the GOP.

The Republicans picked up another candidate for the U. S. Senate, Dr. Milton V. Davis, Dallas chest surgeon. George H. W. Bush of Houston announced last month.

SHELL-DREDGING WRANGLE A costal region crisis is being claimed by the state's four lar-

gest shell-dredging firms.
Firms are Parker Brothers, Inc., W / H. Haden Company, Horton and Horton, and Bay

Dredging Company.
State Parks and Wildlife Commission took under advisement their application to expand dredging activities in Galveston and Trinity bays.

Applicants claimed \$1,000, 000,000 worth of industry and 000,000 worth of industry and 10,00 jobs are threatened by an acute shortage of oyster shell in authorized areas. Dredgers supply shell to road-building and concrete industries, as well as chemical, paper and other manufacturing firms in the state.

Oyster fishermen, sports fishermen and conservationsits also outlays for new high speed data were on hand durin gthe two-day hearing. They claim that they would face a crisis if shell- a study to determine future dredging areas are expanded in the two bays. Commercial fishermen, who produced 64 per cent of the 1962 oyster crop in warned of an approaching reve-Galveston Bay, claimed they nue problem. He said scare ster reefs, or reefs which come can be revitalized, would destroy every natural attraction in EDUCATION FUNDS NEEDED the bays.

Both sides feel thta the application fight is a life-or-death situation. . either for the shelldredgers or for the oyster men and the vast sporting industry on the upper Gulf Coast.

CATTLE KILLER

Agriculture Commis-

livestock graze in fields which cational growth. Governor Con-Breckenridge farmer lost ools to see if all programs are more than half his herd of necessary. senic poison.

White urged farmers to seek

en the troubled industry, he said, but Texas oil also is losing markets to other states and to

TIPRO backed legislation to require pooling of small tract oil and gas leases for operational purposes. Connally went to Washington to ask Secretary of Interior Stewart Udall for more imports controls.

OLD-AGE HEALTH PLAN UNDERWAY

Fifty-three insurance companies have joined the statewide coop, authorized to write health insurance for citizens over age 65. Among the first senior citizens to sign up for insurance were Gov. John Connally's mother and father-in-law, Mrs. J. B. Connally of Floresville and Arno Brill of Austin.

The voluntary health insur ance plan is available to all those 65 and older, regardless of their health condition. Plan was authorized by the 58th Legislature. BUDGETMAKERS BALK

Legislative Budget Board declined to give its immediate consent to a new 1,000,000 conference center building at the University of Texas. Members said they feared Governor Connally might red-line the item. Board approved additional

processing equipment for the State Highway Department and needs of all agencies for such Board Director Vernon McGee

would be run out of business. studies of smoking results might Sportsmen said destruction of drastically cut tobacco tax in-

The Committee of Govern-

ing Boards of State Colleges \$15,000,000 more will be needed by Texas' 20 tax-supported colleges and universities this fiscal period to keep up with the national pattern of teaching salaries and research.

Committee will work with the sioner John White warned Te- Governor's study committee and xas farmers agaiast the the Texas Commission on High-"deadly danger" of letting er Education to blueprint edu-

A&M Specialist To Lead Course In Welding Here

C. B. Edwards, specialist in welding from the Texas Education Agency, College Station, will teach a short course in welding at the vocational agriculture building in Hereford here. Monday through Thursday next week, according to Walter La-

bay, area supervisor of vocational agriculture.

The short course will be open to all adults, and sessions each evening will start at 7:30 p.m. In addition to teaching the course, Edwards als owill be available to assist farmers with individual problems and to provede on-the-farm instruction, according to Jess L. Robinson, vocational agriculture teacher

Farmers interested in attending the short course should call the vocational agriculture teachers, Robinson and Wyatte Harmon. An entry fee of \$5 will be charged. A mininum of 10 persons will be necessary in order for the school to be staged. Robinson said.

ENROLLED AT SWISC

Joyce Ann Wilson, daughter of Mr. and Mrs. D. R. Johnson of Afton, Okla., and Wendell Wilson, son of Mr. and Mrs. J. H. Early of Lubbock, have enrolled at Southwest Texas State College, San Marcos. Mrs. Wilson is a freshman student majoring in mathematics. Wilson is a junior student majoring in



cattle from the effects of ar- HAPPY WITH PARK GIFT Land Commissioner serry Sadler applauded the fift of 30,full information on the effects 000 acres of lake property in of any chemical before applying it to their fields.

OIL INDUSTRY WOES

Jefferson County to the State guments over constitutionality for their fields.

Gift was from the J. L. C. Mcgas tax. The Texas oil industry is in a Faddin Estate. He withdrew an three-way bind, Governor Con- old request to the Attorney Genown campaign organization in nally told the Texas Independ- eral to push a State claim to ent Producers and Royalty Own-ers Association. Stabilization of the waters will be developed in-

COURT SPEAKS

selling items which cost less ! tified a few days thereafter. cents each have to Preserves open for the hunt other awards for accident-free-state sales tax on include Kerr Wildlife Manage-dom. pay the state sales tax on their take, the Suprem eCourt ruled. However, the Legislature now has adopted amendments to exempt vending machines, newspapers and merchants with a majority of sales less than 25 cent.

