

School Activity Starts

Classes resumed again in Hereford this week and, after a rigorous morning of being educated, students at La Plata Junior High sample the cafeteria food for the first time this year. In the center photo, Mrs. Joel Hodges instructs library aides on the finer points of the new high school facility. Besides seating for more than 90 students, the library features modern styling and the newest equipment. Checking book numbers is a necessary job on the first day, and Bill Igal, right, math teacher at La Plata, records the number from freshman Mitchell George's text.

Enrollment Near 5,600 In Schools

By KERRIE WOMBLE **Brand Staff Writer**

An estimated 5,600 students were distributed among the nine schools which comprise Hereford Independent School

Branding Time

That feller on Tierra Blanca Creek says some people conduct their lives on the cafeteria plan..self-service only.

Every great oak was a nut that held its

Hereford will soon have a new doctor t was announced Tuesday morning at the hospital board meeting. He's Dr. Jesse Perales, specialist in internal medicine, who will be associated with Hereford Clinic. The board approved his status as an associate member of the medical staff at the hospital. Dr. Perales is scheduled to arrive soon, meanwhile the search continues for additional physicians to come to Hereford.

There ought to be a big crowd at the fellowship hall of First Baptist Church here Sunday afternoon. We're not proselytizing for the Baptists, just reminding that Argen Draper will be honored with a retirement party from 3 to 5 p.m. that day.

Mrs. Draper is retiring after serving more than 27 years as county home demonstration agent in Deaf Smith County. A former "citizen of the year", Argen has been a vital link in Home Demonstration clubs here. She holds a special place at The Brand, too, since she has been writing a column, "H.D. Chatter", for more than 20 years.

Another reminder: If you are free around noon Saturday, don't miss the tv program of Hereford and Deaf Smith County activities. It will be telecast on KGNC-TV with Miss Hereford (Susie Hickman), Roy Faubion, Bill Albright and others appearing to tell area viewers what's going in our hustlin' community.

Speaking of Susie Hickman, our Miss Hereford will be in Perryton Saturday competing in the national "Miss Wheatheart" beauty pageant. We join the sponsoring organizations - the Jaycees and the Women's Division of the

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District as the fall term began Tuesday. According to Bill Phillips of the school administration, enrollment in kindergarten classes surpassed expected responses, while other elementary grades noted a slight drop. Final figures at the

two junior high and high schools were

comparable to last year. ACTUAL registration on Friday was lower than figures on enrollment day last year. However, Phillips explained, hundreds of students enrolled Monday and Tuesday, bringing the total above

last year's. A tentative breakdown of registration statistics' disclosed about 2,280 students enrolled in elementary schools, 365 in kindergarten, 1,340 in junior high and 850-875 in high school.

PHILLIPS said that school personnel, aides and librarians, totalled 350 employees. This sum is four or five more than last year, due to the addition of new educational programs, such as kindergarten classes.

The minor dip in elementary class enrollment follows a current national trend, according to Phillips. Census records indicate that the number of primary students will rise again in three or four years.

By DAN WELTY

Brand Staff Writer

arraigned on charges of assault of a police

officer Monday, resulting from an

incident Friday night at a new dance hall

on \$1,500 bond set by sheriff's deputy Art

Burton Saturday morning. Charges of

assault on a police officer were filed

against Telles Monday, and justice of the

peace Glen Nelson continued the \$1,500

ACCORDING TO police reports,

Telles was among a group of about four

couples who began fighting during a

dance at The Wishing Well, a dance

establishment which was celebrating a

grand opening Friday night.

Rogelio Vela Telles, 21, was released

on Main Street.

A Hereford farm laborer was

Assaulting Officers

Hospital Budget Approved

10 Cents Hereford

73rd Year, No. 33

Hereford, Texas, Thursday, August 22, 1974 32 Pages Including TV Section

City Studies Airport Traffic

The use of Hereford's airport facilities by spray pilots came under close scrutiny by Hereford City Commissioners in their Monday evening meeting. The Commission decided to more carefully regulate the flow of traffic at the airport in an

effort to prevent any accidents.

Other business before the commission included the letting of a bid for water-well test holes, and miscellaneous reports from Dudley Bayne. The city manager gave a progress report on construction work on the golf pro shop, traffic lights at Man Charged With

the Hwy. 385-Park Avenue intersection, the new incinerator, and hangars and parking at the airport.

THE AIRPORT USE was brought out by Mayor Jim Sears, himself a pilot. He said that when wind conditions permitted, spray pilots would land from any direction. Although the cropdusters are allowed to do this by FAA regulations, Sears said the practice could cause apprehension on the part of other

Sears told the commission that other pilots were sometimes met head on by approaching crop dusters landing in the opposite direction. Most of the spray planes are not outfitted with UniCom radios to contact the airport for landing instructions. The planes fly at low levels and land in short distances so that the random landing has not been a problem in the past. Six spraying companies now fly from Hereford's airport and traffic

sometimes becomes congested. Sears suggested that the pilots be made to land on runways designated by the tetrahedron regardless of winds conditions. This would sometimes force spray pilots to spend as much as five more minutes in the air while they circled for a landing approach, but would be

(See CITY, Page 2)

Expenses Total \$1,658,500

expected to push is going from patients up to \$1,455,000. Anticipated sevenues, however, are about \$40,000 short of projected expenditures. This is reflected in a lower cash balance at the end of the

adget year. In other business during a regular meeting Tuesday, directors approved the addition of Dr. Jesse Perales as an associate member of the medical staff at the hospital, heard a medical staff report from Dr. A.T. Mims, and heard several reports from Ron Welty, hospital

three years. He and his wife have one

administrator.

Welty outlined a personnel policy manual for the hospital and made recommendations for several revisions. The board approved the manual with several changes, rejecting a proposed hospital credit union. The administrator also asked that cafeteria service for employees and visitors be put in the master plan. Directors were opposed to plans at this time, due to lack of facilities.

WELTY ALSO asked the board to

By O.G. NIEMAN Editor-Publisher

A 1974-75 budget of \$1,658,500 was approved for the Deaf Smith County Hospital District after directors held a public budget hearing here Tuesday morning. No citizens attended the hearing with the exception of The Hereford Brand reporter.

The budget is up \$476,165 over the previous year, with the payroll and increased costs of operating accounting for much of the hike. Increased revenue from patients and more tax revenue were expected to offset most of the raise in the

DIRECTORS VOTED to leave the tax rate at 25 cents per \$100 assessed valuation, the same rate as in past years. With increased valuations and the hospital district taking the same assessment increase as the county, tax revenues will be increased by about \$22,800 over last year's total.

Increased utilization of the hospital is

DR. MIMS reported the new doctor, Perales, was due to arrive this week and had been approved by the staff. He reported Dr. Perales is a specialist in internal medicine and will be associated with Hereford Clinic. He has been at the University of Kansas Hospital the past

Dr. Mims said the staff had discussed the intensive care unit which has been installed at the hospital and "we feel very fortunate to have this facility.'

consider a retirement plan for hospital employees, and briefly outlined a plan used by the county. Directors asked for a representative of the system (Texas County & District Retirement System) to appear at the next meeting to explain the

The new budget allows for about a 10 per cent increase in salaries, and also has funds budgeted to start the retirement program if it should be approved. Welty pointed out the budget also allows for renovation of the surgical suite.

"We have a tight budget, but I think it is realistic in view of the economic situation we're faced with," Welty told directors. The new budget includes \$835,600 for payroll; \$143,000 for replacement of equipment and construction and remodeling: \$85,000 for principal payments and \$42,500 for interest payments; and \$280,000 for supplies and operation of plant.

Directors gave the administrator a vote of confidence by voting a five per cent incentive raise and a five per cent inflationary raise. His salary, effective Oct. 1, will be \$20,900-including car expense of \$1,500 per year.

DIRECTORS attending the meeting were L.J. Strafuss, Wanda Hoover, Dr. J.H. McCrary, Donna VanderZee and Frank Zinser Jr. Absent was Tommy

Showers Dot City, County

Rain showers dotted the Hereford area Tuesday night with reports in the city itself ranging from .28 of an inch to .40 of an inch.

RADIO STATION KPAN measured .28 of an inch of moisture in their rain gauge, the first moisture to fall since Aug. 12 when .60 was reported. The year's total moisture was boosted to 3.01 inches with the Tuesday night shower.

Justin McBride, county agent, reported .40 at his residence on East 4th and said he had heard reports from west of town that only a trace had fallen there.

J.E. McCABE reported .34 of an inch fell at his place just east of Dawn. Easter Fertilizer reported .30 while Pitman East recorded only .20.

Coleman and Walcott received only a trace or no rain at all.

Police officers Joe Brown and Ray Producers To Discuss Canadian Meat Import

Briefings which will outline the new Canadian livestock and meat import requirements will be held Friday in Hereford's Bull Barn at 10 a.m.

Officials will explain to producers how to certify that their sheep and cattle are diethytilbestrol (DES)-free for exports to

ATTENDANCE at one of these meetings is mandatory if producers plan to sell cattle or sheep now or in the future

to Canada. These are the only meetings

Because of their involvement in carrying out functions under this agreement, accredited veterinarians, local packers and market representatives are encouraged to attend, as well as producers and feeders.

OTHER DES certification meetings

(See MEAT, Page 2)

outside to a patrol car as other officers arrived at the scene. It took several officers to place Telles in the police car. The report said Telles butted officers with his head and tried to bite them.

LATER AT the jail, Telles was being

placed in the drunk tank by officers, and,

Morgan moved in to stop the fight, and

according to the report, were kicked and

hit by Telles. While placing handcuffs on

Telles, he broke loose and kicked Officer

Brown in the groin. Captain Morgan

About 500 persons were in the

received a broken tooth in the scuffle.

building while the arrest was being

made, and officers feared crowd support

might swing to Telles. They moved him

after his handcuffs were removed, he struck Officer Leon Puckett. Officers said Telles had a strong smell of intoxicating beverage on his breath at the time of arrest. Caydon Brush, Hereford chief of police, said Telles gave his home address as the floward Gault

THE WISHING WELL, located at 201 Main, was also a trouble spot for police Saturday night. Four off-duty policemen were present as security officers to control the crowd, but officers said four or five fights broke out that night. About 500 people attended the dance Saturday

Police officers were called to Deaf Smith County General Hospital when a knifing victim asked for emergency care. Although the injuries were only slight, officers said the incident was believed to

have occurred at or near the dance. The establishment plans to continue holding the dances on Friday and Saturday nights, with weekday dances being scheduled.

Susie Vies For Wheatheart Title

Vying with beauties from four states, Susie Hickman, Miss Hereford 1974, will appear in the Wheatheart of the Nation pageant at Perryton Saturday evening cheered hy a group of rters from her home town.

JAYCEES and the Women's Division of Deaf Smith County Chamber of Commerce are co-sponsors of the Hereford entry. She will ride with the other 27 contestants in the parade Saturday morning and then compete in the evening pageant at Perryton High School auditorium which will climax a week-long Wheatheart Celebration in the Northeast Panhandle city.

Pageant entrants will appear in formal dress and bathing suits. For the first time, Miss Wheatheart of the Nation will be crowned this year in the swimsuit competition.

MISS HICKMAN'S costumes will be some she wore during her week as Hereford entrant in the Miss Texas pageant last

John Bunch, president of Hereford Jaycees, and Mrs. Bill Johnson, Jaycee-Ette president, plan to be at the pageant. In addition to Mr. and Mrs. Bunch, Mr. and Mrs. Johnson, couples who expect to go from Hereford include the Steve Carrolls, Lonnie Wybles and James Bralys.



Stock Split Voted By **Holding Company**

First Abilene Bankshares, effective to shareholders of Inc. has declared a three-for-two stock split effected in form of a stock dividend, it was announced by Walter F. Johnson. president

First Abilene Bankshares, Inc. owns First National Bank, Abilene: Bank of Commerce, Abilene: and Hereford State Bank, Hereford.

The holding company's board also declared a 28-cent quarterly cash dividend to be paid on the basis of the increased shares outstanding, which represents an increase of 10.5 per cent over the dividend paid during the last quarter. The cash dividend will be paid to shareholders of record Sept. 20; 1974, payable Oct. 2, 1974.

The stock split will be taken by the board."

record Sept. 4, and distribution of the additional shares will be made Sept. 18. No fractional shares will be issued, and fractional shares will either be bought or sold at the option of the shareholder to eliminate such fractional shares.

Johnson said he was "pleased to announce the increase in the number of shares outstanding from 272,482 to 408,723 and the accompanying increased cash dividend to the shareholders. All three banks have continued to enjoy good growth, and each has contributed significantly to the increased earnings of First Abilene Bankshares, Inc. and provides the basis for the action

Police Study Weekend Crimes

Hereford police were busy the employees reported for work early part of the week investigating burglaries and valued at \$118. thefts from the weekend.

The VFW hall was broken into closing Saturday night and what might have been stolen. A early Monday morning. Police complete inventory will be said the burglars kicked in the front door to gain entrance and then burglarized several vending machines, netting a total of about \$110 in change. Also stolen was more than five cases of beer.

Orval Watson Ford was also victim of a burglary over the Monday. The hubcaps were

Police also received a report that White Implement was broken into over the weekend, sometime between a late but employees were not sure taken to determine if anything was stolen or if the building was vandalized.

Vandals apparently tried to gain entrance to Tierra Blanca School sometime during the weekend. Teachers reporting to school Monday found a window had been broken open with a weekend. Police received a call rubber hose. Nothing was found Monday saying hubcaps had missing from the school, been stolen from vehicles in the through, and police theorize the Watson Ford lot. Four mag- would-be burglars or vandals style wheel covers were were frightened away before discovered missing when completing their task.

Fourth Avenue. Popping time is

scheduled to begin at ap-

The Sunday afternoon series,

emphasizing silent films, has

been such a success that plans

are being made to continue the

treats on special occasions. Attendance has been rising

steadily throughout the sum-mer, as the crowds come to see

sich immortals as Tom Mix,

William S. Hart, Charlie

William Boyd (more popularly known as Hopalong Cassidy.)

The idea was originated by the

Chaplin, Laurel an

proximately 2:30 p.m.

Popcorn Party To End Museum Series

The Panhandle-Plains Historical Museum will wind up its successful, fun-filled Sunday afternoon series with a bang.

On Sunday, both young and old visitors will be able to relive the past, just a little, when they will be served piping hot popcorn from the Museum's 59year-old popcorn wagon. The popcorn is free

The bright red-and-white wagon will be moved from display in the Museum Annex out onto the lawn on the West Texas State University campus in Canyon. The two Museum buildings are located on the southern edge of WTSU on

vane. If one will combine the

vane with a barometer, the

accuracy of predictions will

be raised many times.

new Museum Director James Austin Hanson. However, with only a wind vane, be suspicious of a wind change from the east to the north. If the sky looks threatening (or a barometer reading shows pressure falling)

you might well be in for a

bad storm. What are the ominous dir-Likewise, a wind changing ection for winds to blow from south to east is often from? Can useful weather a bad omen. Remember that information be obtained from bad weather systems in this the use of a wind vane only? country (low pressure areas) The worst weather in the move counter clockwise; and United States often follows move eastwards. Wind winds out of the east or north. changes often reveal what Yes, it's possible to detect section of this circular valuable cives about the movement you are then in. weather using only a wind

.... A little confidence in a person can often produce great results.



Crime Study

Dean Butcher (center), law enforcement officer of the Hereford Police Department, receives a certificate of completion from the Texas Crime Prevention Institute Friday in San Antonio. presenting the certificate were project director Richard Hill (left) and Alton Bieger, Southwest Texas State University Dean of Admissions. Butcher was one of 43 officers to receive the completion document.



Fold B To Meet A

First school day activities always include book covering. Students in a biology class at HHS catch up on stories of summer as they wrap the texts.

TEXAS BUSINESS

by Dudley Lynch

As noted in this column a few weeks ago, a showdown on a statewide utility commission is likely during the upcoming 75th Legislature. Here is a quick sampling of activities dealing with the utility question:

-Twenty-nine legislators have banded together in an Ad Hoc Utility Regulation Committee and assembled a research team to prepare a utility regulation bill. -A house Energy Crisis Com-

mittee has been holding hearings in South and Central Texas. -A sub-committee of the Senate Committee on Human Resources also is investigating rising utility

rates. City officials from six small towns (El Lago, League City, Nassau Bay, Seabrook, Stafford and Webster) near Houston calling themselves Concerned Cities for Utility Regulation (CONCUR) are pushing for a state agency.

A state grand jury is hearing testimony about San Antonio's energy problems.

Groups like Austin's Citizens for Fair Electric Rates are challenging utility company analyses.

A spokesman for The Association of Texas Electric Cooperatives says local regulation of utilities doesn't work well.

Texas AFL-CIO President Harry Hubbard is beating the drums - as he has for a long time — for utility regulation.

Business Briefs:

Texas lumber distributors who supply homebuilders are in a slump, so closely are their fortunes tied to the home construction scene. Lumber prices are depressed. Richard Slaughter of Dallas's Slaughter Brothers, Inc., the Southwest's largest wholesale lumber distributor, says standard Douglas Fir Plywood sheathing, for example, is down from \$190 per thousand square foot last year to \$112 per thousand.

Texas housing officials had been told that almost 90 per cent of the homes being built today are for the Because of inflation, two-thirds of our families have been priced out of the market. One Houston firm is selling for \$21,000 today exactly the same house it built for \$13,000 in

The oil shortage has kicked royalty cuts for some Texas landowners from the standard oneeight to as high as one-quarter in some hot spots, like Loving County, in far West Texas. Some bonuses of \$20 to \$30 an acre are being paid (up from a standard \$1 of a few years ago). Most of the drilling, however, is still being done on land held under old leases.

Casualties: LTV Aerospace Corp's ground transportation division, the one that built the trouble-plaqued Airtrans system for the Dallas-Fort Worth Regional Airport, is being dissolved because of high losses. Also in Dallas, Peter Paul's Mounds and Almond Joys plant, is being closed because it can't make bite-sized bars that buyers are preferring.

Quick Checks:

As of the first of the year, Texas had drilled a life-time total of 602,458 oil and gas wells, more than four times the number in second-place Louisiana.

Houston's metro area accounted for 113 projects (56 new plants and 57 expansions), nearly half of the 238 plant projects added by Texas manufacturers during the first six months of 1974.

A pileup of more than 30,000 imported cars is choking the Port of Houston, with more en route, Dealers' lots are full, causing the

A survey of electricity charges show that users in Corpus Christi, San Antonio, Austin and the Rio Grande Vailey all pay \$17 or more for 500 kilowatt hours; users in Houston, Fort Worth, Abilene, El Paso, and Dallas pay less than \$15.

An usually high level of inmigration of young people seeking jobs ranks Texas as 37th among the states in terms of elderly people (over 65) as a percent of the total

top 36 per cent of the population.

Doomsday Talk Repeated Back in the days of the Great Depression-40 or more years ago governmental leaders were telling the country that the nation had reached maturity. They foresaw an end to growth and believed that "sharing the wealth" was the only fair way to proceed into

With a lack of imagination all too comm most politicians, the leaders of the day could envision now new frontiers and no great breakthroughs in science and technology. The goal then was simply to divide the existing

In retrospect, the political shortsightedness of those days seems hard to believe. And yet, today there is somewhat of a parallel. Many political leaders and officials are once again expounding the no-growth doomsday philosophy. Everyone is being told they must learn to live with less and that we have outstripped the life support systems of

Perhaps there is more reason for

pessimism today than 40 years ago. But once again, the unimaginative can see no further than the status quo. They can visualize no new breakthroughs in science and technology. And no allowance is made for the initiative in human nature and for the potential discoveries of inquiring minds. A growing governmental bureauctacy is dedicated to see that everyone gets a fair share of less and

It is time people looked back over the long sweep of history. They would find good reason to suspect that the present era of no-growth defeatism is not too much different than the mature economy doctrine of the 1930's. That doctrine was smothered in one of the greatest periods of growth and advancement experienced by mankind.

With the opening of the nuclear age and broad new breakthroughs on a thousand scientific fronts, there is no more reason to believe the pessimists of today than those of

Branding ...

C of C - and others in the community in wishing Susie the best of luck Saturday!

At a recent press convention, a speaker told a story about not having to worry about the energy crisis, if we con go back to the West Texas attitude of 60

years ago.

He explained by telling about an old couple on a small West Texas ranch whose nephew from back East came out to visit for the first time.

When it came time to go to bed the old uncle said, "Son, take this quilt. There's a good feather bed up there in the loft. Just climb that ladder on the

City ...

BAYNE POINTED out that the pilots were also landing on grass areas near the runways in order to save tire wear on the runway paving. This was causing a dust problem. The Commission decided to require pilots to land on the runways, and not on aprons or in grassy areas.

Another area of concern brought out by Mayor Sears was aerial dumping of spray chemicals and cleaning of tanks by flying low over airport property and pumping water. Sears said planes flying at a low level and high speeds were hampering landings by other aircraft. Sears said the cropdusters would fill their chemical tanks with water and then spray it out to clean their pumps and nozzels.

Bayne said he would write letters to airport manager Donna Smith and area spraying companies requesting they use only designated runways and that no aerial dumping would be allowed.

OTHER BUSINESS before the commission included the letting of a bid for three to five test holes to be drilled on property the city is purchasing. The test les searching for water will be drilled by Water Industries, Inc. who bid \$2 per foot on the test holes at specifications set forth by the city. One other company placed the same bid, but not up to the city specifications. Bayne said the test holes would be about 400 feet deep.

Request for a preliminary approval was rejected by city commissioners on a plat by Ralph Owens. The plan called for an alley area to be fenced in to allow

Meat --

are planned at the following: Plainview, today at 2 p.m. Chamber of Commerce Board Room, 710 W. 5th.

San Angelo, Texas A&M University Agricultural Research and Exension Center, today at 10 a.m. on Highway 87. Dumas, Friday at 3 p.m., Moore

County Community Building, 16th and

Uvalde, Friday at 2 p.m. Texas A&M University Agricultural Research and Extension Center.

TEXAS AGRICULTURAL Extension Service is charged with the responsibility of conducting the educational meetings in association with officials of the Animal and Plant Health Inspection Service (APHIS) of the USDA.

USDA officials explain that in order to export sheep, cattle, or any meat products thereof, to Canada, an owner must certify to the best of his knowledge and judgment that the meat or livestock identified on the certificate have never

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wall. And you just let us know if there's anything else you need...we'll be plumb happy to tell you how to get along without

We took our last weekend fling before the busy fall season, making a quick trip to Tres Ritos, N.M. Saturday. We've been going to the beautiful mountain valley for about 19 years, mainly because my folks built a cabin up there. They sold the cabin a couple of years ago, but the habit of going to the mountains was hard to break for the Nieman family. Like most every other place around, they haven't had the usual rainfall in that

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parking in an apartment complex. Bayne presented an insurance report to the group showing the amount of coverage on city buildings. Commissioners were told most city property was insured for 80 per cent of it's replacement

A REPORT ON budget was also presented by Bayne. The city to date has spent \$423,313 of a \$1,864,509 budget. Bayne said this was about normal spending and that the city is left with a balance of \$1,441,186 for the remaining nine months fiscal year.

Bayne said the new incinerator was to be shipped from the factory Sept. 16 and that foundation work would begin this week.

Signal heads for the Park-385 intersection will not be shipped for another two to four weeks and engineers will be ready to install them when they

CARPET FOR the pro shop at the golf course is in the process of being laid after a month-long delay.

Paving work has not begun at the airport, but foundations for the new hangars have been poured.

Following the meeting, commissioners adjourned to the parking lot near city hall to view a new fire truck. Hereford Volunteer Fire Department members and Jay Spain have spent five weeks renovating a fire-fighting bed and placing it on a new chassis

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been fed or implanted with DES and that he has had the livestock in his possession for at least 120 days. Livestock cannot be exported to Canada without this certification. Producers must attend a USDA certification briefing.

U.S. meat plants exporting to Canada must identify and certify specific lots delivered for slaughter as being DES-free. Arrangements must be made by the plant to have written certification from the producer or feeder accompany slaughter animals to be used for export of meat to Canada.

