

Around Town Flower Growers Asked Enter Show Sponsored by City Clubs

Sights and Faces Seen

Mrs. Al Werner tells this as a true story: It was the first day of school...

Rockwell Lumber Co. Gives Space For 4-H Pig Show

Judging to determine the winner of the 4-H Club Pig Contest will be held Tuesday, Sept. 23, at Rockwell Bros. and Co. Lumber Yard...

John Olson, manager of the lumber yard, states that his firm will build pens and have an arena, all arranged for the best display of the pigs...

The public is invited to attend the show, at which the winner will be given a pure bred dairy calf and will automatically have his pig entered in the Tri-State...

Church Speaker



Dr. Robert W. Goodloe, professor of church history at Southern Methodist University...

Floorplan of the display room has been accurately drawn to scale and plans are complete for the fourth annual Flower Show...

Several new features have been added to this year's show, and especially interesting to flower growers will be the display of shadow boxes and terrarium...

C of C Finance Committee Will Meet Tonight

An "Over the Top" meeting of the fund-raising committee of the Chamber of Commerce drive to finance the 1941 state fair exhibit for this county will be held tonight at 7:30 o'clock in the Chamber of Commerce office...

College Teacher Will Speak At Bible Conf. Here

A four-day Bible Conference will be conducted at the Methodist Church beginning Sunday night, September 21. Dr. Robert W. Goodloe, professor of church history at Southern Methodist University, will speak at all sessions...

The conference is open to all members of the community and special invitations have been extended to study club members as well as to all other churches, according to Rev. Marvin B. Norwood, pastor...

Littlefield Is Whiteface Foe In Friday Game

Facing a lineup of Littlefield Bobcats which includes eight lettermen and whose team will average over 150 pounds, with a 162 pound average in the line, the Hereford Whitefaces, according to Coach Logan Ware...

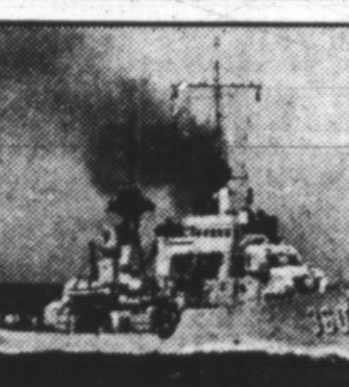
"We can do it," says Ware, "but we know we'll have to play over our heads." The Littlefield game last year was tough, the coach continues. "And those boys will really be out for revenge Friday night."

Commenting on his own team, Ware states that he likes their offensive power in the game with Dimmitt but that the boys still need to work on developing that "scoring punch" to carry over after they get in the 20 yard zone...

Clyde Posey Again Wins Dalhart Club Tournament

Clyde Posey repeated as champion in the Dalhart Country Club golf tournament which was held Sunday. Runnerup to the champion was Jim Langhorne of Dalhart...

Navy Is Ready



Following the Greer incident, in which an American destroyer was the target for a Nazi submarine torpedo, the U. S. Navy is more than ever alert. Fast Navy planes (top) scan the waters for signs of danger...

New Industries Brought 2167 Workers Here In Brief Period; Creates New Problems in Town

Farmers Asked To Give Prompt AAA Cooperation

J. D. Elland, secretary of the county AAA committee, this week urged that producers give prompt attention to any forms or letters which may be received from the AAA within the next few weeks...

The urgency of finishing much business connected with the farm program, Elland states, has been caused by the change of emphasis in the 1942 farm program, which will stress food production for national defense with a corresponding lack of emphasis on production of such commodities as wheat...

Beginning Nov. 1, according to Elland, the AAA will take an increasingly large part in the agriculture department defense program, and all county offices (Continued on Page 12)

Figures compiled by the State Employment service, which had an office here from June 23 to Aug. 15 this year, show that 2167 persons were given employment in the wheat, potato and onion harvests up to that date...

Statistics show that, despite a short harvest, wheat farming employed more persons than were given jobs by any other one crop, with a total of 1172 workers listed for the months of June, July and the first part of August. The potato business had employed a total of 903 persons over the same period, with 64 workers listed as being employed in the onion harvest and 28 at miscellaneous labor...

POTATO EMPLOYMENT HIGH Since the potato harvest is still going on and will continue into October, and since there were no figures available for the last two weeks in August, when many persons were employed in the potato harvest, indications are that the potato business has actually employed more workers than any other. Complete figures for the period recorded are:

Table with 4 columns: Crop, June, July, Aug.

Dist. Defense Bond Committee To Have Luncheon On Sept. 29

E. Byron Singleon of Amarillo, district chairman of the 18th Congressional District Defense Bond Committee, has set Sept. 29 as the date for a luncheon for all county representatives and committeemen. The luncheon will be held at the Amarillo Hotel on Monday morning starting at 11:45 o'clock and is for the purpose of making plans to increase sales of Defense Bonds and Stamps throughout the 18th district...

Dimmitt Invites Territory To Castro Co. Fair

A delegation from Dimmitt which included the Dimmitt High School Band was in Hereford yesterday advertising the Castro County Fair, which will be held Saturday. The feature attractions of the fair this year will be a poultry show, which will stress the value of poultry as a source of year-round income for farmers, and an air show at which about eight planes are expected to perform...

Other divisions will be a flower show, sponsored by the Dimmitt Garden Club, which will hold their exhibit at the Witt Hotel, a good exhibit of both beef and dairy cattle and arrangements of relics, curios and hobbies (Continued on Page 12)

Soy Beans, Planted For Fertilizer, Make Over 2000 Pounds To The Acre

The Soy bean has been called by a national magazine "the most sensational legume since Jack and the beanstalk." The same magazine puts the Panhandle as a section of the country where soybeans cannot be grown.

Wimberley of Dawn, who has 50 acres of the beans on his place in Castro County, 10 miles southeast of Hereford. And when the yield is estimated at over 2000 pounds to the acre, and soy beans are quoted in Chicago at \$1.80 a bushel, that "ain't hay," even though the soybean is a member of the family.

PLANTED FOR FERTILIZER

Wimberley planted the beans for their fertilizer value, knowing that they are an excellent green manure, taking nitrogen from the air rather than from the soil. But when his crop prospered and soy bean prices started to jump, he definitely discarded the idea of using the crop to prepare for a late potato acreage and decided to take a chance on finding a market for the beans.

Now topping 30 inches in height, Wimberley's black soy beans will soon be ready for combining. The total cost of harvest, he estimates, will be only between \$60 and \$75. He hopes to find a buyer in this vicinity, though the rarity of the crop...

Winners In Yard Beautiful Show Decided Friday

The Yard Beautiful Contest for both city and rural homes will close Friday with judging to take place on that day. Winners will be announced at the flower show on Sept. 26, says Mrs. Nester Gass, president of the Hereford Garden Club, who points out that the quality of entries this year is superior to anything which has competed in previous years.

Nine yards in town and ten in rural areas will compete in the general division, with 80 entries listed in the special features division and with 175 special flowers to be judged. Judge of the rural entries will be a member of the county demonstration clubs to be named by Miss Sadie Lee Oliver, CHDA. The city entries will be judged by a member of an out-of-town garden club.

Purpose of the event is to stimulate interest in all phases of civic beautification.

HAVE VARIED USE

Biggest consumer of the soy bean harvest is the paint and varnish industry, which uses oil extracted from the beans as a base in its products. It is said to make a much faster drying paint than other oil bases. Other uses are in the making of soap and linoleum and oilcloth products. It is also used in the manufacture of plastics, where it is a substitute for casein, the protein derivative of milk which is now very expensive.

NO RABBIT MENACE

In commenting on his experience in soy bean culture, Wimberley makes light of the idea that the plains rabbits are a deadly enemy to the crop, explaining that he has suffered absolutely no damage from the rodents this year, and adding that if the pest should become dangerous, poison could remove the menace.

Wimberley's success with the new crop is expected to encourage further experiment in the growth of the beans, which, as a cash crop in the nation as a whole, now surpasses any other except cotton, wheat, corn and tobacco.

Warning Service Organized For Raid Emergency

In co-operation with the War Department, Deaf Smith County has made the first steps in the development of an aircraft warning service, a service which is supposed to be organized in every county in the country.

According to County Judge A. V. Schroeter, who will have charge of the defense measure, three posts have been established in the county, the duty of observers at each post to be reporting, within 15 seconds, the sight of any enemy aircraft. The message sent to Lubbock, defense center for this district, is to list the number and type of planes sighted, together with the direction of their flight and whether they are flying high or low.

Observers, whose service and cooperation is purely voluntary, are Mr. and Mrs. Pat Filbin, whose post is six miles northwest of Hereford; Mr. and Mrs. Bonnie Brumley, at the east Hereford post, and A. T. Frye and W. A. Scales at Dawn. There are other assistant observers.

Officials admit that the possibility of bombing in this locality is remote, but organization of a warning system should be invaluable in case of an unforeseen crisis.

FSA Supervisor Urges The Saving Of Bumper Crop To Stabilize Business

With the best feed crop in several years now maturing in Deaf Smith County, the Farm Security Administration is encouraging its borrower-families to stabilize their business and increase their incomes by properly conserving and utilizing crop resources. Bernard C. Drinkard, county FSA supervisor, believes that although farmers may expect increased incomes during the present period of national defense, they also face higher production costs.

The farmers who utilize their acreage to the best advantage, who conserve their feed supplies by proper storage and feeding practices, and who manage their farm plants on a sound business basis are the farmers who will prosper most now and in the future, Mr. Drinkard said.

"For example," he continued, "an acre of sorghum fed as silage will go approximately twice as far as when fed in the form of dry bundles. This is especially true with dairy cows. This fact coupled with the comparatively low cost of trench silos, is expected to result in an additional number of these storage facilities here this year."

Sounding a warning that crops next year may not be as abundant as they are this year, Mr. Drinkard stated that since a good crop is on hand at the present time, every effort should be made to see that it is properly conserved, and in most cases, placed in trench silos.

"Fact is," he concluded, "this is a mighty good time for farmers to lay in a supply of feed that will last them at least two years."

Information about constructing trench silos, their location, size, cost, harvesting and filling operations may be obtained without charge from the FSA office or the Extension Service office.

WEATHER

Table with 2 columns: Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

The Hereford Brand

Published Every Thursday. Our Slogan—“More People—More Farms”

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
J. L. GILBERTINE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

June Dameron Picked As A Typical Frosh Co-Ed At Fort Worth School

June Dameron, 17-year-old daughter of Mr. and Mrs. W. E. Dameron of Hereford, has been picked as a "typical freshman" at T. C. U., Fort Worth, where she will attend college this year.

A picture of June, together with the story, appeared Friday in the Star-Telegram, where she was described as "typical of this year's crop of freshman co-eds in that she is not only popular and active in extra-curricular affairs, but also a brilliant student."

Continuing the story lists June's accomplishments, stating that she served as president of the Future Homemakers of Texas in 1940-41, and is now a state councillor for that organization.

Salutatorian of her class, June won a T. C. U. scholarship on the basis of her combined rating in scholarship and extra-curricular activities.

June recently won a cash prize in the contest sponsored by the American Youth Forum in the American Magazine with an essay on "What Americanism Means to Me."

Drum major for two years and class officer four years, she keeps a scrapbook as a hobby and also sings. Right now she thinks she'll major in dramatics or journalism, and she can usually be found wearing her favorite color, blue.

"For a girl who has done so much, and so successfully," the story concludes, "June might be expected to have a sophisticated or an exotic taste in foods; but when asked what she likes

Jumbo News

MRS. ULLMAN HUNTER

Lawrence Matthews was in Portales, N. M., last week where he worked at the Bryant Mortuary while Mr. Bryant was away on business.

Mesdames Clem Gilliam, M. L. Simpson and Miss Emma Metcalge were in Amarillo, Friday.

Miss Pauline Matthews, who is teaching at Flomot, spent the week end at home.

Leon Matthews left Wednesday for Lubbock where he enrolled as a freshman at Tech.

M. L. Simpson, Jr., and John Hardy Wood left for Canyon Sunday where they will be students at West Texas State College.

Mr. and Mrs. F. A. May spent Sunday in Claude with their son, Emzy, and wife.

Mrs. Marie Frazier's mother, Mrs. Hancock, who has been staying with her since school began, left for her home in Canyon, Saturday. Mr. Frazier arrived home from California, Monday.

Mr. and Mrs. H. C. Baird and Mr. and Mrs. Ullman Hunter visited the McSpadden Ranch near Canyon, Sunday afternoon.

Mrs. Finis Hunter was hostess to a prayer retreat for members of the Ladies' Auxiliary best to eat, she replied enthusiastically, "I'm just foolish over watermelon!"

members present were Mesdames L. A. Matthews, H. C. Baird, Ullman Hunter and Finis Hunter.

Mrs. Sam Hunter made a business trip to Amarillo, Thursday.

Mrs. Lulu Mae Hardin and her children, Marie and W. A., of Kirkland, spent the week end with her daughter, Mrs. Porter Stone, and sister, Mrs. C. E. Hunter.

Buster Bradly of Hereford spent Friday with Bob Baird.

Mrs. Marie Frazier and Troyena spent the week end in Canyon with relatives.

Rev. J. R. Sharp preached here Sunday at the morning services and was a guest of the H. C. Bairds.

Mr. and Mrs. Walter Rogers visited the McLeans in Hart, Sunday afternoon.

Mesdames H. C. Baird, Sam and Ullman Hunter in company with Mesdames John Olson and Edgar Ireland of Hereford attended the journey-party and shower for Mrs. J. R. Sharp of Canyon Friday afternoon at the home of Mrs. Harvey Cash.

Cleveland Neel of Vega visited in the Toy Price home Sunday.

Mr. and Mrs. Frank Finney, and Mrs. Alvin Chilton of California are visiting relatives in Plainview.

Miss Pauline Moore of Plemmons, Saturday, visited her parents, Mr. and Mrs. W. R. Moore.

Mr. and Mrs. Hugh Bookout and family of Hereford visited in the W. R. Moore home Sunday evening.

Mrs. J. F. Matthews visited in Vernon the past week.

Mrs. C. F. Finney of Dawn visited in the W. R. Moore home, Saturday.

Neel Williams and Gwen Owens of Hereford called in the W. R. Moore home, Sunday night.

Miss Billie Price was in Hereford Saturday night.

Mrs. Frank Finney visited her daughter, Mrs. Earniece Swatt, in Amarillo Tuesday.

Mr. and Mrs. Cecil Allred and daughter of Amarillo visited in the J. C. Allred home Wednesday.

Mrs. Joe Moore and family were in Amarillo Friday.

TRY A WANT AD

Wins Prizes in 'Sun Cooking'



By a process which he describes as "refrigeration in reverse," Sydney Payne, of Sacramento, Calif., prepares jams, jellies, and preserves with sunlight in a "sun oven." Here are some of his prize winners.

CHDA NOTES

By Sadie Lee Oliver

The Council meeting previously scheduled for another date has been changed to Monday, September 22. At the meeting, further details of the joint-club program on "Foods for National Defense" will be discussed.

Copies of a reprint of the popular cookbook compiled by the U. S. D. A. Bureau of Home Economics may be secured by requesting it from Congressman Gene Worley. Ask for "Aunt Sammy's Radio Recipes." Sixty copies were reserved for home demonstration club members.

Chlorosis of the Maple trees at the W. G. Slagle home seven miles east of town has been cured by the use of treatments developed at the New Mexico Experiment Station.

In Bulletin 264, "The Causes and Control of Chlorosis in New Mexico," by R. F. Crawford, published in June, 1939, specific instructions are given.

These Maple trees were planted in 1919. Twenty-five pounds of iron sulphate per tree had not affected the chlorotic condition after two years. Mr. Slagle then used a combination of sulphuric acid, aluminum sulphate and iron as recommended in Bulletin 264. The beneficial effect was even more pronounced in 1941 than in 1940.

For the treatment of chlorotic plants, the application of barnyard manure and equal parts of iron sulphate, sulphur and aluminum sulphate is recommended. The iron sulphate al-

locate Subdivision. Raymond Bushnell to Lena Morton Bushnell, S 140 acres of SW 1-4 of Section 37, Block 7, BS & F Survey.

Maurice B. Kelleher and Joe Kelleher to G. W. Brumley, Lots 3, 4 in Block 54.

West Texas Mortgage Loan Co. to Roberta Campbell, 119.13 acres out of Sections 89 and 110, Block M-7.

Deed of Trust. Price and David, Inc., to Conn. Mutual Life Ins. Co., Section 27, Block K-8.

Roberta Campbell to West Texas Mortgage Loan Co., 119.13 acres out of Sections 89 and 110, Block M-7.

COURTHOUSE RECORDS

New Cars. Fred S. Barret, 1941 Dodge DeLuxe 4 Door Sedan, Ireland Motor Co.

W. H. Russell, 1941 Dodge DeLuxe 2 Door Sedan, Ireland Motor Co.

Warranty Deed. Geraldine B. LaTeer and husband, O. F. LaTeer, and Gwendolyn M. Coulter and husband, J. D. Coulter, to S. S. Williams, NW 1-4 of Section 8, Township 2 N, Range 1 E, Capitol Syndicate Subdivision.

H. B. Elliston and wife, Jewell Elliston, to R. L. Elliston, approximately 168 1-4 acres out of Section 43, Block M-7.

G. Robert Kell and wife, Jenette Kell, Frank Kell, and wife, Ollie Kell; Walter Kell and wife, Myrtle Kell; Gertrude Kell, spinster; Dorothy A. Rundles and husband, John C. Rundles, to E. R. Robinson, N 1-2 of Section 10, Township 2 N, Range 1 E, of Capitol Syndicate Subdivision.

Della Ketcham to Edgar Collins Ketcham, N 1-2 of Section 14, Township 3, of Capitol Syn-

Mr. and Mrs. E. Shugart shoped in Hereford Saturday.

Mr. and Mrs. Bill Hudgeons were in Hereford Saturday.

uminum sulphate and sulphur should be applied at the rate of one pound for each inch of the diameter of the trunk of the plant. Sufficient barnyard manure should be used to improve the physical properties of the soil.

Recently received at the CHDA office is a bulletin on budgeting, especially adapted to the situation of farm families. The CHDA will be glad to furnish the bulletin to any person who is interested, and for definite practical information on the

subject, she recommends an interview with the Charley Robbins family who live north of town and who have kept a budget for several years.

RESULTS

from WANT ADS

Does A Bank Have A Heart?

Speaking for ourselves — Yes! Just as we accept the deposits of our community, so we assume an obligation.

"... to provide the best in banking service with kindly consideration for a customer under all circumstances."

Certainly a bank can have a heart. If you don't believe it, try us for a short time and see for yourself.

MEMBER F. D. I. C.

First National Bank

OF HEREFORD A Strong Bank Thoughtfully Managed

Auto, Truck or Tractor Tubes
Vulcanized in Your Field
with our Portable Equipment!
Fast, Dependable Service!

Complete Line of NATIONAL TIRES and TUBES
Pitman Service Station
PHONE 588

BUSINESS

But Not Quite

As Usual

Recent announcement by President Roosevelt of the enforcement, starting Sept. 1, 1941, of an old law pertaining to credit buying and loaning of money, has caused considerable concern among credit purchasers and borrowers of money. In order to clear up some of these misapprehensions we want to point out that we are still permitted to make loans and extend credit terms on both new and used cars that are still very liberal and well within the reach of the average conservative user of credit.

Terms of One-Third down and 18 monthly payments were almost the maximum up to six years ago, and we can still offer this liberal plan under the new law — and we still have "Money to Loan on Any Good Security" — so, if you are in need of a loan to help you over a tough spot or want to pool your debts in order to keep your credit good, see us for lowest loan rates.

There has been much publicity about the lack of new automobiles for the coming year, but we are now showing the new 1942 MODELS and this is the model which will likely be built through 1942-43. It is true that we will not be able to get enough of them to supply the demand but we can assure you that there will be no reduction in quality, beauty or comfort in the 1942 cars.

IRELAND MOTOR CO.

Your Dodge-Plymouth Dealer

HEREFORD, TEXAS

DRAIN, REFILL, and POSTPONE

your next quart

New oil lasted 5,683 miles longer than the runner-up in Death Valley Death-Test ...CERTIFIED

Your own engine gauge-stick can tell you best about Conoco Nth motor oil. Next best is to buttonhole the most frugal car owners you know around town. Some have never yet added a quart since changing to Conoco Nth. And you can see why right here—by the mileage figures from the Certified Death-Test of Conoco Nth oil vs. five other big brands.

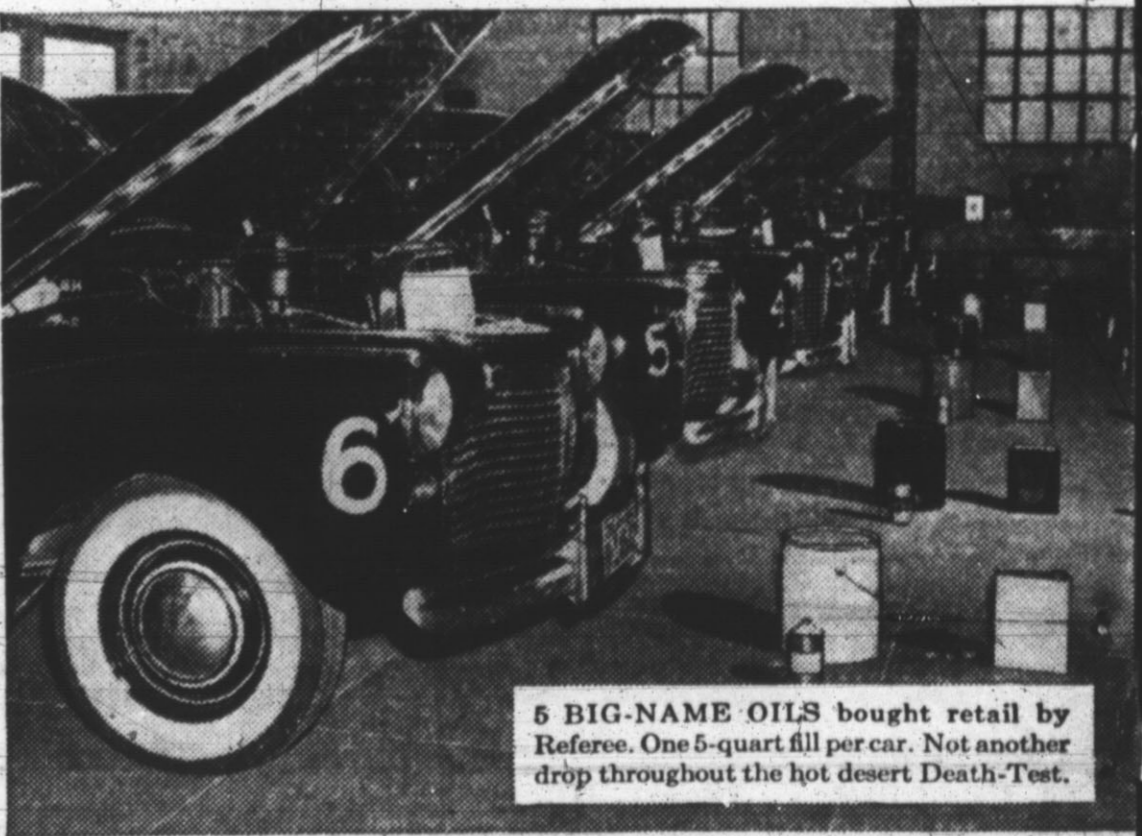
The whole big success of Conoco Nth started down in Death Valley—so hot you can't sweat. Here 6 new stock cars, strictly alike, each got one 5-quart fill of some one oil being tested. Then the Official Referee clamped on the locks; never a drop of oil could be added.

