

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 5.

Hereford, Deaf Smith County, Texas, Thursday, February 17, 1927.

Seth B. Holman, Publisher

## COMMUNITY SPIRIT CAN MAKE ANYTHING HAPPEN WITHIN THE REAL OF COMMUNITY POSSIBILITY

### PROSPECTS FOR OIL TEST VERY BRIGHT

It seems certain that Deaf Smith county will get a real test for oil. Bennett's Hill No. 1 in section 23, block K-4, which is being drilled by the Red Hill Oil Corporation of California, is now 225 feet and is drilling night and day, with a contract to drill to 3500 feet. This well is seven miles northwest of Hereford.

Mr. Barrett, Deaf Smith commissioner, has been dreaming for past eight years of a test, and a test for oil on his big ranch in the northern part of the county. It now seems that his dream will come true.

Eight years ago when times were good, Mr. Barrett had a favorable report from geologists on his ranch and thought at the time that he would be able to secure a test. The sudden drop in cattle prices, which affected his neighbors as well as himself, put a damper on the whole project, and not until the big oil play in the Amarillo district of Texas, was Mr. Barrett able to interest reliable people in the undertaking.

Last summer he got some of his neighboring ranchmen to pool their acreage with him, and with this money and with the eight year-old well, which he had drilled over many times, Mr. Barrett started out to interest some oil companies in his proposition, with the result that he now has a contract for a deep test and the well is actually drilling.

Many thought that it couldn't be done, and for a time this old well found a lone battle, but other wells are being drilled in Deaf Smith county, with new to getting them drilled. A company has just been organized and has secured 17,000 acres some ten miles southeast of Barrett test, has a rig on the ground and will soon start drilling for the hidden treasures of liquid gold.

The oil test on the Capitol Synagogue land, according to the State Oil Tribune, is down about 900 feet. The well is being drilled by the Humble Oil Company and is expected about twenty miles south of Hereford.

Not much oil news is in sight this week. Mr. Barrett said they were drilling on Hill No. 1, the last time he was there. K-4 is getting ready to drill as fast as possible. Most of the tools are on the ground and a derrick was expected this week.

### Kellon Pleased With Auction Sale Results

The Kellon Variety Store auction was a success, according to Mr. Kellon, and a general sale was made of the stock. Ray Barber, auctioneer, held large crowds for the two days, Friday and Saturday, and made of the most satisfactory handle of the goods held here in a number of years.

### Catholics Hold Mission Services This Week

Fr. Honoratus, O. F. M., of Chicago, is holding mission services at the local Catholic church, with services being held at 8:00 a. m. and the evening services at 7:30. A large attendance is expected at both of the services each day. The mission will close with Saturday night services.

### Golden Rule Hatchery Now Doubling Capacity

The capacity of the Golden Rule Hatchery is being doubled to take care of the demand for baby chicks. As in the past the demand for White Leghorns is much greater than for the heavier varieties. More are wanting the Leghorns and the orders are for larger numbers. The poultry business is making a stride in Deaf Smith county, and this industry is fast becoming one of the county's big money-makers. The poultry business is not only profitable, but is more certain than many of the staple products of this section.

### 'Best Selection of Bulls on Plains,' Says Simmons

D. T. Simmons, secretary Southwestern Breeders Association, of Ft. Worth, pronounced this the best bull circle selections of young Jersey bulls in Texas and one of the best bunches that has yet gone out into circles in the Panhandle. All eight of the young bulls have their whole life before them and all of them are from proven dams with records for milk production and breeding ability.

The circles were financed by G. A. F. Parker, and the First State Bank and Trust Company, and both are firmly behind the dairy industry in this section. "The cow, sow and hen" route is the one we must follow," is the belief of these people and many farmers are actually proving this theory.

Here are the pure bred bulls with sire and dam, with the man in the circle in charge: Flowerdale Coquette's FvB, by Noble Rosette's Gamba, and out of Gamba's Fox's Coquette by a Silver Medal sire and a granddaughter of the great Gamba Knight; this bull has been placed with A. B. Schultz, R. M. Tankersley in keeping Flowerdale Pen's Elf by Pansy's Baron of Lyon Farm and out of Wild Rose's Elf, with a record of 18,423 pounds of milk as a four year old. Harvey Dunn and keeping Flowerdale Sylvia's Fox by Flowerdale Rosette's Fox and out of Bower's Sybil Rosette, a state champion as a three year old, with a record of 3971 pounds of milk. Lester Galley is keeping Flowerdale Elf's Gamba by Flowerdale Rosette's Elf, and out of Gamba's Fox's Lady Claire by a son of Gamba Knight. This cow has three official tests that averaged over 11,000 pounds milk and 540 pounds of fat for each test. J. L. Lockingbill of the Summerfield section, has Flowerdale You'll Do and out of Bessie's Noble's Majesty Maid with a record of 8554 pounds milk and 414 pounds fat in 224 days. S. O. Wilson is keeping Flowerdale Elf's Majesty by Flowerdale Rosette's Elf and out of Flowerdale Majesty's Maid. This cow has a record of 7827 pounds milk and 365 pounds fat as a two year old. Dr. D. E. Turventine is keeping Flowerdale's Elf Prince by Flowerdale Rosette's Elf and out of Pansy's Prince Tiger, with a record of 8273 pounds milk and 481 pounds fat as a two year old, and the milk tested 6 per cent fat. O. L. Rutherford is keeping Flowerdale Youthe's Noble by Mignonette's Oxford Noble and out of Flowerdale Youthe, with a record of 12,676 pounds milk and 596 pounds fat as a four year old.

According to the rules of the Association these bulls will stay with the present herds for two years and will then be exchanged by the members of the circles. The superior bulls that have been shipped into Deaf Smith county are sure to stimulate the dairy industry and will also create a desire for better dairy cows.

Wichita Falls Man Is Making Improvements  
R. W. Ramming, of Wichita Falls recently purchased four sections of land about eleven miles north of Hereford on 25-Mile Avenue. Mr. Ramming was here last Monday inspecting the improvements that he has had completed. He has spent over \$10,000 for improvements, having built a large double cow shed 140 feet long and 100 feet wide, a large barn and has given the house several coats of plaster, a coat of stucco and a new roof. He purchased the land from J. L. Staley, of Wichita Falls and is going to engage in the cattle business, breeding high grade Hereford cattle.

### Farm Sale Dates

Two farm sales are billed for next week. On Monday, February 21, C. G. Maples, four miles east of Dumas, will offer at public auction, sixteen head of horses and mules, four head of Poland China hogs, a good milk cow and a lot of farm machinery.  
G. W. Hines, nine miles west and 1-1/2 miles north of town, will offer at public auction nine head of horses, fourteen head of good Jersey cows, twelve head of steers and calves, a registered Jersey bull, a lot of farm machinery, harness, incubators and brooders and some household goods.

## PARTICIPATION IN THE WORK OF CHAMBER OF COMMERCE IS A PRIVILEGE - NOT BURDEN; SIGN THE PLEDGE OF CITIZENSHIP

Pleasantville, Iowa, February 11, 1927.  
Hereford Brand, Hereford, Texas.  
Dear Mr. Editor:

Herewith I beg to hand you my check for \$2.50 for my paper for another year. I have taken the Brand when it was an infant, and have watched Hereford grow as well as the paper. The Brand keeps me posted on all improvements and the development of the country.

I note you have an up-to-date Chamber of Commerce. I admire your Community Spirit. Community Spirit can make anything happen within the realm of community possibility. It is its own force. Once you get a fellow inoculated with it, you have transformed a passive potential liability into a civic asset. It is what the citizens of a community form as a composite entity in terms of love and sacrifice to the place where they live, that we call Community Spirit. The right application will bring marvelous results.

I like Hereford, and Deaf Smith county, and am glad to see you are coming into your own. I note there is quite an interest in the development of the oil industry and that there is talk of a test well getting put down in near Garcia Lake. This will be near my holdings in your county.  
I hope to visit Hereford in the near future, and tell then, I am truly,  
E. A. BARE.

### (AN EDITORIAL.)

THE statements concerning the meaning of Community Spirit set forth in the above letter from a subscriber are so clear and concise, and so very timely that The Brand is taking the liberty of using a private communication in the interest of the public good. The second paragraph of this letter is especially commended to the careful consideration of the people of Hereford. The phrasing of this letter is particularly happy at this time, because for the past several weeks the Hereford Chamber of Commerce has been absorbed in the problem of adequate finances for the coming year. Optimism and community spirit, expressed in organized form, goes a long way in community development. But its possibilities are extremely limited unless backed by a tremendous effort to meet the necessary expenses of any community development plan.

The financial budget upon which the organization has operated for several years has been outgrown. Ever-increasing demands upon the Chamber for new lines of endeavor, caused by Hereford's steady growth, call for more expense as the program of work enlarges. A check of the subscription list shows that while the necessary expense is mounting in step with the city's growth, the income of the organization has remained nearly stationary for several years. Like the growing boy's suspenders and pants, the gap is gradually widening.

Accordingly, the officers and members of the organization are now engaged in a determined effort to readjust the individual investments made by business men so that those not now privileged to support the Community Power House may have the opportunity of doing so, and those not investing in proportion to their position and influence in the community life may make the necessary adjustments. Taking a leaf from the book of governmental procedure, the Chamber has appointed a Board of Equalization, composed of four men, who have carefully considered the financial worth and ability to pay of the people of the community and have set down what they consider the amount each person should invest in the activities of the organization. If there is any fair way of financial support, the officers of

the Chamber have not been made acquainted with it. The committee has issued the following letter to members and prospective members, which is self-explanatory:

Mr. Hereford Citizen:  
The task of building up any town and community rests with the citizens thereof, and this letter is addressed to you as a loyal citizen of this community to ask your full support of a movement which has as its object the building of a bigger and better Hereford and the development of the surrounding country.

There is but one organization through which all can work together for the common good of the town and community, and that is the Chamber of Commerce. It is the one organization that is working every day in the year for the good of every citizen of the town, and every citizen should have some part in its work, and should contribute his just share towards paying its expenses.

It takes money to carry on the work of the Chamber of Commerce, and this money must come from the citizens of the town. Our Chamber of Commerce has been handicapped in the past by lack of sufficient funds, and enough has not yet been pledged to carry out its program for 1927. The undersigned were appointed as a committee to work out some plan to raise funds to complete our budget for the year and to equalize the amounts of the business firms and individuals of the town should contribute.

We have gone over very carefully a list of members and prospective members, and have tried to make a fair estimate of the amount each ought to be willing to contribute. In making this estimate we have tried to "do unto others as we would have them do unto us," and in applying this rule we believe your just share of the cost of this program of progress for Hereford and the surrounding country should not be less than the sum of \$... and they will be no objection to a larger contribution. This amount to be paid each month.

A pledge card is enclosed herewith which we hope you will fill out, sign and hand or mail to A. O. Thompson, Treasurer. If you are already a member your old card will be returned to you when the new one is received.

This is a matter of vital importance to every citizen of the town and we sincerely hope that you will carefully consider it and make up your mind in the matter without delay.

Respectfully Submitted:  
E. S. IRELAND,  
LOUIE LEGRAND,  
HOMER FOX,  
Committee.

P. S.—Members of this committee and officials of the Chamber of Commerce have not been overlooked by us. Some of them have been asked to raise their pledges, too.

The response to the new budget has so far been gratifying, but still there are many who are not enjoying their right to participation in that "labor of love and sacrifice to the place where they live."

The Chamber of Commerce is the only organized body for development as a whole within the county. Its activities over the years have had direct bearing upon practically every forward step taken by Hereford. There has always been a large element of what Mr. Bare calls "a passive potential liability" which should be converted into a "civic asset." These good people, in nearly every instance, have not yet become inoculated with the spirit of Community Service.

In many instances they object to certain officers or certain policies of the Chamber of Commerce, and withhold their support on that ground. They do not grasp the point that there never was a man, or group of men, in public service, who pleased all the people. The President of the United States is elected by popular vote. He is sought for by opposing political groups. But after election all groups unite in loyal support of the chosen executive. That is the principle upon which is founded our democratic system of government. Suppose these people opposed to the President should do like the "passive potential liabilities" present in every community and refuse to accept the decision at the polls, to pay their taxes, etc. How long would the United States survive as the "land of the free and home of the brave?"

A little calm thought on the part of those not now carrying their fair share of the burden of community development will, we are sure, result in hearty support of the organization that is working to keep Hereford in the forefront of progress and development. Hereford's hour is at hand and a united, enthusiastic, harmonious citizenship will make the result certain.

When you receive the committee's letter, friends, fill in the pledge which stamps you as one who has been inoculated with the spirit of community service and a soldier in the ranks of Hereford's army of progress.

### Wheat Association To Conduct Schools Here

Judge L. Gough, president of the Texas Wheat Growers Association, was in Hereford Friday making plans for a school to be held in one of more communities in Deaf Smith county about the middle of March. The Association is holding educational conferences in a large number of the counties over the Panhandle, and the idea is creating much favorable comment, according to Judge Gough.

The Association head was optimistic over the wheat prospects for the coming season. The Association is now starting on its second five-year plan and enough acreage has already been signed to exceed previous expectations.

### Boy Scouts End Week's Activities With Barbecue

A big barbecue, consisting of mutton and beef, with all the trimmings, and a pot of red beans for good measure, all cooked under the expert direction of A. G. Bell, one of the best barbecue men of the Panhandle, closed a successful Boy Scout week in Hereford Saturday evening. The barbecue and Scout rally were held just at sunset on the banks of the Tierra Blanca and more than 100 scouts, parents and friends were in attendance. Troop No. 4 of Summerfield and Black was also there. A. M. Jones assisted Mr. Bell in preparing the barbecue.

Thos. H. Nelson, area executive for the Panhandle Council, was in charge of the contests and stunts for the evening and in his expert way had the youngsters doing all kinds of things.

Sank Ramey, captain of the Texas National Guards, was in charge of the Scout shoot which was held in the afternoon and Troy Cloer won the sweepstakes over Wayne Roberson, with a score of 44 out of a possible 50 points. There is much interest over the Panhandle in archery and a number of the youngsters of Hereford have made bows and arrows and are taking to this phase of Scoutcraft very nicely. Here are the winners: Troop 1, Troy Cloer, 1st; Jimmie Gilliland 2nd, Chas. Jowell 3rd; and Frank Cogdell 4th; Group 2, Wayne Roberson 1st, Jack Gilliland 2nd, Andrew Jones 3, Jess Ray 4th.

The Boy Scout display which was in the window of the post office Thursday, Friday and Saturday, was viewed by hundreds of people, and many expressed surprise at the various things the Scouts had made. The bows and arrows were a feature of this display, and many of the badges of honor, which local boys attained during the past year were in the display.

Everyone here pronounced the Boy Scout week a big success.

## W. T. WOMBLE BUYS EXTRA FINE BULL

W. T. (Will) Womble, one of Hereford's leading Hereford breeders, purchased a fine bull, the Prince Domino, son of Prince Domino, from Meusel brothers, of Cambridge, Nebraska.

