

# The Hereford Brand

Published Every Thursday

Our Slogan—“More People—More Farms”

24TH YEAR, NO. 65

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOV. 6, 1924

## Bring the Family to the Banquet Next Tuesday Night!

### CASH DRAWINGS ON EACH SATURDAY PROVING MAGNET FOR HOLDERS OF COUPONS

The first automobile, a Ford Touring Car, which is to be given away by the Merchants Bureau of Hereford, Monday, December 1, 1924, has been purchased by the Bureau and is now on display in the window of the Hereford Motor Company.

The first drawing for the \$50.00 in cash prizes offered by the merchants of Hereford last Saturday afternoon attracted a whole of a crowd and gave a shining pointer at the growing popularity of the idea. The folks were here from all points of the compass, with their coupons carefully listed and a determination to win one of those prizes. Secretary Overton of the Chamber of Commerce, and Chairman W. E. Dunlap and Secretary A. O. Thompson of the Merchants Bureau, handled the drawing like experts, with the following results:

First Prize, \$25.00, won by Otto Oltman, ticket No. 008950, issued by J. O. Miller of the International Co.

Second Prize, No. 027654, \$15.00, won by Ed Botts; ticket issued by Streu Hardware.

Third Prize, \$5.00, ticket No. 030611, issued by Fox Mercantile Co., won by Vern Witherspoon.

Fourth Prize, \$5.00 ticket No. 021040, issued by Beams & Marrs, won by Mrs. Hugh Layne.

Fifth Prize, \$5.00, ticket No. 016263, issued by Luther Hough, won by Judge C. F. Kerr of Dimmitt.

The committee found it necessary to give a fifth prize because one of the prize tickets drawn was not answered promptly, and another had been drawn before it was brought forward.

Next Saturday, and on each Saturday thereafter, \$50 in cash will be distributed to the lucky holders of four coupons.

The executive committee of the Bureau has found it necessary to adopt certain rules and regulations, as experience brings out defects in the plan, and Secretary Thompson has handed the Brand the following:

The Executive Committee of the Merchants Bureau of the Chamber of Commerce announces the following rulings in regard to drawing of the prizes offered:

The time of the drawing Saturday, November 8, will be 4:30 p. m. The time of drawings thereafter to be 2:30 p. m.

Merchants and their families are entitled to tickets on their purchases but are not allowed to participate in the drawings for prizes. They may give their tickets to their employees or others but are not allowed to use them to give their customers instead of the tickets furnished by the Bureau.

The Ford Touring Car to be given away on December 1, 1924, at 2:30 p. m. is now on display at the show rooms of the Hereford Motor Company. Drop in and see your new car.

A. G. THOMPSON, Secretary.

### HEREFORD SHOCKED BY DEATH OF MISS JESSIE GILBREATH

The friends of Mr. and Mrs. W. H. Gilbreath were shocked to read in the Amarillo News of November 1, the following account of the death of their daughter, Miss Jessie, who was practically raised in this community:

Funeral services for Miss Jessie Gilbreath, 16, who died here yesterday, were held last evening at 8:30 at the Griggs Undertaking chapel, with Dr. G. L. Yates and Rev. R. Thompson officiating. The body is being taken to Tulsa for burial Sunday morning.

Miss Gilbreath is the daughter of Mr. and Mrs. W. H. Gilbreath, and besides them, two brothers, Harold Gilbreath, of Amarillo, and John Gilbreath, who is in the U. S. Navy.

Her father is a ranchman of Deaf Smith county, but he moved his family to Amarillo more than a year ago. They reside at 609 Harrison street.

Miss Gilbreath was a member of the First Baptist church, and was secretary of the fourth year intermediate Sunday School class of the church. She was a sophomore in the Amarillo High School and was identified in many of the school's activities.

Her death came in a local hospital following an illness of several weeks.

### 57 Boosters Ate Fine Turkey Dinner Last Monday

Another enormous crowd—just fifty seven to be exact—attended the luncheon at the Stockman's Cafe Monday and enjoyed one of the best dinners they have yet encountered, including turkey, with all the trimmings! It was a truly representative Hereford crowd and kept things popping from start to finish.

G. A. F. Parker, vice-president, presided. The president, Dr. Overton, explained that this was Mr. Parker's birthday and this was the reason for his elevation to the head of the table.

In one of his oratorical outbursts the Doctor wound up by presenting Mr. Parker with a pocket comb as a gift from the organization. Mr. Parker, gravenly running his hand over his shining dome, accepted the gift in the spirit in which it was presented and made suitable rejoinder.

The banquet committee reported the Christian Ladies in charge of the 'eats' on Tuesday night, Nov. 11, and everything progressing smoothly. C. C. Rockwell and Homer Wilkinson were appointed a committee to handle the tickets. Secretary Overton said the ice plant man had purchased lots opposite the freight depot, had come to an agreement with the City Commissioners on his building, and would soon be at work.

Secretary Vogele of the Poultry Show discussed the coming event and said that it was hoped to hold the show on Main street this year if a location could be secured.

Clifford Braley, district attorney, was accused by the chairman of 'stealing Hereford's preachers,' as two ministers, J. E. Sharp and W. P. Garvin, have recently gone to Dalhart, Mr. Braley's home town. Mr. Braley said these preachers showed a fine sense of discrimination and he confidently looked forward to the time very shortly when Hereford's last minister of the Gospel, Rev. Hill of the Baptist church, would move to Dalhart also.

Short talks were made by D. F. Ashbrook, just back from Methodist Conference, Mayor Ireland, J. J. Essory, new settler, A. Herbst and Mr. Roden of the Corner Drug Store.

F. H. Oberthier said that he was negotiating with the West Texas Utilities Company for the sale of his plant, and if suitable franchise privileges, etc. could be secured the deal might go through.

The meeting closed with a discussion of the Merchant's Bureau drive for business and it was voted that merchants participating could not use the tickets they received themselves when trading but could give these tickets to their employees, or others.

Next Monday the meeting will be held at the Cordova Hotel.

### HEREFORD - TULSA FOOTBALL FRIDAY AFTERNOON AT 3:45

Hereford High and Tulsa High football teams are scheduled to hook up on the local gridiron Friday afternoon, beginning at 3:45 o'clock. These terms have met once before this year, at Tulsa, that battle ending in a tie game. The rivalry is keen and a hard fight is assured for the second meeting.

### HARROLL LAIRD OPERATED ON FOR APPENDICITIS WEDNESDAY

Mrs. Seth B. Holman was hurriedly called to Plainview Wednesday by the illness of her nephew, Harroll Laird, one of Mr. and Mrs. D. C. Laird's twin boys, about thirteen years of age. The little fellow underwent an operation for appendicitis Wednesday afternoon. Advice from Plainview Thursday stated the boy stood the ordeal well.

### Butte Upset All Democratic Precedents Tuesday

All political precedents in this county were shattered in the general election last Tuesday when the solid ranks of the county's Democracy were broken for the first time and George C. Butte, Republican candidate for governor, defeated his Democratic opponent, Mrs. Miriam A. Ferguson, by considerably more than two to one. Dr. Butte carried a great many Panhandle counties, but in other portions of the state the rock-ribbed Democratic vote stood by the party candidate and last reports indicated a majority for Mrs. Ferguson of something like 100,000.

The Democratic vote in this county in Boxes 1-2-3-4-5-6 and 10, follows: Electors 538, Sheppard 607, Mrs. Ferguson 226, Miller 483, Moody 626, S. H. Terrell 631, Hatcher 632, Marrs 635, Geo. B. Terrell 631, Robison 632, Gilmore 634, Smith 631, C. V. Terrell 630, Cureton 630, Latimore 634, Lee Satterwhite 676, J. W. Reid 675, Lee Satterwhite 679, R. W. Hall 675, H. C. Randolph 685, Clifford Braly 686, Claude Benton 715, Earl Wilson 709, for County Attorney, W. E. Dameron 44, F. T. Roloson 14, W. H. Russell 1; Berry Orr 717, Albert Murphy 716, J. J. Ward 716, C. J. Padlock 221, J. E. Hill 396, H. A. Gray 10, J. C. Allred 87, C. S. Richards 622, Henry Wilson 628, C. P. Arthur 700; for County Chairman, Travis Dameron 5.

The county Republicans cast 192 votes for their Electors and Dr. Butte was given a vote of 576. The LaFollette ticket polled a total of thirty three votes. The Confederate amendment carried by a vote of 193 for to 63 against.

Jas. Rutherford received two votes for county surveyor, and Jim Mecaskey received three votes and T. C. Allred and J. M. Chapman one each for District Democratic Chairman.

### Home-made Sorghum Promises to Become Industry

Hereford has a new enterprise and the county a new agricultural industry. G. P. Owen, irrigation farmer on the old Johns place northwest of Hereford, is converting about eight or ten acres of ribbon cane into delicious home-made sorghum syrup, and is realizing about 100 gallons per acre. As he is selling this on the farm at \$1.00, or \$1.25 when delivered, it can be readily seen about the finances of the proposition.

Mr. Owen is using an old fashioned East Texas sorghum mill, handled by one horse, and believes there is good money in the new venture. He did not plant his crop until July and believes that in 1925, by planting much earlier, he will beat his 1924 record of yield and quality. He has arranged with local merchants to carry his product and has a ready demand for all the sorghum he can produce.

### SIX-POUND PURPLE TOP TURNIP - IS SWEET AND DELICIOUS

Two local citizens have this week presented The Brand with samples of enormous Purple Top turnips which, in spite of their huge size are delicious, being, minus the woody and tasteless condition usually associated with large specimens of this vegetable. D. R. Grimes showed one turnip that weighed an even six pounds. It turned out to be sweet and delicious all the way through. J. P. Roberson brought in three or four splendid specimens, all of them almost as large as the Grimes turnip.

Both these gentlemen have small patches and are gathering big crops. It is too bad that Hereford has no commission merchant who will encourage the growing of these vegetables and who will provide a market for them.

### RELATIVES OF S. E. CRESAP EXPECT TO LOCATE NEAR HERE

Price Cresap of Tucumcari, N. M., and his daughter, Mrs. Frank Lagrove, and her husband, of Cherokee, Okla., spent Saturday, Sunday and Monday here with Mr. Cresap's brother, S. E. Cresap. The visitors were on a prospecting trip and talked purchase of either the Jim Cardwell irrigated place across the creek, or the Scheutte farm across the road from it. It is believed a deal for one or the other of these properties will be made.

### Red Cross Roll Call Begins Here On Armistice Day

The period between November 11, Armistice day, and November 27, Thanksgiving day, has been chosen by the National organization for taking the Red Cross Roll Call. This is in accordance with the custom of the last six years. During this period in every community in the United States where there is a local chapter an earnest effort will be made to enroll every member of the community as a member of this great humanitarian organization.

It is the plan of the local committee to appoint roll call and canvassing committees that will as nearly as possible visit every home in Hereford and "near by" communities.

The annual membership fee is one dollar, and all those paying this amount become members of the local organization and are entitled to a vote in the selection of officers and to assist in determining the character of the work to be undertaken and the expenditure of the funds.

