

Inside today's Hereford Brand

**SPORTS** Herd spikes No. 1  
Lamesa to advance

**HUSTLE**  
Park Ave. Bowl  
fills a big void

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**WEDNESDAY, Oct. 31, 1990**

# The Hereford Brand

Hustlin' Hereford, home of the HHS cross-country team 90th Year, No. 87, Deaf Smith County, Hereford, Tx. 12 Pages 25 Cents



## Dressed up for Halloween

The yard of Jo Hill, 327 Ave. A, is all fixed up for trick or treaters with a variety of decorations just right for fright tonight.

## Williams stumbles over amendment; race growing close

DALLAS (AP) - Republican gubernatorial candidate Clayton Williams fielded many questions during two television interviews, but it was the one he couldn't answer that caused a stir.

Williams stumbled Tuesday when asked about the proposed constitutional amendment on next week's ballot that deals with Senate confirmation of appointments by a governor. The GOP candidate did not know what the amendment would do.

Democrat Ann Richards quickly said Williams' confusion bolstered her argument that Williams isn't qualified to be governor. "This job is no place for on-the-job training," she said.

"Being the governor of Texas is not something that you just take as a crown to some other career," she said, adding that she voted for the measure. "Frankly, I am extremely surprised that someone who has set out to be governor of Texas would not even understand the constitutional amendment on the ballot," Richards said.

Meanwhile, a new poll published in today's editions of the Fort Worth Star-Telegram showed a close race. Williams had a 45 percent to 41 percent lead with 14 percent undecided according to the Fort Worth Star-Telegram Gallup Texas Poll.

The survey showed that Richards has gained among those saying they are likely to vote. Each candidate had the support of 44 percent of that group, but Williams had a 10-point lead in a previous Star-Telegram Gallup Poll two weeks ago.

The telephone poll of 1,005 registered voters was conducted



**WILLIAMS**

Friday, Saturday and Sunday. The margin of error is 3 percent.

Williams' stumble over the constitutional amendment came during an on-camera session with reporters at KERA-TV studios in Dallas. Williams said he was unfamiliar with the amendment, the only one on the ballot, and was unclear how he had voted on it.

Williams was interviewed for about 30 minutes by moderator Bob Ray Sanders and other Texas journalists. Panelist Wayne Slater of The Dallas Morning News asked Williams for his position on the amendment, Proposition 1.

"Now Prop. 1 is which, excuse me?" Williams asked.

Slater noted it was the only one on the ballot and dealt with when

(See WILLIAMS, Page 2)

## Hereford Bull

By Speedy Nieman



That feller on Tierra Blanca Creek says more people would probably procrastinate if they could just get around to it.

Two of the best sellers in any bookstore are the cookbooks and the diet books. The cookbooks tell you how to prepare the food, and the diet books tell you how not to eat any of it.

November is going to be a busy month around Hereford, according to the activities already scheduled on the community calendar. A number of holiday "open house" programs are planned by local businesses Nov. 11. The Senior Citizen Association will hold its first Festival of Trees Nov. 15-18; The Brand will publish its annual Christmas Shopping edition Nov. 18; the annual Christmas Lighting Ceremony at the courthouse square is set Nov. 23, and the Chamber Fun Breakfast is scheduled Nov. 29.

And, that doesn't count the Thanksgiving holiday and other parties which will be held prior to Christmas!

The month gets underway, too, with the Herd's last regular-season home football game this Friday night against Amarillo Caprock. The Whitefaces end the regular season Nov. 9 at Berger and need to win both remaining games to assure themselves of a playoff berth. Be at the stadium Friday night to support the Herd!

"Little things that go wrong" is heading for a number of quips we read in the Brownfield News, wherer Hereford native Lynn Brisendine is the publisher. Here are a few of the "laws" concerning things that go wrong:

--Ferguson's Precept: A crisis is when you can't forget the whole thing.

--Hoten's Homily: The only time to be positive is when you are positive you are wrong.

--Young's principle: All of us want to peel our own bananas.

--Gresham's Law: Trivial matters are handled promptly; important matters are never solved.

--Gumperson's Law: The probability of anything happening is in inverse ratio to its desirability.

--Anthony's theory: The more detailed the map, the more lost you get.

--Jones' law of zoos and museums: The most interesting specimen will not be labeled.

--The Sagan fallacy: To say a human being is nothing but molecules is like saying a Shakespearan play is nothing but words.

--Ginsberg theorem: You can't win; you can't break even, and you can't even quit the game.

--Bitton's postulate on electronics: If you understand it, it's obsolete.

--Murphy's advice: Never bluff in a poker game, unless it's the best hand you've ever been dealt.

--Law of possession: If you own it, it will break. If it breaks, it's cheaper to call a repairman.

## Bush: 'I've had it'

ALEXANDRIA, Va. (AP) - President Bush declared today "I have had it" with Iraq's brutal treatment of U.S. hostages, but said he has no timetable for deciding on a possible military strike.

"The embassy is being starved," he said of the U.S. embassy in Kuwait where a handful of staff members are confined in the midst of an Iraqi occupation. "The people out there are not being resupplied. The American flag is flying over the Kuwait embassy and our people inside are being starved by a brutal dictator."

"Do you think I'm concerned about it? You're darn right I am. And what I'm going to do about it - let's just wait and see, because I have had it with that kind of treatment of Americans," Bush said.

The president made the comments to reporters after arriving in suburban Virginia for a political campaign breakfast for Rep. Stan Parris, R-Va.

Asked if the hostages have become more important in his strategy for how to deal with the Persian gulf crisis, Bush replied, "I wouldn't say more, but I am very concerned about it."

Bush said the latest rhetoric from the administration about the possible use of American military might against Iraq should not be interpreted as an indication the use of force was imminent or unavoidable.

"You do," he said, "use pretext when you have force deployed," Bush said. "You just do what's right."

Nervous lawmakers have urged Bush to be patient and let the

international trade embargo against Iraq run its course before using force in the Middle East.

"We're saying, play out the sanctions. See how long this goes," Rep. Dante Fascell, D-Fla., said after he and other congressional leaders met with Bush on Tuesday.

"The general thrust was, don't do anything unilaterally. If we are going to proceed to ratchet this up, it should be under the United Nations umbrella. Caution is the word here," said Fascell, chairman of the House Foreign Affairs Committee.

The meeting followed two days of tough talk by the president and his top officials on the Persian Gulf crisis, which included warnings that the United States would not hesitate to use force if provoked.

Fascell said Bush threw the meeting open to comments from his guests, and was told: "If there is a provocation, it's got to be a real one. If there's an additional provocation, it can't be two whales passing in the night. It has to be something that can stand the scrutiny of the media and of the public and of history. He understood."

(See BUSH, Page 2)

## Perry pushing more ads

LUBBOCK (AP) - For months, Republican agriculture commissioner candidate Rick Perry has been trying to link incumbent Democrat Jim Hightower to an FBI investigation.

With a week to go before election day, Perry is putting all of his hopes in attack television ads alluding to the alleged scandal.

Perry trails Hightower by as much as 20 points in some Texas cities. But he hopes the ads depicting Hightower as a liberal who has brought corruption to the ag commissioner's office will put him over the top.

"I think people really care about whether their elected officials are crooks or not," Perry said. "And, quite frankly, obviously these FBI investigations are not going to be played out in the court prior to the election."

"But let me tell you, they're being played out today in the court of public opinion and Jim Hightower ain't got Perry Mason working for him."

Perry has alleged throughout the campaign that an FBI investigation into Hightower's 1988-90 campaign fund-raising will produce indictments.

Hightower has denied allegations of wrongdoing and says the FBI has not contacted him about any investigations.

Brigid Shea, a campaign spokeswoman for Hightower, said Perry is "a desperate man."

"I don't know how much longer Perry thinks he can beat this dead horse," Ms. Shea said. "Two investigations of the exact same issue have given us a clean bill of health and yet he continues to drag this on. It's just a portrait of a desperate

man."

Perry blamed Hightower for allowing Congress to cut \$11 billion in agriculture programs over the next five years in Congress' new federal budget agreement.

"Hightower was more interested in running around - at state expense I might add - talking about what was happening in Geneva when there was a fire burning that was a great deal more detrimental to the farmers and ranchers of this state."

Ms. Shea said Perry's claim was preposterous.

"This is just appalling," she said. "We have gotten more coverage than anyone about what the proposed budget would be. We worked hand-in-glove with Washington on the Farm Bill and fought for the farmers."

## Events set for tonight here, Easter

Deaf Smith County Crimestoppers will sponsor a Halloween Carnival from 5 to 8 p.m. Wednesday at the Bull Barn in Hereford.

The carnival will feature booths from several organizations including a wheel of "misfortune," cake and toy walks and more. The concession stand will be operated by Big Brothers/Big Sisters of Hereford. Proceeds will benefit Deaf Smith County Crimestoppers.

The Easter Lions Club will sponsor its annual Halloween Carnival and Spook House on today at the Easter Community Center, 10 miles south of Hereford on FM 1055.

