

WEATHER		
	High	Low
Thursday	81	40
Friday	71	39
Saturday	63	36

The Sunday Brand

36 Pages

Including 20 Pages of Comics

Our Slogan: "More People—More Farms"

Published Every Sunday

Hereford, Texas, Sunday, Oct. 24, 1954

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Vol. 7 — No. 17



WHITEFACE QUEEN Dixie Young was officially crowned to furnish an interesting sidelight for the Hereford - Canyon game Friday night. Kieth Hodges, escort, places the crown on Dixie's head in the above picture with Tony Riddle on the right; just back of Queen Dixie is Annette Behrend, junior candidate and Wayne Smith, Joan Brown, freshman, and Carroll Waiser, sophomore, were also attendants for the ceremony. Buddy Godrey and Bill Calloway were escorts. (Staff Photo)

Sheppard Funeral Held On Oct. 22

Funeral services for Charley Eldridge Sheppard, 60, were held at the Church of Christ Friday, October 22, at 3:30 o'clock, with Bob Wear officiating. The services were directed by the Gilliland Funeral Home in Hereford.

Pall bearers were Lawrence McGee, Dorsey Allmon, Elmer Parterson, E. Ramey, Ray McCullough and Jeff Davis.

Mr. Sheppard passed away in his home at 402 Roosevelt Street, October 21 at 5:50 in the evening after several months illness.

He was born July 16, 1894, in Wise County. He married Edith Sorrows May 6, 1917, at Farwell, The Sheppards came to Deaf Smith County in 1945 from Hollene, N.M. Charley Sheppard purchased the newstand and operated it approximately one year after moving to Hereford. He sold the business then, and purchased some apartment houses. The Sheppards also ran the bus station for a while and he was employed with local food stores for several years. In the past few years, Mr. Sheppard has been retired.

Survivors include: his wife, Edith Sheppard; three daughters, Mrs. Robert Calloway of Bovina; Mrs. Denzil Pollam of Hereford; and Mrs. Billie Wills of Hereford; three brothers, Elbert of Wichita Falls; Lee of Waxahachie; and Lawrence of Plainview; two sisters, Velma Wood of Waxahachie and Jewell Temple of Wichita Falls; and his mother, Mrs. Elmira Sheppard.

Burial services took place at the Rest Lawn Cemetery in Hereford.

Larry Kaul Gets State Fair Award At Dallas Meet

Larry C. Kaul, son of Mr. and Mrs. Merlin C. Kaul of Westway, was an honor guest of the State Fair of Texas, when a group of 44 Texas youths gathered in the grand ball room at Hotel Adolphus in Dallas last Friday night.

Scrolls and other awards were presented to each of the boys for outstanding 4-H Club work during the year. Larry's selection for the occasion was based on an honor award made in behalf of the excellence of his 4-H Record book. Also guests of the fair association for the occasion were Mr. and Mrs. Kaul, Mr. and Mrs. Hugh Clearman, Bully Dufur, and Ann Dyer of Hereford.

Principal speaker at the dinner was R. L. Thornton Sr., president of the State Fair of Texas, and Mayor of the City of Dallas. Following the banquet, Nick Lucas and his band furnished entertainment and Miss Moore, recreation specialist from A&M College, had charge of the games and dances.

The Fair Association was host to the group at the fair grounds on

(Continued on Page 3)

New Vet Hospital Will Open Monday

W. W. Lockridge has announced the opening of a veterinary hospital just inside the Hereford City limits on East Highway 60.

Dr. Lockridge, who comes to Hereford from Ft. Worth, says that he will handle all types of veterinary work, including small animals, and that he is remodeling the hospital into four rooms.

He graduated from Texas A&M College in 1953, and holds licenses for Texas and New Mexico. Prior to moving here, he has been associated with a veterinary hospital in Ft. Worth. Present plans are to open the new hospital Monday.

Mrs. Lockridge is originally from Merton, Texas, and in 1949, was selected as the "World's Champion All-Around Cowgirl," a title which received much publicity at the time.

Justice Is Theme For PTA Meeting

The P-TA meeting, scheduled for 7:30 o'clock Monday evening, October 25, will feature the theme of "Established Justice," according to Mrs. H. E. Wester, program chairman.

Appearing on the program will be a high school panel, students from Daws and from the Fourth Grade at Central. Ernest Langley will be principal speaker for the evening.

In addition to entertainment for the older children, a nursery will also be conducted for small children, Mrs. Wester said.



MEET 'MR. CROP' That's how associates refer to Walter O. Parr, humble Presbyterian minister, who will speak in a joint meeting here Sunday evening, Oct. 24, sponsored by the Ministerial Alliance. Parr has visited in four foreign countries and six months ago, took a leave of absence, after 25 years of rural church work in the Ft. Worth area, to devote full time to the CROP organization.

Sponsored By Ministerial Alliance

Joint Church Meeting Features Eye-Witness Report From Parr

Hereford residents will have an opportunity to hear a first-hand story of conditions in war-torn countries of the world tonight, when they attend a joint church meeting at which Walter O. Parr of Ft. Worth will speak. The meeting is sponsored by the Ministerial Alliance of Hereford and will be held in the First Baptist Church, beginning at 7:30 o'clock.

Mr. Parr, a Presbyterian Minister, has worked with rural congregations and their agricultural programs in the Southwest for 25 years. He is the Regional Director for the Christian Rural Overseas Program (CROP). He has spearheaded the overseas relief and rehabilitation program in Texas for the past five years.

He recently accompanied 114 helpers to Germany. These helpers were donated by the people of Texas and distributed to the refugee farmers in Germany.

Mr. Parr is sometimes called by his associates Mr. CROP. On the recent trip to Europe he went as the guest of Lykes Steamship Lines

in Houston.

Mr. Parr is among his sixth year with CROP which was organized in 1947. He has set up CROP organizations in 19 states and is presently director for six states. They include Texas, Louisiana, Mississippi, Tennessee, Arkansas and Kentucky. During the past 30 day period Mr. Parr has traveled thousands of miles and has spoken to more than 2,000 people telling the story of the needs as he saw them in Europe and what we as Americans can do to help alleviate some of the suffering.

(Continued on Page 3)

Mozelle Telchik FFA Sweetheart

Mozelle Telchik was elected FFA Sweetheart by a unanimous decision Monday night when the regular meeting was held in the "Ag" room.

The initiation of Greenhands was planned for the November meeting. Jimmie Burkett and Richard Hagar were appointed as a committee to arrange the program and initiation ceremony.

Mr. Robinson then presented the FFA officers with the pin which represents their office. FFA membership cards were given to all members present.

It was voted to have a hayride at some later date. A committee of Jamie Clearman, Bobby Ramey, Roger Shipley and Richard Hagar was appointed to make the arrangements and set a date.

The meeting night was changed to the first Monday night of each month instead of the third Monday night.

By way of entertainment, Richard Hagar and Jimmie Burkett gave the highlights of their trip to Kansas City.

Mr. Phillips came to Hereford in June, 1947, from Lovington, N. M., and has been associated with the bank since its opening, having started with the organization as assistant cashier and continued into the office of vice president.

Irrigation Water To Be 'Town Hall' Breakfast Topic

A "full house" was predicted for this week for the Community Breakfast Wednesday morning, Oct. 27, when citizens of this area gather at 7 o'clock to discuss proposed amendments affecting possible rationing of Underground Water in the High Plains Water District.

Already signifying their intention to be on hand are directors of the High Plains District, along with engineers and officers, who say that they will answer questions as a panel and discuss underground water problems with people of the area. The group includes Bill Fortenberry, chairman, of Lubbock; Marvin Sherbert, sec-treas., of Pittsburg; Willis Hawkins, vice-chairman of Hart; Gus Parish, director from Hereford. Tom McCosland, Farland manager, Bill Broadhurst hydrologist, "Doc" Willis, assistant hydrologist, Sam Aldridge and Arthur Duggan, attorneys, will also be on hand to help the panel.

Topic Is Pro-Ration

Discussions at the breakfast will chiefly center around proposed legislation from this district regarding pro-ration, or control of the use of underground irrigation water. The meeting will be one of the first of a series to be held on the Panhandle Plains to determine "grass roots" thinking in order that directors of the High Plains District can formulate recommendations to state levels regarding irrigation water.

Growth from the meetings will replace previous recommendations considered by the board which were drawn up to give the High Plains District authority of control through rationing. Directors met last month to discuss the problem, and will be holding another meeting at present time, appears to favor "local" or "regional" application of pro-ration to areas favoring such measures.

Virgil Dodson, who in addition to being a director in the High Plains District is also Agricultural Chairman for the Deaf Smith Chamber of Commerce, will act as moderator at the breakfast meeting. He says that time limits

Boy Scouts Open Finance Drive

The annual Boy Scout finance drive was launched in Hereford this week with 26 active workers soliciting funds for the local sustaining club. The drive opened Thursday and is scheduled to close the latter part of this week.

Workers include: Rev. Don Root, chairman; John D. Aiken, M. C. Adams, Leo F. Box, Wendell Burdine, Doc Cowan, Sonny Duval, Wayne Edwards, Raylan Evans, Gerald Hale, W. R. Hair, Jack Kirksey, Loyd Lovel, S. B. Mollen, E. L. Naugle, J. B. Pool, R. E. Sheppard, Wayne Thomas, Woody Wilson, S. O. Wilson, Jim Wood, Mrs. Maynard Buck, Mrs. Les Colmbes, Bruce Miller, Neil Cooper, and George McLean.

In addition to launching the finance drive, the campaign workers also heard a report from five Explorer Scouts who made the canoe trip to Canada the past summer. Reporting for the group were John David Bryant, Bobby Veigel, Lynn Boomer, Jim McDowell, and Larry Kaul.

Reports also showed that 71 percent of all Hereford Scouts attended district sponsored camps during the past summer, which established the highest percentage in the district.

Mr. and Mrs. Jack Buse and sons have returned from Dallas where they attended the State Fair.

Mrs. Jack Mounts and son Jack of Dallas have returned to their home after visiting her sisters, Mrs. J. A. Pitman and Mrs. C. C. Rockwell.

Phillips Resigns Local Bank Post

Roy Phillips this week announced his resignation as vice-president of the Hereford State Bank, effective Friday, Oct. 22.

"In making the announcement, Mr. Phillips said that he had no immediate plans, but that he and Mrs. Phillips will visit in Oklahoma City during the coming week.

Mr. Phillips came to Hereford in June, 1947, from Lovington, N. M., and has been associated with the bank since its opening, having started with the organization as assistant cashier and continued into the office of vice president.

Around Town

Plans Complete On Free Chest X-Rays

Plans were complete today for the Chest X-ray program scheduled here Wednesday and Thursday, Oct. 27-28, according to Marlin Gilliland, general chairman. The portable X-ray equipment will be set up in Southwestern Public Service building, and will be open from 8:30 o'clock each morning until 5:30 o'clock in the afternoon of both days.

Leaders were unable to estimate any number who will go through the X-ray line, but they did say that the equipment and crew will be available to handle as many persons as appear for the free X-rays.

The program, sponsored in connection with state health department, is designed to take less than three minutes time on the part of citizens, and Mr. Gilliland pointed out that undressing or inconvenience is not necessary.

Reports showing indications of tuberculosis are, in turn, submitted to local doctors who retain the case as confidential and contact the person concerning further tests or treatment.

"Persons who have been X-rayed before will want to go through again," said Mr. Gilliland, "since developments could easily have occurred during the interval since the last X-ray program." He said that the committee is hoping to handle a large percent of all citizens in the area.

Committees assisting in the drive are: Mrs. Ellen Carter, location and equipment; Mrs. Ben Childers, clerical assistance; Mrs. H. E. Hensley, hostess; Mrs. Marion Rutter, publicity; Dennis Lomas and Jay Coes, unloading and loading; Mrs. S. S. Dodson and Mrs. Les Coombes, transportation.

Accident Total Reaches 12 For Week; Two Dead, Two Injured, \$7,900 Loss

The nine accidents reported in this area Wednesday had turned into 12 Saturday morning. In addition to two deaths and two serious injuries in the mid-week report, property damage from the 12 accidents during the week totaled \$7,900. Of the three additional accidents reported, one was on Highway 60, and two occurred in Hereford.

Suffers Minor Injuries

John Middleton of Miami, N. M., was treated and released Wednesday afternoon following a car-truck collision on Highway 60, about three miles west of Dawn.

The accident occurred at 3:45 o'clock when a truck, driven by Lloyd N. Morrison of Amarillo, turned north as the Middleton car was passing.

Highway Patrolman Lee Clevins damage estimates at \$400 on the Middleton Buick and \$300 on the Morrison truck. Both parties received violation tickets. Middleton's ticket called for illegal passing, and Morrison's ticket covered defective turn indicators.

\$300 In Damages

There were \$300 worth of damages in a collision at the intersection of Lee Street and West Fourth Thursday evening at 7:42 o'clock, when a 1950 Chrysler driven by Matt Martin Mosley of Hale Center, and a 1950 Pontiac, driven by Essie B. Cardwell, 711 East Fourth, collided.

The Chrysler carried \$150 worth of damage and the Pontiac carried \$150 worth of damage, also.

The accident occurred when Mosley was going South on Lee Street and Mrs. Cardwell was going West on West Fourth Street.

Mrs. Cardwell failed to stop at a stop sign and ran in front of Mosley. Mosley struck Mrs. Cardwell's vehicle on the rear fender.

Mrs. Essie B. Cardwell was charged with failure to stop and to yield the right-of-way.

Two Pickups Hit

A 1952 International pickup, driven by Ernest Abe Harder of Hereford, and a 1953 International pickup, driven by Harry Houck Cannon of Summerfield, were involved in a collision Thursday evening at

(Continued on Page 2)

Jo Eddie Scott Heads FTA Club

The Future Teachers of America met Monday, October 19, with 21 members present to organize and elect officers.

The officers elected were Jo Eddie Scott, president; Mozelle Telchik, vice president; Jean Glass, secretary treasurer; and Ann Dyer, reporter.

The program committee for the year was appointed. The members are Mozelle Telchik, chairman, Yvonne Axe, Ann Lookingbill, J. B. Wills, and Robert Lamm.

Those attending the meeting were Norma Cummings, Robert Lamm, J. B. Wills, Jo Eddie Scott, Yvonne Axe, Adeline Drager, Joy Morton, Gay Morton, Paula Beth Corbett, Marie Hunter, Mary Ruth Oswald, Janie Lamm, Carolyn Vir-den, Jean Chapman, Ann Lookingbill, Mozelle Telchik, Mary Beth Sparks, Jean Glass, Dora Ruth Inman, Billie Martin, Ann Dyer, and Pat Sullivan, sponsor.

Forty-Six Girls Out For Physical Ed Sports Games

Forty-six girls are taking PE in Hereford High School under Craig Johnson and John Pollock during third and fourth periods. The main sports this year will be volleyball, basketball, softball and tennis later in the year. The girls are looking forward to the new gym and hope to have some badminton, archery and other sports this year.

The teachers think the girls are interested in PE, and Mr. Johnson says, "Some of the girls will make excellent players with the right training."



WHEN THE GOING GETS ROUGH Whiteface cheer leaders get busy - and that's what happened Friday night when the above picture was made. The girls are, from left, Kay Barnard, Sylvia McCracken, Barbara Hill and Barbara Wingard. (Staff Photo)

Sports Events

OF THE HEREFORD AREA

ABOUT THAT PLAY

Illegal Receiver Cost Herd 'Down, 15 Yards'

ILLEGAL RECEIVER -- In case you are wondering about that penalty assessed against the Whitefaces in Friday night's game, this is the situation.

Francis Boyd was back in punt formation on fourth down, but he faked the punt and lofted a screen pass to G. C. Merritt, who went for the first down but referee Windy Nickalaus had other ideas.

He stepped off 15 yards against Hereford and gave the ball to Canyon, because Hereford had an illegal receiver down field. Their was a doubt concerning the severity of the penalty in many fans' minds, but, according to Hereford Coach L. B. Russell, the rule states that "loss of the down and a 15 yard penalty" is assessed for having an illegal receiver down the field. Russell says the penalty would have been the same had the pass not been completed.



The Canyon Eagles' Leroy Burrow, (No. 30) is shown here as he is about to be tackled by Jack Burrus (No. 72). Coming in to help is Arol Acton (No. 55). No. 51 for Canyon is Jerry Powell, No. 37 is Richard Gurgess.

Canyon Douses Whiteface Hopes, 26-14 Here Friday

By BILLY PAUL KNOX

Led by powerful R. A. Burgess, the Canyon Eagles ran their victory to six Friday night by stopping the Hereford Whitefaces by a 26-14 count. It was the Herd's first conference loss in three starts and it runs their season record to four wins and three losses.

Canyon led all the way and were tied only once in the first quarter. They led in first downs 19-14, but they trailed in yards rushing 361-328 and in yards passing 103-40. Hereford had a total offense of 464 yards which is 96 yards better than the victorious Eagles' total of 368 yards.

Hereford backs had a bad case of fumbleitis. Canyon got the breaks when they needed them and took advantage of them. Many times the Whitefaces penetrated deep into Canyon territory only to lose the ball on a fumble.

Canyon drew first blood in the initial quarter when Leroy Burrow raced 29 yards and Jamie Airhart kicked the extra point. Hereford came charging back and when Francis Boyd recovered a fumble on the Canyon 29 yard line it took G. C. Merritt just three plays to go over with the last play going over from the one.

In the second quarter Canyon's R. A. Burgess carried over from the five but Airhart's kick was no good. Score at half-time was 13-7. In the third quarter, Jimmie

Golden carried over from the one and Airhart kicked the extra point, bringing the score to 20-7.

Canyon's lead was widened to 26-7 in the fourth quarter when R. A. Burgess bulled over from 24 yards out. Airhart missed the extra point.

Hereford scored their last touchdown with about 10 seconds left to play. Buddy Godfrey went around end for 17 yards and the tally. Francis Boyd kicked his second extra point.

FIRST QUARTER
Stone fumbled Francis Boyd's kickoff and Tony Riddle recovered for Hereford on the Canyon 40. Merritt made six, but Godfrey fumbled and Airhart recovered on the 21.

Airhart and Golden made only two yards in three plays and Neblett punted out on the Hereford 35. Merritt made eight and Godfrey lost one but Smith fumbled the ball to Canyon on the next play.

On the first play Leroy Burrow plowed through the line for 29 yards and a touchdown. Airhart converted to bring the score to 7-0.

Airhart kicked off and Tony Riddle brought it out to the 22 where Godfrey made 11 yards in two plays. He lost a yard but Smith made seven up to the 39. Merritt picked up another 12 and Riddle made two to the Canyon 47. Smith and Godfrey made six more but Boyd was forced to punt.

After bringing Boyd's punt out to the 20, Burgess made five but Golden fumbled and Francis Boyd pounced on it on the Canyon 22.

Merritt made 15 yards to the seven then picked up six more to the one where he went over for the touchdown. Boyd kicked the extra point.

Boyd kicked off again and Joyner brought it out to the 36. Golden lost a yard and Burgess made it back. Burrow picked 20 yards and Burgess raced 14 yards to the 30. Golden lost eight and Airhart made nine. Burrow lost three and the first quarter ended.

SECOND QUARTER
Golden passed to Burrow for 40 yards and the Eagles had a first down on the Hereford 12. Burgess went to the five on the first play where he went over. Airhart's kick was no good.

Airhart kicked off and Merritt was stopped on the 18. Smith made 18 yards in two plays and Merritt picked two. Smith made seven more but Godfrey's pass was no good. Godfrey made a yard and Boyd punted to the 41.

Burgess made 13 yards to the Hereford 46 on the first play but made nothing on the next play. Golden lost one and Airhart made six. Neblett punted into the end zone for a touchback.

Riddle lost five but Smith made seven. Godfrey made four but Boyd was forced to punt out on the Canyon 34.

Burgess made nothing and the Eagles were penalized 15 yards for clipping. Golden lost four then passed to Burrow for 14 yards but this wasn't enough for a first down and Neblett punted out on the Hereford 25.

Smith made one and Godfrey picked up 17 to the 42 yard line. A pass was no good but Smith made 11 to the Canyon 45. Godfrey made six then passed no good.

A screen pass to Walker was good for 30 yards to the ten and the half ended.

THIRD QUARTER
Smith ran the kickoff out to the 35 and Merritt made eight yards on the first play. Riddle made six and Smith picked up seven yards in three plays. Boyd punted and Adams ran it back to the Hereford 44.

Burgess made a yard and Burrow was stopped for no gain. Two passes were no good and the Herd took over on their own 22.

Merritt and Smith made nine and Riddle picked up three for the first down. Merritt lost two but Godfrey passed to Merritt for 23 yards to the Eagles' 45. Godfrey fumbled and Canyon recovered on the 41.

Canyon was off sides but Burgess made 21 yards. Airhart made 12 and Burgess made four more. Golden passed to Airhart for 20 yards and Golden sneaked over from the one for the touchdown. Airhart's conversion was good to make it 20-7.

Airhart kicked off and Merritt

Each American consumed 76.6 Iron ore carriers on the Great pounds of beef, on the average. Lakes are as much as 714 feet long.

As seen in CHARM magazine

You FEEL MARVELOUS
when you LOOK LOVELY...
and you're prettier in
RITE-FIT DRESS OF THE MONTH SELECTIONS

Slim silhouettes in Pat-a-Crepe,
a luxurious acetate and rayon blend



LEFT: A wide splash of polka surah perches on your shoulder. The skirt is enriched with one single note of fullness in a long side pleat. In Black or Navy. Sizes 14½ to 22½. RIGHT: Rite-Fit weaves a golden thread of Lurex thru the collar, dots the front with glittery rhinestone buttons. The skirt is fully gored. In Black, Purple, Cascade Teal. Sizes 16½ to 24½.

each \$9.95

HARMAN'S

We Give S & H Green Stamps

CLIP THIS.....

File it away as a ready reference to the Season's Programs to which patrons holding memberships in the Hereford Mutual Concert Association are eligible to attend.

Nov. 3 - Cleo Dawson in Friona

Nov. 3 - Edward Weeks in Amarillo

Dec. 6 - Joe Callaway in Hereford

Jan. 6 - Anauta in Amarillo

Jan. 10 - Dr. Edward Taborsky in Tulia

Feb. 24 - Karamu Quartet in Hereford

Mar. 7 - Hansen and DeDell Piano Duo in Hereford

Mar. 8 - Hansen and DeDell Piano Duo in Tulia

Mar. 11 - Dr. Polgar in Hereford

In addition, both Tulia and Friona will schedule an additional number sometime in January or February.

Hereford Mutual Concert Ass'n



The Wise Old Owl Says:
Time To Think About

ANTI-FREEZE

For Your Car!

We have a complete stock of all popular brands of anti-freeze for your car. Both permanent and otherwise. See us today -- winterize your car!



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CUTS SOLIDLY FROZEN FOOD IN SECONDS

New! CASE XX FREEZ-CUT \$3.95



FED 100% on PURINA CHOWS!

Pictured above are a few of the 1500 turkeys raised by Mrs. J. T. Guinn, 30 miles Southwest of Hereford.

These turkeys are Broad Brested Bronze and have been fed 100% on Purina Chows.

Mrs. Guinn says these turkeys are the best she has ever raised, and as in previous years she is offering them for sale for Thanksgiving and Christmas. She urges that everyone place their orders early, since all turkeys should be sold before Thanksgiving.

The turkey hens averaged from 18 to 21 lbs., and the toms averaged from 30 to 33 lbs.

Always Feed

PURINA CHOWS

PACKARD MILL

Canyon.....

(Continued from Page 2)
 more and Joyner punted out on the Hereford 11 yard line.
 Smith made 36 yards on the first play putting the ball on the 37. Godfrey then unleashed a lunge pass to Danny Elliston who made a

beautiful catch for a 30 yard gain to put the ball on the Canyon 13. Merritt fumbled and Canyon recovered on the 20.
 Burrow fumbled and Boyd recovered for Hereford on the Canyon 17 yard line. A pass was no good then with about 10 seconds remaining to play. Buddy Godfrey raced around end for 17 yards and the last touchdown of the game. Boyd kicked the extra point to round out the final score of 26-14.
 Veigel recovered Merritt's on sides kick and Hereford had the ball on the Canyon 45. Riddie made 14 and a pass was no good. A pass to Veigel was good for 20 yards and the game ended.

