

WEATHER

Table with 3 columns: Day, High, Low. Sunday: 70, 33; Monday: 50, 21; Tuesday: 52, 26; Wednesday: 70, 21.

The Hereford Brand

Published Every Thursday

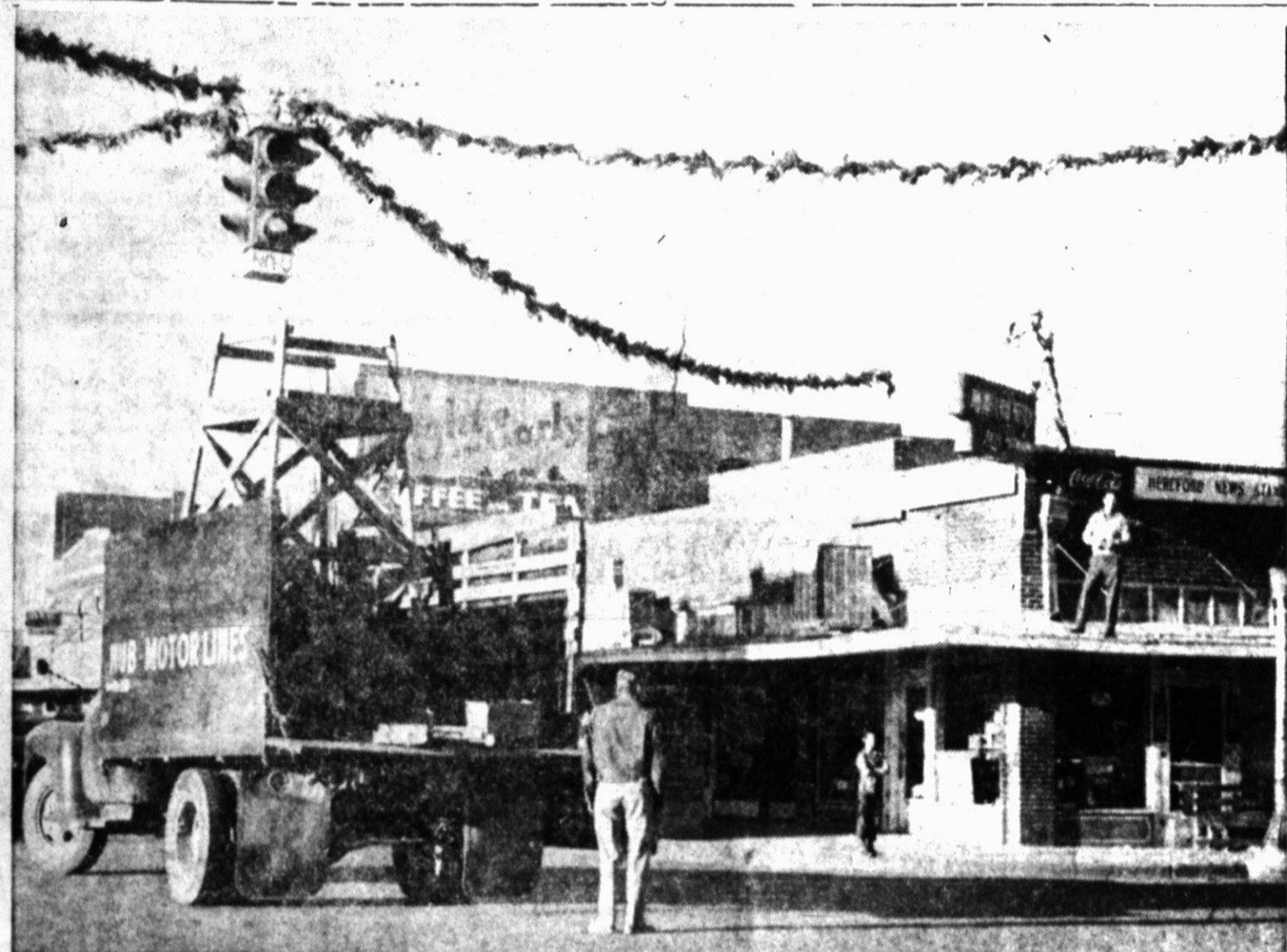
Our Slogan: "More People—More Farms"

32 Pages

54th Year — No. 48

Hereford, Texas, Thursday, December 2, 1954

PRICE FIVE CENTS



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Bosley, assisted by Bill Howard who handed the string up from the awning. Don Fudge, with his back to the crowd, is observing their efforts with a critical eye. (Staff Photo)

Cotton Vote Is Set For Dec. 14 In This County

Tuesday, Dec. 14, is the day cotton growers will decide whether marketing quotas will continue in effect on the 1955 cotton crop...

This is a decision that will affect every cotton grower, and that is why it's so important that each one cast his ballot...

The referendum will be held in each upland cotton growing county in the Nation. At least two-thirds of the growers voting by secret ballot must approve the quotas...

The vote follows the Secretary of Agriculture's proclamation, on October 14, of a national marketing quota and a national acreage allotment for the 1955 crop of upland cotton...

The total supply of upland cotton for the 1954-55 marketing year was estimated in October at 21.5 million running bales...

The large cotton stocks available this year are due principally to a large carryover on Aug. 1, 1954, resulting from the large 1953 crop of 16.3 million bales...

Under a marketing quota program (Continued on Page 2)

Old Santa To Be Here Saturday

Saturday is the big day in Hereford. Old Santa will hold the spotlight of attention, of course, but there will be other things, too...

The annual Christmas parade for instance, is scheduled to start promptly at 2:30 o'clock Saturday afternoon, according to John Aikin...

Parade Route: Along with others appearing in the parade will be the Hereford High School Band and the Hereford Junior and Old Santa, with his reindeer. The parade will form at the Methodist Church...

The big event also marks a climax for the entire Jaycee organization, which started Sunday on the week-long chore of installing Christmas lights, street grocery and other Yuletide decorations...

Saturday, likewise, will officially open the Christmas season for more than 100 retail stores in Hereford, most of which are completing their own special Christmas decorations...

The annual Santa Claus visit, sponsored by Hereford merchants in cooperation with the Merchant's Committee and the Jaycee organization is expected to be a record breaker this year...

Expect Large Crowd: The annual Santa Claus visit, sponsored by Hereford merchants in cooperation with the Merchant's Committee and the Jaycee organization is expected to be a record breaker this year...



"I'LL BE THERE SATURDAY!" That's what Old Santa said in a special long-distance telephone call from the North Pole today. "It's a long way to Hereford, but I want to see all of my little friends, so you tell 'em to look for me at about 2:30..."

Around Town

Stores all over town were blossoming out this week in gay Yuletide decorations, but most people seemed to still be waiting for the annual Santa Claus Day, Dec. 4, before they actually admitted that it is only "23 more days until Christmas."

Even the weatherman seemed to be recognizing the fact—at nighttime at least—with temperatures dipping down to the 21-degree mark. Days continued pleasant, although nippy, however.

Also about to come to a close was the showing of 1955 model cars with Young Motor Company, east Highway 60, scheduled to present the new Mercury line today. Included in the showing will be a new series, and general improvements throughout the line.

The season for football banquets also arrived this week when City Manager Cecil Massey appeared as speaker at the Wheeler annual banquet Tuesday.

Hereford football mothers are busy on the Whiteface banquet, but with no definite plans. A second meeting has been scheduled for Monday, Dec. 6, at the high school, following which complete plans will be announced.

However, the annual school faculty Christmas banquet has been scheduled for Monday evening, Dec. 13, at Shirley School cafeteria.

Ray Watson, Levelland sportsman and big-game hunter entertained the Lions Club Wednesday with films and narration covering a recent hunting trip into the arctic regions of Norway, where the group killed Polar bear. Mr. Watson returned with three furs.

Joe Calloway, comedian, first artist to make an appearance for the Hereford Mutual Concert Association, will be presented and sponsored by the association on December 6, at the high school auditorium. The concert will begin at 8 o'clock Monday evening.

Marcella Bezner left by plane Monday morning for Wichita, Kan., after spending Thanksgiving with her parents, Mr. and Mrs. Frank Bezner.



MENDING OLD LIGHT CORD is another headache for the Jaycees. Seen in this group are Richard Alston, Dick Axe, Gerald Hale and Kenneth Brock. (Staff Photo)

OFFICERS RECOMMEND PRECAUTION

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The story of a frantic Hereford woman, chased across the north part of town by an unknown assailant in the small hours of Wednesday morning, led officers to issue a warning to all residents to take precautions against prowlers and similar attacks. They also warned people against being out late at night alone, and urged everyone to notify the police in case of even slightest suspicion or irregular noise.

The incident Wednesday morning was reported at 1:13 o'clock by Rev. Howard Scott, 215 Avenue E, pastor of the First Baptist Church, who said that Miss Jerry Rayburn, 23, sought haven in the Scott home after she escaped from the assailant in her own home, 217 Avenue F, and fled in a hysterical race which covered seven blocks.

Miss Rayburn was scared half to death, Rev. Scott told police. Her story, however, was told later between gasps and sobs, leaving officers little material upon which to trace the intruder.

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"He put a knife against my stomach and told me not to fight—or he would cut me to pieces," Miss Rayburn told investigating officers. She did struggle, however, and managed to slip away from the grasp of the man. She ran out (Continued on Page 2)

Lenderman Grandson, Age Six, Loses Life In Automobile Accident Tuesday

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Mrs. Watson escaped with minor cuts and bruises, but was hospitalized. (Continued on Page 2)

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Ruth Loerwald took a clear-cut win in the annual Merchant's Football Contest this year with a total of 187 correct ratings out of approximately 275 games during the 11-week contest. Miss Loerwald will receive two Cotton Bowl tickets for the Arkansas - Georgia Tech game Jan. 1, 1955.

Second place went to Mrs. O. Z. Golden, who trailed Miss Loerwald by only two points, accumulating 185 correct ratings for the season. George Loerwald, brother of Ruth, also rated near the top with 184 correct predictions. Each will receive one Cotton Bowl ticket.

Others in the contest who rated 170 points, or more, were: Billy R. Boling 170, Cavthon Bryant 182, Wendell Burdine 175, John David Bryant 175, Virginia Curtisinger 182, Reece Dawson 181, O. Z. Golden 175, Nolan Grady 172, Bill Howard 170, C. J. Lance 178, Leny Howard 176, E. H. Loerwald 178, Kenneth Loerwald 177, Raymond Lueb 181, Mrs. J. F. Martin 181, Mrs. Sam Nelson 178, Mrs. Lloyd Olson 173, Lloyd Olson 17, and Dallas Phillips 172.

Weekly Winner: Mrs. O. Z. Golden also topped out other contestants over the final week, selecting 21 correct predictions out of a possible 23. Four other contestants made 20 correct choices each and had to be named on tie-breakers. Raymond Lueb was second and Jim Winslow third for the week. Gerald McCaskill and Ruth Loerwald also made 20 correct predictions.

In addition to the unusual circumstance for first and second place going to women, also appears the fact that Miss Loerwald has seldom appeared in first place in the weekly winner list. A review of the chart, however, shows that she was consistently within the first four or five who topped out the weekly list.

Winner of the 1953 contests was also a woman, when Mrs. Sam G. Nelson noted out a large field of contestants; second place last year went to George Krupla and third to A. Jiggs Hudson.

Local Masons To Grand Lodge Meet

Five Hereford men left Tuesday for Waco, where they will represent the Hereford Masonic Lodge at the Grand Lodge of Texas meeting, which opens Wednesday.

Zone Pleas Indicate Business Expansions

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W. W. Buck, Jack Bradley and S. E. Burleson asked for Zone D designation on a tract at the intersection of Avenue E and Park Avenue, extending west from "E", along Park, a distance of 308.71 feet. The appeal also specified a depth of 202 feet. The area is now occupied by a former sandwich shop building and the L. W. Combs residence, west of which are some vacant lots. The trio specified in the appeal that "a super market and other attractive stores" are to be constructed if the area receives a "D Zone" designation.

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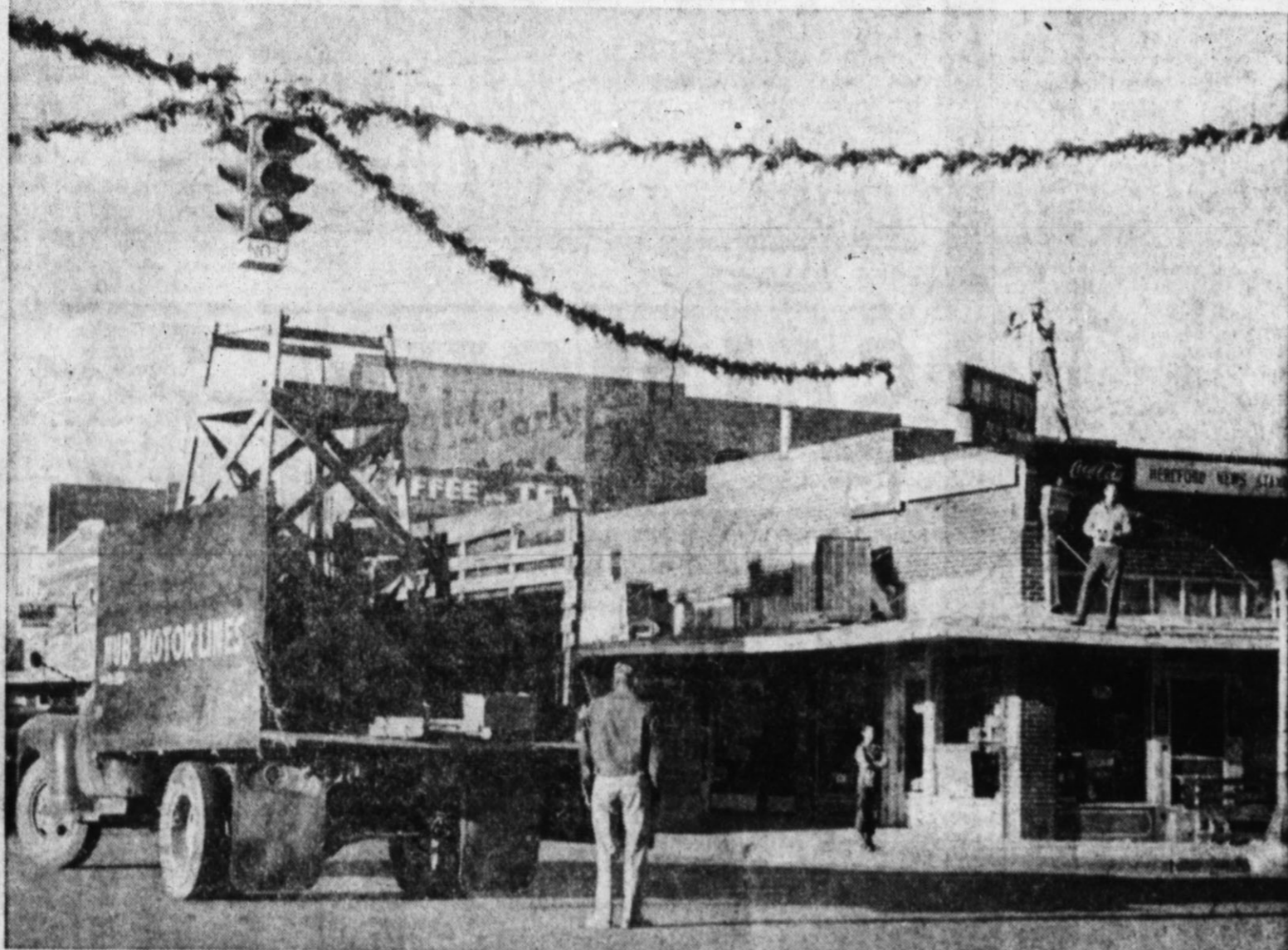
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Cotton Vote Is Set For Dec. 14 In This County

Tuesday, Dec. 14, is the day cotton growers will decide whether marketing quotas will continue in effect on the 1955 cotton crop, according to announcements released through the Hereford ASC offices today.

"This is a decision that will affect every cotton grower, and that is why it's so important that each one cast his ballot," the committeemen pointed out. All farmers who grew upland cotton in 1954 will be eligible to vote in the upland cotton referendum.

The referendum will be held in each upland cotton growing county in the Nation. At least two-thirds of the growers voting by secret ballot must approve the quotas if they are to continue in effect.

The vote follows the Secretary of Agriculture's proclamation, on October 14, of a national marketing quota and a national acreage allotment for the 1955 crop of upland cotton. Such a proclamation must be made under the law, Claude McCann, state chairman, explains, when the prospective "total supply" of cotton exceeds the "normal supply."

The total supply of upland cotton for the 1954-55 marketing year was estimated in October at 21.5 million running bales, more than 3.8 million bales above the normal supply of 17.7 million bales. With the supply this large, the Secretary of Agriculture was required by law to establish the national marketing quota at the minimum of 10 million bales.

The large cotton stocks available this year are due principally to a large carryover on Aug. 1, 1954, resulting from the large 1953 crop of 16.3 million bales—the fourth largest of record.

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Old Santa will hold the spotlight of attention, of course, but there will be other things, too, including features designated to hold the interest of young and old.

The annual Christmas parade, for instance, is scheduled to start promptly at 2:30 o'clock Saturday afternoon, according to John Aikin,

JayCee parade chairman, who says that it will come to a final halt at the intersection of Third and Main, where Old Santa will greet boys and girls of this area in person. Meanwhile the JayCee helpers, under Chairman Gerald Hale, will be busy distributing more than 3,500 bags of "goodies" for youngsters who attend the annual event.

Parade Route

Along with others appearing in the parade will be the Hereford High School band, fire trucks, the Hereford Riders and Old Santa, with his sleigh. The parade will form at the Methodist Church, between Fifth and Sixth Streets, at 2 o'clock, Aikin said. Promptly at 2:30, it will move south down Main Street to Highway 60, then will go one block east, turn north on Sampson and continue north until it reaches Third. At Third, the parade will move west to Main where Old Santa will greet his friends and the Christmas packages will be distributed.

The big event also marks a climax for the entire JayCee organization, which started Sunday on the week-long chore of installing Christmas lights, street greenery and other Yuletide decorations.

Saturday, likewise, will officially open the Christmas season for more than 100 retail stores in Hereford, most of which are completing their own special Christmas decorations. Special windows will also be installed by most stores for the big Christmas "kick-off" for 1955. The public will this year see an array of different Christmas items, according to most merchants, who returned from markets enthusiastic over the 1955 gift offerings.

Expect Large Crowd The annual Santa Claus visit, sponsored by Hereford merchants in cooperation with the Merchant's Committee and the JayCee organization is expected to be a record breaker this year, according to Sam Nelson, JayCee president, who expressed appreciation to all volunteers who have contributed time and money toward making the event a success.

"Indications point to the fact that Santa Claus Day will be a banner day this year," Nelson said. "Everything is all set for the big event—and we are hoping for the biggest crowd yet."



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CHILDREN AND GRANDCHILDREN of Mr. and Mrs. D. K. Carmichael had their Thanksgiving dinner in the home of their daughter, Mrs. L. E. Griffin. Those appearing in the picture are standing from l-r; Danny Carmichael, Bill Carmichael, Mrs. A. O. Thompson, Troys Charmichael, Miss Jessie Morris, Mrs. Troys Carmichael, Mr. and Mrs. Pete Carmichael and Shori, Mr. and Mrs. Loys Carmichael, Mr. and Mrs. Darrell Dirks, Kenneth Carmichael and Shirley Ray Griffin. Seated l-r are; Mrs. L. E. Griffin and Merle Charmichael, Mr. and Mrs. D. R. Carmichael and Susan Kay Carmichael and Mrs. L. E. Griffin and grandson, David Lee Dirks. (A. O. Thompson Photo)

WE GIVE S & H GREEN STAMPS

SAVE DOLLARS

when you feed your scholars!

SALMON TALL CAN **39c**
Alaska, Chief

TOMATO JUICE No. 1 Tall Can **10c**
Libby's

TOMATOES No. 303 Can **2 for 25c**
Diamond

PEAS No. 2 Can **2 for 29c**
Campfire, Blackeye

KRISPY CRACKERS **25c**
Sunshine, Lb. Box

DRY MILK **29c**
Instant, Makes 3 Quarts

CHILI No. 2 Can **45c**
Ireland's

TEX-O
Apricot or Peach

Preserves

20 Oz. Decorated Glass **37c**

Grape or Apple

JELLY

20 Oz. Decorated Glass **35c**

CATSUP BOTTLE **15c**
Wapco

Cal. Top
PEACHES

No. 2 1/2 Can **4 for 93c**

Monarch

SPANISH RICE

No. 303 Can **19c**

TAMALES No. 1 Can **21c**
Campfire

KRAFT DINNER **13c**
Cooks In 7 Minutes

COFFEE 1 Lb. Can **1**
Hills Bros.

ORANGE JUICE Makes 1 1/2 pts. **18c**
Frozen, Minute Maid

PICKLES Quart **25**
Sour or Dill, Best Maid

HAND LOTION Value \$1.50 **98c**
Free Stick Jergens Deodorant plus tax

NAPKINS 100 Count **17c**
Havanap

Salad Dressing Qt. **39c**
Best Maid

BACON 2 lbs. **\$1.33**
Sun Ray

Sausage lb. **35c**
Pinkneys, Pure Pork

Pork Chops

First Cuts **Lb. 49c**

THOMAS FOOD STORE

CARROTS lb. **8c**
Fresh Crisp

Oranges 5 **33c**
Cello Bag Lbs.

BANANAS

Golden **Lb. 12 1/2c**

THOMAS FOOD STORE

THOMAS FOOD STORE
We Reserve Right To Limit Quantities - - Double S & H
Green Stamps On Wednesday
We Give S & H Green Stamps 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

Knife.....

(Continued from Page 1)
the back door, cut across to Avenue , and frantically fled south to Union Street. Here she hesitated to glance back and saw that the man was still following her. She continued her flight west to Avenue B—and believes that the assailance stopped at Union and B. Miss Rayburn then noticed a

porch light on down the street and headed in that direction. However, she came to the Scott residence and burst in to seek help, since the Scotts were friends.
"My first thought was to run," said Miss Rayburn, "and get the man away from the house before he could hurt me or my brother."
Suffered Minor Cuts
Officers from the City Police and the Sheriff's department answered

the call and found that Miss Rayburn's blouse had been slit by the knife. Dr. A. T. Mims, who was called to check the victim, found that she also suffered two small cuts on her stomach.
Descriptions offered by Miss Rayburn were vague, since she did not see the assailant. However, she guessed his age at between 30 and 40 years, presumed he must have been around six feet tall, and said that he wore a hat. Miss Rayburn is employed at the Hereford Clinic as a laboratory assistant.

Cotton.....

(Continued from Page 1)
gram, growers who do not exceed their cotton acreage allotments may market free of penalty the entire production of cotton on the farm; growers who exceed their farm cotton allotments will be subject to penalties of 50 percent of parity on the farm's excess production.

If farmers approve quotas by the necessary two-thirds of those voting, the price support available to eligible growers will be at a level between 82 1/2 and 90 percent of parity. If more than one-third of the farmers voting do not approve quotas, the maximum level of support to eligible growers for 1955-crop cotton will be 50 percent of parity.

Mr. and Mrs. Earl Smith of Boys Ranch, visited her parents, Mr. and Mrs. J. A. Hanagan Thanksgiving day.

Mr. and Mrs. E. M. Halle of Belmont, Calif., and Mrs. George Batty of Long Beach, were guests in the Jeff Gilbreath home Thanksgiving. They are looking after farm interests in Floydada and came to Hereford for the day.

Block-printed playing cards were used all over Europe half a century before books were printed there.

Linderman...

(Continued from Page 1)
pitalized overnight as a result of the tremendous emotional strain resulting from the accident.

The accident comes as an emotional shock to the entire family, since it closely follows the death of the boy's father, Lt. Fayden D. Watson, who lost his life in a mid-air explosion of the plane which he was flying at Langley Field in August, 1952. Mrs. Watson and Bill returned recently from a year's tour of Europe, and Bill was in his first year of school at Dnison.

The Linderman's moved to Hereford in September from Graham, Tex., when Mr. Linderman accepted the post of Manager of the Deaf Smith Chamber of Commerce.

NOTICE

We Will Be

CLOSED

All Day

Saturday, December 4th

for

INVENTORY

If you are going to need Lumber and other building supplies Saturday, please Secure them Thursday or Friday.

Carl McCaslin Lumber Co.
A Complete Building Service

1 Block East of Courthouse Phone Lumber Number 7

NOTICE

FLEET OWNERS!

You Can Now Get Genuine

ZEREX ANTI-FREEZE

In Case Lots For

1 87 Per Gallon

See Us Today!

Truly-Teague Chevrolet

2nd at Schley Phone 740

ADRIAN NEWS

By Annie Leslie

Bobbie Sue Beavers of Fort Worth visited Wednesday evening until Sunday in the E. E. Allen home.

