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# The Hereford Brand 



## Grain Sorghum Loan Rate <br> For Coming Year is $\$ 2.09$

| The 1951 farm-stored loan rate for ging to information re ceived Tuesday in the office of Deaf Smith PMA Secretary Faust Collier. <br> Last year's rate was \$1.80 Collier emphasized the fact that this was the farm-stored rate and shouldn't be confused with the rate when stored in a |
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Petit Jurors are Called for Duty

| ghteen persons were noti- | stephe |
| :---: | :---: |
| fled this week to report to the | est w. Dettman, J. O. M |
| county courtroom on Monday, | Leon Vinton, D |
| July 9 at $10 \mathrm{am} . \mathrm{m}$. as petit jurors | Livesay, Chas. Sowell, and |
| for this term of court, acco | W. schnelder. |
| Ing to Robert L. Thompson, | SIx of the 18 called |
| county clerk. | on the jury. |
| F. Byrd. Elmer Carison, | Among the co |
| Ilders, J. C. Cocanough- | at this term of |
| er, Roy Mannin | DWI cases, inc |
|  | trial grathed earller for K |
|  |  |

## Gas Rate Increase Must Be OK'd by Each Town Served



 Potato Harvest in Full
Sreing; All Sheds Open

Locah-producers are stIII new loan rate on wheat, whish was scheduled to be
after the first of July.
$\qquad$ 2.14. There has been no con-
That
rmation of thls figure by the


Stanfield Rites Held Tuesday at Avenue Baptist
$\qquad$ John Stanfleld, 13 atternoon -year-old 8 san
of Mr and Mrs. H. B. Stan field at the Avenue Baptis
church with Rev. Fields The youth suffered sever
head infuries Saturday afte noon when he was knocked
from the Tierra Blanca bridge
outh of town by a passing died. Sunday at the Amarillo
air terminal where he was to
aeave for Dallas where he was leave for Dallas where he was
to be treated by a brain speclalStanfield was born October 31 ,
1937 in Lamesa and moved to 1937 in Lamesa and moved
Hereford with his family In addition to his parents, he
is survived by two brothers, Eu-gene who is stationed with the army at Alamorggodo and Jerry
who is statloned at San Anton-
10; one sister Doris of Heretord; his paternal grandfather, John
his
stantield of Kaufman, and his hrs
maternal grandmother, Mrs.
Watrel

## Three Hurt in Auto Wreck in Oklahoma

## Three Hereford residents are sert and her daughter both ence and Cowsert by telephon

 Three Hereford residents arehospitalized at Johnson hospital
sert and her daughter both
as fair." $\begin{aligned} & \text { ence and cowsert learned tha } \\ & \text { Wednestay and } \\ & \text { none of the infurtes were }\end{aligned}$ Afton, Okla. with injuries
Uninjured in the accident
when the car in were Guy Lawrence, driver of
the 1951 Nash, and Ray CowHospital authoritles, 1 ist Mrs.
Lawrence's turned in a ditch on High-
way 66, five miles north of AfHospitalized are: Mrs. Guy
Lawrence, Mrs. Ray Cowsent Lawrence, Mrs. Ray Cowsent
and Miss Dona Cowsert. Mrs
Lawrenee's condilition was Mist-
ed by hosptal atathorttes orn pression fracture of the verteserious as bellieved fimmediately A cast was to be put on part
o Mrs. Lawrence's back WedShesday. She is scheduled to be
torned to Hereford Monday ed by hospittar alithorttes on
Tuusaday as serious. They list-
ed the condition of Mrs. Cowlacerated forehead and shock.
Donna Cowsert, 17, suffered a
torn patella capsule and whe mit
shock following the aceident.
 can states that the Lawren Precautions Against Polio Listed by Health Officer


Cof C Seeks Entomologist To Assist County Agent

| The Hereford Chamber of Commerce has veen approach- | of the best and most promising counties in the state of Texas." | be divided equally between the federal government and the |
| :---: | :---: | :---: |
| ed by many farmers in the | arland continued, "When what he thought of an | y, McFarland |
| county during recent says Secretary-Manager weeks, | asked what he thought of an entomologist for Deaf Smith | nty Agent Hugh Clear- |
| at the |  |  |
|  | as too much |  |
|  |  |  |
| serve as a <br> ty agent. | ity exists here for a | quoted by McFarlan |
|  | trol, which would benefit every- |  |
|  |  | y In PanhandSharp's par- |
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Packer Seeks Pea Acreage in County