District Standings

TEAM	W	L	T	Pct.
Phillips	6	0	0	1.000
Canyon	6	0	0	1.000
Perryton	6	1	0	.857
Hereford	4	3	0	.571
Dumas	2	2	2	.500
Dalhart	3	4	0	.429
Shamrock	0	7	0	.000

LAST WEEK'S RESULTS

Canyon 26, Hereford 14
 Perryton 40, Dalhart 6
 Dumas 45, Shamrock 0
 Phillips, open

NEXT WEEK'S SCHEDULE

Perryton at Canyon
 Dalhart at Dumas
 Shamrock at Phillips
 Hereford, open

STATISTICS

	Hereford	Canyon
First Downs	14	19
Yards Rushing	261	328
Yards Passing	103	40
Total Offense	64	368
Passes Attempted	11	5
Passes Completed	4	2

CARD OF THANKS

We wish to express our thanks for the assistance, flowers and prayers in the loss of my husband and our son and brother.
 Mrs. Frank Warren,
 The Warren family,
 The Arthro family.

Read The Classifieds

Foibles

FANCY and PLAIN

By Kent Snare

History, or rather, long established word of mouth, has it, that two jokers out of the one and only deck, is liable to be fatal, to someone, more than somewhat. . . . As of now, appears another joker, in a different kind of deal, and while it probably won't be a lethal proposition, it could well deal a more than denting lick to Ole Miss's hopes to be South Eastern Conference champ for '54. I thought I had seen such a thing and for verification I pursued the reader issued by the University of Mississippi and low and behold, there it was, in fine print, thusly: Arkansas qualified as a 1954 South Eastern Conference opponent to provide required minimum of six SEC games. (By whose grace, no acknowledgment). By the bye, you should oughta take a gander at the Rebel brochure. It is labeled the "Rebel Red Book," edited by Billy Gates, their Director of Athletic Publicity, it is well done in red and on very slick type pulp. And before I diverge further, they is some "rememberin'" names in it, especially among their assistant coaches, for instincts: Jim (Buster) Pooder-Lane Coach, a Rebel Ex, but also, an illustrious pro Giant (Mr. Clean) Pants Baugh, rating him as one of the two best ends to play pro ball, as far as he, Mr. B. must have had a cleaning bill, was concerned). John (Hurry) Cain, last of the many great backs that Wallace Wade turned out for the Crimson Tide, before he went to turn Trinity into a football power as Duke University, aided and abetted by the Duke tobacco millions, or more. Lastly, John Alexander (Junie) Hovious, who through his collegiate days at Ole Miss, ran in the shadow of Merle Hapes, left some outside tracks of his own. Now that little item of the Hogs, designated as the sixth conference foe of the Rebels and at the time, regarded only as a small type litter (Ole Miss rooted them off at 28 to nary last lap), loom large, indeed, and will require some doing to pen. If the Rebels do it handily, they will enhance their standing and acquire the footballer scribes respect, at one and the same time. To dig just a bit deeper, could the designation of the Arkansas - Mississippi as a South Eastern Conference game for 1954, possibly indicate some of the things to come. I have mentioned for the past two years, that one of the solutions for the Sugar Bowl, would be to add two clubs

to the SEC's present roster of 12, split the then 14 members into east and west divisions; play a round robin like the SWC and let the winners play off the thing on January One, annually. Arkansas and Florida State might be the new members or Houston and Miami, or they might even raise the total to 16 members. However a conference schedule of six games, leaves a leeway for 4 intersectional traditional games, and incidentally an opportunity for some blabbing in the exchequer. A Western setup of Arkansas, LSU, Tulane, Mississippi, Miss. State, Kentucky and Vanderbilt should produce a tougher each time around. That would leave Alabama, Auburn, Georgia, Georgia Tech, Tennessee, Florida and Florida State to knead out the other half of the Sugar competition each year. Such an alignment would leave the Cotton Bowlers in a predicament, with only the Southern conference, Mountain State conference (Skyline) and very remotely the Border conference winners as potential opponents. Course you could pick one out of the East or the few at large teams, who could qualify or would attend a bowl game. That at large category brings to mind a n o t h e r thought, what's going to be with the large size Air Force Academy team at Colorado Springs. They are already working on a coaching staff but will they, as precedent has it, operate as an independent club or will they attempt to tie up to a conference. Some of the biggies might get together and form up a all comprehensive U.S. and A. League, starting with Notre Dame, Army, Navy, Air Force, Pitt and some more. . . . Impossible, sez you. . . . Well, don't wager too much agin it's happenin' . . . sometime.

Accident.....

(Continued from Page 1)
 3:55 o'clock on U. S. Highway 60.
 The accident occurred when Harder was stopped next to the right hand curb on U. S. Highway 60, approximately 50 feet West of Bennett Street, headed West and was attempting to make a left turn across the highway into Sears Grain Elevator. Cannon was going West on U. S. Highway 60 and Harder pulled out from the curb in front of Cannon. Cannon hit Harder's left front fender with his right front fender, causing \$150 damage. Cannon's vehicle had \$250 worth of damages.
 Ernest Abe Harder was charged with failure to grant the right-of-way.

Read The Classifieds

Summerfield News

By Ann Lookingbill

Rev. and Mrs. Don Larkin and boys left Sunday morning after services for Ft. Worth, where they will attend the Southern Baptist State Convention this week. They will return home Saturday.

Mr. and Mrs. H. J. Kuper and family attended the wedding of Mrs. Kuper's sister, Phyllis Acker to Gen Podzemny in the Nazareth Catholic Church Saturday morning at 10 o'clock, reception following the wedding in the Nazareth Community Hall. Mr. and Mrs. Kuper attended the wedding dance Saturday night.

Mrs. L. H. Lookingbill and Sandy Winkler were Amarillo visitors Saturday afternoon.
 In the absence of Rev. Larkin for Sunday night services, the R. A. Boys brought a good program on missions. Those attending were the R. A. sponsor, Wayne Walser, and the boys, Kenneth Clearman, Jackie Lee, Jerry Lance, Ronnie Mack Botkin, Danny Wall and Dale Carter.

Mrs. Boykin is in the hospital, having trouble with her back. She is Mrs. D. L. Thomason's mother.
 Mrs. J. B. Noland took a car load of Rainbow Girls to Lubbock Saturday, October 16, to attend a School of Instruction for Rainbow Girls.

Mozelle Telchik and Jean Chapman of Hereford spent Friday night with Ann Lookingbill. Jean Chapman's home is in England.

O. L. Carter and Mr. and Mrs. Lewis Pendergrass of Lubbock, father and sister of L. F. Carter, and a brother, Lonnie Carter, from Brownfield spent Sunday in the home of Mr. and Mrs. L. F. Carter, also Mr. and Mrs. Jack Flowers and baby of Hereford.

Mr. and Mrs. Bill George from California were visitors in the B. K. Greeson home one night this week. Mrs. George is a sister of B. K. Greeson's.

Mr. and Mrs. Gene Curry and Mr. and Mrs. R. B. Hopkins of Ft. Worth were visitors in the Lee Curry home Wednesday, also Mr. and Mrs. Fred Mullins and Lewis Cox of Hereford. Gene is a brother of Lee Curry's.

Mr. and Mrs. W. C. McQuarter from Kentucky are back, calling on old friends. Mr. McQuarter formerly owned the C. H. White farm.
 Mr. and Mrs. W. H. Miller have moved to the place known as the Carl Frye farm. The Millers are from near Lubbock.

Farmers are really appreciating this nice weather. They can get the crops harvested much faster.
 Mrs. J. B. Noland and Larry were in New Mexico Friday.

The Girls' Auxiliary of the church had charge of the program for Prayer Service Wednesday night.
 Mrs. Lee Curry decided that it pays to be a little more careful, as she made a misstep while doing her laundry this week and fell on the cement floor, causing a large knot on her head and bruising her knees and one arm.

Kiwanians Hear Bluebird Group

The Kiwanis Club met Thursday for their weekly meeting with W. B. Dowell as presiding officer and Loyd Lovel as the program chairman. The group was entertained by the Blue Bird Group.
 Mrs. Jack Winget brought about eight Blue Birds to the Kiwanis Club Thursday "looking for a sponsor." They presented about 15 minutes of a typical program. They scheduled a hayride for Friday night and also attended the Canyon-Hereford football game as a group.

Guests present at the meeting were: Edward Hageman from the Hub City Club at Lubbock, Tilder Acme from the Kiwanis Club, holding the revival at the Wesley Methodist Church this week from Floydada, and Jackie Hurrus, a Junior Kiwanian.

Around.....

(Continued from Page 1)
 Coauthors are also planning to attend the meeting, which will include talks by accountants on various phases of tax work.

Deck season opens Friday, Nov. 5, and runs through Dec. 31. Don't forget your duck stamp. Don't forget your license and, most important of all, don't forget to set the

Larry.....

(Continued from Page 1)
 Saturday and at a picnic dinner at noon. Larry acted as an usher Saturday morning at the 4-H Dress Revue at the auditorium. Ann Dyer, 4-H Dress Revue Winner from this District, was one of the participants.

The group took advantage of the Ice Revue, the Auto Races and the musical, "The King and I." Ann Dyer returned to Hereford with the group Sunday night.

Joint.....

(Continued from Page 1)

ing. He said "I saw the needs, I saw the distribution of Crop livestock and commodities. It is a sad sight to see homeless and hungry people, it does something to you down deep."

Mr. Parr has made four trips into foreign countries. He previously took a plane load of 200 pigs each lead to El Salvador, Honduras, and Panama Central America.
 Until six months ago, Parr served as minister in a country church in the Fort Worth area. In addition to working with CROP, the CROP program began moving so swiftly he had to give up the church.

Mr. Parr explained that CROP has a new slogan: "Give 1 and get 20." The slogan was adopted after a bill passed by Congress and signed by the President, provided for volunteer agencies to help stamp out communism by feeding the hungry and at the same time assist people in rehabilitating their agricultural program.
 "20 for 1"—Through CROP
 For every carload of surplus CROP, the United States government will contribute 20 cars. A

part of Church World Service, CROP has sent several ship loads of commodities to foreign nations in need during the past several years.
 The gifts from people of one country to persons of another country establishes bonds of friendship which are enduring and lasting. CROP is designed to help stamp out communism by feeding the hungry and at the same time assist people in rehabilitating their agricultural program.

Read The Classifieds



Order Your Thanksgiving And Christmas Turkeys NOW
 All Must be sold before Thanksgiving
MRS. J. T. GUINN
 Rt. 2 - Friona



It's LATER THAN YOU THINK!
ONLY
 18 More Days In Which To Take Advantage of Hereford Motor's Big 1st. Anniversary Offer!
15 — NEW FORDS — 15
 to Be Sold Before Nov. 15th

The 15th of November is just around the corner and there's only 18 days left in which to take advantage of our generous offer. We are still offering OUTSTANDING VALUES on 1954 FORDS. Take advantage of this generous offer TODAY!

SEE, DRIVE — AND YOU'LL BUY!

HEREFORD MOTOR CO.

2nd at Sampson

Buran Scott, Owner

Phone 39



Nardis of Dallas

Braid embroidery coordinates these delightful separates—the blouse of white cotton broadcloth and the sleekly cut matador pants of washable Menswear flannel that's 85% wool and 15% nylon. Charcoal, black or brown. Sizes 8 to 18.

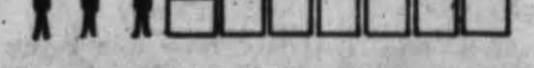
THE Vogue

Farmers have become a

1850 NEARLY EVERYONE WAS CLOSE TO THE SOIL



1910 FARMERS HAD ONE-THIRD OF VOTES



1954 FARM PEOPLE HAVE ONLY 15% OF THE BALLOTS



Minority Group...

Farm Bureau Enables You and Other Farm Families to Speak With One Voice

"In the early days of our nation nearly everyone worked on the land; no special effort was needed to tell the farmer's story, or to protect his interests. The land was new; markets generally were close by; government was small; and needs were simple.

the farmer. As a result, his business is influenced by many factors about which he can do little by himself—

Today all this has changed. Markets are distant; government is larger; needs are many and complex; agriculture is no longer the only important industry in America.

At present the farmer has less than 15% of the vote. In a few years it may be 10 per cent.

So, today, agriculture needs an organized voice to be heard. It must be a united voice, for individual voices have little effect on policies and legislation. And it must be strong, free and independent.

This means the farmer must have a strong organization.

ATTEND YOUR DEAF SMITH COUNTY FARM BUREAU CONVENTION
 Thursday, October 28, 8 P.M. - Hotel Jim Hill

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE: Walk in 6's refrigerated box. Complete with unit and in good condition. Inquire at Piggly Wiggly, Phone 117. B-1-20-11-tfc.

FOR SALE: Ozarka Water, Distilled Water, Soft Water Service. Water conditioning equipment of all kinds. Soft Water Service 841 East First St. Phone 317 Hereford, Texas B-1-8-tfc

Hereford Glass Co.
Expert Car Glass Installation.
Table top and Window Glass
Picture Frames
602 Park Ave. Ph. 1425 B-1-10-tfc

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2032. Box 243, Hereford, Texas. B-1-19-10-tfc.

A 55B grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-night. B-1-27-tfc

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug Phone 13. B-1-12-36-tfc.

FOR SALE: Early Wichita Wheat, 2 1/2 bushel at elevator. Phone 2007. B-1-11-12-tfc.

FOR SALE: Early Premium seed wheat. Phone 380 Davis McCracken Implement. B-1-11-33-tfc.

WAYRATH GRAIN LOADERS and Paris, Davis McCracken Imp. Phone 350. B-1-10-40-tfc.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-tfc.

MUST RETIRE present obligation on used Spinet and upright piano. Terms to responsible parties. Write Credit Department, W. H. White Music Company, 3215 West 6th Street, Amarillo, Texas. B-1-28-42-3e.

FOR SALE: HOLLAND BULBS, peonies, and cut flowers. Mrs. J. F. Ward, North Main. S-1-14-13-tfc.

GRAIN BINS
3350 bushel \$725.00
2150 bushel \$515.00
Bryant Farm Supply,
Lubbock, Texas Phone 2-3309
B-1-17-2P

FOR SALE: A Practically New Kirby Sweeper with attachments. Call 1731-J between 12-15 and 1 o'clock. B-1-16-11-tfc.

FOR SALE: Registered Chihuahua puppies. See Jack Wright at 311 West 8th. S-1-12-17-tfc.

2. FOR SALE

FOR SALE: Two 1953 John Deere no. 55 14' Combines in good condition. \$3500.00 each.
One 1947 John Deere no. 55. 12' Combine in good condition. \$1750.00.

Montgomery Implement Co. Phone 7
Grandfield, Oklahoma
S-2-17-1C

FOR SALE: 2 Massey Harris Model 22 1952 combines. Guaranteed to be in top condition to go right to cutting. Will sell on credit to right party. J. C. Bellah, Call 5-2672, Canyon. B-2-23-17-2p.

3. FOR SALE Automobiles

1953 PLYMOUTH Four Door. Extra clean. Sell, or trade for cheaper car. Fred Krall. Phone 1364. S-3-16-17-tfc.

4. REAL ESTATE

\$1,000.00 DOWN
Very nice two bedroom home located at 514 Ave. K on a 75 foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$6,500.00, loan can be assumed \$75.00 monthly payment or will accept annual payments. Price \$7,500.
SAM NUNNALLY
Lone Star Agency
Pho. 424 Nite, Sunday 1711 B-4-12-tfc

FOR SALE by owner, eight rooms and two baths. Double garage. Over 2400 square feet. Located on three acre tract. Call 469 between 8:00, 6:00. After 6:00, 1416. B-4-28-16-4p.

DUPLEX. Four rooms and bath each side. Double garage. Stucco construction. One side carpeted. Close in and good state of repair. Owner, J. K. Baker, Phone 589. S-4-27-16-tfc.

FOR REAL ESTATE
Farm Loans Good Terms
SEE LUTHER PEVELEY
Res. Phone 524
S-4-37-tfc

73 ACRES GOOD smooth land with modern improvements. On highway in 3 miles of railroad town at \$21.00 per acre. 80 acres in NW Arkansas for a good pickup. W. M. White, Friona, Texas. Box 263. Phone 2992. B-4-36-42-3p.

FOR SALE: Large, new, two bedroom house, garage attached. Located South Texas Avenue. Carl Mountz, 106 West 7th. B-4-18-40-tfc.

COLORADO LAND
3000 ACRE WHEAT AND STOCK FARM: Near Haswell Colo., to trade for land or other property, located in this part of the country. PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-tfc

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-37-tfc

FOR SALE: 60 x 100 lot on Avenue J. By owner. B-4-9-41-tfc.

HEREFORD FARMS
350 acres, one well, no improvements, level as your desk, no Johnson grass ... \$20,000.00 down.
Beautiful section, 2 houses, 3 wells, no Johnson grass, level ... \$40,000.00 down.
Clean quarter section, well improved, shallow water and good well, close in ... \$10,000.00 cash down payment.
Beautiful Vegetable farm less than 6 miles from town. Approx. 300 acres, 2 wells and good improvements. High priced but \$30,000.00 cash will handle.
Very nice half section, 240 acres level, 80 acres rait. No Johnson grass, one well. \$13,000.00 cash and good terms on balance ... per acre ... \$135.00
Over 50 farms for sale in Deaf Smith, Castro and Parmer counties.

Sam Nunnally,
LONE STAR INSURANCE AGENCY
Ph. 424 Nite and Sunday 1711 136 Main Hereford, Texas B-4-16-TFC

FOR SALE: 240 acre farm. Well improved. Three miles south of Clovis on Highway 70. 3" well or Natural Gas. Can see good growing crop. Good terms. R. W. Hyman, Route 3, Clovis, New Mexico. Phone 4963. B-4-57-17-2k.

FARM TO TRADE for good residence. 480 acres. 270 acres sowed to wheat up to good stand. Grazing now. 1-3 wheat delivered and 1-3 pasture rent. On pavement. Alderson and Ridgway, 238 Main. Phone 397. B-4-35-17-tfc.

FOR SALE: Three bedroom house. Partly furnished. Located at 339 Avenue J. See Jack at West Texas Feed, Seed and Hatchery Co. S-4-22-17-tfc.

FOR SALE: Lot 100x150. Some used lumber; windows; bath tub near Central School. Phone 1174 or 772. S-4-12-17-tk.

FOR SALE 1/2 section. 2 1/3 in cultivation. Table top. No Johnson grass. 1 good well in best of water. Two bedroom home. Only \$225.00 acre. Small down payment.
2 choice 1/4 sections. Improved. One on pavement. Many cheaper places. 6 room house near school. Price \$6,000.00
5 room efficiency, 1 year old. Consider trade. Price \$7,000.00.
Two houses for rent. Your listings appreciated.
Corihel Real Estate Phone 502 206 North 25 Mile Avenue B-4-17-2C

FOR SALE: 160 acre irrigated farm six miles east Texline, on pavement and school bus route. All in cultivation, 10 inch well powered by electricity. Six room dwelling. \$200.00 per acre. Small down payment, balance like rent to right party. Contact Lawrence Ashby, owner, Dalhart, Texas. B-4-46-41-tfc.

FOR SALE: Three bedroom home by owner. 109 Avenue J. B-4-10-41-tk.

WHY PAY RENT?
Irrigated 640 acres, 540 in cultivation. One 8" well, 3 bedroom home, other fair improvements. 1 mile off paving. Price \$135.00 per acre. It has a \$20,000.00 valuation. On paving. Price \$150.00 loan. 480 acres. 450 in cultivation. \$12,000.00 loan payable \$600.00 year plus interest.
640 acres. 470 in cultivation. In irrigated district. \$8,000.00 down, balance good terms. Irrigated 450 acres, all in cultivation. Two 8" wells on natural gas. 1 two room house, machine shed and granary. Price \$165.00 acre. 1/2 down, balance 10 years.
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Nice irrigated 80 acres, all in alfalfa. Good 10" well, two bedroom home and other improvements, near town. Price \$34,000.00. \$8,000.00 loan. Have other good buys in large and small acreages. Also some new three bedroom brick homes. \$10,500.00 can get \$9,000.00 loan payable \$54.00 per month, plus taxes and insurance.
4 rooms and bath. Price \$3,750.00. Only \$750.00 down, balance terms or will trade for car or truck on equity.
Have some cash buyers for irrigated farms.
Will appreciate your listings.

J. M. HAMBY REAL ESTATE
Phone 701 1510 Park Ave. S-4-16-3C

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6. WANTED

NEED A HOT PLUG repaired? Call Morgan Appliance. 197. B-6-8-13-3fc.

WANTED: Wheat and stalk field pasture. O. G. Hill. Phone 93 or 1310. B-6-13-41-tfc.

8. HELP WANTED

MAKE \$75.00 and up every week. Full or part time. Take orders for America's largest selling, Nationally Adversized Liquid Fertilizer. Sold with money back guarantee. No investment. Write "Na Churs" 470 Monroe Street, Marion, Ohio. B-8-34-42-3c.

NATIONALLY ADVERTISED Company needs neat appearing young married man with late model car for field representative in this area. Write full qualifications and salary expected to Chas. H. Martin, 3111 Plains Boulevard, Amarillo, Texas. Man selected will be bonded and given necessary training. B-8-43-17-2k.

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5 room efficiency, 1 year old. Consider trade. Price \$7,000.00.
Two houses for rent. Your listings appreciated.
Corihel Real Estate Phone 502 206 North 25 Mile Avenue B-4-17-2C

FOR SALE: 160 acre irrigated farm six miles east Texline, on pavement and school bus route. All in cultivation, 10 inch well powered by electricity. Six room dwelling. \$200.00 per acre. Small down payment, balance like rent to right party. Contact Lawrence Ashby, owner, Dalhart, Texas. B-4-46-41-tfc.

FOR SALE: Three bedroom home by owner. 109 Avenue J. B-4-10-41-tk.

WHY PAY RENT?
Irrigated 640 acres, 540 in cultivation. One 8" well, 3 bedroom home, other fair improvements. 1 mile off paving. Price \$135.00 per acre. It has a \$20,000.00 valuation. On paving. Price \$150.00 loan. 480 acres. 450 in cultivation. \$12,000.00 loan payable \$600.00 year plus interest.
640 acres. 470 in cultivation. In irrigated district. \$8,000.00 down, balance good terms. Irrigated 450 acres, all in cultivation. Two 8" wells on natural gas. 1 two room house, machine shed and granary. Price \$165.00 acre. 1/2 down, balance 10 years.
Irrigated 56 acres, improved. \$7,700 down, balance good terms.
Nice irrigated 80 acres, all in alfalfa. Good 10" well, two bedroom home and other improvements, near town. Price \$34,000.00. \$8,000.00 loan. Have other good buys in large and small acreages. Also some new three bedroom brick homes. \$10,500.00 can get \$9,000.00 loan payable \$54.00 per month, plus taxes and insurance.
4 rooms and bath. Price \$3,750.00. Only \$750.00 down, balance terms or will trade for car or truck on equity.
Have some cash buyers for irrigated farms.
Will appreciate your listings.

FOR SALE: Three bedroom house. Partly furnished. Located at 339 Avenue J. See Jack at West Texas Feed, Seed and Hatchery Co. S-4-22-17-tfc.

FOR SALE: Lot 100x150. Some used lumber; windows; bath tub near Central School. Phone 1174 or 772. S-4-12-17-tk.

FOR SALE 1/2 section. 2 1/3 in cultivation. Table top. No Johnson grass. 1 good well in best of water. Two bedroom home. Only \$225.00 acre. Small down payment.
2 choice 1/4 sections. Improved. One on pavement. Many cheaper places. 6 room house near school. Price \$6,000.00
5 room efficiency, 1 year old. Consider trade. Price \$7,000.00.
Two houses for rent. Your listings appreciated.
Corihel Real Estate Phone 502 206 North 25 Mile Avenue B-4-17-2C

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FOR SALE: Lot 100x150. Some used lumber

POLICE CHIEF ASKS COOPERATION

'Fun Is Fun,' But Tampering With Fire Plugs Endangers Entire Town

"Fun is fun, but it endangers life and public property, if can go so far."

Such was the summary of Police Chief Leo Box Saturday, when he asked cooperation of Halloween pranksters in by-passing all fire plugs during the festivities next Saturday night.

"Last year the plugs were opened, probably as a prank," said Box. However, the situation resulted whereby the entire town was endangered in case of a fire. In addition to being dangerous, such action could jeopardize insurance structures—and could result in the entire town being wiped out by fire," Chief Box pointed out.

"We do not believe that pranksters realize the circumstances of such acts," he continued. "Therefore, we are appealing to everyone to cooperate in protecting themselves, along with other citizens, by keeping the water reserve at proper levels for fire protection."

