

IRRIGATION WRITE UP IN DALLAS NEWS

FIELD EDITOR, SEMI-WEEKLY NEWS HERE FOR THE DOPE

MAKES A SPEECH Saturday at Amarillo to Panhandle-Plains Chamber of Commerce

V. H. Schoffemayer, field editor of the Semi-weekly Farm News of Dallas, arrived in Hereford Thursday night from Tulla. He was brought overland by F. Klaus, president and R. M. Fielder, secretary, of the Tulla Chamber of Commerce. He was met by officers of the Hereford Chamber of Commerce and arrangements made to show him the Hereford country Friday.

Mr. Schoffemayer is perhaps the most widely known writer on farm problems in the southwest and is an expert on such matters. He is very much interested in the Hereford irrigation system from wells and intends to give it a thorough and detailed examination while here, with a true story of its worth and accomplishments. D. L. McDonald put himself and his car at the service of the visitor Friday and also arranged to take him on to Amarillo Friday afternoon, where he is billed to appear at a special meeting of the Panhandle-Plains Chamber of Commerce Saturday afternoon. The Amarillo Tribune of Friday explains this meeting as follows:

"Editor Schoffemayer of the Semi-Weekly Farm News of Dallas, has been extended an invitation to address the meeting of representatives of the Panhandle-Plains Chamber of Commerce and all persons interested in the introduction of cotton raising on the Plains to be held at the Board of City Development rooms here Saturday afternoon at 1:30 o'clock.

"Much interest in the meeting already is being manifested by business men and merchants of the city. Mr. Blanton reports, and the subject of raising cotton on the Plains has been a much discussed subject since the announcement of the call of Sam M. Braswell, president of the regional organization, for the meeting Saturday.

"For the information of some persons who seem to be under the impression that the purpose of the meeting will be to convert the Plains from a wheat and cattle country to a cotton country. Mr. Blanton states the move is only another step in diversification. He states it is not the purpose of the Chamber of Commerce to induce farmers to plant their entire acreage in cotton, or even a large part of it, but to induce the farmers who have 640 acres and larger to plant fifteen or twenty acres in cotton, more as an experiment than anything else.

"Mr. Blanton believes the introduction of cotton raising on the Plains will be the greatest factor yet toward cutting the Panhandle and Plains country up into smaller farms and toward the furtherance of the diversified farming idea. It is not the purpose to make cotton the principal crop but only an additional crop, he states.

"A number of business men already have sanctioned the move of the Panhandle-Plains Chamber of Commerce towards introducing cotton on the Plains, while others are more or less reluctant to endorse the idea, seeming to be of the opinion that it would be a detriment to the Panhandle should it be learned that cotton can be grown here as well as in other parts of the State."

W. A. MILLER GOES TO CONVENTION OF INSURANCE AGENTS

W. A. Miller left Hereford Thursday morning for Houston, where he will attend the annual convention of the Southwestern Life Insurance Company to be held in that city October 27-28. Mr. Miller represents the Southwestern Co. in northwest Texas and has sold enough insurance to win a free pass to the convention. A side trip to Galveston has been planned for all those who attend.

NEWS FROM MRS. F. T. ROLOSON PLEASING TO FRIENDS

Friends here have received word from Rochester, Minn., that Mrs. F. T. Roloson has had her first examinations at Mayo Bros. Sanitarium and that first impression of physicians are very encouraging. Mrs. Roloson's many friends here will be delighted to get this cheering information.

George Beams, Jr., Lost Right Hand Shotgun Accident

George Beams, Jr., aged 15, lost his right hand Tuesday evening as the result of a most deplorable accident while cleaning his automatic shotgun. The right hand and wrist was shattered and the muscles of the upper portion of the arm were badly mutilated. Physicians were compelled to remove the injured member about half way between the hand and the elbow. The young sufferer stood the shock well and was bright and cheerful until Tuesday morning when the reaction gave him something of a setback.

George and a couple of companions had been out hunting Tuesday. With the expectation of his father, there is no one in this community so familiar with the mechanism of a gun as young Beams. He has inherited the mechanical instinct and skill of his father and thoroughly understood the workings of the gun. His habit was to keep it clean and bright. Upon his return home Tuesday night, following supper, he picked up the gun to clean it as usual. He had forgotten that there was a shell in the magazine. He pressed down on the barrel with his right hand to release the screw holding the barrel in place. The screw stuck and the barrel slipped back in place. At the same time the automatic mechanism threw the shell into the barrel. Even then the gun should not have discharged—but it did. The hand and wrist were badly torn and the boy lost a terrific lot of blood. George is a Boy Scout and spent a large part of the summer in the open, even at home sleeping out doors, engaging in all kinds of healthful and athletic exercises. The stamina and endurance received from this clean living stood him in good stead under the shock of the accident where a less robust boy might have succumbed.

The father is naturally prostrated by the accident which cripples his boy for life, and the hosts of friends are depressed over the unfortunate affair.

BRAND CORRESPONDENT LIST GROWS. GIVE THEM ITEMS

A new correspondent has been added to the staff of The Brand, namely, Mrs. H. F. Lambert, of the Bethel district. The Brand now has twelve active correspondents. For the benefit of the readers of our paper the following is a list of these pencil pushers: Mrs. Mayes Miller, Dimmitt; Miss Rosa Kohls, Nazareth; Mrs. W. T. McMinn, Sumnerfield; J. W. White, Friona; Mrs. C. C. Bowman, Progressive; C. P. Galley, Joel; R. F. Hodges, Dawn; Mrs. Lena Maples, Hart; Elmer Dixon, Cleo; Mrs. Theo. Davies, Bovina; W. S. Dixon, Friso, and Mrs. H. F. Lambert, Bethel and Big Square. Help your correspondents by giving them the news.

MISS CURTSINGER AND MACK BEACH UNITED THURSDAY

H. M. (Mack) Beach and Miss Georgia Curtsinger, daughter of J. D. Curtsinger, were united in marriage Thursday night at the O. F. West residence, where the bride made her home. The marriage ceremony was performed by Rev. Hill of the Baptist Church and the couple will make their home in west Hereford for the present. The marriage was a surprise to those who were present. The guests were led to believe that a surprise party was to be staged on Miss Curtsinger. Only a few relative and friends were present.

