

## Uncle Sam Puts Us All On Coal Ration Footing

The first result of the recent move of the Federal Fuel Administration in curtailing the use of coal and in rationing its distribution was felt locally Thursday morning when T. B. Gallaher, Division Freight & Passenger Agent, and P. N. Montgomery, Traveling Freight & Passenger Agent, both of the Santa Fe railroad, reached the city and called a meeting of city officials and coal men to discuss the subject.

The meeting was held in the passenger depot and Mr. Gallaher presided. All three local coal concerns were represented, with D. F. Ashbrook for the City Commission and P. H. Oberthier of the Light & Power Company, besides several others interested.

Mr. Gallaher read telegrams from the Railroad and Fuel Administrations, outlining the severe coal situation and giving instructions for organizations along all railroad lines. Regional Director Holden's telegram follows:

"Consumption for coal available for domestic and industrial use and uncertain prospects for further production makes it necessary to conserve fuel in every possible way. Civic committees are functioning in most of the larger cities co-operating with our coal committees in conservation of coal by restricting use by non-essentials regulating heating and lighting and policing delivery of coal after it leaves ear to see that distribution is made only for actual essential needs. Effective immediately it is desired to extend this plan to all cities and towns under this jurisdiction. Please therefore wire at once to agent or other responsible railroad representative to call on the Mayor, also Chamber of Commerce or Commercial Club where located of every city and town where a civic committee has not yet been organized, and request that such committee be appointed at once to co-operate with the railroad agent and our coal committees in the conservation and distribution of coal. If in common points with other lines railroad agents would confer and act jointly in carrying out these instructions, these civic committees should be given the benefit of all rules and regulations concerning coal and distribution promulgated by the railroad administration and should be requested to (1) make survey of reserve stock of fuel held by dealers and industrial, (2) take every action within their power to conserve coal by preventing its use for non-essentials. To accomplish this consideration should be given to curtailing operations or if necessary closing places of amusement such as theatres, moving picture houses, clubs, etc., and by regulating conservation by use by office buildings, churches, schools, stores, apartments and residences. Retail dealers public utilities and other consumers must not be permitted to furnish or use coal for the operation of electric street or window signs or other non-essential use, (3) arrange for proper redistribution of abnormal reserve supplies held by retail dealers or industries, (4) while the railroad administration will not undertake the distribution of coal in less than carload lots at this time it will endeavor to regulate by co-operation with the civic committees to whom this power is delegated. Applications for delivery of coal in carload lots to retail dealers and others will be handled as at present except that upon request of civic committees it will be proper to withhold delivery to such retail dealers or others who are not conforming to the rules of distribution as outlined by the civic committee. Questionable applications should be referred to the civic committee for approval before submission to the coal committee. Iowa has a state fuel administration with representatives located at all important points which will be extended to all towns in Iowa and the state fuel

representatives as well as similar organizations that may be established in other states are hereby delegated with the same power and functions as that provided for the civic committees. Division freight agents and other traffic department representatives can and should be used to good advantage in promoting the organization of these civic committees and should be assigned to this work at once. Signed, Hale Holden."

Mr. Gallaher stated that Amarillo had organized Wednesday and a committee was appointed to handle the coal situation, in co-operation with the dealers. He asked that a similar committee be appointed here, so that the Administration would have a uniform system of handling the coal matter all over the nation.

It was resolved to ask the City Commission to appoint such a committee, and Mr. Ashbrook agreed to take the matter before the commission. Later the Mayor and Mr. Ashbrook decided to call a meeting of the Commission and all those interested to be held in the Commission rooms at the Court-house Thursday night, beginning at 7:30 o'clock, when the appointment of a proper committee would be considered.

The people are appealed to by the Fuel Administration to conserve fuel in every way; not to ask the coal dealers for a supply of more than ten days for any one person; to hold union meetings where possible, so as to conserve fuel; and to use every sane and patriotic measure that will aid the government in keeping ALL the people warm during this time of strikes and labor troubles.

Hereford has always come through in the past without a hitch in such matters, and it is anticipated that the committee to be appointed will have little to do. Still it is considered necessary to have the committee in deference to the wishes of the Federal Administration.

Latest reports show that the Administration will curtail passenger train service one half and allow coal to be delivered only to the essential industries listed in the Priorities list made during the war. It is not believed that we will feel the effect of the passenger train order, owing to the fact that the engines on this line are using fuel oil instead of coal.

### Theo. Cochell Is Dead at Plainview

A telephone message received by W. E. Dameron early Thursday morning stated that Theo. Cochell, one of the oldest residents of this community, and one of the best-known and best-loved, had died very suddenly at 1:30 a. m. Thursday morning. Details and funeral arrangements were not obtained by The Brand before going to press, but will be given in full next week.

Mr. Cochell and wife had been spending the winter in Plainview with their daughter, Mrs. M. P. Garner. Recently they visited Missouri points, and only returned to Plainview a few days ago. The Brand had a letter from Mr. Cochell last week, just after his return. A son, Ira, left for Plainview Thursday.

### Herefordites Take In The Royal Show

Quite a number of Hereford people who attended the big Royal Stock Show at Kansas City returned home the past week. All report a fine show and an enjoyable time. Among those who attended were Wes Bradley and wife, C. R. Barber and wife, Grover Sanders and wife and Bat Jowell.

### McQueen Sells To Jones & McLean

Effective November 1, J. W. McQueen, who has been in the grain and coal business in Hereford for the past five years, sold his entire interests in the concern to J. B. Jones and Bobo McLean. The name of the new firm is now the Jones & McLean Grain Company, and they will handle a complete line of grain, hay, hides, coal, etc.

Mr. Jones was formerly with Mr. McQueen in this same business, afterwards going to the Ford Garage. Originally, he was a cattleman. Bobo McLean was formerly with the Western National Bank and served his term in France. Since his return he has been with the Amarillo National Bank at Amarillo.

Both of these gentlemen are hustlers and experienced in business. Their friends and well-wishers are predicting a large and generous success for them.

Mr. McQueen has made an enviable reputation as a clean-cut, aggressive business man in his years of business here, and it is to be hoped that he will remain with us. He is undecided at present upon his future movements, but may decide to invest in another line of business.

### Red Cross Makes Drive On H. C. L.

Plans are to be announced shortly, according to advices received today by J. M. Asbell, chairman of the Deaf Smith County Chapter of the Red Cross for another Red Cross drive—a drive on the high cost of living.

The establishment of classes for women and girls in each city, town and county, teaching the essentials of home cookery is the outstanding feature of an effort to educate the American public as a whole in the science of feeding. Inasmuch as it will be necessary for the Red Cross to obtain the services of a large number of women and girls who have had experience as dietitians the opportunity for service as instructors is thus opened to a large number of young women who have the necessary qualifications. They must have had two years instruction in a school of Home Economics or its equivalent. Young women who can qualify are urged to get in touch at once with Miss Effie Brown, Director of Dietetics, Southwestern Division of the Red Cross, at St. Louis.

### Trains Run Late But New Ones Help

The new train service is much appreciated by our people, although practically all trains are late as usual, owing to weather and strike conditions. However, even if late, a double daily passenger service is being maintained. It is devoutly hoped here that the new coal orders curtailing passenger train service over the nation, will not affect this particular line.

### Sowers & Son And W. A. Wilson Hold Sales

Sowers & Son held a big Auction Sale on their place south of town Tuesday of this week. The crowd was not as large as anticipated, owing to inclement weather, but the sale was a success nevertheless.

W. A. Wilson announces another sale, to be held at Black on Wednesday, December 10.

### MAIL YOUR PACKAGES EARLY-NOW

Owing to the change in train schedules and the addition of two additional trains Mrs. D. N. Cox, Postmaster, has found it necessary to close the post office windows for short periods during the day while the force is busy putting up the mail. A great many people come in while the windows are closed and ask the force to give them mail, etc. Mrs. Cox asks The Brand to respectfully request the public to please not ask for mail while the windows are closed, as it breaks into the office efficiency and delays the opening of the windows. A little co-operation on the part of the public will help materially in making for better post office service.

In this connection Mrs. Cox also adds, "Mail Your Packages Early." The Christmas rush is beginning, and those who mail their packages NOW will greatly aid in better service for all, will confer a real favor upon the overworked post office force, and incidentally, will receive better service for themselves.

### State Teachers To Demand More Pay

Superintendent L. M. Fertsch returned to Hereford Tuesday night after attending the sessions of the State Teachers Association at Houston.

Mr. Fertsch states that the meeting was about the largest one of the kind ever held in the state, over six thousand teachers being present. Over ten thousand people crowded the big auditorium at one lecture.

The meeting was significant for many things. For one thing the teachers made a determined stand for better salaries in these days of high prices, and adopted resolutions to that effect. It is entirely probable that a special session of the legislature will be called at an early date to determine this matter. There is also on tap at present a Federal bill which, if it passes, as seems probable, will enable the Federal government to allot large sums of money to Texas, and the other states, where the money is matched by state appropriation, to care for the salaries of school teachers.

### Tenants Moving Into New Buildings

Two of the new Elliston brick buildings are now occupied by tenants while the third, to be the new home of the J. O. Newell Dry Goods Company is rapidly nearing completion. T. K. Wilson has the center building leased, and with him he has D. F. Ashbrook, Secretary of the Hereford Benefit Association, J. S. Warner, Real Estate, G. M. Suggs, General Brokerage, and the White Pace Printing Company. All of these have now moved into the building. G. A. Lewis of the Hereford Bakery & Confectionery, is open for business next door with brand new fixtures and modern equipment in every department.

The addition of these new business buildings has added a wonderfully good appearance to our main business street.

### School Plays Delight Two Large Audiences

The two school plays, "Polly In Politics" and "Mrs. Busby's Pink Tea," presented at the Star Theatre this week by the pupils of the two schools and staged by Miss Mattea McClurkin, have been drawing cards for many of our people. The plays are very ably presented and reflect credit upon all those having the presentation in charge.

**STORK SPECIAL.**  
Born, Thursday, December 4, to Mr. and Mrs. Leonard A. Ricketts, a boy.

## McDONALD WELL STRIKES TRACE OF OIL 330 FEET

### Drill Strikes Same Seep Found By Hereford No. 1, After Passing Thru Shell Or Lime Ledge

### I. C. C. To Hold Hearings On Time

There has been so much objection to the mountain time all over the Panhandle that the Interstate Commerce Commission, which has charge of the time changes, is to send a man to Amarillo in the near future to investigate the matter and give the representatives of the different towns a rehearing. The application for the rehearing was made by the Panhandle-Plains Chamber of Commerce.

It is not known what the outcome of the hearing will be but the officers of the Chamber of Commerce think that the Central time will be restored to the Panhandle. The Interstate Commerce Commission has told them that if it was at all possible they would be given the time they wanted. They state that the great number of written requests that have come to the office of the C. of C. will have much weight on the investigator. It is probable that all towns in the Panhandle will be asked to have representatives in Amarillo to present their views when the Commission man arrives.

In parts of the northern Panhandle the sun is nearly down by 4:30 p. m. This is causing much inconvenience to the merchants and farmers alike.

### Elrod, Engineer, Inspects His Work

Henry Exall Elrod, head of the Elrod Engineering Company of Dallas, Texas, spent a few hours in Hereford Wednesday afternoon, inspecting the work now under way by his company in enlarging the sewerage disposal plant at this point.

Mr. Elrod, one of the most successful and distinguished young engineers in the state, drew the plans for Hereford's street paving. Incidentally, although entirely innocent in the arrangement of such a thing, Mr. Elrod happened to be a classmate of the Editor of The Brand at the A & M College of Texas, so many years ago that the date is conveniently forgotten.

The work of enlarging the sewerage disposal plant is progressing smoothly, and Mr. Elrod will probably be back before long to take another look at it.

### Gulf Oil Co. Now Building A Station

The Gulf Oil Refining Company is building a modern storage and warehouse just south of the section house on the Santa Fe railroad. The new station includes a warehouse, pumphouse, tanks, etc. Contractor B. A. Nicks has the contract for the work.

### Mrs. Tubb's Pupils To Offer Series Of Plays

It is announced that the pupils of Mrs. Tubb's School of Expression are preparing a series of plays to be entitled, "A Midnight Courtship," "A Case of Suspension," "The Obstinate Family," "Breezy Point," and "Among the Breakers." Also book recitals: "The Shepherd of the Hills," "Lovey Mary," and "Christmas Carol." These plays will be presented to the public at an early date.

Another showing of oil has been made in Deaf Smith county. The McDonald well No. 1, located two and a half miles this side of Dawn, struck the same seep oil found recently by the Hereford Oil & Gas Co.'s well, at a depth of 330 feet. The strike was made Tuesday evening about dark.

The drill had just gone through a ledge of shell, or limestone rock. The oil trace was distinct, as it was in the first strike, but small of course, with only the slightest indication of sand. The drill was kept going, however, and the crew is making fast headway.

This particular drill crew is the most enthusiastic in the country over the prospects, and implicitly believe they are billed for a big strike.

Hereford Oil & Gas No. 1 has made little progress the past week, owing to the inclement weather and lack of fuel oil. A car of the oil was received Wednesday, and was expected to be spotted Thursday, after which drilling operations will be resumed with double shifts as heretofore.

The Brand has received no reports from the Muse and Seven States locations this week.

### We Have Snow And Cold Weather

Real winter weather has been our lot the past week. We have had some three inches of snow and a temperature that reached about four above at one time. Coal has been scarce, but little suffering so far has been reported. Last week when the McQueen Grain & Coal Company received a car of long-looked for coal, thirty wagons and trucks were lined up at the depot waiting for the car to be spotted, and when that occurred a grand race to get an allowance followed. Local coal dealers have been rationing everybody, and not over one thousand pounds have been allowed to any individual.

The weather is sunny and balmy Thursday, although the skies promise almost anything.

### Cavalry Officers Will Go To School

Beginning December 7 and lasting some thirty days, squads from nearly all organizations of the new Texas National Guard will go to Camp Mabry, Austin, Texas, to a School of Fire and Instruction. Either Captain Wes Bradley or Lieutenant Holloway of the local troop is expected to attend, but the question of which will go has not yet been determined.

