Published Every Thursday

# The Hereford Brand

HEREFORD, TEXAS, THURSDAY, SEPTEMBER 12, 1963

SURVEY PLANNED

port by Superintendent of Scho-

ols Paul Stevens concerning the

The 12.46 per cent increase

n enrollment, compared to

five to six per cent for pre-

ceeding years has caused

some concern among school officials and trustees over a-

vallable classroom space for

the forthcoming years.

The increase could rise as

high as 15 per cent before enrollment levels off, accord-

Total enrollment as of Tues-

day, Sept. 10, was 3,465 as com-

pared to 3,084 on the same date of 1962, a net increase of 381 This represents a 12.46 per cent increase and school offi-

cials pointed out that the enroll-

ment peak will probably be in late October or early Novem-

Mexican Fiesta

Will Begin Here

Saturday Night

The 1810-1963 Mexican Fiesta

will begin in Hereford with a dance at the Bull Barn on Sat-

ing to Stevens.

record school enrollment.

Our Slogan: "More People - More Farms"

Commissioners Hear Petiton

Asking Control Of Herbicides

14 pages

Sixty-one Years Of Service

PRICE 10c PER COPY

all-time high record in construction, ex-

WATER AND SEWER LINE expansion are tension of utility lines has created a proa result of the rapid growth by the City of blem. Since Sept. 1, residents have request-Hereford during the past eight months. ed 94 new water connections. Of the total, With 182 acres of residential area and an 64 requests were made Monday.

# Hereford's Rapid Growth Creates Problems For City Hereford's rapid growth from One of the major problems are all progressive town to a created by expansion is in According to city records, the provided by Perales and His Three Little Stars. On Sunday, Sept. 15, festivities will begin with a dance at 6:30 p.m. The highlight of the evening will be the crowning of the queen, Miss Ava Belia Garcia, by Mayor Ray Cowsert. At 11 p.m. Senor Al Ortiz will deliver a speech on independence. At its conclusion Miss Betty Gomez and Miss Herlinda de la Fuente will direct the audience. According to city records, the Fuente will direct the audience Course.

rapidly growing small city is creating problems as both the population and area of the city

# Town

mush - rooming population inreporting a record 3,465 stu-dents enrolled by late Tuesday. This is 381 students more than period last year, and does not include the enrollment at St. Anthony's and St. Joseph's Parochial Schools.

are to be installed."

Bayne pointed out that city water department crews are behind in the installation of

Meanwhile, crops throughout the area are generally looking good with a few loads of mile aiready trickling into local elevators. Most mile will be cut after frost, however, according to local farmers.

The Hereford Grain Corporation annual meeting will be held Saturday, September 14 at the Community Center. Time for the meeting will be 2:30

Farm Director will be present to make a short talk on agricultural problems, according to Curits O. Beach, manager of the firm.

Mrs. George Reed of Las Cruces, N. Mex. writes concerning a cat the family lost while traveling through the cat slipped out of the car during a rest stop between Hereford and Dawn July 27th. He is (Continued on page 6)

A break-in at B&B Oliver Co., located south of Hereford on U. S. 395 resulted in the loss of merchandise valued "at well over \$50.", according to Deat Smith County Sheriff's Office.

A coording to Death Smith County Sheriff's Office.

A coording to an offense report, the burglary occured sometime Saturday night.

Investigation of the farm implement firm revealed that the burglary had climbed a fence at the rear of the building. They beaking out a (Continued on page 6)

Mrs. George Reed of Las Cruces, N. Mex. writes concerning a cat the family lost sometime Saturday night.

Investigation of the farm implement firm revealed that the burglary had climbed a fence at the rear of the building. They beaking out a (Continued on page 6)

One of the major problems the backlog of work."

created by expansion is in
both the water and sewer departments of the city. During

Despite predictions, both the building boom, which has al-Around building boom, which has a ready set a new all-time high record, and population of the city continue to grow.

The problem created by rap-

id growth of the city was pointed out Monday by Dudley Bayne, city manager, as he reported requests for 64 new water taps during the day.

For the first nine days of the this week remains the month, he added, a total of 94 "These are not run-ins to get

building projects where taps are to be installed."

taps with 21 additional installations left over from August.

"This certainly presents a problem to the department," the city manager said. "At present crews are working un-til dark trying to catch up on

# Implement Firm

the past eight months, costs of laying new lines has far exceeded the number inexceeded the amount set astalled during any year since

number of taps either installed or requested during the first

During the first nine days of

Fuente will direct the audience Course.

Bull Barn at 2 p.m. on Sun-day. It will proceed to Main sey had 141 after 36 holes of Street and then return to the Bull Barn. The choir under the direction of Miss Gomez and consolation, the winners were September, water taps requests Miss de la Fuente will march Fluff Myers and Joe Kerr. were greater than the number of and sing. This will be followed Winners in the first flight was

Total requests on Monday also exceeded connections made during 1957 and 1959.

The extent of the city's growth is also pointed out by city and Mexican independence. The extent of the consolation are consolated as a consola

Hereford Independent School To date, only one elementary requesting a 20' x 20' space District board Tuesday night, classroom is not being used in north of Northwest School for a trustees discussed accounting spite of pre-school estimates in- new city water well. The redicating a surplus of seven and quest was approved, subject to proceedures, approved payment possibly eight classrooms. of bills, hired four new elementary teachers and heard a re-

School administrators plan to inititate a survey this week. among new students to deter-mine their future status. According to Stevens, the survey would determine where the students' parents are employed

and whether or not they will be permanent residents. City manager Dudley Bayne

FOR WHEAT CROP

# **Excess Planting** Can Hurt History Lives of the nerolicide. It was pointed out by John McClasky, acting as spokesman for the group, that there damage estimated to the sign.

As an example of how

(Continued on page 6)

Overplanting wheat allotments this year can reduce Complying farms, however, the farm's future wheat allot- will receive their base acreage ments, according to Deaf Smith as history for the year, a spoke-County Agricultural Stabiliza- man for the local office comtion and Conservation office. mented.

Attention is called to a pro- As an provision acreage history. The provision base and a 1964 allotment of directs that when no marketing quotas are in effect, farms of the farmer complies with

# urday, at 8 p.m. Music will be Lindsey Shoots

as they sing "Himno Nacional." Bob Lindsey and Dick Combs A parade will begin at the took first and second place in

taps made during the years by a dance from 6:30 to 9:30 Ted Young with D. J. North-

records reflecting total con-struction and the number of livered by Zeferino de los San-nie Covington won in the fourth acres annexed into Hereford tos, Pedro de la Fuente, and flight and Bob Reinauer was (Continued on page 6) (Continued on page 6)

Trustees, School Officials at its regular Monday meeting. The move to bring in state control on use of the herbicide, particularly 2-4-D, was asked in Concerned By Enrollment petitions bearing the signatures of 102 county residents. The petitions read: "We the undersigned, in order to insure proper use of hormone-

hormone type herbicides under

state control in Deaf Smith

County was taken under advise-

ment by Commissioners' Court

a further check of distances from existing wells in the area. In other action, board members approved the hiring of four new elementary teachers for the 1963-64 school year. They include Mrs. Ruth Austin, Tex." Kemper, second grade, Northwest Elementary; Mrs. Gail

Johnson, fourth grade, Cen-(Continued on page 6) crops (cotton, sugar beets, etc.) has proven the urgent necessity for this action."

As the commissioners discusfarmers and ginners from the post at 609 Park Ave. area appeared requesting that action be taken to stop "mis- ing a car parked in a parking

herbicide.

He added that from 500-1000 In the accident Tuesday, Lucotton gin alone.

can affect a producers wheat kesman used a 100-acre wheat amount "to at least \$75,000." the intersection of Mabel and

exceeding allotments will receive that year's alloted acres credit for 1964 will be based on Fisher of Holly Sugar Corp. the 100-acre history, he com- Both pointed out that use of The accident occurred as both

However, if the allotment is crops in the area. exceeded, the producer will be As the discussion continued, same time, according to Herecredited with only 60 acres in Ed Line, county attorney, was ford Police Department.

computing his 1966 allotment. called in to give an interpre- Damages to Ellis' pickup ment since national and state He stated that according to estimated at \$800.

1964 wheat acreage figures will not be available when allotprovisions, the county com- No tickets were issued. Nei-

It was also pointed out that exempt areas within the county (Continued on page 6)

## **Accidents Injure** Two Residents

here as Hereford Police Department reported two serious accidents within the city. The first type herbicides (24-D) peti- injury accident occurred Suntion the Commissioners' Court day with the second happening of Deaf Smith County, Tex., about noon Tuesday.

to take necessary steps to bring Deaf Smith County under the herbicide regulation broke and a wheel came off authorized by the Legislature was Aurell Villarreal, 17, of (H. B. 402, 58rd Legislature) Hereford. He was treated and and administered by Texas released from Deaf Smith Coun-Department of Agriculture at ty Hospital.

The automobile he was riding In the petition it was stated: in was being driven by Miguel The wide misuse of these her- B. Castillo, 16. The 1959 model bicides, as evidence by exten- sedan was traveling east on sive damage to susceptible Park Ave. when the accident

occurred. As the axel broke and the wheel came off, the vehicle spun out of control, crossed the sed the petition, a group of street and collided with a sign

The wheel continued on strik-

is no way of knowing how much Damages to the automobile bedamage has been caused by the longed to Mary Stapp were placed at \$25.

bales has been lost by one ther Ellis, 321 Ave. K, was injured as his 1961 model pickup During the discussion, it was and a 1958 model sedan, drivestimated that damages to Deaf en by Donald Scarborough,

Also attending the meeting reported to be in good condition

2-4-D could damage sugar beet vehicles apparently entered the

Overplanting for the 1964 crop tation of the law setting up were placed at \$250 with dama-will not affect the 1965 allot-

missioners court could initiate ther driver was wearing seat

# commented, "Building permits have been taken out on all Hereford Whitefaces Collide building projects where take With Canyon Eagles Friday

ed with the Canyon Eagles for the second home game of the 1965 football season at 8 p.m. Friday on Whiteface Field.

Hereford lost its opener Fr. day to the Hornets by a 22-0 Stanley Prichard, left guard; Stanley Prichard, left guard; Wayne Colling, left tackle, and Eddie Poole, left end.

"They lost a few boys," commented Jack Meredith, White-face coach, "but they have some real good kids back:"

Eagle offense consists of a straight-T formation with Don

The Eagles are picked as the top rated team in District 1-AA during the second half of the nounced. However, Hereford and field a team consisting of game allowing the Hornets only six starters and 14 lettermen one first down. Sparking de-from the previous season.

A starting line-up for the Whitefaces has yet to be anmay have to play again without the service of senior fullback Jim Haney. Haney reinjured his knee in Friday's game. Also injured in the opener was end Lynn Cook who received a minor rib injury.

As the Whitefaces prepared for the second game of the season Hereford High freshmen team and B team will-open their 1968 seasons at Whiteface Field on Thursday.

At 6 p.m. the freshmen will have Dimmitt with the B team play Dimmitt with the B team game against Frions following. Admission is 25 cents for stu-dents and 50 cents for adults. According to Meredith, 26 roster with 21 now on the B



AMONG THE FIRST NEW members of Deaf Smith County Chamber of Commerce was County Judge, H. C. Williams, (right). Judge Williams was signed up by Don Zimmer-man as the local chamber opened its by gross increase in membership support. drive to win "Texas Most Spirited City award." The contest pits Hereford against

Dumas with local chamber members confident of winning the title. The membership drive will close Thursday, Sept. 18

## Miss Phyllis Heaton Named Oldham County Fair Queen

Miss Phyllis Heaton, daughter ribbon. of Mr. and Mrs. Lloyd Heaton will represent Oldham County at the Tri-State Fair in Amarillo next week.

First runner-up was Miss Pam Harle of Vega and second runner-up was Miss coralie Fortenberry. About 20 girls were entered in the contest, which was held in the Vega High School Auditorium Thursday night, Sept. 5.

A talent show was also among the opening events of the fair. Winning first place in the junior division were Joel and David Brownlee of Adrian. Fourth place winners in the senior division were Dana, Sue, and Roxanne Browniee. Sidney and Morris Blankenship won first place in the adult division.

On Saturday the Garrisons won three blue ribbons and two red ribbons with the five calves they entered in the heavy weight commercial calves classification. Wetsel, Patty Fortenberry, and Doris Horton each got a red ribbon. Bill Brown-

BILL McIVER

EM 4-3509

In the middle weight division, of the Oldham County Fair and winning red ribbons; Mack, ity. Lewis Jobe and his son Coralie, and Patty Fortenberry from San Jon visited them Sunwon red ribbons with each of day. three calves; Doris Horton and Mrs. Pat Kennedy and Mrs. ribbon with their calves; Bill Browning entered three calves Beavers. and won two red ribbons and one blue ribbon; and the Whawon two blue ribbons.

by Gale Gruhlkey, two blue ribbons by Ricky Gruhlkey, and a blue ribbon by Bill calves division.

During the fair the Wildorado Home Demonstration Club serv. Feelys, former residents of Aed food, the Vega Young Ladies sold lemonade, and the 4-H girls sold cold drinks.

Mr. and Mrs. Rex Manley are the parents of a baby boy born Saturday, Sept. 7, at 3 a.m. He weighed 9 pounds and 11 oun-

Mr. and Mrs. Bill Dawson and ing entered three calves and children from Amarillo visited each won a red ribbon. The the Bob Lanes and the Jimmy

Tune Ups & Electrical Systems

Customer Satisfaction Guaranteed

Lawn, Mowers
 Small Engines

JOHNNY McIVER

EM 4-2130

LOW

PRICES

Major & Minor Repairs

Automobiles
 Tractors

Poor Boy's Garage

1/2 Mile West of Northwest School

OVERHEAD

YOUR PROBLEMS ARE OUR BUSINESS"

Free Pick-up and Delivery

24 hrs. per day -- 7 days per week

EM 4-2799

Mr. and Mrs. Dean Daniels of Lubbock were weekend first in the class for two year C. Shelton, 1957 Pontiae; City of Adrian, was chosen queen the Garrisons had two calves guests of the Alfred Jobe fam-

> Dale Gruhlkey each won a red Goff of Amarillo visited Saturday evening with Mrs. Brub Ward, second; Terry Roark,

> Over the Labor Day weekend Mr. and Mrs. Carroll Gruhlkey Donnie Allred placed first; Bobley boys entered two calves and visited in Archer City with Mrs. Violet Pierce on Friday and third; Rita Speed, fourth; Otis A blue ribbon was won by with the Harvey Hills family on Shaw, fifth; Russell Perry sixthe Garrisons, a red ribbon by Saturday in Nocona, where they th; Donnie O'Brian, seventh; Dale Gruhlkey, a blue ribbon also attended a rodeo. On Sunday they visited in Fort Worth with Mrs. S. A. Mathis and in Arlington with the Chapmans Browning in the light weight and at Six Flags Over Texas. Before returning home they visited in Putman with the Bill

> > drian. Mr. and Mrs. Nolan Maupin and children from Santa Rosa visited over the weekend with

the Pat Maupin family. Mr. and Mrs. W. B. Betts and children visited in Queen City with Mr. and Mrs. D. W. White and family are in Mount Pleasant with Mr. and Mrs. George Betts and chil-

Mr. and Mrs. Carlton Gilliam rom Westway visited over the weekend with the Lester Gilliam family.

Those winning prizes in the Oldham County Fair calf division Saturday were James Whaley, who won first place and a pair of boots given by the Range Boot Shop of Amarillo; Kathy Garrison, who won second place and a hat given by Feferman's Western Wear of Amarillo, and Larry Wetsel, who won third place and a hat from the Tee Pee Western Wear of

At the horse show Saturday in Vega, winners in the registered class were Donnie O'Brian, first; Donnie Richardson, second; Pat Waples, third; Ricky Roark, fourth; and R. Lee Crammer fifth.

In the yearling class winners were Red Harrell, first; John pounds and 5 ounces. Scott, second; Dude Speed, third; Johnny Fite, fourth; and John Scott, fifth.

Roark, second; Vicki Seal, and 51/2 ounces.

third; Ollie Shaw, fourth; Terri Roark, fifth; Rita Speed, sixth; Russell Perry, seventh; Donnie Allred, eighth and ninth, and Mike Wiseman, tenth, in the

In the class for ponies, Vic-ki Roark placed first, Karen Hobbs, second; Vicki Seal, third; and Gene Hobbs, four

Robert Hons placed first and Roxann Rice second in the colts class, and Russell Perry placed Bobby Ayer was first and Mick Weinbender second.

Ricky Roark won first, Tim third; and Doug Krahn fourth; In horsemanship, 12 and up, by Ayers, second; Pat Waples, Johnny Fite, eighth, and Mike Weinbender ninth.

Mr. and Mrs. A. D. Lewis and children visited in Albuquerque over the Labor Day weekend with Mr. and Mrs. Bill Lewis and family.

Mrs. Wayne Hayes and son from Houston visited last week 9-10. with Mrs. Nina Spinks.

## Look Who's New!

Mr. and Mrs. Julio Ortiz Pesina are the parents of twin boys, David M. and Alex M., born Sept. 7 at 8:06 a.m. David weighed 5 pounds and 121/2 ounces and Alex weighed 4 pounds and 12 ounces.

Mr. and Mrs. Charles Ruffus Mills are the parents of a son, Dallard Ruffus, born Sept. 8 at 11:13 a.m. He weighed 6 pounds and 6 ounces.

Mr. and Mrs. Ygnacio Lemus are the parents of a son, Adam, born Sept. 8 at 3:35 p.m. He weighed 7 pounds and 15 ounces. Mr. and Mrs. Eisten Luther Gregg are the parents of a son, Billy Jack, born Sept. 9 at 4:56 a.m. He weighed 6 pounds and 51/2 ounces.