Those enjoying Thanksgiving dinner at the E. K. Pinnell home were Mr. Pinnell's parents, Mr. and Mrs. G. Pinnell, of Pampa. His sister, Mrs. O. H. Johnson, and family, of Dumas, Mrs. Rose Marton and Rex Marton of Glenrio, N. M., Donald Pinnell of Canyon, Mrs. Pinnell's parents, Mr. and Mrs. R. E. Stone, and Glenda of Seminole, Raymond Stone and Mr. and Mrs. R. L. Pinnell and children.

Mr. and Mrs. P. H. Gruhkey, John Henry and Esther Banks were dinner guests Sunday of the R. L. Pinnell family.

Daria and Butch Betts left on Tuesday evening with J. S. Bridwell to fly to Wichita Falls to visit their grandmother, Mrs. C. E. Gill. They returned Sunday with their parents, Mr. and Mrs. Horace Betts, Joline and Sammy, who went to Wichita Falls Saturday to visit.

Mr. and Mrs. Ernest Frank, Twilla and Mr. and Mrs. Arthur Jewett visited in Claude Thursday with the Russell Barnett family. Mr. Barnett is Mrs. Frank's brother.

Mr. and Mrs. Bill Leslie and girls visited Wednesday and Thursday in Childress with Mr. Leslie's mother, Mrs. J. A. Leslie, and other relatives.

Mr. and Mrs. Fred Shuyler of Woodward, Okla., and Mrs. Marie Whitehouse of Kansas City, Kans., visited last weekend in the Ernest Frank home.

Mr. and Mrs. A. H. Jordan and Erma Lou visited in the Duncan, Okla., vicinity Wednesday until Saturday. They visited with Erma Lou's uncle and aunt, Mr. and Mrs. Frank Jordan, and with Mrs. Jordan's son, Buck.

During the Thanksgiving holidays, Mr. and Mrs. J. R. Cullender and family visited in Hartley with Mr. Cullender's mother, Mrs. Grace A. Cullender, and family.

Mr. and Mrs. Al Goodin and daughter left Wednesday and returned Sunday from a visit with Mr. Goodin's mother, Mrs. Pearl Goodin, at Amherst. They enjoyed Thanksgiving dinner with his sister and husband, Mr. and Mrs. O. B. Whitford, at Earth.

Mrs. Hazel Chilton's sister, Mrs. L. Y. Stragg, of Columbia, Miss., visited during the Thanksgiving holidays with her. Mrs. Chilton and Mrs. Stragg were dinner guests Thanksgiving in the home of Mrs. Joe Shields in Amarillo.

Mrs. C. W. Edwards and Regina both had their tonsils removed at the Hereford hospital Tuesday.

Visiting in Northwest Texas Hospital in Amarillo Sunday with Erma Lou's grandmother, Mrs. Roy Goodner and Mrs. Cecil Hammond were Mr. and Mrs. John Whaley and family.

Jesse Fincher and W. C. Edmunds were dinner guests of Mrs. Hazel Chilton.

Mr. and Mrs. Edgar Jacobson visited Saturday night with Mr. and Mrs. Joe Speed.

We are to have Freddy Harris enrolled again in Adrian High School.

Pederson Meets Funk Saturday On Lions Card

Eric (The Great) Pederson, long haired blond from the Pacific Northwest, takes on another fair-haired athlete, Dory Funk of Unabomber, in the main event of Hereford's Saturday night wrestling card at the Bull Barn.

Guy Lawrence, handling wrestling promotions in Hereford for the sponsoring Lions Club, announces a three-match card for Saturday night.

In the semi-final, scheduled for two best falls of three or 45 minutes, George Overhula, one-time football star at Amarillo and for several years a much-traveled professional wrestler, meets Tommy Martindale, handsome, acrobatic wrestler from Milwaukee.

Veteran Dutch Shultz of Houston, making his first campaign in the Southwest States territory, meets Tom Peres of Amarillo in the main event, one fall or 30 minutes.

Pederson, a strutting, egotistic man with many muscles, and Funk six times champion of the Southwest States junior heavyweight territory, meet over the full route in their main event, two best falls of three or 30 minutes.

Pederson has had to lose off a few pounds in order to be eligible to compete in junior heavyweight ranks, but the loss of tonnage has not slowed him down. He's fast and mean, and should be a fitting opponent for midget Dory Funk, in their return match.

Overhula will be making his second appearance of his new season here when he meets Martindale, who is no stranger.

School from Channing.

Mr. and Mrs. V. E. Lemke left Tuesday for Harlan, Iowa, to get Mrs. Lemke's mother, Mrs. Alice Plumb, who will spend the winter with them.

Visiting in the E. H. Mosteller home Thursday until Saturday were Mrs. Mosteller's brother and his family, Rev. and Mrs. E. A. Baldwin and Marshall Wayne, of Lamesa. Rev. and Mrs. Baldwin were also attending a Thanksgiving meeting at the West Amarillo Church of Christ.

Rev. and Mrs. Ralph Odom and boys visited Tuesday until Friday in Bethany, Okla., with Mrs. Odom's sister and family, Mrs. Oscar Wells and children.

Mrs. E. H. Mosteller, Alma and Jean Finley visited at Boy's Ranch Sunday with Bob Mosteller. They enjoyed a picnic lunch and attended church services.

Visitors over the Thanksgiving holidays in the H. H. Tomlinson home were Mr. and Mrs. T. A. Preston of Amarillo, Mr. and Mrs. C. S. Tomlinson of Coleman, Mr. and Mrs. Floyd Tomlinson and Nancy of Canyon.

Mr. and Mrs. A. P. Jones and son visited from Wednesday until Friday in Abilene with Mrs. Jones' sister and her husband, Mr. and Mrs. Earl Johnson, and also with her parents, Mr. and Mrs. M. K. Odom, of Waco and Mr. and Mrs. R. L. Younger and family. They visited Friday in Lubbock with Mr. Jones' sister and her husband, Mr. and Mrs. R. H. Emery, and Friday night in Friona with his brother and family, Mr. and Mrs. George A. Jones and family and father, Allen L. Jones, of Eddy.

Mr. and Mrs. Joe Speed returned Friday from Roswell, N. M., after about a week's visit with his mother, Mrs. W. L. Speed, Mr. and Mrs. Bill Speed of Glenrio, N. M., also visited Mrs. Speed during Thanksgiving.

Legal Notice

TO WHOM IT MAY CONCERN: NOTICE is hereby given that the Zoning Commission of the City of Hereford, Texas, will convene at 2:00 P.M. on the 20th day of December, 1954 at the City Hall in Hereford, Deaf Smith County, Texas, to consider the changing of the following areas from their present zone to that of "D" Zone known as local retail business zone; to-wit: Lot no. 20, lot no. 19, and the south 10 feet of lot no. 18, of Turrentine subdivision of the east part of block no. 19, Evans Addition to the town of Hereford. J. C. McCracken, Chairman Zoning Commission City of Hereford T-48-3c.

Legal Notice

TO WHOM IT MAY CONCERN: NOTICE is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at 2:00 p.m. on the 20th day of December, 1954 at the City Hall in Hereford, Deaf Smith County, Texas, to consider the changing of the following areas from their present zone to that of "D" Zone, known as local retail business zone, to-wit: A part of blocks number 6 and 7 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas, said property being located at the corner of Park Ave. known as 10th Street and Ave. "E" extending North on Ave. "E" from Park Ave. 202 feet, and extending from the corner of Ave. "E" east along Park Ave. 308.71 feet. J. C. McCracken, Chairman Zoning Commission City of Hereford T-48-3c.

Legal Notice

TO WHOM IT MAY CONCERN: Notice is hereby given that the Zoning Board of the City of Hereford will convene at the City Hall at 2:00 p.m. on the 20th day of December, 1954, to consider rezoning the following described realty: The Northwest part of Block No. 61, Original Town of Hereford, Deaf Smith County, Texas, described by metes and bounds as follows: BEGINNING at a point 5 feet South of the Northwest corner of said Block No. 61; THENCE South with the East right of way line of Twenty-Five Mile Avenue, 154 feet to a point; THENCE Southeast with the East line of Lee Avenue, 112 feet to a point; THENCE Northeast perpendicular to the East line of Lee Avenue, 140 feet to a point in the alley; THENCE Northwest with the West line of the said alley, 207.6 feet to a point in the South line of Park Avenue; THENCE West with the South line of Park Avenue, 69.4 feet to the place of Beginning. J. C. McCracken, Secretary, Zoning Board City of Hereford T-48-3c.

Mr. and Mrs. M. H. Zaring visited Sunday evening in the Bobby Speed home.

Sandra Heaton of Hereford and Mrs. Mollie Reed of Taiban, N. M., visited from Wednesday until Friday in the Lloyd Heaton home.

Mr. and Mrs. Jack Fincher and Jerry were dinner guests Thanksgiving day in the Bobby Speed home.

Basketball for the next week will be Adrian vs. Vega, Dec. 7, and the Muleshoe Invitational tournament, Dec. 9-10-11.

Mr. and Mrs. Bobby Speed visited in the George Gruhkey home Saturday.

The W. H. Allen family has moved to Ven from Adrian.

Thanksgiving dinner guests of Mr. and Mrs. L. E. Garrison's were Mrs. Anna Witt, Mrs. Nell Edgar Jacobson and Mr. and Mrs. Roy Jacobson, of Amarillo.

Collier Funeral Is Held Monday

Funeral services were held for G. A. Collier, 71 of Friona Monday at the First Baptist Church in Friona and were conducted by Russell Pogue of Hereford and M. C. Fields of Friona. They were directed by the Gilliland Funeral Home at Hereford.

Collier passed away in the Pomeroy County Hospital at Friona on Sunday, Nov. 28, after a three month illness. He died at the age of 71 years.

Funeral services for the funeral were held at the home of his aunt, Mrs. Jim Rhodes.

Don and Kippy Morgan visited from Thursday until Sunday at Dalhart in the home of their aunt, Mrs. Jim Rhodes.

Collier was born Dec. 9, 1882 in Cherokee County. He married Lillie Bigh in 1908 at Wellington. The Colliers came to Farmer County in 1903 from Collierville County.

Collier's occupation was farming. He owned his own farm. Survivors include: wife, Mrs. Lillie Collier, Friona; five sons, John Leroy of Odessa, George Carl of Denver, Colo., James B. of Friona, Robert E. of Friona, and G. A. Jr., of Friona; three daughters, Mrs. Charles Casson of Wellington, Mrs. John Marrs of Friona and Mrs. Herman Tedford of Fayetteville, Ark.; two brothers, George Collier of Kemp and Jim Collier of Garfield, N. M.; two sisters, Miss Maud Collier of Kemp and Miss Margaret Collier of Kemp; 15 grandchildren; and three great grandchildren.

Hospital Notes

Patients in Hospital

J. V. Pickens, surg.; Georgia Benefield, med.; L. J. Kuper, med. Mrs. Edward H. Hicks, OB; Marilyn Metcalf, OB; Hugh Witherspoon, med.; William D. Howe, surg.; A. E. Dovens, med.; Wirt Phillips, med.; Mrs. W. J. Decker, med.; Reuben N. Nez, surg.; Mrs. G. A. F. Parker, med.; Paula Martinez, med.; Mrs. A. F. Marnell, OB; Lee Lambert, med.; Mrs. O. E. Easley, surg.; Ethel Fulk, surg.; Mrs. Mary D. Cochran, med.; Mrs. Ralph Martin, med.; Jewell Smith, med.; Ann

Dougherty, surg.; and Mrs. E. L. Norris, OB.

Patients Dismissed

Valerie Ann Craig, 11-30; Betty Jean Hamilton, 11-30; Mrs. Mary E. Seigler, 11-30; Mrs. Earl Jameson, 11-30; Gordon Weldon Massey, 11-28; Paul Allmon, 11-27; Charles E. Leflie, 11-27; Mrs. Felix Albear, 11-27; Gail Marez, 11-27; Mrs. Carl Frye, 11-29; E. R. Robertson, 11-29; Larry Pettyjohn, 11-29; Silvia Garcia, 11-29; and Coy Phillips, 11-29.

Births

Sons were born to Mr. and Mrs. E. L. Norris, 11-28, David Ray; Mr. and Mrs. A. F. Marnell, 11-28, Gerald Anthony; Mr. and Mrs. Guy Cornelius, 12-1, but is not yet named.

Mr. and Mrs. Paul Dishman made a brief business trip to Lubbock Tuesday.

Mrs. Ed Dishman and Gene Dishman of Clarendon were in Hereford Monday to visit his brother, Lake Dishman and a nephew and niece, Mr. and Mrs. Paul Dishman. They were accompanied by Mrs. C. C. Powell who spent the time with her brother, John McLean.

Mrs. Hall Beavers spent Thanksgiving in Dalhart with her mother, Mrs. R. P. Hutton and other relatives.

Read The Classifieds

To Relieve Misery of **COLDS** take **666** LIQUOR OR TABLETS - SAME FAST RELIEF

HEREFORD PRIDE STAMPS

WE GIVE THEM AND WE REDEEM THEM

Double Hereford Pride Stamps on Wednesdays with Each \$2.50 or More Cash Purchases

TEXAS SEEDLESS GRAPEFRUIT 8 Large Size 49c	White Swan - Extra Quality TOMATO JUICE 46 Oz. Can 27c	Calif. Kentucky Wonder GREEN BEANS lb. 19c
Extra Fancy - Large Red Washington Delicious APPLES lb. 19c	White Swan - Fancy - Pure BLACK PEPPER 1 1/2 Oz. Can 15c	U. S. No. 1 Idaho Russets WHITE POTATOES 5 Lb. Polythene Bag 33c
White Swan LUNCHEON MEAT 12 Oz. Can 45c	TEXO MAID - Pure GRAPE JELLY 20 Oz. Decorated Glass 35c	W. P. 1/2 Gal. Jug 29c
White Swan COFFEE lb. \$1.05	White Swan BLEACH lb. 43c	Wolf - No. 2 Can 45c
White Swan BEEF lb. 39c	White Swan - Halves - In Syrup APRICOTS 2 No. 303 Cans 49c	SWIFTS SWEET - RASHER MILD FLAVOR BACON Sliced Tray Pack lb. 59c
Armours Star FRYERS lb. 49c	Wapco CATSUP 2 Bottles 29c	Concho - Fancy Cut GREEN BEANS 2 No. 303 Can 25c
	Nautical SALMON TALL CAN 39c	Longhorn CHEESE lb. 45c

HIGHEST QUALITY LOWER PRICES



HUNTER'S

FOOD STORE



219 Sampson St.

Phone 143

Free Delivery

We Reserve Right to Limit Quantities

PRICES EFFECTIVE DECEMBER 2-3-4 & 6

You're Missing **BIG BARGAINS**

If You Aren't Shopping at

COOPER'S



Your aim is to serve your family full and plenty of the finest foods at the lowest cost. Isn't that true? And it's equally true that our aim is to see that you can do it — every day of every week — by bringing you full selections of top quality foods at low-as-possible prices. That's why — if you aren't shopping at COOPER'S, you're missing out on the mighty big bargains in good eating that fill our shelves, tables and cases. So make a change for the better — switch to COOPER'S and keep more change for yourself.

DOUBLE EVERY WED.

GUNN BROS. STAMPS
With Cash Purchase of \$2.50 or More!



Your Books May Be Redeemed At Gunn Bros. Store In Hereford

The Stamp That Gives You **MORE!**

CIGARETTES

POPULAR BRANDS

KING SIZE CARTON \$2⁰⁹ REGULAR SIZE CARTON \$1⁹⁹

Hill's Bros. Coffee LB. CAN \$1⁰⁹

LIBBY'S SWEET PICKLES Large 15 Oz. Jar 31^c

GERBER'S BABY FOOD Strained 3 FOR 25^c

ARROW BRAND — PURE GROUND Black Pepper 2 1 Oz. Cans 19^c

Beautiful Whole Red Candied Deluxe
CHERRIES LB. PKG. 79^c
For Your Holiday Baking
Powdered or Brown
SUGAR 3 LB. PKGS. 39^c
Baker's Semi-Sweet —
CHOCOLATE CHIPS PKG. 25^c

TIDE Large Box 31^c
JOY Giant Box 71^c
Giant Bottle 71^c

SHELLED PECANS 99^c
NEW CROP CELLO PKG. 14 Oz. NET WT.

Fruits & Vegetables
Texas Marsh Seedless **GRAPEFRUIT** lb. 10^c
California Fuertes **AVOCADOS** Ea. 19^c
California Fancy Kentucky Wonder — GREEN **BEANS** Lb. 19^c
Calif. Lb. Polyethylene Bag **CARROTS** 17^c

Quality Meats

SUNRAY SLICED — HICKORY SMOKED **BACON** Family Style Package 2 LB. PKG. \$1³⁹

PORK CHOPS Center Cut Chops lb. 69^c End Cut Chops lb. 49^c

PORK LIVER lb. 25^c

Sausage Top Hand Cloth Bag 2 LBS. 69^c

FRYERS Finest Quality Chubby Chicks Fresh Dressed lb. 49^c

HUMPTY DUMPTY SALMON TALL CAN 37^c

A Revolutionary NEW Dessert Idea!

Serve **JELL-O PUDDINGS**

HOT!

3 for 26c

Swans Down **ANGEL FOOD MIX** Pkg. 55^c

Betty Crocker **BROWNIE MIX** Pkg. 35^c

Betty Crocker **PIE CRUST MIX** 2 Pkgs. 33^c
This is The New Homogenized Mix — You'll Love It!

Cooper's MARKET
Fine Foods



TOOK A CHANCE AND WON! That's exactly what happened to Charles Moore, 801 West First Street. He recently gave a \$1.00 donation to the building fund of the Elk's Club in Grand Prairie, which sponsors a crippled children's hospital. Moore won the 1954 Cadillac, four-door sedan, pictured above, which is fully equipped. The Elk's Club called Moore up Thursday, Nov. 25th, and told him of his good fortune. When asked about it, he stated, "Well, I guess I was just lucky, since they picked my ticket." (Staff Photo)

Junior Class Chili Supper

The Junior Class will sponsor a chili supper Saturday, Dec. 4, in the Shirley School cafeteria. Serving hours are from six to eight o'clock. A committee composed of Mrs. Troy Moore, Mrs. Alton Fraser and Mrs. Jack Bradley will make plans for the supper. They will be assisted by Junior mothers.

The proceeds from the supper will be used to support the Junior candidate for annual queen, Miss Dolores Loerwald.

The class extends an invitation to people of the community to attend the supper and then go to see the ereford-Clovie Basketball game in the new high school gymnasium.

'Sell Yourself' Day For Juniors

If you need work of any kind done around your house on Saturday, Dec. 4, phone Marline Gilliland at 1639 and a cheerful, willing Junior will answer the call.

Both boys and girls are offering to work on Saturday as another means of raising money to support their candidate for annual queen, Miss Dolores Loerwald.

Mrs. Mary Seigler Injured In Fall

Mrs. Mary Seigler who was injured in a fall on Wednesday before Thanksgiving is recuperating in the home of her daughter, Mrs. DeWitt Landis, in Clovis, N. M.

Mrs. Seigler fell asleep while watching television and when she awakened both feet were asleep causing her to fall as she started to walk. She was taken to the hospital here where her injuries were described as a bad sprain in one limb and a broken bone in the other.

Mrs. Landis accompanied her mother to Clovis Tuesday where she will remain until the cast can be removed, according to relatives here.

Personals

JOWELL REUNION
Children of Mrs. Nona Jowell gathered here for a Thanksgiving get-together over the holiday weekend. They included Mr. and Mrs. Chas. Jowell, Carolyn and Chuck of Abilene, Mrs. A. D. Hooper and Kay Lynn and Rickey of Plainview, Mr. and Mrs. Bob Gentry and Bobby of Clovis, N. M. and Mr. and Mrs. Jerry Jowell and Jerry David of Albuquerque.

Mr. and Mrs. J. E. Beyer returned Tuesday after spending the Thanksgiving day holidays in Hutchinson, Kans., with their son and family, Mr. and Mrs. J. E. Beyer Jr. They were accompanied by Harry Seed who also visited the J. E. Beyers Jr.

Mr. and Mrs. Herbert Patterson of Wilmington, Ohio left Saturday for Mexico City and other points in Old Mexico where they will spend the remainder of the winter. Mrs. Patterson has been visiting her sisters, Mrs. Wirt Phillips and Mrs. Phil Radovich, for the past month.

Mr. and Mrs. Henry Williamson went to Arlington for the Thanksgiving holidays. They were guests of their son and his wife, Mr. and Mrs. Thurman Williamson.

Mr. and Mrs. Bill Forbes of Dallas were guests of her parents, Dr. and Mrs. B. M. Wiltshire, and other relatives here over the weekend. Mr. Forbes is a student in Baylor Dental College in Dallas.

University of Colorado
Boulder, Colo.
Lajeane Latham, daughter of Mr. and Mrs. M. R. Latham; Tommy Woodford, son of Mr. and Mrs. J. Lisle Woodford; Virginia Sigle, daughter of Mr. and Mrs. Delmar Sigle.

Colorado Women's College
Denver, Colo.
Sue Barnard, daughter of Mr. and Mrs. D. C. Barnard.

University of Oklahoma
Gayle Gault, daughter of Mr. and Mrs. Howard Gault.
Parkland Hospital Nursing School—Dallas
La Durham, daughter of Mr. and Mrs. Byron Durham.

McMurray College
Nancy Crawford, daughter of Mr. and Mrs. H. V. Crawford; Elna Bishop, daughter of Mr. and Mrs. Dean Bishop.

Texas University
G. W. Suggs, son of Mr. and Mrs. George Suggs; Randy Thomas, son of Mr. and Mrs. J. W. Thomas; Clayton John Rutter, son of Mr. and Mrs. M. T. Rutter; Mr. and Mrs. Leaton Clark, pharmacy school at T. U., son of Mr. and Mrs. J. O. Clark.

Texas Christian University
Shirley Rose Root, daughter of Rev. and Mrs. Don Root.
N. T. S. C. — Denton
Norma Grace Gray, daughter of Mr. and Mrs. Norman Gray.

Eastern New Mexico University
Jo Ann Moore, daughter of Mrs. C. F. Moore, and Gene Moore, son of Mrs. C. F. Moore.
Dragoons Business College
Amarillo
Doris Russell, daughter of Mr.

and Mrs. Clyde Russell; Sue Osburn, daughter of Mr. and Mrs. W. C. Osburn; Wynogene Sowell, daughter of Mr. and Mrs. Charlie Sowell; and Ardella Frerich, daughter of Mr. and Mrs. John R. Frerich.
Texas A&M College
David Goldston, son of Mr. and Mrs. H. D. Goldston; Joe Hershey, son of Mr. and Mrs. H. L. Hershey; Pat Kerr, son of Mr. and Mrs. Will S. Kerr; Peyton Ramey, son of Mr. and Mrs. Sank Ramey; and Jim and Shirley Osburn, children of Mr. and Mrs. W. C. Osburn.
Abilene Christian College
Kenneth West, son of Mr. and Mrs. Floyd West.
Hardin-Simmons University
Molly Bettis, and a friend at Hardin-Simmons University, Abilene, spent the Thanksgiving holidays here with Miss Bettis' parents, Mr. and Mrs. W. A. Bettis.

INSURE IN SURE INSURANCE
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John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main, St. Phone 50



College Students Home For Thanksgiving

If you were out on the streets this past weekend you may have seen several familiar faces that you have not seen since school started. If you did, it was more than likely a college boy or girl returning home for the Thanksgiving turkey and all the trimmings, as well as to see all their old classmates, relatives and families. They seemed to come home from everywhere this year. There

were some 14 colleges represented for the Thanksgiving holidays. Among those that were home are:

West Texas State College
Dorothy and Don Veigel, daughter and son of Mr. and Mrs. Robert Veigel; Patsy Childers, daughter of Mr. and Mrs. R. C. Childers; Donna Cayler, daughter of Mr. and Mrs. Harry Cayler; Nell-dean Flowers, daughter of Mr. and Mrs. A. C. Flowers; Wayne Lady, son of Mr. and Mrs. C. R. Lady; Ted Houston, son of Mrs. Frances Houston; Charles Quattlebaum, son of Mr. and Mrs. Wiley Quattlebaum; Sherry Benson, daughter of Mr. and Mrs. H. F. Benson; Bill Carmichael, son of Mr. and Mrs. P. L. Carmichael; Pat Newell, son of Mr. and Mrs. Charles Newell; Nancy Patterson, daughter of Mr. and Mrs. Elmer Patterson; Lotus Root, daughter of Rev. and Mrs.

Don Root; June Marian Smith, daughter of Mr. and Mrs. A. O. Smith; Ray Graham, son of Mr. and Mrs. George L. Graham; Franklin Springer, son of Mr. and Mrs. Earl Springer and Joe Kerr, son of Mr. and Mrs. Will S. Kerr.

