

REPUBLICAN
BOX 8000
MCKINLEY

REP. WALTER ROGERS WRITES

Geothermal Energy Offers Future Source Of Power

Man goes deep in the earth for a great variety of mineral resources. In this country and in others around the world there is growing interest in tapping the earth for, of all things, steam. It is there underground in untold quantity, waiting to be tapped to turn the turbines that generate electric power.

Oil wells and gas wells are common sights in the Panhandle; because of the availability and low cost of the natural gas burned to produce steam and generate power, we may never see the day in our area when wells are drilled to tap subsurface heat and steam. But in some parts of the United States and many countries of the world, tapping the earth for this so-called "geothermal energy" holds great promise for providing cheap electric power and heat.

An Interior and Insular Affairs Committee subcommittee, of which I am a member, recently held hearings on bills to permit the leasing of U. S. public lands to firms seeking to drill for geothermal energy and chemical by-products. The subject was most interesting to me because of its potential for enriching man's life by providing a new, inexpensive source of power generation and heat.

Geothermal energy, or earth-heat energy, taps temperatures within the earth—temperatures considerably higher than found at the earth's surface. This difference in temperatures causes heat to flow from the interior of the earth to its surface. There it is dissipated in the air. When groundwater is heated by a body of hot residual volcanic rock lying at shallow depth it rises rapidly mixed with hot gases and steam from rock itself. It follows cracks and fissures to the surface. These conditions sometimes produce such phenomena as hot springs and geysers.

Geothermal steam was first developed for generating electric power in the late 1930's near Florence, Italy. Power plants there are now generating more than 300,000 kilowatts from 24 generating units. As a side line, a chemical industry has been established mainly for the manufacture of boron products. In the United States, deep drilling has been undertaken by private enterprise in Imperial County, Calif., at the southern end of the Salton Sea. The project has disclosed boiling brines containing, in addition to a large quantity of steam, a high content of valuable chemicals. Single wells have a proved steam potential of generating 8,000 to 10,000 kilowatts. More tests are scheduled. In Iceland, steam and hot water from geyser areas are being tapped for community heating purposes.

The possibilities of developing geothermal energy exist extensively on public desert lands. Legislation has been introduced to make the development possible. The existing federal oil and gas lease framework would be suitable of only steam, heat and geothermal energy were to be extracted. But the wells also produce hot brines in which sodium, potassium, calcium, boron, silicon, manganese, lead, iron, copper, titanium, lithium and strontium also may be found in quantities of possible commercial values. Therefore, leases for steam, heat, and geothermal energy should encompass the production and sale of these by-products.

Geothermal energy development may take place in the United States permanently on public lands, but the government is not otherwise involved. Private enterprise will do the job.

In my outer office here, hanging on the wall, is a large cowhide loaned to me by Frank Carter of Pampa. It's the winner from a prize-winning steer at a Panhandle livestock show of some years ago. It attracts considerable attention, even from strangers passing by in the corridor. Lately, however, I've come to think it is a grimy harbor for assorted vermin. I determined to have it cleaned. I asked Tommy Ryan of Shamrock, who works part-time in the office while attending George Washington University to arrange for the hide to be cleaned. He called a large Washington department store and was referred to the Fur Repair Department. The following conversation took place:

"I need a cowhide cleaned," Tommy told the fur palman.

"What type article did you say?" asked the man.

"A cowhide," said Tommy.

"The hide of a Hereford steer?"

"Just a moment," said the man. "Is it a rug?"

"No," said Tommy. "Just a plain cowhide."

"Is it a coat?" asked the man.

"No, it hangs on the wall," said Tommy.

"There was a long pause. 'Okay,' said the man. 'We can clean it for you.'"

"How much?" asked Tommy.

"It might be \$15, more or less."

"Okay," said Tommy. "Come and get it."

"How much valuation do you place on it?" the man asked.

"Well, to the steer it was everything," said Tommy.

"But we figure it at \$100."

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS



DAN TRUE, MASTER OF CEREMONIES at the 5th Annual Hereford Harvest Festival Queen's contest, introduces the contestants. They are, from left: Kay McKee, daughter of Mr. and Mrs. C. W. McKee, representing Lane Star Insurance Agency; Barbara Barrett, daughter of Mr. and Mrs. Dick Barrett, representing Red Cross Water Safety Program; Connie Renfro, daughter of Mrs. Mildred Renfro, representing Troy Moore Shamrock Service Station; Judy Crume, daughter of Mr. and Mrs. Vance Crume, representing West Park 66 Service Station; Ann Braddy, daughter of Mr. and Mrs. T. E. Braddy, representing Walco Drilling Co.; Joyce West, daughter of Mr. and Mrs. Clinton West, representing Sealtest Milk; Suzie Davis, daughter of Mr. and Mrs. J. G. Davis Jr. of Dimmitt, representing the Dimmitt Jaycees; Janis Medley, daughter of Mr. and Mrs. Ben Medley, representing Master Cleaners; Gerry Lynn Wheeler, daughter of Mr. and Mrs. G. S. Wheeler, representing Morton Foods; Diedra Thomas, daughter of Mr. and Mrs. T. B. Thomas, representing Cooper's Market; Sharon Tinnin, daughter of Mr. and Mrs. Dale Tinnin, representing Piggly Wiggly; and Joyce Venable, niece of Mr. and Mrs. J. K. Baker, representing Easley Feed Lot. Suzie Davis was crowned queen and Sharon Tinnin and Joyce West will reign as princesses. The contest was held at 8 p.m. in the Hereford High School Auditorium on Thursday, July 18.

(Staff Photo)



BY MELVIN YOUNG

There are days in every man's life when he just should have stayed in bed, but we wonder if the days must come so dogged often. This week has been a rough one for all concerned around the Hereford Brand. Plagued with the usual vacation miseries plus the fact that Brand advertising manager, Bill Penn has gone to reserve camp, leaves us with only one alternative. Go to work! And that is bad. But that's not the end

of our little story. Our old mother cat had kittens under our bedroom window Saturday night and the little tykes were so glad to be here that they kept us awake all night with their meowing. To top it off, eldest daughter kept us awake the following night wanting to know if it was time to get up. She was scheduled to depart for Camp Fire Camp at 5 a. m. Monday morning . . . an hour unfit for men or beast in spite of the good reports given it by

"Cotton John" Smith. So, with two sleepless nights behind us, we came to the office Monday morning, and not too eagerly, tackled the job of running up the advertising for the Thursday Brand.

And here we are our wife is in Mexico . . . both daughters gone the boss is in Alaska . . . and we were all set to live it up. Now, we're too darn busy to even take in a movie. Life has dealt us a cruel blow.

We are getting a lot of good advice lately about how to drive on the Mexican highways, when and if we ever get a chance to go after our better half.

Marvin Knox reports that the cows have the right of way in Mexico, and if you're real interested in getting back home in one piece, he suggests that you keep an eye peeled for them. That we will do. We can hardly afford to keep our wife in school down there without having to buy an expensive Mexican beef.

The Sam Nunnallys are also enjoying a stay in Mexico. They are taking a short vacation to Mexico City, we understand. And the Alvin Smiths are back home after spending a few days in Juarez.

Several years ago, Jesse Stanford started off on an extensive tour of the states, and as he passed through Vega, Texas, he stopped and mailed a card to publisher Jimmie Gillentine stating: "Having a wonderful time, wish you were here." Jesse says he had almost forgotten the incident until Saturday morning when he received a card from Mr. Gillentine, who is vacationing in Alaska. The card read: "Having a wonderful time. Wish you were in Vega." Jesse figures he had that one coming but is already scheming for the return bout. We're pulling for him too. We received a card the same morning from Alaska stating only that the scenery is good in spots . . . on the reverse side of the card was a most vivacious Eskimo girl with a smile that would melt the snow from Mt. McKinley. We, too, are waiting - for our parry.

Meanwhile the Hereford Harvest Festival is going full blast, with the Lions Club reporting the best turnout ever for their annual carnival. We hope that the trend continues throughout the week, and that the other events are as successful.

Lion Tom Robinson, who is always quick to recognize the potentials for making money, called us over to his booth at the carnival Saturday night and pointed out a fact that we have always known. "Confidentially," says Tom, "this racket is better than farming or the newspaper" either. Now Tom is pretty sharp when it comes to figuring out dollars and cents, and we believe he knows what he's talking about. However, we're all for the Lions. The men donate their time to the project and the profits eventually find their way back into the community in a variety of worthwhile projects many perhaps, for which they receive very little recognition.

Another event that enjoyed a record attendance was the air show and open house at the local airport Sunday afternoon. The estimated attendance was 2500.

and we sure don't doubt it a bit. The airport was crowded all afternoon.

Next on the agenda is the amateur rodeo sponsored by the Hereford Riders Club and scheduled for Thursday, Friday and Saturday night. And it looks like the folks will have good weather for the event this year. Rain has plagued them in the past, but we're hoping for good weather and a capacity crowd for every performance. It's worth both your time and money . . . be sure to see it.

Also scheduled for Saturday is the Kiwanis Club Barbecue. Pick up a couple of extra tickets and take a friend. It's undoubtedly the best barbecue in the West, and the Kiwanis will appreciate your help. As we said before, all the proceeds from the harvest festival events are used for worthwhile community projects . . . plus the fact that you get full value for every dollar spent. What better combination can you find.

Erza Norton, long time area resident, has found a new pastime this year. Erza was never one to sit and take life easy, but this year he's keeping pretty busy just killing the locusts around his home. If Erza decides to take on the job commercially, we know of another spot on McKinley Street that that could use a little help.

Harry Truman once said . . . "If you can't stand the heat, better get out of the kitchen." But it isn't the heat in the kitchen that's getting us down. It's our own cooking.

Work has begun on the new Hi-Plains Savings and Loan building; N. D. Bartlett's Latin addition is being staked off, new streets are still being bladed out in the north-

west section of town, and Hereford continues to grow. It would be interesting to know just where our official count now stands. Of course, census time is still several years away, so we suppose all we can do is estimate and guess.

The old timer advised the new apprentice the other day that anyone who expects a place in the sun, must also expect blisters.

Look Who's New!

Mr. and Mrs. James Eldon Wilson are the parents of a son, Kevin James, born July 19 at 3:29 p.m. He weighed 8 pounds and 6 ounces.

Mr. and Mrs. A. D. Hutton are the parents of a daughter, Shirley Ann, born July 19 at 9:31 p.m. She weighed 7 pounds and 4 ounces.

Mr. and Mrs. Byrie Gene Hall are the parents of a daughter, Terry Jean, born July 20 at 5:10 a.m. She weighed 6 pounds and 10 ounces.

Mr. and Mrs. Marcelo Rodriguez are the parents of a daughter, Irma, born July 21 at 8:47 p.m. She weighed 7 pounds and 15 ounces.

Mr. and Mrs. John Calvin Henderson are the parents of a son born July 22 at 11:52 a.m. He weighed 5 pounds and 15 ounces.

Mr. and Mrs. Robert Carroll Dobbins are the parents of a son, born July 24 at 2:51 a.m. He weighed 9 pounds and 1 1/2 ounces.

YOURS

Why not, when we finance boats, large or small—and outboard motors, too—so economically? Ask us for details about our low-cost Boat Loans!

THE FIRST NATIONAL BANK

STARTING FRIDAY, JULY 26

NEW TELEPHONE SERVICE NUMBERS

For **"INFORMATION"**
(New numbers and numbers not in the directory)
dial **411**

For **"TELEPHONE REPAIR SERVICE"**
dial **4102**

SOUTHWESTERN BELL TELEPHONE COMPANY

Make the deal of the year on the "Car of the Year"

Rambler Classic 770 Four-Door Sedan

These are Rambler's "Savingest Days"!

Right now is the time to make the year's best deal on Rambler '63—Motor Trend Magazine's "Car of the Year." Save on any American, Classic or Ambassador—every one with scores of "Car of the Year" features.

Come in and see them—test-drive them—for yourself. We've smashed all Rambler sales records this year—and we're out to set still bigger ones. We're now offering bigger-than-ever trade-in allowances. Come in and take advantage of our specials during the "Savingest Days"!

Only Rambler offers all these extra values

- Award-Winning Styling and engineering leadership as Motor Trend's "Car of the Year."
- Double-Safety Brakes with separate braking systems front and rear.
- Deep-Dip Rustproofing up to the roof.
- Advanced Unit Construction, with massive single members of one-piece galvanized steel for far greater strength.
- Superior Performance from a full choice of high-economy Six or V-8 engines, with horsepower ranging up to 270.
- Most Miles per Gallon of all cars in every economy run officially entered (Rambler American).

Monthly payments based on manufacturer's suggested retail price (\$1846) for Rambler American 220 Two-Door Sedan, 1 1/2 down payment and a 36-month contract with normal carrying charges, all federal taxes paid. Does not include optional equipment, transportation, insurance, state and local taxes, if any. Prices may vary with dealer's individual pricing policy.

Join the Trade Parade to **RAMBLER**

KINSEY - OSBORN

142 N. MILLS EM 4-0990

SEE HI-PLAINS SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR HOME LOANS TO BUY OR BUILD REMODEL REFINANCE

EVERY PRICE in this ad is LOWER than Last Week!



Imagine this — fine quality products and everyone priced even LOWER than last week! We're able to do this only because we comb the wholesale markets for the week's BEST BUYS every week! When we buy for LESS — we SELL for LESS! We pass LOWER PRICES on to our customers IMMEDIATELY! You'll find it always pays to follow our ads, check our displays and windows, and do ALL your marketing at COOPER'S because here, it's easy to cut food bills down to budget size.

MAZOLA OIL
QUART BOTTLE **59¢**

Folger's COFFEE
3 lb. can **\$1.79**

PET MILK
Tall Cans **3:39¢**

ELMDALE COLORED DISTILLED **VINEGAR** GAL. **49¢**

SHURFINE **SHORTENING**
3 lb. Can **59¢**

Delsev Bathroom TISSUE
4 Roll Pack **45¢**

MIRACLE WHIP **SALAD DRESSING**
QUART JAR **49¢**

SUPREME **PECAN SANDIES**
OR **CHOCOLATE DROP COOKIES**
BAG **39¢**

FROZEN PIES

Morton's Apple, Cherry Peach 22 OZ. **29¢**

25 FREE Trading STAMPS with Coupon in **Gladiola flour** 5 Lb. Bag **49¢**

FAB King Size Box **\$1.09**
Johnson Shoe Polish Reg. 49c **35¢**

Palmolive Soap Bath Size **4:59¢**
Ajax Cleanser 14 Oz. Can **2:25¢**

KLEENEX FACIAL TISSUE WHITE or COLORED Facial Tissue 400 Count **3:79¢**

Shurfine Crushed **PINEAPPLE** No. 2 Can **4:1**

FRYERS
GRADE A WHOLE Lb. **29¢**



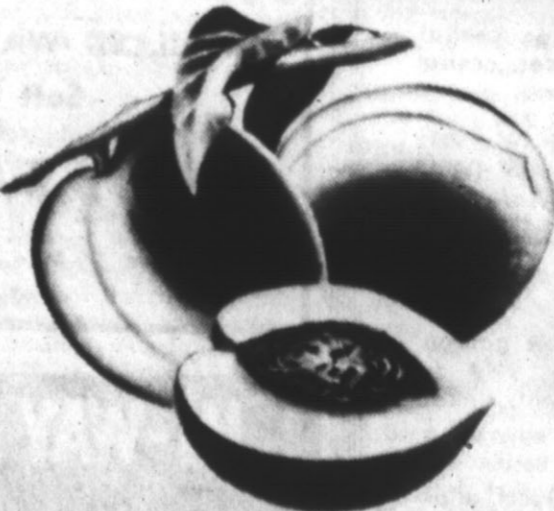
SILVERKRIN - REG. \$1.00 **SHAMPOO 49¢**

CHUCK WAGON 10 lb. bag **CHARCOAL 69¢**

CANNED LUNCHEON MEAT **SPAM** 12 Oz. **39¢**

GORTON'S FROZEN **FISH STICKS** lb. pkg. **59¢**

PEACHES
California Freestone **4 Lb. 59¢**



FRANKS ARMOUR STAR Lb. **49¢**

BACON CORN KING **2:1.09**

CABBAGE Lb. **5¢** **SUNKIST LEMONS** Lb. **15¢**

COOPER'S

WE ARE CLOSED ON SUNDAY
OPEN 'TIL 9 EACH NIGHT
GUNN BROS. STAMPS
WITH EVERY PURCHASE



(Editor's Note: This is the fourth in a series of articles written by Brand publisher Jimmie Gilentine about the experiences he and his son, Ruz, are having during a trip to Alaska, driving in a converted van.)

BY JIMMIE GILENTINE

EDMONTON, CANADA - - And were we ever surprised to find such a thriving city. The man at the post office, (which we located with much effort and still tugged up with no mail) told us that the town is now 300,000 - and still growing. We drove in last night from Helena, Mont., and have been most pleasantly surprised at every turn.