### Raymond Hawkins Has Moved Place of Business

W. R. Hawkins, who conducts the Golden Rule Produce and Confectionery store, has moved his place of business from his old stand to the former location of the Hereford Bakery & Confectionery.

Letters to Santa Claus are beginning to arrive in numbers, and The Brand will print them, so that Santa Clause will not fail to see them, in the issue of December 18.

All the little folks who want Santa Claus to bring them something special should write him a letter and mail it at the Postoffice between now and December 15.

### Red Cross Roll Call A Success

Dallas, Texas, Nov. 25th.—In the face of many hindering obstacles, the Red Cross Roll Call drive for 1920 memberships in the North Texas district is regarded at headquarters here as being highly gratifying, as indicated by returns that will not be complete enough for tabulating for a week or ten days yet. The drive, begun on Nov. 2 and scheduled to close on Armistice day, was extended until the 22nd because of rainy weather and bad roads. Complete reports so far received at the Dallas headquarters show that several counties went 100 percent or close to this figure in the Roll Call; also that several of the smaller cities and towns enrolled proportionately larger numbers of members than the big cities. Taken as a whole, North Texas rallied unselfishly to the support of the Red Cross in its great work in the interest of suffering humanity for another year.

The following appreciation was issued today by W. H. Prather, State Roll Call chairman.

"Incomplete reports of the Third Annual Roll Call Campaign received at the headquarters in Dallas indicate that the people of the North Texas district in general, in the face of many discouragements and hindrances, including an almost unprecedented rainy season and attendant impassable roads, rallied nobly to the support of the American Red Cross for 1920. This unselfish support of the greatest of humanitarian agencies, despite world-wide unrest, industrial upheavals and other untoward conditions epochal in their nature, speaks loudly and well for the loyalty and steadfastness of the patriotic people of Texas, in the deliberate opinion of the American Red Cross as expressed through its local representatives.

"While the goal of nearly half a million memberships for the North Texas district was not attained, those who conducted the Roll Call drive are cognizant of the hindrances that prevented complete achievement; therefore they are highly gratified by the splendid spirit exhibited in the campaign which was brought to a conclusion Saturday night, Nov. 22. With these things in mind, the high and proud appreciation of every effort made for effective continuance of its work, as emphasized by the results of the campaign just closed."

### LODGE DIRECTORY

Hereford Lodge No. 840, A. F. & A. M. Stated meetings, Saturday on or before full moon of each month.  
W. M. RAY, W. M.  
J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.  
A. O. THOMPSON, H. P.  
J. S. JONES, Recorder.

WOODMAN OF THE WORLD Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

BROTHERHOOD OF AMERICAN YOEMEN. Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.  
W. F. ORR, Foreman.  
C. H. McGhee, Correspondent.

81-1f

Grove's Tasteless Chili Tonic restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 50c.

- Loans
- Real Estate
- Insurance
- Rentals
- BARNETT & SKELTON  
Over La. Nat. Bank

### REPORT OF CONDITION OF THE First National Bank

at Hereford, in the State of Texas, at the close of business on Nov. 17, 1919.

RESOURCES	
1. a Loans and discounts including rediscunts	\$270,575.35
Deduct:	
d Notes and bills rediscounted (other than bank acceptances sold) (see Item 55a)	9,380.00 261,195.35
	772.74
2. Overdrafts, unsecured	
3. U. S. Government securities owned:	
a. Deposited to secure circulation (U. S. bonds par value)	50,000.00
d. Pledged as collateral for State or other deposits or bills payable	26,800.00
f. Owned and unpledged	300.00 79,500.00
8. Stock of Federal Reserve Bank (50 per cent of subscription)	1,500.00
9. a Value of banking house	4,200.00
	3,000.00
10. Furniture and fixtures	
11. Real estate owned other than banking house	48,830.87
12. Lawful reserve with Federal Reserve Bank	17,826.36
14. Cash in vault and net amounts due from national banks	106,593.97
17. Checks on other banks in the same city or town as reporting bank	2,068.43
Total of Items 14 and 17	111,262.40
18. Checks on banks located outside of city or town of reporting bank and other cash items	2,061.83
19. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
Total	\$326,949.53
LIABILITIES	
22. Capital stock paid in	50,000.00
24. a Undivided profits	23,368.06
b Less current expenses, interest, and taxes paid	7,765.76 15,602.30
25. Interest and discount collected or credited, in advance of maturity and not earned (approximate)	9,688.81
28. Circulating notes outstanding	50,000.00
33. Cashier's checks on own bank outstanding	10,395.54
Total	10,395.54
Demand deposits (other than time deposits) subject to Reserve (deposits payable within 30 days):	
34. Individual deposits subject to check	312,632.07
35. Certificates of deposit due in less than 30 days (other than for money borrowed)	9,740.15
Total of demand deposits (other than bank deposits) subject to Reserve Items 34 and 35	322,372.22
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
40. Certificates of deposit (other than for money borrowed)	24,790.25
Total of time deposits subject to Reserve Item 40	24,790.25
45. a U. S. Government securities borrowed without furnishing collateral security for same	17,500.00
40. Bills payable, with Federal Reserve bank	26,800.00
Total	\$326,949.53
55. a Liabilities for rediscunts, including those with Federal Reserve Bank (see Item 1d)	9,380.00
Total contingent liabilities	9,380.00
State of Texas, County of Deaf Smith, ss: I, E. B. POSEY, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. E. B. POSEY, Cashier.	
Subscribed and sworn to before me this 25th day of November, 1919. Cotta Sisk, Notary Public.	
CORRECT—ATTEST: GEO. L. MUSE W. S. HIGGINS R. J. KIBBE Directors.	

### "You'll Like Hereford—Oceans of Water."

We expect a Car of  
**COAL!**  
any day now  
**COW FEED**  
Meal, Hulls, Bran  
Hereford Grain Company  
In Old Gass Bldg. Phone 249

### Xmas Joy

will be curtailed if the tires on your Car are going wrong every day. You won't be bothered if you have  
**Hood and Federal Tires**  
The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.  
**SPECIAL—GENUINE**  
Sorghum Molasses, and a car of Winesap and Black Twig Apples this week.  
**MILLER & FALLWELL**  
Phone 113

### An Old Time Plains Citizen Visits Clovis

D. R. Gass of Hereford was in Clovis looking after business last Monday. Mr. Gass is a merchant at Hereford and has possibly lived on the plains longer than any man in this entire section of the country. He says the longer he stays here the better he likes it. Mr. Gass looks younger than he did eighteen years ago when the Newsman first knew him and Hereford was just commencing as a town.  
—Clovis News.

### CLOVIS SECRETARY

The board of directors of the Clovis Chamber of Commerce have elected B. M. Ramsey of Amarillo, to fill the position of secretary here. Mr. Ramsey will assume the duties of his position between the 8th and 16th of December, he writes C. W. Harrison, president of the body. Mr. Ramsey was in Clovis one day last week and looked over the town and had a conference with the directors here. At this time the position was tendered to him but he did not accept until

the first of the week.  
Mr. Ramsey comes to Clovis as an experienced Chamber of Commerce worker. For the past year he has been secretary to the Board of City Development of Amarillo and all reports from our neighboring city are to the effect that he has certainly made good in that position. Prior to that time he was managing editor of the Amarillo Daily News and therefore he comes to Clovis with a good knowledge of the conditions and needs of this section of the country.  
—Clovis News.

## Announcing

the organization of the firm of

### JONES & McLEAN (SUCCESSORS TO McQUEEN GRAIN CO.)

We will buy and sell GRAIN of every description, hay and feed-stuffs, Coke, Coal (when we can get it), etc., etc.

We now have on hand a COMPLETE line of everything that enters into the stock of a first-class Grain and Coal business. Market prices paid for your products—Reasonable prices charged for what you buy from us.

We will appreciate your business.

## J. B. Jones Bobo McLean

TELEPHONE 1

A man's  
best pal  
is his smoke

"Knew we'd get together"

—Ches. Field

HERE'S where the particular smoker meets the particular smoke—Chesterfield.

Particular is right! Not only do we use the four choicest varieties of Turkish tobacco—Xanthi, Cavalla, Smyrna and Samsoun—but to these we add the rich, sun-ripened leaves of specially choice Domestic tobacco.

Fine as these tobaccos are, it's the exclusive process by which they are blended that gives to Chesterfields that satisfying body, that mellow richness which makes a smoke mean something.

Chesterfields certainly do satisfy as no other cigarette has satisfied you before—and to top it off, they are packed in a glassine paper package that preserves for you all of that delicious flavor.

Liggett & Myers Tobacco Co.

# Chesterfield

CIGARETTES

They Satisfy

—and the blend  
can't be copied

20 for 20 cents



**MONEY**

For  
Castro County Farmers  
at 5 1-2 per cent

Through Dimmitt National Farm Loan  
Association

**B. D. Woodlee**

Secretary-Treasurer  
Dimmitt, Texas

**CASTRO COUNTY**

**DIMMITT**

At last we have experienced some real winter weather with about two inches of snow and the thermometer from 2 to 4 degrees above zero. We know how to appreciate more the beautiful autumn thru which we have just passed.

With so much winter weather in evidence Thanksgiving programs were omitted, but the dinners were enjoyed the more because the weather was ideal Thanksgiving weather.

Jay Hastings, who is in Business College in Amarillo, spent Thanksgiving with his home folks.

Arch Johnson, our Sheriff, has moved his family in town to be nearer his work and the school.

A number of oil men representing a new company were in town one day last week and we understand made a contract for another well.

Mr. Reeves from Springlake, has moved his family here, and it is rumored he will launch in the business world soon.

Mrs. Cockrell who has held a position with the Dimmitt Mercantile the past year, has resigned and will accept a higher position in the near future.

Miss Nora Mae Waldrip has accepted the position made vacant by Mrs. Cockrell's resignation.

Worth Clifton has gone to Arizona to spend the winter months.

Born to Mr. and Mrs. Don Duree on Nov. 28th, a baby girl.

Our new Methodist pastor came in Saturday night, after a long trip of over five hundred miles through the snow and mud. He drove through the country in a car and was worn out with the trip. But on learning that the pulpit would not be occupied Sunday morning, gladly consented to preach for us, which we enjoyed and appreciated more after learning of his hard trip. We gladly welcome him and his wife in our midst.

Mr. and Mrs. Norwood are to leave soon for Sherman, Texas to visit their daughter.

It is learned that Mr. McLean, who was reported seriously ill in Mineral Wells, is improving.

**Parmer County**

**FRIONA NEWS**

Bruce Staley and family moved into their new home last week, the property they recently purchased from F. Kohl and wife.

C. M. Stevens returned to Fri-

ona last week from Tennessee and Georgia, where he has been engaged in school work for the past few months. He was obliged to give up his work on account of failing health. He says he can have his health no where but on the Panhandle plains and so will remain here permanently hereafter.

F. W. Reeve spent a part of last week in Kansas City, having gone there with a shipment of cattle.

G. M. Orbaugh, who has been seriously ill for the past two weeks is now steadily improving. He has been attended during his illness by his son, Dan, of Amarillo.

Mr. Hart, of Floydada, was here a part of last week and it is reported that he bought another tract of land west of town while here.

Mrs. A. N. Wentworth was quite ill a part of last week but is gradually improving.

The Santa Fe Grain Co. has contracted for an electric light plant to be installed in the elevator and office. Mr. Maurer will light his residence also with the same plant.

Prof. Parker and Miss Ficke went to Canyon and Miss Callum went to Amarillo to spend the Thanksgiving vacation. They returned Sunday.

The Friona Bank is no more but in its stead we have the Friona State Bank which has purchased the interest of Mr. Wright. A. W. Henschel is president of the new corporation and Mrs. M. M. Henschel is cashier. Mrs. Henschel has the honor of being the first married woman to hold the office of director or cashier of a bank in the state of Texas.

**BOVINA**

Preparations are being made for the union Christmas tree to be held at the Methodist church.

Despite the inclement weather, fairly good crowds attended church and Sunday school Sunday.

F. W. Jersig returned last Sunday from a trip to Amarillo.

Cupid has been busy in these parts recently. Sunday R. R. O'Neal and Miss Alta Isham were married, and Monday night Paul Helmeke, of Shattuck, Okla., and Miss Mollie Renner were united in marriage. Rev. B. Y. Dickinson performed both ceremonies.

Mrs. R. B. Ezell and children have returned from Ralls. While away their little girl, Margaret, underwent an operation at Lubbock, having her tonsils removed.

Mrs. B. Y. Dickinson and Mr. and Mrs. Ford Elfers are in Lubbock, where Mrs. Elfers will un-

dergo an operation for appendicitis this week at the West Texas Sanitarium.

We understand that a Christmas program will be given by the pupils of Bovina school.

Miss Beulah Davis has gone to Lubbock to attend school the remainder of the term.

Nelson Pearce and wife are now occupying rooms at the home of J. W. Lovelady.

A car of coal in town Saturday and Monday caused a shuffle for the necessary article.

**SHERIFF'S SALE**

STATE OF TEXAS,  
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 23rd day of September, 1919, by the Clerk thereof, in the case of Louis J. Ochs versus W. B. Mersfelder and Thea. J. Zook, No. 1176 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday, the Second day of December,

A. D. 1919, at the Court House Door in the city of Hereford in Deaf Smith County, Texas the following described property, to-wit:  
The Northwest one-fourth of Section No. 8 in Township No. 2 North of Range No. 1 East of Capitol Syndicate Subdivision as shown by a plot thereof on the Deed Records of Deaf Smith Co. in Vol. 19, page 223.

levied on as the property of W. B. Mersfelder on the 10th day of Oct. 1919 to satisfy a judgment amounting to \$1377.20 in favor of Louis J. Ochs with interest thereon at 10 per cent per annum from May 13th, 1919 and cost of suit.

GIVEN under my hand, this 5th day of November, 1919.

C. S. PURCELL, Sheriff

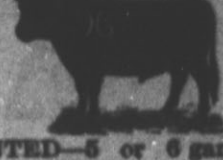
41-4t

**BRAND**



If U. C. same notify  
C. C. Slaughter.

