

Fall Fashion Preview

Local merchants sponsor
special section on fashions
Section B



Herd 16, Tascosa 0

Undefeated Whitefaces put a
thrill in Homecoming celebration

A salute to the Hereford Volunteer Fire Department

Special supplement honors firemen
for National Fire Prevention Week

DOE affair held Friday

Meeting has familiar air

By O.G. NIEMAN
Editor-Publisher

The Department of Energy billed the meeting as a "public information exchange," but the format was similar to previous sessions—DOE officials proclaimed the safety of a nuclear waste repository, and disbelieving local residents repeated their intent to fight against such a site to the bitter end.

The public forum was held here Friday from 2 to 9 p.m. in the Community Center, attracting only an estimated 150 citizens with no more than 50 to 75 at the session at any one time. The crowd dwindled away before kickoff time of the Hereford-Tascosa football game and, at times the panelists outnumbered the audience.

DOE sponsored the meeting Friday, and another at Tula Saturday, to provide government answers to questions raised at earlier public hearings about selecting a site for the nation's first high-level nuclear waste dump. DOE and its subcontractor, Battelle Memorial Institute, had representatives here to answer questions.

Ten panelists discussed details dealing with engineering, geology, hydrology, air, transportation of clear waste, environment and socio-economics relating to a possible waste repository.

Dr. Tim Revell, chairman of POWER (People Opposed to Wasted Energy Repositories), said Friday's meeting would have been

DOE's best effort to reach Deaf Smith County citizens were it not for the bad timing.

"They've done a good job with this meeting, making an attempt to hear us out, but not many people are going to be here," Revell said. He was right. Hereford High's homecoming parade and football game probably affected attendance, as did the fact that many farmers were tied up in harvesting sugar beets and corn.

The meeting went smoothly, with no apparent confrontations, and only Texas Department of Agriculture administrative aide Buck Ramsey made a formal statement at the meeting.

Ramsey told DOE project manager Linda McClain that

state officials remain opposed to dumping nuclear waste in Deaf Smith County. Ramsey said Ag Commissioner Jim Hightower "could not be here, but if he was, he would say again that the department stands ready to assist these people, and represent them, if necessary, in seeing that their opinion will stand for something when it comes to getting this issue resolved."

"Our land is known as the breadbasket of the world," Ramsey said. "We are proud of that. We do not want to become known as the waste basket of the world, where the deadliest and most unwanted refuse finds its last resort."

In the presentations by the Battelle scientists, emphasis

was placed on government concerns for safety in the location of a repository. However, most of the citizens attending still voiced concerns about radiation leakage, possible contamination of the Ogallala aquifer, and possible transportation disasters.

Jim Gould, Battelle scientist, said the repository will have backup systems to prevent water from the aquifer from getting into the repository. Wait Newcomb, another Battelle scientist said the waste containers were designed to offer protection up to 1,000 years and they would be surrounded with salt at a depth of 2,400 feet.

Newcomb said salt dissolution (See DOE, Page 2A)

The Hereford

Sunday

Oct. 9, 1983

83rd Year, No. 70, Hereford, Tx. Deaf Smith County

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By Southwestern Bell

Local measured service might be requested

By KEN HERMAN
Associated Press Writer
AUSTIN (AP) — Southwestern Bell plans to ask the Public Utility Commission for permission to offer customers the option of getting billed based on how much they use their

telephones, rather than a flat rate.

Carlin Brandt of the phone company said Friday the request would be made late this year or early in 1984.

Under local measured service, customers would be billed for local calls based on time of day of the call, distance and duration — similar to the way the price of a long-distance call is calculated.

In 1981, the PUC turned down a request from Southwestern Bell to offer local measured service as an option. The commission told the company not to come back with the request until it studied Texans' reaction to it.

Southwestern Bell paid \$130,000 — which will be recovered from ratepayers — for a Boston firm to survey Texas telephone customers. The results of the survey were delivered to utility commission staff at an informal meeting on Friday.

Brandt said the telephone company was "very encouraged to find there's high level interest in local measured service as an alternative to the prices we have today."

However, a Consumers Union spokeswoman said she

was concerned about the 5 percent of the customers who said they would give up their telephones if faced with a choice between escalating flat rates of local measured service.

"I know a number of people who are perfectly affluent that would give up their phones," said Judith Farrell of Consumers Union.

The survey conducted by Peter Merrill and Associates of Boston involved 1,252 Texas residential telephone customers. The customers were asked at what price level they might be interested in local measured service.

Given a choice between flat-rate service of \$10 per month or local measured service of \$5 plus usage charges

(an average of 10 cents per call), 69 percent chose the flat-rate bill.

However, at \$22 for flat-rate service or \$11 plus usage for local measured service, 50 percent favored the measured service. Thirty-nine percent said they'd still prefer flat rates.

If flat-rate bills increased to \$34, and local measured service was offered at \$17 plus usage, 64 percent said they'd pick local measured service and 18 percent chose the flat rate.

It was at that level that 5 percent of the respondents said they'd choose to get rid of their phones.

"What that means is they got mad," said Bill Tice of the Boston firm, who presented

the survey results. "I find it difficult to believe the doctors and lawyers in the group would have their phones taken out."

Local measured service drew the most interest from Texans who use the phone sparingly. That goes along with the company argument that customers should pay only for what they use, and some customers use the phone more than others.

"There are a substantial number of people in Texas interested in a pricing alternative," Brandt said.

The company proposal will include "packages" that would allow a certain number of calls without a per-call charge, he said.

Secretary yet to resign, but guesses made about successor

WASHINGTON (AP) — James Watt, under constant attack from former allies, feels his job is "tough and not very much fun," a longtime friend says. Others describe the embattled interior secretary as edging closer to resignation.

While Watt remained secluded on a California ranch, pondering his future, talk in Washington turned to possible successors.

Presidential spokesman Larry Speakes insisted Friday "there's no list" of replacements, but that didn't stop the speculation.

Administration and congressional sources said leading candidates included former Sen. Clifford Hansen, the man who President Reagan wanted originally, and Interior Department Undersecretary J.J. Simmons III, a black Democrat and part Indian.

But others being mentioned included Rep. Manuel Lujan, R-N.M., former House Minority Leader John Rhodes of Arizona, Energy Secretary Donald Hodel and former Sen. James Buckley, R-N.Y. and now president of Radio Free Europe.

Sen. Alan K. Simpson, R-Wyo., described Watt, his friend of 20 years, as deeply

hurt by attacks from onetime backers in the wake of the secretary's remark that he had "a black... a woman, two Jews and a cripple" on a coal advisory commission.

"He said he could proceed with or without the support, but he said it was tough and not very much fun. He is hurting," Simpson said.

In recounting a long telephone conversation with Watt this week, Simpson said the secretary sounded like a man still in the process of deciding what to do.

However, others said Watt had made the decision and many expected the announce-

(See WATT, Page 2A)

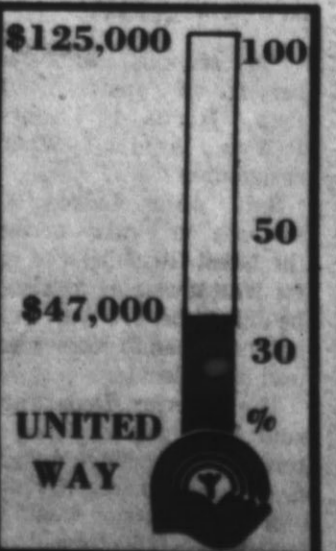
Goal 37-percent met

The United Way of Deaf Smith County reported a total of \$47,000 in contributions and pledges had been turned in Friday. This represents 37 percent of the campaign goal of \$125,000.

With a big boost from Swift Independent Packing Co. employees (more than \$12,000), the employees division headed by Leona Kimball has reached 71 percent of its goal. Next is the professional division, headed by Dr. Howard Johnson, with 51 percent attained toward its goal.

The UW campaign helps fund 10 charitable organizations, with eight of the agencies working here in the community. The participating agencies: Big Brothers-Big Sisters, Boy Scouts, Camp

Fire Inc., Hereford Family Services, Red Cross, Salvation Army, Senior Citizens, Hereford YMCA, Rehabilitation Center, and Epilepsy Foundation.



Homecoming Queen

Senior Jan Harwell was selected to be Hereford High School's 1983 Homecoming Queen. She is shown

above after having been crowned Friday afternoon at an HHS pep rally.

Tired of 'lightning rod' role

Estelle quits prison director post

By KEN HERMAN
Associated Press Writer

AUSTIN (AP) — W.J. Estelle resigned as director of the state prison system because he was tired of serving as a "lightning rod" for criticism, the chairman of the Board of Corrections said.

"Mr. Estelle feels that by (resigning), he will improve

the effectiveness of our operation," said Chairman Bob Gunn after announcing Estelle's resignation Friday afternoon.

The news came after a 90-minute closed-door session of the prison board. It was an emergency session called in the wake of several new con-

troversies at the Texas Department of Corrections.

Dan V. McKaskle, assistant TDC director for special services, was named acting director. McKaskle, 44, started as a TDC recreation officer 21 years ago.

Estelle, who as served as TDC director for the past 11 years, was at the meeting as the board went into closed session, but was not there when the meeting was opened to the public.

Although Estelle will get the paychecks for his \$64,400-a-year job through Feb. 1, "he'll have no authority whatsoever," said Gunn. The paychecks will continue because "we feel he is due every consideration we can give him" and Estelle will help with the transition.

Estelle had announced last month that he was resigning, but he set no date.

State Rep. Ray Keller, R-Duncanville, said the date was set Wednesday when two board members, several lawmakers (including Keller) and Attorney General Jim Mattox met privately with Gov. Mark White. The governor agreed with a suggestion that Estelle should leave immediately, according to Keller.

However, White said Friday that Estelle was not asked to leave.

"He made this choice," said White, adding, "When you have someone who has announced his resignation they lose some of their authority to carry out the board's policies."

Estelle was told Thursday that he had the choice of making his resignation effective Friday or being fired, Keller said. Although Gunn said Estelle left the state prisons a

"lawful, safe, industrious and hopeful institution," Keller said board members were upset with Estelle's recent decision to grant pay raises to some TDC employees.

Earlier this week, Keller complained Estelle had doled out raises in an apparent attempt to help employees cover their utility bills. Lawmakers this year voted to make prison employees living in state housing pay their utility bills.

"That was the straw that broke the camel's back," said Keller, chairman of the House Law Enforcement Committee.

But Gunn, saying the board did not pressure Estelle into quitting, said it was a combination of pressures.

"I feel that Mr. Estelle felt that in his position as a lightning rod he was attracting a great deal of political static that wasn't being particularly constructive in the operation of the whole prison system," said Gunn.

The Estelle resignation was the first in what will become a series of resignations by top administrators at TDC, Keller said. He also said what he saw as a forced resignation was "symbolic" of the prison board's intention to take more control of the system.

Board member Thomas McDade of Houston said the board should meet monthly — instead of every other month — "until we come to grips with the problems we have to face."

"We just have to give it more time," he said.

McKaskle, who joined TDC in 1962 when it housed 9,000 inmates, made it clear the

(See RESIGNS, Page 2A)

No school on Monday

Monday will be a holiday for Hereford Independent School District students, due to an in-service day scheduled for teachers.

A "cluster in-service" session will be held in Hereford for teachers in the local district and those in Walcott, Friona, Bovina, Farwell, Adrian and Vega. The cluster session is being coordinated by the Region XVI Service Center.

Next holiday for students will occur on Nov. 4, when teachers will be given a day off should they want to attend a district meeting of the Texas State Teachers Association in Amarillo.

The Thanksgiving holiday this year will be Nov. 24-25-26, giving students Thursday, Friday and Monday for the traditional celebration.

(See BULL, Page 2A)

Prison officials decline to discuss resignation

PALESTINE, Texas (AP) — Texas Department of Corrections officials say they have been ordered not to discuss the resignation of a Coffield Unit warden or release any details on a foiled escape attempt at the prison.

TDC spokesman Rick Hartley in Huntsville said he could not say whether the escape attempt and the resignation were connected, but he added, "A reasonable person might assume that." Hartley said Warden R.M. Cousins had "terminated his relations with the TDC" as of last Monday. But he told The Associated Press Friday that he had been given a direct order by the director of the prison system not to discuss the resignation.

He also said he was instructed not to give any details about an escape attempt on Sept. 29 because it involved a personnel matter.

TDC Director W.J. Estelle resigned his post Friday during a Prison Board meeting in Austin and was not immediately available for comment. Estelle had announced last month he would resign, but he gave no date at the time.

The Palestine Herald-Press, quoting an unidentified source in the TDC, said a prisoner who tried to run away from an outside work detail on Sept. 29 was chased down and injured by prison guard dogs.

Cousins, who had been the warden for more than four years and a TDC employee for more than three decades, said Friday he had "no knowledge" of a prisoner being injured by dogs and then said any other comment would have to come from acting warden Carl White.

White, who has been the assistant warden, would not comment.

Hartley said there was an escape attempt on Sept. 29, but said he had been ordered not to discuss the details.

"It involves a personnel matter... I have been ordered not to discuss it," said Hartley.

When asked why he was refusing to release the normally routine details of an escape or attempted escape, Hartley repeated that it involved personnel matters and he was instructed not to discuss it.



Leading Cheers

Members of the Hereford High School drill team try to spark some spirit Friday during a

Homecoming pep rally Friday afternoon in the HHS gymnasium.

Study planned for Houston schools

HOUSTON (AP) — The Houston Independent School District will study low-enrollment schools to decide whether some should be closed or could be run by sharing principals, Superintendent Billy Reagan says.

Reagan, however, faced with growing opposition from parents and community groups, withdrew Thursday an earlier recommendation

to the school board that six southwest Houston elementary schools share three principals.

Houston Independent

School District enrollment is down about 5,000 this year, with 68 elementary schools having fewer than 500 students. One school, Gordon, has 127 pupils.

Two ways folk wisdom suggests will get rid of unwanted guests: a pinch of pepper under their chairs, or a broom stood behind a door.

The \$10 gold coin commemorating the 1984 Olympics will be the first one that has been struck by the U.S. Mint in more than 50 years.

Authorities renew search for escapee

KILGORE, Texas (AP) — Investigators looking for leads to solving the slaying of five people abducted from a fast-food restaurant are interrogating people in the area with armed robbery convictions on their record.

Kilgore police said at a news conference Friday that they have already questioned more than 100 people and had issued an alert for three men who have a history of armed robbery and who have been seen frequently in Kilgore and Longview.

"I do not know if these people have any relevance to this case or not," Assistant Police Chief C.R. Headen said.

"They are no more suspect than anybody else we've talked to. We've talked to more than 100 people. We just need to find out what their alibis are and if they check out."

Headen said a 22-year-old former Tyler resident has been named in an arrest warrant for questioning in a Sept. 26 convenience store robbery in Tyler and that Kilgore police want to see if the man has an alibi for the Sept. 23 killings of five people at a

Kentucky Fried Chicken restaurant.

The 22-year-old man, who is still at large, is believed to be driving a white van, Headen said.

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Lawyer seeks delay in nurse's trial

GEORGETOWN, Texas (AP) — A defense attorney has again asked a judge to delay nurse Gene Jones' Oct. 17 murder trial in the death of a 15-month-old girl.

Jim Brookshire of Georgetown, said he filed the request Friday because he wants to get copies of a test that was performed on the exhumed body of Kerrville infant Chelsea McLellan.

Jones is accused of injecting the baby with a fatal dose of muscle relaxant.

Her trial was moved to Georgetown on a change of venue.

State District Judge John Carter denied Brookshire's first delay request last month after Brookshire, who was appointed to represent Ms. Jones in mid-September,

complained that a month was not long enough to prepare her defense.

Brookshire says he received a letter telling him the results of the test, but he wants copies of the data so he can see how it was performed. He said the prosecution witness who performed the test would not answer his phone calls or respond to a letter.

Kerr County District Attorney Ron Sutton said Brookshire could get an expert to analyze the test without the prosecution witness's notes.

Brookshire's motion was scheduled to be heard Tuesday.

The chances of a sextuplet birth in the world today are 3 billion to one.

G.E.D. Testing

GED Testing will be held at the Hereford Independent School District Administration Building, October 12-13, 1983 at 8:30 A.M. both days. Allow 1½ days for testing.

For further information call:

Robert L. Thompson 364-0843

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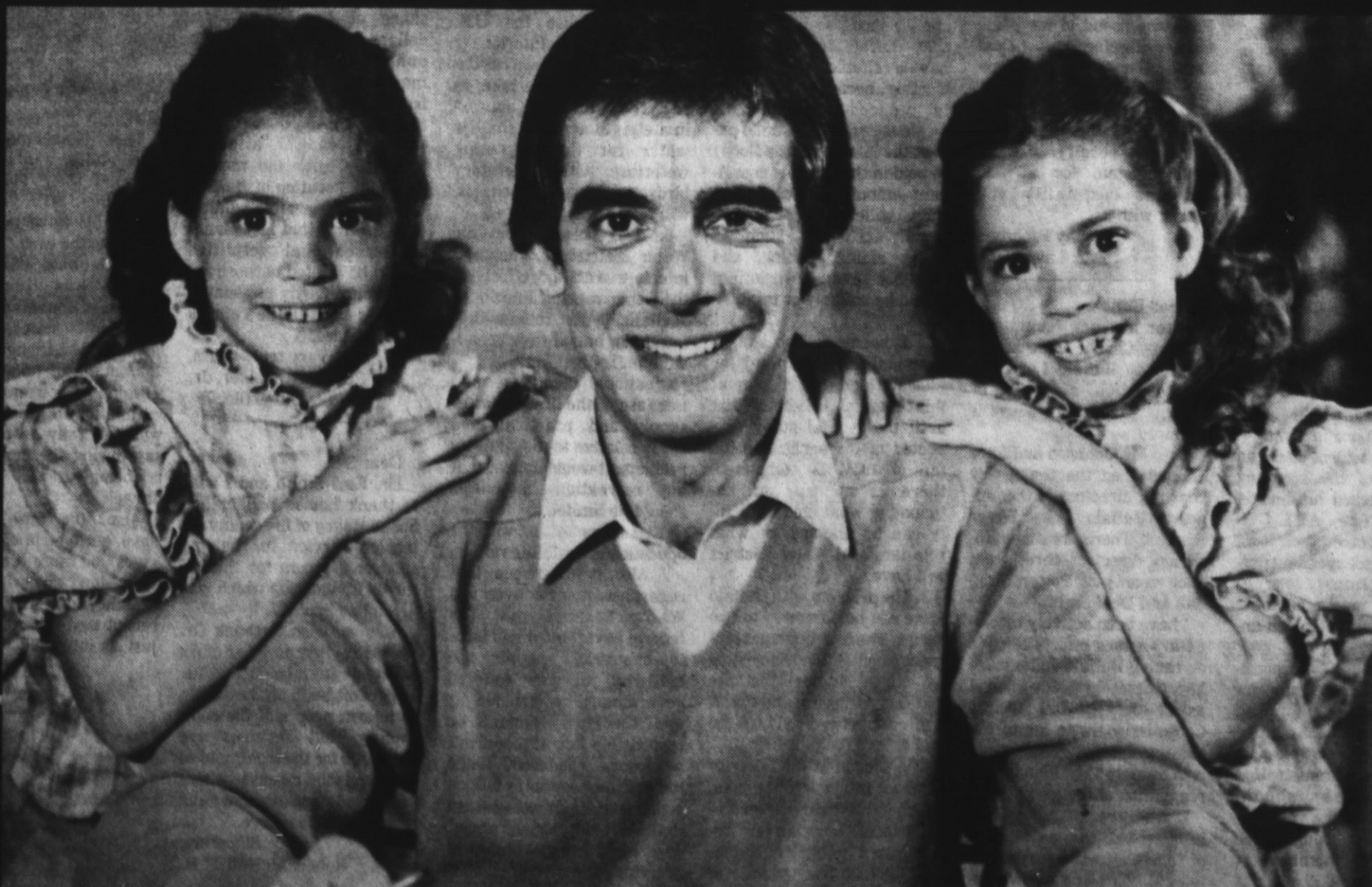
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THE WHITE HOUSE
Washington

Since the founding of this nation, freedom of the press has been a fundamental tenet of American life. The economic freedom that has earned us such great bounty and the precious freedoms of speech and assembly would have little meaning or be totally nullified should freedom of the press ever be ended. There is no more essential ingredient than a free, strong, and independent press to our continued success in what the Founding Fathers called our "noble experiment" in self-government.

Today, as we survey the globe, we find increasing hostility to the principles of open communication. Both the governments of many nations and certain international organizations advocate or enforce policies alien to a free flow of ideas. This promotion of censorship reflects a manifest fear of the truth and depreciation of the great importance of liberty to human advancement.

The theme of this year's observance of national Newspaper Week, "A Free Press - Democracy's First Defense," helps focus attention on the essential role of a free press to the progress and development of democratic institutions. This occasion also serves as a reminder of the singular worth of a free press to the well-being of our country. As Thomas Jefferson wrote, "Our liberty depends on the freedom of the press."

Throughout National Newspaper Week, all Americans are pleased to note the many contributions of the men and women of our nation's press to the preservation of the First Amendment's guarantee of freedom of the press. Of the forces shaping the destiny of our civilization, none is more crucial to our future than the responsible reporting and truthful analysis of the events of our era. I commend your dedicated efforts in pursuit of their goals.

Ronald Reagan

U.S. Chamber Voice of Business

Union leaders presume too much

By Richard L. Lesh
U.S. Chamber of Commerce
WASHINGTON—There are several paths to political leadership.

A few individuals become leaders by bringing forward a new idea and actively seeking supporters. These men and women hold up a banner of bold colors and people who share their vision and idealism join in support. These rare leaders command respect and loyalty through a shared commitment to certain principles. Perhaps the most recent example of this leadership is to be found in Congressman Jack Kemp (R-NY) and his feisty little band of supply-siders who brought us the 1981 tax cut, and through it, the present recovery.

A second, more popular, route to political leadership is to see where the crowd is headed and run out in front shouting, "Follow me!" This is also known as governing by opinion poll. Such "leaders" are, in fact, followers, but that doesn't stop them from being elected to public office.

A third group consists of the "do-it-yourself" school of political leadership. One simply stands in front of the television cameras and announces that he or she is representing or speaking for some group. This is how Ralph Nader became a consumer advocate—consumers didn't elect him. If you insist that you speak for the people, or consumers, or the average American, and you repeat this claim loud enough and long enough, eventually the evening news will begin to believe it. (And once it is on television or in the newspapers it becomes true, of course.)

Unfortunately, when speaking on political issues, too many labor union leaders have chosen the path of leadership through self-appointment. These union officials do not poll their members before speaking out on issues such as federal spending, taxes or the deficit. They simply presume to speak for their members, and then spend compulsory union dues to promote political ends their members may or may not support.

A recent Gallup Poll commissioned by the U.S. Chamber of Commerce shows that in doing so these union officials presume too much.

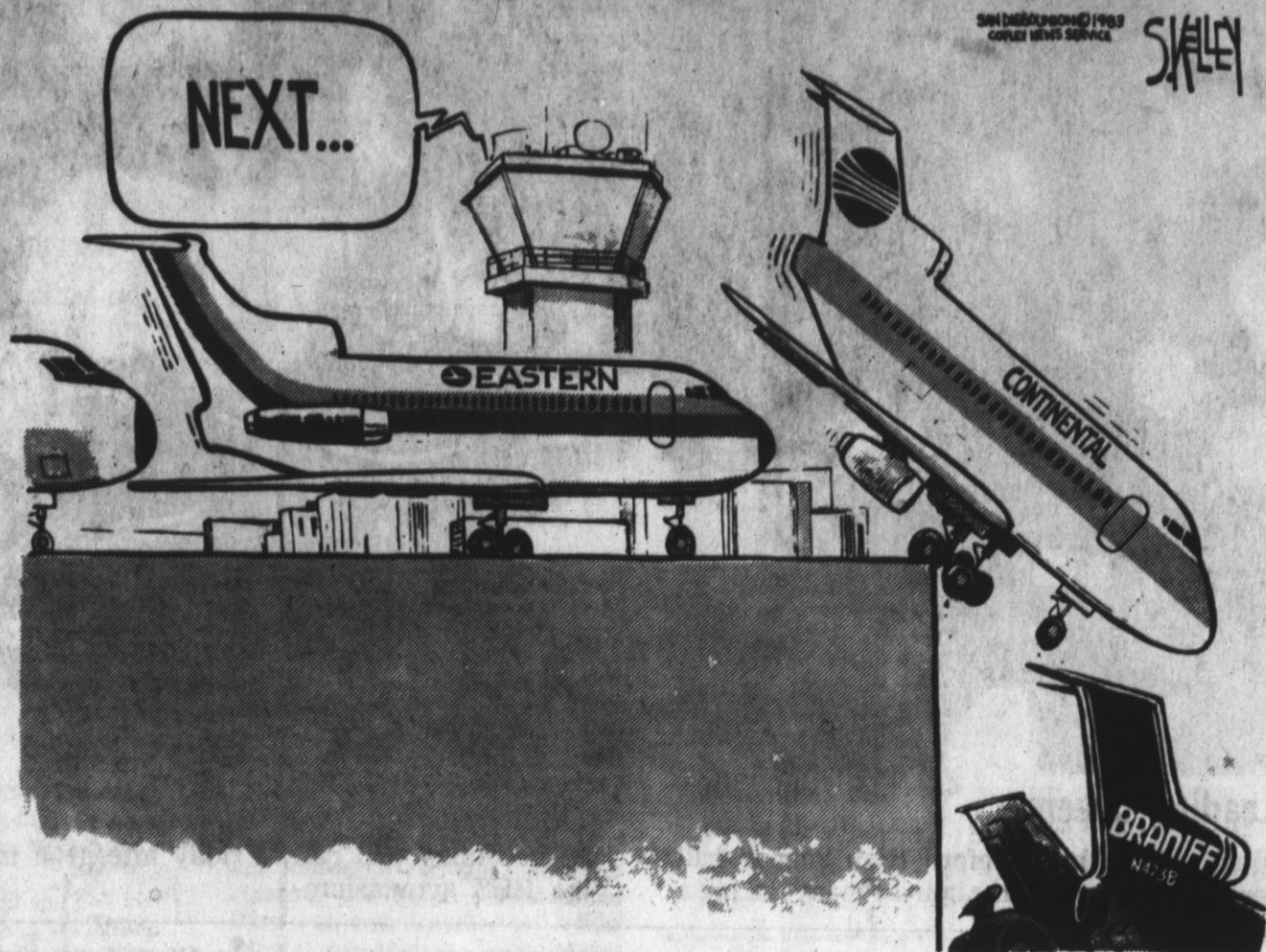
The AFL-CIO, America's largest union federation, has endorsed a proposal to increase federal taxes by \$120 billion over the next three years. Funny, why would union members want to pay higher taxes? They don't. While 67 percent of all Americans understand that an increase in income taxes would pose a great threat to economic recovery, union members were even stronger in opposing new taxes. Seventy-two percent of union members agreed that higher taxes would damage the recovery.

When asked whether the deficit should be reduced through increasing taxes or reducing federal spending, 54 percent of union members opted for reducing spending. Only three percent wanted to see higher taxes. Now, does the AFL-CIO represent the views of its members? Well, yes, sort of. Here they represent three percent of their members. (And collect dues from 100 percent of their members.)

Should tax brackets be indexed to prevent inflation from pushing working Americans into paying higher and higher marginal tax rates? The AFL-CIO says yes, our taxes should increase with inflation. Union members disagree by more than a two-to-one margin.

Should President Reagan veto some of the spending bills that exceed his budget request? The AFL-CIO wishes to protect their own special interest spending programs. Almost three-quarters of union members want to see that veto pen un-sheathed.

When Lane Kirkland, president of the AFL-CIO, appears on television demanding higher taxes and more government give-away programs, the administration and Congress should remember that the vast majority of the roughly 20 million union members in America disagree.



Shake-out of airline industry

Before Congress and the Civil Aeronautics Board deregulated the airline industry in 1978, none of the nation's commercial air carriers ever went out of business. The federal regulators themselves protected the airlines and saw to it that none suffered the normal consequences of inefficiency, including the ultimate sanction of going bankrupt. The consumers, who subsidized inefficiency via air fares set by the CAB regulators, were the losers.

Now that the airlines are having to compete in a free market, and bear the consequences of making mistakes, it should hardly come as a shock that not all are succeeding. Braniff went down last year, victim of the recession and a poorly timed ex-

pansion that it could not sustain. Continental recently filed for bankruptcy, and Eastern Airlines' management is threatening to do the same if Eastern's employees will not agree to wage and benefit concessions.

To some, these failures are proof that deregulation was a mistake, or a mixed blessing at best. We think it's a sign that deregulation is doing exactly what it was supposed to do—guarantee a free market that rewards the best-managed airlines and punishes the less efficient.

The airlines have had a predictably difficult time paring their high labor costs and boosting productivity. Why? Because airline employee unions are accustomed to negotiating

with compliant managers willing to just pass on higher labor costs to the public via fare hikes. Now, fare increases can cost an airline portions of the market share it needs to survive. So, let Eastern and the "reorganized" Continental keep struggling to pare costs. The consumer will be the ultimate beneficiary.

Since deregulation, any number of new carriers have entered the air transport market offering cut-rate fares, commuter service, or other innovations. Inevitably, some of the established carriers have failed. Those who continue to survive will be those who best serve the public, which is what a free market is all about.

Letters to the editor

Re: Lake issue; 'thank you' notes

Dear Editor:
My husband and I would like to express our thanks to your chamber of commerce for arranging a tour of Deaf Smith County when we were vacationing in early August. It certainly was one of the highlights of our vacation and was very much appreciated by us.

Our special thanks to Johnny Pool for giving his time on our behalf. He toured us through the different sections of your town and he over-extended himself to explain everything.

The cattle feedlots were fascinating; and it was certainly a learning experience for us. It was evident that Mr. Pool was proud of his home town of Hereford and of Deaf Smith County and its accomplishments.

It gave us a good feeling, too, after visiting your part of this great country of ours. Thanks again for all the gracious hospitality you shared with us.

Dorothy Richman
Fair Lawn, N.J.

Dear Editor:
After reading comments made by Charlie Johnson pertaining to Buffalo Lake and the creation of a Water District, I feel a response is required.

Both Mr. Johnson and I are currently on the temporary board of directors of the proposed Buffalo Lake Water District. There are nine temporary directors—three from each county of Potter, Randall and Deaf Smith.

I have been actively involved in various efforts to save or revive Buffalo Lake since approximately 1976 when I asked the Randall County Commissioners to support a possible federal grant of approximately \$2 million for the renovation of the lake.

I was the attorney who represented the association of citizens who fought, in federal court and elsewhere,

the draining of the lake after the flood of 1978. My initial and present interest in the lake stems from a long-standing, strong emotional attachment to the welfare of the great numbers of waterfowl which have historically wintered in the Panhandle.

However, the issue at hand is whether a Buffalo Lake Water District should be approved by voters Nov. 8, and whether local taxes should be assessed for the benefit of the water district. Before voters make a decision, I think the following factors should be considered:

1. Any plan for renovation of Buffalo Lake and expenditures of local tax monies should incorporate the fact that Buffalo Lake does not have a reliable water supply. Further, because of a severely reduced watershed, it would seem unrealistic to expect the lake (absent a flood) to hold in the future a significant amount of water, and thus, water-related recreational activities, such as water skiing, fishing, and possibly even swimming, would be unlikely or impossible.

2. It seems foolish and irresponsible to spend or allocate local tax monies at this time. This is because that until the federal study (expected at the earliest in the fall of 1984) is completed, there is no way of anticipating what kind of facilities can be planned, or what role the local Water District will have.

3. The problem with Buffalo Lake can be narrowed to two issues. The first is the government's contention (backed up by expert studies) that the spillway is unsafe, and that it will cost between \$12,000,000 and \$18,000,000 to repair it.

The second is the scarcity of water inflow into the lake, which inflow has been severely reduced in relatively recent years because of changing agricultural practices,

lowering of the water table through irrigation, and the construction of various upstream impediments on the watershed.

4. There have been innumerable suggestions to how to get around the high cost of repairing the spillway, and how to increase the water inflow into the lake. At this time, none of the suggestions have been proven to have merit. The federal study should provide answers to these important issues.

5. In any event, it appears that regardless of whether a Water District is formed that Buffalo Lake may once again provide significant winter habitat for the waterfowl. This is because the U.S. Department of Interior is repairing the levee across the southern part of the lake, in an effort to trap approximately 400 acres of shallow water for the migrating waterfowl. (Other migratory birds, such as bald eagles, will also use the facility.)

6. It is possible that the Water District may actually interfere with the efforts of the Department of Interior in revitalizing the refuge. Buffalo Lake has always been a wildlife refuge first, and a recreational facility second. Because of the limited water supply and practical concerns relative to the spillway problem, it would appear that any recreational activities should be limited to those activities in connection with the operation of a wildlife refuge.

7. Also, it would seem that regardless of any activity of a Water District that the federal government will have to eventually repair the spillway, as the federal government constructed it and therefore, should be responsible for its present, hazardous condition. Since the dam now serves as a flood control device, it would seem that the federal government does not have the option of breaching it.

In conclusion, I question the need at this time for a Water District. I question even more the need for tax monies to fund such a Water District, especially at this time. I question the motives of those seeking election as Water District directors when they fail to realistically assess the restricted water inflow and the costs of the repair of the spillway.

I question the effectiveness of a local Water District and the fairness of expenditures of local tax monies when ownership and control of the facility is presently with the federal government, and no reasonable plan for transfer has been made. I feel that our share of the federal tax dollars represents adequate contribution for the maintenance of a needed federal wildlife refuge, and that the U.S. Department of Interior should allocate necessary time and monies for the restoration of Buffalo Lake as an operative wildlife refuge. I feel that any planned recreational activities should be limited to those activities ordinarily associated with federal wildlife refuges of this nature.

Very truly yours,
Ronnie E. Walker, Jr.
Amarillo, Tx.

Dear Sir:
Dr. Earl Smith and I wish to thank Louise Walker and Susan Raney of the county extension service for helping sponsor a forum for the Arthritis Foundation which was given this Sept. 27.

Also we wish to thank Dr. Gerald Payne for his courtesy in introducing us. Programs such as these help to inform people of the community that services are available for the treatment of bone and joint diseases where such treatment may not have been available before.

Sincerely,
Robert McNutt, M.D.

Doug Manning

Penultimate Word

MY BROTHER THE LAWYER?

A few weeks ago I wrote a column about my brother the lawyer, hereafter referred to as M.B.T.L. In the column, I said that God fixed the folks at the Tower of Babel by bringing in a lawyer and no one ever understood anything again. In fairness to M.B.T.L. I am printing his letter concerning that column.

Dear Brother,

Your mother (and mine) sent me a copy of one of your latest columns, "The Penultimate Word." What a strange name. Why didn't you name it something original, like "The Next to the Last Word" or something like that? I digress.

In this column, you write about learning from me the "legal" word, primogeniture. Not, as you said, "the oldest gets the goodies," but a common law rule of succession of estates whereby the eldest son (that's me) takes the estate in entirety to prevent fragmentation of said estate. How's that for legal talk? Again, I digress.

Because of certain snide and derogatory remarks aimed, not only at me, but the entire legal profession there are a couple of other legal terms you should be familiar with, to wit: 1. SLANDER and 2. LIBEL.

These terms mean that when someone (such as you) makes snide and derogatory remarks about someone (such as me), he is civilly liable.

Libel is considered the more serious of the two since it is published and, in theory, read by more people. (Does anyone read the column?) Truth is a defense to slander or libel and if the subject of the libel is a public figure you can say almost anything if not done with malice (another technical legal term).

Sometimes a law suit has been avoided if the libeler (like you) apologizes in print to the libelee (like me). By the way, who is your attorney?

My final comment concerns your cheap shot at the legal profession: "No one has ever understood since." Here comes my cheap shot: Have you ever thought of the wars, killings, maimings, etc., done for religious reasons?

SCORE

	Doug	Tom
Cheap Shots	1	1
Libel	1	0
Slander	1	0

Next week, my answer.

Warm Fuzzies,
Doug Manning

Bootleg Philosopher

TV defended, more or less

Editor's Note: The Bootleg Philosopher on his Deaf Smith grass farm defends television this week, more or less.

Dear editor:
Other than the organization that argues the earth is flat, I guess the next group least likely to attract many members is the Society For The Eradication Of Television.

There is such an organization, and it wants people to turn off their TV sets and leave them off.

"People have become addicted to the tube," members say, claiming endless watching has just about destroyed conversation.

I don't understand the argument. I thought one big advantage of television is it eliminates conversation. My contention is that anybody who can't say all he's got to say during the commercials is bound to be repeating himself.

Also, the anti-TV group says, getting rid of television gives you more time to read. They don't say what they're reading, but if it's some of the recent best-sellers, they'd be just as informed watching a

Yours faithfully,
J.A.





Welcoming New Business

The Hereford Hustlers were present for the official ribbon cutting ceremonies Friday morning at Betty's Shoes located on Main St. Co-

owners of the store are Betty Olson and her daughter, Donna Ruland. The store sells shoes for infants and ladies and men's tennis shoes.

Attorney General schedules tour

WASHINGTON (AP) — Attorney General William French Smith is pressing his diplomatic offensive against international narcotics trafficking with his third foreign tour since taking office.

The globe-trotting attorney general, who last year became the first occupant of that office to circle the world and earlier this year became the first ever to visit Latin America, leaves Spain on a nine-day trip to Spain, Italy and Morocco.

"This will be a very substantive law enforcement trip," Smith said Friday.

Smith, who expresses astonishment that his predecessors did not visit so widely abroad, has taken five foreign trips, three of them on drug issues, in less than three years in office. He says that only face-to-face contact at the highest levels can

vince foreign governments of how seriously the United States views the drug trade.

