

Hereford's Monthly
Dollar Day Will Be
Held Next Tuesday

The Sunday Brand

24 PAGES
TODAY

Including 8 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas, Sunday, September 5, 1948

Price 10c Per Copy

Volume 1—Number 10

High School Enrollment Past Week Climbs To 358

Thirty-Six Courses Offered This Term Includes Two New Ones

Hereford school enrollment, which has nearly doubled in the last three years, is still climbing up with High School reporting an enrollment Friday of 358. About 50 more students are expected to schedule classes later, according to Don Martin, principal.

An increase of about 30 over last year's total is anticipated. There are 71 Seniors, 93 Juniors, 104 Sophomores and 90 Freshmen signed up.

Pawnee Type Wheat Highest Acreage Yield

Results of the tests on sample varieties of wheat raised in Deaf Smith to determine what types are best adapted to this county have been released by County Agent Hugh Clearman.

According to the charts, Pawnee variety had the highest yield per acre of any of the acceptable varieties raised, with Wichita running a slow second. Early Blackhawk had a high test, but it is listed as a less desirable wheat by millers.

Grainmen say Pawnee has not been used much around here, but it does show promise for the future.

Surveys in the five other counties show that Triumph was the top yielder on a combine harvested, irrigated test plot in Bailey county, cutting 54.9 bushels to the acre. Bailey turned in the top yield per acre of all the groups and the acceptable varieties these consistently out-ranked the less desirable.

On irrigated patches in Randall, Wichita and Westar were the top kinds; in Hansford, Triumph and Red Chief led the field; in Ochiltree, Triumph and Wichita head their list and for Carson it was Westar and Pawnee.

Over Four Inches Of Rain Falls Here During August

Moisture supplies continue to hold out well in the Panhandle district and grain sorghums are making good progress, the United States Department of Agriculture said this week.

Rainfall for August this year was 4.10 inches according to the rainfall records kept by the Soil Conservation office here by O. B. Russell.

Compared to the rainfall of August, 1947, this year is all most doubled with last year's total being 2.79 inches.

Fox and Radovich Cover Game; Results Startling

Hereford VFW Outscores Vega Team 2-1 Here In Battle Royal Marked By Electrical Storm

By HOMER FOX

Thursday night looked like old times, as far as baseball goes. It was a battle royal proper with two pitchers throwing their hearts out for nine innings and sixteen ball players backing them up with everything they had, with only one thought in their minds—to win a ball game or else. The tension was high, any little thing could win or lose this game and J. Renner was that little thing for Hereford with a smashing double (the only hit Hereford really needed) in the fourth that scored two men winning the game 2 to 1.

It reminded us of many games of the past with Vega. It was always anybody's ball game until the last man was out. On hand was Dick Morris, Vega's manager and coach on third base the same old easy going good natured, Dick Buck, coaching at third with the same old fire and push that he always had (that guy broke up a lot of ball games, grabbing and hitting on from the wrong side and no one, not even Buck, knew when he would or what he was going to do, but it always came at the wrong time for the other side).

It was a ball game from the first to the last out. Mathes, chunking for Vega, allowed only three hits and struck out thirteen batters. Our own Andy Anderson allowed three hits and struck out fifteen batters. Vega only had two batters and Hereford made five; Mathes walked five and hit two batters, Anderson walked two and hit one batter. The difference was Remark's double at the right time.

The tension crept from the ball players to the umpires, back through the wire netting into the fans—flipped a couple of backward hand springs and took to the air, filling the atmosphere. A thunderstorm started brewing in the northeast, with a little thunder and a lot of lightning the storm crept slowly in and just about the time the last of the third inning started, there was an electrical display that human hands

(Continued on Page 8)

Construction On Hospital 30 Per Cent Done

Work on the Deaf Smith County hospital is about 30 per cent complete according to Alvin Wilson, construction head, Thursday. The foundation has been completed and the floor slabs laid, while at present the men are putting up the brick exterior and concrete columns to support the roof.

Fourteen of the 17 columns are up and with the necessary materials at hand, now the firm hopes to be able to pour the concrete for the roof before cold weather.

In the surgery and X-ray wards steel construction will be used for the frame work. The two different materials were selected because at a later date it will be possible, if necessary, to add a second story to the wing having the concrete frame work. That division will house the entrance, kitchen and waiting lounge on the ground floor.

Weather Determining Factor
No estimate is available on (Continued on Page 8)

Macaroni Plant Stumps Experts

Did you ever see or hear of a macaroni plant? Mrs. Bruce Rose and Frank Barber have on display at their real estate office a plant which they are calling just that, from lack of a better name.

The seed pod is similar in size and shape to a cat-tail with seeds resembling millet but in a different formation grouping.

Charles Sheppard found the plant growing in a millet field and is seeking information about it.

County Agent Hugh Clearman and Bill Clutter of the Soil Erosion office were unable to identify it. Neither could oldtimers here place it, though some admitted they had seen it at one time.

Joe Green and E. W. Young of this group failed to know it's name.

That it might be a hybrid has been challenged because individuals claim to have seen it growing in large patches at one time.

Top Salesman Is To Be Chosen Here Tuesday

The second in a monthly series of top salesman will be announced from the stage of the Star Theatre Tuesday night, Francis Harwick, theatre manager, announced Saturday.

The winner will be awarded \$50 in cash, plus 15 additional prizes from the employer of the winning clerk. Miss Ona Hammer, employee of the J. C. Penny Co., was the August winner.

City To Observe Labor Day Mon.

Most of Hereford stores Monday will be closed in observance of the Labor Day holiday.

No celebration of a city-wide basis will be held but city, county and state traffic officers requested that motorists drive carefully. The Texas Department of Public Safety predicted the three-day weekend will take a toll of 28 traffic deaths in the state and officers here are determined that highway deaths will not mar the festivities of any Deaf Smith family.

O. P. Cowart, secretary-manager of the Chamber of Commerce here, said Labor Day was among the holidays Hereford merchants agreed to observe.

The post office will be closed and no mail will be delivered on city or rural routes. Also to observe the day, by closing is the area draft board, the court house, the city hall and banks.

Last year 24 persons died in Texas over the weekend holiday in traffic accidents, none of which occurred in Deaf Smith County.

It was also predicted that more than 775 persons will be injured in more than 2,350 accidents throughout the state.

The estimates are based on the assumption that the weather will be clear and travel will be heavier than last year.

City Planning To Rename Streets

Draft Board Business Booms



Draft board business boomed at the Court House Monday as the first peacetime draft in U. S. history got underway in Deaf Smith County. The photo was made in the hall just before registration started while the volunteer clerks practiced filling out the forms and the Court House secretaries came down to oversee the job. In the foreground, Mrs. Phil Radovich practices registering Buren Sowell. To the left, Miss Ella Aikman, signs up Rae Bowman and behind them Mrs. Eunice Peterson, clerk, watches Mrs. Frank Marrs. In the center back secretaries Ruth Loerwald, Inez Tucker and Ione Whittington look over the instructions. On the right Mrs. Faust Collier registers Reynold Herr as Lillye London oversees the job. In the bottom photo clerks get arush with Lelan McMurry and Myron Morgan waiting their turn while Mrs. Radovich shows Bill Kaykendall what to do.

State Inspector Dean, supervisor of the draft board in this area was in Hereford Thursday to check Selective Service Board 18, S. O. Wilson, chairman, said Dean was "well pleased with the smooth functioning of the local board, declaring it was the best office he had run across."

Dean held the school in Amarillo preliminary to setting up the machinery in Hereford and was state inspector during the war. In the four county district, of which Hereford is the central board, around 600 registrants have been received. Mrs. Eunice Peterson, clerk, said the board expected to register about 2,000 men by Sept. 20. Friday, a total of 238 names came in from the other three counties served by the board.

Beginning Sept. 7 the board will start sending questionnaires to unmarried non-veterans who have signed up in the 35-35 age group. The forms will be used to determine status and classification under the same general classes designated during the wartime draft.

Since Monday is Labor Day, the board will not be open, Wilson reminded the draftees.

Whites Beat Reds 18 To 0 In Scrimmage

Civic Groups To Measure Streets, Number Houses

Confusion regarding house re-numbering in Hereford, caused by two agencies, one official and one unofficial, is about to be dissolved by city authorities who warn home owners not to accept any designated address until it is given them by a committee from the Business and Professional Women's Club and the Jaycees who will measure each block and number all houses.

The organizations have been pushing the idea for street and house addresses plainly marked for several years and are still to be instrumental in assigning them. They hope to establish the hub of the town and number outward in such manner as to eliminate future confusion or digression even with town growth.

The hub of the town has been set at the corner of First and Main streets. Moving out from there, all houses on the right hand side of the street will have even numbers; on the left hand side, odd numbers.

In conjunction with this revision, several of the Hereford streets will be renamed. The year long battle over Harrison highway and Tenth Street (which switches names at the intersection on Highway 51) has been officially designated as Park Avenue, because of the numerous parks along its way.

Eleventh will be known as Union, and Twelfth is to be Grand. The reason for changing these three numerical streets is that Streets One through Nine run southwest and northeast while Ten, Eleven and Twelve run directly East and West. Hence the first one keeps intersecting Tenth instead of continuing in a parallel line to it.

With the elimination of Tenth, it was decided to rename Eleventh and Twelfth. Unknowning tourists could spend hours looking for a non-existent Tenth Street after having found Ninth and Eleventh.

In addition to these changes, (Continued on Page 8)

Whites Beat Reds 18 To 0 In Scrimmage

Coach H. V. Stanton divided his team into two teams Friday night in order to give the boys some game experience before next Friday's clash with the McLean Tigers. The Whites, which will probably be the starting lineup and who won 18-0 in the scrimmage session, made three touchdowns in the first quarter, but failed to score in the last two quarters as the Reds tightened up on defense. The game was called at the end of the third quarter.

Duane Christian scored the first two touchdowns on runs of 20 and 35 yards. Don Davidson scored the third touchdown on a 60 yard gallop. All three (Continued on Page 4)

C. of C. Protests Magazine Story On Women's Dress

The Hereford Chamber of Commerce last week filed a formal protest with the magazine Holiday for its uncompromising insinuation concerning the mode of dress of Deaf Smith County women.

In a letter addressed to the magazine's editor at Philadelphia and signed by O. P. (Pete) Cowart, secretary manager of the Chamber of Commerce, the protest reads as follows:

"Dear Great and Kind Sir: On page 142 of the September issue of Holiday, we note that an insinuation which could not have been complimentary has been inferred about the women of Deaf Smith County, Texas. As you are aware, Deaf Smith County is proud of the fact that it is one of the more progressive areas in our Great Southwest and as such we do not appreciate the uncompromising inferences about our Southwestern women."

"Obviously Toni Robin (author of the article) has never been to Deaf Smith County, Texas, or she would have not made such an asinine statement."

"On second thought, I am not clear as to whether she is referring to the women of Deaf Smith County or to the women of the United States."

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Postal Receipts Continue Gain

The postal receipts of August 1948 show an increase of \$184.32 over the corresponding month for a year ago according to Jim Lipscomb, postmaster.

For 1948 the total intake was \$3,326.38; for 1947, \$3,144.06. The reason for the five and one half per cent hike, as explained by Lipscomb, was simply, "We've got more people, more of everything, in fact."

The biggest total hike for any month in the past few years, however, was the gain which July, 1948 showed over July, 1947. That month jumped from last year's \$3,104.89 to this year's \$4,130.03, a hike of \$995.14.

Totals by months include:

Month	1948	1947
January	\$3608.89	\$3296.83
February	2841.05	2451.15
March	3202.46	2470.84
April	3735.25	3089.36
May	3128.96	2903.88
June	3500.55	3098.50
July	4130.03	3104.89
August	3326.38	3144.06
Total	\$27535.47	\$23621.51

Farmers Opinion On Acreage Allotment Sought By PMA Here

The Department of Agriculture has requested county representatives to conduct a survey among cotton farmers as to whether they favor Secretary Charles Brannan's plan of imposing a 1949 acreage allotment on cotton, said Faust Collier, PMA head here.

If the response favors the program, the department will hold a referendum by November 15 to change long term plans.

The 1948 long range program reduced loan levels from 92 and one half per cent to 90 per cent for 1949 with another change to occur January 1, 1950. The loan rate for this county this year was established at \$30.46.

Cotton acreage allotments are not unusual. They were imposed until 1942. If the program continues on the same basis, the delegated amounts will be based on acreage history and according to Taft McGee, cotton gin head, there are approximately 6000 acres of cotton planted in this immediate area now.

DRUG SPECIALS

100 Aspirin Tablets	19c
Petrolagar, \$1.25	89c
Wildroot Cream Oil, \$1.00	89c
Wildroot Cream Oil, 60c	49c
Formulac Infant Food	25c
Prep Shave Cream, \$1.00	79c
Johnson Baby Cream, 50c	43c
Johnson Baby Powder, 50c	43c
SMA Baby Food, \$1.25	89c
Dextri-Maltose, 75c	69c
Halo Shampoo, \$1.00	89c
Ora Dental Cleanser, 60c	49c
(with plate holder)	
Colonial Club Shaving Lotion, 60c	49c
School Lunch Boxes	
with pint thermos \$2.95	\$2.29
Venida Hair Lacquer	
with Misto-Spray	98c

Parker, Eversharp, Sheaffer
PEN AND PENCIL SETS

EMERSON RADIOS

SCHOOL SUPPLIES

PHONE 100
EDWARDS

City Drug Store

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT
PART OF OUR BUSINESS

Poultry And Eggs Hold Firm As Prices Of Other Farm Products Begin Slipping At S.W. Markets

Only poultry and eggs held firm last week as prices of most farm products began to slip at southwest farm markets, according to USDA's Production and Marketing Administration.

Spot cotton prices dropped below the government loan value, yet improvement in domestic mill and export demand was reported.

Rice markets took a tumble as new crop offerings increased; but most other grains costed higher Monday than a week ago. Wheat was up about six cents, corn two to five cents, and oats two cents per bushel. Sorghums advanced 15 cents per 100 pounds.

This past week saw light demand for liberal offerings of southwest fruits and vegetables. As a result some prices began to slip below those a week ago. Colorado furnished the bulk of the shipments with New Mexico moving cantaloups, Oklahoma watermelons, Louisiana sweet potatoes and Texas Irish potatoes. Best peaches were about \$2.75 at Pallsade, Colorado. Colorado sold Irish potatoes mostly at \$2.25 per 100 pounds for U. S. No. 1 Bliss Triumphs and Sweet Spanish onions, U. S. No. 1 quality at \$1.90 to \$2 per 50-pound sack. Peanuts stood around the CCC support level at most southwest terminals this week. Demand was dull for light offerings from the new crop.

Light offerings of poultry and eggs met with good demand at southwest markets this past week. Top quality eggs gained a

penny or more at some markets while straight run farm eggs held steady at 37 to 40 cents per dozen. Heavy hens brought 28 to 30 cents per pound at Dallas, 26 to 28 at Fort Worth, 30 to 32 at Denver and 37 to 40 at New Orleans. Fryers ranged from 37 to 40 cents.

Southwest wools saw a flurry of trading last week. Prices in New Mexico and Texas ranged from \$1.62 to \$1.72 for average French combing wools.

Reduced cattle receipts at southwest markets failed to halt declining prices last week. Losses ranged from 25 cents to \$2 per 100 pounds. Monday's quotation for common and medium cows stood at \$18 to \$20.50 at Houston, \$17 to \$19 at San Antonio and \$17.50 to \$20 at Wichita. Fort Worth sold common to good cows at \$16 to \$20. Oklahoma City quoted beef cows at \$17 to \$20. Denver turned good beef cows at \$21.50 to \$22.50. Most stocker cattle held fairly steady under good demand.

Hogs held about steady at southwest markets during the past six days of trading despite the heaviest receipts since May. Monday's market for best butchers was \$28 at San Antonio, \$29.50 at Fort Worth, \$29 to \$29.50 at Oklahoma City, \$29.50 to \$30 at Wichita, \$31 to \$31.50 at Denver and \$29 to \$30 at Kansas City. Sows cashed at \$22 to \$25 at Fort Worth; \$25 to \$26 at Oklahoma City and \$23.75 to \$26.50 at Wichita.

Bride-To-Be Is Honored At Shower Here

Miss Wilma Jean Miller was complimented at a pre-nuptial shower given at the home of Mrs. A. O. Thompson Tuesday evening. Hostesses for the party were Mesdames; Wm. Wimberly, Jim Black, Wallace Cox, Maurice Tannahill, Jeff Robinson, Fred Fain and Tandy Legg. Profusions of flowers decorated the reception rooms and Picardy gladioli formed the centerpiece for the refreshment table. Other appointments carried out a pink and white theme for the table and cake squares were iced in white and topped with dainty sugar rosebuds. Members of the house party wore pink flower corsages.

Entertainment consisted of vocal music by Mrs. C. J. Mountz readings by Mettle Lee Roots and piano music by Mary Helen McGilvary.

Joy Miller was in charge of the bride's book. Mrs. Wimberly poured the punch and Mrs. Jeff Roberson presided at the cake. Other hostesses assisted in the party.

Miss Miller is scheduled to become the bride of Jerry Jacobs of Spearman on Tuesday, September 7. The wedding will take place in Perryton.

Bob Lawrence At S. W. Religious Meet

Bob Lawrence, accompanied by Mrs. Lawrence, left Monday to attend the 28th annual conference of the Southwestern Baptist Religious Education Association in Fort Worth.

Lawrence is the educational director of the First Baptist Church and is the only representative from Hereford at the conference being held at the Southwestern Theological Seminary.

Two hundred delegates from Texas, Oklahoma, Missouri, Arkansas, Louisiana and Alabama had registered Wednesday for the meeting in Fort Worth.

HOSPITAL NOTES

Patients discharged from the hospital this week:

Baby Wall, med.; Richard Fritz, med.; J. Ray Scott, med.; A. C. Pierce, med.; Chester Funk, T & A; Mrs. J. B. Bridges, med.; Mrs. J. G. Hampton, med.; Rickie Dean Clark of Summerfield, med.; Mrs. W. J. Wilson, surg.; Mrs. Eugene McGee, med.; Pamela Sue Roden, of Friona, surg.; Mrs. E. C. Hewitt, med.; Mrs. B. J. Spicer, med.; Gilvert Sena, med.; Jerry Hodges, med.; Max William Gonzales, med.; Robert Gomez, med.; J. L. Miller, of Amarillo, med.; Clifford Russell, T & A.

Patients in the hospital this week are: Mrs. Leora Robinson, med.; Mrs. L. L. Haney, surg.; Mrs. E. Kerr, surg.; J. A. Lörwald, med.; Mrs. W. A. Phipps, O. B.; Sirilo Estrado, of Lamesa, med.; J. S. Fore, med.; Mrs. Beulah Lee Carter of Amarillo, surg.; Mrs. Hubert White, med.; Mrs. Charles Moore, med.; Mrs. Emma Edna Martin, surg.; Connie Gallhar, surg.; Tommie Kay Robinson, med.; Mrs. Walter Kuper, med.; Mrs. Wayne Evans, med.; W. B. Anthony, med.; Mrs. J. I. Funderberg, med.; Mrs. Jack Wilson, med.; Mrs. Alta Shuder, O. B.; Mrs. C. A. Barnett of Muleshoe, surg.; Betty Lou Walterscheid, T & A.

Mont Baker's Brother Dies

Mont Baker received word Wednesday of the death of his brother, Curtis Baker, who died suddenly at his home Tuesday evening in Fort Smith, Ark.

Mr. Baker was 52 years old and a veteran of World War I. He had been a resident of Fort Smith for the past twenty five years. Besides his wife, two sons and a daughter survive him.

Mont Baker left by plane for Fort Smith Thursday night to attend the funeral, date and time of which is pending arrival of relatives.

HEREFORD vs. VEGA

3 o'clock

SUNDAY BASEBALL

Veterans Park

MONDAY NITE

Labor Day Special

HEREFORD

DETROIT SENATORS

(Professional Negro Team)

8:15 p. m.



LOVELINESS THAT BELONGS
ON YOUR TABLE

Wild Rose

IN INTERNATIONAL STERLING

Inspired by the loveliest of wild flowers, wild rose, International Sterling's latest "Wild Rose" pattern combines richness of design with enduring beauty. Come in and let us show you this exquisite pattern in both flatware and holloware. We're headquarters for "Wild Rose" as well as other famous International Sterling patterns.

Budget Chest Service for Eight
42 Pieces, \$168.50
Inc. Fed. Tax



Beautiful matching pieces in the "Wild Rose" Service! They harmonize equally well with other floral patterns in sterling flatware.

Sandwich Plate, 10" diameter.....\$24.00
Salt and Pepper, 4 1/2" high.....14.40 pair
Sugar and Cream.....30.00 set
(Federal Tax Included)



THEIR MAINSTAY...
ELGIN
WITH THE
DURAPOWER
MAINSpring®

Timed to the stars, with the miracle DuraPower Mainspring that eliminates 99% of watch repairs due to weak mainspring failure.

