

WEATHER

	High	Low
Thursday	51	16
Friday	57	27
Saturday	49	21

The Sunday Brand

34 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 31

Hereford, Texas, Sunday, January 30, 1955

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FINANCING A NEW SCHOOL is the problem that the above group will study in the next few weeks. The group, a sub-committee appointed by the Citizens Committee of their meeting Thursday afternoon are: Loyd Lovel, chairman, Mrs. Deward Roberson, Mrs. Ben Childers, and Mrs. Kenneth Neill. (Staff Photo)

Citizen's Group Reports Crowded School Condition

Hereford schools will again be crowded to absolute capacity again next year.

Such, at least, is the conclusion of the newly organized Citizen's committee, which bases its conclusion on information furnished through Della Stagner, school coordinator.

The group even faced discussion of the possibility of again being forced into churches when school opens, and some people left with the wrong impression. A check of the situation with Supt. Geo. Graham, however, indicated that all students will be housed in 1955-56 on the school premises, according to present plans. What happens in 1956-57, however, may be another story.

A survey, discussed at the meeting, was based upon the estimated

number of children who will enroll next fall and the final results indicated a surplus of 260 students who will not have ideal classroom conditions.

"By using the barracks, as we are doing now, we hope to be able to handle the situation next year," Mr. Graham said. "Unless some unforeseen situation occurs, I think that it will be possible."

C-C Breakfast Topic
These, and other findings, will be presented to the public at the monthly community breakfast on Feb. 2 at 7 o'clock in Jim Hill Hotel. Sidney Fuller, committee chairman, will serve as moderator of the discussion. Members of the committee helping will be: Loyd Lovel, V. E. Dodson, Mrs. Deward Roberson and Wayne Law. (Continued on page 2)

'Missing Woman' Is Surprised At Furor

"What the heck's all this excitement, anyway?"

The question just about sums up the surprised attitude of Viola Williams when she talked with her daughter, Mrs. Billy Miller, Saturday morning. Mrs. Williams and a friend of Pampa, it turned out, were spending a short vacation in Westcliffe, Colo., blissfully unaware of the frantic search being conducted by officers of this area in her behalf.

Friends and relatives became concerned over Mrs. Williams' absence here early in the week and, failing to locate her, turned the matter over to the sheriff's department.

The last trace officers could locate was when Mrs. Williams visited her friend in Pampa Monday night. When she was still missing Friday officers, fearing foul play, had the listing put on regular KGNC newscasts in an effort to locate the 51-year-old woman.

Mrs. Williams was located in Colorado through Pampa connections Saturday and the whole story came to Mrs. Williams as quite a shock. Mrs. Williams is a long-time resident of this area and, for several months, has been employed at the Popular Store in Hereford.

This Boy Learns 'The Hard Way'

Dave Heek, a 16-year-old Hereford High School student, carries his research work right on the "N-th" degree.

Assigned to write a theme on "Prevention of Crime," Dave decided to contact a policeman and get some practical pointers. He got into his car and started out searching for one, but drove several blocks without spotting a uniform. Then, suddenly, he saw a policeman on the 100 block of West Second Street. Dave wheeled his car, then and there, making a U-turn in the middle of the block.

The patrolman gave him the pointers, all right—along with a traffic ticket for the unorthodox U-turn. Dave wound up paying a \$2 fine, and still doesn't know what kind of grade he is going to make on his theme.

Dimes March At Halfway Point; Two Days To Go

With only two days remaining in the 1955 "March of Dimes," this area was reported as being slightly under the halfway mark on the tentative goal of \$5,000 set by workers for this area. Only \$2427.95 had been turned in to the March of Dimes by Saturday morning, according to Cliff Ackler, treasurer, which leaves more than \$2500, if the county is to reach the \$5000 goal.

Three Activities
Three more activities are scheduled before the close of the drive. A pie supper at Westway, the Jaycee radio auction and the Mother's March.

Saturday night the Westway community is holding a March of Dimes Negro minstrel and pie supper at the community house.

The annual Jaycee radio auction will be held over station KPAN starting at 1:30 o'clock Sunday afternoon and lasting until the station goes off the air.

The radio program will feature local talent, including special spots or numbers which listeners request along with their contributions to the Polio drive, according to Ray Bosley, chairman of the affair.

Bob Cummings has agreed to donate \$5 to the drive if the Jaycees will get Guy Lawrence out to the radio station to sing a song. Other stunts along this line will probably keep the "persuaders" the Jaycees have lined up, busy. "We will also auction off any article that individuals might contribute," Bosley said. An eight year old mare has been contributed to be auctioned off during the program, Bosley said. The mare will be at Sears Grain Company if anyone wants to see it.

About six cars will be on the job Sunday afternoon to come by and pick up the donations that are called to the station. There will also be one car out with a poll tax book, so that anyone who wishes to pay their poll tax will get them delivered right to the door.

Fire Siren Monday
The fire siren will sound at 7 (Continued on Page 2)

Rudd Funeral Is Set For Today

Funeral services for Gene Leroy Rudd, 20, son of Mr. and Mrs. O. A. Rudd, will be held Sunday afternoon, Jan. 30 at 3:30 o'clock at the Avenue Baptist Church. Rev. H. V. Fields, pastor of the Grace Gospel Church, will conduct the services.

Rudd died in the Deaf Smith County Hospital Friday afternoon of injuries he sustained on Saturday, Jan. 22, when he fell from the fender of a moving car.

He was born on Jan. 19, 1935 in Amarillo and came to Deaf Smith County when he was eight days old.

Rudd was employed at the Southwestern Bell Telephone Company in Hereford at the time of his death.

Pallbearers will be: R. L. Ethridge, Ray Bosley, Jimmie Waits, Tom Tucker, Robert Bones, Woody M. Witt, Ted Godfrey.

Burial will be in Rest Lawn Cemetery under the direction of Gilliland Funeral Home.

Survivors include his parents, Mr. and Mrs. O. A. Rudd of Hereford; four sisters, Aline DeGraff of Hereford; Pauline Godfrey, Dimmitt; Earline Simpson, Los Alamos, N. M.; and Elsie Bradford of Floydada, one brother, John L. Woods of Los Angeles and his grandparents, Mr. and Mrs. J. L. Ledford.

Record Crowd Attends Annual C-C Banquet



OLD AND NEW -- Retiring president T. W. Alderson looks over the plaque presented by Ralph Hastings, left, incoming president of the Deaf Smith County Chamber of Commerce. (W. H. Patton Photo)



HAROLD DUNN ... Banquet Speaker

HAS CLOSE CALL

Accident Series Ends In Super Chief Smash

Trouble came in the form of Claude M. Hicks, 208 Avenue A, during the past few days.

After paying a fine of \$25 and costs on charges of "assault with a motor vehicle" in County Court Tuesday, following an accident in which Leroy Rudd, 20, fell from the fender of his car, Hicks became involved in a second accident Thursday afternoon in which he survived a "close call."

A huge GMC trailer truck, driven by Hicks, Thursday afternoon was struck by the fast Santa Fe "Super Chief" at the crossing just south of point where McKinley Street intersects Highway 60. The truck engine barely extended onto the path of the locomotive, but was struck with such impact that the entire truck was hurled back approximately 15 feet from the tracks. Hicks escaped uninjured.

Deadline April 15 On Car Stickers

The deadline for getting a 1955 inspection sticker for your car is April 15!

The new 1955 stickers are on a green map of Texas background. "The law will be strictly enforced after April 15 if you do not have your inspection sticker," James R. Kirkwood, highway patrolman announced.

"No excuses will be accepted about not being able to get your car on an inspection lane," Kirkwood pointed out, "because right now there are no cars on the inspection lanes."

Also if some time during the year your auto is involved in an accident, the law requires that the auto be re-inspected. Kirkwood pointed out.

A record-breaking crowd of 521 persons filed into the high school gymnasium here Friday night to attend the annual Chamber of Commerce banquet. The attendance figure, reported Saturday from actual count, was 100 more than the 414 total last year, when all previous attendance records were shattered.

The figure came as no shock to C-C directors, however, who made a last-minute shift from the hotel ballroom, due to heavy demand for tickets which were first limited to 350. The meal, served by a catering company out of Ft. Worth, also drew wide comment on its quality and on being served while hot.

Dunn Is Speaker
Harold Dunn, president of Shamrock Oil and Gas Corporation, was principal speaker for the occasion and furnished entertainment for the program, featuring Orvie Nix in comic skits and the Crestliners quartet, both of Amarillo.

Presentation of the "Citizen of the Year" award by the Hereford Lions Club, and recognition of officers and directors added to the program, following which Mr. Dunn was introduced by Jas. W. Witherspoon, and made the principal address.

Speaking on "The Pattern of our Lives," Mr. Dunn cited the greatest asset of any community as being "its people." He recognized the everyday problems of this age as serious, then added:

"However, they are no more serious than George Washington faced at Valley Forge, or than Sam Houston faced at Goliad." Mr. Dunn pointed to conditions

following the Civil War, then asked "Would you trade problems with those folks?"

"We Have 'It Good'"
In fact, he added, "It's like the saying, 'We never had it so good'—we have conveniences beyond man's dreams." He cited 295 flowing irrigation wells in the Hereford-area and cash crops in 1954 which totaled \$14 million dollars.

"We must preserve these benefits for our children," he continued. "Free enterprise, not political class, create money and wealth."

"Setting people on their feet," Mr. Dunn declared to be just as important in our present day as education and creating greater intellects. He bitterly opposed state or national control of the schools as a threat to the community and the nation, declaring responsibility should remain on the local level.

"Some times when we think of 'Free Enterprise,' we think too much of the 'Free' and not enough of the 'Enterprise,'" he said.

Mr. Dunn expressed confidence in the future growth of Hereford and the entire area, predicting an era of industrial expansion to follow the gigantic agricultural development.

"It only stands to reason that industry will move into the area to utilize the vast amount of resources," he pointed out.

New Officers
Ralph Hastings, new C-C president, was introduced by T. W. Alderson, retiring president. The plaques were presented to retiring members. (Continued on Page 2)

Fire Chief Named 'Citizen Of Year'

If the fire siren had sounded Friday night any time after 9:30 o'clock, it would have been an excited Fire Chief who led Hereford's 26-man Volunteer fire department.

Little wonder, too, when you stop to consider that Earl Phillips had just been paid the highest tribute which his fellow townsmen can bestow. Phillips, a native son, was the ninth man to receive the title of "Citizen of the Year." The award, changed from a cup to a plaque this year, was presented by Cecil Massey, Lions Club president, who reviewed Phillips' activities, and pointed to the Hereford Fire department as one of the top ranking departments in the State of Texas.

The "Citizen of the Year" award started in 1947 with the first cup going to Wayne Evans; other holders of the title are: Dub Reeves 1948, Elmer Dameron 1949, L. R. Barnett 1950, Lyle Houston 1951, Henry Sears 1952, Fr. Raymond Gillis 1953, and S. O. Wilson 1954.

Likes It Here
Earl Phillips, son of Mr. and Mrs. W. O. Phillips, was born on a farm near Hereford in 1903, and has repeatedly said, "I never left Hereford, I guess, because I never saw a place I liked as well. In 1924, he married Joyce Corbett, daughter of Mr. and Mrs. M. R.

Corbett, in Amarillo, and united two of the area's pioneer families.

The activities of Phillips turned into a long list, of which Massey touched the high spots in making his presentation. Foremost in the group was work with boys and girls, a hobby which Phillips has pursued for several decades, despite the fact that his own three children are now married. In addition, Phillips is currently vice-president of the Rotary Club, has served as director and held offices on the Highway 51 and Highway 60 associations. He has also been active on the Camp Fire council for many years.

Worked for County
About the first job that Phillips can remember working at after leaving the farm was on road maintenance. He worked for the county on maintenance for about three years. After that time he worked for about 10 years for three Magnolia Wholesale Petroleum dealers in Hereford.

The next 10 years were spent working at Fraser Service Station and then he went into business in partnership with Guy Lawrence in 1946 at Phillips and Lawrence Service Station on Highway 60. The business later expanded to include Nash automobile sales and service. (Continued on Page 2)

Around Town

Although still void of moisture, Hereford weather, during the past week, was pretty well typical of the type which California and Florida boast. Business continued well ahead of last year in most stores as January drew to a close, and everyone you met was in a hurry and busy, either going to or coming from some activity.

The Camp Fire groups, for instance, are getting ready for their candy sale, which gets underway Tuesday and continues through Feb. 4. Money from the sale will remain in the individual groups for use on equipment, camps and other expenses. All girls connected with the Camp Fire, Bluebirds and Horizon Club will be on the job, which means the average fellow doesn't have a chance.

Hereford it seems, is destined to be connected with teeth. Extolled in recent years as the "Town Without A Toothache," the tables turned this week—and Dr. Jay Barnett, local dentist, was elected as president of the Panhandle District Dental Society at a meeting held in Amarillo this week.

Home Demonstration choral members are also reminded that there will be a meeting of the group on Monday afternoon at 2 (Continued on page 2)

Finds Local Well Drillers Speedy

Jay Estick, mayor of Cochise, Ariz., thinks Hereford has something of which to really be proud. He was here last week to have a well drilled on his farm, two miles north of Progressive school. But his trip was short, because the Hereford well men started the well at 12:30 and by 5:30 o'clock the well was drilled. Just five and one-half hours after drilling started, the 200 feet of casing was in the well and everyone was ready to go home.



THESE 'PERSUADERS' have been drafted to help draft unwilling people who are called upon to perform over KPAN Sunday afternoon in the March of Dimes Radio program, sponsored by Hereford Jaycees. Bob Cummings, left; J. W. Robinson in the rear, and Wayne Phillips are demonstrating above on Dennis Lomas. The trio lacks only five pounds of weighing a total of 700 pounds. If you have a stunt you want pulled, call the station, enter your donation, name the stunt man—and the "persuaders" will get him on the line. (Staff Photo)



"CITIZEN OF THE YEAR" Earl Phillips inspects the annual award, presented Friday night by Lions Club President Cecil Massey of the C-C Banquet. Mrs. Phillips, left, is also reading the inscription. (A. O. Thompson Photo)

Record.....

(Continued from Page 1)
 Those receiving plaques for their services were T. W. Alderson, George McLean, Dick Barnard and Lowell Sharp.
 The new board includes: Hastings, president; Townsend Douglas, vice president; Cloe Meharg, secretary; Ivan Block, Don Little, J. T. Gilbreath, Jr., all new members; Neil Cooper, Jay Barnett, and Dennis Lomas carry-over di-

rectors.
 Guests from Amarillo, Dimmitt, Friona, Painsview, Memphis, and Tulla were introduced by Manager Bill Lenderman, who also expressed appreciation for the outstanding decorations furnished through the Hereford Garden Club.
 Invocation was given by Rev. Don Root, First Christian Church minister, and Mrs. John T. Simms furnished organ music throughout the meal.



MARCH OF DIMES stunts raised around \$150 in the Hereford Schools this week. Top photo shows Ronnie Jones and Mrs. T. J. Welch. Lower photo features a special orchestra. (Staff Photos)

Fire Chief....

(Continued from Page 1)
 Eighteen attended the meeting. A new member was added to Phillips' record on the Rotary Club after than serving as vice president. He has been a member for nine years and has eight years of 100 percent attendance. Phillips has been secretary of the club.

He has worked with the Camp Fire girls for about six or seven years and this is the first year in a long time that he has not been a member of the Camp Fire Council. He served as president of the Council for about three years.
 A trustee of the First Christian Church, Phillips has been a member for about 20 years.

in the very near future, will aid the committee in their plans because it will give an idea of the growth and development of the county up until 1960.
 Figures presented to the overall committee by a sub-committee appointed at the last meeting showed the figures on the enrollment in the schools and the number of classrooms, not including Dawn and Parkview as follows:
Total 2,126 Students
 "There are 253 students enrolled in the first grade, with 10 teachers and classrooms. In grade two, there are 228 students; nine teachers and classrooms; grade three, 179 with eight teachers and classrooms; grade four, 177 students, seven teachers and classrooms; grade five, 211 students, eight teachers; grade six, 185 students, six teachers; grade seven, 165 students, 15 teachers; grade eight,

160 students, 16 teachers. There are six students in the exceptional children's room.
 There is a total enrollment of 2,126 students in the 12 grades. There has been a gain of 400 students in 25 years and a gain of 1,200 students in the last nine years.
 It was noted that 60 percent of the students who start in the first grade each year will graduate from high school.
 The figures show at the present time, without counting next year's enrollment, that 12 to 13 more class rooms are needed to really give the students the teaching they need, committee members concluded.
Other Enrollment
 Other enrollment figures showed: ninth grade, 167; tenth grade, 134; eleventh grade, 114; twelfth grade, 88.

Dimes.....

(Continued from Page 1)
 8 o'clock Monday evening to let Hereford residents know that the Mother's March on Polio has started. It will serve as a reminder to turn on porch lights and get your contributions ready.
 Five child study clubs will have their members out ringing doorbells and asking for contributions to the polio fund.

Headed "60 Association"
 He was president of the Texas Highway 60 Association last year and has attended meetings for the Highway 51 committee. He has been interested in the highway associations since he went into business in 1946. He is especially interested in promoting Highway 60. In the promotion of Highway 60, he has made two trips to California and several smaller trips to the East.
 Mr. and Mrs. Phillips have three children, Wayne, Rosemary and Margaret. Wayne, like his father, prefers Hereford as a hometown and is associated with Carl McCaslin Lumber Company. Rosemary married Freeman Meiton Jr., and now resides in McLean; Margaret is Mrs. Tommy D. Carnahan, and is attending Texas Tech at Lubbock.

At the Thursday afternoon meeting a sub-committee was appointed to look into possible means of financing a new school for Hereford. Loyd Lovel was named chairman of the sub-committee and members are: Mrs. Deward Roberson, Mrs. Kenneth Neill, Mrs. Ben Childers, Gerald Hale and George Heard.
 A sub-committee to investigate the type of school that is needed and make recommendations to the over-all committee was also appointed at the meeting. The group includes: Mrs. Stanford Knox, Child Study Club, chairman; Maurice Howell, Farm Bureau; J. W. Robinson Jr., Lions; Mrs. Eula Holcomb, Pioneer Study Club, Mrs. Clinton Massie, Young Mother's Study Club and Mrs. Floyd Walton Jr., B&PW.
 Bill Lenderman, Chamber of Commerce manager, announced that an engineering survey that will be completed for the county

leave Japan soon for the States and a discharge. Carlyle, "Anone" editor of the service newspaper, is also looking forward to his discharge next June.

GOING ARE OUR TIME

By D. C. Kinsey

We don't know why people come into our lot and kick the tires of the cars they're looking at. We've never been able to "quite figure it out."

The tires on the used cars at our used car lot can tell you a lot about the quality automobiles that pass through our hands. And you don't have to do any kicking.

Tires that are worn in spots, or that are worn only on one side of the tread and not on the other, are signs of front wheels out of alignment. Evenly-worn tires are one of those clues, like the lack of a white coat on your tongue, that means general good health inside.

Tires that are free from cuts and bruises give a good indication of the kind of owner that had the car before you. A driver inclined to run into the curb leaves his mark on his tires. It's hard on tires, of course, and also may damage the steering gear and linkage and knock the wheels out of alignment.

These signs on the tires, or lack of them, will give you an idea, too, of the general care the previous owner gave his car.

Take your time when you look over your used car, ask the questions you want to know and then take it out on the road for a good spin. Take the wheel yourself and see what it will do.

That's the way WE sell cars... and the proof of this pudding is in the fact that so many people who have bought cars from us come back to buy another.

Maybe they kick the tires, but they never kick about the cars they've bought.

We've just received another shipment of '55 Buicks and have a good selection of models and colors to choose from. Come in today!

D.C. Kinsey

KINSEY-ROBERSON BUICK CO.

"We strive to merit your confidence."

142 MILES AVENUE - HEREFORD - Texas

Around.....

(Continued from Page 1)
 8 o'clock at Mrs. Cecil Parker's home. Practice for the district meeting, which will be held in Spearman on April 12, will be started at the Monday session.
 Faust Collier, ASC manager, was also stressing the importance of furrow spacing in the conservation program. "Furrows must be spaced not less than 30 inches nor more than 48 inches apart," he said, pointing out that they must also be the depth for which they were applied in order to qualify for payments.

This one happened "Around Town in Yokosuka, Japan" when Gilbert Carlyle, son of Mr. and Mrs. L. W. Carlyle, ran into his buddy Duac Barkley, son of Mr. and Mrs. Philip Barkley. Both boys are in the navy—and now visit often. Barkley expects to

Mother's March
 The Mother's March has been held in Hereford for four years. Members of the Child Study Club have made the march each year. This is the first year for the clubs to band together for the affair. In 1951, first year of the March, \$894.12 was raised. In 1952 the march netted \$1225 and in 1953 the march totaled \$1309.68. In 1954, \$1541 was raised. Records show that in past years the Mother's March has netted half the county quota.
 The five clubs participating in the march will be: Child Study Club, La Madre Mia Study Club, El Nino Study Club, Young Mother's Study Club and Les Meres Study Club.
 Mrs. J. C. Reese and Mrs. W. B. Nunley, both members of the Child Study Club are co-chairmen of the Mother's March this year.
 Breakdown of the \$2427.95 total is: special gifts, \$379.58; schools, \$170-14; cards, \$182; Brooms, \$151.57; and the telephone, \$1644.71.
 The Chamber of Commerce, barely over the annual banquet Friday, was calling for reservations to the C-C sponsored Community Breakfast, scheduled for 7 o'clock Wednesday morning, Feb. 2.

Citizen's.....

(Continued from Page 1)
 After presenting the figures the committee will use the rest of the breakfast meeting for discussion of the situation by Hereford citizens.
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CABINETS

- KITCHEN
- LINEN ROOM
- BATH ROOM
- BED ROOM
- LIVING ROOM

They make your home-work easier, preserve order and add to the appearance of your home. We can supply you with any cabinet material you need - finish lumber, plywood, hardware paints, stains and varnishes.

You can build them yourself - the cost is small and they add to the comfort and value of your home.

We will gladly estimate your needs - just tell us what you are planning.

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A. L. DEAN, MGR.

"A Complete Lumber Service"

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Valentine Day Monday Feb. 14th

for Her!

for Him!

Valentine Day Monday Feb. 14th

Whatever the Occasion You'll Find an Appropriate Gift at

Hereford Hardware

and Remember We Give and Redeem Hereford Pride Stamps

It's always nice to purchase your Valentine Gifts with those valuable Hereford Pride Stamps. But... if you don't have enough, you can pay the remainder in cash. PRIDE STAMPS can be applied to your account, too.

"Smile away 'Washday Blues' with an ELECTRIC Clothes Dryer!"

"I really had the washday blues when I had to hang clothes on the line. Besides the long walk out to the line, and lifting that heavy clothes basket, there was always the uncertainty about whether the clothes would be dried right."