He will meet Tuesday in Madrid with narcotics officers from the Justice Department's Drug Enforcement Administration and from the State Department who have been called in for a two-day conference from their stations in Europe, Southwest Asia, Africa and the Middle East.

Smith said that in Morocco he will sign the first mutual law enforcement assistance treaty the United States has negotiated with an Islamic country.

Justice Department

spokeswoman Judith Pond said Smith will travel on a Coast Guard jet and will be accompanied by his wife, Jean, who has also been along on his three previous drug trips.

Smith also will be accompanied by Dominick DiCarlo, assistant secretary of state for international narcotics matters; Drug Enforcement Administrator Francis J. Mullen; Rear Adm. Norman Venzke, Coast Guard chief of operations; four personal aides and a handful of security agents.

Miss Pond said that the cost of the trip was estimated at under \$100,000.

There has been some criticism of the cost of Smith's previous trips. The Air Force has said that Smith's 1982 round-the-world trip cost at least \$600,000 for the airplane alone.

But the Justice Department still has not released its expense records for the world tour or for the six-nation trip Smith took to Latin America last April.

Those who urge you to tighten your belt invariably have stomachs well-larded against the discomfort of such an action.

Authorities say no new leads yet

ABILENE, Texas (AP) — Authorities say they do not know the identity of a man hospitalized here with a self-inflicted gunshot wound, but they say they know he is not Oklahoma fugitive he was first thought to be.

Authorities renewed their search for Oklahoma prison escapee Harry McCoy Bacy on Friday after they determined the hospitalized man was not the fugitive.

Earlier, authorities and

two family members identified the man as Bracy, 31, who Oklahoma authorities said walked away from a community treatment center in Lawton, Okla., on Tuesday. Bacy had been serving a five-year sentence for a "crime against nature" conviction in

Texas County, Okla.

Police said the unidentified man in the hospital shot himself as officers closed in after a convenience store robbery in nearby Hamby. His fingerprints did not match those of Bacy, said Taylor

County Sheriff John Middleton.

Middleton said the unidentified man remained in critical condition and that he would send a full set of the man's prints to the FBI in an effort to make an identification.



The average stick of gum contains eight calories.

Housing authority being sued

HOUSTON (AP) — The Houston Housing Authority is being sued for \$6.1 million by a construction company that contends it was not paid for preliminary work on two proposed housing projects.

The Ramirez Co. Inc. also lost profit when the authority halted work on the two projects, according to the lawsuit filed in state district court.

Housing Authority Executive Director Earl Phillips had no comment on Thursday's suit. He recently said he hoped one of the projects cited in the lawsuit, a 105-unit complex, could be revived next year.

Because of the "evil intent" of the Housing Authority to harm Ramirez, the lawsuit asks for \$5 million in damages.

Aside from sweetness or bitterness, children aren't really attuned to odors and flavors until they're four or five years of age.

End of Year Sale!

Trees - \$10⁰⁰ each, Buy one get one Free

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One group of house plants 1/2 Price.

Check our our winter care for lawns & trees.

Sale Starts Monday, Oct. 10, 1983

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Holly Sugar Rd.

364-6030



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Was the first part of 1983 a successful year for you? Does your present job offer all the opportunity you want? If your answer is no, you will be interested in the opportunity we offer.

You may have been working as a secretary, truck driver, waitress, selling goods or services, going to school or 101 other things people do to earn a living, yet you are dissatisfied with your job. Your low income, or the people you work with.

If your qualifications match our requirements this could be the day that changes your life around. Our personal interview will tell us and you if you are suitable for our business. You will be thoroughly trained and provided a guaranteed monthly income of \$1200 to start, if you qualify. This opportunity exists right here in Hereford.

For Personal Interview Apply In Person At 123 West 4th Clovis, New Mexico Tuesday Oct. 11 1:00 A.M. SHARP Mountain Standard Time

Michelle's Ice Cream Call 364-0837

End of Summer Sale All 1/2 Price

Ice Cream Sandwich	\$4.80	Bingo Bombs	\$3.00
Twin Pops	\$3.00	Sno Cones	\$6.00
Chocolate Fudge	\$4.20	Neapolitan	\$7.20
Banana Fudge	\$4.20	Pac Man	\$6.00
Rocket	\$4.80	Combo Creme	\$2.40
Push Ups	\$4.80	Pink Panther	\$3.90
Drum Sticks	\$6.00	Bullet's	\$2.40
Bomb Pops	\$3.00	Bubble Gum Bomb	\$3.30
Fudge Bombs	\$3.00		

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BOYS 4-7 GIRLS 7-14
GIRLS 4-6X TODDLER 1-4

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Prices Good Thru Oct. 15, 1983.

8:00-6:00 — Monday-Friday
8:00-1:00 — Saturday

XXVIII

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SIZE	SUGGESTED EXCHANGE	SALE PRICE
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P195-14	43.95	34.95
P205-14	45.95	36.95
P215-14	47.95	37.95
P215-15	49.95	39.95
P225-15	51.95	41.95
P235-15	55.95	44.95

FET: \$1.50-2.79 WHITEWALL

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18.4 x 38 8 Ply FET: \$13.55

Alignment

- Set toe-in
- Inspect tires
- Adjust caster and camber

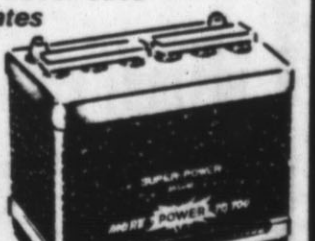
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Van Camp's **BEANIE WEINEES** 8 OZ. CAN **55¢**



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- 9 Lives 7 Varieties **CAT FOOD** 7 OZ. **39¢**
- Reg.-Gel-Mint **CREST TOOTHPASTE** 6.2 OZ. **\$1.69**
- Regular or Unscented **SURE SOLID** 2 OZ. **\$1.99**
- Regular or Conditioning **HEAD & SHOULDERS** 15 OZ. **\$3.29**

Groth **WHOLE WHEAT FLOUR** 5 LB. BAG **\$1.39**

GREEN TAG PURPLE PLUMS 29 OZ. CAN **49¢**

Idaho **INSTANT POTATOES** 16 OZ. **59¢**




Nestle Semi Sweet or Milk Chocolate **MORSELS** 12 OZ. PKG. **\$1.79**


- Arm & Hammer **BAKING SODA** 2 LB. **89¢**
- Dish Detergent **IVORY LIQUID** 22 OZ. **\$1.39**
- Dishwasher Detergent **CASCADE** 50 OZ. **\$2.49**



Country Time **LEMONADE** 6 OZ. CANS **4.69**



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Look for the arrows → that point the way to extra savings all over the store. Come on in and use your **BUYING POWER!**

<p>Hungry Jack 10 oz. Flaky or Buttermilk BISCUITS</p> <p>9¢</p> <p>With One Filled Card</p>	<p>Pleasmor 2% Lowfat ½ gallon MILK</p> <p>49¢</p> <p>With One Filled Card</p>	<p>Jiff Creamy or Crunchy 12 oz. PEANUT BUTTER</p> <p>61¢</p> <p>With One Filled Card</p>	<p>Quaker Yellow 24 oz. CORN MEAL</p> <p>18¢</p> <p>With One Filled Card</p>	<p>Pleasmor 2 lb. POWDERED SUGAR</p> <p>43¢</p> <p>With One Filled Card</p>
<p>Campbells Soup 10.75 oz. CREAM OF MUSHROOM</p> <p>2/10¢</p> <p>With One Filled Card</p>	<p>Kellogg's 15 oz. FROSTED FLAKES</p> <p>99¢</p> <p>With One Filled Card</p>	<p>Betty Crocker 8 ct. FRUIT ROLL-UPS</p> <p>85¢</p> <p>With One Filled Card</p>	<p>by Frito Lay 8 oz. bag DORITO'S</p> <p>79¢</p> <p>With One Filled Card</p>	<p>Brown's Best 2 lb. PINTO BEANS</p> <p>18¢</p> <p>With One Filled Card</p>
<p>Chicken of the Sea 6.5 oz. TUNA</p> <p>33¢</p> <p>With One Filled Card</p>	<p>Green Giant 4.5 oz. MUSHROOMS</p> <p>49¢</p> <p>With One Filled Card</p>	<p>15 oz. RANCH STYLE BEANS</p> <p>1¢</p> <p>With One Filled Card</p>	<p>Delsey 4 roll TISSUE</p> <p>48¢</p> <p>With One Filled Card</p>	<p>Bounty 1 roll PAPER TOWELS</p> <p>35¢</p> <p>With One Filled Card</p>
<p>Posh Puffs 125 ct. FACIAL TISSUES</p> <p>28¢</p> <p>With One Filled Card</p>	<p>Easy Way 100 ct. PAPER PLATES</p> <p>23¢</p> <p>With One Filled Card</p>	<p>Del Monte 46 oz. PINEAPPLE JUICE</p> <p>55¢</p> <p>With One Filled Card</p>	<p>32 oz. GATORADE</p> <p>19¢</p> <p>With One Filled Card</p>	<p>Pet Evaporated 13 oz. MILK</p> <p>12¢</p> <p>With One Filled Card</p>
<p>Morton 9 oz. 4 ct. HONEY BUNS</p> <p>29¢</p> <p>With One Filled Card</p>	<p>Rhodes White 2 lb. BREAD DOUGH</p> <p>19¢</p> <p>With One Filled Card</p>	<p>Swanson 8 oz. POT PIES</p> <p>9¢</p> <p>With One Filled Card</p>	<p>Dawn 12 oz. DISHWASHING LIQUID</p> <p>29¢</p> <p>With One Filled Card</p>	<p>Downy 33 oz. FABRIC SOFTENER</p> <p>79¢</p> <p>With One Filled Card</p>
<p>Dove bath size BAR SOAP</p> <p>23¢</p> <p>With One Filled Card</p>	<p>Glade Spin Fresh AIR FRESHNERS</p> <p>69¢</p> <p>With One Filled Card</p>	<p>Shasta 12 oz. SOFT DRINKS</p> <p>6/89¢</p> <p>With One Filled Card</p>	<p>Bairds 24 oz. BREAD</p> <p>49¢</p> <p>With One Filled Card</p>	<p>Tide 20 oz. DETERGENT</p> <p>49¢</p> <p>With One Filled Card</p>

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SPECIALS! SAVE NOW AT...**



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Hereford High Homecoming, 1983

Homecoming is . . . visiting with old classmates, watching the colorful parade, attending the pep rally, and cheering the Herd to victory!



Homecoming Queen
Jan Harwell



'Here comes the parade,' says Cristin to mother, Marilyn Leasure



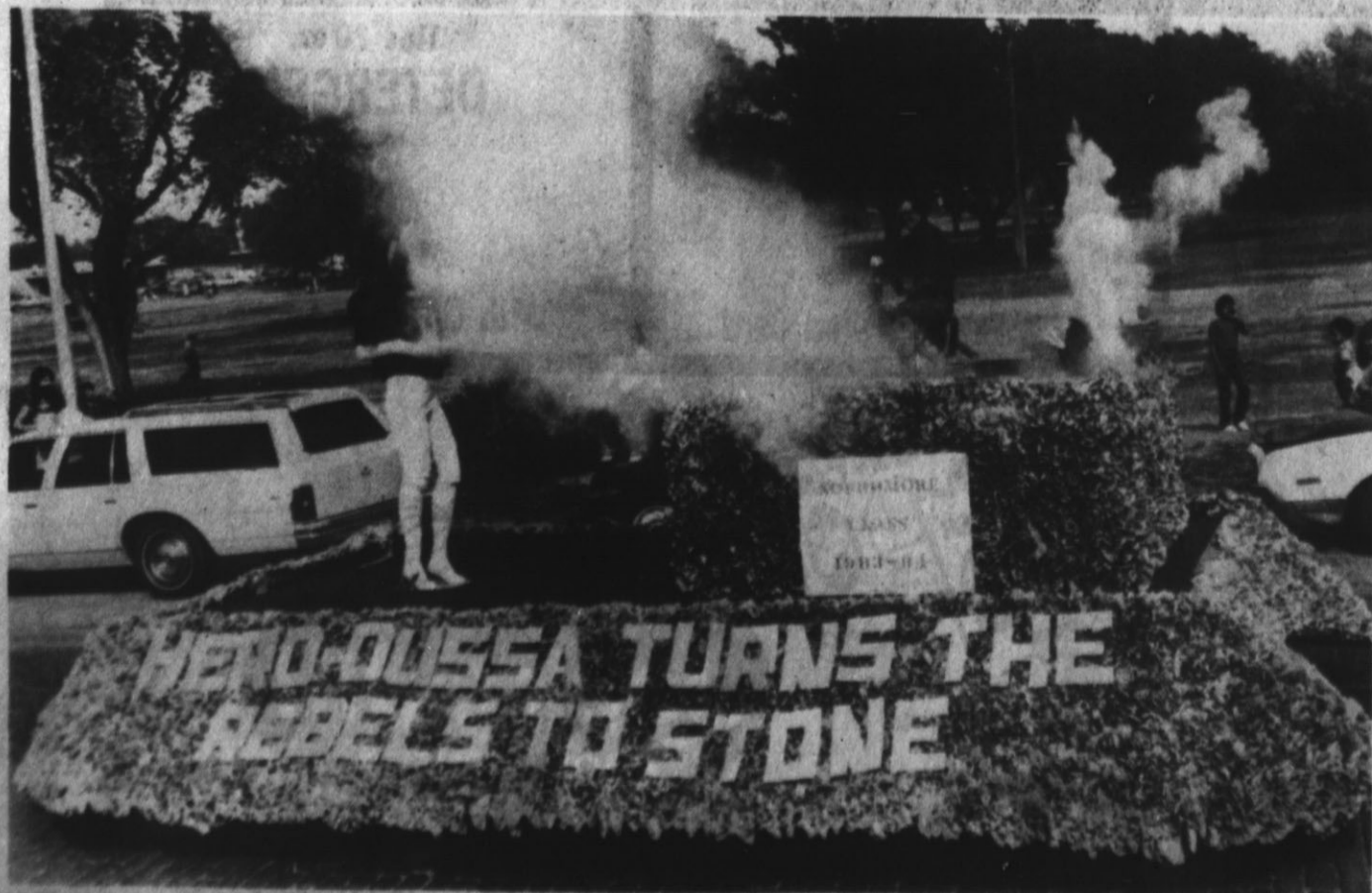
Cheerleader Paula Mason jumps for joy at pep rally



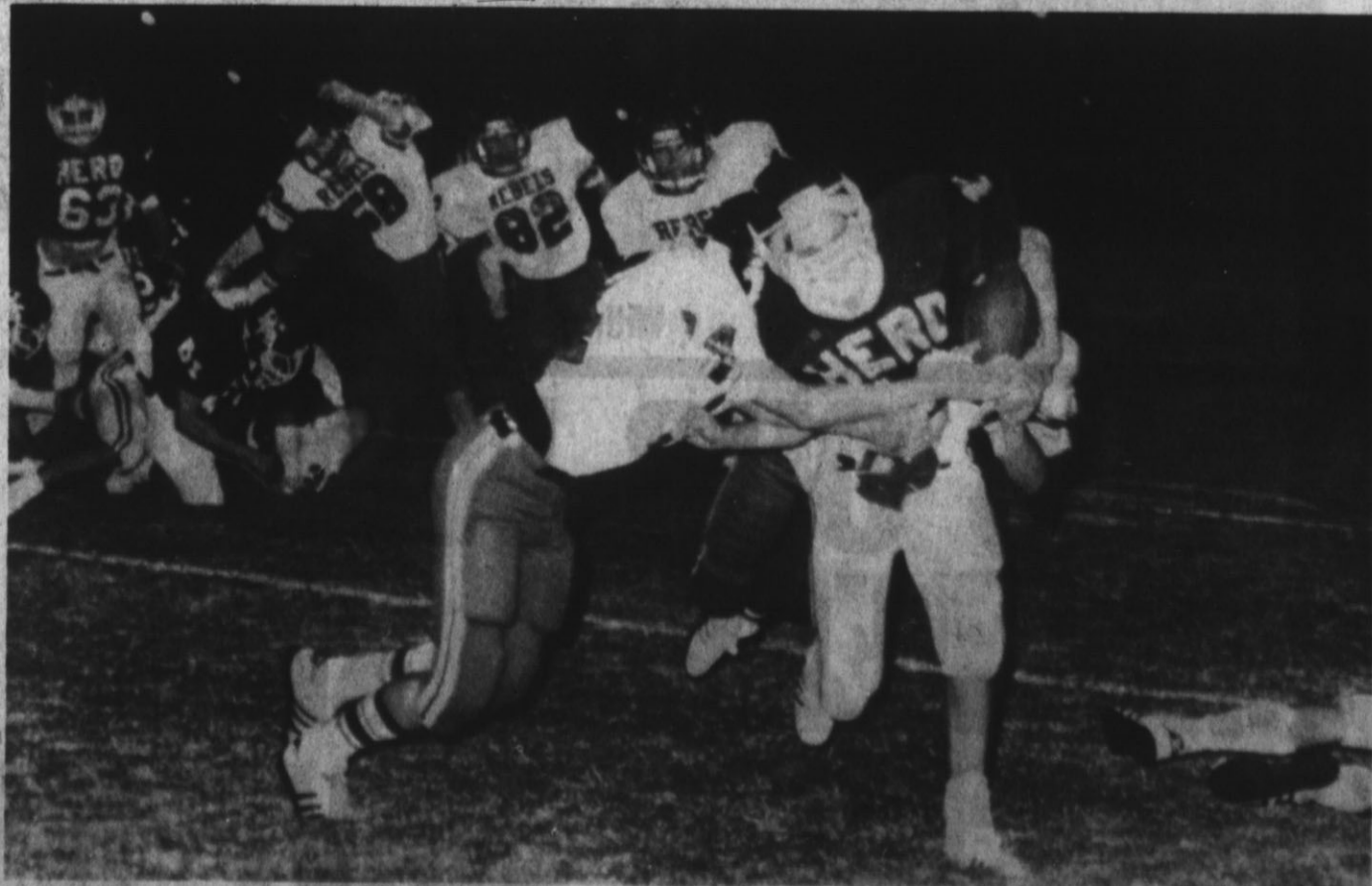
Senior Class float



Junior Class float



Sophomore Class float



. . . and the Herd remained unbeaten!

Whitefaces score 16-0 win, go to 6-0 for season

Herd blanks Tascosa, takes district lead

By REED PARSELL
Managing Editor

Visiting Tascosa High School failed to mount any serious rallies in Friday night's second half, allowing Hereford High School to capture its 1983 Homecoming 16-0.

The victory kept the Whitefaces undefeated after six games. With a 4-0 district mark, HHS moved ahead of 4-1 Amarillo High School, which fell 27-0 Friday to Palo Duro High School. Senior Mickey Stengel scored all of Hereford's points against the Tascosa Rebels, a dozen of them coming on a 38-yard pass reception and a 5-yard run. He also kicked a 26-yard field goal and added an extra point after his first TD.

Sharing the spotlight with Stengel

were the Whiteface defenders, who held Tascosa to 155 total yards - only 35 in the second half. The Rebels invaded HHS territory only three times during the contest, with the deepest penetration coming on their first drive when they stalled on the 25.

The visitors moved with such ease during their first possession that it appeared Hereford might be ripe for a rude Homecoming. Starting on its 16-yard line, Tascosa went 59 yards on its first nine plays. The key spurts were a 30-yard romp by junior James Galloway and a 12-yard toss from junior Scott Cottrell to Ernie Climer, another junior.

On fourth-and-5 from the 25, however, Cottrell had his arm hit when trying to throw an outlet pass, which enabled HHS to take over on downs.

Five minutes later, with 1:57 showing on the clock, the second Tascosa possession ended on the Rebel 18. A 12-yard punt by senior William Cardwell gave Hereford good field position, on which the Whitefaces capitalized early in the second stanza with Stengel's three-point boot.

An interception led to Hereford's next tallies. With 6:55 left in the half, senior Jeff Streun picked off a pathetic Cottrell effort, returning it 5 yards to the THS 38. On the next play, Stengel beat defender James Jones, a senior, and streaked down the left sideline for the TD. Jones had dived for the pass at about the 20, but missed by several feet.

The next Tascosa drive was noteworthy in that the Rebels managed to progress just 16 yards on 12 plays. It ended on the HHS 49.

After the halftime festivities and the teams had resumed their 10-0 match, Tascosa made its last visit into Hereford's side of the field. Junior Norvell Wood, who finished with 73 yards on 21 carries, was two yards short of a first down when brought down on a fourth-down play at the 41.

Hereford's defense showed similar tenacity the rest of the night, not yielding a first down in the entire half. Among the several solid defensive plays were a come-from-behind tackle by junior Sammy Suarez and a sack by junior David Parsons.

Also helping the home team were two Scott punts downed on the THS 1-yard line. The first, occurring at 3:40 of the third quarter, had Stengel pounce on a 36-yard kick. The second was a mental error by Tascosa's Jones, who fair caught the pigskin

after a 38-yard boot.

That second terrible THS field possession resulted in Hereford getting the ball back on the Rebels' 38-yard line. Five plays later, with 3:22 remaining in the final period, Stengel took it over on a right sweep. The PAT attempt was muffed thanks to a poor snap.

The Whitefaces had to make do without the services of star running back Ronnie Terry, a senior who did not suit up because of his having violated school rules. Stengel (who covered 50 yards on just seven totes), David High (33 yards) and Streun (30) were capable replacements.

HHS tries to maintain its perfect record next Friday in a 7:30 p.m. showdown at Plainview.

Tascosa	0	0	0	0	0
Hereford	0	10	0	6	16

Hfd. - Stengel 26 FG
Hfd. - Stengel 38 pass from Scott (Stengel kick)
Hfd. - Stengel 5 run (kick failed)

	Tac	Hfd
First downs	6	10
Rushes-yards	42-129	38-108
Passing yards	26	131
Total yards	155	239
Passes	3-13-2	7-15-0
Punts-average	8-31	7-35
Fumbles-lost	2-0	0-0
Penalties-yards	9-72	8-49

Individual Leaders

Rushing - Tascosa, Norvell 21-73, Galloway 10-51. Hereford, Stengel 7-50, D. High 4-33, Streun 7-30.
Passing - Tascosa, Cardwell 1-8-17, Cottrell 2-5-2-19. Hereford, Scott 7-15-0-131.
Receiving - Tascosa, Climer 1-12. Hereford, Stengel 2-51, Amar 3-48.

Denver's sensation finally benched

HOUSTON (AP) — Denver rookie quarterback John Elway already has lost his job, at least temporarily, going into Sunday's National Football League game against the Houston Oilers.

Oilers Coach Ed Biles hopes he's not next.

Elway, off to a rugged start, will be replaced as the starting quarterback for Sunday's noon kickoff in the Astrodome by Steve DeBerg for the first time in his five-game pro career.

Biles, who has an 8-22 career record and is in the midst of a 12-game losing

streak, may be reaching the end of his rope if the Oilers don't win a game soon.

Elway, obtained from Baltimore in a much-publicized trade, has struggled in his first season and Coach Dan Reeves decided to give him a rest. Elway took the news in stride.

"I don't look at what people expect of me," Elway said. "I've done all I can do. I don't think it is fair to point the finger at one person when football is a team sport. I don't pay any attention to what sports writers write anyway."

"They will write what they want anyway. As long as we as a team know what's going on, that's all that counts."

Elway has completed 45.8 percent of his passes this season, thrown five interceptions and has suffered 15 of the quarterback sacks. DeBerg has been hitting at a 54 percent clip.

Reeves agrees that the blame must be spread around for the Broncos' sudden dip.

"I really felt our football team would play better," Reeves said. "I knew John would struggle, but I felt our

team would play better around him. "With 30 quarterback sacks, all of them can't be the quarterback's fault."

The Broncos enter the game with a three-game losing streak and a 2-3 record but that's can't be compared with Biles' plight with the Oilers, who are 0-5 this season and have not won a game in more than a year.

Houston's skein has players counting the different methods of being frustrated.

Unbeaten Dallas to meet winless Bucs

IRVING, Texas (AP) — The unbeaten Dallas Cowboys and the winless Tampa Bay Buccaneers, two teams at opposite poles of the National Football League pecking order, collide Sunday in Texas Stadium where the Bucs have had five fruitless experiences.

As if Tampa Bay needed any more bad news after taking a 55-14 flogging from Green Bay to stretch their record to 0-5, they have to play the NFL's only unbeaten team in a stadium where they are also 0-5.

"I do not think winning will

get easier this week," said Tampa Bay Coach John McKay.

The Cowboys were 13 point favorites for the 3 p.m. joust. "I hate games like this," said Dallas Coach Tom Landry.

Landry has had problems enough with his team answering a first half wakeup call against the likes of Washington, St. Louis, the New York Giants, New Orleans and the Minnesota Vikings.

Dallas had has to come from behind in each game to win.

Plainview grid tickets go on sale Monday

Tickets for Hereford's all-important District 3-5A game at Plainview Friday night will go on sale Monday morning. Advance tickets will be on sale at Troy's Sweet Shop beginning at 8 a.m. Monday. Those planning

to attend the game are advised by school officials to get tickets in advance.

Tickets not sold here will be returned to Plainview and put on sale to the general public Friday night.

Schoolboy Scores

DISTRICT 3-5A
Hereford 16, Tascosa 0
Palo Duro 27, Amarillo 0
Plainview 25, Coronado 7
Caprock 41, Lubbock 0

AREA
Estacado 21, Pampa 7
Canyon 17, Borger 14
Levelland 23, Dumas 22
Permian 27, San Angelo 21
Midland 28, Abilene Cooper 21
Dumas 23, Brownfield 6
Littlefield 23, Dimmitt 6
Muleshoe 25, Abernathy 6
Prison 13, Tulia 0
Floydada 7, Lockney 0
Muleshoe 28, Slaton 0

Denver City 18, Frenship 0
Sper 16, Hale Center 12
Morton 22, New Deal 6
Happy 22, Lubbek 3
Valley 16, Nazareth 2
Kress 27, Otton 20
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Big Gainer

Robert Amar, a senior receiver for the Hereford High School football team, snares a 24-yard pass

from teammate Mike Scott Friday during a 16-0 Homecoming win over Tascosa.

Texas-Oklahoma pep affair

Rally tame compared with earlier riots

DALLAS (AP) — The usually raucous Texas-Oklahoma pre-game rally — described in years past as a "legalized riot" — was unusually tame this year with fewer arrests, fewer drunks hurling insults at each other and fewer people parading through downtown, police said.

About 15,000-20,000 people — most of them beer-drinking supporters of either the University of Texas or the University of Oklahoma — marched up and down Commerce Street in downtown Dallas for several hours Friday night before police used a water cannon to douse the festivities.

For the first time in "anyone's memory," police spokesman Ed Spencer said, fewer than 100 arrests were made at the annual ritual.

"There were big gaps in the lines of people along the

sidewalks. It was not as it has been," Spencer said.

At midnight, police had arrested 78 people — most of them on charges of public intoxication. Last year, 103 people had been arrested by midnight, he said.

"I'd say it's coming close to leveling out," Spencer said. "The last three or four years has been pretty tame."

About 400 police officers lined the route, as football fans — some dressed in red for Oklahoma and others orange for Texas — attempted to out-shout each other and denounce the others' school.

Cars, most honking their horns, crept bumper-to-bumper down the street as passengers waved flags, sung school songs and chanted obscenities. The most popular cars were equipped with horns capable of blaring either the UT or OU fight songs.

The Texas-OU pep rally falls annually on the eve of the college football showdown

between the two rivals in the Cotton Bowl. Texas, rated No. 2 in the nation, is a four-point favorite today over No. 8 Oklahoma.

"It's fun, especially when you're over 40," said Betty Keller of Houston, an annual UT-OU partier who this year sported sunglasses with flashing red lights. "It's the only time you get to do what you want to do and be what you want to be."

One Texas supporter watched the 10-block procession from atop a plastic merry-go-round horse mounted in the bed of a pickup truck. Another group of UT students sang "The Eyes of Texas" with music from a stereo in a Porsche sports car. A bail bondsman passed out business cards to the throng.

In 1967, a mob broke plate-glass windows and vandalized hotels, sometimes hurling furniture off balconies and out of windows. One year later, about 800 football fanatics found themselves in jail before the big game.

Since then, police have carefully mapped out a route along Commerce Street, with those on the south side traveling east and those on the north side traveling west. Police allow no one in the crowd to stop.

"There is less and less rah-rah," police spokesman Bob Shaw said. "And it's attracting more and more high school students and locals. There has been a metamorphosis."

More than 1,000 Oklahoma students and alumni attended a "Beat Texas Dance" at a

northside hotel while many Longhorn supporters attended private parties and Texas-sized bashes at nightclubs, school organizers said.

Club to shoot

The Hereford Gun Club will shoot today at 1:30 p.m.

All shotgunners are invited to come out for practice or competition. Turkeys, hams and bacon will be awarded in competition while the emphasis of shooting will be for practice.



Where have the golden locks gone?

Happy Birthday Buddy

EYE CARE UPDATE

Dr. James Simnacher, O.D. OPTOMETRIST
COSMETIC AND TINTED LENSES

QUESTION: I understand that there are tinted lenses available which can be used to change the color of your eyes. My eyes are brown. Could I use these lenses to give me blue eyes like Paul Newman?

ANSWER: To begin with, you are confusing two different types of contact lenses: tinted and cosmetic. Tinted lenses are usually prescribed, not for color change, but to reduce glare and make the lens more visible when it is out of the eye. These have very little effect on eye color. On the other hand, there are cosmetic contact lenses used to change eye color. These are larger than normal in order to completely alter the iris color. There is a clear central pupil through which you see. The coloring around it can, indeed, be almost any shade.

Phil felt unwanted

ATLANTA (AP) — Phil Niekro could have pitched another season with the Atlanta Braves, but he refused to stay where he feels he's not wanted.

Niekro, announcing Friday that he had received his unconditional release at his own request, said Braves owner Ted Turner gave him several options during a meeting Wednesday when the team formally asked the 20-year veteran to retire.

"Ted told me that he has overridden his decision-makers before," Niekro said. "He said, 'Just tell me if you want to pitch for the Braves and you've got a job. I'm not

going to spring training holding Ted Turner's hand. The coaching staff doesn't want me here any more. I'd be very uncomfortable."

"One of the coaches actually thought I should have retired back in May or June," Niekro said without naming the coach. "He told a couple of reporters from here that 'Phil is 100-years-old and should retire now.'"

Niekro said he and his agent, Bruce Church, would begin contacting teams seeking a pitching assignment for next season.

Niekro struggled in the early months of 1983 and finished with an 11-10 record, posting a team-best 9-4 mark after the All-Star break.

He was the most successful right-hander in the three-city history of the Braves.

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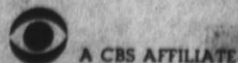
Quantity	Generation IV	Sug. Retail Price	Sale Price	F.E.T.
2	P175-75R-13	92.00	50.59	1.69
1	P185-75R-13	96.53	52.85	1.91
3	P185-80R13	98.58	53.74	1.88
4	P185-75R14	105.40	56.92	1.99
3	P215-75R14	120.76	64.26	2.42
17	P205-75R15	119.49	61.96	2.39
5	P215-75R15	124.44	66.01	2.51
1	P225-75R15	128.69	66.30	2.71
SP4				
4	155SR12	79.89	41.43	1.36
5	145SR13	70.69	37.56	1.23
4	155SR13	81.69	38.12	1.48
4	165SR13	90.69	46.09	1.60
3	185-70SR13	108.87	48.11	1.78
8	165SR14	99.69	54.11	1.72
2	175SR14	105.18	56.51	1.84
4	185-70SR14	119.73	63.34	1.94
7	185SR14	113.13	49.84	1.98
4	195-70SR14	120.29	52.50	2.09
5	165SR15	106.00	57.06	1.79
Elite Seventy				
4	P235-70R15	163.88	82.77	2.90
Gold Seal Radial Traction				
4	875-16.5 LT	206.51	106.81	4.36
2	750-16 LT	196.96	97.94	4.39
Gold Seal Radial Belted				
1	875-16.5 LT	191.22	102.84	4.11
Wide Track Triple Traction				
1	950-16.5 LT	161.38	87.14	4.45
1	875-16.5 LT	144.04	81.26	3.94
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ALICE 7PM

NEW EPISODE!
Dentist Mark's First Day! So Where Are The Patients?
Getting them in is like pulling teeth. Any volunteers?
ONE DAY AT A TIME 7:30

NEW EPISODE!
Tonight's The Conclusion! See George's Sting!
But who's gonna get stung? Guest stars: Garrett Morris ("Saturday Night Live") and Greg Morris ("Mission: Impossible")
THE JEFFERSONS 8PM

NEW EPISODE!
Jenny Covers Rooftop Sniper! Is She Headed For A Fall?
A dangerous assignment takes Jenny to high places. Only she's scared of heights! Will Matt bail her out?
GOODNIGHT, BEANTOWN 8:30

NEW EPISODE!
Trapper And Gonzo Uncover A Sinister Plot!
Malfunctioning equipment. Missing supplies. Who's trying to sabotage the hospital?
TRAPPER JOHN, M.D. 9PM

Sports not heavily budgeted in Texas, study indicates

By HOWARD RODEN Port Arthur News

PORT ARTHUR, Texas (AP)—Athletic expenditures often comprise less than one percent of total school budgets, according to a copyright state-wide survey of school districts conducted by the Port Arthur News.

The survey was undertaken as a result of allegations of excessive athletic spending by Dallas computer magnate H. Ross Perot, chairman of the Select Committee on Public Education. Chosen to the committee by Gov. Mark White, Perot has advocated a wide range of reforms in the state's educational system. But the majority of his attacks focus on athletics.

Based on figures supplied by administrators and athletic directors, only two districts — San Antonio and Waco — plan to spend more than one percent of their total 1983-84 budgets on athletics. San Antonio ISD allocates 1.4 percent of its general operating fund for athletics, while Waco is highest at 1.8 percent.

Lowest is Austin at 0.3 percent, but its athletic budget does not include "increments" — pay coaches receive in addition to their regular teaching salary. Depending on the district, increments range from \$1,200 to \$5,000 per coach.

Percentage of athletic spending is based on money drawn from a district's general fund. For example, Austin will spend \$938,795 on athletics, but the district estimates \$390,800 in athletic revenues. The balance will be subsidized from the district's general fund.

Other districts in the survey without increments in their athletic figures include Corpus Christi (0.4), Fort Worth (0.4), Ector County (Odessa) (0.7), Lubbock (0.8) and Waco.

Houston (0.4), Dallas (0.4), El Paso (0.8) and San Antonio included coaches' increments in their budgets.

The News also surveyed nine districts in Southeast Texas and found the percentage of athletic expenditures slightly higher than the state average.

Vidor was lowest at 0.8, but VISD does not include coaches' increments in its athletic budget. Meanwhile, Nederland, highest at 2.6, included salaries of its athletic administrators, as well as coaching increments.

Districts which do not figure increments in their athletic budgets include South Park (0.9), Beaumont (0.9), Port Arthur (1.1) and Bridge City (1.5). West Orange-Cove (1.2), Port Neches-Groves (1.8) and Little Cypress-Mauriceville (2.3) include increments in their budgets.

"I don't think it (the percentage of athletic spending) is excessive," said Dr. Bailey Marshall, executive director of the University In-

terscholastic League. "I believe athletics are a vital part of education. I believe money should be spent on athletics."

Marshall, who recently recommended stricter rules concerning extra-curricular activities, said none of his proposals would, in most cases, affect school budgets more than "one-hundredth of one percent."

"I'm sure there are some examples of excesses around the state," he continued. "We're talking less than 10 percent (of the state's school systems.) If we are spending money on something we don't need, then let's cut it out."

"But I don't think athletics are the problem in education."

Around the state, athletic administrators defended the percentage of budgets allocated for their programs.

"I don't see how you could take the nominal amount spent on athletics, apply it elsewhere and see the results we've attained," said Charlie Dyer, associate athletic coordinator for Dallas ISD. "The cost per capita of athletics is very, very small."

"I think it (complaints of athletic over-spending) is ridiculous," remarked Clay Cox, El Paso ISD athletic director. "There's truth to the saying, 'All work and no play makes Jack a dull boy.' We need to stress both the physical and mental aspects of education."

"If you look back the last 10-15 years, you can see that our kids are a little more obese and more out-of-shape," Cox continued. "If physical education wasn't important in our society, then why do we see so many people today jogging and in health clubs?"

"People need to be made aware of what we do and spend," said Howland Reich, athletic coordinator at Port Arthur ISD. "Sometimes we get criticized, but whatever money we spend (on athletics) we can justify and say we spend it wisely."

Another of Perot's complaints concerns loss of classroom time due to extra-curricular activities, particularly football. But Lubbock ISD athletic coordinator Pete Ragus says administrators are continually searching for ways to eliminate unnecessary absences.

"We've been working every year on that," Ragus said. "For example, we schedule virtually all of our out-of-

town baseball and basketball trips for Saturday and in-town games on Tuesday. But the sport he (Perot) is hardest on (football), we miss very, very little classroom time.

"We can improve on missing school time and we can adapt. But let's not throw the baby out with the water. He (Perot) is drawing conclusions before finishing his study."

Athletic budgets cover a wide range of expenditures, including transportation, security and part-time help at athletic events, maintenance, equipment, equipment repair, game films, meals, etc.

Port Neches-Groves includes \$15,000 in its athletic budget to cover insurance deductibles for an injured student. "Most of our parents carry their children on their own insurance," said PN-G athletic director Ken Watson. "We just make up the difference in the deductible."

Outside of increments, transportation often is the largest single athletic expense. That is especially true in West Texas, where El Paso ISD spends approximately 25 percent of its \$1.28 million budget on travel.