Lady Elgin... 14k. natural gold case. 19 jewel movement. \$100.00
Lord Elgin... 14k. natural gold filled case. 21 jewels. \$71.00
15 jewel Elgin with DuraPower Mainspring. Expansion bracelet. \$49.75
Other Elgins from \$29.75

WATCH REPAIRING

When You Think of the Finest in Jewelry
... Think of

KESTERS

Mr. and Mrs. A. W. (Bill) Hambree

WE SAVE
YOU
\$ \$ \$ \$ \$ \$
ON
QUALITY
ADVERTISED
GOODS

Dollar Day NEWS

SHOP
WITH
COMFORT
In Our
NEW
ENLARGED
STORE

VALUES GALORE ALL OVER THE STORE

LADIES SWEATERS

25% off

Coat Style, Slip On, All Colors, All Wool

Children's BLOUSES White, Sizes 2 to 6 Values to \$3.50 Dollar Day Special	Ladies' HAND BAGS Entire Stock All New Colors, Shapes \$-DAY ONLY 20% OFF	EXTRA! EXTRA! SUMMER DRESSES Values to \$24.75 Sizes 9 to 42 \$-Day Only
Children's OUTING PAJAMAS 1-Piece or 2-Piece Sizes 2 to 8 Values Up To \$2.79 \$-DAY ONLY	MEN'S FELT HATS Close Out! Group \$6.50 Values	Ladies' HOUSE SHOES All Sizes \$-Day
1.29	\$1.	1/2 Price
2.79	\$2.79	\$2.49

SANDALS	\$-DAY ONLY Ladies' and Children's Odd Lots	\$1.00	THAT'S ALL!
Nylon Hose	First Quality \$1.69 Values	\$1.00	\$ DAY
SHEETS	Good Quality 81x99	\$2.49	\$ DAY
BLANKETS	The Best Yet! Double Size 5% Wool	\$3.59	\$ DAY
BLUE JEANS	Boys' Size 6 to 16	\$1.98	

BOYS' BLUE SHIRTS, VALUED \$1.98 GO FOR \$1.49 ONLY!

THE
SINCE 1921

POPULAR STORE

About These Dowdy Styles In Deaf Smith County

Some local readers of Holiday Magazine feel that publication is suffering from a bad case of deceptions. It recently made reference to home territory by declaring that some New York fashions would look as dowdy worn in Deaf Smith County, Texas, as on Michigan Boulevard.

The statement is probably true. Some New York fashions are dowdy and there is nothing even Rita Hayworth could do for them; but what these citizens object to is using this county for contrast.

It has happened before. Last fall the New Yorker ran an article on Foley's expensive department store in San Francisco. And the effete New Yorker seemed to remark in a tongue in cheek fashion that Foley's carried charge accounts from people all over the U. S. They had them in all of Texas' 204 counties, including Deaf Smith.

The reason for this notorious publicity is fairly obvious. The unknowing author has to have a place that sounds good in contrast—so he chooses a name without lavish implications. What could sound less glamorous than ordinary old Deaf Smith?

What that writer didn't trouble to discover was that plain-sounding Deaf Smith County has citizens who can afford to trade at Foley's and can walk unashamed along Michigan Boulevard because they made the plain fundamentals of living and working pay off. They stuck close to the soil for their work and their principles of life.

This Deaf Smith plateau probably has more money per capita than any other plateau in the U. S. The gross receipts from agriculture alone in this county last year figured out about \$2,500, whereas the total per capita income for New York State was only \$1,633. For the U. S. as a whole, the all-inclusive industrial income, which takes in agriculture, manufacturing, mining, finance and government enterprises averages about \$1,273 per capita.

Of course in Hereford you can't tell a rift in social classes based on economic conditions. The khaki clad farmer, in his scuffed boots, dirty shirt and disreputable old hat lounges on the street corner; anywhere else you'd give him a nickel for a cup of coffee. Here his wife drives up in a shiny new car, flashes her diamonds as she beckons to him and says, "Harry, let's go eat."

So the simple life in the county, like the simple name of the county pays off.

But why don't the script writers discover Bug Tussell, Texas, for instance? —P. R.

Are You Selling Corset Stays?

All over the Southwest people are recognizing Hereford as one of the most promising towns in the country. This opinion, in large, can be attributed to general advancement of the community within the past decade.

Especially during the past three years, Hereford has "been on the ball". Most other towns are just now getting around to consideration of paving projects, swimming pools, parking meters, street lights, new schools, water systems, hospitals, and other civic projects. Hereford saw these things two years ago. What is even more important, something was done about them. Hereford's hotel program is another factor which has the entire Southwest thinking.

Before this march of community progress, the individual business firms in Hereford were considered modern and progressive, while the town maintained a backward attitude.

Today, the worm has turned. Many business houses find themselves outmoded in a progressive community. Store fronts, built between 1900 and 1910 naturally reflect architecture and styles which dominated between those exact periods when ladies wore high top shoes and corset stays were nine inches long.

Believing that Hereford's greatest present day need lies in improved appearance of store fronts, the Chamber of Commerce will sponsor a one-day store-front clinic in the City Hall Thursday, September 9. The clinic will be absolutely free to all interested persons with a special invitation for all business men, store managers and landlords to attend. Pictures and models of modernized fronts for all types of businesses will be featured; plans and estimates for individual store will also be available.

The importance of this clinic is unquestionable. If the landlord is to continue renting his building at a good price, he should take steps to cooperate with the tenant. A prosperous, successful merchant is a prompt-paying, long term, satisfied tenant. The tenant who loses business due to appearance of his business house is the one who first considers moving or building his own quarters. It stands, therefore, that the tenant should also be ready to cooperate with the landlord in an effort to increase his business with improved housing and more attractive facilities.

The very fact that the people of Hereford and this territory saw fit to vote so many town and county improvements indicates beyond doubt that they are interested in a better community in which to live and in more modern places to trade. To say the least, every business man and every property owner owes it to himself to carefully investigate the possibilities offered through the store front clinic in September.

Weigh well any extra hard knock you get. It might be opportunity.

The worst March wind we ever saw was blowing about his golf score.

We'd much rather listen to an echo than a gossip, because an echo repeats what you say.

The wise man buys two lawn mowers—one for his home and one for the neighbors.

A small town is a place where you can take a correct census at any fire.

The wild boar of India attacks without provocation—as does the tame bore of America.

Clippings from Our Exchanges

Hereford residents, long proud of their county courthouse here, can be thankful of two things: that there isn't any benches about the lawn and no bees in the trees or any snake in the grass. At Carlsbad the other day, benches emptied in a hurry and no wonder!

RATTLE BUZZES WITH BEES

Those benches on the courthouse lawn, shielded from the noonday sun by ancient cottonwoods, have lost some of their attractiveness for Carlsbad residents.

First it was a rattlesnake in the grass. Now it's bees in the trees.

The sheriff's department dispatched the rattler without incident, but the bees were made of sterner stuff.

Mrs. Doyle Howell had to go to the hospital for treatment of more than 20 stings, and two city policemen who came to her rescue are applying poisons at home.

The city and county have now joined forces against the intruders. The bees are making their last stand high in the cottonwoods.—Carlsbad Current Argus.

Deaf Smith County has not yet been declared in a critical area, a fact that should be heartening to both the farmer and well driller who have watched with interest the outcome of a meeting in Austin of the Texas Society of Professional Engineers and the water laws committee of the Texas Water Conservation Association. Many here have thought there might be a few bees in the bonnets of the some of those seeking changes in laws while others vowed there was a "snake in the grass" somewhere. But it may turn out all right yet.

FULL POWER ASKED FOR WATER CHIEF
AUSTIN, (AP)—Full administrative power for the chairman of the State Board of Water Engineers was recommended here Tuesday.

The recommendation was adopted by a 10-man advisory committee and a special group representing the Texas Society of Professional Engineers and the water-laws committee of the Texas Water Conservation Association.

The proposal, which would retain the three-man board system now in existence, will be written into the two proposed water codes to be submitted to the annual meeting of the TWCA here Oct. 7-8. After revisions there, the proposed codes will be submitted to the Legislature in January for adoption into law.

The codes are based on the Arizona laws. Association General Manager J. E. Sturrock explained that the ground water code would regulate only in critical areas of the state after petition, due notice and a hearing by the State Board of Water Engineers.

Only in those areas where permits to drill a well would be required would the state have regulatory powers. Other Texas areas not listed as critical, would not be affected.—Fort Worth Star Telegram.

There are no stings in this story. The 300 to 400 students of the Hereford area who attend West Texas State College at Canyon are to be greeted with a new face behind the institution's chief executive's desk.

DR. CORNETTE THIRD WTSO PRES

Dr. James P. Cornette became president of West Texas State College Wednesday morning. He is the third president of the institution in its 38 years of service to the people of North Texas.

Dr. Cornette moved here from Baylor University, Waco, on January 1st and has been executive vice president since that date. He has officed with Dr. Hill during the past eight months and was in charge of the administrative affairs of the college. He served as dean of Baylor University before election to his position in West Texas State.

There were no formalities when Dr. Hill left his office on Tuesday afternoon, and turned his keys over to Dr. Cornette. A hearty handshake and farewells were spoken by both men, who have worked together for eight months and know the problems of the institution so well, was the only ceremony. A radio transcription was made of the final greets of Dr. Hill and Dr. Cornette.

The formal inauguration of Dr. Cornette will be held on October 2. Invitations are being sent this week to school administrators over the area and friends of the institution.

Dr. and Mrs. Cornette and three sons will continue to live in the Allen home on Fourth Avenue until the state is in a position to build a new home for the president on the site of the former president's home. The old building is in process of being moved to a new location and will be remodeled for apartments.

Since his arrival here Dr. Cornette has devoted much of his time to visiting various sections of the Panhandle, getting acquainted with the people and the problems which they have.—Canyon News.

The Sunday Brand

Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine
Owners and Publishers

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Texas

Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Neelley
Shop Foreman.....Amos DeWolfe

Another Letter from

The Bootleg Philosopher



(Editor's note: The Bootleg Philosopher has hit a new low in backwardness, his letter this week reveals. The government is not about to demonstrate on his farm, although demonstrating on him might make sense).

Dear editor:

I read in a copy of a paper which I absent-mindedly picked up of a cafe counter in Hereford Saturday and will return the next time I get back into town about the run-down farm up in Wisconsin which was miraculously made over in a few days by the government, and I been thinkin about the matter.

Up there, the government organized all its help, and at daybreak showed up at the farm with hundreds of workers and started tearin down and rebuildin barns, remodelled the house, terraced the land with twenty bulldozers, built new fences, installed modern plumbing, added new equipment in the kitchen, dug a well, gravelled the road, swung new gates, etc.

When they got through they rubbed their hands in admiration and figured up the cost which came to slightly over \$20,000.

Now I ain't got no objection to any farmer gettin that kind of handout from the government, can't get too many hand-outs to suit me as long as they're passed around, a old age pension check is the greatest invention since free garden seed, except they wait too long to classify a man as old, old age ought to start at 45 instead of 65, but I will appreciate you tellin the government officials if they are plannin on any such kind of demonstration on my farm out here at Bootleg, and I believe I can prove there ain't no farm anywhere in Deaf Smith county and probably Texas which needs demonstration on worse than mine, it would suit me a lot better and they could do it without goin to a lot of trouble and work if they'd just mail me the \$20,000 and let the blamed farm keep on degeneratin.

I don't like to see the government waste money, and spendin money to improve my place is about like tryin to put a windshield wiper on a walkin plow, and while it might be nice to have the house painted, I'd much rather have the money and if I wanted it painted very bad I'd done it myself long ago. It might even help my farm to have it terraced, but I say let the weeds shift for themselves and if they can't eke out a livin on a washed-out hill side let em die.

I will appreciate you havin our new Senator, don't make no difference which one it is or both of em in case it's a tie, attend to this matter for me. We could use three anyway to make up for not havin but one durin the last six years.

Yours faithfully,
J. A.

DANISH RADIO WELL RECEIVED

COPENHAGEN — (AP) — The Danish State Broadcasting Corporation has started test-broadcasts on short waves beamed on North America and the Far East. Listeners are invited to send a report describing the quality and intensity of the broadcast. The Corporation has received more than 1,000 reports both from short wave amateurs and from "household-listeners" in north, central and western Europe, Canada and U. S. A., Iran, Iraq, India and North Africa.

NOW YOU CAN BUY HOLMES & EDWARDS

Sterling Inlaid Silverplate



52 PIECE SET FOR 8

\$68.50 (On Payment Plan)

Prices on Holmes & Edwards haven't gone up in three years! Let us show you these lovely patterns made in U. S. A. by American craftsmen.

LAMM JEWELRY

Mrs. Robert Veigel Will Head Federated Church Council Group

New officers were installed when the Federated Council of Church Women held a meeting Tuesday afternoon at the First Christian Church. Mrs. Frank Terrell gave the installation prayer and Mrs. Vivian Majors was in charge of the installation service.

Those assuming the new duties were: Mrs. Robert Veigel, president; Mrs. Colby Conkright, vice-president; Mrs. Lee Conklin, recording secretary and reporter; Mrs. Robert Lingenfelter, treasurer and corresponding secretary; Mrs. J. F. Ward, leprosy chairman.

Principal speaker for the meeting was Rev. Don Davidson, pastor of the Methodist Church, whose message dealt with the leper missions in the United States.

Mrs. Henry Hastings led the devotional lesson and Mrs. O. H. Culpepper told of the "pack-a-towel" project for teen agers. The project will be conducted during the coming two months and the towels, packed with toilet articles, will be gathered at the November 5, World Community Day. The packages will then be sent to teen-agers overseas.

Mrs. C. H. Dyar was in charge of special music.

Mrs. Clifford Kester and son Andy are here from Craig, Colorado to visit in the home of Mr. Kester's parents, Mr. and Mrs. F. M. Kester.

Mrs. Charles Davis of Camas, Washington is visiting her parents, Mr. and Mrs. H. N. Reeves and her brother, Dub Reeves. She was honored Thursday evening with a basket picnic lunch on the lawn at the City friends were present including out of town guests, Mr. and Mrs. Sixteen relatives and

COURTHOUSE RECORDS

Deed Of Trust

M. H. Wiseman and wife, Julia Ann Wiseman to Kansas City Life Insurance, 320 acres of SE 1/4, S 9 and SW 1/4, S 10 T 4 R 3E.

J. T. Matthews to Fred Reece, parts of lot 1 and 2, Lambert's Sub. lot 7, 8, and 9, Womble Add. D. R. Grimes and wife, Belle Grimes to Troy Womble, lot 3 Blk. 3, Meachem's Sub. Blk. 16, Mabry Add.

Warranty Deed

Mrs. F. N. Pittman to Mrs. Little Mae Kuykendall S 47 ft. lot 13 to 16 Blk. 2, Miller and Shore Sub. Blk. 29, Evans Add. John W. Hall and wife, Elizabeth Hall to Pat Webb, part Blk. 6, Evans Add.

Clyde W. Russell and wife, Addie Catherine Russell to J. H. Fish, E 85.71 ft. and west 183.71 ft. lot 17 Blk. 4, Womble Add.

Fred Reece and wife, Ruby Alma Reece to J. T. Matthews, part lot 1 and 2, Lambert's Sub. lot 7, 8 and 9, Blk. 6, Womble Add.

Release

Mack Freeman and wife, Billie Freeman to R. S. Cale, N 40 ft. S 147.775 ft. lot 10 Blk. 21, Evans Add.

Births Registered

Margaret Ann Plank, daughter of Mr. and Mrs. John S. Plank, Aug. 23, Esmeraldo Agüero, daughter of Mr. and Mrs. Gilberto Agüero, July 15, Elena V. Juarez, daughter of Mr. and Mrs. Eleno Juarez, Aug. 26.

The Dominican Republic occupies the eastern two-thirds of the island of Haiti and the remainder is the home of the republic bearing the island's name.

Announcement of the birth of a daughter to Mr. and Mrs. Gene Presley of Maricopa, California has been received here. Mrs. Presley was the former Miss Phileas Arthur. The paternal grandparents, Mr. and Mrs. Tom Presley live at Black.

Varian J. Fuller, son of Mr. and Mrs. Grant Fuller, who graduated from Texas University this summer is home visiting his parents before going to New York where he has accepted a position as an accountant with Peat Marwick Mitchell & Co. in their New York office.

Miss Roberta Campbell and Buddy Bob made a business trip to San Angelo this week.

SUNDAY BASEBALL
HEREFORD vs. VEGA
2 o'clock
Veterans Park

MONDAY NITE
Labor Day Special
HEREFORD
vs.
DETROIT SENATORS
(Professional Negro Team)
8:15 p. m.

FARMERS, RANCHERS, & DAIRYMEN

Did you know that an acre of sorghum crop fed in the form of ensilage to dairy or stock cattle will go more than twice as far as an acre of the same feed fed in the bundle? And that the silage will put on 488 pounds of beef per acre where the same feed when fed as ground bundles will produce only 283 pounds?

.... It Will!

Your local County Agent has a bulletin showing the exact figures.

FOR GETTING YOUR IRRIGATED SORGHUM CROP DELIVERED TO THE TRENCH SILO ... AND I BOARD MY CREW!

See

WILLARD SCARTH

Phone 771-J
213 K Street, Hereford

11-tfe.

THANK YOU

We certainly appreciate the welcome we've received in our first week of operation as your PDQ Automotive and Machine Shop.

We hope to show our sincere thanks by giving everyone of our customers the best, the quickest, and the most economical service possible at all times.

Don't Forget . . . We Specialize in:

- * SPECIALLY TRAINED MECHANICS, MACHINISTS, AND ATTENDANTS
- * STEAM CLEANING
- * CRANKSHAFT GRINDING, PISTON GRINDING
- * FRONT END ALIGNMENT
- * BRAKE DRUM TURNING
- * LINE BORING
- * LATHE WORK
- * COMPLETE MOTOR REBUILDING
- * WASHING AND GREASING
- * MOTOR TUNE-UP

PDQ.

AUTOMOTIVE and MACHINE SHOP

A. G. BIGGERS

Second at Jowell, Hereford

WANT ADS

Miscellaneous FOR SALE

They're Here!

RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore
Hiway 60—Phone 161
B-1-2-tfc

FOR SALE

NO. 1 CERTIFIED
WESTAR SEED WHEAT
From my granary 2 miles
west of Hereford. Have
Loader.

T. E. SEIGLER

426—Phone—809W
B-31-1-1-tfc

MRS. D. W. HAWKINS

Speech-Diction
Expression Fundamentals
Tuesday, Sept. 7
507 McKinley Phone 699W
S-10-10-1c

CATTLE FOR SALE

I can supply you on order
with calves, feeders and
cows. Leave your order
today.

W. R. METCALF

321½ Main Phone 710
Hereford, Texas
B-1-10-tfc

For Sale: Bendix washer. Practically new. Priced \$200. See Jimmie Daniel at Ireland Motor.
B-1-14-32-tfc

Westar seed wheat for sale. Germination 96%. Pure, but not certified. \$2.50 per bushel. A. W. SoRelle, Phone 21F3, Amarillo, Box 322.
B-1-22-33-3c

For sale: Registered Jersey bull, 6 months old. Two miles south of Easter school. Harold Kriegshauser.
B-1-16-9-4p

NEW MEXICO LUMBER
In the rough—well sized \$45.00 and \$20.00 at the mill.
WALKER & ARNOLD
Cleveland, New Mexico
B-1-36-2p

FOR SALE

Nice assortment of bulbs
consisting of lilies, jonquils,
daffodils, narcissus, and
tulips.
Holland tulips and peonies
to arrive soon.

MRS. J. F. WARD

100 E. 6th

S-1-10-tfc

PIANOS FOR SALE

Our salesman, Don Lively,
will be in Hereford and
vicinity the week of Sept.
6th to Sept. 11th with un-
usual buys in new and used
pianos.

Write to us and take ad-
vantage of these pre-school
specials.

Lively's Piano Store

1208 A Ave. Q Lubbock, Texas
B-1-10-2p

FOR SALE

CUT FLOWERS

Bring containers.

MRS. J. F. WARD

S-1-6-tfc

For Sale: L. A. Case tractor; 1945 model. Been used very little. Original tires, are extra good. Price, \$400 under new price. H. L. Benefield 1 mile east on high-
way 60.
For Sale: Used 6-ft. Moline one-way. John Wood Equipment Co.
B-1-11-36-2c

For sale: Case tractors: models LAI, DI, and 81 with Hough or Lull front end loaders; "Be-Gee" Speedhaul dirt-carrying scrapers; whirlwind terracers. Im-
mediate delivery. Hilton's, Inc.,
Las Vegas, New Mexico.
B-2-31-10-2c

Far sale: 3 room house west of Caddell's laundry. 3rd house from corner, north. See E. E. Doak.
B-4-18-9-3-p

For sale: 124 acres good grass land, five wells. House 600 ft. floor space. Basement, on state road, school and mail route. Will trade for what have you? Write Henry Wright, Westfork, Ark.
B-4-33-9-3-c

Have some bargains in real estate, some new homes in Hereford. Al Medlin, 408 B Street.
B-4-16-9-4-c

TOURIST COURT

In New Mexico, with 13 units; "66" Gas Station; garage building. Going cheap, with terms.