"That's all gone now with an electric clothes dryer, and I have a smile — and time for a coffee break — on washday. What's most important, I know the clothes will be dried perfectly, and I've ended the lugging and lifting."

says Mrs. Bill Bates 3603 37th St. Lubbock, Texas

Ladies, the lugging out to the clothesline adds up to one-third of a mile every washday, and the lifting, by the end of a year, is the same as picking up a two-ton load.

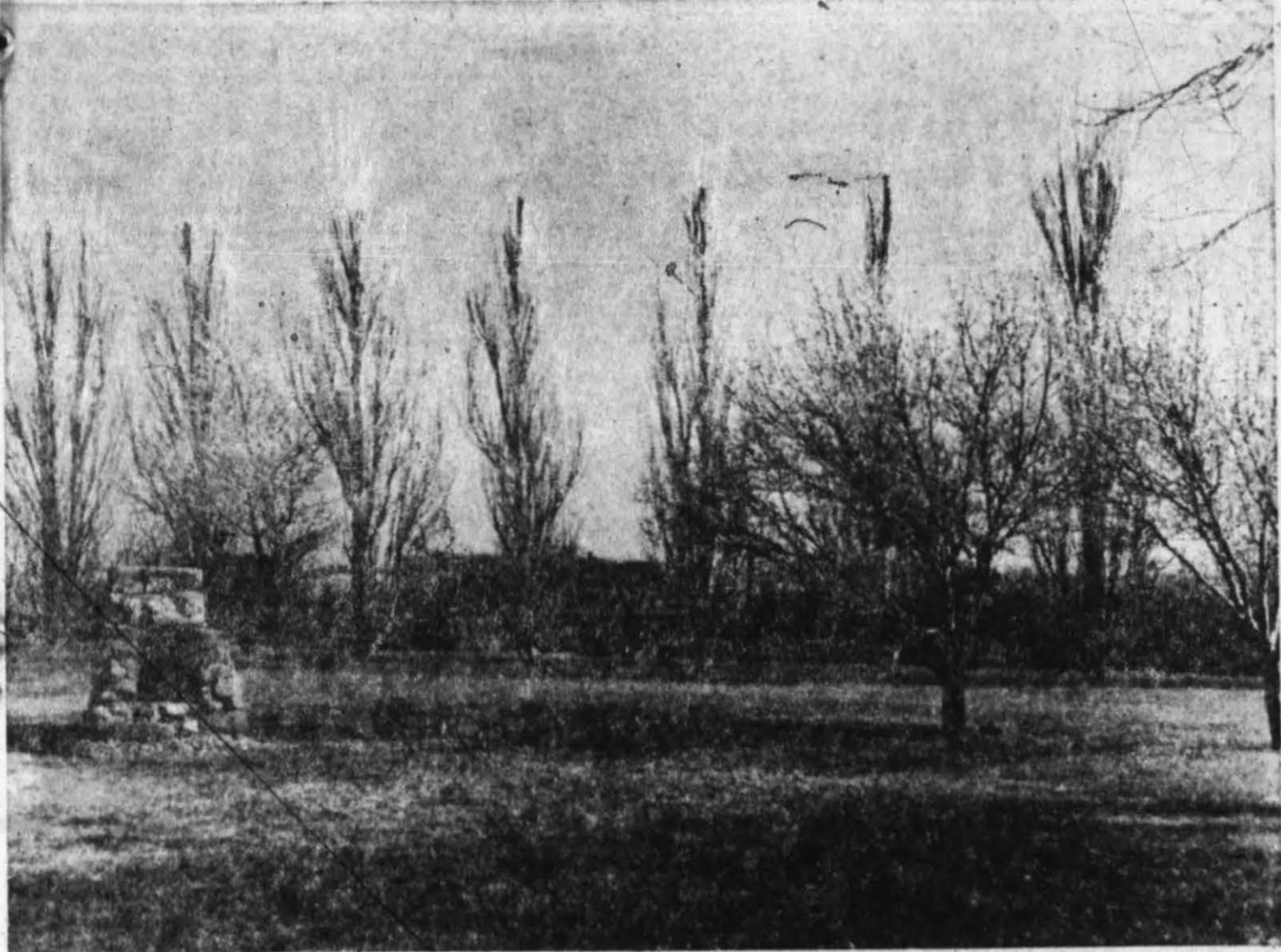
Be like Mrs. Bates, instead of lifting on washday, get a lift with an electric clothes dryer.

SEE YOUR REDDY KILOWATT APPLIANCE DEALER

WIRE FOR REDDY AND CONVENIENCE

Nearly everyone has added new appliances in their home lately, but most of us have expected our old wiring to carry the new load. Be sure you're wired for Reddy and electric convenience. Have your electrician check your home wiring now. Good wiring never grows old — it serves and saves.

PUBLIC SERVICE COMPANY



NATURES WINTER wonderland at the J. A. Pitman home. Chosen for its distinctive tree planting at the January "Yard of the Month" by a committee from the Hereford Garden Club. (Staff Photo)

YARD OF THE MONTH

J. A. Pitman Yard Is Highway 51 Showplace.....

The January "yard of the month" at the J. A. Pitman place, sponsored as a project of the Hereford Garden Club, presents the winter yard at its best. Covered with icy particles of mist and snow, the trees and shrubs stand in a stately fairyland of sparkle and beauty to gratify the gardener's landscaping efforts.

The yard was chosen by the committee from the garden club to represent the best in landscaping design and selection of trees and shrubs for the current month.

The planned tree plantings and the kindred shrubbery give a panoramic view of beauty for the

passers-by both in winter and summer. The tall stately poplars, the pecan trees and the varied forms of the oriental trees, such as the crab, peach and plum, the evergreens in their assortment of shapes and colors, the diversified shrubs and the shade trees establish a well designed pattern suggesting graceful and easy living within the house.

The house is set well back in the grounds giving plenty of space for shrubs and trees that tie it into the landscape. And there is a planting of trees around the borderline of the spacious surroundings. Some of these trees are sev-

eral years old and even in winter they create restfulness as their tall branches are silhouetted against the winter sky. Generations to come will enjoy their summer beauty and shade.

Originally the place was designed and landscaped by Pitman's father, the late J. H. Pitman, who pursued the hobby of landscaping as long as he lived. He took great pride in making his son's and his own home grounds grow into show places.

READ THE BRAND CLASSIFIEDS

Hereford Theatres Will Observe 38th Anniversary Here

Headlined with an array of gift awards, the Star Theatre will observe its thirty-eighth anniversary here Wednesday, Feb. 2, according to Francis Hardwick. He says that the firm has operated under the same name and in the same location since 1917.

He also invited all former employees of the theatre, prior to 1925, to be guests on the occasion by calling the office and leaving the names. Prize awards will be distributed on Feb. 10, with registration running from Feb. 2. No ticket purchases are necessary to register, and winners do not have to be present, Mr. Hardwick said. In addition to kitchen appliances now on display, a bicycle will be given for boys and girls 12 years of age, or under.

The Star theatre has constantly been expanding since it was started in 1917. Sound equipment was installed in August of 1929, and the Texas theatre was built in 1941. In 1945, Mr. Hardwick purchased the theatres from Hardwick Brothers of Clovis and moved to Hereford. The two theatres were improved with new equipment the same year; both were remodelled and the Star was again enlarged in 1948, followed by construction of the Tower Drive-In in 1950.

In 1954, both the Star and Texas were again remodeled and improved with modern equipment, including Cinemascope at the Star and wide screen in both plants. Mr.

Hardwick Says That He Will Also Remodel the Tower This Spring

Hardwick says that he will also remodel the Tower this spring. He also has a location south of Hereford on Highway 51, where he plans to construct another drive-in when traffic demands.

Mr. Hardwick was first associated with the local theatres in 1922, when he came here from Clovis to help handle the Star. Since moving to Hereford, he has been active in community affairs, serving as director and president of the Chamber of Commerce; he is active in the Rotary Club and in the Presbyterian Church, along with other community activities.

Wheat Growers To Hear Pearson In Amarillo Meeting

Headlined with the appearance of Drew Pearson, noted columnist, who will speak on "Bensonism and Behind the Scenes in Washington," the National Association of Wheat Growers, including a large number from this area, will hold their annual meeting in Amarillo, Feb. 2-3-4, according to K. Kendrick, Stratford, who is president of the organization.

Other speakers from over the nation will cover wheat markets, production, government controls and other facts pertinent to current wheat conditions.

"The meetings are open to all wheat growers," Kendrick pointed out. D. D. Monroe of Clayton and J. B. Lynn, KGNC commentator, will also appear during the programs.

Read The Classifieds

Sunshine Club Quilting Bee

A quilt top was started at the regular meeting of the Sunshine Club Thursday afternoon at the home of Mrs. Jeff Davis.

During the business session a March of Dimes contribution was made.

An all day meeting is scheduled for Monday, Jan. 31, for the purpose of working on the quilt top. The meeting will be held at Ne'l Pittman's.

Gifts were received by Mrs. C. E. Watts and Mrs. Alton Kemp. Mrs. Alton Kemp won the penny ante.

The next regular meeting of the group will be held on February 10 with Mrs. Clois Kemp.

Those attending were: Mesdames Alton Kemp, Clois Kemp, Billy Wells, George Mace, E. W. Pittman, Fred N. Higgins, J. C. Mays, Ne'l Pittman and Myrtle Cawthon.

When You Need
FIF
WOODY WILSON

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Larry Loerwald - Hereford Associate - 1688-W

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Deaf Smith County Abstract Co.

ABSTRACTS OF TITLE

Elizabeth Womble
Manager
148 N. Main
Phone 497

Dr. Milton C. Adams

OPTOMETRIST

Office Hours-8:30-5:00

140 W. Third, Hereford

Texas

Phone 37

Urlin Streu Heads Merchant's Group

Urlin Streu was named chairman and Mrs. Harry McCauley as vice chairman of the C. of C. Merchant's Committee at a meeting in the hotel Friday morning. Francis Hardwick is retiring chairman of the group.

Jim Lipscomb discussed "back door deliveries" on parcel post with the group and a committee was named to investigate the matter. The merchants also discussed 1955 holidays, but failed to take action after some discussion arose concerning Nov. 11 as a holiday. A decision will be made on holidays at the meeting next Friday, Feb. 4, Streu said.

and other relatives. Norberta Hernades formerly of this community went to Phoenix, Ariz., recently to attend the funeral of his father.

The Westway WMU met with Mrs. Roy Lee Wilson last week. The program led by Mrs. Wilson was, "How We Got Our Bible."

Jimmy Northcutt spent the mid-term holidays with his parents, the B. E. Northcuts. Jimmy attends Texas Tech.

Mr. and Mrs. Luther Thomas of Dalhart spent the past weekend with Mr. and Mrs. Ed Blakney.

This community extends sympathy to the Kenneth Rudds at the loss of their baby boy, John Michael.

Mrs. Merlin Kaul, Judith Morrison, Mr. and Mrs. Joe Wagoner and Joe Bob are on the sick lists this week.

R. M. Gunn of Hereford visited in the Joe Landers' home Wednesday.

Mrs. W. C. Quattlebaum of Hereford took the school census in this community last week.

Mrs. Clarence Morrison was hostess to the Westway Home Demonstration Club last Wednesday.

There were 10 women present for the demonstration. The next meeting will be held with Mrs. Jimmy Thomas on Feb. 9.

Mr. and Mrs. Charles W. Owen are the parents of a baby boy born Jan. 23 at the Deaf Smith County Hospital. He has been named Stanford Douglas. The Owens have two other boys, Dennis and David.

Florence McIntosh spent the night with Evelyn Wiff of Hereford Sunday night.

Mrs. Kenneth Rudd was released from the Deaf Smith County Hospital on Jan. 25.

Having a wonderful time is the latest word from the Clarence Saucy's, who are spending several weeks at Hot Springs, Ark.

Several meetings have been held at the community house in the last week in preparation for the program for the March of Dimes drive. Elmer Combs and Jack Renfro are in charge of the event.

Westway News

By Mrs. Johnie Townsend

There were 67 present at Sunday School, Jan. 23.

Rev. C. T. Jackson, Methodist pastor, filled the pulpit.

A covered dish luncheon, honoring Mr. and Mrs. James R. Coleman and boys, was held following church services. The Colemans sold their farm recently and are visiting her parents in Oklahoma City at this time.

Weekend guests in the Phillip Miller home were: Mr. and Mrs. H. A. Boon of Portageville, Mo., and Mr. and Mrs. H. E. Henderson of Cape Girardeau, Mo.

Mr. and Mrs. Preach Merritt and G. C. and Donna Gabbert of Hereford spent the past weekend in Seminole visiting Mrs. Merritt's parents, the S. A. Peaces and her brother-in-law and sister, Mr. and Mrs. J. E. Springer.

Cliff Combs went to Devina last Friday to visit his uncle, J. Combs.

Sunday dinner guests of the Everett McIntoshes were Mr. and of Dawn. Others calling in the McIntosh home were: Bud Norris of Hereford, J. O. Harris of Channing and Mr. and Mrs. J. L. Belle and family of Dawn.

There were 11 young people attending Training Union Sunday night. A program on "Help Wanted" was presented by Walter Kaul, Nathan Wilson, Billy Don Combs and Larry Kaul. Sandra Townsend gave a story, "The Heart Line."

Spending the day in the Roy Lee Wilson home last Sunday were: Mr. and Mrs. Roy Holton and Roy of Dimmitt and Mr. and Mrs. Glenn Wilson, Debra, Allen and Johnnie of Hereford.

Mrs. Elmer Combs accompanied Mrs. W. B. Nunley, Ricky and Ronny of Hereford to Olton last week. They visited Mr. and Mrs. Walter Lewis and young son, Gordon.

Sunday dinner guests in the Johnie Townsend home were: Mr. and Mrs. E. E. Allen, Bobby, Marvalene and Wayland of Adrian. Calling in the afternoon were: June Lesly, Joen Paschel and Emma Faye Broniman of Adrian and Mr. and Mrs. G. Townsend of Hereford.

Cliff Combs spent the weekend in Plainview visiting with his parents, Mr. and Mrs. W. E. Combs

COMPLETE RADIATOR SERVICE

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Commercial - Industrial and Housewiring
Repair Appliances-Fast Service on Rural Jobs.
South on Dimmitt Hwy. Behind 4th House Across Creek Call 2015-W

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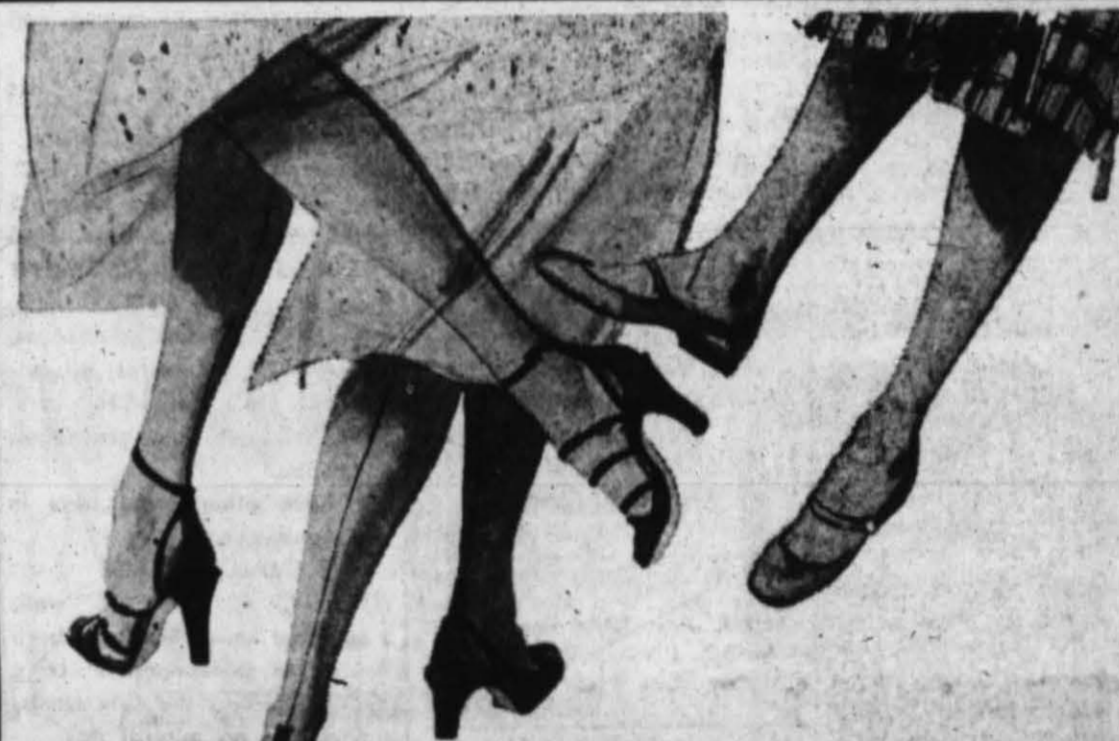
REPUTABLE CONTRACTORS

See Us Before You Buy

Foxworth-Galbraith Lumber Co. Of Hereford

234 East Second St.

Phone 656



20% OFF SALE

Jan. 31 to Feb. 8

FAMOUS *shaleen* FULL FASHIONED NYLONS
For the Loveliest Legs in the World

Thousands of our customers won't wear anything else. You'll know why when you try these premium quality nylons. From our regular supply of new Fall shades. Stock up on your favorite styles... and save.

COLORS	Styles	Reg. Price	Sale Price
Florida Tan—a warm sun tone	Dream	1.65	1.32
Pink Sand—a soft rose beige	Coquette	1.35	1.08
Drift Wood—an exciting mauve taupe			

PLEASE SEND ME THE FOLLOWING SHALEEN NYLONS:

QUANTITY	PRICE	COLOR	SIZE	PROPORTION (S, M, L)	STYLE

NAME _____
ADDRESS _____
CITY _____ STATE _____

CHARGE _____ CASH _____ C.O.D. _____

THE Vogue

Hereford Radiator Serv.
PHONE 1597
South of Neil's Body Shop

WANT ADS Phone 30 or 31

FOR SALE Miscellaneous

BONDED STORAGE: Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243. Hereford, Texas. S-1-19-19-tfc

ONE SECOND HAND chest of drawers, \$5.00. McElroy Furniture, 509 Park. Phone 1788. S-1-13-31-tfc

FOR SALE: Assortment of fruit trees, shade trees, hedge, roses, flowering shrubs and other nursery. Plant now. I can furnish a man to plant them. Mrs. J. F. Ward, North Main. S-1-31-23-tfc

SECOND HAND poster bedroom, suite, \$49.50. McElroy Furniture, 509 Park. Phone 1788. S-1-12-30-tfc

BARLEY: \$3.25 C.W.F. loaded in truck F.O.B. Hereford. Phone 2007. B-1-10-30-tfc

ONE USED FIVE piece dinette, \$14.50. McElroy Furniture, 509 Park. Phone 1788. S-1-12-31-tfc

Hereford Glass Co. Expert Car Glass Installers. Table Top and Window Glass. Picture Frames. 302 Park Ave. Ph. 1425. B-1-16-tfc

FOR SALE: One new five piece dinette, unfinished, \$39.50. McElroy Furniture, 509 Park. Phone 1788. S-1-15-31-tfc

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-tfc

DRIVE IN SERVICE
Cottage Cheese
Cream
Milk (By the Gallon only)
Now available at the Dairy Cream Store, formerly Zesto. Boardman's Finer Grade "A" Milk Products.
Call 1329 for free delivery to your home. B-1-50-tfc

HANGY AND SPICY: Old fashioned Honey and barbeque candy. McDowell Drug. Phone 13. B-1-13-27-tfc

ONE TABLE TOP RANGE, \$29.50. McElroy Furniture, 509 Park. Phone 1788. S-1-11-31-tfc

FOR SALE
Barracks Buildings, 20x100 feet, 2000 square feet, 50c square foot delivered within 100 miles of Clovis, New Mexico. See J. F. Messer, Hereford. Phone 1578. B-1-29-tfc

FOR SALE: 9 piece dining room suite, 204 N. Knight Street. B-1-18-31-tfc

GOOD, CLEAN living room suite, 305 Knight. B-4-9-4-2p

FOR SALE: Model 89A Conn. Co. car, with case. Almost new. Call 1275-J. B-1-12-4-tfc

FOR SALE: Two bedroom house to be moved. See at Bell's Cabinet. B-1-18-31-tfc

WINDOW BOXES and trellises made to your specifications. Phone 463-J. S-1-10-31-tfc

2. FOR SALE
NEW, BIG 6 Chrysler Irrigation Engine, Copper coils, etc. Complete. Factory guarantee. F. L. Alexander, Phone 2007. B-2-17-27-tfc

FOR SALE OR TRADE: Oliver self propelled combine, excellent condition. For cattle, or would sell. Ivan Block, Phone 262. B-2-19-30-tfc

LARGE SELECTION of tractors and irrigation equipment, 39 miles south of Hereford on 31. 5 Mi. east. S-2-16-31-tfc

FOR SALE Automobiles
DOOR BELL won't ring? Call Morgan Appliance. Phone 197. B-3-9-13-tfc

REAL ESTATE
FOR SALE by owner. Three bedroom home, 103 Avenue J. B-4-10-1-tfc

FOR SALE
Two bedroom brick home. Well located. Close to school. Built on large lot. Write box 489, Hereford, Texas. B-4-3-6C

WESSON SPECIALS
RANCH STYLE HOME: New & completely furnished; located on 2 acre tract one mile west of city on Harrison Highway. Price and particulars on request.

FINE 1/2 SECTION: Improvements. Located on highway in irrigation area. \$12,000 will handle. Per acre, \$150.00.

IMPROVED 1/2 SECTION: Good 8" irrigation well. Fine location on pavement. \$15,000 down. Per acre, \$137.50.

290 ACRE FARM: Nice three bedroom home, 8" irrigation well. 265 acres perfect level land. Located on pavement. \$15,000.00 will handle. Per acre \$175.00.

WESSON REAL ESTATE
Hereford, Texas. B-4-4-tfc

TO TRADE
Have \$53,000.00 Equity in \$100,000.00 Motel. Best located in good West Texas oil town. To trade for irrigated land. Picture and details sent on request. C. B. Smith Jr. Route 2, Box 47 Snyder, Texas. B-4-28-10p

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-37-tfc

FOR SALE: Three room house with bath. Well located. Good terms. See us at once. J. B. Elliston. Phone 479 or 132 East Third. B-4-24-12-tfc

HEREFORD FARMS
334.5 acres at \$150.00 per acre. On pavement, close to schools, bus route, mail route, nice home and sheds. One 8" irrigation well and not a sprig of Johnson grass on the farm. 90 acres of wheat goes. \$15,000.00 cash down payment and good terms on the balance.

