

WEATHER

	Moisture	High	Low
Sunday	82	82	
Monday	82	85	
Tuesday	85	86	
Wednesday	84	85	
Moisture this month:	85		
Moisture this year:	29.42		
Moisture last year:	16.02		

62ND YEAR — NO. 39

The Hereford Brand

14 pages

SINCE 1901

Our Slogan: "More People — More Farms"

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Published Every Thursday

HEREFORD, TEXAS, THURSDAY, SEPTEMBER 26, 1963

City Park Plan Outlined By Veterans Park Board

\$5,000 BONDS SET

Four Latin-Americans Face Charges Alleging Burglary

Formal charges alleging burglary and malicious mischief were filed here Monday against four suspected members of a burglary ring that has been operating in the county for more than a month.

As the four Latin-Americans were charged with burglary

and arraigned before Justice of the Peace C. B. Miles, bonds of \$5,000 each were set. While charges were being filed against the men, two youths, one 15-years-old and the other, 14-years-old, were placed on juvenile probation by the county's Juvenile Court. The two youths

were alleged members of the ring.

Charged with burglary in Deaf Smith County were Prisciliano Lopez, 19; Martin Carlos Lopez, 22; Victor Gutierrez, 18, Dairy Road; Juan Hernandez, 23, Labor Camp.

Two other Latin Americans alleged to have been members of the group were transferred to Castro County. They are Juan Hernandez Jr., 17, Labor Camp, and Enrique Trevino, 19, Labor Camp.

Arrest of the group of Latin Americans came as city and county law enforcement officers began an intensive investigation into a series of burglaries that had been occurring in the county and Hereford.

Area burglaries listed as solved by the arrests made here and in Johnson, Kan., include Easter Community Store in Castro County, Pioneer Fertilizer, Plains Fertilizer, Barrett Brothers Potato Shed, B and B Oliver, Park Ave. Cleaners (Continued on page 2)

A proposal to turn over a portion of Veteran's Park to the City of Hereford was outlined here Tuesday by members of the Veterans Park Board. The board is composed of Cecil Parker, chairman, Woodrow "Woody" Wilson, and Grant Hanna.

The proposal would turn over to the city approximately 131 acres of land in the area with stipulations guaranteeing use of the land and a \$100,000 bond issue to develop it into a free public park.

Veteran's Park Board began working on a proposal in July to turn over a portion of the present park to the city. Drafting of a proposal began as Mayor Ray Cowart, in a letter, requested that a portion of the park be decided to the city.

On July 25, park board members proposed to the city that approximately 310 acres be taken over by the city. Several stipulations were, however, attached to the agreement.

The original draft was accepted by the Commission subject to approval by both county veterans organizations.

In meeting of the American Legion and Veterans of Foreign Wars details of the agreement were discussed in detail. It was unfavorably received. As a result committees were named to meet with the Park Board to work out a proposal that would be agreeable to both organizations.

Appointed to the committee representing the American Legion was Benny Womble, commander, Ira Ott, and Lawrence Carlson. Representing the VFW were Dick Oaks, commander, John Green, and L. H. Lookingbill Jr.

In the meeting of the three groups, held Tuesday, Sept. 17, it was the consensus of opinion that the park should be turned over to the city, but all were "dubious about whether the city could or would develop a park," the board members stated.

The alternate proposal was then made that all land westward from a north-south line west of the Rock Clubhouse, except certain areas, be decided to the city.

However, stipulations required that the area be designated a "free public park forever."

The city must return all water rights to the veteran's organizations in specified areas of the park.

It was, however, pointed out Tuesday by the Park Board that none of the present city wells would be affected.

The proposal also requires that "the city show good faith by causing a \$100,000 bond issue to be passed on or before Jan. 31, 1964, with said improvement (Continued on page 2)

Early Morning Accident Injures Three Teenagers

Three teenagers were injured here in an accident at the intersection of First and Main Streets shortly after midnight Saturday.

Injured, but not seriously, were Shirley Youts, 16, of Dimmitt, Bobby Kirkland, 17, Route 3, Hereford, and Mary Haislys, 16, also of Route 3.

The three teenagers were all riding in a 1952 model sedan driven by Orval Wayne Malone, 18, of Dimmitt. Damages to his vehicle were listed at \$150.

The accident occurred as Malone was headed west on First Street according to Hereford Police Department.

Another automobile, headed east on First, driven by Adan Griego Bernado, 28, 207 Ross, apparently turned in front of the automobile in which the teenagers were riding.

Both vehicles collided in mid-intersection resulting in the three injuries.

Damages to the Bernado automobile, a 1955 model sedan, were listed at \$200.

Bernado was ticketed for the collision.

Raymond Lueb Is Weekly Football Contest Winner

Winner in last week's football contest was Raymond Lueb, by correctly predicting the outcome of 16 games. Second place went to Jim K. Wiman, who also guessed the 16 winners. Lueb guessed closer in the score of the Hereford-Dimmitt game giving him first place.

W. C. Beene was the third place winner with 15 games correctly predicted.

First place winner in the over all contest will receive two tickets to the Cotton Bowl game in Dallas on January 1.

County Exhibits Top Fair Wheat

Three Deaf Smith County youths and an area farmer entering exhibits in the Tri-State Fair in Amarillo walked away with top honors in the 4-H Club, Future Farmers of America and open division of the wheat exhibition.

Named as open division wheat king was Charles Vaseck, while Jackie Andrews, 17, son of Mr. and Mrs. W. H. Andrews, won the FFA division. Lee Robinson, 14, son of Mr. and Mrs. Jess Robinson, was the runner-up in the open division.

Steve Robbins, in the 4-H Wheat King for this year. He won \$50 and a trophy for his entry. Others placing in the 4-H Wheat division were Bill Cole, fourth place, winning \$25; Ronnie Andrews, sixth place, winning \$15; and Stephen Hoffman won \$10 for seventh place.

In the textile division, Patsy Paetzold won first place for entry in Junior blouses. She received a prize of \$2.

Lou Ann Witkowski, Deaf Smith County Bake Show winner, received a \$5 prize for her entry in the baking contest.

First place winners from Deaf Smith County were Mary Ann Hoffman, sugar beets and blue Hubbard squash; Steven Hoffman, bell peppers; Mrs. Frank Robbins, okra; Kay Atchley, cushaw squash; and Judy Ward, sugar beets.

Tony Hoffman won second place for his entry of turnips. Also winning second were Judy Ward, entering eye potatoes; and Ricky Ward, entering sugar beets.

Taking third place were Judy Ward, carrots; Mrs. Frank Robbins, summer squash; Patsy Paetzold, string beans; Tommy

Betzen, soy beans; and Sandra Huckabee, cushaw squash.

Fourth places were received by Tony Hoffman for his entry of hot peppers Ricky Ward for his entry of eye potatoes; and Steven Hoffman for his entry of acorn squash.

Most of the entries exhibited in the field crops and vegetables division of the Tri-State Fair (Continued on page 2)

BY COMMISSIONERS

New Valuation Table Reviewed

In an effort to equalize personal property taxes, Deaf Smith County Commissioners Tuesday reviewed a proposed valuation table prepared by the county tax office and instructed Deputy Tax Assessor-Collector H. A. Tuck to include all house trailers, boats and airplanes on the 1964 tax rolls.

It was noted that although most commercial airplanes in the county were included on the rolls, almost none of the private planes were included. House trailers rendered for taxation also fell short of the number within the county, and boats were almost non-existent on the tax rolls.

Commissioners also reviewed a suggested valuation table prepared by the county tax office, listing proposed taxable valuations of automobiles and other

personal property. The list will be studied by the commission and revised before adoption by the court.

The action was taken in an effort to equalize personal property taxes and up to date the valuation of personal property that was considered out of line. In reviewing the valuation table, it was pointed out that trailers were being carried far above replacement cost, while some items were valued below their present value.

In other action, Commissioners approved the transfer of \$5000 from the General Fund to the Officer's Salary Fund, and the borrowing of \$1389.75 from the Right-of-Way Fund to be used temporarily for the Jail Sinking and Interest Fund.

Commissioners also approved the appointment of Mrs. (Continued on page 2)

Whitefaces, Wildcats Rest; Other Teams Continue Play

Around Town

Local football fans will get a rest this week since we have an open date. However, that will give the fans and the boys a little time to prepare for the tilt with Muleshoe scheduled for Friday Oct. 4, to be played in the Whiteface stadium. Hereford defeated Dimmitt last week by a score of 28-14.

And speaking of football, we understand that West Texas University star Pete Pedro had a rather unusual experience this summer while working at his hometown of Lynn, Mass.

It seems that Pete and Gary Ross of Colby College, while employed as laborers for General Electric Company River Works Plant at Lynn, Mass., fled to the protecting arms of their straw boss when they were chased by a group of seagulls during a dewatering session along the Saugus River fence-line. The boys picked up a dead sea gull along the fence and threw it into the ocean provoking the attack by a flock of approximately 3000 gulls.

Workers at the plant felt sure that the record dash now stands at six seconds for 300 yards.

The above information was supplied by Tom Phipps, brother of Bill Phipps of Hereford.

Mrs. B. E. Cooper, 121 Centre, is the lucky winner of the electric outdoor barbecue grill which was given away as a door prize at the Lucky U open house Sunday.

(Continued on page 2)

While the Hereford Whitefaces and the Littlefield Wildcats rest this weekend, the other 1-AAA teams will be battling for victory on the gridiron Friday night.

The next game for Hereford will be Oct. 4, when the Herd plays the Muleshoe Mules here.

Last year the Whitefaces were defeated by the Mules by a score of 13-6.

In Littlefield's game last week, the Wildcats stopped the Seminole Indians three times on downs. They defeated the Indians with a score of 14-0.

Levelland's Lobos will play Denver City in Levelland this weekend. On Sept. 20 they played Snyder.

The powerful Dumas Demons will play Artesia, N. M. Friday, at Dumas. Last week, the Demons came through in the last quarter to stun Borger Bulldogs with a 14-8 upset.

This was the first year that the Demons have defeated Borger since 1960.

The come-from-behind touch-

Christian Church To Host District Convention Here

First Christian Church will host the District I convention of Christian Churches on Sunday, Sept. 28. Approximately 300 out of town guests are expected. The presiding officer will be the Rev. Joe Frederick, minister of the Perryton Christian Church. Registration will begin at 3 p.m.; at 3:30 a group of students from West Texas State University will lead a worship service, which will be followed by an address by Dr. T. T. Swearingen, executive secretary of the Texas Association of Christian Churches.

This service will be followed by a business session. Simultaneous meetings of junior and senior high school students are scheduled. Dinner will be served at 5:15 in Fellowship Hall. Dr. Richard Claybourn, minister of the First Christian Church in Midland, will deliver the evening address at 6 p.m. The church choir will provide special music.

down for the Demons came in the last 43 seconds of the game. Meeting the Phillips Blackhawks at Phillips will be Frederick, Okla. High School.

Pampa was defeated by the Blackhawks last week for their second loss of the season. The pass play bringing victory to the Blackhawks was made in the fourth quarter. The score was 20-15. Phillips now has a 1-1 record.

The Perryton Rangers will play in Guymon, Okla. this weekend. They played at Stintnest last week.

DWI Charges Are Filed Here; \$1,000 Bond Set

Charges of driving while intoxicated, second offense, were filed Monday against a 54-year-old Hereford man as he was arraigned before Justice of the Peace C. B. Miles. Bond was set at \$1000.

Charged with the offense was Robert V. Davis, 806 South Texas. He was arrested here Friday.

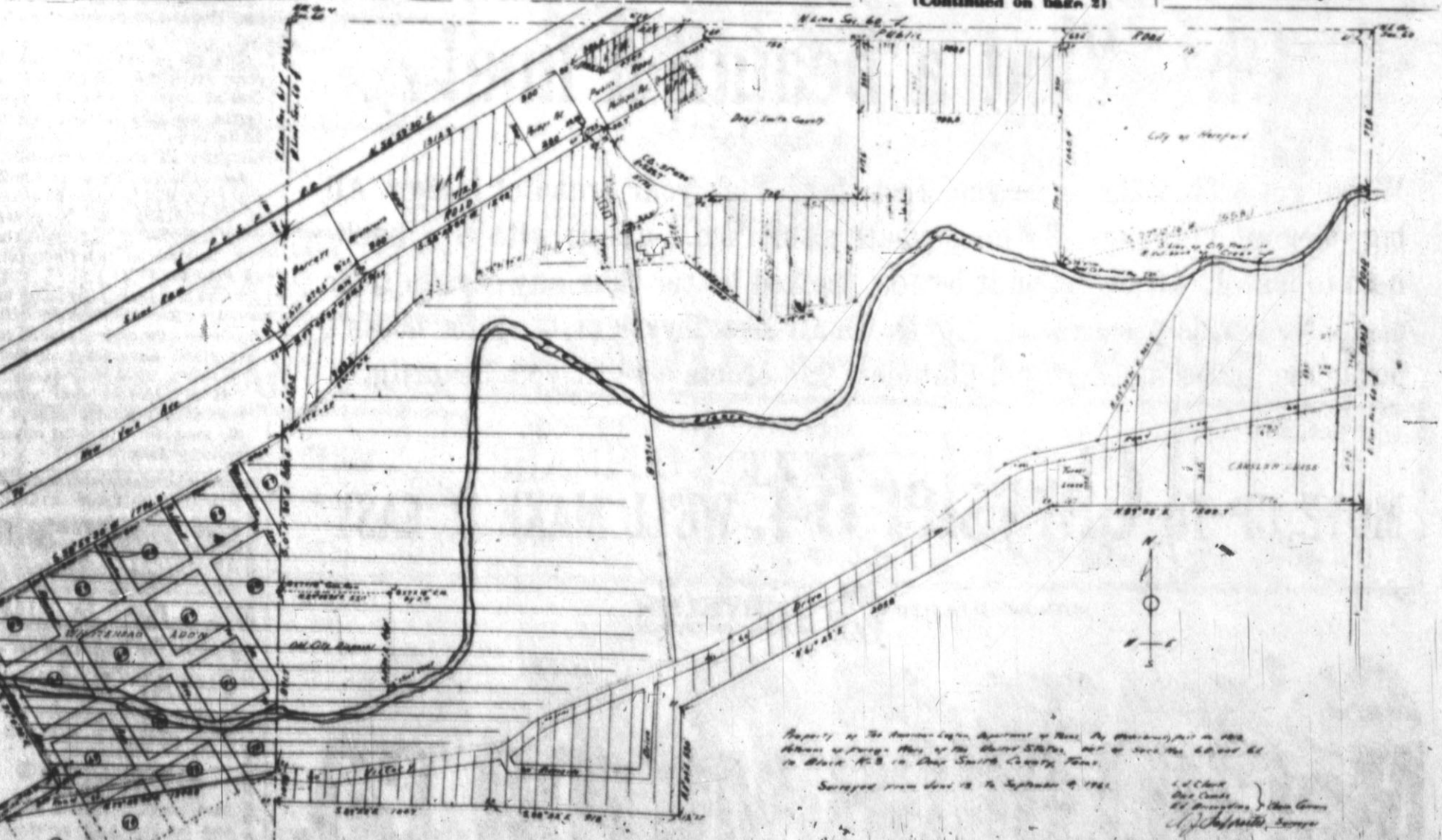
According to Hereford Police Department, the charge is a result of a minor accident which occurred here about noon Friday.