**BRAND**



WANTED—5 or 6 gang disc plow. Must be worth the money.  
BLAIN BROS.

GIVE HER A

**Casserole**

for Christmas. As dainty, attractive and serviceable a present as any woman would care to have.

Silver mounted, with the non-crackable baking dish inside for puddings and baked stuffs.

Let us Quote you prices

**C. O. Lee Hardware**

Good Printing at The Brand.

Good Printing at The Brand.

**6 Per Cent Money to Loan on Land**

I represent the First Texas Joint Stock Land Bank of Houston, and can make loans anywhere in the Panhandle on improved farms and ranches at 6 per cent interest on the amortization plan in sums of \$5,000 to \$37,000. Prompt service, inspector lives in Amarillo, no long tedious delay in closing loans. Loans can be repaid in 5 years or any time thereafter, but loans are made for 33 years and 1 per cent paid on the principal each year will pay off the loan at the end of 33 years. Exclusive agent for counties of Carson, Randall, Oldham, Armstrong, Potter and Deaf Smith. If interested see or write

R. C. Neely

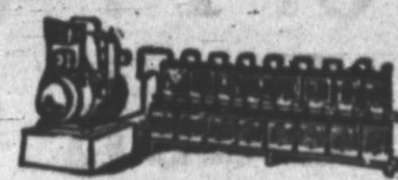
Room 4, Old P. O. Bldg.

Amarillo.

**DELCO-LIGHT**

The complete Electric Light and Power Plant

Delco-Light on the farm means more time for productive work.



Ford Garage

**BRAND**



HEREFORD CATTLE CO.  
Hereford, Texas

Registered and High Grade Bulls For Sale

27-2-1-20 Phone 167-F3

**CATTLE BRAND**



(bar) just behind right shoulder.

T. F. BUNKER,  
13 miles north, 4 west of Hereford.

**STAR TIRES**

The Product Of



Akron's  
Master Tire  
Builders

The kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

Thompson's Garage

**The Golden Rule**

**Produce and Confectionery**

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

W. R. Hawkins

Moved to old Lewis Bakery building.

**OIL MAPS**

Single county maps, 2000 varas scale, priced as follows:

Armstrong, Briscoe, Carson, Castro, Collingsworth, Donley, Gray, Hall, Hansford, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Parmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler Counties—\$2.50 each paper prints, \$4.00 each linen prints.

Dallam, Deaf Smith, Hartley, Moore, Hutchinson, Oldham Counties—\$3.50 each paper prints, \$5.00 each linen prints.

Combination of Hartley, Moore, Hutchinson, Oldham, Potter and Carson Counties, 4000 varas scale—price \$7.50 for linen prints.

Quay County, New Mexico—price \$4.00 linen, \$2.50 paper.

Unsectionized map of the 26 Panhandle counties, showing towns, streams and railroads, and all locations to date. (Locations marked with derricks and give names of companies drilling). Size 30x30 inches, price \$1.00 paper print.

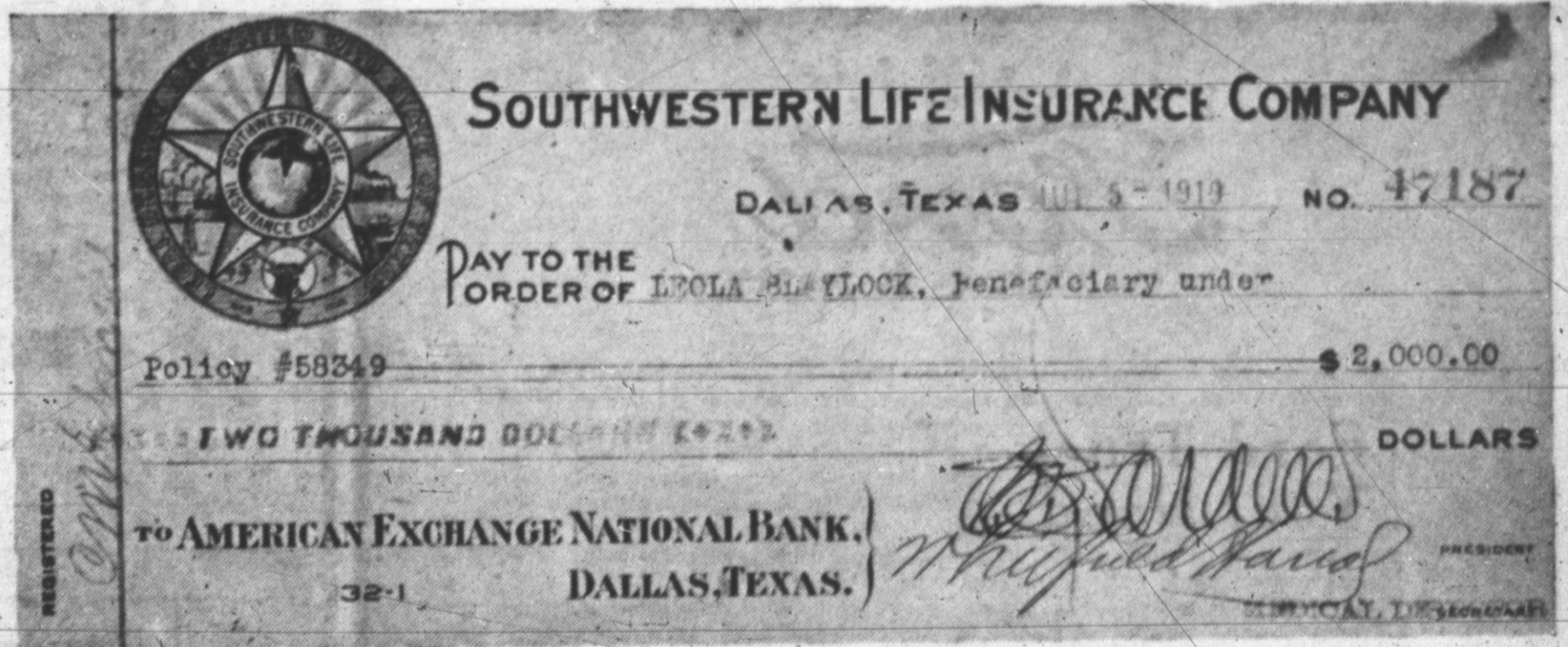
**Special Map Work Solicited**

**Panhandle Mapping & Blue Print Company**

604 Polk St.,  
46-4t

Amarillo, Texas.

**Record Payment of Death Claim!**



Everitt Blaylock, of Hereford, died in June, 1919. He was the holder of a Life Insurance Policy in the SOUTHWESTERN LIFE INSURANCE COMPANY, of Dallas, Texas, in the sum of \$2,000.

He had paid only one premium on this policy, and had been in the Company only one month and twenty-two days.

The photograph above shows the Company's check for the full amount of the Policy, issued to his beneficiary the same day proofs were received at the Dallas office.

NOTE:—Every Policy carried with the SOUTHWESTERN LIFE INSURANCE COMPANY is Registered with the State of Texas, and the Legal Reserve Deposited.

Let me talk to you about your Life Insurance.

**AL MILLER, Local Agent**



# Round Oak Stoves

ARE THE STANDARD OF THE WORLD—SEE OUR COMPLETE LINE

## Feed Grinders

WE ARE MAKING VERY ATTRACTIVE PRICES ON

### Stover and Bowsher

FEED GRINDERS, BOTH SWEEP AND POWER.

# Garrison Brothers

HEREFORD BRAND

## THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY

HOLMAN & STECKMAN, Proprietors

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 25, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1908.

Subscription Price \$2.00 a Year Strictly in Advance

### ROOSEVELT AND PEACE

It has been said of Theodore Roosevelt, more frequently than of any other man of his time, that he typified America. His patriotism was virile and vigorous. He will be ranked in history as a great statesman and citizen, and his writings and works will ever be an inspiration while government by the people survives.

Looking at Roosevelt, then, as posterity will see him, it is not unfair to say that the era covered by his active life will not be considered as a part of the World War period. We know now that as war came, the time was at hand for Roosevelt's exit. It was not destined that he should direct the course of America in the great conflict, and that task was left for another to perform.

The record of Roosevelt will not suffer because of this fact. He was in peace the insistent, impelling force that drove into men's souls the quality of citizenship, the national spirit, that made them go to France and fight and die for America.

His was a clear vision. His mind penetrated the distance. A profound student of history, and with an amazing knowledge of the

tendencies of human beings, he was an unerring prophet with respect to many things.

Once—it was in a carefully prepared address on "International Peace" before the Nobel Prize Committee, delivered in Norway in 1910—Roosevelt said:

"Finally, it would be a masterpiece if those great powers honestly bent on peace would form a league of peace, not only to keep peace among themselves but to prevent, by force if necessary, its being broken by others.

"The ruler or statesman who should bring about such a combination would have earned his place in history for all time and his title to the gratitude of mankind."

Again, projecting ourselves into the future, and looking back on present day events as posterity will view them—who will say that Roosevelt did not prophesy accurately?

A league of peace is now an actuality. True, by virtue of the acts of a few of Roosevelt's former political associates, the United States is not a part of that league, but the organization of nations for the protection of the liberty of the world and for the prevention

of international war now is being formed with the sanction of the leading nations of the world.

And the man, the statesman to whom the great Roosevelt was referring in his Nobel prize oration, though unaware then of his identity—the statesman who has "earned his place in history for all time and his title to the gratitude of all mankind" is Woodrow Wilson, President of the United States.

It will be so recorded in the history of the stirring events of the present which will be read by future generations. Roosevelt's judgment will be vindicated.

### THE DOMINANT QUESTION

Judging from the dispatches received from Houston the chief topic in which the teachers gathered at the convention of the State Teachers' Association are interested is that of increased salaries. More than 6,700 teachers, twice the number ever before in attendance at a State convention, are present and the salary question seems to have had much to do with that. It is expected that something in the shape of a definite plan of action will result from it.

It is futile to say that it ought not be necessary for the teachers to occupy their time with such a question at their convention. It ought not be necessary, of course. But the plain truth is that there is no educational question that they might discuss at this time that has so direct a bearing upon the welfare of the schools and of the children of the State than this one of salary. The educational system of the State, no matter what the advocates of this or that method or curriculum may say, has never before faced such a menace as is presented by the present situation with respect to teachers' salaries. Whatever else we are to have in our schools we must have teachers, and if the present exodus of teachers into other other fields of endeavor that are more remunerative continues, we shall soon be without anything like an adequate and competent teaching force.

The salary question ought not to be so dominant in a convention of this kind. But in the present situation any gathering of the friends of education that faced the facts would find it the dominant one demanding attention. And the people must be made to understand this if popular education is to survive in Texas.—Ft. Worth Star-Telegram.

Good Printing at The Brand.



### SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable District Court of Deaf Smith County on the 6th day of October, 1919, by the Clerk thereof, in the case of Parlin and Orndorff Implement Company, et als, versus J. I. Walker et al. No. 788 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in December, A. D. 1919, it being the 2nd day of said month, before the Court House door of said Deaf Smith County in the town of Hereford, Texas, the following described property, to-wit:

All of section No. 76, Abstract No. 1045, Block K-3, in Deaf Smith County, Texas. Levied on as the property of J. J. Perkins to satisfy a Judgment amounting to \$5,355.90 in favor of Parlin & Orndorff Implement Company et als, and cost of suit.

Given under my hand, this 5th day of November, 1919.

C. S. PURCELL, Sheriff Deaf Smith County Texas. 41-41

# LAND At Auction

180

On Thursday, Dec. 11th, the choice, improved farm of Mrs. Mary E. Oliver will be sold at public sale. \$100 cash forfeit guarantees a real sale. This farm joins the Texico-Farwell townsite and is 8 miles from Clovis, N. M. 121 1-2 acres as good as the best. \$1500 cash and balance in 1, 2, and 3 years at 8 percent.

Mrs. Mary E. Oliver, Owner

ERLE E. FORBES, (CLOVIS) Auctioneer.

P. S. I have some cattle ranches for sale. E. E. F.

# J. P. Walker Cash Grocery

I beg to announce to the people of Hereford and vicinity that I am opening a new Cash Grocery Store and Produce Exchange.

LOCATION: In the Green wooden building, between the Western National Bank and the Fox Mercantile Company.

I will Buy and Sell for CASH ONLY—both GROCERIES and PRODUCE.

I will carry a line of Staple Groceries. No deliveries will be made, the customers receiving the benefit of the saving from this economy.

I earnestly solicit your business and guarantee a square deal to all.

## J. P. WALKER

Groceries for Cash

44-44-Pd

Produce Bought and Sold

MAKE THIS YOUR BANK

## Don't Hesitate. It's Good Business To Borrow---

That is what we told a very responsible farmer and stockman the other day when he apologized for asking for a loan in order to buy some stockers.

There are too many responsible farmers feeling this way. And this little ad is to tell you that if you have housing and feed and understand wintering stock—then we consider it good business for us—and for YOU—to loan money to buy good stock.

It's the best way to increase the fertility of your soil and the best way to increase the year around balance in your bank accounts. If the shoe fits YOU—come right in and tell us so.

Capital and Surplus Over \$100,000

PROTECTED BY THE STATE GUARANTY FUND.

First State Bank & Trust Co.

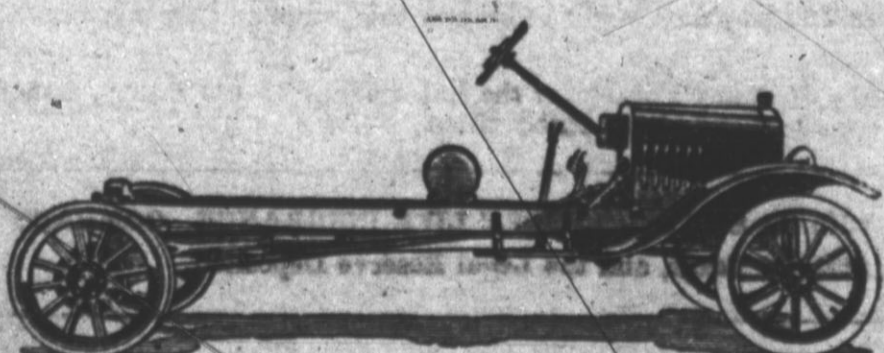


# Ford THE UNIVERSAL CAR

Because of its all-around utility, the Ford One Ton Truck—with worm drive—has made itself an absolute business necessity. It's so dependable in service wherever placed, flexible and sure in control and low cost of operation and maintenance and possessing that vanadium steel strength, it has become the want in every line of business, from retail merchant to manufacturer, from engineer to contractor, from corporation to farmer. Let us tell you details and give you a demonstration.