The Supreme Court ordered to reserve open for the hunt include Kerr Wildlife Management Area; Sierra Diablo area in Cluberson County; Gene Howe area in Hemphill County; Angelina area in Sabine and Cherokee counties; Black Gap area in Brewster County; and Engeling area in Anderson The Supreme Court ordered County.

the state to pay back to four utility companies in Houston, have been defoliated by the nally told the college board utility companies in Houston, use, of certain cotton chemicals. Warning came after a searching look at their own sch- Abilene \$355,000 plus interest in tranchise taxes. It found the corporations were exempt from paying the tax on sums kept in reserve to pay deferred federal income taxes. The high court heard new ar-

HUNTING LEASE LOTTERY

State preserves. Applications, a- and the Oil Field Haulers Counvailable from State Parks and cil of Safety Supervisors. Wildlife Department, must be Atwell's own operation, Coas- covered a 34-city and 3,000-mile

Angelina area in Sabine and Books" for blind people reach-Cherokee counties; Black Gap ed all-time highs in September,

TRUCK DRIVERS COMPLIMENTED

R. L. Atwell Jr. of Houston

driver is known and recognized oned by March 1. as the safest man on the highway, the TMTA director stated. Sportsmen will cast lost for Austin meeting of the Texas ceed C. M. Turlington of Marthe right to hunt game on six Council of Safety Supervisors shall, who resigned.

returned before October 31. Win- tal Transport Company, Inc., is Vending machine operators ners of the drawing will be no- a leader in the field of safety.

36/37" Pinwale

CORDUROY

- First Quality -

See our fabulous as-

sortment of colors in

pinwale corduroy. 20

yard pieces rolled on

tubes. All beautiful

sports we or,

skirts, jacketsyou can sew for the whole

family! Select

from fall's

most wanted

colors.

Coastal has won national and

Shipment by the State Library of Braille books and "Talking area in Brewster County; and according to Dr. Dorman H Engeling area in Anderson Winfrey, State Librarian.

Bureau of Business Research statisticians are conducting a detailed study of seasonally-adjusted indexes of Texas business says Texas truckers have an activity, with an eye to deterexcellent safety record be- mining whether the 30-month cause "we live with safety, upward climb on the buiness we breathe it, we think it all barometer has run its course. day and dream about it at ordered oil field brine pits in Stephens, Shackleford, Eastland That's why the Texas truck and Callahan counties be aband

Lee Thomas was promoted to general counsel of Texas Em-His remarks were made at an ployment Commission to suc-

Texas aeronautics Commis sion's 14th annual "Fly-A-Thon" sion's 14th annual 'Fly-A-Thon" covered a 34-city and

30,000-mile tour of the state. | dar of 448 events that are sched-State Highway Department is uled for Texas towns during the offereing a free 16-page calen-

STUDENTS (OVER SENIOR CITIZENS



Oct. 1, 1964

GOOD FOR ONE FULL YEAR **Qualified Holders Purchase** Admissions at Reduced Price

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So pretty, so practical . . infant's 2 piece sleeper mode of Super Soft cotton knit Plastic dot - no slip feet. adjustable gripper waistband. long sleeve. You'll buy several at this tiny price. Excellent workmanship and fine quality. Nice assortment of postel colors: Pink, Blue, Maize, Mint.

Mens' & Boys' Tapered Toe

Wellingtons

Men's 61/2-12

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Boy's 81/2-3

Sixes: 0 to 3

9.88

7.88

5.88









FOR GOD SO LOVED THE WORLD

Assembly Of God Church

Union and Ave. G
Rev. V. W. Marcontell, Paster
Sunday School is held at 9:45
a.m. Morning worship service
convenes at 11 a.m.
C. A. service begins at 7 p.m.
Junior C. A.'s meet at 6 p. m.
and worship service begins at
8 p.m. each Sunday evening.
Prayer meeting and Bible
Study will be held Wednesday

Immanuel Lutheran Church

Rev. Fred Beversdorf

at 8 p. m.

Pastor
Park and Avenue B
Sunday Sept. 22: Worship Services, Friona, 8 a.m., "Call to
Worship", KPAN, 9:15 a.m.,
Sunday School and Bible Class,
9:45 a.m., Worship Services,
11 a.m.

Jehovah's Witnesses Church

Sunday: Public Bible Lecture, Study, 4:15 p. m. Tuesday: Congregation Bible Study, 8 p. m. Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45
a. m.; Morning Worship, 11 a.
m.; Training Union, 6:30 p.
m.; Evening Worship, 7:30 p.m.
Tuesday: Beginner Sunbeams, 9:30 a.m.; Primaty
Sunbeams, Junior Girls Auxiliary, and Intermediate Girls
Auxiliary, 4 p. m.
Wednesday: Prayer Meeting,
7:30 a. m.; Choir Rehearsal,
8:15 p. m.

