| Inside today's Brand |  |
| :--- | :--- |
| Viewpoint........4A | Real Estate.......9B |
| Sports.............6A | Entertainment...2C |
| Farm.............10A | Comics..............3C |
| Lifestyles.........2B | Classifieds........4C |

The
Hereford Brand $\begin{aligned} & \text { sunday } \\ & \text { Nov. }, 1,199\end{aligned}$

Museum chapel special place for many persons


Link to speak at Manor dinner

## Light turnout expected Tuesday

FirstPerryton to buy Pampa bank


One hig factor that could bexst current $\$ 33$ per day to the maximum
voter turnout totals," said Secretary
oi State Gcorge Bayoud.
Since its adoption in 1876 , nearly
turnout is the state's "no-cxcuses",
$\$ 81$ daily allowed by the Internal
Since its adoption in 1876, nearly absentec voting law. which allowed
500 amendments have becn proposed
votcrs to cast ballots during a 17 -day $\qquad$
$\qquad$ $5(0)$ millin authonic issuance of criminal district attomeys. $\$ 5(x)$ million in additional Texas water
(evelopment honds, including money
regulate charity raffles conducted by $\begin{array}{ll}\text { Oor improvements in the South Texas } & \text { certain nonprofit organizations. } \\ \text { No } & \text { 16: To allow voters to decide }\end{array}$ No 3: To authorize $\$ 75$ million whether to create and maintain hospital in bonds for programs to assist in the
development of small businesses. devclopment of small businesses.
agricultural production or new and agricultural production or new and .No. 17: To permit state scholar-
improve products within the state. ships, grants, loans and other financial No. 4: To allow exemption of aid to lecallire departments and other
property of nonprofit veterans' public fire fighting organizations property of nonprofit vetcrans‘ public fire-fighting organizations.

- No. 18: To climinate the time limit organivations from ad valorem taxes. - No. 18. To cleminate the ume limit
$N_{\mathrm{o}} 5$. The "frecpor" amendment on issuance of Texas agricultural water 10) allow, on a local option basis, excmption from propery taxes of cenain personal proyerty in Texas only goverments in: To authorize local temporarily for assembly, storage.
manufacturing. processing or fabrication manulacturng. processing or fabrication. No. 20: To abolish office of
- No. ©: To permit members of a county surveyor in Cass, Ector, Garza, - No. 6ito permit members of a county surveyor in Cass, Ector, Garza,
hospital district governing board to Smith. Bexar. Harris and Webb serve four-ycar terms.
No. 7: To require elected or $\quad$ No. $21:$ To issuc up $t \$ \$ 75$ million appointed state officials to sign a in tax--frec collcge savings bonds by
writen oath stating they didn't engage the Higher Education Coordinating


## Prairie Justice:

## When this loving relationship went sour, it went real sour

## Part

$\qquad$

THIS QUIZ
WORLIDSCOPE

soccerstadium at assilly welcout 70.000 peopple in a a Soweto
MATCHWORDS

$\begin{array}{ll}\text { 1. facility } & \text { a-lawmakers } \\ \text { 2. -egislature } & \text { b-feeling } \\ \text { 3-sentiment } & \text { c.demonstration } \\ \text { 4-abrogate } & \text { d-building }\end{array}$
PEOPLE/SPORTS


Hustlers cut another ribbon


Local Roundup
City commission meets Monday

 anic Cialvani a request from Charlic Rui/ relating to the Amistad Housing

Crimestoppers offers reward
or information leading to the arrest and indictment of pervens cmestypurn or the Crime of the Weck.
During the night of Oct. 31 , persons knocked over several grave marker and monuments at West Park Cemetery. Several vases were broken and used 10 spell out some initials. Alout 15 gravesites were disturbed. 2583). If your information kead, to the armest and indicument of peronoss responsibic for the Crime of the Weck, you could reccive a reward of up to $\$ 300$ from Crimestopers. Final reward are determined by the Crimestoppers board.

## Woman injured in assult

eports, including ageravated assumb in the 600 block of Irving where a fema Oincr repons suaned some damage to an cyc disturbance in the $99(0)$ block of South Main; thefi 0 gase itore; domestic of South 25 Milc Ave : asciult in the 1 (0) bleck of West Park in the 100 block in the 600 block of Ave. J; $\$ 160$ damage to tires slashed in the 300 block
Assault and disorderly conduct in twe 500 block of 25 Milc Ave.; a mental case in the 800 block of Brevard, civil problem in the 400 block of Jowell F.and criminal trespass in the 100 I llock of Northwest Drive.

Key Club Week activities set



#### Abstract

As Bobby's lawyer would one lay complain, life in such rural rexas communities is similar esiding in a fish bowl. Everyone cnows everyone else and smallWhservatives can be quick belt condemn. But Bobby and Rhonda made friends easily riends easily among the young cowd, and despite chronic mone problems, they seemed both happy and well-adjusted in their new surroundings. Rhonda never lost her love for pop music, and visitors often foun and Bobby bought shortly befor leaving Shamrock. "She really got a kick out of the gin the colored lights on the stereo receiver that blinked to the beat of the recorded music. Bobby was earning less than sold their mobile home and bought a small brick house in a residential area near downtown. They scraped up $\$ 250$ for closing costs and noved in shorly before Christmas frequently was spotted headed north Rhonda worked part time at a scenic and semi-secluded spot


## Crossword



Some thought Bobby might be
slipping away for a rendezvous with an attractive young woman named Melanie, a chunky, dark-haired nurse's aide at Fisher County
Hospital. Hospital.
Melanie was in fact Bobby's Melanie was in fact Bobby's
most recent sexual conquest. Or perhaps vice versa. Either way, it was a feverish, ongoing affair, one
which both would look back on which both would loo
with tempered remorse

On March 27, 1976, two week before Rhonda's death, Bobby threw a party at the couple's home.
Melanie showed up with friends. but soon grew upset that Bobby was ignoring her.
Rather suspiciously, some
thought, Melanie fainted in the front Bobby carried her into bedroom and ordered everyone out. When Rhonda suggested calling a doctor, he told her to shut up, get That raised an eyct
and at least one couple present knew that Melanie thought she might be pregnant with Bobby's At $2 \mathrm{a} . \mathrm{m}$. that nitht, Melanic

## alled Bobby and told him, "I'm

 okay, 1 think.Several day
Several days after the party, she and Bobby checked into a Holiday
Inn at nearby Swectwater. It was Inn at nearby Swectwater. It was
Apriil Foor's Day, a prophetic date as it turned out because the motel
receipt surfaced years later as On Friday evening, April 9,
Bobby telephoned Rhonda's parents Bobby tcephoned Rhonda's parents
in Shamrock and told Jaye Nell, "We're not going to be able to
come home this weekend." Bobby apparently lied to his mother-in-law that a work-related problem had arisen at the hospital.
He said he and Rhonda would come He said he and Rho
the following weck. "That will be better anyway,"
Jaye Nell replied, "because next
weck is Easter Sunday.
Bobby spent the Saturday before
Rhonda's death with relatives from Rhonda's death with relatives from
Dallas who had come to Rotan to pick up a boat. That evening, he and Rhonda visited $a_{o}$ neighborhood couple, Ron and Susie Martin.
As they talked on the porch, Mrs. Martin said, Bobby tried to hold hands with Rhonda, but she pulled
away.
She did this a couple

.
Thes," the neighbor recalled. when Bobby attempted
Then put his arm around her, she stepped away from him. The neighbor described Rhonda's behavior that
evening as unusual but said the evening as unusual but said the
young housewife offered no explanation.
explanaion. "She semed to have something
that was bothering her that she that was bothering her that she
cither couldn't talk about, or didn't either couldn't talk about, or didn't
want to talk about," Mrs. Martin
said.
The last time Susic Martin said she saw Rhonda alive was about
$9: 30$ the next morning as she and 9:30 the next morning as she and
the Martin children were leaving for church.
"I saw her through the picture
window," the neighbor recalled.
"And she was standing behind the
bar brushing her hair." bar brushing her hair.
Years later testify that Rhonda had a wabit showering and then brush-drying her hair. And if she had showered and brushed her hair, why would
she be back in a bathtub two hours she be b
later?
On April 11, 1976, Bobby arose carly and drove to the hospital to
dispose of a few Sunday moning dispose of a few Sunday morning
chores. He retumed around $9: 30$ or chores. He retumed around $9: 30$ or
10:00 a.m.
His activities over the next few His activities over the next few
hours' would one day come under intense scrutiny and it was his recollections, often conflicting or
muddled, that aroused latent muddied,
suspicions.
Shorly
Shorly before noon, Bobby
drove to a drive-in cofe ad servie drove to a drive-in cafe and service
station where he spoke briefly with Donna where Ray spoke briefly with
Dene Shipp, who were friends and fishing companions.
He told the
He told them he was headed to
Abilene "to get out of this dam Abilene "to get out of this damn
town" awhile and that Rhonda was home getting ready.
jittery, and in a hurry," Mrs. Shipp said, adding that she thought.
peculiar that Bobby purchased only \$2 worth of gas.

$$
\begin{aligned}
& \text { "And he had } \\
& \text { charge it," she said. }
\end{aligned}
$$

charge it,"'she said.
A neighbor named Alta Hinson a nursing supervisor at Fisher
County Hospital, saw Bobby leave and recurn home.
10 minutes,", she claimed
minutes, she claimed.
Mrs. Hinson said she
from church shortly before noon changed clothes, put a steak on to
fry, glanced out her kitchen window fry, glanced out her kitchen window drive away.
He squaled his tires, she said, "like he always did
Bobby returned within minutes,
and a short time later she heard and a short time later she heard a
sound she interpreted as a "sound of distress...a human sound." Before she could determine the
source, the phone rang. It was a nurse from the hospital.
to Bobby's, that he had just called her, and, that something had happened at his house, and that he
was very upset, and that he told her was very upset, and
Rhonda was dead."
Mrs. Hinson ran to the Templin home, found Bobby agitated and upset and Rhonda lying dead on the
living room floor. A neighbor and living room floor. A neighbor and
mortician named Doug Wcathersbec was attending the body
Weathersbee told her Rhonda
had been electrocuted. She checked had been electrocuted. She checked
for life signs and found none. She lowered the blanket and placed he
ear on Rhonda's chest. Nothing. car on Rhonda's chest. Nothing.
A burn on the inner side Rhonda's right arm caught her eyc though fleetingly.
Ailleford was discussing a troubl Willeford was discussing a trouble
call at the Templin home with call at the Templin home with
district attomey's investigator Ken Crow, the top investigative offic

You get a different kind of thanks when you shop Hereford! first.
 <br> \title{
When you do business <br> \title{
When you do business here in Hereford, your here in Hereford, your business is truly business is truly appreciated!
} appreciated!
}

> There are so many good reasons for shopping here at home in Hereford, but one that's too often overlooked is simply how much our local merchants appreciate your business.

> Your business means something to our Hereford merchants...and when they say thanks, it's a more merchants...and when they say thanks, it's a more
sincere thanks than you'll ever get from out-of-town stores.

> We encourage your to strengthen the town you
call home. Give your hometown merchants a chance call home. Give your hometown merchants a chance first.


## Amendments

Doug Manning
helped itelf to other goodies The
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ art. In addition, this amendment just whittles down the
o-ycar term rule with another special exception. If we want to change, the two-year limit should be removed on all
doverning boards. Most states allow their legislatures the xibility to fix the terms of all state-created offices, which
the best way to make a change. Amendment 21, the state bond issue for college savings nd student loans, sounds good but seems unnecessary at.
his time. The student loans program is administered by the oordinating board through the Texas Opportunity Plan. Of coordinating baira through the texas Opporunity Plan. Of 969), $\$ 205.5$ million had been issued as of 1977 and last
une the remaining $\$ 79.5$ million was authorized for use. une the remaining $\$ 79.5$ million was authorized for use.
Demand for the loans has been low because the state and ederal governments now guarantee repayment of student loans. It seems premature to approve a new bond
wuthorization until the present bonds are exhausted.
We'll vote for all We ll vote for all the others, and highly recommend votes
No. 2 ( $\$ 500$ million in bonds for water projects), No. No. $2(5500$ million in bonds for water projects), No. exas products and businesses), No. 5 (tax break for goods intorcement facilites), No. 9(consolidation of criminal
justice agencies), No. 10 (instructions to juries on parole and ence conduct laws), and No. 13(bill of rights for crime

## DA endorses 8




## The Penultimate Word

Arizona is the smartest state I know
$\begin{aligned} & \text { They re:use to practice the foolishness of } \\ & \text { daylight savings time. They let the rest of }\end{aligned}$
us change our time while they live in bliss.
They have sunshine enough.
$\begin{aligned} & \text { Since they do not change, some of the } \\ & \text { time the are on the same time as Califor }\end{aligned}$
$\begin{aligned} & \text { nia. The rest of the time they are the same } \\ & \text { sew Vexico. They do not seem to care. }\end{aligned}$
They figure it is our problem to figure out
Daylight one hour ahead of us or two.
Daylight savings time has me confused
When are we on the real time? The time
$\begin{aligned} & \text { God intended? What time } \\ & \text { Time is hard for me anyhow. }\end{aligned}$
$\begin{aligned} & \text { If I head west I gain time, right? But if }\end{aligned}$
keep going west I gain and gain until I hit
have lost a whole day. Time is mindboggl
ing enough without having some nuts
The women at the beauty shop wher
my wife goes swear that most of the