Owing to different causes the membership the past year has been smaller than at any other period since the war. During the entire roll call period last year the weather was very inclement, making a complete canvass exceedingly difficult, resulting in an enrollment of but 114. As one half of the membership fees goes to the national organization for the work at large, it left but \$57 to be turned into the local treasury.

At the time the roll call was taken last year it was hoped that with the membership fees and with funds then on hand that funds might be available for paying the salary of a nutrition worker or health nurse in the public schools for at least a few months, but owing to the small membership and the lack of any local organization willing to sponsor and direct the work it was thought best to postpone this.

At the present time the chapter has on hand \$400 in cash, and notes amounting to about \$1200. These latter were given during war time for cattle donated to the Red Cross and might be available for any work the chapter will undertake.

With a large enrollment and with these funds it might be possible to take up the question of employing a nutrition worker. Much, however, will depend upon public sentiment favoring such work. The red cross only undertakes to provide funds for this work, it must be sponsored and carried on through some other local organization working with and through the schools.

The work of the Red Cross here the past year has been devoted almost exclusively to looking after the invalids of ex-service men and their families. What money has been spent has gone for this work except some small contribution to the loan closet at the sanitarium, which was established last year.

Several ex-service men have been aided in getting their claims for compensation properly before the veterans bureau. Men have been assisted in preparing applications for the bonuses to which they are entitled.

In addition to the relief for ex-service men the committee has cooperated with the commissioners court in relieving cases of worthy need in civilian homes. It seems that this is a work worthy whatever sacrifice may be necessary for every member of the family to contribute one dollar. That part of the funds that go to the national work is wisely spent for relief of the needy and suffering everywhere.

During the past year the national organization has spent over four million for relief work among ex-service men, and for all kinds of relief work more than twenty one million. Is such an organization not worthy of your cooperation?

Next Sunday, November 9, is Red Cross Sunday, and pastors, Sunday school superintendents and teachers are asked to mention the work before their congregations and Sunday schools. Is it too much to hope that Hereford and community may reach 100 per cent in enrollment?

### LOCAL RED CROSS COMMITTEE

R. H. LAMB OF BURNETT, TEX. IS VISITOR IN MORGAN HOME

R. H. Lamb of Burnett, Texas, brother-in-law of Cooper Morgan, and formerly in the shoe shop business here, arrived Wednesday for a visit. Mr. Lamb left here about five years ago.

### FEAST OF FOOD, AND WIT, AND HUMOR PROMISED FOR NIGHT OF ARMISTICE DAY

Armistice Day, November 11, will be fittingly celebrated in Hereford next Tuesday with one of those spanking good Banquets of the Hereford Chamber of Commerce, held at the Christian church and beginning sharply at 7:30 p. m.

### Rev. W. P. Garvin To Dalhart; Rev. Haymes is Coming

Hereford lost and gained a Minister of the Gospel this week when the Rev. W. P. Garvin of the Methodist church was transferred to Dalhart by the Abilene Conference and Rev. J. O. Haymes, now of Miami, was awarded to the Hereford church. The change is effective immediately and the two pastors will occupy their new pulpits next Sunday.

Rev. and Mrs. Garvin will leave a lot of good friends in Hereford who will regret to lose them, but a change was not unexpected, as the Methodist custom of changing pastors is well known.

D. F. Ashbrook, local delegate to the Abilene meeting, reports a good meeting. He gives The Brand the following list of assignments in the Plainview district, immediately surrounding Hereford, for the coming term:

G. S. Harding, presiding elder; Hereford, J. O. Haymes; Bovina and Friona, I. E. Walker; Canyon, M. M. Beavers; Dimmitt, W. U. Cougher; Plainview, L. N. Lipscomb; Floydada Station, J. L. Henson; Happy, J. W. Shepard; Kress, J. W. Bowman; Hale Center, J. B. McReynolds; Lockney Station, J. P. Patterson; Petersburg, Preston Florence; Olton, R. R. Gilbreath; Tulsa, W. R. McCarter; Roaring Springs, H. C. Smith; Silverton, W. L. Jenkins; Matador, L. B. Smallwood; Elmore, C. D. Pipkins; Vigo Park, Green V. Patterson.

### COURTHOUSE SCENE OF BIG HALLOWEEN PARTY FRIDAY

The High School Halloween party at the courthouse on Friday of last week was very successful from every standpoint, netting quite a neat sum for the expenses of the various activities being carried on by the students and at the same time everyone who participated or attended thoroughly enjoyed themselves. The high school bunch this year seem to be unusually active and enterprising and promise to leave a trail hard to follow by succeeding classes.

### O. J. CHRISTY WILL HOLD AUCTION SALE MONDAY, NOV. 17

O. J. Christy, well known farmer who lives a mile and a half north of the Nursery on the Seed place is preparing to offer his horses, mules, cows, farm equipment and machinery, household goods, etc., at public auction, the date selected being Monday, November 17. Mr. Christy will carry a detailed advertisement in The Brand next week, describing the property to be offered. W. S. Williams will be auctioneer. Mr. and Mrs. Christy and son will go to California after their affairs here are wound up. The eldest son, Charles Oliver, went to Los Angeles in September and entered school there, staying with a brother of Mrs. Christy.

### UNIQUE ATHLETIC STUNT AT DIMMITT THANKSGIVING DAY

A unique athletic stunt is being advertised for Dimmitt on Thanksgiving afternoon, Nov. 27, at 3:00 p. m. It is an honest-to-goodness old fashioned foot race, the contestants being Claude Hogue, a runner of long experience, who hails from Oklahoma, and Ollie H. Dixon, champion sprinter of the Hereford and Dimmitt communities also a man with experience in this sport.

The two racers are taking this affair very seriously, are training hard for it, and expect to give the people their money's worth. They are advertising the event extensively.

T. E. SHIRLEY VISITING HERE  
T. E. Shirley arrived Sunday from Arizona and will spend some time here with relatives and friends.

President Overton has decreed a program of speeches, not a single one of which will be allowed to exceed five minutes in length. The oratorical list includes Henry Ansley of Amarillo (Ima Cowhand), Jno. P. Slaton, G. A. F. Parker, Judge W. E. Dameron, Mayor E. S. Ireland, Miss Ethel Walters, and representatives from Lubbock, Castro, Farmer and Randall counties.

The ladies of the Christian church will serve the meal, the Hereford Orchestra will furnish music, and Mrs. Carl Moutts and Miss Ruby Faye Bennett will sing solos. A new organ from Hereford is under cover and will be sprung on the crowd at the right time. There's a stunt or two, also, under the Chairman's plate.

The price will be \$3.00 per plate, and tickets may be had of Homer Wilkinson and C. C. Rockwell, committee. Get your tickets early and bring the ladies, too!

### District Court's Grind Opened Up Here on Monday

Judge Reese Tatum opened the fall term of District court Monday by empaneling a grand jury and calling the Appearance docket. The grand jury consists of George H. Guinn, foreman; H. B. Bowdman, A. W. Chandler, Ira Ricketts, W. B. Anthony, F. W. Curtis, W. A. Daugherty, J. M. Chapman, Burl France, Ray Hershey, A. M. Jones, W. A. Ricketts. After three days work set for the third week, beginning on Monday, November 17. Cases handled by the court to date include:

Dunlap Hardware Co. vs. International Harvester Co., removed to Federal court, Amarillo division; Ora L. Sparkling vs. A. T. Reed, dismissed; First State Bank & Trust Co. vs. G. R. Jewell, dismissed; R. J. Foster vs. Roy K. Bruner, dismissed; First State Bank & Trust Co. vs. John Brownlee, judgment for plaintiff; Lulu H. Edwards vs. Fronia S. Johnson, dismissed; W. E. Neal vs. A. F. Bentley et al, judgment in favor of plaintiff for title and possession; Francis C. Fallwell et al vs. O. G. Hill, judgment in favor of Plaintiff; H. M. Jackson et al vs. First National Bank of Amarillo and W. H. Fuqua, judgment favor of defendants as to plea of jurisdiction; E. H. Hood et al vs. James Merrill et al, receives report of sale and order approving report.

### DAWN PEOPLE INJURED IN AUTOMOBILE ACCIDENT FRIDAY

Mr. and Mrs. S. B. Bengt of Dawn and six children from various homes in that community were all badly shaken and bruised, and some severely injured, when the car in which they were returning from Halloween party at Askren school turned over near Dawn last Friday afternoon. Mrs. Bengt's head was badly cut, her husband did not regain consciousness for two days, a little Barns boy, son of the manager of the Green Valley ranch, was almost scalped, and Marvin Purcell, nine year old son of J. M. Purcell, was black and blue all over from concussion.

The injured party was brought to the Hereford sanitarium where Mr. and Mrs. Bengt are still patients, but reported to be improving. The children have all gone home, though most of them are still under treatment.

### FIRST NUMBER LYCEUM PLEASED LARGE CROWD MONDAY NITE

Emma Dee Randle, reader and entertainer, first number on the local Lyceum course, under auspices of the Parent-Teacher Association, pleased a good sized crowd Monday night. The Association is encouraged from this beginning to hope for great things this year and a financial surplus instead of the usual deficit.

# Sallie's Temptations

(Copyright 1934—By Gladys Baker)

(Continued from last week)

## IN WHICH SALLIE'S FRIENDS FAIL HER

"Your father needs you. Sallie he is—shall I be perfectly frank with you?"

I nodded dumbly. "Well, he is a very sick man," and noticing my puzzled look, he hurried to explain. "At first he wouldn't let us tell you because he didn't want you to fret about him while you were having a good time. But now, he wants you and calls constantly for 'his little girl!'" Mr. Wright's voice was infinitely tender and kind.

Like a flash the thing he had just told me was picturing itself on my brain. Father lying there—ill . . . needing me and wanting me, for I knew the depth of his love, and yet torn between his time, unselfish spirit and his human longing for me at his side.

"Let's leave NOW. On the first train." I leaped to my feet. He glanced at his watch in the semi-gloom. "There is a train in one hour and a half. We can make it. Don't hurry; you have enough time. That is, unless—I hadn't thought of it, but—he stammered—"perhaps you'd rather go alone."

"No, no," I was quick to reply. "Please don't leave me. I couldn't bear being alone." My voice quavered. "Tell me that I can count on YOU," I begged.

"You most assuredly can," he avowed. "It was just that I did not want to intrude."

Slipping around through a side door, I went unnoticed to my room and sent a maid for Ellie, to whom I explained. In the meantime I threw a few necessary things in my bag. "Cheer up, if you can, Sallie," suggested my hostess. "ou'll come through with flying colors. You always do. You are one of those few chosen ones on whom the Great Sculptor has smiled."

That was like Ellie. She was a butterfly, but her heart was as big as

the great out-of-doors. "And remember, Sport," she added, "we're all behind you. The entire gang."

Just at that moment the notes of "Chop Sticks," rendered by two of my exuberant friends, was wafted in through the doorway in a wave of blatant sound. Some others, seeking self expression had conceived the idea of turning on the Victrola at the same time and had probably chosen the first record at hand. "Yes, we have no beer-nan-nan" vied with the "dum-dum-dum-dum-dum-dum" of the piano crowd.