Bippus Community Church

Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday

Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Wesley Methodist Church

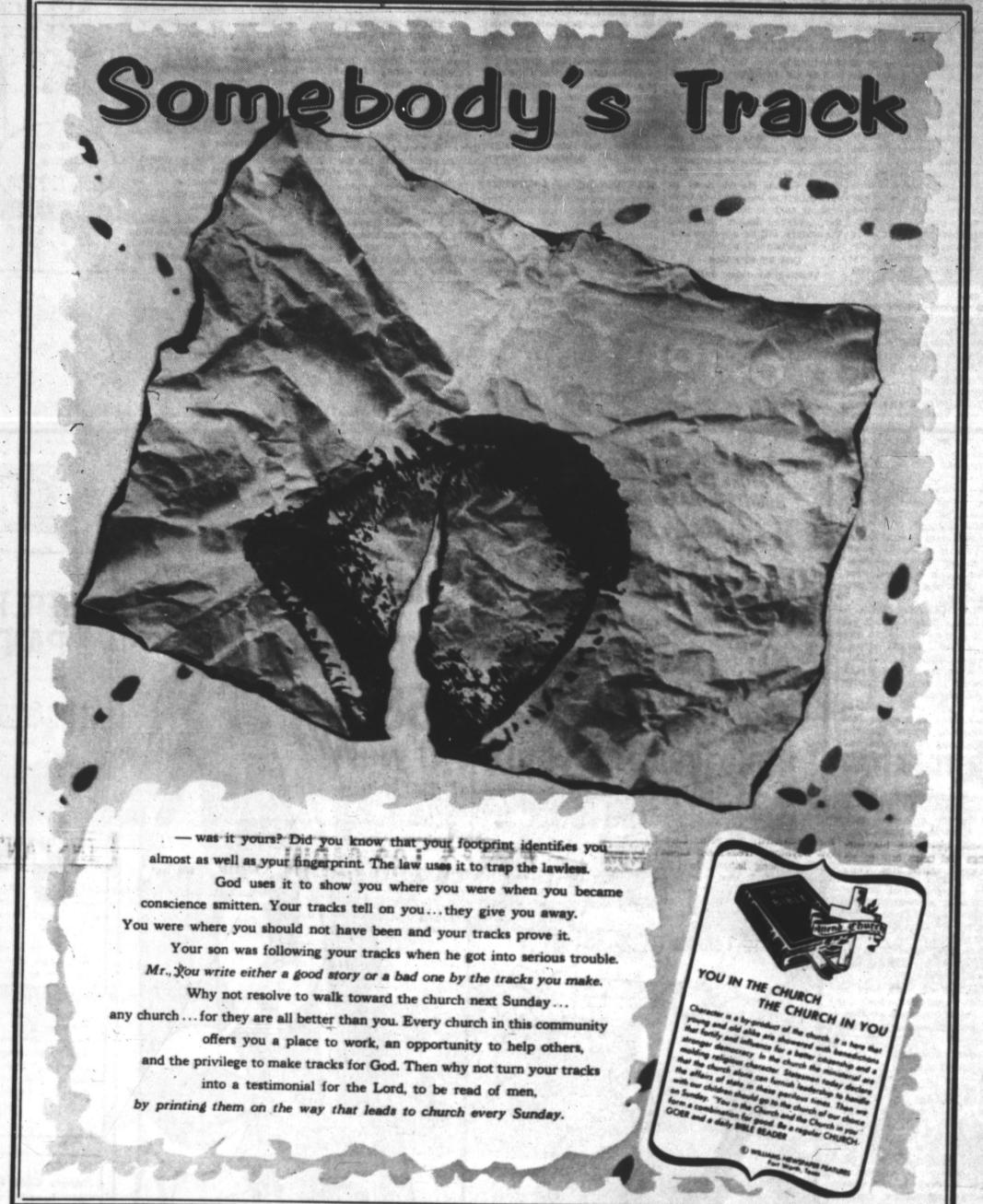
Rev. Clesby Patterson, Pastor Sunday, Aug. 18: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; MYF, 6:45 p.m.; Junior and Primary Fellowship, 6:45 p.m.

Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcala
Bien venidos, Cuidicada en la
Calle 128 E. 5th.
Las servicos durante la sermana y el Domingo.

Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.

Domingo, 10 de la manana, escuela dominical, a las 11:30 predicalon.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

FIRST NATIONAL BANK

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HEREFORD FERTILIZER &
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DRY CLEANERS

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Your Chevrolet-Oldsmobile Deale

HEREFORD GRAIN CORP.

FARMER'S DRIVE IN

HEREFORD STATE BANK

Western Wrecking

Anson A. and June Dearing

HEREFORD TEXAS FEDERAL
CREDIT UNION

Mrs. Dyalthia Senson

7:30 p.m.
Friday: Teaching Service, 7:30 p. m.
"The Voice of Faith" broadcast over KPAN each Sunday
5-5:15 p.m. Everyone Welcome.

Mt. Sinai Baptist

Morning Worship, 11 a.m.; ning Service, 7 p.m. nesday: Teaching Service,

Grace Assembly

Church

Church
see Knight St.
Sunday Services are Sunday
School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening
Worship Services, 7:30 p.m.
Mid-week Prayer Service is
held at 7:45 p.m. Wednesday.
Choir Rehearsal is held at 8
p.m. on Thursday. A teachers Meeting is held at 7 p.m.
on Friday.

Frio Baptist Church

Sunday School 1s held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

First Christian Church

Rev. Eugene Brink

Phaster

West Park Avenue

Sunday School is held at 9:30
a.m. Worship service will begin
at 10:50 a.m.

Chi - Rho and CYF meets at
6 p. m. Sundays and vesper services are at 7 p. m.

Functional Departments first
Wednesday at 8 p. m.

General Church Board, second Wednesday at 8 p. m.

San Antonio A La Iglesia

Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A. La Santa Misa Todos Los Domingos! Horas De Misas En Los Domingos: 5:30 a.m.; 8 a.m.; 10 a.

m, y S p, m.

Durante La Semana: 6:30 a. ages and devotional services at 7:30 p. m. Wednesday.

San Pablo
Iglesia Metodista
SES Kibbs Street
Rev. Esbaldo Ponco

Paster

Los Servicios de nuestra nueva Iglecia. Seran de la Sigu ente manera los Domingos y los dias de la semana. Escual Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los fueves servicion de oracion 7 p. m.

(Continued on page 0)

ELIZABETH WITHERSPOON
INSURANCE

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Dick Barnard - Jesse Stanford

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Mr. and Mrs. Gaylord Newell

ED SKYPALA

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Mr. and Mrs. A. N. McRright

DAVIS IMPLEMENT CO.

Whitefaces Win Second In A Row

second game in a row as beat the Muleshoe Mules Whitea score of 13-0.

first three quarters of the game and almost half of the last period. Whiteface efforts were thwarted time and again, by fumbles and intercepted passes. Several times in the first three quarters the Herd penetrated inside the Muleshoe 29 yard line only to se 20 yard line only to For the Whiteface defense

ndreds of wind sprints paid if in the fourth quarter as the Herd kept on fighting and finally scored on a three-yard plunge by fallback Jim Higgins. Frank Cain's kick split the uprights for

Caih's kick split the uprights for the extra point.

