

FRANK LAMBERT AND ASSOCIATES SIGN CONTRACT FOR SECOND DEEP TEST FOR OIL IN CASTRO COUNTY FIELD

A contract entered into November 26, 1919, between Fred N. Jarnagin, of Beaumont, Texas, party of the first part, and Frank W. Lambert of Hereford, and associates in Deaf Smith and Castro counties, parties of the second part, whereby Mr. Jarnagin binds himself to sink a test well for oil or gas on leased property amounting to approximately thirty thousand acres of land lying mainly in Castro county, with a small portion in Parmer county, was released for publication by Mr. Lambert this week.

Besides Mr. Lambert, other citizens of this vicinity who signed the contract with Mr. Jarnagin are J. B. Johnston, C. P. Clifton, Wirt Phillips, E. S. Ireland, Bruce McLean, and J. A. Wear.

The main body of the leases lie on Mr. Lambert's Castro county ranch. The contract provides that Jarnagin must put up a good and sufficient bond for the fulfillment of the contract by December 5, and Mr. Lambert has been advised that he has forwarded this to the First State Bank of Dimmitt. Jarnagin is to receive 15,000 acres of the leases, and agrees to sink the well to a depth of 3500 feet, if oil or gas is not found in paying quantities at a lesser depth. Jarnagin is given four months from the date of the contract to begin operations. The leases assigned to him are to be held in escrow in the First State Bank of Dimmitt until actual drilling operations are begun.

Mr. Lambert and associates have been working on this deal for a long time, and believe that in Mr. Jarnagin they have an experienced man who has the backing and determination to put the well down.

This makes two contracts for Castro county to date, with others in prospect, besides the four actual contracts already let in Deaf Smith county. There are a number of other deals going through or pending which have not been announced as finally closed.

OIL TRACES ARE AGAIN UNCOVERED

Hereford Oil & Gas No. 1 Finds Slight Indications at 400 Feet

The Brand is informed this week by Driller Ricketts of the Hereford Oil & Gas Well No. 1, that he struck another slight oil trace last Saturday night just below the 400 foot mark. While small of course, the strike bore out the early predictions for the well and the company is more encouraged than ever in the confident belief that there is something worth while under them. On Thursday the drill was down about 450 feet and satisfactory progress being made.

W. B. Parmer, owner of Section 25 on which the well known as the McDonald hole is being sunk, states that this well has been officially named the "Nellie Marie," after his two daughters, and hereafter The Brand will use this title in reference to this location. This well is down about 500 feet and going strong.

The rig is up, pit dug, machinery installed and crew on the ground for the Muse well, ten miles south of Wildorado, and actual drilling operations will probably be under way by the time this paper reaches its readers.

It is reported that the Prairie Oil & Gas Co. has located its first well about one mile south and half a mile west of Friona, and will begin drilling in the very near future.

FRED DAVIS MOVES TO COLORADO RANCH

Fred H. Davis and family left Hereford Wednesday for Butts, Colorado, where they will make their home in the future. They were accompanied by Mr. Davis's father-in-law, Jeff D. Thompson, who owns a ranch at Butts. Mr. Davis will manage this property.

Gas in paying quantities was recently struck very close to Mr. Thompson's holdings in that territory, and he believes that an era of unusual activity is ahead of that community.

THEATRE IS SOLD AGAIN

Walter Fullwood Sells The Star to Hardwick Bros. Of Clovis

Walter S. Fullwood, Manager of the Star Theatre announces that, effective Thursday, December 11, he has sold his interests in the theatre to Hardwick Bros. of Clovis, N. M. Charles Hardwick arrived in Hereford Wednesday and is now in active management of the theatre. The consideration involved in the deal was approximately \$5,000. This does not include the building, which is owned by C. H. Dyar.

Mr. Fullwood took over the Star from C. M. McGhee, January 1, 1919. Prior to that he had been associated with Mr. McGhee in the same business. He states that his plans for the future are still undecided.

CENTRAL SCHOOL IS OUT FOR TWO DAYS

Owing to the discovery of a few cases of diphtheria among the children of the community, Superintendent Fertsch of the public schools closed the Central School over Thursday and Friday of this week in order to give the building a thorough renovating as a preventative and precautionary measure. This action was taken on request of Dr. J. W. Hicks, County Health Officer. It was not deemed necessary to close the High School.

The Central School is being thoroughly overhauled, walls and windows scrubbed, floors oiled, etc. It is the intention of the school authorities to reopen the school next Monday unless conditions should not justify it.

Letters to Santa Claus are beginning to arrive in numbers, and The Brand will print them, so that Santa Clause will not fail to see them, in the issue of December 18.

All the little folks who want Santa Claus to bring them something special should write him a letter and mail it at the Postoffice between now and December 15.

NEW TRIAL GRANTED WHEN JUROR EATS WITH LITIGANT

A lawsuit with a rather unusual sequel was tried in the District Court here this week. The plaintiff was A. F. Luse and the defendant the First State Bank & Trust Company. The suit involved a lot of complicated dealings in cattle and, after a tight battle, the jury awarded Luse a certain amount.

The unusual sequel followed when counsel for the defendant filed a motion for a new trial on the ground that one of the jurors had eaten dinner with the plaintiff during the course of the trial.

A new trial has been granted, on this point, it is understood. The Brand understands that there was no question of wrong intent raised against either the plaintiff or the juror, but that a new trial was granted because such an action is contrary to established legal procedure.

ASBELL OFFICIATES COCHELL SERVICES

The remains of Theo. Cochell were laid to rest at Plainview last Sunday. Rev. J. M. Asbell officiated. The Plainview News has the following to say regarding the sad occurrence:

Theodore Cochell died very suddenly at his home two doors north of the McGill boarding house Wednesday night.

He and his wife about two weeks ago returned from a visit with relatives in Lucerne, Mo., where he was taken sick with a stomach complaint. He was able to be up and about but Wednesday afternoon complained that his left arm and side felt paralyzed. He went to bed as usual and about 1:15 o'clock his wife was awakened by hearing him make a peculiar noise. She called him several times and having no reply switched on the light and found him gasping. She ran across to a neighbor's for help and he was dead when she returned.

He was sixty-seven years of age, and the family came from Mercer county, Missouri, some years ago settling on a ranch near Umbarger first and then, after several years moving to Hereford, where they stayed for several years, moving here and buying the I. W. Little place about a year ago. Just a year from the time of his death he received the official notice that his son, Clell, had been killed in France.

He leaves his widow, also the following sons and daughters: Mrs. Marvin Garner of Plainview, Mrs. Bertha Huffman, Mrs. Anna Jones and Claude Cochell of Lucerne, Mo., Mrs. Lula Berry of Joliet, Ill., Mrs. E. Luther Brown of Roswell, N. M., and Ira C. Cochell of Hereford. All are expected to attend the funeral which will be held at the First Christian Church or at home Sunday afternoon.

Pastor J. M. Asbell of the Hereford Christian church will conduct the funeral, and interment will be in the Plainview cemetery. He was a lifelong and consistent member of the Christian church.

NEW MODEL 14 LINOTYPE INSTALLED BY THE BRAND

In keeping with its policy of rendering service to its patrons and to the community generally, and endeavoring to keep abreast of the times in every possible way The Brand has installed a Model 14 Linotype, the last word in the way of a typesetting machine. This issue is partly set on this machine, although all of the equipment has not yet arrived.

Ira Bacon of the Mergenthaler Linotype Company has completed the final touches in the erec-

OH, BOY! IF THIS OIL RUMOR COULD REALLY BE TRUE!

A persistent rumor has been in circulation hereabouts for several days that someone has purchased all the leases of the Capitol Free Syndicate in Deaf Smith county and would sink twenty five test wells for oil or gas at once.

The Brand first got it that it was the Sinclair interests that all the wells were to be drilled in this county, with a total of twenty-five in the Panhandle country.

All this is rumor—not facts. The Brand wants that driven home. We are printing it simply as a rumor not as a fact.

But just suppose, old timer, it was to pan out to be true—w-h-e-w!—wouldn't the 'old safety valve' pop around this neck of the woods?

STAMBAUGH SELLS STORE

Judge Jas. A. Hughes and J. E. Crouch Purchase Business

Another of the numerous business changes occurring at this time is that where by Geo. A. Stambaugh, dry goods merchant, sells out his business, effective January 1, 1920, to James A. Hughes and J. E. Crouch. This sale was announced Wednesday. The deal does not involve the property, which will be retained by Mr. Stambaugh, but does include the business, stock and fixtures.

Mr. Stambaugh has been in this one location for eighteen years, and prior to that time was in the grain business. With the exception of D. R. Gass, he has been continuously in the mercantile business here longer than any other man. He states that his plans for the future are as yet undetermined.

James A. Hughes is our present County Judge, and prior to his election to that office had had years of experience here in this very line of business. J. E. Crouch recently sold his Gents Furnishing Store to E. T. Gallagher & Sons.

JIM SANDERS MAKES GOOD CATTLE DEAL

R. K. Bell of Deming, N. M. this week inspected the fine Hereford cattle in this section and purchased a Beau Randolph bull and ten head of registered cows from Jim Sanders. While not informed as to the exact figures, it is understood that the cows brought approximately \$300 per head. Mr. Bell shipped out the string to his big ranch at Faywood, N. M., near Deming.

Mr. Bell stated that his land is worth too much to run poor stuff on it, and he figures it necessary to go into the registered business and handle high-class stuff on high-class land. Some of his alfalfa land is worth as much as \$300 per acre now, he stated.

This is his first venture in the registered business. The bull he obtained is a dandy, and one of his cows is a sister to one of the Sanders show animals. Mr. Bell will probably return here next year for another shipment.

LOCAL COAL COMMITTEE NAMED BY COMMISSION

COMMITTEE OF THREE APPOINTED TO MEET REQUEST OF FUEL ADMINISTRATION FOR UNIFORMITY IN HANDLING SITUATION

NO ACUTE SHORTAGE IS ANTICIPATED

Maximum Allowances for Different Interests Fixed for Each Car Received; Believed all Local Needs Will Be Met if Situation Doesn't Grow Worse

JEFF D. THOMPSON CATTLE ARE CLASSY

J. D. Thompson has been informed that two carloads of Hereford yearlings which he recently sold to Dan D. Casement and shipped to Cleveland, Ohio, brought him an average of \$67.50 per head. One car sold for \$70 and another for \$65.00. Mr. Casement will feed twenty head of these yearlings for the great International Show next year.

RANCH FIRE CAUSES OWNERS HEAVY LOSS

Fire of mysterious origin completely destroyed the barn and contents belonging to R. W. Baird, on his ranch southeast of Hereford last Monday morning. In addition to the barn, Mr. Baird lost a Dodge automobile, a shotgun, an overcoat and other personal effects in his car, and his son, Horace lost a Buick automobile. Besides all this eight sets of harness, two good saddles and other equipment went up in smoke.

The fire occurred between four and five o'clock in the morning, and Mr. Baird is at an utter loss to account for its origin. No insurance was carried, and the loss is a particularly heavy one, as everything destroyed must be replaced at once.

OIL CO. WILL ERECT NEW BUILDINGS

Magnolia Petroleum Company Buys Corner Opposite Courthouse

A deal was completed here last week which insures Hereford a modern and attractive up-town Filling Station.

W. B. Dameron sold the Magnolia Petroleum Company 80x150 feet on the southwest corner of the block west of the Courthouse. It is announced that the Magnolia people will soon begin the erection of an up-to-date Filling Station, built of brick and stucco, with a loop drive way for vehicles. Many of these attractive little stations have been constructed by this Company in Dallas and other Texas cities, and they have invariably proved themselves to be distinct additions to the civic beauty of the town in which they are erected. The Hereford station will probably cost as much as an ordinary brick business house. Another good thing about these stations elsewhere; they are invariably parked with grass and flowers and the Company endeavors to do its bit toward adding to the attractiveness of the landscape about them. W. D. Kellogg, the local Magnolia Agent, has his office at the track station now, but may move uptown when the new building is completed.

