

Inside today's Hereford Brand

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HUSTLE
WIRT has one of the best systems around

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WEDNESDAY, Oct. 3, 1990

The Hereford Brand

Hustlin' Hereford, home of Wayne Winget

90th Year, No. 67, Deaf Smith County, Hereford, Tx.

10 Pages

25 Cents

Treatment facility could be built here

BY SPEEDY NIEMAN
Publisher-Editor

The possibility of building a million-dollar Court Residential Treatment Center (CRCT) in Hereford was outlined to the Deaf Smith County Chamber board last week by Larry Sheffield, director of the Community Supervision & Corrections Department for the 222nd Judicial District.

As explained by Sheffield, a recent feasibility study indicates that a restitution center/court residential treatment center for offenders with a serious substance abuse problem is needed in the Panhandle area.

The concept and program for such a facility is supported by the local

judicial district, elected officials, and support is being solicited in the community, according to Sheffield. Such a center would be a state facility, built by the city or county and leased to the state.

The CRCT would provide drug and alcohol treatment for felony offenders as a condition of probation and as an alternative to sending them directly to jail. The common thread which occurs throughout the offender profile is substance abuse, with approximately 75 to 80 percent of the 222nd Judicial District's caseload being either directly or indirectly linked to this problem.

In order to be eligible for a CRCT, Sheffield explains, a person must be

a felony offender who is exhibiting drug and alcohol abuse problems. Specifically excluded from eligibility are offenders who are adjudged guilty of capital murder, aggravated kidnapping, aggravated sexual assault, aggravated robbery, or one who used a deadly weapon in the commission of a felony.

The feasibility study projects a cost of \$650,000 for the building and about \$220,000 for furnishings. Under the proposal, the county would build the facility and lease it to the state. The operating budget and staff of about 21 people would be paid by the state at a cost of about \$800,000 a year.

For the proposal to be approved by the state, Sheffield described this sequence of events before a final decision is made: The county would agree to build the building of about 15,000 square feet on county property, then sign a lease agreement with the state paying a specified amount per month. The county would then select the site and the district judge would form a community justice council. Public meetings would be held to fully explain the program, and public hearings would be held on the site for the center. The grant application would then be submitted, showing public support of the program.

Sheffield says the judicial district

has set a target date of March, 1991, to gain approval and hopefully have a startup date of Sept. 1, 1991 for the facility.

The closest Court Residential Treatment Center is located in Brownfield and is not in this region. The Brownfield unit has determined to maintain a 13-county catchment area for its facility with Yoakum and Terry counties receiving first priority. The Panhandle region is without a CRCT, and the program calls for this unit to serve Deaf Smith and Oldham and serve a 26-county catchment area.

As identified in the law providing for treatment centers, "any program

which would be established in this region must attempt to incorporate the five key elements which have been identified through this study as being essential to a residential facility. Those elements are: Punishment, Restitution, Rehabilitation, Remedial Education and Training, and Reintegration."

Sheffield says with these elements in mind and based on the results of the study, this type of facility would affect the largest segment of the offender population, while providing the judiciary with a viable alternative to prison.

Centennial plates have arrived here

The Centennial Plates which were sold in observance of Deaf Smith County's 100th birthday have arrived, according to Marn Tyler, project chairman for the Hereford Board of Realtors.

Persons who placed orders for plates can pick them up this week at the Realtor's office from which they were purchased. Those not picked up will be available at the courthouse Saturday during the Centennial Celebration.

Only 500 of the numbered plates were ordered, and the first 10 numbers will be auctioned off about noon Saturday at the ceremonies. Ted Walling, assisted by Mrs. Tyler, and Realtors Juston McBride and Henry Reid, will auction the 10 plates.

Tyler said that although all the plates were sold, she has a waiting list in case some of the persons who placed orders do not pick up their plates. The Realtors will use part of the proceeds from the project to help pay for the bronze bust of Erastus "Deaf" Smith.



Adding to the show

Gina Alley, one of the feature twirlers at Hereford High School this year, goes through her routine during last Friday's Mighty Maroon Band halftime Show at Whiteface Stadium. The band, twirlers and drill team are polishing the "western Movies" contest show featured at halftime of the Herd's games this fall.

Germany celebrates unification

BERLIN (AP) - Forty-five years after its defeat and dissection, Germany is again one nation, its leaders facing the formidable task of merging two alien systems and promising that this new power dominating Europe will serve peace.

Massed before the battle-scarred Reichstag building and awash in floodlights, an estimated 1 million Germans from all walks of life joined at midnight in an emotion-laden chorus of the national anthem.

Fireworks lighted up the sky and bells - one of them a replica of the Liberty Bell donated by Americans 40 years ago - pealed near the ruins of Hitler's citadel. Schoolchildren hoisted a huge German flag.

Eleven months after the Berlin Wall fell in a peaceful revolt that cast aside Communist overlords, the city that symbolized the Cold War division of Europe rejoiced. It is again the capital of a united Germany.

President Richard von Weizsaecker, presiding with Chancellor Helmut Kohl and other leaders, briefly addressed the surging crowd.

"We want to serve peace in a united Europe and the world," he said.

Many consider the merged nation of 78 million people to have already supplanted the Soviet Union as a superpower, and there is some anxiety among neighbors with bitter memories of Nazi aggression.

Germany's imperialist past was recalled by the Reichstag, the old parliament building heavily damaged in the last days of World War II. On Thursday, it will again be host to German lawmakers.

(Editor's note: the original story about the Harrison Highway was written by Leta Kaul and appeared in the Sunday Brand on August 13, 1950.)

Back in 1890, eight years before the town of Hereford was started, a stranger coming into this section of the Texas Panhandle would have seen nothing except a vast expanse of grassland broken now and anon by a few scrubby bushes, prickly pear and bear grass. Along the few draws there would be a few hills and breaks. Thus Deaf Smith County looked, with not a fence, not a windmill, not a thing in the world.

But some people were beginning to move into this prairie country, and a little town was started. It was named La Plata, meaning "west wide." Trade was carried on between the little town and Amarillo and a small village on the east, and with Santa Fe on the west. Fort Sumner, N.M., had a soldier population, and at Endee, N.M. there were a few ranchers.

The territory drew many of the outlaws from No Man's Land, the strip of land north of the Texas Panhandle. The outlaws were bothersome, so the ranchers around Endee and La Plata decided they had to do something about it. This decision helped Deaf Smith County become organized, and some of the ranchers around Endee, including Jim Ivy, Nathan Ward, and Joe and John Day, helped with the organization and moved into Deaf Smith County.

Since the trade moved from Endee through the Panhandle to Amarillo, they voted to make La Plata, about halfway between, the county seat. They decided to call it Grenada and it went by this for 18 months. There was already another Grenada in Texas, so it was changed back to La Plata.

Thus, the county had its first public road. Milestones were placed at each mile, and west of La Plata it followed the XIT fence. In 1891 Dave McBride took two sod plows and tied them together to make the distance between wagon wheels and plowed

a furrow from La Plata to Amarillo to mark the road.