J. S. MARSHALL IS HOME AFTER A STAY AT MAYO HOSPITAL

J. S. Marshall reached Hereford Thursday morning from Rochester, Minn. Mr. Marshall spent several weeks in the Mayo Brothers Sanitarium, and has returned home in much better health. Mr. Marshall will remain under treatment for about six months before it will be decided whether he needs an operation.

DEMONSTRATION OF TITAN TRACTOR IS UNDER WAY HERE

The International Harvester Company is putting on a demonstration Friday, of the new 15-30 Titan Tractor. Messrs. W. A. Wallingford, and R. G. Harmon, of the Amarillo International office, and Jack McDonald, out of the Chicago office, are here.

CHEVROLET CAR IS NOW HANDLED HERE BY PRICE & HOUGH

Price & Hough, dealers in International Implements, etc., have procured the agency for the Chevrolet Automobile. Mr. Hough was in Dallas last week and drove thru to Hereford in one of the new models.

LYCEUM HAS GOOD CROWD FIRST NIGHT

READER AND IMPERSONATOR VERY PLEASING

A SEASON TICKET Saves Patrons Money On The Remainder of Schedule

A very pleasing crowd greeted the first Lyceum number at the Star Theatre Tuesday night. The house was comfortably filled and argues well for the coming winter's entertainment.

W. Powell Hale, reader and impersonator, held the attention of the audience throughout. He left the impression that the performance was by a master of his trade. The only criticism, if any were given, could have been that his pronunciation was not quite as clear to those in the back of the house as it might have been. Taken as a whole, the performance was well liked and favorably commented upon.

On November 30 the second number of the course, the great play, "Peg O' My Heart," will be presented here. This number is the "high light" on the schedule and is said to be the finest play ever brought to Hereford. Attention is called to the fact that single admission price to this play is \$1.00 for adults, and that the season ticket rate is only \$2.00. In addition to this play, season ticket holders will be enabled to witness the performances to follow, the total costing \$2.75 at single admission rates. Thus the purchase of a season ticket between now and the date for the play will effect a saving of seventy-five cents.

Buy your season ticket now, get your money's worth in real high class entertainment, and at the same time do your bit toward keeping attractions coming to Hereford that are educational as well as entertaining.

Brothers Catching Lot of Fine Bass Fish Here

R. B. and Jack Hamlin, of White Deer and Amarillo, are making local fishermen set up and take notice. Thursday the Hamlin brothers came to the Brand office with a five pound black bass, caught in the swimming hole just east of the city. The Hamlin brothers, in the past week, have caught six nice bass, weighing in all, twenty-six pounds. The Hamlin brothers are visiting in the home of their sister, Mrs. O. L. McKee, and family.

NATIONAL GUARD OFFICERS EXPECTED HERE VERY SOON

Capt. Ewell Morris of E. Company of the National Guards informs The Brand that Col. Julius Dornfield of Austin, property and dispersing officer, and Major W. L. Culbertson of Wichita Falls, will be in Hereford in a few days for a general inspection. Capt. Morris and his lieutenants have completed the pay roll and the boys will soon get their compensation for service rendered. First Lieutenant Albert J. Hartson reached Hereford Wednesday and the only remaining member of E. Co. is R. H. McDonald, who is quartermaster. He is expected home in a few days.

E. W. KEMBLE HAS MOVED FAMILY TO SAN BENITO, TEX.

E. W. Kemble and family left Hereford Wednesday overland for San Benito, Texas, where they will make their future home. Mr. Kemble and family have made their home for the past three or four years near Hereford and were engaged in farming on Mr. Kemble's brother's farm northwest of Hereford. They are shipping their household goods by freight.

SISTERS OF ATONEMENT PREPARE TO STUCCO THE HOME

The residence and school of the Sisters of the Atonement, on 25 Mile Ave. is being prepared for stucco. Contractor J. F. Cunningham and crew of Amarillo began work the latter part of last week. They will do other necessary repair work on the building also.

4-Legged Chicken Thieves Run Foul of Ladies

Four legged chicken thieves as well as the two legged variety are getting "in bad" in the Hereford community. And in two instances just come to light it has been the gentler sex that has handled the invaders roughly.

Mrs. F. J. Eberle has recently bagged two skunks and a badger that invaded her chicken house while her husband was away. She keeps a hard hitting shotgun loaded and handy and knows how to use it, apparently.

About two weeks ago Mrs. Howard Morrell was awakened by noise coming from the direction of her chicken house. Mrs. Morrell was alone at the time, but hastily dressed, armed herself with a six gun, and downed the prowler the first shot. He made his identity known by his odor and to make sure Mrs. Morrell took two more cracks at him.

Hereford Breeders Announce Employment Burns

The Texas Hereford Association announced that John C. Burns has been engaged as Field Representative of the Association. The negotiations were closed during the Dallas Fair and Mr. Burns will begin work at once.

This announcement will be of interest to the cattlemen of the Panhandle. Burns, formerly head of the Animal Husbandry division at the A. & M. College, and more recently field representative of the Texas Shorthorn Breeders' Association, is well known in this section and has made several trips to Hereford in the past. He will maintain headquarters at the Stock Yards Station, North Fort Worth.

The purpose of the Texas Hereford Association in inaugurating field work is to render Hereford breeders assistance, leading to the improvement of their herds and to the marketing of their surplus cattle to better advantage. The Association especially desires to interest new men in the breeding of Hereford cattle and to assist them in getting started on the right basis; and further, to encourage a wider use of Hereford bulls in commercial herds. Toward these ends the Texas Hereford Association will extend encouragement and co-operation to County and District Association; community, county, district and state fairs and livestock shows; Hereford auction sales held by individuals and associations; commercial Hereford cattle marketing associations, and boys' and girls' Hereford clubs. The U. S. Bureau of Animal Industry, the A. & M. College, the State Department of Agriculture, the State Live Stock Sanitary Commission, the Texas and Southwestern Cattle Raisers Association, the press, commercial clubs, bankers, county agents and all other agencies working for the betterment of livestock conditions in Texas may expect the co-operation of the Texas Hereford Association along this line.

