

TAKE OVER FIRE DEPT.

Being Prepared to Provide for Volunteer Firemen

The Hereford Fire Department, which has been in operation for several months past, is about to be officially taken over by the City Commission and put on an official basis, with volunteer assistance. It is planned to have the department provided for through the City Commission.

The preliminary draft of this ordinance provides that a volunteer fire company of the City of Hereford, Texas, be hereby created, to be known as the Hereford Fire Company. It shall be composed of a Chief, a First Assistant Chief, a Second Assistant Chief, and a number of firemen.

The Commission is open to suggestions and after all have been heard the ordinance will be published as required by law and put into effect.

CATTLE SALE DRAWS CROWD

Delegation of Local Cattlemen Attend Mousel Bros. Nebraska Sale

A large delegation of Hereford cattlemen and others interested in blooded Herefords are in Nebraska this week, attending the big national sale of Mousel Bros., headliners in this growing industry.

J. E. TUCKER DIES; BURIED AT TAYLOR

D. C. Laird of this city received a telegram Tuesday advising him of the death in Bakersfield, California, of J. E. Tucker, a cousin of Mr. Laird. Thursday morning another wire stated that the body would be buried at Taylor, Texas, Mr. Tucker's early home next Monday.

THAT CENSUS Began January 2. Every loyal citizen should assist the enumerators and aid in placing our county on the Map.

HARD SNOW STORM OF ABOUT 8 INCHES INSURES GOOD CROP

The beautiful winter weather that has been so much bragged about in the Panhandle for several months past received a hard jolt Tuesday night of this week, and on Thursday the entire country is buried under a mantle of glistening white. Local residents awoke Wednesday morning to find the ground covered, and all that day it snowed hard and fast. Wednesday night and Thursday the fall has been light, although continuous.

A high wind has drifted the snow into great banks everywhere, and guesses at the depth are wild and uncertain, ranging all the way from six inches to a foot on the level. Some business men who floundered home after darkness fell Wednesday night swore it was three feet on the level. The Brand believes that a conservative estimate would place the precipitation at about eight inches on the level.

OIL RIGS BUSY; SNOW HINDERS Teksylvania Is Fighting; Activities Expected in Castro Field Soon

According to such information as The Brand has been able to secure this week all three oil rigs in this county are pounding away and making some headway, although the weather of the past two days is interfering to a certain extent.

Teksylvania-Parmer No. 1 has lost some time fishing for tools lost in the hole. It is believed that after this snow clears away some active work on the Castro county contracts can be reported.

Discussing the outlook at that point, the Tucumcari American of January 1 says "The McGee interests at San Jon have spudded in the well and have made over one hundred feet as we go to press. This well is located in Section Fourteen, Township Eleven, North of Range Thirty-four East, about six miles north of San Jon, San Jon is thirty miles east of Tucumcari on the Tucumcari-Memphis Railway. This is considered a very favorable structure and lands are holding a good level of prices for a wildcat territory."

CENSUS MAN SHY; BLANKS RECEIVED

Has anyone stumbled across the Census Man for Deaf Smith county? Diligent search and inquiry up and down our streets has so far failed to find any trace of Uncle Sam's official enumerator for the Census of 1920, although the work was supposed to begin January 2. The Brand has been unable to even ascertain who the individual is who will head this work in this county.

KANSAS MAN MAY INVEST LOCALLY

E. F. Holt, formerly of Winfield, Kansas, spent Tuesday of this week in Hereford, looking after business interests. Mr. Holt has just sold out his holdings in Kansas and is looking for a new location. At the present time he is enroute to California for a visit with relatives, but may return here shortly to further investigate the possibilities of this section.

BOY SCOUTS WILL MEET FRIDAY EVE

Rev. J. R. Sharp, New Scout Master, Will Reorganize Local Troop

A meeting of all the boys of Hereford interested in Scouting work has been called by the local committee of the Boy Scouts for next Friday evening, January 9, at seven o'clock, at the Courthouse.

The Rev. J. R. Sharp, the new Scout Master, will preside at the meeting, assisted by A. L. Biggs, Assistant Scout Master.

All boys between the ages of twelve and eighteen are eligible for membership in the Boy Scouts. The local troop was disorganized during the war, owing to the fact that the Scout Master, Claude Ricketts, went into the service, but there now seems to be a concerted demand for the reorganization of the troop and the local sponsors of the movement believe there are enough red blooded youngsters in the community to make the troop one of the liveliest and most efficient in the state.

POLL TAXES STILL SLOWLY COMING IN

Reports from both the city and county offices show that poll tax payments are slow and that indications point to the same last minute rush when the men and women of the county suddenly realize that they must pay or be disfranchised.

L. BASKIN LEAVES FOR VACATION TRIP

L. Baskin, real estate operator, left Hereford Thursday for Los Angeles, California, where he will spend the balance of the winter, returning here in the spring, unless called back sooner.

IF YOU BELIEVE HEREFORD NEEDS A HOTEL—THEN VOTE

For months past it has been the unanimous opinion of all that the one thing most needed in Hereford to bring the city up to a par with others of like importance in this section is a real, modern, up-to-date hotel, with ample accommodations for the traveling public.

Last summer a special hotel committee, appointed by the Chamber of Commerce, worked hard on the proposition and finally closed a tentative deal with W. B. Dameron. This agreement called for the erection by Mr. Dameron of a modern brick hotel, with dining room attached, of about thirty room capacity, on his lots facing east and south opposite the Courthouse. The committee made a special trip to Amarillo to interview architects and hotel men and finally agreed with Mr. Dameron that the overhead expense in this deal was too heavy to expect him to make a reasonable return on the investment unless the public chipped in and helped him erect the building. Owing to financial and labor conditions at that time it was decided to wait until January, 1920, and then submit the matter of giving Mr. Dameron a bonus to the people of the town.

Meanwhile Mr. Dameron found an opportunity to dispose of the lots in question to the Magnolia Petroleum Company at a satisfying figure, and

Suffrage Advocates to Call Meeting Of Women of County to Secure Polls

With January 31 near at hand the women of this county are beginning to awaken to the fact that it will take organized work to induce a representative number of their sex to pay their poll tax and be in a position to share in the privilege of selecting our public officials in 1920. The various women's clubs and organizations of the city are now considering ways and means to secure the maximum number of poll tax payments, and a mass meeting of the women of the city, called by Mrs. J. E. Ferguson, President of the Hag View Club, is a probability in the near future.

The Texas League of Women Voters is actively working in every county of the state, endeavoring to arouse the women to a sense of their new public duty. Mrs. Jessie Daniel Ames, President of this League, has issued an address to the women of the state, many copies of which have been received locally, in part as follows: "Two years ago when we were in the midst of our war work and were practicing self denial that the foes of liberty and justice might be defeated as speedily as possible, we were called to take up arms in defense of the very principles for which our young men were fighting and dying in France. How we responded will be a part of the history of our great State. Rallying to the cry of patriotism and loyalty, from the country, small towns and cities, the women of Texas for the first time cast that most powerful weapon of peace—the ballot—in the protection of the ideals of Democracy. It was as great a piece of war work as any that was accomplished in any field of this world conflagration.

"Now comes the terrible aftermath of all; war-reconstruction. We must fit ourselves to care for the problems that beset us. We must prepare our children to take up the burdens that this generation has laid upon them. The greatest debt that we owe to them is education and health. If we fail in this, we have failed as mothers and as citizens. Our Public School system is the greatest asset of Democracy and it is the keystone in the arch of our development. Our schools need our support, they need our vote, and they need the immediate relief that our poll tax money will give them. We are faced with the necessity of rearing a strong race of men and women, who from childhood shall be taught loyalty to this great Republic, and to the deeds of our fathers. Education alone will accomplish this.

HORNER PLAY MAKES HIT WITH AUDIENCE

"Cheating Cheaters," the Chas. F. Horner play at the Star Theatre on the evening of January 6, was greatly appreciated by the audience, although the attendance was somewhat of a disappointment to the management. The work of the entire cast was high class, with little to choose between the actors. Perhaps Miss Jean Wardley, as Nan Cary, alias Ruth Brockton, stood out most prominently. The play is a laughable comedy drama wherein two bands of professional crooks prey upon each other, each thinking the other to be people of wealth and leisure. The denouement is a scream, and a good moral is interwoven into the story.

Mothers divide this responsibility with the teachers, and the school room is the second home of childhood. What are we preparing to do for this home wherein our children spend more than a half of their waking hours? A cry has gone out through the State that our best trained helpers are leaving the teaching profession that if this exodus continues during the next year as it has in the past, our schools will slip back ten years, and our children will suffer. The appeal has been made to the women to save, not the home alone, but the very soul of the home—the children. How can men and women rest contented when such disaster faces them? The immediate cry is for money to keep open our schools. Poll taxes this month should bring to our Public Schools over a million dollars, a third of which must come from the women of Texas. The past has big things to our credit. What will the future hold?