Mr. and Mrs. Claude Maurice Hicks are the parents of a son, Kenneth Claude, born Sept. 9 at 12:05 p.m. He weighed 8

Mr. and Mrs. Modesto Tijerina are the parents of a son, Renold Alaniz, born Sept. 9 at Tom Green placed first, Ricky 4:03 p.m. He weighed 7 pounds

## Courthouse

## Records

bus; Big T Pump Co., 1955 Chevrolet truck tractor; Hi-Way Auto Sales, 1962 Ford station wagon; John Gilmore Hill, 1955 Chevrolet pickup; Wayne John-son, 1963 Pontiac; Mrs. Minnie of Hereford, 1950 GMC truck Salvador D. Garza, 1958 Chev rolet; Gerald Hollenstein, 195

Cushman scooter; C. H. Hale, 1963 Chevrolet, 9-6. Herman Herzog, 1957 Ford Neal Young, 1956 Ford pickup; Carman S. DeLeon, 1953 Chevrolet; Jesus Garcia, 1951 Chevrolet; Martin Rendon, 1954 Che vrolet; Charlie Aragon, 1955 Buick; Mike Nino, 1961 Ford; Louie Olson, 1963 Ford; Delbert Ensminger, 1957 Lincoln; David Dautista, 1955 Chevrolet; Agustine Moreno, 1955 Chevrolet; Jacob A. King, 1947 GMC pickup,

Deaf Smith County Precinct No. 3, 1963 Case tractor loader; Robert Strange, 1956 Pontiac; Robert Strange, 1955 Mercury.

Dalton Keeth, et ux, to New Mexico Savings and Loan Association of Clovis, N. M.: All of Lot 31 in Brownlow Addition. a subdivision of Block 16, Welch

Clara May Trowbridge, et vir, to First Federal Savings and Loan Association of Clovis N. M.: The North 45 feet of Lot 15 and the South 15 feet of Lot 16 of Block 12, Engler Addition. Sam Nunnally to First National Bank of Hereford: All of Lot of the South Park Industrial Subdivision.

Elwood V. Skypala, et ux, to Hi-Plains Savings and Loan Association: All of Lot 22, Hare Addition, a subdivision of Block 14. Welsh Addition.

Warranty Deeds Floyd McGee, et ux, to Ell- return to West Texas State Unwood V. Skypala, et ux: All of iversity this fall.

Clara May Trowbridge, et vir, to William F. Hardwick: The North 45 feet of Lot 15 and the South 15 feet of Lot 16, Block 12, Engler Addition.

### Canton, Auxiliary **Entertain Guests** From Muleshoe

On Friday night, Sept. 6, members of the Patriarch Militant Canton and Auxiliary No 36 had a supper meeting at the IOOF Temple. Capt. A. N. Hopson and Lady Lydia Hopson, president, conducted the meet-

Guests from Muleshoe Pat-riarch's Militant No. 31 were Lt. Col. (ret.) R. W. Stewart, Lt. Col. Tom Berry, Chevalier Charles Stewart, past president Lady Ona Berry; past president Lady Daisy Stewart, and Lady Callie Williams.

Hereford members attending were Brig. Gen. (ret.) Ben Conklin, Capt. A. N. Hopson, Chevalier Archie Love, Ens. Sam Smith, Capt. (ret.) A. R. Rog-ers, Lady Lydia Hopson, presi-dent; Lady Nellie Beauford, vice-president; Lady Mae Smith, chaplain; Lady Ruth Rogers, past president; Lady Alta Davis, Lady Ada Hollabough, Lady Leona Love, and Lady Ursalee Jacobsen.

Drill practice for inspection will be held on Sept. 26 All members are urged to be pres-

RETURNS TO WEST TEXAS Carl Edward Allison, son of Mr. and Mrs. C. R. Allison, will

tion.

J. B. Kerby, et ux, to Virginia Kerby Taylor: Lot 1, Block 25, Original Town of Hereford.

John W. Morgan, et ux, to Dalton Keeth, et ux: All of Lot 31 of Brownlow Addition, a subdivision of the West 550 feet of Block 16, Welsh Addition.

Loan Association to Clara May A. C. Flowers, et ux: The West To feet of Lots 7 and 8 and the West 70 feet of the South 30 feet of Lot 9, Block 3, White-head Addition.

The Hereford Brand, Hereford, Texas, Thurs., Sept. 12, 1963

## Unnouncing

association of

Hollis Slaton

from Aline Crabtree School of Hairdressing, Amarillo

A cordial welcome





INSIDE LATEX FREE with any two gallon purchase

Paint Kits Paint & Art Supply

### I will pay \$10 per load for cull carrots. Will pick up at shed.

**Attention Carrot Growers** 

Phone EM 4-1491

# 10th ANNUAL MEETING

SATURDAY AFTERNOON September 14, at 2:30 P.M.

At The

COMMUNITY CENTER

Jack Tompkins of KFDA Channel 10 will be on hand for a 15 minute talk on Agriculture problems.

5 Cash Door Prizes

## EVERYONE IS WELCOME

Refreshments Will Be Served After the Meeting.

# EREFORD GRAIN CORPORATION

Veteran's Park Road

# Phone EM 4-2030 WANT ADS Phone EM 4-2030

HI-WAY AUTO SALES Phone EM 4-0501

Sant species of Terror Steers, from St. of the

Hereford Radiator

GLASS IS OUR BUSINESS -

Call Us For All Your Glass Needs HEREFORD GLASS CO.

1302 Park Ave.

1963

EM 4-2652



Three bedroom brick, 1 3-4 baths, fireplace, Carpets, built-ins, fence, double garage. Priced below market. Call for details.

Three bedroom brick, 1 1/2 baths, central heat and air, carpets, FHA financing,

2300 sq. ft. for \$20,000. Assume existing FHA loan. Call for an appointment.

New three bedroom brick, 1 1/2 baths, single garage, carpet. Across street from school. FHA financing, \$400 down.

#### FARMS

31/2 sections grossland. Hasn't been grazde in 4 years. Near Dalhart, \$65 per acre, Low down payment.

480 acres. Two 8 inch wells on natural gas. Full allatments. Near Dumas. \$325 per acre.

One-half section, irrigated, 3 wells, underground tile, good allotments, on highway. Joins small town near Hereford. \$425 acre, easy terms.

#### MOTELS

See us first for the motel you want.



Gene Snead EM 4-1420

EM 4-2267 Mike Justice Res. EM 4-0544

Virgil Justice

# **Pre-Plowing Season** TRACTOR TIRE SALE

Field and Road Tires **Guaranteed To Give More Traction** 

14.9 · 13 x 38 6 PLY TIRE

\$106°°

13.6 - 12 x 38 6 PLY TIRE

\$9500

16.9 - 14 x 34 6 PLY TIRE

LIMITED OFFER - -GOOD THIS THURS. - FRI. - SAT.

## HEREFORD FARM SUPPLY

621 EAST FIRST

EM 4-1120

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel

tractors. We have several GOOD used Combines. LESLY MOTOR CO. For the dinest in farm mach-

> West Hi-way 60 Phone EM 4-1600

## NEW STRUCTURAL PIPE

1/2 inch to 8 inches

Prices from 5c to \$1.50 per ft. New 1/2 inch, 2 3/8 inch and 3 inch tubing for structural and feed lot construc-

Also water well casing and column pipe.

D & D PIPE & SUPPLY Phone EM 4-3777

Inquire at office of Western Wrecking, I mile west on Hwy. 60.



meets every Monday at 12:05 RANEY'S RESTAURANT

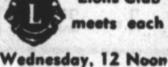
Kiwanis Club

Thurs. Noon

IOOF Hall



207 E. Sixth Lions Club



Hotel Jim Hill

STATED MEETING

Second Monday

Hereford A. F. & A. M.

No. 849

Troy Stambaugh, Sec.

Bill Hutson W. M.

THUR. NITE

8:00 P.M.

FLOOR

PRACTICE

**OPTIMIST CLUB** Monday Eve 6:30 p.m. American Legion

4GX



815 E. 1st

## MATTRESSES New Renovated

 Remanufactured FREE PICKUP & DELIVERY

Prices are the same in Hereford as Amarillo Call or Write

**ANDERSON** Mattress & Uphalstering Co.

Box 802 - 205 N. Tyler DR3 -8313

## The Hereford Brand



Our Slogan: "More People—More Farms" Member National Editorial Assn. Member Associated Press Hereford, Deaf Smith County, Texas—Phone EM 4-2030

Published Every Thursday at 336 Main St. Entered as second-class matter at the Post Office in

Hereford, Texas under the act of March 30, 1879 Second - Class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c

per month. Single copies, 10: each. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

JAMES M. GILLENTINE ..... Publisher MELVIN YOUNG ..... BILL PENN ..... Advertising JOHN ANDERS ..... Shop Fore

FOR SALE Miscellaneous

FOR A NEW McCULLOUGH MOTOR COMPANY 345 E. Hiway 60 Phone EM 4-3150 CHRYSLER IRRIGATION

ENGINES

Sales & Service SUNSET APPLIANCE EM4-3472

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products

Peliance Homes

SERVICE ON

Black & White & Color

TELEVISION

Any Make or Model

906 Lee

EAST SIDE "66" **Rocky Stewart** 1303 E. 1st. EM 4-2644

#### HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF **Deaf Smith County Bread** and Pastries

#### MEAT

Processed For Freezer - Alse RETAIL SALES

HACKER & JESKO



LOW RATES

BY DAY, WEEK or

EM 4-2283

MONTH.

**Campbell Pontiac** 

washer and dryer, A-1 shape. I late model GE automatic washer. A-1 condition. used bedroom suites. One good late model Maytag automatic washer.

**BUY-RITE FURNITURE** North end of Main Street

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-

T-1-12-18-tfc FOR SALE Cordova barley seed 500 to 600 bushels. Call EM4-

1724. Buster Miller.

B-1-13-9-10-4P

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.

EM 4-3552 West Edge Of Hereford Highway 60 8-1-1-TFC

NOTICE

Mr. Motel suggests you reserve your accomodations for the 3. Christmas Holidays now so as to avoid the rush. Lucky U Motel

BILL'S ELECTRIC

TERRY MOTOR CO. West Hiway 60 1958 Chevy Bel-Aire \$895.00 30 Cars To Choose From

CHARLIE BELL SELLS Southwestern Life

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE EM4-3472

> HILL'S TEXACO. FIRST & MILES EM 4-1823

CONVENIENT TO

DOWNTOWN

S. A. Fangman, 16 Miles NW Hereford. Phone AV9-4419. B-1-14-35-60

horse jet pump. Phone EM 4-0876, 111 North Blevins Street. B-1-14-30-TFC

FOR SALE Flute and piccolo with combination case. Good condition. Sara Gillentine EM 4 - 0454. B-1-13-27-tfx

pedal Hammond' Organ,

Speaker built in. Console Horold Hamby \$2250.00 Cash. Call AV9-4576. B-1-15-37-2c Johnson Outboard Motor or Arkansas Traveler Boat or FOR SALE for a used boat or motor, see Whole Hog Country Sausage. KINSEY - OSBORN Call THE ROWLANDS before

8:30 A.M., noon hour, or after MOTORS 6:00 P.M., EM 4-1189. 142 MILES AVENUE B-1-49-tfc B-1-26-TFC FOR GOOD SERVICE **AERMOTOR MILLS** REASONABLE PRICES

AND TOWERS GUARANTEED WORK. TURNER General repairs, tuneups, any WELL SERVICE time. Automobiles, tractors, Avenue H & Grand Ph. EM 4-0811 or EM 4-2194

lawn mowers, small motors. POOR BOYS GARAGE 8-1-21-TFC 1/2 Mile West Northwest Ele-FOR SALE: Riding power mowmentary, on Moreman Avenue. WHEN IN TROUBLE, CALL, er. EM 4-9007. EM4 -3509 --- EM4 -2799 FREE PICK-UP AND

KIRBY VACUUMM CLEANER DELIVERY COMPANY EM4 -2130 Bill McIver Johnny McIver

cleaners. FOR SALE Concho wheat seed. AV9-4579 or see Gerald Mc-436 West 1st. Cathern 11 Miles West on B-1-10-4C Harrison Highway.

B-1-16-10-3c 2.

WHEAT SEED for sale, subject Farm Equipment to Certification, 800 to 900 bushel KAW, in barn, Call WE ARE DEALERS Wayne Henderson 647-3744 for Peerless Grain Rollers Dimmitt, Texas.

and Feeding Equipment B-1-20-35-12p DAVIS IMPLEMENT ALFALFA HAY See Charlie 144 W 2nd EM 4-2811 Holt 412 Miles West on Clovis Highway AV9-4599 or EM4-

TOP QUALITY B-1-14-8-110p Irrigation Dams as low LOOK WHAT'S GOOD! as \$3.25

DAVIS IMPLEMENT 1 late model GE Combination 144 W 2nd EM 4-2811 FOR SALE 1962 International Cotton Stripper. Stripped 100

acres. Registered Chester White Boar, Ivan Block Pho. EM4-0296 Nites.

FOR SALE

FOR SALE

New, light 6 & 8" pipe. Irri- at EM 4-2849 for appointgation engine coolers and ment. coils from stock, or made to order. Truck beds & dumps.

BETZEN MACHINE SHOP 607 Avenue F

### FOR SALE

1-95 John Deere combine, 16' with factory cab, power steering and milo attachment. Used very little, 1960 model Ford pickup, 1/2 ton, 4 speed, radio and heater. Low mileage, real good. New tires. J. L. FITE

2 miles south, 1 east of Wild-

orado. Phone 426-5318

> FOR SALE Automobiles

FOR SALE 1959 Olds four door. Full power and air. Very Clean, Will trade. Phone EM 4-0656. 115 Elm. B-3-18-3a-tfc

MILBURN MOTOR COMPANY 225 N. Sampson

Phone EM 4-0077

REAL ESTATE For Sale Or Trade

FOR SALE \$500.00 DOWN 3 room furnished house. Total price \$4,400.00. Inquire 321

Avenue J. Whites' only.

THREE BEDROOM Luxury Brick Home. Two baths basement, automatic sprinkler system, central refrigerated air and heating. 132 Avenue J. Phone EM 4-0291. 8-4-49-Hc

B-4-33-TFC

FOR SALE or TRADE 2 bedroom brick home, with garage and apartment. Priced to sell. O. L. CLICK

505 Roosevelt Phone EM 4-0795 B-4-10-TFC

Cheap. Phone EM4-2713 or EM4-3551.

Office

B-4-10-10-2p FOR SALE Newman electric 5 WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU

WANT. 1/2 MI. SO. OF UNDERPASS ON HWY. 385 J. M. HAMBY REAL ESTATE PHONES:

EM 4-3566 PRACTICALLY NEW, 24 bass Residence EM 4-2553 J. M. HAMBY EM 4-3454 Gerald Hamby EM 4-1534 Durward Hamby EM 4-3466 B-4-35\_TFC

> LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566

NIGHT - EM 4-3466 B-4-35-TFC

FOR SALE

Large frame house. 3 baths, extra good location, 210 W 9th St. Contact B. E. Roberson at EM 4-1814 or EM 4-1560. or D. C. Kinsey at EM 4-0990 B-1-10-3-tfc or EM 4-1300.

B-4-6-TFC

New and used vacuumm 3 bedroom house, 1½ baths, Cleaners, hose, paper bags carpeted. Built-in stove, centand parts for most vacuumm ral heat. Fenced back yard. 135 Ranger. EM 4-1384

B-4-7-TFC THREE BEDROOM 2,000 square feet, 2 baths, carpet, drapes, paneled basement playroom. Good lawn with full sprinkler system, 2 car garage. Good location for

schools and town. PHONE EM4 -1762

SSSS ONE MILLION DOLLARS B-2-18-ffc To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For - -

PRUDENTIAL America's Largest Farm Lender SAM NUNNALLY

LONE STAR AGENCY

FOR SALE B-2-17-35-tfc Large 3 bedroom on Elm Street. 2050 feet, 100 feet lot,

two full baths, fire place, nice and and fence. Call owner

OUR WEEKLY SPECIAL 2 Bedroom home. Asbestos siding. Den and kitchen com-

8-2-39-TFC bination. Living and bedrooms carpeted. Vinyl in kitchen and den. Large double garage. Price \$12,000.00.

HUGH BOOKOUT REALTORS 511 Schley EM 4-3161 B-4-2-tfc

FOR SALE 334A on pavement 10 miles from Hereford, 68 Acres Cotton, 55 Acres Wheat, 185 Acres Milo. Low down payment. BR6-4113.

GOOD 1/2 SECTION

contracts. CARTHEL REAL ESTATE 206 N. 25 MILE AVE.

> B-4-35-TFC DEAF SMITH COUNTY REAL ESTATE

EM 4-0944

Phone EM 4-0038 1/4 section, house, good water. All under cultivation. Full time. Knowledge of ty-We Pay Cash For Used Cars Unit lots, ideal location. 160 acres, ideal for small farmer with cattle, 1.2 section, 4 sm-B-3-33-TFC all wells.

B-4-37-3c

FOR RENT

FOR LEASE 24x36 business building. See W. D. Askew, B-5-12-5-tfc

Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bil -- Mar Associates, Inc. 146 East Second Street Hereford. Phone EM 4-0560.

EM4-2100

B-5-10-25-4-tfc

APARTMENT FOR RENT at Villa Park Apartments. Has 9. Situations Wonted refrigerator - freezer, otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0555. B-5-26-31-tfc

OFFICE SPACE Now available on 25 Mile Avenue. Refrigerated Air. See Dean Bingham Land Co. EM4-0410

B-5-16-7-tfc

CONCHO WHEAT seed for sale. FOUR ROOM house with bath, FOR RENT Choice location for small store or ground floor office. 108 East Third Street. Key at Whiteface Barber Shop. J. B. and J. L. Kerby. 602 S. Waco Street Weather-

> B-5-32-35-9c TWO BEDROOM unfurnished house, .for rent. Call Otto Steinberg, Plainview. CA4-44-50, or Hub 2755. B-5-14-37-2e

ford, Texas.

with carport and storage poarch. Call EM4-1969. B-5-11-37-tfc FURNISHED Apartments, Also furnished house. Palo Duro

NEW THREE bedroom house

Apartments 608 East Third. B-5-11-36-tfe FOR RENT One section irrigated land for wheat, oats, barley, alfalfa seed or hay. Crop rent. Write Box 23 Battle Mounain, Nevada or phone

635-2598 after 8:00 PM Satur-

B-5-29-36-2e

B-6-11-4-TFC

B-7-10-10-4c

#### WANTED

days.

WORK WANTED: Painting, texturing, taping, sheetrocking. All carpenter repairs. A-1 work. Ted Oldfield, Em 4-0538.

B-6-14-27-tfe NEEDED LISTINGS on farms. homes businesses and commercial property. Justice Realtors.