My nerves were on edge. "Ellie," I exclaimed, "tell them for goodness sake to be quiet or I'll scream!"

She sped swiftly down the hall and I could hear her calling at the top of the stair:

"Turn off the Jazz down there. Sallie's just had a message from her dad. He's ill. D'ye hear?"

"Aw, wassa matter with the old man?" a harsh voice replied. "Trying to ruin Sallie's good time. Tell her not to worry. I'll mix her a lovely highball if she'll come on down." A door closed.

I could hear one of the girls trying to stop him, but it was too late. I threw myself on the bed, tears streaming down my face. Ellie, returning, saw that I had heard the fiasco on the stairs.

"I'm sorry, Sallie," she comforted. "It's just that they don't understand."

"And don't want to!" I flung at her. "Fair-weather friends—that's what they are. It didn't make any difference to them if my Dad was DEAD." I winced at the word. "All they want is a good sport to amuse them and then when a fellow gets in trouble they aren't willing to leave their playtime."

I told you Ellie it's a rotten shame and I am pretty much disgusted with them all. "Now, now, Sallie, don't take it so seriously." She patted my shoulder. "They didn't think your father was really ill. Maybe if you had been in their place you would have done the same thing." She rallied to their de-

feat. "Remember," she went on, "the time when Bob Wilson was killed in his car, on your house party at Atlantic Beach. When they brought the news back to the cottage, nobody believed it." Remembering, I covered my face with my hand.

"I can see you now," she continued, "and the picture is vividly clear. Remember, Sallie, what you said with that funny little twinkle in your eye. 'Bob oughter change his brand!'" she whispered.

"Oh, but Ellie, that was different, I didn't know, I didn't," I wailed. "Neither did they, Sallie," she declared, "It's hard for us to take a tragedy, especially at a glance." She closed the subject, but I shall never forget her little talk.

(To be continued next week)

## FRIO - EASTER ITEMS

Saturday night, Nov. 8, there will be a pie supper at the Frio school to raise funds to buy books for the library. Everybody come and girls bring your pie. We know the boys are hungry.

Mrs. W. B. Green and Mr. and Mrs. Walter Easter and family visited Sunday with Mr. and Mrs. J. B. Harlin.

Mr. and Mrs. Ben Davis of Hereford visited in the E. V. Sullivan home on Sunday.

Mr. and Mrs. Percy Estes and family were dinner guests of Mr. and Mrs. John Estes in Hereford Sunday.

Mr. and Mrs. Frank Easter visited in the Stagner home Sunday.

Mrs. Leila Bailey and son of Washburn are visiting in the home of her parents, Mr. and Mrs. L. R. Sullenger. Misses S. T. and Nannie Fields, Grace Hagsdale and Mr. Bill Smith were dinner guests of Grace and Clayton Woolery Sunday.

Mr. and Mrs. W. S. Dixon attended preaching services at Arney Sunday.

Mr. and Mrs. Roy Kincaid and family visited in the Sullinger home on Sunday.

Mr. and Mrs. Carl Frye had as dinner guests Sunday Mrs. L. Johnson, Mr. and Mrs. Ray Johnson of Summerfield, Estelle Slaton and Elton Johnson of Canyon.

The program given by the Wyche community for us at Literary Saturday night was enjoyed by all. Come again Wyche.—We hope to do the same for you some time soon.

Several of the young folks from this community attended the Hallowe'en party at J. J. Lindsey's last Thursday night. A good time was reported.

The box supper for Easter school is being planned for the night of the 14th. Everybody come, laugh, eat and be merry.

Mr. and Mrs. E. W. Kinney of Hereford visited Saturday evening in the home of Mr. and Mrs. Carl Frye.

Mr. and Mrs. K. Hunter called on Mr. and Mrs. Percy Estes Sunday afternoon.

Mr. and Mrs. Slemmon were calling on Mr. and Mrs. W. J. Sullivan Sunday afternoon.

## DR. WOLCOTT, OCULIST-SPECIALIST, TO BE HERE

Dr. Claude Wolcott, eye, ear, nose, throat specialist, proprietor of the Amarillo Eye and Ear Dispensary, is personally introducing in this county the methods used in his institution at Amarillo. A newly devised portable electrical eyesight test affords patrons an exceptional opportunity to procure correctly fitted glasses right in their home

community. Dr. Wolcott is a licensed medical specialist well known throughout the Panhandle with bank and commercial rating. Patrons will be served by calling personally or telephoning the Cordova Hotel for an engagement. The dates are November 11 and 12, Tuesday and Wednesday. Nights by appointment only. Dr. Wolcott's high-power glasses are favorably known and worn by hundreds of persons in north Texas. adv.

## CHARLEY SAYS:—

We started off with uh announsement so we jest kaint git out uf th habit.

We now announez that when yew wants candy uh eny varierty we has it.

And we wants tew say that we shore air goin tew hev sum flock uh X-must candy for tew make you uh price on.

We wants yew tew jest come in an look us over and give us uh chanst tew please yew.

Charley & Wallace Grocery

P. S. We has Fleshman's Yeest.

WE HAVE JUST RECEIVED A CARLOAD OF

# The CHRYSLER SIX AND The Good MAXWELL

Two Grand Cars of Enduring Value at Prices Within Reach of Everyone

Automotive engineers say that the Chrysler Six for the first time realizes the full possibilities of the motor car in efficient generation and application of power, in luxurious ease of riding and driving, and in economy of maintenance and operation.

The man who drives will immediately recognize in the Chrysler Six all the attributes which, perhaps without fully realizing the desire, he has longed for in a motor car.

Without special gearing the Chrysler Six gives him over 70 miles an hour—not because he will want to travel at such speed, but to insure absence of strain at 30 and 40 miles. You simply can't get a spark-knock out of the Chrysler Six motor at highest speed, or under heaviest load.

It develops this speed from a perfectly balanced motor of 3-inch bore, which is unsurpassed for smoothness and steady pull at low speeds, and which gives well over 20 miles to the gallon of gasoline.

Economy and long life are further promoted by such engineering features as these: Seven unusually large main crankshaft bearings bronze-backed and babbitted lined, which, with a pressure oil-film, avoid metal-to-metal contact and bring friction to the vanishing-point. Connecting rod bearings babbitted into the rods. An air-cleaner which removes the dust and grit from the air before its admission to the carburetor. An oil-filter which cleans the oil every 25 miles, insuring a continuous supply of fresh oil, and increases oil economy to a very marked degree.

The Chrysler Six is extremely easy to park in a

short space; yet never has such ample roominess been engineered into the body of a compact car. In the driving seat, a six foot man can stretch his legs with comfort.

You will be literally amazed at the riding comfort of the Chrysler Six. No automobile built today, not even two-ton cars, rides with the road-steadiness, the buoyancy, the smooth, delightful ease of the Chrysler. It can actually be driven around sharp turns at high speeds, or over rutted roads and cobble-stone streets at 60 miles an hour in comfort.

Still another evidence of superior engineering is the tubular front axle. Actually stronger than an I-beam section under static load, it positively resists the torsional strain of front wheel braking—a very desirable feature because of the use of Chrysler-Lockheed Hydraulic four-wheel brakes.

The frailest woman can drive this extraordinary car without fatigue. It steers with only the slightest pressure on the wheel. This is made possible by the mounting of steering spindles on ball bearings, with king pins inclined to turn on an axis which passes through the traction center of the tires.

It comes close to freeing the driver from the necessity of gear shifting, easily throttling down to two miles an hour on high.

## The Maxwell

has a ten horse power larger engine than formerly, is Duco Paint finished, is equipped with baloon casings and upholstered in the very latest Spanish Leather.

THESE CARS ARE NOW ON DISPLAY IN OUR SHOWROOM—WE WILL BE DELIGHTED TO EXPLAIN THEM IN DETAIL TO YOU.—Or telephone us, Number 341, and make a date for an actual demonstration.

# SERVICE U LIKE Filling Station

SNIDER & ROBERTS, Proprietors

## Stoves!

BUCK and VORTEX Heaters

Also the standard MONARCH Ranges

FOR THE SPORTSMEN

Super X Long Range Shells

FOR EVERYBODY

EVER READY Flash Lights and Batteries.

STREU HARDWARE CO.

Fred Galle, Castro County Hustler, Now in Automobile Service Business At 808 Polk Street, Amarillo, Texas

To My Friends in Castro and Deaf Smith Counties:

I have purchased the Garage at 808 Polk street, Amarillo, where I sell Gas and Oil, give Crank Case Service, have a Battery Service Station, sell and repair Tires, have Storage for cars by day, night, week or month. I also wash cars and keep a Night Man on the job. My Phone is No. 1451.

REMEMBER: When you are in Amarillo I will be tickled to death to see you, whether you want anything in my line or not.

FRED H. GALLE.

## THE BAY VIEW CLUB

On Thursday of last week the club study took the form of a debate as follows:

**Resolved that Japanese immigration to the United States should be restricted.**

**Affirmative:** Mrs. F. T. Roloson and Mrs. Geo. Garrison.

**Negative:** Mrs. B. F. Guthrie and Mrs. Jno McLean.

Though the negative side was presented in a very forceful way, the affirmative won the argument according to the remainder of the club members, who acted as judges. The following paper was given by Mrs. Roloson:

### RESOLVED THAT JAPANESE IMMIGRATION SHALL BE PROHIBITED

It is the right of every nation to be the architect of its own internal destiny. Essential to that right is the power to determine according to its own will the qualifications for citizenship. The American position on the question of Japanese immigration is very clear, for since 1908, the policy in the matter of unassimilable orientals has been clearly defined. The supreme court having decided that our naturalization laws would not permit members of the Yellow Race to become naturalized and certain restrictive measures have been passed by the various states; California having adopted laws which prohibit Asiatics from owning or leasing land and the U. S. Supreme Court pronounced the laws valid.

Now, Why was this done? The principles of immigration embody several clear facts as the surest guide to citizenship:

1. The aliens must not be too numerous.
2. They must not be too unlike our own people.
3. They will have to be intermingled thoroughly with Americans.
4. They must have a desire to become Americanized.

According to the report of the commissioner General of Immigration the Japanese began to come to America in 1893, in 1900 they were coming in great numbers, and in the five years, 1902-1907, over 40,000 were admitted. The menace of such numbers became apparent in 1908 when an effort was made to exclude Japanese children from the public schools in San Francisco. The facts brought to light at that time resulted in the so-called "Gentleman's Agreement", whereby all Japanese laborers were excluded but the professional class, students and wives were admitted. This, however, did not stop immigration for it has increased three fold in the U. S. and four fold in California. This might be due to the fact that in the "Gentleman's Agreement" the control of immigration was deliberately surrendered to colonize its people. The recent reports show that America has acquired more immigrants from Japan than any other English speaking country. The Japanese are barred from Australia, New Zealand, and Canada is preparing to close her gates against them. This policy of exclusion which Japan so objects to, she is practicing with two kindred races—the Chinese and Koreans.