Prince Domino is the best Hereford bull living today. His calves won more ribbons at the big shows and sold for more money than any other Hereford bull in the world.

There are a few other herds in Texas using Prince Domino bulls, but this is the only straight bred Prince Domino bull now being used in Texas. There are only five living sons of Prince Domino of straight Anxiety 4th breeding and as the old bull is now past 2 years old, there will never be but very few straight bulls by him. Hereford is fortunate in having one of his best sons, he being out of a Donna Anna cow by Young Anxiety 4th, next dam Donna Anna 3th by Beau President, which is the famous Pretty Lady family, by tracing into this pedigree the Lady 25th, dam of Beau President, which will make the best pedigree of any living Hereford bull.

Overton Harris & Sons, of Harris, Mo., have recently purchased a young bull sired by this bull to put at the head of their herd.

### P.-T. Association To Hold Special Meeting

A special meeting of the Parent-Teachers Association is called for Friday of this week, February 18, at the high school building, when an informal meeting will be held and a very interesting program rendered, according to Mrs. C. C. Bowman, corresponding secretary of the Association. After the program a social half hour will give each one present an opportunity to meet with each other. President Mrs. Bob Elgins of the Association has extended an invitation to each member and is earnestly requesting that all members be present.

## BUDGET IS THOROUGHLY DISCUSSED

The weekly luncheon of the Chamber of Commerce held at the Stockmans-Cafe was enlivened by the splendid attendance and the discussion of many vital and important subjects. The chairman of the railroad committee, L. C. Perry, spoke of his meeting with Burlington officials at the Fort Worth office. Mr. Perry said: "Those in authority at the head office left the impression with him that the railroad would stop an Dimmitt as originally planned, but any concrete proposition from the Hereford people as to an extension into the Hereford territory with a railroad would be considered later on."

A. O. Thompson, financial secretary and treasurer of the Chamber of Commerce read the thirteen items of the 1927 budget as follows:

Present indebtedness	\$1,100
Agricultural development	\$ 750
Literature	\$ 300
Highway activities	\$ 300
Home Beautiful	\$ 150
County and district fairs	\$1,250
West Texas C. of C.	\$ 300
Advertising	\$ 300
Trade excursions and conventions	\$ 400
Charity	\$ 250
Incidental expense	\$ 300
Salary of secretary	\$2,400
Office rent	\$ 240

The budget, which amounted to \$8,000, was unanimously adopted at the luncheon, and President Black said that over \$5,000 of the amount has already been pledged.

A board of equalization was suggested by one present and the chair appointed E. S. Ireland, Homer Fox, J. E. Hill and Louie LeGrand to work on this committee, and just before going to press the Brand has been informed that the committee met Monday night and laid plans to complete the budget this week. It was also planned at this meeting that attractive membership cards be printed for each business firm that is identified with the organization. The local organization has planned the largest program, according to Mr. Black, for 1927 that has been attempted in a number of years and he wants the money on the barrel head or in sight before the program is put in motion. The dinner present gave a unanimous vote of confidence to President Black and Treasurer A. O. Thompson for their splendid work of the past year.

County Agent Dunkle, in speaking of the exhibits to the different fairs, said it would be next to impossible to make a credible showing at the Amarillo Tri-State fair owing to the early dating this year. E. W. Harrison told the members of the wasted funds spent on crickets and horses, and that twice the money is given every year to unworthy subjects who make begging a profession, than is paid in to the Chamber of Commerce charity fund.

The cold check proposition was discussed and it was decided to hold a meeting of the business men Tuesday night at the Texas Utilities Company office. Secretary Moss was instructed to write a letter of welcome to Rev. and Mrs. V. M. Choyd, of Fort Worth. Rev. Mr. Choyd has accepted the pastorate of the local Baptist church and will probably begin work in this field about March 1. The meeting adjourned with instructions to meet again next Monday noon at the Hereford Hotel.

### Masons Will Observe Washington's Birthday

Washington's birthday will be celebrated at the Masonic Hall Tuesday evening, February 22, beginning at 8:00 o'clock. The following is the program for the evening:

March, "Flag True," King-Orchestra.  
Selection—Orchestra.  
Violin Duet, "Festival Polonaise," M. Hanisch—Miss Boyer and Mrs. Thompson.  
Selection—Orchestra.  
Vocal Duet, "The World is Waiting for the Sunrise," Lockhart-Sells—Miss Thompson and Mounts.  
Selection—Orchestra.  
Masonry and the Day We Celebrate—L. C. Peary.  
Rev. A. B. Davidson will be master of ceremonies.  
All are cordially invited to attend this celebration.

## MERCHANTS OF HEREFORD PLANNING TO STOP OPERATIONS OF CHECK ARTISTS

Organized effort to stop the growing evil of issuing "cold checks" is about to be perfected in Hereford. At a meeting of merchants last Monday, and at subsequent meetings, sentiment was unanimous that something had to be done to check the epidemic of worthless papers being circulated here. Facts developed at these conferences show that checks issued without sufficient funds in the banks to meet them fall into two classes—first, those who are merely careless and do not keep up with their bank standing, but who have no intention of doing wrong; and, second, a small class of people who know when they give checks that they do not have the money with which to meet them.

It is the latter class that appears to be growing in numbers here and against whom this movement is mainly directed. Just what form the movement will take is not yet definitely determined, but may result in a regular retail merchants credit bureau of some sort. Announcement of the final plans may be given in next week's Brand.

The merchants are being heavily through this pernicious habit and are aroused to the necessity for stopping it. There is no disposition on the part of any merchant to embarrass any person, but every legal means will be resorted to, it is stated, against the fellow who deliberately gives cold checks in the future.

**The Hereford Brand**

PUBLISHED EVERY THURSDAY

SETH B. HOLMAN  
Publisher

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All Subscriptions Strictly In Advance.

**Automobile Show In  
Amarillo March 1-2-3**

AMARILLO, Feb. 15.—The Amarillo Automobile Association will stage a three day automobile show here on March 1-2-3 during the convention of the Panhandle Livestock Association.

The auto show will be held in the automobile building at the Tri-State fair grounds, and more than 100 of America's finest automobiles will be on display, including a number of new models that have never before been exhibited in the Southwest.

The association has arranged for an extensive and interesting entertainment program, including real high class vaudeville to entertain the crowds that are expected to throng the building during the three days and nights.

Automobile dealers of the entire Panhandle have been invited to join with the local association in making the show a big success.

**Livestock Association  
To Hold Convention**

AMARILLO, Feb. 15.—The eleventh annual convention of the Panhandle Livestock Association will be held in Amarillo March 1-2-3. President Pat Landvrgin says that present indications are that this will be by far the largest and best convention ever held.

Reservations have already been received from cattlemen in all parts of the nation. The Panhandle Hereford Breeders Association will hold its annual show and sale in connection with the convention. The sale will be held on Wednesday, March 2.

Leading cattlemen, bankers and livestock experts of the nation will appear on the programs of the banquet and the business sessions of the convention.

The headquarters of the convention will be at the Herring Hotel, Amarillo's new million dollar hotel, and the formal opening of the eleven story addition to the Amarillo Hotel has been set for Monday, February 28, in order that it

may be occupied entirely by the visiting cattlemen.

Free dances will be given to the cattlemen at the Herring and Amarillo Hotels on Tuesday and Wednesday nights. Mary McCormick will sing at the auditorium Tuesday night and the Amarillo Automobile Association will stage a big automobile show at the fair grounds during the convention.

The Panhandle Livestock Association is recognized as the second largest organization of its kind in the world and thousands of cattlemen, bankers and commission men attend the annual meetings.

**Care of Grape Vines  
Is Very Essential**

CANYON, Feb. 15.—Grape vines must be pruned before the middle of February for best results, according to those in charge of the Agriculture Department at the W. T. S. T. C. Grapes bear only on present season's growth, therefore, the more of the vine which is removed in the winter, the greater will be the yield of grapes. In most vineyards only two long limbs, five to ten feet in length are permitted to grow. These are trained to cling to three wires, the middle wire a few inches lower than the two outside wires, and the vines are run in opposite directions.

If grapes are not pruned, most of the food material will go to make vines. If they are pruned late in the spring much of this food material is lost by "bleeding." While it is advisable to prune trees in the fall or dead of winter, most fruit trees can be pruned up to the time they begin to put out spring buds. West Texas offers many advantages to people who wish to grow grapes, the greatest of which is the number of days of sunshine. Grapes are not harmed by fungus diseases to any great extent in sections with the semiarid climate. This is one reason why grapes are persistent yielders in the western part of Texas.

NEW five room and bath; low price and easy terms. See L. BASKIN, Owner. 46-47

**PUNKIN HOLLOW  
HAPPENINGS**

Fletcher Duggans says that he wants the legislature to pass a law enabling a man to collect for the washing his wife turns out.

Bart Horstapple is suffering from a sprained arm he received while reaching for the first chigger bite of the season.

Buck Hinshaw got a hair cut

and a shave while in town Saturday and his dog bit him when he got home.

Little Waddle Waddles attended Sunday school Sunday and upon being asked who David was replied that they had just moved into the neighborhood this winter and on account of bad weather he had not got acquainted with anybody hardly.

Parson Joshua Tuffshell preached a very interesting sermon Sunday and hardly anybody went to sleep. And then some little boys kept up such a racket which helped some to stay awake.

Uncle Shug Stagers went to town the other day and saw a long freight train pull through Uncle Shug says it was lucky for the town that the engineer decided to have the train go through town endways instead of sideways.

The weather has been so pretty the past few days that old Grandpa Grunter can't find any fault with it except that he is afraid the sap will rise in the blackberry vines too soon and the berry crop cut short.

Caspar Jospans has found him another girl and while not near as pretty as his old girl she has good qualities to make up for her poor looks, as she can cut as much wool as anybody and does not mind to get up and make a fire on cold mornings. Caspar says that if he was sure she would retain these good qualities after marriage he would not hesitate in offering his hand.

Miss Charissa Hoople says she is still living in hopes. A new fruit tree agent comes through here every spring and she is going to vamp one some of these days.

**SHERIFF'S SALE.**

STATE OF TEXAS,  
County of Deaf Smith.  
By virtue of an Order of Sale issued out of the Honorable District Court of Galveston County, Texas, on the 10th day of December, A. D. 1926, by the Clerk thereof, in the case of American National Insurance Company, versus J. Frank Potts et al, Case No. 42,440 and to me, as Sheriff, di-

rected and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in March, A. D. 1927, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

160 acres of land out of the Capitol League No. 476 and described as the southeast quarter of Section Fourteen (14), Township 5 North of Range 3 East, of Capitol Sub-Division as shown by the plat of such sub-division of record in the Deed Records of Deaf Smith County, Vol. 15, page 60 et seq., and being the same land conveyed by George W. Jones and Lena Jones to John C. Cramberg by deed dated February 21st, 1910, and of record in Vol. 28, page 18 of the Deed Records of Deaf Smith County, Texas. The North West quarter of Section Twenty-six (26), Township No. 5 North of Range 3, No. 3 East, of Capitol Syndicate sub-division as shown by plat of such sub-division of record in Deed Records of Deaf Smith County, Texas, Vol. 15, page 60 et seq., and being the same land conveyed by William W. Ryan to John C. Cramberg by deed, dated September 27th, 1906, of record in Vol. 18, page 202, of the Deed Records of Deaf Smith County, Texas; and 800 acres of land out of Capitol League Nos. 376 and 389 and more particularly described as being all of the northeast quarter of Section No. 26 and all of Section No. 23, Township No. 5 North of Range No. 3 East of a Capitol Syndicate sub-division as shown by plat of such sub-division of record in the Deed Records of Deaf Smith County, Texas, in Vol. 15, pages 60 et seq., and being the same land conveyed by William W. Ryan to John C. Cramberg by deed dated September 27th, 1906, recorded in Vol. 18, page 201, of the Deed Records of Deaf Smith County, Texas, to all of the above and the record reference is had in the respective volumes for further description of said land, to satisfy

**DR. G. W. HEARD**  
Dentist  
Special X-Ray Equipment  
Over Corner Drug Store

**Ray Barber**  
Pure Bred Live Stock and Farm Sales  
**AUCTIONEER**

**SUPERIOR  
SALES  
SERVICE**

My knowledge of Values Enables Me to Render Efficient Service.

PHONE 241.

—or—  
Leave Your Sale Dates With Hereford Brand.  
Hereford, Texas.

**DR. T. M. MONTGOMERY**

Associated With Hyden's.  
620 Polk Street  
Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office: Ray's Jewelry Store.



Read Our Message In This Week's Farm and Ranch.

**If Cotton  
Was "Velvet"**

It would prove that Texas can be self-supporting; that our farmers have the brains and the ability to raise other money-making crops that will make cotton-growing profitable.

This bank believes in cotton—cotton as a "velvet" crop—a CLEAR CASH SURPLUS.

We invite the co-operation of our farmer customers.

**First State Bank & Trust Company**

**Public  
FARM  
SALE**

AT MY FARM, LOCATED NINE MILES WEST OF HEREFORD, AND THREE AND ONE-HALF MILES NORTH OF HARRISON HIGHWAY.

SALE BEGINNING PROMPTLY AT 1:30.

**FRIDAY, FEB. 25**

Lunch will be served at 12:00 sharp, and the proceeds will go toward the building of the Full Gospel Tabernacle of Hereford.

- |  |   |
|--|---|
| <p><b>HORSES.</b></p> <ul style="list-style-type: none"> <li>6—Head work mares and horses, 4 to 9 years old, weight 1200 to 1400 pounds.</li> <li>2—Brown horse mules, 4 years old, weight 1000.</li> <li>1—Brown mare mule, 4 years old, weight 1000.</li> </ul> <p><b>COWS.</b></p> <ul style="list-style-type: none"> <li>14—Head of high grade Jersey milk cows, all heavy milkers, 2 to 6 years old.</li> <li>2—Two-year-old steers.</li> <li>8—Head yearlings.</li> <li>2—Head calves.</li> <li>1—Registered Jersey bull, 2, coming 3, Financial King, breeding, a real herd bull, bred by Berry Orr.</li> </ul> | <p><b>FARM MACHINERY.</b></p> <ul style="list-style-type: none"> <li>2—Farm wagons.</li> <li>1—John Deere row binder.</li> <li>1—Two-row Moline lister.</li> <li>1—One-row P. &amp; O. lister.</li> <li>1—One-row new John Deere cultivator.</li> <li>1—Knife sled.</li> <li>1—Go-devil.</li> <li>A lot of good harness, collars, bridles and lines.</li> <li>1—Buckeye incubator, practically new, 250 egg capacity.</li> <li>1—X-Ray incubator, practically new, 150 egg capacity.</li> <li>1—Kitchen cabinet.</li> <li>1—Primrose cream separator, No. 3.</li> <li>2—Buckeye brooder stoves, 500 and 1200 capacity.</li> <li>1—Oil stove.</li> </ul> |
|--|---|

TERMS—All sums of \$25.00 and under, cash; or six months note, with approved security, bearing ten per cent interest; or five per cent discount for cash.