Eyed by impartial officials every instant, the cars all reeled off their 57 miles hourly. Here and there on the desert a carcass lay bleaching—and desert death awaited these car engines, too. For none could finish till its oil hit bottom—finishing the engine beyond repair.

CONOCO Nth gave nearly twice the miles averaged by the others tested!

The 5-quart fill of Conoco Nth lasted 13,398 miles... Certified. Conoco Nth outlasted one big brand by 8,268 miles. Even the best of the five was outlasted 5,683 miles by Conoco Nth oil. Such a real difference must have a real source. And two real life-givers created by man... two modern synthetics... are in Conoco Nth motor oil.

You know of modern vitamin synthetics, making up for Nature's life-givers lost in some modern food processing. Similarly,



5 BIG-NAME OILS bought retail by Referee. One 5-quart fill per car. Not another drop throughout the hot desert Death-Test.

the extreme refining needed by oils for current cars has been destroying Nature's best life-givers! But in their place today Conoco Nth brings your engine the two patented Conoco synthetics.

One of these—man-made under the famed Germ Processed oil patent—will keep your engine OIL-PLATED with lubricant that can't all quickly drain off of inner surfaces. So OIL-PLATING is on guard against wear in advance! And the latest Conoco synthetic—man-made under U.S. Pat. 2,218,132—will check "festering" of oil that's encouraged by foul leftovers from every engine's normal firing. This common oil trouble is now checked or inhibited by the new man-made Conoco life-giver—Thialkene inhibitor.

You'll never Death-Test your Conoco Nth oil in sinister Death Valley, any more than you repeat other proving-ground tortures. You'll still drain and refill at recommended intervals. But how you'll expect to stretch the distance before adding a quart, judging by this big fact: 5 heavily advertised oils in the Certified Death Valley Test were outmiledged 74% to 161% by Conoco Nth oil. Economy like that counts up into dollars! Change to Nth oil today at Your Mileage Merchant's Conoco station. Continental Oil Company—Pioneers in Bettering America's oil with Synthetics.

CERTIFIED I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each case at the mileage stated.

A. M. Jackson
Consulting Engineer, who during Academic year is Professor of Automotive Engineering, Purdue University

CONOCO Nth MOTOR OIL



Only Bat Man In Army Must Stick To Parachute

Houston, Sept. 11—Private Bill Cook, who almost killed Santa Claus last Christmas, is the only bat man in the army corps.

Cook, serving with the 73rd school squadron at Ellington field may never get the opportunity to show what he can do over an enemy air field. The army believes the parachute is sufficient equipment to drop a man to earth.

Cook probably has made more jumps, with and without his bat wings, than any army airman. He has jumped 396 times; in 175 of these he soared like a bird on his way down.

Yet he never has leaped from an army plane. He's a parachute inspector.

Cook, who is 30 years old, made his first leap when he was 17. Since then, he has barnstormed the country over, spending his time leaping and going to the hospital to be patched up.

In 1934, at San Bernardino, Calif., his chute fowled, and Cook rode to the hospital with a broken shoulder, fractured pelvis and two broken legs.

That was the year he made his first try with the bat wings, an idea he developed with Clem Sohn, another professional jumper.

Cook made his last bat jump in Austin last January. Just before Christmas, he broke his shoulder trying to land in the San Marcos business district, dressed as Santa Claus with a pack of toys on his back.

He had two chutes, both of which fowled. One of them, however, opened enough for him to save his life.

The children, though, figured Santa had been killed, and a good deal of explaining had to be done.

The best investment you can find: Defense Savings Bonds and Stamps. Buy them regularly.

On the Way to the City



"Life Begins For Andy Hardy," latest issue of the Hardy Family series, shows Andy in his first experience with the hard realities of the business world, and brings Judy Garland back as Andy's faithful girl friend who tries to soften the knocks of the big city. Written with the humor and understanding of other Hardy pictures, the latest edition promises to be one of the best of the group.

Also in the cast are Lewis Stone, Cecilia Holden, Ann Rutherford and a newcomer, Pat Dane, "menace" of the picture, who is mentioned as a juvenile Lana Turner.

Adrian News

By MRS. GEORGE A. SYMS

Mrs. A. L. Reynolds entertained in honor of the third birthday of her little grandson, Eugene Reynolds, last Friday afternoon.

D. W. Foster of Amarillo visited Mrs. Foster, Sunday.

Miss Marjorie Lewis was ill with a cold during the week end, and was visited by her mother from Amarillo on Saturday and Sunday.

Mrs. Glen Howard entertained with a circus party in honor of Polly Anne's seventh birthday on Saturday afternoon.

Miss Freda Balding returned Thursday from visiting several

weeks with her brother, Jack Balding, and Mrs. Balding in San Francisco, Calif.

Mr. and Mrs. David Bruce and sons, Jimmie, Billie and Tommie, of Amarillo, visited Mr. and Mrs. Glen Howard over the week end.

Edward (Buddy) Chapman will leave Tuesday to enter North Texas Agricultural College at Arlington as a first year student. His brother, Clifford, finished two years of work there last year and is now employed as draftsman by a construction firm in Mineral Wells.

Miss Della Stagner visited relatives in Hereford during the week end.

Mr. and Mrs. E. C. Chapman were business visitors in Amarillo, Saturday.

Jean and Dorothy Spande will enroll at WTSC, Canyon, this week. Jean is an honor graduate of the 1941 class of Adrian High School and Dorothy will enter as a Junior, having completed her first two years of work at Phoenix Junior College at Phoenix, Ariz.

Miss Hallie Mosteller, who is attending business college in Amarillo, spent the week end visiting relatives and friends in Adrian.

The attendance at Sunday School was 64. The attendance at the meeting was good through out the week.

Mr. and Mrs. Gene Haliburton of Amarillo, and Mr. and Mrs. John Haliburton and family of Vega visited in the Klein home Sunday. Mrs. Klein accompanied them to Amarillo for several days treatment at the hospital.

Miss Henrietta Creitz, who has finished her three years nurses training at Northwest Texas

Hospital is working as a special nurse at the hospital.

Tom Cook of Seminole, Okla., was looking after business interests here over the week end.

Sarah Calhoun left Saturday for Stephens College, Columbia, Mo., to resume her studies as a second year student.

Lowen Reynolds, eldest son of Mr. and Mrs. A. L. Reynolds has been transferred to a camp in California.

O. T. Larson of Hereford had a truckload of Hereford potatoes and Fort Summer apples on the market in Adrian Tuesday.

Walter Lemke left Sunday to enroll in Texas Tech at Lubbock.

Christine Fortenberry has enrolled in the Perryton High School and is making her home there with her aunt, Mrs. Gertrude Barlow.

Mrs. P. E. Long and daughter, Ruth, and sons, Marvin and Roy, and Bobby Speed left Thursday night for a ten day's visit with Ray and Loyd Long in Los Angeles, Calif.

Eugene Brouse received word Monday of the death of his mother Sunday in La Crescenta, Calif. Mrs. Brouse was at her bedside at the time of her death, and Mr. Brouse's brother and sister and their families from Little Rock and Memphis had recently returned to California, and were also there at the time of her death.

Mrs. Glen Howard spent Wednesday in Amarillo.

G. A. Syms attended a meeting of the six-man football league in Amarillo on Saturday.

Adrian will play Bovina, there, on Sept. 26; Vega, here, Oct. 3; Happy, there, Oct. 10; Bovina, here, Oct. 17; Vega, there, Oct. 24; Happy here, Nov. 7.

Mrs. Charles B. Miles

The farmers are busy harvesting their row crops. Most of them say that row crops are best in this vicinity since 1929.

Mr. and Mrs. John Johnson and daughters spent last Sunday in Muleshoe with Mr. and Mrs. Arnold Long.

Mr. and Mrs. R. A. Wells and children of Hereford and Mrs. Stevens of Sayre, Okla., visited Sunday with Mr. and Mrs. C. B. Miles.

Mr. and Mrs. Irving Willoughby and sons attended a birthday dinner in Hereford Sunday honoring Mrs. A. B. Schultz.

Mr. and Mrs. T. B. Cox and children spent the week end at Lockney visiting his father who is seriously ill.

Ward News

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Mr. and Mrs. John Johnson and daughters spent last Sunday in Muleshoe with Mr. and Mrs. Arnold Long.

Mr. and Mrs. R. A. Wells and children of Hereford and Mrs. Stevens of Sayre, Okla., visited Sunday with Mr. and Mrs. C. B. Miles.

Mr. and Mrs. Irving Willoughby and sons attended a birthday dinner in Hereford Sunday honoring Mrs. A. B. Schultz.

Mr. and Mrs. T. B. Cox and children spent the week end at Lockney visiting his father who is seriously ill.

THE AMERICAN FAMILY

By George



"Yes, I have a nickname, but mom isn't using it today. I was naughty this morning."

Second Monday 8:00 p. m. Official Board meeting, Tuesday after the first Sunday 8:00 p. m.

ASSEMBLY OF GOD CHURCH
A. A. Daly, Pastor
(2 blocks north of high school)
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m., 8 p. m.
Midweek Services Tuesday and Friday 8 p. m.
Welcome to all.

FIRST PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Sunday School 9:45
(G. M. Hudson, Supt.)
Morning Worship 11:00
Young People 6:15
Evening Worship 7:30
Mid-Week Service 7:30 (Wednesday)

ST. ANTHONY'S CATHOLIC CHURCH
Rev. Nathaniel Madden, Pastor
Rev. A. J. Milano, assistant Pastor
Sunday Masses: 7:30, 8:45, 10:45
Religion Classes: 9:30

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
J. C. Ricketts, Superintendent
Bible School 9:45-10:45
Morning Worship 10:45-12
Christian Endeavor 7-8 p. m.
Evening Worship 8-9
Young People's Choir Rehearsal, Wednesday 7:30-8
Adult Choir Rehearsal Wednesday 8-9

The regular evening Church Worship Service will be dismissed so that the congregation may attend the Bible Lecture at the Methodist Church. "Christ At The Door" will be the subject of the sermon at the morning worship hour. As we approach Rally Day, October 5, our Bible School attendance and interest continues to grow. Let us take a step upward next Lord's Day.

BAPTIST CHURCH NEWS
Rev. W. E. Barnes, Pastor
Order of Services
Sunday School 9:45 a. m.
A. O. Thompson, Supt.
Morning Worship 10:55

Training Union 7:15
Evening Worship 8:15
Mid-week Prayer Service, Wednesday at 8:15
Choir Rehearsal, Wednesday 9:00

Dr. J. W. Bruner, Executive Secretary for the State, supplied in the pulpit last morning. His message was enjoyed by all.

We are looking forward to the time for our Fall Revival. Rev. Truman Crouch of Abilene will be the evangelist, and the meeting will last 12 days starting October 1st. There will be no morning services. We are asking all of our membership to save these few days and attend every service.

The New Church Library has all of the books in the shelves now and we invite you to come in and look it over. When it is completed it will be a great addition to our church and one that will be a great help to the membership. The Brotherhood of the church is sponsoring this project.

Attendance last Sunday: Sunday School, 357; Training Union, 75.

CHURCH OF CHRIST

Bible School 10:00 a. m.
Preaching 11:00 a. m. 4 p. m.
The communion follows each of the above services.
Wednesday Women's Bible Class 3:00 p. m.
Prayer meeting 8:00 p. m.

The change in the evening service at the Church of Christ, from 8 o'clock in the evening to 4 o'clock in the afternoon seems to be a great success. There was a good audience present last Lord's Day afternoon. People visited from Amarillo, Dimmitt, Friona and Lariat.

Next Lord's Day morning the minister, H. P. Cooper, will preach on "Paul's Experiences In Support of His Claim to True Apostleship," and the afternoon subject will be "Disobedience." Everyone is cordially invited to attend all the services. We will try to make you feel at home. We will try also to make you want to come again.

RESULTS



from WANT ADS

LOOK into these Beautiful Values

Every one of these timely values reflects **DEPENDABLE ECONOMY** — the maximum quality at the minimum cost. Look into them and see how much **YOU** can save by coming to **CLOSE'S** this week for beauty needs, home drugs and playtime accessories. Our courteous, helpful service will make your visit a pleasant interlude.

- 50c Nyal
- MILK MAGNESIA 39c
- \$.100 CUTEX Gift Set . . . 69c
- \$.1.25 Size CREOMULSION . 98c



FORTIFIED by our RELIABILITY

There's more than drugs and weights and measures to compounding a prescription—there's the human element . . . the skill and integrity of the pharmacist. You cannot see this ingredient, yet it is there, strengthening the efficacy of the medicine. Your doctor will tell you of our reliable prescription work because he knows we appreciate the importance of the human element in the dispensing of drugs.

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- 50c IPANA 39c
- 50c Chamberlain's LOTION 39c
- \$1.00 Coty's FACE POWDER 89c
- 75c BAYER ASPIRIN 59c
- Pint MINERAL OIL 49c
- 25c Black DRAUGHT 19c
- \$1.00 Citrocarbonate 89c
- 65c ST-37 49c
- \$1.20 SAL HEPATICA 98c
- Vitempo "B" COMPLEX 98c

- ### CLEAN-UP
- 35c ENERGINE 29c
 - 15c BON AMI 12c
 - Lux or Lifebuoy SOAP for 27c
 - Good RUBBER GLOVES 49c
 - 60c ZONITE 39c

HERE'S AMERICA'S BIGGEST LUGGAGE VALUE



Only \$12 FOR THIS SAMSONITE 2-SUITCASE

IN Esquire

Look at this handsome, roomy bag. It holds 2 suits on hangers, wrinkle-free, and gives you plenty of extra space for ties, shoes, shirts, accessories. It's one of the most practical, useful bags you can buy. Choice of Sierra Brown, Saranac Blue, Sarasota Ivory.

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- Men's or women's overnight case, \$7
- Women's hanger case, \$12
- 32-in. all-purpose family wardrobe case, \$17.

SEE THIS SAMSONITE STREAMLITE LUGGAGE TODAY AT

CLOSE DRUG

PHONE . . . 13

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Crown Tinted rayon crepe! Rich texture, exquisite colorings, superb designs!

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Famous Quality! Sturdy Rondo Percalé Perfectly matched 1 1/2 prints and plain colors! 21c yd

Special! AVENUE PRINTS Prints galore at this mighty little price! Washable colors! 15c yd

NOVELTY PRINTS Bright, tubfast designs! Including famous Hometowns! 19c yd

See The New Fall Advance Patterns! Easy to use! . . . and smart! . . . 15c

Save 20% on These Notions! 8c

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- 5 yds. Rayon Elastic
- Variety of Buttons

For Women

- Flex-o-back Corset 2.98 Won't ride up! Sturdy coutil with Talon
- Fine Cynthia Slips 98c Tailored and trimmed. Rayon crepe or satin
- Gaymode Hosiery 79c Sheer crepe twisted chiffons, high-waist medium shoes, reinforced service weights
- Seamless Silk Hose 25c pr.
- Mercerized Cotton 25c pr.
- Rayon Gowns Housecoats Lace Rayon 98c satin 2
- Snug Tuckstitch Undies 25c

For Girls

- Miss Prep SLIPS 49c Rayon crepe or satin. Built-up shoulders, pretty ruffled hems
- Cotton BLOOMERS 19c Sturdy combed cotton with rayon stripe. Reinforced!
- Cotton ANKLETS 15c Favorite cuff styles in wide color range! Long wearing! COLORFUL
- CAMPUS HOSE 25c Bare knees are very smart!

For Men - For Boys

- Men's Undies 25c Swim or panel rib shirts! Durable 4-thread knit and back! You Save! Young Men's & Boy's Crew and Black Socks 15c

PENNEY'S

LOCALS

Mr. and Mrs. J. E. Beyer left Saturday to spend a two week's vacation in Kansas with relatives. In Hutchinson they will visit a son, J. E. Beyer, Jr., and family; and in Winfield they will visit in the home of a daughter, Mrs. Harold Hicks.

Mrs. Ralph Hastings, Mrs. Henry Hastings and Mrs. J. T. Gilbreath, Jr., were in Amarillo, Monday.

Mr. and Mrs. A. Petersen left last week for Phoenix, Ariz., where they were called by the serious illness of her brother, Albert Stephens, whose funeral was held in Phoenix Sunday. The Petersens are expected home today.

Mrs. W. E. Willis of Houston has arrived for an extended visit here with her sister, Mrs. G. A. F. Parker.

Rev. James Alken is in Amarillo today attending a Presbyterian meeting. He will also attend a planning conference in Amarillo tomorrow.

ATTEND PARTY IN CANYON

Mesdames John Olson, E. S. Ireland, Sam Hunter, Ullman Hunter and H. C. Baird were in Canyon Friday to attend a party given at the home of Mrs. Harvey Cash. The party was given in honor of Mrs. J. R. Sharp, a Presbyterian officer, and a shower of gifts was presented to the honoree.

Guests in the home of Mr. and Mrs. L. B. Holland this week are her brother, Lynn Swartz and wife and two daughters of Bradford, Pa. The Hollands maintain a home in Norman, Okla., but spend the summers at their farm home five miles south of Hereford. Mrs. Holland has just returned from Norman where her sister, Mrs. Lottie Smith, who lives with her here, has returned to put her two sons, Charles and Harold, in school.

News from Dr. and Mrs. T. L. Morgan who are former Hereford residents, is that she is recuperating from a serious operation in a Slaton hospital. Mrs. Morgan underwent the operation in Dallas and was removed to Slaton. Dr. Morgan is in an army camp in Arizona and his mother has charge of their two small children in Lubbock.

Rev. Frank Travis, pastor of the Presbyterian Church of Children, addressed members of the Men's Fellowship Group of



ALL-CHEERING plenty, WITH HER FLOWING HORN, LED YELLOW AUTUMN, WREATH'D WITH NODDING CORN. — BURNS

The local church here last night,

Miss Vivian Olson left Monday for Waxahachie, where she will attend Trinity University. She returned for her second year at the University. Vivian is the daughter of Mr. and Mrs. John Olson.

Dr. Howard Eberle left Monday after a two week's visit here in the home of his parents, Mr. and Mrs. F. J. Eberle. Dr. Eberle returned to Madisonville, where he has been located for the past several months but will report for duty in the United States Navy at Corpus Christi on Sept. 19.

Mr. and Mrs. W. H. Russell and children and Mrs. Allan Bell and Evelyn were in Lubbock the past week end to visit friends and relatives.

Mr. and Mrs. Troys Carmichael, Mrs. A. J. Schroeter, Erma Faye Robinson and Clara Wedel spent the week end at Albuquerque, N. M.

TEXAS OUT-O-DOORS

Austin.— Antelope, which in years past has been successfully live-trapped and transported to better ranges in lower West Texas and the trans-Pecos region, will be trapped next in the Panhandle, the executive secretary of the game department announced today.

The project, scheduled to begin within a few weeks, will be centered in Oldham County, where a considerable antelope herd has developed, and animals trapped will be distributed to thousands of acres of suitable range in that portion of the Lone Star State.

Details are being worked out in conferences between the executive secretary, the director of Wildlife Restoration of the department, and the game manager who has been in charge of such work in the past and is most familiar with it.

The purpose of the work, the executive secretary explained, is to remove surplus antelope from overcrowded ranges. Under such conditions the Texas antelope herd, a few years ago, was slowly starving to death. There was not enough food on the ranges to withstand the tremendous competition for subsistence among cattle, domestic sheep and antelope, it was explained.

Success of the antelope trapping work instituted by the game department already has been indicated, and this year the director of Wildlife Restoration estimates the total antelope population of the State at 10,000 head, on the basis of reports from field men who check the various areas where seed herds of the animals have been released.

One of the most cheerful reports this year came last week from the game manager of the Trans-Pecos region, who said there had been an excellent fawn crop of antelope this year, and that owing to rains earlier in the year, the food supply over most of the antelope range was much better than average.

If the North Texas project is as successful as the lower Plains and Trans-Pecos antelope programs have been, pronghorns

should be much more abundant in the future in the Panhandle of Texas.

If you're a white-wing hunter and bring down one with a band on its leg, don't throw either the bird or the band away!

It's not unlawful to kill a white-wing or any other bird that has been banded.

Take the band off the bird's leg and send it to the Game, Fish and Oyster Commission, Austin, Texas.

The bands are used for purely scientific purposes. Assistance of sportsmen in getting the bands returned to the Commission will be greatly appreciated, the executive secretary of the Commission said.

Birds are banded so that wildlife research scientists may check accuracy on migrations and other life habits of birds, and recently hundreds of white-wings were banded in the lower Rio Grande Valley. Please help the Commission help the birds by returning any bands discovered.