That looked like all the scoring but Higgins set up another T. D. with a pass interception. Halfback Jim Haney blasted over from the one yard marker to make the score 13-0. This end-

Hoof ... Phillips Blackhawks for Here- Studying Design, ford's Homecoming. After this the Herd plays two games on the road. On Nov. 1 the White-faces go to Perryton and on Nov. 8 the Herd meets the mighty Dumas Demons in Dumas Demons Demons in Dumas Demons in Dumas Demons in Dumas Demons in

and on Nov. 22 against Levelland, will be played in tising products.

stace "B" team its Thursday in Tulia by a score of 19-7. The Tulia Bees had previously been unscored on. student showed Charm brand Hereford's freshman team shoes dangling from a bracelet. was victorious, however, as they beat Tulia by a score of Tulia's freshman have yet to score this year. This brings the season record of both Hereford teams to 3 wins and 1 defeat.

Hereford...

(Continued from page 1) recipes are very practical and are suitable for everyday meals as well as creative and gourmet attractions.

The "Desserts Edition" con-Cooking tables, charts, and helpful pointers, plus many pho-tographs make these sections useful. A dessert calorie chart, frozen dessert section and essert spice charts are includ-

Other sections feature frost-ings and fillings, puddings and custards, frozen desserts, fruit lessert, shortcakes, jiffy despings, dessert for large group and many others.

For information on how to ob-Dortha Prowell, Mrs. Margaret Ann Durham or Mrs. Martha Sullivan at the Hereford High

It was another squeaker Frided the scoring as Cain's kick for day, but the Whitefaces won the extra point went wide.

a score of 13-0.

There was no scoring in the more passes. Ronny Duncan and

ends George Muse and J. Carter, middle-guard Eugene Gre-en, halfbacks Ronny Duncan and Jimmy Higgins, and monster Danny Thomas were outstanding.

Art I Classes

sign, line, and lettering. Some of the projects so far have The last two games of the of the projects so far have eason, on Nov. 15 against Litemotions and events and adver-

Some of the products advertised have been Clean White socks, by Adler, on a black background. Another student advertised insect repellent. To show a shoe advertisement, one

Some art projects will serve useful purposes such as posters, window display and designing covers for the 1965 yearbook. In Art II, there are only two students, Shirle Ann Powell and Linda Higgins. They work on individual semester projects and progress at their own rate of speed. They also keep up the art display case.

"The art classes in high school are not only for those who have talent and plan to study art further, but a knowledge of art also helps a student understand and appreciate his surcookies, pies and candles. roundings and helps him to select wisely," stated Mrs. Viola Chisholm, HHS art instructor.

FHA Chapters Hold Initiation; Install Officers

The Future Homemakers of America chapters held initiation ain this book, contact Mrs. and installation of the Little Sister Chapter, Oct. 5 at 7 p.m.

College Entrance **Exams Discussed** At Senior Meet

College entrance tests were the topic of discussion on Oct. 1, as the senior class was called

1, as the senior class was called to the auditorium.

Mr. Robert Thompson, HHS Counselor, discussed the Scholastic Aptitude Tests which will be given to those seniors desiring it on Dec. 7, Jan. 11, 1864; Mar. 7, May 7, and July 8 at Amarillo College for a fee of

Mr. Thompson also discussed the American College Tests, which will be given on Nov. 9, Feb. 15, 1964; April 25, and June 20, at West Texas State University for a fee of \$4.

Almost all state schools require the Scholastic Aptitude Tests and the American College

All the seniors were given an application blank to fill out in order to supply Mr. Thompson with the needed information about their college plans. The students were asked to list their first, second and third college

Out of the school year, one day will be excused for the sen-iors to visit the college of their choice.

Civics Class Has Instruction On House Procedure

The students of Mr. Bill Phillip's civics class held a demonstrative meeting of the House of Representatives in their class Friday, Sept. 28.

It consisted of two parties, the Longhorns and the Pioneers, four committees, the House Rules, House Ways and Means, Armed Forces and District of

placed the bills in order then formulated by the remaining committees. The bills were given to the Speaker of the House who read them before the two house parties; they were debated and passed as read, amended, or killed.

By carrying on practices such as this, the students can better understand the methods used in the federal government.

recording secretary, Cindy Loerwald; corresponding secretary, Kaki Barnard; historian, Caro-Pulliam; song leader, Jo Ella McGee; degree chairman

Royce Ann Gilliland; parliamentarian, Carmen Betzen; civ-fl defense chairman, Vickie In-man; and point keeper, Delores Kuper; they will install the Lit-tle Sister Chapter.

The motto, colors, creed and purposes of FHA will be given. FHA is an organization set up to help individuals improve personal, family and community living, therefore being installed as an officer of FHA you are a guiding hand to this goal and Officers from Chapter 1 are president, Linda Tooley: Vice good Future Homemaker of Apresident, Lou Ann Witkowski; merica.

A new kind of Pontiac with a new kind of Pontiac power



It's the '64 Wide-Track Pontiac Tempest with a new SIX for savers and a V-8 for swingers.