This corner was the one figured on by the local Hotel Committee, and it had been hoped that it could be held for a modern hotel structure in the immediate future. However, there is other property adjacent which may be made to serve when the hotel matter comes to a head again.

Following the visit here on December 3 of the party of Santa Fe officials and a consultation regarding the coal situation, the City Commission of Hereford held a special meeting that night and appointed a committee of three to look after the coal situation in Deaf Smith county, cooperating with the Railroad and Fuel Administrations and the local dealers.

Members named on this committee were C. R. Smith, Roy Stocking and Seth B. Holman.

The committee held a meeting last Saturday and organized with C. R. Smith as chairman. After discussion the following maximum amounts to be allowed certain classes out of any one car of coal received here were recommended to the coal dealers by the committee:

- Country residences, 1000 pounds
- Schools 1000 pounds
- Restaurants 1000 pounds
- Picture Shows 1000 pounds
- Banks 1000 pounds
- City residences 500 pounds
- Business Houses 500 pounds

It was also recommended that no coal be issued to threshers for the present, and no coal allowed anyone with as much as ten days supply on hand.

The committee did not consider it necessary to cut off the supply from any particular business at present, unless the situation grows worse, or fresh instructions are received from headquarters.

Jones & McLean received a car of coal Saturday afternoon and distributed it in accordance with the recommendations of the committee. It is understood that this firm has contracts out for about nine more cars. E. W. Harrison and the Hereford Grain & Coal Co. are expected to receive coal soon. There have been several cases reported of people being absolutely without coal, and all dealers have a long waiting list. However, the railroad people promised to do their best to take care of all local needs, if the people cooperate with them, and it is not believed that anyone will suffer to any extent.

NOTICE SHOULD BE SERVED ON JOKERS

Recently some would-be weather shark started a wild yarn about a lining up of certain planets on or about December 17, the result of which would be to turn us upside down, or words to that effect. Established weather agencies agreed as to the peculiar lineup of the planets about that date, and predicted some unusual weather, but nothing else.

The story grew, like a snowball, and many credulous persons have been filled with fright and misgivings as to their future status after December 17. Recently The Brand printed a letter from a top-notch astronomer to the effect that there was no cause for alarm and, outside the possibility of some unusual wind, rain or snow there was nothing to it.

A day or so ago the story appeared again, with variations and spangled trimmings. This time we are to get a temperature of 75 degrees below zero, etc., etc. There always appears to be an alarmist sticking around every community, and a lot of people who will believe anything put out.

The fellow who started this yarn ought to be indicted, in our opinion. We will probably have some weather about December 17, but what's new about that in the Panhandle of Texas?



LUBBOCK TO GO FORWARD

Voters Favor Bond Issue For Progress by Top Heavy Vote

Last Monday the people of Lubbock went in record almost unanimously that they were in favor of Lubbock going right along with the program of improvements in the future. The election to determine whether or not \$100,000 of paving bonds be issued and \$10,000 for waterworks extension purposes resulted in almost every voter casting a ballot in favor of each proposition.

The vote was as follows:
 For paving bonds 246
 Against paving bonds 6
 For Water works bonds 231
 Against Water works bonds 13
 For Amendment to Charter 227
 Against Amend. to Charter 15

The amendment to the Charter was as follows:
 Resolved, that Section 30 of Article IX of the Charter adopted at the election held in this city on the 27th day of December, 1917, by the voters thereof, be so amended as to hereafter read as follows:

Section 30.—The Mayor shall give an official bond in the sum of Five Thousand (\$5,000.00) Dollars, and each commissioner shall give an official bond in the sum of Twenty-five hundred (\$25,000.00) dollars, and the person exercising the duties of City Tax Collector shall give an official bond in the sum of Ten thousand (\$10,000.00) dollars, and the City Secretary shall give an official bond in such sum as the commission may, from time to time, prescribe. All bonds referred to in this charter shall be made payable to the City of Lubbock, Texas, and shall, in each instance, be conditioned for the faithful discharge of the duties of such office or employee, and for the faithful accounting of all moneys and things of value coming in to the hands of such officer or employee. All such bonds shall be procured from some regularly ac-

credited surety company, authorized to do business under the laws of the State of Texas, and the premiums therefor shall be paid by the City of Lubbock; provided, that the commission may require official bonds from any other appointive officer or employee of the city in such amounts and conditions as they deem best for the efficiency of the public service. All official bonds shall be approved by the Commission and filed by the person exercising the duties of City Secretary.

The result of this election will have much to do with the future progress and development of Lubbock. You can tell to the world that the people of Lubbock are almost unanimous for the rebuilding of the city, and are ready at all times to back up every proposition that stands for a greater Lubbock.—Lubbock Avalanche.

Good Printing at The Brand.

Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It stimulates and regulates. Very Pleasant to Take. 60c per bottle.

STATIONERY!—most printing at living prices. THE BRAND.

LODGE DIRECTORY

Hereford Lodge No. 842, A. F. & A. M. Stated meetings, Saturday on or before full moon of each month.
 W. M. RAY, W. M.
 J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.

A. O. THOMPSON, H. P.
 J. S. JONES, Recorder.

WOODMAN OF THE WORLD Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

BROTHERHOOD OF AMERICAN YOEMEN. Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.
 W. F. ORR, Foreman,
 C. H. McGhee, Correspondent.

31-1f

PLAINVIEW'S NEW CHARTER

Civil Appeals Court Holds It to be Null and Void Now Up to City

The new city charter of Plainview was declared to be unconstitutional and invalid by the court of civil appeals in Amarillo Wednesday, by a unanimous opinion of the three members of the court.

The court holds that the charter is unconstitutional in that the legislature had no right to enact such local legislation, as the constitution provides for home rule for cities of more than five thousand people and is explicit in just how city charters shall be initiated, drafted and adopted by a vote of the people of the city. The court held exactly in line with what the News last January said was unquestionably the law on the matter as a layman understands it.

The new city charter was prepared without a voice from the people, sent to Austin and enacted by the legislature in March 1917, without a voice from the people, then not referred to the people for their approval or rejection—all of which, so the court declares, makes it void. The case is reversed and remanded.

It is not known whether the city will appeal the case to the state supreme court or not. One of the attorneys stated to the editor of the News this morning it had not been decided what further action would be taken.—Plainview News.

Individual Xmas Cards at The Brand!

PALO DURO HEREFORD FARM

Registered Herefords

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop., Hereford, Texas.

The Cattle That Does Not Affect the Head Because of its tonic and laxative effect, LAXATIVE BROSMO GUERIN is better than ordinary Guanine and does not cause nervousness nor tingling in head. Remember the full name and look for the signature of R. W. GROVE, Sec. Individual Xmas Cards at The Brand!

Third and Last Call

We have quite a bunch of Notes and accounts that have been accumulating for some time. We are going to unload. After January the first we are going to advertise same for sale. Giving the name and the amount opposite. On the date advertised we will proceed to sell each account separately to the highest bidder for cash, in front of our store. Now if the shoe fits you, you know it and if you would rather not have your name included in the list better come in and see us.

Respectfully,

Williams Brothers

Announcing

the organization of the firm of

JONES & McLEAN

(SUCCESSORS TO McQUEEN GRAIN CO.)

We will buy and sell GRAIN of every description, hay and feed-stuffs, Cakes, Coal (when we can get it), etc., etc.

We now have on hand a COMPLETE line of everything that enters into the stock of a first-class Grain and Coal business. Market prices paid for your products—Reasonable prices charged you for what you buy from us.

We will appreciate your business.

J. B. Jones
 Bobo McLean

TELEPHONE 1

Xmas Joy


will be curtailed if the tires on your Car are going wrong every day. You won't be bothered if you have

Hood and Federal Tires

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

SPECIAL—GENUINE
 Sorghum Molasses, and a car of Winesap and Black Twig Apples this week.

MILLER & FALLWELL
 Phone 113



WHITE BRONZE MONUMENTS
 No Moss-Growth, no chipping, no crumbling. Investigate. Guaranteed For All Time. Sold by F. R. PURCELL, Hereford, Texas 2-20-20

Loans

Real Estate

Insurance

Rentals

BARNETT & SKELTON
 Over 1st Nat. Bank

GIVE HER A

Majestic Range

For Xmas

It's a present that will be pleasantly remembered, THREE TIMES A DAY, for years, and years, and years!

Dunlap Hardware Company (INC.)
 HAVE WHAT YOU WANT WHEN YOU WANT IT

J. P. Walker Cash Grocery

I beg to announce to the people of Hereford and vicinity that I am opening a new Cash Grocery Store and Produce Exchange.

LOCATION: In the Green wooden building, between the Western National Bank and the Fox Mercantile Company.

I will Buy and Sell for CASH ONLY—both GROCERIES and PRODUCE.

I will carry a line of Staple Groceries. No deliveries will be made, the customers receiving the benefit of the saving from this economy.

I earnestly solicit your business and guarantee a square deal to all.

J. P. WALKER

Groceries for Cash 44-41-Pd. Produce Bought and Sold

MONEY

For
Castro County Farmers
at 5 1-2 per cent

Through Dimmitt National Farm Loan
Association

B. D. Woodlee

Secretary-Treasurer
Dimmitt, Texas

CASTRO COUNTY

DIMMITT

The weather man has been sending us such a variety of weather the last week it keeps us guessing just where we are in the year. Spring, summer, autumn and winter all in the course of a few hours.

The Ladies' Aid Society, one of the best organizations of which Dimmitt can boast, met in an all day session last Thursday with Mrs. Rea Gilbreath. In the forenoon a comfort was tacked, to be sent to the Presbyterian orphanage at Albany and the afternoon was spent in the study of the Sunday School lesson. The first Thursday in each month is to be spent in this way in order that we may do some kind of missionary work.

Miss Winkleman's class in expression accepted an invitation to appear in recital at Mulkey schoolhouse Friday night. All report a good time.

Bruce McLean received a telegram Sunday afternoon that his father had passed away. The entire community sympathize with the family in this time of bereavement. The remains will be brought home for burial.

Rea Gilbreath has gone to his

old home near Kress, to have a sale of stock and farm implements, after which he will be permanently located.

Mrs. Wright, mother of Mrs. Elmer Ireland, will go to Lubbock the last of the week to spend Christmas. She will be joined later by her daughter, Pearl, who is in C. I. A. at Denton.

Donald Alexander and Miss Essie Gilispie were married Sunday, Dec. 7, 1919, at the home of the bride's parents.

Miss Irene Tidenburgh spent Sunday with home folks in Bovina.

Mr. Eastham and family of Wildorado spent Sunday with Mr. and Mrs. J. R. Hastings.

Dr. C. J. Stanley of Hereford was visiting friends in Dimmitt one day last week.

Parmer County

BOVINA

Mr. and Mrs. Jim Martin have recently moved to the country for the winter.

There was a box supper at the school house last Friday night, for Buckner Orphan's Home, which netted \$125.00.

There were present in Bovina Sunday afternoon, some four minute speakers from the Hereford Baptist Church. They gave The Bovina Baptist Church over subscribed its quota of \$1,000, which speaks well for this little congregation.

School now takes up at 8:30 a. m. and turns out at 3:30 p. m., which is a better arrangement than heretofore under the Mountain time.

Miss Jessie Davis, our efficient and accommodating postmaster, spent two days in Amarillo with relatives this week.

Individual Xmas Cards at The Brand!

FRIONA NEWS

Two machines have been thrashing at the row crops here at such times as the weather will permit.

J. W. Spradley of Hereford was in Friona Monday looking after some of his cattle that had strayed.

Another carload of well material was landed here last week. Many guesses are put forth as to where the well will be located. Who knows!

Both Sunday Schools are preparing programs for a Christmas entertainment.

Maize and Kafir are bringing \$1.95 per cwt. on the Friona market. Much grain is coming in from New Mexico.

John Gischler has provided himself with what might be termed a portable grain elevator and is now in competition with the Santa Fe Grain Co. His machine is backed up to the car door and the grain is dumped into the hopper from the wagons and elevated into the car. The power is furnished by a gas engine.

Prof. Parker and the other teachers in our school are being highly commended for the excellent discipline they are maintaining in the control of the school. This commendation should, however, be expressed to the teachers themselves as it will do much toward encouraging them in their work.