**G. W. Hines, Owner**

C. C. ACKER, Clerk COL. RAY BARBER, Auctioneer



**Offerings Saturday, Feb. 19**

- |                                   |                                |        |
|-----------------------------------|--------------------------------|--------|
| Lettuce                           | Per head<br>Limit 2            | 6c     |
| Coconut                           | 1-4 lb.                        | 10c    |
| Pink Salmon                       |                                | 16c    |
| 3 lb. Coffee                      | Maxwell House                  | \$1.48 |
| Spuds                             | 10 pounds for<br>Limit 10 lbs. | 39c    |
| Soap, P. & G.                     | limit 10 bars<br>for           | 39c    |
| CAKES                             |                                | 99c    |
| DRESSED HEN,                      | per pound                      | 30c    |
| <b>Reed's M System, Phone 249</b> |                                |        |

**Here and There.**

During the past ten days there has been lots of moving going on, and Here and There has had its share. Mr. Fangman moved to the Huchert farm south of Summerfield; Geo. Mosely moved to the place vacated by him; A. F. Jones moved his family to their new home south of Frio school house; Mack Dixon moved to the place vacated by Jones; Joe Greer moved to the Ashbrook farm near Astrea and Mr. Buford and son, from Amarillo, are moving to the farm vacated by Greer. We regret to lose our neighbors, but welcome those moving into our neighborhood.

Mr. Shaffy, of Dimmitt, spent Tuesday night at the R. L. Knox home. He was driving cattle to Hereford for shipment.

Mr. and Mrs. Mauldin of Amarillo were callers at the Kincaid and Allman homes Thursday and while here purchased a fine milk cow from Mr. Allman.

Mr. and Mrs. Bricky, Kansas City, have been visiting in the Fischer home the past week. The two ladies are sisters and are enjoying the visit.

Mrs. Mack Dixon was called to Lubbock Monday to the bedside of her brother-in-law who was very ill. She was accompanied by her two nieces, who had been with her while their father was in the hospital.

Harry Taylor and wife of Hereford moved to the Wiles place recently.

Mr. and Mrs. Dillard who have been spending some time in the Leo Williams home, left Sunday for their new home in California.

M. and Tom Mobley and families are enjoying a visit from their mother.

Mrs. Boyd spent Monday with Mother Mosley.

A. B. Martin and wife and Frank Carl of Hereford called at the Earl Lance home Wednesday night, Frank spending the night.

Several neighbors spent last Tuesday night at the Green home.

Ray Ann and T. L. Sparkman have been on the sick list.

Joe and R. T. Green transacted business at Dimmitt Thursday.

Little Christine Fischer and Nettha Kincaid were out of school several days with sore arms.

Albert Springer and wife spent the week end with relatives at Silveston.

Jack Dollar, of Lockney, spent a few days with his sister, Mrs. Lindsay.

Miss Christine Bagwell, of Bethel, spent Saturday and Sunday in the Leo Williams home.

Mack Dixon was called to Lockney Friday by the death of his mother-in-law.

Last Friday Ray Kincaid and wife, R. L. Knox and wife, Henry Allman and wife, and C. E. Tice and wife spent the day in Amarillo shopping and sightseeing. They re-

turned to the Tice home and had supper at a late hour.

Kenneth Hunter and family and Mr. and Mrs. Berry went to Hereford Sunday and reminded Mrs. Hogan it was her birthday, and the dinner that was spread at the noon hour was enjoyed by all.

Singing at Frio was well attended Friday night when fine singing was enjoyed. The juniors did well with their part.

Sunday school was well attended Sunday and all not in Sunday school are invited to come.

Mr. and Mrs. Mobley were surprised by a number of neighbors last Sunday, honoring Mrs. Mobley's birthday. Each brought something good to eat, and the meal thus supplied was highly enjoyed by all. Rev. and Mrs. Neagle were present. Mrs. Kincaid supplied a beautiful birthday cake.

**Cameron, N. M.**

Tom Boney and Miss Willie Marikham were married at Clovis Wednesday. A number of friends and relatives accompanied them. Mrs. Boney prepared a supper and after the supper they went to the bride's home, where a merry crowd followed them. Many friends wish them a long and happy wedded life.

A. A. Dethrage and wife, I. P. Duna and wife and Mr. McCathern helped Jesse Lockman butcher hogs Thursday.

A. A. Dethrage made a trip to Fortales Friday to get potatoes.

Mrs. Coral Johnston called on Mrs. Edmondson Thursday.

Miss Rosa Young, teacher at Wheatland, spent Thursday night with Mrs. R. A. Lowe and attended preaching at New Hope.

Tom Grey and family of Roswell are visiting Grover and Chelcy Cogdill and Mrs. Jess Leach.

Mr. Johnston was out from Clovis and left a radio at the A. G. Johnston home. He called on Virgil Duna and J. R. Burnett, while here.

J. A. Conway and wife of San Jon visited her parents, Mr. and Mrs. Cameron, Saturday.

The Nazarene meeting has been going on at New Hope this week. Rev. Forbes conducting the services. On account of school, they hold day services at the different homes.

Little Linnie Hubble, who was bitten by a rattlesnake some time ago, has been suffering very much with her leg and the doctor has had to lance it.

Cleveland Johnston took Mrs. M. A. Johnston and Rev. Forbes and wife to Clovis Saturday.

W. M. Hubble killed a beef Friday.

Mrs. Edmondson has been sick the past week.

Mr. Cawthon killed hogs Wednesday, Jess Lockman assisting.

Ella Isler and Floyd Mote returned from Oklahoma Friday where they had been a few days

to take Mrs. Isler's sister, Lydia Baird, to her home.

Mrs. Colar Johnston spent Tuesday evening with Mrs. Dethrage.

Mrs. Yola Johnston has been ill the past week.

Those taking Sunday dinner with Grover Cogdill and wife were B. F. Cogdill, Tom Gray, Myrtle Grey, Opal and Willie Cogdill, Major Tillman, Berchel Tillman and Curtis Green.

Rev. Maddux has been holding a meeting at Grady, and also filled the pulpit at Wheatland Sunday evening.

Rev. Forbes and wife took Sunday dinner with F. B. Scott and wife.

Althea Lowe and Ella Davis took dinner Sunday with Vera Cogdill.

J. R. Burnett is drilling a well for Mr. Sizemore.

A. C. Johnston and family, Virgil Duna and wife, Opal and Jewel Hubble and Floyd Mote took Sunday dinner with Mr. and Mrs. A. A. Dethrage.

J. C. Cherry and family and Miss Buchanan of Dimmitt moved a load of their furniture to the Long place near Grady Saturday and will finish moving some time in the near future.

The pupils enjoyed a Valentine box at school Friday afternoon when they received lots of nice Valentines.

Mrs. M. A. Johnston spent Sunday night with Mrs. Ella Isler.

Rev. Roberts, district superintendent for the Nazarine church, filled the pulpit at New Hope Sunday night.

Several in this community have their incubators running.

**News from Bethel.**

Miss Fannie Lee Masore was shopping in Hereford Saturday.

Mrs. J. C. Benton was a Dimmitt visitor Saturday.

Kay Roberts and wife entertained Misses Christine Bagwell and Kathleen and Pauline Rothwell Sunday. Christine is staying with Mrs. Roberts while her parents are away visiting.

Mrs. Loyal Lust has been real sick at her home near Lubbudly this week. She was moved Thursday to the home of Earl Lust

**Northeast Corner**

Otto Smith and family spent Sunday in the H. J. Ogleby home.

W. R. D. C. and Miss Emma McClain spent Sunday in the C. O. Phillips home.

Vada Norman visited Joyce Moore Sunday.

Carl Boren and Claude Ware re-

turned home from ten days hunting and trapping expedition on the Canadian river.

Elmer Womble and wife spent Sunday in the Ollie Grabbe home.

Mrs. I. N. Hutchins, of Wildorado, died last Saturday. She died in an Amarillo hospital of pneumonia and was buried in that city Monday afternoon.

W. B. Phillips and wife of Hereford spent Sunday with Coy Phillips and family in this community.

Mildred Moore visited Lula Oglesby Sunday.

Jim LeGrand and family spent Sunday in the J. T. McClain home.

Oran McClain spent Sunday with Clarence McBroom.

Loanada Bowen spent last week end at her home here.

Miss Ruth Woodward was a visitor at Palo Duro church Sunday.

John Boling and wife have relatives visiting them.

Lawrence Womble and wife spent an evening last week in the W. B. Bowen home.

Miss Zoe Beavers spent the week end in Canyon.

A number of our people attended the Associational Rally at Amarillo last Monday.

Speedy Cretzinger was at Sunday school Sunday.

Mr. Osgood and daughter were here from Amarillo Sunday.

T. M. McBroom and family spent Sunday with J. E. Thomas and family.

**SHERIFF'S SALE.**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Alias Order of Sale issued out of the Honorable District Court of Deaf Smith county on the 3rd day of January, 1927, by the Clerk thereof, in the case of J. A.

**TRANSFER**

And light hauls and deliveries done quickly on short notice. Phone 116 and try me out. Charges Reasonable. ARCH CONKLIN.

**How Doctors Treat Colds and the Flu**

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either. One or two Calotabs at bed-time with a swallow of water—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please—no danger. Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

**ROCKWELL BROS. & COMPANY**  
LUMBERMEN  
Phone 4  
SATISFACTION MUST BE YOURS

where she will be more convenient to the doctor.

Ralph Head and Mrs. Clyne of Amarillo visited the C. E. Head home Sunday.

Leiland Smith and J. C. Benton are hauling grain to Hereford this week.

George Shuen and family spent most of the week in the Spring Lake vicinity sowing wheat.

E. B. Rothwell and son transacted business in Hereford last Saturday.

Mrs. J. Z. Smith is visiting her daughter, Mrs. R. B. Johnson, in Amarillo.

Pauline Rothwell has been quite sick this week.

J. C. Benton and wife made a business trip to Bovina Thursday.

Kay Roberts had the misfortune to lose one of his best milk cows Friday.

Wear versus Frank Dunaway and Arch Johnson, Case No. 792 (1909 1/2) and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in March, A. D. 1927, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

The N. E. 1-4 of Block No. 18, Mabry addition, to the town of

Hereford, and the north half of Block No. 3, Mabry addition, to the town of Hereford, all in Deaf Smith county, Texas.

Levied on by me on the 3rd day of January, 1927, at 4:00 o'clock p. m., as the property of Frank Dunaway and Arch Johnson, to satisfy a judgment amounting to \$521.70 in favor of J. A. Wear, and cost of suit.

Given under my hand, this 1st day of February, 1927.

C. BENTON, Sheriff.

**It SAVES the FARMER'S THRESH BILL**

**A Combine that threshes like the Red River Special Separator**



Follow a Red River Special Combine in the field and you will see that it does the same thorough job of saving the grain that the Red River Special Separator has done for so many years.

It is built along the same lines that have made Red River Special Separators famous for their ability to get the grain from the straw.

The Red River Special Combines offer the first real improvements in combines since the early days of the combined harvester-thresher.

The Big Cylinder, the Man Behind the Gun, the Seed Winged Beater of the Red River Special Line are there.

More than all that—the Red River Special Combine operates more economically and will last.

Anti-friction Bearings, 36 of them, at every main bearing point, make it light running. They are all Alumin-Zerk Lubricated. The fact that Nichols & Shepard put more roller bearings into the machine means that you will not need to put so much gasoline in the engine.

Also—the Red River Special Combine is built with Armoex Ingot Iron—the great rust resisting metal, in the sides, deck and all other sheet metal parts. That makes it will wear long lasting. It will stand years of hauling about over rough fields and rough roads.

**A Real One-Man Combine**

This Red River Special is also the first combine that can really be operated by one man. One man operates it easily and efficiently from his station on top of the machine. Header Tilting Wheel, Main Separator and all other controls are at his finger tips. He can observe all the working parts of the machine, also the condition of the grain as it comes in on the header and when it goes into the tank as clean grain. He works in the coolest and cleanest place about the machine, in full control of his Combine, with everything in sight. As convenient as an automobile and a worth-while saving in labor expense.

**NICHOLS & SHEPARD**  
In continuous business since 1845

**JACK SAMUELS, Agt., Hereford, Texas**

**THE RED RIVER SPECIAL LINE**

**CHEVROLET**  
An Entirely New Conception of "Quality at Low Cost"



*The Most Beautiful Chevrolet in Chevrolet History!*

**Reduced Prices!**  
The COACH \$595

Because it carries the lowest prices ever placed on a truly fine automobile, the Most Beautiful Chevrolet brings into existence an entirely new conception of "Quality at Low Cost."

Never before at Chevrolet's amazingly reduced prices has any manufacturer provided so many fine car features, so many marks of distinction and so many mechanical improvements. These are typified by new bodies by Fisher finished in Duro colors, crown one-piece fenders, bullet-type lamps, AC oil filter, AC air cleaner, improved transmission, larger radiator and many others.

You need only to see these supremely beautiful cars to realize why all America is proclaiming them as the greatest sensation of America's greatest industry! You need only to compare them with the finest the market affords to see that they represent the biggest dollar-for-dollar value ever offered! Come in today and get a demonstration!

The Touring or Roadster	\$525
The Coupe	\$625
The Sedan	\$695
Sport Cabriolet	\$715
The Landau	\$745
1-Ton Truck (Chassis Only)	\$495
1/2-Ton Truck (Chassis Only)	\$395

Balloon Tires Now Standard On All Models  
All prices f.o.b. Flint, Mich.

**Brumley Chevrolet Company**  
Hereford, Texas

**QUALITY AT LOW COST**

**Spring Costumes**

**For Street Wear**

—Very new and youthful are the round and square neck lines in smart frocks of Flat-Crepe trimmed in darker and contrasting materials. A good range of colors and styles to select from.

**For Afternoon and Sports**

—Interesting treatment of tucks and pleats in Crepes and Georgettes. Tiered skirts, composed of finely pleated flounces. Tailored bows and embroidery for trimming. All the newest shades such as Coral Blush, Tiger Lily, Grecian Rose, Hydrangea, Gooseberry, Attar of Roses and Mother Goose.

**PRICES \$10.95 to \$24.45**



**SPROWLS-CRONIN & CO.**

# Saturday Specials

- American Beauty Corn, per can ----- 11c
- Package Matches (six in pack) ----- 20c
- 25 Pound boxes of choice peaches, per Pound ----- 12 1/2c

We Have Lots of Smith's Best Flour!

**G. B. WARREN CASH GROCERY**  
You Kids Watch the Big Basket Ball at our Store.

## Arney News Items

Mr. Huff and family spent the week end with friends in Lubbock. H. E. Ferguson and wife motor- ed to Nazareth Saturday.