All grades and kinds baled hay. Either in the field, or on a delivery basis. HEREFORD FEED YARDS

> EM 4-0172 B-6-52-16

7. Dressmaking-Ironing - 8-4-7-TFC WANTED IRONING to do in my home. 235 Avenue A. EM-

HELP WANTED

Want To Buy

WANTED 2 ladies with cars for special EM 4-0555 EM 4-2814 work, 5 days p hours per day. \$10.00 per 8-4-1-27P day. For interview, write box 673, Hereford, Texas.

> 8-8-10-6C EXPERIENCED BEAUTYOperator, part time. Apply Village Beauty Shop.

B-8-10-8-TFC WAITRESSES Wanted: Apply in person at Raney's Restaurant.

#### B-8-10-1-tfc SALARY AND COMMISSION

Oklahoma financial institution leading in its field in Oklahoma for 50 years, requires permanent local representative in Hereford, Our experienced men earn \$8,000 to \$25,000 per year. If you have a college degree, or experience equivalent, have been B-4-22-36-4p a resident for 2 years, and if you have potential administrative or executive ability, B-2-10-4C To sell to 4 GI's with their plus excellent character, and enjoy working with people, write for confidential interview.

> P. O. Box 1516 Oklahoma City, Okla.

> > T-8-36-2C

HELP WANTED BOOKKEEPER

ping essential. Apply in person.

POPULAR STORE

B-8-37-1c

WOMEN CHRISTMAS selling starts early with Avon Cosmetics. 4 hours daily. Avon needs 1 Spanish woman over 25. Cutsomers

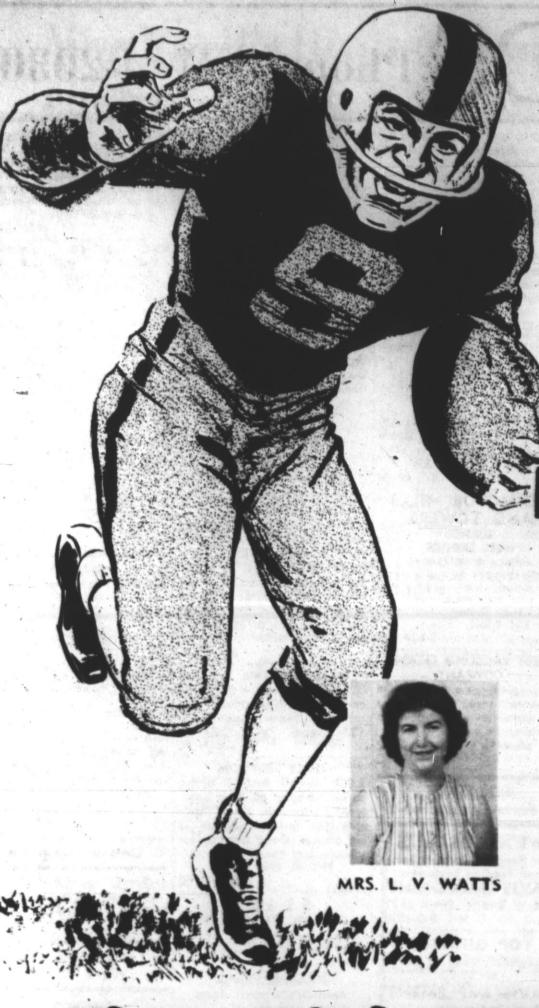
waiting service. Call Collect FL 6-5198 Amarilo, Texas Write Box 1083

B-8-36-3C

WANTED: Painting and repairing. Reasonable. 115 Apt. A, Ave. A. Phone EM4-3471.

PAINTING PAPER hanging spray painting taping texton-ing free estimates Jerry Carter Phone EM4-2761.

B-9-11-33-tfc



**EXCITING NEW GAME** 

REDS of WIN

Extra Point Wins . . . . . \$1 Safety Wins ......5 Field Goal Wins....\$10 Touch Down Wins . . . \$25

Collect **All Eleven PLAYERS** 

Other Winners

MRS. EDDIE GANDY MRS. BURKE INMAN JR. MRS. JACK DORRIS MRS. JOE KENDALL MRS. FRED ARMSTRONG THOMAS E. BRISENDINE Jr. MRS. JIM BOOKOUT MRS. TOMMY CARNAHAN ELIDA ELIZONDO MRS. GLEN ANDERSON VIOLA CHISHOLM DEAN HOUSE MRS. LOUIS BUCK

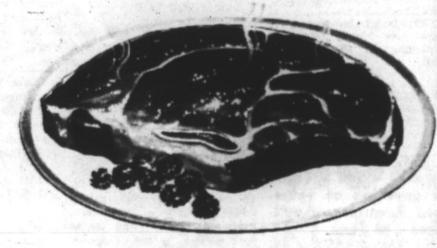
- 1. Get a free FOCTBALL CARD every day when you visit COOPER'S.
- 2. You must be 18 yrs. cr clder to participate.
- 3. CNLY FOOTBALL CARDS DISTRIBUTED BY COOPER'S may be used.
- 4. Cards showing evidence of alteration cannot be accepted.
- 5. COOPER'S reserves the right to determine and verify winners.

ALCOA ALUMINMUM

FOIL

25' ROLL 29¢

U. S. D. A. GRADED



ROUND STEAK LB. 89¢ USDA GRADED T-BONE STEAK LB. 89¢ USDA GRADED CENTER SLICED HAM us. 89¢ ALL MEAT BOLOGNA и. 39¢ MARGARINE PARKAY 4: \$1

TALL CAN

8 FOR \$1

GRAPE DRINK WELCHADE

MIX

OT. CAN 292

PIE APPLES NO. 2 CAN 4 FOR \$1

KEN-L-RATION

DOG FOOD

2 cans 25¢

GLADIOLA **FLOUR** PRINT BAG 10 LBS. 89¢

**ELBOW** MACARONI 10 oz. 19¢

DRTENING3 LB. 59

SHURFINE - FROZEN BROCOLLI SPEARS 10 oz. 19¢

**VIENNA** SAUSAGE 5 CANS \$1

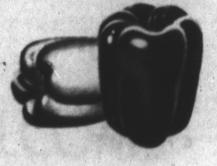
GOLDEN CORN 303 CAN 8 FOR \$1

PEAS 5 FOR \$]

BEANS 8 FOR \$]

POWDERED or BROWN

IMPERIAL



HI-CORANGE DRINK 29

JONATHAN APPLES EXTRA FANCY IS. 17¢ CABBAGE

28 OZ. LIQUID CLEANER MR. CLEAN

TALCUM

## Phone EM 4-2030

# WANT ADS Phone EM 4-2030

NOTICE

SUNSET APPLIANCE CENTER FOR YOUR AIR CONDITIONER New conditioners or repairs, CALL EM 4-3472 B-10-42-TFC

> WELL WORK WELDING AND PIPE THREADING J. E. TURNER Phone EM 4-2194 T-10-36-TFC

11. Business Service

OWENS & HOLLINGSWORTH

EM 4-3572 Comercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service

8-11-13-TFC WE DO Custom row or broad-cast bundle binding. Tommy Pierce, EM4-0181; James Pierce, EM4-2821.

5-11-14-9-tfc Let Us Handle All Your

HAY PROBLEMS Cutting, Baling and Hauling DOYLE KING EM 4-1514

> OTIS KING EM 4-2778 8-11-49-26c

LET US handle all your real estate problems including free rental service. Justice Real-

B-11-14-4-TFC PORTABLE DISC ROLLING olloped or plain. Jacobses others. Phone EM 4-1543.

NEED A professional painter! If so contact Nichols Paint Art Supply 232 West 3rd. EM4-0211.

B-11-16-35-tfe

R-11-10-23-tfe

### 13. LOST AND FOUND

LOST BLACK, shaggy female poodle. six months old. Com-pletely Clipped tail. Reward. Call Collect. HUB 2429. B-13-16-10-20

FOUND PAIR of glasses on Park Avenue, near Buy Rite Furniture. Owner may have by paying for ad. Contact Dariene Nombrana. 205 Park Avenue after 2:00 P. M. B-13-27-37-1x

## Hospital

Notes:

Patients in Hospital m Mann, Wildorado; Rubi F. Day, Route 3; McKinley Ball Box 56 Allison; Mrs. Owen H.

Seamands, 147 North Texas; Tomas Guerrero Jr., Lamesa; Mrs. Modesto Tijerina, 207 Jackson; Mrs. James E. Toll-ett, 615 South 25 Mile Avenue; Jimmy D. Lassiter, 119 Star; Mrs. I. G. Barnett, Box 896, Mrs. I. G. Barnett, Box 896, Panhandle; Mrs. E. Jack Miles, 915 Union; Mrs. Al Lee, 112 Ranger; Roberto Galen, 330 Avenue E; Mrs. Eliseo Gomez, Route 4; Mrs. Bobby G. Raney, 332 Avenue J; Harry R. McCauley, Star Route; Gilbert Herrera, Route 2; Mrs. Ollie May, 119 Avenue J; Mrs. Amanda Strong, Route 1; Mrs. Louie LeGrand, Box 511; Mrs. Charles Mills. Star Route, Wildorado; LeGrand, Box 511; Mrs. Charles
Mills, Star Route, Wildorado;
Jake Laubhan, Box 63, Friona;
Mrs. Charles Hicks, Box 194,
Adrian; Mrs. Eiston L. Gregg,
Route 5; Virginia Stevens,
Route 1; Mrs. Perry A. Lance,
Route 1; Farwell; Mrs. Cecil O.
Wilkins, 108 Avenue G; Nereido
Campas, General Delivery;
Mrs. Clifford C. Combs, Route
4.

Mrs. James L. Lookingbill, San



MAKING THEIR PLANS to attend Texas Home Demonstration Association Convention in San Antonio are from the left Mesdames Bess Werner, Raymond Smith, A. E. Hodges, Louie Olson, Carl Schroeder, and J. H. Landers.

They will leave on Sept. 17 at 6 a.m. and return on Sept. 20. Mrs. Earl DeHart will accompany the group also.
(Staff Photo)

**Arrowhead Mills** 

Stockholders In

**Annual Meeting** 



ON MONDAY EVENING members of the Classroom Teachers Association met at the Community Center for a covered dish supper and entertainment by groups of teachers from each school. Husbands and wives of

the teachers were guests. Mrs. Charles Bell, president of the organization, was mistress of ceremonies. The dinner honored new (Staff Photo)

You Read This You Will Realize The Effectiveness Of An Advertisement In The Hereford Brand Or The Sunday Brand

GARCIA NEWS

## 83 Pupils Begin Classes As Walcott School Opens

By Mrs. S. N. Thweatt

N. Thweatt, reporter; Mrs. J. return home on Sunday.

Summer vacation is over.

D. Owens, historian, and Mrs. Mr. and Mrs. Ernest Brown

Alston, Dennis Brown, Sammy take home. Parents who do not Mrs. S. N. Thweatt ate a pic-Cagle, Junior Gallards, Timo- receive one may pick them up nic lunch on the Canadian Rivthy Hammock, Dean Owen and at the Friday meeting. ant, Francis Burrus, Beth Dug- Karon and Kathie, of Miami, gan, Zailee McCullar, Leona Tex., visited in the Elton Sor-Ponder, and Arlice Steward.

Faculty of the school are T. Mr. and Mrs. John McCullar L. Collins, seventh and eighth of Woffin spent from Wednesgrades, principal; Miss Paula day through Sunday in the home Green, first and second grades; of their son Mr. and Mrs. W. Mrs. T. L. Collin, third and L. McCullar and family at Bootfourth grades; Miss Shirley leg. Bourquin, fifth and sixth grades; Mrs. Tom Deshazo, cafeteria, and Tom Deshazo, custodian.

Mrs. Eldred Brown, Mr. and Mrs. Melvin Henderson, and David Sorrells.

Walcott PTO will meet Friday, Sept. 20, at 8 p.m. for the first meeting of the school year. The annual meeting and din-ner of the stockholders of Ar-a social will be held. Refrehrowhead Mills, Inc., was held ment include ice cream and Saturday, Sept. 7, at the Jim cake. The kitchen committee Hill Hotel. Paul Corbett, com- are Mrs. Ernest Brown, Mrs. pany auditor, gave the annual Bertram Jack, Mrs. Bill Stew-financial report. ard, and Mrs. Harold Bass. Henry A. Turner, president Officers of the Walcott PTO and general manager, present-ed for approval the hiring of W. T. Allan Sales of Dallas as J. E. Sorrells, secretary; Mrs. broker to represent the com- Elmo Hall, treaurer; Mrs. S.

vertising campaign and promo-tion for the Olde Mill Products of Lubbock, Mr. and Mrs. Palin Dallas and Fort Worth. mer Norton, Mr. and Mrs. Accomplishments of the past Frank Ford Sr. of Lubbock, and returned Sunday week from Mr. and Mrs. James Ray year and other plans for the the host and hostess.

the president for roundtable dis- bett and Don Elliott, company friend.

Bruce Robison; Stephanie Bry- Mr. and Mrs. Pat Berryman, Rodeo.

rels home recently.

Mr. and Mrs. Walter Minty Bus drivers for the school are iting in the Elton Sorrells home. Floyd Brown were in Clovis on

> Mr. and Mrs. Elmer North-Northcutt attended the fair in mother, Mrs. I. D. Fisher. Mrs. Sorrells, Joe and Debbie, went out. to Amarillo and Linda returned home with her mother.

The children of Frank Ford Sr., Frank Jr., Davis, Susan, soon for college. Mr. and Mrs. Phillip Miller Ted Pinkerton.

Dodge City, Kan., where they Coleman and sons spent Labor coming year were presented by Also present were Paul Cor- attended the wedding of a Day weekend in Crest Butte,

Mr. and Mrs. Turner were the host couple for the meeting. Stockholders attending we're Herbert Bippus.

miller, Stockholders of the company who were unable to attend to Dallas on Wednesday to attend the wedding of his sister. He plans to and Mrs. Jack Buse.

Among the students are 13 beThursday to print yearbooks.

Thursday to print yearbooks.

Mr. and Mrs. W. L. McCullar and children, Zallee, Terrie and ginners who include seven boys a family. School children will Jay and Lee; Mr. and Mrs. and six girls. They are Steven receive the books Friday to John McCullar, and Mr. and

> Mr. and Mrs. Jack Buse and sons, Ronnie and David; Mr. and Mrs. Joe Merrill and family; Mr. and Mrs. G. V. Hall: Mr. and Mrs. Elmo Hall; Mr. and Mrs. Melvin Henderson and families were among those

er and attended the Boys Ranch

attending Boys Ranch Rodeo. James and Cecil McCullar drove to Dodge City, Kan., to and Joe of Sulphur Springs, and see the Labor Day motorcycle Mrs. I. D. Fisher of Amarillo races. James spent the weekrecently spent several days vis- end in the home of his brother, W. L. McCullar. He has been Mrs. Eldred Brown and Mrs. drafted into the army and will report Sept. 18 for two years

service. Messenger H. D. Club will begin its year's work on Friday, cutt, and Mr. and Mrs. Jerry at 2:30 p.m., with a salad supper in the home of Mrs. Jerry Clovis on Friday. Tom North- Northcutt. Every member is cutt had entered some livestock. asked to attend and bring a Linda Sorrells spent the night salad. Guests are welcome. in Amarillo with her grand- Mrs. Elmer Northcutt will preside. Yearbooks will be hande

> Mr. and Mrs. Bruce Colema and family spent Friday and Saturday at Lake Conchas.

Mrs. G. E. Pinkerton; Mr. and Johnnie, were guests at the and Mrs. Bruce Coleman and Ford Ranch over Labor Day. family; Miss Reda Mount; Mrs. Turner also presented for approval for the forthcoming ad-Mr. and Mrs. Frank Ford Jr., the Johnnie returned home to vid and Ronnie, spent the La-Lubbock. Susan will be leaving bor Day weekend in Woodward, Okla., visiting Mr. and Mrs.

# SWEEPING OUR STORE FOR '64

YES ... WE'RE SWEEPING OUT THE "OLD" NEW 63's TO MAKE WAY FOR THE 64's.

1963 MONZA COUP

(191C) Red Interior, Push Button Radio, Turbo-Fire Motor, 4 Spd. Trans., Padded Dash, E-Z Eye Glass, White Walls

FACTORY LIST \$2621.95

## **1963 CHEVY II**

(198C) 4 dr. Sedan, White and Silver Blue, Wheel Covers, Heavy Duty Radiator, E-Z Eye Glass, White Walls,

FACTORY LIST \$2342.65

## 1963 CHEVY IMPALA

(215C) 4 dr. Sedan, Saddle Mist & Biege, Radio, 250 HP Motor, Power Glide, Tilt Steering Wheel, Power Steering & Brakes, E-Z Eye Glass, White Walls.

FACTORY LIST \$3546.25

## **1963 CHEVY II**

(177C) 4 dr. Sedan, Push Button Radio, Solid White, Heavy Duty Rediator, E-Z Eye Glass, White Walls.

FACTORY LIST \$2374.90

**52073**86

## 1963 CHEVY IMPALA

(206C) 4 dr. Sedan, White with Red Interior, Push Button Radio, Power Glide, Seat Belts, Power Steering, E-Z Eye Glass, White Walls.

FACTORY LIST \$3332.85

## 1963 1/2 TON PICKUP

(167T) Light Green, Recirculating Heater, Heavy Duty Rear Spring, Oil Bath Air Cleaner.

FACTORY LIST \$2184.15

ORN CHEVROLET- O

## Highway Patrol Around... Warns Drivers Of Bus Statutes

Deaf Smith County motorists are being cautioned to stop for school buses on county roads which are either loading or unloading students, according to Texas Highway Patrol.

According to reports from School Superintendent Paul Stevens, stated a spokesman for the Highway Patrol office here, some motorists are failing to

Texas law requires a motorist overtaking or approaching a school bus which is either loading or unloading to stop. All buses are equipped with flashing red lights which are in use during the time.

It was pointed out by the patrol spokesman that after the motorist has stopped his vehicle, he may pass the bus at a speed not exceeding 10 mile per hour.

## Hear...

(Continued from page 1) could be designated.

After the discussion ended, commissioners agreed to look into the matter thoroughly and take whatever action was believed necessary.

In other business, Commissioners' Court accepted a low bid by Stephens-Hudson Motor Co. of \$1587 including trade-in on a new automobile for Deaf Smith County Sheriff's Office. Other firms bidding on the automobile were McCullough Motor Co. with a bid of \$1990 and Orsborn Chevrolet-Olds of

Commissioners also approved the advertising of bids for a new maintainer for Precinct 8. Bid are to be opened at the next regular meeting on Sept. 28.