## + BLOOD DONOR CERTIFICATE

## $\square$ <br> 




## YOU'L KEEP SOOS ant MakE qreatere NiNGS

Jacks Vanilla WAFERS $2^{\text {品 }}$ 49،

## Meats

FYYEAS flavor fresh BACOA PERCH FILLETS HAN BUTT END HAMM SHARK END HAMC CENTER SLICES BEEF ROAST STEAKS rsund and loin


## Ice Cream 2-25

## LIGHT BULBS <br> 2 for 35'

## Baking Powders 25 oz. can 29



Friends, NeighborsSurprise Mrs.J.D.Bourn on Birthday

Three Hurt...

J. where then attandice ctht in is
Lions International convention Lions International convention
They alas vistited other ctites in
the East while there the East while there.
Atton is loeated southwest
Miami, Okla. on Highway 66 .

## Around.

, dinner guest at the Tuli The tax assessor's office re ported this week that people
are urged to. come in and
arender their property as soon render their property as soon
as possible for taxation, as that
office is ready to elose the orrice is ready
rendition sheets.

> SEE CLEAR-VUE TODAY AT

H \& H FURNITURE
Phoone 19

and
 Beat The Heat With These WarmWeather Specials lı $39{ }^{\circ}$ Tenderized

## SAUSAGE <br> $\underset{\text { Pure Pore: Co }}{\text { SAUSAG }}$ <br> lb 29 <br> PLENTY OF FRYERS \& HENS <br> Pinkney's Pound



ICE CREAM Frostede-Any Flavor 2 pints 25

## CANTALOUPES

Arizona
Large Size
BEANS 2 lbs 25
Central America
BANANAS 2"25 Fresh Corn 2mm9 ${ }^{\circ}$ BELL PEPPERS

GRAPEFRUIT
JUICE, VALTEX
46 oz Cans
GREEN BEANS
TOMATOES mintim cans $\$ 100$

## HEREFORD FOOD MART



## WANT AIDS ${ }^{n=30}=31$



## FREE

Theatre Tickets


Sunday Monday Tues. July 8-9-10
Star Theatre
Be Sure and Ask for Your Free Tickets
With eoch PAIL-IN-ADVANCE clasified
in The Brand, We will give one froe ticket.



| 2. $\begin{array}{r}\text { FOR SALE } \\ \text { Form Equipment }\end{array}$ |
| :--- |
| $\begin{array}{c}\text { FARMERS } \\ \text { Protect your valuables in a fire- } \\ \text { prof home safe. Minimum eosit } \\ \text { jtee these safes at the Hereford } \\ \text { Brand. }\end{array}$ |
| R-2-30tfis |

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| 4. | REAL ESTATE |
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& \text { CHARRES SOWELI }
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| HEED MOLASSES | <br> fRASER MJuING co}



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FRIO NEWS Frio Farmers Preparing for Full Swing Into Potato Harvesting

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## KEEP OUTING FLANNEL <br> AS SOFT AS NEWI

Winter-time flannel nightgowns Instead, brush them thoroughly with a clean clothesbrush. (Cost for ironing the rest of the family wash? Just two cents an hour!)
 WONDER WHERE THE
CUP HANDLES GOT
Properly stacked and mechani-
cally washed, you'll have no
broken dishes. And they dry by
themselves, need less handing!
(Saves time and work as well as
dishes -and costs so little to uee!
Only a penny or two a day!)
10)


THERE'S MORE THAN
ONE TRICK
with a waffle iron! Use packaged mixes for cornbread waffes. for hot gingerbread waffles. And try adding finely chopped ham to regular waffle batter. Delicious!,
(Takes only one or two cents worth of electricity to make all
the waffles your family can eat!)