LEE CONKLIN

LUTHER PEVLEY

207 Main St. Phone 728
B-4-9-2c

A GOOD BUY CLOSE IN

102 Acres, improved and irrigated. Good crops, 50 acres maize, 30 acres cotton, 3 acres corn. All crops go. ½ mineral rights reserved. Price \$30,000.00.
W. R. Metcalf E. B. Posey
Realtors
321½ Main
Ph. 710 Res. 366-W
Hereford, Texas
B-4-2-36-2C

For Sale or Trade: 5 acre tract on hiway 60, 1-2 mile west town. Call 542-W or see Della Stagner.
B-4-20-36-2p

4 room modern house and out-buildings: 1105 25-Mile Avenue. H. H. Buss.
B-4-12-36-4p

For Sale: 160 acres good level land. 9 miles northwest of Hereford. Write owner, Box 56 Las Vegas, New Mexico.
B-4-20-36-4k

For sale: Seven room-house and bath, single garage, 664 gallon propane tank. House is new. Also M-M 7 foot mower, new IHC 10 foot blinder. Ezra Garrison, 1½ miles east on Route 3.
B-4-34-10-4p

LAND BARGAINS

Good Ranch. 4½ sections with some lease. Good improvements, well fenced, going cheap, with terms.
Irrigated land. Let us show you our listings.
Have some good homes.
If it is a home you want we have it.

LEE CONKLIN

LUTHER PEVLEY

207 Main Phone 728
S-4-7-tfc

For Sale: W. D. 9 International tractor. Tom Fields, 10 miles south of Adrian.
B-2-12-36-4p

For Sale By Owner: 1 UTV factory equipped MM tractor fully equipped, less than one year old. One International 9 foot one way plow with Timken bearings, on rubber. Call 405-J or write Box 721, Littlefield.
B-2-37-2k

For Sale: Used 6-foot Moline one-way. John Wood Equipment Co.
B-2-11-36-2c

For Sale: 2 Dempster drills, one 2 row IHC binder. Wichita seed wheat, cleaned and treated. Leo Witowski, 10 miles south on Hiway 51 and 10 east of Hereford.
B-2-28-36-2p

For sale: Chrysler industrial motor complete. Hereford Wrecking Company, East Hiway 60.
S-2-12-10-1c

3. FOR SALE Automobiles

FOR SALE

TRAVELITE

TRAILER HOUSE

and

FORD

STATION WAGON

See

JIM KIRBY

Phone 367-W

B-3-35-tfc

4. REAL ESTATE For Sale or Trade

For sale: 1939 1½-ton Ford truck. Long wheel base. Hereford Wrecking Company.
S-3-13-10-1c

For sale or Trade: Variety and Army Surplus store. Doing excellent business. South Plains, 60,000 bale cotton estimate. Long time lease on building with living quarters, or will sell or trade building, Box 116, Tahoka, Texas.
T-4-36-37-4-k

Desirable residential lot in 900 block East 3rd Street, faces park east of hospital. Call owner, 272-J.
B-4-17-33-tfc

See me for irrigated or dry land, any size tract. Also city property.
A nice cafe doing good business.
A well located grocery store.
One business building, corner location.
Also some business lots.
One well located Tourist Court with modern trailer space, and 5 room modern house and cafe building, priced to sell.
Would appreciate your list-
ings.

I. O. CROSTHWAIT

REALTOR

215 Main St. Ph. 792
S-4-9-tfc

LISTINGS WANTED

Honor us with your Real Estate problems.

FARMERS DRIVE-IN

Phone 161

Troy Moore Buddy Sowell
S-6-2-tfc

½ SECTION

Nearly perfect.
Drill irrigation Well as down payment.
Good terms on balance.

SAM NUNNALLY

123 Main Phone 424M
S-4-10-1c

FOR SALE

7 room brick house, bath, double garage, servant house, cow shed, 2 lots, on pavement, in city limits. Price \$15,750.

7 room house (above) and 5 room brick on adjoining lot for \$23,000.
Also 4 room house to be moved.

Good buys in small tracts near Hereford.
80 acres to 3½ sections in dry land farms.
160 acres to 640 acres in irrigated farms.

See my listings before you buy.

J. M. HAMBY

One Mile South of Hereford
S-4-10-1c

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-5-14-2-tfc

Bedroom and apartment for rent. Mrs. Ed Jesko.
B-5-8-36-tfc

For rent: Bedroom apartment. Mrs. J. M. Boone.
B-5-9-10-1p

Bedroom adjoining bath. 324 Avenue D.
S-5-6-10-1p

For rent: Desirable furnished apartment for couple. Adults only. Bills paid. 517 East 11th. Also 75 lb. icebox for sale.
S-5-20-10-1k

For rent: 2-bedroom unfurnished house for permanent couple who wish to rent for 3 months or longer. Phone 316-W before 2:00 p. m.
S-5-23-10-1k

For rent: Unfurnished apartment, upstairs. Elizabeth Womble.
S-5-9-10-1-c

For rent: Light housekeeping rooms Hereford Camp.
S-5-9-10-1c

For rent: Bed room near high school. Gentlemen preferred. Phone 772-J.
S-5-11-10-1k

Unfurnished apartment for rent. Mrs. Edd Jesko. Phone 425—
B-5-9-10-tfc

6. WANTED

Wanted to Buy: Good used cars. Milbrn Service Station.
B-6-9-2-tfc

Wanted: Onewaying, homeing and drilling. W. W. Rhodes. Ph. 537-W.
B-6-9-7-14p

Dressmaking and alterations. Mrs. W. W. Rhodes. Phone 537-W.
B-6-9-7-14p

Wanted: Custom plowing and wheat sowing. New equipment. Ken Rudd, 805 Miles Street.
B-6-35-4-p

Wanted: Cement work and carpenter work. See Joe Momcada. One block south of section house.
B-6-9-3-p

Wanted: Dishwasher. Apply in person. The Little Diner.
S-6-8-10-1c

Wanted: Plowing and drilling. See Charlie Short or Richard Jowell.
B-6-10-36-tfc

7. Dressmaking-Ironing

Buttonholes made. Leave at 317 C Avenue or Acme Cleaners.
B-7-10-36-3k

8. HELP WANTED

HELP WANTED

Office girl

Popcorn girl

Ushers

Door boys

Apply at

STAR THEATRE

S-8-10-1c

9. Situations Wanted

FOR SALE OR RENT

Concrete mixers all sizes; wheelbarrows; power saw; air compressor and air tools.

Tom W. Carpenter
Equipment Co., Inc.
Amarillo, Texas
Phone 2-6578
B-10-9-3c

MATTIE MAE SWISHER

TEACHER OF SINGING

For All Ages

State Credit for applied music through High School. Kindergarten class for pre-school and primary children. Fall term opens Sept. 7.

123 W. 5th St. Res. Ph. 670-W
B-10-36-2c

Whites Win

(Continued from Page 1)

extra points were missed on pass plays as the goal posts have not been put up. Coach Stanton substituted frequently using nearly every boy on the squad.

He exchanged the Whites and the Reds back and forth in the last two quarters. Capt. L. T. Hawks hurt his arm in practice Thursday night and did not get into action; also Bill Kelly with an injured knee did not get to play.

First Quarter

The Reds kicked off to Jack Stanton of Whites who returned to 30 yard line. In three plays the Whites failed to make a first down and Engman punted to 25 yard line. On the second down the Reds fumbled and the Whites recovered on the 30 yard line. Two plays picked up ten yards. Duane Christian took a lateral from Stanton and went around left end for 20 yards and a touchdown. Pass from Stanton to Hamilton was incomplete for the extra point, leaving the Whites 6, Reds 0.

The Whites kicked off to Corbett of the Reds who returned to 25 yard line. After two plays failed to gain, a quick kick was partially blocked and the Whites took over on the 35. Christian ran through left tackle and cut back to the right in the secondary and behind good blocking scampered 35 yards for the second touchdown. The extra point failed when Stanton was tackled before he could get the pass off. Whites 12, Reds 0.

Whites kicked off to Reds. After three plays failed to make a first down the Reds punted to the Whites' 40 yard line. On the first play Davidson took a hand off Stanton and went over left guard for 60 yards and a touchdown. Stanton's pass to Hamilton was incomplete for the extra point. Whites 18, Reds 0.

Second Quarter

On the second down the Whites were penalized 15 yards for holding. They were forced to punt on fourth down and the Reds returned the punt to the 40 yard line. On a quick pass from Durham to Click made a first down for the Reds at mid-field. Two running plays failed to gain and on third down Reds

fumbled and Engman recovered for Whites in midfield. Two running plays netted three yards. On third down Engman gained 15 yards around left end, as the first half ended with the score Whites 18, Reds 0.

Third Quarter

The Reds kicked off to the Whites and Stanton almost got loose, returning the ball to the Reds' 45 yard line. One line play gained five yards and then the Whites were penalized five yards for offside. Two pass plays from Stanton to Schroeter were incomplete. Engman punted to the 20 yard line and the Reds safety man fumbled and Melugen recovered for the Whites.

After two running plays failed to gain the Whites fumbled and the Reds recovered on the 30. Two running plays failed to gain. Walker's pass to Click was incomplete. Walterscheid punted to the 30 yard line and Davidson returned to the 45. Engman picked up 20 yards and on the next play the Whites fumbled and the Reds recovered. On a second down Durham's pass to Walker was incomplete. Engman intercepted the next pass at midfield for the Whites. Stanton gained 10 on an end run. Davidson picked up one at left guard. Engman made two around right end. Engman picked up three at left guard. Engman made six more at right tackle as the game ended, Whites 18, Reds 0.

Starting Lineups

Whites	Pos.	Reds
Hamilton	LE	Click
Reynolds	LG	Witherspoon
Janssen	LT	Wilson
Melugen	C	Morton
Owens	RG	Doak
Kimbrough	RT	McLallen
Schroeter	RE	Ramey
Stanton	QB	Corbett
Davidson	RHB	Durham
Christian	LHB	Walker
Engman	FB	Walterscheid

C. of C. Protests

(Continued from page one)
ring to the dowdiness of the women on the Boul'Mich or of Deaf Smith County. The writer having been privileged to have observed the female sex of both areas and after carefully remembering the appearance of the women of 57th Street and the Boul'Mich Deaf Smith

Third Polio

(Continued from Page 1)
physician's diagnosis was of acute poliomyelitis and she was rushed to Dallas, Wednesday. Her maternal grandmother, Mrs. O. E. Sherman, reported Saturday the child's left foot was in a splint, and that she would be allowed to walk whenever she felt like making the effort. Her appetite is good and she sleeps well.

Tom Robinson is expected to return from Dallas sometime today. Since the child was placed in an isolation ward her parents had seen her only once.

The doctor has advised that all the children who had been playing with Tommie Kay be put under careful supervision and their diet be expertly watched. They should get plenty of rest and not be exposed to extremes of temperature, he said.

A plane flying from New York to London is more than one third of its way to its destination before it loses sight of the Newfoundland coast.

No method for determining the longitude of a ship at sea was discovered until early in the 18th Century.

YUM... YUM

... better than ever on delicious

BUTTER KIST BREAD



Those after-school snacks are really better on Butter Kist Bread. It's energized, too, for better health.

A complete line of fresh
Cakes... Pies... Cookies
at the

HEREFORD BAKERY

DID YOU KNOW...

... that we really appreciate the consideration

that you people are giving

us during our remodeling? Maybe this jumbled

ad will

remind you of the confusion at our lumber

firm as we re-arrange and re-build.

Keep coming on in; we'll

have lots

of fun

hunting through this topsy-turvy stockpile of
lumber, hardware, plumbing, etc. for that particular
need of yours. Bear with us just a few more

days... and then

WE'LL HAVE THINGS IN ORDER

.... AS THEY SHOULD BE....

AND WE'LL AGAIN DISPLAY

OUR MERCHANDISE.

Carl McCaslin

LUMBER COMPANY

1 Block East of Court House

HEREFORD

Call the Lumber Number 7

ROW
UPON
ROW
IN A
NEATER
MANNER
THAN
EVER
BEFORE
POSSIBLE

★ Anthony's

DOLLAR DAY!

Due to observation of Labor Day, Anthony's regular monthly Dollar Day Event will be held on Tuesday... with bargains galore! For the entire family and with heavy emphasis on those items you'll need for the school year. Check them carefully! Come to Anthony's... and SAVE PLENTY!

LADIES' PANTS

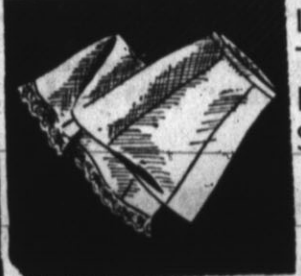


Assorted Colors: Blue, Tea Rose, White, Maize

4 for

\$1

LADIES' RAYON KNIT PETTICOATS



Lace Trimmed Dollar Day SPECIAL

Each

\$1

LADIES' 51-15 NYLON HOSE



Seconds from a Well Known Manufacturing Co. Dollar Day SPECIAL New Fall Shades

\$1

PRINTED LUNCH CLOTH



52x52 - \$-Day Special

\$1

LACE DINNER CLOTH



54 x 54 Inches Special for Dollar Day

\$2

MISSES & WOMEN'S ANKLE SOX



Light Shades Sizes 6 to 10 1/2

5 PAIR FOR

Dark and \$1

14 DOZEN!

BOYS' JEANS



Sizes 2 to 16. 8-oz. Blue Denim. Western cut Copper riveted. Orange stitch trim.

\$1.49

CHENILLE

BATH SETS



Thickly covered with multicolored chenille. Floral patterns and modern designs. Colors guaranteed fast to everything.

\$1

LADIES' DRESSES

COTTON CHAMBRAY

PLAID GINGHAM

AND GABARDINE



All New Long Lengths

And New Fall Styles

You'll want several at this low

Dollar Day Price...

\$9.90



New Styles In Fall Coats

24.75 to 49.50

Childrens Coats \$9.90 to \$19.75



QUADRIGA PRINTS

New Low Price. Large Asst. Prints & Solid Colors, Yd.

49c



PLAID SHIRTS



100% All Wool Attractive Colors

SIZES S-M-L

\$4.98

80 SQUARE

COTTON PRINT

DRESSES

\$1.98



Children's Coveralls

Sizes 1 to 5 Sanforized

PAIR

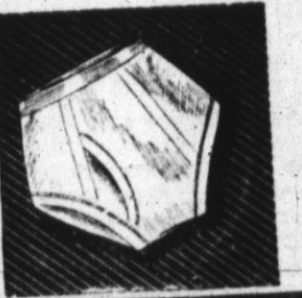
1.39

MEN'S — BOYS' COTTON KNIT BRIEFS

Seconds of a Well Known Mill

3 for

\$1



5 Pairs for

\$1

Large Asst. of Colors Sizes 10 to 12



MEN'S FANCY DRESS SOX

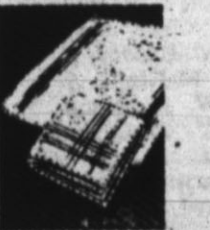
LARGE SIZE WASH CLOTHS

Assorted Colors

Special — \$-Day Only

10 for

\$1



BIRDSEYE DIAPERS

Size 27x27 Special for Dollar Day Per Dozen

2.



Children's Cotton TRAINING PANTS

Sizes 1 to 8

8 pairs

\$1



BOYS' TWO WAY

SPORT SHIRT Sanforized Shrinked Khaki Only \$-DAY SPECIAL



72 x 108

SHEETS



Type 140 construction. Hand torn to assure straight ends. Neatly Hemmed

\$2.59

THROW RUGS

COTTON SHAG

White or in colors. Deep cotton cord pile looped or sheared. Durable White or tinted cotton duck back. All sizes.

\$1



Sounds like old times. 80 square cotton print dresses for only \$1.98. Brand new print patterns, brand new smart styles. Plenty of skirt fullness, plenty of hem turn-up. Sanforized shrunk and vat dyed colors. 3 to 6x and 7 to 14.

Anthony's
THE C.R. ANTHONY CO.

Couple Honored At Reception And Party

Honoring her daughter-in-law, Mrs. Clifford H. Estes of Washington, D. C., Mrs. Cliff Estes, and her sister, Mrs. Jeff Gilbreath, entertained from 4 to 6 Tuesday afternoon at the Gilbreath home on Lee Avenue.

The bridegroom is the son of Mr. and Mrs. Cliff Estes whose families have long been identified with the history of Hereford and West Texas, and the guest list included many old-timers as well as classmates and friends of the bridegroom.

Bouquets of pastel shaded flowers decorated the reception rooms and a mound of asters in a crystal bowl formed the centerpiece for the refreshment table. All appointments were in crystal.

Miss Thorton Shirley and Mrs. Beth B. Holman greeted the guests who were welcomed by Mrs. Gilbreath. Mrs. Estes introduced her daughter-in-law, Laura, and Mrs. Sam Stee of Fort Sumner, N. M., directed guests to the register where Mrs. J. M. Gilliland presided.

Others in House Party
Others in the house party were Mrs. C. J. Mounts, Mrs. A. C. Thompson and Mrs. J. C. McCracken who entertained with informal music during the afternoon. Mrs. Jim Lipscomb, Mrs. H. A. Close, Mrs. Earl Phillips and Miss Jane Welch who were in charge of the refreshment table.

Those signing the register were Mesdames: J. P. Slaton, Wirt Phillips, Phil Radovich, J. H. Lomas, H. V. Williamson, B. F. Cain, R. W. Ford, W. S. Fluit, Jack Brown, Chris Renfro, Boyd London, J. Wallace Robinson, Carl Frye, Alton Frazer, Oscar Easley, J. E. Kirby, Richard Barnard, J. M. Posty, J. H. Pitman, E. B. Hedrick, Willie Daniel, Chas. Hood, Hazel Sparks, D. C. Kinsey, F. L. Dishman, A. N. McElright, A. L. Manjeot, T. W. Roberson, B. E. Brumley, W. T. Carmichael, H. Whittechurch, R. P. Conaway, Travis Caraway, Arthur Housley, Hayward, Calif.; Jimmie Mercer, J. E. Hill, Geo. V. Stambaugh, Reed Williams, Helen Pipkin, E. W. Harrison, E. S. Ireland, C. C. Ferguson, J. R. Allison, Colby Conkright, Ted Houston, F. H. Oberthier, H. G.

Acker, A. R. Bateman, Harry Seed, W. E. Dameron, Glenn Snyder, Homer Fox, J. L. Woodford, Harry Cayler, Clyde Cave, A. O. Thompson, O. M. Dickey, S. L. Walser, G. M. Suggs, B. C. Roberson, J. S. Orr, Geo. Muse, G. P. Owen Sr.; J. D. Bourn, R. E. Cottingham, Noah Ewton, E. W. Young, Boyd Knox, Bill Hutson, C. E. Leasure Jr., Lee Conklin, C. O. Wilkins, A. D. Godwin, G. W. Brumley, Allen Powelson, Edna Bowe, R. E. Cottingham, Misses; Frances Dameron, Nettie Hood, Ella Aikman, Vida Hicks, Genevieve and Virginia Eberle, Kathryn Helen and Mary Ann Acker and members of the house party.

Evening Party

An informal affair was held to honor the couple in the evening for couples who are close friends of Clifford and for classmates in Hereford High School and at Texas A & M College.

Guests included Messrs. and Mesdames: W. J. Standford, W. L. Davis Jr.; John McLean Jr.; Wayne Phillips, Frank Gyles, Jim Lipscomb, Hicks Roberson, H. R. Close of Sudan, Jack Knox, Claude Morris of Vega, Henry Sears, J. C. McCracken, R. A. Daniel, Misses Shirley Morris and Sharon Montgomery of Vega, Jane Welch, Jonnie Estes, Bud Wilkins, John Estes, Billy and Jack London, Thurman Williamson, Lloyd Manjeot, Richard Ireland and J. W. Robinson, and Mrs. Nell Morgan. Hosts for the evening party were Mr. and Mrs. Estes and Mr. and Mrs. Gilbreath.

Carol Hamilton Is Honoree At Party-Picnic

Carol Hamilton who is moving to Plemons with her parents, Mr. and Mrs. Clarence Hamilton, where her father will be superintendent of schools, was named honoree at a farewell party given Tuesday at the home of Nancy and Sandra Story.

The party was in form of a wieners roast and picnic and games were played for entertainment. Those present were Lamona Neff, Linda and Larry Hair, Marlene Marilyn and Billy Legg, Ginger Brock, Sybil Ann Davis, Ann and Fred Lookingbill, Joy and Janice Story, the honoree and the little hosts.

Shop with the Want Ads!

Personal

Visiting their grandparents this week, are Suzanne and Carl David Spratt while their parents, Mr. and Mrs. Carl Spratt of Lubock vacation in New Mexico. Their grandmother is Mrs. I. H. Spratt and maternal grandparents are Mr. and Mrs. Austin Rose. Other visitors in the Spratt home for the weekend were Mrs. Katie Mae Spratt and son, Harold Miller of Abilene.

Mr. and Mrs. D. Y. Edwards and daughters, and Mr. and Mrs. Bill Bowman and Dorothy returned last week from a trip through the Carlsbad Caverns, Hot Springs and Albuquerque and a trip to Juarez, Mexico.

Mr. and Mrs. O. R. Brooks of Denison returned home after spending two weeks here with her parents, Mr. and Mrs. Virgil Merrill and attending the wedding of her brother, J. W. (Red) Merrill and Miss Naomi Amberton here last week. Mrs. Brooks will be remembered as Miss Christine Merrill.