Texas Tech College
Sharon-Dee Moore, daughter of Mr. and Mrs. Troy Moore; Earlene Plank, daughter of Mr. and Mrs. Earl Plank; Martha Heard, daughter of Mr. and Mrs. George Heard; Gayle Biggers, daughter of Mr. and Mrs. Alton G. Biggers; Lee Drake, son of Mr. and Mrs. Herman Drake; Duwayne Wallace, son of Mrs. Virginia Wallace; Johnny Melver, son of Mr. and Mrs. John W. Melver; Jack McCracken, son of Mr. and Mrs. J. C. McCracken; Pat McCullough, son of Mr. and Mrs. Ralph McCullough; Jimmy Cramer, son of Mr. and Mrs. R. J. Cramer; Eugene Campbell, son of Mr. and Mrs. Martin Campbell; Kenneth Carmichael, son of Mr. and Mrs. P. L. Carmichael; Carol Jones, son of Mr. and Mrs. H. E. Wester; Terry McRight, son of Mr. and Mrs. A. N. McRight; Robert Miller, son of Mr. and Mrs. H. E. Miller; Charles Whitehead Jr., son of Mr. and Mrs. R. R. Willis; Mr. and Mrs. Tommy D. Carnahan, former Margaret Phillips.

Ellie's TAMALES
GOOD! BETTER! BEST!
140 W. Third, Hereford Texas
Phone 37
Office Hours-8:30-5:00

Dr. Milton C. Adams
OPTOMETRIST
140 W. Third, Hereford Texas
Phone 37
Office Hours-8:30-5:00

CH cane-sugar
PURE CANE SUGAR AT ITS BEST!

WRESTLING
At BULL BARN on The Highway
Sponsored By Hereford Lions Club
3 - MATCH CARD
Eric Pederson
Vs.
Dory Funk
GEO. OVERHULS
Vs.
Tommy Martindale
Dutch Shults
Vs.
Toro Perez
OVERHULS
Here's Some Boys that Should Keep the Fans On Edge
SAT., DEC. 4, 8:30 p.m.



A lot of things have changed in recent years, but Old Santa Claus seems to remain pretty well the same. I admit that "Rudolph the Red Nose" did crowd out Dunder and Blitzen but, all in all, the jolly little fat man has been able to ignore the reducing fads and, instead of that new "flat look," will continue to be round, firm and tully packed.

Understand that the JayCees had him all rigged up to come into Hereford on one of those new-fangled jet planes next Saturday, but the old boy reneged. Seems that the army won't let those planes land anywhere except on a special regulation jet field, and Clovis is the nearest point. They even talked about faking the stunt, but that didn't work, either. Besides, it is bad business. You never can tell what might happen.

Down at Tulla a few years back some of the boys got the idea that they would pull a fake Santa Claus stunt—and it sure did backfire. The idea was that an airplane would fly over the courthouse and drop a dummy dressed like Old Santa—and, a few minutes later, Old Santa who was already in the courthouse, would come strolling out. Everything went along according to schedule. The courthouse lawn was packed with kids and mamas and papas. Everyone got real excited when the airplane approached the scene. Then, Old Santa made his jump. He started spinning in the air and hit the courthouse roof—right smack on his head.

"Santa Claus got killed," wailed one little boy—and the cry spread over the entire courthouse lawn like wildfire. Around 3,000 kids were wailing and moaning: "Santa Claus is dead! Santa Claus is dead!" Pandemonium reigned. Even when Old Santa walked out a few minutes later, the kids wouldn't believe it. They kept right on crying and many of them had to be carried home. Well, sir, the parents around Tulla had to do a lot of tall talking. Christmas came, and some of those kids still thought Santa was dead, even after they got their presents.

Santa Claus is one thing folks had better not tamper with. It's all right to send out those humorous birth announcements and you can call the senators and congressmen crooks all you want; we Americans even endorse those funny stories about marriage and honeymoon, but for goodness sake, let's keep Old Santa on an even keel. He has his faults, no doubt; but all in all, I would sure hate to think that Old Santa was dead.

A very nice lady called in to protest our editorial on zoning. She felt that we were unfair and that we were discouraging people from making protests. This wasn't our intention at all. We hoped that other folks might read of this situation—and might speak up sooner. It did make us feel pretty bad, though, to realize that people actually thought the city officials dictated or wrote our editorials. We have always considered a newspaper as the only stop-gap between the people and their government. Sort of like a knight in shining armor defending the rights and welfare of the public—or, if circumstances justified, defending the government against the public. We always knew we made quite a few mistakes, but we reckoned that people forgave us somewhat on the grounds that they were honest and that our hearts were in the right place.

It was quite a jolt, therefore, to realize that a lot of folks—and we presume they are numerous—figure that our editorials are dictated through pressure, moneyed interests or politics. It's just a case of seeing yourself as other people see you, I guess, but I sincerely hope that the actions of The Hereford Brand never really justify such thinking on the part of the public.

The lady, incidentally, was very nice and when she learned that the editorial was our own opinion, she was most considerate. I hope we are still friends, and I don't blame her for being mad when she thought it was put in by someone else. Honestly, though, I still think that zoning is a step in the right direction. Just how good, depends upon how many people take an interest, like the folks in question. The City Commission and the one committees appear to be honest, conscientious people. I think that they will do their best to serve as most people on any question

involved. I honestly do. A lot of these problems are going to arise. There will be a lot more unhappy people, one way or the other. Notice where some more zoning petitions are coming up this week.

Someone called up and wanted to know the population of the world. No one, it seems, could quote the exact figure off hand. However, the World Almanac shows the figure at 2,400,000,000 (2 billion, 400 million). We didn't remember who called, so it was impossible to call back. In fact, it has been a constant source of trouble. Ever since I found out, I have been trying to figure out some way to get just one dime from each of them. They wouldn't ever miss it—and it sure would be a help to me.

Also, I notice another deal from A. and M. College which says that all farm animals should have a dental check-up about once a year. This is a far cry from the old days. It sure is.

What is finally going to happen to Buffalo Lake? The government, not long ago, offered it to the highest bidder. However, there seems to be no great rush. Lake Marvin and some of the others are also going on the block. Maybe we could interest Southwestern Public Service in locating another power plant at Buffalo. That would make a swell deal.

Another thing. The women are sure moving in on this annual football contest in a big way. Mrs. Sam Nelson won first last year. This year Ruth Loerwald and Mrs. O. Z. Golden took first and second, respectively. This should be enough to convince any of those skeptics who voted against women on juries. It's getting so a mere man hasn't got a chance, anymore. George Loerwald took third place, but I am sure he must have had a lot of help from his wife.

Personals

EARL SPRINGERS HOME FROM TRIP
Mr. and Mrs. Earl Springer and daughters Sue and Twyla returned Tuesday from Greenville, Ala., where they spent Thanksgiving with their daughter and family. Mr. and Mrs. Clyde Swartzell and daughter. They also spent some time in Florida where the men enjoyed some fishing.

Mr. and Mrs. Roy Calvert spent the Thanksgiving weekend on their house-boat at Conchas Lake. They were accompanied by Margie Ford and Agatha Malone.

Mr. and Mrs. T. E. Seigler and children went to Wichita Falls Wednesday where they spent the Thanksgiving holiday with her parents Mr. and Mrs. Walter Parker. On Friday they visited friends in Fort Worth and attended the TCU-SMU Football Game in Dallas Saturday.

Mrs. L. B. Barnett and Mrs. Millard Nobles left Tuesday for Dallas where they planned to spend a few days.

Legal Notice

THE STATE OF TEXAS
TO: T. P. COBURN, GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 20th day of December, A. D. 1954, at or before 10 o'clock A.M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas. Said plaintiff's petition was filed on the 8th day of September, 1954. The file number of said suit being No. 3695.

The names of the parties in said suit are: WANDA COBURN as Plaintiff, and T. P. COBURN as Defendant. The nature of said suit being substantially as follows, to-wit: for divorce on the grounds of mental cruelty and for the custody, care and education of the minor children of plaintiff and defendant.

Issued this 4th day of November, 1954.

Given under my hand and seal of said court, at office in Hereford, Texas, this 4th day of November A. D. 1954.

Lucille Posey, Clerk,
District Court, Deaf Smith County, Texas.

BO-PEEP WHITE NAPKINS

pkg. of 80 10¢

Hunt's Cut GREEN BEANS 4 No. 2 Cans \$1.00

Hunt's CATSUP 6 14 Oz. Bottles \$1.00

Hunt's PEAS 6 No. 300 Cans \$1.00

Hunt's TOMATO JUICE 4 46-Oz. Cans \$1.00

Hunt's PRUNE PLUMS 4 NO. 2 1/2 CANS \$1.00

\$2.00 Value-Step On - Gleaming White TRASH CAN Each 99¢

\$1.08 Value-1/2 Price Sale WOODBURY'S HAND LOTION 43¢ Tax Inc.

New Smooth Ovenex Bakeware ANGEL PAN Only 69¢

12 Qt. Assorted Colors-Decorated METAL WASTE BASKET Only 59¢

Detergent WHITE KING Lge. Box 31¢

Detergent WHITE KING Giant Box 57¢

C & C THRIFT STAMPS FOR VALUABLE GIFTS

NOW IS THE TIME TO SAVE

DOLLAR Sale

Featuring HUNT'S and FOOD CLUB at FURR'S Money Saving Prices - Stretch Your Food Dollar By Shopping Your Furr Food Stores This Week End. Fill Your C and C Thrift Stamp Books From This Gigantic Sale, and Redeem Your Books For Beautiful Christmas Gifts.

Hunt's TOMATO SAUCE 12 8 Oz. Cans \$1.00

Hunt's - Fresh CUCUMBER CHIPS 8 12-Oz. Jars \$1.00

Hunt's PEACH PRESERVES 6 11 1/2-Oz. Glasses \$1.00

Hunt's Whole new POTATOES 9 No. 300 Cans \$1.00

Hunt's-W. K. or Cream Style CORN 6 No. 300 Cans \$1.00

Hunt's White VINEGAR 1 Qt. Bottle 21¢

Hunt's All Green ASPARAGUS 2 Picnic Size Cans 59¢

Pure Cane SUGAR 5 Lb. Bag 39¢

Food Club K. S. P. CHERRIES 4 No. 303 Cans \$1.00

Food Club - Libertas Preserves Sliced or Halves PEACHES 4 No. 303 Cans \$1.00

Food Club Fruit Juice 4 24-Oz. Btls. \$1.00

Food Club SPINACH 8 No. 303 Cans \$1.00

Mel-U-Sweet THIN MINTS 10-Oz. Box 45¢

Food Club Shortening 3 Lb. Can 79¢

Unconditionally Guaranteed

Gaylord's PEARS 3 No. 2 1/2 Cans \$1.00

Food Club Seedless RAISINS 2 Pkg. 37¢

Food Club Large PRUNES 2 Pkg. 57¢

Mel-O-Sweet Chocolate Cov. CHERRIES 12 Oz. Box 45¢

All Popular Brands CIGARETTES Ctn. \$1.99

Toilet Tissue-White or Colored Cloth-Lyk 2 rolls 25¢

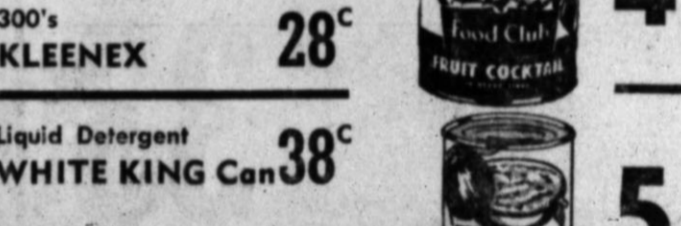
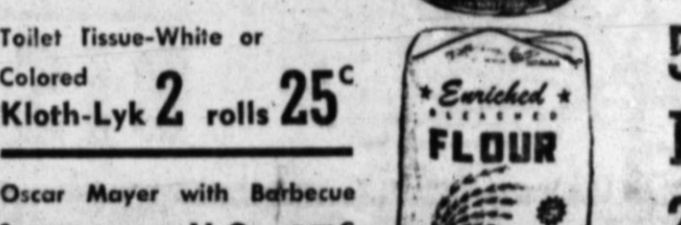
Oscar Mayer with Barbecue Sauce. WIENERS 11-Oz. Can 45¢

200's KLEENEX 19¢

300's KLEENEX 28¢

Liquid Detergent WHITE KING Can 38¢

Attend The Church of Your Choice This Sunday Furr Food Stores Are Closed All Day Sunday



Food Club Unconditionally Guaranteed Sold Exclusively At Furr Food Stores

2 Lb. Loaf 69¢

Lb. \$1.09

Food Club-Yellow Cling Sliced or Halves PEACHES 5 No. 303 Cans \$1.00

5 Lb. Bag 41¢

10 Lb. Bag 79¢

25 Lb. Bag \$1.79

4 No. 303 Cans \$1.00

5 No. 303 Cans \$1.00

FURR FOOD STORES, Inc.

LONGHORN BRAND Round Steak lb. 65¢

FIRST CUT LOIN OR RIB END Pork Chops lb. 45¢

CENTER CUT EXTRA LEAN Pork Chops lb. 59¢

MILD AGED WISCONSIN CHEDDAR CHEESE lb. 45¢

Furr's New All Butter Coffee Cake with Cinnamon Nut Filling-Try One Today ALL BUTTER DANISH COFFEE CAKE Each 39¢

Furr's Special Made Blueberry Pie With Fresh Frozen Blueberry Filling BLUEBERRY PIE Each 39¢

For Something New in Cake Eating - A Delicious Jam Filling with Macaroon Coconut - At Furr's Low Price AMBROSIA CAKE Each 49¢

Cheese - Wheat or White at Furr's Every Day Low Price BROWN & SERVE ROLLS 2 Pkgs. 39¢

Niblet Brand - New Fresh Flavor CORN 12 - Oz. Can 17¢

2 7 - Oz. Cans 17¢

Niblets Brand Corn and Peppers MEXICORN 12 - Oz. Can 19¢

2 7 Oz. Cans 25¢

SOAP DIAL 2 Comp. Bars 27¢

2 Bath Bars 37¢

Armour SUDS Lge. Pkg. 31¢

Peter Pan-Smooth or Crunchy PEANUT BUTTER 12 - Oz. Tumbler 39¢

Bleach Pl. Bot. 10c Qt Bot. 17c Clorox 1/2 Gal. 29c Gal. 49¢

NEW CROP Almonds or Filberts 3 Lbs. 1.00

IDAHO DELICIOUS APPLES 2 Lbs. 25¢

CALIF. CARROTS 2 Lg. Bun. 19¢

TEXAS ORANGES 3 Lbs. 19¢

BLUE GOOSE LEMONS lb. 15¢

Kraft Pl. Bottle 37c SALAD OIL Qt. Bot. 69¢

Baby Food GERBERS 3 Cans 25¢

Food Club Frozen Foods Unconditionally Guaranteed Exclusively at Furr Food Stores

Food Club 12-Oz. BOYSENBERRIES Pkg. 31¢

Food Club-Your Choice - Frozen CORN - SPINACH - PEAS

PEAS & CARROTS 6 Pkgs. \$1.00

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

IT WON'T BE LONG NOW...

GET READY FOR THE HOLIDAYS with these WONDERFUL FOODS...

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY

With Purchase of \$2.50 Or More!



Chubby Chicks, Fresh Dressed
FRYERS lb. **49^c**

Swift's, Ready to Eat, 4 to 6 lb. avg.
Picnic Hams lb. **49^c**

Swift's SWEETRASHER
BACON lb. **59^c**

Cheese Whiz Kraft's 8 Oz. 29^c
16 Oz. Jar 55^c

BISCUITS All Brands 2 Cans **25^c**



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

DATES

Dromedary Pitted Lb. Pkg. **33^c**

OLEO Parkay Lb. **26**

Radiant **Fruit Cake Mix** Lb. PKG. **49^c**

Shurfine, Yellow Cling, No. 2 1/2 Cans
PEACHES 4 for **\$1.00**

Diamond Cut No. 2 Can
Green Beans **11^c**

Baker's Semi-Sweet **CHOCOLATE** CHIPS 8 Oz. Pkg. **29^c**

Yours! A RAINBOW GARDEN

RANUNCULUS

18 bulbs **25^c** ... and 1 White King Soap box top

Giant **55^c**

Send to: RANUNCULUS OFFER, BOX 3621, TERMINAL ANNEX, LOS ANGELES 51, CALIF.

FREE OF EXTRA COST Colorful LUNCHEON CLOTH

WITH PURCHASE OF 25 lb. SACK OF Pillsbury's **BEST Flour** **\$1.89**

E-Z POP Pop Corn

Makes a Gallon of Hot Delicious Pop Corn in It's Own Magic Throw-A-Way Popper. **39^c**

SNOWDRIFT 3 Lb. Can **89^c**

ALL Giant Box **71^c**
For Automatic Washers

PINESOL P. **49^c**
Cleans, Disinfects, Deodorizes

National Premium **CRACKERS** Lb. **23^c**

WHITE KING Liquid Detergent, Lg. Can **33^c**

BOB HOPE SAYS:

EVEN CROSBY CAN BAKE PERFECT CAKES WITH...

SWANS DOWN CAKE MIXES Box **33^c**

WHITE-YELLOW-DEVILS FOOD

CIGARETTES

Popular Brands **\$1.99**
Reg. Size Ctn.

12 Jars Assorted
Jelly In Christmas Pack **2⁹⁸**

Brach's Holiday Greetings
Chocolates Box 3 Lb. **2²⁹**
5 Lb. Box \$3.59

Dromedary Dixie
Fruit Cake ea. **69^c**
Packed in Can You Bake in

COFFEE
Maxwell House or Schillings **\$1.09**
Lb. Can

Hi Note, Graded
TUNA Can **19^c**

Kirby, 16 Oz. Glass Jar
Tamales 2 for **45^c**

Wilson's All Meat VIENNA
Sausage Can **18^c**

Braswell's, 12 Oz. Glass PEAR
PEAR Preserves **33^c**

Brach's Chocolate Covered
Cherries Per Box **49^c**

Large Size Diamond
Walnuts 5 Lb. Burlap Bag **2³⁹**

Prince Albert Lb. Can 89^c
George Washington Lb. Can 69^c
Union Leader Lb. Can 79^c
Briggs Lb. Can \$1.29

Calif. Kentucky Wonder
BEANS lb. **19^c**

Purple Top, Home Grown
Turnips 3 Lb. **19^c**

Fancy Florida, Large Size
Oranges 2 Lb. **19^c**

California Sunkist
LEMONS doz. **19^c**

Fresh, Full of Milk
COCONUTS ea. **19^c**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



MRS. JAMES BELL

Loaf And Sauce Recipes Offer New Menu Zest

Mrs. James Bell member of the Wyche H. D. Club, says she could not boil water when she married. Today, however, her determined efforts in the kitchen have resulted in some excellent recipes which she has originated, and some which she has acquired. She has been requested to pass on several of these to other women, who like something different, in the way of meat dishes.

The barbecue sauce and the ham loaf recipes which follow are Mrs. Bell's own, but the Chicken Risotto came from a friend in New Orleans.

Barbecue Sauce

- 2 tablespoons butter
- 2 small onions
- 2 tablespoons vinegar
- 2 tablespoons lemon juice
- 1 teaspoon salt
- 1/2 teaspoon pepper
- 3 tablespoons brown sugar
- 1/2 teaspoon dry mustard
- 1 teaspoon paprika
- 1 teaspoon chili powder
- 2 tablespoons smoke sauce
- 2 tablespoons Worcestershire sauce
- 3/4 cup catsup
- 3/4 cup water
- 2 cups tomatoes or tomato juice
- 1/2 teaspoon cayenne pepper

Brown butter in Dutch oven; add onion and cook until brown. Add other ingredients and let simmer for 30 minutes stirring several times. Paint the beef ribs, spare ribs, lamb ribs or stew meat which has been cooked in a slow oven until done or browned and cooked in a pressure cooker, with the barbecue sauce several times before serving. The sauce may be frozen and kept on hand.

Ham Loaf

- Grind together:
- 3 pounds lean smoked ham
- 3 pounds fresh pork
- 1 small green sweet pepper
- Add:
- 3 cups bread crumbs
- 1 teaspoon salt
- 3 tablespoons Coleman's mustard
- 6 eggs
- 1 can tomatoes

Pack the mixture in clean number two cans, seal with foil and steam for two hours. May be made in loaf pan if preferred.

Make a dressing for loaf with:

- 1/2 cup vinegar
- 1/2 can cream of tomato soup
- 1/2 cup salad mustard
- 3 eggs
- 3/4 cup butter

Cook in double boiler and serve hot over loaf.

Risotto

(Recipe from an Italian Friend)

- 1 hen for stewing
 - 2 or 3 stalks celery
 - 1/2 medium onion
 - 3 cups chicken broth
- Cook all together until tender, drain and dice chicken. Save the broth.
- Cook: 1 cup rice in 3 cups broth.
- Prepare a sauce as follows:
- 3/4 cup butter
 - 2 tablespoons chopped celery
 - 1/2 teaspoon salt
 - 1 cup tomato juice

ies are easy to grow in many soils and have few enemies; they are called the busy woman's flower. Lilies can be planted in the spring. However, if they're planted soon there will be blooms next Summer. The Hereford Garden Club is selling a new garden book, the "Planting Guide." These books were compiled by District I garden clubs of Texas and the price is \$1.00. These books may be bought from Mrs. O. G. Hill, Sr., who is treasurer of the Hereford Garden Club.

The "Planting Guide" contains information on annuals, perennials and evergreens as well as houseplants, landscaping, and care of the landscape. Three Hereford businesses have advertisements in the "Planting Guide." They are Deaf Smith County Electric, Rockwell Brothers and Pitman Grain.

At Council on Nov. 22, Mrs. C.F. Hornfeld, who is chairman of the 4-H Leaders Council and Mrs. Pat Sullivan had an exhibit of crafts which the 4-H girls had made in their club work. There were several interesting crafts which the girls have enjoyed making. One of the things that appealed to me was a necklace which Glenda Hornfeld had made for her mother. The necklace was molded in an eye-glass and had a dainty, red rose on it. The 4-H girls have original ideas and can almost always improve and add to the demonstrations which they are given.

It has been announced that the teachers from Texas Tech are

(Continued on Page 2)

Walcott 4-H Girls On Program



WALCOTT 4-H CLUB members who displayed their awards for parents and visitors who attended the P-TA meeting at the Walcott School recently are from left, Hazel Lewis, Janell Weaver, Merry Kay Pruitt, Donna Sue Guseman, Royce Lee Pruitt, Cecelia Burrus, Ettie Evelyn Walker and Margaret Burrus. (Staff Photo)

Four-H girls gave the program for the Walcott P-TA meeting on Nov. 23. Special guests were Mrs. Tom Draper, Mrs. Pat Sullivan and Roberta Campbell of Hereford.

Ettie Evelyn Walker, 4-H Club president, turned the program over to Mary Dufur, who announced the program. Mrs. Sullivan and Mrs. Draper were introduced as guest speakers and explained the objectives of the 4-H Work to the girls.

Mrs. Sullivan emphasized the club's pledge and Mrs. Draper pointed out the goals of the leaders as working to teach the girls a live-at-home program, to appreciate work and enjoy it, and to accept the things which would be helpful for a life that will be easier.

Awards won by the girls this year were listed as follows:

Cecelia Burrus — Dress Revue, Second; Bake Show — biscuits; Third; Banana bread, Second.

Hazel Lewis — Reading certificate.

Ettie Evelyn Walker — Dress, First; Biscuits — First; record book, Second.

Janell Weaver — biscuits — Third; record book, Second, reading certificate plus seven stars.

Merry Kay Pruitt, Second in District in Clothing, Dress Revue and Food preparation. County awards in Bake Show and first in record book, banana bread, iced cakes, dress revue, second in biscuits and pineapple pie. Reading certificate and 28 stars.

Royce Lee Pruitt, Champion record book. First in Dress Revue and record, Second in iced cake and biscuit and third in banana bread. Reading certificate and 29 stars.

Donna Sue Guseman, First in records, banana nut bread, butter cake, and dress revue; Third in biscuits; pin in clothing achievement; Second place award in poultry and a reading certificate with 28 stars.

Margaret Burrus, Second place awards in record book, banana nut loaf and dress revue.

The 4-H members and their sponsors stood as a group and repeated the pledge, aims and the pledge to the flag together.

Mrs. J. V. Perrin presided at the business meeting at which she announced the purchase of a new piano. The following committees were appointed: Projects, Mrs. Jack Weaver, Mrs. Glenn Burrus and Mrs. Marn Tyler; Christmas Plans, Mrs. Cliff Patton, Mrs. Roy Grider and Mrs. Hershel Burrus; Room Parties, in charge of parents taken alphabetically.



MRS. ROY PRUITT, left, 4-H leader for the Walcott Club is assisting the girls in the kitchen where they served cookies which they had baked, with coffee and punch to the parents and others attending the P-TA meeting, for which they gave the program. (Staff Photo)

Bippus-Ford Reports

Home Demonstration Clubs from Precinct 4 met with the commissioners recently to give a report on the activities in their communities.

Bippus and Ford H. D. Clubs were represented by Mrs. J. G. Fortenberry who introduced Mrs. Richardson. Mrs. Richardson outlined the club program on foods in-

cluding candy and quick breads.