There were no injuries and damages to both vehicles was described as light by an accident report.

Charge Alleging Burglary Filed, \$5,000 Bond Set

Charges of burglary were filed here Monday against a Deaf Smith County man before Justice of the Peace C. B. Miles. As he was arraigned, bond was set at \$5000.

Charged with the alleged burglary of Rockwell Brothers Lumber Co. was Phillip R. Napier, 18, of Route 2. Napier and another man, who was later cleared of the burglary were arrested by Hereford Police Department on Wednesday, Sept. 18.



IN A PROPOSAL OUTLINED Tuesday by the Veterans Park Board, the 130 acre section of land, designated by horizontal lines, is to be decided to the city as a free public park. However, stipulations require that the city pass a \$100,000 bond issue before Jan. 31, 1964, as a condition to the transfer of property. The remainder of the park, in the clear area, is to be

retained by the American Legion and Veterans of Foreign Wars posts. Areas surrounding the park, designated by vertical lines, are also to be retained by the veterans organizations. A special joint meeting of both groups has been called for Oct. 16 to pass on the proposal.

City...

(Continued from page 1)
bond proceeds to be used exclusively for development of Veteran's Park.

The fourth stipulation requires that all requirements of the original proposal previously submitted to the Commission be

met when the city began developing the park.
The motion was made by Ira Ott, seconded by Dick Oaks and passed unanimously.

At the conclusion of the meeting, a called joint meeting of both organizations was set to consider the alternate proposal.

In the original proposal, the city was required to acquire the

services of a professional park planner in developing the area. The city would also be required to furnish water to a 100-lot house development on the south side of the park and to straighten out the road, at city expense along the southern boundary of the area.

The first proposal also stated that water royalty on the park

area would be released to the city, but mineral rights by the land would be retained by the veterans organizations.

Under the proposal no calliche is to be taken from the park area except for improvements and straightening of the south boundary road.

The proposal also added that the area always remain as a memorial to veterans and still carry the name, "Veterans Park."

The original proposal was accepted by the commission on July 25. However, it was unfavorably received by both the Legion and VFW posts.

Around...

(Continued from page 1)
School grounds.

The West Texas Rural Telephone Cooperative will hold its annual meeting Thursday, Sept. 26, at the Community Center beginning at 7:30 p.m. There will be a progress report as well as election of officers. All members are urged to attend.

Thursday is also the day for all new car enthusiasts to view the new Fords, Mercurys and Chevrolets.

The new Ford and Mercury automobiles will go on display at Stephens-Hudson Motor Company, and the 1964 Chevrolets will be on display at Orsborn Chevrolet-Olds.

County...

(Continued from page 1)
had been entered in a county vegetable show.

The county show was termed as a success with sponsors of the event, Dawn Boys 4-H Club, stating that it was a worthwhile program in teaching and advertising the highly diversified agriculture of Deaf Smith County.

Valuation...

(Continued from page 1)
Charlie Hoover to the Child Welfare Board, replacing Mrs. Raymond Higginbotham who has recently resigned.

Next regular meeting of the county Commissioners will be Monday, Oct. 14.

Hospital

Notes:

Patients in Hospital

John Taylor Bellows, Box 261, Vega; Mrs. John B. Taylor, Box 366, Friona; Jerald Annen, 712 Maple, Dimmitt; Reynaldo Barajas, Box 3, Summerfield; Mrs. Amanda Strong, Route 1; T. H. Shubert, Star Route, Adrain; Mrs. Willis O. Edelman, 409 Avenue K; Jim Cross, Route 3; Mrs. Bernardina S. Gamboa, 326 Avenue I; Mrs. John B. Cooper, 209 Avenue K; Mrs. Walter E. Kirkland, Box 605; T. L. Sparkman Sr., Route 2; Mrs. Mollie T. Achgill, 100 Westhav-

en; Gilbert Herrera, Route 2; Edward B. Roberson, Box 687; Karl H. Hare, 121 Emma; McKinley Ball, Box 56, Allison; Mrs. Louie LeGrand, Box 511; Harold M. Tabor, General Delivery, San Saba; Maria Mata, General Delivery; Dickey R. Voyles, Box 244, Vega; Mrs. Modesto Tijerina, 207 Jackson; Mrs. Ollie May, 119 Avenue J; Mrs. Ray Dapson, 115 Gough; Noel K. Smith, Bushland; Tom as Guerrero Jr., Lamesa; Ru-

ben F. Day, Route 3; L. J. Kuiper, 108 North 25 Mile Avenue; Mrs. Ann Schloss, 130 Avenue D; Yolanda Ramirez, 125 Virginia; Mrs. Eddie Blanco, Route 2, Box 45, Friona; Mrs. Otto Olson, Box 26; Robert Vernon Halle, 2610 Hayden, Amarillo; Mrs. John T. Black, Route 5.

Discharges
Mrs. Charles C. Mauck, Mrs. V. H. Porach, Mrs. Thomas Ca-they, Mrs. Robert M. Hicks, 9-21.

W. A. Jolly, Mrs. Robert J. Collier, 9-22.
James Haney, R. L. Riggie, William Allen Boleyn, H. Waldron Melton, Debora Jeannette Hrabal, Julie Ann Hrabal, Christy Lynn Hrabal, 9-23.
Mrs. C. E. Coleman, Mrs. Ruby Mitchell, Junior Leon Clark, Joseph A. Moyer, Patricia Sue Johnson, Mrs. George W. Greer, Mrs. Bonnie Baca, Mrs. Harold L. Kide, 9-24.

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EM 4-2220

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POTATOES U.S. No. 1 Russets **10 LB. BAG 49¢**

Potato Salad - Chicken Salad

ICE CREAM BORDENS 1/2 GAL. **59¢**

BUTTERMILK 1/2 GAL. **39¢**

COTTAGE CHEESE 2LB. CTN. **49¢**

BREAD 1 1/2 LB. CELLO WRAPPED **27¢**

FARM FRESH PRODUCE

GRAPES Tokay LB. **15¢**

APPLES COLORADO RED DELICIOUS LB. **15¢**

ORANGES Sunkist LB. **15¢**

CARROTS HEREFORD 2 PKGS. **15¢**

HAM SALAD

SIRLOIN STEAK U.S. GOOD LB. **79¢**

CLUB STEAK U.S. GOOD LB. **79¢**

T-BONE STEAK U.S. GOOD LB. **98¢**

FRYERS FRESH DRESSED CUT UP FREE LB. **29¢**

U.S. Good - Cut & Wrapped

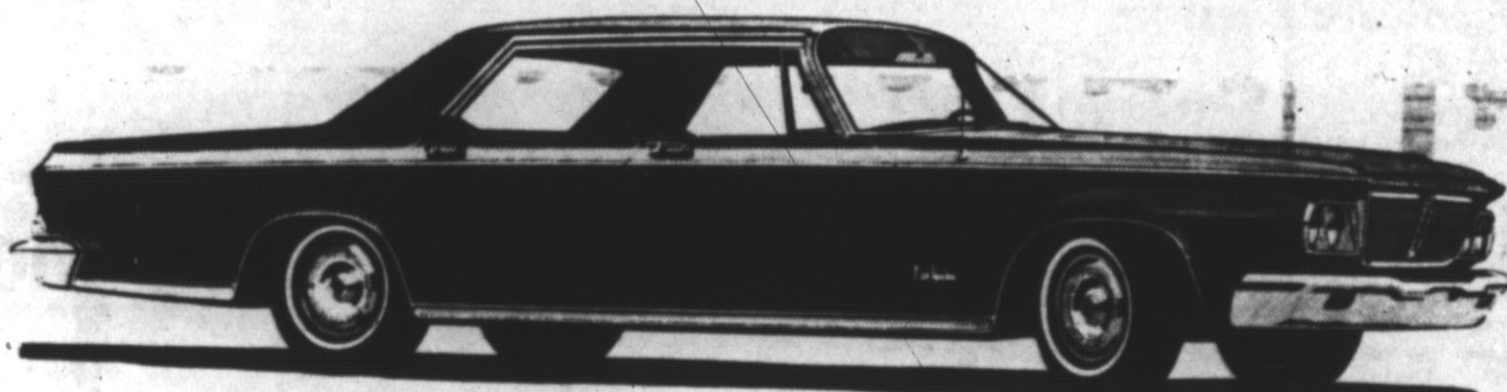
HIND QT. lb. **59¢**
Quick Frozen For Freezer

U.S. Good - Cut & Wrapped

HALF lb. **49¢**
Quick Frozen For Freezer

25 LB. FREEZER PAC
\$13.75
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- 7 lbs. Roast
- 7 lbs. Hamburger
- 4 lbs. Short Ribs



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OUR SPORTS-BRED 300. Our hot one. Comes from a long line of champion road cars. Engines range from 383 to 413 cubic inches.



OUR NEWPORT. Our easy-to-own Chrysler. Still the world's best value. Own it for a small-car price.

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We've got a Chrysler to fit you. Just right. Pick your brand of luxury. All big, elegant Chryslers. Nothing small about 'em. Luxury with V-8 liveliness to match. All of 'em built better...backed better than any cars in their class. Nice wide price range, too. No small-size Chryslers. Chrysler doesn't build 'em. Come in. Size up a Chrysler. One of 'em will fit you. Beautifully.

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Safety Wins *5
Field Goal Wins *10
Touch Down Wins *25

WIN.. \$100.

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HILLS BROS.

COFFEE LB. CAN **59¢**

BIG TOP 28 OZ. JAR

PEANUT BUTTER 69¢

FOOD KING

OLEO LB. CTN. **8 FOR \$1.00**

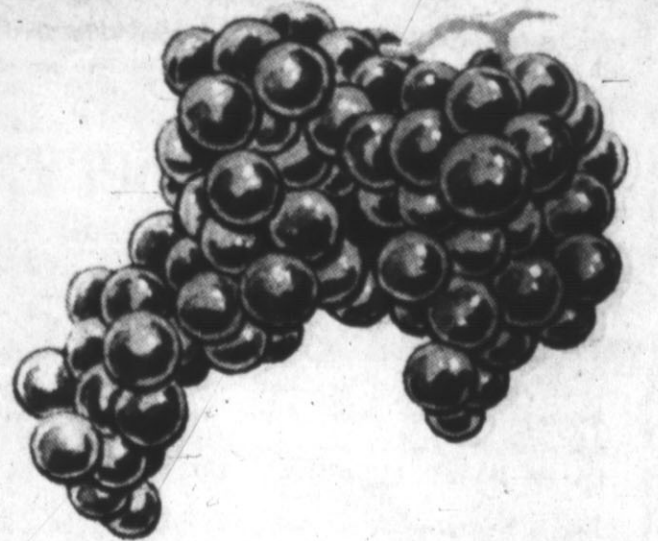
SNOWDRIFT - 3 LB. CAN

SHORTENING 59¢

TOKAY

GRAPES

LB. **15¢**



HEREFORD

CARROTS 2 Bunches **15¢** **CABBAGE** Lb. **5¢**

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Mrs. Norman Lytal



FRED FOX



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MRS. THOMAS E. BRADDY



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 - Mrs. J. C. Carter • Mrs. Fred Fox, Jr. • Mrs. Don Sigle
 - Mrs. Jess Robinson • Mrs. John C. Hicks • Mrs. Joe Brooks
 - Mrs. Walter Seed • Mrs. Travis Shields • Mrs. J. B. Sowell
 - Gladys Martin • Mrs. Norman Lytal • Mrs. L. J. Matthews
 - Mrs. R. V. Hole • Mrs. Ernie Flippo • Mrs. Eddie Gandy
 - Wilbur W. Davis • Mrs. Eddie Gandy • Mrs. A. T. Mims
 - Mrs. J. R. Kendall • Mrs. Louis Buck • Mrs. Frank Daniel
 - Mrs. Tommy Carnahan • Mrs. A. L. Moore • Mrs. Charles Hood
 - Mrs. Wm. Green • H. L. Newman • Mrs. Ernest Neff
 - Mrs. Bill J. Poetzold • Mrs. James Hund
- Plus Many Others Not Listed

FRESH LEAN

GROUND BEEF LB. **39¢**

ALL MEAT

BOLOGNA LB. **39¢**

ARMOUR'S STAR

PURE PORK SAUSAGE LB. **29¢**

SIRLOIN STEAK U.S.D.A. GRADED LB. **79¢**

T-BONE STEAK U.S.D.A. GRADED LB. **89¢**

SHURFINE - CHUNK STYLE
TUNA
4 FOR \$1

GLADIOLA
FLOUR 5 LB. BAG 49¢

LIBBYS - FROZEN - 6 OZ. CAN
LEMONADE 2 FOR 23¢

FACIAL TISSUE - 400 CT. BOX
KLEENEX 4 FOR \$1

LIPTON'S - 1/2 LB. BOX
TEA 75¢

SWANS DOWN - LAYER
CAKE MIX BOX 29¢

COMET - LONG GRAIN
RICE 2 LB. BOX 39¢

COMSTOCK - NO. 2 CAN
PIE APPLES 2 FOR 49¢

GRAPE DRINK - QT. CAN
WELCHADE 29¢

SHURFINE - CUT - BLUE LAKE - NO. 303
GREEN BEANS 5 FOR \$1

VAN CAMP - NO. 300 CAN
PORK & BEANS 4 FOR 49¢

WAXAHACHIE CHIEF - EXTRACT
HONEY 4 1/2 LB. CAN 89¢

WOODBURY
SHAMPOO
REG. 69¢
49¢

AJAX
CLEANSER
GIANT CAN
2 FOR 35¢

VEL
BEAUTY BAR
Complexion Size
2 FOR 35¢

MACLEANS
TOOTH PASTE
KINGSIZE Reg. 75¢
49¢

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B-4-7-TFC

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B-5-10-25-4-tfc

OFFICE SPACE Now available on 25 Mile Avenue. Refrigerated Air. See Dean Bingham Land Co. EM4-0410
B-5-16-7-tfc

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B-9-13-10-tc

Final Rites For Owen Finlan Sr. Set Thursday
Funeral services for Owen Finlan Sr., who farmed in and around Hereford for several years, will be conducted Thursday at 1 p.m. at Shannon Funeral Home, North Main and Twelfth Street, Fort Worth. He was the brother of D. W. Finlan, 120

Ross. Burial will be in Arlington. Mr. Finlan died Tuesday at 5:30 p.m. after an extended illness in a Fort Worth hospital. He was born April 3, 1882, in Lampasas.