John Cole and wife of Tulla, spent Sunday with their son, Ray Cole.

Messrs. Bracher, Fox and Hendrix were in Happy on business one day last week.

Due to high winds, many wind mills are out of commission.

Marion Davis and wife visited his parents, Mr. and Mrs. J. E. Davis, Sunday.

Mr. Tipton, who recently moved here, was called to the bedside of Mrs. Tipton's mother in Plainview Sunday.

Arthur Matthews and wife have moved to the Wilson ranch, and they now plan to move to their place at Muleshoe.

Boss Campbell was in Happy Monday.

A large crowd at church Saturday night and at Sunday school and church Sunday morning.

T. C. Gage, a resident here for two years, has gone to Olton to make his home.

J. E. Boyd was in Happy on business Saturday.

Mr. McElroy, of Dimmit, is digging a well on the Nicholson farm.

Bob and J. W. Sims of Happy were callers in the Floyd Fortner home Sunday.

Mr. Hane was a business caller in the T. C. Wilson home one day last week.

### TEXAS ALMANAC REVIEW.

The Texas Almanac and State Industrial Guide for 1927, published by The Dallas Morning News, has just come from the press. It contains many new features in addition to complete revision and bringing up to date of all statistics on such general subjects as crops, livestock and minerals. A large folded general commercial map of Texas is included with the volume, showing counties, cities and towns and railroads, including new and tentative lines, and the reverse side a revised highway map of the State.

In addition to keeping up to date figures upon matters of general commercial and political interest, it is the purpose of The Texas Almanac annually to devote a considerable portion of each volume to original matter. Among the new features of the volume this year are lists of Texas native trees by common and technical names, with location of growth indicated; loca-

tion and length of all Texas rivers bayous and creeks of twenty-five miles or more length; latitude and longitude of all Texas towns for which observations have been made; summary of the bills and amendments recommended by the Educational Survey Commission; complete review of tax remission to counties and cities by the State Legislature, showing amounts of property valuation involved, names and addresses of principal poets, novelists, playwrights, short story writers, historians, musical composers, sculptors and painters of Texas, Texas libraries with numbers of volumes, land holdings, power development and other subjects.

Complete and up to date information is given also on population, State, district and county officials, public schools, universities and colleges, manufacturing, agriculture, live stock, minerals, railroads, highways and motor vehicles, utilities, banking, insurance, election results by counties in 1926, reclamation and irrigation, vital statistics, State government, finances, and hundreds of other subjects. It is a complete encyclopedia of Texas, carrying latest available facts and figures on practically every field of information.

### Foundation for Catholic School Now Going In

Contractor J. B. Parker, of Amarillo, arrived here Tuesday morning to start work on the foundation of the new Catholic school, just north of the Catholic church building. Mr. Parker stated that he will have charge of the carpenter work and J. F. Cunningham, also of Amarillo, will superintend the brick work.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

### The Whittington Clinic

H. D. WHITTINGTON, M. D. Diagnosis, Surgery, Consultation

J. R. LEMMON, M. D. Infant Feeding and Diseases of Children

BEN N. ARD, M. D. Internal Medicine, Diseases of Women, Obstetrics

503-4-5 Oliver Eakle Building AMARILLO, TEXAS

### R. P. Brazil Says He Is Oldest Citizen

R. P. Brazil claims to have lived in Hereford longer than any other person. "Now, I know," said Mr. Brazil, "That Rat Jowell and Trop Womble and some others will dispute my claim, but Jowell and Womble did not live in the corporate limits of the town as long as I have." Mr. Brazil arrived here in February, 1899. Now, come on, ye old-timers, and beat this date.

### Historical Society to Banquet Friday Night

CANYON, Feb. 15.—The Panhandle-Plains Historical Society will hold its annual business meeting and banquet here Friday, February 18, the banquet at six o'clock at Cousins Hall. Dr. R. Thomsen, pastor of the Central Presbyterian Church of Amarillo, is the main speaker on the banquet program.

The Historical Society has 114 active members, scattered over the Panhandle territory. The Society is collecting a great body of material dealing with every phase of the life and development of the area with which it deals. Its museum is worth many thousands of dollars, and its source material on Indians, buffalo hunting, ranching, cattle breeding, railroads and other phases of life in the Panhandle is invaluable. Judge O. H. Nelson, Romero; Mrs. T. V. Reeves, Canyon; J. Eretts Haler, Canyon; T. D. Hobart, Pampa, have been officers during the past year. New officers will be elected at the business meeting.

"Never borrow money from that man, he is a Shylock. In winter he takes 30 per cent, and in summer sixty."

"Buy why does he take more in summer?"

"Because the days are so much longer."

### Lost and Found

LOST—One female bull dog, wearing collar with name "Dene Henton." Finder please notify BUCK CRUM, Dimmit, Texas. 5-1t

LOST—Six mules, 1 grey mare, 1 grey horse and one bay horse. Any information will be appreciated. JOHN CRUM, Dimmit, Texas. 5-1t

### For Rent

FOR RENT—Five room house near new high school. R. L. ELLISON. 5-1t

FOR RENT—Nice bedroom, with hot and cold water furnished; in my building. Will furnish same for two persons if desired. F. H. OBERTHIER. 4-1t

## CLASSIFIED

### Wanted

LAUNDRY WORK—I want to do laundry work at home. MRS. A. J. SCHNEIDER, Phone 225, West of 25-Mile Avenue, across street from ball park. 5-1tp

WANTED—Setting hens, pay market price. HENDERSON FARM. 5-4t

FLOW THAT GARDEN EARLY—If you have plowing, call at DANIEL'S VARIETY STORE, Phone 304. 2-1t

### For Sale

FOR SALE—One two-row P. & O. Hater, nearly new, at a bargain. Call at CLARK'S BLACKSMITH SHOP. 5-2tp

FOR SALE—One span of horse mules, 6 years old, weight about 2400 pounds. B. K. GREESOM, Summerfield, Texas. 5-2tp

FOR SALE—8 or 10 head of good young work mules; also one two-row hater, one two-row planter, one single row planter. R. L. ELLISON, near Wyche school house. 5-2tp

FOR SALE—Have teams and tools for sale and will rent my farm consisting of 560 acres; 160 in cultivation. J. O. NEWELL. 5-1t

FOR LEASE—Well improved 20-acre farm on west side of town, where Mr. Messenger has been living. Cash lease. W. S. WILLIAMS. 4-2tc

HATCHING EGGS—For sale, good eggs, from full blooded S. C. White Minorcas, good layers. The coming chicken of the Plains. \$6.00 per 100, \$1.00 per 15. A. C. BARNHART. 3-8tp

FOR SALE—Half blood, S. C. White Leghorn eggs from Hollywood pullets, mated to high class males direct from Hollywood. Setting, \$1.00, \$6.25 per hundred. W. G. SLAGLE. 4-3tp

HATCHING EGGS—For sale from Holtman's Aristocrats, Dark Barred Plymouth Rocks, Hens culled for egg production. \$3.00 per hundred. F. D. PERKINS. 4-4tp

FOR SALE—Desirable residence lots, close in, by owner. Address BOX 323, Hereford, Texas. 5-1t

FOR SALE—Pair of heavy work mares and harness. Worth the money. J. C. CARROLL. 5-4tp

FOR SALE—Seed oats. See H. C. BOWSER, Phone 137. 4-2t

NEW five room and bath; low price and easy terms. See L. BASKIN, Owner. 46-1t

EGGS FOR HATCHING—From pure bred S. C. R. I. Reds, farm range flock that has access to skimmed milk, fertility guaranteed. \$1 for 15, \$2.50 for 50. Phone 324. MRS. BERRY ORR. 5-2tp

FOR SALE—I have a few good registered Jersey cows for sale at bargain prices. Good foundation herd for bull circle member. One extra good Gamboge Knight-Eminent cow. Phone 324. BERRY ORR. 5-2tp

SETTING EGGS—From the S. C. White Leghorns; trap nested stock. \$5.00 per hundred, or 75 cents per setting of fifteen. MRS. W. R. SCHEIHAGEN, Box 32, Black, Texas. 5-4tp

FOR SALE—One Jersey milk cow, a good one, and fresh. J. E. COCKRELL. 5-2t

FOR SALE—Jersey cows for sale. Inquire at THE GROCERIA.

FOR SALE—One hundred Ever-bearing strawberry plants. Four dozen grapes, Concord, Big White and sugar grapes. Phone 272. 5-1t

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See F. H. Oberthier, E. W. KINNEY. 48-1t

\$3,500.00 buys new, modern, five room house, large garage and five acres land. Easy terms and possession. See L. BASKIN, Owner Phone 138. 48-1t

FOR SALE—Suburban acreage—Beautiful 5 acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Priced right. RAY BARBER, Owner. 40-1t

FOR SALE—Four piece oak bed room suite. Phone 102. RALPH SMITH. 4-2tp

\$150.00 buy, close in, corner lot; \$125.00 buys next lot to it; just off pavement. See L. BASKIN, owner. Phone 138. 48-1t

Good, heavy seed oats at my barn, three and a half miles south on 25-Mile Avenue, at 50c per bushel. J. W. VICK. 4-3t

FOR SALE—About 100 bushels pure clean Kanota seed oats. See E. S. EULER, two miles south-east of Friona. 3-2tp

FOR SALE—Have good rotten manure for lawns and gardens; also good kindling. Phone 303. FRED MILLARD. 53-1t

\$2,500.00 buys new modern five-room bungalow; large garage; east front; big lot; easy terms. See L. BASKIN, Owner. 48-1t

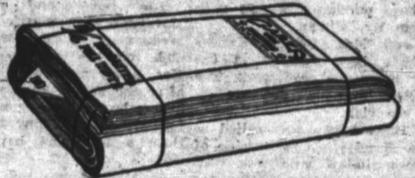
BABY CHICKS—Any breed you want, from ELDER'S HATCHERY, Valley Mill, Texas. Priced right. Phone 9005F21. JIM ROBERSON. 2-30t

FOR SALE—Or will trade for land near Hereford, a well improved 40 acre farm, 3 1/4 miles from Olton Springs; only 1-4 miles to school and paved highway. 10 acres in apple orchard. Smooth and all in cultivation. A. A. OTT REALTY COMPANY. 5-2t

POULTRY FARM—I have twenty acre tract one-half mile from Central School, well equipped to raise for several hundred chickens. One four room house, supplied with water and sink. Price \$2,000.00. Phone 324. BERRY ORR, Hereford, Texas. 5-2tp

Strambaugh Dry Goods Co.  
HEREFORD TEXAS

## END OF MONTH SALE



"GARZA" SHEETING

- 9-4 Unbleached, yard ----- 38c
- 10-4 Unbleached, yard ----- 43c
- 9-4 Bleached, yard ----- 43c
- 10-4 Bleached, yard ----- 48c

### BLANKETS One-Fourth Off

### Men's Dress SHOES

### TURKISH BATH TOWELS

- \$7.50 values --- \$5.98
- \$6.50 values --- \$5.25
- \$6.00 values --- \$4.78
- \$5.50 values --- \$4.25
- \$5.00 values --- \$3.78

Size 22 x 44 inches, and priced at only 25c each

Sheep Lined and LEATHER COATS 25 per cent discount.

### WHITE OIL CLOTH 29c Yard

### MEN'S SHIRTS 1c

### MEN'S AND LADIES' SWEATERS One-third Less!

An assortment of Ide dress shirts, without collar, \$2 and \$2.50 values, special priced at \$1.50 and 1c for the second one.

### Red Seal GINGHAMS 16c Yard

### Boy's Wide LEATHER BELTS 37c

### CANVAS GLOVES 10c Pair

### Ladies' Holeproof HOSE

### DRESS FLANNEL TWEEDS, SERGE

in the newest colors \$1.50 values for ----- \$1.18

\$4.00 grade priced at ----- \$3.15

### LADIES' SHOES

\$3.50 grade priced at ----- \$2.75

—An assortment of black patent, kid, etc. Values up to \$7.50, Priced at ----- \$4.98

\$3.00 grade priced at ----- \$2.29

### TRUNKS and SUITCASES 25 per cent off

\$2.50 grade priced at ----- \$1.80

\$2.25 grade priced at ----- \$1.60

\$2.00 grade priced at ----- \$1.43

\$1.00 grade priced at ----- \$ .75

No Gold Bond Stamps Will Be Given On Merchandise at a Special Sale Price.

"No more from that cottage again will I roam.

Be it ever so humble, there's no place like home."

BUILD A HOME FOR YOUR OWN COMFORT! See us for our attractive offer and lower interest rates.

## THE PLAINS INSURANCE AGENCY

John Patton, Mgr.

## AS I SAID BEFORE—

Whether it be steaks, chops or roasts meat is sure to be fresh when you buy from us.

We select our meats carefully, so that our patrons may get the choicest cuts.

You may either call in person or phone your order. It will receive prompt and careful attention.

We are always at your service with our meats for every meal.

We are prepared to take care of your wants through the season when good beef is hard to get. We have plenty of fat cattle in the feed lot.

## PALACE MEAT MARKET

Phone 293.

J. C. Sanders

I. O. Crosthwait

## Avoid Disease

STERILIZE YOUR CLOTHES WITH STEAM BY SENDING THEM TO THE STEAM LAUNDRY!

### No More Blue Mondays

Why Pay by the Dozen When we Return Clothes Spotlessly Clean and Charge by THE POUND, DRY WEIGHT?

Account of the extra amount of family wash which we are getting out of Hereford, we are reducing our price to ten cents per pound. —With linen ironed free. Twenty-five cents per pound will be charged extra for any article which you may want ironed and pressed. Free delivery to and from your home.

Open the Bundle at Your Door— "NO SATISFACTION, NO PAY"

## WEST TAILOR SHOP

Phone 385. Agency Canyon Laundry.

## Tractor Owners:

—remember we handle

### ALL GRADES OF TRACTOR OIL

When In Need, Ask Us for Prices.

## Abo Filling Station

Gold Bond Stamps Given On All Cash Sales.

## Special Train to El Paso, Tex.

Account Texas Cattle Raisers Association March 15th, 16th and 17th, 1927



Leave Hereford 8:00 P. M., Sunday, March 13th Arrive El Paso 8:00 A. M., Monday, March 14th

ROUND TRIP FARE FROM HEREFORD \$17.85

Dates of Sale March 11th to 15th inclusive. Final return limit March 21st, 1927. Correspondingly Low Fares From Other Points.

Make your reservations early.

—Details from—

J. E. BEYER, AGENT Hereford, Texas.

**Ford**

# Used Car Auction Sale

## SATURDAY, FEB. 19th

3:00 O'CLOCK SHARP

Chance to Buy Car at Your Own Price

THE HEREFORD MOTOR CO., Hereford, Texas

### Bull Circle Directors Have Been Chosen

Directors for the two bull circles which have just been formed in Deaf Smith county were elected at an enthusiastic meeting of the members of the circles Saturday afternoon. Two members from each circle, a bank representative, the member from the Hereford Chamber of Commerce, and the county agent form the board of directors for each pure bred bull circle. The members also voted to insure the bulls by assessing each member \$55, if a bull of either circle should die.