Many of our farmers are still calling for help in taking care of their crops. Mr. Watson from Star Ranch was in town recently seeking help and when asked what wages he would pay replied, "It is no longer what will we pay, but what will you work for?"

T. W. Galloway last week brought in a flock of 300 sheep from his ranch eighteen miles

northwest of town for shipment but when the sheep arrived the car which had been promised him had been used by others and he was obliged to hold his sheep here until another car could be secured.



Good Printing at The Brand.

SHERIFF'S SALE
STATE OF TEXAS,
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 23rd day of September, 1919, by the Clerk thereof, in the case of Louis J. Ochs versus W. B. Mersfelder and Thos. J. Zook, No. 1176 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday, the Second day of December, A. D. 1919, at the Court House Door in the city of Hereford in Deaf Smith County, Texas the following described property, to-wit:

The Northwest one-fourth of Section No. 8 in Township No. 2 North of Range No. 1 East of Capital Syndicate Subdivision as shown by a plot thereof on the Deed Records of Deaf Smith Co. in Vol. 19, page 223.

levied on as the property of W. B. Mersfelder on the 10th day of Oct.

1919 to satisfy a judgment amounting to \$1577.20 in favor of Louis J. Ochs with interest thereon at 10 per cent per annum from May 13th, 1919 and cost of suit.

GIVEN under my hand, this 5th day of November, 1919.

C. S. PUBCELL, Sheriff

Christmas Specials

- Clocks
- Guns
- Flashlights
- Cutlery
- Percolators
- Casseroles
- Aluminum Roasters

THE MAYTAG MOTOR WASHER

CHARTER OAK RANGES

RED STAR VAPOR OIL STOVES

C. O. Lee Hardware

Hallowee Dates

Steam Ship "Sharistan", arrived in New York the last part of November with a cargo of PERSIAN DATES, the first to arrive in the United States in three years. We were quick to secure a supply of this delicious fruit and can now supply your wants at a price no higher than common dried fruit.

We have a fresh supply of New York State, Old fashioned BUCK WHEAT. Also new shipment of SNOW FLAKE HOMINY.

Cash & Carry

Xmas Presents

You cannot give anything that will be more appreciated than an Electric Iron. It can be used every day in the year and is a constant reminder of the giver. Standard size six pound, \$6.00.

"DO IT ELECTRICALLY."

Hereford Light and Power Co.

PUBLIC SALE

Having disposed of my place I will sell at Public Auction, on my place located nine miles south of Hereford and two and three quarter miles north of Easter School House, the following described property: on

Monday, December 15
Beginning Promptly at 1:00 p. m.

<p>44 HEAD OF HOGS</p> <p>20 shoats</p> <p>8 fat hogs, barrows and gilts</p> <p>2 sows and 14 pigs</p>	<p>HORSES</p> <p>1 brown horse, 4 years old, weight 1200</p> <p>1 bay horse, 4 years old, weight 1100</p> <p>1 bay horse, 4 years old, weight 900</p> <p>3 bay mares, 4 years old, weight 900</p> <p>1 bay mare, 11 years old, weight 1100</p> <p>1 horse mule, 11 years old, weight 900</p>	<p>FARM IMPLEMENTS</p> <p>1 single-row Emerson Lister</p> <p>1 two-row planter</p> <p>2 sod plows</p> <p>1 go-devil, with knives</p> <p>1 three-section harrow</p> <p>1 wagon, with box</p> <p>2 sets of harness</p> <p>1 150-egg Old Trusty Incubator, good as new</p>
<p>COWS</p> <p>2 milk cows with calves by side</p>		

TERMS: All sums under \$25.00, cash; all sums over \$25.00, six months time with good bankable note at ten percent interest; 5 percent discount for cash.

J. B. HARLIN, Owner

W. S. WILLIAMS, Auctioneer.



Xmas Gifts
of
COMMUNITY SILVER WARE
HAVILAND CHINA
FINE CUTLERY
CARVING SETS
AND
DISHES

in profusion here.

SPECIAL!

We are making VERY attractive prices on odds and ends in DISHES—in fact some are going for LESS THAN COST.

Garrison Brothers

HEREFORD, TEXAS

THE HEREFORD BRAND
PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY

HOLMAN & STECKMAN, Proprietors

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$2.00 a Year : : : : : Strictly in Advance

COUNTY PARKS

The News has for several years past endeavored to interest the people of both city and country in the matter of county parks. It has not only attempted to show, and it believes successfully, the need of such recreation centers; but it has also reminded its readers that such places will be practically impossible of attainment within a few years, for the very reason that land values are constantly increasing, and therefore the necessary area for county parks will be more and more difficult to obtain as time passes and prices go upward.

It may not be out of place to again, in a few words, present some of the reasons why county parks should be a feature of every county: (1) They would give a place where the people can gather in large numbers for meetings of a public nature, where matters pertaining to the public good may be discussed and acted upon. (2) They would afford a place where various public amusements and sports may be indulged and witnessed in comfort and under attractive surroundings. (3) They would furnish beauty spots where those who need recreation and rest, whether from the city or country, may go and spend delightful hours, or even days, in quietude and peace. (4) In many cases land for county park work purposes may be obtained without cost, public-spirited citizens being glad to donate a sufficient acreage for that purpose, especially since there is much land in every county well adapted to park purposes which is not adapted to agricultural pursuits. Such land is sometimes better adapted to the purpose than is more valuable ground, for the reason that it may be rugged and some of it rough, but at the same time picturesque and beautiful from a scenic standpoint. (5) If a number of these parks are established in the county, they are likely to be situated sufficiently near rural schools to be available for the children to use to a greater or less extent. In fact, they should be located so as to make at least one of them within easy reach of the people in each section of the county.

These parks would also have the

effect of bringing the city people and the country people together oftener, with the result that they would have a better understanding of each other's needs, likes and dislikes. This should be, and doubtless would be, helpful in the adjustment of many matters which now go by default for lack of such acquaintanceship and knowledge of one another's needs. Automobiles and interurban cars are helping greatly in this direction, and county parks to be used for the purpose here indicated would make these more effective and increase the number of occasions for city and country coming together in a co-operative effort to promote the common good.

Representative John Davis of Dallas County introduced and had passed by the Texas Legislature a year or so ago a law enabling the counties to establish county parks by permitting them to levy a certain limited tax for that purpose. We believe that Lubbock County, one of our far western, but very progressive counties, is, so far as The News knows, the first to take advantage of the law referred to. The enterprising and progressive Chamber of Commerce of Lubbock, county seat of the county of that name, took up this matter and had it presented to the people at the last election. The people in turn saw the good to be derived from the establishment of these parks, and so voted the tax more than the two-thirds majority necessary to carry it.—Dallas News.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

DELCO-LIGHT

The complete Electric Light and Power Plant

Will give your family all of the benefits of a cheerful, modern home.



Ford Garage

At Christmas Time

Your friends can buy anything you can give them—Except your photograph. Now is the time to have that made, don't wait. We have just received the niftiest line of folders ever shown in Hereford. Come early so you will have a variety to select from.

IF YOU HAVE A SOLDIER OR SAILOR BOY'S PICTURE YOU WOULD LIKE TO HAVE ENLARGED, BRING IT TO US IN TIME TO HAVE IT FINISHED BEFORE CHRISTMAS. WE GUARANTEE TO PLEASE YOU.

We do KODAK finishing and have films for sale. See us before you buy that Kodak.

McGhee's Studio

We Make Our Bow

to the good people of this community, in a new line of business. We have just purchased the

J. E. Crouch Gents Furnishing Store

and are prepared to give the Men and the Boys of Hereford and vicinity the very best up-to-date service in this line of merchandise to be found in the Panhandle.

Christmas Gifts

Ladies, come in and let us show you our Christmas line of furnishings for father, husband, brother and son. We have something here that will please HIM, whatever his age.

Chas. Ringer is still running our Tailoring Department, and is prepared to give the Best Service in the City in Cleaning and Pressing.

E. T. Gallagher & Sons

MENS' TOGS

Announcement

Owing to the City's Ruling against any more Filling Stations on Main Street I am going back in the Grocery business.

I will be open for business Thursday of this week at J. O. Newell's old stand. He has moved to his new location. The other time I started out to sell for cash, but it soon ran into the credit business. This time I am going to hold it down to absolutely cash. Please don't ask for credit.

I will deliver all orders of Seven dollars and up. That will give you a chance to get the bulk of your groceries delivered.

Pay cash and buy in big orders and you will save money.

I will have a full line of nice Xmas Candies, Fruits and Nuts.

Thanking you for past favors, I am

Yours for business,

Lem Carlyle

P. S. I also will sell Auto tires and tubes so that I may be able to sell groceries at a lower cost.

MAKE THIS YOUR BANK

The growth of this bank reflects the growth of this territory. This bank is large enough to handle transactions of every character. Our own customers know the nature and quality of service we render, and we would like the opportunity to demonstrate TO YOU THE SERVICE THAT REALLY SERVES.

Capital and Surplus Over \$100,000
PROTECTED BY THE STATE GUARANTY FUND.

First State Bank & Trust Co.



NEWS PRINT IS SCARCE

Southern Publishers Urge Conservation of Paper and Raise in Rates

Because of the fact that any newsprint conservation method is of direct public interest, every newspaper in the south is asked to publish the following resolution adopted by the Southern Newspaper Publishers' association at a special meeting of the association held at Birmingham, Ala., on November 24 and 25, on the first page of every newspaper, for the newspaper readers of the south.

(Signed:)
JAS. H. ALLISON, Fort Worth Record, President.
M. E. FOSTER, Houston Chronicle, 1st Vice-Pres.

W. A. ELLIOTT, Jacksonville Times-Union, 2nd Vice-Pres.

WALTER C. JOHNSON, Chattanooga News, Secretary.

Executive Committee—**V. H. Hanson**, chairman, Birmingham News; **Mrs. Lois K. Mayes**, Penola Journal; **J. L. Mapes**, Beaumont Enterprise; **C. I. Stewart**, Lexington Herald; **F. G. Bell**, Savannah News; **E. B. Jefferies**, Greensboro News; **M. K. Duerson**, Lynchburg News; **Elmer E. Clark**, Little Rock Democrat; **E. K. Gayord**, Oklahoman and News; **D. D. Moore**, New Orleans Times-Picayune; **W. W. Holland**, Spartanburg Herald; **A. F. Sanford**, Knoxville Journal-Tribune.

The following is the resolution unanimously adopted Tuesday morning by the S. N. P. A. in session here at the Tutwiler hotel:

Whereas, members of the S. N. P. A., having met in extraordin-

ary session to consider the report of its committee on the shortage of newsprint paper—a shortage which menacingly and imminently threatens the life of some southern newspapers and which vitally affects the publication of every newspaper in America—finding:

That newsprint is being largely used in excess of production; that the reserve supply has diminished below the acute danger level; that no sizable increase in production upon a commercial basis is less than from one to two years is possible; that the price of newsprint paper since the prewar period has advanced about 105 per cent to about 400 per cent; that publishers of newspapers in this zeal to issue their newspapers regularly in such size as lavishly to a regular meeting on Thursday print the news of the world with comment upon and interpretation of it and also to publish instructive and entertaining matter dealing with every human interest, have brought about an auction market for newsprint paper, which has carried its price above the level of sanity, do therefore:

Resolve that the Southern Newspaper Publishers' Association, in special convention assembled, urges its membership to make an earnest effort to reduce newsprint consumption, beginning at once and continuing thru 1920, at a rate of at least 10 per cent, as compared with the consumption for July, August, September and October of this year. The association earnestly recommends that all of the publishers of the south in each competitive area co-operate to the fullest extent to the end that every practical method of conservation of newsprint and other papers made from wood pulp may be employed.

The association recognizes the fact that the necessary conservation cannot be accomplished except by the reduction of the size of newspapers or a reduction of circulation. The association re-

commends that conservation be accomplished chiefly by a reduction in the number of pages printed, the number of editions issued, the size of type, the space of news-heads, space for reading matter and illustrations, space for advertising and pyramiding advertising and increase in advertising rates and an increase in subscription rates with a view to covering the cost of white paper and the expense of delivery to the subscriber.