Other survivors include his wife, Grace, of Hollywood Inn, Lake Worth; a daughter, May Frances Seagraves of Ft. Worth; a son, Owen Finlan Jr. of Dallas, three grand children, and one great-grandchild.

FOR SALE
Large 3 bedroom on Elm Street. 2050 feet, 100 foot lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.
B-4-5-TFC

FOR RENT
APARTMENT FOR RENT at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer, otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0553.
B-5-26-31-tfc

FOR RENT Choice location for small store or ground floor office. 108 East Third Street. Key at Whiteface Barber Shop. J. B. and J. L. Kerby. 602 S. Waco Street Weatherford, Texas.
B-5-32-35-9c

BEDROOM For rent close in. 509 Ross Avenue. Call EM4-1628.
B-5-10-39-tfc

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T-10-36-TFC

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B-10-42-TFC

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LOM SPECIALS

Group Mens - Short Sleeve
SPORT SHIRTS
Knits Solids Plaids Checks **2 : \$3**

Group Mens - Better Short Sleeve
SPORT SHIRTS
Values to \$4.98 **\$2.00**

Group Small Boys Short Sleeve SPORT SHIRTS \$1.00	Group Mens & Boys MUSCLE SHIRTS 2 : \$1	Group COSTUME JEWELRY 3 : \$1
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Group - Ladies
SHOES
Hi-Heels Flats Sandals **\$1.00**

Group Ladies - Cotton
SLEEPWEAR
Pajamas-Gowns Broken Sizes Odds & Ends Your Choice **\$2.00**

Group - New Fall Cotton
PIECE GOODS
2 YDS. \$1

Group Ladies
BLOUSES
Solids & Checks 32 to 38 \$1.98 **2 : \$3**

20x32 Hand Hooked RUGS Lots of Color \$2.59 2 : \$5	22x32 Hand Hooked RUGS Lots of Color \$3.95 2 : \$7	MATCHING CHAIR PADS 2 : \$1
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Group - Early Fall - Broken Sizes & Styles
DRESSES
Juniors 5-15 Ladies 8-20 14 1/2 to 24 1/2 **\$12**

Group - Early Fall
DRESSES
\$6

6. WANTED
WORK WANTED: Painting, texturing, taping, sheetrocking. All carpenter repairs. A-1 work. Ted Oldfield, EM 4-0538.
B-4-14-27-tfc

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B-4-10-38-13p

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B-4-52-tfc

WANTED, PAINTING and repairing. Reasonable. Phone EM 4-3471.
B-4-10-11-tfc

WANTED: Hay Baling. Have new equipment. Phone 267-4861 Vegz. Texas. David D. Pickens.
B-4-13-12-2c

8. HELP WANTED
Want To Buy
WANTED
2 ladies with cars for special work, 5 days per week, 4 hours per day. \$10.00 per day. For interview, write box 673, Hereford, Texas.
B-8-10-6C

MAN to succeed Rawleigh Dealer in Deaf Smith Co., or Hereford. Over 25 preferred and car necessary. Can earn \$125 and up per week from start. Write Rawleigh, Dept. TXI 160-1145, Memphis, Tenn.
B-8-12-2P

WANTED
MAN OR WOMAN, SPARE TIME
To refill and collect money from machines dispensing Mi-Grade Candy, gum and Sport Cards in this area. Easy to do. Excellent income. \$475. cash required for inventory. Include phone number. Write P. O. Box 349, Brownfield, Texas.
B-8-12-4P

WANTED: FAMILY with 3-4 grown workers, experienced with livestock, irrigated farming and Construction. Box 27 Phone EM4 - 0484. Hereford.
B-8-12-3c

AVON COSMETICS
Needs Spanish woman at once. Customers waiting service. Call Mrs. Balch, FL 6-5198 collect, Amarillo, or write Box 1083 Amarillo.
B-8-38-5c

ELDERLY MAN needs full time Housekeeper. Room, board, salary. 901 North Miles, Hereford.
B-8-13-39-2c

YEAR ROUND Farm hand. Irrigation experience. Write L. W. Smith, 906 1/2 Polk, Amarillo, giving qualifications.
B-8-15-39-2p

MAN WANTED:
Age 30 to 60 as general manager of Sweet Potato Association at Portales, New Mexico. Write V. C. Gibson, Route 2; Box 95, Portales, New Mexico, giving experience, references and name and address of last employer.
B-8-39-4C

WAITRESSES Wanted: Apply in person at Raney's Restaurant.
B-8-10-1-tfc

9. Situations Wanted
WANTED CUSTOM Combining. Two Super 92. Work guaranteed. Charles Scrivens, Tierra Blanca Lodge Phone EM4-1172
B-8-15-39-2p

10. NOTICE
WE MAY BE hard to find, but you'll be glad you dropped by **POOR BOY'S** Garage. Call anytime EM4-3509.
B-10-19-11-2c

11. Business Service
WE DO Custom row or broadcast bundle binding. Tommy Pierce, EM4-0181; James Pierce, EM4-2821.
B-11-14-9-tfc

NEED A professional painter? If so contact Nichols Paint & Art Supply 232 West 3rd. EM4-0211.
B-11-16-35-tfc

PORTABLE DISC ROLLING Scooped or plain. Jacobson Brothers. Phone EM 4-1563.
B-11-10-23-tfc

LET US handle all your real estate problems including free rental service. Justice Realtors.
B-11-14-4-TFC

Let Us Handle All Your HAY PROBLEMS
Cutting, Baling and Hauling.
DOYLE KING
EM 4-1514
or
OTIS KING
EM 4-2778
B-11-49-26c

KAPPA KAPPA GAMMA PLEDGE
Sharon Hill, daughter of Mr. and Mrs. Elmer Kimball, will pledge Kappa Kappa Gamma social sorority at Texas Tech, according to a press release from the college. Sororities issued 309 bids to students this fall.

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service
B-11-13-TFC

13. LOST AND FOUND
STRAYED FROM Skleton Feed Lots near Summerfield, three Brahms Cross heifers, one red neck. Weight about 300 pounds. Call BR6-4570.
B-13-22-12-tfc

ONE STEER, one heifer, branded B on right hip. Strayed Southeast of Hereford. \$25.00 Reward. Jack Bradley. Box 689.
B-13-19-39-tfc

The '64s from Ford are here:
The Year of the Test Drive starts today!

Ford cars have changed. Only a test drive can tell you how much. Races and rallies, economy runs, braking and acceleration tests have bred into our 1964 models the kind of total performance you just can't create on the test track alone. They are hard-muscled, fast-moving, sure-footed. Open competition helped make them that way. They offer you substantially more car than anything at their price. You don't have to take our word for it. We're willing to rest our case on our cars.

TRY TOTAL PERFORMANCE FOR A CHANGE!
FORD
Falcon - Fairlane - Ford - Thunderbird

1964 SUPER TORQUE FORD
Strongest, smoothest, steadiest car in its field—by hundreds of pounds... More steel in frame and suspensions... Unique suspension lets wheels move backward as well as up and down to flatten bumps... Distinctive new rooflines.

1964 FAIRLANE
Unique combination of family-size room, sports car feel and modest price... Optional 289-cubic-inch V-8 so lively it was adapted for famous Cobra sports car... Five engine choices/six transmission choices, eight different models.

1964 FALCON
All new except the economy that made Falcon famous... Falcon's Six still holds all-time Mobil Economy Run record for Sixes or Eights... Plushest ride ever built into a compact car... 14 models—plus 3 extra-duty wagons.

STEPHENS - HUDSON MOTOR CO.
HEREFORD, TEXAS



A SIX-MONTH OLD KITTEN, named Peanuts, found Sunday that he had more problems than he could cope with. The kitten stuck its head in a pint fruit jar early Sunday to get some apple peelings, but the jar would not come off. Peanuts broke the jar, but the neck still remained around his neck. Holding the hapless kitten is its mistress, Alana Cromer, 14, daughter of Mr. and Mrs. William A. Seyfert, 111 Aspen. The glass collar was cracked with a hammer as a paper towel shielded the kittens eyes. (Staff Photo)

Look Who's New!

Mr. and Mrs. John Benjamin Cooper are the parents of a daughter, Melissa Marguerite, born Sept. 21 at 6:54 p.m. She weighed 7 pounds and 14 1/2 ounces.

Mr. and Mrs. Bennie Baca are the parents of a daughter, Lora Beth, born Sept. 23 at 7:04 a.m. She weighed 4 pounds and 14 ounces.

Mr. and Mrs. Eddie Roberto Blanco are the parents of a son, Edward Bernadino, born Sept. 23 at 11:33 p.m. He weighed 7 pounds and 1 ounce.

Mr. and Mrs. John Thomas Black are the parents of a son, John Thomas Jr., born Sept. 24, at 5:17 a.m. He weighed 6 pounds and 4 1/4 ounces.

Legal Notice

NOTICE is hereby given that the undersigned has been appointed Administrator with Will Annexed of the Estate of Lillie Welty, deceased, in Cause No. 1691 in the County Court of Deaf Smith County, Texas, where such proceeding is pending, and that all creditors of said Estate are hereby required to file with said Administrator with Will Annexed all claims against said Estate:

The address of the undersigned is: Box 60 Hereford, Texas

H. C. Welty, Administrator with Will Annexed of the Estate of Lillie Welty, deceased

T-39-1c



MAXWELL HOUSE
COFFEE
BIG 3 LB. CAN 1.79

MAXWELL HOUSE
INSTANT COFFEE
BIG 12 OZ. JAR 1.29

SHURFINE
COFFEE
LB. CAN 59¢

FALL FOOD Favorites

Hi-C Orange or Grape 46 OZ. CANNED DRINK **4 FOR \$1**

DUNCAN HINES DELUXE

CAKE MIX WHITE-YELLOW DEVILS FOOD DEEP CHOCOLATE **3 FOR \$1.00**

AUSTEX - 24 OZ. CANS
BEEF STEW
2 FOR 79¢

SKINNER'S - JUMBO ELBOW
MACARONI
10 OZ. BAG 2 FOR 39¢

WITH 5c PKG. of CARAMELS
PARKAY
LB. PKG. 4 FOR \$1

BIG TOP - 28 OZ. JAR
PEANUT BUTTER
69¢

JOHNSON'S WAX - 14 OZ. CAN
PLEDGE
99¢

DISPOSABLE PLASTIC WRAP
BAGGIES
100 CT. 59¢



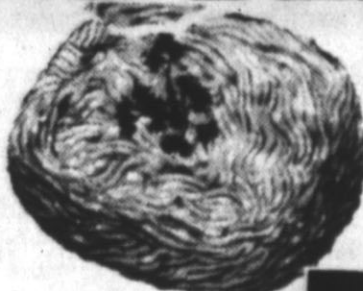
SHORTENING
SHURFINE
3 LB. CAN 59¢

FLOUR GLADIOLA 10 LB. PRINT BAG 98¢ GLADIOLA 25 LB. PILLOW CASE BAG \$1.95

GROUND BEEF ARMOUR STAR BACON LB. 49¢

FRESH-LEAN

39¢



ARMOUR STAR FRANKS LB. 49¢

KRAFT CHEESE SPREAD
VELVEETA 2 LB. LOAF 79¢

POTATOES



NEW MEXICO RUSSETS

10 LB. BAG 49¢



TOILET TISSUE
AURORA ASST. COLORS
2 ROLL PKG. 23¢



CATSUP
HEINZ 14 OZ. BTL. 22¢

SUNKIST - VALENCIAS
Oranges LB. 19¢

CUCUMBERS
GREEN SLICERS LB. 10¢

UNIVERSAL - HAT BOX
HAIR DRYER WITH HOOD 16.95 VALUE NOW **\$9.95**
PIGGLY WIGGLY PRICE

10c OFF SALE VEL-O-MATIC 39¢	REG. SIZE - 4c OFF VEL LIQUID 35¢	REG. SIZE AJAX CLEANSER 15¢
BATH SIZE PALMOLIVE 2 FOR 33¢	REG. SIZE PALMOLIVE 2 FOR 33¢	FOR AUTO. WASHERS - 15c OFF AD 62¢

DINNERWARE

With each purchase of \$5 from Mon. Sept. 23 to Sat., Sept. 28, you are entitled to buy a Salad Plate for 9c. With \$10 purchase, 2 Salad Plates for 9c each and so on. This is the final go-around for the dinnerware. You have only 5 more weeks to take advantage of this exciting offer. See Piggly Wiggly for details.

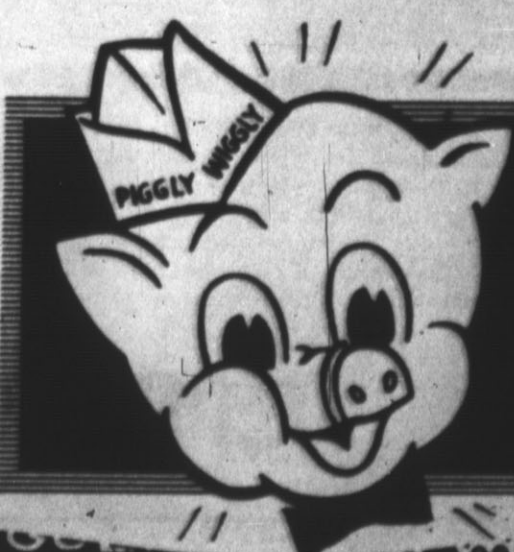
THIS WEEK

SIX INCH
SALAD PLATE

Each Piece Only

9¢

With Each \$5 Purchase
This Offer Good Only
Thru Oct. 19th



PIGGLY WIGGLY

**INSURE
YOUR
BUSINESS
AGAINST
FIRE**

VISIT
EAST SIDE 66
SATURDAY

TODAY

Plains Insurance Agency

Since 1926

Jno. H. Patton W. H. Patton
Robert Lemons

Editors' Notes:

By Linda Higgins and Lou Ann Witkowski

We hope you weren't too disappointed if you tuned your radio to hear Whiteface Static on KPAN at 5:30 p.m. Monday, Sept. 16. Because of difficulties with our tape we were unable to broadcast but, even though a day late, we aired our program for the first time Tuesday.

