

"Hail To The King—For A Day"

The Sunday Brand
Women's Section

Helen Nelson, Society Editor

Sunday, June 17, 1962

Section Two



Since 1910, American Dads have been hailed as "King For A Day" on the third Sunday of June. And, customarily, they are showered with gifts by their children and the "Queen of the Home," Mother.

Don't make the mistake of thinking that Father's Day is Sunday, June 17, a purely American institution, for it isn't. The custom of paying homage to Dad is as old as ancient Greece and has long been observed in China. The Greeks bore gifts to Zeus, the father of gods and men, and later had a day for presenting gifts to all fathers.

The Chinese celebrate Father's Day twice a year, once in spring and once in autumn. On designated days, the sons of the household visit the tombs of their forefathers and then join in family celebrations with gifts for their own fathers.

Miss Ethel Robinson and daughters, Beth, Susan, Amy and Laura, hold gifts wrapped packages for their "King For A Day."

Staff Photo by Wain Miller



Pick a Pair

Food King Lb. Crt.

MARGARINE

Van Camp 300 Can.

PORK AND BEANS

2 for 25^c

Pick a Pair

6 BTL. CARTON

COCA COLA

2 for 59^c

Pick a Pair

CONDENSED MILK

CARNATION

SHURFINE FLAT CRUSHED

PINEAPPLE

2 for 29^c

Capr. G. Doppel 1962

CRYSTAL BEET

SUGAR

10 LB. BAG

97^c

SHURFINE

COFFEE LB.

55^c

BAMA GRAPE

JELLY 4 LB. JAR

89^c

SILVER SAVER SWEET PICKLES

PICKLES QT. JAR

35^c

FOLGERS INSTANT

COFFEE 6 oz. JAR

65^c

FLUFFO

SHORTENING 3 lb. can

69^c

STARKIST CHUNK STYLE

TUNA FLAT CAN

3 FOR \$1.00

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400 COUNT BOX

KLEENEX

2 for 49^c

Pick a Pair



IMPERIAL PWD. OR BROWN

SUGAR LB. BOX

2 FOR 25^c

DUNCAN HINES BLUEBERRY

MUFFIN MIX BOX

2 FOR 69^c

WELCHADE

GRAPE DRINK QT. CAN

2 FOR 59^c

SHURFINE 303 CAN

FRUIT COCKTAIL

2 FOR 39^c

A-1 STEAK SAUCE 6 oz. 33^c

U. S. D. A. GRADED GOOD & CHOICE

Pick a Pair

SHURFINE FROZEN 10 OZ. PKG.

CUT CORN

ENGLISH PEAS

CHOPPED BROCCOLI

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Pick a Pair



VEL REG. SIZE

BEAUTY BAR

2 FOR 35^c

COMET

CLEANSER 14 OZ. CAN

2 FOR 29^c

CALIFORNIA BEAUTY

PLUMS



lb 23^c

ARKANSAS

CABBAGE lb

5^c

CALIF. KENTUCKY WONDER

GREEN BEANS



lb 29^c

Pick a Pair

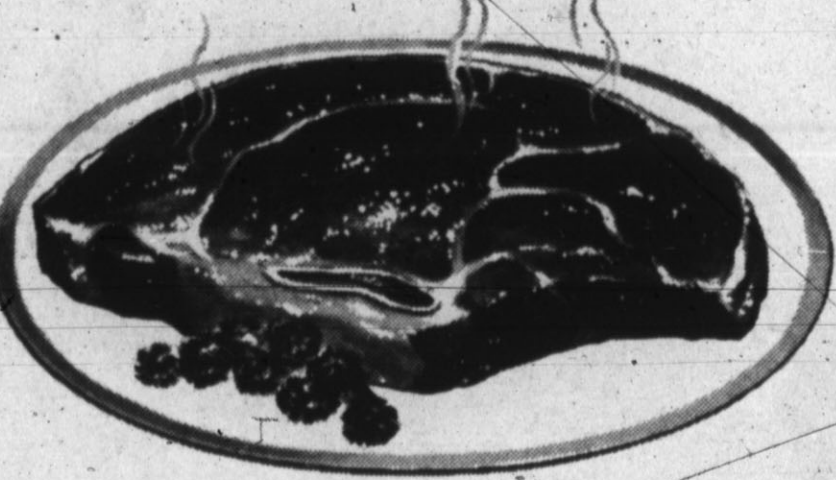
SEALTEST

DATE WITH A NUT

ICE CREAM

1/2 GAL.

2 for 89^c



SIRLOIN STEAK

lb. 79^c

U. S. D. A. GRADED GOOD & CHOICE

T-BONE STEAK lb

89^c

UNDERWOOD-FROZEN

BAR-B-QUE BEEF 14 oz. PKG.

79^c

HAIR DRESSING REG. 87c

BRYLCREEM

59^c

CLEAN & CLEAR REG. 1.38

FACE LOTION

98^c

NEW AND DIFFERENT READY MADE

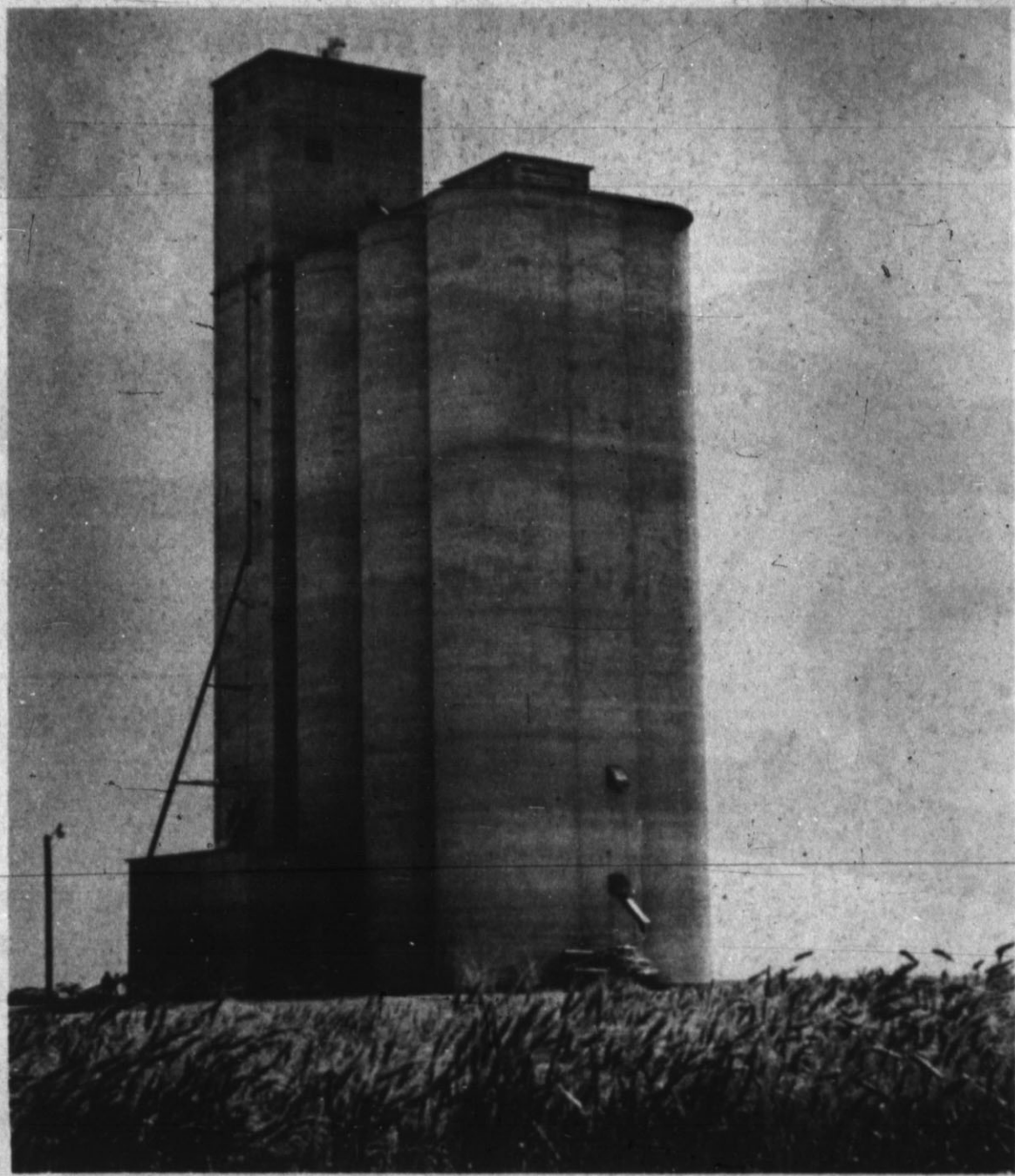
HAMBURGER PATTIES

4 oz. and 8 OZ. PATTIES LB.

49^c



COOPERS'S



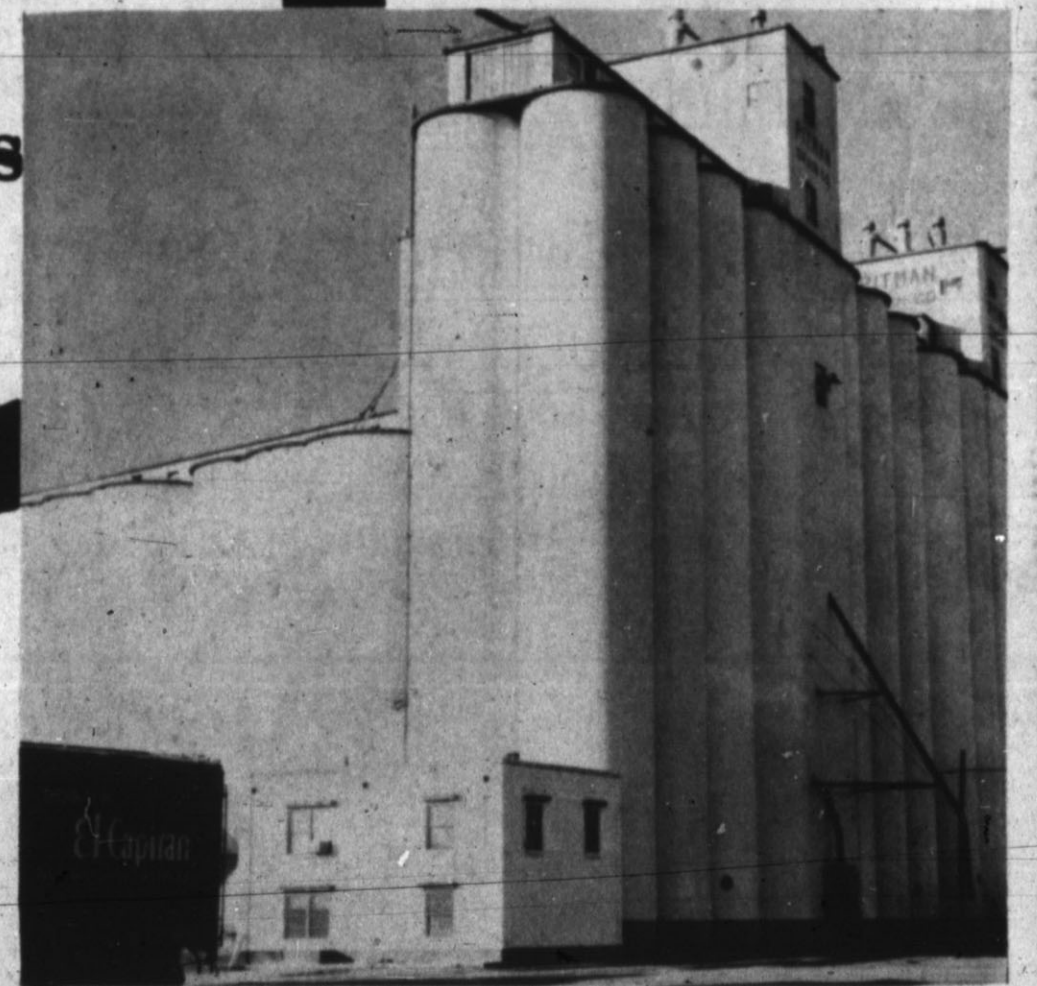
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Summerfield AND
North Hiway 385
11 Miles

We
Appreciate
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Business
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EM 4-2030 WANT ADS

(Continued from page 4)

Desirable furnished duplex. Good neighborhood. Attractive grounds. To White Couple, locally employed. 711 East Third. B-5-15-24-TFC

FOR RENT OR sale, Nice two bedroom, den, utility room at 1401 13th Street. Call EM4-0800. B-5-16-24-C

FOR RENT 3 bedroom unfurnished house. 1109 13th. Call EM4-2618. B-5-10-51-2C

TWO BEDROOM unfurnished house. 501 Park Avenue. Phone EM4-1100. B-5-9-51-TFC

Three Room apartment, unfurnished. Whites only. Bills paid. Call O. J. Beene, Friona 4551. B-5-14-23-TFC

Two Bedroom unfurnished house. White couple only. 303 Avenue H. B-5-10-50-TFC

FOR RENT To White Couple 3 room furnished Apartment. Redecorated No pets. Roy Manning. 325 Avenue B. B-5-17-21-TFC

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Year around. Call EM4-0277 After 8:00 PM or EM4-0791 days. B-8-21-51-2C

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Do you have Avon Service? If not you may be one who can make money the Avon Cosmetic Way. T. V. Nationally Advertised products. Write Box 1083, Amarillo, or Call DR 4-1621. B-8-51-4C

6. WANTED
Custom Farm Work
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JAKE MOORE
EM 4-1542
B-6-17-TFC

10. NOTICE
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CONTACT
DR. GALE J. PAGE
CHIROPRACTOR
101 Ave. E. EM 4-2643
B-10-14-TFC

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11. Business Services
KIRKLAND & DILLARD EARTH MOVING COMPANY
Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 S-11-40-TFC

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CUSTOM COMBINING Ralph Packard Phone EM4-2110. 607 South Main Street. B-11-30-49-TFC

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ALCOHOLICS ANONYMOUS
EM 4-1094
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 '11?

Charles J. (Chick) Lang, former riding agent for Bill Hartack, is the new director of racing at Pimlico.
Trainer Jim Fitzsimmons has received credit for saddling eight winners of the Wood Memorial, feature spring race at Aqueduct.

Have you read the Classifieds?
3 CUTTERS IN 1
BUSH-HOG
heavy duty all purpose ROTARY CUTTER
1. Clears heaviest undergrowth
2. Mows hay early or late
3. Cuts, shreds, mulches stalks
DISTRIBUTED BY
KIRBY SALES CO.
Hereford, Texas

DIRT WORK
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DIRT WORK
Yard Plowing Ditching
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Air Hammer Back Hoe
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Okinawa is one of the most crowded islands in the world, with 763,000 people living on 465 square miles.
A little cooked rice leftover? Add it to consomme (homemade or prepared) and serve as a before-dinner soup.

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EM 4-1423 1219 E. 1st
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"USED CAR SPECIALS"
THIS WEEK'S SPECIAL
1960 CORVAIR 4 door, radio, heater, standard transmission. Fawn gray and white. If you haven't considered a Compact drive this one - You'll go for it. Fully guaranteed. **\$1295**

1961 CHEVROLET BEL AIR V-8 4-door sedan. Radio, heater, Powerglide, white wall tires. Extra sharp 18,000 mile car. /90 day - 4000 mile warranty. Let us make you a trade - price and terms - on this near new Chevrolet sedan.
1961 FORD FAIRLANE 500 V-8 4-door sedan. Radio, heater, Fordomatic, white tires. Snowshoe white finish. Save the first year depreciation on this sharp car. 90 day - 4000 mile warranty.
1961 CHEVROLET 1/2 ton Pickup. Six cylinder, 3 speed, radio, heater, rear hitch. Sharp red finish. Extra good white wall tires. Try the ride of this yearling - Smooth and active.
1959 OLDSMOBILE 4-door, Dynamic 88. Power steering and brakes. Local owner. Below market price. Very sharp. Bank rate financing. Good trade.
1959 FORD GALAXIE 2-door sedan. V-8, overdrive, radio, heater, air conditioned. Local one owner. Cleanest used car in 7 states. Come by and examine this jewel. Good price - good trade.
Trade in the Shade under the Big Carport at Warren Bros.



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Just one Family Life Policy protects dad, mom and the children. And most important, it grows with your family... insures children yet to come along (at no extra cost!) It builds up cash and loan values for dad, provides guaranteed conversion privileges for mom and the children. Call us for details.

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39 or Less	\$1.88	
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44	\$1.93	
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46	\$1.95	
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48	\$1.97	
49	\$1.98	
50	\$1.99	
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Factory Equipped & Push Button Radio, Wheel Trim Rings, Heavy Duty Radiator and Soft Ray Tinted Glass. Padded Dash and White Side wall Tires. Factory List Price \$2515.35.
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CHEVY II NOVA 400 SPORT COUPE

Similar Discounts On All Chevrolets and Pickups

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SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR **HOME LOANS** TO BUY OR BUILD REMODEL REFINANCE



RECEIVING THE TROPHY for bowling the high series in League Number One of the American Bowling Congress Men's Association at Sunset Lanes was Don Steele. He earned the award with a three-game series of 670 in league competition.