The carnival will be held from 5 to 7 p.m. at the center. The spook house, a long-standing area tradition, will open its doors when it gets good and dark-about 7 p.m.

Admission to the spook house is \$3 per person, and proceeds will benefit projects of the Easter Lions Club.

OCT 31 1990



# Life!



## New product information

Rosemary Morgan and Maggie Montgomery greeted the public with tasty samples of new food products provided by Arrowhead Mills during the Health Fair held Tuesday at the Hereford Community Center. These food products were grown without pesticides, herbicides, fungicides or chemical fertilizers.

## Turkey Walk set Saturday

The public is invited to participate in the American Heart Association's Turkey Walk planned from 2-5 p.m. Saturday at the Whiteface Stadium. Proceeds will be used to further support and research for the AHA. The event will be a 10-mile walk or run. Pledge amounts raised will net prizes for participants with T-shirts for \$25 and T-shirts and turkeys for \$100 pledges. Turkeys are being donated by Doak's Thriftway, Furr's, Moore's Jack 'n' Jill and Taylor and Sons IGA. Additional awards will be presented to the oldest and youngest individual. Pledge card entries and challengers may be made to Chairman Karen Fangman at 364-8545 or Co-chairman Monta Conchran at 364-0120.

## Seymour to speak Thursday

Carolyn Seymour of Tulsa, Okla. will be the guest speaker at the Hereford Flame Fellowship meeting at 7 p.m. Thursday in the Hereford Community Center. The public is invited. Seymour is an ordained minister with 20 years of full-time ministry. She attended Southern Bible College in Houston and is a graduate of Word of Faith Bible College in Dallas. She served 15 years in pastoral ministry in Louisiana and Texas. Since 1988, she has preached in revivals, seminars and various women's groups. She is also a recording artist. Seymour's husband, Henry, is a supervisor for Ashland Oil Corporation and their daughter, Amanda, is a senior law student at Lamar University in Beaumont.



Years of effort have paid off in increased health benefits for Vietnam veterans suffering from some serious diseases.

## Hints from Heloise

Dear Readers: Here are some great conservation hints to put into use when doing laundry to help you save energy and money.

First be sure to read and follow all the care labels. There's no reason to waste hot-water energy when cold water will do.

Sensible sorting is one of the most important steps in washing clothes. It eliminates many problems that may arise later.

Wash and dry several loads consecutively. A warm dryer shortens the drying time. Use the washer and the dryer during the off-peak hours, which are usually early morning and late evening.

Use the warm-water setting for most loads.

Use hot water for heavy or greasy clothing.

Use cold water for items that are lightly soiled. Using the correct cycle and the appropriate washing times will save energy and money too.

Use cold water for most rinse cycles.

Pretreat any stains to avoid re-washing.

Use the correct amount of detergent; more is not better.

Fill the clothes dryer, but don't overload it and be sure the lint screen is clean before each dryer load.

By following these simple tips you will be amazed at the energy you save during the course of a year and the extra money in your pocket. — Heloise

### SEND A GREAT HINT TO:

Heloise  
P.O. Box 795000  
San Antonio, TX 78279

### BASKET CATCHALL

Dear Heloise: When my young daughter had a cold and an ear infection, she was on several types of medication. I found that the different bottles were scattered all over the house. To solve this problem, I used a basket with a handle and put all of the bottles in it. I also put a couple of diapers and the baby-wipe container in the basket. I placed the basket on her dresser. It was such a help. — Kimberlee Cleveland, Columbus, Ohio

### SLIPPERY BOTTLES

Dear Heloise: I am a mother of a 16-year-old boy and a recently divorced 23-year-old daughter.

Ever since "Wanda" moved back home a month ago, her lack of modesty have been bothering me. She often lounges around in her bra and panties, or a skimpy teddy, or she'll show up in a T-shirt that isn't quite long enough. It doesn't matter whether her brother is around or not.

The other day I came home from shopping and heard the two of them splashing in the pool. A few minutes later I stepped outside to say hello and received the shock of my life.

There was Wanda, as naked as the day she was born, lying on her back in a beach chair. Her brother sat a few feet away. They were talking and laughing, totally unconcerned about her nudity.

I was stunned but decided not to make a scene. Later that evening, when we were alone, I told Wanda that I was shocked that she would loll

Q. When I give myself a manicure, I seem to have great difficulty opening a bottle of nail polish after I apply hand lotion. Do you have any ideas? — Gloria Lloyd, Capistrano Beach, Calif.

A. Simply wind a rubber band around the bottle top to improve your grip and the cap will loosen easily. — Heloise

### EMPTY PUMP-SPRAY BOTTLES

Dear Heloise: I put my father-in-law's pre-electric shave in a clean pump spray bottle. After his stroke, it was difficult for him to pour the thin liquid in his hand and put it on his face.

Using the pump-spray allows him to put the liquid on his face and at the same time gives him a small amount of independence that is so important at this stage in his life. — Carol Cashman, Grand Prairie, Texas

Adult females, shopping alone, account for about 50 percent of all supermarket sales.

## Ann Landers

DEAR ANN LANDERS: I am the mother of a 16-year-old boy and a recently divorced 23-year-old daughter.

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The other day I came home from shopping and heard the two of them splashing in the pool. A few minutes later I stepped outside to say hello and received the shock of my life.

There was Wanda, as naked as the day she was born, lying on her back in a beach chair. Her brother sat a few feet away. They were talking and laughing, totally unconcerned about her nudity.

I was stunned but decided not to make a scene. Later that evening, when we were alone, I told Wanda that I was shocked that she would loll

around naked in the presence of her brother. She said it's better that he learn what a woman's body looks like at home than satisfy his curiosity by buying pornographic magazines or getting some young girl to show him. Her reasoning sounded logical, but I am still troubled by the whole thing.

Ann, is it harmful to my son to see his sister scantily clad and nude, or is it beneficial to him, as Wanda seems to think? What, if anything, should I do or say? Thanks for your thoughts. — D.R., Hartford, Conn.

DEAR HART: A 16-year-old boy these days knows darned well what a woman's body looks like. Wanda is out of line, and you should have no hesitation about setting her straight.

I suspect that your daughter may be feeling a bit unsure of herself and is testing her wow-power on her kid brother. You should make it abundantly clear that you will not tolerate any more nudity, seminudity or provocative shenanigans around the house and I urge you to be plenty tough about it.

DEAR ANN LANDERS: Please warn your readers about deceit in advertising. I used to work in direct mail and am familiar with the tricky language used to get a consumer to buy a product. Most often a free gift of questionable value or a sweepstake offering with low odds is used to trap the unsuspecting.

Just this week I received two offers worded in a way to deceive people into believing that they already had ordered something. The

enclosed card is an example. It says a TV is being held for me but it cannot be shipped until I remit my payment of \$76.77. It gives me 15 days to respond. No description or picture of the item is provided, but it says, "All items are new and without defect." The last line says, "This notice should not be interpreted as indicating recipient has placed prior order." To tell you the truth I read it three times and I thought it said, "This notice SHOULD be interpreted..." I didn't see the word "not." Obviously, the sentence was skillfully worded so that a quick reading could easily lead one to believe it said exactly the opposite.

I guess all is fair in love, war and sales, so please warn your readers against this kind of trickery. — B.S.C.

DEAR B.S.C.: You did and I appreciate it.

Lonesome? Take charge of your life and turn it around. Write for Ann Landers' new booklet, "How to Make Friends and Stop Being Lonely." Send a self-addressed, long, business-size envelope and a check or money order for \$4.15 (this includes postage and handling) to: Friends, c/o Ann Landers, P.O. Box 11562, Chicago, Ill. 60611-0562. (In Canada, send \$5.05.)

The first battle of the Texas Revolution took place Oct. 2, 1835, as American settlers defeated a Mexican cavalry group near the Guadalupe River.

## Rowland addresses group

Jigger Rowland presented a program on "The Luxuries of Life" during the recent meeting of Toastmasters International.

Rowland was voted as best program speaker and Joe Weaver was best table topic speaker.

Best evaluator was Jay Reeve. Bob Lohr presided over the meeting held at the Ranch House. The invocation was presented by Lynn Cook.

Bruce Hernandez spoke on "The 3C's of Marriage" and Reeve served as evaluator.

Margaret Perez served as toastmaster; Weaver, wordmaster; Clark Andrews, table topic master; Dr. Milton Adams, grammarian; Cook, general evaluator; Joe Don Cummings, timer; and Roy Shave, reading.

Anyone seeking to develop leadership and communication skills in a positive manner is welcome at the Ranch House at 6:30 a.m. every Thursday.