It is not uncommon for robins to nest and raise their young in parts of Texas but such practices have been seldom seen in the Lubbock region. So Watt Avery of Lubbock has been watching with growing curiosity the antics of a robin couple that "settled down in a tree in his yard. So far they have brought off two sets of young.

The general bills provide that: It is unlawful to take muskrats from the land of another without permission, whether or not the land is enclosed.

Prairie chickens may not be hunted until September 1, 1946. Deer, with certain exceptions, must be removed from storage by June 5th of each year.

Doves may be taken during the open season now in progress. But this law was amended in certain particulars, such as shortening of the season, by Federal regulations which control shooting of migratory birds and waterfowl.

Carrier pigeons or homing pigeons, may not be killed or molested, at any time.

Persons may not fish in public parks under control of the Texas State Parks Board without the consent of the caretaker or superintendent of the park in question.

Hunting in public parks under control of the Texas State Park Board is prohibited.

Non-resident, alien and artificial lure licenses are no longer required of those fishing for sport in salt water. They still are required of those fishing in fresh water.

The coastal shrimp season was modified, and the 5-1-2 inch shrimp length limit was repealed.

Golden eagles, or Mexican brown eagles abundant in western Texas, may be killed at any time.

Lawmakers Pass Wildlife Bills In Quantity

Austin.— Northwest Texas and Panhandle hunters, fishermen, and others who take either a professional or sporting interest in field and stream already are scratching their heads over new wildlife legislation passed by the recent regular session of the 47th legislature.

The lawmakers passed 105 wildlife bills, almost one per day, and thereby set a record. Only 10 of them were general bills, that is, applicable to the state as a whole.

A number of the local bills apply to Northwest Texas and the Panhandle. In all, 29 counties in that portion of the state are affected, according to the executive secretary of the game commission.

LEGAL NOTICE

STATE OF TEXAS COUNTY OF DEAF SMITH NOTICE OF SALE UNDER ORDER OF SALE

By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment, duly rendered in said court on the 31st day of August, 1940, in favor of V. C. Rice, as plaintiff, and against Lewis Halbert Rice, John Willis Rice, Fannie Elizabeth Rice Lanier, Paul Lanier, Fannie Elizabeth Rice, Fannie Marie Tucker, John Dudley Tucker and Harvey Login Tucker, as defendants, in cause Number 2488 in such court, which said judgment is of record in Vol. 6, at page 413 of the Minutes or said court in said county, I did on the 9th day of September, 1941, at 4:55 o'clock, P.M., levy upon

the following tracts and parcels of land situated in Deaf Smith and Farmer Counties, Texas, as the property of said defendants above named, to-wit:

An undivided one-half interest in and to all of Section Number 26, Township No. 2, North of Range No. 2, East of a Capitol Syndicate Subdivision, as shown by the plat thereof of record in the Deed Records of both of said counties, the same being

located partly in Deaf Smith County and partly in Farmer County, Texas;

and on the 7th day of October, 1941, being the first Tuesday of said month, between the hours of ten o'clock, a. m. and four o'clock, p. m. on said day, at the Court House door of said county, I will offer for sale and sell at public auction for cash, all of the right, title and interest of said defendants, and each of them, in and to said

lands being their undivided one-half interest therein; and said interest in said respective portions of said lands located in Farmer and Deaf Smith Counties will be offered for sale in the manner above provided, separately.

Dated at Hereford, Texas, this 9th day of September, 1941. J. O. NEWELL, Sheriff, Deaf Smith County, Texas. By Fred W. Baird, Deputy. 37-38c

Courteous, Friendly Service is the keynote at this store of Large Stocks and Low Prices. Join the throng who save here every day. Specials on this ad are good for Friday, Saturday and Monday

Image of a cookie bag. Text: Cookies Chocolate, Vanilla, cream filled 2-lb. bag 23c

Table of grocery items and prices: SNOWDRIFT 3-LB. CAN 55c, CATSUP Heinz Big Bottle 21c, TISSUE Northern Roll 5c, FLOUR Light Crust 24 LBS 93c, IVORY SNOW or FLAKES Large Box 23c, TOILET SOAP Camay 3 for 19c, HARD WATER SOAP Kark's 4 for 19c, DREFT Large Box for 23c, RINSO Large Box 2 for 39c, TEA Tetley's 1/4-LB. PKG 15c, KLEENEX 200-Sheet box 2 boxes 25c, KOTEX 12's 2 for 49c, CRUSTINE SHORTENING 4-Lb. 59c, MACARONI or SPAGHETTI Skinner's Pkg. 7c, MARSHMALLOWS Brown's, 1-lb. package 2 for 23c, PEACHES, Val Vita. Halves or Sliced, No. 1 tall cans 2 for 25c, APRICOTS Val Vita, Big 2 1/2 cans 3 for 49c, SPINACH Val Vita No. 1 Tall Can 10c

Image of a flour bag. Text: FLOUR Furr's Finest. Guaranteed to satisfy in every way or your money back 24-lb. Bag 89c

Image of a Crisco can. Text: CRISCO 6-lb. Can \$1.09

Image of a pea can. Text: PEAS No. 2 Can 10c

Table of grocery items: SALAD DRESSING Big Value! Quart 17c, PEP Kellogg's Pkg. 10c, BRAN FLAKES Kellogg's 40 percent bran, large box 2 for 25c, FURR'S BREAD Received Fresh Daily Pullman 10c, SOAP Crystal White, giant bars 5 for 19c

Image of Ivory Soap box. Text: NEW IMPROVED IVORY SOAP Large Bar 3 for 27c, Medium Bar 4 for 23c, Guest Bar 4 for 17c

Table of grocery items: CORN Country-Kist, Whole Kernel Golden Bantam, 12-oz. 3 for 29c, CORN FLAKES Kellogg's Large Boxes 2 for 17c

Image of Fruit Jars. Text: Fruit Jars "Kerr Mason" QUART doz. 69c, PINT doz. 63c, 1/2-GAL. doz. 95c, JAR CAPS Kerr Mason doz. 21c, JAR LIDS 3 doz 25c

Table of grocery items: PRODUCE: GRAPES Thompson Seedless LB. 5c, ONIONS Spanish Sweet's White or yellow 3 lbs. 10c, ORANGES Medium size "Sunkist" doz. 17c, LETTUCE Medium heads. 2 FOR 9c

Image of a steak. Text: STEAK STAMPED VEAL, LOIN Round—LB.. 32c, BACON No. 1 dry salt by the piece, lb. 15c, MOCK CHICKEN LEGS 6 for 25c, ROAST Choice round bone sho. cut, lb. 23c, STEAK Veal, shoulder cuts—LB. 19c

Table of grocery items: T-BONE or CHOPS—LB. 25c, 1-Lb. Cello Pure Pork SAUSAGE... ib 22c, Breaded, Ready to Fry! VEAL CUTLETS... lb 23c, LARD Fresh, pure. Bring pail, lb. 12 1/2c, BACON Furr Food Special, sliced—lb. 29c

Table of seafood: SEA FOODS PERCH LOINS lb. 19c, FISH FILLETS lb., WHITING lb. 12 1/2c, OYSTERS Pint 39c

Table of chicken: CUT UP CHICKEN Buy the Pieces you Want! THIGHS and BREASTS... lb. 55c, DRUMSTICKS... lb. 45c, BACKS and WINGS... lb. 22c

FURR FOOD

Advertisement for Charm-Aid Studio. Text: IT'S TIME for Fall BEAUTY. Get ready to greet the new season! Fall is the time when indoor entertainments get in full swing—and you have pretty new clothes to go places—new dress, new hat, new hairstyle. Make your appointment now for your new permanent, or shampoo and set. You'll be pleased with the natural appearance of your waves and curls! CHARM-AID STUDIO Ruth Houser - Dette Albraecht - Eva Greeson

Advertisement for West Texas Feed & Seed Co. Text: A few items from our Large Stock: For Wheat Treating Ceresan Copper Carbonate, Bulk Fly Spray Household Spray Stock Spray, For the LAWN Bermuda Grass Seed Blue Grass Seed Clover Seed Vigoro Fertilizer and Copperas, For POULTRY Egg Mashers Worm Pills Lice Powder, For POULTRY HOUSES Black Leaf "40" Kolenium Kreosote Dip, For DAIRY CATTLE Sweet Feed Dairy Feed Mo-Milk Hay, For RANGE CATTLE Sweet Cake Cottonseed Cake Cottonseed Meal Morton's Block Salt Morton's Cake Salt, CONCENTRATES for Poultry for Cattle for Hogs, "VITAWAY" Mineral Block Salt Mineral Stock Salt. Attend the Castro County Fair Friday - Saturday. WEST TEXAS Feed & Seed Co. Jack Wright, Mgr. Phone 265—Hereford, Texas Top Prices for your Cream, Eggs, Poultry and Hides!

LET'S GO, WHITEFACES!

The Whiteface Round-Up

We're Ready for You, LITTLEFIELD!

Anderson, Reeve Sponsor Museum

Mr. Anderson and Mr. Reeve are the sponsors of a museum which is to be located on the third floor in room 36, the unused room by the water fountain in the east end of the hall. The museum will contain such articles as an Edison phonograph, a muzzle loading rifle, Confederate money, products of this locality, Indian relics, interesting rocks and pieces of wood, scientific collections and other articles of historic and scientific interest. Mr. Anderson says that he would welcome any contributions to the museum from any outside individual or student, which will be accepted as a gift or a temporary loan.

The museum would be of value to the students of geography, history and science; the articles would also serve as visual aids for teaching these subjects, which would be of value to teachers.

Remember, if you have any articles of historic or scientific interest, bring them to Mr. Anderson or Mr. Reeve. You can give them as a gift, or as a temporary loan in case you will want them back at the end of the year. Good care will be taken of these articles and proper credit will be given for contributions.

Debaters Meet Wednesday

An interested group met in room 23 last Wednesday afternoon for the regular weekly meeting of the Debate Club. The new vice-president, Leo Rudd, presided over the meeting, while the new secretary-treasurer, Margaret Olson, took the minutes.

The club had had a debate scheduled for this meeting, but on account of the discussion of some important matters, the debate was postponed until next week. The club discussed the possibilities of an assembly program to be given soon. The object will be to entertain the student body and start off the assembly programs of the year. Various members gave short talks as to the values they had received from debate.

The club wishes to recognize and welcome Polly Dixon who joined the club last week.

The club adjourned at 5:00 o'clock with plans to meet next Wednesday to discuss the assembly program and to have a debate on last year's question, "Resolved: That Texas Should Adopt a Natural Resource Tax."

F. F. A. Elects Officers

At the meeting of the F. F. A. September 11, 1941 there were 30 boys present. The purpose of the meeting was to elect officers.

The following officers were elected: president, Charles Hill; vice-president, Harold Conklin; secretary, "Red" Merrill; reporter, Sam Lisenbe; watchdog, Charles Skelton.

The club will meet on alternate Thursdays. The new members will be initiated at the next meeting. The initiation committee is composed of Tony Hoffman, Elwood Skypala, and S. D. Foster.

"We're Stepping Out," Say The Freshmen

Junior: That little girl must be visiting her brother.

Senior: That's what I thought too, but all those little fellows are Freshmen.

Freshman: I heard you, but even if we are small, we are going to make a mark as a class in high school. Here's a good reason. We elected Billy London president, Lonidene Martin, vice-president; Helen Acker, secretary-treasurer and Marcella Blue our candidate for Football Queen. See? That shows we know what's what! Maybe we were afraid of getting in the wrong room at the right time, but who isn't when he's a freshman? Did you know that the F. H. T. chose Patsy Sanders song leader and Helen Acker pianist for the club? Well, I admit we aren't large, but you had better keep an eye on us.

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On the Highway — Phone 440

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LET US FINANCE YOUR NEW OR USED CAR!

In addition to the regular service offered, we are now prepared to include a protected payment policy, so in case of Sickness, Accident, Permanent Disability or Death — payments are made for you by the Insurance Company.

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Hi-Y Officers Hear Rabbi Bluhm At Camp

The annual Hi-Y Officers Training Camp was held last Saturday and Sunday at the Methodist encampment. G. M. Hudson, sponsor; Don McCullough, Harold Close, Bruce Beene, and Richard Ireland represented the Hereford club.

The theme of the camp discussions was "The Hi-Y Challenge of Crisis." The guest speaker of the camp was Rabbi Bluhm, a Jew recently out of a German concentration camp and now Rabbi of the Amarillo Synagogue. He gave a talk on his life and experiences in Germany.

Sunday morning the Hereford Club gave a panel discussion on "The Challenge of Personal Religious Living." Other clubs throughout the meeting discussed panels on such topics as "The Challenge of Leadership," "Democracy and the Present Crisis," "The Challenge of Character and Moral Personality," and "The Challenge of School and Community Service."

Social Problems Class Makes Plans For Year

Since school started, the boys social problems class has been discussing what it wants to learn this year. The boys have decided to learn how to choose their clothing, how to develop their personality, how to cook and do many other interesting things. For the last few days the lesson has been on personality, including thoughts about human nature and inherited qualities.

The class has decided to cooperate with the F. H. T. club in making money to send delegates from the class to the state rally. Last year at the state rally there were 105 young men from 35 schools over the state. During one day of the rally these boys conducted their own meetings which were presided over by their officers. The outstanding part of this program was a panel, composed of homemaking boys, on "Social Life and Its Importance to Youth." The conclusion was that two of the most important units taught in homemaking courses were those that will help in social life; namely, good grooming and good manners.

The boys have organized a club which will meet Fridays. On these days the time will be devoted to reading, programs, or anything which will benefit the class.

The officers are: president—Billy Dameron; vice-president and program chairman—Darrell Blanton; assistant chairman—Foster Hill; treasurer—S. D. Foster; reporter—Jake Meyers.

Around the Camp Fire

Miss Crawford—"Parse the word 'kiss,' John."

John Estes—"This word is a noun, but used as a conjunction. It is never declined, and more common than proper. It is not very singular, in that it is usually used in the plural. It agrees with me."

Wanda Jean Whitaker—"I'll have you know I intend marrying a Hereford High student and a gentleman."

Elmore Nunn—"You can't. That's bigamy."

"I love you—ouch!"

"I love you—ouch!"

And those who have the story of the two porcupines necking.

Mr. Emmons—"I believe you missed my class yesterday."

Elvin Wilson—"No I didn't, Sir, not in the least."

Darrell Blanton—"I dreamed about you last night."

Nadyne Newell—"That will cost you one dollar."

Robert Teter—"I suppose you think I'm a perfect idiot?"

Miss Rigler—"Oh, no. No one is quite perfect."

Red Merrill—"Isn't this a stupid party?"

Betty Dunlap—"Yes."

Red—"Why not let me take you home?"

Betty—"Sorry, I live here."

Bobby Tout—"I guess you've gone out with worse looking fellows than I am, haven't you?"

(No answer)

Tout—"I say, I guess you've gone out with worse looking fellows than I am, haven't you?"

Beverly Fraser—"I heard you the first time; I was just trying to think."

Marcella Blue Is Football Queen

Just to show you how enthusiastic this year's freshman class really is, take notice of the new 1941-42 football queen. The freshmen sold more football tickets than any other class, thereby electing their candidate, Miss Marcella Blue.

Marcella is a blond with blue eyes. She has attended Hereford schools for all seven grades. She collects novelties and likes music. "Of course, I'm thrilled," was what Marcella said when asked how she felt.

Junior Class Begins Year Of Activities

The Junior class again assumed its regular duties of the school year with a mothers' meeting Monday, September 8. Those mothers present were Mrs. Phil Radovich, Mrs. R. H. Beavers, Mrs. H. V. Williamson, Mrs. Bruce Plummer, Mrs. Joe Kendall, Mrs. Walter Dunlap, Mrs. Doyle Rose, Mrs. John H. Olson, and Mrs. George Olson. The group discussed means of raising money for the Junior-Senior banquet and elected officers. Those elected were: president, Mrs. Phil Radovich; vice-president, Mrs. Joe Kendall; secretary, Mrs. H. V. Williamson.

The officers elected in the Junior class are as follows: president, Daniel Russell; vice-president, Margaret Barrett; secretary, Texie Ruth Reynolds; treasurer, Kathryn Danforth and reporter, Georgiane Miller.

Nominees for assistant editor of the "Round-Up" are Nona Dean Rose and Marie Compton, and assistant business managers are Bruce Beene and Evelyn Walker.

ON, YE WHITEFACE!

Oh, ye Whiteface,
Oh, ye Whiteface,
Plunge right through that line.
Ever onward, ever forward,
We'll win this or die.
(Rah, rah, rah!)

Oh, ye Whiteface,
Oh, ye Whiteface,
Fight for victory.
Fight, fellows, Fight, Fight,
Fight.
And win this game!

Tramp! Tramp! Tramp! The Band Is Marching

Some of the people living close to the high school who do not get up until around 8 o'clock do not need an alarm clock anymore. Yes, the band is on the march again. The high school band and pep club are marching from 7:45 until 8:30 every Monday, Wednesday and Friday mornings in order to give performances at the football games.

Even if the band does march, this is not all it does; there are three rehearsals weekly (on Monday, Wednesday and Friday at the sixth period) in the high school auditorium.

The band is now practicing selections suitable for playing at the football games.

Although the band lost many students last year, it has gained new students, some being freshmen and some coming from other places.

"The possibilities of the band for the coming year are good. Some of the problems are weak but this is because many of the students in these sections are new," was what Ralph Smith said, when asked the prospects of the band for the coming year.

Homemaking III Girls Visit Amarillo Stores

The Home Economics III class, accompanied by Miss Sullivan, Miss Foster and Mrs. Louie Olson, went to Amarillo Saturday to purchase articles necessary for their class work. The girls are making special occasion dresses. Some are making afternoon dresses and some evening dresses.

A few of the girls had to select patterns after arriving in Amarillo and all of them bought the material and trimmings for their dresses. The class inspected ready made dresses at some of the stores.

Those making the trip were: Nancy Olson, Dorothy Banner, Ida Brock, Josephine Hoffma, Billye Erlene Sexton, Lurline Dixon, and Seletta Robinson.

Orchestra Needs More Instruments, Players

This year there are very few members in the orchestra. There are only eight violins, one cello, one viola, and one bass violin in the string section. In addition to the strings, there are two clarinets, two cornets, one drum, one French horn, and one oboe.

Mr. Smith says that the organization could easily use one flute, two string basses, two violas and one cello in the orchestra. Most of the stringed instruments can be rented from the Band Parents Association at low cost. If you are interested in this phase of music, see Mr. Smith and make arrangements.

Music lovers of Hereford High School, are you going to let our orchestra be discontinued? If only a few more joined the orchestra, it would probably not have to cease. When we have no orchestra, we will not have an organization in our school to play the best music that was ever written. Are you going to allow this to happen?

Those playing in the orchestra this year are Richard Petersen, Helen Plummer, Christine Olson, Mary Lee Hood, Katherine Turner, Florella Boeskin, Felix Pyka and Paula Mae Edwards in the violin section; Mildred Bowsher, Nettle Hood, violin-cello; Mildred Sheppard, bass violin; David Beavers and Robert Jackson, cornets; Mattie Lawton and Foster Hill, clarinets; Thurman Williamson, French horn; Lois Agnes Gilbreath, oboe; Helen Acker, piano; Margaret Barrett, alternating on piano and drums.

S. F. A. Representatives And Officers Soon To Be Chosen

Not all representatives of the Student-Faculty association have yet been chosen. Not has a president been elected. That being so, those who were at the first regular meeting Wednesday were "carry-over" members from last year.

Making up this group there will be two members from each class (a boy and a girl) and a president nominated from the Junior and senior classes and elected by the student body. Mr. Hudson is the faculty advisor.

The Council has many purposes, among those being to make and distribute privilege cards, provide financial support for the staff, set examples of right conduct for the school, establish rules for the student body, and, in general, foster various programs for the betterment of the school.

It's Victory For Whitefaces In Game With Bobcats, Friday

These Are To Lead The Senior Class

Ask those who have graduated from high school and see if they do not say that their senior year was the most important. Anyway, the seniors of '41-'42 think so, and for that reason they believe that they need dependable leaders. Here are the officers they have elected: Richard Petersen—president; Lois Agnes Gilbreath, vice-president; Corene Hamilton, secretary; Nadyne Newell, treasurer; and Juanita Morris, reporter.

Members Of F. H. T. Honor "Little Sisters"

The F. H. T. sponsored a little sister night in honor of the Freshman girls Wednesday, September 10. The girls met in the auditorium for a brief program and later adjourned to the home-making laboratory for a social hour.

The club colors, blue and silver, were used as decorations. A cornflower, the club flower, was given to each of the new members as a favor. The refreshments, consisting of punch and cookies, were served buffet style. Each member present signed the guest book which was done in blue and silver.

To conclude the program, the members sang "Sing Your Way Home."

Those present were Dora Mae Hagans, Ana Beth Carter, Gertrude Worley, Lotis Smith, Patsy Ruth Sanders, Erma Lee Harrison, Gwyndolyn Springer, Doris Jo Hodges, Wanda Jean Smith, Carlie Rae Frye, Juanita Beauford, Marcella Blue, Cornelia Hamilton, Margaret Barber, Naomi Brumley, Ida Brock, Geneva Ware, Mary Brock, Helen Acker, and Elaine Johnson.

WILSON TO LEAD SOPHS

The Sophomores elected Tom Wilson for class president; Lloyd Olson for vice-president; Kathryn Acker for secretary-treasurer; Bobby Jennings for class reporter; Christine Smith and Edward Young for the student council representatives; and Barbara Robertson for pep leader. The class nominated Mary Ruth Russell as candidate for Football Queen. The new sponsor is Mr. Reeve, who is taking Mr. Best's place.

Public Opinion

What do you think about our having a school paper, separate from the Brand?

Mary Lee Hood—Yes, I think it would be swell.

Dennis Lomas—Yes, we need one.

Christine Smith—That's "super-nobogoshus."

Donald Ray McCullough—It's ducky. It will be the best thing the school's done in a long time.

Ruth Temple Hastings—I'd rather leave it in the Hereford Brand.