Helena we will remember for a long time, chiefly because it was the place we got a bath, put on our Sunday clothes and saw T-V for the first time since leaving home. The AAA routing which Sam Bell fixed up for us has been exceptionally good but when it listed only one eating place, which happened to be our own motel, we knew it had to be wrong. Unfortunately it wasn't! We even got the phone book

down, then drove around and checked out the places. Some of the better ones were 'Howard's Pizza House', Gerty's Drive In, and the 'Yat Son Noodle Parlor.' We finally wound up eating all of our meals at the motel except one - and we were sorry about that one.

Helena is the capital of Montana, around 30,000 population, and is very much what you would expect from watching Western movies. We were intrigued with the main street, which is called 'Last Chance Gulch'; this makes for long street markers, but capsules the interesting tale of four 'discouraged southern prospectors', who stumbled into the gulch in 1894 - and decided to make one final stab. They did find gold and since that time, more than \$20 million in gold, along with vast quantities of silver and lead, have been mined in the area. Oil is also drilled in the vicinity.

Away back down the line we ceased to notice many civic club signs, but most everywhere you turn you run into Elks clubs. The JC's also seem quite active on every turn.

We ate lunch in Browning, Montana, a little village of something like 1,500, around 1,190 of which is composed of Blackfoot Indians. They strike me as being the most completely integrated Indians I have ever seen, and all of them appear quite intelligent. Next to our table was a group of eight or 10 men who apparently composed the Tribal Council. They were laughing about the fact everyone on the council now has ulcers. The last holdout they said, joined the 'sweetmilk gang' after they struck oil on his ranch a few months back. They were well informed regarding the cattle market, too, and had some definite ideas on national politics.

We crossed into Canada at Fort of Pigan, around 150 mile south of Calgary. I was a little worried because we didn't have the car ownership papers, which our books said would be necessary, but you never saw anyone so nice and cooperative as the Canadian border people, especially after I convinced them that I didn't have a box or two of cigars - stuck away somewhere.

The Canadian plains on up to Calgary reminded me more of our own country than anything we had seen since leaving Texas. The Province of Alberta, including the people, is wonderful. Only one thing, I wish they would learn to speak English. We have difficulty being understood, although we seem to understand them OK. Buz says he thinks they like to hear our Texas drawl - and just make us repeat things on purpose.

Old Henry '7-percent' Sears would go nuts up here, though. We cashed a \$50 travelers check in Calgary - and they gave us \$52.50 back. The five percent comes from monetary exchange, and we had 30 cents of the bonus \$2.50 left after paying for our supper. Not bad, but wouldn't it burn Sears or Russell Carver to a crisp if they had to pay out interest every time they cashed a check? Frankly, it irks the Canadians a bit, too; they are deeply patriotic - and it hurts their pride to have someone else's money with more value.

I figured Calgary to be fairly good size, but was not prepared for the 250,000 inhabitants which the city boasts. It serves a tremendous wheat-producing territory, along with industry and considerable oil and refineries. Edmonton is the big oil center, however, and both towns are as modern as you will find anywhere in the States.

Gasoline runs around 37 cents a gallon, but five Canadian gallons are equal to six Texas gallons, so it comes down to a fairly reasonable figure. Other prices are consistently lower than those to be found in Wyoming and Montana, probably even lower than Hereford. We paid \$1.15 for an order of ham and eggs in Helena the morning we left, while the same thing in Edmonton this morning cost only 80 cents - and when you deduct the five percent exchange, it really is a bargain. The service is unusually good, and everywhere people go out of their way to be courteous and helpful.

Interesting, too, is the fact that practically every service station has a complete restaurant and lunch room connected. Texaco and Esso are everywhere you turn and there seem to be almost as many banks. We haven't yet figured out how they support so many, but a little town of 1,000 or 1,200 will always have two or more banks. Somehow, Calgary and Edmonton seem to have by-passed the highways are built up, of course, but we only saw one honest-to-goodness shopping center craze. The center in each town - and both cities have innumerable signs pointing the way to 'Civic Center', which is the downtown business section. Most of the automobiles are popular Detroit

makes, although there is a fair sprinkling of German Volkswagens and an occasional English model. Older models have special names, such as 'Meteor' instead of Ford, but the later models are Chevrolet, Ford, Olds, Pontiac, etc., right across the board. I guess with the compacts and various models, it got too tough to think up new names.

Canada has one especially good situation in that there are innumerable camp grounds along the highways (except when you need one real bad). These facilities are free to the camper, including tables, water, fireplaces, plenty of wood and a cooking center, complete with stove. They are kept in good shape - always by elderly men who seem to enjoy their work and take pride in the camps. I don't know who pays them, but it seems a lot more humane than putting a fellow on social security and telling him he is too old to be of any further benefit to humanity.

Up to this point, the scenery pretty well consists of waving wheat fields, which are still a good month away from harvest. The elevators are nothing like the giants found in our neck of the woods and, for the most part, are wooden structures located, always, on rail sidings.

Alaska holds an enchantment for most everyone we meet. Many Canadians have made the trip, and loved every mile of it. In camp grounds and service stations in the states, however, we saw no one who had been there - but everyone wanted to go. One fellow from California almost cried because his wife was making him go to Minnesota instead. For two cents, I think he would have turned around and gone with us.

Another thing I like about Canada is the fact that we seem to have escaped that old boy and his kangaroo on the radio. They play a lot of records up here, but appear to prefer 'hill-billy' and sad folk songs. They do have good weather reports and news.

I don't know if it got much of a play back home or not, but all of the Canadian stations have been giving a big spread to the fact that the United States allocated \$21,000 for the study of 'mating calls' of the toad in South America. One commentator says this would buy a real nice home - and he figures maybe South America has all of the toads it needs, anyway. The news is handled with considerable more comment and editorializing than is generally found in the United States.

Tomorrow we head out on Route 2 for Dawson Creek and the Alcan Highway and needless to say, we are both a little bit excited over the prospect.

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas, will convene at the City Hall at 8:00 p. m. on the 30th day of July, 1963, to consider rezoning the following property.

The South 60' of the North 196' of the West 152' of the East 163' of Block 3, Welsh Addition, Hereford, Texas. The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "D" Restricted Zone to "D" Business Zone. Those interested in the above request are invited to attend the meeting on the date set forth above.

Dudley Bayne, City Manager

B-3-1c

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Mgrs.

Courthouse

P. O. Box 73

Phone EM 4-1504

Showing Blocks

Free City Maps



ARE YOU COVERED?

Plains Insurance Agency

Since 1926

Jno. H. Patton W. H. Patton
Robert Lemons

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1868

There is nothing
"JUST AS GOOD"
DRY ACID
Reg. U. S. Pat. Off.
Proven best since 1949.
To Get More Water from
your Well See your LOCAL
WELL MAN and use
DRY ACID
In the green steel pail.
COTEY CHEMICAL CO.
Lubbock Texas



PLYMOUTH-VALIANT DEALERS' SHOWROOM SHOWDOWN SALE!

PLYMOUTH BEAT 'EM AT RIVERSIDE!
WE'LL BEAT 'EM AT RETAIL!

Plymouth earned its spurs at Riverside, California, when it took on Ford and Chevrolet in a 30-event test. After the dust had settled, the official results showed Plymouth had won 8 out of 10. Now your Plymouth-Valiant Dealer is having a Showdown Sale to show you how he's going to beat the others at retail. Terrific deals! Low prices! High trade-in allowances! But you've got to be fast on the draw to get in on the savings! Head for our showroom today!

Your Authorized Plymouth-Valiant Dealer's Warranty against material and workmanship on 1963 cars has been expanded to include parts replacement or repair, without charge for required parts or labor, for 5 years or 50,000 miles, whichever comes first, on the engine block, head and internal parts, transmission, case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints (excluding dust covers), rear axle and differential, and rear wheel bearings, provided the vehicle has been serviced at recommended intervals according to the Plymouth-Valiant Certified Car Care schedule.

IF YOU'RE HANKERIN' FOR ACTION... MAKE YOUR MOVE NOW!

AUTHORIZED DEALER **SEAL**

McCULLOUGH MOTOR CO.

345 EAST FIRST HEREFORD, TEXAS



YOU'LL BE DELIGHTED WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for... and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



Phone

EM 4-2030

Hereford, Littlefield Win First Pony Tourney Games

In the first round of action in the District Pony League tournament here Monday, Littlefield blasted Childress 3-0 and Hereford edged by the Irrigation League All-Stars (players from Otton, Karth and Suda) by 7-4. Berger faced Anton - Shallowater Tuesday afternoon to round out the first part of the five-day double elimination tournament.

Littlefield came through in the late innings for its victory. The Littlefield pitcher, Lindy Stansell, put Childress down in order for the first three innings. Littlefield got a single in the first and another in the second. But its first score came in the last of the third on an error and a single by Mike Bellar.

Childress tied the score in the top of the fourth, with one run on two errors and singles by Ronald Sims and Elton Shires.

But Littlefield came back strong in the last of the fourth for three runs. Bobby Boulding opened with a homer over left field. Two walks, a fielder's choice, a hit batter, a wild pitch, a passed ball and a double by Fred Kootz put Littlefield in front to stay.

Littlefield added two more runs in the fifth on a single, two walks and an error.

They got another pair in the sixth on another double by Kootz, a sacrifice bunt and two errors.

Childress got its last two runs in the seventh. Shires opened with a double, followed by two errors and a fielder's choice.

Stansell went all the way for

Littlefield. He gave up three runs on three hits, walked some and struck out nine.

Paul Camp was the loser for Childress. He allowed eight runs on seven hits, walked four and struck out five.

Each team had four errors in the game. Shires got a double and a single in three times up to lead Childress hitters. Bellar was tops for Littlefield with three singles in four times up.

Otton loaded the bases in the top of the first against Hereford, but couldn't score. Runners got on by a hit batter, a sacrifice that failed to get either runner, and a walk. But Hereford worked its way out of the jam without allowing a run.

Then Hereford struck for three scores. Roger Beasley opened with a single and took second on an error. Then he went to third on another error with two out. Bill Watts singled and Jim Allison doubled, with Robert Wagner safe on an error.

Otton went down in order in the second and Hereford went back to work for three more runs. With two out, Beasley singled. Mike Horton walked and Gene Duvall doubled. Watts singled and the runners raced around on three errors.

But Otton wasn't to be counted out. The South Plains team scored three unearned runs in the third on two walks, three errors, a fielder's choice and a wild pitch.

Then they got two more in the fourth on a walk, singles by Ronnie Hill and Harley Gallaway and a double by Doug Messer. At that point,

Felix Albiar was relieved by Gene Duvall, who struck out the next two batters.

In the last of the fifth, Hereford got its last run. Watts walked, took second on a wild pitch, went to third on a ground ball and came in on a passed ball.

Otton scared Hereford in the top of the seventh as it tried a rally. With one out, Mickey Dent walked, went to second on a sacrifice and came in on Mark Holt's single. But Duvall fanned the next batter to preserve the victory.

Albiar got credit for the victory as he went three and one third innings. He allowed five runs on four hits, walked four and struck out six. Gene Duvall worked three and two-third innings in relief. He gave up one run on one hit, walked two and struck out nine.

Logan Armstrong was the loser. He allowed seven runs, six hits, walked two and struck out 12.

Watts and Beasley each had two hits to pace the Hereford Stars. Otton had seven errors and Hereford six during the loosely-played game.

HONOR BUILDING COMMITTEE

Rev. and Mrs. Eugene Brink honored members of the building committee, their wives and husbands, and special guests with a buffet dinner at the parsonage on Sunday afternoon, July 21. Those present were Mr. and Mrs. W. B. Phillips, Rober Veigel, Mr. and Mrs. W. S. Dameron, Mr. and Mrs. Ivan Block, Mr. and Mrs. John D. Alken, Mr.



In the July Redbook magazine there is a short article on page 43 entitled "Why Not Try Ugh! It makes housework unbearable," by Margaret Bennett. The second paragraph states, "To begin with, I don't do my dishes with GLEE, nor do they give me a feeling remotely resembling DELIGHT. No. When I'm standing at the sink I would like the comfort of reaching for a sympathetic detergent like GLUM, perhaps, or WOE. Or dash on those nights when I ask my daughter to help me - PIQUE, SULK, or possibly even CHURL."

Mrs. Bennett goes on to say that while products like VERV and WOW do nothing to lift her heavy heart on washday, she could easily identify with a low-sudsing called FLEM. WHEE or FUN merely make her feel inadequate, she cries, as she pleads for UGH! (a toilet bowl cleaner), PAIN (a window cleaner), DRUG, SNAIL, and MARTYR. Mrs. Bennett, I can easily identify myself with you!

Another delightful article in the same magazine is "How to Freeze Baseball Caps and Other Helpful Household Hints," by Jane Mills. While this article

and Mrs. Paul Stevens, Mr. and Mrs. B. F. Cain, James Looney, Mr. and Mrs. Gilbert Davis, and Dr. and Mrs. John Knowles of Fort Worth.

contains some very sensible advice for mothers and housewives, it also provides some whimsical philosophy for trying occasions.

In March Redbook, however, there was an article of a different sort. For many years educators have recognized the limitations of IQ tests. Repeatedly they warn against relying on a score or even several scores on such tests as true estimates of a child's abilities or potentialities. Unfortunately, of course, there are some people who have not heeded these warnings.

For the many who have hoped for new and better tests, those described by John Kord Lagemann in "How We Discourage Creative Children" offer some hope. These tests have been devised by Dr. E. Paul Torrance and his associates at the Bureau of Educational Research for the purpose of measuring creative talent. There is perhaps hope that before long these tests can be administered by trained testing personnel in the public schools.

But this article does more than explain the need for such tests and how they are used. It states that "in most elementary classrooms the good pupil is the one who repeats what he is told and makes pictures like the ones in the book. 'Toward the end of the article Dr. Torrance is quoted as having found in actual practice that 'society

is downright savage in its treatment of creative people, particularly when they are young." Dr. Torrance asked several hundred teachers to rate in order of preference a list of character traits. Toward the top of the list according to his poll, teachers placed such traits as "promptness, courtesy, regularity, receptivity to ideas, others, ability to take criticism, and good memory."

At the bottom of the list, they put as least desirable "adventurous, always asking questions, courageous, unwilling to take risks, and visionary."

Now every teacher in the lower grades has had the experience of attempting to cope with energetic and mischievous youngsters who have never learned when its time to work and when its time to play. In upper grades there is usually the student in each class who asks questions while glancing around at his classmates to see if they are recognizing and appreciating his efforts to delay the class long enough so that the bell will ring before the assignment is made. Sometimes his purpose is to deliberately "get the teacher's goat."

But this is the point toward which all this explanation has been aimed - the term teacher should never be used to designate any person who classifies "the good pupil as one who repeats what he is told and draws pictures like the ones in the 'book' or 'courageous, unwilling to accept say - so, always asking questions" as undesirable character traits. These people Dr. Torrance chose to interview were obviously mostly misfits in a profession where there must be no room for misfits.

Most true teachers recognize and encourage their truly creative students without the benefit of special tests. There are naturally inexperienced teachers who need the help of testing counselors and older teachers who need to be reminded occasionally. But usually a teacher delights in the student who questions, explores, and challenges her to the utmost of her abilities to guide him toward knowledge.

KIMBALL WITH FLEET
Marine Private First Class Lee Kimball, son of Mr. and Mrs. Elmer L. Kimball, of 521 Star, is engaged in seaward amphibious operations in the Mediterranean with other members of Marine Battalion Landing Team 1-6. The team is the infantry arm of the Sixth Fleet, America's major element of seapower in the Near East. The Marines of the landing team visited Palermo, Sicily, and Rhodes, Greece, in June before taking part in joint North Atlantic Treaty Organization operations.

CYCOLOGY SEED



If you are saving your own seed - wheat, we will test - its germination. This is a FREE service to the farmers.

FREE

service to the farmers.

'Plant Our SEED and Jump Back!'

Bil-Mar ASSOCIATES

2nd & Sampson INC. EM4 - 0560

SUNSET FOOD CENTER

Watch Our Window For First Of Week Specials

HOURS 8 - 9 SATURDAY 8 - 10

FARM FRESH PRODUCE

BANANAS	2 Lbs.	19^c
GRAPES	Thompson Seedless Lb.	
NECTARINES	Calif. Lb.	
TOMATOES	Vine Ripened Lb.	
Filet Mignon - New York Cuts		
Ground Beef	Fresh 3 Lbs.	\$1
Round Steak	U. S. Good lb.	89^c
Sirloin Steak	U. S. Good lb.	79^c
T-Bone Steak	U. S. Good lb.	98^c
Top Boneless Sirloin		
CATSUP	Del Monte 14 oz. Bottle	17^c
Hamburger Buns	2	49^c
GLADIOLA FLOUR	5 Lbs.	45^c
Coffee	Maxwell House LB.	63^c
U. S. Good HIND QT.	59^c	25 LB. FREEZER PAC \$13.95 INCLUDES • 7 lbs. Steak • 7 lbs. Roast • 7 lbs. Hamburger • 4 lbs. Short Ribs
U. S. Good HALF	49^c	

ONLY 3 MORE NIGHTS

to enjoy the big

LIONS CLUB



CARNIVAL

at the

BULL BARN

* GAMES * RIDES

* EATS

Come On Out And Bring The Entire Family!