J. W. LeGRAND AND FAMILY STOP OFF ON WAY TO COAST

Mr. and Mrs. J. W. LeGrand, Sr., and son, Angelo, reached Hereford Wednesday morning enroute from Monroe, Iowa, their former home, to their present home in Los Angeles. Mr. LeGrand and family make annual trips back to Iowa, where he is engaged in the banking business with the Monroe National and the Monroe Savings Banks. Mr. LeGrand has a small tract of land east of Hereford which he has leased to the Schultz Dairy. The LeGrands have been absent from their California home for about six weeks.

MISS L. EDWARDS RETURNS. PLACED KOREAN IN S. M. U.

Miss Laura Edwards reached Hereford Thursday morning from an extended trip to Dallas and many other points in Central Texas. Miss Edwards has been delivering lectures in the effort to stimulate a greater interest in the Korean Missionary work. Miss Edwards stated that she succeeded in placing C. W. Choi, a Korean who came in this country with her from Korea, in S. M. U. Miss Edwards also visited her sister, Mrs. Earl Welch, in Dallas.

W. S. HIGGINS OFF FOR TREATMENT AT TEMPLE HOSPITAL

W. S. Higgins left Hereford Wednesday morning for Temple, Texas, where he will enter Temple Sanitarium for treatment. Mr. Higgins has not been in good health the past summer.

"LITTLE BROWN WREN" DELIGHTS AUDIENCE WITH CHARM AND KEEN INSIGHT

BRINGS MANY PRACTICAL THOUGHTS TO ANNUAL SESSION OF THE COMMUNITY CLUB OF DEAF SMITH COUNTY, HELD ON THURSDAY

RURAL SECTIONS REPRESENTED

Progressive Boosters Give Yell for Their Neighborhood. Business Program in Afternoon Elects Old Officers for New Year. Musical Number Much Appreciated

Mrs. Phoebe K. Warner of Claude, Texas, "Little Brown Wren" of Texas Clubbon, as she has been affectionately called by her myriad friends, spent Thursday with the Community Club of Hereford and left for her home Friday. As is always the case, Mrs. Warner left behind her pleased friends of old, many new adherents, a quickening of resolves in the public-spirited women and men who heard her, and some concrete plans for real community work.

Mrs. Warner spoke briefly at the luncheon at the noon hour, and more extensively on the regular club program in the afternoon. Through it all her theme was helpfulness for the rural population of the community. From rich experience she drew ideas for the mutual helpfulness between city and

Hereford Hi and Vega Hi Battle Again on Friday

The Vega high school football team came over Friday afternoon for a return game with Hereford High. Recently Hereford won the first game between the two teams at Vega, by the tight score of 19 to 18.

Both elevens have strengthened since that contest, and both were determined to win Friday. Hence spectators were keyed up to expect a real football battle from whistle to whistle.

NEW MEXICO MAN NOT BADLY HURT BY CARBOLIC ACID

A young man from New Mexico came in last Saturday and on Tuesday night was locked up by Constable Richards after it is alleged he attempted to swallow carbolic acid. The chin, lips, inside of his mouth and tongue were quite badly seared by the fiery fluid, but he did not swallow enough of it to seriously injure him. Dr. LeGrand administered emergency treatment, after which the Constable placed him in jail for safe keeping. The exact cause for the trouble is not known.

MAYOR KNIGHT IS BACK HOME FROM RED CROSS MEETING

Mayor William M. Knight reached home Friday morning after a week's visit in Dallas. While away the Mayor attended the meeting of the Southwestern Chapter representatives of the American Red Cross. At this meeting plans were laid for the forthcoming Roll Call in November. A permanent association of Chapter officials was also organized. Judge Knight also consulted specialists concerning his eyes and received a lot of encouragement from them.

C. R. SMITH'S FATHER DIES. BURIAL OCCURS AT KRESS

Mr. and Mrs. C. R. Smith were called to Kress, Texas Tuesday by the death of Mr. Smith's father, J. J. Smith. Mr. Smith passed away early Tuesday morning at a sanitarium at Wichita Falls. The funeral services and interment were held at Kress Thursday. He was past 70 years of age. He leaves to mourn his departure, his wife, three sons and three daughters. Mr. and Mrs. Smith reached Hereford Thursday night.

POST OFFICE INSPECTOR PAYS US ONE MORE VISIT

Post Office Inspector M. B. Johnson of Amarillo reached Hereford Wednesday morning and left Thursday. Mr. Johnson made the regular inspection and also ordered the necessary repairs for the post office boxes which are now out of commission and other fixtures according to contract.

country folks. She was emphatic in her endorsement of the County Agent method for training up the right kind of industrious boys and girls for the future, as well as more speedy aid for the present generation. She urged the country people to avail themselves of their county newspapers by advertising odds and ends produced on the farm that annually go to waste, whereas they could be sold at a profit by letting the world know they were for sale. Mrs. Warner's address was too full of thought for extended reproduction here, but there were no waste spaces in it, and the men and women of Hereford who passed it up are simply the poorer for their indifference.

The first annual Community Club all-day affair was a splendid success, both from the standpoint of attendance and results. Quite a sprinkling of men accompanied their wives to the luncheon spread in the basement of the Methodist church at noon. Many country districts were represented. The Progressive neighborhood, true to its name, caused a ripple of applause at the start by giving three cheers and a tiger for Progressive. The lunch was served cafeteria style and abounded with good cheer and good things to eat. The program as printed in Tuesday's Brand was carried out, with the exception that G. A. F. Parker spoke for D. L. McDonald, who was unable to attend, and C. C. Bowman for S. J. Rice.

At the business session in the afternoon the Community Club re-elected its old officers for another year and transacted a lot of business. A piano offering by Miss Ina Gregg and vocal solos by Mesdames Ben Allen and Homer Fox were much appreciated. The meeting was held under the leadership of Mrs. Homer Wilkinson, president, who afterwards turned over the business session to Mrs. H. F. Guthrie, vice president.

The big result of the meeting has been the strengthening of the Community Club idea among both the city and rural women who were present, and renewed ideas and determination to make big strides forward in another year.

J. E. GYLES SAYS CHESTNUTS CAN BE RAISED HERE, TOO

J. E. Gyles has on display several bunches of chestnuts in the Gyles Grocery, which are attracting considerable attention. When asked whether chestnuts will grow on the Plains, Mr. Gyles emphatically said yes. He said that last year's crop made a half bushel from one small tree planted only six years ago, and that for an ornamental tree and shade they could not be beat. This is no chestnut.