SAM NUNNALLY
Lone Star Insurance Agency
136 MAIN
Phone 424 Nite & Sunday 1771
B-4-2-tfc

LEASE: Cash - Crop, 206A, 4 miles S.W. Hereford. Two irrigation wells, natural gas. Sell late new equipment. 196A Wheat. F. L. Alexander, Phone 2007. B-4-24-2-tfc

FOR SALE: Two-bedroom brick house, or will take in trade, tractor, car or truck. See at 130 Beach. A. L. Triplett. B-4-22-30-3p

OWNER WISHES to sell for cash. Equity in nice two bedroom home on paved street. Bargain if sold by February 1st. Box 555, Ralls, Texas. B-4-25-4-2p

FOR SALE OR TRADE: Drive in terms. Box 482, This Center, Texas. B-4-17-4-tfc

LAND SPECIALS
Section. Well improved. 8" well. Price \$135.00 acre.

240 acres. All in cultivation. Extra choice, with two good 8" wells.

Near Hereford. Immediate possession. Well improved 1/4 section. 3" well. Possession now. Hugh Bookout Realty. Office Ph. 167 Res. 1270. B-4-30-3C

FOR SALE: Two bedroom stucco frame. 401 Avenue J. S-4-9-30-2p

FOR REAL ESTATE
Farm Loans... Good Terms
SEE LUTHER PEVLEY
Res. Phone 524. B-4-37-tfc

DUPLEX: Four rooms and bath each side. Double garage. Stucco construction. One side carpeted. Close in and good state of repair. Owner, J. K. Baker, Phone 589. S-4-27-16-tfc

TWO BEDROOM house. Corner lot. Two years old. Plumbed, 220. Priced right. Phone 1306 or 72. B-4-16-4-tfc

HAVE \$12,000.00 in good land. Notes to trade on improved 80 or 160 acres near Hereford. Box 555 Ralls, Texas. Phone 4396. B-4-22-4-2p

FOR SALE: By owner: Two year old, two bedroom house, attached garage, on paving. Good location. Phone 287-J. B-4-18-31-tfc

A WONDERFUL HOME FOR SALE
Nice 2-bedroom brick home with den, approx. 1,250 feet floor space; two ceramic tile baths, double garage and 5x20 storage room. Fully carpeted, central heating with refrigerated air conditioning. Wood burning fire place, Dishwasher, garbage disposal, built in Thermado range and oven, sprinkling system, fenced in back yard; has 36-foot patio. A good buy. Has 20-year 4 1/2% loan. Immediate possession. For further information call 701. B-4-18-31-tfc

GOOD COTTON ALLOTMENT
331 acres, 60 acres grass, 1-8" well, nice 3 bedroom house, 2 granaries and good barn. HAS 70 ACRES COTTON ALLOTMENT Possession, Price \$225.00 acre; 29% down, balance good terms. EXTRA NICE 160 acres, all cultivation, 1-8" well, \$260 acre. \$20,000 down, balance terms. Possession. We have other good buys in halves and quarters. B-4-12-29-8p

SMALL ACREAGE
VERY NICE 40 acres, 1-8" well, 3 bedroom house, has large barn and other improvements. Land lays just out of the City Limits, and well is on natural gas. Price \$25,000, \$12,500 down, balance good terms. Nice 10 acres, has 6 inch well, says at edge of town. Price \$6,500.00. IMPROVED 10 acres with 6 inch well for \$1,500 down, balance good terms. B-4-12-29-8p

HOUSES
NEW NICE 2 bedroom house, located 1/2 mile of city limits, on paving. An extra good buy for someone wanting out of city limits. B-4-31-tfc

NICE NEW 3 bedroom brick, year school on paving, price \$11,500, \$1,000 down and you get loan carry balance. Other good buys in houses large and small. We would appreciate showing you. B-10-3-4c

S. M. HAMBY REAL ESTATE
1410 Park Avenue
Office Phone 701
Residence Phone 4473 Frio Ex. B-4-31-tfc

FOR SALE: Two bedroom house on South Main, with 1/2 acre lot. Small chicken house. Pressure water system. Call 1087-W. S-4-20-31-tfc

BEAUTIFUL BABY PARRAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer, 707 North Main. B-10-18-4-tfc

TOASTER WON'T TOAST? Bring it to Morgan Appliance, Park Avenue. B-10-18-13-tfc

ALCOHOLICS ANONYMOUS
Phone 608 or 2018
Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-tfc

WOULD LIKE TO CONTACT anyone knowing the whereabouts of the personal papers or insurance papers of Willis G. Tedder, Reward. Contact Sheriff Sharp. B-10-24-4-2p

11. Business Services
HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For Loans in Deaf Smith, Farmer and North Part of Castro Counties. B-11-46-tfc

FURNISHED apartment, 613 south 25 Mile Avenue. Phone 325. B-5-9-1-tfc

FURNISHED apartment for rent. Phone 586. B-5-9-1-tfc

FOR RENT: Unfurnished duplex apartment, by the first. Very desirable. Corner Miles and Park. Phone 442. B-5-16-2-tfc

FOR LEASE OR RENT: 31 acres one mile South Hereford. 6" electric well. Thomas A. Boyd. 1403 Turner Street. Bargor or Phone 3770-J after 6:00 P.M. B-3-27-4-tfc

FOUR LARGE ROOMS, furnished. Private bath. Garage. No dogs. Phone 270-J. 407 Ross. S-5-13-31-tfc

ATTRACTIVE two room furnished duplex. Private bath. Private entrance. Nicely furnished. Utilities paid. Winter reductions. 711 East Third. S-5-18-31-tfc

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. S-5-9-31-tfc

FRONT BEDROOM for rent. 804 Union. Phone 1896-W. B-5-9-31-2k

TWO ROOM UNFURNISHED modern house. Bills paid. C. A. Lindsey, 208 Whittier. Phone 1081. B-5-14-31-3p

WANT TO RENT OR LEASE irrigated stock farm. Give particulars. R. L. Montgomery, Booker, Texas. B-5-15-31-2p

FURNISHED Apartment. Adults only. 610 Park. Phone 212-W. S-5-9-31-1p

FOR RENT: Small garage apartment. Furnished. Bills paid. Close in. Come to 219 Lee. B-5-14-31-2k

6. WANTED
NEED A HOT PLUG repaired? Call Morgan Appliance, 197. B-6-9-13-5fc

WANT TO RENT 1/4 or 1/2 section land, crop rent. Phone 132. B-6-12-29-8p

8 HELP WANTED
WANTED! Married man to work on irrigated farm. Three room modern house. Six miles SE Frio. Good job for right man. Contact Eugene Baggess, Route 1, Frio. Phone Hub 2833. B-8-30-31-2c

BIG STEADY EARNINGS for man or woman. Distribute Nationally Advertised Watkins Products in Hereford. No experience or investment needed. Age no barrier. Easy to establish year round business, full or part time. Write Mr. C.R. Rubie, Dept. F-1, The J. R. Watkins Company, Memphis 2, Tenn. S-8-47-31-1p

10. NOTICE
REAL ESTATE DEALER
E. B. POSEY
S-10-27-tfc

WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-tfc

WE HAVE SEVERAL PIANOS in your vicinity. Mr. Fowler, our representative, operates a Van (piano store on wheels) in your community. Write us for an opportunity to peek into this Van for real bargains in new and used pianos. All guaranteed. Cash or easy terms. Myers Music Mart, 104 East 10th, Amarillo, Texas. 42 years in music in Amarillo. Panhandle distributors of the famous Baldwin line including Acrosonics and Organosonics. B-10-3-4c

TEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357. S-11-22-6-tfc

CUSTOM FARMING Listing, planting, plowing and harvesting. Fred Sitars, Hereford, Texas. Box 128. Phone 850. B-11-15-21-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 78, Witherspoon Electric, 129 West 3rd Street. B-11-30-50-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc

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Dependable Abstract and insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

ERNEST L. MCGEE
Earth Moving.
Phone 2016
Dozers, crane, dragline, Back-hou service.
Hereford, Texas. B-11-36-tfc



TAWAKA CAMP FIRE GIRLS honored their mothers at a ceremonial tea held at the Camp Fire Hut Thursday afternoon. Mrs. F. L. Alexander, guardian, conducted the impressive service which was built around the theme "Let Freedom Ring." All the girls passed the Woodgatherer's Rank. During the social hour which followed the ceremonial, Sondra Brumley and Marjorie Muse presided at the refreshment table. Mothers present were Mesdames H. H. Caraway, Roger Brumley, M. A. Bettis, C. J. Crump, Herbert Haseloff, A. B. Higgins, Glenn Witherspoon, R. N. Yarbrough, and Buren Scott. Shown in the picture are (left to right) Hallie Culpepper, Linda Witherspoon, Kay Caraway, Zell Crump, Suzanne Yarbrough, Sharon Scott, Judith Raye Haseloff, Sandra Brumley, Ada Mae Bettis, Karen Sue Daniel, Luanne Higgins, Marjorie Muse. (Staff Photo)

FOR BETTER LIVING, for better health, use soft water the Culligan way. No equipment to buy; no work to do. The savings are greater than the cost. We also sell home owned water softeners. Soft Water Service, 811 East First Street. Phone 317. Hereford Texas. B-11-45-3-tfc



THE CRESTLINES, Amarillo quartet, entertained with several numbers at the annual L-L banquet here Friday evening. (Staff Photo)

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes CALL R. W. SPARKS Phone 1771-W

FACTORY AUTHORIZED FRIGIDAIRE SERVICE
We will service all appliances regardless of make or model.
MORGAN APPLIANCE CO.
813 Park
Phone 197
B-11-11-tfc

NOW IS YOUR CHANCE!
We have several farm buyers - also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay!
J. B. Elliston
Real Estate
132 E. 3rd Ph. 179
B-11-tfc

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire. In your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-tfc

DRAPERIES AND SLIP Covers. Made from your material or ours. Free estimate. Call Betty Rice. Phone 1766-J. S-11-17-31-2k

STRAYED: Whiteface steer calf, from farm 6 North, 3 West of Hereford. Branded O Bar on left shoulder. Phone J04 or 1193. B-12-22-30-3k

STRAYED: Near Chas. Hanton lettuce shed, Whiteface heifer. Swallow fork, left ear W Bar left rib. Maybe right hip. \$20.00 reward. Jack Bradley, Phone 184. B-12-29-4-2c

STRAYED: From pasture S.W. Booteing three Hereford heifers. Branded Circle on left shoulder. Also seven underbit on left ear. Will pay reward for their whereabouts. G. W. Brumley, Phone 945. B-13-30-30-tfc

LOST: Between Hereford and Hereford, Tex. One 1954 two wheel trailer. Slatted wood. Phone 1663-W or 10. S-13-17-31-tfc

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Hereford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

Lions Club
meets each Wednesday, 12 noon
Hotel Jim Hill

WEST TEXAS FEED, SEED & HATCHERY CO.
Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps
HOME OF AYERS SUPREME FEEDS

AYERS CHICK STARTER GROWER EGG MASH
Creep Feed - Sweet Cake
Cotton Seed Cake and Meal
PHONE 265

HOME OF AYERS SUPREME FEEDS

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HOME OF AYERS SUPREME FEEDS

FIGHTING OLDSTER
MILWAUKEE (M)-Joseph Semrau of Milwaukee puts up a mighty good fight for a man 82 years old. Police said he routed two youths about 18 who tried to strag arm him. He told them to look for Semrau had cuts and bruises but youth with a black eye "because retained his money."

DRAPERIES AND SLIP Covers. Made from your material or ours. Free estimate. Call Betty Rice. Phone 1766-J. S-11-17-31-2k

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PHONE 265

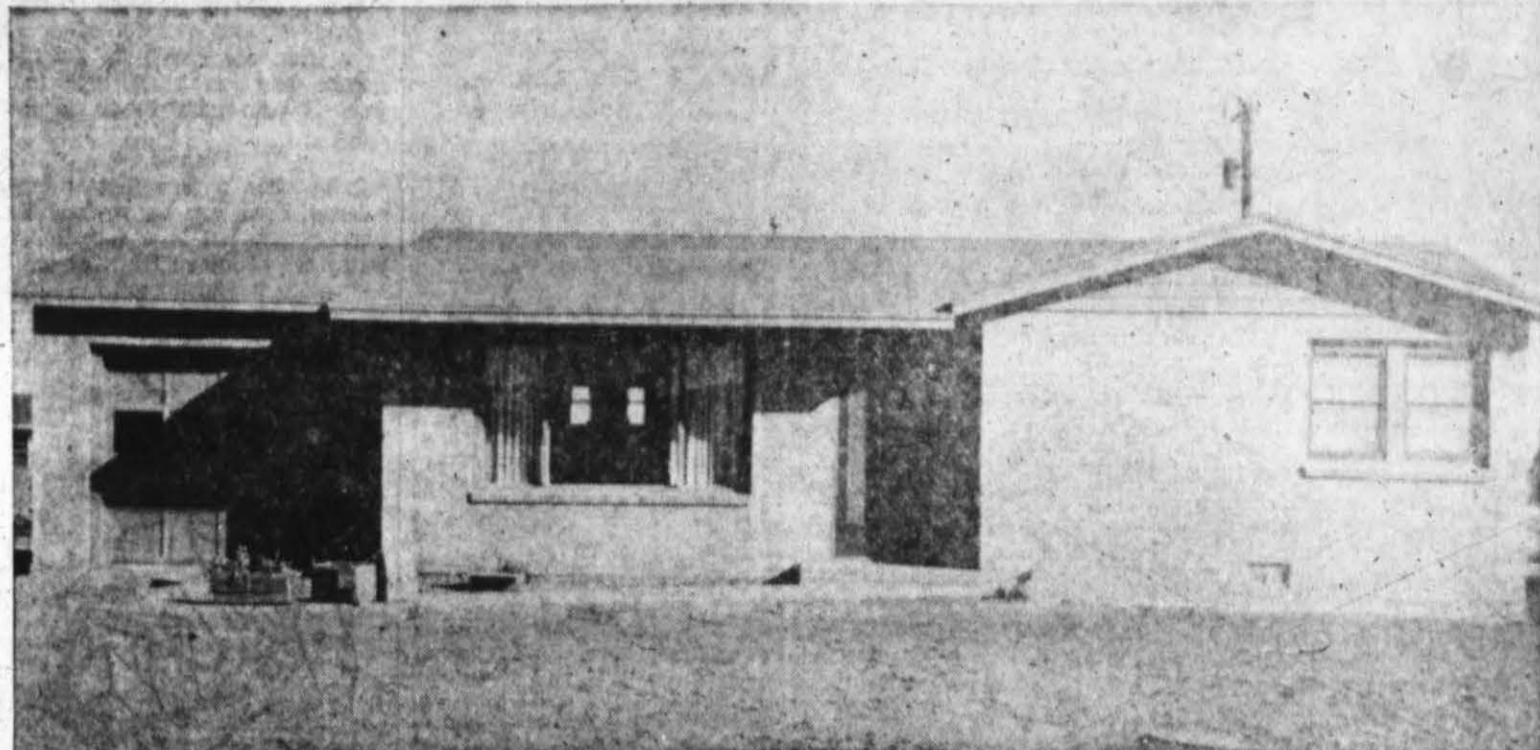
HOME OF AYERS SUPREME FEEDS

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ANOTHER NEW HEREFORD HOME is the one above belonging to Mr. and Mrs. Harry Linderer. The house has two bedrooms, living room, kitchen and bath. Constructed of brown brick with brown wood trim, the house is located in the fourth block on Avenue J. (Staff Photo)

School Lunch Menu

Menus for January 31-February 4 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch room.

- MONDAY**
Beef Stew with Tomatoes, Potatoes, Carrots and Onions
Grapefruit Sections
Pimiento-Cheese Sandwiches
Oatmeal Cookies . . . Milk
- TUESDAY**
Hot Dogs (Coney Buns, Frankfurters, and Chili Sauce)
Hot Potato Salad
Fruited Gelatin . . . Milk
Prune Spice Cake
- WEDNESDAY**
Turkey Sandwiches
Buttered Green Beans
Fruit Salad . . . Cranberry Sauce
Pumpkin Pie . . . Milk
- THURSDAY**
Fried Steak . . . Gravy
Mashed Potatoes
Buttered Green Peas
Tread . . . Butter . . . Milk
Ice-Cream Sticks
- FRIDAY**
Pinto Beans . . . Onions
Buttered Spinach . . . Cheese Sticks
Combination Vegetable Salad
Cornbread . . . Butter . . . Milk
Peach Cobbler



LLOYD PARSONS, son of Mr. and Mrs. T. J. Parsons, finished work on his Bachelor of Science degree at West Texas State College in Canyon at midterm. He left last Tuesday to take a teaching job in Stratford. He will teach fifth grade there. Lloyd is a graduate of Hereford High School with the class of 1951. (Staff Photo)

Tom McFarland from Lubbock, also listed the five man Committee for Deaf Smith County as follows: Frank J. Beemer and J. N. Fish, who will be replaced next year; Floyd Walton, who has another two years. Dziuk and Hastings will serve three year terms.

Joan Sheets Is Party Honoree

ADRIAN NEWS—Mr. and Mrs. R. L. Pinnell were host and hostess at the rehearsal supper given in their home for Mr. and Mrs. Wayne Pinnell, former Joan Sheets and their bridal party. A meal of ham and apple sauce, vegetables, hot rolls, with coconut cream pie for dessert were served to the following: Billie and Mary Grubley, Judy, Linda, Phillip and Edward Pinnell, Bill Ursery, Billy Don Brown, Bobby Allen, Mr. and Mrs. E. K. Pinnell, Rebba, Barbara, and Warda, Mrs. Joe Pierce, Glenda Stone, Rev. and Mrs. Darrel-Gaut, the bride and groom, Mr. and Mrs. Wayne Pinnell, and the host and hostess. This supper was before the marriage.

Q. How can I remove rust from steel?
A. A steel article that has become badly rusted should be soaked in sweet oil for one or two days and then rubbed with a fresh lime.

Safe 'n Sound

By JIM WOOD
A community in Virginia had an epidemic of dog bites recently when several canines bit 42 persons within a two-week period. . . Warm-weather often affects dogs adversely and a normally good-tempered animal may go on a rampage when the mercury climbs upward. . . Damage suits which occur as the result of dog bites can be costly. . . A little girl who was bitten on the face by a dog received \$1,000 in damages when the case was taken to court. . . At \$10 a year for \$10,000 in coverage, the Comprehensive Personal Liability policy is a sound investment for every dog owner. To get sound protection for your home or business, call Lone Star Insurance Agency, 136 N. Main Street, Phone 424.

TRAINING MEETING

Nine Home Demonstration Club women from Deaf Smith County attended the TIDA Training Meeting in Panhandle on Jan. 27.

Mrs. Melton McGehee, district vice president invited the H.D. Choral Club and Roberta Campbell who has been appointed a member of the State Citizenship Committee to take part on the program at the District Meeting to be held at Spearman in April. Women attending were Mrs. Tom Draper and Mrs. Loyce Sullivan agents, Mrs. A. E. Hodges TDA chairman for the county, Mrs. John Jacobsen Sr., Mrs. E.M. Cox, and Mrs. Ida Mae Vaughn from West Hereford H. D. Club, Mrs. O. L. Williams, Mrs. C. L. Whitehead and Roberta Campbell from the North Hereford H. D. Club.

Q. How can I prevent linens from turning yellow?
A. Paint the inside of the linen closet or drawers holding linens with dark blue enamel. It will not only prevent the linens from turning yellow but is much less trouble than wrapping them in blue paper.

3% PAID ON SAVINGS

We welcome your account — large or small.

Each account insured up to \$10,000

Amarillo Savings & Loan Association
407 West 8th Street



SOPHOMORE DANNY ELLISTON, a top-notch prospect for future years, will also see plenty of action this year. Elliston is 6'1". (Staff Photo)

District Court Opens On Monday

The January term of District Court will open here Monday, Jan. 31, according to Dist. Clerk Lucille Posey. Selection of a Grand Jury will hold chief interest Monday morning, according to usual routine, following which the January docket will be reviewed and prepared.

Dziuk, Hastings On Water Board

Ed Dziuk and Ralph Hastings were named as Committeemen in the recent High Plains Water district election, according to official reports from directors Saturday. V. E. Dodson was re-elected as district director for another term. The announcement, made by . . .

As previously announced, the occasion will also feature Deaf Smith County's first women jurors, since eight of the 16-person panel are women.

BABY CHICKS
Vaccines — Poultry Equipment — Remedies

El Rancho Poultry Feed
Salt — Cottonseed Products — Minerals
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Garden & Lawn Supplies

Hereford Poultry & Egg Co.
Phone 1208 Delmo Williams, Owner 129 Sampson

See Our Collection of Priceless Young Fashions By Betty Barclay

\$8.95

SO PRETTY IN PRINT

Hospital Notes

Patients in Hospital
Mrs. K. E. Deaton, surg.; Ray Laing Randall, med.; Jackie Brown, surg.; Jane Bell, surg.; Mrs. Viola Gaines, med.; Leila Florence Barnes, a.g.; Mrs. G.P. Owen, med.; Elizabeth Durham, med.; Rueben N. Nez, surg.; Jarome Erdman, med.; Paulo Martirone Erdman, med.; Paulo Martirone, acc.; Mrs. G.W. F. Parker; Mrs. Tom Clay, med.; Elena Juarez, med.; James Harris, surg.; Kenneth Laing, med.

Patients Dismissed
Mrs. Lowry Molloy, surg., 1-27; A. M. Powers, med., 1-26; Kenneth Stevens, surg., 1-28; Doyle E. Turner, med., 1-27; Joe Evans, med., 1-27; Jesse Miller, med., 1-27; Mrs. Clifford Beavers OB, 1-28; Mamie . . . med., 1-27; Mrs. A.D. Johnson, med., 1-27; Mrs. Leo Holman, OB, 1-28; Richard Brock, med., 1-27; Mrs. Charles Owen, OB, 1-27; Fred S. Darrett, surg., 1-28; J. G. Woodford, med., 1-29.

GRAND SLAM FUSE
BRIDGEPORT, Neb. — Farmer Leland Baker backed his car into a power pole and knocked a transformer fuse out of position. Then he climbed the pole, grabbed the fuse handle and slammed it back. He, too, was slammed—by 7,200 volts. He was knocked from the pole into a soft pile of sand, escaping with a bad burn. Power company linemen said it was the kind of a fuse they touched "only with an eight foot pole, an insulating one used to shut such fuses."

Q. How should brushes be washed so that the bristles will not be loosened?
A. After washing a brush, do not dry it with the bristles pointed upwards; this allows water to soak into the backs of the bristles and loosen the bristles. Always point the bristles downward.

NOW ON DISPLAY!!

The All New 1955 Hotpoint Appliances!

★ Washers ★ Dryers
★ Refrigerators ★ Ranges

And of Course A Complete Selection of 1955

BENDIX TELEVISION

If you're not acquainted with the Hotpoint Appliance line, and Bendix Television, then you're in store for a treat when you see the NEW 1955 MODELS NOW ON DISPLAY IN OUR STORE!

Come on in . . . let us give you a demonstration.

WASH and DRY
Any wash - Any time
AUTOMATICALLY!

Hotpoint
MATCHING AUTOMATIC
WASHER DRYER

WORLD'S 1st 2-CYCLE PUSH-BUTTON WASHER

WASH automatically with pushbutton ease . . . all fabrics . . . gently, safely. Newest and best wash-rinse action with Rubber-Finned Aquator and Deep Overflow Rinse. All porcelain finish, inside and out!