Tempest's new in-line 6 develops 140 horsepower from 215 cubic inches, and it'll please everybody but the gas station man. And Tempest's optional-atextra-cost 326-cubic inch V-8 puts out up to 280 horsepower for swingers. SEE THE ONLY DEALER WHO

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5100 WINNERS

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-PLUS-

THE MANY HUNDREDS OF OTHER WINNERS

OUR GAME ENDED WITH THE END OF THE WORLD SERIES. WE THANK YOU FOR THE INTE REST YOU TOOK IN OUR BASEBALL

CHUCK ROAST ARM ROAST

SHORT RIBS

AUNT JEMIMA



COOKING

CANTALOUPE

10:39

WRIGHT'S

WOLF CHILI SHORTENING

BAKE_RITE 3 uss. 49¢ CRACKERS us. 21¢

MEAT VARIETIES - CAMPBELL'S 6 FOR \$1 HONEY BOY - TALL CAN

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LIQUID AJAX 69g	FLORIENT 69¢	SOAKY 69¢	BAGGIES 59¢			
GIANT SIZE AD 79¢	FAB \$1.35	AJAX 22¢	CHOICE 2 ron 39¢			
ACTION 43¢	CTION VEL LIQUID CASHMERE BOUQU		VEL 2 FOR 51¢			



CHURCH.

(Continued from page 4) Church Of The

Nazarene

Fourth and Jackso Rev. Burl M. DeBord, Pastor EM 4-1375 Sunday School is held at 10

a. m.; Worship Service at 11 a. m.; Evening Service at 7:30 Prayer meeting Wednesday

will begin at 7:30 p. m.

OPTOMETRISTS Dr. Milton C. Adams Dr. Dale H. Wynn

Mon. - Fri. 8:30-5:00 inturdays 8:30 - 1:00

DRS. ADAMS & WYNN

Church Of God

Rev. W. A. Gray Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship hegins at 7:30 p.m.

Wednesday - Prayer Service, Friday - Young People's Endeavor, 7:30 p. m. "Bring your burden and carry away a smile."

"The Carch that is large enough to serve you and small enough to know you." coles Por La Noche, Culto De Ocacon Y Estudio Biblico. For t ansportation call EM 4-

No hay mejor modo que la Santa Misa: El sacrificio de Cal-

Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m. Bautismos despues de la misa de las 10 a. m.

Out-of-town friends relatives at your fingertips...





Mission De San Jose

LABOR CAMP Domingo es el dia del Senor. Tenemos que adorarlo.



Sunday School is held at 9:45 a.m.; Worship Service at 11 a. m.; Training Union, 7 p.m.; Evening Worship Service, 8 p. Bible Study, 10 a. m. Wednes-m. Wednesday Evening Prayer day; Mid-Week Classes for all. Service, 7:30 p. m.

Mexican Baptist

Mission

Rev. Guillermo Benitez

. 215 Norton

Orden De Cultos

a.m.; Escuela Dominical. 11

Domingo Por, La Noche

Christ

On Harrison Highway

m. Wednesday.

at 11 a. m.

service at 8 p m.

Worship Services 10:30 a. m.

Rev. H. V. Flelds, Pastor

Thirteenth and Avenue K

Bible Study is held each Sun-

Wednesday prayer meeting neld at 8 p. m.

Domingo For La Manana,

a, m.; Culto De Adoracion.

First Presbyterian Church

610 Lee Street Rev. Russell Wingert, Pasto Sunday School is held each Sunday at 9:45 a. m. followed Morning Devotional at 9 a.m.

Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday for MYF, 6:15 p.m.; Evening 12; Rev. 3: 15.

by worship service at 11 a. m.

Thompson Memorial St. Thomas Episcopal | Church Of Jesus Christ of Latter Day

Saints

The Mormon Church meets Gililland Funeral Home, Sun-Morning Prayer and Sermon, 11 day School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m.

Church

Father Angelus, Pasto

Sunday Masses at 6:30 a.

Sunday evening mass at 8

and 11 a. m. during school year.

Tuesday evening mass at 8

First Friday Masses at 6 a.

m., 11 a. m. during school year,

First Saturday Masses at 6

Holy Day Obligation Mass

es at 6 a. m., 8 a. m., and

12 noon - 1 p. m. during sch

Seventh Day

Adventist

Church

West Park Additi

Elder James Meade, Pasto .A Call To Revival" is the sti

ject for daily lesson study and

Lesson Aim: To remind us

of the source of our efficie

and power and to en

each one to meet the co

for receiving them. Lesson Outline:

Oct. 12.

a. m., and 10 a. m.

and 8 p. m.

a. m.: 8 a. m.

n.m.; Youth Fellowship, 7 p.m. Wednesday: Holy Comn The Bishop's Committee p.m.; Union De Prearacion, 8 meets the first Sunday of each St. Anthony's p.m.; Culto Evangelistico, Mier-month immediately following

Women's Day Guild meets the Union Fimenil U Union Va-ronil Un Lunes Si Y Otro No. at 2 p.m. at the church. Women's Night Guild meets Park Ave. Church Of the second Thursday of each month at 7:30 p.m. at the

Church

Rev. Joel C. Treadwell, Vica

Harrison Highway
Vicerage, 113 Elm Street
Sunday: Holy Communion, 1
a.m.; Sunday School, 10 a.m.

The Church Of God In Christ Rev. Calvin Hodge, Pastor

Grace Gospel Church 115 West Norton Sunday School 9:45 a, m.; Morning Worship 11 a.m.; Evening Worship 8 p.m. Monday, Bible Band meets Sunday School is at 9:45 a.m. and worship services convene

Wednesday, Prayer Meeting day at 7 p. m. and preaching 8

Central Church Of Christ

L. E. Fooks, Minister Marvin Crowson

Sunday Services: Bible Study 9:30 a. m.; Morning Worship 10:25 a. m.; Evening Worship Mid - Week Services: Ladies

First Methodist Church

501 North Main Rev. Herschel L. Thurston Pastor

Sunday, Oct. 13: Sunday School, 9:45 a.m.; Morning Wor-ship, 10:55 a.m.; Junior High and Senior High Fellowship Dinner, 5:45 p.m.; Junior and Sen- 1. Call to Awake. Rom. 13: 11-2. Promised Revival. Cal. 5:

Tuesday, Oct. 15: Woman's 23; I John 3: 22. Society of Christian Service 3. World Reaction. Prayer Group, 9:30 a.m.; Home- 23; II Cor. 12: 10. builder's Prayer Group, 8 p.m. Services: Sabbath S Wednesday, Oct. 16: Choir Re- 45 p.m. Saturday; Worship Service 4 p.m. Saturday Oct. 12. hearsal, 8 p.m.