Corene Hamilton—I want one because nearly every other school has one.

Dorothy Banner—I think it would be swell.

Norma Harmon—That's O. K.

Mary Ann Acker—Yes, I think it's an excellent idea.

Naomi Brumley—Yes, I would like a school paper because I just love the school page now.

Felix Pyka—We would be more independent that way.

Rosella Albracht—I think it would be nice.

Paula Mae Edwards—Maybe, it would be better.

Mondeleen Miles—Yes, but definitely.

THE RIGHT Banking Service

...for an Agricultural Community

Good banking is based upon a few established principles of industry and good management, plus a close acquaintance with local conditions.

As a result of our years of service to the farmers and ranchers of this vicinity, and of hundreds of heart-to-heart talks with them, we have come to know pretty well their needs and preferences.

We are making every effort to make full use of this knowledge and experience for their benefit.



See Us for COMPLETE DETAILS!

MEMBER F. D. I. C.

The First State Bank

HEREFORD



BULL

By Jimmie Gilentine

You can never tell what will attract the most attention. Tuesday morning Louis Sherman drove his truck up in front of The Brand Office and unloaded a big 13-foot weed. Since then people have speculated over what kind of weed it was—and every one seemed to have a different answer. It was called everything from a Careless Weed to a hybrid. A few of the names were: "Water Weed, Horse Weed, Lamb's Quarter, Soy Bean, Polk Salad, and Careless Weed." The thing looks more like a big Sunflower without any flowers. The stalk is fairly solid, indicating a quality of wood.

One fellow insisted that it was the biggest Careless Weed he ever saw; another replied, "That ain't no careless weed, it's one of those California Redwoods."

Dimmitt is having a fair Friday and Saturday of this week and from all reports they 1941 fair will be one of the best they have ever held. They sent a delegation to Hereford Wednesday afternoon, and they are expecting a large crowd from here. If you can possibly make it, the Dimmitt fair will be well worth your time. It was a dandy last year, and this one is supposed to be twice as good.

Mark Hanna and Leo Forrest have been searching diligently for a place to

onions. The onion crop seems to be doing very nicely this year, while the potato yields have been disappointing.

The present year also goes down as one of the best fruit years in the history of this country, and Ross Fuller has some of the finest peaches of the season. He carried Miles Roberson, Jim White and me out to see some of them the other day. From two of his trees came the unusually fine peaches. He has 10 peaches arranged on a platter and is going to have a picture made of the display. That is, unless Miles goes back. He sure does like peaches. He ate three the other morning and took two with him, stating that he was carrying them to Nancy Conkwright, who works in the bank. Of course, Nancy probably never saw them.

Bob Woods found a pair of "uppers" the other day and brought them by the office. If you have lost your teeth here's a chance to get them back.

If no one claims the uppers within 10 days I have promised them to Homer Fox. Homer says that he isn't going to get any teeth at all, but if he can get these without cost, he will probably take them and be very happy about the whole thing. While Homer and all of these old boys are crying about having their teeth pulled, John Wood comes along and shows them how it's done. One morning he left the house early, telling his wife he was going to have his teeth pulled. When she saw him around 8:30, the teeth were out and he was wearing his new plates.

Up to the minute news releases are shown every week at the Star Theatre. Most of these releases come air mail—and we always show concurrently with the larger cities.

Education Grants Awarded for Life Insurance Study

The S. H. Huebner Foundation for Insurance Education, recently established by grants from American life insurance companies, today launched its program to encourage the development of teachers in insurance subjects and to promote research work in the life insurance field, with the award of ten fellowships and scholarships.

"Recognition of the importance of life insurance in the social and economic life of the nation is steadily growing among American colleges and high schools, and one of the main purposes of the Foundation is to help provide qualified teachers to meet the demand for courses in this subject," Thomas I. Parkinson stated as Chairman of the Co-operating Committee of the Association of Life Insurance Presidents. American Life Convention and Institute of Life Insurance, sponsoring the Foundation. Mr. Parkinson is also president of the Equitable Life Assurance Society of the United States.

The awards granted will go to ten men from nine different states, according to Dr. David McCahan, Executive Director of the Foundation. The six granted fellowships have already secured both bachelor and master's degrees and are now working for their doctor's degrees, with the intention of entering upon a career as a teacher of life insurance. The four granted scholarships hold bachelor degrees and are working towards their master's degree. Five of the ten men winning these awards are now teaching insurance courses in either colleges or high schools.

ROOMS TO RENT? TRY A WANT AD

Samples Huge Watermelon



Senator Alben Barkley receives his sample of a huge watermelon presented to his colleagues by Senator Lloyd George of Arkansas. Vice President Henry A. Wallace looks on hungrily.

Lloyd George As a Farmer



David Lloyd George, England's World War I prime minister, inspects newly-cut barley on his farm at Churt, where local residents and evacuees help with crop-gathering.

Women Now Buy 20% of Ordinary Life Policies

Survey By Research Bureau Shows 900,000 Policies Purchased in 1940

Nearly one-fifth of all new ordinary life insurance policies issued in 1940, or more than 900,000, were purchased by women, it is estimated by the Life Insurance Sales Research Bureau, based on a study of the records of 25 life insurance companies.

The increasing importance of women as buyers of life insurance is shown in the Research Bureau survey, which suggests even greater extension of this market in the coming months, because of woman's increased economic importance under the defense program and also because of increasing participation in the Social Security Act.

With some 9,000,000 women under the Social Security Act, all but about 4,000,000 of the gainfully employed women, there is added interest in life insurance plans which will supplement the basic retirement income and provide more adequately for the later years of life. Also many women today are providing income for retirement earlier than age 65 as provided in the Security Act.

Slightly more than half of the woman buyers of life insurance are business women and nearly one-third are housewives.

It is found that woman buyers are more frequently under age 30, while the greatest number of male buyers is over age 30. Women do not make as many repeat purchases as men, but they hold on to their policies even more tenaciously than men.

Women buy more retirement and endowment policies than men. They buy a negligible amount of term or temporary insurance. Most of their purchases are whole life policies.

ROOMS TO RENT? TRY A WANT AD

GOSSIP From Here and There

The number of milk cows on farms in the United States increased nearly three percent between June 1940 and June 1941, according to the Agricultural Marketing Service.

An REA safety and job training course is being organized on a statewide basis in Texas.

Cotton makes house cleaning easier if one wet mop, one dry mop, three cleaning cloths for floor and baseboards, six dust cloths, and four washing and scouring cloths are kept on hand.

Experiments with the use of frozen eggs in cooking are now under way at an Oregon college. A successful procedure for small scale freezing of eggs in the home is also being studied.

To safeguard and preserve the American way of life—buy Defense Savings Bonds and Stamps.

WANT ADS

WANTED

WANTED TO RENT for cash, farm suitable for hog raising, close to town. J. D. Love. 38-11p

WANTED: Small, gentle pony for child to ride to school. Will trade pasture for use. Mrs. A. T. Jones, Frio Community. 38-11p

WANTED to give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-1tc

NOTICE!

The Mattie Mae Swisher studios of Singing, second door west of the Methodist Church. Voice culture, Coaching for radio, opera, church and contests. Voice correction, languages and speech. Special courses for preschool and older children. Special rates for the year now beginning. 37-3tc

LIST YOUR PROPERTY WITH US: Some inquiry now for both farm and city property. Also small tracts close in. Kerr-Ireland Realty Co. 37-3tc

LOANS

MONEY TO LOAN on Farms and Ranches. Farms, Ranches and City Property at Bargain Prices. J. B. ELLISTON, Agency. 8-1tc

FOR RENT

FOR RENT: House, see H. L. Broadwell. 38-1tc

FOR RENT: Four room cottage on my farm 6 miles southwest. Cheap to responsible party. L. B. Hogland. 38-1tp

FOR RENT: 2-room furnished apartment. Hot and cold water furnished. Francis Apartments, 206 Avenue B. 8-1tc

FOR RENT: Furnished apartment, 1012 25-Mile Ave., Phone 696-W. 38-3tc

FOR RENT: Nicely furnished bedroom. Laura E. Hicks, 310 Witherspoon Ave. 38-3tp

FOR RENT: Light housekeeping rooms or sleeping rooms. Utility bills paid. 506 Jackson Ave. 38-1tc

FOR RENT: Light housekeeping rooms. Down stairs, next to bath. Bills paid. Also sleeping rooms. One block from Post Office. Mrs. Ross Spear, 200 East Fifth St. 38-1tc

FOR RENT: Furnished apartments. 400 McKinley Ave. 37-4tc

FOR RENT: Light house keeping rooms. Utility bills paid. 506 Jackson Ave. 38-1tc

FOR RENT: Furnished bedroom, 706 25-Mile Ave. Telephone 574-

FOR RENT

FOR RENT: Desirable furnished apartment. Adults only. Bills paid. 517 East Eleventh Street. 36-3tc

FOR RENT: Furnished bedroom, adjoining bath. Mrs. T. C. Mathies, 307 Roosevelt. 36-3tp

LOST AND FOUND

LOST: Wheel, casing and tube for 1937 Chevrolet pickup, on Dimmitt Highway. Return to any filling station or to Kube T. Adams. Liberal reward. 38-1tp

FOR SALE OR TRADE

FOR SALE: Well located 320 acres level and all in cultivation. Reasonable cash payment. Best of terms on balance. Price \$15.00 per acre. See E. W. Cawthon. 37-3tp

FOR SALE: Small stock tank \$19.00. Oil barrel-pump, bundle knife, lister and cultivator points, various other items. D. P. Vaughn, North Hereford. 38-11p

FOR SALE: Up and going business under same management fifteen years. Invoice five thousand. Take three thousand. Consider clear property or first lien notes. See Claud Higgins. 38-3tp

FOR SALE: One registered spotted Poland China Boar. About 90 pounds. V. E. Dodson, 1-2 mile east of Progressive School. 38-3tp

FOR SALE: 5 room modern house and 10 acres land at edge of town. Servants house, electricity and gas. See O. E. Sherman. Also have some nice young teams, horses and mares. 38-3tc

FOR SALE: Four male hogs: two registered purebred Buroc Jersey ready for service and two good Hampshires. See Lester Gallely, 11 miles northeast Hereford or 5 miles west of Dawn. 38-2tp

FOR SALE: Sow and 6 pigs, 4 weeks old. Price \$50.00. A. S. Higgins, 12 miles north. 38-1tp

FOR SALE: Improved farm 480 acres in Curry County, New Mexico. 200 acres sowed to wheat. Price \$12.50 per acre. Loan \$3,700.00. M. A. Crum, Friona, Texas. 38-1tp

FOR SALE: Beautiful home with 5 acres land, 1 mile from town. On 25-Mile Avenue. F. J. Eberle, phone 743-J. 38-3tc

FOR SALE: Reed Pipe Organ, A-1 condition. Suitable for home or church. F. J. Eberle, 130 Ave. G, Phone 743-J. 38-3tc

FOR SALE: 10-foot International Hay Rake. Good condition. D. H. Allmon, 7 1-2 miles west on Harrison Highway. 38-1tp

FOR SALE

FOR SALE: Win-Tex Winter Barley Seed. Ray Hershey, 9 miles north, 2 miles east of Hereford. 38-1tc

FOR SALE: 1936 Dodge Coupe also a two-wheel trailer and a good 10-foot stock-trailer bed. Mrs. J. F. Ward. 38-1tc

FOR SALE: 125 young cows and calves; 200 young wet cows, also 2000 choice feeder lambs. Frank Barber, Hereford. 38-1tp

FOR SALE: One upright piano, in good condition. Reasonable price. C. A. Huff, 7 1/2 Miles. 33-1tp

FOR SALE: Alfalfa Seed 3 miles north of Dawn. Herbert Friemel. 38-3tp

FOR SALE: Recleaned alfalfa seed, this year's crop. Maurice Tannahill, first house east of Westway. 38-3tp

FOR SALE: Practically new Peerless Pump, run 190 hours. Cheap. See C. M. Carpenter or L. L. Williams. 37-3tc

FOR SALE: 468 acres irrigated farm in Dallam County, Texas. 3 houses. Two irrigating wells and pumps. 20 acres alfalfa. Best potato and alfalfa land in the state. Shallow water. Will sell at \$25 per acre. Forced sale. 370 acres in cultivation. See or write Dr. J. P. Powell, Dalhart, Texas. 37-3tp

FOR SALE: 320 acres, nine miles from Hereford in irrigation district. Can sell for \$10 an-acre if sold at once. \$1200 down, balance, good terms. E. W. Cawthon. 37-3tp

FOR SALE: Good new cane. Sell for 2c a bundle. R. R. Jackson. 37-1tc

FOR SALE: One coal Round Oak Heater. E. E. Fridley. Phone 691. 37-3tc

JOHN DEERE 10-foot disc tiller. A-1 condition. Will trade for cows or calves. Inquire of R. M. Cantrell, K Street, Hereford. 36-3tp

FOR SALE: John Deere broadcast binder, 7 miles north of Hereford. Fred Caldwell. 38-3tp

PLANT PEONIES now for spring blossoms. Have good assortment. Time to plant "Mums" for fall blossoms. Have full assortment of cushion. Mrs. J. F. Ward. 36-3tp

FOR SALE: High testing seed wheat, Turkey Red, at the Box Car Ranch, 27 miles northwest Hereford. We have scales to weigh. See George McCurey. 33-1tc

Open House To Be Held Sunday By Cub Scout Pack

That Cub Scouts of Pack I, Hereford, will hold open house Sunday afternoon at 3 o'clock was today announced by Urline Streu, scoutmaster.

All boys who are nine years of age and who are interested in cubbing, are invited to attend the outing, Mr. Streu said. A Weiner roast and games will hold general interest. Parents who have 9-year-old children that expect to attend the cub meeting were asked to report the attendance to Mrs. Ellis Coombes or Mrs. Jeff Roberson, Friday, to assist the ladies in preparing for the meeting.

Archie Dean, accompanied by his daughter, Mary Louise Dean and Georgia Nell Coleman and Nell Spradley, went Sunday to Denton, where the girls will attend T. S. C. W. Georgia Nell is the daughter of Mr. and Mrs. R. J. Coleman of the Messenger Community and Nell is the daughter of Mr. and Mrs. J. W. Spradley.

J. P. Jones, son of Mr. and Mrs. A. T. Jones of Frio, is attending Amarillo Junior College this semester.

The most important factor in building or remodeling a corn crib is to make it permanently rat proof. For best results place it on piers with an underneath clearance of two and one half feet or more.

Fill Your Market Basket With BARGAINS

Good for Friday and Saturday
We also have savings on hundreds of other items!

- BROOMS** 10c off ON ANY Broom
- COOKIES** Harvest Time. Fancy grade—5-lb. box 74c
- STOCK SALT** Block Only 44c 100-Lb. Sack 65c
- CORN FLAKES** A 10c Value 8c
- HYLO** WASHING POWDER. Better than Oxydol—25c Box 15c
- MALTED MILK** Thompson's Only 39c
- TEA** SCHILLING'S 1/4-LB. PACKAGE 15c
- PORK & BEANS** 16-Oz. Can 6c
- ASPARGUS** White. No. 2 1/2 Size Can 19c
- POCKET KNIVES** 39c value! Only 25c
- HANDKERCHIEFS** Men's White. 10c value—3 for 10c
- EYE GOGGLES** 25c value! Only 15c
- OLEO** RED BUD! 20c Value 15c
- PEPSI-COLA** (Not Iced). 6-Bottle Carton 23c
- SALAD DRESSING** Best Maid. Quart 23c
- PICKLES** Sour. Quart Jar 11c
- GRAPEFRUIT JUICE** No. 2 Can 7c
- CHUCK WAGON BEANS** 3 CANS 22c
- COFFEE** Chuck Wagon LB. PACKAGE 13c
- DOG FOOD** IDEAL. 3 CANS FOR 25c
- BAKING SODA** 1-LB. PACKAGE 8c
- COFFEE** HILL'S BROS. 1-LB. PKG. 23c
- BATH ROOM TISSUE** 1000-sheet rolls, 3 for 13c
- HONEY** Burleson's Comb. 2-LB. JAR 35c
- McLAIN'S**

MORTON'S SALT In the Round Package. 2 for 15c

YEAST CAKES 2 for 5c

GINGER SNAPS In the Barrel! 2 lbs. 19c

FOUNTAIN PENS 25c VALUE!—ONLY 15c

CORN No. 2 Size Can—Only 8c

CRACKERS Good Crackers! 2 lbs. 12 1/2c

KRISPY COOLED Fruits and Vegetables Kept in a Sanitary Case!

TOMATOES Good Ones 2 Lbs. 9c

LEMONS "Sunbelt" Doz. 15c
BELL PEPPERS Nice large size 7c
OKRA Garden Fresh! 2 lbs. 15c
HUBBARD SQUASH Fresh, tender! 5c
YAMS Portales 3 lbs. 14c
ROASTING EARS 3 Ears for 10c

GROCERY and MARKET

"The Friendly Store" . . . Where You Can Meet Your Friends and FEEL AT HOME!

THERE'S A HOST of Bargains IN TODAY'S ADS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Q. E. S. Worthy Grand Matron Honored

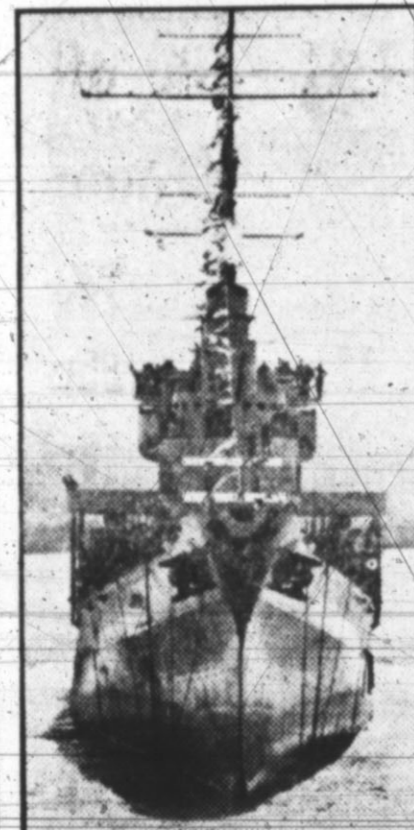
An Order of Eastern Star dinner honoring the worthy grand matron Mrs. Robbie Dyer of Amarillo, was held Thursday night at the Methodist Church. Other officers present were Mrs. Mary Kiersey of Amarillo, deputy grand matron of district 2, Fred Lyon of Amarillo, chairman of grievances and appeal committee; Mayme Cavin, grand representative of North Carolina and Laura Pangle, grand representative of Delaware.

Crochet Models



Crocheted sweaters are at the peak of style for fall. This white turtleneck sweater crocheted in cotton and flaunting a shoulder band of brilliant embroidery, is in vogue for sports events.

Launch Cruiser At Kearny



First ship to be launched since the Navy took over the shipyards at Kearny, N. J., the cruiser Atlanta slides down the ways. Weighing 6000 tons, the cruiser embodies many new features.

Win One Class Elects New Leaders For Year

Win One Class of the Methodist Church held a business session at the church Tuesday afternoon for the purpose of electing leaders for the coming year. Those chosen to serve are Mrs. J. F. Ward, teacher, with Mrs. D. W. Hawkins, assistant teacher; Mrs. D. H. Bryant, president; Mrs. Wm. McGeehee, vice-president; Mrs. I. H. Spratt, spiritual leader; Mrs. H. H. Hawkins, flower fund; Mrs. E. W. Harrison, secretary, and Mrs. Lydel Ellis, treasurer.

Justakrd Club Is Entertained By Mrs. Stambaugh

Mrs. George V. Stambaugh entertained members of the Justakrd Club at her home on Lee Avenue last week. After the contract games a salad course was served to Mesdames R. L. Craner, G. R. Lunsford, S. J. Maxfield, Henry Sears, Weade Halle, Grant Fuller, N. E. Milburn, and J. W. Witherpoon.

High score awards went to Mrs. R. L. Craner and Mrs. G. V. Lunsford.

Simms Club Hears Report

Simms Home Demonstration Club met last week in the home of Mrs. Welcome Hammock with Mrs. Glenn Hertzler, president, presiding. Mrs. Lauren Lushin gave an interesting account of her trip when she attended the Home Demonstration meeting held recently in Beaumont. Refreshments were served to Mesdames Alton Biggers, Claude Bogle, Glenn Hertzler, Cord Hammock, Zerrell Thomas, G. H. Shaw, Lauren Lushin, Clayton Cook, the hostess and three visitors, Mrs. O. B. Sumner, Mrs. M. W. Sloan, and Mrs. W. A. Hammock.

Brunch Is Given For June Dameron And Classmates

Complimenting Miss June Dameron who left last week for Texas Christian University in Ft. Worth, Miss Frances Dameron and Mrs. A. M. Jones entertained with a brunch for a group of Miss Dameron's classmates in Hereford High School.

The morning party was given at the W. B. Dameron home and the group of girls were seated at one large table where decorations featured a red, white and blue theme. White and red-fringed asters in a blue bowl formed the centerpiece and place cards accented those colors. Plans and more plans for the coming winter provided topics for conversation as each girl told with enthusiasm, of her chosen college and of her ambitions for the future. Kodak pictures were made.

Invited guests included the honoree, Troyce Stambaugh, Margaret Higgins, Bettye Jane Roloson, Neil Stradley, Elma Shugart, Janie Jordan, Evelyn Benson and Vesta Mae Landers.

Presbyterian Women Resume Meetings Of Auxiliary

After two month's vacation, members of the Woman's Auxiliary of the Presbyterian Church resumed meetings Tuesday with a luncheon and program at the church.

Baskets of red flowers decorated the luncheon tables and a feature was made of the celebration of Mrs. James Aiken's birthday.

After the luncheon Mrs. Paul Mathers directed a program on National Missions, dealing with those missions supported by the Presbyterian. Those taking part on the program were Mesdames G. M. Hudson, Will S. Kerr, N. E. Milburn, Meade Halle and J. T. Gilbreath, Jr.

A short business session was conducted when plans for members of the group to attend a planning conference of the Presbyterian women of this district which will be held in Amarillo tomorrow, were discussed.