"Women of Texas, arm yourselves to help protect the childhood of our State. Long habit has made men think in terms of dollars. Long habit has made women think in terms of husbands, children and unborn babies. Men vote the terms they think fit. Women will vote in terms of the home. Women will vote in terms of human life rather than in terms of special privilege. Women may get hysterical over dirty streets, inadequate schools, crowded street cars and monopoly prices. They may read the foolish gossip of the fashion page; but they do not read the foolish gossip of the stock market page. They may vote in ignorance for a while, but will never need to learn the same lesson twice. Woman in an early age protected herself and her brood with the same weapons man employed. She still bears the burdens of an earlier age. She is still the child bearer, the home maker; but her assailants are social industrial and local. They are the product of laws or the absence of laws. They can only be treated and corrected at the ballot box, in legislative halls and by political, not personal action.

"Women have worked for reforms, better legislation and general altruistic purposes by indirect methods for long years. The power of direct work through the ballot is now theirs. Use it. It cannot be used without the payment of the poll tax. PAY YOUR POLL TAX."

STUDENTS ARE BACK AT WORK

Exodus of Boys and Girls Who Spent Holidays At Hereford

A general exodus of local boys and girls who are attending school in various parts of the country, and who spent the holiday season at home, has occurred the past week. Nearly every train out has been loaded with its quota.

Among others Miss Lora Kibbe returned to Canyon Normal Wednesday, Miss Grace Smith left for Chicago Saturday, Miss Esta Rice left for Kingfisher College, Kingfisher, Okla., Monday, Misses Elizabeth Oberthier, Jessie Anthony, Bernadine Price, Elizabeth Black and Dornelda Sites went to Texas Christian University at Fort Worth, Monday, Misses Gladys Hicks and Emma LeGrand to Belton College at Belton, Texas, Sunday, Caldwell Hicks, P. B. Fuqua, Joe B. Elliston and James Hardy McClurkin to Roosevelt Military Institute, Rowell, N. M., Sunday, and Vivian Stambaugh and David McDonald to the University of Illinois on Saturday.

J. E. CROUCH VISITS SCENES OF YOUTH

Mr. and Mrs. J. E. Crouch returned to Hereford last Friday after a vacation trip of several weeks to Mr. Crouch's old home at Saluda, South Carolina. Mr. Crouch recently sold his gent's furnishing store to E. T. Gallagher & Sons and, with Judge Jas. A. Hughes, bought out the Geo. A. Stambaugh store. He took his first vacation in years in between the two deals.

LOCAL PEOPLE ASKED TO AMARILLO FRIDAY

Some eight or ten couples from Hereford were planning to go to Amarillo on Friday of this week to attend an all-day party tendered them by Mesdames Arnold, Stambaugh and other ladies, former residents of Hereford. Quite a round of pleasure was being planned. The design was to leave on the morning train and return at night.

Joint Installation Tuesday evening at the hall the members of the I. O. O. F. and Rebekahs held a joint installation meeting. A large number were present for the occasion, and much interest was taken. After all business was disposed of a social hour was enjoyed at which time delicious refreshments were served.

STRIVING TO HELP SCHOOL AFFILIATION

Local High has Sixteen and A Half Units With University of Texas

After a very few enjoyable holidays, the most of the student body are found back at school and ready for work.

To the pupils' surprise and great joy, on entering the study hall Monday morning, they found that old Santa Claus had not forgotten the schoolhouse, as the walls of the study hall had been tinted a lovely tan color. They were so overjoyed at such a change that they have decided to keep up the good work of improvement by trying to make it a more desirable place to study.

Miss Lucy Goodwine has organized a girl's Chorus Club. The girls seem to take a great interest, and are planning to have some real music for Chapel exercises and other school events. The boys' basketball team is practicing daily. They are gaining in speed and team work, and are planning to have some games real soon. Tennis seems to be the chief sport since the holidays. The boys and girls are both taking a great interest, and we hope to have some sure enough tennis players soon.

The girls basketball team has been organized and we are going to begin real work next week. They hope to have some match games soon. The Seniors have received their class rings and needless to say they are very proud of them.

We have been honored with several visitors the past week, namely: Emma LeGrand, Mrs. R. F. Guthrie, Jessie Anthony, Ruth Owen, Alma Wiles, Mary Lou Roberson, Donelda Sites, Wesley Anthony, Louie LeGrand and J. B. Elliston. We are always glad to have visitors, and every one is cordially invited to come and see how things are carried on in H. I. S.

We are glad to have Miss Ina Baker, Miss Swisher, and Mr. Hodges back with us again. Saturday, January 3, in honor of her birthday Miss Marie Burns was given a surprise handkerchief shower by the Senior girls and the teachers of the H. I. S. The Seniors will render a program January 15, 1920.

On Friday, December 19, 1919, Mr. Mikessell of the Department of Education, Austin, made the Hereford Schools an official visit. A close inspection of the work was made and vital counsel given. Mr. Mikessell was very much pleased with the efforts made by teachers and students in the building of a library. Too, he recognized the possibilities of making a greater school by a widening of all the departments of work. To date the Hereford High School has sixteen and one-half units of affiliation with the university and colleges of the State. This term the students are working hard for the following vocational units:

- Spanish, under Miss Wiles... 2 units
 - Domestic Science and Art, under Miss Baker... 2 1/2 units
 - Advanced Arithmetic, under Mr. Hodges... 1 1/2 units
 - Manual Training, under Miss Goodwine... 2 units
- In another year it will be possible to secure affiliation in music (vocal). Correspondence with the State Department is under way relative to the giving of credit to students of piano work and to those who take lessons in expression.
- On Thursday, January 15, at 7 p. m. the Lyceum Committee presents the fourth number, Maud Stevens' Company. This company has filled many engagements, including third and fourth appearances in the same towns. The program comprises both individual and company numbers, and are of unusual variety, originality and artistic finish.
- The regular meeting of the Parent-Teachers' Club will be at the Central building Friday, January 9, at 3:30 p. m. The following program will be given:
- Song—Grade 1.
 - Reading—Miss Gladys Hawkins.
 - Solo—Miss Mattie Swisher.
 - Talks:—
 - (a) Manual Training—Miss Lucy Goodwine.
 - (b) English in High School—Miss Malleva McKee.
- Let us start the New Year right. Everybody come.—Press Reporter.

Stork Special Born, to Mr. and Mrs. G. H. Ham, January 5, a girl. Born, to Mr. and Mrs. Robert Vaughn, January 6, a girl. Born, to Mr. and Mrs. Edgar Mosley, January 5, a boy. Born, to Mr. and Mrs. Taylor New, Sunday, January 4, a girl.

A RESOLUTION "I will not surrender my rights to citizenship in 1920, but will pay that Poll Tax, and DO IT NOW!"

STRAW VOTE

I believe that to secure a modern hotel for Hereford the best plan would be to:

1. Donate a reasonable cash bonus to an interested man with the money and the lots;
2. Organize a stock company.

(Scratch the plan you do not want)

Signed _____

We Are Ready For 1920

We carry a full line of

JOHN DEERE AND CASE Implements

as well as the

John Deere Standard Wagons

If you want a REAL WAGON investigate the JOHN DEERE.

Garrison Brothers
HEREFORD, TEXAS

THE HEREFORD BRAND

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HOLMAN & STECKMAN, Proprietors

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BAILEY

There are two kinds of democrats in Texas. There are regular democrats and there those who follow Joseph W. Bailey.

Mr. Bailey is a gentleman of remarkable attainments residing in Washington and New York and claim in Texas as his political home. He exerts a long distance influence in both local and national matters in Texas.

Bailey was a United States Senator from Texas not so many years ago. He gave distinguished service, and the Lone Star State was proud of him except on occasions, for Bailey was and is temperamental.

He is a lawyer. He accumulated a fortune practicing his profession, his clients being the big corporations he formerly lambasted without mercy when he was a Senator.

Essentially a constitutional practitioner, his mind deals with technicalities. He condemns. He destroys. He does not build. Nothing suits him, and habitually his objections are constitutional.

He would wear neither a silk hat nor a dress suit when, as a senator, he fought the corporations. Now, as adviser of corporations, he wears both, rides in a limousine, hobnobs with the multimillionaires and occasionally has gout.

Bailey is devoting his energies at present to finding fault with President Wilson. A bear mention of the league of nations causes the former Texan to throw a constitutional fit.

All of the foregoing is aside from

what we started out to say. We wanted to congratulate the executive committee of the Democratic State Committee of Texas which, at its meeting at Dallas, December 30, indorsed the Wilson administration and commanded the course of Senators Culberson and Sheppard in supporting the national administration throughout the war. The executive committee correctly, we believe, interpreted the thought of the regular, the loyal, the home democracy of Texas.

THE MEXICAN QUESTION

The agitation about Mexico continues in the United States. The selfish financially interested citizens, who want intervention, will not permit it to subside. While this element is small, as compared to the rest of the country, it seems able always to make the biggest noise.

What do the people of this country generally think should be done about Mexico? What is the unselfish disinterested sentiment on that subject?

A careful survey of many newspapers reflects definitely two points: First—Something must be done regarding the Mexican situation.