Junior ...

at guy and a good leader." Gripp, Glenda Flesher, Gloria Dameron, Gloria Covington, Mary Brorman, Mary Betzen, Delores Kuper, Mildred Fitsch, Patsy Stoy, Gail Witherspoon, Judy Huseman, La Reece Askew, Ann Braddy and Judy Mo

Also working in the library as audio-visual aids are Jim Haney, Jim Higgins, Joe Self, Dan Thomas, Billy Hill, Earl Jackson, Billy Johnson, Alfred Davis, Carlton Richardson, Ernest Flood, David Reinart, James Corbett, Marvin Kuper, Wayne Corbett, Marvin Kuper, Wayne Shirley, Frank Cain, Gary Roy-al, Richard Reinart and Robert m., Daily mass at 6:30 a. m.

These boys show films to different classrooms, take and return the film projectors to

Westway Baptist Church

Rev. Kenneth Lowry, Paster Sunday School is held at 10 a. m. with Church Services fol-lowing at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p. m.

The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p.m., 8 - 9 p. m.; Sunday, 7:30 a. m. Baptisms at 4 p. m. Sunday. Any other time by calling Rec-

First Baptist Church

Bev. B. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45
a. m.; Morning Worship, 10:55
a. m.; Training Union, 6:30 p.
m.; Evening Worship, 6:55 p.m.
Wednesday: Sunday School
teachers and officers meeting,
7 p. m.: Mid. Wast Present 7 p. m.; Mid - Week Praye Service, 7:45 p. m.; Churd ior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pion e e r RA's meet at 7 p. m. WMS. visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednes day, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p.

Nursery is provided for all church - wide activities. Sunday morning worship se vices broadcast over KPAN. Listen to the "Baptist Hour at 8 a. m. Sunday over KPAN.

The Hereford Brand, Hereford, Texas, Thurs., Oct. 10, 1963 Students...

(Continued from page 1)
Patsy Stoy, Gail Witherspoon,
Judy Huseman, LaReece Askew, Ann Braddy and Judy Mo-

Also working in the library as sudio-visual aids are Jim Haney, Jim Higgins, Joe Self, Dan Thomas, Billy Hill, Earl Jackson, Billy Johnson, Alfred Davis, Cariton Richardson, Ernest Flood, David Reinart, James Corbett, Marvin Kuper, Wayne Shirley, Frank Cain, Gary Royal, Richard Reinart and Robert Caraway.

the library after use. After tape recorder is operate the boys when a class record on it.

the library after use, After a film has been shown, the boys prepare it for mailing. The the boys when a class record on it.

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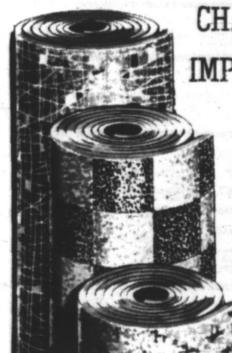
36 months Field Hazard Guar



Veterans Park Road

EM4-3367

Home Look Shabby? Run Down at the Heels?

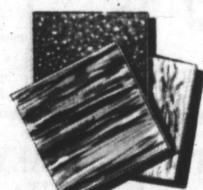


CHANCES ARE YOU CAN IMPROVE YOUR HOME 100%

WITH A NEW

DON'T LET YOUR HOME GET SHABBY

REPAIR -



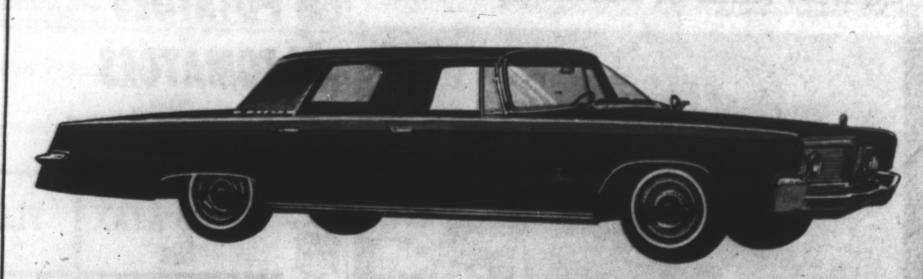
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When we show you our 1964 Imperial, we will do so with understandable pride. For here is not just a new car it is a whole new idea of what a fine car ought to be. Imperial has the freshest look of luxury you will see this year. It is the most spacious car built in America. It is also

the quietest: 154 engineering refinements were made for this purpose alone. We invite you to stop in and inspect our new Imperial carefully. Drive it for a totally new experience. We believe our Incomparable 1964 Imperial should be your next choice in luxury automobiles.

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Progress Made To Bring About Isolation Of Cuba

TO THE PEOPLE OF THE Hemisphere, but progress is being about the economic and political isolation of the maintain, and to prevent the thorn in the side of the Western the Castro regime, to make spread of Castro-directed sub-



The price

is medium...

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When you want more than the usual in a medium-price car,

Mercury's the one to look at. You'll find rich interiors in the

elegant new Park Lane. Extravagant spaciousness. Responsive

Mercury gives you more than the usual in all these ways: the most responsive engines in its field. More leg room, head

room, entry room. More trunk space—12 suitcases big (17.1 cu. ft.). Choice of racy Marauder styling (left) or Breezeway Design (top), the rear window opens for ventilation.

power - a 390 cu. in. V-8 is standard. And

a choice of two different-looking styles.