DRY automatically in a sun-pure, washed-air breeze . . . far better than outdoor drying! Sealed Action eliminates costly, ugly vent. Automatic heat control for all fabrics. No fumes . . . clean, safe.

WORLD'S 1st NO-VENT NO-LINT CLOTHES DRYER

GET BOTH AS LOW AS **\$6.50** A WEEK

Parker Bros. Builder's Supply
1306 Park Ave. Phone 719

A PRICELESS YOUNG FASHION BY BETTY BARCLAY

Spring will be even more exciting when you greet it in a dress like this. Long torso is very flattering . . . pin tucked vestee is removable and versatile . . . dark background is so good for now, so right for later. Betty Barclay designed it in easy-to-laundry, crease resistant cotton print. Pink, Lilac, Citron on Black. Sizes 5 to 15.

FASHIONETTE - UNIFORMS OF ALL WHITE BRYTON SEERSUCKER No Ironing Necessary **\$2.98**

HARMAN'S

We Give S and H Green Stamps

FOR SALE (BY OWNER)
ALL OR BY SECTION OR HALF SECTION

5,000 ACRES

OKLA. PANHANDLE WHEATLAND
Cimarron Co., on Hwy 64, between Clayton, N. M., and Boise City, Okla. (NO DEALERS, PLEASE!)

2,000 acres under cultivation, balance grass, fenced and cross-fenced, many wells, windmills, tanks. Drill tests indicate shallow irrigation water.

2 dwellings, many barns, corrals, misc. bldgs., cattle scales, other improvements. Electric, phone service. **HALF MINERALS TO BUYER.**

FINANCING AVAILABLE

ALL DETAILS AND MAP ON INQUIRY TO P. O. BOX 2146 BALLA, TEX.

Progressive News

By Mrs. Ira Ricketts
Mr. and Mrs. Leon Coffin left home Jan. 13, for a visit with friends and relatives, returning Thursday, Jan. 20, after visiting a son and family, Mr. and Mrs. Harry Coffin and children, in Andrews; from there to Dallas for a visit with Leon's father and other relatives; from there to Shreveport, La., for a visit with his youngest sister, Mrs. George Bynum and family. They also visited in Houston, San Antonio, Laredo and points in the upper Rio Grande Valley region.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Kenneth "Doc" Cowan
Your Doctor of Sick & Decrepit Watches

ents to spend the week.
Mrs. Owen Noel of Dumas came down with Lucille Park Friday for a visit of several days with her mother, Mrs. J. W. Vick and Harlin. She spent Sunday night with her son and daughter-in-law, Mr. and Mrs. Ray Neel and Lillith.

Mrs. L. L. McBrayer of Dalhart spent from Wednesday until Thursday afternoon with her parents, Mr. and Mrs. Ira Ricketts.

Joe Hershey is home after receiving his degree from Texas A&M College at mid-term.

Mr. and Mrs. A. B. Dozier visited Wednesday evening with Mr. and Mrs. P. L. Carmichael.

The Doziers have sold their farm and will be leaving soon for their ranch, purchased recently, near House, N. M.

Mr. and Mrs. Ira Ricketts were Sunday luncheon guests of their son-in-law and daughter, Mr. and Mrs. Clyde Russell, Doris and Linda.

Dee Buttrill returned home on Thursday from Enid, Okla., where he had gone for surgery.

Mrs. J. W. Vick and Mrs. Owen Neel visited Monday afternoon with Mr. J. L. Park, Mrs. L. B. Drake and Mrs. Ira Ricketts.

Mrs. H. L. Hershey is in Abilene with her aunt, Mrs. Sam Schornick, who is ill with pneumonia.

Mrs. Gladys Brown of Oregon City, Ore., spent Sunday night and Monday with her brother and family, Mr. and Mrs. P. L. Carmichael.

Mr. and Mrs. C. V. Burges and Melvin spent Sunday with Mr. and Mrs. C. V. Burges Jr. and boys.

Mr. and Mrs. Clyde Russell and Linda took Doris to Amarillo Sunday night, where she attends business college.

H. G. Beauchamp, father of Harold, is ill in a hospital in Amarillo. He was expected to go home Thursday.

Mr. and Mrs. C. C. Bowman, Mrs. Ray Hershey and Mr. and Mrs. E. Ramey visited with Mr. and Mrs. J. L. Park, Lucille and Mrs. J. E. Henry Sunday afternoon.

Mrs. Ernest McGee and mother, Mrs. Laster, visited in the Park home Monday afternoon.

Mrs. Park is gaining some weight and seems to be improving some.

Mr. and Mrs. P. L. Carmichael and Shari attended a family get-together in the home of Mr. and Mrs. D. R. Carmichael, Sunday.

Mr. and Mrs. Leon Coffin honored their granddaughter, Myrna Lou Coffin, on her 16th birthday, Jan. 22, with a party. Ice cream and cake were served to her parents and sister, Mr. and Mrs. Bert Coffin and Judy, and two cousins, Bill and June Coffin, of Andrews Canyon.

Mr. and Mrs. P. L. Carmichael and Shari attended the basketball game between West Texas and Texas Tech Friday evening in Canyon.

Mr. and Mrs. Everett Miller visited Friday evening with Mr. and Mrs. W. P. Caldwell and boys.

Mr. and Mrs. V. E. Dodson were in Waco from Sunday until Wednesday, where Virgil attended a conference of County Presidents of the State Farm Bureau. This is the first meeting of the county presidents ever held in Texas.

The Dodsons were guests, while in Waco, of Virgil's uncle and aunt, Mr. and Mrs. Dennis Dodson.

Mr. and Mrs. Clyde Russell, Doris and Linda left Friday for Lexington, Mo., where they will visit over the weekend with Robert, who attends Westworth Military Academy.

Virgil Dodson, Pete Carmichael, Frank Beizer and Ralph Hastings attended a district board meeting of the underground water conservation in Dimmitt Thursday.

Dorothy Veigel spent Saturday night with Doris and Linda Russell.

Courthouse Records

Warranty Deeds
James W. Witherspoon to R. C. Lovett, SW 1/4, Sec. 63, Blk. K-3.
Floyd McGee et ux, to Calvin Goodin et ux, N 28 feet, Lot 15, S 34 feet, Lot 14, France Sub., E 1/2, Blk. 23, Evants Add.
Owen L. Bybee et ux to Hereford Texas Federal Credit Union, Lot 10, Blk. 3.
Wayne Wallace to Homer Hamilton, Lot 30, J. A. Fox Sub., Blk. 12, Evants Add.
W. S. Kerr to H. W. Engle, W 1/2, Blk. 39, and Blk. 38 and Blk. 37, Lots 23, 24, 29, 33, Evants Add.
Elizabeth Womble to James W. Witherspoon, N 60 feet Lot 6, Blk. 11, Evants Add., and S 55.38 feet, Lot 6, Blk. 11, Evants Add.
O. E. Sherman Jr., et ux, to M. G. Duvall et ux, N 48 feet, Lot 10, S 41 feet, Lot 9, France Sub., E 1/2, Blk. 23, Evants Add.
Pink H. Gilliland et ux, to Protestant Episcopal Board of Directors for the Missionary District of North Texas Inc., Pt. Sec. 80, Blk. K-3.
T. E. Seigler Jr., et ux, to N. L. Wesson, E 30 feet, W 309.32 feet, E 1312.26 feet of N. 417.42 feet, NE 1/4, Sec. 81, Blk. K-3.
Roy N. Byrd Jr., et ux, to J. D. Williamson et ux, Pt. NE 1/4, Sec. 77, Blk. K-3.
Homer Hamilton et ux to Wayne Wallace et ux, Lot 21, J. A. Fox Sub., Pt. Blk. 12, Evants Add.
Joe Ashburn to A. J. Ashburn, Sec. 27, NE 1/4, Sec. 28.
Deeds of Trust
Calvin Goodin and wife to Great American Reserve Insurance Co., N 28 feet, Lot 15, S 34 feet, Lot 14, France Sub., E 1/2, Blk. 23, Evants Add.
J. D. Williamson et ux to Roy N. Byrd Jr., NE 1/4, Sec. 77, Blk. K-3.
H. W. Engle to Bess E. Givan, W 1/2, Blk. 39, Blk. 38, Blk. 37, Lots 23 and 24, 29 and 33, Evants Add.
Gene Brownlow et ux to L. D. McDuff, Lot 13, Petersen Sub., Blk. 2, Mabry Add.
Delmar Sigle et ux to Prudential Insurance Co., Lot 5, Childers Sub., NW Pt. Blk. 1, N Pt. Blk. 2, Evants Add.



DR. WINFRED MOORE of Borger was guest speaker at the annual WMU banquet for High School seniors Thursday night. His talk, "Proclamation to the Colonists," carried out the theme of the banquet, "An Old Southern Plantation." (Photo by Alex Thompson)

Seniors Honored At Annual WMU Banquet Thurs. Nite

Attractive appointments, a clever program and a southern fried chicken menu marked the annual banquet honoring Hereford High School seniors given by the Woman's Missionary Union at the First Baptist Church Thursday night.

Theme for the event was "The Old Southern Plantation" with that scene pictured in dramatic effect at the east end of the fellowship hall. Tables were covered with red and white checked cloths and kerosene lamps and bamboo baskets

holding greenery were alternated the table's length. Red carnations in a large bamboo basket marked the speakers table. A junior group of girls from the church dressed in old-fashioned southern costumes served as waitresses.

Programs were huge cotton bolls centered with Negro mammy faces, with the program and menu printed inside.

Rev. Howard Scott, the town crier, was master of ceremonies. Bob Lawrence gave the invocation and Mrs. Owen Stagner, president of the W.M.U., presented a toast to senior colonists. Pickens Moore linked the north and south in a talk on "On Other Soil" followed by Presentation of "Other Colonists" by the toastmaster.

Dr. Winfred Moore of Borger was the main speaker with a "Proclamation to Colonists." A. O. Thompson gave the benediction. The Plantation special menu included southern fried chicken and gravy, cotton bolls, beef pickles, green beans, Carolina Moon salad, Shortenin' bread and mint julep.

Places were laid for 130 guests with high school principals and their wives, Supt. and Mrs. Geo. Graham, and the class sponsors as special guests.

Guests of Mr. and Mrs. G. W. Newsom the past week were their cousins Mr. and Mrs. Arthur Myers of Meadeville, Mo., who were en route to California for a vacation trip.

Ferns
When eggs pop while frying, sprinkle a tablespoonful of flour, or a little cornstarch, in the hot grease and break the egg into this. It also adds flavor to the eggs.

Ferns
Quite often a fern that is considered dead can be revived by standing the pot in a tub of hot water for about an hour, or until the water becomes cast.



The Welcome Wagon Hostess Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon
Phone 1256

Macaroni
When boiling macaroni, put it in a wire basket, then immerse this basket in the boiling water. It does not require stirring, and then when done the macaroni can be removed to a colander.

TILLIE the TYPIST
SAYS:
"Pop told me they call English the 'Mother Tongue' because Mom uses it most."

She also says that for Good Dry Cleaning Service go to
LAWRENCE CLEANERS
142 N. MAIN PHONE 27

Bring Us Your Car or Truck for 1955
STATE INSPECTION!
KINSEY-ROBERSON BUICK CO.
Official Motor Vehicle Inspection Station
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REPAIR SERVICE ON ALL MODELS
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PENNEY'S
ALWAYS FIRST QUALITY
END-OF-MONTH CLEAN-UP

Special Chenille bedspreads in machine washable decorative colors. Lovely wavy line pattern, rounded corners, fringe on all 3 sides. Tremendous Penney value, in full or twin size. **\$4.00**

Nylon, Featherweight and Durable **\$4.00**
UNIFORMS Size 10 to 20

Misses Suede, Fringed and Milium Lined **\$15**
JACKETS for warmth All Sizes

an assortment of short lengths and discontinued numbers. (Bargains!)
REMNANTS

Fitted, durable **\$1.59**
TOP SHEETS machine, easy to put on, extra sleeping comfort

Infants Gauze, absorbent, durable, comfortable, washes easy Doz. **\$2.98**
DIAPERS

Infants, White and Pastels, 70 Gauge Mercerized cotton **\$1.00**
ANKLETS size 3 to 6

Men's extra large size, in red or Blue pre-shrunk and fast color **\$1.00**
BANDANAS 4 for 1

Men's and Boy's Reduced **\$3.00**
SHOES an assortment of work and dress, broken sizes, and lots
Your Choice

THE REAL McCOYS
BY
JOHN and GEORGE

LeGrand Morton and Dorothy Mae Sims, Jan. 26
Alfred Auelm Hoffman and Edith Margaret Jesko, Jan. 27.

John McLean
Insurance Agency
25 Years of Insurance
Know How
Phone 273

Special! Cannon terry towels in new carefree colors.
25x25" face towels 39c
20x40" bath size 79c
Wash cloths 2 for 20c

NOTICE to FARMERS

FREE SOIL ANALYSIS
FERTILIZER MIXERS & GRINDERS
SEE US FOR YOUR FERTILIZER NEEDS

ANHYDROUS AMMONIA
CUSTOM APPLIED OR IN YOUR TANK

NITRATE AMMONIA-SULPHATE
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FERTILIZERS & SPREADERS
AVAILABLE FOR YARDS & GARDENS

AT
ASSOCIATED GROWERS OF HEREFORD, INC.
SOUTH HIGHWAY 51 PHONE 291

Gift Party For Margaret Jesko

Miss Margaret Jesko, bride elect of Mr. Fritz Hoffman, was honored with a lovely shower in the home of Mrs. Floe Arterburn with Mrs. Jack Bell, hostesses; and Mrs. Ethel Smith, co-hostess, Sunday afternoon, Jan. 23, in Amarillo.

The table was covered with an imported cut-work linen cloth and decorated with pink tapers and a pink and white carnation bouquet.

Mrs. Bettye Bagley, sister of the bride elect, presided over the punch bowl and white cakes decorated with sugar bells and pink bows were served to the following: Mrs. Joe Jesko, Friona, mother of the honoree, Miss Pearl Jesko, sister, Portales, N. M., who presided over the bride's book, Mesdames Cecil Smith, Dumas; Lola McCausland, C. F. Carlton, John E. Clayton, Jack Woodley, Joe Irving, George Buttell, W. J. Hopper, Rex Higgins, Wayne Higgins, and Charles Mitchell, Amarillo and the hostesses.

Those sending gifts and unable

to attend were Mesdames Jerry Buttell, Enid, Okla., C. W. James, Friona, W. P. Hopper, Ruth Vaughn, Dick Callaway, and Miss Olive Burt, Amarillo.

The Electrolux Corporation of which Miss Jesko has been an employee for seven years presented her with the New Model E machine, which was the highlight of the afternoon.

Farm Bureau To Sponsor Drive For New Members

V. E. Dodson returned this week from Waco, where he attended a meeting of Farm Bureau presidents. Chief topic of the meeting, he says, was to discuss increased membership of the organization.

Hereford now has 452 members and will seek to increase to 500 during the year. The state organization will seek to increase from 55,000 to 60,000 members.

Farm bureau is a farmer organization and is operated on policies set from year to year, and from the membership, farmer lev-

Child Study Club Plans Sweetheart Dinner For Feb. 10

Members of the Child Study Club made plans for the annual "Sweetheart Dinner" with husbands as honor guests at the regular club meeting held Thursday night in the J. H. Lomas home with Mrs. J. W. Witherspoon as hostess. The sweetheart party will be held on Feb. 10 in the home of Mrs. Lawrence McGee at 7:30 o'clock.

Plans were completed for the "Mother's March of Dimes" which will be held Monday evening Jan. 31, from 7 to 8 o'clock. Mrs. Stanford Knox was named to represent the club at the Citizens Committee to look into community needs and a contribution of 10 dollars was made to the Labor Camp Day Center.

Mrs. Maurice Tannabill was in charge of the program and introduced Miss Naomi Hare, missionary home on furlough from Lima.

el. Dodson left Jan. 24, and returned from the meeting on Jan. 26.

Peru, who showed slides of the country including homes and industries and continued the narration to describe the people and their manner of living.

Members attending were Mesdames Earl Holt, Cawthon Bryant, Charles Coffman, Clyde Deaton, Dale Kelly, Stanford Knox, Lawrence McGee, W. B. Nunley, J. C. Reese, Maurice Tannabill, Chester Wiggins, Townsend Douglas, R.P. Coneway and the hostess.

Gift Party Given

Mrs. H. H. Caraway was complimented at a shower courtesy given by Mesdames Jimmie Gilentine and F. L. Alexander, at the Gillentine home Thursday afternoon.

Charades and word games provided entertainment and introduced the shower of gifts.

Refreshments were served from a lovely table laid with white net over blue. The floral arrangement of white carnations was centered with a white modernistic stork and white cake squares were topped with sugarpun pink baby faces and blue booties. Mrs. Homer

Temple Baptists Observe W. M. U. 75th Jubilee

In keeping with Diamond Jubilee observances held by the Woman's Missionary Unions of the Baptist Church all over the nation, members of the Temple observed the 75th anniversary at a covered dish dinner and program held at the church Thursday night. Table appointments and the program carried out the Jubilee theme of the meeting.

Mrs. Blice Glass was leader of the program which had to do with

Erumley poured.

Those attending the gift affair were Mesdames W. P. Caraway, E. Ramsey, Bob Wilson, J. B. Noland, Herbert Hasetoff, Jack Gilliland, Jack Winget, Jim Bookout, Maude Montfort, Dick Barnard, Homer Brunley, Glenn Witherspoon, Guy Lawrence, Emil Dettman, Howard Beasley, Cecil Boyer, C. J. Crump, Frank Prowell, Forrest Ricketts, Tom Howard, the honoree and the hostesses.

"Pointing the Chosen People to the Way." Mrs. Sam Long gave the devotional lesson from the Book of Luke and special music was presented by Mrs. Leo Box.

Mrs. Glass explained the theme of the program followed by a talk on "Believing As They Do" by Mrs. T. A. Paul. "How They Lost Their Way" was told by Mrs. Fred Wolfington and Mrs. Russell Pogue pointed out Southern Baptists "Guideposts for the Jews." Mrs. M. A. Bettis gave suggestions on "Try Love." Mrs. W. H. Andrews gave the closing prayer.

Q. How can I wash kid gloves so that the skin will not harden?

A. Wash in lukewarm soapsuds and rinse in the same temperature water. Dry on glove stretchers, pulling and stretching the gloves as they begin to dry.

Q. How can I cut crocheted lace so that it will not unravel?

A. Stitch across the lace on the sewing machine twice, then space to the left and stitch twice again. Cut between the two rows of stitching.

Former Whiteface Stars Vie Against Each Other In Collegiate Ball Game

By BILLY PAUL KNOX

Two star players on last year's district championship Whitefaces, Logan Cummings and Joe Streun, have encountered successful seasons in their first year in college basketball. Cummings, 6'4" guard, now plays under the banner of Texas Tech, while Streun is a bit neater home, playing for West Texas State.

Cummings, one of the best prospects for Tech in many years, stole the show while the Tech Frosh were losing to the W.T. Frosh by only one point. He scored 10 points, and did a good job of guarding the West Texas Standout, Allen Simpson. However, when he fouled out in the latter stages of the game, Tech seemed to fall apart, and the West Texans rolled to the victory.

Cummings was probably the best player on the court, and he will be a heavy contender for a starting position on the loaded Tech varsity next year.

Streun, pivot man for the W. T. Frosh, also turned in an impressive performance. He was taken out early in the fourth period, but still scored seven points. Streun's rebounding performance was also notable. He had to contend with 6'8" Donald Realis, Tech's high-man for the day.

Don't be surprised if you see the names of Cummings and Streun appearing in the box scores of Texas Tech and West Texas State in years to come.

Q. How can I test milk?

A. When it is suspected that milk has been watered, dip a knitting needle into it. If particles adhere to the needle you may be certain that the milk has not been watered.

Q. How can I prevent falling of the hair?

A. To prevent falling and to strengthen the hair, rub a cut lemon into the roots. Follow by washing in warm, soft water.



Four Styles Shown Below

DENIM DUET

Fashion wise women will cherish the distinctive look of this duet in denim. It's a smart basic dress of Navy Sail-A-Way topped by a full length coat of Dublin in a Peruvian Gold stripe. The pattern is Vogue S-4562.

MANY NEW

Gay...
SUMMER FABRICS

36" Wide — Beautiful Spring Patterns
VALENCIA PRINTS and SOLIDS

Sanzorized Fast Colors **47¢ yd.**

Just Received Mill Shipment
RUF 'N TUMBLE TWISTILENE BRIGHT COLORS
59¢ yd.

AVONDALE'S 1955 Spring Parade Of Companion Cottons

Through the courtesy of HARMAN'S, Avondale Mills is happy to present to you its Spring 1955 Parade of Companion Cottons. You will find that the secret of their beauty and popularity is due to their pretty coloring and styling; Their interesting textures; their extraordinary ability to mix and match both as to color and texture; Their durability and their inexpensiveness. All of this plus the added fact that they are easy to sew place them on the "Much Wanted List" of the homesewers over the nation.

We are presenting them to you in hopes that you will want to add some Avondale Fabrics to your Spring and Summer Wardrobe. We believe that they will be your loyal and faithful companions through the whole Summer long. Now that Spring is here — Midsummer is just a dream away. Today is the planning and sewing season so that you will be ready to blossom out in a flower pretty cotton the first day that the warm spring breeze blows.



BERMUDA SKIRT

Add Spice to your fun-time wardrobe with a collection of "Worldy Wonderful" play clothes with international design inspiration. This bagpipe plaid skirt of Avondale's Dublin Denim was cut for a high tide or for a quick trip around the golf course. The patterns are Vogue 8300 and 8455.

SPRING SMARTEST COTTONS

- 36" SOLID AND PRINTED "DAZZLE" BROADCLOTH **98¢ Yd.**
- 36" Wm. Anderson-Woven Gingham \$1.49 yd.
- 44" Chic-Check" SUITING \$1.79 yd.
- 46" Rayon COUNTERLIN (washable) \$1.98 yd.
- 42" Rayon Acetate Yarn Dyed "Accolade" \$1.98
- 42" Combed Cotton "JACQUALITE" \$2.49 yd.
- Printed EVERPLEATED COTTON 15c inch
- 36" Cotton RIPPLETONE (no ironing) \$1.39 yd.
- 45" Chromspun Suiting "Tumbleweed" \$2.98 yd.
- 46" Rayon and Silk "SILKENUB" . . \$2.69 yd.
- 44" Rayon "Travelcheck" Suiting . . \$2.49 yd.

From Sunday, Jan. 30th through Friday, Feb. 4th, These lovely styles and fabrics will be on display in our windows and piece goods department. Featuring 15 ready made styles consisting of the following cotton fabrics: ★ MIGNONNE CHAMBRAY ★ CAPRI PIQUE ★ SANDBAR DENIM ★ CAPE CORD ★ ONYX DENIM ★ KERRY STYLE ★ DUBLIN PLAID ★ DUBLIN DENIM ★ SAIL-A-WAY



STRIPED TO STAR

In Avondale's Parade of Companion Cottons you'll see a bon-bon pink and blue striped Mignonne Chambray that will make a popular hit in your Summer wardrobe. The pattern is McCall 3070.