An AP News Analysis

## Bush won't budge on taxes

By Walter R. MEARS WASHINGTON (AP) - It may take Whitc House tutoring in remedial lipreading to kecp Republicans in line
with President Bush's across-the-board with President Bush's sacross-the-board
vow that thece w... ne no new taxes. vow that there w... be no new taxes.
There's been some GOP talk about
boosting the federal
awakencd us to the fact that we do not
have the revenues we necd to build and
maintain vital physical infrastructure
savings time. They saly we did not have AIDS until there was daylight savings
time. The ozone layer was fine when we time. The ozone layer was fine when we
left the time where God wanted it. It is hard to fault their logic
The whole idea is backwards. They cut off time in the evening when evening time is already short. They could cut two hours off in the summer and we could still get in atk after dimner. If 1 die young it is going to be because it got too dark to tell my doctor
If Arizona can do it why can't we? We holler a lot about big brother running our lives, so let's take a stand right here. If the state won't do it then lets be the only city

It will be confusing but it won't be confusing to us. Let everyone else figure it out. We will get on God's time and stay Warm Fuzzies, Doug Manning

The distinction did not register at an increase in federal gas taxes is notably by the Scnate Republican
leader. That's an idea that has been Icader. That's an idea that has been
advanced before, usually by Demo-
crats, to raise moncy and promote crats, to raise moncy and promote
energy conservation at the same time energy conscrvation at the same time.
A gas tax boost is one Bush A gas tax boost is one Bush
vehemently rulcd out when he was
candidate, and his spokesman did so candidate, and his spokesman did so
again the other day. Democratic leaders already had said they were no
going to risk advocating going to risk advocating a tax increcese
the president would block and the GOP the president would block and the
would use against them later. "Everyone has read his lips..." Sen. Gecorge Mis read his lips..." said
majority majority lcader.
But Scn. Robe But Scn. Robert J. Dole of Kansas,
the GOP leader, said he would be fo an increase as long as the money i an increase as long as the moncy it
raised went to finance the highway system, and wasn't carmarked to
reduce the national debt as sometimes reduce the national debt as sometimes
has been proposed "II a gas tax increase for rebuilding the infrastructure, not for debt reduction," Dole said Sunday
Scn. Pete Wil
Sen. Pete Wilson, R-Calif., said
carlier that he would increase if needed to rebuild earth quake-damaged highways in the state where he's running for governor next year.
But
t But there's no real chance the tax,
now 9.1 increased. Bush isn't budging, and Democratic congressional leaders are
not not going to take on the political
burden of pushing an unpopular tax burden of pushing an unpopular
increase against his opposition.
The new round of tax talk grew increase against his opposition.
The new round of tax talk grew out
of the need for disaster funds, of the need round of tisastalk funds, for California and to repair the damage
caused by Hurricane Hug in caused by Hurricane Hugo in the East.
Sen. Daniel Patrick Moynihan, D. N.Y., said when the Senate passed a N.Y., said when uhe Senate passed a
disaster relief appropriation that the
carthquake and hurricane "should have

He said Bush had an opportunity to at he would tell Congress. "Read my lips - no new taxes.
Rep. Dan Rostenkowski, D-III. chairman of the House Ways an Means Committec, was advocating an
increase in the easoline tax long before Secessary at this time, sary Marlin Fitzwater.
When the governent When the government began the
interstate highway system in 1956, was to be financed by a federal gasoline an increase say that if the gasoline of had kept pace with inflation, it would
now be at least 13 cents a gallon instad

imports are increasing. In July, oil imports accounted for more than half
of U.S. consumption for the first time in a dozen years. The Department of Energy estimates that the import rate
will reach 65 percent by the year 2,000 "We are getting back into all the
old habits, getting more and more dependent on forcign oil,"' Moynihan
But the idea Dole endorsed isn't going anywhere without Bush, which means it in't going anywhere. House
Speaker Thomas S. Foley, D-Wash., said he favors an increase, but would push one only if it came with an
ironclad Bush endorsement.
"We're not going to engage in Mamichell said.


## Viewpoint

## Letters to the Editor

Dear edito
We want to thank the Herefor the wonderful performance in the homecoming parade.
As parents of a band member, we
surely do know how much time wind Surely do know how much time and
effort is put into making a truly effort is put into making a truly
number one band of which Hereford can and always should be proud. We very much appreciate the part
cinh and every one of you had to make cinh and every one of you had to make
this such a success.
Nita and Chubby Black Dear edil...
We wish to exiress our gratitude King Walk parthon. It brought in ove $\$ 2,800$. This woulth't have happened
but for the people who walked. but for the pecple who walked,
donated prizes, worked, and to the
businesses at the maill who allowed the businesses at the maill who allowed the
mall to be used for mall to be used for this event.
We would like to thank all of We would like to thank all of the
churches, businesses and organiza-
tions, to all of the workers and of tions, to all of the workers and of
course the walkery. who brought in their pledges.
this moncy will te used to help pay
for equipment Holly needs at home for equipment Holly needs at home
during her recovery. May you all be richly blessed for
making this crisisa little casier to bear for Holly's family. St. Anthony's Caring

Dear Editor
I am a high school senior in Hereford. We have just finished
debating the subject of the Saving debating the subject of the Savings
and Loans crisis in our Advanced Social Studies class.
While studying this subject, I
have uncovercd have uncovered a major crime. The
crime being that the taxpayers of crime being that the taxpayers of
this country are going to have to pay billions upon billions of dollars over the next 30 years.
The taxpayers are having to pay for the mistakes of government
deregulation and the behavior of thrift executives. Why should we, the taxpayers, have to
carry this burden on our back?

Tim Stagner
Dear Editur
The Junior Class at Hereford High school would like to thank the following busincsses for their
donations and support of our class
supper:
Caviness Packing Co., M.W.
Carrot Inc., Hercford Bi-Products, Carrot Inc., Hercford Bi-Products,
C. Ramirez \& Sons, Furr's. The
Hereford Brand, KPAN, and RPR Hereford Bran
We also extend a big thanks to
all the parents all the parents and individuans who

supported us. Your help was | greaty appreciated! The Junior Class |
| :--- | Dear editor:

After doing some rescarch, I have discovercd that pcople were stealing
money from the savings and loans. A new law just passed by Congress will make the taxpayers pay for the
loss of moncy and for the prosecution loss of moncy and for the prosecution
of the pcople who stole the money of the pcople who stole the money.
The new law was written to better regulate savings and loans to prevent
the loss of money the loss of money.
The savings and loans will be
regulated by the Treasury Deparl regulated by the Treasury Department
and the FDIC. this law "should" keep people from embezzling and stealing money, but I do not think it will. All
it will do is make the taxpayers pay for it will do is make the taxpaycrs pay for
the billions of dollars alrcady lost and the billions of dollars already lost and
keep the regulations at a minimum. keep the regulations at a minimum.
It took poople ycars to find ways to
get the moncy the first time by check get the moncy the first time by check
kiting, nominee loans, land flips and kiting, nominee loans, land flips and
many other ways. Even though I do not many other ways. Even though I do not
understand how they got away with embezaling moneny from savangs and
loans, these people will find other ways to stcal the money. They may
attempt to go around the law the same way Congress is attempting to go
around Gramm-Rudman by going "offbudget."
The on The only positive thing to come out
of the failure of the savings and loans of the failure of the savings and loans
is that we are able to decect the old
schemes used in stealing his money schemes uscd in stcaling this money.
My main concerns are whether or not we are alcrt enough to detcct the new methods of theft and that the American people are
money lost.

## Senior Renee Sublett Hereford High

 Dear Editor:We would like all to know how
much we appreciate the tennis pare
this

## Calendar of Events



## Sports

## Herd rushes past Tigers, 28-14 <br> on a flanker reverse for to Boudy 33 yards and the score, then added the



## All wrapped up and no place to go

## 

aulcd harmileasly wide after being antracked folllowing the goal line stand


$\qquad$ In the thrit half:" Cumpton saind,
"because they had the ball inside the 301 I know three umes. We bloxeked a
fictd grail and verpped them two times | theught II was a great performance hy our defense. I thought, overall, it
was the best they've played." The detme was led by Mike Danicl
and Jermy Givedy, both of whom were
inen seven lackles, while Jason Lucb,

 "It was justa a matcico of getting used
to what they were domen (out of the 7 Diamond)" he said ". They were
moving people all over the place. we started picking therm up." Bromate, bu Bromow gave Hereford its firs
firs down of the game on a 13 -yard dath and Jason Walterxctcid connected
with Brett Confer twice on third downs keep the drive going.
A27-4 the Herrat the Frensliip 28. Brompow set up his onc-yord on there. Eldic play to to kick was the last point that would go
up more than 19 minutes of play The Tigers again penctrated flecford
ee,buap cially helpederint the drive On thirsd andd-15, Frenship went with Chris Boudy laking Chuck Shinct spas and tossing it to Rensthaw. The play out of bounds at the Herd 19 . Hecreford tricd to run the halr out, but Wallterschecid misscd Bromlow
with a toss on third and one and Brumbow punted back to the Tiger
with 22 sccondd t left
with 22 sceonds Jeft.
Shin went for the bomb on firs down, but Gicorge Madrigal imercecplect The Whitefaces put themselves in a hole to begein thy puird quarrerer when


 The Hereford deterser responded
with another stand. forcing the Tigers.
 Paaterson gained ninc yards on first
down. Frensthip went for the first down, but Shin was hit as he maded the pitch on the option and the ball rolled to the
31 - yard line where Benny Gonzales

## of a defense, that's what you have to do. That's one thing this bunch has

Old defense new to Herd

Managing Editor
If the Hereford offense looked a
litle sluggish litte sluggish during the first half of
lic Herd's 28.14 win over Frenship le Herd's $28-14$ win over Frenship
riday at Wolforth riday at Wolfiorth, it was likely
recause the Hereford offense was acing a defense they had never seen
beforc. There was a good chance many of
before There was a good chance many of
their fathers hadn't seen the defense. Maybe, their grandfathers...
The Tigers came out in The, Tigers came out in a " 7
Diamond" sct. There were six down Diamond" set. There were six down
lineman, a single linebacker, and four lineman, a singte linebacker, and four
defensive backs.
"We werc expecting them to come We were expecting them to come
out in a 4-3," said Hereford guard
Richard Perc, "They Richard Perez., "They came out in that
defense, and we couldn't do a whole defense, and we couldn't do a whole
lot in the first half because we didn't know for sure what to do.
"Plus they were doing some ' $x$ '
stunts and some other things. But the
coaches worked with us at halfime coaches worked with us at halftime
and we were able to move the ball in the second half. We had oc change our
blocking quite a bit, but when the blocking quitc a bit, but when the oaches showed us what to do adjusted and overcame them. I guess they knew we had a good
unning game and they were going to top that."
The Herd's ground game was slowed a litule, and the usual Jason
Walterscheid-to-Russell Backus pass Walterscheid-to-Russcil Backus pass
connection wasn't open because the Tigers double-covered Backus. So Walterscheid instead threw to wide receiver Breu Confer, who had six They said carly in
$\qquad$ might throw to me more, so I wasn't surprised," said Confer. "They weren't
(3) and Aaron Savage (behind Wagner) hurry to join in the fun during the Herd's 2800 win Friday over the Tigers.

The Herd-starcd to move a Bromlow rushed for 16 yards and
Walterscheid found Russell Backus 10 mor But a holding call and a six yard sai $k$ left the Herd facing fourth-
The Tigers had to punt the ball back after three plays netued only seven yards, selting
Hereford proceeded to march the all downfield as Walterscheid including one for seven yards to onfer on third-and-six and a 21 arder to Backus after another holdin nenalty and a fumble recovered for a 6ss left the Herd with second-andBromlow had 31 yards on the rive, which lasted 12 plays and used
out.
Cumpton said the Walterscheid night for the Herd.
"I thought we threw the ball real cll," he said. "And against that kind

What the decense gives them.
"A good example of that is when
hey started double teaming Russell ney started double teaming Russell Backus, Conler catches six passes. It's
team game, and somebody has hways made, the plays when we've "I thought Brett Confer had a great tame, and I thought that was, maybe, ason Walterscheid's best game Walterche ball. Walterscheid finished eight of 12 otaled 60 ( yards while Backus picked up 31 yards on two. Frensthip-finally got on the board
following the kickoff, ending the following the kickoff, ending the
Herd's string of 11 consecutive Acrd's string of 11 consccutive quarters without ailowing a point.
A late hit on the kickoff return gave the Tigers a frec 15 yards to begin the
drive. Shin gaincd six yards drive. Shin gained six yards to convert
on fourth-and-one at the Herd 46 , but on fourth-and-one at the Herd 46, but
was sacked for an cight-yard loss on was sacked for an cight-yard loss on
the next play by Savage. Wagner and Burt Noland. The Tigers got a break, though, when Hereford was given an
unsportismanlike conduct penaly for celebrating after the play. point after to cut the Herd's lead in
half half. The Whitefaces wasted litule time The Whitefaces wasted little time
in getting the points back, needing only in getting the points back,
2:10 to move 66 yards.
Bromlow accounted for 60 of the one from the Herd 43 that put him over 1,000 for the year, and went 34 for his third touchdown. Bromlow said the simple toss was
what worked best when the Herd whated on the ground.
mone
"Whe
"When we started inside and then kicked it outside," he said, "we were
making at least 15 yards every time we making at least 15 yards every time we
ran that play. The linemen were geting ran that play. The linemen were getuing
out on their blocks real well and I just followed them:"
Hereford wasted even less time in putting the game away. Frenship ran
just over a mine just over a minute ofr the clock atter
the kickoff before having
pont. Tate Smith came in to spell Bromlow and almost duplicated his feat of a week
ago when he scored on his very first carry.
Smith gained only two steps on his first run this time, but went 60 yards for a touchdown on the next play.
Cantu's kick gave Hereford a 21 -point bulge with just two-and-a-half minutes to play.
"I think they had a stunt on, I'm not "I think they had a stunt on, I m not
sure," Smith said of his scoring run.
"(Fulback Greg Urbanczyk) broke out and I was following behind 'Scheid. He picked up the safety and I was gone. from there. Benny (Gonzales) and Tree
(Tijerina) got their two men to the ground and I just took off."

