

WEATHER

Table with 3 columns: Day, High, Low. Thursday: 74, 33; Friday: 75, 33; Saturday: 75, 33.

The Sunday Brand

40 Pages

Containing 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 36

Hereford, Texas, Sunday, March 6, 1955

Price 10c per copy

TABLES ARE TURNED!

California Squawks On Hereford Carrot Labels

The tables were turned this week, when California vegetable growers started a squawk with accusations that vegetables from that state are being packed and shipped under Hereford, Texas, labels.

markets as Texas carrots. Quite a fight is being staged by California and Arizona vegetable growers to make Texans stop taking credit for growing the vegetables they are selling through an eastern grocery chain.

Exactly the opposite situation occurred in Hereford around 1952, when growers and townsmen set up a similar complaint in that Hereford lettuce was being generally marketed under California labels and brand names.

Merchants By-Pass Parallel Parking

No recommendations were made concerning parallel parking on Main Street, despite a heated discussion by members of the Retail Merchants group, which met Friday morning in the hotel ballroom.

Around Town

Saturday, March 5, deadline for filing for the office of Mayor and City Commission, passed without any additional filings.

Two vacancies on the school board still remained without candidates, however, according to Fred Baird, school business office manager.

A middle-aged Chicago couple got to Hereford around 50 years too late, according to Chamber of Commerce Assistant Virgil Cocanougher, who said that the man and his wife were in the C-C office Friday asking about "that land you can buy around here for \$1 an acre."

Around 75 irrigation men attended the REA sponsored school on motor and pump maintenance here Friday. Door prizes went to C. V. Burgess Jr., irrigation head lamp; J. T. Gilbreath Jr., and F. Y. Moreman, plastic irrigation dams; William Wulff, irrigation boots.

Attracting quite a bit of attention is the new neon sign recently installed in front of the First Baptist Church near the high school.

T.V. fans will see Hereford on the air Monday at 6:45 and at 10 (Continued on Page 2)

New Homes Head List In Building Permit Records

February building permits fell below the huge trend set in January of this year, according to records at the city office, but were still ahead of February, 1954.

add on residence, \$11,000, Feb. 2; Mrs. B. E. Noyes, add footage on kitchen, \$250, Feb. 2; Wayne Phillips, erect residence, \$9,500, Feb. 3; Virgil LaPlant, move and repair residence, \$9,000, Feb. 7; Mrs. George Muse, repair and remodel residence, \$3,000, Feb. 8; Jack Messer, move and repair residence, \$4,000, Feb. 8; Doyle Turner, move residence, \$4,875, Feb. 9; LeRoy Price, remodel, \$200, Feb. 9; Jack Nicols, erect storage room, \$80, Feb. 11; Little Fashion shop, remodel, \$2,500, Feb. 11; D. F. Henson, construct residence, \$9,500, Feb. 14; Wayne Thomas, erect residence, \$20,000, Feb. 23; Virgil Ritchie Sr., move in residence, \$2,500, Feb. 26.



MRS. J. J. BOYDSTON —present librarian



MISS LILLIE HOSTETLER —first librarian

County Library Completes 25 Years Service To Area

Tuesday marks the 25th anniversary of the Deaf Smith County library, which officially opened in Hereford on March 8, 1930 under the direction of Miss Lillie Hostetler, librarian.

The Deaf Smith County library opened its doors with about 2900 books, and 20 to 30 magazines. At the present time there are 19,053 books catalogued in the library, along with some 115 magazines.

The move to start a library was launched at a club meeting at the home of Mrs. G.A.F. Parker and the long hard task of getting money to help finance the purchase of books followed. Mrs. Parker made a trip to Belton to get help in

compiling a first list and books. Showers and home talent shows were used to help raise funds for books and to receive book donations. Because study books were needed the children began to help with "tag days."

terprise with the provision that the City would not be called upon for any maintenance expense. Petitioned County In 1929 members of the Bay View Club circulated a petition calling for an appropriation by the County Commissioners to be set aside for the support of the library. When the special election was held (Continued on Page 2)

Music Festival Set On Mar. 12

The annual Junior Music Club festival will be held in Hereford on March 12 starting at 8:15, according to Miss Mattie Mae Swisher, district director. Over 300 entrants from about a dozen Panhandle towns are expected to attend the day-long festival.

Canadian River Valley Is Cited As One Of Most Active Spots In Texas

Citing the Canadian River Valley of Texas as one of the most interesting areas in the Southwest, Joe Smith, local author, historian and teacher, traced history and development of the area covered by Oldham and Western Potter counties in a talk Wednesday before members of the Lions Club.

The era around 1860, he said, brought Col. Chas. Goodnight and some of the cattlemen to the Panhandle. The cattlemen, according to Smith, encountered trouble from the Indians, where the sheepmen had met with smooth sailing. He said the Medicine Lodge Treaty in Kansas brought this era into a new existence.

Smith traced the cattle empire era from the coming of Col. Geo. Littlefield in 1870 with his "LIT" brand, along with Wm. D. Lee and the famous "LS" brand on into the era when Tascosa reigned supreme as one of the "best outposts."

Red Cross Drive Hits \$2,623 Mark

At the end of the first week of the month-long Red Cross drive a total of \$2,623.32 had been raised toward the county goal of \$7,635, according to figures released by Bill Decker, finance chairman.

Gunshot Victim 'Fair' Condition

Release Potter On \$5,000 Bond

Although still in critical condition, George Thompson, 48, was given "fair chance" of survival here Saturday morning. His condition, a result of four .38 calibre bullet wounds inflicted Wednesday night, has been extremely critical following four consecutive hours of surgery in the early hours of Thursday morning as physicians worked from 3 A.M. to 7 a.m.

Two of the bullets went into Thompson's stomach, one entered just below his heart, and the fourth entered his right shoulder. Bond Set \$5,000 Cliff Potter, a pioneer vegetable grower of this area, was released early Thursday morning on a bond of \$5,000, set at his arraignment on a charge of assault with intent to murder.

The shooting, from which Thompson emerged with four slugs in his body, occurred between 11 and 12 o'clock Wednesday night, allegedly over a missing fifth of whiskey and a half-gallon of wine, which Potter told officers had been taken from his car earlier in the afternoon. Potter told officers that he had been to Amarillo during the afternoon and returned "cross-country" from Highway 66 to the Leslie farm, north of town, where he has land leased for a potato crop. He said that Thompson approached him and asked for a drink. Potter said that he got a bottle from the sack in his car and, later, gave the bottle to Thompson. He also said that he was gone a few minutes to change irrigation tubes, where he was watering.

Shot Six Times An argument ensued at the Thompson farm home following Potter's arrival there somewhere around 11 o'clock. The incident closed with the shooting affray in which Thompson was shot four times. Officers also found two additional bullet holes in the room. One was fired into the floor, approximately 40 inches from the door.

Thompson was carried to Deaf Smith County Hospital for surgery, which lasted from 3 a.m. until 7 a.m. Thursday morning. Physicians worked to locate the slugs and were forced to remove several inches of his intestines, due to slanting holes made where the bullets entered and emerged.

Milo Growers Elect Peeler As Chairman

The county courtroom overflowed into the district courtroom here Friday night, when approximately 150 milo farmers gathered in the courthouse to organize a permanent grain sorghum association. The group named Bill Linderman as temporary chairman, then elected E. G. Peeler as permanent chairman and delegate; Maynard Buck was elected as secretary.

Skypala Suffers Minor Burns From Flash Explosion

Ed Skypala, 205 McKinley, was treated for superficial burns on his hands as the result of a flash explosion in the Skypala kitchen at 2:20 o'clock Saturday afternoon. The kitchen was also damaged to the extent that it will require new paper and a paint job. The explosion resulted when Skypala was cleaning a typewriter with inflammable materials, which became ignited. Quick thinking probably saved the fire from spreading, according to firemen who said that the Skypalas quickly removed anything that might have caused other objects.

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Milo Picture Is On Gloomy Side

A delegation of Panhandle farmers, including Jay Boston of Hereford, called on representatives in Congress Tuesday in Washington to get help toward increased grain sorghum support price—but met with little encouragement, according to reports.

The delegation, which met for more than two hours in a spirited session, represented 17 West Texas counties. They went to Washington to try to raise support prices on non-basic grains which the Agriculture Department has cut from 85 percent to 70 percent in the past two years.

Milo Picture Is On Gloomy Side

All we can do is appeal to the Department of Agriculture and frankly you have an unfriendly ear there. They are going to find every way possible not to help you. In a bitter attack on the Benson agriculture policies, Poage said USDA "is deliberately 'hit to destroy everybody but the big farm operator."

Poage said the government has lost money on the six basic commodities since Benson took office. He urged a campaign for a flexible price support program.

Rep. Walter Rogers of Pampa acted as chairman of the meeting. Also on hand were Reps. Frank Kard of Wichita Falls, Omer Burleson of Anson and George H. Mahon of Lubbock.

Jay Boston of Hereford made a plea for Congress to step in and help the sorghum farmer who he said will suffer a substantial loss in income under lower price support.

"If Congress doesn't go all out for us, it's a lost cause," he said.

go bankrupt."



TROYS CARMICHAEL and Tom Draper the REA sponsored irrigation school held at the Jim Hill Hotel on Friday. (Staff Photo)

JOE SMITH

### Library.....

(Continued from Page 1)

the commissioners were authorized to levy a special tax for the support of the library and it became a part of the county program.

The library held an open house to observe its opening on Saturday, March 8, 1950, with approximately 2000 books and 26 to 30

magazines. A place was provided for the library on the first floor of the courthouse in the northwest corner and furnishings were bought and installed.

Miss Lillie Hostetter was the librarian at the time of the opening, a position she held until 1940, when Mrs. Clara McLean became the librarian.

Mrs. McLean served until December, 1948. At that time there were approximately 11,000 books in the library and more than 500 readers. Better than 100 magazines were listed for the enjoyment of the readers.

Mrs. McLean was followed by Mrs. J. J. Boydston, who is the present librarian. Mrs. Corrine Jennings was named assistant librarian.

In March, 1950 the commissioners voted to open a door in the east wall of the library providing more space for books.

**Add New Equipment**  
An electric charging machine was installed in August, 1950 making the work of checking books in and out much faster and more accurate.

Frank Jones donated time and labor in 1950 to designing and building a modern new circulation desk for the library. Rockwell Brothers Lumber Company gave the material at cost and paid half the bill.

In August 1950 Janice Craig, a high school student started to work in the library after school. In June, 1953 Janice Craig (now Mrs. Bedford Forrest) was made assistant librarian and Carolyn Virden, a student took her place for the part time work.



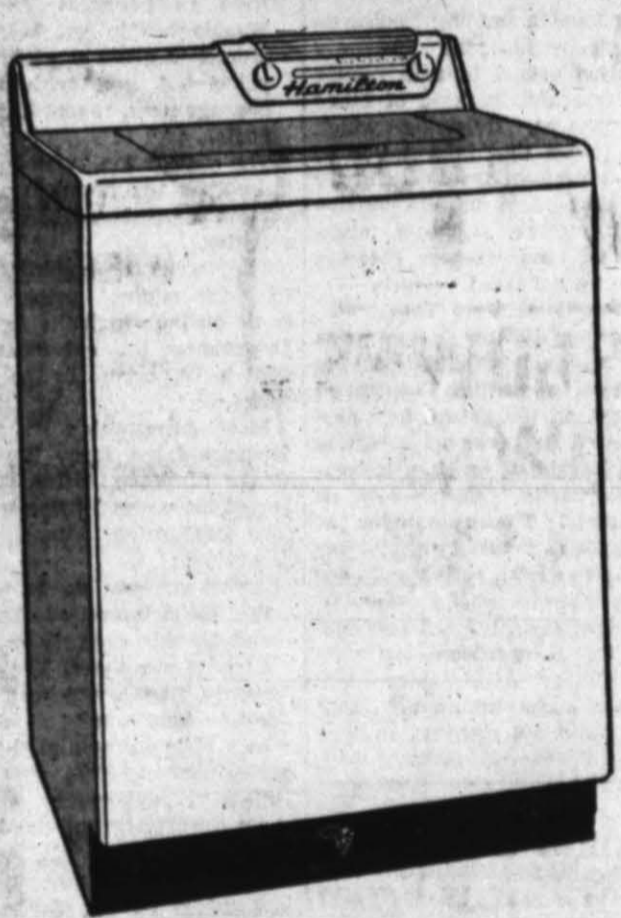
ASSISTANT LIBRARIANS, Mrs. Bedford Forrest and Carolyn Virden, are shown above working at the library desk. (Staff Photo)

**Dr. Milton C. Adams**  
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### Milo.....

(Continued from Page 1)

the present grain sorghum battle. Growers at the meeting generally agreed that milo could not be produced at \$1.50—unless other commodities came down in proportion. The chief factor involved in this controversy, finally centered around depreciation of equipment leaving the producer bankrupt at such time as his present equipment wore out and became useless.

**Hope for Market**  
Chief hope of farmers attending the meeting, it appears, rested on the possibility that the market price of milo will increase well above the parity support figure, due to the fact that the chief competitor, corn, is pegged at around \$3. This argument, stemming originally from Sec. of Agriculture Ezra Benson's department, apparently held little consolation for the group, however.

The question of market price on

### Around.....

(Continued from Page 1)

o'clock, when Bill Johns, KFDA news director, salutes this community as part of his "feature page news." T-V photographers completed their shots here Friday including elevators, schools, hospital, city officials and other familiar scenes Around Town.

Rev. Harold Kaestner, pastor of the Immanuel Lutheran Church, and Clifton Euckert, voting delegate, will attend the annual convention of Texas District of the Lutheran Church-Missouri Synod at a meeting scheduled for April 11-15 in Austin, Texas.

Formal opening of Zeln's beauty shop was held Saturday in the Park Avenue location, attracting quite a few visitors.

Livestock warnings, accompanied by a fall in temperature Saturday morning, changed the weather picture completely. Predictions also included snow flurries over the area.

### Wilson's Honored At Westway Meet

A supper held at the Westway Community Center Monday night honored the families of Elvin Wilson and Charles Owens who are moving from this community.

The Westway of Tuesday for Pierre, S. D., where they will live on a ranch. Elvin is part of the Grady Wilson family to leave this area. His parents Mr. and Mrs. Grady Wilson and two sisters, Mrs. Bud Hopson and Mrs. Pauline Roe reside at Sturgis. Another sister Mrs. Hughes Millard and family operate a cafe at Faith, and three brothers, Grady Jr., Larry, and Donald live on their father's ranch near Faith.

The Charles Owens family are moving to Muleshoe where they will be engaged in potato and other farming interests.

After the supper Monday night, Elvin Wilson entertained the group

with moving pictures which he had made of his ranch and other points of interest in South Dakota and this community.

Those present included the families of Don Shipley, Jack Renfro,

The Sunday Brand, Hereford, Texas, Sunday, March 6, 1955

Ken Rudd, Paul Rudd, Merlin Kaul Joe Landers, J. E. McCathern Sr., J. E. McCathern Jr., Gerald McCathern, Dick Barrett, Marlin Pierce, Elmer Combs, Bobby Jones, Joe Wagoner, George Tur-

rentine, Buck Green, Abraham Drager, Johnie Townsend Robert Boyd, G. C. Merritt; also Mrs. P. M. Houser, Mrs. Louie Olson, Cliff Combs, Teddy Alsup, Dora Ruth Inman, and the honor guests.

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## COACHS ARE OUR LINE

By D. C. Kinsey

Maybe you remember a few weeks ago I mentioned the law in Memphis, Tenn. against blowing car horns inside the city limits.

That was a good or bad law I suppose, depending upon which end of the car horn you happened to be at. Since man first started to push themselves around in horseless carriages, they've been passing laws about it, and some of them have been pretty foolish. In the years I've been around cars I've tucked away a few of the stranger ones.

We might have had cars almost 100 years sooner than we did, for instance, if it hadn't been for an English law passed around 1830. Steam coaches were operating in those days, one man had three of them on a regular route of more than 3000 miles near London. Another Englishman had nine steam buses on regular routes.

But then came the famous Red Flag Law which required a man to walk in front of the coaches with a red flag in the daytime and a red lantern at night. The fare on the toll roads and bridges was raised and raised even in those days horseless carriages were seen as a good source of revenue, and the first practical self-propelled vehicles were forced off the roads.

As a result, there was no advance in motor transportation until after 1896 when the silly, restrictive laws were repealed. Quite a difference from today when the buyer expects -- and gets -- some new advance in motoring every year.

The rapid advancement of automobile design and craftsmanship means, too, that a car a few years old still has lots of dependable miles, economical transportation and even luxury in it. In buying a used car you have even a wider range of choice than in buying a new car . . . and room to splurge on a little luxury too without busting your bankbook. Glad to show you how, the next time you drop around the lot.

We invite you to check our selection of Used Cars as well as New Buicks. We also have in stock, one 1953 Model Cushman Eagle Motor Scooter. This is a low mileage scooter a bargain for someone.

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# Grastic Discounts

## FOR DOLLAR DAY, MARCH 7th!!

<p>One Table Long Sleeve</p> <h3>SPORT SHIRTS</h3> <p>\$4.95, \$5.95 and \$7.95 Values</p> <p><b>\$2<sup>95</sup> \$3<sup>95</sup> &amp; \$5<sup>95</sup></b></p> <p>Sizes S-M-ML and EL</p>	<p>1 Group, Wilson Bros.</p> <h3>DRESS SHIRTS</h3> <p>Colored and Some White.</p> <p>Reg. \$3.95 and \$4.25 Values</p> <p>DOLLAR DAY</p> <p><b>\$2<sup>95</sup> &amp; \$3<sup>25</sup></b></p>
<p>One Rack</p> <h3>Odds &amp; Ends</h3> <p>Jackets Sport Coats etc</p> <p><b>1/2 PRICE</b></p>	<p>One Number Florsheim</p> <h3>SHOES</h3> <p>Sizes from 7C to 11 1/2D</p> <p>Close Out Price</p> <p>Regular \$17.50 <b>\$12<sup>95</sup></b></p>
<p>JUSTIN</p> <h3>COWBOY BOOTS</h3> <p>Genuine Hand Made Kangaroo. Sizes 7 1/2A to 11A.</p> <p>Regular 39.50 &amp; 42.50</p> <p><b>\$29<sup>50</sup> &amp; \$32<sup>50</sup></b></p>	<p>Numerous Other Items</p> <p>Throughout Our Store</p> <p><b>Reduced to Sell!</b></p>
<p>One Group Stedman</p> <h3>UNDERSHIRTS</h3> <p>Regular \$1.00 Value</p> <p><b>60c</b></p>	
<p>One Group, Wilson Bros.</p> <h3>SHORTS</h3> <p>Regular \$1.25 Value</p> <p><b>75c</b></p>	

## DUB'S MAN'S SHOP

The Home of Quality Clothes



MRS. LUDWIG KOVACS is shown talking with Bill Hunter of Dimmitt, a student at WTSC. Mrs. Kovacs told classes of Dr. Ima Barlow who are studying European History at the college something of life in Yugoslavia and Austria before and after World War II. Mr. and Mrs. Kovacs and their three children, Jacob, Johnny and Anilise came to Hereford three years ago. The handwork on display, including the weaving, was done by Mrs. Kovacs. (Staff Photo)

AT WEST TEXAS STATE COLLEGE

Hereford Woman Compares Life In U. S. A. With That Of Communism

By Roberta Campbell  
 "It isn't so much that we lost our homes to Communism, but that we are still alive, and have a chance to make a good life in America," Mrs. Ludwig Kovacs told Dr. Barlow's history classes at WTSC last Thursday.  
 Mrs. Kovacs was invited to come to Canyon to tell her story before college senior and freshman history classes, which had been combined for the class period. Her talk centered about life in Yugoslavia and Austria.  
 "I'm not leaving until I get my question answered," one of the students declared at the end of the period. He had been waiting

through the hour for a chance to get in an inquiry along with the many questions that give testimony to the enthusiastic response with which Mrs. Kovacs was received.  
**Used Three Languages**  
 In answer to some of the queries, Mrs. Kovacs told the group that although she was of German descent international boundaries changed between Austria, Hungary and Yugoslavia left her family living two miles inside of Yugoslavia. Though they spoke German, they were required to use the Yugoslav language in courts and other governmental procedures, she said. They were also required to learn

Russian.  
 Most interesting was the statement that since coming to America three years ago, although she still speaks her language, she speaks in English, and has to interpret everything before she says it to keep from getting it backward.  
 She or her husband didn't know a word of English when they came to Hereford, through the Churchwell Service for those who had lost their homes following World War II. Mrs. Kovacs said.  
 The college students were eager to know about methods of farming, schools, churches and transportation in Yugoslavia. They were told that the common means of getting to and from work was by bus—as very few who worked had automobiles; also that it usually took the pay for one hour's work to get to the job.  
 "It is cheaper to travel by train whenever possible," she said.  
**Plenty of Rainfall**  
 As for crops, most everything that is grown here was also grown in Mrs. Kovacs' home country except cotton. Rainfall was plentiful and every inch of soil, except the roadways and grounds around the houses, was put into cultivation.  
 Farmers used heavy teams and hand labor for most of the crops in the valleys and oxen in the hilly country. Hillsides were usually set in vineyards, as the soil on the slopes was poorer and would not grow vegetables successfully, she pointed out.  
 Barnyard fertilizer is used to enrich the farm land in place of the commercial fertilizers used here to increase production.  
 The college students were surprised to learn that the people were required to pay a church tax as well as to help support two separate schools. Children were required to go to school five years by law and two years of that were in the Yugoslav schools. After that they went to the Yugoslav school two days a week and the rest of the week they were allowed to attend those which taught German.  
 Another great difference was pointed out in the mode of dress. "In America," said Mrs. Kovacs, "Everybody can dress alike, but in our country each nationality can be recognized by the way they are dressed, although they all live in the same locality. German, Russian, or Hungarian.  
 With the coming of Communism to the country it has deteriorated until the people no longer feed themselves, she said; the farms, which were once the pride of those who owned them, are growing up in weeds. The State commands and even if someone did not come into your home to tell you what to do Mrs. Kovacs said that every Sunday a paper was published which dictated their responsibilities to the government.  
 To the Kovacs, America is free and we do not fully appreciate what we have; it means the privilege of keeping what we work for. To 17-year-old Jacob, it means he can deposit his savings, which now draw four percent interest for him. To nine-year-old Johnny and six-year-old Anilise, who were born in a labor camp in Austria, life in America means all the food they can eat everyday and money for chocolate candy and chewing gum as well.  
 "In the United States we have a good life," she concluded.

Courthouse Records

**Warranty Deeds**  
 Sylvester A. Fangman et ux to Ray Wilhelm, SE 1/4, E 1/2, SW 1/4, NW 1/4, SW 1/4, Sec. 44, Blk. M-7, BS- & F Sur.  
 R. J. Engler et ux to Gene B. Engler, Pt. W 1/2, NW 1/4, Sec. 59, Blk. K-3, Pt. Mabry Add.  
 L. W. Denton et ux to Roy L. Mills, W 1/2, S 330.2 acres, Sec. 31, Blk. K-3.  
 D. R. Holt et al to O. M. Dickey, Pt. 1, Womble Add.  
 D. W. Ashburn et ux to Alvin Shambek, N 1/2, Sec. 98, Blk. K-7.  
 James H. Douglas Jr., to C. O. Smith, N 1/2, Sur. 25, Twp. 2, North, Range 2 East, Cap. Syn. Sub.  
 C. I. Rudd et al to D. W. Finlan, Lots 2 and 4, Blk. 69.  
 J. R. Lipscomb et ux to Virgil G. LaPlant, Lot 8, West Acres Add., a Sub of E Pt. Blk. 4, Welsh Add.  
 J. R. Lipscomb et ux to G. H. LaPlant, Lots 9, 17, 18, 27 and 28, West Acres Add., Sub. of E Pt. Blk. 4, Welsh Add.  
 R. J. Engler et ux to John C. Guinn Pt. Blk. 2, Mabry Add.  
 Leo F. Box et ux to A. H. Brown, Pt. Blk. 2, Mabry Add.  
**Deeds of Trust**  
 C. R. Waiser et ux to Federal Land Bank of Houston, W 200 acres of E 400 acres of Sur. 7, Blk. B, R. L. Wilson.  
 Gene B. Engler et ux to Hereford Texas Federal Credit Union W 1/2, NW 1/4, Sec. 59, Blk. K-3, Pt. Mabry Add.  
 C. D. Carnahan to John Hancock Mutual Life Insurance Company Sec. 4, Blk. K-7.  
 Mable D. Ketchum et vir to J.F. Hickman, Pt. Sur. 111, Blk. M-7.  
 Jay M. Fortenberry et ux to Federal Land Bank of Houston, SW 1/4, Sec. 69, Blk. K-3.  
 C. O. Smith et ux to James H. Douglas Jr., N 1/2, Sur. 24, Twp 3 North, Range 2 East of Cap Syn. Sub.  
**Marriage License**  
 Elmer Taylor Mitchell and Barbara Janice Gabbert.  
**New Automobiles**  
 George Martin, 1955 Chevrolet, Feb. 28.  
 Hereford Motor Company, 1955 Ford, Feb. 28.  
 James W. Garner, 1955 Chevrolet, March 1.  
 C. J. Crump, 1955 Buick, Mar. 1.  
 Perry H. Vaughn, 1955 Buick, March 1.  
 Jimmie Allred, 1955 Buick, March 1.

Gaults Back From Trip To Florida

Mr and Mrs. Howard Gault and daughter, Glenna, returned this week from a two-week trip to points in Louisiana and Florida. They left Hereford on Feb. 12 and visited overnight in Norman, Okla., with their daughter, Gayle, before traveling to New Orleans, where they attended a Mardi Gras parade and took several sightseeing tours. Mrs. Gault made a tour of four anti-bellum homes in New Orleans. On the tour she ran into Mrs. Neal Cooper of Hereford, who was also taking a tour of the homes.  
 They traveled to Florida along the Gulf coast and then across the central part of Florida and down the Atlantic coast. They stopped in Cypress Gardens for a brief

Leon Alexander Heads Camp Fire

Leon Alexander was elected president of the Hereford Camp Fire Council at their meeting Thursday night at the Camp Fire Hut.  
 Chosen to serve with him were: Mrs. Urlin Streu, vice president; Mrs. Howard Beasley, secretary; Dub Hair, treasurer; Elmer Patterson, regional representative.  
 Bob Wilson, retiring president, offered his services to the leaders in teaching the girls knot-tying, rolling envelope beds, pitching tents and transportation.  
 Mrs. Homer Brumley outlined plans for "Birthday Week," which will end with a family night and birthday party at Shirley School on March 18.  
 Clarence Morrison was appointed chairman of the camp committee.  
 There were 19 members attending the meeting.

March 1.  
 Joe Ballinger, 1955 Buick, March 1.  
 E. C. Reinauer, 1955 Chrysler, March 1.  
 Troy Moore, 1955 Buick, Mar. 1.  
 S. S. Dodson, 1955 Dodge, Mar. 1.  
 Howard Gore, 1955 Ford, Mar. 1.  
 Wayne Wallace, 1955 Chevrolet, March 1.  
 A. J. Pearce, 1955 Chevrolet, March 1.  
 Mautin E. Wagner, 1955 Chevrolet, March 2.  
 Sharp-Edwards Motor Company, 1955 Pontiac, March 2.  
 E. D. Peacock, 1955 Dodge, March 2.  
 N. D. Bartlett Jr., 1955 Pontiac, March 2.  
 N. D. Bartlett Jr., 1955 Pontiac, March 2.  
 R. C. Ross, 1955 Chevrolet, March 2.  
 Office Bulls, 1955 Oldsmobile, March 2.  
 Wayne Carthel, 1955 Mercury, March 3.  
 Emanuel Webster, 1955 Mercury, March 3.  
 Sharp-Edwards, 1955 Ford, March 3.

The Hereford Toastmaster's Club... ANNOUNCES THEIR SECOND ANNUAL SPEECHCRAFT CLASS

- PLACE -- Jim Hill Hotel
- DATE -- March 8, 1955
- TIME -- 7:00 P.M.
- FEE -- \$3.00

No Obligation for First Meeting Attendance  
 Come... Learn More About It... Then Decide!

BE HERE WHEN THE DOORS OPEN! DOLLAR DAY SALE!

Dove Dawn English Rib ANKLETS  
 6 Colors - No White 7 pr \$1.00  
 Sizes 6 thru 8 1/2  
 COTTON SLIPS GOWNS  
 SHORTIE GOWNS \$2.00  
 Broken Sizes Each Values to 6.95

Group of JACKETS AND Skirts Values to 12.95  
 Orlon, Linen, Wool, Cotton  
 Group of Better BLOUSES ea. \$3.00

1 Rack DRESSES Values to 19.95 \$5  
 1 Rack DRESSES Values to 39.95 \$15  
 All Sweaters 1/2 price  
 6 Only FORMALS Size 12 to 18 1/2 price

One Table Odds & Ends Values \$1.00 To \$3.95  
 One Table Odds & Ends Values \$2.00 To \$5.95  
 Boy's EASTER SUITS \$3.95 Up

Wool STOLES 1/2 Price

SHOP OUR NEW SPRING MERCHANDISE

THE Vogue

ONE BIG DAY OF TERRIFIC SAVINGS!