Mr. and Mrs. Claude Benton, of Ralls, were in Hereford Thursday on business. They have just returned from a trip to Mexico City and were visiting friends here before returning home. Mr. Benton is a former sheriff of this county where he was also engaged in ranching for a number of years. They now own the Ralls Inn at Ralls and the Carson Tourist Courts in Lubbock.

Mrs. Clarence Kropff and son, Clarence of Culver City, Calif., visited last week in the home of relatives, Mr. and Mrs. Russell Hunter.

Mr. and Mrs. George Trefel and children arrived Saturday to spend several days with his brother and wife, Mr. and Mrs. Arthur Trefel and other relatives.

Bobbie Jennings of Amarillo was in Hereford Thursday visiting friends between semesters of school at Canyon where he attended West Texas State College this last year and will again this fall.

Since the motion of the earth is disturbed by the moon and by the other planets, its orbit around the sun is continually changing.

Oct. 1 Deadline For Entering State Poultry Contest

October 1 is the deadline for entering the statewide poultry contest sponsored by the Texas Poultry Council. Mrs. Tom Draper, County Home Demonstration Agent announced. Anyone interested should contact either Mrs. Draper or County Agent Hugh Clearman.

The contest closes July 31, 1949, and offers twenty prizes with the grand award of \$100. Judging basis will be the number of eggs per hen.

This is a new contest which

the supervisors, the Extension Poultrymen of Texas A & M College, hope to make an annual affair. It is open to all Texas Poultry producers who own and manage 100 or more hens or not more than two breeds or varieties exclusive of R. O. P. breeders.

"The objectives of this contest are to get higher egg production, to put poultry raising on a sound business basis, to demonstrate the advantages of good breeding, feeding and management," Mrs. Draper said.

Although none were in use in 1941, by 1947 there were 10,000 self-propelled combines in operation on American farms. These combines were one of the many innovations during the war years that have made the farm a major factor in today's ever growing use of oil.

SUNDAY BASEBALL
HEREFORD vs. VEGA
2 o'clock
Veterans Park

MONDAY NITE
Labor Day Special
HEREFORD

vs.
DETROIT SENATORS
(Professional Negro Team)
8:15 p. m.

We Feature . . . Clockwise Fashions . . . Jane Evans Frocks . . . Waldorf Coats . . . Kay - Whitney and Happy Home Dresses

**"THE
HEREFORD
STORE
CO."**

DOLLAR DAY

We're Showing a
Fine Selection of
Sturdy All
Leather School
SHOES

Listed below are a few of the MANY OUTSTANDING VALUES featured for DOLLAR DAY . . . TUESDAY, SEPTEMBER 7TH. We are receiving a steady stream of High - Styled New Fall Merchandise Daily . . . Don't Fail To Shop Our Store for Your School Clothes and Shoes.

<p>One Group — Our Better</p> <p>Men's Dress</p> <p>OXFORDS</p> <p>\$5</p>	<p>MEN'S 100% All Wool</p> <p>Tweed</p> <p>Higgins Slacks</p> <p>8⁹⁰</p>	<p>ONE FULL RACK . . . CLOSE - OUTS!</p> <p>OUR BETTER</p> <p>DRESSES</p> <p>\$4 and \$6</p>
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LEE RIDERS . . . LEE UNIONALLS . . . LEE OVERALLS . . . LEE MATCHED SHIRTS AND PANTS

<p>New Cleansing Handkerchief</p> <p>YES TISSUES</p> <p>300 Sheets to box</p> <p>\$1</p> <p>BOXES 5</p>	<p>Solid Colors</p> <p>Cannon Wash CLOTHS</p> <p>10 FOR</p> <p>\$1</p>	<p>MEN'S 17 x 17 Hemmed White</p> <p>Handkerchiefs</p> <p>10 FOR</p> <p>\$1</p>	<p>MEN'S FANCY SPORT</p> <p>ANKLETS</p> <p>5 PAIRS</p> <p>\$1</p>	<p>Extra Heavy Lily White</p> <p>Flour Squares</p> <p>5 FOR</p> <p>\$1</p>	<p>SANDALS, STRAPS and NOVELTY</p> <p>SHOES</p> <p>Sizes 4 to 5 1/2</p> <p>\$1</p> <p>PER PAIR</p>
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TYPE 128

COMMANDER SHEETS

Size 81 x 99

\$2.39

NASHUA 72 x 99 White Cotton

SHEET BLANKETS

\$2.39

54-IN. WHITE OR FANCY PATTERNS

OILCLOTH

59c Yd.

We Have A Big Stock of

LADIES' BLUE JEANS

With Zipper

\$2.95

Sizes 10 to 20

CLOSE OUT

BATISTE GOWNS

\$2.00

95% COTTON 5% WOOL

Big Fluffy China Queen

DOUBLE BLANKET

Wide Sateen Binding

Use Our Convenient Lay-Away Plan

3.98

ONE GROUP GIRLS' SCHOOL

DRESSES and BLOUSES

Sizes 8, 10 and 12

1.

LITTLE GIRLS' RAYON

PANTIES

4 PAIRS FOR

• Absorbent • Durable

Nice Size

KNIT DISH CLOTHS

10 FOR

1.

ONE ASSORTMENT DRESS

MATERIAL

3 YARDS FOR

1.

GIRLS' AND BOYS' SCHOOL

ANKLETS

4 PAIRS FOR

1.

IDEAL FOR SCHOOL DRESSES

NEW BRIGHT PLAID MATERIAL

Yd.

1.

IDEAL FOR SCHOOL WEAR!

BOYS' JIMMIES AND PANTS

Mostly Sizes 6 to 12

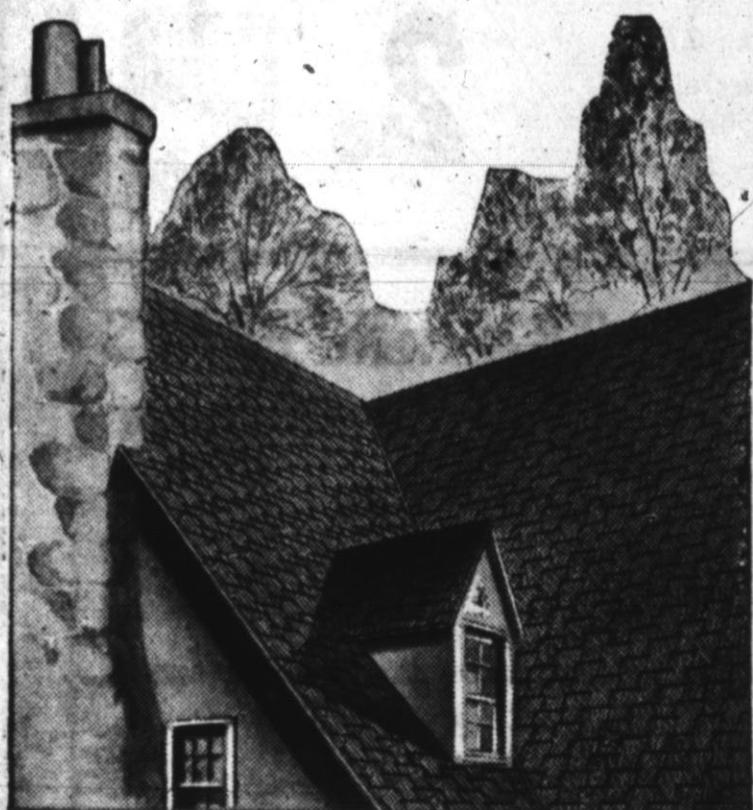
1.

Hereford Store Co.

S. L. HARMAN & SON

Phone 382

DISTRIBUTORS OF THE FAMOUS KANGAROO SPECIAL WESTERN BOOTS . . . DOUGLAS SHOES . . . RESITOL HATS



WINDPROOF DOUBLE COVERAGE NO OTHER SHINGLES OFFER SO MUCH

• Here's a real investment both in protection and appearance—windproof shingles that give complete double coverage! Latest product of a company that's pioneered for over 50 years in developing improved roofing. Ruberoid Dubl-Coverage Tite-Ons offer unusual beauty of appearance plus complete all-over protection. Stop in for a demonstration today—seeing is believing! We'll gladly estimate your requirements.

RUBEROID
DUBL-COVERAGE
TITE-ON SHINGLES

We're the Lumber Yard You've Depended On Since 1898

ROCKWELL BROS. & CO.

LUMBERMEN

E. J. KIRKSEY, Manager
104 South Main Street Hereford Phone 4

**STARTING
TUESDAY
SEPTEMBER 7
DOLLAR
DAY**

PENNEY'S 46TH ANNIVERSARY

BIG

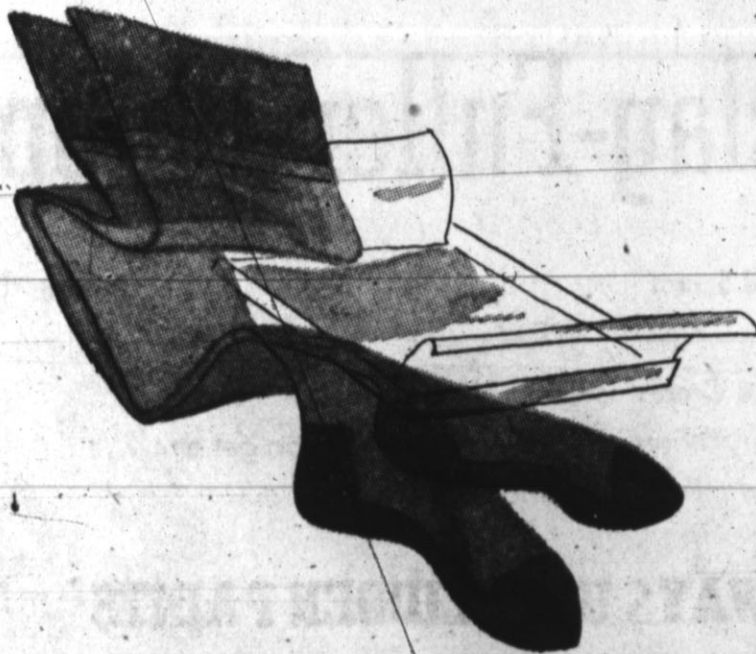
*Savings for You!
Stocks to Choose from!
Crowds of Thrifty Shoppers!*

**DOUBLE BARREL
EVENT
DOLLAR DAY**

Plus
**OUR 46TH
ANNIVERSARY**

Means
Double Savings

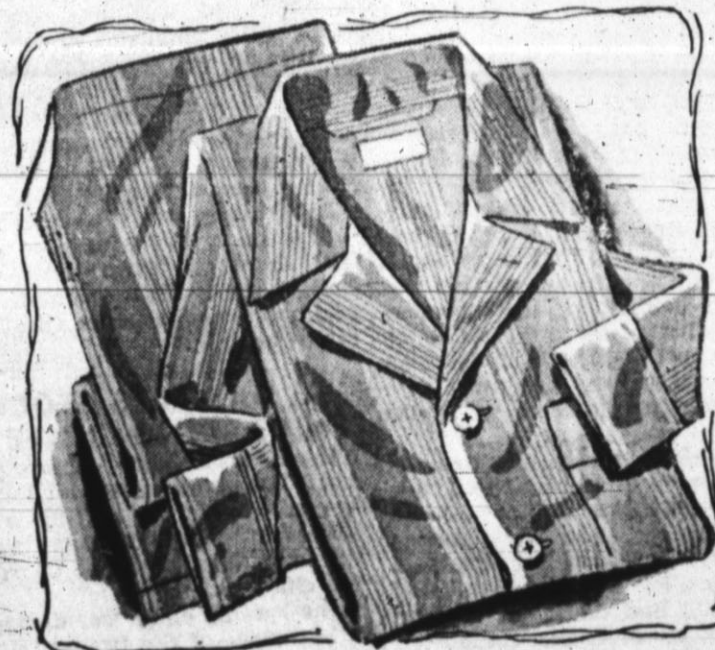
And the more of these bargains you buy, the **BIGGER** Your Savings Will Be!



**Penney's Perfect
51-Gauge Nylons**

ANNIVERSARY PRICED
1.10

Impossible? Nothing's impossible at Penney's 46th Anniversary Event! Full-fashioned, 51 gauge, 30 denier beauties! All perfect! The shades are Harvest Time—a gleaming sun-burnt brown, and Autumn Taupe—a neutral tone. 8½-10½.



**Penney's Brings You
Big Pajama Values**

ANNIVERSARY PRICED
2.50

Another Penney SAVING... men's cotton printed pajamas! COMPARE the features... Sanforized†, colorful stripes, coat and slipover styles, drawstring or elastic waistbands! HURRY, get yours now at this ANNIVERSARY-LOW price! Sizes A. B. C. D.

**Penney's Suds-Loving
Crisp Cotton Dresses**

ANNIVERSARY-PRICED
2.00

At this special price for our big Anniversary! 80 sq. percale, poplin and broadcloth print dresses in a range of styles and colors for marketing or staying at home. Tailored types with button-down fronts and belted waists. More feminine ones with swirling skirts. Sizes 14-44.



**Low Prices! Big Savings!
Men's Craftsman Shirts!**

ANNIVERSARY PRICED
2.00

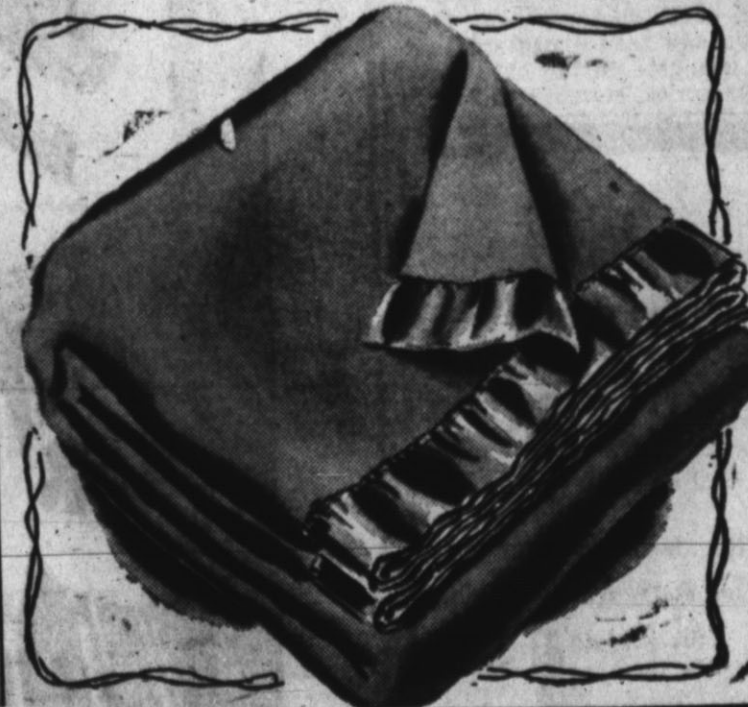
Look... fine Sanforized†, mercerized, WOVEN (not printed) broadcloth shirts at this unheard of price! This is your big chance to save! But HURRY! HURRY! There are just enough shirts for this ANNIVERSARY EVENT! Come in, NOW!



**Big Money Saver!
Tailored Slips**

ANNIVERSARY PRICED
1.98

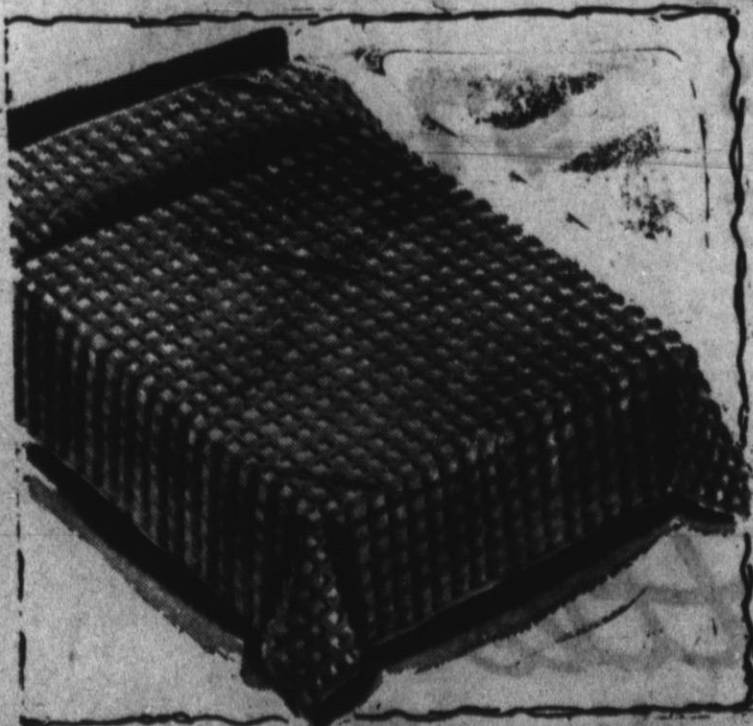
Wonderful, wearable, easy-to-wash-and-iron rayon crepe slippers. Tailored, four-gored, straight cut. (Not a bit of stuff on 'em!) Adjustable shoulder straps, longer hemlines. Stock up now for fall and winter! In tearose or white. 32-44.



**3½ Lb., 72" x 90"
All-Wool Blanket**

ANNIVERSARY PRICED
6.00

Soft, rich-textured blanket holds in all the warmth no matter how cold the winter nights become! Large 72" x 90" size gives plenty of tuck-in. Solid colors blue, white, rose, peach, green or gold. Rayon-elastic bound. An Anniversary special!



**Waffle Check
Chenille Spread**

ANNIVERSARY PRICED
3.77

This all-over waffle chenille spread is mighty hard to find at such a price—but this is an Anniversary special! It's easy-to-care-for and the soft, luxurious chenille tufts spring right back into shape after washing. In seven decorative colors!

CANNON TOWELS

Handy Size
4 for **\$1.00**

WASH CLOTHS 10 for \$1.00

RAYON BENBERG SHEER

Reduced To Sell

\$1.00 Yard

20 PAIRS

**LADIES' DRESS SHOES,
PUMPS and OXFORDS**

Reduced
to **\$2.00**

15 PAIRS MEN'S

"KIRKENDALL"

COW-BOY BOOTS

Priced \$23.75 to \$29.75
Reduced
to **\$15.00**

Construction On

(Continued from Page 1)
when the work should be finished, for it hinges on weather conditions and decisions regarding redecorating the old building. The number of workmen on the job varies from 12 to 48, used when they were pouring the concrete slabs.

Two new boilers have arrived and are now being unloaded but they are marked for the older building and will not be installed until next spring, since the hospital cannot run the risk of being without heat during winter.

The new addition will be steam heated, ceilings will be plastered in some parts and acoustical, or sound deadening, in other wings. The floors in the surgery and X-ray wards will be terrazzo surfaced as they have superior wearing qualities, reflect light, and can be easily sterilized.

The operating room is to be air conditioned and will include the glass block panels originally desired. These conveniences were eliminated because of cost just before construction began and have been re-included since they are to be financed by private contributions of Dr. R. R. Willis, L. B. Barnett, and Millard Nobles.

Advantages of these additions are the panels keep out dust and the air conditioning not only is more comfortable but it lessens the chances of infection during an operation.

More Food

(Continued from page 1)
Mrs. Anna Vinson, Mrs. Ace Little, Mrs. Mary Wool, and Mrs. Lois McDonald at central school and Mrs. W. Daniel, Mrs. John Hamby, Mrs. W. M. Twinner and Mrs. Ethel Layman at the high school.

Each cafeteria will have specific plans to cover the different age groups and in their own particular interest. At the central school, meals for the beginner who eats away from home day after day for the first time will have special care.

The high school cafeteria will stress serving luncheons, banquets and meals for activities of the school.

Phyllis Radavich

(Continued from page 1)
out and so did their second baseman, Ridgeway.
Hereford was in then. Onias was first. He struck out; but I know why. He was tired; he said so, and no wonder. He's been playing ball for 29 years.
Obed Caraway struck out next. I thought it was a shame to let him go so easily for he is such a nice looking man. Lueb was up. He had on one of those "new look" uniforms with three quarter push up sleeves and was wearing maroon and white socks. They changed innings after Lueb. Nothing had happened; the score was 0-0.

Our pitcher, Andy Anderson, wearing a dusty grey uniform, finally threw a ball somebody could hit, so as Lloyd was at bat, he hit it and ran to first base. Richardson was up next and he walked.

This was when I learned that if you hit the ball you have to run to first, but if you don't hit it at all you can walk over there. Morris struck out, and then Jim Halliburton sent one into center field. Bob Barrett explained at this stage the bases were loaded and one man out. I don't understand. Unless you get at least three men out there how can the bases be loaded?

Anyway in that inning Lloyd, came in from third to home and while he was charging down the baseline our catcher and third baseman were running toward each other pitching the ball back and forth instead of trying to keep him from scoring.

Then Stan, Conrad and L. J. came up for Hereford. Stan, who is a fairly tall stop, hit a ball which somebody caught and Conrad struck out. It was the fault of those yellow socks he was wearing that were so loud he couldn't hear his instructions from the stands. L. J. didn't hit the ball either.

In the third inning Vega didn't do much. Gene Halliburton hit a two bagger but nobody got him home, and when Hereford came in Burdine and Renner walked; Andy and Onias struck out. Bill Stengle, who curves himself over that base like the letter S also ambled over to first and then with three men on Lueb came up and made the third out.