One writer says the "Gentleman's Agreement" has not worked because gentlemen themselves seldom work. It has not worked because it has denied America the right as all nations claim it, to determine who shall or shall not come in. Gentlemen never exact such agreements from their friends. They realize that a man's home is his domain, to be entered only on invitation. Japan pleads for more room on account of the tremendous increase in her population every year; so if the increase is so disgustingly large in Japan, it stands to reason that it would be as large, if not larger here, where economic opportunities make increase possible and desirable; for every child born in America is a hand worth getting hold of. The Japanese themselves concede a higher birth rate in California than in Japan—three to one in comparison with the white population.

The avowed policy of Japanese immigration has been a plan of peaceful

penetration and may be expressed thus: "Get more land and beget more children". Miss Frances Hewitt, an American woman who taught in the Public schools in Japan for six years, has this to say of the female Japanese immigrant: "Every school girl is thoroughly drilled in the doctrine that should she become an immigrant to another land her loyal duty to the Emperor is to have as many children as possible so that the foreigners land may become in time a possession of Japan, through the expressed will of the majority of the people."

The American policy to prohibit Japanese immigration is based on the facts of language, heredity, religion and ideals in the law and policy of the Japanese being so unlike that of the Caucasian race, and the plain fact that two alien races with such divergent standards of living cannot live comfortable side by side, one is bound to displace the other. We have seen what has happened in Hawaii, the Japanese have supplanted the European stock in all the great industrial activities. They would do the same thing on our Pacific coast if we gave them a chance. They already control the fishing fleets in the Pacific coast waters. The Japanese keep up a ceaseless propaganda here and also annex to their cause a number of American travelers who visit the Island Empire, who see only the surface of things as they really exist, but we must not get away from the great fundamentals of civilization that to protect our high standards we must keep this country for the Caucasian race.

The Japanese colonize in separate groups and while their industry and ability is commendable they trade only with Japanese merchants and the greater part of their earnings finds its way back to Japan through Japanese banks and commercial interests. They have their own school, conducted by Buddhist Priests, where the Japanese religion and language is taught. They seldom observe our Sabbath but you will find them in the fields at work on the Sabbath, and you will find the Buddhist Temple the most imposing building in the villages of California, where the Japanese have settled.

The Japanese, with few exceptions even when born in this country, can become assimilated and thus prove a dangerous element; perfect assimilation can be had only through intermarriage and this is impracticable for several reasons. A principle enunciated by biologists is to the effect that intermarriage between races widely different in racial characteristics does not perpetuate the good qualities of either race, and we find that Eurasians are accorded no social standing either here or on the other side of the Pacific. A national pride of race on each side and in a number of states the law as well acts as a bar to intermarriage.

The Japanese come here with the declared intent of creating in America a permanent and independent position for their race. They obey only the voice of the Mikado. They believe themselves to be a superior race and

therefore have no incentive to merge their identity in an inferior race. They are taught that theirs is the greatest nation on the face of the earth, the only one which has a god for its ruler and that it is destined to conquer or lead all nations on the globe. The government of Japan does not permit their immigrants to forget their native land and exact military services also from the children who are born in America. So they really form a little government within our government.

If the continued friendly relations between Japan and America are to be assured the prohibition of Japanese immigration must be secured. This is conceded even by many of the leading Japanese statesmen.

"American institutions" said President Coolidge recently "rest solely on good citizenship. They were created by people who had a background of self government. America must be kept American and those who do not want to be partakers of true American spirit ought not to settle here."

MRS. F. C. ROLOSON.

### BIG SQUARE

Mr. and Mrs. Herman Haberer spent last week end at Tulla and Plainview, returning Monday.

Art Haberer has recently purchased a threshing machine from Leslie Womack.

Charlie Phillips has just become the owner of a new Ford truck.

Wirt Phillips was busy delivering some fat cows this week.

Glenn Stiles has been threshing his grain this week. Loyal and Vern Lust are combining for him.

### PROGRESSIVE

The Misses Ricketts entertained the young people with a most enjoyable Halloween party Saturday evening. The colorful, spectacular bar attracted the many guests, and in its entirety reminded the guests that this was the seasons weird and sensational function.

Huge pumpkins greeted one at every turn. Corn with husk were suspended

in rows from the ceiling, sheafs of kaffr were grouped about in corners. Though light and beautiful this roomy loft, the hall was left dark and spooky. The guests met by Miss Margaret found themselves rather shaky at the end of the passage. Miss Mitchell assured them into the spacious room where clusters of masqued spectres greeted them. The charming Martha Washington was present—the girls with their pink, red, yellow and black costumes—the striking cowboys with their tall hats, and even the negro boy, impersonated, walking cleverly about with his miniature red pillow, was there.

Games in keeping with the occasion delighted every one until a late hour.

Refreshments of pumpkin pie and cocoa were served.

Mr. and Mrs. Lewis Smith of Dawn and several from Ward were visitors at the Sunday night singing.

By vote it was decided to accept West Way's invitation to join them in sing-song in the near future. The date was set for next Sunday night, Nov. 9. It is to be hoped the weather will remain fair and the class be present 100 per cent strong.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

Christmas Cards at The Brand.

## YUM! YUM!

The Pancake Season of the year is here—time for a "Stack"—as they call it in the restaurants.



Say, how would a stack of flaky, delicious flap-jacks strike you one of these cool mornings? The kind that are made from the incomparable Aunt Jami-mah Pancake Flour, piled high on a plate, with a chip of butter between each one, and Log Cabin syrup poured over it all? Boy - howdy!

Yeh,—we carry Aunt Jamimah Pancake Flour, and Log Cabin Syrup, too!

Phones 81  
271

Frank A. Gyles  
Groceryman

## Cotton Seed Cake

We can supply you with anything in the COTTON SEED CAKE LINE for cow feed. COLD PRESSED, PEA CAKE, NUT SIZE CAKE and COTTON SEED MEAL, also MEAL and HULLS mixed ready to feed.

IF IT'S FEED OR COAL WE HAVE IT—Phone No. 1—and watch our service. Remember we handle nothing but the Best.

HAVE YOU SEEN THE BIG LUMP OF COAL

## Jones & McLean



## Idle Dollars

are dollars gathered but not working; they are dollars which are removed from circulation by being withheld from deposit in the bank.

The only logical way that money can be kept at work; that the welfare of the community may be preserved, and that financial aid may be extended to farmers and other business, is through the bank.

Good business and good citizenship demands that idle dollars be deposited in the banks.

Read our message in this week's  
Farm and Ranch

## The First National Bank



### ANTHONY'S SECOND HAND STORE

Furniture  
Stoves  
Mattresses  
Furnishings

also

Notions  
Courtesy!  
Service!

Come and See Us

WES ANTHONY  
Proprietor

## WE JUST COULDN'T DO IT!

—store the ZR-3

but we can store your car, wash it, grease it, keep your tires in good shape. Also furnish you good gas and oil and all standard accessories.

Drive right inside and give us a chance to show you some real service.

Hereford Garage Station  
EASLEY & WILSON, Props.

Fox Mercantile Co's. FALL SALE is a Winner!

**SUMMERFIELD**

October 30.  
Bro. J. A. Lindley and Bro. Hill were here Monday night and gave us some good talks in the interest of the 75 million campaign which will be finished at the close of this year.

There are a number pulling cotton for John Cerup this week, expect to get out two or three bales.

Charlie Roberson is sporting a nice new Ford, congratulations.

Bro. Lindley, the association missionary, has promised to preach for us Sunday morning, and will preach at Dawn in the afternoon.

Bro. Fronberger of Canyon preached here Sunday morning and brought a wonderful message. It is very probable that we will secure him as our regular pastor.

Another complete surprise was staged Tuesday night at the home of Mr. and Mrs. J. B. McMinn, when about 50 or 75 neighbors and friends gathered for their farewell party as they expect to move to Hereford soon. We regret to lose them but are glad they are close where they will come back often.

Mr. and Mrs. Alva Wilson of Black are driving a brand new Ford car. We congratulate them also.

Mrs. Dan Atchley was quite sick Monday but is much better now.

Miss Doris Kemp spent the week end with home folks.

Mrs. Curry is enjoying a visit from her parents, Mr. and Mrs. Davis, and her sister and husband, Mr. and Mrs. Baker. They expect to return to their home at Claud Friday.

Mr. and Mrs. Ray Roberson, Charlie and mother, W. J. McMinn and wife, Mr. Ray Johnson, wife and mother, were in to hear the Morton Sisters Sunday night.

Grandpa McMinn spent the week end with his children and heard Bro. Fronberger preach Sunday.

Mr. and Mrs. O. C. Winkler and children of Clovis were visiting in the B. C. Roberson home Saturday night and Sunday.

Mr. and Mrs. Brit Clark and Mr. and Mrs. George Storey and little son motored to Canyon Saturday, so that Mrs. Clark might be there for the home coming of the normal students.

Elton Johnson, who is attending the Normal visited home folks Saturday night and Sunday. He said the foot ball game between Canyon and Simmons was a hard fought game and clean, but Simmons was defeated.

Most everyone who has cotton, has out one or more bales, and it will open faster since the freeze. Quite a few are cutting and threshing and have their grain on the market, while the price is good. Some are stacking feed now.

E. Dowell and family of Canyon moved last week to the W. J. McMinn farm, where they will help Mr. McMinn finish gathering his crop and look after the place during the winter months, while they are away in Abilene with their children who are in school there.

The Parent-Teacher Association had a hallowe'en social at the school house Saturday night and the spooks were there, also the witch telling the young folks fortunes. Plenty of pumpkin faces, as well as pumpkin pies and whipped cream. The proceeds of the evening will be used in the interest of the school. Tierra Blanco was well represented and the teacher, Miss Davis, and her pupils rendered a short program, which was enjoyed very much. Bro. Lindley gave us a helpful message on what are the benefits of the Parent-Teacher Association.

Mrs. Cox and family of Plainview,

sister of Mrs. Noland, came in Saturday and remained over Sunday.

Charlie Roberson motored to Canyon Saturday and accompanied Miss Doris Kemp and Misses Fura and Gladys Stanley home, where they spent the week end with home folks.

Mr. and Mrs. Brit Clark were guests in the home of Mr. and Mrs. J. F. Ward of South Hereford Saturday night and Sunday.

Bluford McMinn and family were shopping in Amarillo Monday.

D. B. Roberson and family of Hereford were guests in the home of Mrs. Bulah Roberson Sunday.

G. J. Ness former post master and merchant of this place but now a resident of Boulder, Colo., is shaking hands with old friends and neighbors, having reached here last Thursday.

**ARNEY-BLUE RIDGE**

Mrs. M. T. Bailey and daughter visited at the home of Mrs. S. J. Taylor Wednesday afternoon, in the interest of the Reynolds Orphan Home, at Dallas. They are working the entire community, getting donations for the Home, so they may have a Thanksgiving dinner.

Cornelius Drerup of Nazareth was a caller at the S. J. Taylor home Thursday afternoon.

Messrs. Henry Dixon and his father, Will Dixon, Cornelius and Sylviana Drerup took some cattle to Happy the last part of this week.

Mrs. M. F. Bailey was a caller at the home of Mrs. B. F. Holden Wednesday on business.

Messrs. John and Marlon Terrell were callers at the Blue Ridge school Thursday.