Directors for Circle No. 1 are D. E. Turrentine, R. M. Tankersley, H. H. Hawkins, G. A. F. Parker and County Agent Dunkle; Circle No. 2: A. B. Schultz, O. L.utherford, G. W. Heard, J. A. Phipps and R. O. Tinsley.

### Dawn Men to Improve Their Dairy Herds

Bob McConnell and H. D. Goldston, of Dawn, decided to quit using a fifty dollar bull and recently bought the top calf of Berry Oren's registered herd of Finney-Interest Jerseys, making Financial Ann's Sam Alot No. 20638. Mr. Oren thinks this is one of the best

pedigree would look good to any registered Jersey breeder and shows Sam Alot, the world champion better far-investing bull four times and Finney-Interest for

mer world champion butter cow four times, besides many other national and Jersey Island first prize winners among which Interest shows fourteen times and Finney ten times. Six of this bull's half brothers and sisters won first prizes at the 1926 Deaf Smith County Fair, taking Junior champion female and Junior and Grand Champion Male honors.

### Northeast Corner

Rev. McMillan preached a good sermon here Sunday.

J. C. Allred and wife were visited by a number of relatives and friends Sunday.

Misses Veda and Ruby Parker visited the Fairview school one day last week.

Ben Floyd and family spent Sunday in the A. R. Norman home.

A three act comedy, "Go Slow Mary," was given by the Fairview pupils Friday night, which was well attended.

A number from here attended a party in the Ford community Saturday night.

Jack McBroom and family of Summerfield spent Sunday afternoon in the T. M. McBroom home.

Oren McClain was in Hereford Sunday.

D. R. Burns and wife spent Sunday with their daughter, Mrs. H. J. Oglesby.

Miss Dovie McBroom spent the week-end in the McClain home.

W. B. Bowen and wife were in Canyon Friday.

Mrs. Hubert McDowell spent last week in her home at Hereford.

Jess Bowen was in Canyon Saturday.

H. J. Oglesby was in Amarillo one day last week.

Mrs. Homer Autrey visited Mrs. Truitt McClain one day last week.

Misses Veda and Ruby Parker spent one evening last week with Royce and Clara Hamner.

Lestry Burns and wife of Amarillo were in this community Sunday.

Otto Smith and wife were visited by relatives one day last week.

### Arizona Man Will Make His Home In Hereford

J. H. Hurley, of Phoenix, Ariz., arrived here Wednesday. Mr. Hurley is here visiting in the home of his daughter, Mrs. T. D. Moss, and family.

Mr. Hurley intends to make his home here for the present and will probably enter the oil game.

His chosen profession is lead and zinc mining, having operated near Joplin, Mo., for a number of years.

Odessa—Modern and sanitary equipment is being installed in the Stewart and Berkstresser dairy recently opened here. The dairy supplies the town's needs as well as serving customers in Crane, the new oil town of the section.

W. B. Bowen and wife were in Canyon Friday.

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### What's Doing In Western Texas

Haskell—Work on the city hall here is progressing nicely. When completed the building will hold offices of the mayor, city secretary and water department as well as housing equipment of the Haskell fire department. A city jail is also included in the building, occupying part of the ground floor in the rear of the structure.

Pampa—Brick work on the new Schneider Hotel has started and the building will be ready for occupancy by May 1, according to the contract. Several colors of brick are being used in the work.

Lavelland—Contract has been entered into with the Texas Utilities Company for maintenance of fourteen street lights for the business section of the town. The lights are to be of 100 candle power and of the pole and bracket type.

Mercedes—A divine drink, heralded as both a health promoter and beautifier, made from tree ripened and sun-sweetened grape fruits of the Valley, is receiving widespread recognition as a most acceptable beverage. The drink is called grape fruitade and is already being adopted in San Antonio and Houston. Fruit groves of

Mercedes and surrounding sections are supplying numerous demands for shipments of crates of grape fruit to points over the state for making of the new drink and for regular purposes.

Aspermont—Appointment of J. H. Wood, Judge, of Amherst, on the executive board of the West Texas Chamber of Commerce has been confirmed by President A. P. Dugan of the regional organization.

Wheeler—A complete modern pri

vately owned tourist camp to be operated in connection with the Lee Gunter Hotel to be erected here. Tourists' cottages will be equipped with electric lights, gas and water and all modern conveniences.

Long-Suffering Tailor—You recently inherited money. Why not pay me what you owe me? His Client—I wouldn't like people to think that inheriting money has changed my habits.

### AUCTIONEER

I have arranged with one of the best auctioneers in the Southwest, who is now located in Amarillo, to assist me in all my larger sales.

W. S. WILLIAMS  
Hereford, Texas

# WANTED: 100 Men

TO PILE IN HERE QUICK—AND GRAB ONE OF THESE  
NEW SPRING TWO-TROUSER SUITS  
WE HAVE JUST UNPACKED AND HUNG ON OUR HANGERS!

They Are Right Straight from the Workshops of  
HART, SCHAFFNER & MARX AND CURLEE  
and You Know that Means Long Wear, Service, Satisfaction!

THE PRICE?—From \$25.00 to \$45.00.  
THE PLACE?—What a question! Why, of course, at the headquarters of Hereford's well dressed men, the

## Fox Mercantile Co.

P. S.—There's also a choice assortment of New Spring Hats and Caps, just received—spiffy things, priced right and the last word in sky-pieces for men and boys.

### WAFFLE IRONS

REGULAR PRICE \$12.50

Specially Priced At

\$9.95

95c Down  
—and a dollar a month

We are giving a six pound sack of  
EVERLITE FLOUR WITH EACH IRON  
Texas Utilities Company

### Goodrich Tires

AND TUBES

We Hand You Service That's Hard to Beat.

We Give S. & H. Green Trading Stamps.

### Service-U-Like

Filling Station  
GLENN SNYDER, Prop.

## Dimmitt, Castro County News

**DIMMITT, Feb. 15.**—Mr. and Mrs. Bill Webb entertained a number of friends at their home last Monday evening. Valentine colors predominated in the decorations. Jolly games of 42 made the hours fly all to swiftly. Henry Stalcup won first prize while H. E. Rantz was given the consolation. The hostess served strawberry ice cream and Valentine cake. Those present were Messrs. and Mrs. H. E. Rantz, Henry Stalcup, Dow Duree, Clarence Gains, Chas. Wilson, Louie Allen, O. B. Trumble, G. A. Barnett, Edgar Ramey, W. D. Duree, Carlos Reynolds and Mrs. R. B. Boren.

Mrs. B. D. Woodlee and son, I. B. Brooks and daughter and J. H. Flanagan were shopping in Plainview last Saturday.

G. A. Barnett and family and Mrs. H. C. Webb visited in the home of Mr. and Mrs. Walter Simmons in Amarillo Sunday.

Cecil Hyatt left last week for Hooker, Okla., where he has a position in a tailor shop.

Mrs. Bill Webb, Henry Stalcup and Dow Duree were shoppers in Hereford on Wednesday of last week.

Mrs. George Smith of Plainview visited in the home of her sister, Mrs. Henry Stalcup, who returned home with her and remained until Friday.

Mrs. A. C. (Grandma) Avery, who has been quite sick, was reported to be a little improved on Monday.

Mrs. D. H. Allen and Miss Jamison of Frio were in Dimmitt last Saturday.

A number of out of town visitors attended the Baptist rally here Sunday in interest of the \$75,000-000 Campaign. At the eleven o'clock hour Rev. Dowell of Hereford delivered a fine sermon. During the noon hour the Dimmitt ladies served lunch. In the afternoon a number of addresses were made along the different lines of the campaign. Special musical numbers were rendered by Hereford singers.

Frank Easter went to Hart Monday to do some surveying.

Mr. and Mrs. C. L. Daniel of Sedan were dinner guests in the

home of Mr. and Mrs. Lee Posey. In the afternoon both families motored to Hereford.

W. D. Duree is building a new home, six rooms with bath and basement.

Misses Gladys, Leona and Millie Hastings motored to Hereford last Saturday.

Mr. and Mrs. E. F. Harman of Hereford visited in the parental J. B. Hastings home.

Bob Flanagan spent the week-end with home folks.

Duck Boswell made a speedy trip to Spur Sunday.

Will Caudwell sold to cars last week, one to E. D. Wheeler and the other to Chas. Wilson.

Jay Hastings and Harold Hunter motored to Hereford last Sunday afternoon.

Mrs. Bill Webb and Dow Duree were shoppers in Tulla last Tuesday.

I. B. Brooks made a business trip to Hereford and Amarillo on Monday.

Mr. and Mrs. Williams spent Monday afternoon with Mr. and Mrs. Bell.

Mrs. W. J. Sullivan and son spent Monday with Mrs. Woolery.

Mrs. Casson spent Tuesday in the home of Mrs. Carl Frye.

Mr. and Mrs. Knox spent Wednesday afternoon with Mr. and Mrs. Allman.

Mr. Kincaid and wife called on Mr. Mobley and wife Monday.

Mrs. W. J. Sullivan called on Mrs. Allman Monday afternoon.

Frank Corn called on M. W. Fields Wednesday.

Mr. and Mrs. Boardman spent Tuesday in the E. E. Doak home.

V. C. Woolery and wife spent Monday night in the Ira Woolery home.

Miss Grace Jamison called on Mr. and Mrs. Fields Thursday night.

Mr. Brennan called on W. J. Sullivan Friday morning.

Mr. and Mrs. Woolery spent Friday in the W. J. Sullivan home.

Mr. East and wife called on Mr. Wherry and wife Thursday.

Mr. Walton and wife, Mrs. Hor-

ace Smith and Miss Emerald Smith spent Friday afternoon in the M. W. Fields home.

Henry Allman, Chas. Tice, Bob Knox and Roy Kincaid and families were in Amarillo Friday.

Mr. Field and wife were guests in the W. J. Sullivan home Friday night.

C. W. Frye, wife and parents called on the Bill Woodburn family at Dimmitt Saturday night.

Mr. and Mrs. Fields were guests in the Goldsmith home Saturday night.

E. V. Sullivan and wife returned from Hollis, Oklahoma, Sunday.

V. C. Woolery and wife spent Saturday night in the I. E. Woolery home.

After visiting their son, C. W., here for a month, Mr. and Mrs. Frye have returned to their home at Davenport, Iowa.

A surprise birthday dinner was given Mrs. Mobley Sunday when friends and relatives gathered to celebrate her birthday.

Messrs. and Mrs. I. E. Wool-

ery, Bob Doak, Clayton Woolery and E. E. Doak spent Sunday in the H. C. Doak home.

E. V. Sullivan and wife spent Sunday night with W. J. Sullivan and wife.

Messrs. and Mrs. Bob Knox, W. J. Sullivan, V. C. Woolery, and Mrs. Henry Allman spent Monday in the E. V. Sullivan home.

Rev. Nangle, of Dimmitt, filed his regular appointment at Frio Sunday.

**Dr. D. E. Turrentine**  
Dentist  
Over J. O. Newell Store.

### Frio-Easter Items

Mr. and Mrs. Williams spent Monday afternoon with Mr. and Mrs. Bell.  
Mrs. W. J. Sullivan and son spent Monday with Mrs. Woolery.  
Mrs. Casson spent Tuesday in the home of Mrs. Carl Frye.  
Mr. and Mrs. Knox spent Wednesday afternoon with Mr. and Mrs. Allman.  
Mr. Kincaid and wife called on Mr. Mobley and wife Monday.  
Mrs. W. J. Sullivan called on Mrs. Allman Monday afternoon.  
Frank Corn called on M. W. Fields Wednesday.  
Mr. and Mrs. Boardman spent Tuesday in the E. E. Doak home.  
V. C. Woolery and wife spent Monday night in the Ira Woolery home.  
Miss Grace Jamison called on Mr. and Mrs. Fields Thursday night.  
Mr. Brennan called on W. J. Sullivan Friday morning.  
Mr. and Mrs. Woolery spent Friday in the W. J. Sullivan home.  
Mr. East and wife called on Mr. Wherry and wife Thursday.  
Mr. Walton and wife, Mrs. Hor-

"THE ONE THEY TALK ABOUT"



**fresh  
as the Air  
of the  
Plains**

**White Swan  
COFFEE**

"THE ONE THEY TALK ABOUT"

# Twelve Years OF DEPENDABILITY

It was Dodge Brothers distinction, twelve years ago, to create a more dependable car in its price class than previously had been known.

This enviable leadership Dodge Brothers have rigidly maintained.

Wherever difficult conditions try the souls of men and the stamina of motor cars, you will find Dodge Brothers product foremost in favor.

You will find also that six, eight and even ten years of service are not exceptional for the car; that frequently it delivers mileage running well into six figures; and that maintenance cost is remarkably low throughout its long and useful life.

These facts powerfully witness Dodge Brothers success in constantly bettering a product that was exceptional even at the start.

Touring Car	\$ 940.00
Coupe	\$ 990.00
Special Sedan	\$1105.00
(Delivered)	

**Beavers Bros.**  
Hereford, Texas

*We Also Sell Dependable Used Cars*

## DODGE BROTHERS MOTOR CARS

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Residence Phone 92  
Second Floor Lambert-Buckner Building.  
FREE CONSULTATION AND ANALYSIS.

- Nickel Serving Tray
- Japan Serving Tray
- Mantle Clock
- Alarm Clock
- Man's Watch
- Carving Set, buck horn handle
- Ivory Mirror
- Ivory Picture Frame
- Lunch Kit
- Silver Tray
- Suit Case
- Ladies' Hat Box
- Mammoth Jug
- Fancy Pillow
- Dresser Scarf
- Rag Rugs
- Console Set
- Japan Wash Basket
- Fancy Waste Bucket
- Moving Picture Machine
- Big Mama Doll
- Small Mama Doll
- Aluminum Ware
- Tea Kettle
- 2 quart Double Boiler
- 3 Piece Sauce Pans
- 6 Cup Coffee Percolator
- 8 quart Preserving Kettle
- 10 quart Dish Pan
- 10 1-2 inch Double Roaster
- 19 inch Oval Roaster
- 16 inch Oval Roaster
- 2 1-2 quart Colonial Pitcher
- Colander
- Cake Pan
- Bread Pan
- Smoking Set
- Doll Buggy
- Baby Set
- Shaving Set
- Military Brushes

# Hereford Profit Sharing PURPLE STAMPS

It pays to trade with merchants giving PURPLE STAMPS. When your book is filled, the Stamps will be redeemed for

**Beautiful Premiums on Display at  
the D. R. Gass & Son Store**

See the big window full of many useful premiums

**REMEMBER**  
THAT we sell only reliable Merchandise.  
THAT we always sell what we advertise.  
THAT our stocks are new and thoroughly up-to-date.  
THAT you will save time and money by trading with us.  
THAT our Trading Stamps cost you nothing and have the purchasing power of money

**THE FOLLOWING HEREFORD MERCHANTS GIVE PURPLE STAMPS:**

<b>E. B. BLACK &amp; COMPANY</b> FURNITURE AND UNDERTAKING Phone 14	<b>J. J. CLARK</b> DRUGGIST Phone 13	<b>D. R. CASS &amp; SON</b> DRY GOODS, NOTIONS, BOOTS AND SHOES Phone 295
<b>Williams Grocery Company</b> SANITARY GROCERIES Phones 128-267		<b>Magnolia Filling Station</b> ARTHUR C. THOMPSON, MANAGER Magnolia Gas and Oil

Our Purple Stamps are worth more because we give premiums equal to any others for about half the number of stamps.