It is customary for revenue estimates to be less than what administrators actually expect as rain and a losing season can affect attendance. Nor do estimates include monies collected from post-season participation. Corpus Christi, for example, estimated \$390,800 in athletic revenues for 1983-84, but collected more than \$500,000 last year.

Port Arthur's projected income for '83-84 is \$233,925, but the district collected more than \$400,000 last year when all three of its high schools reached the state playoffs in football.

Austin ISD — Athletic budget: \$938,795. Estimated revenues: \$390,800. Net athletic budget: \$547,995. Total budget: \$157.2 million. Percentage of total budget: 0.3. Approx. participation:

6,300. Enrollment (grades 7-12): 23,600. No. of sports: 19. No. of high schools: 9. No. of middle schools: 10.

Corpus Christi ISD — Athletic budget: \$759,585. Estimated revenues: \$300,000. Net budget: \$459,585. Total budget: \$99.2 million. Percentage of total budget: 0.4. Approx. participation: 3,800. Enrollment (grades 7-12): 16,700. No. of sports: 14. No. of high schools: 5. No. of middle schools: 11.

Dallas ISD — Athletic budget: \$2.5 million. Estimated revenues: \$1 million. Net athletic budget: \$1.5 million. Total budget: \$336.8 million. Percentage of total budget: 0.4. Approx. participation: 15,000. Enrollment (grades 7-12): 54,500. No. of sports: 21. No. of high schools: 19. No. of middle schools: 22.

Ector County ISD (Odessa) — Athletic budget: \$888,141. Estimated revenues: \$330,000. Net athletic budget: \$558,141. Total budget: \$75.4 million. Percentage of total budget: 0.7. Approx. participation: 4,139. Enrollment (grades 7-12): 10,267. No. of sports: 17. No. of high schools: 2. No. of middle schools: 6.

El Paso ISD — Athletic budget: \$1.28 million. Estimated revenues: \$321,986. Net athletic budget: \$1.16 million. Total budget: \$145 million. Percentage of total budget: 0.8. Approx. participation: 8,300. Enrollment (grades 7-12): 22,000. No. of sports: 17. No. of high schools: 8. No. of middle schools: 11.

Fort Worth ISD — Athletic budget: \$1.5 million. Estimated revenues: \$838,276. Net athletic budget: \$746,738. Total budget: \$177.1 million. Percentage of total budget: 0.4. Approx. participation: 10,000. Enrollment (grades 7-12): 32,735. No. of sports: 18. No. of high schools: 12. No. of middle schools: 16.

Houston ISD — Athletic budget: \$4 million. Estimated revenues: \$1.2 million. Net

athletic budget: \$2.8 million. Total budget: \$583 million. Percentage of total budget: 0.4. Approx. participation: 17,000. Enrollment (grades 7-12): 82,101. No. of sports: 16. No. of high schools: 21. No. of middle schools: 35.

Lubbock ISD — Athletic budget: \$873,229. Estimated revenues: \$210,000. Net athletic budget: \$663,229. Total budget: \$78 million. Percentage of total budget: 0.8. Approx. participation: 4,000. Enrollment (grades 7-12): 14,000. No. of sports: 20. No. of high schools: 5. No. of middle schools: 5.

Port Arthur ISD — Athletic budget: \$677,586. Estimated revenues: \$233,925. Net athletic budget: \$443,661. Total budget: \$39.9 million. Percentage of total budget: 1.1. Approx. participation: 2,149. Enrollment (grades 7-12): 5,249. No. of sports: 13. No. of high schools: 3. No. of middle schools: 3.

San Antonio ISD — Athletic budget: \$2.3 million. Estimated revenues: \$280,519. Net athletic budget: \$2.02 million. Total budget: \$143.5 million. Percentage of total budget: 1.4. Approx. participation: 10,849. Enrollment (grades 7-12): 28,675. No. of sports: 19. No. of high schools: 8. No. of middle schools: 17.

South Park ISD (Beaumont) — Athletic budget: \$376,450. Estimated revenue: \$80,000. Net athletic budget: \$296,450. Total budget: \$31 million. Percentage of total budget: 0.9. Approx. participation: 2,550. Enrollment

(grades 7-12): 5,640. No. of sports: 12. No. of high schools: 2. No. of middle schools: 4.

Waco ISD — Athletic

budget: \$796,728. Estimated revenues: \$120,217. Net athletic budget: \$676,511. Total budget: \$36 million. Percentage of total budget:

1.8. Approx. participation: 2,396. Enrollment (grades 7-12): 6,100. No. of sports: 14. No. of high schools: 4. No. of middle schools: 6.

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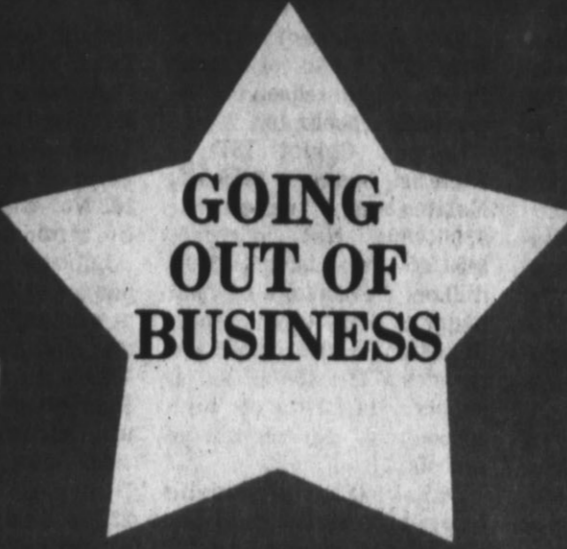

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.36 CARAT	Total Weight	Regular \$ 680.00.....	\$339.88
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20" CHAIN	Regular \$ 126.00.....	\$ 62.50
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14 K BEVELED HERRINGBONE CHAIN

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18" CHAIN	Regular \$ 102.00.....	\$ 49.50
20" CHAIN	Regular \$ 112.00.....	\$ 54.50
24" CHAIN	Regular \$ 136.00.....	\$ 66.50
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Solitaire Ring
Regular \$1800.00
\$899⁰⁰



Ladies'
.25 CARAT DIAMOND
Total Weight
Regular \$500.00
\$249⁰⁰



Ladies'
.24 CARAT DIAMOND
Total Weight
Regular \$425.00
\$297⁵⁰



Ladies'
2.00 CARAT DIAMOND
Total Weight
Regular \$3000.00
\$1499⁰⁰



Ladies'
1.00 CARAT DIAMOND
Solitaire Ring
Regular \$4200.00
\$1995⁰⁰



14-K GOLD FLOATING HEARTS

Regular \$3.00
.99^c



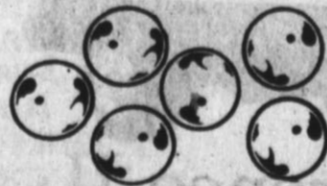
14-K GOLD DIAMOND Floating Heart

Regular \$18.00
\$8⁸⁸



14K GOLD INITIALS WITH DIAMOND

Regular \$35.50
\$16⁸⁸



14K GOLD HEAVYWEIGHT BEAD

3mm	Regular \$.80	\$.39
4mm	Regular \$1.90	\$.89
5mm	Regular \$3.20	\$1.59
6mm	Regular \$3.80	\$1.89
7mm	Regular \$5.00	\$1.99
8mm	Regular \$8.00	\$3.99



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COMPLETE STOCK OF PEARL STRANDS

6 mm	16" strand	Regular \$ 400.00.....	\$199.00
6 mm	18" strand	Regular \$ 600.00.....	\$299.00
6 mm	24" strand	Regular \$ 740.00.....	\$369.00
6 mm	30" strand	Regular \$ 900.00.....	\$449.00
7 mm	16" strand	Regular \$ 800.00.....	\$399.00
7 mm	18" strand	Regular \$ 900.00.....	\$459.00
7 mm	24" strand	Regular \$1300.00.....	\$649.00
7 mm	30" strand	Regular \$1400.00.....	\$699.00



Bill & Regina Kester

Kester's Jewelry

ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

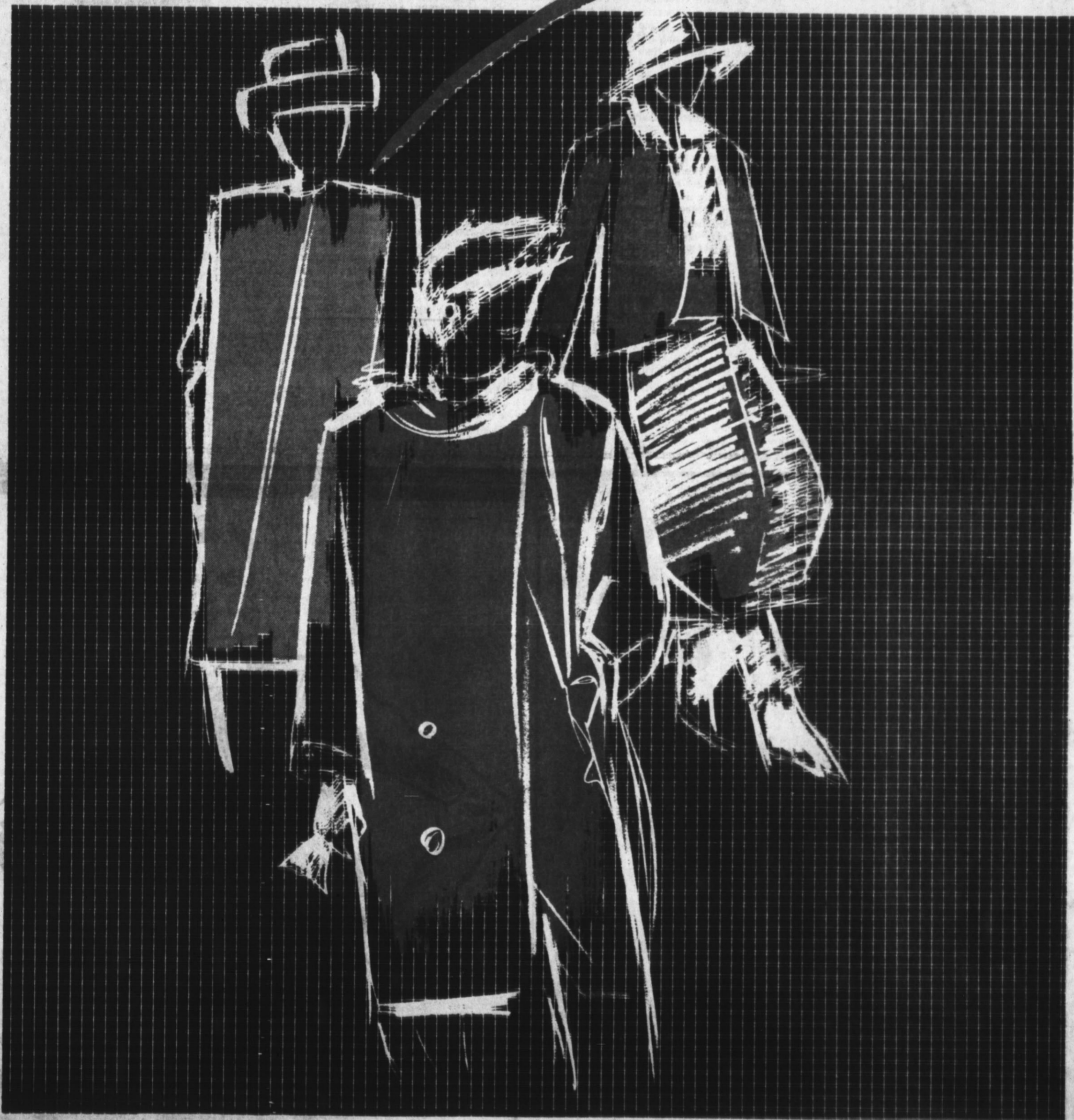
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Fall Fashion



Presented By The Hereford Brand

*Featuring Coverage of the Women's Division (Chamber of Commerce) STYLE SHOW
October 4th, The Newest Nationwide Fall Fashion Trends, As Well As New Lines
Offered By Local Merchants.*

"Off The Runway"

Featured every Sunday in the Hereford Brand's society pages



By ANNE WINSTON
"Five-foot-two, eyes of blue..."

The clothing industry is beginning to realize that those five feet can do at the cash register as more and more petite lines are introduced and more and more retailers add petites to their product.

For the petite customer, it's a time for cheering. "Alterations ladies" are almost impossible to find and if you can find one, the time and money involved in the process becomes exorbitant. How much nicer to simply walk in the store, and walk out with something that fits!

Today's petite manufacturers are covering a broad spectrum of looks and prices with their petite clothing. Once found only in low end departments, petites are now important business for the likes of Maggy London, Liz Claiborne, David Warren and Evan Picone.

These and other makers have realized that just because a woman is small, doesn't mean her pocketbook is. In particular, the executive woman is an ideal customer for petites. She has less time to shop, less time to have things altered and she's more demanding about her wardrobe.

Petite specialists agree that today's petite customer is demanding better merchandise and some of the things they're picking up for her include:

MAGGY LONDON PETITES

Designer Jean Litz is offering two petite collections this fall—Maggy London Petites, which consists of the silk and wool items traditional with the firm, and Petites by Maggy, a new group of polyester dresses that will retail for \$100 and under.

"The petite customer doesn't want anything flamboyant," Liz claims, thus making her petite lines

somewhat more conservative than the Maggy London collection. It will include tailored looks in wool gabardine—wonderful coat dresses a specialty—as well as some dressy looks for dining out.

WARREN PETITES

The petite division of David Warren is specifically tailored for the executive woman and the firm is careful to modify important fashion looks so they will be suitable for the smaller figure. This fall, sweater dressing will be an important part of the line along with menswear looks and jacket dresses.

ENTERPRISE

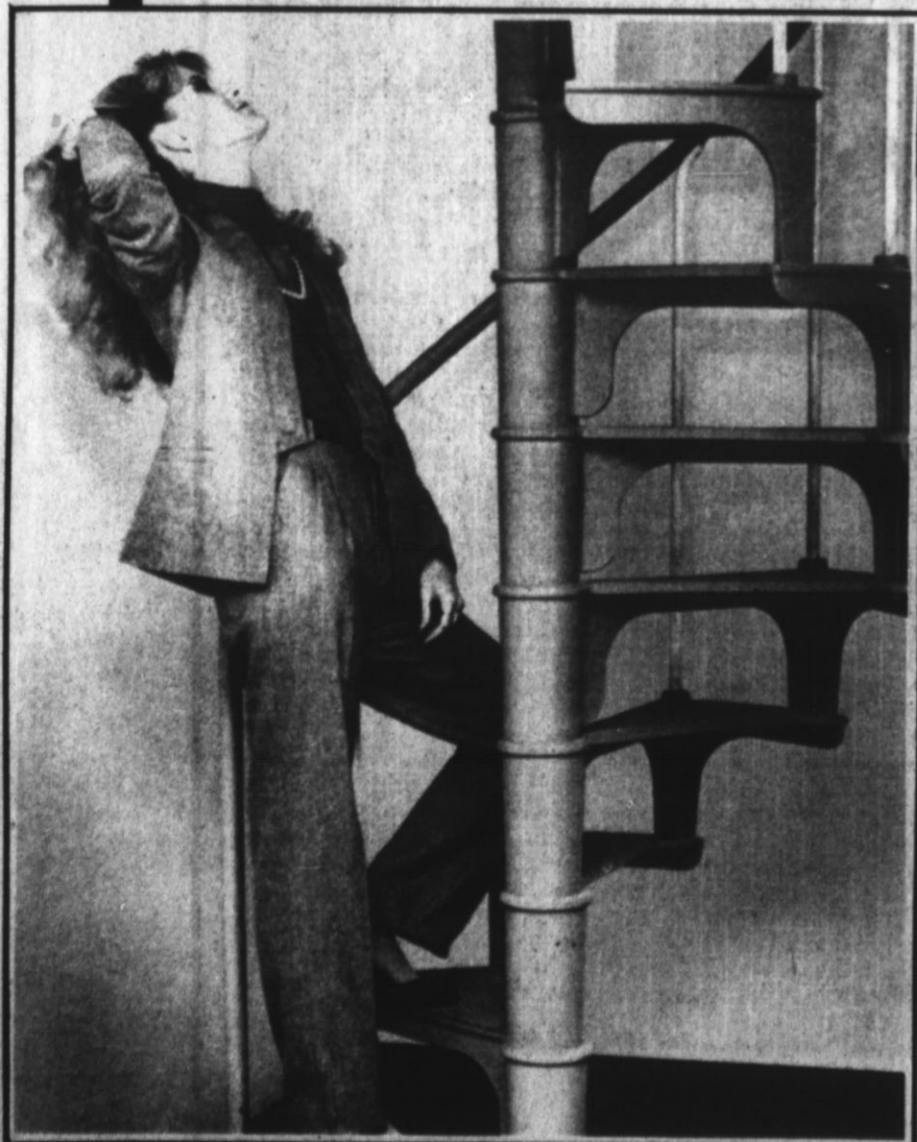
Enterprise is a new division of Melissa Petites which answers the need of the executive woman, as opposed to the less expensive Melissa Petites line. The coat dress will be the most important silhouette for Enterprise in its first season, with fabrics in rich, jeweled toned stripes.



For the petite customer it's time to start cheering with styles like these from Emily and Enterprise.

you can BANK on

DAVID



Here, a **BANKER'S** Gray Flannel Suit (both jacket and trousers are fully lined) is teamed with a fuchsia poly-silk blouse by Gianni Bellini.

FINANCIAL TIP NO. 1

Get your financial affairs squared away with



ARRIVING MONDAY!

Sugarland Mall
The Pants Cage



For now...
For Fall...
For You!

Anthony's
C.R. ANTHONY CO.
Downtown

New lines hotter than ever

Local merchants share views on fashion

BY LINDA CAUDLE
AND SANDY PANKEY
Family News Staff

TRADITIONAL LOOK 'IN'

Although the '50s look depicted in the circular skirt, long cardigan sweater and bobby socks is popular this fall with the younger set, the basic traditional look is still considered in vogue, said Helen Higgins, owner of Helen's.



Helen Higgins

The "baggy" jean or pleated front denim jean is more in demand this fall than the basic jean. Other "in" clothing articles to wear with baggies include the button-down oxford cloth shirt and the classic crew neck sweater in a contrasting color.

Jogging suits are both comfortable and versatile. They come in a variety of fashionable colors as well as traditional grey and are suited for school and leisure wear.

For more formal occasions, the drop waisted mini skirted dress is being seen. These are worn with colored tights, usually in a contrasting color.

For a more feminine look, the younger girls are wearing longer skirts and for the French school girl look the dress is trimmed with soft lace.

Popular colors this fall in children's clothing are turquoise, purple, and magenta with black, red and gray.

Poly-cotton blend of sweat shirt is considered the number one fabric for play and casual attire. This fabric is especially good for mini skirts. Corduroy is a good basic fabric for both boys and girls' pants and sweater knits are more popular now.

For children's shirts and blouses the poly-cotton blends are often used, however, there is more 100 percent cotton clothing on the market. Washable taffeta is considered a popular fabric for holiday dresses for young girls.



Pat Lawson

COLD WEATHER FAVORITES

Coats are stronger than ever before this season. The market is abundant with a variety of coats and cover-ups to fill any need and suit every occasion, commented Pat Lawson, owner of Etcetera.

This season's coats will top off anything from sportswear, suits and dresses to evening wear, utilizing novelty fabrics and color to make one's wardrobe sparkle.

Popular silhouettes this season include the oversized overcoat, slim and shaped coats, and the military look with epaulets and brass buttons, noted Ms. Lawson. Three-quarter length sleeves are a popular feature and fabrics include wool, wool blends, and mohair.

Twill and polished cotton are popular for casual wear, and tweeds, herringbones, checks, and plaids are strong. Capes, panchos and ruana in brushed fleece and knits are hot items this season.

Polyester and down filling add warmth to water repellent coats and jackets. They come in a variety of quilted designs, and piping in a contrasting color adds interest.

Jackets shape up in many ways, from the cropped jacket to the oversize coat jacket. The collarless cardigan jacket and the slouch blazer are the newest shapes, said Ms. Lawson.

Sweater dressing this fall will feature airy mohairs, cashmeres, lambswool, wool and acrylic blends, silks and cottons. Jacquards, plaids, stripes, abstract designs, and argyle and Fair Isle designs are the most popular, according to Ms. Lawson. Cardigans and cardigan sets are also great looks.

Sweater vests have made a comeback and are strong in all sorts of fabrics and designs. For evening wear and the holidays, sweaters will be decorated with pearls, beads, sequins, and satin appliques.



Jerry Smith

NEW FOR MEN, BOYS

Men's and boys' fall fashions will have a more casual look this year, according to Jerry Smith, manager of Anthony's in Sugarland Mall.

All types of knit shirts in a wide variety of colors are popular with all ages. Casual shoes are in style this year, from pigskin loafers to jogging shoes and boys' sneakers with Velcro closings.

Jogging apparel and exercise wear are again popular and sweaters, whether sleeveless vests or long sleeve styles, remain in the forefront. Denim jeans by Wrangler and Levi are still very strong, according to Smith, as are fashion jeans by Calvin Klein, Sedgfield, and Nino Valentino.

This year, men are wearing Ocean Pacific shirts, crew neck or styled with a collar, he added. Oxford cloth shirts with button-down collars remain a popular item. For outerwear, ski jackets and zip-off sleeve coats are in style.

In more formal dress, men's tweed and herringbone wool-look sports coats provide a classic touch, said Smith.

La Jean Henry



LOOKS FOR JUNIORS

Suits are a great look for juniors this fall, especially in men's wear fabrications such as herringbones, grey flannels, glen plaids, houndstooth, checks and fine stripes, noted La Jean Henry, owner of The Pants Cage.

The look is lean and clean. Jackets have varied shapes, from the classic blazer to the new one button slouch shape and the unconstructed double-breasted blazer.

Skirts are slim with kick or inverted pleats, yoked, or gored and are on the upswing for fall '83 with new shapes, new fabrics and a variety of lengths. Waistlines are yoked, notched, belted, and higher for fall. The classic dirndl

remains a popular choice and is easy for most people to wear, commented Ms. Henry.

Pants are clean cut, full, cuffed, and pleated. A new look in pants is the side placket; also, yoke accents and notched waistbands. Belts to be worn with pants and skirts are an important fashion touch.

The layered look with a splash of color takes on new meaning this fall. Polo shirts layered over crew neck sweaters or contrasting shirts are popular, as are turtle necks layered under sweaters and blouses and then topped with a vest.

Sweatshirting shows up in great, big sweatshirts, vests, and pants, added Ms. Henry.

Evening wear for juniors during the upcoming holiday season will consist of decorated toppings, such as embroidery and beading on sweaters, and lacy blouses. The luxury of angora sweaters is a wonderful holiday look, she stated.

The full skirt for prom time featuring yards and yards of fabric will be popular in taffetas, chiffons and nets. Some of these dresses will feature off-the-shoulder or strapless bodices.

Teenagers readily accept new and different styles

By LINDA CAUDLE
Family News Editor

Teen fashions are often thought of as the most variable of all current styles.

In a way they are. Teenagers more readily accept new and different styles and when one leads the way, others follow the lead. Acceptance by peers is at an all time high during the high school years and wearing the "right" clothing is a large part of this acceptance.

Fashions for young people are colorful and exciting this year, and according to several Hereford High School seniors, the look one presents is very important, even though brand names may not be quite as crucial as they have been in the past.

"Designer jeans aren't as big as they were," noted Kari Maddox, and Randy Stribling added that "looks are more important than tags this year."

Brian Lady and Melvin Kalka commented that styles are generally more casual this year, and Vanessa Sims agreed, stressing the continued popularity of the "preppy look." Randy believes that styles this year are dressier, but more comfortable. Kari noticed that "guys seem to be more fashion conscious—they don't just wear jeans anymore."

Brian, Melvin and Randy all said that they like to wear either jeans or dress pants and nice shirts to school. Vanessa commented, "sometimes I like to wear jeans with shirts or sweaters and at other times I enjoy dressing up



in dress pants or dresses." Kari said her normal school attire consists of dress pants or skirts and sweaters.

For formal affairs such as banquets and proms, long dresses and tuxedos are still the thing to wear, and for dates and less formal events, the girls prefer to wear dresses or dress slacks, while the guys usually wear sports coats, nice slacks and ties.

Boat shoes and penny loafers are two fads that the teens agree are popular at HHS this year. Punk hairdos are seen often on the high school campus, as are polos and Izods and short calf-length jeans for girls. Kari also noted that big earrings are popular and mini-skirts are in style but not allowed at school.

JCPenney Fall Fashion



Motion Pant and shirt partner.

\$18. Our Motion Pant is tailored in Klopman's stretch woven Dacron polyester to follow every move. Misses' and petites' sizes. Women's sizes, \$20.
\$19. Shirt partner to pair up in coordinated prints. Stretch-woven polyester. Misses' sizes.

Sugarland Mall

Step Into Fall



¾ Length 100% Silk Jacket with asymmetrical closing, teamed with coordinating 100% silk pleated trousers.

Etcetera!

Sugarland Mall



Dresses from Beautique and Bow Age are the perfect change from everyday play clothes for the holiday season

For fall, 1983

Feminine fashions from Nipon

For fall, 1983, Nipon boutique presents a delightful repertory of one and two piece dresses from serious daytime signature shirt-waists to the unabashedly flirtatious satin cocktail flapper.

Designed by Pearl Nipon, each style in Nipon Boutique encompasses all the qualities of a beautiful dress - femininity, a flattering silhouette, intriguing color and textural interplay, plus fine workmanship and detail - qualities synonymous with the Nipon name.

The Nipon flair for detail is expressed in myriad ways. Engineered pleats release a kaleidoscope of pattern and

vivid color through movement. Pin tucks and flanged pleats subtly shape the body. Shoulders are crowned with epaulets, tiny shoe button closures, trapunto stitching or crystal pleats.

Bows appear as focal points, soft and loose at the throat, large and crisp at the waist, in the front, as a belt, behind, atop the bustle of a moire dinner suit, or tied at the side of a cranberry satin cocktail dress.

Dresses take on dual personalities with convertible necklines, detachable, crisp squared platter or choir boy collars, and removable shaped belts and cummerbunds.



FASHION CHECKPOINT — A dramatic dress from Nipon Boutique features all-over checks in burgundy/cream or black/cream. Of lightweight wool, it features flange shoulder blouson top and softly gathered skirt with contour waistband. For fall '83.

New Jewelry For Fall Fashions

Definitely "in" for fall are shorter necklaces that ride high on the neck to flatter new fall apparel designs and colors, says the Jewelry Industry Council.

The new beauties appear in short twisted strands of colorful beads, multi-colored multi-strand pearls, and short chains in high gloss gold.

Chokers often feature geometric gold links, and many have a stone centerpiece, such as an amethyst or garnet. Gold collars use sunburst effects for eye-catching neckline fill-in.

Small rhinestones are used so discreetly in new necklaces and earrings they look like "the real

thing." The sparklers appear in pave rondelles on necklaces, as pave drops on chains, and in pave patterns between chain links.

There is a strong geometric look to new gold jewelry that goes ideally with fall's new tailored suits. Over-sized bar pins are set with jewels that, if real, would bring a king's ransom.

The frankly fake stones simulate sapphires, emeralds, rubies, amethysts and topaz, and adorn pins, earrings, necklaces and bracelets.

All in all, jewelry for fall is colorful in design as well as hue, and is part and parcel of fashion's new "dress up" look, reports the Council.



JEWELLED COLLARS in geometric patterns are fall's new favorites, reports the Jewelry Industry Council. Short is the word for new necklaces as chokers, collars and princess length necklaces adorn new apparel necklines.

Fashion Forecast For Fall



High fashion without the high price.



Magdesians: Suede teamed with the glamour of Brass (Wine and Black Suede) also Suede and Patent Leather, Suede and Leather.

Citations: Soft, low and high heel pumps and sling pumps

Life Stride: Evening elegant pumps dressed with bow, all styles perfectly designed for a great fit!

Revelations: Top quality leather uppers together with the famous "Red Carpet" cushion insole...true comfort at its finest.

Fanfare: Refreshing new ideas from a famous name brand.

Stylecraft & Genuine Leather Bags at an affordable price.

See Juanita & Vicky Higgins at

GLENN'S FOOTWEAR

Fashion At Your Feet - Across From The Post Office



When your kids need to look their "Sunday Best," look to Helen's!

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It's all for you.

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364-3221

Menswear styles are looking better than ever for fall '83

For fall, 1983 tradition is in style, with menswear that is slim, trim and elegantly to the point. Few flourishes detract from the clean lines of clothing designed to subtly flatter. Designers have, for the most part, concentrated on style - with its essence of timelessness - as opposed to fashion, that which is trendy, and always has a new and different trick up its innovative sleeve.

Suits quietly assert themselves, in the best of taste, with an easiness born of elegance. The news is an increase in double-breasted designs, a dramatic decrease in the three piece suit, and the excitement created by textured fabrics and unusual colorations.

A gray suit is not simply a gray suit, as its fabric is likely to be shot through with a dozen other colors.

Even the most conservatively-styled suits are likely to carry windowpane overpatterns, or other subtle detailing which says "fall '83."

It's all an outgrowth of "investment dressing," the concept which seems more and more likely to see fashion through the first years of the '80's, and which pays dividends of wearability and longevity without ceding a single iota of well-bred sophistication.

It's no surprise, with this emphasis on assured, conservative styling, that the tuxedo steps forth to steal much of the fashion spotlight.

And indeed, it has never looked so good, so masculine or so absolutely right - in a thousand and one guises, sporting lustrous satin shawl collars, or double-breasted, or with plaid cummerbunds or

white jackets worn over the traditional black pants. It's fashion strutting high and definitely "putting on the Ritz."

On the other hand, with the business suit so conservative, and the increased emphasis on elegant formal attire, it stands to reason men's sportswear is the arena for fashion fun.

Sweaters demand center stage, throbbing with the excitement created by a profusion of colors and an infinite variety of intricate knits, designed to suit every man's every mood.

Among the trends to look for: eye-catching intarsia knits, variations on the traditional fair isle patterns, and the bright, bold good looks of color-blocking, inspired by the paintings of Mondrian.

Another thing to watch for: leather as an integral part of sweaters, to give them a look of contemporary richness that's smashing.

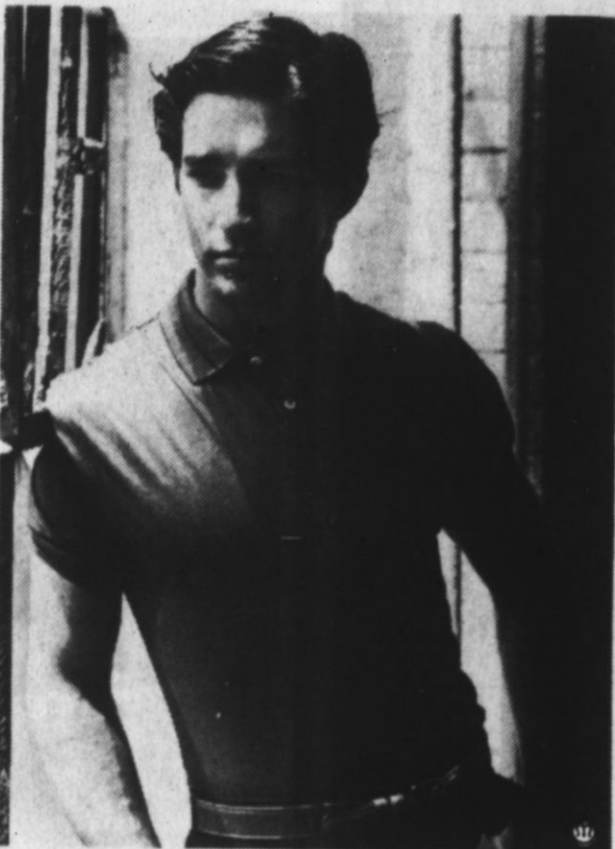
And, speaking of leather, fall '83 may be its biggest season yet, with more and more designers adding leather and suede garments to their collections.

Leather jackets, shirts and slacks are worn together or in combination with other fabrics for a look that's absolutely dashing, absolutely now, and 180 degrees away from the sleek conservative suitings that the same man is likely to be wearing during the work week.

For, if fall '83 has a fashion lesson to teach, it's that the American man is as aware as the designers are of the many roles he plays - and is dressing, not only to suit himself, but to suit them as well.



A SUAVE, SOPHISTICATED SUIT from Bill Blass Menswear in a worsted wool plaid. An updated classic, it features an elegant double-breasted jacket.



RICH, SUBTLE COLORS update classic sportswear styles. Consider this basic wardrobe "must" from the Lee Wright Collection of menswear for JCPenney: a luxurious cotton knit sport shirt trimmed with thin bands of color. Priced at \$26.00, it's worn with double front-pleated cotton casual trousers, \$36.00. Both items are available at selected larger JCPenney stores and in the fall catalog.

Award-winning designer favors clean, classic looks

Certain constants in the world of fashion never change. They include the high premium placed on well-made clothes, the enduring popularity of classic looks and the universal appeal of color.

Today's quality-conscious consumers are searching for these constants, which characterize the Lee Wright Collection of tailored clothing and sportswear for JCPenney department stores.

Award-winning menswear designer Lee Wright addresses the topic of consumer needs: "I believe that good clothing, like satisfying meals and a pleasant home environment, is a necessary ingredient that contributes to a sense of well-being in our everyday living."

What about priorities in times of economic stress? Wright continues, "I also believe that good clothing

can be affordable. When money is tight, consumers tend to be particularly discriminating in their apparel purchases.

"They are interested in clothing that is clean and classic, rather than trendy and frivolous. They want clothes that are tailored and colored to present possibilities for long-term wardrobe-building."

Introduced in selected larger stores and catalog for fall, 1983, the Lee Wright Collection for JCPenney was designed specifically to answer these consumer needs. Falling under the heading of "clean and classic" are worsted wool two-piece suits, cotton sweaters and button-down sport shirts.

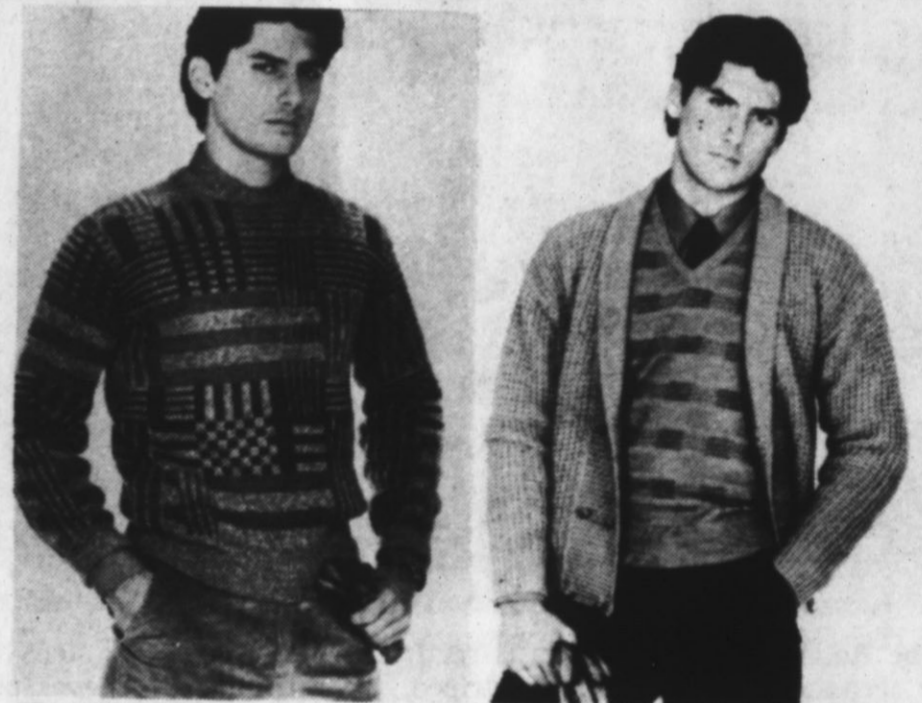
Subtle but eye-catching tones of spruce green, claret, granite, mauve and marine appear in fine-line pin stripe, plaid and windowpane patterns to saturate the classic styles

with fashionable colors that work well together in any number of mix and match combinations.

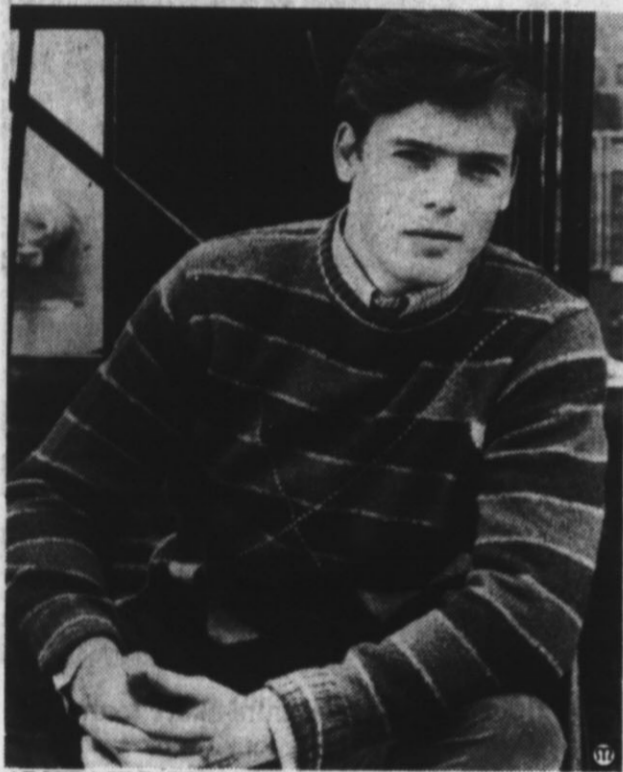
There is undeniable consumer interest in designer merchandise today, possibly because shoppers are interested in getting the most for their money and they perceive designer merchandise to be the best that money can buy.