**Dollar Day**

Large, Printed, Spun Challis Head Squares Beautiful Colors and Prints Each 49¢

Children's Rayon Plisse PANTIES Sizes 2 to 14 Washes easily, dries quickly. Beautiful Colors 4 pr. \$1.00

Red Trimmed Enamel Ware Dish Pans, Covered Pots and Covered Sauce Pans, water pans, etc. each 67¢

Misses and Ladies ANKLETS Colors: Maize, Pink, Blue, Light Green pr. 19¢

Ladies Plisse HALF SLIPS White, beautiful trimmed, sizes small, medium and large. 77¢

JEWELRY Always the Newest in this Department ROPE NECKLACES Plus Tax 98¢ Ear Rings to Match 29¢ to 98¢

5c-10c and 25c STORE

LOOK CANDY ORANGE SLICES Delicious and Fresh Lb. 25c

SAVE GIRL'S & BOY'S PLAY SHORTS Sizes 2-4-6 39c

WOW! Colorful PARAKEETS \$1.69 Each Cages and Bird supplies

VALUES CHEWING GUM & MINTS 3 for 10c Box of 20 Pkgs. 69c

SAVE TODAY AT CAVE'S

HELEN'S On DOLLAR DAY

Dresses, Skirts, Blouses, Jackets Coats, Robes, Jewelry, Shirts, Pajamas 1/2 PRICE

One Table Odds & Ends Values \$1.00 To \$3.95

One Table Odds & Ends Values \$2.00 To \$5.95

HELEN'S YOUTH SHOP

# WANT ADS Phone 30 or 31

## 1. FOR SALE Miscellaneous

**Hereford Glass Co.**  
Expert Car Glass Installation.  
Table Top and Window Glass  
Picture Frames  
402 Park Ave. Ph. 1425  
B-1-16-1fc

**DRIVE IN SERVICE**  
Cottage Cheese  
Buttermilk.  
Raw Milk (By the Gallon only)  
Now available at the Dairy.  
Cream Store, formerly Zesto.  
Boardman's Finer Grade "A"  
Raw Milk Products  
or Call 1329 for free delivery  
to your home.  
B-1-50-1fc

**FOR SALE**  
Barracks Buildings. 20x100 feet.  
2,000 square feet. 50c square  
foot delivered within 100 miles  
of Clovis, New Mexico. See J. F.  
Messer, Hereford. Phone 1578.  
B-1-29-1fc

**TRACTOR HARD TO START?** Buy  
your motor ether at McDowell  
Drug. Phone 13.  
B-1-12-33-1fc

**FREE:** Six month supply of Tide  
with each Frigidaire washer.  
Morgan Appliance. 513 Park.  
B-1-14-34-1fc

**BONDED STORAGE.** Hereford  
Transfer and Storage Co. Local  
and long distance furniture moving.  
Phone 2030, Box 243. Here-  
ford, Texas.  
S-1-19-19-1fc

**FOR SALE:** Assortment of Nursery  
bulbs and plants. Mrs. J. F.  
Ward. North Main.  
S-1-14-33-1fc

**ONE PURE blooded red male hog**  
for sale. Six miles south Sum-  
merfield. Phone 459 Frio.  
B-1-15-36-1fc

**FOR SALE**  
Full blood Hampshire Hogs.  
Sows, Boars, Gilts and Pigs.  
C. C. Billingslea  
Six miles east, 3 north, 1/2 east  
of Hereford  
B-1-36-4C

## 2. FOR SALE

**BEFORE** you buy a food freezer  
at any price, see the New Frig-  
idaire. Morgan Appliance, 513  
Park.  
B-2-17-34-1fc

**FOR SALE:** 60 HP Electric Motor  
and 220 switch panel. O. H.  
Rahlfis, Happy, Texas. Phone  
Gurley 2512.  
B-2-17-36-3p

**FOR SALE:** One Model HUA six  
cylinder M M Natural gas irriga-  
tion engine. 100 HP. Phone 81.  
Hereford, Texas.  
B-2-19-36-1fc

## 3. FOR SALE Automobiles

**SAVE MONEY ON**  
**NEW 1955 CARS**  
1955 CADILLAC, 62 coupe,  
radio, heater, hydramatic, tinted  
glass, autronic eye, power  
steering, power brakes, tutone  
beige and white top. A beauty,  
think and hurry. Immediate deliv-  
ery \$5550. You save hundreds.  
1955 BUICK super, Riviera,  
radio, heater, dynaflo, power  
steering, power brakes, tinted  
glass, tutone, white wall tires,  
Mfg. certificate and service pol-  
icy. Only \$3295.  
1955 BUICK Special, heater,  
brand new, mfg. certificate and  
service policy. Only \$2395.  
1955 PONTIAC 860 Sedan,  
heater, tutone, Mfg. certificate,  
service policy. Think of buying  
it for \$2195.  
1955 PONTIAC Catalina, load-  
ed, our price only \$2745.  
**GET OUR LOW PRICES — ON  
ANY MAKE OR MODEL —**  
WM. A. WILBANKS  
601 Avenue Q, Lubbock.  
Phone PO 2-2452  
Phone Res. SH 4-2610  
B-3-9-2C

## 4. REAL ESTATE

**FOR SALE:** Close in; outside city  
limits, 5 bedroom house; large  
metal barn, storm cellar, fenced  
yards. School bus route, gravel  
well. Two acres land. Shown  
by appointment. W. D. Jones  
Phone 1662.  
B-4-33-8-9p

**FOR REAL ESTATE**  
Farm Loans . . . Good Terms  
SEE LUTHER PEVLEY  
Res. Phone 524  
S-4-37-1fc

**FARMS FOR SALE**  
322 acres, new land, has 2-8'  
wells, \$165.00 an acre. Can be  
bought on good terms.  
NICE 244 acres, all cultivation,  
2-8" wells, 9 room house and  
other improvements. Possession  
of all except 40 acres, will pay  
\$40.00 an acre cash lease on  
that 40. Price \$285.00 an acre,  
\$20,000.00 down, balance good  
terms.  
VERY NICE 160 acres, all cul-  
tivation, extra nice 3 bedroom  
house with double garage, big  
quanset barn. If you would like  
a nice home you should see this  
place. Price \$325.00 an acre,  
\$30,000.00 down, balance terms.  
We have several nice dry land  
sections with possibilities of irriga-  
tion. Priced right.  
NICE 25 acres, all cultivation.  
Price \$15,000.00. \$9,000 will  
handle.  
NICE 3 bedroom brick with utility  
and single garage, lots of  
built ins. Price \$16,000, good  
loan value.  
NICE 2 bedroom brick with single  
garage, price, \$9,500. Has  
\$7,500 loan.  
NICE 2 bedroom house priced  
at \$6,500.00.  
6 room duplex for \$4,200.00.  
\$1,100.00 will handle.  
We have many other listings  
of farms, houses, and business  
property. We would appreciate  
showing you any of these. All  
new listings are appreciated.  
J. M. HAMBY REAL ESTATE  
1410 Park Avenue  
Of. Ph. 701 Res. 4473 Frio Ex.  
B-4-8-1fc

**FOR SALE**  
25 acres near town. Unimproved.  
190 A., 5 miles of Hereford.  
Good 8" well, priced \$170.00  
acre. Extra good terms.  
640 A. Extra well improved. 4  
irrigation wells. 515 A in cultivation.  
Good terms.  
Hugh Bookout Realty  
533 East 1st St. on Hiway 60  
Phone 1674  
B-4-8-1fc

**FOR SALE**  
320 acres, 1/2 section, 1/2 section, 1/2 section,  
miles of the City. Seven room  
house and tenant house. Two  
car garage and other outbuild-  
ings. Two good 8" wells. Priced  
\$285.00. \$15,000 down, ten  
years on balance.  
Five room brick home with single  
garage. Almost new. Consider  
car as part of down payment.  
Price \$9,750.00. \$7,600.00 loan.  
Three bedroom stucco. A very  
comfortable home. Only \$7,000  
with GI loan, \$41.00 per month.  
Two years old, two bedroom  
home, well located. Only \$7,000  
FHA Loan payable at \$44.00  
per month.  
Improved one half section, with  
two wells, for rent for the price  
of the plowing.  
Please list your property with us.  
We think you will be pleased.  
Carthel Real Estate  
206 North 25-Mile Avenue  
B-4-9-1fc

**FOR SALE**  
117 AVE. E  
WE MUST SELL THIS HOUSE.  
NOW VACANT. GET KEY AT . . .  
LONE STAR AGENCY  
136 MAIN  
Phone. 424 Nite 1711  
B-4-36-1fc

**FOR SALE BY OWNER.** Three  
bedroom home. 109 Avenue J.  
B-4-10-36-1fc

**FOR SALE by owner.** Three bed-  
room home. Completely carpet-  
ed. Chain link fence. Extra large  
corner lot. Shown by appoint-  
ment only. Call 1519.  
B-4-22-5-1fc

**HEREFORD HOMES**  
2 bedroom brick veneer, large  
rooms; hugh-closets, large bath,  
2 hot water heaters and panel  
heat. Large living room, kitchen  
and dining area with walk in  
pantry. Attached garage, high  
fenced back yard and house  
all carpeted. Drapes and blinds  
go. Nice location, \$5,000 cash  
down and good terms on balance.  
Sam Nunnally  
LONE STAR AGENCY  
Ph. 424 Nites & Sunday 1711  
B-4-8-1fc

**HIGHWAY FRONTAGE**  
South Highway 51 frontage serv-  
ing Rt. 2, Rt. 3, Star Rt. and  
north Castro County. Ideal east  
front location.  
Approximately 20 acres, all in  
alfalfa and extremely good 6"  
electric well.  
LONE STAR AGENCY  
136 MAIN HEREFORD  
B-4-8-1fc

**186 A. IRR. LUBBOCK CO.**  
**TO TRADE**  
for larger tract of land near  
Hereford. 86 A. cotton. 2 irr.  
wells. fair imp. 10 mi. from  
Lubbock. Rented this year.  
G. B. LINDSEY  
Real Estate  
Ph. SW 9-0989  
Lubbock, Texas  
B-4-38-9-2P

**FOR SALE:** 160A improve. Good  
irrigation district. 4 miles north  
on Highway 18, 1/2 east of Clovis,  
New Mexico. Chancey Grimes.  
Star Route, Clovis, New Mexico.  
B-4-29-7-6c

**FOR SALE:** 220A, six room house,  
bath, utility porch. Chicken  
house 100'x40' with cages, water,  
lights; 8x8 cooler. 80A cultivated,  
140A pasture. Immediate posses-  
sion. Real bargain. Part down,  
terms. 4 miles SW of Portales  
on Highway 70. E. W. Loyd.  
Route 2. 34-R Portales, N. M.  
B-4-45-35-3p

**FOR SALE:** Two bedroom brick  
home, by owner. 421 Star.  
B-4-10-9-4p

**FOR SALE:** Six room house with  
16' x 28' living room. Hardwood  
floors, and floor furnace. Reason-  
able down payment. Get your  
loan. Phone Frio 4459.  
B-4-23-9-2p

**FOR SALE:** Two bedroom brick  
home, by owner. 421 Star.  
B-4-10-9-4p

**FOR SALE:** Six room house with  
16' x 28' living room. Hardwood  
floors, and floor furnace. Reason-  
able down payment. Get your  
loan. Phone Frio 4459.  
B-4-23-9-2p

**FOR RENT:** Two room furnished  
apartment. 401 Lawton. Mrs. W.  
M. Megett.  
B-5-12-9-2c

**FOR RENT or SALE:** Two bed-  
room home at 226 Avenue J.  
See Hugh Bookout or Phone 1674.  
B-5-17-9-2c

**FOR RENT:** Two room furnished  
apartment. 401 Lawton. Mrs. W.  
M. Megett.  
B-5-12-9-2c

**FURNISHED APARTMENT.** Pleas-  
ure bath. Utilities paid. Phone  
80-W.  
F-5-9-9-1fc

**FOR RENT:** 2 room furnished  
apartment. 602 W. Third. Phone  
451.  
B-5-11-9-4tp

**FOR RENT:** Three room unfur-  
nished duplex apartments 207-B  
Bennett. Phone 980-W.  
B-5-11-9-1fc

**FOR RENT:** Furnished and unfur-  
nished apartment. Redecorated  
inside and out. 115' B Street.  
B-5-13-9-2k

**TWO BEDROOM** modern house.  
701 Knight. Phone 1110 before  
noon.  
B-5-10-9-2c

**FOR RENT:** Four room unfur-  
nished duplex. Call at 501 or 507  
Jackson.  
B-5-12-7-1fc

**BEDROOMS FOR RENT.** Close in.  
509 Ross. Phone 847J.  
B-5-9-6-1fc

**FURNISHED apartment.** 613 south  
25 Mile Avenue. Phone 325.  
B-5-9-47-1fc

**FOR RENT:** Blacksmith shop and  
residence. Seven miles north,  
four west of Earth. Inquire at  
Dodd Store or Gin.  
B-5-19-35-3p

**FOR RENT:** Four rooms and  
bath. Unfurnished. Call 4241 Fri-  
ona. Boyd Knox.  
B-5-12-35-1fc

**FOR RENT:** Two room modern  
garage apartment. Furnished or  
unfurnished. Bills paid. 505 Ross-  
evelt. Phone 624.  
B-5-16-35-1fc

**FOR RENT:** Garage Apartment.  
Furnished except dishes and lin-  
ens. 701 North Main.  
B-5-12-33-1fc

**FOR RENT:** Three room furnis-  
hed duplex. Bills paid. Phone 1260.  
B-5-10-9-2P

**FOR RENT:** Two room modern  
house. Call 1838-J.  
B-5-9-8-1fc

**THREE LARGE ROOMS,** furnis-  
hed. Private bath. Downstairs. 30.  
West 6th.  
B-5-10-36-2c

**FOR SALE by owner.** Three bed-  
room house, 143 North Knight.  
Completely carpeted. Central  
heating system. Shown by ap-  
pointment only. Call 632.  
B-5-21-36-3p

**FOR RENT:** Unfurnished duplex.  
Six rooms. Two are basement  
rooms. 120 B Street. Call 1242.  
S-5-15-36-1p

## 6. WANTED

**WANTED**  
Listings on irrigated 1/4 & 1/2  
sections.  
Hugh Bookout Realty  
533 East 1st. St. on Hiway 60  
Phone 1674  
B-6-8-1fc

**WANTED:** Lady or couple to live  
in house with elderly lady. No  
rent; share-utilities basis. Phone  
1187 afternoons.  
B-6-19-36-1fc

## 8. HELP WANTED

**AVON PRODUCTS INC.** Makers of  
famous AVON COSMETICS have  
exclusive territories open for  
several women in Hereford,  
Dawn and Umbarger. For de-  
tails, write Mrs. Francis Anglin,  
Avon District Manager, c-o Box  
673, Hereford.  
B-8-33-9-2p

**FOR SALE:** Two bedroom brick  
home, by owner. 421 Star.  
B-4-10-9-4p

**FOR SALE:** Six room house with  
16' x 28' living room. Hardwood  
floors, and floor furnace. Reason-  
able down payment. Get your  
loan. Phone Frio 4459.  
B-4-23-9-2p

**ALCOHOLICS ANONYMOUS**  
Phone 608 or 2018  
Meetings Thrus. Night At 8:00  
P.M. 1003 Union  
B-10-24-1fc

**BEAUTIFUL BABY PARRA-  
KEETS:** All colors; No. 1 stock  
only. Metal bird cages. Francis  
Bookout Realty  
B-10-18-4-1fc

**SEE the new Frigidaire** refriger-  
ator with food freezer in the bot-  
tom. Morgan Appliance, 513  
Park.  
B-10-15-34-1fc

## 11. Business Services

**TEST HOLES and Well Work** of  
all kinds. Will go anywhere  
Reddell and Suggs Drilling Con-  
tractors. Phone 3606, Dawn Ex-  
change or 357.  
S-11-22-6-1fc

**HOME & FARM LOANS**  
See Us For The Best Service  
Available.  
John McLean Insurance Agency  
Phone 273 - Box 267  
127 W. 3rd St.  
Hereford, Texas  
For loans in Deaf Smith, Par-  
mer and North Part of Castro  
Counties.  
B-11-46-1fc

**Please Clip**  
for  
Future Reference  
Persons who miss  
Their Brand  
on City Delivery Routes  
CALL  
R. W. SPARKS  
Phone 1771-W

**GET A SUPER** Shoeshine with  
Jerry Francis at Bill's Bargain  
Shop.  
B-11-11-7-6c

## Shadow Players Branded Success In First Full-Scale Presentation Here

Though the first and third acts, while enjoyable, needed more pep and vitality, the second act provided lively action and drew numerous laughs from the audience at the Thursday and Friday night performances of "Time Out For Ginger," the initial three-act production of the Shadow Players. This civic drama group also utilized for the first time the complete stage equipment provided for dramatic productions in the new high school auditorium.

The effects of their father's speech concerning individual rights and equality to the high school student body upon the three teen-age daughters of a banker's family created the problems and subsequent laughter in the timely comedy written by Ronald Alexander.

Joan, the oldest daughter, boisterously played by Pat Loerwald, followed the advice given by her father in his speech by deciding she shouldn't have to play the lead in the school play. She passed the part on to her sister, Jeannie, portrayed by Betty Babione. Sixteen-year-old Jeannie became infatuated with the life of an actress and gave the audience some very pleasant moments in the second act.

**Quick — Efficient HOME LOANS**  
Dependable Abstract and insurance Service  
**ELIZABETH WOMBLE**  
146 Main Phone 497  
B-11-27-1fc

**Guaranteed Tractor Repairs**  
Specializing in Ford & Ferguson.  
Factory Trained Mechanics. See us today on that overhaul.  
Hereford Farm Equipment Co.  
B-11-8-1fc

**FOR CUSTOM** farm plowing, L. F. Stayton. Phone 1173-W  
B-11-9-6-3p

**WANTED THIS WEEK**  
100 men who are interested in saving over 20% on Auto Insurance. See or call Hugh Bookout, your local "State Farm Insurance Agent."  
Office 533 East 1st. St., Hereford  
Phone 1674  
B-11-8-1fc

**WE REPAIR** electric clocks, iron toasters, percolators and all small electrical appliances.  
Phone 78, Witherston Electric.  
129 West 3rd Street.  
B-11-20-50-1fc

**ERNEST L. MCGEE**  
Earth Moving.  
Phone 2016  
Dazers, crane, dragline, Backhoe service.  
Hereford, Texas  
B-11-36-1fc

**NOW IS YOUR CHANCE!**  
We have several farm buyers — also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay!  
J. B. Elliston  
Real Estate  
132 E. 3rd. Phone 417  
B-11-11-1fc

**INCOME TAX SERVICE.** Mrs. B. Lee Cooanougher, 105 West 8th.  
B-11-10-34-9p

**For Masonry work** call Pete Cavender, Masonry Contractor. Can give local references.  
Box 439, Canyon Phone 5-3264  
B-11-34-4P

**THINKING OF** buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197.  
B-11-54-13-1fc

**E. H. Posey, Real Estate Dealer** and Farmers Bookkeeping Service. Room 3, upstairs. 328 North Main.  
S-11-16-36-1fc

**12 Livestock**  
LOST OR STRAYED FROM farm 16 miles SW Hereford. One black, one Whiteface steer. Branded T on right hip. Call Bill Sinclair, Dimmitt, Collect.  
B-12-24-36-3p

**13 Lost & Found**  
LOST: Set of keys on chain. Please call T. E. Seigler at 660.  
B-13-13-9-2c

**LOST:** Gold Star pin. Initials RBR engraved on back. Call 183.  
S-13-11-35-1p

## Class Is Entertained

Ms. E. Ward entertained members of the Golden Circle Class of the First-Baptist Church Thursday evening with Mrs. Leonard Davis serving as co-hostess.

Mrs. R. E. Caddell gave the devotional prayer followed by the devotional lesson on "The Spiritual Life" given by Mrs. R. H. Hale. After the program a social hour was enjoyed.

Refreshments were served to Mesdames Charles Hood, J. E. Young, Coy Phillips, Glenn Boardman, L. Culpepper, G. P. Owen, C. E. Beauford, R. E. Caddell, Sandford Smith, R. L. Criswell, O. H. Horring, R. H. Hale, and the hostesses.

## Theta Rho Girls Hold Box Supper

The box supper held by Carnation Theta Rho Girls Club Friday night at the IOOF Hall netted over \$75.00 for their trip to Fort Worth in June to attend the annual state convention.

A short program was presented preceding the supper with Billy Martin giving the reading "The Gusher" to open the ceremonies. Popular songs were sung by Helen Edwards and Myrna Coffman and Helen Edwards gave two readings "Advice to Men" and "I Had 50 Cents."

Informal music was provided by Inez Brown and B. B. Northeut served as auctioneer for the boxes. Gay Malone took the cake for the prettiest girl and Jake Patton won the cake for the ugliest man present.

## Garden Club Sees Films Of Hawaii

Mr. and Mrs. J. R. Allison showed movies taken while vacationing in Hawaii last month at the Garden Beautiful Club meeting held in the home of Mrs. Deeward Robertson Friday afternoon. Mrs. S. L. Easley and Mrs. N. D. Bartlett Jr. were co-hostesses.

Mrs. Lisle Woodford, program chairman for the day, introduced the guest entertainers who gave descriptive narration for the program. Many interesting sidelights of the trip were also told.

The arrangement for the day was made by Mrs. Robertson who included a March Hare and tiny birds in an arrangement of cypress limbs, pussywillow and forsythia. Members attending were Mesdames Howard Armstrong, Tom Carter, Ray Cowser, S. L. Easley, George Graham, J. B. Harlin, E. W. Harrison, Charles Hood, Frances Houston, Harold Kaestner, F. P. Lyons, G. P. Owen, T. E. Seigler.

## Walsler Electric

Commercial - Industrial and Housewiring, Repair Appliances - fast Service on Rural Jobs, Complete Service on Electrical Irrigation Motors and Equipment - South on Dimmitt Hwy. Across Creek - Call 2015-W

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**PLAINS INSURANCE AGENCY**  
John H. Patton Wm. H. Patton  
All Forms of Insurance  
213 N. Main St. Phone 50

**JOHN HANCOCK**  
**FARM & RANCH LOANS**  
FREE PROMPT AND LIBERAL APPRAISALS  
LONG TIME TERMS LOW INTEREST RATES  
**WESSON REAL ESTATE**  
HEREFORD, TEXAS

**HOME OF AYERS SUPREME FEEDS**  
**BABY CHICKS**  
Booking for March and April  
● Feeders  
● Brooders  
● Waterers  
● Remedies  
**Always Use Ayers Supreme Feeds**  
**WEST TEXAS FEED, SEED & HATCHERY CO.**  
Jack Wright  
Hereford, Texas  
We Give Gunn Bros. Stamps  
**HOME OF AYERS SUPREME FEEDS**

**Hereford Rotary Club**  
meets every Monday at 12:05  
**Hotel Jim Hill**

**Lions Club**  
meets each Wednesday, 12 noon  
**Hotel Jim Hill**

**Kiwanis Club**  
Thurs. Noon  
**Hotel Jim Hill**

### 'Keeping Soil In Place' Stressed As Objective For Conservation District

What to do to keep our soil in place for the next few weeks received primary attention at the regular monthly meeting of the Board of Supervisors of the Tierra Blanca Soil Conservation District last Monday afternoon. Recognizing that hard winds are bound to come, that soils contain less moisture than for a long time and that vegetative cover is lacking, the group attending the meeting felt that every precaution possible should be taken immediately to see that soil damage is held to a minimum.

Board members present at the meeting were Luther Lesly, chairman, and Hardy Benson, Carl Wimberley and Charles Hoover Jr. The fifth member of the Board Ira Scott, was unable to attend. Also attending were Blue Turpen, bookkeeper and Jim Wiman of the Soil Conservation Service.

**To Spread Information**  
It was brought out at the meeting that land damage often begins on farms owned and operated by men who live outside the District and who may not be aware of the local conditions that might affect the likelihood of soil movement by wind. In view of this, steps were taken to inform such operators of these conditions. A letter was prepared and mailed to each farm operator residing outside the

### Officer Reserve Given Good Marks

Hereford's officer unit, 4163 Army Reserve, passed inspection with flying colors here Thursday night, when officers from Austin and Amarillo made their official check. They also took time out to raise the rank of Earnest Langley from Captain to that of Major.

Lt. Col. King and Capt. Smith, Austin Texas Military District, made the inspection, along with Lt. Col. Robt. Edwards and Lt. Col. Roy Morris, both of Amarillo. They rated the local group as "Excellent," but cited attendance and enrollment as two factors which needed bolstering.

Enrollment of the local unit now includes six officers, three from Hereford and three from Friona. Don Zimmerman is director of the local group and said that officer personnel from army, navy, marines or air force are all eligible for affiliation. The group meets each first and third Thursday in the county courtroom with Langley as instructor.

### Postal Receipts Continue Spiral

Postal receipts for the month of February topped the February 1954 mark by \$412.13, according to figures released by Jim Lipscomb, postmaster.

Receipts for the month totaled \$4,759.01 as compared with \$4,346.88 in 1954 and \$5,216.70 for January 1955.

This brings the 1955 total to \$9,975.71 as compared with the same period of last year which totaled \$9,497.99.

### Christian Ladies Luncheon Meeting

The regular monthly luncheon of the Christian Women's Fellowship was held on Wednesday at the Christian Church.

There were 27 attending the luncheon. Following the lunch Mrs. Glenn Williams presided over the business session and Mrs. Robert Thompson, Mrs. Delmo Williams Mrs. B. F. Cain and Mrs. Jack Winget were in charge of the devotional.

Those attending were: Mesdames S. O. Wilson, Glenn Williams, B. F. Cain, W. C. Witherspoon, Ida May Vaughn, M. L. Winget, Jack Winget, Robert Thompson, Carl Williams, Delmo Williams, O. H. Cuipepper, H. M. Thomas, F. Y. Moreman, V. P. Walker, Nona Howell, Ira Ricketts, Bert Brown, M. W. Sumner, Harold Beauchamp, J. B. Elliston, Earl Phillips, C. Ora Cockrell, Mina Jones, Bob Cupell, J. A. Shafter, F. S. Smith.

Mrs. J. B. Elliston, Mrs. M. W. Sumner and Mrs. Bert Brown served as hostesses.

### Presbyterian Women Meet

The Presbyterian Women's Association met in regular luncheon session Wednesday at the church with Mrs. S. B. Hunter, Mrs. Fred Axe and Mrs. M. L. Simpson Sr., serving as hostesses. Mrs. J. T. Guinn gave the invocation.

Mrs. R-nald Babione presented the program on the subject "Winning the City for God." Mrs. R. B. Miller completed the program with the devotional lesson on "Behold Your God."

### Hearing Set For Irrigation Bill

House Bill No. 404, generally previewed at meetings in Hereford during the past summer as concerns the underground water laws of Texas, has been set for public hearing before the Conservation and Reclamation Committee of the House of Representatives at 7:30 Wednesday evening, March 9, in the Capitol building at Austin.

The announcement was made by George S. Berry, Lubbock, member of the committee, who pointed out that all parties who wish may appear and testify at the time and place designated regarding the proposed bill.

A copy of the bill, several pages in length, was also submitted in full and is on file at The Brand office, where interested parties may read the contents. Generally speaking, however, it was well covered at meetings held in Hereford and contents have been previously reviewed at local meetings.

### Fire Siren Draws Rural Complaints

How far away can you hear the Hereford fire whistle? Opinions seem to vary regarding the answer to this question. Clay Angelo, who supervises the siren says, however, that it was really doing a good job Saturday afternoon, according to complaints from two farmers.

"I wish you'd quit blowing that siren so loud," declared Edgar Rowe, who lives five miles north on Highway 51, and one mile east.

A similar protest was filed by Grant Hanna, another farmer, who lives three miles north and one mile west of town.

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**RILCO Utility Rafters**



- WIND RESISTANT
- STREAMLINED
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- MODERN
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RILCO Utility Rafters provide efficient framing for modern farm machine sheds, storage buildings, loading and feeding barns.

The floor space within the streamlined RILCO structure is 100% usable. Its post-free construction is modern and pleasing in appearance, and can be laid out or partitioned as required.

RILCO glued laminated wood rafters are factory fabricated for fast, easy erection. Your building goes up faster, with less lumber and labor costs when you build with RILCO.

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IT'S THE SUBJECT OF CONVERSATION

## FURR FOOD STORES

GREATER EVERYDAY LOW PRICES  
COURTEOUS EMPLOYEES  
CORN FED BEEF  
GARDEN FRESH FRUITS AND VEGETABLES  
AND VALUABLE  
C AND C THRIFT STAMPS  
WITH EACH 10c PURCHASE OR OVER  
AT NO COST TO YOU

C AND C THRIFT STAMPS ARE GIVEN AS AN ADDED BONUS

From No. 1 Top Hogs

**PORK LIVER lb. 23c**

Pure Meat Skinless

**FRANKS lb. 35c**

Fresh Made Pimento

**Cheese Spread lb. 45c**

For Broiling, Baking or Frying

**Silver Salmon pkg. 65c**

Tooth Paste — Giant Size

**PEPSODENT 47c**  
40% More Consumer Bonus

\$1.00 Jar - Shampoo Jar

**LUSTRE CREME 68c**

54c Value - Cashmere Boquet

**HAND LOTION Tax 39c**  
Inc.

Tempting

**Plums**  
No. 2 1/2 Can  
**2 for 37c**

Kounty Kist, W. K., Vacuum Packed

**Corn**  
2 12 Oz. Cans **25c**

FURR'S HOURS FRESHER PASTRIES

Slice and Top with Strawberries or Ice Cream — ANGEL FOOD

**CAKE Each 29c**

BROWN & SERVE

**ROLLS 2 Pkgs. 29c**

Crisp Field Fresh

**Carrots 2 Cello Pkg. 25c** With This Purchase Another Pkg. for 1c

Texas Ruby Red Large Size

**Grapefruit 3 for 25c** With This Purchase Another Grapefruit for 1c

Calavo

**Avocados 2 for 25c** With This Purchase Another Avocado for 1c

**Baking Powder 25 Oz. Can 29c**  
Clabber Girl

Star Kist

**TUNA 1/2 Size Can 33c**

Garden King Sour or Dill

**PICKLES Quart Jar 27c**

Food Club, Ched-R-Treat

**CHEESE 2 Lb. Loaf 77c**

Weich's GRAPELADE or GRAPE

**JELLY 10 Oz. Glass 27c**

American Beauty - Wide

**EGG NOODLES 12 Oz. Pkg. 29c**

Baby Food-Strained

**GERBERS 3 1/2 Oz. Cans 25c**

**FURR FOOD STORES**

**ONE BIG DAY OF TERRIFIC SAVINGS!**

# Dollar Day

<p>All Remaining Long</p> <p><b>Spring Coats</b></p> <p>Pastels</p> <p>\$32.95 Values ..... \$19.95</p> <p>\$49.95 Values ..... \$32.95</p> <p>\$59.95 Values ..... \$36.95</p> <p>\$65.00 Values ..... \$39.95</p>	<p>One Group All Wool</p> <p>Late Spring</p> <p><b>Tweed Skirts</b></p> <p>Values <b>\$10.00</b></p> <p>to \$16.95</p>	<p>One Group</p> <p><b>DRESSES</b></p> <p>\$5 &amp; \$10</p>
<p>One Group Late Spring</p> <p><b>COTTON BLOUSES</b></p> <p>Values \$4.98 ..... \$3.98</p> <p>Values \$3.98 ..... \$2.98</p> <p>Values \$2.98 ..... \$1.98</p>	<p>One Group Late</p> <p>Crepe and Cotton</p> <p><b>DRESSES</b></p> <p>Values \$14.95 ..... \$7.00</p> <p>Values \$17.95 ..... \$10.00</p> <p>Values \$22.95 - 24.95 ..... 12.00</p> <p>Values 29.95 - 34.95 ..... \$15.00</p> <p>Values \$39.95 ..... \$20.00</p>	<p>One Group</p> <p><b>Blouses &amp; Skirts</b></p> <p>Dollar Day <b>\$3.00</b></p>
<p>All Wool</p> <p><b>SWEATERS</b></p> <p>Values <b>1/2 price</b></p> <p>\$7.95</p>	<p>3 Only</p> <p><b>SUITS</b></p> <p>Values <b>\$25.00</b></p> <p>69.95</p>	<p>Broken Sizes</p> <p><b>MATERNITY DRESSES</b></p> <p>Now Only <b>\$3.00</b></p>
<p>One Group</p> <p><b>BAGS \$2.00</b></p> <p>4.98 Values</p>	<p>2 Only — \$49.95 Values</p> <p><b>COATS \$15.00</b></p>	<p><b>Little Fashion Shop</b></p> <p>"Smart Clothes for Smart Women"</p>
<p>One Group</p> <p><b>BELTS \$1.00</b></p>		

Mrs. J. M. Thomson of Denver, Colo., made a brief visit with friends in Hereford Thursday. She was en route to Olton to see her mother and other relatives.