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# Qix

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# Calendar of Events

## THURSDAY

Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.  
 Immunizations against childhood diseases, Texas Department of Health office, 914 E. Park, 9-11:30 a.m.  
 Al-Anon, 406 W. Fourth St., 8 p.m.  
 San Jose prayer group, 735 Brevard, 8 p.m.  
 Weight Watchers, Community Church, 6:30 p.m.  
 Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.  
 Kiwanis Club, Community Center, noon.  
 TOPS Club No. 941, Community Center, 9 a.m.  
 Amateur Radio Operators, north biology building of high school, 7:30 p.m.  
 Story hour at library, 10 a.m.  
 Hereford Toastmasters Club, Ranch House, 6:30 a.m.  
 VFW, VFW clubhouse, 8 p.m.  
 BPOE Lodge at Elks Hall, 8:30 p.m.  
 National Association of Retired Federal Employees, Hereford Senior Citizens Center, 1 p.m.  
 Hereford Child Care Providers, 7:30 p.m.  
 Camp Fire Leaders Association, Camp Fire Lodge, 7:30 p.m.  
 Bud to Blossom Garden Club, 9:30 a.m.

Elkets, 8 p.m.  
 L'Allegria Study Club, 10 a.m.  
 Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, 8 p.m.  
 North Hereford Extension Homemakers Club, 2:30 p.m.  
 Bay View Study Club, 2 p.m.  
 Merry Mixers Square Dance Club, Community Center, 8 p.m.

## FRIDAY

Kiwanis Whiteface Breakfast Club, Caison House, 6:30 a.m.  
 Community Duplicate Bridge Club, Community Center, 7:30 p.m.  
 Nazarene Kids Korner, 1410 La Plata, 9 a.m. until 4 p.m.  
 Garden Beautiful Club, 9:30 a.m.  
 Hereford Senior Citizens governing board 2 p.m. and business meeting 3 p.m. at Senior Citizens Center.  
 Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

## MONDAY

Open gym for all teens, noon to 6 p.m. on Saturdays and 2-5 p.m. Sundays at First Church of the Nazarene.  
 AA, 406 W. Fourth St., 8 p.m. on Saturdays and 11 a.m. on Sundays.

## TUESDAY

Odd Fellows Lodge, IOOF Hall,

7:30 p.m.  
 TOPS Chapter No. 1011, Community Center, 5:30-6:30 p.m.  
 Rotary Club, Community Center, noon.

Planned Parenthood Clinic, open Monday through Friday, 711 25 Mile Ave., 8:30 a.m. until 4:30 p.m.  
 Civil Air Patrol-U.S. Air Force Auxiliary, Community Center, 7 p.m.  
 Nazarene Kids Korner, 1410 La Plata, 9 a.m. until 4 p.m.  
 AA meets Monday through Friday, 406 W. Fourth St., noon, 5:30 p.m. and 8 p.m. For more information call 364-9620.

Spanish speaking AA meetings each Monday, 406 W. Fourth St., 8 p.m.  
 Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.  
 Dawn Lions Club, Dawn Community Center, 7 p.m.  
 Ladies Christian Endeavors, 7 p.m. in members' home.  
 Hospital Auxiliary, hospital board room, 11:45 a.m.

Delta Xi Chapter of Delta Kappa Gamma Society for Women Educators, Community Center, 7 p.m.  
 Women's American G.I. Forum, Community Center, 6 p.m.  
 Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.  
 VFW Auxiliary, VFW clubhouse, 6:30 p.m.

Deaf Smith County Historical Museum: Regular museum hours Monday through Saturday 10 a.m. to 5 p.m. and Sunday by appointment only.

## WEDNESDAY

TOPS Chapter No. 576, Community Center, 9 a.m.  
 Whiteface Booster Club, 7:30 p.m.  
 Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.  
 St. Thomas 12-step recovery program, open to the public, 7:30-8:30 p.m. For more information call the church office at 364-0146.  
 Herford Rebekah Lodge No. 228, IOOF Hall, 7:30 p.m.

Problem Pregnancy Center, 505 E. Park Ave., open Tuesday through Friday. Free and confidential pregnancy testing. Call 364-2027 or 364-7626 for appointment.

Free women's exercise class, aerobics and floorwork, Community Center, 7:30 p.m.

Hereford AMBUCS Club, Ranch House, noon.  
 Social Security representative at courthouse, 9:15 a.m. to 11:30 a.m.

Kiwanis Club of Hereford-Golden K, Senior Citizens Center, noon.  
 St. Anthony's Women's Organization, Antonian Room, 8 p.m.  
 Hereford Riders Club, Community Center, 7:30 p.m.

Alpha Alpha Preceptor Chapter of Beta Sigma Phi Sorority, 7:30 p.m.  
 Advisory Board of Hereford Satellite Work Training Center, Caison House, noon.

La Afflatus Estudio Club, 3 p.m.  
 Baptist Women of Summerfield Baptist Church to meet at the church, 9 a.m.

Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority, 7:30 p.m.  
 Toujours Amis Study Club, 7 p.m.  
 San Jose Women's Organization, San Jose Catholic Church, 7 p.m.  
 American Legion and Auxiliary, Legion Hall, 7:30 p.m.

Noon Lions Club, Community Center, noon.

Young at heart program, YMCA, 9 a.m. until noon.  
 Al-Anon, 406 W. Fourth St., 5 p.m.

United Methodist Women of First United Methodist Church, executive meeting at 10 a.m. in church library, followed by general meeting in Ward Parlor at 10:30 a.m. and covered dish luncheon at noon in fellowship hall.  
 United Presbyterian Women's Association, lunch at church.  
 Draper Extension Homemakers Club, noon.  
 Knights of Columbus at KC Hall, 8 p.m.

## How to cope with baby blues

The birth of a baby is a joyous occasion for parents. But for many women, the initial excitement of motherhood is dampened by bouts of the blues.

Mild postpartum blues, or baby blues, affect about 70 percent of women after childbirth. These feelings of sadness, anxiety and anger usually occur two to three days after delivery and subside within one to two weeks.

Some women-about 10 percent-suffer from a more severe condition called postpartum depression, which lasts longer and is more intense than the blues. Postpartum depression often requires special counseling and treatment.

It is not really known why some women experience changing moods and behaviors following childbirth and others do not. One factor that may contribute to depression is the change in hormones following birth. The levels of the female hormones estrogen and progesterone drop sharply, which may contribute to depression, just as hormone changes before menstrual periods can cause moodiness.

Another factor in the development of depression or the blues is difficulty adjusting to a new lifestyle, especially when a woman has little support from a partner, relative or friends. Sometimes disappointment or disillusionment when another begins to face the reality of day-to-day mothering may contribute to depression. Feelings of doubt about a pregnancy and feelings of loss of freedom or of an old identity can also play a role.

If you find you are feeling sad or moody in the days or weeks following childbirth, there are some things you can do to help lift your spirits. First, be sure to take good care of yourself. Get enough rest, and shower and

dress each day so you feel better about your appearance. Try to get out of the house each day. Get a babysitter or take the baby out for a walk. Also, be sure to spend time with your partner and with other new mothers. Talking about your feelings with someone you know or others going through the same experiences can help make you feel better.

If your depression does not go away after a few weeks, talk to your feelings with someone you know or others going through the same experiences can help make you feel better.

If your depression does not go away after a few weeks, talk to your doctor. He or she may recommend seeing a counselor who can help provide emotional support during this difficult time. Sometimes the doctor will also recommend medication.

Remember that periods of sadness or anxiety after childbirth are very common. In most cases, the blues are a temporary low feeling that disappears after several weeks.

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## NARFE to meet Thursday

The National Association of Retired Federal Employees will meet Thursday, Nov. 1 at 1 p.m. at the Senior Citizens Center.

Reports will be presented on the national meeting.

Officers for the NARFE are Argen Draper, president; Justin McBride, vice president; and Miles Caudle, secretary-treasurer.



In 1849, Elizabeth Blackwell was the first American woman to become a doctor.

Curtis Media Corporation is going to publish a Pictorial History Book on HEREFORD. We will hire an individual to collect photos. For information on this position, call 1-800-798-4567 Ask for MARY PEARSON

## How to stop violence before becoming a victim

Although many people believe that domestic violence affects older, primarily married women, 60 percent of women battered by their husbands say the violence began while they were dating their future husbands, says the Family Research Laboratory of the University of New Hampshire.

Approximately one-third of all women under 20 experience violence in their dating relationships, according to a study conducted by Family Services of Philadelphia, a counseling center.

"Women should look for the warning signs of future violence while they're dating," says Bebi Cain, spokesperson for the National Domestic Violence Hotline, which is funded by the SHELTER AID program.

"If their partners exhibit clusters of certain behaviors, they should proceed with caution before becoming more involved."

According to research compiled for a free booklet entitled "SHELTER AIDS'S Guide to Safe Relationships," studies have shown that abusive men commonly:

- \*Show extreme jealousy and possessiveness

- \*Switch from charm to anger without warning

- \*Blame others for their actions

- \*Attempt to control partner's behavior

- \*Withdraw love, money or approval as punishment

- \*Undermine their partner's feelings or accomplishments

- \*Isolate their partners from friends and family

- \*May also have a problem with drugs or alcohol

Dr. Richard Gelles, sociology professor at the University of Rhode Island and author of "Intimate Violence," found that up to 67 percent of dating relationships involved some form of violence. According to Gelles, the most common forms of abuse include pushes, slaps and shoves—although victims may also

experience punches, kicks and beatings, sometimes quite severe.