A resolution concerning the abolishment of the poll tax in Texas was also considered. Commissioners also paid all county bills and minutes of the last regular meeting and a called session were approved. All commissioners were pres-

## Rapid...

(Continued from page 1) since January 1.

Through Aug. 28, building permits were issued for construction with an estimated value of \$2,849,480. Of this figure, \$2.3 million was for residential construction alone.

During the two previous record years, 1962 and 1955, residential construction totaled \$1.3 ord years, 1962 and 1955, resimillion and \$1.6 million respec-

In area growth, a total of 182.6 acres has been annexed by the city since the first of the year. Total residential area annexed by the city for the past ten years only total 213 acres.

With the unexpected growth, Hereford Independent School District is also feeling the results of rapid expansion.

Enrollment in public schools shows an increase of approximately 15 per cent. During previous years increased enrollment has totaled between five and six per cent.

With the completion of Northwest Elementary School expansion, seven classrooms were set aside in the school sytem to take care of any additional increase in enrollment.

A week after school opened only one classroom in elementary schools remained unoccu-

Total enrollment for the independent school district now stands at 3465 students. It is estimated that an additional 600 students are attending parochial schools in the area.

## Burglars...

(Continued from page 1) window in the door in the south side of the building.

Once inside, offices of the first program was on "New firm were ransacked and soft Vision through Pioneer Study drink and candy vending ma- Club." Mrs. Ted Panciera prechines were broken into. No sented the program, a premoney was reported missing. view of the programs for the Items reported missing from club year. Mrs. O. G. Hill Sr., the firm included appliances, reviewed the by-laws.

toys and tools. The break-in was discovered about 10 a. m. Sunday. Deaf conducted by Mrs. L. H. Look-Smith County Sheriff's office ingbill, it was announced that investigated the burglary.

## Mexicans...

(Continued from page 1) Carlos Galan.

Plays will be presented by Miss Bertha Figueroa and Miss Casimira Lozoya. The program mes Fred Barrett, Allen Bell, will then be open for discussion nd speeches by anyone who s to speak.

The fiesta is sponsored by the ciety of San Jose of Hereford. L. Manjeot, Ralph McCullough, arlos C. Mendez is the presi- Ted Panciera, John Patton, at, Zerferino de los Santos is Wirt Phillips, Mary Seigler,

(Continued from page 1)
a black tom cat weighing 15
pounds, and Mrs. Reed would appreciate hearing from anyone who might have seen the feline. If you now have a stray black tom cat around your home, you might drop Mrs. Reed a card at 2208 Calle de Suenos, Las Cruces, N. M.

The cat belonged to the Reed's small daughters.

The Hereford Whitefaces host the Canyon Eagles this Friday night at Whiteface Field. The Eagles defeated Hereford last year by a score of 23-14, and kicked off the the 1963 season by downing Dimmitt last week by a score of 14-8. They are considered one of the stronger teams in District 2-AA.

We understand that County Clerk B. F. Cain has lodged an official complaint with the school board concerning one of its illustrious members. According to Mr. Cain, board member Ivan Block attended the football game Friday night, bringing his own coffee in a thermos, therefore not patronizing the concession stand.

G

G

IG

Ivan says it just isn't so. He did in fact, bring his own coffee but he also patronized the concession stand. He borrowed sugar to sweeten the

## Excess...

(Continued from page 1)

ments are determined. Another provision of the law states that price supports for wheat will be paid to farms staying within their allotted acreage. Those overplanting are not eligible, said the ASCS official.

He added that all farms under soil bank contracts are required by the terms of the contract to plant within allotments.

A farmer who overplants his 1964 wheat allotment can avoid loss of base acreage history by disposing of excess acreage by the deadline date for Deaf Smith County.

If he destroys the overage before the deadline, the producer will receive his 1964 base acreage as history credit in determining future allotments. He will also become eligible for price supports.

(Continued from page 1) trai Elementary; Miss Maurita Taylor, Sixth grade, Alkman Elementary and Mrs. Vergie Reno, second grade, Northwest Elementary.

Officials pointed out that two non-degree teachers were also being used in the elementary schools. They are Mrs. Ann Combs and Mrs. Alice Thomp-

Hereford Independent School District tax assessor-collector Orpha Click reported that the 1963 tax roll had been complet-

Total property valuation was \$47,669,626.00, an increase of \$1,613,047.00 over the past year.
This represents a 3½ per cent \$1,613,047.00 over the past year. valuation increase for the year compared to a possible 15 per cent increase in enrollment.

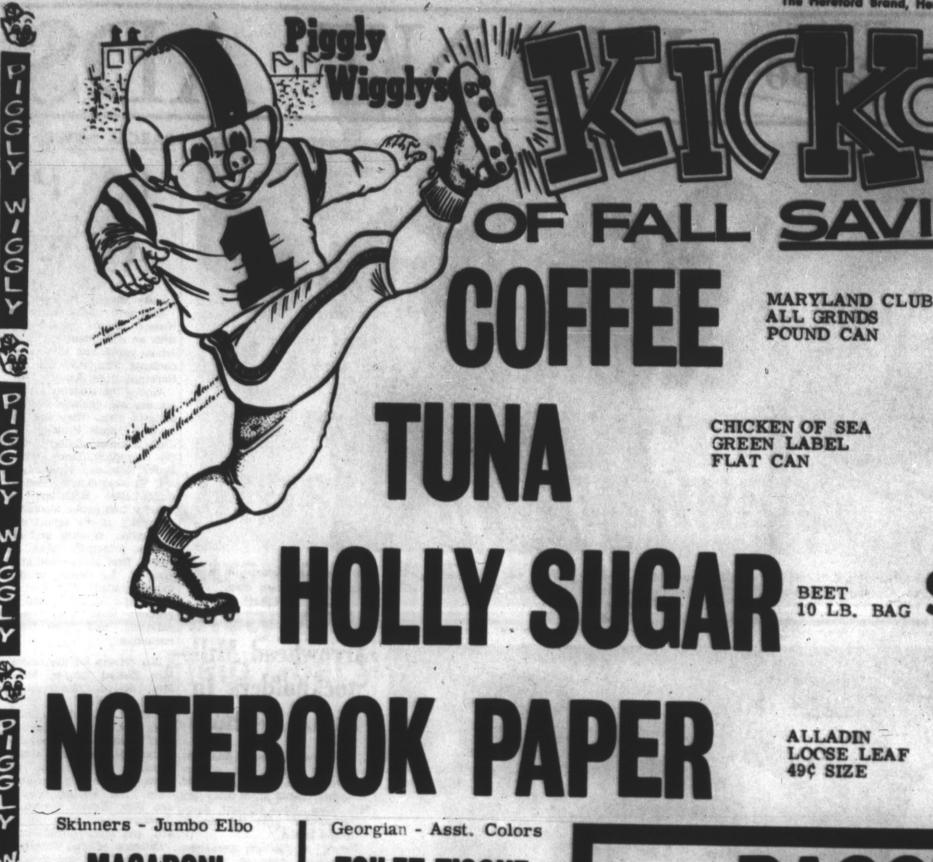
## Pioneer Study Club Previews Year At Luncheon Meeting

Members of Pioneer Study Club met at 1 p.m. on Tuesday, Sept. 10, at Raney's Restaurant. Following the program theme for the year, "New Vision," the

During the business meeting, the club will sell imported Holland bulbs as their project. Mrs. Ralph McCullough will be in

Hostesses for the meeting were Mrs. H. E. Miller, Mrs. Paul Rudd, and Mrs. William Wimberley.

Others present were Mesda-Burl France, N. E. Gass, J. M. Gililland, Henry Hastings, O. G. Hill Sr., W. C. Hromas, Ray L. Johnson, L. H. Lookingbill, A. secretary, and Same Gon- Delmar Sigle, P. B. Sowell, C. is the treasurer of the R. Walser, Bess Werner, R. L. ta. Senior Al Ortiz is the Wilson, Myrtle Wright, and Miss Roberta Campbell.



## MACARON

10 oz. Pkg.

Thunderbird Brand

25 lb. \$225

Reg. Size - 6 Btl. Ctn.

DR. PEPPER

## **TOILET TISSUE**

Big 10 Roll Pack

Ellis - 10 oz. Pkg.

**PECANS** 

"Spray - On"

**FAULTLESS STARCH** 

16 oz. Can

9¢ SIZE

ARMOUR STAR

Armour Star

Armour Star

Shurfresh

Add Extra Zing To Salads **BELL PEPPERS** 

For Boiling, Baking, Stewing, Roasting

YELLOW ONIONS

Rich In Flavor & Nutrition SWEET POTATOES

**FRANKS** 

BISCUITS

MRS. TUCKERS

Fun Bath For Kids Oily - Normal - Dry

Giant Box

Air Freshner

20¢ off 7 oz.

SAUCER Each Piece

With Each \$5 Purchase This Offer Good Only Thru Oct. 19th



With each purchase of \$5.00 from Mon., Sept. 9 thru Sat., Sept. 14, you are entitled to buy Saucers for 9c each and so on. This is the second goaround. You have only 6 more weeks to purchase Dinnerware for 9c with \$5.00 purchase. See Piggly Wiggly for



WIGGLY A PIGGLY

## Editors' Notes:

By Linds Higgins
and Lon Ann Witkowski
The fact that summer is really over has become an accepted
fact at HHS and students are
getting into the swing of things.
Or should we say the trample
of things-at least that is how
it looks in the halls.
Probably first on the agenda should be to welcome all
freshmen, sophomores, new

our new exchange students to the rat race. We, of the Whiteface staff, lope your days at HHS will be pleasant and happy ones. We would especially like to

recognize our new sponsor, Mrs. Carol Haseloff. She is a graduate of Dumas High School and West Texas State University. She teaches two English II classes and one journalism class plus working in the library for two periods.

As with other classes, Whiteface staff reassemb this year with some of the old veterans and some new stuents. Even with all the confusion, we shall put forth our best efforts and present our readers a Whiteface each

Thursday.
The F. H. A. deserves compliments for the effort they put forth to make and hang signs designating the first few weeks of school as Hawdy Week. We hope that even after the signs come down, the triendly spirit will continue.

Classes, clubs, or individuals wishing to announce events are welcome to space in the White-

Please bring this information to the staff at least a week or two before the event is to take

sients the Whiteface staff will aponsor a radio program broadcasting news for the coming week. The program will be aired Monday from 5:30 p.m. to 5:55 p.m. Later the program will be longer and the staff would be gind to include your falent or hob-by as a part of the program.

If anyone has news for the program, please contact Lin-da Higgins, Lou Ann Witow-ski or Mrs. Haseloff.

## Students List 'Study' Among New Resolutions

many Hereford High students as the 1963 school year began.

This was brought out when several students — freshmen, sophomores, juniors, and sen-iors — were aked what their resolutions are for the school

Commented Debbie Beene, a study harder and retain more of what I learn.

Also expressing of the idea of studying more during the By far the largest body of in showering so that each girl year was Sharon Tinnin, whose students are in the two lower will be on time for next class.

Linds London, a junior student, wants to "have fun, make a lot of friends and keep up mately 137 senior students, and class activities; to be cooperamy grades."

(Continued on page 6)



more Janice McCullough. Towering over her Hereford Whitefaces. (Brand Staff Photo) are two of the tallest students at HHS,

AMONG THE SHORTEST of students at Jim Haney, six-foot two and six-foot four, Hereford High is four-foot-10 inch sopho- Neal Lueb. Both are seniors starters for

#### **DURING CLASSES**

## **Teachers Outline Conduct Expected From Students**

many students are inclined to disturb others. give their teachers trouble in some manner or fashion. In order to determine what teachers would take or what they would and magazines, and browse anot take from students, several round. I expect them to have were interviewed. These are respect for the property of oth-

Mrs. Mozell Neill- "I try to be reasonable about it because I want the best for the majority of the students. When they come to the library, I expect

## The word "study" seems to New Record Set; 825 Students **Enroll At HHS**

Student enrollment in Hereford High School for 1963-64 has soared to a record-breaking high of 825 students, with more expected.

resolutions were "study harder classes. Approximately 250 stu- "We expect girls to be suited dents have been enrolled in out everyday and participate in dents have been enrolled in out everyday and participate in each the sophomore and fresh- class activities; to be sports- man classes. There are approximanlike toward one another in

Mrs. Viola Chisholm- "I expect the best efforts of everyone. I expect and won't put up with anything that is out of line. I can understand the good up,s that aren't pre-planned and aren't set up to

Mr. Farmer "As long as it doesn't distrub the class or any other clas, I find I can express in one word what I will put up Torres. with - nothing."

Joe Brooks- "Nothing." class and ready for roll call call and exercises; Promptness By far the largest body of in showering so that each girl an estimated 225 junior stu- tive toward teachers in class;

Since school has just started, them to be quiet so they won't ities, and carry out all rules and regulations set up in girls physical education classes."

KNOWS LITTLE ENGLISH

## Mexican Student when it loses its first game, but we hope this doesn't happen here. Attending HHS

"Mucho fun", "work," "sch- lish ool," "good morning", and "tha-nk you" are but a few of the that these words do not allow English phrases known by a him to converse with fellow Hereford High School student students, nor can he understand from Mexico, Bruno Saldana- class instruction, or read text

The 16-year-old freckled-face Mexican youth is a freshman preters has been worked out in Miss Jean Collard- "What we and his problem is unique to expect of our students are pro- most Hereford High students. mptness in getting dressed for He only knows 16 words in Eng-

# "It's Magic" Is

Assembly on Friday. The program "It's Magic" to the entertainment. Tickets lived here only two months. will be sold for 15 cents.

books supplied.

However, a system of interorder that Bruno may study. In each classes, one of the Latin American students will translate from English to Spanish the texts and class instruction. "I like the sound of the lang-

uage," Bruno declared," and hope to be speaking it soon." The Mexican student is remedying his problem by learning English from his sister and by Hereford High School students gradually picking up English will have their first Southern phrases, expressions, and grammer at Hereford High.

Bruno is not under the Ameriwill be presented by Stewart can Fleid Service Foreign ex-Scott, a venriloquist. His two change student program, but dummies, George, the Crow, and Barney the Bull Frog. add from Reynosa, Mexico. He has

"Everyone here is very friend-Each year the Southerm Sch- ly," the Mexican student comool Assemblies Agency brings mented through his interpreter. many assemblies to Hereford He added that he liked all of his classes and teachers.

## An Editorial ...

BY SUE SMITH

What opportunities and benefits does Hereford High School hold for me?

This question is asked in the minds of many individual students each year at approximately this time as summer jobs come to an end, unless continued during and after The significance of this question is in the motive behind

it. Some find it diffucult to give up their jobs in order to return to school. Some find other responsibilities or attractions making it impossible to continue their schooling. Still others, however, ask this question because of their wisdom, using the present as a tool for molding even great-

er things for the future. This year 38 courses are offered to the students. These courses reach into every field imaginable and adapt in-

dividuals to the basic functions of each. Most students are limited to certain grades but each student has an opportunity to participate in the majority of them at one time during his four years of high school. Different organizations and school activities also hold a basc key to open future opportunities. Sports is an es-sential portion in the building of mental and physical ma-

turity and stability. They sress the importance of good health and excercise as well as companionship and fair Organizations of Hereford High School are more specific in their goals as they specialize in various fields and purposes. These clubs offer a more individualied program to subjects than classes since only interested students partici-

What opportunities and benefits does Hereford High School hold for me? Ask yourself that question if you haven't already. Then, perhaps you will take full advantage of your opportunities.

# Miss Holzl Begins School Year

The new girl exchange student this year at HHS is Krista Holzi, from Graz, Austria. She whole trip was wonder-ful, "Krista said. "You can't is the daughter of Dr. and Mrs." Krista said. "You can't imagine. It was all so beautiful, American foods, except oatmeal bout the same as in Austria. She was really shocked when she saw girls wearing hair rollers in public. Hair styles in America are about the same as in Austria.

Krista is making her home with Mr. and Mrs. W. T. Carmichael, 148 Texas, and their daughter, Merie. Miss Holzl traveled with 70

other exchange students. They left Vienna and traveled by train to Rotterdam, where they boarded the "Seven Seas" and sailed to New York. There they took a plane to Dallas, transferred to another and flew to Amarillo, where they met their new

March 9, when she graduated school students from all over from First Bundes-Real-gym- the United States. nasium School for Girls. After The social life in Austria is

coming up, and it was breath-taking." said the scenery reminded her of length. The dresses are short-very much of home. While er here than in Austria. Krista was 18 years-old last there, she met a lot of high

going to a school for girls all very little different from that her life, Krista said that she in America, she commented. really prefers the idea of co- The one main difference is that educational schools. When she teenagers are not allowed to returns home she plans to at- drive until they are 18-years-old.

tend the University of Graz. Krista commented on how Krista's hobbies are sking and much older the girls look here

Franz Holzl, and the youngest of four children. She has two brothers, Werner, 30, Klaus, 25, our arrival in New York. It was early morning, the sun was just short trip through Colorado. She vary little, with the exception

Commenting on her opinion of Americans, Krista said, "I really like Americans - they have a lot of idealism. When I return home, after studying all the foreign languages possible, I would like to become an interpreter at the University, and I hope to take with me traits of the American

## Offical Publication The Hereford High School Hereford, Texas Whiteface

The Hereford Brand, Hereford, Texas, Thurs., Sept. 12, 1963

In the second half the story

little fire, however, a sustained

For practically the whole

second half the two teams

battled in the middle of the

field, with neither team ever

giving serious threat to the

Friday night, Sept. 13, the

Herd meets the Canyon Eagles

just one first down.

other's goal line.

here in Hereford.

Whitefaces could not make a jams and junior quarterback

first down after a third and one Frank Cain, began to show a

It took only three plays for drive could not go far enough.

Season Opener

Climax Of Practice

Arnold to score again and then

Howell added another two to

make the score 16-0 with 1:23

left in the first quarter. Howell

ended the scoring five minutes

For the remainder of the half

the Whitefaces thwarted Horn-

ets efforts to score. The half

later with a four plunge.

#### Hornets Sting Whitefaces ended on a 40 yard Tulia pass play to the Hereford three yard For First Season Defeat was completely different as a strong, hard-hitting Whiteface defense, led by middle-guard Eugene Green, held Tulia to

A band of Hornets from Tulia The next Hornet drive was yard line, but they got the ball The Herd offense, led by Sopstung the Hereford Whitefaces stopped on the Hereford five back on the Herd 17 when the for three touchdowns in the first 15 minutes of last Friday's game and never gave the Herd a chance to recover.