Such action is, of course, subject to legal action, but Chief Box said that no such measures were anticipated, because he believed most pranksters would want to cooperate with the fire department.

Mr. and Mrs. Ray McCullough returned Thursday from Dallas where they attended a showing of Chrysler cars and the State Fair.



Mrs. Doll Smith is announcing the engagement and approaching marriage of her daughter, Carla Sue, to Charles Douglas Rittenberry, son of Mr. and Mrs. C. B. Rittenberry of Amarillo. The wedding will take place on November 21 in the home of Mr. and Mrs. Louie Olson with members of the immediate families attending. Rev. Don Root, pastor of the First Christian Church, will officiate. Miss Smith is a graduate of Hereford High School and at present is employed at "The Vogue". Mr. Rittenberry is a graduate of Kemper Military School, Booneville, Mo. and is a junior student at West Texas State College. The couple plan to make their home in Amarillo. (Elmer Patterson Photo)

The Sheriff Reports

More unnecessary loss of lives and destruction of property. What will it take to make people wake up and come to their senses? I can think of five wrecks we have had at country intersections where you could see for half a mile any direction. In these 5 wrecks two people were killed, two were critically injured but did recover and a couple more were badly cut and bruised. As the Thursday Brand stated, out of nine accidents this week, 2 were killed. Don't you think that is a serious problem? What should be done about the situation? Seriously, do you have suggestions? It is or should be your problem the same as ours. One thing besides your neck that makes the problem yours, is the fact that insurance rates are going still higher if we don't slow down a little. Personally, my insurance costs me enough as it is, but the rate is going up if we continue our present accident rate.

Business has slowed down around the jail this week. As of today (Friday) we only have five in jail. Neal and Betty welcome the slight lull in business. One reason for the slack business (I guess) is that everyone is working. When they start loafing again we'll have more trouble.

The bad check situation has eased a little, thank goodness. I think the Friday morning meetings are partly responsible for this. Drive carefully, the life you save may be your own.

Mr. and Mrs. Edgar Perry and daughter of Austin have returned to their home after visiting her aunts, Mrs. Wirt Phillips and Mrs. Phil Radovich.

Dallas Fair Visitors Mrs. Dick Godwin, formerly of the Westway Community, met Mrs. Merlin Kaul at Dallas during the Fair and attended the musical, "The King and I" with the Westway group. Mrs. Godwin is teaching music and history in a new Junior High School near Oak-

cliff in South Dallas. Her husband is working in an office and attending night classes at S.M.U. Their small son, Ricky, is now six months old.

Mr. and Mrs. N. D. Bartlett and son, Norman, who attends Texas Tech College, attended the State Fair at Dallas last Saturday. They

visited Lu Durham, who is a student nurse at Parkland Hospital.

If the earth retained its present shape and turned one revolution in 85 minutes instead of 24 hours, objects at the Equator would have no weight because of centrifugal force.



Of Course HAYDITE BLOCS Are Best For HOME, BUSINESS, and OFFICE!

Whether you're a business or professional man, or whether you're just building a little bungalow for your own, you'll be smart to use Haydite Blocs. Haydite Blocs are Vermin Proof and Fire Proof... ideal for any type business, office or home.

Crowe-Gulde Cement Co. of Hereford PHONE 1722 1st & GOUGH ST

Pontiac's Got It... THE BIG SURPRISE FOR '55. Illustration of a car and people.

OCT. 29 and 30 H & W IMPLEMENT CO. Phone 5

Win One Class Has Social Meet Win One Class of the First Methodist Church held its monthly business and social meet in Ward Hall Tuesday afternoon with Mesdames C. M. Hicks and Wm. McGehee serving as hostesses. Members an-

swered roll call by repeating favorite Bible verses. Mrs. E. W. Harrison directed the music with Mrs. J. E. Beyer at the piano. Mrs. M. F. Cherry gave the prayer. Mrs. S. L. Easley presented the devotional lesson on "Prayer" taken from the 100 Psalm. Plans were made for Miss Flora Foreman, returned missionary from the African Congo, to visit the class in November when she will present her lecture on the work of the Methodist missions in Africa. Members present were Mesdames C. C. Bowman, S. L. Easley, Josie Funderburg, Wm. McGehee, C. M. Hicks, F. M. Faulkner, D. H. Bryant, Ray Hershey, Andy Thomas, Laura Thomas, J. E. Beyer, T. H. Coursey, J. M. Brownlow, E. W. Harrison, A. C. Pierce, M. M. Beavers, A. C. Thompson, Colby Conkright, E. W. Solomon, M. E. Cherry, Pearl Bergin, W. B. Wiltshire, Fred Millard, J. F. Ward, Liston Wilson, and Miss Nettie Green.

Museum Trip For Bay View Club Members of the Bay View Club made a trip to Canyon Thursday afternoon for a tour of the Panhandle Plains Historical Museum as a part of the course of study outlined in the 1954-55 year books. Mrs. C. F. Hardwick was in charge of arrangements for the tour. Those making the trip were Mesdames Lee Benefield, D. H. Alexander, E. W. Harrison, A. M. Jones, J. W. Kirby, R. B. Miller, J. W. Spradley, Eugene Naugle, C. F. Hardwick and Miss Frances

RHODES IS MADE TECH SERGEANT TRAVIS AFB, CALIF. - Promoted to the rank of Technical Sergeant this week was John W. Rhodes, son of Mr. and Mrs. Wesley W. Rhodes, Box 542, Hereford, Texas. Sergeant Rhodes is assigned to Travis Air Force Base, Calif., an installation of the strategic Air Command.



Costume Look PAULA DEAN'S beautiful costume ensemble in elegant textured weave Crepe. Gold stitching and medallions outline the scoop neck dress, and the cordigan jacket has its own beautiful diamond cluster pin. Black - Blue - Ruby - Blue-Wine. Custom sizes 12 to 22.

The Little Fashion Shop Smart Clothes for Smart Women

3% CURRENT DIVIDEND RATE LET YOUR MONEY WORK FOR YOU... Amarillo

Don't Forget Folks... PIGGLY WIGGLY'S Big Shurfine Carnival Lasts Thru OCTOBER 30th With Savings For All And Here's News for Every Housewife COFFEE PRICES HAVE DROPPED AGAIN!

FOLGER'S \$1.11 Lb. Can Maryland Club \$1.13 Lb. Can Schillings, H. B. Maxwellhouse, Chase and Sanborn, Admiration, \$1.09 Lb. Can

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS PIGGLY WIGGLY

School Lunch Menu

(Menus for October 25-29 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

MONDAY
Beef-Ham Loaf... Catsup
Mashed Potatoes
Fruit Salad
Bread... Butter... Milk
Oatmeal Cookies

TUESDAY
Pinto Beans... Onions
Cabbage & Apple Salad
Carrot Sticks
Beef and Cheese Sandwiches
Peach Cobbler

WEDNESDAY
Hamburger... Buns
Sliced Tomatoes... Lettuce
Onions... Pickles... Mustard
Fruited Gelatin... Milk
Cake with Chocolate Icing

THURSDAY
Chicken-Rice Loaf... Giblet Gravy
Buttered Green Beans
Tomato & Lettuce Salad
Whole Wheat Rolls... Butter
Cranberry Sauce... Milk

FRIDAY
Baked Fish in Spanish Sauce
Buttered Cubed Potatoes
Combination Vegetable Salad
Bread... Butter... Milk
Pumpkin Pie

Sao Paulo, Brazil, was founded 400 years ago.

Scientists estimate it takes from 100 to 200 million years to make good bituminous coal.

The Arctic Tern flies between the arctic and the antarctic, spending the warmer months in each hemisphere.

State Amendments Are Reviewed In Brand This Week

"I never know what those Amendments are talking about" If you are one of the thousands of people who make this statement each election year, then turn to the editorial page of this issue of The Brand for a complete, unbiased review of the 11 proposed Constitutional Amendments on which you will vote November 2.

About 80 per cent of the working population of the Dominican Republic works on farms.



MEET THE TEACHERS -- Mrs. James W. Garner, an eighth grade history teacher at Junior High School, has been teaching in Hereford schools for about eight years. She was born, raised and attended schools in Mineral Wells. Mrs. Garner also taught in Mineral Wells for seven years. She attended college at T.W.C. in Ft. Worth, received BA at N.T.S.T.C. in Denton, attended Texas University and received her MA degree from West Texas State Teachers' College in Canyon. As a hobby, Mrs. Garner likes to cook and read. (Staff Photo)

Junior Red Cross Drive In Schools

The Annual Junior Red Cross Drive in Hereford High School took place October 14 and 15. The rooms having 100 percent enrollment were: Mrs. Buck, Mr. Johnson, Mrs. Durham, Mrs. Patterson, Mrs. Calvert, Mrs. Lowry and Mr. McDougal's.

Seniors were represented by Keith Hodges and Veradelle Andrews; juniors by Bill Albracht and Sue Suggs; sophomores by Jackie Brown and Bobby Ramey; and the freshmen by Carla Crosthwait and John Latham.

Advisors were Betty Buse, David Self and Dorothy Daniels. Mrs. Buck was the faculty sponsor.

READ THE CLASSIFIED

EL RANCHO FEEDS

Supplies — Insecticides — Vaccines

MILL FEEDS

Cottonteed Products by Truckload
175 2-WEEKS OLD CHICKS

Hereford Poultry & Egg Co.

129 Sampson Delmo Williams, Owner Phone 1208

Buy wisely!



If you knew that the car you were thinking about buying would be a "has-been" at trade-in time, would you buy it? Wise buyers know that the more their car is worth on resale, the sounder their original investment. That's why more and more car buyers are swinging to FORD... the low-priced car that returns a higher proportion of its original cost at resale time than any other make.

Buy FORD!



Today's FORD has features so modern that in a few years it will still be considered... and valued as... an up-to-the-minute car. Proving just how modern these features are, no other low-priced car has them... nor do some far costlier cars! For example, in FORD you'll find...



Buy now!



There's no better time than now to see your FORD DEALER. It's a fact that your old car will never be worth more on a trade-in than it is right now. And there are so many things about FORD that will make you want to own one! Come see for yourself. Take a Test Drive!

You get a GREAT DEAL with FORD!

Hereford Motor Company

2nd at Sampson Phone 39

Progressive News

By Mrs. Ira Ricketts
The community was shocked Tuesday by the car-pickup wreck which occurred at C. V. Burgess' corner when one young man, Frank Warren, lost his life and another, Nathan Hopson, was seriously injured.

Hospital Notes
Patients in Hospital
Mrs. G. W. Lutz, OB; G. I. Clingsmith, med.; John P. Robinson, med.; Grace Boykin, med.; Nathan Hopson, med.; Allen Hughes, med.; Deane Riddle, med.; Sank Ramey, surg.; Mrs. B. G. Cotton, OB; Toney Dinney, surg.; Mrs. Bill Lyons, med.; Mrs. Fred N. Higgins, OB; Mrs. J. W. Dickerson, OB; Mrs. Margaret Sowell, surg.; W. N. Drake, med.; Mrs. J. B. Raper, OB; Mrs. Barony Digby, OB; Mrs. G. A. F. Parker, med.; Paulo Martines, med.; Bil Digby, OB; Mrs. G. A. F. Parker, med.; Paulo Martines, med.; Billy Gill, med.; Mrs. W. J. Decker, med.; Celia Guzman, OB.

Patients Dismissed
Ralph McCullough, 10-21; Eluera Skypala, 10-20; Billy Ray Tilley, 10-19; Mrs. Delbert Cook, 10-21; Earl Henry, 10-21; Dana Sue Riddle, 10-21; Dean Riddle, 10-21; Mrs. Otis Lee, 10-22; William D. Harman, 10-22; Linda Sue Harman, 10-22; Mrs. J. B. Culp, 10-22; H. T. Chesser, 10-21; Glyn Bilbrey, 10-22; Mrs. Pauline Prado, 10-22.

Births
Daughters were born to Mr. and Mrs. Barony Digby, 10-20; Mrs. Pauline Prado, 10-21; Mr. and Mrs. J. W. Dickerson, 10-21; and Mrs. Celia Guzman, 10-23.
Sons were born to Mr. and Mrs. Fred Higgins, 10-21; Mr. and Mrs. G. W. Lutz, 10-22; and Mr. and Mrs. B. G. Cotton, 10-22.

Fashion's foremost... sleek CALFSKIN

In Brown & Black Calf

Queen Quality

Any time... any place... trim, glowing calfskin. The smartest thing about for covering the ground in style and comfort... and, of course, Queen Quality's exacting fit.

\$10⁹⁵

In Gunmetal Brown & Calf

hereford Shoe Store

323 N. Main Phone 955

This Man Needs Some Home Repairs
But Alas....

NO MONEY!

Well, Don't Worry, Mister!
You Can Still Keep The Old Homestead Up With An Easy, Convenient

F. H. A. TITLE 1 LOAN

MR. HOME OWNER... if you've been planning to repair or remodel, then don't put it off any longer. Winter is almost here, and you don't need to suffer through another long winter just because you don't have the ready cash.

Come by today or call 656 and let the friendly folks at Foxworth - Galbraith Lumber Company give you a Free Estimate. And remember... with an F.H.A Title 1 loan you pay NOTHING DOWN and up to 36 MONTHS TO PAY!

See Us Today!

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REPOWER with MUSTANG!
Yes... with a MUSTANG REMANUFACTURED ENGINE under the hood of your car you'll

- DOUBLE the life of your car
- SAVE on gasoline and oil
- ENJOY new power... new performance!

A MUSTANG carries the SAME GUARANTEE as a NEW Engine. Overhaul includes all items on your old engine.

GET THE COMPLETE MUSTANG STORY
SUIT'S AUTO SUPPLY
208 N. Main St. Phone 500

Are the people of the Panhandle so insignificant and our business so unimportant in Washington that a teen-age boy can handle it?

However, for the type representation we have been getting for four years, maybe a teen-ager can handle the job for us. It does not take a great deal of effort - or intelligence to write franked letters in a steady stream. Nor do legs have to be long to straddle the fence on present day issues!

It must be admitted, tho, Walter believes in decentralizing the Federal Government... Doesn't he maintain offices in Pampa and Amarillo with hired workers at our expense?

We have a letter-writer... Now let's elect a CONGRESSMAN!

Leroy (Pete) LaMaster

"Texas like..... Needs..... Panhandle Pete"

Paid for by supporters of LaMaster for Congress



GAYLAND WARD, son of Mr. and Mrs. Harley Ward, was honored with a birthday party in the home of his parents Wednesday afternoon from 4 to 5:30 o'clock. Gayland was eight years-old. The children present were served refreshments of ice cream and cake and were directed in Halloween games by Phyllis Jean Ward. Glider toy airplanes were given as favors to each child attending. Those present from left to right on the back were: Bill Jack Gilliland, Cary Stagner, Gayland Ward, Joe Pat Cassels and Earl Drager. Those standing in front were: Jerry Wayne McCathern and Larry Wilkie. Timmy Gearm was present but not shown in the picture. (Staff Photo)

WESLEYAN SERVICE GUILD MEETING
In a meeting Tuesday evening in the home of Mrs. Byron Durham, the Wesleyan Service Guild began the year's study based on the theme "Except the Lord Keep the City." Mrs. J. J. Durham and

Mrs. Dee Lowry discussed the topic for the evening, "Jesus' Concern for the City." Mrs. L. L. Chisum broods the devotional. Regular meetings of the Guild were set for the first and third Tuesdays of each month. The refreshment table reminded

members of the 10th anniversary of the United Nations. Flags of the nations and a birthday cake with 10 candles centered the table. Refreshments were served to Mesdames E. L. Doak, L. L. Chisum, W. E. Huff, A. W. Goforth, J. J. Durham, S. M. Dunnam, Jim

Whelan, O. Wertenberger, Dynalin Brady, Dee Lowry and Misses Mattie Mae Swisher, and Veina Cook.

WEEK OF PRAYER
The Woman's Society of Christian Service of the First Methodist Church will observe the annual Week of Prayer and Self Denial beginning October 25 and lasting through October 31. Special services will be held in observance of the Quiet Day at the church on Wednesday, October 27.

The program will open at 10 o'clock and a luncheon will be held at noon. In the afternoon a devotional and meditation program will be presented with Mrs. E. W. Solomon as director. Mrs. S. M. Duncan will be in charge of special music for the day. All women of the church are invited to attend.

The latest power shovels pick up 45 cubic yards at a bite and can swing such a load up to the roof of a seven story building.

Westway News

By Mrs. Johnnie Townsend

There were 55 present for Sunday Social. Mrs. Della Thomas gave her butterfly orchestra. Mrs. R. L. Grant of Amarillo led the group.

Mrs. and Mr. D. and Mr. and Mrs. Joe Laster and W. M. Gaudin were dinner guests of the Johnnie Townsends. Other visitors in the Townsends home on Sunday were Mr. and Mrs. Gerald Townsend of Pecos, Mrs. Paul of Big Spring and Mr. and Mrs. Jack Renfro.

Mr. and Mrs. Jack Renfro returned last week from a trip to the Lakonia and other states where they had time to purchase some for seed.

Mr. and Mrs. Jack Renfro returned word October 19, 1954, and train accident in which Mrs. Renfro was injured.

The Renfro's left Monday morning to be with Mrs. Paul in the hospital in Oklahoma City. Mrs. Berla Kaul and Larry and Billy Davis returned Spang from their trip, where they attended the State Fair.

Teddie Asup of Amarillo spent the weekend in the home of his aunt, Mrs. Clarence Sautcy.

Little Allan Wilson, son of the Glen Wilson, has been staying with the R. L. Wilson while his mother is recuperating at the Art Lewis home from an appendectomy.

Mr. and Mrs. Ray Holton and Roy of Dimmitt called in the R. J. Wilson home on Sunday.

Mrs. Hollis Pickett and Cecy of Big Spring and Mrs. Ed, Sarson of Eastland visited in the Johnnie Townsend home on October 19.

Mrs. Oliver Palmer of Tucuman, N. M., visited in the home of the Joe Laster last Tuesday. Mr. and Mrs. Lena Combs, Gene and Billy Lee spent the night weekend in Pflugerville visiting Elmer's father, W. E. Combs, and other relatives.

A group gathered at Westway Thursday night for a "Hymn Sing."

Those who attended were: Mr. and Mrs. Everett McElroy and Florence, Mr. and Mrs. Johnnie Townsend, Sandra and Terrie Jar, Dora Kaul and Freda Linnam and Miss Jean Glass of Hereford, who served as pianist for the group.

There are 3,000 islands in the Indian Republic. It is 21,800 nautical miles around the earth at the equator. In a typical steel plant, one man in four works on maintenance.

SAVE 15% ON Christmas Cards

Down through the years it has been our pleasure to handle some unusually nice Christmas Cards... But we handle many of them the last minute. To remedy this situation, we are willing to share our profits with you—if you order early.

We have the new 1954 Samples of most of the lines now on hand. Come by any time before November 1st and make your selection—and we will give you 15% off the regular price.

In addition, you will have the advantages of first choice, since we never duplicate sales on the same selection... plus assurance of delivery.



OFFICE SUPPLY

Phone 201

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year.

See these work-saving Maytags

H & H FURNITURE



The Maytag Automatic

Gyrofoam washing action means spotlessly clean clothes. And the Maytag Automatic is the only automatic washer that has it!

Completely Automatic—Maytag washes, rinses, spin-dries your clothes for you.

So Easy To Use—Simply set the two dials—the washing cycle starts. Your Maytag will even turn itself off!

Safety Lid—Action stops when lid is lifted. Wonderful protection for curious young fingers.

Needs No Bolting Down... Unequaled for All-Round Dependability and Long, Long Life

\$309.95

See a complete demonstration of this better automatic washer today!



OUTLASTS, OUTWASHES THEM ALL

Gyrofoam action, big, double-walled tub, exclusive Roller Water Remover. It's the choice of more than 6,000,000 housewives. Three fine models. \$179.95 to \$249.95



The MAYTAG DUTCH OVEN GAS RANGE

Big, super-insulated oven keeps all heat in—cooks with gas off. Table-Serve broiler, automatic oven and burner lighting. Five Models. \$169.50 to \$399.50



The MAYTAG IRONER

Takes the work out of ironing. All you do is guide the clothes—the Maytag Ironer irons shirts, blouses, ruffles, and flat things to perfection. \$234.95



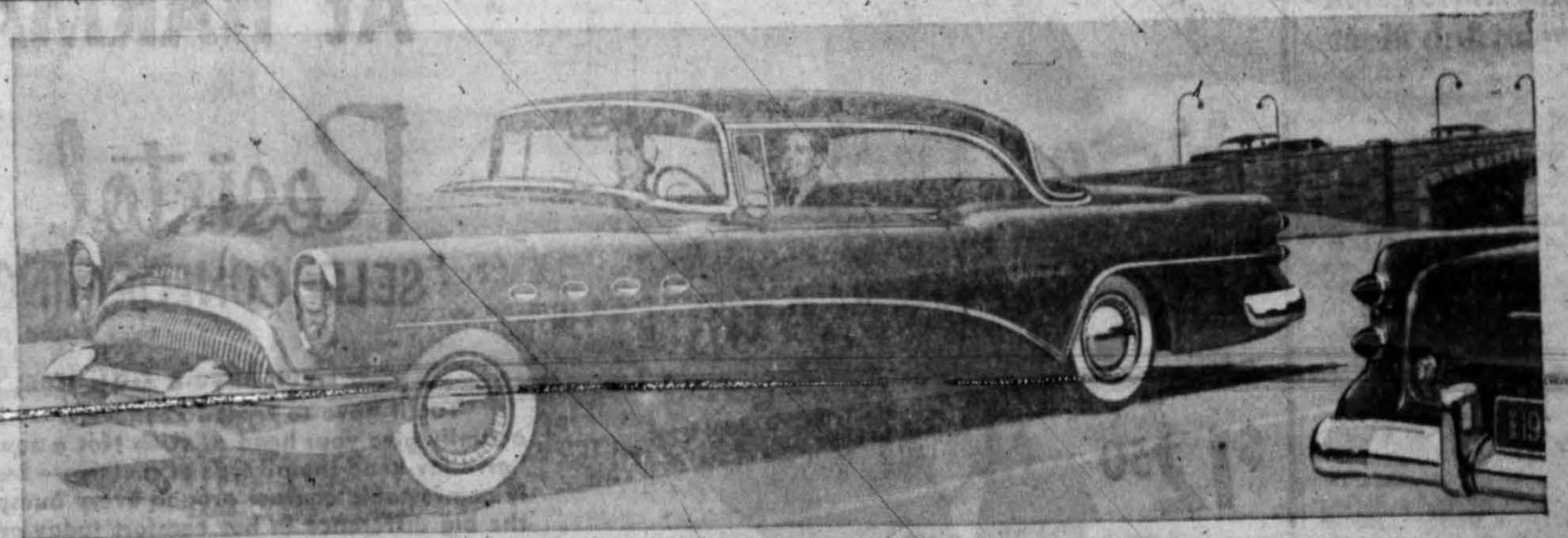
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In order to clear out our stocks before the 1955 Buick Comes Out We Are Making

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Deals on all New Cars. We still have a good selection of body styles and colors. You will be pleased with the deal we can offer on one of these fine new Buicks

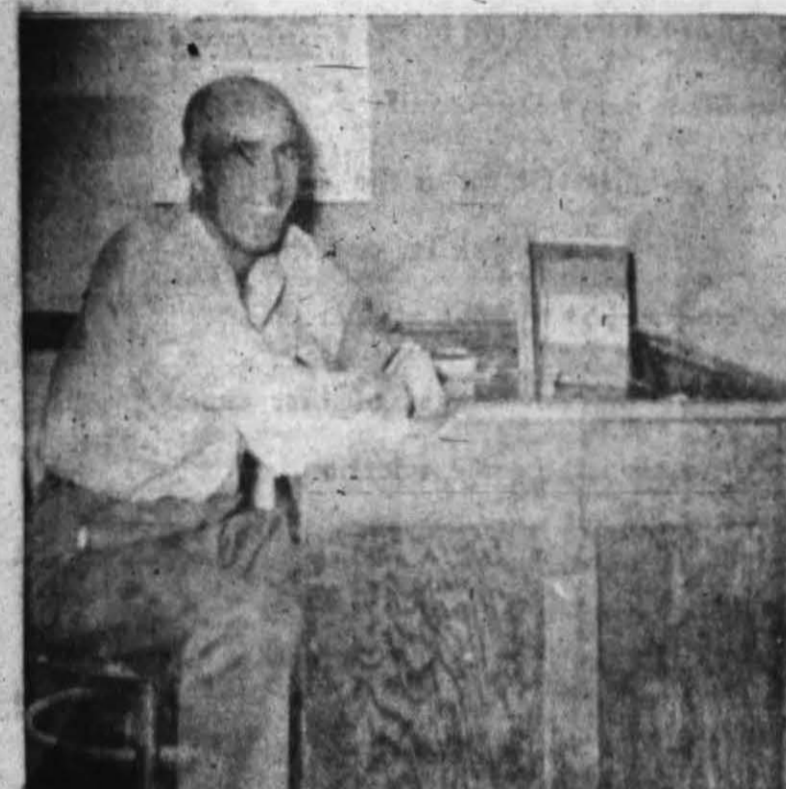
KINSEY - ROBERSON BUICK CO.