Now Johnny Renner, an imported product wearing a Co-op Gas and Oil sign hit a double and was put out on third (that's what they said), but he did run in Conrad and Burdine. So at the end of the fourth the score was Hereford 2, Vega 1.
They played four and a half more innings but nothing happened, except that it did rain again right in the ninth inning. It spoiled some hair dos, spotted some clothes and left everybody feeling fine.

City To

(Continued from Page 1)
born in 1925, who are now 23, registered Saturday and may sign up Tuesday.

This area has not been restricted to enrolling Texans. Thirteen other states are listed on the papers. More out of states are from California than any other place, but Arkansas, Colorado, Iowa, Kansas, Michigan, Nebraska, New Mexico, Ohio, Oklahoma, Utah and Virginia are represented.

Homer Fox

(Continued from Page 1)
had nothing to do with the blue white jagged streaks of lightning coming out of what looked like an indigo blue sky, a few low rolls of thunder and the rain started, out went the lights and this became the first night base ball game in Hereford's history temporarily halted on account of rain.

Anderson struck out the first three men up in the first and Mathes followed suit, doing likewise.

Anderson got behind in the second when Lloyd, first man up for Vega, singled over second base. Richardson walked, both runners advanced on a passed ball, Morris struck out, Halliburton was safe on an error by first base and the bases were loaded with one out. Lloyd was trapped off third and they had him in a "mush pot," but he beat the boys out in the chase and the kid scored. With a man on second and third, Anderson strutted his stuff; Harris struck out and Mathes went out swinging for the third out and Vega was up one score.

One, two, three down for Hereford in its half of the second—Halliburton doubled into left field in the third for the second of Vega's three hits, but that was all.

Then came the third, also the rain, also a ball game—almost. Burdine walked—then the rain—lights out—total darkness—thunder and lightning—lights on—Burdine still on first. Renner, next man up, walked, Anderson struck out, Caraway was hit by pitcher with bases loaded and two men out. Mathes was really behind, but the son-of-a-gun threw the third strike by Lueb, and I am sure he did it on purpose, anyway the three outs in that inning were all strike outs.

Hereford made ends meet in the fourth and proved to be the ball game. Barrett first man up, was out second to first, Conrad Clark struck out, but the Vega catcher let the ball get away but still had Clark out at first, but first baseman Halliburton dropped the ball and Clark was safe. L. J. Clark walked, Conrad Clark went to third on Burdine's F. C., L. J. Clark was out trying to steal second. Then with two men out, Conrad Clark on third, and Burdine on first, Renner was up there swinging, "strike one" foul, "strike two". Then Johnny got hold of that third strike for a smashing double for the first hit of the game for Hereford, scoring Clark and Burdine. Renner was out trying to stretch it into a triple for the third out, leaving Hereford 2, Vega 1.

That was about all there was to it. Renner singled again in the seventh and Bill Stengle singled in the eighth, but were left stranded. Morris singled in the sixth for Vega's third hit, but there was no soap there either.

Vega's catcher, Harris, did some fair pitching to second base, throwing out four men trying to steal second, and that is all that tried it.

She was a honey of a game, and you get two for the price of one next Sunday when these same two teams meet again to see who gets the two out of three game series, starting at 2 p. m.

City Plans

(Continued from page 1)
the alphabetically named streets will be changed to Avenues from now on. "A" street will become Avenue A; B street becomes Avenue B; etc.
When the new addition was planned on Harrison, the central street was to be Gough, in honor of Judge Gough, a pioneer resident and civic leader in the town. It was later discovered, though, that there was already a Gough Street. It runs perpendicular to Highway 60 and intersects it between Witherspoon and Funston Avenues; so the new road in the Allison addition will be Plains Avenue instead.

Hereford streets were planned originally a half century ago on town site acquired from the Western Union Land Grant Company. They were marked off parallel and at right angles to the railroad line, not on a direct east and west survey. Hence the number of three cornered parks that dot the town.

It was during the Spanish American War, 1898, that Hereforders around here named for its start and patriotic heroes. Main was first called Dewey Street after the famed admiral and McKinley, Roosevelt, Schley, Sampson and Miles were other heroes of the day.

As additions were made to the town site, they named the streets after early settlers, such as Witherspoon, Jowell, Fuller, Kibbe, Norton, Higgins, etc.

Lake Street was a natural for it was on a direct path to the lake west of town that old timers used to skate on; and Catalpa was named after the Catalpa trees.

FIRE DAMAGES STOCK PEN LOADING CHUTE

A stockpen fire Thursday about 2:30 p. m. called out local firemen to aid in putting out the blaze. Small damage was done according to Onias Carroll, fire chief.

The loading chute was damaged but cause of the fire was undetermined. The flames on the chute were exterminated with a booster pump, but the ramp will need minor repairs.

Around Town...

(Continued from page 1)
lead and fans were tired from two hours of strenuous cheering. Andy Anderson came up to bat and fanned out. He was succeeded by Raymond Lueb who also swung at two in quick succession and missed. Then the unknown voice from the audience reconciled him with "You don't have to follow suit, Lueb, you can trump." Incidentally Lueb followed suit.

The southern background of the Fuller family has finally been discovered. After two generations of Grant's, the Senior Fuller admits that his young grandson is named Lee.

Because of Labor Day, Monday 6, the meeting of the Junior Band mothers has been postponed to September 13.

In listing the county officials to be sworn into office next January, The Brand in last Thursday's issue through error listed J. C. Morrison as commissioner of precinct 2. Actually, G. T. Higgins was elected to the post and he, not Morrison, will take the oath of office. The Brand regrets this error.

The Chu de naang Camp Fire group will meet Monday, at 4 p. m. at the Camp Fire Hut.

Note to the ladies: Be kind to Hereford cameramen, your picture may be in Holiday magazine soon. Members of the local Camera Club, meeting Friday night, decided to devote Sunday to the "shooting" of candid and posed photos of Deaf Smith women just to prove to the magazine its unkind remarks are unfounded.

Plans of Hereford's new modern three-story hotel are scheduled to be in the hands of the contractors by Sept. 13 and actual construction is scheduled to begin on or about Oct. 1. Architects J. Cheshire Peyton and Harry I. Bosworth Thursday submitted preliminary plans which were accepted by the Chamber of Commerce hotel committee, with a few minor changes.

Last Rites Are Held For Frank M. Lambert

Last rites for Frank M. Lambert, pioneer cattleman in this region, were held at the First Baptist Church of Hereford in 1908 and had been a member ever since.

Mr. Lambert, who had lived in Hereford since 1908, died in Deaf Smith County Hospital, Wednesday.

Born in Mitchell County, Iowa, August 15, 1870, he moved to

the community of Big Square, twelve grandchildren and four great grandchildren.
Pall bearers for the funeral were Arthur Haber, Ray Haber, John Haber, Herman Haber, G. T. Higgins and Frank Daniel. Internment was made in West Park Cemetery and burial was under the direction of Black Funeral Home in Hereford.

Survivors include his widow; three daughters, Mrs. Carl Mountz, Hereford; Mrs. Lloyd Wright, Fort Scott, Kansas; and Mrs. G. R. Jones, Detroit, Mich.; and one son, Harland F. Lambert of Richland Wood, Wash;

Birds are internally air-conditioned, with every wing beat they empty heated air from the air sacs that are attached to their lungs and replace it by new, cool air.

**EASY RUNNING
FOUR WHEEL
RUBBER TIRED
ALL STEEL CONSTRUCTION
COTTON AND FARM TRAILER**

Barclay-Fuller-Phipps

119 W. Third Street

Phone 704

Ice Cream is Good all the time.

Buy a Freezer, NOW, while you can get one.

Two, Four, Six, and Eight Quart:

ALWAYS USE GLIDDEN PAINTS

Farm Loans

LONG TERM LOW RATE
PROMPT CLOSING

ONE ★ AGENCY

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TUESDAY, SEPT. 7th

**Blue Denim
RODEO
PANTS**

Broken Sizes — Close Out

1.95

SPECIAL BUCKSKIN

ROPING GLOVES

FOX MAN'S SHOP

**Men's
DRESS
SHIRTS**

Regular \$3.95 Values
Assorted Patterns, Some Solids
Sizes 14 to 17

\$2.85

**Sport
SHIRTS**

Two Lots To Close Out
\$5.00 Values **\$3.45**
\$4.00 Values **\$2.55**

\$2.00

Pair

Homer Fox

DOLLAR DAY

Don't miss it!

GROUP OF
COTTON DRESSES
Were \$14.95 to \$22.95
DOLLAR DAY \$7

LOOK

ALL WOOL CASUAL JACKETS

Stripes and Solid Colors, \$10.95 to \$12.95

\$7.00

CREPE DRESSES

One Group, were \$24.95 to \$29.95, Special

\$10.00

GOOD HATS

A FEW ONLY
Some Felts

2 for \$1

The Little
fashion shop
"Smart Clothes for Smart Women"

Personals

Mr. and Mrs. Arthur Housley and son, Arthur John of Hayward, California, arrived Sunday for a three week visit with her mother, Mrs. Josie Funderburg, and her sisters, Mrs. Jimmie Mercer and Mrs. Travis Caraway.

Mr. and Mrs. B. R. Dixon of Lubbock are visiting this week in Hereford with relatives and friends. Mr. Dixon left the middle of the week and Mrs. Dixon returned home Sunday.

Mr. and Mrs. Ernest George left this week for a short visit in Spur with her parents and friends.

Mr. and Mrs. Loyd Snyder of Kansas City visited with friends in Hereford this week. Mr. Snyder lived here in 1902 and was looking for the real long time residents to visit and reminisce with in his short stay here.

Mr. and Mrs. W. S. Finley visited Saturday and Sunday with relatives and friends in Miller view.

Mrs. Mollie Rae Saunders and daughter, Beverly of Dumas visited with friends, Mr. and Mrs. Earl Wood and daughter, Linda, here this week.

John Harris, son of Mr. and Mrs. G. E. Harris, arrived last week with other Texas University students to visit his parents and friends here between semesters. He will return in a short time to resume his studies for the fall term. He accompanied the R. L. Dowells who are here visiting their parents.

P. H. Luck and son, Jason, were in Dodson last week to attend the 38th anniversary celebrations held by the city. Mr. Luck operated the first picture show in Dodson.

A September Bride With Her Bridesmaids



KATHRYN ACKER

MRS. J. T. CARROLL

HELEN ACKER

Mary Ann Acker, J. T. Carroll Are Wed

At 4 o'clock Friday afternoon, in a candlelight service, Miss Mary Ann Acker, daughter of Mr. and Mrs. C. C. Acker, became the bride of J. T. Carroll, son of Mr. and Mrs. J. C. Carroll. The Rev. Don Davidson read the double-ring ceremony in the First Methodist Church.

Light from numerous wedding tapers in branched candelabra silhouetted bouquets and baskets of white gladioluses and feverfew at the altar and the bride's path to the chancel was laid with a white aisle cloth. Pew lights bore lighted tapers in an arrangement of white flowers tied with white satin ribbon bows. Mrs. Glenn Snyder, organist, played a prelude of wedding music while the guests were assembling and accompanied Mrs. A. C. Thompson who played "Indian Love Call" as a violin solo. Mrs. B. F. Cain sang "Because" and "Thine Alone" with organ accompaniment by Mrs. Snyder who also played the traditional wedding march-ces and "Clare De Lune" softly as vows were spoken.

Frank Marrs Jr. of Amarillo was best man and Myron Morland was groomsmen. Ushers were Bill Stanford, Dr. Mil-

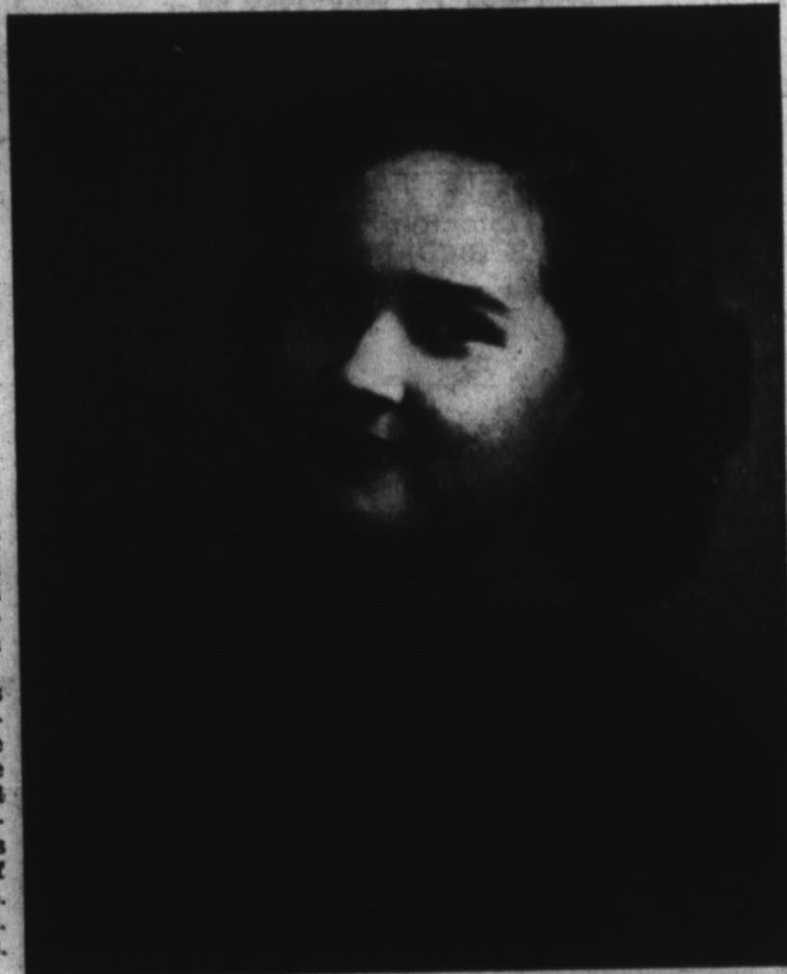
ton Adams, T. J. Clay and W. J. Reeves.

The deep rose tones of the costumes worn by the bride's attendants gave color contrast to an otherwise all white scene. Kathryn and Helen Acker; sisters of the bride, were the honor maids. Their dresses were identical and of deep rose moire taffeta. Following the trend of the bride's dress they were made with long fitted basque waists and full skirts with bustle in the back. They wore long matching mitts and bonnet trims in white of braid and illusion. Both carried white feathered carnations.

Given in marriage by her father, the bride wore a traditional wedding gown of white slipper satin styled with basque bodice buttoned up the back and featuring a high round neckline, long fitted sleeves and sheer net yoke outlined with a double bertha of satin. The full skirt attached to the low waistline of the bodice was dramatized by a bustle-bow in the back and swept into a long Cathedral train.

(Continued on Page 8)

Weds At Fort Sumner



Mrs. Bobby D. West, the former Miss Ann Steele, daughter of Mr. and Mrs. Sam Steele of Fort Sumner, N. M., whose marriage took place on August 24 in Fort Sumner.

Preparing To Cut Cake



Mr. and Mrs. Calvin Goodin, who were married at 4 p. m. Sunday, are shown as they prepared to cut their wedding cake. The rites were read by Bob Wear, minister of the Church of Christ, at the parsonage.

SOCIETY

Mrs. John McLean, Society Editor

The Sunday Brand

Section 2

September 5, 1948

Simple Rites Unite Hereford Couple

Wedding rites of quiet simplicity were conducted for Miss Naomi Amberton and J. W. Merrill Saturday evening at the home of the bridegroom's parents, Mr. and Mrs. Virgil Merrill. The bride is the daughter of Mr. and Mrs. J. H. Amberton of Tuttle, Okla.

The bride and groom entered the living room to stand before the fireplace, decorated with dahlias and lighted tapers. The Rev. Don Davidson, pastor of the Methodist Church, officiated at the single ring ceremony. Attendants were Mr. and Mrs. Roy Vaughn and O. R. Brooks, brother-in-law of the bridegroom.

Mrs. Vaughn was dressed in aqua blue linen and she wore a corsage of yellow gladioli.

The bride wore a white linen frock made one-piece with low neckline and short sleeves. Her wide picture hat matched other accessories in white. Her flow-

ers were red rosebuds. After the wedding refreshments were served to the close friends and relatives attending the wedding. The table was lighted by white tapers and adorned with the wedding cake, over which Miss Bess Hagar presided. Mrs. O. R. Brooks, sister of the bridegroom, served punch.

For traveling, when the couple left on a wedding trip, the bride wore a leaf brown woolen suit with matching accessories and the wedding corsage.

Mrs. Merrill is employed at the Triple E Cafe and will continue her work there. Mr. Merrill is employed by Deaf Smith County and upon their return the couple will make their home here.

He is a graduate of Hereford High School and a former captain of the White Face Football team. He served two and one-half years in the Marine Corps including 17 months overseas.



MR. AND MRS. J. W. MERRILL

Mr. and Mrs. H. H. Boardman Observe Golden Wedding Anniversary Sunday

Between the hours of 3 and 5 Sunday afternoon Mr. and Mrs. H. H. Boardman experienced one of the great privileges of a lifetime when they celebrated their golden wedding anniversary at the home of their son, Glenn, with their children gathered to act as hosts for the celebration.

Quite by coincidence, Mrs. Boardman's parents and Mr. Boardman's family left their respective homes in Ohio and Michigan on the same day and purchased adjoining farms near Bennington, Kansas. She was the only nine and he a little older, and by the time she began teaching her first school he had definite ideas for her future. They were married in the fall of 1898 and went to housekeeping in the home of her parents which Mr. Boardman purchased. They farmed there for nine years and it was there that the three older children were born. Two boys, Glenn and Lester and Dorothy, now Mrs. Levin Gray of St. Louis, Mo.

Many farmers began to buy up the land around them and Mr. Boardman headed for Texas and the wide open spaces, locating near Houston. The family was unhappy there and (Continued on Page 8)

Exchange Vows August 20



Mr. and Mrs. Warren Owen are shown cutting their wedding cake following the exchange of vows on August 22 at the First Baptist Church. The Rev. R. H. Cagle read the ceremony.

Wedding Vows Are Announced

Announcement has been made of the marriage of Miss Dorothy Young, daughter of Mr. John Young, to Leo Ohlig, son of Mr. and Mrs. William Ohlig, all of this city. Father Albert Heald performed the double-ring service.

The marriage took place at 8 o'clock Monday in the Rectory of St. Anthony's Church with Mr. and Mrs. Elwood Skypala as attendants.

The bride wore a gray gabardine suit with black accessories and a corsage of pink gardenias. After the wedding the couple left on a short wedding trip to New Mexico and the Carlsbad Caverns.

Both Mr. and Mrs. Ohlig attended Hereford High School. He served two years in the Navy and has been attending Veteran's school here for the present. They are making their home in Hereford.

Mr. and Mrs. Erwin A. Herr of Schenectady, N. Y., have returned to their home after visiting his parents, Mr. and Mrs. Emil A. Herr, in Hereford.

Miss Marian Longbottom Is Wed To Calvin Goodin in Sunday Rites

Miss Marian Longbottom and Calvin Goodin were married Sunday afternoon at 4 o'clock at the Church of Christ Parsonage with the minister, Bob Wear, performing the double-ring ceremony. The bride is the daughter of Mrs. Laverne Longbottom and Mr. Goodin is the son of Mr. and Mrs. J. J. Goodin.

Patay Longbottom was her sister's maid of honor. She was dressed in aqua crepe with black accessories and wore a corsage of pink split carnations.

Betty June Goodin, sister of the bridegroom, was bridesmaid. She wore a dress of peach crepe with white accessories and white carnation corsage. Ralph Emerson of Amarillo was best man.

The bride wore a white crepe frock accented with a shoulder bouquet of red roses. Her white hat matched accessories. Her something borrowed was her grandmother's engagement ring and her something old was her great-grandmother's chateleine watch.

When the couple left for a wedding trip to points in Oklahoma, the bride was dressed in a green two-piece suit featuring brown accessories. Upon their return they will make their home at 311 W. Third St.

Mrs. Goodin is a graduate of Hereford High School where she was a member of the Band, Tri-Hi-y; was exchange editor for the school paper her senior year. She is a past worthy advisor of the Order of Rainbow for Girls.

Mr. Goodin graduated from Maud, Okla. high school and attended Seminole Junior College. At present he is employed by the Sears and Teter Grain Company. Out-of-town guests at the wedding included Ralph Emerson and Mr. and Mrs. W. E. Robertson and daughter Sue, of Amarillo, and E. B. Posey Jr. of Sweetwater.

Newlyweds Are Entertained

Mr. and Mrs. Emil A. Herr honored their son and his bride, Mr. and Mrs. Edwin A. Herr of Schenectady, N. Y. at a lawn party given at the Herr home Wednesday evening. The hostess was assisted by Mrs. J. M. Paetzold, Mrs. H. G. Vaughn, Mrs. Frank Knabe and Miss Adeline Koelzer.

Guests attending were Messrs. and Mesdames; A. D. Godwin, M. H. Koelzer, Frank Knabe, Carl Luke, Joe Paetzold, Herman Paetzold and Ronnie, L. C. Hewitt, E. C. Hewitt and Linda, H. G. Vaughn and Leand, Anthony Hoffman, Walter Lueb and son, C. W. Betzen, Mesdames; Dyalitha Bradley, Lloyd Neal, Misses Adeline and Marcy Koelzer, Geraldine and Joan Knabe, Ben Conklin, Werner Koelzer, Reynold and Wilford Herr and the honorees.