Miss Rose Ranson of Jacksonville, Ill., who owns land northwest of Hereford, is spending a few days at the home of Miss Ona Hammer.

READ THE CLASSIFIEDS

Words can not describe how Eddy Arnold sings!



you'll love

'Eddy Arnold Time'

Sponsored by

C. R. Anthony

8:00-8:30

KGNC -- TV Channel 4

Every Wednesday Starting March 9th



SHOWN IN THE PICTURE are members and guests of the Young Mothers Study Club having fun at a St. Patrick's Day party held in the home of Mr. and Mrs. Wayne Wallace Tuesday night. The buffet supper was served from a table laid with a green cloth and centered with white carnations, featuring a top hat and shamrock accents. Mrs. Sam Albright entertained with accordion selections and games

of hearts provided fun for the remainder of the evening. In attendance were Messrs. and Mesdames Sam Albright, Jess Robinson, Bill Brady, H. A. Cavness, Hugh Clearman, Gerald Hale, Rex Lee, L. H. Lookingbill Jr., Gwynne Owen, John Winkler, Craig Johnson, Wendall Almlinger, and the hosts.

Insurance Raises Due To Accidents, Speaker Declares

The important part the insurance industry plays in the Nation's overall economy and the daily lives of its people was stressed Thursday by Jim St. Clair, Lubbock Insurance executive at the luncheon meeting of the Hereford Kiwanis Club at the Jim Hill Hotel. The speaker called attention of the Club's members to the increase in automobile liability rates in Texas during the last three years. "What is bringing about these increases? Since the fundamental principle of insurance is the spreading of the losses of the few among the many, you, the public will eventually pay through rate increases to make up the underwriting loss of insurance companies. Like any other business enter-

prises, a properly operated insurance company is entitled to a fair profit from its operations. When profits are excessive, rates are reduced. When profits are inadequate, rates are increased," Mr. St. Clair said. Mr. St. Clair attributed some of the rate increases of the past few years to "the growing tendency of some juries to practice liberality without proper justification. You no doubt have been told, or have otherwise received information to the effect that there are verdicts in personal injury cases today in some frequency running as high as \$75,000 to \$100,000," he said, and continued by quoting some of the cases he said the industry considered excessive. Mr. St. Clair appeared on the Kiwanis program as a representative of the Southwestern Insurance Information Service of Dallas. The latter is a public service, non-profit association of casualty in-

Ezell Condition Reported Better

Condition of Ben Ezzell, editor and publisher of the Canadian Record, was reported Saturday to be improved by friends in the Hereford area. Ezzell was hospitalized in Canadian Thursday night for treatment of injuries suffered when he was involved in flatcuffs with a candidate for mayor. Ezzell, a former news editor of The Brand, is widely known in this community. The fracas occurred at the American Legion hall in Canadian where drawings were being made for a bird dog field trial to be conducted Friday. Ezzell was involved in a fight with Roy Denton, a can-

didate for mayor. The fight occurred after Denton expressed disagreement with a recent editorial Ezzell had published in his paper. Hospital attendants there said Ezzell was suffering a cerebral concussion, lacerations of the lip and forehead and abrasions about the face. His condition, however, was reported as satisfactory.

The Sunday Brand Classifieds Get Results

Invest in FIF WOODY WILSON

Lutherans Launch \$5 Million Drive

The Immanuel Lutheran Church of Hereford will participate in a special drive to raise five million

dollars for charities.

This drive is being conducted by the Immanuel Lutheran Church, Missouri Synod, and will benefit the Mill Neck Manor school for the Deaf in Mill Neck, Long Island,

N. Y.; Valpariso University in Valpariso, Ind.; Bethesda Home for the Feeble-minded in Watertown, Wis.; Lutheran Deaconess Association; and the Lutheran World Relief and Aid to Refugees.

DOLLAR DAY SPECIALS

Some Odd Patterns of West Virginia & Mountaineer

CRYSTAL

Close Out Prices

50¢

Close Out On Some Inactive

CHINA PATTERNS

1/2 Price

Close Out on some Inactive

STERLING PATTERNS

1/2 Price

Selection of Nationally Advertised

WATCHES

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We Give and Redeem Hereford Pride Stamps Remember - Your Credit is Good at

COWAN JEWELRY

DON'T BE MISLED

BY OUT OF TOWN FROZEN FOOD-FREEZER PLANS!

Here's What We Offer You at Piggly - Wiggly

Genuine 15 ft. MAYTAG Freezer

Regular Price \$499.95

YOUR CHOICE of QUALITY Frozen Foods

Valued At \$119.00

TOTAL RETAIL PRICE.....

\$618.00

ALL THIS FOR ONLY.....

\$499.95

(We Invite You to Check and Double

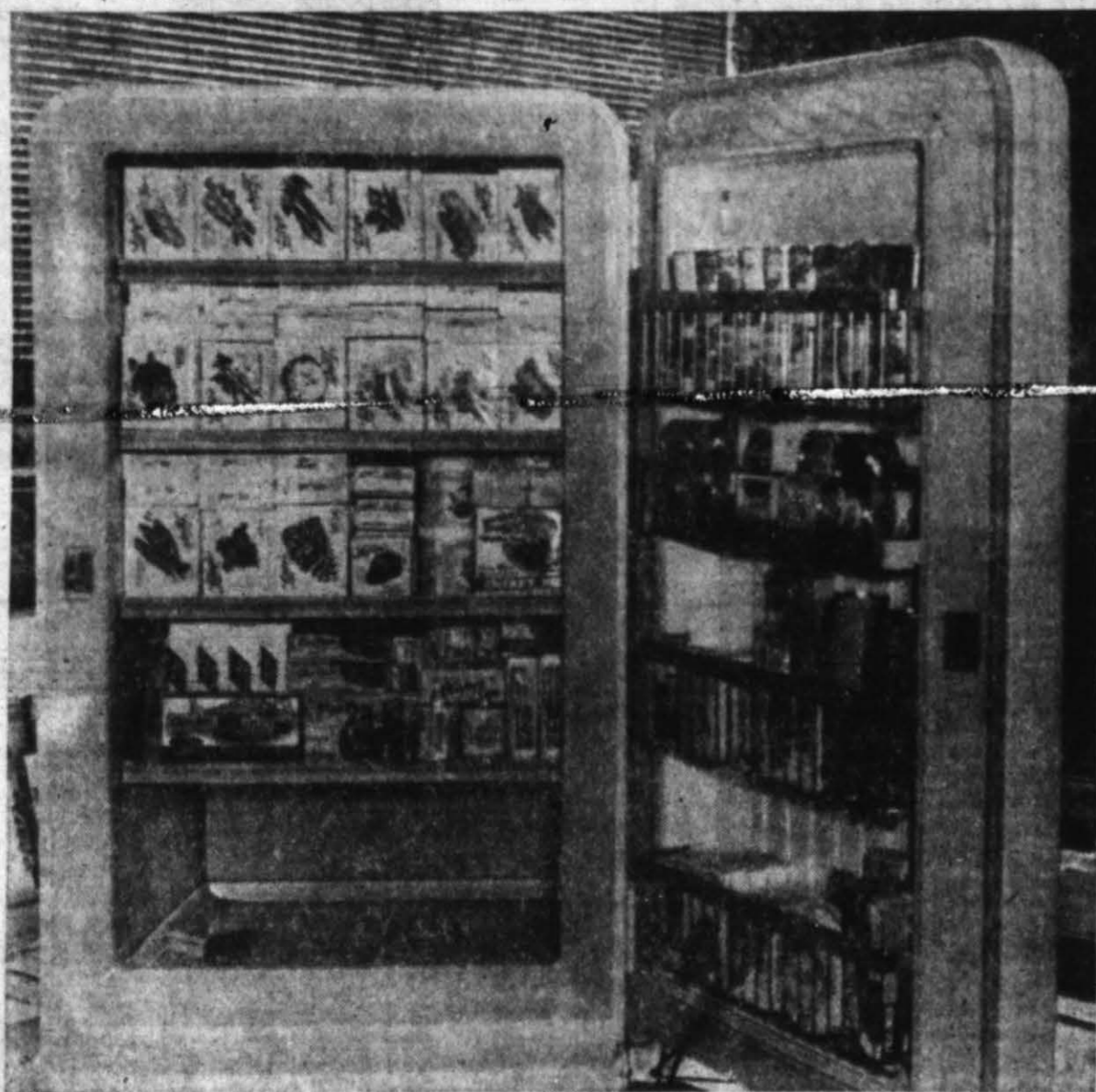
Check Our Prices)

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PIGGLY WIGGLY





MISS RITA VINTON

### Miss Rita Vinton To Wed Bob Morgan On April 14

Mr. and Mrs. Leon Vinton are announcing the engagement and forthcoming marriage of their daughter Rita, to Robert Morgan, son of Mr. and Mrs. Eldon Morgan.

### Music Study Club Will Sponsor Concerto Mexican Ballet March 22

The Music Study Club will sponsor the Concerto Mexican Ballet presented by Gene Galle, Amarillo teacher, who will supplement the program with numbers from his studio, on March 22 in the new high school auditorium.

### L.A.E. Club Observes "Texas Day" With Historical Program

"Texas Day" was observed by the L.A.E. Study Club Tuesday afternoon at a club meeting held with Mrs. Phil Radovich. Roll call was answered by members naming a famous Texas out-law and the Ranger who got him.

### Mrs. N. D. Bartlett Jr. Reports On "My Tour Of Central America"

Mrs. N. D. Bartlett Jr., presented the program on "My Tour of the Honduras, El Salvador and Guatemala" at the LaPlata Study Club session held with Mrs. Elmer Patterson Tuesday evening.

### Wynogene Sowell Engagement Told Here Saturday

Wedding plans for Wynogene Sowell, daughter of Mr. and Mrs. Charlie Sowell, and Phillip Sharp, son of Mr. and Mrs. Lloyd Sharp, were revealed at a coffee given by Mrs. J. D. Kelly Saturday morning at her home.

### Jaycee-Ettes Hold Session

Members of the Jaycee-Ettes held a regular meeting Wednesday night at the Jaycee Clubhouse.



MISS WYNOGENE SOWELL

# Women's Activities

Hereford, Texas, Sunday, March 6, 1955 Section Two

### La Madre Mia Club Meets In R. V. Hale Home

Mrs. R. V. Hale and Mrs. Eugene Sparks were cohostesses for LaMadre Mia Study Club at the Hale home Tuesday night. Roll call was answered with rules on etiquette.

### Miss Laura Lynn Smith To Be Bride Of Ray Graham

Mr. and Mrs. R. A. Smith of Canyon have announced the engagement and approaching marriage of their daughter, Laura Lynn, to Ray L. Graham, son of Mr. and Mrs. George L. Graham of Hereford.

### Miss Barbara Gabbert Is Bride Of Elmer Mitchell

Miss Barbara Gabbert, daughter of Mr. and Mrs. G. D. Gabbert, became the bride of Elmer Taylor Mitchell, son of Mr. and Mrs. C. A. Lindsey at 2 o'clock Friday afternoon in the First Baptist Church parsonage.



MISS LAURA LYNN SMITH

### Miss Barbara Gabbert Is Bride Of Elmer Mitchell

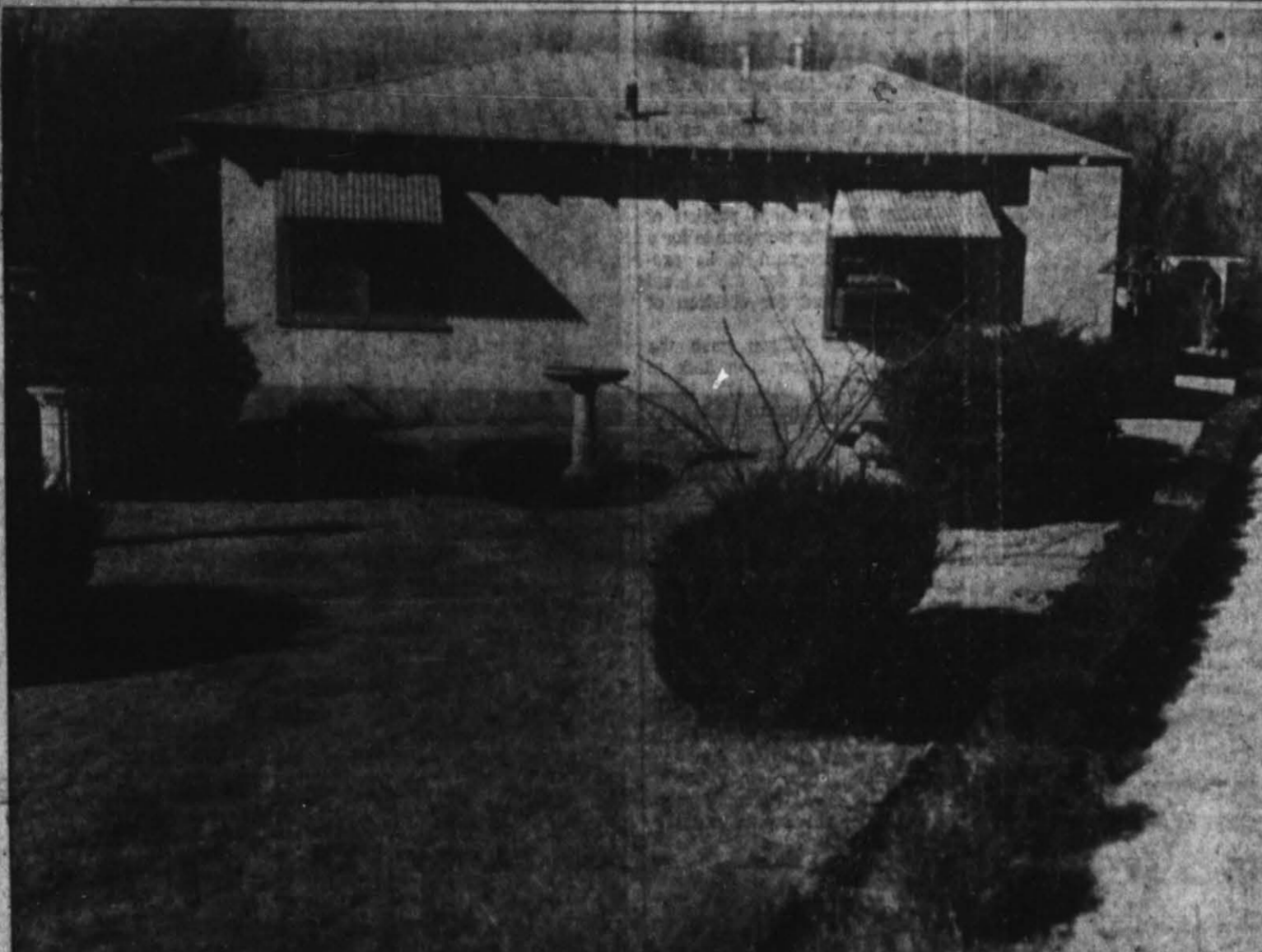
Miss Barbara Gabbert, daughter of Mr. and Mrs. G. D. Gabbert, became the bride of Elmer Taylor Mitchell, son of Mr. and Mrs. C. A. Lindsey at 2 o'clock Friday afternoon in the First Baptist Church parsonage.

### Mrs. A. L. Manjeot Guest Speaker For Beta Sigma Sorority Meeting

"It's time to begin plans for that spring garden," said Mrs. A. L. Manjeot, guest speaker at the Beta Sigma Phi Sorority meeting held Tuesday evening with Mrs. N. E. Moore. Mrs. R. J. Cramer was assistant hostess.



MRS. ELMER TAYLOR MITCHELL



THE TRIANGLE PLOT, taken from the east side, at the home of Dr. and Mrs. J. G. Ketchersid which was chosen as the Hereford Garden Club's Yard of the Month for February.

## Ketchersid Home Selected As February Yard Of Month

The Hereford Garden Club has chosen the Ketchersid yard as The Yard of the Month for February. Soon the planting and growing season will begin in this area and gardeners are beginning to think of their yards, particularly of trees and shrubs which will give accent to the premises and later to the colors and varieties of blooming flowers.

The Ketchersid place on Ninth and Park Ave., was chosen for its landscape design and for the excellent way in which the odd-shaped building lot has been made to reflect beauty through the location of the house and well selected plantings. All areas in the triangle shaped landscape design have been well proportioned, and plantings have been effectively used. The tall stately poplars on the west give good balance for the heavy low plantings used in the triangular garden at the east side of the lot.

All plantings tie together into a harmonious unit, yet a variation of kinds, shapes and colors make it one of the most interesting in the community. Enough evergreens have been used to attract the eye even in the winter months and the materials used enough contrast and accent to carry their part of the design as a

whole. It is also noted that even the stark, naked trees and shrubs are beautiful.

Furnishings of the yard carry an equal part in the design, giving an adequate account of themselves in purpose and appropriateness. The bird bath for the birds, carrying out the theme of conservation, adds much to any yard. The benches for comfort, the lily pool for color and reflection, and the bird bath and dial for interest.

Maintenance of the yard and garden is one of the home owners chief concerns, particularly for the new home-owner who feels that he needs a little time to recover from the expense of building. This yard is carpeted with a sturdy grass which demands little care. The shading junipers which are so effectively used for screening the living area, and the privet hedge require a minimum of care.

This yard will be an interesting one to watch in the summer when the careful planting and design will be highlighted with blossoming annuals and perennials.

Dr. and Mrs. Ketchersid take credit for the well designed premises, for most of it had been done by the V. O. Hennens who sold the place to them. They have kept it up, however, and plan to continue adding to its beauty year by year.

Some changes had to be made when Dr. Ketchersid built his office. Some re-landscaping was done, some shrubs were re-shaped and some replanted, and climbing roses were added. Since the Ketchersids are permanent residents now, they plan to add to, and improve the appearance of their property as time goes by.

Mrs. Bartlett told of the highlights of the trip from a personal standpoint.

Members attending the session were Mesdames Milton Adams, Leroy Aven, N. D. Bartlett Jr., Homer Brumley, H. H. Caraway, Dalton Criswell, Emil Dettman, S. S. Dodson, Clint Formby, J. R. Johnson, Lynn Kester, W. J. Krumboltz, Ansel McDowell, A. J. Schroeder, Urlin Strou, Jay Boston, T. E. Seigler Jr., and the hostess.

**Mrs. A. L. . . .**  
(Continued from Page 1)  
cent trip through New York and Virginia, as well as informal and formal gardens in Hereford.

Members attending the meeting were Mesdames Neil Cooper, R. J. Cramer, Paul Harvey, F. H. King, Charles Laing, Bob Lamm, Ernest Langley, Ed Lane, Cecil Massey, Jimmie Mercer, Glenn Nelson, John Pool, Ray Suit, Lloyd Warren, J. D. Whitaker, Jas. W. Witherspoon, J. H. McDonald, Leo Box, Fred Sims, James Ellis Higgins and the hostess.

**CLASSIFIEDS READ THE**

**READ THE CLASSIFIEDS**

Q. How can I exterminate roaches?  
A. Use one part of borax to three parts of finely pulverized chocolate. Sprinkle freely about the places infested by the roaches.

### Summerfield News

By Ann Lookingbill

The W.M.U. circles met Tuesday afternoon at the church with Mrs. J. B. Noland having charge of the program. Each lady brought clothing or canned foods to be given to the Mexican Labor Camp at Hereford.

Those present were: Mesdames Earl Lance, J. M. Wright, L. H. Lookingbill Sr., Guy Walsler, Geo. DeLozier, Jack Streun, Carl Lee, J. C. Clearman, A. E. Barnett, Roy Botkin, Douglas Fowell, Don Larkin, Carlyle Sargent, Melvin Rainey, Gene Purcell, Johnny Fields, C. J. Noland.

Mr. and Mrs. Melvin Rainey and Mr. and Mrs. Johnny Fields were in Amarillo Wednesday attending the rodeo.

Mr. and Mrs. C. J. Lance were in Quanah attending the funeral of an uncle of Mrs. Lance.

Mr. and Mrs. L. B. Lookingbill spent Sunday in Plainview. Debra and David returned home with them for a visit.

Mr. and Mrs. M. C. Nance of Plainview spent the week end with his sisters, Mrs. H. P. Rowland and Mrs. J. A. Noland.

Mr. and Mrs. Luther Faust and Walter of Plainview were visiting in the Lee Curry and Guy Walsler homes Sunday afternoon.

Mr. and Mrs. Lester Carter and his from Amarillo ate supper with his parents the L. F. Carters Friday night.

Mrs. Roy Balkin honored Lest- Lee Neff and Grace Wright Friday night with a birthday supper. After supper a group of young married couples gathered to help celebrate the birthdays.

Mr. and Mrs. George Sumner and two small daughters of Hereford were recent visitors in the L. F. Carter home.

Mr. and Mrs. George DeLozier and Lee, Charlene Lee and Ann Lookingbill, Mr. and Mrs. J. M. Wright and Mrs. Jack Streun were in Canyon Tuesday night to see the girls regional basketball game between Dimmitt and Panhandle. Shirley DeLozier plays on the Dimmitt team.

Jack Streun was in Amarillo on Tuesday night attending the rodeo.

Mr. and Mrs. J. B. Noland and family attended the girls' basketball game Tuesday night at Hereford between Muleshoe and Dalhart.

Mrs. Kenneth Christie and children were in Plainview Wednesday visiting her parents, Mr. and Mrs.

W. J. Thomas and Barbara.

Mr. and Mrs. L. H. Lookingbill Sr., Mrs. John Winkler, Eandy and Sarah and Diane Wilson were in Amarillo Saturday afternoon.

Mrs. B. C. Roberson, Mrs. J. L. Lookingbill and Ruth Adams of Hereford were visitors with Mrs. J. A. Noland and Mrs. H. P. Rowland Thursday afternoon.

Deloris Christie and Rosene Dawson were in New Deal visiting an aunt of Deloris and on to Plainview where they visited the Brad- ley Lookingbills.

Mr. and Mrs. Harry Cannon were Amarillo visitors on Friday.

Roy Botkin, Kenneth Christie and Carlyle Sargent were in New Deal and Lubbock Friday on business.

A new house was moved in from Lubbock this week to the Lindley farm just west of the new cotton gin.

### How Can I?

By Anne Ashley

Q. How can I remove paint spots from steps or pavements?  
A. They can be removed by washing with a strong solution of potash, allowing the solution to sink in. After the paint spots are dry, wash off with soap and water, then rinse with cold water.

Q. How can I keep a cake from getting too brown?  
A. If a cake browns before it is done, reduce the heat, then cover the cake with a piece of brown paper. The cake will not brown any more.

Q. How can I prevent scattering of scales when cleaning fish?  
A. While scaling fish, hold it under running water and the job will be less objectionable. Start at the tail of the fish and scrape toward the head.

Q. How can I remove grease stains from cottons?  
A. Wash material may be rubbed with glycerine and washed with soap and warm water to remove grease stains. Colored cottons whose colors are not fast may be sponged with chloroform.

Q. How can I keep absorbent cotton sanitary?  
A. The box containing the absorbent cotton should always be kept closed to keep the cotton sanitary. A mason jar makes a good container.

Q. How can I prevent soggy fruit pie crusts?  
A. Moisten the edges of the crusts with a little milk and press down tightly. Two or three small pieces of macaroni should then be inserted in the center of the pie. The juice of the fruit will bubble in the macaroni sticks and not saturate the crust.

### Wynogene.....

(Continued from Page 1)

Dale Timin, Neal Young, Bert Boomer, Roy Calvert, and Misses Doris Russell, Marion Lomenick, June Marian Smith, Margaret So-well, Rita Vinton, Nell Walker, Ar-della Frerick and Loretta Straffuss.

Here for Funeral  
Mr. and Mrs. Juan Valdez and Miss Emelinda Valdez of Saltillo, Co., Mexico, came 400 miles to Hereford this week for the funeral of a son-in-law and brother-in-law, Horacio Gamez.

THESE BUYS ARE

# Lerivie

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You Can't Afford Not To Look Odds & Ends A Real Buy!

ONLY \$1.00

ALL TYPES - Women's, Children, Etc.  
All Sales Final, Please

Men's Diamond Brand

## WORK SHOES

6 Inch Sole  
Check the Features:  
● One Piece Back  
● Vul-Cork Soles  
● Built-In Arch  
Regular 8.95 Value

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MEN'S AND BOY'S WESBORO

## SPORT & DRESS SHOES

Only One of Many Styles Shown

Loafers, Tieless Oxfords, Lo-Boy's Wing Tips, and many other styles.

MEN'S SIZES 7.95 to 8.95  
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# hereford Shoe Store

Phone 955

X-Ray Shoe Fittings

**If HEARING is your problem**  
**Beltone is your answer**

Mr. Reed Payne, certified Beltone consultant, will be at the Texas Hotel from 1 to 5 o'clock, Wednesday, March 9, 1 to 5 o'clock.

Come in or phone for a free audiometric test of your hearing, and see and try the famous (Hear-a-Way) BELTONE HEARING AID.

BATTERIES FOR ALL HEARING AIDS

**BELTONE HEARING SERVICE**  
411 West 8th St., Amarillo.

**HURRY, HURRY TO BEN FRANKLIN**

VALUES BARGAINS SAVINGS

## DOLLAR DAY

Regular 10c <b>SHERBERT DISHES</b> Sparkling Clear Glass Footed Bottom Sale Price 3 for 19c	Heat Proof, Oven Glass, Fire King <b>DINNER PLATES</b> 9 1/8 Inch Regular 19c Value Sale Price 2 for 29c
All Metal <b>WASTE BASKETS</b> Looks Like Smart Basket Weave Regular 59c Value Sale Price 39c	Regular 15c Value Men's <b>SUIT HANGERS</b> Sale Price 9c
Odd Pieces in Better <b>DINNER WARE</b> Marked Down to Half Price 12 for 10c	Wood and Spring <b>Clothes Pins</b> \$1.00 Day Special <b>Chewing GUM</b> 3 Pkgs. for 10c
New Design Modest Sanitary <b>NAPKINS</b> Sale Price 2 Pkgs. for 59c	"ZEE" Toilet <b>TISSUE</b> 4 Roll Family Pack, Powder Puff Softness 4 Rolls for 49c
Boy's <b>PREP SOCKS</b> 4 Pair Guaranteed for Four Months Wear 4 for \$1.00	Boy's Knit <b>T-SHIRTS</b> Fancy Stripes Size 2 to 8 79c
Men's White <b>HANKS</b> 10 for \$1.00	One Lot <b>EARRINGS</b> Marked Down to Sell Plus Tax 10c
Putnam Fadless <b>DYES</b> Some Colors Sale Price 5c Pkg.	
40 Only - 2 Year Hybrid <b>ROSE BUSHES</b> Reg. 59c Value - Sale Price 3 for \$1.00	Bargains in <b>BOY'S WEAR</b> Heavy White Sweat Shirts, Size 10, Cotton Flannel Shirts, 2 to 8 Broadcloth Shorts, 8 to 16 Sale Price 50c Ea.
One Rack in Odds & Ends in Buttons 5c	Men's and Boy's <b>UNDERWEAR</b> T-Shirts U-Shirts Briefs Boys 49c Men's 79c Boys 49c Men's 59c Boys 59c Men's 69c
Dish <b>CLOTHS</b> Regular 10c Value Size 13 x 17 Sale Price 6 for 49c	Terry Wash <b>CLOTHS</b> Regular 10c Value Size 12 x 12 Sale Price 6 for 49c
	Terry Bath <b>TOWELS</b> Regular 10c Value Size 20 x 40 Sale Price 39c

**BEN FRANKLIN**  
LOCALLY OWNED - NATIONALLY KNOWN

S. B. McLALLEN & SON - OWNERS





**MEET THE TEACHERS** -- Mrs. J. C. Reese, who teaches in Central school. Mrs. Reese is teaching her first year in Hereford. Born in Carbon, Texas, she attended high school in Gorman and college at Texas Tech and West Texas State. (Staff Photo)

Sunday dinner guests of the Frank Robbins were the Weldon Stephens, Mr. and Mrs. Eugene Noel called during the afternoon.

Mr. and Mrs. T. L. Sparkman Sr. visited their relatives at Kress and Tullia on Monday night and Tuesday. A nephew, David Wimberly of Kress is critically ill in the Tullia hospital.

Mr. and Mrs. D. M. Springer of Kress visited their relatives, the W. A. Springers, the J. E. Warlicks and Mr. and Mrs. T. L. Sparkman Sr., on Sunday.