In her report on the study of landscaping Mrs. G. V. Hall told the commissioners about the club's work in Laying a Walk and Trees, Lawns and Shrubbery. Mrs. Dwayne Walker discussed the program on Highway Safety and Mrs. C. F. Humfeld gave the annual 4-H report for the Caprock Club. Mrs. Pat Sullivan also reported on 4-H

work in the precinct.

Other community activities were given by Christine Fortenberry.

Water use in the United States is variously estimated to have increased four to six times since the turn of the century and the rate of increase is increasing faster than the population.

Have New Son

Mr. and Mrs. Terry Walker of Amarillo are the parents of a baby daughter, born Nov. 25, 1954. Terry Diane has a two-year-old brother, Donald Gene.

The grandparents are the T. J. Walker's of Hobbs, N. M., and the George Pace's of Amarillo. Mrs. Walker is the former Cloetell Pace.

HD Chatter

by Argen Draper

By Argen Draper

When the West Hereford Home Demonstration Club met with Mrs. M. W. Livesay last Tuesday, she served date cake for refreshment. Mrs. Livesay used the recipe printed in last week's "Brand." This recipe of Mrs. R. L. Campbell's has been very popular with the club women as it is delicious and easy to make. Mrs. R. L. Calhoun says that she has made the cake a number of times and she prefers the cake with half the recommended amount of dates.

In making butter cakes there are several reasons for an uneven cake. An uneven cake can be caused by uneven oven heat, uneven oven, uneven pan, batter stiff and spread unevenly. You see, something was uneven. Little can be done about uneven oven heat. Use a carpenter's level and see that the stove is standing evenly on the floor. This will improve some cake making.

There are several copies in the office of suggested Constitution and By-Laws for Home Demonstration Clubs. New club presidents should have a copy of this to get ready for the new club year. Also, there are bulletins on "Simple Parliamentary Procedure" and "On Being An Officer." These two bulletins might be helpful for any club if the club needs help in carrying on its business and with officers understanding their jobs in club. You may have these bulletins by asking for them.

Now is a good time to transplant Day Lilies because Day Lil-

Meet Your Visiting With Roberta Campbell

Neighbors

Hereford, Texas, Thursday, December 2, 1954 Section Two



"I like my Dearborn:

stays touch-cool . . . yet warms the far corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture...can't burn tiny fingers...stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

HIGH-CROWN BURNER—gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PILOT OPERATED—no more match lighting. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

Come In and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

BLANTON BUTANE, INC.

Come in and See the All-New '55 Pontiac



A Look, A Ride and You'll Decide—IT'S THE HOT CAR FOR '55!

We've heard it a thousand times from people who come in to see the '55 Pontiac and stay on to price and drive it—"Pontiac's the hot car for 1955!"

Let us show you the whole-story of this all-new General Motors Masterpiece. Come in and admire its Vogue Two-Tone color styling. Step inside and lean back in luxury and comfort! Look out through Pontiac's sweeping expanse of glass.

Then let us take you for a drive. Put Pontiac's Strato-Streak V-8 through its brilliant paces. Feel its powerful stride as you move away; sit back and relax as it sweeps you silently along. Notice how this great Pontiac does everything but drive itself—you simply guide it, completely at ease.

Then let us show you the price story—the facts and figures on how little it costs to give yourself the wonderful thrills of Pontiac ownership. If you can afford any new car you can easily afford the smart and powerful all-new Pontiac—ultimate proof that dollar for dollar you can't beat a Pontiac!

THREE GREAT LINES—ALL WITH STRATO-STREAK V-8 POWER!
 THE FABULOUS STAR CHIEF SERIES—Luxury-car class, beauty and power at its lowest cost!—124-inch wheelbase
 THE SPLENDID 870 SERIES—Leader of its low-price range in length, luxury and performance!—122-inch wheelbase
 THE BEAUTIFUL 660 SERIES—High style and high power at a price near the lowest!—122-inch wheelbase

H & W IMPLEMENT COMPANY

244 East 3rd.

John D. Ware - Pontiac

Phone 5

Loaf.....

(Continued from Page 1)
 1 cup chopped mushrooms
 1 slice veal
 1 slice pork
 1/2 small onion
 2 tablespoons chopped parsley
 1/2 teaspoon pepper
 Add chicken and pour over rice

HD.....

(Continued from Page 1)
 available to go into nearby counties to do intensive leader training in Creative Design and that they will teach the principles along with a craft. This may be an answer to some of our Craft programs.

Frio News

By Veradelle and Francis Andrews

Mr. and Mrs. John Gill of Silverton and Mrs. Gill of Canyon visited in the W. A. Springer and Geo. Albert Springer homes Tuesday. The John Gills have recently returned from Alaska, where he was doing Army duty for 20 months.

Gene Dickson, a ministerial student at Wayland, brought the morning and evening messages on Sunday.

Those spending Thanksgiving day and eating dinner in the Geo. Albert Springer home were Mr. and Mrs. Walter Hawkins of Lamesa, Mr. and Mrs. Thomas, Mr. and Mrs. R. D. Lance, Mr. and Mrs. Bill Knox and Billy Paul, Lester Suttle, Leroy Suttle, all of Hereford, and Mr. and Mrs. W. A. Springer and Charles.

Larry Dobbs spent Sunday with Jerry and Charles Roberts.

Mr. and Mrs. Nolan Sparks of Stillwater, Okla., and Mr. and Mrs. Don Smith and Mike of Kingman, Kans., spent Thanksgiving with the C. E. Sparks of Hereford. They visited in the J. E. Andrews' home Friday afternoon and ate dinner with them Saturday.

Also eating dinner in the Andrews' home Saturday were Mr. and Mrs. T. L. Sparkman Jr. and children.

Mrs. W. A. Springer and Chas. were Amarillo visitors Friday.

Mr. and Mrs. J. E. Andrews and Mr. and Mrs. Henry Andrews and Jean ate Thanksgiving dinner with Mr. and Mrs. Charles King, Mrs. Jerry King and David Ray of Wichita were also at the Charles King home.

Danny McAllen of Ft. Hood, spent Thanksgiving with his parents, Mr. and Mrs. S. B. McAllens, of Hereford.

Mr. and Mrs. Elbert Summers and children spent Sunday in the W. A. Springer home.

Rev. and Mrs. Truett Allen and family of Hobbs, N. M., spent Thursday through Saturday in this community. They visited in several of the homes which included homes of the J. H. Dobbs, T. L. Sparkman, and the H. E. Lindleys. They also were at the community supper Friday night. Rev. Allen is a former pastor of the Frio church.

Mr. and Mrs. Weldon Stephens ate Sunday dinner in the Moody Stephan's home.

Glenn, Veradelle, Frances, and Joe Andrews and Miss Alma Andrews spent from Wednesday until Sunday with Mr. and Mrs. Clark Andrews of El Paso. Mr. and Mrs. Owen Andrews were also there, as they had gone about two weeks before to stay with Mrs. Andrews, while Clark is in the hospital. When the group came home Sunday, Clark was doing fine. He had undergone surgery on his broken leg Wednesday and will be in the hospital a while longer. He is in Ward three at the William Beaumont Hospital in El Paso.

Mr. and Mrs. Wallace White, Brenda and Garry arrived Sunday morning in El Paso to spend a few days with Mr. and Mrs. Clark Andrews. Before returning home they plan to see Dallas and other points in that vicinity.

Mr. and Mrs. E. H. Little and girls ate Sunday dinner in the Frank Robbins' home.

The community enjoyed a Thanksgiving supper Friday night at the school house. Also the occasion was a farewell party for the Lester and Leonard Irwin families. The community presented a blanket to each family. The Irwins plan to move to Selma, Calif., the rest of the week.

Mr. and Mrs. Frank Robbins and children spent Thanksgiving day with Mr. and Mrs. F. Y. Moreman.

Eating Thanksgiving dinner in the Weldon Stephens' home were Mr. and Mrs. H. D. Robbins and family and Mr. and Mrs. Moody Stephens.

Mr. and Mrs. E. H. Little ate Thanksgiving dinner with Mrs. Graec Little.

Mr. and Mrs. Claude Price of Floydada spent Saturday night and Sunday with Mrs. Price's sister, Mrs. H. M. Mobley.

Mr. and Mrs. Leonard Buttrill and family spent the Thanksgiving holidays in South Dakota.

Mr. and Mrs. Bob Brotherton and son of Canyon spent Monday night a week ago with Mr. and Mrs. E. H. Little and family.

Those attending the Association W.M.U. meeting Nov. 18, at Plainview were Mesdames E. H. Little, Olin Parris, H. M. Mobley, Floyd Cole and Bill and Cheryl.

Mrs. Floyd Cole, Bill and Cheryl and Mrs. Thurman Cole were shopping in Amarillo a week ago Wednesday.

Jana Cole had her tonsils removed Wednesday of last week. She is doing fine and was able to go back to school Monday.

Mrs. George Bentley and Mrs. Lelia Taylor of Throckmorton came Friday a week ago to visit Mrs. H. M. Mobley. Mrs. Bentley returned to her home, but Mrs. Taylor remained to spend a few days with Mrs. Mobley, her daughter. Mrs. Taylor went to the doctor in Amarillo Monday.

Eating Thanksgiving dinner in the Lee Rentro home were Mr. and Mrs. Darwin Miller, Mr. and Mrs. Garland Adams and Douglas, Mrs. H. M. Mobley, Don and Austin Mobley and Mrs. Lelia Taylor.

Among those attending the Dimmitt-McLean bi-district football game Friday afternoon at Canyon were Mr. and Mrs. Darwin Miller, Mr. and Mrs. Lee Rentro and children, Floyd Cole and Bill, Mrs. H. M. Mobley, Austin Mobley, Henry Dobbs and Truett Allen. Don Mobley played on the Dimmitt team.

Mrs. Earl Cole's nephew and family, Mr. and Mrs. James Henderson and Lou Ann, of Oklahoma City visited over the weekend in the Cole home.

Eating Sunday dinner with Mrs. H. M. Mobley were Mr. and Mrs. Floyd Cole and family, Mr. and Mrs. Darwin Miller and Mr. and Mrs. Lee Johnson of Seminole. Mr. and Mrs. Johnson were returning from a business trip to Utah.

Mr. and Mrs. W. H. Andrews and family left Wednesday to spend the Thanksgiving holidays with Mrs. Andrews' parents, Mr. and Mrs. Herbert Adkisson, and other relatives in Oklahoma City. They returned home Sunday night.

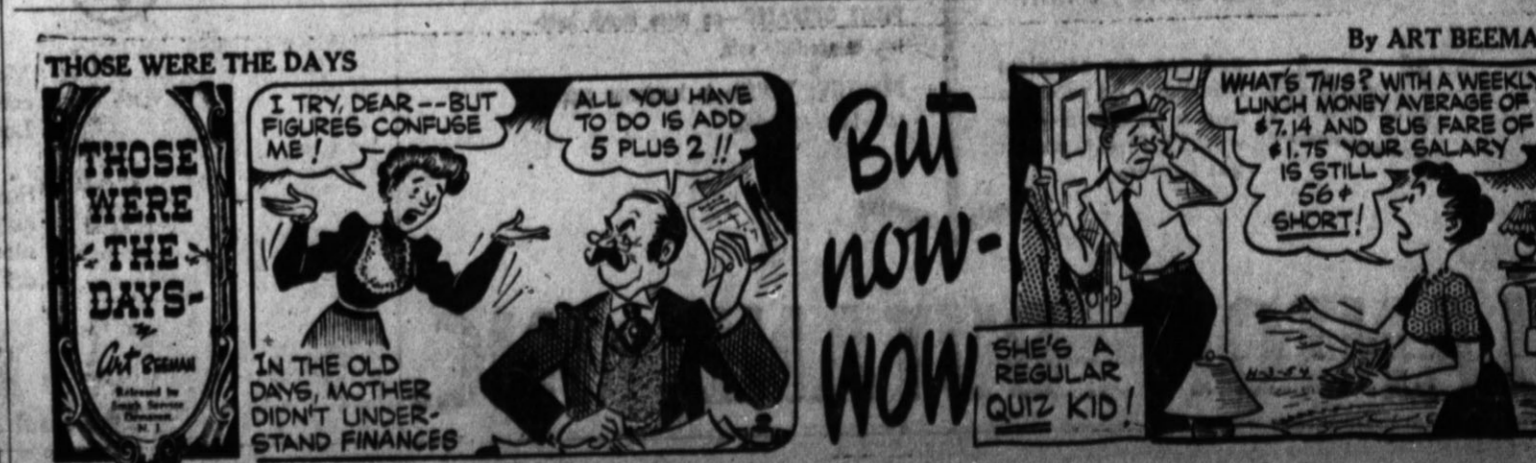
Members of the W.M.U. are attending a "Week of Prayer" for foreign missions each morning this week from nine until 10 o'clock. On Monday morning the meeting was at the E. H. Little home with 11 members and three visitors present. The meeting places for the rest of the week will be at the homes of Mesdames T. L. Sparkman Jr., H. M. Mobley, Floyd Cole and Frank Robbins.

Mr. and Mrs. Olin Parris have been at Lubbock for the past several days at the bedside of Olin's grandmother, Mrs. Poindexter, who is critically ill.

Mr. and Mrs. T. L. Sparkman Sr., moved to their new home, which is South of Tierra Blanca on the Dimmitt highway, Wednesday and Thursday of last week. Mr. and Mrs. Clark Andrews plan to occupy the vacated Sparkman home, as soon as he is able to be released from the army, since his accident. His time was up on Nov. 25.

Some seashells weigh more than 500 pounds.

In Australia, failure to vote without good reason can be punished by a \$4.50 fine.



RELIEF

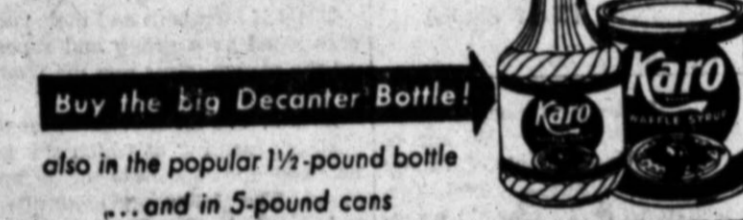
If you are wearing that look of "tired old age", feel tired out, depressed, or suffer from sleeplessness, constipation, lack of appetite, digestive disturbances, back-ache, your trouble may be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals. If so, you need suffer no more.

STOP SUFFERING
 In just one day Drag-NOT Tablet's high-potency iron, multiple vitamins and blood-building elements are in your blood-stream, carrying new strength and energy to all parts of your body. Then watch your elimination. A few days after you start taking Drag-NOT Tablets the lazy organs will go back to work and you will notice the black, poisonous waste beginning to leave your body.

ROGER'S DRUG



UNCLE JEB says:
 "nothing sets a man up like biscuits with plenty of Karo Waffle Syrup... it's got that extra special good taste."



Buy the big Decanter Bottle!
 also in the popular 1 1/2-pound bottle
 ...and in 5-pound cans

KIRKSEY "66" SERVICE

Intersection Highways 51 and Harrison Phone 266

STOP "COLD STALLING!"



GET PHILLIPS 66 Flite-Fuel

There's nothing more exasperating than a cold engine that "dies" at the first stop light. Now Phillips offers protection from such "cold stalling" and gives you easy starting, too. Fill up with FLITE-FUEL, the only gasoline containing the added super aviation fuel component Di-isopropyl.

FLITE-FUEL brings you more power, higher anti-knock, longer mileage. You also benefit from the clean burning qualities for which Phillips 66 Gasoline is famous. Get FLITE-FUEL at stations where you see the orange and black Phillips 66 Shield.

PHILLIPS PETROLEUM COMPANY
 SEE RICHARD CARLSON IN "I LED 3 LIVES" ON KCNC-TV
 CHANNEL NO. 4, TUESDAY, 9:00 P. M.

Rocky's Service Station

742 West 1st. St. Phone 922



Long Time Ago

45 Years Ago
 The minimum temperature for the month of November was 67.1 degrees, the mean minimum was 31.4 degrees, making the average mean for the entire period 49.3 degrees. The highest point reached by the mercury column was 82 on the 17th, the lowest was 17 on the 30th. A number of light frosts have come.
 The rainfall for the month was one and three quarter inches (1.75)—a quarter inch on the 14th and one and one-half inches on the last two days of the month. The entire surface of the ground was practically covered with snow on the last day.
 During the storm, the first snow drifted into heaps from two to four feet high, filling in around barns and fences, while the last day witnessed a gentle fall of some four inches.
 There has not been a better season in the ground for several months. The soil and subsoil is soaked. A test was made after the rain on upland and 50 postholes 22 inches deep showed a thoroughly wet soil.
35 Years Ago
 Manager Wallace Lauthan of the local creamery states that the plant purchased last Friday and Saturday of cream amounting to

7,736 pounds. It took 152 patrons to bring in this amount, Mr. Lauthan said, and is quite an encouraging increase in cream buying over a few weeks ago when the creamery business reached its lowest ebb.
 Another full car of butter will be shipped next week, he says, and with the cooperation of the local merchants it is expected the plant will be going full tilt up the grade.
 City Health engineer, H. E. Hargis, had a test made of the Hereford city water in Amarillo last Saturday, showing that the water pumped at the local city water plant is almost pure, it showing a bacteria test of one (one bug), and in another part of town it showed five per cubic centimeter.
 Anything up to 100 is considered good water, Mr. Hargis said, and Hereford is to be congratulated on its exceptionally pure water.
 Hollywood became a part of Los Angeles in 1910.
 The first U. S. homestead law, permitting receipt of title to land by those who lived on it and met certain conditions, was passed in 1862.
 Harvard University held its first commencement in 1642.

Dawn News

By Miss Betaha Frye

Mr. and Mrs. Harley Neal of Lawrenceville, Ill., are spending some time here looking after business interests.
 Miss Wanda Sue Wimberley was home from Hardin-Simmons for the Thanksgiving holidays.
 C. P. Norton has gone to California to be with his family.
 Mr. and Mrs. Billie Gill returned from a recent trip to Big Spring.
 Pat Miller visited with Mr. and Mrs. Carol Miller in Floydada Friday and attended the Floydada-Phillips' ball game.
 Mr. and Mrs. Finis Wright are new residents in Dawn. They are operating the Dawn Mercantile.
 Mr. and Mrs. Walt Beavers and family attended the funeral of an uncle, Will House, in Tulsa Sunday.
 Mr. and Mrs. H. S. Fuller and children spent Saturday and Sunday in Floydada, visiting the Bill Marrs.
 Hugh Grimes of Boise City, Okla. was a recent visitor in the J. M. Carathers' home.
 Mr. and Mrs. Dudley Rutherford of Buhl, Idaho, former residents of this community, were visiting friends here last week.
 Cecil Benton of Plainview was an overnight guest in the Clifford

Stewart home Monday.

Mr. and Mrs. Fred Phelps of Clovis, N. M., visited in the Chas. Corder home Monday night.
 Audni and Jon David Miller spent several days during the holidays with Mr. and Mrs. Raymond Miller in Amarillo.
 John Frye of Amarillo spent the Thanksgiving holidays in the home of Mr. and Mrs. A. T. Frye.
 Carl Wimberley returned home after an extended stay at Marlin.
 Mr. and Mrs. Walter Galley and Irene and Rev. and Mrs. McClung and Kenneth made a trip to Houston, during the holidays.
 A family reunion and dinner was held Thanksgiving day in the C. C. Stewart home. Those present were Mr. and Mrs. E. E. Doak, Mr. and Mrs. G. B. Miller and son, Wain, of Hereford, Mr. and Mrs. O. D. Williams of Amarillo, Mr. and Mrs. J. R. Dodson, Mr. and Mrs. Richard Dodson of Canyon, Mrs. L. M. Harris of Amarillo and the C. C. Stewart family.
 Mr. and Mrs. Chas. Corder spent the Thanksgiving holidays with relatives in Oklahoma. Mrs. Bessie Jordan, who visited in the Corder home for the past two weeks, returned to Oklahoma with them.
 Thanksgiving day guests in the home of Mr. and Mrs. A. T. Frye were Mrs. Paul J. Frye and children and her mother, Mrs. I. Bynum, of Amarillo and Bertha Frye.
 Mr. and Mrs. Carl Miller were visitors Sunday in the H. H. Miller home.
 Mr. and Mrs. Alfred Smith and

family were in Aspermont over the Thanksgiving holidays.
 Mr. and Mrs. T. L. Sparkman Jr. and children were dinner guests Sunday in the Ray T. Stewart home; later visiting the W. J. Stewarts in Canyon.
 Mr. and Mrs. Zed Stewart spent Sunday with Mr. and Mrs. W. J. Stewart in Canyon.
 E. M. McDill spent Sunday, visiting friends in Paducah.
 Mr. and Mrs. Steve Bayousett of Friona were weekend guests of Mr. and Mrs. A. T. Frye's.
Pink-Blue Shower
 A pink and blue shower, honoring Mrs. J. B. Caraway, was given in the home of Mrs. J. M. Caruthers last Tuesday afternoon. Other hostesses were Mrs. Marion Russell and Mrs. H. S. Fuller.
 Games and contests provided the entertainment and led to the presentation of gifts to the honoree.
 Those attending were Mesdames Will P. Caraway, Hartland Caraway, both of Hereford, Mesdames Gayle Neal, Melvin Gill, C. C. Steepee Stewart, Ray T. Stewart, Zed Stewart, Chas. Corder, Bessie Jordan, the honoree and the hostesses.
Summerfield Boy
 Mrs. Delbert Baimum honored her son, Craig's fifth birthday last Monday afternoon with a group of children playing outside games, then opening the birthday gifts, after which refreshments of cake and ice cream were served to the following: Larry Noland, Mike Mc-



One of ten models offered by Mercury for 1955 is this custom two-door sedan. Characterized by completely new exterior body styling, the 1955 Mercury is longer and wider than previous models with design features created to emphasize the increased dimensions. Canted headlights, a full-scope windshield and a more massive rear quarter panel are distinguishing details enhancing the beauty of the new models. A choice of two engines—one developing 188 horsepower and the other 198 horsepower—is available. In addition to the Custom, Mercury offers models in two other series—the Monterey and the Montclair. On Display Thursday, December 2nd.

Cathern, Mike and Reese Jr., Dawson, Larry and David Barclay, Craig, Connie and Gwendell Baimum, Janice and Sharon Hagans, Nelson and Luan Kendall from Hereford, Debra Lookingbill from Plainview. Mothers present were: Mesdames Bonnie McCathern, Rosene Dawson, Lavern Lance, Joyce Barclay, Preston Hagans, B. E. Kendall and his grandmother, Mrs. Joe Kendall.

Letter To The Editor

Dear Sir:
 It is with pleasure that just one month ago, I spent the best visit I ever made to my friends in Hereford or anywhere else. I want to express my sincere thanks for the courtesies extended to me while there. Also I never

knew better people anywhere. My friend, C. R. Smith, and wife were so nice I do not know how to repay them.
 Very truly,
 B. C. McClearey
 Atoka, Okla.
 In many forms of writing, only the consonants are represented, the vowels being omitted.
READ THE BRAND CLASSIFIEDS

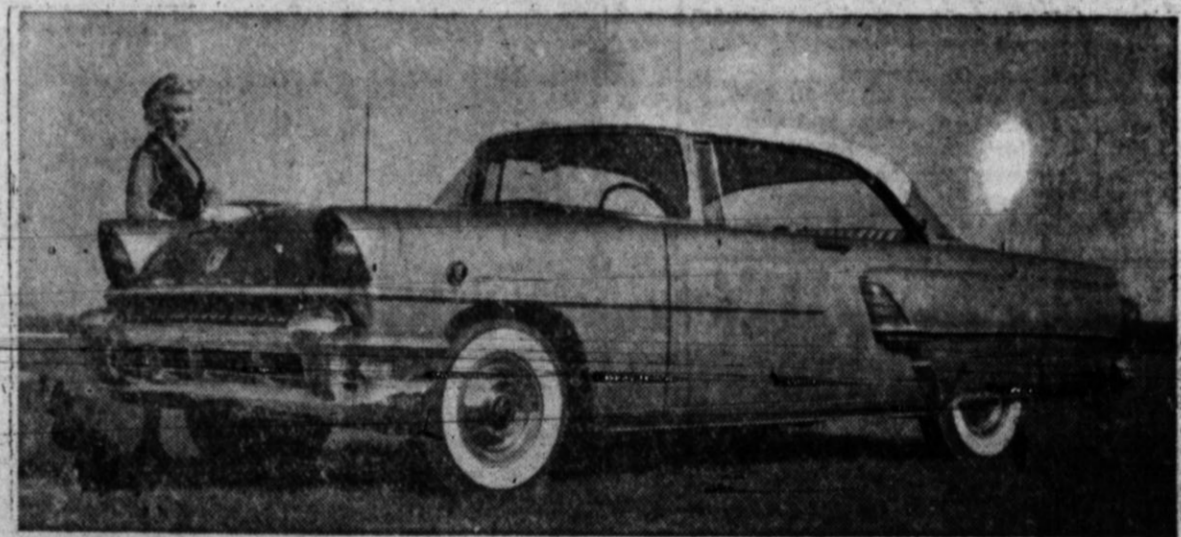
**ON DISPLAY
 THURSDAY
 DECEMBER 2nd**



**FREE
 COFFEE &
 DONUTS**

Here Comes Santa Claus

With The Brilliant New 1955
MERCURY



America's Most Advanced New Car!!