Sponsored by The Hereford Lions Club



WINNERS IN THE 1963 HARVEST FESTIVAL, QUEEN (CONTEST) are, from left, Joyce West, Princess; Suzie Davis, Queen, and Sharon Tinnin, Princess. Joyce, the daughter of Mr. and Mrs. Clinton West, was sponsored by Sealtest Milk. Suzie, daughter of Mr. and Mrs. J. G. Davis Jr., was sponsored by the Dimmitt Jaycees and Sharon, the daughter of Mr. and Mrs. Dale Tinnin, was sponsored by Figgly

Wiggly. The contest was held at the high school auditorium on Thursday, July 18. Music was furnished by the Charlie Bell Combo and during the intermission Miss Amarillo, Marcia Ann Harvey, presented a skit based on Shakespeare's, "To Be or Not to Be". (Staff Photo)

Carson Co. Erases Hereford Little League From Tourney

For the second year in a row, Carson County dashed the hopes of Hereford All Stars for a District 1 Little League title. In Dumas Monday night, Carson County blanked Hereford 7-0 and moved into the finals against Childress.

Last year, Carson County beat Hereford 4-2 in the District 1 finals.

Pitching performances were overshadowed by hitting shows in Dumas as Carson County got hits when they needed them and took advantage of ragged Hereford defensive play for other scores.

Sidney Shaw started like a house afire for Hereford by striking out the first three batters up.

With one out in the last of the first, Tom McGowen got on by error. With two away, Shaw singled. But a fielder's choice got the lead runner at third to shut off the scoring attempt.

Shaw struck out two more in

the second, then saw a let-up pitch blooped over the mound for a single by Darrell Wesley. Another strike-out kept Carson county at bay during that inning.

With two Hereford hitters fanned in the second, Russell Phillips walked and stole second. But another strike-out again closed the door on Hereford.

Carson finally scored in the top of the third. With one whiffed, David Stephenson walked and took second on a wild pitch. Eddie Mayfield singled and the throw home was wide. While players scrambled for the ball, Stephenson scored.

Hereford was still optimistic in the third. With one out, McGowen singled up the middle. David Huckert was safe on a fielder's choice that got McGowen at second. Shaw singled up the middle and both runners advanced on an error. But a strike-out kept them on base.

Shaw and a hit batter put

two on for Carson County in the fourth, but neither could advance.

With one out in the fourth, David Vines looped a fly ball into left field, where it was missed. Vines moved to third on a passed ball and a wild pitch as Phillips walked again. But Vines was called out trying to score on a passed ball. It was the only time Hereford even got close to the plate.

Carson County made it 4-0 in the fifth. Stephenson got on with a bunt single but was erased on Mayfield's fielder's choice. The next batter was hit by the pitcher. That enabled Gene Paul to drive in three runs with his towering homer over left field.

With two out in the bottom of the fifth, Huckert and Shaw walked, but a strike-out again stranded them.

Carson County put the icing on their victory cake in the sixth with three more runs.

Wesley opened with a double and Joe Bush was hit by the pitcher. Keith Cayton was safe on a fielder's choice to lead the bases.

A bad throw back to the mound allowed in one run. Mayfield's triple to right center drove in two more runs before the side was retired.

Two quick strike-outs came before Phillips walked for the third time. But the next batter wend down swinging to finish the game.

Shaw went the distance for Hereford and was charged with a loss. He fanned 15, for a total of 27 strike-outs in two games, but he also gave up seven runs on seven hits, walked two and hit four.

Roy Woods almost matched Shaw on strike-outs as he fanned 12. He gave up no runs on three hits, walked five and hit none.

Hereford was charged with two errors and Carson County with three. Hereford left nine runners on base, while Carson County stranded six.

Shaw had two singles and McGowen one to account for all of Hereford's hits. Mayfield and Wesley each had two hits to pace the winners.

Anthony's
C. R. ANTHONY CO.

FINAL JULY CLEARANCE

3 Big Groups of Ladies Better DRESSES

Don't Miss These Bargain Buys

Group I \$5.00 2: \$9.00

Group II \$6.00 2: \$11.00

Group III \$9.00 2: \$17.00

Ladies Cotton

Sleep-wear \$2.88

Pajamas and Gowns

One Group Men's and Young Men's

CASUAL PANTS \$2.88

Group Boy's

SPORT COATS \$6.44

Women's And Girl's

SHORT SETS \$2.00

Men's

WALKING SHORTS \$3.00

One Group

Blouses Shorts \$1.98 2: \$3.00

Group Men's

DRESS PANTS \$5.00

4 Only HASSOCKS \$4 Each

Men's Short Sleeve

SPORT SHIRTS 2 for \$5.00

2 Only POLE LAMPS \$5.00 Each

Men's Short Sleeve

SPORT SHIRTS 2 for \$3.00

One Table Odds & Ends

Spreads & Curtains PRICED AS MARKED ALL REDUCED

Group Men's

DRESS SHOES \$6.88

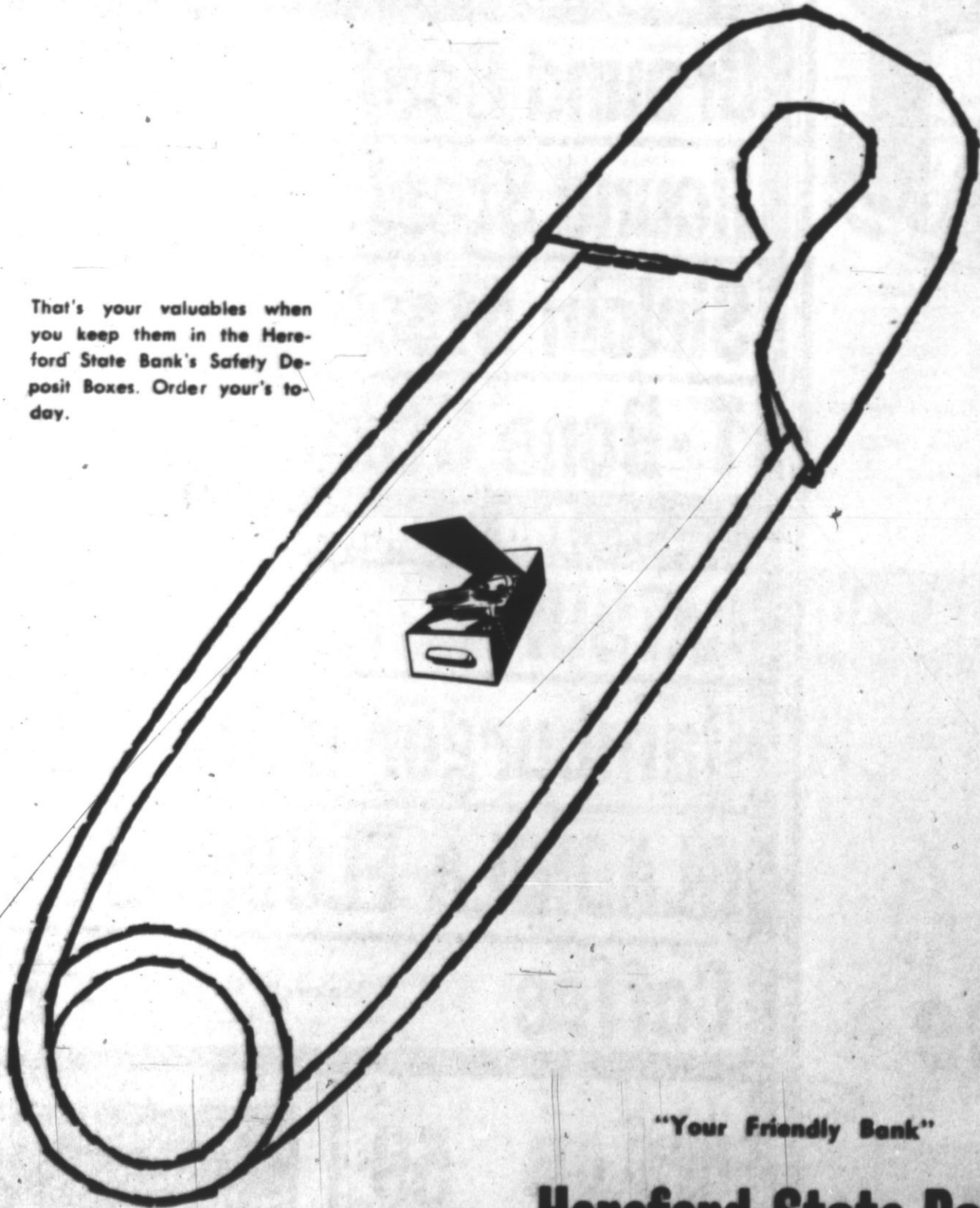
Ladies CAPRI PAJAMAS \$1.22 Wash 'n' Wear

Group of Better

PIECE GOODS Yd. 47c

As Safe As A....

That's your valuables when you keep them in the Hereford State Bank's Safety Deposit Boxes. Order yours today.



"Your Friendly Bank"

Hereford State Bank

MEMBER F.D.I.C.

Shop

Anthony's

and SAVE

ADRIAN NEWS

Loveless Family Back From Trip

By Ann Beavers
Mr. and Mrs. Manuel Loveless and children, Dicky Harwood and Betty Whitten visited in McAlester, Okla., with the Homer Collins family, the Lawrence Loveless family and Luther Loveless. They also visited Robbers Cave State Park and Carlton Lake. On the way home they visited the J. G. Loveless family in Lawton, Okla.

Mrs. Earl Croff attended the Grace Pentecostal Camp Meeting in Tucumcari, N. M., last week.

Kenny Zaring, on his way home to California, stopped in Adrian recently to visit the M. H. Zaring family.

Alton Whitten and Bobby Brown left for Camp Kiowa, a Boy Scout Camp near Canadian Monday, July 22. They expect to return to Adrian on Saturday, July 27.

Mrs. Junior Little and Mr. and Mrs. E. E. Mosteller, from Orange Grove, Calif., were guests of Mr. and Mrs. John Horton and family, Tuesday, July 15. They were on their way to Sardinia, Okla.

Mrs. Bob Grubbs and Martha left Monday, July 14, for Sardinia, Okla. On their way they visited Mr. and Mrs. Buster Mosteller and family in Shamrock.

E. C. Chapman, of Arlington, had a heart attack last week. He will be in Glenview Hospital in Fort Worth for at least ten days. Chapman is a former resident of Adrian.

Mr. and Mrs. Charles Bishop and children from Plainview visited Saturday, July 20, with Mr. and Mrs. Johnny Cavitt and family in Adrian.

Rita Speed, Donald Pinnell and Sam Brown were entered in the Swisher County Rodeo at Tulsa, last week.

Mr. and Mrs. John Carter from Tulsa, Okla., visited Mr. and Mrs. Cal Jackson and Geneva Glass and children last week.

Mrs. Jeff Fields underwent surgery last week in a Borger hospital. She is the sister of Mrs. Geneva Glass and Mrs. Dorothy Jackson of Adrian.

Johnny Gamble, ten-year-old son of Mr. and Mrs. John Gamble of Adrian, broke both arms Wednesday, July 27, while swimming in a park.

Mrs. Carl Brodsgard, from Houston and Mrs. Doug Cason and girls, from Fritch spent one day last week with Mr. and

Mrs. Harvey Brothers. Mr. and Mrs. Junior Pulliam spent the weekend with the Charlie Pulliam family.

Phyllis Peters is visiting Mr. and Mrs. O. L. Knowles and family in Amarillo this week. Joe David Knowles from Amarillo is staying with the Manuel Loveless family this summer and working in their cafe.

Mr. and Mrs. Paul Robertson spent last week fishing and camping in the Mountains.

The Adrian Lions Club has recently purchased swings and two picnic tables for the Adrian City Park.

E. L. Raleigh and Ted Belts from Amarillo visited with the P. N. Johnson family last week. Friday night, July 19, they all went coon hunting.

Mr. and Mrs. Danny Wagner are staying at the Coz Jackson farm at San Jon, N. M., while the Jacksons are in California on their vacation.

Mr. and Mrs. E. C. Gilliam, Dean, Vester and Linda, from Enoch visited the Lester Gilliam family last weekend.

A false fire alarm was turned in Saturday night by a passing motorist who saw trash burning behind Joss Cafe and thought the building was on fire. The Adrian Fire Department rushed to the scene.

A surprise birthday party honoring Mrs. Emma Bales was held in the home of Mrs. Cotton Johnson last week. Refreshments were cake and coffee. Attending were Nina Spinks and Mrs. Granny Shaw.

During the ladies softball game Tuesday night, July 23, Sue Gilliam slid in to third base and pulled the legaments around her knee. Mrs. Ralph Perry underwent surgery last week in an Amarillo hospital. She is now home and doing fine.

Adrian seems to be getting quite a face lifting this summer. The Adrian Mercantile Store is getting a new coat of paint and some new pillar posts. The Adrian Wheat Growers are also having the elevator painted.

Mr. and Mrs. Keith Kromer and son visited in Corpus Christi and the surrounding area this week.

Mr. and Mrs. Merrill May and children from St. Petersburg, Fla., visited Mrs. Grace Baker, Mrs. Nellie Davis and Mrs. Mary Weaver last weekend.

H. D. CHATTER

Latest Canning, Cooking Bulletins Are Available

By Argen Draper
The office is getting calls on how to can pee wee potatoes. We are glad to give this information, and also will send you our latest information on home canning. In fact, we have a packet of the latest bulletins to mail you if you call us.

With sour cream being used in so many dishes I would like to give you this recipe which was sent us by the Extension

Foods and Nutrition Specialist from College Station.

How to make Sour Cream
1/2 tablespoon plain gelatin
2 tablespoons cool water
1 quart coffee cream, homogenized or
1 quart 18% cream pasteurized
3 tablespoons cultured buttermilk

Soften gelatin in cool water in measuring cup; and dissolve by placing cup in pan of hot water. Add gelatin mixture and cultured buttermilk to homogenized coffee cream.

If home produced cream is used, it must be pasteurized before adding the gelatin and buttermilk. Mix well and keep at room temperature about 72 degrees F. until sour.

If too much gelatin is added or cream is kept too warm, while souring, whey will form. Homogenized cream will give the sour cream a better body than

pasteurized cream, and will also help prevent wheying.

If it does form, drain it off. One way to do this is to pour sour cream into a cloth and let it drip. Remove from cloth when whey has drained off and stir to make a smooth mixture.

A release from Mrs. Gwendolyn Clyatt, Extension Service Consumer Marketing Specialist, list.

Planning a cookout?
You have a wide variety of meats from which to choose - for beef, pork and poultry are still competing for your meat dollars.

"Perhaps you'll choose a steak for the cookout. You will see a few steak specials this weekend, but as weather warms up, you'll see other beef cuts, such as roasts, featured more often," Mrs. Clyatt reminds.

When cooking steaks on the grill, the thicker ones - at least an inch thick - are more satisfactory. If the steak is to be cut into portions, and if everyone likes theirs done the same way, steaks may be the best choice for you.

It's easiest to handle on the grill and easy to carve into equal portions. Cook all steak over the coals, when the charcoal is two-thirds covered with white ash and not still in flames.

For medium to well-done steak, keep steak about 8 to 10 inches from the heat. If you like rare or medium rare steak, cook it closer to the coals.

Perhaps you'll try spare-ribs over the charcoal. There are generally two choices available in most markets: Those from the rib to those from the loin. The old-fashioned ribs cut from the rib-end loin roast usually cost less per pound than those from the rib section and they have more meat per pound.

Heavy demand has caused fryer prices to advance a bit, but there will be good values in weekend specials. Whole, halves or cut-up birds grill beautifully. Remember, it takes long slow cooking for them to be done, the specialist reminds.

Yes We are Open!
NICHOLS

Point & Art Supply

SPECIALS

Luminol Inside
Latex Wall Paint 3.75

Luminol Outside
White 3.99

232 W. THIRD
EM 4-0211



DESSERT DISH

THIS WEEK
Each Piece Only

With Each \$5 Purchase
This Offer Good Only
Thru Oct. 19th

9¢

DINNERWARE

Here's How The Plan Works!

With each purchase of \$5 from Mon., July 22nd through Saturday, July 27, you are entitled to buy one DESSERT DISH for 9c. With \$10 purchase, 2 Dessert Dishes and so on. For each following week (for 15 weeks) you will be entitled to buy a piece of Dinnerware for 9c with each \$5.00 purchase at Piggly Wiggly. See us for details.