Mr. and Mrs. George Bentley of Grand Falls spent Sunday night in the home of her sister, Mrs. H.M. Mobley. On Monday they all went to Amarillo where Mrs. Bentley received medical care.

Rev. and Mrs. Baldwin and family from Wellman, near Brownfield, were visiting at Frio Sunday morning. Rev. Baldwin brought the Sunday morning message. Their son-in-law and daughter from Canyon accompanied them here.

**COPS GET CIGARS**

**FREDERICKSBURG, Va.** — Patrolmen Donald Balderson and A. S. Kendall chased a speeding car and finally caught up with it in front of Mary Washington hospital. In it were Daniel William Culp and his wife, Ruth, and a brand new five-pound, five-ounce boy. The Culp's got no ticket but the cops got cigars from the happy daddy.

**What's This**

—By Chris

How do you like this "beautiful" spring weather we've been having? It's definitely a menace to dull skirts isn't it? A certain group of boys I know didn't seem to mind so much though.

You know, the situation is getting bad when a person pours C.C. all over himself just for a joke on his girl. Don't you think so?

I mean to say, that E. B. is quite a "Romeo" isn't he? His motto must be "a new one every day." The same goes for Allan Younger. His current flame is none other than Patsy Taylor, and from the size of that ring she's "toting" around, he means "Hands off!"

Some people who drive Model A's and help other people with their American History, are indispensable. Couldn't do without 'em.

I wonder what made certain people long to attend the concert presented by the Dimmitt High School band Thursday night? Or what makes the same people anticipate the Panhandle Press Meeting. It

Why do Morris and David like to go in the library everyday at 12:30 and sit at the first table with a third party of course? Hm. Maybe that's why.

Aren't the Student Directories nice? That was a marvelous idea that the seniors had. I hope we'll be able to think of something that clever next year.

There will be another talent show next Wednesday morning. This show will be sponsored by the Red Cross, so be sure to give generously.

You really should get Mary K. and Charles to tell you their nick names that some girls from the sixth period speech class labeled them with. It'll kill you man!

Don't forget the three plays being presented by the speech classes next Thursday night. They promise to turn out very well, so be there early and get a front seat.

Did you hear of Mrs. Buck's unfortunate catastrophe? Did you hear about it Mr. Sullivan? Well, 50 dollars is 50 dollars you know. What's this about Dora and Bill and Friday night? I always did

**Introducing...**

**Newcomers to Hereford**  
By Margaret Witherspoon

**Welcome Wagon Hostess**  
Mr. and Mrs. C. E. Shellhouse have recently moved to Hereford. They formerly lived in Pampa. They are making their home here at 810 Miles Avenue.

The I. D. Haneys, from Petersburg are all settled in their new house at 108 Beach. Their eight year-old son Jerry likes to play the steel guitar.

Mr. and Mrs. A. G. Martin and their two daughters are living at 418 Avenue J. Anna is 11 years old and in the sixth grade. Linda is eight and in the third grade. Both attend Shirley School. The Martins have two sons, Archie and Leon, in the service. They expect to be out in April and plan to make their homes here too. The Martins formerly lived in Plainview. Their hobby is horseback riding.

Think she had a yen for foreign model cars.  
Well, people, it's time to sign off for now, but I'll be "seeing" you.

**ABSENT FROM CRASH?**  
PUEBLO, Colo. — Antonio D. Trujillo, 17, admitted it was his car that smashed into the front of a downtown store, but claims he wasn't there at the time. Trujillo said he turned a corner and fell out of the vehicle, which continued on down the street. Finally, he said, it jumped the curb and hit the store.

Officials say Trujillo will be called into court to explain the incident more fully.

Q How can I remove spots from wall paper?  
A Rub dry-bran on the spots and it will absorb a great deal of the dirt and grease. Some kinds of spots can be removed by rubbing gently with art gum.

Q How should curtains be folded when they are put away in a drawer after laundering?  
A Fold them so that the top and bottom are together. If folded this way the creases will work out when hung, but if folded lengthwise there will be no weight to bring out the creases.

**Read The Classifieds**

**GARDEN & LAWN SEED**  
Fertilizer — Supplies — Equipment  
**BABY CHICKS**  
Poultry Supplies and Equipment  
**EL RANCHO FEEDS**  
SALT Meal & Cake Minerals  
**Hereford Poultry & Egg Co.**  
Phone 1208 Delmo Williams, Owner 129 Sampson

**Frio News**

By Vernelle and Frances Andrews

Frio W.M.U.'s week of prayer services began on Monday morning with a session at the home of Mrs. T. L. Sparkman Sr. On the program were Mrs. T. L. Sparkman Jr., and Mrs. Wallace White, M.S. E. H. Little, president was in charge of the session.

Those attending were: Mesdames Leonard Buttrill, Frank Robbins, Olin Parriss, George Parker, Owen Andrews, Henry Dobbs, Weldon Stephens, Glenn Roberts, Miss Alina Andrews and the hostess.

Hostesses for the remainder of the week include Mrs. Weldon Stephan, Mrs. Leonard Buttrill, Mrs. Owen Andrews, and Mrs. Herb Schmidt.

**Safe 'n Sound**

By JIM WOOD

I've been wondering what it would be like if there were no such thing as insurance. . . Not only would I be in a different business but most of our time would be spent worrying whether some catastrophe would befall us. . . Housewives would go about their work with their apron pockets filled with sand in case a fire broke out at home. . . no one would dare drive their car on a public road. . . all the stores would probably close their doors. . . Maybe this is a slight exaggeration but it might not be. . . The person without adequate insurance wouldn't be at all foolish if he did the above things. It's becoming more important all the time to have a reliable insurance agent plan your coverage. To be sure. . . insure. . . Call Lane Star Insurance Agency, 135 N. Main Street, Phone 424.

A coffee is enjoyed each morning following the services. All the women in the community are invited to attend the services which begin at 9 o'clock each morning.

Quite a number of Frio people attended the funeral of "Jinks" Lindsey on Sunday. The Lindseys lived in this community for many years, reared their family here and were active in school and community activities.

The family home was the place now owned by the C. M. McClures and was owned by Mr. Lindsey's father before "Jinks" lived there. He was a member of Miss Laura V. Hamner's student body when she taught the first school in the Frio community. Mrs. Lindsey's family, the Dollars were also represented in that school. So the Lindseys played a real part in the pioneer days of this community.

Mr. and Mrs. Leonard Buttrill and family visited her mother, Mrs. Fish at Tucuman on Sunday.

Mrs. Leonard Buttrill and Mrs. Floyd Cole were shopping in Clovis Monday.

Mrs. E. H. Little visited her cousin, Mrs. Bob Brotherton at her home in Hereford on Wednesday. The Brothertons formerly lived at Canyon.

Boy Scouts, accompanied by Leonard Schmidt and J. N. Burgin, went swimming at Canyon on Monday night. Boys making the trip were: Dennis and Jerry Hodges, Walker Parriss, James Burgin, Larry Dobbs, Jerry Roberts and Pat Robbins.

Mrs. Wiley Littrell of Orange, Calif., is making an extended visit with her relatives, the Adrews families, here.

Mr. and Mrs. Herb Schmidt and sons were Sunday dinner guests of the James Dobbs.

Mrs. Frank Robbins was among those attending a sales party at the home of Mrs. Marshall Ebelings Tuesday.

Among those attending the Fat Stock show in Amarillo this week were the E. H. Littles, the Leonard Buttrills, the Frank Robbins, the Floyd Coles, T. L. Sparkman, Jr., and the J. E. Andrews.

**MARCH - VALUE PACKED \$ DAY SPECIALS**

**New Irish Linen Skirts & Blouses** Sizes 10 to 18  
Reg. 9.95  
**6.00** Many Matched Sets

**Our Famous Nylon Panty**  
Replaceable Elastic Regular 1.50  
**1.00**

**21 Nylon Housecoats** Sizes 10 to 20  
Regular 5.98  
**3.99** Dusters Brunch Coats

**Group of Early Spring Junior Dresses**  
Reg. 17.95 to 24.95  
Sizes 9 to 15  
**10.00**

**Discontinued Style PETER PAN Strapless Bra** All Sizes White Cotton  
Regular 5.00  
**2.99**

**Group of Blouses**  
Regular 3.98 to 9.95  
**2.98**

- Cotton Ship & Shore
- Tissue Faille
- Pure Silk

**Ladies Shoes** Values to 7.95  
**2.99** 1 Group Dressy Flats Spring Colors

**Shoes** Values To 4.98  
**1.99** 1 Group Girls & Misses Dressy Shoes

**MEN'S COLORED DRESS SHIRTS**  
Values to 4.50  
Sizes 14 to 20  
**\$2.49**

**1 GROUP MEN'S SPORT SHIRTS**  
Values to 6.50  
S-M-L  
**\$2.99**

**INDIAN BLANKETS**  
Special Purchase  
**\$1.99**

**1 GROUP ODDS & ENDS**  
Amazing Values  
**\$1.00**

**MEN'S KNIT BRIEFS** S-M-L  
Nylonized Regular 98c Values  
**69c**

**MEN'S WORK SOX 4 prs.**  
**\$1.00**

**LADIES NYLON HOSE**  
3 Beautiful Shades  
Regular 1.00  
**59c**

**MANY OTHER \$ DAY SPECIALS TOO**  
— NUMEROUS TO MENTION

**Christ, and Him Crucified**

We learn to appreciate our Lord Jesus Christ and his blessings by hearing and meditating on His word!

**IMMANUEL LUTHERAN**

Park Avenue at B Street

Invites you to attend mid-week worship services 8 o'clock P.M.

March 9th — "Whom Seek Ye" — John 18:4

March 16th — "Who Hath Believe Our Report" — Isaiah 53:1

March 23rd — "Jesus, God's Spokesman" — Heb. 1:1-2

March 30 — "Godly Sorrow Works Repentance" — Luke 22:62

April 8th — (Good Friday) — "The Cross of Love" — John 19:17-18

April 10th — (Easter Sunday) Sunrise Service at 6:30 A.M.

**The Popular Store**

**HEREFORD'S HEADQUARTERS FOR (Really Fine) FOOTWEAR & CLOTHING**

## The Sheriff Reports

Car tag sales for 1955 are still going pretty slow. To date we have only sold 103 passenger plates. Just a friendly reminder again that you are going to find yourself standing in line if you wait much longer. The last minute rush also makes it hard on the people in our office. They can only do so much, so if you expect good service don't wait until the last three or four days of the month.

Also might remind you, the car inspection is still required and the deadline for the new inspection is April 15. Most of the inspection stations are busy so don't wait until the last day to get your inspection.

Have you lost your house number? The type the Jaycees saw some time ago? Someone presented the Sharp residence with number 212. If the owner does not

show up I'll trade a number 2 for a zero.

We had an accident today that could have been real serious. A little girl was hit by a car near the Catholic school play ground. Fortunately the car was going at a slow rate of speed. We can't be too cautious driving near schools or school play grounds and as in this case you never know when a youngster will dart into the street.

We have seven in jail today and we can't seem to get much below that number.

Might finish this week with a word of information and warning. The place to dump trash (if you don't have a barrel) is at the city dump, located four miles east of town on Highway 69. Also it is against the law to throw trash out along our county roads and highways.

L.R.S.



**GETS LIFE MEMBERSHIP**--Rep. Olin Teague (D-Tex.) talks with two members of the Veterans of Foreign Wars in his office in Washington after he was presented a lifetime membership card in the organization. The Texas congressman also was given a certificate of his work in handling veterans legislation. Left to right are: Morton B. Tice, Mitchell, S. D., national commander of the VFW; Rep. Teague, and John E. McKelvey, El Paso, Tex., commander of the Texas department. (AP Wirephoto)

### "The Teen-Ager" Is Topic For El Nino Group

Mrs. Jim Bookout presented the program on "The Teen-Ager" at the El Nino Study Club meeting held Monday night with Mrs. Wayne Thomas. During the business session Mrs. Ben Childers, president, was named representative on the Citizens Committee.

Mrs. Bookout reviewed an article in a current Parents Magazine written by Dorothy Baranuch, in which the author pointed out that: "Parents find themselves more perplexed by the teen-ager than any other group. While they find it harder to understand the teen-ager, it is more necessary to understand that age group than any. Give him confidence by love and recognition as a person in his own right, and learn to accept the facts he adopts for a time. Through sympathy and understanding the teen-ager can be made to feel a sense of belonging and accomplishing in worthwhile affairs.

Help them to establish the right boy and girl relationship and don't put too much emphasis on grades. By gaining his trust and confidence you can help him adjust to adulthood and stand on his own feet."

The next meeting will be held on March 14.

Those present were Mesdames Darrell Banton, Ivan Block, Jim Bookout, Ben Childers, Bill Decker, John Jacobsen Jr., Bob Lindsey, W. J. Reeves, Wayne Thomas, Bill Waldrep, Doreal Young, Bill Harwick, a new member, and the hostess.

### CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56

#### This and That

- ACROSS**
- 1—Black
  - 4—Mack
  - 6—Unit
  - 10—Unrefined element
  - 12—Simple
  - 13—Close friend
  - 14—Musical instrument
  - 16—Nucleus
  - 17—Acorns
  - 18—Amusements
  - 21—Shortened Greek
  - 22—Australian bird
  - 23—Pride denoting "down"
  - 24—Moral principles
  - 27—Olefin
  - 30—Pronoun
  - 31—Printer's measure
  - 32—Percolated
  - 35—Marks
  - 38—Never!
  - 39—Abel's mother
  - 40—Exile
  - 41—Negligent
- DOWN**
- 1—State of being informed
  - 2—Exist
  - 3—Discordant sounds
  - 4—Evasiveness
  - 5—Part of verb "to be"
  - 6—Culpable
  - 7—Allowance to purchasers for waste
  - 8—Becomes aware of
  - 9—Propelling implement
  - 11—Ancient sun god
  - 13—Wan
  - 14—Suitor
  - 17—Previous
  - 18—Disprove
  - 20—Insect
  - 21—African antelope
  - 23—To soak flax
  - 24—Malt beverage
  - 25—Horse gait
  - 26—Time long past
  - 28—Gaseous element
  - 29—Terminate
  - 32—Certain
  - 33—Hawaiian food
  - 34—Abandon
  - 35—Covetousness
  - 36—Three-toed sloths
  - 37—Location
  - 42—Unit of energy
  - 43—The elder
  - 44—Thoroughfare (abb.)
  - 45—Observe
  - 46—Part of verb "to be"
  - 52—Ancient Chaldean city
  - 54—Measure of area

children Boyd and Susan, of Lubbock, spent the week-end with Jack's and Bill's parents, Mr. and Mrs. A. B. London.

**Read The Classifieds**

Mrs. Ted Myers and son, Monty, Mr. and Mrs. Walter London Sr. Amarillo visited Hereford on business Thursday and visited with Mr. and Mrs. D. O. Williams of Mr. and Mrs. Bill Hutson.

## Our New Sign

... Your New Source of the "Finest in Farm Machinery"

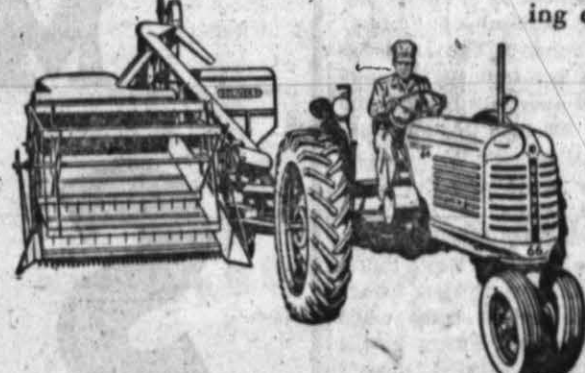


We are pleased to announce our appointment as authorized dealers for Oliver farm equipment. The red and green Oliver shield marking our location is your "welcome" sign to stop in for a friendly visit. We would appreciate the opportunity to tell you all about the modern fleet of Oliver power units and

the wide range of farm-engineered Oliver implements.

An Oliver tractor will give you a new conception of convenience, comfort and flexibility. Among the many models Oliver makes we believe there's one that fits your farming operations perfectly. Besides, there's a complete line of Oliver tilling, planting, cultivating and harvesting equipment to best suit your crops, your acreage and your practices.

Oliver implements are functionally designed and constructed of quality materials to give you extra years of unflinching service under a variety of conditions. See the Oliver line first. Check and compare before you buy.



## B & B OLIVER CO.

East Highway 60 Claude Bogle-Cuy Bogle Phone 195

March 7 - 19 FRANCISCAN'S 1955

## SPRING PROMOTION



Franciscan Ware in Starburst

## FRANCISCAN WARE \$9.95

12-PIECE BASIC SET TWO WEEKS ONLY Regular \$15.40 Value March 7 - 19

- 4 DINNER PLATES
- 4 CUPS
- 4 SAUCERS



Franciscan Ware in Trio

Never before a budget opportunity like this - 12-Piece Basic Set of Franciscan Ware at a truly exceptional price... \$9.95.

We Give and Redeem Hereford Pride Stamps

## HEREFORD HARDWARE

Phone 567

## DOLLAR DAY SPECIALS

Extra Size Ladies PANTIES 3 pr. \$1.00 49c Value

Bath Mat Sets PIECE GOODS Values to 79c Yd. \$1.98 Value \$1.33 Close Out At 3 yds. \$1.00

66 Gauge - 12 Denier - Regular \$1.00 NYLON HOSE pr. 73c First Quality - Full Fashioned

Children's Rayon PANTIES Sizes 2 to 12 3 for \$1.00 Men's Rayon ANKLETS Regular 39c Value 4 pair 88c

Tooth Paste - Regular 47c Size NOW 33c GLEEM

Ladies Alco Ranch, Reg. \$1.00 Value Guaranteed 77c MOCCASINS Sizes 4-8

PERRY BROS. 5c & 10c Store

## LOOK for these VALUES at our SAVINGS CARNIVAL

**WILLIAMS INSTANT LATHER**

98¢ for 2 SAVE 60¢

**DR. WEST TOOTHBRUSHES**

2 for 49¢ SAVE 9¢

**SERUTAN**

Buy this \$1.00 value for only 89¢

and get trial size 50¢ value FREE!

SAVE 61¢

**CURAD**

PLASTIC BANDAGES 39¢

PLASTIC TAPE 39¢

Total Value 78¢

BOTH for 69¢

**MCKESSON'S ASPIRIN**

TWIN COMBINATION

Two 42¢ Bottles of 100 Tablets

94¢ Value for only 54¢

SAVE 40¢

**BRECK BEAUTIFUL HAIR**

4 oz. Brack .60

Creme Rinse 1.75

Shampoo REGULAR VALUE 2.35

SAVE 60¢ \$1.75 plus tax

**CUTEX**

Giant Economy Size 49¢

Polish Remover 25¢

Cuticle Remover REGULAR VALUE 74¢

Both for 59¢ plus tax

SAVE 15¢

**HAZEL BISHOP**

INTRODUCTORY OFFER FREE

35¢ size of Complexion Glow with Purchase of Hazel Bishop Lasting Lipstick

\$1.10 Plus Tax

SAVE 35¢

**SEAFORTH SHAVE LOTION**

Regular or Spiced

Introductory SPECIAL

2 for \$1.00 plus tax

SAVE \$1.00

**LISTERINE ANTIZYME TOOTH PASTE**

Buy one tube at regular price Get 2nd tube at 1/2 price

BOTH FOR 49¢

SAVE 17¢

**McDOWELL DRUG STORE**  
Phone 13

# Beauty at Home

By Lynn Carter

**Q.** How can a girl with very skinny legs dress to disguise them?  
**A.** Seamless hose are in order, and the lighter the shade the more flattering. Round-toed shoes give an illusion of width to the legs, and the shoes with wish heels are better than shoes with spiked heels.  
**Q.** How can I freshen a black felt hat which has gotten dull looking and rain spattered?  
**A.** Hold it over the spout of a steaming kettle, and then buff it to bring up the nap.  
**Q.** What makeup technique will help de-emphasize bulging eyes?  
**A.** Cover the entire upper lid up to the eyebrow line with eye-shadow. This will make the eyes seem more deeply set.  
**Q.** How can I give the impression of whiter teeth than I really have?  
**A.** A slightly darker shade of lipstick, preferably one with just a little blue, will do this. Avoid the orangy tones, for they make the teeth look yellow.  
**Q.** How should an oily complexion be cleansed?  
**A.** With a mild soap lather and a complexion brush. Oily skin is a lazy skin and requires stimulation. Unless scrubbed well, it will produce a nice crop of tiny blackheads.  
**Q.** Please suggest a quick, simple beauty mask I can mix.  
**A.** Merely paint the white of an egg over face and throat, allow to remain for 10 minutes, then remove with warm water.  
**Q.** How can I mix my own hair-curling liquid?  
**A.** Beat the white of an egg with an equal quantity of water.  
**Q.** What is an approved manner of creaming the face?  
**A.** Place fingertips in center of chin, and work upward and outward to the ears. Then, starting at mouth corners, work upward and outward to the temples. Again, with fingertips at sides of nose, work upward and outward to the temples. Don't rub in circles and never, for any reason, use downward strokes.  
**Q.** How can I whiten the skin on my elbows?  
**A.** When using lemon juice to remove stains from your hands, use some on your elbows as well. Occasionally use a pumice soap or paste on the elbows to wash away the dingy, thickened skin that holds stains.  
**Q.** Please suggest a good abdomen-reducing exercise.  
**A.** Lie flat on floor and, keeping knees stiff, slowly raise one leg at a time until it is about four inches from the floor. Then lower slowly—and keep repeating as you alternate legs.  
**Q.** How can I help tone down the freckles on my arms?

## School Lunch Menu

(Menus for March 7-10 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**MONDAY**  
 Ham-Beef Loaf  
**TUESDAY**  
 Pinto Beans... Onions  
 Spiced Beets  
 Fruit Salad  
 Beef Sandwiches... Milk  
 Peanut Butter Cookies  
**WEDNESDAY**  
 Fried Steak... Gravy  
 Mashed Potatoes... Cheese Sticks  
 Buttered Green Beans  
 Bread... Butter... Milk  
 Orange Halves  
**THURSDAY**  
 Hamburger... Buns  
 Sliced Tomatoes... Lettuce  
 Onions... Pickles... Mustard  
 Fruited Gelatin... Milk  
 Brownies  
**FRIDAY**  
 NO SCHOOL

## READ THE CLASSIFIED

### 3% Paid On Savings

We welcome your account — Large or small.  
 Each account insured up to \$10,000.00.

We are in a position to make all types of Home Loans in Hereford, including FHA Title 1 Repair loans.  
 Prompt Service.  
**Amarillo Savings & Loan Association**  
 407 West 8th Street



we're ROARING about our...

# MARCH DOLLAR-DAY Values!

We Give  
**S & H GREEN STAMPS**

### INFANT'S DEPARTMENT

Infant's Diaper SHIRTS **69¢**  
 Plastic Lined PLISSE CREEPERS **\$1.98**  
 All Nylon-Plastic Lined PANTS AND DIAPER SHIRT **\$1.98**  
 Beautiful Assortment Hand Embroidered DRESSES **\$1.49 to \$2.98**  
 Infants Soft Sole SHOES - 0 to 2 **\$1.59**  
 Dr. Dafoe's BABY BOOK **\$1.98**  
 All Nylon BABY SHAWLS **\$4.98**  
 New Lovely Assortment BABY BLANKETS **\$2.98 & \$3.98**

### MEZZAINE FLOOR SPECIALS

Entire Stock of Spring **TOPPERS** **25% off**  
 INCLUDING NYLON, ORLON AND WOOL FLEECEES  
 Pastel Color and White  
 Beautiful Pandora **NYLON SLIPS**  
 Double Front Sizes 32 to 40 **\$3.98**  
 Pandora Can-Can SLIPS **\$4.98**  
 ONE RACK ODDS & ENDS  
 6 Skirts 5 Girls Dresses  
 9 Girls Blouses 6 Ladies Dresses  
 4 Weskits **\$1.00**

### BARGAINS ON THE MEN'S SIDE

12 Dozen NEW SPRING **TIES** ARTIST ORIGINALS  
 Reg. 2.50 Value Special Purchase **\$1.00**  
 Men's Sanforized BROADCLOTH PAJAMAS **\$2.98**  
 New Spring Shipment Men's WASHABLE WESTERN SHIRTS **\$3.98**  
 Gorgeous Patterns  
 Something New! 65% Dacron 35% Egyptian Cotton — Long Sleeve **SPORT SHIRTS**  
 Needs No Ironing **\$4.95**  
 Men's White Handkerchiefs 12 for **\$1.00**

### WORK CLOTHES DEPARTMENT

Men's Blue Chambray WORK SHIRTS **\$1.00**  
 Men's or Boys' Brown JERSEY GLOVES 3 Pr. **\$1.00**  
 Men's Khaki Western PANTS Pearl Snaps **\$4.98**  
 Mens Genuine 11 Oz. WRANGLERS **\$3.49**

**BIG YANK WORK CLOTHES**  
 let you Bend, Stoop or Stretch with Freedom!



Khaki or Grey WORK PANTS **\$2.98**  
 Shirts to Match **\$2.69**  
 Men's Genuine LEE BLUE OVERALLS **\$2.98**

### BIG DOIN'S IN OUR PIECE GOODS DEPARTMENT

Wash Fast Colors SANFORIZED VALENCIA PRINTS **3 Yards \$1.00**  
 36" **OUTING**  
 Colors: White Mint & Blue **3 Yards \$1.00**  
 36" RUF-N-TUMBLE **TWISTALENE**  
 Beautiful Solid Colors **2 Yards \$1.00**  
 Printed Ever Pleated COTTON Inch **\$15.00**  
 Large Shipment Printed Cotton **PLISSE** **2 Yards \$1.00**  
 36" Wm. Anderson Woven GINGHAMS **\$1.49**

### EXTRA! EXTRA SPECIAL!

ONE FULL TABLE **COUNTER FABRIC**  
 46" Rayon, Linen, Travel-Check and Solids. Suitings  
 46" Rayon and Silk **SILKENUB**  
 46" Rayon and Acetate **CHIC-CHECK**  
 Values \$1.98 to \$2.98 Yd.  
 ONE DAY ONLY **2 yards \$3.00**  
 Guaranteed Washable  
 Wrinkle Resistant  
 39" DAZZLE Solid & Printed Broadcloth **98¢**  
 45" Chromspun Suiting **TUMBLE TWEED** **\$2.98 yd.**  
 36" Solids & Striped **AVONDALE SPORT DENIM** **79¢**  
 36" Cotton RIPPLETONE **\$1.39 yd.**

### IRRIGATION NEEDS

Downstairs Shoe Dep't  
 Men's Heavy Snug Fit Ankle RUBBER BOOTS All Sizes **\$6.95**  
 MEN'S 5 BUCKLE OVERSHOES Ideal for Irrigation **\$5.95**  
 Men's Light Weight RUBBER BOOTS By U. S. **\$5.90**  
 Men's All Rubber GAUNTLET GLOVES **\$1.39**  
 Men's Cord Sole 8" Top Lace BOOTS **\$8.95**  
 Men's Cord Sole 8" Ski Type BOOTS **\$8.95**  
 Men's 10" Top BOOTS **\$9.95**

## SPECIALS MONDAY ONLY

Curity Diapers **\$2.98 Doz.**  
 Birdseye Diapers **\$2.00 Doz.**  
 The Famous Puritan Bedsread Cotton 5 BALLS **\$1.00**  
 REGULAR KOTEX **4 boxes \$1.00**  
 200 COUNT KLEENEX TISSUES **6 boxes \$1.00**  
 2 Pound TAYLOR MADE COTTON BATTS **\$1.00**  
 2 LB. UNBLEACHED COTTON BATTS **79¢**  
 All Over Embroidered Nylon SCARFS and 3 Pc. VANITY SETS **\$1.00**  
 51 Gauge 15 Denier LANCEDALE NYLONS New Spring Shades **\$1.00**

Beautiful Sheer HEADSCARFS **\$1.00**  
 54" Wide-Clear PLASTIC 2 Yards for **\$1.00**  
 36" Wide - Clear PLASTIC 3 Yards for **\$1.00**  
 Ladies and Misses Rayon **BRIEFS**  
 Lace Trimmed 3 Pair For **\$1.00**  
 Ladies and Misses NYLON **BRIEFS** **\$1.00**  
 2 Pair for  
 30x30 Lily White FLOUR SQUARES 5 FOR **\$1.00**  
 Small Group Dan River HANDI-CUTS 2 yds **\$1.00**

Men's Fruit of the Loom Briefs **69¢**  
 Nylon Reinforced  
 BIFLEX GIRDLES NYLON GIRDLES  
 Or Pantie Style **\$2.98**  
 20x40 Canon BATH TOWELS **44¢ ea.**  
 Organdy CURTAINS 48" Long Colors of Red, Green & Brown Priced to Clear **\$1.00**  
 Quilted Garment BAGS Holds 8 Garments **\$1.19**  
 CHROMSPUN CURTAINS Assorted Pastels 84x56 **\$1.00**

MEN'S CLOTH **HATS** Water Repellent **\$1.49**  
 Men's Cotton Work **SOCKS** **\$1.00 PAIR**

### BOY'S DEPT. DOWNSTAIRS

Boy's Linen Dress TROUSERS **\$2.98**  
 Colors: Pink, Brown, Tan Gold, Light Blue, Charcoal  
 Boy's 11 Oz. Sanforized **WRANGLERS**  
 Sizes 4 to 11... **\$2.49**  
 Sizes 12 to 16... **\$2.79**  
 Boy's Shoes **\$2.98**  
 Sizes 8 1/2 to 3 **2**  
 Boy's Dress OXFORDS Sizes 2 to 6 **\$4.98**  
 One Rack Boy's JACKETS **1/2 price**  
 Boy's Good Quality TENNIS SHOES **\$1.98**

### STOCK UP ON LEG GLAMOUR ANNUAL SALE OF SALES!

*Humming Bird*  
 INDIVIDUALLY PROPORTIONED STOCKINGS  
 Here's your once-a-year chance for big savings on the stockings famous for their powder smooth fit. Individual measurements in your size, based on your height, leg shape and shoe size, give you increased leg beauty—better wear, too!  
 No. 15, 51 Gauge, 15 Denier **\$1.15** 3 Pairs For \$3.35  
 Regular \$1.35 NOW  
 No. 30, 51 Gauge, 30 Denier **\$1.15** 3 Pairs For \$3.35  
 Regular \$1.35 NOW  
 No. 615, 60 Gauge, 15 Denier **\$1.25** 3 Pairs For \$3.65  
 Regular \$1.50 NOW  
 No. 6612, 66 Gauge, 12 Denier **\$1.40** 3 Pairs For \$4.00  
 Regular \$1.65 NOW  
 "Tens" 66 Gauge, 10 Denier **\$1.65** 3 Pairs For \$4.75  
 Regular \$1.95 NOW  
 New Colors — Bitter Sweet, Wild Rose, Coffee Ice, Star Dust.