See It — Drive It Today

at

YOUNG MOTOR CO.

Cooking Is Fun

By Cecily Brownstone
Home Economist for Associated Press

LUNCHBOX SPECIAL
This savory sandwich filling will help use up tongue leftovers. Split Pea Soup (in vacuum bottle) Spicy Tongue Sandwiches Celery and Carrot Strips Red Apple Cookies

SPICY TONGUE SANDWICHES
Ingredients: 1/2 cup ground cooked smoked or pickled tongue (pack down when measuring), 3 tablespoons mayonnaise or mayonnaise-type salad dressing, 2 tablespoons pickle relish, 1 teaspoon bottled horseradish, 1 teaspoon prepared mustard.
Method: Mix tongue, mayonnaise and pickle relish, horseradish and mustard together thoroughly with a fork. Makes about 1 cup. Use with rye or other bread, spreading 1/4 cup filling for each sandwich.

FAMILY LUNCH
Youngsters home from school for a noontime meal will enjoy this nutritious pudding.
Fish Chowder Pilot Crackers Make-your-own Sandwiches Butterscotch Banana Pudding Beverage

BUTTERSCOTCH BANANA PUDDING
Ingredients: 1 package butterscotch pudding, 1 egg (separated); 2 cups milk; 1 large banana (diced).
Method: Place pudding powder in saucepan. Beat egg yolk slightly; add milk and beat enough to combine; add to pudding powder gradually, blending well. Cook and stir over moderate heat until mixture comes to a boil and is thickened. Remove from heat. Beat egg white until just stiff but still moist; fold in hot pudding mixture gradually, then diced banana. Turn into sherbet glasses; chill. Makes 5 servings.

FAMILY DINNER
Ever try cornbread stuffing in roast chicken? It's good!
Chicken Broth with Rice Roast Chicken with Cornbread Stuffing Carrots and Celery Salad Bread Tray Brownies Beverage

CORN BREAD STUFFING (for Roast Chicken)
Ingredients: 1/2 cup butter or margarine, 1 medium-sized onion (finely diced), 6 cups crumbled cornbread (made without any or very little sugar), 2 slices bread (cut into tiny cubes), 1/2 cup water, 1/2 teaspoon salt, 1-8 teaspoon pepper, 1/2 teaspoon poultry seasoning, 1 teaspoon celery salt.
Method: Melt butter in large skillet; add onion and cook over low heat until wilted. Add cornbread and bread and mix well. Stir water with salt, pepper, poultry seasoning and celery salt; sprinkle over cornbread mixture and mix well. Use as stuffing for roasting chicken that is 5 to 6 pounds; remove. Spoon stuffing lightly into body and neck cavities; roast according to standard directions.

EFFECTIVE MIXING
Even if you aren't given to odd flavor mixtures, the chances are you'll think this one tastes good: Mix cold coffee beverage, apricot nectar and cream; beat together until foamy with a rotary egg

beater or whizz in an electric blender. Serve in a tall glass with a couple of ice cubes.

FRIDAY FARE
This dessert has become an American classic because it is so quick and easy to prepare, tastes so delectable.
Baked Fish with Tomato Sauce Curried Rice Green Peas Salad Bowl Bread Tray Apple Crisp Beverage

APPLE CRISP
Ingredients: 1/2 cup plus 2 tablespoons flour, 1/2 cup plus 2 tablespoons firmly packed light brown sugar, pinch of salt, 6 tablespoons butter or margarine, 1 pound red skinned cooking apples.
Method: Stir the flour, brown sugar and salt together thoroughly in a mixing bowl. Cut in the butter with a pastry blender or rub in with fingers until mixture is crumblike. Peel apples, slice into eighths and cut away cores. Cut apples in thin fan-shaped slices into deep pie plate (8 1/2 by 1 1/2 inches). Sprinkle flour mixture over apples. Bake in moderate (375 degrees) oven until apples are soft and topping is browned - about 30 minutes. Serve hot or warm with light cream. Makes 4 large or 6 small servings.

SATURDAY PARTY
These delicious tidbits tease the appetite when served with a favorite beverage.
Brazil Nut Teasers Chicken and Bacon Salad Tiny of Biscuits Angel Food with Vanilla Ice Cream and Chocolate Sauce Coffee

BRAZIL NUT TEASERS
Ingredients: 1 1/2 cups shelled Brazil nuts; 2 tablespoons butter or margarine; 1 teaspoon celery salt; 1/2 teaspoon garlic salt; 1/2 teaspoon paprika.
Method: Cover nuts with cold water; bring slowly to a boil; simmer 2 to 3 minutes. Drain and cut into thin lengthwise slices, about 1-8 inch thick. Dot with butter; sprinkle with celery salt, garlic salt and paprika. Bake in a moderate (350 degrees) oven 15 to 20 minutes; stirring occasionally. It makes 2 cups.

SUNDAY NIGHT SUPPER
Here's a quick but authentic version of a popular French soup.
Potage au Potiron with Croutons Chef's Salad Hard Rolls Chocolate Mousse Beverage

POTAGE AU POTIRON (Pumpkin Soup)
Ingredients: One 10 1/2 ounce can condensed onion soup, 1 cup canned pumpkin, 3 tablespoons cream nutmeg, pepper.
Method: Empty soup into saucepan; using soup can for measure; add one can water. Add pumpkin. Heat to boiling, stirring a few times. Force soup through a fine sieve so onions are pureed; return to saucepan and reheat to boiling. Remove from heat and stir in cream, a dash of nutmeg, and pepper to taste. Makes almost 4 cups - enough for 4 servings.

SUMMER FRUIT PLATE
Serve a red, white and blue salad for lunch sometime. Mold cream-style cottage cheese on lettuce in the center of a plate, then arrange big cultivated blue-berries

WALTER ROGERS SAYS: Tightening Down On Relations With Russia Will Make Many Headlines

Probable Presidential Recommendations to Congress
Many people in the political atmosphere of Washington are wondering what the President will recommend to Congress. This same question is no doubt causing the Presidential advisors much concern. It will be remembered that there was much complaint that the Congress would not cooperate with the President to put over his alleged dynamic program. However, no one seemed to take the trouble to find out just what the dynamic part of the program was. Many of the measures recommended by the President were passed by the last Congress because they were considered in the best interests of this country. Some fell by the wayside because the Congress did not so consider them. It is interesting to note that some of the measures passed because they received votes from Members who had previously consistently voted against them. Some that failed were measures that had been voted on in previous sessions of Congress and failed by a much larger vote than they failed in this last session. This was because there was much vote switching in the last session of Congress. This was due to the fact that Eisenhower was putting his stamp of approval on legislation that had been vigorously contested and condemned in previous years by the very Members of Congress who found themselves with the responsibility of carrying out Eisenhower's wishes. If the President can retain the support of his party on his proposals, he may see legislation passed that he has advocated and recommended, but which many top members of his own party never expected to be passed and didn't want to be passed, such as the so-called health re-insurance program, a stepped up public housing program a much relaxed reciprocal trade authority, and so forth.

It is presently expected that the so-called health re-insurance plan will meet with the same opposition from the medical profession and others who consider this proposed measure a step in the direction of socialized medicine. The request for additional public housing will of course be protested by all of the building organizations and associated trades. The record on public housing is not good. The loosening of the trade barriers will of course be opposed by all advocates of high tariffs, as well as many of the labor organizations. The world trade problem is one of the toughest that we will have in our lifetime.

Its proper solution could mean the prevention of further hostilities between many nations.

Other recommendations that are expected from the White House

Timely Tips for Better Foods

Leave eggplant unpeeled when you are planning to broil it. Cut the slices about 1/2 inch thick and brush the top sides with olive oil, then sprinkle with salt and pepper. Broil until partly tender and browned, then turn and repeat the oil, salt and pepper treatment. Continue broiling until cooked entirely through. Serve with tomato sauce, rolls and a green salad for a good lunch.

Always space placé mats, silverware and glasses - when you are setting a table - as symmetrically as possible. Silverware should be placed so that the bottom of each piece is an equal distance from the table edge.

The plastic bags bakery rolls sometimes come in, are useful in a number of ways in the kitchen. Empty brown sugar from its paper package into the bag, twist the top of the bag so it is tightly closed, and store in the refrigerator. The bags are also fine for storing dry leftover bread, to be ground into crumbs. They do well in the lunch box, too, for holding carrot strips, a whole tomato, apple, or cookies.

When you are baking and frosting a large quantity of cookies for holiday serving and giving, you may find it useful to put a wire refrigerator shelf into service as a cooling rack.

Condensed cream of mushroom soup, seasoned with curry powder, makes a fine sauce for leftover cooked vegetables. Peas, snap beans, carrots, whole-kernel corn and celery are some of the vegetables that may be used. This quick and thrifty vegetable dish makes a fine accompaniment to leftover sliced roast lamb.

When baked potatoes are on the dinner menu, put a few extra ones

in the oven. Peeled, diced and heated in a cheese sauce they will make a quick and hearty dish the next day. Serve with hamburgers or sliced ham, a yellow or green cooked vegetable and a salad.

Add a couple of tablespoons of ham drippings to the mixture of brown sugar and mustard with which you glaze a ham.

Party trick: add a little curry powder to that canned cream of chicken soup and accompany it with salted almonds instead of the usual crackers. Elegant!

Gum drops make fine holders for tiny candles on a birthday cake. Choose colors that go with your frosting scheme!

If water rings appear on your dining table here's a treatment you can try. Place a clean thick blotter over the ring and press with a warm (not hot) iron. Repeat until the rings disappear.

Ever try this sauce over waffles, griddle cakes or French toast? To make it, heat a cup of honey with a couple of tablespoons of butter or margarine.

MEMO TO ADVERTISERS



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QUALITY YOU CAN MEASURE By Your Car's Performance

Here is quality in the making. Shamrock's clean, modern McKee Refinery is the site and symbol of the quality you expect under the big, green and white Shamrock.

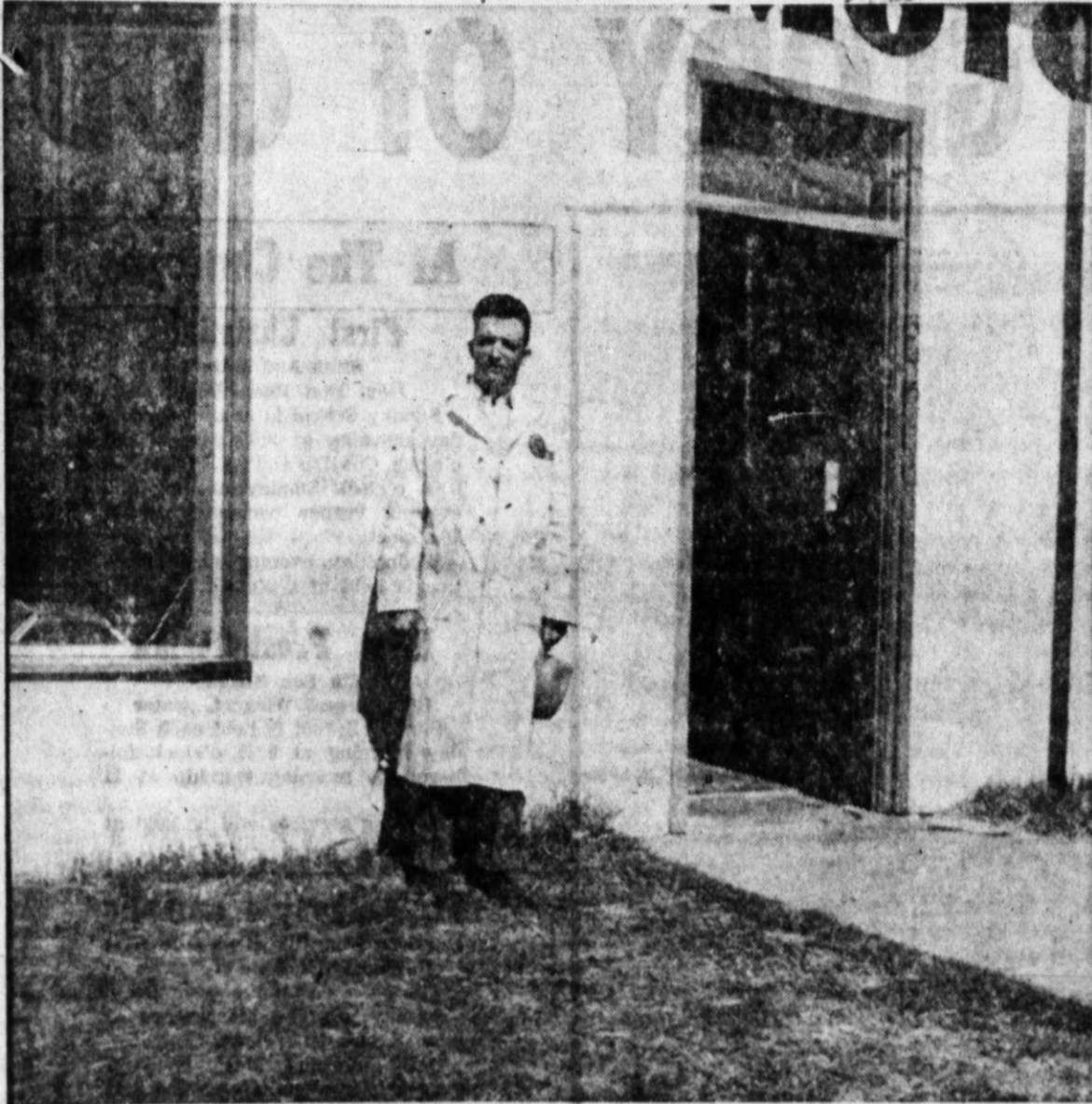
New Shamrock Cloud Master premium is quality... refined especially for today's high compression engines. The heavy, carbon forming "Bottom End" of the crude oil is gone. Only clean burning fractions of the crude, free of gum forming copper and corrosive sulphur, are blended into this quality motor fuel. High Octane components assure smooth power. Protective additives mean longer, trouble-free operation.

Here is quality proved in the motors of thousands of cars from Wyoming to Texas... Kansas to Arizona. If your car has a high compression engine, get the power you paid for by using new Shamrock Cloud Master Gasoline.

Shamrock Quality... measure it by your car's performance.

Your Shamrock dealer now offers new Master-matic credit service... makes credit card purchases fast, accurate and convenient.

FOR 25 YEARS - A MIGHTY GOOD BRAND!



M. J. KOELZER was the one who took on the extra responsibility of caring for the grass in front of the Lesly Motor Company on east Highway 60 this summer, according to Luther Lesly. Koelzer is Parts man for the company. (Staff Photo)

in the J. B. Noland home Tuesday night in honor of Larry's sixth birthday.

Mr. and Mrs. H. J. Kuper left Wednesday morning for Claremore, Okla., to visit Mr. and Mrs. Bob Hoffman. Mr. Kuper and Mrs. Hoffman are cousins. Mr. and Mrs. Joe Hoffman of Hereford accompanied the Kupers. They are the parents of Bob Hoffman.

Mr. and Mrs. Guy Walser and family left Wednesday to spend the Thanksgiving weekend in Fort Worth with Mrs. Walser's sister, Mrs. Pat Morse, and family.

Mrs. B. B. Christie of New Deal was visiting in the home of her son Sunday afternoon, Kenneth Christie, and family.

Farmers who have cotton are very busy getting it harvested during this beautiful weather we have been having. Cotton harvest will soon be over.

Mrs. C. R. Walser and Mrs. Joe Kendall of Hereford were in Amarillo Tuesday morning.

The young married people met at the home of Mr. and Mrs. Delbert Bainum Friday night to go in a group to enjoy the evening at a skating party in Hereford at the skating rink. Those present were: Don and Floy Larkin, Johnny and Sandra Fields, Kenneth and Daris Christie, Douglas and Betty Powell, Reese and Rosene Dawson, C. J. and Lavern Lance, Bob and Eugenia Noland, Carlyle and Dorothy Sargent, Charlene Lee, Delbert and Geraldine Bainum.

The B.T.U. attendance outnumbered the Sunday School attendance Sunday, which is very unusual. There were 82 for Sunday School and 91 for B.T.U. Brother

Harris from Breckenridge brought a wonderful inspirational sermon on Girls' Ranch.

The young married people's class gathered at the Delbert Bainum home after church Sunday night for an evening of fellowship and refreshments together. Those present were: Don and Floy Larkin and children, Reese and Rosene Dawson, C. J. and Lavern Lance, Roy and Majorie Balkin and children, Kenneth and Lesta Lee Neill and children, Gerald, Bonnie and Mike, Douglas and Betty Powell, Swaine and June Barker and children, and the host and hostess, Delbert and Geraldine Bainum, and children.

L. B. and Ann Lookingbill were in Plainview Saturday. Bradley and family returned with them to spend the weekend. Mr. and Mrs. L. H. Lookingbill Sr., and Janet accompanied Mr. and Mrs. L. B. Lookingbill Sunday afternoon when they took the Bradley Lookingbills home.

Mr. and Mrs. L. J. Counselman are spending the Thanksgiving holidays with their daughter, Mrs. O. S. Hatcher, and family in Amarillo.

Mr. and Mrs. J. W. Thomason and children returned Saturday night from a visit with relatives in Spur and Crosbyton.

Mrs. Bonnie McCatherin was hostess to a birthday party for her son, Mike, Wednesday afternoon. Games were enjoyed by a number of small friends, after which refreshments were served.

Mr. and Mrs. Delbert Bainum, Gwendal, Craig and Connie ate Thanksgiving turkey dinner with her sister in Hereford, Mrs. Pres-

ton Hagans and family.

Those enjoying Thanksgiving turkey in the L. H. Lookingbill home Thursday at noon were Mr. and Mrs. Johnny Winkler, Sandy and Sarah of Hereford, Mr. and Mrs. Ray Johnson, Mr. and Mrs. L. B. Lookingbill, Ann and the host and hostess, Mr. and Mrs. Lookingbill Sr.

Mr. and Mrs. Charles Noland and Bette spent the Thanksgiving holidays with Mrs. Noland's grandmother and aunt, Mrs. A. E. Fullwood and Francis, of Kerrville. Mrs. Noland's father, Bob Fullwood, of Hereford accompanied them on the trip.

Mr. and Mrs. Kenneth Christie and children had Thanksgiving dinner with his parents in New Deal, Mr. and Mrs. B. B. Christie.

Ky Lawrence and Ralph McCullough spent Thursday at Conchas Dam, fishing. Mr. Lawrence reports, they caught some fish, too.

Mr. and Mrs. Thurman Atchley had in their home for Thanksgiving Mrs. Atchley's parents and grandfather, Mr. and Mrs. P. O. Riley and C. W. Woolwine, from Dodge City, Kans.

During violent exercise your heart can pump three times as much blood as when you are at rest.

From four to eight percent of human beings are left handed.

In ancient times, criminals who had been killed by other means were hanged as a mark of indignity.

Taft-Funk Match Ends With 'Draw'

In the first event, one fall or 20 minutes, George Overhals of Amarillo put up a tough match against Larry Wright, also of Amarillo.

George won the fall in nine minutes with a full neck and a body smother.

In the semi-final bout with two out of three falls for 45 minutes, Jesse James of Los Angeles, Calif., tumbled with Mr. "X."

Mr. "X" won the first fall in nine minutes with a reversed Indian Duck lock.

James won the second fall in seven minutes with a spinning arm lock.

The third and deciding fall was also won by James in six minutes when Mr. "X" was disqualified.

The main event, with two out of three falls and a one hour time limit, featured Verne Taft of Salt Lake City, Utah vs. Dory Funk from the "Flying Mare Ranch" at

Umbarger. Verne won the first fall in 25 minutes with a "Boston Crab." Funk won the second bout in 15 minutes with a spinning toe hold. The match resulted with a draw then, when the time ran out, leaving each with a "bout apiece."

First records of dyspepsia in Europe appear at the beginning of the 14th Century.

RELIEF AT LAST For Your COUGH

If a common cold left you with a cough that has hung on for days and days act quick. It is dangerous to delay. Chronic bronchitis may develop. Get a large bottle of Creomulsion and take as directed. Creomulsion soothes raw throat and chest membranes, goes into the bronchial system to help loosen and expel germey phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. Use Creomulsion and get wonderful relief at last. Creomulsion is guaranteed to please you or druggist refunds money.

CREOMULSION

relieves Coughs, Chest Colds, Acute Bronchitis

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The New Dickson Analytical Bible
The gift of a lifetime for a lifetime!
We Can Also Furnish Bible Story Books,
And Other Bible Study Helps.

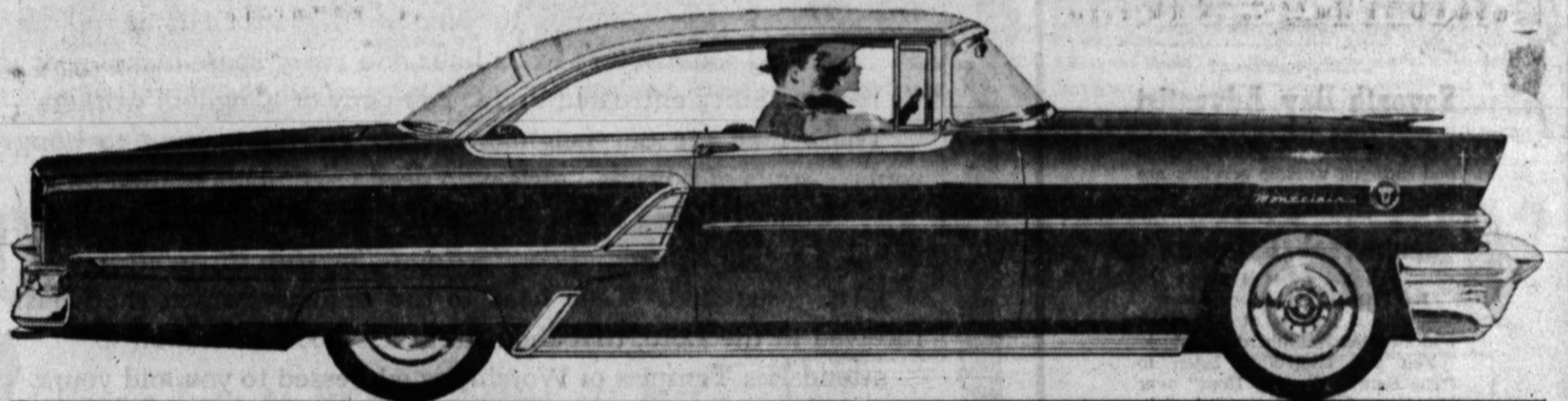
BOB WEAR BOOK SUPPLY

Phone 829 or 486

FIRST SHOWING TODAY

AMERICA'S MOST ADVANCED NEW CAR - 1955 MERCURY

3 new series! 10 stunning models! New 198-horsepower Super-Torque V-8!



Starring a completely new and different series... **The Mercury Montclair** - highest styled, highest powered Mercury ever built

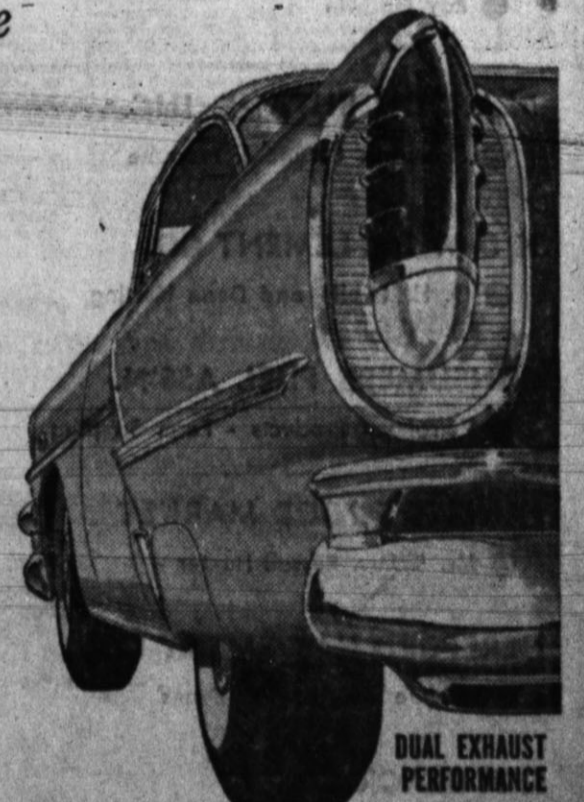
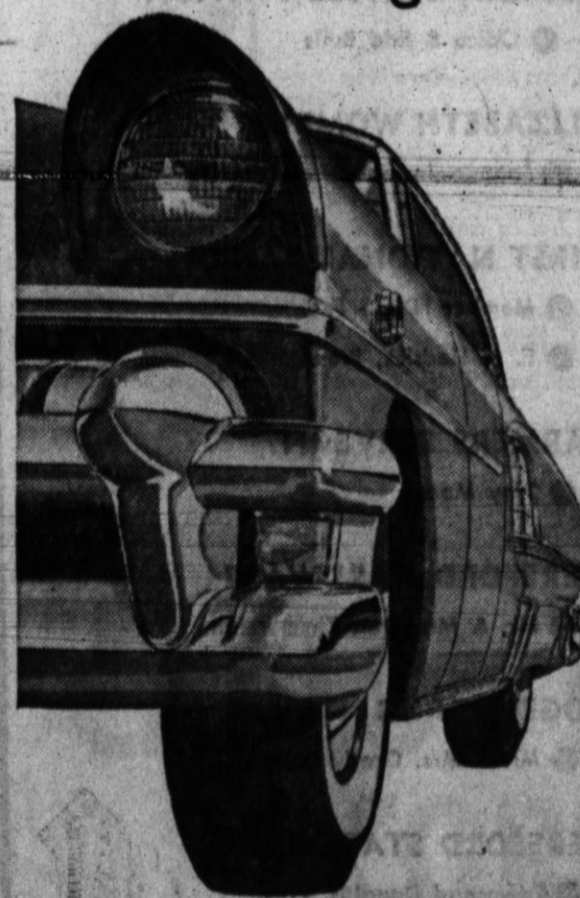
And all 1955 Mercurys are far bigger, longer, lower!