We Carry a Complete Stock of ADVANCE PATTERNS

SEA SIDE SEPARATES

as Illustrated Below

Avondale's yarn dyed fabrics are colorful companions beside the sea. The jacket is a Sandbar denim stripe of tropical pinks and reds. The above-the-knee length shorts are solid red denim and the Pastel Pink blouse is Mignonne Chambray. These are Simplicity patterns 4680, 4679, and 4554.



NEW SPRING READY-TO-WEAR ARRIVING DAILY. BE SURE TO SHOP THIS DEPARTMENT ON OUR MEZZANINE FLOOR

HARMAN'S
We Give S and H Green Stamps



THE MISSION-AIRES

Mission-aires To Appear Monday At Assembly Of God

An unusual missionary service will be conducted at the Assembly of God Church Monday night, Jan. 31, at 7:30 o'clock. Emphasizing the importance of youth in missions, the nationally-known Mission-aires quartet will be heading this rally. The group, now traveling from coast to coast, will be at the church for one service only,

according to Rev. R. H. DeLancey, pastor. The Mission-aires are the field representatives of the youth missionary program of the Assemblies of God. The project, designated Speed-the-Light, was originated 10 years ago. Since that time the burden of the project has been to furnish transportation, printing, and radio equipment for the 650 missionaries of the Assemblies of God. Over \$1,500,000 has gone into modern equipment for missionary use on every major continent and in 65 foreign countries.

Members of the group are Don Larson, North Dakota; Howard Cummings, Nebraska; Paul Sandgren, North Dakota; and Don Howe, also of North Dakota. The pianist is Jerry Kirk of Flint, Mich. These young men will present a program of variety and interest. The program will include quartet singing, instrumentals, visual presentations, and a youth-anted sermon of consecration.

EASTER NEWS

By Mrs. L. B. Worthan
Mr. and Mrs. H. O. Markley and other relatives visited a brother in California last week.
Mr. and Mrs. H. N. McNullen and Mrs. Ida Barker of Erick, Okla., visited in the H. O. Markley home Wednesday night on their way home from California.
Mr. and Mrs. G. H. LaPlant and Mr. A. H. Brown were in Sunday Tuesday on business.
Mr. and Mrs. Olin LaPlant visited Mr. and Mrs. W. A. Epperson Monday night.
A. D. Johnson and Karen visited Mr. and Mrs. W. A. Epperson Wednesday.
Mrs. W. A. Epperson visited Mrs. A. D. Johnson in the Dent Smith County Hospital Thursday morning.
Mrs. C. M. Smith visited Tuesday in the home of Mr. and Mrs. W. A. Epperson.
Mrs. W. A. Epperson, Karen Johnson and Mrs. William Moss visited Mrs. Louise Stone Wednesday afternoon.
Mr. and Mrs. Ernest Flood took dinner with Mr. and Mrs. Henry Flood Sunday.
Mr. and Mrs. Gene Hays were visiting with Mr. and Mrs. G. H. LaPlant over the weekend. The Hays are from Ringwood, Okla.
Mrs. W. O. Markley and Mrs. J. Fowler visited with Mrs. Virgil LaPlant Friday afternoon.
Mr. and Mrs. Henry Solomon and children of Memphis visited in the William Moss home over the weekend.
Mr. and Mrs. Grover Moss of Memphis visited with Mr. and Mrs. William Moss Sunday.
Mr. and Mrs. Joe Scott, Benny, visited Mr. and Mrs. John Burnett and son Tuesday night.
Glenn Lust visited his sister, Mrs. Louise Stone Wednesday.
Mr. and Mrs. Ray Johnson and Joyce Ann were visitors in the Dee Worthan's home Friday night.
Mr. and Mrs. L. B. Worthan honored their daughter with a birthday dinner on her 12th birthday Sunday. Those attending were



DIAL YOUR OWN long distance calls methods were explained in detail at the Kiwanis Club meeting here Thursday. Glenn E. Scott is seen above with technical equipment used in his lectures. (Staff Photo)

New Long Distance Plan Reviewed Before Kiwanis

Members of the Kiwanis Club, along with telephone employees, City officials and other selected guests viewed a practical demonstration of cross-country, long distance dialing when Glenn E. Scott, Southwestern Bell Telephone Company representative appeared on the club program at noon Thursday in Hotel Jim Hill.
The program, entitled "Super-highways for Your Voice," displayed on a scale model and actual steps through which individuals will, in the near future, dial their own long distance calls into distant cities at a time of 10 to 30 seconds.
"This is the reason so many cities are now changing to longer digit dial numbers," said Scott, as he demonstrated how operators in many cities can now dial 25 million other telephones in 2,000 cities. He also predicted that the system will someday cover the entire world.
Starting with the long distance calls in 1920, which required an average of 14 minutes and a cost of more than \$8 from Dallas to

Mrs. Louie Olson, Mr. and Mrs. George L. Olson and Donna and Steve, Mr. and Mrs. G. W. Duncan, Ronnie, Becky, Keith and Kathy, Mr. and Mrs. D. O. Worthan, Shirley and Janice and Audrey Mae Self.
Mr. and Mrs. Bill Duncan called during the afternoon.
Rev. and Mrs. Bob Harris and Penny and Susan were visitors in the L. B. Worthan home Thursday night.
The Easter Club met Jan. 27 with Mrs. William Moss and Mrs. Louise Stone as hostesses.
The program was on chinchillas. Those attending were: Mrs. W. A. Epperson, Mrs. Virgil LaPlant, Mrs. Olin LaPlant, Mrs. Henry Flood, Mrs. John Burnett, Mrs. Ray Johnson, Mrs. H. O. Markley, Mrs. W. O. Markley, Mrs. L. B. Worthan, and one new member, Mrs. D. O. Worthan.

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Sugar Cured Sliced

BACON lb. **45¢**

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SAUSAGE lb. **35¢**

First Cut

PORK CHOPS lb. **45¢**

CONTAINS GL-70 new cleaner and bacteria fighter!

GLEEM tooth paste

Just one brushing destroys most decay- and odor-causing bacterial

ECONOMY SIZE 63¢ Large SIZE 37¢ Medium SIZE 27¢

\$1.00 Value LUSTRE CREME SHAMPOO JAR **63¢**

54¢ Value PACQUINS Silk & Satin Hand Lotion **43¢** TAX, INC.

65¢ Value BRYLCREAM Giant Tube **43¢** Tax 79¢ Value 14 Oz. **59¢** inc. LISTERINE

Kounty Kist - W. K. **CORN** 12 Oz. Can **10¢**

Food Club - Red Plum **PRESERVES** 20 Oz. Jar **29¢**

Clear Sailing - Cut GREEN **BEANS** 25 Oz. Can **10¢**

Clabber Girl BAKING **POWDER** 25 Oz. Can **29¢**

Great Northern **BEANS** 2 Lb. Pkg. **29¢**

Premium **CRACKERS** 1 Lb. Box **25¢**

Sunshine GINGER **SNAPS** 16 Oz. Pkg. **33¢**

With A Vanilla Fondant Glaze-Try A Package Today **YEAST RAISED DONUTS** Pkg. **19¢**

If You Haven't Tried A Loaf Of Furr's French Bread Try One Today **FRENCH BREAD** Loaf **19¢**

C & C Stamps Given With Each 10c Purchase

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Run your Own Food Plan. Save from \$100.00 to \$150.00 on your FREEZER and use your savings to buy your Meat and Other Food Items — what you want and when you want them.

THIS WEEK ONLY on these specials

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Double Door Servel Electric Combination Refrigerator and Freezer. 9 1/2 Cu. Ft. Refrigerator and 60 Lb. Food FREEZER CHEST. Regular \$459.50

Now Only **\$299.50**

and your Old Refrigerator

SAVE \$130.00

SERVEL ELECTRIC UPRIGHT FREEZER — 15 Cu. Ft. Capacity. Regular \$495.95

Now Only **\$365.95**

LOOK !!

A 25% Reduction on All Heating Stoves now in stock. Here's a chance to save.

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SERVEL ELECTRIC CHEST TYPE FREEZER — 15 Cu. Ft. Capacity. Regular \$479.50

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SERVEL ELECTRIC ICE-MAKER REFRIGERATOR — 9.2 Cu. Ft. Capacity - Regular \$399.95

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and your old Refrigerator

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THE JESSE CLICKS
"Home Again, but Not for Long!"

Jesse Clicks Spend Furlough Here Following 19 Months In Paris, Tenn.

Seaman and Mrs. Jesse Click and their small son Mike, are shown relaxing at the home of his parents, Mr. and Mrs. O. L. Click, 505 N. Roosevelt St. The couple arrived Tuesday after spending the past 19 months in Paris, Tenn., where he has been stationed with the Coast Guard. Seaman Click is on a 30 day leave before joining

the Pacific Fleet for overseas duty. Mrs. Click plans to remain in Hereford or with her parents in Abilene for a time. Mr. Click will have 18 more months of service before being released and if plans can be worked out, Mrs. Click and the baby will join him overseas later. Click enlisted in the service in August 1952 while a student at McMurry College, Abilene.

El'Nino Study Club Ends Plans For Dimes March

Plans were completed for the Mother's March of Dimes scheduled for Monday Jan. 31, at the El'Nino Study Club session held in the home of Mrs. J. W. Barnett Monday night. Members also voted to assist in the Chamber of Commerce newly organized Citizens Committee.

Rev. Russell Wingert, pastor of the Presbyterian Church, spoke on "Religion and Mental Health." He said in part: "Religion must be relevant to human situations. The physical, mental and spiritual problems are complex disorders which work together to upset the whole body. The answer is control of impulses at the very beginning. Man must have a set of spiritual

values based on love. He must face himself in the light of Christ, and commit himself to God's plan. Religion is meant to bring peace and balance which enable man to adjust to situations."

Members of the club attending the meeting were Mesdames Elizabeth Ronesio, Jim Bookout, Ben Childers, R. A. Daniel Jr., Bill Decker, Byron Durham, John Jacobsen Jr., W. J. Reeves, Bill Waldrop, Donyal Young, Wayne Thomas and the hostess.

Mrs. E. P. Cecil is visiting in the home of her son-in-law and daughter, Mr. and Mrs. Bill Frizell.

Sylvia McCracken Takes Worthy Advisor Office

In formal ceremonies Saturday night at the Masonic Hall, Sylvia McCracken was installed as worthy advisor of the Hereford Assembly of the Order of Rainbow for Girls.

Decorative appointments in the assembly room featured a blue and white color scheme with arrangements of blue carnations and white gladioli and stock marking the stations of the new officers. The station of the worthy advisor was marked by a basket of white gladioli and blue carnations, with her theme "Fidelity" spelled out as a banner across the front of the station.

Mrs. Bob West of Fort Sumner, N. M., cousin of the incoming worthy advisor and a past worthy advisor of the Fort Sumner Order of Rainbow, served as installing officer for the worthy advisor with Mrs. J. C. McCracken, mother of the incoming worthy advisor and president of the advisory board, assisting. Others officiating were installing marshal, Martha Brown, chaplain, Dorothy Veigel, recorder, Colline Brown and musician, Sue Kirby.

Taking over their official duties were: Sylvia McCracken, worthy advisor; Barbara Sue Rogers, associate worthy advisor; Georgia Lewis, charity; Verita Sanders, faith; Denise Barnard Daleine Tinnin, drill leader; Sammy McLallen, love; Marlene Allred, religion; Gladys Lee, nature; Claudia Green, immortality; Barbara Damron, fidelity; Teena Witherspoon, patriotism; Joan Fowlkes, service; Jackie Brown, confidential observer; Wynajean Gentlebaum, outer observer; Joan Hargis, recorder; Eddie Morrison, treasurer; Eugenia Alexander, musician and Martha Bookout, song leader. Mrs. S. B. McLallen, outgoing mother advisor, introduced the installing officers. As the new worthy advisor was escorted to the East, Denise Barnard, sang "My Creed."

The new worthy advisor introduced her parents and presented them with gifts of appreciation, and in turn she was presented with a gavel by her father. Mr. and Mrs. S. B. McLallen, retiring mother advisor and "Pop" were presented at the altar where they presented Dorothy Veigel, retiring worthy advisor, with her Rainbow Bible. The new worthy advisor presented Dorothy Veigel with her past worthy advisor's pin and Barbara Sue Rogers presented her with a gift from her officers. Sammy McLallen presented her parents with a gift of appreciation, and Mrs. McLallen received her past mother advisor's pin and he received a gift.

W. C. Hromas installed new members of the advisory board of the assembly and Mrs. W. C. Hromas, new mother advisor. Board members include Mesdames Beatrice Noland, Dorothy Noland, Hester McLallen, Opal Roberson, Mildred Graham, Tina Lee Roberson,

Jessie Wagoner, Virginia Patton, Belle Hromas, Travis Caraway, Sam McLallen, Joe Wagoner, Charley Noland, John Patton and Deward Roberson.

In conclusion the new worthy advisor introduced the new mother advisor and her cousin, Mrs. Bob West who had been her installing officer, expressing her appreciation for their service, and the new officers staged the retiring drill. Refreshments were served from a table laid with a white Madeira cloth and centered with an arrangement of white stock and blue carnations. Mrs. B. E. Roberson, worthy matron of the Order of Eastern Star, presided.

New York Guest Feted At Parties

Mrs. Joe Smith entertained with two informal parties the past week honoring Mrs. Marcus Bell of New York City who plans to spend several months in Hereford. Mrs. Bell is the mother of Mrs. Bruce Miller.

Monday afternoon Mrs. Smith served as hostess from 3 to 5 o'clock with Mrs. Roy Smith presiding at the table which was decorated with an arrangement of pink and white carnations. Those attending were Mesdames C. C. Rockwell, Bruce Miller, S. O. Wilson, F. H. Oberthier, R. B. Miller, John McLean, Phil Radovich, J. A. Pitman and E. B. Hedrick.

Tuesday Party
Mrs. M. W. Nobles presided at the serving table Tuesday afternoon. Those attending were Mesdames B. F. Cain, Paul Coneway, Geo. Warner, D. C. McWhorter, Leroy Aven, Wm. Krumbein, E. W. Dettman, Richard Barnard, Ansel McDowell, L. B. Barnett, J. A. McWhorter, Roy Grubbs, A. T. Mirms, Roy Smith and Alton Biggers.

Personals

OBSERVE 63rd WEDDING DATE

Mr. and Mrs. J. W. Clark marked their 63rd wedding anniversary Monday quietly at home. Mrs. Clark is 81 and he will soon be 83. They were married in Missouri, moving to Bellevue in 1907. In 1909 they came to Hereford.

The couple has two children, Mrs. H. L. Stewart of Fayetteville, Ark., and Mrs. J. A. Grimes of Hereford. They also have four grandchildren and three great grandchildren.

Pat Newell, student at WTSC, Canyon and Jacqueline Newell of Amarillo, spent the weekend here with their parents, Mr. and Mrs. Charles Newell.

Mr. and Mrs. H. C. Williams have returned from Clinton, Okla., where they were called Wednesday by the illness of a sister-in-law, Mrs. Gordon Finkenbinder.

Mrs. Carl Perrin Reviews Book For Lone Star Club

Guests were entertained at the Lone Star Study Club annual guest-day event held in the home of Mrs. O. L. Click Tuesday afternoon.

Mrs. G. W. Newsom, president, conducted a brief business session when members voted a contribution to The March of Dimes, and decided to support the Citizens Committee, newly organized group sponsored by the Chamber of Commerce.

Mrs. Newsom introduced the speaker for the day, Mrs. Carl Perrin, who reviewed the book "When God Says No," by Margaret Blair Johnstone, who in a comprehensive review revealed the story of a woman minister of the Congregational Church and her wonderful faith and belief in prayer. "It is the story of the author's life as she accepted the call to the ministry against the odds of prejudice and misunderstanding and who, during the trying years, worked out a pattern of service built around the philosophy gained from her parents' teachings; that you can't solve anything by running and you can always make one more step. How she worked and taught the people to recognize

God's 'No' as a challenge to seek the answer to prayer through another way of life and submission to His will, and after 15 years, found her own path, the glorious answer to her own life's problems," Mrs. Perrin stated.

Refreshments were served during the social hour from a table laid with an ecru linen cloth and appointed in the Valentine motif. Red tapers flanked the floral centerpiece of red and white carnations and red hearts topped white cake squares. Mrs. G. W. Newsom presided at the silver service and Mrs. Leo Fogarty, incoming president, served cake.

Special guests included Mesdames George Muse, A. O. Thompson, J. W. Kirby, H. C. Williams, Maurice Tannahill, J. C. Ricketts, N. D. Bartlett Jr., Baker Womble, and E. W. Young.

Members attending were Mesdames R. G. Blue, Leo Forrest, H. E. Heaslee, Jim Higgins, E. W. Hobson, John-Jacobsen, C. D. Keltou, Louie LeGrand, Vivian Major, W. C. Mohang, Joe Kendall, G. W. Newsom, Coy Phillips, Earl Phillips, Robert Thompson, Ed Warren, L. L. Womble, Glenn Witherspoon.

Music Study Club Features 'Parade Of American Music'

"Parade of American Music" was the theme for the Music Study Club program Monday afternoon when a meeting of the club was held in the home of Mrs. H. K. Fox.

Five members presented the parade in a series of selections from favorite composers. Included were "The Typewriter Concerto" (Lengsfelder) played by Mrs. B. Y. Crosthwait, "Old Water Wheel" (Seher) played by Mrs. J. D. Neill, "Polonaise Americaine" (Carpenter) played by Mrs. Howard Scott, "The Sleep that Flits on Baby's Eyes" (Carpenter) a vocal solo, sung by Mrs. Carl Moutz with accompaniment by Mrs. B. Y. Crosthwait, and "Romance" (Frank La Forge) played by Mrs. S. M. Dunnam.

During the business session presided over by Mrs. H. A. Close, president, members voted a contribution to the March of Dimes, a contribution to the Fritz Kriesler Birthday Fund, and a contribution to TFMCC state projects.

Members in attendance were Mesdames J. E. Beyer, W. T. Carmichael, H. A. Close, R. P. Coneway, Jeff Gilbreath, B. Y. Crosthwait, Cliff Estes, J. C. McCracken, S. M. Dunnam, C. J. Mountz, Howard Scott, J. D. Neill, Earl Phillips, T. W. Roberson, S. O. Wilson, A. J. Schroeder, A. O. Thompson, John Sims, Misses Matie Mae Swisher and Frances Dantiron and the hostess.

Mr. and Mrs. Alex J. Schroeder of Abilene arrived Saturday to spend a few days in the home of his parents, Mr. and Mrs. A. J. Schroeder.

Mr. and Mrs. E. A. Sego of Clovis and Mrs. Leroy Biglow of Ketch were here Sunday visiting with their cousin and wife, Mr. and Mrs. Urlin Streu.

Mr. and Mrs. Horner Henslee visited in Panhandle Sunday with their son and daughter-in-law, Mr. and Mrs. Donald Henslee and family.

Donald Phifer, son of Mrs. Bernice Phifer, enlisted in the Navy on Jan. 9. He is stationed at San Diego, Calif., for his boot training. Donald graduated from Hereford High School last spring.

Women's Activities

Hereford, Texas, Sunday, January 30, 1955 Section Two

Pioneer Study-Club Hears Panel Discussion On Mental Health

An interesting program on "Mental Health and Effective Living" was the order of the afternoon for the Pioneer Study Club Tuesday at a meeting held with Mrs. Ralph McCullough.

Based on the quotation "There is no duty we so much underrate as the duty of being happy" (Stephenscn), a panel discussion of relative topics was presented by Mesdames W. E. Holcomb, leader, Bess Werner and A. G. Bell. Mrs. Holcomb pointed out that there is something to be done about mental health because mental illness seldom comes suddenly. There are enough signs before a breakdown that serve as warnings if people will recognize them and then seek advice from their physician or counselor.

Mrs. Werner told of retirement and pensions which serve as partial security for the aged in speaking on "When You Grow Older." She also told of what other countries are doing for the aged such as providing small farms, low rental areas and creating social centers.

Mrs. Bell spoke on "Mother-in-law and Grandmother," telling of forces that make a woman different after 40 and quoting authorities on ways that women can stay younger and healthier after 40 if she sets her mind to better mental health and more effective living.

The "buzz session" scheduled in year books was turned into a round table discussion on what Mothers-in-law and grandmothers can mean to the family.

Following the program a social

hour was featured. Refreshments were served from a table laid with a pink linen cloth and featuring an arrangement of pink gladioli. Mrs. O. G. Hill poured.

Members present were Mesdames A. G. Bell, J. E. Beyer, H. A. Close, Burl France, O. H. Herring, O. G. Hill, W. E. Holcomb, Ray Johnson, H. E. Miller, Mary Seigler, D. Sigle, F. M. Terrell, Bess Werner, John Patton, E. S. Ireland and the hostess.

Bride-Elect Is Feted At Party

Miss Mary Dyer, bride-elect of Clarence Behrends was feted at an informal gift party in the home of Mrs. Marvin Knox, Tuesday evening. Other hostesses included Mesdames Chester Wiggins, Tom Draper, N. D. Bartlett Jr., Johnny Caruthers, Hilry Aven and H. E. Wester.

The bride elect's chosen colors of yellow and blue were carried out in party appointments and in the refreshment plate.

Entertainment features were readings given by Frances Young and three appropriate vocal offerings by Mrs. Chris Clark.

Approximately 40 guests signed names in the bride's book.

Mr. and Mrs. James Grimes of Longmont, Colo., have announced the birth of a son, Samuel James, on January 16. The newborn has a brother, John Wesley, 1 1/2 years old. Mrs. J. A. Grimes of Hereford is the paternal grandmother.

Allison Trip To Hawaiian Islands Climaxes 12 Months Of Planning

January, February and March are wonderful times for vacationing in the Hawaiian Islands, especially for Mr. and Mrs. J. R. Allison and two children Ruth Ann and Jimmy, who have been planning such a trip for a long time.

When Allison began talking about the trip over a year ago, Mrs. Allison approved but didn't want to take Ruth Ann who is nine out of school. After teachers recommended the educational value of the trip for Ruth Ann they had

reservations almost before they knew it. Leaving Hereford Tuesday morning by train for Los Angeles, they plan to board the Lurline liner for Honolulu. The boat trip requires about five days. Plans call for a three-day tour of Honolulu followed by a six-day tour of the Hawaiian mainland, with other sight-seeing trips back in Honolulu before the return trip to the states. They expect to be away from Hereford approximately four weeks.



THE J. R. ALLISONS . . .
Off to Hawaii

What's This

—By Chris

Hi folks! Here I am with the latest. Billy R. came clomping down the aisle in study hall Wednesday and it sounded like a stampede of horses. When I got the chance, I pecked at his shoes, and you know what I saw? I don't either, but it looked like a small horse shoe nailed on to his heel. I wonder if that's a new fad? I think I'll ask Charles B. and Dale W.