Vern Witherspoon's ranch was between La Plata and Amarillo, and Texas Rangers were guests in the Witherspoon home many times. They were on guard for outlaws along the road and found them. In 1893 the Turrentine boys, George and Eugene, made a trip to the Panhandle up to La Plata. There was no road to follow: they just knew which direction they wanted to go and cut out across the country. They slept in front of the new courthouse. There had been lots of rain here and the boys decided that it was too wet at La Plata and they'd go where it wasn't so wet. They crossed the creek near where Hereford is now, and went down through Dimmitt and Lubbock.

When Vern Witherspoon was down on Tierra Blanca Creek in July 1898 he saw a tent where a family was living. In November he was there again, and there was another tent with a grocery store in it, and someone was putting in a restaurant. Later, there

Bush calls for budget support

WASHINGTON (AP) - President Bush wants Americans to convince skittish lawmakers that backing a \$500 billion budget package won't cost them re-election, even though it requires taxpayers to shoulder "a small burden."

"I'm not, and I know you're not, a fan of tax increases," Bush said in a nationally televised address Tuesday night.

"But if there have to be tax measures, they should allow the economy to grow. They should not turn us back to higher income tax rates, and they should be fair," he added, referring to the proposed tax increases on gasoline, cigarettes, boats, liquor and furs.

In a third straight day of public and private lobbying for the agreement worked out by his aides and congressional leaders, the president was meeting today with journalists from around the country.

Many lawmakers already are shunning the package because it will hit Americans hard in the wallet, a fact that could reverberate when voters go to the polls next month.

Bush offered a tepid defense of the plan in his brief speech Tuesday night, saying, "I cannot claim it's the best deficit reduction plan possible. It's not... But it is the best agreement that can be legislated now."

The \$500 billion budget accord, reached Sunday after months of negotiation, shaves benefits to farmers and Medicare recipients and reduces tax deductions for people who earn more than \$100,000.

"Clearly each and every one of us can find fault with something in this agreement. In fact, that is a burden that any truly fair solution must



BUSH

carry," Bush said. But he urged Americans to look at the agreement as a whole, not piece by piece.

"Everyone will bear a small burden," he said. "But if we succeed every American will have a large burden lifted."

A congressional study released Tuesday said the poor would be hit hardest by the package and the rich would feel its increases the least. The plan's increased taxes and reduced benefits would take an average 2 percent of the earnings of one-fifth of Americans with the lowest incomes, according to the survey by the House Ways and Means Committee.

The president asked Americans to "tell your congressmen and senators you support this deficit reduction agreement." He said lawmakers "worry about your reaction to one part or another."

Harrison Highway long-established road

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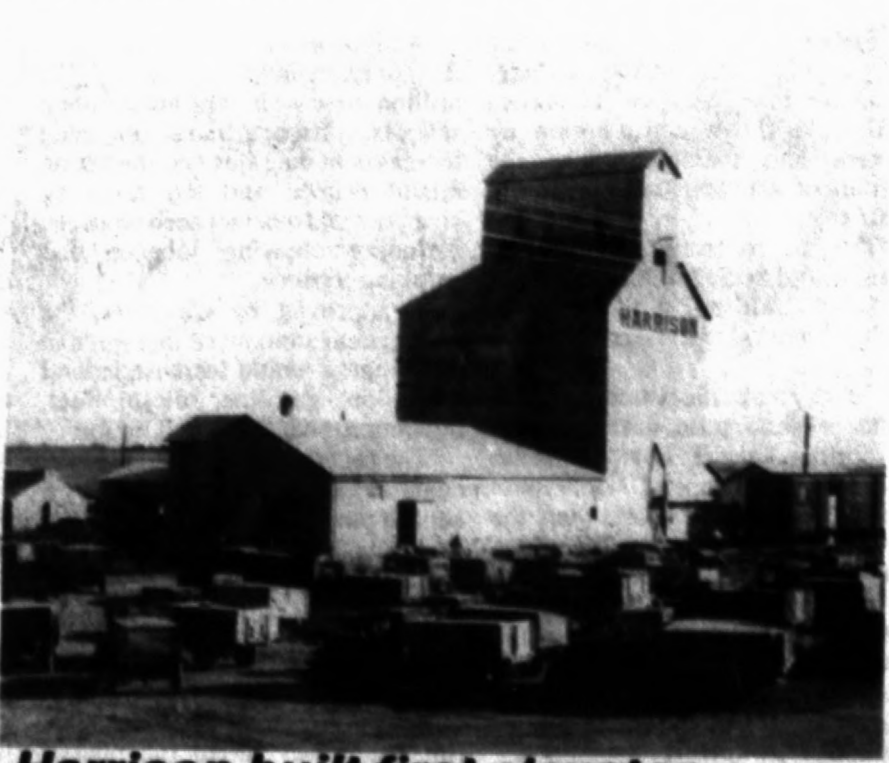
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Harrison built first elevator

This is the Harrison Elevator built in 1919 by Esca Harrison, the first commercial elevator in the county.

OCT 03 1990

Life!



Victorian Gazebo

This fall the Victorian Gazebo at the E.B. Black House will be celebrating its 10th birthday. The construction of the garden and its structures was funded by the county and donation. It still operates in the same manner today. During the 100th birthday of Deaf Smith County celebration horse drawn carriages will be on hand to escort folks on tours of the E.B. Black House, gazebo, and beautiful gardens.

10th year celebration of Black House Garden

The 100th Birthday of Deaf Smith County is being celebrated and another anniversary of importance is taking place this fall as well. The Victorian Gazebo at the E.B. Black House is ten years old.

The garden committee, made up of volunteers from the Historical Society Board, led by Mary Zinser, the flowers and other foliage have become a well known place to see in Hereford, as well as a place for weddings, showers, and other festive occasions. Anyone looking for a romantic place to set the stage for photographs knows where to come.

The garden layout was planned in octagon form with plans for the eventual construction of the eight sided Gazebo. It was constructed in 1980 on the foundation built by the Hereford High School building trades class by Danny Haney, and Paul Bell in their spare time. Gingerbread trim was contributed by Morris Easley, and the finish work was done by Chick Weemes.

Inside the Gazebo, in the cupola are stained glass pieces designed by Roger O'Grady of Amarillo. The colors of the glass are symbolic of the four seasons with red indicating west, blue indicating the north, yellow the east, and green for the south.

The construction of the garden and its structures was funded by the county and donations. It still operates in the same manner today, with many volunteer hours being given for the enhancement of our community and our lives. One area not to be missed is the rose garden, most of which were given to the Gardens in honor of friends, family, or loved ones. The roses are in honor of mothers of people in our community, and there are plaques on the east wall of the exterior of the house

commemorating these ladies.

The Gazebo itself was designed by Ruth McBride, and the original "Gardener" was Sue James, who gave countless hours of hard labor, and a wealth of skill in the creation of Gardens which have become a landmark in our community.

Students receive honors

Jackie Busby, son of Ray and Judy Busby of Hereford, recently graduated from Texas State Technical Institute-Amarillo with an associate degree of applied science and was listed on the dean of instruction's honor roll with a 3.5 or better grade point average for the summer quarter.

Christina Ramirez, daughter of Benigno and Aurora Ramirez, graduated with a certificate of completion during the summer quarter.