IN ADDITION, an accredited veterinarian adds his verification to the owner's certification. In the case of meat, the owner certification will be delivered to the inspector-charge at a slaughter establishment before ante-mortem inspection. The inspector must be satisfied that the identity and integrity of lots of livestocks are maintained until export shipment arrangements are made.

Nixon Commits Political Suicide MAIN STREET, U.S.A.

By Bert Mills

Nine of 38 American Presidents have failed to complete their term in office. Harrison, Taylor, Harding and Franklin Roosevelt died in office. Lincoln, Garfield, McKinley and Kennedy were assassinated. Richard Nixon committed suicide, politically

If suicide seems too strong a word to describe what happened to Nixon, he came close to saying the same thing himself. In his farewell speech at the White House, Nixon said: "Always remember others may hate you. Those who hate you don't win unless you hate them. And then you destroy yourself."

Nixon destroyed himself because he never realized until too late how a "third rate burglary", which he knew nothing about until the deed was done, could be escalated to a point that the public, the Congress, and the courts could force a President out of office.

In retrospect, Nixon made two colossal mistakes. His first was to make secret tapes of his office conversations, in the belief that nobody would ever bear them. His second was his failure to destroy those tapes as soon as their existence became known.

In the end those Watergate tapes turned out to the "the smoking gun" that caused even his closest friends to abandon Nixon, made a liar out of the President, and made impeachment inevitable and conviction certain. Without the tapes, impeachment would have been most unlikely and conviction extremely doubtful.

SO NIXON committed suicide by taping his private converstaions and failing to destroy those tapes when he had the chance, before the was faced with court orders to supply the evidence that ultimately forced his resignation.

Close followers of the Watergate story will recall that existence of the tapes was

discovered by accident. Ironically, the man who made the discovery was a Republican, Donald Sanders, Deputy Minority Counsel of the Senate Watergate Committee.

In a private interview with Alexander Butterfield, a former White House staff member who is now Federal Aviation Administrator, Sanders inquired about rumors that White House conversations had been

Butterfield turned out to be the right man to ask that question, he was one of the handful of people working at the White House who knew about the routine taping of all Nixon's White House conversations. Outcame the full story of the tapes, repeated in public testimony on July 16, 1973. The White House quickly confirmed that there were tapes.

It was at that point that Nixon made fatal error number two. He did not destroy the tapes, in front of witnesses. Had he done so, he would undoubtedly remain President today. He he realized those tapes could hang him, he would undoubtedly have burned them

NIXON CRITICS would have charged him with destroying evidence but he could have made a reasonable case that the tapes were his personal property, made only for historical purposes, and that it was in the public interest that such personal conversations not be made public.

After all, Presidents Kennedy and Johnson had also made tapes, although not on the Nixon scale, and these had never been made public to the embarrassment of friends and associates of the President. Nixon could have survived the criticism he would have received if he had destroyed every tape.

It is true that without the tapes the full story of Watergate would never have come out but even with that evidence there are still many unanswered questions. From Nixon's standpoint, the tapes were his undoing. It was suicide by tape.

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Trip Expenses Worry Residents

The uneasiness that Deaf Smith County residents felt last summer about going on automobile trips for their vacations has all but disappeared.

Their concern at that time was whether they would become stranded someplace for lack of gasoline. This year that concern has been supplanted by a new one - how expensive the trip will be.

LOCAL FAMILIES who are now traveling in various parts of the country are finding that prices have gone up all

That is borne out in a special report made by the American Automobile Association, which states that travel costs are some 10.6 per cent higher than they were a year ago. The chief culprits are food and gasoline.

As a result, the new figures indicate, Deaf Smith County couples are now having to spend approximately \$57.50 a day, traveling modestly. That is about \$5.50 more than in 1973. A two-week trip for two local people, at that rate, adds up to \$805. And that takes care of the necessities but not the

Included in the \$57.50 daily budget is \$20 for food, another \$20 for overnight lodgings, \$12.50 for oil and gas and \$5 for miscellaneous expenses.

THAT IS based upon their covering 300 miles a day, on average, and getting 13 miles to the gallon of gas.

In addition to the cost of a vacation being greater, the annual expense involved in the ownership and operation of a car has mounted considerably, as Deaf Smith County residents are discovering.

For a standard-size car in the popular-price range, driven 10,000 miles a year, it is now \$1,622, or 16.6 cents per mile, according to the AAA.

Of this, \$1,092 is for fixed costs, such as depreciation, insurance and license fees.

The variable costs, for oil, gas, tires and maintenance, amount to \$570 for 10,000-mile operation, or 5.7 cents a mile. The cost is 25 cents a day additional for cars with air

Applying this average locally, Deaf Smith County residents are spending some \$15,374,000 a year to own and operate the 9,250 cars that are in use.

Father Of Local Woman Is Dead

He is survived by his wife,

three daughters, two sons, three

sisters, three brothers and 12

grandchildren.

Funeral services for Fred A. from Plainview. Graham, 69, of Muleshoe, father of Mrs. John Damron of Hereford, were conducted in a Muleshoe funeral chapel Tuesday afternoon and burial was in Bailey County Memorial Park.

Mr. Graham, a farmer in Parmer County since 1958, died early Sunday in a Lubbock hospital. He was born in Indian Territory, later Oklahoma, and moved to the Muleshoe area

12 nations agree to 7-10%

nancing bill from panel.

Lindsay dropped as WCBS political analyst.



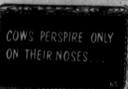
DRIVE CAREFULLY

Hereford Brand

Published Every Thursday ABER National Editorial Asso Member Associated Press at 130 W. Fourth Texas, 79045

THE HEREFORD BRAND, INC. Entered as second class matter at the Post Office in Hereford, Texas under the act of March 30, 1897. Second-class postage paid at Hereford, Texas. Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year, Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum; 6 cents per word additional insertion.
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ODD CHALKING



FARMERS Who Point Their Noses OUR WAY For An AGRICULTURAL EQUIP-MENT FLOATER, Don't "Perspire" Over LOSS Or DAMAGE On Their MACHINERY!



A.S.Fugua **Funeral** Conducted

Funeral services for Abbie S. Fuqua, 83, retired banker who was a resident of Hereford before he went to a nursing home in Littlefield in 1969, were conducted at the graveside in West Park Cemetery Wednesday afternoon

The Rev. Bill Broxson, pastor of Summerfield Baptist Church. officiated. Burial was directed by Gililland-Watson Funeral

Mr. Fuqua's death occurred Sunday in the nursing home. He was a native of Quanah, born March 10, 1891 in that north Texas city.

He is survived by a sister, Beryl Keys of Quanah.

Funeral Is Held For Infant Girl

Graveside funeral services for Paula Dominguez Carrillo, infant daughter of Mr. and Mrs. Hubevsio Carillo, were conducted Monday morning at St.

Former City Resident Dies

A graveside funeral service for Baldemar Barba, 19, of Friona, former Hereford resident, will be conducted in the Friona Cemetery at 10 a.m. today, directed by Parsons

His death Saturday night was ruled a suicide after an inquest held the first of this week. The young man's body was found in Castro County jail at Dimmitt, hanged by a cord fashioned from blanket strips.

The discovery was made by sheriff's deputies at 3 a.m. Sunday as they were on routine cellblock inspection, Sheriff Jack Cartwright said. Barba had been arrested Saturday by highway patrolmen on a charge of driving while intoxicated.

An employe of Missouri Beef Packers, Barba had lived in Friona five years, and before that time in Hereford. He was born March 5, 1955, in Mercedes. He was a Catholic. Survivors include a brother, Sammy, of Hereford, in addition

Anthony's Catholic Cemetery with the Rev. Joseph Gilligan officiating.

The Carrillo family lives 14 miles northeast of Hereford. The baby died Sunday in a

Oil Paintings

by Eunice Petersen

On sale at Petersens Studio 409 Irving- 364-3198

Still Life, Landscapes, Westerns

and Manuel R. of Elsa.

to his parents, Mr. and Mrs. Manuel Barba of Friona, five sisters, Consuelo Jimenez of Bovina, Cladilda Sanchez of Ralls, Beatrice Alanes, Estella Silman and Macilbia Orozco of Elsa; and five other brothers, Jesse, and Manuel Jr. and Jesse of Bovina, Guadalupe of Friona

City Man's **Brother Dies**

Memorial services were held in Amarillo Sunday afternoon and burial in Brady Monday for Dr. Milton M. Stephens Jr. of Amarillo, brother of John Stephens of Hereford, and members of his family who were killed Friday in a plane crash

near Mountain View, Ark. Dr. Stephens, his wife and their two daughters were in a private plane which went down

Thursday afternoon in a violent thunderstorm in the Ozark Mountain region. The family was believed to have been enroute to Amarillo from Muscle Shoals, Ala.

An orthopedic surgeon, Dr. Stephens was a native of Borger and had lived in Amarillo since

HONG KONG & EXPORTS

The State Department has reported that Hong Kong will limit its exports of all cotton, wool and artifial-fiber textiles to the United States to 835 million square yards under a newly signed threeyear agreement that goes into effect Oct. 1.

Kindness has never yet done anyone serious harm.



CHARGE IT!

Save 20% on great looking men's woven sport shirts.

Sale

Reg. \$5.98 to \$10. What a selection of men' short sleeve woven shirts! Great styles. patterns and colors to choose from. All in easy-care fabrics including polyester/ cotton Sizes 14 -17

Sale prices effective thru Saturda

CHARGE IT!

20% off our men's sportcoats and slacks.

Sale

Reg. \$42.95 to \$47.95. Save on our wi blazer styles, single-breasted styles and many, many more. Some texturized and woven mostly in polyester for handsome wear. Solids or patterns for sizes 36-46.

Sale 1040 to \$1280

Reg. \$13 to \$16. Every pair in stock is on sale. Even the great JCPenney slack! Choose flare legs or cuffed bottoms in patterns or solids. All in great fabrics like polyester and polyester doubleknits. Some texturized, too. For sizes 28-42.



20% off all our men's shoes.

Sale \$800 to \$2000

Reg. \$10 to \$25. Hot foot it over for the latest styles and the greatest savings. Our entire line is on sale Choose slip-ons, oxfords, strap and buckle styles, casuals and mor All made to last in a full range of

EXTRA AFTER 6 P.M. THURSDAY NIGHT-RED HOT SPECIALS THURSDAY NIGHT ONLY 6 to 8:30 THURSDAY NIGHT ONLY 6 to 8:30

3 BIG TABLES FAMILY

SHOE CLEARANCE Girl's, Boy's, Men's , Women's. THURSDAY NIGHT

ONLY

6 to 8:30

THURSDAY NIGHT ONLY 6 to 8:30

GROUP MISSES Men's KNIT SLACKS BETTER Orig. \$13 \$699 to \$15 Per Pair PURSES

SPECIAL PURCHASE Ladies 100% Polyester PANT SUITS Plains and Patterns

DRESS SHIRTS

Factory Closeouts

Just ARRIVED Men's Knit

THURSDAY NIGHT ONLY 6 to 8:30 Boy's Plaid and CORDUROY PANTS

Some of these Items limited quantities, Broken sizes, subject to prior sales.

blem buys. As low as 4/\$99

Blems are tires with slight appearance variations. (They're also known as "seconds" in the trade.) This does not affect the quality construction of the tires in any way. They meet the high standards associated with the JCPenney tire. You get a good quality tire but at a lot lower price.

Our blems come in popular sizes. Whitewall or blackwall. Polyester or nylon cords. Steel or fiber glass belts.

Hurry in, now. Quantities are limited.

MILEAGE MAKER 4 Ply Nylon 24 Month Gaurantee A78-14 C78-14 C78-14 C78-15	TO A DECISION OF THE PARTY OF T	99
2 Ply Polyester-2 Ply Fiberglass EL TIGRE BELTED 878-13 978-14 978-14 177-15	451	33
JC PENEY STEEL BELTED RADIAL 2 Ply Polyester-2 Ply Steel Rylon Cap Steel Sidwall Stabilzers 44 Mo. Gaurantee R778-14 R778-15 R778-14 R778-15 R778-14	45.4	88

EL TIRGE Mud & Snow CARGOMASTER L.T. CARGOMASTER L.T.

4/56600 CARGOMASTERL.T. 4/57000 CARGOMASTER II 4/57000 CARGOMASTER II

4/39900 \$ 10050 FET.

JCPenney We know what you're looking for.



Coffee Promotes Beef

Donors of beeves in the Texas CowBelles' Beef for Girlstown project were given special recognition at a silver coffee in Community Center Tuesday morning, hosted by Hereford CowBelles to support their various activities promoting the use of beef. Melvin Cordray, photo at right, looks pleased at receiving one of the certificates of appreciation along with a kiss one each cheek — from Mrs. N.E. Tyler, state chairman, and Mrs. Elmo Hall, local chairman of the Girlstown project. At left are Mrs. Cordray, chairman of the ways and means committee which was hostess for the coffee-

Rebekahs Prepare For State Officer

Young People

Frio Baptist Church

South of Hereford

PRESENT

A Musical Presentation

Sunday, Aug. 25 7:00 P.M.

Everyone Welcome

Preparing for a visit by the Ocie Bolton and Mary Lou state president of the Rebekahs Assembly on Sept. 4, the

District 5 Lodge met Tuesday evening in IOOF Hall. Edna Mathes presided over business and welcomed these Dimmitt members: Gale Nelson, hostess.

Weatherford. Those guests from Friona were Mr. and Mrs. Charlie Wise, Nola Adams, Lily Taylor, Karen Zackery and Geneva Williams.

Edna Johnson served as

Recalls 1917 In Hereford

Letter

To Editor

I never hear the Star Theatre advertise that I do not think of 1917 when I was participating in the senior class play and I tripped and almost fell when I

Our graduation exercises were held in the old rock building that originally was the Christian College. Our annual of 1917 was the

first printed or published. I still have lots of good (old) memories of Hereford during my childhood days.

Thank you. C.W. (Wes) Anthony

The Egyptians believed that gold and pearls were found

avelers Checks-Travelers Checks-Travelers the Travelers elers Checks-Travelers Hi-Plains Savings and Loan takes pleasure of introducing a new service to ecks-Travelers Chec It is with pleasure...
that we are able to offer TRAVELERS -Travelers Checks CHECKS, through Republic National Bank each of you. Checks-Travelers of Dallas. The TRAVELERS CHECKS that are recognized and accepted the world ecks-Travelors that each savings member having one of elers Check -Traveler 5.25 per cent passbook account.
5.75 per cent six month certificate hacks-Tra the following accounts. 6.75 per cent thirty month certificate
6.75 per cent thirty month certificate
7.50 per cent four year certificate ravelers Che 7.50 per cent four year certificate will be eligible to receive absolutely free Checks-Travele TRAVELERS CHECKS in any amount. Travelers Checks WE SERVE WHERE YOU SAVE. Checks-Travelers Ch 112 E. Jones, Dimmitt, Texas 119 E. 4th Hereford, Texas elers Checks-Travelers Travelers Checks Travelers Che checks-Travelers Che

Look Who's New

Mendez are the parents of a son, Baby Guadalupe Jr., born August 20. He weighed 6 lbs. 91/2 OZ.

20. He weighed 9 lbs. 4 oz. came on the stage; it sure did embarrass me.

> Mr. and Mrs. Pablo Cortez daughter. Michelle, born August 17. She weighed 7 lbs.

> Mr. and Mrs. Leaton Bernard August 19.

Few men ever finish their work by thinking about it. -

If you sacrifice your principles for popularity, you lose much and gain nothing worth having.

of life is just as heroic as waiting for them to fall in order to help lift them up.

That's because

Vitavax-200

is more than

just another

surface seed

powerful

protectant. It's

systemic seed

treatment that

gives your seed

protection all the

osses, when near

perfect protection

against smuts,

way to the embryo. Why chance yield

Mr. and Mrs. Guadalupe

Mr. and Mrs. Dan Joseph Gorman are the parents of a son, Daniel Cole, born August Mr. and Mrs. Hector Manuel August 19. She weighed 7 lbs.

Liscano are the parents of a

Noyes are the parents of a daughter, Sabina LaNay, born

Helping others in the battle

Vitavax-200°

helps wheat emerge

faster, winter better,

Hereford, Texas

break dormancy earlier.

D. The narcotic abuser . . . (heroin, Demerol, morphine) (These individuals are not frequently seen in school, and usually begin by drinking paregoric or cough medicine containing codeine — the presence of empty bottles in wastebaskets or on school grounds is a clue.)

1. Inhaling heroin in powder form leaves traces of white powder around the nostrils, causing redness and rawness. 2. Injecting heroin leaves scars on the inner surface of the arms and elbows (mainlining). This causes the student to wear long-sleeved shirts most of the time.

It is important to recognize the symptoms and signs of drug abuse. The following outline was prepared by David J. Lehman, MD, chairman of Teenage Alert, an education

program sponsored by the Broward County Medical Association, Fort Lauderdale, Florida. The information was abstracted by Dr. Lehman from the publication "Drug Abuse:

A. Changes in school attendance, discipline and grades. B. Change in the character of homework turned in

Furtive behavior regarding drugs and possessions. F. Wearing of sunglasses at inappropriate times to hide

G. Long-sleeved shirts worn constantly to hide needle marks.

K. Finding the student in odd places during the day such as

I. Borrowing money from students to purchase drugs.

Escape to Nowhere."

D. Poor physical appearance.

dilated or constricted pupils.

J. Stealing small items from school.

II. Manifestations of specific drugs

A. The glue sniffer

plastic cement.

3. May fall asleep in class.

2. Pupils are dilated.

4. Chain smoking.

4. Lacks interest in school activities.

5. Is drowsy and may appear disoriented.

H. Association with known drug abusers.

closets, storage rooms, etc. to take drugs.

1. Odor of substance inhaled on breath and clothes.

4. Presence of plastic or paper bags or rags containing dry

The depressant abuser . . . (barbiturates — "goofballs") 1. Symptoms of alcohol intoxication with one important

C. The stimulant abuser . . . (amphetamines - 'bennies'')

1. Cause excess activity - student is irritable,

3. Mouth and nose are dry with bad breath, causing user to

lick his lips frequently and rub and scratch his nose.

5. Goes long periods without eating or sleeping

argumentative, nervous and has difficulty sitting still in

2. Excess nasal secretions, watering of the eyes. 3. Poor muscular control, drowsiness or unconscion

exception - no odor of alcohol on the breath.

2. Staggering or stumbling in classrooms or halls.

I. Common symptoms of drug abuse

C Unusual flare-ups or outbreaks of temper.

3. Users often leave syringes, bent spoons, cotton and needles in lockers - this is a telltale sign of an pupil is lethargic, drowsy. His pupils

are constricted and fail to respond to light. E. The marihuana abuser (These individuals are difficult to recognize unless they are

under the influence of the drug at the time they are being 1. In the early stages student may appear animated and

hysterical with rapid, loud talking and bursts of laughter. 2. In the later stages the student is sleepy or stuporous. 3. Depth perception is distorted, making driving dangerous.

NOTE: Marihuana cigarettes are rolled in a double-thickness of brown or off-white cigarette paper. These cigarettes are smaller than a regular cigarette with the paper twisted or tucked in at both ends and with tobacco that is greener in color than regular tobacco. The odor of burning marihuana resembles that of burning weeds or rope. The cigarettes are referred to as "reefers, sticks, Texas tea, pot, rope, Mary Jane, loco weed, jive, grass, hemp, hay."

F. The hallucinogen abuser . . . (It is unlikely that students who use LSD will do so in a school setting since these drugs are usually used in a group situation under special

bunts, rots,

so little.

and seedling

blights costs

Vitavax-200

now has full

for use on

wheat and

EPA clearance

barley. Talk to

Vitavax-200

treater about

treating your

your authorized

Short Reach "Shellout falter"-the hesitation about picking up the check when two men lunch together. -Constitution, Atlanta.

REGISTRO PARA LA DOCTRINA CRISTIANA LA MISION DE SAN JOSE - COLONIA SAN JOSE

DESPURES DE LAS MISAS EN EL SALON DOMINGO el 25 de agosto de 1974

S.W. of City

a las 10:00 a.m.

a la 1:00 p.m.

a las 6:00 p.m.

REGISTRATION FOR CHRISTIAN DOCTRINE CLASSES LA MISION DE SAN JOSE-COLONIA SAN JOSE S.W. of City AFTER MASSES IN ST. JOSEPH'S HALL SUNDAY 25 August, 1974

10: 10:00 a.m. 1:00 p.m. 6:00 p.m. Users sit or recline quietly in a dream or trance-like state.
 Users may become fearful and experience a degree of terror which makes them attempt to escape from the group.

3. The drug primarily affects the central nervous system,

producing changes in mood and behavior.

4. Perceptual changes involve senses of sight, hearing, touch, body-image and time.

NOTE: The drug is odorless, tasteless and colorless and may be found in the form of impregnated sugar cubes, cookies or crackers. LSD is usually taken orally but may be injected. It is imported in ampuls of clear blue liquid.)

Suggestions for Parents

Experts point out that a child who is loved, respected, and accepted for what he is, is least likely to look for the kind of "kicks," or use the "crutch" afforded by using drugs. Here are a few suggestions for parents:

1. Show a genuine love and concern for your boy or girl. Remember this is not shown best by providing material things. Love's demand is that it be a part of yourself shared

2. Give your child a sense of security early in life. This means proper discipline. A disciplined child is a secure child, and a secure child is a happy child.

3. Keep the communication line open. If you should discover that your son or daughter is using drugs, don't panic. Even if your child shows some of the signs of the drug user, don't accuse until you have the facts. If you are suspicious, sit down and express your concern for his well-being, his happiness, and his future. Point out that you have noticed his changed attitude, appearance and habits. As a parent it is your responsibility . . . you are justified to invade his privacy because you have his interest at heart.

 Keep confidence in your youngsters. To allow them to feel that you have lost confidence in them will just add to the weight of the many pressures young people face in today's society. They are in the throes of growing up . . . gaining

independence. This is not the time to give up on them. 5. Teach them responsibility. Don't be too permissive and make things too easy for them. They need to know the development of character. Dr. Graham Blain said that today's prosperity has provided an overabundance of material things so "youth seldom know the postponed gratification that develops maturity." This generation of youth is intelligent and honest. Challenge them to use both brain and strength to carve out a world they will not be ashamed to hand over to the generation that will follow them.

6. Be reasonable . . . don't just hammer out a neat little set of do's and don't's . . . give reasonable reasons for rules, and honest answers to honest questions, even if it does take time. Don't force them to the street for answers on drugs, sex, and life in general.

7. Since the kids are quick to spot a phony, make sure you stay out of that classification. One of the chief gripes of youth today is the double standard act . . . quit playing games with tomorrow's leaders. Don't forget that the eye is a better student than the ear.

Safeguard your home against common drug abuse. Children

who see their parents taking pills for relief, may feel justified in their "experimenting." Don't keep medicine around . . . destroy old prescriptions. Educate your child on the dangers of drug abuse . . . not to take that first offered by a friend, or the homemade cigarette. The first step is the most dangerous of all. Know who their friends are. If they suddenly drop the old friends and take on new ones, you will want to know why the switch. This often happens when a young person is introduced to drugs.

 Do things as a family . . . sports, music, the arts. Church attendance and family Bible reading together help develop character in young people. 10. Last, and certainly not the least, teach respect for law and

order. Your respect for authority and community leadership will help to develop a wholesome attitude in your child.

Persons wishing to obtain further assistance in drug-related problems may do so by calling "Operation Drug Alert" at the toll-free number, 1-800-692-4458.

Hospital Notes

PATIENTS IN HOSPITAL Eddie Renteria, 218 Ave. I; Mrs. James Shafer, Friona; Mrs. Hector Villarreal, 418 Ave. · E; William Warrick, Route 2; Mrs. Mary Banks, P.O. Box

Mrs. Floyd Bates, 611 Ave. K; Mrs. Aubrey Bell, 506 McKinley; Mrs. Evelyn Blankenship, 128 Ave. E; Nazario Cantu, 424 Barrett; Vera Carter, Dimmitt.