The association urges immediate co-operation in each competitive area in support of all the efforts made by the committee on conservation and conciliation, representing The American Newspaper Publishers' Association. The conservation and conciliation committee of this association is hereby directed to prepare a form of report to be sent by the secretary office to all the members of this association on which they are requested to report weekly the efforts for conservation and the actual results achieved, a summary of these reports to be printed in the association's bulletins.

SLAT'S DIARY

FRIDAY—Blisters pa sent him up 2 our house to stay a while & we are have a lots of fun. & sum fites once in a while 2. The teacher was a telling us all about the Civil War today & Jake sed 2 her My grashus you got a awful good memry 2 recolleck All that stuff. She blushed & give him a angry luk.

SATURDAY—ma kep insisting that I should ought 2 wash my face this afternoon & I kep delaying it as it was 2 cold. Then they was a lady which is ma's cistern law cum in & we was not expecting her & she kist ma & then me. Then ma sed 2 me Now you go wash yure face. The lady looked kinda funny. But sed nothing.

SUNDAY—This morning wife we was a eating brekfast pa & ma & me & Blisters the telephone rung & sum buddy wanted Blisters. It was his pa & he told him that the Stork or sumthing had brung him a nice little baby sister. Blisters was so tickled. He sed Dont tell ma I want 2 supprize her. Then he hung up.

MONDAY—The teacher was explaining the word Assault & she sed to Pug Stevens Now if you was 2 be walking along the street & Slat's wood walk up 2 you & strike you what wood that be. Pug replied & sed That wood be a funeral. Pug is a mean guy 2.

TUESDAY—Pa red me the story about Jonah which was et up by a whale but which euddent keep him on his stummick. That fellow was a lucky guy 2 tell his wife such a story & get away with it. Even if it was a fack.

WEDNESDAY—My dog is lerning lots of trix now. I tell him 2 speak & he growls & I throw a stick & he gets it & cums up 2 me with it in his jaws & I say Gimmy it & he does. Ma got mad today. She cum in & sed 2 pa That dog has ate 1 of my pies. Pa sed Well thats 2 bad but I think he will be all rite he is a tuff dog.

THURSDAY—Ma sed I am pritty decent here of lately. I am 2 & that issent all. I intend to keep on continuing. 18 more shopping days till Crismas.

Individual Xmas Cards at The Brand!

For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman
 Hereford, Texas

REAL ESTATE TRANSFERS

(Furnished by J. Frank Potts.)
W. E. Betts to **J. E. Crouch**, part of Sec. No. 80, Blk. No. 20 K-3, also part of lot No. 20 of Blk. No. 6 of the Womble addition to the town of Hereford; \$2250.

Mrs. Bettie Higgins to **C. M. Hicks**, part of Sec. No. 62 in Blk. K-3 and also part of Blk. No. 16 of the Evans addition to the town of Hereford; \$1500.

A. G. Bell and wife, **Lena Bell**, to **E. W. Harrison**, lots 13 and 14 in Blk. No. 20 of the town of Hereford; \$500.

A Revolution at Lorenzo

Our energetic constable went out in obedience, to a summons Tuesday night and arrested a "peevish" Mexican. The hombre was boarding with quite a bunch of other greasers so we are told, and upon their refusal to give our hero enough to eat he went to the kitchen and began the preparation of a great huge square meal. The other Mexicans became highly indignant and furiously assailed the hungry man. At this the said hombre saw very much as red and proceeded to scatter his adversaries with the aid of a six-gun and a couple of persuasive daggers. When constable Murphy arrived on the scene of hostilities, the senior had beat a retreat to the Dehu brothers' place where he was taken in charge and placed in the city jug for the remainder of the night.
 —Lorenzo Enterprise.

Reasons!

Why you should use Cardui, the woman's tonic, for your troubles, have been shown in thousands of letters from actual users of this medicine, who speak from personal experience. If the results obtained by other women for so many years have been so uniformly good, why not give Cardui a trial?

Take

CARDUI

The Woman's Tonic

Mrs. Mary J. Irvin, of Cullen, Va., writes: "About 11 years ago, I suffered untold misery with female trouble, bearing-down pains, headache, numbness... I would go for three weeks almost bent double... My husband went to Dr. — for Cardui... After taking about two bottles I began going around and when I took three bottles I could do all my work." E-90

BARBER'S LINEBRED ANXIETY HEREFORDS

Representing Gudgeon & Simpson's best producing families

Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Dominer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.

If you appreciate the better class of cattle, you will find them on my farm. Address
RIVER PARK HEREFORD FARM
C. R. Barber, Prop. Hereford, Texas.

5 1/2% FARM LOANS 6%

WHY PAY MORE?

The Government's own system for financing the farmer and ranchman. No red tape. Loans closed promptly. Any amount from \$100.00 to \$100,000.00.

J. FRANK POTTS

LISTEN

You can hardly rent a house in Hereford for love or money. If you do rent you are throwing away so much per month that will never come back. Why not own your own home and acquire an equity?

BUILD YOU A HOME.

Rockwell Brothers and Company



Dodge Bros. Service Station

Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

Terry Brothers

OLD AMERICAN HOTEL BLDG.

Beat the High Cost of Autoing



Tire expense is the greatest item of upkeep to your car. Cut down that expense by retreading and repairing your tires. Others are doing it. Why not you?

Those new shipments of Goodyear and Racine tires are going fast and immediate shipments are uncertain. Get yours while the getting is good.

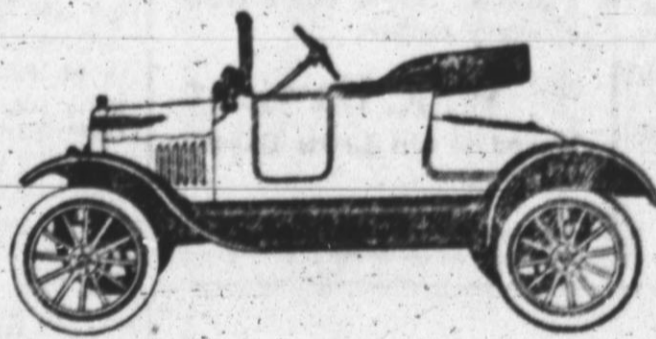
TELEPHONE 23

Hereford Garage & Machine Works

EVERYTHING FOR THE AUTOIST

FORD

THE UNIVERSAL CAR



We are experienced, and know how to give service to the owners of Ford cars. We have the same methods, machinery and skill that they have in the Ford Factory, and we use the same Parts made by the Ford Motor Company. Ford owners are doubly guaranteed by us as to the reliability of our service on Ford cars. Don't try to do it yourself, bring your car here. Incidentally we are getting a few Ford cars and are able to make fairly good deliveries.

Ford Garage

SOCIETY AND CLUBS

MISS CECIL GILLIAND, Photo 20

MUSIC STUDY CLUB

Mesdames Homer Wilkinson and Ezra Norton were hostesses of "The Music Study Club" Monday. The club had as their guest Miss Ruth Stocking, of Clarendon, who is field secretary of the Y. W. C. A. She talked to the club for a few moments in the interest of the Y. W. C. A. Educational Campaign.

Refreshments of brick ice cream and cake were served by the hostesses.

The following program was enjoyed:

Subject—France, Spain and Italy
Leader . . . Mrs. Arch Collins

Questions.
Gavotte Gluck

Mrs. Henry Wilkinson
My Marguerite . . . Old French

Miss Swisher
Amaryllis . . . Chanson 1620—13th

Annie Price
Spanish March

"Sorella"—Ch. Borel-Clerc
Miss E. Mounts, Mrs. Wilkinson

Spanish Serenade . Mrs. Snyder
Sequedilla (From Carmen) Spain

Mrs. Fox
Spanish Dance

Mrs. Collins, Mrs. Wilkinson,
Mrs. Norton.

Tarantella . . . Miss Zena Owen

Chorus: Santa Lucia

Mrs. Stocking, Mrs. Crouch,
Miss Jane Greg, Mrs. Mounts,

Mrs. Hawkins, Mrs. Thompson.

BAY VIEW

On Thursday evening, Dec. 4, 1919, the Bay View Club met in regular session with Mrs. Chas. Donald presiding. Some necessary business was disposed of and arrangements were made for a Christmas party. Mesdames McLean, Holman and Geo. Garrison were appointed as the Christmas party committee.

Taking up the lesson for the meeting, Mrs. Charlie Donald and Mrs. Carl Cockrell handled past and present. Mrs. Cockrell presenting the "Education of Woman," from ancient times to our modern day while Mrs. Donald portrayed woman from a general point of view. Mrs. Donald began her paper by reading Kipling's "The Female of the Species" and by giving quotations from other celebrated authors and then she gave a very broad view of woman of all ages. Those who could not attend missed a big treat by not hearing these two papers. Questions were then asked according to Outlines and the Club adjourned until next Thursday.

"Milestones" by Arnold Bennett and Edward Knoblauch will be taken up as our next study lesson.

The home of Mr. and Mrs. A. L. Gibson was made very attractive on last Friday, December 5, the entire house being decorated with cut flowers of white carnations and white ferns. And gathered in the home were a number of intimate friends of a bride, Mrs. Edgar Betts by name. On first entering one would not have suspected anything other than the guests were present only to spend a jolly time together, when in the midst of the fun a suit case covered with mud was brought into the room, the only thing about it that could be recognized was a bride's bouquet of white carnations and upon questioning the bride it was found that she had lost her suit case on returning from the bridal tour only a few days ago. Thus Mrs. Betts was requested to open

the suitcase and identify it. In this unique way the many friends of the bride were able to see the look of surprise and pleasure that was shown on her face as she viewed the beautiful gifts that the loving friends had given her. Each present was passed around for the guests to see after which delicious refreshments consisting of chicken sandwiches, pickles and coffee were served. The hostesses for this delightful occasion were: Mesdames A. L. Gibson, D. C. Laird, Seth B. Holman, C. C. Ferguson and Misses Minnie Dea Coffin and Jane Gregg.

With Mesdames W. H. Ray, Geo. Garrison, A. L. Gibson, Geo. A. Stambaugh, J. J. Clark and B. F. Guthrie as hostesses a miscellaneous shower was given in honor of Mrs. Roger Johnson at the Guthrie home Monday afternoon, December 8th. The shower, which was a surprise to Mrs. Johnson, was used to introduce the season and was made in a talk by one of the hostesses, Christmas is always so full of other things the brides might be forgotten, but this would not be the case with Mrs. Johnson. The gifts were placed in a heart shaped box which was placed upon the dining table and the honor guest was requested to pull the string which caused the box to fall apart and show the many beautiful and useful gifts. Refreshments of sandwiches, pickles and coffee were served to a number of guests.

Mrs. Homer Wilkinson was hostess to a few friends on Thanksgiving to a most elaborate six o'clock dinner. The table was most charmingly decorated with a center piece of pink and white Carnations, and handpainted Carnations were used as place cards, while the menu consisted of a real turkey dinner served in five courses.

After dinner a number of games of five-hundred and forty-two were enjoyed.

The following guests were present: Mr. and Mrs. Roy Bruner, Mr. and Mrs. Ed. Johnson, Mr. and Mrs. A. L. Gibson, Mr. and Mrs. Henry Wilkinson and Mr. Chas. Rothbaum, of Roswell, New Mexico.

Presbyterian Missionary Society

The Presbyterian Missionary Society met Wednesday, Dec. 3, at the home of Mrs. Gibson, in their regular social meeting. A good number were present considering the weather. The meeting was called to order by the president, Mrs. Holman.

The Golden Rule

Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

W. R. Hawkins

Moved to old Lewis Bakery building.

The meeting was opened with a song, "More about Jesus." Scripture reading, the 3rd chapter of James, after which all repeated together the Lord's Prayer. A business session was then held. The social hour was then in order in which Miss Elizabeth Tatman favored us with a piano solo, Mrs. Stewart with a reading, Miss Jane Gregg a vocal solo and Eloise Pitman a reading. The guests were served fruit salad and cocoa with whipped cream by the hostesses, Mesdames Gibson, Laird and Warner.