Second—Intervention, invasion or any other kind of armed warfare must not be considered.

What, then, is left for the United States to do? The New York Times answers the riddle. It prescribes a treatment of "reasonable firmness." Whatever that is, we are for it. We should be firm but reasonable with the Mexicans, but we must not hurt them.

Political Announcements

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:

Jas. A. Hughes
(Re-election)

For Sheriff and Tax Collector:

Omer Baker
Geo. W. Cloyd
C. S. Purcell
(Re-election)

For County and District Clerk:

A. L. (Lee) Biggs
Cliff Estes
E. H. (Ezra) Norton

For Tax Assessor:

C. E. Lester
(Re-election)

For County Treasurer:

J. J. Ward
(Re-election)
J. H. Wilson

C. E. LESTER OUT FOR TAX ASSESSOR

Charles E. Lester is a candidate for reelection to the office of Tax Assessor of Deaf Smith county, subject to the action of the Democratic primaries in July, 1920.

Mr. Lester is now serving his first term in this office, and hopes that his work has merited a second term, in accordance with the usual Democratic custom.

Mr. Lester and his work is too well known to the people of this Community to need introduction, and The Brand commends his candidacy to the consideration of the voters.

J. H. WILSON ASKS TREASURER'S OFFICE

J. H. (Uncle Henry) Wilson has authorized The Brand to announce him as a candidate for the office of County Treasurer of Deaf Smith county, subject to the Democratic primaries in July, 1920.

Mr. Wilson has been a resident of this community for the past eighteen years and is as well known as any citizen of the county. During the greater portion of this time he has been engaged in the stock business and at the present time is an official Cattle Inspector.

Mr. Wilson's experience in business affairs has been wide and varied, and he asks the close consideration of the people of the county as to his qualifications and fitness for this important office.

It is hardly necessary, this late in the new year, to advise Hereford girls to do their leap year popping early.

If the recent coal strike cost the miners 60 millions and the operators 12 millions—who got it? The public got it—in the neck.

When congressman Ferris, of Oklahoma, returned to Washington after the holidays, he made the statement that passenger and freight train service in Oklahoma and the Southwest is hideous. The Congressman evidently is practicing restraint in speech.

Claiming Marvin

Congressman Marvin Jones of Amarillo is visiting his parents, Mr. and Mrs. H. K. Jones, of Valley View, Cooke county, where the Jones family held a reunion on Christmas day at the parental home in Valley View. According to the Gainesville Register it was some homecoming for "The Panhandle Kid." He represents another district now but Valley View claims him.—Fort Worth Telegram.

We have no serious objections to Valley View claiming Marvin. There is such a thing, you know, as a congressman expanding beyond the limits of his district. There have been congressmen who have been claimed by the country.

Oklahoma's Gusher

Texas may have its gushers, and Louisiana may get them a little better than Texas, but Oklahoma gets them big also, says a dispatch from Tulsa, Oklahoma.

The Minnehoma Oil company started the new year by getting a well in section 14, township 26, range 8, in the Osage reservation, that is sowing 25,000 barrels at twenty-two feet in sand found at 2,334 feet.

Coming in, the well blew the tools out of the hole and the oil is shooting in a steady stream 150 feet above the top of the derrick.

Mr. Banker—

Do you know your safe can be opened without your knowledge?

"THE MIRACLE MAN" is coming!

Every Work Day In The New Year

you will find us right "on the job" of supplying your kitchen with dependable, standard, satisfying things to eat.

That's Our Specialty—we don't think about anything else. We guarantee you satisfaction and courtesy. We are always glad to be tested out on these points.

81 PHONE YOUR WANTS TO THESE NUMBERS 271

The G & R Grocery

Honey, Honey, in all size cans. Hereford Produce Company.

"You'll Like Hereford—Oceans of Water."

COURTESY FIRST.

SAFETY ALWAYS.

MAKE THIS YOUR BANK

A Bank's Obligation To Depositors

A bank arises to the full height of its obligations to its depositors only when it is organized to extend sound financial guidance, such as will develop success. Those of our depositors who have sought such service have found us receptive to their solicitation and fully competent to solve their business problems.

Capital and Surplus Over \$100,000

First State Bank & Trust Co.

BUY



Cake and Meal

Corn Chops and Shelled Corn

GRAIN of all kinds, cow feed, hay, salt, and everything else in our line of business.

Jones & McLean Grain Company

PHONE 1

Pin Your Faith to This Agency

Then when sorrow comes, whether it be caused by fire, sickness, or death, you will not be found wanting. Some satisfaction in knowing you are carrying all your insurance in a big, strong and intelligently managed insurance agency.

The T. K. Wilson Insurance Agency

THE STRONGEST IN THE PANHANDLE.

MONEY

For
Castro County Farmers
at 5 1-2 per cent

Through Dimmitt National Farm Loan
Association

B. D. Woodlee

Secretary-Treasurer
Dimmitt, Texas

CASTRO COUNTY

DIMMITT

The new year dawned bright and beautiful, and long to be remembered by the people of Dimmitt, especially by the members of the Ladies Aid and their families. It being Thursday and the first of the month, they were to have their regular all day meeting, with Mrs. E. S. Ireland. Long before the noon hour the ladies were seen going, each with a picnic dinner and by noon everything was in readiness for a real Castro county picnic. As most of the school children were to partake of the feast, the teachers also were invited. After all had been served plenty was left for another such crowd. Seventy-four people enjoyed this feast.

On Wednesday evening Prof. Minor entertained the pupils of the High School at the home of Mr. and Mrs. McEntire.

Fay Alexander left for Abilene, where she will enter Simmons College.

Mr. and Mrs. Kerr entertained on Thursday evening in honor of their son, Bryan, who is home from camp. A very pleasant evening was spent in playing games music and contests.

Officers were elected to serve the Sunday School for the coming year. Rea Gilbreath, Supt., Oscar Ayres, Asst., Joe Gollehon, Secy., Frankie Kerr, Pianist, and Jim Webb, Choir Leader. Our Sunday School is one of the best organizations we have.

Mr. Reaves has bought the Cafe, and will be ready for business soon.

Will S. Kerr left for Canyon Monday, where he will enter the Normal.

Rev. Florence preached Sunday morning and night.

Albert Bell, formerly of this place, now a resident of Missouri, spent a few days visiting his sisters, Mrs. Cash and Mrs. E. S. Ireland.

Mr. Grocer—

Who can solve the high cost of living?

"THE MIRACLE MAN" is coming!

Resolutions of Respect
Resolutions of respect and condolence passed by Castro Lodge No. 879 A. F. & A. M. Resolved that, Whereas it has pleased the Supreme Architect of the universe to remove from our midst brother Charles Ellsworth McLean. It is fitting to record our expressions of sorrow and also to tender to the bereaved wife and sorrowing children our sincere and heartfelt sympathy in their hour of grief for the loss of a dear companion and parent. In the passing of Brother McLean from this earthly abode his family has lost a loving companion and parent, the Lodge a faithful member, and our community and state a useful citizen. Be it also resolved that a copy of this resolution be spread upon the minutes of our lodge, that a copy also be handed to the bereaved family, and that another copy be furnished The Hereford Brand for publication.

Brother McLean was born in Joe Davis County, Illinois, October 20, 1863, and lived there during his boyhood. His early life was spent in mining in the North West and in farming in Missouri. He was married to Miss Rosa Clawson of Assumption County, Illinois, September 20, 1890. He moved to Castro County Texas, in 1900 and engaged in ranching until 1906, when he and his associates organized the First State Bank of Dimmitt. He was elected its first president, which position he held until his death, December 7, 1919.

C. F. KERR,
HARVEY CASH,
B. D. WOODLEE,
Committee.

50-It
PARMER COUNTY

FRIONA NEWS

All our teachers who went to their homes to spend the Christmas vacation have returned and resumed their work on Monday. Four new pupils are enrolled. Miss Wilson has taken up the work formerly done by Miss Jordan and Mr. Orbaugh is again on the job as janitor.

Mr. Talbot, of Kansas, has moved into the Zaring property near the lumber yard and his daughters are attending school. He expects to farm near town during the spring and summer.

Mr. Music, of New Mexico, has bought the property adjoining Mr. Cox's residence and expects to take possession of it in the near future.

A. C. Young has purchased of R. S. Houlette the house where Fred Thomas now lives and is preparing to become a resident of Friona. He expects to do freighting for the oil company. Mr. Thomas will move to J. E. Staley's farm south of town.

The officers of the Friona State Bank have sold the safe now in the bank and are preparing to install a large fire-proof vault and burglar-proof safe. Other improvements will be made in the bank's equipment. Wm. Atherton has the contract for the entire job.

The Prairie Oil Company has ordered ten carloads of coal to be used

as fuel for the engine while drilling the oil well. Two cars of the coal have arrived.

W. E. Goodwine is preparing to install an electric lighting plant in his home. The equipment has arrived and the engine is in place but the wiring is not yet completed. Bill believes in enjoying the conveniences of life while he can and he will now have an up-to-date home.