(Staff Photo)

White Sox Rally Beats Indians

Indians staged an uprising at Pony League park Thursday night that almost got the White Sox' scalp. The Tribe, trailing 1-5, suddenly came to life and surged into a 7-5 lead.

Only a similar outburst by the White Sox for five runs in the sixth inning gave them enough margin to win 11-8 in a thriller. Five straight walks gave the White Sox just one run in the top of the first inning as one runner was cut down trying to steal home.

The Pale Hose got three more runs in the second on three walks and a double by Steve Hodges.

The Indians finally broke into the scoring column in the fourth after being shut-out with no runs or hits during the first three innings. Alex Guerrero singled and moved around on two errors and a walk.

In the top of the fifth, the White Sox scored a run on a pair of walks and two ground balls.

Then it was time for the Indians to move out front 7-5. Four straight walks pushed in one run, the White Sox changing pitchers at that point. That was followed by another walk before the first out was made. Then Billy Watts doubled. The other runs scored on a wild pitch, a passed ball and a ground ball.

The White Sox responded to the challenge and regained the lead in the sixth, scoring five runs. Jimmy Allison singled and Hodges homered to tie the score. A walk, an error and a wild pitch moved Greg Johnson to third as the Indians called for another hurler. A pair of errors allowed three more runs to score as the White Sox took a 10-7 lead.

Gary Payne scored for the Indians in the last of the sixth on a walk, two stolen bases and a passed ball.

Hodges scored the last run for the White Sox as he singled, stole second, took third on an error and came in on a single by Greg Johnson. The Indians turned in a neat double play then to shut off the rally. Third sacker Ken Stark grabbed Bell's grounder, fired to Bill Watts at first and then took the throw back to third to get Johnson.

The Indians were unable to score in the last of the seventh. Jimmy Allison started for the White Sox and went until the

last of the fifth, when he was unable to get anyone out. He gave up five runs on one hit, struck out six and walked nine. He was relieved by Hodges, who got credit for the victory in his three innings. He gave up three runs on one hit, walked five and struck out six.

Mike Watts started for the Indians and went one and a third innings. He was touched for three runs on no hits. He struck out three and walked seven. Billy Watts worked three and two-thirds innings and was charged with the loss. He gave up five runs on three hits, walked eight and struck out none. Alex Guerrero pitched the last two innings. He allowed three runs on two hits, walked one and struck out two.

BOX SCORE	
White Sox (11)	AB R H
Duvall lb, c	1 2 0
Wagner ss	3 1 0
Allison p, 1b	4 1 1
Hodges c, p	4 2 3
Johnson 2b	3 1 1
Bell 3b	3 2 0
Price rf	1 0 0
Gilbert rf	1 0 0
Brown cf	4 1 0
Benefield lf	1 1 0
West lf	1 0 0
Total	26 11 8
Indians (8)	AB R H
Payne 2b	2 2 0
M. Watts p	1 0 0
S. Knox lb, cf	2 1 0
N. Stark ss	1 1 0
Guerrero lb, p, cf	2 2 1
Wilson lf	3 0 0
B. Watts cf, p, lb	3 1 1
Cabrero rf	4 0 0
Watson 2b	1 0 0
B. Knox 2b	0 0 0
K. Stark 3b	3 1 0
Total	22 8 3

Enrolled In TWU Workshop

Those enrolled in a course on family financial planning at the Texas Woman's University includes Mrs. Argen H. Draper, Box 671, Dimmitt Highway, Hereford.

Mrs. Draper, who is Deaf Smith County Home Demonstration Agent, has the bachelor of science degree from Texas Tech and is working toward the master of science at TWU.

Bizerte Lake is connected with the Mediterranean Sea by a mile and a half canal dredged by the French in 1894.

GROW MONEY—

WITH GOOD SEED

- LINDSEY
- ASGROW
- P. A. G.
- TEXAS NUMBERS
- FORAGE CROPS

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BORDEN'S
ICE CREAM CONES

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WEDNESDAY

GO-TOGETHER SALE

ICE CREAM

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BLUE PLATE
10 OZ. 25 TO 30 CT.

55¢

Borden's GOLDEN VANILLA

FACIAL TISSUE

SOFLIN
400 CT. BOX

5¹/_R \$1



AND
ALL
FLAVORS
1/2 GAL

49¢

MAXWELL HOUSE COFFEE

2 LB.
CAN

\$1.19

ANGEL FOOD CAKES

TENDER CAKE
FAMILY SIZE

49¢
VALUE

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SERVE WITH YOUR FAVORITE TOPPING

BORDEN'S CHOCOLATE FLAVOR



Borden's
MILK
Goes with any meal
1/2 GAL. 53¢

Dr. PEPPER

6 BTL. CTN.
REG. SIZE

29¢

READY

DIET 900

79¢

BUTTERMILK

BORDEN'S
1/2 GAL.

39¢

ORANGE DRINK

Borden's 1/2 Gal. 35¢

LEM-O-GRAPE

Borden's 1/2 Gal. 35¢



Borden's
COTTAGE
CHEESE

32 OZ.
GOES WITH
SALADS

FRESH - LEAN - U. S. D. A.



GROUND
BEEF
TENDER CRUST

lb. 39¢
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SOUR CREAM

BORDEN'S
1/2 PINT

29¢

Hi PROTEIN

BORDEN'S
1/2 GAL.

49¢

HALF-HALF

BORDEN'S
PT.

29¢

TOMATOES

CHERRY
PT. BASKET

39¢

OKRA

FRESH
CRISP

lb. 19¢

STRAWBERRIES

3 PINTS
FOR 69¢



Borden's
BORDEN'S
WHIPPING
CREAM

39¢
1/2 PT.

They go together

DOUBLE S & H GREEN STAMPS WED.

WITH \$2.50 PURCHASE OR MORE



See for yourself what bargains you get in finest foods...

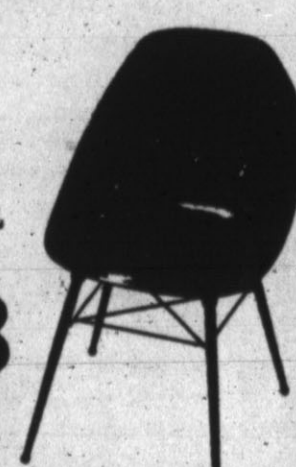
Piggly Wiggly

EGGS

Sunnyside Up
Grade "A"
Small

4 DOZ. \$1
FOR

Unbelievably Comfortable
FORM-FIT
CHAIRS



WITH
\$15 WORTH
OF CASH
REGISTER TAPE.

\$3⁹⁸

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Around...

(Continued from page 1)
 tion, the three Amarillo TV stations this weekend are showing a special 30-minute program on the Palo Duro Canyon Shrine Drama. KGNC and KJCA showed it on Saturday. If you failed to see either of them, KVII will show the program from 3:30-4 p.m. Sunday. Dr. H. A. Cavness is in charge of the Deaf Smith County drive to get funds for the amphitheatre and other expenses. The Brand will carry a detailed story Thursday on the local action for this outstanding Panhandle effort.

Adults who wish to take Red Cross swimming instruction may register Monday or Tuesday in either of the class sessions. Adult classes are held from 6-7 a.m. and 6-7 p.m. in the Municipal Pool.

Henry Sears of Hereford has been elected to the executive

ACCEPT
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 and
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The INK SPOT

144 W. 4th EM 4-0430

committee of the Panhandle Plains Historical Society.

Pat Smith has been presented with a certificate of merit in farm mechanics, awarded by the Thor Research Center, for his work in vocational agriculture. He was nominated by agriculture teacher Jess Robinson.

Hold your breath for the next two weeks. By that time, we should know whether we can get a shot at a sugar beet refinery. The legislation has passed the first hurdle, and probably the hardest one. All in all, the bill is a compromise. In this case, that's better than no concession at all.

But we still wonder how long it will be before the legislators and administrators wake up and realize that throwing a sugar quota to a foreign country isn't going to keep that nation on our side?

Hereford's American Legion baseball team will be in Canyon at 2 p.m. Sunday, June 17, for a district game. The Redbirds lost a close decision in a practice game at Childress Friday night, but should be ready for Canyon, which has been defeated twice this season.

If you really want to enjoy yourself, take a Little League baseball team to Amarillo for one of the Gold Sox games. We tried it Friday night and had a ball. The boys have a fine time and make some surprisingly good observations about the various plays executed by the professionals. When one of the outfielders made a one-handed grab for a fly ball and had it drop out of his glove, the boys all shouted, "Use two hands, use two hands," which is their coach's favorite exhortation.

Actions of boys at the above

baseball session: For the first hour they constantly need "refreshing". They eat, drink, snack until they're ready to go boom. Then, rather desperately, whisper, "Where's the rest room?"

Police...

(Continued from page 1)
 However, a teenager may lose his license. For failure to pay the fine, the youth may also be turned over to the County Court and handled as a juvenile.

The police officer also pointed out that there have been several cases of vandalism in the city which he is also concerned about.

Among the incidents reported are broken windows in vacant homes and buildings. Another serious act of vandalism reported are two incidents involving the putting of sugar in automobile gas tanks.

The destructive prank causes heavy damage and can ruin a motor. If caught, a person may have to face a felony charge. The situation as it has developed, said the law enforcement officer, is causing the stricter enforcement of the laws covering traffic violations, vandalism and thefts.

"Law enforcement officers are not trying to be unreasonable in enforcing the laws," Padgett commented. "The strict enforcement policy is aimed at the protection of individual rights and private property."

"It is not meant as an in-

SEES SPORTS BOOM
 CHICAGO (AP)—Americans are taking up sports at an all-time rate, if distribution of sporting goods is a criterion.

Richard E. Snyder, a Chicago economist, estimates that prospects for 1962 volume of consumer purchases of sporting goods will be six per cent more than the volume in 1961. Largest gains will come in billiard and pool tables and playing supplies, inflatable athletic balls other than football and basketballs, archery equipment, hockey goods, table tennis, tents, squash and roller and ice skates.

THIS FALL HELPED
 ROCHESTER, N. Y. (AP)—Maybe the next time Roger Cote of the Rochester Americans is injured he'll ask teammate Bruce Draper to knock him down again. Cote showed up for practice with his American Hockey League team, hobbled by a back and shoulder injury. Draper crashed into him, sending him sprawling. The club trainer went for a stretcher, figuring Cote would have to be carried off.

But Cote scrambled to his feet, a look of bewilderment on his face. The pain from the old injury had gone. The tumble had apparently snapped something back into place.

Lettuce...

(Continued from page 1)
 made it possible to harvest this early, he said. The field was planted by Deavenport as part of an experiment by Salt River Valley Produce Company, which operates in Arizona and California, as well as in Hereford.

The company asked Deavenport to plant a relatively-small field to test the new seed in the Hereford area.

Deavenport said he planted

Bake...

(Continued from page 1)
 Judges picked another tie in the Division II pie contest. Maura McAndrews of the Willing Workers 4-H Club and Vicky Koelzer of the Hereford Workers 4-H Club shared the honor. Maura is the daughter of Mr. and Mrs. James McAndrews. Vicky is the daughter of Mr. and Mrs. M. J. Koelzer.

Exchange...

(Continued from page 1)
 ter spending the year on the West Coast will arrive in Hereford for a stopover next weekend. Some 33 students will arrive here Saturday evening, spend Sunday here and leave Monday morning.

dictment of Hereford teenagers, who are normally a very courteous group of young people," he said.

the field on Feb. 27. Had it not been for a small hail in May, the field would have been cut more than two weeks ago.

The hail caused some leaf spot. Field crews went through the lettuce on May 5, cutting open the damaged heads. At that time, the field had enough mature heads to warrant starting harvest.

After a delay of almost two weeks, trained Filipino lettuce crews from Arizona and Colorado, supplemented by local workers, moved in to start harvesting the crop.

By Monday, they should be finished with the first cutting on the 37 acres. Then, they will start over the field again for the second cutting. Yields the second time around are expected to about the same as they are presently.

"I think this could be a real big thing for Hereford", Deavenport commented as he stood at the edge of the field Thursday. "Of course, there is some risk because of the weather in the late winter and early spring, but you have that even with your August lettuce."

He pointed out that lettuce could become a large-scale early crop here, with only a small risk as that of other vegetable crops. He said that he felt that the crop should be planted in relatively-small blocks by a number of vegetable producers. "That would spread the crop around the county and decrease the risk of getting it all hauled out in the spring," he said.

A large spring lettuce crop would mean a boost for the local economy, since there would be more harvest workers here

Hail...

(Continued from page 1)
 many residents were caught in the storm.

The severe weather which swept across the northern sections of Deaf Smith County was a part of the same system which battered the Amarillo and Canyon areas.

Several funnel clouds were sighted over the Amarillo and a tornado was blamed for minor damage in Canyon.

Traffic between the two Panhandle cities was severely battered as the storms crossed the Canyon Expressway. A Hereford couple, Mr. and Mrs. R. C. Anderson, 224 Ave. E, their daughter, Camille, and Patricia White were just north of Canyon when the storm hit.

Their 1960 model sedan received approximately \$400 in damages as the hail dented the hood, top, fenders, and trunk lid. The windshield was also broken and hail smashed

earlier, sheds would begin operating sooner. Also benefiting would be transportation, icing facilities, truckers and many others.

There is a lot of interest, and a lot of broad smiles, concentrated right now on that 37 acres of lettuce north of Hereford.

Old Salem, N. C., used a form of modern plumbing in pre-Revolutionary days. Water was piped through hollow logs to every house in town.

Among all the flags of the United Nations, only that of Cyprus bears a map of the country.

a six-inch hole in the glass. Mrs. Anderson said that the hail, approximately the size of tennis balls, shattered the windshield. Three of the hailstones broke the glass "spraying" it everywhere.

minor cuts. Mrs. Anderson, however, received several bruises as the hail which shattered the windshield landed in her lap.

Dr. William A. Wetson
 Chiropractor — Foot Specialist
 Announces Change of Hours at Dr. M. C. Adams Office — Tuesdays Only
 EM 4-2255


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 IS equipped to Service Your Present
FARM TIRES
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GENERAL TIRES
 If Needed
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 NEED SERVICE
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NEW IMPROVED PURINA FLY CHECKER
 attracts and kills flies in bunches



STOP WORM LOSSES
 USE... PURINA LIQUID PIG WORMER



Pile up dead flies fast this summer with the new, improved Purina Fly Checker. This revolutionary fly killer is made with deadly D.D.V.P. and Dipterex and two special attractants. Fly Checkers draw flies, then, kill 'em in bunches!

Just set the new Fly Checker on a board or window sill in sunlight, hang it from a string or wire wherever you find flies, or place it in a saucer of water to help increase its potent attractiveness and killing power. You'll prove to yourself that Fly Checkers really kill flies like magic!

We have a limited supply of Purina Fly Checkers in six-packs at our Checkerboard Store. Stop in or call us for some today.

There's no feed change, no special handling needed when you worm hogs with Purina Liquid Pig Wormer in their drinking water.

You can worm 10 hogs or 100 hogs safely and easily with Purina Liquid Pig Wormer. Hogs keep right on gaining because there's no special handling or feed change needed.

When you want to worm your hogs, stop at our Red and White Checkerboard Store and ask for Purina Liquid Pig Wormer. It comes in quarts and gallons.

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Very soon now we're going to market and will be buying new carpet and we need that room... so for ONE MORE WEEK... it's CARPET SALE time at McGee Furniture. Trained men to do your installation even at these low prices. Come look... you'll buy.



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Lowest Prices During The Year—12 ROLLS TO CHOOSE FROM

<p>100% NYLON CARPET BEIGE NOW ONLY \$4⁵⁰ SQ. YD.</p>	<p>100% NYLON CONTINUOUS FILAMENT SANDLEWOOD COLOR \$6⁵⁰ SQ. YD.</p>	<p>ALL WOOL HEAVY EMBOSSED CARPET SQ. YD. CHAMPAGNE \$8⁹⁵ REG. \$11.95</p>	<p>ALL WOOL WILTON GREEN SCROLL AND SANDLEWOOD GEOMETRIC SQ. YD. \$5⁹⁵</p>
<p>100% NYLON - FOAM BACK 9 x 12 RUGS \$39⁹⁵</p>	<p>HOOVER - MODEL NO. 68 UPRIGHT VACUUM CLEANER REG. 89.95 DURING THIS SALE ONLY \$64⁹⁵</p>	<p>WITH ALL CARPETS SOLD DURING THIS EVENT YOU MAY PURCHASE A 40 oz COMMERCIAL PAD FOR ONLY 89¢ SQ. YD.</p>	<p>CHECK THE GOOD BUYS IN OUR Remnant Sale RUGS</p>

Prices Quoted in This Ad Are For CARPET ONLY

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 511 N. MAIN "Buy Quality Furniture With Confidence At McGee's" EM 4-2586

PACKARD MILLING COMPANY
 122 S. Main EM 4-2676

Homfeld And Sifford Pledge Wedding Vows

Miss Glenda Lou Homfeld, daughter of Mr. and Mrs. Clint F. Homfeld of Adrian, and Wayne Sifford, son of Mr. and Mrs. Herman Sifford of Adrian, were married on Sunday, June 10, at 4 o'clock in the Bippus Community Church by the Rev. E. L. Naugle, pastor of the church, before the altar that was flanked by baskets of white gladiolus. The table behind the altar was decorated with arrangements of blue and white miniature mums, carrying out the bride's chosen colors.