We hope we will have no more "interference" as we continue to present Whiteface Static every Monday afternoon.

Will all students, for the benefit and safety of Mrs. Billye Buck, please enter where signs say "enter" and exit where signs say "exit"? Students if you don't know where these signs are, ask Earl Jackson and maybe he will be able to help you locate them.

We would like to thank Mrs. Virginia Russell for her help in gathering information on the article this week about our principal, Mr. Russell.

Next week we will look into the life of Mr. Bill Michaels as we present a story about him similar to the one in the Whiteface about Mr. Russell.

Seems that a "bug" of some sort has hit high school. All of the classes are filled with students who are sniffing and coughing. We hope these students are feeling better soon. But, alas, then it will be almost time to catch the regular winter cold as days become colder and we see the first snow.

Homecoming isn't far away now. Watch in the Whiteface for Debra Thomas' column for an announcement of special events coming in accordance with the big date.

Students are still wondering when homecoming will be organized but please, take into consideration the fact that the office has to perfect a foolproof plan so that no sophomore or freshman will get confused or lost during homecoming period.

To club officers we would like to extend an invitation to use the Whiteface as a bulletin board to advertise a cry for new members or to promote club activities.

Surely everyone has noticed the new bulletin board put up by the Student Council for the services it will give to us. Keep an eye on this for the dates of assemblies, ball games and other activities.

Round-Up Staff Sponsors Events For Student Body

While the Round-Up staff is responsible for editing Hereford High School's yearbook, the staff also sponsors a number of other activities for the student body during the year.

Among these activities are Sleep Night, which is put on every year by the members of the Round-Up staff to raise money for the yearbooks.

A yearbook queen is picked every year during the assembly. Also presented is the Kooberay Awards Assembly at the end of the year.

Smannuel Day, the day for the presentation of awards, follows the sneak preview which is a party for the members of the staff before the awards are given out to the student body.

Second period is the regular class time for the members of the staff to work on the yearbook.

(Continued on page 2)

WITH 126 STUDENTS

Whiteface Band 'One Of Biggest'

"This year the band is one of the biggest Hereford has ever had. Whether or not it will be as good as last year's Sweepstakes band is to be seen," said Mr. Ben Gollehon, HHS band director.

"Band is hard work, but the results are worth it," commented Cindy Wilson, clarinet player.

Each day during second period and every Thursday night, band students are out on the old football field practicing. On Thursday night the Whiteface Band, polishes up on its marching routine from 7:30 to 9:30 p.m. for the football games and for marching contests.

Hereford's Whiteface Band will march during pre-game ceremonies at West Texas' home game on Saturday, Oct. 5. Whiteface Band will also march in the Homecoming parade.

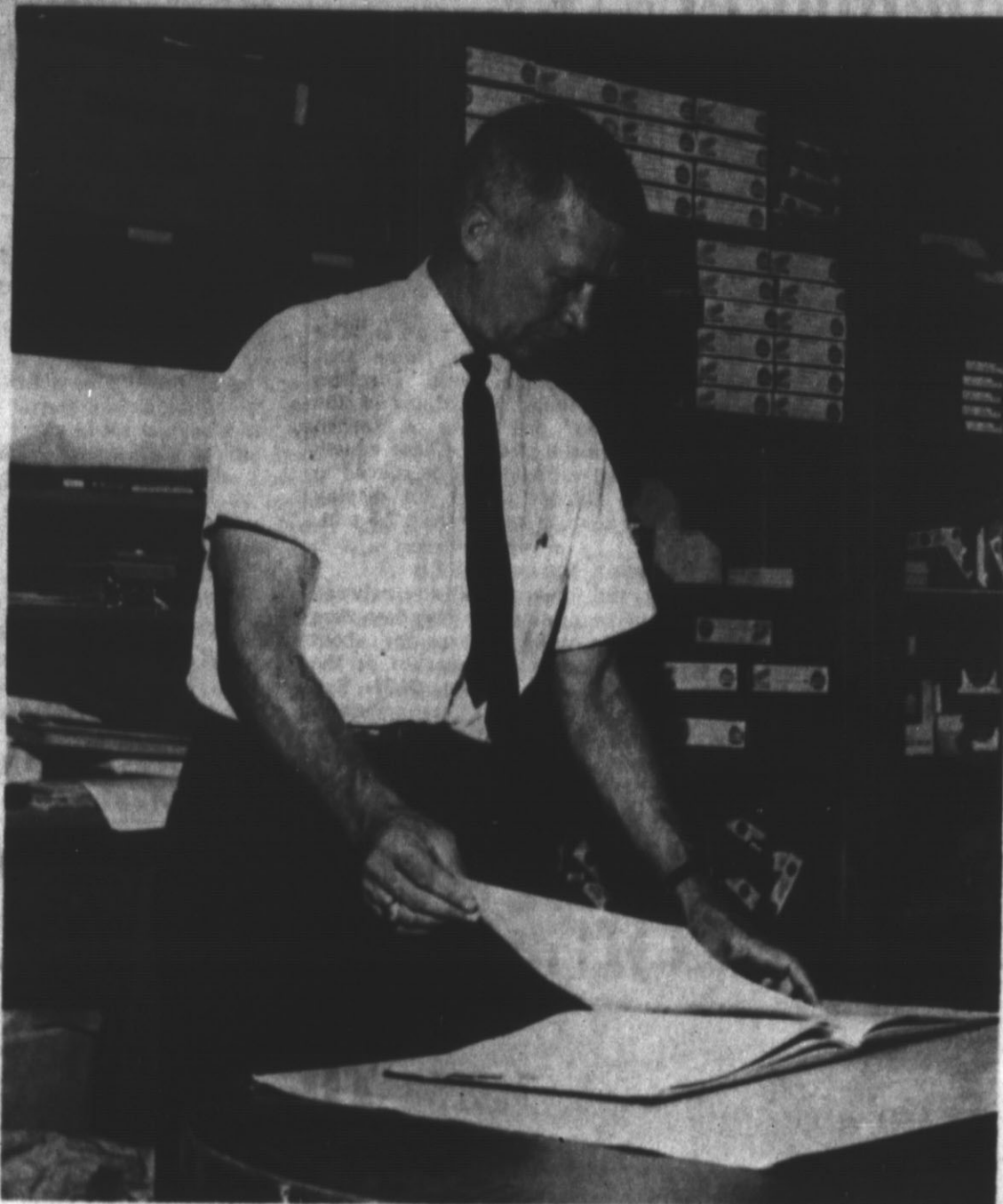
On Oct. 22, the band will compete at Canyon in the annual interscholastic League marching contest. They are now practicing for the event.

The concert contest will take place sometime in April.

No drastic changes have been made in the 63-64 Whiteface Band. One of the few changes has been the size of the band; it now numbers 126 persons in contrast to the 96 piece band of last year. Most songs are different and the show is new.

Mr. Gollehon's rules are still the same: do not talk during band, do not play another person's horn and follow the instructions given by responsible persons such as Mr. Gollehon, Mr. Clyde Wilson, assistant director, and Jerry Ross, drum major.

Some of the songs Whiteface football fans hear during half time and at pep rallies are "Waiting for the Robert E. Lee", "Glory of the Gridiron", "Daughters of Texas", "Wings of Glory", "This Could Be the Start of Something Big", and the school song of Hereford High School.



CHECKING OVER THE ROLL of Hereford High School is L. B. Russell, principal. One of his administrative duties is keeping up with all the students that attend HHS. Mr. Russell, a graduate of Hereford High School, has held various positions in the Hereford school system since 1952. (Brand Staff Photo)

Outside Activities Include Hobbies, Community Work

While school activities require a lot of L. B. Russell's time, he still manages to lead an active life in community and church work.

Mrs. Russell, commenting on the daily routine of her husband, stated that he begins the day with a big breakfast then usually walks to school.

"He enjoys walking for the exercise and the fresh morning air," she pointed out.

When school is out for the day, she continued, he leaves his school work at school since it is usually completed.

He is called upon to unlock the school at times for a student who has forgotten a book or talks to parents about what their son or daughter has been doing in school. In the evening, when not attending other church, school or civic club activities, Mr. Russell usually watches television or reads, she commented.

Among his favorite TV programs are sports events, panel quiz shows and westerns, she noted. His reading habits include "The Saturday Evening Post" and "Sport Illustrated."

"Attending ball games, playing golf, fishing and hunting are his hobbies in his spare time," said Mrs. Russell.

She added that the favorite pastime of the entire family is fishing and boating.

Mr. and Mrs. Russell were married in March, 1941 in Fredrick, Okla.

They have four children: twin girls, Mary Ann and Martha Nan, 20; Bill, 13, and Rene, who is three.

Mary and Martha are both second term freshmen at Sul Ross College in Alpine. Bill is a seventh grader attending Stanton Junior High.

Even in his outside activities, Mr. Russell oftentimes works with high school, junior high, and elementary pupils.

During the past summer, Mr. Russell and Coach "Cuby" Kitchens managed and coached the

(Continued on page 2)

Other roles and the dancers were assigned Thursday, but have not been posted. Rehearsals will begin immediately.

"On Saturday mornings, Mr. Russell spends most of his time visiting around town, or attending school affairs," she said.

In the afternoons, he watches sports events on television.

She added that on some weekends and holidays, the family will travel to the mountains in New Mexico.

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Principal Determines School

"A principal, more or less, determines the atmosphere of a school student body and faculty. He can make the difference not only in the daily routine of the individual teachers but students as well."

"Mr. L. B. Russell is an idealist, in my opinion. He assumes that all students and teachers will do the right thing, because it is what they want to do. Therefore, his trust in students and teachers makes you want to do a better job," commented Mrs. Billye Buck.

"If a student 'gets by' with things, because of this trust extended by him, then he is the loser, not the person who trusted him."

"I enjoy teaching in an atmosphere where you have the security of knowing that your principal believes in your ability and treats you as a person of responsibility. After all a teacher sets the pace in a class room

and if you have the freedom to teach and don't have to concentrate on character defects of students, then learning can be a pleasure to the teacher as well as the student," she concluded.

"The roll of the principal is to manage the operation of the school, to supervise the program of instruction, to direct activities of the pupils and teachers, to provide a guidance program and to evaluate the effectiveness of the total enterprise," states the school manual.

Mr. Russell keeps abreast of all school activities. He provides an example for all faculty members and students, and cooperates with each group in its activities. With the help of his co-workers he selects text-books and maintains a list of all qualified substitute teachers. All in all Mr. Russell must supervise each and every school activity, in and out of school.

Born and raised in Hereford, he graduated from HHS in 1935. He attended Paris Jr. College at Paris, Texas for almost a

year and a half. Upon leaving Paris, Mr. Russell enrolled in Hardin-Simmons at Abilene. He was graduated from Hardin-Simmons in 1941 and started his teaching career the following September at Abilene Central Elementary School.

At the close of his first year of teaching, he was drafted into the army. On his return to Abilene after four and a half years in the service, he taught another year at Abilene High School.

Mr. Russell left Abilene and went to Baird, Tex., where he taught and coached for three years. He then moved to Cisco Jr. College at Cisco Tex., where he taught for one year.

In 1952 Mr. Russell and his family moved back to Hereford, and he taught for five years at HHS. He was made assistant principal at Shirley Elementary School and then promoted to principal.

In 1960, Mr. Russell became principal of Hereford High School, where he has remained for the past three years.

Official Publication
Of
Hereford High School
Hereford, Texas

The Whiteface

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPT EMBER 26, 1963

SECTION TWO

Whitefaces Down Dimmitt

It was finally Hereford's night Friday, Sept. 20, as the Whitefaces won their first game after seven straight defeats. The Herd trampled the Dimmitt Bobcats by a score of 26-14.

Muleshoe is the next opponent for the Herd after an open date Friday. The Mules

10 Are Chosen As Members Of Madrigal Choir

The Music Department of Hereford High School has chosen the members for the Madrigal choir.

The Madrigal singers are Jo Ella McGee, Linda Lemons, Mamie Silvertooth, Dian Wilson, Mary Betzen, Linda London, Wayne Edwards, Gary Don Roberson, James Short, and Steve Conway.

Madrigal is a lyric usually amorous and adapted to musical setting. In music it is an unaccompanied setting of such a poem in usually five or six parts.

It is the name for two different types of Italian vocal music: one of the 14th; the other of the 16th century.

One fumble after another was Dimmitt's big problem, as the Bobcats fumbled three times deep in their own territory in the first five minutes of the game.

Hereford was able to capitalize on only one of these fumbles. On the third fumble the Herd took the ball on the Bobcat 20 and scored on two plays and a penalty.

The touchdown came on a pass from quarterback Frank Cain to end Eugene Green. Green fumbled into the end zone and Herd halfback Walter Williams grabbed the ball for a touchdown. Eddie Johnson kicked the extra point.

Hereford's next touchdown was set up when the snap from center on a punt sailed far over the head of the Dimmitt punter. This gave the Herd the ball on the Bobcat 15 yard line.

The T. D. came on the first play as an attempted reverse did not come off and Cain was forced to run with the ball. He found daylight and ran all the way to the end zone. Cain kicked the extra point to make the score 14-0 with 8:29 left in the half.

Dimmitt fumbled after the kickoff but the Whitefaces could not move the ball and had to

punt. The punt carried into the end zone and Dimmitt took over on the 20. The Bobcats marched down the field and scored with 1:20 left in the half. The try for extra points was no good. The score was still 14-6 when time ran out.

Royal, Johnson Named Delegates To FFA Meet

Gary Royal and Billy Johnson were chosen as delegates to the National FFA Convention which will be held in Kansas City, Mo. The boys will leave from Amarillo by train Oct. 7 and return Oct. 14.

The Future Farmers held their first meeting of the year Sept. 9. Election of officers was held. Gary was elected president; Arvel Williams, vice-president; Jackie Andrews, treasurer; David Block, secretary; Dan Thomas, reporter; Roddy Allred, sentinel; Tim Gearn, student advisor.

Several of the FA boys have had success in winning placements during the livestock show of the Tri-State Fair in Amarillo, Sept. 16-21.

Gilbert Sims won reserve grand champion with his Chester White barrow. Jackie Andrews is in the top five of the FFA Wheat Growers Show. Results of that show were posted Saturday, Sept. 21. Gary won sixth place with his wheat sample. Roddy Allred won ninth with his.

The Dallas State Fair is the next stop intended for two of the Hereford High School chapter members. Dan Thomas and Jackie Andrews plan to take steers to the fair.

Jimmy Higgins scored the third Whiteface touchdown with 8:15 left in the third quarter. Fullback Higgins sprinted 55 yards to paydirt as he ran around and through the whole Dimmitt defense. Cain's kick for the extra point was deflected.