A FOOTBALL TEAM

There is stronger unity in Plainview High School today than ever before in the history of the school. That unity is reflected in the ward schools also. There is no question about the Plainview High football team's being responsible to a large extent for the "esprit de corps" of the schools of Plainview.

The High School team has enjoyed the unqualified support of the people of Plainview—There's a reason—they deserve it.

Clean athletics will make any school better. It makes far better developed individuals, a lower sick rate, unity in the student body and, if properly directed, actually stimulates interest in the class room work, which is, after all, incidental in the training of boys and girls for life and its responsibility. The biggest lesson a school boy or girl can learn is the lesson of fair play and the relation of man to man.—Plainview Herald.

LET'S GO

Put one hundred men on an island where fish is a staple article of sustenance. Twenty-five of the men catch fish. Twenty-five others clean the fish. Twenty-five cook the fish. Twenty-five hunt fruit and vegetables. The entire company eats what thus is gathered and prepared.

So long as everybody works there is plenty. All hands are happy.

Ten of the allotted fish catchers stop catching fish.

Ten more dry and hide part of the fish they catch.

Five continue to catch fish, but only work part of the day at it.

Fewer fish go into the community kitchen.

But the same number of men insist upon having the same amount of fish to eat as they had before.

The fifty men who formerly cleaned and cooked the fish have less to do owing to the undersupply of fish. But they continue to demand food.

Gradually greater burdens are laid upon the fruit and vegetable hunters. These insist upon a larger share of fish in return for their larger efforts in gathering fruit and vegetables. It is denied them and soon twenty of the twenty-five of them quit gathering fruit and vegetables.

But the entire one hundred men continue to insist upon their right to eat.

The daily food supply gradually shrinks. The man with two fish demands three bananas in exchange for one of them. The man with two bananas refuses to part with one for fewer than three fish.

Finally the ten men remaining at work quit in disgust. Everybody continues to eat. The hidden fish are brought to light and consumed. Comes a day when there is no food of any kind. Everybody on the island blames everybody else.

What would seem to be a solution? Exactly! We thought you would guess it.

For we repeat that you can't eat, buy, sell, steal, give away, hoard, wear, use, play or gamble with WHAT ISN'T.—Chicago Herald and Examiner.

Mrs. Percy Welliver, of Hereford, was a visitor on December 4 at the big exhibit of Southern California products maintained free to the public in the Los Angeles Chamber of Commerce. She also attended the lectures and moving pictures that are a part of the daily program. The exhibit is the largest of any in the country maintained by a commercial organization. Before returning home, Mrs. Welliver expects to visit several of the many other places of interest in the Southland.

The Fourteenth Decennial Census is to be taken during the month of January, 1920.

OIL LEASES WANTED
Quote us lowest prices, prompt delivery. Give location. Must have abstracts.
J. F. MARION COMPANY
304 Burkburnett Bldg.
Fort Worth, Texas



A Guaranteed

AND UP TO THE MINUTE

Ministrel Show

MONDAY, DECEMBER 15th

Real Southern Negroes. A show that will carry you back to the good old South before the war. Singing, Dancing, Up-to-date Jokes.

Prices—25 cents for children, 55 cents for adults

Including War Tax

You cannot afford to miss this.

STAR THEATRE

WITH EACH

\$5 Purchase

A ticket will be given and on

Christmas Eve

the one holding the lucky number will draw

THE QUEEN

OF ALL OUR

BEAUTIFUL DOLLS

See Her in Our Window

Remember! Xmas Eve!

THE FAIR

I have moved my office—

from the Courthouse to the middle room, upstairs, in the new Elliston Building...

D. L. McDonald

Christmas Gifts Galore!

Mary Garden

LINE OF
PERFUMERY
FACE POWDER
TALCUM POWDER
TOILET WATER

Leather Goods Individual Stationery

Norris Candies
FOR THE LADIES

Fairfax Ivory

MIRRORS
BRUSHES
COMBS
PERFUME SETS
SINGLE PIECES OR
COMPLETE SETS

Cigars and Pipes FOR THE MEN

There are so many beautiful GIFTS in our cases that we cannot list them all.

Come and Select Yours

George E. Burns

Phone 300

The Druggist

Hot Drink and Lunch Specialist



PURITAN

Phonographs and Records

The SUPREME Christmas Gift

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. CASH WITH ORDER.

FOR SALE

FOR SALE—Ford car with express body. 43-tf W. L. Brodie.

SAND AND GRAVEL
Phone T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-tf

FOR SALE—On ten years time, or may rent, a good improved half section, shallow water, close to school. See me at once. 45-2t A. H. Elliston.

TO TRADE—Have some good producing oil royalties in Ranger field to trade for Plains land. Will pay difference if necessary. 45-4t-(19) Box 131, Ranger, Texas

FOR SALE—Stalk field. Bundle feed and Pummies. 45-2t A. H. Elliston.

FOR SALE—Good Super Six Hudson, first class condition, at a bargain. Also one good six-cylinder Buick. 45-tf L. W. Hough.

FOR SALE—Chevrolet, in good condition. Also good EMF car in shape to make truck. 45-tf W. F. Orr.

FOR SALE—Two young sills. Two year olds.—W. F. ORR. 46-tf*

FOR SALE—Four yearlings worth the money.—W. F. ORR. 46-tf*

FOR SALE—648 acres of good land, 6 miles of Hereford on main public road. 4 room house, well and wind mill, sheds and corral. 150 acres in cultivation. Priced to sell. Will carry \$9,720.00 from one to five years—interest 6 per cent. See J. H. PITMAN, Hereford, Texas. 46-3t*

FOR SALE—A cabinet Edison Phonograph, as good as new. Write or see MRS. JOHN WHITSETT. 46-tf*

FOR SALE—Smith Farm Truck, Ford attachment; also one 2-row Lister, P. & O. Inquire of M. W. Goodnight, Plainview Ranch, P. O. Box 371. 46-14tpd.

FOR SALE—One solid rubber tired surrey, good condition.—E. E. RAMSEY, Phone 22. 46-tf

FOR SALE—1920 model Ford, in fine condition. 45-tf J. B. Jones.

FOR SALE—4-room house in west Hereford, small barn; \$1150.00. A smooth section of land, 13 miles of railroad, midway between two oil well locations, \$12 per acre, good terms. 46-1t-Pd. J. S. Warner.

FOR SALE—125 ton-of bundled sorghum, three miles north. 45-3t J. L. Johnson.

FOR SALE—Five room concrete block house with either two or five lots as desired, in desirable location. Priced to sell. 45-tf R. W. Jacobs.

Any colored shoes made new by dyeing or shining. Guy Smith. 45-tf at Beene & Shaw's

Will sell in fee or lease mineral rights on two sections land, improved. Land located between Bruner Oil well and Garcia Lake. Have two sections grass to go with sale. Price \$16.00 per acre. R. L. Ganaway. 45-2t Friona, Texas.

FOR SALE or Trade—My residence, in West Hereford, near Avenue. An acre of ground and 8-room house, electric lights, hot and cold water in house. Also bathroom, equipped. Barn, car-house, wash-house, and other out-buildings. Orchard, grape vines and many trees. Large garden room; water piped to our yard, garden and barn. 44-tf Henry Hastings.

Say, wasn't that the best coffee you ever drank at C. S's. He uses Schillings Best.

LOST

STRAYED—Two cows, branded E on left shoulder, ear mark figure seven in left ear. Will pay \$5 per head for information leading to recovery. 46-4t-Pd. W. A. Vaughn.

For a real shine come to Guy Smith at Beene & Shaw's. 45-tf

\$5.00 Reward for return of girl's bicycle lost about a week ago. 44-tf T. K. Wilson.

STRAYED—Hereford cow branded right hip. Also calf, underbit under right ear, and split left. Finder please notify Anton Beckman, Umbarger, Texas and receive reward. 46-2tpd.

LOST—Sunday afternoon a child's kid glove. Return to RUTH CONK WRIGHT. 46-1tpd.

FOR RENT

FOR RENT—Two rooms, furnished or unfurnished. 44-3t-Pd. Phone 372.

FOR RENT—One or two rooms, phone 163. 39-tf*(11)

WANTED

WANTED—Help! 31-tf Hereford Steam Laundry.

WANTED—To rent farm, 150 to 200 acres, good land with 3 or 4 room house and good sheds for work stock. Have good teams and tools and plenty of help. Address J. I. Funderburg, Hereford, Tex. 40-tf-(2t-Pd)

MISCELLANEOUS

LADIES—Send me your shoes, any colors, to be dyed or shined. at Beene & Shaw's 45-tf

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

FOR LEASE for grazing purposes, Section 31, T. 6, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, Texas. 42-tf

R. S. BEATTIE Registered Veterinarian Corner Drug Store Hereford Texas Phone 105

Cash for your used car. Don't bother us with junk. Hereford Garage.

P. S. We have several good second-hand cars for sale. 36-tf

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

WANTED—Men, women and children to buy Thrift and War Savings Stamps.

Trespass Notice No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. C. C. Slaughter.

Individual Xmas Cards at The Brand! An enumeration of the mines and quarries of the United States was made in 1840.

Christmas

Only thirteen days more until Christmas. We advise Christmas shopping early, more especially this season, on account of a scarcity of merchandise.

We have stocked up this season but very little in novelties or toys, but we have a well assorted stock of stable merchandise and goods suitable for useful gifts.

We have just received a fine assortment of men's neckties, men's and boy's silk collars, dress shirts, hats, and caps, warm gloves, sweaters, table linens, scarf pins and cuff buttons, ladies' and children's coats, silk hosiery, fine shoes, a new lot of dress and waisting silks and crepes, wool dress goods, crepe and silk handkerchiefs, and many other articles suitable for presents. Come in and let us help you in selecting and packing and wrapping for the mail.

Geo. A. Stambaugh THE STORE FOR SAFE BUYING

Who Makes Your Overcoat?

You expect to wear your overcoat more than just the one season. It takes a mighty good coat to give you that kind of wear and look good. It must have good style, or it won't look good long. It must have superior workmanship or it will soon lose its shape. What you want is an overcoat that will fit well, wear well and look good to the end.

Gunkel-Novy Hand Tailored

All that good Custom Tailoring should be Here's a tailoring service we are offering our customers because we know it to be superior. It helps give you better clothes, it is just the kind of tailoring you want to give you the kind of overcoat you want. We add this to our own experience as practical tailors. The combination gives you an overcoat that is always in good style, fits you perfectly and best of all will wear you several seasons. It's an investment.



PHONE 16

Orr's Tailor Shop

Cleaning and Pressing Specialists

RANGE STOCK RAISING IN PLAINS COUNTRY OF TEXAS

(By R. Kenneth Evans, Industrial Editor)

Deaf Smith county, with Hereford the county seat and principal commercial center of this section of the Panhandle is essentially a stock raising center but there two separate and distinct branches of the stock raising industry, viz., the raising of thoroughbred Hereford cattle, from which industry the city derives its name, and the raising of range cattle for marketing purposes.

In a previous article The Brand has exploited the thoroughbred

for the range stock but it will make it possible for the stock raiser to feed more animals to the acre with the result that the forage crops of the county will be marketed on the hoof at a much higher degree of profit, hence the development of agricultural products in this section will also augment the stock raising industry.

At this time a conservative estimate places the number of range cattle in Deaf Smith county at 200,000. These cattle, which are

position in the Hereford country. They still ride the range as of old and have rundups and other season work, but they are handling a far different grade of cattle than the old Longhorn who graced the plains in an earlier day.

The majority of the herds of range cattle in and near Hereford have the Hereford stain through them. While they are not pedigreed animals they are all descendants of the Hereford stock which makes the best grade of market-



stock raising industry and has shown how extensive it has grown in this section until today Hereford is the center of the thoroughbred stock raising industry of the Panhandle.

Deaf Smith county being the leader in pure bred animals is equally important from the standpoint of being the center of the production of range cattle. In fact, this section of the great Southwest will always be a cattle raising area. It is the home of the Longhorn who so long dominated the free and open ranges of this section. The reign of the Longhorn, however, has passed into oblivion and a much more productive animal has taken his place. In the eastern markets Texas and especially the Panhandle country is famous for the class of beef animals that are raised here.