Frenship appeared finished when Savage's kickoff Moses muffed aall at the Tiger 11. But Renshaw cut oose for a 56 -yard gain on first down. The carry was all Renshaw needed become the second back in the game

The Tigers ran the hook-and-lateral again with Renshaw taking the ball from Boudy for 15 yards to the Herd
15. An interference call against Hereford 15. An interference call against Hereford
in the end zone moved Frenship to the Herd 2. Renshaw got the score two plays ater on a four-yard sweep with 42 Frensti Frenship successfully pulled an on the ball at the Herd 43 afler three Hereford players failed to gain control aring the scramble.
After gaining 18 .
After gaining 18 yards on the first
wo plays, the Tigers ried the hook two plays, the Tigers tried the hook-
and-lateral for a third time, but Boudy was flagged for making a forward pitch to Renshaw. Shin managed to ind Boudy one last time for 25 yards, the Herd 9 as time expired.

## All alone

Hereford wingback Brett Confer (30) was this wide open most of the night against Frenship as the Tigers concentrated on shutung down the Herd's leading receiver, Russell Backus, who was held it worth his while $u$ ) throw to (onfer instead, who finished with it worth his while $t$ throw to Confer instead, who finished with


## Bulled over

Tailback Matt Bromlow of the Hereford Whitefaces lowers his head for some tough yaris against Frenship safety Eddie Crawley head for some tough yarts against Frenship safety Eddie Crawley
during Friday's game at Wolfforth. The Herd won the District 1-4A contest, 28-14

## Johnson disappointed with 'Pokes

An AP Sports Analysis
By DENNE H. FREEMAN
AP Sports Writer
IRVING, Texas (AP) - You can see it in his eyes. Jimmy Johnson never first half of the NFL season. His eyes blaze when he talks abou it. They are defiant. Yet there's also
a hint of resignation to the hard times a hint of resignation to the hard times
ahead before the Dallas Cowboys ar winners again.
Heavy heal from the fans is coming down. The honeymoon is over for the
new regime and boos once again ech across Texas Stadium like they did for Tom Landry in last year's 3-13 scason. Things are getting rougher on the talk "What's coach Johnson say now? a caller asked,: "Does he still have all the answers? bad manners. Some people have a lot of
frustration in their own lives so the are looking for someone who has mor trouble than they do," Johnson said who still resent we are here.

## Jho suhson has said a ho

but don't have the team speed to stay
on the field with the majority of NFL on the field with the majority of NFL
offenses. Johnson ignores the catcalls and Johnson ignores the catcalls and
coaches on bravely: "I can't stand losing, either," he
says. "I know there are a lot of people 'who are smiling and said 'I told you so.' Well, that's their problem."
Johnson, who won 52 games and
national title in five years at the a national title in five years at the University of Miami, knows his ability to coach in the NFL is under question.
He knows John McKay and Lou Holzz never made a successful conversion. Here's a guy with an IQ of 162 . He didn't roll into Valley Ranch on a wagon load of losses. His plan to turn
it around is to build a franchise through it around is to build a franchise through
draft choices. Remember, it has been done before by men named Landry, Tex Schramm and Gil Brandt. They went to five Super Bowls that way.
Owner Jerry Jones suggested on day he bought the franchise that Johnson was worth five Heisman Trophy winners and five No. 1 draft
picks. Johnson has to be worth every bit
that to get the Cowboys back to
Y to hold v'ball tourney
end of year volleyball tournament Dec. ed A and B. A minimum of four teams
$1-9$.
must enter in cach division. If less than


YMCA volleyball champs
The team sponsored Warren Bros. Motor Co. won the Hereford YMCA men's volleyball league with an 8-0 league record and a win in the post-season tournament. Team members are (kneeling, left to right) Larry Mendoza, Tavo Vazquez, Cesar Vasquez, (standing, from left to right) Doug Warren, Gilbert Rodriguez and Pete Madrigal. The YMCA will hold an end of year volleyball tournament in December and is taking entries for 1990 leagues.
 per team. Deadline for entries is Dec.
5. Pairings and game times will be The YMCA is also taking entric for the 1990 volley ball leagues. Ther
will be threc co-ed lcagues in addition to mens and womens loops. Teams will play an eight-game
schedule and a double elimination schedule and a double elimination
tournament at the chd of the season. All matches will be played at the
YMCA on Monday. Tuesday and YMCA on Monday, Tuesday and
Thursday nights beginning at $6: 30$ p.m. Thurstay nights beginning at $6: 30 \mathrm{p} . \mathrm{m}$.
The leagues will begin play Jan .8 . Entry fee for the ceagues is $\$ 8$ for
YMCA members and $\$ 24$ for nonYMCA members and $\$ 24$ for non-
members or a $\$ 95$ team sponsor fee. members or a $\$ 95$ team spons 3 ,
Entries will close at noon Jan 3 Players must be at least 16 years
old and are restricted to only one team per league and may not play in more players are eligible for mens or players are elegible for mens or
womens leagues. Team rosters must be finalized by Jan.
For more information about either
the tournament or lcagues, contac the YMCA at 364-6990.

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playoff calliber again. He somenow
must lift the morala of his players and the fans while the losing whicel spins.
He has the time because of ar contract with good friend Jones. But does he have the patience What if the Cowboys have the wors

Basketball season tickets to go on sale
Season tickects for Hereford
Independent Scheol District home Independint. Scheol District home
basketball cames uill go on sale at 8 a.m. Nov. 13 at the HISD Busines Office located at 136 Ave. F.
Tickets for all seats, including renewals, will be sold ona first-come,
 Reserved-seat tickets for all varsity
boys and girls games cost $\$ 25$ cact boys and girls games cost $\$ 25$ cach
while passes for all boys and girls subvarsity (junior high through junior
varsity) games will be sold for $\$ 20$.

Hereford Riders Club sets meeting
 Election of club officers and members will be held at the meeting and plans for the coming year will be
discussed. All interested parties are invited and Jones aces 14th hole at Pitman course
$\qquad$ first-ever hole-in-one Thursday at Pitman Municipal Golf Course.
Jones, a member of the Herefors High School golf team, aced the 155 -
yard, par-3 14th hole with a 7 -iron. yard, par-3 14 th hole with a 7 -Iron. The shot was withessed by Anthony
Galc, Jayson Mines and Cory Newton.
$\begin{array}{ll}\text { only have seven losses to go to beat hand and we would have made fewer } \\ \text { Tampa Bay's } 0-14 \text { for one year. } & \text { mistakes, but I felt it was in our bes }\end{array}$ Draft picks can't be expected to mistakes, but I felt it was in our best to bring in some players who make a big impact next year. What if could help us in the future,' Johnson the Cowboys break Tampa Bay's NFL said.
record of 26 consecutive losses? Johnson knows once a team starts reputation that he can do things his losing it becomes a habit. He saw what way and win big in the NFL. at Oklahoma Slate where those Cowboys. With some fans already booing an could seldom beat the Sooners and the the critics taking sniper shots, Johnso
could be like John Wayne at the Alame
Comhuskers.

## Sunday Night NFL

TONIGHT 7 PM LIVE


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## Participate In Two All-American Traditions!

1. Go cast your vote for the propositions of your choice in the November 7th election!
2. Then enjoy great pancakes with all the trimmings at the.
... Annual Kiwanis Club Pancake Supper


## Eastland to forfeit last four victories


 previous semester of school.
"We called the UIL to make sure
on his eligibility because he sat out last
semester," Sanderson said. "After the first six wecks, we called again and double checked." But thicy didn't ask if he had a GED. Under University Interscholastic

rom any institution is ruled incligible

The Amy tellshim your "The Army tells him you can't get
unless you're a high school
aid. "We're all friendscision," Bills Sanderson said it is possible th: said. "We're all friends, and we live Eastand may file suit against the UIL.
close to cach oher out here. Eastand.
the governing body for high school
has the best ball club in the district and
compection. unless you' re a high school has the best ball club in the district and raduate, and you can't get into a major college unless you're a high
school graduate," Sanderson said chool graduate," Sanderson said " "So here's these people saying he's
not a high school graduate, and now he UIL is telling him he is a high thad a lot of problems in the Mojo stand stops Lee

 has the best ball club in the district and
probably in West Texas."
"I "It doesn't scem fair. It wasn't someching they knowingly did," Bills petition. "We have lawyers workking on the you intentionally violate a rule, you g the same penally as if you break a rule

| $\begin{aligned} & \text { AHIL S'MAR } \\ & \text { SPOR'IS CENTERR } \end{aligned}$ |  |  |
| :---: | :---: | :---: |
| END | $\begin{aligned} & \text { OF SEA } \\ & \text { SALE! } \end{aligned}$ | SON |
| $\begin{array}{\|c\|} \hline \text { PING } \\ \text { Eye } 2 \text { rons } \\ \text { 3 thrup PW } \\ \text { Reg. } 550^{\circ} \\ \text { SALEE } 41900 \end{array}$ |  |  |
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## Let Your Voice Be Heard... <br> Vote ''ES $^{2}$ on Proposition \#4

In Texas, we like to believe that we can do anything, including making our state the very best it can be! That's why veterans organizations quickly expanded their scope to include local fund-raising activities that benefit Little League Baseball, Cancer Research, Boys' State, Girls' State, T-ball, Youth Summer Camps plus assistance to disaster victims, aid to the homeless and many more programs.

However, these programs are threatened because veterans are treated unequally throughout the state when it comes to property taxes. Veterans groups already pay millions of dollars in taxes, why make them pay more? Bob Bullock, Texas' State Comptroller, testified recently "we've looked at the impact of this change and found it would have very little impact locally...rather, it will help the local community by providing additional revenue to take care of the needy..." Voting YES allows veterans to continue their support of local causes and charities.

So Support your Veterans by Voting IES on Proposition \#4 on November 7.



## Farm and Ranch

Farm prices may rise at slower pace

Off-farm earnings set new record, Texas leads way



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For adult residents of Texas, 17 years of age and up. Parent's scores quallity for Texas Education Agency Certificates of HIgh School Equilvalency. \$30.00 Fee. Next Test Nov. 7th \& 8th, 1989 at 1:00 p.m. at Hereford Hign school, Room 131.
For more intormatlon call John Matthews at 364-4456.