Messrs. John Terrell and Roy and Claude Cole hauled some cattle to Tulla in their trucks Friday. John

Cole and son Ray also were in Tulla Friday.

Miss Jeanette spent Monday night with her sister, Mrs. Floyd W. Fortner.

J. E. Davis was in Happy on business one day last week.

Robert W. Soan, the Blue Ridge school teacher, spent Monday night with his home folks in Plainview, he returned Tuesday morning.

Miss Lucile Hogge spent the week end with home folks. She returned to her school work Monday morning.

Mr. Terrell is the owner of a new Ford Truck, he went to Happy Sunday after it.

Marion F. Morris was a Happy business caller Friday.

**BETHEL**

Instead of a regular meeting of the Embroidery Club a Hallowe'en party was given at the home of Mrs. Ed Smith, with the husbands of the members as guests.

The evening proved a very jolly one, from the entrance of the masked guests, through the hall of horrors, fortunes told by a very realistic gypsy, revelations of each one's past, to the refreshments served round a camp fire. The refreshments consisted of sandwiches drawn from a witch's box, doughnuts and coffee. The house was artistically decorated with black and gold, black cats and grinning Jack 'o-lanterns. Those present were: Messrs. and Mesdames Loyal Lust, Jim Bagwell, K. Roberts, Ham Lambert, Mrs. Ed Smith, Miss Evelyn Smith, and Messrs. Edgar Davis, George Bagwell and Leland Smith. The next meeting will be at the home of Mrs. Jim Bagwell.

Mesdames Jim Bagwell and K. Roberts were shopping in Hereford Monday.

Mr. and Mrs. K. Roberts were supper

guests of Mr. and Mrs. Ham Lambert Sunday.

Mr. and Mrs. Loyal Lust attended the Hallowe'en party at the Vern Lust home Friday evening.

A number of our community planned to attend the show Saturday evening in Hereford.

Bill Bynham of Dimmitt was transacting business in our community on Friday afternoon.

Lee Biggs was transacting business in this and Big Square community last week.

A larger crowd than usual attended Sunday school Sunday. After the lesson a short business session was held and money made up to purchase some much needed song books. Several visitors were present, among them were: Miss Lola Branson of Dimmitt and Mr. and Mrs. Crawford and daughter.

Mr. and Mrs. Loyal Lust had as dinner guests Sunday, Mr. and Mrs. Vern Lust and baby, Mr. and Mrs. Earl Lust and children of Hart, and Miss Branson of Dimmitt.

Miss Mildred Pennington has been on the sick list this week and unable to attend school.

Loyal Lust is combining at the Square this week.

Mrs. Ham Lambert visited Mrs. Art Haberer Thursday afternoon.

Irwin Hamilton has been working on

his ranch some this week.

Mr. and Mrs. Jim Bagwell and children were dinner guests of Mr. and Mrs. Clayton Williams Sunday.

Mrs. Ed Smith and family attended the church services in Hereford Sunday.

Claude Hamilton was in our community Thursday evening to see his brother, Irwin Hamilton.

Mr. and Mrs. Wirt Phillips and children and Mr. George Muse of Hereford spent Monday at the Phillips' ranch.

The Bagwell boys are busy delivering their cattle this week.

Mr. Konacher had as dinner guests Sunday at the K. Roberts home, his relatives from Vega.

Jack Vaughn was a guest of Mr. and Mrs. Ham Lambert Sunday.

Christmas Cards at The Brand.

**FRED A. PHILLIPS**  
Livestock Auctioneer  
Hereford, Texas  
Telephone 220

Buy Your  
**Farm Equipment of J. O. Miller**  
We handle the I. H. C. Line  
We have plenty of wagons and wagon beds in stock  
Phone 51



**Home**  
Always comfortable and cheery in coldest winter weather with  
**COLE'S ORIGINAL HOT BLAST HEATER**  
THE stove that consumes the valuable fuel gases by means of its famous Hot Blast Combustion is guaranteed to save one-third your fuel. (See cut). We unhesitatingly recommend this remarkable heater to those who want the best and most economical stove made. Don't accept a substitute. Let us show you yours today.  
**Dunlap Hardware Company (INC.)**  
HAVE WHAT YOU WANT WHEN YOU WANT IT

**STATION - TO - STATION CALLS COST LESS**

When you ask Long Distance to get a certain telephone number in a distant city and, when connected, you speak to any one at that number, you have made what is described as a Station-to-Station call.

That is, on a Station-to-Station call do not specify a particular person to be reached, but give only the number of the telephone or the name or address under which that telephone is listed.

A Station-to-Station call costs less than a call for a particular person because less operating labor and less circuit time are required than if a particular person has to be located and brought to the telephone.

Charges cannot be reversed on Station-to-Station calls

**SOUTHWESTERN BELL TELEPHONE COMPANY**

**YOUR LIFE INSURANCE**  
Protects your family when you are DEAD.

**YOUR INCOME**  
Protects your family and yourself when you are ALIVE.

**WOULD YOU GO AWAY FOR SIX MONTHS**  
without providing an income for your family?

**INJURY OR ILLNESS**  
Might take you away that long or longer.  
**DON'T DELAY—Tomorrow never comes,**

**The Hereford Insurance Agency**  
RALPH BARNETT, Mgr.  
Phone 273

**Who owns the Santa Fe?**  
More than 67,000 stockholders own this great railway. Several thousand live in the states it traverses. All have a voice in its management/  
Every Southwest investor should buy a share in the Santa Fe and thus get a valuable interest in an institution that helps build up that section. Let it be Yours, in ownership as well as in service.

The Santa Fe operates in thirteen states and in these states there reside 7,635 of its stockholders. While this is almost the largest number on record, it is slightly below the year before. We should be very glad to see those residing along the Santa Fe Lines become much more generally interested in its stock, although both the common and preferred shares give a smaller return than many other investments promise. The high price is a deserved tribute to the property. Every investor in the Southwest might well buy one or more shares in the Santa Fe.

At the beginning of this year, the ownership of the Santa Fe was divided among 67,118 stockholders with an average of 53.1 shares apiece. Twelve months before there were 64,643 stockholders, averaging 55.4 shares apiece. The number of stockholders has increased steadily for many years and the average holdings decreased, resulting in an ever-widening distribution of ownership.

Among the stockholders are found:  
Women.....30,370  
Men.....30,931

This joint enterprise of a great body of our citizens is open to all to participate in as stockholders. Why then should any favor government ownership and the certainty of supporting the railroads as taxpayers?

Since the organization of the present company in 1895 it has not failed in any year to earn its full interest, nor since dividends have been declared to earn them in full. The Preferred Stock dividends are limited to 5%. The first payment was made in 1898 at 1% and in 1900 full payments of 5% were begun and have been maintained for the ensuing 25 years without interruption. Common dividends were begun in 1901 at 3 1/2% and have been maintained steadily since that date with gradual increases, 6% having been paid since 1909.

For the railroads, as a whole, the records of the Interstate Commerce Commission show that at the close of 1923 there were 807,524 stockholders, or 30,392 more than the preceding year. The average dividends on the outstanding stock amounted to \$4.03 per share.

W. B. STOREY, President  
The Atchison, Topeka and Santa Fe Railway System

# AS THE CLOCK TICKS

21 persons are accidentally injured every minute that pass.

One person is accidentally killed every six minutes.

There are 90,000 persons killed every year in the United States.

The automobile, as a single factor, counts its victims in a death toll of one person every 48 minutes.

Agency: The Southwestern Life Insurance Co., Dallas.

## Startling Facts!

Do you realize they may relate to you?

No man knows when his time may come to contribute to these appalling statistics.

Can you afford to assume the tremendous liability yourself.

### No!

Then NOW is the time to fortify yourself in advance by investing a small portion of your income—NOW, when you do not see the need for protection.

**"INSURE IN SURE INSURANCE"**

## THE A. L. BIGGS AGENCY

Phone 50

### Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.

RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.

CASH WITH ORDER.

#### FOR SALE

We have buyers for improved farms. If you wish to sell your land write us, giving full description, with best price and terms. Will charge the customer five per cent commission in case of sale.

65-2t pd M. A. CRUM, Friona, Texas.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

FOR SALE—Four room residence close in, east front, 100x140. Small cash payment.

65-2t RALPH BARNETT.

FOR SALE—Baled Oats, good grain. See S. R. GRIMES or

65-2t RALPH BARNETT.

BARGAIN—20 acres close in, good terms.

65-2t RALPH BARNETT.

FOR SALE—Good saddle. See

65-2t W. H. WADE.

FOR SALE—Have two 20-acre, well improved farms, for sale, West of town, close in. See DAVE GRIMES.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

FOR SALE—Until November 20 only, extra fine Bronze Turkey Toms for breeding purposes.

MRS. G. W. KEITH,  
3 mi. S.W. of Hereford

FOR SALE—Columbia phonograph nearly new, with good assortment of records, at bargain. Inquire at the Brand.

63-4f

FOR SALE—Modern five room and bath home, with garage and outbuildings, close in to business district. A real home. For particulars, inquire at the Brand.

62-1f

FOR SALE—Bundle sorghum, delivered. See Fred Millard.

62-1f

FOR SALE—Good Buick roadster. See I. H. Spratt.

62-4f

FOR SALE—Two brown horse mules, 4-year-olds, about 15 1/2 hands, cracking good ones. Also good cow, fresh with heifer calf. See

66-1f W. F. ORR.

FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference.

J. L. FUQUA,  
47-1f Phone 146.

#### WANTED

WANTED—to buy good pneumatic-tired trailer. See

63-1f ELECTRIC SERVICE CO.

WANTED—An energetic man between ages 21 and 55 who is well acquainted in Deaf Smith, Oldham, Parmer and Castro counties and is willing to work at the job had desires the Agency of an Old Line Life Insurance Company that has been operating in Texas for nearly Twenty Years, and while strong and conservative, issues one of the most liberal policies of any Company doing business in the State. If interested write at once giving particulars in first letter. Will give One County or the entire four to person able to handle them. Address W. C. RYLANDER, Agency Mgr., State Life Insurance Co., Lubbock, Texas, P. O. Box No. 3.

64-3t-pd

#### FOR RENT

FOR RENT—Two unfurnished rooms. Call 291.

65-1f

#### LOST AND FOUND

LOST—A gun stock for 12 gauge shot gun. One end gate from Chevrolet truck between town and G. R. Shelton place. Finder please return to Brand.

65-1t pd

### FOLKS IN OUR TOWN

Maggie is Surely Impaired Now by Edward McCullough

ALTOCASTER



## Our Neighbors

### ARNEY - BLUE RIDGE

Mr. Terrell and son, John, were in Amarillo on business Friday.

Misses Lucille and Grace Hogge visited at the home of their friends, Misses Lora and Leota Hutson Saturday evening.

Ray Cole and Marvin Terrell were business callers in Happy Friday.

Miss Porter of Amarillo is visiting her friends, Misses Laura and Beluah Cox.

Messrs. Silas Cox and Jene Slaton visited at the Fortner home one day last week.

Mr. Terrell was a caller at the home of Carry Durden Monday.