Dimmitt drove to the Hereford three-yard line before fumbling. The Herd could not move the ball and had to punt. From their own 46 the Cats moved all the way in five plays and scored the two extra points to make the score 20-14.

Scoring ended with 7:15 left in the game as Cain dropped back to pass from the Dimmitt 20, found his receivers covered, and ran through the middle and down the sideline for the touchdown. The pass for extra points was incomplete.

The rest of the game was played in the middle of the field until the last minute. The game ended with an incomplete pass from Cain to Ronny Duncan in the Dimmitt end zone.

Hoof Prints

By David Stevens

"To the winner goes the spoils." That's what somebody said. Any way, it's been a long time since the Whitefaces got a chance to pick up the "spoils" of victory. The Herd pounced on the Dimmitt Bobcats to end a seven game losing streak.

Dimmitt ended up on the low end of a 26-14 score as (Continued on page 3)

Bus Passenger Load Increases

This year buses of Hereford Independent School District are carrying more passengers than ever before. Approximately 30 per cent of the enrollment—1052 students—ride buses each day to and from school.

In charge of the transportation for Hereford students is Mr. Jim Shaw. His responsibilities include planning a maintenance program, setting schedules and keeping records on drivers, mileage, and the number of passengers and selecting and recommending route changes.

Mr. Shaw is also responsible for promoting the school's safety program.

The Hereford school system is operating 27 buses this year. Four carry 36 passengers; 21 are 48-passenger buses, and the two remaining buses carry 60 passengers.

To drive buses over regular routes, 22 drivers are employed. Sixteen of the drivers are teachers and three of the total number of drivers are women.

Bus routes in the school district cover 1825 with the longest route being 172 miles. These routes are approved by the state.

State requirements on the school also require it to purchase buses and accessories through the State Board of Control.

In commenting on conduct of students and drivers, Mr. Kendall Williams, assistant superintendent, stated: "Bus drivers and students must follow certain specific rules."

A driver is required to obey all traffic laws, maintain discipline, make a complete stop at railroad crossings and use proper signals when letting a student on or off of the bus, he commented.

He must also report all violations committed by motorists passing a bus while it is stopped, Mr. Williams noted.

"The main rule for students riding buses is to conduct themselves in an orderly manner at all times while on the bus," he concluded.



WHITEFACE BAND MEMBERS are working hard to make another successful year. Practice sessions are held every day during second period and on Thursday nights. The band also practices their show immediately before each ball game to get it in tip-top shape for the evening. They will go to the marching contest in Canyon in the last part of October. (Brand Staff Photo)



OFFICERS OF YOUNG HOMEMAKERS, Hereford chapter, who were installed Tuesday night, are, from the left, seated, Mrs. Clark Andrews, second vice-president; Mrs. Larry Dobbs, first vice-president; the club sponsor, Mrs. J. J. Durham; from the left, standing, Mrs. Howard Hunter, reporter-historian; Mrs. George Zetzsche, parliamentarian; and Mrs. David Brumley, secretary-treasurer. (Staff Photo)

YoungHomemaker Officers Installed

Mrs. Kenneth DeHart was installed as president of the Hereford chapter of Young Homemakers of Texas Tuesday night. Other officers installed were Mrs. Larry Dobbs, first vice-president; Mrs. Clark Andrews, second vice-president; Mrs. David Brumley, secretary-treasurer; Mrs. Howard Hunter, reporter-historian, and Mrs. George Zetzsche, parliamentarian.

Mrs. Zetzsche, outgoing president, conducted the installation service, using the red carnation, the flower of the state organization.

The same installation ceremony was designed and used by the Hereford chapter in their installation of officers at the area convention and has been submitted as an entry in the competition for an installation ceremony for state officers.

Following a program on parliamentary procedure, presented by Mrs. Jess Robinson, a business meeting was conducted by Mrs. DeHart. Revisions in the constitution were introduced, and a committee was appointed to find donors for the award for the outstanding young homemaker.

Mrs. Bill Reinauer was welcomed as a new member. Refreshments were served by the hostess, Mrs. Clark Andrews.



Mrs. Kenneth DeHart... club president

Amarillo Garden Club To Sponsor Home Tour Friday

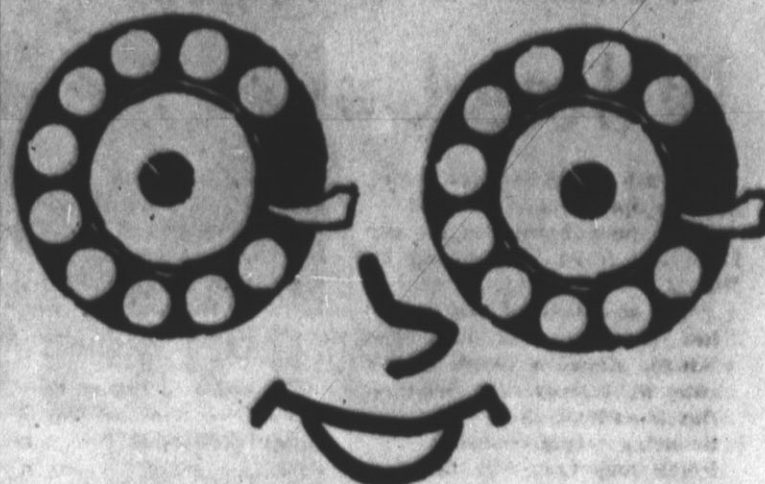
Amarillo Garden Club, Inc., is sponsoring a placement and horticulture show in the home of Mr. and Mrs. Joe D. Whittenburg, No. 2 Greenwood Lane, Amarillo, on Friday, Sept. 27, from 1:30 to 5:30 p.m. An admission charge of \$1 is being made for the tour of the home and the displays.

The theme of the show is "The French Provincial Home that Joe and Jeanne Built." Displays will include "Guardians of the Garden" and books on French Provincial design. These educational exhibits will be moved to the Garden Center for display on Sept. 28 and 29 from 2-5 p.m.

WILL BE DESIGNER

Bill Lankford has been chosen to be one of the two designers for a design school for about 250 florists in Amarillo at the Holiday Inn on Oct. 26-27. Fall and Christmas arrangements will be featured among the designs. Lankford also assisted with a school in Lubbock recently.

Dial someone out of town after dinner tonight



After a good meal... Relax and enjoy the pleasure And companionship of a friendly chat... With someone you think of often.

A wonderful part of good living...

DIRECT DISTANCE DIALING

Hoof...

the Whitefaces really pounced hard on the Bobcats. Dismissal never had a chance as a hard-hitting Whiteface defense knocked fumble after fumble out of Bobcat ball carriers. Before the game Whiteface head coach Jack Meredith said, "If you hit them hard they will cough up the ball, and they certainly did."

Outstanding on offense was junior quarterback Frank Cain as he ran for two touchdowns, passed for another, and kicked an extra point.

However, by far the most outstanding all-round player for either team was senior fullback Jim Higgins. The 140 pounder ran for good yardage all night and racked up 12 tackles from his defensive halfback spot.

Next in line for Hereford are the Muleshoe Mules. This week

is open, but on Fri., Oct. 4, the Herd meets the Class AA team in Hereford. The Mules are a strong AA team and are expected to prove strong opposition for the Whitefaces. Last year Muleshoe was an upset winner over Hereford with a 13-6 victory.

Be sure to listen to "Whiteface Static" on KPAN next Monday at 5:30. The sports personality to be interviewed will be senior fullback Jimmy Higgins.

B&PW Observe City Commission During Meeting

"We feel more able to understand the problems of our City Commission and appreciate more fully all they are doing for us as citizens," stated members of the Hereford Business and Professional Women's Club after they attended the meeting of the City Commission Monday night.

After the meeting members returned to the Friendship Room at the Hereford State Bank for the continuation of the program, which was under the leadership of Mrs. J. K. Baker. Mrs. Ruby Lee Hickman explained the operation of the City Police Department.

Mrs. Irving Alexander reviewed the projects and accomplishments of the club since its organization.

Hostesses for the social hour were Mrs. Hickman and Mrs. C. Ora Cockrell. Others present were Misses Gladys Selliff, Lucille Park, Mary Bourn, Della Stagner, Erma Walker, and Bea Barrett and Mesdames Sue James, John N. Jacobsen Jr., Ralph Sears, Irving Alexander, J. K. Baker, and a guest, Thelma Snyder.

Round Up...

At the first of each year, students are given individual assignments on a particular club or event with a number of pages to fill.

Beginning this year, the staff will consist of 10 members. Four are seniors: David Block, Ronny Duncan, Judy Wiman, and Kathy Boston. Linda Loerwald, Barbara Langley, and Gary Stagner are juniors on the staff.

There are two sophomores, Cynthia Leasure and Greg Johnson. Paula Waldrep is the only freshman on the staff.

Mrs. Viola Chisholm, Round-Up sponsor, attempts to choose an equal number of boys and girls.

Ideas for the theme come from many different sources. Publishers help many times and the staff accepts suggestions from the students.

"The pleasure I get from working with the yearbook staff is simply getting to know the students, and working with them throughout the year or years," commented Mrs. Chisholm, the yearbook sponsor.

"Come As You Are" Coffee Given By Miss Patty Roach

Members of the Rainbow Assembly No. 157 Advisory Board attended a "Come As You Are" coffee Saturday at 6:30 a.m. in the home of Miss Patty Roach.

Those early-risers attending were Mesdames Irene Holt, Dorothy Mercer, Marie Cline, Sonny Deavenport, Geneva Summers, Rosa Lee Wortham, and Dorothy Noland and Misses Ann Mercer, Jo Frances Deavenport, Judy Summers, Janie Noland, LaReece Askew, and the hostess.

Kidnap Breakfast Begins Year For Mon Amis Club

Members of Mon Amis Study Club answered roll call at the first meeting of their club year on Tuesday morning, Sept. 15, with "A Description of My Wearing Apparel This Morning." The "kidnap" breakfast was held in the home of Mrs. Jack White.

During the short business meeting, conducted by Mrs. Kenneth Christie, Mrs. David Hutchins was elected social chairman for the year. Yearbooks were distributed and coming programs discussed.

Hostesses for the breakfast were members of the yearbook committee, Mesdames Kenneth Christie, Jack White, Charles Jacks, and J. D. Greeson. Mrs. Roy Botkin was welcomed as a regular member and Mrs. Garland Smith as a new member.

Others present were Mesdames Cliff Allmon, Billy Bell, Jamie Clearman, Bill Cotten, David Hutchins, Lawrence Jackson, Jim Lookingbill, Raymond Wiley, and Ted Godfrey.

The next meeting will be in the home of Mrs. David Hutchins on Oct. 2.

ATTENDS BEAUTY SCHOOL Mrs. M. T. Rutter, 401 West Third, took her daughter, Cleta Kay, to Lubbock Sunday. Miss Rutter has entered Jessie Lee's Beauty School.

Have you read the Classifieds?

Outside...

city champion Pony League ball teams.

In community activities, he is an active member of Hereford Lion Club. Mr. Russell is also an officer of the First Methodist Church.

"It makes a world of difference who the principal of a school is," commented Mr. Al Smith. Mr. Russell is the finest person I ever knew and gets along very well with faculty members and students."

Commenting on his family, Mr. Smith said, "His children are not shy, nor are they the over bearing, pushy type. He has raised a fine family."

Miss Madeline Bell, who was one of Mr. Russell's grade school teachers added: "He always had a ball and bat with him every where he went. He was an average student and a good citizen."

STANDARD

Continuous Daily! Open Sat. & Sun. 1:45-Week Days 3:15
NOW... thru SAT. Adults... 85c
Students with I.D. ... 75c
Children under 12 yrs. ... 50c

Hayley's in a whirl!



TOWER DRIVE-IN NOW OPEN FRIDAY-SATURDAY-SUNDAY

ATOMIC AGE VAMPIRE

Starring — Albert Lupo - Suzanne Lorel

PLUS CO-HIT

HORROR - CHILLING!

"TERRIFIED" Starring — TRACY OLSON

Starts SUNDAY



My Friends call me MIMI

My Gentlemen friends, you understand! You would know my intimate tales of amour? I will accommodate, though you American men blush so easily!

PAUL NEWMAN

JOANNE WOODWARD

in Melville Shavelson's GAY, SOPHISTICATED ADULT COMEDY

"A NEW KIND OF LOVE"

IN TECHNICOLOR

Co-Starring THELMA RITTER - EVA GABOR George E. Stone - Martin Kaplan

Guest Star MAURICE CHEVALIER

— COMING — "RAMPAGE"

EAST SIDE 66 SERVICE



ROCK STEWART

In appreciation to all our customers who have helped us through our recent fire, we are having a

Hospitality Day Celebration

on

SATURDAY, SEPT. 28

we are giving

FREE A Hereford Booster FOOTBALL CUSHION



With a fill-up of 8 gallons or more Supply is limited as we have only 500 cushions COME EARLY AND GET YOURS

FREE - HOT COFFEE and Cold COCA COLA

Furnished by Coca Cola Bottling Co.

KIDDIES - SEE BOZO THE CLOWN FOR FREE

Lollipops and Balloons

AUSTIN HIGHLIGHTS

State Finance Firms Begin Filing Under New Loan Law

Finance companies which hope to operate in the state under the new Texas Regulatory Loan Act must be licensed by Nov. 21.

The so-called "Loan-Shark" law, passed by the 58th Legislature, allows a much higher rate of interest for lenders. But it saddles them with stiff licensing requirements. Regulatory Loan Commissioner Frank Miskell predicted that 2000 loan offices would come under the act. Already he has received more than 2000 letters of intention to file application for a license. And letters still are flowing in at the rate of 30 or more a day.

One reason for the big response is that many automobile financing companies want to up their interest rates, too. Question of whether they are eligible to operate under the act has not been settled. But they are signing up just in case.

NURSING HOME INVESTIGATION
House General Investigating Committee will explore possible scandals in nursing home construction according to its chairman, Rep. Bob Fairchild of Center.

Investigation was requested by Speaker Byron Tunnell after a series of stories on sub-standard nursing homes for old people appeared in the Fort Worth Star-Telegram.

A separate check by the State Department of Public Safety has been ordered by Gov. John Connally.

Atty. Gen. Waggoner Carr also has promised support.

C. W. Turlington, long-time Marshall attorney, resigned as general counsel of the Texas Employment Commission.

Turlington complained that he was not consulted by commissioners before they hired a new attorney for his staff.

"In order to render the best possible service to the State it is necessary for the general counsel to have a voice in the selection of his staff, regardless of the prospective employee's race or color of his skin," said Turlington.