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Ott presents program on nutrition, fiber
 let us know if you can attend. The
mectin. at the Deat Smith County
p.m. mecting begins at 9:30 a.m. to 4 Officers were elected for the
p.m.
Congratulations goes to the staff ycar with Carol Odom, president;
Louise Packard, vicc president; at the Senior Citi,i/ns Center who Louise Packard, vice president;
completed the CPR classes. We are very grateful to the Odom, reasurecr; Pet OOI, reporter;
volunters that helped this past and Marcie Ginn, council delegate.
weck with Red Cross
 Voluntecrs were Kenny Henson, Axe, Draper, Virgyt icl Duncean, Ginn,
Phyllis Cornclius, Ruth King, Sallic
Aamelia Jones, Ehel Logan, Odom Phyllis Cornelius, Ruth King, Sallic Camclia Jones, Ethel Logan, Odom,
Walker, Aron, Gillcland, Dalc Corecn Odom, Out, Packard,
Henson, Heather Klcuskens, Larissa Henson, Heather Kleuskens, Larissa Corecn Odrey Rusher, Brenda Rusher, Kleuskens, Jance Packard, Marric Audrey Rusher, Brenda Rushcr,
Leverett, Hope Torres, Adelia Cavazos, Hector Cavezos, Randy Id, Dorothy Lundry and Laverne
York, Mary Janc Burrus, Dalene Worley. Bums, Rosemary Davialia, Jack and
Helen Nunley, Jim Scot and all of the friends that donated things for President Andrew Johnson sparked
a move to impeach him as he defied a move to impeach him as he defied
Congress in 1867 by suspending our clothing room and other special Congress in 1867 by suspending
Secretary of War Edwin M. Stanton.
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Financial planning seminar given at study club meeting
A financial planning seminar divorce.
entited "Putting You House In President Patsy Hoffman presidOrder" was given at a recent meet- ed over the business meecting
ing of L'Allegra Study Club by introducing and welcoming Diane ing of L'Allegra Sudy Club by introducing and welcoming Diane
Charolyn Fergusen, a registered Hoelscher as a member. Charolyn Fergusen, a registered Hoelscher as a member.
 Fergusen spoke of her back- Project Christmas Card, an annual ground and the various faciors that fundraising project undertaken by
prompted her to join the industry L'Allegra Study Club, was started. she is currently a member of. She supplied each member with a
seminar file containing practical seminar file. containing practical The first highways in the new information on financial planning in
general and several guidelines agore by Inca Indians of of outh
ymerica. At its peak the Inca Empire general and several guidclines for America. At its peak the Inca Empire
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MRS. RAYMOND L(‘)PEZ ..nee Tammie Pache

## Pacheco, Lopez wed Saturday

Tammie Pacheco and Raymond
Lopez, both of Hercford, were marricd Saturday afternoon' in St Anthony's. Church
Orville Blum officiating and Mrs. Juan Pucnte of 924 Irvin and the bridegroom is the son o Mr and M
Fourth SL.
The bride's cousin, Patricia Pachcco, was maid of honor and
best groom's cousin. Michelle Mendoza and Delia Puente. Serving as groosmen wer Javier Bucntello, Oscar Medina and Bobby Moya.
Junior bridal Junior bridal attendants wer
Pamela Pacheco and Johnny Loper Hopec Lopez, daugher of Mr. and Mrs. Juan Lepec, was flowc
girl and ring bearce was Ans. girl and ring bearcr was Anthony Puente, son of Mr. and Mrs. Juan
Puente. Candles were lit by Gcorge Pacheco Jr. of Hercford.
Sharon Cramer vocalized and Sharon Cramcr vocalized and
played principal musical sclections. played principal musical sclections.
Presented in marriage by he parents, the bride was attired in white formal-length designer's gown of regal satin and sparkl were embroidered with pearls an sequins and the fitted bodice was encrusted with pearls, jewels an reembroidered emblems of French
lace. The wedding ring collar of lace. The wedding ring collar of
lace featured a drop pearl ornament


November 7, 1989
YES means that you support Veterans and the beneficial programs they support in your community! We're Counting on

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## Between the Covers

BY REBECCA WALLS
 unknown and the breathtaking marvelous opporlunity the governrom beyond the world and how it fom beyond the
lost that chance. More than
aliens being amoung us, Majestic is the story of our own humanity, our
spectacular refusal to acknowledge pectacular refusal to acknowled
hat which we do not understand. Pay Back by J.C. Pollock the author of Mission: M.I.A. is the
story of a man who savagely tory of a man who savagely
murdered Katherine Gannon in the murdered Katherine Gannon in the
upper cast side of New York City with Jack Gannon secking justice. The murderer Nikolai Malik is Russian protected by diplomatic The st
The state department, FBI and off the case warned Gannon to stay with his covert out of town, but intelligence back ground Gannon is not sidelined for long. Gannon identifics the Russian as Malik, KGB agent whose specialty is w Malik becomes even more
dangerous when he learns a preside ntial secret that must be suppressed at all cost. Gannon and Mari reas and societies of the world. Elvis my Brother: and Intimat Family Memoir of Life with the King by Billy Stanley is a look
Elvis from another point of view: In 1960 Billy's mother De marrice Vernon Presley, Elvis's widowed father. Fröm the begin-
ning Elvis treated the Stanley boys ning Elvis treated the Stanley
as his own flesh and blood.
It all began the day moth
picked us up at Breczy Point Farms and introduced us to our "New pady. Vernon. Mom and Vernon
pack our bags and put us in a
black Lincoln limousine. We started on the long drive from
Virginia to Memphis, Tennessec

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attention the rest of the winter. What peace of mind that is!


ENERGAS
operations and training international and entertainer. When we walked Padron, a beautiful Cuban refugee carch for Malik. The search gegin a hem to some of the most exclusive Virginia to Memphis, Tennessce..."
"Vernon talked even more abou
his son who was a famous singer and entertainer. When we walked
n , Elvis had his back to us and for Elvis turned to weere scared. When Elvis turned to meet us he laughed.
He immediately lifted the three of us up in one embrace and said to Vernon, "Daddy, I've always wanted a little brother and now I have three."
Before
Before long Elvis was siting in on after school jam sessions with
Billy. Billy became Elvis's person al aid, at the beck and call of Elvis on tour and at home. Billy knew of the intimate episodes of the 60's
and 70 's, embracing Priscila Colonel Parker, drugs, and Hollywood's leading women. What Billy
really loved was the country boy in realy loved was the country boy in
Elvis that emerged during the quite Elvis that
moments.
During the month of he Deaf Smith County November conjunction with Hereford ISD are conducting a focus on reading. The Winds" will be us books, give us Smith County citizen.


Along with focus on reading we voluntee working to establish a betuer meet the needs of aducil to betuer meet the needs of adults
wishing to leam to read and write. if you are interested in serving on a literacy council contact Rebecca Walls at 364-1206 or come by the library.
On November 11, 17, and 18 the
Deaf Smith County Library will be Deaf Smith County Library will be
conducting a tutor trainer workshop, to train people who would like to teach an adult to read. This program will also be focusing on the
student who is a speaker of other languages. Eugene Botelho of Eagle Pass, Texas will conduct the
workshop. workshop. Family Film Treasure The Family Film Treasure
Island will be coming up Nov. 16, at 7 p.m.
National Childrens Book week will be observed Nov. 13-18. There
will be a registration conducted during the week for a special drawing for children between the ages of 4-12 in recognition of this ages

##  <br> +

 cascading arrangecment of whit lowers accented with red roses sreenery, pearl sprays and whin ribbon streamers. Bridal atendants wore red knecength dresses fashioned withruffles and large red bows at the ront of the ensembles. Horlense Trevino invited guests to register
the VFW.
Nancy Pacheco of Amarillo served cake and Mary Ann Pacheco
of Amarillo poured punch and offec. Amarillo pourca punch and
The thre-tiered red and whit wedding cake, decorated with roses, featured a flowing fountain and five maller heart-shaped cakes.
The couple will make their home Route 1, Hereford. raduation from Hereford High school. The groom is employed by iarrison Secd Co.
Wedding guests represented Dimmitt and Denver, Colo,



Preparing for tournament
The fourth annual Benefit Bridge Tournament, sponsored by members of Toujour Amis Study Club, is planned at 7 p.m. Thursday, Nov, 9 , at the Hereford Community Center. purchased at the door. Throughout the evening, refreshments will be served and prizes will be given away including the grand prize of a card table and chairs. All proceeds will go to a high school scholarship fund. Preparing for the tournament are club members from left, Pam Perrin, Judy Barrett, Marsha Winget and Leisa Lewis.

anNa schniederjan, joe rohrbach EDGARTOWN, Mass. (AP) - A Jennings says he prefers working a ack warm-up jacket owned by a reporter, but being anchorman o the fifth Martha's Vineyard Celebriy Hat Auction.

## DIVORCE ${ }^{\text {s }} 68$



Couple

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## to wed

## Anna Maric Schniederjan Bushland and Josciph Micha Rohrbach of Route 4 Hercfor plan to marry Joani. 5 , io9), in S Hyacinthis Church in Amarillo.



##  in dental hysgine from Amarillo Colcege. Shy is employed winh Dr David Purriy in Hereford and Dr.

 Dean Armstrong in Amarillo.Rohrbach received an asso Rohrbach received an associate
degree in applied science in auto-
motive mechanics from Amarillo
Coll


## NEW YORK (AP) wild and crazy bachelor days.

 "I like what (myshologist)Joseph Camptell says about marriage," the actor said in an inter
view in Fame magazine's Novem ber issuc. "He says that it's nothing more than a symbol for the sacrifice
of the ego and of the individe
 lowards something larger, which is complaining of of obst pains durion after
the union that is made from two benctit enniis
 The 34 year-old Willis, who is Chase. Che was aken by ambu
marriced to accress Demi Moore and lance to Detray Community Hospimarried to actress Demi Moore and lance to Delray Community Hospi-
the father of their young daughter, tal on Sunday afternoon after the father of their young daughter, tal on Sunday afternoon after
Rumer Glenn, said he hasn't lost playing a practice round with tennis

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Special recognition


Event celebrates

## 13th anniversary

## Extension News



Gruyere is a variation of Swiss cheese with a slightly sweeter flavor due
to natural flavoring enzymes. No coloring or bleached milk is used, as

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| Gouran Ceuveleri |
| Hereford, Texas 79045 |
| $364-4241$ |
| Charles K. Skinner - Owner |



## Thank You

Ray's Welding - for the helium Gibsons - for the art box
Radio Shack - for the walkman
Coast to Coast - for the scooter
Wendall Burdine - for the use of the Mall


Sponsor gets involved
Dr. Mary Birdsong, who sponsors the Bright Sparks first grade Camp Fire youth, met recently with the group as they made mums for homecoming festivities. Before the Fire members, kneeling from left, Tifiny Livesay, Cara Landram, and Natalie Nino. Standing are Kimberly Riddle, Lynsy Davison and Heather Hand.


Serving up baked potatoes
Mary Jane Anvik and Wanda Huseman will be selling baked potatoes for the Alpha Iota
Mu Chapter of Beta Sigma Phi Sorority during the "Country Christmas Bazaar" Mu Chapter of Beta Sigma Phi Sorority during the "Country Christmas Bazaar". Proceeds from the booth will go for different community projects. The event, sponsored
by the Westway Extension Homemakers Club, is planned from 9 a.m. to 5 p.m. Saturday, by the Westway Extension. Homemakers Club
Nov. Il, at the Ilereford Community Center.

## Ask Dr. Lamb





## Ann Lander

## DEAR ANN LANDERS: I was interested in the column you ran about stutterers. It referred to interested stutterers. It referred to to "Jimmy," a 12 -year-old who could n't get a sentence out without stuttering. Here's my story: I am a 36 -year-old woman who stuttering. Here's my story: I am a 36 -yar-old woman who was a lifelong stutterer. I have was a lifelong stutterer. I have painful memories of my childhood. I was laughed at in school mim. I was laughed at in school, mim- inked, , erected and made to feel inferior. inferior. My parents spent a great deal o one y money on therapists with no posi- live results. Today my speech is perfectly normal. I work in adverpere results. Today normal. I work in adder- tech is. timing and teach at the college level. I also teach Sunday school and am I also teach Sunday school and am socially active. What happened? <br> Long sleeves

 hard to find
## 

NEW YORK (AP) - Brooke
Shields, Cher and Sigourney Wear
er are among in er are among the nearly 5 million
American women who at 5 fec inches or over are considered tall.
While they and other high-paid fashion models and movie stars can
afford the luxury of custom clot ing, the majority of tall women face
countless frustrations finding fashionable, affordable, quality
clothing that fits. Trends such as miniskirts and
cropped jackets add to their ward robe woes.
Recently in Charlotte, N.C.; St. Louis; Denver and San Jose, Calif.
women of average means but above-average stature gathered to
focus on the pros and cons of their extra inches. They were brought yearly publishes en the "Especially for
Tails" catalog which offers fash ions proportioned for tall women feet 8 inches to 5 feet 11 inches
and ultra-talls, those up to 6 feet and ulfra-alls, those up to 6 feet 2 .The overwhelming sentiment
inch expressed by the women in our
groups was that they love being groups was that they love being.
tall," said Chris O'Connell, special
markets catalog manager for Penney. "Their height gives them a sense of power and authority," O'Connell
said. "Many said they 'se gotten
ahead in their careers because they ahead in their careers because they
act more assertive than their shorter counterparts and find they leave a
lasting impression.
"The downside for them is the great difficulty in building a wardrobe because most specialty and
department stores offer little or no
apparel specifically tailored for the apparel specifically tailored for th
woman 5 feck 8 inches and above." O'Connell says most tall women
find that clothing designed for find that clothing designed for
average sizes just doesn't fit. They average sizes just oocsn shit. They.
can disguise illfiting shirts by
rolling up the sleeves and they can rolling up the sleeves and they can
buy coats, jackets and dresses in
larger sizes to get the length but larger sizes to get the length
then have to deal with alterations. To avoid sleeves that are too
short, waistlines that are too high, short, waistlines that are too high,
shirtails too skimpy and pants that look like they've shrunk, many
fashionable tallis say they shop the men's departments. There they can
find sweaters, sweats, shirts, turtlefind sweaters, sweats, shirts, turtle-
necks and pants of quality fabrics. necks and pants of quality fabrics.
The women also say they like to buy pants unhemmed, a standard in
menswear for better fit. JCPenncy started. its catalog
exclusively for tall women in 1986 exclusively for tall women in 1986 .
Tall fashions also can be ordered through Scars Roebuck,
Spicgect and Lane Bryant, among others, though none has a separate
catalog. There int the plethora of catalog. There int the plethora of
offerings that there is for petites, offerings that there is for petite,
those women 5 feet 3 and under, and much of what is offered tends toward styles that appeal to older
women.