INSURANCE MAN IS MOVING HEADQUARTERS TO HEREFORD

Mr. and Mrs. I. E. Walker, of Dumas, Texas, reached Hereford the latter part of last week. Mr. Walker is representing the Missouri State Life Insurance Company of St. Louis. Mr. and Mrs. Walker will make their home in Hereford.

CHURCH OF CHRIST MEMBERS TO HEAR REV. O. M. REYNOLDS

Evangelist O. M. Reynolds of Plainview, Texas, who is conducting a short revival at Dimmitt, will preach at the Church of Christ Sunday afternoon at 3:00 and Sunday night at 7:30. Everyone cordially invited to hear this able man.

FARWELL LUTHERAN PREACHER VISITS HEREFORD PASTOR

Rev. W. Seidel, pastor of the Bay and Farwell, Texas, Lutheran Churches, was in this city Thursday and visited in the home of Mr. and Mrs. Theo. Evers, pastor of the Lutheran church of this city. Mr. Seidel's home will be in Bay, Texas.

Hittin' On All Four!—What?

**We
Need The
Money**

Why that Great Harvest Sale. It's been a success, and it's no "has been" either. It's still going strong and pleasing hundreds of eager buyers.

YOU ARE INVITED!

Fox Mercantile Co.

CHURCH NOTES

Presbyterian Church
9:45 a. m. Sunday School.
Preaching at 11 a. m. and 7:30 p. m.
3:00 p. m. Junior C. E.
6:30 p. m. Intermediate C. E.
6:30 p. m. Senior C. E.
You are invited. Try our welcome.
J. R. Sharp, Pastor.

St. Anthony's Church
Services Sunday morning at 10:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Immanuel Lutheran Congregation
Sunday School sessions at 10 a. m. 11:00 a. m. Morning Service.
The Lutheran Missionary Society will hold its weekly meeting Wednesday.

Bible Class meets Friday night at 7:30 o'clock.
Theo. H. Evers, Pastor.

Christian Church
Bible School at 9:45 a. m.
Mr. Walker, a former president of the Panhandle C. E. of this district, will speak immediately after the Sunday School hour. A cordial welcome to all.
Claude Ricketts, Supt.

Church of Christ
(Two Blocks North of Courthouse)
Bible Study Classes, 10:30 a. m.
Preaching and Exhortation, 11:00 a. m.
Communion Service 12:00 m.
Sunday Night Bible Study, 7:30 p. m.
Women's Meeting at the Church every Thursday evening at 3:30.
Everyone is cordially invited and welcomed at each of these services.
W. A. Knox, A. S. Higgins, Elders.

Junior Christian Endeavor
Christian Church
October 29, 1922
Topic—The Evils of Intemperance.
Memory verse.
Song—Yield Not to Temptation.
Scripture lesson—Proverbs 23:29-35.
—Leader.
Lord's prayer in concert.
Bible Story—Daniel 1:8-20.
The Power of Saying no—Ardelle Foster.
A Little Turncoat—Thomas Elliston.
A Strong Family—Keith Guthrie.
Cigarettes and Success—Gullford Miller.
Who is at the Head of the Temperance Organization in our U. C. M. S.? Tell of the work they are doing—Mrs. Ramsey.
Song.
Mizpah Benediction.

Oct. 29, 1922
Topic—A Saloonless World and How to Get It.
Scripture—Ephesians 6:10-18.
Song Service.
Leader's Talk.
Will the Abolition of the Saloon Help to Stop World Disorder?—Earl Gough.
Special music.
Does Prohibition in the U. S. Depend in any Degree Upon World Prohibition?—Helen Shore.
In What Way is American Capital Helping to Continue the Drink Traffic Abroad? Is There Any Way to Prevent This?—Mr. Suggs.
What Can Our Society as a Body do to Help Get a Saloonless World? What Can Each Individual Do?—Audrey Carrell.

Program for Sunday Night Bible Study
Church of Christ, 7:30 p. m.
Topic—Sin and Righteousness.
The Origin of Sin and Righteousness.
What Constitutes Sin and Righteousness.
The Destiny of Sin and Righteousness.
A hearty welcome is extended to everyone to come and listen to, and discuss this interesting topic.
Elmer Patterson, Director.

Junior C. E.
Presbyterian Church
Leader—Mary Broadwell.
Song.
Lesson—What Should we Pray For—Matt. 21:22.
How Often Should we Pray?—Addine Hastings.
How Near is God to us?—Ruby Gould.
The Silver Thread—Ruth Haberer.
Pray for Health—James 5:14; Pray for One Another—I. Thess. 5:25; Ps. 69: 21-2—Johnie Haberer.

Read John 17:13-15 and Whose Prayer Was This?—Frank Gogdell.
Business.
Collection—Consecration Meeting.
Roll Call.
Benediction.

Junior Missionary Society
M. E. Church, Oct. 29
3:00 p. m.
Subject—Love.
Leader—John Jacobsen.
Song.
Prayer—May Millard.
Song.
Scripture lesson—Luke 10:25-37.
Roll Call—Answer with Bible Verse containing the word, "Love".
Song No. 173.
Reading—Ruby Wade.
Story of Joseph—Carl Harper.
Application of Lesson Story—Frances Landrum.
Lesson from Handicapped Winners.

Egworth League
M. E. Church South, Oct. 29, 1922
6:30 p. m.
Topic—The House of God and Soul Restoring Worship.
Leader—Gladys Bryant.
Songs.
Prayer.
Special music—Lenis Anthony.
Song.
Scripture lesson—Psalms 73:16-26.
True and Acceptable Worship—Frances Potts.
The Call to and Value of Worship—Mr. Amerson.
Worship as a Source of Power—Lama Beavega.
Necessity for Public Worship—C. L. Armstrong.

True Reverence for the House of God—Donelda Sites.
Questions for Thought.

Every football player should have an ambition to some day be something more than a good football player.