Mrs. Wm. Frye of Davenport, Iowa, is a guest in the home of her son, Carl Frye. She was accompanied to Hereford by her daughter and family, Mr. and Mrs. Ned Curtis and twin daughters, also of Davenport.



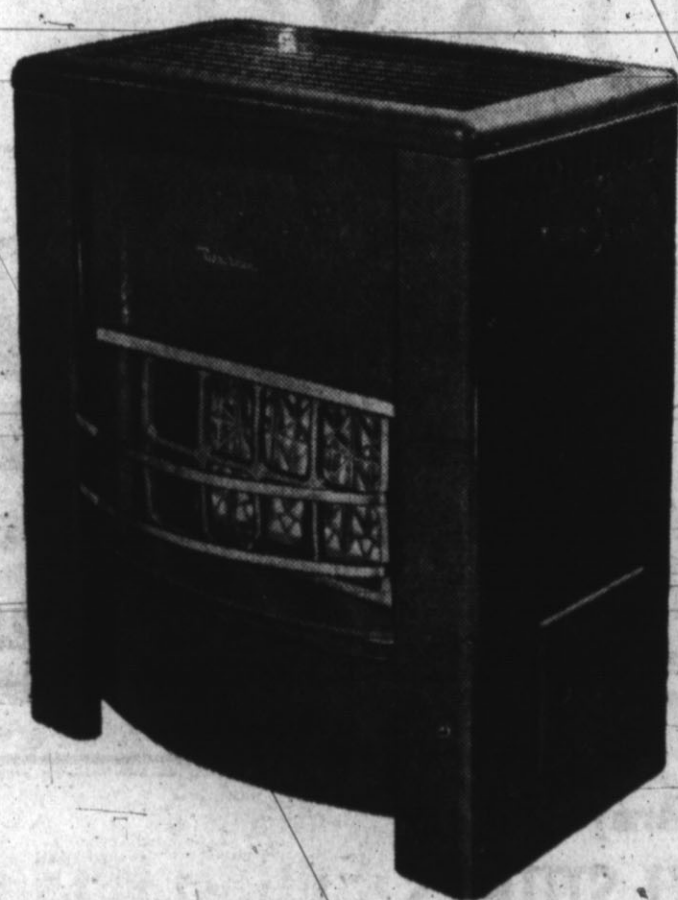
MR. AND MRS. H. H. BOARDMAN

IT'S DEARBORN FOR EFFICIENCY---SAFETY---ECONOMY and BEAUTY

STREU'S AGAIN CAN ANNOUNCE A COMPLETE STOCK OF

DEARBORN HEATERS

**SOLVE THE HEATING PROBLEM
... AND THE MOISTURE
PROBLEM TOO!**



**RADIATION
-- PLUS CIRCULATION!**

RADIATION PLUS CIRCULATION

Dearborn fully vented Radiantaire Models are designed to eliminate the moisture problem as well as meet the need for greater heating efficiency. Their radiating-and-circulating feature is highly appreciated because the reflected heat from the glowing radiants keeps floors warm while circulated warm air is forced into all parts of the room.

Users find them attractive and cheerful in appearance, economical, and wonderfully efficient. All are A. G. A. approved for any kind of gas, and each is a masterpiece in quality construction.

**NATURAL GAS, BUTANE
OR PROPANE**

- NO MOISTURE
- ABUNDANT RADIATION
- BLUE FLAME PILOT
- LOW FUEL OUTLET
- A. G. A. APPROVED

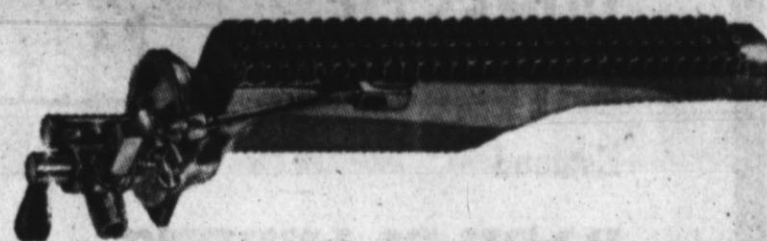


Here are the UNBEATABLE REASONS why Dearborn leads the field in dollar volume of gas space heater sales:

SAFETY, BEAUTY AND UTILITY — these important features make the Dearborn Saf-T-Cabinet radiant circulators the best un-vented heater buy on the market today. The exclusive Dearborn Saf-T-Cabinet stays cool on top, sides, back and bottom — always — serves as an additional table all year 'round. Even when the heat is on, books, lamps, flowers, or bric-a-brac are perfectly safe on its top. There is no worry about scorched drapes or walls, or blistered woodwork. The Dearborn's smart styling and warm, hammered coppertone finish of lifetime, baked-on enamel will blend pleasingly with wood finishes and fabrics — harmonize with the color scheme of your room. But the safety and beauty of your Dearborn are plus values — first and foremost the Dearborn keeps your "living zone" comfortably warm with a constant supply of fresh, warm air.

Our present stock includes several sizes (20,000 BTU, 25,000 BTU, 35,000 BTU, 45,000 BTU, 60,000 BTU) in most models. In addition to Low First Cost, you will also find them to offer Low Cost Operation. Come in today and let's talk over your individual Heating Problems—that's where Dearborn is best!

**NATURAL GAS
OR BUTANE**



Famous HI-CROWN BURNER with Blue Flame Pilot Light ... exclusive features on all Dearborn models. Superior performance with all gases.
AUTOMATIC LIGHTING ...

All Dearborn Natural Gas models are optional with the Blue Flame Pilot Light ... a modern convenience and safety feature usually found only on the most expensive heaters. So simple and safe ... even a child can operate the heater without fear of burns.

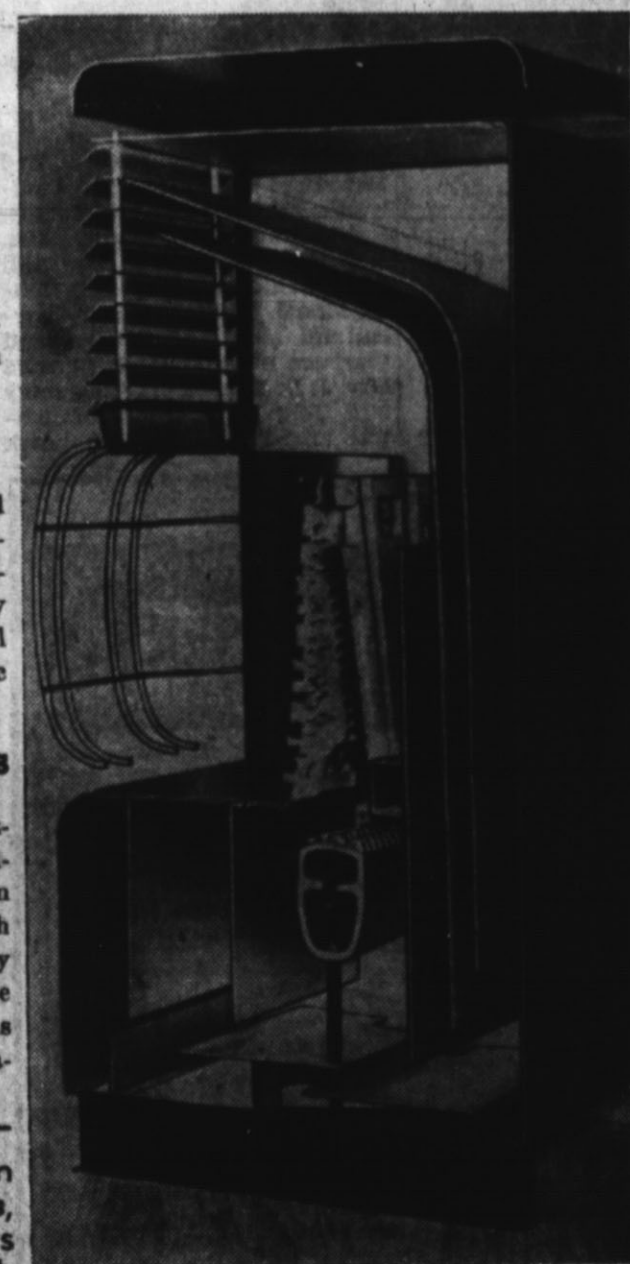
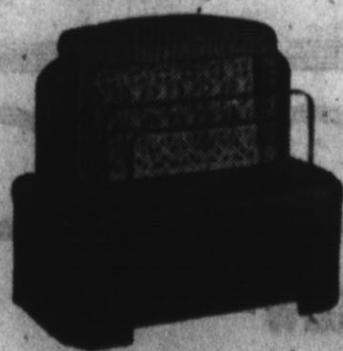
RADIATION PLUS CIRCULATION

The intense heat (1750° Fahrenheit) created in a Dearborn Radiant causes a greatly accelerated speed to the movement of HOT air rushing out of the top of the radiant. This upward surge of hot air causes a large volume of cold air to be syphoned up through the series of flues formed by the interior baffles. The warmed air is forced out through the louvres so swiftly and in such volume one can scarcely believe that this movement of air is accomplished without a fan or blower. An official E. Vernon Hill Laboratory Test shows the volume of heated air to be in excess of 250 cubic feet for each single cubic foot of gas entering the burner.

DEARBORN'S FULLY PATENTED INTERIORS

This patented forced-circulation principle is utilized in Dearborn's Circulators and Radiating-and-Circulating Models with outstanding results. An exclusive feature which accounts for the speed with which a given space can be heated and the greatly reduced banking of useless but costly heat of the ceiling. It is the secret of Dearborn users' low gas bills—and what is equally important ... Our extra-safe air-cooled cabinet.

Equipped with the famous High-Crown Burner and wide-angle Glo-Brite radiants, the Dearborn line of radiant gas heaters is unexcelled in its field. Sturdily built with heavy ceramic back walls and a gleaming chrome hearth plate, these Dearborn radiant heaters are good looking as well as efficient.



STREU HARDWARE CO.

Vows For Rosalie Urbanczyk, Albert Stengel Read In St. Anthony's Church

St. Anthony's Catholic Church was the setting Tuesday morning for the marriage of Miss Rosalie Urbanczyk, daughter of Mr. and Mrs. Felix Urbanczyk, and Albert Stengel, son of Mr. and Mrs. J. E. Stengel.

The double ring ceremony was read by Father Leo M. Moczygemba of San Antonio, uncle of the bride and chaplain at Brooks Field, before an altar arrangement of white asters and yellow dahlias. Slanting candelabras were also used at the altar. Yellow and white flowers tied with blue and white satin ribbons marked pews for the families, and the kneeling bench was covered with white satin.

Father James Salvi, organist, gave the wedding music including the marches. He sang Schubert's "Ave Maria" and the Gregorian High Mass.

Altar boys were the bride's brother, Anthony Urbanczyk, and her nephew, Alfred Dziuk. Ushers were Clarence Stengel, Joe Frerick, Conrad Urbanczyk and Ed Dziuk. John W. Stengel served his brother as best man.

Mrs. A. H. Reinhart, sister of the bride, was matron of honor and another sister, Ethel, was

honor maid. Bridesmaids were Clara and Blanche Stengel, sisters of the bridegroom. Leona Urbanczyk, the bride's sister, was the junior bridesmaid. They all wore dresses of baby blue taffeta, identically designed with high neckline and off-shoulder Bertha treatment outlining the net yoke. The peplum which fell over the full skirt was made longer in the back for the new look, and long mitts and crocheted picture hats matched the color of the dresses. They carried colonial nosegays of yellow daisies centered with white rosebuds.

The bride wore a gown of traditional white satin made with deep lace yoke, fitted bodice and long sleeves ending in lace points at the hands. The wide skirt was featured by a tunic-train which was tied into a graceful bow in the front, falling into a long Cathedral train in the back. Her lace-edged veil of illusion was attached to a half-crown of satin and her only ornament was a seven-strand string of pearls. She carried a bouquet of white rosebuds centered with a single orchid and tied with white satin streamers. Her "something borrowed" was a blue Rosary and for "something old" she carried a lace handkerchief which was used by her mother at her wedding.

Bridal Party Entertained
Immediately after the ceremony at the church the bridal party was entertained at a breakfast at the home of the bride's parents and a dinner at high noon honored the couple with relatives and close friends attending. Decorations were in keeping with the colors used by the bride in the wedding and the heart-shaped, three-tiered wedding cake was topped with a miniature bride and groom. Guests were received by the bride's parents and the bridal party.

Scores of friends and relatives attended the reception given by the bride's parents at three o'clock in the afternoon and a dance in the evening completed the entertainment.

For traveling, when the couple left on an extended wedding trip, the bride wore a brown and white sharkskin suit with green accessories. The orchid from the wedding bouquet formed her shoulder corsage.

Mrs. Stengel is a graduate of Hereford High School and for 3 years was employed in the McLean Insurance Office here. Mr. Stengel graduated from Pep High School and spent 2 years in the Army during the war, with 18 months in the Southwest Pacific. They will make their home near Hereford where he is engaged in farming.

Out-Of-Town Guests
Out-of-town guests at the wedding included Messrs. and Mesdames L. H. Albus and family, V. W. Glumpler and family, G. A. Frerick and family, Mrs. J. G. Frerick and Joe, Mrs. Bill Spingman and family, Pep, Texas, Mrs. J. M. Stengel and Charles and Mrs. C. J. Stengel and Clarence of Rhineland, Dr. and Mrs. J. B. Reneau Jr. and family Mrs. John Decker and daughters and Mrs. Annie Urbanczyk

and daughters, all of Munday. A. T. Jones, Leona Andrews, Mr. Isadore Moczygemba, Edinburg, and Rev. Leo Moczygemba of San Antonio.

Mr. and Mrs. John Urbanczyk and sons, Mr. and Mrs. Leo Blehsel and family, Mr. and Mrs. John Kotara Jr. and family, Vincent Urbanczyk, Adrian Haiduk Jr., Florian Haiduk Jr., Rev. Peter Marsh and Miss Sophia Roessler, all of White Deer. Mr. and Mrs. Johnnie Dupnik of Brownwood and Mr. and Mrs. John Kotara Sr. and Frank of Pampa.

Home Demonstration Club Activities

Frio Home Demonstration Club met in the home of Mrs. H. D. Robbins Wednesday afternoon. Mrs. Tom Draper, CHDA, gave a demonstrative talk on colors that flatter, stressing the importance of careful selection of colors in choosing clothes. Mrs. Henry Dobbs won the penny gift.

Those present were Mesdames; Sell Thru the Want Ads!

New Refrigeration Studied For Use In Mexico Soon

Eliseo Garrido of Torreón, Coah. Mexico, Wayland College student spent the summer here working with the First Baptist Church in its activities at the Latin-American Labor Camp was joined by his brother, David Garrido this week.

Eliseo will return in two weeks to Wayland for another term of college work and David will go with him for a four months brush up course on English, he said.

From there David will go to Chicago, New York and Pittsburgh where he will study new methods of industrialization. He is especially interested in air conditioning and refrigeration and will study them from a technician's standpoint. Completing a study of these

services and industries he will return to Mexico where he will help introduce and carry out the installation of refrigeration and air-conditioning in his own country.

Read the Want Ads!

SUNDAY BASEBALL HEREFORD vs. VEGA

2 o'clock

Veterans Park

MONDAY NITE

Labor Day Special

HEREFORD

vs.

DETROIT SENATORS

(Professional Negro Team)

8:15 p. m.

IN THE FAMILY

NEW YORK — (AP) — When Wilbert (Dutch) Hiller succeeded Johnny Polich recently as coach of the Los Angeles Monarchs of the Pacific Coast Hockey League, one ex-New York Ranger replaced another. Both men have performed for the Manhattan entry in the National Hockey League.

Mrs. Grace Guthrie and son Keith of Ventura, California, have been guests of Mrs. C. H. Dyer this week. They are former residents of Hereford. Mrs. Guthrie and the late Mr. Guthrie, were one-time owners of The Hereford Brand.

ROSE & BARBER

Realtors

Real Estate

Insurance

Loans

Phone 45

104 East 3rd St.

RUTHERFORD'S OFFER

September Savings

TUESDAY, SEPT. 7

DOLLAR DAY

Quadriga Prints

80 Sq. Fast Color Needlized

Regular 59c Yard, SPECIAL.....

Yard

42c

BLEACHED DOMESTIC

32c Yard

Esmond

BABY BLANKETS

Size 36 x 50
\$3.50 Value

2.50

Group

LADIES' BLOUSES

Values to \$7.95

3.00

Little Boys'

JOCKEY SHORTS

Regular 59c Value

3 for \$1.

BROWN DOMESTIC

24c Yard

Dickies "Army Twill"

KHAKI SHIRTS

For Boys
Sizes 8 to 13
\$2.79 Values

1.90

Children's

RAYON PANTIES

Sizes 4 to 12
Regular 69c Value

4 for

\$1.

Boys'

KHAKI PANTS

\$2.95 Value for

1.90

COTTON BATTS

TAYLORMAID AND PLAINVIEW

This is a Close-Out due to limited space. We will no longer carry Cotton Batts

SPECIAL

2 and 2 1/2
Pound

99c Each

55 Ladies Print Dresses

Values to \$4.95

A REAL BARGAIN

SPECIAL

2.

RUTHERFORD & CO.

IT'S FUN TO
COOK WITH
LP Gas

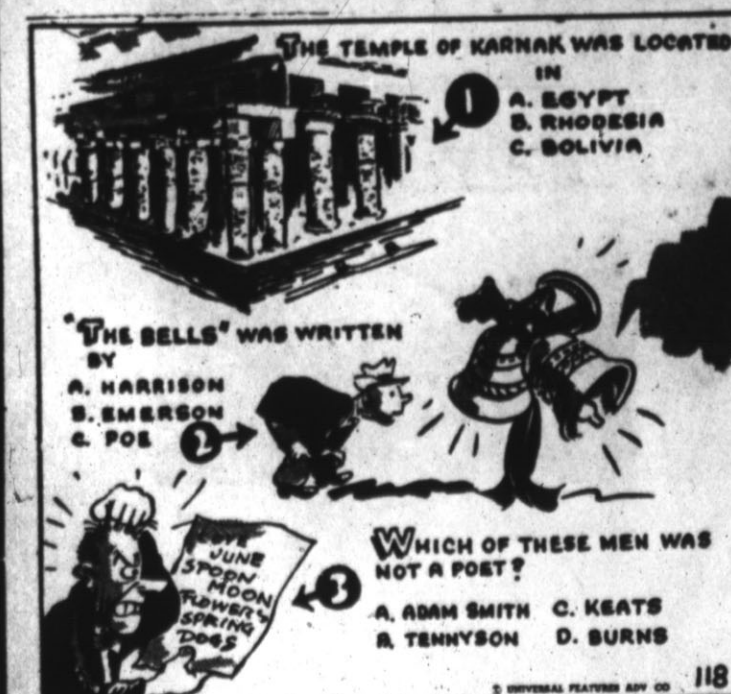


You'll find cooking a snap with a new LP-GAS range. Self-lighting burners you can turn ON and OFF instantly. Smokeless broiling... automatic oven control for baking and roasting. A clean, blue flame that leaves no sooty pots and pans... no smoky walls and curtains. A cooler kitchen, too... and, oh, so thrifty.

BLANTON
BUTANE
GAS CO.



DR. QUIZ
ACME CLEANERS



To complete your fall wardrobe, you need the services of the ACME CLEANERS. We'll keep it immaculate. To complete the quiz you need the words Egypt, Poe and Adam Smith.

Acme Cleaners

SUITS TAILORED TO YOUR MEASURE

PHONE 111

WE PICK UP AND DELIVER

WEEKLY CROSSWORD PUZZLE

HORIZONTAL

1,8 Depicted U. S. Army decoration; the

13 Transgressor

14 Papal cape

15 Doctor of Forestry (abbr.)

17 Cease

18 Broad sash

19 Lord (abbr.)

20 Winglike part

22 Electrical term

23 Short-napped fabric

24 Entreat

25 Turkic tribesman

27 Wager

28 Fury

29 Drew out

31 Provide food

32 Rot by exposure

33 Limb

34 Plait

37 Make well

39 Interpret

40 Craggy hill

41 Harem room

42 Father of Sir Lancelot (leg.)

43 Upward

44 Compass point

45 Age

46 Before (prefix)

47 Striped animal

49 Fruit

50 Lighted coal

51 Chums

VERTICAL

1 Unruffled

2 Lone Scout (abbr.)

3 Roman under-world god

4 Detained in port

5 Son of Seth (Bib.)

6 Corded fabric

7 Senior (abbr.)

8 Crowds

9 Silkworm

10 Ambary

11 Adduce

12 Account book

13 Before

14 Cereal grain

15 Coin

16 Crisp

17 Crisp

18 Crisp

19 Crisp

20 Crisp

21 Crisp

22 Crisp

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CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST

R. H. Ogle, Pastor

Sunday School 9:45 A. M.
Sermon 10:55 A. M.
Training Union 7:15 P. M.
Sermon 8:30 P. M.
Mid-week Services: 8:00 P. M.
Wednesday 8:00 P. M.

FIRST PRESBYTERIAN

Russell A. Wingert, Pastor

Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.