Four people were hanged in 1865
in Washington, DC after being in Washington, D.C. after being
convicted of conspiring with John Wilkes Booth in the assassination of President Abraham Lincoln.

## Thank You

Members of the Freshmen Class would
like to express their appreciation to the
following for helping to make their class supper a great success:

DPM/EXCEL Foods Taylor \& Sons IGA Grocery
Caviness Packing Co Hereford Meat Market Thriftway Grocery Hereford Bi-Products K \& A Meat Hereford Custom Slaughter Pizza Mill

McDonald's
C. Ramirez and Sons SPAN
Hereford Brand
HHS Cafeteria Staff \& Supervision
Eur's.
El Nopal
Freshmen Sponsors
Great Freshmen Parents and Supporters

How did I overcome stuttering?
My hushed I My husband died suddenly why decided that stuttering was smalt potatoes compared with being
widow. I told myself that everyon widow. I told myself that everyone
has a cross to bear and stuttering
was mine. Once I was a cross to bear and stuttering
was mine. Once I accepted stuteri
mg, in the same way that I Icceptit ng , in the same way that I accepted
the fact that my thighs are too big the fact that my thighs are too big
and I cant grow plants, I stuttered
ass and test less and less. After a while I barely
stuttered at all. stuttered at all.
There we still There .are still some things that I
wont to such as call information and give my credit card number on the phone. But who cares? When
remarried recently, we said remarried recently, we said our
vows in unison and it was beautiful rows in unison and it was beautiful.
C.W., Bridgeport, Mich.
DEAR C.W.: Thanks for shari-
g. I was inundated with letter or ny. I was in
the subject.
Read on:
FROM LAS VEgGES: My heart goes out to that young lad who
stuttered. I had the same problem and it caused me untold misery. what blood every time I was called on in school. Although I was an
student, I couldn't respond orally to student, , couldn't res.
I was an embarrassment to my up whenever I I started to speak.
ran away from home at ran away from home at age 15 . was amazed to find that when I was
away from my family my suturing away from my family my stuttering
immediately eased up and eventualily it stopped. When I return home 0 visit ${ }^{1}$ find myself stuttering
again. It's not hard to figure out that stress was the main factor in my case. I have a hunch it figure
in other instances as well: SAN BERNARDINO: My child was a stutterer. She attended a
small private school in Mexico. A teacher there instructed her to read
aloud with her teeth clenched 15 aloud with her teeth clenched 15
minutes, four times a day. That minutes, four
cured her.
MINNEAPOLIS: I stammer all through school. When I was a junior in college I went to a speech
pathologist who suggested that I pathologist who suggested that
take up weightlifting. I took his advice and became a champion.
This gave me the self-esteem This gave me the self-esteen
needed and I stopped stuttering. and he took it with his left hand.
We were told to place everything in his left hand. We did and that put an end to the boy's stuttering. LITTLE ROCK: Stutterers of speaking. I have cured a dozen stutterers with this technique. stutterers with this technique.
don't know why it works but it does. I urge all stutterers to try it.

- Star Break

Gem of the Day: A bumper sticker seen in Gaylord, Minn.
CANCER CURES SMOKING.
What's the truth about pot cocaine, LSD, PCP, crack, speed
and downers? "The Lowdown on Dope" has up-to-the-minute infer-
nation on drugs. Send a self-
addressed, long business -size addressed, long, business-size
envelope and a check or money envelope and a check or money
order for $\$ 3.65$ (this includes postage and handling) to: Low
down, c/o Ann Landers, PO Bo down, c/o Ann Ladders, P.O. Box
11562, Chicago, Ill. $60611-0562$ 1562, Chicago, III.
In Canada send $\$ 4.45$.)

Dr. Milton Adams Optometrist 335 Miles
Phone $364-225$ Office Hours: Monday - Friday

 stutter when he was 3 years old
Our doctor held

## Hereford Cablevision

 126 E. ardMAX'S BIG BURGER OUTSTANDING EMPLOYEE JANIE AGUILLON Thanks for a great job, Janie!

## Card of Thanks

with their many thoughtful acts of kindness, with their many thoughtful acts of kindness, Herbert C. Edwards. food flowers, cards and for to those who sen prayers.
Lucille Edwards
Connie Baker \& Family $\begin{aligned} & \text { Dennis Edwards \& Family } \\ & \text { Arlene Cournoyer \& Family }\end{aligned}$ Imogene williamson \& Family

## antre

To the Grand Opening \& Christmas Open House of

Special Season
"Unique Gift Shop"
Monday, Nov. $6 \quad 9$ am- 9 pm -atubumemis Specializing in:
-Seasonal Outdoor Yard Decorations
-Silk Christmas Trees. Garlands

- Silk Christmas Trees -Garlands


Improving decor can be easy, inexpensive

$\qquad$ vew mex



Color is an inexpensive decorat-
ing tool.
Heighten a low ceiling by painting it a light color. Lower a
high ceiling by painting it a shade darker than the walls. Or, continue its color along the top eight to 10
inches of the walls.

- Shorten a long narrow room b


## On The House


$\qquad$ carbide or garnet. Manufacturers ar constantly coming out with product
designed to handle particular kinds
 designed to handile particular kinds
of stubborn sanding.
There is even a sanding sealer
that helps the finer-grit papers to be
more effective on softwoods. The
sanding sealer toughens the wood
Some wood finishers achieve the
same result by mixing shellac with
an equal part of denatured alcohol.
$\ldots$
(Do-it-yourselfers will find muc
helpful material on a varicty o
subjects in Andy Lang's handbook
"Practical Home Repairs," whic
can be obtained by sending $\$ 3$ to
this newspaper at P.O. Box 1055
Brick

and dangerous. Lift only casy loads.
secure
anders
top and boumo

Q. We are thinking of having a new lavatory put into our master
bedroom in the space now occupied by a large walkin closet. Can we
use a toilet which has a power flush, use a toilet which has a power flush
such as is found in most business such as is fou
establishments? A. - First, to get it straight, you
apparently mean a bathroom rathe than a lavatory, which is merely a
sink, although the word is som sink, although the word is some
times mistakenly used for a bath room. As for a power flush mecha
nism, it requires very strong watcr
pressure, not always available in eressure, not always available i residential arcas. You will have to
ask a local plumber if such pressurc
Q. - I want to reroof our house
and would like to do the job myself, and would like to do the job myself,
since I have had some experience in
working on roofs. Any tips that will help me? For instance, what is the casists way
of my roor? town be used in yourities also can advise you, not only whether the pressure codes permit that type of installa

## cs

A. - That last question gives
some cause for concern. Having some cause for concern. Having
worked on roofs, you should know
about such things as determining the pitch. However, it is found by measuring how many inches it rises
for every foot it runs. Roofs with
slopes of $4^{\prime \prime}$ of $5^{\prime \prime}$ per horizontal for every foot it runs. Roofs with
slopes of 4" of $5^{\prime \prime}$ per horizontal
foot are safest and casiest for the foot are safest and easiest for the
dotit-yourselfer. Steep slopes and
high roofs, or those with many high roofs, or those with many
angles, dormers or gables, are best
left to the professional. If you do angles, dormers or gables, are best
lefft 0 the professional. If you do
the eob yourself, there are certain
safety precautions that should be safety precautions that should be
observed. Wear rubber-soled observed. Wear hues for secure
construction-type shouting. Apply the shingles on clear footing. Apply the shingles on clear
days when it is warm but not hot. Do not reroof in wet weather or when the temperature is below 40
degrees. Reroof only when the roof. degrees. Reroof only when the roof
deck and existing shingles are dry,

| Charlie Hill-Real Estate |  |  |
| :---: | :---: | :---: |
| FOR SALE <br> 1030 ac. / 730 ac./CRP / 300 ac. Native grass D.S.CO. |  |  |
| 639 ac. / 306 ac. CRP / 32 |  |  |
| 159 ac. / Irr. with sprinkler / improvements / on pavement / D.s.CO. |  |  |
| 115 Ave, J. -2-1-1/Hereford. |  |  |
| 131. Ave, G. - 2-1 / Hereford. |  |  |
| 12.000 sq. ft, Bldg.es - 4836 sq . |  |  |
| Commercial, Hereford. <br> 656 ac. - irrig. / u.g. / 490 ac . alloted / D.S.CO. |  |  |
|  |  |  |
| 129 N. Texas - 3-2-2 / exceptionally clean / Hereford, <br> Central Business Lot - So. Ave. K. / 56,700 sq. ft. more |  |  |
| Central Business Lot - So. Ave. K. / 56,700 sq. ft. more |  |  |
| 266 ac. - 225 irrig. / bal CRP / U.S. 385 / D.S.CO. |  |  |
| 880 ac. -480 CRP / 400 Native Grass / D.S.CO. |  |  |
| 50 Ac. Development Property - 15th street / Hereford. |  |  |
|  |  |  |
| 411 S. 25 Mil Aves - house, Hereford. |  |  |
| 520 Westhaven - 3-2-2 / exceptionally nice / Hereford. |  |  |
| 15.000 sa, ft. Com. Bldge - Hereford City Limits / U.S. 60 |  |  |
| 13.000 sg, ft. Com, Bldge - Hereford City Limits / U.S. 60 |  |  |
| 6.250 s . ft. Beautiful home - 4-6-3/3500 sq. ft. barn |  |  |
|  |  |  |



## ooks directly into the main area of only, such as hanging one over a interest. Bear in mind that in living mantel.

 and dining areas the viewer is and Brighten a dark room byseated, whereas in hallways and installing strips of mirror along the


## HCR

TRAILER HOUSE LOT - On Ave. E. ON QUINCE - New home, 3 bedroom, 2 bath, OWNER FINANCING IN COUNTRY - 3 bedroom, 2 bath, horse barn, on 3 acres. OWNER FINANCING - 2 bedroom, brick, base ment, double car garage
ONLY 32,000 - For a 4 bedroom, 2 bath brick home with owner financing available. We are selling Hereford!

364-4670
HENRY C. REID - 364-4666 JUSTON MCBRIDE - 364-2798 BRANT REID - $364-7356$
 neighborhood, formal livingroom, den, storage, auto
kler system in front \& back yard. Call John David.

## 150 P er system in

## 150 Ranzer: - Nixe 3 bedroom, double liv neighborhood, will consider lease or rent.

207 Elm - Beautiful hSOEDllent locatio $\frac{733 \text { Country Club Dr }}{2136 \mathrm{sq} \text {. Larg. Exeellent location, across from Country Club. Will }}$
consider lease
806 W. Park- Excelle SOLDMust see to appreciate.
309 Whituer - Nice home, excellent fence oversize lot, 3 bdrm
2 bath. Make us a in offert
Commercial Lot - H
encrial location. Will be cleaned up.
129 Avel New listing. good starter home or rental property. Please make
Prime Residental Lots.
now. Northwest location.
$\frac{\cdots 20 \text { Fir }}{}$-Great buy, 3 bdr, 2 bath.
Excellent Inyestment. Herefors fina Excellent tuvestment- Hereford's finest apartments. You cant find
better buy than this propery for sale at $67 \%$ below replacement costs. Owner will trade for farm land, ranch or other property. Give us a call for
more informatic


213 Greenwood - An exception
LONE STAR AGENCY, INc.
INSURANCE \& REAL ESTATE SERVICE 601 N. Main Street $\underset{\text { Ken Rogers .........578-4350 }}{\text { John D. Bryant...364-2900 }}$ Hilrey Aven ....... 364


# Real Estate Sunday's Home of the Week 




## Here's the Answer

By ANDY LANG
AP Newsfeatures
 shelves on a wall in our den. I have
done such work in the past, but
always with shelf supports, the kind which are attached to the wall and then attached to the underside of the shelves. This time I want to try
those metal veruical uprights that are attached to a wall. I believe they are called standards. Is there any special
there anything I should know about
their use?
A. - Presumably, you mean the A. - Presumably, you mean the
standards that have slot holes in standards that have slot holes in
them all the way down the vertical
portion. Brackets fit into the slots portion. Brackets fit into the slots
and the shelves are placed on the
brackets. There is nothing special brackets. There is nothing special about their attachment, but the vital
part of the installation is to see that he standards are absolutely straight ap and down and that they are
attached so that the shelves are even
horizontally. This involves common is, common sense and a level. Th
sense more than anything else. That
(See ANSWER, Page 10B)

being nestled between the kitithen oom is out of siew sequestered in
corner near the kitchen but sire well and includes a picturesqué ho window. The kitchen is a wide
hape and is supplied with atunda aabinet space and counter top wo
The provincial exterior pointed by a recessed double do quoins and three roof dormers in the This plan is a compuer generated
plan The plan is Number $265^{2}$ ? plan. The plan is Number 26 s:
includes 2.634 square feet of heated area. $\begin{aligned} & \text { pecial construction detalk for } \\ & \text { enerev efficiency and are drawn }\end{aligned}$ meet FHA and VA requirement

Find out about ways to improve your home, and new homes for sale and for rent, every Sunday in the Hereford Brand's Real Estate section.