Junior Pioneer Club Opens Study Program For 1941-42 Season

The first study program for Junior Pioneer Club members took place at the home of Mrs. J. B. Whitlow Tuesday evening.

The year's work opened with a "Federation" program with consideration given to both national and state nutrition projects.

Mrs. Elmer Patterson outlined the "Aims of the Department of National Defense" mentioning the following divisions: Americanization, Agriculture, Aviation, Conservation, Consumer Problem, Industry, Housing, Nursing, Nutrition, Organization, Recreation, Registration and the why and wherefore of Defense Stamps.

Mrs. Urline Streu told of the "Nutrition Program of the Texas Federation." Explaining the need of a definite nutrition program Mrs. Streu pointed out that 50 per cent of the draftees have been rejected because of malnutrition. She gave in detail the food standard as outlined by the Texas Federation of Women's Clubs and told how the nutrition program is being carried out through club channels.

Members attending were Mesdames Homer Brumley, O. H. Culppepper, Willis Edelman, Meade Halle, Ralph Hastings, Lynn Kester, G. R. Lunsford, Alton Miller, Elmer Patterson, Lillburn Ray, Elvin Ridling, A. J. Schroeter, R. S. Scott, Urline Streu, Liston Wilson, Miss Edna Daughette and the hostess.

Optometrists To Meet With Kesters Sunday

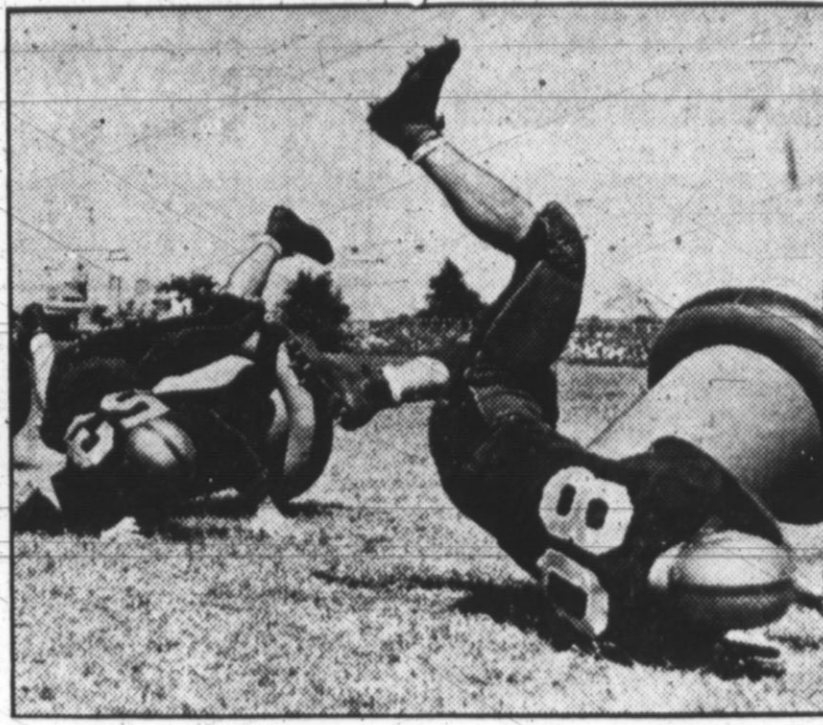
The Panhandle division of the Texas Optometric Association and Auxiliary will meet in Hereford Sunday, September 21, with Dr. and Mrs. F. M. Kester as hosts.

The study program will be a discussion of the eyesight problems of school children and the value of corrective treatments. Dr. C. A. Staehlin of Borger is president of the association and Miss Frances Benson of Amarillo is secretary-treasurer.

Hospital Notes

Mrs. Fred Inman, maternity, girl born September 15. Mrs. A. R. Owens, medical patient, admitted September 9. Hayden Dean, medical patient, admitted September 16.

Army Starts Intensive Training



Getting set for a tough season, West Point footballers are going through strenuous training sessions. Here they demonstrate the treatment-opponents may expect.

BAERS ATTEND BROTHER'S FUNERAL

Mr. and Mrs. Gaston Baer and daughter, Mrs. Hertha Brigadier, left Friday for Rayne, La., where they attended the funeral of Mr.

Baer's brother, Louis Baer, a broker, who was for eight years commander of his local American Legion Post. He was buried Sunday in Lafayette, La., and the Hereford people returned home

PERSONALS

Recent guests of Mr. and Mrs. Wm. McGeehee who have returned to their respective homes were their daughter, Mrs. R. O. Hupp and son, Kenneth, of Long Beach, Calif., who has spent the summer in Hereford, and another daughter, Mrs. R. O. Stark and Mr. Stark of O'Donnell, and Mr. and Mrs. L. R. Nichols of Ontario, Calif. Mrs. Nichols is Mr. McGeehee's sister and Mr. Nichols is Mrs. McGeehee's brother.

Miss Kitty Kloe Harlin left Monday for Plainview where she has enrolled as a freshman at Wayland College. She is the daughter of Mr. and Mrs. J. B. Harlin.

Mr. and Mrs. Tom McGill of Gainesville were guests of his sister, Mrs. E. W. Young and family last week.

Visiting the Arthur Davis' last week were his sister, Mrs. Fred Riggins and Mr. Riggins of Aus-

Monday night, bringing with them Mr. Baer's father, B. Baer, who will remain for a visit.

tin and a brother, Everett Davis and Mrs. Davis of Hillsboro. They also visited Mr. and Mrs. Altus Higgins in the Ward community.

Mrs. R. B. Miller went to Denton Monday with her daughter, Margaret Ann, who will attend T. S. C. W. They were accompanied by Viola Phillips, daughter of Mr. and Mrs. Wilt Phillips, and Helen Ann Snyder, daughter of Mr. and Mrs. Glenn Snyder.

Mrs. Glenn Snyder plans to leave the last of this week for Paris where she will visit a daughter, Mrs. Ike Holman and the new granddaughter, little Miss-Mary Glendolyn Holman.

Mrs. J. O. Baker and two children of Dallas are visiting her parents, Mr. and Mrs. George Brumley. They accompanied Mr. and Mrs. Bonnie Brumley home after they had been to College Station to accompany their son who is a student at Texas A & M.

Are you having Income Tax Trouble? See E. C. Eubanks, Income Tax Consultant, Auditor, and Accountant, County Auditor's Office, Court House.

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PRICES GOOD FRIDAY-SATURDAY-MONDAY

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<h2 style="margin: 0;">PROBAK JR.</h2> <p style="margin: 0;">Razor Blades, PKG. of 4 (LIMIT 2 PKGS.) 2 for 8c</p> <hr/> <h2 style="margin: 0;">IPANA</h2> <p style="margin: 0;">50c TOOTH PASTE 27c</p> <hr/> <h2 style="margin: 0;">MOLLE</h2> <p style="margin: 0;">50c Shave Cream (LIMIT 1) 32c</p> <hr/> <h2 style="margin: 0;">PEROXIDE</h2> <p style="margin: 0;">Of Hydrogen, PINT 23c</p>	<h3>SUPPOSITORIES 23c</h3> <p>Glycerine, Bottle of 12</p> <hr/> <h3>PINKHAMS 1.08</h3> <p>Compound, \$1.35 Bottle</p> <hr/> <h3>LADY ESTHER 29c</h3> <p>4-Purpose Cream, 35c Size</p> <hr/> <p>Listerine Shave Cream, 2 for 33c</p> <hr/> <h3>Rawhide Laced MINIATURE FOOTBALL 49c</h3> <p>Has guaranteed valve-bladder. With a lacing needle. Other Footballs . 1.19</p> <hr/> <h3>ALOPHEN 53c</h3> <p>Pills—75c Size Bottle</p> <hr/> <h3>PETROLAGAR 89c</h3> <p>Laxative, \$1.25 Size</p> <hr/> <h3>Meads Pabulum 39c</h3> <p>Large Package</p> <hr/> <h3>Smooth-Writing GUARANTEED FOUNTAIN PEN 29c</h3> <p>With visible ink supply. Pearl finish barrels in choice of smart colors. VOGUE FOUNTAIN PEN \$1</p>
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<h3 style="text-align: center;">Moist-Tex WAX PAPER</h3> <p style="text-align: center; font-size: small;">30 FT. ROLL (LIMIT 2) 4c</p>	<h3 style="text-align: center;">ATOL (ADD) VITAMIN CAPSULES</h3> <p style="text-align: center; font-size: small;">BOTTLE 25 69c</p>	<h3 style="text-align: center;">Floss-Tex TOILET TISSUE</h3> <p style="text-align: center; font-size: small;">Limit 3 11c</p>
<h3 style="text-align: center;">Pint MILK of Magnesia</h3> <p style="text-align: center; font-size: small;">21c</p>	<h3 style="text-align: center;">25c ANACIN TABLETS</h3> <p style="text-align: center; font-size: small;">19c</p>	<h3 style="text-align: center;">10c IVORY FLAKES (LIMIT THREE)</h3> <p style="text-align: center; font-size: small;">3:26c</p>



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Semi-Finish Service
All flat work is finished, and all wearing apparel is returned dry.

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8 or 9 Type

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Shield Brand

ASPERGUM 21c

Gum, 20c Size

FORHANS 39c

Tooth Paste, 50c Size

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 FULL SIZE FLAT IRON 1.29 U.L. Approved	 STOVE FOR TABLE USE 1.19 1-burner model. Modern design.	 SPOTLIGHT RED LAMP 79c Magnifying lens. Padded clamps.	 TWO-SLICE TOASTER 98c Efficient mica unit. Approved!
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 1.19
 Smart-accurate.

Alarm Clock "Darby", in Colors **1.19**
 Lumolite Alarm Luminous hands.

Modern Light For The Home! THREE-WAY DESK LAMP **1.39**
 Bronze finish. No glare light.

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BINGO WEST-CLOX only **\$1.35**

RAYOLITE ALARM **1.39**
 Luminous dial.

DRYER FOR THE HAIR **2.19**
 Hand model. Instant warm air.

PORTABLE MIXER **1.29**
 Whips, beats and stirs in a jiffy.

VALUABLE COUPON

10c PERFECTION TOOTHPASTE Limit 2 With Coupon 4c	50c Mennen Shave Cream 39c
40c LISTERINE TOOTH PASTE 33c	10c CAMAY SOAP 2 for 18c

25c BOTTLE Glycerin and Rose Water only 9c

FEENAMINT Laxative, 25c Size 19c	UNGUENTINE For All Burns, 50c Size 43c
CONTI-CASTILE Soap, 20c Size 2:25c	ASPIRIN TABLETS Genuine Walgreen, Bottle 100 39c
K-Y JELLY 2 1/2 oz. 25c	

BOX 30

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Large Tube

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50c TEK
TOOTH BRUSH
2 FOR
23c

HEADQUARTERS FOR
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Dry Skin Cream FREE
WITH 55c POND'S COLD CREAM!

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Farmers To Vote On Quotas In Spring; Should Consider Allot. When Seeding 1942 Wheat Crop

Since wheat farmers will vote in a national referendum next spring to decide on marketing quotas, Deaf Smith County wheat farmers should consider their acreage allotments when seeding their 1942 crop. J. A. Pitman, chairman of the Deaf Smith County AAA Committee, said this week.

If quotas are approved by a two-thirds vote, farmers planting within 1942 wheat allotments will be able to sell the entire crop without penalty, but farmers exceeding allotments will be required to pay a penalty of 50 percent of the national loan rate on all wheat defined as "excess" under marketing quotas, Pitman explained.

In the event quotas are voted down next spring, a government loan will not be made since marketing quotas protect loan collateral, the AAA official explained. Loans at 85 percent of parity are in effect on this year's crop since quotas were given a favorable vote in a national referendum earlier this year.

Secretary of Agriculture Claude R. Wickard issued the wheat proclamation several weeks ago, since, according to the AAA act, announcement must be made prior to May 15 of any marketing year when it appears the wheat supply will exceed a normal year's domestic consumption and exports by more than 35 percent. The national referendum will be held before June 16, 1942.

Heiselman News

MRS. B. A. WEST
Rev. and Mrs. V. W. Allen and son of Vega spent Sunday afternoon in the Jack Ivy home.
Rev. and Mrs. M. G. Upton visited in the home of Henry Browning Saturday.
Jack Redder, who is attending school in Amarillo, spent the week end with his parents.
Theresa and Marguerite Heiselman, who are attending school in Hereford, spent the week end with their parents.
Thelma Larson was brought home from the Amarillo hos-

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WHAT HAVE YOU INSURE!
John McLean
Insurance Agency
112 W. 3rd Phone 273

Bethel Items

By MRS. FATE SHANNON
Mr. and Mrs. Frank Givan of Hereford were Sunday dinner guests of Mr. and Mrs. J. L. Givan.

Mr. and Mrs. J. G. Davis and Mrs. Harry Rothwell and Arlene were business visitors in Hereford Saturday.

Jim Bagwell, Fate Shannon and Leland Smith were Amarillo visitors Wednesday.

Mr. and Mrs. Jim Givan and Mary Elizabeth and Miss Lulu Givan visited the Palo Duro State Park Saturday.

Mr. and Mrs. J. A. W. Killer formerly of Dimmitt but now of Seminole, visited in the J. C. Williams home Sunday.

Moss Howell was operated on for appendicitis Sunday morning. He is still very ill.

Billie Brooks Sinclair returned from the hospital Friday afternoon.

Mrs. Grace Marie Hackleman visited home folks last week end.

Mrs. Leo B. Flynn of Gallup, N. M., is visiting her parents, Mr. and Mrs. J. A. Sinclair.

Mr. and Mrs. Frank Markam and family of Tulla were Sunday dinner guests of Mr. and Mrs. B. E. Sinclair. They visited Mr. and Mrs. J. A. Sinclair and Harry Sinclair and boys in the afternoon.

E. R. Rothwell went to Maple Sunday. Mrs. Rothwell returned home with him and Mrs. Virgil Nowell and baby, Kay Jaquita, came with them for a few days visit.

The revival at Bethel closed Sunday night. Rev. Ollie Apple returned to his home Sunday afternoon so Rev. Williams preached Sunday night.

Friday. She is reported doing exceptionally well.

Inman and Mrs. Bertha Larson spent Sunday afternoon in Vega in the Turner home.

Mr. Trouse Whaley, uncle of Harold and Henry Browning, spent Monday in the Browning home. He was returning from California to his home at St. Jo.

Mr. and Mrs. Frank Mullin of MeLean spent the week with his sister, Mrs. B. A. West.

Mr. and Mrs. Alph West brought their baby home from the Amarillo hospital Thursday.

The farmers in this community are busy cutting their row crops.

MASONIC BULLETIN
Hereford Lodge 849
stated meeting second Monday in each month. School of instruction each Thursday night.
H. C. Baird, W. M.
E. L. Brady, Secy.

TICKLERS

By Bob Moyer



"Yeah, hit by anti-aircraft fire. I'm telling you, no place is safe these days."

Summerfield

MRS. JIM CLARK

The ground at the corner south of the Baptist Church was cleared Monday morning for the new parsonage. The Teague from the Messenger Community has been bought by the church and was moved here Monday.

Rev. Marcus Rexrode is in Houston teaching in a statewide Sunday School Rally. Mrs. Rexrode and children are visiting her parents, Mr. and Mrs. T. K. Stevenson, of Turkey.

In seeking a location for the pastors home it was found that Summerfield is really blocked out for a town. The school, church, store, etc., are on Walnut Street. The Ray Johnsons, McMahoos, Otho Nolands and Harry Cannons live on Chestnut Street and the C. B. Thomas home is on Elm Street.

Mrs. J. C. Lance of Hereford visited her daughter, Mrs. C. R. Waiser, and Mr. Waiser, over the week end. Mrs. Waiser, Mrs. Jim Clark, Mrs. D. C. Waiser, Mrs. Guy Waiser, Joan, Gloria, Carol, Bobby and Donald, accompanied Mrs. Lance back to Hereford

Sunday afternoon and visited in the Earl Lance home.
Luster and Jim Suttles and George A. Springer of Frio went

to Ft. Sumner, N. M., Sunday. Mrs. Springer visited in the B. A. Atchley home.

Mr. and Mrs. Bill Knox and children of Hereford also were Sunday guests in the Atchley home.

Mrs. Hazel Atchley and son, Ralph, of Dawn spent Friday night with Mr. and Mrs. Robert DeLozier.

Rev. Barbee, Baptist Pastor of Clovis, N. M., visited in the Albert DeLozier home, Thursday afternoon.

Mr. and Mrs. Louie Huckert took their son, Louie, Jr., to Amarillo last week and he left for his army work in Portland, Ore.

Henry Kendall is in the Veteran's Hospital in Amarillo.

Little Nancy Story, daughter of Mr. and Mrs. Joe Story of Plainview has been sick but is now better. Her grandmother, Mrs. J. A. Noland, accompanied by Mr. and Mrs. Mack Noland, went to see her Wednesday. Mr. and Mrs. J. A. Noland and Mr. Noland's sister, Mrs. Hutchins, of Eric, Okla., went back Friday to see how Nancy was getting along.

Miss Shirley Thomas left Saturday night for Dalhart where she was to begin work Monday morning in a beauty shop.

The B. J. Lomax family moved last week to Clovis and the Claud Ware family moved to Plainview.

Mrs. Carl Jennings and Mrs. Rudd were canning in the Ray Johnson home, Wednesday.

LeRoy Suttles is out of school this week, suffering with an abscess on his leg, thought to be

caused by an infected heel, which he received while playing football.

Attending the Tierra Blanca Baptist Association in Hereford Wednesday were Rev. and Mrs. Marcus Rexrode, Mrs. Ky Lawrence, Mrs. C. B. Thomas, Mrs. B. E. Roberson, Mrs. Jim Clark, Mrs. C. R. Waiser and Miss Gertrude Atchley.

Mrs. Chas. Noland went to Canyon Saturday afternoon to bring her brother, Edward Fullwood, to Hereford for a brief visit before he returned to his work in Chicago. Mr. and Mrs. Noland and children and Mr. and

Mrs. D. C. Waiser and children ate supper in the Bob Fullwood home and visited with Edward.

Mr. and Mrs. Hollis Waiser had the rest of their household goods shipped to California this week. They are moving from Eagle Rock to Los Angeles to be near the Lockheed Airplane Factory, where Hollis works.

"MAN AGED 94
wakes to town most every day," says Oklahoma druggist. "Used ADLERIKA last 15 years." ADLERIKA contains 3 laxatives for quick bowel action, with 5 carminatives to relieve gas pains. Get ADLERIKA today.

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A lot of homes have them . . . frigid areas that absolutely refuse to heat. Areas that are a constant menace to family health.
Payneheat makes short work of these "sneeze zones!"
Payne Furnaces circulate warm, fresh air into every nook and corner . . . circulate it evenly . . . uniformly . . . from wall to wall . . . from floor to ceiling.
And with a Payne gas-fired appliance in your home, you can bid farewell to excess moisture, odors and dirt . . . to ALL furnace worries.

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GAS APPLIANCES FOR EVERY HEATING NEED
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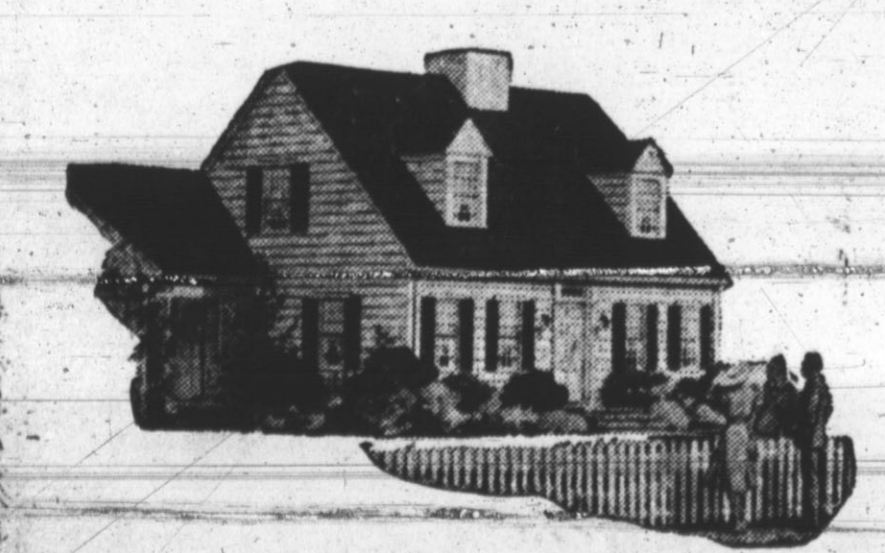
The Old Story



By F. O. Alexander



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The McCoy's



Watch Out for Inflation, Mac



By Boughner



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Past-President's Luncheon Opens Social Affairs For Music Club

Social activities for the 1941-42 season for Music Study Club members were begun Monday with the past-president's luncheon, which was held at the home of Mrs. C. H. Dyar.

The annual affair, which each year compliments the incoming president, precedes the regular meetings of the club and officially opens the club work for the year.

Places were laid for ten officials and for Mrs. J. C. McCracken, new president; Mrs. H. L. Broadwell, outgoing president, presided.

The large dining table was covered with a white damask cloth, and decorations were in shades of red, white and blue. Arrangements of blossoms formed a large oval shape with mirror background in the center of the table. White asters, blue columbine and red salvia established the color theme which reappeared in the place cards which were tiny Dutch sailing vessels. A corsage in lavender marked the honoree's place.

No set program was arranged and conversation centered around plans for the club activities this fall and winter. Fun for the party was created by Mrs. Broadwell, when she presented the new president with two small gavels to be used in the execution of her forthcoming duties.

Arranging the luncheon were Mrs. H. K. Fox and Mrs. C. C. Acker.

Those enjoying the colorful affair were Mesdames J. C. McCracken, A. O. Thompson, G. A. F. Parker, C. H. Dyar, H. K. Fox, C. C. Ferguson, R. P. Conaway, C. C. Acker, C. J. Mountz, W. E. Dameron and H. L. Broadwell.

T. E. L. Class Elects New Officers For Year

New officers were elected at the meeting of the T. E. L. Class of the Baptist Church held Friday afternoon at the home of Mrs. Jack Roberson.