AVENUE BAPTIST

H. V. Fields, Pastor

Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 7:00 P. M.
Preaching Service 8:00 P. M.
Mid-week Services: 7:30 P. M.
Wednesday 7:30 P. M.

FIRST METHODIST

DOY R. DAVIDSON, PASTOR

Sunday School 9:45 AM
Morning Worship 10:55 AM
Youth Fellowship 7:15 PM
Evening Worship 8:00 PM
Mid-Week Services, Wed. 7:30 PM

FIRST CHRISTIAN

Ray W. Ford, Pastor

Sunday Services:
Sunday School 9:45 AM
Morning Worship 10:50 AM
Junior Endeavor 6:00 PM
C Y F 8:00 PM
Evening Worship 7:00 PM
Mid-week Service every Wednesday 7:15 PM

ASSEMBLY OF GOD

S. E. Edridge, Pastor

Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 8:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services: 8:00 P. M.
Wednesday 8:00 P. M.

DAWN BAPTIST CHURCH

C. S. Parker, Pastor

Sunday School 10:00
Morning Worship 11:00
Training Union 7:30 P. M.
Evening Worship 8:30 P. M.
Midweek Service Wednesday, 8:00 p. m.

ST. ANTHONY'S PARRISH

Father Albert Heald, S. A.

Sunday Masses: 6:30; 8; 9:30 A. M.
Weekday Masses: 6:30 and 7:30 A. M.
Holy Hour: Thursday evening at 8:30

CHURCH OF THE NAZARENE

Rev. Lewis Patterson, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Evangelistic Service 8:00
Wed. Even. Services 8:00 PM

Opening Grid Games To Be Hot Ones, Fire Commissioner Of State Predicts

AUSTIN—Opening football games over Texas will be hot ones, Marvin Hall predicted after looking at the latest weather reports, but he expressed the hope that none would be made warmer by stadium fires.

Calling on school officials to see that stadium are as fire resistant as possible before the football season opens, the State Fire Insurance Commissioner said the greatest hazard to life in case of such a fire would probably be panic.

There is a possibility that combustible material in a stadium might be sprayed with flame-proof material in order to lessen the chances of spread of a fire.

Hall suggested that as the playing field is being put into shape for the season, that ground under grandstands also receive attention after standing idle. All weeds should be cut down and disposed of along with any rubbish and trash under and around bleachers.

Carelessness in tossing away lighted cigarettes and matches is the main cause of fires in stadiums, Hall stated.

"When fire occurs where a large crowd is assembled, and exits or means of escape are limited, there is usually a stampede in which many are trampled to death or injured," he asserted.

"Football stadiums have more than the usual amount of hazards due to narrow steps and lofty seats."

Should a fire break out in the grandstands, Hall recommends to spectators that they remain calm and move to the nearest exit as orderly and quietly as possible.

IMMANUEL EV. LUTHERAN

"The Church of the Lutheran Hour"

R. A. Frye, Sunday School, Supt.

Sunday School and Bible Class, 3:00 P. M.

Worship Service, 4:00 P. M.

Communion service on the first Sunday of every month.

Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

ST. THOMAS EPISCOPAL CHURCH

Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

Where We Mail The Brand

Keep Up With Your Friends

Changes Of Address

July to September 2
Miss Ruth Tucker 702 Parkview, Dallas 10.
Mrs. Grace F. Guthrie, 280 Dalton, Ventura, Calif.
Aaron Sell, Stafford, Kans.
Mrs. A. H. Frye, 811 Kentucky, Amarillo.
J. W. Berry, 528 W 5th St, Oxford, Calif.
Dr. H. J. Eberle, 712 Booby, Corpus Christi.
Miss Mary Lou Roberson, 2024-17th, Lubbock.
Bernadine McReynolds, 906 N. Penn. Roswell, New Mexico.
H. W. Barton, 2006 Garfield St., Wichita Falls.
J. J. Wilder, Mineral Wells, Star Rt. Box 38A.



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TELL what the future holds for you, but you can safeguard your loved ones against financial distress in the years to come with the aid of Southwestern Life Insurance. Small deposits which you will never miss will enable you to provide for the future of your dependents NOW. Let's discuss it.

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Insurance Company

A PHILCO Extra Value

First Sale Starts Today!

PHILCO Model 461 \$47.00

21" Brass Lamp 10.95

Together Only \$39.95

It's sensational . . . it's Philco's extra value of the week! Just look at this amazing offer! Philco model 461, the table radio that gives you studio-clear reception . . . plus the beautiful 21" brass lamp (both shown above), complete with maroon simulated leather shade. Extra value priced together, only \$49.95 . . . an actual saving of \$8.00! This is the first of Philco's extra value sales. More follow. Watch for them. This offer good for a limited time only!



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TRY THIS TASTY MENU

Every Day

Choice of
FRUIT COCKTAIL
CHICKEN SOUP
SOUTHERN FRIED CHICKEN
with Cream Gravy
VIRGINIA HAM STEAKS
with Candied Yams
FILLET MIGNON
with Shoestring Potatoes
with
OVEN BAKED POTATOES WHOLE GREEN BEANS
CORN ON THE COB COMBINATION SALAD
PARKER HOUSE ROLLS
AND BUTTER
CHOICE OF DRINK
FRESH CHERRY COBBLER
or
STRAWBERRY SHORTCAKE
with Whipped Cream

THE NEW GREEN HEDGE

"GOOD FOOD EVERY DAY"

Save . . .
... Money

When You Shop At Benefield's

	List Price	OUR Price
REGISTER (Marquette 7 1/2 ft.)	\$249.95	\$219.95
Fairbanks-Morse Washer	159.00	128.75
Fairbanks-Morse Pressure Pump	385.00	305.00
Fairbanks-Morse Air Conditioner	49.00	32.50
Gas Range Stove (Butane or Natural)	149.00	128.50
Hot Water Heater, 20 Gallon	69.50	53.95
Irrigation Shovels	3.25	2.25
Electric Pop-Up Toaster	19.95	14.95
Electric Universal Iron	12.95	9.85
Electric Dormeyer Mixer (heavy duty)	54.95	31.95
50 ft. Heavy Garden Hose	8.75	5.90

AND LOTS OF OTHER GOODS BUYS
AT

Benefield Motor Company

Your Chrysler Dealer

West Hiway 60

WE APPRECIATE

Yes, we sincerely appreciate the visits and expressions of good will extended us since our opening Friday and Saturday. Our true thanks go to each and every one of you. It has been a pleasure and a privilege to talk with you, and we trust it will continue to be as we grow together here in Hereford. As you have found, we carry quality nationally advertised merchandise, and we plan to add more in order to give you the fine furniture establishment you have indicated you want.

AND WE PLEDGE . . .

We have exerted our full effort to bring you the best in SALES and in SERVICE in the lines we stock. A transaction is not ended when the money is exchanged; we are interested in your continual enjoyment of our products . . . that is why we stress our SERVICE DEPARTMENT. We give the same personal attention to your radio, your refrigerator, your freezer, that we would give to our own home appliances. YOU must be satisfied . . . YOU are the reason we are in business, and we will endeavor never to forget that fact.

May we have the pleasure of your patronage?

Note These and Our Many Other Items of Famous Quality Merchandise . . .

Spring Air Mattresses
Kroehler Living Room Suites
Philco Radios
Youth Beds
Linoleum

Philco Refrigerators
Cedar Chests
Philco Home Freezers
Crown Ranges

Pay Us A Visit Real Soon, Won't You Please?

Hereford Furniture COMPANY

ACROSS FROM POSTOFFICE

HEREFORD

Parents Made Teachers Under New Plan

BY DAVID TAYLOR MARKE
AP Newsfeatures Writer
NEW YORK — If you are a typical parent you will be concerned the first time your youngster goes off to kindergarten.

And you will probably go with him in the beginning on the assumption that he'd feel better if you were there. Perhaps you're right, but kinder garden teachers often wish that parents would stay away from the school long enough for the children to get adjusted to new ways and new routines of going to school.

However, reports the magazine Progressive Education, the Public Schools at Hinsdale, Ill., recognizing the impossibility of keeping parents away, have evolved a plan in which parents come to school to help rather than to sit on the sidelines and watch. At the beginning of the school year a questionnaire is sent to the parents to determine if they are qualified to help with music, art, dramatics, or in other activities. One parent at a time then comes to school to contribute to the work at hand.

Appointments are made by tele-

phone or by written notes inviting the parents to participate in the program. Sometimes two or more parents help, days when programs are presented or when they are needed to present the material. After one day's participation, most parents volunteer their services for the future, says Progressive Education. Through the planned appointment, the children are informed of their guests and participate enthusiastically in the activities, the magazine says.

During the first six weeks of its use, it is reported more than one third of the mothers took part in the program. The dads, particularly for line pilots, were looking forward to adding their share to the program. Before the year is out, between 75 and 90 percent of the parents will have contributed to the work of creating the course of study of the kindergarten.

Another interesting experiment in cooperation is reported by Dr. Daniel A. Prescott, director of the Institute for Child Study of the University of Maryland. Writing in the West Virginia School Journal, Dr. Pres-

cott describes the work of more than 6,000 teachers the country over in bringing about better understanding between pupil and teacher.

Each teacher who volunteers for the program is told to select a child in whom she is interested. She is told to gather all the information about her child that seems important: from school records, other teachers, visits to the child's home, her own observations of the child. She sees how the child lives, the neighborhood in which he is being brought up, the manner in which he acts on the playground, in the cafeteria, in the school halls. Every other week the teacher meets for two hours with 12 other teachers in the program. Each teacher presents her information about her particular child to the others. The whole group then tries to figure out the child.

After three years, each teacher finds it easier to figure all her children. She will know what data she needs to get about her "problem" children and how to get the information. Her close study of a few in-

\$30,000 Mink



This \$30,000 silver-blue mink coat—named Genevieve—has a Hollywood contract which calls for a personal maid, a private dressing room and a bribe brushed down every 15 minutes. Worn by Lois Collier in "Miss Mink of 1949," the costly wrap is expected to earn its owner \$100,000 in rentals to movie studios by 1950.

Former Hereford Woman Celebrates Her 79th Birthday

"Aunt" Mollie Bailey, former Hereford resident, celebrated a quiet 79th birthday last week at her home in Amarillo.

Mrs. Bailey lived here 30 years before going to Amarillo several years ago.

She keeps up her own house and large garden. She has been visited this summer by all her seven living children but she spent her birthday with the one son living in Amarillo, Fred Bailey, her youngest son.

Another son and two daughters still reside in Hereford. They are O. T. Bailey, Mrs. Bonnie Martin and Mrs. Abe Martin. Other children who visited their mother this summer are Mrs. George Thorp of Hammond, Oklahoma, C. L. Bailey of Douglas, Ariz., and Bob Bailey of Brownwood.

Mrs. Bailey has 16 grandchildren and five great grandchildren. A sister, Mrs. Zina Berry, lives in Levelland, a brother, Bud Woody, at Cooper, Texas.

Individual children should make her a better teacher for hundreds of children for the rest of her career, says Dr. Prescott. Never again, he believes, will the teacher label the rebellious and aggressive child "bad," the withdrawn and day-dreaming child "lazy." She will look for causes and try to understand and help, he says.

Freshmen Are To Arrive At Texas Tech. On Sept. 13

LUBBOCK—Entering freshmen who will register at Texas Technological college for the first time this fall and freshmen who attended during the summer terms as well as transfers with less than 15 hours credit are expected to arrive at the campus Sept. 13, three days prior to fall registration.

A series of pre-college counseling periods have been scheduled by the deans for every college division. All new students of freshman level will meet at the gymnasium at 1:30 p. m. Monday, Sept. 13 for counseling instructions.

The pre-guidance clinic to be presided over by the deans and conducted by a number of faculty representatives will continue through Sept. 15. New students will register during the all-college registration period which opens Sept. 16 through 18. Classes will begin Sept. 20.

Freshmen, freshmen transfers and former students will not be approved for registration until they have participated in pre-school counseling. Dr. Ernest Wallace, assistant dean of arts and sciences, said.

BUILDING FOR FUTURE

TUCSON, Ariz. — (AP) — Although head football coach Mike Casteele terms Arizona grid prospects "favorable" for the 1948 campaign, the Wildcats should be much tougher in '48. There are only four seniors on the entire roster of Casteele's squad and only one of them, center Art Converse, figures to be a starter. Casteele will have the rest of the squad back for next year, with an added season of experience under their belts.

VA BENEFITS GROW

MANILA — (AP) — Filipino war veterans or their dependents received approximately \$7,847,000 in benefits from the U. S. Veterans Administration during the first quarter of this year, official figures show. Officials say this is the largest amount paid during any quarter and indicates the steady increase in the number of claims being processed.

The horse and mule population on American farms has steadily declined since 1935, while the number of tractors has increased just as steadily during the same period. More than three million tractors now in use on the nation's farms represent a 186 per cent increase since 1935. This is just another factor in the ever-increasing use of oil products to produce more food.

SPOTLIGHT ON SPORTS

By Homer Fox.

Fisherman's Fisherman
Had you guessed that this story is about Wallace Berry? "There ain't nobody that likes fishin' better'n Wally!"

When Wally was just a Huckleberry Finn sort of a kid in Missouri, he decided that nothing really mattered in life... except fishin'. He fished himself right out of school, and ran away from home and joined a circus. He worked hard, traveled a lot, became a lion tamer, and fished all he pleased.

He grew up and, became a great movie actor, won a fancy title, and fished for all he was worth. And here's the way Wally fishes: old clothes, old hat, lots of relaxation, lots of "experimentin'". Wally flies his own plane on many fishing occasions, and he knows lots of favorite "fishin' holes", too. And, in case you didn't know, Mr. Berry holds the world's record for the California Black Sea Bass caught with rod and reel. He landed it at Catalina, California, in 1916, and it weighed, believe it or not, 515 pounds! Some fish! Some fisherman!!!

We "ain't" been "fishin'" lately, but we've been doing a lot of "meditation", and we've come to the conclusion that there's no better clothing values anywhere than at Fox Man's Shop. Come in and see our stock of Wilson Bros. Pajamas, no belt.

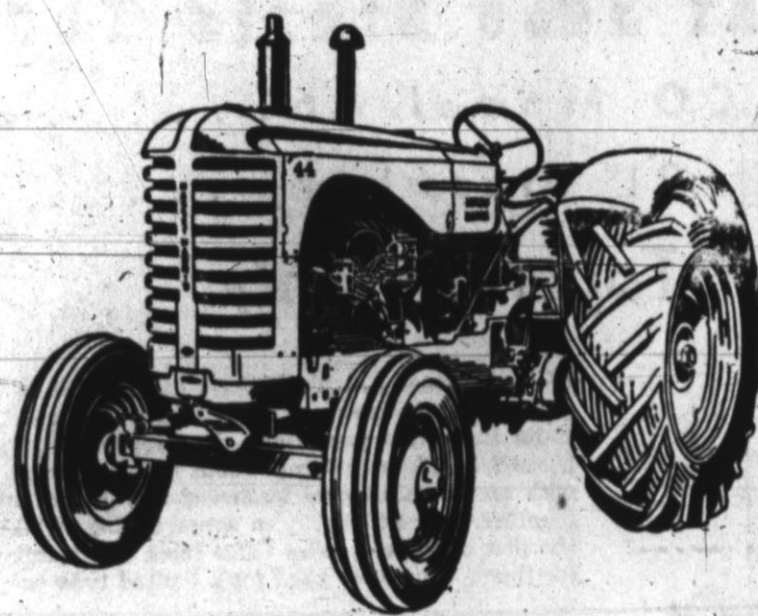


"I'm not being silly wearing my fur coat! It's so nice and cool in my LP-Gas kitchen."

After cooking all summer with an old-fashioned stove, it's no wonder an LP-Gas kitchen feels cool to this lady. With LP-Gas you cook the meal — and not the cook! Yes, you cook easier, faster, and better than you've ever cooked before. Write, phone or come in and let us explain how YOU can enjoy a modern LP-Gas kitchen.

BLANTON BUTANE GAS CO.

YOU'LL LIKE THE MODEL "44" STANDARD TYPE



Come in and see this 3-plow tractor.

Plowing, discing, planting, harvesting, or heavy belt jobs—the new "44" takes them in stride, delivering steady, economical power. 5-speed transmission gives the right speed for every field operation.



JOHN WOOD EQUIPMENT CO.

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Phone 756

HEREFORD

SHOP AT
YOUR
FRIENDLY

FURR FOOD STORE

PURASNOW—25-lb. bag

FLOUR

\$1.57

ARMOUR'S PURE

LARD

3-lb. Carton

81c

BESTEX—46-oz. Can

ORANGE JUICE

25c

NILE BRAND—No. 2 1/2 Can

PEACHES

22c

EGG

NOODLES

Mrs. Briggs—16-oz. Jar

5c

MARVENE

2 Boxes for—

25c

SILVERFOAM

2 Boxes for—

25c

SUNPAK No. 2 1/2 Can

APRICOTS

21c

FURR HAS THE Everyday LOW PRICES

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POLIO INSURANCE
Pays up to \$5000.00

for
Treatment of Each Person

Hospital Service—

Room, Board, Attendants,

Apparatus, Medicines.

Medical Service—

M. D. or Osteopath.

Nursing Service—

Registered Graduate Nurses, 3 a

day @ \$10.00 per day each.

Ambulance Service—

\$25.00 each Hospital Confinement.

Iron Lung—

Or similar mechanical apparatus.

Transportation—

Railroad or Aircraft, to Hospital;

patient and 1 attendant. Special

plane when necessary.

Braces and Crutches—

As needed.

Written in

Alliance Life Insurance Company

Assets Over \$26,000,000.00

Premium, 1 person—

First Year, Only \$5.00 a year

Renewal, Only \$4.00 a year

Premium, Whole Family—

First Year, Only \$9.00 a year

Renewal, Only \$8.00 a year

Policies written in Houston and losses

paid by Cravens, Dargan & Company.

More Protection at a Reasonable

Price

LONE ★ AGENCY

SAM NUNNALLY

123 Main

Call 424

WE ARE BUILDING ... WITH WEST TEXAS

Our 1948 expansion program, which is proceeding vigorously and satisfactorily, includes four general types of projects. Each type is represented here by a photo of one specific job.

Photo No. 1: McSpadden Compressor Station, near Canyon, Texas. Enlarged from 1,530 horsepower to 2,850 horsepower. Of our six compressor stations, five are being enlarged for a total addition of 2300 horsepower.

Photo No. 2: Replacing 3 1/2-inch pipe with 6 5/8 inch pipe in portion of line serving Levelland and Whitmar. We are replacing several key sections of pipe lines which had become inadequate due to spectacular growth of the towns.

Photo No. 3: This photo taken at Plainview shows one of the countless extensions being installed in the various towns to serve new customers. Probably about 5,000 new homes and businesses will get gas service this year.

Photo No. 4: A new feeder main to improve gas service in a large section of Odessa. In Odessa, two such projects involve a total of 8,750 feet of large pipe, mostly 7-inch, and similar major improvements are being made in a number of other city distributing plants.

West Texas Gas Company





New

WHEATS

COMANCHE

WESTAR

WICHITA

THESE WERE TOP YIELDERS IN THE PANHANDLE THIS YEAR

HERE'S WHY:

Housewives demand quality bread. And quality bread demands strong gluten. Beardless varieties have weak gluten. Flour mills this year stayed out of areas raising beardless wheat... for a good reason! They are shipping in outside wheat to strengthen their mix. Exports have been heavy and are the present outlet for poor baking flour... and these exports are bound to drop or disappear entirely. We must regain all our local markets... with **QUALITY WHEAT** right here in the Panhandle!

We'll Help You Find The Seed You Need

FRASER MILLING COMPANY
HEREFORD

PACKARD MILLING COMPANY
HEREFORD

PITMAN GRAIN COMPANY
HEREFORD

SEARS & TETER GRAIN COMPANY
HEREFORD

ROGERS GRAIN COMPANY
DAWN

Mary Ann Acker

(Continued from page one)

The scalloped veil of illusion fell in three tiers from an illusion halo of tiny bell-shaped flowerlets with simulated seed-pearl trim. Her only ornament was a single strand of pearls and she carried white orchids arranged with stephanotis and showered with baby orchids knotted in the white satin streamers.

For her daughter's wedding Mrs. Acker wore a crepe dress in Hunter's Green with matching hat and brown accessories. Mrs.

TWO CUPS AND NICKNAME, TOO
NEW YORK — (AP) — Buddy O'Connor, star center of the New York Rangers of the National Hockey League, has acquired the nickname of "Doublecup" as a result of his unprecedented acquisition of the National Hockey League's Hart Trophy and Lady Byng Trophy last season.

SUNDAY BASEBALL

HEREFORD vs. VEGA

2 o'clock

Veterans Park

MONDAY NITE

Labor Day Special

HEREFORD

vs.

DETROIT SENATORS

(Professional Negro Team)

8:15 p. m.

Carroll wore a black crepe dress stitched in white with black accessories. Both wore gardenia corsages.

Mr. and Mrs. Acker were hosts for the reception which followed at their home. White gladioli were arranged throughout the rooms. The table was done in all white and laid with a hand-made lace cloth. White tapers flanked the gladioli center piece. Misses Carlie Rae Frye and Neil Spradley served the three-tiered wedding confection and punch. Mrs. Milton Adams registered the guests.