## HUDHOMES

Real Values In Real Estate

## HEREFORD

EXTENDED LISTING

| BIDS RECEIVED DAILY BY | 2:30 PM OPEN DAILY AT | 3:00 PM |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |

807 BLEVINS 494-099286-203
$31 \quad \$ 20,300$

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ONLY PROPERTIES LISTED IN THIS ADVETISEMENT ARE AVAILABLE FOR SALE.
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[^0]9:00 am - 6:00 pm Monday thru Friday 9:00-1:00 Saturday


# POARCE'S FLOOR COVERING <br> CARPET - WOOD - VINYL 

-In Store Financing -No Down Payment with Approved Credit -6 to 36 months to Pay -Free Delivery \& Set Up in Trade Area.



Extra Bonus in November - Mowertul 650 Watt 6.0 Amp Motor

- Bypass System. Automatic Height Adjustment • Hard Shell Body Design • Easy Locking Attachment
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Sharp Vacuum with any ${ }^{5} 500$ \& floor covering job installed before Nov. $\mathbf{2 2}^{\text {nd }}$.

FREE with any ${ }^{5} 500$ floor covering job installed after Nov. $6^{\text {th }}$ and before Nov. $22^{\text {nd }}, 1989$.


Remnants and
Roll Ends
"Big Selection" Values to ${ }^{\$ 1} 15^{00} \mathrm{yd}$

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$
    499 Yd.
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"No Cuts"

Philadelphia 100\% Nylon
Cut and Loops
(\$0.05

Now is The Time To Fix Up Your Home For The Holidays. We have a beautiful selection of DuPont Stainmaster, Monsanto Stain-Blocker and Anso Worry Free Carpets on Sale Now! One week delivery on most carpets. Shop Today!
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.6-Qualified Installers at your Service!


# Entertainment 



ATRIUM ${ }^{\text {cumim }}$
426 Main 364-8628 Monday thru Friday Daily Lunch Special Stew Bar - Homemade Stew, Chili, Beans, Soup and Cornbread OR
Monday Tuesday

Baked Potato Bar
2.75

Wednesday
Meat Loaf, Salad, Mashed Potatoes, Hot Rolls..

Foot Long Hot Dogs.
or BBQ on Bun...
Saturday - Chicken, Tuna, or Pime̊nto Sandwich.
$99 \subset$
Call in orders welcome! Homemade pies, cookies, breads, cinnamon
rolls or cakes made to go by order. Order one day in advance please! rolls or cakes made to go by order. Order one day in advance please!
Broadway tunes to be performed

Need A Tire For A Pickup or Suburban?

mour comper

Gail Reagan
at the Movies violent gangster film. Pfeiffer's
good as Pacino's icy bride. Rated



A P75 series steel radial tire with special tread compound for traction and braking on snowy roads. This tire comes with 14/32 tread where most comparable tires have $10 / 32$.

## Savino's Texaco




# CLASSIFIEDS 364-2030 

THE HEREFORD BRAND Want Ads Do It All!<br>YOU WANT IT,<br>YOU GOT IT<br>CLASSIFIED

364-2030
313 N. Lee


## 

## 

## 1A-Garage Sales

## 2-Farm Equipment



| For sale or will trade for land by owner. Large beauiful country home with barns, corrals, trees and many extras. P.O. Box 2304 Hereford. <br> Need immediate buyer for house in N.W. Hfd. Down payment, plus closing $\cos$ of $\$ 2.680 . \& 30 \mathrm{yr}$ closing cost of $\$ 2,680$. \& 30 yr (includes taxes \& insurance). 3 bdr. 1 bath, brick, new carpet \& patio 364-4561. |
| :---: |
|  |  |

One elter stands for another. In stis sample A is used
for the three LS S , X for the two 0 's, etc. Single etters.
 hints. Each day the code letters are different
CRYPTOQuOTE

11.4

Do pit
or pir
migh
Milb
and
AT




For sale - 1968 Chev Tandem Truck
with doublec hoist and 22 fit grain



| Pump |
| :--- |
| $247-3236$ and Machine, |
| 11140 |




## 







Buying or Selling
Your Home?


IN THE CLASSIFIED SECTION OF E HEREFORD BRAND

4 Stecl-Belted Firestone P19
175R14 radial tires with low
Milcage. Will take $\$ 120.00$ for th
sct Call 364.5146 after $5: 30$ platal 80 Subscribe to the Amarillo Daily News or Globe Times for local and
national news. Call 364-7736. Mike
O'Rand.
11080 Bedroom sets, living room sets,
dinettes, coffec tables, la mps, dresscrs, toys and lots more. High
prices paid for goodused furniture.
Maldonados, $364-5829$

Houses to be moved. 3 BR $\$ 3150$,
BR $\$ 2250$, big 2 Room $\$ 175$ $\begin{array}{ll}\begin{array}{l}\text { includes } \\ 352-8248 .\end{array} & 30 \\ \text { mile } \\ 1155\end{array}$

Five-month registered female to
poodle. Cocoa color; house traine well-mannered. Call $364-6441$. For sale 130 yards of carpet \& pad A medium green color $\$ 1$ per yar
For info call $364-5827$ after 7 p .

For sale: King size Somma Water
bed Excellent condition. $\$ 300.00$ bed. Excellient
Call $364-3334$.

Yeaterday': Cryptoquote: A GOLDEN RULE
UDGE MEN NOT BY THEIR OPINONS BUT WUGE MEN NOT BY THEIR OPINONS BUT BY
WHAT THER OPINONS HAVE MADE OF THEM.



Owner needs
mobile, mobile home. Fu-aished extremely
nice. Must see to appreciate. 3
bedrooms, bedrooms, 2 baths. Washer \& dryer,
dishwasher, central heat and
$\qquad$ one garage, no children \& no pe 3 bedroom, 2 bath house for rent
with den. Call $364-6368$. For rent: two bedroom with fenced yard at 130 Ave. E. Stove and
refrigerator furnished. Call after 5,
$364-4388$. One bedroom home, just painted in the counnry. Furnishcd. Fces requircd.
person, no pets, reference.
S25 monthly, $\$ 100$ deposit. Call $364-1916 . \quad 115$ Arbor Glen Apartments. One
bedroom available. Extremely nice

Covered | $\begin{array}{ll}\text { Covered parking. Security } & \text { system. } \\ \text { S200 deposit. } 364-1255 . & 11589\end{array}$ |
| :--- | :--- | 2 bedroom $11 / 2$ bath mobile home

901 E . 15 th 275.00 month. Ph.
 7-Business Opportunities

## canor a smack Distributoashipe




stom harvesting wanted: Beans

milo. Have two combines \& | trucks, family operation, 15 years |
| :--- |
| harvest experience. $405-536-7269$, |
| $405-248-8497$ |

 Professional wallpapering 8 years experience, some interior painting,
rasonable rates. I will work on
weckends. Call Sonja at $364-0394$
atier 5 . weckends.
after 5 p.m.

Will do sewing, and most | altrations. Experienced and |
| :--- |
| reasonable prices. Also will do |
| ironing. 364-4463. |



Rent.


Whiteface Dodge/Chrysle N. Highway 385 364-2727

| Temporary | work | wanted, | from |
| :--- | :--- | :--- | :--- |
| November | 1989 | to | July |
| 1990. |  |  |  | November 1989 to July 1990 .

Trucking; farm work and heavy
equipment operator. Contact Ken
McDermity $\begin{array}{lll}\text { McDermitt, } & 915-625-3790 & \text { or } \\ \text { 8066-64--252 } & \text { or } & 806-647-5497 \\ \text { Call after 5:00 p.m. } & 10430\end{array}$

8-Help Wanted

Urgently need dependable person to work without supervision for Texas
Oil Co. in Hereford arca. We train.
Write T.K. Dickerson, Pres.,
SW. Write T.K. Dickerson, Pres
SWEPCC, Box 961005 , Fl. Worth
Tx. 76161.


EARN MONEY typing at home. $\$ 30,000 /$ year income potential. Details, (1) 805-68 6000 Ext. B-10339

## CLASSIFIEDS <br> 364-2030


 necessary. Must be apply in pers
of age. Please applat
Equal Opportunity Employer. 1156
Caring and responsible LVNs or RNs for part-time or full-time
charge nurse on $7-3,3-11, \& 11-7$
shift. Benefits available, superior shift. Benefits available, superior
nursing facility. Call Jo Blackwell nursing facility. Call Jo Blackwel
administrator or Joan Ahrhart
or
 ing No city of Heretordor the there-
ford Police Depaitment but we ford Police Department, but we do
have their permission to olfer our
$\qquad$


Jete de Oficial de Probacion
Juvenile:
Estamos aceptando aplicaciones
para la posicion de oficial de proba. Estamos aceptando aplicaciones
para la posicion de ofticial de proba.
cion de juveniles y puede obtener cion de juveniles y puede obtener
aplicaciones del Juez del Condado,
Tom Simons, Cuarto Numero 201, Tom Simons, Cuarto Numero 201,
Casa de Corte, en Heretord, Texas y regreselas al Juer Simons. Los apli-
cantes tienen que satis cantes tienen que satistacer todos
los requisitios de ta comision de los requisios de la comision de
probacion de euvenies. Los aplican-
les tienen que tener un grado de les tienen que tener un grado de
colegio y dos anos de experiencia colegio $y$ dos anos de experiencia
en el trabajo de probacion de fuve-
niles niles otener especialiond sisiniar.
neuede obtener calificaciones adiPuede obtener calificaciones adi-
cional y responsabilidades con las
aplicanciones en las oficina del aplicanciones en las oficina del
Juez. Regrese las aplicaciones para Julez.
el 15 de
J:00 P. el 15 de
5:00 P.M.
Empleado


Chief Juvenile Probation Olticer:
Applications for the position are Applcations for bee postion bay
now being acepted and may be
obtained from and relurned bie obtained trom and returned
Judge Tom Simons, County Judge, Rudge 201 , Courthouse, Hereford,
Roomen. Applicants must meet the
Tex Texas. Applicants must meet the
requirements of the Juvenile Proba-
tion Commission. Applicants must requirements orthe Juvencerts must
tion Commision. Applicats
have a college degree and two years experience in Juvenile Probation
work or a related field. Additional work or a related inild. Ad.
qualifications and responsibilities may be obtained when applications
are obtained at the Jugges Otfice.
Applications must be returned by Applications must be
5:00 P.M. on $11 / 15 / 89$.


KING'S MANOR METHODIST CHILD CARE
 MARILOZ(BELL 364-0661 364-0661
400 Ranger Experienced child care for children $364-6664$ Ans. Call Bonnic Cole, 600
10 -Annoments Notice! Good Shepherd Clethes Closet, 625 East Hwy. 60 will b further notice from 9 to $11: 30$ a.m. and $1: 30$ to $3: 00$ p.m. For low and $\begin{array}{lc}\text { limited income people. Most } \\ \text { everything under } \$ 1.00 \text {. } & 890\end{array}$


| Hauling dirt, sand, gravel, trash, |
| :--- |
| yardwork, tilling, lecelling. Flower |
| beds, tree planting, trimming. |
| $364-0553 ; 364-1123$, 510 |
| $\begin{array}{l}\text { Defensive Driving Course is now } \\ \text { being offered nights and Saturdays. }\end{array}$ |
| $\begin{array}{l}\text { Will include ticket dismissal and } \\ \text { insurance discount. For more }\end{array}$ |


 Stan Fry Aluminum Products.
Storm doors, screen repair. Office
364-0404; home $364-1196$. 860
Will pick up junk cars frec. We buy

 installation, repair, rearrangement,
Also telephones installed, move and extension outcts added.
years experience. $364-1093$. 1250
Custom plowing, large acres.
Discing, deep chisel, sweeps,
bladeplow and sowing. Call Marvin
Weliy 364 a
Welty $364-8255$ nighis. $\quad 1350$
Hearing aid batterics. Sold and
tested at Thames Pharmacy. 110 rested at Thames Pharmacy.
South Centre. $364-2300$ weekday 8:30-6:30 Saturdays 8:30-2:00.265


## F WINDMILL \& DOMESTIC WINDMILL \& DOMESTIC

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\section*{| JOHNNY GALLAGHER |
| :--- |
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All types steel pipe tences.
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## (E)

Can I save you money on homeowner insurance? Call and compare. Phone Allstate an compare your present
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 Allstate 141 N. 25 Mile Ayve. The Insonsance Couter $364-8825$

## 

## and

Wathing. round baling and | delivering |  |
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 Complece ceanine and crpanasos






## Haygrazer, round baled, sweet ucrouse, from George Warner.



Phone 364-1286 Each Trading Day After 5:30 P.M. for Recorded Commodity Update.