Debbie Hoover, 301 Sunset; W.W. Jones, Route 3; Mrs. Marvin Kendrick, 210 E. Gracey; Mrs. Samuel Layman,

J.A. McWhorter, Route 4; Tokas Maldonado, 223 Ave. C; Atanicio Mancillas, P.O. Box 614; Mrs. Leonardo Martinez, 210 Kibbe; Virginia Messer,

Melvin Curtis, 122 Ave. J:

Robert Goenne, 1505 Park Ave.;

James Haney, Route 1; Cecil Hart, 226 Douglas; Mrs. H.L.

Mrs. Blanche Hill, 116 Elm;

Hendricks, 826 Ave. K.

David Moore, 211 Ave. B; Mike Munnerlyn, 314 Centre; Mrs. Leaton Noyes, 504 Schley; Mrs. Carl Moseley, 107 Catalpa; Mrs. George Parker, 109 Ave.

Carl Parnell, Route 1; Thomas Parson, Dimmitt; Mrs. John Powers, 506 Star.

PATIENTS DISMISSED Mrs. Leland Flesher, Mrs. George Madrigal, Albert Gonzales, August 17.

Mrs. Miquel Gavina, W.J.

Thomas, Mrs. Redolfa Alvarez,

George Parker, August 18. Glen Osborn, Gary Aday, J.C. Rickettes, Lorenza Cisneros,

Mrs. Stephen Graham, Mrs. Isaiah Soto, August 19. Mrs. Elmer Ayres, Mrs. Lula I readway, Mrs. Hubensio Carillo, Mrs. W.H. Jones, Mrs.

Steven Larkin, Mrs. Pablo Liscano, August 20. John Torbit, August 21.

Nothing is drudgery to one who is interested and happy in the work at hand.

Children

Ave. J:

ark Ave.; 1; Cecil

r child.

Messer,

Pair Supports Clayton

Two Committee heads from time of political unheaval in our the Texas House of nation and in our state and lend Representatives, the Chairman of the Legislative Committee of the Constitutional Convention, and a Republican Dallas legislator have announced their support for State Representative Bill Clayton for Speaker of the Texas House, and called Clayton, "the only candidate in the race with an unquestioned record of fairness to all members."

The representatives — Insurance Committee Chairman Ben Bynum (D-Amarillo), Agriculture and Livestock Chairman Joe Hubenak (D-Rosenberg), Constitutional Convention Legislative Committee Chairman Robert Maloney (R-Dallas), and Dallas Republican Ray Hutchison jointly released the following

"After carefully looking at the candidates and claims made in the race for Speaker of the 64th Legislature, we have come to the conclusion that only Bill Clayton can step forth in this

the Texas House back to a path of respect and integrity. In his twelve years of service to the people of Texas, Bill Clayton has built a reputation of fairdealing and honesty that can be matched by few public officials in office today.

We regard the claims made by the other candidates in the race to have sixty and eighty pledges apiece to be factually bsurd. While our own personal knowledge of the members and nominees who have pledged their votes thus far in the race assure us that Bill Clayton is by far the leading candidate, we are less interested in playing the "numbers game" than we are in insuring that our legislature will have a Speaker who is untainted by scandal, governmental misdealings or

strong ties to any lobby groups. "We know from personal experience that Bill will deal fairly with all members of the House, be they Republican or Democrat, and regardless of their philosophical persuasion."

Glorieta Plans For Ski-Bible Groups

The 1974-75 Ski-Bible Con- check-out day. ferences have been planned at Glorieta Baptist Conference Center here. The conferences will be conducted anytime between Thanksgiving weekend and April 15, 1975.

According to Larry Haslam, Glorieta manager, participants select their own arrival and departure dates within the fivemonth span. However, due to the Winter Youth Celebration, Ski Conferences will not be planned during Dec. 24-31.

These conferences are unstructured vacations of skiing and Bible study," adds Haslam. "The participants choose everything-arrival and departure times, lodging and the package rate."

Each package rate includes lodging, meals and conference fees at Glorieta plus the total cost of skiing at Santa Fe Ski Basin. Each package includes tickets on all four ski lifts, which are designed for s and experts; rental of Elan skies, poles and boots.

All participants will be lodged in the Glorieta hotels. The package price includes all breakfasts and dinners. Since participants will be at the Ski Basin during the day, lunch will not be included. Hot lunches and snacks are available at the Ski

During the evenings, Bible study will be conducted featuring an outstanding Bible teacher. Bible lessons will be taught in the mornings.Lessons will be held for persons with beginner, intermediate or advanced knowledge of the

Rates for the Ski Conferences vary according to length of stay. The conference center offers three package rates. However, rates for longer periods will be quoted upon

Check-in time will be between 1 p.m. and 11 p.m. on the day before the skiing begins. Dinner will be served at 6 p.m. on check-in day. Check-out time will be no later than 9:30 a.m. on the day following the last ski day. Breakfast will be served on

Persons interested in attending the 1974-75 Ski-Bible Conferences should contact Larry Haslam, Glorieta Baptist Conference Center, Glorieta, N.M., 87535, or telephone (505)



Keepsake Matched Keepsake wedding rings, sculptured and textured in 14K yellow or white gold.

KESTER'S **JEWELRY**

Across from the Post Office, Downtown, Hereford

PUBLIC AUCTION Aug. 29th 7:30 P.M.

Entire Inventory Of Hereford Discount Furniture Terms-Cash **Dealers Welcome**

Sale by Jim Tucker & Associates Col. Jim Tucker Auctioneer



Open 9 A.M.-10P.M. Monday-Saturday For Your Back-To-School Shopping Convenience Prices Effective Thursday August 27-Sat. August 24

O ENSEMBLE SHEETS

100% Polyester 100% Polyester plush rug pile, Tex-A-Grip* latex non-slip backing. Six coordinated pieces include: Tank Top Cover, Lid Cover, Tank Cover, Bath Rug, Plastic Waste-basket & Basket Cover. Avocado, Gold, Royal or

T.G.&Y.'s Low, LOW PRICE. .



DRESS UP THE BATHROOM!

VISTA-LITE® SWAG LAMPS

Hang them as decorating accents or to lighten a dark corner! Contemporary, Medi-terranean, Tiffany or Provincial styles in assorted colors & decor. Complete with chains & pull through chain

#7404 #7353 A Choice



Dress shirts, 65% Polyester 35% Cotton, French front cuff sleeve, one matching pocket. Assorted colors size 141/2-16

2 \$666

Golden "T" Easy care, 100% Polyester, two textured weaves assorted colors 29"-38" waist

S-M-L Inseams

HERSHEY'S" INSTANT Chocolate Drink Mix • 2 Lb. Can **SPANISH PEANUTS** PLANTERS * • Jumbo 3-3/4 Lb. Tin Toilet Bowl CLEANER

BICYCLE

KNIT Size 6-16

TOPS 100% Polyester Machine washable screen prints with button front closing and button sleeves.

Ladies

Reg. \$12

General Electric

ALARM

CLOCK



up property

LYSOL®

Disinfects • 24 Oz. Size

67

EACH

37 LUGGAGE **BICYCLE** STRAP

TUBE

SAFTEY SET REFLECTOR

HEADLIGHT

PLAY-DOH

Page 5A DRUG AND HOUSEHOLD

SAVINGS

FIRST QUALITY

DOUBLE KNIT

100% Polyester, assorted fancies and

plains assorted weaves and textures.

Goes everywhere without a wrinkle.

PILLOWCASES

nent press 'no iron'

muslin of fine quality

yarns. 50% Polyester,

square inch for long wear. White only!

QUEEN SIZE SHEETS

Flat or Fitted

Flat or Fitted

King Size

KING SIZE SHEETS

PILLOWCASES

ACRYLIC HEXAGON

\$ 7 995

100% Cotton Denim, front zipper wide

flare leg with 2" cuff, Navy only

Sizes 6-16

Distinctive contemporary styling

for home, school or office 12"

high by 13" wide x 4

stronger than glass,

circumfrence. 15 times

LADIES

JEANS

50% Cotton,

Powder Dry RIGHT GUARD 5-0z.

KOTEX

Reg. Only 12 Ct.

LISTERINE Antiseptic

Reg. \$113

Johnson-Johnson

BABY POWDER 14-0Z.

7 GALLON

Reg. \$189

Clairol Herbal Essence

SHAMP00 With Natural Protein

Reg. \$167

Miss Breck

HAIR SPRAY 13.0Z.

Reg. 67'

Easy Off **OVEN CLEANER**

16-Oz. Spray Can

Liquid Plumr

DRAIN OPENER 64-0Z.

33

Spray Disenfectant LYSOL

: Reg. \$163

14-0Z.

Reg. \$143

STEEL WOOL Pkg. Of 8

INSECT STRIP

Hereford

Brand

Thursday, August 22, 1974





Workouts in Shorts

Quarterback Mike Crim prepares to pitchout to an unseen back during the first days of practice for the Whitefaces. They will not suit out in pads and begin contact work until Friday. Crim is one of two quarterbacks looking at the starting spot.

Get Back At Him Mrs. Gray - And did you enjoy your camping trip, my

Mrs. Young - Immensely. it was the first chance I had to comprain of my nusband's COOKING.

TWO FAMILY GARAGE SALE ALL DAY SATURDAY 204 DOUGLAS

*****	**	******	***
1		1974 FOOTBALL SCHEDULE All Games 7:30 P.M.	
* Sept	. 6	Pampa	H
*	12	Amarillo-Palo Duro	T
*	20	Borger	T
*	27	Canyon	H
Oct.	4	Amarillo High	H
*	11	El Paso-Burges	T
*	18	PLAINVIEW	T
. semester	25	CORONADO (Homecoming)	H
	31	LUBROCK High	T
Nov.	15	MONTEREY	ú

G.E.D.

General Educational Development Tests will be given on the 3rd Monday

and the following Tuesday of each month.

PLACE: Admin. Office of Hereford Independent School District ! TIME: 8:30 A.M.

ONE MINUTE SPORTS QUIZ

- 1. Who was the winner of the recent PGA title?
- Name the winner of the Talladega 500. Who was the winner of
- the ladies' singles U.S. Clay Court Tennis meet?

Answers to Sports Quiz

Lee Trevino. Richard Petty. Chris Evert.

MOURNING DOVE-WHITE-WINGED DOVE Hunting Regulations 1974-75

DAILY BAG LIMITS MOURNING DOVES

MHITE-WINGED DOVES Daily Bag Limit-10. Possess

NOTE: Bag Limits of both white-winged and white-winged dove

SHOOTING HOURS:

fourning and White-win res: 12 noon to sunset.

OPEN SEASONS

MOURNING DOVES: North Zone-Sept. 1 thru Oct. 30, 1974. MOURNING DOVES: South Zone-Sept. 21 thru Nov. 3, 1974, and Jan. 4 thru Jan. 19, 1975. In the shaded counties of the South Zone, mourning doves may be taken on Sept. 1 and 2 and on Sept. 7 and 8 during the white-winged dove open season. In these South Zone shaded counties the fall open season for mourning doves will close on Oct. 30, instead of Nov. 3.

WHITE-WINGED DOVES: Shaded Areas - North and South Zones Sept. 1 and 2 and Sept. 7 and 8, 1974.

SPECIAL NOTES:

ged Dove Stamp for a \$3.00 fee is re-



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Firestone Boys Ranch Rodeo Set

preparing to present the 30th Annual Boys Ranch Rodeo at Cal Farley's Boys Ranch over

the Labor Day Weekend. The Ranch's boys have been preparing for most of the summer by trying to become contestants by riding calves, steers, bulls and bucking brones. The rodeo's two-hour time limit restricts the number of entries to about 150 boys, but all will have some part in the

rodeo production.

Trophied are awarded to

More than 370 boys are riders for the best performances in each riding event. All the boys will be competing for the titles of Junior and Senior All-Around Cowboys. The two top riders will also share the Michael McAngus

Thomas Memorial trophy, a sculpture created by Amarillo artist Jim Thomas in memory of his son. The rodeo will also be an

annual reunion of the Boys Ranch Alumni Association who members are composed of young men who have lived at

the Ranch since its founding by Cal Farley in 1939. Another attraction will be

bar-be-cue beef plates that will be prepared and sold by the boys for \$1.50. Rodeo performances are scheduled for 2:30 p.m., Sep-tember 1 and 2. Reserve box

seat tickets are available at the Boys Ranch Administration office, 600 West 11th Amarillo for \$2.50. General admission is \$1.50 for adults and 75 cents for children and service-men in





"Don't Do It, Son"

"So you were stopped for a traffic violation and discovered in possession of pot. And you were

"NOT QUITE! You also lost your right to vote, to own a gun or to run for public office. You lost the opportunity of EVER becoming a doctor, dentist, certified public accountant, engineer, lawyer, architect, realtor, osteopath, pharmacist, school teacher, barber, or a stockbroker. You can't EVER hold a job where you must be licensed or bonded and you can NEVER work for the city, the county or the Federal government. You can't be admitted to West Point, Annapolis, or the Air Force Academy; but you CAN enlist in the military service — and be assigned to a labor

"Son, take it from some guys with a lot of mileage behind them: To you — with a lot of mileage still ahead of you — it just isn't worth it! DON'T DO ITI"

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SUGARLAND

Boosters Busy At First Meet

Sports Editor

Three persons were honored Tuesday night at the initial meeting for the 74-75 season of the Whiteface Booster Club and Coach Larry Dippel reported on the progress in the first days of

Plaques of appreciation were awarded to Sylvia High, Elizabeth Spurland and Virgil Marsh by booster club president Tom Simons. The appreciation plaques will be awarded throughout the year by the club to persons who have worked to help athletic programs in

Dippel told the group it was still hard to tell how the team was doing after only three workouts. "We've been real pleased with the kids, though. They've been working hard and have good attitudes.

The Herd has had no injuries. They have been working out in shorts with very little contact work. Pads will not go on until

player who has not been in practice, having to check into the hospital with a case of

'The season ticket sales (now to the 805 mark) will help our players. Even though they're young and inexperienced it helps them to know that the people of Hereford are behind them," said Dippel.

Dippel told the crowd of about 60 boosters that only five lettermen will be returning this fall. Doug Charest and Mike Munnerlyn, who started in the defensive secondary, will return, along with Dave Charest, a running back who played a lot but didn't start. Terry Bell will be returning, and has been moved to the tightend position, while Dennis Evans

will be moved to the center spot. Dippel said the Herd would be calling on other seniors who had only Junior varsity experience but that "We're ready to move in to it. We want to get the pads on and get to

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BACK ON

toughest schedule—on paper—that we've ever had," said the Herd head coach. "Nobody will be weak."

Borger will be the toughest we've ever seen them. They have speed, they have running talent and they've got a lot of people back," said Dippel.

Palo Duro has listed seven of their players as All-State prospects. In addition they'll have quite a few players back

from a young ball club.
"El Paso Burges was a junior ball club last year. They had El Paso Coronado down 20-0 at the half, but Coronado was lucky enough to come back and win the game 21-20. They'll have most of that ball club back.

"Pampa is virtually the same club as last year, but with a new coach and the first game the key to their season." The Herd will play their season opener against Pampa Sept. 6 in Whiteface

The only AAA school Hereford will play during the season is Canyon. "But they'll be big and have many good athletes," said Dippel.

Dippel outlined the district

race. "Coronado is loaded. Monterey-they always have plenty. Plainview has new life. You never know how a season is gonna progress. Momentum makes a big difference and there are so many things that enter into it that it's just hard to

Dippel assured the group that the Herd would be ready for the campaign ahead. "Overall, I would say we were fair offensively. Defensively there are many question marks."

Dippel endeed his portion of

the program by introducing all the new coaches to the booster Other business of the club

conducted earlier by Tom Simons included final decision on the annual ice cream supper. This year's event will be held at the Whiteface Stadium Aug. 29 at 8 p.m. The players will be



Herd Coaching Staff

Herd coaches took time out Monday at press day to pose for the camera. Standing left to right are Bob Keyes, Dempsey Alexander, Fred Upshaw, trainer Larry Walls and Roy Shipp. Kneeling left to right are Robert Priest, Aaron Bourland, Larry Dippel, Joe Tubb and Rick Stewart.

Junior Quarterback

introduced and fans will be able to chat with them. Cheerleaders will also be on hand.

Simons displayed the new caps which are available with club membership and explained that windbreakers that will be sold are on order, but have not

After a short break for refreshments, the meeting was concluded with viewing of a film, "Highlights of the Southwest Conference 1973." The film was made available by R.L. Blakely.

BASS BUGS

The popularity of many fishing lures follows a path like a roller-coaster — a rapid climb, peak, and then a quick fall from favor.

One kind of lure that has never lost its following is the bass bug. Devotees of this an-gling method know that nothing equal the excitement of bass taking an artificial bug from the surface of a lake or

These large surface lures, with bodies made of either deer hair, cork or wood, simulate a variety of aquatic and terrestrial animals and insects eaten by bass. They include moths, bees. mice, frogs, beetles, and dragon-



Dennis Artho, a 146 lb. junior, tosses a pass while wearing pads for picture-taking Monday in Whiteface Stadium. Artho will be trying for the starting quarterback spot during fall drills.

Dog Seminar To Be Held

The 4th Annual Bird Dog Seminar of the Southwest will be held at Buffalo Lake Wildlife Refuge, August 24-25, 1974 near Umbarger, Texas.

The purpose of this seminar is to teach people to train and handle their own bird dogs. Such subjects as yard work, staunchness on point, tender retrieving and horse back handling will be covered.

This seminar will be held in the Cottonwood Grove area of Buffalo Lake with nearby camp grounds and relief stations.

The registeration will start at 1:00 p.m. Saturday, August 24 and will conclude late Sunday afternoon. High top boots, gloves, whistle, check cord and

other training equipment may be needed . Registeration fee for this seminar is \$20.00 for all sessions.

Advance registeration may be mailed to: Wayne Porter, Box 18, Summerfield, Texas 79085, Ph 806-357-2343





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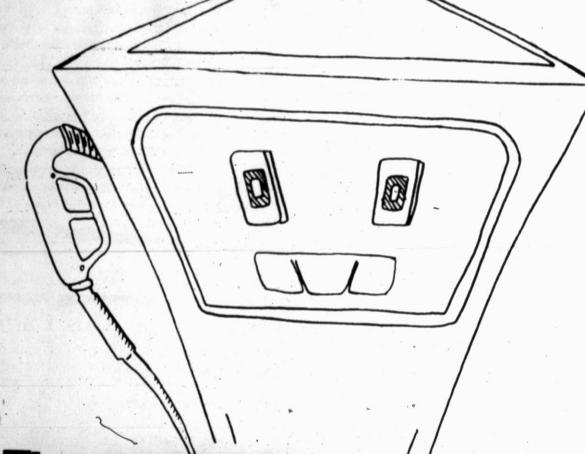
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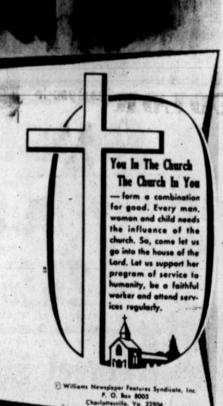
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THE OTHER SON

Many who read about the Prodigal Son (Luke 15:11-21) feel that the other son's anger was justified. It's true the unfaithful prodigal was given a party when he returned home, while the other son received nothing for his years of loyal service, or so it would seem. To the contrary, both son's received the same reward: their father's love. The only difference is that one son received his reward one day at a time while the other got his all at once. Read (Luke 15:1-10) and you will realize that the Prodigal story is about God the Father and not about an earthly family. Christianity is more than the love between God and His children. It includes the love of one child for another. Then we should love each other so much that we are happy when any wandering sinner returns to God.

The Prodigal sinned by wanton living. The other for lack of compassion for his brother. One asked forgiveness. The other complained. Many will see themselves in this story. Which son are you?



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Democracy Survives Crucible

BY LLOYD BENTSEN United States Senator

gust 22, 1974

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To paraphrase the words of he late Winston Churchill: Democracy is the worst form of government; except for all the

In the events of the past several months, particularly those surrounding resignation of the President, there has been ample opportunity to identify both the best and the most difficult aspects of our democratic form of govern-

In the end, though, the difficulties only helped to magnify the greatness of America and her institutions. Difficult times historically bring out the best in the American people, and the crisis known as Watergate was

no exception.

President Ford said at his recent swearing-in that the Watergate nightmare is over, and I concur in his hope that this ordeal no longer will be the central concern on the Administration. There is new business to attend to. There are new horizons to strive for, and new difficulties to overcome, as there always will be.

But we can take heart in the swift, peaceful and dignified transfer of power to new leadership, which is even now turning its attention to the business of this nation.

THE STRENGTH of the United States has endured despite the pain, disenchantment and disillusionment of Watergate. We are, in fact stronger because of it, more secure in the knowledge that our constitutional processes work when they are called on.

Former British Prime Minister Benjamin Disraeli, nearly a century ago, said: "Individualities may form communities, but it is institutions alone that can create a nation."

The institutions embodied in our constitution have consistently enabled this nation to rise above the turmoil and crises we have withstood with a cool and deliberate sense of national purpose.

The machinery of our government sometimes creaks and sputters, but it has ne failed to pull us through a great

We often become impatient with the slow deliberations of democratic government. Throughout the agonizingly slow ordeal of the Watergate investigations, the process plodded on ponderously, but in the end it proved its worth.

I WATCHED tourists strolling through the Halls of Congress. Senate Committees were conducting their business on schedule. And the only military presence was an occasional soldier snapping pictures in the Rotunda.

We survived the crisis and came out of it, in the words of Hemingway: "stronger in the broken places."

We can now turn our attention elsewhere. And it is vitally important at this time. that Congress and the American people unite behind the efforts of President Ford to resolve the problems which confront us.

The top priority, certainly, must go to resolving the economic plight of our country.

DRIVERS BYPASS SAFETY A new study by the American Journal of Public Health says that 41 per cent of the drivers of 1974 model cars have found ways to bypass a system designed to force them to buckle their seat-belts before the car would

Postmaster General E.T. Klassen said that he probably would ask soon that the air-mail classification be eliminated because it has become relatively meaningless. Much first-class mail



in Downtown Hereford

With an 11- per cent inflation leadership through which the rate, a 12 - per cent prime interest rate and a shrinking economy, economic instability

continues to take a heavy toll on all Americans workingman, the businessman, the elderly, the poor. We can strengthen and stabilize our economy, but only through a unified approach.

It will require an all-out, bipartisan effort by all branches of government. For only in this way can we mobilize the

MONTGOMERY, ALA. --

American people can deal with the economic difficulties and the other concerns facing our I am confident that we will do what must be done to insure the

continuing survival and prosperity of the United States. To be sure, we will encounter many difficult times in the

nation

But our democracy is at its best in the most difficult of TAX & POOL TABLES

The Alabama Supreme Court ruled that a table that looks like a pool table and is used for playing pool will be taxed as a pool table even though it might have a coin slot. The license fee on a pool table is \$25. ON VET PENSIONS

The number of military careerists receiving extra retirement benefits for alleged ailments has dropped. The Secretary of Defense has ruled that servicemen who are fit for duty are ineligible for disability pen-

Workshop To Explain Student Evaluation The latest techniques in Techniques in Secondary evaluating students in secon-

dary schools and colleges will be discussed in an education workshop during the fall semester at West Texas State University.

Class meetings are from 7 to 9:40 p.m. Thursdays in Room 201 of the Education Building on the WTSU campus.

Dr. Thomas MacOwan, associate professor of education, is seminar coordinator for Evaluation Schools and Colleges Ed. S 592-

The class is designed to provide in-service training for secondary and college teachers the latest techniques and developments in evaluating students. Special emphasis will be given to making the course apply directly to the classroom, Dr. MacOwan says.

Students in this class will be given opportunities to become proficient in writing behavioral

objectives, analyzing tests, determining the discrimination index and difficulty index of test items, MacOwan says.

Dr. MacOwan had extensive secondary school teaching and administrative experience prior to his college teaching. He served as teacher, coach and principal in Indiana public schools before coming to WTSU

Enrollment for the course will be on the WTSU campus August

day). For further information, contact Dr. MacOwan, Secondary and Higher Education, WTSU, 656-2493 or 352-6304. Admission and registration procedures can be obtained from the Dean of Admissions and Registrar, WTSU

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Sorghum Mites Expected Soon

tomologist warns that late August and Septembers is the period to expect Banks grass mites, one of the major pests of sorghum.