Banks pay you interest on the money you save; we pay you interest on the money you spend!

**ENDAVOR A BIG SUCCESS**

The new and original program being presented by the Presbyterian Christian Endeavor society each Sunday evening are attracting a number of local young people. The programs are always different from any that have ever been before, and they combine the regular Endeavor work with music, readings and many other things to make the program educational and entertaining.

This Endeavor is fashioned after those of the larger cities, and it is already showing a success here as well as in the cities. The young people of today demand entertainment at all times and the purpose of this Endeavor is to furnish them a place to go on Sunday evenings where they will be entertained in a high class way and where they can become acquainted with other young people.

The Coast-to-Coast auto race is about half over with the Packard leading with a small margin and the other cars following close behind. The Ford had trouble this week as a damage suit was filed against Leonard Lee, driver, by an occupant of the Ford, Mr. Hudson. The trial was held Sunday evening before a packed house and Mr. Hudson was awarded damages of 10 cents by the judge, J. H. Johnson.

Next Sunday evening the program will be given in the church and will start at 6:30. It will consist of short talks, orchestra music, vocal and instrumental solos and songs. Everyone is cordially invited to come and hear this program which will be presented by a group of young people.

METHODIST H. M. S.

Swisher is hiring at present and where, as a mark of courtesy to the club, she had asked a number of Canyon friends for the afternoon. The spacious rooms were chery with flowers and ferns and, above all, a soft continuous warbling of a music-loving canary who through his rich style of accompaniment to the program of voice, violin and piano, endeared himself to the entire company of ladies.

The club study for the hour was a resume of the year's work, under leadership of Mrs. H. L. Broadwell, with several numbers portraying the various forms of music. A number by Miss Swisher was enjoyed and appreciated. At the close of the program Miss Swisher introduced as a delightful surprise three young artists from the W. T. S. E. C., Miss Slack and Mr. Coffee, of the music faculty, and Miss Stalcup, a student, who gave the following numbers:

Waltz in D flat, Chopin—Miss Slack  
Old French Air, The Lass of Killlean, Sticks—Miss Stalcup,  
Chant Negro, The Old Refrain,  
Kreutzer—Mr. Coffee.  
Assisted by Mrs. DeGraffonred, Miss DeGraffonred and Miss Holmes, Miss Swisher served delicious refreshments cleverly suggestive of St. Valentine's day.

Mrs. Broadwell and Mrs. G. A. P. Parker remained for the night and following day as Miss Swisher's house guests, to enjoy a continuation of her genial hospitality.

would belong for the evening, the "fate" or the "leaves."

There were several contests between the two sides, the fate defeating the leaves five to one. Each guest shot with an arrow to find out his fortune. Red Jello, cakes and pink lemonade were served at the end of the evening, and after refreshments a Valentine box was enjoyed by all, Rev. Davidson receiving the most Valentines, and appearing to be the most popular among the girls. The guests departed after Mrs. Davidson hinted that it was time to go if anyone expected to be on time at Sunday school. Each expressed himself as having had a good time.

**Summerfield**

The weather has been looking as if we might get some rain, but a little sand, it is that has been reported to date.

Mr. and Mrs. Ky Lawrence and daughter, Mr. and Mrs. Lee Kendall left last Friday for Hot Springs, New Mexico, where they will be gone a month to enjoy the hot baths.

Mr. and Mrs. Alton Lookingbill are staying on the Lawrence farm while that family is away.

W. J. Southern spent Sunday in the B. A. Atchley home.

The W. M. U. met last week with Mrs. B. C. Roberson.

Mr. and Mrs. Jeff Roberson spent

**Wyche Notes**

A Valentine party was given at the school house Saturday night and was greatly enjoyed by all the young people. A late hour sandwich was served and afterward all went to their homes.

Miss Mildred Taylor spent Wednesday night in the B. R. Jackson home.

Mr. Laymond is helping R. W. Elliston this week.

J. J. Clayton and family took dinner in the C. C. Cook home Sunday.

Obidene Arford received a broken arm while cranking car Saturday afternoon.

Miss Christine Helman of Hereford gave a surprise party for Anna Hoffman on her birthday, which was Friday, the 14th.

Mrs. J. J. Kuper visited school Monday afternoon.

Most of our people attended the revival at Hereford Sunday and Monday evenings.

Miss Kittle Oxford attended a dinner at Cleo Sunday.

Mary Clayton spent Wednesday night with Mrs. Ed Cox in Hereford.

Miss Alberta Lindsey was absent from school Monday and Tuesday on account of illness.

Marion Gunter and wife visited in the Doyle Rose and C. C. Cook homes the latter part of last week.

A. J. Colkern and wife visited their daughter, Mrs. C. V. Burgess, Sunday.

The school had a Valentine box Monday.

Woodrow Carmichael visited in Eddie Hoffman spent Sunday with the Holshart children.

**Quality Seed Oats**

My Improved, Early Maturing Oats yields more bushels per acre than the common kind. Only 50 Cents per Bushel at the Granary while they last.

**TROY WOMBLE**

**Marcelling 50c**

For Appointment Call **Mrs. Sam Hutson**  
at Sprule-Crean & Co. Phone 22

**PHILCO**

Batteries at Cost WHILE THEY LAST

FORD SIZE

**\$12.00**

We have in stock Exide Batteries at the Regular Price.

**Ray's Electric Shop**  
L. A. RAY, Proprietor.

**NEW TANKS & STOCK TUBS**

MADE AT OUR SHOP.

Get Our Prices First.

General Repair Work on Sheet Metal and Auto Radiators.

**Hereford Sheet Metal Works**  
J. P. McMAHON, Proprietor.

Across Street from the Texas Utilities Company, Old Christian Church Building.



**YOU CAN SAVE MONEY BY BUYING IN QUANTITIES!**

IN OUR GROCERY LINE WE OFFER THE FOLLOWING ATTRACTIVE PRICES:

Sweet Corn, per dozen	\$1.50
Hominy, per dozen	\$1.35
Pork and Beans, per dozen	\$1.25
Peaches, per dozen	\$2.60
Salmon, per dozen	\$2.00
Tomatoes, per dozen	\$1.35
Karo Syrup, gallon	\$ .70
Mary Jane Syrup, gallon	\$ .80
Pan Cake Syrup, gallon	\$ .75
Swift's Jewell Compound	\$1.25

WE ARE STILL PAYING CASH FOR POULTRY, EGGS, CREAM AND HIDES.

**Golden Rule Produce Co.**  
Phone 108. We Deliver

**THE MASTER BUILDER**

Fire insurance—SURE insurance—builds again. It replaces what the flames have destroyed. Without such protection the savings of a lifetime may be wiped out in a few minutes.

Consult us, so that you and yours may be safeguarded by the Master Builder.

Ralph Barnett, Manager

**HEREFORD INSURANCE AGENCY**  
Phone 272. Hereford, Texas.

**Spring Goods**

**OIL STOVES**—NEW PERFECTION QUICK MEAL GASOLINE AIR PRESSURE

**GARDEN TOOLS**—GARDEN PLOWS HOES RAKES HOSE SPRINKLERS

**CHICKEN SUPPLIES**—FEEDERS WATERERS METAL COOPS

A GOOD STOCK OF HARNESS AND COLLARS  
Buckeye Brooders, both coal and oil burning.  
SAFETY HATCH INCUBATORS

**STREU HARDWARE CO.**  
Home of Service and Quality.

**ONE DAY ONLY!**

**Half Price Sale**

Saturday, Feb. 19, Specials

**KORREKT KLOTHES**  
—For Men and Young Men—the last word in Suits—just a few left at this Half Price.

**LUMBER JACKS**  
—Warm, durable garments, each one guaranteed to satisfy.

**SWEATERS**  
—For Men, Women and Children; in all colors and designs.

REMEMBER! ONE DAY ONLY—NEXT SATURDAY!

**J. O. NEWELL**  
505 N. W. 2nd St. GREEN STAMPS. HEREFORD, TEXAS

**Dunlap & Son**

Phone 256

**TELL US YOUR AUTO TROUBLES!**

We specialize in remedying automobile ills. No matter what ailment your auto may be suffering from we can give it a "clean bill of health." Expert skill in repairing and a thorough knowledge of every part of an automobile qualify us to put your car in perfect running order. An auto that is in good condition is a good investment. Let us examine your car, and save yourself the annoyance of wondering what is wrong. Our rates are reasonable. Our service is yours for the asking.

ACCESSORIES—TIRES  
GASOLINE—OIL  
BARGAINS IN USED CARS.  
**Brumley Chevrolet Co.**

**Lumber, Timbers, Shingles**

ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, home bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office Louisiana Lumber and Supply Company AMARILLO

Startena, 100 lb. \$5.25  
Growena, 100 lb. \$5.00  
Egg Mash \$3.50  
Pig Chow \$3.25  
Oyster Shells \$1.25

**JONES & McLEAN**  
Phone 1

## CHURCH ANNOUNCEMENTS

### First Presbyterian Church

JAS. T. ROSS, Pastor.

Sunday school at 9:45, C. O. Lee, superintendent.

Preaching service at 11:00 o'clock. At the evening hour and beginning at 6:30, the Christian Endeavor Society will render a special program in lieu of the evening sermon. This will be a devotional service consisting of scripture reading, topical discussions and sacred music. It will be a service really worth while. So come early and enjoy the entire service.

Rev. Joseph Bosarth, of Canyon, will preach at Black at 11, and at Dawn at 3 o'clock. Rev. Arch Clouston will preach at Wyche at 3 in the afternoon. The pastor will preach at Jumbo at 8 o'clock.

Women's Missionary Society will meet Wednesday at 2:30, and the Church-Nite will be held Wednesday at 7:20. In the varied activities of the church there is a place for every member-member service. Have you found your place?

In the name of our Divine Master, we open wide the doors of our church and hearts to all who choose to spend an hour of worship with us. "The Spirit and the bride say come."

### First Christian Church

THURMAN MORGAN, Pastor.

Last Sunday was a great day. There was much interest in all departments of work. And there was an increase in attendance at

all services. Let us continue the great work, giving thanks to God. Wasn't that a fine message that Mrs. Springer brought? How very thankful we are for her short visit with us. She is a true servant of Jesus, speaking His message of love. We regret that every member did not get to hear her. Church Night will be held next Monday night, February 21. Two of our young athletes will have charge of this program. There is to be fun, food and wholesome entertainment. Every church member is expected to be present.

Church school at 9:45. Did you know that we have a new plan? Miss Billie Hill surprised the entire school last Sunday morning. Communion and preaching at 11. Christian Endeavor at 6:30. The Senior society has begun a contest between the boys and girls. The boys were in the majority last Sunday.

Gospel preaching service at 7:30. The subject for this hour is: "The Apostle Peter."

### Methodist Church

A. B. DAVIDSON, Pastor.

Sunday school at 9:45, E. B. Black, superintendent.

Epworth League at 6:30, Miss Vondell Brookes, president. Junior Church at 11. Preaching at 11 and 7:30 by Rev. W. M. Pearce. Special music and anthem by the choir. Miss Kilgore, director, Mrs. Parker, pianist.

Rev. W. M. Pearce, presiding elder of the Amarillo district, will preach at both morning and evening hours. You are cordially invited to all these services.

### FULL GOSPEL CHURCH.

The four weeks revival campaign

held at the court house by the Morton Sisters, closed Sunday night. Monday night a Journeylogue of the Morton Sisters visit to the Holy Land was given. The weekly prayer meeting will be held Friday night at the home of Mr. Hull, when all are invited. Sunday school at 10 at the court house, preaching by the pastor, Pro. Rice, at 11.

### EPWORTH LEAGUE PROGRAM.

Sunday, February 20, 6:15 p. m.

Leader—Aline Cox  
Scripture Lesson  
Prayer

Subject, The Christian Citizen. A Christian Citizen—Leader.

Views Respecting Christian Citizenship—Thelma McMillan.

Where to Demonstrate that one is a Christian Citizen—Vondell Brookes

The Christian Citizen is to follow Christ's Example—Ella Broadwell.

Music—Louise Jacobson.

Business Session.

Benediction.

### CIRCLE FOUR, W. M. U., ORGANIZED.

By invitation of Mrs. J. W. Hicks, seventeen women met at 8:00 o'clock, February 9, and under the direction of Mrs. McMillan organized Circle Four of the Baptist W. M. U. Officers for the year were elected and plans for study were discussed. After a social hour, Mrs. Hicks served refreshments of salad, sandwiches and coffee. The next meeting will be with Mrs. Jesse Buckner, February 16.

### Y. P. M. S. PROGRAM.

Program for Wednesday, February 23:

Mission Study Subject, the Ancient Turkish Camping Grounds.

1. Annabel Sawyer.

2. D. Alma.

3. Ella Broadwell.

4-5 Aline Cox.

6-7 Marguerite Bowman.

8. Louise Jacobson.

Talk from Geographical Magazine—Kathalena Hawkins.

Business.

Benediction.

Rev. Jas. T. Ross is spending this week in Sweetwater visiting his mother.

Charles Joy left Tuesday for his home in Ida Grove, Iowa. Mr. Joy owns land about twelve miles northeast of Hereford and was here giving the country a thorough inspection. Mr. Joy also visited a old friends, Mr. and Mrs. R. J. Kibbe. Before leaving he became a subscriber to the Brand.

Try a Want Ad in THE BRAND.

## City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office.

Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

RALPH BARNETT, Manager.

## Oysters at All Times

FRESH FISH EVERY THURSDAY AND FRIDAY.

BARBECUE—  
EVERY DAY  
EXCEPT SUNDAY

## The Texas Meat Market

We CLOYD & ROBINSON, Proprietors

Deliver PHONE 328



## Look into the Future!

POULTRY profits at this season are in the future. Time only will tell whether you hatch 50%, 75% or more chicks.

Past records for years prove that eggs from breeders fed Purina Poultry Chows hatch more chicks and better chicks—with greater profit.

Feed breeders Purina Poultry Chows for at least thirty days before beginning to save hatching eggs. You will get better results and be money ahead. Tell us when you want your Chows—and we will get them to you in a jiffy.