Prof. Parker and Logan Simpson were Hereford visitors Sunday afternoon and evening.

Rev. Willman has been in feeble health for the past two weeks, which his physician says is due to over-

work and advises a rest to restore his health. Acting on this advice Mr. Willman leaves this week for a visit of two weeks with friends in Pasadena, California.

W. H. Warren and son began hauling the oil casing and four loads were delivered on the well site Saturday.

F. W. Reeve is spending a part of this week in Kansas City, having gone there with five cars of fat cows.

Mr. Lang arrived here Saturday with about 12,000 sheep from Wyoming. He had a herd of 25,000, but lost about half of them. He says they are having a severe winter in Wyoming, the snow being heavy waist deep when he left there. He took his sheep to the Picket ranch eight miles south of Friona.

NOTICE

All automobile owners and others who violate all traffic ordinances, and all other city ordinances, are going to be punished according to the law.

Anderson Witherspoon,
City Marshall.

Mr. Reader—

Do you remember when butter was 20 cents a pound and eggs 10 cents a dozen? A surprise is in store for you.

"THE MIRACLE MAN" is coming!

A Right Resolution

for 1920 would be to carefully consider the fact that this store carries Standard lines of agricultural implements and farm machinery—Standard lines that GUARANTEE you the maximum of Service and dependability at prices no longer than the other kind, if as much.

—OLIVER AND EMERSON
IMPEMENTS, RUMLEY AND
CLEVELAND TRACTORS

LET US ASSIST YOU IN "LOOKING AHEAD"
FOR THE SEASON OF 1920

C. O. Lee Hardware

Our Employees

in our Shop Department will be more interested than ever with the owners of this business hereafter, in giving the

Very Best Service Possible To Our Customers

We will give every employee in this department, who has been with us one year or longer, TWENTY FIVE PER CENT of our NET Earnings in 1920!

Bring your work to the Shop that is sure to give you the very best workmanship and service humanly possible.

Hereford Garage & Machine Works

EVERYTHING FOR THE AUTOIST

JAS. A. HUGHES

JOE E. CROUCH

HUGHES & CROUCH
Cash Dry Goods Store

Announce the purchase of the Geo. A. Stambaugh stock of goods and will continue to conduct a general dry goods business on a cash basis at the old Geo. A. Stambaugh stand.

We will strive at all times to conduct the business by the same high standard which has characterized it heretofore. We earnestly solicit your patronage and we assure you we will make your interest our interest.

Phone 37

HUGHES & CROUCH
Cash Dry Goods Store

"RESULTS MORE THAN CLAIMED"

So testifies Mr. J. F. ARENDT,
Box 44, Romig, Texas

PE-RU-NA
THE REMEDY FOR EVERYDAY ILLS



"I have used Pe-ru-na for years in cases of colds and catarrh. The results have been good, in fact, more than you claimed. Have also taken Lacupia and can easily say it is one of the best blood purifiers I have ever used."

Mr. J. F. Arendt

For Catarrh and Catarrhal Conditions

The evidence of one man like Mr. Arendt is more convincing proof to you of the merits of Pe-ru-na than any written words of ours. For fifty years Pe-ru-na has been the standby of the American family for diseases due to catarrhal inflammation of the mucous membranes lining the organs of the body. Thousands, like Mr. Arendt, have proved the effectiveness of Pe-ru-na for coughs, colds, nasal catarrh, stomach, bowel and liver disorders or any disease characterized by a catarrhal condition. If your suffering is the result of a catarrhal disorder try Pe-ru-na. It is a true, tried medicine.

Sold Everywhere

Tablets or Liquid

Ninety-seven per cent. of the people have catarrh in some form.

FORD OWNERS BE HAPPY

Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at

THOMPSON'S GARAGE

THOMPSON & MERCER
DISTRIBUTORS

BARBER'S LINEBRED ANXIE TY HEREFORDS

Representing Guggell & Simpson's best producing families

Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Domineer, No. 505184 and Beau Randolp Second, No. 568485 by the \$7000 Beau Randolph.

If you appreciate the better class of cattle, you will find them on my farm. Address

RIVER PARK HEREFORD FARM
C. E. Barber, Prop. Hereford, Texas.

**Notice To
The Public**

By request of a few who live in the country for an extension of time on account of not being able to get their grain thrashed, we have agreed to postpone the sale of our old accounts for a limited time. Quite a number have already come in and paid, thereby removing their names from the list, and saving themselves the embarrassment of having their names come before the public. Remember our sale will come off in the near future on all unpaid. Watch for the date.

Respectfully,

Williams Brothers

**That
Resolution**

for 1920, should be to immediately shoe your "BUS" with

Hood and Federal Tires

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

MILLER & FALLWELL
Phone 113

SOCIETY

Class Meeting

Friday evening in the Virginia Shirley Best Room the members of Rev. Asbell's Sunday School class spent a most pleasant evening. Many games had been prepared for the evening and were enjoyed to the utmost; but one which was more especially enjoyed was that of "Musical Romance" which kept those present overjoyed and thrilled with laughter for some time. Another pleasure of the evening was a reading which was given by Miss Lora Kibbe. Also a few musical numbers were given which were greatly enjoyed.

At the close of the evening's entertainment delicious refreshments of sandwiches, olives, pickles and hot chocolate were served to about thirty guests.

Surprise Dinner

Mrs. Anna Johnson, of Amarillo, was the guest of honor Tuesday at the home of Mr. and Mrs. Chas. Smith, when an all day affair was planned by her friends. The occasion was a total surprise to Mrs. Johnson and when she accepted Mrs. Smith's invitation to spend the day with her little did she suspect that she would meet so many of her old friends there. The feast which was prepared consisted of most everything that could be thought of that would make a surprise dinner complete, as each guest brought a dish.

The entire day was filled with great pleasure and was one that will long be remembered, for since Mrs. Johnson has gone to Amarillo, to make her home, she has been missed by her many friends and it was indeed a treat to again have her in our midst even for a short time.

Children's Program

On January 3rd the music study club met with Mrs. H. L. Broadwell, giving the annual program for the entertainment of the children of members and other little guests. The afternoon was made a social one as well as an entertaining one. The house was bright with new year bells and flowers for decoration. The guests were received by Mrs. Ferguson and Mrs. Thompson and after removing their hats and wraps were comfortably seated to listen to the following program, which was in charge of Miss Ina Gregg:

Piano—Knight Rupert, Schuman

—Annie Fitzhugh Parker.

Story of Sir Roland—Mrs. Allen.

The Sandman, Carrie Jacobs Bond,

I dunno! John Barnes Wells—Miss Owen.

Story of the Xmas Fairy—Victoria.

The Goblins—Gilt You—Appleton

—Jane Gregg.

Reading, See'n Things at Night

—Audry Ruby Thompson.

Mammy's Song—Ware—Mrs. Fox.

If I Were a Boy—Miss Mounts.

The Gingerbread Man (story)—Victoria.

Piano quartette, Galop de Concert.

Milde—Miss Gregg, Mrs. Parker, Mrs. Dyar, Miss Motins.

The little guests seemed to enjoy each number and it was a great pleasure to the members to watch them, as they listened.

After the program most delightful refreshments of angel-food, marshmallow pudding and French dainties were served by Mrs. Price, Mrs. Mounts and Miss Owen. Tiny New Year bells for favors were given, and more than seventy guests registered on the New Year cards provided for that purpose.

The children look forward to this yearly entertainment and the club members feel well repaid for their effort in the pleasure and good the little folks derive from it.

Mr. Coal Dealer—

Do you know how to find out where next winter's coal is coming from?

"THE MIRACLE MAN" is coming!

Will be in Hereford at the Cordova Hotel Monday, January 12, and will do all Beauty work. We make a specialty of permanent hair curling. We guarantee the curl to stay in and not to injure the hair.

The Twentieth Century Beauty Parlor, (Amarillo, Texas)

BRAND

WANTED—5 or 6 gang disc plow. Must be worth the money.

BLAIN BROS.

**Women
Made Young**

Bright eyes, a clear skin and a body full of youth and health may be yours if you will keep your system in order by regularly taking

**GOLD MEDAL
HARLEM OIL**

The world's standard remedy for kidney, liver, bladder and uric acid troubles, the enemies of life and looks. In use since 1696. All druggists, three sizes. Look for the same Gold Medal on every box and accept no imitations.

Mr. Druggist—

Can your medicine cure all ills?

"THE MIRACLE MAN" is coming!

**PLAINVIEW CHARTER
TO SUREME COURT**

Discussing the recent action of the Courts in voiding Plainview's new charter, the Plainview Herald says:

"C. S. Williams, one of the attorneys for the city in the defense of the fight against the city charter, states that the city will apply for a rehearing before the Court of Civil Appeals at Amarillo and if it is not granted the case will be taken at once to the Supreme Court for a writ of error. It is taken for granted that the application for a rehearing before the Court of Civil Appeals will be denied, thus assuring that the case will go to the Supreme Court in the very near future.