Dr. Robert C. McIntyre, area specialist for the Texas Agricultural Extension Service, says that most sorghum on the High Plains is in the soft dough stage of development, the stage in which extensive mite infestations can be expected to cause economic damage. Producers, he adds, can cope with the pest if they obtain a feel for the principle factor which bring on a mite problem as well as major factors affecting population growth.

The Banks grass mite tends to become a major pest problem when extensive insecticide control programs are carried out against the greenbug." McIntyre explains. "This is probably due to the detrimental effect of insecticides on the predators of the mite.

"The Banks grass mite is not an insect but belongs to the spider group because of its eight legs and broadly fused head and thorax," the entomologist says. These pests are microscopic in size, and this is part of the problem in dealing with them."

He adds that growers having no previous experience with the mite often do not realize they have an infestation until there is significant foliage loss and possible yield reduction. The only effective way they can deal with this problem is to learn the pest's seasonal cycle, population habits, damage potential and control recommendations - all essential to

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THE OVERWINTERING habitat of the mite has not been determined, McIntyre says. But it is suspected that mites overwinter in vegetative trash and perennial grasses. In the spring, overwintering mites and their offspring can be found on wheat and seedling corn and

Populations do not appear to increase significantly until corn and sorghum begin to tassel and boot, respectively. Depending upon environmental conditions. this usually occurs between July 1 and August 1. Growers should begin checking fields for the first signs of mite infestation during this period, he

Mites and their webbing will be found along the mid-rib on the underside of leaves. progressing from bottom leaves upward. With favorable conditions (hot, dry weather), colonies will spread outward on

First signs of damage are a chlorotic stippling effect, visible on the upperside of leaves where mites have sucked plant juices and chlorophyll. As the mite colonies expand they dessicate an increasing portion of the leaf area which turns yellow and then brown.

Mites damage sorghum by destroying leaf surface area needed in filling the seeds. Researchers believe that mites are a predisposing factor in the development of stalk rot, the entomologist reports.

MITES ARE WELL adapted to the semi-arid environment of the High Plains. In fact, drought conditions or extended periods of hot, dry weather favor rapid buildup, while cool, wet weather will delay or prevent population buildup. Current weather conditions are a definite consideration in analyzing mite infestations and their growth potential, McIntyre believes. Predators are another facet of the mite's environment. yield." Among his natural enemies are

a predatory mite, a ladybird bettle, the minute pirate bug, the green lacewing, and a predatory thrip.

In 1972, Dr. Frank C. Schweissing, research entomologist at Rocky Ford, Colorado, reported that these predators contributed significantly to holding the Banks grass mite in check in a number of corn fields under cool conditions.

Schweissing said that when parathion or sevin was used in a corn field for control of the mite or some other pest, many predators were destroyed while mites remained relatively unaffected. Results were severe damage to corn.

In addition, McIntyre reports, survey conducted in 1972 by Dr. George Teetes, research entomologist with the Texas Agricultural Experiment Station at Lubbock, indicated that the incidence of sorghum fields with mite problems was highest where high rates of parathion had been used for greenbug control.

Weather, biological agents (predators), and previous insecticide use are all factors which can affect mite populations and should be considered in making control decisions, McIntyre concludes.

ACCORDING TO the Extension entomologist, Banks grass mite outbreaks causing severe yeild losses have not been extensive on the High Plains, but almost every year individual fields are severely damaged.

"Because of the erratic nature in time and space of damaging infestations, our research base on the pest remains limited," McIntyre says. "As a result, our recommendations as to when populations and damage are sufficient to cause yield losses are based on our experience developed through observations of mite infestations, their damage, and eventual effect on

Treatment is probably

justified when mite colonies are present along the mid-rib on most leaves throughout most plants in a field, the observes, and when the colonies are beginning to spread away from the mid-rib while these plants are in the bloom of soft dough stage. This will usually happen anytime from the middle of August through the middle of September.

Infested plants in which mite colony spread began after the seeds had begun to dry (color change) nevertheless yielded normally and stood well to harvest if they were planted to a stand density of 70,000 to 90,000 plants per acre. McIntyre reports that lodging usually. results in fields where colony spread occurred earlier or in

fields where stalks were small due to high plant populations. 'If in your evaluation of mite

infestations you decide that control is necessary, you should realize that the job won't be easy," the specialist cautions. 'Proper selection of chemical and method of application is essential."

McIntyre reports that preliminary insecticide screening tests indicate that mites may be resistant to certain insecticides. Research entomologists and aerial applicators report variable results with different materials. The most consistent results have been obtained with Thimet granules or Disyston liquid applied in a total of five gallons of water per acre.

Feedgrains To Be Down

prisingly low, contends a grain crop. marketing specialist for the Texas Agricultural Extension Service.

will put the pressure on prices through much of 1975," points crop, or down 47 per cent, points out Roland Smith. "Feedgrain out Smith. prices have moved up some in recent weeks in anticipation of the short crop outlook, so I don't expect a drastic jump in prices unless the demand picture changes. Total usage of feedgrains should be off sharply from last year due to the drop in cattle feeding from poor economic conditions and a better feedgrain balance abroad that may reduce our exports."

The national corn crop is expected to be less than five billion bushels, down more than 25 per cent from March estimates. This would make the 1974 crop less than the two previous crops and also less than last year's total corn usage figure, points out Smith. In contrast the Texas corn crop should be up a lmost nine million

As far as sorghum is con-

When the latest crop report cerned, national production is was issued by the U.S. expected to be only about two-Department of Agriculture, the thirds of last year's crop, down word became official that some 318 million bushels. That feedgrains would be short this same out-look echos the Texas year. Yet, despite drouth sorghum picture, where conditions throughout much of production is expected to reach the Midwest, the estimates for only 296 million bushels, just feedgrain crops were sur- over 70 per cent of last year's

The nation's wheat crop is estimated as 129 million bushels short of last year's production, "The short crop conditions with the Texas crop almost 47 million bushels short of the 1973

"The USDA estimates appeared to be below those expected by a majority of the grain trade despite the fact that much of the country's midsection has been hard hit by drouth," notes Smith. "Recent rains in some parts should help late crops, but for the most part the moisture came too late." According to the Texas A&M

University System specialist, the short-run price situation for feedgrains is weather-oriented while the late-season price picture depends on the ultimate

INVENTIVE AMERICANS There is always something new under the sun that shines on the U.S. Patent Office. which receives more than 100,000 patent applications and issues more than 70,-

000 patents every year.

still in a depressed economic condition, says a livestock year ago. marketing specialist for the

Texas Agricultural Extension "Feedlot losses have continued since last August but feeder market, notes Uvacek. daylight is now on the horizon," says Dr. Ed Uvacek. "Some feedlots may already be in the breakeven zone. Unfortunately, much of the equity capital of the commercial feeders has been

As a result, the loss situation of feedlots is now being felt by cow-calf producers in the form of reduced prices for replacement calves. Demand for lightweight calves is extremly low. Feedlots can buy the weight cheaper than they can put it on; consequently they are buying more larger type replacement animals, points out Uvacek.

used, so financing is still a real

Service.

Two things seem certain. according to the Texas A&M University System specialist. First, cattle numbers on feed as of July 1 will not provide a very large marketing level for the fourth calendar quarter of this year. Uvacek estimates marketings at about 5.5 million head, or 15 per cent less than last year. And, placements of cattle into feedlots during

OXYGEN & SURGERY

BERKELEY, CALIF. -- A University of California professor has initiated the use of contact lenses in a new method of monitoring a patient oxygen supply during surgery.

KNIEVEL SET TO JUMP BOISE, IDAHO--The state of Idaho has granted Evel Knievel a permit for his celebrated Sept. 8 jump over the Snake River Canyon.

FORCES ON CYPRUS

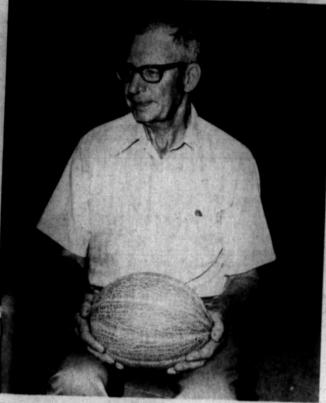
GENEVA -- Turkey and Greece, with Britain's concent and an assist from Secretary of State Henry A. Kissinger, signed an accord to reduce arms and forces gradually in Cyprus.

about 29 per cent from levels a

Cattle Industry Still Depressed

Secondly, a changed attitude toward refilling the lots is necessary before any price strength can develop in the

The cattle feeding industry is the April-June period were down "This might develop fairly soon if feeders see some profit opportunities, if government guaranteed loans can be made effective rapidly, and if marketing of feeders is not bunched because of drought



Mammoth Melon

Ray Wilhelm cradles the 101/2 pound cantaloupe which he and his wife grew with "tender loving care" on their farm near Frio. Wilhelm said he raised the large fruit without commercial fertilizer and only used a soil conditioner. He guessed that the cantaloupe was a Rocky Ford cross, Cosalvo.

Demands Mean Full Use Of Farms

An / increasing world eight million more acres were population, prosperity and planted in 1974-800,000 more in devaluation of the dollar have Texas Still, there are some all combined to increase the limits on farmers that condemand for American food, sumers should be aware of, says a marketing specialist for points out the Texas A&M the Texas Agricultural Ex- University System s Service. "World population is now

about 3.7 billion and projected increase to about seven billion within the next 25 years," says Charles Baker. Increased wages have spurred the demand for top uality food. People want to eat more and higher quality protein, particularly meat, milk and eggs. And more farming resources are required to produce animal protein. It takes three pounds of grain to produce pound of broiler, five pounds to produce a pound of pork and seven pounds to produce a pound of beef.

In response, government restrictions have been lifted and

"Although millions of acres are being added to our total cropland, there is a physical limitation on our best land. It takes time to bring marginal acres to higher standards.

TO LEASE 14 or 1/2 Section of Prime Farm Land, with good

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JO's Beauty Salon 108 Brevard 364-6552 This SATURDAY AUGUST 24th. Come by and make your

appointments for our **Grand Opening Specials** Reg. Permanent **Color Permanent** \$300

Hair Cuts

Conditioners 50

These specials good August 27th, and August 30th. Refreshments will be served from 9-3 Saturday

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8:00 p.m til 1:00 a.m. WISHING WELL BALLROOM 201 N. Main Street ANGEL MOYA Y SU ORGUESTA

ADVANCE SALE TICKETS

\$4.00 A COUPLE

A FIESTA RECORD SHOP C.R. ANTHONY'S MAIN STREET ARRY'S BARBERSHOP DICKIE'S RESTAURANT GIBSONS PRODUCTS COMPANY SPANGLERS DIAMONDS LTD. CITY TORTILLAFACTORY CONCILIO LIANO ESTACADO— HEREFORD

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THE INK SPOT MRS. ABALOS' MEXICAN FOODS LABOR CAMP GARAGE

VIVA LA RAZA EN UNIDAD HAY EXITO



Reynolds Wrap

DUCKWALL'S MANO

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Trade Schools Cost Less Than College

(EDITOR'S NOTE: The following article is the installment in a series explaining the increasingly is role of vocational training in today's labor situation series is produced by the National Association of Trade and Tochnical Schools.

With the increased interest in vocational training on the part of many high school graduates today, parents are looking with great interest at the costs involved in proprietary(private, profit-seeking) postsecondary vocational schools. What they find is quite encouraging.

First, the cost is much less than a college education. The average tuition cost of attending a year-long course in a proprietary school is about \$900 annually as compared to \$2,000 for a private college.

Furthermore, the period of training is relatively short. Trade and technical school training, zeroing in on only those skills needed to do a job, may last anywhere from three months to two years as compared to four years for college. So the total cost is much less than the cost of college training.

Secondly, students are in a far better position to help themselves financially during the period of training. A survey of nearly 700 students at a New York City proprietary school reports that only 33 per cent of the students listed parents as the primary source of their support during the training period. Other primary sources of support were employment, 24 per cent; savings, 8 per cent; loans, 9 per cent; GI Bill, 18 per cent; state aid, 6 per cent; and other, 2 per cent.

THE POTENTIAL of obtaining loans for vocational education is good because the training equips the individual with immediate earning capacity which will enable him to repay the loan. A survey of 128 member schools of the National Association of Trade and Technical Schools (NATTS) indicates that two-fifths of the schools surveyed had students who received loans either from banks directly or from school

A deferred payment system has been the most important form of direct financial assistance to students by private vocational schools. More than 60 per cent of the 126 responding NATTS schools indicated they used this system which is, of course, a form of short-term credit. Students who pay their tuition in advance are, in many schools, charged less than those making deferred payments.

Most students attending trade and technical schools work either part time or full time when they are attending school. More than two-thirds of the students in the New York City study were employed. They worked an average of 22 hours weekly and about 14 per cent of the students worked 36 hours or more weekly.

A NUMBER OF federal programs also supply funds for vocational training which are available on a contract basis to students attending proprietary schools. As noted above, 18 per cent of the students in the New York City study were financed by the GI Bill. This percentage would be much greater today because of the large number of veterans taking advantage of the opportunity for training after returning from

Another federal program available is the Basic Educational Opportunity Grant Program (Basic Grants) which is available to those entering an institution beyond high school for the first time, on a full-time basis. This program, like its sister program, the Supplemental Educational Opportunity Grant which is for the student who is already in school at least one-half of the time but who could not continue his education without financial assistance, are based on the student's need.

The Guaranteed Student Loan Program, another federal program, allows the student to borrow money from a bank, credit union, savings and loan association and other approved lenders and the federal government insures the loan.

This program is available to the student regardless of family need, though if the family's adjusted income is below \$15,000 a year, the government pays the interest while the student is in school.

In short, students and parents will find a variety of methods by which to finance vocational training. For more information and a directory of trade and technical schools, write to the National Association of Trade and Technical Schools, 2021 L Street, N.W., Washington, D.C. 20036.



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TRY BIBLE-YOU WILL BE GLAD YOU DID

BIBLE FOR COLLEGE CREDIT AMARILLO COLLEGE ENROLL FOR BIBLE JUST AS YOU WOULD FOR OTHER COURSES

Registration starts at 6:00 P.M. Sept. 3rd, 1974 in the cafeteria, Hereford High School.

Bible Classes will meet at the Temple Baptist Church. 700 Ave. K. Hereford.

THURSDAY EVENING

(first class meeting, Sept. 5) 6:00-6:50 Bible 111-003 Bibical Teaching on Marriage and Family 7:00-9:45 Bible 139-003

The Prophets

FOR FURTHER INFORMATION CONTACT: Richard Robinson 364-5112

INSTRUCTOR IN BIBLE

Julian C. Traweek, Jr. of the Amarillo Baptist Bible Chair of Amarillo Baptist Association.

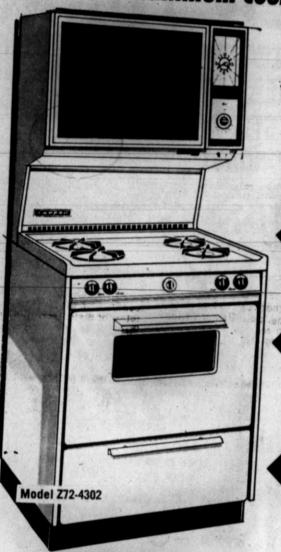
THESE BIBLE COURSES MAY BE TAKEN NON-CREDIT IF ARRANGEMENTS ARE MADE WITH THE PROFESSOR

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DOUBLE OVEN

Gives You Maximum Cooking Convenience



ALL-PORCELAIN OVEN Plenty of room for the

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and timer.

EYE-LEVEL OVEN

LIFT-OFF COOKTOP

Lets you bake at the most

convenient work height. All-

porcelain oven features

handy swing door, with Hide

'N See window. Eye-level control panel features clock

Don't worry about spills or boilovers. The entire cook-

top can be lifted up to pro-

vide access to cleaning.

Burners and grates remove,

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ROLL-OUT BROILER Broiler rolls out smoothly, features porcelain-on-steel pan with grease well and

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 Double oven convenience Available in white, avocado or harvest gold color

Reg. *379*5



Hurry! When these ranges are gone Prices will go up...

•Temp-O-Matic Oven Turns oven

· Dramatic black glass styling

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automatically to "Keep-Warm" when cooking TAPPAII #Z30-2863 Reg. *339*5

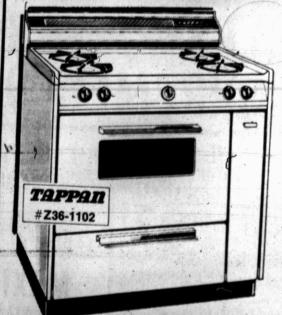


Clock & 4 hour timer

Automatic top burner

Big 25" wide oven

36" Gas Range



• 36" wide-storage compartment on right side

Visualite oven window

 Lift-off oven door for easier cleaning

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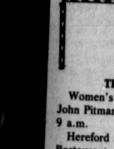












arty Tickets

Youngsters who have taken part in the annual summer reading program of Deaf Smith County Library will bring their posters indicating the number of books they have read, and present them as admission tickets to a part at Dameron Park from 10 to 11 a.m. Saturday. One group of readers had pictures of Indian chiefs on their posters, and glued colored feathers to the headdress to count books read. At work after the weekly story hour at the library last week are from left, Hunt Foster, Kathy Milton, Michael Foster and Kim Mills. Library staff members are giving the party Saturday morning to close this

Flexibility increases curricula

Students enrolled in the nation's colleges and universities this fall will have more flexibility in map-

ping out their curricula than ever before. Programs designed to shorten the time necessary to obtain a degree, oppor-tunities to design-yourown-degree, more chances to obtain college credit through tests and an increasing number of student-controlled options to meet degree requirements are examples of the new flexibility. They represent attempts by higher education institutions to fulfill the needs of present-day

students without sacrific-

ing academic integrity. Curricular trends A survey of the nation's state universities and land-grant colleges, which are among the largest institutions of higher education in the country, revealed a number of major curricular trends aimed at giving the student more

freedom to pursue the type of education he desires. The survey, conducted by the National Association of State Universities and Land-Grant Colleges (NASULGC) among its 130 member institutions,

showed that these public universities, virtually unanimously, are: - Allowing more flexibility in selecting courses within the student's school

or college and within the major department to satisfy degree requirements. - Allowing the selection of a greater number of courses outside the stu-

dent's particular school and department. - Devising plans whereby students can take interdisciplinary programs involving courses from several different depart-

ments and/or schools and

colleges. Students' options Although most state and land-grant institutions continue to maintain some university-wide require-ments for graduation, the NASULGC survey showed that within the past five years most of these institutions have moved in the direction of giving students a number of options

as to the specific courses



CLASS GOES OUTDOORS - A common scene, such as this one at Montana State University, Bozeman, Mont., is when an instructor moves his classroom outdoors, making good use of the campus' beautiful lawns and pleasant eli-



MOVE. - Many campuses throughout the country have rapidly expanded their facilities, making room for the increasing number of enrollments. Pictured above is one such school — Clemson University in South Carolina and its \$13 million complex which sprouted up

within the past six years.

they may take to fulfill the broad requirements. General studies A major higher educa-

tion development in recent

years has been the growth of general studies programs with requirements which depart widely from those for traditional de-



Calendar of Events

THURSDAY Women's Golf Association,

John Pitman Municipal Course,

Hereford Jaycees at Dickie's Restaurant, 8 p.m. Kiwanis Club lunch at Civic Club Center, noon.

FRIDAY

Kiwanis Whiteface Breakfast Club at Dickie's Restaurant, 5:30 a.m.

Street dance sponsored by Merry Mixers Square Dance Club on TG&Y Store parking lot, 8:30 p.m.

Duplicate Bridge Club at 309

Story hour for children ages 1-4 at Deaf Smith County Library, 10 a.m.

SUNDAY Baptist Fellowship Hall 3 to 5

Western, 7:30 p.m.

SATURDAY

Deaf Smith County Historical Museum open to public, free, 2 to 5 p.m. Saturday and Sunday.

Reception honoring Argen Draper, hosted by county home demonstration clubs, at First

MONDAY VFW Auxiliary. Clubhouse, 7:30 p.m. WWI Veterans and Auxiliary, American Legion Hall, 6:30

Rotary Club, Civic Club Center, noon. Odd Fellows Lodge, IOOF Hall, 8 pm.

Evening Lions Club, K-Bob's Restaurant, 7 p.m. Easter Lions Club, Easter Clubhouse, 8:30 p.m.

TUESDAY

The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

Dinner for new teachers, Civic Club Center, 7:30 p.m. Rebekah Lodge, IOOF Hall, 8

Calorie Patrol TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30

Weight watchers Club, First Baptist Church, 10 a.m. and 6:30

WEDNESDAY Food-Fun-Fellowship luncheon, First United Methodist Church fellowship

hall, 11 a.m. Story hour for preschool children at Deaf Smith County library, 3 to 4 p.m. Noon Lions Club, Civic Club

Young Men's

Center, noon. Deaf Smith County Museum, Chamber of Commerce open to public, free, 2 to 5 p.m.

Here's How **Beef Is Best**

> MEAT ROLL Mrs. Bill Fowler

Brown 1 lb. hamburger and 3/2 The chopped onion. Drain fat and add 1 can tomato soup, 1/2 tsp. salt and pinch of black

pepper. Cool until warm. Roll bisquit dough into a rectangle (about 1/4 inch thick) Spread meat mixture over dough. Roll and cut in 11/2 inch slices. Place on cookie sheet. Bake at 400 degrees for 12-15

Anthony's Sugarland Mall 9:30 to 9:00 P.M. SPECIAL BUYS AFTER 6 P.M.



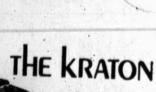
kind of clothes. Come on in . . . look and choose. It's the stylish thing to do.



All Over Tan Smooth Replitan . . . Combination Brown, Tan and Nude Smooth Replitan . . . Also available in Combination Brown, Tan and Burgundy







Brown Suede . . . Combination Brown and Fawn Suede ... Also available in Combination Blue and Tan Suede. Sizes 61/2 to 12.

All Over Tobacco







AFTER 6 P.M. SPECIALS

NEW GROUP 100% Polyester
DOUBLE KNIT Cordinates in Fall Colors Ideal Matching for Pant Suits

SELECTED GROUP MISSES & JUNIOR SIZES PANT .

GROUP LADIES EARLY SUMMER

DRESSES PRICE LADIES 100% Nylon

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IRREGULARS OF FAMOUS NATIONAL BRAND QUEEN SIZE

PANTY HOSE BOY'S SHIRTS Short & Long Sleeves

SIZE 3 to 18 Values '700 BOY'S DRESS SPORT and

Also KNITS

RE-GROUPED TO MOVE OUT VALUES TO "5"

PRICE

Tech Slates Busy Roster

Book Tells Of Alcoholic Life

The Deaf Smith County presents the facts that prove Library is featuring two books this week. An Alcoholic In The Family By Mary Burton and The Day The Red Baron Died by

An Alcoholic In The Family is an intimate story told by the author of her marriage to an alcoholic. This book will be a revelation to all married couples, especially when one partner is an alcoholic.

The Day The Red Baron Died is a detailed biography of the famed Red Baron, so named for the all-red triplane he flew and was flying the day he was shot out of the sky,

The library is open to the public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays

AN ALCOHOLIC IN THE FAMILY

Simply and eloquently, Mary Burton tells the intimate story of her marriage to an alcholic. Through it shines the in-domitable spirit of a loving woman, struggling to make a satisfying life for herself and her four sons without deserting her sick husband.

After fourteen years, the Burton's once idyllic marriage had turned into a tormenting and uncertain affair. To John's irrational and drunken outbursts of criticism and occasional physical violence. Mary hurled back hurtful epithets instead of crockery, not caring in her rage and confusion that John's broken self-esteem would be costly to mend.

That was before Mary realized that her husband was an alcoholic.

When she faced the painful truth of John's illness, her valiant search for selfdiscipline and personal stability began. With the help of Al-Anon, an organization for the families of alcoholics, she accepted the fact that even though she gave him all her sympathy and love (for she did still love her husband), she could not make him stop drinking.