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Make home flea-free







## These people are

 shouting with joy.Why?
Because they're just two of the people who have Because they're just two of the people who have
enjoyed the success of Hereford Brand classifieds. enjoyed the success of Hereford Brand classifieds.
They were able to target what they had to offer to their prospective customers Like many customers, it cost them less than $\$ 11$ a week to run their ad every day in the Brand. Because they ran their ad every day for a week, they received a free ad in the Reach 4 More, reaching customers in Hereford, Dimmitt, Friona
Vega and Adrian.
You can be a success, too. Call The Hereford Brand today at 364-2030.

 living rooun carped or culdthed up up killing shampoo.
behind the couch cushions, fleas can
Always start with the animal's remain donnant for up to a year, yet head. (Don't worry if your cat or
they're aluays ready to jump into dog starts to cry. Better to get action and bite the hapless pet or shampoo in the eyes-which you
human whio happens to stumble by. will, of course, very quickly rinse To precent Ilea infestation-and will, of course, very quickly rin
out-han a hungry flea in the fur). avoid the expense of unnecessary. After shampooing, use cle
vecterinary visits is well as profes- water to rinse the animal
sional excermination (estimated at thoroughly. Then apply fea dust sional cxicrminaton (estimated at
between $\$ 300-400$ per year)-D between $\$ 300-400$ per year)-Dr. a fresh flea collar.
Herbert Lapidus, director of thic 7 . Keep your pet fea Herben Lapidus, director of the 7. Keep your pee flea-free with a
Scratchex Ccnter for Flac Control, concentrated power dip formula.
offers offers these tips for a safce, flea-free
environment. 1. Safecy first! Whenever using
insecticides. read the labels insecticides, read the labels
carefuly. Look for sale, natural
ingredients-pyrethrins in shampoos, ingredicnts-pyrectrins in shampoos,
powders, dips or sprays, Longban in
collars. Pyrethrins, derived from a rare
varicty of the chrycanthemum plant. variety of the chrysanthemum plant,
are recommended by the vast
majority of veterinarians for their majority of velerinarians for their
proven salfyy and cffectivencss.
Pure pircehrin. have alluost no known toxicity to pets or humans-
and they've been used cfecting and they've been used effectively
for over 2,000 years!
2 2. special Vatuum everywhere. Pay crevpets and walls, corners and under
couches. couches. Dont forget drapes,
upholstery and furniture cushions upholstery and furniture cushions.
To put extra power in
vo vacuuming, cut an inch or so off a
fresh flea collar and place it in the vacuum cleaner bag.
Be sure to throw the bag away immediately-fleas and their larvac
can can survive for months in the can can survive for months in
cozy confines of a vaccum bag. 3. Inspect slecping bags. and
camping equipncnt. Make sure they're thoroughly cleaned before being put away. Sprinkle camping
gear with a pyrethrins-based dust, they spray the entire area.

## 4. Launder your pet's bedding frequently-at least once a week-with

Etilher dip the pet or sponge on the
solution (cats and large dogs with
cencrally prefer to be gencrally prefer to be sponged), shin are completely wet, and the dip Dips are designed to be left on
he coat for extra flea-killing protection. 8. Spray and dust any arca your
pet sleps or plays in. Again, always check the ingredicnts and
look for the world "Pyrethrins." 9. You can't build amoat around
your pet. Instead, protect your four-
footed friend with footed friend with a long-lasting 11 -
month flea collar-containing safe Longban-whenever venturing oute
of-doors. You never know when your dog or cat will find a flea
looking for a pet of its 10. Beware of other people's pels visting your other people's
Ered's pet pooch may havele houscwarming gift of his own.
Fleas-known as the "vampires of $n$ : insect world"-flourish on warm Even if the visitor doesn't appear
to have fleas, watch out. Some dogs and carts are immune to flea dogs and carss are immune or ica
bites, but they may be carries,"
harboring whole colonies of the harboring whole colonies of the
hungry criters. Better to vacuum, shampoo, dust
and spray once again than to find and spray once again than to find
yourself playing host to a family of
frisky fleas.
 The Renais
Madonna.


| \ew Beginnings For 1 s <br> By BOB WEAR | remembering that making mistakes does not mean that we are a mistake. Of course, we will correct |  | The United States, the Soviet |  | FREE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| we dewept the tatt that life | take. Of course, we will correct mistakes to whatever extent we can | in every facet of the living experience. | Union and Britininsigicd a arcaty y 1963 which | (1) |  |
|  | of the learning experience. Never | make it so, eachbeginning for us: | pons lesting in the atmosphere, |  |  |
| nd reaching o | perrit them to become barriers that |  |  | SPECIALIST TODAY! 1 ESIS |  |
| ceriee of | be | NF |  | In Hereford |  |
| tel | control and | COUNSELING |  | $\cdots$ | SENIOR CITIZENS |
| a | In the important areas of human |  |  |  | 426 Ranger |
| an me ' | re | Many Americans Already Know About The Option of Pre-Planning Their Funerals. |  |  |  |
| Na lor ud we make thy | can be a new beginning' of |  |  |  | 1:00 |
| the living cxperience <br> mus! never permat ourselves | broken triendship. Some marriages can be improved, and others saved |  |  |  |  |
|  |  |  | uneral Home |  | Beltome |
| Idelcal. Ot course, there | actualy create the climate of a ne | arrangements for have beèn complete |  |  |  |

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Dr. Joyce Brothers
"\#nusiuss nume
Q. consider myself too young to be experiencing a hearing
loss. What's wrong? loss. What's wrong?
A. Hearng loss affects people ing a difticult ume understanding what you hear, you sbould
bate your bearing tested Q. What can be done
, min
A. Must hearing loss can A. now be treated! Tremen-
dous advances have been made in hearing instrument technot-
ogy which fits enturely in the ear ogy which fits enturely in the ear
canal It's virtually unnoticeable!

Free Hearing Test Tuesday, November 7, 1989
10:00 am $-1: 00 \mathrm{pm}$ Edwards Pharmacy
$364-3211 \quad 204$ W. 4th Ewwards Pharmacy
364.321 204 W. 4th
High Plains Hearing Aid Center (i). $\begin{aligned} & \text { Hearing } \\ & \text { Technology Inc. }\end{aligned}$



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 Margarine
 Drumsticks or Thighs .59


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FURR'S SUPERMARKET

Hereford:
535 N. 25 Mile Ave.

# 25 Years with Holly Sugar 



# Strong local leadership led Holly to Hereford 

"Hereford has al ways been a very innovative town, with very outstand ing leadership in years past. We have kind of leadership. There are other there are other
towns in the Texas Panhandle that have the same basic products, but they have never blossomed like Hereford be-
 cause they lacked the leadership Hereford has had over the years."--Bill Cleavinger

Hercford area farming can be pretty blossomed like Hereford because they
much marked as pre-sugar beets and lacked the leadership Hereford has had since sugar beets.

some progressive changes, ficel greal about Imperial. They are a significant
sugar company, strong in sugar company, strong in marketing,
very solid financially. I feel they are employee-oriented: they have a history
of being very fair of being very fair and open with their employees and treating them very
fairly. "The co The cooperation between growers and companies has been an important and companies has been an important area. In my experience I don't know
of anoiher area that enjoys the of anoiher area that enjoys the
relationship we have with our company relationship we have with our company
It's always been that way, and I think It's always been that way, and
it will continue to be that way.
promoted not just Holly but the catle arca. "Prior to Holly coming here there
proser Teceding industry and other areas. had becn sugarbects grown since the
Hereford has been the hub of the High 1940s and shipped to the American Plains vegetable industry for many Crystal plant then in Rocky Ford, years, even previous to Holly coming Colo. Pcople knew this was a good
here. here. "Hereford has always been á very area for sugarbeets, and with the
promotion of the leadership in Hereford has always been a very promotion of the leadership in
innovative cown, with yery outstanding Hereford at that time, they were able
Icadership in years past We have leadership in years past. We have got topersuade Holly to build in this arca.
to carry on that kind of leadership. Other cities wanted it Plainview in to carry on that kind of leadership. Other cities wanted it, Plainview in
There are other towns in the Texas particular, but the people of Hereford There are other towns in the Texas particular, but the people of Hereford
Panhandle that have the same basic pulled it off."

## Long-time dreams, hard work paid off

It took a community effort which
rcally started in 1912 , bu
Corporations Corporation's board of directors decided on Jan. 21, 1963 the company would construct an $\$ 18$ million plant It was the Texas. be built in Texas--and is still the only sugar bect plant in Texas It took the work of people hroughout the Hereford area, neluding Dimmitt and Hart and
Nazareth and other parts of Castro County, Friona and Bovina and Farwell and the rest of Parmer County, larmers in the Clovis, N.M. regionn and
all of Deaf Smith County to gel the plant here.
It also took the courting of two prospective sugar manufacturers, an act of Congress and an overthrow in place.
The first sugar bects were reporied
have becn grown in Deaf Smith County in 1912 . The successful carly plant here, but the idea died on the More bects were grown, on a more permancnt basis, after World War II, Rocky Ford, Colo., for processing Three ycars of intensive effort paid off when the Holly board made its ecision to build its new plant.
The plant was the first buil Holly since its Brawley, Calif. plant was built in 1947. It was the company's 11 th plant in a storied history In the late 1860s E. H. Dyer ordered some sugarbect seed from Germany and planted it in test plots on his farm in Alvarado, Calif., near the San
Francisco Bay. He grew 150 acres of sugarbects and became enthusiastic about the possibilities.
Perhaps he didn't know history was against him: others had tried and failed in the United States to successfully
farm and process sugar beects. Dyer formed a company to build processing plant on a corner of his farm. On Nov. 17, 1870 , the first sugar
was dclivered 10 markef from the plant. He symbolized his success by sending a barrel of his sugar to president Uyysses S. Grant and went Suear Bcel Industry" the Sugar Bect Industry 1936 and sugar is still made on the Despic successiul effors to tand Despite successful effors to land
Holly plant here there was a catch: the Sugar Act prevented growing additional acres of sugarbeets. There was a ceiling on how much domestic sugar could be produced, and quotas were placed on how much sugar coul
be imporied from other countries. Then came Fidel Castro's overthrow of the Batistas in Cuba. Once Castro made known his Communist incention

 out to other foreign countries and some give Spreckels Sugar Company an ive-year extension on the amended
Act. Act.
Through
efforts. Tfortsough of James personal Witherspoon and $\begin{array}{ll}\text { efforts of James Witherspoon and } & \begin{array}{c}\text { With the promise of the } 1964 \\ \text { Henry Scars, the five-ycar extension }\end{array} \\ \begin{array}{ll}\text { allocation and with increased allocations } \\ \text { was decome, Holly madec e dits decision }\end{array} \\ \text { whild allowing more work } \\ \text { the Merrill E. Shoup Plant in Hereford. }\end{array}$

## Since the growers had been dealing with American Crystal, that's tha with American Crystal, that's the

 company they originally tried to get tobuild in Hereford. build in Hereford. with American
"They worked wind They worked with American Crystal for a long time, but American Crystal finaly deciscd against building
here," Cleavinger explained. "At that time American Crystal wasn't as progressive, and shorly after that time
(1964) the growers bought the company and furnẹd it into the company and turned it into the
Norther cooperative in is
North Dakota.
"Holly was
" "Holly was well established, and
just up the road in Cond so they were the most obvious choing, Cleavinger is still excited about th acquisition a year ago of Holly by the Land, Texas. Imperial Sugar's Suga Lacs, Texas. Imperial Sugar's sag
goes back to the days of the Republii goes back to the days of the Republic
of Texas, and the Kempner family has

## Suect Success!

$b$
There's nothing like it.

Our appreciation for you is
immeasurable!
Hicks Well Service, Inc.
600 N. 25 Mile Ave.
364-5090


It's hard to believe it has been 25 years since Holly began processing beets in Hereford. The plant's September 1964 dedication ceremonies attracted close to 15,000 people. Govenor John Connally welcomed the new industry to Texas.

As most of you know, it was Jimmy Witherspoon who was most responsible for bringing the sugar beet industry here. Jim's three-year campaign effort to organize regional farmers, and petitioning legislators and senators was monumental.

When the sugar program was amended to include increased acres, Holly announced it's plans to expand to the Texas panhandle area.

The rest is history. A few farmers had produced beets which were shipped to another company for processing in Colorado. But with Holly's mile-
stone decision to come here, several hundred area growers immediately had a market they could depend on year-in and year-out.

Imperial Holly offers us the same reliable market today, and will continue to do so in the years to come. Its goals for further expansion here indicate this region is definitely in its long range production plans.

Looking after our interests is a continuing obligation in these times of national and world-wide legislative efforts (through GATT - General Agreement on Trade and Tarrifs) to control our industry. Your board is always devoting time and energy to these problems, and with the cooperation of Holly and our many friends across the country, we expect to be successful in these efforts.

Bill Cleavinger
"Working together for the continued success of the Texas Sugar Industry!"
Texas Sugar Beet
Growers Assoc.

JAMES WITHERSPOON


Congratulations on your Silver Anniversary!
Hereford's Independent Agents wish you continued success as you enter your second quarter century.


## Commitment

to

## Quality!

It's essential to the survival of a businesss, an industry, a community.

We join with area merchants, farmers, and suppliers in saluting 25 years of Holly Sugar Corporation's commitment to quality.

## Hereford Butane, Inc.

101 Veteran Park Rd. Box 510 364-3367

## This company "With A Heart" puts icing on our cake!



nor to Holly Sugar's arrival., Hereford was trying hard to improve its image as an agricultt cal community. That credibility soon blossomed, and one of the biggest celebrations in Hereford's history clima id with he opening of the new and modern sugar refiner. here in 1964.