Consumer studies reveal that "best" suggests high quality natural fibers and superior workmanship. Because the moderately priced items included in the Lee Wright Collection are expertly tailored and made of the finest wool, cotton and silk, they show definite signs of a long fashion lifetime.

"Dressed in clothes that let him look his best, a man exudes a healthy confidence that reflects on all aspects of his business and personal life."

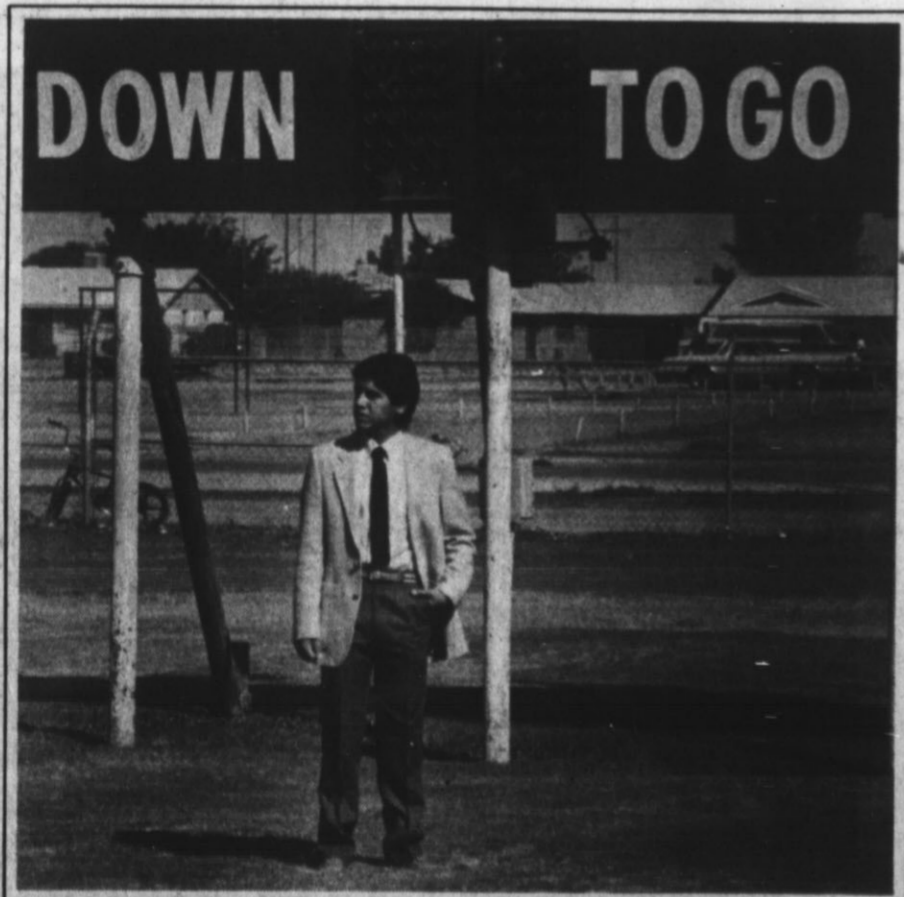


SWEATER ARTISTRY — Gianfranco Ruffini's inimitable touch is immediately visible in these two sweater looks. Left, geometric patterned pullover in a handful of colors makes a dramatic statement in texture and design. Right, double-breasted cardigan sweater with shawl collar is worn over multi-colored rectangular stitch striped v-neck. For fall '83.



ABSTRACT PATTERNING overlays wide horizontal stripes on this shetland wool sweater from Colours by Alexander Julian, a member of the Men's Fashion Association. It's worn over a multi-color gingham check sport shirt.

1st Down, Fashion To Go!



Herringbone Tweed Jacket

100% Woven Cotton
Knitted Tie

Haggar Slacks

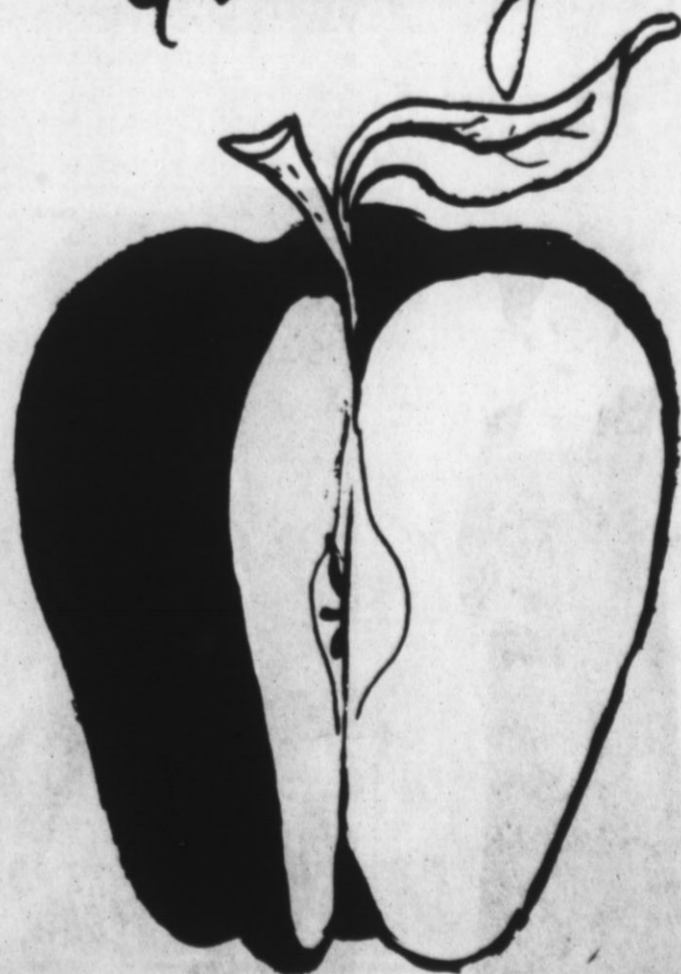
No-Fade Oxford Cloth
Dress Shirt

Anthony's
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Sugarland Mall

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Quality.



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Local merchants present new fall lines

In Chamber of Commerce fashion show October 4th

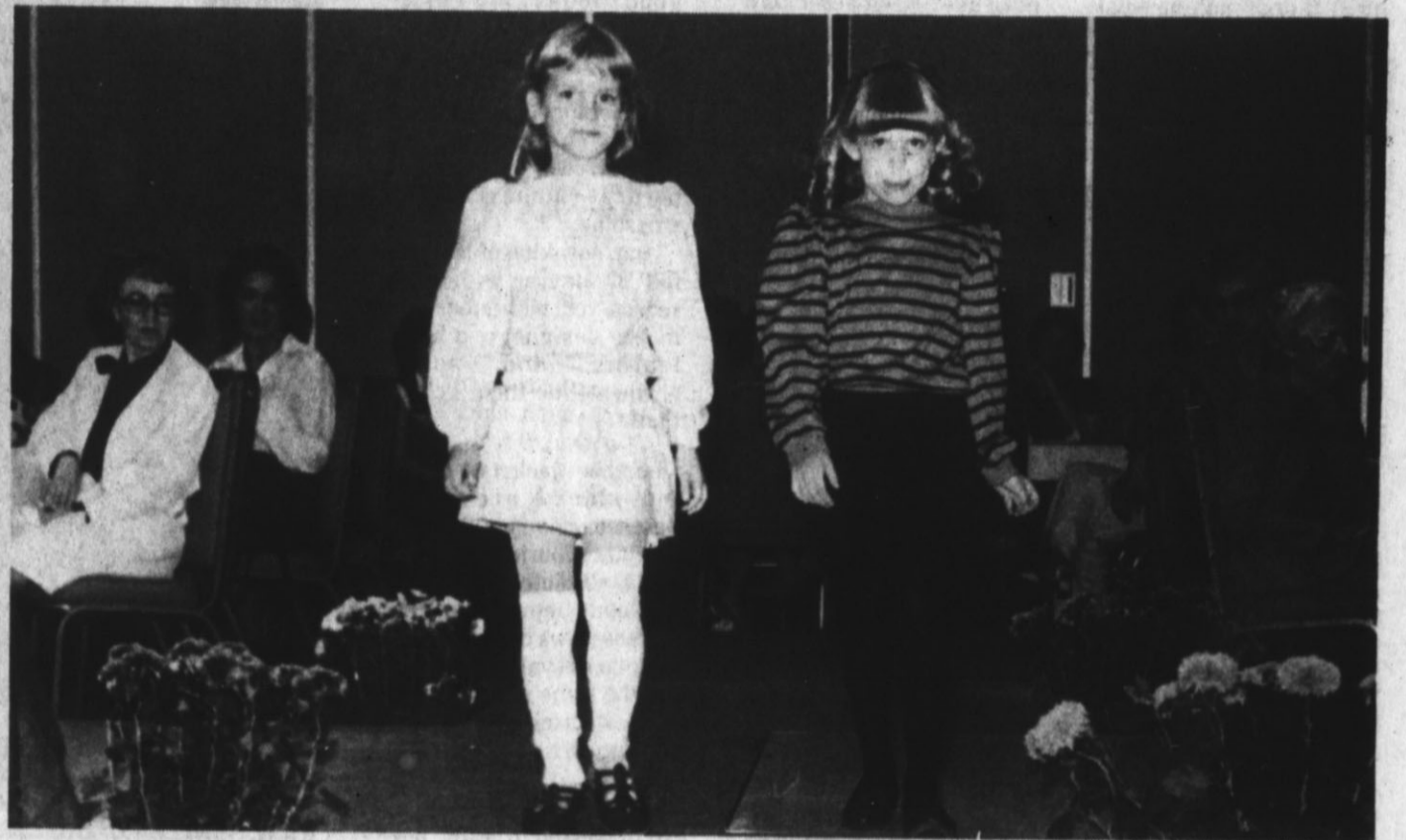


Over The Rainbow—Camille Martin is ready for any occasion with this rainbow-striped, polished cotton dress ensemble from Louise's. Features include a soft gathered skirt, with camisole top and short length jacket.



Sleek—Angie Diaz steps out in a royal jumpsuit with ¾ length sleeves, puff shoulders and capped with a wide belt to accent waistline.

Fall Fashion



Darling Duet—Modeling for Helen's, this mini-skort duet are big girls in any arena. On the left, a pastel striped mini with coordinating

top. On the right, a black mini-skort teamed with fuchsia and black long-sleeve top.

"I'm Ready For Any Occasion in My New Fall and Winter Fashions Now That I've Lost 40 Lbs. and 53½ Inches."

Like Virda Mae Norris, you can conquer your weight problem at Pat Walker's.

Discover a slender new you at Pat Walker's—and start enjoying the beautiful difference that lasts a lifetime. Even if you have failed in previous attempts to lose weight, you can succeed with this proven program.

Excess weight was creating health problems for Virda Mae Norris; she went to Pat Walker's after her

doctor told her she had to lose weight. Now, 40 pounds and 53 and one-half inches later, she has gone down four clothing sizes. And, she adds, the best thing is that she is able to keep the weight off.

You owe it to yourself to find out what Pat Walker's can do for you. We invite you to come in for a free treatment and figure analysis; there's no obligation, of course. Call today to reserve time for your courtesy appointment.



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Fashion Flash

The Critic's Choice for casual wear!



Dance your way into the latest sweatshirts from Janet Wray

Louise's
Sugarland Mall

Evening show filled with elegant, varied styles



Contrasting Ensemble—(top row left to right) Sharon McNutt, modeling for the Pants Cage, is ready for evening holiday affairs with this black crepe, ankle-length jumpsuit; Donna Jones wears a black long-sleeve dress accented with red and wide belt for J.C. Penney; Beverly Jayroe models a polished cotton even-

ing dress in fuchsia with 3/4 length sleeves and a short, belted top; modeling for The Vogue, Nadine Chance is set for the most elegant holiday gathering in this beaded multi-color suit on a shimmering navy background; (bottom row left to right) Mary Beth White demonstrates casual active wear by Lady

Wrangler from Boots and Saddle. The colors are navy trimmed in red coordinated with red knit top; Daria Fuller models a multi-colored long-sleeve sweater coordinated with a straight-leg corduroy trousers; Olivia Denning (President of the Chamber of Commerce Women's Division) takes any evening affair in

stride with these black high-waisted pants and contrasting white satin blouse; Markay White is ready for the football game in maroon front-pleated trousers teamed with creme and maroon sweater—she's also carrying a matching skirt to complete the ensemble.



HOLIDAY WEAR

FESTIVE HOLIDAY OUTFITS make them the apple of anyone's eye. In this setting a black velveteen bolero top with offsetting border lace is coupled with a contrasting red wool-blend skirt.

Grandma's Korner Too
Sugarland Mall

Fashionable School Shoes for Children!



Bass Saddles
Wh/Gray,
Wh/Navy,
Bone/Navy,
Wh/Red,
Bone/Mecca

Child Life
Navy Blue
4-6

Jumping Jacks
Navy
5 1/2-12

Kids enjoy the look & comfort our shoes provide. Plus, Moms will love the way they last & last!

Betty's Shoes

319 Main

364-1211

Local Merchants

Continued from page 2b

BEAUTY IS SKIN DEEP

The new fall look dramatically emphasizes individual beauty and special attention is given to the customer, said Sonia Cash, professional Merle Norman Studio advisor.



Sonia Cash

The studio offers the customer a free make-over to help the woman coordinate her make-up with the new fashion trends.

Lips this year are darker, richer and more sensuous and new shades include maple and rich chestnut.

Eyes, the focal point of a woman's face, are still smoky, smoldering but rounded and accented by new shades of eye pencils. Popular eyeshadows include deep blue, brownish gray, plums and purples, and new fall shades in eye pencils are dark blue and dark olive.

With summer tans fading, the over-all tone of the complexion needs special attention and the woman should choose a slightly pinker foundation to offset post-summer sallowness.

A blush should be used sparingly and should draw attention to the eyes. New colors include brownish rust and brownish burgundy.

Besides offering a complete line of make-up, a line of skin care products are also available. With the change of seasons, skin needs extra attention. Merle Norman has skin cleaner, toning lotions, masks, moisturizers and other beauty products.



Berta Ottesen

A Season of Jewels

The new fall look in evening fashions suggests a romantic feeling and feminine vision, according to Berta Ottesen, owner of The Vogue.

Beading, sequins and jewels are combined this season to transform the after-five look into an elegant one.

The splendor at night begins with a black or black and white beaded evening jacket with bright jewel ornamentation. To complete the beguiling effect, a variety of accessories may be used including sequined or gold belts; solid, plaid or striped sashes, and jewels.

The designers' evening pants convey a note of softness by using pleats and added fullness. To add to the dressy, non-chalant, look are the evening sweater and blouse.

Full or column skirts are being worn in various lengths this fall—short, ankle or long—and come in glorious real colors to strike a definite impact.

A dreamy, soft illusion for evening is reflected in fashions made from soft, flowing, ruffled chiffon and taffeta. Lace and embroidery are also combined to accentuate the totally feminine woman.



Ruth Wilson

THAT EXTRA DIMENSION

Clothes that go to work and almost anywhere else with elegance and ease are the answer to the working woman's fashion needs.

The style conscious woman wants fashions this fall that are designed for looks, convenience and comfort, said Ruth Wilson, owner of Little's. The career-minded woman wants a wardrobe that looks good, is easy to care for and is interchangeable.

The basic suit is a timeless classic. Selected from coordinating groups, it can do double duty with the change of blouse, sweater or sweater vest. A more sophisticated appearance may be accomplished by wearing jewelry.

Dresses this fall are made from vibrant, rich colors in soft fabrics, gabardine and wool. They are styled for extra fashion mileage and may be accessorized with various belts or sashes in contrasting colors.



Fran Ambold

SWEET DREAMS

Plush pile, velvet, and satin-look nylon robes, as well as colorful floral caftans, are just the thing for cozy cover-ups this fall and winter, said Mode O' Day owner Fran Ambold.

Popular 100 percent acrylic pile robes are machine washable, elegant velvet robes feature rich, dark colors, and the nylon cover-ups are often fashioned in florals and stripes. Wrap style and zip front closings are designed for ease and comfort.

Underneath, short or long gowns in nylon or cotton knit, pegoir sets and brushed flannel gowns and pajamas are equally comfortable and elegant. Plenty of lace and satin trim add a feminine touch.

According to Ms. Ambold, velour leisure wear, namely pants and matching tops in bright, cheery colors, are very much "in style" this year. They are perfect for lounging in the house on cold winter evenings.



Betty Martin

UPDATING OLD SWEATS

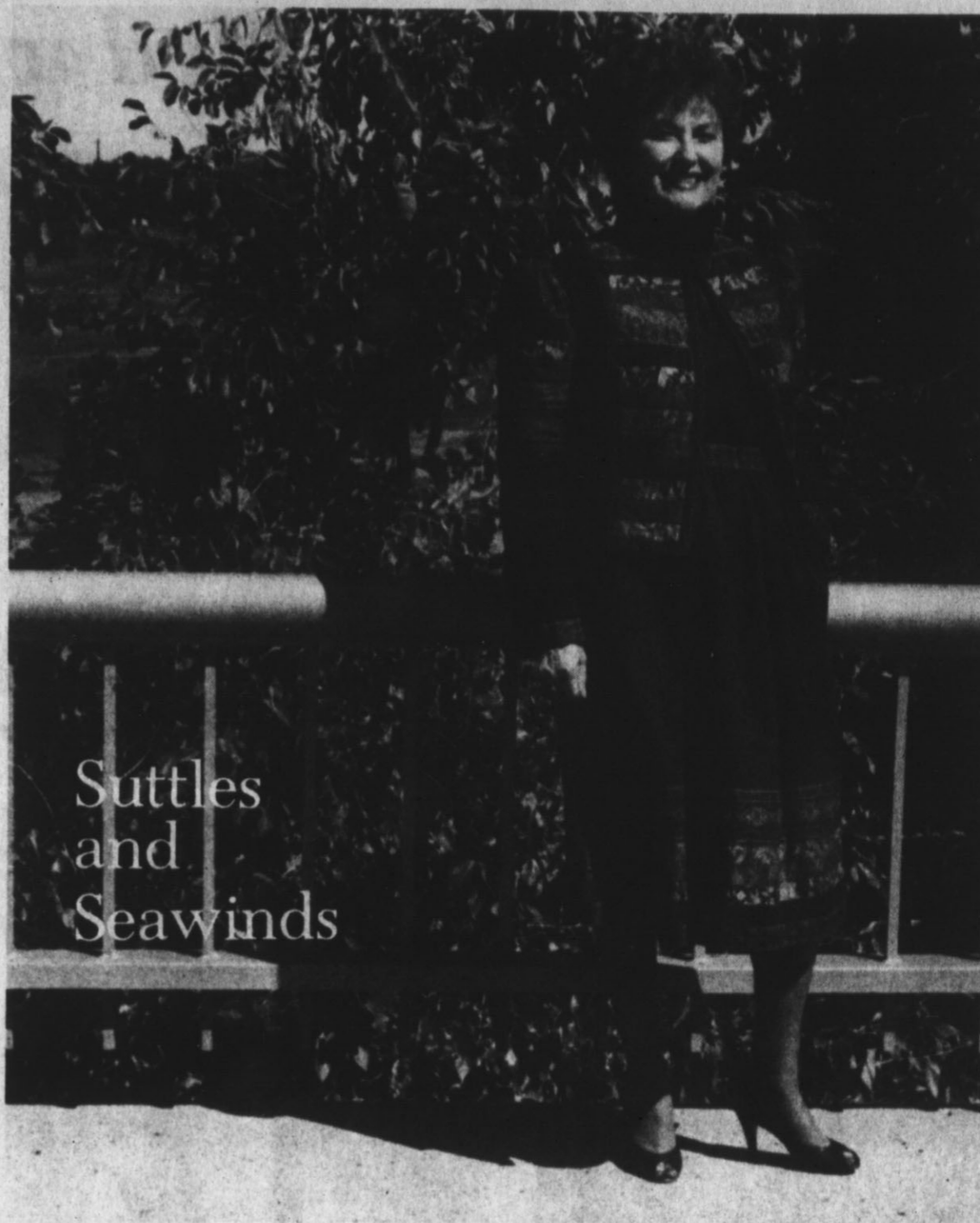
Garments for exercise and jogging, or "active wear" as it is called this year, have many new looks, according to Betty Martin, owner of Louise's.

Polyester-cotton poplin is popular for street wear and appeals to all age groups. She also added that Wrangler has introduced a corduroy active wear line with elastic pants and battle jacket which is a take-off from designer labels.

For juniors, the cut-look sweatshirt is in style. Sweat material with neck and arms cut out, plus added satin ruffles, tie dye, and applique patches are just a few of the new features of the old standby "sweats," said Ms. Martin.



A variety of styles and colors — something for everyone — best describes this year's crop of coats, like these from London Fog and Misty Harbor.



FALL MAGIC FROM THE WINDSWEEP SHORES OF NOVA SCOTIA. Unique only to Nova Scotian women for generations, these mosaic masterpieces of color and texture are ready to charm you with their elegant style and luscious comfort. By Vicki Lynn Bardon for Suttles and Seawinds, now available at

The Vogue

Two Eleven North Main

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Skirt Ensemble by Dana Point. This Wool, Antelope Shade Suit is Accented by a 100 percent Polyester Blouse that has the Feel of Pure Silk. A Sophisticated Look for A Busy Day at the Office!
Ebony and Ivory are The Colors for Fall 1983, and What Says it Better Than This Suit by PBJ. Front Pleated Pants with Triple Button Waistband Highlighted by the Short Length Jacket with Puffed Sleeves. The White Bow Tie Blouse is the Finishing Touch. A Smashing Look for Evening!

Little's
237 N. Main

Home of Estée Lauder and Aramis Products in Hereford.

Halston's inimitable touch turns 1983 into the year of the sweater

1983 is the "Year of the Sweater" and nowhere are the many possibilities of sweater dressing more fully explored than in HALSTON III, the designer's premiere collection for JC Penney.

From sporty outdoor looks to chic city styles, sweater dressing from Halston enables a woman to bundle up with panache this fall.

Range of options
In his collection of sportswear, Halston presents a variety of sweater options that cover a woman's complete wardrobe needs. With denim, the classic American

fabric, he shows easy sweater shapes in his signature color red.

A warm, fine gauge cowl neck sweater dresses up jeans or a denim skirt. A shaker knit zip front cardigan is paired with a matching crew seater for a beautiful tone-on-tone effect.

In the HALSTON III Collection, the designer reinterprets the traditional argyle sweater with contemporary detailing and new combinations of color.

Rich hues of grey, black and burgundy create the argyle pattern on a

turtleneck that matches easily with the grey or black flannel skirt that is a staple in every woman's wardrobe.

The turtleneck is also rendered with a beige background and can be worn with a coordinating sweater that echoes the same argyle pattern. Halston adds a special touch to these sweater sets - zippered fronts and pockets that are new to the sweater industry and give a very polished look.

Snappy neutrals
In soft, heavyweight shetland, Halston presents a collection of neutral sweaters in grey and beige heather weaves that look particularly

lovely with camel and tweed trousers or skirts.

With warm woolen trousers, a shetland cardigan and matching cape thrown across her shoulders, a woman is ready for a brisk fall walk through the leaves.

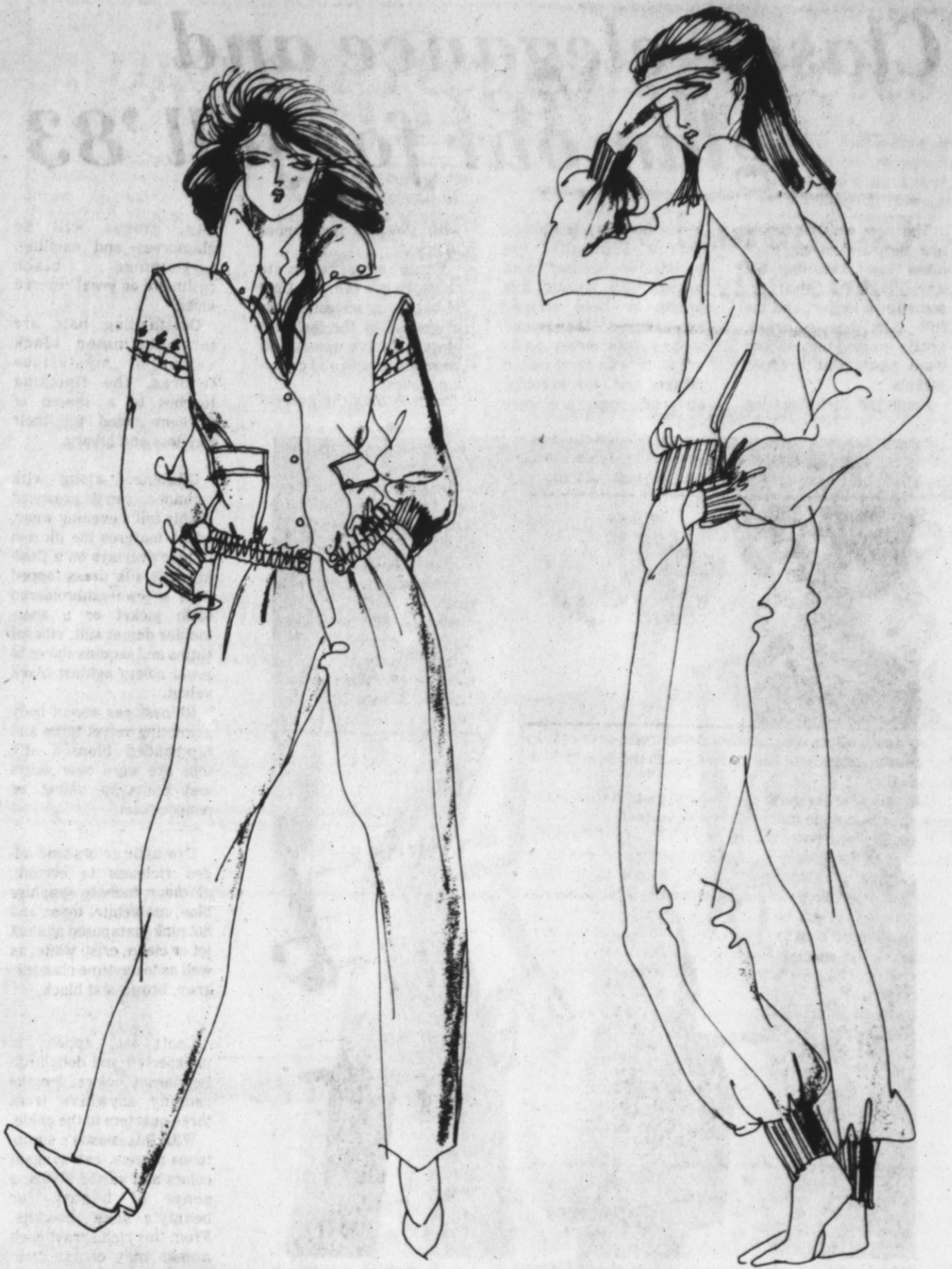
In Halston's hands sweater dressing takes on a new dimension, becoming more fashionable and versatile than ever before. Nothing can surpass the comfort and allure of a sweaterdress. Halston's is royal blue and has a matching shawl that wraps around the body. The resulting silhouette is nothing less than smashing.



RICH WOOLENS ABOUND in the Halston III Collection for JCPenney. Halston warms up winter with a grey heather cardigan and wonderful shetland wool poncho. Coordinating grey tweed trousers are certain to become a welcome addition to any wardrobe. On the right, classic design expressed in an argyle print sweater set featuring a turtleneck and zippered cardigan. Luxurious wool flannel trousers and brown loafers finish the look. Available at most larger JCPenney department stores and through the catalog.

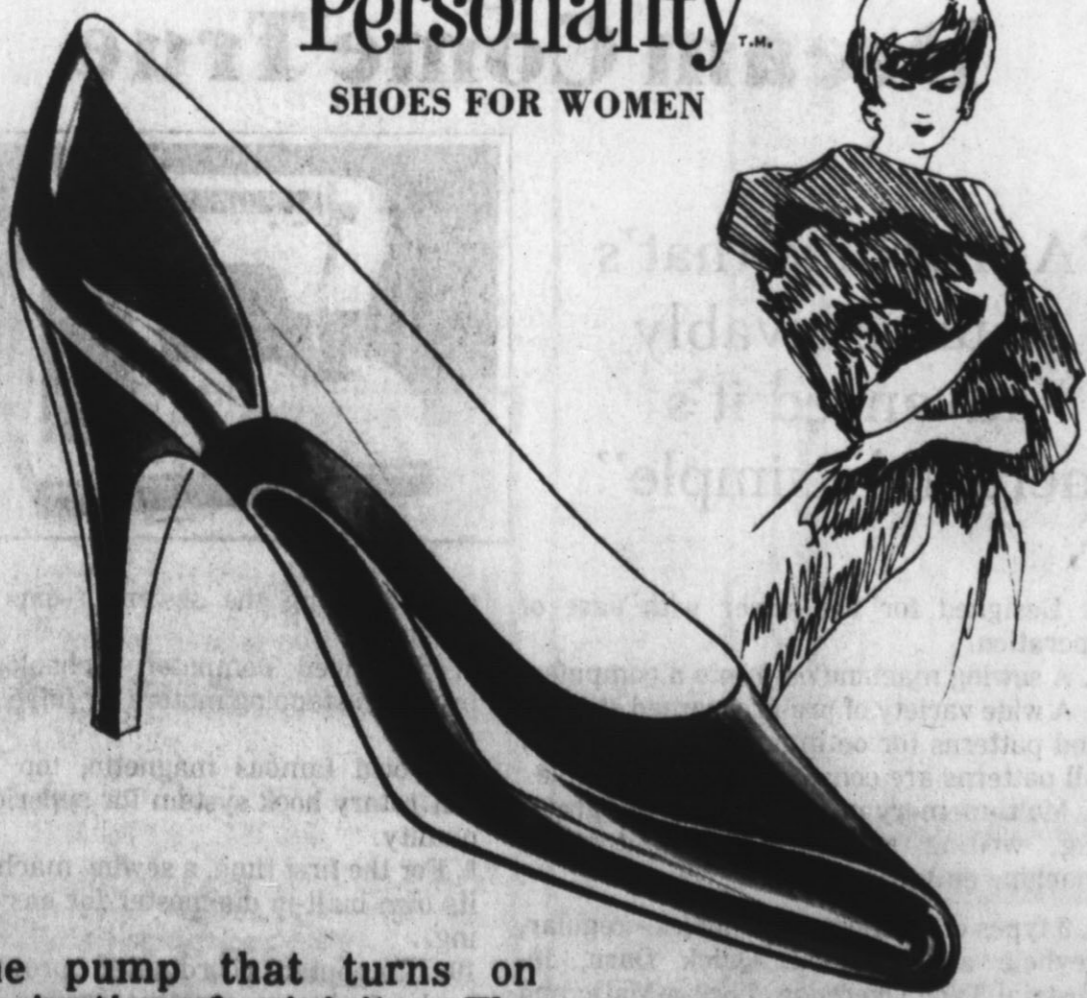


PART CLEAN-CUT CLASSIC, part tongue-in-chic innovation, Halston's sleek sweater dress and matching poncho in royal blue emerges as the crucial component in fall's formula for sophisticated sportswear. Clean accessories complete the look with a smooth leather signature belt and high-heeled boots in burgundy. Available at most larger JCPenney department stores and through the catalog. (From the premiere HALSTON III Collection exclusively at JCPenney.)



Leisure time is spent in comfortable, sturdy clothes covered in snaps, zippers and big, bold pockets. We picked a suit from Esprit.

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322 N. Main St. 364-0844

JCPenney Fall Fashion



Par Four partners for her.

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Turtleneck top in misses' sizes S,M,L,XL..... \$12
Shirt in misses' sizes 6 to 18..... \$16
Slacks in misses' sizes 8 to 18..... \$23

Sugarland Mall

Classic elegance and glamour for fall '83

The new whittled skirts are slim and sleek, most often just skimming the knee, often shorter, sometimes longer, and the full skirt has returned, gently gracing the calf and worn easily with cropped jackets.

Pants put their best leg

forward with a straight and narrow silhouette, the pared-down trouser pant topped with smooth silk prints or bold striped sweaters. Menswear striped wool jersey pants are worn with short cuffed jackets and, for evening, slim silk pants are worn

with flowing, diaphanous tunics.

There is a return to elegance this fall, to a time of bygone graciousness, as evidenced by the fact that more and more women will be wearing hats and carrying gloves.

Transcending the every-

day, gloves will be glamorous and exciting, fur-trimmed black cashmere or jewel covered knits.

Outstanding hats are large brimmed black velour or mysterious fedoras, the finishing touches to a season of fashions noted for their richness and luxury.

Opulence, along with romance, is most pronounced in this fall's evening wear, which features the illusion of lace overlays on a flowing gold silk dress topped with a jewel-embroidered satin jacket or a spectacular dinner suit, vibrant satins and sequins shown in jewel colors against black velvet.

Rhinestones accent body skimming velvet tubes and hip-banded blouson silk tops are worn over skirts and pants in velvet or peade-soie.

Dramatic colors lend added richness to evening glamour, fuchsia, sapphire blue, malachite, topaz and hot pink juxtaposed against jet or clean, crisp white, as well as to daytime classics: gray, brown and black.

Coats too, appear in unexpected and delightfully vibrant colors, lengths ranging anywhere from three quarters to the ankle.

With this season's sumptuous fabrics, extravagant colors and varied styles, a sense of beauty for beauty's sake prevails. From this rich array, each woman may choose from the finest in fabric, color and line to create a wardrobe that is uniquely her own.



FALL LINEUP—The military look for fall, 1983, by Bill Bliss. On the left, the suit dress is cut in one with the trompe l'oeil peplum in front. The skirt is mid knee — the shape is narrow. The collarless fly front coat in the center is cut square and narrow. A black cashmere sweater and narrow covert skirt complete this look. To the right, the mannish double breasted coat is worn over self trousers and a cashmere sweater inset at the neck with a check wool scarf.



DRESSED UP FOR A FUN DAY or ready to enjoy a little night magic, Smart Alec's mini-skirt and beaded top in lightweight "Trevira" polyester fiber will take you there. Available in white, royal, jade, magenta and purple. Photo taken at the Marriott Hotel in Newport Beach, Cal.



SOFT, SNUGGABLE AND STRICTLY UNENDANGERED sham-lamb fleece lined denim jacket by Lois features asymmetrical fronts with snaps to close on the cold winter days ahead. Designed to go out on a limb for comfort and fashion are these two styles of Lois legs: Her colored canvas pair are drop yoked and pleated; his five-pocket denims are fit to accommodate the athlete in all of us.

Simplified styling systems to create classic hair looks

Similarly, women can choose from an array of versatile hairstyling appliances: heated curling brushes for creating smooth flips and waves, blow dryers with variable heat and air settings and hairsetters that condition while they curl.

A new hairsetter to try is General Electric's Soft Roller Hairsetter with lightweight, soft foam rollers that treat hair gently. Each roller is steamed individually to help produce consistent, long-lasting curls.

Two popular hairstyles for fall will be a classic pageboy for hair shoulder length or longer and a swept-up look for short, layered hair. To create them, haircare experts at General Electric and Revlon Flex recommend the following styling systems.

The classic headline

For the pageboy, start by blow drying hair with head lowered and hair brushed forward. Use a lightweight blow dryer that is easy to maneuver, but powerful enough to dry hair roots rapidly. General Electric's compact Go Dryer! has 1200 watts of drying power, yet weighs less than 13 oz.

When roots are dry, raise head and dry underneath section of hair by rolling on a round brush and directing heat over them.

Next, style the top and crown by parting hair at the side and winding sections around the brush away from the face. Direct dryer heat over the rolled sections.

Finish off by flipping hair

ends under with a heated curling brush.

Transform the pageboy into a softer evening look with an electric hairsetter. Simply wind two large rollers at an angle at the top of the head - two on each side, one at the crown and one at the nape of the neck.

As soon as you wind in the last roller, start removing the others. Brush hair forward with head lowered, then backcomb lightly. The result is an elegant hairstyle, in minutes.

Swept away

For short, layered hair, a feathery upsweep is appropriate for day or evening. The styling system calls for a styling brush plus one versatile appliance: a blow dryer with a cool air setting to help lock in wave.

A good one to try is General Electric's Style Setter Compact Turbo Dryer. Equipped with its own styling brush, the dryer has a style set trigger which automatically releases cool air to set the curls you worked hard to create.

To add body, start by brushing hair forward from the nape of the neck with head down using the styling brush and dryer.

When hair is almost dry, raise head and whisk sides and back sections into an upsweep, still using the brush and dryer.

To add fullness at the top and crown, roll front hair sections around the styling brush and brush back on a diagonal.

Make Your Personal Mark



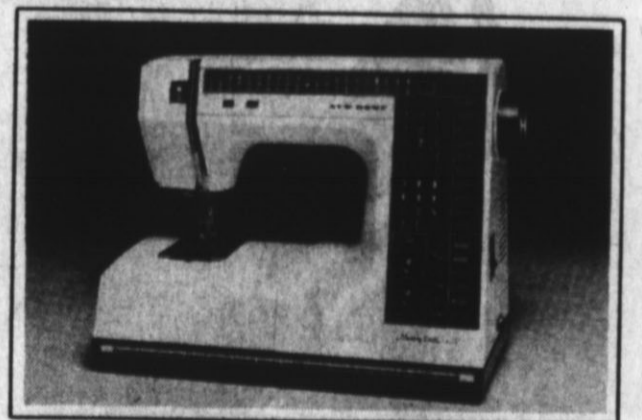
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STATE CAPITAL HIGHLIGHTS
By Lyndell Williams
TEXAS PRESS ASSOCIATION

AUSTIN—Governor Mark White said last week that despite House Speaker Gib Lewis' prediction to the contrary, he intends to call a special legislative session in late '83 or early '84, presumably to raise teacher salaries.