Texas State Technical Institute-Amarillo is a non-profit technical college, created in 1970 by the Texas Legislature. The school offers 16 technical programs ranging from laser electro-optics to welding.



According to U.S. Bureau of Labor Statistics estimates, the job classification with the most openings likely between now and 1990 is that of computer service technician.

Calendar of Events

THURSDAY

Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.
 Immunizations against childhood diseases, Texas Department of Health office, 914 E. Park, 9 a.m.-11:30 and 1-4 p.m.
 Al-Anon, 406 W. Fourth St., 8 p.m.
 San Jose prayer group, 735 Brevard, 8 p.m.
 Weight Watchers, Community Church, 6:30 p.m.
 Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.
 Kiwanis Club, Community Center, noon.
 TOPS Club No. 941, Community Center, 9 a.m.
 Amateur Radio Operators, north biology building of high school, 7:30 p.m.
 Story hour at library, 10 a.m.
 Hereford Toastmasters Club, Ranch House, 6:30 a.m.
 VFW, VFW clubhouse, 8 p.m.
 BPOE Lodge at Elks Hall, 8:30 p.m.
 National Association of Retired Federal Employees, Hereford Senior Citizens Center, 1 p.m.
 Bud to Blossom Garden Club, 9:30 a.m.
 Elketts, 8 p.m.
 L'Allegra Study Club, 10 a.m.
 Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, 8 p.m.
 North Hereford Extension Homemakers Club, 2:30 p.m.
 Wyche Extension Homemakers Club, 2:30 p.m.
 Bay View Study Club, 2 p.m.
 Merry Mixers Square Dance Club, Community Center, 8 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, Caison House, 6:30 a.m.
 Community Duplicate Bridge Club, Community Center, 7:30 p.m.
 Garden Beautiful Club, 9:30 a.m.
 Hereford Senior Citizens governing board, 2 p.m. and business meeting 3 p.m. at Senior Citizens Center.
 Patriarchs Militant and Ladies Auxiliary, 100F Hall, 8 p.m.

SATURDAY

AA, 406 W. Fourth St. 8 p.m. on Saturday and 11 a.m. on Sundays.
 Open gym for all teens, noon to 6 p.m. on Saturdays and 2-5 p.m. Sundays at First Church of the Nazarene.

MONDAY

AA meets Monday through Friday, 406 W. Fourth St., noon, 5:30 p.m. and 8 p.m. For more information call 364-9620.
 Spanish speaking AA meetings each Monday, 406 W. Fourth St., 8 p.m.
 Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.
 Nazarene Kids Korner, Monday and Friday, 9 a.m.-4 p.m. at 1410 LaPlata.
 Odd Fellows Lodge, 100F Hall, 7:30 p.m.
 TOPS Chapter No. 1011, Community Center, 5:30-6:30 p.m.
 Rotary Club, Community Center, noon.
 Planned Parenthood Clinic, open Monday-Friday, 711 25 Mile Ave., 8:30 a.m.-4:30 p.m.
 Civil Air Patrol-U.S. Air Force Auxiliary, Community Center, 7 p.m.
 Masonic Lodge, Masonic Temple, 7:30 p.m.
 Easter Lions Club, Easter Clubhouse, 8 p.m.

Deaf Smith County Republican Women's organization, Hereford State Bank, community room, noon.
 Hereford Music Study Club, 1:30 p.m.
 Beta Sigma Phi City Council, Reddy Room, 8 p.m.
 Sweet n' Fancy Cake Decorating Club, Community Center, 7 p.m.
 Texas Retired Teachers Association, 11:30 a.m., Hereford Senior Citizens Center.
 Veleda Study Club, 8 p.m.
 Deaf Smith County Historical Museum, regular hours Monday-Saturday 10 a.m.-5 p.m.

TUESDAY

TOPS Chapter 576, Community Center, 9 a.m.
 Whiteface Booster Club, HHS auditorium, 7:30 p.m.
 Kids Day Out, First United Methodist Church, 9 a.m.-4 p.m.
 St. Thomas Recovery group, open to public, 7:30-8:30 p.m. For more information call 364-0146.
 Pioneer Study Club, 10:30 a.m. for business meeting and luncheon at Caison House.

WEDNESDAY

Noon Lions Club, Community Center, noon.

Hereford Rebekah Lodge #228, 100F Hall, 7:30 p.m.
 Problem Pregnancy Center, 505 E. Park Ave., open Tuesday through Friday, Free and confidential pregnancy testing. Call 364-2027 or 364-7626 for appointment.
 Free women's exercise class, aerobics and floorwork, Community Church, 7:30 p.m.
 Hereford AMBUCS club, Ranch House, noon.
 Social Security representative at courthouse, 9:15 a.m. to 11:30 a.m.
 Kiwanis Club of Hereford-Golden K, Senior Citizens Center, noon.
 Lone Star Study Club, 2:30 p.m.
 Order of Eastern Star, Masonic Temple, 7:30 p.m.
 Westway Extension Homemakers Club, 7 p.m.
 Pilot Club, Community Center, 7 a.m.

Parents Against Chemical Abuse, 7:30 p.m., Community Center Lounge.

Young at Heart Program, YMCA, 9 a.m.-noon.
 Al-non, 5 p.m., 406 W. Fourth St.
 Bippus Extension Homemakers Club, 2 p.m.
 United Methodist Women of First United Methodist Church, in Ward Parlor, 9:30 a.m.
 Wesley UM Women, at church, 7:30 p.m.
 Credit Women International, Ranch House, noon.
 Cultural Extension Homemakers Club, 2 p.m.

Program presented by Harder

The Cultural Extension Homemakers Club met recently in the Senior Citizens Center with Beverly Harder, county extension agent, presenting a program on "How food in the future will affect the pocket book".

President Jewell Hargrave presided over the business meeting with Harder leading the TEHA prayer. Naomi Hare led members in the pledge to the U.S. and Texas flags.

Edna Marnell, secretary, read an appreciation letter from Winnie Wiseman. The minutes of the last meeting were read and the treasurer report given.

Nell Pope won a blue ribbon for her entry in the Tri State Fair.

Nine members attended the recent meeting of the Deaf Smith County Extension Council held Monday.

Members voted on an auction to raise money for the club.

The club will be decorating a tree for the Festival of Trees to be held at the Senior Citizen Center.

The next meeting is planned for Oct. 12 with Jewell Hargrave serving as hostess.

Other members present were Wilma Gottsch, S.T. Walton, Berdie Fellers, Edith Hunter, Vernis Parsons, Jewell Rogers, Perry Keys, and Ruth Gandy.

The real name of James McNeill Whistlers painting of his mother was "Arrangement in Grey and Black."

Work-a-thon scheduled at WTSU Saturday

WTSU faculty, staff and students will exercise their muscles rather than their minds Saturday, Oct. 6 when the Fifth Annual Work-A-Thon gets underway.

"Work-A-Thon started five years ago and has been extremely successful," Mary Hill, dean of student services, said. "The program allows student organizations an opportunity to raise money while providing services to WTSU and the community that would otherwise be neglected. These may be the main two purposes on paper, but ask those who have participated before. It's just plain fun."