The development of the Panhandle country from an agricultural standpoint is attracting much attention but even if this country is developed to a maximum from an agricultural standpoint the stock raising industry will always lead in importance. The raising of agricultural products will of necessity cut down the grazing acreage

being fed for marketing purposes, are mostly all from thoroughbred and high grade stock, hence when placed on the market, cattle from the Hereford country usually top the market. They are usually fed during the summer months on the extensive grazing lands and made ready for market through the feeding of cotton seed cake, sorghum and other forage crops. In many instances, in fact more so than not, the cattle are shipped into this section as feeders and shipped out in the pink of condition being handled by some of the most experienced "cow men" in any cattle raising country.

The majority of the stock raisers of this section are members of the Cattle Raisers association or the Panhandle Southwestern Stock Raisers association, these associations being organized for the furthering of all plans which will have a tendency to increase the standard of raising range cattle for market.

There are several large herds of range cattle near Hereford and while in the majority of places where the cowboy reigned supreme they have lost their prestige, they still maintain the same

ing cattle available according to the experiences of seasoned cattle men. The majority of the cattle shipped from Hereford are placed on the markets at Kansas City, Fort Worth, St. Louis, Oklahoma City and Wichita, Kansas. However, the principle shipping point is Kansas City with which place this country has direct through railway connections.

The railroad shipping facilities from this section are excellent. Hereford is located on one of the main lines of the Santa Fe and all the freight from the western coast is routed through this section which makes an extensive through freight service and cattlemen can place their cattle on the market almost at any time they choose. Especially is this true if the cattle are shipped to the Kansas City markets.

All the bulls used in this country for the breeding of the range cattle are chosen from the home herds of thoroughbred stock which are recognized as the finest animals in the entire cattle producing country and this fact coupled with the excellent forage both grazing and agriculturally raised forage, makes the stock raising, as a whole, a very profitable industry and one that will always occupy the center of the stage of industry in this section of the Great Southwest.

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

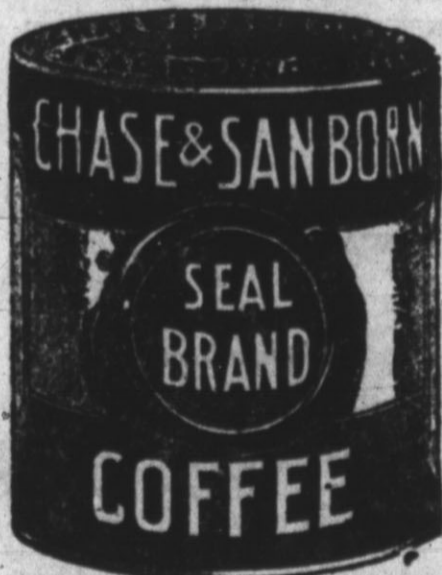
Colds Cause Grip and Influenza

LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 20c.

Xmas

Time

Is Near At Hand



You will need Good Things to Eat for the Family Table during the Holidays. We are prepared to serve your needs in every particular.

Let us serve you.

No orders taken for delivery after 4:30 p. m.

The G & R Grocery

Phone Us—Number 81



SPECIAL

IN OUR

READY-TO-WEAR DEPARTMENT

December 12 until Wednesday Night, December 24, 1919

25% DISCOUNT ON

Ladies' Coats Ladies' Suits
Ladies' Silk and Wool Dresses

Ladies' Georgette and Crepe deChine Waists
a beautiful selection to pick from
Priced \$7.50 to \$22.50

20% Discount on All of Them

Fox Mercantile Company

Do It With A Fordson

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

The Ford Garage
SOLE DISTRIBUTORS

A Live Bank in a Progressive Town

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

The First National Bank of Hereford
CAPITAL \$50,000
Hereford Safety Service Texas Security

MAKE YOUR NEXT TRIP ON SOUTHLAND TIRES

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work. Automobile Electrical repair work solicited.

ELECTRIC SERVICE COMPANY
Hereford Texas

Exclusive Representatives For International Line

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

Dunlap Hardware Company
Hereford Texas

The Bank of Personal Service

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution. "Better service for our customers and better customers for our bank."

The First State Bank & Trust Co.
of Hereford
Member Federal Reserve System Capital \$50,000 Guaranty Fund Bank Surplus \$50,000

CHRISTMAS TABLE DAINTIES

Come to us, in our new location, for your Christmas Candies, Cakes, Bread, etc. Everything New, Sanitary, Up-to-date. Let us prepare your Holiday Lunches and Drinks to your order.

The Hereford Bakery & Confectionery
G. A. LEWIS, Prop.
(Visit us in our new location.)
Hereford Texas

Better Work Than You Are in the Habit of Getting

This is what this laundry does for you—your clothes are returned home in the very best of condition—no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver—Tailoring work—dry cleaning and all classes of laundry work.

Hereford Sanitary Steam Laundry
H. L. BROADWELL, Prop.
Hereford Texas

J. O. NEWELL Dry Goods

The building of the new modern brick business block by R. L. Elliston in Hereford has given the opportunity to J. O. Newell for which he has long been waiting to establish a business in Hereford that would not only be a success to him from a financial standpoint, but one that would be a credit and a service to the city and county generally. The opportunity presented itself and as soon as Mr. Newell had the opportunity of leasing a part of this new brick structure he immediately did so and began making the plans for the establishment of his new store.

These arrangements have been completed and Mr. Newell has just now opened up this and Mr. Newell is almost ready to open up this new institution to the public. Great will be their surprise to see the many improvements that Mr. Newell has inaugurated. He will establish a new Ladies ready to wear department which will include all the latest designs and patterns in Ladies ready to wear garments. The lines of merchandise carried will all be purchased from the largest ready to wear tailors in the eastern markets.

Another department which will be included in this new store will be the men's department which will include everything that the well dressed man could possibly desire. The standard brands of merchandise will be a part of this institution and will afford the men of this section the opportunity of having an individuality by wearing furnishings that are up to the minute in style.

The Friedman and Shelby line of ladies and gents shoes will also be a new feature as will the complete line of Stetson and Lion hats, caps, and gloves. Monarch Underwear, Perfecto shirts, work clothing, mackinaws, work overcoats, overalls, etc. The monarch brand of Ladies' hose and the La Resistia corsets.

In establishing the new institution Mr. Newell will maintain expert clerks and will work in every manner possible to conduct an institution that will not only care for the wants, but will please the most fastidious people.

The store occupied by Mr. Newell in the past has been long inadequate to care for the business which he desired to handle. He has spent a lifetime in the mercantile business and for the past four years has been connected with various activities in Hereford in addition to the operation of his own business. He has always had ideas and aspirations for the conducting of an institution that would be a credit to the city and in this new store his ideals have been realized. Mr. Newell is one of the younger business men of the city and has always played an active part in civic development. He has given his assistance, both time and money, to the completion of plans which had for their aim the development of the vast field of resources which exist in this section and is an active member of the Chamber of Commerce. Mr. Newell's efforts in the establishment of this new institution in Hereford should be rewarded by the patronage of those who desire to wear nice things and purchase them at a price and under a guarantee which will warrant their satisfaction.



The Baskin Land Co.
(RESOURCES \$50,000.00)

Oil Exchange in connection with our office, Oil leases, Royalties, Securities, Lands in fee, etc. Acreage for drilling contracts. \$60,000.00 to loan on land at 7 per cent annual interest, loans can run 5 and 10 years. We do a general real estate and investment brokerage business. See us for bargains.
Hereford Texas

A Good Meal--Well Cooked
---Variety of Food

is always to be secured at the City cafe at a price less than the usual charge for this service—The regular meals cannot be excelled—all short orders, with oysters in season. A good meal at a reasonable price.

The City Cafe
GRAY & HARTSON
Hereford Texas

MARRY THE GIRL AND WE WILL FURNISH THE HOME

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos — Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

THE E. B. BLACK COMPANY
Hereford Texas

Ladies! Make Your Xmas Purchases Here

We are stocked to meet your Christmas needs, in anything in the Dry Goods line. You will be pleased with the variety of suggestions we offer.

(Watch for our announcement of the opening of our big new store.)

J. O. NEWELL
Hereford Texas

YOUR BILL

was mailed this month. We will appreciate your check, in person or through the Postoffice, as we are swamped with work.

Do It Electrically
Hereford Light & Power Company
F. H. OBERTHIER, Mgr.
Hereford Texas

Meet Me at the Corner Drug Store

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

One of Hereford's Leading Institutions
JOHN McLEAN, Proprietor
Hereford Texas

Let Your Friends See That It's A Howard

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise. Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country. Visit our optical department.

W. H. RAY
JEWELER AND OPTICIAN
Hereford Texas

In Our New Home

We have completed our moving, and are confident that we have the best and most convenient location in town for our line of business. You are cordially invited to visit us and inspect our line of Ladies and Gents Furnishings.

Christmas Headquarters

J. O. Newell

HIDES!

We offer the following prices for hides:
 Green Hides.....15 cents
 Part salt cured.....At value
 Salt Cured.....18 cents
 Dry Flint.....27 cents
 Phone or wire our expense when you have any quantity to offer.
 We want to handle your hides and must keep in touch with you.

Amarillo Coal, Grain & Hide Co.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

501 Grant St. Amarillo, Texas Phone 101

CHURCH NOTES

First Christian Church
 You will be very welcome to worship Sunday at the Christian Church. Sunday School 9:45, Preaching 10:45 by the pastor. The Union service will be held at the Christian Church.
 J. M. Abell, Pastor.

Baptist Church
 We will go to the convention and return on Sunday morning for the regular services. The 75 million Campaign has gone over the top in the Association but we lack a little of reaching our quota from the church. The time has been extended to December 21st and we hope to go over by that time. Every member of the church is expected to be present

Sunday at 11 a. m. for we will tell about the convention.
 J. E. McClurkin, Pastor.

Presbyterian Church
 Sunday School 9:45 a. m.
 Preaching 11:00 a. m.
 Junior C. E. 3:00 p. m.
 Intermediates C. E. 3:00 p. m.
 Senior C. E. 5:30 p. m.
 Union service at the Christian church at 6:30.
 All members and interested friends will be expected to attend the Congregational meeting at the eleven o'clock hour.
 J. R. Sharp, Pastor.

Methodist Missionary Society
 The Methodist Missionary Society held their December business and social meeting at the home of Mrs. D. F. Ashbrook, with Mesdames Ashbrook, Newell, G. A. F. Parker, and Mother

Turrentine as hostesses. The meeting was called to order by the President and reports from all the officers were given and they all showed that the work was going forward, interest good and all in good finances in good shape. As a summary of this year's work The Methodist Missionary Society has grown by leaps and bounds and every department has been broadened. Too much praise and credit cannot be given to Mrs. Ashbrook and her assistants for making this the "best year" of all as she has been untiring in her efforts and labor as President. The Nominating committee, consisting of Miss Lula Edwards, Mrs. W. A. Price, and Mrs. W. O. Fox submitted the following:

- "To the President and Members of the Methodist Missionary Society, we the nominating committee, after careful consideration, present to you the following officers for the coming year:
- President—Mrs. D. F. Ashbrook.
- Vice President—Mrs. G. A. F. Parker.
- Supt. of Study—Mrs. D. W. Hawkins.
- Supt. of Social Service—Mrs. Esca Harrison.
- Supt. of Young People—Mrs. Jim Hughes.
- Supt. of Juniors—Mrs. Sites.
- Asst. Supt. of Juniors—Mrs. Spratt.
- Rec. Sec.—Mrs. J. Frank Potts.
- Cor. Sec.—Mrs. Roy Stocking.
- Treasurer—Miss Lula Edwards.
- Local Treasurer—Mrs. J. A. Stegall.
- Supt. of Supplies—Mrs. E. B. Black.