The Speaker early last week had suggested White would wait until May or June before calling lawmakers back to Austin.

Either way, the Governor's signals to state legislators running for office this spring are very clear: he intends to make raising teacher salaries a campaign issue this spring.

His timing is just the sort of timing that legislators do not like. It's bad enough that the Governor will hold their feet to the fire on this issue, but the deed will have to be done shortly before an election.

The problem for lawmakers who resisted the Governor's wishes last session is that a tax hike will probably be necessary to pay for the salary increase.

Now, if the Governor sticks to his schedule, they will have to come to Austin and take a stand on the issue, then go back on the primary campaign trail and justify that stand to the voters.

Speaker Lewis

Needless to say, many incumbents aren't thrilled about the hard political row ahead, and House Speaker Gib Lewis, who opposed the tax hike last session, has predicted that White may delay the special call until after the primary elections.

Lewis reasons that the few extra months might give the Texas economy time to recover enough to allow the pay raise without the tax hike. Lewis also pointed out that a key task force studying the education issues is not expected to report its findings to the Governor until then.

But most important, he said, teacher contracts are already signed and won't be renegotiated until next August, so there's no need to rush.

Even if the Governor did delay the special call until after the primary elections, lawmakers may not feel that much better off for it.

With the special session lurking only a few days after the primary, every candidate will still have to take a stand on the issue. No candidate will be able to creditably dodge the issue of whether he or she will vote for a tax hike.

Those incumbents who manage to win the primary

will have to follow through on their promises in the special session, then go back home and campaign some more... this time to justify that vote in a general election.

Three-For-Three

The U.S. Justice Department made it three-for-three last week by approving the Texas congressional redistricting plan.

Earlier this summer the feds approved redistricting plans for the Texas House and Senate which were passed by the Legislature.

While federal approval was a major hurdle, all three plans still face court challenges from a coalition of GOP and minority leaders.

Both groups are opposed to the way districts are drawn in Dallas diluting both Republican and black precincts to the advantage of white, liberal Democrat incumbents. They plan to press suit.

Radioactive Waste

The general manager of the Texas Low-level Radioactive Waste Disposal Authority said his group has picked two sites in Texas from which to select a waste burial facility.

The two sites apparently are in Hudspeth County in West Texas and in Dimmit County in South Central Texas.

The waste authority has no power of eminent domain and must buy the land from willing sellers.

The agency plans to decide on one site in early January.

Conservation Plan

A precedent-setting land management agreement was reached last week when Land Commissioner Garry Mauro agreed to lease over 9,000 acres in Briscoe County with designated conservation improvements as part of the deal. The deal includes soil and water conservation, development of wildlife and game, and such improvements as windmills, fences and water resources.

Rural Voters

The dean of Austin's political forecasters, George Christian, says that rural voters are still making themselves influential in Texas races, despite appearances to the contrary.

The former press secretary to LBJ points out that last year the top 7 counties only contributed 30 percent to the total Texas vote, down from 40 percent in 1972.

Women praise, protest Reagan policies

LOUISVILLE, Ky. (AP) — More than 2,000 delegates to a Republican women's convention cheered as President Reagan detailed his efforts to improve the status of women. But about 100 placard-carrying demonstrators outside showed that the so-called gender gap remains a problem to a 1984 re-election bid.

Minutes after Reagan left the applauding members of the National Federation of Republican Women on Friday, his motorcade shuttled him past members of the National Organization for Women and other activist groups opposed to his policies.

Although Reagan avoided discussing women's issues, he did indicate a desire to have more female members in Congress.

"Let's at least double the number of Republican women in the House and the Senate and let's do it in 1984," Reagan said. Nine of the 13 female members of the House are Republicans, as are both female senators, Nancy Kassebaum of Kansas and

Paula Hawkins of Florida. The president specifically said he would like to see Rep. Claudine Schneider, of Rhode Island, who was seated on the platform, oust Sen. Claiborne Pell, D-R.I.

As to his own political plans, Reagan played it coy when federation members chanted "Once More in '84." "I told an interviewer yesterday that with regard to 1984, I believe that the people tell you whether you should or not," he said. "I will remember what you have said."

After his speech, the president attended a fund-raiser for Jim Bunning, the former

professional baseball player who is GOP nominee for governor this year in Kentucky against a woman, Democratic Lt. Gov. Martha Layne Collins.

Transportation Secretary Elizabeth Dole, whose name has surfaced in discussions of possible GOP running mates, spoke Friday night. Her message touched more directly on the status of women.

"The president, and all Republicans, has a lot to offer the women of this country," she said. "And we have to tell the American people what a difference this president has made."

Mrs. Dole's appointment as transportation secretary makes her one of three female Cabinet members, the largest number of women to serve at one time.

Stronger legislation against fathers who fail to pay child support, creation of a task force on legal equity, and changes in Social Security laws, pension guidelines and estate taxes are examples of the difference the administration has made for American women, she said.

"But perhaps the best evidence of fairness that I know — the kind you can put in your pocketbook — is the difference that this president

has made in our economy," she said.

banished double-digit inflation from the grocery store and the gas pump and that's worth repeating," she said.



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Morales, Lafuente vows exchanged here Saturday

Minerva Ann Morales and Michael Anthony Lafuente exchanged wedding vows Saturday afternoon in the Church of the Nazarene with the Rev. Bob Huffacker officiating.

The bride is the daughter of Mr. and Mrs. Casper E. Morales of 233 Ave. D. and the bridegroom is the son of Mr. and Mrs. Pedro Lafuente Jr. of 600 Ave. F.

Decorating the church were two 15 branch candelabra trimmed with greenery and ribbon bows and centered with standing baskets of white gladiolas and carnations in shades of lilac. Family pews were marked with white ribbon bows.

Margarita Morales served her sister as maid of honor and Joe Valdez Jr. was best man.

Bridesmaids included the groom's sisters, Melissa Ann and Vanessa Lafuente, and the bride's sister, Candy Morales. Serving as groomsmen were the groom's brother, David Lafuente, and Joe Hernandez and Ricky Garza.

The bride's cousin, Jessica Martinez, daughter of Mr. and Mrs. Paul Martinez Jr. of Amarillo, was flower girl, and ring bearer was Bryan Nicolas Madrid, the bride's

Fall Festival slated Nov. 12

The third annual Fall Festival of Arts and Crafts, sponsored by Wesley United Methodist Church, has been scheduled from 9 a.m. until 6 p.m. Saturday, Nov. 12 at the Community Center.

Only a limited number of booths are available with applications being screened. Deadline for receiving applications is Nov. 8 and booth fee is \$15.

All area artists are invited to apply. For further information contact Mrs. Phil Coker at 364-3200.

cousin, and son of Mr. and Mrs. Amadeo Madrid of Plainview.

Armando Cano and David Ruiz served as ushers and also lit candles during the ceremony.

Margarita Morales vocalized principal wedding selections, "Wedding Song," "Flesh of My Flesh," and "This is Love" and was accompanied by Linda David playing the piano and organ.

Given in marriage by her father, the bride wore a designer gown of silk organza and lace over taffeta. The fitted bodice featured a sheer inset neckline enhanced with applied lace. The full sheer sleeves featured deep buttoned cuffs that tapered over the hands.

The full skirt, trimmed with wide ribbon bows, ended in a lace flounce in the front and extended into a full cathedral train of cascading ruffles at the back. Applied lace adorned the sleeves, collar and bodice of the gown.

As good luck pieces, she carried a birthdate penny and wore the traditional blue garter.

The bride's fingertip veil of illusion was fastened to a headpiece of pearls and applied lace and she carried a crescent bouquet of white silk roses accented with baby's breath, seed pearls and tiny leaves.

Her jewelry consisted of a gold necklace with add on pearls which was borrowed from her aunt and as something old, she wore an heirloom wedding band belonging to her grandmother.

The maid of honor was attired in a full-length gown of white pleated batiste accented with a ruffled lace. The high Victorian neckline was edged in lace and the full sleeves ended in deep button-trimmed cuffs. The fitted bodice featured a lace and ribbon trimmed mini peplum. The skirt ended in a lace edged ruffle flounce. She wore a

white floral wreath in her hair and carried a bouquet of white roses.

Bridesmaids wore identical floor-length gowns of flowered batiste. The delicate flower prints of the dresses were in shades of grape lavender, lilac and mauve and the white re-embroidered lace trimmed the sheer insets at the necklines. The full white sleeves ended in deep cuffs and the gathered skirts ended in lace trimmed ruffle flounces.

They wore floral lilac wreaths in their hair and carried bouquets of lilac roses and carnations trimmed with ribbon.

The flower girl wore a white gown and carried a white basket trimmed with lilac ribbons and filled with various shades of lilac petals.

Olga Alaniz invited guests to register at the reception held in the church Fellowship Hall.

Margaret Gamez served cake and punch and coffee were poured by Carrie Thompson. Mrs. Steve Sierra served the groom's cake.

The bride's table was covered with a dark lilac cloth under a lace tablecloth. It was decorated with a floral arrangement of roses and carnations in contrasting shades of lilac. The table was appointed with silver trays and a silver punch bowl.

The groom's table was covered with a lace cloth and decorated with a candelabrum holding lilac tapers and an arrangement of lilac roses and carnations.

The bridegroom graduated in 1983 from Lacey Township High School in Forked River, N.J. where he was a member of the choir and baseball and wrestling team.

Out-of-town guests included the bride's grandfather, Paulo Martinez from Plainview and the groom's grandfather, Refugio Perez of Brownwood. Other towns represented included San Angelo, Amarillo, Lubbock, Friona, Lamesa, Denver, Colo. and Clovis, N.M.



MRS. MICHAEL ANTHONY LAFUENTE
...nee Minerva Ann Morales

heart-shaped top layer decorated with ceramic figurines.

The bride is a senior student at Hereford High School where she is involved with the Distributive Education program and is a member of the HHS band and tennis club.

The bridegroom graduated in 1983 from Lacey Township High School in Forked River, N.J. where he was a member

Book review presented to study club members

Mrs. J.R. Euler presented a book review on "Megatrends" by John Naisbitt when members of Summerfield Study Club met Thursday at K-Bob's Steak House.

Ms. Euler said the book predicts America's future including outlining the pen trends to the America future as a move from an industrial to an informational society.

Ms. Euler was presented a gift by Mrs. Jerry Lance and club members in appreciation for compiling the year book.

Mrs. Clayton Sanders gave the meditation and Ms. Euler lead the Pledge of Allegiance. During the business session with Mrs. Sanders presiding, donations were given to the Hereford Senior Citizens in memory of Britt Clark, to the First Baptist Church in memory of Mrs. Guy Walser and to Girl's Town.

It was decided that the project of the month will be a donation to the Deaf Smith Historical Society.

New officers installed during evening meeting

Members of the Women's Missionary Union of the First Baptist Church met Monday evening at K-Bob's Steak House for their kick-off banquet and installation of officers.

Mrs. Leatrus Clark, director, presided and introduced Dr. Ron Cook, pastor, who installed officers. They included Ms. Clark, director; Blanche Moseley, secretary; Bessie Hill, treasurer; Carolyn Johnson, mission action; Theda Seiver, mission study; Mrs. Jay West, mission support.

Also, Mrs. Ron Cook, Baptist women director; Mrs. Clovis Seago, day Baptist women president; Mrs. Otis Lee, night Baptist women

president; Mrs. Chris White, Baptist young women president; Mrs. Petyon Ramey, acteens leader; Mrs. John Curtis, girls in action director; and Mrs. Troy Sublett, mission friends director.

Special guests were recognized. They included Ella Caudle, Debbie Cox, Oleta Tisdale and Lavada Shannon.

New Arrivals

Dr. and Mrs. Steve Lewis are the parents of a son, Kody Dale, born Oct. 3 at Methodist Hospital in Lubbock. He weighed 2 lbs. 7 oz.

At least 800 different languages and several times as many dialects are spoken by the estimated 347 million people of the African continent.

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Fall suitables with the JH attitude.

One that respects your own sense of styles. Delighting in fashion, yet knowing you expect the clothes you buy this year to work with the pieces you collected last year! Sensible business dressing with a great fashion newness. What better than traditional chalk stripes in grey or light navy . . . in fall's longer double-breasted blazer, \$130. Dirndl skirt, \$64. White suit blouse, \$59. Sizes 4-14. Sportswear

Gaston's
Sugarland Mall



Hi-Plains Savings And Loan Association

October 7, 1983

From: Paul W. Moore, President
Hi-Plains Savings and Loan
Hereford, Texas 79045

Between December, 1982, and April, 1983, Hi-Plains Savings purchased loans of approximately three million dollars from Southwest Mortgage Service Company of Dallas.

These loans were being serviced by Southwest Mortgage, and Hi-Plains Savings and Loan Association has filed suit in Federal Court in Amarillo to have the loans transferred to Hi-Plains for servicing.

Southwest Mortgage is opposed to the transfer.

This is a Civil matter and the outcome will be determined by the court.

Hi-Plains Savings and Loan is rapidly becoming a leader in the Savings and Loan industry in the Panhandle and with its aggressive savings programs, deposits have increased by \$ 12,376,000.00 since June 30, 1983.

Total Assets as of September 30, 1983, were \$ 56,471,000.00.

Paul W. Moore
Paul W. Moore, President



Self-defense classes offered

WTSU - Instruction in self-defense for women will be offered by a black-belt instructor in Korean karate at West Texas State University beginning on Wednesday, Oct. 19.

The five-week course will be taught from 7 p.m. to 9 p.m. each Wednesday evening through Nov. 16 at the Mirror Room of the Activities Center. The course is sponsored by the WTSU Returning Student Program.

David W. Butler, who has taught martial arts in the Amarillo area for four years, will instruct the course.

Instruction focuses on practical self-defense including an awareness to avoid surprise attacks, potential weapons and information such as not walking alone, locking car doors and avoiding unlighted or dimly-lighted places after dark.

He also will teach self-defense techniques including

grabbing the wrist, bear hold, grabbing lapels, grabbing from behind, head lock, front choke, full Nelson, half Nelson and grabbing the shoulder.

"Self-defense instruction is preparation to minimize the possibility of assault, to minimize the possibility of engaging in physical confrontation; it is training to learn and use a group of simple, effective physical actions if no other alternative is available," writes Butler. "Learning self-defense is primarily the process of learning how to avoid being a victim."

Butler is a second degree black belt in the Tae-Kwon-Do and has been involved in martial arts for 11 years. He earned a first degree black belt in 1976 and a second degree in 1982.

He teaches techniques, form, weapons, fighting, history of martial arts, mus-

cle structure, sign language, psychology of fighting, legends and folklore, anatomy, medical implications of karate blows, first aid, philosophy, self-defense and Eastern religions.

Cost of the course is \$45 and interested persons should register with the Returning Student Program by Friday, Oct. 14.



How is it possible for them to weave stretch pants that invariably have the stretch in the wrong places?

**Kelley's
Employment
Agency**
Full Service Agency
364-2023

Calendar of Events

MONDAY

Odd Fellows Lodge, IOOF Hall, 7:30 p.m.

TOPS Chapter No. 1011, Community Center, 5:30 p.m.

Rotary Club, K-Bob's Steak House, 12 noon.

Weight Watchers, First Baptist Church, 6 p.m.

Overeaters Anonymous, Faith Assembly of God, 7 p.m.

Masonic Lodge, Masonic Temple, 7:30 p.m.

Easter Lions Club, Easter Clubhouse, 8 p.m.

Deaf Smith County Republican Women's Organization, Hereford State Bank Community Room, 12 noon.

4-H Teen Leaders, Community Center, 7 p.m.

Hereford Music Study Club, 1:30 p.m.

Beta Sigma Phi City Council, Reddy Room, 8 p.m.

Young Mothers Study Club, 7:30 p.m.

TUESDAY

Merry-Go-Rounds Round Dance Club, Community Center, 8:00 p.m.

Hereford Rebekah Lodge No. 228, IOOF Hall, 7:30 p.m.

Free immunizations against childhood diseases, Deaf Smith County Public Health Clinic, 902 East 4th St., 8 a.m. to 12 noon and 1-3:45 p.m.

Deaf Smith County Historical Museum: Regular museum hours Tuesday through Saturday 10 a.m. to 5 p.m. and Sunday 2-5 p.m. Museum closed Monday.

Planned Parenthood Clinic open at 711 25 Mile Ave. from 8:30 a.m. to 3 p.m.

TOPS Chapter No. 576, Community Center, 9 a.m.

Whiteface Booster Club, Hereford High School Auditorium, 7:30 p.m.

Hereford Fine Arts Association, Community Center, 7:30 p.m.

Lone Star Study Club, home of Jesse Mae Dodson, 2:30 p.m.

Order of Eastern Star, Masonic Temple, 7:30 p.m.

Hereford Newcomers Club, The Thompson House Restaurant, 12 noon.

Pioneer Study Club, K-Bob's Steak House, 11:30 a.m. luncheon.

Dawn Music Club, 2 p.m.

Palo Duro Extension Homemakers Club, 9 a.m.

West Hereford Extension Homemakers Club, 2:30 p.m.

Festive Food program, Reddy Room, 2 p.m. and 7 p.m.

WEDNESDAY

Noon Lions Club, Com-

munity Center, noon.

Country Singles Square Dance Club, Community Center, 8 p.m.

Bippus Extension Homemakers Club, home of Mrs. Junior Clark, 2 p.m.

THURSDAY

Hereford Toastmasters Club, Thompson House Restaurant, 6:30 a.m.

TOPS Club No. 941, Community Center, 9 a.m.

Amateur Radio Operators, north biology building of high school, 7:30 p.m.

Story hour at the library, 10 a.m.

San Jose prayer group, San Jose Mission - Labor Camp, 8 p.m.

Al-Anon, Odd Fellow Hall, 8:30 p.m.

Free immunizations against childhood diseases, Deaf Smith County Public Health Clinic, 902 East 4th St., 8 a.m. to 12 noon and 1-3:45 p.m.

St. Anthony's Women's Organization, Antonian Room.

Westgate birthday party at Westgate Nursing Home, 2:30 p.m.

Young Homemakers Extension Homemakers Club, 2:30 p.m.

Deaf Smith County Genealogical Society, county

library, 7 p.m.

Hereford Day Care Center Board of Directors, Hereford Country Club, 12 noon.

La Madre Mia Study Club, guest night and salad supper at the First Baptist Church parlor.

Calliopean Study Club, 7:30 p.m.

Sweet 'n' Fancy Cake Decorating Club, Community Center, 9:30 a.m.

Sugar Works Cake Decorating Club, American Legion Hall, 7 p.m.

Messenger Extension Homemakers Club, 2 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, Savage's Hickory Pit, 6:30 a.m.

Community Duplicate Bridge Club, Community Center, 7:30 p.m.

Hereford Garden Club, home of Mozell Childers, S. Hwy. 385, 2 p.m.

Deaf Smith County Crimestoppers Board of Directors, Chamber of Commerce Board Room, 12 noon.

Cultural Extension Homemakers Club, Reddy Room, 2 p.m.

SATURDAY

Friends of the Library annual book sale, Sugarland Mall, 9 a.m. to 5 p.m.



Gary Schumacher, Judy Wright

Couple engaged

Mr. and Mrs. Dale Wright of 208 Cherokee announce the engagement of their daughter, Judy, to Gary Schumacher. He is the son of Mr. and Mrs. Joe Schumacher, who reside in the Frio Community.

The couple plan to exchange wedding vows on Dec. 3 at the First Baptist Church of Hereford.

The bride-elect is a 1977 graduate of Hereford High School and a 1981 graduate of

Texas Tech University, where she earned a B.S. in elementary physical education. She is a member of Phi Epsilon Kappa physical education fraternity and is presently employed at Texas Commerce Bank in Amarillo.

The prospective bridegroom graduated from Hereford High School in 1976 and attended Texas Tech. He currently farms west of Hereford.

Ms. Casebolt gives quilting program

The art of quilting was the program presented when members of the Hereford Young Homemakers Club met Tuesday evening in the economics room at La Plata Junior High School.

Dora Casebolt described learning to quilt from her mother in an era when a good quilt was a valuable possession. She recalled nights when water froze in the washbasin and the only place to keep warm was in a feather bed piled high with quilts.

Mrs. Casebolt displayed several quilts she has made as club members practiced the delicate stitches used in quilting.

Presiding over the business meeting was Ann Kemp, president. During the meeting, members discussed the craft show scheduled in Amarillo where they plan to sell homemade crafts and new second edition Young Homemakers' cookbook.

Further plans were discussed for the Rape Seminar arranged by JoAnn Dwyer of the Rape Crisis Center in Amarillo. A question and answer session with Helen Ward is also included on the program's agenda. Everyone is invited to attend the seminar beginning at 7 p.m. Oct. 25 at La Plata Cafeteria.

The club's next meeting is slated at 7:30 p.m. Nov. 1 in the Deaf Smith County

Library Heritage Room. JoAnn Arisman from the museum at West Texas State University in Canyon will present a program on "Childrens Clothing-Past and Present."

Mrs. Casebolt and Leona Miller were welcomed as guests by those present. They included Gail Blain, Melinda Henson, Brenda Meiwes, Shelly Schillings, Dalene York and M.T. Burelsmith, advisor.

Before the close of the meeting, Linda Ward was welcomed as a new member.

Hospital Notes

PATIENTS IN HOSPITAL

Maria Alvarado, Zell Amburg, Cora Calton, Dorothy Charest, Nancy Chavarria, Bill Coconaugher, Myrtle Coffin, David Cupell, Wade Keenon Doss, Juan Garcia, Stella Garcia, Phillis Gibson, Otey Hinds, Natividad Jaloma, Ruth King, Oma Lee Lassiter, Carmen Lopez, Lorenza Lopez (Lori), Boy Lopez, Sylvia Love.

Billy McAlister, Helen Miller, Connie Matthews, Dorothy Musick, Grace Parker, Louis Parks, Frances Ricenbaw,

Earline Schneider, Robert Scott, Molinda Ruth Smith, Diane Sturgeon, Rose Ventrella, Marisa Villarreal, Ethel Webster.

Red Cross Update

By BETTY HENSON
Executive Director

The Disaster Committee is collecting cans for the disaster relief fund. Aluminum cans will be sold and proceeds will be sent to disaster headquarters. We are now collecting cans for the Tucson, Ariz., flood victims.

Red Cross survey's indicate 3,000 houses, mobile homes, and apartment units have been destroyed or damaged. More than 2,900 people were being sheltered in 16 shelters. Bring cans to the office, 224 South Main or call the office for pick-up.

Special thanks to the Bluebird group lead by Martha Rickman for their work in helping to keep our town clean and helping our disaster fund at the same time. Special thanks, also, to Alice Koenig for her help.

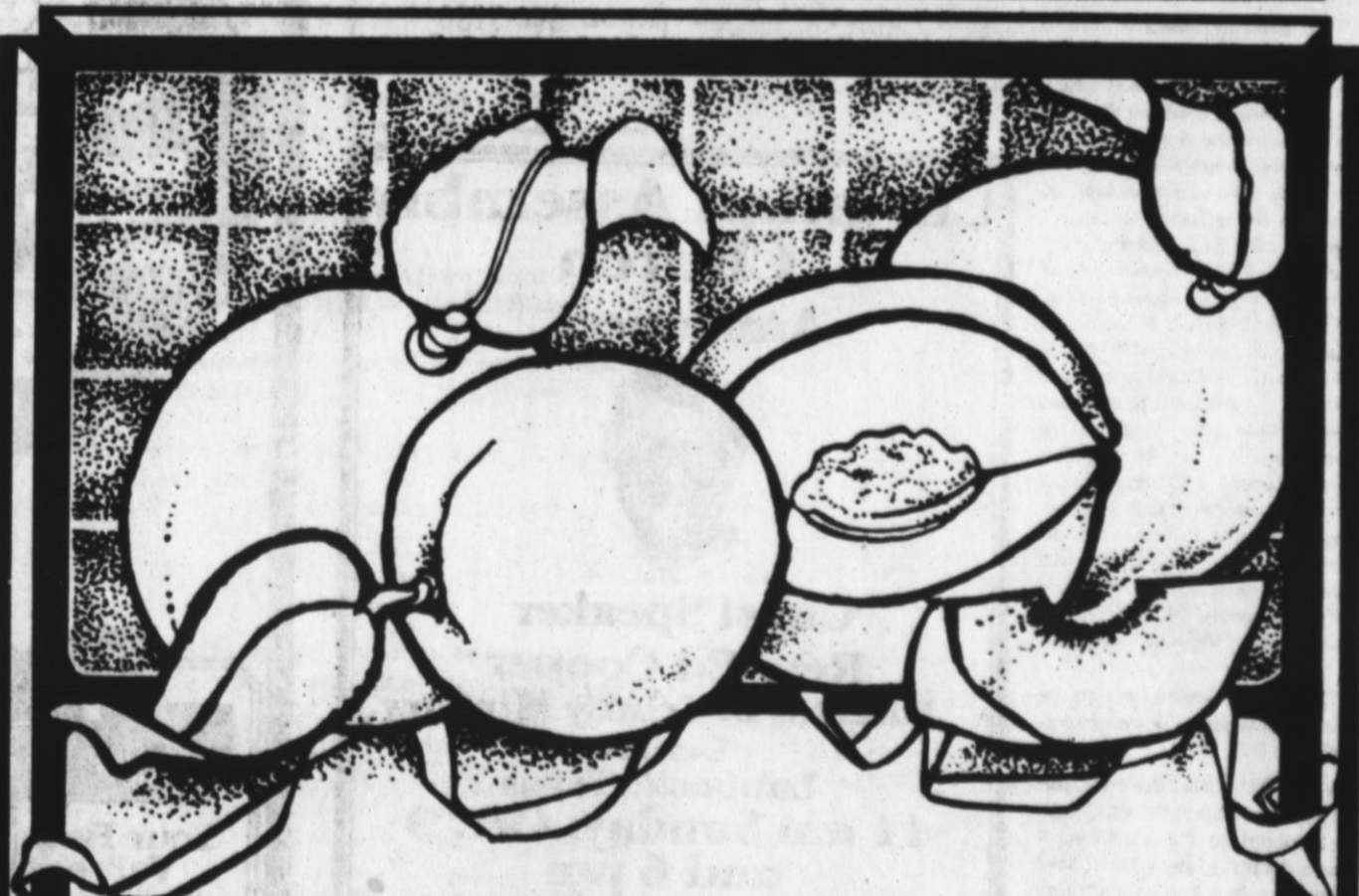
The Uniformed Volunteers will be meeting for an all day workday at the office Friday. Jobs to be done include outside clean-up, inside clean-

up, typing and filing and many other jobs. Volunteers should bring a salad if they would like to eat lunch at the office.

The Board of Directors will meet at 12 noon Tuesday, Oct. 18, at the office.

Open House has been set for Oct. 30, 2 p.m. to 5 p.m.

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Tuesday, October 11
2:00 p.m. & 7:00 p.m.

Southwestern Public
Service Company
Reddy Room, Hereford



SOUTHWESTERN PUBLIC SERVICE COMPANY

That unmistakable Graff look
in polyester doubleknits



Rutherfords
Downtown Hereford

Ann Landers

Dial a new number



DEAR ANN LANDERS: I'm 33, male, divorced (no children) and a fairly successful stockbroker who needs an honest opinion from a savvy female. You're it.

"Sue," an account executive who works in this building, was divorced a year ago. We've had dinner twice in the last seven weeks. I've called several times to make another date. Here are her responses—I wrote them down:

"Saturday? Sorry, my sister is coming for the weekend and we're going to her in-laws in the country."

"Monday? No good. That's my night for group therapy."

"Tuesday? There's an office party for the outgoing department head."

"Wednesday? No go. My comparative religious class meets twice a month and I've

missed the last two."

"Thursday? Ouch. I'm having some root canal work done at 4 p.m. and I'd be lousy company."

"Friday? I've just joined an exercise group and we meet Fridays and work out for three hours."

What does this sound like to you?—On Hold

DEAR ON: It sounds like you've hooked into a very busy circuit. Dial a new number and make a fresh connection.

DEAR ANN LANDERS: May I go back to a subject you dealt with a while ago? It was about married sons and daughters falling on hard times (divorce, job losses, illness, etc.) and returning to the parents' home—sometimes with a husband or

a wife and even kids.

You said, "As a parent I can't imagine saying 'no,' but I've heard from plenty who would-and have."

Of course, YOU wouldn't say "no." Neither would I if my daughter was married to Ken Howard. I'd welcome her with open arms—provided she brought that handsome hunk with her. All he'd have to do is sit there so I could look at him.—Molly In Dubuque, Ia.

DEAR MOLLY: You can look at Ken Howard every Thursday night on ABC at 9:30 p.m. (8:30 Central) in his new series, "It's Not Easy." That's what his mother-in-law does.

DEAR ANN LANDERS: Usually you are pretty sharp, but a recent piece of advice you offered as a solution to a common problem -- no writing instrument next to the telephone -- made so little sense I was shocked. You suggested that a homemaker check every hour to make sure no one has walked away with the pencil.

I don't know what your days are like, but most homemakers are too busy running after kids, mopping, ironing and cooking to make hourly checks to make sure there's a pencil by the phone.

You sure slipped a cog on that one. — Landers Watcher In Saskatoon

"DEAR HOMEMAKER: Tie a pencil to the phone so some boob doesn't walk away with it." Howzat?

4-H Firsthand

4-H complements school tasks

By BRAD MORRISON
County Extension Agent
Young people can complement their school curriculum with 4-H as an extra curricular activity.

4-H Club activities with more than 50 project areas offer opportunities for applying what is learned in school, says Brad Morrison, County 4-H program coordinator with the Texas Agricultural Extension Service, Texas

A&M University System.

Writing a theme or making a speech, for example, are easier when they are related to a young person's pet, camera or clothing project, says Brad. Other 4-H activities, such as tours and workshops, also offer interesting learning experiences.

4-H is based on "learning by doing," and 4-H'ers also learn by teaching others. Making exhibits,

demonstrations and visual presentations about 4-H projects are proven learning methods that 4-H uses, Brad says. Tests in 4-H come in the form of contests, but there are no grades.

Instead, 4-H'ers are rewarded for their effort with a variety of awards, including ribbons, trophies, trips and cash provided by numerous donors.

Through 4-H, youth between the ages of 9 and 19 are

exposed to valuable learning experiences that can complement their school tasks and have lifelong impact we well. To get involved in this "action-oriented" program, contact the county Extension office, says Brad.

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic levels, race, color, sex, religion or national origin.



Kevin Loughery
"I think it helps for us to be friends. It's easier to pound things out over a beer when you know a guy well."

— Kevin Loughery, head coach of the NBA Chicago Bulls, on his relationship with general manager Rod Thorn. Thorn was Loughery's assistant coach when they worked for the New York Nets.



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Mist Color - Now **\$69.00**

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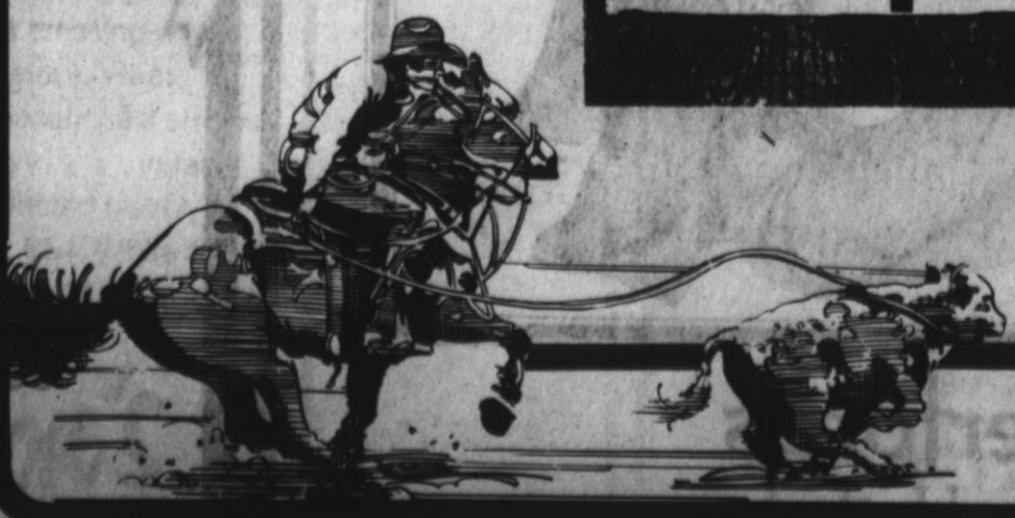
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Barlow Ropers-2 Colors Reg. \$135.00
Now \$89.95
Moran-Miller Roper-Sale Price \$35.00
Tony Lama Water Buffalo-Chestnut Color-U Toe 14" Top Reg. \$164.00
Sale Price \$89.00



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364-5332 513 N. 25 Mile Ave.

CANCER ANSWER LINE American Cancer Society
M. D. Anderson Hospital and Tumor Institute

QUESTION: Are there any identifiable patterns to look for in the development of breast cancer?

ANSWERline: The American Cancer Society points out that under 35, the risk of breast cancer is minimal; every woman over 35 is normally at high risk. Risk increases with age; about 75 percent of breast cancer occurs after age 50. All women are at higher risk if they have a personal history of breast cancer in the immediate family — mothers or sisters. Women with breast lumps or thickenings, nipple discharge or other abnormalities are also at higher risk.

However, a recent six year study by the American Cancer Society showed that fairly definite patterns were found in only small proportions of women.

The ACS report in *Ca - A Cancer Journal for Clinicians* was based on data collected during the first six years of the Society's large prospective study begun in 1959 to study the relationship of people's living habits to cancer. Among 365,812 women they identified 3,130 in whom breast cancer developed during 1959-65. Only 21 percent of the breast cancers in women aged 30 to 54, and 29 percent of those aged 55 to 84 were "attributable to accepted risk factors either singly or in combination. . . . The fact that three-quarters of all breast cancer cannot be attributed to any known specific cause is reason to increase our efforts to identify and quantify risk factors, and to seek effective means of intervention and control," the study declared.

QUESTION: Does a lump in the breast always indicate malignancy?

ANSWERline: No it does not. But any such condition should always be brought to the attention of one's doctor. Many women have lumps in their breasts and often

experience pain. Recently a group of physicians at the Sidney Farber Cancer Institute and Harvard Medical School questioned the "liberal use of the term 'fibrocystic disease' for benign conditions in biopsy specimens. . . . The nonspecific and ill-defined nature of the label 'fibrocystic disease' would not matter were it not for the prognostic implications that have been attributed to it," the physicians wrote in the October 14 New England Journal of Medicine. "The real problem is that this nebulous disease has been said to impart a two-fold to four-fold increase in the risk of breast cancer. If fibrocystic disease were not considered a harbinger of malignancy, it would be more readily accepted as a physiologic variant. Thus it behooves us to examine carefully and critically all the evidence for this alleged association."

Family Cancer Plan Insurance Company
Nicky Walser
364-3180
James Self
364-1244

Christian Assembly Church Announces

Guest Speaker
Rev. Ed Cooper
Director of Trinity Ministry Center
Lubbock, Texas
11 am Sunday, Oct. 9
and 6 pm

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Funny Farm
Free Gift With Purchase



Finalizing Plans

Board members of the Friends of the Library are shown finalizing plans for their annual book sale scheduled from 9 a.m. until 5 p.m. Oct. 15 at Sugarland Mall. Pictured from left

are Mrs. J.D. Neill, Mrs. Ronald Fuhrmann, Friends president, Bob Wear and Mrs. Dyal Garner.

Between the Covers

Book sale slated at Mall Oct. 15

By DIANNE PIERSON
County Librarian
Saturday, Oct. 15, from 9 a.m. until 5 p.m. at Sugarland mall will be the time to take advantage of the Friends of the Library book sale.

Over the past year, the Friends of the Library have collected over 125 boxes of books that will be on sale including bestsellers, paperback books, and non-fiction. The books will be priced from 10 cents for paperbacks to 25 and 50 cents for hardback books.

All the proceeds from the book sale will go toward paying rental fees for family films that are shown at the

Deaf Smith County Library the third Thursday night of each month. The films are G-rated family films and are free of charge and open to the public.

Last year over \$400 was collected from the book sale and the money was used for film rentals and the purchase of micro-film. If you're in-

terested in joining the Friends of the Library, you may contact the library at 364-1206. Friends dues are \$2 for individual membership, \$5 per family, \$10 for clubs and organizations, and \$100 for lifetime memberships.

Serving as president of the Friends of the Library is Mrs. Ronald Fuhrmann;

secretary, Mrs. Earl Stagner; and treasurer, Mrs. Lyle Holmes. Other board members include Mrs. J.D. Neill, Mrs. Herman Ford, Mrs. Bud Eades, Mrs. Virginia Bayne, Bob Wear, and Mrs. Dyal Garner.
LIBRARY EVENTS:
Thursday - 10 a.m. story hour for pre-school children.



Dennis Weaver

"Series are the backbone of this industry. And if you're not in one, people tend to forget you."

— Dennis Weaver, actor, who is starring in the new CBS series, "Emerald Point, N.A.S."

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Memorial service held for Roberta Campbell

A memorial service for Roberta Campbell was held when members of North Hereford Extension Club met Thursday afternoon in the home of Peg Hoff.

Miss Campbell joined the club in 1952 and had been a member for 31 years. Those giving readings were Edith

Higgins, Martha Lueb, Peg Hoff and Naomi Brisendine.

"You Know You Live In a Small Town II" was the title of the opening exercise given by Ms. Hoff.

"Black Watch" was the program given by Bell Reid. She stated that neighborhoods who have a

crime watch program crime has been decreased from 40 to 85 percent.