## JONES & M'LEAN

Phone No. 1

Hereford, Texas

## BABY CHICKS

Get the Best, Hatched in the Wonderful JAMESWAY INCUBATOR!

Many visitors say ours are the largest, stoutest and the fluffiest chicks out.

They are hatched right and we sell them right.

FIRST HATCH OFF TUESDAY.  
ORDER NOW!

HENDERSON'S FARM  
J. M. Henderson & Son, Owners and Managers.

## ODE TO A PIG

As near as I remember, it was late in last December, I was strolling down the street in maudlin pride. With my heart all in a flutter, I lay down within the gutter, and a pig came up and lay down by my side. While I lay there in the gutter, with my heart all in a flutter, a lady passing by was heard to say: "You can tell a man that boozes by the company he chooses," and the pig got up and slowly walked away.

If you are going to feather your nest, Remember, we furnish the Furniture Best.

Anthony's Furniture Store  
Hereford, Texas.

## ANOTHER CAR OF PURINA CHOWS

We Have Just unloaded another car of BABY CHICK FEED AND EGG MASH! This makes the second car this year. You are assured by this that we have a fresh stock on hands at all times.

The CHICK STARTENA is put up in all size bags, the size suitable for any bunch of chicks.

We have your new 1927 Poultry Book here for you—Call and get it—it will be of great help to you in raising your chicks.

If you need oyster shells, charcoal, linseed meal, dried buttermilk, marble grit, we have it.

OUR STOCK OF FEEDS IS COMPLETE  
WE PAY HIGHER PRICES FOR  
YOUR PRODUCE.

## Jones & McLean

If It's Feed, We Have It. Phone 1

IF THE CAR DON'T START GOOD IN THE MORNING

Phone 284

Nine times out of ten, your trouble is in the battery. We make no charges for starting your car.

ELECTRIC SERVICE  
STATION

## Staple Merchandise At SPECIAL PRICES For Saturday and Monday

Good Bleached Domestic, yard ..... 10c  
Hope Bleached Domestic, yard ..... 12½c  
Fine, soft Domestic, 'Square Deal,' no starch  
per yard ..... 12½c  
Standard, fast color Percale, light and dark 18c  
Fast color Gingham, 32 inch, per yard .... 20c  
Guaranteed fast color Prints, yard ..... 25c  
9-4 Bleached Sheeting, yard ..... 40c  
10-4 Bleached Sheeting, yard ..... 45c

WE GIVE PURPLE PROFIT-SHARING STAMPS.

In order to get you started on Purple Stamps, we will give you Double Stamps on Each Purchase from the 19th to the 26th.

Don't Fail to See Our New Spring Coats and Dresses.

## D. R. Gass & Son



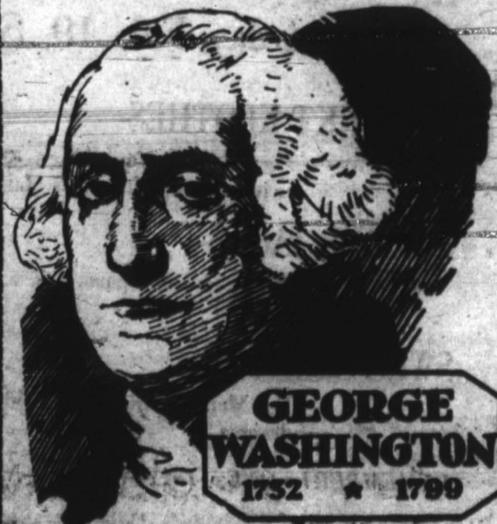
Interest and activity in building and construction work is increasing with the coming of Spring. The demand for quality lumbers and materials is already doubled over a month ago.

If you are contemplating building either now or in the Spring—let us stress the advantages of ordering now. You will get choicer materials—better service and save money if you let us buy for you at this time. Prices are bound to increase along with a shortage of labor and a congested market. ORDER NOW!

LUMBER OF ALL KINDS—BRICK—CEMENT  
TILING—LATHES—SHINGLES.

Kemp Lumber Company  
GOOD SERVICE

## Leadership



GEORGE  
WASHINGTON  
1752 \* 1799

The First National Bank  
Hereford, Texas

—Greatness—that combination of a superior quality and power that makes one man stand out head and shoulders above his contemporaries, was gloriously manifest in George Washington—Statesman, Diplomat, Gentleman, Soldier and Leader. —Leadership among banks is conferred by the people upon that institution which renders the greatest service to the community. Superior safety and service—rendered with a touch of personal attention—backed by unlimited resources give the First National Bank unrivalled leadership in Deaf Smith county!

### Joel Cleanings

Miss Callaway visited the W. T. Smith family Sunday.

Guest Callaway ate lunch with the Guy Smith family.

Guy Smith and wife were visited by W. H. London and family, Arthur Grimes and wife of Hereford, and Fleet Callaway Sunday.

W. T. Smith and family visited W. B. Kelly at Hereford Sunday evening.

Walter Galley was in town Sunday and Monday.

Guy Smith and family visited the Cassell home in Hereford Sunday evening.

Mr. Biggs and family of marillo visited El Toro farm Sunday.

A good crowd was at Sunday school Sunday.

Joe Greer and family have moved into our community.

Loy Smith spent Saturday night with G. W. Cassel at Hereford.

W. T. Smith and Jim Walker were in Hereford Saturday, Sunday and Monday.

The Young Peoples Class of Askren are trying to encourage old and new members to attend Sunday school.

Mrs. W. T. Smith and Mrs. London visited Mrs. Lester Galley Monday.

W. T. Smith was in Hereford Friday and E. Dora and Rena Rae returned with him.

Walter Galley, W. A. Callaway and Guy Smith and family were in Hereford Saturday.

John Renfro and wife, Roger Johnson and family, of Hereford, and Guy Smith and family visited in the W. T. Smith home Friday evening.

Mrs. Lester Galley and boys visited Mrs. Ray Hershey of the Progressive neighborhood Monday.

Lester Galley was in Frisco Monday on business.

Watch for the date of the negro minstrel to be given at Askren before long.

The Callaway boys were in Hereford Friday.

### Dawn News Notes.

Honor roll for the fifth month of school: Doyle Christian, Lois Smith, Mary Besser, Laverne Sherbit and Lois Harris.

The Straub Besser and Herr children are absent from school this week.

Pupils of the primary room had a fruit and candy shower on their teacher, Miss Lois Sampson, last Friday.

Jewel Harris is still absent from school on account of illness.

Laverne Sherbit, Rufus Mayfield and Sara Bagwell were absent last Tuesday.

Our teachers gave their pupils a new holiday Monday. Everyone brought well filled baskets and a picnic lunch was served at noon. After lunch games were played

and a number of pictures taken. A Valentine box furnished much amusement and everyone enjoyed the day. A number of little visitors were present. Dean Miller, Gog Miller, Annabelle Christian and Ella Smith.

Billy Bagwell visited school on Monday.

H. H. Miller and family visited in Canyon Sunday.

Cloyce Chambers spent the week end in Canyon visiting his parents.

Miss Ethel Harris spent the week end with home folks, returning to Canyon Monday.

The Dawn Literary Society will meet Friday night when a good program will be presented. Visitors are welcome.

Miss Leona Frye spent Saturday night with Mr. and Mrs. A. T. Frye.

Inez Miller visited with her grandparents, Mr. and Mrs. J. S. Crawford, of Canyon, during the week-end.

Aubrey and Carl Wimberley visited with their parents, Mr. and Mrs. W. W. Wimberley Sunday.

A large number of young folks enjoyed a Valentine party at the L. A. Smith home Saturday night with a jolly good time was had by all.

### Ford Doings

Rev. Arch Conklin of Hereford preached at four o'clock Sunday when a number were present, even if the wind was blowing a gale and several were on the sick list.

A. K. Webster and family left Saturday for Chicago where they will visit his parents, W. E. Webster and wife. They will also have their son, William, under the care of a specialist while there.

J. E. Hill made a flying trip to Claude Thursday, returning home Friday.

Barnes McCaskey shipped several cars of cattle to Kansas City a few days ago, going to Dallas and buying more cattle to replace what he sold.

Mrs. Floyd Benson and daughters left Thursday for Fort Stockton where she will visit her parents, Mr. and Mrs. C. D. Moore.

Tom McClain and wife and Miss Edith Thomas, of Palo Duro spent Sunday in the Andy Thomas home.

A new lane has been opened west of the Avenue leading to the Barrett ranch.

Denson Hill, Alton Atchley, Mr. and Mrs. Jim Ware and children spent Friday evening in the Filding Johnson home when several games of 42 were played.

Floyd Benson made a business trip to Clovis, New Mexico, last Thursday.

A number of folks here got a small pox scare last Thursday and rushed to Hereford and Vega to be vaccinated. The county health officer later found it to be a light form of chicken pox. Several here

have sore arms to remind them of what had happened.

Mrs. J. L. Hight went to Hereford Saturday and bought two hundred baby chicks.

Miss Olive Davis spent the week end with Miss Velma Lynn.

Sherm Garrett and family went to Progressive Sunday to attend singing.

Hardy Benson is pasturing 120 head of cattle for Jess McGowan. The cattle are in a wheat field.

Dr. Lloyd of Vega was in the community looking after his farms Thursday.

Mrs. Emma Jones has been sick the past week.

### Progressive News

Another new home is being built on Progressive Avenue by Mrs. Webb, of Clarendon. His home is on the west side of the road adjoining A. P. Caldwell on the south. We welcome these new people into our community. We understand Mr. Webb and family will move to their new home as soon as it has been finished.

There were only thirty-four at Sunday school last Sunday, because of disagreeable weather, but we had a good Sunday school. Mrs. Roy Mershey, superintendent Sunday in the absence of the regular superintendent.

These sudden changes of weather are causing a number of peo-

ple of this community to be nearly sick with bad colds.

Ira Hicketts and family motored to Silverton last Sunday and spent the day with relatives.

Mrs. Arch Conklin of Hereford visited with her mother, Mrs. Roy Hershey, of this community last Friday.

Mrs. Lester Galley and children spent last Monday with Mrs. Ray Hershey.

O. L. Sharp was on the sick list Sunday, being unable to attend Sunday school.

Program for singing Sunday, February 20:

Opening song—Mr. Garrett.  
Song—Jake Gregory.  
Song—Luke McBrier.  
Vocal Duet—arr Mrs. Lewis.  
Song—Ben Roundtree.  
Quartet—arr Mr. Reeves.  
Song—Marguerite Bowman.  
Vocal duet—Ida Mae Knox and Edah Parks.  
Song—Hershey young folks.  
Quartet—Bill Knox.  
Song—Jess Caldwell.  
Song—Miss Hastings.  
Song—Elmer Patterson.  
Paper—Miss Brumley.  
Closing song—Mrs. Lewis.  
Benediction—Mr. Hershey.

**L. C. PENRY**  
LAWYER  
First State Bank & Trust Co. Building  
Office Phone 5, Home 190

### SAFE FOR ALL

It used to be that the only fellow who could safely buy used cars was the expert who could tell what he was getting and the junk dealer who didn't care. Personally, we have found it profitable to make the world safe for used car buyers—amateurs as well as experts.

**BEAVERS BROS.**  
PHONE 333. HEREFORD, TEXAS.

**A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT**

A large number of young folks gathered at the Progressive school house Monday evening where they joyously celebrated Valentine Day. Various games were played which furnished lots of fun. At a late hour heart-shaped cookies with red icing and lemonade were served.

### SHERIFF'S SALE.

STATE OF TEXAS,  
County of Deaf Smith.  
In the District Court of Deaf Smith County, Texas, State of Texas, Plaintiff, vs. G. F. Laughmiller, Defendant.

Whereas, by virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 23rd day of November,

**BRING US  
YOUR  
PRODUCE!**

Highest Market Prices Paid for POULTRY AND EGGS.

Our BABY BEEF cuts in the market department of our store are famous in Hereford.

PHONE US AT NO. 116.

**HEREFORD  
PRODUCE**

I. H. SPRATT.

ber, A. D. 1926, in favor of the said State of Texas and against the said G. F. Laughmiller, No. T-301 on the docket of said court, I did on the 3rd day of January, A. D. 1927, at 4 o'clock p. m. levy upon the following described tract of land situate in the County of Deaf Smith, State of Texas, and belonging to the said G. F. Laughmiller, to-wit:

Lot No. 11 in Block No. 14, of the Evans addition to the Town of Hereford, being a part of Survey No. -2, Block K-3; and on the 1st day of March, A. D. 1927, being

the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said G. F. Laughmiller in and to said property, and to satisfy a judgment for \$86.48 and all costs of court.

Dated at Hereford, this 1st day of January, A. D. 1927.  
C. BENTON,  
Sheriff of Deaf Smith County, Texas.

## Our Business

*Is To Make Abstracts and Land Loans.*

We have the best equipment in the County with which to make complete and correct Abstracts of Title. We offer you the lowest interest rate prevailing in the State on land loans.

**THOMPSON & IRELAND**

# AUCTION FARM SALE

At my farm, located six miles north and four miles east of Dimmitt; four miles south and two miles east of Jumbo.

BEGINNING PROMPTLY AT 10:30 A. M.

**MONDAY, FEB. 21**

### MULES AND HORSES.

- 2—Mare mules, 4 and 5 years old, weight 2500 pounds.
- 2—Black mules, 4 and 7 years old, weight 2500 pounds.
- 2—Iron-gray horse mules, 5 and 6 years old, weight 2100 lbs.
- 2—Grey, horse and mare, mules, 9 years old, weight 2400.
- 1—Brown horse mule, 6 years old, weight 1200.
- 2—Black mare mules, 2 years old, a real pair.
- 1—Bay horse, 8 years old, weight 1250 pounds.
- 1—Bay horse, 9 years old, weight 1250 pounds.
- 1—Bay horse, 9 years old, weight 1100 pounds.
- 1—Bay mare, 8 years old, weight 1150 pounds.
- 1—Bay mare, 4 years old, weight 1100 pounds.

### HOGS.

- 3—Pure bred big bone Poland China gilts, bred.
- 1—Pure bred big bone Poland China boar, 7 months old.
- 1—Extra good four-gallon milk cow, four years old.

### FARM MACHINERY.

- 1—P. & O. No. 34 loose ground cotton and corn planter, with large disc.
- 1—International tandem disc, 6 foot cut, practically new.
- 1—One-row P. & O. lister.
- 1—One-row P. & O. wiggle-tail cultivator.
- 5—Slide go-devils, with knives and discs.
- 1—Two-section drag harrow.
- 1—Good farm wagon.
- 1—P. & O. 14-16 disc harrow.
- 1—Osborne 14-16 disc harrow.
- 1—Wiggle tail Oliver cultivator.
- 1—Mole board gang-breaking plow.
- 1—Two-row sod planter.
- A lot of good blacksmith tools, consisting of forge, anvil, vice, etc.
- 1—Safety-Hatch incubator, practically new.
- 2—Sets of lister four horse eveners, double-trees, eveners and single-trees.
- 2—Sets of good leather harness.
- 3—Sets of good chain harness.
- Collars, bridles, lines and many other useful articles too numerous to mention.