142 N. Miles

Phone 11



MEET THE TEACHERS -- Mrs. Eloise McDougal, who came to Hereford Schools from Littlefield Senior High School, has been teaching school for 17 years. She was born in Ringgold, Tex., and raised in Tahoka. Mrs. McDougal attended Tahoka schools and finished college at Texas Tech in Lubbock. She teaches spelling and reading. Her favorite pastime is studying interior decorating. (Staff Photo)



MEET THE TEACHERS -- Bookkeeping and shorthand teacher at Hereford High School is Joe Smith. He was born and raised in Floyd County and graduated from high school there. He also attended Southern Methodist University and West Texas State College. Mr. Smith has been teaching in Hereford schools for eight years. (Staff Photo)

Walcott News

By Mrs. T. L. Collins

Visiting in the S. O. Perkins home Saturday night and Sunday were their son and daughter-in-law, Sammy and Wanda, and two sons, Darrell Gene and Chester Lee, of Amarillo.

More of the Perkins children came home Sunday. They were: a daughter and husband, Lanelle and Tom Oliver, and two sons and families from Hereford and Wildorado, Mr. and Mrs. Sid Perkins and Mr. and Mrs. Johnny Perkins and son, Stephen, who saw his grandparents for the first time. The new baby boy was welcomed by the entire family.

Mr. and Mrs. M. L. Preston drove to Sudan Sunday. They were dinner guests of Mrs. Floyd Purvis's. She and the Prestons formerly taught school together in Briscoe.

Mr. and Mrs. O. R. Sanders and son, Kit, of Hereford were shown through the Walcott School building Sunday afternoon by Thomas Collins.

Mrs. H. D. Roberson, whose daughter, Sandra, formerly went to Canadian School and is now attending Walcott, enjoyed seeing through the building Sunday, also.

Mr. and Mrs. Thomas L. Collins and son, Bruce, attended "Homecoming" at West Texas State College Saturday, October 16. Mr. Collins graduated with the Summer Class of '38. His son, Raymond, is now a student on the same campus. Several old friends and teachers were seen. The parade, barbecue and football game between West Texas and New Mexico was appreciated. Bands from various

schools over the panhandle were guests and were presented in the parade and during the half at the football game. The W. T. Band gave a nice "Howdy Exes."

The Junior Red Cross material was given to the pupils of Walcott School this week.

Some of our long awaited school supplies have arrived.

Our Walcott Halloween Carnival will be Saturday, October 30. Everyone is cordially invited.

Youth Revival For Westway

WESTWAY -- A weekend Youth Revival is scheduled for October 29, 30 and 31 at Westway.

The president of the Baptist Student Union at West Texas State College in Canyon, will do the preaching.

The W.M.U. of Westway is sponsoring the revival. The services will begin each evening at 7:30 o'clock.

All states require children to start school at the age of 6, 7, or 8, the exact age differing between the states.

Cummings Are Party Honorees

WESTWAY -- A farewell party honoring the W. W. Cummings was held in the Clarence Saulcy home last Saturday night.

The Cummings, who are moving to Missouri, were presented with a gift after which refreshments were served to the following: Messrs. and Mesdames Paul Rudd, Ed Blakney, G. C. Merritt Sr., W. B. Nunley, Marlin Pierce, Elmer Combs, Joe Wagoner, Fred Severance, Leo Ohlig, Carl Smythe of Jumbo and the honor guests.

CLEAN SLATE AND POCKETS GRAND RAPIDS, Mich. (AP)—The judge dismissed a car theft charge against a 20-year-old Chicago youth who said he wanted to enter military service with a clean slate.

After gaining his freedom, William J. Thigpen told Federal Judge W. Wallace Kent he lacked the fare to report for scheduled induction in Chicago. Court attaches promptly took up a collection and bought him a ticket home.

SHAPED FOR COLOR MOUNT DORA, Fla. (AP)—Even if you're color blind, you can tell what the traffic lights are signaling here. Masks have been fitted over the signals to make green lights square, orange caution lights diamond shaped and red lights circles.

Mayor L. L. Heaton, who ordered the system, has a good reason for favoring it. He's color blind.

The Welland Canal between Lake Ontario and Lake Erie is 27 1/2 miles long.

POLICE STUDY OBSTETRICS GREENWICH, Conn. (AP)—Taking a course at Greenwich Hospital. The subject: obstetrics. Police here make an average of one emergency delivery a year. Beet sugar comprises about 33 per cent of the world's sugar supply.

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY

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"I like my Dearborn: stays touch-cool... yet warms the far corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture... can't burn tiny fingers... stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

Come In and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

HIGH-CROWN BURNER—gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PILOT OPERATED—no more match hunting. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

Mrs. Hoover Is Honored At Farm-Ranch Club Meet

Mrs. G. S. Solomon was hostess for the Farm and Ranch Club luncheon and social meet Thursday at her country home.

Halloween decorations and suggestions marked the luncheon table and place cards were baskets of Halloween candies.

A short business session was held following the luncheon when Mrs. Roy Pruitt gave the federation report and Mrs. Elmo Hall was welcomed as a new member.

Instead of the study program for the day, a social hour was featured in the form of a pink and blue shower for Mrs. C. Has. Hoover.

Appropriate games were directed by Mrs. T. W. Perrin. Members attending the luncheon and party were Mesdames Herschel Burrus, T. D. Devenport, Dub Harkrider, Chas. Hoover, Waldron Melton, J. V. Perrin, T. W. Perrin, Roy Pruitt, N. E. Tyler, Elmo Hall and the hostess.

Trieste has been conquered by Romans, Lombards, Byzantines, Franks, Venetians, French, Austrians, Italians, Germans and Yugoslavs.

Although tarantulas are poisonous, they are not usually dangerous and have sometimes been made pets.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in tip-top condition.

Your Doctor of Sick & Discrep Watch
Kenneth "Doc" Cowan

At HARMAN'S Resistol "SELF-CONFORMING" HATS

The hat with the "WESTERN ACCENT"

Ever have a HUG from a hat?

You'll have to try it to believe it — but a Resistol hat will actually give your head a HUG. Not a squeeze or a tight fitting "give-my-head-room" type of feeling — but a soft, easy, instantly comfortable contact around every bump on your noggin'. It's the big difference in hat comfort today and you owe it to yourself to try on a Resistol... then you'll discover what we're talking about.

\$12.50 **\$10.00**

THE LLAMA **THE SAN ANTONIO**

Soft as silk - these

KITTEN FINISH

Resistol "SELF-CONFORMING" HATS

"Kitten-Finish" — another Resistol exclusive! Soft as silk... with the expensive feel and texture you've always wanted. This in addition to the amazing "Self-Conforming" comfort found only in a Resistol Kitten-Finish hat from \$12.50.

SEE OUR LARGE SELECTION OF STYLES & FALL COLORS
Prices Range From \$7.50 to \$40

ABOVE IS A PICTURE OF OUR NEW HAT-BAR WHICH MAKES IT CONVENIENT IN SELECTING YOUR NEW RESISTOL

This hat speaks volumes — without saying a word. Its "look of distinction" has successful implications and the wearer knows it. Resistol's easy fitting comfort is an extra that is recognized — at once.

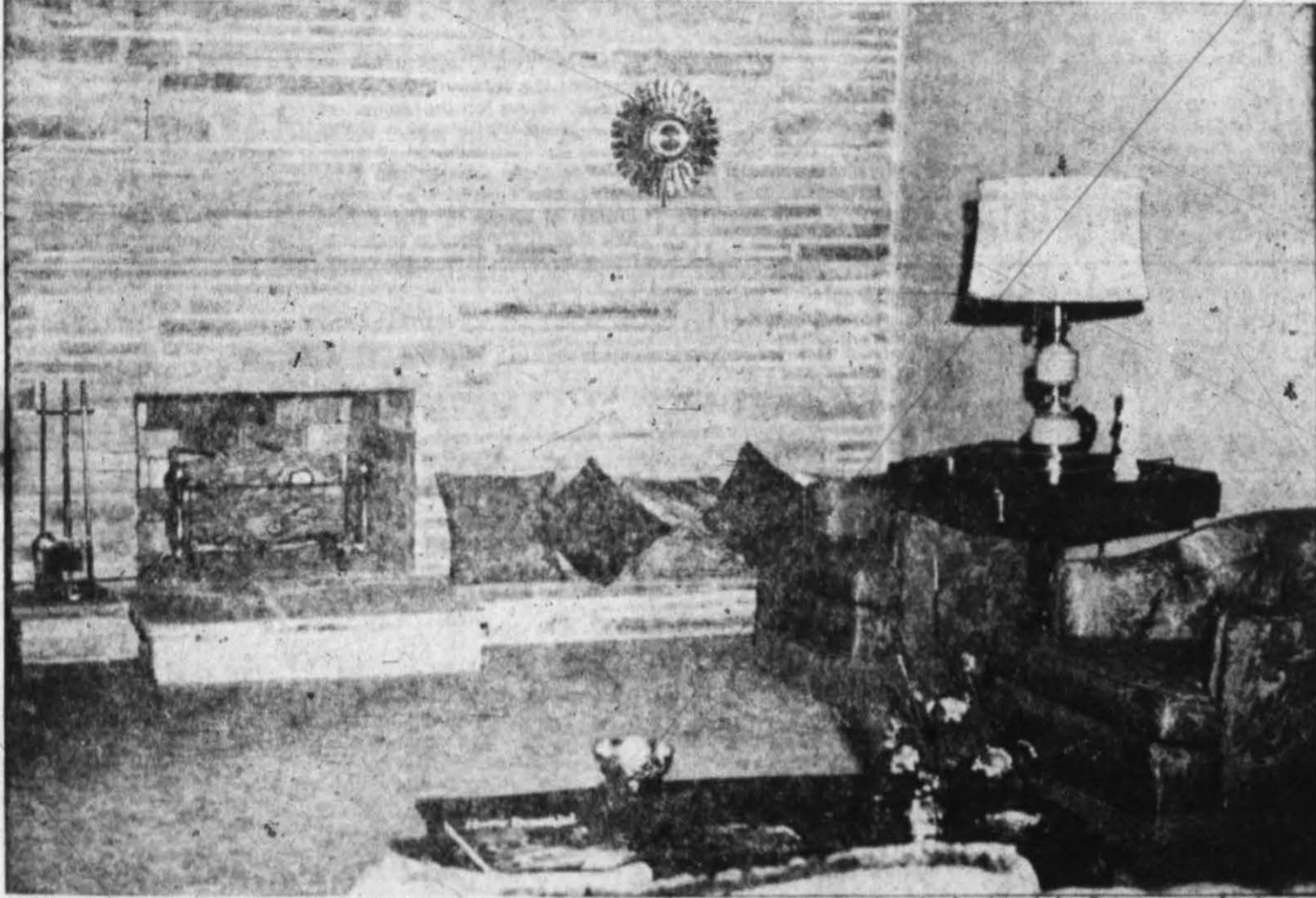
THE BIG DIFFERENCE for easy fitting comfort is in the exclusive construction of the leather.
NO OTHER HAT HAS IT!

DON'T FORGET! WE GIVE S & H GREEN STAMPS

Pictorial Parade Of Annual Tour Of Homes Slated For Friday, October 29th

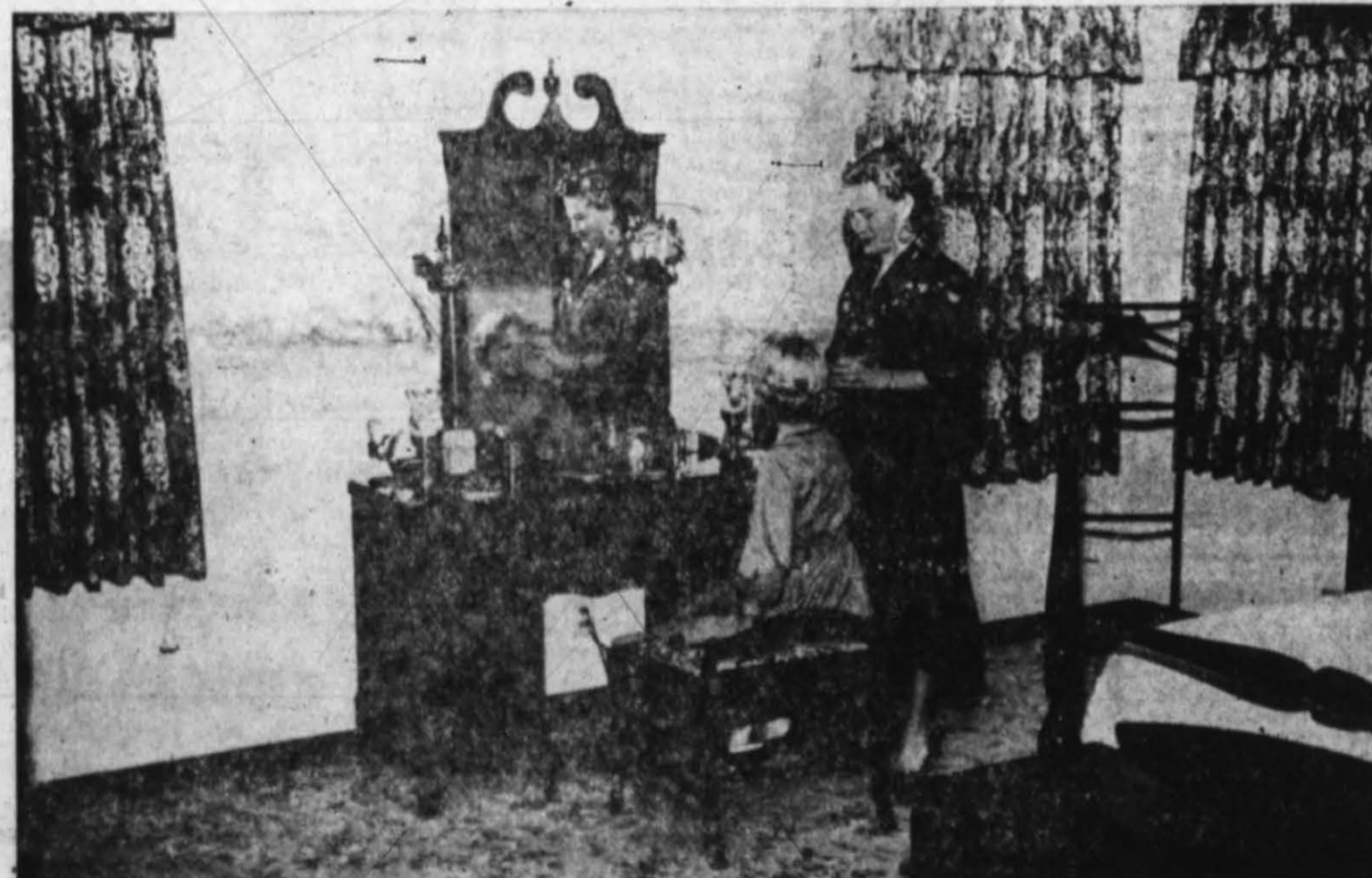
Unusual architectural designs, charming details in decor and other interesting features that go into the making of modern homes will greet visitors who file through the doors of the seven homes open to the public on the Garden Beautiful Club's Annual Tour of Homes scheduled for Oct. 29 -- The \$250,000 show of homes was arranged with an eye for

newest in design and finish with accent on beauty and practical comfort for living. --- Tickets priced at \$1.00 will be available at each home where members of the club will be on hand to serve as hostesses and guides. Hours set for the tour are from 2 to 6 o'clock beginning at the Jack Bradley home located 2 miles west on Harrison Highway.



THE J. K. BAKER HOME at 116 N. Texas, is a modern six room house of frame and Colorado stone. The woodburning fireplace in the picture is of buff and rose colored brick. Walls are of olive green with drapes also in olive green. Kitchen

and den combination is furnished in Ratan type furniture. Feature here will be a formal dinner setting in the dining room.



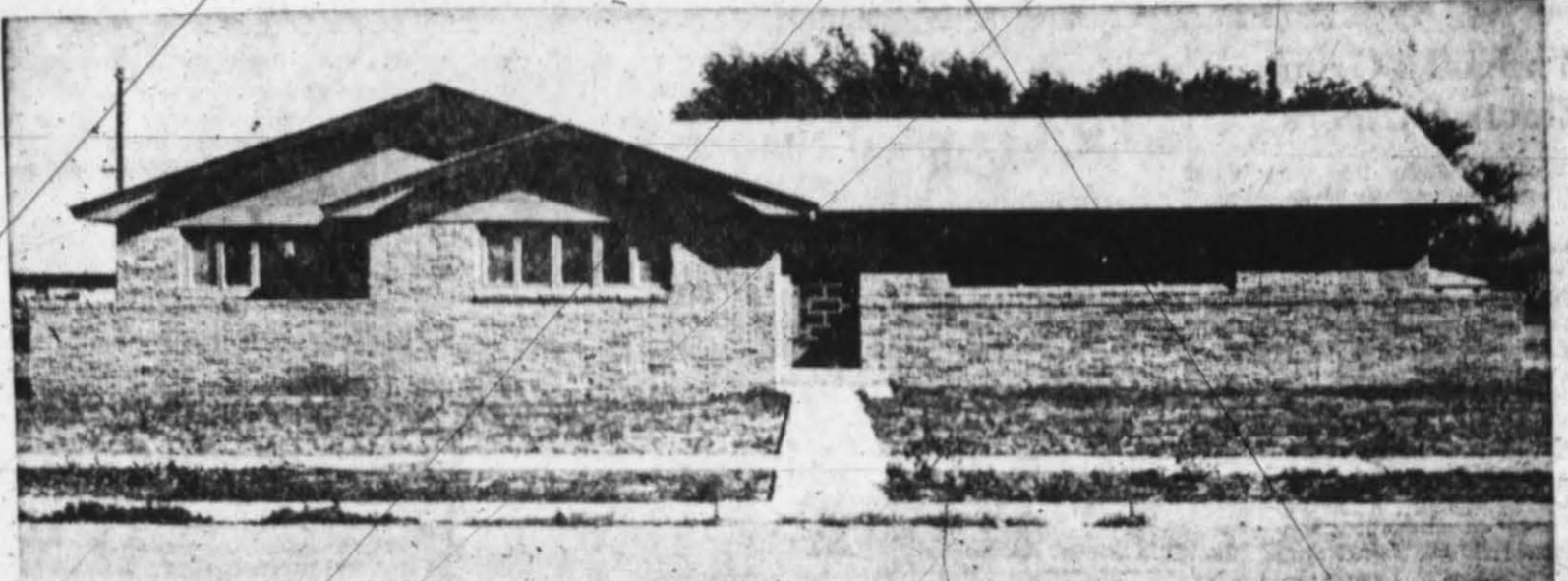
THE RANCH STYLE house of Austin Stone, owned by Mr. and Mrs. Jack Bradley located 2 miles west on Harrison Highway, has four bedrooms and 2 1/2 baths. Furniture in the living room is Historian and Chippendale with period furniture throughout the house with the exception of the bedroom for the boys, Bob and Jim, which is done in ranch oak,

and the modern den with built-in TV and bar. Mrs. Bradley is pictured combing daughter Judy's hair in the lovely master bedroom, with carpet in floral design and pink and brown print curtains. A table for an informal supper will be arranged in the den for the tour.



THE BUREN SCOTT HOME on Avenue K is a six-room frame with brick trim. Sharon Sue, the daughter, has deserted the rest of the house to make some fudge in the knotty pine kitchen. The breakfast bar separates the kitchen

from the den which is also of knotty-pine and furnished in Early American furniture. Sharon Sue, who is 11, has a sister, Vici Jean, who is three and a half. Setting for a children's party in the den will be the feature here.

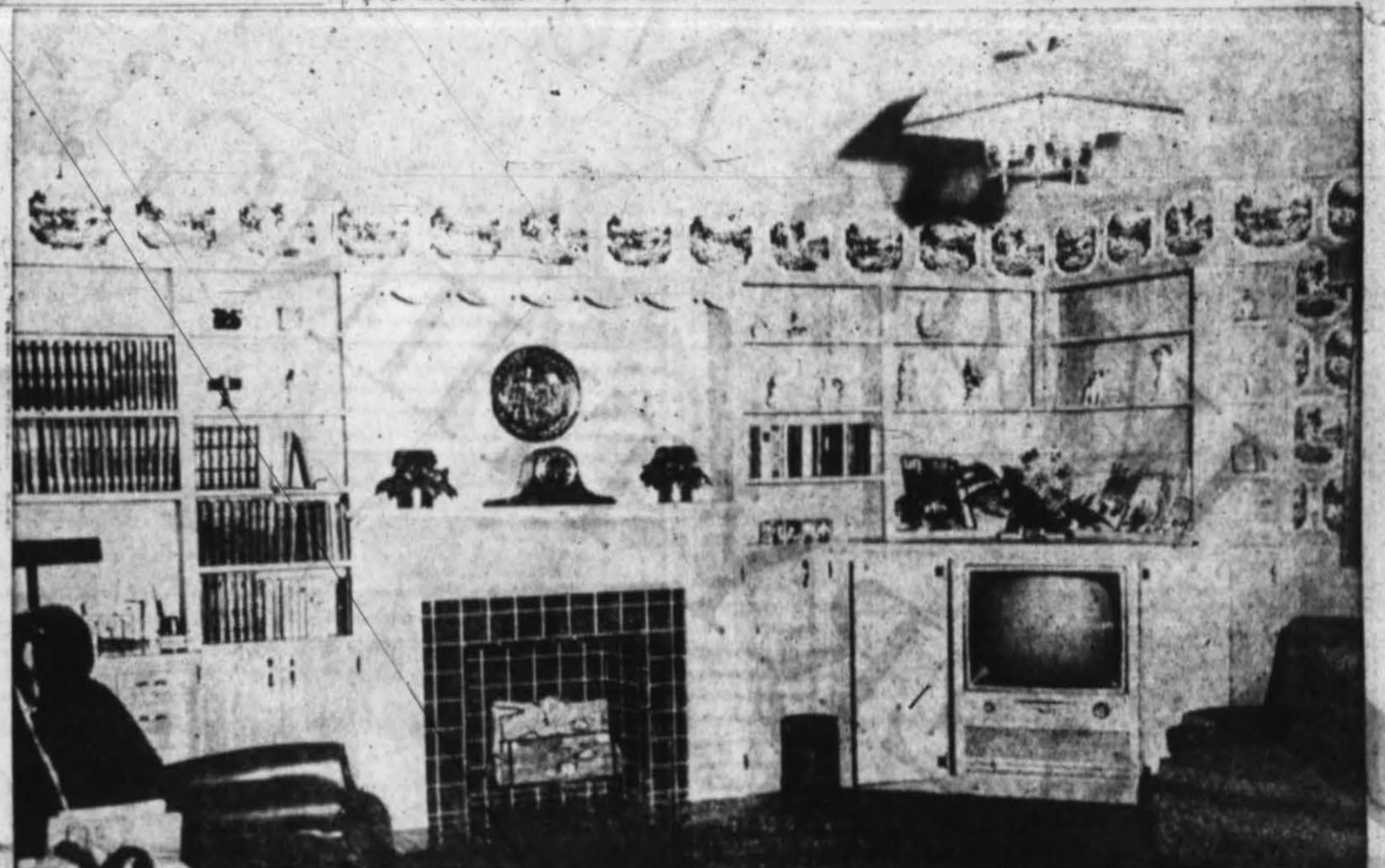


Women's Activities

THE SUNDAY BRAND
Hereford, Texas, Sunday, Oct. 24
Section Two
Photos by W. H. Patton

THE JOHN SANDE HOUSE of chipped Roman Brick on Texas Avenue represents the elegant in design for modern living from the spacious living room and dining room, through the three bedrooms, den, kitchen and utility room. The rich tones of walls and woodwork with floors covered with soft gray carpeting present a harmonious setting for gracious living with any furnishing pattern -- This house has not been lived in and will be furnished for the occasion by E. B. Black and H. and H.