Homfeld, was dressed in blue with white accessories and a corsage of white carnations. Mrs. Sifford, the groom's mother wore white with white accessories.

A reception in the church dining room followed the wedding ceremony. Mrs. Lloyd Homfeld, sister-in-law of the bride, and Miss Peggy Sifford, sister of the groom, presided at the refreshment table, serving the cake and punch. The table was laid with a blue satin cloth, covered with a white net overcloth, and centered with an arrangement of blue forget-me-nots. Blue satin ribbon bows were placed on the corners of the table.

Mrs. Sifford is a graduate of Adrian High School and the groom is a graduate of Canyon High School. He is engaged in the implement business in Vega where the couple will make their home after a short wedding trip to New Mexico.

Out-of-town guests attending the wedding were Mr. and Mrs. Lloyd Homfeld, Mr. and Mrs. James Bradley and children, and the Rev. and Mrs. Evans, Amarillo; Mrs. Joe Head of Clovis, N.M.; Mr. and Mrs. Orville Homfeld, Ruth, Helen, Larry and Roger, Lexington, Mo.; Mrs. Louis Homfeld, Mary and Delores, Higginsville, Mo.; Mr. and Mrs. Billy Sifford, Friona; and Mr. and Mrs. Charles Higgins of Hereford.



MRS. RONNIE UNDERWOOD (Staff Photo)

Shower Honors Recent Bride

A shower-tea, honoring Mrs. Ronnie Underwood of Amarillo, recent bride, was held in the Community Room of the First National Bank of Hereford on Tuesday, June 5, between the hours of 7:30 and 9:30 p.m. Coffee, punch and cookies were served from the refreshment table that was laid with a white linen cloth. A tall formal arrangement of red roses was the centerpiece. Table appointments were crystal and silver.

Attending the party were Mesdames Odie Atwell, Buck Brownlow, Bill Cargo, Joe Curt-

singer, Guy Cornelius Jr., Gayle Cornelius, Alton Fraser, Jon Fraser, John Hall, Val Mathis, Barrett Sowell, Jim Underwood, Guy Cornelius Sr., and Misses Virginia Curtsinger, Cheryl Estes, Cheryl Parker, Koni Underwood, Brenda Shelton and Peggy Neff. Mrs. Joyce Wesson was hostess for the shower-tea. Many gifts were sent by those who were unable to attend.

NOTES FROM BUNNY'S

Now that school is out the children need something to do. Come in and get them started on a creative hobby. Be sure to watch for our contest starting in July using MAPLE ROK. This will be a National Contest for ages 7 to 12 and 13 to 17.

ROBERSON CESS POOL DRILLING
 Dont Ouss - Call Us Pump-Outs - Complete Servicing - HOP. ROBERSON
 JOHN LEINEN Plataview - CA 4-2188
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SPECIALS
 FRESH OKRA 2 LBS 25¢
 SUGAR LOAF
 PINEAPPLE EA. 20¢ DOZ. \$2.10
 FRESH BLACKEYED & CROWDER
 PEAS LB. 9¢
 FRESH SQUASH LB. 10¢
 TEXAS CANTALOUPE EACH 15¢
 FRESH CORN 6 EARS 25¢
 FRESH LOAD, TEXAS BLACK DIAMOND
 WATERMELONS Hot lb. 3¢ Cold lb. 4¢
 LOOSE BANANAS LB. 5¢

Yesterday's personal service...

HEREFORD INSURANCE
 Main at Second St. Agency EM 4-0850
 Deaf Smith County Abstract Company
 Elizabeth Witherspoon Don Baugous



MRS. WAYNE SIFFORD ... nee Miss Glenda Lou Homfeld (Julian Perrin Photo)

C. A. Lindseys Host Dinner For Classes
 Mr. and Mrs. C. A. Lindsey, 208 Whittier Street, Hereford, surprised the members of the Banner and Ruth Sunday School classes of the Temple Baptist Church with dinner in their home Thursday night, June 14, at 7 o'clock. An interesting program was presented by Mrs. Myrtle Allmon, Mrs. A. A. Head and B. B. Breeding. After the meeting the group enjoyed singing of gospel songs with Mrs. A. G. Kemp and Mrs. Bud Dobbins at the piano and Brice Glass leading the singing. Twenty-two members and visitors present for the dinner and fellowship were Messrs. and Mesdames A. A. Head, A. G. Kemp, Brice Glass, Bud Dobbins, H. E. Lindley, Louis Smith, B. B. Breeding, and Mesdames Myrtle Allmon, Nora Simpson, Cora Bentley, Lillian Scott, Min-

Members Slated To Attend Junior Red Cross Camp

Audri Miller and Kathleen Kuper have been selected as delegates from the Deaf Smith County area to attend the week long training school for Junior Red Cross leaders at Camp Fellowship, Goddard, Kan.

The high school students attending the camp have been selected as officers and leaders of the Hereford High Junior Red Cross Council for the 1962-63 school year.

While at training camp, they will attend class sessions in the majors they have chosen and group meetings. They will have time for recreation and to get acquainted with delegates from other states.

Miss Miller and Miss Kuper were chosen to attend the training camp for their interest and the work they have done during the past four years in the Stanton Junior High and Hereford High Junior Red Cross.

Miss Miller is the daughter of Mr. and Mrs. H. H. Miller of Dawn. Miss Kuper's parents are Mr. and Mrs. W. L. Kuper, Route 4.

The local chapter will pay the expense of this training for the two high school students.

Instruction in Turkey's Robert College is given in English, although fewer than 10 per cent of the student body come from English-speaking countries.

The world's greatest known depth is nearly seven miles. It is the Mariana Trench in the Pacific Ocean, south of Guam.

nie Evans, Georgia Holliman, and the host and hostess, Mr. and Mrs. C. A. Lindsey.

See Us For Details On Use Of **SULPHURIC ACID** to boost profits
 This Is Not A Fertilizer But A Soil Conditioner
Lyle Blanton of Hereford Inc.
 On East Highway 60 Phone EM 4-0221

IN SICKNESS AND IN HEALTH
 BE SAFE... BUY ALL DRUGS FROM A PHARMACIST!

 A pharmacist is trained and qualified to dispense all drugs. Don't take chances with your health!
McDOWELL DRUG

Look Who's New

Mr. and Mrs. Allen Ray Patton are the parents of a girl born on June 12 at 5:04 p.m. She weighed 7 pounds and 7 ounces.

Mr. and Mrs. Troy Leon Massey are the parents of a boy born on June 13 at 6:40 a.m. He weighed 8 pounds and 12 1/2 ounces.

Mr. and Mrs. Lucio Bles are the parents of a girl born on June 15 at 7:04 a.m. She weighed 8 pounds and 1/2 ounce.

Mr. and Mrs. Bobby Byers are the parents of a girl born June 13 at 10:02 a.m. She weighed 7 pounds and 15 ounces.

Angel PHOTOGRAPHY STUDIO

WILL BE CLOSED FROM JULY 1ST 'TIL JULY 21ST

Mr. and Mrs. Bill Angel will attend Photography School in Indiana during this time. They hope to improve their quality and to give you better service.

PLEASE ANTICIPATE YOUR NEEDS AND CALL SOON FOR AN APPOINTMENT.

301 W. Park Ave. EM 4-1366

Rose Marie Reid

Flash back! This is the flashing new low, low backline fashion of "Straw Hat" swimsheath - softly shaped with Rose Marie Reid's new "shirred-waist". Choose this swimshape by-the-ounce in crisp stripes with Vyrene® spandex, the new miracle fiber for lightweight figure-control fabric. 10-16, 23.95

Gaston's
 POPULAR STORE

Methodist W. S. C. S. Installs Officers

The Woman's Society of Christian Service met in Fellowship Hall of the First Methodist Church at 9:30 a.m. Wednesday, June 13, for a program and installation of officers.

Hostesses were Mesdames C. M. Hicks, Sally Strain and Colby Conkright. Mrs. Elmer Kimball gave the program on "Youth".

The Rev. H. L. Thurston installed the following officers who will serve for the coming year: Mrs. Paul Coneway, president; Mrs. Dick Barnard, vice president; Mrs. Ed Warren, treasurer; Mrs. A. T. Mims, recording

secretary; Mrs. James Black, reporter and publicity; Mrs. W. H. Goettsch, children's work; Mrs. Earnest Langley, student work; Mrs. H. L. Thurston, youth work; Mrs. Colby Conkright, Christian social relations; Mrs. Jim Arney, literature and publication; Mrs. Gene Matthews, missionary education; Mrs. T. E. Thomas, promotion; Mrs. Robert Strain, spiritual life; Mrs. J. F. Ward and Mrs. C. W. Fisher, supply work; Mrs. Orpha Click, local church activities; and Mrs. Grant Hanna, co-ordinator for W.S.C.S.

Nominating committee members were Mesdames Baker Womble, James Black, W. A. Gearn, Jay Boston and John Jacobsen Jr.

We Proudly Present

MISS GLENDA FUHRMANN

Who Won The Hereford, Texas Federal Credit Union 1962 Scholarship



Glenda plans to attend Texas University and will also make use of the Hereford Texas Federal Credit Union Educational Loan, which is designed for girls, boys, men and women who need funds for formal education, technical skills and special training. Middle - agers are encouraged to develop special hobbies for past time or remunerative purposes after retirement.

AT ONLY 5% ANNUUM CREDIT UNION OFFERS TO LOAN:

- \$500 maximum for the first year student
- \$600 maximum for the second year student
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Loan Protection Insurance is provided all qualified borrowers. The importance of education and special training cannot be overstressed.

HEREFORD TEXAS FEDERAL CREDIT UNION

330 Schley Hereford, Texas EM 4-1888



DOES DAD DRY THE DISHES?

- Give Him A Day Off for Father's Day this Sunday

TAKE HIM TO THE WESTERN WHEEL INN FOR...

★ Pleasant atmosphere

★ Courteous Service

★ Delicious Food

WESTERN WHEEL INN

628 West 1st.

EM 4-2070



MRS. EDGAR A. FRERICH
... nee Miss Delores Ann Brorman
(Wagner Photo)

Marriage Vows Pledged By Miss Brorman - E. A. Frerich

Miss Delores Ann Brorman, daughter of Mr. and Mrs. Henry Brorman, Rt. 1, Hereford, and Edgar A. Frerich, son of Mr. and Mrs. George Frerich, Rt. 4, Hereford, exchanged marriage vows at 4:30 p.m., Wednesday, June 6, in the sanctuary of St. Anthony's Catholic Church in Hereford.

Father Herbert Byrnes read the double ring ceremony before the main altar. The main altar and side altars were decorated with coral gladioli in white vases.

Traditional wedding music was presented by Mrs. Darrell

Hershey, church organist. The adult choir sang Mass. Mrs. Elbert Vance, soloist, sang "Ave Maria" and "Mother at Your Feet We're Kneeling". She was accompanied by Mrs. Hershey.

Miss Elizabeth Brorman, cousin of the bride, was maid of honor. Bridesmaids were Misses Margaret Frerich and Dorothy Frerich, sisters of the groom. All the attendants wore tangerine cotton-satin dresses, fashioned with scoop necklines, full skirts, wide sashes, white shoes, hats and gloves.

Rhenart Albus, cousin of the groom, served as best man. Groomsmen were Johnny Brorman and Jimmy Brorman. Robert Diller and Alphonse Brorman were ushers.

The bride, given in marriage by her father, was dressed in a formal wedding gown of white silk organza. The bodice was fashioned with a Sabrina neckline, accented with appliques of Alencon lace re-embroidered in sequins and seed pearls. The long, fitted sleeves tapered to petal points over the hands. The bouffant skirt was styled with back fullness falling into a chapel sweep. Her tiered veil of Swiss illusion fell from a crown of seed pearls. The bridal bouquet was a cascade arrangement of white carnations centered with two cymbidium or-

chids. Her only jewelry was a string of pearls, a gift of the

groom.

The bride's mother wore a toast beige two-piece dress, black accessories, and a corsage of white carnations. The groom's mother wore a beige dress, matching accessories, and a pink carnation corsage.

Miss Mary Brorman and Miss Judy Husmann presided at the bride's table at the reception, held in Fellowship Hall of St. Anthony's Church, immediately following the ceremony.

For the wedding trip to New Mexico, the bride was attired in a pink sheath dress, complemented with white accessories. Her corsage was lifted from the bridal bouquet. The couple will make their home on Rt. 4, north of Hereford, where the groom is engaged in farming.

The bride is a graduate of Saint Mary of the Plains College in Dodge City, Kan. The groom is a graduate of Seagraves High School.

Out-of-town guests at the wedding were Louise Albus, Alice Albus, Mr. and Mrs. Felix Macha, Mrs. Luddy Hatla and Beth, Joe Frerich, Clare Albus and Rhenart Albus, and Mr. and Mrs. V. E. Glumpler.

Mrs. Doyle King, Mrs. Don Howard, Mrs. Homer West, Mrs. Less Thompson, Mrs. Allen Patton, Janet Buckley, 6-15.

Hospital Notes

Patients in Hospital

Mrs. C. H. Dillehay, 1002 Cedar Street, Bonham; Owen Jones, 218 Avenue A; Alice Ward, 101 East 6th; John S. Albracht, 604 Schley; George Miner, Rt. 4; Gabrel Martinez, Rt. 3, Friona; Sadie Herring, 311 Star; Mrs. Leon Massey, Rt. 1, Friona; Mrs. Carlos Padilla, Rt. 1, Friona; Guadalupe Carbajala, General Delivery; Mrs. Claude Ricketts, 311 Roosevelt; Mrs. M.M. Sherley, 203 South 7th, Memphis; Andrew J. Schumacher, Rt. D, Nazareth; Mrs. J. J. Otts, Box 22; Mike Coronado, 314 Lake; Glenn Williams, 118 Avenue D; Romero Alaniz, 601 Austin; Mrs. Lucio Blea, 330 West 2nd; Mrs. Bob Bicknell, 115 Catalpa.

Dismissals

Parjedes - Villarreal, Mrs. Keith D. Battey, Mrs. Don Bomar, Mrs. Juan Trevino, Mrs. Joe A. Meyer, 6-13.
Loy T. White, Mrs. Bobby Byers, Federico Cortez Jr., 6-14.
Betty Paul, Jane Pawl, 6-16.

Iceland, Ascension Island and the Azores are part of a submerged mountain chain called the Mid-Atlantic Ridge, which winds from the Arctic to Antarctica.

Have you read the Classifieds?

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CHIROPRACTIC
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QUALITY NURSERY STOCK
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"HOT SUMMER SPECIAL"

First time in the history of our Company that we have made such an offer as this. On June 19, 1962, at the Jim Hill Hotel, Hereford, Texas from 1:00 to 5:00 P. M. you may trade your old instrument on one of the later models and receive a \$60.00 trade-in-allowance on the purchase of a new instrument. Present this ad for your free hearing test. For more information write to Amarillo Hearing Aid Center, 3402 Lynette Drive, Amarillo, Texas. For home appointment call hotel named above."

Who is this Month's Beauty?