For 1955, Mercury introduces an entirely new, out-of-the-future car that looks and goes like 1960.

You are offered a whole new line-up of models that are bigger all over—in size, in power, in value. You get a daring new freshness of line and colors. And under the hood—in every series—there's super power. There's a new super-torque V-8 engine with 4-barrel carburetor in every model, 198 hp in the Montclair, 188 hp in the Monterey and Custom.

But stop in at our showroom and get all the news firsthand. Get the facts on Mercury's new instant acceleration at any speed. See the exciting sweep of Mercury's new Full-Scope windshield... the dual-exhaust systems at no extra cost on the Montclair and Monterey...

Most important, there's a far wider range of series and models to choose from—the new ultra-low Montclair series, the popular Monterey series, and the economy-minded Custom series.



NEW TUBELESS TIRES AT NO EXTRA COST ON ALL 1955 MERCURYS

YOUNG MOTOR COMPANY

E. Highway 60

Mercury Sales & Service

Phone 9

Summerfield News

By Ann Lookingbill

Mrs. J. A. Noland went by bus to Amarillo, where she spent the night with her son, Jim. Then on Sunday morning, she went with Jim and his family to Lockney to

ARTHRITIS, RHEUMATISM, NEURITIS Sufferers Now Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

ROGER'S DRUG

spend the day with Mr. and Mrs. Wiley Nance. Mrs. Noland stayed to visit other relatives in Floydada and Plainview this week.

Mr. and Mrs. Luther Foust and Walter of Plainview were visiting in the Lee Curry and Guy Walser home Sunday afternoon. Also, Mr. and Mrs. Gene Purcell and baby of Hereford were visiting in the Guy Walser home.

Mr. and Mrs. Clem Kitten and son from Slayton visited in the home of Mr. and Mrs. Henry Kuper Sunday afternoon. They are friends of the Kupers.

Mrs. J. C. Clearman and daughters spent Friday night with Mrs. Clearman's mother in Amarillo, Mrs. J. A. Stanford. They went shopping Saturday.

Mr. and Mrs. J. M. Wright and Joe and Mrs. H. J. Winkle of Dimmitt left Tuesday to spend Thanksgiving with a son of Mrs. Winkle's in Gilmer, A. T., and family.

S.M.U. met Tuesday afternoon in the home of Mrs. Earl Lance. Mrs. J. C. Clearman had charge of the program. She gave the story of Esther from the Bible. After the program, the W.M.U. presented Mrs. C. R. Walser with a beautiful lamp for her living room, since she is moving to her new home in Hereford in a short time. Those present were: Mesdames J. C. Clearman, Delbert Bainum, Don Larkin, C. J. Lance, Reese Dawson, L.H. Lookingbill Sr., Guy Walser, Jack Streun, George DeLazier, Carl Lee, O. B. Roberson, Ky Lawrence, C. R. Walser, D. C. Walser, L. L. Cannon, Melvin Rainey and the hostess, Mrs. Earl Lance.

Mr. and Mrs. Dwaine Baize and boys of Hereford were visiting in the Carl Lee and Carlyle Sargent home Monday night.

Mr. and Mrs. Joe Story and family of Hereford were supper guests



Just A Few Days Left to enter the

First National Bank's Big CHRISTMAS CONTEST

Sit down today and write in 25 words or less, "Why I Like to Bank at The First National" and mail it in to us today. Entries must be in the bank by Saturday, December 11th.

Don't Delay -- Do It Today!

THE FIRST NATIONAL BANK OF HEREFORD

Federal Reserve System
Member: Federal Deposit Insurance Corporation

The HEAVENS DECLARE The GLORY Of GOD

At The Churches

Assembly of God

Union & Ave. G.

Rev. H. H. DeLancey, pastor
 Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock. Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock. Young people meet Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock. Junior C. A.'s will meet Sunday evening at 6:30 o'clock. Each Sunday afternoon from 1:45 o'clock until 2:15 o'clock the Hereford church will sponsor the National Assembly of God Radio program "Revivaltime" over Radio Station KPAN.

First Methodist

Fifth and Main

Rev. S. M. Dunnam, Pastor
 Church services are at 10:55 o'clock Sunday morning and vesper services at 7:30 o'clock Sunday night. Sunday School meets at 9:45 in the morning. MYF meets at 6:45 o'clock Sunday night. Monday, the Cub Scouts will meet in the education building at 3:30 o'clock. Tuesday morning at 9:15 o'clock the Prayer Group meets in Ward Hall. Tuesday, the Boy Scouts will meet in the basement at 7 o'clock. Mid-week prayer services are at 7:00 o'clock Wednesday night with choir practice following at 8 o'clock. Pickens Moore will be in charge of the prayer service. Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

Church Of The Nazarene

Fourth and Jackson

Rev. Orval W. Akers, Pastor
 Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock. The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock. Prayer meeting, Wednesday evening, will begin at 7:30 o'clock. There will be a crusade for souls conference at the Amarillo First Church, beginning Monday, Dec. 6. Services will begin at 2 o'clock, and will continue through Wednesday noon. Dr. Samuel Young, general superintendent, will be speaking.

Seventh Day Adventist

Third and Lawton

Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

Immanuel Lutheran

Park Avenue at B Street

Rev. Harold Kaestner, pastor
 Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.



For Starving Souls

To build this church, that is our job." With Christ as foundation, this group of men have pledged to build... to make more pews available for neglected souls. These men are stewards of the Most High, armed with resolution to "build a church for His name," for *starving souls*. Every extra hour and every spare nickel goes into this responsibility entrusted to this company of Kingdom workers. These men are our neighbors. They are ministering to hungry souls... souls of boys and girls who need God. Souls of men and women whose wrecked bodies and warped minds need the *healing, strengthening and comforting fellowship this church will give*. Jesus said, "Take heed to the ministry which thou hast received in the Lord, that thou fulfill it." God's invitation to attend His Temples of Worship is addressed to you and yours. *His invitation is eternal.*

YOU IN THE CHURCH THE CHURCH IN YOU
 Character is a by-product of the church. It is here that young and old alike are schooled with beneficence that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statements today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then with our children should go to the church of our choice on Sunday. "You In The Church and the Church in you"—form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.
 William Swearingen, Pastors
 P. O. Box 211, Ft. Worth, Tex.

At The Churches

First Christian

Sixth and Main

Rev. Don Root, Pastor
 Sunday School is held each Sunday morning at 9:45 o'clock and o'clock. Chi-Rho and CYF meets at 6:00 o'clock Sunday evening and evening vesper services are at 7 o'clock. Wednesday evening choir practice is held at 8 o'clock.

First Presbyterian

610 Lee Street

Rev. Russell Wingert, pastor
 Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock. Evening services will be held at 5 o'clock.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave. Father Bartholomew Faytas pastor

Sunday morning Masses are at 6:30, 8 and 10 o'clock. Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel. Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening. Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

Avenue Baptist

128 N. 25 Mile Avenue

Rev. Bob Harris, pastor
 Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock. Training Union is held each Sunday evening at 6:30 o'clock. Evening worship services are held on Sunday evening at 7:30 o'clock. Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.

Church of Jesus Christ of Latter Day Saints

(Mormon)

Kendon O. Anderson, superintendent.
 The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock. A Congregational service will be held Sunday evening.

Grace Gospel Church

Thirteenth and Avenue K

Rev. H. V. Fields, pastor
 Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock. Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock. Friday night prayer service is at 7:30 o'clock.

(Continued on page 7)

CROWE-GULDE CEMENT CO.

- Of Hereford
- Ray Godwin

BLANTON BUTANE, INC.

- Shamrock Butane & Propane

H & W IMPLEMENT CO.

- O. H. (Dell) and Dean Herring

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- Mr. & Mrs. Elton Malone

BEAUFORD TRUCKING CO.

- Mr. & Mrs. C. E. Beauford

Hereford Laundry & Dry Cleaners

- Ernest Kendall - Clinton West

LONE STAR AGENCY

- Mr. & Mrs. Jim Wood
- Mr. & Mrs. Sam Nunnally

Hereford Fert. & Insecticide Co.

- Norman Moore

FURR FOOD STORES

- Bill Shore

HEREFORD MOTOR CO.

- Buran Scott

GILLILLAND FUNERAL HOME

- Matt Gilliland - Marlin Gilliland

Associated Growers Of Hereford, Inc.

- Raymond Paetzold, Pres.

PITMAN SERVICE STATION

- Odice & Edd Bulls

ELIZABETH WOMBLE

- Loans - Insurance - Abstracts

FIRST NATIONAL BANK

- Member FDIC - FRS
- E. B. Hedrick, Pres.

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- Troy Moore

HEREFORD HARDWARE

- Mr. & Mrs. Don Zimmerman

ROGERS DRUG

- Mr. & Mrs. Grady Rogers

HEREFORD STATE BANK

- Townsend Douglas, Pres.

SHELTON TIRE EXCHANGE

- W. O. & Bessie Shelton

HOTEL JIM HILL

- Mr. & Mrs. Dick Ross

ACME CLEANERS

- Mr. & Mrs. G. P. Owens

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- Jack Kirksey

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HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

PIGGY WIGGLY

- Mr. & Mrs. Gaylord Newell

YOUNG MOTOR CO.

- Mercury Sales & Service

HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

LESLEY MOTOR CO.

- Luther Lesly

John McLean Insurance Agency

- Attend The Church Of Your Choice Sunday

COOPER'S MARKET

- Mr. & Mrs. Neil Cooper

FARM & HOME SUPPLY

- W. A. DeBust

Homemade Candies Headline Regular H-D Club Sessions

Homemade candies are one of the most popular items for gifts and to have around the house during the holiday season and the Home Demonstration Club women are learning the versatility of both chocolate fudge and divinity in their club meetings for late November.

Messenger
Mrs. Bruce Coleman cooked chocolate from her favorite recipe for members of the Messenger H. D. Club at the November Meeting with Mrs. S. N. Thweatt on the 26th.
Mrs. Ernest Brown demonstrated ways of wrapping the candy neatly and attractively.
At the business meeting the

council report was given by Mrs. N. A. Brown. Partial plans for a Christmas Supper honoring the families of the club members were made.
Mrs. John McCullar won the recreation prize and the floating prize was won by Mrs. H. W. Campbell.
Those attending were: Mesdames Elmer Northcutt, John Mc-

Cullar, H. W. Campbell, N. A. Brown, Johnny Northcutt, Bruce Coleman, Floyd Brown, W. D. Howard, Ernest Brown and the hostesses.
The next meeting will be the Christmas party on Dec. 11, with Mrs. W. D. Howard.
North Hereford
The North Hereford H. D. Club met Nov. 18 in the home of Mrs. R. E. Barrett.
Mrs. Tom Draper gave a demonstration on quick breads.
Plans were made for a Christmas party to be held on Dec. 16, at the home of Mrs. Frank Brinkman.

Members present were: Mesdames Otto Olson, O. C. Williams, O. L. Williams, W. H. Russell, Frank Brinkman, Mary Bodkin, Fred Barrett, E. E. Bishop, C. L. Whitehead, A. E. Hodges, W. H. Hair, Tom Draper, Roberta Campbell and the hostesses.
Thanksgiving Supper
Members of the North Hereford H. D. Club honored members of their families and guests with a Thanksgiving supper at the Jaycee Club House on Nov. 20.
Sixteen members and their guests attended.
Dawn
Mrs. Ray T. Stewart was hostess for the Dawn H. D. Club on Nov. 19. Demonstrations on candy making and packaging were given.
Following the meeting Mrs. Alfred Reinart was honored with a pink and blue shower.
Members present were: Mesdames J. M. Carathers, T. L. Sparkman, Jr., Marion Russell, Muri Little, H. S. Fuller, J. B. Caraway, Annie Harder, Miss Lulu Botsford, special guests who were: Mrs. H. V. McCabe, Mrs. Werner Henscheid, Mrs. Gayle Neal, Mrs. Clarence Betzen, Mrs. Reece Stewart, Mrs. Ona Hopkins and the hostesses.

Westway
The Westway H. D. Club members entertained their husbands with a fall banquet at the Western Wheel Inn on Nov. 20.
Autumn leaves and conoposias decorated the tables.
After dinner was served Station WESTWAY-TV provided entertainment. The program was "The Masquerade Party." Three panels asked questions in an attempt to identify George Graham as The Old Maid School Teacher, Mrs. E. C. Eubanks as a Gypsy and Hugh Clearman as the Huge Farmer.
Those attending were: Messrs. and Mesdames P. B. Sowell, Joe Wagoner, G. C. Merritt, Bobby Jones, Jimmy Thomas, C. A. Saulcy, Charles Owen, Paul Rudd, Abraham Drager, Floyd Walton, Leo Ohlig, S. T. Loerwald, Kenneth Rudd, R. L. Wilson, Marlin Pierce, Carl Smyth, Elmer Combs, and W. B. Nunnally.
Westway
The Westway H. D. Club met on Nov. 23 in the home of Mrs. Norman Livesay.
Mrs. L. R. Coleman and Mrs. Mayfield were welcomed as new

STAR THEATRE
FRIDAY SATURDAY

HE BLASTED A RECKLESS TRAIL FOR THE IRON HORSE!



where the Law ended and the Frontier began and bullets and a woman's beauty ruled!

RAILS INTO LARAMIE

Starring **JOHN PAYNE MARI BLANCHARD DAN DURYEA**

with **JOYCE MacKENZIE · BARTON MacLANE** · Directed by **EDDIE HAYES**

Starring **JOHN PAYNE MARI BLANCHARD DAN DURYEA**

SUNDAY MONDAY TUESDAY

SMART SANTAS GIVE Television FUN FOR ALL THE FAMILY!



PHILCO PRE-CHRISTMAS TV SPECIALS SAVE \$60.00 OVER THE FORMER LOWEST PRICE 21" CONSOLE



Quantities are limited, but we've just received a special shipment. Act at once and get immediate delivery on this Philco Television. You Save \$60.00 over former Philco consoles, and you save even more by trading in your small screen set. Yours on easy terms.

BIG 24 INCH NOW \$140.00 Less

Than Last Year's Model. An Ideal Family Gift This Christmas



SAVE UP TO \$130.00 on Custom Styled 21 Inch Console

America's top value 21-inch console! Genuine Philco quality throughout with exclusive Finger Tip Tuning, new "300" chassis, plus Mahogany finish cabinet; at amazing low price!



TERMS TO FIT YOUR POCKET BOOK HEREFORD FURNITURE CO. Phone 873

Yuletide Gifts, Candies Are 4-H Club Interests
Christmas gifts and homemade candies continued to be the main interest of the 4-H Clubs reporting meetings for late November.
Clubs reporting recent meetings are:
County Wide
The meeting of the County Wide 4-H Club was called to order by Polly Monroe when members met at the home of Maxie Wiseman on November 13.
Mrs. Ed Dziuk leader for the club, helped them make plaster plaques and painted plates for gifts.
After the meeting, refreshments were served to the following: DeLourtes Buck, Bonita Honea, Polly Monroe, Emily Pavlicek, Barbara Jacobs, Ann Rose Dziuk, Velma Stanridge, Anna Mae Schroeder, Gail Bishop, Sandra Wester, Mildred Wester, Dolly Loerwald, Vicki Urbanczyk, Janet Reinart, Rose Russell, Mrs. C. F. Urbanczyk and Mrs. M. H. Wiseman and Mrs. Ed Dziuk leaders.
The County Wide Club met with Emily Pavlicek on Nov. 20. Mrs. Loyce Sullivan gave the demonstration on candy making. Ann Rose Dziuk gave a demonstration on packaging and wrapping.
Mildred Wester led the group in several games.
Members present were: Mildred and Sandra Wester, Judy Hoff, Bonita Honea, Polly Monroe, DeLourdes Buck, Ann Rose Dziuk, Maxie Wiseman, Barbara Pulliam, Mrs. Sullivan, Mrs. Dziuk, Mrs. Pavlicek and the hostesses.
The next meeting will be a Christmas Party with Mildred and Sandra Wester.
Walcott
Walcott 4-H girls met in regular meeting at the school on Nov. 19. The program was on Candies for Christmas. Mrs. Loyce Sullivan gave a demonstration on making chocolate fudge. Margaret Burrus, foods demonstrator for the club, gave some pointers on packaging and wrapping the candy.
Members present were: Cecelia and Margaret Burrus, Pauline Cole Hazel Lewis, Barbara Nienast, Merry Kay Fruit, Etie Walker, Royce Lee Fruit, Janell Weaver, Mary Sue Patton, Gail Hall, Marilyn Lumpkins, and Donna Sue Guseman and Edna Patton a guest. Leaders present were Mrs. Sullivan and Mrs. Fruit.
Kansas
Kansas was the first U. S. state to give women the vote—in school elections in 1861, says the National Geographic Society.

Legal Notice

THE STATE OF TEXAS
TO: JUAN LOZANO, Defendant,
Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 10 day of January A.D. 1955, then and there to answer Plaintiff's Petition filed in said Court, on the 30th day of July A. D. 1954, in this cause, numbered 3684 on the docket of said court and styled Louisa Arrendondo Lozano, Plaintiff, vs. Juan Lozano, Defendant.
A brief statement of the nature of this suit is as follows, to wit:
A suit wherein Plaintiff seeks cancellation of the bonds of matrimony heretofore existing between Plaintiff and Defendant as is more fully shown by Plaintiff's Petition on file in this suit.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and Seal of said Court, at office in Hereford, Texas this the 24th day of November A.D. 1954.
Attest:
Lucille Posey, Clerk,
District Court, Deaf Smith County, Texas.
(SEAL)

Creole Beauties and Highborn Ladies were the stakes men played for! Deadly weapons and thundering fists were the chips they used!

THE GAMBLER FROM NATCHEZ

Starring **Dale ROBERTSON Debra PAGET THOMAS GOMEZ**

Produced by LEONARD GOLDSTEIN. Directed by HENRY LEVIN. Story by GERALD BRAYSON ADAMS and BYRON WALLACE.

TEXAS
FRIDAY SATURDAY
DOUBLE FEATURE

Thundering CARAVANS HERBERT J. YATES presents **CITY THAT NEVER SLEEPS** REPUBLIC PICTURE

SUNDAY ONLY
THE GLORY BRIGADE 20 **VICTOR MATURE** with ALEXANDER SCOURBY

COMING

BLUE RIBBON PICTURE OF THE MONTH

5 BIG DAYS

STAR

THE GREAT LOVE STORY BY THE AUTHOR OF "THE ROBE"

Starring **JANE WYMAN ROCK HUDSON BARBARA RUSH**

LLOYD C. DOUGLAS' **Magnificent Obsession** with TECHNOLOR

The Hereford Brand, Joins Hereford Merchants
and the Junior Chamber of Commerce, who have worked so hard on our
Decorations
And

Invite You, and You, and You to
COME TO HEREFORD

for the Big



**SANTA
CLAUS
PARADE**

**SATURDAY,
DECEMBER 4th**

At 2:30 P.M.

BE HERE!

JOIN THE

FUN!

And Be Sure to Bring
the Entire Family!

Don't Forget The Time!

SATURDAY, DEC. 4th, 2:30 P.M.

The Hereford Brand

The Hereford Brand

Hereford, Texas, Thursday, December 2, 1954

Section Three

Merry Christmas



An Associated Press Supplement

IT IS MORE BLESSED TO GIVE ...

Hobby Toys Teach Tot's How to Give First Aid



X-RAY EDDIE, inflated plastic model, trains young medics.

New Hobbies Steal Show In Pastimes

DON'T WORRY, MOM, if you see Junior running around the house, poking into closets and tearing off labels from boxes and jars.

He's got a new hobby. He's saving tags and labels. It's the craze now and it's the number one hobby in this country for children between 8 and 16, according to the American Hobby Federation.

Here's how the kids go about it. They cut out the labels from all sorts of items—food, cosmetics, clothing, confectionery and drugs. The more colorful the better. The tags are kept in scrap books. Some designs are kept in series. In fact the tags fall into an almost unlimited scope of categories. Then, the youngsters swap duplicates with friends. This hobby has become so popular with the younger set recently that it has passed stamp collecting right off the top rung of the hobby ladder.

The Perennial Favorite

Collecting stamps always has been a fascinating pastime for youngsters as well as grownups.

The best way to start a stamp collection is the economical way. First purchase an inexpensive stamp album for all the stamps of the world. Then buy a packet of used stamps at any stamp dealer or department store. The packet sells for about \$1. Some stamps for ten cents and tags for 25 cents will complete the kit.

Later, when the new philatelist (that's the fancy word for stamp collector) becomes deeply interested in one country, it is time enough to specialize.

The collector will join clubs and soon consider himself an expert. Most hobbyists consider themselves "a little bit of an expert" in their particular field.

Other leading hobbies are collecting autographs and radio messages on a set you build with a hobby kit. The set also are a book, a pencil and a little initiative.

Model plane making has always ranked high with children ever since the Wright brothers zoomed off that hill in Kitty Hawk, N. C.

Some ingenious boys make their planes out of discarded boxes. Other purchase kits costing from a few cents to many dollars.

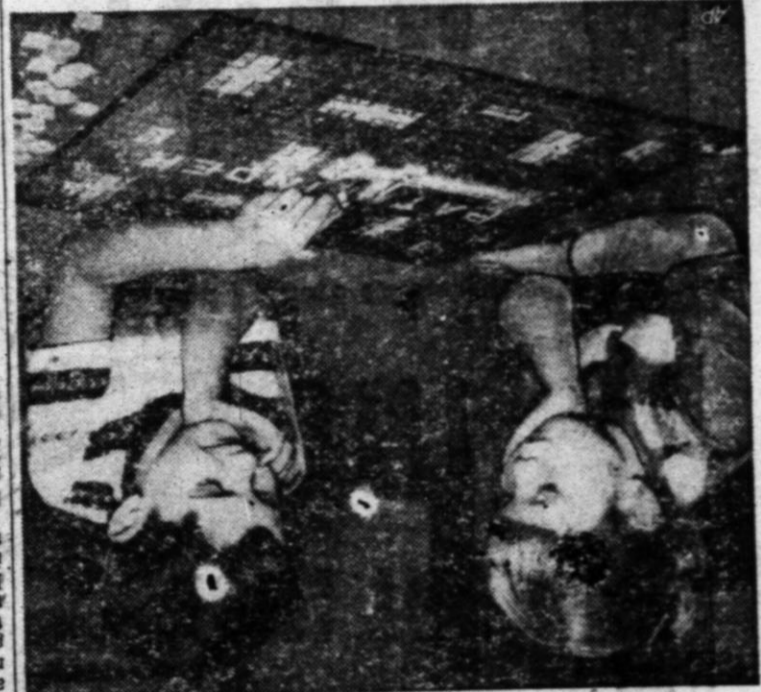
The popularity of woodcraft as a hobby has increased tremendously especially among the do-it-yourself crowd.

Now men and women are building everything from penholders to fancy furniture.

An old favorite is insect collecting. This doesn't mean digging up an ant hill or capturing fleas from the household dog. This hobby involves collecting flies, beetles and the like.

Fainting and Photography A hobby that has made enormous gains especially with the younger set is painting. This can be attributed to modern teaching methods and the availability of courses in public schools and community centers.

A comparative newcomer to the hobby ranks, but one that is becoming more popular every day is photography. Youngsters nowadays are just as adept with flash bulb and camera as their parents. Some are more proficient to relate a hobby that is losing much ground in recent years is doll collecting. Once this was very popular among girls. But facts reveal that the girls are becoming more interested in the same hobbies as boys.