Tulia took just five plays to score after the opening kick-off, with fullback Jim Arnold going 41 yards for the touch-down. Haifback John Howell added the two point conver-sion to make the score 8-0 with only two minutes and twenty seconds gone in the first quarter.

Hoof Prints

The Opener By David Stevens Whiteface Sports Editor

So the Whitefaces lost their first outing of the 1963 season last Friday night. Often you can scratch off at least 20 per cent of a team's "loyal" supporters

Tulia ran the Whitefaces ragged in the first half, but the Herd came storming back in the second half to show the Hornets some real hardhitting football. A big part of the credit goes to middleguard Eugene Green for his excellent play.

If you were at the Tulia game whose running resembles that of West Texas' Pete Pedro. 'Pistol Pete", still brings a ray of hope to an ailing Herd offense. His name is Walter Wil. for the coming season. liams. Remember that name. I think you will hear it many more times in the next three 19. Workouts were held twice a Senior Eugene Green has been football seasons. He is fast and day the first week and part of moved from end to part-time getting faster and it is quite the next week before the start halfback. Junior George Muse possible that he could be the of school. breakaway threat missing from Next on the schedule of the tackle. Larry Minks, another the Herd offense since 1961 get-ready program for the Herd junior, when Mack Cansler had Here- was a scrimmage against the back to end. (Continued on page 6)

Stadium.

you probably saw a young man players as they looked forward view, which dropped out to the opinion expressed by Head new Amarillo high school. This lad, who is far from Coach Jack Meredith is that Center Eddie Johnson missed been enough time to get ready in the family. About 50 boys reported for the changes made in the Whiteface

Clovis Wildcats in Clovis on

Climaxing three weeks of in- Sat., Aug. 31. The scrimmage is tensive practice the Hereford an annual affair for the two Whitefaces opened the 1963 foot- teams. Class AA Tulia was ratball season Friday night against ed as one of the top teams in the Tulia Hornets in Whiteface their district and is supposed to be the strongest Hornet team in "It was a long three weeks" a new addition to the Hereford is the general opinion of the schedule as they replaced Plainto the season opener. However, make room for Caprock, the

there could not possibly have the opener because of a death

There have been several opening football drills on Aug. lineup for the coming season. was switched from the center to was moved from full-

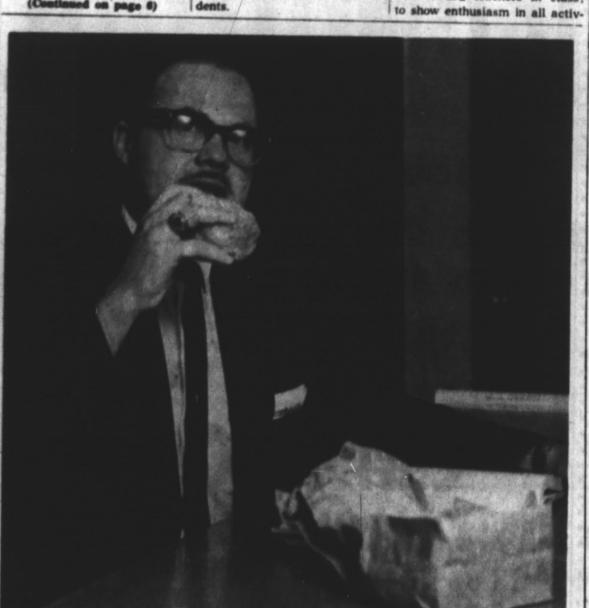
(Continued on page 6)



WITH THE AID OF A fellow student, Bruno Saldana-Torres (left) is able to do his class work. The Hereford High student speaks only 16 words in English. Bruno moved to Hereford with his mother two months

ago from Reynosa, Mexico. With the aid of other students he is attending classes and learning English. Serving as an inteerpreter is Freddie Moreno.

(Brand Staff Photo)



GRABBING A QUICK lunch after getting his lunch period mixed up is Gerald Dingus, as Dingus, ate during the wrong period, Mereford Migh general science and French they discovered later. (Brand Staff Photo) teacher. Along with the confusion of the

first day of school, many students as well

## Civil Rights Controversy Is Sectional 'Spitball' Fight

To The People Of The 18th, Civil rights advocates in the current stage of things. The

The civil rights wrangle in the House and Senate has degenerboth parties - are yapping at each other about who is going to get the credit or blame for what is done or isn't done. "After all," they argue, "We're the party of Lincoln—and

You don't near much talk heady brand of politics in which Northern Republicans

COME DINE WITH US AT OUR

NEW LOCATION

CHICKEN DINNER ...

BRING THE WHOLE FAMILY

2700 GEORGIA

BEFORE and AFTER

... establishing the habit of regular saving at

the bank. When emergencies and opportunities

arise, there's nothing quite like having money

in the bank; at any time, there's nothing quite

OPEN A BANK SAVINGS ACCOUNT WITH US THIS PAYDAY;

EVERY PAYDAY, ADD SOMETHING TO YOUR BALANCE!

like that money-in-the-bank feeling!

.....

Democratic Party are trying to Southern vote will come in a corral Republican votes for the near-solid bloc against the legated into a sectional spitball crats are having trouble be- credit-blame battle. fight - Yankees against Yankees. Too many of the Nation's simply go along with the opelected representatives - from position party proposals - they want to be able to claim some pride of authorship.

we ought to have some bigger in the Capitol cloakrooms a- behind the legislation want the role in this thing." Democrats bout the merits of proposed whole hog if they can grab it civil rights legislation; the is- but the hog is well-greased in sue has succumbed to a the kind of politics that defies analysis on party lines.

Southern Democrats, knowing that their constituencies feel and Democrats are pointing generally that only time and a their fingers at each other basic change in attiude will and engaging in fishwifely ar- make true racial progress poss-

coming showdown. The Demo- islation, whoever wins out in the

The South's "No!" will have a resounding ring in the House, where prolonged debate is prohibited by the rules, and another solid "No!" will echo through the Senate after Southern senatorial fortitude has been worn down by a prolong-

ible, are on the sidelines in the able to obtain service at a department store lunch counter.

> Said Thomas Jefferson: "I am for preserving to the States the powers not yielded by them to the Union, and to the legislation of the Union its Constitutional share in the division of powers; and I am not for transferring all of the powers of the States to the general government, and all those of that government in the Executive

where its citizens will succumb

As a result of the centraliza-

Their argument at the momshift to the tactical question of how the bipartisan combine of sectional forces can push civil

Northerners should pause a moment in this troubled time to ask themselves several serious questions going beyond

Only the most callous Americans of any section would deny the fundamental rights of any citizen, white or Negro. The issue in the current controversy goes deeper. It is more subtle and insidious and behind much of the pressure are men who care not a hoot whether one more Alabama Negro is able to vote in the next election or is

The shadow is cast by men whose steady push at the rear of the vehicle called "civil rights" is aimed at centralization, final and complete, of all meaningful government control at the Federal level.

Editorial voices in the North declare that the States' Rights position is now "spur-lous, that it is posed only as a barrier to a grant of equality to Negro citizens. In the tragically falacious notion then that legislative flat can alter the human heart, they would thus tear the vitals from the U. S. Constitution.

The basic question could well be whether or not the United 18TH DISTRICT OF TEXAS States has come to the point finally to an "Uncle Knows Best" philosophy of national government. Once the Nation has adopted this policy, those who now are so vigorously pushing for enactment of sweeping civil rights legislation (believing that they will thereby benefit politically), may find that |

tion they have forced upon their country, they may find that THEY are to become victims of massive and impersonal Federal intervention in affairs over which they'd like some private control.

This is not a partisan controversy. Republicans and Democrats from the North are trying to work out a way in which they can combine to share the credit. In this, their dispute is sectional - not along national party lines.

ent is with each other - not with Democrats from the South. With this issue resolved, if it can be, the attention then will rights through to enactment.



A HEREFORD WHITEFACE ball carrier, quart-

teams, the Hornets scored three touchdowns, erback Frank Cain, is dropped after a short two coming in the first quarter, to defeat gain by two Tulia Hornet tacklers, fullback the Whitefaces. Hereford wil play Canyon Jim Arnold (on the ground) and guard here Friday with the game beginning at 8
Tommy Bates. In the season opener for both p.m. (Staff Photo)

anything involved in the legislation itself. They should ask: we really providing solutions for the South's problems and our own grave problems?" "Will we destroy the essence of the Federal-State relationship?" "What will the effect be on the Constitution

Recent visitors included Mr. and Mrs. T. E. Seigler, and Mr. J. H. Northcutt, from Here-

WALTER ROGERS MEMBER OF CONGRESS FOUR BIG HONORS

GILLETTE, Wyo. (AP) "By political expediences are Helen Keeline, 17, of Newcastle, Wyo., wasn't named all-around cowboy at the Wyoming state high school rodeo. Some boy beat her out.

But she won all the other top nonors. She was:

1. Named all-around cowgirl. 2. Chosen queen of the 1964 rodeo.

3. Winner of the cutting horse

4. Elected president of the Wyoming High School Rodeo Association.

CARD OF THANKS

The Mexican Independent Day Fiesta Committee would like to express their appreciation to the Farm Bureau for relinquishing the date of their planned meeting. The committee wishes to cooperate with the Farm Bureau in every way possible in order to offer any possible service which may be needed in the future.

Tri-State Fair

32 musical organizations in the area to be featured in the par-ade at the 40th annual Tri-State Fair in Amarillo. The parade

move into the Polk St. area at adoption during the land the parade will go north on Polk St. to Third Ave., record for the agency. and will then go east toward the fair grounds. The parade will disassemble near the Santa Fe Depot where bands will board their buses.

Motorcycle policemen will es-cort the bandsmen to the fair

The Hereford Brand, Hereford, Texas, Thurs., Sept. 12, 1963 from fair officials which may be used by bandsmen to pur-

## Whiteface Band To Parade At

will be on the opening day, Monday, Sept. 16. Entries in the parade will

grounds where the band direc-tors will receive cash gifts

The 40th annual Tri-State Fair

Tri-State Fair

The Hereford High Sehool
Whiteface Band, under direction of Ben Gollehon, will be one of the 1963 Fair, according to President Ernest Batson, should set new daily attendance records

RECORD ADOPTIONS FRANKPORT, Ky. (AP) - The Kentucky Child Welfare Department placed 367 children for adoption during the last fiscal year, the highest number or











## Plains Insurance Agency

Since 1926

Jno. H. Patton W. H. Patton Robert Lemons

**Limited Time Only!** 

**House Paint** PITTSBURGH

**Big Savings on** 

**Titanic Outside White** 

Carl McCaslin LUMBER CO.

A Complete Building Service 1 Block East of The Courthouse

Phone the Lumber Number EM 4-3434

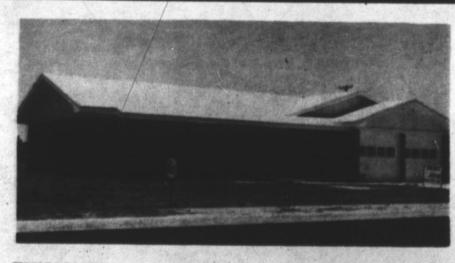


to dial your own long distance calls





Direct Distance Dialing lets you keep in touch the easy, personal way. And you save about one third because your call goes through at low station-to-station rates. You'll find information on how to call, along with a list of area codes, in the front pages of your



THIS OUTSTANDING HOME AT 205 BEACH IS YOURS FOR ONLY \$14,500. (YES YOU MAY TRADE IN YOUR OLD HOME).

CHECK THESE AWARD HOME FEATURES: Dishwasher

Double Garage Garbage Disposal Tile Baths

**Built-ins** Nylon Carpets Finest of Interior Finish

CALL FOR AN APPOINTMENT

**Award Homes** 

EM4 - 0758 . EM4 - 0501





By Melvin Young Today is the official kick-off for the contest between Deaf Smith County Chamber of Commerce and the Dumas Chamber. A lot of good natured joshing has gone back and forth between the two Chamber offices, but we're now getting down to brass tacks. Are we going to whip the Dumas folks are aren't we?

1963

ld set

- The

epart-

fiscal

CK

ords.

With the rapid rate of grow-th in the Hereford area, we should be able to come up with at Stanton Junior High School. more members, but of course, and we're sure we won't be in our school system Monday

The contest will run from today, September 12th through Wednesday, September 18th. Don Zimmerman is chair-man of the Hereford group in case you care to call and place your membership. And remember, this isn't limited to the businessmen of Hereford. The Deaf Smith County Chamber of Commerce is operated for the benefit of the entire county; tarmers, business men and individual. All are urged to join.

Mrs. O. E. Sherman is one of the most energetic women that we know of. She has consistently produced one of the largest gardens in the Hereford area, and as far as we know, she does practically all the work herself. She might get a little the old heating system cleaned help from son-in-law Tom Ro- up and ready for another win-

is going to be all-set for the ranged from the upper 80's to Halloween season. She has a the lower 90's. And personally, garden full of the largest pum-we're real happy to see the ers are doing in Hereford, and pkins we have ever seen. We change. One of the nicest things if the folks plan to remain in now have one at the Brand about this part of the country that measures 50 inches around. is the brisk fall weather. Be-Now that's a pretty big pump- sides that, this has been an unkin. It would make several usually sticky summer, and pumpkin pies.

Mrs. Sherman lives a mile north of town on the airport

ing story this week concerning one of Mrs. Marie Ratcliff's students. The young lady, when asked how she liked her new English teacher replied: "Well, she's alright, but she sure has a

My goodness, if her smile is mean, we'd sure hate to be — HB — The social season has start-

night with a covered dish supper. The food was excellent and the program was unique, to say the least. All local ta-

Actually, we didn't realize that such 'talent' was available in Hereford, Don Moore's rendition of 'When the Bug Hit the Fence' would have made a hit on the Jack Benny Show and the duet by Mrs. Merlin Kaul and Mrs. Don Moore was "out of this world" . . . and we mean that literally. All the humorous skits, and a couple of more serious musical numbers, were excellent. Ted Mack's Amateur show could never have produced a more fun-filled hour.

binson, but we doubt it, knowing ter. The season is changing rapidly in spite of the fact that And this year, Mrs. Sherman our daytime temperatures have to determine what the newcomthis area. That, we're predicting, will be quite interesting. we're darn glad to see it past.

It's about time to start getting

elementary schools.

- HB -

But school administrators

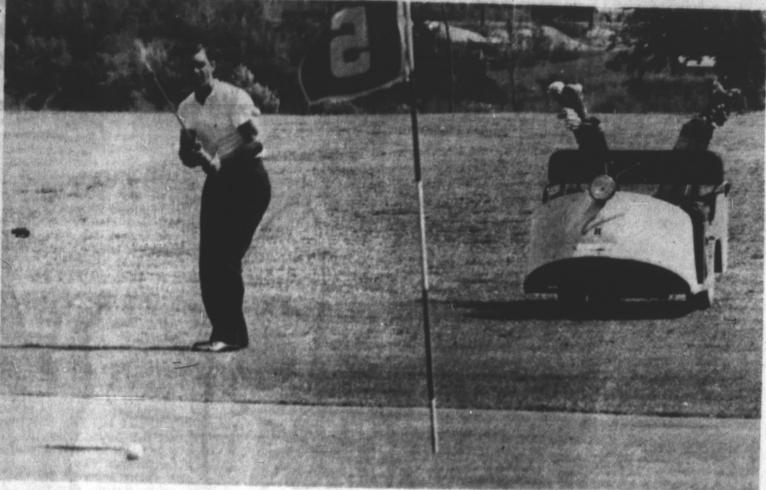
are not the only ones having

troubles. The City of Hereford

has been plagued with re-

quests for water taps, and

- HB -The continued influx of sturoad, and is an area pioneer. dents has school administra-



INTENTLY WATCHING HIS SHOT towards the green is Pat Brower of Dallas. Brower is one of the 80 golfers who porticipated in the 12th Asnual Hereford Invitational Amatuer Golfers Tournament. The tournament, held

at the John A. Pitman Municipal Golf Course, began at 8:30 a.m. Friday, Sept. 6. Winners were announced Sunday, following the final rounds.

tors scratching their heads. is finding it quite difficult The school district had plan-ned to have a surplus of classto keep-up. We understand that the City had more calls room space for the 1963-64 for water connections in one school year, but the continued day this week than they did in enrollment, particularly in the the entire year of 1957. elementary grades, is fast We have been rather dubious

closing the gap. Plans called in the past concerning the growfor seven and possibly eight vacant classrooms at the be-ginning of school, but Superin-we have grossly underestimattendent Paul Stevens now reports that by Monday only one continue at this rate or level off, still remains to be seen, but ed the situation. Whether it will used, and there is a very good many people now feel that the possibility that it will be fillarea will continue at a fast clip. ed shortly. Six new teachers The reasoning behind this line of have been hired; all in the thought being that one industry Worried school officials are the mushroom continues to exattracts a relative industry and planning to conduct a survey pand. We hope they are right, the near future in an effort although we're sure the folks over at City Hall as well as school officials would appreciate a little breathing period.

> - HB -Which reminds us of a story we heard at the Classroom Teachers banquet Monday night.

Mrs. E. D. Hopson reports that they had found giant eggs

all around Shirley Elementary grown sixth graders. So be it!

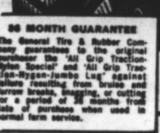
## NEW. LOW PRICES PREMIUM FEATURES

# GENERAL

TRACTOR TIRE Nylon Cord-for strength

and moisture proofing. More Rubber-where it counts to cushion shock. \*Double Cured Cleat-keep





## Hereford Butane

INCORPORATED

Veterans Park Road

## What Are Your Small Grain Needs?

**WE HAVE** 

Certified & Registered Wheat:

Triumph

● Kaw ● Tascosa

Wichita Non - Certified Wheat:

● Tascosa Wichita

• Kaw

Bison ● Concho

Crockett **●** Comanche

Aztec

Barley:

Rogers and Cordova

Rye:

Tetra Petkus, Balboa & Elbon



ANT OUR SEED and JUMP BACK

TwoHerefordites winner of a Presidential Gold Medal for her exposure of the drug thalidomide, to comedic Named In Who's are Carol Burnett.