Projects on this year's Work-A-Thon agenda include painting mascots on campus dumpsters, staining the sundeck at the Activities Center, staining the redwood benches and trash receptacles, repainting the logo at Kimbrough Memorial

Stadium, painting the playground equipment at Conner Park, mowing yards for senior citizens and cleaning the highway between Amarillo and Canyon.

Student organizations solicit pledges for the work performed and are allowed to keep 80 percent of the funds collected. The organization with the most workers receives a \$50 cash bonus, and the second- and third-place organizations receive \$25 each.

Two nights lodging at Eagles Nest, N.M., is awarded to the individual who collects the most money, and all Work-A-Thon participants are given free T-shirts and a fajita lunch.

Registration is from 9:30-10 a.m., Oct. 6 at the Virgil Henson Activities Center, and then its off to work.

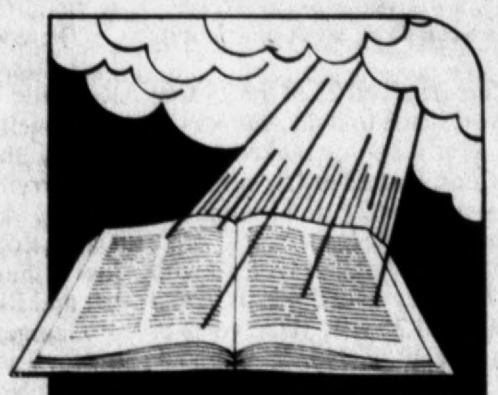
For more information on the Fifth Annual Work-A-Thon, call David Almagar at 656-3900 or Allen Luers at 656-2385.

Revelation Seminar

A Prophecy Seminar Which Will Enhance Your Bible Study of End Times!

Begins Sun., Oct. 7th
7:00 - 8:00 PM

24 consecutive lessons on Sundays, Tuesdays & Thursdays.



The signs of war, famine and hunger are here. Jesus is coming soon! Come and study God's Word and learn of His love for a dying world.

We must not fear the future - let's study prophecy together!

Call 364-4783 or 364-6227 for reservations.

Held at the Seventh Day Adventist Church 711 W. Park Ave.

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W.T. Rural Co-op among most advanced phone systems in world

W.T. Services has 2-way radio, mobile phones

By ORVILLE HOWARD
Special Feature Writer

Country communication around Hereford is only a whisper away—no poles to climb, no knobs to whirl, just touch a button to touch the world.

The West Texas Rural Telephone Cooperative headquartered on the south edge of Hereford has paced the state of Texas in country telephone talk for nearly 40 years and is now classed among the most advanced rural phone systems in the world.

Simplified, anything you can do on a phone in New York or London you can do in a barn or on a tractor on the far-flung perimeters of Deaf Smith County.

West Texas Rural Telephone is no barnyard talk or stick-horse stuff. This rural communication system is a classic in high-tech communications, not a bare wire showing in some 3,300 square miles of roadside runners. But don't go looking for skinny poles and glass insulators, the lines are buried 4 feet underground—somehow removed from weekend sharpshooters.

There are still isolated stretches of overhead lines in the Greater Hereford telephone distribution system, but 99 percent of the feeder lines have gone underground. And to bring the Hereford communication system in step with worldwide phone systems, all arterial lines into the Amarillo connections with worldwide are fiber-optic strands capable of carrying hundreds of voice transmissions simultaneously over a line no larger than a strand of thread.

But who rides herd on these millions of electronic vibrations which bounce daily from the sprawling agricultural hub of the Golden Triangle? In Hereford, it's 39 men and women who are betting their livelihood that country folks desire the same quality of telephone communications as their city cousins. In addition to providing big-city phone service to remote regions of the countryside, the West Texas Rural Telephone system also means an annual payroll of around \$1 million, with additional cash flows pumped back into the community in the form of maintenance supplies and service equipment.

Jimmy Bell, administrative assistant for the cooperative, said the general boundaries serviced by West Texas include Interstate 40 to the north, Randall County line to the east, the New Mexico line to the west and a rather jagged boundary to the south that dips into Castro, Parmer and Bailey counties. In addition to Southwestern Bell Telephone Co., Continental Telephone Co., with regional headquarters in Dumas, is the only other privately-held phone company here in the Golden Triangle of Deaf Smith, Castro and Parmer counties.

"At the present time, we have 1800 subscribers in West Texas Rural Telephone," said Bell, who is a native of Hereford. "And we can provide any rural service that you can find in the metropolitan area. There are occasions when we have to put a new subscriber on a two-party line, but even here we start moving immediately for a private line if a subscriber wants it."

As just a summary of the services provided by West Texas, a country subscriber has options on call-waiting, conference-calls, call-forwarding, three-way calling, speed-dialing, and the rather standard private line system. In having the sophisticated fiber-optic system, long distant conversation has the

HUSTLE HEREFORD

same quality as that in downtown Amarillo, or perhaps better, depending on city connections.

But country telephone talk doesn't begin and end at the family home or automobile. Most Hereford-area farmers and ranchers have intrafarm systems which allows communication from house-to-tractor, house-to-barn or house-to-saddle.

"It's not at all unusual for the ranchers to carry portable telephones or two-way radio systems on horseback," said Bell. "And of course, mobile telephones and radios have become quite common on tractors. The folks in the rural areas around Hereford have access to the finest phone equipment in the world."

Richard Thompson, plant superintendent for West Texas Rural Telephone, said repair and maintenance crews are on call around the clock, 365 days a year—"There's no weekends or holidays for our maintenance crews if a disaster occurs or if someone should dig into a line...when a break in service occurs, we go find it and we fix it as fast as humanly possible."

West Texas Rural Telephone also has a subsidiary, WT Services, which sells and services two-way radio and mobile phone communication systems through the Hereford telephone headquarters 2 miles south of town on U.S. 385. This subsidiary service includes, both two-way radio systems and mobile phone systems, along with having a full-time radio repair shop staffed at the Hereford headquarters site. The cooperative has a working business arrangement tied in with Motorola FM 2-Way Radio Service of Hereford.

And, West Texas also offers Hereford Long Distance—a subscriber service similar to other long-distance providers such as AT&T, MCI, ClayDesta, etc.

Bell noted that basic rate charges may run slightly higher in the country than those found in the city of Hereford—"But then they (city) don't have to run the long lines into the country." The current line charge at West Texas Rural Telephone is \$11 per month per subscriber. Just as many other cooperatives and/or private companies, West Texas has a phone-leasing program available for their rural subscribers. They also sell phones and radios.

Thompson noted that their mobile communication systems are connected with what is commonly known among experts as a "simplified mobile radio system" based in Summerfield and in Lariat which services both, mobile radios and mobile telephones. West Texas has about 350 such subscribers. Rates for all mobile units are based on air-time plus toll charges. Cost of the mobile rigs vary with desired accessories—from \$800 to \$2500. "It's always difficult to say who is the biggest or who is the best," said Thompson, "but I think you will find that West Texas Rural Telephone is unique across the nation in

the many services we offer on a rural system. We are 100 percent digital (computerized) operated."

As an example of Hereford-oriented service to country subscribers, West Texas maintains its own fiber-optic long-distant lines into Amarillo, a 60-mile stretch of country that once was spanned by a single strand of barbed-wire for long-distance telephone connections. But that was 100 years ago. A two-strand unit of fiber optic can now handle around 8,000 conversations at one time, without a single eavesdropper on the line.