This is an exceptionally high class offering of livestock and farm machinery. I am especially proud of my mules, and anyone wanting mules of size and plenty of quality cannot afford to overlook this rare offering.

FREE LUNCH AT NOON.

TERMS—All sums of \$25.00 and under, cash; sums over \$25.00, five months' note, 10 per cent interest, with approved security; 5 per cent discount for cash.

**C. G. MAPLES, Owner**

BRUCE McLEAN, Clerk.

RAY BARBER, Auctioneer.

## COMING! COMING! Big Free Power Farming Meeting

**MARCH 2 and 3**

In Keliehor Building, Formerly Occupied by Ford Garage

—For all farmers of this section who wish to have the latest information on tractors, threshers, combines, plows, and other tractor farming machinery, we have arranged this big free, educational power farming meeting.

**EVERYBODY IS INVITED!**

—Trained men from the J. I. CASE THRESHING MACHINE COMPANY will give illustrated talks and practical demonstrations of great importance. Valuable equipment to be used at this meeting includes chartes, lantern slides, moving pictures and many machinery parts.

—No matter what make of power farming machinery you use or are interested in, you will find this big meeting to be very much worth your attendance at every session. A different program every day.

—Please tell your neighbors and plan now to come.

**C. A. SKELTON** Hereford Texas

# Local Happenings

Ed Jesko, of near Friona, was here the latter part of last week.

M. A. Crum, of Friona, transacted business in this city last Thursday.

Hawkes' Cut Glass. CLARK'S DRUG STORE.

Jesse S. Wright, of Norton, Kansas, was here attending to business last Friday.

Special sale on \$5.00 hats. VOGEL'S MILLINERY PARLOR.

J. P. McDonald, of Bovina, was in Hereford last Friday.

Mrs. Roy Holmes, of Clovis, arrived here last Monday for a visit with her parents, Mr. and Mrs. J. M. Brumley.

FREE—Large Calendar and weather chart at CITY DRUG STORE.

Have a fine line of frosted summer hats. VOGEL'S MILLINERY PARLOR.

Mrs. Dean Owen and little daughter, of Santa Fe, N. M., returned home last Monday after a visit with her parents, Mr. and Mrs. C. D. Shaw.

Tom Carroll left Tuesday for Fort Bald, N. M., to accept a position as engineer at the government hospital.

E. & W. Shirts for men who like to be well dressed. SPROWLS-CRONIN & COMPANY.

Mrs. Hetty Oshell returned to her home in Plainview Monday afternoon, after a visit here with relatives and friends.

Dr. Strickland of Cleburne, Bob Robbins and N. R. Givens, of Amarillo, were business visitors here Tuesday. There were guests of Henry Wilkinson of the First State Bank.

E. E. Matthews, of Lamona, was transacting business in Hereford last Saturday and Sunday.

E. & W. Shirts for the successful business man. SPROWLS-CRONIN & COMPANY.

Boy Ward went to Canyon Wednesday.

Order your baby chicks from Dodd. Write for prices. 10c to 15c each. DODD'S HATCHERY, Pampa, Texas. Woodward, Oklahoma.

Mr. and Mrs. C. E. Harvey left Wednesday for Panhandle to visit in the home of their granddaughter Mrs. C. B. Read.

See our Gift Shop Window display at CITY DRUG STORE. 5-21

Mr. and Mrs. E. V. Hartman, of Kress, arrived here Wednesday from Long Beach, Calif., and will visit in the home of their son, A. C. Hartman.

B. C. A. Radtola. CLARK'S DRUG STORE.

E. & W. Shirts are tailored to suit. SPROWLS-CRONIN & COMPANY.

Messrs. A. Allison and J. Sherman, of Vernon, were here the latter part of last week.

Mr. and Mrs. Luther Angel and son, George, of Turko, Mo., were in Hereford over Sunday.

Parker Fountain Pens. CLARK'S DRUG STORE.

Mrs. Charles Donald left Friday for Fort Worth where she was called by the illness of her mother.

Mrs. Homer K. Fox left Saturday night for St. Louis, where she joined E. D. Fox of the Fox Mercantile Company and will assist in the buying of the ready-to-wear goods for that firm.

Elizabeth Arden Toilet Goods. CLARK'S DRUG STORE.

Dr. W. F. Gabbert arrived home last Friday night from a business trip to Houston.

Mrs. C. A. Skelton expects to leave the first of the week for Emporia and other points in Kansas, where she will visit her mother and other relatives.

Snap-brim dress hats, in several shades, \$2.95. SPROWLS-CRONIN & COMPANY.

The Baptist W. M. U. will meet in regular session with the following: Circle No. 1, with Mrs. Swartz; Circle No. 2 with Mrs. L. H. Fuque; Circle No. 3, with Mrs. G. W. Brumley.

Cordova Purses. CLARK'S DRUG STORE.

Mr. and Mrs. H. L. Johnson and family of Amarillo, spent Sunday with Mrs. Johnson's mother, Mrs. T. C. Nance and her sister, Mrs. C. H. Dyer. Mrs. Nance returned home with her daughter where she will visit for some time.

The Hereford Brand, Hereford, Texas. Gentlemen:

Please omit ads this week as I am about sold out of Brunswick Tires. Yours truly, H. L. RICE.

P. S.—I will have plenty in by tomorrow, though.

ANOTHER P. S.—Lots of material on hand for that quick tire service. H. L. R.

Max Berg reached home overland Tuesday from Hot Springs, New Mexico and El Paso, Texas. Mr. Berg was away on both a business and pleasure trip.

Mrs. Edgar Webb arrived home the first of the week from Dallas.

Wallace Hamey, of Wichita Falls, arrived here last Saturday and is visiting in the homes of his two nephews, Floyd and Ira West.

Dr. H. V. Hartman returned to his home Wednesday at Pittsburg, Kansas, after a prospecting trip in this vicinity.

Here is a real chance to get a good plow outfit. A 40-80 Avery Tractor and a two-section Sanders plow consisting of nine discs on each section. I want to trade this outfit for the breaking of land. See me quick. J. E. HILL.

Here is a real chance to get a good plow outfit. A 40-80 Avery tractor and a two-section Sanders plow consisting of nine discs on each section. I want to trade this outfit for the breaking of land. See me quick. J. E. HILL.

M. B. Koffler left Wednesday for New York City where he will be employed in the general offices of the Pure Oil Company. Mr. Koffler has been visiting here with his parents.

I. L. Curtis, of Borger, a brother of Van Curtis, with the Hereford Brand, motored to Hereford the first of the week for a visit with his brother. Mr. Curtis is a contractor at Borger and is also a printer by profession. He returned to Borger Tuesday morning.

NEW SPRING HATS—All colors and shapes; a nice line. Priced very reasonable. Specials for Saturday—wonderful values at \$5.00. MRS. HEIFNER, East of First National Bank.

Neighbors and friends of Mrs. F. A. Hogan, of South Hereford, gathered at her home last Sunday, February 13, to help her celebrate her birthday. Each guest brought a dish of something good to eat and a very delicious dinner was spread at the noon hour. The afternoon was spent in pleasant conversation. About fifty people were present.

THE LADIES OF HEREFORD will be glad to know that we will have with us February 21st to 29th inclusive, Mrs. Emma Hudson, the Dorothy Perkins Beauty Specialist. Mrs. Hudson will give free facials and teach the scientific method of caring for your complexion. We will have a private booth in our store. Phone for appointment. CITY DRUG STORE, Hereford, Texas.

BABY CHICKS FOR SALE. S. C. Rhode Island Reds. Balse more and better Reds in 1927. Will supply our baby chicks from 1000 healthy, vigorous, free range hens. They are heavy layers, as well as blue ribbon winners. They are principally the Harold Thompson strain. Owned by MRS. J. B. YEAKLEY, McAllister, New Mexico.

HOW TO ORDER: Our price is \$15.00 per 100. 20 per cent with order, balance 10 days before delivery date. Full count and safe delivery guaranteed by pre-paid parcel post. Send all orders to WICKS MAMMOTH HATCHERY, Clovis, New Mexico. 5-8

W. V. Hatley, living fourteen miles west of Hereford, has bought Berry Orr's herd bull, Financial Moll's Sans Alot. Mr. Van Felt, dairy judge, says "His pedigree is absolutely greasy with excellent butter records and it would be difficult indeed to find a bull better suited to increase production, size and type." The bull sired six of the blue ribbon winners at the County Fair last fall, taking both Junior champion honors and grand champion honors. This bull goes to a large herd of Jerseys and Mr. Orr says he thinks Mr. Hatley has made one grand stride forward.

New five room and bath; low price and easy terms. See L. BASKIN, Owner. 46-12

## Former Citizen Dies At Home In Dallas

C. L. Davis, a former citizen of Hereford, passed away last Friday at his home in Dallas. The remains were taken to Milford, Texas, for interment. Mr. Davis was 60 years old and left here with his family about fifteen years ago. He still owned land near Hereford and was here in December. His two daughters, Miss French Davis and Mrs. George P. Player, Jr., both of Dallas, are here this week in interest of the Davis estate.

## Fire At Daniels' Store Causes Little Damage

A small blaze at the Russel Daniels store caused considerable excitement Monday morning. Fire caught in the cotton cleaner while Robert Harris was operating the machine. The two fire trucks made a quick run to the store, arriving in time to keep the flames from spreading.

## Special Train to El Paso Convention

A special Santa Fe train will be run to El Paso for the Cattlemen's Convention to be held in the border city on March 14-15-16, this special leaving Amarillo Sunday, March 13 at 7 p. m. and will arrive in El Paso at about 8:30 o'clock and in El Paso the next morning at 8:00 o'clock. The round trip ticket will be \$17.85, not including Pullman reservations.

Mrs. Edna Wadler spent the week end in Amarillo.

Alton Sawyer and family left Saturday for their home in Dallas.

The inventor of the mirror made it possible for us all to see the one perfect man.

## Hereford's Ball Team Seems To Be In Making

Does Hereford want a ball team this summer? That is the question asked by the ball fans. The high school team is getting in some real work under Coach Ralph Smith. Ex-manager Charlie Whitehead stated that Charles Galbreath, a Trinity University catcher, will return here about June first for the summer. Jewell Tate, a former Hereford pitcher, will also be here for the summer. Galbreath and Tate will make a good foundation on which a real ball team can be built, but we need the support of the business men. Mr. Whitehead stated to make the team a successful organization.

## Williams & Son Report Splendid Sale of Hogs

The Williams & Son hog and general farm sale on Wednesday of this week was a good one. Mr. Williams reported to The Brand. The crowd was large, even if the wind and dust did blow. The seventy head of Duroc gilts sold in record-breaking time of one hour. The average price per head was \$32.00, another record for a general farm sale. Mr. Williams was highly elated over the outcome of the sale. The proceeds amounted to \$3,352.00.

Mrs. Edna Wadler spent the week end in Amarillo.

Alton Sawyer and family left Saturday for their home in Dallas.

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## County Commissioners Held Session Monday

The County Commissioners met in an all day session last Monday when considerable business was transacted, according to Judge Wilson, and here is a list of election judges for the next two years: Precinct No. 1—E. B. Black and H. B. Webb. Precinct No. 2—A. O. Thompson and A. M. Jones. Precinct No. 3—L. O. Gore and G. W. Wilson. Precinct No. 4—B. J. McCuskey and John Rector. Precinct No. 5—A. B. Norman and H. J. Oglesby. Precinct No. 6—A. K. Webster and H. M. Smith. Precinct No. 7—Glenn Greer and W. H. Harris. Precinct No. 8—George Messenger and John L. Wilson. Precinct No. 9—George Bippus and A. E. Morrison. Precinct No. 10—W. J. McClain and Joe Thurman. The First National Bank of this city was chosen depository for the county and rural school funds for the next two years. The county funds amount to about \$50,000 and the school about \$40,000 for the year.

Mrs. D. F. Bunch left Saturday for Acme, Texas, where she will visit in the home of her son, W. J. Bunch, and family. Mrs. Bunch later will visit her sister, Mrs. Godwine, at Gorman, Texas.

Try a Want Ad in THE BRAND.

MRS. J. H. PITMAN CUT FLOWERS OR PLANTS PHONE 187.

Harvey Cash, of Canyon, was here Tuesday visiting with Mr. and Mrs. Robinson. Mr. Cash also transacted business in Dimmitt before returning home.

Try a Want Ad in THE BRAND.

# STAR THEATRE

FRIDAY AND SATURDAY FEBRUARY 18-19

"Rex In The Devil Horse"

MONDAY AND TUESDAY FEBRUARY 21-22

"Stage Madnes"

—with— Virginia Vall, Les Tallega and Richard Walling

WEDNESDAY AND THURSDAY FEBRUARY 23-24

Colleen Moore

"It Must Be Love"

FRIDAY FEBRUARY 25

"Woman Power"

—with— Margaret Livingston, Ralph Graves, Ralph Siggery

Saturday Afternoon and Night FEBRUARY 26

Jack Hoxie

"The Border Sheriff"

## E. B. Black Company

The Big Store With the Little Price

HEREFORD, TEXAS

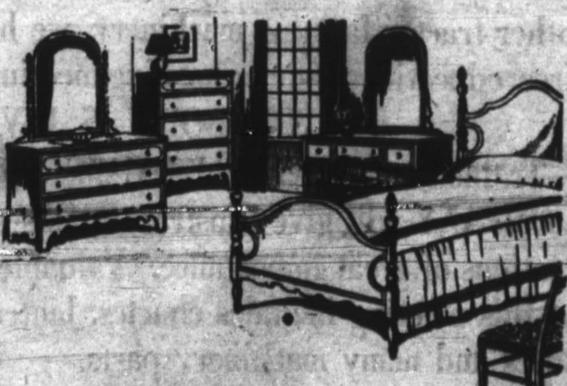


A Clearance Sale of

# FURNITURE

AT 1-4 OFF

\$150.00—Bed Room Suite—\$119.75



This beautiful suite gives you an idea of the values you can find throughout our store. An honestly made walnut suite, with matched veneers in the Tudor Period design. This suite consists of Four-Poster Bed, Full Vanity, Chiffonade or Chest of Drawers. A wonderful value.

\$200.00 Five Piece Suite for	\$147.50
\$300.00 Five Piece Suite for	\$225.00

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Record of 1926

For a Manufactured Set Was Obtained on a

# FADA

RADIO RECEIVER

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# CORNER

DRUG STORE

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He Is Greatest Who Saves Most!

—For the "Father of Our Country" whose sacrifices are so willingly made and whose services so freely given—for they were given without remuneration—we hold boundless esteem and endless admiration.

—The passing years have served to increase our appreciation and another anniversary gives us just another opportunity to do him honor.

Father Washington—Our Heads Are Bowed!

**Western National Bank**

"There Is No Substitute For Safety"