Who In Women

of the newly published edition.

government, and other meritor-

VISIT FROM WACO

Mr. and Mrs. Bill Dyers of Waco have been visiting in the Mrs. Leroy Aven and Mrs. home of her parents, Mr. and James W. Witherspoon have made their first appearance in Who's Who of American Women, according to a University this fall. Her husband will continue his studies news release from the editors band will continue his studies at Baylor Law School

Nationally the new volume totals 20,500 names, 8,800 of VISIT CARL ALLISONS

them for the first time, said Recent visitors in the home publisher Jackson Martindell, of Mr. and Mrs. Carl R. Allison board chairman of Mar-quis- were her sister and family, Mr. Who's Who, Inc., Chicago. They and Mrs. Virgil Massengill, were chosen by the editors of Marylynn, and Carol Ann of the parent publication, Who's Eastland. Their son, Don Mas-Who in America, from business, sengill, has been helping with science, education, the arts, the work at the Allison farm.

ious fields, including civic activ-WILL ATTEND WEST TEXAS Dicky Bob Mason, son of Mr. Illustrating the variety of seand Mrs. R. M. Mason, will be lections, the new names range going to West Texas State Unifrom Dr. Frances O. Kelsey, versity this fall.

> Continuous Daily Open Sat. and Sun. 1:45 P.M. Open Week Days 3:15 P.M. NOW PLAYING THRU SATURDAY



## STARTS SUNDAY

PT 109 was a grimy, battle-scarred veteran of the Guadalcanal

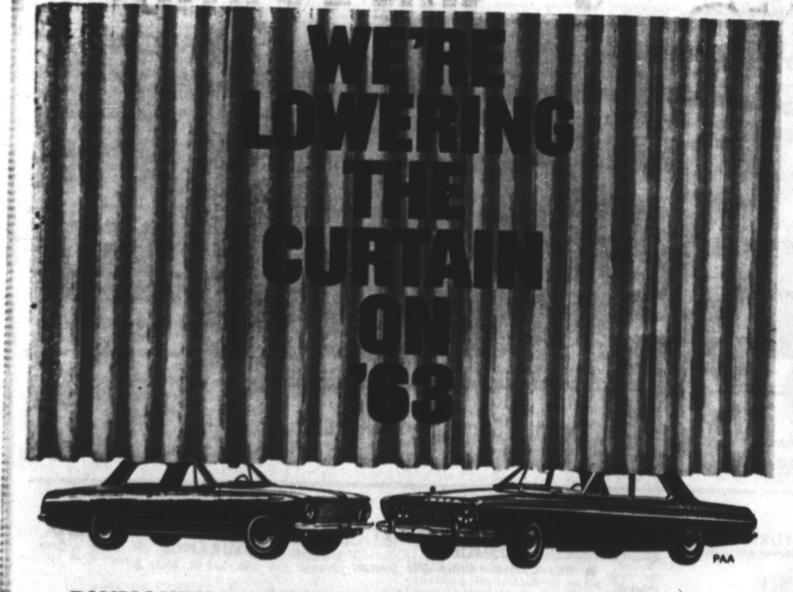
campaign. Its skipper was a skinny, handsome and boyish

lieutenant from Boston named John Fitzgerald Kennedy



TY HARDIN - JAMES CREGORY-ROBERT CHI P-GRANT WILLIAMS - JACK L WARNER Tower Drive-In





## PLYMOUTHS AND VALIANTS ARE A SMASH HIT! **END-OF-THE-SEASON PRICES ARE NOW IN EFFECT!**

It's been a great year for Plymouth and Valiant and the sales figures prove it. But the time has come to close the show. All '63 Plymouths and Valiants are tagged to move out fast. If you like great performance at a

price that's hard to beat, come in now and get our deal on the '63 Plymouth or Valiant of your choice. The spotlight is on value, and this is your last chance to get in on the savings. So come in and shop today!



HURRY IN TO SEE US! THE '64s ARE COMING!

McCullough Motor Co., 345 East First St., Hereford, Tex.

# LOYED

### First Baptist Church

Rev. B. L. Davis, Paster
Fifth and Main Streets
Sunday: Sunday School, 9:45
a. m.; Morning Worship, 10:55
a. m.; Training Union, 6:30 p.
m.; Evening Worship, 6:55 p.m.
Wednesday: Sunday School
teachers and officers masting teachers and officers meeting, 7 p. m.; Mid - Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pion e e r RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednes-day, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a.m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p.

Nursery is provided for all church - wide activities. Sunday morning worship services broadcast over KPAN.
Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

## Grace Gospel Church

Rev. H. V. Fields, Pastor Thirteenth and Avenue K Sunday School is at 9:45 a.m. and worship services convene at 11 a. m.

Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p m. Wednesday prayer meeting held at 8 p. m.

### Templo el Calvari Asemblea de Dios

Paster, Fidel Alcala Bien venidos, Cuidicada en la Calle 128 E. 5th. Las servicos durante la sermana y el Domingo. Como siguen: 8 de la noche Martes, Jueves, Sabado y Dom-

Domingo, 10 de la manana, escuela dominical, a las 11:30 predicalon.

### Church Of Jesus Christ of Latter Day

Saints EM 4-1905

The Mormon Church meets in Gililland Funeral Home. Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

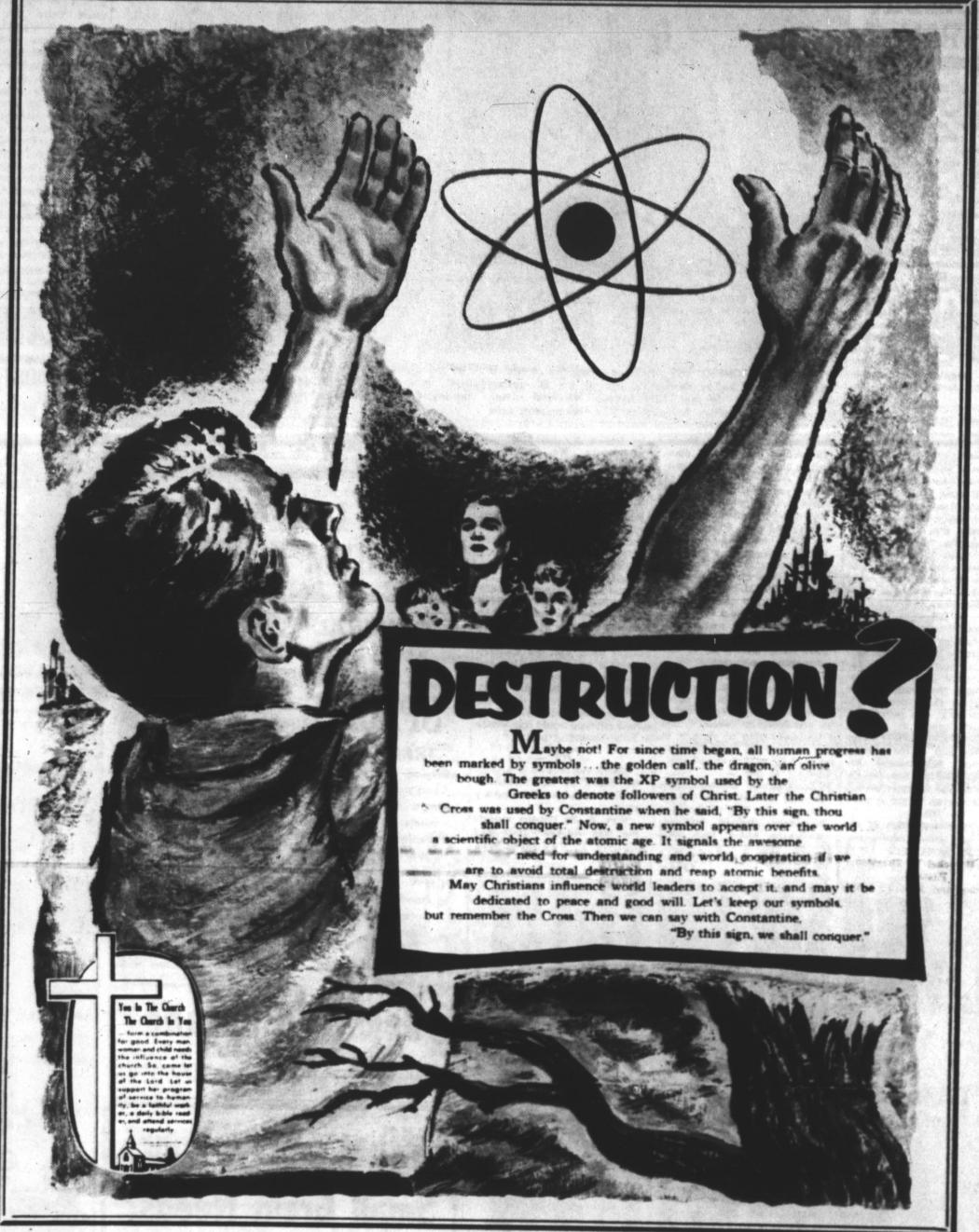
## First Presbyterian

810 Lee Street
Rev. Russell Wingert, Paster
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a.m.

Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

### Park Ave. Church Of Christ

On Harrison Highway Worship Services 10:30 a. m. m. Wednesday.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

FIRST NATIONAL BANK Virgil Hennen

PLAINS FERTILIZER CO.

HEREFORD FERTILIZER & INSECTICIDE CO. Norman Moore

Kemp Tractor and Motors \* Ford Tractor Dealer

Lyle Blanton of Hereford, Inc.

GILILLAND FUNERAL HOME Marlin Gililland

PITMAN GRAIN CO.

MASTER CLEANERS Mr. and Mrs. C. D. Fitzgerald

SUIT'S AUTO SUPPLY

CITY DRUG STORE Mr. and Mrs. Kenneth Coker

ROCKWELL BROS. & CO. D. R. Vandever

JONES TEXACO SERVICE Mr. and Mrs. J. P. Jones

CONSUMER'S FUEL ASS'N

ROGERS DRUG

Mr. and Mrs. Grady Rogers

BUY-RITE FURNITURE . J. H. Fish

CLOWE & COWAN INC. The Best - Pomona Pumps

WESTERN WHEEL INN Mr. and Mrs. G. D. Caison

LOERWALD BROS. • Ed, George, Gene & Harold Loerwald

BIG T PUMP CO., INC. · Hilrey and Leroy Aven

HEREFORD LAUNDRY & DRY CLEANERS • Ernest Kendall

ORSBORN - CHEVROLET OLDSMOBILE Your Chevrolet-Oldsmobile Dealer

HEREFORD GRAIN CORP.

Curtis O. Roach, Mgr.

FARMER'S DRIVE IN Troy Moore

HEREFORD STATE BANK Russell E. Carver, Pres.

Western Wrecking Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION Mrs. Dyalthia Benson

every Sunday and Preaching is at 11 a. m. and 7 p.m. All

Bippus Community

Jehovah's Witnesses

Day Singing each Fifth St

SIT Ave. I
Sunday: Public Bible Lecture,
Study, 4:15 p. m.
Thesday: Congregation Bible
Study, 8 p. m.
Friday: Service Meeting, 7:30
p.m.; Theocratic Ministry.

**Avenue Baptist** Church Rev. Clarence F. Powell,

Paster
Sunday School is held at 9:45
a.m.; Worship Service at 11
a. m.; Training Union, 7 p.m.;
Evening Worship Service, 8 p.
m. Wednesday Evening Prayer
Service, 7:30 p. m.

**Temple Baptist** Church

Rev. Bill Ware, Paster Perrest Ave, and Ave. E Sunday: Sunday School, 9:65 a. m.; Morning Worship, 11 a. m.; Training Union, 5:30 p. m.; Evening Worship, 7:30 p.m. Tuesday: Bestinger 8.8 m. Tuesday: Beginner Sun-beams, 9:30 a m.; Primary Sunbeams, Junior Giris Auxili-ary, and Intermediate Giris Auxiliary, 4 p. m. Wednesday: Prayer Meeting, 7:30 a. m.; Choir Rehearsal, 8:15 p. m.

The Church Of God In Christ

Rev. Calvin Hodge, Paster 115 West Nortes Sunday School 9:45 a. m.; orning Worship 11 a.m.; Even-Wednesday, Prayer Meeting

St. Thomas Episcopal

Vicarage, 115 Elm Street unday: Sunday School, 10 Sermon, 11 a. m.; First and Third Sunday, Holy Commun-ion; Youth fellowship, 7 p. m. Wednesday: Holy Communion,

Women's Division is held the women's Division is held the third Tuesday of each month at 2:30 p. m. in homes.

The Bishop's Committee meets the first Sunday of each month immediately following morning worship.

Mission De San Jose

LABOR CAMP

El Domingo es el dia del
Senor. Tenemos que adorario.
No hay mejor modo que la Senta Misa: El sacrificio de Cal-Horas de Misas los Domine

8 a. m.; 10 a. m.; 8 p. m. Bautismos despues de la mis de las 10 a.m. (Continued on page 6)

ELIZABETH WITHERSPOON INSURANCE @ 148 N. Main St.

E. B. BLACK CO.

PIGGLY WIGGLY Mr. and Mrs. Gaylard Newell

ED SKYPALA O Your Borden's Distrib

McRIGHT GARAGE & SUPPLY Mr. and Mrs. A. N. McRright

DAVIS IMPLEMENT CO.

W. L. Davis, Jr.

## St. Anthony's Harrison Highway at 25 Mile

Father Angelus, Pastor
Sunday Masses at 6:30 a. m.,
8 a. m., and 10 a. m.
Sunday evening mass at 8 p.
m., Daily mass at 6:30 a. m.
and 11 a. m. during school year.
Tuesday evening mass at 8

First Friday Masses at 6 a. m., 11 a. m. during school year,

First Saturday Masses at 6 a, m.; 8 a. m. Holy Day Obligation Mass-es at 6 a. m., 8 a. m., and

Confessions are Tuesday at 12 noon - 1 p. m. during school year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p.m., 8 - 9 p. m.; Sunday, 7:30 a. m. Baptisms at 4 p. m. Sunday.

Any other time by calling Rec-

## Westway Baptist Church

Rev. Menneth Lowry, Pastor Sunday School is held at 10 a. m. with Church Services fol-lowing at .11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at \$:00 p. m.

The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

### First Christian

Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m. Chi - Rho and CYF meets at 6 p. m. Sundays and vesper ser-

vices are at 7 p. m. Functional Departments first Wednesday at 8 p. m. General Church Board, second Wednesday at 8 p. m.

## San Pablo Iglesia Metodista

Los Servicios de nuestra nueva Iglecia. Seran de la Sigu ente manera los Domingos y los dias de la semana. Escual Do-minical, a las 10 a.m.; Servicio de Adoracion, a las II a. m.; Domingo en la noche Pre-dicacion 7 p. m.; Los fueves servicion de oracion 7 p. m.

### Church Of The Nazarene

uri M. DeBord, Paster EM 4-1975

Sunday School is held at 10 ship Services begin at 7:30 p.m. on Wednesday, a Prayer Service at 7:30 vice is held at 8 p.m. Prayer meeting Wednesday will begin at 7:30 p. m.

## Wesley Methodist

Cleaby Patterson, Paster day, Aug. 18: Sunday d., 9:45 a.m.; Morning School, 9:45 a.m.; Morning Worship, 10:55 a.m.; MYF, 6:45 p.m.; Junior and Primary Fellowship, 6:45 p.m.

### Mt. Sinai Baptist Church

nday Services are Sunday ool, 10 a.m.; Morning Wor-School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.

Mid-week Prayer Service is held at 7:45 p.m. Wednesday.

Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

## San Antonio A La Iglesia

Es Catolico? Pues, Tie-i Obligacion De Asistir A unta Misa Todos Los Dom-

Horas De Misas En Los Dom-6:30 a.m.; 8 a.m.; 10 a. n, y 8 p. m. Durante La Semana: 6:30 ages and devotional services at 7:30 p. m. Wednesday.

## Assembly Of God

a.m. Morning worship service convenes at 11 a.m. C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p.m. each Sunday evening. Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

### Thompson Memorial Mexican Baptist Mission

Guillermo Benites Minister 215 Norton

Orden De Cultos Domingo For La Manana, a.m.; Escuela Dominical, a. m.; Culto De Adoracion. Domingo Por, La Noche 7 p.m.; Union De Prearacion, 8 p.m.; Culto Evangelistico, Micr-coles Por La Noche, Culto De Oracon Y Estudio Biblico. Union Fimenii U Union Va-ronii Un Lunes Si Y Otro No.

### Church Of God

H and 13th Street Rev. W. A. Gray Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m. Wednesday — Prayer Service,

Friday — Young People's En-deavor, 7:30 p. m. "Bring your burden and carry

away a smile."
"The Caurch that 'is large enough to serve you and small enough to know you." For transportation call EM

## Grace Assembly Paster Ray Jennings 311 Blovins

Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m. Tuesday: Teaching Service,

7:30 p.m. Friday: Teaching Service, 7:-"The Voice of Faith" broad-cast over KPAN each Sunday 5-5:15 p.m. Everyone Welcome.

## First Methodist

501 North Main Pastor Saturday and Sunday: Junior high retreat at Palo Duro Can-

Sunday, Sept. 15: Sunday Sch-

Tuesday, Sept. 17: Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group, 8 p.m. Wednesday, Sept. 18: Choir Rehearsal, 7:45 p.m.

#### Frio Baptist Church

Rev. G. W. Fine,

Pastor Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Wor-ship Services begin at 7:30 p.m.

### Central Church Of Christ

L. E. Fooks, Minister Marvin Crowson Minister

Sunday Services: Bible Study 9:30 a, m.; Morning Worship 10:25 a, m.; Evening Worship

p. m. Mid - Week Services: Ladies Bible Study, 10 a. m. Wednes-day; Mid-Week Classes for all.

## Seventh Day Adventist

West Park Addition Elder James Mead, Paster Services: Meditation 2:30 p.

Courage, Action and Victory", is the subject for daily lesson study and class dicussion Sab-bath, Sept. 14.

Memory Verse: Hag. 2:4 Lesson Aim: Twenty show that courageous action in ac-cordance with God's will speedily culminates in victory. Lesson Outline:

Experience of the Returned Exiles. Hag. 1:2-11. God's Advice Through Hag-gi. Hag. 1:7-13. Status of the Jews. Hag. 12-19.

## Holly SugarCorp. Declares 45 Cent A Share Dividend

Board of Directors of Holly Sugar Corporation declared a quarterly dividend of 40 cents per share on the Corporation's Common Stock, payable Nov. 1, to Stockholders of record Sept. 30, 1963. The previous quarterly divident was 35 cents per share.