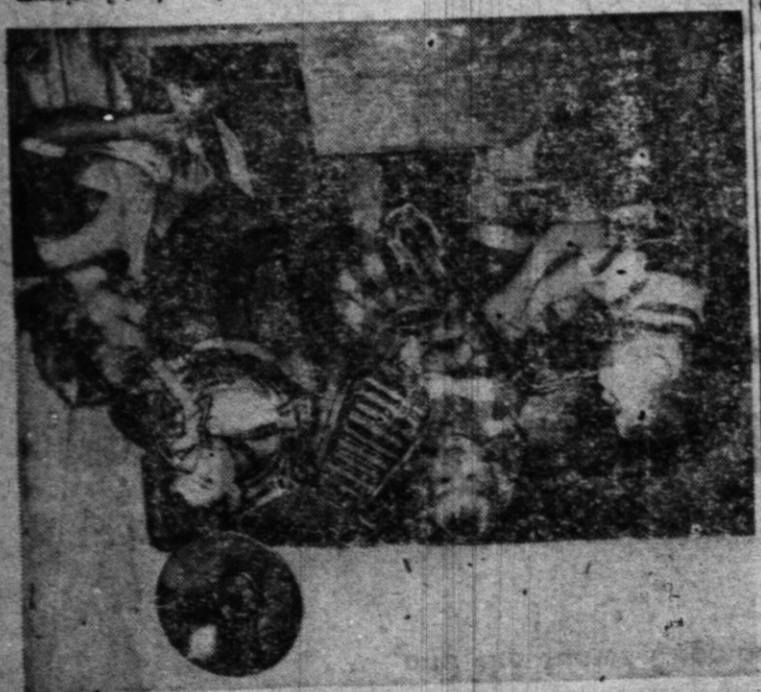
New Games Defy Wits Of the Young and Old

GEOMETRIC ANGLES in this new game of ivory plastic tiles with red and black line decorations, exercise players' sense of logic without involving vocabulary. Playing pieces are routed toward high scoring areas while the player's opponent attempts to block their opponents.

The Christmas pantomime still is the favorite holiday entertainment for the English. The Christmas pantomime, a type in which Right always triumphs.

Yule Pantomime Is A Hit in England

Toyland's Instruments Are Tuned for Harmony



A GOLDEN TUBA, nearly three feet high and three feet in circumference, has been added to break-resistant plastic band instruments.

Legend of Christmas Candles

MANY YEARS ago, in a village in Austria, the legend of the Christmas candles brought peace and light into the hearts of men.

It all started, says the legend, in a cottage owned by a very poor shoemaker who had little to offer to others except his kindness.

Although he could barely get along on what his craft provided, he would place a lone candle every night in his window as a welcome to weary travelers.

His candle shone in the dark as war, famine and unhappy neighbors all around wondered why the shoemaker should be so fortunate. They talked about it and speculated and decided finally it must be the candles.

That night, Christmas eve, everyone in the village in candles and all the windows glittered in the dark.

Next morning, a shining white covering of snow blanketed the earth. The air smelled of peace and hope. And a messenger arrived with the glorious news that the war had ended.

Thus was born the legend of the Christmas candles, bringing hope and peace to men.

Convertible Bikes Can Grow With Youngsters



CLANG! CLANG! Here comes the fire chief. This convertible bike, designed by Horace Huffman has a big fire bell and a "fire siren" frame that gives plenty of growing adjustment for three years or a youngster's mind.

is Fun for Tots
Fingerprinting
Scene is in Rome
Largest Epiphany
Carol Singing
Abused in England
On Table All Night
ish Leave Food

Umbrella Case Makes Smart Gift

SMART teenagers start early to cut Christmas expenses with their home sewing. Instead of having a different gift for Suzie and Jo and Amy, why not give them the same gift only in different colors? In that way you should be able to do a bang-up job, since it is easier to make five of the same than five different home sewn articles, the first having served as a pattern.



An umbrella case makes a smart and useful gift for your teen-age friends. If you make them in gay colors — red, green, orange, blue, yellow, violet — they will certainly help perk up a dreary winter day. Here are directions worked out by local sewing center experts, easy enough even for beginner seamstress.

Measure length of body of umbrella case. Draw a line on the wrong side of the fabric that measurement with 1/2 inch allowance around the bottom and top. Check new measurement. Trace around the bottom and top of the body of the umbrella. Add three-eighths of an inch for ease to both of the measurements. Draw lines one at the top and one at the bottom perpendicular to the length of the umbrella. Connect these two lines. Cut out the case adding one-half inch seam allowance along the length. Choose a suitable applique either from a pattern or design of your own and apply to your umbrella case using the zigzag machine. The automatic sewing machine. The die set for a satin stitch on your umbrella case and on the wrong side seam the case together. Press the seam open and turn to the right side. If you use felt there is no fusing necessary. At the top of the case

Merry Christmas Is Said in Many Days 'Round World

At THE TIME you wish your family and friends "Merry Christmas," persons all over the world are doing the same in well-wishing but strange-sounding phrases. Here's what the seas would sound like in:

- Italian: Buon Natale
- Flemish (Belgium): Vrolijkke Kerstme
- Portuguese (Portugal, Brazil): Boas Festas
- Chinese: Gong Tau Yeh Su
- Spanish: Felices Pascuas
- Czechoslovakian: Veselé Vánoce
- Ethiopian: Sukwan Eberhan
- Lebanese: Liddaico Vaddarasawo
- French: Joyeux Noel
- Greek: Gata Heistougens
- German: Frohliche Weihnachten
- Norwegian: Gledelig Jul
- Polish: Wesołych Swiat
- South African: Geesende Kerst
- Russian: Se Rozhdestvom
- Christian: Vrolijkke Kerstme
- Dutch: Vrolijkke Kerstme
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Make Colorful Aprons For Christmas Presents

NOTHING brightens kitchen morale more than a gay, colorful apron, trimmed with rows of rickrack or a brightly contrasting patch pocket.

Since there never was a woman with enough pretty aprons, take a tip from the experts at your local sewing center and stitch a batch of them for Christmas presents.

A popular apron, made from a standard pattern, is ingeniously designed so that the whole thing, including pockets, waistband and ties, can be cut from one yard of cloth. A Simplicity pattern envelope, No. 4858, gives suggestions for different trimmings for four aprons, so each looks different.

The trick here is to prow! the remnant counters of your local department store. You will be able to pick up short lengths of gay fabrics at considerable savings. Even ragbag scraps will yield material for patch pockets or for the useful little oven mitts that are included with the pattern. The ensemble look is important in the kitchen, too, so make the mitts to match the pocket.

If you are making a batch of aprons, adopt an assembly line technique and cut out all of them at once, then do each stitching operation on all the aprons before proceeding to the next step. You'll find it goes faster.

Make the basic aprons first and then decorate each one to suit your fancy or the personality of the recipient. You may use rickrack, braid, bias binding, appliques, contrasting pockets or rows of decorative stitching to vary the effects.

Apron stitching is a good start for a beginning seamstress. Results are quick and satisfying, and there is little tedious detail to quell the enthusiasm of an amateur.

For this reason, aprons are a



THIS GAY apron can be made from a standard pattern.

wonderful solution to a teenager's Christmas problems. One bright idea is to make a couple in bright felt to add interest to a basic dress. These should be rimmed with sequins, appliques, autographs in metallic thread or any other individual touch that may occur to the young designer.

Dresses for Holiday Parties



HOLIDAY FUN DRESSES—Little Sister, at left, proudly displays her crisp chintz petticoat printed with license plates of every state. Sister dresses are red cotton piped in white pique. At right is the "Candy Cane" Christmas dress of white nylon printed with red-and-white peppermint stripe candy canes; the three-tiered ballerina skirt is piped in red, and there's a red velvet sash, for added gaiety. Both designed by Helen Lee.

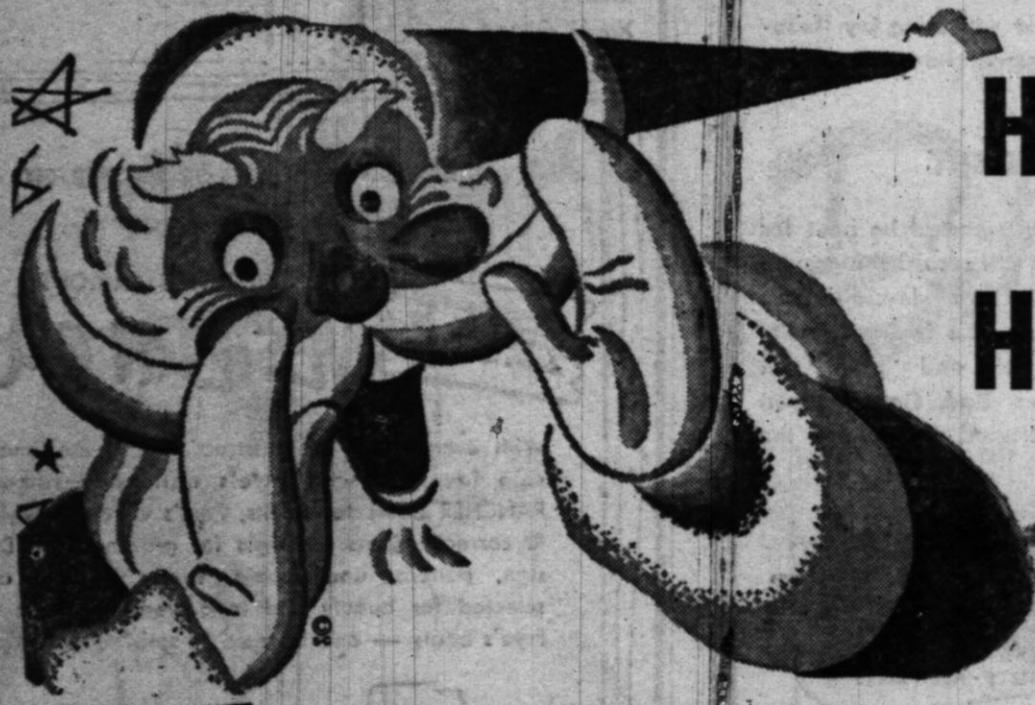
CHRISTMAS is a time for fun, says Helen Lee, designer of children's dresses—and little girls' clothes should be as light-hearted as the season.

With this in mind, this good-looking mother of three daughters has turned out a collection of holiday fun dresses which should keep the small fry pretty as cherubs and merry as Santa himself.

Some of the tricks employed are double skirts which keep dresses crisply flaring, fully lined skirts in contrasting colors, whimsical ruffy petticoats printed with anything from rosebuds to

dachshunds, and an array of gay fabrics that stretch much longer than any mother would expect.

A special group of "laugh dresses" carry out the theme of holiday merriment. One white chintz dress has fire horses running around the skirt and is called "Where's the Fire?" Another, called "Cross Country," is a bright red dress with chintz petticoat printed with auto license plates. A black-and-white striped dress has an over-dress of bright red, and a brilliant plaid skirt on a charcoal and plaid dress is called "Crossroads."



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THE POPULAR STORE

A Wealth of Swiss Traditions

By MICHAEL GOLDSMITH

BERNE (AP)—Christmas customs vary almost from village to village in Switzerland, a tiny nation of intermingled and overlapping cultures, languages and religions. Not even the Christmas-card landscape is common throughout the country. Mountain villages may lie under several feet of snow while the lowland cities' weather appears no closer to a white Christmas than a wet and windy August.

Four languages are spoken in Switzerland—German, French, Italian and Romansch. And the whole country is a patchwork of areas with a predominantly either Protestant or Roman Catholic population. As a result, there are no "national" Christmas traditions.

The most widespread custom, the Christmas tree, became known in French Switzerland only at the turn of this century and is still unknown in many French-speaking mountain villages. The first Swiss Christmas tree was set up about 1850 at Basel, where it had been introduced from nearby Germany.

Oil Lamps in Windows
In villages of the French-speaking canton of Valais, oil lamps are kept burning in the windows throughout holy night, a custom many centuries older than the Christmas tree.

During the past few years, municipal authorities have started putting up large electrically-lit Christmas trees in city streets and the "Christmas tree market" is becoming a common sight in the larger cities.

In Roman-Catholic areas, the Christmas season begins on Dec. 6, the feast day of St.



Nicholas. The white-bearded saint comes three weeks before Christmas, to book "orders" for gifts. German-speaking Swiss call him "Samichlaus," French-speaking Swiss "pere Chalande." In many regions he is accompanied by a grotesque, female counterpart known as "Schmutzli" or "Chauche Vieille" (the dirty one) whose task is to scold and punish naughty children.

Gifts are usually distributed on Christmas morning. In

French-speaking areas, children leave their shoes at the chimney before going to bed on Christmas Eve and Pere Chalande leaves his gifts in the shoes overnight.

High school students in Roman Catholic Fribourg appoint one boy to represent St. Nicholas. On the first Saturday in December, he rides through the streets on a donkey, distributing "biscaumes," a kind of spice cake, among the children. He is accompanied by another punitive figure, "Pere Fouettard," for those who were naughty. At the end of the parade, both ascend to the first story of the cathedral tower to address the children assembled in the square below.

In mainly Protestant Geneva, Christmastide is ushered in by the "Escalade" festival on Dec. 12, the anniversary of the crushing defeat inflicted by Geneva on Charles Emanuel, Duke of Savoy, in 1602 during the Reformation wars. A historical pageant to commemorate the occasion features the four Geneva housewives who are said to have helped their menfolk drive off the invaders by pouring boiling water on their enemies' heads from the city walls. Hilarious all-night celebrations follow the Escalade pageant.

Carols in the Streets
Carols are sung on Christmas Eve, usually by traditional choirs such as the Sebastian singers of Rheinfelden who sing a 600-year-old carol at exactly 11 p.m. on Dec. 24 in the main street of the town.

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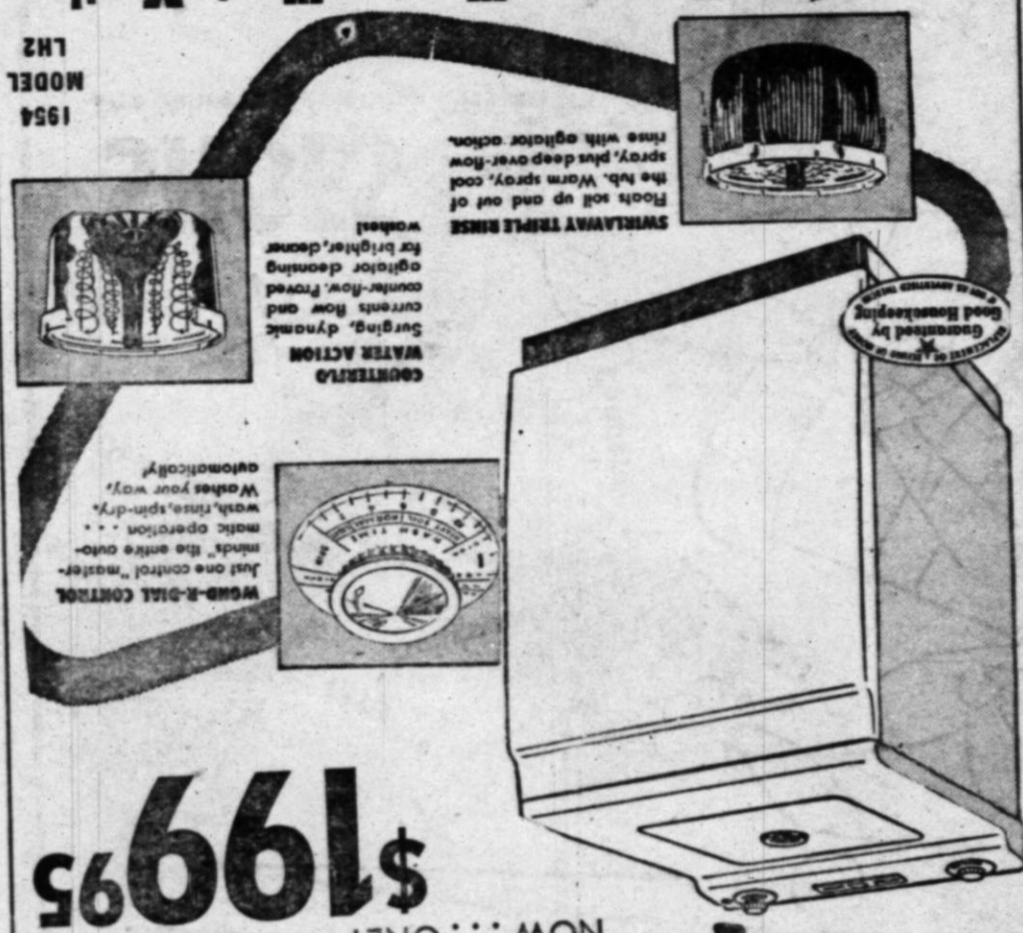
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as seen in January Seventeen

Remember Christmas on the Farm?

Classic Yule Of Yore Is Relived

By CHARLES MERCER

LIFE WAS simpler then. It was harder, too. But the years have washed away recollections of hardships and left only the nostalgic memory of simplicity, peace and accord in the Old Christmas.

This special Christmas was in 1900. Or it may have been 1901. At any rate, it was the year Uncle Lorn came home from Detroit after deciding city life was not for him. But the year doesn't matter, for in living memory there are a million such Christmases. And this is only one in the memory of one member of one family—a Christmas gone forever, gone irrevocably as winter snows in August.

It was in the North Country, on a farm of 250 acres. The exact place doesn't matter any more than the exact year except that it was north. By late November the muddy roads were hard as iron. Early in December it snowed and the sun never really broke through again for weeks, but hung beyond the leaden skies like a pale lemon. They snowed and kept snowing.

All were ready for it, of course. They had their Christmas buying done before Thanksgiving, bringing in the ribbons and paper, the winter's two barrels of sugar, the candied citrus fruit, spices, flour, salt, all the odds and ends that many years' experience had taught them they would need.

This Was the Family

There were six of them living in the house that winter: father and mother; two daughters and a son, all under 15; and the hired girl, a hare-lipped girl who cheerfully worked all hours for board and two dollars a week. They'd let the hired man go after the butchering in November.

Christmas actually began a week before the date when the air of mystery and expectation set in and a bustling got under way in that headquarters of operations, the kitchen. The cooking and baking for the hearty meals went on as usual—the roasts of pork, baked beans, pork pies, bread, cakes. But to the routine was added the special.

Mother baked two enormous fruit cakes, one dark and one light. She made fresh mince meat for pies and baked a half-dozen different kinds of cookies. The day before Christmas Eve they killed a 20-pound turkey and a large goose—and for good measure—they killed two chickens, chopping off the heads on the block beside the smoke house and pouring hot water over the still twitching bodies and then plucking the feathers. They saved nearly everything in those days. The feathers the girls carried to the attic and spread on old newspapers to dry for pillow and tick stuffings in the spring.

The Day Before Christmas

Although it was long before electricity came to the farm, electric currents seemed to pulse through the house on that day of Christmas Eve. There was the dressing to be made, the mince and pumpkin pies to bake, the onions, turnips, squash and potatoes to be brought in from the root cellar. And such a pondering over preserves: jellies, sweet and sour pickles, watermelon rind, and that special mustard pickle of which Uncle Lorn was so fond.

It was the day when the week's activities must be coordinated and everything be in order. Father hitched Nance, the driving mare, to the cutter and drove five miles to town for the mysterious bag which everybody knew contained oranges. He brought in the tree and set it in the chilly parlor. The girls popped corn and threaded it on long strings and from their room they brought the paper orna-



"THE CHRISTMAS TREE" from an old print.

ments, the red and green bells and silhouettes of sleighs, which they'd been making after school by lamplight for two weeks now.

At four o'clock, as the cold grey outer world was growing darker, Mother cried, "All right!" Everybody went in the parlor, the hired girl too, and, shouting and laughing, they decorated the tree. Then they had a "cold" supper in the dining room with both cold beef and pork but hot mince pie, carrying on a shouted conversation with the hired girl who wouldn't have thought of eating anywhere but in the kitchen.

A Wintery Night

Afterwards they washed the dishes and dressed in their Sunday best, bundling to the ears because it was then eight above. Father brought Nance around to the side door and all of them, including the hired girl, piled into the cutter, hooting and yelling and laughing in the moonless night. Father gave Nance her head and she plunged into the drifts, prancing to the jangle-jangle-jangle of her bells. It did not seem affected to any of them then to sing "Jingle Bells."

So they came through the cold

and moonless night, along the side road where only the sure-footed Nance could find the way to the lighted church. By this time there were cutters ahead and behind them, coming from all directions with clamorous bells in the darkness to the church that stood among pines on a small knoll at the crossing of roads.

In those days nearly everyone knew everybody else in that country and there was much talking and horseplay and some quiet smooching, too, in the drifts and open horsesheds around the church. But at last they went in. They sang the old hymns and familiar carols and the Reverend Hainer read the story that nearly everybody knew by heart anyway, the account of the birth of Jesus as recorded in the Gospel according to St. Luke. Then they went away, their shouted greetings fading in the night. The church was darkened and there was no sound but the wind in the pines.

At home there was a great stirring in the parlor, however. The children had long since ceased to believe in Santa Claus, a myth that never had been much encouraged in that house. But Father and Mother hung three stockings from the mantel

and in the toe of each they placed an orange and then apples from the cold bin and walnuts from the attic to fill out the stockings. Each child received one gift. A new pocket knife for the boy and a knitted muffler for the older girl and mittens for the younger girl. The father and mother did not exchange gifts, but turned out the lamps and went quietly to bed.

5 O'Clock in the Morning

In the morning they were up at 5 o'clock, the children yelping over the bounty in their stockings, and the kitchen as busy as the midway of the county fair on livestock-judging day. Father and son went to the barn and coops and fed the stock, forking down extra fodder and measuring out extra grain as if cattle and horses and sheep and even the hens knew it was Christmas Day. Then the boy and his two sisters went to the duck pond, shoveling a long alley clear of snow until it stretched like a pool of magic quicksilver in the cold, white, silent Christmas morning. There they ran and slid, their joyful cries rising under the grey dome of sky, until they heard the first sleigh bells.

The uncles and aunts and

Seemed As If Would Last Forever

cousins crowded into the parlor and living room until there were at least 20 and maybe 30 (one can't remember exactly, this was so long ago) all talking and laughing at once. These were mother's people and they were great talkers. (On New Year's they went to father's people, to the house of Grandpa himself, an old, old man still strong as an oak, who'd cleared most of the land thereabouts himself. Father's folks were a darker strain; taciturn people except for the preachers and teachers that sprang from them in the later generation to the especial mystification of Grandpa who believed mainly in farming.)

Solved the Gift Problem

They didn't exchange gifts. There were too many of them and somebody would be bound to try to outdo somebody else or somebody would be forgotten. They sat and talked and questioned Uncle Lorn about Detroit while the young cousins tried out the slide and made the alliances and waged the wars that would mark them to their graves.

Dinner came at 12 o'clock sharp. The turkey at one end of the long table and the goose at the other, father standing and sharpening the turkey knife and Uncle Jake standing and sharpening the goose knife, eyeing each other with mock seriousness as if they were going to fight a duel. Father delivered a long blessing—and the knives flashed. The hired girl and mother ran to and from the kitchen with the steaming vegetables and hot biscuits and more gravy and extra dressing.

Nobody talked much. They simply ate and ate until both turkey and goose were bleached skeletons and no one would pass up his plate again. Then they had pie and fruit cake. And then the table was cleared and nuts and maple cream candy and fruit and cookies were brought in and a few of the valiant ate on, glassy-eyed, jaws working slowly as a failing heart.

A Cigar in the Barn

At last the men went out to the barn. None in this family drank; they were of devout Calvinist strain and they would not tolerate drinking or smoking, which were works of the Devil. Occasionally one of the men would smoke a cigar, it was true, but never in the house. This particular day Uncle Lorn smoked a cigar out in the barn and told the men how it really was in Detroit. They talked crops and hunting and fishing and politics. And in the house the women washed the dishes and darkly raked over old scandals and kept their ears open for fresh ones.

So the afternoon passed until, about 5 o'clock, they gathered at the dining room table again to pick over the skeletons of turkey and goose and to lance the fresh replacements, the two cold-nut-brown roasted hens. Presently it was dark and they began the long farewells that led to departures when the receding music of the bells in the darkness marked the end of another Christmas.

Now it seemed to the children of the family in those days that Christmas never would change. The courses of their lives seemed as certain as the boundaries of the farm itself. But they did change, not so much drawn along by "progress" as slowly and inevitably yielding to fatigue and death and ambition and failure. All of them went forth from that country and none returned, so that their very name is only dimly remembered by some of the oldest inhabitants now.

Yet the memory of the way it was, of the Old Christmas in the years of certainty, lives on for at least one as freshly as evergreen moss lives on under the deepest snows of winter.

Choosing Books for Children

By CARL BELL

FICTION is as desirable as non-fiction for children, and stories about space ships and ghosts are okay, too.