"It is doubtful if the case will end there regardless of what decision is given, but the next step will not be known until the attorneys for the losing side at the Supreme Court make their decision."

Listen Girls—We teach all Beauty work and guarantee satisfaction. Don't forget date and place: Cordova Hotel, January 12. The Twentieth Century Beauty Parlor. (Amarillo, Texas)

Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 2nd day of Jan., 1920, by the Clerk thereof, in the case of La Salle Savings Bank and Trust Co. versus Ina B. Culbertson et al, No. 1212 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday the 3rd day of February, A. D. 1920, at The Courthouse in Deaf Smith County, Texas the following described property, to-wit:

The Northwest one quarter (N. W. 1/4) of Survey No. 21, Block K-3 abstract No. 278, Deaf Smith Co., Texas, levied on as the property of Ina B. Culbertson, Ross Culbertson, Lura Culbertson and Charlton Culbertson to satisfy a judgment amounting to \$2,164.22 in favor of La Salle Savings Bank and Trust Co., and cost of suit. GIVEN under my hand, this 5th day of January, 1920.

50-4t C. S. PURCELL, Sheriff.

Mr. Barber—

Can you make hair return to a bald head?

"THE MIRACLE MAN" is coming!

**Real Service
To Farmers!**

Did you get your Repairs and Parts you ordered this fall promptly? Was there apparently unnecessary delay in filling your orders? Would you like to KNOW that such delays could be avoided?

The House of Real Service

The International Harvester Company of America carries the most COMPLETE line of EVERYTHING a farmer needs with which to till the soil in the world today.

There is NOTHING a farmer needs in the way of power or hand machinery, or implements, or tools, used on a farm, that is not included in this line.

The Harvester Company has made Amarillo a DIVISION for distribution for their products. EVERYTHING, including parts, included in the Harvester line, will be on hand, at all times, at Amarillo.

We are the sole distributing agency of this line for this community.

We are only an hour and a half's drive from Amarillo. We are on one end of a short telephone line between here and Amarillo.

We propose to give REAL SERVICE to our customers, through this unusual distributing system.

**If You Want Real Service, Right Now
When You Want It**

Remember the

Dunlap Hardware Company
(INC.)

HAVE WHAT YOU WANT WHEN YOU WANT IT

We Can Prove

that our sandwich business has become so popular that we have served some hungry folks as late as 2:00 o'clock in the morning!

EVERYBODY'S EATING 'EM—and enjoying our Fountain Service.

New Puritas Records just received—come hear them.

PRESCRIPTIONS filled at all hours.

"SERVICE, ALWAYS"



Geo. E. Burns

The Druggist

Phone 300

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

FOR SALE
Good Printing at The Brand.

FOR SALE—Two young fillies. Two year olds.—W. F. ORR. 46-1f.

FOR SALE—A pony buggy and harness, also two sets of Chain harness and one saddle. 49-2t-Pd. B. A. Nicks.

FOR SALE—Four yearlings worth the money.—W. F. ORR. 46-1f.

SAND AND GRAVEL
Fons T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-1f.

FOR SALE—Good Super Six Hudson, first class condition, at a bargain. Also one good six-cylinder Buick. 45-1f L. W. Hough.

FOR SALE—Five room concrete block house with either two or five lots as desired, in desirable location. Priced to sell. 45-1f R. W. Jacobs.

FOR SALE—One solid rubber tired surrey, good condition.—E. E. RAMSEY, Phone 22. 46-1f

FOR SALE—Two mule colts, coming one and coming two, one work mare, bred to Jack; saddle mare and colts. If you don't want to buy this stuff don't bid on it. 49-4t Berry Orr, Phone 75-F12

FOR SALE or Trade—My residence, in West Hereford, near Avenue. An acre of ground and 8-room house, electric lights, hot and cold water in house. Also bathroom, equipped. Barn, car-house, wash-house, and other out-buildings. Orchard, grape vines and many trees. Large garden room; water piped to our yard, garden and barn. 44-1f Henry Hastings.

FOR SALE—Or to trade for cattle or young mules, a second-hand Ford. 49-2t-Pd. W. A. Dougherty.

FOR SALE—A few tons of extra choice sorghum and kafir corn. 49-2t C. R. Barber.

FOR SALE—I will sell two story cement house on east third street. Will sell three lots and house or all lots. See Fred Millard. 47-1f

FOR SALE—Pecans, fresh from my old home; average size crisp kernels. Highly flavored; Price 20c per pound. Dr. Pirtle, Phone 117, 49-2t-Pd. Hereford, Texas.

FOR SALE—Chevrolet, in good condition. Also good EMF car in shape to make truck. 45-1f W. F. Orr.

FOR SALE—Ford truck, good condition. See Carl P. Cockrell. 50-1f

FOR SALE—Shetland pony, buggy and harness all complete. See J. W. McQueen. 50-1t

FOR SALE—Seven room, two story house. Newly papered and painted inside and out. Well and windmill; two lots and out buildings. A bargain if bought at once. For terms inquire at Fox Merc. Co. 50-1t

FOR SALE—About 2,000 pounds of wire suitable for telephone wire. 50-1t-Pd. A. H. Elliston.

FOR SALE—Three old horses, one old mule, two horse colts 4 and 5 years old, broke; one small mule-colt, weight about 650 pounds, broke to ride or work; Ford body with wind shield, also double disc plow. 50-1t N. E. Vogele.

FOR SALE—That five room house and two acre lot. Easy terms. Immediate possession. 50-1t-Pd. A. H. Elliston.

Mr. Lawyer—
Have you heard of the man who has never lost a case?
"THE MIRACLE MAN" is coming!

FARMERS ATTENTION!

We are in the market for your GRAIN. Call and see us, or phone No. 265.

GREAT WEST ELEVATORS COMPANY
(Formerly McQueen Elevator)

O. F. West, Mgr.

REMEMBER!

That I am selling Fresh Groceries for CASH.
If the saving on CASH purchases means anything to you

COME IN AND SEE US

LEM CARLYLE

PHONE 164 CASH GROCER

MISCELLANEOUS
To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.
Write to Arthur Davis, Hereford, Texas; about feeding 50 tons of pumice to your calves. 50-1t-Pd.

FOUND—Key ring containing five keys. Owner may have same by calling at Brand Office and paying for ad. 50-1t-(22)

FOR RENT—My furnished office, for only a few months. 50-1t-Pd. A. H. Elliston.

LOST—A brown ulster boy's overcoat, dark gray collar, between Hereford and Hanlan on December 26. Leave at Brand office. 50-1t-Pd. J. W. Hanlan.

LOST—A large black tom cat. Return to Frank Richards and receive reward of \$2.00. 50-1t-Pd.

FOUND—Key ring with two keys. Owner call at Brand Office. 50-1t-(23)

Parties wanting Jersey milk cows, call 376. 50-1f

LOST—A pair of gold-rimmed glasses in aluminum case. Bring to Brand Office and receive reward. 50-1t A. H. Elliston.

To avoid a barrel of trouble, buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

Trespass Notice
No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. 33-1f C. C. Slaughter.

FOR LEASE
for grazing purposes, Section 31, T. 6, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, Texas. 42-1f

R. S. BEATTIE
Registered Veterinarian
Corner Drug Store Phone 105
Hereford Texas

Cash for your used car. Don't bother us with junk.
Hereford Garage.
P. S. We have several good second-hand cars for sale. 36-1f

WANTED
WANTED—To buy a few Vendor's lien notes. 48-3t F. T. Rolosen.

WANTED—Several tons of bright baled straw at once. 49-2t C. R. Barber.

FOR RENT
FOR RENT—320 acres of land in west half of Section 21, Twp. 3 north, range 3 east, Deaf Smith county, Texas, for grazing purposes only. Write to T. S. Spencer, Afton, Iowa. 49-4t-Pd.


FOR RENT—Two large rooms. 49-1f-(19) Phone 163.

FOR RENT—320 acres of land in Sec. 7, Twp. 2 N., Deaf Smith County, Texas, for grazing purposes only. Write to Ferdinand Kleinschmidt, Columbia, Illinois, R. F. D. No. 1. 48-4t-Pd.


FOR RENT—3-section ranch; 160 acres in farm, 5-room house; nine miles west of Hereford. Possession January first. Will rent farm separate. 48-4t A. C. Buchanan, Temple, Texas.

Mr. Reader—
Do you remember when butter was 20 cents a pound and eggs 10 cents a dozen? A surprise is in store for you.

"THE MIRACLE MAN" is coming!

CATTLE BRAND

—(bar) just behind right shoulder.
T. F. BURKES,
13 miles north, 4 west of Hereford.

WHITE BRONZE MONUMENTS
No Moss-Growth, no chipping, no crumbling. Investigate. Guaranteed For All Time. Sold by P. R. FURCELL, Hereford, Texas. 2-20-20

BRAND

HEREFORD CATTLE CO.
Hereford, Texas
Registered and High Grade Bulls For Sale
27-2-1-30 Phone 167-F3



THE SNOW MAN

has come with a vengeance. Were you prepared to give him a warm reception? If you want that overcoat to look right, fit right and be comfortable, let us make it for you. It wont cost any more.