"The saddest aspect of courtship violence is its acceptability," says Gelles. "Although moonlight cruises, flirtations and the first kiss are all part of the American way of dating, unfortunately, so are hitting, beating and abuse."

Fortunately, some women can see signs of their partner's abusive behavior while dating and escape before the wedding bells, preventing further trauma from occurring after they are married.

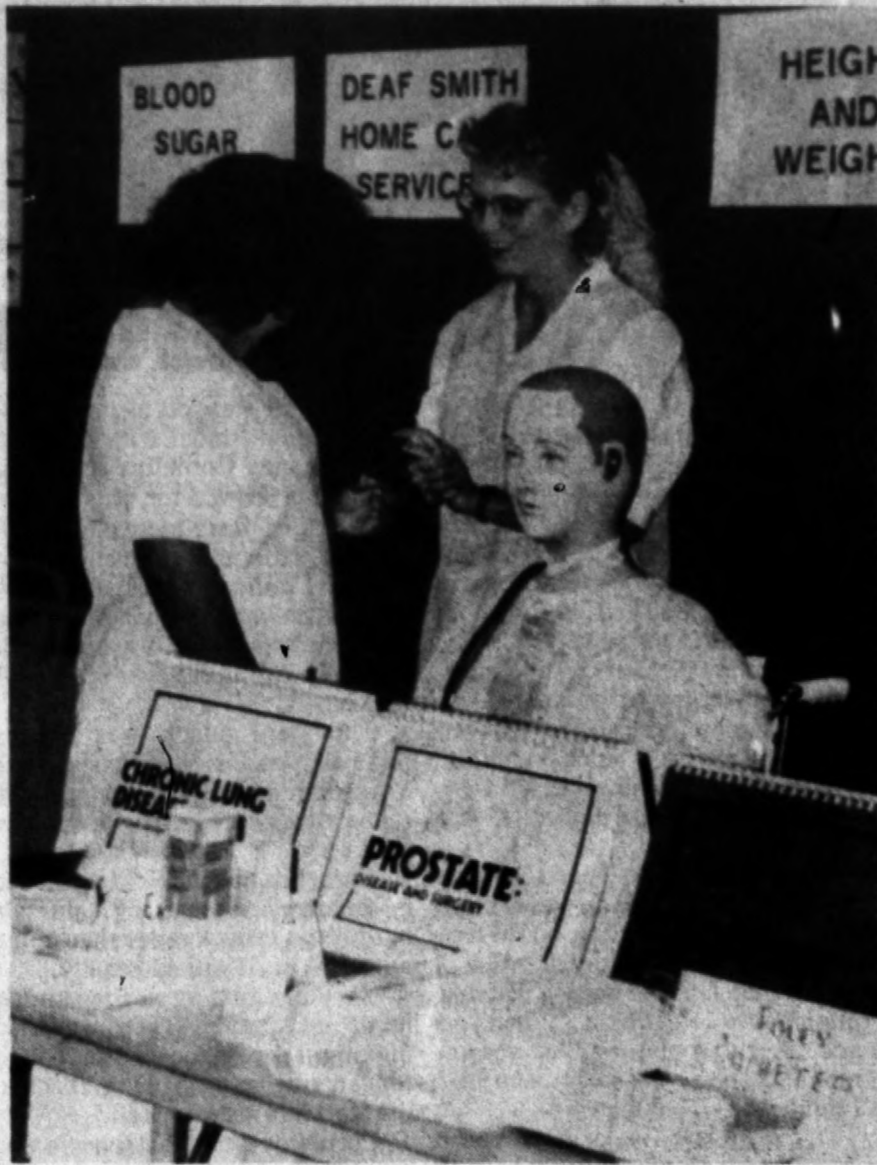
According to Dr. Angela Browne, a social psychologist and researcher at the University of New Hampshire's Family Research Laboratory, among a group of women who had killed their abusive partners, "in almost every case, the onset of physical warning signs present in the first stages of courtship."

Cain concurs with these findings.

"One thing that almost everyone agrees on is that violence and abusive behavior only gets worse," says Cain. "Many women believe that, somehow, if they're patient, things will get better. But we've seen that violence only escalates in severity and frequency over time."

Individuals who are interested in learning more information about dating violence can obtain a free booklet called "SHELTER AID'S Guide to Safe Relationships" by writing SHELTER AID, National Domestic Violence Program, P.O. Box 635, Gibbstown, NJ 08646 or by calling the National Domestic Violence Hotline (1-800-333-SAFE).

The National Domestic Violence Hotline is funded by Personal Products Company (PPC). The national hotline, which is the first and only toll-free domestic violence hotline, is staffed 24 hours a day, everyday, and provides callers with referrals to over 1,200 domestic violence shelters nationwide, as well as crisis intervention, advocacy and other information.



## Home care services

Deaf Smith Home Care Services and Hereford Branch of Amarillo College LVN students were busy Tuesday participating in the Annual Public Health Fair held at the Hereford Community Center. Testing for blood sugar, weighing, and checking blood pressure were just a few of the events taking place throughout the day.

## Scholarship concert scheduled Saturday

The Amarillo College Student Association will sponsor a scholarship concert at 8 p.m. Saturday, Nov. 3, featuring Restless Heart and Alan Jackson at the Cal Farley Coliseum in the Amarillo Civic Center.

All profits from the concert will go toward establishing a general scholarship fund for Amarillo College students.

RCA recording artists Restless Heart's "Wheels" earned the group a gold album and "Big Dreams In A Small Town" will soon be certified gold also.

Arista recording artist Alan Jackson's debut album "Here In The Real World" earned him a gold record and remained in the top ten on the billboard album charts for more than 20 weeks. He earned four Country Western Award nominations and has

performed in Germany and London.

All seats will be reserved with patron and special reserved tickets available for premium floor and stand locations. Tickets can be purchased at the Civic Center Box Office, Mid-West TV and Appliance and an any First National Bank location.

Co-sponsors for the event are Mid-West TV and Appliance Mart and the First National Bank of Amarillo.

For more information, contact April Sessler at 371-5321.

## Program trains tomorrow's managers for today

Training tomorrow's managers today is the goal of an innovative new program.

"We believe the management decisions of tomorrow must be made only after considering the needs and desires of everyone involved, from the CEO to the line managers as well as the customers," says Jack Van Acker, president of the American Production and Inventory Control Society (APICS). "How do you achieve this integration? By educating all management regarding the fundamentals of all managerial positions throughout the organization."

Industry experts agree that ever changing technology and customer needs will require workers with greater skills, education and a broad knowledge of business. The organization of tomorrow will require workers with breadth rather than depth—skills which cut across a wide variety of functional department areas.

Managers of the future will need a better overall understanding of the integrated manufacturing enterprise to effectively move the organization forward.

Helping to provide the educational resources, framework and leadership necessary to assist industry to meet the challenges of this new era in manufacturing is the Certified in Integrated Resource Management (CIRM) program. The CIRM program is being developed by APICS.

APICS is an international not-for-profit educational organization representing more than 70,000 manufacturing professionals and more than 25 international licensees and affiliates.

The program offers education across 13 functional areas with four tests and a final exam. The testing areas include markets-marketing/sales, produce design/development, field services; logistics-production and inventory control, distribution, procurement; manufacturing processes; and integrated services-accounting/finance, human resources,

information systems' quality management.

"We are not providing intensive details of each function, but a sampling of knowledge from each major functional area, thus creating managers that have an understanding of all the requirements necessary to make the best possible decision," says Van Acker. "CIRM will revolutionize not only the way managers think, but the process by which important decisions are made. New perspectives and solutions to old problems will emerge from formally untapped resources."

For more information, call the APICS Certification Department toll-free: 1-800-444-2742.

## Burnett honored recently

Janalee Burnett, widow of J. Gary Burnett of Dalhart and daughter of Mrs. Linna Drager of Hereford, has been recognized for her high academic achievements while attending Bauder Fashion College in Arlington. Burnett's son is Michael Burnett of Dalhart.

Burnett has qualified to be a member of the Bauder Fashion College Honor Society for 1990-91.

As a member of the Honor Society, she must maintain a 3.8 overall grade point average for the first year of studies to be eligible for membership in the organization. Burnett has a 3.94 grade point average.

The students were honored recently with a dinner for their outstanding academic work.

Bauder Fashion College, located at 508 South Center Street in Arlington, is in its 23rd year with an enrollment of 450 students majoring in the fields of fashion merchandising, interior design and fashion design.

## Senior Citizens

### LUNCH MENUS

**THURSDAY**—Dinner steak, baked potato, okra and tomatoes tossed salad, sherbet, homemade bread.

**FRIDAY**—Catfish fillet, garden rice, broccoli spears with cheese sauce, pasta and vegetable salad, cherry pie, French bread.