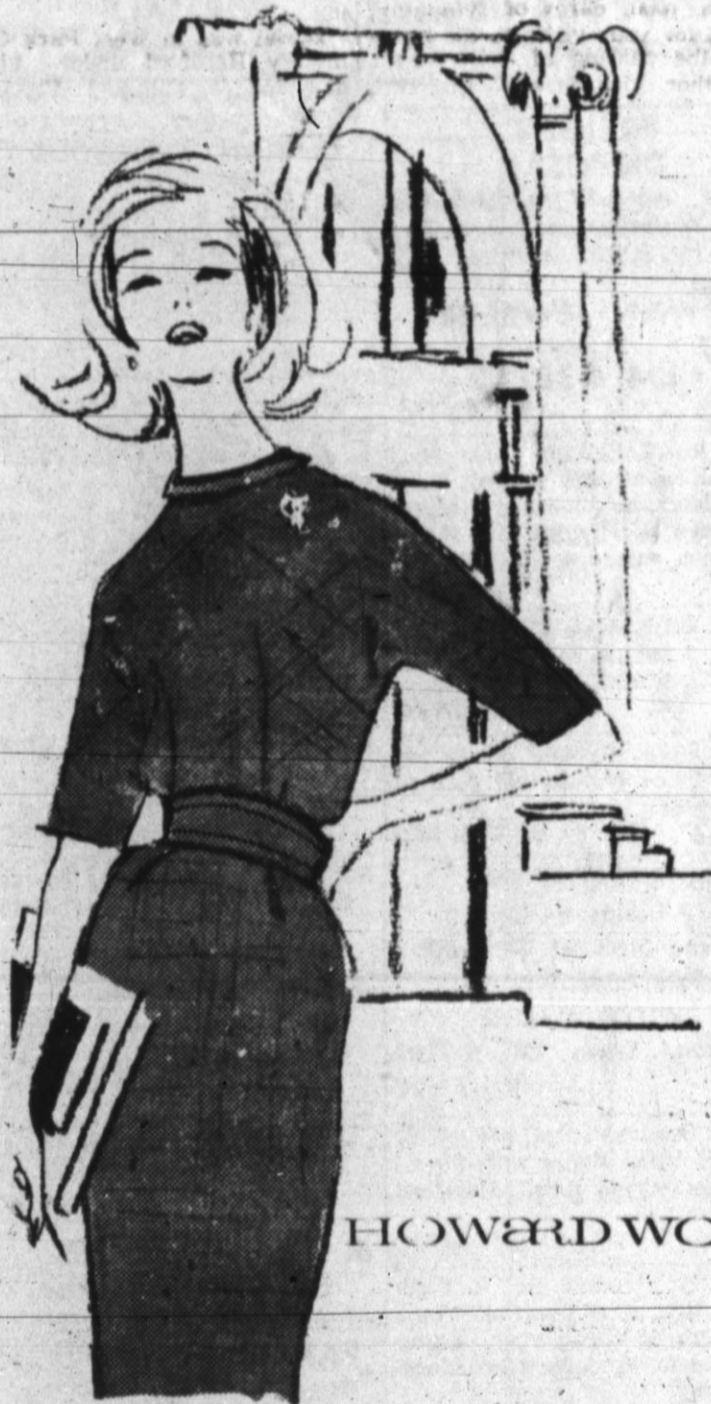
See her portrait displayed at Western Flower & Gift Shop 117 East 2nd St. Photography and Frames By



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Next to Credit Union on Schley EM 4-2610



HOWARD WOLF

A casual Balmacara sheath with a youthful minute cowl collar and "Sly-Wolf" pin. By Howard Wolf, of course. Black, camel or blue, sizes 3-15 \$20.00

THE Vogue

HAVE YOU SHOPPED KENYON'S SHOE SALE

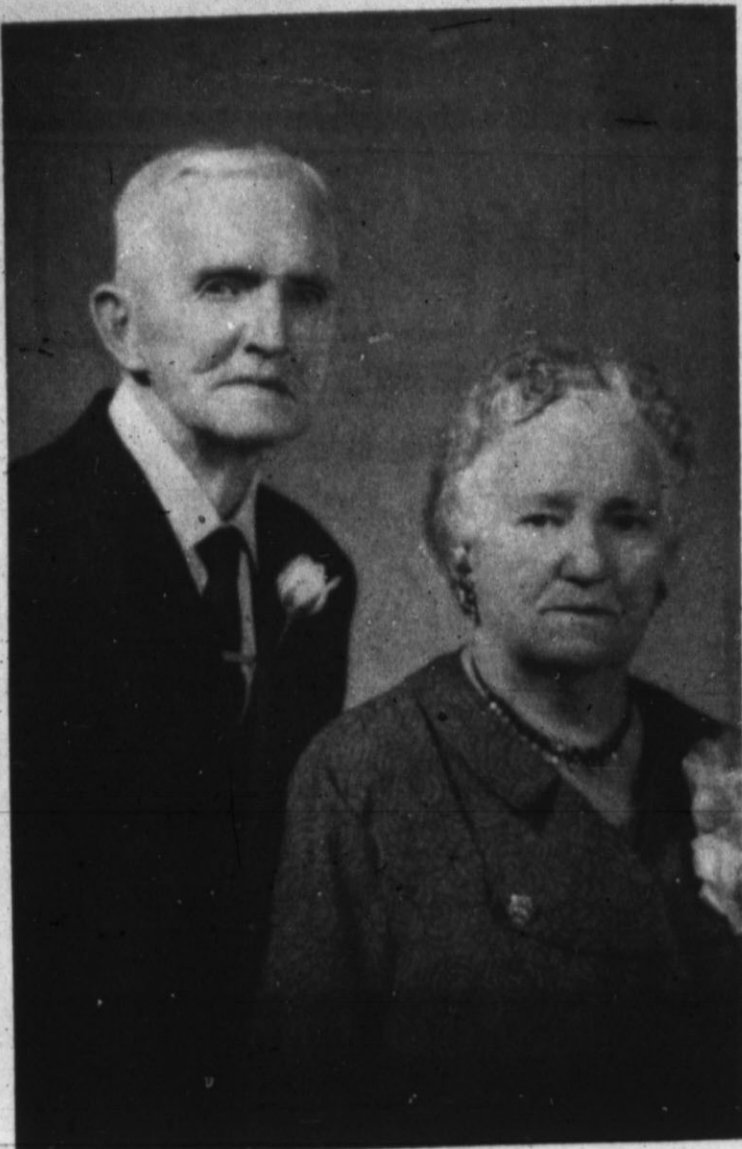
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Surprise Yourself - Ask Our Prices!

You Can't Buy A Popular Brand Shoe Cheaper Anywhere

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MR. AND MRS. J. M. LANGFORD
(Angel Photo)

Church Ceremony Unites Couple

Mrs. Jennie Lee Hulen of Fort Worth and J. M. Langford of Hereford were married in the chapel of the First Christian Church of Hereford on Thursday, June 7, at 2 o'clock in the afternoon. The Rev. Gilbert Davis Jr., pastor, read the ceremony.

Mrs. E. M. Kuykendall, niece of the bride, was the only attendant.

The bride attended North Texas Teachers College at Denton and the University of Chicago, Ill. She taught in Texas public schools for 10 years.

CARD OF THANKS

We wish to thank each of you for your beautiful floral offerings, food, cards of sympathy, and for your visits to the home at the passing of our dear mother, Mrs. Sena E. Channer. The Channer and Allen Family

Service Conducted For R. E. Barnett

R. E. Barnett, 79, of near Friona died at 10:15 a.m., Thursday, June 14, in Deaf Smith County Hospital in Hereford.

Funeral services were conducted at the Sixth Street Church of Christ in Friona at 2 p.m. Saturday, June 16, with Paul Smith, minister, officiating.

Burial was in West Park Cemetery, Hereford, under the direction of Gilliland Funeral Home.

Guerrero Hurls Indians To 12-1 Win Over Tigers

In his first turn on the mound this year, Alex Guerrero held the Tigers to one hit and one run as the Indians beat the Bengals 12-1 in Pony League action Tuesday night.

Guerrero got good support as he fanned 11 and walked eight. The only hit he allowed was a single by Jim Young in the third inning. The Tigers scored their only run in the second on an error and three walks.

Meanwhile, the Indians marked up two runs in the first on an error, a fielder's choice and a single by Steve Knox. They chalked up five more in the second on three errors, two walks and a single by Clinton Wilson. Two more runs scored in the third on a walk, an error and singles by Gary Payne and Mike Watts.

Last three runs came in the fourth came in on two walks, a stolen base and singles by Guerrero and Wilson.

All six of the Indian hits were singles, as the game ended without an extra-base hit.

Lee Robinson started for the Tigers and worked one and two-thirds innings. He allowed seven runs on two hits, walked four and struck out one. Ed Mims came on for the rest of the game. He was touched for five runs on four hits while walking six and striking out five.

Clinton Wilson's two singles in four trips up made him the only player to get more than one hit during the game.

BOX SCORE				
	AB	R	H	E
Tigers (1)				
Lemons ss	2	0	0	
Young cf	4	0	1	
Marcontell 3b	4	0	0	
Brock rf	4	0	0	
Campbell lb	2	0	0	
Ott lb	1	0	0	
Thornton 2b	1	1	0	
Miller 2b	2	0	0	
Aycock if	1	0	0	
Cain c	2	0	0	
Robinson p	0	0	0	
Mims p	0	0	0	
Total	23	1	1	

He was born Oct. 19, 1882, in Bonham and was married to Miss Dollie Nelson on Dec. 29, 1907, in Fairview, Tex. They moved to Parmer County in 1929 from Bonham and he was engaged in farming.

Survivors are his wife, Mrs. R. E. Barnett of the home; three sons, Dr. Louis B. Barnett of Hereford, Fern Barnett of Black, and Jim Barnett of Amarillo; one daughter, Mrs. George Brock of Lubbock; two sisters, Mrs. Fred Kemmons of Phillips and Miss Mennuire Barnett of Amarillo; eight grandchildren, and two great-grandchildren.

PLAINVIEW VISITORS

Mr. and Mrs. C. C. Bell of Plainview have been visiting this week in the home of their son, Mr. and Mrs. Charles Bell and family, 1101 Union, Hereford.

Although it was irritating to the skin, linsey-woolsey was a favorite material in Colonial America. This combination of linen and wool was strong and warm.

	AB	R	H	E
Indians (12)				
N. Stark 3b	2	0	0	
K. Stark 3b	2	0	0	
Cabrero 2b	2	0	0	
Payne c	3	3	1	
M. Watts lb	3	2	1	
S. Knox rf	3	0	1	
B. Watts ss	2	1	0	
Guerrero p	4	2	1	
Wilson cf	4	2	2	
B. Knox lf	2	2	0	
Total	27	12	6	

Randall County Wreck Injures Hereford Man

A serious accident Sunday, June 10, at the intersection of State Highway 217 and FM 1541, approximately four miles west of Canyon, involved a Hereford resident, Charles Nathan Wilson, 22, 125 Star.

It was reported that Wilson was headed east on Highway 217 when a second automobile apparently ran a stop sign at the intersection of the two Randall County roads.

The Wilson vehicle slammed into the right side of the vehicle driven by Joseph R. Jetter Jr. of Fort Worth, causing heavy damage to both automobiles.

According to the accident report filed by the Highway Patrol, Wilson and a companion, Jim Reinarez, 16, Amarillo; received injuries.

In the Jetter vehicle those injured were the driver, Joe Dawn Hill, 19, Amarillo; Doan Lusk, 19, Amarillo, and Bill Defee, 17, Amarillo. Both Jetter and Miss Hill were hospitalized.

Damages listed in the accident report estimated a loss of \$3250 to the 1962 sedan driven by Wilson and placed the loss of the 1958 sedan at \$1250.

Pat Rowland Is Shower Honoree

Miss Pat Rowland, bride-elect of Billy Wayne Fitzgerald, was honored with a bridal shower on Friday evening, June 7, at 6 p.m. in the Community Room of the First National Bank.

Miss Judy Schulte registered the guests. Forming the receiving line were the honoree, Miss Rowland, her mother, Mrs. Troy Rowland, and the prospective groom's mother, Mrs. C. D. Fitzgerald Sr.

Hostesses for the shower were Mesdames C. P. Wortham, Claude Russell, Ralph Starr, C. D. Fitzgerald Jr., Gene Larson, and Misses Joyce McNeese and Dianne Schmucker.

The tea table was laid with a white crocheted cloth over blue linen, carrying out the bride's chosen colors. The centerpiece was an arrangement of red roses. Punch, cookies, nuts and mints were served. Miss Joyce McNeese presided at the table. Corsages for the honoree and the mothers were made of pink carnations and pink cornflowers.

Out-of-town guests attending the shower were Mrs. C. O. Tunnell of Lubbock; Mrs. W. F. Rowland and Mrs. Myrtle Parks, Amherst; and Mrs. Oliver Tunnell of Muleshoe.

Other guests attending the shower were Mesdames Keith Smith, Lester Wagner, Clifton Corley, Glen Nelson, Wallace Shelton, J. T. Boynton, and Misses Judy Schulte, Gail Bishop, Jackie Nunley, Martha Wiltshire, Clea Kay Rutter and Joyce Linderer.

A WESTERN TRADITION



TUMBLEWEED \$5.00

A FINE U-Rollit Bailey CALIFORNIA WESTERN STRAW

Rugged texture and authentic styling give you the feeling of the open range. Has exclusive two-tone interwoven pattern with popular Roping Horse crease. Ventilated for cool comfort.

In your favorite color.

REMEMBER: ONLY U-ROLLITS COME WITH Custom Ride COMFORT



FEATHER LIGHT FOAM LINER

under the leather sweatband gives you the finest fitting, easiest riding hat you've ever owned, even if you're a long oval, a wide oval, or an in-between size.

SEE OUR LARGE SELECTION OF STYLES

HARMAN'S

WE GIVE VALUABLE S & H GREEN STAMPS

REMODELING SALE! BARGAINS GALORE

FULL-TABLE Ladies and Misses SANDALS

made in Italy Lo-heels & wedges

Values to 8.95

\$2.99

Listed are only a few of the many Bargains you will Find through Out the Store



Shoe Sale!

- JACQUELINE
- CONNIE

Mid & High Heel Style SHOES

Sizes 5 1/2 to 9

AAA to

B

Width

You're entitled to an extra pair for just 1.00! Buy both pairs for yourself or bring a relative or friend to share the purchase!

EXTRA SPECIAL! GIRLS DRESS SHOES

4.95 VALUES WHITE & BONE

\$2.99

ONE TABLE GIRLS & LADIES WASHABLE CANVAS

PLAY SHOES

2.98 VAL. **\$1.00**

BOY'S CANVAS PLAY

OXFORDS

SIZES 8 1/2 TO 3 **\$1.77**

LARGE GROUP - LADIES HANDBAGS

1/3 OFF

GORGEOUS COLORS - NYLON HALF - SLIPS

\$1.66

PANDORAS FULL LENGTH NYLON - SLIPS

\$2.77

FRUIT OF THE LOOM SEAMLESS FINE NYLONS

99c pr.

LARGE SIZE CANNON BATH TOWELS

2 for \$1.00

GIRLS TERRY CLOTH BEACH JACKETS

\$2.99

SALE OF FINE COLORED GARZA SHEETS

\$2.77

Fitted or 81 x 108

Men's

Satin

Border

White

HDKFS

10 For

\$1.00

Men's

Wellington

BOOTS

\$13.88

Group

Men's

Dress

Oxfords

\$6.88

Men's

Broad

Cloth

Shorts

69c Value

52c

Men's

Ruff

Out

Work

SHOES

\$3.99

Pair

FOR THIS YOU PLAN TOGETHER

There's more to this situation than meets the eye. The heart figures in, also. Within the walls of your home your children will grow, developing physically, emotionally, spiritually. There is, in truth, "no place like home."

Whether you want to build or buy, come to us for money or advice when you're ready to make it an actuality. We'll lend you the money you need on a long-term, low-interest basis, repayable in easy monthly payments. Normally, just three to seven days are required to complete this transaction. So... choose the door to the home of your dreams... then let us supply the key!

First FEDERAL Savings & Loan Association of Amarillo

Downtown: 406 Polk DRake 2-3247

Suburban: Wolflin at Duniven Circle Fleetwood 5-3375

In Hereford See: Don L. Baugous P.O. Box 72



EM 4-0850

WEATHER

Moisture High Low
Thursday 80 61
Friday 85 63
Saturday 92 65
Moisture this month: 1.85
Moisture this year: 5.64
Moisture last year: 5.08

The Sunday Brand

26 Pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

VOL. 14 — NO. 51

HEREFORD, TEXAS, SUNDAY, JUNE 17, 1962

PRICE — 15c PER COPY

Spring Lettuce May Boost County Economy

Hail Slashes Part Of County

Storm weary farmers of Deaf Smith County and the Texas Panhandle were given a respite from severe weather Friday as a severe weather alert calling for severe thunderstorms, crop-damaging hail and one or two tornadoes during the evening was cancelled.

Severe storms have raked the county during the past two weeks causing heavy damage to crops and bringing the wheat harvest to a virtual standstill.

Most of the hail damage has been confined to the northwest and northeast portions of the county as the heavy thunderstorms drifted across the county from eastern New Mexico.

Rains during the week totaled 1.74 inches in Hereford with varying amounts being reported from other sections of the county.

Around Town

Each year we hate to see the American Field Service exchange students leave for their homes after 11 months in Hereford. And each year we think that we have had the very best students possible.

Deaf Smith County farmers were counting heavy losses to wheat, cotton, and grain sorghum as vicious thunderstorms dumped heavy hail over the northwest and northeast sections of the county.

Also reported was extensive damage to automobiles and pickups as many area residents were caught in the storm.

Crop losses due to the hail, which ranged up to baseball size, have been described as heavy. Many farmers are saying they "have been wiped out."

A tip of our fire helmet to Earl Phillips, one of the most devoted fire horses we've ever known. He did a fine job as chief in Hereford, then led the area drive to help the Boys Ranch fire department and now has been chosen to the state office that should lead to the state presidency.

Take Big Step With Sugar Act In Washington

Local backers of an amended Sugar Act were encouraged this week with the bill which was reported out of the House Agriculture Committee.

Call Petit Jury Here Tuesday

A list of 24 petit jurors have been called for duty during the sixth term of the Deaf Smith County Court, Judge H. C. Williams presiding.

Phillips Named State Firemen's Vice President

Earl Phillips of Hereford was named fourth vice president of the Texas Firemen's and Fire Marshal's Association Thursday morning.

PGA To Host Pro-Am Tourney Here On Monday

A field of some 100 players is expected to be on hand for a West Texas Chapter Texas Professional Golfers Association Pro-Amateur event slated here Monday, June 18.

Police Start Crackdown On Vandalism, Scooters

A crackdown on teenage traffic offenses was ordered to begin here Tuesday as Marshall Padgett, acting chief of police, noted that several complaints have been registered with the Hereford Police Department concerning careless and reckless driving.

Burglary Reported

A burglary over the weekend at Hereford Growers and Shippers was reported to the Hereford Police Department. Loss to the company was described as "moderate."

Charge Hereford Man With Rape

Charges of rape were filed here early Saturday against a 23-year old Hereford man and bond was set at \$3000 by Justice of the Peace C. B. Miles, according to the Deaf Smith County Sheriff's office.