LINCOLN-MERCURY DIVISION (Street MOTOR COMPANY | medium-price field

version in Latin America. the faltering Cuban economy.

They provide a nucleus around which a more active remeating the financed by the Soviets, and it's expected to be equally large next year. distance movement may someday form. These anti-Castro activities on the island are said to have "a profession al touch."

As if to punctuate the increasing discontent within Cuba, a bomb exploded in Havana a week ago as Fidel Castrol told a political rally that the United States is, in his words, "tightening the economic noose." It was of the few factual statements he made in what otherwise was the usual Castro diatribe against the United States.

I am in favor of every action we can take, alone and in concert with our allies, to restore freedom to Cuba. I believe that continuing pressure on the economic and political front can one day bring this result with-out the need for overt military

Here are facts pointing up the economic problems afflicting the Castro regime: Cuban trade to the Free World has slowed to a trickle. Free world exports to Cuba in 1959, Castro's first year in power, totaled \$680 million; in 1962 they were \$85 million and are declining this

Free World purchases Guerrillas within Cuba are becoming more active. Hitand-run actions by a mall bands of Cuban patriots will not in themselves bring down the Castro regime, But they keep it off balance. They keep the Red militia under arms and cut of more unadvantage. and out of more productive million in Cuban shipments to endeavors that could bolster the bloc. This trade gap must

> product last year was estimated to be 25 per cent below the 1958 level. With most basic foodstuffs rigidly rationed, the average caloric intake of sumer goods are in short sup-

The Castro failure has been most apparent in agriculture, particularly in the production of sugar. This year's harvest was 3.8 million tons in contrast with the average of 5 million tons in the last five years. Castro in betraying his own - people has yoked Cuba to the modern-day mercantile system of Soviet imperialism. Russia uses its colony, Cuba, as a source of raw materials and a captive market for manufactures.

These are among recent actions taken to cause Castro further trouble:

partment instituted blocking controls against Cuba, restricting the movement of dollars to and from Cuba. The action, modeled on controls in effect against Communist China and North Korea, is expected to tie up more than \$100 million of Cuban assets.

United States owned and controlled oil companies are voluntarily refraining from furnishing bunkers to vessels and aircraft determined to be in the Cuban

as compared to the same pe-

riod last year; Free World ships paid only 28 calls to Cuba in August, a marked de-crease over the 45 calls made in July, and the lowest month-ly figure since March. Earlier es were related to the increases were related to the seasonal export of sugar and many ships arrived . Oubs in ballast.

Shipping to Cuba is more and nore becoming restricted to small firms having no commerce with the United States and firms with vessels under long-term charter to the Sino-

To cripple further Cuba's ability to trade I introduce a bill Cubans is estimated to be 15 in the House of Representatives to 25 percent lower than it to close U. S. ports to any ships was in pre-Castro years. Coin- engaged in carrying cargoes to or from Cuba. This bill is now ply. Spare parts for the Cu-ban industrial machine are fairs Committee, and I believe scarce and often unobtainable. its enactment would tighten the

> There is no question but that the blight of Castro-ism must

WALTER ROGERS MEMBER OF CONGRESS 18TH DISTRICT OF TEXAS

Hereford Study Club Has Program On July 8, the Treasury De On Furniture Care

Hereford Study Club members heard Mrs. Tom Draper, Deaf Smith County agent, discuss the care of fine furniture at their meeting Thursday, Oct. 3. Points emphasized by Mrs. Dra- Charter No. 5604 per were the use of a woolen cloth for polishing, the use of cream polishes, and a warning against polishes containing sili-

Meeting in the home of Mrs. able for service to Cuba has Maurice Tannahill were Mesdropped nearly 70 percent in dames T. E. Braddy, Dick Ghol-the first eight months of 1963 son, Walter Hodges Jr., Marvin Knox, Baxter London, Galand Solomon, George Springer, Art Stoy, Ed Wilson Jr., C. R. Wingert, J. W. Witherspoon, and R. N. Yarbro.

> Fill cracks in the floor with a paste made of salt, boiling water and alum. It will harden like cement.

COME DINE WITH US AT OUR NEW LOCATION BRING THE WHOLE FAMILY



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the state of the s

STATEMENT OF CONDITION

No finer car in the

The First National Bank of Hereford

AT THE CLOSE OF BUSINESS ON SEPTEMBER 30, 1963

RESOURCES

LIABILITIES

Cash and Due From Banks \$ 2,163,223.30 Capital Stock 200,000.00 U. S. Government Bonds 932,831.12 Other Bonds and Securities 1,134,811.15 Surplus 400,000.00 Stock In Federal Reserve Bank 18,000.00 **Banking House** 100,000.00 Undivided Profits and Reserves 900,728.65 Furniture and Fixtures 57,938.42 Other Assets **DEPOSITS** 12,806,841.76 30,007.75 Loans and Discounts 9,870,758.67 **TOTAL RESOURCES** \$14,307,570.41 TOTAL LIABILITIES \$14,307,570.41

Member Federal Deposit Insurance Corporation



HEREFORD'S JANICE DILLER (left) and Sylvia Bau Shawnee, Okla., are shown preparing for "Cap and Gown Day" held recenty at Sacred Heart College, Wichita, Kan. Highlight was the investing of each freshman in academic cap and gawn, symbolizing the beginning of the search for truth and knowledge. Arlene Diller, Hereford, and Linda Shilling, Friona, also are participating in the ceremony.

Reserve District No. 11

REPORT OF CONDITION OF THE FIRST NATIONAL BANK

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON SEPTEMBER 30, 1963. PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SEC-TION 5211, U. S. REVISED STATUES.