## PUBLIC SERVICE

January-June Building in Hereford Near \$306,700

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Bicycle Safety Club Meets Friday Morning


## BANKING

Is A Very Personal<br>Business

A MAN'S HOPES AND AMBITIONS, HIS PLANS FOR THE FUTURE OR THE FINACIAL RESUITS OF HIS PAST OFTEN DEPEND ON HIS DEALINGS AND DEPOSITS AT HIS BANK. THIS IMPOSES AN OBLIGATION ON US

not merely to act as but to $B E$ friends in

our over-the-counter dealings;
to consider our customers' personal plan
$\qquad$
$\qquad$
monex-money that means so much to so



SAVE WHILE YOU SPEID WITH SEA GREMI STAMPS



HERE ARE SOME of the prizes being offered Hereford golfers in the Hereford Handicap Tournament. Included are:
all
Handicap Tourn ey Match Play Will End on Sunday

 | Second round pairings were: | Phillip |
| :--- | :--- | :--- |
| Streu vs. Barrett and Howard |  |
| vs. Rosey. | Preac |
| vrist Fight |  |$| \begin{aligned} & \text { J. }\end{aligned}$


 Available At New Low Prices

$S_{\text {ee }}$ the beautiful, modern Servel GAS Refrigerator at your dealer's today. This is the refrigerator that is taking first place in homes that want efficient, dependable and conomical operation ... all at new low prices. See the eight new models now on display.


Amarill Jaycee Golfers Coming For Match Here nd Frank Craig vs. Frank Lat
imer. J. D. Peond Flight
Ptman vs. Earl Hen-
dricks; - Joe Kerr vs. Nelll. Third Flight Dubb Reeves vs. Jim Kirby;
Truitt Johnson vs. Bill Amrey.
Fourth Fourth Flight
Pat Corbett vs. David Miles
"Sleeper Hold" Chills Estes in Mat Title Bid
$\qquad$
 weight Champlon Frankle Hill
Murdock at the Bull barn, last
Saturday night - but it was Saturday night - - but it wasn't

his idea. | his idea. |
| :--- | :--- | :--- |
| The Waxahachle badman |

## How to make Wise Tracks to a Beauty

How do you buy a new car?
Are you one of those people who buy on love at first sight?
Or do you check cars feature for feature, price for price-then pick the one that gives you the most for your money?
Whichever you are, we'd like to suggest that you come in and see our 1951 Buicks.
It's a sure bet that you'll go for the swift, smart look of a Speciat; Suprer or Roadmaster-you'll fall SUPER or RoADMASTER-youil fall
seriously in love with the pace and
power of its bonnet-filling engine. And it's a cinch you'll go for the room and richness of those Buick interiors - the serene smoothness of Dynaflow Drive* and all-coil springing.
But don't let your emotion be the only judge - be sure to get the practical picture too.
Note that the power that gives you such a bis kick here comes from Buick's famed valve-in-head Fireball Engine-which means you get a lot of miles from each gallon of gas you buy.

Note that the silken ease you enjoy with Dynaflow* goes hand in hand with real money savings in maintenance costs.
Above all, note what a Buick's price tag includes -how much more sheer automobile you get in a Buick than the same money would buy elsewhere.
How about making tracks to our showroom right soon-checking thoroughly into the matter-and see if you don't fall in love with a smart-buy Buick?

WO OTHER CRE PROVIES ALE THED otnurion drve* - firebnl encine -WHEEL COIL SPRINGING - DUN VENTLUTION WHitegoiow instruments - dre miline struno Wen merme nionoones ne wert wick wa meto pee

Smart Euy's

> , arenc A MUTUAL INVESTMENT FUND CAPITAL ACCUUULATION PLAN
STSTEMATIC INVESTMENT PLAN

##  <br> Maln steetr 588 SERVICE STATIOA



## Amazing Mileage!

Youill never forget what long, long mileage you get when you change to conoco $N$-tane Gasoline! Here's power. . to take you anywhere. Get miles and miles and miles of surefooted, dependable traveling, at less cost. Try a tankful today!