TENDERCRUST BUNS 2:49¢

Ground Beef
Fresh Lean LB. **39¢**

Franks Armour Star LB. **49¢**

Cheese Wisconsin Langhorn LB. **49¢**

Bologna Wright's All Meat Sliced LB. **39¢**

Donkey Fruit Cart 10 DIFFERENT COLORS **99¢**

Roxey Dog Food Tall Can **7:49¢**

TIDE Giant Box 5c Off Label **69¢**

Scotties White or Colored 400 Count Box **4:\$1**

Peach Preserves Bama 18 oz. Jar **35¢**

COFFEE Shurfine LB. Can **55¢**

CUCUMBERS Long Green Slicers Lb. **15¢**

APPLES Fancy Winesap LB. **19¢**

CELERY HEARTS Globe Brand Pkg. Fresh and Crisp **29¢**

FREE QUART OF MILK WITH EACH NEW MILK WAVE Litt

Litt Home Permanent
JUST ADD MILK AND WATER
As Introduced on May 1, 1963
\$7.99

Shop & Save at Piggly Wiggly

APPLE JUICE Lucky Leaf Quart Can **4:\$1**

DR. PEPPER 6 Bottle Ctn. Reg. Size **39¢**

PEACHES Hunt's Whole Spiced No. 2 1/2 Can **4:\$1**

PEACHES Shurfine Alberta Freestone No. 2 1/2 Can **3:\$1**

PIGGLY WIGGLY

S&H Green Stamps
with EVERY PURCHASE

Richardsons Host Ice Cream Party

By Linda Tooley
The Ted Richardsons gave an ice cream party Saturday night, July 13. Those attending were Mr. and Mrs. Mickey Jolly, Ceinda and Mike, of Amarillo; Mr. and Mrs. Ross Wallace, of Hereford; Mr. and Mrs. David Thompson and Davida, of Littlefield, and Mr. and Mrs. C. W. Pitman, of Littlefield.
Mrs. Etwila Axtell, of Durango, Colo., is visiting in the home of Mrs. William Wimberly.
Mr. and Mrs. Leroy Johnson and family visited in the home of his parents, Mr. and Mrs. J. A. Johnson, in Muleshoe Sunday, July 14.
Rhonda Hagar, the daughter of Mr. and Mrs. Richard Hagar, is recovering from the mumps.
Mr. and Mrs. Jack Perryman, Randy and Ken, of Fortland, Ore., spent Saturday afternoon, July 13, in the home of Mr. and Mrs. Glyn Persons.
Elzie Kennedy has recently been in Deaf Smith County

Hospital.
Beverly Lemons spent Tuesday and Wednesday nights, July 16 and 17, in the home of Charlotte Babione, of Hereford.
Mr. and Mrs. W. M. Tooley, Wendelynn, Karla Bradley and Keith, of Floydada had lunch and spent Sunday afternoon, July 14, in the home of Mr. and Mrs. L. T. Tooley. Karla continued her visit through Wednesday, July 17. She then returned home with her grandfather, A. W. Tooley, of Kress.
Mr. and Mrs. Herschel Miller, Janet, Joanne, and Herschel Jr., and Mr. and Mrs. Bob Strain and Wesley took a vacation to Tres Ritos, N. M., for a week. They stayed in the cabin of Mr. and Mrs. Jerry Jacobs. She is a sister of Herschel Miller.
Mr. and Mrs. Allen Moore, Jerald and David, of Jacksonville, Ark., visited in the home of Mr. and Mrs. Herschel Miller, this week. Mrs. Moore and Mrs. Miller are sisters.
Jon David Miller attended a

Lutheran Youth Retreat at the Episcopal Conference Center north of Amarillo, last week.
Mr. and Mrs. Alfred Smith took their grandson, Danny Newton, to Lubbock Monday and brought their granddaughter, Xan Newton, home with them.
Darlene Moore, of Amarillo, visited in the home of her mother, Mrs. Vinita Mc Clain, Thursday, July 18.
Paul Galley and Wayne Betzen spent Wednesday afternoon, July 17, at a swimming party at Dion Millers.
Mr. Orval Galley is teaching the Beginners during Vacation Bible School at the Assembly of God Church in Hereford during the week beginning July 22.
Mrs. H. H. Miller visited Mrs. Vera Crawford of Canyon on Tuesday, July 16.
Mr. and Mrs. H. V. McCabe took their grandson, Keith McCabe, home on Saturday, July 20. Keith's parents are Mr. and Mrs. Bill McCabe of Borger.
Alyce Mc Clain, daughter of Mrs. Vinita Mc Clain, spent about two weeks in the home of her sister and family, the Pat Lovellins of Winters, Calif. The Lovellins brought Alyce home and on the way they visited different points of interest along the route.
The Junior Royal Ambassador boys attended the Amarillo Baptist Assembly Camp near Tulia Thurs. of last week. The

Rev. Charles Daversport was the sponsor of the group. Those attending were Roy Johnson, Jeff and Devin Fosh, Gary Lemons, Wayne Polan and Paul English.
Mr. and Mrs. Lester English and Mr. and Mrs. Edgar Lemons took homemade ice cream to the R. A. boys Tuesday night.
Sonja and Mariyssa Olsen, of Amarillo, visited in the home of Mr. and Mrs. H. H. Miller Monday through Wednesday.
Mr. and Mrs. Tom Wilson, Shannon and Victoria, of Eastland, visited in the home of Mr. and Mrs. Herschel Miller Wednesday, July 17, on their way home from a trip to New Mexico. She is the sister of Mrs. Miller.
Mr. and Mrs. Carl Wimberly and Ted returned to Dawn

on Thursday, July 18. In Abilene, they visited Mrs. Wimberly's brother, Frank Smith and family. In Brownwood, they visited Mr. and Mrs. C. E. Carbo, Mrs. Wimberly's sister. In Big Spring, the Wimberlys visited their daughter and family, Mr. and Mrs. Lewis Newell. At Blum, they visited Wimberly's mother, Mrs. W. W. Wimberly, and his sister, Mrs. Vernon H. Baker.
H. S. Fuller Sr. has been in the hospital at Canyon. He had a tonsillectomy.
Jerry Moore of Vega is spending the summer with Mr. and Mrs. Manuel Beavers. He is Mrs. Beavers' brother.
Some cousins of Mrs. Beavers, Kurt, Brad and Bruce Hardy of Frisco, spent Saturday night, July 13, with the Beavers in Dawn.

Mr. and Mrs. Oscar Richardson of Oklahoma spent Wednesday through Saturday in the home of Mr. and Mrs. Ted Richardson. Mrs. Mary Davis of Oklahoma is staying the entire week with the Richardsons. Miss Myrtle Richardson of Littlefield and Mr. and Mrs. Lee Massey of Littlefield spent Friday night in the Richardson home at Dawn. Myrtle Richardson is also spending the week with them.
Mr. and Mrs. A. D. Moore of Kress visited in the home of their daughter and family, Mr. and Mrs. L. W. Tooley, Friday, July 19.

Two Telephone Service Code Numbers Change

Two telephone numbers in Hereford are scheduled to be changed on July 26, according to Richard Turner, manager for the Southwestern Bell Telephone Company. The numbers involved in the change are "Information" and "Telephone Repair Service". Turner said at present that customers who want a number not listed in the directory are asked to call 113. For customers who wish to report a telephone out of service (and this according to Turner happens on the average of once every seven years) the present number is 114. Beginning July 26, both numbers will change. "Information" will be reached by dialing 411 and telephone repair service will be 412. Turner said the new "service code numbers" will eventually become uniform throughout the Bell Telephone System.

VISITING IN HEREFORD

Miss Carolyn Kirby, daughter of Mr. and Mrs. J. E. Kirby of College Station, is visiting in Hereford with her aunt, Mrs. Carl Ferrin, and other relatives. Miss Kirby, who is a Fulbright scholar will be leaving for Germany on Sept. 18 aboard the MS Berlin.

IT'S THE SALE YOU'VE BEEN WAITING FOR - GASTON'S

End of Month SALE

5 Big Days - Friday, Saturday, Mon., Tues., Wed.

SPECIAL GROUP
MEN'S SUITS
\$65 to \$75 Values
STARTING AT
\$45⁰⁰
SPECIAL GROUP
\$49.95 to \$59.95 Val.
STARTING AT
\$35⁰⁰

Men's & Boy's Short Sleeve
SPORT SHIRTS
all
STRAW HATS
1/2
PRICE

SPORT COATS AND SUITS
Special Group
\$15⁰⁰ \$29⁹⁵
Stock Up For
BACK-TO-SCHOOL
MOJUD HOSE
Ladies
Reg. 1.35 - 1.55 **89c**

CASUAL COTTON SLACKS
\$3⁹⁸ to \$5⁹⁸

Men's & Boy's
SWIMSUITS and SETS
Bermuda Shorts
ALL MUST GO

Special Group
Light Shades
SLACKS
28 to 34 Waist
\$3³⁹

SHOES
Pair of a Kind
2⁷⁵
2 Pair
5⁰⁰

SHOES
Flats - Casuals
Children's
Values to 9.95
3⁷⁵
2 Pair
7⁰⁰

SHOES
Jolene Flats
White & Bone
Reg. \$6.95
4⁷⁵
2 Pair
9⁰⁰

SHOES
5 Heels Flats
Red - Black
White - Bone
Reg. to 10.95
5⁷⁵
2 Pair
11⁰⁰

SHOES
Debs - Domani
Nine - Flats
Val. to 12.95
6⁷⁵
2 Pair
13⁰⁰

Dolmode Dress Styles
Reg. \$6⁷⁵ **2 PR. \$12⁰⁰**

Boys and Men's Shoes
PRICED AT A FRACTION OF THEIR VALUE

Gaston's POPULAR STORE

Final July CLEARANCE

of ladies Ready - to - Wear

at **Gastons POPULAR STORE**

Complete Stock of **DRESSES**

1/2 Price or Less

COMPLETE STOCK OF FAMOUS BRANDS

SWIM SUITS

Were 16.95	NOW 12.00
Were 17.95	NOW 13.00
Were 19.95	NOW 15.00
Were 22.95	NOW 17.00
Were 25.95	NOW 19.00
Were 35.00	NOW 22.50

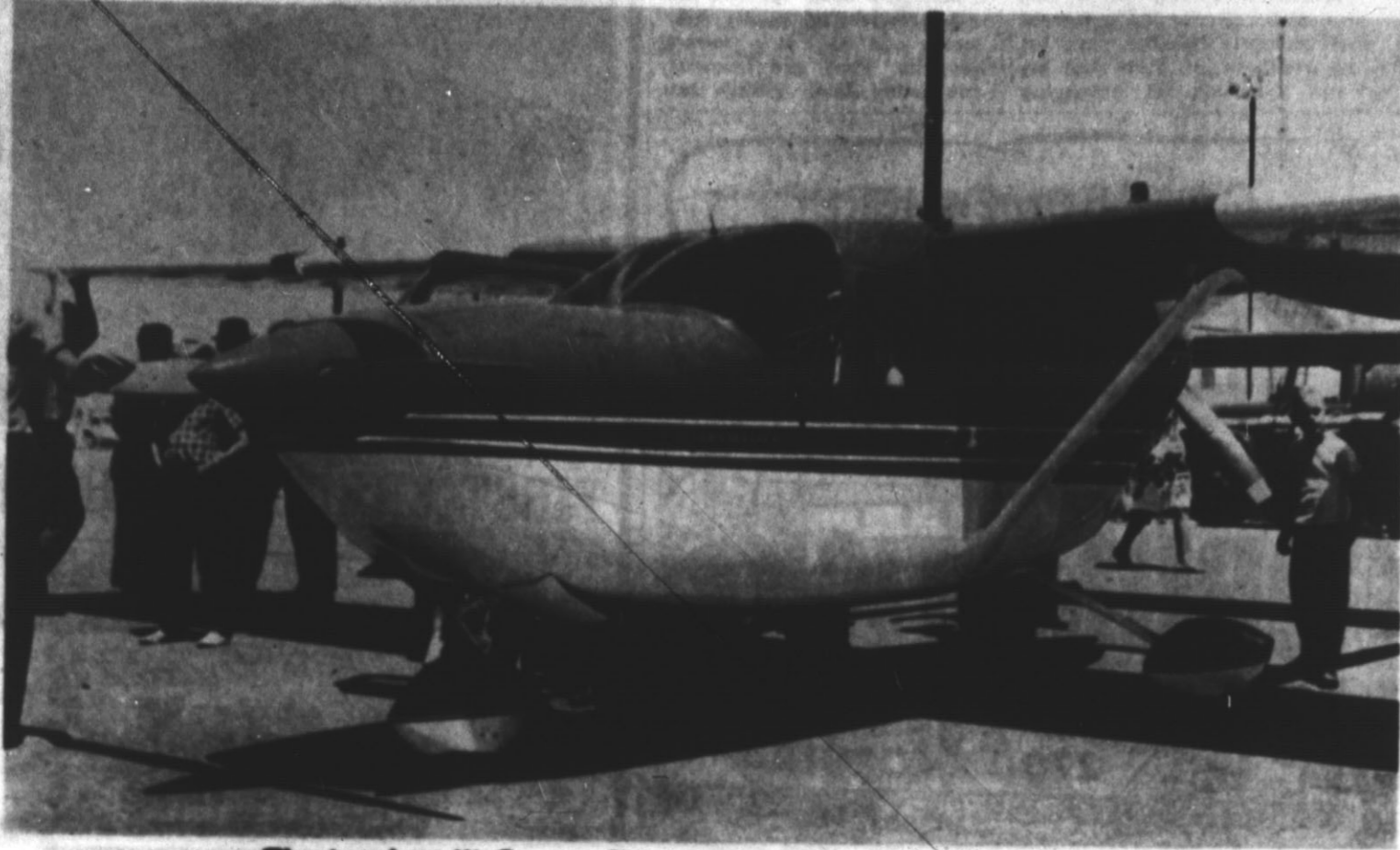
Group of
SWIM SUITS
\$5⁰⁰
SWIM CAPS
1/2 Price
• Shorts
• Pants
• T-Shirts
1/2 Price

Spring and Summer
Suits
1/2 Price or Less
Large Selection
SKIRTS and SWEATERS
1/2 Price or Less
Cottons - Linens
Summer Skirts
1/2 Price or Less

Planes - Real And Model - Attract 2,500

The Hereford Brand

The Hereford Brand, Hereford, Texas, Thurs., July 25, 1963



The 'push-pull' Cessna Skymaster was a crowd-pleaser

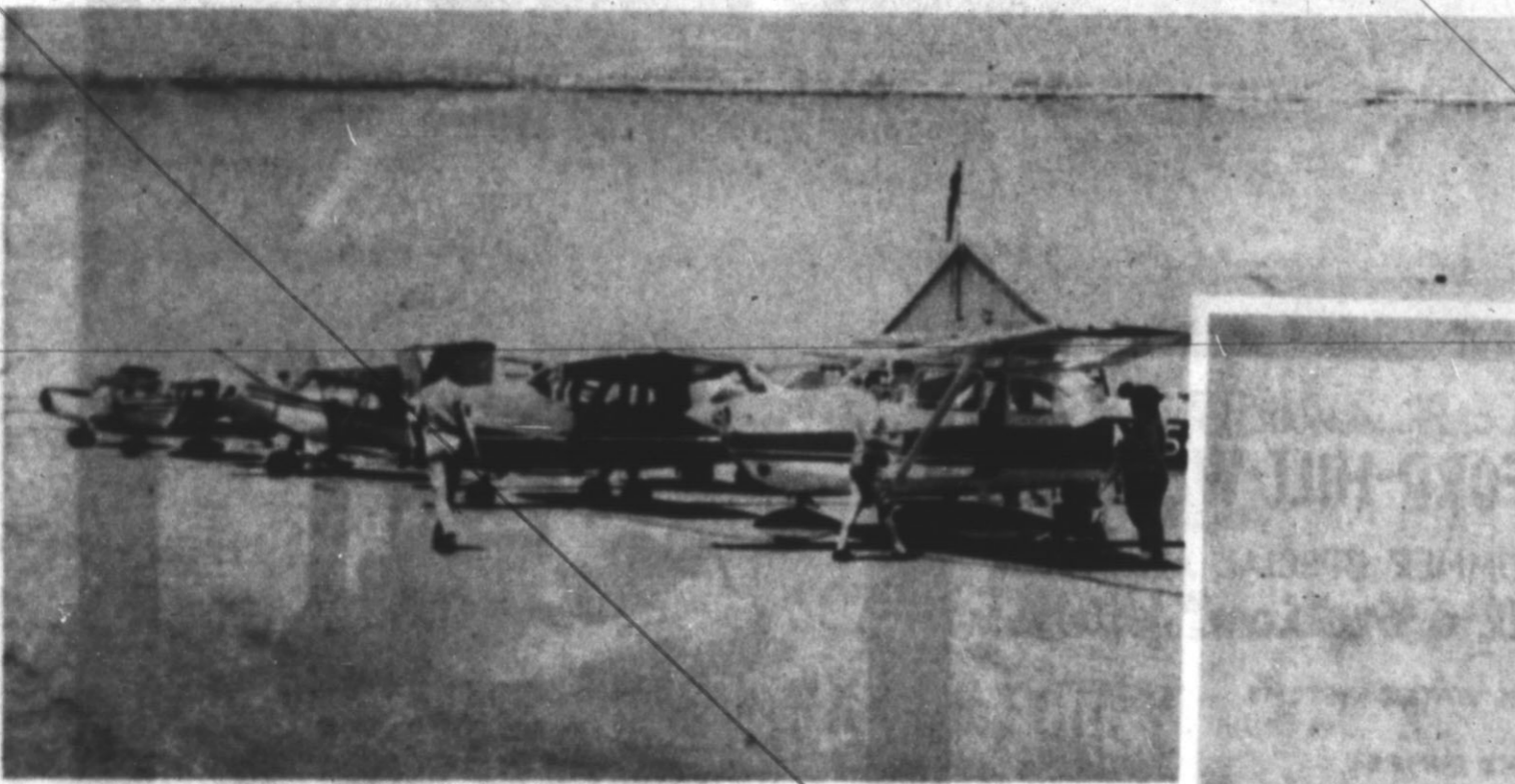


A durable Stearman sprayer next to the ground — sightseers above.