PHONE 16 **Orr's Tailor Shop**
Cleaning and Pressing Specialists

HIDES!

We offer the following prices for hides:

Green Hides.....15 cents
Part salt cured.....At value
Salt Cured.....18 cents
Dry Flint.....27 cents

Phone or wire our expense when you have any quantity to offer. We want to handle your hides and must keep in touch with you.

Amarillo Coal, Grain & Hide Co.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.
501 Grant St. Phone 101
Amarillo, Texas

THE GARAGE AROUND THE CORNER

Lots of times it pays to drive a block and secure as a reward an over-flowing measure of satisfaction.

Drive around to the south side of the Courthouse and try our REPAIR SERVICE—Good Gulf Gasoline—standard oils—and



THOMPSON'S GARAGE

Grind Your Feed With Your Ford

OR WITH ANY OTHER MAKE OF CAR

YOU MAY HAPPEN TO OWN

A simple attachment to the front of your car, without injuring or altering it in the least, will enable you to utilize your car engine in grinding all the feed you have on your place. Will grind oats 20 bushels per hour, corn 25 to 40 bushels per hour.

SAVES YOU THE COST OF AN 8-H. P. GAS ENGINE OUTFIT—and keeps \$200 in your own pocket.

ASK US FOR DEMONSTRATION

Dunlap Hardware Company



Every Ford Owner Should Know

Just what Ford Service is, and why it is different from ordinary garage service, and why it is more profitable to patronize the Authorized Dealer?—The Ford Dealer is a part of the Big Ford Family. He carries a large stock of genuine Ford parts for repairs and replacements so you don't have to wait while he sends for them, and he uses only genuine parts because he knows the imitation parts aren't dependable and don't wear.

He has a thoroughly equipped up-to-the-minute garage with tools that enable his Ford Mechanics to efficiently and properly make any repair—from a minor adjustment to a complete overhaul. And when the work is finished, his bill represents the reasonable, standard Ford prices.

Now, we are Authorized Ford Dealers—a part of that great Ford Service organization which was formed chiefly to put within each community a dealer who would have more than a passing interest in Ford repairs and adjustments. We are prepared and equipped to render prompt, careful Ford service. Drive in or phone and we'll come after your car.



A "HOME"

according to the dictionary is "fatherland." Do you suppose a real fatherland can be maintained in rented houses?

BUILD YOU A HOME

Rockwell Brothers and Company

CHURCH NOTES

First Christian Church
Welcome to all the following services: Bible School 9:45, Preaching at 10:45, by the Pastor. The Union service will be at the Presbyterian church.

J. M. Asbell, Pastor.

Baptist Church

Regular services at our church next Sunday. Sunday School 9:45 and preaching at 11 a. m. The subject for the morning service will be, "The Responsibility of Friendship." The evening service will begin at 8:30 and the members of the Methodist church will worship with us. Senior B. Y. P. U. at 5:30. This is a splendid place to spend an hour each Sunday evening. Come to all our services and receive the hearty welcome that awaits you.

Presbyterian Church

Sunday School 9:45. Preaching 11 a. m. Junior and Intermediate C. E. 3:00 p. m. Senior C. E. 5:30. The Union Service will be held at the Presbyterian Church beginning at 7 o'clock. All who attend our services will receive a cordial welcome.

J. R. Sharp, Pastor.

Y. P. S. C. E.

Topic for January 11, 1920, "A Strong Character, and How It is Attained."

Scripture—Prov. 4:1-8. Song Service. Leader—Audrey Carroll. Scripture Reading—Leader's remarks.

What Foundation Must a Strong Character Have?—Earl Nunn. How Does Enduring Hardships Help to Shape a Strong Character?—Mary Bradley.

Song. Sentence Prayers. What Place Does Self Control Have in a Strong Character?—Mr. Galley. Give One Illustration of a Strong Character and point out the elements of its strength—Clyde Carroll. Special Music. Thoughts for the Meeting—General Participation. Pastor's five minutes. C. E. Business. C. E. Benediction.

Methodist Missionary Society
Subject—"Charity Towards Our Neighbor's Faults." Bible Lesson—Matt. 23:13-29, John 8:3-12.

Prayer. Song 1. "Judge Not"—references by members.

"Harm Wrought by Censorious Tongues"—references by members. "Bridling the Tongue"—references by members.

Reading: "Things to Forget"—Mrs. G. A. F. Parker. Song—Mrs. J. B. Jones. Reading—Mrs. Roy Stocking. Song—Mrs. Percy Welliver. Closing Prayer—Mother Turrentine.

Junior Missionary Society
The Junior Missionary Society will meet at the church, Sunday, Jan. 11, at 2:30, P. M. Program—Friends of Jesus. Leader—Katha Leta Hawkins. Song—Jesus Loves Even Me. Prayer. Bible Lesson—What it Means to be Christ's Friend—John 15:12-17. Song—Jesus Bids us Shine. The Children's Gifts in Christ's Name—Mattie Lou Harrison. Election of Officers. Prayer. Special Music—Josephine Stocking. A Child's Sabbath Prayer—Elza Letha Mayhall. Bible Verse—Louise Jacobson. Reading—Jesus Loves the Little Children—Martha Duncan. Closing Prayer.

Y. P. M. S.

January 11, 2:30 p. m. Subject—The Song of the Lord—Berg.

Song 141. Scripture—2 Chronicles 20:27-30. —Leader.

Sentence Prayers. Reading—Anita Parker. 1st. Abounding Joy is the Prime Characteristic of our Holy Religion.

2nd. What did Paul Say About it?—Maurine Hughes. Song—Vine and Branches—Irene Farnsworth, Mildred Cross, Anna Parker, Lenis Anthony.

3rd. Is Your Religion Happy, or Choked with Rubbish?—Eva Austin. Song 142.

4th. The Cause of the Silence of the Levites—Kathleen Hawkins.

5th. Explain the Change under the New King—Jewel Porter.

6th. The Application to Our Church and to Ourselves—Grace Sites. Song 320.

Reading—Good Postle Paul—Elizabeth Stegall. Story—Mrs. Jennie Wilson. Leader—Virginia Morgan.

Mr. Doctor—

Have you a case you cannot cure?

"THE MIRACLE MAN" is coming!

ESTRAY SALE NOTICE
I WILL SELL to the highest bidder, for cash, at I. E. Woolery place, 4 miles East of Hereford, on January 5, 1920 in Deaf Smith County, Texas, within the hours prescribed by law the following described estray stock, to wit: 1 two year old cow, white face, Branded R left side. Said stock was estrayed by me on the 15th day of Nov. 1919, and has been held as the law requires.
C. C. Bowman,
County Commissioner, Precinct No. 1,
Deaf Smith County, Texas. 48-4t

DELCO-LIGHT

The complete Electric Light and Power Plant
Bright, safe electric light means more protection for your premises.



Ford Garage

PALO DURO HEREFORD FARM

Registered Herefords

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop., Hereford, Texas.

For Sale

Section of land in four miles, of Oil Well now being drilled. Want to sell it.

648 acres, improved, six miles of Hereford. Shallow water, and on main road. A bargain. Will carry \$9,720 from one to five years at six per cent.

J. H. Pitman Hereford, Texas

Grist Mill

We will begin running our grist mill Saturday, Jan. 10th. Bring your corn to be made into unbolted meal; your wheat to be made into whole wheat flour and live like you were raised.

50c for grinding One Hundred Pounds or less.



E. W. HARRISON

Phone 76

New Year Resolutions

SOMETIMES stick, even if folks do laugh at them. A year's hard experience will often teach a man to watch his step in the years to come. Experience is the highest-priced teacher in the world.

IF YOU ACCOMPLISHED ALL YOU HOPED TO ACCOMPLISH in 1919, and handled your financial affairs in a way entirely satisfactory to yourself, then we are not talking to you. BUT—

If you hope to do better in 1920, and start the foundation for that independent competence that every man and woman should have for inevitable Old Age, THEN—

COME TO SEE US, AND MABE WE CAN HELP

The First National Bank



SPECIAL—There is still a beautiful 1920 Calendar here if you need one.

SAFETY

SERVICE

SECURITY



THIS BUGABOO

of prevailing High Prices

Is Shattered At Our Store

HERE IS A TIP:—We have a big stock of goods on hand, of all kinds, for men, women and children, that was

Bought Before the Big Increase

in prices. We guarantee to supply your wants, in many lines, at much less money than you can get the same goods elsewhere.

THESE ARE FACTS:—We will be glad to prove them to your satisfaction if you will call.

1919 and 1920

At this particular season of the year we feel it our duty, and it is our pleasure as well, to thank the good people of this community for the liberal patronage they have given us in 1919. We have had a prosperous year. We have tried to give good goods and real Service in exchange for your dollars.

In 1920 we plan to do even better, both in the quality and service given you, and in volume of business. We hope you will remember us and will recall, on your shopping days, the statement made above: that there are REAL BARGAINS here in 1920, high prices or no high prices.