So says Miss Mary Eakin, librarian in charge of the University of Chicago's Center for Children's Books, who explains:

"In selecting a book for a child, parents should look for something that appeals to the child. For instance, if a little boy's current interest is in jets and space ships, it would be foolish to buy him a book about Robin Hood."

In addition to appeal, Miss Eakin says, consideration should be given to the literary quality and content of a child's book.

"Don't pick a book for your child just because it is a book you remember reading. With so many good horse books available now, it's a shame to buy such a poorly written old one as Black Beauty."

She admits that the job of judging a book's content is more difficult and can't always be done adequately by simply thumbing through

a book on a store counter.

Generally speaking, the Center for Children's Books, which reviews about 75 per cent of the children's books published by major publishing houses, will not recommend any book which contains:

Use of any group, religious, social, racial or political, rather than realistic characters as the brunt of humor;

Extreme nationalism favoring any country; Material picturing other countries in an unrealistic manner;

Unrealistic glamorization of life, particularly in books for teen-aged girls.

A parent doesn't have to depend upon his or her own ability to spot these danger signs in a book. There are numerous standard literary aids. The University of Chicago Center, for one, publishes a monthly bulletin reviewing children's books. Recommendations—one way or the other—are made on 60 to 65 books each month.

Parents also may consult school and public librarians.

Toy Trend Features 'How-to' Play

Hobby Toys Designed For Model Builders



JUNIOR ANTIQUARIAN can build scale models of historic locomotives from a plastic hobby kit with numbered parts.



ASSEMBLY LINE job—putting this sports car together needs only a screwdriver.



AN ADMIRAL'S fleet of ship models, including atomic submarine, all in a kit.

A TREND toward hobby kits is noticeable in the toy world this Christmas. Model railroad building will no longer be confined largely to grownups. New hobby toys make it easy for youngsters to reproduce famous locomotives of American history and a variety of old-fashioned as well as modern automobiles and sailing ships.

One new plastic hobby kit with numbered parts features four types of historic locomotives, including a Porter Switch engine, a cabbage-stack iron horse and the General, famous Civil War engine.

HANGING STOCKINGS

This custom probably originated in Europe where children used to place shoes filled with food near the fireplace to feed St. Nicholas' horse.

Youngsters Get Chances To Learn

THIS YEAR'S trend in toys follows the "do-it-yourself" fashion.

The 900-million-dollar pack of American made playthings now on the market provides a record variety of how-to-do-it play activities designed to encourage children to build, assemble and create in fields related to household maintenance and decoration.

"This purposeful trend in new toy showings is applauded by educators," says Melvin Freud, president of the Toy Guidance Council. "Toy showings for Christmas this year offer varied opportunities for intelligent self expression."

For Budding Architects

Among 104 playthings designated as "prestige toys" by panels of retailers, consumers and child guidance authorities are many how-to-do-it construction sets. Junior grade architects, for example, can build replicas of the White House with a new plastic kit that also includes a booklet on the history of the White House and the presidents who lived there.

A kit with makings of a sports car is another new thrill in the do-it-yourself category.

A new version of plastic building blocks features doors and windows that open and shut.

Opportunity to learn the latest building techniques for ranch style and split level homes is provided by a variety of construction kits.

Atomic Submarine Kits

New on the list of engineering projects are kits that enable junior to construct in miniature such up-to-the-minute designs as atomic powered submarines, models of the latest roto helicopters and gasoline powered airplanes. Youngsters will be able to build complete naval flotillas following U.S. designs. As a valuable supplement to school history studies, there are a variety of kits that will enable youngsters to construct authentic miniatures of sailing ships, old fashioned cars and old time American locomotives.

Junior and his sister can be counted on to decorate worn waste baskets, trays and boxes by following easy directions in finger painting sets. There are tapestry weaving sets, kits that utilize gayly colored plastic beads or pearls, needlework sets with easy instructions for producing samplers, leather working sets that provide all the makings of good looking pocket-books and belts, Indian bead craft kit and meccasin-making projects.

The father who enjoys showing his son how to play with an electric train will appreciate the new hobby toys.

Cooks and Decorators Get Boost From Toys



SHORT ORDER cooks learn from this how-to-do-it kit.



YOUNG CAREER woman with interior decorating set.

JUNIOR is taking a page out of his father's salad-making and sister as a short order chef. Toy cooking sets, featuring real cans and packages of famous-brand foods, are among the new how-to-do-it toys this season.

These juvenile cooking kits are designed to interest children in planning and preparing nutritious meals. One kit includes six cans of real condensed soup and all utensils needed, as well as a 16-page child-tested cook book, a chef's hat and apron, paper napkins and place mats. Tomato soup sauce for ham-

burgers, celery soup cream sauce for carrots and cheese soup are some of the recipes for the kids. Even cake and cookie mixes are included in these toy sets.

FIRST CHRISTMAS CARD

The first Christmas card was published commercially in London in 1846 by Sir Henry Cole, owner of an art shop. About 1,000 copies were printed.

Christmas Trees Are an Old Custom

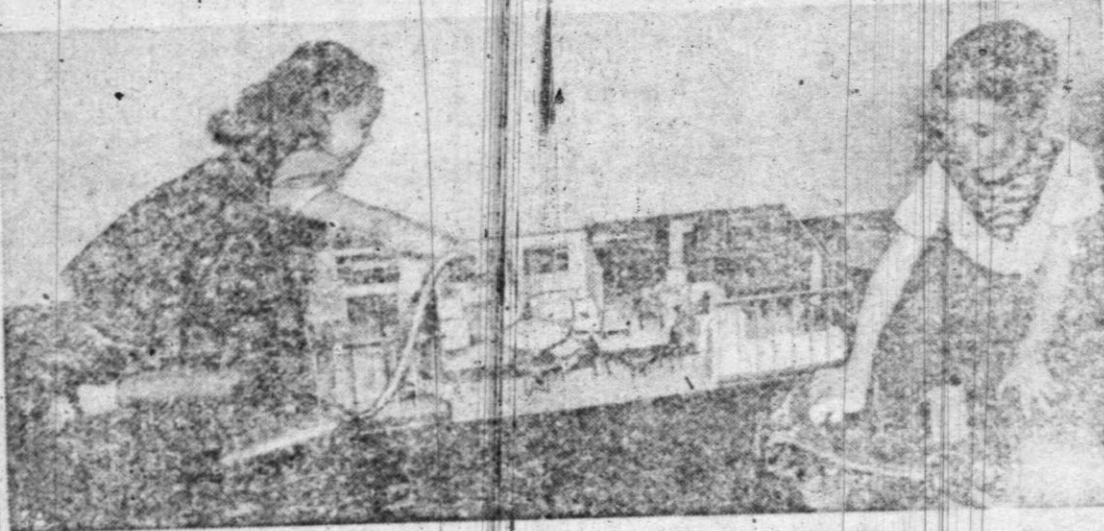
THE Christmas tree, shining in homes all over the world, is as old as primitive man.

Since earliest times, man worshipped the sun as a source of light and life. The Romans translated the worship of light into shiny trinkets which they placed on trees. Trees continued to have religious significance and, in the Middle Ages, people brought fruit and flower bearing trees into their homes and induced them to blossom at Christmas.

Martin Luther is credited with bringing the first popular Christmas tree into the home. He took an evergreen and decorated it with candles to symbolize the stars which shone over the stable in which Christ was born.

From this came the modern tree, with its shining stars and tinsel.

A Ranch House for Do-It Yourselfers



THIS CALIFORNIA ranch-style doll house has seven rooms, all furnished. With a battery operated vacuum cleaner which hums and picks up lint and dust, a toy car a wash and a polish just like Dad does.

English Yule Log Custom Dying Out

THE Yule Log of English tradition appears to have died out as a Christmas custom.

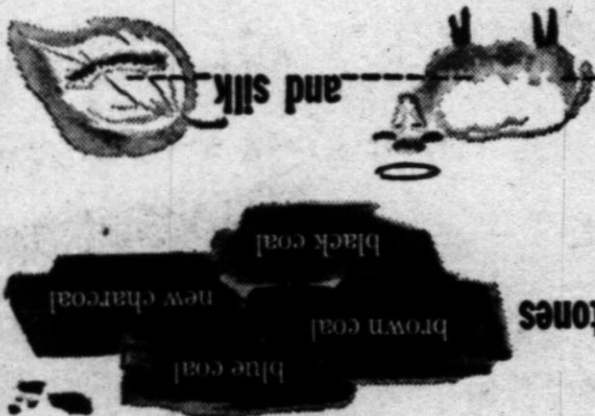
A pagan practice, the Anglo-Saxons kindled the Yule Log at the winter feast, presaging the welcome return of the sun, in honor of the god Thor.

Observances linked with the Yule log still linger in a modified form in England's west country. Ashen faggots cut from a hedge and bound together with a band of hazel now burn in fireplaces in place of the Yule log. As this crumbles and crackles, each person silently makes a wish and drinks his neighbor's health in cider—much as under the ancient practice old men and women were to be given beer and the Yule blazer.

MIDDLE AGES CAROLING Century in Germany. A mother and her baby would be placed during the Middle Ages, caroling and dancing usually was in the center of the room while centered around a creche set up friends sang and danced around in the church. This became popular in the home by the 14th century.

CHRISTMAS FEASTING tremendous platters of food were brought into the banquet hall. The Christmas feast, well-brought over the feast, stuffed tables and turkeys, was the lord presided over the feast, during the Middle Ages, caroling and dancing usually was in the center of the room while centered around a creche set up friends sang and danced around in the church. This became popular in the home by the 14th century.

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How to Kiss Under Right Mistletoe

By CYNTHIA LOWRY

IT MIGHT be a good idea for the superstitious this holiday to find out whether they are doing their kissing under Phoradendron flavescens or Viscum album. It makes all the difference. Mistletoe tangles—and who isn't—have been getting short shrift for years, and it is about time to expose the situation. The odds are very long indeed that few of us have ever been either kisses or kissers beneath a sprig of McCoy mistletoe, the descendant of the plant which incidentally caused the death of Baldr, Scandinavian god of both sun and justice, whose pearty little berries were created by the tears of Venus when Cupid accidentally shot her.

The sorry truth of the mistletoe situation is that most Yuletide bussing has been in progress beneath a bit of greenery which is a parasitic plant infesting branches of trees in the South Atlantic states. Just about the only good thing you can say about it is that it resembles, with its thick, light colored leaves and waxy-white berries, the European mistletoe of glorious amorous history.

It's none of my business, but even the great state of Oklahoma has been taken in by the great mistletoe fraud; they made it their state "flower," although they probably mean state berry. Inconspicuous. So much for Phoradendron flavescens, which feeds off other plants and which cannot be cultivated.

Viscum album, the real plant with the magic powers and fascinating history, is a specialty of Europe. As any student of Bulfinch well knows, it won its first public notice with the Baldr incident, Baldr's mother, Friga, a busybody who doubled as goddess of the sky and also of love, marriage and marital bliss, was a silver-cord type and went around exacting promises from everybody and everybody not to harm her boy. She forgot or overlooked mistletoe, so Loki, who was a bad god, made a mistletoe arrow and conned blind Hodor, god of darkness, to take a shot at Baldr. Baldr was knocked off instantly. But when she cried, her pearls turned to tears and fell on the mistletoe and Baldr came back to life. (Does this plot remind you of your favorite TV show?)

The Greeks had a more simple, more ironic version. Venus was wounded by her son, Cupid, and wept pearls.

Anyway, the mistletoe legend started as Friga placed mistletoe under her protection so it couldn't be used again so badly, and started the relationship between love and Viscum album. The Druids, when they came along, were great worshippers of mistletoe. They figured it was sacred because of its strange parasitic ways. When they found a bunch infesting an oak tree—a sacred tree—it would be cut by one of their priests using a golden sickle and it was never permitted to touch the ground. That, friends, is probably why we hang Phoradendron flavescens today.

Everybody knows it's good luck, among other things, to be kissed under the mistletoe. Few of us, however, know the intricate protocols. Among the experts is Claudia de Lys, who set them down in her "Treasury of American Superstitions."

Some Kissing Rules
1. Any female who is NOT kissed while standing under mistletoe will remain unwed for another year.
2. Any female who REFUSES to be kissed in such a position will remain a spinster.
3. The first single man who walks under mistletoe will marry the daughter of the house.

Some Most Memorable Christmases

ONE Christmas often stands out above all others in our memories—sometimes for gladness, sometimes for sadness. Here are some personal narratives describing "My Most Memorable Christmas."

MAMIE EISENHOWER

THE FIRST Lady of the Land, Mamie Eisenhower, says her most memorable Christmas was in 1943, in the darkest days of World War II, when she was told that Gen. Eisenhower would be coming home secretly around New Year's Eve of that year.



MRS. EISENHOWER

Mrs. Eisenhower still considers the news of the general's return home the best Christmas gift she ever received.

According to Aiden Hatch in "Red Carpet for Mamie" (Henry Holt), she was waiting for the general in her apartment, adjoining the apartment of Ruth Butcher in the Wardman Park Hotel in Washington. Long past midnight the two women heard muffled laughter in the back hallway. The general and his aide, Harry Butcher, were ransacking the kitchens of both apartments, eating all the raw onions they could find.

When discovered, each was carrying a tiny puppy—belated Christmas gifts for the children.

"He was so excited," Mamie has recounted, "he could hardly speak. In a strict personal way this brief home coming, this chance to see again the people he loved so much and had missed so sorely, meant more to him than all the honors he had received and the victories he was winning."

"I found out that he was to be Supreme Commander of the Allied Invasion Forces."

After Eisenhower had spent his leave in fast and furious dashing from place to place in curtained limousines and dodging in and out of back doorways visiting his son, John, at the Military Academy at West Point and borrowing Gen. Marshall's house at White Sulphur Springs, he was about to leave. Mamie said to him:

"Don't come back till it's over. I can't stand losing you again."

By WALTER PIDGEON

MY MOST memorable Christmas was on a desolate ice-cap called Greenland. I went there in 1951, when that frozen section of the world enjoyed its usual status quo—a deadly, dreary, monotonous succession of nothing ever happening, with weather viewed with disfavor even by polar bears.



WALTER PIDGEON

There we found young Americans sentenced to a Siberia-like existence, without even the alarms and excitement of a shooting war to keep them distracted.

In Greenland—with nowhere to go, nothing to do, less to see—a day off was spent in the luxurious idleness of staying in bed.

And yet the spirit which greeted us was as vital as any we had encountered in other areas where G.I.s were stationed. The traditional Christmas tree (shipped from America), the makeshift ornaments and turkey and trimmings created the Christmas spirit. Only the usual G.I. jokes made us realize that here were Americans, as full of the real Christmas spirit as Tiny Tim.

By SPENCER TRACY

I REMEMBER one Christmas when it seemed as though I had no blessings for which to

Why Children Should Be Taught Yuletide's Religious Meaning

BY BISHOP IVAN LEE HOLT
President World Methodist Council

THE SECOND Assembly of the World Council of Churches emphasized the necessity of Christian nurture in these words:

"One of the most important Evangelistic frontiers is that of childhood and youth. Every new generation requires the fresh presentation of the gospel. Among the most important methods in Christian nurture are the techniques developed in Sunday schools, youth programs and, not least, Christian training in the home."

There is a constantly fading emphasis on religious teaching in the home. A child went from a wealthy home in an Eastern city to a neighboring Sunday school. He heard there some wonderful things about Jesus and began to announce his new discovery to playmates and adults, whom he met. He was surprised to find that others had heard about the man he had just come to know.

A public school teacher told me about an experience in her school room. She had a primary grade and as Christmas was approaching she asked the children to draw something suggested by Christmas. She had to use her imagination in seeing what the children had drawn, because she did not want to ask a child what it was. Coming to one little girl's drawing she said, "I see you have drawn the child Jesus in the manger, and here is Mary sitting by him."

Whereupon the little girl said, "That is not Mary. That is a baby-sitter. Mary and Joseph have gone to a cocktail party."

Ignorance on the Campus

I was on the campus of one of our largest western universities during religious emphasis week. As I was interviewing one after another of a leading sorority group, I asked a girl what God meant to her. Her reply was, "I have never in my life thought about it." Through replies to further questions I learned that she had never been inside a church, and she was sure that neither her father or mother had ever gone to a service of worship.

This religious illiteracy in our better American homes is appalling. One of our distinguished juvenile court judges in America has been quoted as saying, "Among the thousands of boys and girls before me I have never had one who had known any real religious training in the home."

Christianity is contending today with Communism and secularism for man's soul. The President of the United States in one of his greatest addresses insisted that we need more than military might to stop the advance of Communism, and that we can never stop it by a defeat of Russia on the battlefield. We must meet the thrust of communism by the counter thrust of a



BISHOP I. L. HOLT

great spiritual movement. A Soviet leader once said, "We do not need to fear any nation in the world, nor any organized church. If Christians were to become more Christian, then the days of Communism might be numbered."

One night in Rangoon a year ago I saw burn to the ground a village of 12,000 Burmese, refugees from Communist terrorists. Heart heavy with the stark tragedy, I saw against the night sky the golden dome of the great Buddhist temple and recalled the words of a Burmese leader, "Communists may overrun our country but that which will prevent the domination of communism is our growing revival of interest in our Buddhist religion."

The Real American Enemies

In our America the real enemies of the American way of life are not the few Communists discovered in Congressional investigations, but the millions of our people indifferent to things of the spirit. The children in our homes could be so taught as to change the materialistic climate in our land.

Suppose we start now to send our children to Sunday schools and parish schools and places of religious instruction. Suppose we create more of a religious atmosphere in our homes. We may not gather them around us as in "The Cotter's Saturday Night" for a long evening of Bible reading and prayer, because the family is so scattered, but we can say a word of thanks to God at the table, and teach our children to say simple prayers of trust.

As Christmas comes we have the finest opportunity of the year to stress the deeper meaning of God's coming into our lives. We will be thrilled by the laughter and songs about the Christmas tree, but we can also recall the birthday of the Christ-child, and His meaning for our lives.

A Favorite Christmas Story

A favorite Christmas story of mine is that of the little boy who went to the country for Christmas with his mother and father. The father, a famous surgeon, was determined that his son should not be taught Christmas myths. The grandmother and the nurse had told the boy the familiar Christmas legends.

On Christmas Eve the father was called away to see a sick person, and on his return at midnight he found his little boy in the barn waiting to see if the animals would kneel at midnight.

Early on Christmas morning the little boy took his father to the edge of the well to show him a star mirrored on the surface of the water. "See, Daddy, the Christmas Star." The father replied, "Yes, Son, Daddy sees it and he will never lose the star again."

Children with a real sense of spiritual values could grow up in our homes—and they could lead us to such appreciation that we might create a spiritual movement that would save our American way of life and our Christian civilization.

At Christmas let's take our children's hands and renew our dedication to religious values.

JUDY GARLAND

THE MOST memorable Christmas in Judy Garland's eventful life was the one she spent with her husband and 12 strangers aboard a Hollywood-to-New York train.

It took place in 1952 when Judy and her husband, Sid Luft, had boarded the train on Christmas Eve to hurry to New York for a business appointment.

"I brought Sid's and my presents and a Christmas tree to our drawing room," Judy recalled.

"The tree was decorated by the time the train reached Pomona and we began opening presents at about San Bernardino. Both of us were rather blue at having to be away from home and the children over the holidays.

"Only 12 other passengers were on the train. I kept the door open and pretty soon they had all dropped in and gathered around the tree. Some brought small gifts and things to eat, and we sang and played records most of the night. Under ordinary circumstances we might never have spoken to each other, but the loneliness of travelers adrift from families and homes at Christmas had brought us together.

"I never thought I would cherish the memory of spending the Yuletide with strangers, but I think this was one of my most heart-warming Christmases. This Christmas I will spend with Sid and our children in our new house and I know it will be a happy one."

part on the professional stage, and I couldn't have been happier. Do you wonder why I remember that Christmas of 1921?

By IRENE DUNNE

CHRISTMAS should have high excitement, surprise or spiritual reward. I can recall one that held all three. It happened when I was 8. There is only one reason I remember it so well.

I was miserable. I had the mumps.

Mumps are no joke at any time. But to an 8-year-old who came down with them just before Christmas, they are a tragedy, the end of the world.

I was in bed, and no one could come near me; no visitors from among my playmates, no friends or relatives—no one. What was worse, I was haunted by the conviction that even Santa Claus would avoid this house of contamination, and I would never see the beautiful doll carriage I had my heart set on.

But when Christmas morning came, the carriage was there when I was momentarily permitted to leave my bed for one brief peek at the unsealed tree. I cried that morning—tears of joy, and of gratitude to Santa Claus, who, for my sake, had risked catching the mumps.

By LILY PONS
THE MOST wonderful Christmas present I ever received? That is easy. I'll never forget when I walked into our New York living room. My husband, Andre Kostelanetz, and I each have a table which we cover with a special cloth so that while we each arrange our gifts, the other won't see what they are.



LILY PONS

Well, that particular Christmas morning, I walked into the room and on my table sat what looked like a huge oriental statue, concealed by a table cloth. You see, I collect oriental objets d'art, and for a horrible moment I thought Andre, who is wildly extravagant had managed to buy an incredibly expensive Chinese Goddess which I had admired at a recent auction. Buying this statue would have meant almost bankruptcy.

Gingerly, I walked up to the table and with shaking hands withdrew the table cloth from the motionless figure. There, assuming the pose of a Buddha, sat my mother, whom Andre had brought over from Paris as a surprise gift for me!

By BOB HOPE

IN 1949, Dolores and I were fixing up a Christmas festival at home with the kids—our first in several years. We vowed that nothing would be allowed to sidetrack our plans.



BOB HOPE

On the evening of Dec. 23, I was wiping makeup from my face in my dressing room when the phone rang. It was Stu Symington, secretary of the Air Force, calling from Washington. He wanted me to fly with him

to Alaska and entertain the troops, frozen in up there for the holidays. I gave him all the reasons why it couldn't be done this time. But I knew I was going. I knew it all the time.

"Hold on, Stu, while I call Dolores on the other phone," I said.

After I told her about it, she said, "But what about our plans? What about the children?"

I repeated this to Stu. Dolores waited.

"Take Dolores and the children with you," Stu suggested.

That's all we needed. Christmas in Alaska, with the kids.

Next morning, Stu picked us up in a Constellation. We did 11 shows in two and a half days. But the big thrill came at Eilson Air Base on the tip of Alaska near the North Pole. We went to midnight mass on Christmas eve, along with thousands of G.I.s.

When mass ended, the G.I.s assembled outside the church and gave me an ovation. Songs, cheers and tears from those kids, thousands of miles from home, simply broke me up.

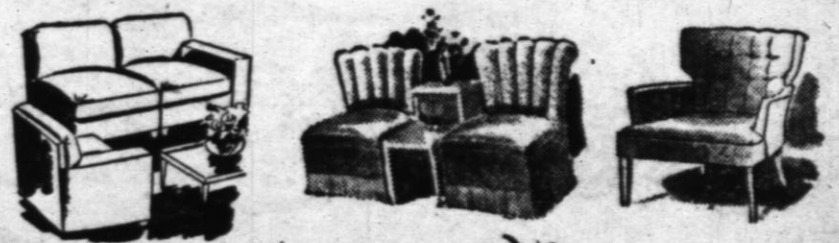
Who was I to rate this? I asked myself. And yet they made me feel like some saint—a saint with a lumpy Adam's apple tied up into a neat bow-knot.

Merry Christmas

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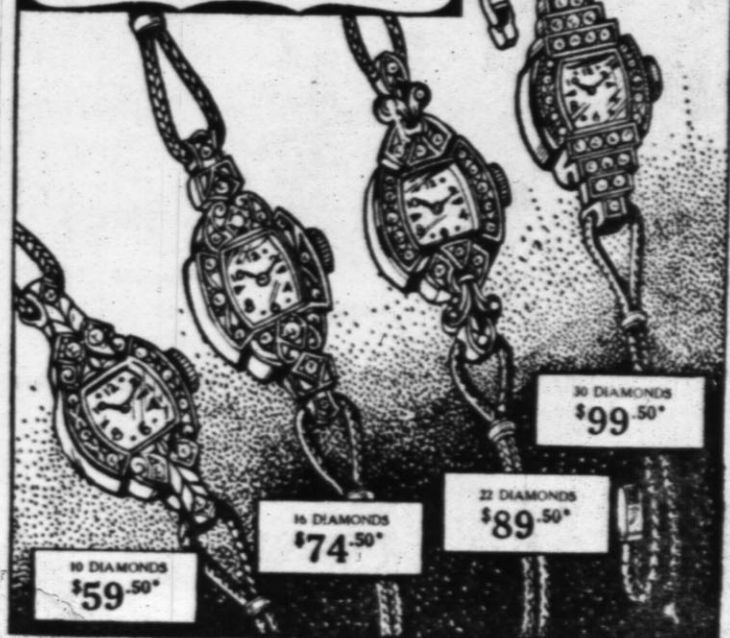
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