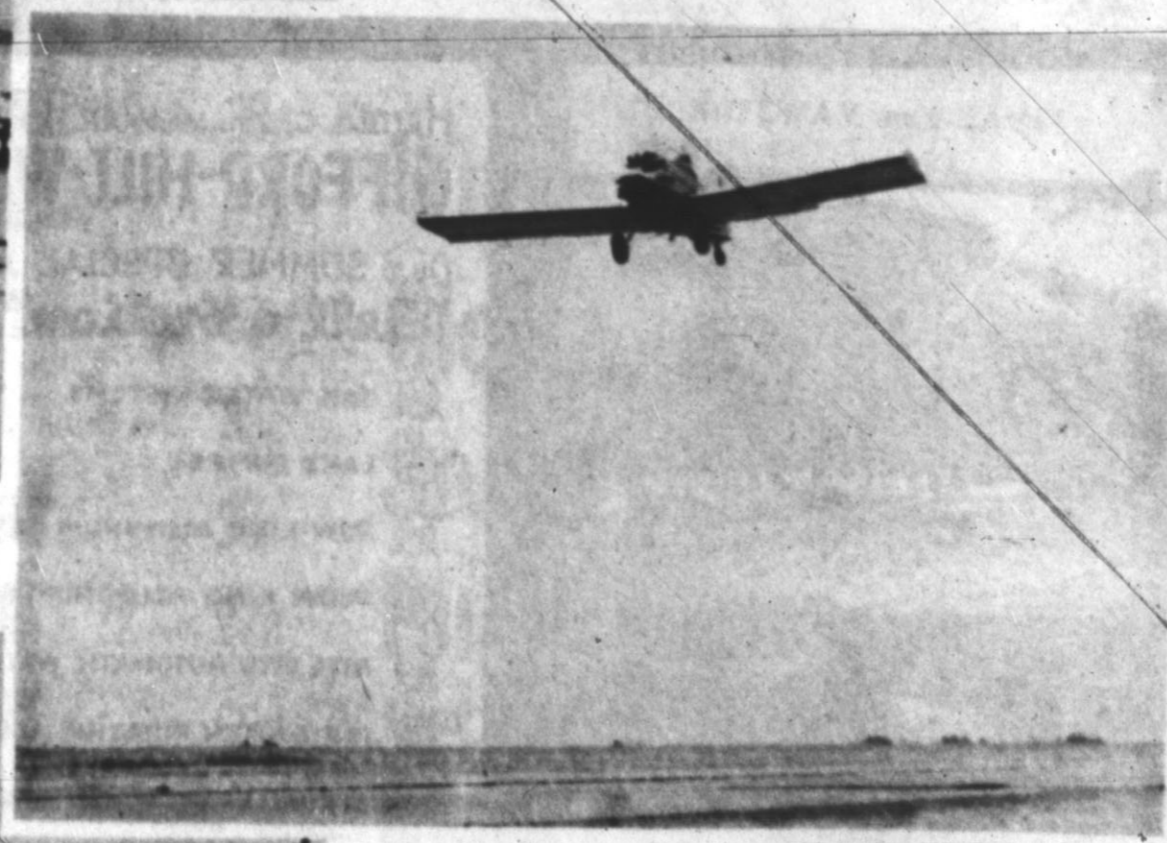
Staff Photos

An Open House at Hereford Municipal Airport Sunday, sponsored as a part of the Hereford Harvest Festival, drew a large crowd during the afternoon beneath fair, hot skies. A large number of local and visiting planes were on display, along with a crowd-pleasing two-engine plane that had propellers mounted fore and aft. Local spray pilots put on demonstrations of their flying skill and model

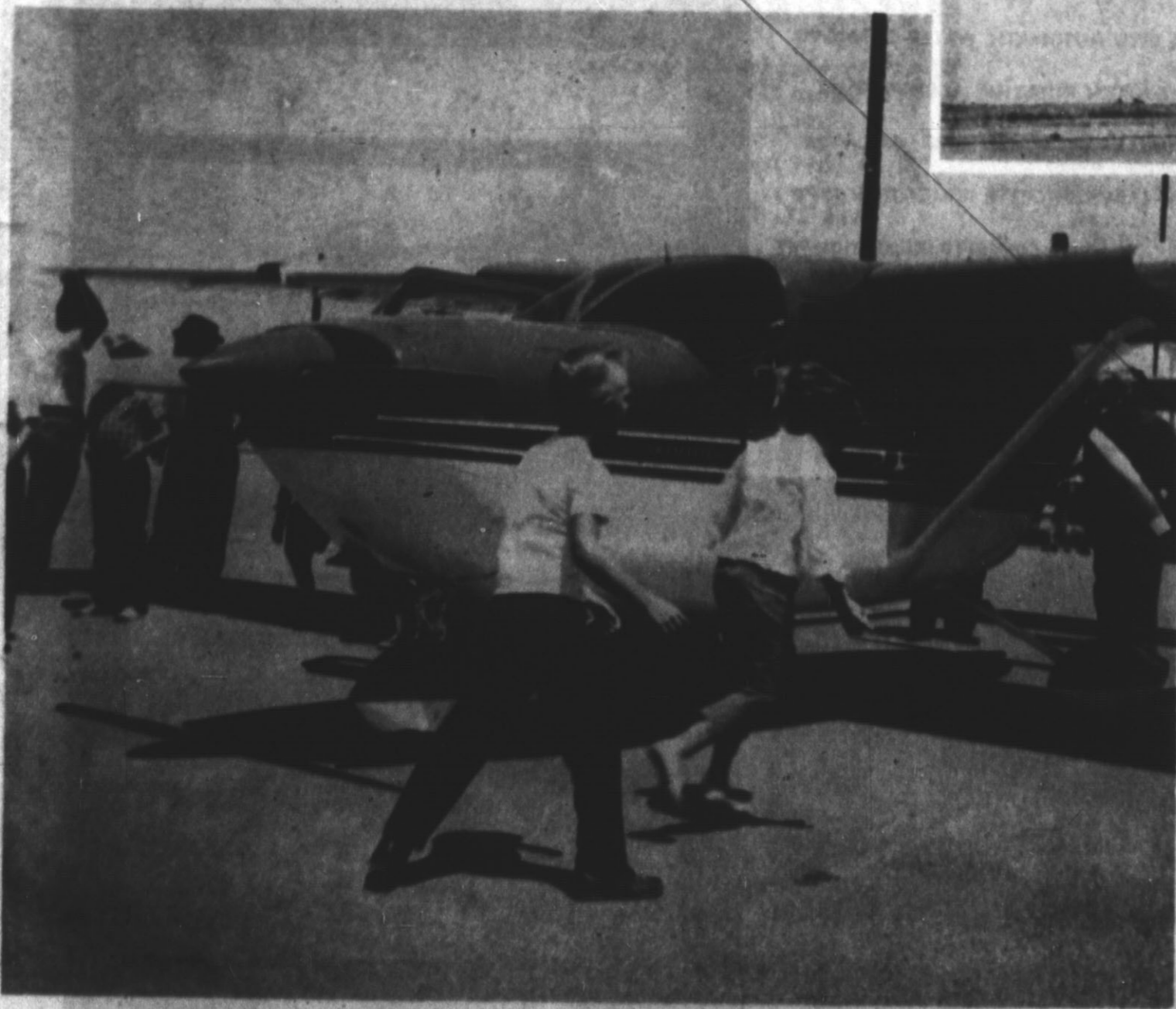
plane enthusiasts cranked up their tiny creations for ear-battering turns on control lines and radio-control. But the penny-a-pound airplane rides, sponsored by the Hereford Civil Aii Patrol unit, was one of the most successful parts. It furnished rides for about 240 persons. The Open House was sponsored by the Deaf Smith County Chamber of Commerce aviation committee and airport operator Whiteface Aviation.



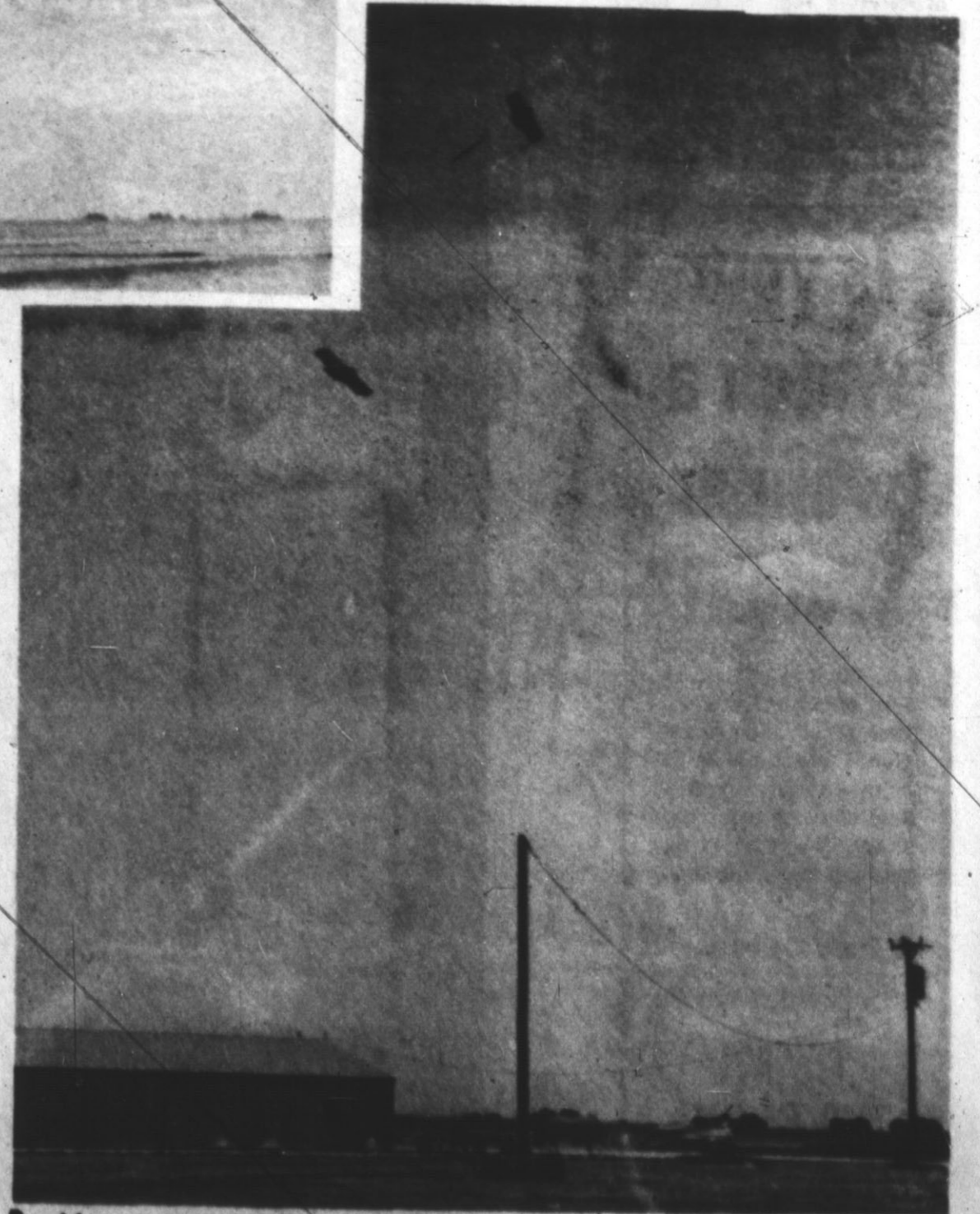
A long line of planes was on the ramp for inspection.



Snow Aviation displayed its powerful agricultural sprayer.



Children particularly enjoyed the opportunity to look closely.



Rapid action was the watch-word of model airplane 'combat' flights.



MRS. E. D. HOPSON teacher, writer, Sunday school teacher, and water sports student, collector of family antiques, wife, mother of three daughters, club member, enthusiast is one of Hereford's many women of interest. (Staff Photo)

AMONG WOMEN OF INTEREST

Mrs. Hopson Divides Her Interest In Many Ways

By Dale Stevens
Brand Society Editor

Mrs. E. D. Hopson of 612 Bowie has a habit of setting goals for herself and working toward their accomplishment. The realization of one of her major goals, her graduation from college, was one year behind her schedule because of an injury in a car wreck and the serious illness of one of her young daughters. She received her degree in elementary education from West Texas in August of 1962.

Other major objectives include writing adult fiction, working toward her master's degree and, perhaps, a doctorate, and teaching in the elementary education department of a college. She is advancing toward the accomplishment of these objectives.

Mrs. Hopson, who was born and reared in Hereford, began her literary career while still in high school as Hereford correspondent for the Amarillo Globe-Times. For 18 years she and Mrs. Beattie Patterson alternated in this capacity. She also was on the Brand staff for some time. She has written for many years for farm journals.

In the field of fiction writing, Mrs. Hopson has been encouraged for several years to continue her efforts by one of the fiction editors of "Ladies' Home Journal." During the recent writing workshop at Eastern New Mexico University in Portales, she was awarded third prize by Standard Oil Company for her fiction writing.

After her graduation from

Hereford High School, Mrs. Hopson attended college for one year before her marriage. About five years ago she transferred her credits to West Texas University and resumed her studies. She also began to substitute in the Hereford schools and realized that she wished to make teaching her career. She is a sixth grade teacher at Shirley Elementary.

One of Mrs. Hopson's more interesting experiences occurred several years ago when her brother bought the Tulla Herald and promptly became very ill. She went over to Tulla and became the combined managing

news and advertising editor. She recalls the experience with something of a shudder. Her brother is now with the Wall Street Journal in its Boston office.

Mr. and Mrs. Hopson have three daughters, Randy, 15, Dawn, 12, and M'Lynn, 8. The girls are very active in Bluebird, Campfire, and 4-H work. All the family are water sports enthusiasts and spend a great deal of their time on their houseboat on Lake Conchas.

Mr. and Mrs. Hopson also enjoy collecting family heirlooms and do-it-yourself projects. They are currently converting their garage into

a den. The center of attention is a fieldstone hearth made from the stones used as a hearth by Mrs. Hopson's grandfather in his dugout on his homestead in New Mexico.

Among Mrs. Hopson's other interests and activities are memberships in La Plata Study Club, various teacher organizations, Panhandle Pen Women, Kappa Delta Pi, national honorary society, and Alpha Xi. She also teaches a class of 15-20 non-English speaking Latin Americans in Bible School and vacation Bible School at the Central Church of Christ.

COURTHOUSE MOONSHINE
MURPHYSBORO, Ill. (AP)—Jackson County authorities had some fast explaining to do when a cache of well-aged bootleg whiskey was found in the basement of the county courthouse.

The liquor, discovered during a house cleaning, apparently had been seized during a prohibition-era raid.

FIRST-HAND EVIDENCE
PICKNEYVILLE, Ill. (AP)—Justice of the Peace Robert Hubler fined Hugh Akre \$10 in a very swift court action. Akre's car had collided with Hubler's car.

of Quincy, Cal., are in Hereford this week attending to business.

ON BUSINESS TRIP
Mr. and Mrs. William Carlson

Victory Class Has Meeting With Mrs. West

The Victory Sunday School Class of the Avenue Baptist Church met last Thursday morning in the home of Mrs. Preston West. Mrs. Louis Hagar led the opening prayer.

Each member named her hobby in answer to roll call. During the short business meeting, under the direction of Mrs. Billy Wall, the class members decided to have a family picnic in Dameron Park on August 23 at 7:30 p. m.

Following the devotional, which was given by Mrs. Clois Kemp, the members formed a friendship circle for group singing. The closing prayer was led by Mrs. Johnnie Townsend.