Extra Special Men's Cord Sole WORK SHOES **\$7.90 Value**  
 One Piece Back **\$5.00**  
**HARMAN'S**  
 WE GIVE S & H GREEN STAMPS



A NEW HEREFORD HOME is the home of Mr. and Mrs. Ed Jesko at 800 Union Avenue. The house was completed in April of 1954 and the Jesko's moved in just before Easter. The house, which has a living room, dining room, kitchen, three bedrooms, two bathrooms, a TV room, double garage and back porch was built entirely by Mr. Jesko and his two sons, Johnny and Jimmy Jesko. The house also has a 15x20 basement. (Staff Photo)

## Progressive News

**By Mrs. Ira Ricketts**  
 Mr. and Mrs. Edgar Lemons and family and Mr. and Mrs. Walter Lemons and family were called to Morton last Sunday night, when they received word their father had been injured in an accident. Mr. Lemons had a flat and was behind his car when another car pinned him between the two cars, breaking his leg and causing other injuries. His injuries were not as serious as first feared, so the Lemons returned home Monday.  
 Mrs. Virgil Dodson visited her sister, Mrs. H. V. Lee, Wednesday in Amarillo. Mrs. Lee went home from the hospital Tuesday and is recovering satisfactorily from surgery.

Church Thursday night.  
 Mrs. Harold Beauchamp and Mrs. Ira Ricketts attended the luncheon of the C.W.F. Wednesday at the Christian Church.  
 Mr. and Mrs. Raymond Beau were callers Sunday afternoon of Mr. and Mrs. Ira Ricketts.  
 Mrs. V. E. Dodson and Mr. and Mrs. Ira Ricketts attended Christian Men's Fellowship covered dish supper, Wednesday evening. An interesting program by John Samuel Coombes was given. He showed pictures he had taken in Japan, China, Formosa and islands in the Pacific.  
**Umbrella Handle**  
 The loose handle of the umbrella can be tightened if the cavity is filled with melted alum and the stick pressed into it quickly. Hold it firmly until it sets.  
**Onion Juice**  
 To extract onion juice cut the onion in half and press in an ordinary lemon squeezer. The eyes will be less affected by this method and the juice will have a better flavor.  
**Paint Stains**  
 Equal parts of turpentine and ammonia make an effective solution for removing paint stains from clothing.  
**A Cake Suggestion**  
 A saltspoonful of ground ginger mixed with the flour when making a cake will make it very light. Or a tablespoonful of lukewarm water added to the eggs before mixing them in a cake will also make the cake light and spongy.  
**Sprains**  
 To ease slight sprains, beat up the whites of eggs and apply. When dry, renew the application.



**The Welcome Wagon Hostess**  
 Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon  
 Phone 1258



### Macaroni-Cheese Salad Makes Excellent Dish For Lent Days

Lent (meaning Spring) is a Christian fast in preparation for Easter. It begins on Ash Wednesday, approximately six weeks before Easter, a day which derives its name from a still prevailing Catholic custom of putting blessed ashes on the heads of the faithful to remind them that they are dust and that unto dust they shall return.  
 Most of the protestant churches observe Lent through prayer services held during the six weeks period. Along with Religious observances, however, Lent brings to mind certain foods that are traditional. In the earliest days the chief Lenten food was fish, and herring pies, pancakes on Shrove

Tuesday and hot cross buns on Good Friday are still the custom in some parts of New England.  
 Cheese is an excellent substitute for meat and few meat cuts provide a main dish as inexpensive as one based on cheese. Many housewives include cheese in their menus the year round for it is rich in protein and food energy.  
 Today's recipe for macaroni and cheese salad gives just the right proportions to be used as a starter, main dish, or best of all to a company fried chicken and it is a favorite with most men. It belongs to Mrs. Arlie Dean, formerly of Hereford and now of Nara Visa, N. M., whose friends have requested the recipe for their own use.  
**Macaroni-Cheese Salad**  
 1 cup macaroni  
 2 large fresh tomatoes  
 1 cup diced American Cheese  
 2 hard boiled eggs  
 6" or 8" narrow strips of green pepper  
 ½ cup chopped pecans  
 mayonnaise dressing  
 Break up the macaroni into small bits and boil until done in salted water. (There should be one cup after it is cooked and drained.) Cut the tomatoes in small cubes, chop the eggs in small pieces and combine all the ingredients. Salt and pepper to taste and mix with just enough mayonnaise dressing to moisten and chill. Serve in lettuce cups or on a bed of shredded lettuce sprinkled with paprika.

Mrs. Gene Roach of Tatum, N.M. is a guest of her mother, Mrs. Bess Werner. Mrs. Roach is the former Miss Mary Turrentine.

Always Use Genuine  
**P.G.C. FEEDS**  
 Have You Tried Our P.G.C. Calf Meal  
**IT'S GUARANTEED**

---

**SPRING BARLEY SEED**  
 Now In Stock

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Complete Line  
 • FIELD SEEDS • GARDEN SEEDS  
 • LAWN GRASS SEED  
 Commercial Fertilizers for Every Purpose  
**Hereford Grain Corporation**  
 Phone 360

**PENNEY'S** BE HERE WHEN THE DOORS OPEN  
 ALWAYS FIRST QUALITY!

**DOLLAR DAY**  
 ROCK BOTTOM PRICES! SPECIAL NEW BUYS!  
 TOMORROW!

<p><b>SAVE!</b>                  Men's Dress Shirts  <b>2 for \$3.00</b>                  nice broadcloth grey dress chambray, these shirts all are fast color and sanforized-shrunk.                  One assortment of Nylon Sport Shirts \$1.00</p>	<p><b>SAVE!</b>                  Juvenile Sport Shirts  <b>\$1.00</b>                  plain and in the seasons most popular wrinkle shed fabrics. Fancy colors. These little sport shirts fit from size one to 4 yrs. need little if any ironing.</p>	<p><b>SAVE!</b>                  Women's Pongee Blouses  <b>2 for \$3.00</b>                  all new styles &amp; the most beautiful group of prints, you will want several at this low low price.</p>
<p><b>SAVE!</b>                  Women's Nylon Short Coats  <b>\$9.00</b>                  we have only 30 of these beautiful nylon coats, we do have a complete selection of white and pastel colors, all sizes, just think of a completely washable coat for this tiny price.</p>	<p><b>SAVE!</b>                  Jumbo Garment Bags  <b>\$2.00</b>                  chromspun with para pouch, drop frame guards your clothes. Sturdy long wearing, quilted fronts reinforced seams, zipper opening.</p>	<p><b>SAVE!</b>                  Women's Nylon &amp; Rayon Anklets  <b>4 for \$1.00</b>                  These are anklets picked from our stock of better anklets, and priced specially for this dollar day, buy several and save.</p>

**JUST RECEIVED!**

A Shipment of  
**NEW 1955 MERCURYS!**

We now have a good selection of styles, models and colors for you to pick from.  
 Come out today, look over the Amazing New 1955 Mercury.  
 Pick your style and color. We're ready to trade.

**SEE IT—DRIVE IT—OWN IT!**  
**YOUNG MOTOR COMPANY**

East Highway 60 Phone 9



### Mrs. M. M. Beavers Marks 80th Birthday On Independence Day

For many years, March 2 has been extra special for Mrs. M. M. Beavers, Texas pioneer and wife of a Texas pioneer preacher. She was born on March 2, and has always been proud that she and "Texas" observed the same birthdays. Although Texas marked her 119 year Wednesday the slight difference in ages, for Mrs. Beavers was only 80, mattered not at all. She can remember the early struggles of pioneer Texas days as she, along with the rest, helped set a pattern of courage and spirit for future generations.

March 2, 1955, held another special significance for Mrs. Beavers for, in pre-arranged plans, members of the Woman's Society of Christian Service of the First Methodist Church named her the Methodist Woman of the Month, at the monthly luncheon meet. She is already a life member of the WSCS.

Miss Alma Munn was married to M. M. Beavers in 1899. He was a farmer then with a call to preach, who soon became one of Texas "horse and buggy" preachers who rode the circuit regularly day after day. The going was rough and twice she saw him give up the ministry and go back into farming. It was through her steadfast encouragement against all difficulties, that he was able to make a third attempt at preaching, which proved successful.

She is the mother of 10 children, seven living. They include Lama of Hereford, the twins: Zoe of Dalhart and Mrs. Gladys Freeman of Lubbock, Milton who is in Alaska, Mrs. J. W. Hendrix of Hereford, and Morris and Lovey of Lubbock. Hall, the oldest son, passed away recently and two children died in infancy. She also has four grandchildren and two great-grandchildren.

### WSCS Honors Mrs. Beavers

The Woman's Society of Christian Service of the First Methodist Church held its regular monthly luncheon at the church Wednesday with Mesdames W. A. Gearn, Claude McGoen, Morris Asley, D. R. Holt, M. F. Cherry, Floyd Ross, Dick Barnard and C. R. Winget serving as hostesses.

Following the luncheon Miss Colline Brown sang "This is My Task," accompanied by Mrs. S. M. Dunnam at the piano, honoring Mrs. M. M. Beavers on her 80th birthday. Mrs. Colby Conkright, president, presented Mrs. Beavers with a corsage and named her The Methodist Woman of the Month, chosen by a special committee.

During the business session, Mesdames Colby Conkright, Grant Hanna and S. M. Dunnam were named delegates to the annual WSCS conference to be held in Childress on March 16-17-18. K. R. Holden of Plainview spoke on "The Truth about Alcoholism."

### L'Allegra Club Will Decorate Pediatrics Ward

Final plans for the decorating of the pediatrics ward of the Deaf Smith County Hospital were made at the Thursday meeting of L'Allegra Study Club in the home of Mrs. Walter London Jr. Mrs. J. W. Barnett, chairman of the finance committee, announced that draperies were completed and chairs and lamps purchased for the ward. Mrs. Bill Hardwick was welcomed as a new member.

Mrs. Floyd Ross presented the program on "Relaxed Entertaining," saying in part: "The most important thing for any hostess to remember is that she cannot possibly give a successful and happy party if she tries to do things on a more elaborate scale than she can easily handle, and for which she has the proper service for entertaining. The purpose of a party is to provide a good time and not an exhibition of china or glass ware. In entertaining, as in most everything else, it is the woman with the plus attitude rather than the minus attitude, who is successful."

Members of the club attending were Mesdames Charles Hill, Bill Hardwick, J. W. Barnett, Jack Brown, Bill Dameron, John Estes, Gerald Hale, Hilton Higgins, V. C. Hopson, Richard Ireland, Lee Kent, Floyd Ross, Wayne Thomas, Bill Waldrep, and the hostess.

Mr. and Mrs. Lee Benefield left Sunday for San Antonio for a visit with her father, Dr. J. M. Postelle, and other relatives. They were accompanied from Odessa by Mrs. Benefield's brother and his wife, Mr. and Mrs. Fred Postelle.

Read The Classifieds

### Bay View Study Club Holds Annual Friendship - Guest Day

In keeping with March 7, the date set aside as "Friendship Day," by the Texas Federation of Women's Clubs, the Bay View Club held its annual Friendship - Guest Day program at Ward Hall of the First Methodist Church Thursday afternoon. Members of the year book committee served as hostesses. Mrs. Geo. Heard, vice president, welcomed the guests. Guest entertainer was Miss Edna

Graham, former mathematics teacher at West Texas State College, who showed slides and gave a lecture-review of her tour of New Zealand, Australia and parts of Hawaii.

Miss Graham told of the people, their customs and habits and contrasted their way of life with life in the United States, and described the countries as the pictures were shown.

Special guests attending were Mesdames Jim Black, Bess Womble, Ed Warren, Pat Webb, Russell Wingert, Bess Werner, Russell Roach of Tatum, N. M. S. M. Lunnam, Ida Ricketts, C. C. Roosevelt, George Warner, Alton Fraser, Jeff Glibreath, J. H. Patton, W. C. Thomas, O. H. Culpepper, Clyde Cocanougher, D. J. Lawson, Charles Hood, T. M. Dreyer of Carrizo, N. M., W. L. Davis Sr., Earl McElwee, G. W. Witherspoon, J. R. Fowlkes, Jack Gilliland, Howard Bensley, H. L. Broadwell of Amarillo who is a former member of the club, and Miss Thornton Shirley.

Members present were Mesdames D. H. Alexander, Philip Barkley, Colby Conkright, H. G. Conkright, Leo Forrest, Jimmie Gillentine, E. W. Harrison, Geo. Heard, W. S. Kerr, J. W. Kirby, Paul Mathers, J. C. McCracken, Ansel McDowell, John McLean, R. B. Miller, J. W. Spradley, James W. Witherspoon, Miss Frances Turentine.

Q. How can I remove paper that stuck to a polished wood surface?  
A. Pour a few drops of sweet oil on the paper and then rub with a soft cloth. Finish with a good furniture polish.

### READ THE BRAND CLASSIFIEDS

ESON CHARTS  
ONE DRE MERE  
PAL PIANO PEN  
PRISES SPORTS  
LAKES EMU DEE  
ETHICS SASHES  
IT U I EN  
SEEPED BRANDS  
UNO EVE IS I  
REMISS ASSIST  
ARE REPUT DEE  
ANU KET ALE  
TROT YORE

**BE HERE WHEN THE DOORS OPEN!**

# DOLLAR DAY SALE!

**DOORS OPEN AT 8:30 A. M.**

## MEN'S WESTERN BELTS

By "Justin" **\$1.97**  
2" Width With  
Trophy Buckle  
A \$2.98 Value

## Western Shirts

20 Only **\$2.00**  
Men's  
Broken Sizes  
From 15½ to 17  
\$6.95 Values for

Decorative  
**SOFA PILLOWS**  
By Delsey  
Fabrics.  
\$1.98 Value **\$1.00**

**BATH SETS**  
Solid  
Colors  
\$1.98 Value For **\$1.29**

**NYLON HOSE**  
First Quality  
15 Denier,  
60 Gauge  
SPECIAL  
IR **79¢**

Assortment of  
**RIBBONS**  
Values to  
15c. SPECIAL **2¢ yd.**

One Group Cotton  
and Rayon  
**PIECE GOODS**  
79c and 98c Per Yard Values  
Yard **49¢**

Men's  
**COWBOY BOOTS**  
Stove Pipe Top In  
Yellow and Tan  
\$19.95 Values For **\$12.95**

Men's  
**WORK GLOVES**  
Short Gauntlet Leather  
Fain  
\$1.25 Value SPECIAL **79¢**

ALL LINEN  
**GUEST TOWELS**  
Made in Ireland  
Sizes 13x19 In Pastel Colors  
39c Value  
**5 for \$1.00**

**69 Pair Ladies "Enna - Jettick" SHOES**  
Values \$9.95 to \$11.95  
To Close Out At **\$3.99 PAIR**

# RUTHERFORD & CO.

**COMPLETE SERVICE**

**Hereford Radiator Sew.**  
**PHONE 1597**  
South of Nell's Body Shop

## Streu's Diary

March 4, 1955

DEAR DIARY:

Oh, Boy! I'll never, never go any more painting and rearranging in a hardware store! We moved one counter and wound up moving everything in the store—however, when we get through, I believe that both we and the customer's will like the arrangement much better. Come in and give us your opinion.

A am constantly surprised at the way people continue to buy RCA Victor TV sets from us; one would think that the market was saturated, but our sales continue right along—of course, it is possible that it is because RCA Victor is just the finest set on the market. Our other RCA Victor products like record players, records, radios and clock radios are also moving nicely. Stop by and choose from our wide selection of RCA Victor products. Got several new popular records recently.

Some of Jean's Gift Shop purchases are drifting in—would pay you girls to come in every few days to see the newest in gift merchandise.

Just received: Roller skates, bolts, cable clamps, light bulbs, pocket knives, well cylinders, chain, flash light batteries, cast iron cooking wear, mixer bowls, paints and enamels and dozens of other everyday items needed to fill in our stocks and keep them complete.

The time is near for spring house-cleaning and, as usual, Streu's is ready with waxes, pol-

STREU

**Makes Honor Roll**  
 Mrs. Fern Pittman Minter, daughter of Mrs. F. N. Pittman of Hereford, was listed among the 98 honor students at the Oklahoma College for Women for the first semester. To be listed on the honor

roll the student had to make a grade of B which is a superior rating.  
**Food in Cans**  
 If all the contents of food in a tin can are not used, place the

remainder on a dish and put it away in the refrigerator to be used later. Do not leave it in the car.  
**Deodorizer**  
 A bottle of lemon juice left uncorked in the bathroom will make

an excellent deodorizer.  
**Candles**  
 If candles are varnished with a good clear shellac it will add to their appearance, and still more important it will prevent the cand-

les from dripping on the table cover or wherever the candles may be placed.  
**Threading Needles**  
 To facilitate quick threading of a needle, try placing a white back-

ground directly behind the needle's eye.  
**Stitching Silk**  
 When stitching silk or any very thin material on the machine, put a piece of white paper underneath

the material and it will prevent puckering or drawing. The paper can then be removed easily.  
**Winter Potatoes**  
 If part of the stock of winter potatoes is still on hand, add a

slice of lemon to the water in which they are boiled. This prevents them from discoloring and also adds a better flavor.  
**Read The Classifieds**

# Anthony's DOLLAR DAY

**LADIES COTTON**  
**Slips or Petticoats**  
 Full Length Slips Embroidered Trim Tops and Bottom and Petticoats With Embroidered Trim on Bottom 32 to 40. S.M.L. **\$1**

**LADIES**  
**Rayon Pants**  
 Large Assortment of Bright Colors as Well as White and Pink Sizes 5-6-7 **3 for \$1**

**NEW SPRING**  
**Nylon Hose**  
 60 Gauge, 15 Denier First Quality Nylon Hose with the Hair Line Heel and Some with Dark Heel. All New Spring Shades Sizes 8 1/2 to 10 1/2 **pr. \$1**

**CHILDREN'S**  
**Training Pants**  
 Smooth Knit Cotton Panties for the Little Ones. Sizes 0 to 10. Special **6 pr. \$1**

**SMART NEW SPRING**  
**HATS**  
 Just Received A New Shipment of Ladies New Hats At This SPECIAL PRICE **\$2**

**80 SQUARE PRINTS COTTON**  
**Piece Goods**  
 A Good Selection of First Quality Fine 80 Square Prints You Will Want Many Yards When You See These **3 yds. \$1**

**NEW SPRING**  
**PURSES**  
 Values to 1.98 Many Styles in Many Colors of Red, Blue Black and Cream Plus Tax **\$1**

**VALUES FROM 49c to 59c**  
**TOWELS**  
 Stock up on your Towel Needs Now. On Through Spring and Summer. Large 20x40 inch Size **3 for \$1**  
 ● Multi-Colors ● Checks ● Solids ● Stripes ● Plaids

**NYLON**  
**ORLON — DACRON**  
**DRESS FABRICS**  
 All First Quality **74c yd.**  
 Every Yard a Savings. Choose from Dacron Chambray, Orlon and Nylon Taffeta. Nylon Sculpture, Printed Puckers, Solid Color Puckers. Easy to Wash. Makes up Beautifully.  
 Permanent Finish  
**ORGANDY & BATISTE**  
 Delicate Shades of Pink, Blue, Maize, Orchid, Nile, White, All with Delicate Embroidery that Makes it look Worth Three Times this Amount.  
**99c yd.**



**SPECIAL GROUP**  
**Cotton Twill**  
**SHORTS**  
 A Regular \$2.98 Value — Sizes 10 to 20 Faded Blue, Red, Yellow, Orange and Navy **SPECIAL 1.98**

**LARGE ASSORTMENT OF**  
**COSTUME JEWELRY**  
 New Spring Styles and Colors **\$1.00**

**BEAUTIFUL NEW**  
**RAYON PANELS**  
 A Decorator's Delight ONLY **\$1.00**

**TIER CURTAINS**  
 Spruce up Your Home for Spring With These **ONLY \$1.00**

**FINE FIRST QUALITY**  
**COTTONS**  
 Values from 54c to \$1.00 Yard  
 NOW ONLY **44c yd**  
 Through a Special purchase are we able to offer this outstanding value. Spring into summer fabrics

**LADIES**  
**COTTON BRAS**  
 Values to 1.98. A & B Cup. Sizes 32 to 38  
 Irregulars of a Nationally Advertised **\$1.00**  
 Line **SPECIAL 2 for \$1**

**New Pastel Batiste**  
**BLOUSES**  
 Here's a Bargain that's too good to pass up. Lovely Sheer Pastel Batiste Blouses... the newest for Spring, just arrived in time for Dollar Day.  
 Sizes 32 to 40 **\$2.98**

**Father and Son, Rayon Linen Weave**  
**TWO-TONE**  
**POPOVERS**



Boys' 8-14 **\$2.98**  
 Men's S-M-L **\$3.98**  
 This smart geometrical design on the square front makes this shirt one both Father and Son will want to own. Two-tone rayon linen wave popover. Stud button opening. Comes in charcoal-carol, black-pink, charcoal-helio.

**MEN'S LONG SLEEVE**  
**SPORT SHIRTS**  
 Extra Special in Cotton and Fibreen Cloth Two Breast Pockets Two Way Sport Collar Many Smart Patterns S-M-L Sizes **\$2**

**MEN'S**  
**Dress Socks**  
 Men's Dress or Sport Anklet Style. Some Bright Colors, Some with Checks Sizes 10 to 12. **4 pr. \$1** SPECIAL

**MEN'S SPRING ACETATE AND RAYON**  
**Gaberdine Slacks**  
 Sheer Gabardine in Grey-Blue-Tan. Sizes 28 to 34 **SPECIAL 4**

**MEN'S GENUINE HEMPHILL**  
**ARGYLE SOCKS**  
 Bright Plaids in Soft, Fine Yarn. Large Selection of Patterns and Colors. Sizes 10 to 12 **2 for \$1**

**LARGE SIZE**  
**CUP TOWELS**  
 Bleached and Laundered Tea Towels. Unhemmed Perfect. **4 for \$1**

**PRINTED**  
**PILLOW CASES**  
 140 Thread Count. Per Square Inch. Size 42x36 for Hemming **2 for \$1**

**SPECIAL**  
**LUNCH CLOTHS**  
 54x54 and 52x52 Plaid Lunch Cloths Fast Colors, Sanforized. **2 for \$1** SPECIAL

**CHILDREN'S SHORT SLEEVE**  
**SPORT SHIRTS**  
 Large Assortment of Stripes and Solid Colors. Quick Drying Sizes 2 to 8 For The Little Folks. **2 for \$1**

# ★ AP NEWSFEATURES ★ COMICS ★

WORLD'S FASTEST SIZES

YOU'VE HEARD OF A SUGGESTION BOX, HAVEN'T YOU? WELL, I SUGGESTED HE GET THIS ONE FOR ME!!



THE SEED CATALOGUE CAME TODAY!!



SHE DIDN'T MARRY HER FIANCE, SHE MARRIED MINE!!



DO YOU HAVE ONE THAT'S WATER-PROOF - IT'S FOR A MERMAID!!

I WASH MYSELF AND MY LAUNDRY - SAVE A LOT OF TIME THIS WAY!!



3-6

# The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 6, 1955



BELOW THE DESERT SURFACE, SCORCHY FINDS HIMSELF IN A STRANGE SETUP—SALT WATER ... MINIATURE SUB ... AND STOLEN TREASURES FROM SUNKEN SHIPS. SUDDENLY—FOOTSTEPS...



CONTINUED...



SURE IT'S 1953 - BUT HERE IN THE SOUTH SEAS A MAN CAN STILL...

# DICKIE DARE

by  
Coulton  
Vaughn

GET HIMSELF GLORIOUSLY SHIPWRECKED ON AN UNINHABITED ISLAND!

WE WERE DUMB ENOUGH TO ESCAPE FROM CIVILIZATION - LET'S BE SMART ENOUGH TO ENJOY IT!

DOC, WHERE WOULD CRUSOE HAVE STARTED HOME BUILDING?

THIS SEEMS A GOOD SPOT - CLOSE TO THE SUPER MARKET AND DRUG STORE

\* THE LAGOON WHERE THEY GET FISH, LOBSTERS, CRABS, EELS, ETC.

\* THE COCONUT GROVE WHERE ALL THE NUTS HAVE A DRINK OF MILK

THIS BANANA FIBRE WILL BE SWELL FOR LASHING POLES TOGETHER!

I THINK WE CAN FIGURE HOW TO WEAVE PALM LEAVES INTO WALLS AND MATS...

LOOK, I DID IT!

IT'S IN THE MODERN FASHION TREND, DOC! I'LL TAKE ABOUT 15 YARDS...

ANOTHER MODERN NOTE, DOC! FOR HEAT, WE USE THE SUN...

-AND ...FOR AIR CONDITIONING, DICK, THE TRADE WINDS!

SO-OUR HOUSE IS COMPLETE! WHAT'S NEXT, SLAVE DRIVER?

AN OPEN-AIR COOKING SETUP, MADE FROM CORAL CHUNKS

LET'S TAKE A COCONUT'S EYE, LOOK AT THESE HIGH PRESSURE DEVELOPMENTS

COCONUT SUPPLY...

LOBSTER POND

AT LAST - OUR PARADISE IS COMPLETE... I'M GOING TO RELAX AND ENJOY IT!

LIVE FISH IN HERE

HOMEMADE FURNITURE

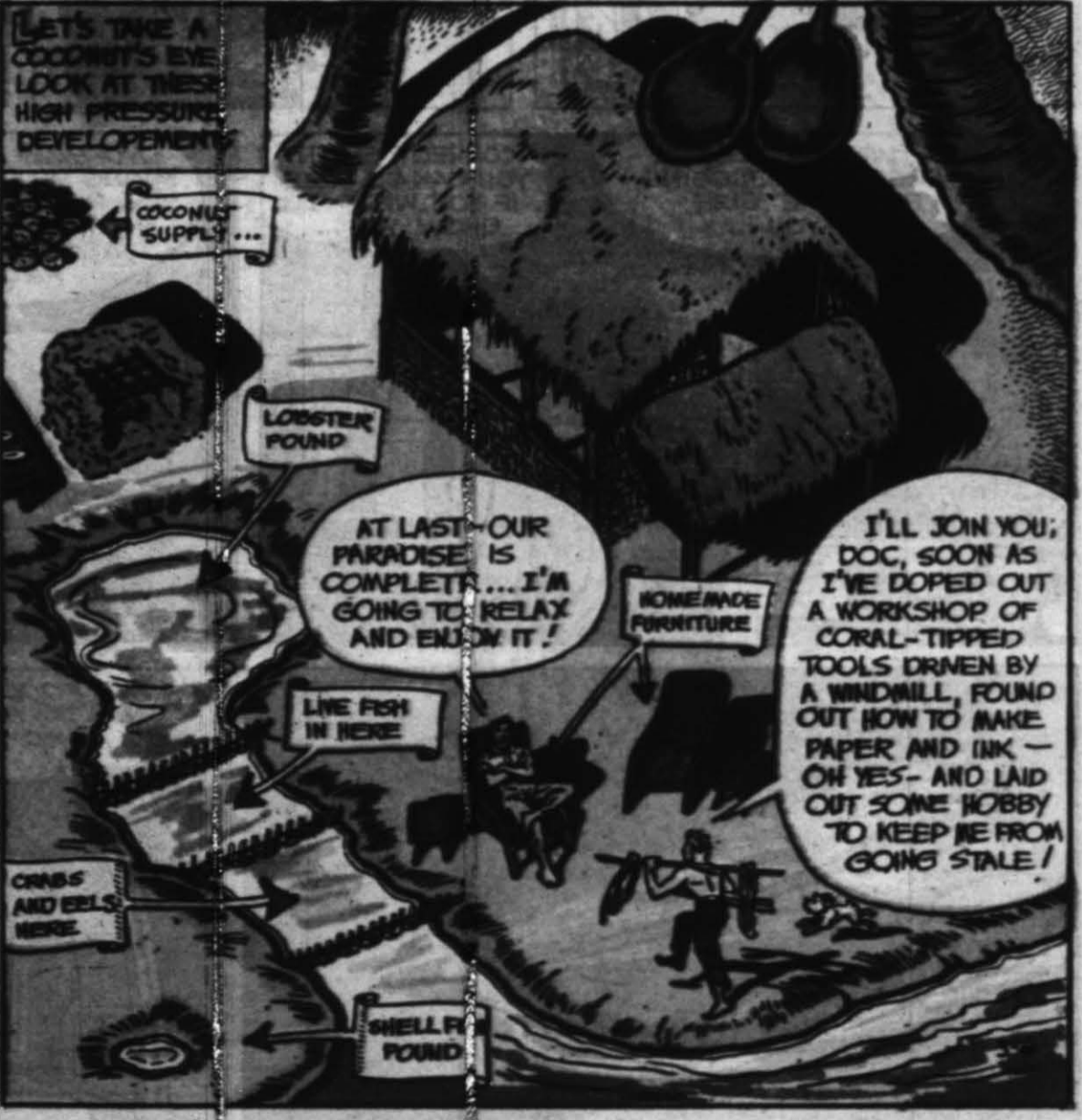
I'LL JOIN YOU, DOC, SOON AS I'VE DOPED OUT A WORKSHOP OF CORAL-TIPPED TOOLS DRIVEN BY A WINDMILL, FOUND OUT HOW TO MAKE PAPER AND INK - OH YES - AND LAID OUT SOME HOBBY TO KEEP ME FROM GOING STALE!