Furniture Stores. Drapery swatches will be displayed by Mrs. Ray Cowser, interior decorator. Kester Jewelry Store will provide dishes for the featured bride's table. Visitors will take time out for Cokes on the patio here as a break in the tour where old friends and newcomers can mingle in a brief social interlude. Here too, will be sold delicious pecan cakes, just in time to be set aside for the holidays.



MR. AND MRS. LAWRENCE MCGEE have just completed their semi-ranch style house at 145 N. Texas Ave. This spacious home, constructed of Roman brick, was designed primarily to fit the needs of the four McGee children, Karen and Randall, Sylvia and Barbara. Starting in the living room the walls have a faint tint of pink with touches of turquoise in

drapes and beige carpets. Furniture in the living and dining areas is French Provincial. Other rooms in period furniture -- Pictured is the den, the most popular room in the house, shown with built in TV set across one corner. Feature here wood burning fireplace. (Photo by Travis Caraway)



TYPICALLY MODERN in design, the Ray Godwin home, 102 Beach Street, features Early American architecture inside with ceiling rafters exposed in the living and dining area. Walls of cinder blocks and redwood feature shades of green, Furnitu-

in Early American. --- Their two daughters are Nancy Lysle and Rebecca Rae. Feature here will be "Tea for Two" from an Early American coffee table set with copper before the wood burning fireplace.



DR. AND MRS. M. W. NOBLES have just moved into their new modern ranch-style home at 111 Knight St. The seven room structure is of brick. The L-shaped dining area, shown in the picture, and living room have walls done in pale aqua with floral drapes featuring deeper shades

of aqua. Chairs and carpets add warm touches of rose and rose-beige. A boy and a girl, Frank and Pattie, make up their family. Featured will be a bon-voyage table setting.

Wa-Ki-Ta Group Elects Officers

Wa-Ki-Ta Camp Fire Girls met in the home of the leader, Mrs. H. H. Caraway Wednesday afternoon for a business and planning session.

New officers elected were Dolly Jo Frowell, president; Lovilla Finley, vice president; Patty Howard, secretary and Eugenia Alexander, scribe.

Plans for the program for the next three months were worked out and outlines were suggested.

Others beside the newly elected officers attending, were Ann Caraway, Linda Hair, Carolyn Kirby, Melba Gay Lawrence, Linda K... and Carol Ann Newell, Elgin, Betty Paetzold, Nona Marie Strange,

Miss Martishia Ramey Is Favored With Prenuptial Shower - Courtesy

Autumn colors were used in decorative appointments Thursday afternoon when Miss Martishia Ramey, bride-elect of John W. White of Houston, was favored at a shower courtesy in the home of Mrs. Reed Williams. Bronze and gold chrysanthemums were used throughout the house and the refreshment table, laid with an ivory damask cloth, was centered with a line arrangement of bronze and gold chrysanthemums flanked by gold tapers. The table was appointed

Donna Witherspoon, Virginia Witherspoon, and the leaders Mrs. Caraway and Mrs. Glenn Witherspoon.

ed in crystal and silver. Hostesses for the courtesy were Mesdames Williams, J. G. Evans, Will S. Kerr, Colby Conkright, J. E. Beyer, J. J. Buckner, J. R. Lipscomb, J. H. Lomas, H. V. Williams, Geo Millard, L. W. Carhyle, R. C. McGilvary, L. L. LeGrand, L. C. Thomas, O. H. Herring, A. O. Thompson and E. W. young.

Making up the receiving line were Mrs. Williams, Mrs. Sank Ramey, mother of the honoree, the bride-elect and Mrs. M. E. Dement of Plainview, aunt of the bride elect.

Miss Joan Jett of Amarillo and

Mrs. H. R. Kenney of Plainview presided at the guest register and those assisting with the serving were Mesdames Lomas, McGilvary, Williamson, Conkright and Millard.

Guests signing names in the bride's book were Mesdames Hardy Benson, A. J. Schroeter, A. N. McRight, Allen Powelson, S. L. Walsler, J. W. Thomas, Frank Gyles, W. C. Hromas, Marie Angelo, Richard Ireland, Emil Dettman, W. F. Gillis, Lottie Wertenberger, Bob Wilson, J. W. Garner, Walter Easter, J. E. Cockrell, Carl Mountz, Dennis Lomas, Ralph McCullough, and members of the house party. Many sent gifts who were unable to attend the party.

Attempts to grow sugar beets in Massachusetts and New York in 1830 were a failure.

Paraguay Is Topic For Club

In a program with "Paraguay" as the topic of the evening, the Summerfield Study Club held its regular meeting at the LaPlata Study Club last night.

Mrs. Don Little gave a program dealing with customs and people of Latin America and described Paraguay, one of the two inland S. A. countries, telling how it got its name which is Indian for The Great River. She told of its Igassu Falls with eight times the volume of water of Niagara Falls, and of its agriculture, especially the cultivation of the yerba mate, from which a tea, the

national drink, is made. She told of the people who are backward in culture and aggressive in war, and gave interesting accounts of other outstanding physical features of the land and their effect upon the people.

During the business session Mrs. Jay Boston was welcomed as a new member and plans were made for annual November social with husbands as honor guests. This year the affair will be a Mexican dinner to be held in Amarillo.

Those present for the meeting were Mesdames Milton Adams, F. L. Alexander, Leroy Aven, Harry Bennett, Homer Brunley, H. H. Caraway, Emil Dettman, Clint Formby, W. R. Hair, J. R. Johnson, W. J. Krumbein, Don Little, A. J. Schroeter, Urlin Streu; Jay Boston and the hostess.

"Time To Speak Up" Reviewed For Summerfield Study Club

Mrs. J. B. Noland reviewed the book "Time To Speak Up" at the Summerfield Study Club session held Thursday afternoon in the home of Mrs. L. J. Counselman. Mrs. C. R. Walsler was co-hostess.

Mrs. Johnson said in part "Time To Speak Up" by Jessie Hoover Butler is designed for the club member, the lecturer, the leader in civic affairs or the holder of public office. Written by a public citizen and experienced teacher and speaker, it clearly and helpfully outlines each step in the preparation of a speech. The author gives special attention to such sub-

jects as the duties of the toastmistress, the work of a delegate to a convention, the presenting and receiving of gifts and awards.

This edition includes important new material on entertaining speeches, propaganda and parliamentary problems and the author gives his definition of an effective speaker as one, who having a moral or ethical purpose, is successful in attaining that purpose.

Members in attendance were Mesdames A. F. Blakemore, J. R. Euler, Earl Lance, L. H. Lookingbill, J. B. Noland, C. R. Walsler, Guy Walsler and the hostess.

What's New?
EVERYTHING!!!



The 1955 Chevrolet
Is An
ALL NEW CAR....
Giving the Appearance and
Performance of a Much More
Expensive Car
—But—
**YOU MUST SEE IT
TO BELIEVE IT!**

Everybody is Guessing and the Town
Is talking about Chevrolet for 1955

SEE FOR YOURSELF THURSDAY, OCTOBER 28th AT

TRULY - TEAGUE CHEVROLET

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Dawn News

By Mrs. Carl Wimberley

Russell returned home Saturday.

The Dawn Parent Council held a called meeting of the mothers Friday, October 8, at the school house to plan the Halloween Carnival which will be October 29, at the school. Supper will be served and entertainment planned for the evening includes a fish pond, dart games, doll rack, ping pong, "42," bridge and canasta, fortune telling and a movie.

Among those present for the meeting were Mesdames B. L. Tucker, H. H. Miller, C. L. McCoom, N. E. Miller, A. J. Ramsey, L. W. Tooley, L. W. Norvell, C. C. Stewart, J. W. Gill, Melvin Pyburn, Anderson, W. T. Beavers, H. S. Fuller, and Carl Wimberley. Visiting their families last weekend were Miss Giner Smith of Amarillo, Miss Wanda Sue Wimberley and J. T. Cronin, students at Hardin-Simmons University in Abilene.

Mrs. Palmer Norton and children, David and Nelda, recently flew to Los Angeles, Calif., for a visit with her parents.

Mr. and Mrs. George Parker visited last weekend with relatives in Alva, Okla. Mr. and Mrs. Tom Parker of Hereford kept the store while they were gone.

Mr. and Mrs. Bill McCabe and family of Pampa visited Mr. and Mrs. H. V. McCabe the latter part of the week. The Bill McCabe and Mrs. Jim McCabe attended the Homecoming at West Texas State College in Canyon Saturday.

Mr. and Mrs. Virgil Martin of Amarillo visited Friday night in the home of Mr. and Mrs. J. M. Carathers.

Mrs. Inez Wedel and son, Karl, of Tucuman, N. M., visited Saturday afternoon in the H. H. Miller home. They had attended Homecoming activities at Canyon.

Other visitors in the Miller home over the weekend were Mr. and Mrs. Carroll Miller of Floydada.

Mrs. Murphy of Clarendon visited Monday and Tuesday with Mr. and Mrs. Gayle Neal.

Visiting this week in the homes of Mr. and Mrs. R. T. Stewart, Mr. and Mrs. Reece Stewart and Mr. and Mrs. J. B. Caraway were Mr. and Mrs. J. R. Oglesby of Mobeetie, Mr. and Mrs. Robert Oglesby and children of White Deer.

Miss Sallie Womble of Spearman spent the weekend with her parents Mr. and Mrs. Baker Womble.

Visitors in the home of Mr. and Mrs. N. R. Miller and family Saturday night were Mr. and Mrs. H. R. Richardson and sons, Douglas and Wayne, of Portales, N.M.

The Dawn Music Club met Tuesday afternoon in the home of Mrs. Reece Stewart. Mrs. Paul McClung was welcomed as a new member.

Miss Linda Tooley celebrated her ninth birthday Saturday by appearing on Johnny Lynn's television program in Amarillo. Others in her party included Tony and Jane Miller, Kathryn and Alice McClain, Sue and Linda Higgins, Randy Tooley, Linda's mother, Mrs. L. W. Tooley, and Mrs. Henry Miller went with the children.

Dwayne Stewart of Artesia, N.M., was here for Homecoming at Canyon Saturday. Rev. and Mrs. Paul McClung left Sunday night for Fort Worth, where they will attend the Baptist

Courthouse Records

Warranty Deeds

Martha Cummings, et vir, to B. C. Fitts, et ux, the Northwest ¼ of Section 68 and the West ½ of the Southwest ¼ of Section 67, all in Block K-8.

John R. Frerich and wife, Antonetta Frerich, to Gifford-Hill-Western, Inc., part of Block 26, Mabry Addition.

Chester Wiggins, et ux, to Ira L. Page, all of the Southwest ¼ of Section 67, Block K-3.

J. G. Evans, et ux, to G. W. Simmons, all of the North ½ of Section 80, in Block K-5, and all of the South ½ of Section 79, Block K-5.

Mark S. Benefield, et ux, to J. W. Robinson, et ux, the West 100 feet of Lot 7, and West 100 feet of the South 20 feet of Lot 8, Block 21, Whitehead Addition.

F. C. Crofford, et ux, to Velma E. Meyer, all of the South ½ of Section 26.

Marriage License

Fred Lee Dixon to Miss Francis Arlene Aaron, 10-16.

New Autos

Chester Harrison, 1954 Pontiac, 10-15; Nadean Hulse, 1954 Chevrolet, 10-15; G. P. Owen, 1954 Plymouth, 10-15; M. C. Adams, 1954 Oldsmobile, 10-2; L. W. Walter-scheid, 1954 Ford, 10-18; Fred Severance, 1954 Mercury, 10-18; V. L. McCool, 1954 Chevrolet, 10-18; F. L. Sittan, 1954 Buick, 10-15; Norman Gray, 1954 Buick, 10-19; E. O. Billingslea, 1954 Chrysler, 10-19; Ocie Mae Crouch, 1954 Ford, 10-20; and Jack Brandt, 1954 Ford, 10-20.

Shangri-La Club Meets Thursday

The Shangri-La Horizon Club had its regular meeting Thursday, October 14, in the home of Mrs. A. B. Dettman.

Their guest speakers were B. J. Brown and Ella Childers. They made a talk on nursing, which every member enjoyed.

The club decided to have their formal initiation Thursday, October 28, at the home of Marylon Williams. They are also going to have a tea for the Camp Fire instructor, Tuesday, October 26, at the Camp Fire Hut.

The play committee reported that they had chosen a play, "The Simple Things of Life," to be given some time in November. Delicious refreshments were served by Marye Martin to the 12 members present.

State Convention. Kenneth McClung is staying with Mr. and Mrs. W. T. Beavers.

Mrs. Renne of Illinois is making an extended visit with relatives here.

Maize harvest is in full swing. Reported yields of around 100 bushels per acre is common. Frost the latter part of the week has speeded up combining activities.

Mrs. Lovie of Berger is visiting in the home of her daughter, Mrs. Bruce Brown, and family.

Anthony's

C. R. ANTHONY CO.

LIVELY AS A CIRCUS



Outstanding Values

HUGE SELECTION MENS' SMART SPORT OR DRESS SHIRTS

- Reg. 2.98 Value
- Many Fabrics
- Solid Colors
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- Popular Styles
- Well Made
- Compare
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2.77
2 for \$5

Mens Handsome Fall & Winter

SLACKS

- Charcoal Tones
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- Welt Seams
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- 1/2 Pocket
- 29 to 38
- Reg. 6.90 Value
- Free Alterations

6.33
2 pr. \$12

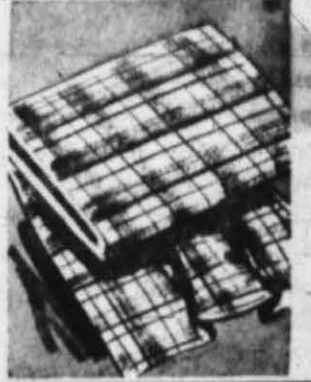
OCTOBER SALE



8 BIG DAYS—OCT. 22-30

New Collection Fall COTTONS
Values To 98c

50c



A grand assortment of fall and winter's newest patterns and colors. Favorite cotton fabrics that are ideal for many uses. Be here early for these, they will go fast at this low price.



Ladies' 40 Denier NYLON SLIPS OR PETTICOATS

Regular 2.98 Value

1.99

Daintily styled by "Kel-Roy" in 3 marvelous styles. Lavishly nylon lace trimmed. In white or pink. Serviceable 40 denier nylon tricot for long satisfactory wear. Sizes 32 to 40. Hurry for this Special October Sale Value.

DODGE

has done it... better wait!

flair-fashioned coming Nov. 17



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The Temple Baptist Church

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ANNOUNCES Revival Services

Oct. 22 thru 31st.

7:30 P. M.

Ernest D. Stewart

EVANGELIST

Whiteface, Texas

Allen Greer, Phillips, Texas

Singer



Rev. Ernest Stewart, Jr.

Everyone Is Welcome!

Come and Bring Your Friends

OD TANKER JACKET

Reg. 6.90 Value



5.99

Quilted lined, Rib knit collar, cuffs and waist-band. Two slash pockets, Zipper closing. For work, for sport for all around wear. S-M-L-ExL.

LADIES RAYON PANTIES

3 Pair



\$1

- White - Pink - Blue
- Brief Style
- Panty Style
- S-M-L-ExL

NYLON HOSE

First Quality



77c pr.

3 pr. \$2.25

51 - 60 Gauge 15 denier Wanted fall colors. Buy 3 pair and save during Anthony's Oct. Sale. 8 1/2 to 10 1/2.

100% Virgin Wool PLAID JACKET

Sizes 10 - 18

12.75



- Navy - Red - White
- Gold - White - Brown
- Grey - Brown - Pink
- Wine - Blue - Overplaid

Smart new wool casual jacket with 2 side patch pockets. Lined Yoke. Notched lapel collar with large ocean pearl button front. Women love them for their lightweight warmth, for their vivid block plaid design. See this grand buy now at Anthony's.

Outstanding Selection LADIES' SMART NEW TOPPERS

Values to 18.75

\$14

Select from a grand assortment of all wool fabrics in these smart new fall and winter toppers. Popular full or fitted styles in an unusual selection of colors and combinations. All reduced for this great 8 day sale. Sizes 10-18.



Men's Brown Glove-Leather WORK SHOES

Reg. 6.90

6.47



Plain toe leather, with heavy wearing, comfortable cork sole. Moulded back, Storm-resistant. Leather insole. Steel arch support. Rubber heel. C and E widths 4 to 12.



Men's or Boys'

Undershirts

44c 2 FOR 80c

Fine quality combed cotton, ribbed knit. Reinforced neck and sleeve openings for extra wear. Long length. Shape holding. All sizes for men and boys.

Big, Thirty, Cannon

TOWELS

• Checks • Stripes • Solids • Plaids

2 FOR \$1



Men's Broadcloth SHORTS

64c 2 PR. 1.20



Solid color boxer-gripper or fancy gripper styles. Well made of fine quality broadcloth. Full cut for comfort. Sanitized. 28 to 44.



Children's Training

PANTIES

7 PR. \$1

Soft, smooth cotton knit. Comfortable fitting, double crotch, good elastic waistband. White Only. Stock them up now and save at this sale price.



Editorials

Eleven State Amendments Are Reviewed For Voters

(Editor's Note: Texas voters will go to the polls on Nov. 2 to determine the fate of 11 proposed Constitutional Amendments. The following explanation, including pro and con comments, was prepared by the Texas Press Association in an effort to present an unbiased review of the contents and purposes of each amendment.)

AUSTIN, Tex. -- Widespread interest is gradually being developed in the 11 proposed amendments to the Texas Constitution to be voted on at the general election, November 2.

No organized opposition has appeared against any of the proposals. However, campaigns are being pushed for several of them.

Reports from over the state indicate somewhat of a draw between active support of various amendments and a general tendency to vote against some or all of them because the proposals are not understood or because of some question as to the results of writing such changes into the Constitution. Amendments are discussed here in the order in which they will appear on the ballot.

SJR No. 7

Senate Joint Resolution No. 7 authorizes the Legislature to increase State spending for Old Age Assistance, Aid To The Blind, and Aid to Dependent Children, by \$7,000,000 a year.

Comments from some members of the Legislature and other people familiar with the program indicate that if the Legislature appropriates the additional money, new taxes will be required.

Some say that most of the money would be used to add more people to the rolls, rather than providing more money to those now on the rolls.

This amendment also would require the Legislature to enact laws making names of those who receive such aid available to the public. These are fighting words to some people who claim such action would embarrass those now on the rolls and their relatives.

Proponents of this provision argue no one should be embarrassed except those who have children or relatives well able to support them, and that these people ought to be exposed.

SJR No. 8

Senate Joint Resolution No. 8, permits a person who has served some time as a teacher and accumulated credits under the Teachers' Retirement System, and also some time as a State employee, with credits under the State Employees' Retirement System, to count his accumulated credits under both systems in determining his retirement pay.

Apparently but few people would be affected. However some opposition is being expressed by members of both retirement systems to the idea of intermingling the two systems in any way.

HJR No. 37

House Joint Resolution No. 37, provides that proprietary employees of the State's subdivisions may be covered by Federal Old Age and Survivors Insurance.

Other municipal and county employees may now be covered under that system under an agreement between the state and the Federal Government, and in many cases have been.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50¢ per month. Single copies 10¢ each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor James M. Gillentine
Adv. Manager Melvin Young
Mach. Superintendent Stanley Philipp
Society Editor Mrs. John McLean

But the Attorney General has ruled that the State has no authority to make an agreement covering proprietary employees without a constitutional amendment.

SJR No. 10

Senate Joint Resolution No. 10, would create a State Building Commission with broad authority, subject to legislative direction, to erect buildings for State purposes.

A State Building Fund would be created by transferring to it the surplus from the Confederate Pension Fund.

The present 2¢ ad valorem tax provided by the constitution, for Confederate pensions, returns far more than is necessary to take care of the one Confederate veteran and more than four hundred widows of veterans now receiving such pensions of well over \$600,000 each year.

It is anticipated that if the amendment is adopted, nearly \$6,000,000 will be available for transfer to the new State Building Fund in January of 1955.

This amendment has the support of the State Bar of Texas.

The first building, if the proposal is adopted, must be a State Supreme Court Building and it must be dedicated as a memorial to Texans who served in the armed forces of the Confederate States.

SJR No. 5

Senate Joint Resolution No. 5 would increase compensation of members of the Legislature to \$25 per day for the first 120 days of any session.

Texas Constitution now provides \$10 per day for the first 120 days and \$5 per day thereafter.

There is strong support and little or no opposition to this increase in pay, which most people think would about cover legislators living expenses while in Austin.

Included in the same amendment is authority for the Legislature to set salaries of the Governor, Attorney General, State Treasurer, Comptroller of Public Accounts, Secretary of State, and Commissioner of the General Land Office.

The Governor's salary is now set by the Constitution at \$12,000, the Attorney General's at \$10,000 and the other four officials involved are paid \$6,000 a year.

Under this amendment the Legislature could not reduce salaries below these amounts, but could set them at higher rates.

Opinion does not appear to be so nearly unanimous about this part of the proposed amendment. Some people are troubled by the apparent power of the Legislature to change the salaries at will, and they point out that the Federal Constitution and many other state constitutions prohibit a change in salary during the term to which an official has been elected.

SJR No. 14

Senate Joint Resolution No. 14, prohibits use of credit of the State or any grant of public money for construction, maintenance or operation of toll roads and turnpikes.

Purpose of this amendment is to write into the Constitution a prohibition now contained in the law, but which could be changed by future legislation.

It has the support of the Texas Good Roads Association and many other people particularly interested in the State Highway system, and no known opposition.

HJR No. 16

House Joint Resolution No. 16, would require women to serve on juries.

There are only five states including Texas which do not permit jury service by women.

This amendment would require women to serve under the same rules for jury service as apply to men. It has the active support of many women's organizations.

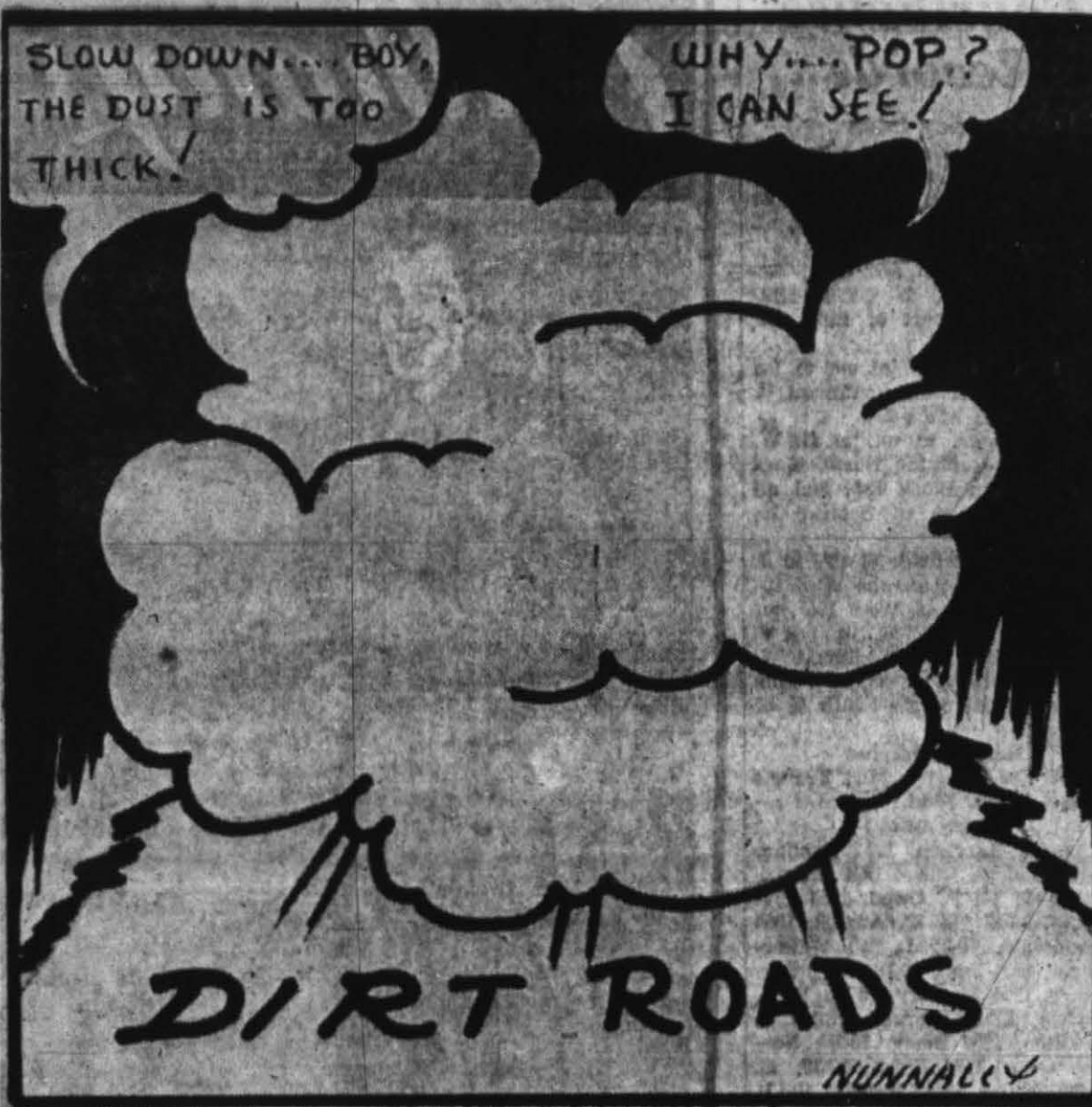
SJR No. 4

Senate Joint Resolution No. 4 has to do with the terms of elective district, county and precinct offices. It would change all of those which have two-year terms into four-year terms.