Thomas Hyer, manager of West Texas Rural Telephone Cooperative, Inc., took over as head of the Hereford-based system in 1975, coming to Hereford from the XIT Rural Telephone Cooperative in Dalhart.

"Tom Hyer has really done a great job in keeping the West Texas phone system on line with a high level of service," said Leo Forrest of Lake Tanglewood, the individual who was responsible for bringing the first cooperative telephone service to Deaf Smith County in 1951. "You just can't say enough about the great job they've been doing over there in Hereford."

Hyer was recovering from a recent illness at the time of this interview and was not available for comment on his own telephone system.

In an effort to beat the speed of a rider on horseback during early days of Deaf Smith County, ingenious settlers rigged their own party lines on the top wire of barbed-wire fences. The old magneto phone boxes aide with dry battery cells set the stage for the first long-distance voice communication—and barbed-wire was the cheapest way to tie them together.

Deaf Smith County Pioneer J.C. Allred in recalling early days once noted that the old crank telephones and barbed-wire lines were among his fondest memories when he worked on the George Day Ranch 25 miles northeast of here—"We talked a lot of times to Amarillo using the top wire of the barbed-wire fences."

No one has yet come up with the name of the first phone holder in Deaf Smith County but it is a recorded fact that the first telephone exchange was organized by W.G. Ross in about 1900. Other owners of the exchange included W.B. Beach, A.J. Lipscomb, and J.P. Snyder.

As a point of record, the first telephone exchange in the world was opened by George W. Coy on Jan. 28, 1878, in New Haven, Conn., less than two years after Thomas A. Watson heard the historical first words over wire from Alexander Graham Bell on March 10, 1876: "Mr. Watson, come here, I want you." It was an accidental transmission, voiced spontaneously when Bell spilled battery solution on his clothes.

In the winter of 1910, the Hereford exchange was sold to Southwestern Bell Telephone Company, with 300 telephones in

operation. Southwestern Bell expanded as settlements expanded across the prairies of Deaf Smith County. However, this does not mean that everyone who wanted a phone got it—most of the Bell system was centered in the heavier populated communities, with numerous residents of the remote regions having to wait for a half century for the coming of the cooperative due to the cost factors. As a matter of fact, there are some areas of the Oldham County area serviced by private companies which are still without line phone service due to prohibitive costs of laying a private entrance line.

Walter S. Fullwood, a son of the pioneering E.H. Fullwood family, once recalled how he rode toll patrol on motorcycle for Southwestern Bell Telephone in Deaf Smith County in 1915. He maintained and inspected lines between towns and communities and repaired telephones along the way. At that point in time, Dallas and El Paso were the only towns in Texas which had automatic dial exchanges.

Following the Depression Days of the 1930s, Southwestern Bell in 1937 upgraded its system from the old magneto to battery-powered units, and in 1957 Bell installed its first automatic dialing system in Hereford. At that time, there were approximately 3600 telephones in operation under the Bell system in the Hereford exchange, with Hereford being the third town in Texas to obtain direct-dialing on long distance calls which was installed at the same time as local dialing and Number 5 crossbar equipment.

Hereford was also the first town in Texas to have touch-tone dialing when the system began operating here on May 23, 1966, with some 5,800 telephones in use.

But back to the country lines, the Deaf Smith Rural Electric Cooperative in 1951 brought in the first rural electric cooperative to the Deaf Smith County area which at that time was managed by Leo Forrest who retired in 1969. The managerial position of the electric cooperative was assumed by James T. Hull who still maintains the head position in Hereford.

In 1962, the telephone division of the cooperative was established as a separate entity from the rural electrification unit, with the present headquarters built in 1971.

The first manager of the telephone cooperative after its split from the rural electrical cooperative in Hereford was Vernon Carol Inmon who came to Hereford from Vernon in 1962. Mr. Inmon died Sept. 22.

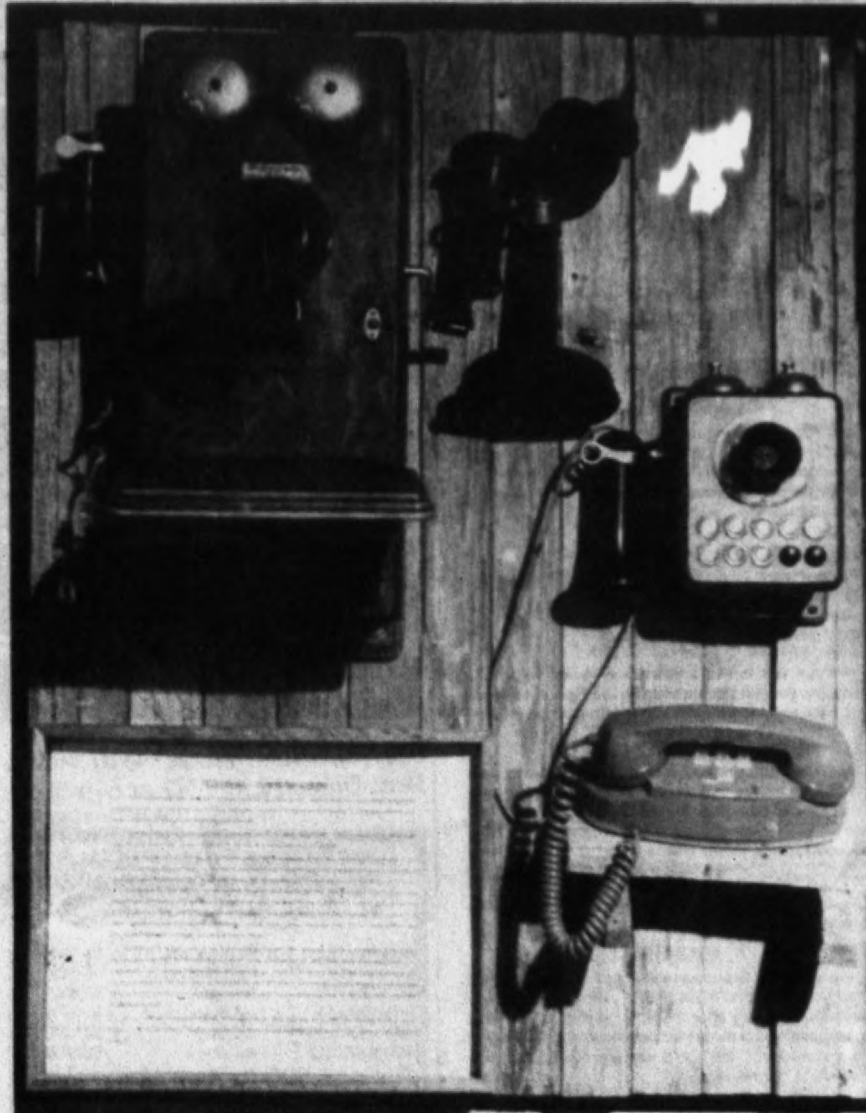
The board of directors for the West Texas Rural Telephone Cooperative at the time the new headquarters were built in 1971 included James Ensor, Jimmie Cockerham, George L. Olson, Keith G. Brock, James W. Dixon, Edwin Morrison, Sr., and Robert R. Strain.