During the business session, the president appointed a nominating committee to submit officers for next year. They include Hazel Ledbetter, Mrs. Hoff and Evelyn Crofford.

Candice and Tony Campbell were recognized as

special guests.

Ms. Hoff served as hostess to those present. They included Edith Higgins, Martha Lueb, Brenda Campbell, Evelyn Crofford, Nell Hodges, Naomi Brisendine and Bell Reid.

Richards adopted as grandmother

Maude Richards was adopted as Wyche Extension Club's grandmother on her 92nd birthday when the group met Thursday in the Kings Manor Retirement Home

Lamar Garden Room. Welcomed as guests were 20 women and three gentlemen from Kings Manor.

Carol Odom, who served as

hostess during the meeting, read "Thankful Heart" as the opening exercise and roll call was answered with "What I Do For Neighbors and Friends."

Also, during the business session, Clara Trowbridge gave the council report.

Ms. Odom and Hattie Sossman presented a program on "Sodium in the Diet" and explained that various seasonings may be substituted for salt including chives, allspice, bay leaves and lemon. They also mentioned that some antacids are high in sodium.

Other members present included Lorena Ward, Argen Draper, Fredia Davis and Pet Ott.

The next meeting was scheduled Oct. 20 in the home of Beverly Brooke.

Heavy rain

When seven inches of rain fell within 30 minutes at Cambridge, Ohio, one day in July 1914, the air was so full of water that anyone stepping outdoors found it virtually impossible to breathe. It was one of the severest rainstorms ever recorded in the United States.



A travel agent is often able to tailor a low-cost air fare to your personal needs and tastes. We can be able to set up a "triangle" fare at no extra cost, or may be able to arrange a tour that combines special low air fare with hotels and/or rental cars. There is also the possibility of booking a night-coach fare, an off-peak fare, Saturday-travel fares, standby fares and children or senior citizen fares. The more your travel agent knows about your preferences, plans and habits, the more we will be able to do for you. It really makes sense to establish a rapport with a travel agent.

Our experienced staff at HEREFORD TRAVEL CENTER looks forward to assisting you with your complete personal and business travel arrangements. In many cases we have saved our clients money and in all cases we have saved them unnecessary headaches and hassles. Come on by and see us. We are located at 144 W. 2nd, 364-8813. Most major credit cards honored. Member of ASTA, American Society of Travel Agents. Open: Mon.-Fri. 8:30-5:30, Sat. 9-12.

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Anderson's Studio

Main at Park

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CONSOLIDATED REPORT OF CONDITION (Including Domestic Subsidiaries)

LEGAL TITLE OF BANK

HEREFORD STATE BANK

CITY	COUNTY	STATE	ZIP CODE
Hereford	Deaf Smith	Texas	79045
STATE BANK NO.	FEDERAL RESERVE DIST. NO.	CLOSE OF BUSINESS DATE	
1778	11	September 30, 1983	

ASSETS

	Mil.	Thou.	
1. Cash and due from banks	5	472	1
2. Due from other depositories and all cash items in the process of collection	8	737	2
3. U.S. Treasury securities	8	756	3
4. Obligations of other U.S. Government agencies and corporations	2	496	4
5. Obligations of States and political subdivisions in the United States	5	400	5
6. All other securities		None	6
7. Federal funds sold and securities purchased under agreements to resell	3	000	7
8. Total loans (including overdrafts totaling \$ 1,26M) (From Schedule A, Item 8)	33	565	8
9. Lease financing receivables		8	9
10. Bank premises, furniture and fixtures, and other assets representing bank premises	1	300	10
11. Real estate owned other than bank premises		118	11
12. Letters of credit and customers' liability on acceptances outstanding		196	12
13. All other assets	1	695	13
14. TOTAL ASSETS (sum of items 1 thru 13)	62	743	14

LIABILITIES

15. Demand deposits of individuals, partnerships, and corporations	11	393	15
16. Time and savings deposits of individuals, partnerships, and corporations	37	955	16
17. Deposits of United States Government		84	17
18. Deposits of States and political subdivisions in the United States	2	785	18
a. Deposits of the State of Texas	2,132M		18a
19. Due to banks		None	19
20. All other deposits		None	20
21. Certified and officers' checks		468	21
22. Total Deposits (sum of items 15 thru 21)	52	685	22
a. Total demand deposits	12	233	22a
b. Total time and savings deposits	40	452	22b
23. Federal funds purchased and securities sold under agreements to repurchase		51	23
24. Interest-bearing demand notes issued to the U.S. Treasury and other liabilities for borrowed money		2 505	24
25. Mortgage indebtedness for which the bank is directly liable		2	25
26. Unearned discount on loans		492	26
27. Letters of credit and acceptances outstanding		196	27
28. All other liabilities		667	28
29. TOTAL LIABILITIES (excluding subordinated notes and debentures) (sum of items 22 thru 28)	56	598	29
30. Subordinated notes and debentures		None	30
31. Allowance for possible loan and investment losses		624	31

EQUITY CAPITAL

32. Common stock (No. of shares outstanding 100,000)	1	000	32
33. Certified surplus	3	000	33
34. Undivided profits	1	321	34
35. Uncertified surplus, reserve for contingencies, and other capital reserves		200	35
36. TOTAL EQUITY CAPITAL (sum of items 32 thru 35)	5	521	36
37. TOTAL LIABILITIES AND EQUITY CAPITAL (sum of items 29, 30, 31 and 36)	62	743	37

NOTE: This report must be signed by an authorized officer and attested by not less than three directors other than the officer signing the report.

I, the undersigned officer, do hereby declare that this Report of Condition (including the supporting schedules) has been prepared in conformance with the instructions and is true to the best of my knowledge and belief.

SIGNATURE OF OFFICER AUTHORIZED TO SIGN REPORT	AREA CODE/TELEPHONE NO.	DATE SIGNED
<i>Wayne E. Williams</i>	806-364-3456	October 6, 1983
NAME AND TITLE OF OFFICER AUTHORIZED TO SIGN REPORT	We the undersigned directors, attest the correctness of this Report of Condition (including the supporting schedules) and declare that it has been examined by us and to the best of our knowledge and belief has been prepared in conformance with the instructions and is true and correct.	
Wayne E. Williams Sr. Vice President & Cashier		

SIGNATURE OF DIRECTOR	SIGNATURE OF DIRECTOR	SIGNATURE OF DIRECTOR
<i>Joy Beaulieu</i>	<i>Roy Bowers</i>	<i>J.P.A. Mason</i>

(MAKE MARK FOR NOTARY'S SEAL)

State of Texas
Sworn to and subscribed before me this 6th day of October, 1983.
My commission expires 11-30-84
Notary Public

Foerster receives rituals

Beta Sigma Phi Sorority rituals were given to Debbie Foerster when members of Alpha Iota Mu Chapter met Thursday evening in the Energas Flame Room.

During the business session, Susie White was appointed corresponding secretary to replace Debe Graves and the group was reminded of the Halloween pizza-crazy T-shirt party slated Oct. 29.

Bill Sarpalius was accepted by International as an envoy member into Beta Sigma Phi Sorority by the local chapter.

The ceremony will be scheduled at a later date.

Guests present included Kelly Cherry, Debbie Black, Beckie Fry, Jan Raemaekers and chapter advisor, Margie Waddell.

Members in attendance were Marge Bell, Holly Bixler, Michelle Brisendine, Debby Cox, Charla Edwards, Debbie Foerster, Nancy George, Donna Grady, Ruby Sanders, Amy Schumacher, Susan Shaw, Janis White, Susie White and Kay Williams.



Randy Conder, Jennifer Lavy

Couple to wed

Mr. and Mrs. Leon Lavy of Silverton announce the engagement of their daughter, Jennifer, to Randy Conder, son of Mr. and Mrs. Henry Conder of Olney.

The couple will exchange wedding vows Nov. 5 in Silverton.

The bride-elect, niece of Mr. and Mrs. Robert Odum of

Hereford, is a 1981 graduate of Clarendon Junior College and is currently employed at the State Hospital in Wichita Falls.

The prospective bridegroom is the nephew of Mr. and Mrs. Jimmy White and Ronnie Short, all of Hereford.

Festive foods program slated

Mary Blinderman, home economist with Southwestern Public Service, will present a program on "Festive Foods at 2 p.m. Tuesday. The program will be at the SWPS Reddy Room.

Mrs. Blinderman will prepare several festive dishes using electrical appliances. Each one attending will receive a lovely recipe book.

The 2 p.m. and 7 p.m. presentations are the same program repeated for the

public's convenience. The program is free of charge. Plan to attend. Invite a friend and come and enjoy an educational program. For further information, call the Extension office at 364-3573.

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic levels, race, color, sex, religion or national origin.

Divorce rate declines in U.S.

WASHINGTON (AP) — Jim and Jane have been married more than a decade. They've got a lovely home, a swimming pool and a hot tub. He collects antiques.

They are unhappily married. But they have no interest in divorce.

The names are fictitious, but the case is real, and the experts say they illustrate one of several reasons why the divorce rate has fallen for the first time in two decades.

"I have no doubt in my mind that the divorce rate is down because of the economy," said Jean Arbuckle, a marriage and family counselor in Arlington, Va. "They (Jim and Jane) don't want to go from a nice house to a \$300 a month apartment. A husband who used to be able to afford the swinging, playboy lifestyle is now faced with cockroaches."

The government reported this week that for the first time in 20 years, the number of divorces in the United States fell last year.

What do the figures mean? That marriages are more stable? That couples can't afford to get divorced? Or is it simply that there are fewer married couples to get divorced? The experts say it was probably a little of each.

The new figures, compiled by the National Center for Health Statistics, show that 1.2 million couples ended their marriage in 1982, 3 percent fewer than in 1981.

It was the first drop in the number of divorces since 1962 — and it was nationwide. Of the 49 states that reported 1982 divorce statistics, 38 showed a drop in the divorce rate from the previous year.

"For so many states to drop is impressive to me," said Barbara Wilson, a demographer in the health center's marriage and divorce branch. "This is no fluke. The divorce rate really dropped."

Social scientists insist there is no easy answer to why the number of divorces dropped. Most say they are unsure

whether it reflects a changing attitude about divorce or a statistical reflection of an aging population.

"One of the influences on the divorce rate is the size of the generation," said Richard Easterlin, a professor of economics at the University of Southern California in Los Angeles. "When a generation is numerous as it was in recent years, it aggravates economic problems for young people. There's lots of competition in the labor market. We are starting to move into a period of decreasing

generation size."

Other experts say the divorce rate declined because more young couples live together before making a decision about marriage and that their break-ups are not reflected in divorce statistics.

"It's tempting to relate (the recent decline) to the recession of 1982," said James A. Weed, chief of the Census Bureau's marriage and the family branch.

Today in History

Today is Friday, Oct. 7, the 280th day of 1983. There are 85 days left in the year.

Today's highlight in history: On October 7, 1963, President John F. Kennedy signed a nuclear test ban treaty with Britain and the Soviet Union.

On this date: In 1849, author Edgar Allan Poe died.

In 1913, the first air passenger flight was made from Albany, N.Y., to New York City.

In 1919, the first commercial airline, KLM Royal Dutch Airlines, was founded.

In 1954, Marian Anderson became the first black hired by the Metropolitan Opera Company.

Ten years ago: Israeli forces struck heavily in counterattacks at Egyptian and Syrian positions in the

Sinai peninsula and the Golan Heights; both sides claimed victories.

Five years ago: On a quasi-official visit to the United States, Prime Minister Ian Smith challenged American officials to support his plan for a transition to majority rule in Rhodesia.

One year ago: Financial markets soared on hopes that interest rates would continue falling. The Dow Jones Industrial Average climbed nearly 22 points, and a record 147 million shares changed hands on the New York Stock Exchange.

Today's birthdays: Actress June Allyson is 60. Singer Al Martino is 56.

Thought for today: "I tell you folks, all politics is apple sauce." — Will Rogers, American humorist (1879-1935).

The Newspaper BIBLE

"KEEP QUIET AND LISTEN TO ME!"

Paul stood on the stairs and motioned to the people to be quiet; soon a deep silence enveloped the crowd, and he addressed them in Hebrew as follows:

"Brothers and fathers, listen to me as I offer my defense." (When they heard him speaking in Hebrew, the silence was even greater.)

"I am a Jew," he said, "born in Tarsus, a city in Cilicia, but educated here in Jerusalem under Gamaliel, at whose feet I learned to follow our Jewish laws and customs very carefully. I became very anxious to honor God in everything I did, just as you have tried to do today. And I persecuted the Christians, hounding them to death, binding and delivering both men and women to prison.

"The High Priest or any member of the Council can testify that this is so. For I asked them for letters to the Jewish leaders in Damascus, with instructions to let me bring any Christians I found to Jerusalem in chains to be punished."

Acts 21:40: 22:1-5



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Daughter retraces Fitzgerald's day

PARIS (AP) — Her name appears in dozens of memoirs and biographies about the Lost Generation of American expatriates in the Paris of the 1920s — a minor character in the tow of her celebrated parents at play with some of the century's artistic giants.

Frances Scott "Scotty" Fitzgerald Smith, the only child of author F. Scott Fitzgerald and his tragically troubled wife, Zelda, returned to Paris this week to retrace some of the dancing, swirling and staggering steps her parents took during their years of self-imposed exile in France.

Fitzgerald and his wife were the golden couple of the 1920s. They were married in April 1920, one month after Fitzgerald's first novel, "This Side of Paradise," was published. He was 23; she was only 19. Europe was a natural attraction.

"It was a constant merry-go-round for them," Mrs.

Smith said during a break in the filming of a television documentary on her father. "He devoted six or seven years of his life, from about 1924 to 1931, to having a good time in Paris."

Mrs. Smith was only 10 when her parents' European adventures ended. She is 61 now, although for many Fitzgerald fans she remains a frozen image in faded snapshots, wearing a pageboy haircut on a Riviera beach in the company of Pablo Picasso and the glamorous Gerald and Sara Murphy.

But she has spent years thinking about, reading about and writing about her parents, who symbolized for many the roller coaster that began as the Jazz Age and ended in the Depression.

Mrs. Smith has been back to Paris eight times to visit the apartments where they lived and the parks in which she played as a girl. And she now believes the Paris of the 1920s was a "glamorous party" that kept her father from leaving a larger literary legacy and contributed to his early death.

"My father wrote a few short stories just to keep the family alive — some of them good, some not so good — and he kept talking about the novel he was writing without doing much writing," Mrs. Smith said. "His greatest problem was all the distractions in Paris."

"But before we judge him too harshly, you have to remember that Paris in those days was the artistic and intellectual capital of the world. Everybody was here: Hemingway, Jean Cocteau, Josephine Baker and Picasso. Edith Wharton and Gertrude Stein were here. It was almost impossible to resist an invitation," she said.

Fitzgerald died in 1940 at the age of 44 while working on his final novel, "The Last Tycoon," and surviving as a Hollywood script writer. Virtually all of his work, including his masterpiece, "The Great Gatsby," was out of print.



To Perform

Tonya Savage, 19, daughter of Mr. and Mrs. Freddie Savage, will help kick-off the South Plains College Texas cheerleaders season beginning at 7:30 p.m. Oct. 31. Ms. Savage, a sophomore home economics major at SPC, is a member of the dance and spirit squad that will perform during halftime of the Texas women's basketball opener against Wayland junior varsity. Ms. Savage is a 1982 graduate of Hereford High School.

'Word of Mouth' best advertising for shop

DALLAS (AP) — Six years after they bought their first frozen yogurt shop as college kids, the brother and sister business team of Bill and Julie Brice is on the brink of creating a chain that may be the Baskin-Robbins of the '80s.

This year, "I Can't Believe It's Yogurt" will expand from nine Texas stores to 21 shops in Arkansas, Louisiana, Tennessee and New Mexico. Six of the new stores are franchises. Thirty-two other cities in 12 states have been targeted for future stores.

The Brices have parlayed an initial investment of \$20,000 (from a lucky investment made by their lawyer father) into \$3 million this year and \$5 million projected for 1984.

But prosperity hasn't changed the fact that, in philosophy and management, ICBIY is a family enterprise.

From the beginning, the company has been governed by a board consisting of Sally Brice, a.k.a. "mom," two younger sisters who each own a 5 percent share and Bill and Julie, each controlling 45 percent.

Bill, 25, is chairman of the board. Julie, 24, is president.

"We made a deal in the beginning," Julie explains. "We were supposed to take turns being president, but Bill wouldn't let me."

"So this year I insisted, and since he wouldn't be

demoted, he became chairman of the board."

To this, Bill sheepishly replies that, despite the title, his duties are more those of an operations manager. And with the company's steady growth, he has had a lot to manage.

In addition to preparing for the franchises and new stores, the Brices opened a 20,000 square-foot yogurt manufacturing plant in North Dallas this past year.

The plant produces something that looks, smells and tastes like sweet, soft ice cream, but contains half the calories, one-fifth the fat and comes in 17 flavors. Bill is in charge of the plant, personnel and financial management. Julie handles planning, research and development and marketing.

"It's hard to stay thin tasting all this stuff," Julie says.

She says it hasn't been easy selling people on the idea that "something good for you also, also tastes good."

"At first people say, 'yogurt, yuck. That's that tart, curdly stuff.' But then they try it and say, 'I can't believe it's yogurt.' Our name is perfect."

Julie says "word of mouth" has been their best advertisement, but she says the current fitness and nutrition craze has been a lucky boost to business.

Harper enjoying film success

DALLAS (AP) — A role opposite Robert Duvall two years ago has changed the life of Tess Harper.

Until that role as Rosa Lee in "Tender Mercies," she was working half days as a typist and doing double duty as a cocktail waitress, taking classes and going to auditions in between, sometimes landing an acting job on the stage or in an industrial film.

In 10 years of struggling to be taken seriously as an actress, the closest she had come to film success was almost getting the part of a murder victim in a Chuck Norris kung-fu movie.

"I was trying to get people to take me seriously as an actress," she told the Dallas Times Herald. "But it's hard to even take yourself seriously when you're standing there serving drinks to someone and telling them you're an actress, and they're saying, 'Yeah, well, sure you are, honey.'"

All that changed for the Arkansas native in 1981 when she landed the part in "Tender Mercies," much of which was cast in Dallas and shot in and around Waxahachie, Texas.

Ms. Harper now lives in Los Angeles but was back in Dallas for the filming of the NBC mini-series "Celebrity," based on the late Tommy Thompson's novel of the same name. Symbolically, she is now ensconced in a star-quality suite at a local hotel.

"Tender Mercies" opened a lot of doors for me," she said. She said when she told her

mother in her home town of Mammoth Springs, Ark., that she was going to be in a movie with Robert Duvall, her mother didn't know who he was.

"I told her he was the one who played Boo Radley in 'To Kill a Mockingbird,'" said Ms. Harper. "There was a pause, and then she said, 'But isn't he retarded?'"

Even though "Tender Mercies" wasn't scheduled to be released for some months after filming was completed in Waxahachie, Ms. Harper said she headed to Los Angeles to start promoting herself.

"They had no idea who I was," she said, "so I spent all my time meeting people, tell-

ing them I'd just done a movie with Robert Duvall. I laid a lot of groundwork so that when the movie finally came out, they would know who I was."

She landed a role in a made-for-television movie, "Kentucky Woman," in which she said she played "a slut coal miner" opposite Cheryl Ladd's crusading feminist.

Next she played Lee Majors' wife in "Starflight One."

"He leaves me for Lauren Hutton — I can't imagine why in the world he would dump me for her," she said.

She followed with a small part in "Silkwood," filmed in Dallas.

Then "Tender Mercies" was released and three more projects, including "Celebrity," followed with no audition needed.

Now that Hollywood has recognized that quality, she says her parents are "thrilled" by her success.

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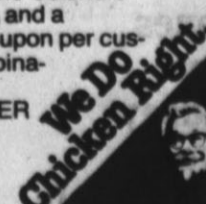
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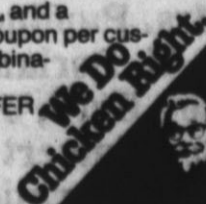
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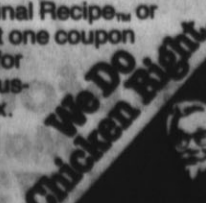
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Block desires plans to aid black farmers

By DON KENDALL AP Farm Writer

WASHINGTON (AP) — Agriculture Secretary John R. Block has told key agencies of his department to come up with plans within a month to help solve "the special problems" of black farmers.

Block announced the plan on Friday, following a task force report which said that the problems of black farmers "will require both education and outreach" by such big USDA agencies as the Farmers Home Administration and the Extension Service.

Although blacks represent a small fraction of the nation's farm operators, they usually are so small in scale that special help will be needed if they are to survive, the task force reported.

The task force report also was sent to Clarence M. Pendleton Jr., chairman of the federal Civil Rights Commission, which last year noted that the number of black farmers declined at an "unparalleled rate" over the last decade, a much greater decline than that among white farmers.

Last March, Pendleton wrote Block that "the conditions highlighted in the report, rather than improving, actually have

worsened," including service to black farmers by the USDA's major credit agency, the Farmers Home Administration.

The task force recommended that the FmHA work close

To drought areas

Senate approves sale of corn

By T. LEE HUGHES Associated Press Writer

WASHINGTON (AP) — Millions of bushels of damaged government-held corn would be made available at bargain basement prices to livestock growers suffering from this year's drought, under legislation approved by the Senate.

A provision requiring the Agriculture Department to make the corn available was included in a tobacco and dairy products price support measure approved Friday by a voice vote and sent to the House.

Sen. Lloyd Bentsen,

who sponsored the provision, said a recent government move to lower interest rates on emergency loans for farmers and ranchers was not enough to cope with the effects of the drought.

"They need something a cow can eat, not another note at the bank," Bentsen said.

The House, which on Friday began a recess that will last until Oct. 17, appeared likely to consider the legislation shortly after its return, an aide to Bentsen said.

Under the legislation, the department would be required to sell at reduced rates

about 83 million bushels of damaged corn held by the government in warehouses around the country, Bentsen's office said.

The corn would be made available to livestock growers in counties throughout the country that have suffered from drought or other natural disasters and have been declared disaster areas by the department.

The price would be 75 percent of the government price floor for corn. That price varies from county to county, but in Lubbock County, Texas, for example, ranchers could buy corn at about \$2.04 per bushel compared with a

market price of about \$3.15, according to Bentsen's office.

Of the 83 million bushels of damaged corn stored nationwide, about 21 million bushels are in the Texas Panhandle, Bentsen said.

The ranching country of West Texas has been one of the areas most seriously affected by the drought, which has led ranchers there to liquidate 60 to 70 percent of their herds.

As a result of the drought, 23 Texas counties had been declared disaster areas by the Agriculture Department and Friday three more counties — Crockett, Glasscock and Irion — were added to the list, Rep. Tom Loeffler, R-Texas, announced.

Agriculture Secretary John Block has been under mounting pressure in Congress to step up assistance to drought-smitten areas.

A House agriculture subcommittee has approved another measure that would require the department to make additional aid available to drought-smitten areas.

"...if the administration won't act, we will have to try to require some of these additional steps," Rep. Kika de la Garza, D-Texas, chairman of the House Agriculture Committee, said recently.

"To assure effective implementation of these recommendations, a strong civil rights review and enforcement program is essential," the report said.

Block, at a briefing, said he felt the most important part of the task force's report was its description of the problem: The failure of so many young blacks to enter farming or other agricultural pursuit.

"Agriculture is a bigger business than just farming," Block said. "I think we should encourage young blacks to look at all of agriculture, with some emphasis on farming, too."

Block said he was "firmly committed" to carrying out measures in USDA that are aimed at relieving some of the problems of black farmers.

According to the task force report, there are about 2.4 million farms in the United States, of which about 57,000 in 1978 were operated by blacks — about 2.4 percent of the total.

In 1984, there were about 100,000 black farmers out of approximately 3.5 million farms, or 2.9 percent.

The report noted that the number of U.S. farms has generally been declining for many years.

"The largest decreases occurred among those farms with the weakest economic base which could not compete with the attraction of the cities, could least afford the conversion to mechanization, could not provide an adequate livelihood for its families from farm earnings and could not, for various reasons, supplement farm earnings with non-farm sources of income," the report said. "The majority of

black farms were in this group."

"More than half of all black farmers were at least 55 years old in 1978; nearly 30 percent were over 65; less than 8 percent were under 35 years of age," the report said.

"In contrast, among white farmers the number under 35 years is equal to the number 65 and over. Unless conditions change so that more young black people enter farming, the number of black farm operators will continue to decline."

Public comments are being sought by the Agriculture Department on next year's flue-cured tobacco program.

Officials said Friday that as part of the program's development two public hearings will be held later this month. One will be on Oct. 26 in Raleigh, N.C., and the other on Oct. 27 in Tifton, Ga.

Written comments — including views on the size of the 1984 marketing quota for flue-cured tobacco — can be sent by Nov. 4 to: Director, Analysis Division, USDA, P.O. Box 2415, Washington, D.C. 20013.

WASHINGTON (AP) — Production of major fresh market vegetables this fall is expected to decline from a year ago, according to the latest survey by Agriculture Department.

The USDA's Crop Reporting Board said Friday that the acreage for harvest in the October-December quarter will be "fractionally less" than a year ago. Production for the last half of 1983 is expected to be down by more than 5 percent to an estimated 79.1 million hundredweight from 83.8 million in the final six months of last year.

Slight increases are expected for celery and tomatoes, but production declines are forecast for broccoli, carrots, cauliflower, sweet corn and lettuce, the report said.

Block molds department after methods of domestic farmers

By DON KENDALL AP Farm Writer

WASHINGTON (AP) — For Agriculture Secretary John R. Block the efficiency and productivity of the American farmer set standards he seeks to achieve in his own agency.

Block told the Association of Government Accountants on Thursday that U.S. agriculture is the nation's largest industry, with assets equal to 70 percent of the capital assets of all the manufacturing corporations in the country.

Moreover, he said, agriculture and the rest of the nation's food pipeline account for one out of every five jobs in private enterprise.

Block said that "to deal with this colossus, USDA is also on a grand scale" with programs totaling an estimated \$57 billion in the fiscal year that began on Oct.

1 — as big as some major corporations.

"And not a day goes by that I'm not thankful for the professionalism and dedication of the many outstanding government employees I work with," he said. "Yet, we all realize that the federal bureaucracy can be unwieldy and inefficient at times."

Block said that President Reagan's goal is "to get this government running as honestly and efficiently as any successful American business" and cited what he said were "pretty impressive" results as of Aug. 1:

— Inspectors general in the various federal departments and agencies have conducted investigations which led to \$29.3 billion being "saved or put to better use."

— The government has collected \$3.5 billion in debts

"that otherwise wouldn't have been collected."

— Federal paperwork burdens have been cut 20 percent.

Block said that in USDA "our plan to reduce non-defense federal employment is ahead of schedule" and in 1983-84 total employee-years will be down 13 percent from the time the Ragan administration took office.

"We've cut the cost federal publications by a fifth, travel by 16 percent and audiovisual by 15 percent," Block said.

USDA has relied on the use of computers "to prevent waste, fraud and abuse in government programs" such as the food stamp program, he said. Computers have also been used to detect fraud among some USDA employees.

Block said investigators "used a computer to compare USDA personnel files with the Labor Department's records of unemployment compensation" to see who might be cheating.

"They found over 100 cases where people were drawing a salary at the same time they were collecting compensation," he said. "These cases, totaling over \$1.4 million, have been turned over to the inspector general."

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FUTURE FARM PROFITS MEAN SHARPENED MERCHANDISING AND MONEY MANAGEMENT SKILLS, says the director of market analysis for a state ag association, and he gives ten suggestions. First, learn the theory of contrary opinion: When a high percentage of people are thinking one way, things will go the opposite. Next, think nationally and internationally. Understand charting which simply means technical analysis. Fourth, keep in touch and understand price cycles. Next, learn political influences on markets. Also, understand recession and boom swings and how they affect prices. Read two business magazines to get the big picture. Learn the principle of need. Ninth, learn to profit from basic moves — those are the differences between local cash bids and future markets. Finally, get yourself three friends around the country and trade information.

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Good weather allows farmers to harvest

COLLEGE STATION, Texas (AP) — An ideal week of harvest weather allowed Texas farmers to forge ahead to get their crops in, agricultural experts said.

Cotton harvesting is the main farm operation, but farmers are also harvesting grain sorghum, corn, sugar beets, soybeans, sunflowers and peanuts, said Dr. Zerle L. Carpenter, director of the Texas Agricultural Extension Service, Texas A&M University System.

Crop yields are varying widely over the state, Carpenter noted, due to weather conditions that ranged from not enough rain to too much. Overall, though, crop yields have generally been fair to good, with a few locations boasting above-average crops.

One crop that boasts excellent yield prospects this year is the pecan crop, Carpenter said. Both yield and quality of the crop appear to be excellent as early varieties start to hull.

Sugar cane is maturing in the Rio Grande Valley and the area's citrus crop looks good. A few early oranges have already been picked.

Some hay making continues over the state, with second and third cuttings under way in the Coastal Bend. Hay yields have been sporadic this year due to weather conditions, Carpenter said, and the demand for hay will be heavy this fall and winter, particularly in western areas where hay feeding has already been under way for some time due to drought conditions.

Farmers over much of the

state are planting small grains — mainly wheat and oats, but rain is needed in many areas to get the crops up, said Carpenter. In the plains, farmers have had to irrigate to get wheat up.

Reports from district Extension directors showed these conditions:

PANHANDLE: Harvesting of grain sorghum and high moisture corn is active, and the sugar beet harvest has started. Cotton is maturing under open weather. Up to 75 percent of the wheat crop has been seeded in some counties, but rain is needed to get the crop up. Pastures and ranges are in poor shape.

SOUTH PLAINS: Farmers are harvesting early grain sorghum, corn, soybeans and sunflowers, and a few early bales of cotton have been ginned. The sugar beet harvest is also under way. Farmers have started applying a desiccant to some cotton to prepare it for harvest. Rain is needed to get up the wheat crop.

ROLLING PLAINS: Cotton continues to open under hot, dry conditions; some farmers are applying defoliant to prepare the crop for harvest. Peanuts are being harvested but yields are poor due to the summer drought. Stock water is critically short in some locations and ranges continue to deteriorate.

NORTH CENTRAL: Cotton harvesting is under way and peanut harvesting is about to start. Harvesting of a good corn crop is generally complete. Late-planted grain sorghum is maturing. Farmers continue to plant wheat and oats but need rain

to get the crops up. Pastures also need rain although grazing is generally good.

NORTHEAST: A good grain sorghum harvest is about complete while the cotton harvest is at the halfway point. Wheat planting is active but rain is needed to get the crop up. Some early cattle feeding has started due to lack of grazing.

Farm Bureau News

Size exemptions to remain law

The State Highway and Public Transportation Commission determined on Sept. 21 that width exemption for farm tractors and implements of husbandry will be retained on all Texas highways, and that special

use permits will not be required.

The determination also lists the Texas highways to which the 102-inch width limitation, for vehicles not exempted for ag use, will apply. Unlisted highways will

use a 96-inch limitation for those not exempt.

When a producer receives a notice from the county ASCS office with regard to a problem concerning compliance, that producer has 15 days to contact the county office and request re-measurements. If a re-measurement is requested, the producer is to pay a standard fee.

If the farm is finally determined to be out of compliance, adjustment and payment benefits will be made. A producer may appeal his case to the county committee, then to the state committee, and finally to the deputy administrator in Washington, D.C.

Federal Milk Order Market Statistics for May 1983 revealed that producer deliveries of milk used in class one sales during the period January-May of 1983 was 42 percent, compared to 44 percent during the same five months for 1982.

Class one price for the first five months of 1983 is reported at \$14.74 per cwt compared to \$14.66 per cwt in 1982. The blend price for the first five months of 1983 is reported at \$13.51 per cwt.

and stock water. Supplemental feeding is under way.

CENTRAL: Cotton harvesting continues active, with fair to good yields. Farmers continue to "dust in" small grains, hoping that rain will come soon to get the crops up. Stock water is running low and grazing is short, with supplemental feeding in progress.

EAST: Hay yields have been excellent this year, with most harvesting complete. The peanut crop continues to make good progress but acreage is limited. Most oats have been planted but need rain. Livestock remain in good to excellent shape. The pecan crop is heavy.

UPPER COAST: The second rice crop is heading and soybeans are maturing. Peanuts are about 80 percent harvested, and farmers are still harvesting a little cotton and corn. Hay making continues in a few locations. Cattle have good grazing.

SOUTH CENTRAL: The cotton harvest is past its peak, with generally good yields. Most small grains have been planted, with some fields up. The pecan crop continues to look good although aphids are a problem in some locations. Pastures are providing good grazing.

SOUTHWEST: Peanuts and cotton continue to produce above average yields. Harvesting of a bumper pecan crop is about to start but growers face low prices. Ranchers are continuing to cull herds heavily and to provide supplemental feed due to poor grazing conditions. The

mohair market remains strong.

COASTAL BEND: Cotton harvesting is nearing completion as fields dry out from recent rains. The second rice crop is making good progress and is maturing. Farmers are harvesting second and third cuttings of hay. Wheat and oats are being planted where field conditions permit. A good pecan harvest is in prospect, with early varieties hulling.

SOUTH: Some hay making continues, and farmers are preparing to harvest sugarcane. Citrus continues to size well, with some early oranges being harvested. Mites are increasing in some citrus groves. Most cattle are in good shape, with fair to good grazing conditions.

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Kleuskens in again

Carl Kleuskens of Hereford was recently reelected to the Tierra Blanca Soil and Water Conservation District board of directors. He represents Zone 5 of the district.

The purpose of the Tierra Blanca SWCD, with headquarters in Hereford, is to promote sound soil and water conservation programs on farm and ranch lands within Deaf Smith County, and to serve as a voice for farmers and ranchers on conservation matters and other issues affecting private property rights of landowners.

The board of directors coordinates the conservation efforts of various local, state and federal agencies and other organizations and has authority to enter into working agreements with these governmental agencies and private concerns to carry out its purposes.

As one of five individuals serving on the district board of directors, Kleuskens will be responsible for district policies and procedures for carrying out the district program within the framework

of the Texas soil conservation district law.

In other areas of leadership, Kleuskens is active in the Lions Club at Dawn and is presently serving as one of the directors for the First National Bank of Canyon. He and his wife have four children and six grandchildren. Two of Kleuskens' children are active in farming in the Hereford area.

In Texas there are 201 soil and water conservation districts. Each is a legal subdivision of state government organized by local agriculture landowners. SWCD's unlike most other legal subdivisions of state government, do not have the powers of taxation or eminent domain. All conservation programs managed by the districts are of a voluntary nature to the landowner or operator.

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Guitarist satisfied with career focus

By **RON POWERS**
Associated Press Writer
NEW YORK (AP) — George Benson, the singer, guitarist and songwriter, couldn't be happier with what he's doing.
Sure, he's had his critics. They're the jazz purists who say he sold out and abandoned the chance to become one of the greatest jazz guitarists of all time for the moneyed world of pop music.

But no matter, Benson says they simply do not understand him and his music.

"I'm not trying to prove anything; I never have tried to prove anything," he said during a recent interview. "I guess that's what makes me different than the old image people have — like the jazz musician is a man who desires to starve. I think that's ridiculous. I've never met a jazz artist like that."

He also knows that for

every detractor, there is another critic offering praise. Benson deserves his popularity, one reviewer said, because the considerable weight of his talent is balanced by his excellent use of it.

An important part of that talent, Benson says, comes from his ability to read his audience, gauge their reactions and have it reflect in his music.

"It's not that I play music only for people, but a great portion of my music is played for the public and in front of the public," he says. "So, it should at least be something they can enjoy. I try to combine that with new ideas I have. They cue me as to where I should be, the kind of things they really get off on."

Benson's latest album is "In Your Eyes," his seventh for Warner Bros. Records. It's in the Top 40 and climbing. And like most of his newer records, he's singing on practically every cut.

Ronstadt's album not really original

By **YARDENA ARAR**
Associated Press Writer
LOS ANGELES (AP) — Something old is "What's New," an album that marks pop star Linda Ronstadt's latest effort to broaden her musical horizons.

It's a collection of unabashedly romantic torch songs, including such classics as "Someone to Watch Over Me," by George and Ira Gershwin, "What'll I Do," by Irving Berlin and "I Don't Stand a Chance With You," by Bing Crosby, Ned Washington and Victor Young.

Complete with 45-piece orchestra and arrangements by veteran conductor Nelson Riddle, the album is a charmer for anyone with an ounce of nostalgia in his or her veins. It is a complete departure from the country-pop-rock fare that has made Miss Ronstadt, 37, one of the top female singers of the last decade.

But it doesn't come as a total surprise. This is, after all, the same Linda Ronstadt who devoted more than a year to the stage and film productions of Gilbert and Sullivan's "The Pirates of Penzance."

A recent visit to Miss

Ronstadt's Brentwood home also revealed more than a passing fascination with the past on her part. The rambling, whitestone dwelling resembles a country squire's mansion, right down to a turn-of-the-century kitchen.

Her freshly washed hair in dark, wet ringlets, Miss Ronstadt discussed her current projects.

"I think if you sing, at some point you've got to make a little curtsy to the Gershwins," Miss Ronstadt said.

The idea of an oldies album first germinated when Miss Ronstadt was in New York appearing in "Pirates," and a friend played her some old records by vintage crooner Mildred Bailey.

The old tunes, she said, "express complex emotion in such a kind of a direct way. They are classics in the true sense of the word — they don't go out of style. The subject matter is applicable by today's standards as much as it was in those days."

At first, Miss Ronstadt intended to record only one song, "Guess I'll Hang My Tears Out to Dry," on an album along with some standard pop tunes. But the sessions she arranged didn't go well, so she decided to call Riddle.