LETTUCE CUTTING during the middle of June may be the coming thing, as the present harvest of an experimental field indicates. Joe Deavenport, right, grins as he surveys harvest crew working on his 37-acre field north of Hereford. The lettuce was planted February 27 and is yielding 225-250 cartons per acre on the first cutting. (Staff Photo)

By H. A. TUCK Brand News Editor
A new crop may mean an added boost to the agricultural economy of Deaf Smith County, it was predicted here this week.

Early lettuce, something never tried in the county before, now is being harvested and placed on the market throughout the Southwest.

Harvest crews started cutting large, crisp heads of lettuce here Thursday morning. They are cutting on a 37-acre field farmed by Joe Deavenport four miles north of Hereford on the old Airport Road.

By Saturday morning, more than half the field had been cut and yields were running about 225 to 250 cartons per acre. A carton weighs about 55-60 pounds and contains 24 heads.

Howard Beasley, field manager for Salt River Valley Produce Company, said that the market was fairly good and that all indications pointed toward more acres of the early crop next year.

Development of a new strain of seed in Arizona and California (Continued on page 8)

Beginner Makes A Hole-In-One

Beginner's luck? Probably no one would dare to accuse such a thing, but Bruce Miller teed off for a hole-in-one at the John Pitman Municipal Golf Course last week.

Exchange Students Leaving After 'A Wonderful Year'

Gillian McArthur and Peter Lantz, two exchange students to Hereford High School during the past school year, will begin their long trip home Wednesday morning.

Milo Producers Back Farm Bill

About 25 members of the Deaf Smith County Grain Sorghum Producers Association met in a special session Wednesday night at the Bull Barn.

Summer School For Latins Will Open On Monday

A school for six-year-old Spanish children, who have never been in school before and who will be six before Sept. 1, is scheduled to begin on Monday, June 18, at 8 a. m.

County Accepts Low Bid On Road Topping

In a brief meeting Wednesday afternoon, Deaf Smith County Commissioners accepted the low bid for 5.1 miles of resurfacing of county roads in Precincts One and Two.



4-H BAKE SHOW QUEEN Linda Armstrong was selected following judging in the Hereford Bull Barn Thursday. Linda Armstrong, center, earned the title by compiling the highest total of points in three divisions — pies, biscuits, and record book. Catherine Smith, left, earned the highest total for entrants over 13 years of age by winning in the biscuit and record book division, while Debby Rickman swept all competition in the 9-10 year-old bracket by taking first in all divisions. (Staff Photo)

Linda Armstrong Is 4-H Bake Queen

Linda Armstrong was crowned Deaf Smith County 4-H Bake Queen to climax the annual Bake Show held Thursday in the Bull Barn. She earned the title after taking first place in total points at the show, competing against 25 other 4-H girls.

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MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL



The LONE RANGER

by FRAN STRIKER



CONTINUED..

DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



LITTLE Iodine by JIMMY HALLO



THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



LITTLE ANNIE ROONEY

BY DARRELL McCLURE





beetle bailey

by mort walker

OH, CAPTAIN SCABBER! ONE MOMENT, PLEASE!

MY NAME IS CAPTAIN SCABBARD, DOCTOR!

DID YOU FORGET YOUR TIE, OR DELIBERATELY LEAVE IT OFF?

YOU SEEM ANGRY. MAYBE WE HAVE A SUBCONSCIOUS HOSTILITY PROBLEM HERE

DO YOU LIKE BEING FAT?

HEY, SARGE! YOUR FRIEND IS BACK!

WHO?

OH-OH! IT'S THAT PSYCHIATRIST. I DON'T WANT HIM TO EXAMINE ME AGAIN!

QUICK! JUMP INTO THIS CAN!

IS HE GONE YET? CAN I COME OUT?

SHH! STAY IN THERE. I'LL TELL YOU WHEN

LISTEN, I'M COMING OUT, BEETLE

HE! HE!

SHHH! HE'S STILL HERE!

HEHEE HEHEE DON'T WORRY, OLD BUDDY. I WON'T LET ANYONE GET YOU

JUST KEEP YOUR LID ON AND YOU'LL BE OKAY! HOHOHOHEEHEE

PAT PAT

GRAB HIM

HEY!

WHAT'S GOING ON?

BETTER GRAB THAT ONE, TOO

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FLASH GORDON by MAC RABOY

THE VIKING IS GIVING US THE SLIP... STOLE THAT SHIP FROM THE MUSEUM'S DOCK!!

HOLD FIRE, MEN! LET HIM BE!

HE'LL NEVER GET THROUGH THE VENUS STRAITS ALIVE!

WE'LL SEE!

EVEN IF HE CAN SAIL THE FOGGY STRAITS, THE VENUS SWAMP DRAGONS WILL GET HIM SURE! WE'VE SEEN THE LAST OF THAT VIKING!!

MMMPH!

LOOK!

WHA...! WHY-- HE'S GOT THE GIRL!

NO GUNFIRE! YOU MIGHT HIT HER!

HA! HA! WE DISAPPEAR IN FOG NOW! TROLLS FIND RAGNOR NEVER! HA HAAA!

ME RAGNOR! KILL ALL THE LAND SWINE! COME BACK FOR MORE SLAVES ... MORE LANDS! RAGNOR KILL ...!!

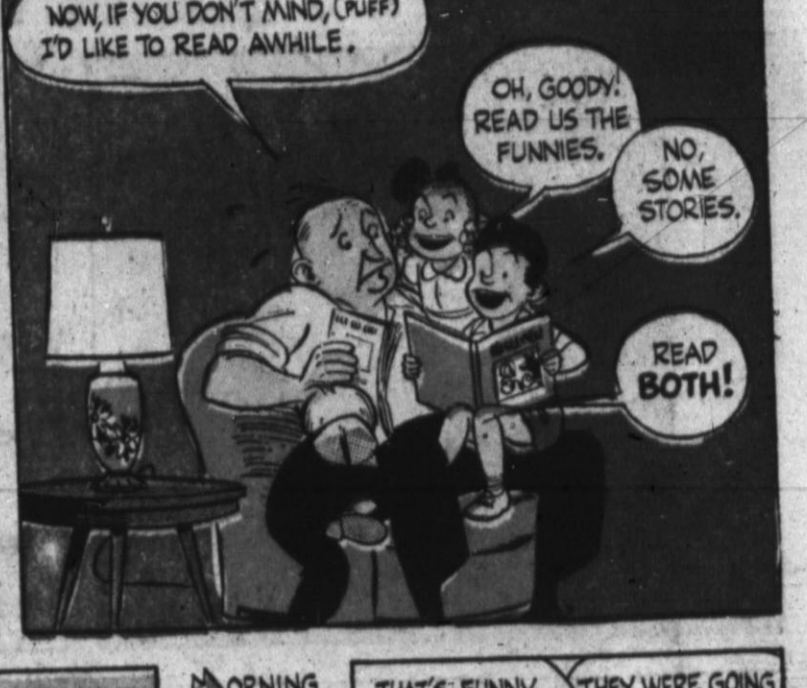
YOU WILL HAVE TO START WITH ME, RAGNOR!!

NEXT WEEK - TO THE DEATH!

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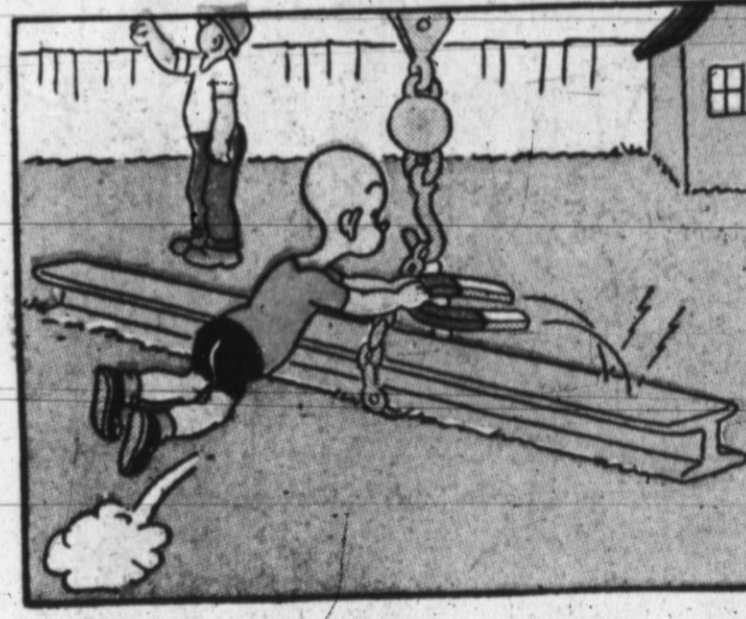
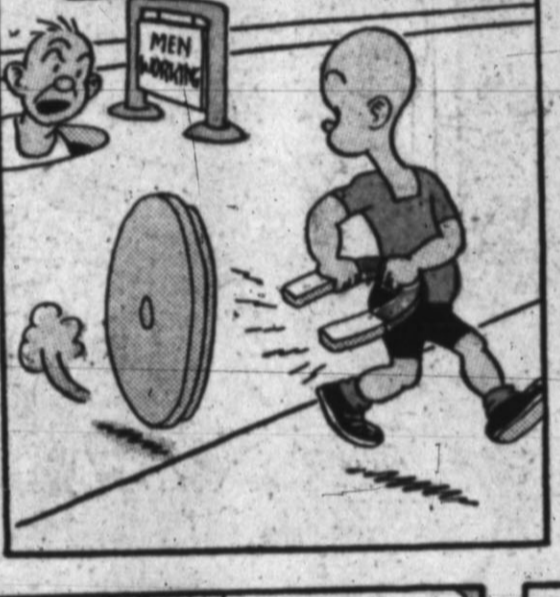
BUZ SAWYER

Featuring His Pal Rosco Sweeney
by Roy Crane



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



GRANDMA

by Chas. Kuhn



The PHANTOM

By Lee Falk & Sy Barry

Phantom treasure: Legendary, priceless treasure. Myths indicate location in Bengali-17th century sources place--

WHAT A FIND! WHEN I GET OUT, I CAN "SELL" THIS TREASURE TO SUCKERS FOR YEARS--

SELL IT? WITH YOUR STUPID CON GAME? MAYBE WE CAN GET IT!

YES--

YOU KNOW WHERE THIS SKULL CAVE IS?

BUT TO REACH IT? MILES OF JUNGLE--THEN THE DEEP WOODS--THE POISON PEOPLE--AND THE PHANTOM HIMSELF! IMPOSSIBLE!

NOTHING'S IMPOSSIBLE!

MAY I REMIND YOU, CAPPY, A SLIGHT PROBLEM. WE ARE IN JAIL--FOR YEARS--

WE HAVEN'T HAD OUR TRIALS YET. THAT MEANS THEY TAKE US TO COURT--

--AND WE'RE NOT COMING BACK HERE!

ALL RIGHT-- YOU THREE-- JUDGE IS WAITING!

WHY WASTE COURT TIME WITH RATS LIKE YOU? BETTER TO LOCK YOU UP AND THROW AWAY THE KEY.

CHARMING SENTIMENT.

NOT COMING BACK? HOW?

I GOT FRIENDS. YOU'LL SEE.

6-17

CONT'D

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

WELL, HOW DO YOU LIKE OUR NEW HOME, MAGGIE?

I'M DELIGHTED WITH IT

I'M HOPING THE PEOPLE AROUND HERE WILL BE FRIENDLY

DON'T WORRY.. YOU'LL GET TO KNOW THEM SOON ENOUGH..

JIGGS, THIS IS THE MAN NEXT DOOR.. HE'S COMING OVER TO WELCOME US TO THE NEIGHBORHOOD

FINE.. BE GLAD TO SEE HIM...

NOW, TRY TO BE ON YOUR BEST BEHAVIOR SO WE'LL MAKE A GOOD IMPRESSION

AND DON'T YOU START BRAGGING ABOUT ALL YOUR HIGH-FALUTIN FRIENDS

MY FRIENDS ARE ALL SOCIAL LEADERS.. NOT LIKE YOUR ROWDY FRIENDS

YEAH.. BUT HOW ABOUT YOUR RELATIVES?!

INSECT!! DON'T YOU DARE CRITICIZE MY RELATIVES

I'M SORRY, DEAR.. WE DON'T WANT OUR NEIGHBOR TO CATCH US FIGHTING

RIGHT, DARLIN.. LET'S KISS AND MAKE UP

THAT GUY IS TAKIN' HIS TIME, MAGGIE.. HE WAS DUE HERE AN HOUR AGO

YES, I CAN'T IMAGINE WHAT'S KEEPING HIM!!

The Little Woman

by DON TOBIN

O.K. FOLKS HE'S GOT YOU COVERED.

EEEK! I'M GOING TO FAINT!

STEADY, GIRL.

WHY CAN'T I EVER BE THE ONE WHO SAYS 'HANDS UP'?

BECAUSE YOU'RE STUPID - THAT'S WHY.

BUT I'M SUPPOSED TO BE THE BURGLAR.

YOU COULDN'T CRACK A PIGGY BANK WITHOUT ME!

THAT'S NO WAY TO TIE UP A PERSON!

STUPID! THEY DON'T KEEP THEIR JEWELRY IN THE ICEBOX!

I'M HUNGRY.

CAN'T YOU DO ANYTHING RIGHT?

HOW CAN HE WHEN YOU KEEP UNDERMINING HIS CONFIDENCE?

A WIFE SHOULD BUILD UP HER HUSBAND NOT TEAR HIM DOWN!

YOU KEEP OUTA THIS, SISTER!

YOU ARE NO LADY!

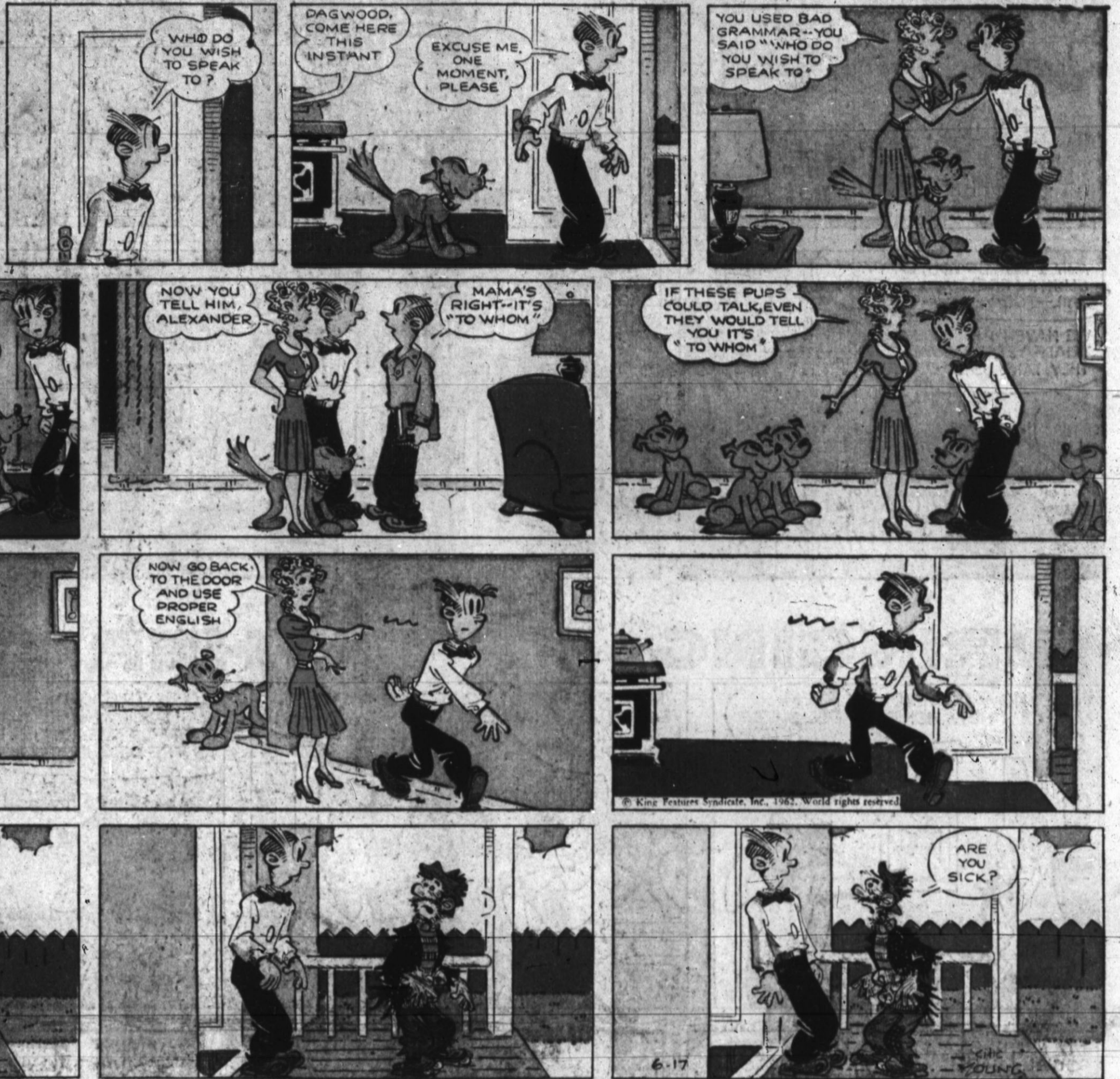
I KNOW YOU'RE A FINE BURGLAR.