In recalling the formative years of the first telephone cooperatives in the nation, Forrest said the Rural Telephone Act was passed by Congress in 1949.

"We immediately put in our application for a rural telephone cooperative at Hereford but it wasn't approved until 1951," said Forrest. "The first rural telephone cooperatives to be approved in America were Lubbock, Clovis and Hereford, in that order."

Forrest said the telephone unit was headquartered in the same building as the Deaf Smith Electric Cooperative during the first 10 years, but maintained a separate set of workers and had its own board of directors.

"From the very beginning, I wanted a separate staff and a separate manager but the board thought that as long as I would handle it the consolidation would save expenses," recalled Forrest, who had been manager of the Deaf



From long, short rings to high-tech communications

Smith Electric Cooperative since 1946. "But there finally came a time when the work load was entirely too heavy so I insisted on getting the telephone cooperative into a completely different headquarters. During these first 10 years, Hilda Haven was office manager for the telephone division and did a great job until her retirement in Hereford."

Forrest pointed out that the cooperative was never in considered to be in competition with the private telephone companies—"We more or less took what they didn't want."

In showing the working relationship between the private companies and the cooperative, Forrest said he had working contracts for interconnections with Southwestern Bell, Mountain States headquartered in Denver and West Texas Telephone Co. headquartered in Dimmitt.

West Texas Telephone Co. at that time in the 1950s was owned by T.A. Singer and following his death, his three sons ran the company. The Singer family sold West Texas Telephone Co. to Continental Telephone Co. in 1966.

Forrest also noted that in the formative years of rural telephone cooperatives in America many became delinquent on monthly payments to the Bank of Cooperatives that was headed by the Farm Credit System: "A lot of them defaulted on their notes but I want it to go down on record that the Hereford telephone cooperative never missed a payment...we had a hard and fast rule that if we didn't have it, we didn't spend it."

The first rural cooperative telephone service offered only eight-party connections, meaning that eight subscribers were tied in

on the same electronic impulses. In earlier times of the old magneto units, an entire rural telephone system had the same vibes, allowing any one at any time to eavesdrop on conversations. Under this system, subscribers had to wait their turn to use the line - and had to ring "Central" to get long distance.

Intracommunity communications on the early phone lines were made by giving spasmodic turns on a magneto crank that protruded from the side of the wooden telephone boxes. Each subscriber was given a code, such as two "longs" and two "shorts"—and everyone along the line knew when someone was being called. Emergency calls for every-one along line were so designated with a series of "short" rings which generally continued for several minutes to allow time for residents to get to the phone.

The "general alert" rings were for such things as fires, deaths, funerals, weddings, births or perhaps a Sunday picnic on the Tierra Blanca. No one in those early days ever ignored a "General Ring."

Bell pointed out, while summarizing the high-tech phone systems of the 1990s, that the Space-Age trends are no longer considered a luxury but an absolute necessity among the giant agribusiness industries of the Hereford countryside.

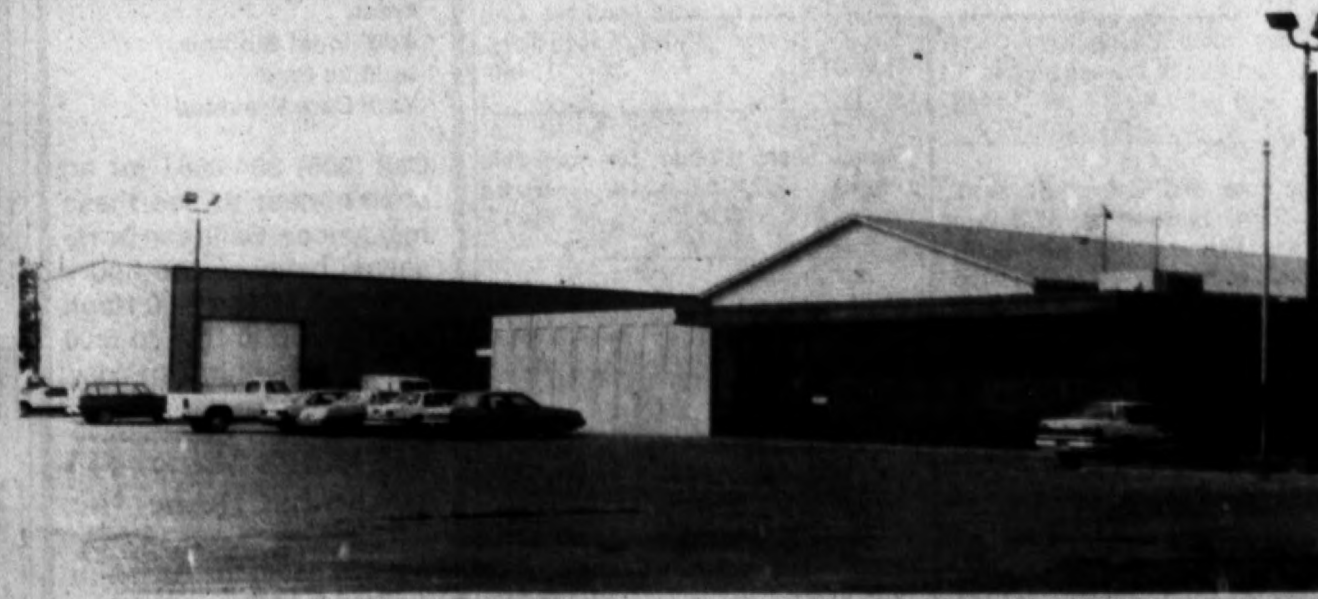
"There's no way the modern farmer or rancher around here could survive economically without the national and international phone connections," said Bell. "As example, the commercial cattle feedyards are among our biggest customers—there's no substitute for first-class telephone service in the rural areas around Hereford."



Leticia Salas, Deaf Smith County Museum, shows the role of a telephone central exchange operator 50 years ago. The board is on display at museum.



Richard Thompson, Jimmy Bell



W.T. Rural Telephone headquarters on South US-385

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Paul Marko Jr. has thirty days to remove his car from the premises of Brooke Pipe & Co. 15306

AXYDLBAAXR is LONGFELLOW

One letter stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

CRYPTOQUOTE

10-3
JVVKYK WO U OJYKBJJV PE
SGWKJ KBCGYUBLK UO OWX-
BWEWLUBJ PE LPGYUXK UO
JVK QPOJ CUYWBX EKUJO PE
NYPMKOO.—VKBYD JGLRKYQB
Yesterday's Cryptoquote: ANGER IS A MOMENTARY MADNESS, SO CONTROL YOUR PASSION OR IT WILL CONTROL YOU. — HORACE

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Tuesday, October 2, 1990

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Richard Schlabs Steve Hysinger Brenda Yosten
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364-1281