D. R. GASS & SON

SLAT'S DIARY

FRIDAY—Ma ast pa to fix window shades & pa sed he wood not start a job on a Friday. He is very superstishus he hates 2 use a word with the letter M in it because it is the 13rd letter in the alfabet.

SATURDAY—pa at last got 2 work on the shades & hit his finger with a hammer & he begun 2 swear & he was kind of mad & ma skolded him & sed he should ought to be more care full he talks at home & pa red Whats the use of a home then.

SUNDAY—Ma was fixing sum taken for dinner, on account had company for dinner. I if it was 2 be fried & she sed I am going 2 cook smothered chicken but I diddent eat enny. want mine killed civilized.

MONDAY—a ant of mine cum see me & ma & pa today & she at me when she cum in. They a lots of diffrunce in kisses When ma kisses me it makes me feel nice and smooth all over & when pa kisses me I taste a pipe when Jane kist me that time I ot dizzy but when my ant kisses me it hassent no kick a tall.

TUESDAY—I saw pa putting nickle away in the trunk today I ast him Why did he put it there. he sed he was saving moneys. I sed a nickle wasnt enny souvenier & he sed Yes

it is they was once a time when it wood by 5 cts worth of things.

WEDNESDAY—pa has got a brother which is going 2 get married 2 sum lady he knows & he has invited us 2 cum to the wedding & see him get married. Pa sed he thot Joe was mitey foolish to get married, and ma rite away sed Why is he foolish. Pa sed 2 her He is so yung and hassent had no experience in marriage.

THURSDAY—We are not going 2 the wedding. Ma sed 2 pa We will send our regrets & pa sed It issent enny use. They will have a plenty before long.

**The Golden Rule
Produce and
Confectionery**

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

W. R. Hawkins
Moved to old Lewis Bakery building.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

WE HAVE A LITTLE
COAL!
FOR THE TIME BEING

COW FEED
Meal, Hulls, Bran
Hereford Grain Company

In Old Cass Bldg. Phone 249

WANTED—Good clean rags at the Brand Office.

If the owners of Hereford shallow water land were as crazy about irrigation as they are about oil we would soon have a real town surrounded by a real country.

D. L. McDonald

A few choice Bred
Gilts
and one
Boar Pig
—
Leslie Neal
DAWN FARM
Dawn, Texas

It Helps!

There can be no doubt as to the merit of Cardui, the woman's tonic, in the treatment of many troubles peculiar to women. The thousands of women who have been helped by Cardui in the past 40 years, is conclusive proof that it is a good medicine for women who suffer. It should help you, too.

Take
CARDUI

The Woman's Tonic

Mrs. N. E. Varner, of Hixson, Tenn., writes: "I was passing through the . . . My back and sides were terrible, and my suffering indescribable. I can't tell just how and where I hurt, about all over, I think . . . I began Cardui, and my pains grew less and less, until I was cured. I am remarkably strong for a woman 64 years of age. I do all my housework. Try Cardui, today. E-76"

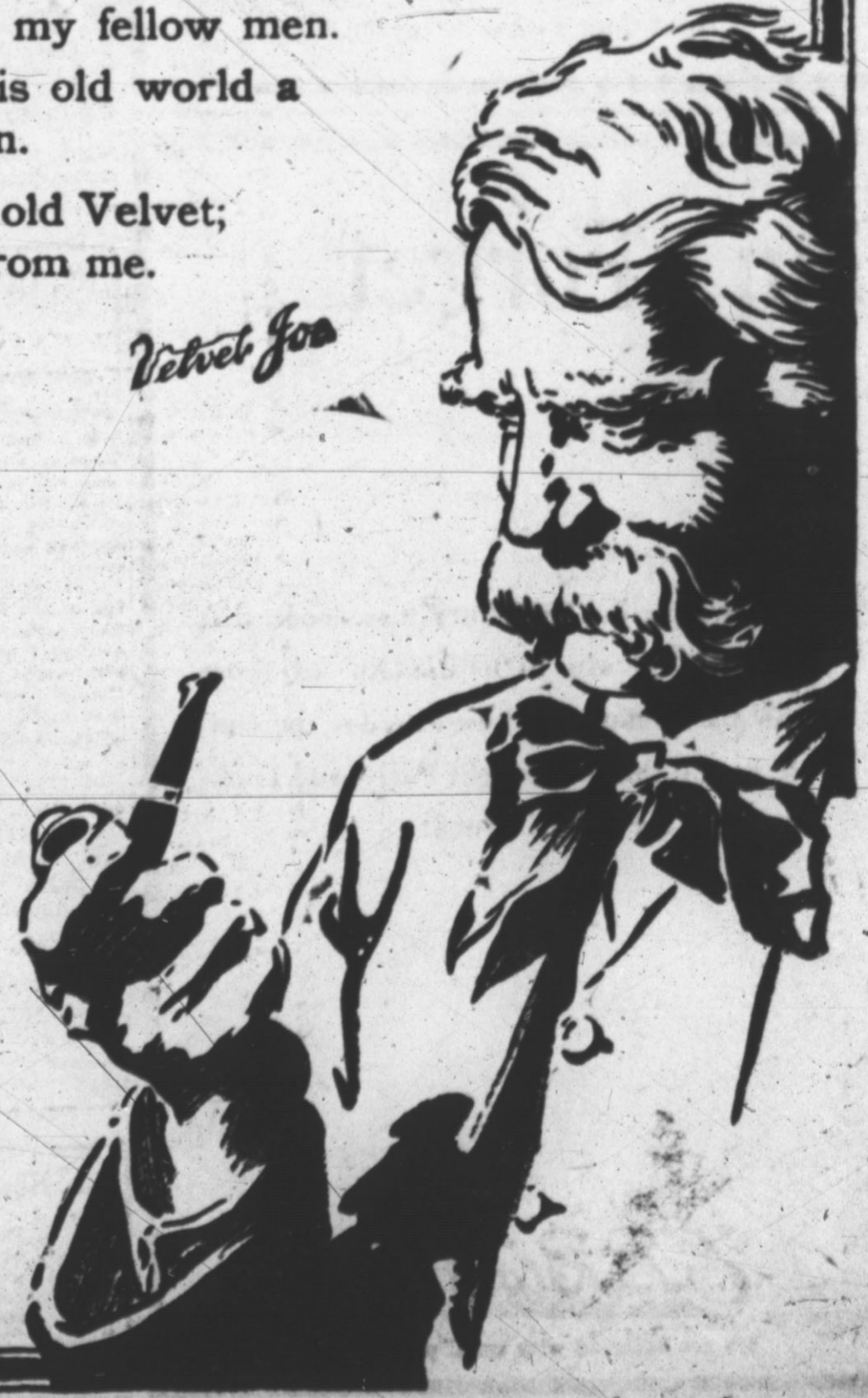


No one shall take them from me—

I love my pipe and good old Velvet—
My comforters in adversity, my wise counselors when problems vex.
Companions of my loneliness and sharers of my happy hours.
Their friendliness has made me feel more kindly toward my fellow men.
They have made this old world a better place to live in.

I love my pipe and good old Velvet;
no one shall take them from me.

Velvet Joe



Write to Velvet Joe, 4541 Felton Avenue, St. Louis, Mo., for his 1920 Almanac. He will send it FREE.

To Our Customers

Our Collections have been fine this month following the change in the method of handling our collections and we desire to express our appreciation of your cooperation with us in this.

If you don't want to come to our office just write your check for the amount and mail it to us and you will have due credit.

Again we thank you.
Respectfully yours,

Hereford Light and Power Co.

THE HEREFORD BRAND

LOANS

Our increased loan business is evidence of our rates and good service.
T. K. Wilson.

ACCIDENT—HEALTH

Every claim in our accident and health department is always paid promptly in full.
T. K. Wilson, Insurance.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

Hereford, Texas.

The Local Spotlight—Touches Lots of People You Know

Miss Cecil Gilliland
Local Editor, P. 30

W. T. Smith operates a Service car. Phone 23.

Lester Blakemore, of Amarillo, spent Sunday in Hereford last week.

We buy hides.
Jones & McLean.

Miss Nellie Farmer left Sunday for Ft. Worth, Texas and will enter T. W. C.

Have a buyer for improved quarter section close in. J. S. Warner. Pd

Jim Black went to Fort Worth last week where he will enter business college.

If you have something to sell tell me about it. J. S. Warner. Pd.

C. H. Clifton, of Dimmitt, was a Hereford visitor Tuesday of this week.

SUGAR! SUGAR! SUGAR! all you will want.
Hereford Produce Company.

Miss Thelma Hardin, of Memphis, Texas, returned home Tuesday, after a visit with relatives here.

Mr. Automobile Man—

Did you ever drive a car that wasn't tired?
"THE MIRACLE MAN" is coming!

Mr. Oil Speculator—

Do you know who can give you real inside dope on the market?
"THE MIRACLE MAN" is coming!

For Service car or country trip phone 23.

Mr. and Mrs. L. B. Edmondson, left Monday for Covington, Okla., where they will make their home in the future.