The hostess, Mrs. West, served refreshments to Mesdames Luther Baxter, Clois Kemp, Louis Hagar, Guy Wingrove,

Bill Wall, and Johnnie Townsend.

YOU CAN'T HAVE AN OPENING
LOUISVILLE, Ky. (AP)—The crowd waited impatiently while workmen put the finishing touches on Kunz's swanky new restaurant.

Finally, the blue ribbon was cut and the thirsty throng headed inside for the bar.

There was another delay while the bartender sneaked down the street to borrow a vital tool from a competitor.

Someone had forgotten to bring along the bottle openers.

FARM COSTS UP
COLUMBUS, Ohio (AP)—Glen J. Vollmar, Ohio State University extension economist, reports that farm production costs today are nearly four times as high as they were in 1940. He said studies show about 70 per cent of a farmer's gross income went to pay for production costs in 1961, compared with about 50 per cent in 1940.

In 1940, U. S. farmers spent \$1.75 on machinery and buildings for every dollar spent for hired help. By 1960 the ratio had risen to 2.77 to 1, Vollmar said.

After her graduation from

**GOIN' SOMEWHERE?
GET YOUR DINNER TO TAKE
ALONG IN A BOX**

CHICKEN DINNER...
REGULAR ORDER 98¢ KIDDIES ORDER 59¢

MYER'S DRUMSTICK
restaurant

2700 GEORGIA

For TAKE OUT ORDERS call FL 5-5666

FIRST CHRISTIAN CHURCH
401 WEST PARK HEREFORD

INVITES YOU TO THE DEDICATION SERVICE

THURSDAY - FRIDAY 8 P.M.
DR. JOHN KNOWLES - Preaching
SUNDAY - JULY 28, 11 A.M.
MR. GLENN RICKETTS, Preaching



MISS MARGARET ANN ROUNDTREE, daughter of Mr. and Mrs. R. Roundtree, 205 Witherspoon is now a hostess with Continental Airlines in Dallas. A 1958 graduate of Hereford High School, she attended West Texas State University for two years and worked for a time in Amarillo before attending the airlines training school in Los Angeles, Cal. (Robert Lee Studio-Los Angeles, Cal.)

Is your watch a "wonder watch?"

Do you look at it and wonder exactly what time it is? Our professional watchmaker is an expert at putting this kind of watch in tip-top shape. Why not bring yours in for him to look over?

Prompt service.
Satisfaction guaranteed.

COWAN JEWELRY
217 N. MAIN RM 4-3821

Here's a Summer Special from **GIFFORD-HILL-WESTERN**

Our SUMMER SPECIAL Aluminum "Self-a-ration" features:

- ☉ TAIL WATER SYSTEMS
- ☉ LAKE PUMPS
- ☉ ROW KING ALUMINUM GATED PIPE
- ☉ FLOW KING ALUMINUM FLOWLINE
- ☉ NITE OWL AUTOMATIC WATER CHANGER
- ☉ IRRIGATION PIPELINE ACCESSORIES
- ☉ SPRINKLER SYSTEMS-REGULAR-WHEEL-TOW
- ☉ LOCK-SEAL CONCRETE IRRIGATION PIPE
- ☉ MORTAR JOINT CONCRETE IRRIGATION PIPE

Our business is irrigation pipelines! We not only sell the BEST PRODUCTS...we offer the BEST SERVICE!

GIFFORD-HILL-WESTERN
(There's an Office or Branch near you)

1963
INE
s had
when
bootleg
base-
use,
during
ly had
dition-
E (AP)
Robert
0 in a
kre's
bler's
reford
iness.

The Hereford Brand, Hereford, Texas, Thurs., July 25, 1963

Courthouse Records

Vehicle Registrations
Archie Lee Jackson, 1955 Buick; Mrs. Mary Hughes, 1955 Chevrolet; Bill Steele, 1958 Ford; Plains Fertilizer Co., 1961 Ford truck, 7-18.
C. R. Damron, 1963 Chevrolet pickup; Pedro/Christine Rice, 1957 GMC pickup; R. G. Lynch Jr., 1951 Studebaker pickup; Keith Jorde, 1929 Ford; Felipe Gonzales, 1959 Vauxhall; Pearl Hoover Fruit, 1963 Chrysler; Darrel L. Dirks, 1962 Rambler station wagon; Wilhelmina Wimberley, 1963 Dodge pickup; City of Hereford, 1961 Ford, 7-17.
W. L. Bolin, 1957 Chevrolet station wagon; Leo Forrest, 1959 Ford pickup; J. R. Watson, 1963 Ford pickup; Deaf Smith County Electric Coop., 1963 Ford pickup; Austin C. Rose, 1963 Ford pickup; Ramon Martinez, 1963 Ford; David G. McCarley, 1962 Rambler station wagon; Guadalupe Hernandez Jr., 1963 Chevrolet truck; R. D. Hicks, 1963 Buick; Billy Dean Brooks, 1954 Buick; P. L. Burrell, 1951 Travelite house trailer; Noel Berry, 1963 Oldsmobile; Audon Herrera, 1953 Pontiac; Hermania/Jesus Nieto Jr., 1959 Oldsmobile; Ira Clower, 1956 Ford, 7-18.
Doyle King, 1958 Ford pickup; Albert Steward, 1960 Ford station wagon; Mateo Cruz, 1957 Chevrolet pickup; E. H. Prieto, 1962 Chevrolet; Jimmy Locomb, 1951 Chevrolet; Jack Williams, 1957 Chevrolet truck; Farmers Union Insurance Agency, 1960 Rambler station wagon; Herbert M. Goetzsch, 1959 Chevrolet truck, 1954 Chevrolet truck; Mike Rangel, 1961 Chevrolet, 7-19.
Deeds of Trust
Max Lee Stipe, et ux, to J. S. Gleason, Administrator of Veterans Affairs: All of Lot 3 and the South 15 feet of Lot 2 of R. G. Blue Subdivision of a part of Blocks 1 and 2, Evans Addition.
Charlie A. Seeds, et ux, to Prudential Life Insurance Company of America: All of Lots 5 and 6, Block 1, Irwin's Subdivision of the West 1/2 of Block 1/2, Evans Addition.
Don F. Newman, et ux, to Amarillo Savings Association: The North 65 feet of Lot 17 and the South 10 feet of Lot 18, Block 6, Sunset Terrace Addition.
Verna Margaret Lyons, a widow, to First State Bank, Vega: First tract being all of Section 1, Block K-11, T. T. Ry. Co.; Tract 2 being the West 1/2 of Section 91, Block K-6, C. B. & C. N. Ry. Co. Original Grantee; Third tract being all of the South 1/2

Section 2 in Block D and all of Section 1, Block D.
D & R Builders to first National Bank: The South 57 feet of Lot 14 and the North 7 feet of Lot 13, Block 4, Engler Addition.
Warranty Deeds
T. J. Parsons, et ux, to Max Lee Stipe, et ux: All of Lot 3, the South 15 feet of Lot 2 of R. G. Blue Subdivision of a part of Blocks 1 and 2, Evans Addition.
McCasin Trust, et al, to Don F. Newman, et ux: The North 65 feet of Lot 17 and the South 10 feet of Lot 18, Block 6, Sunset Terrace Addition.
H. W. Lewis, et ux, to J. L. Marcum: The North 81 feet of the South 672.17 feet of the West 129.8 feet of the East 201.46 feet of Section 62, Block K-3.
C. D. Hardesty to D & R Builders: The South 57 feet of Lot 14 and the North 7 feet of Lot 13 in Block 4, Engler Addition.
Marriage Licenses
Johnny Francis Hodges and Wanda June Stine, July 18.
Guadalupe Estraca Salinas and Consuelo Perez, July 19.

DINNER WITH ROBINSONS
On Saturday evening Mr. and Mrs. John Robinson entertained at dinner the Gilbert Davises of Shreveport, La., the Bill Robinsons of Rosenberg, and the Eugene Brinks.

HONOR COMMITTEE
Mr. and Mrs. Eugene Brink honored the members of the building committee, their wives and husbands, and special guests with a buffet dinner at noon, July 21. Those present at the parsonage on Sunday afternoon were Mr. and Mrs. Ivan Block, Mr. and Mrs. John D. Akin, Mr. and Mrs. Paul Stevens, Mr. and Mrs. B. F. Cain, James Lounsey, Mr. and Mrs. Gilbert Davis, and Dr. and Mrs. John Knowles of Fort Worth.

FROM FORT WORTH
Mrs. Marion Causey, former owner of Whitehouse Fruit Market, is in Hereford this week on a business trip. She and her husband are now in business in Fort Worth.

STOP IN HEREFORD
Mr. and Mrs. W. A. Strange and Sharon visited briefly in Hereford last week with the Paul Stevens. They had been to Montana and were on their way home to Houston. While here they visited with the Kendall Williams and the Gilbert Davises, all former members of Parkside Christian Church in Galena Park.



CHUCK ROAST



49¢

U. S. D. A. GOOD AGED MATURE BEEF lb.

PRICES EFFECTIVE THROUGH JULY 27 1963, at SAFEWAY IN HEREFORD

- TROPHY BREADED - 10 OZ. PKG. BREADED SHRIMP 69¢
- BLUE MORROW - LITTLE PIGGY - 12 OZ. PKG. LINK SAUSAGE 49¢
- U. S. D. A. Good Aged Mature Beef Lb. 89¢
- Extra Lean Safeway Quality Lb. 39¢
- Armour Star, Boneless Waste Free 3 LB. CAN \$1.79

BLUE MORROW HEREFORD EAT MORE STEAKS 12 OZ. PKG. Lb. 59¢	TENDERIZED STEAK Boneless W. F. Lb. 98¢
--	---

... SUPER SPECIALS this WEEKEND at SAFEWAY ...

SOUP TEA OLEO COFFEE SUGAR

- CAMPBELL'S MEAT VARIETY MELROSE SODA CRACKERS 1-lb. Box 23¢
- LIPTON'S 1/2 lb. Pkg. 39¢
- COLDBROOK SOLID 2 1-lb. Ctns. 25¢
- EDWARD'S 1-lb. can 59¢
- HOLLY BEET 5 LB. BAG 69¢

SWEET RELISH	
ZIPPY 12 OZ. JAR	27¢
SWEET PICKLES	
ZIPPY 22 OZ. JAR	43¢
DILL PICKLES	
ZIPPY WHOLE or KOSHER 22 OZ. JAR	27¢
WHOLE PICKLES	
ZIPPY SWEET 16 OZ. JAR	37¢

STARTING FRIDAY, JULY 26

NEW TELEPHONE SERVICE NUMBERS

For "INFORMATION" (New numbers and numbers not in the directory) dial **411**

For "TELEPHONE REPAIR SERVICE" dial **4102**

SOUTHWESTERN BELL TELEPHONE COMPANY

- VEL BEAUTY BAR 2 bars 39¢
- AJAX LIQUID DETERGENT BTL. 69¢
- SOAKY FUN BATH CAN 69¢
- KAISER FOIL ALUM. PKG. 35¢
- HI-HO CRACKERS PKG. 29¢
- AURORA TISSUE 2 rolls 27¢
- TV DINNERS SWANSON PKG. 65¢
- SUPER ANTIHIST PKG. NASAL SPRAY PKG. \$1.19
- Plus 10¢ Tax LANOLIN PLUS EGG 16 Oz. Btl. 99¢

- SHOP SAFEWAY for THESE SPECIAL BUYS ...
- SNOW STAR HALF GAL. CTN. Ice Cream 59¢
 - GIANT PKGS. Detergent 2 \$1.00
 - 12 OZ. CANS. Beverages 6 39¢

- SHOP SAFEWAY and SAVE!
- HARVEST BLOSSOM 25 LB. BAG White Flour \$1.69
 - GLOVER'S 3-LB. CAN Glover's Lard 49¢
 - PIEDMONT QT. JAR Salad Dressing 35¢
 - BIG CHIEF 4-LB. BAG Pinto Beans 45¢
- SHOP SAFEWAY and LOWER YOUR TOTAL FOOD BILL
- ## MILK BEANS

- LOW, LOW PRICE - 48 CT. PKG. LIPTON TEA BAGS 69¢
- LOW, LOW PRICE - 3 OZ. JAR LIPTON INSTANT TEA 89¢
- NIAGARA - 15 OZ. PKG. INSTANT STARCH 65¢
- 3c OFF - NO. 1/2 CAN STAR KIST TUNA 34¢
- PATIO FROZEN - PKG. MEXICAN DINNER MORTON'S PKG. 59¢
- POTATO CHIPS LOW CALORIE BTL. 69¢
- KRAFT DRESSING CAN 39¢
- HOT SHOT BUG KILLER DOLE 46 OZ. CAN \$1.29
- PINEAPPLE JUICE 35¢

RED POTATOES	
TEXAS REDS 25 LB. BAG	75¢
TOMATOES	
CALIFORNIA VINE RIPE Lb. 25¢	
HASS AVOCADOS EACH 15¢	WHITE ONIONS 2:25¢
CALIFORNIA NECTARINES Lb. 29¢	



\$150,000 INVENTORY

WOOD ARM SLEEPER WITH MATTRESS



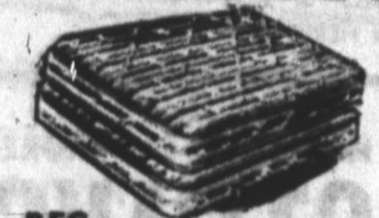
\$168⁷⁷
AS SHOWN

PICKIN IS GOOD!

HURRY! HIDEAWAY SOFAS

Reg.		Sale
299.50	2 pc.	148.77
289.50	Woodarm	159.77
299.50	Colonial	167.77
289.50	Modern	138.77
499.95	Sealy Fashion	287.77
349.50	Colonial	172.77
429.50	Md. Kg. Size	236.77
289.50	Plastic (as is)	138.77
429.50	Kq Size E. A.	236.77
299.50	Mod. Nylon	197.77
299.50	Mod. Plastic	177.77
189.50	Slide-A-Bed	119.77
299.50	Nylon EA	189.77
299.50	Mod. Nylon	187.77

Why have a sale?? To move overstocked merchandise, open new accounts, raise cash, move discontinued stock, make room for newly purchased stock, to stay in bounds of inventory control, always have the latest in styles and colors and these are a combination of reasons for this SALE OF ALL SALES! Don't DARE MISS IT!



Fine Bedding HOLLYWOOD ENSEMBLES

REG.		SALE
29.50	Perfect Comfort	19.77
39.50	Proper Rest	29.77
49.50	Orthomagic	39.77
49.50	Luxon Sleeper	39.77
59.50	Galax	44.77
69.50	Health-O-Pedic	49.77
79.50	Supreme	59.77
139.50	Foam Latex Set	99.77
159.50	Foam Latex Set	109.77

69.50	Twin Size	49.77
79.50	Twin Size	54.77
84.50	Twin Size	59.77
179.50	King Size	99.77
299.50	King Size	189.77
269.50	King Size	169.77

FOAM SETS

MATTRESS and BOX SPRINGS **\$48⁷⁷**

96 KING SIZE HIDEAWAY SLEEPER



Complete With Extra Large Mattress

Assorted Colors AND STYLES

Early American Modern Contemporary While They Last

\$236⁷⁷ UP



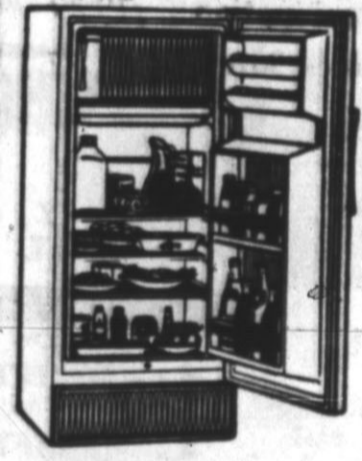
PRE-SEASONED WASH... DRY... USE!
CAST IRON SKILLET

UNDERWOOD TYPEWRITER LIKE NEW

R. C. ALLEN CASH REGISTER

Sofa Pillows

77^c



ADMIRAL REFRIGERATOR

\$5 DOWN



SAVE \$100

SOFA BED SALE PRICE \$139⁷⁹

Club Chair RECLINER

EXPANDED VINYL

SELL OUT INVENTORY SALE PRICES

Reg. \$399.50
3 pc. Sectional

\$159⁷⁷

5 Piece Sectional

Brown - Beige - Green

Nylon Covers **\$128⁷⁷**

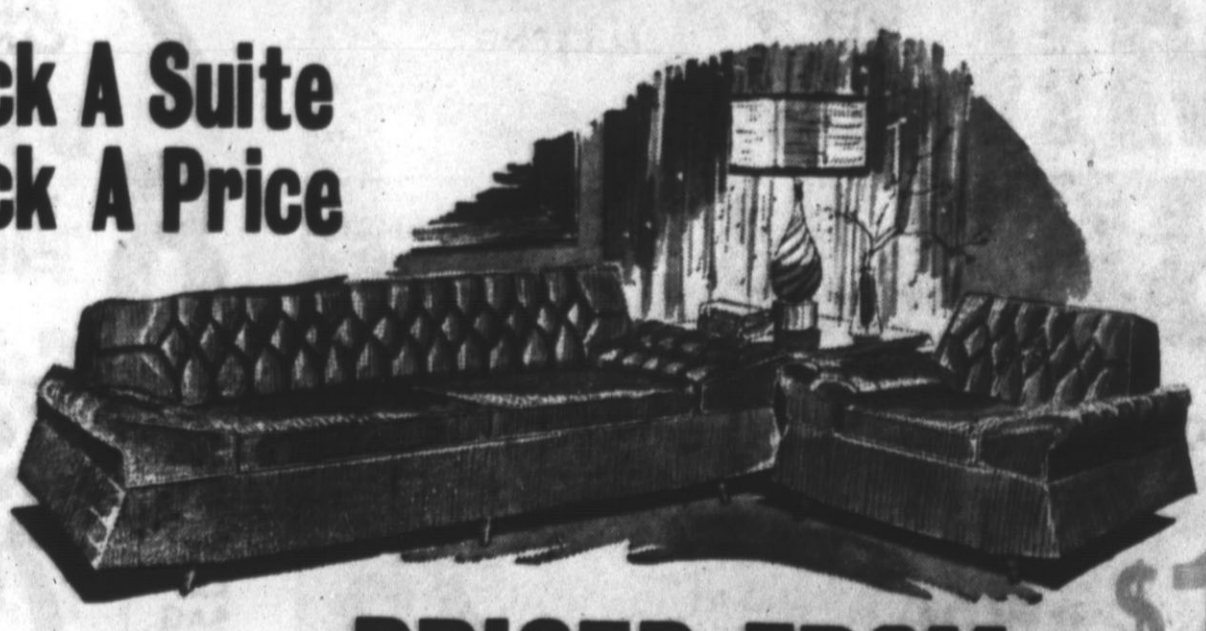
MODERN SOFA

FOAM REVERSE CUSHIONS **\$68⁷⁷**

SOFAS! SOFAS! SOFAS!