The party that Mr. and Mrs. Lee G. Hutson gave Saturday night was quite a success, everyone present enjoyed a good time, playing games of different kinds. We all hope to be entertained at this home again soon.

Roy and Ray Cole were callers at the S. J. Taylor ranch Wednesday.

The Terrells were in Tulla Tuesday on business.

Marion F. Morris has been working for Mr. C. E. Burks.

J. E. Davis has been threshing grain for C. E. Burks the last few days.

John Cole is the proud owner of a new Ford touring car. He purchased it Monday at Tulla.

John Terrell was a caller at The Blue Ridge school Wednesday morning.

Hugh Holland of Happy was a business caller at the home of Mr. Will Dixon Wednesday afternoon.

Mr. and Mrs. Ben Hogge of Happy were callers at the home of Mr. and Mrs. Charlie J. Hogge Tuesday night.

### ADRIAN SIMS ITEMS

The freeze on the night of the 30th stopped the growth of feed stuff and cotton.

Bevlie Metcalf of Oklahoma City visited in the J. M. Chapman home Wednesday.

Mr. and Mrs. R. L. Ferguson made a business trip to Amarillo Friday.

C. C. Wimberly moved about 200 head of cattle to his father's ranch in Swisher county for winter.

Mr. and Mrs. John Rector attended Sunday school in Adrian Sunday.

Mrs. Ben Rice visited Mrs. Omer

### Bartlett Saturday.

Mr. and Mrs. Omer Bartlett are the proud parents of a big boy born October 20.

J. M. Chapman and son Ray were in Adrian Friday.

The box supper at Sims Hollow's night was a decided success.

The program was entertaining and enjoyed by all present. Mr. Chapman was auctioneer and Mr. Ferguson cashier. He handed in over \$40 to the treasurers, the Misses Samuelson, who planned the box supper. Proceeds will be used to buy an organ and song books for our school.

Following is a list of pupils on the Honor Roll at Sims for October:

Seventh Grade: High Honor Roll—Elizabeth Chapman, Ruth Reed; Honor Roll—Ray Chapman.

Fifth Grade: High Honor Roll—Josabel Rice.

Mr. and Mrs. J. M. Chapman and children attended Sunday school at Adrian Sunday.

Mr. and Mrs. R. L. Ferguson left overland Sunday for Ft. Worth. Mrs. Ferguson has gone to visit her mother, who is very ill.

B. J. Mecaskey and family were Hereford visitors Saturday afternoon.

The threshing was at the Jim Mecaskey place last week. They report that maize is making about 30 bushels per acre.

Miss Gladys Hopper of Hereford visited the J. M. Chapman family Saturday and Sunday of last week.

J. M. Chapman and family were callers in the Omer, Bartlett home on Sunday afternoon.

### JOEL

High Honor Roll: E. Dora Smith, Nola Negelein, Annie Laura Sawyer, Mildred Sawyer, Ruby Calloway, Oscar Negelein, Theodore Calloway.

Honor Roll: Ruth Botts, Walter Botts, Wilma Osborn.

Mr. and Mrs. Ralph Barnett and family of Hereford were supper guests Thursday night at Lester Galley's.

Misses Carol Shannon and Thelma Tynes, our teachers, gave a Hollow's party for the pupils Friday afternoon. All the little brothers and sisters were also invited, as well as the Dawn school. It was on their way home that the Dawn folks met with their grievous accident, which was serious enough, but we are glad to be informed that all the injured ones are likely to become

### COLLEGE FARM SELLS PURE-BRED HOGS TO LOCAL BUYER

Canyon, Texas, Nov. 1.—The College Farm, an important unit of the Teachers College organization here, has recently sold \$150.00 worth of pure-bred hogs to a local buyer.

Joe Boy Hill, one of the best bred Jersey ball calves in this section of the country, was sold this week to G. W. Cox of Happy, Texas. This calf has been a pet of the agriculture students and was named for the youngest son of President J. A. Hill.

DALLAS MAN HERE ARRANGING TO MOVE FAMILY TO NEW FARM

J. J. Essary of Dallas, who recently purchased the old Wagner ranch west of Hereford, is here actively engaged in getting ready for business on his new farm. He is looking about for farm hands and says he will bring his family on here as soon as he can get ready for them.

### CHRISTIAN CHURCH

9:30 a. m. Junior C. E.  
9:45 a. m. Bible School.  
11:00 a. m. Preaching.  
7:30 p. m. Preaching.

Bro. Kitts of Amarillo, who addressed us last Sunday, will again speak to us morning and evening.

A. LOWTHER, Supt.

### No. 742

THE STATE OF TEXAS  
To the Sheriff or any Constable of Deaf Smith County, Greeting:

Whereas, on the 23rd day of April, A. D. 1924, in cause No. 742, E. Carter Sr., recovered in the County Court of Deaf Smith county, a judgment against L. H. Hill and E. E. Rogers, both jointly and severally, for the sum of \$240.90 (Two Hundred, Forty and 90/100 Dollars) with interest thereon from date of said judgment, at the rate of 10% per annum, and costs of suit;

And Whereas, The said judgment is a foreclosure of a chattel mortgage lien, on the following described property, to-wit:

1 gray horse mule, 8 years old, unbranded; 1 black mare mule, 7 years old, unbranded; Being the same mules purchased from plaintiff, by defendant.

Therefore, You are hereby commanded that you proceed to seize and sell the above described property, as under execution, and make good and sufficient bill-of-sale, and to place the purchaser of the same in possession thereof the day of sale, and you apply the proceeds thereof to the payment and satisfaction of said sum of \$240.90 (Two Hundred, Forty and 90/100 Dollars), together with the interest that may be due thereon, and all costs of suit. And if the said property shall sell for more than sufficient to pay off and satisfy said sums of money, then you are hereby directed to pay over the excess thereof to the defendant. But if you fail to find said property, or if the proceeds of such sale be insufficient to satisfy said judgment, then you are directed to make the money, or any balance thereof remaining unpaid, out of any other property of defendant, as in case of ordinary executions.

Herein Fall Not, But due return make hereof within sixty days, showing how you have executed the same.

Given under my hand and official seal this 3rd day of November, A. D. 1924.

(seal) BERRY ORR, Clerk  
County Court, Deaf Smith County.  
65-96

Judge Jno. P. Slaton and bride, formerly Mrs. W. A. Price, returned from Mineral Wells Monday after a brief honeymoon trip.

### HISTORICAL SOCIETY MUSEUM RECEIVES VALUABLE RELICS

Canyon, Texas, October 2, 1924.—The Panhandle Plains Historical Society's Museum has received the following valuable relics during the past week. A ten cent and three-cent paper piece issued by the United States in 1863. These paper pieces state that they may be used in payment of all debts except customs; a statement of indebtedness made to a plantation owner and dated at Charleston, S. Carolina, 1858. These were given by Felix Phillips, a student of the West Texas State Teachers College. Everett Dixon of Happy, Texas, added to the collection a cap and bayonet, and a razor, the latter over a 100 years old. Miss Laura V. Hamner, county superintendent of Potter county, Texas, sent the museum a copy of the Session Ordinance of Alabama. This will be used in the study of American history as well as by students interested in documents.

### EXCELLENCE OF HIGH SCHOOL WORK SECURES SCHOLARSHIP

Canyon, Texas, Nov. 3.—Miss Emma Jeanne Donald of Hereford is one of eighteen young students who are attending the West Texas State Teachers College on scholarships which they earned through the excellence of their high school work. She is one of a freshman class of about 355 members in this college, which has a total enrollment of 985 students this year.

Miss Eunice Gilbreath and Miss Mary McDonald, also of Hereford, are doing work in the college.

### TEXAS UTILITIES COMPANY TAKES OVER CANYON LIGHT CO.

Canyon, Texas, Nov. 1.—The Canyon Light and Power plant which has been owned and managed by A. J. Arnold for several years was taken over today by the Texas Utility Company. The new firm will immediately add an ice plant to the present equipment. They expect to make this a high power station and will immediately begin to build a line to Happy, seventeen miles south of this place. A. J. Arnold will be manager for the new concern.

Canyon, Texas, Nov. 1.—Hogan and Degarimore, owners of the Canyon gin which was partially destroyed by fire yesterday, stated last night that they had carefully examined the machinery of the gin, and that they expect to have it running again within a week. The quick work of the fire department saved much of the machinery from serious injury. The loss was about \$8,000, partially covered by insurance which was carried on the entire plant.

**LUDEN'S**  
MENTHOL COUGH DROPS  
for nose and throat  
Give Quick Relief

### Our Special BARGAINS for Next Week

35c Syrup Pitchers ..... 25c each  
35c box of Stationary ..... 25c per box

Prices right, in any thing in the variety line or new and second hand furniture and stoves.

Do not forget that I do mattress renovating, also repair work, and saw filing.

Good second hand Ford parts. We have a house full of bargains. See us before you buy.

Watch this space for bargains.

### Daniels New & Second Hand Store

Phone 394  
1/4 Block North of Passenger Depot

Delco-Light residence Water Systems are made in styles and sizes to meet every domestic need, city or country, deep or shallow well. See us for details regarding the size best suited to your pumping requirements.

**DELCO-LIGHT PRODUCTS**

E. W. KINNEY  
Phone 390

# The Hereford Brand

ISSUED EVERY THURSDAY

Edith B. Robinson Walter R. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 22, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1908; first number of The Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1 per year \$2.50  
Six months \$1.50  
Three months \$1.00  
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## THE PASSING DAY

By Will H. Mayes, Department of Journalism, University of Texas

A startling report has been made as to health conditions in the Texas prison system to the effect that about ninety per cent of the prisoners are in need of medical attention which they do not receive and that a very large per cent of them are mentally abnormal. The report indicates that abnormalities and bad health are the causes of most of the crime in the State, and that the convicts are more in need of treatment than of punishment. Such a state of affairs is a blot on our modern civilization, but what are we going to do about it? We can't turn such characters loose on society, and they must be kept in confinement. The investigation showed that more than half of those now in prison are second or third timers, and if released they would soon be back in prison again.

A reading of the report suggests to the thinking mind that government is going to reach the conclusion before long that one of its prime duties is to keep the people well both physically and mentally. The whole practice of medicine may in time be revolutionized and physicians may come to be government employees with certain clearly defined duties to the public, such as sanitary and health instruction, and the practice of preventive medicine, and the treatment at government expense of all diseases of the body and the mind. Just how such system of medical practice may be worked out is difficult to see now, but it seems to be coming even though it may smack of paternalism. Every person has a right to be born well and to remain well, and in time we may decide that we have a claim against the government for such rights.

Some of us are wondering what this country is going to do with the Shenandoah now that it is ours, and just why it was purchased any way. Perhaps you have forgotten already that the Shenandoah is that big elongated air bag that was made in Germany for this country. If you have not forgot-

## STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

ten it, you will before it is ever of any special use to this country. With the improvement now being made in aircraft it will be out of date almost before it can cross the country again, and something better and faster will take its place. For any practical use the Shenandoah seems to be worth about as little as our claim against the German government is worth just now.