Poor Coach Stark! If Kenneth and Patsy don't take a little pity on him, he'll never get to that "distinguishingly" grey haired phase of his life. He won't have any hair left to turn grey. Robert tells me he still likes gum. He's a good one! Peggy certainly has all the male

heads turning. Well, can't say as I blame them, she's really cute. The other day, a certain teacher told Nancy Story that if she didn't stop talking, he was going to charge her a nickel everytime he caught her. Her likes to tell us of the time he cut out a girl's tongue for talking in class. I'll bet you can't guess who it is. Have you seen who Kay has been holding hands with lately? That tell, silent, Oklahoma guy no less. I guess that's about all for now. Look me up next week, and don't forget to remember.

READ THE CLASSIFIEDS



MEET THE TEACHERS -- Madeline Bell, who has taught in the Hereford schools for many years is shown above looking on as Jimmy Mitchell reads during a fourth grade reading class. Miss Bell has both her Bachelor of Science and Master of Arts degrees from West Texas State College in Canyon. (Staff Photo)

Club Program On China & Glass

"American China and Glass" provided the topic for discussion at the Summerfield Study Club met Thursday afternoon in the home of Mrs. J. B. Noland. Mrs. Charles Noland was cohostess.

Mrs. B. E. Robinson told how one of the oldest of the making of pottery, came into existence when man first discovered that he could form a lump of clay into a vessel both useful and ornamental. Among ancient people it was the Chinese who most excelled at forming, firing and glazing porcelain and China.

"Glass making is one of the most fascinating of the arts. To watch and wonder at in the making and to enjoy the completed product," she said in conclusion.

Mrs. Lynn Kester, guest of the club, gave the history of the first silver in the 15 and 16 century and tracing it to the present time. She

also gave advice on how to choose silver and its care and proper use. Special guests were Mesdames B. E. Robinson and Lynn Kester of Hereford, Melvin Rainey, C. S. Barclay, Caryle Sargent, Jim Shirley, Reece Dawson, Johnny Field, C. J. Lance and Delbert Bainum. Members present were Mesdames Lee Curry, L. L. Cannon, Ray Johnson, L. J. Counselman, J. R. Euler, Ky Lawrence, Carl Lee, L. H. Lookingbill, K. W. Neill, C. R. Waiser, Chas. Noland, and the hostess.

READ THE CLASSIFIEDS

When the day has been an unusually trying one, wonderful relief will result from a hot bath to which has been added 1 cup of Epsom salts and 2 tablespoons of mustard. All aching muscles will feel renewed the following morning.

READ THE CLASSIFIEDS

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Save Monthly	5 Years	10 Years	15 Years	20 Years
\$10.00	\$ 646.47	\$1,397.41	\$ 2,269.73	\$ 3,283.02
25.00	1,616.17	3,493.52	5,674.32	8,207.55
50.00	3,232.35	6,987.05	11,348.65	16,415.10



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Clovis, New Mexico

Let's Cook Something



A Favorite Of Mrs. Maurice Tannahill
Here is a salad that will establish a spring theme for your party and its so lovely to look at as well as tempting.
Mrs. Maurice Tannahill likes to serve this salad on any occasion for its tangy appetite appeal and because everyone likes it. Its cream cheese base and vegetables pack enough nourishment that with a light sandwich it makes a satisfying lunch. In fact any meal will benefit by this salad.

Avocado Salad
2 packages lime Jello

- 2 cups boiling water
 - 2 avocados mashed
 - 4 small packages Philadelphia Cream Cheese
 - 1 pimiento chopped fine
 - 1 green pepper chopped
 - 1 small onion grated
 - 2 cups diced celery
 - 1 cup mayonnaise
 - salt and pepper to taste
- Dissolve Jello in boiling water and while still warm add cheese, salt and pepper. Whip with electric mixer and allow to cool. When Jello begins to set stir in all other ingredients and place in refrigerator to congeal. Shaved almonds make a nice topping for individual servings.

Grease on Wool

A good remedy for grease spots on woolen fabric is one ounce of pulverized borax in one quart of boiling water. Bottle and keep in convenient place for use when needed.

Hardened Paint

If the paint has become hardened and apparently useless, try pouring about an inch of turpentine over the top of it and allow to remain for a few days. Then stir with a stick until it is soft and ready for use.

Club Studies German Music

The Dawn Study Club met in the home of Mrs. H. H. Miller recently for the January program on German Music.

Mrs. H. H. Miller introduced the program with a talk on "Harmony in German Music" followed by selections of German music presented by members.

Mrs. J. B. Caraway sang "Cradle Song" by Brahms, Mrs. Orval Galley played "Military March" by Schubert, and Mrs. Reece Stewart and Mrs. Ray Stewart presented a piano duet "Pizzicati" by Delibes.

"Guide Me O Thou Great Jehovah" the hymn of the month, was sung in unison to conclude the program.

Refreshments were served to Mesdames B. Caraway, Bill Carthel, Orval Galley, Melvin May, H. H. Miller, Gayle Neal, Lanoy Tooley, Reece Stewart, Ray Stewart, Zed Stewart, and two guests Mrs. R. A. Frye and Mrs. Golden.

Auction Farm Sale

WEDNESDAY, FEBRUARY 2, 1955

SALE STARTS PROMPTLY AT 11:00 a.m.

10 MILES WEST OF HEREFORD, TEXAS, OR 2 MILES WEST OF SUMMERFIELD ON HIGHWAY 60 AT TRI-COUNTY GIN CO.

TRACTORS

- 1—50 MODEL OLIVER "88" TRACTOR
- 1—52 MODEL OLIVER "77" TRACTOR
- 1—53 MODEL FORD TRACTOR
- 1—A C TRACTOR
- 1—OLIVER "66" (51 MODEL)
- 1—FERGUSON 20 (51 MODEL)
- 1—OLIVER "99" (48 MODEL)

IMPLEMENTS

- 1—AC COMBINE (2 ROW DRAG)
- 1—2 ROW AC LISTER PLANTER
- 1—2 ROW A C CULTIVATOR
- 1—4 ROW "OLIVER" LISTER & PLANTER ON RUBBER
- 1—4 ROW "OLIVER" CULTIVATOR, 23 SHANK
- 1—FRONT MOUNT "OLIVER" 3 ROW LISTER
- 1—4 ROW GO DEVIL (PICKUP)
- 1—5 ROW SINGLE RUNNER (PICKUP) KNIFE
- 1—18" OLIVER MOLDBOARD-BOTTOM WITH BEAM
- 1—8 ROW POWER TAKE OFF JOHNSON DUSTER
- 1—5 ROW STALK CUTTER
- 1—DITCHER
- 1—3 RUNNER DRAG KNIFE SLED
- 1—IHC SIDE DELIVERY RAKE
- 1—EVERMAN LEVELLER, 12 Ft
- 1—DEARBORN MOWER
- 1—FORD TANDELUM DISC (PICKUP)
- 2—FORD CULTIVATORS
- 1—1 BOTTOM 16" FORD MOLDBOARD PLOW
- 4—DRILLS, 3 OLIVERS, 1 CASE
- 2—HAMEY'S JEFFREY'S, 16-Ft.
- 1—SHAVER ONEWAY, 18'
- 1—CRAUSE—17'
- 1—OFFSET PLOW, JOHN DEERE 9' SUBSOIL PLOW, T. N. T. LEVELLER — EMERSON, 10' GRAIN LOADER, 27-Ft. MAYRATH W/MOTOR CHISEL — SINGLE OLIVER CHISEL WEED SPRAYER MOWER (DEARBORN)

- CULTIVATOR (FOR FERGUSON)
- PLANTER (FOR FERGUSON)
- BLADE SCRAPER (FORD)
- CULTIVATOR — 4 ROW (OLIVER)
- BUSTER PLANTER front mount, 2-row planter, 3 listers.

MISCELLANEOUS

- 1—FORNEY ARC WELDER
- 1—PUMP JACK WITH ELECTRIC MOTOR
- 1—8 ROW SPRAYER WITH PUMP AND NOZZLES
- 1—TRUCK TRAILER HITCH
- 2—SETS WAGON BOWS (For Tractor Shades)
- 1—M & M FURROW GUIDE
- 1—AIR COMPRESSOR
- 1—OXYGEN WELDING OUTFIT with Gauges, Hose and Cutting and Welding Tips
- 1—A C COMBINE DEHEADING ATTACHMENT
- 1—A C BELT PULLEY
- 1—A C POWER LIFT
- 1—AIR CONDITIONER
- 5—METAL DITCH STOPS
- 29—2" TUBES
- GO DEVIL KNIVES, ROTARY HOES, SWEEPS
- 4—OLIVER DISC OPENERS (FOR PLANTER LISTER)
- 2—SETS 9-40 Dual Tires (8 Tires) (Oliver Rims)
- 1—SET 7-40 Dual Tires (4 Tires) (Oliver Wheel and Hub)
- 7—CHISEL SHANK for Tool Bar (Spring Type)
- 1—FORD BLADE
- 1—FORD TOOL BAR (New)
- 3—IHC No. 10 LISTER BEAMS (New)
- 2—IHC DRAG BOTTOM PLANTING ATTACHMENTS (New)
- 1—TOW BAR FOR FORD TRACTOR
- 2—JOHN DEERE KNIFE ATTACHMENTS for TOOL BAR
- R. HOE, PICKUP FOR FORD OR FERGUSON (John Deere Make)
- TOOL BAR (For Ferguson)
- OTHER ITEMS TOO NUMEROUS TO MENTION

TERMS OF SALE CASH

Lunch Served by Black Club Ladies
FREE COFFEE

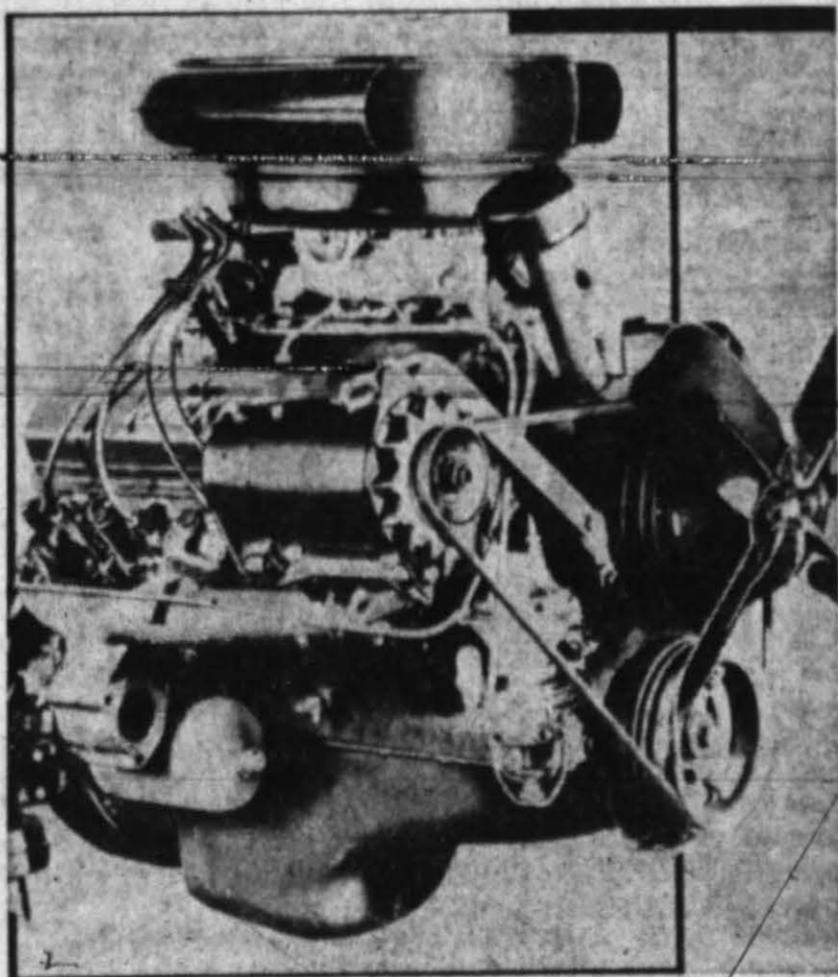
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S. W. (Sam) Patterson, Owner

J. C. (Slim) FULFER, Auctioneer

J. B. (Brad) FULFER, Clerk

Legal Notice

THE STATE OF TEXAS

TO: Lewis Arnold; J. A. Blair; Z. B. Hagins; Nathan Edgins; Jas. McMasters; E. F. Connell; N. Edgins; W. F. Berry; R. P. Berry; W. L. Porter; W. B. Dameron; J. N. Talley; J. N. Tally; M. T. Bruce; J. Laing; Dave McBride; M. J. Akers; Mrs. M. J. Akers; A. G. Boyce; F. W. DeBoice; H. Munson; George P. Brown; J. J. Stovall; P. P. Barlow; J. A. Boid; J. F. Carpenter; W. A. Cassidy; Annie Thyphen; C. G. Landes; C. G. Landis; W. H. Wooten; C. G. Witherspoon; Mrs. J. J. Stovall; W. H. Jackson; H. R. Cox; F. B. Fuller; J. N. Ivey; A. B. Johnson; A. Chambers; W. H. Coffelt; Jas. M. Cook; W. J. DeBardeleben; N. B. Winfrey; A. L. Ridings; Abbie McBride; Geo. A. Crutchfield; G. G. Buford; S. M. Buford; George D. Williams; J. G. Snapper; Burton E. Wilkes; B. A. Dye; L. Marrs; J. H. Wills; Thos.

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Legal Notice

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12th day of January A. D. 1955.

District Court, Deaf Smith Coun-ty, Texas

Read The Classifieds

Attest:
Lucille Posey, Clerk

(SEAL) S-29-4c

COLORFUL KIDS

- AVOCADO
- NAVY
- BLACK PATENT
- LIGHT BLUE
- PINK
- YELLOW
- PANAMA

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DEB
Shoes

Foot Flattery at it's finest — for the teenager who limits her spending but not her instinctive good taste!

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4 A's to B

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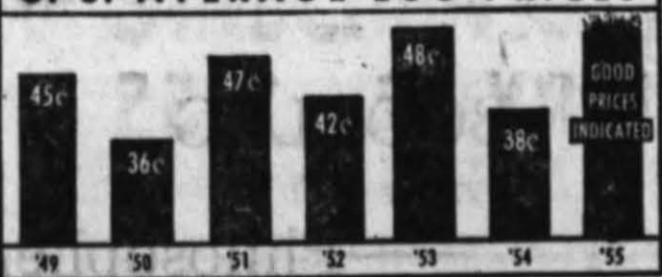


Early Chicks
due to make extra good profits next fall
predict most economists

Economists are predicting extra good egg prices next fall and winter. Their estimate is based on the fact that prices for 5 years have been down one year—up the next. The graph shows this fact clearly. While prices are higher in some areas, and lower in others, the down-one-year, up-the-next picture has been true everywhere.

The reason is easy to see. Many folks get disgusted when prices are low. So they don't start as many chicks as usual. And the shortage of eggs forces the price up.

U. S. AVERAGE EGG PRICES



Order Chicks Now for Best Profits

We urge all our friends and customers to take advantage of this profit opportunity. Let the other fellow quit. You'll make more money that way.

And please order your chicks early. If you start them early, they usually will make \$20 to \$40 extra profits per 100 pullets—because they're in peak production while egg prices are highest in the fall and early winter. See us real soon, won't you?

Packard Milling Co.

Phone 29

A brief statement of the nature of this suit is as follows, to wit: For the title to and possession of all of the East 1/2 of Section 89, Block K-7, Deaf Smith County, Texas, and to divest the defendants and each of them of any and all right, title and interest in and to said land and to fully invest the same in the plaintiff; and to remove clouds upon plaintiff's title; and for title to said land under and by virtue of the 25, 10, 5, and 3 year statutes of adverse possession and limitation respectively by and through continuous use, occupancy, enjoyment, and continuous, peaceable, adverse, open possession of all of said land by plaintiff and the grantors in his chain of title for said respective periods of time, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 12th day of January A. D. 1955.

Attest:
Lucille Posey, Clerk,
District Court, Deaf Smith County, Texas
(SEAL) S-29-4c

Read The Classifieds

A Look-A Ride, and You'll Decide



IT'S THE "HOT" CAR FOR 1955!!

And Here's News for You!

DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC

That's right folks... "Dollar for Dollar you CAN'T BEAT A PONTIAC"! Here's the ONE BIG CAR that's selling at the small car prices. You'll be amazed at how low you can buy a 1955 Pontiac.

DON'T SETTLE FOR LESS... Come by H&W Implement Company today and check our prices on the all new 1955 Pontiac. Remember — Pontiac is the Big Car at Small Car Prices!

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Editorials

City Tax Evaluation Survey Is Step Toward 'Fair Taxes' For All Persons

Announcement was made this week regarding a city-wide tax valuations survey to be completed in April.

The announcement, in our opinion, should be the signal for similar surveys by all other taxing districts in the area. Object of the City survey is to get valuations on a 1948 level and, from this point, taxes will be levied.

This does not mean that taxes will increase, except in cases where they might be too low as compared with other valuations. Actually, it means that fair valuations will be placed on all property. The City, in turn, will prepare a budget and estimate operating costs for the next twelve months. They will then turn to the total evaluation figure, divide it by the amount required -- and will levy taxes on the percentage necessary for efficient operation of the municipality.

No one likes to pay taxes. However, we all realize that they are necessary. The next best thing is to pay a "fair share": not too little, not too much -- but a fair amount as compared with that paid by our friends and neighbors. An accurate, dependable survey is the first step in this direction.

These "fair values" could once be set

by an Equalization Board, but growth of the town has made it impossible for any small group to know off-hand the exact values of all property. The equalization board will continue to function, of course; the Board will still have the power to make changes or adjustments, which is a democratic procedure to further insure fair evaluations.

All in all, the survey is a step in the right direction and one upon which the City Commissioners deserve commendation.

Congratulations, Mr. Blank....

Hereford and Deaf Smith County -- even Texas -- are proud of you. Right now, we have no idea who Hereford's "Citizen of the Year" will be, but we know from past experience that you will be someone who has contributed of your time, ability and energy to make Hereford a better place to live.

We know that you are going to be active in community affairs, that you have accomplished some particular achievement far beyond the call of regular duties, and that you never wait for someone else to do the community jobs which come to your attention.

You may be wealthy. You may be as poor as a church mouse. You may be average, like most of us. The things you have done for your town, however, are things for which you received no pay -- just appreciation and self-satisfaction in making your hometown a better place to live. You could even be a woman, rather than a man.

You will probably feel that there are other people who have done as much as yourself. Maybe you are right but, after all, your leadership, your unselfishness and your interest in the community has been necessary before these others could do their bit. Add them all together, and we agree with the committee in paying tribute to you on this occasion.

Again, we say: "congratulations, Mr.!" You may have helped to make Hereford a better, more secure -- and more desirable place to live and rear our families.

Necessities Vs. Luxury Needs

Coming as a disappointment, no doubt, to many people was the announcement this week that the Lions Club is putting the proposed Community Building temporarily on the shelf.

Their reasons, however, appear logical and practical in that other projects should have priority over a Community Building. Expanding schools, necessary water improvements and similar projects are, without question, more basic and more essential.

This is what the Lions Committee pointed out all of the time. We especially liked their sentiments when they said: "A Community Building is not a necessity -- but Hereford was never a town to get along with bare necessities."

The unselfish attitude of sponsors of the project, on the other hand, speaks well for the persons involved. They are looking at the community needs from an over-all standpoint, and with the welfare of the entire community at heart. The only danger would be forgetting the project completely. When the time is more appropriate, it should be revived and should have community support. We are inclined to agree: No town, no family and no individual who is satisfied with bare necessities will ever travel far along the road of Progress and Improvement.

Try to convince a schoolboy that summer vacation days are longer than winter school days.

America should retain her reputation for being the melting pot -- but should make it hotter for those who refuse to melt.

The world may owe you a living, but by the time you collect you'll be an old man.

It takes very little to satisfy people who are self-satisfied.



PHOTOGRAPH -- "Welcome to Hereford!" The scenes above have greeted tourists and Hereford visitors for more than a quarter of a century as they approached the community from the east. The City Commission recently

adopted a long range program through which they hope to eliminate the No. 1 eyesore between Amarillo and California on U. S. Highway 60. (Staff Photo)

QUESTION OF THE WEEK

Local Opinion Varies On Formosa Question The Sheriff Reports

What do you think of adoption of the President's military move to defend Formosa? Do you think this action will lead to another war?

GERALD McCASKILL:

"I think we are going to have to defend Formosa or lose it. Of course it isn't ours to lose, but then Nationalist China will lose it to the Red Chinese. It is our last stronghold in Asia or China. I don't know if it will end up in an all-out war or not, but looks like it will be something like we faced in Korea. I noticed in the paper that a Senator said that the proposal would allow the President to send troops to Formosa without further action from Congress. That is the thing they don't like. I doubt if there will be a total war, but I do think we will have to send troops to Formosa."

IKE CROSTHWAIT:

"I'm with Ike 100%. I don't think we will have a war, because I don't think that either Russia or China are ready to fight the United States. I don't think they figure they can whip us."

JOHN ESTES:

"I think it is all right. I don't think that it will lead to another war, because if there was any indication it would

(Continued on Page 5)

'Tater Peelin's

Roberta Campbell

If you are wondering how good a parent you are, you might drop by one of the public eating places where the high school students eat lunch and watch that daughter you thought had developed so much poise or your handsome musclemann crowd in ahead of the small youngsters that ran their legs off to get into line in time to get a bite before the bell but are usually forced to stand in line in spite of all their efforts. We can't keep from seething when we see a half dozen girls spot some of their friends in the crowd and then slip in to push the smaller youngsters farther back again.

As a rule the boys will thoughtfully wait their turn, but a few who don't have the audacity to break the line will sneak in a side door.

This is not the responsibility of the teacher or the people who serve food, but it does make the outsiders wonder what kind of parents such young people have.

The Junior High students have every reason to be proud of the money they have collected for the March of Dimes. Mrs. Welch is the teacher who headed the drive and she can hardly run up the total as fast as the pupils can bring it in. The final sum from that one school will be a good deal over a hundred dollars.

If you hear women around town talking about a "hanging" they are not referring to an old-fashioned necktie party for a horse thief, but to something which they hope will come out of the newly organized Art Guild under the direction of Mrs. Don Root.

Don't know why, but every time I sit down to write this little column my thinking always turns to the young folks. Guess I could take the attitude that our daughter is grown and married, why worry about other people's children. Maybe I am a little too sentimental or something, but almost every time we get young people in jail, I get to feeling sorry and sympathetic toward them. They have to be punished for their wrong doing for several reasons and you never know how to punish to get the proper results. That, of course, is the responsibility of the judge and I'm sure there are times when they wonder if they did the right thing. One case in particular I recall, we were too easy on a teenager and, instead of changing his ways for better, he went the other way. Not only did he continue in the wrong direction but he influenced several others to the extent they wound up in trouble. I still believe the youth problem originates in the home. I'm sure there are exceptions, but they will be few.