So, with a few close friends to give her courage, she took frank, unsparing look at her own faults; she reassured her distressed children; in short, she learned to handle her emotional problems. And often this meant taking charge of their financial problems as

Without pity or sen-timentality, Mary Burton describes her life with John her relief when he finally admits need for help and joins Alcoholics Anonymous; her despair when after committing himself to the hospital he starts drinking again.

The understated drama of their personal relationship, the alternating hope and despair, John's infidelities, her own unfulfilled physical desires— these are some of the ingredients of Mary's story.

It will be a revelation to all married couples, especially when one partner is an alcoholic.

THE DAY THE RED BARON DIED By Dale Titler

This is the most detailed and colorful biography of the many that have been written about Manfred von Richthofen-the famed "Red Baron," so named for the all-red triplane he flew and was flying the day he was shot out of the sky. As a documentary it is a story that evokes the romantic legend of the knight of the air, white silk scarf and all.

Ever since World War I the manner of death of German's most famous ace has remained a controversy - until the publication of this book. The Day The Red Baron Died

Henry Jackson, Senator (Dwash), on President's address:

"He was candid. I think he did very well. It is a very good beginning for him."

Earl L. Butz, Secretary of

Agriculture: "The drought is serious, but fortunately our wheat crop this year is better than last year's, though our corn crop is down."

conclusively that von Richthofen was not shot down by a fighter but was brought down by ground fire.

In a suspenseful moment-bymoment chronology of three days - the day preceding his death, the day he died, and the day of stunned disbelief that followed-the author has woven together a panoramic tapestry of the climatic event of the First Air War. He has pieced together new eyewitness accounts of dozens of British, German, and American airmen, as well as bservers on the ground.

This is a book for adventurers, a must for history

Let Children Help Fix Their Own Lunchbox Treats, Save Your Time

Now that school's startparing children's lunches not make it a family project and let your youngsters help fix their own lunches.

Even six-year-olds will probably surprise you with their kitchen skills and enthusiasm. Once basic ingredients are prepared and measured, youngsters can combine them into a favorite sandwich-spread or beverage. Or, with an occasional assist from you or an older brother or sister, they can make dishes that require more mixing and blending.

Let the children help plan the menu. Food seems to taste better to youngsters when they're involved in the preparation and planning. And, it can be an educational experience as well.

Point out that fruit drinks ing, mothers know that pre- and vegetable soups contain vitamins, and that milk and will take extra work. To cocoa are good sources of save time and energy, why protein. And for safety, pack them in the new shatterproof Roughnecks by

Thermos. These unbreakable lunch bottles are completely safe for children because they contain no glass, yet keep beverages temptingly hot or cold.

When selecting recipes for sandwich spreads, suggest the importance of combining high-protein fish. meat or poultry with vegetables rich in vitamins. And offer ideas for taste tempting desserts that contain nourishing ingredients.

Once the menu is completed, your children can pack their own lunches. Just remind them to wrap all foods separately to retain

flavor and freshness. To start your lunch-toters

on a nutritional back - toschool trek, suggest they try out their kitchen skills these favorites.

Orange Nog 3/4 cup milk 1 teaspoon sugar ½ cup orange juice

Place milk and sugar in shaker or blender. Mix well. Gradually add orange juice, until completely blended. More sugar may be added if orange juice is tart. Makes 2 servings.

Peanut Butter Dessert Sandwich 1/2 cup butter or margarine l cup sugar 1 teaspoon vanilla extract 2 eggs, well beaten 2½ cups all-purpose flour 2 teaspoons baking powder 1/2 teaspoon salt 1/2 cup finely chopped peanuts 3 tablespoons milk Smooth peanut butter

Cream butter or margarine, sugar and extract together; add eggs and beat until smooth. Sift dry ingredients together and add chopped peanuts; add alternately with milk to creamed mixture. Chill thoroughly (about 1 hour). Roll out small portions of dough on a lightly floured surface to 14 inch thickness. Cut into circles with a 11/2 inch round cookie cutter. Place on greased cookie sheet and bake at 375 F. about 15 minutes or until edges are slightly browned. Allow cookies to cool completely. Spread half the circles with a thin layer of smooth pea-

If you drink and drive you're not only thoughtless but selfish.

nut butter and place plain

circles on top to make des-

sert sandwiches. Yield: 3

dozen.

Components of the Texas Peterson, registrar, said.
Tech University Complex are The Texas Tech Red R gearing up for the fall semester and all the excitement of academic, social and athletic activities that go with campus Residence halls will be opened to students for occupancy at 10 a.m. Tuesday and

registration begins in the Lubbock Coliseum at 8 a.m. the next day, Wednesday. It will continue in the Coliseum through Aug. 30 and will con-clude Saturday morning, Aug. 31, from departmental offices will take pledges.
and the Office of the Registrar.

Men's rush under the Monday, Sept. 2 Labor Day, direction of the Interfraternity will be observed by the Council begins Sept. 11. university as a holiday and

classes will begin at 7:30 a.m. Tuesday, Sept. 3. More than 3,600 entering tudents were processed during the early registration conferences conducted late in July and early this month, approximately 100 more than were handled in the early con-

ferences last year, D.N.

Portion

(Rump - Ib. 75¢)

The Texas Tech Red Raid football schedule opens at 7:30 a.m. p.m. Sept. 14, when lows State plays in Jones Stadi The Red Raiders go Albuquerque the next we to play the University of New Mexico, then return for the

annual clash with the University of Texas here at 7:30 p.m. Sept. 28. More than 700 women have signed for Panhellenic rush week of Aug. 24-31, at the conclusion of which 13 sororities



the 16th century, Americas were conside a small island in





Fryer Breasts 🚐 Drumsticks Or Thepas Beef Liver

.79¢ . 89¢

SLICED MEATS

Smoked Ham 25 79¢ Smoked Ham 250 .. 85¢ Ham Slices Control \$149

SLICED BACO

32-01 65¢

1 24¢

Bologna Wieners Variety Pack Wilson 12-oz \$ 159

32-oz 68¢

19-oz 79¢

3. 97¢

20-16 \$ 1 95 Bag

Soft Drinks Brand 2 at 49¢ Ripe Olives Town House to 53¢ Soft Drinks Crapmont 6 - 12-oz 78¢ Dill Chips Zappy Hamburger Salad Dressing France 32-oz 73¢ Sweet Relish 2 2 45¢



22 oz 49¢

SAVER

20-oz.

Bag

Ga 88¢

₩ 69¢

\$ 49¢

20¢

10-oz.

Safeway's Frozen Food Items!

Whole

Sandwiches

Enchilada

Libby Hash Corned Beat 15 oz 83¢

Bel-Air

Brocade

SAVER

Ice Cream

Pie Shells

Lemonade

Com on Cob

ORANGE



Green Olives to \$100 \$106

Stuffed Olives 12 65¢

Egg

. \$109

22-02 \$ 1 15

Trash Bags Craft Man 30 ct. 55¢ **Snackers**

Busy Baker 8-02 57¢

LUCERNE

LUCERNE

O MESTANT MILE SAVER

Preserves

28-02. \$ 1 25 Bott. 8-oz. Botl.

Catsup

Pinesol

Fig Bars

Charcoal

Detergent

Grape Jelly Empress Concord 12º 69¢ Safeway's Fresh Dairy Items!





Ctn. **Party Dips** 5-oz 39¢ Butternilk 75¢ Margarine : 49¢



Margarine 36¢ Margarine 58¢ Real Butter 85¢ **Biscuits** 10 et 13¢



Pecan Pie 32 oz \$ 195 Orange Juice 12 or 58¢

Soft Margarine 500 650 Fleischmann Margarine

SPARKLING SANGRIA

d or fresh peach halves 1 quart Ocean Spray cranberry
juice cocktail, chilled
1 quart sweet red wine, chilled

egistrar, said. s Tech Red Raide edule opens at 7:30 ept. 14, when Iowa in Jones Stadium, Raiders go or the next weeke University of New n return for the ash with the Texas here at 7:30

700 women have Panhellenic rush ig. 24-31, at the which 13 sororities

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25

century, the island in the

12 oz \$ 1 19 \$133 12-02 \$159

79¢

97¢ \$195

Shampoo Fignule All shades Tube \$1 69

THIS COUPON IS WORTH toward the purchase of POST TOASTIES edeemable only at Safewa

August 24, 1974

Place fruit in a pitcher or punch bowl and crush with the back of a long handled spoon. Add cranberry juice and red wine. Add sugar to taste. Stir to dissolve sugar. Garnish with fruit slices. If desired, add cranberry rocks or ice cubes. Pour into glasses. To prepare cranberry rocks, pour cranberry juice cocktail into ice cube trays and freeze until hard.

High Protein Desserts

Point one. Everybody likes dessert, but most people eat it with varying degrees of guilt, feeling they really shouldn't be consuming so many calories and/or so much fat. Point two. Everybody who is at all health conscious wants plenty of protein in the daily diet. Point three. The food budget is under considerable strain these days. Put these three factors together, and it becomes obvious. What this country needs is an inexpensive dessert that's relatively high in protein, low in calories and fat, and so absolutely delicious that the family feels it's getting a treat.

Now that your dessert problems are solved in theory, here's the actual solution. Serve an iced milk sherbet for dessert. This sherbet is pretty to look at, light and refreshing to the taste. Best of all, it's good for you because it's made with Carnation instant nonfat dry milk, the milk that supplies all of the protein with none of the butterfat.

For calorie counters, cholesterol watchers and active school-children who need all the protein power they can get, iced milk sherbet is a treat that's hard to beat. Tonight, serve your own family one of these delicious and nutritious desserts. You owe it to yourself! (Note that both recipes can be doubled or tripled to fit your freezer.)

HIGH PROTEIN STRAWBERRY SHERBERT

(Makes about 6 cups) 1 cup fresh or thawed frozen unsweetened strawberries 1 teaspoon unflavored gelatine

11/4 cups liquid Carnation instant nonfat milk*

REGULAR

Any Size Pkg.

Tamales

Sausage Safeway Brand (21b. Pkg. 111)

22-oz.

Botl.

Smok. Sausage Brand \$159

1/2 cup sugar 1 egg white

1/2 teaspoon vanilla 1/4 cup water

Mash or puree strawberries. Soften gelatine in water. Place ¼ cup milk and sugar in saucepan. Add softened gelatine and cook over low heat, stirring constantly, until gelatine is dissolved (1 to 2 minutes). Remove from heat. Beat egg white until soft peaks form. Add vanilla. Gradually stir in remaining 1 cup milk, strawberries and gelatine mixture until blended. Chill 2 hours. Freeze according to ice cream freezer directions.

HIGH PROTEIN CHOCOLATE SHERBERT

(Makes 5 to 6 cups) 1 teaspoon unflavored gelatine
¼ cup water
2 cups liquid Carnation
instant nonfat milk* 1 ounce melted unsweetened chocolate

1 egg white 1/2 cup sugar

Soften gelatine in water. Place ¼ cup milk and sugar in saucepan. Add softened gelatine and cook over low heat, stirring constantly, until gelatine is dissolved (1 to 2 minutes.) Remove from heat. Gradually stir remaining 1¾ cups milk into melted chocolate to form smooth mixture. (If milk is added too fast, chocolate will not distribute evenly.) Beat egg white until soft peaks form. Add vanilla. Gradually stir in gelatine mixture and chocolate mixture until blended. Chill 2 hours. Freeze according to ice cream freezer directions.

Tuna One Dish Meal

1/3 cup margarine 3 tablespoons corn starch

1/2 teaspoon salt 1/8 teaspoon pepper

3 cups milk 1 small onion, finely chopped 2 cans (6½ or 7 ounces) tuna, drained and flaked

1 package (8 ounces) elbow macaroni, cooked and drained

1 package (10 ounces) frozen peas, thawed

Cheddar cheese Crushed potato chips

Melt margarine in saucepan over medium heat. Blend
in corn starch, salt and pepper: Remove from heat and
gradually stir in milk. Cook
over medium heat, stirring
constantly, until mixture
comes to boil and boils 1 minute. Stir in onion. Place tuna,
macaroni, peas and cheese in
greased 2-quart casserole. Stir
in corn starch mixture. Top
with potato chips. Bake in
350°F oven 20 to 25 minutes.

Robbie, from Calgary. Mrs. Allendorf is the sister of Joan . The visitors were with Joan at the CowBelles' coffee Tuesday

Small Talk By SUE COLEMAN

Women's Editor

CANADIANS here for a visit

in the Dick Coupe home are

Shirley Allendorf and son,

morning, meeting a lot of

Hereford people as they

dropped in for coffee and some

of the delicious rolls and cookies

and snacks the CowBelles had

Although a boy Robbie's age

might be bored with the coffee

conversation, he appeared to be

MRS. FLAKE Barber of

Follett has been here this week

visiting her daughter Tracy.

Mrs. Phil Coker, and also in

Friona visiting daughter Kelly,

Mrs. Sam Curtsinger, formerly

baked for the occasion.

enjoying the food, too.

Whitehead, longtime Hereford resident who has been in a different Amarillo nursing home in recent years, is the Golden Spread Nursing Home, 2611

Her friends here may wish to make a note of this in order to send greetings on her birthday. Oct. 16, when she will be 86. Or to visit her any time they are in

NOT ONLY women in home demonstration clubs of this county, but all friends of Argen Draper are invited to the reception Sunday afternoon honoring her on retirement as County H.D. Agent, the hostesses want to make clear.

Of course Mrs. Barber is Members of the clubs, with women.

no such intention.

parties; H.D. Agents of the Panhandle district will honor our retiring agent Aug. 29 at the 45th Street Furr's Cafeteria in Amarillo, and courthouse employes here will give her their traditional sendoff Aug. 30, her last day on the job.

1 cup finely shredded OSCAR MAYER Meats from Safeway!

WIENERS Oscar Mayor \$133 FRANKS Oscar Mayer \$135 BOLOGNA Reg. or 12-oz. \$119

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Pkg. 93¢ Oscar Mayer 12-oz. \$159 Sliced Bacon Oscar Mayer Ib. \$159

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8-02. 79¢

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Should a can or package show more than one price mark, you pay the lowest price.

NOTE: Items on which the timing of price changes is controlled by law are excepted from this policy.

BURRITOS

. 89¢

. 99¢

Tomato Paste Town 15-oz 22¢ Picante Sauce Pace 8-oz 41¢ Mustard

Instant Tea Genterbury 3-02 99¢

Choice

Bottom

Round!

Boneless Roast Round \$149

Eye of Round Steak or \$199

Smoked Chops Corn King \$ 169

CORN DOGS

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Dish Soap White Magic 20-oz 39¢ Liquid Bleach White Jugat 35¢ 24-02 33¢ Orange Tang Instant 18-02 99¢

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Dog Food

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Tomato Juice Town 45 cm 45¢

Peaches Hunts Cling

Grapefruit Juice Town 45-02 49¢ Lipton Tea Bags 1000 45 ct 72¢ Lipton Tea Bags 12 59¢ 29-oz 57¢ Lipton Tea Try Some Iced to \$168

49-oz.

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POND'S CREAN Alcohol HLH

16 oz 25¢ Herbal Essence Dry 18 or \$ 139 Ultrabrite Tooth 3-oz 62¢ Breck 9-oz 99¢ Shampoo Alberto VO5 Hall 117 or\$ 109 Shave Cream Menthol Can 99¢ Remover Dura Gloss 217-02 37¢

Oranges Italian

15'2-02 14¢

Post Toasties Price Box 41¢

French Bread Styler 1242¢

Folgers Coffee Always 125 Spec. Formula Mrs. Wright 15 39¢ 25 lb \$439 Safeway's Fresh Produce Items For You!

Thompson

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Yellow Onions Crisp 2 lbs 29¢ Leaf Lettuce Green Bunch 6.29¢

CABBAGE Green

Great with

Seedless

White

Lemon Juice Scalan 4-oz 43¢ Mushrooms Sauteed in Butter Is 85¢

UICY PEARS Yellow Ripe Bartlett

enjoyed seeing friends as well as the daughters' families. A NEW address for Mrs. C.L.

formerly of Hereford, too, and

West 46th, Amarillo.

the neighboring city.

which Argen has worked the past 27 years, are hostesses for the party at First Baptist Fellowship Hall, but it is certainly not limited to HD Club It would be a little difficult to

limit a reception for someone who has been so actively associated with civic and church affairs for more than a quarter of a century, in addition to the community ramifications of her job. The HD Club women have If you know Argen and want

to wish her happiness in retirement (and never mind the jokes about rocking chairs because you know she won't spend much time in one) you're invited from 3 to 5 p.m. Sunday.

This won't end the retirement

Arts Festival Invites Entries

The Third annual Arts In Action Festival will take place at the Amarillo Civic Center on

November 23 and 24. According to Marshall Benjamin, Chairman of the Chamber of Commerce subcommittee in charge of the event, artists and craftsmen who are likely to participate in the show and sales are now

being contacted. "And the welcome mat is out to others," Benjamin continued. "We're anxious to have exhibitors from a five-state area at this year's festival." More than 7,500 onlookers attended Arts In Action during the two-day show and sale in

1973. A larger audience is expected this year. Entry forms for those wishing to exhibit or perform in the 1974 festival are available at the Amarillo Chamber of Commerce.

Anwar Sadat, President of

Egypt: "As long as Dr. Kissinger is handling the whole thing, everything is okay."

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Former Rainbow Member Is Youngest Advisor

BY SANDY INMAN Brand Staff Writer

SIX YEARS involvement with the Order of Rainbow For Girls qualifies Mrs. Rodger Ruland to serve as Mother Advisor in the Hereford Assembly. At 23 years of age, Mrs. Ruland is the youngest woman to be appointed to the position in the local chapter.

Mrs. Ruland, Annie Nunley before here marriage a few years ago, joined the Rainbow organization when she was 12 and continued to be an active member until she married. She then became a member of the Hereford chapter of Eastern

TAP

JAZZ

BALLET

364-4638

"WHILE a member of Star, an immediate family encouragement from my the Masonic Order. mother. During my senior year at high school I served as worthy advisor while Mother was serving as mother advisor," says the dark-haired homemaker

girl interested must have a friend in the local chapter or her father must be a member of the Masonic Lodge." explains Mrs. Ruland. "This is a nondenominational Christian organization and can be very beneficial to every young girl." She goes on to say that before

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will start after September 1st.

LARRYMORE STUDIO

In Veterans Memorial Park

Hereford, Texas

Rainbow Girls, I had a lot of member must be a participant of

BESIDES being very active in the young woman's organization, Mrs. Ruland is a kindergarten school teacher at the First Baptist Church and "In order to become a both she and her husband are member of Rainbow Girls the members of the Big Brothers, Big Sisters Organization and the First United Methodist

> The couple resides at 600 E. Fourth in a lovely older twostory home. "We were very fortunate to

> get this home. We had lived in a

mobile home since we married

TUM BLING

ACROBATICS

BALLROOM

P.O. Box 1551

a woman can join the Eastern and we were just staring to buy

another when the house was put on the market," states Mrs. Ruland.

'The previous owners sold us their furniture which was really great. It would have taken us forever to buy all the furniture we would have needed to fill all the rooms."

"THE ONLY disadvanage to buying a home with furniture is that you somtimes have furniture duplications. When we first moved into this house we had too many dinette sets," says Mr. Ruland.

The well-kept remodeled home has two bedrooms on the second floor, a den and spare room in the basement, living room, dining room and kitchen area on the first floor.

"We haven't had to do much work to the house since moving here. We have repainted the bathroom and the kitchen

As a joint hobby, the Rulands make beautiful memory boxes which are very popular now. The one which hangs above the stairway in the livingroom is made from plywood.

"WE BUILT shelves in a retangular shaped box and then added some of our treasured mementoes including a miniature Coke bottle which belonged to my father when he was a small boy," says Mrs. Ruland.

individual com-Each partment of the box is lined with

and Bill, represented the

Hereford branch of the Carl and

Emma Neuman family during a

cousins reunion recently in

The Neumans came from

Frankfort, Germany in 1885 and

settled in Evanston, Ind. Their

descendents have hosted the

cousins reunion since 1957.

About 125 attended this years

gathering of first and second

Huntingburg, Ind.

Mrs. Urbanczyk Attends Reunion

Mrs. C.P. Urbanczyk and her three children, Julia, Evalyn states on their return trip.

Too much hard work kills the desire to play.

varied wall paper scenes. Objects the couple have collected are glued to the bottom of the compartments. When completed, a sheet of glass the size of the box is glued to the front and then finished with a wood

MRS. RULAND has been employed as a hairdresser for four years and her husband is employed as office manager at Champion Feeders.

The young homemaker enjoys canning and freezing, sewing, cooking, and doing ceramic painting. She and her husband like Mexican food dishes and a

> MEXICAN DINNER CASSEROLE

favorite is Mexican Dinner

Casserole.

Brown and drain 1 lb. ground beef. Then add 1 can enchilada sauce and 1 can taco sauce to the meat and let simmer for 15

In a large mixing bowl, combine 1 small diced onion and 1/2 lb. grated cheese and set

In another bowl, mix 1 can cream of mushroom soup and 1 can cream of chicken soup with 1/2 can of milk. Set aside.

Crumble 1 pkg, of corn tortillias on bottom of casserole pan. Add layer of meat mixture, cheese and onions and soup and continue the process until pan is filled. Bake in 350-degree oven for 1 hour.

Also attending from this region were Dr. and Mrs. E.A. Albracht and son, Daniel of Amarillo. The Urbanczyks and Albrachts toured the southern

There's such a thing as. being too clever.



Mrs. Rodger Ruland ...displays memory box

A checklist for a colorful fall includes attention to your hair

The start of a new college year spells lots of activity - buying books, setting schedules, decorating your room, seeing old friends and making new ones. So it's a good idea to get as many personal chores as possible completed before heading back to campus.

Some things to check up on are: 1) How's the typewriter — does it need repairs or a new ribbon?

2) What about last semester's vows to purchase an electric coffee pot? It can save study time and lots of trips to the coffee machine, 3) Are clothes in order? Better take care of sewing jobs now when there is a little time. 4) Does hair need attention? Almost everyone's does after a busy summer.

It's time to get everything ready for a colorful fall, so, do it!



A BACK-TO-SCHOOL CHECK LIST, which includes repairing clothing equipment and hair, can save every college woman important time once she arrives on campus. Photo courtesy of Clairol Balsam Color.

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AMARILLO GLOBE TIMES

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Public colleges seek to maintain tuition levels

Most state and land-grant universities, in keeping with their historiamitment to the low-tuition principle, will keep tuition for state residents at 1973-74 levels during the coming year, according to the National Association of State Universities and Land-Grant Colleges (NASULGC).

Median charges

Median charges for tui-tion and required fees for state residents at state and land-grant universities were \$520 in 1973-74 according to data reported by the NASULGC.

The highest tuition charged by any public institution was \$1,087.50 at the University of Vermont and the lowest was \$70 at City University of New York, which charges its students no tuition and only a minimal amount in required fees.

Largest increase The largest increase announced by any state or land-grant university was

for the University of Hawaii's nine-campus state-wide system. The institution, which has traditionally been among the lowest in terms of tuition charges among state and land-grant universities, announced a new schedule to become effective in increments over a two-year period starting in the fall

Tuition doubled

The new rates will be approximately double the 1973-74 tuition for resident undergraduate students and three times 1973-74 rates for resident graduate students. The state's major campus at Manoa will increase undergraduate resident tui-tion from \$195 to \$450 by 1975 and graduate tuition will move from \$195 to \$550 a year.

State and land-grant institutions have vigorusly opposed recommendations made by the Carnegie Commission on Higher Education, by a

commission of the College Entrance Examination Board and by the Committee on Economic Dement that tuitions at public institutions be raised substantially to more nearly equal tuitions charged by private insti-

Gives warning

"Our customers believe that higher tuition will drive them away from our colleges and universities, noted President Harold Enarson of Ohio State University. "I find this pocketbook testimony more persuasive than ag-

gregate economic analysis.
"One may speculate whether our tools of economic analysis provide sufficient answers in an area where human choice and preference dictate precarious balance," continued.