Each of the parties is claiming that the others have spent entirely too much in the presidential campaign, and each is right about it. It is a travesty on our form of government that we waste so much money in determining who is the choice of the people for president. The votes of the population that has to be awakened to the fact that an election is on and persuaded to go to the polls to vote for the side that makes the biggest demonstration are not worth much to a government. The only purpose for which money can be legitimately used in a campaign is to inform the public as to the issues, and campaign money is seldom used to any great extent for that purpose. Most of it goes into noisy demonstrations or empty speeches that are anything else but informational to the average voter.

Texas people are not giving enough attention to the establishment and maintenance of county libraries. The lack of interest in the county library movement indicates that the people do not read books to any great extent, for it is known to every one that in most country and town homes books are regarded somewhat as a luxury. Texas needs to keep pace with the rest of the country in the cultural growth of the people, and this cannot be done unless the masses become readers of books. Since they do not and will not purchase them to any great extent, the needful thing is to get them through public libraries. Those who interest and entertain themselves by reading books are not only gaining useful information and culture, but they busy themselves less with trivial and harmful entertainment.

Most of those who have been freely predicting election results are now busily studying explanations as to why their predictions were not sustained. Even if people all voted as they talk and were as enthusiastic at the polls as at public speakings, it would still be a difficult thing to figure out election returns in advance, but to predict results on the basis of the noise made of the newspaper reports of the crowds at public speakings tends to put one in the class of "dumb-bells."

No. 927

## THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon James Harp, and Annie B. Gullahorn by making publication of this

## HOW DOCTORS TREAT COLDS AND THE FLU

To break up a cold or to get rid of an attack of grippe, influenza or sore throat, physicians and druggists are now recommending Calotabs, the nameless Calomet tablet, that is purified from dangerous and sickening effects. Those who have tried it say that it acts like magic, by far more effective and certain than the old style calomet, heretofore recommended by physicians.

One or two Calotabs at bed time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with eating, work or pleasures. Next morning your cold has vanished and your system feels refreshed and purified. Calotabs are sold only in original sealed packages, price ten cents for the vest-pocket size; thirty-five cents for the large family package. Recommended and guaranteed by druggists. Your money back if you are not delighted.—adv.

Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county, where a newspaper is published, to appear at the next regular term of the Justice Court of Precinct No. 1, Deaf Smith county, to be holden at the Courthouse thereof, in Hereford, Texas, on the 4th Monday of November A. D. 1924, the same being the 24th day of November A. D. 1924, then and there to answer a petition filed in said court on the 22nd day of October A. D. 1924, in a suit, numbered on the docket of said court No. 927, wherein L. Baskin, is plaintiff, and James Harp, and Annie B. Gullahorn are defendants, and said petition alleging that Defendant's are indebted to him in the sum of One Hundred Dollars.

Herein fall not but have before said court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said court, at office in Hereford, Texas, On this the 22nd day of October A. D. 1924.

J. H. WILSON, Justice of the Precinct No. 1, Deaf Smith Co., Texas.  
J. H. WILSON, Justice of the Peace, 63-4t

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only .25 cents.  
—THE BRAND OFFICE

**SIMS COMMUNITY**  
Mrs. Young and children of Dawn visited in the Ferguson home Sunday, October 26.  
John Rector Jr. made a trip to Amarillo Friday.  
Mrs. Temple Lynch transacted business in Adrian Friday morning.  
Last week, Dawson and Loyal Blasingame and Ben Bridge, of Wimberley ranch started with part of the Wimberley cattle for Lockney, Texas, moving them to winter pasture. They will be met on the way by men from Lockney, so they will not make the long trip to Lockney.

Omer Bartlett and wife are the proud parents of a fine boy.  
Mrs. John Rector and daughter, Catherine, and Mrs. R. L. Ferguson were in Hereford shopping one day last week.

Mrs. P. M. McAdoo was in Adrian Sunday afternoon.  
Roy Clark and sister Ruby of Amarillo visited Adrian friends last Sunday.

P. M. McAdoo and wife living near Adrian are enjoying a visit from their daughter, Mrs. Joe Speed and husband and small son of Detroit, Michigan.

R. L. Ferguson and wife were shopping in Amarillo Friday.

Omer Bartlett was in Adrian Sunday afternoon.

John Rector returned from Wichita, Kansas, last week, where he went with a shipment of cattle for the John Scott ranch.

Roger Ghrulkey made a trip to Adrian Sunday.

Temple Lynch and Deala Hanson of Hall H ranch made a trip to New Mexico, near Hodee last week and made a shipment of cattle for John W. Pickett of Amarillo.

John Rector and family visited in the Rector home Sunday afternoon.

Our Halloween Box Supper passed very satisfactory Friday night. We received about \$43.00 for boxes, candy and apples we sold.

Mrs. Julia Samuelson and son of Hereford attended the box supper Friday night at Sims, and returned home after the supper.

Misses Guifa and Lois Samuelson accompanied them home and will spend the week with home folks.

We have been having some unusual windy weather the past week for this season of the year. We are needing a good rain just now. Our first freeze this season came last Thursday night.

J. A. Reed and B. H. Bice made a trip to Hereford Monday.

R. L. Ferguson and wife of John Scott ranch left overland on Sunday morning for Home, Texas, where Mrs. Ferguson will visit her mother and other relatives for several days.

## ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

Dealers in Strictly Long Leaf YELLOW PINE LUMBER and High Grade Building Materials

HOME Building Our Specialty

—Not Merely HOUSES

## The New Western Electric

Any Electric Washing Machine is worth the money, but some are better bargains than others. We offer the W. E. as having all the latest improvement—cutting out the weak places, and assuring the owner a long time of satisfactory service. We have them on hand.

Hereford Light & Power Co.

"Your Electrical Servants"

## WE WILL GRADE MAIZE

and impose a heavy dock on all cracked grain, weed seed and other trash

Thresh your maize properly and get the top price

E. W. HARRISON



## The Growth of a Bank

does not affect the simple idea of custodianship of funds, which gave it birth and made it a necessary part of the progress of the community.

Every bank, regardless of its size or influence, is an institution dedicated to the advancement of the community, fully appreciating its responsibility and offering safety and security through the laws under which it operates.

Read our message in this week's Farm and Ranch

## First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

## TURKEYS! TURKEYS! WANTED!

We will pay you the market price for all turkeys you bring us. We are paying as much as Amarillo, Plainview or Lubbock. Bring your turkeys to the Golden Rule Produce Co. and get the top price.

No. 2 are not wanted—keep them for Xmas.

## Golden Rule Produce Company

We handle all kinds of produce—Highest Market Price

Phone 108

We Deliver

**FREE! FREE! FREE!**

**3—AUTOMOBILES—3**

**and \$50.00 Weekly in Cash**

In a drive for more business the merchants of Hereford whose names are signed below, are giving a coupon with every one Dollar's cash purchase, or money paid on account. Every Saturday afternoon, between now and February 1, 1925, \$50.00 in cash, divided into; First Prize \$25.00, Second Prize \$15.00, and Third and Fourth Prizes \$5.00 each, will be awarded.

On Monday, December 1, 1924, the first car, a Ford touring, now on display at the Hereford Motor Co., will be given away to the one holding the Lucky Coupon.

On Friday, January 2, 1925, the Second Car, another Ford touring, will be awarded.

On Monday, February 2, 1925, the Grand Prize, an Essex Coach, will be given away.

**TIME OF DRAWING:** On Saturday, November 8, 1924, at 4:30 p. m. On all drawing dates thereafter, at 2:30 p. m.

**PLACE:** On vacant lot opposite First National Bank, or in courthouse in case of bad weather.

**ASK FOR YOUR COUPONS!**

Merchants' Bureau, Hereford Chamber of Commerce, W. E. Dunlap, Chairman; A. O. Thompson, Secretary

ABO PASS FILLING STATION  
 ANTHONY'S SECOND HAND STORE  
 BEAMS & MARRS, Automobile Repairing  
 BEAVER BROS., Dodge Station  
 BEENE & SHAW BARBER SHOP  
 A. L. BIGGS INSURANCE AGENCY  
 E. B. BLACK & Co., Furniture and Undertaking  
 BRAND PUBLISHING CO., *The Hereford Brand*  
 CARLYLE GROCERY  
 CITY CAFE  
 CITY DRUG STORE  
 CLARK'S DRUG STORE  
 COMMUNITY MILLS  
 CORNER DRUG STORE, Right on the Corner,  
 MRS. JOHN CUNNINGHAM, Millinery  
 DANIEL'S NEW AND SECOND HAND STORE  
 D. F. ASHBROOK, Insurance  
 DUNLAP HARDWARE  
 ELECTRIC SERVICE CO.  
 FOX MERCANTILE CO.  
 GARRISON BROS., Hardware  
 D. R. GASS & SON, Dry Goods  
 GOLDEN RULE PRODUCE  
 GUY'S CAFE

GYLES GROCERY  
 DR. G. W. HEARD, Dentist  
 MRS. T. N. HEIFNER, Millinery Parlors  
 HEREFORD COTTON GIN  
 HEREFORD GARAGE STATION  
 HEREFORD INSURANCE AGENCY  
 HEREFORD LIGHT & POWER CO.  
 HEREFORD MOTOR CO.  
 HEREFORD PRODUCE  
 DR. J. P. LLOYD, Dentist  
 LUTHER HOUGH, Machinery and Automobiles  
 MAGNOLIA FILLING STATION  
 MRS. McGEE, Studio  
 MARTIN AND COX BARBER SHOP  
 J. O. MILLER, I. H. C. Agency  
 J. O. NEWELL, Dry Goods  
 ORR'S TAILOR SHOP  
 ORR'S BARBER SHOP  
 MRS. W. F. ORR, Beauty Parlor  
 PANHANDLE LUMBER CO.  
 POPULAR STORE, Gents Furnishings  
 J. FRANK POTTS & CO., Abstracters  
 POWELSON TOP SHOP  
 PREWITT NEWS CO.

PURCELL & COX, Groceries  
 REED GROCERY  
 RENFRO & SONS BUICK AGENCY  
 ROCKWELL BROS. & CO., Lumber  
 H. L. RICE, Vulcanizing, Tires, etc.  
 C. P. RINGER TAILOR SHOP  
 SERVICE GARAGE  
 SERVICE U LIKE STATION  
 SKELTON'S VARIETY STORE  
 STOCKMAN'S CAFE  
 GEO. A. STAMBAUGH, Dry Goods and Groceries  
 STAR THEATRE  
 STREU HARDWARE  
 SUNSHINE BAKERY  
 SWEET SHOPPE CAFE  
 TEXAS MEAT MARKET  
 THE JEWELRY STORE, Henry Wilkinson & Co.,  
 THOMPSON GARAGE  
 VOGEL MILLINERY PARLORS  
 WHITE FACE PRINTING CO.  
 WILLIAMS BROS. GROCERY  
 JOHNSON & MOORE GIN CO.  
 JONES & McLEAN GRAIN CO.

### LOCAL HAPPENINGS

**Marriage Licenses Issued**  
W. B. Womack of Amarillo and Densie Mae Buntan of Hereford. Their home will be in Amarillo.  
Arnold W. Bunch and Miss Myra Dunn, of Cameron, N. M.