The result of our long. hard-fought politica and legislative battle to win the plant was observed all over the world. Finally despite so many discouraging and criti-
cal opponents, federal legislation was passed would permit the establishment of a sugarbeet actory in Hereford, Texas.
A Catalyst For Future Growth

ver 50 NEW businesses were spawned as a direct result of, and immediately following Holly Sugar's placement here. At the same time, existing industry realized the possibility of a harmonious relationship with the factory. and thus expanded their operations. Sugar processing plants, such as Holly. greatly benefited and supported beef production. As a result, feed yard investors moved with this current of expansion. The growth cycle for Hereford and the surrounding area had begun.

The Tradition of Strong Leadership

There are good companies, and then there are REAT companies. I believe the differenc between the two are found in the quality of the leadership, and those they lead. I feel privileged to have known and worked with Merril E. Shoup, then the Board President of Holly Sugar Corp. and boardmember W.S. Hallam. As guiding lights of Holly Sugar, they were men "With A Heart. The company they ran was a company "With A Heart." Today, perhaps more than ever, Imperial Holly is still bringing friendship and a stronger local economy as a company "With A Heart." his factory and the growers have mutual respect for each other. The relationship is one of openess, honesty and directness. The neirit of cooperation under the leadership of Bill Cleavinger, president of Texas Sugar Beet Grow ers Association and American Sugar Beet Growers Association is one example of a coexisitence teamed for success. With these two group's dedication and determination, the industry is assured of continued growth and a viable market for our area farmers.

Happy 25th Anniversary Imperial Holly!
James W. Witherspoon

Page 4--Holly Anniversary Supplement--The Hereford Brand, Sunday, Nov. 5, 1989

## Connally was opening speaker



Facts refute sugar myths



Keepin' area agriculture on the move!

Arrow Sales, Inc. 409 E. 1 st

Sugar has been beaten up in recent
consumption; sugar doesn't cause
years, ,ut The Sugar Association has obesityt: there is no relationship
published findings that refute many
between sugar consumption and published findings that refute many
claims and give valuable reassurance diabectes; sugar does not cause to sugar users. $\quad$ coronary heart disease; and sugar does Recent medical findings shut the not cause behavioral problems. door to allegations that sugar Sugar has been inked to tooth
consumption is related to heart disease, decay, but facts indicate that many consumpton is related to heart disease, docts, bat lead to tooth decay. Many
diabetes or any oher serious illness. fods can Studies also refute a link between factors must be present for tooth decay sugar and hyperactivity. In fact, sugar to occur, and all fermentable
is necessary for a well-balanced, carbohydrates, or about 50 percent of is necessary for a well-balanced, carbohydrates, or abour 50 percent of
nutritious diet. Study after study has shown that decay without proper care. Over a 10-
hypoglycemia is not related to sugar year span (1971-80), sugar consumpStudy atter study has shown that
hypoglycemia is not related to sugar year span (1971-80), sugar consump-

## AMERICAN SUGAR ALLIANCE

The American Sugar Alliance (ASA) was formed a few years ago to support U.S. beet, cane and corn farmers and to present a united front for the natural, traditional sweetener industry.

## Silwer

was never so SWEET!

Recognizing 25 years of partnership in agriculture.

Happy Anniversary (t) Holly Sugar! Oglesby
Equipment Company, Inc. (hillushmyenge

364-1551
tion remained
decay lessened.

## From little things, do big things grow.

We congratulate Imperial Holly for 25 years of successful production.

We wish you even more success in your next 25 years.


## First Imperial Holly report impressive

SUGARLAND -- The corpora- directors for Imperial Holly were
tion's shareholders were invited to re-elected. The directors are Charles attend the first annual sharcholders' S. Devoy, Roger W. Hill, I.H. meeting of Imperial Holly Corpora- Kempner III, James C. Kempner
tion on July 27, 1989, at Suar and Daniel K. Throne. Land's Sugar Creck Country Club. Following the business meeting,
I. H. Kempner III, chairman of the Robert C. Hanna, president and board, presided over the meeting chief exceutive officer, Imperia


Imperial Holly began AMEX trading Aug. 30
SUGARLAND-The common purchased the first shares traded and stock of mperial Holly Corporation
began trading on the American aroadcast statement on this
historic day for the corporation. His Stock Exchange (AMEX) on Aug. message, which was aired over 30 under the symbol "IIIK." The al over-the-counter market since APril 1988 when Imperial Holly
became a public became a public company:
"The move to the America Stock Exchange will provide a larger and more liquid market for the company's approximately $6,700,000$ outstanding
shares," reports James C,
Kemmon executive vice president and chie financial officer, Imperial Holly Corporation.
In celebration of the move to the American Stock Exchange, a n
eception was held on the floor of the AMEX in New York City on "Our listing on the AMEX will Aug. 30. Robert C. Hanna, presi- Imperial the future growth of
dent and chief executive officer, -


A quarter-century of progress!

## Tri-State Chemical,

E. Hwy. 60 Inc. $\mathbf{3 6 4 - 3 2 9 0}$

Ken Roberts, Manager

A portion of his report to the "Thank follows: participate in this historic here to
the first annual the first annual shareholders' tion. It is my pleasure to report to
you on the you on the company's activities of
the past year- particularly the the past year- particularty the
financial results which were quite financial results which were quite
good. During our first fiscal year
1989. good. During our first fiscal year -
1989 . the company generated
revenue in excess of $\$ 660$ million and produced a nct profit of $\$ 22,39$ you share my pleasure with these you share my pleasure with thes
figures considering results of the
year beforc year beforc which reflected a loss of
nearly nearly $\$ 500,000$. Quite a turn-
around, but then created a significant change in the company with the acquisition of the Holly Sugar Corporation. There is
no question in my mind that this no question in my mind that this
purchase is second in importance
only purchase is second in importance
only to Mr. I.H. Kempner Sr.'s
foundio founding of Imperial. I would
quickly add that the event is of
similar significance in the quickly add that the event is of
simimar significance in the history of
Holly.

He continued, "The physical and for 1990, which is the largest capital philosophical consolidation of the budget ever for Imperial and Holly.
company began simultaneously with Both Imperial and Holly, each in its company began simultancously with Both Imperial and Holly, each in its
the acquisition. In the process, a own way, have developed produc number of changes were made in tion technology and skill that can be management personnel and management approach, all of which have brought beneffit to the new compa-
ny. I might add that these changes were made in the principled manner that has always characterized
Imperial. mperial. We -set about developing
the synergies between Imperial and Holly that had been identified carly on and initiated the search for more. Long-and shor--range busines which wrompted a sizable part of improvement program and led to he approval of a $\$ 16$ million budget
$\qquad$这

One of the more criucal of

## Congratulations Holly Sugar!

This auspicious occasion reminds us of the words of a famous man -
'The world will adore a path to your beet!" (or something like that!)

## HAPPY $25^{\mathrm{TH}}$ ANNIVERSARY!

 that has seen other suggar companictake on a somewhat similar struc ure to ours. The trend has also included cane sugar refincrs becomors. In fact, three of the six can refiners in the U.S. have beet sugar
interests that account for about 40 iterests that account for about
percent of the woal beet sugar production capacity. Impcrial Holly
has the largest bect sugar interest of has the largest bect sugar interest o
any of these refiners. No doub
about it, the combination of Imperi about it, the combination of Imper
al and Holly has created a degree balance and diversity that is abso
lutely unique to the sugar industry."


HOMETOWN PRIDE
GROWS STRONGER YEAR AFTER YEAR AFTER YEAR

Last year, First National Bank featured Holly Sugar in a full-page article that explained
some of Holly Sugar's history and community support. It was our way of saying "Thanks"
for taking an interest and an active role in the growth of Hereford. Now we share with
our community the opportunity to say "Congratulations" for twenty-five years well done.


Page 6-Holly Anniversary Supplement--The Hereford Brand, Sunday, Nov. 5, 1989
An agriculatural economy such as ours always has its ups and downs... market
variations
 ...but for the past 25 years Holly Sugar has been a stabilizing factor in the economy of the entire area.

We salute Holly Sugar on their 25th Anniversary and wish them many more years of sweet success!


WARNER HYBRIDS 120 S. Lawton

## GEORGE WARNER SEED CO.

364-4470

## 25 years

 and going strong! We congratulate Holly Sugar on a quarter century of progress!Goodin Fuels Inc. 103 Veteran Park Road

Box 710
364-3366

## I



Thanks to all the fine folks at Holly Sugar!
Celebrating 25 years of Panhandle Progress (1964-1989)
Fall Crops Move To Market



The day's really just getting started
The sun may be going down in the western sky, but the day keeps rolling along at Hereford's Holly Sugar plant. during the thus beet harvest campaign, there are beets to be hauled from the farm to one of eight receiving stations, then transported

## to Holly, where the large brown tubers are transformed into pure, sweet sugar. <br> That's money cooking

## 

You have been and still are a vital part of the Hereford economy. We are just one among the many who appreciate having you in our community.

## Charlie's Tire

Quality Tire - Qualtiy Service
possible. Ho lily yalso pays more than a quarnce
of a million dollars a year in taxes and is by far the largest laxpayer in Deaf Smith County. After a half-century of dreaming
and thinking and planning about it, the and thinking and planning about it, the
Holly Sugar plant in Hereford was dedicated during ceremonies Sept. 1920, 1964, in Hereford. The Merrill E. Shoup plant cost $\$ 20$ million when it was built in 1963-64, unpackaged sugar rising 230 feet into
und the sky southwest of Hereford; there were originally three dricd pulp warehouses that were 240 feet long,
140 feet wide and 70 fect high; five thick juice storage tanks, each with a capacity near 2 million gallons; and the
main processing building 259 fet main processing, building, 259 feet
long, 84 feet wide, and as high as 95
There had been sugar beets grown in the area before Holly Sugar, and
Holly wasn't the company originally courced. for a sugar beet plant in Herford. Growers began raising beets in the for an utionnative to the milo-andwheal farming foundations. The beets grown before 1964 were shipped to an American Cystal plant in Rocky Ford, Colo, winh uran.
into the profits. More and Mooking at the crop, but more farmers would have to be enlisted to grow bects before a plant could be built here.
Jay Boston, Austin Rose and Raymond Higginbotham led the effors to sign up farmers to grow beets.
But there was a catch in the wor But there was a catch in the works:
the existing sugar legislation wouldn' allow the necessary acreage to be produced. At the same time, the breaking off of relations with Cuba led to a sugar shortage. Through the
efforts of Henry Sears, Lee Benefield and James Witherspoon, the National Sugar Act was amended on July 13, 1962 to allow an allocation to growers
in this area for the new plant in this area for the new plant. Company was signed on Segt. 20 , 1962 to built the plant, and ground1962 to built he plant, and ground-
breaking ceremonies were held April
1,1963 on the 1,700 acre site.


## PARTNERS in PROGRESS

Agriculture - Industry


Happy Anniversary Holly Sugar!

"Nothing runs like a Deere"

## You're flying high!

It's hard to believe that its only been 25 years since you started!


## American Dusting Company, Inc.

## Aerial Application

West Hwy 60
364-2662

## Page 8--IIolly Anniversary Supplement--The Hereford Brand, Sunday, Nov. 5, 1989

## 1990 ag bill fight underway



## HATS In OFF

to Holly Sugar
25 years of local operation. WERE PROUD
to be a part of the sugar beet industry.


Holly sets

## expansion

Holly Sugar is busy with expan- American Sugarbect Growers
sion that should boost area sugar- Association. "They will provide a sion that should boost area sugar-- $\begin{aligned} & \text { Association. "They will provide a } \\ & \text { beet production, expand the plant's } \\ & \text { delivery point for many new grow- }\end{aligned}$ beet production, expand the plant's
capacity, and will give Holly a lift ers and save many other growers
going into the 1990s. going into the 1990 s .
Holly has a tentative three -year Holly has a tentative three-ycar
plan that calls for expanding planted plan that calls for expanding planted
acres in the region from this year's
37,000 acres to 42,000 acres in the next three years. Over the the seven years, the company wants to seven years, the company wants to
boost acreage to about 45,000 by boost acreage to about 45,000 by
1995.
There have been expansions and There have been expansions and
improvements planned and done inside and outside the Hereford
plant to meet the needs created by the additional acres. The expansion includes estab-
lashing new receiving stations ne a listing new receiving stations near
Nazareth and Kress. "The two new receiving stations will really benefit growers in those
areas," said Bill Cleavinger, press dent of the Texas Sugar Bee


Sugar stack
A wrapping of cellophane around these pallet loads of 100 pound bags of sugar at the Holly

Just like family!


WELL SURVEYS COMPANY DOWHiHOLE TV
PHOTOGRAPHIC SURVEYS

## Success Is Stacking Up In Your Favor!

## Congratulations

 Holly Sugar on your $25^{\text {th }}$ Anniversary!
[^0]:    Purchasers must in their

    HUD reserves the righ to reject any and all offers or to withdraw property prio to bid opening.
    HUD reserves the right to waive any informaily or irregularity in any bids.
    HUD will not pay for a tittep policy.
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