Freeze imposed The 1973 session of the Ohio General Assembly imposed a two-year freeze tuition at all public

institutions in the state. In a joint statement re-leased by the presidents of New England's six state universities, the effects of higher tuitions for public higher education in the region were enumerated as follows

- Private colleges would not find their deficits erased.

- Public colleges would turn away thousands of qualified students who couldn't afford the new

— The state government revenue problems would not be solved since no higher education costs exceed more than 15 per cent of the total state

Effects felt

"Three of our states have experienced directly the effect of high tuition at public institutions with the result that the number of their young people in college is among the lowest in the nation," the statement pointed out.

College Wardrobes Keyed to Many Areas

With the advent of the school year, a mother became concerned about her college-bound son's lack of interest in his wardrobe. In an attempt to pinpoint her son's campus requirements, the mother casually inquired as to how many articles of clothing he planned to take with him. His answer was straightforward. "Fifty-three," he said, "a deck of cards and a change of

These days most college men take an active interest in style, but patterns may vary, according to location. Here are a few of the fashion needs of the six major geographical sections of the

NORTHEAST: Birthplace of traditional apparel, this look still dominates, with a high standard of appearance for dress-up events.

SOUTHEAST: Good appearance is a matter of pride in Southeast and much of what is new in college fashions stems from here.

SOUTH: Purely a matter of climate here. More of a "Sailing look" than "ski look" to the outerwear in the South.

MIDWEST: Prepare for severe winters, warm autumns and beautiful springs. The look is casual throughout the Midwest.

SOUTHWEST: These open spaces are for the welldressed these days. Traditionalism is mixed with a sense of derring-do. Be prepared for sudden shifts in weather.

WEST COAST: Vast changes in climate on the coast dictates campus wear. Many trends in style begin the coast, notorious for its innovativeness in many

Here's a general guide that should help outfit a man on any campus in the nation.

Richard Nixon, former President:

"We leave with high hopes, in good spirit and with deep humility, and with very much gratefulness in our hearts.

Baruck Korff, Rabbi: "This President (Nixon)

will go down in history as the greatest president of this century."

Hubert Humphrey, Senator (D-Minn), on President's address: "A solid, homespun mes-

sage which gave the country what it needs-a sense of



Across from the Post Office

In Downtown Hereford

COLLEGE WARDROBE GUIDE:

1 SUIT: 1 dark for dressy wear, navy or grey. 1 med. or light toned, hop sack, herringbone or glen plaid. 2 PAIRS SLACKS: to coordinate with .

2 SPORT JACKETS: Select a herringbone, shetland or moderate plaid. 1 seersucker, denim or wash-wear

1 TOPCOAT: Medium to dark shade herringbone, Chesterfield.

1 RAINCOAT: Natural,

black or navy blue raglan. 2 COATS: 34 coat with warm lining in corduroy, nylon or loden. 1 golf jacket. 3 SWEATERS: V-neck pullovers, cardigans in

4 SHIRTS: Oxfords and broadcloths (the more the better).

wools, blends.

TIES: Several, inclu

roulards and black knits. 3 PAIRS PAJAMAS: Broadcloths, etc.



THE MOTORCYCLE is this student's favorite vehicle for auting. Goggles protect her eyes from dirt and flying insects and also help insure her against temporary loss of control of the cycle, according to the American Automobile Association.

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Emotion a part of bilingual learning

Chicano students in Southern California, who account for more than 17 per cent of the school population, may over the next few years begin to participate in a different type of classroom experi-

New bilingual teaching methods that take account of feelings, emotions, and values of students will gradually be introduced by a handful of specially selected Chicano educators trained at the University of California at Santa Barbara.

"Confluent" education

"Confluent" or "humanistic" education are the terms usually used to describe this mode of teaching and learning, which has developed over the

past six years partly in response to the alienation experienced by many disadvantaged minority stu-

Experience has shown that recognizing a student's attitudes and feelings gives personal meaning to the subjects being studied, and often counteracts the low self-image held by many minority school children. Feelings in classroom

Using feelings in the classroom can enliven learning from kindergarten through college. Children learning to read, for example, are asked to shape words and then letters with their bodies. This gives them a sensory experience that aids in forming written letters. Or college students un-

block their writing difficulties by fantasizing about the person they would most like to talk to.

Fellowships offered The University of Cali-fornia at Santa Barbara, which has developed a well-known Program in Confluent Education, received funds from the

Ford Foundation to estab-

lish this fall a fellowship

program for Chicano edu-

cators interested in intro-

ducing this method of teaching.

Fellows, who must be bilingual and experienced in educational administration or teacher training, will spend either one year full-time or two years part-time at the university studying toward a master's degree or Ph.D.

Return to schools

After completing individually designed pro-grams of study, the fellows will return to their original school systems. There they will advise teachers and counselors of Chicano students on how to employ confluent teaching methods, help design curricu-lum changes time will better meet the needs of Chicano students, and, in some cases, work with the, students themselves.

The new program is beginning at a critical time. Recent California legislation requiring additional training for teachers at minority schools will create a great demand for qualified teachers, especially to work with teachers of Chicano pupils.

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College Lists Features

Students from Amarillo and the entire Panhandle area will gather on the Amarillo College campus Aug. 28-30 for the 46th annual registration for fall

Registration will be conducted then for classes in the College of Arts and Sciences, School of Biomedical Arts and Sciences, and School of Technology.

College officials expect an increase over approximately 4,000 students in the four divisions last fall. Enrollment in the various programs of the and ending Aug. 27 and 28. Continuing Education divisions bring the total number up to around 12,000 students during the full year.

This will be the first fall of the new president, Charles D.Lutz, Jr., who replaced the retired Dr. A.B. Martin. Dr. Martin is remaining through February as President Emeritus.

Orientation for new students is slated from 9 a.m. until noon beginning today and tomorrow

Registration for evening classes is slated from 7 to 9 p.m.

Aug. 28 and 29 in Badger Gym. Day college registration is set for 1 to 4p.m. Aug. 28 and from 9 enrollment under the leadership a.m. to 4 p.m. Aug. 29 and 30 in Badger Gym.

A late registration fee of \$5 will be charged after Friday, Aug. 30.

Classes will begin Sept. 3. Cost is, of course, a great concern to all students in these days of high and rising prices. The cost of attending Amarillo

College compares quite favorably with that of other area instituions. AC, for example, has no student service fee and no building use fee. Tuition costs are relatively low, and the cost of books and supplies is about the same.

Books are likely to cost \$50 to \$60 semester. Tuition and required fees for a student taking 15 semester hours would be about \$86.50 per semester. These costs seem even more reasonable when a student considers the services they entitle him to.

The Testing and Counseling Center offers professional counselors who help students choose a major, plan a career, solve personal problems, and improve study skills. The Center also administers vocational interest tests, aptitude tests, and personalities invetories. In addition to these counselors, faculty advisors are assigned to aid each student.

Another service offered to students which many find invaluable is the Child Care Center. This Center is open from 7 a.m. until 5 p.m. Monday through Friday on the campus. Children from the ages of six months to six years may be left to the care of the trained center personnel while the parent attends classes.

One of the most important services for many students is

pool, table tennis, Football, Air also responsible for the Hockey, pin ball, or watch television. On the first floor are athletics and intramural or that made available by the Financial Aid and Job the cafeteria and dining rooms. Placement Office. This office These are popular spots for students to spend at coffee provides a variety of loans, grants, scholarships, and serves breaks and converse with as a placement office for various types of part-time or full-time jobs.

Other popular areas of the CUB are the third floor lounge area, Oak and Acorn rooms where dances, films, and special meetings are held, and Badger Den, a large room for card games, television, or

the center not only of student services but also of student life. The Student Services division The recreation room, Badger Park, is in the basement of the of the college also assists campus dubs, arranges for a Union. There students may play variety of entertainments and is

The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

campus athletics programs. In varsity sports AC teams compete in basketball, tennis, golf, and gymnastics. The campus athletics program gives every student of the college an opportunity to be a part of an athletic team and to compete in a dozen or more sports.

EMPLOYMENT STABLE

The Labor Department has reported the nation's unemployment rate edged upward in July while total employment remained stable



PRICES EFFECTIVE THRU Saturday August 24, 1974 NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED 8 A.M. to 12 P.M. 6 days a week 9 A.M. to 10 P.M. Sunday PARK PLAZA SHOPPING CENTER

the right price... right now, on

Students interested in ap-

plying for any of these may do

so on the second floor of the

The College Union Building is

College Union Building.



ALL GRINDS COFFEE

LIMIT 1 WITH 5.00 OR MORE PURCHASE

32-0Z.

MEADOWDALE

16-0Z. CAN

LIMIT 2 WITH 5.00 OR MORE PURCHASE

LINDY

HUNT'S

15½-OZ. CAN

MILE HIGH WHOLE KERNEL

16-0Z.

Tomato

Green Beans CAN

WILDERNESS Cherry

Tomato Paste 12-oz. 56¢ Mandarin Oranges CAN CAMELOT SLICES OR HALVES

Cling Peaches 29-02.

CLOSEOUT ON ALL FLATWARE

1/2-GAL. CARTON

Glassware. Each week, Ideal is offering an unusual value on five most popular pieces. Start your set now and add to it weekly at significant savings. The "item of the week" is only 9c with each \$5.00 purchase. When not on sale, regular price is 29c.

This Weeks Feature: 16-oz. STEINER



Thrif-T Dairy Foods MEADOWDALE QUARTERED

1-LB. CTN.

Canned Biscuits 8-02. 10 FAIRMONT NICE N'LITE

Cottage Cheese 2407 83¢

Half & Half PINT CTN. 326 DAISY IMITATION Cheese Loaf

LOAF 94°

Thrif-T Frozen Foods MEXICAN STYLE, BEEF ENCHILADA

Patio Dinners 11-0Z. PKGS.

OR COMBINATION

Orange

Pound Cake 12-02.88° EGG BEATERS Egg Substitute 77¢



Zucchini Casserole

, August 22, 1974 sponsible for the of the varsity and intramural or sthletics programs. In sports AC teams in basketball, tennis, d gymnastics. The athletics program ery student of the opportunity to be a athletic team and to

MENT STABLE bor Department has he nation's unemrate edged upward hile total employ-

in a dozen or more

ined stable.

CLIP 'N' COOK



11/2 pounds zucchini 4 eggs ½ cup milk I pound Jack or Mozzarella cheese, grated 2 teaspoons alt 2 teaspoons baking powder 3 tablespoons flour be cup bread crumbs

Butter or margarine

PREHEAT OVEN TO 350°. Wash and cut PREHEAT OVEN TO 350°. Wash and cut zucchini into ½-inch slices. Cook in a small amount of water until barely tender, about 5 minutes. Drain and cool. Beat eggs slightly and add milk, grated cheese, salt, baking powder and flour. Stir zucchini into the egg mixture. Place in buttered 2 quart casserole. Sprinkle with bread crumbs and dot with butter. Bake for 35-40 minutes. Makes 6 servings.

WT Offers Variety Of Evening Classes

An extensive selection of beginning at 7:30 p.m. In the School of Business, a profitable evening classes for area residents is being offered by West Texas State University this fall.

Over one hundred courses in Canyon and over 30 in Amarillo can be registered for on Aug. 30-31 between 8 a.m. and 5 p.m. following the regular schedule in the WTSU Student Activities Center. Amarillo-only courses will have a special registration period Aug. 28 at the Amarillo College Vocational Arts campus near the Veteran's Hospital

broad array of accounting, real estate, management and general business courses are available, in addition to graduate level work. Two special Saturday-only classes will be seminars in business environmental issues and

The School of Fine Arts is emphasizing oil painting, ceramics, piano methods, intarpersonal communication, business speech, phonetics and

speech correction methods. Development reading, exceptionality in children, principles of industrial education, transmission of industrial education, transmission of industrial power and workshops

few of the courses available through the College of Education. General chemistry, geology, plant anatomy, meteorology, astronomy, and psychological

testing can be taken in the

College of Arts and Sciences. Courses in local state and national government, American history social problems, economics, literature, grammar, and creative writing are others that offer interesting in safety compliance and in-dustrial processing are just a educational challenges.

The School of Agriculture is offering agricultural finance,

livestock management system, analysis and interpretation of agricultural data, and pedology. Courses numbered 500 or more are open only to graduate students. Each evening class is

scheduled to begin at 7 p.m. Total tuition and fees (not including books) for three hours is \$69.95, for six hours is \$89.90, for nine hours is \$109.85, and for 12 hours is \$130.

For more information, contact the individual deans of the colleges and schools at West Texas State University, or the Dean of Admissions and Registrar Don Cates, WTSU.

The sweetest of all sounds is praise.

PATRICK CUDAHY

Y COOKED **READY-TO-SERVE!**



OSCAR MAYER FULLY COOKED

BONELESS HAMS

HALF OR WHOLE

WE WELCOME FEDERAL FOOD STAMPS.



MEAT MASTER BEEF MEAT MASTER BEEF Chuck Steaks

BLADE CUTS OF BEEF CHUCK

MEAT MASTER BEEF • Round Steak CENTER SLICES OF BEEF ROUND MEAT MASTER BEEF

Sirloin Steak CENTER SLICES OF BEEF LOIN

• Rib Steaks

• Rib Roasts YOUR CHOICE OF ANY OF THE ABOVE QUARTER SLICED

LEAN TENDER CHOPS

RODEO BRAND Skinless

Smoked Sausage....14-02. \$139 GORTON'S Perch Fillets...... 37°

MEADOWDALE

Sliced Bacon

ARMOUR'S FRESH FROZEN

Turkey BULK

Chopped Ham...... 99°

Cotto Salami..... \$22. 89° OSCAR MAYER FAMILY OR

OSCAR MAYER PICKLE OR Luncheon Loaf...... 83° Sliced Bologna.....3-02. \$115



Wheat



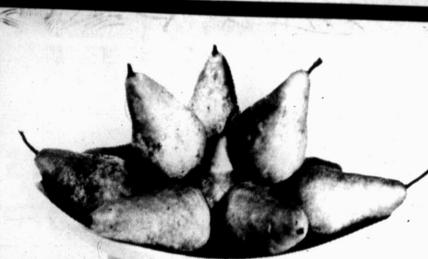
Mouthwash Toothpaste 6.4-0Z.

BAND AID Sheer Strips SHOWER-TO-SHOWER Deodorant Powder 53° Hair Spray MYLANTA



Antacid

LET US FILL YOUR Prescription Needs...
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COLORADO

Bartlett Pears.

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Prune Plums...





CRISP, TENDER

Pascal Celery CALIFORNIA

GREEN, SOLID HEADS

in West Texas.

weekend of boating.

crossed here on the way to

Kansas and other northern

Medicine Mound, near the

present city of Chillicothe,

echoes chants of civilizations

past and a short drive south

from Quanah is Copper Breaks

State Park, the state's newest

park named for the copper

deposits in the area. This new

recreational area opened to the

public last year is rich in scenic

beauty and when finished will

swimming beach. It is also

feature a lake comple

being stocked for fishing.

markets

The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

The consumer marketing information specialist, Texas Agricultural Extension Service, The Texas A&M University System, listed ground beef, pot roasts, picnics, luncheon meats, franks and liver as "good standbys" for menus during days ahead.

Admitting uncertainty in predicting meat prices, she said upcoming weeks promise higher prices and fewer specials. "Look for best beef values on

chuck roasts and steaks, round steaks and roasts, and ground "Pork values will be picnics,

hams, shoulder roasts and steaks, and pork liver.

'Fryers continue as one of the

potatoes, dry yellow onions, squash, radishes, green onions, okra and purplehull peas. Fruits in good supply at the

show good quality."

cantaloupe among current best buys - "they're abundant and

Other economical vegetables include cabbage, carrots, red

most economical prices are nectarines, plums of several varieties, bananas, grapes and

CONSUMER WAT CHWORDS: Ice cream is a boon. to summer menus.

Between meals, this tempting frozen dessert can supply small fry with varied snacks and extra milk nutrients-don't forget cones to make the treat.

more popular summer cookout **Musical Milestone For Liberace**



From superstar Liberace to trade shows, seminars and joint ventures trade officer Osorio is moving Portugal successfully into the complex U.S. market.

Liberace receives an original Vista Allegre Urn (Portugal's world renowned porcelain) from Jose L. do Amaral Osorio, Director of the Portuguese Government Trade Office in New York City, during a reception in the star's honor.

The reception was staged at the Waldorf-Astoria Hotel on the occasion of a milestone in

Liberace's career namely the recent "Entertainer Of The Year Award," publication of his book "Liberace—An Auto-biography," and the premiere of the film currently in TV distribution "The World of Liberace."

"In addition to Mr. Liberace's popularity in my country, we were also cognizant that he is a recognized authority and a collector of the fine arts. Therefore, by com-bining the commercial attri-butes of both parties, we staged a promotion at the re-cent Atlantic City China and Glass Show where the com-plete line of Vista Allegre and our other fine porcelains, cethority and a collector of the plete line of Vista Allegre and our other fine porcelains, ce-ramics and lead crystals were exhibited," Mr. Osorio con-tinued. "Portugal already ranks as the seventh largest European exporter of ceram-ics to the United States. An important fact when tying-in with a celebrity such as Mr. Liberace."

The latest promotion in this series was the recent Na-tional Association of Home Builders 30th Annual Educa-tional Exposition held in Houston, Texas. For the first time Portugal exhibited na-

tionally with marble, ceramic tiles, and cork. "Here again the professional consultation of recognized figures in this country, such as the leading international designer Ellen L. McCluskey (F.A.I.D.), was used for the decorative aspects of the building industry," Mr. Osorio confirmed.

Mr. Osorio also announced a program of intensive promo-

a program of intensive promo for 1974 which includes fourteen groups of Portuguese export-ers coming to the U.S.A., as well as thirty groups of Amer-ican buyers, specialists and press who will converge on Portugal for a series of trade and technical missions.

and technical missions.
For 1974 Mr. Osorio also revealed that Portuguese manufacturers will participate national acturers will participate in a control of the control of tionally in six trade fairs in this country and individually in a number of trade shows. Advertising and promotional campaigns for a variety of brands will embrace ten major product categories.

"A major departure for Portugal," Mr. Osorio stressed, "will be joint ventures with American corporations in technical, commercial, design and other fields."

Street Dance Set Friday

A street dance is scheduled at 8:30 p.m. Friday by Merry Mixers Square Dance Club, which invites all dancers of the area to join the outdoor fun. It will be staged in front of TG&Y

No admission will be charged to dancers or spectators. The club's caller, Stewart Rowan, will call dances.

Teen Dance To Be Held Here Friday

Sound Express, popular rock band, will provide en-tertainment for a Back To School dance for teens Friday night, 9 p.m. - midnight at Community Center.

Admission will cost \$1.50 per person and \$2.50 per couple.

Junior high and high school students are asked to adher to school dress codes.

Air mail may soon end, official says.

Disabled pensions in military drop.

Judge orders refunds to 2,000 air travelera.

U.N. force tries to fill Cyprus role.

Red River Attracts Water Fans

There's nothing mythological about "Pear Ambrosia." It might well be fit for the gods, but it's designed for mere mortals to eat

With so many fresh fruits currently in season, this handsome dessert makes excellent use of three of them - fresh California Bartlett pears, red grapes and oranges. They are tossed lightly with flaked coconut, orange rind and juice, drizzled with liqueur if you wish, then chilled thoroughly,

3 fresh California Bartlett 3 large oranges

1 cup flaked coconut 1 cup red grapes 1/4 cup orange-flavored

Pare, halve and core pears; slice into bowl: Grate rind from 1 orange; squeeze juice from orange and pour over pears. Toss rind with coconut. Pare and section remaining oranges; halve and seed grapes. Toss all fruits lightly with coconut mixture. Drizzle with liqueur. Chill well. Makes 6 servings.

For additional recipes and serving suggestions for this and other summer fruits, send a stamped, self-addressed, business-size envelope to "The Fruits of Summer," P.O. Box 4640, Sacramento, CA 95825. You'll receive a 48-page cookbooklet with luscious color illustrations of more than 100 ways to serve California fruits.

ATTENTION AUTO OWNERS 25 to 70 years, Save 15% on your auto. Insurance with a clear driving record

19 to 25 years, Save 10% also credit 10% allowed for school driver training with clear driving record.

HOMEOWNERS CITY & COUNTRY Save 15% on dwelling, above 12.000 valueation. Save 20% commercial property, except high risk business. Save 30% to 35% on large commercial bulidings in good repair & location

Call J.B. Rose Ins. Agency 806-267-2532

THEAT Centennia



out of the past are to be found in just about every town in this part of West Texas. The modern motif of the Wichita Falls Museum and Art Center is a must for the visitor. Nearby Burkburnett is home of the "Boomtown" Oil Park Museum featuring equipment depictive of the early day oil booms of

West Texas. Decatur has a fine museum

Museums unfolding chapters ball exhibition games. TV ratings drop for foot-

July auto sales off: 1974

West Texas is available free

PEACH ICE CREAM

attractions.

large can evaporated milk

and visitors should not miss the

Museum near Jacksboro.

Fort Richardson State Park

Nocona, famous for the

manufacture of quality western

boots and Bowie, named for

James Bowie, hero of the

Alamo, lie to the east of Wichita

Detailed information on

points of interest throughout

1 box vanilla Ice Cream Freezing Mix 1% Tosp. vanilla

through the West Texas

Chamber of Commerce, Box

1561, Abilene, Tex. 79604.

Request a copy of the "Won-derful West Texas" Fun and

Adventure Map locating over 74

points of interest throughout

West Texas or ask for in-

formation on specific towns and

2-3 cups fresh, sliced and

Mix first seven ingredients with electric or hand mixer, gradually adding milk. Add peaches. Pour into ice cream freezer and freeze according to directions. Yield: 1 gallon. For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Tex. 78711.

Output lag hitting India's

main farm area.

Talks fail to end Canada-

conciliation with U.S.

Castro said to foresee re-

India disagreement.

French farmers protest drop in prices.

KANSAS 1974 TURKEY



igrants arriving at Peabody. Kansas in the Fall of 1874 on a special Santa Fe train. (Illustration courtesy of the Mennonite Weekly Review newspaper.)



1874

Car with record-breaking BILLIONTH BUSHEL breaking banner as it moves from a Kansas wheat elevator on



The modern 100-ton jumbo covered hopper can be loaded with wheat in about twelve. minutes and unloaded in less



Trainload of jumbo covered hoppers, ideal cars for moving huge tonnages of grain and bulk-fertilizer used throughout the

100 years of wheat Santa Fe all the way

Back in the 1870's when the Mennonites began their migration from Europe to America-Santa Fe was there! A representative of the railroad traveled abroad in those early days to influence homeseekers to settle along the pioneer rail routes being built westward across Kansas. The Mennonites were seeking freedoms of a new country and liked what they learned about America.

Santa Fe helped with their transportation, even charter-

ing a special ship for the Atlantic crossing. Santa Fe built special housing facilities in the settlement areas of Kansas and sold land, much below actual values,

to the new homeseekers. Santa Fe moved supplies for the home builders at reduced prices, sometimes for free. Developing this new land back in the 1870's was not

without hardships for the early Mennonites or for Santa Fe's pioneer rail builders. At that time, hardly anyone realized that their efforts would be rewarded through a few sacks of wheat seed which thrived in Kansas and spread to help make mid-America the breadbasket of the World. 100 years of moving wheat Wheat is usually moved in a short period of time to meet

harvest deadlines, export schedules and marketing requirements. These conditions make great demands on the railroads and it takes Santa Fe's modern facilities, an upto-date car fleet and skillful employees to get the wheat job done year after year.

During the past century many things have been done to move wheat efficiently. Two examples stand out in Santa

(1) The giant 100-ton covered hopper car first introduced for moving wheat in 1963. Today, Santa Fe has 12,000 of these cars in service, the largest fleet in the rail industry, and 1,000 additional are now on order. Altogether these 13,000 hoppers have a capacity equivalent to approximately 21,000 conventional box cars. (2) One of Santa Fe's greatest achievements in handling grain was completed earlier this year when we moved a record-breaking billion

twenty months. Those few sacks of seed of Turkey Red hard winter wheat carried to America by early Mennonite homeseekers started one of the greatest agricultural developments in the nation. It's a history the Santa Fe has been proud to be a part of the past 100 years—all the way!

bushels, a total of 350,000 carloads, in just

THE ATCHISON, TOPEKA AND SANTA FE RAILWAY

Santa Fe A SANTA FE INDUSTRIES COMPANY



HANG LOOSE with JESUS SINCE JESUS PASSED BY KNOWING GOD'S SECRETS P. T. L. A.