## Ford Truck Your Need

Truck Chassis, solid tires, \$550 f. o. b. Detroit; with Pneumatic tires \$590 f. o. b. Detroit.



Ford Garage

## BAPTISTS PLAN TO FIGHT BOLSHEVISM

SYSTEM IS RECOMMENDED FOR PREVENTION OF RADICALISM IN THE SOUTH.

### AMERICANIZE FOREIGNERS

Teaching Them English and Ideals of United States and Christianity is Part of Program of 75 Million Campaign.

Southern Baptists have no sympathy for the I. W. W.'s, Bolshevists and bomb throwers, and while radicals of that type are not numerous in this section of the country as yet, it is the hope of the Baptist 75 Million Campaign to make the spread of such destructive propaganda here impossible by so pervading with the gospel all centers where radicalism might expect to obtain a foothold as to make it impossible for the professional agitators to receive a sympathetic hearing. In other words, it is the hope of the campaign to so extend the work of Americanizing and Christianizing the foreigners living within the territory of the Southern Baptist Convention that they will measure up to the highest standards of patriotism and religion.

There are 4,000,000 persons of foreign birth and children of foreigners living within the territory of the Southern Baptist Convention, and while considerable work has been done already along the line of teaching Americanism and the Christian religion to these people, this work will be greatly enlarged as a result of this campaign.

In the southwestern states there are 1,000,000 Mexicans, 600,000 living in Texas, 200,000 in New Mexico, 75,000 in Louisiana and a large number in Arkansas, Oklahoma and Missouri. Because of the growing importance of

the Mexican work the campaign has appropriated \$275,000 to it along for the next five years.

But the Americanization and evangelization of the foreigners is not confined to Mexicans. This work is carried on also among the newly-arrived immigrants at the various Southern ports, among those of foreign birth in the mining districts of Alabama, Oklahoma and Illinois and among other groups of people of foreign birth in Florida, Louisiana, Texas, Maryland and Virginia. Some of the state organizations carry on work of their own among these people, while in many places the program is carried out cooperatively between the state mission boards and the Home Mission Board in many instances a large work is done by the latter agency alone.

Believing that both Americanization and evangelization can be accomplished most effectively by first reaching the children, Baptist agencies have established schools where the English language is taught, along with American and Christian ideals. Such schools are already being conducted with great success among the Italian and Cuban children at Tampa, Fla. for French-speaking children at Church Point, La., for Mexican children at El Paso and other Texas points, while community center work is carried on extensively at many of these points and at numerous towns and mining centers where people of foreign birth make up a large percentage of the population, the social work of this character being conducted by Baptist women.

Large results are expected to follow the work of the Baptist Bible Institute at New Orleans, where instruction is given in English, French, Italian and Spanish. All foreign-speaking people are required to take some English work and the Bible is taught in certain practical subjects to them in their own languages, thus facilitating their grasp of it. Practical Christian activities are also required of all the students, some of whom are training for foreign mission work and others for service among the peoples of foreign birth in this country. Patriotism and high ideals of Christian civilization are given emphasis throughout the institution and it is the belief of those familiar with its work that it will prove a potent factor in the Americanization and Christianization of the peoples of foreign birth in this country.

## Drilling Again At McGee With Eight Inch Drill; 2800 Feet

There is nothing new to announce this week in regard to the oil development now in progress in Quay county. The Ende and Rana locations have assumed an aggressiveness that looks good to those who have invested in lands and leases in the east part of the county. The San Jon proposition is fast coming to the point of spudding in and it is thought it will be the second well to spud in this county although two others have had their derricks up for some time. The water well has been about completed, the derrick and houses are up and the line is expected at any time.

Work at the Thomas location near Dripping Springs will be pushed as fast as possible as the company is under contract to spud in February.

The Commanche No. 2 has spudded 26 miles north but no report as to the progress being made has been learned here.

The putting in of the long string of eight-inch casing at the McGee has been completed and the new drill is working beyond the 2800-foot mark. It is claimed that faster work can be accomplished with the eight-inch drill and with greater safety. The last 100 feet has been quite trying to the operators on account of the continual caving from the soft formation above. It is said the formation now is more solid and considerable darker. Two week more will bring some change and it is thought business will again pick up. The oil scouts for the big companies are returning and within a few days they will be back on the job like they were when the large pocket of oil was encountered a few weeks ago.

Prices for leases have held their own but there have been but few sales on account of reaction from the false reports sent out in regard to the McGee being a gusher. The formation is yet very good and when the right depth is reached it is hoped the News can truthfully report a gusher at the McGee. No man can tell what is under the ground but Dr. Drill will prove within a short time whether the first wild-cat well in Quay county will bring forth oil. At times there are gas fumes coming out of the well but the much-coveted liquid gold is yet an unknown quantity.—Tucumeari News.

### Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

### SLAT'S DIARY

FRIDAY—Teacher give us a Test in Gograffy today & I done pritty well. I had three answers rite. I of the questions she ast was How is the Erth devided & I sed By Water which was o. k. Then rite behind that she ast us 2 name 2 kinds of Water & I rote down hot & cold which she sed was not rite.



### SATURDAY

—pa is very interested in the high cost of living & he sed 2 ma it takes all he makes 2 live on & ma sed 2 him Do you think it is worth that much. Pa sed We got 2 have Produckshun the brick layers are not laying enough neether are the hens.

SUNDAY—the supert (cant that word but its the guy which is fourman of the x. s.) sed 2 us kids we should ought 2 all ways tell the truth & not lyes. He ast us if we ever herd of enny body getting 2 be immortal by lyeing & Blisters sed yes. The sup (same as above) sed Whom & Blisters replied & sed Annanias.

MONDAY—We had 2 rite a essay on Sugar today & Jake red his out loud he sed Sugar is found in Cuby & candy stores its 2 cheef Properties is sweetness & Searcity. They is 3 kinds which is Lump & lofe & graduated.

TUESDAY—Ma baked sum fine Cookys today & I was tawking 2 her & had my hans behind my back in the dish. I ast her why diddnt wimmen strike & she sed mebbly they will some time. As I went out she seen the cookys & she struck. Busting 2 cookys. Which I had in my hip Poeket.

WEDNESDAY—Skool was a very dul & uninteresting place to

day as Jane was absent all day. I herd she has indispepy or sum thing.

THANKSGIVING—Plade fut ball in the morning & et a lotta turkie & Kranberrys & mints pie & etc & tuk sum medisice in the evening. Mebby I can get out of going 2 skool tomorow.

### REGISTERED AT HOTELS

Amarillo—W. E. Gee, C. H. Ball, P. L. Blake, Fred C. Marks, Roy Baker, Charlie Pearson, J. P. Hare, I. A. Draper, P. L. Deffenbaugh, John Foster. Dimmitt—J. A. Davis. Vernon—L. G. Gould and wife. Canyon—T. L. Pace, L. D. MeDade.

Gainesville—J. B. Dow. Clarendon—A. A. Walker, Farwell—Sam E. Dixon. Ft. Worth—Geo. D. Rowan. Dallas—O. A. Crites, T. M. Bryan, H. E. Hornington. Houston—L. A. Thomas. Hutchinson, Kansas—T. F. McCanon.

Clovis, New Mexico—J. W. Minion. Roswell, New Mexico—C. H. Collier, H. C. Egleston.

St. Louis, Mo.—N. F. Klein, R. I. Gordon, H. C. Pollman. Welmington, Ohio—W. O. Foster.

Oklahoma City, Okla.—Jacob Matthews.

Johnston, Colo.—R. M. Dunn. Phoenix, Ariz.—A. N. Gullickstal.

### Bottled Manpower

Coughs and colds are weakening. Get rid of them as quickly as you can. Catarrh in any form saps the vitality. Fight it and fight it hard. There is a remedy to help you do it—a medicine of forty-seven years established merit. Try it.

### PE-RU-NA

For Catarrh and Catarrhal Conditions

It purifies the blood, regulates the digestion, aids elimination, tones up the nerve centers and carries health to all the mucous linings. For the relief of those pains in stomach and bowels, belching, sour stomach, rheumatism, pains in the back, sides and loins, PE-RU-NA is recommended.

PE-RU-NA restores to healthy action the vital organs which are so intimately related to the strength and vigor of the nation.

There are fourteen ounces of health giving punch and pep in every bottle. PE-RU-NA is a good medicine to have in the house, ready-to-take for emergencies. It is a good remedy to use anytime.

TABLETS OR LIQUID SOLD EVERYWHERE



**BARBER'S LINEBRED ANXIETY HEREFORDS**  
Representing Guggell & Shupers' best producing families  
Now offer intensely line-bred young herd bulls by such sires as the \$3600 Dominer, No. 505194 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.  
If you appreciate the better class of cattle, you will find them on my farm. Address  
**RIVER PARK HEREFORD FARM**  
C. R. Barber, Prop. Hereford, Texas.

**5 1/2% FARM LOANS**  
WHY PAY MORE?  
The Government's own system for financing the farmer and ranchman. No red tape. No limit on amount, if you have the security. Interest 6 percent on amounts over \$10,000.00.  
**J. FRANK POTTS**

**LISTEN**  
You can hardly rent a house in Hereford for love or money. If you do rent you are throwing away so much per month that will never come back. Why not own your own home and acquire an equity?  
BUILD YOU A HOME.  
**Rockwell Brothers and Company**

**Dodge Bros. Service Station**  
Dodge Parts Carried in Stock  
We are expert Repair Specialists, with successful experience behind us.  
Bring us your car—Any make—and let us put it in shape for you.  
**Terry Brothers**  
OLD AMERICAN HOTEL BLDG.

**FORD OWNERS BE HAPPY**—  
Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at  
**THOMPSON'S GARAGE**      **THOMPSON & MERCER DISTRIBUTORS**

"You'll Like Hereford—Oceans of Water."

**Beat the High Cost of Autoing**

Tire expense is the greatest item of upkeep to your car. Cut down that expense by retreading and repairing your tires. Others are doing it. Why not you?  
Those new shipments of Goodyear and Racine tires are going fast and immediate shipments are uncertain. Get yours while the getting is good.

TELEPHONE 23  
**Hereford Garage & Machine Works**  
EVERYTHING FOR THE AUTOIST

**FORD**  
THE UNIVERSAL CAR

We are experienced, and know how to give service to the owners of Ford cars. We have the same methods, machinery and skill that they have in the Ford Factory, and we use the same Parts made by the Ford Motor Company. Ford owners are doubly guaranteed by us as to the reliability of our service on Ford cars. Don't try to do it yourself, bring your car here. Incidentally we are getting a few Ford cars and are able to make fairly good deliveries.

**Hereford Garage**

# Only 20 More Days Till Xmas! SHOP NOW

Don't wait to the last minute  
and find the stock picked over

Everything For Christmas

## The Fair

### MORRIS—CLARK

Miss Maggie Lee Clark, daughter of Mr. and Mrs. F. F. Clark and Wm. Pierce Morris, of Clarendon, were united in marriage Tuesday, Nov. 27th, at 10:20, at the home of the bride's parents, by Rev. Sharp. Only the immediate relatives of the couple were present. Mr. and Mrs. Morris will make their home in Hereford.

### PARENT-TEACHERS' CLUB

The Parent-Teachers Club will meet at the Central School Building Friday, Dec. 4th, at 3:30 p. m. Supt. Fertsch will give a report of the State Teachers meeting recently held in Houston and a history of the schools of Texas. Let every parent be present for this will be a talk which all should hear.

A real Turkey dinner was enjoyed at the home of Mr. and Mrs. H. G. Conkwright Thanksgiving day. The noon hour will be one long remembered by those present, not only because of the many good things to eat that were placed before them, but because of the hospitality shown by the host and hostess. A real Thanksgiving spirit was experienced through the day and a general good time was enjoyed. Those to enjoy the oc-

casions were Mr. and Mrs. John Patton, Rev. and Mrs. McClurkin, Mrs. and Mrs. W. E. Hicks, Mr. and Mrs. John L. Wilson and daughter, Imogene.

### JOHNSON—RENFRO

Sunday afternoon at six o'clock, without warning or invitation to their friends, Miss Alta Renfro and Roger Johnson went very quietly to the home of Rev. J. M. Asbell and were united in marriage.

The bride has been with the Geo. A. Stambaugh Dry Goods store for the past two years and though she has lived in Hereford since early childhood and made many friends, her always pleasant smile in her place of business has made many more friends for her.

Mr. Johnson has only been discharged from the army a few months and is now in the employment of the Garrison Brothers Hardware Company.

Their many friends will be pleased to learn that they will make their home in Hereford.

### BETTS—WOODBURN

Sunday afternoon at 2 o'clock, at the home of E. T. Woodburn, occurred the marriage of his daughter, Miss Belle, to Edgar Betts. The Woodburn home was

made very attractive for the occasion with its decorations of purple and white Chrysanthemums. As Miss Mable Betts played Mendelssohn's wedding march the bridal couple entered the living room, unattended, followed by the flower girl, Jimmie Joe Woodburn, and the ring bearer, Josephine Crouch. The simple and beautiful ring ceremony was pronounced by Rev. Sharp, who is the bride's pastor, in the presence of only the immediate relatives of the contracting parties and Mrs. H. Trow.

The bride wore a charming blue traveling suit with a corsage bouquet of white Chrysanthemums.

Immediately after the ceremony the couple left for Amarillo where they will visit for a few days with relatives and will then go to Clarendon for a short visit. Mrs. Jim Woodburn and daughter, Jimmie Joe, of Claude and Mrs. Chas. Woodburn, of Amarillo, who are sisters of the bride and Mrs. A. C. Burton and Miss Mable Betts, of Clarendon, sisters of the groom were the only out of town guests.