EMILY! ARE YOU OUT OF YOUR MIND?

GEE-- THANKS, LADY-- MAYBE I CAN STEAL SOMETHING YOU WERE ABOUT TO THROW OUT ANYWAY.

SUNDAY, JUNE 17, 1962

BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



CONTINUED

JUNE MOVIE TIME JUBILEE
 So Happy! Go Often - To Our Community's Finest Entertainment

FOR YOUR COMFORT COOL!
 CONTINUOUS SHOWINGS OPEN DAILY 1:45

STAR

NOW! THRU WEDNESDAY

HE USED LOVE LIKE MOST MEN USE MONEY!

METRO-GOLDWYN-MAYER presents
PAUL NEWMAN GERALDINE PAGE

Based on the Play by **TENNESSEE WILLIAMS**
"SWEET BIRD OF YOUTH"
 STARRING **SHIRLEY KNIGHT ED BEGLEY RIP TORN**
 CINEMASCOPE • METRO COLOR

THURSDAY - FRIDAY - SATURDAY
 Filmed in the Sandia Mountains Near Albuquerque, New Mexico

Youth Club Prom Honors Graduates

The annual St. Anthony's Youth Club Prom was held recently in the St. Anthony's School Auditorium at 8:30 p.m. The event honored the 1962 seniors.

The King and Queen were chosen on the basis of their service and leadership to the club. Each was awarded \$70. Honored as Queen was Sharon Bezner, daughter of Mr. and Mrs. Alvin Bezner, and King was Roger Albracht, son of Mr. and Mrs. Cyril Albracht. Honored for outstanding service were Helen Hoffman and Cecilia Wilhelm.

Incoming officers were announced. They are Bob Huckert, president; Carolyn James, vice president; Joan Marnell, treasurer; Cindy Loerwald, secretary; and Kathleen Kuper, historian.

The Youth Club sponsored a trip to Colorado for the following juniors and seniors: Mary Albracht, Rita Albracht, Roger Albracht, Doris Berend, Phyllis Betzen, Laverne Bezner, Sharon Bezner, Arlene Diller, Carolyn James, Jim Marnell, Margaret Frerich, Jim Dziuk, Helen Hoffman, Gerald Hollenstein, Bob Huckert, Judy Kriegshauser, Carolyn Kuper, Albert Sciumbato, Vicky Urbanczyk and Cecilia Wilhelm. The group left Hereford Monday, June 11, and arrived home on Friday, June 15.



MISS JAN SUSAN REESE, whose engagement and approaching marriage to James Donald Wood, son of Mr. and Mrs. Waymond Wood of Spiro, Okla., is being announced by her parents, Mr. and Mrs. J. C. Reese of Hereford. The wedding is scheduled for 3 p. m., Sunday, July 1 in the sanctuary of the Central Church of Christ of Hereford. Ernest E. Highers, minister of the church, will read the ceremony. (Bradly Photo)

Election Is Highlight Of Antonian Circle

The Antonian Circle met on June 4 at 8:30 p.m. in St. Anthony's Catholic School Auditorium with Mrs. Tony Urbanczyk presiding over the business meeting.

Officers for the coming year were elected and are as follows: Mrs. Duane Albracht, president; Mrs. Thomas Albracht, vice president; Mrs. William Kahlich, recording secretary; Mrs. Morris Hacker, corresponding secretary; Mrs. Edward Schilling, treasurer; Mrs. Fred Gallagher, parliamentarian-reporter.

An annual picnic was planned for the middle of July. Yearbook committee appointed for the coming year includes Mesdames Oskar Schwertner, Darrell Hershey, Thomas Albracht, Fred Gallagher and Werner Koelzer.

Hostesses for the evening were Mrs. Morris Hacker and Mrs. Walter John Paetzold. The following members were present: Mesdames John Warren, Edward Schilling, Vincent Walterscheid, Leonard Walterscheid, Kenneth Walterscheid, Werner Koelzer, Fred Gallagher, Carl Last, Duane Albracht, Herman Schumacher, Elmer Reinart, William Kahlich, Okar Schwertner, Darrell Hershey, Leander Reinart and Tony Urbanczyk.

Mrs. Elmer Reinart won the gift for the evening.

Reitman Ann Glover Marriage Announced

Miss Viola Reitman, daughter of C. A. Reitman of Hereford, became the bride of Bertram Lee Glover, son of Mrs. J. C. Glover of Littlefield, in an informal ceremony at the home of his brother and sister-in-law, Mr. and Mrs. Benny Glover, in Clovis, N.M., on May 14. The double ring ceremony was read by the minister of the Central Church of Christ in Clovis.

Mr. and Mrs. Glover are making their home at 804 West Eighth, Littlefield. She is employed at the First National Bank, Littlefield, and he is engaged in custom combining.

Mrs. Glover is a graduate of Burkburnett High School and attended Draughon's Business College in Amarillo.

"Path Of Life" Is Faith Class Study

Members of the Faith Service Sunday School Class of the First Baptist Church met in the home of Mrs. L. H. Lookingbill on Tuesday morning, June 12, at 9 a.m.

Mrs. Grady Parsons gave the devotional using "The Pathway of Life" as her topic.

Those in attendance were Mesdames H. E. Miller, F. A. Tucker, Viola Williams, L. H. Lookingbill and the teacher, Miss Della Stagner.

The next meeting will be with Miss Della Stagner on July 3 at 9 a.m.

The Sunday Brand, Hereford, Texas, Sunday, June 17, 1962

NIECES VISITING
 Mr. and Mrs. Clint Lundry, 408 Blevins, Hereford, have as house guests this week, their nieces, Miss Linda Lou Lundry, Miss Donna Sue Lundry and Miss Glenda Faye Lundry, all of Derby, Kans.

Robert the Bruce, 14th Century king of Scotland was exiled on Rathlin Island off Northern Ireland. Legend holds that Bruce gained new courage there while watching a persevering spider try and try again to spin a web.

WEST SIDE FRUIT MARKET
 CLOVIS HIGHWAY — PHONE EM 4-9002
 OWNERS: — BERL & JOAN ROGERS
 FROM FARMINGTON, N. M.

LETTUCE	POUND	9c
CALIFORNIA STALK	EACH	15c
CELERY	POUND	8c
CABBAGE	POUND	9c
CUCUMBERS	POUND	9c
CENTRAL AMERICAN		
BANANAS	2 .LBS.	25c
ORANGES	5 LB. BAG	49c

TRUCKS ARRIVE WEDNESDAYS & SATURDAYS

Life can never cage a man like this...

This is his story—the lust for adventure that made him challenge the law... the wild friendship that led him into danger... the love that let him touch a dream... the flight for freedom that made him defy his world!

KIRK DOUGLAS
 "Lonely are the Brave"

GENA ROWLANDS - WALTER MATTHAU
 MICHAEL KANE - CARROLL O'CONNOR - WILLIAM SCHLIFER

IT'S ON THE WAY—



TOWER DRIVE-IN THEATRE
 OPEN 7:30 P.M.
 SUNDAY AND MONDAY

ELVIS PRESLEY
 GUIDES YOU THROUGH A PARADISE OF SONGS!

BLUE HAWAII
 HAL WALLIS
 14 TERRIFIC SONGS

JOAN BLACKMAN - ANGELA LANSBURY - NANCY WALTERS

TOWER DR. - IN THURS - FRI

THESE ARE THE YOUNG AND THE DAMNED!

"For what they did to her — for what they did to me — I'll see them burn!"

BURT LANCASTER
 HAROLD HECHT'S
the YOUNG SAVAGES
 DINA MERRILL - SHELLEY WINTERS

BUCK A CARLOAD \$1.00
 Wonderful Family Program
 FROM THE WARM, WONDERFUL BOOK...
A KIND OF LOVE STORY— AN ESPECIALLY GREAT KIND!

... of a strange, little island called Chicoleague... of Misty the rebel colt... and of the two devoted orphans who'd do anything to have her for their sun!

MISTY
 DAVID LADD - ARTHUR O'CONNELL
 CINEMASCOPE COLOR BY DE LUXE

**NEW COMFORT • NEW 50-GAL. FUEL TANK
 NEW CASE. 930
 "COMFORT KING"**

The Case 930... world's fuel economy champion* of all current model 6-plow diesels, and equally as famous for low maintenance and brute lugging power... hardly needs added laurels. But it will earn them soon. For there's a new and greater 930... the 930 Comfort King... to give you new operating ease, new operating efficiency—

"CONTROL TOWER" VISIBILITY — you sit high and forward, well above the dust and heat zone. **COMPLETELY ADJUSTABLE SEAT** positioned ahead of the rear axle for a smoother ride. **BIG ROOMY UNCLUTTERED PLATFORM** with plenty of leg room to sit or stand in comfort. **15 HOURS WITHOUT A REFUEL** under average conditions — thanks to the new 50-gal. diesel (48-gal. LP-gas) rear-mounted fuel tank. *As of May 1, 1962

Farm & Home Supply, Inc.
 1301 PARK AVE. HEREFORD, TEXAS EM 4-2015

DAWN NEWS

Heavy Rainfall Postpones Early Harvest Operations

By Hazel Stewart
Harvest began here last week, but was hampered by rains. Several persons with dryland wheat were combining early last week. The early harvested wheat is tending to run somewhat light in weight. This is attributed to dry weather and high temperatures earlier in the season.
Rea Cox will be in the Veterinarian's Hospital in Amarillo for medical treatment for at least another week.
Mr. and Mrs. A. T. Frye of Hereford attended Bible school commencement at the Dawn Baptist Church Sunday evening.
Mr. and Mrs. Eldon Minchew and family, Mr. and Mrs. Charles Minchew, Mr. and Mrs. Cecil McSpadden and family, all of Dimmitt, and Mr. and Mrs. H. S. Fuller and sons of Dawn all had a picnic at Palo Duro Canyon Sunday.

gauge at the Carl Wimberly farm. There was no damaging hail reported in the community.
Mrs. L. W. Tooley and daughter were in Hereford Friday for a Vacation Bible School Commencement and family night.
Mrs. Lois Miller will be teaching the fourth grade in Friona this fall.
Mrs. Wynne Graves and daughter Becky from Oklahoma City were in the Buck Ward home Sunday. She is Mrs. Ward's sister.
Ken Mullican from Winita, Okla., is here for the summer. He is studying to be a medical missionary at Oklahoma University. He is Mrs. Jack Ward's nephew.

Mr. and Mrs. John Giachino of Oklahoma City were guests in the Clarence Betzen home last week.
Judy and Kay Ward were in Oklahoma City visiting their aunts there.
Mr. and Mrs. Richard Hagar are in the process of building a new home just west of Dawn.
Mr. and Mrs. H. R. Stewart and Mr. and Mrs. R. T. Stewart and families were business visitors in Plainview recently.
Father Andrew Lewis Garrison of New York and Mrs. John Giachino of Oklahoma City were dinner guests in the Clarence Betzen home Sunday.

Gale Halcom Weds Lee Jones June 9

Mrs. C. M. Hynds of Gentry, Ark., is visiting her daughter, Mrs. Rea Cox, and family.
Don Aken, a freshman at West Texas State College in Canyon, came to substitute for Henry Webb Sunday. Webb conducted services in Frion Sunday.
Paul English underwent surgery in St. Anthony's Hospital in Amarillo Tuesday. He returned home Wednesday.

Following a wedding trip to Lake Conchas, N.M., Mr. and Mrs. Lee Jones, who were married Saturday, June 9, in a double ring ceremony at the House of Weddings, will be at home in Lubbock.

the bride's mother, Mrs. Jones is a graduate of Palo Duro High School. Her husband is employed by Custom Floors of Lubbock.

Hereford Women On Honor List

Robert Caraway, Johnny Pool, and Richard Reinhart are enrolled in a summer drivers education course which will get underway soon.
Attendance in Sunday School at the Dawn Baptist Church Sunday was 82.
Mrs. Walt Beavers is improving in the hospital in Canyon. She is able to have visitors now.
Susan Cox underwent surgery in an Amarillo hospital Tuesday morning.
Mr. and Mrs. J. B. Caraway and family were guests at an outdoor party held at the Robert Ogleby home in Canyon Tuesday evening.
Mr. and Mrs. Charles Gibson and Tony were in Farmington, N. M., visiting Mr. and Mrs. Gerald Norton last weekend. Tony will remain for an extended visit.
After the storm Sunday evening several of the telephone lines were out of order all week.
From Sunday through Tuesday 2.47 inches of rainfall was recorded in the government

Mrs. Jones, the former Miss Gale Halcom, is the daughter of Mrs. P. C. Judd of 3811 NE 23rd in Amarillo, and C. E. Halcom of Lubbock. Jones is the son of Mrs. Faye Ford of 1308 N. Buchanan, Amarillo, and Walter L. Jones of Rt. 1, Hereford.

Two Hereford women, Mrs. Naomi Hopson and Mrs. Betty Sue Robinson, were among 81 listed on the WTSC honor roll for the spring semester according to Dr. Walter H. Juniper, dean of West Texas State College in Canyon.

Officiating minister was the Rev. Troy Stallings, uncle of the bride. Nancy Bain, organist, and Alton Wicker, soloist, presented the traditional wedding music.
Miss Patsy Campbell was maid of honor and James Jones, the bridegroom's brother, was a best man. Calvin Judd was usher.

The dean's list is composed of undergraduate students who earned at least a 2.50 grade average or higher for a completed semester load in residence of at least 15 semester hours. Grade averages are figured on the basis of 1.00 for a "C"; 2.00 for a "B"; and 3.00 for an "A".

For her wedding the bride chose a street-length dress of white lace and chiffon. Her fingertip veil was made of silk illusion. She carried a bouquet of orchids atop a white Bible.
Following the ceremony, a reception was held in the home of

VACATIONING
Mr. and Mrs. Jim Wiman, Bobby, Judy and Joy, of Hereford; Mr. and Mrs. Jon Cranford of Portales, N.M.; and Mr. and Mrs. Wade Bailey and son, Roger, of Electra spent a 1 1/2 week vacationing in Red River, N.M.

PATIENT IN HOSPITAL
Mrs. Dollie Williams of Hereford is a patient in Northwest Texas Hospital in Amarillo.



Mr. George Phillips accepts a check for \$50 he acquired recently in Taylor & Sons \$20,000 CASH GIVE-AWAY

GRADE

FRYERS

29¢



FRANKS 3 LB. JUMBO **99¢** **BACON** FLAVOR WRIGHT **2:89¢**

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OLEO SHURFINE **2:35¢**

POTATOES **10:29¢**

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\$20,000 CASH GIVE-AWAY

BANQUET FROZEN **MEAT POT PIES** 5 For **79¢**

SHURFINE - 12 OZ. CAN **LUNCHEON MEAT** **39¢**

GIANT BOX **ENERGY DETERGENT** **53¢**

PARK LANE - 1/2 GAL. **ICE CREAM** **59¢**

ROXEY - TALL CAN **DOG FOOD** 7 For **49¢**

RUBBING ALCOHOL **10¢**

MENNEN - 1.00 SIZE **BABY MAGIC** **69¢**

DEL CERRO - 12 OZ. **PECANS** **79¢**

SHURFINE - 303 CAN **FRUIT COCKTAIL** 4 For **89¢**

BORDEN'S - 16 SERVING SIZE **INSTANT POTATOES** **49¢**

RANCH STYLE - 300 CAN **BEANS** 2 For **29¢**

STARKIST - CHUNK STYLE - GREEN LABEL **TUNA** 3 For **\$1**

WIZARD - QUART SIZE **CHARCOAL LIGHTER** **39¢**

WALDORF - 4 ROLL PACK **TOILET TISSUE** **33¢**

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CANVAS CASUALS

A. LADIES' & MISSES' OXFORD

Wonderfully built for action circular vamp with cushioned arch and fully cushioned insole and heel. Tapered toe. Comfortable and durable. White washable canvas uppers.

Sizes: Women's 4-9 M, 6-8 S **2.98**

B. LADIES' SLIPON SANDPIPER

Constructed to withstand lots of wear, ideal for play and fun. Full cushioned insole, lastex side gore, crepe-type sole. Black or white washable canvas uppers, tapered toe.

Sizes: Women's 4-9 M, 6-8 Slim **2.98**

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Oxford with a long life expectancy! Sturdy circular vamp, cushioned arch, crepe-type sole, fully cushioned insole. White.