LIVINGROOM SUITES

Pick A Suite
Pick A Price



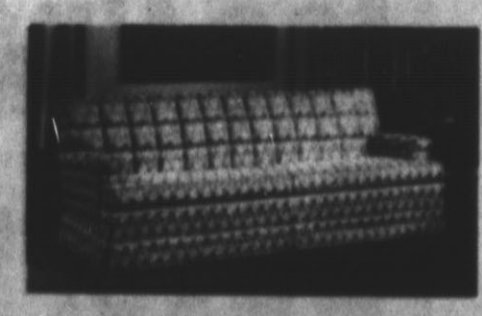
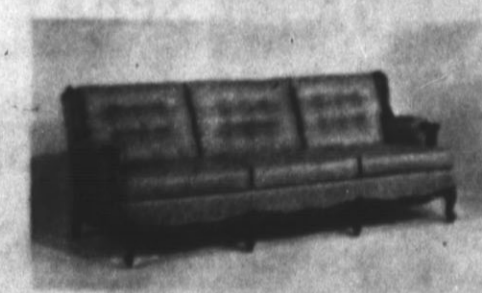
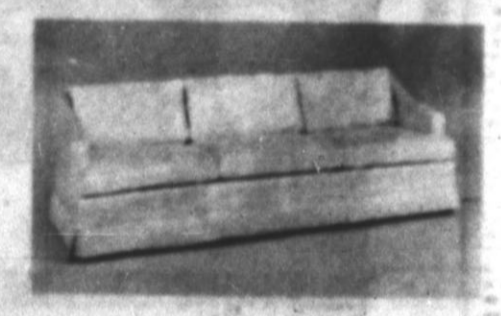
PRICED FROM **\$129⁷⁷**

Red - Turquoise Beige

Piece

BROWN - GREEN

Nylon Foam



Regular		Sale
199.50	3 pc. suite	33.77
379.50	Italian Sofa	97.77
209.50	Fr. Pro. Sofa	117.77
329.50	Modern Sofa	129.77
219.50	Modern Sofa	139.77
289.50	2 pc. LR Suite	138.77
269.50	Ea. Am. Sofa	139.77
279.50	2 pc. Gold LRS	149.77
349.50	Contem. Sofa	148.77
329.50	Contemp. Sofa	148.77
329.50	2 Pc. LR Suite	157.77
399.50	2 Pc. E. A. Suite	187.77
469.50	2 pc. Mod. Suite	231.77
	Cont. Sofa	267.77

H&H FURNITURE

West Hiway 6000
HEREFORD TEXAS

THURS.
FRI.
SAT.
9 a.m.
til 9 p.m.

STORE
WIDE
3
DAYS

SELL OUT

SOLID OAK!



THE
CASUAL
FURNITURE

- DOUBLE DRESSER 58.77
- 4-DRAWER CHEST 44.77
- BOOKCASE BED 32.77
- NITE STAND 16.77
- 3-DRAWER CHEST 36.77
- DESK CHAIR 12.77
- DESK 44.77
- WINTHROP DESK 59.77
- 2-TWIN BEDS 48.77
- TRUNDLE BED 79.77
- W-LINK SPRINGS

3 Groups

BEDROOM
SUITES TO

CLOSE
OUT

1/2

REG.
PRICE

SHOP and SAVE

9 x 12
Linoleum Rugs

\$4.77

LAMPS

UP TO 75% SAVINGS

As Little as
\$1⁰⁰ DOWN
up to
36 Months
To Pay

Thurs.
Fri.
Sat.

BEDROOM SUITES

Regular	Disc.	Sale
319.50	Fr. Prov. 2 pc. Brushed White	137.77
259.50	Dan. Modern, 4 pc. Oiled Walnut	161.77
299.50	Dan. Modern, 3 pc. Natural Walnut	167.77
337.50	Salem Maple, 3 pc. Chimney Corner	187.77
359.50	Modern Pecan, 5 pc. B. F. Huntley	188.77
449.50	Fr. Prov., 4 pc. Brushed White & Turq.	197.77
427.50	Salem Maple, 3 pc. Chimney Corners	239.77
398.50	Correlated, 4 pc. Melba Mag.	239.77
649.50	Fr. Prov., 4 pc. Golden Bisque	239.77
469.50	Fr. Prov., 3 pc. Natural Cherry	369.77
339.50	Modern, 4 pc. Scand. Aviantan	178.77
249.50	Danish Modern, 4 pc. Danish Walnut	178.77
199.50	Modern, 3 pc. Silver Mist	148.77
229.50	Carioca Mhg., 3 pc. Modern	158.77

DINETTES

REG.	SALE
34.50	Red or Turq. 25.77
49.50	3 pc. - W-dbl. dresser 28.77
49.50	5 pc. Bronze 36.77
149.50	Maple 5 pc. 48.77
119.50	Danish 5 pc. 73.77
129.50	5 pc. Vikowood 77.77
129.50	5 pc. Wal. Oval 81.77
119.50	5 pc. E.A. Maple 76.77
139.50	9 pc. Turq. or Red 78.77
12.50	New Odd Chairs 4.77

DININGROOM SUITES

REG.	SALE
399.50	Danish Mod. 177.77
519.50	Rock Maple 349.77
579.50	Rock Maple 369.77
169.50	Maple or Mhg. Corner Cabinet 119.77

5 pc. Maple Drop Leaf Tables

TABLE with 4 CHAIRS \$97.77
2 leaf
Plastic
Top Reg. 169.50

\$89 CHINESE COFFEE TABLE \$29.77
MODERN

RECLINERS



\$1 Down

RECLINER CHAIRS

Reg. 59.95	Asst. Colors	39.77
Reg. 99.95	Foam - Vynel	78.77
Reg. 109.95	Combination	79.77
Reg. 119.50	Super Soft	81.77
Reg. 129.50	Vynel and Tweed	89.77
Reg. 169.50		114.77

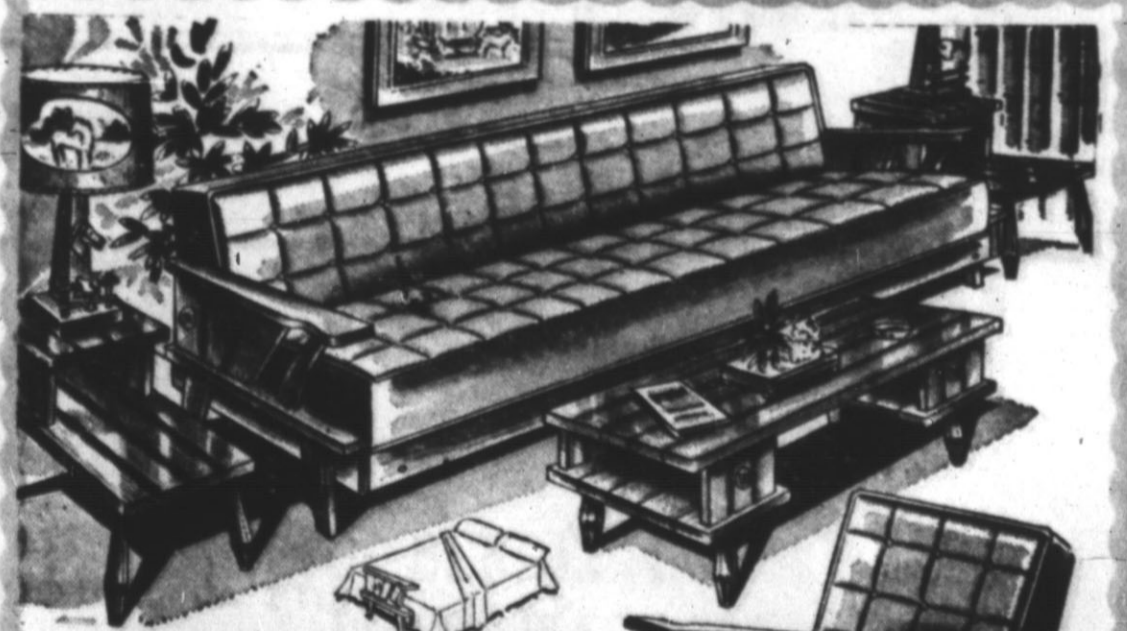
20 CHAIRS
TO SELL

FOR ONLY
\$24.77

3 Piece LIVINGROOM GROUPS

Modern Sofa	Reg. 428.50	With 2 Chairs	Sale \$187.77
Early American Sofa	Reg. 359.00	With 2 Chairs	Sale \$227.77
Provincial Sofa	Reg. 558.50	With 2 Chairs	Sale \$267.77

YOU WON'T BELIEVE WHAT YOU SEE!



WESTERN
GROUPS

5 PIECE \$139.79 UP



BASE ROCKERS
PRICED AS MARKED

\$19.77	\$38.77	\$68.77
\$28.77	\$47.77	\$78.77
\$31.77	\$59.77	\$83.77

ASSORTED COLORS and STYLES

BIG RED BARN

FOR GOD SO LOVED THE WORLD

First Baptist Church

Rev. E. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:35 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p. m.
Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p. m. WMU night-circle meeting, second Thursday, 4 p. m.
Nursery is provided for all church-wide activities.
Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a. m. and worship services convene at 11 a. m.
Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
Wednesday prayer meeting held at 8 p. m.

Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcalá
Bien venidos, Cuidada en la Calle 128 E. 5th.
Las servicios durante la semana y el Domingo.
Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

Church Of Jesus Christ of Latter Day

Saints (Mormon)

EM 4-1905
The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

First Presbyterian

616 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a. m. Tuesday.
Choir Rehearsal, 8 p. m. Wednesday. Prayer meeting Friday at 7:30 p. m.

Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a. m. m. Wednesday.

a warning

Foolish the moth which seeks in the candle, not life but death! Beneath the light there is the burning flame... sudden death for the moth.
A light is a warning to a sailor, a guide to the airman, a beacon to the lost.
It can either save or destroy. Do we seek light or just the flame? Beneficent goods may be turned into destroying weapons.
Food was meant to give health and strength. It is an instrument of good, but given to the glutton, it brings him ruin. Grapes grow for man's sustenance. But when the wine is loved for itself it degrades the body, befuddles the mind and sickens the spirit. God gave us His church, His word to light our way. If we use them for good, no harm will come to us. We won't get hurt as did the moths.

**You In The Church
The Church In You**
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

Bippus Community
Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p. m. All Day Singing each Fifth Sunday.

Jehovah's Witnesses
817 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p. m.
Tuesday: Congregation Bible Study, 8 p. m.
Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor
Sunday School is held at 9:45 a. m.; Worship Service at 11 a. m.; Training Union, 7 p. m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

Temple Baptist Church

Rev. Bill Ware, Pastor
Farrist Ave. and Ave. K
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p. m.
Tuesday: Beginner Sunbeams, 9:30 a. m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p. m.
Wednesday: Prayer Meeting, 7:30 a. m.; Choir Rehearsal, 8:15 p. m.

The Church Of God In Christ

Rev. Calvin Hedge, Pastor
115 West Norton
Sunday School 9:45 a. m.; Morning Worship 11 a. m.; Evening Worship 8 p. m.
Monday, Bible Band meets 7 p. m.
Wednesday, Prayer Meeting 8 p. m.

St. Thomas Episcopal

Rev. Joel C. Goodwell, Vicar
Harrison Highway
Vicarsage, 115 Elm Street
Sunday: Sunday School, 10 a. m.; Morning Prayer and Sermon, 11 a. m.; First and Third Sunday, Holy Communion; Youth fellowship, 7 p. m. Wednesday: Holy Communion, 10 a. m.
Women's Division is held the third Tuesday of each month at 7:30 p. m. in homes.
The Bishop's Committee meets the first Sunday of each month immediately following morning worship.

Mission De San Jose

LABOR CAMP
El Domingo es el dia del Señor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m. Bautismos despues de la misa de las 10 a. m.
(Continued on page 5)

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

- | | | | | |
|--|---|--|---|--|
| FIRST NATIONAL BANK
● Virgil Hennen | MASTER CLEANERS
● Mr. and Mrs. C. D. Fitzgerald | BUY-RITE FURNITURE
● J. H. Fish | ORSBORN - CHEVROLET
OLDSMOBILE
● Your Chevrolet-Oldsmobile Dealer | ELIZABETH WITHERSPOON
INSURANCE
● 148 N. Main St. |
| PLAINS FERTILIZER CO. | SUIT'S AUTO SUPPLY | CLOWE & COWAN INC.
● The Best - Pomona Pumps | HEREFORD GRAIN CORP.
● Curtis O. Roach, Mgr. | E. S. BLACK CO.
● Dick Bernard - Jesse Stanford |
| HEREFORD FERTILIZER &
INSECTICIDE CO.
● Norman Moore | CITY DRUG STORE
● Mr. and Mrs. Kenneth Coker | WESTERN WHEEL INN
● Mr. and Mrs. G. D. Colson | FARMER'S DRIVE IN
● Troy Moore | PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell |
| Lyle Blanton of Hereford, Inc. | ROCKWELL BROS. & CO.
● D. R. Vandever | LOERWALD BROS.
● Ed, George, Gene & Harold Loerwald | HEREFORD STATE BANK
● Russell E. Carver, Pres. | ED SKYPALA
● Your Borden's Distributor |
| Kemp Tractor and Motors
★ Ford Tractor Dealer | JONES TEXACO SERVICE
● Mr. and Mrs. J. P. Jones | BIG T PUMP CO., INC.
● Hilroy and Leroy Aven | Western Wrecking
● Anson A. and June Dearing | McRIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight |
| GILLILLAND FUNERAL HOME
● Marlin Gilliland | CONSUMER'S FUEL ASS'N | HEREFORD LAUNDRY &
DRY CLEANERS
● Ernest Kendall | HEREFORD TEXAS FEDERAL
CREDIT UNION
● Mrs. Dyalthia Benson | DAVIS IMPLEMENT CO.
● W. L. Davis, Jr. |
| PITMAN GRAIN CO. | ROGERS DRUG
● Mr. and Mrs. Grady Rogers | | | |

CHURCH...

Assembly Of God

Union and Ave. G
Rev. V. W. Marston, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A.'s meet at 8 p.m. and worship service begins at 8 p.m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

Church Of God

11 and 12th Street
Rev. W. A. Gray
Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.
Wednesday - Prayer Service, 7:30 p.m.
Friday - Young People's Endeavor, 7:30 p.m.
"Bring your burden and carry away a smile."
"The Church that is large enough to serve you and small enough to know you."
For transportation call EM 4-3909.

Grace Assembly

(Unconventional)
Pastor Roy Jennings
811 Stevin
Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.
Tuesday: Teaching Service, 7:30 p.m.
Friday: Teaching Service, 7:30 p.m.
"The Voice of Faith" broadcast over KPAN each Sunday 5-5:15 p.m. Everyone Welcome.