Both young people number their friends by all who know them and it will indeed be a pleasure to extend congratulations to so popular a couple.

Mr. Betts is a member of the Betts and Clark drug firm and has been in business in Hereford for a number of years.

The Brand joins with their many friends in wishing them much happiness.

Don't forget that the U. D. C.'s are going to have all kinds of Aprons for Christmas at the Parent-Teachers' Bazaar. 45-1t

### Individual Xmas Cards at The Brand

"THE BOY STOOD ON  
THE BURNIN' DECK"



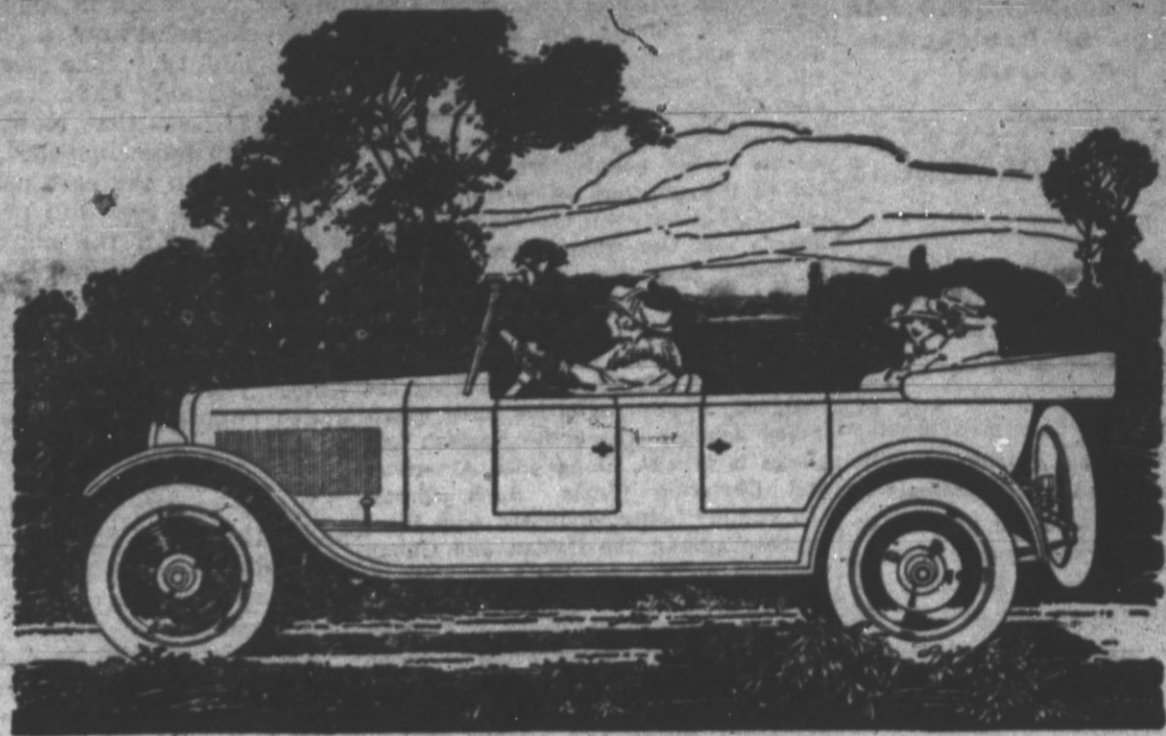
### ARE CHILD ELOCUTIONISTS?

WANTED—Men, women and children to buy Thrift and War Savings Stamps.

### ESTRAY NOTICE

In compliance with law and upon the RETURN of C. C. Bowman, County Commissioner for Precinct No. 1, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one 2 year old cow, white face, branded R left side, said animal—now ranging in the neighborhood of I. E. Woolery place, 4 miles east of Hereford, if not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised, and said Commissioner will proceed to sell the same according to law. Dated, Hereford, Texas, this 15th day of Nov., 1919. A. O. Thompson, County Clerk. 43-3t

## CHANDLER SIX Famous For Its Marvelous Motor



### There's No Time Better to Buy Your New Car

BUILDING more than a hundred cars a day, the Chandler Motor Car Company is still unable to supply the demand for the greatest of Sixes. And this is November.

There are no automobile seasons any more. Any time is the time to buy your car, if you can get it. The earlier your order, the earlier your delivery!

The Chandler Six leads so distinctly because it offers so much more for so much less. Other cars which perhaps might be compared with it list at hundreds of dollars more, and cheap cars sell for almost as much.

### SIX BEAUTIFUL BODIES ARE BUILT ON THE STANDARD CHANDLER CHASSIS

Seven-Passenger Touring Car, \$1795      Four-Passenger Roadster, \$1795  
Four-Passenger Dispatch Car, \$1875  
Seven-Passenger Sedan, \$2795      Four-Passenger Coupe, \$2695      Limousine, \$3295  
All prices f. o. b. Cleveland

L. W. HOUGH, Dealer  
Hereford, Texas

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO

## HIDES!

We offer the following prices for hides:

Green Hides.....15 cents  
Part salt cured.....At value  
Salt Cured.....18 cents  
Dry Flint.....27 cents

Phone or wire our expense when you have any quantity to offer.

We want to handle your hides and must keep in touch with you.

### Amarillo Coal, Grain & Hide Co.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

501 Grant St.

Amarillo, Texas

Phone 101

## We Make Our Bow

to the good people of this community, in a new line of business. We have just purchased the

### J. E. Crouch Gents Furnishing Store

and are prepared to give the Men and the Boys of Hereford and vicinity the very best up-to-date service in this line of merchandise to be found in the Panhandle.

### Christmas Gifts

Ladies, come in and let us show you our Christmas line of furnishings for father, husband, brother and son.

We have something here that will please HIM, whatever his age.

We respectfully solicit your business.

## E. T. Gallagher & Sons

MENS' TOGS

GIVE HER A

# Majestic Range For Xmas

It's a present that will be pleasantly remembered, **THREE TIMES A DAY**, for years, and years, and years!

## Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT

# Christmas Ivory

Fairfax Ivory in Mirrors, Brushes, Combs, Perfume Sets, etc., single piece where desired, or complete sets for the dressing table.

## Leather Goods

Ladies bags, purses, etc., etc., in profusion.

## Individual Stationery

The swellest line of Gift Stationery for the home ever brought to Hereford.

## The Puritan Phonograph

Nothing could be more appropriate for Xmas a magnificent present that the whole family can enjoy for years to come.

### Christmas Headquarters



**Geo. E. Burns**  
The Druggist  
Phone 300

### LOST

For a real shine come to Guy Smith at Beene & Shaw's. 45-tf  
LOST—Knife blade bar pin; diamond set. Finder notify Brand. 43-tf (19)

\$5.00 Reward for return of girl's bicycle lost about a week ago. 44-tf T. K. Wilson.

### FOR RENT

FOR RENT—Two-room house close in. E. H. Norton.

FOR RENT—Two rooms, furnished or unfurnished. 44-3t-Pd. Phone 372.

FOR RENT—One or two rooms, phone 163. 39-tf.\* (11)

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

FOR LEASE for grazing purposes, Section 31, T. 6, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, 42-tf Texas.

R. S. BEATTIE Registered Veterinarian Corner Drug Store Phone 105 Hereford Texas

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

DR. L. N. PENNOCK Osteopathic Physician Suite 6 Fuqua Building DIET SPECIALIST Res. 209—Phone—Office 819 Amarillo, Texas. 41-4t

### WANTED

WANTED—Help! 31-tf Hereford Steam Laundry.

WANTED—To rent farm, 150 to 200 acres, good land with 3 or 4 room house and good sheds for work stock. Have good teams and tools and plenty of help. Address J. I. Funderburg, 40-tf-(2t-Pd) Hereford, Tex.

### MISCELLANEOUS

LADIES—Send me your shoes, any colors, to be dyed or shined. Guy Smith at Beene & Shaw's 45-tf

Cash for your used car. Don't bother us with junk. Hereford Garage.

P. S. We have several good second-hand cars for sale. 36-tf

### Individual Xmas Cards at The Brand

No. 168 BANKS Official Statement of the Financial Condition of the

## First State Bank & Trust Co.

at Hereford, State of Texas, at the close of business on the 17th day of Nov., 1919, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas on the 5th day of December, 1919.

RESOURCES	
Loans and Discounts, personal or collateral.....	\$467,224.52
Loans, real estate.....	28,122.40
Overdrafts none.....	
Bonds, Liberty and Victory.....	12,600.00
Real estate (banking house).....	5,500.00
Other Real Estate.....	10.00
Furniture and Fixtures.....	1,300.00
Due from Approved Reserve Agents, net.....	236,753.77
Due from other Banks and Bankers, subject to check, net.....	2,241.68
Cash Items.....	20,529.71
Currency.....	3,608.00
Specie.....	777.85
Interest Depositors' Guaranty Fund.....	6,026.56
Stock in Federal Reserve Bank.....	3,000.00
<b>Total.....</b>	<b>\$787,954.80</b>

LIABILITIES	
Capital Stock paid in.....	\$ 50,000.00
Surplus Fund.....	50,000.00
Undivided Profits, net.....	10,199.80
Individual Deposits, subject to check.....	447,158.12
Time Certificates of Deposit.....	53,204.57
Cashier's Checks.....	25,086.74
Rediscounts, Federal Reserve Bank.....	125,284.96
Certificates of Deposits, issued for money borrowed.....	25,000.00
Reserve for Taxes.....	1,420.51
<b>Total.....</b>	<b>\$787,954.80</b>

STATE OF TEXAS County of Deaf Smith.

We, Henry Wilkinson, as president, and A. Herbst, as cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

HENRY WILKINSON, Pres. A. HERBST, Cashier.

Subscribed and sworn to before me this 1st day of December, A. D. 1919.

L. W. Hough, Notary Public Deaf Smith Co. Texas

CORRECT—ATTEST: Homer Wilkinson Carl Gilliland D. F. Ashbrook.

Directors

Trespass Notice No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. C. C. Slaughter. 33-tf

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

You Do More Work, You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.

GROVE'S TASTELESS CHILL TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

GROVE'S TASTELESS CHILL TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.

The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

## For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman Hereford, Texas



## Who Makes Your Overcoat?

You expect to wear your overcoat more than just the one season. It takes a mighty good coat to give you that kind of wear and look good. It must have good style, or it won't look good long. It must have superior workmanship or it will soon lose its shape. What you want is an overcoat that will fit well, wear well and look good to the end.

## Gunkel-Novy Hand Tailored

All that good Custom Tailoring should be

Here's a tailoring service we are offering our customers because we know it to be superior. It helps give you better clothes. It is just the kind of tailoring you want to give you the kind of overcoat you want. We add this to our own experience as practical tailors. The combination gives you an overcoat that is always in good style, fits you perfectly and best of all will wear you several seasons. It's an investment.

PHONE 16

Orr's Tailor Shop

Cleaning and Pressing Specialists

### ESTRAY NOTICE

In compliance with the law and upon the RETURN of J. H. Wagner, County Commissioner for Precinct No. 3, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one white face roan cow about 4 years old, branded S-2 on left shoulder. One yearling which belongs to

said cow, not branded. Said animal now ranging in the neighborhood of R. F. Speer place in west part of County, if not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised, and said Commissioner will proceed to sell the same according to law. Dated, Hereford, Texas, this 4th day of Dec., 1919. A. O. Thompson, County Clerk.

# PUBLIC SALE

HAVING DECIDED TO QUIT FARMING, AND DISPOSED OF THE PLACE ON WHICH I LIVE, I WILL SELL AT AUCTION ON

## Wednesday, December 10th

THE FOLLOWING DESCRIBED PROPERTY, LOCATED 1 1/2 MILES WEST OF BLACK ON THE E. B. BLACK PLACE

Horses	Farm Implements
1 black work Mare 6-years old, weight 1300 pounds	1 John Deer 2-row Lister
1 black work Horse, 4-years old, weight 1100 or 1200 pounds	1 John Deer 2-row Cultivator
2 horse Mules 3-years old, well broke	1 John Deer iron wheel Wagon and frame
1 1-year old mare Mule	2 Row Binders, one new
1 Mule colt	2 Go-Devils, disc and blade
2 coming 3-year old Fillies	1 20-disc Disc Harrow
1 smooth mouth Horse	1 12-inch Gang Plow
1 Mare, about 10-years old	1 Cook Shack on wheels 10x24 ft.
1 Mule colt	1 15 bushel Hog Feeder
1 2-year old Mule	1 12-inch Breaking Plow
2 coming 2-year old Horse colts	1 single row Case Lister
	1 set Belting Harness
	1 set Chain Harness
	1 Saddle and Blanket
	1 Garden Plow
	1 60-gallon Oil Barrel
	1 good Range cook Stove
	And many other small and useful articles
	One dozen Plymouth Rock Hens

TERMS OF SALE: All sums under \$50.00 CASH. All Sums over \$50.00 six months' time with good bankable note at 10 per cent interest. 5 per cent discount for cash.

SALE STARTS AT 10 A. M.

Baptist Ladies Aid of Summerfield will serve lunch at noon

## W. A. WILSON, Owner

Sale Clerked by Western National Bank

W. S. WILLIAMS, Auctioneer

## Chase Winter's Gloom With Electric Lights

The happy Holiday season is nearly here—equip your home with those wonderful new Mazda electric lamps, trim your Christmas Trees with colored globes, chase the gloom of these long winter evenings with electricity.

An Electric home is Always a Happy Home.

"DO IT ELECTRICALLY."

## Hereford Light and Power Co.

# GOOD ROADS INTEREST DEAF SMITH COUNTY

(By E. Kenneth Evans, Industrial Editor)

As we gradually emerge from primitive conditions to meet the requirements of our modern civilization we are confronted with problem after problem, necessitating increased expenditure of treasure, and mental and physical effort, constituting as it were, the growing pains of a community, but all emerging, through accomplishment into the finished product of developed commercial centers, with higher standard of living and consequently the elimination of those hardships and trials, which while they made hardy men in the old pioneer days, were neither sought nor enjoyed by those who had to undergo them.