LISTEN
Success comes from acting not wishing.
BUILD YOU A HOME
Rockwell Bros. & Co.
Lumbermen

IT'S TOASTED
one extra process which gives a delicious flavor



LUCKY STRIKE
CIGARETTE

PROTECTION

Do not consider your INSURANCE too lightly! It is as necessary that you have good protection in your insurance, as it is that you have anything else good. You will find in the companies that I represent, viz: HOME INSURANCE COMPANY, OF NEW YORK, FIDELITY-PHENIX FIRE INSURANCE COMPANY OF NEW YORK, CONTINENTAL FIRE INSURANCE COMPANY, OF NEW YORK, HARTFORD FIRE INSURANCE COMPANY, OF HARTFORD, CONN., ORIENT INSURANCE COMPANY, OF HARTFORD, CONN., ROYAL INSURANCE COMPANY, OF LIVERPOOL, ENGLAND.
TOTAL ASSETS, \$220,000,000.00.
The best protection to be had, anywhere.
Look up your policy, and if it expires in the near future, I would be more than glad to renew same for you.

A. L. BIGGS, Insurance

Dependable Service

Quality Bread



If you are particular about your bread, try Quality Bread
On Sale at Cash & Carry and Stambaugh Groceries, City Cafe.
C. H. Carl

POLAND SALE

CHINA

I will sell at my farm, seven miles northwest of Spring Lake, Texas, my entire spring and summer pig crop, consisting of about—

40 Gilts, 10 Boars

30 Barrows

These pigs are sired by such boars as

TRANSMISSION	K-RANGER
WESTERN LIBERATOR	THE TEXAN
	PANHANDLE GIANT

And out of dams sired by

CHIEF PRICE 2nd	ORANGE GLADIATOR
YANKEE TIMM	THE RANGER

If you want to get something good at your own price attend this Sale or leave the selection of a pig or two up to the fieldman.

SALE WILL START AT ONE O'CLOCK

Thursday, Nov. 9, 1922

W. S. WILLIAMS, Auctioneer, Hereford, Texas

POSIE CUNNINGHAM

Spring Lake, Texas

Ladies' Aid of Spring Lake will serve lunch at noon

H. S. Hilburn will represent the Southwest Poultry and Swine Breeder.



FINANCIALLY INDEPENDENT AT 60

Financial independence at sixty means that a man can do what he wants to do. He can realize some dream he has cherished during his life. It may be satisfying a desire to travel. To a few it may mean luxuries. To others it may simply mean an opportunity to follow their inclinations for work or play.

Some people reach their goal by lucky chance. The best and surest way is by persistent saving.

Have you started to prepare your financial independence?

Start your savings account NOW and insure your future happiness

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

IN THE COURSE OF EVENTS

Not for a Day, but for All Time.

You will find that you will continue to need the services of this old established Agency. There are many Insurance Companies, but only one

T. K. WILSON INSURANCE AGENCY.

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Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

B. FRANK BUIE, LAWYER
Office in Court House, Hereford, Texas. Attends to general law business. Specialty, examining abstracts, writing wills, advising clients, out of court.

WANTED
WANTED—To buy your hides at Powell's Top Shop. 71-1f

WANTED—Second hand lumber, or small barn or sheds. Phone 324/FB. 80-1f Geo. W. Smith.

WANTED—A wood windmill in good running order. Can use piping and cylinder. Phone 204-F2L. Write me. 80-1f-Pd Albert Higgins.

FOR TRADE—An Essex touring car, in good running order, would trade for cattle or hogs. Address Box X. 80-4f

FOR SALE
FOR SALE—A good Jersey milk cow, fresh coming 3 years, call at Hereford Produce. Littrell Spratt. 80-2f

WOOD—WOOD—WOOD—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-1f

STRAYED—From my place two miles north of Dimmitt, Black Poland China Sow. Finder notify me and receive reward. Joe Hastings, Dimmitt, Tex. 80-2f-Pd.

PURITY—Black Leg Serum, has been sold here for years, by other agents. It recommends itself. Kansas method. 75-7f Lem Chesser.

FOR SALE—38 good crispy pigs. Sell one or all. See H. T. Wedel. 79-2f-Pd.

FOR SALE—About 6,000 bundles of feed. See J. L. Johnson. 78-80-Pd.

FOR SALE—A good six room residence, well located, small cash payment, balance easy terms. 64-1f Geo. A. Stambaugh.

FOR SALE—My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres joining place. 60-1f W. F. Orr.

FOR SALE—Bundled Feed. 79-1f H. C. Bowsher.

LOST AND FOUND

FOUND—About two weeks ago a dark brown fur, in front of the Laundry on 3rd street. Owner call at Brand office. 77-4f

STRAYED—From Chas. Ferguson pasture, 7 miles N. E., one yellow mare mule, 3 years old, branded circle on left jaw, about 20 months high. 79-2f-Pd. H. C. Jackson.

FOR RENT

FOR RENT—Nice furnished rooms, down stairs. Phone 14 or 92. 78-4f Mrs. E. B. Black.

FOR RENT—Or will sell on very easy terms, 3 houses, 4 and 5 rooms each. 73-1f A. H. Elliston.

FOR RENT—Two furnished bed rooms. Call at 609 3rd (Post Office) Street. 79-2f-Pd.

From Neighboring Towns

DIMMITT.

Mr. and Mrs. John Carter and family have recently moved to Amarillo and Mr. and Mrs. Humble of Plainview have moved on the Carter farm.

Mr. and Mrs. Cleve Tate and daughter, Johnebeth, visited relatives in Hereford this week.

Mr. and Mrs. W. L. Pickett and family returned this week from an overland trip to Jack County, Texas, where they visited relatives.

Mrs. C. F. Kerr is visiting relatives and friends in Bowie, Texas.

Lewis Dyer made a business trip to Amarillo and Canyon Thursday.

Mr. and Mrs. Von of Plainview, are visiting Mr. and Mrs. Sid Sheffer. Mr. and Mrs. Cecil Montgomery were shopping in Dimmitt Saturday and visiting relatives.

ter, Dorothy Mildred, of Hart, Texas, attended Quarterly Conference in Dimmitt Wednesday.

Mr. and Mrs. Fred Galle visited the Dimmitt school Friday afternoon.