OPTOMETRISTS

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255
Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00
DRS. ADAMS & WYNN

First Methodist

501 North Main
Rev. Harold L. Thornton
Pastor
Sunday, July 28: Sunday School, 9:45 a.m.; Morning Worship, 10:45 a.m.; Evening Worship, 7 p.m.; Junior High M. Y. F., 6 p.m. in the Hendrick House; Senior High M. Y. F., 6 p.m. in Ward Hall.
Tuesday, July 30: Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group 8 p.m.
Thursday, August 1, Choir Rehearsal, 7:45 p.m.; 9 a.m. Children's Division workers meet in the home of Mrs. Bert Dozier at 138 Star Street.

Immanuel Lutheran

Pastor
Rev. Fred Beversdorf
Park and Avenue B.
Sunday, July 28: Worship Services, Friona, 8 p.m.; "Call To Worship," KPAN, 9:15 a.m.; Sunday School and Bible Class, 9:45 a.m.; Worship Service, 11 a.m.; Walther League, 7 p.m.

First Christian

Rev. Eugene Brink
Pastor
West Park Avenue
Sunday School is held at 9:30 a.m. Worship service will begin at 10:30 a.m.
Chi - Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Departments first Wednesday at 8 p.m.
General Church Board, second Wednesday at 8 p.m.

Wesley Methodist

Rev. Cleve Patterson, Pastor
Sunday: Sunday School, 9:45 a.m.; Evening Worship 7:30 p.m.
Methodist Men's Breakfast is held at 6:30 a.m. on the first Saturday of each month.
W.S.C.S. meets second and fourth Mondays of each month at 3 p.m.

Central Church Of Christ

L. E. Fooks, Pastor
Pastor
Sunday Services: Bible Study, 9:30 a.m.; Morning Worship, 10:25 a.m.; Evening Worship, 6 p.m.
Mid-Week Services: Ladies Bible Study, 10 a.m. Wednesday; Mid-Week Classes for all.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. Es Catolic? Pues, Tienen La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misa En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m.; y 8 p.m.
Durante La Semana: 6:30 a.m. ages and devotional services at 7:30 p.m. Wednesday.
Radio Program, Monday through Friday from 9:05-9:20 a.m.

San Pablo Iglesia Metodista

222 Killeb Street
Rev. Eubaldo Ponce
Pastor
Los Servicios de nuestra nueva Iglesia. Seran de la Siguenta manera los Domingos y los dias de la semana. Escuela Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los fueves servicion de oracion 7 p.m.

Thompson Memorial Mexican Baptist Mission

Orden De Cultos
Domingo Por La Manana, 10 a.m.; Escuela Dominical, 11 a.m.; Culto De Adoracion.
Domingo Por La Noche 7 p.m.; Union De Preparacion, 8 p.m.; Culto Evangelistico, Miercoles Por La Noche. Culto De Oracion Y Estudio Biblico.

Church Of The Nazarene

Fourth and Jackson
Rev. Earl M. DeBord, Pastor
EM 4-1875
Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Evening Service at 7:30 p.m.
Prayer meeting Wednesday will begin at 7:30 p.m.

Westway Baptist Church

Rev. Kenneth Lowry, Pastor
Sunday School is held at 10 a.m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p.m.
The Wednesday night Prayer Meeting in the Church is held at 7:30 p.m.

St. Anthony's

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor
Sunday Masses at 6:30 a.m., 8 a.m., and 10 a.m.
Sunday evening mass at 8 p.m., Daily mass at 6:30 a.m. and 11 a.m. during school year. Tuesday evening mass at 8 p.m.
First Friday Masses at 6 a.m., 11 a.m. during school year, and 8 p.m.
First Saturday Masses at 6 a.m.; 8 a.m.
Holy Day Obligation Masses at 6 a.m., 8 a.m., and 8 p.m.
Confessions are Tuesday at 12 noon - 1 p.m. during school year and 8 p.m.; Thursday, 12 - 1 p.m. during school and 8 - 9 p.m. before First Friday; Saturday, 4-5 p.m.; 8 - 9 p.m.; Sunday, 7:30 a.m.
Baptisms at 4 p.m. Sunday. Any other time by calling Rectory.

Seventh Day Adventist

West Park Addition
Elder James Mead, Pastor
"Amos, the Layman Prophet" is the subject for daily lesson study and class discussion Sabbath, July 27.
Memory Text: Amos 9:9
Study Helps: "Book of Amos,"

'Prophets and Kings,' Pages 286-309.

Lesson Aim: To awaken us to our responsibility, for we are God's depositaries of Truth.
Lesson Outline:
1. God's Love and Care for Israel. Amos 2:9-10; 3:1-2.
2. Social and Moral Condition of Israel. Amos 2:6-7.
3. God's Efforts to Arouse His

DINNER WITH ROBINSONS

On Saturday evening Mr. and Mrs. John Robinson entertained at a dinner for the Gilbert Davises of Shreveport, La., the Bill Robinsons of Rosenberg and the Eugene Brinks.

FORM FORT WORTH

Mrs. Marion Causey, former owner of the Whitehouse Market, is in Hereford this week on a business trip. She and her husband are now in business in Fort Worth.



ON THE HONOR STUDENT list at McMurray College for the spring semester were Jim (top) and Bob Uselton, sons of Mr. and Mrs. W. E. Uselton of Hereford. Jim is a senior and Bob a sophomore at the school. (McMurray Photos)

People. Amos 4: 6-12.
4. Israel's Ritual Righteousness. Amos 8:5-23.
5. Cause and Effect. Amos 3:9; 12.
Services: Song Service 9:15 a.m. Saturday; Sabbath School 9:30 a.m. Saturday and Worship Service 11 a.m. Saturday.
day. Elder G. H. Rustad, President of the Texico Conference of the Seventh-Day Adventist office located in Amarillo will be the speaker.
Church Dedication 3 p.m. Saturday with Elder L. C. Evans, President of the Southwestern Union Conference of the Seventh-Day Adventist office located at Richardson, will be the speaker. A basket lunch will be served at noon Saturday at Dameron Park, weather permitting.
Services: Meditation 9:30 a.m. Saturday; Sabbath School, 9:45 a.m.; Worship Service, 11 a.m.

PAINT-UP FOR SUMMER WITH PITTSBURGH



FAMOUS PAINTS!
HUNDREDS
of today's most wanted colors including:
WALLHIDE rubberized wall paint
WALLHIDE alkyl type flat wall paint
SATINHIDE Enamel
WALLHIDE Gloss Enamel
PITTSBURGH master colors

Pittsburgh is famous for quality points the nation-over. Always plan on the best... and you always get the best. Come in and let us show you the wonderful world of color by Pittsburgh.



Whatever your decorating problems... you can count on us for the help and planning you need.

Call EM 4-3434
CARL McCASLIN
Phone The Lumber Number EM 4-3434
One Block East Of Courthouse
LUMBER and building materials

STAR CONTINUOUS DAILY FROM 1:45 P. M.

Now Thru Saturday

YOU'LL HAVE TO SEE IT TO BELIEVE IT!
THE WONDERFUL STORY OF A BOY AND HIS AMAZING UNDERWATER FRIEND!
FLIPPER
the fabulous dolphin
CHUCK CONNORS LUKE HALPIN
- STARTS SUNDAY -

REYNOLDS
HAS SOMETHING DEBATE TO TELL YOU
My Six Loves
THE FUNNIEST FIX A GIRL EVER GOT INTO!
CLIFF BURTON - DAVID JANSSEN

TOWER DRIVE-IN THEATRE

Box Office Opens 7:45 Show Starts Dusk! NOW! Thru FRIDAY

It's Bright! It's Wonderful!
Walt Disney
Babes in Toyland
ROCK HUDSON BURL IVES - GENA ROWLANDS
THE SPIRAL ROAD
PLUS COLOR CARTOON

SATURDAY ONLY

A LAND AFLAME WITH GUN-FOR-GUN HATE AND VENGEANCE!
PURPLE HILLS
DENNE NELSON JOANNA BARNES RENT TAYLOR
Beauty and the BEAST
TECHNICOLOR

STARTS SUNDAY 2 FIRST RUN FEATURES

How sweet it is...
Jackie Gleason
Papa's Delicate Condition
Technicolor
GLYNIS JOHNS - RUGGLES - GOODWIN - BRILL
PLUS: BIG CO-HIT!
30 YEARS OF FUN
CHARLIE CHAPLIN - BUSTER KEATON - LAUREL & HARDY - HARRY LAMBERT

UNDER NEW MANGEMENT
FAMILY COIN-OPERATED LAUNDRY
104 N. 25 MILE AVE. EM 4-9022
FORMERLY **MASSIE'S LAUNDRY**
FEATURING
★ WHIRLPOOL
★ PHILCO - BENDIX - DOUBLE LOAD WASHERS
★ CISELL DRYERS
FABRIC CONTROL
Mr. and Mrs. S. T. Loerwald have taken over the ownership of MASSIE'S LAUNDRY. They cordially invite everyone to use their SELF-SERVICE laundry.

OFF THE Shelf

BY H. A. TUCK
 Courage in battle is an unpredictable quality. Continual courage in battle is even rarer. That is what makes the story of Charles Hazlitt Upham so unusual.

Mark of the Lion by Kenneth Sandford is the biography of Upham, the only soldier in the history of Britain to win the Victoria Cross twice. That would be the equivalent of an American soldier receiving the Congressional Medal of Honor twice.

Upham was the son of a New Zealand lawyer. He decided that he didn't want to follow his footsteps and instead attended an agricultural college and became a land appraiser.

Even then, he was unpredictable and inclined to follow his own inclinations rather than the crowd.

When New Zealand and other Commonwealths joined England in preparing for World War II, Upham volunteered. In his rather picturesque and unconventional language, he argued with instructors, yet showed great tactical intuition. He turned down a chance to attend officer's school to go with his unit overseas, but was promoted to Sergeant before leaving.

During training in the North African desert, he became even more unconventional and envisioned a fluid, quick-striking force rather than the trench-warfare of World War I. Despite his frequent clashes with superiors and utter inability to conduct formalized drills, he

was posted to officers' school in England. There he was graduated at the bottom of the class, although he vows that it was because the list was published in alphabetical order (it wasn't).

He returned to his old unit, taking over a platoon and working them into exhaustion on field problems, yet still incapable of drilling them. Once, when he was about to let them march straight into a wall, his mind couldn't come up with the proper command to stop or turn them. Finally, in desperation, he shouted, "Whop!" whereupon they stopped.

His division was sent to Greece for the ill-fated delaying action against the Germans. Troops finally were evacuated at the last moment and landed on Crete.

It was here that Upham first became a hero. He was wounded twice, yet refused aid and continued to fight. With a useless arm, he shot two Germans with a bolt-action rifle, the second one hitting the rifle's muzzle as he fell. He constantly exposed himself in order to find enemy gun locations, carried wounded out under fire, made a dangerous reconnaissance over open territory that was controlled by the enemy and, during evacuation after support failed to come, led his platoon up a vertical cliff to wipe out a German force that was blocking the escape route.

All this took place while Upham had shrapnel in his shoulder, a bullet in his foot and was uncommonly weak from days of illness.

When the group returned to North Africa, Upham was nominated for the Victoria Cross. When it was announced, Upham was in a state of frustration

for having lost his pistol and binoculars.

As reporters swarmed out in search of the hero, Upham hid in his dugout and literally had to be ordered to give an interview for broadcast back to New Zealand. It was typical that he had to do it three times to get all the profanity out and that he did not mention himself one time, but rather took the opportunity to ask that the New Zealand troops be sent more food and tobacco from home.

In fact it took all of Upham's pleading to keep from being sent back as an inspiration to the homefolks. He wanted to stay with his men.

Also typically—when a high general showed up to present the medal, Upham was nearly sick with nervousness. But he got the medal, walked off 20 paces, then remembered he was supposed to salute. So he turned, saluted and turned again. Officers were appalled at that moment to see that under his piteous he was displaying a pair of yellow socks.

Upham was promoted to Captain and became a Company Commander. He led this group against the desert forces of Rommel and could easily have qualified for a dozen or so medals. He was always going where he wouldn't send his men, yet seemed to lead a charmed life.

At one time, he even managed to get two groups of Italian soldiers to push his truck out of the sand. This, naturally, took place during battle while the Italians were supposed to be fighting the British.

But Upham's luck ran out when tank support failed to arrive to hold a taken objective. The Germans came in with a fierce counterattack and made a huge capture. Upham, wounded seriously in the arm, was among those taken.

He escaped in Italy, and was captured. Placed in a POW camp, he made numerous escape attempts, although he should have been shot for any one of them. Finally, he was transferred to Colditz, a tribute to his determination to torment his captors, and, if humanly possible, to escape from them.

But the war ended before Upham could get back into action. Returned to England, he found that his fiancée was in Germany with the Red Cross. But they finally got united and were married.

Returned to New Zealand, Upham was a reluctant hero who turned down an offer from his countrymen to buy him a farm. Instead, he and Molly bought their own place, with Upham building much of his own home.

Upham certainly gives credence to the theory that you can't really tell what raw recruit will emerge as a hero during battle.

This is a wonderfully interesting book, available from the Deaf Smith County library.

STOP IN HEREFORD
 Mr. and Mrs. W. A. Strange and Sharon visited briefly in Hereford last week with the Paul Stevens. They had been to Montana and were on their way home to Houston. While here they visited with Kendall Williams and the Gilbert Davises, all former members of Parkside Christian Church in Galena Park.

SPECIALS GOOD THURS., FRI., SAT., - JULY 25, 26, 27

CHUCK ROAST
 Lb. **49¢**



ARM ROAST
 Lb. **55¢**

SHORT RIBS
 Lb. **29¢**

RIB STEAKS
 Lb. **79¢**

Tall Corn **BACON**
 Lb. **98¢**

COFFEE

MARYLAND CLUB

Lb. **59¢**

CURTISS **MARSHMALLOWS**
 10 OZ.
 2 for **39¢**

JOHNSON'S **SHOE POLISH**
 49¢ SIZE **39¢**

SHURFINE **ORANGE JUICE**
 FROZEN - 6 OZ.
 4 for **\$1**

SUPREME **PECAN SANDIES**
 Lb. **49¢**

HERSHEY'S - 16 OZ. **CHOCOLATE SYRUP**
 5 for **\$1**

LILT - MILK WAVE **PERMANENTS**
\$2.19 PLUS TAX

SHORTENING

FOOD KING

3:53¢

PLAY BASEBALL
 COLLECT
ALL PLAYERS
 WIN
\$100

FROZEN - BANQUET **FRUIT PIES**
 APPLE - CHERRY - PEACH
 3 for **79¢**

DOESKIN **FACIAL TISSUE**
 400 CT. BOX
 5 for **\$1**

TENDERCRUST **BREAD**
 1 1/2 lb. cello with Free Coupon on baseball equipment.
27¢

STARKIST - CHUNK STYLE **TUNA**
 GREEN LABEL
29¢

SILVER SAVER **PICKLES**
 SOUR or DILL
 CT. **29¢**

NABISCO - CREME SANDWICH **OREO**
 11 1/2 OZ.
39¢

ICE CREAM

CLOVERLAKE

1/2 GAL. **69¢**

SHURFRESH **OLEO**
 3 lbs. **49¢**

LIPTON'S **TEA**
 1/2 LB. **39¢**

TENDERCRUST **ROLLS**
 2 for **49¢**

SHURFINE - 12 OZ. **SODA POP**
 6 for **49¢**

SNIDER'S **CATSUP**
 14 OZ.
 2 for **35¢**

SUNSHINE **FIG BARS**
 Lb. **37¢**

SHURFINE - CUT **GREEN BEANS**
 303 CAN
 5 for **\$1**

BRYLCREEM
 98¢ SIZE
79¢ PLUS TAX

FLOUR

SHURFINE

5:39¢

POTATOES

8:29¢



BANANAS
 2 Lbs. **25¢**

CABBAGE
 Lb. **5¢**

WINE&P **APPLES**
 Lb. **19¢**

TAYLOR & SONS
FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

★ YOUR HOME TOWN BOYS

CASH AND SAVE

PREMIUM FEATURES NEW, LOW PRICES

GENERAL NYLON SPECIAL

TRACTOR TIRE

- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Cured Clear—keep clean—dig deeper—pull better.

PLUS
 36 Months Field Hazard Guarantee protects your investment.

90 MONTH GUARANTEE
 The General Tire & Rubber Company guarantees to the original purchaser the 500 Mile Traction Nylon Special and All Grip Traction Nylon-Jumbo Lug against failure resulting from wear and tear, cracking, chipping, or cutting for a period of 90 months from date of purchase when used in normal form service.



Hereford Butane

INCORPORATED
 Veterans Park Road EM4-3367



A Long Distance Call... makes you feel this close to someone faraway

Miles melt away when you call a distant friend or relative by Long Distance.

Just pick up your phone and you're in touch with out-of-town loved ones, often within a minute.

Station-to-station calls go through at lower rates—at least one-third less than person-to-person calls. Rates are even lower nights and all day Sunday.

Long Distance... next best thing to being there