Mrs. Roberson was named president and other leaders who will work with her are Mrs. Lee Lambert, first vice-president; Mrs. G. W. Brumley, second vice-president; Mrs. S. L. Waiser, third vice-president, and Mrs. W. A. Long, secretary-treasurer.

During the afternoon after the business session, members made a comfort for the Boys Ranch in Amarillo.

Those present were Mesdames Mark Hanna, W. A. Long, Edna Bowe, Joe Evans, Wirt Phillips, Si-Orr, Lee Lambert, Walker Nicks, Artis Daniel and the hostess.

Shakespeare Club Begins Organization Activities

The Junior Shakespeare Club, sponsored by Miss Irene Crawford who is speech teacher in

Hereford High School, has already begun activities; regular work has been scheduled and new officers have been chosen. The officers, chosen at the meeting held Saturday afternoon at Central School, include Madeline Beavers, president; Virginia Lyons, vice-president; Barbara Ann Burney, secretary; Cecelia Guseman, reporter and John Samuel Coombes, stage director.

"Mid-summer Night's Dream" was the play enacted at the meeting and a committee was named to choose a name for the organization. Those named on that committee were Jo Ann Rosson, Peggy Barnard and Jessie Ann Buckner.

New members of the club must have special invitation from members or get permission from a member.

County Federation Announces 1941-42 Program Schedule

Deaf Smith County Federation of Women's Clubs has announced its fall and winter schedule which includes four quarterly meetings. Mrs. Urlin Streu, president, will be the presiding officer.

The first meeting for the 1941-42 club year will be held on October 13, at the Presbyterian Church with the American Home Department, Mrs. F. M. Kester, chairman, and the Welfare Department, Mrs. Marvin Norwood, chairman, in charge of the program. Hostess clubs will be The Pioneer Study Club, Child Study Club and L. A. E. Club.

2nd QUARTERLY MEETING

December 8 is the date for the second quarterly meeting which will be held at the Christian Church. The Education Department, Mrs. Knox Kinard, chairman, and the International Relations Department, Mrs. Ray Johnson, chairman, will have charge of the program. Hostess clubs will be: The Lone Star Study Club, B & P W Club and Progressive Study Club.

3rd QUARTERLY MEETING

The third quarterly meeting is scheduled for February 9, and will be held at the Baptist Church. The Citizenship and Legislation Departments with Mrs. A. Petersen as chairman will have charge of the program. Hostess Clubs will be The Music Study Club, The Junior Pioneer Club and Summerfield Study Club.

FINAL MEETING MAY 4

The final meeting of the year will be held at the Methodist Church on May 4, and Mrs. W. E. Dameron, chairman of the Fine Arts Department, will direct the program. Hostess Clubs will include The Bay View Study Club, The Garden Club and the Ford Study Club.

A luncheon will be featured at each meeting and out-of-town speakers as well as local talent will have a part in making the year's work interesting.

Fire Strikes in Midst of Flood



At height of the flood in Salinas, Kans., when the Smoky Hill river flowed three feet deep through parts of the city, fire broke out in Claflin Hall, city park recreation building, burning it to the level of the water.

Nazis Force Russian Retreat



German machine gunners (shown at left) fire at slowly retreating Soviet soldiers in their advance on Novgorod, Russian city near Leningrad. This radiophoto was passed by the German censor.

New Deal Club Is Entertained

A lovely courtesy to members of the New Deal Club was extended Friday afternoon when Mrs. J. T. Gilbreath, Jr., entertained at her home on East Fifth Street.

Two tables of players enjoyed contract games with Mrs. Louis Woodford playing high for first award and Mrs. Willis Edelman playing second high.

Those present were Mesdames Loris Woodford, Alton Miller, Urlin Streu, Willis Edelman, Sylvester Slagle, Frank Huckert, Ralph Hastings, Buford Crosthwait and the hostess.

Messenger H. D. Club Meets With Mrs. Evans

Interesting charts showing ways of cooking young birds by broiling, frying and roasting and older birds by braising, steaming and stewing were used Thursday afternoon at the meeting held by the Messenger Home Demonstration Club.

The meeting was held at the home of Mrs. W. H. Evans and Miss Sadie Lee Oliver, CHDA, gave the demonstration. She

said in part, "Split the skin down the back of the bird's neck, remove the neck and place the skin down over the back to hold the stuffing in place." As a help in carving the breast meat, Miss Oliver suggested that the breast bone be removed before the bird is cooked.

Refreshments were served to Mesdames Lester Brown, Pete Rhoads, Sam Smith, Alta Wylie, E. M. Jack, R. J. Coleman and Miss Oliver. Mrs. Sam Smith received the club gift.

Mrs. R. J. Coleman will be hostess for the next meeting on October 9.

Mrs. Werner Is Hostess For Club

Mrs. Al Werner was hostess for the Westway Home Demonstration Club last week with Mrs. Paul Rudd as co-hostess.

Miss Sadie Lee Oliver, CHDA, gave a demonstration of how to carve a chicken roast. A chart was used in demonstration of the cooking and carving of ducks, turkeys and squabs and a chicken had been prepared by the hostess for carving.

Mrs. Lewis Jay and Mrs. R. J. Cherry were welcomed as new members.

Those present were Mesdames Frank Rickles, Jim Dale, Glenn Rutter, Merlin Kaul, Maurice Tannahill, Roy Wilson, T. B. Cox, Lewis Jay, R. J. Cherry, Orville Houser, Arthur Pierce, T. J. Parsons, Bill Rice, Bill Jones, P. S. Sowell, J. C. Morrison, R. M. Gunn, the hostess and Miss Oliver.

The next meeting will be held September 24, in the home of Mrs. Moody Stephan.

Between the Goal Posts

By Mary Kate Brotherton



Just by way of introduction, this is not written from the "woman's angle." We are not supposed to go into raptures about those "too, too divine uniforms," and if we write football as though it were a pink tea or a chamber of commerce meeting, the tendency is unintentional, and with a firm look at the typewriter we will try to curb the nasty habit.

Some of our expert help at the game Friday night talked about a "drive through the midriff," and while we don't want to brag, our knowledge is sufficient to realize that a drive through the midriff—entirely through—would be more than somewhat painful and would probably have more to do with bayonet fighting than football. Which gives the reader a good idea of the kind of expert help who will be your football pundit.

Anyway, concerning that Bobcat game, "It was a hard fight, mom, but we won;" and these Whitefaces may be little but they're plenty loud in action. The plays went off smoothly, and the game gave nearly every man on the squad a chance to get some practice which will probably be convenient when the Whitefaces meet Littlefield next Friday.

Merrill Unlucky

Red Merrill got off to a flying start Friday night; that in-

jury in the first quarter took but a man who had already proved himself at both the carrying and passing end of his job. But little Don Roberson took over and carried the ball for the first touchdown, and later passed to Billy Davis for the last quarter score. Hard on Ralph Smith because it seems he has lost a good bass drummer for the duration of the football season.

On the receiving end of those passes which accounted for a lot of gained yardage, Weems, Russell and Davis get the praise, with expert blocking from the whole line giving them a clear field to gather in the pigskin.

And while we are talking about lines, Wayne Phillips, tackle, did a mighty nice job of blocking Dimmitt punts and Captain Jack London, John Estes and Cliff Vaughn, (blocking back)

were on their toes all the time making a path for those Hereford scoring drives.

Lloyd Olson's leg injury did not keep him out of the game—but it gave Harold Close a chance to show that he is excellent full-back material. Harold is a senior, and this is his first year out for football, which is Hereford's loss, judging by the good showing he made in the Bobcat game.

For Dimmitt, there was a boy named Mobley, fullback, who had plenty of ball-toting ability; and the Dimmittboys did a good job of blocking to stop the Herd in the second and third quarters after they were in scoring territory.

Freshman Combination Works

Logan Ware had a smile a yard wide when those boys started coming off the field after the game. Logan is serving his freshman year as coach and most of the boys on the team are also playing their first year of high school football. Must be something in this idea of firsts because the combination certainly worked out well on a first game.

With the Littlefield Wildcats coming up for a game at the Whiteface field this week, the competition will probably be tougher. Littlefield proved stiff competition in the 1940 schedule, but Hereford fans who saw the opening game can be sure that the home-team is not going to let them down; and with a little experience behind them, the Whitefaces should give Littlefield a good fight, and they are sure to give the hometown fans a good game.

Since The Whiteface Roundup will carry a detailed report of all games this year, The Brand feels that there is no point in carrying two such reports, and our column will be only for the purpose of comment on plays and players, with the sort of dope that our type of expert might be expected to pull out of a leaky bucket.

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- ALARM CLOCKS Guaranteed ONLY \$1.19
- FITCH'S SHAMPOO 75c Bottle 49c
- CREOMULSION \$1.25 Size \$1.09
- SYRUP PEPSIN \$1.20 Bottle for 98c
- LITTLE LIVER PILLS 25c Carter's 19c
- SHAVING CREAM 35c Mentholatum 23c
- HAND LOTION 8-Ounce Hiasol 39c

60c

SAL HEPATICA

49c

500 POND'S CLEANSING TISSUES

19c

Pound MEDFORD Stationery

50 envelopes to match ALL FOR ONLY

39c

Putnam's DYE

All Colors 15c PKG. FOR

5c

- TOOTH POWDER 50c 39c
- SOAP FLAKES Ray's Only 19c
- NURSING BOTTLES Even-Flo (complete unit) 19c
- FLASHLIGHT Ray-O-Vac, Streamlined Complete 69c

What is pharmacognosy?

Pharmacognosy is the science of drugs treating of the characteristics of crude drugs and simples. It is one of the many branches of study your pharmacist undertook to prepare himself for the important work of compounding prescriptions. This knowledge is your assurance of accuracy and dependability in our prescription work.

BUS Schedule

WEST BOUND	EAST BOUND
8:55 a.m.	10:45 a.m.
2:30 p.m.	4:15 p.m.
7:40 p.m.	8:30 p.m.
9:20 p.m.	12:50 a.m.

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Farmers To Vote On Quotas In Spring; Should Consider Allot. When Seeding 1942 Wheat Crop

Since wheat farmers will vote in a national referendum next spring to decide on marketing quotas, Deaf Smith County wheat farmers should consider their acreage allotments when seeding their 1942 crop.

If quotas are approved by a two-thirds vote, farmers planting within 1942 wheat allotments will be able to sell the entire crop without penalty.

In the event quotas are voted down next spring, a government loan will not be made since marketing quotas protect loan collateral, the AAA official explained.

Secretary of Agriculture Claude R. Wickard issued the wheat proclamation several weeks ago, since, according to the AAA act, announcement must be made prior to May 15 of any marketing year when it appears the wheat supply will exceed a normal year's domestic consumption and exports by more than 35 percent.

Heiselman News

MRS. B. A. WEST Rev. and Mrs. V. W. Allen and son of Vega spent Sunday afternoon in the Jack Ivy home. Rev. and Mrs. M. G. Upton visited in the home of Henry Browning Saturday.

Protect

WHAT HAVE YOU INSURE! John McLean Insurance Agency 112 W. 3rd Phone 273

Bethel Items

Mr. and Mrs. Frank Givan of Hereford were Sunday dinner guests of Mr. and Mrs. J. L. Givan. Mr. and Mrs. J. G. Davis and Mrs. Harry Rothwell and Arlene were business visitors in Hereford Saturday.

Summerfield

MRS. JIM CLARK The ground at the corner south of the Baptist Church was cleared Monday morning for the new parsonage. The Teacherage from the Messenger Community has been bought by the church and was moved here Monday.

Peter Public

Rev. and Mrs. M. G. Upton visited in the home of Henry Browning Saturday. Jack Redder, who is attending school in Amarillo, spent the week end with his parents.

MASONIC BULLETIN

Hereford Lodge 849 stated meeting second Monday in each month. School of instruction each Thursday night. H. C. Baird, W. M. E. L. Brady, Secy.

TICKLERS By Bob Moyer



"Yeah, hit by anti-aircraft fire. I'm telling you, no place is safe these days."

Sunday afternoon and visited in the Earl Lance home. Luster and Jim Suttles and George A. Springer of Frio went

Business and Professional Directory

Directory listing for A. O. Thompson Abstract Co., Insurance (JNO. H. PATTON), Abstracts (DEAF SMITH COUNTY ABSTRACTS, Inc.), and Dr. C. D. Kelton Chiropractor.

to Ft. Sumner, N. M., Sunday. Mrs. Springer visited in the B. A. Atchley home.

Mr. and Mrs. Bill Knox and children of Hereford also were Sunday guests in the Atchley home.

Mrs. Hazel Atchley and son, Ralph, of Dawn spent Friday night with Mr. and Mrs. Robert DeLozier.

Rev. Barbee, Baptist Pastor of Clovis, N. M., visited in the Albert DeLozier home, Thursday afternoon.

Mr. and Mrs. Louie Huckert took their son, Louie, Jr., to Amarillo last week and he left for his army work in Portland, Ore.

Henry Kendall is in the Veteran's Hospital in Amarillo.

Little Nancy Story, daughter of Mr. and Mrs. Joe Story of Plainview has been sick but is now better. Her grandmother, Mrs. J. A. Noland, accompanied by Mr. and Mrs. Mack Noland, went to see her Wednesday.

Mr. and Mrs. J. A. Noland and Mr. Noland's sister, Mrs. Hutchins, of Eric, Okla., went back Friday to see how Nancy was getting along.

Miss Shirley Thomas left Saturday night for Dalhart where she was to begin work Monday morning in a beauty shop.

The B. J. Lomax family moved last week to Clovis and the Claud Ware family moved to Plainview.

Mrs. Carl Jennings and Mrs. Rudd were canning in the Ray Johnson home, Wednesday.

LeRoy Suttles is out of school this week, suffering with an abscess on his leg, thought to be

caused by an infected heel, which he received while playing football.

Attending the Tierra Blanca Baptist Association in Hereford Wednesday were Rev. and Mrs. Marcus Rexrode, Mrs. Ky Lawrence, Mrs. C. B. Thomas, Mrs. B. E. Roberson, Mrs. Jim Clark, Mrs. C. R. Walser and Miss Gertrude Atchley.

Mrs. Chas. Noland went to Canyon Saturday afternoon to bring her brother, Edward Fullwood, to Hereford for a brief visit before he returned to his work in Chicago.

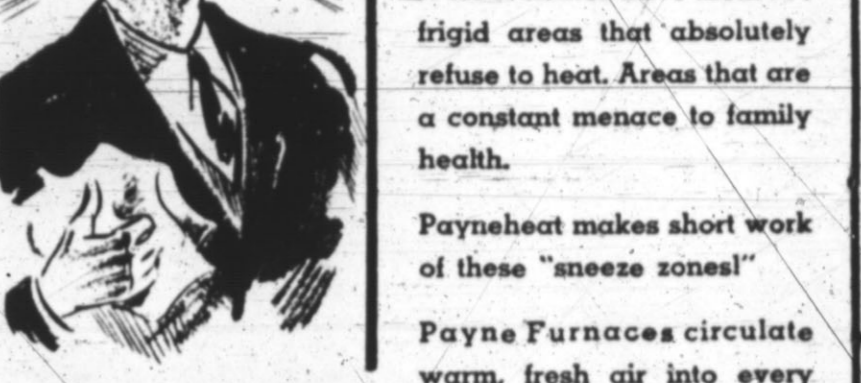
Mr. and Mrs. Noland and children and Mr. and Mrs. D. C. Walser and children ate supper in the Bob Fullwood home and visited with Edward.

Mr. and Mrs. Hollis Walser had the rest of their household goods shipped to California this week. They are moving from Eagle Rock to Los Angeles to be near the Lockheed Airplane Factory, where Hollis works.

"MAN AGED 94"

walks to town most every day," says Oklahoma druggist. "Used ADLERIKA last 15 years." ADLERIKA contains 3 laxatives for quick bowel action, with 5 carminatives to relieve gas pains. Get ADLERIKA today.

City Drug Store - Halle Drug



IT'S THAT BLASTED "Sneeze Zone" AGAIN! A lot of homes have them... frigid areas that absolutely refuse to heat. Areas that are a constant menace to family health.

Payne advertisement for gas appliances, including a furnace illustration and the text 'Payne GAS APPLIANCES FOR EVERY HEATING NEED'.

The Old Story



By F. O. Alexander



The McCoy's



Watch Out for Inflation, Mac



By Boughner



Is Your Home Complete?



For Complete Service, Use Natural Gas Cooking Water Heating House Heating Refrigeration West Texas Gas Company

SOCIETY

MRS. JOHN McLEAN, Society-Editor Phone 181

Past-President's Luncheon Opens Social Affairs For Music Club

Social activities for the 1941-42 season for Music Study Club members were begun Monday with the past-president's luncheon, which was held at the home of Mrs. C. H. Dyar.

The annual affair, which each year compliments the incoming president, precedes the regular meetings of the club and officially opens the club work for the year.

Places were laid for ten ex-officials and for Mrs. J. C. McCracken, new president, Mrs. H. L. Broadwell, outgoing president, and Mrs. C. H. Dyar.

The large dining table was covered with a white damask cloth; and decorations were in shades of red, white and blue. Arrangements of blossoms formed a large oval shape with mirror background in the center of the table. White asters, blue columbine and red salvia established the color theme which reappeared in the place cards which were tiny Dutch sailing vessels. A corsage in lavender marked the honoree's place.

No set program was arranged and conversation centered around plans for the club activities this fall and winter. Fun for the party was created by Mrs. Broadwell, when she presented the new president with two small gavels to be used in the execution of her forthcoming duties.

Arranging the luncheon were Mrs. H. K. Fox and Mrs. C. C. Acker.

Those enjoying the colorful affair were Mesdames J. C. McCracken, A. O. Thompson, G. A. F. Parker, C. H. Dyar, H. K. Fox, C. C. Ferguson, R. P. Conaway, C. C. Acker, C. J. Mounts, W. E. Dameron and H. L. Broadwell.

T. E. L. Class Elects New Officers For Year

New officers were elected at the meeting of the T. E. L. Class of the Baptist Church held Friday afternoon at the home of Mrs. Jack Roberson.

Mrs. Roberson was named president and other leaders who will work with her are Mrs. Lee Lambert, first vice-president; Mrs. G. W. Brumley, second vice-president; Mrs. S. L. Walker, third vice-president; and Mrs. W. A. Long, secretary-treasurer.

During the afternoon after the business session, members made a comfort for the Boys Ranch in Amarillo.

Those present were Mesdames Mark Hanna, W. A. Long, Edna Bowe, Joe Evans, Wirt Phillips, Si-Orr, Lee Lambert, Walker Nicks, Artis Daniel and the hostess.

Shakespeare Club Begins Organization Activities

The Junior Shakespeare Club, sponsored by Miss Irene Crawford who is speech teacher in

Hereford High School, has already begun activities; regular work has been scheduled and new officers have been chosen. The officers, chosen at the meeting held Saturday afternoon at Central School, include Madeline Beavers, president; Virginia Lyons, vice-president; Barbara Ann Burney, secretary; Cecelia Guseman, reporter and John Samuel Coombes, stage director.

"Mid-summer Night's Dream" was the play enacted at the meeting and a committee was named to choose a name for the organization. Those named on that committee were Jo Ann Rosson, Peggy Barnard and Jessie Ann Buckner.

New members of the club must have special invitation from members or get permission from a member.

County Federation Announces 1941-42 Program Schedule

Deaf Smith County Federation of Women's Clubs has announced its fall and winter schedule which includes four quarterly meetings. Mrs. Urlin Streu, president, will be the presiding officer.

The first meeting for the 1941-42 club year will be held on October 13, at the Presbyterian Church with the American Home Department, Mrs. F. M. Kester, chairman; and the Welfare Department, Mrs. Marvin Norwood, chairman, in charge of the program. Hostess clubs will be The Pioneer Study Club, Child Study Club and L. A. E. Club.

2nd QUARTERLY MEETING
December 8 is the date for the second quarterly meeting which will be held at the Christian Church. The Education Department, Mrs. Knox Kinard, chairman, and the International Relations Department, Mrs. Ray Johnson, chairman, will have charge of the program. Hostess clubs will be The Lone Star Study Club, B & P W. Club and Progressive Study Club.

3rd QUARTERLY MEETING
The third quarterly meeting is scheduled for February 9, and will be held at the Baptist Church. The Citizenship and Legislation Departments with Mrs. A. Petersen as chairman will have charge of the program. Hostess Clubs will be The Music Study Club, The Junior Pioneer Club and Summerfield Study Club.

FINAL MEETING MAY 4
The final meeting of the year will be held at the Methodist Church on May 4, and Mrs. W. E. Dameron, chairman of the Fine Arts Department, will direct the program. Hostess Clubs will include The Bay View Study Club, The Garden Club and the Ford Study Club.

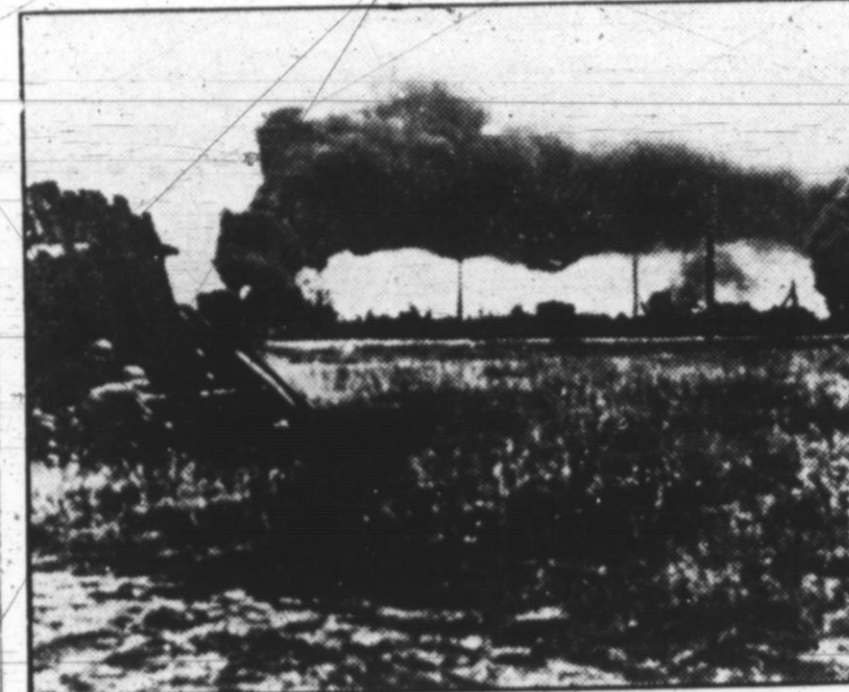
A luncheon will be featured at each meeting and out-of-town speakers as well as local talent will have a part in making the year's work interesting.