For her going away costume, the bride chose a Lilli Ann original in a sheppard check woolen suit, made with pencil slim skirt and semi-rippled jacket. Her blouse, hat, shoes and bag were in navy, and she had the orchids from her wedding bouquet pinned to her shoulder.

When they return from a wedding trip they will reside in a new home on "I" street.

Both Mr. and Mrs. Carroll are graduates of Hereford High School and both are employed at the First National Bank. Mrs. Carroll is a graduate of Chillicothe Business College at Chillicothe, Mo., and Mr. Carroll received his degree from W. T. S. C. Canyon. He spent four years in the armed service with two years in overseas duty.

Out-of-town guests at the wedding included Mrs. E. D. Fox of Amarillo, Mr. and Mrs. G. S. Weber, Brownfield and Mrs. D. M. Lawrence of Seagraves.

Immediately following the rehearsal Thursday evening at the church, Mesdames Alton Fraser, J. C. McCracken and Jimmie Gillentine were hostesses at a dinner-party at the Fraser home.

Guests included the bridal

couple, Messrs. and Mesdames O. C. Acker, Frank Marrs of Amarillo, B. F. Cain, Glenn Snyder, A. C. Thompson, W. J. Reeves, C. J. Clay, Messrs. Bill Stanford and Myron Morgan and Misses Kathryn and Helen Acker. Also Messrs. Fraser, McCracken and Gillentine.

Golden Wedding

(Continued from Page 1)

after a year, having heard much about the Panhandle, they bought the farm 1 1/2 miles Southeast of Hereford and have made their home there for the past forty years. He continues to operate the farm with the aid of his youngest son, Herbert.

Mr. and Mrs. Boardman who are members of the Presbyterian Church, have been active in church affairs. She has been president of the Woman's Missionary Society and took an active part in all activities of the church until ill health forced her to give up the work.

Before becoming ill, Mrs. Boardman was interested in raising chickens and built up a prosperous business. Mr. Boardman's major interest has always been the farm. They have five children and eleven grandchildren.

Gold Decorations
Decorations for the open-house which honored the couple were in gold with marigolds predominating in the floral appointments. The refreshment table featured a two-tiered cake decorated in gold and white and golden hued punch was served. A miniature bridal couple was also part of the table decorations. Mrs. Leven Gray served the cake and Mrs. Herbert

Boardman ladled the punch. Decorated cake squares and minis carried out the golden wedding theme. Shirley Gray was in charge of the guest register.

Many lovely gifts were received by the couple including a radio, the gift of the children, all of whom were present except one daughter, Mrs. Richard Renz of St. Louis.

Others attending the anniversary observance were Messrs. and Mesdames; Henry Hastings, Arthur Rogers, Lee Conklin, W. S. Rice, Vern Witherspoon, Mesdames; E. S. Ireland, N. E. Gass, J. B. Hammer, C. O. Lee, C. C. Ferguson, Seth B. Holman, Clay Ridgway, Sarah A. Potter, John McLean, G. Blount, Peek, Miss Ona Hammer, Miss Ella Aikman.

Out-of-town guests were Mrs. Glenn Boardman's mother, Mrs. W. B. Keeton of Hollis, Okla. Claude Witherspoon of Dallas and a son-in-law, Levin Gray of St. Louis.

Ceremony

(continued from page 1)

les. She wore the gardenia taken from the bridal bouquet.

Mrs. Rudd is a graduate of the Odessa High School and of Draughtons Business College, Lubbock. Mr. Rudd graduated from Hereford High School and served in the armed service as a cadet pilot for two years.

The couple will return to Hereford to make their home at 805 Miles Ave. He will continue association with his father in cattle raising and farming.

Those from Hereford attending the wedding were Mr. and Mrs. George L. Olson, Mr. and Mrs. Paul Rudd and sons, Harold and Homer.

Birthday And Wedding Anniversary Celebrated At Lawn Party Sunday

A surprise birthday celebration and a wedding anniversary celebration were combined at a lawn party given Sunday evening at the home of Mr. and Mrs. L. W. Loerwald. The birthday was that of Mr. Loerwald and Mr. and Mrs. W. J. Lueb were marking the fourth anniversary of their wedding.

Gifts were presented and refreshments were served, after which games provided entertainment for the group.

Attending were Messrs. and Mesdames Ed Loerwald and family, S. T. Loerwald and family, A. F. Kelley and family, Bruce Woodruff and family, C. D. Cockerham and family, Gene Loerwald and family, Bob Lueb and family, C. J. Loyer Sr. and C. J. Loyer Jr. of Odessa, and their families, Martin Campbell and family, Bob Lamb and family, Mrs. J. A. Loerwald and family, Mrs. L. O. Walcott and sons, Jake Lueb, Susie Reinart, the hosts and the anniversary honorees.

Heiselman Club Meets

Heiselman Home Demonstration Club held a business and social session Thursday afternoon in the home of Mrs. E. L. Brown.

Mrs. Henry Kinsey presided when plans for improvement of the club were made and roll call was answered by members naming helpful sewing aids. Demonstrations of bound button-holes, slash pockets, zipper plackets and hemming an invisible hem on the sewing machine were given by Mrs. Kinsey.

Mrs. Arthur displayed the art of getting the most out of closet storage space.

Refreshments were served to Mesdames Henry Kinsey, Paul Metcalf, Oscar Bronniman, Walter Lemke, Vic Lemke, Vern Johnson, N. L. Jacobsen, Tom Fields, Arthur Jordan, R. E. Caldwell, Lorin Creitz and the hostess. Mrs. Clarence Story will be hostess to the club on September 9.

COURTHOUSE RECORDS

Warranty Deed

Charles W. Stockdale and wife, Ovidia Stockdale to Irma A. Orr, lot 12 and S. 10 ft. lot 11, First Christian Church sub. Blk. 19, Evans Add.

Phillip Barley and wife, Pauline Barkley to D. W. Finlan, lot 19 to 24 inclusive, Blk 6 original town of Hereford.

A. T. Case and wife, Ellen M. Case to Joe Brorman, S 1/4 NW 1/4 S 37, Blk K-3.

L. W. Robbs and wife Martha K. C. A. Sauley and wife to Floyd McGee part Blk 6 Evans Add.

C. Ora Cockrell et al to C. M. Leffell, all lot 16, Higgins Sub. lot 1 Blk 8, Womble Add.

Sarah Virginia Matthews to Allie Pauline Blake, S 1/4 S 77, Blk K-3.

Winford F. Perry and wife, Louise A. Perry to W. F. Perry, S 1/4 lot 1 to 4, incl. Blk. 2 Irvin Sub. W 1/4 Blk. 4, Evans Add.

E. S. Ireland and wife, Emily T. Ireland to C. M. Hicks, lots 19 and 20 in Blk. 25, original town of Hereford.

Alton T. Fraser to N. K. Parrish, E 80 ft. of S 40 ft. lot 4 and all 80 ft. lot 5 and 6, Blk. 71.

Maurice S. Tanahill and wife, Olga Tanahill to D. C. Kinsey, a part of lot 1, 2 and 3 Parkview, a sub. W 1/4 Blk. 8, Evans Add.

Ludwig Huckert and wife, Josephine Huckert to L. M. Beavers lots 5 and 6, Blk. 72, town of Hereford.

Deed of Trust

D. W. Finlan to Phillip Barkley lots 19 to 24 incl. Blk 6, original town of Hereford.

Jay Boston and wife, Ruby May Boston to Floyd McGee and Gertrude McGee, N 6 ft. of E 200 ft. Blk. 14 Evans Add.

Jerry H. Albracht and wife, Pauline Albracht, E 7 ft. lot 73 and w. 43 ft. lot 74, Higgins Sub. Womble Add.

Security Life and Accident Co. to Homer K. Fox and wife, Tessie Fox, a promissory note.

G. A. Brown to L. W. Robbs, lot 67, Higgins Sub. Blk 8, Womble Add.

Release

First Federal Savings and Loan Association to C. C. Lisenbe and wife, Gertrude Lisenbe, a deed of trust.

First National Bank of Amarillo to Fred S. Barrett NW part S 60 Blk. K-3.

John Prowse to L. W. Robbs and wife, Martha Robbs, lot 67, Higgins Sub. Blk 8, Womble Add.

W. J. Hacker to J. M. Wilson, all lot 67, Higgins Sub. Blk. 8 Womble Add. Security Life and Accident Co. to Homer K. Fox and wife, Tessie Fox, a promissory note.

M. J. Noel to E. J. Zimmerman

and wife, Nona Marie Zimmerman, a promissory note.

The First National Bank of Hereford to S. L. Harmon, a warranty deed.

Marriage License

Joe Merrill and Naomi Amerton.

Verdell Harvey and Deice Pheasant Hall.

A. R. Grestersloh and Mrs. Ernestine Weeks.

L. J. Livesay and Eva Mae McGee.

Calvin Goodin and Marion Longbottom.

Leo Joseph Ohlig and Dorothy Wayne Young.

J. T. Carroll and Mary Ann Acker.

PRIZES DOBS

LOS ANGELES — (AP) — It didn't take Jimmy Phelan, new head coach of the Los Angeles Dons of the All-America Football Conference, long to decide he had quite a ball player in tailback Glenn Dobbs. Phelan says "Dobbs is the greatest all-around football player I have ever coached or seen." The loop's most valuable player in 1946 with the Brooklyn Dodgers, Dobbs had a poor '47 season because his triple-threat ability was wasted in the T formation. This season the Dons have returned to the single wing.

HURLS PERFECT TILT

HOT SPRINGS, Ark. — (AP) — Chicago White Sox farm directors are making big plans for Dick Strahs, young hurler for the Hot Spring Bathers of the Class C Cotton States League, since Strahs notched a perfect game against Pine Bluff recently. In not permitting a man to reach first base, Strahs struck out seven batters.

STRIPS

LOS ANGELES — (AP) —

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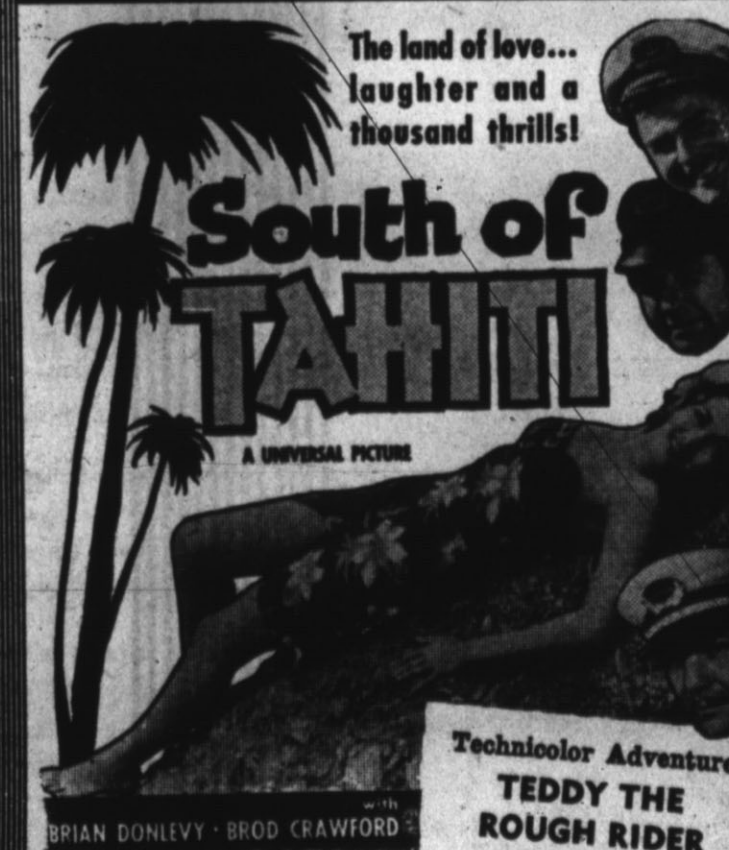
CATTLE TEXAS CHISOLM TRAIL

MIDNIGHT SATURDAY
SUNDAY
MONDAY
TUESDAY



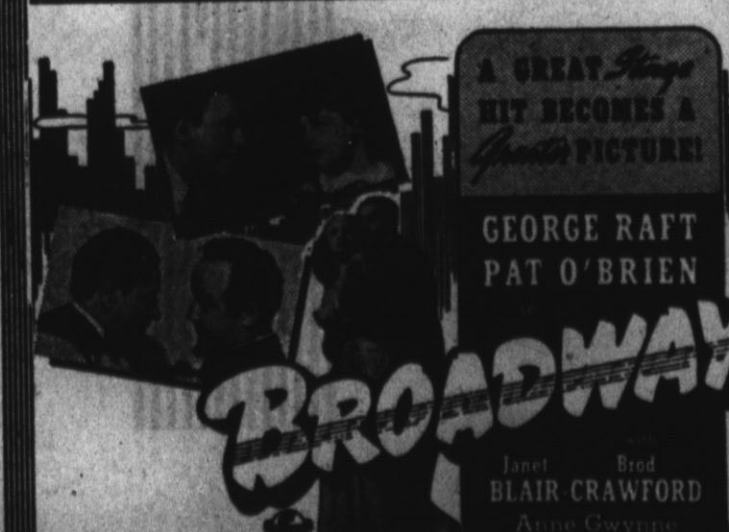
STAR

Wednesday
Thursday



TEXAS

Sunday
Monday
Tuesday



TEXAS

Wednesday
Thursday

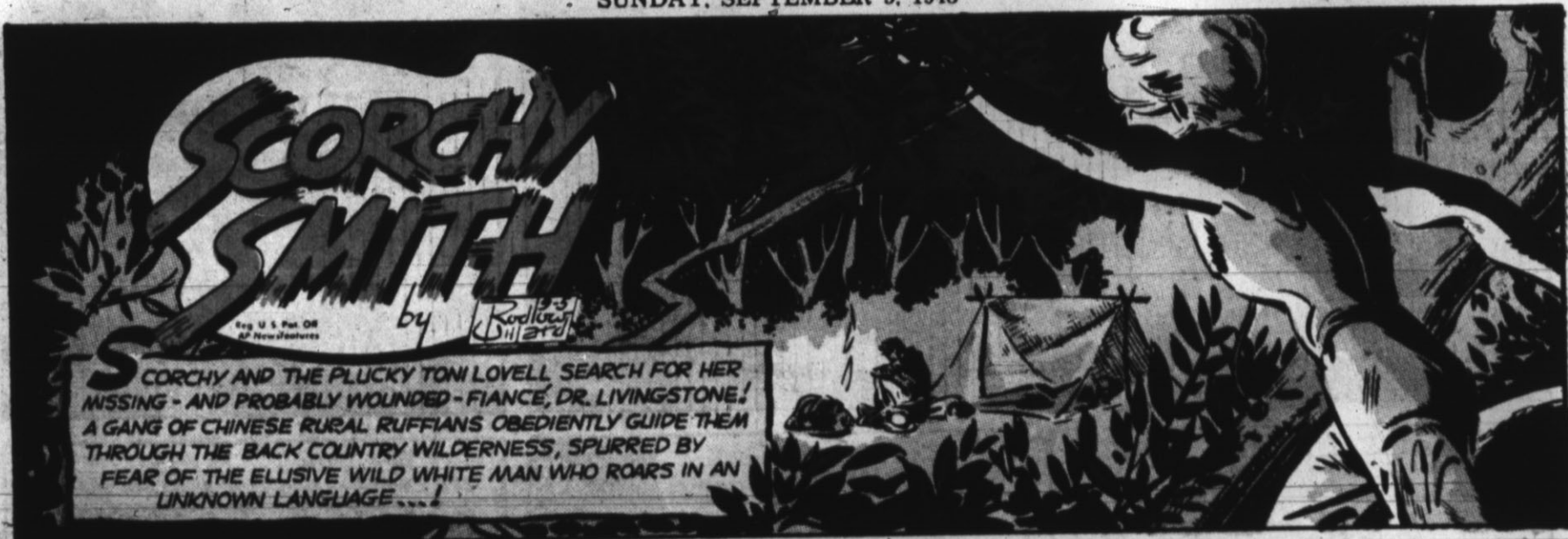
The Sunday Brand

Hereford, Texas

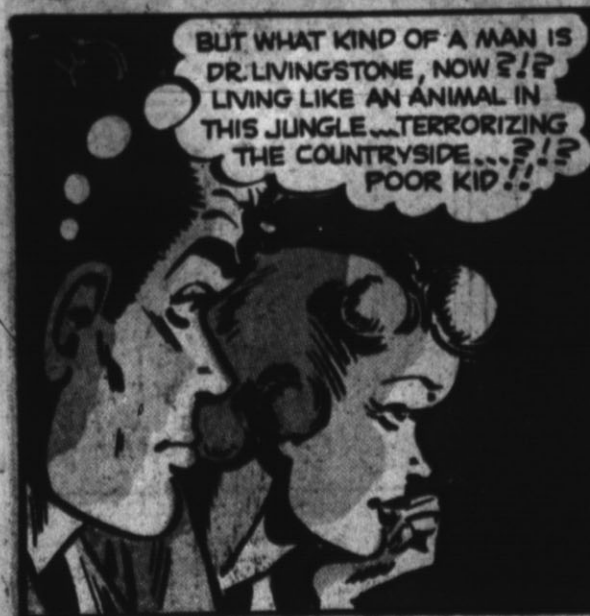
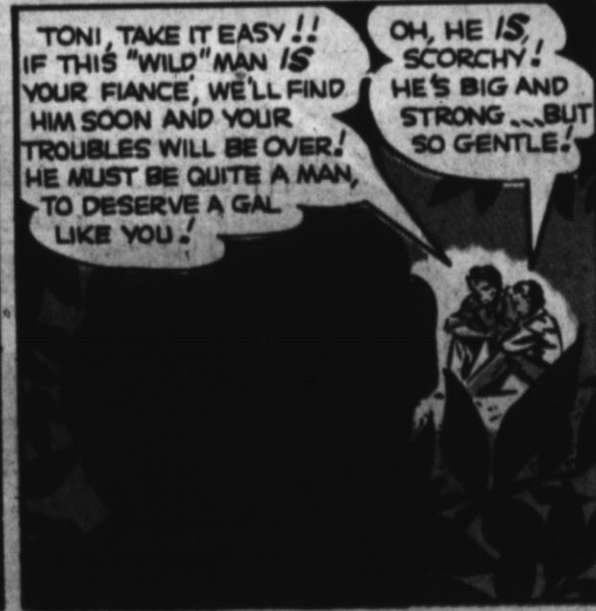
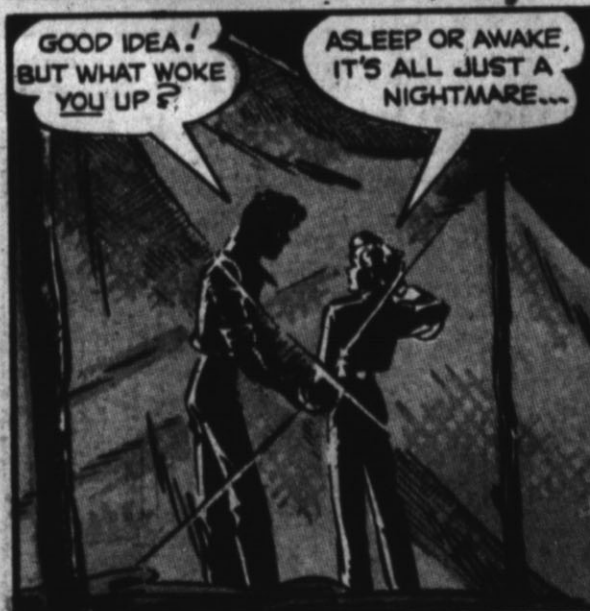
COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, SEPTEMBER 5, 1948



SCORCHY AND THE PLUCKY TONI LOVELL SEARCH FOR HER MISSING - AND PROBABLY WOUNDED - FIANCE, DR. LIVINGSTONE! A GANG OF CHINESE RURAL RUFFIANS OBEDIENTLY GUIDE THEM THROUGH THE BACK COUNTRY WILDERNESS, SPURRED BY FEAR OF THE ELLUSIVE WILD WHITE MAN WHO ROARS IN AN UNKNOWN LANGUAGE...







Things to Come

RECENT DISCOVERIES HAVE DEMONSTRATED THAT SEA PLANTS MAY PROVIDE SUFFICIENT FOOD TO MAKE UP ANY WORLD DEFICIT.



NEIGHBORLY NEIGHBORS By MORRIS







HIT N' RUN



Peter Plink



AP NEWSFEATURES COMICS

WOMEN'S AFFAIRS

"GOLLY! I MUST BE SLIPPING, THE BOSS' WIFE WAS HERE TODAY AND SHE DIDN'T OBJECT TO ME AT ALL!!"



"OH, BROTHER, WAS THAT EDITOR MAD AT ME! HE TALKED TO ME IN TYPE TWO INCHES HIGH!!"



EDITOR

PRIVATE

"YOU SHOULD GET OUT IN THE COUNTRY MORE, MISS GREEN—HOW ABOUT CADDY-ING FOR ME TODAY?!"



"THE BOSS SAID TO TELL ANYONE THAT CALLED THAT HE 'ABSCONDED,' WHATEVER THAT MEANS!"



"OF COURSE WE HAVE GENUINE ANTIQUES, WE MANUFACTURE THEM!!"

ANTIQUES