Motion by Mrs. H. H. Hawkins that we accept report as given by Nominating Committee. Motion carried.
 For the Devotional service, Mrs. Ashbrook chose for her subject "The Curse of Uselessness," and her talk on same was very earnest in itself—one that was applicable to each and everyone at this time. Mrs. Black then led in prayer after which the Society enjoyed a social hour. Mrs. Jessie Stanford rendered an instrumental solo. Mrs. Sherm Williams prepared a musical contest that proved quite enjoyable. The hostesses then served delicious fruit salad with whipped cream, nut and olive sandwiches, hot coffee, and bon bons, after which the ladies left at a late hour, declaring this to be one of the most enjoyable meetings of the year. The program for Dec. 17th, 1919:

- Subject—"Remember the Sabbath Day, to Keep It Holy."
- Leader—Mrs. Esca Harrison.
- Scripture Lesson—Mark 2:23-27.
- Hymn 69.
- Prayer.
- Isiah 58:13-14—Mrs. Ashbrook.
- General Discussions.
- Special Song—Mrs. Percy Welliver.
- Japan "Peace-rest-day" Sabbath—Mrs. Spratt.
- Canada and war time Sunday.—Mrs. Roy Stocking.
- Great Britain's Experience with war work on Sunday—Mrs. George Sheppard.
- Discussion—"Why keep the Sabbath Holy."
 (a) God's Command.
 (b) For our own Spiritual and Physical good.
 (c) For good of Others.
- President Wilson's Sunday Observant Order—Mrs. A. C. Thompson.
- Sunday—How to spend it.—Mrs. Webster.
- Reading—"Killing our Sunday"—Mrs. W. E. Dunlap.
- Special Song—Mrs. J. B. Jones.

Y. P. S. C. E.

A Bible Meeting
 Topic—How to use the Bible.
 Leader—Mary Bradley.
 Bible drill contest.
 Prayer hymn—"Break Thou the Bread of Life."
 Rules for reading the Bible—Boys.
 The uses of the Bible—Girls.
 Sentence Prayers.
 Pastor's five minutes.
 Business.
 C. E. Benediction.
 Society members do not forget to bring your Bibles. Visitors will be furnished with Bibles.

Plenty Coal

We will soon have plenty of coal for every one in actual need.

The Civic Committee has solved the problem.

If you have coal don't bother us. We are not permitted to sell those who have ten days supply on hand.



E. W. HARRISON

Phone 76

You Will Find In Us

an institution where your largest business requirements are satisfactorily met and handled, and your smallest needs cared for with promptness and courtesy.

The First National Bank

SAFETY SERVICE SECURITY



See Skelton's Xmas Line First

Early this year we decided that this was to be the biggest Christmas ever, and we bought stock and made preparations accordingly.

What is happening every day at our place now proves that we were not mistaken. - We are having by far the largest holiday business we ever had, but we are prepared for it. We have in the house many gifts that are suitable for any member of the family.

We feel safe in saying that we have by far the most complete line of Holiday goods to be found in town and if you come here you will not only be able to get exactly what you want but will pay less money for it.

BRAND



WANTED—5 or 6 gang disc plow. Must be worth the money.

BLAIN BROS.

C. A. Skelton

WILL UNITE THE CHURCH

Interchurch World Movement to Hold Conventions Over State

Austin, Dec. 4.—Dallas, San Antonio, and Houston have been selected as the meeting places for the State Training Conferences of the Interchurch World Movement for Texas. The Dallas Conference will be held in the First Presbyterian Church, Dec. 8th, 9th and 10th. The San Antonio Conference in Travis Park Methodist Church, Dec. 15th, 16th and 17th. The Houston Conference in the First Presbyterian Church, Dec. 17th, 18th and 19th. Announcement of this was made to-day by Newton P. Patterson, Field Secretary of the Interchurch World Movement for Texas and Oklahoma, with headquarters at Austin, Texas.

Hundreds of church leaders from every county and representing practically every denomination in the state, are expected to attend. The object of the meeting is to bring together religious leaders of every county to confer with reference to plans in this state for promoting church cooperation and for taking part in the nation-wide campaign planned by the Interchurch World Movement. Ad-

resses will be delivered by a team of six leaders of national reputation on various phases of the Interchurch program.

The meeting here is one of a series of such conferences to be held in every state in the Union by December 20th. By that time it is estimated that 10,000 religious leaders will have become thoroughly conversant with the aims and plans of this Movement for Protestant cooperation and will be able to speak authoritatively upon it in every county of the United States.

The object of the Movement is to provide an organization which the various Protestant Churches of the North American continent—for a similar movement has been started in Canada—can cooperate to their mutual advantage, always looking to the ultimate ideal of the Christianization of the world.

All participating denominations will join in the spiritual program of the Movement. The present series of state conferences are to be followed by sectional and local conferences, through which the spiritual message of the Interchurch World Movement will be carried to towns, villages and individual churches.

The Interchurch Movement, which was started in December last year, is now endorsed by more than seventy denominational and inter-denominational boards and agencies. It has also received the official endorsement of the judiciaries, or highest legislative bodies of at least ten denominations.

Grove's Tasteless Chill Tonic restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 50c.

DRILL WELL BY MISTAKE

Queer Case Where Driller Puts Hole Down on Wrong Land

The mistake of a driller in drilling an oil well a few hundred yards from the intended site is the cause of a law suit that will come before the courts at Eastland on the 30th of this month. Judge W. B. Lewis went to Eastland last week to attend the case and represent the local people that own the property on which the well was drilled. The case was to have been tried this week but was postponed until the above date.

Miss Mary Cox and the firm of Peace and Lewis own the property on which the well was drilled. It will be remembered some time ago that an announcement was made that a large well had been brought in on the property. The local people have never been able to find out what the real production of the well is according to Judge Lewis, because the company that drilled the well keeps a close watch over it. However, it is known that the well is a splendid producer. According to the local people interested they have never received a cent from it. The oil at present is being sold by the firm that drilled the well.

The local firm, represented by Judge Lewis is asking the court to appoint a receiver for the well until the ownership of it can be determined in the courts or until a settlement can be reached. According to Mr. Lewis, he and his colleagues offered to pay the company for the entire expense of drilling the well, but the offer was refused. In turn the company offered to give the local owners an acre of their land which joins the tract on which is located the producer. The offer was rejected mainly because the well is near the center of the tract on which it is drilled.

As all efforts at a peaceful settlement have failed it seems that the matter will have to be taken to the courts. The owners of the land state that they will carry the case as high as is necessary to regain what they believe is their lawful property. Miss Cox has invested much of her savings in the property and if it is recovered it will mean a fortune to her as she is the chief owner.—Plainview Herald.

REGISTERED AT HOTELS

- Friona—J. T. Tomey, F. A. Williams.
- Canyon—Dixie Brumley, Bessie J. Pritchard.
- Bovina—W. H. Martin and wife.
- Dimmitt—D. G. Axtell, A. C. Loving.
- Farwell—Thos. J. Allen.
- Floydada—W. M. Storell.
- Tascasco—J. F. Rusk.
- Amarillo—T. F. Birmingham, D. A. Hough and wife, P. L. Blake, L. D. Harper, Paul Mariele, Wm. E. Herring, Mark Kinney, W. S. Clayton, S. L. Gilbert, F. D. McCombs, W. A. Whartley, B. Brands, C. H. Barnes, T. C. Greenhill, S. E. Simpson, E. F. Myers, O. G. Scott, Jelly Vaden.
- Canadian—Wm. Jackson, Wm. Owens.
- Wichita Falls—B. L. Whittemire, J. T. Howard.
- Ft. Worth—T. T. Howell.
- Dallas—R. L. Martin, A. H. Marvins.
- Roswell, N. M.—Mrs. L. R. McGaffey, Clad Rhinley, Sam Mullins, Clovis, N. M.—J. E. Miller.
- Bellview, N. M.—O. E. Ashel, T. H. Moss.
- Kansas City, Mo.—H. R. Sigler.
- St. Joe, Mo.—G. E. Crane.
- Ardmore, Okla.—Wm. E. Brown and wife.
- Osage, Okla.—Roy E. Cline.
- Chicago, Ill.—Grace Gibson, G. A. Bode, D. A. West.
- Boston, Mass.—J. P. Potell.

Los Angeles, Calif.—M. H. Merritt.

San Francisco, Calif.—H. H. Loomins.

Riley, Kansas—Elizabeth Kleiner, Jos Kleiner.

Denver, Colo.—T. F. Richardson

SANTA FE WORKMAN IS BADLY INJURED

James D. McKinley, night coal shute foreman at the Santa Fe, was seriously injured Sunday night when an engine backed over him. One of his limbs was severed and one foot so badly crushed that it was amputated at the Santa Fe hospital as soon as he was able to stand the operation. A Mexican workman was backing the engine when the accident occurred and when he realized how badly the man had been injured he fled, fearing no doubt that he would be held accountable for the accident. In addition to receiving the injuries mentioned above Mr. McKinley received serious internal injuries but notwithstanding all this, it is believed that he has an excellent chance for recovery unless complications set in. Mr. McKinley is forty-seven years old and came to Clovis from Lamesa, Texas, to work in the shops here.—Clovis News.

A HEREFORD MAN'S EXPERIENCE

Can you doubt the evidence of this Hereford citizen?

You can verify Hereford endorsement.

Read this:

A. C. Barnhart, Hereford, says: "I used Doan's Kidney Pills whenever I have had occasion to use a kidney remedy. At times my back aches and feels sore and lame. My back also becomes weak and it hurts me to bend over and a sharp, catching pain shoots through me whenever I do. At times my kidneys get weak and out of order and the secretions are scanty in passage. I began using Doan's Kidney Pills when I had this trouble and they never fail to give me relief and also fix my kidneys up in good shape."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Barnhart had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371. Individual Xmas Cards at The Brand!

We expect a Car of

COAL!

any, day now

COW FEED

Meal, Hulls, Bran

Hereford Grain Company
In Old Gas Bldg. Phone 249

"You'll Like Hereford—Oceans of Water."

OIL MAPS

Single county maps, 2000 varas scale, priced as follows:

Armstrong, Briscoe, Carson, Castro, Collingworth, Donley, Gray, Hall, Hansford, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Farmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler Counties—\$2.50 each paper prints, \$4.00 each linen prints.

Dallam, Deaf Smith, Hartley, Moore, Hutchinson, Oldham Counties—\$3.50 each paper prints, \$5.00 each linen prints.

Combination of Hartley, Moore, Hutchinson, Oldham, Potter and Carson Counties, 4000 varas scale—price \$7.50 for linen prints.

Quay County, New Mexico—price \$4.00 linen, \$2.50 paper.

Unsectionized map of the 26 Panhandle counties, showing towns, streams and railroads, and all locations to date. (Locations marked with derricks and give names of companies drilling). Size 30x30 inches, price \$1.00 paper print.

Special Map Work Solicited

Panhandle Mapping & Blue Print Company

604 Polk St., Amarillo, Texas.
46-47

KIDNEYS WEAKENING?

LOOK OUT!

Kidney troubles don't disappear of themselves. They grow slowly but steadily, undermining health with deadly certainty, until you fall a victim to incurable disease. Stop your troubles while there is time. Don't wait until little pains become big aches. Don't trifle with disease. To avoid future suffering begin treatment with GOLD MEDAL Haarlem Oil Capsules now. Take three, or four every day until you are entirely free from pain. This well-known preparation has been one of the national remedies of Holland for centuries. In 1894 the government of the Netherlands granted a special charter authorizing its preparation and sale.

The housewife of Holland would almost as soon be without food as without her "Real Dutch Drops," as she quaintly calls GOLD MEDAL Haarlem Oil Capsules. They restore strength and are responsible in a great measure for the sturdy, robust health of the Hollanders.

Do not delay. Go to your druggist and insist on his supplying you with GOLD MEDAL Haarlem Oil Capsules. Take them as directed, and if you are not satisfied with results your druggist will gladly refund your money. Look for the name GOLD MEDAL on the box and accept no other. In sealed boxes, three sizes.