Quarterly Conference was held in Dimmitt Wednesday. Rev. Hardy, of Plainview, preached a fine sermon at 11 o'clock. At 12 o'clock the good ladies spread a fine dinner, which was greatly enjoyed by all. All business was attended to in the afternoon.

Mr. and Mrs. Joe Hastings have been visiting Mr. and Mrs. J. B. Belew in Bovina.

Press Burnam, of Tucumcari, New Mexico, visited in the home of Mr. and Mrs. Cleve Tate, and also in the home of his brother, Bill Burnam.

The O'Neil Brothers are entertaining a brother from Wayland College of Plainview this week.

Mrs. Mayes Miller visited in Canyon from Monday night until Wednesday morning, in the J. A. Johnson, C. F. Kerr, and Robert Gollehon homes.

Mr. and Mrs. Ed Bell have recently moved on the J. A. Johnson farm near Dimmitt.

Mr. and Mrs. Charley Newsum and little son, who live near Nazareth, spent Saturday and Sunday in the home of Mrs. Ora Newsum.

Mrs. John Flanigan was in Hereford Wednesday of last week.

Dr. Miller took Mr. Charley Heck's ten year old son to the Plainview Sanitarium Monday night for an operation for appendicitis. The boy is getting along nicely.

Mr. and Mrs. J. S. Lockhart and little daughter, of Plainview, spent the week end with Mrs. Lockhart's parents, Mr. and Mrs. C. H. Buttolph. Mrs. Williams, aunt of Mrs. Lockhart, accompanied them back home for a few days.

J. A. Johnson visited his family in Canyon this week.

Rev. G. R. Fort will leave for Floydada this week to look after business on his farm.

We are having wonderful prayer meetings at the church every Wednesday night, and would be glad to see a larger number out this week. Come and bring some one with you.

Sunbeam Band Has Part
Mrs. Cleve Tate entertained at her home on Saturday afternoon, the Sunbeam Band of Mrs. C. H. Buttolph.

One hour was spent in playing games, and then a business session was held. The hour of meeting was changed from 3:30 to 3 o'clock.

The hostess served delicious refreshments consisting of ice cream, lemon

6% LAND 6% LOANS
You can get Farm and Ranch Loans at 6 per cent interest on 33 years time, quick service. If in need of funds, it will pay you to see me.

O. B. Hankins
Loans and Insurance
Dimmitt, Texas

HAVE IT MADE TO MEASURE



We Don't sell price—we sell satisfaction. That's what's won public good will for us. This season you can't duplicate our values anywhere. And best of all your choice of Fabric and Fashion is tailored for you—custom built in a way that keeps you looking your best. You'll get first choice—if you step alertly.

C. P. Ringer's Tailor Shop
Phone 385

cocanut, caramel and chocolate cake. There were thirty-eight members, with six mothers as guests, present. All report a delightful afternoon.

One present.

Preaching at Dimmitt

O. M. Reynolds, Christian minister of the Church of Christ, Plainview, Texas, who recently conducted a successful meeting at Dimmitt, is to preach there Friday and Saturday nights and Sunday morning.

The general public has the same cordial invitation to attend all these services as before and study the One Book of all books together, and thereby learn more of God's thoughts and ways.

O. M. Reynolds.

FRIONA

Claud Lillard and family, who formerly resided here but for the past few years have been residents of Clovis, are here now on an extended visit with relatives and friends, while Mr. Lillard assists his brother, L. F. Lillard, in taking care of his feed crop.

The football game here Friday afternoon between the town teams of Vega and Friona, was a hotly contested game and resulted in a score of 19 to 6 in favor of Vega. Our boys say that the Vega team played a clean game and that they enjoy playing with them.

They will play Vega a return game in the near future. The High School team will go to Canyon for a contest with the Canyon Hi on Friday.

Feed cutting is practically a thing of the past here for this year and thrashing is now the chief occupation of the farmers. Grain is bringing a fair price and is giving the producers a little hope for grub, fuel and "kiver" for the coming winter. Two threshing rigs and a few combines are busy threshing the crop.

The dipping crew at the vat on Ross Hill Farm at the south side of town will complete their work this week. The crew has been busy for the past two weeks and several thousand head

of cattle have been passed through the vat.

Mrs. Martin is preparing to have the hotel inclosed in a coat of stucco. This will add materially to the appearance of the building as well as the comfort of the guests.

Mr. and Mrs. J. C. Wilkinson have moved into their new home and Mr. and Mrs. W. H. Warren have moved into the house adjoining it, which Mr. Warren has purchased. Mr. Doyle, cashier of the Friona State Bank will occupy the house vacated by the Warren and Wilkinson families.

The three new school trucks are steadily on the job and giving universal satisfaction to the patrons. They deliver between fifty and sixty pupils to school and return home with promptness, safety and comfort. A patron of the school who lives five miles out says his children are as close to school as when they lived in town.

We have had a few quite blistery days when the wind blew so fiercely that it was not safe to turn a windmill into it, but in the meantime there have been days when there was not enough wind to turn the mills and these have made conditions very serious for those who have large herds of cattle to care for. One stockman, living three miles from town, who is pasturing a drove of three hundred steers, has been obliged on several occasions to drive them to the lake at the corner of town for water.

Mr. and Mrs. E. G. Clinin and little daughters, of Tulsa, were here from Friday to Sunday visiting relatives and friends. Mrs. Clinin says she keeps posted on Friona affairs and events by reading the Hereford Brand.

G. W. Turner has recovered the greater portion of his car which was stolen from a garage at Vega and mostly disassembled. The various parts of the car were found in different places, some being found in almost inaccessible locations. The finding of the car and the capturing of the thief is due to the persistent efforts of Sheriff Purcell of

Hereford, although the car first was stolen in Farmer county. It is said that the theft and recovery of this car will start the unwinning of a string of evidence that will bring to light a number of events and conditions that will be of much interest to the citizens of this part of the Panhandle.

A man is in most danger when he takes applause seriously.

Flowers
CUNNINGHAM FLOWER SHOP
Phone orders to Mrs. F. H. Oberthier, Phone 226

FURS WAY UP!
BIG SEASON AHEAD
Order traps and traps sets. Good catches better than ever. For traps, see Lewis, for traps sets, see G. W. Turner. For traps sets, see G. W. Turner. For traps sets, see G. W. Turner. For traps sets, see G. W. Turner.
FOUKE FUR CO. ST. LOUIS, MISSOURI.
Fouke Fur Company, 822 Fouke Building, St. Louis, Mo. We are purveyors of FURRY and FURRY. We have the finest quality of FURRY and FURRY. We have the finest quality of FURRY and FURRY. We have the finest quality of FURRY and FURRY.