## Palo Duro <br> Service Station

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| :--- | :--- | Church of Christ

We Welcome You We Welcome You CHURCH Of CHRIST cithens yonir

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Since 1901

to be able to dig up a bettor Hail Insurance Pollicy than is witten by

Whether its Hearts, Spades, Clubs or Dia-
monds, Hail Storms do hit mis country. insure your Wheat Crop and Protect your

Better be Safo than Sorry.
John McLEAN AGENCY Hereford, Texas Phone 273 or 181


Whan in wool ol Protich Bypuidion Sorvion ... mo litis Dironery.


| L. BASKIN INVESTMENTS List Yeur Holdings With Us For Quiek Bale JIM HILL HOTEL East Door Cround Floor | THIS <br> SPACY <br> FOR <br> SALE | Hereford Wrecking Co. <br> Highway 60 Complete Line oi USED PARTS <br> See us for Expert Repair Work of All Kinds! |
| :---: | :---: | :---: |
|  | A. 0. Thompson Abstract Co. Jompleteternet index ot all londs and townty tien ing as for information. | PICK-UP AND DELIVERY SERVIOE PHONE 111 <br> ACME CLEANERS <br> 308 N. Main mide to measure oloteres Hereford <br> Pur Your Winter Clothes in Moth-Proof Bags |





Carol Miller In ROTC Summer Training Camp
 Texas A\&M, is ane of mor
Atan 1550 cadets from 37 co than 1550 cadets from 37 col-
leges and universities attend ing the 1951 Reserve Officer ging camp, during
18 - July 27 While at camp, the cadets Will accomplish practical applis-
cation of theoretical training eatiolved during the past year
reeelvetiving
in activities In activities such as convo
stevedore, amphiblous, and ra
operations. Alsi operations, amphiblous, and rat the cadets w
participate An physical
ing, organied participate in physical train-
ing, organized athletics, rad-
iolgical defense, we
rifle riffe marksmanship.
Fort Eustls is located in his-
toric tidewater Virigina toric tidewater Virigina, which
was the site of a great number
of incidents ot indents important during
the infancy of this nation.
While While at camp, the cadets wation.
be able to tour Williamsburg,
Yorktown Yorktown, The Mariners' Museum, all of which have exced-
ingly
interesting
backgronds backgrounds.
Ining, great stress will be put
on the devele on the development of leader-
ship qualities. An active sth-
letic, letic, recrestional and aetive ath-
ious program He win be eligible for a com-



號 gan, son of Mrs. Nell W. Morgan, of Hereford, is an honor
graduate this. month of the European Command Band School in Dachav, Germany. Morgan is stationed with the 84th Constabulary Band. A Serviceman since Aprit, 1948, Morgan Calls. Adrian, Texas, where he attended grade wathool, his
home town. He attenced high school at teesview, tla. Morhome town. He attended high school at Leesview, ta. Mor
gan, who is in Germany with his wife, Edith, has a brother, Gan, who is in Germany with his wife, Edith, has a brother, near him in Wiesbaden, Gemany. Sgt Morgan has a baby daughter, Edna Nell, who was born December 7, 1950 in
Frankfurt.
 of camp and ROTC training.
An opportunity to compete for
Regular Army commission is
also avaliable.


| Mrs. J. L. Rayburn of Chicka- | $\begin{array}{l}\text { sha, Okla. is in Hereford } \\ \text { ing } \\ \text { sha, Oko-weeks with her da }\end{array}$ |
| :--- | :--- |
| Dand Mr. and Mrs. |  |
| Der, Mrs. Clyde Rayburn. |  | Dise Rayburn of Okiahoma City

visited last week-end in the
home of Mrs. J. L. Rayburn's Germany issyed red and home of Mrs. J. L. Rayburn's
daughter,Mrs. Lloyd Freeman
and her scn, Clyde Rayburn.

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## HEREFORD

STATE BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

DAWN NEWS
Child Falls Off Shed, Breaks
Arm Two Places Last Friday


Dennis O'Keefe portrays a fighting Preacher John Payne delivers his finest performance as a The Siory Of a Fighting Parson Whose Words Were Loaded And So Were His Fists!


## DOUBLE FEATURE



## TEXAS

FRIDAY SATURDAY

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY Anniverson
July 7th
Mr. \& Mrs, Otis Bull Mr. \& Mrs. P. H. Dryer
Mr. \& Mrs. Jess Carter


TEXAS sumax MONDAY






 nail samo dints inis uevere chis:
$\qquad$
SHUT YOUR WINDOW ON, HEAT, DIRT, NOISE TODAY!


CALL US ABOUT EASY TERNS TODAYI GOOD HOUSEKEEPLIG SHOP
144 N. Main St.

## TERROR STRIKES The Human Race