6 Per Cent Money to Loan on Land

I represent the First Texas Joint Stock Land Bank of Houston, and can make loans anywhere in the Panhandle on improved farms and ranches at 6 per cent interest on the amortization plan in sums of \$5,000 to \$37,000. Prompt service, inspector lives in Amarillo, no long tedious delay in closing loans. Loans can be repaid in 5 years or any time thereafter, but loans are made for 33 years and 1 per cent paid on the principal each year will pay off the loan at the end of 33 years. Exclusive agent for counties of Carson, Randall, Oldham, Armstrong, Potter and Deaf Smith. If interested see or write

R. C. Neely

Room 4, Old P. O. Bldg.

Amarillo.

STAR TIRES



The Product Of
Akron's
Master Tire
Builders

The kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

Thompson's Garage

Woodmen of World

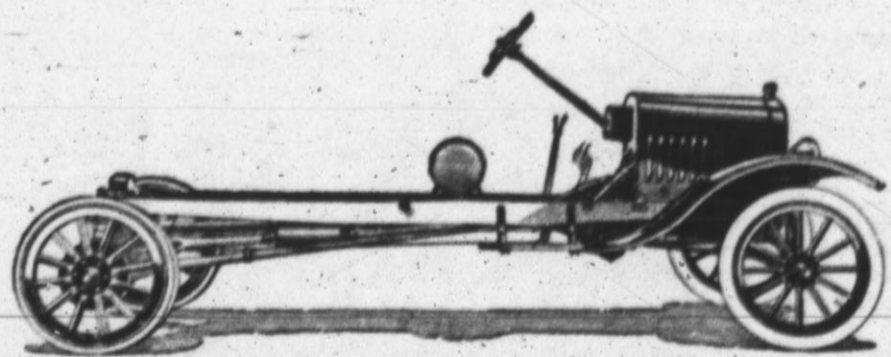
Some members have become dissatisfied with their Insurance on account of the large increase in Assessments. Some members have voluntarily come to our office and purchased good Old Time Insurance. SUPPOSE you are 35 years old and took out a \$1,000 20 pay policy. The Annual Premium would be \$30.85. You would pay out in 20 years (if you lived that long) \$617.00. End of 20 years we would pay you in cash \$566.00, or your policy is paid up for Life, \$1,000. If you accept the cash the net cost of your \$1,000 Insurance for 20 years would be \$51.00 or \$2.55 per year or 21 1/4 cents per month. There are many attractive features about this policy which we should like to show you. Call at our office or see Mr. Stubbs or Mr. Wilson.

The T. K. Wilson Insurance Agency

THE STRONGEST IN THE PANHANDLE.



Because of its all-around utility, the Ford One Ton Truck—with worm drive—has made itself an absolute business necessity. It's so dependable in service wherever placed, flexible and sure in control and low cost of operation and maintenance and possessing that vanadium steel strength, it has become the want in every line of business, from retail merchant to manufacturer, from engineer to contractor, from corporation to farmer. Let us tell you details and give you a demonstration. Truck Chassis, solid tires, \$550 f. o. b. Detroit; with Pneumatic tires \$590 f. o. b. Detroit.



Ford Garage

Lumber Is Hard To Get

and it is our advice to build now if you are contemplating doing any improving in the next year or two. There is no indication that building material will be easier obtainable or lower in price for a long time. If anybody has it, we have.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

The Local Spotlight—Touches Lots of People You Know

Xmas Cards at Corner Drug Store.

Born—December 3rd, to Mr. and Mrs. John MacFarlin a boy.

Chas. Smith made a business trip to Amarillo Thursday of this week.

Don't forget that we have sliced or grated pineapple, we can fill your order for any amount. Hereford Produce Co.

Little wagons, big wagons, Red wagons, in fact, all kinds of wagons at Skelton's.

Mr. and Mrs. Fred Fugus spent the day in Amarillo Monday of this week.

Miss Madge Rusk went to Canyon to spend the week-end with home folks.

Xmas Cards at Corner Drug Store.

Tricycles, all kinds and sizes at Skelton's.

We buy hides. Jones & McLean.

Miss Era Forson, of Temple, Texas, arrived Tuesday for a visit with her parents, Mr. and Mrs. P. H. Forson.

S. J. Dodson returned to El Paso Texas, Monday after spending a few days in Hereford attending to business matters.

We have a new stock of dried peaches, prunes, apricots. Look at our seedless raisens, you will like them. Hereford Produce Co.

Aluminum ware makes a nice gift. Skelton has a fine line.

J. C. Renfro and family left the last of this week for Atmore, Okla., where they will make their home in the future.


Miss Mable Wiles, who is attending school in Canyon spent the week-end with her friend, Miss Ruth Dollar, last week.

Barnett & Skelton have moved their office from the First National Bank building to Rooms 1 and 2 of the new Elliston brick building.

Fone No. 1 if you need anything in the grain or feed line. Jones & McLean.

Mrs. A. L. Gibson, Mrs. Carl Cockrell, Miss Grace Lucas and Miss Mattie Swisher were Amarillo visitors Saturday of last week.

W. E. HICKS

Brand:  Right Shoulder
Dealer in Hereford Cattle
Hereford, Texas

The best line of dolls is at Skelton's.

Miss Ruth Stocking, who is field secretary of the Y. W. C. A., with headquarters at Amarillo, spent a few days in Hereford this week.

Mrs. Helton Lucius returned to her home in Ft. Worth, Texas Tuesday after a visit in the home of her uncle, L. P. Landrum.

Xmas Cards at Corner Drug Store.

For Sale: Chevrolet, in good condition. Also good EMF car in shape to make truck. 45-4f W. F. Orr.

Chas Rothbaum, of Roswell, New Mexico spent a few days in Hereford last week visiting friends and attending to business matters.

Mrs. J. E. McClurkin and daughter, Miss Mattea, went to Amarillo Saturday to visit for a few days with Mrs. McClurkin's daughter, Mrs. F. V. Mize.

We are ready for your order for that Christmas cake. We have a good supply at present of candied pineapple, candied cherries, citron, lemon and orange peel and all kinds of fresh nuts. Hereford Produce Co.

Homer Wilkinson left last week for a vacation trip to Detroit. Enroute he will visit in Oklahoma City. Mr. Wilkinson expects to be gone about two weeks.

Bring us your Hides. Jones & McLean.

Rev. J. E. McClurkin went to Houston, Texas, last Tuesday to attend the Southern Baptist Convention. Rev. McClurkin will return in time for services next Sunday.

Many of our people, including a team from the Masonic Lodge, went to Dimmitt Thursday to attend the funeral services of C. E. McLean, who died in Mineral Wells, Texas, several days ago.

Xmas Cards at Corner Drug Store.

The kiddies expect fireworks for Christmas. Skelton has a complete line.

W. W. Wilson, of Providence, Ky. returned home Monday after a visit with his brother, T. K. Wilson, and sister, Mrs. G. R. Sisk, also his daughters, Misses Coy and Oliver, who are teaching school here.

John McDonald and Vivien Stambaugh arrived home Wednesday. The young men have been attending school at the University of Illinois, but school has been suspended there on account of the shortage of coal.

Creamery butter 75c to 80c per pound, Nueca Margarine butter 50c, saving 25c to 30c per pound. Call for Nueca Margarine butter, only 50c. Hereford Produce Co.

Xmas Cards at Corner Drug Store.

Stationery makes an acceptable gift for any lady. See Skelton's line.

If you want candy and nuts for Christmas better come early while we can give you the best. Candy as well as sugar is hard to get and what we have in stock will not last long so make your order early. Hereford Produce Co.

\$60,000.00 to loan on land at 7 percent annual interest. Loans can run five and ten years. No red tape. Optional payments. Basikin Investment Co., Hereford, Tex.

On Monday next, Dec. 15, Reese Bros. Africaners, a minstrel show, will hold the footlights of the Star Theatre in conjunction with our feature picture, Anita Stewart in Mary Regan. Reese Bros. were here before. This season they have a better and bigger show than ever.

A real touch of Southern life, a picturization of plantation life before the war. Singing, true harmony, singing as only darkies can portray. Dancing! Well, I should smile. The dancing of the classy kind that makes you sit up and take notice. And talk about the Minstrel jokes. Mm—They are not stale jokes gotten out of joke books, but up to the minute jokes, that make you hold your sides and laugh.

We are giving you this show at better than popular prices, 25 cts. for children, 55 cts. for adults, including war tax. We want every man, woman and child to come and enjoy this show. Remember you will get our feature picture, Mary Regan, AND Reese Bros. Minstrel show all for the price of 25-55, Monday night ONLY, Dec. 15th. Show starts at 6:30, doors open at 6 o'clock. Come early.

Piles Cured in 6 to 14 Days
Druggists refund money if PAZO OINTMENT fails to cure Itching, Bleeding or Protruding Piles. Instantly relieves Itching Piles, and you can get mental sleep after the first application. Price 60c.



DOES ANYBODY EVER DRIVE FASTER THAN TWENTY-FIVE MILES PER HOUR?

Suggesting Sensible Gifts

Perfumes, Toilet Sets, Atomizers, Stationery, Fountain Pens, Leather Goods, Ivory Goods, Kodaks, Brushes, Manicure Goods, Shaving Supplies, Bibles, Vacuum Bottles, Phonographs. Of course, there are other things that convey the Christmas spirit which come under the head of essentials. Christmas would not be complete without them.

CANDIES, CIGARS, NUTS, POP CORN, ETC.
The selection of sensible gifts from our stock means a happy and economical Christmas for all.



GRAMMAR GRADE PUPILS Christmas Program

At Central School Building, 2:30 p. m., Thursday, Dec. 18.

Song—Girl's Glee Club.

Bible selection.

Song—First grade, "The Christmas Dolls."

Reading—Pauline Wilson.

Story—Bryan Harper.

Song, solo and chorus by Girl's Glee Club.

Reading—Winnie Fae Dendy.

Dialogue—Fifth grade boys.

Song—Girl's Glee Club.

Play—First and second grades.

Song, solo and chorus—Fourth grade.

Reading—Mozelle Hill.

Piano solo—Georgia Karr.

Reading—Lula Connell.

Music—Francis Potts.

Reading—Mary Christine Brenner.

Song—Girl's Glee Club.

Reading—Billy Brodie.

Ukelele solo—Francis Ober-

Song—Girl's Glee Club.

Patrons of the school cordially invited to attend.

Say! Have ever eaten any of those oysters that C. S. fries? Say! There is only one short order man that could beat him and he is dead and gone to the country below where they never shovel snow.

ESTRAY NOTICE

In compliance with the law and upon the RETURN of J. H. Wagner, County Commissioner for Precinct No. 3, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one white face roan cow about 4 years old, branded S-1 on left shoulder. One yearling which belongs to said cow, not branded.

Said animal now ranging in the neighborhood of R. F. Speas place in west part of County, if not legally proven

away by the owner thereof, within twenty days from date hereof, the same will be advertised, and said Commission will proceed to sell the same according to law.
Dated, Hereford, Texas, this 4th day of Dec., 1919.
A. O. Thompson, County Clerk.

You Do More Work.
You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, listlessness, nervousness and sickness.

GROVE'S TASTELESS CHILL TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

GROVE'S TASTELESS CHILL TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.

The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

BRAND



HEREFORD CATTLE CO.
Hereford, Texas
Registered and High Grade Bulls For Sale
27-2-1-20 Phone 167-F3

THE MEASURE OF CREDIT

Business development is measured by the confidence which men have in each other as expressed by credit.

Credit is the measure of business character and achievement.

The Western National Bank is a merchant of credit. Let us talk over business matters with you.

WE ARE THE LARGEST PAYER OF TAXES INTO THE CITY TREASURY. WE PAY MORE TAXES INTO THE INDEPENDENT SCHOOL DISTRICT FUND THAN ANY OTHER BANK IN DEAF SMITH COUNTY.

The Western National Bank

Hereford, Texas.
Capital, Surplus and Undivided Profits \$125,000.00
Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.
J. L. SMITH, Vice-President.
ROSCOE DAVIDSON, Cashier.
CLAUDE TERRY, Asst. Cashier.
CLIFFORD C. ACKER, Asst. Cashier.

25 PER CENT LESS
We guarantee to save you at least twenty-five cents out of every dollar you spend with us. We are satisfied with small profits.
We will furnish your home on the payment plan.



We are satisfied with small profits.