New Ford Prices
EFFECTIVE TUESDAY MORNING, OCT. 17.
F. O. B. Detroit F. O. B. Hereford
Chassis, Regular \$225.00 \$225.00
Chassis, Starter \$250.00 \$250.00
Runabout, Regular \$250.00 \$250.00
Runabout, Starter \$250.00 \$250.00
Touring, Regular \$350.00 \$350.00
Touring, Starter \$350.00 \$350.00
Touring, Str. & Demountable Rim \$350.00 \$350.00
Coup, Str. & Demountable Rim \$350.00 \$350.00
Sedan, two door, Starter and Demountable Rim \$500.00 \$500.00
Sedan, four door, Starter and Demountable Rim \$575.00 \$575.00
Truck, Regular, Pneumatic Tires \$450.00 \$450.00
Truck, Starter, Pneumatic Tires \$450.00 \$450.00
THESE ARE THE LOWEST PRICES EVER QUOTED ON FORD PRODUCTS. LEAVE YOUR ORDER TODAY.
Wilkinson Motor Co.
AUTHORIZED FORD AND FORDSON AGENT

Colorado Lump Coal
Plenty of good Colorado Lump Coal on hand.
Jones & McLean

The Road to "Easy Street"
is full of ruts and mud holes.
Wise Men take the bumps while they have youth, ambition and ability. They do not "take it easy" now and hit the rocks in old age.
Young Men:—This bank will help you absorb the shocks—talk to us and see.
First National Bank

Merry Christmas
OLD friends are more precious than riches. Don't miss a single one from your list this year. Choose the right cards and plenty of them to carry warmth from your heart to friends of old. Let them know at Yuletide that you are still their friend, though distance may divide. See our fine Selection today
WHITE FACE PRINTING CO.
"You Don't Have to Wait"
Scatter Sunshine with Greeting Cards

Save Money—Be Comfortable
Think of actually saving money without having to make some sacrifice of pleasure or comfort. Have you ever been able to do it before? It not only can be done, but at the same time new and added comforts can be enjoyed.
COLE'S ORIGINAL HOT BLAST HEATER
order 3¢ to 3¢ free fuel bill and at the same time 3¢ free double heating mantle. Come in and let us explain the features and guarantee of this heater.
Dunlap Hardware Company

Local Happenings

Lawrence Johnson, of Summerfield, was in this city Wednesday on business.

Oyster Shells. Jones & McLean.

Alex Lowry, of Flagler, Ark., reached Hereford overland Wednesday.

Wall Paper—E. B. Black Co.

W. M. Stovall arrived home from Kansas City Thursday morning.

J. F. Gold reached Hereford Thursday morning from Chillicothe, Texas.

Oyster Shells. Jones & McLean.

R. E. Morris, of Amarillo, is in Hereford this week on business.

\$200.00 Walnut Dining Room Suite, for only \$135.00. E. B. Black Co.

J. A. Norton made a business trip to Amarillo Wednesday morning.

J. P. McDonald, of Bovina, was in this city on business Thursday.

Oyster Shells. Jones & McLean.

M. Siemons reached Hereford Wednesday morning from King City, Mo.

Claude Higgins reached Hereford Wednesday morning from Kansas City.

\$165.00 will buy a Walnut Bed Room Suite worth \$225.00 at E. B. Black Co.'s.

Denatured Alcohol, for Automobile radiators, 65c per gallon.

Wilkinson Motor Co.

Joe Elliott, Bill Burnham and Bill Woodburn of Dimmitt were in this city on business Wednesday.

\$9.75 will buy a metal bed worth \$15.00, next week. E. B. Black Co.

H. S. Starr, a cattleman from Vernon, Texas, left Hereford for his home Thursday morning.

\$6.75 will buy a ten dollar all-cotton mattress at Black's.

W. O. Fox made a business trip to Amarillo and Canyon Wednesday morning.

\$35.00 will buy a \$45.00 Sealy Mattress at E. B. Black Co.

H. L. Martin made a business trip to Amarillo Tuesday and reached home Wednesday morning.

\$37.50 buys a \$50.00 Art. Rug, next week. E. B. Black Co.

Walter Spradley made a business trip to Ft. Sumner, N. Mex., Wednesday morning.

If it's Furniture you want, we sell it. E. B. Black Co.

Elijah Dunn, of Dalhart, motored to Hereford Friday morning. Mr. Dunn is here on business.

\$2.00 yd. Inlaid Linoleum for \$1.65. E. B. Black Co.

Tom Laird, representing the Town-er-Chase and Laird Bros. Commission Co., of Kansas City was, in this city the first of the week looking over the cattle situation.

Mr. and Mrs. W. T. Blythe left Hereford Wednesday morning for their home in Oklahoma City. They have been visiting in the home of their son, H. D. Blythe, and family.

Singer Sewing Machines, Hoosier Cabinets, Victor Talking Machines and Pianos. E. B. Black.

Mrs. L. E. Burton, of Enid, Okla., reached Hereford Wednesday morning and is visiting in the home of her daughter, Mrs. W. A. Cowan.

\$11.75 buys a \$x12 Gold Seal Compelex Rug next week! E. B. Black Co.

H. H. Beavers made a business trip to Amarillo Thursday morning. Mr. Beavers will drive a new Dodge Touring Car home.

See your Banker, or us, and join The Bankers Benefit Association.

78-3t T. K. Wilson Ins. Agency.

N. E. Crum left Hereford for his home in Riceville, Iowa, after a few days visit with his old friend, Frank Lambert.

\$18.75 fine Leather Rocker, for the special price, \$11.75. Two only to a customer. E. B. Black Co.

E. Witherspoon, of Belview, N. M., was in this city Wednesday. Mr. Witherspoon is trucking grain to Hereford this week.

Ladies—Don't fail to attend our big Hoosier Sale and get what's coming to you. E. B. Black Co.