NEAT! SATISFIED NOW, MR. DICKIE CRUSOE DARE?

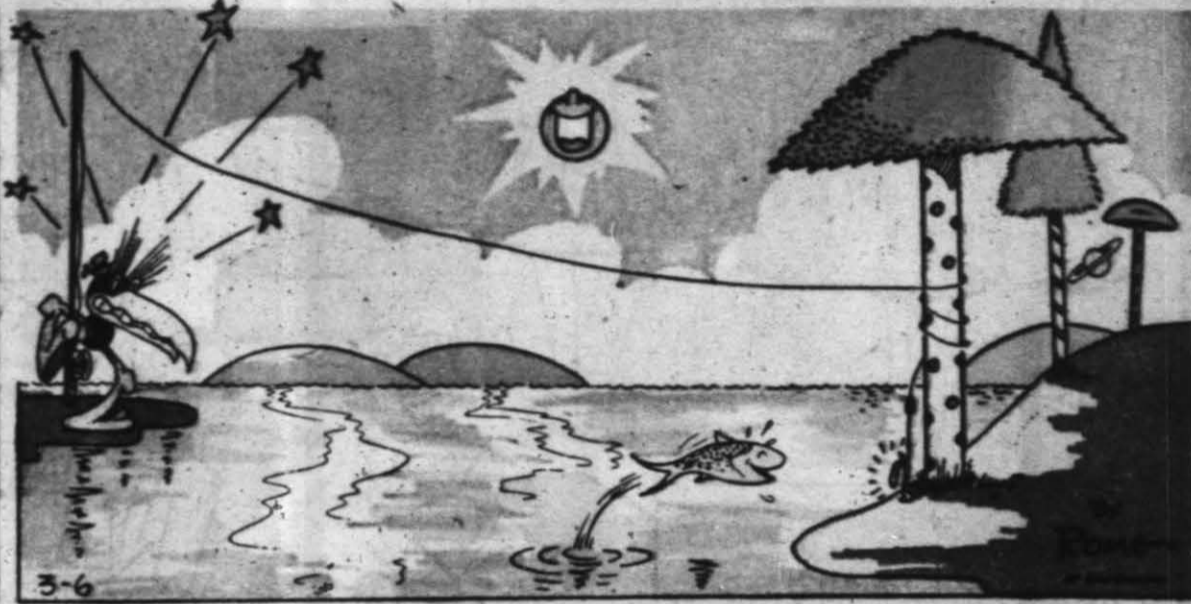
DOC, WE MUST MAKE WOODEN SPADES, DIG A POND TO KEEP LIVE SEAFOOD REAL HANDY!

CRABS AND EELS HERE

SHELL POND



# LITTLE MOON FOLKS



# SPORT SLANTS

—THE BIG PAY-OFF.



**Bob Toski!**  
 EARNED \$65,819.45  
 IN 86 ROUNDS  
 OF TOURNAMENT  
 GOLF LAST YEAR  
 —AVERAGING 70.93  
 STROKES PER  
 ROUND. IT FIGURES  
 OUT ALMOST  
 \$100 A  
 STROKE

3-6-55



**Rocky TURN-70**

COLLECTED  
 \$151,283.25  
 FOR WINNING  
 THE GARDEN  
 STATES STAKES  
 —A RACE  
 THAT LASTED  
 ONE MINUTE  
 46 1/2 SECONDS



**Casey STENDEL**  
 WAS PAID  
 \$12,000 FOR  
 NOT MANAGING  
 BROOKLYN  
 IN 1937

DAD!



**MARCIANO**

HAS PAID \$166,000  
 FOR KNOCKING OUT  
 JERSEY JOE WALCOTT  
 IN 2 MINUTES 25  
 SECONDS



**MEMORY WORK**  
 HE COLLECTED  
 THE BIGGEST  
 BONUS PURSE  
 —\$900,000  
 FOR DEFENDING  
 HIS HEAVYWEIGHT  
 TITLE IN ONE  
 BOUT IN 1927

WANT OMOO  
 AND IT UP TO A...



**BUCKLEY**



THINK

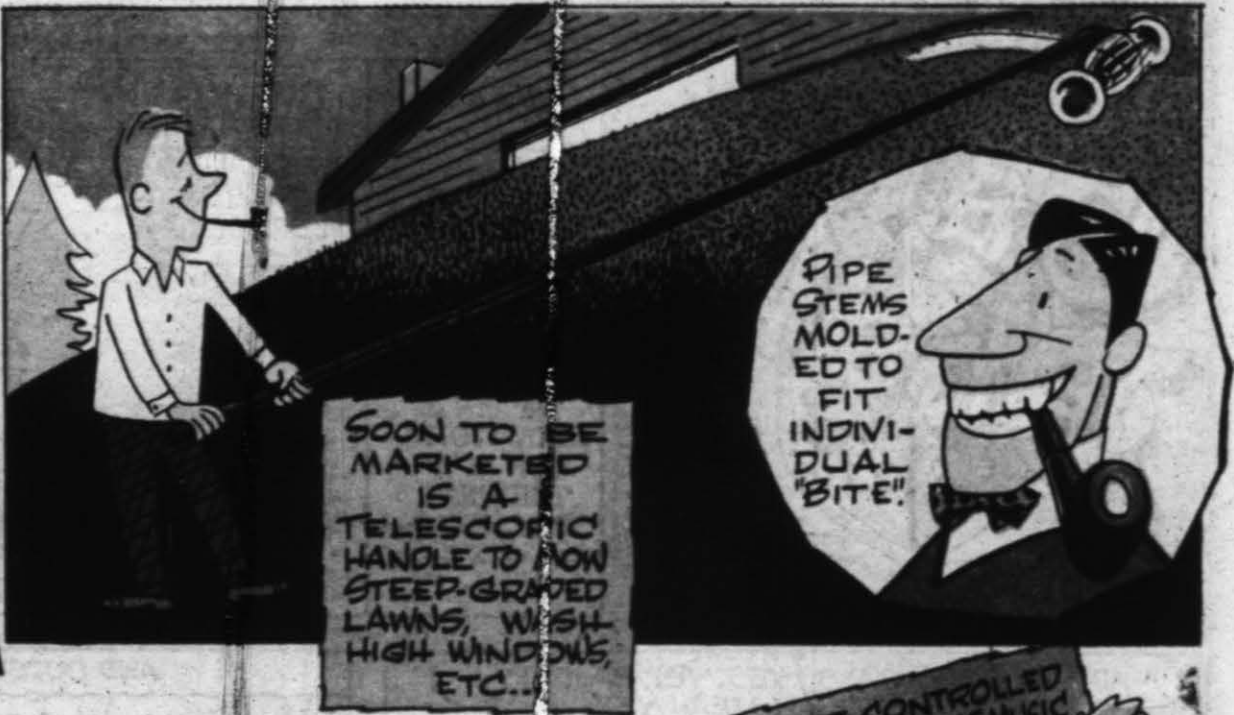
3/6



**GING**  
CORTY  
HAD  
SEVERAL  
UNFORTUNATE  
ACCIDENTS  
WHEN HE  
VENTURED  
OUTSIDE THE  
ROYAL CASTLE  
AFTER A  
SNOWSTORM...  
NOW IT'S  
THE NEXT  
DAY, AND---



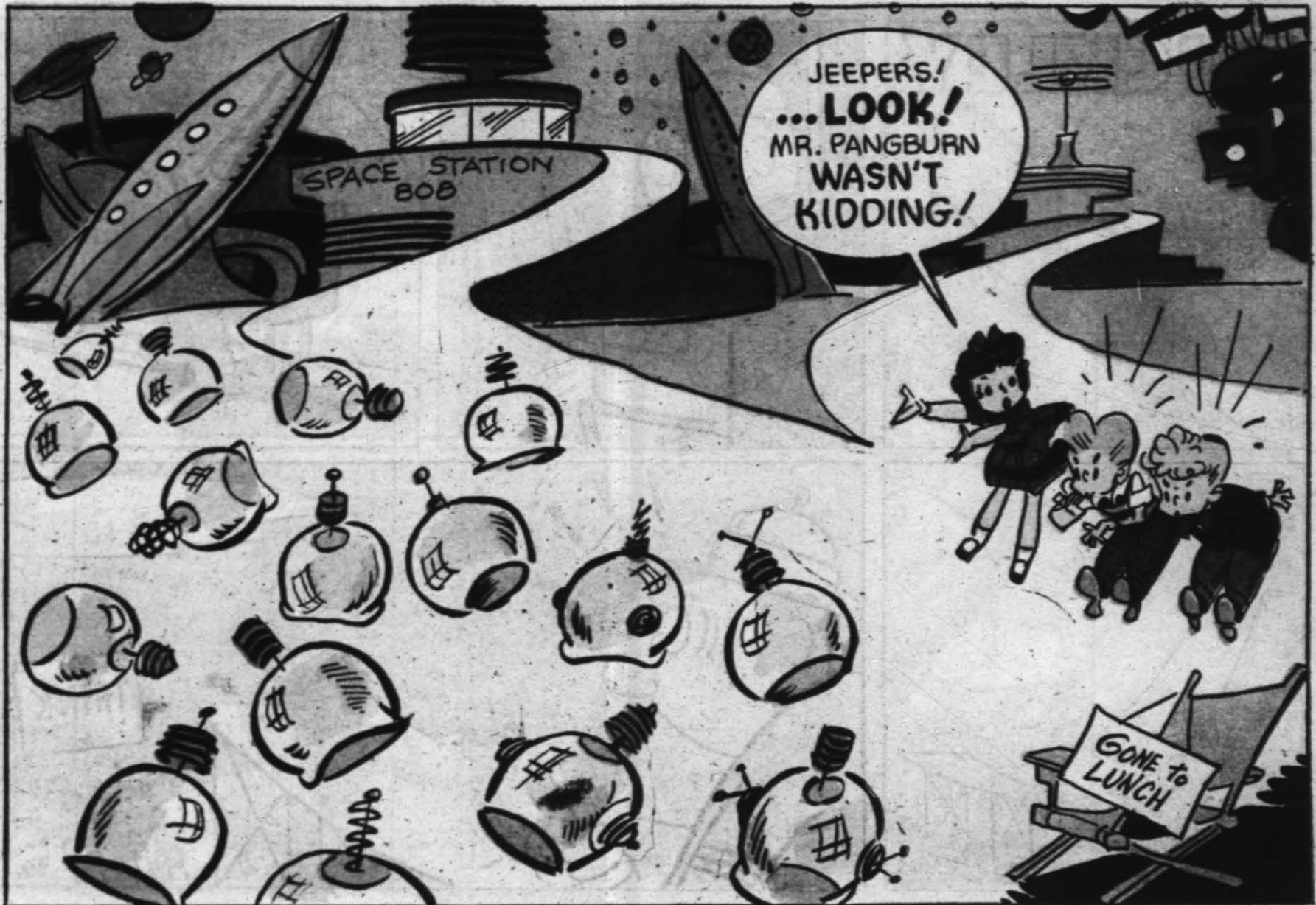
# THINGS TO COME



## NEIGHBORLY NEIGHBORS

BY MORRIS





# CLARK DIKE

by  
**ED STROPS**



Produced by Stephen Shuster  
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## ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



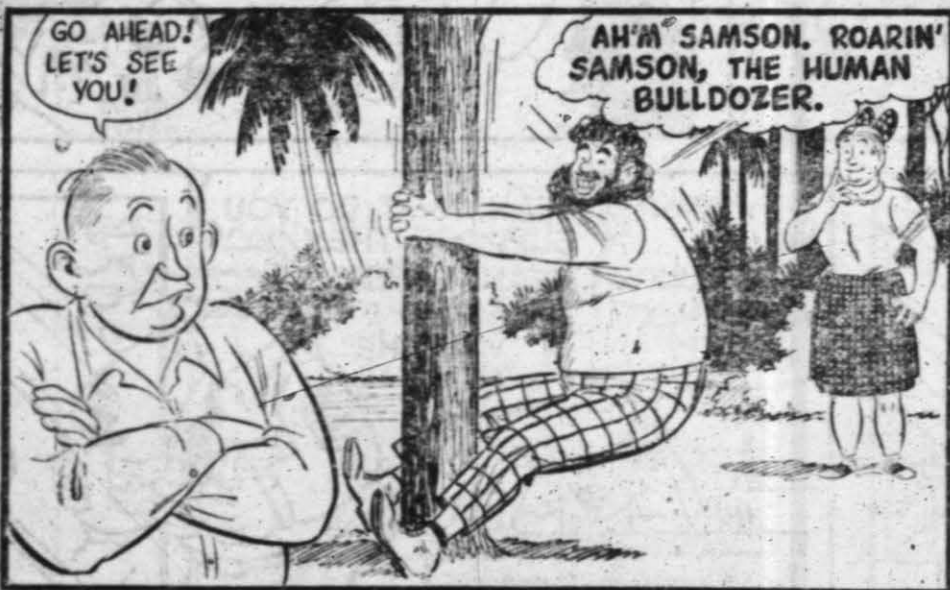
# The Sunday Brand

Houston, Texas

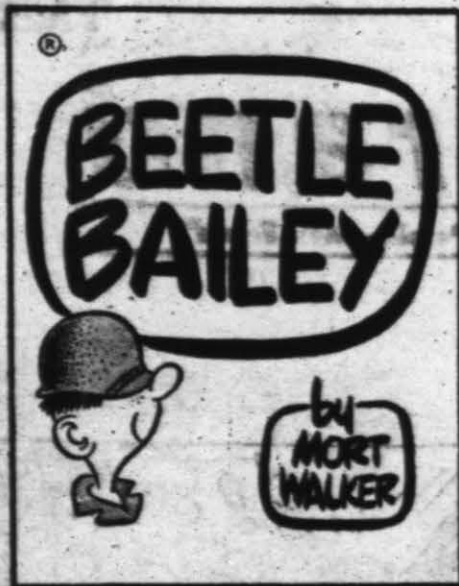
Our Slogan: "More People—More Fun!"

**BUZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE







**Shop In Hereford  
For Your Best Buys!**

# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



THIS WAS EASIER THAN MOST JOBS. JUST A FEW BUMPS. YOU DIDN'T FIGHT VERY HARD.

THIS IS OUTRAGEOUS. YOU'LL BE PUNISHED FOR THIS!

WHO'LL PUNISH US, SIR HARRY? THERE'S NOTHING BUT WATER AROUND HERE --- AND US.

1



YOU KNOW MY NAME --gulp--

NATURALLY. WE KNOW ALL BOATS ENTERING THESE WATERS. uh--I MUST GET A NEW OUTFIT. THIS IS TOO TIGHT!

2



NO USE UNLOADING THAT SCHOONER. SHE'S IN GOOD SHAPE. PULL HER OFF THE ROCKS AND WE'LL TAKE HER WITH US.

OKAY, BOSS.

I COULD USE CIVILIZATION-- AND A GOOD PERMANENT.

3



MIND TELLING ME HOW YOU MADE YOUR VOICES SO LOUD? WE HEARD THEM FOR MILES.

MIKES AND LOUDSPEAKERS, NATURALLY-- YOU CAN SEE THEM HIDDEN AMONG THE ROCKS.

4



TO THINK WE WERE SO STUPID AS TO BE ATTRACTED BY THIS! IF SIR HARRY HADN'T BEEN SO IMPETUOUS! WHAT CAN WE DO?

PATIENCE, NARDA. FIRST, LET'S SEE WHAT THEY INTEND.

5



YOU'RE WONDERING WHAT'LL HAPPEN TO YOU? WE DON'T KILL UNLESS FORCED TO--

WHAT THEN?

THESE ROCKS ARE FIVE HUNDRED MILES FROM LAND. WE'LL LEAVE YOU HERE. MAYBE A SHIP WILL FIND YOU--MAYBE NOT.

6

CONTINUED

3-6  
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**Trade In Hereford  
For Your Best Buys!**



WHEN BRER BAR GETS MAD, IT DON'T MATTER TO HIM WHOSE HEAD GETS KNOCKED OFF!



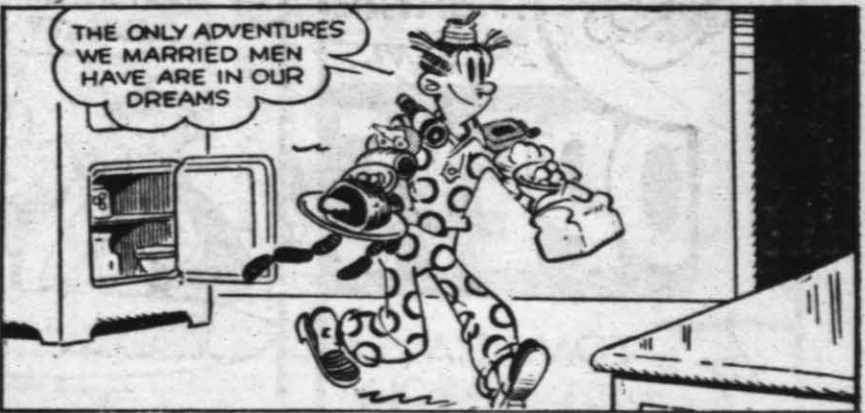
**ALL BUSINESS IS LOCAL**

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



# BLONDIE

by  
CHIC YOUNG

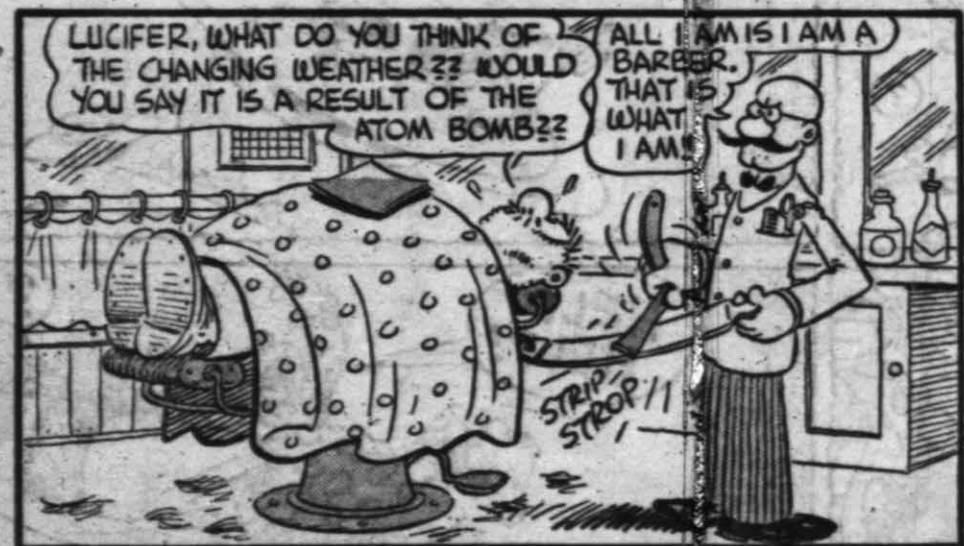


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# SHOP

With the Friendly Merchants  
of Hereford  
Help Keep Hereford Ahead

**POPEYE**  
 THIMBLE THEATRE PRESENTS  
 TOM SIMS & BILL ZABOLY



**ALL BUSINESS IS LOCAL**

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Wareford Merchants you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at Wareford Merchants.



# THE KATZENJAMMER KIDS



Shop In Hereford  
For Your Best Buys!





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### ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandises... wide selections... prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!





# JOHNNY HAZARD

by FRANK ROSSIN

**THE FORGOTTEN GARRISON...** A GROUP OF JAPANESE WHO DON'T KNOW WORLD WAR II IS OVER... CAPTURE JOHNNY! IN A JAIL BUNKER ON THE ISLAND INSTALLATION, JOHNNY FINDS TWO OTHER AMERICAN PRISONERS...



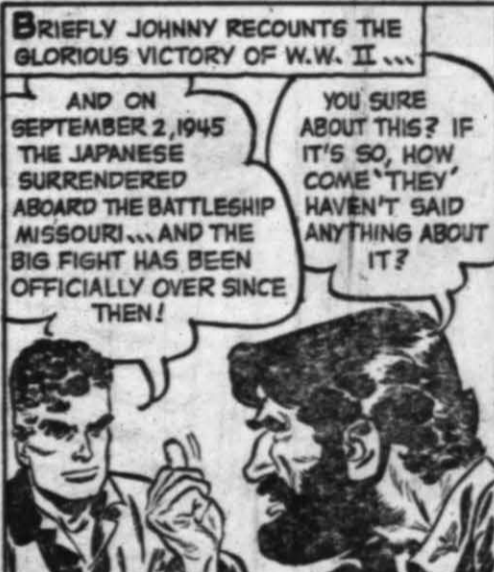
HOW ABOUT THAT, REECE... WE'VE GOT OURSELVES A NEW CELLMATE AFTER TEN YEARS! NOW I WON'T HAVE TO LOOK AT YOUR UGLY FACE EXCLUSIVELY!

CAN THE CHATTER, HARVEY, AND MAKE THE GUY WELCOME! AFTER ALL, HE CAN TELL US HOW THE ARMY HAS BEEN GETTING ALONG WITHOUT US!



HATE TO SAY THIS, BOYS... BUT THE ARMY DID RIGHT WELL WITHOUT YOU! THE WAR'S OVER... WE WON!

YOU HEAR THAT, REECE? FILL US IN, PAL... ALL AFTER JANUARY 10, 1945! WE'VE BEEN HERE SINCE THEN!



BRIEFLY JOHNNY RECOUNTS THE GLORIOUS VICTORY OF W.W. II...

AND ON SEPTEMBER 2, 1945 THE JAPANESE SURRENDERED ABOARD THE BATTLESHIP MISSOURI... AND THE BIG FIGHT HAS BEEN OFFICIALLY OVER SINCE THEN!

YOU SURE ABOUT THIS? IF IT'S SO, HOW COME 'THEY' HAVEN'T SAID ANYTHING ABOUT IT?



AND ANOTHER THING, REECE... IF THE WAR IS OVER, WHO GETS THE LOOT? WASN'T THAT OFFICIALLY PRESUMED LOST ALONG WITH US?

WHAT LOOT ARE YOU TALKING ABOUT, HARVEY?



WHEN WE WERE SHOT DOWN OVER THIS ISLAND WE WERE CARRYING AN ARMY PAYROLL... ABOUT A MILLION DOLLARS IN U.S. CURRENCY!

ALL THE CREW WERE KILLED IN THE CRASH, EXCEPT US! WE BURIED THE BOX OF MONEY BEFORE WE WERE CAPTURED. THE JAPS STILL DON'T KNOW ABOUT IT!

KILROY STILL IS! WAS HERE!



WELL, I'M NO LAWYER, BUT IT STRIKES ME THAT THE MONEY IS STILL U.S. PROPERTY! BUT THAT'S NOT THE PROBLEM NOW... IS IT?

YEAH... HOW DO WE CONVINCE THESE GUYS THAT WE'RE NOT AT WAR WITH THEM ANY MORE?



YOU... SPY... THE MAJOR WILL SEE YOU NOW!

LOOKS LIKE IT'S UP TO ME! OKAY... I'M JUST AS ANXIOUS TO SEE HIM! LET'S GO...



HARVEY, IF HAZARD IS TELLING THE TRUTH ABOUT THE WAR BEING OVER... I CAN LET YOU IN ON A LITTLE SECRET! I'M PLANNING ON HAVING A REAL WILD TIME WITH MY END OF A MILLION DOLLARS!

REAL WILD!

3-6

CONTINUED...

**Trade In Hereford  
For Your Best Buys**

**LITTLE ANNIE ROONEY**

by DARRELL MCCLURE



NOW, YOU BE A GOOD DOGGIE, ZERO, AN' STAY HERE WITH MR. BOGG, THE GARDENER~ I'LL TRY TO SNEAK AWAY FROM SCHOOL EVERY DAY AN' COME AN' SEE YOU~

MAKE IT SNAPPY, ANNIE~ WE DON'T WANT TO GET CAUGHT OUTSIDE THE SCHOOL GROUNDS~



AN' DON'T FORGET TO BRING ANOTHER TEN BUCKS THIS TIME NEXT WEEK OR I'LL TURN HIM LOOSE~ I AIN'T RUNNIN' NO CHARITY KENNEL~

OH, YES, SIR~ I'LL BRING THE MONEY~



GEE, WILHELMINA~ THIS IS A SWELL SECRET SHORT CUT BACK INTO THE GROUNDS~ HEY~ WHAT'S THAT OLD BUILDING??

THAT? WHY, THAT'S THE OLD ORIGINAL PRIMROSE HALL~ IT'S ONLY A RUIN NOW~



I GOT AN IDEA~ I COULD TEACH ZERO TO COME HERE TO MEET ME, AN'~

FORGET THAT! IT'S A DANGEROUSLY SHAKY OLD RELIC AND WE'RE ALL STRICTLY FORBIDDEN TO GO NEAR IT~ EVEN AN OLD RULE BREAKER LIKE ME OBEYS THAT ONE!!



NONSENSE, DEAN BURDEN... AS HEAD OF THE BOARD OF GOVERNORS I ASSURE YOU THE SCHOOL IS IN NO FINANCIAL DIFFICULTY~

I MUST DISAGREE WITH YOU, MRS. VAN FLINT~ WE DESPERATELY NEED MORE STUDENTS WHO CAN REALLY AFFORD TO PAY~



~MORE STUDENTS LIKE LITTLE ANNIE ROONEY, THE WARD OF WEALTHY MR. KINGSLAND PRIDE~ SUCH PEOPLE CAN WELL AFFORD OUR TUITION~

HUMPH! HER! OUR REVERED FOUNDER, PRUNELLA PRIMROSE, WOULD NEVER HAVE CONSIDERED HER, A NAMELESS NOBODY, AS ELIGIBLE~ AND NEITHER DO I!



THE ROOF OF THIS BUILDING MAY FALL IN FOR WHAT I AM ABOUT TO SAY, BUT, PRUNELLA PRIMROSE, THERE ARE TIMES WHEN I GROW AWFULLY TIRED OF YOU!

DARRELL MCCLURE  
3-6

**Stop!!**

**Shop!!**

**Save :!**

**In Hereford**

## EDITORIAL COMMENTS

### Federal School Control Is Inevitable Question

Public School Week, March 7-12, affords an opportunity to discuss one of the most serious questions to confront our community and our nation during their entire existence. That question centers around present efforts, direct and indirect, toward Federal control of our Public schools.

Such a step, in our opinion, is merely the beginning on a rapid decline of the United States as a nation and as a world power. It could easily be the forerunner of a dissolution of democracy and freedom.

This opinion is not without thought and consideration. All of us know that Communists and Communism have infiltrated into some of the higher echelons of our government during the past two decades. Despite all efforts, we are sure that some of these people still draw money from the federal payrolls. The Communists would like nothing better than working their way into the ranks of our public schools with teachers and text books. To concentrate school operations under federal administration is to invite such infiltration.

If the federal government starts building our schools it will, sooner or later, start telling us what to teach and who to hire. This is just -- and inevitable. The ultimate outcome can easily be like our present grain sorghum situation in that we would be constantly pleading with the government for teachers and curricula to suit our needs. Citizens pay their money out in taxes. A good part of this money is spent for administration and red tape. The remainder can be in such a manner that appeals to the bureau chiefs and administrators who operate that particular division. The idea, in no way, appeals to us as an efficient or democratic method of operating our public schools.

We grant that federal education would standardize our schools and teaching methods over the nation. This has some merit, which is far more than offset by possibilities shown above.

The operation of our schools is still local. Minimum standards are established through our state administered Gilmer-Aiken regulations. The schools are, in fact, the very last foothold which the average American retains on a local level today. Fortunately, too, they are the most basic and most important of all. In our opinion, it is the obligation and the privilege of every American to keep them that way.

The best way to accomplish this end is to visit our schools more often; to be informed concerning their needs, their general program -- and to keep them abreast with progress and improvement. Then, and then only, can we have an honest answer when we say "No, Thank You. Our Schools are doing fine. We don't need federal assistance."

Most of us live for the future, which is entwined around our hearts in the form of our children. We are sometimes lax. We take our schools for granted. Sometimes, we don't even take the trouble to vote. When we do elect school trustees, we then throw the whole problem in their lap. We are quick to criticize, often before we are well informed.

Deep down, though, we are pretty good people. We are interested in our children and in our schools. Generally speaking, we rally to support them in time of crisis. That crisis, it appears, is fast approaching. Within the next five or ten years we will probably be called upon to decide upon this question of federal education. The decision will not hinge upon what The Brand thinks, nor will it hinge upon what the school board thinks. It will hinge solely upon what the people think.

By visiting our schools often, by taking part in the activities and by better understanding our school problems, we will be able to make a more practical decision on this question when the time comes -- and its appearance is inevitable.

### Pioneer Day Plan Fills Many Needs

Just how many people will take the curtailment of Pioneer Day activities remains to be seen. Quite certainly, there are divided opinions on the subject. For our money, though, it appears that the Chamber of Commerce has called the turn on a practical solution to a growing problem. Continuance of Pioneer Day as a one-day affair is well within the wishes of the old timers, who are finding some of the frills of a three day super production a little bit too much. Since the occasion primarily benefits these people, their wishes and desires should certainly come foremost in any consideration.

In addition, staging of a giant celebration on five-year periods will definitely add emphasis to the event when it does occur on sixtieth, sixty-fifth and seventieth anniversaries. People will plan and work harder to achieve outstanding accomplishments on such intervals.

All in all, the whole plan pretty well follows wedding anniversaries as observed by most people. The occasion is recognized each year with special emphasis on the Golden Anniversary, plus continued emphasis of the occasion at five and ten-year intervals.

### THE QUESTION IS:

### Do We Want A Modern Airport

Deaf Smith County's airport got its public introduction this week when the committee appeared before the Commissioner's Court to review proposed plans. No action was taken and none was apparently expected. However, the situation became public property and is probably the forerunner of a petition for a bond issue.

Bond issues are not too popular right now, and it is anybody's guess how this one would fare. In its favor is \$95,000 of matching federal aid money. Against it stands the raising of an equal amount through taxation.

Lack of adequate airport facilities at present are definitely hampering the entire territory. Tax-wise, the cost would be comparatively small. Considering the federal money, along with non-resident taxes, people who actually reside in the community would be getting a real bargain in an airport for around 25 to 30 cents on the dollar. In addition, there is no question concerning the ability of the county to easily stand the small increase. The question, therefore, centers around one point:

"Do the people of Deaf Smith County want a modern airport?"