Bring us your cream and produce. We pay the highest prices.
Hereford Produce Company.

R. S. Houlette, of Friona, was a business visitor to Hereford last Monday.

Phone No. 1 if you need anything in the grain or feed line.
Jones & McLean.

Mr. and Mrs. A. D. Godwin returned Monday from a visit with relatives at Comanche, Brownwood and other Texas points.

Plenty of thresher's Coal on hand.
Jones & McLean Grain Co.

Mrs. Walter Bennett arrived Sunday from her home in Wichita Falls for a short visit with relatives and friends.

WANTED—Good clean rags at the Brand Office.

The Hereford Benefit Association, a local Mutual Association. We still have a few vacancies. Let us have your application now.
50-47* D. F. ASHBROOK, Sec'y

Mrs. A. A. Goodwin and daughter, Miss A. Johnson, of Denver, Colo., visited relatives in Dawn for a few days this week.

Want to buy 5 room residence reasonably close in. J. S. Warner. Pd.

Mrs. J. C. Murphy returned to her home in Clarendon, Texas, after spending a few days visiting relatives in Hereford.

A New Dray Line has been put in by E. A. Winterrowd & Sons. All work entrusted to our care will be handled satisfactorily. Phone 62. 47-44

Mr. and Mrs. H. L. Deister and family of Kansas City, returned home Wednesday after a visit with Mrs. Deister's parents, Mr. and Mrs. R. T. Mooney.

Better let us fill your order for compound. We will save you money.
Hereford Produce Company.

Mr. Farmer and Rancher—

Do you know what kind of a crop you will have next year?
"THE MIRACLE MAN" is coming!

Miss Eddie Connell left the last of last week for New Mexico, where she will again take up her work as teacher, after spending the Christmas holidays with home folks.

Miss Vivian Coffman returned to her school work in Canyon Monday, after visiting during the holidays with her sister, Miss Addie Coffman, who is teaching school south of Hereford.

J. H. Gould and family arrived Wednesday from their home in Quanah, Texas and will make their home on the Copeland place Southwest of Hereford, which was purchased a few months ago by L. G. Gould.

For Sale: Chevrolet, in good condition. Also good EMF car in shape to make truck.
45-4 W. F. Orr.

A. H. Owen returned Sunday from Decatur, Texas, where he was called on account of the illness of his sister, Mrs. A. O. Robinson. He reports Mrs. Robinson slightly improved.

Mrs. Anna Johnson returned to her home in Amarillo Wednesday after spending a few days in Hereford visiting with relatives and friends.

Mr. Clothier—

SUITS \$100 up! The first man and woman got along without clothes.
"THE MIRACLE MAN" is coming!

Mr. and Mrs. F. H. Britton left Tuesday for Clarendon, Texas where they will visit their daughter, Mrs. D. O. Stallings, after which they will go to Dallas to spend a few weeks with another daughter, Mrs. R. D. Young.

J. F. Skelton, who has been a member of the Barnett and Skelton Insurance agency for the past few months, arrived Tuesday after a short visit in his former home at Corsicana, Texas. Mr. Skelton was accompanied by his family and will make Hereford his home in the future.

A census of the country's manufactures was made for the first time in 1810. Under the present law a manufactures census is to be taken in connection with the Fourteenth Decennial Census and every two years thereafter.

We solicit your trade for the New Year. We need your trade and feel sure that you will be pleased with the goods that we have.
Hereford Produce Company.

Mr. Reader—

Do you remember when butter was 20 cents a pound and eggs 10 cents a dozen? A surprise is in store for you.
"THE MIRACLE MAN" is coming!

For Service Car phone 23.

Mrs. A. F. Luse left Tuesday for a visit with relatives in Fort Worth, Texas. Mrs. J. S. Jones accompanied her to Amarillo and will visit for a few days.

W. E. HICKS

Brand: O Right Shoulder
O
Dealers in Hereford Cattle
Hereford, Texas

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

PARMER COUNTY

BOVINA

Bovina school started last Monday again, after a two weeks holiday vacation. All the teachers are back on the job, determined to make the next few months count.

J. H. Stagner has returned from a visit to El Paso, and Mrs. Stagner and children have returned from Ralls.

B. F. Abbott has returned from a visit to Central Texas, but Mrs. Abbott and little son, John Benjamin, remained over for a few days.

D. S. Johnson and children have returned from Nebraska, where they spent the holidays with relatives. Mr. and Mrs. A. Berggren are expected to return in a day or two.

The Census Enumerator has been busy this week.

Quarterly Conference will be held here Sunday, preaching 11 a. m., business session 2:30 p. m., and preaching again at night.

Mrs. Ford Elfers has been quite ill for several days.

Our little city was again shocked and saddened last Sunday, when Roy Bullock and Lyle King were the victims of the explosion of a gasoline can and badly burned. The boys, with other children, had met for Sunday School at the Baptist church, and were trying to get a fire started, when Roy, thinking a can contained kerosene, poured the contents into the stove and the explosion occurred. Roy's clothing caught fire and he was burned badly about the waist and thighs, while the whole face of Lyle was burned. It seemed for a time that all the children with the building would be burned, as the door had become fastened, but after some difficulty a window was broken and all but Roy made their exit. Passersby heard the explosion and rushed to the scene and extinguished the flames in the building and the clothing of Roy. Both boys are doing as well as could be expected at this writing, but are still in a serious condition.

Mr. Dry Goods Man—

You are going to meet a woman such as you never met before!
"THE MIRACLE MAN" is coming!

Registered at Hotels

Vega—Everett Wiseman.
Friona—F. A. Williams, M. A. Crumm, D. E. Ashcraft.
Dimmitt—C. B. Houser, James E. Webb, Gano Hastings.
Happy—R. H. Caler.
Dawn—Claude Benton.
Big Square—Roy E. Haberer.
Amarillo—T. T. Thompson, E. F. Myers, W. A. Hedrick, P. C. Marks, C. H. Scales, Lester Blakemore, T. F. Birmingham, Bacon Gilbert, S. Sparks, J. J. Crum and wife.
Lubbock—J. T. Woodridge.
Floydada—Wm. Storall.
Whitedeer—Ed Rambo.
Vernon—L. G. Gould.
Memphis—A. B. Wilson.
College Station—Ed E. Talmage.
Dallas—M. W. Lee.
St. Louis, Mo.—Geo. West, C. W. Milliam.
Kansas City, Mo.—A. W. Jackson, R. T. DeMoss.
St. Joseph, Mo.—J. E. Park.
Clovis, N. M.—H. L. Davenport.
Osage, Iowa—R. L. Godfrey.
Denver, Colo.—E. J. Richardson.
New York City, N. Y.—Nettie Davenport, Catherine Kinney.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

ESTRAY NOTICE

In compliance with law and upon the RETURN of C. C. Bowman County Commissioner for Precinct No. One, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one red white face cow, 3 years old, branded "L" on right hip, said animal now ranging in the neighborhood of C. O. Norton ranch, 5 miles north of Hereford, Texas, if not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised and said Commissioner will proceed to sell the same according to law.
Dated Hereford, Texas, this 20th day of Dec., 1910.
A. O. Thompson, County Clerk.
A. L. Biggs, Deputy.

BRAND



If U. C. same notify C. C. Slaughter.

A Cough and Cold Treatment

With no ill effects—Cherry Bark Cough Syrup in 35c and 65c bottles quiets the "tickle" and aids in relief of the cough. It contains no narcotics, does not sicken and is pleasant and prompt.

Rexall Grip Pills

reduce fever and aid in "drying-up" coryza or head colds.

If you used them together, a cold which may become serious, is quickly broken up. 30c per Box

Corner Drug Store

This Wintry Weather

Calls for Warm Clothing. See our Complete line of

CAPS, OVERSHOES, SHEEP LINED COATS, etc.

E. T. Gallagher & Sons

5 1/2% FARM LOANS 6%

WHY PAY MORE?

The Government's own system for financing the farmer and ranchman. No red tape. Loans closed promptly. Any amount from \$100.00 to \$100,000.00.

J. FRANK POTTS

Anniversary Statement

18 Years of Service

We desire at this time to extend our sincere appreciation for the business entrusted to us in the past. During the years to come we promise our utmost in service, financial assistance and co-operation to our depositors and customers, to develop the opportunities of our City and the rich land of this Plains country.

The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.
J. L. SMITH, Vice-President.
ROSCOE DAVIDSON, Cashier.
CLAUDE TERRY, Asst. Cashier.
CLIFFORD C. ACKER, Asst. Cashier.

Filling Station

We carry a Complete line of THE TEXAS COMPANY'S products, including Gas—Motor Oils—Greases, etc.

VULCANIZING STORAGE

Carl P. Cockrell

(Next door to Ford Garage)

Don't Forget

in figuring your 1920 Furniture needs, that our PRICES are SURPRISING to those who get quotations elsewhere, for the simple reason that we Bought Early, and Looked Ahead for YOUR benefit.

E. B. Block Co.

We are satisfied with small profits.