Hamah King of Houston, the new attorney, is scheduled to start work in October. King, a Negro, is a former vice president of United Political Organizations.

Turlington, who has served five years on the commission, says he has no immediate plans for the future.

RAINMAKING AGENCY PROPOSED

Land Commissioner Jerry Sadler thinks the state should have an official rainmaking agency. He says he has discussed the subject with the Governor and hopes to soon have a "concrete proposal to offer."

The Land Commissioner feels that his success with several cloud-seeding experiments warrants serious consideration of a rainmaking agency.

DROUGHT POSING PROBLEMS

Texas, with 53 reservoirs completed since 1950 and 12 more under construction, needs a stronger water development program says Governor Connally. He proposes that the State

harness surplus flood water for the protection of persons and property in areas which have too much water, then transport it to areas which have too little.

"We have the water resources to meet future demands. But only if they are properly developed, conserved and managed," the Governor stated.

According to the Texas Water Commission, reservoirs in the state stand at 65 per cent of capacity. That's nine per cent less than last year at this time. As of the end of August (before Hurricane Gladys) streamflow was deficient for the entire state.

OPPOSES POLL TAX REPEAL

Rep. George Hinson of Mineola has come out swinging against repeal of the poll tax. Furthermore, he has volunteered to join any state wide organiza-

tion which might develop to retain it.

Hinson said his district—Wood, Upshur and Camp Counties—is two-to-one against repeal. He charged that voter registration laws are not strong enough at this time to justify dumping the poll tax.

Republicans, fearful that repeal might help the voter registration drive of the Democrats, dodged the issue at their recent meeting and left the decision "up to the individual voter."

FORM VOTER EDUCATION GROUP

A new statewide political organization, stressing the need for voter education in the interest of land and mineral owners, has been formed here.

The name: Texas Land and Mineral Owners Political Education Committee.

John J. Shaw of Lovelady is temporary Chairman. C. Y. Jacobs of Yoakum is co-chairman.

Group will pinpoint issues concerning members, study voting records and size up decisions of legislators and judicial office holders.

LAW ENFORCERS MEET

District and county attorneys, sheriffs, judges and other law enforcement officers from over the state are meeting in Austin this week.

Occasion is the 13th annual attorney general's law enforcement conference. Attorney General Carr is in charge.

COUNTY PAY RAISE VOIDED

A pay raise for county officials in Crane County was declared unconstitutional by the attorney general.

The salary hike bill, sponsored by Rep. Gene Hendryx of Alpine and Sen. Dorsey Hardeman of San Angelo, is what is called a "population bracket" bill. It applies only to counties having between 4,000 and 4,750 persons and a minimum tax valuation of \$45,000,000.

Carr said this means Crane County only.

State constitution bans bills regulating the affairs of a single county, city, town, ward or school district.

FINAL VETERAN'S LAND SUIT

The last (\$200,000) State penalty suit growing out of Veter-

ans Land Scandals is set for trial here on October 14.

Former Land Commissioner Bascom Giles, now living in Minnesota, may be brought into court again. The defendants, B. R. Sheffield of Brady and L. V. Ruffin of Shreveport, La., want Giles to pay a share of any judgement the State might win.

WILSON REPLACES WATSON

John H. Winters, commissioner of the State Department of Public Welfare, has named Herbert C. Wilson as his assistant. Wilson replaces Weldon Watson, who left to become executive director of the Parks and Wildlife Department.

OPERATION TIPS

Irving civic leaders attended the first Texas Industrial Planning Seminar here. Gonzales representatives will be on hand for the second one, Oct. 18; and Odem leaders will be in Austin for the third meeting on Oct. 25.

PRESS QUARTERS

The Capitol press corps is in new temporary quarters, awaiting completion of remodeling and enlarging of the old press

room just outside the Governor's Office.

Present location is downstairs on the main floor in the west wing of the Capitol building.

All correspondents will get a little more elbow room when the remodeling project is completed. Active competitors have been working side by side in cramped space.

GOIN' SOMEWHERE?
GET YOUR DINNER TO TAKE ALONG IN A BOX

CHICKEN DINNER...
REGULAR ORDER 98¢ KIDDIES ORDER 59¢

MYER'S DRUMSTICK
restaurant

2700 GEORGIA

For TAKE OUT ORDERS call FL 5-5656

PENNEY'S
ALWAYS FIRST QUALITY

CHARGE IT!

Sept. 26th
27th
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3 days only!
Big Mac
Shirts 'n
Pants
Reduced!

REG. 2.98 REG. 2.49
pants shirts
NOW 2.66 NOW 2.15

8 1/2 OZ. COTTON ARMY TWILL PANTS
boast bar-tacked pockets, heavy duty zipper, reinforced construction and Penney proportion-comfort fit. Rugged! Durable! Priced for big SAVINGS!

6 OZ. COMBED COTTON TWILL SHIRTS
long tailored for tuck in, stay in comfort with 2 button through pockets and double button cuffs. Proportioned fit! Save!

BIG MAC® EXTRAS AT REDUCED PRICES!
THEY'RE VAT-DYED, MACHINE WASHABLE, SANFORIZED® IN NEW COLORS ALONG WITH BIG MAC® FAVORITES!

REG. 3.98 REG. 3.49
pants shirts
NOW 3.33 NOW 2.81

SAVE A 1.33 ON EVERY SET!

ALL COMBED COTTON TWILL PANTS
are 2 ply construction. Extra strong! Extra lustrous! With sturdy brass zipper and heavy boatstail drill pockets. Unbeatable value at this price.

8.2 COMBED COTTON TWILL SHIRTS
are tough as flint, soft to touch. Long tails for on-the-move comfort with 2 button through flap pockets and contour cut for trim action-free good looks! Priced for Big SAVINGS!

OPEN SATURDAYS — 9 A.M. till 9 P.M.

Expect great things from Chevrolet again-for '64



Today...Jet-smooth Luxury '64 CHEVROLET

Chevrolet was luxurious before, but you should see it now. With smart new styling, the '64 Chevrolet looks even longer (but isn't). There's even a whole new series this year—the Impala Super Sports—with front bucket seats

as standard equipment. (The new Impalas and Bel Airs are more luxurious, too. Even the lowest priced Biscaynes have new foam-cushioned seats front and rear and are fully carpeted.) Of course, you expect more than just

luxury from Chevrolet. A choice of 16 power teams, for instance—a 6 and six V8's up to 425 hp (optional at extra cost). And quieter transmissions. Jet-smooth ride with Full Coil suspension. Flush-and-dry rocker panels, Delco-

tron generator, self-adjusting brakes and other low-upkeep features. If you've ever wondered how luxurious Chevrolet could get—with all the extra-cost options there are to choose from—that's entirely up to you.

Take your first look at the first CHEVELLE!



CHEVELLE! by Chevrolet

You've never seen anything like this totally new line of cars before. Chevelle is new in everything but Chevrolet quality. Chevelle is a good foot shorter than the big cars, so it parks easily. Yet the interior of its Body-by-Fisher gives you a generous

supply of passenger and luggage room. The ride is surprisingly smooth with a rugged coil spring at all four wheels. And not so surprisingly for Chevrolet, the new Chevelle offers a choice of engines ranging from an economical 120-hp 6 to a 220-hp

V8 (optional at extra cost). Choose the Chevelle you like best from the three series—the Malibu Super Sport, the Malibu and the 300 Series, eleven models in all—at your Chevrolet dealer's. (This good-looking Malibu Super Sport maybe?)

THERE'S 5 IN 64
CHEVROLET

CHEVROLET, CHEVELLE!, CHEVY II, CORVAIR and CORVETTE
ORSBORN CHEVROLET - OLDS
HEREFORD, TEXAS

FOR GOD SO LOVED THE WORLD

Church Of The Nazarene

Fourth and Jackson
Rev. Burl M. DeBord, Pastor
EM 4-1375

Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Service at 7:30 p. m.
Prayer meeting Wednesday will begin at 7:30 p. m.

Wesley Methodist Church

410 Irving
Rev. Cleave Patterson, Pastor
Sunday, Aug. 18: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; MYF, 6:45 p. m.; Junior and Primary Fellowship, 6:45 p. m.

Church Of God

H and 13th Street
Rev. W. A. Gray

Sunday School will begin at 10 a. m. Worship service is at 11 a. m. Sunday evening worship begins at 7:30 p. m.
Wednesday - Prayer Service, 7:30 p. m.
Friday - Young People's Endeavor, 7:30 p. m.
"Bring your burden and carry away a smile."
"The Church that is large enough to serve you and small enough to know you."
For transportation call EM 4-3809.

Thompson Memorial Mexican Baptist Mission

Rev. Guillermo Benitez
Minister
215 Norton

Oracion De Cultos
Domingo For La Manana, 10 a. m.; Escuela Dominical, 11 a. m.; Culto De Adoracion.
Domingo Por La Noche 7 p. m.; Union De Preparacion, 8 p. m.; Culto Evangelistico. Miercoles Por La Noche, Culto De Oracion Y Estudio Biblico.
Union Femenil U Union Varonil Un Lunes Si Y Otro No.

Seventh Day Adventist Church

West Park Addition

Elder James Meade, Pastor.
"Malachi, Prophet to a Self-Righteous People" is the subject for daily lesson study and class discussion Sabbath, Sept. 28.
Memory Verse: Malachi 4:2.
Lesson Aim: To show that as the people prior to the first coming of Christ must forsake their sins, so we as God's people today must let Jesus cleanse us from our sins in order to be prepared to live with Him in the earth made new.
Lesson Outline:
1. God's Avowed Love for His People. Mal. 1:1-2.
2. God and His Ministers. Mal. 1:6-14.
3. Charges against the People and the Day of Judgement. Mal. 2:1-17; 3:2-13.
4. Difference between the Just and the Unjust. Mal. 4:1-4.
Services Saturday, Sept. 28: Sabbath School, 2:45 p. m.; Worship Service, 4 p. m.

A Lesson In

70

X 7

Equals

HIS PLAN

How often shall I forgive? Peter thought he was generous when he forgave three times, since that is what the Jewish clergy required. But when Jesus said "seventy times seven," it exploded like a bombshell. Peter thought God should be proud of him. Seven is 233% of three. But Peter didn't know God; nor do we. Most men cannot believe how far the love of God will go. *Seventy times seven means there is no end to God's forgiveness.* As often as we sincerely confess, God will fully forgive. Little narrow souls can't realize how generously God forgives. "Forgive us our debts as we forgive our debtors," is a dangerous prayer unless we forgive as Jesus did. He who forgives is victor. *Seventy Times Seven, means the best way to "get even" is to forget.*

© Williams Newspaper Features
Box 211
Fort Worth, Texas

FORGIVENESS

Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a. m. m. Wednesday.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.

Father Angelus, Pastor
Sunday Masses at 6:30 a. m., 8 a. m., and 10 a. m.
Sunday evening mass at 8 p. m., Daily mass at 6:30 a. m. and 11 a. m. during school year. Tuesday evening mass at 8 p. m.
First Friday Masses at 6 a. m., 11 a. m. during school year, and 8 p. m.
First Saturday Masses at 6 a. m.; 8 a. m.
Holy Day Obligation Masses at 6 a. m., 8 a. m., and 8 p. m.
Confessions are Tuesday at 12 noon - 1 p. m. during school year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p. m., 8 - 9 p. m.; Sunday, 7:30 a. m.
Baptisms at 4 p. m. Sunday. Any other time by calling Rectory.

First Methodist Church

201 North Main
Rev. Herschel L. Thurston
Pastor

Sunday, Sept. 29: Rally Day
Sept. 29-Oct. 6: Christian Education Week
Sunday, Sept. 29: Sunday School, 9:45 a. m.; Morning Worship, 10:30 a. m.; Supper for all youth followed by the first message in a series of Youth Revival, 5:30 p. m.; Worship Service, 7 p. m.
Monday-Friday: Youth Revival and breakfast served each morning, 6:30 a. m.
Wednesday, Oct. 2: Family Night covered dish supper, Dr. Marvin L. Boyd, conference executive secretary, a speaker, "The Christian and His Gospel," the theme for Christian Education Week.
Teacher visitation all week. Service of Dedication for Church School Teachers at the morning worship service on Oct. 6.

St. Thomas Episcopal Church

Rev. Joel C. Treadwell, Vicar
Harrison Highway

Vicars, 115 Elm Street
Sunday: Holy Communion, 8 a. m.; Sunday School, 10 a. m.; Morning Prayer and Sermon, 11 a. m.; Youth Fellowship, 7 p. m.
Wednesday: Holy Communion, 10 a. m.
The Bishop's Committee meets the first Sunday of each month immediately following morning worship.
Women's Day Guild meets the second Tuesday of each month at 2 p. m. at the church.
Women's Night Guild meets the second Thursday of each month at 7:30 p. m. at the church.

(Continued on page 6)

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

FIRST NATIONAL BANK

• Virgil Hennen

PLAINS FERTILIZER CO.

HEREFORD FERTILIZER & INSECTICIDE CO.

• Norman Moore

Kemp Tractor and Motors

★ Ford Tractor Dealer

Lyle Blanton of Hereford, Inc.

GILLILLAND FUNERAL HOME

• Marlin Gilliland

PITMAN GRAIN CO.

MASTER CLEANERS

• Mr. and Mrs. C. D. Fitzgerald

SUIT'S AUTO SUPPLY

CITY DRUG STORE

• Mr. and Mrs. Kenneth Coker

ROCKWELL BROS. & CO.

• D. R. Vandever

JONES TEXACO SERVICE

• Mr. and Mrs. J. P. Jones

CONSUMER'S FUEL ASS'N

ROGERS DRUG

• Mr. and Mrs. Grady Rogers

BUY-RITE FURNITURE

• J. H. Fish

CLOWE & COWAN INC.

• The Best - Pomona Pumps

WESTERN WHEEL INN

• Mr. and Mrs. G. D. Calson

LOERWALD BROS.

• Ed, George, Gene & Harold Loerwald

BIG T PUMP CO., INC.

• Hilrey and Leroy Aven

HEREFORD LAUNDRY & DRY CLEANERS

• Ernest Kendall

ORSBORN - CHEVROLET OLDSMOBILE

• Your Chevrolet-Oldsmobile Dealer

HEREFORD GRAIN CORP.

• Curtis O. Roach, Mgr.

FARMER'S DRIVE IN

• Troy Moore

HEREFORD STATE BANK

• Russell E. Carver, Pres.

Western Wrecking

• Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION

• Mrs. Dylithia Benson

ELIZABETH WITHERSPOON INSURANCE

• 148 N. Main St.