GO:MAN GO MY LOVE AFFAIR HOW to MAKE YOUR MARRIAGE EXCITING

TWO SIDES of a COIN

IN A FABULOUS MIRACLE SERVICE

HEREFORD BULL BARN

AUG. 29-30 -- 7:30 PM

For information call .. FRED WHIPPLE .. 806-364-5879 on 364-5556

e among current best they're abundant and d quality." conomical vegetables abbage, carrots, red dry yellow onions, adishes, green onions, purplehull peas. In good supply at the

nomical prices are , plums of several bananas, grapes and

UMER WAT : Ice cream is a boon meals, this tempting ert can supply small

varied snacks and k nutrients-don't to make the treat

Liberace



Urn (Portugal's Amaral Osorio, le Office in New

storia Hotel on marble, ceramic k. "Here again figures in this as the leading designer Ellen (F.A.I.D.), was decorative asbuilding indus rio confirmed. also announced atensive promofor 1974 des fourteen the U.S.A., as

Osorio also retuguese manu-participate na-trade fairs in d individually trade shows. and promos for a variety embrace ten categories. orio stressed, ventures with porations in percial, design

Dance riday is scheduled at

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riday popular rock ovide ena Back To eens Friday midnight at

ost \$1.50 per per couple. high school to adher to

on end, ofons in mil-

s to fill

Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

Watson Serves In NMMI Cadre

adet Raymond O. Watson, of Mr. and Mrs. Orval tson of 216 Northwest Drive, an a week-long training

all others need it!

Top Quality

WATCH REPAIR

SER VICE

Your watch is a precision mechanism. It needs more skill to service than any other

mechanical device you may own. And you depend on it

FREE ESTIMATES

Cowan Jowelers

AMERICAN

GEM SOCIETY

preparation for a new school According to Colonel George B. Robbins, Commandant of **Good Watches** Cadets, a cadre of 104 returning deserve students were joined by 450 new Good Care! cadets who arrived Tuesday

morning for matriculation. An appointment to the cadre the leadership abilities of those chosen for a cadre position. - tan oil, ice cream and bread Over the past weekend, the making. It has 11 essential cadre has prepared itself to conduct the new cadets through the lines and schedule of their first week on post.

Upon their arrival Tuesday, the new cadets and their parents completed the matriculation process through materials required for life in the green. distinct NMMI environment. This included a new haircut and preparation of rooms, as well as the rudiments of marching and

military courtesy. The matriculation process was complete when the new cadets had signed the NMMI rollbook and reported to a cadre member, while the parents who accompanied their cadets through the matriculation attended a coffee in VMV Hall and then met Colonel C. Robert Kemble and his staff later in the

Energy-Packed Status Fruit Is A Great 'Plus' in Lunch-Boxes

Question: What food is so program Friday as New Mexico Military Institute (NMMI) versatile that it is adaptable to any course of any meal, entered the final phase of its can be served around the clock, is a perfect lunch box addition, and is available all year round?

Know the answer yet? O.K., here are some more hints: It is a fruit. It is used for skin care for both people and elephants—as an aid to reflects a high degree of trust in train Mynah birds to talkand as a component in sun making. It has 11 essential and 14 minerals. It comes from many places—as far away as Peru—eighty percent come from California,

U.S.A. Still stumped? It comes in many forms-round, NMMI's business office and pear-shaped or ovoid, and its then proceeded to acquire their skin colors range from new uniforms, equipment, and green to purple, maroon or room assignments. This process jet black. Its skin textures required most of the day, as it vary from smooth to pebbly. included the issuing of the Inside, its color is golden

> Aha! You've guessed it-'tis the mighty avocado. Give yourself an "A."

And you know what? Children adore the nutty-like flavor of this versatile fruit. A perfect solution for those faced with the problem of livening-up the monotony of lunch box menus.

Avocados can be used in many ways-as a sandwich spread - with bacon or tomato or egg salad-whole (don't forget to include that plastic knife and spoon)-or

halved. With the latter, just brush some lemon juice on the cut surface to retain that sunny look before you put it in a wax or plastic bag. The Duchess of Windsor and other famous people cite the avocado as an interesting

addition to their menus. We all know of course, that an avocado is eatinggood when fully ripe. To determine this, just cradle it gently in your hand. Don't pinch. If it's ripe it will yield and be soft to the touch, If it is not quite ready, you can hurry the process of rigening by putting it in a plastic or paper bag or let it ripen slowly in your fruit bowl.

Brief, Very Brief

Greece is changing under new regime.

Soviet bids U.N. send mission to Cyprus.

U.S. suspends talks on ties with E. Germany.

Brazil's meningitis epidemic is under control.

Israel ready to compromise with Jordan.

Limits urged for sugar in breakfast cereals. U.S. sends aide to assess

Cyprus views. Industry hit by shortages, particularly steel.

Hunters Reach For Residents

Charles and Frances Hunter, known as the "miracle-ministry team," will be featured during an outreach worship service Thursday beginning at 7:30 p.m. in Hereford Bull Barn.

Mr. and Mrs. Hunter are known for the authorship of nine Christian books and as hosts of a weekly TV program, "The Happy Hunters."

At noon Friday, the Hunters will be special guests at a luncheon in the Bull Barn. The public is invited and cost of the

meal is \$3.50 per person.

Fred Whipple, pastor of Christian Assembly Church, is personally acquainted with the visiting ministers. He said, "Charles and Frances devote almost all of their time to traveling and sharing their love of God. Through God, this dynamic couple has blessed thousands of people all over the United States.

"In February 1973, God added a new dimension to their ministry-miracles of healing and deliverance began to be regular occurrences wherever they spoke."

Their newest book, Since Jesus Passed By, recounts the stories of a little girl healed of cerebral palsy, a deaf-mute hearing and speaking, cancers disappearing, withered hands restored and the blind seeing.

The authors recently received the 1974 Golden Book Award for sales surpassing 2,000,000.

Whipple continued, "I sincerely urge local residents to come and hear this spirit-lifting couple. Their popularity is due in large measure to the joy and love they radiate."

Stretch Your Budget with Rainwear

The advent of "wash 'n' wear" has been a real blessing to budget - minded families. Remember when almost everything had to go to the dry cleaners? Those bills could put quite a dent in the budget!

Today, however, even outerwear like coats and jackets are often washable. This is a particular boon to the family with school children. Aside from the moneysaving aspects, it's such a convenience to be able to pop things into the washer!

One area in which fashion and convenience have made a good match is raincoats. Mom, Dad and the kids can all choose rainwear that is good looking, functional and washable, to boot. And it's such a comfort to Mother on rainy days to know that her family is being kept

warm and dry. Most good rainwear, of course, comes with a dependable water - repellent



MR. AND MRS. CARL HUNTER



Some people believe that adding hay flowers to their baths will cure toothache.



headaches by rubbing their

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AND \$10.95 HOUNDSTOOTH CHECK FLARES

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COMPARE AT UP TO \$12.00 A PAIR

\$899 \$769

WRANGLER WESTERN SHIRTS **OUR REGULAR**

Stripes, checks, solids. Permanent Press and one group double knit. \$6.59 \$8.30 \$7.19 \$8.95 \$7.39 \$8.59 Compare these top-quality shirts from \$9 to \$12.



WALL'S SPORTSMAN

65% Dacron, 35% Cotton. Permanent Press. Breast pockets w/Velcro closures. Elastic waistband. Bi-swing back. 2-way zippered front. 2 hip pockets. REG. \$11.95

CONTINENTAL COVERALL

5995



WALL'S BLACK OLIVE LONG SLEEVE COVERALL

No. 5555 REG. \$14.98



kiddie top. Wide, round toe. 1½" underslung heel; steel shank. All-leather construc-NOCONA No. 4765 REG. \$54.45 HOMBRE - Coffee brown 12" top coffee color. Wide, round toe. 11/2" underslung

heel. All-leather construction. Steel shank. No. 4778 REG. \$53.45 YOUR CHOICE

DUKE - Natural Ostrich

Print Vamp. 12" wild honey

\$4895



LIST \$11.

MEN'S SLACKS



ONE GROUP





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Display Advertising Not Classified under a heading. but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD

5 p.m. Tuesday

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Soft Water Service Home-

Owned Water Softeners. 216

FOR SALE: WATER SOFTEN-

ER SALT. 216 NORTH 25 MILE

For Sale: One ton homemade

mobile camper, 3 speed.

Electric two speed rear end.

Sleeps 4 nicely. Call 364-2676 or

364-1779 after 5 p.m. See at 235

For Sale: Buffet clarinet

\$100.00. 611 Avenue J.

Send 35c for new catalog, new

shipments crewel kits-painted

needlepoint canvasas, large

selection embroidery floss. Over

400 colors needlepoint yarn,

DAN'S OF CANYON

For Sale: 10' Bench Saw, heavy

duty with dados and moulding set. Make offer, 364-5578.

For Sale: Foldout camp trailer

Excellent condition. \$350.00

firm. Call 364-1310 or 364-1797.

For Sale: 900-20 six new tires,

rims and two spacers. Phone

Lose Weight with New Shape

Tablets and Hydrex Water Pills.

Edward's Pharmacy

FOR SALE

21" b/w Zenith TV with

portable stand. Very good

ondition. Call 364-0218 after

5:00 p.m. or all day weekends.

For Sale: 15 ft. Arrowglass

Boat, 65 hp Mercury engine,

drive on trailer. \$1,000 firm.

For Sale: Two repossessed

For Sale: typewriter desk and

typewriter, \$75.00. A. Petersen, 364-3198.

For Sale: 4 new 14" Ralleye

road wheels and chrome rims.

CLOSE OUT on lawn mowers at

IT'S inexpensive to clean rugs

and upholstery with Blue

Lustre. Rent electric shampooer

Hereford Hardware

cher goats for sale. Phone

CLOSE OUT on all bicycles.

Cost plus \$5.00 - in box, at FIRESTONE.

CLOSE OUT

FLOOR MODELS

Mediterranean Console stereo

with AM-FM stereo radio, built

in 8 track tape player, 4 speed

record changer, 8 speaker

Call 364-3719.

364-2111.

364-1310 or 364-1797.

Christmas jeweled kits.

B-1-14-50-tfc

B-1-10-50-tfc

B-1-28-3-tfc

B-1-10-5-tfc

B-1-15-33-tfe

B-1-12-33-4c

B-1-33-8p

B-1-33-tfc

B-1-10-7-4c

B-1-10-7-tfc

B-1-12-7-2c

B-1-10-7-4c

B-1-17-7-2c

B-1-10-7-tfc

B-1-12-7-4c

No. 25 Mile Avenue.

AVENUE

Avenue J.

364-4506.

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169 FURNISHED TRAILERS

FOR RENT 1B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801. B-1-16-28-tfc

> !!CARPET!! Financing Available

CAW CARPET PLAINS AND N. 25 MILE AVE. PHONE 344-3448

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60

PHONE 364-3552 1B-37-tfc !!WE HAVE MOVED!!

NOWLES AUCTION BARN ON MISSION ROAD have a full line of new & d furniture and appliances at bargain prices.

Open for business 6 days a week 8:00 a.m. to 8:00 p.m. BIG JIM'S FURNITURE Phone 364-1873

B-1-31-tfc

Sale: Cedar posts. 1x6

ough fence boards. Call 9-5500 early mornings or late evenings. B-1-15-27-tfc

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS pairs on all makes & models, polor, B&W and radios. TOWER TV 248 Northwest Drive

Phone 364-4740 B-1-25-tfc TV's. Good buys! Call 364-4333. SEAUTIFUL 18' IMP open bow -Hull 165 h.p. inboard ri-Hull 165 h.p. inboard hite-yellow exterior, brown olstery with yellow carpet,

coolers, tandem trailer w this year. 364-0951 B-1-26-30-tfc

> STATED MEETING

SECOND MONDAY

8:00 P.M. Thursday

DEGREE WORK L.J. Clark W.M. W.A. Phipps Sec.

> Rotary Club

aday at 12:00 Civic Club Center

(Jim Hill)



Wednesday, 12 Noon Civic Club Center

(Jim Hill)

system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at: MARTINS SOUND CENTER Corner of Georgia & 1-40 Assarillo, Texas

REPRO STEREO

stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:

Martin Sound Center Corner of Georgia and I-40 Amarillo, Texas B-1-3-tfc

For Sale: 1973 Model Yamaha 175 CC. Phone 364-3934 after 7:00

1B-1-14-3-tfc

For Sale: Repossessed gas washer and dryer. Call 364-4333. B-1-10-7-4c

New Whirlpool range and countertop unit, with hood. \$150.00. Call 364-4085. B-1-11-7-tfc

Sweet kitten free. Used stereo, used lawn mower. Phone 364-6617. 246 16th Street. B-1-13-7-tfc

Brittany Spaniel puppies, AKC, med-size, brown and white. Excellent hunting dogs or pets. Male \$50. Female \$40. Call 1-505-622-2568, Roswell, N.M. B-1-22-7-3c

> FIVE FAMILY GARAGE SALE **GREAT VARIETY** PRICED CHEAP

Good clothes for all, 3 stereos, gas heater, braided rug. appliances, shutters, bedding, much more.

Saturday, August 24th Sunday beginning at 1 p.m. 2510 9th Avenue, Canyon, Texas

For Sale: Good used 18 cu. ft. refrigerator. Call 364-6895.

For Sale: 350 Yamaha with windshield and saddlebags. Phone 364-2452. B-1-10-34-2c

GARAGE SALE All day Saturday, Aug. 24th 804 East 3rd

Apartment size gas range, kitchen gas range, electrical appliances, clothes for men. boys and ladies. Dishes, pots and pans, curtains and curtain rods, Venetian blinds. B-1-34-1c

GARAGE SALE. All day Thursday. Curtains, bedspreads, drapes, school clothes. Low prices 307 Jackson

GARAGE SALE, 114 Bradley. Thursday, Friday, Saturday, Bath tub, kitchen sink, clothes, antiques, dishes, glasses, miscellaneous.

B-1-34-1p

B-1-15-34-1c

131 Greenwood Friday & Saturd ugust 23rd and 24th Children's clothing and men's suits, like new. Lady's clothing. baby stroller, good condition. Rollaway bed, curtain rods, two

GARAGE SALE

vacuum cleaners, 21/2 h.p. lawn edger. B-1-34-1p

GARAGE SALE. Baby clothes, maternity clothes, miscellaneous items. 739 Avenue G. Thursday, Friday, Saturday. B-1-10-34-1c

5 FAMILY GARAGE SALE at 117 Centre Street. Friday and Saturday, August 23 and 24. B-1-34-1p

YARD SALE. Saturday & Sunday. 509 Avenue K. B-1-10-34-1c

GARAGE SALE. 716 Irving. Friday, Saturday and Sunday afternoon. B-1-34-1p

121 KINGWOOD Dishwasher, washing machine, b/w TV, Maternity, ladies, teenage and children's clothes Thursday, Friday, Saturday

> B-1-34-1p GARAGE SALE. 224 Beach. Gas range, clothes, etc. Thursday, Friday and Saturday.

THREE FAMILY GARAGE SALE 125 Northwest Drive Friday, August 23, from 9

B-1-34-1p. LOFTY pile, free from soil is the carpet cleaned with Blue Lustre. Rent électric shampooer \$1. Duckwalls, Sugarland Mall

B-1-20-34-2c For Sale: AKC registered white male toy poodle. Phone 364-4383. 739 Avenue G. B-1-13-34-2c

PLANO NEEDS HOME We'll transfer this lovely spinet to responsible party. You can save over \$300.00 by assuming small payment contract. Write before we send truck. Joplin Piano, 315 South 16th, Waco, Texas 76703. B-1-34-1p

ENGLISH SETTERS FOR SALE One female, 15 months old. started on pointing, and

retrieves. One male, 2 years old, points, backs and retrieves. Close range. Sired by five time field champion, Mr. Thor.

Phone 364-3834

B-1-34-2c

For Sale: Registered Pinto 9 year old gelding. 16 hands, excellent riding horse. Gentle. Call 364-3834.

B-1-16-34-2c For Sale: Frigidaire electric stove with self cleaning oven. Call 364-2829 after 6 p.m. B-1-13-34-2c

Shadow traller home. Like new. Price \$5,500.00. Phone 364-4414 B-1-16-34-2c

THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1.

McCaslin Lumber

B-1-22-34-2c For Sale: Boston Screw-Tail Bull Dogs. 5 weeks old. Call 364-5436 after 6 p.m.

> 2. FOR SALE Farm Equipment

See Us For Mayrath Grain Augers DAVIS IMPLEMENT 4 409 EAST FIRST

Also have parts in stock Phone 364-2811 B-2-35-tfc

See Us For Parts-Sweeps-Chisels Graham (Hoeme) Plows DAVIS IMPLEMENT

409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.

B-2-11-32-tfc BEET DIGGER for sale. Two-row Farmhand Beet Digger. Has harvested only 200 acres. Equipped with topper. Reasonably priced: Berl Ford. Hartley, Texas 365-4568. B-2-22-6-6c

For Sale: 20,000 ft. 5/8 Sucker Rod, 25 ft. sticks \$3.50. United Supply Box 791, Dalhart, Texas 79022 Phone 249-2439

B-2-33-3c FOR SALE New 510 MF with 4 row 40" corn head. New 760 MF with 8 row 30"

corn head. '72 model 760 with used 8 row 30" corn head. Used 6 row 20" corn head. New 6 row 40" for 750 or 760. Used trucks, twin screws and

single axle with 20 ft. bed and Other combines and corn heads

If in need of equipment, call us. Phone 913-389-7830 B-2-34-2p For Sale: Two row wide No. 34 John Deere ensilage cutter. Excellent condition. Call 578-

B-2-13-7-4c 3. FOR SALE

> **Automobiles** For Sale: 1968 Pontiac Executive 2 dr. sport coupe. Has power, air cond. 400 Cu. In. B-1-34-1p with V8 Engine. \$650.00. 364-2915 after 6 and weekends. B-3-24-33-tfc

Want someone to take up payments on 1974 Buick Century. Has 6500 miles on it. Call 364-2869.

For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304.

For Sale: 1968 Chevy. Radio, heater, power, air, new rubber. Clean,\$850.00. Call for Ray at 364-0033 or 364-5667 after 6

B-3-21-30-tfc 1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m.

BY OWNER New 1973 Chevrolet C-65 series truck, 5300 miles, twin-screw, 5 speed trans. with 4 speed aux, long wheel base. Call:

> Dimmitt, Texas B-3-5-tfc SELECTED USED TIRES

\$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK 1B-3-17-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

B-3-33-tfc WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE

400 West First Phone 364-2250 1B-41-tfc For Sale: 1971 Cadillac Sedan Deville in very good condition.

Call Frank Bezner, 276-5656. B-3-17-2-tfc NEW & USED CARS

now for sale at JOHN OR-SBORN BUICK, PONTIAC, GMC'S new location. 221 North 25 Mile Ave.

B-3-8-tfc 1966 Buick Electra. Loaded. 364-5311.

B-3-10-34-2c For Sale: '74 Pontiac Grand Prix. Contact Installment Loan Dept. FNB 364-2435.

B-3-12-34-tfc For Sale: 1972 Chevy Impala 4 dr. Contact Dick Geries, FNB.

Phone 364-2435. B-3-12-7-tfc For Sale: Clean 1972 Ford. Could trade. 205 South 25 Mile

Avenue. B-3-12-7-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.

B-3-17-7-tfc For Sale: 1965 Plymouth Fury One. Air conditioned, automatic transmission. Good student car. Call 364-1239 after 5:00 and

B-3-19-34-2c '65 Cadillac Sedan Deville. Good tires, extra clean; also '71 Kawasaki Big Horn 350. Good condition. See at 334 Avenue C or call 364-0260 after 5 p.m.

> 1946 FORD COUPE Original condition 41,000 miles

B-3-34-2p

am now accepting bids on this automobile until September 1st. See it at 243 Aspen or call 364-6489. Any and all bids may be rejected. B-3-34-4c

For Sale: 15 ft. Chris Craft boat with Mark 55 Mercury motor. Also two 1967 Ford pickups. Phone 364-1531 days 364-6936 nights & weekends B-3-23-34-tfc For Sale: '67 Dodge Dart. \$425.00. 611 Avenue J. B-3-10-7-tfc

For Sale: '65 Mustang. V8, automatic transmission, air. \$500.00. 364-6997. 103 Centre. B-3-12-34-2c

'68 GMC PICKUP

Extra good condition, all power,

low mileage, one owner. Four

extra wheels with 8 ply good tires to haul camper. Earl Waits 400 Mable Street Phone 364-2429 B-3-34-tfc

4. REAL ESTATE For Sale Or Trade REASONABLY PRICED \$12,-

450. 6 room home, fully paneled and carpeted, extra nice, near Aikman. B-3-31-tfc IF YOU NEED extra large

bedrooms, see this one just redecorated. \$18,500. Well located. DO YOU ENJOY COUNTRY LIVING? See this 3 bedroom home on one acre. Close in, lots

of fruit trees, good water, huge garden. No restrictions. B-3-12-6-tfc PRICED BELOW TODAY'S MARKET 3 bedroom, 2 bath brick. 10 years old. Like new at a

very good buy, near Tierra JUST LISTED This lovely extra two bedroom home on Avenue 647-4375 or 647-5584 C. Call us to see this one.

> A REAL NICE 3 bedroom home 2 bath in Northwest. Only \$26,500.00 TRAILER HOUSE 3 bedroom, 2

bath-furniture included. Fenced. \$800 equity. Payment \$104.00 21/2 and 5 acre home sites. 25%

down or cash. Very nice two story home with extra lot, Near shopping center.

If you wish to buy or sell Call CARTHEL. WE TRY HARDER Service Wayne Carthel - 364-0944

Al Wiley - 364-4985 WHY PAY RENT \$1,000.00 Down and \$125.00 per month on this 2 Bedroom home.

Close to Shopping Center. Total price \$12,500.00 LOOK AT THIS FURNISHED 1 Bedroom home for Couple who wants to get a start in life. Nice location. Priced \$9,500.00 \$1,000.00 Down and \$100.00 per

month. FOR LARGE FAMILY 6 Room home in good location . close to Grocery Store and Mall Priced \$15,000 . . . \$1,000.00 Down and \$135.00 per month.

FIRST ONE TO LOOK THAT WANTS A HOME Will buy this 3 Bedroom home 2 full baths, isolated master bedroom, double garage, and utility room. This home is only about 4 years old. Priced \$18,500.00 . . . Buy equity and assume loan of \$149.00

month. Just look at this! 7% interest. CASTRO COUNTY 326 acres with nice 3 bedroom home. Approximately 10 acres grapes, 4-wells, One well just completed. With other improve-

ments. Priced \$300.00 per acre. **EAST OF TOWN** 1/2 section with 3 wells and tail water pit. 3 bedroom brick home has barn and horse barn. Has some permanent pasture. This place is priced to sell at \$550.00

per acre. Terms available. If you are thinking of selling your home or farm, we have buyers for both. Call us today.

HAMBY REAL ESTATE 1/2 mile South of underpass on Hwy 385

OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald Hamby — 364-1534 J.M. Hamby - 364-2553 **EQUAL HOUSING** OPPORTUNITY

Small, clean 3 bedroom. \$3,900.00 down and assume 5% loan. Payments \$69.00. Realtor, 364-6633.

B-4-14-34-tfc

FOR SALE 1/2 Section irrigated land. Good water. Will sell all or part. CALL: 289-5500

late evenings B-4-27-tfc I have Farm and Ranch Buyers I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566

early mornings or

B-4-29-tfc HOME FOR SALE BY OWNER bedrooms, 1% baths, large

Res. 364-2553

basement. Equity and assume loan, payments \$124.00 per 610 Jackson Phone 364-5929 after 6 p.m.