Note: The Recorded Commodity Update Phone Number has changed to 364-1286

CATTLE FUTURES				GRAIN FUTURES				METAL FUTURES			
Month	Price	Change	Settle	Month	Price	Change	Settle	Month	Price	Change	Settle
Oct	82.20	+0.10	82.30	Dec	222 1/2	+2 1/2	224 1/2	Oct	414.50	+1.00	415.50
Nov	81.50	+0.00	81.50	Jan	221 1/2	+2 1/2	223 1/2	Nov	414.50	+1.00	415.50
Jan	80.50	+0.00	80.50	Feb	220 1/2	+2 1/2	222 1/2	Dec	414.50	+1.00	415.50
Mar	79.50	+0.00	79.50	Mar	219 1/2	+2 1/2	221 1/2	Jan	414.50	+1.00	415.50
Apr	78.50	+0.00	78.50	Apr	218 1/2	+2 1/2	220 1/2	Feb	414.50	+1.00	415.50
May	77.50	+0.00	77.50	May	217 1/2	+2 1/2	219 1/2	Mar	414.50	+1.00	415.50
Jun	76.50	+0.00	76.50	Jun	216 1/2	+2 1/2	218 1/2	Apr	414.50	+1.00	415.50
Jul	75.50	+0.00	75.50	Jul	215 1/2	+2 1/2	217 1/2	May	414.50	+1.00	415.50
Aug	74.50	+0.00	74.50	Aug	214 1/2	+2 1/2	216 1/2	Jun	414.50	+1.00	415.50
Sept	73.50	+0.00	73.50	Sept	213 1/2	+2 1/2	215 1/2	Jul	414.50	+1.00	415.50
Oct	72.50	+0.00	72.50	Oct	212 1/2	+2 1/2	214 1/2	Aug	414.50	+1.00	415.50
Nov	71.50	+0.00	71.50	Nov	211 1/2	+2 1/2	213 1/2	Sept	414.50	+1.00	415.50
Dec	70.50	+0.00	70.50	Dec	210 1/2	+2 1/2	212 1/2	Oct	414.50	+1.00	415.50
Jan	69.50	+0.00	69.50	Jan	209 1/2	+2 1/2	211 1/2	Nov	414.50	+1.00	415.50
Feb	68.50	+0.00	68.50	Feb	208 1/2	+2 1/2	210 1/2	Dec	414.50	+1.00	415.50
Mar	67.50	+0.00	67.50	Mar	207 1/2	+2 1/2	209 1/2	Jan	414.50	+1.00	415.50
Apr	66.50	+0.00	66.50	Apr	206 1/2	+2 1/2	208 1/2	Feb	414.50	+1.00	415.50
May	65.50	+0.00	65.50	May	205 1/2	+2 1/2	207 1/2	Mar	414.50	+1.00	415.50
Jun	64.50	+0.00	64.50	Jun	204 1/2	+2 1/2	206 1/2	Apr	414.50	+1.00	415.50
Jul	63.50	+0.00	63.50	Jul	203 1/2	+2 1/2	205 1/2	May	414.50	+1.00	415.50
Aug	62.50	+0.00	62.50	Aug	202 1/2	+2 1/2	204 1/2	Jun	414.50	+1.00	415.50
Sept	61.50	+0.00	61.50	Sept	201 1/2	+2 1/2	203 1/2	Jul	414.50	+1.00	415.50
Oct	60.50	+0.00	60.50	Oct	200 1/2	+2 1/2	202 1/2	Aug	414.50	+1.00	415.50
Nov	59.50	+0.00	59.50	Nov	199 1/2	+2 1/2	201 1/2	Sept	414.50	+1.00	415.50
Dec	58.50	+0.00	58.50	Dec	198 1/2	+2 1/2	200 1/2	Oct	414.50	+1.00	415.50

FUTURES OPTIONS

Symbol	Strike	Price	Change	Settle
CATTLE-FEEDER (CME) 40,000 lbs.	Call	1.00	+0.05	1.05
CATTLE-LIVE (CME) 40,000 lbs.	Call	1.00	+0.05	1.05
CORN (CBOT) 5,000 bu.	Call	1.00	+0.05	1.05
SOYBEANS (CBOT) 5,000 bu.	Call	1.00	+0.05	1.05
WHEAT (CBOT) 5,000 bu.	Call	1.00	+0.05	1.05

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Are you tired of entering those tired and mundane contests that have nothing to offer but the conventional old 100% cotton T-Shirt as a reward?

While the other guys are offering you the old "T-Shirt Off Our Back" routine, we've been trying to come up with a new twist to our 1990 Hereford Brand Football Contest.

Try \$500 in Hereford Bucks on for size. They never shrink in value, and they're as good as gold anywhere in Deaf Smith County.. For 13 long and glorious weeks, we will offer \$500 in Hereford Bucks to any forecaster who correctly guesses the winning team in each of 26 games (includes the tie-breaker game). Join the fun!!!!!!!!!!!!!!

Enter the Hereford Brand Football Contest EACH WEEK This Fall!

Senior Citizens

LUNCH
THURSDAY-Sweet and sour meat balls, rice, oriental vegetables, baked custard, roll.
FRIDAY-Fish strips, au gratin potatoes, turnip greens w/dice turnips, coleslaw, cherry cobbler, wholewheat bread.
MONDAY-Beef stew w/ vegetables, coleslaw, cake and peaches, cornbread.
TUESDAY-Country fry steak and gravy, creamed potatoes, okra creole, tossed salad, sherbet, homemade bread.
WEDNESDAY-BBQ chicken, pinto beans, potato salad, cabbage, carrot and raisin slaw, heavenly hash, Texas toast.

ACTIVITIES
THURSDAY-Oil paint class 9 a.m. to 11, oil paint class at 1 p.m., choir 1 p.m.
FRIDAY-Board meeting at noon, line dance 10 a.m., line dance 1:15 p.m.
SATURDAY-Games
MONDAY-Business meeting 10 a.m., line dance 10 a.m., devotional 12:45 p.m., retired teachers meeting 1:30 a.m., line dance 1:15 p.m.
TUESDAY-Stretch and flexibility 10-10:45 a.m., bowling 1:30 p.m., blood pressure 1:30-3 p.m., liquid embroidery 1:30 p.m.
WEDNESDAY-Stretch and flexibility 10-10:45, ceramics 1:30 p.m.

Ann Landers

DEAR ANN LANDERS: A year ago I felt a lump in my breast while doing self-examination. I called my doctor immediately. He scheduled a mammogram and a sonogram. I was told, "No cancer. You have a cyst and there is nothing to worry about."
 I went back to my doctor three times that year. He did not recheck the mammogram not did he order another one. He did not aspirate the cyst nor did he suggest a biopsy. By the time I saw another gynecologist I had had a cancerous tumor in my breast for a year.
 A mastectomy was performed and I am now undergoing my second round of chemotherapy. I don't know the outcome would have been

different had my doctor been more attentive but I do know that I lost out on the benefits of early detection.
 The following information can mean the difference between life and death to your female readers. Please urge them to pay attention.
 If a patient should discover a lump in her breast, here is what should happen:
 1) Doctor examines lump,
 2) mammogram given,
 3) patient comes back in six weeks. If the lump is still present, it should be aspirated and the fluid biopsied.
 The doctors of this country need to be alert to what is going on and treat breast cancer as aggressively as they treat other malignant tumors. Also, Ann, please let women know that they should insist on a biopsy. The mammogram can take pictures of lumps and cysts but it cannot tell whether the lump is malignant or benign. And women should be aware there is at least a 10 percent margin of error in the reading of a mammogram.