E. B. BLACK CO.

• Dick Barnard - Jesse Stanford

PIGGY WIGGLY

• Mr. and Mrs. Gaylord Newell

ED SKYPALA

• Your Borden's Distributor

McRIGHT GARAGE & SUPPLY

• Mr. and Mrs. A. N. McRight

DAVIS IMPLEMENT CO.

• W. L. Davis, Jr.

Deedee's Doodlings

by Deedee Thomas

The first few weeks of school have been pretty hectic, since we didn't get settled in our regular classes until after a holiday. No one seems to be fussing about the situation, however. (Every once in a while even my column gets put off).

99% of Hereford students attended the Tri-State Fair in Amarillo Sept. 16. The Whiteface Band traveled to Amarillo to march in the parade down Polk Street. The Ice Capades were well attended as one of the annual attractions.

The FFA chapters Royal Rose and Chapter I held informal initiation on Wednesday, Sept. 11, in the homecoming department. The new members were subjected to all sorts of strange objects, but none of the girls lost in the initiation. Sandwiches, cookies, and cold drinks were served to all the members and sponsors.

The FFA Chapter held election of officers on Monday, Sept. 9. Gary Royal will head the organization as president; Arvell Williams, vice-president; Jackie Andrews, treasurer; David Block, secretary; Dan Thomas, reporter; Roddy Allred, sentinel; Tim Gearn, student advisor; Gary Royal and Billy

Johnson were selected as delegates to the national convention to be held in Kansas City, Mo., in Oct.

The FFA boys had good luck with their exhibits at the Tri-State Fair this past week. Roddy Allred, Gary Royal, and Jackie Andrews placed with their wheat, and Gilbert Sims won the reserve championship for his Chester-White barrow. Plans are now under way for the exhibitors to go to the State Fair in Dallas in October. Dan Thomas and Jackie Andrews will be taking beef cattle.

It was a good sight to see all the supporting fans out for the freshmen and "B" squad games Thursday night on Whiteface field. The cheerleaders were there and stayed until the weather got a little bit too damp (more like a cloudburst). Both teams won their respective games with D inmitt and Friona. On Thursday, both teams traveled to Muleshoe. The freshmen came up on the short end of the score, and the "B" team won their game. Among interested spectators that cheered the boys on were Eddie Tucker, Royce Ann Gilliland, Donna Hill, Reitha Kelley, Deborah Thomas, Judy Lookingbill, Mary Stoy, Jan Scott, Mary Lynn Gibson, Joyce Curtininger, Chris Meredith, and Karen Blackwell.

Almost all the college students are gone now, with only the WT and Tech students maybe being still in town. On Monday, Sept. 23, all classes will be in full swing. We're going to miss them all, but we'll see them during the various holidays in the school year.

Kathy Boston was in Plainview for the Area 1 Young Farmer's and Homemaker's Convention. Kathy was chosen early in the summer to represent Hereford as the "little sister". She was selected Monday as the Area Little Sister, thus making her eligible to enter the state contest to be held in Austin in January. She hasn't decided if she will compete for the state title.

"I would like to send out get well wishes to several of our missing classmates. Jim Haney, we hope you get well quick (we miss you), and we hope Shirley Anderson has a speedy recovery in the hospital at Amarillo. Also we hope that any other students who have been ill will soon be back in the swing of things, as we really need you at Hereford High.

Sandi Thomas represented the Junior Hereford Breeder's Association on Friday at the Tri-State Fair in Amarillo. She presented trophies and ribbons to the show winners.

The Methodist Youth gathered at Community Center Wednesday for a round up rally. Supper was served and a full evening of games were played.

The FFA girls helped serve the wheat growers supper on Thursday night, Sept. 12, and on Tuesday night, Sept. 17, the girls baby sat for the Young Homemakers.

The first football game for the junior high was played Tuesday night on Whiteface field. The new cheerleaders were on hand in their blue and white costumes to cheer their teams on. Tryouts for cheerleaders were held Thursday, Sept. 12. The cheerleaders this year are Patricia Hill, Susan Oglesby, and Margaret Phipps for the seventh grade, and Deborah Thomas, Jan Miller, and Patsy Smith for the eighth grade. Sponsors this year are Mrs. Mary Duvall and Mrs. Virginia Balch.

Kay Lemons, 1961 Ford; David Aragon, 1958 Chevrolet pickup; Teoduzo Aranda, 1953 Dodge, 9-20

Deeds of Trust
Robert H. Trowbridge, et ux, to First Federal Savings and Loan Association of Amarillo: All of Lot 21 in Block 1, Engler Addition.

Mike Justice to Lorraine Faulkner: A part of Block 18, Welsh Addition.

Golden Spread Homes, Inc., to First National Bank of Tulsa: All of Lot 35 in Hare Addition, a subdivision of Block 14, Welsh Addition.

Anthony J. Hoffman, et ux, to Federal Land Bank of Houston: The Northeast 1/4 and the South 40 acres of the East 80 acres of the Northwest 1/4 of Section 86, Block K-3.

Anthony J. Hoffman, et ux, to Federal Land Bank of Houston: The Northeast 1/4 and the South 40 acres of the East 80 acres of the Northwest 1/4 of Section 86, Block K-3.

Anthony J. Hoffman, et ux, to Federal Land Bank of Houston: The West 80 acres of the Northwest 1/4 and the North 40 acres of the East 80 acres of the Northwest 1/4 of Section 86, Block K-3.

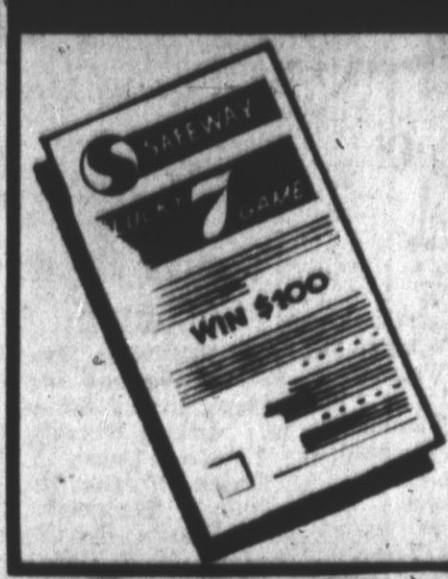
Warranty Deeds
Don Mason to Robert Trowbridge, et ux: All of Lot 21, Block 1, Engler Addition.
A. N. Hopson, et ux, to Linda Daniels: All of Lot 5, Block 2, Knob Hill Addition out of the Northwest part of Section 110, Block M-7.

John Douglas Pitman, et ux, to Hickman Farms, Inc.: All of Lot 8 and the North 30 feet of Lot 7 of Block 10, Engler Addition.
Desiderio Tijerina, et ux, to Enrique Tijerina: All of the West 50 feet of Lot 16, Block 7, Womble Addition.

Lorraine Faulkner to Mike Justice: A part of Block 18, Welsh Addition.

Humm, Inc., to E. W. Barnard: All of Lots 66, 67, and 68,

WIN \$100 IN



SAFeway's LUCKY '7' FUN GAME!

Here Are A Few of Our LUCKY "7" CASH WINNERS

Mrs. L. E. Williams
Homer E. West
Charles Husten
Robert Perez
Anita L. Bloodgood
Hope Harris
Carlos Lopez
Faustino Zuniga
Ramon Tijerina
Gloria Y. Auedondo
Filiberto Diaz
Martha Bridges

Curley Owens
Karen Kearns
Eva Gonzalez
Girleene Creer
Shirley Caster
Raul Mata
G. W. Hund
Ira Ricketts
Jose Trego
B. D. Sharp
Sue Rensch

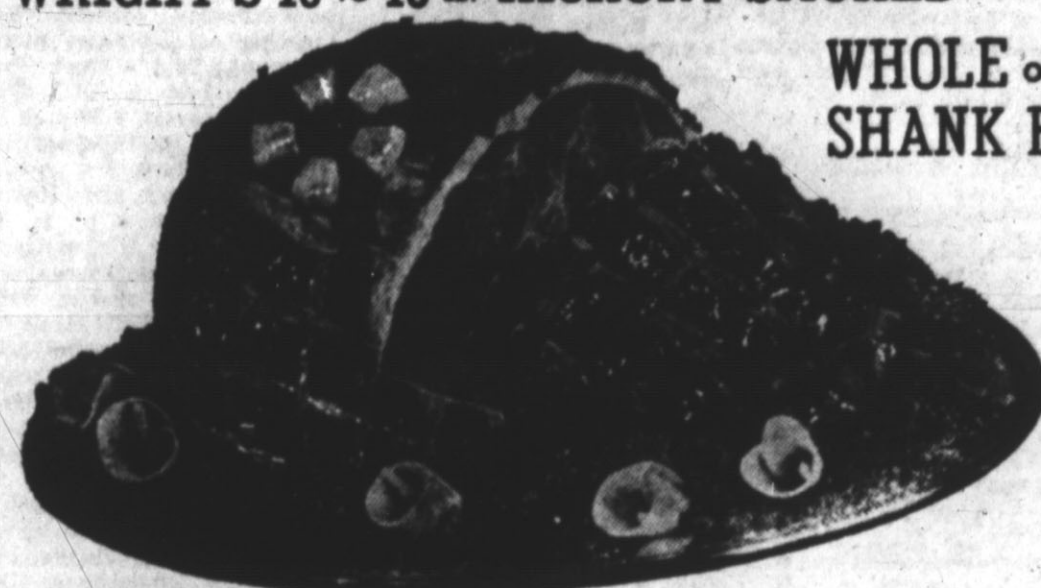
Mrs. Ada Hollabaugh
Earnest Garza
Remundo Mendoza
Rinto Martinez
Harley Jones
Janice Maldonado
Mrs. A. H. Jansson
Betty West
Gloria Marchman
John Loflin
Beatrice Beasley

Rules for Playing Lucky "7"

1. Only Lucky 7 Cards Distributed by Safeway May be used.
2. Four Cards are required to make a total of 7 to be valid. A legible number must appear on each card in mystery printing.
3. Cards showing evidence of alteration cannot be accepted.
4. Safeway reserves the right to determine and verify winners.
5. One FREE card per store visit. No purchase required. Purchasers not favored. No need to pass through check-stand. Secure your free card at either end of check-stand from any store employee other than meat department.

SMOKED HAM

WRIGHT'S 10 to 16 LB. HICKORY SMOKED



WHOLE or SHANK HALF

ONLY

lb.

39¢

WRIGHT'S HICKORY SMOKED BUTT END

lb. 45¢

SUGAR

HOLLY BEET

10 LB. BAG

\$1.09

FLOUR

HARVEST BLOSSOM SAVE 20¢

25 LB. BAG

\$1.69

PINTOS

BIG CHIEF PINTO BEANS

4 LB. BAG

43¢

PRESERVES

EMPRESS STRAWBERRY

2 20 OZ. JARS

89¢

OLEO

COLDBROOK SOLID OLEO SAVE 4¢

2

1-LB. PKGS.

25¢

SWEET POTATOES

PORTALES MARYLAND SWEETS

LB.

10¢

WASHINGTON STATE

APPLES

EXTRA FANCY RED DELICIOUS

LB.

25¢

U.S. NO. 1 - COLORADO RUSSETS

POTATOES

CALIFORNIA - SUNKIST

10 LB. BAG

78¢

LEMONS

ROMAINE

LB.

19¢

LETTUCE

EA.

23¢



SAFeway

We Reserve the Right to Limit Quantities

BACON

Safeway Sliced

LB. 49¢

FRANKS

Sterling

SAFeway's 1-LB. CELLO 39¢

HAM STEAKS

HICKORY SMOKED CENTER CUT, LEAN 79¢

GLOVER'S LARD

SAVE 10¢ ON GLOVER'S LARD 3 1-LB. PKGS. 39¢

TOMATOES

GARDENSIDE 5 NO. 2 1/2 CANS \$1.00

GOLDEN BOOK

HISTORY of THE UNITED STATES VOL. 3 EA. 99¢

CLEANSER

WHITE MAGIC REG. 2 for 25¢ 14 OZ. CAN 10¢

DETERGENT

BROCADE LIQUID SAVE 8¢ 22 OZ. BTL. 39¢

DOG FOOD

POOCH DOG FOOD SAVE 16¢ 12 TALL CANS \$1.00

Sara Lee Pound Cake

Sara Lee Frozen Cakes 12 Oz. Ea. 79¢

- 5 OZ. JAR KRAFT JAR CHEESES 35¢
- NO. 2 CAN COMSTOCK SLICED APPLES 29¢
- QT. CAN SIMONIZ FLOOR WAX 98¢
- TENDERLEAF - 10¢ OFF LABEL - 1 1/4 OZ. PKG. 88¢
- INSTANT TEA 88¢
- FROZEN - 22 OZ. FOX DELUXE PIZZA EACH 99¢
- 1-LB. PKG. RITZ CRACKERS 43¢

ATTEND ASSEMBLY
Janie Noland, Grand Nature of the Texas Order of Rainbow, and Patty Roach, Worthy Advisor of the Hereford Assembly, were in Plainville, Wednesday

evening, Sept. 18, to attend a meeting of their assembly. Mack Noland accompanied the girls to the meeting.
Have you read the Classifieds?

How young is YOUNG?

When it comes to managing money soundly, experience is a good yardstick. If those whom you want your estate property to benefit are immature in years and/or inexperienced in property management, it may be serving their best interests to place at least some of that property in trust... with an experienced Trustee such as our institution. We will be glad to talk with you and your lawyer.



CHURCH...

(Continued from page 4)

Assembly Of God Church

Union and Ave. G
Rev. V. W. Marcontell, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening. Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

Immanuel Lutheran Church

Rev. Fred Beversdorf, Pastor
Park and Avenue B
Sunday Sept. 22: Worship Services, Friona, 8 a.m., "Call to Worship", KPAN, 9:15 a.m., Sunday School and Bible Class, 9:45 a.m., Worship Services, 11 a.m.

Jehovah's Witnesses Church

317 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p.m.
Tuesday: Congregation Bible Study, 8 p.m.

Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.

First Christian Church

Rev. Eugene Brink, Pastor
West Park Avenue
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
Chi - Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Departments first Wednesday at 8 p.m. General Church Board, second Wednesday at 8 p.m.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. Es Catolicos! Pues, Tienen La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misa En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m.; y 8 p.m.
Durante La Semana: 6:30 a.m. ages and devotional services at 7:30 p.m. Wednesday.

Westway Baptist Church

Rev. Kenneth Lowry, Pastor
Sunday School is held at 10 a.m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p.m.
The Wednesday night Prayer Meeting in the Church is held at 7:30 p.m.