Who, after once having traveled over the now modern highway in a high powered auto, would be willing to return to the labored travel in the once fashionable prairie schooner, whose motive power were the patient oxen who later drew the cumbersome plow, to help evolve a bare existence from the virgin soil of the Panhandle country? None we venture to say. Yet the modern conditions of our civilization cannot be met or enjoyed without effort and expenditure and the march of progress is so fast about us that none can afford to lag behind, for while the installation of modern conveniences and comforts attract capital and contribute to our own personal pleasure, indifference or carelessness bring in their wake retrogression and decay, with certain pecuniary loss.

Without doubt the greatest contributory element to the development of commercial centers, and the appreciation of rural land values, and increase in population through the attraction of discriminating farmers, is the modern highway. Reams of argument might be printed sustaining this position but we believe that no necessity exists today in Deaf Smith county to instill this axiom into the minds of the citizenship of this section. The day is gone when there can be found in this, or any other rural community, a hard headed specimen who will set up the argument that it is not worth the small annual tax entailed to provide and maintain a highway that will enable one to transport 2,000 pounds comfortably over a road that previously constituted a serious problem with 500 pounds in the wagon. When it took three to six trips to transport the same amount of farm products, with wear and tear on vehicles and

animals, that all but reduced the value of the cargo to zero, because of injury and loss, when it had reached its destination. When at times, such misnamed highways were impassable, and it was a heroic effort to bring medical attention. When because of the impassable condition, children, wasting the precious years when learning can be absorbed, were wasting their time housebound for weeks, because of their inability to reach school. The time will come—and it is generally hoped that this time is not so very far ahead—when everyone will look back with horror upon the chances taken with the lives of those whom we swore to cherish and protect, when we dragged them away from the paved roads or streets to the wilderness of mud and hardship, with no thought but of the profit derivable from operating a low priced farm only to find, alas, that the questions of good markets, and ease of access to those markets, were of so much importance in farm economy, as low priced land and abundance of it.

In the building of roadways, and this is one plan which should be watched carefully in Deaf Smith county, is the provision of a fund to keep up these roads after thousands of dollars have been expended in the building of the roads. It is one thing to build good roads and another to keep these roads in proper condition. Thousands of dollars may be expended in putting the roads in passable condition but this money is virtually thrown away unless sufficient funds are on hands to maintain the roads afterwards.

Deaf Smith county has probably made more progress in the building of good roads than any other county in the Panhandle country with less bonded indebtedness. There are several excellent highways passing through the county from all directions and they are in excellent condition, being built roads and kept in shape, yet there has been a bond issue in the county for the building of good roads.

Deaf Smith county has one state highway known as highway number 33. This is a dirt grade road and has been built by taxation throughout this county to meet all the state requirements. All culverts and bridges on this highway are of concrete, in one instance west of Hereford there is a concrete bridge fifty-five foot long. This road is smooth, filled and in excellent condition. It is well

drained and very little trouble is experienced traveling over it after hard and beating rains. Arrangements have been made whereby a road drag is put over that section in Deaf Smith county as soon as the rains cease falling and the roads have dried out sufficiently to permit the running of a drag over them.

There is today about 100 miles of dirt graded road in Deaf Smith county which is passable the entire year and ten months out of the year it is in the most excellent condition. On this state highway alone the county has spent \$30,000, tax money, in the building of the road and its upkeep to come up to the road standard set by the state laws.

At this time preparations are being made for the declaring of a fifteen cent upon the \$100 valuation for additional road improvement throughout this county. This will mean that all laterals and all county roads will be put up to a standard which will give Deaf Smith county one of the best systems of roadway to be found in any county in the Great Southwest.

The entire development of Deaf Smith county and Hereford trade territory is being carried out systematically and the good roads movement receives as much attention as it is possible to give it. The farmers and business men alike of this section are cognizant of the fact that good roads are imperative to the establishment of an up to the minute commercial center of Hereford and they are constantly working towards the completion of such a system. Today there is not a mile of road in the county but that can be traveled by automobile. Of course these entire roadways are not all smooth riding as they will be eventually, but there are no exceptionally bad roads in the county and many that are above the average in condition. The system of good roads established in the county is but one of the many projects of progress and development that are being carried out in the Panhandle country today.

## Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.



**WHITE BRONZE MONUMENTS**  
No Moss-Growth, no chipping,  
no crumbling. Investigate.  
Guaranteed For All Time  
Sold by  
**F. R. PURCELL, Hereford, Texas**  
2-20-20

## Xmas Time

Is Near At Hand

You will need Good Things to Eat for the Family Table during the Holidays. e... to serve your needs in every particular.

Let us serve you.

No orders taken for delivery after 4:30 p. m.

## The G & R Grocery

Phone Us—Number 81



# DON'T WAIT

Don't wait too late to do your Christmas shopping. By making your selections early, you have a better opportunity to get just what you want, which is the main thing, and, besides it gives us a chance to give you better service. We usually have such a rush during the last few days before Christmas that we can not give to each customer the time he ought to have for selection. Do not wait till the last minute for your engraving or special order work. The customer who waits till the last usually finds the assortment broken and the very thing he wanted already sold. If you want to buy a diamond and have it mounted to order, or a special job of engraving, don't wait too late. Give us a chance to give you the service you ought to have.

This year merchandise has been hard to get, but we began building our Christmas stock early last spring. We did this for two reasons in order to have the goods, and get better prices.

If you cannot quite make up your mind what you want for a present, just read this ad over, and then come down and take time to look over our stock.

## Jewelry

Rings, all kinds, diamond lavallieres, diamond, cameo, and fancy brooches, diamond bar pins, cuff buttons, scarf pins, emblem pins, watch chains, gold knives, fobs, hat pins, cuff pins, baby necklaces tie clasps, etc.

## Watches

The biggest line of bracelet watches we have ever had. We also have a good line of gentlemen's watches in Elgin, Waltham, South Bend, and Howards. If you need any kind of a watch for a Christmas present come in and let us show you.

## Cut Glass

We have water sets, vases, baskets, jewel boxes, puff boxes, perfume bottles, sandwich plates, compotes, custard cups, nappies, bowls, sugar and cream sets, syrup pitchers, salt and pepper sets, condiment sets, etc.

## French Ivory

Toilet sets, manicure sets, travelling sets, military brushes, mirrors, combs, hair brushes, trays, puff boxes, hair receivers, dresser sets, clocks, etc. We do nice engraving on French Ivory.

## Silverware

This line, with few exceptions, we bought last spring, saving from 20 to 30 percent. We have a big line of sterling, and plated silver in Community, 1847, Rockford, Reed and Barton, Yourex, and Universal. We have knives and forks, tea, table, ice tea, and soup spoons, berry spoons, gravy ladles, cream ladles, butter knives, sugar shells, pickle forks, cold meat forks, vegetable servers, salad and dessert forks, waffle servers, serving dishes, cheese scoops, bread trays, sugar and cream sets, butter dishes, syrup pitchers, carving sets, water pitchers, in fact almost anything you can think of in silver. You can find any price present in this line from \$1 up to a fine sterling chest of silver at \$250.00.

## Novelties

Vanities, shopping bags in silver and leather, bill folders, mesh bags, cigarette cases, men's belts, photo lockets, etc.

We handle the Columbia Phonograph and records  
Models in stock from \$75 to \$750

# W. H. RAY Jeweler



### Do It With A Fordson

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

### The Ford Garage

SOLE DISTRIBUTORS

### A Live Bank in a Progressive Town

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

### The First National Bank of Hereford

CAPITAL \$50,000

Hereford Safety Service Texas Security

### MAKE YOUR NEXT TRIP ON SOUTHLAND TIRES

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work. Automobile Electrical repair work solicited.

### ELECTRIC SERVICE COMPANY

Hereford Texas

### Exclusive Representatives For International Line

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

### Dunlap Hardware Company

Hereford Texas

### The Bank of Personal Service

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution. "Better service for our customers and better customers for our bank."

### The First State Bank & Trust Co.

Member Federal Reserve System Guaranty Fund Bank Capital \$50,000 Surplus \$50,000

### The Real Home-Made Candy

There is a deliciousness about home-made candy that is not imparted to the "store made" brand. There is also a personal satisfaction to you to know that your candy is made right at home, of the very best materials, and in a sanitary manner.

### The Hereford Bakery & Confectionery

G. A. LEWIS, Prop.

(Visit us in our new location.)

Hereford Texas

### Better Work Than You Are in the Habit of Getting

This is what this laundry does for you—your clothes are returned home in the very best of condition—no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver—Tailoring work—dry cleaning and all classes of laundry work.

### Hereford Sanitary Steam Laundry

H. L. BROADWELL, Prop.

Hereford Texas

### D. R. Gass & Son

The development of Hereford to its present standing of efficiency in the commercial world has been fraught with many disappointments and hardships. It has been due to the pioneer merchants who, with a determination to win have met these periods which have caused the less strong merchants to weaken, the credit of building one of the liveliest and most successful commercial centers in Hereford.

One of these firms which can truly be classed as one of those pioneers is D. R. Gass and Son's store, which handles a general dry goods, clothing, boots and shoes and a general clothing business. This store was established in Hereford in December, 1898 at a time when the future of this little city was decidedly in the balance. Mr. Gass established the business as a general merchandise store near the Santa Fe depot, carrying a complete line of hardware, dry goods and groceries. He started with the determination of making or breaking in the Hereford country. He dealt fairly with every patron who entered his store and started his business on a solid foundation.

A little later Mr. Gass realized the opportunities in the city for the development of an exclusive dry goods and furnishings store and closed out his hardware and grocery business and moved to his present location in the heart of the city. He devoted his exclusive time to the establishment of a store which would meet all the demands of the consumers. He purchased at all times the very best of merchandise on the market and dependable goods. Such lines as Steadfast shoes, Selby shoes for women, Kirshbaum clothing for men, the clothing with an identity, ladies tailor made suits and ready to wear clothing, Stetson and Lion hats and similar lines. The result has been that Mr. Gass has builded up one of the most extensive department stores in this section of the Panhandle.

To step into this store one is immediately impressed with the metropolitan appearance. Every department is separate and distinct by itself and all merchandise neatly arranged. Experienced clerks are in charge of each department who thoroughly know the line they handle. The shelves are neat and have a pleasing appearance. The store can rightfully be classed as the popular trading center for Hereford.

The store is owned by D. R. Gass and his son, N. E. Gass. Both men are actively interested in the development of all the resources of this section. The store supports every undertaking which is meritorious and has for its purpose the development and extension of Hereford's trade territory. They are always at the head of the list when any plan is broached for the attention of the business interests of the city. Mr. N. E. Gass is one of the younger business men of Hereford and has made this line of business his chosen profession and studies every phase of the mercantile business with the avowed intention of making it a success.

Space will not permit the enumeration of the many lines of merchandise carried in this store but in addition to those mentioned above are included Black Cat hosiery, Dress goods, silks, jerseys, wools, satins, Cooper underwear, Henderson corsets, Rags and Art squares. No-fade shirts for men and Bull Dog overalls in work clothing. Perfection clothing for boys and Peters School shoes. In fact a full and complete line of women's, men's and children's wearing apparel and furnishings. The store with the approach of the holiday season is putting in an extensive line of this class of merchandise.



### The Baskin Land Co.

(RESOURCES \$50,000.00)

Oil Exchange in connection with our office, Oil leases, Royalties, Securities, Lands in fee, etc. Acreage for drilling contracts, \$50,000.00 to loan on land at 7 per cent annual interest, loans can run 5 and 10 years. We do a general real estate and investment brokerage business. See us for bargains. Hereford Texas

### A Good Meal--Well Cooked ---Variety of Food

is always to be secured at the City cafe at a price less than the usual charge for this service--The regular meals cannot be excelled--all short orders, with oysters in season. A good meal at a reasonable price.

### The City Cafe

C. H. CARL

Hereford Texas

### MARRY THE GIRL AND WE WILL FURNISH THE HOME

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos—Photographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

### THE E. B. BLACK COMPANY

Hereford Texas

### Ladies! Make Your Xmas Purchases Here

We are stocked to meet your Christmas needs, in anything in the Dry Goods line. You will be pleased with the variety of suggestions we offer.

(Watch for our announcement of the opening of our big new store.)

### J. O. NEWELL

Hereford Texas

### YOUR BILL

was mailed this month. We will appreciate your check, in person or through the Postoffice, as we are swamped with work.

### Do It Electrically

### Hereford Light & Power Company

F. H. OBERTHIER, Mgr.

Hereford Texas

### Meet Me at the Corner Drug Store

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

### One of Hereford's Leading Institutions

JOHN McLEAN, Proprietor

Hereford Texas

### Let Your Friends See That It's A Howard

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise. Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country.

Visit our optical department.

### W. H. RAY

JEWELER AND OPTICIAN

Hereford Texas

# Holiday Gifts For All

NEW SHIPMENTS containing something for every member of the family, from the Grandparents to the Baby, just received. Do Your Xmas Shopping Here!

## D. R. Gass & Son

## OLD AGE STARTS WITH YOUR KIDNEYS

Science says that old age begins with weakened kidneys and digestive organs. This being true, it is easy to believe that by keeping the kidneys and digestive organs cleansed and in proper working order old age can be deferred and life prolonged far beyond that enjoyed by the average person.

For over 50 years GOLD MEDAL Haarlem Oil has been relieving the weakness and disability due to advancing years. It is a standard old-time home remedy and needs no introduction. GOLD MEDAL Haarlem Oil is enclosed in odorless, tasteless capsules containing about 5 drops each. Take them as you would a pill, with a small

swallow of water. The oil stimulates the kidney action and enables the organs to throw off the poisons which cause premature old age. New life and strength increase as you continue the treatment. When completely restored continue taking a capsule or two each day. GOLD MEDAL Haarlem Oil Capsules will keep you in health and vigor and prevent a return of the disease.

Do not wait until old age or disease have set down for good. Go to your druggist and get a box of GOLD MEDAL Haarlem Oil Capsules. Money refunded if they do not help you. Three times. But remember to ask for the original imported GOLD MEDAL brand. In sealed packages.