I read you every day, Ann. Please print this. Too bad I didn't see one like it two years ago.--J.B., Memphis

DEAR MEMPHIS: I called Dr. Lasalle Leffall, Jr., professor and chairman of the Department of Surgery at Howard University in Washington, D.C. He said, "Every lump in the breast deserves careful assessment. Aspiration is the treatment for breast cysts. If the lump is solid (even if the mammogram is negative, which it MAY be in about 10 percent of patients with breast cancer), a biopsy is absolutely mandatory. The only way to prove positively whether or not a lump is cancerous is to do a biopsy of the tissue."
 So, dear readers, let me again remind you that 50 percent of the doctors who are practicing medicine today graduated at the bottom half of their class. The diploma on the wall doesn't tell you anything except that he or she is licensed to practice.

Clip this column and read it again the next time you go for a mammogram. If your doctor doesn't follow the procedure outlined by Dr. Leffall, hand it to him or her.

DEAR ANN LANDERS: I've been enjoying the Gems and fame of some of your columns and came across one that I think you might like. Here it is:
 On Cleaning Out Your Desk Here's a bit of good advise, See, now, that you heed it. The minute you throw something out, You're bound to find you need it.--M.R.G., Arlington, Va.
 Is life passing you by? Want to improve your social skills? Write for Ann Landers' new booklet, "How to Make Friends and Stop Being Lonely." Send a self-addressed, long, business-size envelope and a check or money order for \$4.15 (this includes postage and handling) to: Friends, c/o Ann Landers, P.O. Box 11562, Chicago, Ill. 60611-0562. (In Canada, send \$5.05.)

Golden Line Dancers

Olga Harris, Instructor

BY JOLENE BLEDSOE
 Roy and Lucy Martin spent several weeks in Oklahoma due to the illness of a sister. We hope that good health has returned and the situation is as good as it can be.
 On Aug. 27 Majorie Felwell and Gertrude Renner of Friona enjoyed watching the line dancers and participated in some of the routines. They think our facilities are just great and enjoy every trip they make.
 J.C. and Novella Sneed of Hale Center were guest of Jolene Bledsoe on Aug. 30. They were most interested in seeing our facility since they are quite involved in the Senior Citizens at Hale Center. They were most impressed at our beautiful building and their comment was "You just have to see it to believe it!" Novella and Jolene have known each other since childhood.
 Our sympathy goes to Gid Brownd and family upon the death of his brother, Rance V. Brownd, who passed away on Saturday, Aug. 25.
 Lauretta Brookfield of Friona visited with the line dancers on Aug. 31. We are always happy to have her.
 Floyd and Juanita Coker enjoyed a trip to the mountains of Colorado and New Mexico.
 Leona Kimball enjoyed a sight seeing trip with friends to Mt. Rushmore and back through Colorado. We are especially proud for Leona in that her daughter and granddaughter, Sharon (Hill) Knibbee and Shannon were crowned winners of the 1990 Texas Mother/Daughter pageant held in San Antonio recently.

HHS attends projectfest

The Hereford High School Student Council attended Projectfest at Randall High School Saturday.
 The HHS students led seminars on Outstanding Student Council, Outstanding Safety, Outstanding Energy and Outstanding Smile projects. The scrapbook committee attended two sessions on scrapbook preparation.
 Guest speakers for the Amarillo Emergency Medical Service provided a slide presentation on child restraints and gave statistics on automobile wrecks in Texas. June 13, 1990 was the only day since 1977 that has not seen a fatal accident in the State of Texas.
 Speakers from Cedar Creek Hospital in Amarillo led a discussion on substance abuse.
 The day's activities ended with distribution of posters on drugs and alcohol and packets of sources for material which Student Councils could order.
 A mocktail party featuring non-alcoholic drinks was enjoyed by the group. The mocktails are designed to give students an alternative to alcohol at parties.
 HHS Student Council members attending were: Jeri Ann Parker, Jason Barrett, Lindsay Radford, Sara Zinck, Melissa Cloud, Kathleen Cooper, Jayme Moore, Zach Walker, Matthew Parker, Brooke Weissbar, Javier Gutierrez, Wendy Peabody, George Dela Cerda and Mary Parker, sponsor.

Recycling naturally

A bench made from recycled litter? In 1988, 9,000 pounds of plastic "lumber" made from used polystyrene foam coffee cups, food containers and other plastics collected in Portland, Oregon were used to construct park benches, wildlife signs, walkways, kiosks and other outdoor installations.
 Plastics collected by the Chicago Park District are also coming back to area parks as benches and landscape timbers.
 The plastic wood can be drilled, planed, sawed and nailed in much the same way as real wood, says The Council for Solid Waste Solutions. Yet, unlike real wood, it's impervious to weather, insects and the decaying effects of time. Look for more such recycling efforts.
 Two years after "talkies" were introduced in 1927, the movies were drawing 100 million patrons per week.

Education by the tube

The next time you turn on your TV, will you be turning toward a college degree? Could be, if you're among the 7.5 million nationwide who watch the fascinating programs of the Annenberg/CPB Project weekly.
 The project as created in 1981 to make a quality education more accessible to the public. It works through television and other electronic technology to open up a new world of educational resources and information.
 The Project's programs can be seen on public television, cable television, videocassette and home based satellite dish networks. When used in combination with study guides and textbooks under the guidance of a college professor, these video and audio programs become complete college courses for credit. The Project even has a toll-free number-1-800-LEARNER-for those who want information on how to enroll in one of the courses through their local college or university. Many people watch the shows just for the pleasure of learning.
 The fascinating television programming serves a variety of learners:
 * "Distant learner"-college students who are enrolled part-time and are older than most. The Project's courses have enabled them to learn at their own pace, on their own time, where they live and work.

AKRON, Ohio (AP) - For some, travel and vacations can mean adding extra pounds unintentionally.
 To avoid gaining weight, Charles Sekeres, president of Physicians Weight Loss Centers, has these tips:
 - Don't eat at airports. The food is often high in fat and calories.
 - Keep to your normal mealtime schedule while away and eat all foods slowly.
 - Drink up to eight glasses of bottled water daily and avoid alcohol.
 - In restaurants, order smaller portions of meat and larger ones of vegetables or rice.
 - Get plenty of exercise and a full quota of sleep.

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 8:30-12:00 1:00-5:00

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Compare at 24.99. Great looks, great comfort combined. Polyester-rayon in denim look only. Sizes 32-42.



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ENTIRE STOCK Men's Lightweight Jackets and Windbreakers

40% OFF



Put a wrap on fall with savings on all our lightweight jackets and windbreakers. Choose from an array of styles and colors. Men's sizes S,M,L,XL.

Sugarland Mall

Dear Patients and Friends,

As of October 14, 1990 I will be closing my practice of medicine.
 If in the future you need records or wish to contact me, my new address after October 31st will be
 c/o Physician's Regional Hospital
 801 South Hwy 78
 PO Box 1500
 Wylie, Texas 75098

I will miss you all.
 Mary Eirdson M.D.