It has the support of the County Judges and Commissioners Associations of the state, and the organizations of many other county officials.

The terms of a great number of district, county and precinct offices would be changed immediately if this amendment were adopted. Other such offices are designated to change to four year terms in 1956 so that,

(Continued on Page 5)



FAMOUS LAST WORDS!

QUESTION OF THE WEEK:

Slower Speeds, Careful Driving Recommended To Reduce Accidents

Nine accidents in this immediate area cost two lives, left two persons hospitalized -- and resulted in more than \$6,100 in property damage. What would be your idea toward curbing the unusually high accident ratio in this area?

MRS. JOHN ALBRACHT

"Well, I think if anything people should drive slower. They are in such a hurry that they get nowhere. We should take it easier."

FRANCIS HARDWICK

"We are going to see a time when the power and force of these automobiles will be cut down under control. Our police force now drives 120 miles a day in order to prevent these accidents and has not done much in the way of prevention so far. It can't be done that way, so the only other way would be in better education."

MRS. J. B. POOL

"Well, I've noticed that out of all of the stop signs up, very few are observed. Undoubtedly that would have something to do with it. The people should learn to obey them."

NELSON RUTTER

"One thing I think we need is a four-lane highway to replace the U.S. Highway 60. Also they should put up a few more stop signs."

MRS. V. M. YOUNG

"Well, I believe that the people should try to be more cautious in driving. I think, too, that the highways should be radar patrolled."

JAKE KING

"Well, I believe if everyone would just take it a little easier and drive more careful it would prevent quite a bit of it. I just finished driving a truck with five years of service and not any accidents. The only way I did it was to drive slow, be cautious and drive sensible."

MRS. JOHN HICKS

"I believe if they would watch their business it would be the main thing. I've heard a lot of them say they just didn't see them coming. They just ought to watch if there is nothing to obstruct their view."

'Tater Peelin's

Roberto Campbell

We don't know of anything that can make a feller feel more stupid than sittin' down to typewriter without an idea in the world to write about. The longer you look at the thing the blanker you get until you are apt to walk off and leave it for awhile.

Many of you probably read the tribute to Harley Sadler in an issue of last week's Amarillo Daily News, and felt just as the writer did about the "Toby" that, at one time or another, furnished some lively entertainment for most of us. We can remember when Harley Sadler was the big event of the summer, and we bought as many prize boxes of candy as we could squeeze out of our purses expecting each time we opened one to be able to go up front and claim one of the big prizes.

We are still gullible where contests are concerned though the only national prize we ever won was a dollar in a Kerr Jar contest. Win or not, it was very interesting to listen as Mrs. Helen Sappington of Borger who talked to the Panhandle Penwomen last week in Amarillo and told them about the \$25,000 Kelvinator contest she won recently. Seems like the Bureau of Internal Revenue may be slipping--They haven't been around to call on her yet.

Hope all of you parents will be able to make it to the parent- teachers meeting on Monday night.

Community Builders

Many pioneer residents can today view the growth and progress of Hereford and the diversified agricultural area with due pride, for it was their planning and efforts down through the years which laid the foundation upon which the community has grown and prospered. Such a man is W. Jesse Stanford, pioneer farmer, merchant and civic worker who came to this community from Waco in August, 1908, to make his home.

Since that time, Mr. Stanford has held many important posts in the city and its component organizations. Strangely enough, this man who attended public school only one year in his life, is the fellow who carried the burden of Hereford Schools through some of their most difficult and trying years.

A Community Builder in every respect, Mr. Stanford has employed a "Golden Rule" policy in business and in community relations --and down through the past 46 years has "had a finger" in scores and scores of community projects. Mr. Stanford was born in Waco on December 14, 1884. He secured most of his early education at a little private school located in McClellan County, only attending public school one year, which was in Clarendon in 1901. He did attend the Clarendon College, though, and was in the first class to graduate from Clarendon College in 1903. Mr. Stanford also attended the Southwestern University at Georgetown, graduating in 1907.

Business Has Expanded
Mr. Stanford began his work at the E. B. Black Company by starting out as a clean-up boy in 1916. He has been with the company for 38 years now and is a partner in the business with his son-in-law, Dick Barnard. At the time that he started working at the E. B. Black Company, it was somewhat smaller, although the main part of the building was the same size. The back part of the building has been added to the business since that time; also the decks upstairs have been built with more width. When Jesse teamed up with the crew at Blacks, the building was just a sheet iron building. Before employment with the company, Mr. Stanford was a farmer in this community.

Mr. Stanford married Nellie Black on December 31, 1913. He was married in Hereford.

Jesse Stanford is definitely a great football fan. Also he is very proud of the fact, as we all would be, that he played in the first inter-sectional football game west of Decatur, Tex. The game featured the Polytechnic College of Fort Worth vs. the Clarendon College of Clarendon, Tex. in 1902.

Active Church Worker
As to his church preference, he has been a very active member of the First Methodist Church in Hereford for many years.

He has been a Sunday School teacher for years and was on the Board of Officials for several years. Mr. Stanford was treasurer of the church for 20 years. To take it all in at one time, he has probably served in every office of the Methodist Church with the exception of filling the pulpit.

Mr. Stanford resigned from the School Board in the summer of 1948, having served on the Board for 17 years. He was on the School

(Continued on Page 5)

Panhandle Paragraphs

TO APPEAR ON T-V

Tommy Levitt, 10 year old son of Mr. and Mrs. Carl Levitt, of Allison, will be on the way to Hollywood, Calif., soon to appear on the Don McNeil Breakfast Club television program.

Tommy, a victim of polio early this year, is a patient at Gonzales Warm Springs Polio Foundation.

Final arrangements for his Hollywood trip and TV appearance were being completed this week, his parents signing the necessary releases to clear the way for his Breakfast Club appearance.

Tommy and Mrs. Levitt will leave San Antonio on October 27 for Hollywood . . . traveling by plane.

(The Canadian Record.)

SOLDIER FACES MURDER CHARGE

A 21-year-old Pennsylvania soldier faced a murder charge Wednesday October 13, after an autopsy showed his seven-week old son was crushed to death.

Police said the soldier admitted squeezing the baby Monday night because he was crying and wouldn't drink all of his milk.

An autopsy, ordered by suspicious doctors, showed the child's ribs were broken on both sides and one lung was punctured.

Deputy sheriffs said the soldier from Aliquippa, Penn., told them Tuesday night he had a continual and growing animosity against his son, who was born August 22.

He said he had squeezed the baby until he went limp, on at least 10 occasions during the last month.

His wife, also from Aliquippa, was questioned and released last night. Officers said they were married last May 1.

(The Dalhart Texan.)

TEST SHOWS NO RABIES

Police Chief Ben Leavell has received word that tests have shown a cat, which scratched and chewed three Dallam countians recently, did not have rabies.

The cat's head was sent to the State Health Department.

(The Dalhart Texan.)

"HOT CHECKERS" HELD

A man and a woman opened an account in the First National Bank late Thursday afternoon, October 7, and then went out to spend the money and to cash as many checks as possible on the small deposit made.

Whenever they were questioned regarding funds available to meet the check which they were trying to cash, the deposit slip was pulled, which showed they had deposited the money.

Officers were called and the pair was held pending investigation of FBI into the ownership of the car which they were driving.

(The Canyon News)

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm joins the national pastime this week in discussing dogs.

Dear Editor:

Everybody of course is talkin' about dogs these days, in view of the elections comin' up in November, and I wish to say that while officials in Washington may know something about people, they seem to be out of touch with dogs.

Accordin' to Sec. Wilson, he prefers birds dogs to kennel dogs because they get out and hustle for their food, while kennel dogs sit down and yelp for theirs.

What I would like to know is where can I get hold of one of them bird dogs? The one I got just ain't self-sustainin'. Maybe some people's bird dogs get out and hustle up their meals but mine sits at the back door and howls when he gets hungry, same as all other kinds. He doesn't mind gettin' out and huntin' for birds, but when meal time comes he's at the back door with his voice raised to the moon and the neighbors wonderin' why I don't feed the critter.

Dogs are fine things, great companions, a fine antidote for naggin' but they ain't been self-sustainin' for years, except maybe a few sheep dogs and a few cow dogs.

There must be millions of dogs in the United States, read the other day where there were over 50,000 in Houston alone, and I calculate there must be at least 2,500 in Hereford, and if there's a one of 'em capable of gettin' out and hustlin' up his own meal, I ain't acquainted with him. And when one of 'em does try it, his owner's phone is rung off the wall by neighbors complainin' their garbage cans have been knocked over or one of their chickens has been killed.

If every dog in this country started hustlin' up his own meals, it'd bring on a depression just by knocking out the canned dog-food industry. It costs as much to feed a dog these days as it used to cost to feed two or three children. Look at the grocery ads. Canned dog food is as much a necessity and as popular an item as baby food.

If there's a loafer class in America, it's the dog population, and if you want to go broke, just open up a business and hire a lot of people willin' to work like dogs. I've worked like a dog out here on my Johnson grass farm, and what has it got me? Just a lot of complaints that I've loafed most of the time, which I have and I intend to keep it up.

Yours Faithfully,

J. A.

At The Movies

Halloween Show

There will be fun and excitement for all at the Star Theatre Saturday night, October 30. Trick or Treat? Not quite but the theatre will be sponsoring a pie eating contest, an apple bobbing and the whole works Saturday night at 11:30 o'clock. There will be a costume contest too, to pick the best dressed at the "ball," with prizes of three month passes for each winner of the contests.

Later there will be a midnight prevue presented, "Man In The Attic," with thrills enough for all, says Francis Hardwick, who adds: "adults only!"

"The Javanese Dagger"

Mystery, blackmail and murder figure excitingly in the associate feature, "The Javanese Dagger," which arrives Wednesday and Thursday at the Star Theatre. Released by Paramount this thriller film is one of the hair-raisers in the series of featurettes entitled "Calling Scotland Yard," starring

Paul Douglas. Douglas will be seen in the role of story-teller. It is he who presents the key clue to the mystery and tells of the background leading up to the events of the crime. The story of "The Javanese Dagger" unfolds deals with a once-beautiful woman's lust for revenge which almost costs the life of the lovely young girl she is determined to destroy.

"The Rocket Man"

Charles Coburn, Spring Byington, Anne Francis, John Agar and little George "Foghorn" Winslow head the cast of "The Rocket Man," a comedy-drama from Panoramic Productions which opens on Wednesday and Thursday at the Star Theatre. The story, which has a small town locale, is given a modern twist by the antics of young Winslow who uses a magic-ray gun given him by an epemeral space man who instructs him on its use. Through it the boy straightens out the romance between Miss Francis and Agar and adjusts the life of a female Justice of the Peace, played by Miss Byington and a very persistent coffee-drinking suitor in the person of Mr. Coburn. Young Winslow, the boy with the deep bass voice, also manages to enliven the proceedings

Community..

(Continued from Page 5)

Board during the years of the "depression," and helped on the plans of remodeling Central School.

Jesse Stanford was a charter member of the Lions' Club and has been a member of the Odd Fellows Lodge for 48 years.

C. of C. Leader

Mr. Stanford also served on the Chamber of Commerce Board for many years. He was president of the Board during the years of depression and helped to lay the ground and preliminary plans for the REA Co-op, now in operation in our city and surrounding communities.

Being a very well known citizen, Mr. Stanford says, "I do believe our city needs some sort of Civic Center for our youth—and needs it very badly."

Mr. Stanford stated, "I'd like to say also that during the many years that I've held various offices in Hereford, folks have always been wonderful to me. In my opinion, they are all wonderful people."



W. JESSE STANFORD

with a horned toad, a pet bull frog, Rhubarb, Hollywood's famous cat and a St. Bernard dog. And he demonstrates the latest in Space Cadet fashions.

"Man In The Attic"

Byron Pomeroy, starred with Jack Palance and Constance Smith in "Man In The Attic," the initial

Panoramic production which Twentieth Century-Fox is releasing and the Star Theatre is currently offering, takes heart from the side-light that many a great film name found his jumping off place in the role of a detective.

The hangman's noose that took the life of John Bishop, a notorious

English body-snatcher in 1831, is seen in "Man In The Attic."

The noose was among dozens of grim crime mementoes collected for a scene in Scotland yard's famed Black Museum, which was accurately reproduced on the "Man In The Attic" sound stage. Among other grisly objects decorating the

An active campaign for this proposal is being carried on by a statewide committee composed of mayors, county judges, members or hospital boards, and prominent citizens of the counties involved and some from other parts of the state.

HJR No. 10

Members of the armed forces of the United States or component branches would be allowed to vote under House Joint Resolution No. 10.

They would be required to pay their poll taxes and could vote only in the county in which they resided at the time of entering the service.

HJR No. 8

The last proposal on the ballot will be House Joint Resolution No. 8, which is a permissive type of amendment allowing taxpayer in counties of less than ten thousand inhabitants to vote on the question of whether they would prefer to have a separate fulltime office of tax assessor-collector.

Duties of the tax assessor-collector are now performed by the sheriff in these counties.

Eleven.....

(Continued from Page 4)

while all of them would be four-year terms after 1956, only about half of them would appear on the ballot every two years.

Wording of this proposal has resulted in confusion as to its effect on the terms of representatives in the Legislature. Many lawyers are of the opinion that the proposal would require four-year terms for members of the House and other lawyers have said that at least it presents a problem which can only be solved by court interpretation.

SJR No. 2

Senate Joint Resolution No. 2, would authorize creation of county wide hospital districts in Bexar, Dallas, El Paso, Galveston, Harris, Jefferson and Tarrant Counties.

The amendment is permissive and, if adopted, would not create any such districts itself. It simply provides that the property-owning taxpayers of the named counties can vote on such a proposal at a later date.

Pontiac's Got It...

OCT. 29 and 30

H & W IMPLEMENT CO.

Phone 5

Dawn Music Club Studies Opera

The Dawn Music Study Club met in the home of Mrs. H. R. Stewart Tuesday afternoon for a program on "Italian Opera."

Included in musical selections set were death masks, firearms, cleavers, hatpins, legirons, handcuffs, poison rings, medicine bottles, swords, knives, mallets, jail keys, shovels, axes and clubs.

were "March from Aida" played by Mrs. Carl Wimberley, Mrs. N. R. Miller sang "Celeste Aida" and Mrs. Carl Wimberley "Lola's Song"—Pietro Mascagni.

Mrs. H. R. Stewart gave a resume of "The Life of Verdi" and Mrs. Alfred Reinart gave the story of "Aida". Mrs. R. T. Stewart told of "Preparation Work for the Opera."

During the business session delegates were named to attend the Seventh District, TFMC Convention in Levelland and a social hour was

held in conclusion.

Those present were Mesdames J. B. Caraway, Melvin Gill, N. R. Miller, Alfred Reinart, Reece Stewart, R. T. Stewart, Carl Wimberley and Paul McClung.

The next meeting of the club will be held on November 9 in the home of Mrs. Gaye Neal.

The portage around Niagara Falls was considered so important in early America that the French had a military post to guard it as early as 1678.

Streu's Diary

October 22, 1954

DEAR DIARY:

There are some days when it seems impossible to accomplish anything! Started out this morning trying to find some truck tarps, finally located some in Dallas which will be here Monday morning—I hope. Have another shipment which should be here Sat. morning. It is hard to anticipate the quantities and sizes needed. Then I had to go to a retailers meeting at the hotel—then had a salesman to work—then a TV prospect—a record player prospect—and the morning is gone—almost. And Senor Gillentine will not hold the presses for this bit of nonsense. Stubborn character, Jimmie.

Just received: RCA Victor 24" blond TV and some table models—new RCA Hi-Fi—45" record player and a new radio—some new records—cable clamps, cotton forks, grain scoops, bolts, casters, multibreakers, light cord, copper tubing, gas cocks, fence pliers, pump leathers, floor sweep and dozens of other items. Of course, gift items continue to stream in most every day—sorry Jean isn't working today, so I cannot tell you about the latest arrivals—rest assured that they are beautiful, or useful, or something!!

And now is the time to avail yourselves of Streu's Lay-Away Plan—Pick out the gifts you want, pay a small deposit and we will lay them away for you and gift wrap them just before Xmas. You can't lose!!

STREU

1879—LIGHT'S DIAMOND JUBILEE—1954

Changes in Living

There have been many changes in our way of living—and all of them for the better—in the 75 years since Thomas Edison invented the first practical electric light.

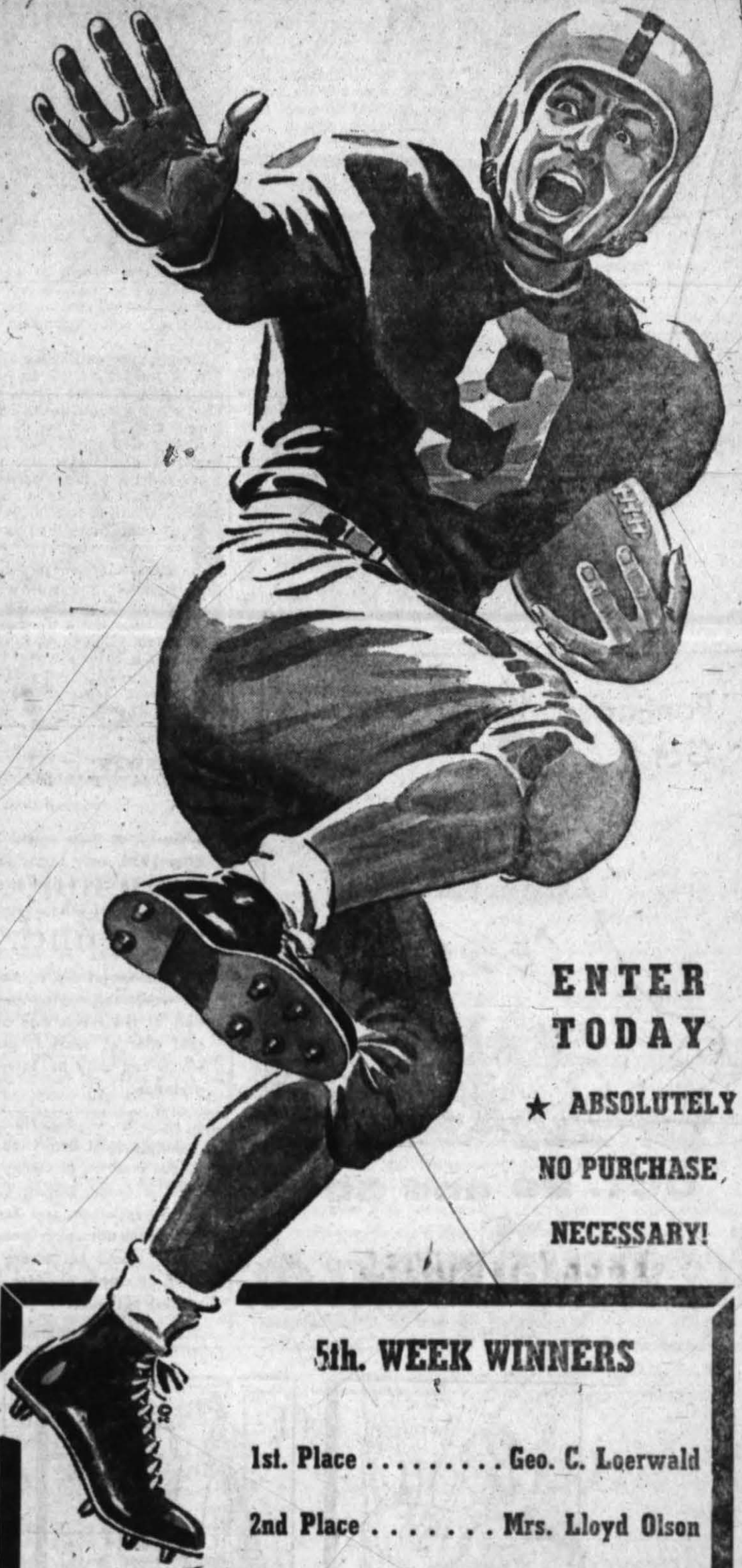
All of these changes have been great and, in the realm of cooking, they've been outstanding. Today's modern electric range offers you fast, accurate, economical, clean, cool cooking. Whether it's cooking or croquet—one is always a champion. In cooking—of course, it's electric.

SOUTHWESTERN PUBLIC SERVICE COMPANY

SEE THE LIGHT'S DIAMOND JUBILEE ELECTRIC RANGE DISPLAY AT YOUR REDDY KILOWATT APPLIANCE DEALER.

Win PRIZES!

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OFFICIAL ENTRY BLANK

New Mexico at Deaver
 UCLA at California
 College Pacific at Cincinnati
 Montana at Colo. A & M
 Oklahoma at Colorado
 Cornell at Columbia
 Georgia Tech at Duke
 McMurry at Eastern New Mex.
 Miss. State at Florida
 Arizona State at Hardin-Simmons
 Wisconsin at Iowa
 Mississippi at LSU
 Indiana at Michigan

Predict the Score

TIE BREAKER

New Mexico _____
 Denver _____
 College Pacific _____
 Cincinnati _____
 Montana _____
 Colo. A & M _____

Michigan State at Minnesota
 Chattanooga at Miss. Southern
 Notre Dame vs. Navy
 Furman at North Car. State
 San Jose at North Texas
 Arkansas at Texas A & M
 Baylor at TCU
 SMU at Texas
 Oregon at Washington
 Pittsburg at West Virginia
 Houston at Wichita
 Maryland at South Carolina
 Illinois at Purdue

NAME _____
 ADDRESS _____

**CASH
 PRIZES
 EVERY
 WEEK!**

**ENTER
 TODAY**

★ **ABSOLUTELY
 NO PURCHASE,
 NECESSARY!**

ENTER TODAY

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE
4 COTTON BOWL TICKETS
 1st Weekly Prize
 \$5.00 In Trade At Jones Service Station
 \$3.00 Cash At Brand — 2nd Prize
 \$2.00 Cash At Brand — 3rd Prize

5th. WEEK WINNERS

1st. Place Geo. C. Loerwald
 2nd Place Mrs. Lloyd Olson
 3rd Place Virginia Curtsinger

Pick Your Winners — Deposit Entry With One Of These Firms!