Fire Strikes in Midst of Flood



At height of the flood in Saffins, Kans., when the Spooky Hill river flowed three feet deep through parts of the city, fire broke out in Clafin Hall, city park recreation building, burning it to the level of the water.

Nazis Force Russian Retreat



German machine gunners (shown at left) fire at slowly retreating Soviet soldiers in their advance on Novgorod, Russian city near Leningrad. This radiophoto was passed by the German censor.

New Deal Club Is Entertained

A lovely courtesy to members of the New Deal Club was extended Friday afternoon when Mrs. J. T. Gilbreath, Jr., entertained at her home on East Fifth Street.

Two tables of players enjoyed contract games with Mrs. Louis Woodford playing high for first award and Mrs. Willis Edelman playing second high.

Those present were Mesdames Louis Woodford, Alton Miller, Urlin Streu, Willis Edelman, Sylvester Slagle, Frank Huckert, Ralph Hastings, Buford Crosthwait and the hostess.

Messenger H. D. Club Meets With Mrs. Evans

Interesting charts showing ways of cooking young birds by broiling, frying and roasting and older birds by braising, steaming and stewing were used Thursday afternoon at the meeting held by the Messenger Home Demonstration Club.

The meeting was held at the home of Mrs. W. H. Evans and Miss Sadie Lee Oliver, CHDA, gave the demonstration. She

said in part, "Split the skin down the back of the bird's neck, remove the neck and place the skin down over the back to hold the stuffing in place." As a help in carving the breast meat, Miss Oliver suggested that the breast bone be removed before the bird is cooked.

Refreshments were served to Mesdames Lester Brown, Pete Rhoads, Sam Smith, Alta Wylie, E. M. Jack, R. J. Coleman and Miss Oliver. Mrs. Sam Smith received the club quilt.

Mrs. E. J. Coleman will be hostess for the next meeting on October 9.

Mrs. Werner Is Hostess For Club

Mrs. Al Werner was hostess for the Westway Home Demonstration Club last week with Mrs. Paul Ridd as co-hostess.

Miss Sadie Lee Oliver, CHDA, gave a demonstration of how to carve a chicken roast. A chart was used in demonstration of the cooking and carving of ducks, turkeys and squabs and a chicken had been prepared by the hostess for carving.

Mrs. Lewis Jay and Mrs. R. J. Cherry were welcomed as new members.

Those present were Mesdames Frank Rickles, Jim Dale, Glenn Rutter, Merlin Kaul, Maurice Tannahill, Roy Wilson, T. B. Cox, Lewis Jay, R. J. Cherry, Orville Houser, Arthur Pierce, T. J. Parsons, Bill Rice, Bill Jones, P. S. Sowell, J. C. Morrison, R. M. Gunn, the hostess and Miss Oliver.

The next meeting will be held September 24, in the home of Mrs. Moody Stephan.

Between the Goal Posts

By Mary Kate Brotherton



Just by way of introduction, this is not written from the "woman's angle." We are not supposed to go into raptures about those "too, too divine uniforms," and if we write football as though it were a pink tea or a chamber of commerce meeting, the tendency is unintentional, and with a firm look at the typewriter we will try to curb the nasty habit.

Some of our expert help at the game Friday night talked about a "drive through the midriff," and while we don't want to brag, our knowledge is sufficient to realize that a drive through the midriff—entirely through—would be more than somewhat painful and would probably have more to do with bayonet fighting than football. Which gives the reader a good idea of the kind of expert help who will be your football pundit.

Anyway, concerning that Bobcat game, "it was a hard fight, mom, but we won," and these Whitefaces may be little but they're plenty loud in action. The plays went off smoothly, and the game gave nearly every man on the squad a chance to get some practice which will probably be convenient when the Whitefaces meet Littlefield next Friday.

Merrill Unlucky
Red Merrill got off to a flying start Friday night; that in-

jury in the first quarter took out a man who had already proved himself at both the carrying and passing end of his job. But little Don Roberson took over and carried the ball for the first touchdown, and later passed to Billy Davis for the last quarter score. Hard on Ralph Smith because it seems he has lost a good bass drummer for the duration of the football season.

On the receiving end of those passes which accounted for a lot of gained yardage, Weems, Russell and Davis get the praise, with expert blocking from the whole line giving them a clear field to gather in the pigskin.

And while we are talking about lines, Wayne Phillips, tackle, did a mighty nice job of blocking Dimmitt punts and Captain Jack London, John Estes and Cliff Vaughn (blocking back)

were on their toes all the time making a path for those Hereford scoring drives.

Lloyd Olson's leg injury did not keep him out of the game—but it gave Harold Close a chance to show that he is excellent full-back material. Harold is a senior, and this is his first year out for football, which is Hereford's loss, judging by the good showing he made in the Bobcat game.

For Dimmitt, there was a boy named Mobley, fullback, who had plenty of ball-toting ability; and the Dimmittboys did a good job of blocking to stop the Herd in the second and third quarters after they were in scoring territory.

Freshman Combination Works
Logan Ware had a smile a yard-wide when those boys started coming off the field after the game. Logan is serving his freshman year as coach, and most of the boys on the team are also playing their first year of high school football. Must be something in this idea of firsts because the combination certainly worked out well on a first game.

With the Littlefield Wildcats coming up for a game at the Whiteface field this week, the competition will probably be tougher. Littlefield proved stiff competition in the 1940 schedule, but Hereford fans who saw the opening game can be sure that the home-team is not going to let them down; and with a little experience behind them, the Whitefaces should give Littlefield a good fight, and they are sure to give the hometown fans a good game.

Since The Whiteface Roundup will carry a detailed report of all games this year, The Brand feels that there is no point in carrying two such reports, and our column will be only for the purpose of comment on plays and players, with the sort of dope that our type of expert might be expected to pull out of a leaky bucket.

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VITAMINS	Guaranteed ONLY	\$1.19
ALARM CLOCKS	Bottle	49c
FITCH'S SHAMPOO	Size	\$1.09
CREOMULSION	Bottle for	98c
SYRUP PEPSIN	25c Carter's	19c
LITTLE LIVER PILLS	Mentholatum	23c
SHAVING CREAM	8-Ounce Hasol	39c

Stationery

50 envelopes to match ALL FOR ONLY

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Putnam's DYE

All Colors 15c PKG. FOR

5c

Vitamin A-B-D-G	50 Capsules for	98c
SAL HEPATICA		49c
CLEANSING TISSUES		19c
REX SELTZER		39c
LUCKY TIGER	Oil Tonic — Reg. Tonic	Both for 79c
TOOTH POWDER	50c Briten	39c
SOAP FLAKES	Ray's Only	19c
NURSING BOTTLES	Even-Flo. (complete unit)	19c
FLASHLIGHT	Ray-O-Vac, Streamlined. Complete	69c

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HEREFORD, TEXAS Grant A. Fuller, Manager PHONE 44

Tri-State Fair Has Priority On Entertainment

Amarillo, Sept.—From start, Sept. 29, to finish, Oct. 4, the Tri-State Fair here will have top priority on entertainment and education for thousands of men, women and children.

Gov. Coke Stevenson of Texas will be here for the opening of the exposition; Gov. John E. Miles of New Mexico will be here for the closing.

Among distinguished visitors during the week will be Capt. Charles E. Rosendahl, noted naval officer and lighter-than-air craft expert.

Arrangements are being made now for a defense display in addition to the regular exposition features, free shows afternoon and night in front of the grandstand and a mile long midway—the same midway booked for the Oklahoma State Fair.

When the southwest's show window is unveiled Monday morning, Sept. 29, the importance of agriculture and livestock in national defense will be stressed anew.

"If food—agriculture and livestock—is to win the war and write the peace then the Southwest is better prepared than in any other period of Tri-State Fair history," declared Ray Pinkney, serving his third consecutive year as president of the exposition.

"There is no question about the various department exhibits being the best this year," he continued. "Last year's fair was most successful which gave the exposition more money to spend this year for entertainment."

Dawn Items

By MRS. CARL WIMBERLEY

School opened here Tuesday with forty-one pupils enrolled by Mrs. Viva Mae Upton and Mrs. Hazel Atchley. Included were eleven beginners. Reece Stewart and M. G. Upton are bus drivers. Both busses are being driven to Canyon this year.

Mrs. Charles Benton was called to Durant, Okla., Saturday, by the sudden serious illness of her father, Mr. Cobb, who died Sunday. Mr. Benton and daughter,

Charlene, left Sunday night for Durant.

William Harris came home Tuesday from the hospital in Canyon where he has been since Saturday because of a throat ailment. He is reported to be much-improved.

Mr. and Mrs. Baker Womble left Monday morning for Temple where both will go through a clinic. Their daughter, Sally, is staying with Mr. and Mrs. Johnnie Womble.

Mrs. Rosie Moon, of Slaton, is making an extended visit with Mr. and Mrs. W. J. Stewart.

Miss Leona Luke left this week for Ft. Worth, where she will enter St. Mary's College. Reece Stewart and M. G. Upton are enrolled as students at W. T. S. C. at Canyon.

Mrs. J. G. Coe and sons and Mrs. T. H. Benton of Lubbock returned Monday from a two week's visit in Los Angeles, Cal., where they visited Ray Benton, Mrs. L. R. Underwood and Mr. and Mrs. Ed Benton. Mrs. Coe took Mrs. Benton to her home at Lubbock Tuesday afternoon.

Mr. and Mrs. William Wimberley and son, Mr. and Mrs. E. A. Oberst and Will Logo returned Saturday from a trip to the coast, going by way of San Antonio to Houston and Galveston and returning by way of Dallas and Fort Worth.

Mrs. Dalby Fleming entertained with a watermelon feast Monday evening. Those attending were Misses Laura Frye, Nancy Ann Wood, Sarah Smith, Mary Frye, Wilma Jean Miller, Doris Smith and Barbara Sue Fleming.

Visiting Mr. and Mrs. Jim White over the week end were Mr. and Mrs. C. P. Dye and daughter, Patsy, of Albany and Alex White Fincher of Abilene. Mr. White's mother, Mrs. D. L. White, who has been visiting here returned home with Mr. and Mrs. Dye.

W. P. Caraway, Hartland Caraway of Wyche and Obid Caraway visited from Thursday until Monday with relatives at Gustine, Stephenville and Ranger.

Misses Sarah and Doris Smith report a fine time on their week's vacation visiting Mr. and Mrs. O. T. Hewitt at South Plains. Mr. and Mrs. Hewitt and Mr. and Mrs. L. C. Kurtz, who were enroute to New Mexico on a vacation trip, brought the girls home Sunday afternoon.

Mrs. O. G. Smith and daughter, Treva Rae, of Wildorado, and Mrs. Bud Heaton and son, Jerry, of Canyon visited Mrs. N. R. Miller Monday afternoon.

Mrs. Julia Samuelson spent Monday afternoon and Tuesday with Mr. and Mrs. Jess Caldwell and children near Hereford.

H. H. Miller and sons, Pat and Carroll, were Amarillo visitors Sunday afternoon.

The Study Club met Tuesday afternoon in the home of Mrs. Lloyd Bentley. Mrs. A. T. Frye was elected representative to the county federation; council, Mrs. Dyalitha Brady of Hereford discussed the school lunch program. Other guests included Mrs. Rosie Moon, Mrs. R. R. Fitzer, Mrs. Johnnie Womble, Misses Wilma Jean Miller and Sally Womble.

Mrs. Arch Conklin of Hereford called on Mrs. L. A. Smith Tuesday afternoon.

Erio News

MRS. J. M. DIXON

Miss Lurline Dixon spent Saturday night with Mr. and Mrs. S. J. Barclay and children, Curtis and Ruby Faye, of Hereford.

Mrs. T. L. Sparkman, Jr., Mrs. Owen Andrews and Mrs. Chester Lowry attended the Baptist convention in Hereford, Wednesday.

Miss Stella Fortenberry was in Amarillo Saturday to meet some friends.

Miss Alma Andrews spent the week with her sister, Mrs. Charles King, of Harle Camp. Mr. and Mrs. King and son brought her home Sunday and visited relatives while here.

Mr. and Mrs. Frank Barber, Frank Barber, Jr., and Miss Helen Ruth Barber of Lubbock visited in the J. M. Dixon home Tuesday afternoon. Helen Ruth also visited Mrs. Jack Owen.

A good crowd attended both Sunday School Sunday morning and Bible Study Sunday night. Next Sunday night everyone is urged to study the 11, 12, 13 and 14 chapters of Genesis.

Mr. and Mrs. W. S. Dixon spent Tuesday night with Mr. and Mrs. Earl Welsh of Friona. They visited their granddaughter, Mrs. Ray Landrum also of Friona, Wednesday.

Miss Mary Lois Springer spent from Tuesday until Saturday in Amarillo, where she helped, Mr. and Mrs. Deward Roberson in their tailor shop. She came home Saturday night and went back to Amarillo Sunday.

Miss Marguerite Mobley is attending Wayland Junior College in Plainview this winter. She has been in school for a week.

Dressed for County Fair



Here's how Elaine Stahlman, Pomona, Calif., dressed for her part as "theme girl" of the Los Angeles County Fair.

Henry Benson of Shamrock visited with his brother, Haskel Benson, Friday afternoon. He spent the night with his sister, Mrs. J. E. Andrews.

Mr. and Mrs. S. A. Thornton and Mrs. Walter Childers of Lockney spent Monday night and Tuesday in the J. M. Dixon home.

Mr. and Mrs. W. A. Dobbins of Hereford visited in the J. M. Dixon home Sunday afternoon.

Westway Items

BY MRS. MERLIN KAUL

The Home Demonstration Club will meet at the home of Mrs. Moody Stephan on Wednesday, Sept. 24, with Mrs. Floyd Tucker as co-hostess. Mrs. D. H. Allmon will present the lesson.

Ray Riley of Plainview preached at the morning and evening services here, Sunday. He was a dinner guest Sunday at the Moody Stephan home and a sup-

per guest in the W. S. Rice home.

Mrs. M. P. Sockwell and son, Arthur, of Snyder, Okla., were guests from Friday until Sunday in the homes of her daughters, Mesdames W. L. Jones and Mark Benefield.

Mr. and Mrs. C. F. Rickles left Thursday morning for El Paso, where they will visit a week with Mr. Rickles' sister.

Mrs. A. W. Rickles of The Dalles, Ore., was a guest Tuesday night in the C. F. Rickles home.

Mr. and Mrs. Mark Benefield left Tuesday morning for Oklahoma City, where they will visit his brother, Lee, and his wife, and her sister, Miss Lilye Sockwell, who is attending business college there.

Mr. and Mrs. T. B. Cox and Elaine went Friday to Floydada. They were guests that night in the home of Mr. Cox's uncle, C. H. Rose, and Mrs. Rose at Lockney. They returned home Saturday.

Mr. and Mrs. F. A. Tucker went to Olton one day last week where they got some peaches at the Athol Light home.

Rev. and Mrs. Carl Leeper have moved back to Plainview to enter Wayland College, where Mr. Leeper is a second year student.

Miss Vesta Mae Landers left Tuesday morning for Canyon, where she will be a student at WTSC.

Mr. and Mrs. Woodrow Williams and family of Farmington, N. M., visited two days last week in the home of his sister, Mrs. Henry Allmon, and family.

Recent visitors in the home of Mr. and Mrs. W. R. Allmon included his sister, Mrs. Hattie Cash, of Floydada and his sister-in-law, Mrs. Charley Allmon, and her daughter, Gladys, of Petersburg.

Visitors in the A. C. Pierce home Sunday afternoon included Mr. and Mrs. V. T. Glenn of Vega, Mrs. Jennie Glenn of Amarillo, and Mrs. R. E. Jaquier of Oklahoma City.

Mr. and Mrs. V. Skypala and sons, Elwood and Edwin, were

dinner guests Sunday of Mrs. Josephine Skypala of Umberger. They were supper guests at the Louie Weick home and also visited in the Paul Artho home.

Mr. and Mrs. F. W. Dodson and Monte Max of Claude visited Sunday afternoon in the R. M. Gunn and L. O. Bore home.

Mr. and Mrs. John Hacker and sons of Hereford were callers in the R. M. Gunn home Sunday afternoon.

Dinner guests in the Burep Sowell home Sunday were Mrs. Henry Tiefel, Ed Tiefel, Amon Rogers, Johnny, Gale, and Susie Rogers all of Hereford.

Mr. and Mrs. H. D. Goldston and children returned home Thursday from a visit with relatives at Sherman.

Mr. and Mrs. Sam Smith and children went to Clovis, N. M., Sunday where they visited the zoo. They also visited at Portales.

Mr. and Mrs. Maurice Tannahill and Mr. and Mrs. W. L. Jones drove to Olton, Spring Lake and Lockney Sunday. They called at the home of Mrs. Tannahill's parents; Mr. and Mrs. Frances Carthel, at Lockney and also at the H. L. Barton home.

SCHOOL NOTES

Leonard Ward brought a tarantula to school and has it on exhibit in the primary room.

Mrs. Dickson's primary children are learning to color with crayola. They have some nicely colored elephants, squirrels, rabbits and baskets on display in their room.

Mr. and Mrs. Sheets and Mr. and Mrs. Files of Hobart, Okla., and Mrs. Files of Hillsboro were callers at the T. B. Cox home, Tuesday.

Clarence Morrison was an Amarillo visitor Monday.

Small amounts of methyl bromide or bromide residues on commercially fumigated fresh vegetables and fruit or dried fruits are not harmful to the consumer, according to the Public Health Service.

We Have Just Unloaded

3 CARS of NEW Farmalls



NOW READY FOR IMMEDIATE DELIVERY!

Naturally, we do not know how many of these Farmalls we will be able to get during the next year. All factors indicate that the supply will be limited, and the company kindly support this idea.

We do know, however, that the new Farmalls have the Same Famous, Dependable McCORMICK-DEERING Quality and that although production may be cut, the Farmall will continue to set the pace for Dependable Performance.

Visit Us Today — See the New Farmall!

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YOUR I-H-C DEALER

An unbeatable team for clean, economical, healthful

Winter Warmth

THE FUEL ... NATURAL GAS ...

THE FURNACE



WARD

AUTOMATIC FLOOR FURNACE

The experience of thousands of home owners has proved that natural gas and an AUTOMATIC Ward Floor Furnace are an unbeatable combination for CLEAN, HEALTHFUL, THRIFTY winter comfort.

Keep warm and well this winter and through years to come with the controlled comfort of a Ward Floor Furnace.

You'll appreciate how Ward's Built-in Thermo-Control automatically turns furnace on and off to preserve heat level that pleases you.

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No hot blasts

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Guaranteed for ten years

No basement necessary. Furnace hangs beneath the floor... pours its healthful warmth directly into the room.

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Let's Cook Something



Our grandmothers who, long years ago, mastered the art of cooking simple foods, favored puddings for dessert. They liked the hearty welcome that their puddings received—especially at this time of the year. The idea must have been a good one for puddings are still being served. Here is a recipe that will lift the old-fashioned favorite to an "all-time high." It belongs to Mrs. N. E. Gass, who says it is excellent food for the sick patient as well as for the well members of the family.

LEMON PUDDING

- 2 tablespoons melted butter.
- 3-4 cup sugar
- Juice of 1 lemon
- grated rind of 1-2 lemons
- 1 cup sweet milk
- 2 tablespoons flour
- 2 eggs

Cream butter, sugar and flour together thoroughly, add beaten egg yolks, mix well and add lemon juice and grated rind. Stir in the milk and mix well. Beat egg whites stiff and fold into mixture. Pour in a buttered baking dish and place in shallow pan of water to bake. Allow to bake slowly in moderate oven 45 minutes. Serve hot or cold. It makes its own sauce but to dress it up for a special occasion a dab of whipped cream might be added.

Garden Club Completes Plans For Flower Show

Garden Club members held a business meeting at the home of Mrs. Jim Lipscomb for the purpose of discussing plans for the annual Fall Flower Show which is scheduled to be held in the Kelleher Building on September 26.

Reports from committees were heard and other committees were appointed. Several new features will be added to the show this year and the display promises to be larger than at any of the preceding events.

Reminder notes for September was "Plant Larkspurs and other half-hardy annuals." Attending the meeting were Mesdames Linton Wilson, Art Manjeot, W. A. Dobbins, F. M. Kester, D. H. Alexander, C. C. Cox, Lyle Blanton, Ralph McCullough, Robert Wagoffer, F. H. Oberthier, E. T. Brooks, John P. Slaton, C. C. Ferguson, E. Ramey, Homer Brumley, C. H. Dyar, C. R. Smith, Miss Sadie Lee Oliver and the hostess.

Yellow And Blue Are Colors Used For Club Party

Yellow and blue were the colors used in decorations when Mrs. F. L. Lucas was hostess to members of the Coterie Club Friday afternoon.

California daisies and blue salvia gave the floral emphasis and prize wrappings, other bridge accessories and appointments carried out those colors. The same colors reappeared in the refreshment course.

Mrs. Grant Fuller was awarded the high score prize in contract games.

Members attending the party were Mesdames A. R. Bateman, E. B. Hedrick, Knox Kinard, E. B. Hicks, J. W. Witherspoon, Colby Conkright, Grant Fuller, C. F. Moore and the hostess.

S. L. Harman, Jr., Is Honored At Farewell Party

A delightful farewell courtesy to S. L. (Pick) Harman, Jr. who left Sunday for Big Springs where he will be assistant manager of the J. C. Penney Company Store, was the dinner party given by the Penney Company store force at the home of Mr. and Mrs. C. F. Moore Friday evening.