**MONDAY**—Polish sausage, kraut, oven buttered potatoes, fried okra, sliced tomatoes, peach cobbler, roll.

**TUESDAY**—Turkey and dressing, giblet gravy, squash casserole, French style green beans, cranberry relish, blueberry or pumpkin pie, homemade rolls.

**WEDNESDAY**—Chicken strips with gravy, creamed potatoes, baby lima beans, pear and cottage cheese, ice cream with topping, homemade bread.

**THURSDAY**—Oil painting 9-11 a.m. and 1 p.m., choir 1 p.m.

**FRIDAY**—Line dance 40 a.m. and 1:15 p.m.

**MONDAY**—Line dance 10 a.m. and 1:15 p.m., devotional 12:45 p.m.

**TUESDAY**—Stretch and flexibility 10-10:45 a.m., bowling 1:30 p.m.

**WEDNESDAY**—Stretch and flexibility 10-10:45 a.m., ceramics 1:30 p.m., Miracle Ear 9-11 a.m.

### AND THE THRILL WAS BORN

**ROCHESTER, N.Y. (AP)**—Sledding down huge ice-coated wooden slides was popular in Russia in the late 1700s.

So popular, in fact, that ruler Catherine the Great was enamored with the sport. When summer came and the ice melted, Catherine ordered wheels added to the sleds so thrill seekers could enjoy the slides during the summer months—and the roller coaster was born.

By 1816, the "Russian Mountains" were popular in France, Paul Ruben, editor of Roller Coaster! magazine told a recent conference at the University of Rochester.

Roller coasters were widespread throughout the United States by the turn of the century and are still popular today.



We speak of a herd of cattle; in this manner, we have an army of frogs, a clutter of cats, and a skulk of foxes.

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Charlton Heston in Treasure Island



Doris Day, Rock Hudson in Pillow Talk



Magic Johnson, LA Lakers



The Popeye Hour



Larry Bird, Boston Celtics



Jim Henson's Fraggle Rock



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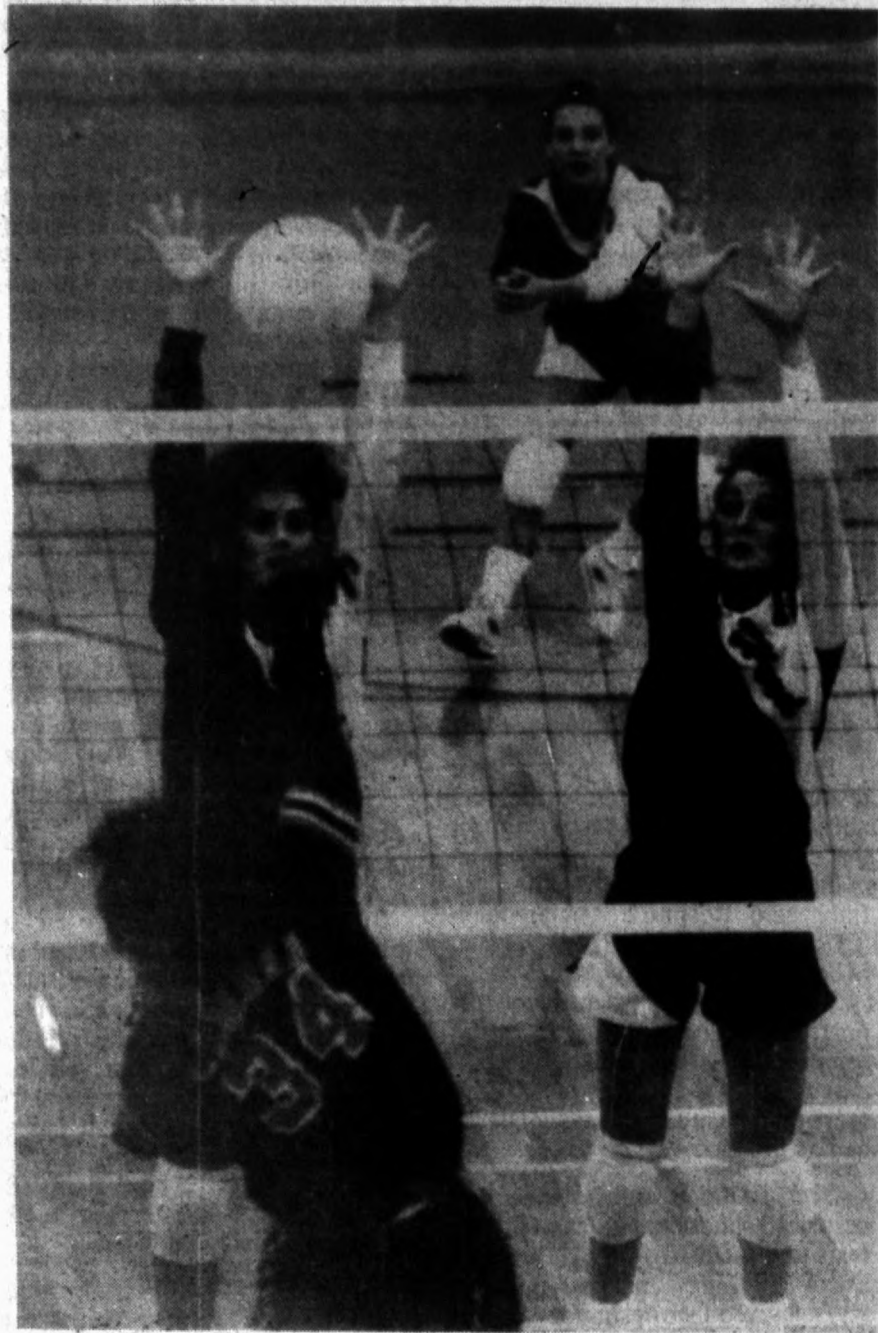
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# SPORTS

## Herd breezes by Tornadoes in playoff



**By SAM WALLER**  
Sports Editor  
LUBBOCK--The third time proved to be the charm for the Hereford Lady Whiteface volleyball team Tuesday as the Herd picked up the first playoff win in school history over Lamesa in a Class 4A Bi-District match at Coronado High School.

The Lady Whitefaces bounced back from a first game that lived up to expectations of a meeting between the state's No. 1 (Lamesa) and No. 4 teams for a surprisingly easy 14-16, 15-5, 15-6 win in their third playoff appearance.

Lady Whiteface coach Brenda Reeh said getting the win was of more importance than knocking off the top-ranked Golden Tornadoes.

"Definitely it was getting that first playoff win," Reeh said. "When you get to this point in the season rankings don't mean very much, and I think we proved that."

"I think this is a major accomplishment for our program because this is the third time we've made the playoffs. Now we've advanced and I think that could give us the confidence we need to go even farther in the playoffs."

Reeh added that the key to the victory was how well the herd executed its game plan.

"I think we executed our game plan to a tee," she said. "We felt we had to intimidate their big hitters and to do that we had to block well. We were able to keep getting a hand on their spikes and then were able to dig the ball out and keep it in play. By the third game I think we had them pretty frustrated and they started hitting the ball long or into the net."

Reeh said the Tors hit the ball as hard, if not harder, than anyone the Herd has faced this year, but the Hereford front line was able to handle the shots.

"They hit it hard," she said but they hit it low to the net. All we had to do was get our hands up. They never outreached us the entire match. It doesn't matter how hard you hit it if you can't get it past the blockers."

Hereford was led at the service line by Brek Binder with 13 points while Shantel Cornelius and Robin White each served for 11.

Hereford was able to avoid the serving errors that plagued them in Saturday's district playoff against Dumas, having just four bad serves in 66 attempts for a .939 average. The team also produced seven aces in the match.

The Herd attack was led by Shantel Cornelius, who finished with a season-high 16 kills. Binder added seven kills for the Herd with Jennifer Hicks adding six and White four.

Cornelius said the Herd seemed to do better when matching Lamesa's hard-hitting attack rather than going with dinks and soft spikes.

"At the beginning we tried hitting hard," she said. "Then we tried dinking it across, but we got called for carrying, so we had to go back to the hard hits and they fell."

Cornelius added that the win was something the entire program had worked to attain.

"This was really a team effort," she said, "and not from just the players and coaches. The trainers and managers are a part of it, too. They don't get a lot of notice, but they put in a lot of hard work and are just as much a part of the team as anyone on the floor."