<p>DUB'S MAN'S SHOP Home of famous Nationally Advertised Men's Wear — McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes, and Varsity Town Suits Corner 3rd & Main Phone 112</p>	<p>NEILL BODY SHOP All Types of Body Work Free Estimate Painting Welding Glass Work 120 Schley Phone 1392</p>	<p>NEILL CLEANING CO. EXPERT DRY CLEANING Free Pickup & Delivery Phone 160</p>	<p>A SAFE COMBINATION ● A Good Insurance Agent ● A Good Insurance Co. John McLean Insurance Agency</p>	<p>YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle Nat. known Brands. YOUR DOCTOR OF SICK AND DECREPID WATCHES Kenneth (Doc) Cowan COWAN JEWELRY</p>
<p>BUTANE - PROPANE Hereford Butane, Inc. Phone 1300</p>	<p>Visit HEREFORD HARDWARE for all Your Sporting Goods, Fishing Tackle, Guns & Shells HEREFORD HARDWARE Phone 567</p>	<p>Complete Conoco Service We are open day and night — the only place in town without a key. PITMAN SERVICE STA. Corner 1st & Main Phone 588</p>	<p>Dodge - Plymouth Dodge "Job-Rated" Trucks Always A Good Buy At HALE MOTORS Phone 630</p>	<p>ALLRED OIL CO. Inc. featuring quality Phillips "66" Products</p>
<p>JONES SERV. STATION TEXACO Gasoline & Oils Phone 440 144 W. 1st St.</p>	<p>Buy It By The Gallon CREAM O'PLAINS Call 680 for Home Delivery Hereford Creamery Co.</p>	<p>H & W IMPLEMENT CO. John Deere - Pontiac Phone 5</p>	<p>For All Your Laundry and Dry Cleaning Needs See HEREFORD LAUNDRY & DRY CLEANING 2-Hour Washatorium Service Phone 298</p>	<p>FARMER'S DRIVE-IN Shamrock - Wholesale & Retail Visit Us Often For All Your Automotive Needs TROY MOORE</p>



MRS. WAYNE GILLIAM



MRS. DEAN BRYANT

Photos by Elmer Patterson

Two Couples Are United In Double Ceremony In Clovis Church Rites

Miss Barbara Turner and Dean Bryant and Miss Betty Jo Massey and Wayne Gilliam were married in a double wedding ceremony on October 3, in Clovis, N. M. Mrs. Bryant is the daughter of Mr. and Mrs. Leon Turner and Mr. Bryant's parents are Mr. and Mrs. Beiton Bryant of Littlefield. Mrs. Gilliam is the daughter of

Mrs. Opal Massey of Morton and Mr. Gilliam is the son of Mr. and Mrs. E. C. Gilliam of Enoch. The ceremony uniting the two couples was read by Minister Ernest Highers in the Clovis Church of Christ.

The brides wore identical knit suits in turquoise blue with black accessories. Immediately following the ceremony both couples left for a honeymoon trip to Carlsbad Caverns and other points in New Mexico, and since their return are residing in the Hood Apartments, 327 West Second Street.

Mr. Bryant spent four years in Navy service and Mr. Gilliam served in the Army three years. Both have recently been released from the service and are employed together in the combining business.

HAIL AND FAREWELL
NORFOLK, Va. (AP)—The battleship Missouri was headed for moth balls on the West Coast. The battleship Wisconsin was returning from European waters. It was more than a hail and farewell off Cuba for the two great battlewagons. Rear Adm. G. R. Cooper, commander of Battleship Division 2 aboard the Wisconsin, climbed into a helicopter and landed on the Missouri to extend a personal farewell to Capt. Taylor S. Keith of the Big Mo.

New Dance Club Organized Here

Officers were elected at the first meeting of the newly organized Sixteen-Teens Club held recently at the School of Dance on Park Ave. They include Ronnie Jones, president; David Larsen, vice-president; Eugenia Alexander, secretary; Pete Plank, treasurer and Janie Bookout, reporter.

Organized under the direction of Mrs. Troy Shields, instructor, the club will meet each week on Thursday night at the school, and a business meeting will be held once each month.

Other members include: Milner Duval, Stephen Slagle, Tommy Caldwell, Danny Martin, Louis Block, Joe Reinauer, Jim Bradley, Mary Edwards, Linda Hair, Nonna Marie Strange, Ruby Brewton, Lavilla Finley, Carolyn Kirby, Caryl Ann Newell, Dolly Jo Prowell, Marilyn Newell, and Julia McGee.

Mr. and Mrs. Dub Jones and Mrs. D. J. Larsen will serve as sponsors.

Mrs. Wilson Is Club Hostess

Les Meres Study Club met Monday evening in the country home of Mrs. Elvin Wilson. Following a short business session directed by the president, Mrs. Leo Hoffman, a program on "The Effect of Commercial Entertainment" was presented.

Mrs. Henry Viari told of investigations of comic books now being made and of the General Federation of Women's Clubs report on findings in a recent survey of the effect of comic books.

Mrs. Delmo Williams discussed the effect of TV programs on children and gave pointers on how to judge the merit of a program.

During a social hour plans for the club's fifth anniversary party to be held on November 22, were discussed.

Members present were Mesdames Joe Deavenport, Ed Brisending, Howard Goss, Joe Lyman, W. D. Jones, J. E. McCathern, Nelson Reiger, Bill Simpson, Johnie Horn, Henry Viari, Delmo Williams and the hostess.

Read The Classifieds

THE REAL McCOYS
BY
JOHN and GEORGE



BEFORE IT'S SAFE TO DRINK TRY QUARTZINS
McLEON, SINCE YOU'RE INSURED WITH

John McLean
Insurance Agency

24 Years of Insurance
Know How
Phone 273

Beta Sigma Phi Masquerade Party Is Held At JayCee Clubhouse

Kappa Iota Chapter, Beta Sigma Phi Sorority, entertained with a masquerade party at the Jaycee Clubhouse Tuesday night. Decorations and entertainment carried out a carnival theme with gaiety and fun keynoting the event.

Fish ponds, dart games, apple dunking and other appropriate games preceded games of bingo. Gene Prickett won the bingo award. Mrs. Curtis Trawek served as fortune teller.

Mr. and Mrs. Fred Sims were awarded the prize for the best costume with Mrs. Sims representing Carmen Miranda and Mr. Sims posing as a gay cavalier from Spain.

Music and dancing completed the evening's entertainment. Those attending were Messrs. and Mesdames F. H. King, Ed Line, Cecil Massey, Ronald Babione, Aubyn Hodges, Glen Nelson, Neil Cooper, James Witherspoon, Ray Suit, Bob Lamn, Gene Prickett and Mesdames Earnest Langley, J. D. Whitaker, and Harry Caylor.

Rushees and their husbands attending were Mr. and Mrs. Reuben Knox, Mr. and Mrs. Steve Clements, and Mr. and Mrs. Fred Sims. Special guests were Mr. and Mrs. Curtis Trawek and Mr. and Mrs. Irving Alexander.

Club Group Plans Halloween Party

La Madre Mia Study Club members made plans for a Halloween party at the regular session of the club held Tuesday night in the home of Mrs. Bobby Owen. The party will be held in the Carol Goss home with husbands of members as honor guests, Saturday night, October 30. Mrs. Dean Herring, president, presided over the business meeting when Mrs. Wayne Newsom was welcomed as a new member.

The program on "German Measles" was presented by Mrs. Troys Riddle who discussed the effect of German Measles on the unborn child if the disease is contracted by an expectant mother. She described the effects, both physical and mental, that may result from the disease and told symptoms of German Measles and what to do about them. In attendance were Mesdames Dean Herring, Troys Riddle, Eugene Sparks, Carroll Goss, Joe Lyons, Wayne Newsom, Calvin Goodin, Don Fudge, Hershel Miller, Glenn Hopson and the hostess.

MR. FARMER

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Now to Prevent Bloating from
Wheat Pasture**

We Carry a Complete Stock
of
POULTRY and LIVESTOCK FEED

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Time to Condition Your Home for Winter Comfort

INSULATION

**Will Save You Dollars On
WINTER FUEL BILLS**

It makes good sense to insulate your home not only for winter comfort as well as summer, but by insulating your home you will save dollars on this winter's fuel bills.

EVER SEE A HOME WITH SNOW ON THE ROOF ? ? ? ?

That home has been completely insulated, and the inside heat does not escape through your ceiling and melt the snow, but stays in your home to keep you comfortable.

See us today for a Free Estimate on your particular insulation job.

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BUDGET PAY PLAN

By using our easy pay plan, you can enjoy winter comfort while paying for it. Nothing down and many months to pay.

Carl McCaslin Lumber Co.

A Complete Building Service

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The Basic Idea Behind the All-New 1955 PONTIAC

On Display October 29 and 30

ABOUT 30 years ago General Motors Corporation presented to America a new car called Pontiac. This new car was the direct result of a very specific idea.

The idea was this: to create a car which took its style, its engineering principles and its features from the very best and most expensive in America—and to build these into a car priced just above the very lowest!

Naturally, such an idea produced a wonderful and highly popular car—a car which millions of satisfied owners have driven with outstanding pride and pleasure.

Now, nearly three decades later, an entirely new Pontiac has been created for 1955—a car completely new from the ground up!

One thing, however, about the 1955 Pontiac remains unchanged—its basic idea—to offer the American public the very finest car that can possibly be built to sell at a price within easy reach of any new-car buyer.

When you see the new Pontiac on Friday or Saturday—Oct. 29 or 30—you will be immediately impressed by its remarkable new styling. No other car in the world looks like this new Pontiac!

When you drive it you will be astonished at its performance. For the 1955 Pontiac introduces the powerful new Strato-Streak V-8, an all-new engine that has already been proved in more than 3 million test miles!

When you price the new Pontiac you will come face to face with the basic Pontiac idea—you will be agreeably surprised that so much car, so much sparkling newness, so much luxury, so much downright goodness can be priced so near the very lowest.

We cordially invite you to come in on Friday or Saturday and see for yourself what a superb all-new General Motors masterpiece has been created to carry the wonderful name "Pontiac" for 1955.

H & W IMPLEMENT CO.

244 East 3rd.

Reba Dones Wins Fellowship Award

Miss Reba Dones was winner of one of the three graduate fellowships established by the Hardin-Simmons University Board of Trustees for the 1954-55 school year.

Miss Dones, daughter of Mr. and Mrs. Chas. Dones, was a 1954 spring graduate with a major in music. The fellowships are the first to be granted by the Baptist school.

Recipients of the fellowships will render such services as teaching, laboratory supervision, grading papers, counseling or library work to a limited extent, in return for

trants in aid. The students will also be required to carry normal graduate student class work toward advanced degrees. Miss Dones is working toward a master's degree in music.

Candidates for fellowships are selected on the basis of potential development in research and service to mankind. Dr. W. D. Rich, chairman of the H-SU Division of Graduate Studies, said in announcing the awards.

Miss Dones was one of four Hardin-Simmons students to serve as judge in the voice and piano division of the TFMC festival held in Odessa last Saturday.

CHANGE FOR PATIENT INDIANAPOLIS (AP)

An ambulance skidded to a stop with a flat tire.

A sheriff's car sped the interne to his patient. The interne, Dr. Charles Miller, found the patient needed immediate hospitalization and phoned for another ambulance.

But before it arrived, farmer David Lydy, 55, walked up and said he had changed the ambulance tire. And Dr. Miller rushed off with his patient.

The U.S. Forest Service was started Feb. 1, 1905.



CLYDENE ALLRED



CLARABETH HOLT



GLADYS LEE



MARTHA BOOKOUT

Music Students Appear Seventh District Meet

The Junior Piano Club was represented in a piano quartet at the 20th annual convention of the Seventh District, Texas Federation of Music Clubs held Saturday in Levelland.

The group attended the luncheon honoring Junior Clubs and their counselors in the Cal Boykin Hotel and presented their number on the Junior Fine Arts program in the afternoon.

Playing at the first piano were Gladys Lee and Martha Bookout. Clydene Allred and Clarabeth Holt were at the second piano.

They were accompanied by their counselor and teacher, Olive Hinds.

"Song Of Ruth" Reviewed For L.A.E. Club

"Religion" was the subject of the program at a meeting held by members of L.A.E. Study Club on Tuesday afternoon in the home of Mrs. Gordon Elliott. Roll call included a review of outstanding religious leaders, both in this country and abroad.

Mrs. C. E. Beauford reviewed the book "Song of Ruth" by Frank G. Slaughter, a Biblical novel dealing with the life of Ruth and Boaz. She described how Ruth born to a life of wealth and luxury in a Pagan land, found fulfillment in her love in the strong man of Judah in the land of Israel.

Members attending were Mesdames C. E. Beauford, Gayeth Eogle, Ellery Harts, A. S. Higgins, Doyel Knox, Luther Lady, B. A. Reddick, T. W. Robinson, Sanford Smith, George Stennis, Jim Whelan and the hostess.

Women's Council Groups Meet

Group One of the Woman's Council of the First Christian Church met in the home of Mrs. Glenn Hetzler Wednesday afternoon with Mrs. M. W. Sumner as co-hostess. Mrs. Louis Woodford, vice chairman, conducted the business portion of the program and Mrs. F. M. Kester led the lesson on "People in the Church."

Mrs. Louis Woodford presented the worship program.

Those attending were Mesdames Louis Woodford, Ida Mae Vaughn, A. M. Jones, S. O. Wilson, Carl Williams, V. E. Dodson, Cord Hancock, Ira Ricketts, J. J. Clark, F. M. Kester, J. B. Elliston, Bert Brown, Claude Ricketts, James Shaffer, George Muse, Marvin Winget and the hostesses.

Group Two was entertained in the home of Mrs. Robert Veigel with Mrs. O. H. Culpepper presenting the program on "The City and Its Mission."

Mrs. Smith gave the devotional lesson on related topics.

Those present were Mesdames Fred Moreman, H. M. Thomas, J. C. Witherspoon, C. R. Smith, P. S. Smith, Jim Ricketts, Ray Suit, J. J. Conner, W. Glenn Williams, J. P. Hickman, Rosa Spicer, J. F. Cain, O. H. Culpepper, Carlos Vaughn and the hostesses.

Let's Cook Something



Recipe From The Files of Mrs. Lee Bonfield

Sweet potatoes rank with fresh sausage among the gastronomical riches of autumn and Hereford County supplies are excellent this year.

One sweet potato gives twice the daily need for Vitamin A, nor must it always be boiled or baked, although that is perhaps the most popular method of preparing it. Some experiment stations have made candies, cocktail snacks and even breakfast foods from sweet potatoes which proves its nutritive value.

Perhaps the old fashioned meth ods are the best liked. Mrs. Lee Bonfield gave us one of her mother-in-law's (Mrs. H. M. Bonfield) recipes that has been handed down through generations, and one which has grown in popularity with use. It heads our list of today's recipes:

WAYS WITH YAMS

Old Fashioned Way — Par-boil sweet potatoes in jackets for about 10 minutes. Remove from fire and peel. Slice in 1/2 to 3/4 inch slices and drop in deep fat (375-F degrees) and fry until brown. Remove from fat and drain on paper towel. Roll in brown sugar and serve.

Candied Treatment — Sweet potatoes are peeled and sliced in 1/2 inch slices and boiled in salted water until almost tender. Place in buttered casserole and cover with 1 cup brown sugar and 1-3 cup butter. Cook slowly in 300-F degree oven until they take on a delicious brown glaze.

Baked Yams — Nothing goes better with a fall dinner than baked yams. Some people just bake them in their skins and serve them whole, but another delicious way which comes from Louisiana, is to bake whole potatoes in the oven until tender and allow to cool. Cut in half lengthwise and scoop out baked

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Sweet Potato Pie

One of the easiest ways to make a sweet potato pie is with the use of raw potatoes. Some people favor this method over all other

1 1/2 cups grated raw sweet potatoes

1 cup brown sugar

pinch of salt

1-8 teaspoon cinnamon

1-8 teaspoon nutmeg

3 eggs beaten

1 cup evaporated or whole milk

1/2 cup nuts rolled fine

Beat eggs well and combine ingredients except the nuts. Put in an unbaked pie shell, sprinkle nuts over top and bake in 375-degree oven until mixture is set and brown on top.

Read The Classifieds

CASH IN "BUY OF A LIFETIME" OFFER

During Our Big Fall Refrigeration Event!

Servel different!



Only SERVEL gives you ice "cubes" without using trays—and puts 'em in a basket—automatically!

Only SERVEL gives you a choice of ELECTRIC or GAS models!

SAVE \$150.00

Regular \$569.00 SERVEL REFRIGERATOR With Automatic Icemaker NOW ONLY \$419.00 And Your Old Refrigerator

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THIS IS THE ICECIRCLE— successor to the old fashioned ice cube. It's yours without trays—automatically—with the one and only fully automatic refrigerator—the new 1954 Servel!

Come in today — let us tell you about the wonderful new Servel Refrigerators with Automatic Icemakers . . . and of course, we want to give you all the details on our wonderful Fall Refrigeration Trade-In Event. It's like Money in the Bank. See us today.

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Rolled Milo	Cwl.	\$2.60
Rolled Oats	Cwl.	\$3.20
20% Egg Feed (Nutrena)	Cwl.	\$5.00
20% Layer Ration (Hereford Brand)	Cwl.	\$4.25

Nutrena . . . the best feed your money can buy

Hereford Milling Co.

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Star Theatre

SUNDAY MONDAY TUESDAY

WARNER BROS. RANDOLPH SCOTT "Riding Shotgun" WAYNE MORRIS JOAN WELDON

WARNERCOLOR

A bullet at one end of town-- a noose at the other--and 'Lonesome' Delong in the middle!

THE SIX MOST SUSPENSEFUL HOURS A WOMAN EVER WAITED FOR A MAN!

DOUBLE FEATURE STAR

WEDNESDAY THURSDAY

ONE OF OUR BEST FAMILY PROGRAMS

CALLING SCOTLAND YARD! ANOTHER THRILLING PARAMOUNT FEATURE!

The Japanese Dagger

THE STORY OF A STRANGE DUEL AND THE LOVE-DUEL OF TWO BEAUTIFUL WOMEN!

PAUL DOUGLAS AS THE STORY-TELLER Produced by Edward Z. and Harry Lee Douglas

OUT OF THIS WORLD LAUGHTER AND DOWN TO EARTH CHARM!

THE ROCKET MAN

SUNDAY MONDAY TOWER DRIVE-IN THEATRE TUESDAY WEDNESDAY

THE NAKED TRUTH ABOUT LIFE IN THE P.O.W. CAMPS! M-G-M PRESENTS PRISONER OF WAR STARRING RONALD REAGAN - STEVE FORREST - DEWEY MARTIN

THE SAVAGE COLOR BY TECHNICOLOR

AP NEWSFEATURES COMICS

WORLDST

MAGAZINES



THEY'RE ENGAGED BUT IT ISN'T SERIOUS!

HE GAVE ME EVERYTHING HE HAS SO NOW HE HAS TO MARRY ME FOR THE MONEY!!



IT'S NOT ONLY OFF THE SHOULDER, IF I BUY IT, I'M OFF THE ROCKER!!



JULY
AUGUST
10-24

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 24, 1954



MR. FLEM WAS TELLING DICKIE HIS PLANS FOR TURNING HIM INTO AN ACTOR, WHEN DICKIE SPOTTED A SAILBOAT IN TROUBLE - HEADED FOR THE ROCKS!

DICKIE DARE

COULDN'T WAIT

GOSH - WHAT THOSE GUYS DON'T KNOW ABOUT SAILING....!

BUT WILL I REACH 'EM IN TIME?

HEY ABOARD THE YAWL!

DROP YOUR ANCHOR!

THAT'S AN IDEA - COME ON, SMITHERS!

WIND

IF A SAILBOAT LOSES ITS FORWARD MOTION WHILE POINTING INTO THE WIND IT WILL DRIFT BACKWARD

THAT ANCHOR WILL HOLD IT UNTIL I GET OUT...

WE DON'T KNOW ABOUT BOATS AND YOU SEEM TO - WILL YOU HELP US?

SURE THING SIR! STAND BY TO PULL UP THE ANCHOR WHILE I TAKE THE HELM

GET UP THAT ANCHOR FAST, THEN KEEP CLEAR OF THE BOW SO I CAN WORK THE JIB -

WIND

WITH THE ANCHOR UP, DICKIE SHEETS THE JIB TO WINDWARD WHICH MAKES THE BOAT FALL AWAY FROM THE WIND - HER SPILLS FULL...

WE MADE IT, SIR!

- BUT WE'RE GOING TO SAIL SMACK INTO THAT OTHER ROCK!

NO WE'RE NOT, SIR! STAND BY TO COME ABOUT!

TURNING THE BOAT SMARTLY, DICKIE "TACKS" JUST IN TIME...

NOW, SIR, WE'RE HEADED FOR THE OPEN SEA AND SAFETY!

WONDERFUL! WHAT YOU DID SEEMED LIKE MAGIC!

NO MAGIC, SIR - JUST KNOWHOW!

I'M PLANNING TO SAIL AROUND THE WORLD IN THIS BOAT - MAYBE I SHOULD LEARN SOMETHING ABOUT SAILING FIRST...

YOU'VE REALLY GOT SOMETHING THERE... !!!

LITTLE MOON FOLKS

By ROME
10-24



I BOUGHT A LARGE BOTTLE OF THAT 'SMELLA-MILE-O'... HEH, HEH! I WONDER IF IT WILL REALLY LURE MEN?



AT HOME... I'LL JUST PUT A LITTLE ON MY DRESS, BEFORE I START MY DINNER AND SEE WHAT HAPPENS... TEE! HEE!



WELL, WHAT DO YOU KNOW... HERE COMES SUNNY UP THE WALK NOW!



HELLO, SUNNY! DID THE ODOR OF MY NEW PERFUME "LURE" YOU TO MY HOUSE?

GOLLY, NO, MOONBEAM...



... IT WAS THE ODOR OF THE PORK CHOPS, MASHED POTATOES, AND APPLE PIE THAT YOU MADE FOR DINNER! LET'S EAT!

I'M HUNGRY... (YUMMY!)

HONESTLY...

HOMER HOOPEE

by Phil Witte

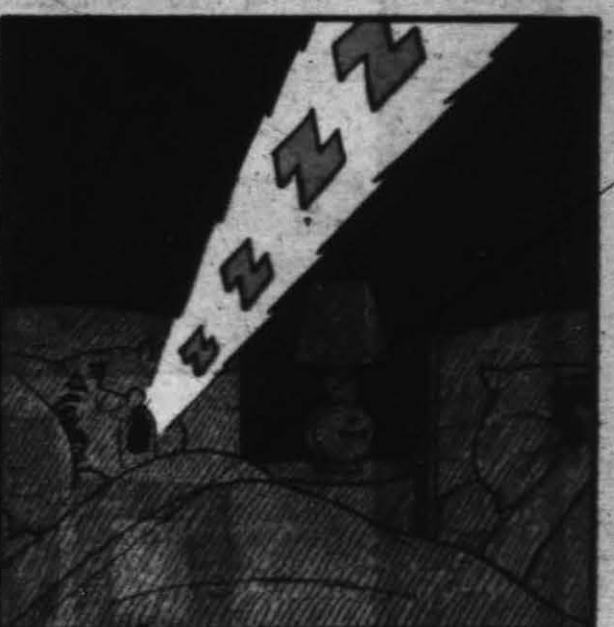


PLEASE DON'T BOTHER TO SET THE ALARM FOR ME, DEAR.



I'VE TRAINED MY SUBCONSCIOUS MIND TO AWAKEN ME AT ANY HOUR I DECIDE UPON BEFORE GOING TO SLEEP.

OKAY — 7 O'CLOCK TOMORROW MORNING.



IT'S 7 A.M., DEAR.



ZZZZ



RING! RING! RING!

SPOOT SLANTS



Bill BEVENS

HAD A NO-HITTER GOING FOR 8 2/3 INNINGS AGAINST BROOKLYN IN THE 1947 WORLD SERIES AND THEN LOST HIS NO-HITTER AND THE BALL GAME



Laurent DAUTHUILLE

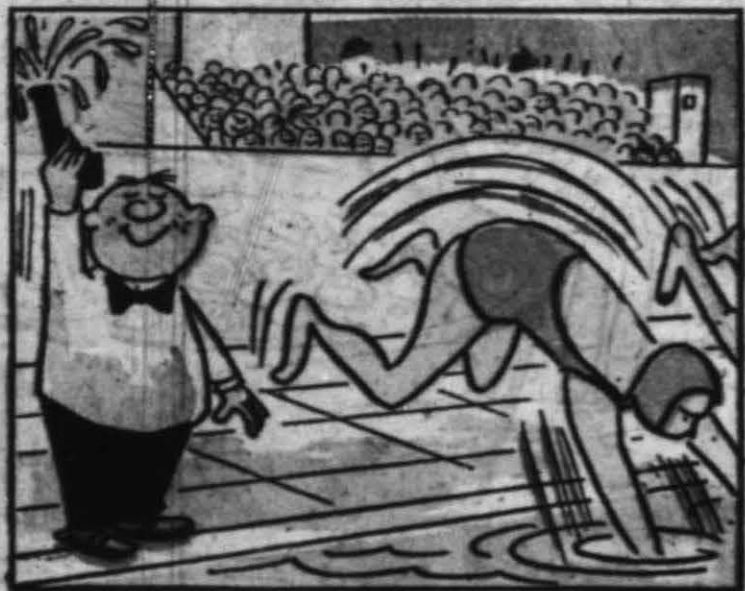
CAME WITHIN 13 SECONDS OF WINNING THE MIDDLEWEIGHT CHAMPIONSHIP ... HE WAS FAR AHEAD ON POINTS WHEN JAKE LA MOTTA KNOCKED HIM OUT IN 2:47 OF THE 15th AND FINAL ROUND

Jim VAUGHAN

PITCHED A NO-HITTER FOR NINE INNINGS AGAINST CINCINNATI BUT THE OPPOSING PITCHER, FRED TONEY, ALSO HURLED A NO-HITTER TO BEAT THE CUBS IN THE TENTH INNINGS WHEN VAUGHAN GAVE UP A HIT

WENDELL PETERSON

HE HAD SEVERAL EXCELLENT CHANCES TO WIN THE U.S. OPEN ... IN 1939, HE NEEDED ONLY A PAR ON THE FINAL HOLE TO WIN BUT WOUND UP WITH AN EIGHT





by
RBFULLER

KING CORNY
TAKING
OAKY
ON A
FISHING
TRIP HAS
ORDERED
HIS KNIGHT
TO LET
HIS
MAJESTY
CATCH
THE BIG
ONES...