Dennis O'Rourke, president of the corporation, said that thus far this year the volume and quality of the Corporation's beet receipts and sugar production have been generally good.

He said that the relatively high market prices of sugar during last spring have given way to prices only moderately above those at this time last

In the absence of adverse developments, O'Rourke said that

velopments, O'Rourke said that Holly could expect earnings this year better than last year's.

The president stated that the corporation is in the midst of a large new factory construction program at Hereford, which is substantially on schedule at the present time. If completed as now anticipated, it will be ready to process beets in the fall of 1964.

### Past Matrons Of Eastern Star Have Luncheon Meeting

The Past Worthy Matrons of the Eastern Star met recently at the Western Wheel Inn for a luncheon. Hostesses were Mrs. Pearl Gass and Mrs. Myrtle

Others present were Mesdames Johnnie Sanders, Dorothy Noland, Bessie Hill, Belle Hormas, Nell Culpepper, Juanita Hershey, Virginia Patton, Viv-ian Major, Ethel Curry, Clara Shore, Brucie Rose, Argen Draper, and Grace Thomas

The next meeting will be a Christmas luncheon at the restaurant. The hostesses will be Mrs. Hromas and Mrs. Culpep-

## Dr. Dale Doak Is A Professor In Indiana College

Dr. Dale Doak, formerly of Hereford, has accepted a position as assistant professor of education at Ball State Teach-ers College, Muncie, Ind., acool, 9:45 a.m.; Morning Wor-ship, 10:55 a.m.; Junior High and Senior High MYF, 6 p.m.; Evening Worship, 7 p.m.

Dr. Doak comes to Ball State from the University of Colorado, where he has just received his Pd. D. degree in education, studying on a fellowship and a Phi Delta Kappa scholarship while serving as a graduate assistant there. He has his bachelor's and master's degrees from Eastern New Mexico University at Portales.

THE

He is a former teacher and assistant principal of Clovis Sen-ior High School, Clovis, N. M., and also taught in the Clovis Junior High School. He is a member of the NEA, the National Association of Secondary School Principals, and Phi Delta Kappa, men's education honorary.

He has written an article which appeared in the "Clearing House" in December, 1962. His doctoral dissertation was writ-ten on "The Legal Foundations of Religion in Public Education: Constitutional Provisions, Statutes, and Legal Interpretations in Each of the Fifty States."

His mother, Mrs. Carrie Mae Doak, lives at 219 Avenue E, Hereford. He is married to the former Anna Marie Dunn, Artesia, N. M.

### **Hereford Study** Club Hears Plank Discuss Uruguay

Pete Plank spoke on "Uruguay, Our Neighbor to the South" for Hereford Study Club at their meeting on Thursday, Sept. 5. While showing slides of the country, he discussed the diet, heavy taxation, crude farming methods, lack of incentive, and education system.

Yearbooks were distributed and previewed by Mrs. Ed Wilson Jr., president. Mrs. Earl Plank, mother of the speaker, was a guest. The meeting was held in the home of Mrs. G. S. Solomon, beaters. Solomon, hostess.

VISIT IN COLORADO 2: 12-19.

4. Zerubabel's Temple, Hag. 2:21-23.

5. In the Future, Hag. 2:21-23.

Services: Saturday, Sept. 14, Sabbath School 2:45 p.m. Saturday; Worship Service 3 p.m.

Mr. and Mrs. D. H. Alexander returned home Monday after a week in Colorado Springs, Colo. Their granddaughter and her family, Mr. and Mrs. Jim Hamilton and children, Holly and Douglas, of Denver City accompanied them.

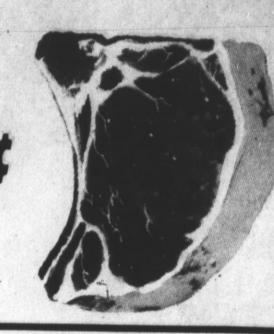
## OPEN SUNDAY, 10 A.M.

SPECIALS GOOD, THURS., FRI., SAT. - SEPT. 12, 13, 14

# PORK CHOPS

RIB CENTER CUTS

END



Shurfine COFFEE	59°	Honey Boy SALMON	Tall Can	49
Curtiss - 10 oz.  MARSHMALLOWS	2:39	6 Btl. Ctn Plus DR. PEPPER	Dep.	39
Shurfresh OLEO lb. ctn.	3:49	Wolf Brand CHILI	No. 2 Can	59"
Food King SHORTENING	3:53	Silver Saver PICKLES	Qt.	29

# TOMATO JUICE

HUNTS 32 OZ.

PRELL SHAMPOO \$1 Size 69°	Gerbers  BABY  FOOD  Str. Fruits  & Veg. 10	Banquet - Frozen  MEAT  POT PIES  5:79	Reg. 69¢ Size  GLEEM  TOOTHPASTE  59°
Shurfine SWEET. POTATOES 303 Can 5:5]	Shurfine BLACKEYE PEAS 303 Can 7:\$1	Folgers INSTANT COFFEE 10 oz. \$109	Shurfine VIENNA SAUSAGE 2:39

CLOVERLAKE

CANTALOUPE

DUWNEY	SALVO	
Giant 89°	Giant 81	
JOY King Size 98	CASCADE 49	
TIDE King Size \$135	ZEST Reg. Size 2:29	
CAMAY Bath Size 2:33	OXYDOL King Size \$135	

CARROTS **LEMONS** 

lb. cello









CHERRY-O CREAM CHEESE PIE is one of many varations in pies made with cream cheese. The basic recipe for the filling can be used for banana cheese pie also. A topping

made with blueberries or raspberries may be used instead of the cherries. (Staff Photo)

By Deedee Thomas

Well students, this is the first week that we have gone to school for five complete days. This week we will complete an actutine. Such a thing to say!!

Ronnie Welty arrived from ool.

board!

pala, Johnny Willoughby and sume studies at Hardin Sim- many of the students. Rhonda Dumas Jim Marnell spent Sunday Sept. mons. 8 at Buffalo Lake. The boys were water skiing and the girls went swimming sorta unexpected, I think someone threw someone in the water.

The Catholic Youth Club will begin their regular meetings in October on the first and third Wednesday.

Yvonne Schmucker of Nazareth visited with Lou Ann Witkowski on Saturday and Sunday Sept. 7, 8.

On Saturday night, Sept. 7 Betty Huckert, Lou Ann Witkowski, Yvonne Schmucker. Patsy Huckert, Cindy Loerwald, Jane Witkowski and Lois Kershen went to Friona to enjoy an evening of swimming.

Junior Riders attended the district finals in Amarillo on Sunday, Sept. 8. Those going from Hereford were Donna and David Hill, Sandi Thom- ool and junior high) I need to as, Jo and Lynne Poarch, Bill Jack Gilliland, Dean Crawford, John Newton, Robby Le-mons, Sylvia Brooks, Stan Sigman, Patti Nobles, Toni Beauchamp, Karen Blackwell. Janice Diller left on Monday, Sept. 9, for Wichita, Kansas, where she will attend school at

the Sacred Heart College. Deborah Thomas attended the

"CHEAP WATER" through. The additional water you get

when you acidize your well

DRY ACID® See your LOCAL WELL MAN-and let him get you some

theap water with a DRY ACID treatment. Cotey Chemical Co. Lubbook, Texas

7. She placed in the first go have help from all interested around of barrel racing and tied persons, Help!

ball game and the dance were football game. Steve Seigler, Gregg Kromer, Helen Davis, Billy Baker and Ann Lance. Kaki spent the week end with Greta Nelson.

al week of school work, but Margie Kershen left on Saturnext week the doors will be day Aug. 31, to travel to Butopen only four days. One of ler Okla. for a short visit with these days everything will set- Sharon Hoffman. She went on tle down to a organized rou- to Fort Smith, Ark. on Monday where she plans to attend sch-

He has spent the summer with quantities of everything are be- Hardy, a freshman at HHS. his grandparents and working. ing packed these days as stu-Ronnie plans to attend school in dents are preparing to leave wants to "study every book I is slated for the Whitefaces, Amarillo at Amarillo Junior for their respective schools. Jer- take home." College. He is going on a bas- re Bea Noland, Sylvia Brooks Another freshman, Gwen Car- the road. ketball and track scholarship. and Joe Schultz left Sunday go, wants to better her educa-Sergio Bravo arrived at his for South Plains Junior College tion and friendship with others. ford's 1963 football schedule are: American home on Wednes- in Levelland. Katherine Burrus day night September 5. He left Satuday for Texas Tech; enrolled in school on Thurs- Joy Wiman left Sunday for day morning. Welcome a Eastern New Mexico in Porta a good Whiteface." les. Shari Prowell accompanied School spirit is also receiving Phillips Christine Skypala, Carol Sky-her parents to Abilene to re- attention in the resolutions of Perryton

> Jan Scott was hostess for a get-together on Saturday night. Lots of food and a jampacked evening was enjoyed by Jan Miller, Suzanne Hart, Camille Pavlicek, Jennifer Barnett, Patsy Smith. Billy Jo Witherspoon, Susan Ballard, Mary Stoy, Jimmy Allison, Bob Gentry, John Lesly, Gary Goodin, Syd Shaw, Jimmy Childers, Jer Fowlkes, Gary Story and Brad Johnson

Junior High activities are beginning to pick up this week. Cheer leader try-outs are sch-That means that the first ball all around student." game of the season can't be far Members of the Hereford off. Assembly programs are being practiced for the entertainment of the student body.

In order that I might be able to report on all news (High sch-

## Hoof ...

(Continued from page 1) ford fans on the edge of their seats throughout the game.

Quarterback Frank Cain also seemed to be able to find some running room against the Horn-Junior Rodeo in Tucumcari, ets. He made several nice runs New Mex., on Saturday, Sept. on quarterback keepers. The seem to find a hole to run rest of the backs just could not

> A big question mark right now is Jim Haney. Haney re-injured his knee and it is doubtful that he will be ready for full service for a while.

An Amarillo sportswriter, in Hereford to cover last Friday's game, told this little gem: "Do you know what you say to a 6'8", 250 lb. tackle who runs the 100 in 9.5? Answer - "Sir."

for first place in second go There will be a high school Season... dance at the Community Cen-Kaki Barnard attended home- ter on Friday from 10 p.m. un-

go to the dance. Please let's ailment. not loiter out in the parking lot. Your cooperation is needed in this matter.

## Students...

(Continued from page 1) Packard, a freshman.

Hedy Bailey, a sophomore, Canyon comments, "I want to have a Dimmitt

blast, make good grades, and be Open Neff, a senior cheerleader, says Littlefield she wants to "do her part in Levelland

making school spirit and everything else better this year." Mandi Moore vows to yell at the ball games and pep rallies so that she will make an "A" first period.

Arvell Williams has resolved to be an ideal upperclassman and the ideal upperclassman's viewpoint."

Earl Drager wants to see "a lot of boys hot rodding around in their cars and just taking it

Frank Cain has a resolution

(Continued from page 1) coming activities in Dimmitt on til 12. Admission 25 cents per absence in the '63 Whiteface Friday night, Sept. 6, other person. Wear whatever you roster left by Mike Ferguson, Herefordites enjoying the foot- might happen to wear to the starting end on the '62 team. Kids one other thing, let's all tor's OK because of a heart

quarterback; Jim Higgins, fullback; Steve Hodges, left helfback; Lynn Cook, left end; Green, right end; Neal Lueb, left tackle; Stan Sigman, right "I want to study harder and tackle; John Kovacs, left guard; Rogers, Ark. Tuesday, Sept. 3. Lots of suitcases and large make better grades," said Jan J. Carter, right guard; and

with six at home and four on

Sept. 13 Sept. 20 Sept. 27 Lamesa Oct. 11 Oct. 25 Nov. 1 Nov. 8 Nov. 15 Nov. 22

SAUK CITY, Wis. (AP) - The

where the stream enters the Mis-

Ferguson failed to get the doc-

back; Ronny Duncan, right half-

Muse, center.

Hereford's starting lineup for the opener was Frank Cain,

A full schedule of ten games

Games remaining on Here-Here There There There Here

## WHERE EXPLORERS CANOED

Wisconsin Conservation Department is proceeding with plans to recreate the old canoe route down the Wisconsin River taken by the 17th Century explorers, Father Jacques Marquette and Louis Joliet.

The department will establish wilderness campsites for canoeists along the Wisconsin in the 60-mile stretch from Sauk City to

#### which can sum up the general sissippi River in the southwesteduled for sometime this week. idea - "I want to be a good ern corner of the state.

INTRODUCING:

## Jennie Phillips

who has joined our staff of operators. Jennie has had four years experience and is very capable in all phases of beauty culture. She has recently completed a refresher course in the latest hair styles.

Call EM 4-0791 for Appointments



419 N. MAIN

LET'S COOK SOMETHING!

# Cheese Please Family And Guests densed milk while continuing to beat until well blended. Add lemon Juice and vanilla; blend well; pour into crust. Chill 2-3 hours before topping with cherry pie filling or Cherry Glaze. Cherry Glaze: Mix 2 T. sugar

By Dale Stevens Brand Foods Editor

Once upon a time a hostess served her guests a never-to-be forgotten dessert. She had tried the then new cream cheese pie, a short cut cheesecake, and found it so delicious that she decided to serve it at her next bridge party. So, with anticipation of many compliments, she prepared three pies.

The guests began to eat. Instead of expressions of pleased delight, their faces registered something quite different. The hostess's husband then asked the question everyone else was too polite to ask,"What on earth is in these pies?" After some close examination, it was discovered that the "cook" had forgotten to remove the paper from the bottoms of the cakes of cream cheese and had beaten it very thoroughly into the cream cheese mixture. No one who was there has ever allowed her to forget that dessert.

Since that time many variations of fillings have appeared. They are all very easy to prepare, and the selection of crusts s wide. Crumbs of graham crackers or zweibach or regular baked crusts are equally good.

Cream Cheese Pie 4 3-oz. packages cream cheese

2 eggs. % cup sugar

Beat above ingredients thoroughly. Place mixture in graham cracker crust and bake for 15-20 minutes at 350 degrees. Cool for 5 minutes and top with:

1 cup sour cream 31/2 T. sugar 1 t. vanilla

Bake 10 minutes more and cool for at least five hours before serving.

3 eggs.

## HEREFORD

Wed., Sept. 18 Ausp. Veterans Memorial Park Bd.

AMERICA'S 2nd LARGEST







100 Minutes of Thrills 21 FEATURE ACTS

Featuring REX ROSSI Winner of Casey Tibbs Award and 1950 World's Champion

45 DOUBLE SENGTH VANS 200 PEOPLE 200 ANIMALS STEEL ARENA 42 CAGES OF TUNGLE BEASTS SO TONS OF

124

2 PERFORMANCES DAILY 2:30 AND 8:00 P. M. WILD ANIMAL ZOO AND EXMIBITS OPEN ONE HOUR EARLIER

AMERICA'S FINEST CIRCUS

Sensational Free High Act in front of Big Top

t. grated lemon rind

8 oz. package cream cheese Beat eggs in top of double broiler until thick and flufty. Continue beating while gradually adding sugar, lemon juice, and lemon rind. Cook over hot water, stirring constantly, until thick and smooth. Cool slightly. Chill, Garnish with whipped

cream before serving. Lemon Pudding Cheesecake 8 oz. package cream cheese 2 cups milk 1 package lemon instant pud-

1 8-in. graham cracker curst Soften cream cheese; blend with 1/2 cup milk. Add 11/2 cups milk and the pudding mix. Beat slowly with egg beater just until well mixed (about 1 minute) Pour immediately into crust and sprinkle additional crumbs

Chocolate Cream Cheese Ple 2 squares chocolate 2 eggs

an hour.

lightly over the top. Chill about

% cup sugar
6 oz. package cream chee
% cup heavy cream
3 T. flour

Pinch of salt Pinch of soda

1 t. vanilla

Melt chocolate; let cool. Beat eggs until thick and light; gradually add sugar, continuing to beat until thick. Beat soft cream cheese with cream until smooth and thick; blend in chocolate. Fold in egg mixture, then add flour, salt, soda, and vanilla. Blend well and pour in unbaked pie shell. Bake at 325 degrees for 50-55 minutes. Serve with whipped cream and shaved cho-

colate. Cherry-O Cream Cheese Pie 1 crumb crust or 1 baked

pastry shell 8 oz. package cream cheese 1 and 1/3 cups sweetened condensed milk

1/3 cup lemon juice 1 t. vanilla 1 can (1 lb. 6 oz.) prepared

temperature; whip until fluffy.
Gradually add sweetened condensed milk while continuing to 1/2 cup cherry juice. Cook, stirring constantly, until thickened and clear. Stir in few drops of food coloring, if desired. Add 1 cup of drained sour, pitted cher-

Soften cream cheese to room

Banana Cream Cheese Ple

ries. Cool and spread on top of

3 medium-sized bananas 8 oz. package cream cheese 1 and 1/3 cups sweetened

condensed milk 1/3 cup lemon juice 1 t. vanilla

Prepare baked pie shell. Cool and line shell with 2 sliced bananas. Whip softened cream cheese until light and fluffy, Gradually beat in sweetened condensed milk until well blended. Add lemon juice and vanilla; blend well. Pour into prepared crust. Chill about 2 hours or until firm. Slice third banana cherry pie filling or Cherry and garnish pie. Decorate with fresh mint leaves, if desired.