Cash, balances with other banks, and cash items in process of collection United States Government obligations, direct and guaranteed 932,831.12 Obligations of States and political subdivisions 1,134,811.15 is, notes, and debentures 18,000.00 Loans and discounts (including 28,956.99 overdrafts) 9,870,758.67 Bank premises owned \$100,000.00

furniture and fixtures57,938.42 157,938.42 Real Estate owned other than bank premises 25,000.00 Other assets 5,007.75 TOTAL ASSETS 14,307,570,41

LIABILITIES

Demand deposits of individuals, partnerships, and corporations 8,578,597.24 Time and Savings deposits of individuals partenrships and corporations 2,594,446.76 Deposits of United States Government (including postal savings) 207,806.83 Deposits of States and Political subdivisions 1,219,808.00 Deposits of banks 5,000.00

201,182.93 TOTAL DEPOSITS 12,806,841.76 (a) Total demand deposits 9,527,395.00 (b) Total time and savings

Certified and officers checks, etc.

3,279,446.76 Other Liabilities 64,880.00 TOTAL LIABILITIES 12,871,721.76 VALUATION RESERVES

Reserves for loan losses under Internal Revenue Code 558,898.27 TOTAL VALUATION RESERVES 558,898.27 CAPITAL FUNDS

Common stock - par value share 50.00 No. Shares authorized No. Shares outstanding 200,000.00 4,000 Surplus 400,000.00 Undivided profits 276,950.38 **Total Capital Funds** 876,950.38 Total Valuation Reserves and Capital Funds

1,435,848.65 Total liabilities, valuation reserves and capital 14,307,570,41

NOTE

Time certificates of deposits outstanding 653,300.00

I, J. T. Carroll, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief. S/J. T. CARROLL

We, the undersigned directors attest the correctness of this report of condition and declare that it has been nined by us and to the best of our knowledge and belief is true and correct.

MARK WOODWALL

V. O. HENNEN

C. C. ACKER

Topic For Mon **Amis Study Club**

given in response to roll call Measure it against your place Oct. 2 meeting of Mon Amis one day's pay for all these Study Club. Mrs. David Hutch-things," concluded Mrs. Neely. ins then presented a program on "How to Make Better Candy."

The speaker emphasized the many advantages of using a candy thermomenter and discussed basic ingredients and utensils. Favorite candy recipes were exchanged.

Plans for a candy sale as a fund railing project were dis- and recommended amendments cussed furing the business meeting, which was conducted by Mrs. Cliff Allmon. Mrs. Hutchins was appointed to be in when the candy arrives, it was

The meeting was held in the home of Mrs. Hutchins, and Mrs. Roy Botkin was co-hostess. Mrs. Fred Lookingbill and Mrs. Bill Lookingbill were welcomed as new members.

Bell, Jamie Clearman, Lawrence Jackson, Raymond Wiley, Ted Godfrey, an dGarland

North Hereford **HD Club Hears** Program On UF

United Fund services were Cross, for members of North per cent.

STAR

Candymaking Is Hereford Home Demonstration Club Thursday, Oct. 3. She explained the functions of the eight different United Fund organizations and the distribution

"Measure your United Fund A favorite candy recipe was gift against the job it has to do. by each member present at the in the community. All we ask is

> During the business meeting, conducted by Mrs. Clyde Smithers, Mrs. David Watson was appointed chairman of the education committee to replace Mrs. Leona Seavey, who has moved to Dallas. Mrs. Watson also read policies and by-laws to improve the club. These were accepted.

An article concerning the 103rd birthday of Mrs. W. H. Olivcharge of the project. A meet- er, mother of Mrs. Sadie Oliver, ing will be called in her home former Deaf Smith County extension service agent, was read during recreation period.

Mrs. A. A. Hare, citizenship demonstrator, introduced the speaker and served as hostess for the club meeting. Mrs. Mel-Other members present were vin Sween and Mrs. Leroy Mesdames Cliff Allmon, Billy Smithers were welcomed as new

Those present were Mesdames David Watson, Melvin Sween, A. A. Hare, Leroy Smithers, O. C. Williams, C. L. Whitehead, O. L. Williams, Otto Massey, R. A. Fullwood, Clyde Smithers, and John M. Gooch.

In 1960 coffee accounted for discussed by Mrs. Corrine Ne. 74 per cent of Haiti's exports, ely, executiv esecretary of Red sisal, 13 per cent and sugar 2

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USDA Good, Aged Mature Boof. Chuck Stook Safeway's Low Price

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Shoulder Cut

Round Bone

USDA Good Beef

Blue Morrow

EDWARDS Rich in Flaver Low in Price

HIGHWAY Canned Peaches

Safeway Price

Trophy Brand

Mrs. A. R. Hughes

Hilario Guerro Kathrine Miller B. E. George

Tommy Byrd Jan Hardy

Ethelene High **Aurora Martinez** Mrs. Joe Crockett

Mrs. Ida Hohratschk Alfonso Escamilla

Mrs. B. J. Pugh Mrs. Percy M. Willson

Mrs. Jack Bailey

Beef Ribs

Lean & Meaty Beef Ribs Special Low Princ Price LB

Frozen Steak

Hereford Eat More

12 oz. 50¢

Sausage

Breaded Shrimp Pkg. 59°

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These here are Spencers and this here is a picture about 'em and these here and this here is just about the most wonderful movie you ever saw! It's mostly about that big boy on the right, and the summer he found a girl on Spencer's Mountain





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NOW OPEN EVERY FRI.-SAT.-SUN.

STARTS FRIDAY for 3 NIGHTS 2 BIG WESTERNS ON SAME PROGRAM!





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