I---I DIDN'T INTEND TO,
YOUR MAJESTY,
BUT I'VE
HOOKED
A S-SEA
S-SERPENT!

S-SO I
S-SEE!



OAKY DOAKS, IF YOU
B-BRING THAT THING
INTO THE
BOAT, I'M
GOING
TO
GET
OUT!

I DON'T
WANT
IT, YOUR
MAJESTY!



LET GO!
WE'RE
DRAGGING
THE
ANCHOR!

I'M NOT GOING TO GIVE
UP MY BEST JOUSTING
LANCE!



THERE!
THE LINE
BUSTED!!

THANK
GOODNESS!



LOOK!
A STORM!!

SERVES US
RIGHT FOR
NOT WATCHING
THE
SKY!



PULL
FOR THE
SHORE!

WH-WHICH
WAY IS THE
SHORE?



I'LL
SHOW
YOU
WHICH
WAY!

HUH?



FOLLOW
ME!

LET'S
FOLLOW
HER!
SHE
LOOKS
TRUSTWORTHY!



TRUSTWORTHY, MY EYE!
SHE TOOK US RIGHT
INTO THE STORM!



10-24



OAKY, I DON'T
BELIEVE ALL
THIS! IT'S TOO
FAR-FETCHED!

GEE, YOUR MAJESTY!
I DON'T MIND HOW
FAR WE'RE FETCHED
LIKE THIS!

THINK IT COME

NEWLY-
PATENTED
RUBBER
SEAMS
MAY SOLVE
THIS
PROBLEM.

ARE MY
SEAMS
CROOKED?



A RESERVOIR SAFETY
RAZOR will be a
shaving set, all
in one piece...even
to the cream.

LOOKS LIKE
SOME KIND
OF GAME,
MOMMY!



and a self-
generating
VACUUM CLEAN-
ER may look
like this.



GEORGE

I'M GETTIN' IT!

GETTIN' WHAT?



A FORMULA THAT
WILL ELIMINATE
ALL HARD WORK!...



BUT IT'S GONNA TAKE
YEARS AND YEARS OF
GRUELING LABOR!

Inventions Needed
NEW
METHODS
OF MAKING
COLORED
SMOKES.



NEIGHBORLY NEIGHBORS

BY
MORRIS



GOING TO MAKE THE
FOOTBALL TEAM,
JERRY?

I SURE
HOPE SO,
MR. PETERS!



I WILL IF I CAN KEEP
UP IN MY STUDIES!



THE COACH IS
PRETTY STRICT!

THAT'S THE WAY
IT SHOULD BE!



WHEN I WENT TO SCHOOL
WE HAD A STRICT COACH,
TOO!... ONLY HE USED A
DIFFERENT SYSTEM!



ONE OF OUR BOYS NEARLY
GOT LEFT OUT OF THE
BIG GAME!!

BROKE
TRAINING
HEY?



YEP... COACH CAUGHT
HIM STUDYING!!



OSKARK DIKE

by
ED STROPS



ICKKI-POO UNIVERSITY, U.S.A.

GLAD YOU MADE IT, DINAH AND SAL!... I'M GLAD YOU ARRIVED BEFORE OUR ANNUAL RIVAL FOOTBALL GAME WITH WREN STATE!

DIDN'T KNOW FOOTBALL WAS SUCH A BIG EVENT HERE AT ICKKI-POO, COUSIN FAY!



...WHAT KIND OF RECORD DOES YO' TEAM HAVE?

THEY'VE NEVER WON A GAME!



...THAT'S ONE OF THE BIG REASONS I ALLOWED YOU GIRLS AND THE GREAT OSKARK DIKE TO COME TO ICKKI-POO U.S.A.

I GET IT! YOU WANT US TO HELP YOUR TEAM GET IN SHAPE SO THEY MIGHT WIN A GAME!



THIS NEXT GAME WITH WREN STATE IS THE BIG ONE! OUR SCHOOL NEEDS A NEW WING ON THE SCIENCE BUILDING AND...

WHOA!... THAT DID IT! WHAT'S A WING ON TH' SCIENCE BUILDING GOT T'DO WITH WINNING A FOOTBALL GAME?



AT THIS MOMENT, IN THE HOME OF EARL GUSHER...

...SO YOU SEE, JOSEPH, WHEN I TOLD MY DAUGHTER FAY I'D GIVE THE SCHOOL \$200,000 WHEN ICKKI-POO BEAT WREN STATE NEXT WEEK...



... I KNEW THEY DIDN'T HAVE A CHANCE IN THE WORLD TO WIN! HAH-HAH!... SOME JOKE, HEY, JOSEPH?

OH, YES, SIR! YES, INDEED!



BACK AT ICKKI-POO U.S.A. 10-24

HOW KIN YO' DADDY PULL A MEAN TRICK LIKE THAT ON YOU, FAY?

HE GETS A BIG KICK OUT OF TEASING PEOPLE WITH HIS MONEY!

DON'T WORRY... OSKARK AN' US GIRLS'LL FIX HIM!

THIS WEVE GOTTA SEE!



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Houston, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

SHORE HATE TO SEE COMPANY. DORN THE COOKIN' AND CLEANIN', MISS LUCILLE, BUT MY WIFE'S SO PORELY. DONT KNOW WHAT WE'LL DO ABOUT THE FAMILY WASHIN'.

I MAY AS WELL KEEP BUSY WHILE THE GARAGE IS FIXING MY MOTOR SCOOTER, BUT I WISH YOU COULD HURRY THEM UP. I SIMPLY MUST BE STARTING HOME.

YOU AIN'T LETTIN' 'EM FIX THAT SCOOTER SO'S SHE CAN GET AWAY FROM US, ARE YOU, SAG?

WE AIN'T NEVER HAD IT SO GOOD.

YOU THINK I'M CRAZY? I TOLD THE MAN TWO OR THREE WEEKS UD BE PLENTY SOON.

HEY, YOU! WHAT ARE YOU DOING THERE?

I'M VISITING THE SQUATLEYS, THE PEOPLE THAT LIVE HERE.

AND YOU THERE! WHAT ARE YOU DOING ON MY PROPERTY?

I SWAN! BEEN WONDERIN' WHO THE PLACE BELONGED TO. SEEMIN' IT WAS VACANT, I FIGURED THE OWNER MIGHT SORTA LIKE TO HAVE SOMEBODY AROUND TO LOOK AFTER IT.

NOT THE LIKE OF YOU! I'LL HAVE N'S SQUATTERS ON MY PLACE. GET OUT!

SEEMS YOU'D BE AHEAD, MISTER, IF WE STAYED ON AND SORTA FIXED IT UP. A NEW ROOF, BOARDS IN THE FLOOR, GLASS IN THE WINDERS, A FRESH COAT OF PAINT, AN' THE LIKE.

WELL, NOW, THAT'S SOMETHING TO CONSIDER. YOU MEAN YOU'D FIX IT UP, YOURSELF?

JUST FOR LIVIN' IN IT FREE. IFFEN YOU'D FURNISH ME THE SHINGLES AND PAINT AND THINGS, I'D SHORE MAKE THIS A PLACE TO BE PROUD OF.

BY GEORGE! I'LL DO IT! I'LL HAVE PAINT AND MATERIALS SENT AROUND RIGHT AWAY.

PAW MUST BE OUT OF HIS MIND.

WHAT AILS YOU, PAW?

HAVE YOU WENT STARK, RAVIN' MAD, SAG? OFFERIN' TO DO ALL THAT WORK?

COURSE NOT! I ALLUS WANTED TO LIVE IN A PURTY PLACE.

BUT WHO'S GOIN' TO DO ALL THAT SHINGLIN' AND PAINTIN' AND EVERYTHING?

NOW, MAW! WHEN OUR COMPANY AIN'T COOKING AN' WASHING AN' MILKIN' THE COW, WE OUGHT TO FIND SOMETHIN' FOR HER TO DO.



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10-24 TO BE CONTINUED

**Shop In Hereford
For Your Best Buys!**

BETLE BAILEY

by MORT WALKER

SARGE SURE HAS A STRICT ROUTINE!

YEAH, HE CRAWLS OUT THE SAME SIDE OF THE BED EACH MORNING AND LUMBERS DOWN THE HALL TO SHAVE, JUST LIKE A ROBOT

HE'S IN A RUT

I WONDER WHAT HE'D DO IF HIS BED WAS TURNED AROUND SOME NIGHT--?

SHHHH! WE DON'T WANT TO WAKE HIM.

TURN IT ALL THE WAY AROUND

HERE GOES THE ALARM

HA! HA! IT STARTED HIS MACHINERY GOING -- EXCEPT THAT HE'S HEADED TOWARD THE FRONT DOOR!

WAIT TILL HE STOPS TO SHAVE AND FINDS THERE'S NO SINK OUT THERE!

HA-HA-HA

HE'S GOING RIGHT INTO THE OFFICE!

HE SHOULD BE WAKING UP ANY MINUTE NOW

LET'S GO! FALL IN FOR ROLL CALL

WHAT?! HE'S A HALF-HOUR EARLY! IT'S ONLY SIX O'CLOCK!

NOW FOR OUR REGULAR DRILL PERIOD BEFORE BREAKFAST!

YOU JERK! YOU ONLY CUT OUT PART OF HIS ROUTINE AND GOT US TO WORK A HALF-HOUR EARLIER!

**Trade In Hereford
For Your Best Buys!**

WICKY MOUSE
BY WALT DISNEY

YOU SURE WORK A LOT AT THESE SLOGAN CONTESTS, GOOPY! EVER WIN ANYTHING?

NEVER... BUT I KEEPS MUH BRAIN AGTIVE!

NEXT DAY YOUR SLOGAN: "GET WET WITH JET!" WAS THE BEST! YOU'VE WON A BIG 20 BY 40-FOOT SWIMMING POOL!

GAWRSH!

BUT A POOL THAT BIG! COULDN'T A SMALLER...?

SORRY... NO SUBSTITUTIONS!

JET POOLS

I DON'T REMEMBER ENTERIN' NO CONTEST TO WIN A HIPPOPOTAMUS!

WELL... HERE HE IS! TAKE HIM PLEASE...!

I COULDN'T TURN YUH DOWN, FELLA... YOU LOOK SO HUNGRY!

CONGRATULATIONS, SIR! YOUR SLOGAN HAS WON A LIFETIME SUPPLY OF GATFISH!

GUESS THIS MUST BE MUH LUCKY DAY!

I'M BEGINNIN' TO THINK I HAVE A PROBLEM!

IF I CAN JUST THINK HARD ENOUGH... I'LL COME UP WITH THE ANSWER!

HI, WICKY! EVERYTHIN' WORKED OUT FINE!

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UNCLE REMUS
AND HIS TALKS OF BRER RABBIT

BRER RABBIT HAS A RED LETTER DAY.

YOU BETS YOU KIN RUN BRER FOX OUTTA TH' COUNTY... AN' I BETS YOU CAN'T!

HE WON'T ONLY RUN... HE'LL GALLOP!

BRER RABBIT'S POCKET IS GONNA BE AS EMPTY AS HIS HEAD!

I NEVER THINK I'D BE WASTIN' A STAMP ON BRER FOX!

NEXT MORNIN'...

GREAT DAN! LOOKIT THIS!!

CLEAR TH' ROAD... I GOTTA ROLL!

I IS NEVER BEEN SO FLABBGASTED IN ALL MY LIFE!

BRER FOX IS LEAVIN'!

I CAN'T S'LEEVIE IT!

HE'S GITTIN' OUTTA TOWN!

I KIN!

I DUNNO HOW YOU DONE IT, BRER RABBIT -- BUT YOU DID!

BRER FOX IS TH' CRITTER WHUT DONE IT, BRER BUZZARD!

HOW DID YOU DO IT, BRER RABBIT?

OH... I JUST WROTE TH' FOX HED DONE INHERRYTED A GREAT BIG CHICKEN FARM OVER IN SOUTH CARRYLINER.


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ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!

SHOP SAVE
at your
COMMUNITY MERCHANTS

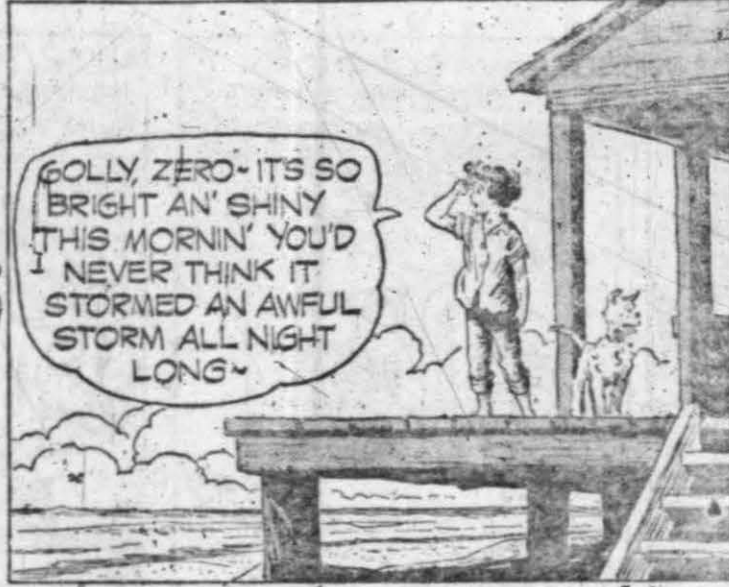


LITTLE ANNIE ROONEY

by DARRELL McCLURE



GOLLY, ZERO- IT'S SO BRIGHT AN' SHINY THIS MORNIN' YOU'D I NEVER THINK IT STORMED AN AWFUL STORM ALL NIGHT LONG~



PICKETT SAID IT WAS ALMOST A BABY HURRICANE~ INDIA SAYS IT'S GOOD-SHELL HUNTIN' ON THE BEACH AFTER A STORM. LET'S GO FIND SOME~



THERE'S ALL KINDS A SHELLS AN' STUFF WASHED UP ALL OVER THE BEACH~ LOOKIT! THERE'S SOMETHIN' BIG DOWN THERE- IT LOOKS LIKE A BOAT~



OH, BOY~ IT IS A BOAT!! A BIG ONE~ WE BETTER RUN QUICK AN' TELL PICKETT~



WELL, WHATTA YA KNOW~ THAT'S OL' MAN DOCKER'S 'SHARPIE' SLOOP- IT MUSTA BROKE LOOSE FROM ITS MOORING LAST NIGHT~

HERE COMES A MAN UP THE BEACH NOW~ MAYBE THAT'S HIM~



SHO~~~ I DONT FEEL LIKE SORROWING MYSELF WITH ALL THE TROUBLE TO GIT IT AFLOAT- I GOT NO NEED OF IT ANYWAY- I'LL SELL IT TO YOU~

TO ME? I CANT AFFORD TO BUY ANY BOAT!



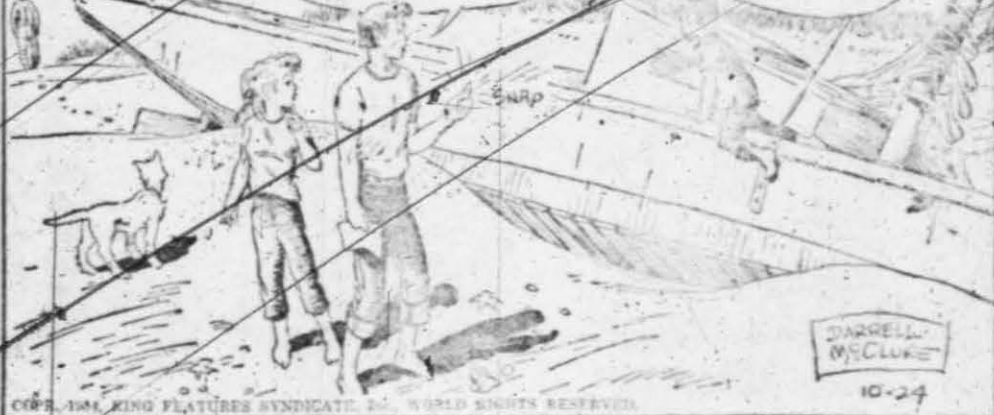
YOU CAN AFFORD THIS ONE~ I'M SELLIN' IT TO YOU FOR ONE DOLLAR~ THAT'S JUST TO MAKE IT LEGAL LIKE~

GULP~ HALF OF IT BELONGS TO ANNIE ROONEY~ SHE FOUND IT~



WHO-EE- WOW! ALL OF A SUDDEN JUST LIKE THAT- WE GOT A POWERFUL BIG MESS OF BOAT ON OUR HANDS!

YEAH~ ALL OF A SUDDEN IT LOOKS AWFUL BIG EVEN IF IT AIN'T!



DARRELL McCLURE 10-24

SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



GRANDMA

by
CHAS. KUHN-

GEE, I WONDER WHY GRANDMA
KEEPS SUCH AN OL'-TIME AUTO?



HECK, IT WON'T RUN, BUT BETCHA
US KIDS COULD HAVE A LOT O'
FUN WITH AN OL' CAR LIKE THAT!



LET'S GO IN AN' SEE IF WE CAN
SWAP HER OUT OF IT!



NO! SORRY, BOYS! I WOULDN'T SELL THAT OL'
CAR FOR ANYTHING! IT'S MY MAGIC
RAIN-MAKER!



BUT, GRANDMA, HOW COULD AN OL' PILE O'
JUNK LIKE THAT MAKE IT RAIN?



WELL, YA SEE, ANY TIME MY GARDEN
GETS TOO DRY, AN' I WANT A NICE
DOWNPOUR...



...ALL I HAVE T' DO IS PUSH TH'
OL' JALOPY OUT O' TH' SHED AN'
GIVE IT A GOOD WASHIN'...



... BECAUSE I'VE NOTICED AS SOON AS I GET IT
CLEANED AN' POLISHED, TH' RAIN STARTS T' COME
DOWN IN TORRENTS!



10-24
CHAS.
KUHN-



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



JOHNNY HAZARD

by FRANK ROSSIN



ALTHOUGH ORCHID CLAIMS HE'S GOING STRAIGHT, JOHNNY BELIEVES HE HAS AN ULTERIOR MOTIVE FOR BEING AT THE LAMASERY! A GUN, DROPPED FROM ORCHID'S CASSOCK, CONFIRMS HIS SUSPICIONS...



Shop In Hereford
For Your Best Buys!

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

IN FOGGY, UNCHARTED WATERS, THE PASSENGERS OF THE "OCEANWIND" SEE A FIGURE!

THERE HE IS AGAIN! I WASN'T SEEING THINGS!

MAYBE WE ALL ARE--! AN OLD MAN--RIDING A PORPOISE--



INCREDIBLE! MUST BE A TRAINED PORPOISE! WHERE'S THE MAN FROM? IS HE BLOWING ON THE WHISTLE?

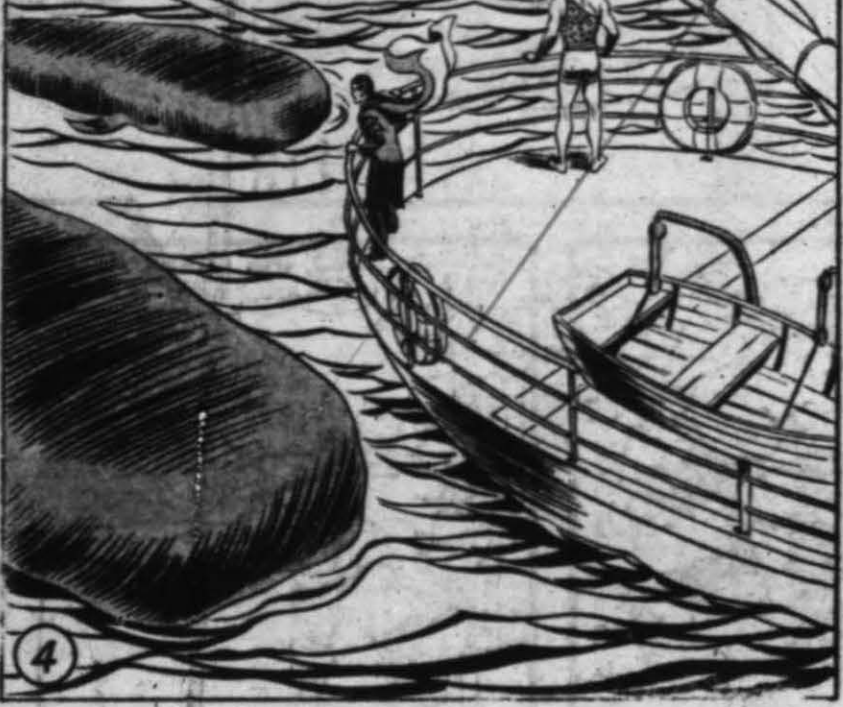
SEEMS TO BE --MUST BE A SILENT WHISTLE --NOT TUNED TO OUR EARS--



TUNED--NOT TO HUMAN EARS --BUT TO MIGHTY LEVIATHANS OF THE DEEP! HUGE WHALES RISE FROM THE DEPTHS--



LOOK--WHALES! AS BIG AS THIS BOAT!



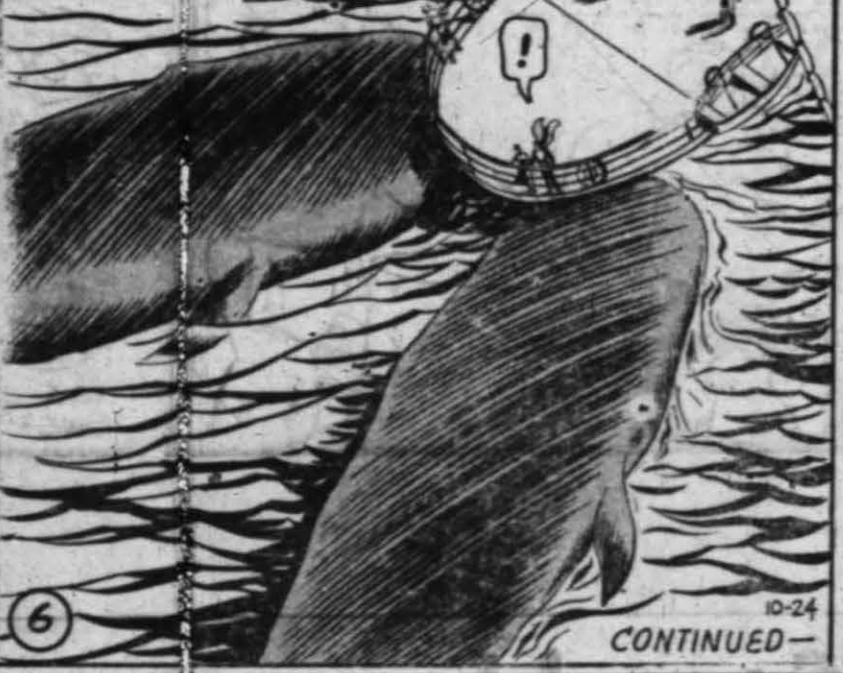
THE BOAT! WHAT --ARE THEY TRYING --TO DO?

EVERYBODY PUT ON LIFE BELTS!

LOOK--THE WHALES ARE PUSHING US ALONG!



INCREDIBLE--THEY CAN! WHALES, WORKING TOGETHER AS A TEAM, PUSH THE SHIP AHEAD--TO WHERE-- AND WHAT



10-24
CONTINUED-

Trade In Hereford
For Your Best Buys

THE KATZENJAMMER KIDS



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ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



BLONDIE

by
CHIC YOUNG



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

THIMBLE THEATRE PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOLY



**Stop!!
 Shop!!
 Save:!**

*In
 Hereford*