"What's New" is not likely to get much exposure on rock radio or MTV, but Miss Ronstadt says that her record company, Elektra-Asylum, has received its fair share of hits from her in the past.

"I feel like I'm entitled to one experiment," she said. "I mean, people like Neil Young and Bob Dylan experiment with every single record they make — to their credit and their despair. But I never have."



A Brazilian palm can claim the largest leaves in the plant kingdom. Its fronds are sometimes over 70 feet long and 19 feet broad.

Billboard's Top Ten

By The Associated Press
The following are Billboard's hot record hits for the week ending October 15 as they appear in next week's issue of Billboard magazine. Copyright 1983, Billboard Publications, Inc. Reprinted with permission.

HOT SINGLES

1. "Total Eclipse of the Heart" Bonnie Tyler (Columbia)
2. "Making Love Out of Nothing at All" Air Supply (Arista)
3. "King of Pain" The Police (A&M)
4. "True" Spandau Ballet (Chrysalis)
5. "Islands in the Stream" Kenny Rogers & Dolly Parton (RCA)
6. "One Thing Leads to Another" The Fixx (MCA)
7. "All Night Long" Lionel Richie (Motown)
8. "The Safety Dance" Men Without Hats (Backstreet)
9. "Tell Her About It" Billy Joel (Columbia)
10. "Sexy + 17" Stray Cats (EMI-America)

TOP LP'S

1. "Synchronicity" The Police (A&M)
2. "Thriller" Michael Jackson (Epic)
3. "Flashdance" Soundtrack (Casablanca)
4. "An Innocent Man" Billy Joel (Columbia)
5. "Pyromania" Def Leppard (Mercury)
6. "Metal Health" Quiet Riot (Pasha)
7. "Faster Than the Speed of Night" Bonnie Tyler (Columbia)
8. "Reach the Beach" The Fixx (MCA)
9. "Greatest Hits" Air Supply (Arista)
10. "The Principle of Moments" Robert Plant (Es Paranza)

ADULT CONTEMPORARY

1. "Islands in the Stream" Kenny Rogers & Dolly Parton (RCA)
2. "True" Spandau Ballet (Chrysalis)
3. "All Night Long" Lionel Richie (Motown)
4. "Making Love Out of Nothing at All" Air Supply (Arista)
5. "Lady Love Me" George Benson (Warner Bros.)
6. "Tonight I Celebrate My Love" Peabo Bryson & Roberta Flack (Capitol)
7. "Total Eclipse of the Heart" Bonnie Tyler (Columbia)
8. "Spice of Life" Manhattan Transfer (Atlantic)
9. "Tell Her About It" Billy Joel (Columbia)
10. "Only You" Commodores (Motown)

AROUND 12,000, HE CLAIMS

LOS ANGELES (AP) — "Red River Dave," McEneary is a ballad-writin' man. Now nearing 69, he has composed more songs than a barrelful of Beethovens.
"I've written 12,000 songs up to date," McEneary said. "Suitcases of them reach to the ceiling. I've been writing them for half a century."

A weathered Texan who likens his appearance to Buffalo Bill, Red River Dave lives in North Hollywood and pens ballads about Tylonol, heart transplants and "The Pine Tarred Bat."

Two years ago, he spent his weekends strumming guitar and banjo on the front porch of the Golden Trails Hotel at Knott's Berry Farm. Now he sings his Western tunes at the park occasionally, works for Gene Autry's KMPC-AM radio station and writes songs, inspired mostly by news events.

Last week, for instance, over Australian television's "Today Show," he sang his new ballad, "The Great Sailing Race: Australia II vs. Liberty."

That song begins: "Gather round me, sailing men / Hear my ballad once again / About a sailing race I'll sing once more / 'Tween the Aussies and the Yanks / Right off the fishing banks / 'Of America on the Great Atlantic Shore."

Red River Dave has a tune called "The Pine Tarred Bat" (the ballad of Kansas City baseball star George Brett) and "The Ballad of Guion Bluford Jr." (America's first Black astronaut).

Everything is grist for his musical mill — the Korean Air Lines tragedy, late artificial heart recipient Barney Clark ("hero with a plastic heart"), victims of the Tylonol poisonings, Giovanni Vigliotto (who wed 105 women) and the perpetrators of the Hitler diary hoax.

"I was born in San Antonio within a rifle shot of the Alamo," he says. "I just sorta drifted into show business. I graduated from high school in San Antonio in 1931, and there weren't any jobs. I had a guitar and I could sing, so wherever anyone would listen, I would sing."

For loose change, he performed on the streets and in honky-tonks and cafes. In 1937, he recorded his first successful news event

NBC's 'Adam'

Tough subject tastefully handled

By **FRED ROTHENBERG**
AP Television Writer

NEW YORK (AP) — NBC's "Adam" is a difficult movie to watch. The subject, missing children, is a parent's nightmare. So be grateful that Monday's film is in sensitive hands. The result is a compassionate, sobering and emotionally wrenching treatment of an important issue.

According to Child Find, a child-tracking agency in New Paltz, N.Y., 50,000 children a year are abducted by strangers.

"Adam," a true story, chronicles the agony of John and Reve Walsh, whose 6-year-old boy was abducted from a Hollywood, Fla., shopping mall. His severed head was later found in a canal. From this tragedy, the Walshes found the strength and dedication to work toward federal legislation to coordinate law-enforcement searches for children.

Their activism is reminiscent of that of Candy Lightner, whose grief over the hit-and-run death of her teenage daughter inspired her to create Mothers Against Drunk Drivers. "M.A.D.D.: The Candy Lightner Story," a TV movie nominated for an Emmy, was on NBC earlier this year.

Daniel J. Travanti, who plays Frank Furillo in "Hill Street Blues," and JoBeth Williams from "Poltergeist" are controlled and compelling as Adam's grief-stricken parents.

NBC and the film's executive producers, Alan Landsburg and Joan Barnett, demonstrate excellent taste throughout. The low-key, realistic production never sensationalizes, never ex-

ploits. The abduction scene, for example, is not shown, nor is the discovery of Adam's head.

The awful feeling of being incapable of helping your child is devastating to any parent. During the hunt for Adam, his mother breaks down: "He must be so afraid." Later, John even blames himself for the abduction: "I wasn't there when he needed me."

John's anger at the federal authorities and the thousands of letters of condolence received by the family spark his speech-making and lobbying for the Missing Children Bill, which, after a tough fight in Congress, was signed by President Reagan a year ago.

That law mandates that descriptions of missing children be entered into the FBI's national crime information computer. The Justice Department and FBI are the heavies in "Adam," but why they opposed the legislation is not clearly explained. Reportedly, the FBI was concerned that parents would bypass local

authorities and come directly to the FBI.

In the film's upbeat final scene, the White House calls was afraid to have after Adam's death.

"Adam" then adds an unusual postscript. Snapshots to invite John to a law-signing ceremony, just as he's joyfully

bathing his young daughter, a child he initially of missing children are broadcast, and the real John Walsh says: "It's too late for Adam, but it's not too late for thousands of missing children who are still out there. "Maybe your eyes can bring them home."

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4/\$1.00 10 oz.



Del Monte CATSUP
\$1.09 32 oz.



Wilson "All Meat" BOLOGNA
\$1.39 16 oz.



California Ripe AVOCADOS
5/98¢



Nabisco Premium Saltine CRACKERS
69¢ 1 lb.



Hunt's Tomato SAUCE
5/\$1.00 8 oz.



Shurfresh "All Meat" FRANKS
88¢ 12 oz.



Ruby Red GRAPEFRUIT
28¢ lb.



Double Coupons Seven Days A Week!
Double Coupon Offer Excludes Free Coupons, Cigarettes or Tobacco Coupons and Refund Certificates.
Coupon Value Cannot Exceed The Value of The Item!

BRAND Hereford

A Proud Tradition

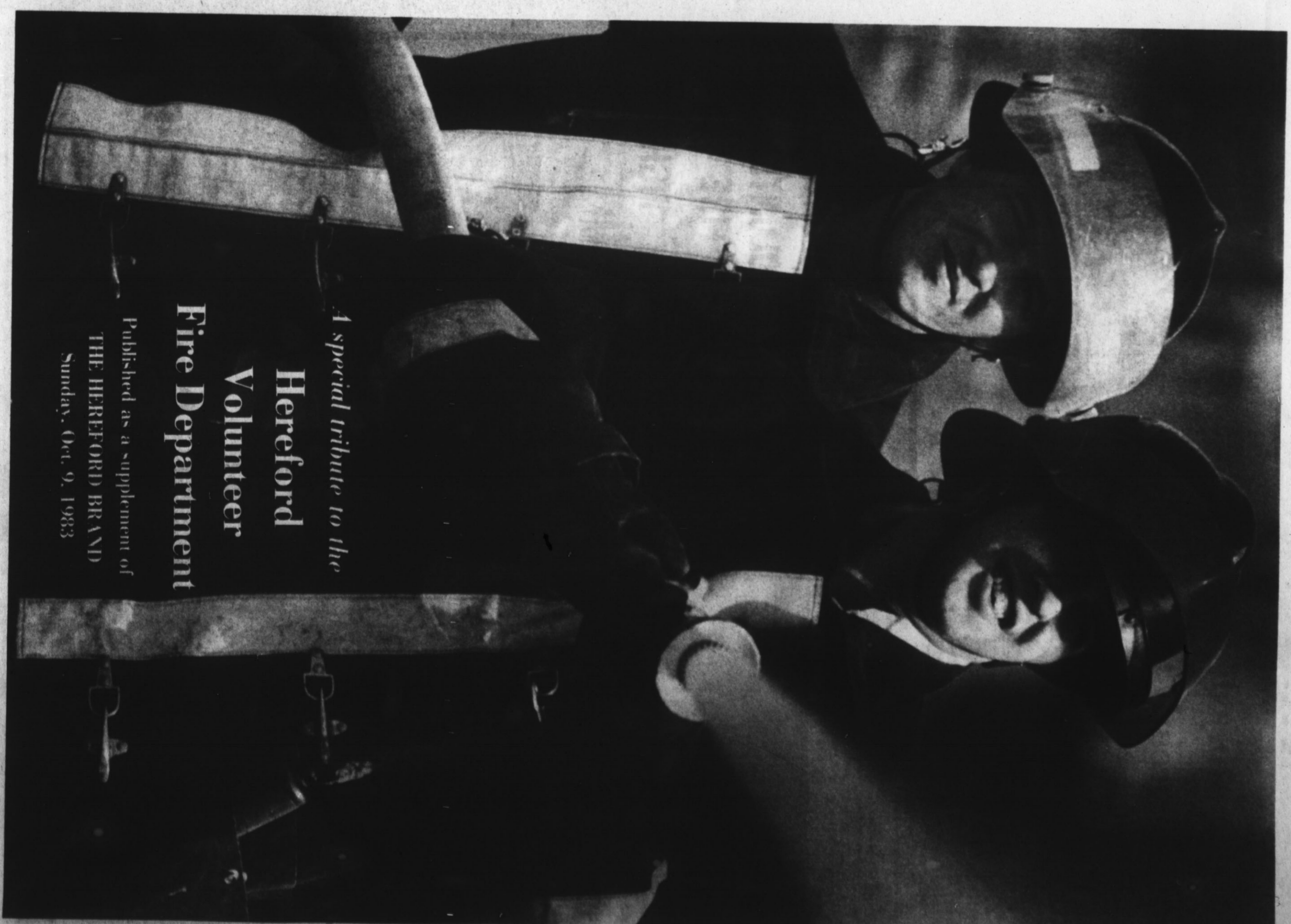
A tradition of service, personal sacrifice and professionalism has made the Hereford Volunteer Fire Department one of the most highly-regarded volunteer departments across the state of Texas. Since the earliest "bucket brigades", Hereford firemen have demonstrated a symbol of excellence... excellence that can only be measured in lives saved and property protected over the years. They have our highest esteem for a job well done, day to day.

BRAVO HEREFORD, THE BEST IS YET TO COME!



FIRST NATIONAL BANK

Member FDIC



A special tribute to the

**Hereford
Volunteer
Fire Department**

Published as a supplement of
THE HEREFORD BRAND
Sunday, Oct. 9, 1983

Modern-day department differs greatly from past

At and for some time after the turn of the century, running and horses were the main methods of transportation used by Hereford firefighters. In 1913, the city offered \$3 to anyone who would offer his automobile or horses to pull the firecart to blazes. A chain-drawn cart, which went only four miles per hour, was around only a short time since it was too costly. It was not until 1921, when the local fire department was officially organized, that a genuine fire truck was purchased. "Old Happy" was its name.

A large bell was used to alert citizens and volunteers of fires until 1928, when a siren was bought. It is still in use today.

The siren is about the only thing local firemen have in common with those 55 years ago. Now, the Hereford Volunteer Fire Department goes about its business with 11 vehicles and around 35 fire fighters.

According to Jay Spain, local fire marshal, today's Hereford firemen benefit from frequent training sessions. Since they are doing their work voluntarily, he feels local firemen are more enthusiastic about fighting fires than are those in larger cities who are full-time department employees.

Since none of the firemen except for Spain are paid, Mike Walks, who is serving in the post for the second

ing working hours, fewer than 35 men normally respond.

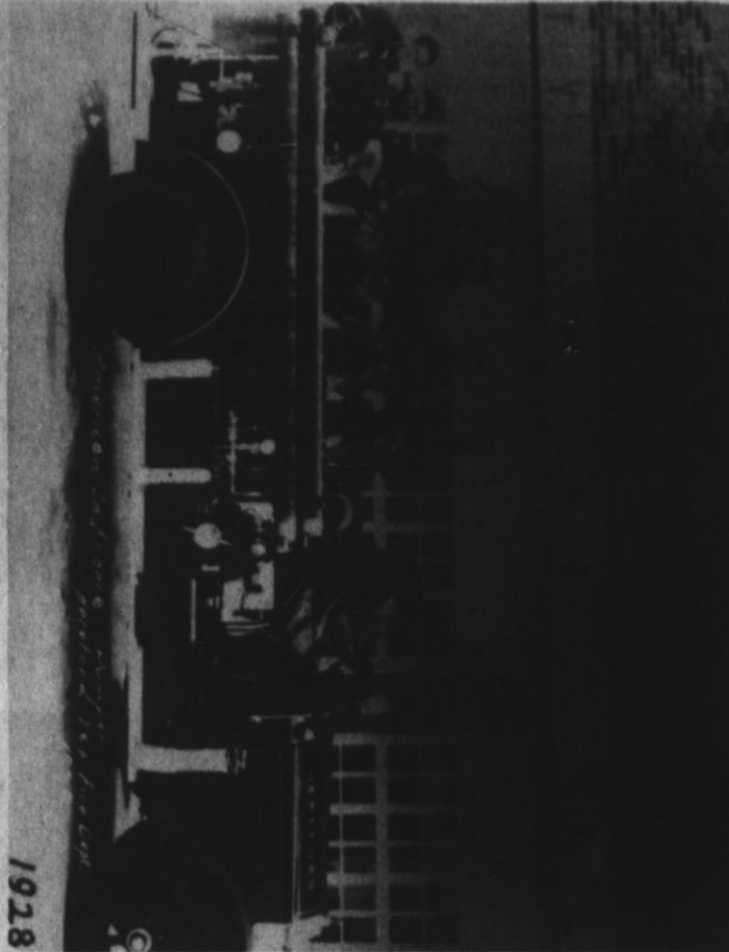
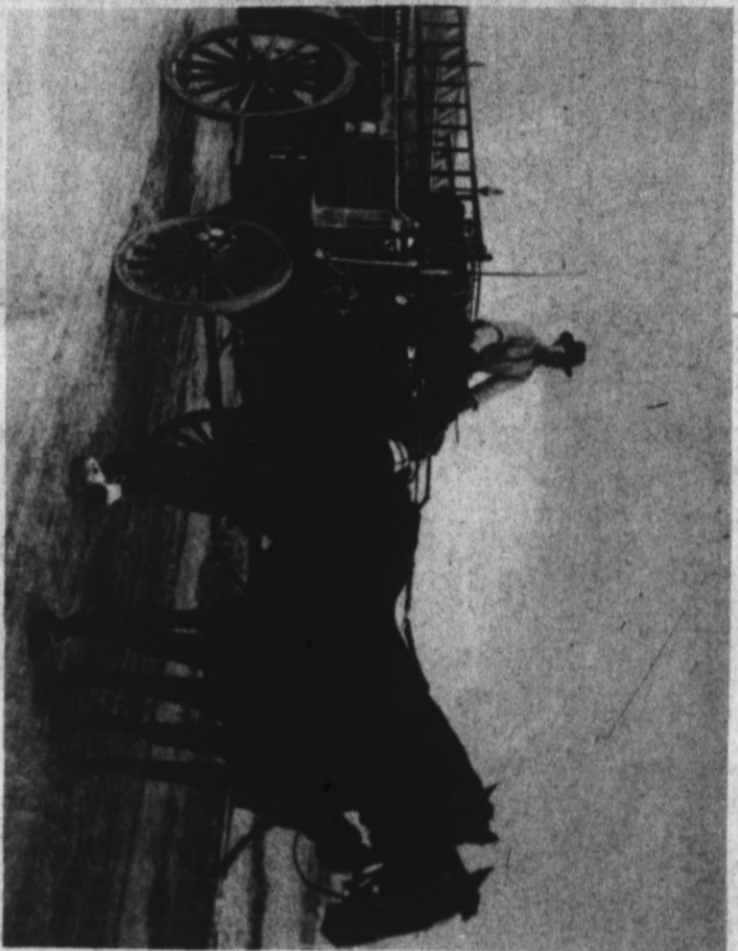
"I guess probably the least number of people we had at a fire," Spain, a local fireman since 1967, said, "was 13 or 14."

Amidst his several other duties, Spain is in charge of maintaining the department's equipment. That includes, he said, a 1,000-gallon pumper, two 750-gallon pumpers and two booster trucks.

Spain, fire marshal since 1971, is also in charge of preventing and investigating fires.

Hereford's fire chief is Mike Walks, who is serving in the post for the second

(Cont. next page)



Think Safety! Fire Safety!



Moore's Jack & Jill
1305 E. Park
364-6741

Hereford's firemen proud of their job

The Hereford volunteer firemen are proud guys. Mosey into the fire station sometime to look and you might find a few working on an engine, sweeping the floor, changing some hoses, washing a truck or fixing this or that.

Come in and start asking questions and they really get proud. They start telling about procedures, their monthly drills, and if they don't know the answer to a certain question they are glad to tell you who can answer it.

You might stay all day or all week in the firehouse and still not have the chance to watch them go out on a call. But like a second sense, the firemen know what to do when the call comes.

Each volunteer carries a beeper on the same frequency. When a fire is reported, the police dispatcher sounds the alert and the location of the fire is given. The men leave work, homes, and hobbies to get to the scene.

Whoever is on duty at the station leaves in Booster 1, the first truck at all fires. Booster 1 holds 250 gallons of water and has a self-contained pump.

Fire multiples eight times its size in a minute, so if the fire is large when firemen arrive, another unit may be called.

The Jacobshavn glacier on the west coast of Greenland is one of the largest in the Western Hemisphere and the world's fastest. It flows at a rate of more than 100 yards a day and carves giant icebergs as often as every five minutes.

Engine 1 carries 500 gallons and can pump 1,000 gallons a minute from a hydrant. It is equipped with over 2,000 feet of hose, 1 1/2-inch diameter hose for fighting the fire and 2 1/2 inch diameter hose for protection of surrounding areas.

Two of the large tanker engines are always used on mobile home fires or fires outside the city limits where there is not a hydrant. If needed the department can have 7,500 gallons of water at the scene immediately.

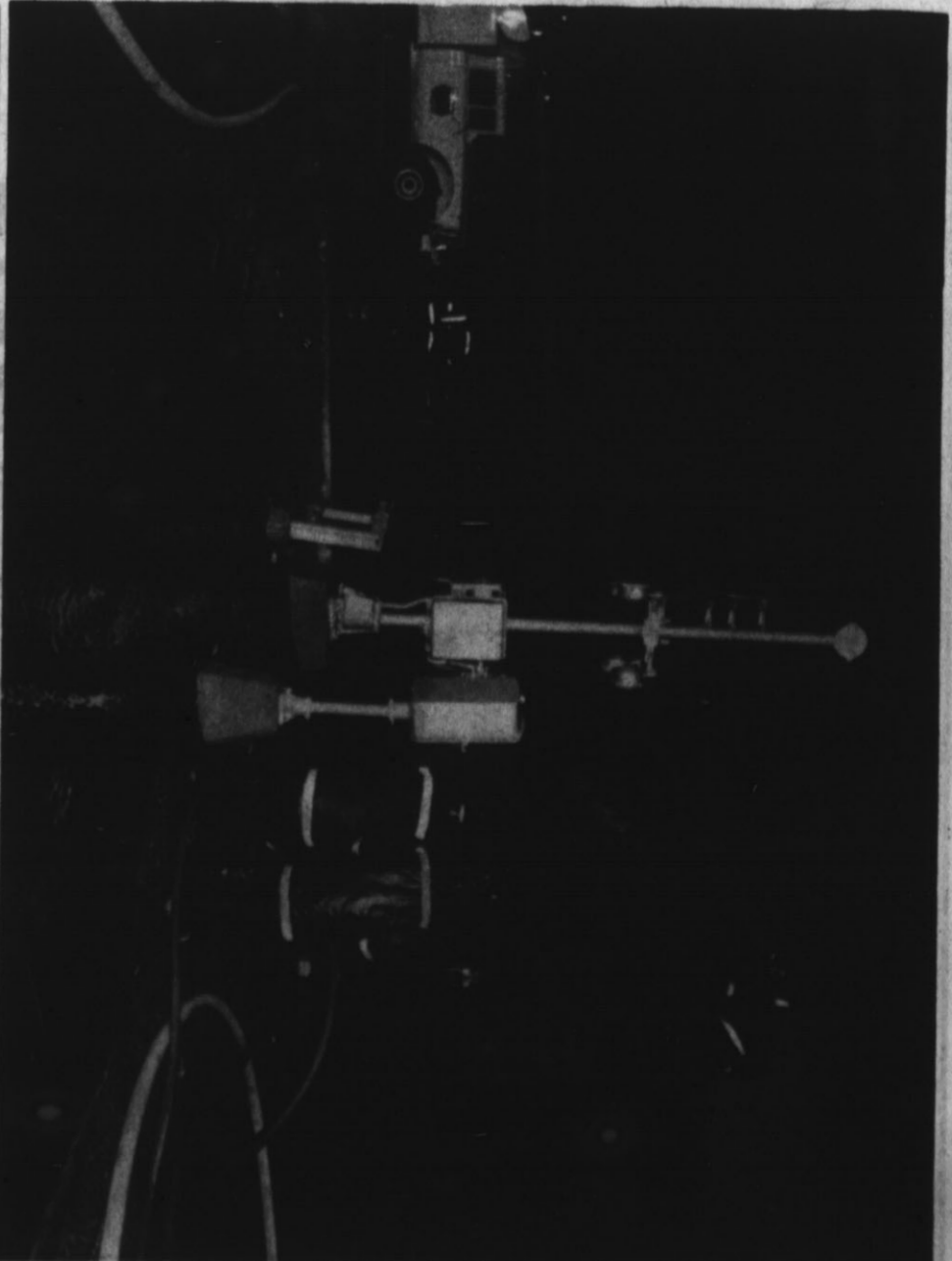
The department has about 11,550 feet of hoses. It is washed and dried after each fire call and is also regularly recycled from truck to truck.

On major fire calls and all major accident calls Rescue 1 reports to the scene. The Hereford department has several emergency care assistants, emergency medical technicians and a paramedic on staff.

Inside the rescue unit are the "Jaws of Life." Powered by its own motor, the jaws pry vehicles open with a force of 3,500 pounds. If needed, another attachment can chop through iron to free trapped victims.

When through talking about all the trucks and equipment, a fireman will make sure you know it's not just them that fight fires. They'll bring on the job Palms Insurance does in sponsoring the Junior Fire Marshall program. They'll let you know how thankful they are to the city for all the equipment. They'll tell about the auxiliary crews at Walcott, Simms and Dawn.

The firemen are proud guys.



WE SALUTE THE HEREFORD VOLUNTEER FIRE FIGHTERS



Carl McCaslin
Lumber Co.
BUILDING HEREFORD SINCE 1939
344 E. Third
364-3434

Heating should be checked now

Don't wait until the first cold snap of the season to think about getting your home heating system ready for winter.

This is the timely advice of experts at the National Fire Protection Association, who suggest that Fire Prevention Week is an ideal time to have your furnace and chimneys professionally serviced and, if necessary, repaired.

Also, caution NFPA experts, be sure you are thoroughly familiar with instructions for fueling and operating any portable heaters, wood- or coal-burning stoves, or other heating devices you plan to use.

Because more fire victims die from smoke inhalation than from actual burns, emphasis in fire prevention education now includes preparation for fast evacuation in an emergency, the NFPA President notes.

This means getting everyone out of a fire before its poisonous smoke has a chance to bedevil people's thinking and cause loss of consciousness. Recent development of low-cost home fire detection equipment has been an invaluable step forward in providing the early warning needed to escape, says Morgan. The National Fire Protection Association strongly advocates installation of smoke and heat detectors in all residences.

"Environment is a popular subject today. Because of the ever-increasing 'fire load' where we live and work - due to the materials with which modern society functions - environment is perhaps the most important aspect of today's fire problem," according to the NFPA President.

We Support And Salute Our Own,



And The Rest Of The Hereford Volunteer Firefighters For Their Superb Service To Our Community Each Year

Deaf Smith
Rural Electric
Cooperative

E. Hwy. 60
364-1166

STOP FIRES



Hereford Parts & Supply
702 W. 1st Street
364-3522

Fire departments 300-plus years old

Since the discovery of a fire brings the immediate thought of the Fire Department, a study of the development of organized fire fighting should prove interesting.

The first organized fire fighting was in London, England, in 1586. Two-thirds of this great city had been burned in what was called "The Great London Conflagration." This aroused the people to form fire brigades, subject to call in case of fire. Fire insurance companies financed these first fire fighters and made a serious study of the problem of preventing fires.

Early in the nineteenth century, there were five London insurance companies with fire brigades whose members were called "Water Men." Strange as it may seem these firemen would not fight a fire which was not insured by the company they were employed to represent. To identify the special protection under their protection, each



George Washington was a volunteer fireman. He purchased the first fire engine for the town of Alexandria, Virginia, a few miles from Mt. Vernon. The old engine is still preserved. In the small towns merging into Washington, D.C., there are many old houses wearing the early fire marks on their quaint aging fronts.

Benjamin Franklin was a volunteer fireman. He was a member of a club, composed of young men who were interested in the welfare of the good city of Philadelphia. At a meeting one evening, Franklin asked this question: "Friends, what would you say is the greatest enemy of safety in our town?" Several voices answered at once, "Fire!"

In those days, people had only open fires for heating their houses and cooking their meals. Coal was not known and all homeowners were afraid of fire.

Franklin and his friends went to work to arouse the interest of the people and soon a volunteer company of thirty men was organized. At the first meeting, it was decided that each fireman must have a leather bucket to dip into a well. Also, each must take within him a big basket for carrying property out of a burning home. These men studied how to handle fires and were so much admired and praised that more fire fighting groups were formed. Within a few years, Philadelphia had thirty volunteer fire companies and was called the safest city in America.

In 1855, there was a great conflagration in New York. The Franklin Fire Engine Company of Philadelphia hauled their engine through mud, ice and snow for three days in an attempt to help the New York Fire Department. They arrived a day late but appreciated that the New York firemen endeavored them lavishly and gave them a pair of fine carried engine pants, upon which were paintings of Benjamin Franklin.

It is difficult for us today to believe it, but these early volunteers resented and opposed any new improvements for fire fighting. They said the first rubber hose put too much distance between the men and the fire, and that steam engines were in themselves as dangerous as the fire. Cincinnati, Ohio, has the honor of being the first city to have a paid fire department, and of introducing the first successful steam engine. This engine was called "Joe Ross," and required a permanent force to keep steam up in it. Many cities followed the lead of Cincinnati, while others clung to the volunteer system until some great fire showed how weak this system had become. Early pay arrangements provided regular salaries only for the fire chief and drivers of apparatus, while the firemen were given two dollars for each alarm.

Study this early history of fire companies and then think of the great progress made through the years. Today, fire fighters have aerial ladders which are used to rescue people from burning buildings and can reach a height of 125 feet. They have blowers to aid in ventilation, lighting plants for illumination, oxy-acetylene for cutting through any substance, air drills, special dewatering pumps to prevent flooding of cellars, besides equipment for fighting the blaze itself. Any improvement is not only welcomed but constant research on better means of preventing and combating fires is being conducted.

With all this progress, we must never forget that the human element, the fireman himself, is still very important. Firemen must be strong, brave, well-trained men who keep clear-headed and always alert. Every year many of them are injured, burned or even killed in the line of duty. Know them. Appreciate them. Cooperate with them. They will always be our first line of defense in what to do in case of fire.

Tips for holiday safety presented

Each holiday season presents special fire hazards. It's a good time to remind children about some of the common hazards and the fire prevention steps they can take.

- Halloween:**
- Don't use candles in pumpkins, or in paper or plastic jack-o-lanterns. It's too easy for the flame to come in contact with Halloween costumes, which often are highly flammable. It's much safer to light a jack-o-lantern with a small flashlight.
 - Never cover lightbulbs with paper or other flammable material; the fire danger is too great.
 - Keep corn husk decorations away from fire, and spray them with fireproofing liquid.
 - Use only fire-retardant materials for costumes. Cloth can be made flame-resistant by dipping the fabric in a mixture of nine ounces of borax, four ounces of boric acid and a gallon of water. The fabric must be retreated after each laundering.

- Thanksgiving:**
- Be sure the kitchen stove is in good condition for Thanksgiving Day cooking. Defective and overheated cooking equipment causes thousands of dwelling fires each year, including many during the holiday season.
 - Do not leave uncovered pans of grease or fat near fire. Wipe up any drippings around the stove.
 - Do not use corn husks or dried leaves near lighted candles on the dining room table.
- Christmas:**
- Buy a fresh Christmas tree. If the needles already are falling off, the tree is too dry and should not be purchased.
 - Don't set up an electric train set under the tree; sparks from the train could ignite the tree. Also be careful not to let gift wrappings accumulate around a tree and never use lighted candles on or near a Christmas tree.

(Cont. from last page)

straight year. "He's in charge of the fire scene completely," Spaul explained. "He also takes care of the business problems of the department."

Tim Homer is the assistant fire chief, a position he is also holding for the second year in a row. His task is to take over "Watts' job when the fire chief is on vacation or unable to respond to a fire department call.

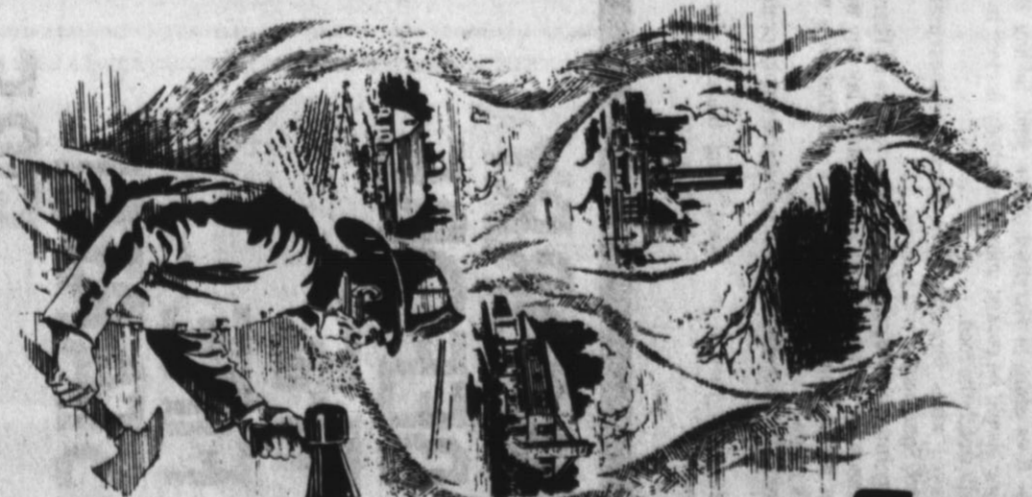
The only monetary benefit Watts, Homer or any of the other volunteer firemen receive is the restriction of their water bills to just \$5 per month, no matter how much water they use.



Fire Prevention Week

FIRE PREVENTION IS EVERYONE'S BUSINESS

Most people don't think about fire prevention until it's too late. Fires can happen anytime, any place. That's why individual prevention programs are so vital to minimize their cause. Each of us can reduce the threat of fires and the tragic loss of lives and valuables by being alert to the rules of safety and practicing them.

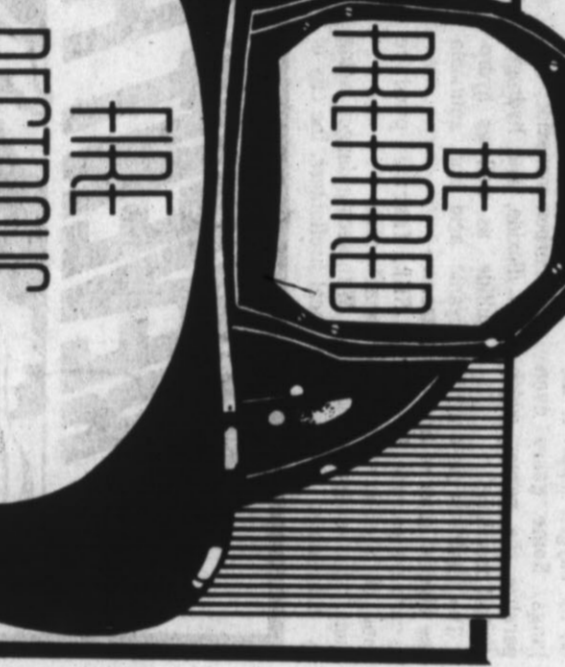


Herford Texas Federal Credit Union

330 Schley Herford

212 Bedford Dimmitt 647-5169

The Community Credit Union



Lone Star Agency
601 N. Main
364-0555

Lone Star Agency
John David Bryant
364-2900

Lone Star Agency
Ken Rogers
578-4350

Your future can go up in flames prevent fire!



Riverside/Terra Corp.
East of City 364-2368

DON'T BE CARELESS!
..... it can cause fires

We Salute Our Local Firemen

The Sports Stop

411 N. Main 364-5402

NCUA

George Washington fought fires

Like many of the Founding Fathers, George Washington considered it a civic duty to serve as a volunteer fireman. Washington belonged to a fire company in Alexandria, Va., as a young man and was made an honorary member before he left to assume command of the Continental Army in 1775.

On a later visit to Philadelphia, he bought a pumping engine and presented it to the fire department which had been founded in that city by Ben Franklin.

Paul Revere, Sam Adams and John Hancock all served as volunteers in Boston, where America's first fire department was established in 1679.

The Massachusetts city had suffered a series of disastrous fires before the American Revolution, starting with a blaze in 1633 which left a third of the population homeless.

To cope with the danger, Boston was divided into separate fire districts, each under the command of a "fireward."

Sam Adams and John Hancock were both appointed firewards in 1766 and served in that position until the outbreak of the Revolution, when they donated a new "water engine" to the city in 1772 and, in gratitude, the town stipulated that Hancock's property would be protected first in the event of a fire.

Adams and Hancock were forced to flee the city when the British occupied it in 1775. Ironically, Hancock's wharf was among the property destroyed in a fire which started in a British barracks during the occupation.

Despite the extraordinary dedication of volunteer and professional firemen since Hancock's time, the United States today leads all other industrialized nations in the death and destruction caused by fire. The principal reason, experts believe, is the careless attitude of people toward fire.

During Fire Prevention Week each October, a nationwide effort is made to educate the public in fire safety. A key part of that effort is a classroom program called Junior Fire Marshal, organized in 1947 by The Hartford Insurance Group to teach children to identify fire hazards and obey simple fire safety rules.

Helps prevent fires

Marshal stresses common sense

The key to fire prevention in the home is plain and simple: common sense, according to Jay Spain, a sensible man who should know.

"Common sense is what fire prevention is all about," said Spain, Herford's fire marshal. "That doesn't mean that everybody that has a fire is stupid but people do have a tendency to get careless."

"I would recommend that people think about what they're doing and use a common sense."

Now probably is a good time to think about it. The community this week—from today through Saturday—is celebrating... Uh, observing... Fire Prevention Week.

Spain recommends that people go through each room of their house and remove potential fire starters.

"In the living room, if they've got a fireplace, it should have a screen and there shouldn't be a rug too close in front of it," Spain said.

"And don't have any rags laying over extension cords. A lot of people are real prone to overload their extension cords and they get hot."

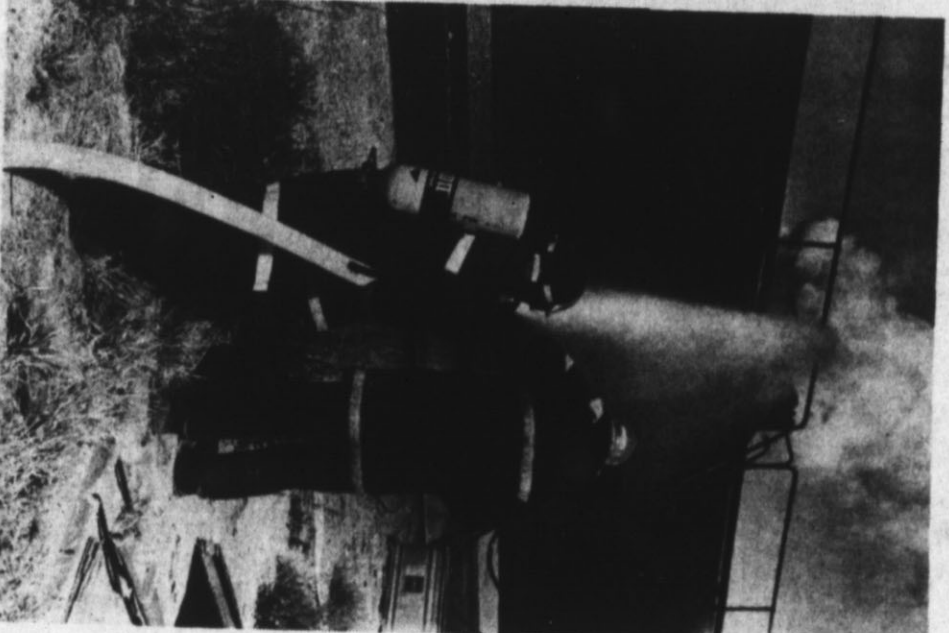
Drapes, Spain said, aren't too much of a problem. He materials these days and a person should be careful while cleaning around them and smoking.