## CHURCH NOTES

**Baptist Church**  
Regular services next Sunday. Sunday School 9:45 a. m. Preaching 11 a. m. and 6:30 p. m.

Senior B. Y. P. U. 5:30. The Tierra Blanco Association is nearly over the top for the seventy-five million. Hereford church is some behind but we are encouraged to press on hoping and praying that we may go beyond our quota.

Everyone is cordially invited to our services.  
J. E. McClurkin, Pastor.

**Presbyterian Church**  
Sunday School 9:45, L. M. Fertsch, Supt. Preaching at 11 a. m. by the Pastor.

Junior C. E. 3:00 p. m. Intermediate C. E. 3:00 p. m. Senior C. E. 5:30 p. m. Union Service at 6:30. Rev. Asbell will deliver the sermon.

At the 4 o'clock hour a Church Conference will be held according to the announcement last Sunday.  
J. E. Sharp, Pastor.

**First Christian Church**

The Union Service will be at the Presbyterian Church Sunday evening. Rev. Asbell will deliver the sermon. In the morning the Missionary Ladies will put on a program. This will be entertaining and instructive. Mr. Asbell's mission study class has started and are studying the Gospel.  
J. M. Asbell, Pastor.

**Methodist Missionary Society**

The Methodist Missionary Society had a real Thanksgiving Service at their meeting on Wednesday afternoon, Nov. 26th, 1919. After the opening song the 103 Psalm was read, responsively, as an expression of Praise and Thanksgiving. Mrs. D. W. Hawkins then took charge of the lesson and for an hour our attention and prayers were given to the "Dependent Girl in Our Midst and Her Need of Help and Care". Special leaflets were read on the subject and various phrases and conditions discussed as well as studied. All realized our responsibility toward the "Dependent Girl." The song, "Help Somebody Today," made a special appeal. Our President then called for an

expression of Thanks from each lady present. After singing the song, "Count Your Many Blessings," the meeting closed and all those who braved the storm to attend the meeting felt that it had been well worth while.

The program for Wednesday, Dec. 10th, will be as follows:  
Subject—"The Christian Community or Church."

Devotional.  
Round Table Discussions:

(a) The Uses and Purposes of the Tabernacle, Temple and Synagogue.

(b) Similarities and Dissimilarities to the Church of Today.

(c) Jesus did not organize the Church in its present institution or ecclesiastical sense of the word; but in a true sense he did found a Church.

(d) Three inaccurate conceptions of the meaning of the Church of today.

(e) The true meaning of the Church.

(f) What three contributions did Jesus make to our present ecclesiastical organization?

(g) What three groups in the organization of "The Twelve."

(h) What is the primary function of the modern Church.

The Parent-Teachers Club will hold their Bazaar the 12th and 13th at Stambaugh's store. 45-1t

**C. W. E. M. Day Program**  
First Christian Church  
Sunday, Dec. 7, 11 a. m.

Doxology.  
Invocation—Rev. Asbell.

Hymn—"All Hail the Power of Jesus Name."

Responsive Reading—Psalm 103  
Hymn—"Far and Near the Fields are Teeming"

Paper—"Forty-five Years of Service"—Mrs. R. J. Kibbe.

Solo—Earl Gough.  
Five Minute Talk—"The Little Light Bearers"—Mrs. E. E. Ramsey.

Exercise—Cradle Roll Class of Sunday School and Miss Opal Vaughn.

Ten Minute Talk—"Our Responsibility to Our Young People."  
—Mrs. J. M. Asbell.

Song—"Where He Leads Me I Will Follow"—Girls' Chorus, led by Miss Zena Owen.

Reading—Our Missionary Women—Emma Belle Elliott.  
Talk—"Myself or Others?"  
—Mrs. B. F. Guthrie.

Offering.  
Books, seals, cards, and holly boxes at Skelton's.

**Presbyterian Missionary Society**

The Presbyterian Missionary Society met Wednesday, Nov. 19, at the Manse in an all day meeting. The day was spent in making and fixing clothing to pack a box for the orphan's at Albany. The ladies packed and sent a nice large box of clothing besides a nice cash offering. There was a large number of the ladies present, each one brought a dish of something for lunch and at the noon hour an appetizing lunch was spread which was enjoyed by all. At the regular meeting hour order was called by the president and the session was held in which some important business was disposed of. Mrs. Gibson gave a report from the New Era Movement as she was a delegate from the society.

The study was turned over to Mrs. Dr. Stanley. The lesson was about Korea.

Plenty of little red wagons at Skelton's.

**Y. P. S. O. E.**  
Consecration Meeting

Dec. 7, Presbyterian Church  
Leader—Otto Olsen.

Topic—"Truths That Jesus Taught."

Scripture—Matt. 5:3-12—Lois Cobb; John 21:25—Elizabeth Tatman.

Special—Music committee.  
The Charm of Christ's Words  
—Lena Bodkin.

Consecration participation—Great Sayings of the Master—Society members.

Report of the Information committee.  
Sentence Prayer.  
Business.  
C. E. Benediction.

**LIVESTOCK MOVEMENTS**

H. G. Conkwright shipped one car of cattle to Oklahoma City, Okla.

S. E. Brown shipped one car of cattle to Kansas City, Mo.

L. M. Wolf shipped one car of cattle to Kansas City, Mo.

Geo. E. Shappard shipped one car of cattle to Kansas City, Mo.  
John Brownlee shipped eleven cars of cattle to Mertzon, Texas.  
R. H. Hunter shipped one car of cattle to Artesia, New Mexico.

# Bring In Your Rye!

On account of the need of room for handling the immense grain crop, and the serious car shortage, we will discontinue buying rye December 15th.

Just received a car of fresh bran.



**E. W. HARRISON**  
Phone 76

**Your Prosperity Is Important to this Bank**

**WE WANT EVERY MEMBER OF THIS COMMUNITY TO PROSPER**

Even though you may do no business with us direct, your prosperity is an advantage to the community and consequently to us.

If we can help, with advice or service, please remember that we are cheerfully at your command.

You may correctly count us **YOUR FRIEND.**

**The First National Bank**

**SAFETY SERVICE SECURITY**



# Don't Disappoint the Children

Do you realize that it is only a little over two weeks until Christmas. Every day that you put off doing your Christmas shopping lessens your chances of getting what you want. The rush has started and the best selections are going fast. Our assortment of gift goods is still good. So the only way you can be sure of getting what you want is to do your Christmas shopping at once. We have a suitable gift for every person, young or old.

**C. A. Skelton**

Reserve District No. 11.  
REPORT OF CONDITION OF THE  
**Western National Bank**  
Herford, in the State of Texas, at the close of business on Nov. 17th, 1919.

RESOURCES	
Loans and discounts, including accounts	\$397,904.65
Notes and bills rediscounted (see Item 55a)	120,573.15
U. S. Government securities owned:	
Deposited to secure circulation (U. S. bonds par value)	50,000.00
Stock of Federal Reserve Bank (50 per cent of subscription)	3,000.00
Value of banking house, owned and unincumbered	4,800.00
Furniture and fixtures	2,000.00
Real estate owned other than banking house	1,500.00
Lawful reserve with Federal Reserve Bank	16,653.42
Cash in vault and net amounts due from national banks	52,383.42
Net amounts due from banks, banks, and trust companies other than included in Items 12 & 14	4,062.38
Checks on other banks in the same city or town as reporting bank	1,480.00
Checks on other banks in other cities or towns as reporting bank	57,936.73
Checks on banks located outside of city or town of reporting bank and not cash items	174.54
Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
Interest earned but not collected—approximate—on Notes and Bills Receivable not past due	30.06
<b>Total</b>	<b>\$415,927.12</b>
LIABILITIES	
Capital stock paid in	50,000.00
Surplus fund	50,000.00
a Undivided profits	36,900.94
b Less current expenses, interest and taxes paid	8,376.65
Interest and discount collected or credited, in advance of maturity and not earned (approximate)	9,275.90
Circulating notes outstanding	50,000.00
Certified checks outstanding	500.00
Cashier's checks on own bank outstanding	12,251.50
Total of Items 32 and 33	12,751.50
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):	
Individual deposits subject to check	153,819.36
Certificates of deposit due in less than 90 days (other than for money borrowed)	6,194.52
Total of demand deposits (other than bank deposits) subject to Reserve, Items 34 and 35	160,014.38
Time deposits subject to Reserve (payable after 90 days, or subject to 90 days or more notice, and postal savings):	
Certificates of deposit (other than for money borrowed)	31,200.06
Total of time deposits subject to Reserve	31,200.06
United States Deposits (other than postal savings):	
a War loan deposit account	4,100.49
Bills payable other than with Federal Reserve Bank, including all obligations representing money borrowed, other than rediscounts	20,000.00
<b>Total</b>	<b>\$415,927.12</b>
a Liabilities for rediscounts, including those with Federal Reserve Bank (see Item 14)	120,573.14
Total contingent liabilities	120,573.18

I, Roscoe Davidson, Cashier of the above-named bank, do solemnly swear at the above statement is true to the best of my knowledge and belief.  
ROSCOE DAVIDSON, Cashier.  
Subscribed and sworn to before me this 25th day of November, 1919.  
Mary Fox, Notary Public.

CORRECT ATTEST:  
G. A. F. Parker  
B. C. D. Bynum  
M. L. Parker  
Directors.

### Excise Tax On Toilet Articles

Austin, Texas, Nov. 29.—The Collector of Internal Revenue calls the attention of retail dealers in toilet and medicinal preparations to the Excise Tax on such articles, which became effective on May 1st of this year. It is evident that all dealers are not complying with this law.

The regulations prescribed that toilet articles, including concentrated extracts or essences sold to the user to be used in connection with the toilet, bath, or the care of the body, or upon the clothing as a perfume or toilet article; and medicinal preparations, if the manufacturer or producer claims any private formula for preparing same or claims to have exclusive right or title to the making of same, if preparation is sold under the letters patent or trade mark, if medicine is held out as a proprietary medicine or as a remedy or specific for any disease of the human or animal body, is taxable under this section. Cough drops, vaseline and articles of that nature are taxable. Food preparations and poisons and exterminators of rodents and insects and disinfectants or exempt from the tax.

The amount of tax under this law is one cent for each twenty-five cents or fraction thereof of the amount paid by the purchaser for the article, and is paid by affixing and cancellation of stamps by the dealer. The Tax is paid by the purchaser and in addition to the selling price of the article. Stamps for the payment of this tax can be had in denominations of 1c, 2c, 3c, 4c, 8c, 10c, 20c and 40c and can be secured from the office of the Collector or Internal Revenue, stamp deputies or the post office.

The law provides that any person who willfully refuses to pay collect or account for and pay over such tax, or who willfully attempts to evade the law is guilty of a misdemeanor, and in addition to other penalties, shall be fined not more than \$10,000 or imprisoned for not more than one year, or both, together with the cost of prosecution.

### Eastland Girl Hurt In Auto Accident

Miss Myrtle Dooley is in the local sanitarium with her right leg broken and suffering from injuries and bruises to her entire body as a result of an automobile accident Sunday afternoon. Miss Dooley and Deltor Sims, of Eastland, and Miss Loretta Davis, of Plainview, were riding in the car at the time. It seems that while the car was passing over the high grade near the Fred Weyl place three miles east of town the steering gear did not work and the car became unmanageable. Before it could be stopped it went off of the dump and turned over twice before it got to the bottom of the lake. Miss Dooley had been thrown from the car and it fell on her when it reached the bottom of the embankment. Miss Davis was also pinned beneath the car but escaped with only slight bruises. Mr. Sims, who was driving the car was badly bruised up and his wrist was sprained in the accident. The car was a total wreck.

Mr. Sims and Miss Dooley were from Eastland and were visiting Miss Davis, who has recently moved here from that place. They had started to Lockney for a visit with friends there when the accident occurred.—Plainview News.

### McLean to Have Electric Lights

T. V. Webb, main squeeze over at the Webb Motor Co., has made all necessary arrangements to install an electric light plant of sufficient size to light the business part of town.

The engine and dynamo will be installed in the garage, and will, we understand, be operated until midnight only, which is long enough.

This is a move we are glad to see, and hope that from this small beginning the electric light business will spread in McLean until it will be all over town.—McLean News.

**Makes Such Light, Tasty Biscuits**

Just let mother call, "Biscuits for Breakfast!" We're sure there's a treat that can't be beat in store for us — light, tender biscuits — toasty brown and all puffed up with goodness! For mother is sure of her baking powder — Calumet. She never disappoints us because

**CALUMET BAKING POWDER** never disappoints her. It's dependable. Results always the same — the best. Try it.

Calumet contains only such ingredients as have been approved officially by the U.S. Food Authorities. You Save When You Buy It. You Save When You Use It. **HIGHEST QUALITY AWARDS**

NOT MADE BY THE TRINITY  
**CALUMET**  
BAKING POWDER CO.  
CHICAGO

# PRINCE ALBERT



the national joy smoke makes a whale of a cigarette!

lay your smokecards on the table, 1 bag of Prince Albert and roll a makin's cigarette! You'll want to call a statistical bureau to keep count of your smokestunts! Why, you never dreamed of the sport that lies awaiting your call in a home rolled cigarette when it's P. A. for the packing!

Talk about flavor! Man, man, you haven't got the listen of half your smokecareer until you know what rolling 'em with P. A. can do for your contentment! And, back of P. A.'s flavor, and rare fragrance—proofs of Prince Albert's quality—stands our exclusive patented process that cuts out bite and parch! With P. A. your smokesong in a makin's cigarette will outlast any phonograph record you ever heard! Prince Albert is a cinch to roll. It's crimp cut and stays put like a regular oal!

Prince Albert upsets any notion you ever had as to how delightful a jimmy pipe can be! It is the tobacco that has made three men smoke jimpies where one was smoked before. It has won men all over the nation to the joys of smoking.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Awaiting your capon, you'll find happy red bags, tiny red tins, handsome pouch and half pound tin, handsome and— that classy, practical pound crystal glass humidor with spruce moisture cap that keeps Prince Albert in such perfect condition!



### WHEN EVERY MOVE HURTS

Lame every morning, achy and stiff all day, worse when it's damp or chilly? Suspect your kidneys and try the remedy your neighbors use.