**TOKAY GRAPES** 

We Give Frontier Stamps

SPECIAL PRICE

2 гь. 294

Potato Salad - Chicken Salad

6 Btl. Ctn. With Each Purchase

Grade A Large Eggs

COTTAGE CHEESE 49¢

\$100

FARM FRESH PRODUCE

LETTUCE **25**¢ 2 Heads **PRUNES** 25¢ Idaho

**PEACHES 25¢** Lb. CAULIFLOWER 254 Head

HAM SALAD

CLUB STEAK U.S. Good

SIRLOIN STEAK U.S. Good

**29¢** 

ROUNDSTEAK U.S. Good 89¢

**FRYERS** 

Free U.S. Good - Cut & Wrapped

Cut Up

Quick Frozen For Freezer

U.S. Good - Cut & Wrapped Quick

Frozen For Freezer

25 LB. FREEZER PAC INCLUDES

· 7 lbs. Roast

• 7 lbs. Hamburger · 4 lbs. Short Ribs

LET'S GO ROLLER SKATING

SAVINGS and LOAN ASSOCIATION 128 E. 3rd

FOR

BUY OR BUILD REMODEL REFINANCE

# Law Increases Compulsory Louisiana, Baytown, Houston and Dalias news weiter, will be executive director. For the last year, he has been chief of the travel promotion section of the Texas Highway Department. On the advisory board which will help Connaily direct Hildebrand are Bill Berger of the Hondo Anvil Heraid and president of the Texas Press Association; Chris Fox, El Paso bank-

Now in effect is a new com-ulsory school attendance law-hich requires school children, ges seven to 16 to go to school

Before the 58th Legislature used this law, the minimum attendance requirement was nargin for truancy — especi-ily by children of migrant farm workers who are on the move two to four months out

Laxity of compulsory attendance laws has been cited as one reason for the high rate of illiteracy among Latin Americans. Texas' rate of illiteracy is high for all races. It has been estimated that almost 10 per cent

**OPTOMETRISTS** 

illa:

ared

with

Dr. Milton C. Adams Dr. Dale H. Wynn 335 Miles EM 4-2255

Office Hours

Mon. - Fri. 8:30-5:00 Saturdays 8:30 - 1:00

DRS. ADAMS & WYNN

A. O. THOMPSON ABSTRACT CO.

P. O. Box 73 Phone EM 4-1504

> **Showing Blocks** Free City Maps

days out of each 175-day child in Texas, with a Spanish surname, did not go past the fourth grade. Average Anglo finished the 10th grade and the average Negro completed the

It will be up to individual school districts to see that children attend school 165 days a year, according to Leon Graham, deputy commissioner of the Texas Education cation Agency. However, the main responsibility lies with Charlie Scuggs of Dailas, the parents. If a school of president of the Southwest Anficer warns the parents of a imal Health Research Foundatruant child, they are subject tion, said his group is beginning to a fine of \$5 for the next to worry about growing rate day he fails to attend school:

to worry about growing rate
of acrewworm infestation when
fail rains come. ter a warning, and \$25 for each subsequent offense.

Graham said it is no problem for a migrant parent to enroll and calving wounds to foster his child in any school. No formal transfer is required. "Our ducers don't take precautions. schools are here to serve the Scruggs said an "information children of Texas," he said.
"All they have to do is say. 'Here I am'."

SCREWWORM PROGRAM PRAISED

Dr. E. F. Knipling - known as the "father of the screwworm eradication program"addressed Southwest Animal Health Research Foundation trustees at their annual meeting in Austin, and praised the progress of their eradication of Paducah is secretary-treascampaign. But he cautioned urer.

them against complacency.
Knipling reported that in August, only 81 screwworm cases were reported in Texas, compared to 5,088 in August, 1962. But a large percentage of the 81 were in the Trans-Pecos on education in the Space Age. reas.

Animal health officials feel School dropouts, the migrant

ation; Chris Fox, El Paso bank the Trans-Pecos problem is a direct result of screwworm president of the Texas Tourist Council; John McCarty of Dallas, vice president of advertising for Frito-Lay, Inc.; G. A. drop for several months now But newly-gained knowledge that the fly can travel about (Pop) Mabry, Houston, public relations director for Humble Oil & Refining Co.; and John Powell, Austin hotelman.

flies migrating from Mexico. Mexico's northern border has been the target of sterile fly

180 miles on his own voli-

POSE PROBLEM

Cool weather and dampness.

usually associated with early

fall, may couple with shearing

campaign" will be launched

NEW OFFICERS

the new president of SWAHRF.

EDUCATORS MEETING SET

POLL TAX REPEAL

Texas Legislature provided Texans a "do it yourself first"

route by submitting the propos

constitution at the Nov. 9 elec-

tion. There is no chance for the U. S. amendment to go into ef-

TOURISTS Texas' first formal effort to

attract tourists will get under

way now that Governor Connai-

ly has appointed the seven men to head the new Texas Tourist

Development Agency.

Interestingly enough, most of the seven are natives of other

states, indicating that Connally felt they would know best how to bring other Americans

Frank Hildebrand Jr., former

fect until after that date.

tion is worrying the officials. Knipling said, "We must in-AGING State Senator Walter H. Richtensify our survey efforts to ter of Gonzales was named by find where fly drops will be Governor Connally to head the most effective; then widen the Governor's Committee on Agbarrier to prevent infestation."
FALL RAINS MAY

Secretary of State Crawford Martin headed this committee ate. Many of its recommendations have become law, but Connally said much remains to be

the governor suggested work to remove from state mental hospitals about 2,100 person over 65 who are senile, but not really mentally ill. Many feel they have been sent to the mental hospitals simply because there was no other place for them to go. Effort will be made to transfer them

Dolph Briscoe of Uvaide is Because people are living longer, the number of Texans The young rancher just comover 65 increased 45 per cent between 1950 and 1960. Populapleted a term as president of the Texas and Southwestern Cattle Raisers Association, betion increased only 24 per cent. TALKING BOOKS fore he took the animal health

A new record was set in August on circulation of "talking New vice-president is Joe

These are the albums of phonograph records distributed by the State Library under a federal-state program to aid the Texas Association of School blind. Current magazines and Administrators and Texas Aspopular books are read onto records and distributed free to the blind persons.

During August a total of 6,374 albums of records were distrib-State Library also distributes pupil, religion and the schools, books in Braille as a part of this teaching Americanism - versus-

Natural gas continues to be one of the major cash crops of Campaign for repeal of the Texas.

service.

poll tax as a requirement for Texas Railroad Commission voting was launched by the reports that in June, 21,044 gas wells and 125,169 oil wells prowith Gov. John Connally and duced 573 trillion cubic feet of Vice President Lyndon Johnson gas. The lion's share,406 trillion,

cent was carried by pipel

Caverns in Stanton, Mo., has hired dozens of college boys to drive the bats from the cave and then put up a screen to keep them out. They're calling it "Operation Com-bat."

In the 7th Century, the Araba made their first sweep through all North Africa, even into what is now Morocco. Since it appeared to be the end of the world, they called it Maghreb el Aksa, "the Extreme West-land."

When the Araba invaded what is now Morocco, they intermarried with the Berbers, and the result was the Moors. The term "Moor came to be loosely applied not only to those of mixed blood but also to the many Berbers and the few Arabs who remained pure in

Tribes in the interior of Morocco still regard the camera as an instrument of the devil to seize and imprison men's souls.



DOUBLE THE EXPOSURE AND MAYBE DOUBLE the school ool in their school song at the close of the first pep rally of

spirit seems to be the idea as Cheerleader Rhonda Neff the new school year. The pep rally was held Friday before enthusiastically leads the school body of Hereford High Sch- the first football game of the 1963 season. (Staff Photo)

## FOR SALE BY OWNER



TOTAL DOWN PAYMENT - \$30,000 LOAN thru PRUDENTIAL INS. CO.

INCOME IN EXCESS of \$800.00 per mo.

DEAL DIRECT WITH OWNER

RUIDOSA, NEW MEXICO



\$50,000

PAYMENTS - \$358.00 per mo.

Box 219 - Ph. CL 7-6826 or CL 7-4840

# Official Entry Blank

Canyon at Hereford Permian at Monterey

Floydada at Olton Hald. (Albuq.) at Plainview

S. Miss. vs. Memphis St. Dimmitt at Lockney

Hale Center at Sundown Brownfield at Littlefield

Morton at Frenship

Graham at Cleburne

NAME **ADDRESS**  BREAKER

Canyon Hereford Southern Miss.

Memphis State Dalhart

Guymon \*\*\*\*\*\*\*\*\*\*\*

Seagraves at Muleshoe Dumas at Palo Duro

Seminole at Levelland Knox City at Matador

Boys Ranch at Spearman Odessa at Amarillo

Childress at Hamlin Post at Plains

Tulia at White Deer Dalhart at Guymon

Men's, Youngmen's and Boys' Rain, Wind and Snow Repellent Imported

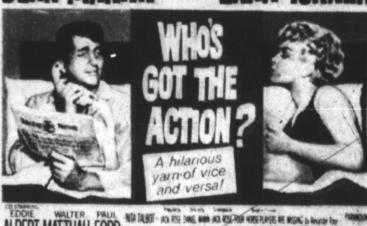
**TOWER DRIVE - IN THEATRE** Open Nightly 7.15 P. M. Start at Dusk - NOW ... THRU FRIDAY -

HOT AS

DAVID LADD

SUNDAY - MONDAY - TUESDAY Big First Run Feature!

THE MOST RIOTOUS BEDTIME STORY IN YEARS!



PLUS: Loff Hit No. 2



### Committees Councils, Planning New Program

By Arega Draper and most everyone is wonder- Texas A&M University.

the other council committees to sit down, relax or read. will meet to make recommendations to the council membership. The delegates and alternates have had the training for the state meeting. There will probably be se ven from this county to at-

Jean Beene is in College Station this week for a training meeting for new agents. Extension has a plan that is fairly recent. It is two one-week training periods during the first year of employment. There was a lot to be done with the clubs in September and we really did have to manage to get the work organized so Jean could be gone a week.

district - Ochiltree and Moore have been designated as training counties. After an agent has been assigned a county, she or he will be training in one of these counties - the women in Ochiltree and the

men in Moore. It seems to me like a very good plan as I can remember being a new agent going right into a new county. How many times I wished I had had more training!

Charles Higgins was in the office a few weeks ago and we were trying to decide the date to plow Johnson grass to kill it with one plowing. Mrs. J. E. Warrick told me, so, Charles, why don't you write it down. The day before the full moon in July. Mrs. Warrick says that is the date and she can prove it.

To Mrs. Tom Collins: I have misplaced the stole pattern you want to use. If any of you readers have borrowed the stole pattern and still have it, will you assistant home demonstration please bring it to the office.

help with some kind of work. I still wish we could have finished the training for domestic help as almost every day someone mentions that she needs some efficient help in the house. Ruby Lee Hickman with the Texas Employment Service would probably varify that persons need some good help in the house.

for the annual meeting of the ent were Lynn and Nancy Fish-Texas Home Demonstration Association in San Antonio, Sept. 17-19

The Granada Hotel will be headquarters for the statewide thy and Jo Ann Marnell, Conmeeting.

Registration will get underway the afternoon of Sept. 17 Mary Ann Vance, Mrs. Wesley in the Grand Ballroom. The Fisher, Mrs. Edward Paetzold, meeting will open with a general assembly at 9 a.m. the following

Mrs. George Hackney Jr. of Greenville, THDA president, Mrs. Melton McGhee, immediate past president, and Leota White District 10 home demonstration agent; will make introductions at the opening ses-

Officers who will take part in the program are: Mrs. George Berkley, Odessa, vice president; Mrs. L. M. Parker, Liberty Hill, secretary; and Mrs. Maynard Gaines, Comman, treasurer.

Extension Service headquartbe on the program Thomas G. Holmig and Bobye Riney, rural civil defense specialist; Lucille Moore, recreation specialist; Claudia Williams, program specialist, and Miss Bonnie Cox, organization specialist. Mrs. Gladys Kolander, state home demonstration agent also is scheduled to attend.

Bexar County home demonstration club members will act as hostesses for the annual meeting. They invite all conference participants to attend the "Coronation de Bejar" at 7:30 p.m., Tuesday, Sept. 17, in the Grand Ballroom. Other special interest features also kins, and toothpicks. If a membeing planned during the convention.

Some of the local women and alternates to go to San Astonio are Mrs. Louie Olson, Mrs. A. E. Hodges, Mrs. Bess Werner, Mrs. C. F. Homfeld, Those present were Mesdams. Carl Schroeder. There dames Louis Woodford, Raymond be others who plan to

personnel, and homemakers It seems that most everyone may want to take a cue from was glad to get back in the them, suggests Mrs. Elsie P. routine of September. This has Short, Extension Service specbeen a busier summer than ever lialist in home management at

ing where the summer of 1963 A good way to conserve energy is to take a 10-minute rest The clubs and council are break each hour, getting comgetting plans made for the pletely away from the typical new year. Two county com- homemaker's day of cooking, mittees have met and made dusting, laundering, polishing, recommendations for a pro- furniture, shopping or scrubbing gram of work. Monday all floors. Instead, take the time

"You'll feel better and accomplish a great deal more when and alternates have had the you return to work," Mrs. Short

> Since the 10-minute rest period each hour is something to anticipate eagerly, it will be likely to spur you through your chores the rest of the time. Schedule your work so that you can watch a TV show or listen to your favorite newscast or radio program. This also is a chance to catch up on your reading, the specialist reminds.

"If you are to get the most out of your day, you must do some mental planning in order to do all the things you must Since Jean went to work, do and have the rest periods there is another plan for train- come at the right time. It's up ing agents. Two counties in the to you," the specialist reminds.

## Merry Maidens 4-H Club Elects **New Officers**

Lou Ann Witkowski was elected president of the Merry Maidens 4-H Club during their meeting at the First National Bank on Wednesday, Sept. 4.

Other officers elected were Jo Ann Marnell, vice-president; Jane Witkowski, secretary-treasurer; Lynn Fisher, reporter; Connie Walker, song leader; Nancy Fisher, drill leader; Dorothy Marnell, council delegate. Dorothy Marnell, Jo Ann Marnell, and Lou Ann Witkowski were also named junior leaders.

The program for the meeting, introduced by Mrs. Jean Beene. agent, was on parliamentary Every place I go I hear procedure. The speakers were copie talking about needing Dick Plank, Maura McAndrews. Dick Plank, Maura McAn and Jack Thomas.

> Club members divided into three groups, each with a speaker, and skits were used to demonstrate proper methods of introducing a motion, closing a meeting, and presenting committee reports.

Refreshments were served by the hostess and leader, Mrs. F. Plans are nearing completion A. Marnell. New members preser.

> Others present were Patsy Paetzold, Patricia Herr, Doronie Walker, Thelma Warner, Lou Ann and Jane Witkowski, and Mrs. Elbert Vance.

## **Begins Year For** La Plata Club

The first meeting of the club year for members of La Plata Study Club was Friday, Sept. 6, at the First National Bank. Yearbooks were presented by the yearbook chairman, Mrs. Frank Prowell, and three new members, Mrs. Emil Dettman. ers staff members who are to Mrs. Phillip Shook, and Mrs. Don Chaney, were welcomed.

> Club members were entertained with a supper by the hostesses, Mrs. Prowell, Mrs. LeRoy Aven, and Mrs. Raymond White. Menus listing such items as Billy Goat, Premature Chicken on the Half Shell, Aluminized Spheres, Skinka, Chineses Sky Juice, Flying Saucers, and Lover's Lane were handed guests, who chose without further identification items for each course.

Fifteen of the items listed were foods and the other five were knives, forks, spoons, nap-Premature Chicken on the Half Shell, she was served for that who were eletced delegates course deviled egg and a spoon.

> One person received for her first course ice cream and a toothpick.

The September programs are housekeeping. This release McGee., Ansel McDowell, E. D. Hopson, Jesse Geron, Emil Detlustry, government and even tman, Viola Chisholm, Eugene of rest breaks for their Bartlett, and LeRoy Aven.

at SAFEWAY

LOOK! WHO'S WINNING IN SAFEWAY'S LUCKY "7"

Reymundo Mendoza Martha Bridges Eva Gonzales USDA Good Beef - Aged Mature Beef Mrs. Ada Hollabaugh, B. D. Sharp Harley Jones Girlene Greer Earnest Garza USDA Good Beef - Aged Mature Beef Sue Rensch Curly Owens Rinto Martinez G.W. Hund Shirley Caster

Safeway Sliced - 1 lb. pkg.

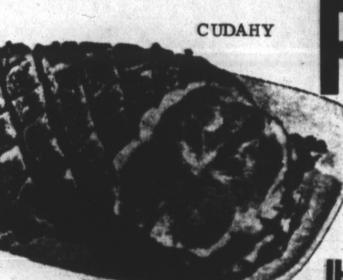
Feliberto Diaz G. D. Box 128

Box 449 Rt. 1 Summerfield 817 Knight 139 N. 25 Mi. Ave. 114 Ave. B Amarillo, Texas Rt. 3 Hereford 115 Ave. G 505 Wnittier Rt. 4, Hereford Rt. 1, Hereford 1110 13 th St Box 254, Hereford

2. Four Cards are required to make a Total of 7 to be valid. A legible number must appear on each card in mystery

3. Cards showing evidence of alteration

5. One FREE card per store visit. No purchase required. Purchasers not fav ored. Ha need to pass through check stand. Secure your free card at either end of checkstand or from any store employee other than in meat department



6 to 8 Pound Hickory Smoked Fully Tender Lean Picnics

Ira Ricketts

Bleach 1/2 gal. bottle Save 4¢

FRESH FRUITS AND VEGETABLES U.S. NO. 1 Colorado

Reds

Sweet

California Green Pascal

California

Green

Safeway sliced

FRANKS Sterling 1-lb. cello

Beverages

DETERGENT WHITE MAGIC Save 10¢ Size

Duncan 2-lb. Pancake Mix Box Hines Detergent Detergent Pers. 29

JOYETT CREAMY RICH SAVE 10¢ Ctn.

**EMPRESS** STRAWBERRY YOU SAVE 60

CRAGMONT ASSTD. FLAVORS

**GERBERS** STRAINED BABY FOOD

LUCERNE INSTANT DRY MILK SAVE 10¢ BOX

MRS. WRIGHTS

BUTTERMILK

SWEETMILK

NABISCO NABISCO 16 oz. 16 oz. Fig Newton & Oreo & Lorna Doones **Baronet Cremes** 2 89

Low Price	No. 303	Ca
Green Giant Peas	<b>企业等与数据的</b> 和特别的基础。	23
Nabisco	J th.	Bo
Graham Crackers		41.
Del Monte	No. 2	
Crushed Pineapple	But and a set of	35
Low Price	48 Oz.	
Mezele Oil		73.
Bathroom Tissue	A Roll 1	
Northern Tissue		19.
Lustre Creme	Large	Size
Shampoo		2

Prices Good Thurs. -Sat., Sept. 14th At Safeway in Hereford

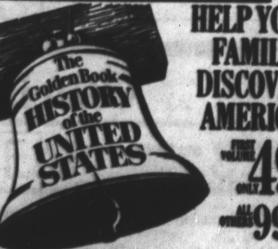
10 lb. Bag

SAVE

**FOLGERS** 

You

Save 19¢



23 oz. 41 DETERGENT SHORTENING

Large Bottle

SILVIKRIN