Boys' sizes: **2.98** Men's sizes: **3.98**

D. MEN'S & BOYS' OXFORD-SLIPON

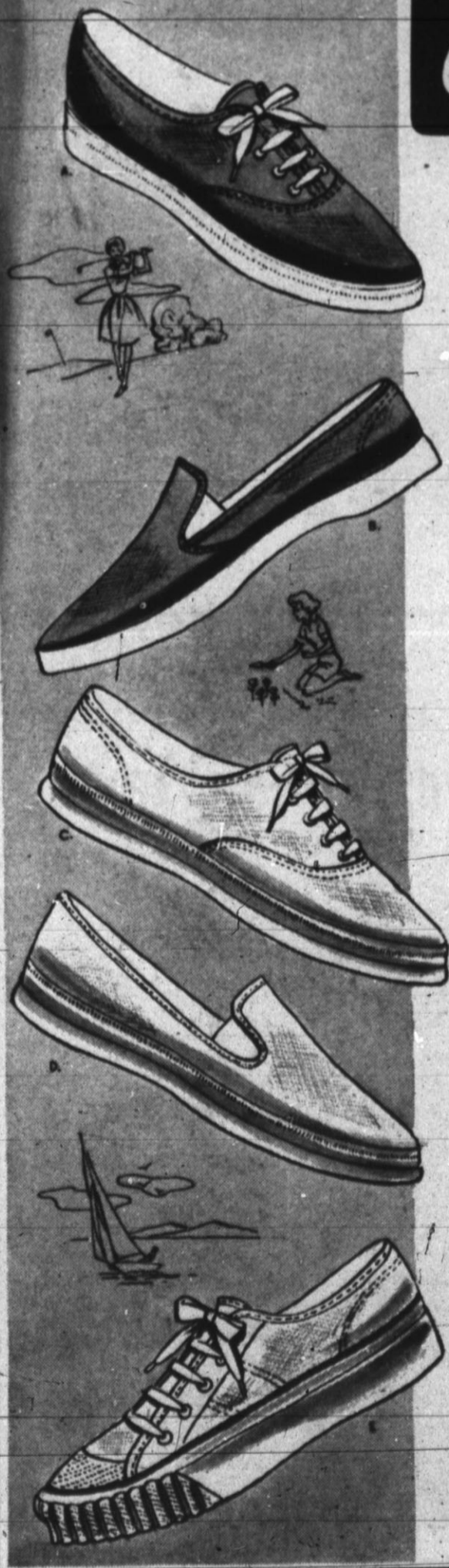
New slipon construction with lastex side gore, cushioned arch and insole; Sturdy crepe-type sole, tapered toe. White washable canvas uppers.

Boys' sizes: **2.98** Men's sizes: **3.98**

E. MEN'S & BOYS' BASKETBALL OXFORD

Special cushioned arch, suctioned molded sole, lace-to-toe oxford. Durable duck uppers, fully cushioned shaped insole. Washable!

Sizes: Men's 6 1/2-12, Boys 3-6 **3.98**



OES Past Matrons Elect Officers

The Flame Room of Pioneer Natural Gas Company was the scene Monday, June 11, at 12:30 p.m. for a covered dish luncheon for members of the Past

Matrons of the Order of Eastern Star. Mrs. Pearl Gass and Mrs. Juanita Hershey were hostesses for the quarterly meeting.

Games were the order of the day, directed by the three members from Friona: Florence Guinn, Pearl Kinsley and Ethel Chitwood. A special reading, dedicated to deceased members, was given.

Present for the luncheon, program, election of officers and fellowship were Mesdames Virginia Patton, Emmer Beyers, Ethel Curry, Grace Thomas, Juanita Hershey, Pearl Gass, Myrtle Witherspoon, Belle Hromas, Nell Culpepper, Hallie Kester, Catherine Moore, Johnnie Sanders, all of Hereford; and Mesdames Florence Guinn, Pearl Kinsley and Ethel Chitwood, all of Friona.

An election of officers was held. Chosen for the new year were Mrs. Virginia Patton, president; Mrs. Juanita Hershey,

NELSON RIEGER'S
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MISS CAROLYN GAIL HOOVER
(Webb Photo)

Carol Gail Hoover To Wed Robert Miller

The forthcoming marriage of Miss Carolyn Gail Hoover to Robert Allen Miller, son of Mrs. Norman R. Miller of Dawn, Tex., is being announced by the bride-elect's parents, Mr. and Mrs. O. B. Hoover of Newlin, Tex.

The wedding is scheduled for 7 p.m., Aug. 4, in the Joseph A. Hill Chapel on the campus of West Texas State College in Canyon. A reception will follow at the Baptist Student Center.

Miss Hoover recently received her B. A. degree from West Texas State College where she was a member of Alpha Chi honor society, Mu Phi Epsilon music sorority, Who's Who in American Colleges, and the Baptist Student Union.

Her fiancé is a senior at West Texas State College and is serving as the music director of the First Baptist Church in White Deer, Tex.



MISS AMY HELEN McSPADDEN, daughter of Mr. and Mrs. Cecil McSpadden, will wed John Matt Gilliland, son of Mr. and Mrs. Marlin Gilliland, 409 East 6th, Hereford, on Saturday, Sept. 1, in the Bedford Street Church of Christ in Dimmitt. The vows will be exchanged at 2 p. m. and the reception will immediately follow the ceremony in the Community Room of the First State Bank, Dimmitt.

(Bradly Photo)

vice president; Mrs. Vivian Major, secretary; Mrs. Belle Hromas, treasurer; and Mrs. Johnnie Sanders, reporter.

The next meeting will be on Monday, Sept. 3, in the Flame Room of Pioneer Natural Gas Company.

Lubbock Woman To Head State B & PW

Mrs. Hope Conroe, incoming president of the Lubbock Business and Professional Women's Club and a frequent visitor to the Hereford chapter of B & PW, was elected state president-elect at the group's convention Saturday, June 9, in San Antonio. She will serve for the 1963-64 term.

Mrs. Conroe, 1961 first vice president and former second vice president and treasurer of the state organization, was in charge of coordinating workshops at the meet.

Attending the state convention from Hereford were Mrs. Ursalee Jacobsen, Misses Lucille Park, Erma Walker and Gladys Setliff.

COLORADO VACATIONERS

Mr. and Mrs. Eugene Sparks and family and Mr. and Mrs. Bobby Owen and family, all of Hereford, have returned to their homes after a week's vacation fishing near Platora, Colo. They report a catch of 41 trout.

FORT WORTH VISITORS
Mr. and Mrs. J. M. Langford of Hereford are spending the weekend in Fort Worth.

The first animal-classifying attempt, by Carl von Linne in 1758, recorded more than 4,000 different animals.



J.W.

THE RIGHT MAN FOR YOUR INSURANCE NEEDS



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Corvair 95 Corvan. This is the strong ran—the only one with double-wall construction. Has air-cooled engine in the rear, coil springs at all 4 wheels.

It's Golden Sales Jubilee time at your Chevrolet dealer's.

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Hereford, Texas

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SOUTHWESTERN PUBLIC SERVICE COMPANY

Joint Service Set For Sunday

The Cantons and Patriot Mill-tants Auxiliary are having a joint Memorial Service with all other branches of the Independent Order of Odd Fellows at the I.O.O.F. Temple on June 17, Sunday, at 3 p.m.

OUT-OF-TOWN VISITORS

Mrs. Jack Reeves, Dennis and D'Ann, of Lubbock, Mark White and Mrs. Jim Miller and son, Dale, all of Amarillo visited in the home of Mr. and Mrs. Loy T. White, 134 Avenue A, Hereford, this week.

The public is invited to attend. There will be coffee and cake served after the Memorial Service.

DRS. ADAMS & WYNN

OPTOMETRISTS

Office Hours

Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

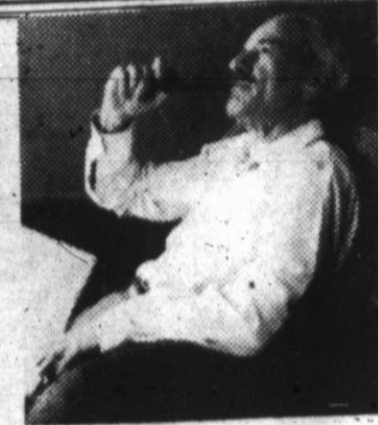
Speedy...

(Continued from page 4)

A full-grown coyote is about 21 inches tall at the shoulders and weighs from 20 to 30 pounds and is about four feet long including his tail, which is about one-third of his length.

It would seem the coyote is here to stay as long as he can find food to live on and since many of his family do not live to produce he is so prolific that there will always be coyotes to chase the rabbits on the plains. He will also climb to a hill top and point his nose to the moon and sing his mournful song after twilight. One animal will sound as if there were a whole pack, with his little short barks and chitters and the "yip yip a-hoo" that floats on the prairie air in so mournful a sound that it is frightening to those hearing it for the first time. But the old timer, the cowboy or the sheepman, knows that it is only the song of the prairie and that the coyote will sing his song almost nightly, and on the coldest of nights its mournful notes will drift across the prairie as in the old days when he rolled in his warmest saggan to keep out the cold when the herd was resting fitfully because of the wild music in the air.

"If I'd known then what I know now..."



An older man has the advantage of perspective. In the light of all he has observed, many an older man would advise younger heads of families: "Don't put off making estate plans. The younger you are, the longer your family will need financial protection."

Our Trust Officer will welcome an opportunity for a discussion with you and your lawyer.

THE FIRST NATIONAL BANK
OF HEREFORD



"Built-in or free-standing, I like both—I know 'cause I have both," says Mrs. Charles Nelson, 205 Country Club Drive, Lubbock, Texas

Mrs. Nelson lives in a suburban area of Lubbock and shortly after occupying her Medallion Home, she realized that she had a problem... she was a long way from the nearest supermarket. The problem was solved by the addition of a free-standing combination electric refrigerator-freezer. This, plus the capacity of the built-in electric combination that came with the home, makes it possible for her to have a "supermarket" right in her home. Now, visits to the grocery are at her convenience—usually at two-week intervals. You, too, will like the convenience of your own home "supermarket."



THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, June 17, 1962

Vandalism Complaints Should Be Warning To Parents Of This Area

While most of us take a liberal attitude when it comes to dealing with juvenile offenders, it is also well that we consider the vast amount of damage and property loss suffered in the area as a result of vandalism.

Offenses have become so numerous, in fact, that law enforcement officials this week announced a policy of more rigid enforcement and stiffer penalties. Irrigation wells, always a prime target, lead in reported loss of parts and equipment, probably because they are generally unguarded. Parked automobiles run next with thefts of gasoline, hub caps, batteries, tires, and accessories adding up to a sizeable sum of money over a 12-month period.

Many of the youngsters make raids and lift various items for "kicks," rather than for actual value of the items lifted. Others, naturally, steal the items for the value involved and, needless to say, the youngster who starts out lifting gasoline for thrills often finds himself soon or later making the raids for material benefits involved.

Meanwhile, it makes little difference to the owner whether his hub caps, carburetor or gasoline were taken for thrills, or taken for material gain. He is still faced with replacement, which is always expensive.

These are the problems which our law enforcement officers are faced with. And, once teenagers are apprehended, they are faced with an even greater problem of how to handle the case. Placing a youngster in the State Reformatory is like giving him a college degree in crime; occasionally minor fines and suspended sentences will straighten out a youngster — but the second and third offenders still present one of the nation's-law enforcement riddles.

This immediate area is fortunate in that the offenders are not highly organized gangs such as those found in larger cities. We are fortunate, too, in that most parents are reasonable and sensible enough to make a serious effort to help curb the spread of vandalism. We are confident that

only a minority of our youngsters participate in such activities, which is probably the most fortunate of all circumstances involved — and certainly the non-offenders are to be commended, rather than automatically branded as "juvenile delinquents."

The officers stressed the fact that vandalism in this area has no respect for class or station, which is a nice way of telling parents that they should keep a closer check on their youngsters, especially those who have access to an automobile and keep late night hours. This seems to be the key to the situation and, without doubt, it can prevent much embarrassment and heartache for many people. It is one situation, at least, where the parents might well be indicted, along with the youngsters.

It's Harder To Vote These Days

Political parties are composed of people and, consequently, it is often difficult to fathom some of their actions. Each party wants to win, of course, and occasionally one of them will revamp its outlook to conform with what it thinks the majority wants.

We note with interest recent feelers and overtures from the Republican party centering around Gov. Rockefeller of New York. Rockefeller is widely recognized for his liberal thinking within the organization, and should he run against Kennedy as the Democratic nominee, little choice would be left to the voters.

This is pretty much the same position Texas found themselves in the Second Primary recently, when they faced a choice between Connally and Don Yarborough. Connally, the more conservative of the two, won the election as we all know.

Party tenets have altered drastically the past 25 years. The Republicans today are far more liberal than were the Democrats when Franklin D. Roosevelt was first elected — and the Democrats sponsor and carry our programs which would have caused Norman Thomas and the Socialist Party to hide their heads in shame back in the 1930's.

Meanwhile, the time seems to be approaching when people are becoming fed up with high taxes, lavish government spending and close federal supervision. They are beginning to realize that they can pay for and render many of the services more efficiently and more economically on the local level. Such is indicted in Texas balloting, at least, especially if Mr. Rockefeller carries the GOP banner. Unfortunately, it is not that simple.

The conservatives can vote, poll tax or no poll tax, but they may still be faced with the choice of voting for a Democratic liberal — or a Republican liberal.

County Records On Microfilm

Recent decision of Deaf Smith County to place county records on microfilm will probably gain little attention, but it is still one of those services which could prove invaluable to many people.

In case deed records were destroyed by fire, tornado or other means, a photostatic copy could be made from the microfilm, for instance, and correct titles established. The same is true regarding marriage licenses, birth records, and the hundreds of other instruments which are processed through the clerk's office.

Most banks today keep microfilm copies of every check which is cleared and handled, many newspapers are placing file copies on microfilm, and numerous large firms have entered the field in recent years.

Like private business, it is logical that the county will find the microfilm practical as a small-cost safeguard against catastrophe, theft and other possible hazards.

Men tend to blame fate for most accidents, but feel personally responsible for shooting a hole-in-one.

Never plan on meeting trouble half way. It can travel a lot faster than you can.

Why does it happen that by the time you struggle up to the level of the Joneses, the Joneses renege?

Modesty is the overwhelming feeling that others will somehow discover how great you are.

Opportunist: The guy who lands in hot water and decides he needs a bath anyhow. Some say the key to success fits any schoolhouse door.

A small boy's concept of a well balanced meal is a piece of cake in each hand.

Nowadays, most persons are concerned with the higher things of life—prices for example.

Most persons carve a career for themselves; a grafter chisels it.

It is felt by some that the beatnik is rapidly going the way of the American buffalo, to which he bears a strong resemblance.

High In Their Eyes



Speedy Coyote Succeeds In Living Amid Danger

By Mrs. R. L. Criswell
The coyote, one of the carnivora family, has very sharp teeth and powerful jaws. Coyotes have four daggerlike teeth to hold their prey, other teeth for shearing or cutting, teeth for tearing flesh and molars strong and thick for grinding bones.

The coyote will eat vegetables, watermelons, cantaloupe or musk melons, when fully ripe. The melons are safe until they are ripe and then Mr. Coyote will eat the heart out of a watermelon and leave the remainder for the birds and insects.

Coyotes hunt at night, often in pairs and the coyote is the only one of the wolf family that is fast enough to catch the jack rabbit. He has been clocked at a speed of 45 miles an hour while the wolf is ten miles slower.

Since catching a rabbit is

hard work the coyote is not above filching a chicken from the farmer when he has the chance and will often return night after night if the chickens are not protected from his ravages.

The coyote is hunted with dogs and with guns, but it is much more fun to hunt with dogs. It is one of the most exciting chases. A coyote will dodge around brush, jump streams and many other tricks to get away, but once in a while he will outrun the dogs and when at a safe distance will stop running and look back as if to laugh. Greyhounds are used for hunting them.

They will eat birds, insects, lizards, rodents and carrion to satisfy their hunger, and even goes fishing when all other food fails. The wolf often hunts and devours coyotes, but does not associate with them. When the wolf hunts the coyote it is for food, and food only.

The coyote is a wily animal since he remains from the old days of the plains until now. Stockman and sheepman have no liking for coyotes for they will hunt baby calves and sheep and have been known to chew off the tails of calves while on the run or cripple them before the mother cow can arrive.

Have you ever seen a cow "babysitting" for her friends? It is most usual to see one cow minding from three to seven calves while the other mothers find food, but if one calf bellows with fear, all the cows are on the run for their own baby and will fight using their front and hind feet for pawing and kicking.

Coyotes mate for life, but if one is killed the one left will usually mate again. They are a very prolific animal as they bear their young in litters of 6 to 19. It is no wonder that man has been unable to cope with them.

50 YEARS AGO

Plan For Construction Of Railroad Explained

As a result of correspondence between Maj. E. C. Gordon and Jno. P. Slaton, a meeting of citizens was held yesterday afternoon at which Mr. Gordon explained his proposition and read the contract under which he and his associates propose to construct a railroad from some northern point on the Rock Island in Oldham County to Hereford and to Dimmitt and then south or southeast. This meeting was called to order by Mr. Slaton. Mr. Skelton acted as secretary. Gordon talked at length about the road and the feasibility of its building and what the people and landowners along the route must do to secure the line. His proposition boiled down to its essence is this: That the land owners subscribe a bonus aggregating \$6,400 per mile and also secure the right-of-way, depot and terminal grounds; that these bonuses be secured by deeds of trust on lands within the circle of influence of the road at the rate of \$1.00 per acre; that one-half of the bonus be paid one year after the road is in operation and the other half in two years.

25 YEARS AGO

Following completion of the caliche base on the six-mile strip of highway 60, west from Hereford to the Castro County line contractors today announced that traffic would be routed over the strip for a period of two weeks. After two weeks, traffic will be changed back to the detour and the strip will be surfaced with a topping of asphalt and crushed rock. After the surface work is finished traffic will be permanently routed over the road west of town. Approximately 33,000 yards of caliche was placed on the six-mile strip west of here, and a caliche base 10 inches thick will be placed on the 14-mile strip east. To aid farmers in this area special concrete crossings are being installed to allow tractors and other machinery to cross culverts and leave the highway.