J. Edgar Hoover

If you haven't read the article in the American Magazine, written by J. Edgar Hoover, it is well worth reading. Even though you haven't had a problem with your youngsters it is well worth the time it takes to read it.

The youngsters are coming in slowly as usual. Would like for all of you to come in and render as soon as possible. The Commissioners Court gave the OK to have a man take renditions on new city property, also check business firms. As I mentioned once before, the situation has been unfair in the past and we are going to attempt to equalize according to inventory.

Special Licenses

If you want a special license number this year, we will try to save it for you if you will bring your title and your money in and leave them with us. While on the subject of license I will mention the law which says you will present evidence your car title is in your name. This means you should either bring your title or a license receipt with the title number on it. The receipt number is not sufficient, it must be the title number.

Please register your vehicles as soon as convenient after Feb. 1. This will help us and you probably won't have to stand in line.

Our business has been slow the last few days, which is good. Have only 6 in jail at this time.

LRS.

Panhandle Paragraphs

URANIUM AT SPUR

Mrs. T. E. McArthur stated this week that assay reports indicate a very good chance that there will be uranium and vanadium in paying quantities in this area. The report came back early this week from her ranch 18 miles southwest of Spur that were sent to New Mexico for uranium content tests. She states that an exact report on the assay cannot be released but that it was good enough to make the possibility of production very likely. In a paid notice in this week's paper, Mrs. McArthur and her sons state "Due to security reasons, we are compelled to close our properties to the general public."

pp

NEW OLTON BANK

Some 2,000 out of town visitors and home folks toured the new Olton State Bank building here Wednesday afternoon on the occasion of its formal opening. There were about 75 floral and greenery arrangements from local firms and individuals, as well as from across the state.

—The Olton Enterprise

pp

TULIA AUXILIARY POLICEMEN

Police Chief Ted Hodges has announced the organization of a police auxiliary to supplement the local police department. Under the plan, 15 Tulia men will be given Police training and will constitute a standby reserve which will be available in case of an emergency. They will be trained in their duties and responsibilities and can be deputized immediately when they are needed. Not only would they be available in case of a local emergency such as a tornado or other disaster, but they might be called in to service on occasions when large crowds of people are in town as in the case of July 17 or during local football games or celebrations.

pp

HOSPITAL AT FARWELL

Butler and Kimmell Architects of Lubbock have been engaged to draw plans and specifications for the new \$150,000 building for the Farmer County Community Hospital in Friona. Jimmy Saxter, hospital manager, says it will take from six to eight weeks to complete the plans and following this period, it is likely that the directors of the hospital will then advertise for construction bids.

pp

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has an impossible idea this week, which isn't rare for him.

Dear Editor:

As an admirer of the down-payment system, under which a man can have the use of nearly anything all his life without ever really owning it, I was interested in reading last night about a new system of installment buying.

That is, it isn't exactly new, but it's an enlargement and improvement of the present system, and I think it deserves more attention.

According to this article, there's a man out on the West coast who'll not only sell you a house and lot on the installment plan, but he'll include a new car in the garage, I guess with the tank full of gas. One payment each month takes care of the house, lot, and car.

This strikes me as having unlimited possibilities, capable of lots of refinements. For example, under the present system, a man sometimes is pulled and tugged in several different directions by that many salesmen trying to sell him something on the installment plan, and after he buys a few articles he has a hard time just keeping track of where to send the installments each week. Occasionally a man winds up with more installments than his salary comes to, and that may keep the wheels of the hauling vans moving but not the wheels of industry.

Under my system, all this will be eliminated. Say a young couple is just starting out but ain't willing to live any less comfortably than if they had already succeeded. You sell em a complete layout, from a house with hardwood floors to a new car in the garage, including of course television, air-conditioning, central heat, automatic washing machine, clothes drier, carpet grass, electric lawnmower, life insurance, adequate clothes, grocery allowance, etc. Then figure out, on a graduated scale, what his income will be for the next forty years, figure out his weekly payments on a graduated scale, the more he makes the more he pays for the next forty years, allot his two dollars a week for pocket change, and pay the rest directly over to the super finance company. There ain't no sense in a young man waiting until he can afford to live like he wants to, let him buy everything he can dream of at the start and sign up for this life-time installment plan.

This way everybody can have everything he wants and won't anybody hardly ever get thrown out of work, because you let one man miss one payment and the whole system might collapse.

If I owe a balance on my subscription, just hold it until this plan gets into effect.

Yours faithfully,

J. A.

The Sunday Brand



Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

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Hereford, Deaf Smith County, Texas
News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Philipp
Society Editor Mrs. John McLean

Question of The Week.....

(Continued from Page 4)

lead to another war President Eisenhower wouldn't have recommended that such be done. He's a lot smarter than I am, so I feel like he knows what he is doing."

KENNETH COWAN:

We are going to have to stop Communism somewhere. You can't reason with them any more than we could reason with Nazism or Facism or any of the "isms." I think you've got to put your foot down. There is a possibility that it will lead to war but I don't think so right soon. War has been for well ever since World War II."

BILL LENDERMAN:

Any man who ever served in the China, Burma Indian theatre I think will say that the whole kaboodle is not worth one American boy's life. Anything that will lead to war with China, Formosa or any of those countries, I'm not in favor of."

St. Anthony's Guild Meeting

Mrs. Andrew Kerschen presided over the regular meeting of St. Anthony's Guild at the school hall Wednesday evening. During the business session members were asked to donate blood at the Amari blood bank for Mrs. V. O. Hennen who is seriously ill in Canyon hospital. Plans were made for a spaghetti dinner to be held

in February. Records left by Father Fidelis who was in charge of the Canna conference held here recently, conducted a program on "The Holy Family of Nazareth."

Refreshments were served to special guests, Mesdames Alvin Schmucker, Dick Connally, Walt Warren and F. A. Marnell, and members.

Mrs. Earl Needham, who recently moved to Pampa, was honored with a shower of gifts.



JACK BRADLEY

Community Builders

By Nelda Guy Ricketts

When Jack Bradley first moved to Hereford he concentrated on growing the feed but, before long, he looked around and decided that he would build an elevator-so Deaf Smith County growers would have more storage for their grain.

As soon as he got the business built up, he sold it to a group of Deaf Smith County farmers, who formed the Hereford Co-op and operate the business now.

In 1953 Bradley built the Hereford Milling Company and set about using some of the raw products in the county to manufacture feed on a small scale. In 1954 he added a storage unit for grains to the mill.

A lot of Hereford businesses have been able to start, because Jack thought they were something Hereford needed and saw to it that they had a building to operate in.

At the present time, he is constructing the new Furr Food building on Park Avenue and is also developing a building for a new Dairy Cream stand on Park Ave. Also, in 1953, he built the Hereford Transfer and Storage Company and hopes to build it up to a terminal trucking point in the near future.

A member of the Episcopal Church, he and a group of Episcopal members banded together to organize a local church and saw to it that a building was moved to

Hereford so that the Hereford Episcopalians would have a place to worship. He is a lay reader in the church.

Bradley was born on Dec. 14, 1916 in Walters, Okla., and moved with his family to Lamb County in 1924. He graduated from the Amherst High School and in 1933 entered North Texas State College, majoring in government.

He graduated from North Texas State in 1937, a year after he married Julia Moore in Brownwood, Tex. They have three children: Bob, 16; Jimmy, 13; and Judy, 11.

They moved to San Angelo in 1937 where he worked for three years for the Hemphill-Wells Co.

In 1940, hearing that you could rent land in Deaf Smith County and irrigate it—not have to depend on rain—he decided that was the place for him.

During the four years he was attending school in Amherst he worked as a ladies shoe clerk. He continued in this job for three years after graduation.

One of the things that he feels Hereford needs most is industry—large or small—to provide a payroll for Hereford territory.

In his opinion, a baby food factory or a feed manufacturing plant could capitalize on the healthful content in Deaf Smith County products. Another suggestion for an industry was a machinery manufacturing concern for farm implements.

Such things as the Bradley's trip to Europe several years ago and a tour of Old Mexico can be listed as Jack's hobby—for he thoroughly enjoys a long trip.

J. C. Penney Store Force Entertains

J. C. Penney Company Store force honored the new manager and his wife, Mr. and Mrs. L. S. Widdfield, at a get-acquainted welcoming courtesy in the home of Mrs. Dean Saul recently. A lovely gift was presented to the new residents and games of 42 were enjoyed.

Refreshments were served to Dallas Phillips, Jack Rogers, Peggy Townsend, Mrs. Lupe Moya, Mr. and Mrs. Wayne Houghton, Mr. and Mrs. Muri Parker, Mrs. Caudie Ola Brown, Mr. and Mrs. J. B. Harlin, Mrs. Earl Wood and the honorees.

READ THE BRAND CLASSIFIEDS

WANT TO SAVE MONEY ON AUTO INSURANCE?

Read the 5-page advertisement on State Farm Mutual—famous "careful driver insurance" company—in the January 31 issue of



To find out if you can qualify, call your State Farm agent.

HUGH BOOKOUT
533 East 1st St. on Hwy 60
Hereford, Texas
Res. Ph. 1270 Office 1674

Adrian Couple Weds Jan. 15

The marriage of Joan Carol Sheets, daughter of Mr. and Mrs. Joe Pierce of Adrian, and Wayne Pinnell, son of Mr. and Mrs. E. K. Pinnell, has been announced by the bride's parents. The wedding took place in the Baptist Church of Adrian on Jan. 15, with the Rev. Darrell Gaut officiating at the double ring ceremony.

Altar arrangements of white chrysanthemums and flanking candelabra holding white wedding tapers formed the background for Bill Urssery and Raymond Stone. Miss Glenda Stone of Seminole sang "Because" and "Always" preceding the ceremony and Miss Erma Lou Jordan sang the "Wedding Prayer" at the conclusion of the service.

Mrs. Donald Pinnell was matron of honor and Miss Mary Gruhkey served as honor maid. Mrs. Pinnell wore white organdy ever yellow and the honor maid wore white organdy over blue. The bridesmaids: Billie Gruhkey, Judy Pinnell, and Barbara Pinnell wore white organdy ballerina length dresses over colorful shades of green, peach and orchid. All the feminine attendants carried bouquets of baby mums centered with roses to match their dresses. Wanda Pinnell, ring bearer, carried a blue pillow on which rested a miniature blue chair holding the rings.

The bride, given in marriage by her brother-in-law, Hooper Wright of Archer City, wore a floor length dress of winter white imported silk fashioned with fitted bodice, long pointed sleeves and full skirt. Her fingertip veil of illusion was held in place by a band of tiny white flowers.

The bride's mother wore a navy suit with pink accessories and the bridegroom's mother was dressed in a winter white knit suit with brown accessories.

Donald Pinnell served as his brother's best man and Billy Don Brown and Bobby Allen were the ushers.

Following the wedding a reception was held in Fellowship Hall

with Miss Jean Finley and Mrs. Ruth Perrin, presiding at the refreshment table.

When the couple left on a wedding trip to Phoenix, Ariz., the bride was wearing a navy suit

featuring white accessories.

READ THE CLASSIFIEDS

Announcement for

FARM BUREAU MEMBERS!

The Big Sign-Up Deadline is Drawing

Near For

BLUE CROSS, BLUE SHIELD and CIE

CIE (Catastrophic Illness Endorsement) is being offered to Farm Bureau Member's Contracts for the first time.

THE CIE COVERS

Cancer, Polio, Leukemia, Diphtheria, Scarlet Fever, Smallpox, Rabies, Tetanus, Spinal Meningitis, Encephalitis and Tularemia. The day your doctor tells you someone in your family has one of these, you will bless the day you enrolled in BLUE CROSS and BLUE SHIELD -- and added that wonderful CIE.

Contact Maurice Howell

at

DEAF SMITH COUNTY FARM BUREAU OFFICE

Not Later Than February 10th.

Notice Farmers

Let Us Pipe Natural

Gas To Your Irrigation

Well!

SAVE ON FUEL BILL

Call

WAKEFIELD CONSTRUCTION CO.

Phone 1182-J

Box 54

or come to

Hereford Welding Supply



Where's the smart place to put your savings?

Today millions of Americans will tell you that the smart place to save your money is an Insured Savings and Loan Association. They'll give you three good reasons why this is so...

1. You're smart to put your money where it brings you excellent returns. Insured Savings and Loan Associations can invest most of their funds in sound, steady-paying home mortgages. They really make your money work hard for you.

2. You're smart to put your money where you know it's safe. In these Associations, it's protected by good management and substantial reserves. And the Federal Savings and Loan Insurance Corporation—an agency of the U. S. Government—insures your savings up to \$10,000.

3. You're smart to deal with friendly, experi-

enced people. People who really know their communities. People who are right on the spot when you need them.

So it's hardly surprising that Americans are now putting more of their hard-earned savings account dollars into Insured Savings and Loan Associations than they put anywhere else.

And here's another important point: When you're thinking of buying a home, remember that these Associations are the nation's largest single source of home mortgage loans! They make liberal loans. They see to it that you get the money quickly—and at moderate rates.

Shouldn't you get to know an insured Savings and Loan Association in your community? You'll find it's a mighty good place to do business!



FIRST FEDERAL SAVINGS & LOAN ASS'N.

Of Clovis

4th & Pile St.

Clovis, N. M.

*Just the facts
Ma'am!*

that's what our mechanics find when we check your Automobile.....

Let Us Give Your Car A

THOROUGH CHECK-UP!

If You are Having "Car Troubles" then BRING THE HOOPIE TO US!

Like the famed detective, we'll get all the facts, and if your car needs an overhaul, then we're the people that can do it.

Or... maybe the old jalopy just needs a thorough and expert tune-up. We can do that too. Our mechanics are experts at their trade.

- ★ TUNE-UPS
- ★ BRAKE ADJUSTMENTS
- ★ RELINING
- ★ MOTOR OVERHAUL
- ★ WHEEL ALIGNMENT
- ★ LIGHTS
- ★ BATTERY
- ★ RADIATOR REPAIR

WE SERVICE ALL MAKES AND MODELS

YOUNG MOTOR CO.

E. Highway 60

Your Mercury Dealer

Phone 9

Summerfield News

By Ann Lookingbill
Mr. and Mrs. W. N. Larkin and family of Pampa spent the week end with their son and family, Rev. and Mrs. Don Larkin and sons, Mr. and Mrs. M. C. Nance of

IT WON'T BE LONG NOW!

The aggressive Farmer's mind is attuned to his Spring Farm Program. He's planning on what he's going to do and lining up material with which to do it. He's thinking of Seed & Fertilizers to get the maximum out of his efforts. He's channelling his Feed Money to Feeds that will produce sturdier animals for better breeding and finish his livestock for a more profitable market. Egg money & Poultry sales are nothing to be sneered at and he's ordering his Chicks now with a feed program in mind to get in on the early markets. And in line with these thoughts here are a few items that will interest you.

P. G. C. FEEDS & FERTILIZERS

CERTIFIED MARKTON OATS SEED

TREBI SPRING BARLEY SEED

OLD PROCESS COTTON SEED CAKE & MEAL
at prices that will interest you.

MORTON SALT

A COMPLETE LINE OF POULTRY FEEDS

ORDER YOUR CHICKS NOW — We handle a line of healthy chicks that will assure you the "right start" on your poultry operations.

LOOK !!!
We've got Bagged **GROUND CORN COB CHICKEN LITTER**. You Can't beat it for your Chick Pens & we can supply it to you at **PRICES THAT WILL SAVE YOU MONEY!**

You are always welcome at Hereford Grain Corp. Come in and discuss your Feed, Seed & Fertilizer problems.

Hereford Grain Corp.
Phone 360



Plainview spent Sunday with his sister, Mrs. J. A. Noland, Debra Lookingbill came with them and is spending part of the week with her grandparents, Mr. and Mrs. L. B. Lookingbill.

Deloris Christie and Ann Lookingbill were in Plainview late on Tuesday afternoon, visiting Deloris' parents, Mr. and Mrs. W. J. Thomas, and Barbara.

Jim Noland of Amarillo visited his mother, Mrs. J. A. Noland, Tuesday afternoon.

Donnie Jackson of Hereford was visiting in the Charlie Noland home Sunday afternoon.

Messrs. and Mesdames K. W. Neill, Jack Stream and Gene were in Canyon last Saturday night, attending the basketball game.

Mrs. L. H. Lookingbill was hostess Tuesday afternoon for both circles of the W.M.U. Mrs. K. W. Neill was in charge of the study of the book, "Back Side of Nowhere." Those present were: Mesdames J. M. Wright, George DeLozier, Jack Stream, J. C. Clearman, Guy Waiser, Kenneth Neill, A. E. Barnett, Ky Lawrence, Earl Lance, Carl Lee, Carlyle Sargent, Reese Dawson, Delbert Batnum, Gene Purcell, John Fields, Doug Powell, Don Larkin and the hostess.

Mr. and Mrs. Dennis Surber and children of Hereford were visiting in the home of Rev. and Mrs. Don Larkin Thursday afternoon. Mrs. Surber and Mrs. Larkin are cousins.

Sandra, Jan and Gary Story of Hereford spent Friday night with their grandmother, Mrs. J. A. Noland.

Mr. and Mrs. Earl Lance Jr. and boys of Woodson spent the weekend with his parents, the Earl Lances. They were here to enjoy the arrival of the Earl Lance Sr.'s first granddaughter, born to Mr. and Mrs. Jack Herrington, last Friday night.

Mr. and Mrs. Lenard Latham were attending the funeral of a friend in Ropesville Sunday, when they received word his mother had been in a car wreck. She was seriously injured.

Mr. and Mrs. Kenneth Christie, Jimmie and Valorie attended a birthday dinner Tuesday for Mrs. Louie Huckert at her home in Hereford. Those present were Mr. and Mrs. John Heisleman and daughter from Vega, Mrs. Ernestine Sanders and daughter, and Anton Huckert of Hereford.

Rev. and Mrs. Don Larkin, Steve and Gary were in Lubbock from Thursday through Saturday last week, attending the Evangelistic conference.

Mr. and Mrs. W. H. Miller went to McAdo last Thursday and moved his father and mother, Mr. and Mrs. A. A. Miller, to live on what is called the Carl Frye place.

Mr. and Mrs. L. F. Carter and Wesley spent the weekend in Lubbock with his father, O. L. Carter, who is ill.

Mr. and Mrs. V. J. Walker of

ADRIAN NEWS

By Annie Leslie

Mr. and Mrs. Al Goodin and family visited last weekend in Amberst with Mr. Goodin's mother, Mrs. Pearl Goodin.

Mr. and Mrs. E. E. Allen and family were luncheon guests, Sunday in Hereford, of Mr. and Mrs. Johnny Townsend and family.

Adrian Jr. High basketball teams chalked up two victories last Thursday against the Vega teams.

The Adrian boys won easily by a 48-34 score with Lloyd Homfield high scorer for both teams with 20 points. Phillip Pinnell scored 12 points, Jimmy Zaring five, Oscar Bronniman four, and Terry Creitz and Paul Heiselman two each. Oscar Bronniman of Adrian fouled off in the fourth quarter and Vega's Youngblood, in the third quarter. Hobbs was high scorer for Vega with 16 points.

In the girls game, Adrian won by a big margin with a 35-16 score. Betty Johnson made 21 of the points, with Wanda Pinnell scoring eight points, and Mary Jean Jackson six points. For Vega, Lovato scored 10 points and Holder fouled off in the third quarter made six points. Judy Thomp-

son fouled off in the fourth quarter. June Leslie and Erma Faye Bronniman were guests Sunday for lunch in the George Paschal home. Later in the afternoon, Erma Faye, June, Joan Paschal and Marvalene Allen saw a movie in Amarillo.

Visitors last weekend in the home of Mrs. A. H. Jordan and Erma Lou were Mrs. Jordan's brother and family, Mr. and Mrs. Sam Sarett and boys, and her mother, Mrs. Annie Sarett, of Sudan and her son and family, Mr. and Mrs. L. G. Jordan and children, of Friona.

Mrs. Red Garrison and children of Channing visited Saturday in the home of her parents, Mr. and Mrs. John Proctor.

Mr. and Mrs. John Jewett and children from Albuquerque, N.M., visited in the community with relatives last Monday. John Jewett is the son of A. W. Jewett.

Boy Scout Troop 32 enjoyed a hike Saturday on the Bridwell Ranch as guests of Butch Betts. Accompanying the boys were: leader Allen Jones, and committeemen, Rev. Ralph Odum and M. K. Zaring. Boy Scouts were: Lloyd Homfield, Wayland Allen, Butch Betts, Jimmy Zaring, Tommy Perrin, John Henry Grubkey, Edward and Phillip Pinnell, Stanley Fuhrman, Sydney and Morris Lee Blankenship, Donnie and Kippy Morgan, Terry Creitz, Danny Wagner, and Jerry Whitten. At the next meeting of the Adrian P-TA the boys, having earned advancements and other awards, will be

Route 5, Hereford, have moved to the Frank Huckert place. He will assist Frank with his farming.

Mr. and Mrs. Lenard Latham were visitors one day last week in Midland with her parents, Mr. and Mrs. T. J. Hudgins.

The Brotherhood rally at the Avenue Baptist Church in Hereford Tuesday night was a program on R. A. work. Those attending from our church were: Messrs. Carlyle Sargent, Carl Lee, Delbert Batnum, Kenneth Christie, Gerald McCatharin, Roy Bolkin, A. E. Barnett, J. M. Wright, Guy and Wayne Waiser, Reese Dawson and Rev. Don Larkin.

Mr. and Mrs. Kenneth Christie were in Farwell last Wednesday afternoon.

Mr. and Mrs. Henry Kuper and Herman Acker were in Amarillo last Thursday on business.

Mr. and Mrs. L. H. Lookingbill Sr., were in Farwell one day last week, going on over to Clovis, where they shopped.

Deloris Christie, Bonnie McCatharin and Mike were in Lubbock last week. Deloris went through the clinic and Bonnie and Mike visited with her parents, Mr. and Mrs. Traweck.

The house on the Chester Wiggins farm, one mile north of Summerfield, occupied by the A. A. Rhodes family, was moved Thursday to the big tin barn on the Wiggins place, straight east of the old location. There will be a new house built in the near future, where the old house formerly stood.

presented with their awards.

Mr. and Mrs. L. B. Coffey of Wayside visited Sunday with Mr. and Mrs. Johnny Ferguson and other relatives. Mrs. Coffey and Mrs. Ferguson are sisters.

Tuesday night in their home gym the Adrian Matadors spilt games with the Channing teams. The boys lost to the Channing five by a 58-37 score. Brown was high scorer for Adrian with 10 points, Pounds 9, Pinnell 7, Proctor and Harris 4 each, Ehresman 2, Homfield 1 point. Brown fouled off in the fourth quarter. The team committed a total of only 11 fouls.

The Adrian girls won by a 33-29 point score. The Matador guards did a good job of holding their opponents' 60-29 points. Barbara Pinnell scored 16 points, Jordan 12, and Jewett five. Skelton was high scorer for Channing with 25 points.