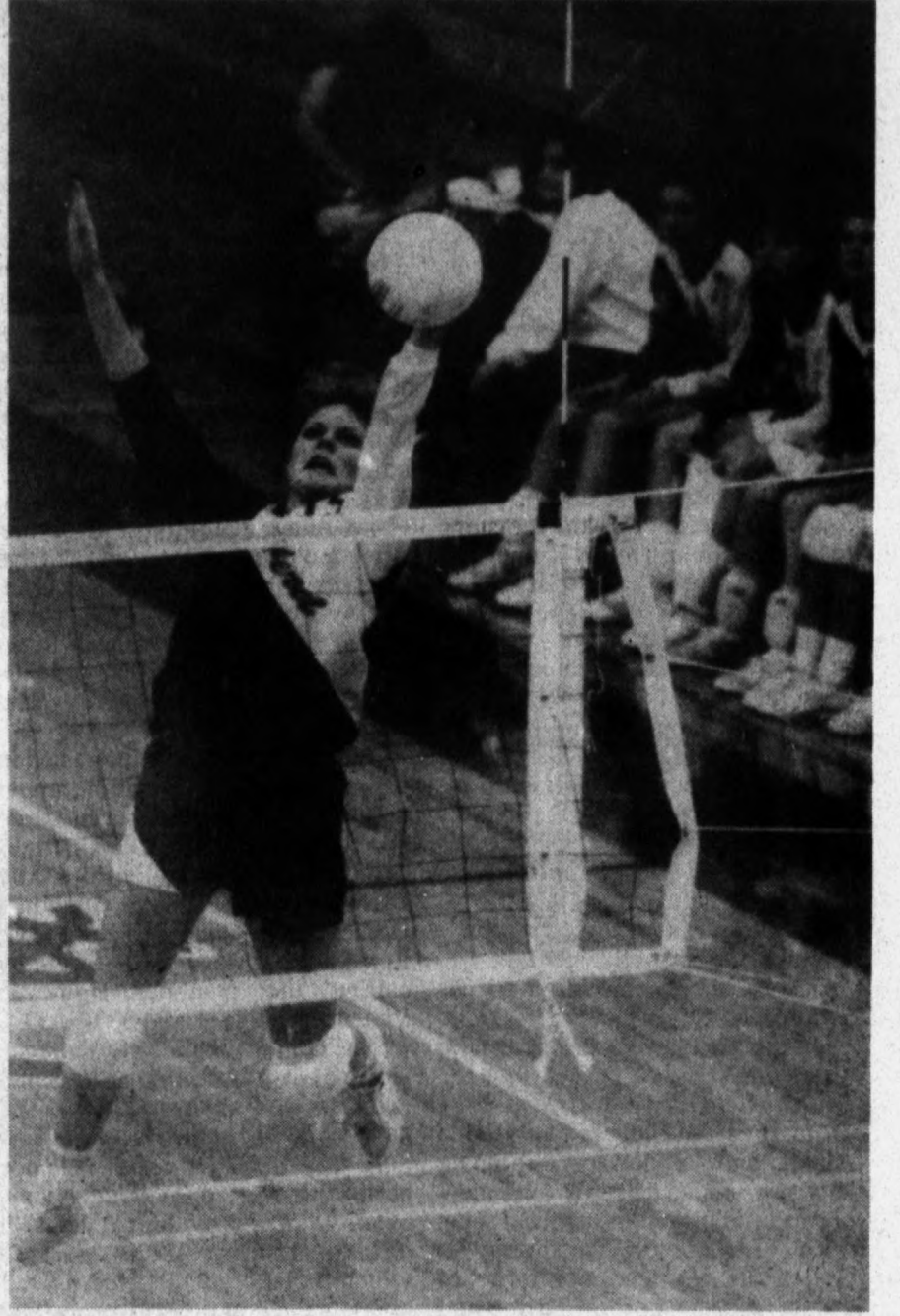
The Hereford defense also had a hand in the win as the back row dug out 45 Lamesa spike attempts. Binder led with 10 digs while White had nine, Teresa Baker six and Jayme Moore and Cornelius five each.

Baker said having a hitter like Cornelius to practice against made a difference in handling Lamesa's attack.

"We get a lot of work against Shantel in practice," she said, "and that made it easier. We just had to get down as low as we could to make sure we were under their hits."

"We're also more comfortable playing together back there now. We've been together long enough that things are starting to come together."

(See SPIKERS, Page 5)



### Ambidexterity

Shantel Cornelius of the Hereford Lady Whitefaces goes with a left-handed spike to pull the ball back inside the antenna while the Hereford bench looks on during Tuesday's Bi-District win over Lamesa. The victory, which was the first ever in the playoffs for the Herd, sets up an Area match Saturday with Sweetwater.

## Liberty Eylau QB tops AP prep Honor Roll

**By MICHAEL A. LUTZ**

AP Sports Writer

Liberty Eylau quarterback Brian Collins took off a cast and removed the rust from his broken left arm last week and the result was a 21-16 victory over previously unbeaten Mount Pleasant.

Collins scored on a 35-yard run, threw a 19-yard touchdown pass, kicked field goals of 27 and 35 yards, the first two of his career, kicked an extra point and intercepted two passes to set up touchdowns.

"We missed him at the start of the season but now he's back doing the job of making big plays," Liberty coach David Ream said. "We always have the opportunity to make the big play when he's in the game."

Collins, a 6-5, 185-pound junior, broke his arm on the Leopards' first workout in pads last August. He played with a cast but reinjured it in the third game of the season and remained sidelined until two weeks ago when he threw three touchdown passes in a loss to Paris.

(See HONOR ROLL, Page 5)

### Hitting a Brooke Brek brick wall

Brooke Seiver, left, and Brek Binder of the Hereford Lady Whitefaces get in the way of Kechia Mason's (34) spike attempt while Jayme Moore comes up from the back row for a possible dig during Tuesday's 14-16, 15-5, 15-6 win over Lamesa in a Class 4A Bi-District playoff at Lubbock.

## HJH gridders win three games

The Hereford Junior High football teams started winding down their season with games Tuesday against Borger and Canyon Valleyview.

The eighth-grade Maroon A team picked up a 16-8 win at Valleyview while the eighth-grade White squads suffered a pair of loss at home to Borger. The White A fell, 14-6, while the White B lost, 32-0. The eighth-grade Maroon B team did not play.

The HJH seventh-grade teams ended their campaigns with the Maroon A beating Valleyview, 20-6, and the Maroon B downing the Vikings, 10-0, in home games while the White teams traveled to Borger. The White A was edged in a high-scoring affair, 38-30, with the White B dropping a 26-22 decision.

**8th Maroon A 16, V'view 8**

Hereford scored twice in the second half to come from behind for the win.

Valleyview took the lead at 8-0 with a first-quarter touchdown and held the margin for the rest of the half.

The Herd tied the game in the third quarter when Cody Curtis scored on a 28-yard run and added the two-point conversion.

The winning points came when Curtis connected with Joe Dela Cruz on a 27-yard pass. Curtis then ran for the final two points.

**Borger 14, 8th White A 6**

Freddie Valdez put Hereford's only points on the board with a 10-yard touchdown run.

**7th Maroon A 20, V'view 6**

Hereford broke open a tie game with two fourth-quarter touchdowns to take the win.

Armando Zambrano answered the Vikings' opening score with a 49-yard run in the first quarter to tie the game.

Joe Ricanbaw provided the difference late in the contest, scoring on runs of 66 and 31 yards. Wade McPherson added the conversion run following Ricanbaw's first touchdown.

**7th Maroon B 10, V'view 0**

Hereford's defense did most of the scoring with a safety and an interception return.

The Herd took a 2-0 advantage on a first-quarter safety and nursed the lead along until the fourth quarter.

Kyle Goldsmith score the game's only touchdown when he picked off a pass and ran it back 70 yards. Jacob Witkowski ran for the two-point conversion.

**Borger 38, 7th White A 30**

Marquise Brown scored four touchdowns for Hereford, but Borger was able to outscore the Herd.

Brown crossed the goal line on runs of 52, 26 and 53 yards and returned a kickoff 75 yards for a touchdown.

Tanner Murphey passed to Kip Smith for a two-point conversion and Brown ran for another.

**Borger 26, 7th White B 22**

Borger used a pair of fourth-quarter touchdowns and held off Hereford at the end to win the game.

After Borger took an 8-0 lead, Tony Madrid put the Herd on the board with a 60-yard run and tied the game with the two-point run.

Hereford moved ahead at 14-8 in the third quarter when Madrid scored on a 24-yard run.

Nicholas Tarr added the final touchdown when he hauled in a 25-yard pass from Gabriel Aguilar with Madrid running for the conversion.

Nathan Diller picked off a Borger pass in the endzone to keep hereford close and Jerry Garcia added an interception he returned 50 yards to help set up a score.



### Blocking his way

Tight end Todd Radford (87) of the Hereford Junior high seventh-grade Maroon A team get in position to throw a block during Tuesday's game against Canyon Valleyview.

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# Ask Dr. Lamb

DEAR DR. LAMB: I have severe lung disease and my doctor advised me to get my flu shot each year. I understand that flu shots have some severe side effects, such as causing some people to have strokes. Will you please give me some information as to how dangerous flu shots might be to me?

I have taken flu shots each year for the past five years and I have not had any problems from the shots that I know about. I'm 74 years old and now I am undecided as to whether I should continue to take flu shots or not.

Also, do you catch flu from some-

one else, or can you contact it from exposure to weather — cold or wet?