Clothing, like drapes, has a tendency to burn when exposed to fire.

"These open flame heaters should not be in the bathroom," the fire marshal said. "A lot of people go into the bathroom with housecoats or real flimsy nightclothes and they can catch on fire. Be real careful with children in the bathroom with nightclothes on, too."

"I don't like open-flame heaters at all..."

A furnace, although most people have one, also can be a fire hazard, particularly when it is not cleaned.



Work fires feared, too

When fire strikes your home, the things - and often the people - you love and enjoy are damaged or destroyed.

When fire strikes the place where you work, there may be less of an emotional drain but the financial loss can be devastating.

On-the-job fire prevention is being emphasized throughout America during Fire Prevention Week. Sponsor of this annual observance is the National Fire Protection Association. Reminds workers that it's up to them to help keep their places of employment fire-safe, as well as to know what to do if there should be a fire at work.

Chicago, 1871

'Cow' fire sparked modernization

Mrs. O'Leary's cow is the legendary culprit in the Great Chicago Fire of 1871 which destroyed more than 17,000 buildings and left 90,000 persons homeless.

Although the fire still ranks as one of the worst disasters in American history, it hastened the development of modern fire-fighting techniques and equipment.

The year before the fire, 140,000 of London refused to insure property in Chicago, claiming that the city was a " tinderbox. " Then the nation's fourth largest city, Chicago was built almost entirely of wood.

High winds and dry weather combined to produce a conflagration that Chicago's undermanned and under-equipped fire department was unable to stop. The great quantities of black smoke that smoke is easily taken into the body, causing anoxia, or the destruction of human tissue, particularly brain cells.

Carbon dioxide works double in poisoning because, in addition to depleting oxygen to the point of asphyxiation, it stimulates breathing, increasing the volume of other toxic gases taken in by the victim, causing choking.

Many dangerous gases are caused by common household items burning. Burning rubber throws off the most toxic chemicals, fire. They include carbon dioxide, carbon monoxide, hydrocarbons, hydrogen sulfide, and sulfur dioxide.

Woolen fabrics also produce carbon monoxide, carbon dioxide, and hydrogen sulfide, as well as hydrocyanic acid and ammonia gas.

Silk fabrics produce prussic acid.

With such a danger facing local firefighters, the city of Chicago was built almost entirely of wood.

The Chicago fire were aerial ladders, automatic sprinklers, high-pressure water systems and the reorganization of fire departments among military lines.

Among the fire safety innovations introduced after the Chicago fire were aerial ladders, automatic sprinklers, high-pressure water systems and the reorganization of fire departments among military lines.

Automatic sprinklers were first developed in 1874, the same year that Rochester, N.Y., inaugurated a high-pressure water system for firefighting. Chicago's fire department reorganized itself completely after the fire, introducing military rankings and standard uniforms.

Despite the many improvements in fire safety since the Great Chicago Fire, the United States still leads all other industrialized nations in death and destruction caused by fire. The principal reason, experts believe, is the careless attitude of people toward fire.

During Fire Prevention Week each October, a nationwide effort is made to educate the public in fire safety. A key part of that effort is a classroom program called Junior Fire Marshal, organized in 1947 by The Hartford Insurance Group to teach children to identify fire hazards and obey simple fire safety rules.

On-job deaths of majority of firemen caused by suffocation

Most firemen who give their lives in the line of duty aren't burned to death. And, most aren't killed by falling debris.

Most are killed by suffocation due to smoke and chemical fumes.

Normally, air is composed of 21 percent oxygen, and when that level dips to below 16 percent, human life cannot be sustained.

During a fire, the available oxygen is often snuffed out by other chemicals and gases, or is limited by a large influx of smoke.

The acids produced by burning substances irritate the membranes of the throat and cause a swelling, which cuts off the oxygen supply to the lungs. Some gases even paralyze the nerves which control breathing.

The poisonous gas which is the biggest killer of firemen is carbon monoxide. The burning of pile-up materials, rugs, frags, newspaper, and other substances churns out



The Grim Fire Destroyer

The air system housed at the fire station circulates air through a moisture separator, two purifying filters, and a carbon monoxide filter before the air is put into bottles that make up the air packs used by the fireman. A dozen 30 cu. ft. capacity bottles make up the air pack system, with individual bottles capable of supplying air to a firefighter for about 20 minutes.

The air packs provide pure air when the atmosphere itself may contain deadly chemicals.

"Good equipment like the system helps make the job just a little easier and safer for our local volunteers," Fire Marshal Jay Spain said.

JERRY SHIPMAN
364-3161
801 N. Main

It's Fire Prevention Week!

Keep the fire bug bottled up, inspect your home regularly for fire hazards, overloaded electrical outlets, frayed cords or plugs, matches or lighters within children's reach, improperly stored flammable materials in your basement, attic, or garage. Make every week Fire Prevention Week!

Like a good neighbor, State Farm is there.

STATE FARM FIRE AND CASUALTY COMPANY
Home Office: Bloomington, Ill.

WORRY BEFORE THE FIRE STARTS! FIRE SAFETY PAYS!

Hereford Tortilla Factory & Bakery
121 Pine St. 364-8701
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PREVENT FIRE

BARRICK Furniture & Appliance
W. Hwy 60 364-3552

THE GRIM FIRE DESTROYER

BOB'S HEATING & AIR CONDITIONING
364-1395
715 THE NEW YORK AVE. - HERFORD, TEXAS 79048
BOB MURPHY

Guide for a Home Fire Drill

Preparation

Make a simple diagram of your home, showing the primary and secondary exits from each room, especially bedrooms.

The primary exit is the route that would be taken under normal circumstances, if fire were not present.

The secondary exit is the route to be taken if fire should block the primary exit.

Be sure all windows can be opened easily.

Check to be sure everyone knows the bedroom doors are to be kept closed at night.

Discuss with every member of the family the seriousness of the drill, and be sure everyone knows the procedure he/she is to follow.

How To Escape From a Nighttime Fire

Roll from the bed to the floor.

Crawl to the bedroom door, and feel it with the back of your hand.

If it feels hot, don't open it, but do shout and bang on the door to alert others.

Crawl to a secondary escape route. If there is a fire escape outside the window, get out and go to the nearest fire alarm box or telephone.

If there is a porch roof, climb out and wait there (unless it's possible to easily reach the ground from the roof).

If your secondary escape route is just a window, open it from top and bottom, stick your head out and scream for help. Don't jump!

If the bedroom door doesn't feel hot, brace your body against the door and open it carefully.

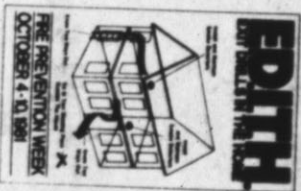
If you feel a rush of hot air, close it quickly and proceed to your secondary escape route.

If you don't feel hot air, crawl to safety, keeping your head as low as possible and shouting a warning to others sleeping in the house.

As soon as you are safely outside, call the fire department from the nearest telephone or fire alarm box.

TEN COMMANDMENTS OF FIRE PREVENTION

1. I shall not let anyone in my family use GASOLINE for cleaning purposes.
2. I shall not BURN TRASH on a windy day, or too close to any building.
3. I shall see that all ELECTRIC APPLIANCES and EXTENSION CORDS in my house are kept in a SAFE condition.
4. I shall not let OILY RAGS and PAPER collect in and around my home.
5. I shall see that all MATCHES are kept out of reach of my SMALL BROTHERS AND SISTERS.
6. I shall see that no one SMOKES IN BED at my home.
7. I shall not let DRAPES or CURTAINS hang too close to HEATERS in my home.
8. I shall locate the SECOND EXIT from ANY public building I enter.
9. I shall impress on all my friends the DANGER of turning in FALSE ALARMS.
10. I shall promote the NECESSITY of FIRE PREVENTION when and wherever I possibly can.



BE

PREPARED FOR A FIRE

Seconds count when your house is on fire! Have you taken the time to make your family fire safe?

ESCAPE PLANS - There are more than 5 million fires in American homes each year. Most fatal fires occur between midnight and 6 a.m. - the sleeping hours. It's essential that everyone including children know what to do if a fire breaks out. Hereford local firemen will be glad to help you prepare an escape plan for your home.

Families should test their fire escape plans by home fire drills. Be sure that each member of the family knows exactly what he or she is supposed to do in a fire.

SMOKE DETECTORS - Install them in your home. If a fire breaks out anytime, especially at night - smoke detector's warning gives your family plenty of time to get out. Have a meeting place for your family when they get outside.

REPORTING - Do not call from inside your home. Get everyone out and call from a neighbors or a fire box. In Hereford call 364-2323.

Everyone should know about how to get out of their home when there's smoke and to feel for "hot spots" on doors. Keep home fire extinguishers. They can put out small fires safely and get your family and yourself out of the burning building. Don't take any chances. Get everyone out and call your fire department - even if the blaze has been extinguished.

Remember... Fire Prevention is Everyone's Job!

PLAINS Insurance Agency

205 E. Part Ave.



364-2232

Origin explained

Prevention Week

On a warm Sunday evening of October 1871, a brief lapse in carefulness sparked a fire at a modest mid-west home. It didn't seem particularly threatening or uncontrollable.

But it was. Thirty hours later 2,100 acres of Chicago were a blackened, smoldering waste. More than 200 of its citizens had perished, 100,000 were homeless, almost 17,500 buildings were in ruins.

Direct losses were \$188,000,000, the indirect costs incalculable.

To mark the Chicago conflagration, Fire Prevention Week is observed annually during the week containing October 9, its anniversary date. A reminder of the needless tragedy and waste of fire, the observance originated in 1911 as Fire Prevention Day at the suggestion of the Fire Marshals Association of North America, now a section of the National Fire Protection Association.

Fire Prevention Week was first officially proclaimed in 1922 in both the United States and Canada.

Its message is this: fires are not deplorable accidents, but the consequences of neglect and carelessness. And Fire Prevention Week is a time to check defenses against fire in our homes and places of work, to make sure our personal habits are fire-safe ones. Remember, fire prevention is your job, too.

What is a fireman?

He's the guy next door.

He's a man with the sharp memory of a little boy who never got over the excitement of engines and sirens and smoke and danger.

He's a guy like you and me with warts and worries and unfulfilled dreams.

Yet he stands taller than most of us.

He puts it all on the line when the bell rings.

A fireman is at once the most fortunate and the least fortunate of men.

He's a man who savors life because he has seen too much death.

He's a gentleman because he has seen too much of the awesome power of violent forces out of control. He's a man responsible to a child's laughter because his arms have held too many small bodies that will never laugh again.

He's a man who appreciates the simple pleasures of life... hot coffee held in numb, unbending fingers... the flush of fresh air pumping through smoke and fire convulsed lungs... a warm bed for bone and muscle cramped beyond feeling... the camaraderie of brave men... the divine peace of selfless service and a job well done in the name of all men. He doesn't wear buttons or wave flags or shout obscenities and when he marches, it is to honor a fallen comrade. He doesn't preach the brotherhood of man. He lives it.

Author Unknown

Fight fire with the Prevention Thank You!

Hereford Firemen

BERNINA

SEWING CENTER!

419-B Main

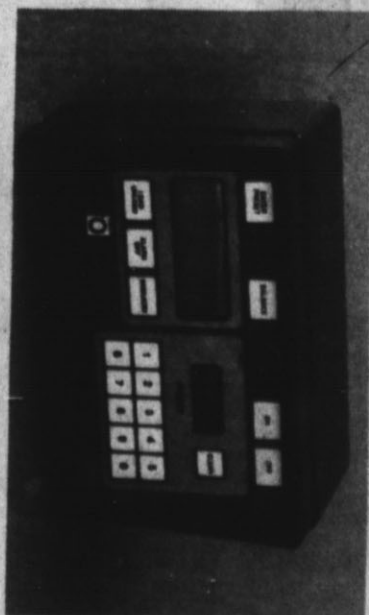
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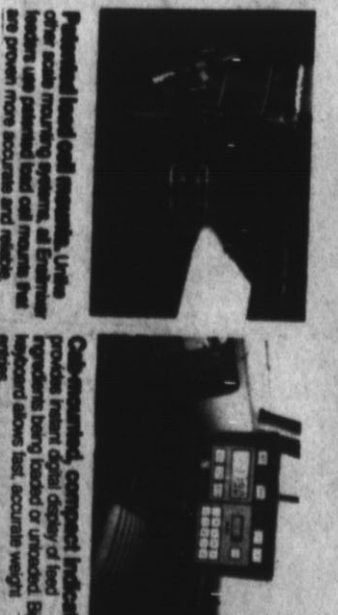
FIRE SAFETY WEEK!

Fire Safety begins with good equipment combined with conscientious personnel who eliminate potential fire hazards and make frequent fire safety checks. Butler commends employee Assistant Chief Tim Homer, a member of the Hereford Volunteer Fire Department.

New, microprocessor scale system:



Most scale systems for food mixers are purchased add-ons. Not on the Eschliman-er. Butler has developed an advanced microprocessor scale system, custom-built for the Eschliman-er and the man who operates it.



Large, LCD numerals, legible even in the brightest sunlight, give an instant display of loads being weighed on or off. Pick the best possible conventional blend of premixes, protein concentrates, roughage, or other bulk supplements. Now, you can feed your exact formulation of these ingredients accurately to within five pounds per ton. Not only will this control of your feed program reduce costs, it will also increase herd performance. Fisher weight gains, or higher milk production and consistent culling rates with balanced rations give today's operator a competitive edge.



The new scale system is as tough and reliable as the Eschliman-er itself. Proven, tested units proved superior to all other mixer scales commercially available. And a Butler scale costs about the same, but your return-on-investment is much greater. You accomplish more with less-see feed, less time, less labor.

BUTLER Livestock System

Butler Manufacturing Company
Your total feedlot equipment supplier.

HEREFORD, TEXAS 364-0250



THE HEREFORD VOLUNTEER FIRE DEPARTMENT: 1982

Without the time and services of these volunteers, the taxpayers of Hereford would have to spend up to \$1 million for fire protection every year. These volunteers give up their own time for training and to save your property and lives. Hats off to these men - the fire fighters of Hereford.



Mike Watts
Chief

Tim Homer
Asst. Chief



Mike Veazy



Jay Spain
Fire Marshall



Ronnie Ball
Capt.
Company 2



David Spain
Drill Captain



Glenn Nordrickson



Johnny Amaro
Lt.



Larry Brackett



Kirk Spain



Paul Hamilton
Lt.



Ed Dolozier
Capt.
Company 3



Shawn Polan



Steve Cortez



Gary Riddle



John Bob Drake
Drill Lt.



David Kroig
Lt.



Bill Watts



Gary Whittm



Wayne Winget



Mauri Montgomery



Chuck Lating



Carey Black
Lt.



Dale Broadstreet



Donnie Henson



Randy Lating



David Boyd



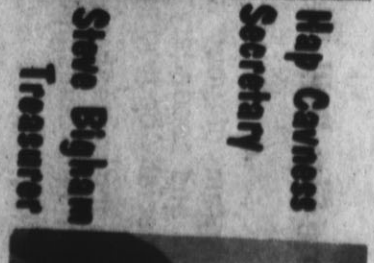
Brian Baum



Alan Hodges



Map Carness
Secretary

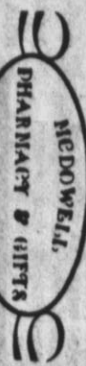


Steve Bigham
Treasurer



Wayne Winget

Sugarland
Feed Yards
W. of City
Melvin Cordray
Mgr.
Jan McElhaneay
Asst. Mgr.



Jim McDowell
800/244-1313
26 N. Main

Hereford Grain Corp.
Main Location
100 S. Main

Anthony's
Downtown
364-0980
303 N. Main
Hours 8am - 7pm

HEREFORD WRECKING & PARTS CO.
709 E 1st Street
364-0580

A To Z Tire & Battery
364-4893
311 S. 25 Mile Ave.

Practice Fire-Safe Habits All-Year

- Do not smoke in bed, or while watching TV when you are tired.
- Check appliances for proper & safe wiring.
- Keep matches out of reach of small children.
- Clean Up — remove rags, trash, papers, in & around the home.
- Pre-plan an easy escape exit from your home and know how to call your fire department.

THE HEREFORD BRAND

The Ranch House
West Hwy 60

ALLRED OIL CO. INC.
364-3366
Veteran Park Road

First Printing
240 E. 3rd
364-1090

the unique shop
149 N. 25 Mile Ave.

Holly Sugar
W. of City

Winget Pump Co. Inc.
E. of City



Prince of Valiant
by PEYTON KURTZ

OUT STORY: BY THE TIME OF THE FIRST FROST LEE HAS RETURNED NEARLY TO NORMAL AT KING ARTHUR'S VAST ESTATES. THE CHRONICLES RELATE THAT IT IS NOT LONG BEFORE SOME SAVON MEN AND BRITON WOMEN REMARK EACH OTHER'S CHANGES. THE CHRONICLES RELATE, TOO, THAT AMONG SOME BRITONS THERE IS GRUMBING AND IL WILL.



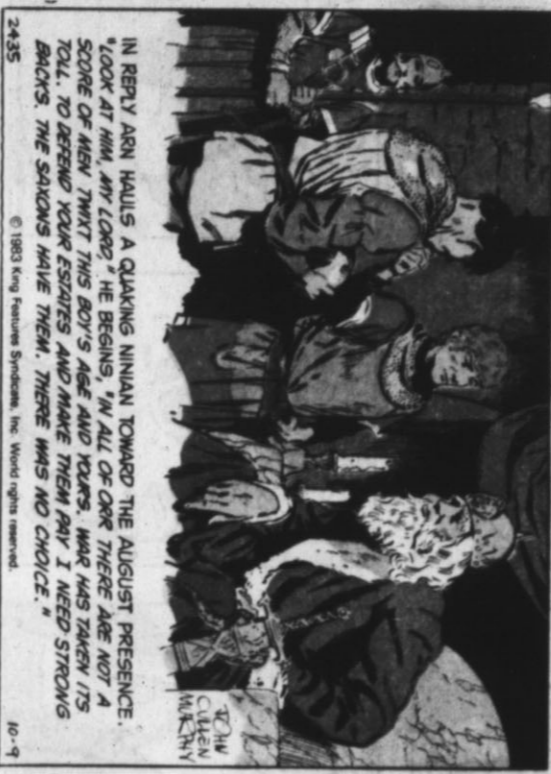
AND HE THINKING IN THE FIELD ONLY TO BE OVERTAKEN IN THE CHASE? ASKS ONE. KING ARTHUR, IT SEEMS, IS ALSO DISPLEASED.



THE SUMMONS TO CAMELOT IS URGENT AND TERSE. ARN DEPARTS AT ONCE, LEAVING CASTLE ORR IN ALUNGO'S HANDS. FOR REASONS OF HIS OWN HE BRINGS YOUNG BALIFF NINIAN ALONG. THE LAD HAS NEVER BEFORE LEFT HIS VILLAGE. HE IS FRAZZLED BY THE CITY OF MARVELL.



"I AM AMESTRUCK EACH TIME I SEE IT," AGREES ARN. "IT IS LIKE A PALACE OF THE 60S." INSIDE THEY ARE ANNOUNCED TO AN ANGRY ZELLS. I SAW YOU TO ERREL THE SAVONS, BUT MISTAKE YOU SOME," HE MISTAKE AT HOME. EXPLAIN, FROBER."



IN REPLY ARN WALKS A QUAINING NINIAN TOWARD THE AUGUST PRESENCE. "LOOK AT HIM, MY LOIS," HE BEGINS, "I'LL ALL OF OUR THERE ARE NOT A SCORE OF MEN THINK THIS BOY'S AGE AND YEARS. WHO HAS TAKEN ITS TOLL. TO BEHOLD YOUR ESCORTS AND MAKE THEM PAY I NEED STRONG BACKS. THE SAVONS HAVE THEM. THERE WINS NO CHOICE."



AND WHEN ARN REVEALS THE CONDITIONS HE LAID DOWN MOST AGREE THAT HE ACTED WISELY. "PERHAPS," CONCEDES THE KING, "PERHAPS." NEXT WEEK: Royal Tour

Hi Lois
by MORT WALKER AND DAVE BROWN



I HATE IT WHEN I'M CALLED TO WORK ON MY DAY OFF...



ESPECIALLY WHEN I HAD A GOLF DATE WITH THIRSTY



SORRY I HAD TO CANCEL MY GOLF GAME TODAY, THIRSTY!



I TOOK CHIP ALONG TO PLAY WITH ME



OH, HE'S A REAL COMPETITOR, ALL RIGHT



HE HAS A VERY FLAT SWING ON THE TEE



HOW WAS HIS TIMING?

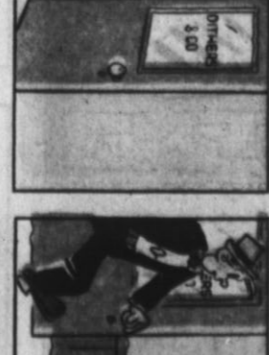


HE CONSTANTLY POPPED HIS BUBBLE GUM ON MY BACKSWING

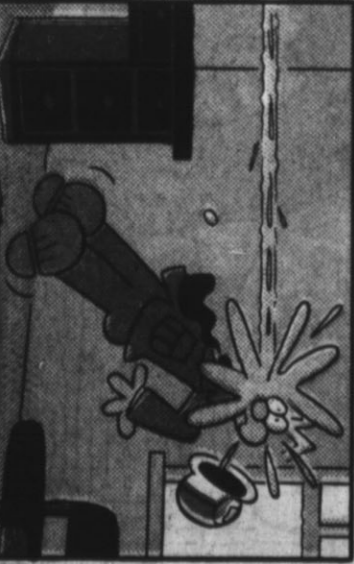
ALL YOUR FAVORITE
COMICS
SUNDAY, OCTOBER 9, 1983

The Hereford
Brand

BLONDIE



BETTE BAILEY



by Mort Walker



LOOK! NOT A DROP INSIDE!



HEY! SOMETHING'S STOPPED IT! WHO'S FOOLING AROUND IN THERE?!

Cartoon

STEVE IS
DREAMING

NOT-50-INSTANT REPLAY = THE TOWNLINER
SNAPS—STEVE AND QUIZ GLIDER (CARRYING A
BULLDOZER) GOES DOWN BEHIND ENEMY LINES...

THE TREES SHEER OFF THE WINGS LIKE PAPER... YET
THE GLIDER REMAINS UPRIGHT!

THE BULLDOZER PLUNGES
FORWARD ON IMPACT. IT IS
ATTACHED TO THE GLIDER-
COCKPIT LIFT.



AS THE HUGE MACHINE IS
THROWN CLEAR, THE HINGED
NOSE WHIPS UPSTEER AND QUIZ
HAVE RINGSIDE SEATS!



FOR A LONG TIME NO ONE
SPEAKS



YOU OKAY
BRENNAN?

I-I
THINK
SO, SIR!



WE'D BETTER
LEAVE THE
SCENE!
THE LOCAL
BOYS MIGHT
ASK TO SEE
OUR PILOTS'
LICENSES!



LET'S TAKE
A BREAK...
AND GET
OUR BEANING



I GUESS WE
LEFT HOME
WITHOUT
THAT CREDIT
CARD!
BUT WE MUST
HIDE DURING
THE DAY!



WE'LL ONLY
BE SAFE...
AT
NIGHT!

Barney Google and Betty Smith



HERE COMES
EVLINNEY TO BORRY
SOMETHIN',
PAW!



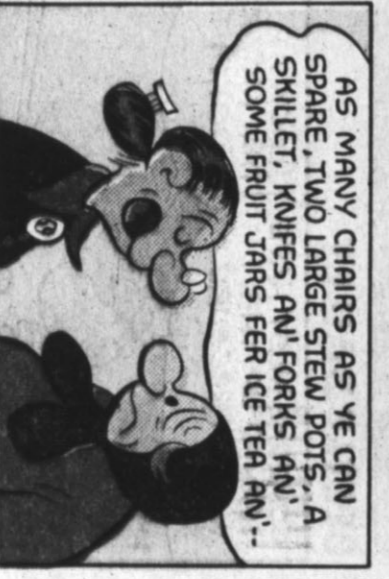
HOW CAN YE
TELL THAT,
MAW?



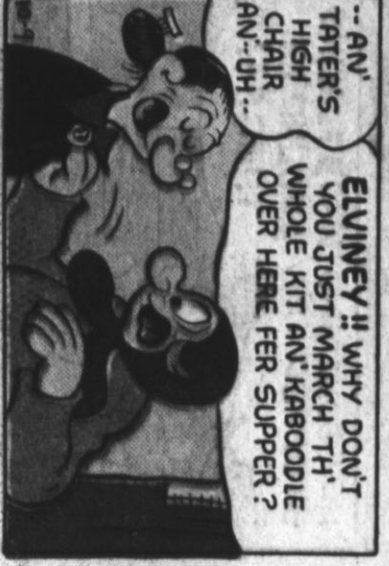
I GOT A MESS OF
KINPOKS COMIN'
FER SUPPER,
LOWEEZY, AN'
I NEED TO
BORRY A
FEW ODDS AN'
ENDS



I NEED TATERS, ONIONS,
SALT AN' PEPPER, FLOUR, A
SMOKED HAM IF YE GOT IT,
SOME YAMS AN' PEACH
BUTTER--



AS MANY CHAIRS AS YE CAN
SPARE, TWO LARGE STEW POTS, A
SKILLET, KNIVES AN' FORKS AN'
SOME FRUIT JARS FER ICE TER AN'--



--AN'
TATER'S
HIGH
CHAIR
AN'--UH

EVLINNEY!! WHY DON'T
YOU JUST MARCH TH'
WHOLE KIT AN' KABOODLE
OVER HERE FER SUPPER?



SAMES ALIVE!!
I NEVER THOUGHT
ABOUT THAT,
LOWEEZY

Popeye



I AM SO
CONFUSED!
I FEEL LIKE A
WORM IN A PLATE
OF SPAGHETTI!



WIMPY HAS
TWENTY-FOUR
DEGREES... HE CAN HELP
ME!



BUT, MISS OYL...
YOU'VE LOVED
POPEYE FOR
YEARS!



I KNOW!!
THAT'S WHY I
AM CONFUSED!
YESTERDAY I TOOK A GOOD
LOOK AT HIM; HE HAS A FAT
CHIN AND ARMS!
AND HE'S A
MONSTER WITH HIS
FISTS!



HOW CAN I POSSIBLY LOVE
A THING LIKE THAT?
THE QUESTION
IS DRIVING
ME CRAZY!



ANDY, OLIVE...
I BRING YA A
GILT!



OH, JOY!!
A SINGLE
FLOWER
HOW ROMANTIC!



HE ANSWERED MY
QUESTION, WIMPY!
WHAT
QUESTION?

REDEYE

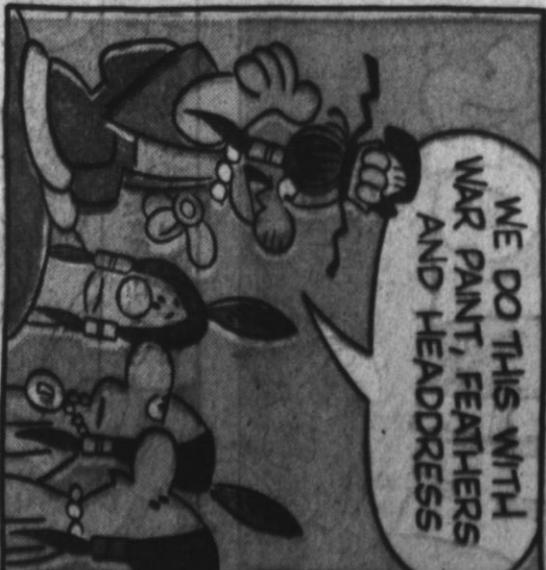
by Gordon Bess



TOMORROW WE FACE
AN ENEMY WHO HAS US
OUTNUMBERED



OUR ONLY HOPE IS
TO STRIKE FEAR INTO
THEIR HEARTS!



WE DO THIS WITH
WAR PAINT, FEATHERS
AND HEADRESS



A SHOW OF FIERCENESS
IS OUR MOST POTENT
WEAPON!



SO TOMORROW
I WANT EVERYBODY
OUT WHERE THE
ENEMY CAN SEE YOU!



--EXCEPT THAT GUY
WAY IN THE BACK!

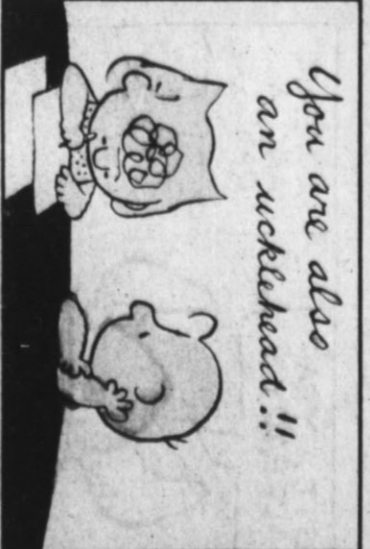


Captain Vincible



by ralph smith

PEANUTS ®



by Charles Schulz

AGATHA CRUMM



by Bill Hoest

YOU LOOK SO VITAL... AND REFRESHED!

WHERE DID YOU GO?

FORT KNOX!



by ralph smith



by ralph smith

TIGER



by Budd Blake



Archie



YOU'RE GOING TO DRIVE TO PLEASANTVILLE? LOTS OF LUCK! THE WHOLE INFRASTRUCTURE IS COMING APART LIKE A CHEAP SUIT!



HEY, ARCH, YOU'D BETTER GET A MECHANIC TO LOOK AT THAT!



IT'S NOT A CAR AIRHEAD! THE INFRASTRUCTURE IS THE HIGHWAY SYSTEM!



OH, NO! NOT ANOTHER ROAD REPAIRS! WE'VE ALREADY GONE MILES OUT OF OUR WAY!



OH, GREAT! NOW THE CONDITIONS OF THESE ROADS ARE A DISGRACE! THEY LET THE MAINTENANCE GO TOO LONG!



LOOK, ARCH, ONLY HAVE TO REBUILD IT ALL AT ONCE!



THAT'S IT! I GIVE UP! LET'S GO BACK TO RIVER-DALE AND TAKE THE TRAIN!



I'M SORRY, SIR! TRAIN SERVICE TO PLEASANTVILLE HAS BEEN SUSPENDED!



HAVEN'T YOU HEARD? ABOUT TEN THIS MORNING, CHUNKS OF CONCRETE FROM A HIGHWAY OVERPASS FELL ONTO THE TRACKS!



IS IT A YEAR ALREADY?

A YEAR AND A DAY...



TIME FLIES... INDEED! IT IS ALMOST THE NOON HOUR!



WHAT KIND OF DAY IS IT? PERFECT! IT'S FAIR AND SUNNY WITH LOW HUMIDITY!



HOW ARE THE OWNS? GOOD! AN OWL HOOTED AND TWO DOVES SANG!



WHAT'S MY HOROSCOPE FOR TODAY? EXCELLENT! IT SAYS: "THE TIME IS RIGHT FOR A DARING MOVE!"



I GUESS IT'S... OH, JOY!



QUICK! PREPARE HAGGARS ANNUAL BATH!

THE LOCKHORNS

by BILL HOEST



"OF COURSE I LIKE BEING MARRIED... HAPPINESS ISN'T EVERYTHING."



"I'D LEAVE HIM TOMORROW IF I COULD ONLY FIND A WAY OF DOING IT WITHOUT MAKING HIM HAPPY."

"THIS IS ONE OF LORETTA'S FAVORITE RECIPES... CHICKEN CATASTROPHE."

Junior Whirl

by Hal Kaufman

SPOT CHECK! Hidden here in rebus form is the present name of the island region where Columbus first sighted land in the New World: **dWdEdSdtd**. How quickly can you puzzle it out? Hint: As a starter, read between the d's; then take note of letter arrangement.

● Round Number! My top and my bottom are round as a ball, but without my top I am nothing at all. I am a number. What number?

● Tongue Toot! Translate the following into a readable sentence: **TOOTTOOTTOOTTOOTTOO**. Then read sentence fast without tripping your tongue.

● Less Talk! Definitions: Heedless — what a house becomes when the furnace goes out. Countless — trusting to memory at the supermarket.

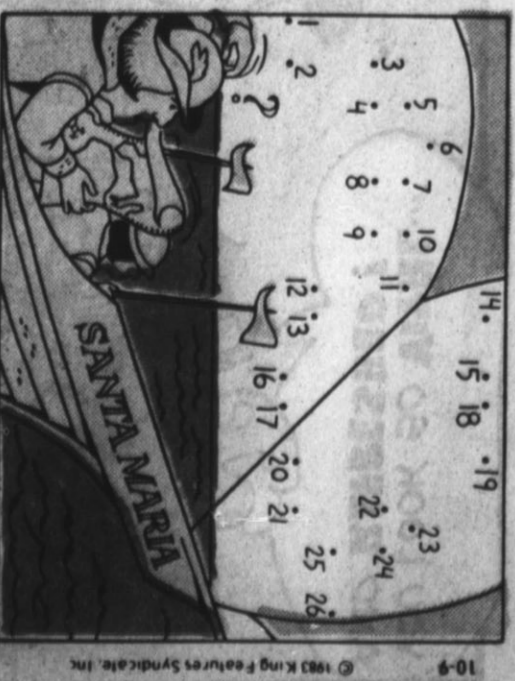
1	S	T	O	R	M
2	T				
3	O				
4	R				
5	M				

WORD SQUARE CHALLENGE

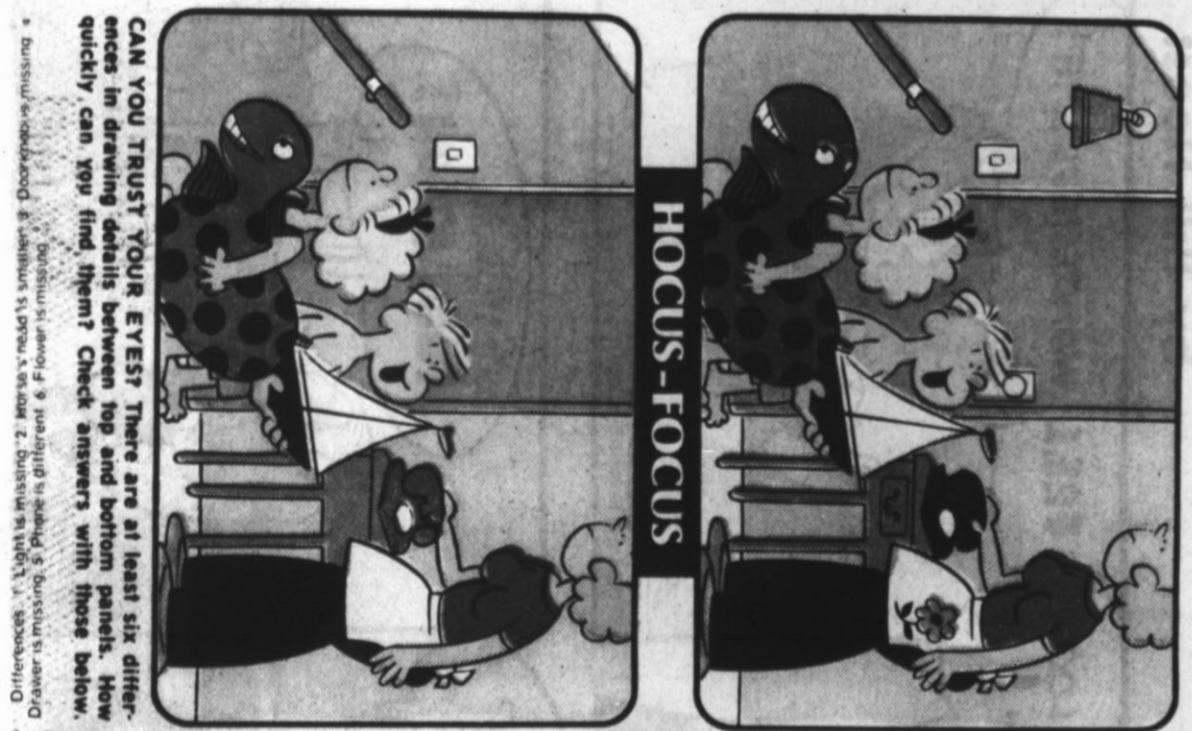
Five words corresponding to the definitions below complete the word square poster above. You are asked to insert the right words. (Number 1, STORM, is already in place). Definitions: 1. Important weather watch subject. 2. Indian shelter. 3. Certain golf tournaments. 4. What tenor's pay. 5. Condition of some students' rooms.

In a word square, of course, words read alike across and down.

Answer: 1. storm 2. wigwag 3. tuition 4. tenor 5. dormitory



TIME WARP! Columbus and his men cannot believe their eyes. To discover why, add times from dot 1 to 2, 3, etc.



HOCUS-FOCUS

CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

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