(Continued on page 6)

Panhandle Paragraphs

SCHOOL WILL APPEAL DECISION
After almost calling it quits, the Vega Independent School District has decided to carry its battle with the Canadian Common School to the Texas Supreme Court. After agreeing to drop the case Tuesday night, May 30, the board met again the next night and decided to continue the case after a special offer from attorney John Aiken, Aiken, a Hereford lawyer who specializes in handling school cases, said he was not satisfied with the decision in the Court of Appeals at Amarillo last month and felt like Vega still had a chance to win the battle.
THE VEGA ENTERPRISE

CITY COUNCIL APPROVES ANNEXATION
Littlefield's City Council adopted the annexation ordinance after the public hearing was closed at Thursday night's meeting. They also directed the city manager to investigate and accept bids for street repairs this summer. The ordinance was approved on April 19, but a question was raised about the legality of this move since the charter of the city was not specific. To rid any possible legal technicalities, the councilmen decided to hold the public hearing Thursday. No one attended the hearing and the measure was then passed.
COUNTY WIDE NEWS

WTSC LISTS MAJOR DEVELOPMENTS
An increased summer school enrollment of about 200 students at West Texas State College . . . Approval for granting the Master of Arts degree in three majors beginning this fall . . . And the issuance of \$2,000,000 in building permits . . . Those three developments followed in rapid fire order Wednesday as classes began for the first six-weeks summer term. Dr. James P. Cornette, WT president, said 1131 students had completed enrollment by class time yesterday and more than 1300 had begun registration. He expects the first term enrollment to be between 1350 and 1400 when registration closes. Dr. Cornette said the new masters approval is for majors in chemistry, mathematics and physics starting in the fall semester. Hucker and Parge, Amarillo architects, filed for building permits at City Hall. They were for a new \$1,000,000 men's dormitory, a \$600,000 women's dormitory, and a \$400,000 dining hall.
THE CANYON NEWS

BUILDING PERMITS AHEAD
The first six months of the year have been those of seemingly above average building construction programs in Dimmitt. Since January approximately \$433,510 have been invested in new buildings, residences and building additions. This does not include the new \$1,200,000 ultra-modern high school building which is presently being constructed in the western section of town, or any of the recent tornado and fallout shelters which have been built since January. This also does not include the vast remodeling job under progress in the old high school building. Also plans are presently being made for the erection of a Presbyterian Church building which is not included in these expenditures for the first half of 1962.
THE CASTRO COUNTY NEWS (Dimmitt)

COUNTY GETS AID FUNDS
Federal participation in the Hall County Hospital was approved last Friday, according to a telegram received from Congressman Walter Rogers. The telegram stated that the grant to Hall County for the hospital will be \$225,000. The telegram read: "The Memphis Democrat, Memphis, Texas: Public Health, Education and Welfare announced grant to Hall County Hospital for new 30-bed hospital. Federal share of total cost (\$454,775) is \$225,000. Walter Rogers, Member of Congress." This announcement brings the hospital construction one step nearer to being a reality.
THE MEMPHIS DEMOCRAT

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm takes a look at Russian agriculture this week. We guess that's what he's doing.

Dear editor:
As everybody knows, if American space scientists were as far ahead of Russian space scientists as American farmers are ahead of Russian farmers, we probably would already have conquered the moon and been eyeing Mars or Venice. In fact, we might have been to those places too and come back saying there's nothing out there worth conquering.

I don't know why this is, unless it's just that farmers are smarter than scientists, although maybe not as well paid.

But what brought this up was an announcement last week by Mr. Khrushchev that he was raising the price of meat and butter in Russia by 30 per cent, and what interested me was the little speech the dictator gave following the increase.

"I wouldn't say this is pleasant for the people," he said, "but the people understand that this is far more unpleasant for the Central Committee and for the rest of the government."

Now this type of "understanding" baffles me. If the Russian people can understand how it's more painful and unpleasant to the Communist bosses, who already have all the cars, all the best apartments, and all the best food, to raise prices on food because there's not enough to go around, then they're far more sensitive than the rest of us.

I can see an ordinary Russian walking past a Communist official's house and imagining him inside eating a steak and buttering his bread and feeling downright sorry for him because he's eating with the memory still fresh in his mind of having to vote to raise the price of meat and butter by 30 per cent. It's enough to take away his own appetite for the cabbage soup waiting for him in his one-room apartment.

With this type of understanding, there's no limit to what the Russian bosses can pull off. In time though the Russians may learn that it's easier to order a space craft than a crop of wheat.

Yours faithfully,
J. A.

Today's Youth Better Trained

Evidence that public education is doing a better job than ever before comes from a man who ought to know—Dr. Lee A. DuBridge, president of California Institute of Technology.

At a conference in New York on the American high school graduate, Dr. DuBridge reported that from 1951 to 1961, the average Caltech freshman had increased his ability by 10 to 22 percentiles in verbal, math, physics, and English aptitude tests. Other colleges which he checked reported similar experience.

Just for the record, the 182 freshman admitted to Caltech last year came from 173 high schools, only 25 of which were private schools. And Massachusetts Institute of Technology admitted 900 freshmen from 615 high schools, 87 per cent of which were public schools.

"Most of our freshmen of ten years ago would have flunked dimly in competition with our freshmen of today," DuBridge declared.

As a result, he added, colleges are having to adjust their programs to take account of the ability of freshmen to do more advanced college work than their predecessors. This, we think, is substantial evidence of the quality of work being done in public schools today.

TEXAS OUTLOOK

The Sunday Brand
Established 1948

Published every Sunday at 336 Main St. Hereford, Texas



NATIONAL EDITORIAL ASSOCIATION
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

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B & S MOTOR TEAM took honors in League Number One of the American Bowling Congress Men's Association. Trophies were presented Monday night to cap the nine-month competition season. Members of the first-place team include from left: Wendall Burdine, L. J. Clark, Raymond Lueb, Kenneth Brock, and Pat Miller. (Staff Photo)

Koala bears, Australian teddy bears, rarely drink water. They obtain moisture from eucalyptus leaves.

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Hereford Riding Entries Take Honors At Playday

Hereford Riders Club and Junior Riders Club were hosts to

other riding clubs of District Number Two for a Playday on horseback recently. Some 150 riders participated in the six games and 250 persons were on hand for the barbecue.

Hereford riding entries earned many high-point honors for the day. Candy Poarch was top winner in the Pee Wee division, with Jo Poarch claiming the honors for the Junior Girls. John Newton was high-point man in the Junior Boys' division. Dora Waldrop and John Goodin, riding with the Will Rogers Range Riders of Amarillo, received the Senior Women's and Senior Men's titles.

In individual contests at the Playday, Hereford riders also claimed many top marks.

In the baton relay, the Pee Wee division team comprised of Candy Poarch, Cecelia Hutchinson, and Kim Gripp won first, while the Junior Girls' division threesome comprised of Jo Poarch, Lynne Poarch, and Kay Dirks earned second. Toni Beauchamp, Donna Hill, and Karen Blackwell took third in the Junior Girls Division.

Robby Lemons, John Newton, and Bill Jack Gilliland won first in the junior boys division of the baton relay. Jerre Bea Noland, Sylvia Brooks, and Pattie Nobles won second in the Senior Women's group. In the Senior Men's division, Dean Crawford, David Hill, and Joe Schultz won third in baton relay.

Candy Poarch took first in the potato race in the Pee Wee division, with Jeff Davenport claiming third. Jo Poarch won the junior girls' division while John Newton took first in the Junior Boys' classification. Robby Lemons earned third in the Junior Boys. Donnie Allred took second in the Senior Men's di-

vision.

In the pole bending event, Candy Poarch was first in the Pee Wee division with Kim Gripp taking third. Karen Blackwell won first in the Junior Girls, while Pattie Nobles was third in the Senior Women. Robby Lemons ran first and John Newton second in the Junior Boys' event.

Ring spear action saw Candy Poarch riding first in the Pee Wee division, with Jo Poarch first in the Junior Girls, Donna Hill second, and Lynne Poarch third.

Junior Boys winners included Larry Noland first and Donnie Allred third. Roy Dean Campbell took second in the Senior Men.

Candy Poarch earned another first in the barrel race's Pee Wee division. Jo Poarch took the honors in the Junior Girls. Donnie Allred earned first in Junior Boys, with Bill Jack Gilliland taking second and Charley Bass third.

Billy Woolbright was third in the senior Women with Dick Mason third in the Senior Men.

Hereford Riders Club will entertain 33 exchange students at the arena June 24. Students will be taken on a trail ride and entertained by the Junior Riders; who will compete in Playday games.

IN HOSPITAL

Newton Hood of Hereford is a patient in St. Anthony's Hospital in Amarillo.

CALIFORNIA VISITORS

Mr. and Mrs. Ralph Battey and sons, 509 Avenue J, Hereford, have had as guests in their home for several days, his mother, Mrs. Gladys Samples of Pasadena, Calif., and his brother, Mr. and Mrs. Harold Battey, Kevin, Ricky and Linda of Hemet, Calif.

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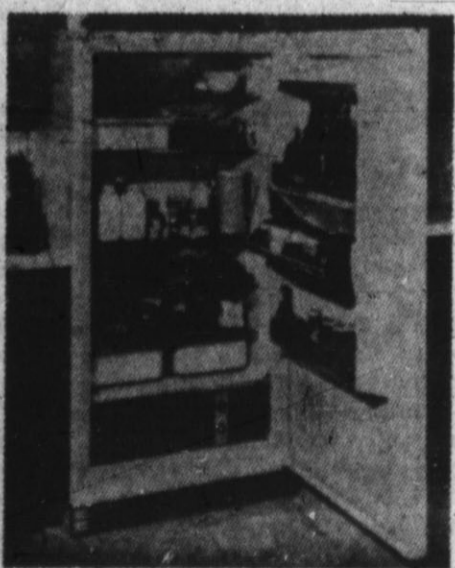
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40

Sedimentation Test Value	Premium Cents Per Bu.
40-41-42	3
43	4
44	5
45	6
46	7
47	8
48	9
49	10
50	11
51	12
52	13
53	14
54	15
55	16
56	17
Here is the point where loan equals today's cash market	
57	18
58	19
59	20
60	21
61	22
62	23
From Tests That We Have Sent In The Sedimentation Has Run From The 62 On Up To The Maximum. The 62 Sedi- mentation Will Bring You \$2.11 Per Bushel in the Loan.	
63	24
64 and above	25

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SECOND PLACE WINNERS of the Sunset Skittles League bowling is the Rainbow Drive-In team. Team members are, from the left, Nadine Kearns, Margaret Collins, Bea Rhodes and Clea Weemes. Bea Rhodes was also awarded trophies for the Most Improved Bowler and Bowler of the Year. (Staff Photo)



HEREFORD GLASS CO. bowlers earned second place in League Number One competition at Sunset Lanes. Trophies were presented to the keggers Monday night to climax nine months of bowling. Team members are from the left: Ben Lueb, Calvin Edwards, Walter Lemons, and Melvin Southward. Not shown is John Channer. (Staff Photo)

Zelda Axe And Gayland Anderson Pledge Vows

Miss Zelda Marie Axe and Gayland Clay Anderson were

married in a double ring ceremony in the First Methodist Church of Dimmitt at 7 p.m. Friday, June 8, by the Rev. E. Lee Stanford.

Parents of the couple are Mr. and Mrs. H. L. Axe, Rt. 3, Hereford, and Mr. and Mrs. Clay Anderson of Hart.

The bride, given in marriage by her father, wore a formal floor-length white wedding gown. The bodice was fashioned with a scalloped neckline outlined with iridescent sequins and seed pearls. The long sleeves tapered to petal points over her hands. The skirt of nylon lace had side panels of pleated illusion nylon over cloud mist taffeta.

Her veil of imported English silk illusion was elbow-length and was edged with lace matching the lace in the wedding gown. The veil fell from a crown trimmed with two teardrop pearls in front and tiny seed pearls. She carried the bridal bouquet of white carnations, in a cascading arrangement and centered with a white orchid, atop a white Bible. The Bible was a gift of the bride-

groom's parents.

Miss Beth Cleaver of Dimmitt attended the bride as maid of honor. Miss Mareta Odum of Dimmitt was bridesmaid. They wore dresses of bright Copenhagen blue silk organza over taffeta, fashioned with fitted bodices, scooped necklines, puff sleeves and full gathered skirts. Matching pill box hats and white gloves completed their ensembles. The attendants carried nosegays of white carnations.

Art Miller of Happy served the groom as best man. Kenneth Flowers, Amarillo, cousin of the bridegroom, was groomsman. Ushers were Marvin Axe and Jim Axe, brothers of the bride; and Lavelle Phifer of Lubbock. Candlelighters were Jim Axe, brother of the bride; and Sherlene Teesple of Floydada, cousin of the bridegroom. Miss Donna Axe, niece of the bride, was a flower girl. The rings were carried by Leslie Davis of Kress, nephew of the bridegroom.

Mr. and Mrs. Weldon Davis, sister and brother-in-law of the groom, presented the wedding music.

Following the reception in the Fellowship Hall of the church, the couple left on a trip to points of interest in Colorado. The bride wore a sea blue sheath dress of silk blend, styled with a matching walking coat. White accessories and an orchid corsage, lifted from



BOWLER OF THE YEAR in the American Bowling Congress Men's Association at Sunset Lanes is Charles Parker, who received the trophy during the annual awards presentation at the bowling alley Tuesday evening. Below him are some of the many trophies awarded to keggers of the league. (Staff-Photo)

Larsen Named As Missionary To Argentina

David Larsen, son of Mr. and Mrs. Daniel J. Larsen of Hereford, has been called by the Church of Jesus Christ of Latter-day Saints to serve in the Argentine Mission.

The call is for a period of two and one-half years during which Larsen will be financially supported by his family. He will enter the Mission Home in Salt Lake City on Monday, July

2. After a brief session of instruction there, he will fly to Buenos Aires.

Larsen will be one of approximately 11,000 young men and women sent to all parts of the world representing the "Mormon" Church. He has recently returned from attending Brigham Young University in Provo, Utah.



DAVID LARSEN to Argentina

the bridal bouquet, completed her costume.

The couple will make their home on Rural Route D, Nazareth, for the summer. Mrs. Anderson is a graduate of Dimmitt High School and attended West Texas State College in Canyon. She is employed by Moran & Miller, attorneys, in Dimmitt.

The bridegroom is a graduate of Hart High School and will be engaged in farming during the summer months. The couple will move to Lubbock in the fall, where he is enrolled as a junior student at Texas Tech.

ATTENDED COURSE

Mrs. Ronald Babione has returned to her home in Hereford, 303 Irving, after attending a short course in writing at the University of Oklahoma in Norman and spending several days visiting in the home of her parents, Mr. and Mrs. Buff Burtis, Clinton, Okla. Charlotte, Rusty and Bruce Babione accompanied their mother on the trip. They stayed with their grandparents while Mrs. Babione attended school.

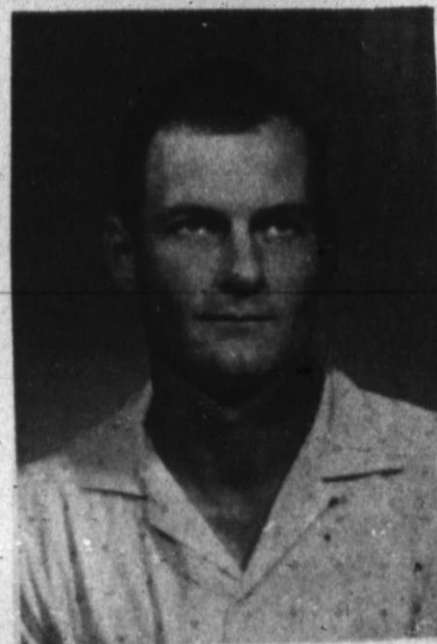
EARN'S LICENSE

Mrs. Neil Cooper of Hereford has earned her private flying license after a series of lessons.

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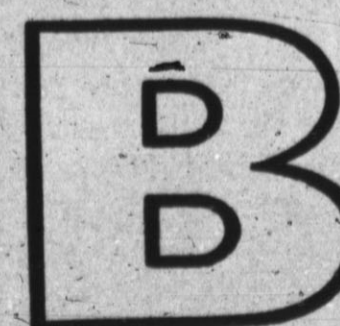
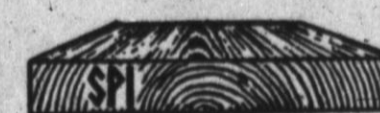
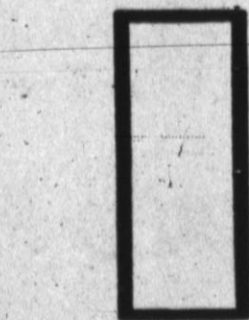
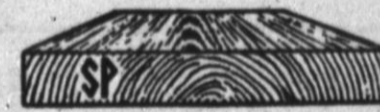
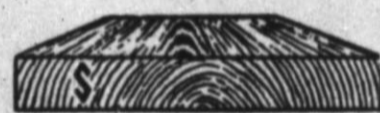
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