People who talk all the time not only waste a lot of words, but fail to make a good impression.

Some men are real sure they are right until the time comes to back their opinion with real money.



"If those don't belong to the family upstairs, I'm a father!"

### QUESTION OF THE WEEK.

### Local Shoppers Frown On Idea Of Parallel Parking On Main Street

A question of considerable interest is the proposed "Parallel Parking on Main Street". Sponsors point to traffic safety, while those opposed cite fewer parking places and general inconvenience. What, as a citizen and a shopper, is your opinion on the question?

#### PETE CARMICHAEL:

I'm against changing the way of parking for the very simple reason we're so crowded for room as it is. I understand that it might help prevent some of these accidents, but a little more careful driving will prevent the accidents.

#### MRS. H. V. FIELDS:

I think it is a lot easier to park like it is.

#### MRS. ALVIN WILLIAMS:

I'd have to stay home if they started parallel parking. I would come a lot nearer running over someone parallel parking than the way we do now.

#### MRS. JIMMY DERRYBERRY:

I just don't care for parallel parking.

#### A. PETERSEN:

We have a lot of people that just can't parallel park. It would cut down on the number of parking spaces, and the people can park like it is. I believe I'd like it like it is.

#### MRS. BILL CARGO:

I really think the parallel parking would be a wonderful idea. It would propose a shortage of parking spaces, but I think that could be taken care of through parking lots -- such as other towns have. A driver would have a lot more room to notice pedestrians and oil -- of course the people shouldn't be jaywalking -- but still I think it would stop some of the accidents.

### 'Tater Peelin's

Roberta Campbell

We've been a little surprised at the demand for reserved seats over general admission tickets to the program to be given Friday night by Dr. Franz Polgar in the new High School auditorium.

Advance ticket sales are being handled by Home Demonstration club women in the various communities and in Hereford for the entertainment which includes hypnotism, finding hidden objects, and mind reading.

H. D. Council is sponsoring the outstanding entertainer who has been written up in Saturday Evening Post, Life, and other national magazines, to add to Council funds.

Dr. Polgar is not being offered to try to convince anybody of the merits of hypnotism, but simply as good entertainment for your money by a man who keeps you laughing by making your neighbor do outlandish things.

Most of the time we want something for our money, but each year when we contribute to the Red Cross we hope that disaster will not require any of its use in our community.

There are a great many other things the money is used for that do not always mean tragedy for those being helped.

Mrs. Hardy Benson of the Ford community was among those who defied the wind and sand on Monday to make the rounds in her neighborhood for the drive now underway.

Walt Disney's TV program on Tuesday night is doing things for our thirteen year old's interest in history. Buster went through the Alamo with us three years ago, when delegates to the THDA meeting in Kingsville stopped for a sight-seeing tour in San Antonio, but after the program on Davey Crockett at the Historic Fort he can hardly wait to go back again.

It's too bad TV couldn't show "Nature's Half Acre" as pretty as it was on the movie screen.

Reason people do so much driving around nowadays is that it is cheaper to drive it than to park it.

### Community Builders

By Nelda Gay Ricketts  
"Jack" takes us, as a familiar cry among the young people in the Westway community when they want to go somewhere. "Jack" is Jack Renfro, potato and onion grower and a close friend to most of the young people.

He teaches a Sunday School class in the Westway community and helps with a youth choir in addition to organizing numerous parties and activities for the youth.

**Came Here In 1946**  
Jack came to Hereford in 1946 because he "thought it was the best place for what he wanted to do" -- which was to grow and ship potatoes and onions. At that time the vegetable industry was still pretty much in its infancy in the community. Since then, through the efforts of Jack and other growers and producers, it is one of the leading livelihoods in the community.

Mr. Renfro was born in Loveland, Okla., on Jan. 16, 1909. He graduated from high school in Fredrick and later from Oklahoma A&M College. He worked his way through school by doing everything "from mowing grass on."

Following his graduation from A&M he coached and was principal of the Elmer, Okla., high school for several years.

He left the teaching profession to join the state market commission of Oklahoma a position he held for seven years.

Jack served as chairman of the United States Junior Chamber of Commerce and was chief of the Fruit and Vegetable Southwestern States region of the U. S. Department of Agriculture.

Jack is one of the three directors of the Hereford Labor Camp southwest of town. He has worked with the camp for about six years. In addition, he is president of the High Plains Potato Growers and Shippers Association.

Jack is also a director representing Texas and Oklahoma on the National Potato Council.

As the community builder for this week Jack feels that one of the most vitally needed things in the community is some kind of a community center where the young people of the town and community will have something to do.

"I don't mean anything elaborate, just a building somewhere with some recreation facilities."

He thinks that it would take all the civic organizations in Hereford moving together to accomplish the center.

(See Picture on Page 2)

#### LIKE BAD PENNIES?

KALAMAZOO, Mich. (AP)—Four years ago, Sgt. Victor Wensloff of the Marines Sixth Regiment, lettered his name and serial number, 986441, on the waistbands of his winter clothing. When the regiment returned from the Mediterranean some time later, the winter issue was turned in.

Now stationed at the Marine recruiting station here, Wensloff opened a shipment of winter clothing he had ordered.

There, neatly folded on the top of the first box, was a pair of long underdrawers. Printed across the waistband was: Sgt. Victor Wensloff, 986441.

#### COSTLY DELAY

CLAREMONT, N. H. (AP)—Raymond F. Woods, 29, was fined \$25 in municipal court for driving without a license for the 11th time in eight years.

Woods told the judge he just hadn't got around to applying for a license.

#### LIBERACE SCORES 20 PERCENT

BALTIMORE (AP)—Ten Baltimore women got a chance in a recent contest to talk over the telephone to pianist Liberace. Eight of the 10 declined.

#### COLOR SAFETY

PHILADELPHIA (AP)—Post Office vehicles in Philadelphia will get a color scheme combining patriotism and safety.

Postmaster Raymond A. Thomas said the upper parts of trucks will be painted white, the lower parts blue with a bright red separation line.

The postmaster said tests have shown the present olive color is difficult to see. The new decor, he said, was picked to reduce accidents.

#### VIRTUE REWARDED

TYLER, Tex. (AP)—A prospective juror escaped service because he told the judge he wanted to sit with his sick mother-in-law.

"When a man wants to do something for his mother-in-law," commented Judge Otis T. Dunagan, "I will not keep him tied up here on jury service."

## Panhandle Paragraphs

### HOSPITAL RECREATION ROOM

A call for books to be placed in the new recreation and sun room at Coon Memorial hospital was made a week ago by Administrator Monroe Owens. The new room in the east wing of the hospital will be opened in about three weeks. It will be for the use of patients. Television, books and other equipment will be included. Mr. Owens said no special requirements as to the type of books to be used in the library have been set up. The donor's name will be printed in each book. The books may be given to Mr. Owens at the hospital.

pp

### LOSES EYE IN P-TA REHEARSAL

Weymond Dunn, son of Rev. and Mrs. H. F. Dunn of Sudan, and a senior in Sudan High School underwent surgery Tuesday morning in West Texas Hospital in Lubbock for the removal of his left eye, lost as the result of the accidental discharge of a blank cartridge Feb. 21st. The accident is said to have occurred while members of the Senior class were rehearsing a play for presentation at a P-TA meeting Feb. 22nd. The bullet had been removed from the shell, which was accidentally discharged during the rehearsal.

—Lamb County Leader, Littlefield

pp

### IMPROVE FIRE DEPARTMENT

A committee from the Friona Fire Department met last week to order new equipment for the small fire truck purchased about six months ago. This is a half-ton pick-up, which will be equipped with a 24-foot extension ladder, blankets, electric flares, respirator, and fire staid kit, and hand-fire extinguishers. The fire department boys raised the fire siren about 20 feet last week to give a wider sound range. According to Fire Chief Charlie Bainum, the short wave radio will be installed in the fire truck sometime within the next six weeks, enabling them to be in instant radio contact with neighboring towns and Friona, in case they should be in the country.

pp

### SET UP DEFENSE SIGNALS

The Commissioners Court voted Monday to pay \$1,250 toward the cost of installing a defense signal system in South Amarillo. The government pays half of the cost of the system, and Amarillo has appropriated \$3,500 to pay for the balance for Amarillo. According to plans, the system may be extended to Canyon and to other towns in this area.

—The Canyon News

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher seems to want to attack a rider on the Congressional pay bill, his letter this week reveals.

Dear Editor:

Being interested in the welfare of the country, which includes the welfare of Congressmen, I naturally have been interested in the efforts being made to increase the salary of the latter up in Washington.

A lot of reasons have been given as to why Congressmen ought to make more money, that is, more money in their regular government pay check, this has no reference to anything that comes in on the side in some cases. I don't know whether Congressmen are as smart as state office holders or not but I know of one or two cases where a state employee can take a \$6,000 a year salary and in a few years become wealthy, by sheer economy and financial genius. I guess, under, at any rate, to get on with what I was saying, out of all the reasons given why Congressmen ought to have their salaries increased, the one I liked best is this:

Living costs have gone up, and it wouldn't do to keep the pay so low that only a rich man could afford to serve in Congress.

Now that makes sense to me, and what I want to know is, why don't you spread the load around by taking other lines of work?

For example, take farming. The price of everything a farmer sells has come down, outside of uranium, while the price of everything he buys has stayed high, and it seems to me it'd be bad too for the country to have an agricultural situation where the income is so low only a rich man could afford to farm.

I'm in favor of a Congressman getting paid enough to where a poor one can serve, although I will not go into the technical problem of who's going to decide where the dividing line is, where he gets just enough salary to live and stay poor and not enough to become rich, but I'm also in favor of applying the same rules to farming.

If you agree, I hope you will get in touch with Congress and get my point over. When a pound of beef on the hoof that used to buy two gallons of tractor gas now buys only one, a farmer is left in the same shape as a poor but honest Congressman. It will not be healthy for the country to allow law-making in Washington and farming out here on my place to become professions only the rich can afford to engage in. There just ain't enough rich people to carry the burden, not out here, anyway.

Yours faithfully,  
J. A.

## The Sunday Brand



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JACK RENFRO — Community Builder

# ADRIAN NEWS

By Annie Leslie

The young people's class of the Baptist Church were hosts Thursday at a taffy pull in the church annex. Attending were: Judy, Edward, and Phillip Pinnell, Davis and Finis Brown, Erma Lou Jordan, Nell Pounds, Billie Grubkey, Bobby Allen, Allice Roberts, Glenda Taylor and Rev. and Mrs. Darrel Gault and Mary Gail.

Visiting last week-end in the home of Mrs. A. H. Jordan and Erma Lou were Mr. and Mrs. Louis Jordan and family. The L. Jordan family was moving from Friona to Kansas.

Shopping in Amarillo and attending the Fat Stock Show Monday were: Mr. and Mrs. R. L. Pinnell and Judy, Mr. and Mrs. R. M. Grubkey and children, Mr. and Mrs. Bill Leslie and Mrs. Stella Glasscock.

Mrs. E. H. Mosteller, Alma Jean and Mrs. Hazel Chilton attended the Junior High tournament at Hartley and later visited in Channing with Mr. and Mrs. Bill Scroggins.

Mr. and Mrs. L. B. Caffey and children formerly of Wayside are moving to the Tom Cook place south of Adrian. It was formerly occupied by Mr. and Mrs. Johnny Ferguson. They were moving on Monday.

Those attending the Bozo Darnell show in Vega Friday night from Adrian were: Mr. and Mrs. Jack

Gainer, Mr. and Mrs. Arthur Jewett, Albert Blalock, Twilla Story, Billie Grubkey, Annie Leslie, Erma Lou Jordan, Judy Nell Tomlinson, Rebha Pinnell and Judy Pinnell.

Visiting in the Bill Leslie home last week-end were: Mr. Leslie's brother and wife, Mr. and Mrs. J. A. Leslie of Childress, his mother, Mrs. J. A. Leslie Sr., returned to Childress with them after a week's visit in Adrian.

Mr. and Mrs. E. K. Pinnell and Barbara, Mr. and Mrs. R. L. Pinnell and Mr. and Mrs. Clint Hornfeld visited in Dumas Saturday between ballgames at Hartley Junior High tournament. They visited with Mr. Pinnell's sister, Mrs. J.O. Johnson and family.

Mr. and Mrs. Chester Fires of Wellington visited in the home of Mrs. Fires' brother, Bill Leslie and family.

Mr. and Mrs. V. E. Lemke were host and hostess at a party honoring Mrs. Chester Kidder on his birthday recently. The guests enjoyed refreshments and played 500. Attending were: Mrs. Neil Morgan, Mrs. Hazel Chilton, Mr. and Mrs. Henry Creitz and Mr. and Mrs. Chester Kidder.

The Adrian High School boys' basketball team and coach J. H. Cullender attended the regional basketball tournament in Canyon last Friday.

Mrs. Heber Holder and Charlene visited Tuesday in the home of Mrs. Hazel Chilton.

Mrs. Al Goodin and Mrs. J. R. Cullender had lunch in Canyon Thursday with Mrs. Cullender's mother, Mrs. E. A. Michael. Mrs. Cullender's daughter, Carol returned home with them after a five day visit with her grandparents.

Mrs. Fred Harwood honored her son, Charles and Rhonda Goodin, Raymond Jones and Kathy Garrison on the occasion of their fourth birthdays last Friday with a lunch-

## Bible Words for Today

MATTHEW 5:13—"You are the salt of the earth; but if salt has lost its taste, how can its saltiness be restored?" (R.S.V.)

Jesus paid a wonderful compliment to His disciples in calling them the "salt of the earth." Salt is used universally. Without it humans and animals alike have dietary difficulties. Salt seasons food and makes it palatable. Salt also preserves food. Long before modern refrigeration, salt was used to keep food available. Salt purges. Many of the well known laxatives in current use are forms of salt. In addition, salt is a healing agent. It is used in solution to form compresses in combating infection.

When Jesus called His followers the "salt of the earth," He meant they must penetrate to the "utmost parts of the earth" and make life good. They were to preserve the God-given blessings which men enjoy, to purge evil from the world and to heal the hurts to the hearts of men. I am very fond of this Bible verse. It defines our task as Christians.

Dr. Richard L. James  
Riverside Avenue Christian Church  
Jacksonville, Fla.

eon. Kathy was four on Feb. 27; Raymond on Feb. 20; Ronda on Feb. 19 and Charles on Feb. 27. They exchanged gifts and later played games.

The 7th and 8th grades attended a show in Amarillo, last Tuesday after a picnic in their class room. Mesdames Hazel Chilton, Elmer Weidner, E. H. Mosteller, E. K. Pinnell and Fred Kromer accompanied them.

The Adrian Junior High School basketball teams came out very well in games during the Hartley tournament. The boys won second place and the girls placed third.

The boys won their first game defeating Cactus by a 57-17 score and won their second against Sunray by a 38-19 point margin. Advancing to the finals they were at last defeated in a thrilling game with Texline by a 33-30 score. Lloyd Homfeld scored a total of 53 points in the tourney. Terry Creitz, four points; Jimmy Zarin, 14 points; Oscar Bronnman, 20 points; Paul Heiselman, 15 points; Buddy Harris, 11; Morris Blankenship, 2; Staley Fuhrman also played.

The Adrian girls lost their first game in a heartbreaker by a 36-33 score. In their second game against Cactus, they won by an easy 35-21 point score. In the battle for third place they defeated Hartley by a 50-21 score. Betty Johnson scored a total of 50 points. Wanda Pinnell, 40 points; Mary Jean Jackson, 24 points; Jane Flores, four points.

Girls playing guard were: Jane Flores, Melanie Weidner, Regina Edwards, Alma Mosteller, Ninette Pounds, Cynthia Kromer, and Melba Monk.

The Adrian team placed five players on the all-tournament teams. Boys were Oscar Bronnman, Floyd Homfeld, and Paul Heiselman. Girls placing were Melanie Weidner and Betty Johnson.

Earl Croff is in the Veteran's hospital in Amarillo for observation. He is in Ward 1.

Mrs. E. H. Mosteller was in Amarillo last Wednesday seeing the doctor.

Mrs. Anna Witt, Mr. and Mrs. N. L. Jacobson and Mr. and Mrs. E. N. Jacobson attended funeral services for W. B. Taylor in Albuquerque, Friday. Mr. Taylor was a resident of Adrian many years ago.

The official board of the Adrian Methodist Church met Monday and voted to add more classrooms to

the building. A building fund was started and construction will begin as soon as funds are raised. The finance committee composed of Bill Leslies, E. K. Pinnell, Lois Creitz and P. H. Grubkey is in charge of collecting donations.

### Thread

Before cutting the thread from the spool, thread the needle and make a knot at the freshly-cut end of the thread. It will not curl and knot while sewing.

### Sweaters

When drying sweaters, lay them on a flat surface, turning from time to time. They will not stretch and will be soft when dry.

# Home Repair

By Andrew C. Lang

## SOLDERING ELECTRIC WIRES

DO... sandpaper spliced wire connections to remove all grease and dirt before soldering.

DO... apply a thin coat of nonacid flux to the entire surface of the splice, being certain that the flux gets between the crevices which are formed when the wires are joined.

DO... keep the soldering iron (the tip of which is really copper) hot enough to melt the solder but never so hot that it gets red.

DO... hold the iron against the underside of the splice, holding the solder against the top side... and move the iron slowly back and forth as soon as the solder begins to melt.

DO... before every new job, "tin" the iron, which consists of filing the faces of the tip lightly, heating the iron and then coating the tip with a thin layer of solder.

DO... forget that an acid flux or acidore solder should not be used on electrical connections because of corrosive after-effects.

DO... rest a hot soldering iron on any inflammable surface. Buy a small metal stand or drive 2 large nails into a piece of wood

to form an "X" on which the iron can be rested.

DO... think that soldering takes the place of a good splice; have been securely joined.

DO... neglect to cover the soldered joint with rubber and friction tape or with plastic electrical tape.

DO... overlook the possibility of using strip solder, which is wound around the joint and then melted with a lighted candle.

### Stair Carpet

When buying carpet for the stairs, it is wise to buy one yard more than is actually required. Then, when the carpet shows signs of wear the worn part can be drawn below each step and the good part on top.

### Boiling Milk

When scalding or boiling milk for any purpose, first put a small amount of water in the kettle to be used and heat it before adding the milk. By doing this the milk will not burn nor stick to the bottom of the kettle.

READ THE CLASSIFIEDS

**The Sewing Machine**  
A new mangle brush is excellent for cleaning small crevices of the sewing machine. Clean particularly well around the needle bar. Wash the brush and put away for future use.

### Odor of Fish

The odor of fish or onions can be removed from the frying pan if a little vinegar is put in the pan, heated to the boiling point and then washed.

### ILLNESS?

Call a doctor.

### LEGAL ADVICE?

Call a lawyer.

### INCOME TAX?

Call an accountant.

### INSURANCE?

Call me!



When you need help in planning your insurance program, you'll want the help of a professional... one who makes insurance his career!

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ENSIGN CARBUREATION EQUIPMENT!  
SPEEDY... 2-WAY DELIVERY SERVICE!

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## THE REAL McCOYS

BY JOHN and GEORGE



BILLY TH' LID IS GOIN' DOWN TO INSURE HIS LOOT WITH

**John McLean**  
Insurance Agency

25 Years of Insurance  
Know How  
Phone 273



### HOTTEST BUICK IN HISTORY

No wonder you see so many 1955 Buicks on the highways—they're rolling up bigger sales than ever before in history—keeping the popularity that has already made Buick one of the "Big Three" in total national sales.

## Who says you can't have getaway and gas saving too?

(maybe you'd better try Variable Pitch Dynaflow!)

As any automotive engineer will tell you, the goal in automatic transmissions has long been a design that would give top acceleration and top gas mileage—and still be absolutely smooth.

Well, it's easy to step up acceleration, or gas mileage—but tough to do both together—unless a lot of gearshifting takes place, which cuts down on smoothness.

So Buick engineers looked to aviation for the answer—and brother! what a wondrous new magic they came up with!

They took a leaf from today's plane propeller—which switches the pitch of its blades one way for quick take-off—and another way for better gas mileage aloft.

They brought the same principle to Dynaflow Drive\*—to the twenty propeller-like blades in the Dynaflow "stator." They engineered these blades to swivel like the blades of the plane propeller—and with the same results.

In cruising and all normal driving, the blades are angled for economy—and you get a lot more miles from a tankful of gas.

But when you have to move instantly—when you need quick getaway, or a sudden burst of safety-surge power to get out of a tight spot—you just press down that gas pedal, and you're off in a split second.

You've never felt anything like it before—because there's never been anything like it before in an automobile.

It's action that's sheer thrill—action that's backed by the highest V8 horsepower in Buick history—action that's sending Buick sales soaring to record-high levels.

Come in and try it, at the wheel of a Buick SPECIAL, CENTURY, SUPER or ROADMASTER. You have nothing to lose—and the year's most thrilling buy to meet.

\*Dynaflow Drive is standard on Roadmaster, optional at extra cost on other Series.

## Thrill of the year is Buick

MILTON BERLE STARS FOR BUICK See the Buick-Berle Show Alternates Tuesday Evenings

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DRIVE A BUICK  
IT'S TEXAS BUILT  
FOR TEXANS

**KINSEY - ROBERSON BUICK CO.**  
142 N. MILES  
Phone 42



By Vera Sanford
Texas Press Association
AUSTIN, Tex. — Veterans land sale scandals overshadowed law-making in both branches of the Legislature for another week.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?
If NOT, bring it in for a free examination and up. A simple adjustment or thorough cleaning may be all that is needed to put it in top-notch condition.

Cowan Jewelry
Kenneth "Doc" Cowan
Your Doctor of Sick & Decrepit Watches

Bring Us Your Car or Truck for 1955
STATE INSPECTION!
KINSEY-ROBERSON BUICK CO.
Official Motor Vehicle Inspection Station
142 N. Miles Phone 11

Stop-Look-Save!
GOOD YEAR
SPRING FARM TIRE SALE!
featuring the famous SURE-GRIP D-15
Sale priced at only... \$41.95
TOP SPRING PLOWING VALUE!
ON-THE-FARM SERVICE — PHONE 122 WE'LL BE RIGHT OUT
SPECIAL LOW PRICES ON OTHER SIZES TOO!
Sensational new "out front" value! FARM RIB FRONT by GOOD YEAR
This new low cost tire is designed to give plenty of trouble-free service. Continuous triple ribs mean longer wear — easier steering. Wider tread means better traction and rotation. Get the Farm Rib Front now — SALE PRICED! \$11.95
SHELTON TIRE EXCHANGE
301 E. First Street Phone 122

Legislature, grand juries of Travis, Bexar and DeWitt counties, and probably others.
More of the approximately 36 "block deals" were brought before investigators.

Mike Rowan, a former executive secretary of the Veterans Land Board, testified that several legislators had exerted "unusual influence" to push veterans' applications through.

He named Senators Doyle Willis of Fort Worth and Warren McDonald of Tyler and Representative Douglas Bergman of Dallas. Rowan said it was "unfair" but he couldn't remember names of the others.

Dennis Wallace, longtime chief clerk of the Land Office, reported that his name had been "signed" by someone else, to minutes of the Veterans' Land Board.

So far, Atty. Gen. Shepperd has filed nine suits for forfeiture of block sales and recovery of a total of \$1,539,505 to the state.

Tax Slow Down
With land sales taking legislative precedence, taxes, the Legislature's big problem, have taken a back seat.

Rep. Jerry Sadler sharply reminded the House revenue and taxation committee that the session was one-third over, and no revenue bills had been reviewed or acted upon. He demanded an "immediate" hearing on his bill for a \$3.50 per barrel hike on beer tax.

Rep. Charles J. Kirkham of Cleburne offered a new tax plan—a "road use" tax, as a substitute for the administration's two-cent gasoline tax hike proposal. So far the gas tax hasn't been heard by committee.

Kirkham's plan would levy a \$5 fee on commercial motor vehicles, plus a graduated tax scale based on gross weight, ranging from six mills to 22 mills, all estimated revenue to go to highway purposes.

Insurance Clean-up
Final passage of the first major bill to "clean up the insurance mess" was voted by the House

Control of the stock and securities of insurance companies, under the bill, will go to the Board of Insurance Commissioners.

This bill is in for a fight in the Senate where a counter measure would give insurance stock supervision to the securities division of the Secretary of State's office. The Senate bill has been heard and parked in sub-committee.

Water Bills, Too
Favorable report has been given by a Senate committee to the administration's \$100 million state bond issue plan for aid to water districts. Rival measures for the same amount of bonds have been put in House sub-committee.

Passed by the Senate were two of the water bills, regulating pollution from oil wells, and requiring reports to the state by water districts.

Advertising and Newspapers
Representative Vernon E. Smith of Fort Worth introduced a bill specifically prohibiting the Board of Examiners in Optometry from making any regulations restricting optometrists' advertising.

Attorney General Shepperd had previously ruled void, such an order made by the board but rescinded.

Rep. E. "Kika" de la Garza of Mission introduced a bill to prohibit any court, grand jury or legislative committee from attempting to compel a newspaper, or press service employee, from revealing the source of his information.

Rudder Honored
Newly appointed Land Commissioner J. Earl Rudder received honors this week. He has been promoted from colonel to brigadier general in the U. S. Army Reserves.

He also received appointment to a commission to revisit the Normandy Invasion Beachhead, where he made part of his outstanding military record in the Invasion.

Red Ink
In the red for the first time in 13 years is the State Treasury's general revenue fund. Treasurer Jesse James announced that banks have agreed to cash warrants without discount.

Treasury calls were set for the 5th and 20th of each month, and James said the time lag would not exceed 20 days. The general fund is to get back on a cash basis around May 1.

Auto Dealers' Fight
Authorized car dealers won the first round of a bitter fight with the "independents" or used car dealers. A Senate committee vot-

ed a favorable report on Sen. Gus Strauss' bill to license all dealers. The bill also would prohibit sale of new cars by dealers not having agreements with manufacturers or distributors.

Sidelights
Expunged from Senate records was a resolution by Sen. Kilmer Corbin calling for the retirement of Maurice Acres, chief executive aide to Gov. Allan Shivers. Only Corbin voted for it. . . Rep. J. O. Gillham's bill to double college fees was parked in sub-committee after much discussion in which a large representation of students from the University of Texas took part. . . Sen. George Parkhouse's labor bill, to prohibit payment of unemployment benefits to workers in an integrated industry was favorably reported by the Senate state affairs committee. The bill is based principally on a case in which Texas Ford Motor Co. employees were idled because of a strike in the East. . . Offices of the federal district attorney for West Texas are being moved from Austin to San Antonio. San Antonio Russell Wine has succeeded

Beauty At Home

Q. I am always afraid of brushing my freshly-curled hair for fear of removing the curl. Am I right about this?
A. No. A good wave is strengthened by brushing. Your hair and scalp need the stimulation of brushing, which will make your hair fall into deeper and more natural waves, and will add gloss, too.

Q. How can I make my eyelashes look thicker than they really are?
A. Try tracing a dark line along the edges of the lashes with your pencil. A little mascara added to the lashes helps, too.

Q. How can I add fullness to my face through my rouge application?
A. By rouging away from the

nose and not bringing the rouge very far down the face. Avoid placing rouge in the hollows of the cheeks, but bring it around them, thus making the contour look rounder than it really is.

Q. What is a good after-shampoo rinse for very oily hair?
A. Three ounces of vinegar to 1 1/2 pints of warm water.

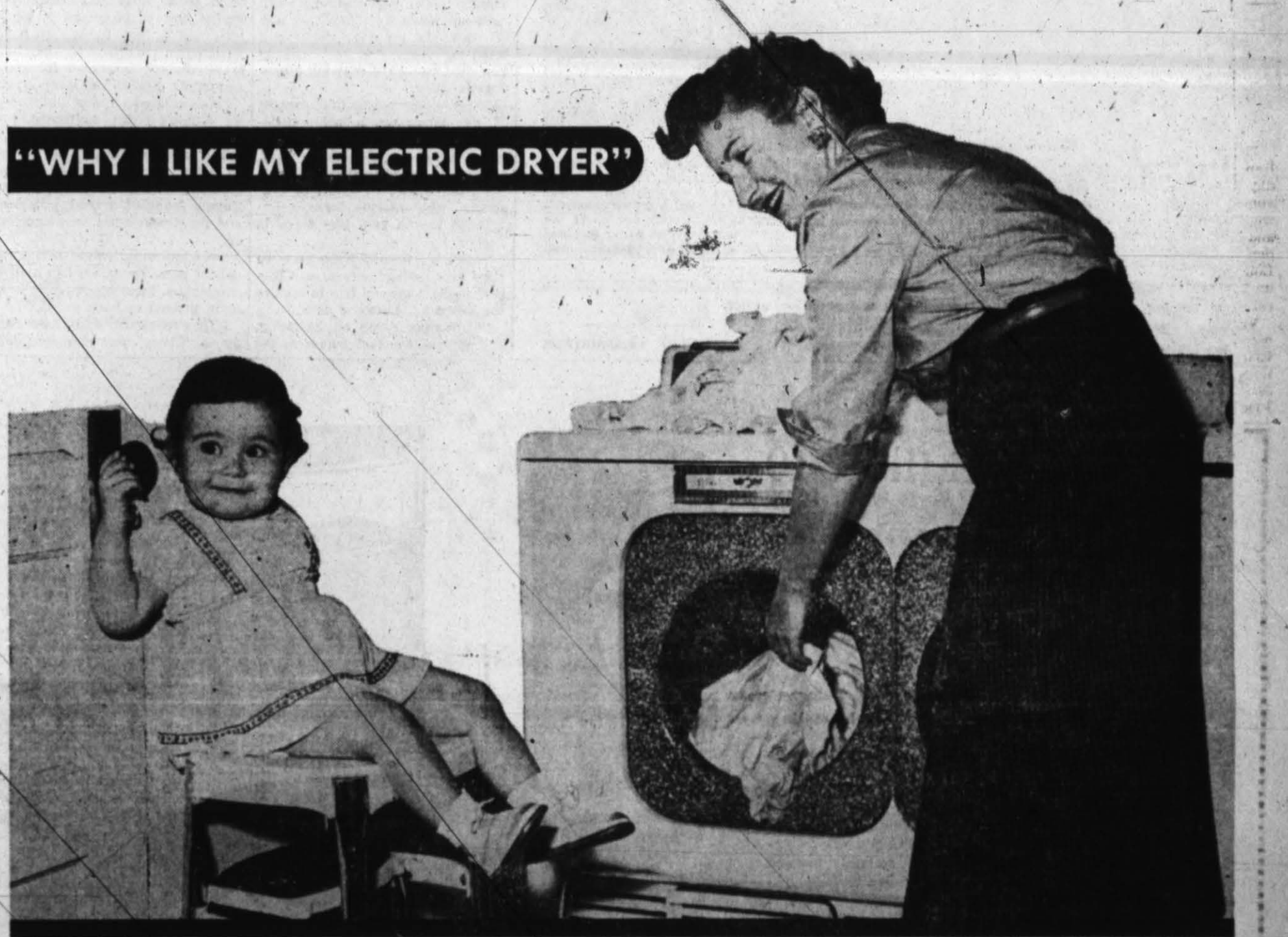
Q. Is there something I can use to help dry my hands which perspire excessively?
A. Try a lotion consisting of one part boric acid to 20 parts of water. Dust the hands afterwards with some talcum powder.