DEAR READER: Better get your flu shot. There are a very few people who are allergic to the shot and in the past there have been a few who developed some changes in the nerves to their body, but that is rare compared to the risk of getting the flu. You are definitely in the high-risk category because of both your lung disease and your age. Influenza and pneumonia caused 70,000 deaths in the United States in 1985 and in years when there is a flu epidemic, the death rate is even higher. The flu virus changes its

characteristics each year so you need an annual flu shot.

I think everyone who does not have a medical contraindication to having a flu shot should have one. Why? Because it is such a dangerous disease and the risk of the shot is minimal. Also, if the population at large were all vaccinated, the risk of an epidemic would be almost nil. The fewer cases that exist, the less likely that it can be spread. That would help prevent the influenza in a lot of people who are not well enough to withstand an episode of flu.

While the flu viruses may thrive in

cold weather, it is not the weather but the viruses that cause it. It is a communicable disease. I have discussed flu, prevention and treatment along with the CDC recommendations for who needs a shot in Special Issue 34-08, Colds, Flu and Pneumonia, which I'm sending you. Others who want this issue can send \$2 with a long, stamped, self-addressed envelope for it to THE HEALTH LETTER/34-08, P.O. Box 787, Gibbstown, NJ 08027-9908. You need your shot now to build up your immunity before the flu season strikes.

DEAR DR. LAMB: What is overbre-

athing alkalosis? My feet get numb, especially last summer when working in the garden, which I love to do. I feel dizzy at times. My hands also get numb like I had kept them in a certain position too long. I'd like to help myself without going through the pill mill. I am 77 years old and in good health, except for this problem. Could it be a sensitive nerve in the neck area?

DEAR READER: Your body has a very critical ratio of acid to base (alkali). It is maintained in part by the amount of carbonic acid in your body. Carbonic acid breaks down to water

and carbon dioxide. The carbon dioxide is exhaled from your lungs. If you overbreathe, called hyperventilation, you will break down too much carbonic acid and have too much alkali for the carbonic acid — called alkalosis. It can produce tingling in the hands, arms and numbness of the face. It can cause dizziness or even fainting. The best management when it occurs is to take only slow shallow breaths to allow the carbonic acid level to build up.

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# Park Avenue Center filling void in family recreation

## Tracy, Glenda Minson moved bowling alley here year ago; say community support vital

By ORVILLE HOWARD  
Special Feature Writer

Once in a great while there comes a couple like Tracy and Glenda Minson who stake it all on a single roll.

The playing field is the agricultural hub of Hereford - the game is a family business in the form of family recreation.

The Minsons call it Park Avenue Bowling and Miniature Golf Center, one of Hereford's newest business ventures which caters to the young and the old from all walks of life.

In addition to 10 bowling lanes and a professionally-designed, nine-hole minigolf course, the family-operated center is decked out with a sizable arcade for the young at heart, an automated basketball goal for confident sharpshooters and a special area of pool tables designed for both the beginners and back-stretching table runners.

Though family entertainment is the name of the game at this Park Avenue center, the Minsons have tossed in a menu to take care of little hunger pains and thirsty palates. A fully-equipped restaurant fills much of the entrance lobby, a line of colorful dining tables at the rear of the bowling section allows spectator participation, sort of a mini-grandstand for non-players. The restaurant area is also furnished with a full-length snackbar but don't go looking for alcoholic beverages - there's not any and there won't be any.

The Minsons opened Park Avenue Bowling exactly one year ago this month, and if business during the past year may be used as a yardstick, the

### HUSTLE HEREFORD

Hereford's new business couple will be around for many seasons.

"The first year was not what you'd call great, but it was good when all things considered," said Tracy Minson, who owns and operates the bowling center with his wife, Glenda. "However, we have found out that there definitely is a need for both, youth and adult entertainment in Hereford and we're trying to fill a part of that need."

In relating to the high mortality rate of new businesses in small towns, Minson went straight to the heart of the matter--"If Hereford people will patronize Hereford businesses, then Hereford will be in good shape economically for a long time to come."

Minson, however, didn't present a one-sided picture of local business:

"By the same measure, Hereford businesses, whether it's an entertainment center such as ours or a downtown retail store, must be competitive."

The Minsons are no strangers to family entertainment, having been in the bowling business for more than a decade. But their family roots are far removed from Hereford - Glenda comes from a pioneer farming family of Western Oklahoma and Tracy was reared in Phoenix where his father is in the construction business.

"We had operated a bowling house down at Hobart, Ok., back in 1979 and in 1985 we moved it to Mangum, Ok., which is the hometown of my wife. My wife's parents were the principal owners in both places and when the oil business in Oklahoma began to decline, we began looking for another location."

Minson pointed out that making a permanent move from Mangum was no easy matter, with his wife having had family ties in Western Oklahoma dating back to Territorial days. But by 1988 the oilpatches were getting pretty patchy and dryland agriculture was taking a beating in the form of low commodity prices to the farmers - the two major industries of Western Oklahoma.

Minson and his wife first looked at Vernon, a rather prosperous agricultural town down south of the Red River, but then a friend in the carnival business told them of Hereford.

"As a matter of fact, we were just about ready to make a move to Vernon when our friend told how he thought we should take a look at Hereford before making a decision," said Minson. "And so we did."

During 1988, the Minson couple made numerous trips to Hereford in sizing up the economic atmosphere of the Deaf Smith County area. They talked very little and listened a lot -- and they liked what they heard...positive progress on the bottomline. But making a permanent move cross-country with a family business takes a lot of grit and grind at the financial end. It also puts a pretty heavy burden

on each member of the family. And in this case, it was Tracy, Glenda and their two sons, Shawn and Justin.

In the spring of 1989, the Minsons decided to go for it all the way -- move the entire bowling center at Mangum some 200 miles to the west to Hereford. Unlike many businesses which can be packed up in boxes, bowling centers require a vast amount of mechanical and physical effort, along with moving large sections of equipment.

"It was quite a job getting it all here in good shape," recalled Minson. "As you well know, we first had to break it all down, move it cross-country then put it back together...a lot of work."

Minson first elected to locate at a local shopping mall but when leasing arrangements became bogged down in legal red tape, he changed his mind and picked the current location on West Park Avenue adjacent to a supermarket complex: "We really like it here on Park Avenue. It has easy access from all parts of town, lots of parking space for our customers and about 15,000 square feet under roof."

But picking the right location was just the first move...the second was dividing 15,000 square feet of floor space into an attractive entertainment center.

However, the Minson couple were fortunate enough to have a tight network of family ties--the Ken Reynolds from Glenda's side of the house on the bowling end and Bob Minson of Phoenix coming in on the construction end of the new venture.

"My Dad (Bob Minson) came out here from Phoenix and stayed for three months building the partitions and getting all of the bowling lanes set just right," said Minson, as he recalled the summer of 1989. "We wanted him to stay and help us run the business but he thought he needed to go back to Phoenix to his construction work."

The empty building on Park Avenue slowly took on new life during the summer of 1989. Bowling lanes came first, a fully-automated pin-setter system billed as the finest in the business. Players also have access to individual score-card readouts on overhead screens, allowing everyone in the playing team or restaurant area to easily see what each player has scored. In addition to the electronically-automated setting, scoring and return system, the entire player area has a Space Age look of the 1990s...lots of chrome and polished vinyl.

Individual lockers are available for the frequent bowlers, located in the spacious visiting lobby directly behind the lanes. Immediately to the left of the main entrance, an arcade section beckons to the small-fry and a few adults who can't resist temptations of the video world...everything from the "Turtles" who ride herd on law and order to the "Roadbuster" that takes players on spine-tlingling rides in the fast lanes.

At the far side of the center, a minigolf course is strategically laid out in an elongated fairway that runs the full length of the bowling lanes. The golf course is completely partitioned from the bowling lanes, allowing for concentration for the serious-minded golfers.

The easy pace of pool-shooters is a world of its own, and so it is over at Park Avenue. An area designed especially for pool is located at the end of the restaurant snack bar, equipped with three tables and score tabulators. The business offices of the business are located side-by-side with the restaurant service and cooking area, with a walk-up customer service counter pinpointed right in the middle of the whole shebang.

Operating an entertainment center, such as the Minsons', sounds like a funfest holiday for the operators, but the surface side of the business is somewhat removed from the business side of bowling...long hours, tight management and lots of cash up front.

"We have to take in at least \$10,000 every month for just maintenance and operating expenses," said Minson, pointing out that in essence, the first 10 grand every month goes right back to Hereford.

Operational equipment alone for the Park Avenue Bowling Center normally would cost in excess of \$300,000, but as in the Minson case, the couple already owned about half of the investment as result of the past 10 years' in the business in Oklahoma. Thus, the move to Hereford took about another \$150,000 to put the business in motion, a rather sizable stake for this young family coming straight off the banks of the Washita.

"When I got out of high school in the 1970s, the oil boom was really moving good in Oklahoma so I left Phoenix to go to work in the oilpatch," said Minson, in recalling his move to the Oklahoma oilfields. "I made some real good money working on the oil rigs and that's when I met Glenda."