Frio Baptist Church

Rev. G. W. Fine, Pastor
Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

San Pablo Iglesia Metodista

223 Kibbe Street
Rev. Eubaldo Ponce, Pastor
Los Servicios de nuestra nueva Iglesia, Seran de la siguiente manera los Domingos y los dias de la semana. Escuela Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los viernes servicio de oracion 7 p.m.

Mt. Sinai Baptist Church

302 Knight St.
Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.
Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

Bippus Community Church

Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a.m. every Sunday and Preaching is at 11 a.m. and 7 p.m. All Day Singing each Fifth Sunday.

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor
Sunday School is held at 9:45 a.m.; Worship Service at 11 a.m.; Training Union, 7 p.m.; Evening Worship Service, 8 p.m. Wednesday Evening Prayer Service, 7:30 p.m.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1905
The Mormon Church meets in Gilliland Funeral Home. Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.

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The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton
Sunday School 9:45 a.m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
Monday, Bible Band meets 7 p.m.
Wednesday, Prayer Meeting 8 p.m.

Central Church Of Christ

L. E. Fooks, Minister
Marvin Crowson, Minister
Sunday Services: Bible Study, 9:30 a.m.; Morning Worship, 10:25 a.m.; Evening Worship, 6 p.m.
Mid-Week Services: Ladies Bible Study, 10 a.m. Wednesday; Mid-Week Classes for all.

Mission De San Jose LABOR CAMP

El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misa los Domingos: 8 a.m.; 10 a.m.; 8 p.m.
Bautismos despues de la Misa de las 10 a.m.

First Presbyterian Church

610 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional at 9 a.m. Tuesday.
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
Wednesday prayer meeting held at 8 p.m.

Grace Assembly Church

(Unitarian Universalist)
Pastor Ray Jennings
311 Elvins
Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.
Tuesday: Teaching Service, 7:30 p.m.
Friday: Teaching Service, 7:30 p.m.
"The Voice of Faith" broadcast over KPAN each Sunday 5:15 p.m. Everyone Welcome.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Training Union, 6:30 p.m.; Evening Worship, 7:30 p.m.
Tuesday: Beginner Sunbeams, 9:30 a.m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p.m.
Wednesday: Prayer Meeting, 7:30 a.m.; Choir Rehearsal, 8:15 p.m.

First Baptist Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45 a.m.; Morning Worship, 10:35 a.m.; Training Union, 6:30 p.m.; Evening Worship, 6:55 p.m.
Wednesday: Sunday School teachers and officers meeting, 7 p.m.; Mid-Week Prayer Service, 7:45 p.m.; Church Choir rehearsal, 8:30 p.m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p.m. WMS visitation, first Wednesday, 9:30 a.m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a.m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p.m.
Nursery is provided for all church-wide activities. Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a.m. Sunday over KPAN.

The Hereford Brand, Hereford, Texas, Thurs., Sept. 26, 1963

Templo el Calvari Asamblea de Dios

Pastor, First Alcalá
Bienvenidos. Quidada en la Calle 128 E. 5th.

Los servicios durante la semana y el Domingo.
Como siguen: 3 de la noche Martes, Jueves, Sabado y Domingo.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

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Top, the challenging Avanti. Right, the breezy Daytona convertible. Center, the big luxury family Cruiser.

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By design we mean far more than the beauty you see. There's also the engineering quality that means economy, performance and downright value to you.

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Let your dealer show you the hidden beauty of the Studebaker ride. Discover all the exciting differences the '64 Studebaker brings you... by design!

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REMODEL
REFINANCE



DON FARMER, TEACHER AT HEREFORD High School, learned from friends from Puerto Rico to prepare peppers for salad by first burning them and then letting them steam.
Don cooks for many reasons, but mainly because he is very partial to specialty foods. "Cooking," he says "can be an art."
(Staff Photo)

Don Farmer Enjoys Cooking Specialities

By Dale Stevens
Brand Foods Editor
Is a man a better cook than a woman? Almost everyone has a definite opinion on the subject, ranging from "Heaven Forbid!" to "All great cooks are men."

Many men think an outdoor barbecue pit or grill turns them into the world's best cook. Some men cook of necessity all the time, others occasionally because they enjoy "puttering" in the kitchen, but many men cook as a hobby and consider a new recipe, strange spices, or foreign dishes a challenge.

Don Farmer, new teacher at Hereford High School, cooks for several of these reasons. Among them are "I'm a bachelor, I can't afford to eat out, and I like specialties." He is particularly fond of Spanish foods.

Born and reared in Lockhart, Don says that the Texas style of cooking is distinct. After he graduated from Southwest Texas State College in San Marcos, he was in the Air Force for three years. During this time he was stationed in Louisiana and Pennsylvania and traveled in various parts of the United States, Canada, and Mexico, collecting recipes wherever he went.

While he was in Louisiana, he learned to cook many Spanish dishes from friends from Puerto Rico. Since he learned by watching them cook, he finds it very difficult to give specific recipes. He also learned to cook some Japanese dishes from a Japanese friend.

Don teaches two classes of Algebra and three classes of

English. A first year teacher, he is very enthusiastic about his work. In addition to cooking, his hobbies are Latin music and dancing and the study of the Spanish, German, and French languages.

As he cooks arroz con pollo, it is a complete meal with the ad-

Toastmasters Meet Thursday at Raney's

The Hereford Toastmasters Club met Thursday at 7:30 p.m. in Raney's Restaurant.

The invocation was given by Kenneth Coker, and the meeting was opened by presiding officer, Irving Alexander.

There was a topic session given by Bill Rott on such topics as the Miss America contest. Kenneth Coker was the best topic speaker.

Irving Alexander spoke on "Big Town - Small Town", the need for something to bring young people to Hereford.

"My Dreams Come True" was given by Alvin Smith. His talk concerned the industrial arts program at Hereford High School.

Alvin Smith was voted the best speaker, and Bill Thompson was voted the best evaluator.

Members present were Alvin Smith, Virgil Dodson, Bob Rott, Bob Channey, Irving Alexander, Raymond Flores, Melvin Jayroe, Hardy Benson, Bill Thompson, Kenneth Coker, Stan Knox, Rex Lee, and Bill Penn.

dition of a salad and a light dessert, preferably a sherbet. Both the arroz con pollo (rice with chicken) and the salad are Puerto Rican dishes.

Arroz con Pollo

In a heavy, large pot, fry chunks of a medium ham hock until there is enough fat in the pot to saute one large onion, chopped, one green pepper, chopped, about 1/2 cup chopped stuffed olives, 1/2 cup capers, and 4 cloves garlic, chopped fine. (If the ham is very lean, it may be necessary to add fat.) Cook until onions are clear. Add one T. crushed oregano leaves, 1/2 pound uncooked rice, enough water to cover, and a can of tomato paste. Mix thoroughly and add a fryer, cut up as for frying. Cover and cook over very low heat for about 40 minutes.

To serve place rice in center of large platter, arrange chicken around rice, and pile English peas and strips of pimiento in center over rice.

Salad

Chop an avocado and soak in lemon juice. Place a green pepper directly over flame and leave until black, turning as necessary. Wrap pepper in paper sack; set aside and let it steam while preparing lettuce and tomatoes. Remove pepper from sack and place under running water to peel off black outer portion. Tear in strips and add to salad mixture. Add avocado. Serve with garlic or Italian dressing.

North Hereford HD Club Meets On September 19

In her introduction of the speaker at the meeting of North Hereford Home Demonstration Club Thursday, Mrs. Clinton Ward quoted from a magazine, "If it's loose, pick it up. If it's big, dust it. If it moves, feed it."

Mrs. Argen Draper, the speaker, then discussed the care of fine furniture, a recipe for making cleaners, and some shortcuts to good housekeeping. She also displayed a variety of products for removing scratches, waxing, polishing, and protective spraying.

In conclusion she urged each person to know the contents of the products she used.

Mrs. Clyde Smithers was the presiding officer and hostess. Mrs. Twana Hollowell was a guest. Others present were Mesdames Mary Bodkin, R. A. Fullwood, John M. Gooch, A. A. Hare, Clinton Ward, David Watson, C. L. Whitehead, O. L. Williams, and O. C. Williams.

The next meeting will be with Mrs. Hare. The program will be on the United Fund.

OPTOMETRISTS
Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

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CHUCK ROAST
LB. **49¢**

ARM ROAST

lb. **55¢**

SHORT RIBS

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Wright's
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Wright's
ALL MEAT FRANKS

lb. **49¢**

Wright's all meat

CHUNK STYLE BOLOGNA

lb. **39¢**

ANTI-FREEZE

PRESTONE
OR
ZEREX

\$1.69
GAL.

COFFEE

FOLGERS

59¢
LB.

FLOUR

GLADIOLA

5:49¢

FOOD KING - LB. PKG.

OLEO

2:25¢

VELVEETA - 2 LB. BOX

CHEESE

39¢

DUNCAN HINES - DELUXE LAYER CAKE

CAKE MIX

39¢

CLOVERLAKE

ICE CREAM

1/2 GAL. **69¢**

400'S

KLEENEX

4:51

12'S

KOTEX

3:51

ENERGY

BLEACH

1/2 GAL. **29¢**

GIANT - LIQUID

TREND

22 OZ. **47¢**

KINGSFORD

CHARCOAL

10:69¢

FROZEN - BLUE PLATE BREADED

SHRIMP

49¢

KRAFT OIL

QT. **43¢**

CRISCO

3 LBS. **69¢**

MIRACLE WHIP

QT. **49¢**

SHURFINE - SWEET

PICKLES

22 OZ. **39¢**

LIBBY - WK or CS

CORN

303 CAN **2:35¢**

HUNT'S

TOMATO JUICE

32 OZ. **5:51**

CAMPBELL'S

TOMATO SOUP

10¢

SHURFINE

TUNA

29¢

SHURFINE - 2 1/2 CAN

PEACHES

4:51



SWEET POTATOES

2:15¢

BELL PEPPERS

lb. **10¢**

APPLES

2:25¢

TOKAY GRAPES

2:25¢

BASEBALL

\$100 WINNERS

NATHANIEL WHITTEN

MRS. JOHN SCHNEIDER

MR. J. H. NOGGLE

KENNETH STEVENS

AND MANY OTHERS

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CASH AND SAVE

Proposed Tax Cut Reflects Belief In Free Enterprise

TO THE PEOPLE OF THE 18TH DISTRICT:

The most important legislation of the year — the "Revenue Act of 1963" will be before the House of Representatives as most of you read this newsletter. Known to most citizens simply as "the tax bill," this measure's major provisions include an across-the-board cut in individual and corporate income tax rates.

Because of its impact on virtually every American citizen and business firm, the tax bill has brought more concentrated public and congressional attention than any other piece of pending legislation.

You've probably read of the bill's provisions in your newspapers and heard them discussed at length in television and radio reports. Perhaps you've determined by how much your own taxes would be reduced and the effects other provisions in the bill would have on you or your business.

Perhaps you've found things in the bill with which you disagree; few persons could agree with every item in a bill 310 pages in length, although they might feel that "on balance" the bill is a good one.

The most significant thing about the tax bill is that it represents a strong reaffirmation of the nation's faith in the free enterprise system.

At conflict in recent years have been two theories concerning the way in which government can help bolster the country's economy.

On one hand have been those who advocate higher government spending in programs and projects which tie a larger proportion of the labor force and industrial production directly to the government.

On the other hand have been those who believe, as I do, that a relaxation of governmental controls and a reduction of the tax burden will encourage the free enterprise system to provide goods, services — and jobs — in ever increasing abundance.

This bill represents the first effort in history to stimulate economic development by freeing capital, through a reduction in taxes, for higher consumer spending and business investment.

Congressman Wilbur Mills, my colleague from Arkansas whose House Ways and Means Committee worked steadily for nine months to write the legislation, stated the philosophy underlying it in these words: "This bill reflects an effort by the Federal government to reduce and remove — not to impose — tax constraints on the economy, to give the private sector of the economy greater wherewithal to do what comes naturally to it and which increases the well-being of all of us."

I am convinced that most Americans are anticipating a tax cut. The current strength of the economy reflects, in part, the conviction of many citizens that a tax cut is coming. The high rate of consumer spending, an increase in business investment,

the booming stock market, a drop in the rate of unemployment — this good news is not entirely due to the anticipation of a tax cut, but I believe that the prospect of lowered taxes is part of it.

The tax bill has wide bipartisan support, the support of business and labor, support of citizens rich and poor.

The main argument being raised against the bill concerns the wisdom of reducing taxes when the certain result would be an at least temporary greater imbalance between the government's receipts and expenditures — in other words, additional budget deficits. As one who has worked long for reduced government spending, I believe that enactment of this legislation will actually help achieve this goal.

More Americans than ever will be writing their representatives to say, in effect: "We are glad to have a tax cut — now redouble your efforts to cut spending and balance the budget." Congress, I believe, will become much more conscious of the need for economy with taxes substantially reduced.

The objective of tax reduction is to stimulate the growth of the economy to such an extent that the resultant higher levels of personal and corporate income will thus produce more — not less — tax revenue.

Section I of the bill, which was authored by Committee Chairman Mills, spells out that objective in these words: "To

further the objective of obtaining balanced budgets in the near future, Congress by this action, recognizes the importance of taking all reasonable means to restrain Government spending and urges the President to declare his accord with this objective."

Tax reduction and revision provided for in this bill will

help hasten the day when our budgets are balanced in a growing economy, providing adequate employment and investment opportunities — and giving full play to the initiative of our free enterprise system.

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

Lonnie Skelton And Jeff Kirby Enroll At A&M

Jeff Kirby, son of Mr. and Mrs. Doc Kirby, 107 Avenue H, and Lonnie Skelton, son of Mr. and Mrs. Joe Skelton, 704 Jackson, have enrolled in the Institute of Electronic Science at

Texas A&M University for the fall session.

A 1959 graduate of Hereford High School, Lonnie was assistant manager of Nunley's Service Station before going to College Station. Jeff attended Hereford High School and received his diploma while serving with the National Guard.

The Institute is the first two-

year program offered by Texas A&M. It will consist of four terms of 5½ months each. Graduates of the school will convert the ideas of engineers into shop drawings, working models, and prototypes, according to L. K. Jones, head instructor. Students will be trained to help meet a shortage of electronic technicians in industry.



THE HEREFORD WHITEFACES BROUGHT home their first victory of the season Friday night as a result of the game with Dimmitt's Bobcats. The final score was 26-14. Ronny Duncan, 22, is shown after he fumbles the ball, which was recovered by Lynn Cook, 30. The next game will be Oct. 4, when the Whitefaces will meet the Muleshoe Mules here. (Staff Photo)

BOUND to SCORE!

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