**ART CLASS**  
Instruction in China Painting, Oil or Water colors. Call 291 or see Mrs. V. A. Cunnning.

**Stork Special**  
Born to Mr. and Mrs. Henry Lathan, November 6, a girl.

**WE WANT YOUR TURKEYS!**  
Bring in your turkeys! We are paying Amarillo (Swift) prices to the farmers here. Don't delay—take advantage of the present price! Hereford Produce, I. H. Spratt, Mgr.

Miss Edythe Bule, who is teaching in Amarillo, spent the week-end with her mother, Mrs. B. Frank Bule, who has been quite ill the past week.

Chris Renfro has purchased a Radiola 3 A. F. H. OBERTHIER, Jr.

Miss Helen Bule left last week for Las Vegas, Nevada, where she will spend the winter.

**Xmas Cards at The Brand.**

Recital to be given by Mrs. G. A. F. Parker Friday evening at 7:30 at the Presbyterian church. Everyone cordially invited.

New and attractive post cards with scenes of Hereford.—City Drug Store.

Dick Kimmons of Amarillo and his cousin, Jacob Beyers, of Logansport, Indiana, motored to Hereford from Amarillo, to visit Mrs. Kimmons over Sunday. Mr. Kimmons remained over a few days in order to vote.

Number One Colorado potatoes only \$2.00.—Hereford Produce, I. H. Spratt, Mgr.

Mr. and Mrs. B. A. Fuller of Dimmitt were in Hereford Saturday.

**TO THE PEOPLE OF DEAF SMITH COUNTY:**

I wish to express my appreciation to each and every citizen of Deaf Smith county, who so loyally supported me through my race for Sheriff and Tax Collector's office of this county. I am more than grateful for your support and influence and with the continuation of the same, I'll serve you to the best of my ability. Asking your cooperation in the future.

I am sincerely,  
CLAUDE BENTON.

Mrs. B. D. Woodlee and daughter, Miss Mildred, of Dimmitt, were here Saturday shopping.

**ART CLASS**  
Instruction in China Painting, Oil or Water colors. Call 291 or see Mrs. V. A. Cunnning.

Mr. and Mrs. J. E. Beyer spent the week end in Moreland, Okla., which was previously their old home.

**ASHBROOK-WILLIAMS LAND CO.**  
Hereford, Texas  
Improved Cotton and Wheat Farms For Sale

**LODGE DIRECTORY**  
Hereford Lodge No. 868  
A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 348, R. A. M. Regular meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.



The sweet to hear the watchdog's honest bark,  
Bay deep-mouthed welcome as we draw near home;  
And just to know that faces there  
Will brighten when we come.  
But we would suggest that they are a great deal more apt to see your face at home if your car is running right, and if you have the proper kind of gasoline, oil, etc. We have the best, as well as excellent mechanical service. See us.

**Beavers Bros.**

Remember Orr's Tailor Shop is the only place you can get S. & H. Green Trading Stamps with your cleaning and pressing.

Mrs. Hettie Cochell, who has been visiting in Illinois, Missouri and Iowa, reached Hereford Monday to visit her son, Ira Cochell and family.

**XMAS CARDS at The Brand.**

Doctor Florence A. Tinsley, Chiropractor, reached Hereford Monday, and has opened an office in the Brittain building.

Ask Frank Marra how he likes that Radiola 3 A. I sold him!  
F. H. OBERTHIER, Jr.

Mrs. W. E. Betts of Claude returned home Monday after a visit with her father, Col. E. T. Woodburn, who is recovering from a recent accident.

**We Keep the Smell!—Orr's Tailor Shop.**

Mrs. E. B. Davis, who spends her summers in Hereford with her daughter, Mrs. J. W. Spradley, returned to Dallas Monday for the winter.

Delicious home-made sorghum, \$1.25 gallon.—Hereford Produce, I. H. Spratt, Mgr.

Mr. and Mrs. O. G. Hill were in Amarillo the first of the week.

Star Theatre purchased the first Radiola Super Heterodyne 4 received. Take a look at it.

F. H. OBERTHIER, Jr.

C. Best of Stafford, Kansas, is in Hereford looking over his land and visiting in the home of Mr. and Mrs. A. O. Thompson.

E. F. Connell returned home Wednesday from a business trip to Galveston, Texas.

Mrs. J. S. Jones went to Canyon Thursday to visit her son, Jack.

**Xmas Cards at The Brand.**

Mrs. W. F. Heller returned to her home in Canyon Thursday after a visit with her niece, Mrs. R. A. Wederbrook.

Fred Hale of Galveston and Joe Lancaster of Amarillo spent the week end in Hereford.

**Xmas Cards at The Brand.**

Mr. and Mrs. M. T. Mayo of Kansas City spent the week end at the Cordova.

Dr. Montgomery of Amarillo was in Hereford the first of the week on business.

C. P. Hamilton of Odell, Texas, is here visiting his brother and looking after his cattle and land.

Mr. and Mrs. Irvin S. Hamilton, who are now living in Hereford, were the first to pay their taxes in Castro county for 1924.

Mr. and Mrs. Fred G. Groves of Los Angeles, Calif., were in Hereford a few days the first of the week prospecting.

**Xmas Cards at The Brand.**

Frank Howard of Amarillo spent the week end in the home of Mr. and Mrs. C. C. Rockwell.

**We Keep the Smell!—Orr's Tailor Shop.**

T. Aubrey Cox, formerly of Hereford, who has been third truck operator in White Deer, Texas, has been transferred to the second truck in Panhandle, Texas.

B. H. Dove bought a Radiola 3 A. F. H. OBERTHIER, Jr.

Mrs. Ray Hershey and Mrs. Jim Parks spent Tuesday in Hereford with Mrs. J. N. Askren.

Farmers!—If you can't get in until after closing time just telephone 123. I'll come back!—Hereford Produce, I. H. Spratt, Mgr.

F. F. Seifert of Sowerwater, a half brother to Secretary George Overton of the Chamber of Commerce, is a visitor here this week.

**YOUNG PEOPLE ENJOY HOUSE PARTY ON THE HICKS RANCH**

Caldwell Hicks entertained a group of young people last week-end with a house party on the Hicks Ranch, nineteen miles west of Hereford. The guests were Misses Ethel Quisenberry, Densie Mae Steele, Sena Mae Mounis, Mattie Mounis, Grace Skelton, Mary Hicks, and Messrs. Fred Hale of Tulsa, Joe Lancaster of Amarillo, Gano Hastings, Oscar Beasley, Dave Raymond and Mr. and Mrs. Carl Maurer of Friom and Mr. W. E. Hicks.

**DIMMITT P. T. A. PROGRAM FOR NOVEMBER 14, 1924**

Prayer.  
Entertaining Number—Miss Nell Gilly's Room.  
Business.  
Elimination of Tardiness—Cooper Woodburn.  
The Parents' Part in the Elimination of Tardiness—Mrs. Dowell Durce.  
General Discussion of Above Subjects—led by Prof. Moss.

**BAPTIST CHURCH SERVICES**

Rev. W. H. Hill, Th. M., Pastor  
Sunday School for Bible-study meets at 9:45 with Mr. A. O. Thompson the general superintendent. Classes for each age with competent teachers in charge.

The Morning Preaching Service will begin at 11:00 o'clock for the present to allow pastoral members of other churches to arrive after Sunday school for the starting of our services. The subject will be "Some Practical Things

in Church Work". Sunbeams with Mrs. Gladys Manjeot leader, for young children, meet at the same hour as preaching service. Bring the children along for this service.

All Baptist Young People's Union meet at 6:30. Come and welcome!

Evening Preaching Service will begin at 7:30. The sermon subject will be, "Heaven—Where? What? Who?" A cordial invitation to any and all to worship with us is extended.

**PROSPECTS, of our community are very encouraging**

Evidences, of more activity in business are on every side.

Service and Co-operation are the watchwords of the hour.

This bank is interested in its customers and Solicits an opportunity to help you in your business.

**THE WESTERN NATIONAL BANK of Hereford**

OUR BIG

## FURNITURE SALE

IS MOVING ON IN GOOD SHAPE

We have received two big car loads of the latest things in Furniture, and all prices are lower than for ten years. We have gone through our big stock and marked all prices down for this big drive. We give tickets on the cash prizes and autos that are to be given away.

**BEDROOM FURNITURE**

A splendid 4-piece Vanity Bedroom Suite **\$65.00**  
Extra good 5-piece Vanity Bedroom Suite **\$85.00**

It will pay you to see them at once.

**LIVING ROOM FURNITURE**

The greatest values that ever was offered, you can find today at our place.

A magnificent over stuffed suite for **\$165.00**  
A splendid living room suite for only **\$135.00**

You must see them to appreciate them.

**DINING ROOM FURNITURE**

We are showing the greatest range of styles and prices in these goods we have ever shown. Come and see them.

A splendid 8-piece suite for only **\$ 98.50**  
A real fine 8-piece suite for only **\$125.00**  
A much better 8-piece suite for only **\$145.00**

They are 25% under value.

All odd dressers, all odd beds, all springs and mattresses are priced Extra Low for this big sale.

Singer Sewing machines, Hoosier Kitchen cabinets, Victrolas and Pianos are sold on time to suit.

Our \$25,000.00 stock of Furniture, rugs, etc., will go full weight into this drive to make it a success. Our motto is "to serve you better for less."

**E. B. Black Company**

"The Big Store With the Little Price"

## Three Standard Windmills

THE STAR - THE ECLIPSE - THE CHALLENGE

We carry them all in stock and can give you instant service.

THERE'S NOTHING BETTER!

## PANHANDLE LUMBER CO.

## The Corner Drug Store

WHERE EVERY DOLLAR GIVES YOU FULL VALUE IN STANDARD DRUG STORE MERCHANDISE AND

A CHANCE

at the  
**AUTO-MOBILE DRAWINGS**

DEC. 1,

JAN. 2,

FEB. 2,

THREE

NEW

AUTOS

GIVEN

AWAY

**WITH EVERY DOLLAR A COUPON**

- |                                    |  |
|------------------------------------|--|
| Harmony Quinine Hair Tonic         | 1 oz. Perfume, regular \$1.50 value, Special                                   |
| Harmony Coconut Oil Shampoo        | 1 lb. Symphony Lawn Stationery   |
| Petroleum Hair Rub                 | Envelopes  |
| Both for                           | Both for   |
| 1 Jar Jonteel Combination Cream    | Simmons Liver Regulator, regular 25c value, Special                            |
| 1 Can Jonteel Talcum Powder        | 1 Pint Mineral Oil, regular \$1.00 value, Special                              |
| 1 Box Jonteel Powder               | Kantleek Combination hot water bottle and sprnge, regular \$4.00 value special |
| ALL FOR                            | Rexall Laxative Aspirin cold tablets, regular 25c value special                |
| 1 Jar Lemon Coca Butter Cold Cream |  |
| 1 Bottle Lemon Coca Butter Lotion  |  |
| Both for                           |  |

AND REMEMBER THE \$50.00 DRAWING EVERY

SATURDAY

RIGHT ON THE CORNER

RIGHT ON THE PRICE

RIGHT NOW SERVICE!