Minson recalled how he stashed much of his oilpatch earnings into



Tracy and Glenda Minson

savings and when the opportunity arose in every Main Street business in Oklahoma.

"We hated to move because that's where all of Glenda's folks had been for years and years, but we had to take an honest evaluation at our own family and do what was best for them. Hopefully, our move to Hereford will prove to have been a good one."

"It takes a lot of work and money to make something like this go, and we would like to say to the people of Hereford that we appreciate their participation to help us keep it in Hereford," Minson added. "We really like this size of town and we couldn't find a better spot than Hereford as far as the need is concerned."

Minson recalled how he and his wife in the beginning travelled "all over town looking for recreational facilities and we found that Hereford didn't have any except for the golf course and a small arcade."

Outside of private or membership clubs and the tax-supported school and youth centers, Minson said he found little or no entertainment for both, the youth and the adults in Hereford. "We found a real need here and that's why we picked Hereford over Vernon."

But despite the so-called "need," Minson was fully aware of track-records of past bowling centers in the Hereford area, learning that there had been at least two bowling operations in Hereford in recent years that had failed -- following the same financial route as ones in Friona and Dimmitt.

"But for some reason, we still liked what we saw in Hereford and staked everything we had in this recreational center," Minson said, while voicing a positive attitude on the future Deaf Smith County Hub.

Minson said that during extensive interviews of the general Hereford population in 1988-89, they found that most Hereford residents were going to Amarillo or Clovis for their evening and night-time entertainment -- "Hopefully, we can turn some of this around and keep some of the entertainment business in Hereford."

Park Avenue Bowling is open seven afternoons and evenings. Fridays, Saturdays and Sundays are held open for the general walk-in bowlers, with only a couple or so league events scheduled on weekends. One of these is a youth league that plays on Sunday afternoons and a mixed-doubles scheduled for Sunday nights.

"We always keep plenty of room for the occasional bowlers during the weekends," said Minson. "We schedule most of the team events Monday through Thursday. We have three ladies' leagues which run through the week, along with two men's leagues and two mixed leagues."

Saturday night is casino bowl, a time when colored pins are placed at random in the line-up, with various colors representing various amounts of cash for the strike-busters... "This bowling for cash on Saturday night has worked very well--the players like it."

In less than a year, Park Avenue Bowl has become headquarters for eight adult leagues and one youth

league. All leagues bowl on designated schedules during the evening and night-time hours, with most having a local business or company as sponsors. The end results are lots of fun, big trophies and tough competition in the fast lanes. As one example, Poarch Brothers, Inc., has two teams. Women run three to a team, men have five and mixed groups have four to a team. A player must be 18 to participate in the adult teams. Otherwise, there is no age limit to Park Avenue bowling. The charge is \$1.90 per game for adults and \$1.50 per game for the youth.

Just because Hereford leans heavily to the slower pace of country life in business don't take it for granted that this pace is the same in the fast lanes at Park Avenue Bowl...Minson says there's some mighty good bowlers coming out of the countryside.

John Elliott, who works at Sugarland Feedyard, is now holding the top individual game score at Park Avenue with a 299, only one point from a perfect score... "John is just a good ole boy who loves to bowl and I'm here to tell you he's a pretty sharp bowler."

Fred Morris, who farms about 30 miles northwest of Hereford, is now holding top place in a three-game series with a total score of 747. Morris and his wife are frequent visitors to Park Avenue Bowl--"We get a lot of bowlers from far out in the country, many from the feedyards and a number from Friona and Dimmitt."

Minson said that most of his customers are from middle-class income families--"most are working people who work all day and come out here and bowl at night...really a great bunch of people."

The son of Joan and Bob Minson of Phoenix, Minson was born in St. Louis, Mo., but grew up in Arizona. He graduated from Tolleson High School in Phoenix in 1976 and a short time later moved to Oklahoma to join the oil boom.

A daughter of Ken and Lois Reynolds of Mangum, Glenda followed her parents across the world for some 22 years in

the U.S. Air Force, but when her father retired, they returned to the family roots in Western Oklahoma. Her grandparents, Mr. and Mrs. Orlen Reynolds, still reside in Mangum where they have spent a lifetime in farming. He is still active in farming at the age of 84.

Minson pointed out that the break-even point in the Hereford bowling operation is realistic only with owner participation... "You couldn't do it if you stayed home and let someone else run it...just wouldn't work in a town of this size."

"But if you want to get out and go to work every day and enjoy working with the public, then it's a good life," said Glenda Minson, who works side-by-side with Tracy in day-to-day operations. "We do it all, you know, like janitor work, bookkeeping and keeping the bowling machinery repaired and in good working condition. Shawn and Justin also help out a lot after school and on weekends."

In addition to the family participation, the Minsons employ three extra persons. Theresa Medrano is in charge of the snackbar.

Minson noted that the first year in Hereford has not been exactly a great year -- "More like a good year. But I'm a survivor. We're here to offer safe, clean entertainment for the family and that's exactly what Hereford will get as long as we're here."

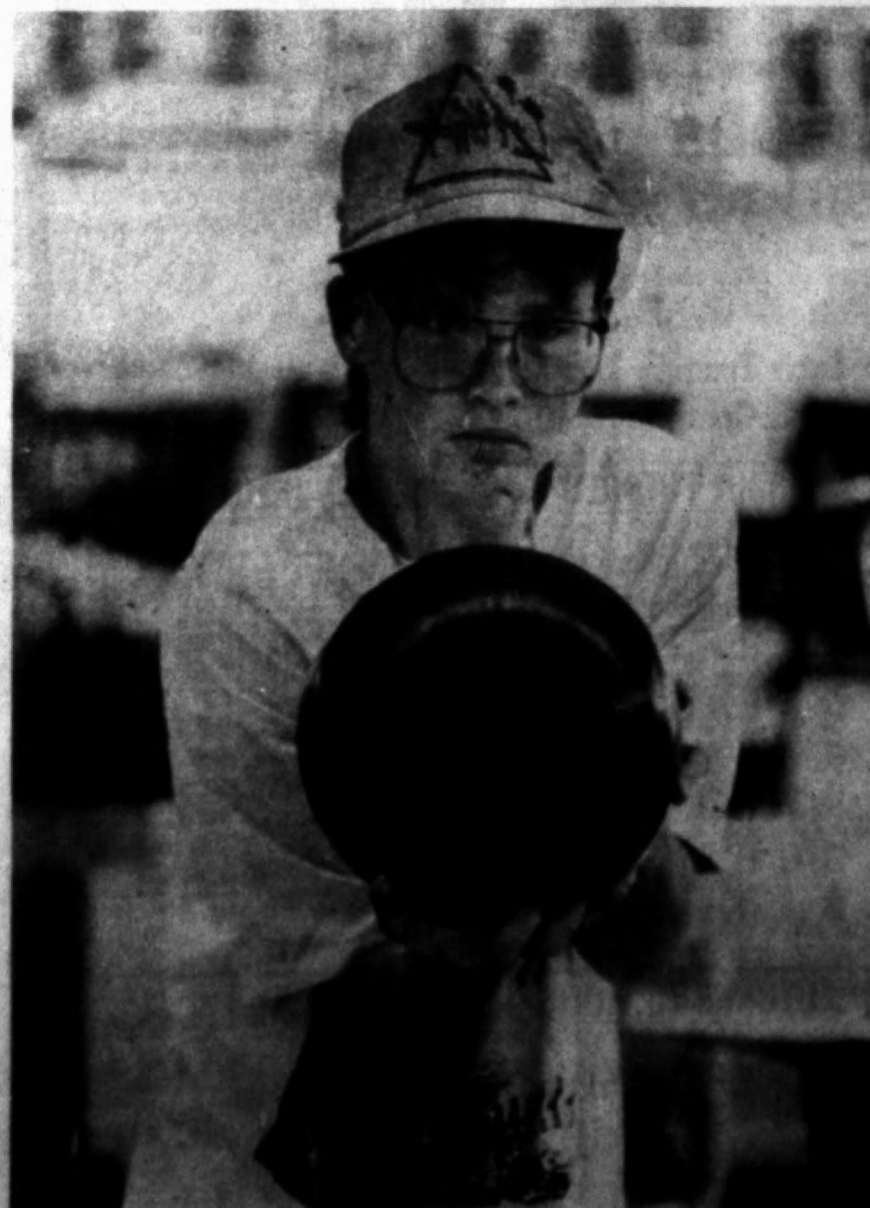
"We had a few problems when we first opened but when folks found out that we won't stand for no nonsense, things levelled off real good," Minson added.

"I've heard lots of talk around town about how Hereford people need to shop Hereford, but I'm here to tell you it is a two-way street...Hereford businesses need to also work with the people in services and prices."

"Using this concept of business as our guidelines, we're going to give Hereford the best we have and all we want is their acceptance."



Justin Minson



Shawn Minson



Theresa Medrano



Park Avenue Bowling and Miniature Golf Center