Lazbuddie made a clean sweep Friday night in the Adrian gym. The boys lost by a 64-45 score. Pinnell was high scorer with 15 points for Adrian. Briggs of Lazbuddie was high scorer with 17 points. Three Lazbuddie boys fouled off. Adrian committed a total of 13 fouls.

The Adrian girls lost 31-46 to the Lazbuddie team. Jordan made 14 points, Pinnell 10, and Jewett seven. Jesko and Smith of Lazbuddie were high pointers with 21 points each.

READ THE CLASSIFIEDS

TEXAS
SUNDAY ONLY

WARD SMALL
JOHN PAYNE
EVELYN KEYES

'99 RIVER STREET
Presented by the UNITED ARTISTS

LAST STOP
IN THE WATERFRONT
UNDERWORLD

Hey Folks -- Don't Forget to Register for the

FREE PRIZES

To Be Given Away at the Star Theatre's
38th ANNIVERSARY

the NEW **Hollywood** CLOCK ROTISSERIE

Hollywood Gourmet Rotisserie

NEW BAKE TRAY \$6.95 No. 870

A HOLLYWOOD ROTISSERIE — Plus — 4 NEW NESCO ELECTRIC

RYTE...for our CUSTOMERS

New! NESCO FRY RYTE AUTOMATIC ELECTRIC FRY PAN

FRYING PANS for the ADULTS — Plus —

A 24" WESTERN FLYER BICYCLE FOR THE KIDS

(12 Years and under Eligible for Bike)
REGISTRATIONS START WEDNESDAY FEBRUARY 2nd and END THURSDAY, FEB. 10th
Drawing will be held at 9:15 P.M. Thursday, February 10th.
NOTHING TO BUY — JUST REGISTER AT THE STAR BETWEEN FEB. 2nd and FEB. 10th
Between 1:30 P.M. and 9:30 P. M.

• And Just Look at the Entertainment In Store For You •

WEDNESDAY THURSDAY February 2 - 3

HERE COME THE GIRLS
in color by Technicolor
Starring BOB HOPE, TONY MARTIN, ARLENE ROSEMARY, DAHL CLOONEY
A PARAMOUNT PICTURE
THEATRE

FRIDAY AND SATURDAY February 4th and 5th
BIG DOUBLE FEATURE

THIS IS YOUR ARMY
Produced by Technicolor
The Academy Award Winner of "This Year's Best" Drama
Starring BOB HOPE, DAVID NIVEN
Presented by **Sturtevant**
Directed by David Butler

SUNDAY - MONDAY - TUESDAY February 6-7-8

WEDNESDAY - THURSDAY February 9-10

GARY COOPER, SUSAN HAYWARD, RICHARD WIDMARK
GARDEN OF EVIL
Presented by **CINEMASCOPE**

Naked Aibi
STERLING HAYDEN, GLORIA GRAHAM
A UNIVERSAL-INTERNATIONAL PICTURE

YOUR ONLY REAL SECURITY--A HOME OF YOUR OWN!

YOU'LL SAVE MONEY **Do It Yourself**

And Let Carl McCaslin Lumber Co. Furnish

ALL THE MATERIALS FOR THE JOB!

In these times of "High Living Costs" more and more people are turning to "Do-It-Yourself" projects for all their home repairs and remodeling.

Why not join the growing number of Weekend Carpenters and spruce up your home.

At Carl McCaslin Lumber Company you'll find all the materials necessary for the many repair jobs that need to be done around the house. Like building a fence or remodeling the kitchen... And it's so easy... with our Easy BUDGET PAY PLAN!

NOTHING DOWN — MONTHS TO PAY

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7.



Use Our **BUDGET PAY PLAN**

★ AP NEWSFEATURES ★ COMICS ★

WORLD'S
FASTEST

HE GRADUATED FROM COLLEGE WITH TONS OF DEGREES--I THINK HIS TEMPERATURE WAS 103!!



WHAT'S THE MATTER, POP, HAVE A BAD DAY AT THE OFFICE?!

HOLY COW, THIS HAT REALLY IS GIVING ME A LIFT!!



REGULAR, KING SIZE OR DOUBLE KING SIZE?!

HE'S AT THE END OF HER ROPE!!



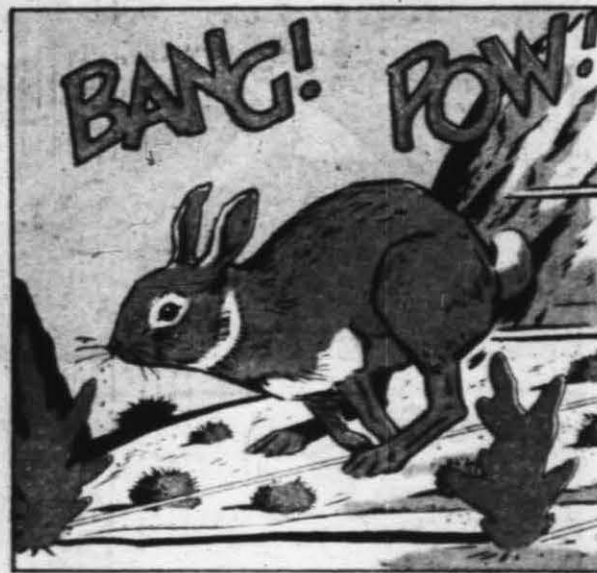
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, JANUARY 30, 1955



THE DOC'S COLLAPSED FROM THIRST—BUT I'VE GOT TO...

DICKIE DARE

Bill
Goulet
Waugh

... FIGHT ON! THIS IS THE WAY THOSE BOOBY BIRDS FLEW AND THE POLYNESIANS USED TO FOLLOW THEM TO FIND LAND...



OMIGOSH—THOSE BIRDS ARE COMING BACK—NOW I REMEMBER—THEY FLY OUT TO SEA, AWAY FROM LAND, IN THE MORNING...



—AND IT WAS MORNING WHEN I STARTED AFTER THEM!

MEANS I'VE GOT TO SWING THIS RAFT AROUND AND FOLLOW 'EM...

...COME 'ROUND, YOU CLUMSY OL' TUB, BEFORE I PULL MY HEART OUT...



OMIGOSH!

D-DIZZY—BLACK...



UNGUIDED, THE RAFT DRIFTS ON, PUSHED BY OCEAN SWELLS—WHICH ARE ROLLING IN THE DIRECTION THOSE BOOBIES ARE FLYING!



LATER—UNCONSCIOUS DICKIE VAGUELY REACTS TO AN EXOTIC ODOR...

FLOWERS... WHAT... WHERE...?



SNIFF

IT'S A LUXURIANT SOUTH SEAS ISLAND! WILL DICKIE COME TO HIS SENSES IN TIME—OR WILL THE RAFT SIMPLY DRIFT PAST...?



YIP YIP!

LITTLE MOON FOLKS

YIKE! I FEEL LIKE I'M DRYING-UP, OR SOMETHING!

IF IT WOULD JUST RAIN HERE, ON THIS SIDE OF MOON, US MOONBIRDS WOULD FEEL MUCH BETTER!

RAIN! RAIN! OH, WHY DOESN'T IT RAIN? AW... COME ON, RAIN! DO YER STUFF!

HO! HO! NO USE ASKING FOR RAIN THIS TIME OF THE YEAR, GHOSTY!

LET'S GO OVER TO MOONBEAM'S HOUSE! MAYBE SHE'S GOT SOME NICE COLD WATER...

BUT, SUNNY, I'M NOT THIRSTY! I JUST WANT IT TO RAIN... THAT'S ALL...

By Rome

HEY! LOOK! IT'S RAININ'! HAR! HAR! WHOOPEE!

SPLASH!

OH, GHOSTY! I'M SORRY! I'M WASHING MY UPSTAIRS WINDOWS, AN ACCIDENTALLY BUMPED MY BUCKET OF WATER!

Homer Hoopee

I MUST CALL THE SHANS AND THANK THEM FOR HAVING US TO DINNER LAST WEEK.

SAY— WHY DON'T YOU CALL THEM, DEAR

ME-E?

OH, NO— NOT ME— I'M NO GOOD AT THAT SORT OF THING. I DON'T EVEN KNOW THEIR PHONE NUMBER—

HOOPEE! PLEASE COME BACK HERE!!

DIAL 7777!

R-RING-E!

HELEN SHAN! WHY, I WAS JUST ABOUT TO CALL YOU!

SPORT SLANTS

OR UNOFFICIAL BUSINESS.



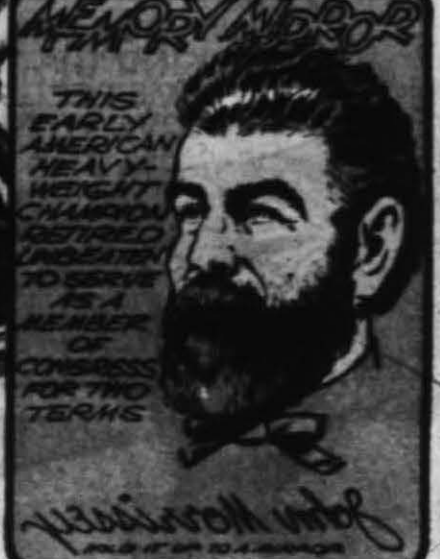
Edwin JOHNSON
-THE NEW GOVERNOR OF COLORADO IS PRESIDENT OF THE WESTERN BASEBALL LEAGUE



Johnny SAIN
THE YANKEE MOUND AGE WAS ELECTED ALDERMAN IN HIS HOMETOWN OF WALNUT RIDGE, ARK



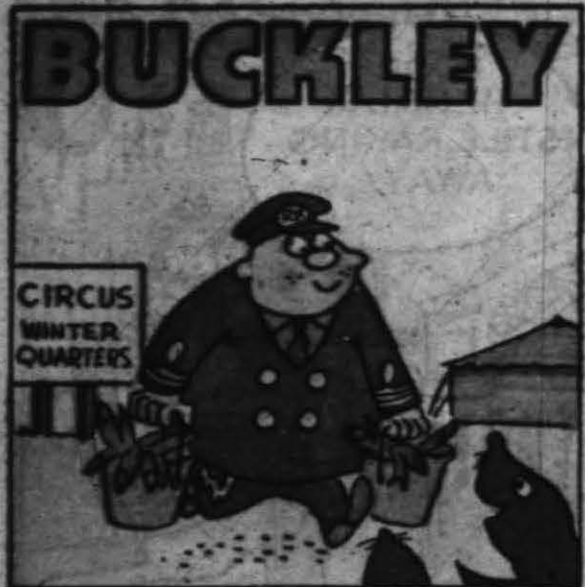
Gerard GORMLEY
-THE SHERIFF OF ATLANTIC COUNTY, N.J., IS MANAGER OF BOARDWALK BILLY SMITH, A LEADING LIGHT HEAVYWEIGHT CONTENDER



MEMORY WOOD
THIS EARLY AMERICAN HEAVY-WEIGHT CHAMPION RESTORED UNDETERMINED TO SERVE AS A MEMBER OF CONGRESS FOR TWO TERMS

1-30-55

AP Newsphoto PAP





by
REFULLER

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BECAUSE HE PROTECTED A BABY DRAGON FROM SIR KUDGEL, OAKY GOT INTO A FIGHT WITH THE HEARTLESS KNIGHT...

SIR KUDGEL, I'D DIG YOU OUT IF I HAD A SNOW SHOVEL!

I DON'T NEED TO BE DUG OUT YA BLASTED FOOL!



WE'VE BOTH BROKEN OUR LANCES, SO WE CAN'T FIGHT ANY MORE!

HAH! THAT'S WHAT YOU THINK! I'VE STILL GOT MY SWORD!!



STAY WHERE YOU ARE...



--OR I'LL THROW THIS!

PHOOEY!



I WARNED YOU!

BLAM!



☆!?!x@!

SIR KUDGEL! LOOK!!



THE BABY DRAGON BROUGHT ITS PAPA, AND HE'S LOOKING RIGHT AT YOU!

Y-YEH!



S-SIR OAKY! WHAT'LL I D-DO?

THERE'S JUST ONE THING FOR YOU TO DO!...



... AND YOU'RE DOING IT!

H-HALP!



THINGS TO COME



ATTACHMENT FOR CHAIR WILL REGISTER EMOTIONS AND TEMPERATURE OF PERSON SEATED...

A BUILDING THAT MAY BE MADE TO DISAPPEAR INTO THE GROUND DURING ATTACK OR HURRICANE, HAS BEEN INVENTED...



GET YOUR HEAD IN, MYRTLE, I'M TAKIN' 'ER DOWN!

HUB-CAP STEALING WILL BE TOUGHER WITH THE INVENTION OF ONE WHICH STAYS HINGED TO CAR WHEEL



GEORGE

THIS IS THE NEW, DISAPPEARING, DREAMHOUSE!



GREAT FOR DUCKING CYCLONES, HURRICANES, BOMBS... AND... ER-ER...



...BILL COLLECTORS!

SOLD!



NEIGHBORLY NEIGHBORS

BY MORRIS



HI, CHARLIE!

W'LO, PETERS!



OH, COME NOW, CHARLIE, THINGS CAN'T BE AS BAD AS YOU SOUND!

MY WIFE'S DOWN IN FLORIDA!



FOR HOW LONG?



THREE WEEKS!

AW CHEER UP, CHARLIE!



THREE WEEKS WILL GO FAST!

I KNOW!



IT HAS!



CLARK DIKE

by
ED STROPS



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Houston, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

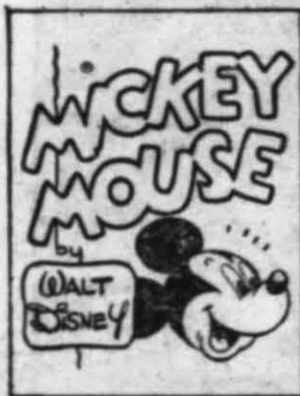
FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



LITTLE ANNIE ROONEY
by DARRELL MCCLURE

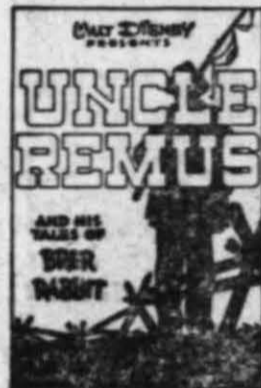



**Shop In Hereford
For Your Best Buys!**



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Distributed by King Features Syndicate



SOMETIMES BRER RABBIT GETS EMPTY IN TH' HEAD... SAME AS OTHER FOLKS.



Distributed by King Features Syndicate

1-30

**Trade In Hereford
For Your Best Buys!**

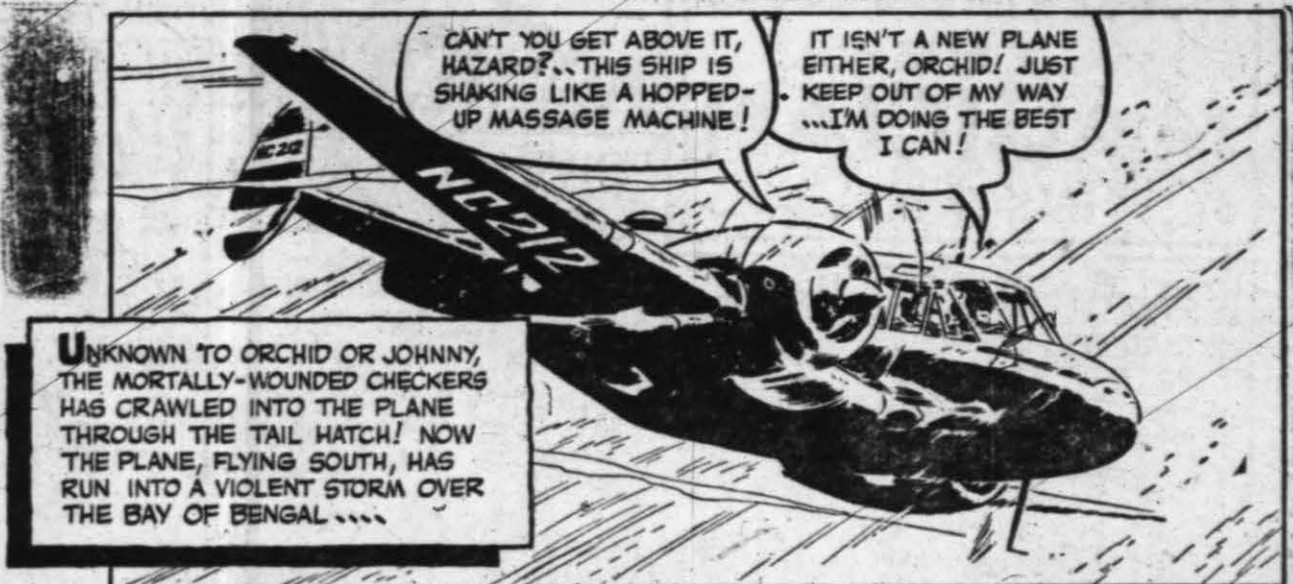


ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



JOHNNY HAZARD
by **FRANK ROSSIN**



CAN'T YOU GET ABOVE IT, HAZARD?... THIS SHIP IS SHAKING LIKE A HOPPED-UP MASSAGE MACHINE!

IT ISN'T A NEW PLANE EITHER, ORCHID! JUST KEEP OUT OF MY WAY ...I'M DOING THE BEST I CAN!

UNKNOWN TO ORCHID OR JOHNNY, THE MORTALLY-WOUNDED CHECKERS HAS CRAWLED INTO THE PLANE THROUGH THE TAIL HATCH! NOW THE PLANE, FLYING SOUTH, HAS RUN INTO A VIOLENT STORM OVER THE BAY OF BENGAL



BACK IN THE FREIGHT COMPARTMENT, THE DYING CHECKERS BEGINS TO CARRY OUT HIS REVENGE...

YOU'RE NOT ... GOING TO KEEP ... THIS RADIUM STATUE FOR YOURSELF ... ORCHID ... I'M GETTING EVEN ... GETTING EVEN ...



WITH CHECKERS HACKING FEEBLY AT THEM, THE ROPES PART SLOWLY...



I'M GOING BACK TO CHECK THE ROPES HOLDING DOWN THAT LEAD BOX ... AND DON'T GET ANY IDEAS ABOUT CHANGING DIRECTION WHILE MY BACK IS TURNED!



CHECKERS! HOW ... WHERE DID YOU COME FROM ...?

BACK FROM THE DEAD ... ORCHID ... YOU CAN'T ... DOUBLE-CROSS ME ... AND GET AWAY WITH IT ...



NOW ORCHID SEES FOR THE FIRST TIME WHAT CHECKERS HAS DONE!

YOU CRAZY FOOL ... YOU'VE CUT THE ROPES! THAT BOX WILL SLIDE ALL OVER THE PLANE ...



NOW THE PLANE HITS A SUDDEN DOWNDRAFT! THE HEAVY BOX KICKS LOOSE ...



AND SMASHES THROUGH THE DOOR OF THE PLANE!

1-30
CONTINUED...

With the Friendly Merchants
SHOP
of Hereford
Help Keep Hereford Ahead

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

NOW WHAT? ACROSS THE STREAM
ARE--THE 'SLEEPING WOODS'!
WE CAN'T GET THROUGH!



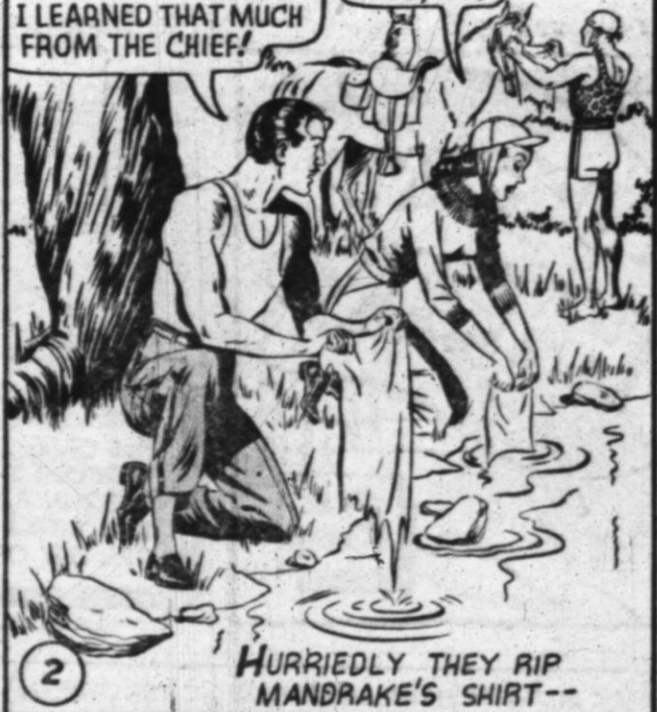
1

THEM SAVAGES
FOLLOWING US
ONLY MILE
AWAY.

QUICK--
DISMOUNT!

THE FLOWER SCENT
DOESN'T PENETRATE
WATER-SOAKED CLOTH.
I LEARNED THAT MUCH
FROM THE CHIEF!

THE HORSES WILL
NEED WATER-SOAKED
PADS, TOO!



2

HURRIEDLY THEY RIP
MANDRAKE'S SHIRT--

PROTECTED, THEY RACE THROUGH
THE DEADLY 'SLEEPING WOODS'!



3

THE OCEAN-WIND!
THANK GOODNESS
THEY'RE WAITING FOR US!

THEM FELLOWS STILL
CHASING US!



4

WON'T THEY
EVER GIVE UP?

THEY'RE FURIOUS! NO ONE'S EVER
ESCAPED THEM THROUGH THE
'SLEEPING WOODS' BEFORE!



5

1-30

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THEY'RE COMING
INTO THE WATER
AFTER US!

KEEP GOING--TO THE SHIP!



6

CONTINUED--



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



THE KATZENJAMMER KIDS



Shop In Hereford
For Your Best Buys!

THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**



**Trade In Hereford
 For Your Best Buys**

GRANDMA
by
CHAS. KUHN-



**Stop!!
Shop!!
Save:!**

*In
Hereford*

BLONDIE

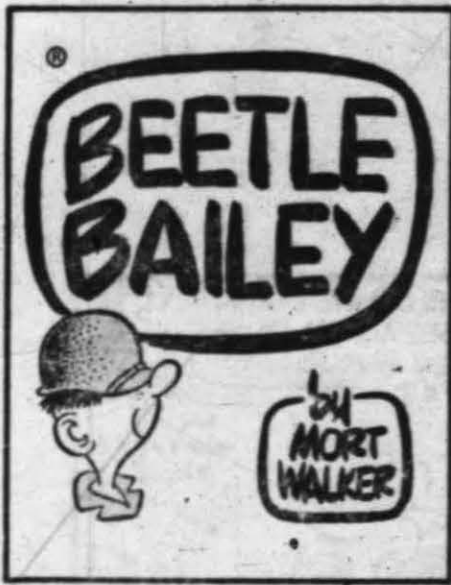
by
CHIC YOUNG



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SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!