Mrs. W. B. Anthony, Hereford, says: "Not so very long ago I used Doan's Kidney Pills with great results. My back ached all the time and I could hardly stoop over and when I did such sharp, stinging pains would catch me in the small of my back I could hardly straighten up. Every muscle in my body was sore and it hurt me to move. I was tired and worn out all the time. I also had dizzy spells and felt weak. My kidneys were weak and irregular in action and there were other symptoms of kidney trouble which were annoying. I saw Doan's Kidney Pills advertised and began using them. Three boxes of Doan's Kidney Pills cured me entirely of all the trouble."

60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Austin, Texas, Nov. 29.—The total receipts of Revenue taxes received during the month of October by the Collector of Internal Revenue of Texas, totals \$2,983,625.29. This amount is divided into three divisions as follows: From Income Tax, \$958,067.26; from Miscellaneous taxes, \$1,967,219.29, and from stamp tax, \$68,338.58.

**Colds Cause Grip and Influenza**  
LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 20c.

**JUST SAW WOOD- AND SAVE!!**

BUY WAR-SAVINGS STAMPS

**No Worms in a Healthy Child**  
All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a result there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC given regularly two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Mothers will then know of or dispel the worms, and the Child will be in perfect health. Pleasant to take. 60c per bottle.

**Registered Herefords**

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop., Hereford, Texas.

Individual Xmas Cards at The Brand

# The Largest and Best Equipped

INSURANCE AGENCY IN THE PANHANDLE HAS JUST MOVED TO THE NEW QUARTERS, IN THE BRAND-NEW ELLISTON BRICK. WE ARE BETTER EQUIPPED THAN EVER BEFORE TO SERVE YOU. WE ARE THANKFUL AND GRATEFUL TO YOU FOR OUR GROWING BUSINESS—COME IN AND INSPECT OUR NEW QUARTERS. WE STILL HAVE SOME OF THOSE JOHN J. PERSHING 1920 CALENDARS TO GIVE AWAY.

**The T. K. Wilson Insurance Agency**  
THE STRONGEST IN THE PANHANDLE.

**LOANS**  
You will like our Rates and Service. Try it.  
T. K. Wilson.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**ACCIDENT—HEALTH**  
Only the best. We write the policies. We pay the claims.  
T. K. Wilson, Insurance.

## Lumber Is Hard To Get

and it is our advice to build now if you are contemplating doing any improving in the next year or two. There is no indication that building material will be easier obtainable or lower in price for a long time. If anybody has it, we have.

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

### The Local Spotlight—Touches Lots of People You Know

Miss Cecil O'Hlland  
Local Editor, P. 2

**We Buy Hides.**  
Jones & McLean.

Mrs. L. E. Cobb spent the day in Amarillo shopping Tuesday.

More dolls than you ever saw in one place at Skelton's.

Mrs. W. A. Price spent the day in Amarillo Tuesday shopping.

Surprise that little fellow with a tricycle from Skelton's.

Mrs. E. B. Black was an Amarillo Tuesday of this week.

**We Buy Hides.**  
Jones & McLean.

W. H. Ray made a business trip to Amarillo Monday of this week.

Fireworks are scarce. Skelton has them.

Mack Beach returned to Wichita Falls, Texas Tuesday, after spending several weeks in Hereford.

That Perfecto Flour, the very best that is on the market. Let us send you a sack.  
Hereford Produce Company.

Patronize the Parent-Teachers' Christmas Bazaar at Stambaugh's store, 12th and 13th. 45-1t

Mrs. C. W. Murry left Wednesday for Mineral Wells, Texas, where she will spend the winter.

Phone No. 1 if you need anything in the grain line.  
Jones & McLean.

Mrs. J. Griskill left last Saturday for a visit with relatives in Sasakwa, Okla.

Since Cream is so high try Hippo-lite, it takes the place of cream. Hereford Produce Company.

Bobo McLean was a business visitor in Amarillo Wednesday of this week.

Phone No. 1 if you need anything in the grain line.  
Jones & McLean.

Mr. and Mrs. Roscoe Davidson were Amarillo visitors Monday of this week.

Beautiful line of box stationery at Skelton's. Lowest prices in town.

E. T. Gallagher was a business visitor in Amarillo Monday of this week.

Don't forget the place of the Parent-Teachers Bazaar. Stambaugh's store, 12th and 13th. 45-1t

Little red chairs, tables, and all kinds of toy furniture at Skelton's.

Mrs. R. D. Martin, of California arrived Tuesday for a visit with her aunt, Mrs. S. E. Askren.

Phone No. 1 if you need anything in the grain line.  
Jones & McLean.

Miss Mary Fox has accepted a position with the Western National Bank.

**W. E. HICKS**  
Brand: O Right Shoulder  
Dealer in Hereford Cattle  
Hereford, Texas

Give Aprons for Christmas gifts. The U. D. C.'s have all kinds of aprons on sale at the Bazaar. 45-1t

Mr. and Mrs. Hicks Daniels, of Amarillo, spent the week-end with Mrs. Daniel's father, R. H. Womack, last week.

About 12 nice Rhode Island Red Cockerels for sale. \$2.00 to \$2.50 each. Phone 304-F4.  
45-1t J. C. Lance.

Mrs. Kye Higgins and sister, of Santa Rosa, New Mexico, left Tuesday for a months visit with relatives in St. Maries, Idaho.

Remember the Parent-Teachers Bazaar at Stambaugh's store, 12th and 13th and all who have donations please bring them in the 11th.

Bring us your cream, we will pay the best price.  
Hereford Produce Company.

F. A. Bone received word last week that his father was very ill and left Sunday for his home in Gainsville, Texas.

Attention U. D. C.'s

All aprons for the Bazaar are to be sent to Mrs. T. M. Palmer not later than Dec. 10th, 1919.

S. J. Dodson, of El Paso, Texas arrived in Hereford Wednesday to spend a few days attending to business matters.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

A. H. Elliston reached Hereford from California last Friday, but left again Wednesday for a short business trip to Roswell, N. M.

\$60,000.00 to loan on land at 7 percent annual interest. Loans can run five and ten years. No red tape. Optional payments. Baskin Investment Co., Hereford, Tex.

Mrs. Jennie Findbloom, of Amarillo, who is District Deputy of the Woodman Circle, returned to her home in Amarillo Tuesday, after spending a few days in Hereford.

Big line of gift handkerchiefs and ties at Skelton's.

W. E. Neal of Dawn went to his old home at Lawrenceville, Ill. last week to investigate a reported oil strike very close to some of his property.

Fresh eggs are high and hard to get. We have a substitute that will please you. Phone us an order for Sa-van-eg.  
Hereford Produce Company.

Mrs. E. T. Gallagher and son, Earl, went to Amarillo Wednesday to spend the day shopping and visiting friends.

**We Buy Hides.**  
Jones & McLean.

J. M. Tynes, of Franklin, Texas, father of Rex Tynes of the Corner Drug Store, spent several days in Hereford the past week, visiting his son and his family.

#### NOTICE

The headquarters of the Hereford Benefit Association has been moved to the new office of T. K. Wilson Insurance Agency, in the Elliston brick block.  
45-1t D. F. Ashbrook, Sec'y.

Mrs. Glen Snyder and baby, Lora Jeanne, also Mrs. Snyder's sister, Miss Helen Gibson, left Tuesday for Lawrenceville, Kansas for a visit with relatives.

I keep plenty of hot Chili on hand and furnish cardboard boxes all for 25c per pint. Stop and take some home for supper.  
Mrs. Parker.

First door south of old Bakery stand. 45-1t

A. H. Elliston returned home Friday of last week from Los Angeles, Calif. Mr. Elliston was called to Los Angeles about three weeks ago on account of the illness of his daughter, Mrs. Grace Hevel. He reports his daughter much improved.

Christmas will soon be here and of course you will begin to think about sweet things for the kiddies and for cooking purposes. We have just what you will want such as candied pineapple, candied cherries, nuts of all kinds and citron.  
Hereford Produce Company.

For Sale: Chevrolet, in good condition. Also good EMF car in shape to make truck.  
45-tt W. F. Orr.

**THERE IS A BIG SATISFACTION IN SAVING !!!—**

**TRY IT!**

**BUY WAR SAVINGS STAMPS**

Individual Xmas Cards at The Brand!

## A FAMILY MEDICINE

In Her Mother's Home, Says This Georgia Lady, Regarding Black-Draught. Relief From Headache, Malaria, Chills, Etc.

Ringgold, Ga.—Mrs. Chas. Gaston, of this place, writes: "I am a user of Theford's Black-Draught; in fact, it was one of our family medicines. Also in my mother's home, when I was a child. When any of us children complained of headache, usually caused by constipation, she gave us a dose of Black-Draught, which would rectify the trouble. Often in the Spring, we would have malaria and chills, or troubles of this kind, we would take Black-Draught pretty regular until the liver acted well, and we would soon be up and around again. We would not be without it, for it certainly has saved us lots of doctor bills. Just a dose of Black-Draught when not so well saves a lot of days in bed."

Theford's Black-Draught has been in use for many years in the treatment of stomach, liver and bowel troubles, and the popularity which it now enjoys is proof of its merit.

If your liver is not doing its duty, you will suffer from such disagreeable symptoms as headache, biliousness, constipation, indigestion, etc., and unless something is done, serious trouble may result.

Theford's Black-Draught has been found a valuable remedy for these troubles. It is purely vegetable, and acts in a prompt and natural way, regulating the liver to its proper functions and cleansing the bowels of impurities. Try it. Insist on Theford's the original and genuine. B 78

Bring us your cream, we will pay the best price.  
Hereford Produce Company.

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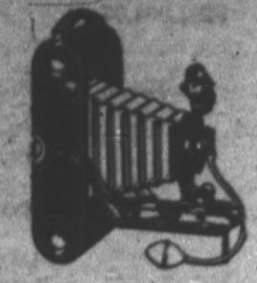
Mrs. Jennie Findbloom, of Amarillo, who is District Deputy of the Woodman Circle, returned to her home in Amarillo Tuesday, after spending a few days in Hereford.

**Notice!**

All those knowing themselves indebted to the undersigned please call and pay up at once, as we have sold the business.  
McQueen Grain & Coal Co.

Phlegm Cured in 6 to 14 Days

Respiratory relief in 6 to 14 days. This is a new method of curing Phlegm, Croup, Whooping Cough, and you can get relief in 6 to 14 days. Price 50c.



For Anyone on Your Gift List

## A Kodak

Everybody likes pictures—everybody likes to make them—everybody can, with this simply worked instrument. No sooner does the opened box disclose a Kodak than the camera is in eager hands and "click" the first picture is made.



**Ice Coupons!**  
All holders of unused portions of Ice Coupon Books please return same to the office at once and redeem them, as they will NOT BE GOOD NEXT YEAR.  
McQueen Grain & Coal Co.

**NOTICE**  
The headquarters of the Hereford Benefit Association has been moved to the new office of T. K. Wilson Insurance Agency, in Elliston brick block.  
45-1t D. F. Ashbrook, Sec'y.

Mrs. W. B. Ford left Tuesday of last week for her home in Los Angeles, Calif., after a visit with her brother, J. M. Boone, and family. Enroute to her home she will visit relatives in Albuquerque, New Mexico.

A. E. Gauw, of Topeka, Kan who was Joe Owen's Commandant over seas, spent the evening in home of Mr. and Mrs. A. H. O last Thursday. Mr. Gauw was route to Phoenix, Ariz.

## At Christmas Time

Your friends can buy anything you can give them—Except your photograph. Now is the time to have that made, don't wait. We have just received the niftiest line of folders ever shown in Hereford. Come early so you will have a variety to select from.

**IF YOU HAVE A SOLDIER OR SAILOR BOY'S PICTURE YOU WOULD LIKE TO HAVE ENLARGED, BRING IT TO US IN TIME TO HAVE IT FINISHED BEFORE CHRISTMAS. WE GUARANTEE TO PLEASE YOU.**

We do KODAK finishing and have films for sale. See us before you buy that Kodak.

McGhee's Studio

## THE MEASURE OF CREDIT

Business development is measured by the confidence which men have in each other as expressed by credit.

Credit is the measure of business character and achievement.—

The Western National Bank is a merchant of credit. Let us talk over business matters with you.—

## The Western National Bank

Hereford, Texas.  
Capital, Surplus and Undivided Profits \$125,000.00  
Member of Federal Reserve System.  
Only Roll of Honor Bank in Deaf Smith County.  
G. A. F. PARKER, President.  
J. L. SMITH, Vice-President  
ROSCOE DAVIDSON, Cashier.  
CLAUDE TERRY, Asst. Cashier.  
CLIFFORD C. ACKER, Asst. Cashier.

## FURNITURE

### Just a Little Heart to Heart Talk About Furniture, Rugs, Etc.

We often congratulate ourselves that we have been able in a large measure to supply our trade with all the goods they want. The more important fact is—We are now selling all class of merchandise at not less than 25 per cent under the present market.

All of this has been due to the fact that we have bought ahead and kept a big stock on hand. We often buy goods and pay for them months ahead before they leave the factory in order to get them.

All of this is for your protection.

### Dining Room Furniture

- Do you know—we are showing a most magnificent line of Dining Room Furniture. Really a most extensive line, as well as the most elegant line we have ever shown.
- 10 pc. American Walnut Suite, a \$500.00 value for \$375.00
- 9 pc. Jacobean Suite, a \$350.00 value for \$250.00
- 8 pc. Golden Wax Suite, Extra good, \$250.00 value for \$175.00
- 8 pc. Golden Oak Suite, a \$175.00 value for only \$125.00

We have all kinds of extra Tables, Buffets and Chairs that we will sell at most reasonable prices.

### Rug Department

We still have a splendid assortment of Rugs, which we are selling at from \$10.00 to to \$25.00 under value. Do not get scared, the price is still low—Come get one while they last.

### Singer Sewing Machines

Let us put you next.

Sewing Machines have not gone up like other things. The price has been kept down all during the war. The price will advance \$10.00 shortly—buy now at the old price.

We always care for your interest.



We are satisfied with small profits.