Guests were seated at small tables centered with a color-

Club Fall Flower Show which is scheduled for September 26. New year books were distributed by members of the year book committee, Mrs. James R. Allison, Miss Katherine Kirby and Miss Lois McCaslin.

Those attending were Mesdames James R. Allison, W. L. Davis, Alton Fraser, J. T. Gilbreath, Jr., Jimmie Gillentine, J. E. Kirby, W. C. Pitman, John Simms, Jack Wayland, Elizabeth Womble, Misses Nancy Conkright, Edna Daughtee, Eloise Pitman, Decima Ramey, and Rhita Jean Sullivan.

ful combination of summer blossoms. The dinner table from which the meal was served, was centered with an arrangement of wine-red roses and baby's breath.

Forty-two games provided entertainment after the dinner and a Parker Pen and Pencil Set was presented to the honoree.

Those enjoying the farewell compliment were Mr. and Mrs. Arthur Thompson, Mr. and Mrs. Elmer Mathios, Bessie Lee West, Ona Hammer, Ruth Atchley, Monica Albracht, Bill Harman, Very Byrnes, the honoree and Mr. and Mrs. Moore and children.

Jim Lipscombs Are Hosts At Dessert Bridge

The Jim Lipscombs were hosts Thursday night to members and guests of the Thursday Night Bridge Club with a dessert bridge party at which twenty players made up foursomes for the games.

Asters, dahlias and brown-eyed susans made an attractive combination for the floral accent for the party.

After dessert was served, Mr. and Mrs. Colby Conkright and Mr. and Mrs. John Olson played high for score awards.

Members and guests included Messrs. and Mesdames Bob Wilson, Roy Jowell, John Olson, Reed Williams, George V. Stambaugh, Colby Conkright, Knox Kinard, Frank Gyles, Glenn Weir, G. W. Newsom and the hostess.

Tea And Program Open Child Study Club Activities

An informal tea featuring an entertaining program opened the 1941-42 club year for the Child Study Club Thursday afternoon. The tea was held at the home of the president, Mrs. G. M. Hudson, with officers of the club acting as hostesses. Officers include Mrs. Hudson, president; Mrs. I. P. Conaway, vice-president; Mrs. Merlin Kaul, recording secretary; Mrs. Ira Foster, corresponding secretary; Mrs. Cawthon Bryant, treasurer; Mrs. Leo Forrest, parliamentarian; Mrs. George McConnell, historian and Mrs. James Aiken reporter.

The program opened with a piano solo given by Mrs. Cecil Lady followed by greetings to the members by the president, Mrs. Merlin Kaul entertained with a reading and Mrs. Chas. Reeve furnished a piano number. A preview of the coming year's work was given by Mrs. G. W. Newsom, chairman of the year-book committee.

Decorations throughout the party rooms consisted of fall flowers of every description in all autumn shades. Mrs. R. P. Conaway presided at the decorated tea table.

Those enjoying the first-of-the-season affair were Mesdames Leo Forrest, Ira Foster, Merlin Kaul, Cecil Lady, Ernest Wade, Glenn Witherspoon, Gordon Witherspoon, James Aiken, Mack Bainum, Cawthon Bryant, R. P. Conaway, George McConnell, G. W. Newsom, J. B. Whitlow, Williams, Chas. Reeve, and G. M. Hudson.

Three Hostesses Compliment Mrs. Wayland At Luncheon

Mesdames S. P. Rosson, Seth B. Holman and Jimmie Gillentine entertained with a bridge-luncheon last week at the Party Place in Amarillo to honor Mrs. Jack Wayland, who is leaving soon to make her home in Odessa.

One long table, laid in white, was arranged for the 17 guests. At one end of the table flame-red cannas in crystal complemented a bowl of huge red dahlias at the other end, to be linked together with lacy greenery that centered the entire table's length.

After the luncheon contract games provided diversion when Mrs. W. L. Davis received high score award and Mrs. J. A. Pitman the traveling award. Mrs. Wayland was presented with a going-away gift.

Participating in the luncheon and games were Mesdames W. M. Emmons, J. C. McCracken, Oscar Easley, Alton Fraser, W. L. Davis, C. C. Rockwell, H. A. Close, J. A. Pitman, H. K. Fox, Colby Conkright, C. C. Acker, E. B. Hedrick, A. R. Bateman, the honoree and the three hostesses.

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TO CHECK
MALARIA
IN 7 DAYS
take **666**



MY HAIR STANDS ON END

when Daddy monkeys with the carburetor



When Daddy finally comes up for air, with his hands all black and his face all red, he shouts words that Mummy says aren't for a child's ears.

"Whattheblankety blank is the matter with this motor", he says.

She answers, "Don't you dare swear in front of our little angel!" (that's me) ... and then the hair-raising battle begins.

It's all so foolish and useless, when Daddy ... and you, too ... can get custom-tailored Phillips 66 gasoline,

without paying a penny extra. Yes sir, it needs no carburetor tinkering. It is matched every month to the climate in your locality.

Today's Phillips 66 isn't merely a late summer gas. It is actually a September gasoline. And there is hardly a day in 365 when its high test and high anti-knock ratings are not unsurpassed in its price class.

See if you don't feel that difference with your very first trial tankful ... at any Orange and Black 66 Shield.



Phill-up with Phillips for Greater Mileage

Gift Party Is Given

Complimenting Mrs. Jack Dean, an informal gift party was given at the home of Mrs. B. R. Dixon Friday afternoon. Hostesses included Mesdames Harry Lomas, Bill Hutson, T. P. McCollister, J. W. Witherspoon and Dixon.

An appropriate program was presented in rooms decorated throughout in pastel colored

flowers. Those attending were Mesdames W. B. Green, Owen Stagner, Arlie Dean, Henry Hastings, J. B. France, Jim Higgins, H. M. Benefield, Ralph Smith, Carl Oldham, Walter Easter, Wesley Higgins, Altus Higgins, and Miss Mary Louise Dean.

Those sending gifts were Mesdames Jim Hays, Ben Clark of Amarillo, Marvel Upton, J. B. Hammer, Bob Higgins, Jim Lip-

scomb, Stub Jones of Dimmitt, Johnnie Womble, Glenn Weir, Lowery Fletcher of Amarillo, O. L. Click, H. D. Reed, Robert Viegie and Bill Simon of Floydada.

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VITAMINS for VITALITY!

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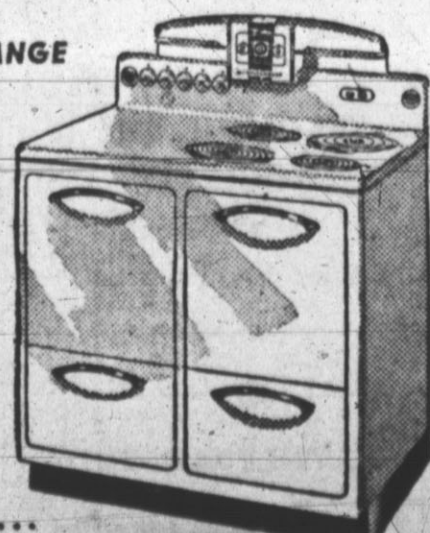
- Use little or no water. Start fast, cook quickly. Avoid violent boiling.
- Use covered utensils to exclude air and don't stir unnecessarily.

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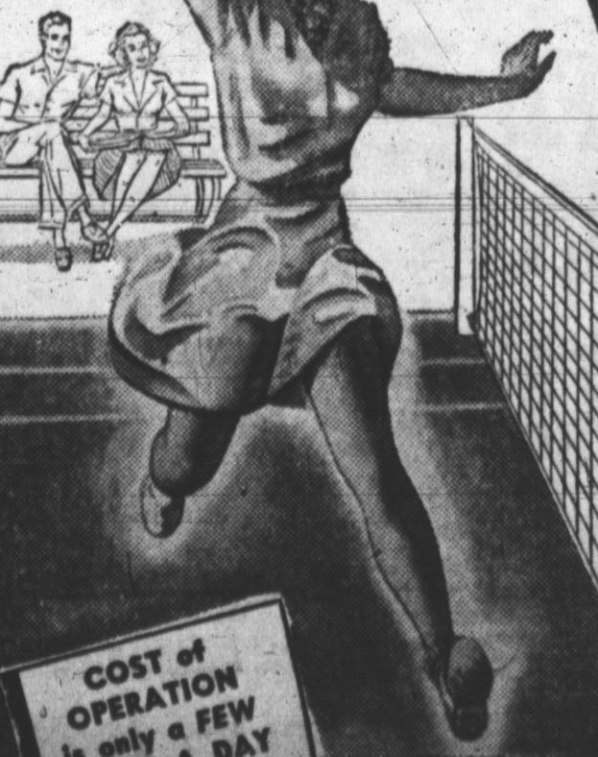
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COST OF OPERATION is only a FEW CENTS A DAY

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No Needles to Change!
Records Last Longer!
New Purity of Tone!

- PHILCO PHOTO-ELECTRIC REPRODUCER. Plays any record on a Beam of Light.
- NEW PHILCO AUTOMATIC RECORD CHANGER with EXCLUSIVE STROBOSCOPE PITCH AND TEMPO CONTROL. Simple, reliable, gentle and easy to operate. Plays records at perfect recording-studio pitch. Adjust tempo to your own liking.
- NEW TILT-FRONT CABINET. No lid to lift; no need to remove decorations. Simply tilt grille forward, place records and tilt it back again. Automatic Interior Light illuminates turntable.
- NEW RADIO FEATURES. Three Tuning Bands. Complete Electric Push-Button Operation. Built-In Super Aerial System. Separate Bass and Treble Controls. Many others.

Philco Home Recording Unit available as optional equipment at moderate extra cost. New Philco features make records twice as long; most lifelike tone ever achieved.

New phonograph inventions... new radio features bring you thrilling new record and radio enjoyment! Exquisite new cabinet of beautiful Walnut woods.

SEE IT TODAY ON DISPLAY!
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Big-Value Radio-Phonograph Table Model

Choose From Many Models!
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PHILCO 1001. Special Philco Phonograph Circuit. New, lightweight Crystal Tone Arm greatly reduces record and needle wear. Plays 10-inch and 12-inch records. Powerful 6-inch Oval Electro-Dynamic Speaker. Built-In Super Aerial System. Self-Starting Phonograph Motor. Handsome Walnut finish cabinet. **\$39.95**

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PHONE 451 L. L. Womble, Owner
HEREFORD, TEXAS

Dist. Legion & Auxiliary To Meet At Friona, Wed.

Regular meeting of the American Legion and Auxiliary, 18th district, will be held at Friona on Wednesday, Sept. 24, with the meeting scheduled to start at 7:30 p. m.

J. M. Johnson of Canadian, district commander, invites all members of the legion and auxiliary to attend the Friona meeting which will feature a talk by Wallace P. Martin, past commander of the New Mexico department.

On the program also is a short business meeting and a chicken dinner to headline the social hour.

Walcott Singing Sunday

An all-day singing at Walcott School will be held on Sunday, Sept. 21, beginning at 10:30 o'clock in the morning.

A basket lunch will be spread at noon, and some special numbers, besides the usual group singing, will be on the program.

Everyone in the territory is cordially invited to attend the Walcott singing.

Farmers Asked...

(Continued from Page 1)

have been requested by Secretary of Agriculture Claude R. Wickard to bring their work up to date so that they will be in a position to cooperate fully with the USDA defense program.

Complete information on the "Food For Defense" Program as it will be administered locally will be available soon.

New Industries...

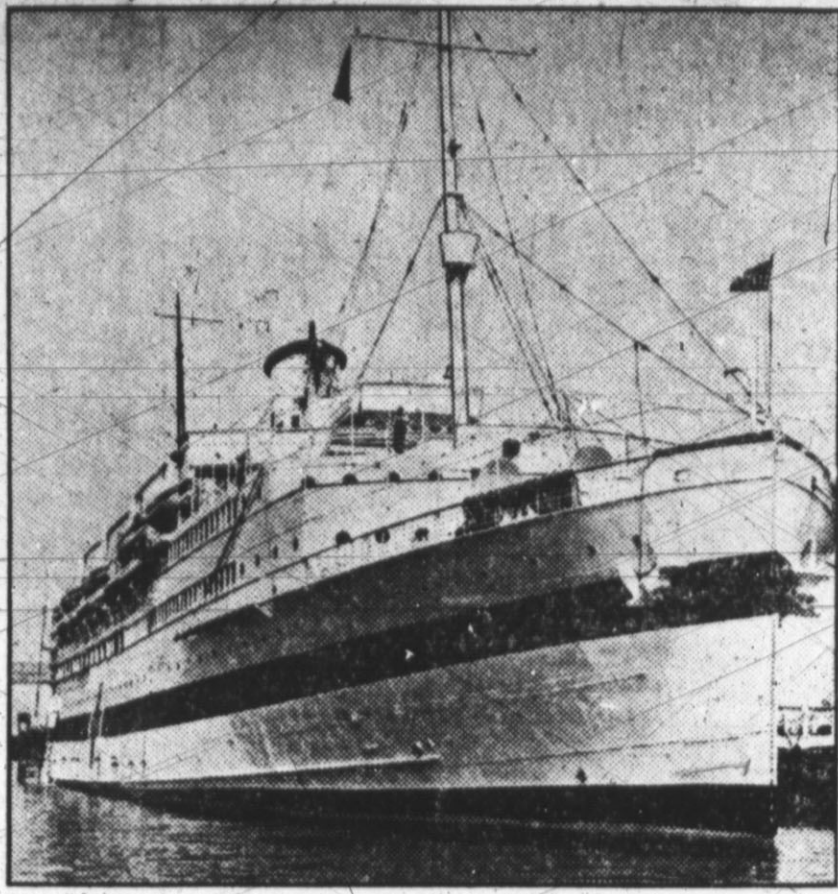
(Continued from Page 1)

HOUSING PROBLEM

Most serious problem created by the influx of migratory labor, according to Chamber of Commerce Officials, is that of housing. Officials point out that the lack of adequate housing facilities will force many workers to move on as the weather gets cooler and that the situation may create a labor shortage for the late potato crop.

Much interest is being expressed in the possibility of a migratory workers' camp, to be built under the supervision of the

First Hospital Ship Since '17



A new coat of white paint dresses up the former Clyde-Mallory liner Iroquois, renamed the U. S. S. Solace, first hospital ship of the U. S. Navy since World War I.

Littlefield...

(Continued from Page 1)

his team needs to work on some rough edges and that their weight will be a decided handicap with the much heavier Littlefield line.

Red Merrill, quarterback, will be able to start Friday night, though his injured ankle is still not in first class shape. Lloyd Olson received an injured shoulder in practice this week, but is expected to be able to play, though Harold Close will probably start at fullback position.

Other probable starters are Davis and Daniel, ends; London, center; Vaughn and Weems, halfbacks. Three boys are possibilities at tackle—Estes, Phillips and Manjeot. Kendall and Hussey are likely starters at guard, but Brock is also a possibility.

Don Roberson, who played a bang-up game at quarterback after Merrill's injury last week, will probably see service.

College Teacher...

(Continued from Page 1)

demand. His appearance at a nearby city church makes this engagement possible. His trip here is sponsored by the local Methodist Church and the General Board of Christian Education at Nashville, Tenn.

Rockwell...

(Continued from Page 1)

Fair exhibits. Boys entitled to show pigs at the local exhibit were winners in a contest sponsored by Sears-Roebuck and Co. several months ago.

Mr. Bateman expresses the appreciation of the 4-H Clubs to Rockwell Bros. and Mr. Olson for their cooperation in giving exhibit space. The county agent went on to explain that the sales barn was considered unsuitable for the show because the pigs have not yet been immunized from cholera, and there might be a chance for infection at the barn.

Around Town...

(Continued from Page 1)

blue prints of the hands and feet of her two small children.

After listening to some of the stories about new crops being grown in this territory, G. M. Hudson says it all adds up to the fact that all this country needs is a "man with a hoe."

New doorman at the Star Theatre is Joy Worley, and Irma Pitts is another new theatre employee.

Mary Nicks is now working in Miss Sadie Lee Oliver's office. She takes the place of Mozelle Shreve, who has moved with her family to Brownfield.

If your family is one of the type that fights over fried chicken, if they all have a taste for one particular piece, then you can solve the problem by ordering chicken by the piece. Furr Food Market now offers this service which has been very popular in larger cities.

Halle Drug has a new coffee maker, a Silex unit, which makes coffee faster—and retains all the flavor.

Clifton Cox is now working in the market at Furr Food Store.

Dimmitt Invites...

(Continued from page 1)

bles which should give the fair a definite human interest appeal.

Among the educational exhibits will be displays of the work of the home demonstration and 4-H Clubs and the Future Farmers of America.

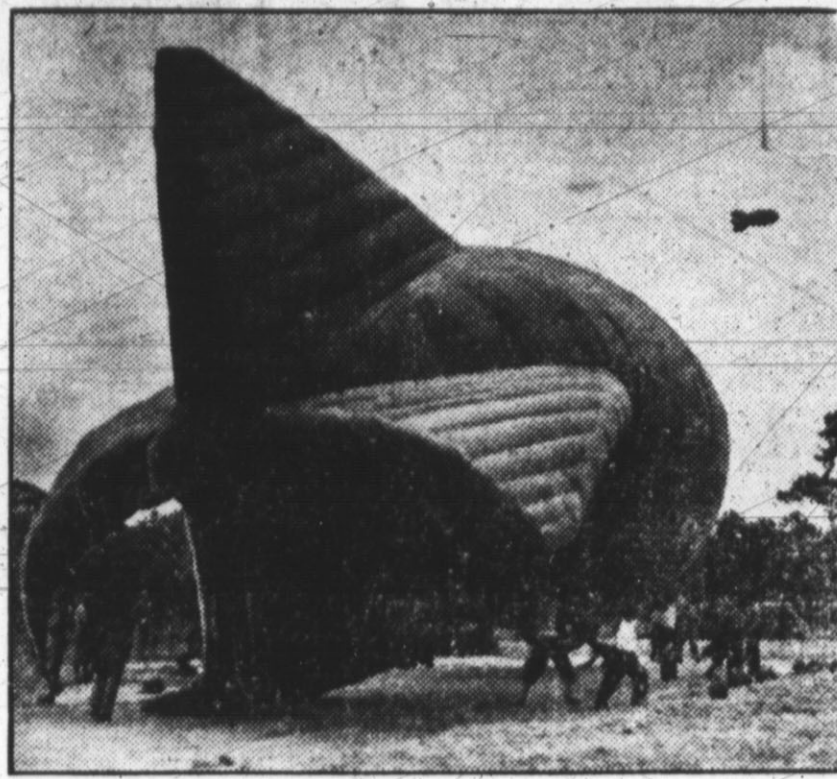
Altogether, a well-rounded, educational and entertaining fair is promised by the citizens of Dimmitt and Castro County, who extend to Hereford and the Hereford territory a cordial invitation to come over and see the show.

The American Ship of State will never be sunk if we have enough battleships for defense. You can help build them by making a habit of buying Defense Savings Bonds and Stamps.

We must arm ourselves against the forces of evil and destruction. You can help by buying Defense Savings Bonds and Stamps regularly.

By buying Defense Savings Bonds and Stamps regularly you can help the Defense Program and, at the same time, help yourself and your family.

Balloons Defend Camp Davis



Defending a vital camp area against a simulated dive-bomber attack, six barrage balloons were sent up at Camp Davis, N. C., recently. Effectiveness of this type of defense has been proven in England.

There's Something About A Uniform...

(Continued from Page 1)

SAN FRANCISCO—This is the story of Charlie Wong, 26, who promoted himself from first class houseboy to first lieutenant in Uncle Sam's army.

Chinatown indeed was proud of Charlie as he walked smartly down Grant Avenue snappily attired in his army uniform, replete with silver bars.

The almond-eyed honeys of Chinatown thought Charlie was just about tops—and Charlie enjoyed that.

He enjoyed too, the incident the other day when a rookie selectee from the Midwest happened through Chinatown and Charlie his silver bars, glistening brightly from careful polishing, hailed the youth.

"Here, carry my satchel," Charlie ordered.

The rookie looked at Charlie's silver bars and, being just a private himself, snapped to attention and "bugged" Charlie's bags.

Well, that kind of goings-on made Charlie quite an important fellow in Chinatown, until somebody, possibly a young swain whose almond-eyed doll fell for Charlie's snappy uniform, began checking up.

From the effects gathered in Charlie's room it appeared that soon he intended to promote himself a couple of ranks to major.

For in Charlie's room G-men found major's gold-leaf, an assorted batch of officers caps, aviator's wings, and a not at all modest collection of medals.

Behind bars Monday, awaiting arraignment Tuesday on charges of impersonating an officer, Charlie grew philosophical, saying:

"Mebbe I was crazy, huh?"

Attractions at the TEXAS THEATRE

Thursday
"LONE WOLF KEEPS A DATE"
Warren Williams

Friday - Saturday
"TEXAS TERRORS"
with Don "Red" Barry

Sunday-Monday-Tuesday
also Preview Saturday Night!
"BLONDIE IN SOCIETY"
with Penney Singleton and Alan Lake

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"Under Fiesta Stars!"
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Attractions at the STAR



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OF ALL THE QUESTIONS TO ASK A GIRL!
If men would only think up something new to ask...but...
"She knew all the answers...and most of them were 'NO!'"

Now... he's a patron of the arts...with a watchful eye on the heart of youth in love!
Jean HERSHOLT
Dr. Christian
MELODY for THREE

A story of the "SINGING WIRES"!
TIM HOLT
in **Cyclone**
on **horsetack**

also "Horse Fly Opera" and Chapter 10 of the Serial!
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"TODAY I AM A MAN! WOO! WOO!"

No one can mix romance and finance like Andy! Roar as he seeks fame and fortune in the Big City! Follow Mickey and Judy through the grandest of the Hardy adventures...on the sidewalks of New York!
MICKEY WOOS! JUDY SINGS!
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LEWIS STONE
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PATRICIA O'NE - RAY McDONALD
and **JUDY GARLAND**
also LATEST NEWS "Gay Knighties"
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