Q. What is a good throat-beautifying exercise?
A. Bow the head forward, vigorously stretching the muscles at back of neck. Then bend it slowly to the right side, making an effort to touch the shoulder with the ear. Then to the left, and then the rear.

Mirrors
Do not clean mirrors with soap and water. To obtain the best results rub them with a paste of whitening and water. When dry, rub with a dry chamois.
Glass Corks
A stubborn glass cork can be removed easily from a bottle by wrapping a hot cloth around the neck of the bottle.

Fresh and Salt Meats
Salt meat should be put in cold water, while fresh meat should be put in boiling water, except when making soup; then fresh meat should be put into cold water and brought slowly to the boiling point.

TILLIE the TYPIST
SAYS:
The man who boasts that he runs things around the house is probably talking about the lawn mower.
She also says that for Good Dry Cleaning Service go to
LAWRENCE CLEANERS
142 N. MAIN PHONE 27



"WHY I LIKE MY ELECTRIC DRYER"

"Watching my year-old daughter, Lexy Jane, is part of washing—that's why I like my electric dryer!" says Mrs. Myron D. Adams, 123 N. Academy, Guymon, Okla.



"Lexy Jane is at the age where she 'gets into everything', so she's an important part of planning my clothes drying."
"I wash about two loads of clothes every day. Before I had the dryer, I would have to carry the heavy, wet clothes out into the yard, leaving Lexy Jane alone. Any mother knows how much mischief an active youngster can get into in just a few minutes. Now, with my clothes dryer, I can

watch Lexy Jane and dry clothes at the same time."
"The clothes really 'piled up' before I got my dryer, especially in the winter months when many days are not fit for drying outdoors. Now I pick my own drying day, even to the hour."
You, too, will find the convenience of electric clothes drying a big help on washday. You can "watch"—your children, that is—and dry at the same time.



SEE YOUR REDDY KILOWATT APPLIANCE DEALER



WORLD'S GREATEST WIFE SAVER
AN ELECTRIC CLOTHES DRYER



### SMILE OF TRIUMPH



A RADIANT SMILE OF TRIUMPH spreads across the happy face of Manuel Greigo as he tries out his new artificial limbs at the Texas Scottish Rite Hospital for Crippled Children at Dallas. The 13-year-old San Antonio boy lost both legs in a rock quarry accident last year and doctors were dubious whether Manuel could wear artificial limbs, since the amputations were almost at the hip line. Another great triumph was scored last week at the hospital when the homeless boy found he could walk again. At the left, Manuel is shown as he entered the Masonic-sponsored hospital last September and being received by Mrs. Alma Power, superintendent. At the right he wears a proud smile for John McKee, president, and Asher Mintz, secretary of the Scottish Rite Hospital.

### Department Store Hits Jackpot On Sale Of Mexican Burros For Gifts

By Bruce Henderson  
DALLAS, Tex., (AP)—A Dallas department store hit a bonanza in burros.

The sad-eyed, lop-eared Mexican donkey turned out to be a publicity getter and money maker to boot.

Store officials, totaling up the Christmas sales records, talk very fondly of the run on burros.

Ask Raymond Dresslar (cq), divisional merchandise manager, about it and he'll break into a big grin.

"We sold an even 50 head—two truckloads—at \$85 apiece," he says. "I tell you we could have sold 200 to 300 more if we had really gone into it commercially."

Late last fall Dresslar went to store President Henry X. Salzberger:

"You want to hear a crazy idea?" he said.

It wasn't long before one of the shaggy little grayish-brown animals—nicknamed "Cisco"—was set up in the toy department in a cedar-log pen. "Cisco" calmly munched hay while drawing bigger crowds daily.

The store (Sanger's) first thought of the burro as a promotion—something to draw kids and parents. Just in case somebody wanted to buy one, it ordered 20 burros from J. W. Cranford of Corsicana, who imports them.

These burros sold like tacos in Juarez.

"After the first 20 were gone we were still getting orders, so Cranford made a special trip to Mexico for 30 more," Dresslar says.

"Christmas came on Saturday, and we got the last bunch in the

Wednesday before Christmas. They had all been bought in advance, so we just made it."

Since Christmas, the store has sold three more.

"Cisco," the show burro, got plenty of publicity before he, too, was sold. He was taken all over the city to orphanages, hospitals, schools and other children's institutions.

Burros were shipped to several Texas cities plus Oklahoma City, Atlanta, Indianapolis, and Louisville. Dresslar knows of no other department store selling burros for Christmas presents.

"Sure we made money on them," Dresslar says. He declines to cite the specific profit but adds, "We got our ordinary toy profit on them."

There were a few headaches.

"When they hit the border at Laredo there was a 10-day quarantine—and the customers that ordered them were getting anxious. The burros had to be given a blood test, which had to be flown to Washington for approval. They had to be dipped, inspected for foot-and-mouth disease and given shots.

"We curried 'Cisco' until we couldn't curry any more, but he didn't look any less shaggy."

The store delivered the burros to Dallas buyers in trailers, complete with halter and red ribbon. Buyers included a bank president and prominent residential developer.

Dresslar says burros make excellent pets. The store has had no complaints. Most buyers here keep them penned in back yards.

"They're gentle—kids feed candy to 'Cisco,' you can ride 'em

or hitch 'em to a cart. They bray only when they're lonesome. And they don't bray as loud as a dog barks."

### Personals

Mr. and Mrs. Ralph Smith and Mr. and Mrs. Cecil Wilkins were in Amarillo Sunday visiting with Mr. and Mrs. Rhea Smith and Cecilia Wilkins.

Mr. and Mrs. Aubyn Hodges and Mr. and Mrs. Walter Hodges Jr., have been to Dallas on business.

Mr. and Mrs. E. J. Reynolds visited in Pampa Sunday with their son-in-law and daughter, M. and Mrs. Obed Caraway.

Mr. and Mrs. Johnnie Mays of Amarillo spent Sunday with Mr. and Mrs. J. C. Mays.

Mrs. E. O. Howard and niece Emmalee Howard of Pampa are visiting this week-end with Mrs. Howard's daughter, Helen.

Mr. and Mrs. W. B. Little and Mrs. Tom Alta Houck of Littlefield were in Hereford Wednesday on business. Mrs. Little and Mrs. Houck went on to Amarillo before returning to Littlefield.

Mr. and Mrs. R. R. Jackson are in Austin on business this week. They are also visiting with their daughters, Mrs. Leonard Hicks and Mrs. Stewart Long and families.

### HEREFORD



Hereford Merchants GIVE & REDEEM Hereford Pride Stamps

Cowan Jewelry E. B. Black Furniture Co.

Hereford Hardware

Hunters Food Store

Phillips and Lawrence

The Following

Kinsey - Roberson Buick Co. McDowell Drug Neill Cleaning Co.

TRADE WITH THEM



## TAKE A GOOD LOOK

At the Advantages of Irrigation!

And we Suggest you also

Take A Gander at the Advantages of using

## POMONA PUMP

ON YOUR FARM

LET'S TALK

irrigation...

with

FAIRBANKS-MORSE

DEEP WELL

TURBINE PUMPS

THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head—this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmortecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



## CLOWE & COWAN, INC.

### There's even more to Chevrolet styling than meets the eye!

This is beauty with a bonus... for Chevrolet styling is designed to add safety and comfort while you drive, and to return greater value when you trade.

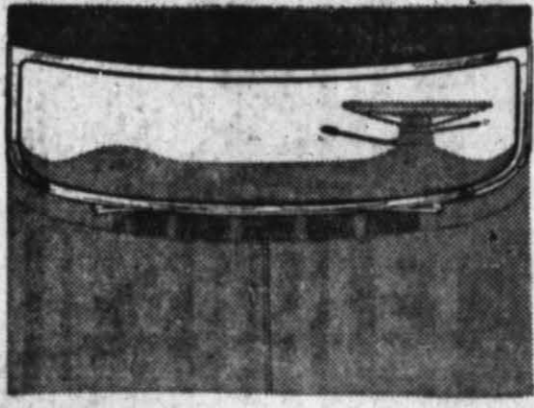
Truly modern lines are shaped by usefulness. You can see what we mean in the deep crystal curve of Chevrolet's Sweep-Sight windshield... a dramatic style note, certainly, but one that stems from the need for wider, safer vision. Or take high-set taillights—they add to the impressive length of line... but they are up there where they can be seen for safety's sake, and as convenient guides in parking. So, too, with the jutting peaks over the headlights.

The smart louvers across the hood aren't just decoration... they mark the intake for the High-Level ventilation system for cleaner, fresher air. And the whole shape of the body—its lowness, the dipped belt line—is merely a reflection of a lowered center of gravity, the added stability.

This is truly functional styling that serves you better every mile, and preserves its value against the distant day when you trade. This is Body by Fisher—another Chevrolet exclusive in the low-price field. Come in and let us demonstrate that this new Chevrolet is just as exciting to drive as to look at!



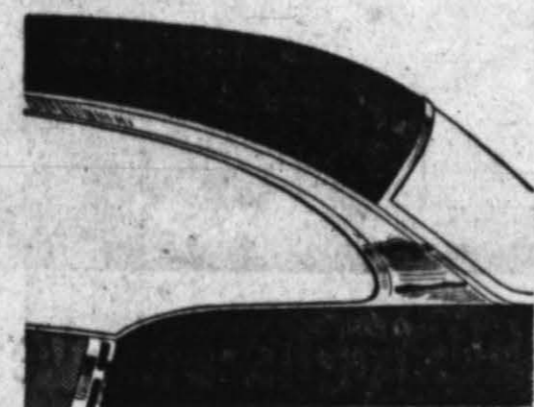
1 Visored headlights



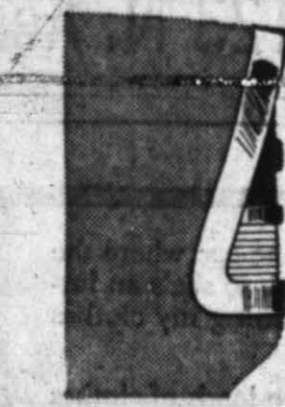
2 Lowered High-Level air intake



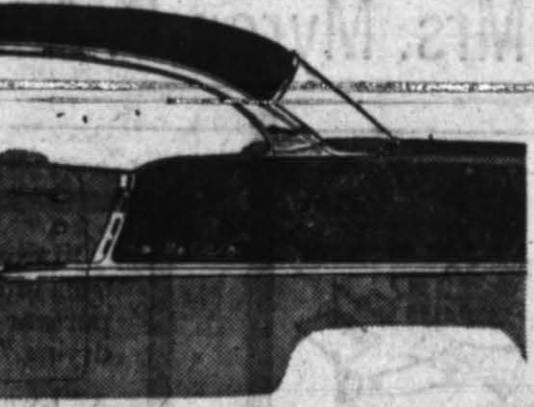
3 Sweep-Sight windshield



4 Distinctive dip in belt line



5 Fender-high taillights



6 Tasteful two-tone color styling

motoramic

## CHEVROLET



STEALING THE THUNDER FROM THE HIGH-PRICED CARS!



The beautiful Bel Air Sport Coupe with Body by Fisher.

## TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740



SUSAN KAY BANKS celebrated her second birthday with a party at the home of her parents, Mr. and Mrs. Harold L. Banks on Wednesday afternoon. Favors were of a circus motif and clown baskets were also given the children attend-

ing. Shown in the picture are from left: Ramsey Banks, Stevie Cavness, Shawn Burns, Becky Terrell, Brenda Formby, Cindy Cavness, Susan Kay Banks, Patrick Burns, Tim Burns, Chip Formby and John Glendening. (Staff Photo)

side salesman. There are many other kinds of deductible employee expenses, including union dues, small tools required by your job, fees for membership in professional societies, necessary entertainment of customers, cost of safety equipment you supply, and all other "ordinary and necessary" expenses of your job. When these are reimbursed expenses, they can be deducted on page 1 of form 1040, from your gross income, up to the amount you were reimbursed.

But when they are unreimbursed they must be listed among your miscellaneous personal deductions (unless you are an outside salesman) on page 3, where you may itemize your personal deductions. If you choose not to itemize your personal deductions, you have no way to deduct your unreimbursed employee expenses other than costs of travel away from home, transportation around town, and expenses of an outside salesman.

Consequently, before you decide whether to itemize your personal deductions or take the standard personal deduction (10 percent of your adjusted gross income), it is well to know:

- Whether you have deductible employee expenses.
- If so, into what class of business-connected expenses they fall. "Transportation around town" and "expenses of an outside salesman" are the new phrases in the new tax law, in connection with business-connected, employee expenses.

Around-town transportation costs were formerly not allowed by law as deductible employee expenses. They are now. They include local bus, street car, subway and taxi fares, and the cost of operating your own car in your work (but not to and from home transportation costs, either in your own car or otherwise.)

Salesmen who work outside their employer's place of business ("outside salesmen") formerly could deduct their costs only among their personal deductions (and, therefore, only if they itemized). Under the new law, outside salesmen may deduct their business-connected ex-

penses as a business cost.

An outside salesman is one who sells full time. This does not in-

clude part time salesmen, like milk delivery men, who may also do some business soliciting but whose

main job is delivering. The outside salesman can deduct (Continued on Page 6)

## Your Income Tax

By FRANK O'BRIEN

What can I deduct? Where do I deduct it? How much? Under what circumstances? These are the perennials of income taxpaying time. This year, you will be filing your

income tax return under a brand new law that allows some important new tax cutting deductions— for around town expenses of employees, for soil conservation expenses of farmers, and, among personal deductions, for interest

on installment purchases, child care, contributions and medical costs.

All previous deductions are still permitted.

As always, you will get the biggest tax benefit from deductions if you understand clearly how the tax law groups them.

In the new law, as in the old, there are three main groups of deductions. These are:

1. Deductions of business expenses of employees.

2. Personal deductions.

3. The businessman (proprietor, partner, farmer or professional), can deduct from his profits all "ordinary and necessary" business expenses. This is done on special schedules designed to show all business expenses and income, and the results are transferred to summary schedule C of form 1040, where any losses being carried forward from previous years can be deducted from profits. Since the farmer is a businessman, he deducts for his soil and water conservation costs as a business cost, not as an employee expense.

This article will deal with the business expenses of employees. The next article of this series will deal with personal deductions.

Business-connected employee expenses are deducted, within set limits from your gross (total) income, on page 1 of form 1040. Deducting them, if any, is a step in finding your adjusted gross income, the basis for figuring your tax liability.

The two kinds of employee business-connected deductions are:

1. Employee expenses that are reimbursed, in part or in whole, by your employer.

2. Employee expenses of which no part has been repaid to you.

In the first—reimbursed—class, you may include any kind of allowable deduction for employee expenses. But the amount of these deductions may not exceed the amount of expense money you received.

In the second—unreimbursed—class you may include, as a business-connected expense, to be deducted on page 1 of form 1040 only three types of expenses. These are, expenses of travel away from home (you are "away from home" for tax purposes only when you are absent on business overnight); transportation around town, and the expenses of an out-



There are two kinds of business-connected deductions for employees. They are handled separately, and differently, and it will help you to get the full advantage of both your business-connected and personal deductions to understand clearly how to make your employee deductions.

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There are many other kinds of deductible employee expenses, including union dues, small tools required by your job, fees for membership in professional societies, necessary entertainment of customers, cost of safety equipment you supply, and all other "ordinary and necessary" expenses of your job.

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Call **WAKEFIELD CONSTRUCTION CO.**

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**Weatherstripping?**

Perhaps you have noticed the last few days that sand and dust have been blowing in around your windows, and under your doors. If so, then your home is in need of weatherstripping.

Drop by today and let us give you a Free Estimate on the cost of weatherstripping your home.

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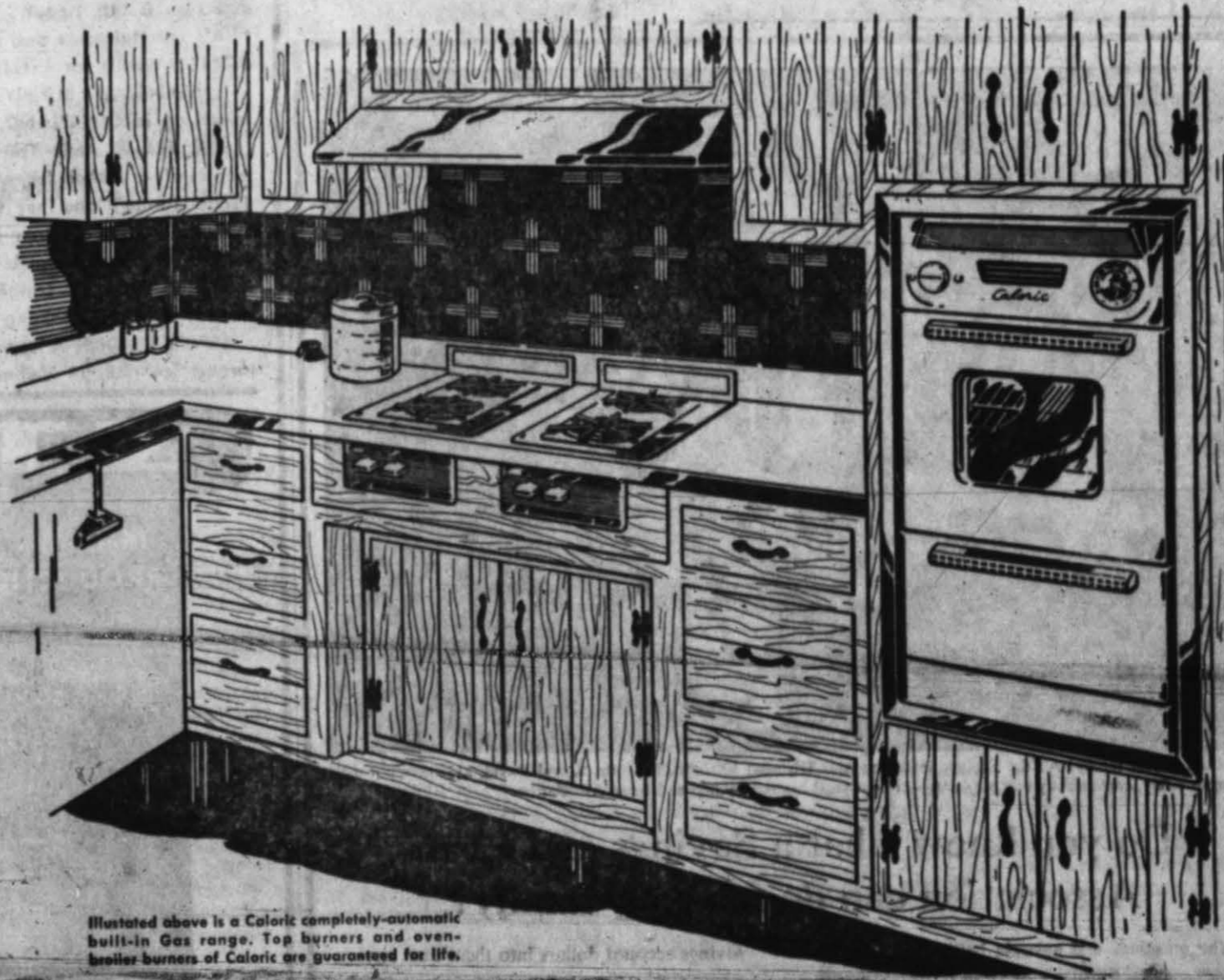
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For the modern homemaker who appreciates a kitchen with truly distinctive styling, the manufacturers of completely-automatic gas ranges now have the answer... the built-in units. The automatic gas built-in units will provide you with the same distinctive and exclusive features which only gas ranges have... plus a variety of colors and styles from which to choose. PLUS the convenience of waist-high oven and broiler. See your dealer, builder or architect and select a modern, completely-automatic, built-in gas range that is designed for modern living.

**Pioneer Natural Gas Company**  
FUEL FOR A GROWING EMPIRE

# Your Income Tax

(Continued from Page 5)

all his "necessary and reasonable" business costs. These include:

Costs of telephone, stationery, secretarial help and entertainment of his customers, in addition to local transportation and away-from-home travel costs.

Travel costs away from home, for salesmen and for others, include costs of room and board. Local expenses do not include meals.

You handle all your (partly or entirely) reimbursed employe expenses like this:

You first add to your total wages everything received from your employer as repayment for your business-connected expenses.

Then you subtract from the total

your actual expenses, up to the total of expense money paid to you by your employer. You cannot subtract, as a business-connected expense, more of your reimbursed expenses than was reimbursed.

If your actual expenses were less than the expense money you received, you will come out of this computation with increased total income.

If your actual expenses were more than the expense money you received, (that is if you were only partly reimbursed) you can deduct the remainder (your out-of-pocket expenses) among your personal expenses, if you itemize, on page 3 of form 1040.

And, as stated earlier, you may also carry over to your personal deductions (if you choose to itemize them) all of your unreimbursed employe expenses except costs of travel away from home, around-town transportation, and all the necessary and ordinary business expenses of an outside salesman.

There is no special box or schedule in the tax form to figure your employe expense deductions. You must itemize them on a separate work sheet, which you attach to your return (always keeping a copy for yourself). You subtract your permissible employe deductions from your total income (make worksheet), and enter the result as your total wages, in item 2, on page 1 of form 1040.

**NEXT: Your personal deductions.**



**MEET THE TEACHERS** -- D. C. Martin, principal of the Central school has been teaching in Hereford for seven years. Before coming to Hereford he had 21 years of experience in other schools. He attended school at East Central in Oklahoma, Oklahoma University, Eastern New Mexico University, and received his Masters from East Texas State. (Staff Photo)

## Legal Notice

STATE OF TEXAS  
COUNTY OF DEAF SMITH  
NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 15th day of March, 1951, in favor of James W. Witherspoon and against B. E. Wolfe, in the case of James W. Witherspoon against B. E. Wolfe, No. 3629, in such Court, I did on the 3rd day

of March, 1955, at 2:00 o'clock P.M. levy upon the following described tracts and parcels of land, situated in the County of Deaf Smith, State of Texas, as the property of the said B. E. Wolfe, to-wit:

All of Lot No. 7 and the West 15 feet of Lot No. 6, Bareas and Bollock's Subdivision of the North one-half of Block No. 5, Womble Addition, fronting 65 feet on Lake Street, City of Hereford, Deaf Smith County, Texas, and on the 5th day of April, 1955, being the first Tuesday of said

month, between the hours of 10 o'clock a.m. and 4:00 o'clock p.m. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said B. E. Wolfe in and to said property.

Dated this 3rd day of March, 1955.

Lowell R. Sharp,  
Sheriff, Deaf Smith  
County, Texas

S-36-3c.

Read The Classifieds

**FREE REMOVAL OF YOUR DEAD STOCK**

PLAINVIEW RENDERING CO. INC.,  
PHONE 4-6908 COLLECT  
FOR PROMPT, COURTEOUS SERVICE OR CALL

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**50%-100% more POWER**

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"precisionered" high-compression engines for Ford, Mercury, Chevrolet cars, buses and trucks.

Big-car performance and small-car economy are yours with a Mustang High-Compression Engine. Increased bore and stroke, light-weight pistons, automatic valve lifters, 3/4 grind camshaft and many more quality custom features give you 50% to 100% more horse power -- longer engine life--greater fuel economy. With a Mustang High-Compression Engine under your Exclusive Distributors in Hereford for Mustang Engines

**SUITS AUTO SUPPLY CO.**  
Phone 500

**Mulshoe Loses To Dalhart In Bi-District Play**

The Dalhart girls team sneaked by Mulshoe 40-36 Tuesday night in the bi-district clash played in Whiteface gymnasium. Dalhart was ahead all the way and choked off a late Mulshoe rally to hold on to the victory.

Dalhart was ahead at all points. They held a 12-6 first quarter margin and led 26-24 at halftime. Third quarter score was 34-30.

A near capacity crowd watched the game, many spectators being from towns all around this area. The crowd was estimated at about 750 people, probably close to the record for the newly inaugurated gymnasium.

The spectators enjoyed a good game as it was well played throughout and neither team resorted to rough tactics, only one player fouled off of each team. However, it was fast and hard-fought.

## At The Movies

**"Flame and the Flesh"**

The story of a girl who has had to struggle through Europe's difficult post-war years and who uses her striking beauty to get what she wants from men, offers Lana Turner an outstanding dramatic role in "Flame and the Flesh," new M-G-M picture opening at the Star Theatre Wednesday and Thursday.

Pier Angeli and the talented young screen newcomer Carlos Thompson co-star in this compelling tale of love and disillusion-

ment, filmed in technicolor by Director Richard Brooks in Italy, against backgrounds of Naples and the picturesque resort towns of Positano and Amalfi.

**Pledges Sorority**  
CANYON, March 5 (WTNS)--Miss June Marion Smith of Hereford, is one of 12 girls who have been pledged by Phi Gamma Nu, national business sorority at West Texas State College.

Miss Smith, a freshman, is the daughter of Mr. and Mrs. O. A. Smith, 463 Irving Street. She is majoring in business administration.

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**CROWE - GULDE**  
You Are Assured of Three IMPORTANT THINGS

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Meet the Taylor family! All the Taylors, including Alex III, aged 10, John, 9, Holly, 6, and David, 2 1/2, now put their savings--safely, conveniently and profitably--in their local insured Savings and Loan Association.

**Do you know what a Savings and Loan Association can do for your family?**

The questions and answers below will tell you how insured Savings and Loan Associations are now serving 13 millions of your fellow Americans -- and how they can serve you and your family.

Q. How do you start to save?  
A. You can start with as little as \$1 to \$5.

Q. How much money do savings accounts earn?  
A. You get excellent returns. That's because the Associations invest most of their funds in sound, steady-paying home mortgages.

Q. What guarantees the safety of your savings?  
A. They are protected by good management and substantial reserves. And they are insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation--an agency of the U. S. Government.

Q. How popular have the insured Savings and Loan Associations become?  
A. Americans are now putting more of their savings account dollars into them than anywhere else!

Q. Who runs the Associations?  
A. Responsible, experienced people of your own community.

Q. What kind of loans do they make?  
A. Only property loans--with the emphasis on mortgages for home buying, building and alterations.

Q. How important are their loan services?  
A. They are now the nation's largest single source of home mortgage loans! They make liberal loans--quickly and at moderate rates.

Q. What's the best time to get to know your local insured Savings and Loan Association?  
A. Right now! Drop in today --and see what a fine place it is to do business!

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF CLOVIS**  
Fourth & Pile Sts. Clovis, N. M.

**USH REVIEWS THE COMING ATTRACTIONS**

**KNIGHTS OF THE ROUND TABLE**

KNIGHTS OF THE ROUND TABLE, altho one of the first CinemaScope pictures made, would have been a good movie any way that it could have been made: Flat, conventional size, or even in black & white, but being filmed in CinemaScope it has beauty, color, scope and depth that adds to its entertainment and relaxation. Given the PARENT MAGAZINE AWARD for Excellent Achievement.

BEANSTALK BUNNY, Daffy Duck and Bugs Bunny get mixed up in GIANTLAND, where Elmer is the giant.

THE FLAME AND THE FLESH, Naples is the Technicolor locale of a rather lukewarm story of a conspiring woman (Lana Turner) and her victims, a fair movie for adult and matured youth, children NO.

Walt Disney musical LITTLE TOOTS, with the Andrews Sisters and Frances Langford singing and cartoon figures added, very entertaining.

SILVER BLADES: A sport short, ice skating in the world's largest ice rink, in Vienna, the highlights of ice skating.

**A WOMAN SHOW**

**STAR** ON WIDE-SCREEN

**Lana TURNER**  
(MORE DANGEROUS NOW AS A BRUNETTE)  
in M-G-M's  
**"FLAME AND THE FLESH"**  
CO-STARRING  
**Pier ANGELI - Carlos THOMPSON**  
WITH BONAR COLLEANO  
plus  
A Disney Musical  
LITTLE TOOT

**WEDNESDAY** Showtime 2:00-4:14-6:28-8:42  
Feature 2:29-4:43-6:57-9:11

**THURSDAY** Showtime, 7:00, 9:14  
Feature time, 7:29, 9:43

**TEXAS THEATRE**

**SUNDAY**

TENSION ...to set your nerves afire!

**JOHN PRYNE**  
**LIZABETH SCOTT**  
**DAN DURYEA**

**SILVER LODE**

**STAR SUNDAY MONDAY TUESDAY**

M-G-M's FIRST PRODUCTION IN **CINEMASCOPE** THE MODERN MIRACLE YOU SEE WITHOUT SPECIAL GLASSES!

in COLOR magnificence!

**Knights of the Round Table**

Starring **ROBERT TAYLOR** **AVA GARDNER** **MEL FERRER**  
with **ANNE CRAWFORD** • **STANLEY BAKER**

**SUNDAY MONDAY** Showtime 2:00, 4:20, 6:40, 9:00  
Feature, 2:24, 4:44, 7:04, 9:24

**TUESDAY** Showtime 7:00, 9:20  
Feature, 7:24, 9:44