Miss Lula Wear returned to Dallas Thursday morning. Miss Wear is a nurse and visited in the home of her parents, Mr. and Mrs. J. A. Wear.

First quality Ford Tires, 30x3 1/2, only \$6.95. Standard guaranteed by Good-year Tire & Rubber Co. Big shipment just arrived. Wilkinson Motor Co. 77-4t

Mrs. Anna Johnson left Hereford Thursday morning for Post, Texas, where she will visit in the home of her sister, Mrs. J. D. Saunders.

Miss Paten Parker, a sister of Mrs. C. C. Hunter, of near Hereford, left for her home in Quanah Friday evening. Mrs. Parker also visited in the home of her father and mother, Mr. and Mrs. W. H. Wilkerson.

Announcement

I wish to inform those who want flowers, etc., from the Cunningham Flower Shop at Amarillo will please phone me or let me know your wants and I will endeavor to satisfy you.

Mrs. Edgar Johnson. Phone 95.

W. B. PARMER ASKS JUSTICE OF PEACE OFFICE OF VOTERS

I hereby announce as candidate for Justice of the Peace for Precinct No. 1, Deaf Smith Co., Texas. I respectfully solicit the support of the voters, especially the ladies. Those who violate the law will be treated with courtesy but firmness.

W. B. Parmer.

J. H. WILSONA SKS ELECTION OFFICE JUSTICE OF PEACE

Having learned that the candidates whose names were not on the Primary ballot will not be on the regular ticket November 7, I take this means of asking that you write my name for Justice of Peace, Precinct No. 1. Thanking you in advance for any support you may see fit to give me.

80-3t J. H. Wilson.

Just to make thing "Buz" at our store next Saturday, the 28th, during next week and in order to raise some extra money, we are going to make some mighty attractive low prices on many of the best things in our store.

E. B. Black Co.

Mr. and Mrs. L. G. Gould left Hereford Wednesday morning for their home in Vernon, Texas. Mr. and Mrs. Gould have been visiting in the home of a brother, J. H. Gould, and family.

N. E. Crum, of Riceville, Iowa reached Hereford Wednesday morning enroute from Los Angeles to his home. Mr. Crum will visit several days in Hereford.

Card of Thanks

To those who so kindly gave their assistance and sympathy during the sickness and death of our beloved wife and mother, we wish to express our appreciation and sincere thanks.

May God's richest blessings rest upon you and the fulfillment of His promise be yours: "Whosoever giveth a cup of water in My name he shall not lose his reward."

W. B. Beedle,
Mrs. Ira Cochell,
Mrs. R. C. Jamison,
Mrs. Glenn Greer.

Candy—Candy

From the 1c Jaw Breaker to the very finest chocolates, either in bulk or fancy boxes.

When that sweet tooth begins to ache, come to

Corner Drug Store

Mrs. T. M. Palmer and sister, Mrs. S. H. Hodges, of Los Angeles, Calif., left Hereford Wednesday morning for Wichita Falls, Texas where they will visit in the home of their mother, Mrs. M. C. White.

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 Night Phone 94
Office: Corner Drug Store

How Are You Fixed In The Stove Line?

The winter months are approaching. Just remember, the Old Standard Round Oak makes you proud to own one, and saves you Coal. We have something new on display in the Range line. Would be very glad to have you look our line over.

Garrison Bros.

Use Our Elevator

If you desire to hold your grain for higher prices, we will store, insure and hold your grain for 1c per bushel per month, or fraction thereof.

If you wish it loaded out, we charge .5c per cwt. extra, and 5c per cwt. for grinding.

For kafir we charge 5c per cwt. for grinding where we exchange.

For special grinding corn, or kafir, we charge 10c for grinding, and 25c for grinding oats.

Let us serve you.

E. W. HARRISON

Coal Announcement

When we commenced to burn oil under our boilers recently instead of coal, we had left on our hands a splendid coal house of several hundred tons capacity, with good concrete floors; and as it has been impossible for the other dealers to get coal enough to supply the trade here, we decided to enter the coal business.

It is our aim to sell all coal direct from the car and the remainder we will unload in our house where it will be protected from the dirt and weather—we will not store it on the ground. It is our intention to sell only first class Colorado Domestic Coal as that is the most satisfactory for the Plains trade. New Mexico does not have regular bituminous coal but a high grade lignite that burns very freely and is very satisfactory for summer use, but is too flashy for winter. This lignite in our opinion hasn't more than two-thirds the lasting quality that good bituminous coal has. For the winter trade we adopted the product of The Sunnyside Coal Mining Co., of Denver, Colo. Their coal is described as follows:

"Sunnyside is the high grade bituminous coal, mined at Strong, Colo., in the Walsenburg district. It is hard, strong, free burning coal, which ignites quickly. It is low in ash and contains no foreign matter. It does not clinker nor coke. The vein from which it comes is from 7 1/2 to 8 feet in thickness."

For the spring and summer trade we will handle some of the lignite coals. We do not expect to sell all the coal in Hereford, but we ask a reasonable share—promising courteous treatment, full weights and a square deal, and will try to make it to your interest to deal with us.

Respectfully yours,

HEREFORD LIGHT & POWER COMPANY

By F. H. Oberthier, Mgr.

HINES & O'BRIEN
Hereford, Texas



"A bird in the hand"
—AND A DOLLAR IN THE BANK

Are worth many birds, and many dollars in some unsafe place. The saving habit is a good habit to cultivate. And the depositing habit is the first aid to saving.

WE CAN HELP YOU SAVE

The Western National Bank
WILL APPRECIATE YOUR BUSINESS

Shelter That Expensive Machinery

Machines under cover last twice as long as those that have the sky for a roof. And, furthermore, you can have a work-shop in the implement shed, permitting you to do your repairing during the cold months. A small amount invested in an implement shed will return you big dividends.

We will be glad to give you an estimate.

WELL MATERIALS PAINTS FENCE MATERIALS

PANHANDLE LUMBER CO.
OUR AIM—TO HELP IMPROVE THE PANHANDLE

HOOSIER

Our Great Dollar Down Payment Sale on the Famous Hoosier Kitchen Cabinet begins Sat., Oct. 28

Your Great Opportunity! **E. B. Black Co.**
FREE PRIZES with each cabinet!