Days, 713-462-3399 B-4-3-tfc FOR SALE BY OWNER 405 STAR

Well built brick veneer home. bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced For appointment,

B-4-3-tfc

5. FOR RENT

Call 364-3347

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE **APARTMENTS** Phone 364-1887

TRAILER SPACE FOR RENT Northwest Mobile Lodge Phone 364-2908 B-5-10-13-tfc

Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822 B-5-17-29-tfc

FOR RENT: Unfurnished 2 THUNDERBIRD. B-5-10-32-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

B-5-12-46-tfc Storage for rent. Phone 364-1483 or 364-3937.

B-5-10-50-tfc

TRAILER SPACES FOR RENT. Near school, water and gas furnished. Call 364-0527 or 364-5725

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-

B-5-15-10-tfc Clean 3 bedroom, 11/2 bath brick with garage, carpet, builtin range. \$175.00 per month plus

deposit. Phone 364-0780. B-5-18-7-tfc One bedroom apartment. Carpeted, paneled, builtins. \$105. per month. No pets. Call

1-488-3611 or 372-9993. B-5-15-34-2c

WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.

6. WANTED

B-6-13-6-tfc WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.

Phone 364-0070

B-6-48-tfc

B-6-7-8p

B-6-22-31-tfc WANTED CORN COMBINING

Have two 760 MF's with 8x30" corn heads, tandem truck, grain Dick Kampus Hays, Kansas

Phone 913-628-2530

Phone 364-3214 or 364-5857 B-6-16-33-4c

WILL CUT YOUR ENSILAGE

Have 2 cutters with 30" or 40"

NEED

WHEAT, BEET, AND CORN PASTURE FOR STEERS PHONE 364-2135

WANTED: Corn Combining and hauling - have three 1974 MF with 8 row 30" corn heads. 5 twin screw trucks with new boxes and hoists.

Phone 913-389-7830 B-6-34-2p

8. HELP WANTED

REGISTERED NURSES Excellent opportunities for RN's in intensive care and medicalsurgical nursing. Excellent salary and employee benefit

program. Call 364-2141 to inquire or send resume to Deaf Smith General Hospital, Box 552. Hereford, Texas 79045

B-8-28-tfc Need semi-retired man to work part time. Apply Hereford

Hardware. B-8-11-31-tfc

SECURITY GUARDS **IMMEDIATE OPENINGS** 3 parttime and 3 full time PINKERTON'S INC., world's largest and oldest security guard company now has openings for guards, part time and full time, in the Hereford

area. No experience necessary, will train. Many Fringe benefits: ☐ Paid vacation ☐Profit sharing

Uniforms & equipment supplied - no cost □Weekly minimum salary \$111.76 For further information Call Sgt. Vaughn, 364-4044;mod

An equal opportunity employer B-8-7-4c

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

WAITRESSES AND COOKS NEEDED - All shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East

B-8-23-16-tfc Experienced mechanic needed. Paid vacation, hospitalization insurance, guaranteed salary. Call for appointment.

Dale Fowler Ford

Dimmitt, Texas

647-2115 B-8-18-33-8c Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

Would you like to see the U.S., Canada, Mexico, and maybe even the entire world, and get

paid to do so? Would you like a career in the

soundest industry in the U.S.? Would you like to become part of a rapidly expanding farm machinery manufacturing company, helping to market its

Are you ambitious, with a background in agriculture?

products?

If so, send a complete resume Sales Manager P.O. Box 448

Loveland, Colorado 80537

WAITRESS NEEDED Young woman 18 or older to serve both food and cocktails. Quality private club. Best paying waitress job in town-\$2.00 per hour guarantee to start, when experienced average income from \$3.00 to \$4.00 per hour. Will train if inexperienced. No racial discrimination in hiring policy.

Apply in person after 4:00 p.m. THE MUSIC STAND 628 West First Phone 364-1150

BEET, ASTURE

orn heads. 5 9-7830

B-6-34-2p

URSES ies for RN's Excellent ee benefit

l Hospital. B-8-28-tfc an to work Hereford

8-11-31-tfc RDS NINGS ill time security now has part time Hereford

quipment m salary Call Sgt.

vers for Shop. 14-29-tfc ders at y Sugar

shifts. ut not condi-1-16-tfc needed. lization

8-33-8c t The be 18 t time.

Best own-

disicy. m.

B-6-16-33-4c 4-2135

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salary.

-19-tfc U.S., maybe nd get

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11. BUSINESS SERVICE WANTED

100 to 150 watches a week to repair by latest approved COWAN JEWELERS.

MOTHER RACHEL

PALM &

SPIRITUAL READER

Will help you in all your affairs

of life, such as love, marriage,

7:00 A.M. to 10:00 P.M.

Daily & Sunday

Phone 806-372-0972

1510 South Washington

Amarillo, Texas

All readings are private

B-10-32-5p

B-11-10-5-tfc

business and sickness.

Si habla espanol.

B-11-15-29-tfc PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.

The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974 Custodian needed. Contact L.F. HOME APPLIANCE REPAIRS Guaranteed work on all makes Texas or call 238-1317 or and models. 10 years ex-perience. Available for night-B-8-14-7-2c time emergencies.

WANTED: Experienced pump HOME APPLIANCE REPAIRS setters. Apply Kenny Gearn Machine Works. 343 N. Main B-8-10-6-tfc Ph. 364-5751

HOME REPAIRS

REMODEL JOBS

LARGE OR SMALL

Rockwell Bros & Company 104 South Main

Phone 364-0033

DRAGLINE SERVICE

TAILWATER

PIT CLEANING

DUMP TRUCKS

30 TON CRANE

BOBBY GRIEGO

Day Phone 364-0574

Night - 364-2322

WILL PICK UP

JUNK CARS.

FREE

Call 364-3350

or 364-3777

B-11-30-tfc

1B-f1-14-tfc

Hide room labor wanted. We offer: +Good pay +Paid vacation +Paid hospitalization Colorado By-Products 31/2 miles West Hwy 60 Phone 276-5331 days;

364-2495 nites Need experienced operator with following. Molly Jo's Beauty Salon, 508 Knight.

B-8-11-34-tfc

Experienced hairdressers with following to work in newly remodeled beauty salon. For more information, call 364-0209 or 364-6552. B-8-434-1p

House, phone and utilities furnished. Good salary. Phone 806-265-3261 or 265-3489. B-8-15-34-4c Need qualified livestock truck drivers. Call 364-1866 from 9 to

Wanted experienced farm hand.

3 or 364-6097 after 5 p.m. B-8-16-34-2c NEED mature lady part time or full time to care for elderly couple. Call evenings and weekends, 806-247-3579.

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available. 364-1293

Will do baby sitting in my home B-9-10-4-tfc

Will do baby sitting in my home. Call "Vicki" at 364-6815. B-9-10-32-tfc

Will do home repairs, small remodeling jobs. Good work- Guaranteed repair work on all manship. Call 364-2780.

Would like to do baby sitting in my home. 914 16th Street. Phone 364-0403.

10. NOTICE

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call. 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-12-tfc NOW OPEN **POLY CLEAN CLEANERS** 8:00 a.m.-5:00 p.m.

212N. 25 Mile Avenue B-10-50-tfc For the convenience of you, our customers, we now have truck cleaned. scales to weigh your scrap iron One mile North of Big

Daddy's Truck Stop. B-11-33-4c CONCRETE WORK IRON & METAL STUCCO, PLASTERING. North Progressive Road STORM SHELTERS by City Dump Turn key jobs or Anson A. & June Dearing straight finishing Phone 364-3350 or Jim Gonzales - 364-0375 364-3777 Joe Garcia — 364-1497 11/4B-10-34-tfc

PRIVATE PIANO LESSONS Theory & Music Appreciation Mrs. Jan Hudgens 364-5264

Nat'l Piano Teachers Guild American College of Musicians B-11-33-7p

KELLEY ELECTRIC Virgil Kelley **Electrical Contractors** Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.

TAIL WATER PIT CLEANING CLIFF JOHNSON, 364-2111 B-11-45-tfc

JONES PIT CLEANING SERVICE Cliff Jones, 114 Cherokee Phone 364-5746 B-11-34-tfc

13. LOST & FOUND

LOST: male Weimaraner. Gray yellow eyes, wearing collar with name "Jose". Lost at end of pavement on Austin Road. Please call Nelson Hall, 276-5502.

B-13-23-34-4c Strayed South of Adrian, Texas one red corriente roping steer, branded "Lazy T" left shoulder, Circle "O" right shoulder.

Approx. wt. 580. Phone 538-6304.

14. CARD OF THANKS

CARD OF THANKS wish to thank friends and neighbors who sent cards and flowers, and to Dr. Mims and nurses at Deaf Smith General Hospital while I was there. Mrs. Thurman Atchley

CARD OF THANKS We wish to express our appreciation and gratitude to all who were so kind to us after Bryan's recent accident, and to say thank you for the many calls, visits, letters, flowers, and prayers during his hospital stay. May God bless you all.

Sincerely, Bryan, Milton and Virginia

CARD OF THANKS

How grateful I am to be home

from the hospital and have the

opportunity to thank the

doctors, nurses and entire staff

at Deaf Smith General Hospital

and the many friends who

visited me. Thank you,

CARD OF THANKS

Words cannot express the

thanks to friends who sent

cards, flowers, visited, for any

act of kindness, concern and

prayers during my illness. Thanks to Dr. Mims, Frank

Dr. Rush, the dear nurses and

hospital staff for their care.

Again thanks and may God

Mrs. J.R. (Joan) Euler

Legal Notice

LEGAL NOTICE

Pursuant to Article 29c Revised

Civil Statutes of the Statutes of

the State of Texas, notice is

hereby given that the Deaf

Smith County Commissioners

Court setting as a Board of

Equalization will hold public

hearings relating to the

equalization for tax purposes of

all properties subject to

taxation, situated within the

taxing jurisdiction of Deaf Smith

County, Texas, commencing on

the 26 day of August 1974 at

10:00 A.M. o'clock in Room 200

of the Deaf Smith County

Courthouse located in Hereford,

Texas, and continued to such

other dates and times as shall be

determined and announced by

said Board until such Board

shall have completed its public

All persons owning property,

real and personal, within the

limits of Deaf Smith County,

Texas having business before

said Board of Equalization may

appear before the said Board on

the above stated dates and at

the above stated location for

Deaf Smith County

Tax Assessor-Collector

B-33-4c

said hearings.

Nell Miller

hearings as required by law.

Tax Board

bless each of you!

Smith

With my love,

Mrs. Lena Gudgell

Adams

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THE STATE OF TEXAS B-11-33-tfc To any Sheriff or any Constable within the State of Texas -GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which

the herein below following is a true copy.

CITATION BY PUBLICATION B-11-6-tfc THE STATE OF TEXAS TO: JAMES GALLO Respondent, Greeting: DRAGLINE SERVICE

YOU ARE HEREBY COM-MANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 16th day of September A.D.

OF NANCY METCALF GALLO Petitioner, vs. James Gallo, Respondent, and in the interest of two (2) MINOR CHILDREN of its issuance, it shall be returned unserved.

A brief statement of the property, alleging 2 minor children under 18 years of age, asking petitioner be appointed

If this citation is not served within ninety days after the date The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law

Issued and given under my hand and the seal of said court at Hereford, Texas, this the 29 day of July A.D. 1974. (SEAL)

Clerk, District Court Deaf Smith County, Texas. LEGAL NOTICE NOTICE OF HEARING TO CONSIDER THE DIS-

THE STATE OF TEXAS Notice is hereby given that a hearing will be held by the

inactivity and failure to perform any of the functions for which created during five consecutive

bonded indebtedness. a.m. All persons interested in evidence for or against the

RIGHTS COMMISSION

Date: August 16, 1974 T-34-2c

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1974, to Plaintiff's Petition filed in said court, on the 29th day of July A.D. 1974, in this cause, numbered 7185 on the docket of said court and styled IN THE MATTER OF THE MARRIAGE

nature of this suit is as follows, to-wit: This is a suit for divorce, operating in the 1930's, long-time leaders recall. But the alleging there is no community Managing Conservator of said

Praying for divorce, custody and petitioner be appointed Managing Conservator of children and for general relief as is more fully shown by Petitioner's Petition on file in this suit.

directs.

Attest: Lola Faye Veazey,

SOLUTION OF PANHANDLE WATER CONSERVATION **AUTHORITY OF**

Texas Water Rights Commission, pursuant to Section 50.251 et seq., Texas Water Code, to dissolve Panhandle Water Conservation Authority, which is located in Armstrong, Bailey, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Floyd, Gray, Hale, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lamb, Lipscomb, Moore, Motley, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler, Cochran, Hockley, Lubbock, Crosby, Lynn, Dawson, Terry and Garza created by special act of the Texas Legislature in 1937. The Commission anticipates dissolving the District for reasons of

years and having no outstanding The hearing on this matter will be held by the Texas Water Rights Commission in the Stephen F. Austin State Office Building at Austin, Texas, on October 2, 1974 at 10 o'clock the dissolution or continuation of the above named District are requested to appear and present

dissolution of the District. Burke Holman, Acting Chairman TEXAS WATER

EAST SIDE "66"

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PROMPT SERVICE VIP SERVICE

109 E. 6th

Adversity Challenges Rural Electric Men electric service into rural areas have been many since electric cooperatives first began

obstacles have always been modified at least, they add. For today, Texas' 80 rural electric systems serve some two million rural Texans through more than 604,000 meters connected to the systems' 193,000 miles of

electric lines. Rural electric officials reminded themselves of their cooperatives' tradition of turning adversities into opportunities as they concentrated on problems confronting them today, during the 34th annual meeting of the association of Texas Electric Cooperatives Aug. 7-9 in Dallas. And in deliberating today's problems, they recalled, too, that the tradition has been maintained through cooperation - from others as

well as among themselves. Among those elected to serve TEC was David Pruitt of 147 Juniper. Pruitt was chosen chairman of rural electric

member services directors. TEC members found in Dallas that they are not alone today as they tackle shortages of generating fuels and construction materials, spiraling costs, and adequate financing at affordable interest rates to construct new facilities and "heavy-up" existing systems to meet the evergrowing electrical demands of rural Texans.

Meeting with the leaders in Dallas were Governor Briscoe's director of planning, General James M. Rose of Austin, and Mack Wallace of Athens. member of the Texas Railroad Wallace pointed to practical and balanced development of natural resources as a way to

midwestern United States than we've used altogether in all our history," he said.

resources offshore they refuse

have more shale oil in the

meet energy demands.

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New Mexico, 88344

refuse to develop theirs." The commissioner also urged a realistic balancing of the nation's needs against environmentalists demands in order to develop additional energy sources, including Financing for rural electric

to develop. And they have built no refineries." Wallace drew

loud applause from the rural

electric crowd when he con-

cluded: "We don't want to

further deplete Texas resources

to benefit other states that

expansion appeared doomed the first of last year when Rural **Electrification Administration** loan funds were frozen. But Texas' and the nation's rural electric leaders - through the cooperation and leadership of such congressional friends as W.R. Bob Poage of Waco worked successfully to secure another REA loan program that netted more capital for rural electric expansion last year and this year than ever before.

Deputy REA Administrator David H. Askegaard of Washington, DC, said that a guaranteed-loan provision of the new REA program gives electric cooperatives a stronger position in initiating and participating in large-scale power development. And he pointed to the rural electric-owned Cooperative Finance Corporation as a financing source. for fuel supply development.

CFC Governor J.K. Smith reported that the new Federal Financing Bank offers promise as an additional rural electric loan source. But whether it proves to be or not, he warned his rural electric audience, be vigilant to protect the sources already available to you, especially REA. In other business, delegates

of Decatur and Tom Hutchison of Austin. Reelected were Charles L.

elected two new members for

the statewide TEC board of

Stenholm of Stamford, who was a. friend. 364-3867 ditioning advice, installation or service.

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> (abb.) · Samar arm (chem Engagements

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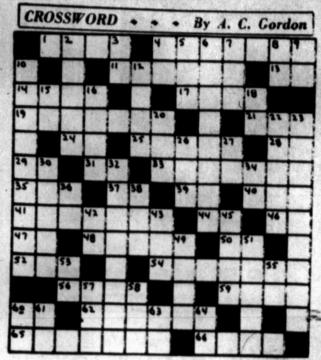
Big plant Game bird

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Very black Fast-running

statewide, and Lyle M. elected vice-president.



54 · A flavor State (abb.) 62 - COOLETY Sees

DOWN

Terminal Oper

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· Pronoun · Beverage

Lamprevs Sodium (chem.) Fowl (emale Types of musical Australian bird - Always (poet.)
- Beginning and
end of "sound"
- Loud noises
- Game bird Orders (abb.)

io - An cephani

Grouchy person Phenyl (chem.)

Musical note For example (Latin abb.) Several (abb.) Sheepish sour Weight unit





AUG. 24 BEAUTIFUL



EI LOBO " Steve RICHARDSON



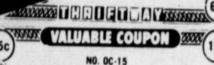
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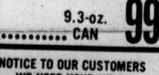
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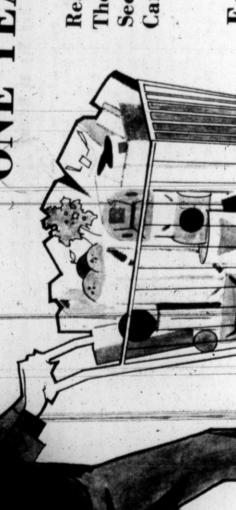


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The Hereford Bran Weekly Television Magazine THURSDAY AUGUST 22, 1974

22, 1974



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MONDAY THRU FRIDAY

New Zoo Revu

II KIVI

13 KERA 13 PBS

39 KXTX

life of a friend. (R)

7:00...NBC...THE MAC DAVIS SHOW
MAC'S guests are George Gobel,
Nanette Fabray, Rodney Allen Rippy
and Ricky Segali.
7:00...ABC...TEMPERATURES RIS-

"Shafted." Dr. Mercy has a crisis when an elevator breaks down with a pregnant woman about to deliver inside and the hospital inspector on the premises.

7:30...ABC...JUST FOR LAUGHS
"The Life and Times of Captain Barney Miller," starring Hal Linden, Abby Dalton, Michael Tessier and Anne Wyndham. Captain of Detectives Barney Miller's wife, Elizabeth, is constantly urging him to quit his dangerous work for a safer and more lucrative position. His home life is

Rachel, 18, and David, 11.

8:00...NBC...IRONSIDE

"Amy Prentiss, AKA: The Chief."
Jessica Walter guest-stars as a police woman who is appointed chief of detectives resulting in the threatened mass resignation of the male officers under her command. (R)
100...ABC...THE STREETS OF SAN FRANCISCO
"Blockade," with guest stars Ida Lupino, Don Stroud, Charlie Martin Smith and Patty McCormack, Detectives Stone and Keller hunt for two men guilty of a coldly premeditated sexual assault and murder. (R)
0:30...ABC.. WIDE WORLD:
SPECIAL—"THE DICK CAVETT

The guest will be Tennessee Williams for the entire 90 minutes in a show taped in New Orleans.

10:30...CBS...THE CBS LATE MOVIE—
"TOWARD THE UNKNOWN"

Starring William Holden and Lloyd Nolan. An exciting drama of the rocket pilots who shape America's future in the air by flying the latest let rocket planes. (1956) (R)

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON Rich Little is guest host.

Mac Davis hosts George Gobel

Mac Davis is joined by guests Nanette Fabray, George Gobel, Rodney Allen Rippy and Ricky Segall on "The Mac Davis Show," Thursday, Aug. 22 (7:00-8:00 p.m.) on the NBC Television Network.

A pawnshop sketch with Gobel, Ricky and Mac, a lady doctor skit with Miss Fabray and Mac, and an apartment sketch with Miss Fabray, Gobel and Mac are among the comedy highlights

of the show.

Mac's songs include "Hello, L.A., Bye-Bye. Birmingham," "Biff, the Friendly Purple Bear" and "Memories." He is joined by his guests in a special "Eefin'." number.

Neighborhood

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ital Eye

Vera Miles, who stars in "Night Visit," an "NBC World Premiere" for the 1974-75 season, was enjoying a slice of chocolate cake during a lunch break during the filming of the mystery. Vera was asked how she kept slim on such a diet. "Like everyone I pay for my sins," she sighed. "I'll have to take about 500 calories off dinner."

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In "The Rockford Files" (beginning at 8:30 p.m.), Jim Rockford (James Garner), head of an agency which investigates cases that are "closed" by the police, is approached by a young woman. Sara Butter (Lindsay Wagner), to find out whether her father (Bill Quinn) was slain or committed suicide. With a lead from Sara's young and is intrigued enough by what he learns to proceed with

David Hartman and Rosemary Murphy, and James Garner star individually in two 90-minute dramas. "Lucas Tanner" and "The Rockford Files," both of which are forerunners of new series premiering on NBC-TV this fall. The dramas will be colorcast on "NBC Double Feature Night at the Movies" Saturday, Aug. 31 (7:00-10:00 p.m..) on the NBC Television Network.

-On The Cover ---

In "Lucas Tanner" (starting at 7:00 p.m.); David Hartman, in the title role, portrays a former sports writer and one-time promising pitcher with the St. Louis Cardinals who returns to the St. Louis area as a member of the faculty of a small-town high school.

Despite the sympathetic support of school principal Margaret Blumenthal (Rosemary Murphy), Tanner's progressive instructional methods alienate some fellow

THURSDAY EVENING PROGRAMS

10 KFDA

39 KXTX

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JACK'S MARINE SUPPLY

the investigation.

Roy Huggins was executive supervisor: Meta Rosenberg, executive producer: Stephen J. Cannell, producer. Jo Swerling Jr. was associate executive producer. The teleplay by Cannell is from a story by John Thomas James. Dick Heffron directed.

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Tuesday Program Notes

8:30...CBS...GE THEATER—"TELL ME WHERE IT HURTS"

Starring Maureen Stapleton and Paul Sorvino. The story revolves around a middle-aged housewife whose constant discontent manifests itself after a series of talk sessions with her neighbors. The couple's daughter also goads her mother into taking a look at her life. Doris Dowling, Rose, Gregorio, Louise Latham, Scottie MacGregor, Pearl Shear, Patricia Smith, David Ankrun, Tracy Bogart, James Dale, James Foote, Marcy Latferty, John Randolph, Gerald L. Ray, Mark Roberts, Maxine Stuart, Ted Swanson and Eugene Troobnick are featured in the guest cast. (R)

9:00...NBC...POLICE STORY

"The Gamble," starring Angie Dickinson in the role which led to her new NBC-TV series, "Police Woman." Desk officer Lisa Beaumont's (Miss. Dickinson) transfer to the vice squad leads to a series of explosive developments. Joseph Campanella also stars. (R)

9:00...ABC...MARCUS WELBY, M.D.

"The Basic Moment" (Part II), with guest stars Christine Belford, Richard Van Fleet and Michele Lee. Dr. Welby's daughter, who went to South America following her marriage, returns home wanting an abortion because of exposure to rubella. (Part III will be seen tomorrow evening in a special airing from 9:00:10:00 p.m.)

"Eighty-Six Proof TNT." Chase works as a bodyguard to an underworld figure while his unit uses other factics to smoke out the leader of a boolleg liquor operation. (R)

7:00...ABC..."SCREAM, BLACULA, SCREAM"
A voodoo ceremony in the back country of Louisiana raises the dread vampire Blacula from the grave in the relevision premiere of this fale of terror. Stars William Marshall, Pam Grier and Don Mitchell
7:00...CBS...THE HUDSON
Guest: Ray Stevens.
8:00...CBS...CANNON

"Taking It Easy." Officer Reed, on desk duty, receives a bomb threat and Malloy helps a rookie officer in a pursuit. (R)

"All the Way." Naive teenager Richard Cunningham seems to have it "made in the shade" when his best friend Potsie lines him up for a date with a girl who has a reputation as a "warm form." (R)

100...CBS...MAUDE
Arthur and his new bride Vivian return from their honeymoon to a hostile Maude and Walter Findlay. Walter has just lost a bundle on a bad investment tip given him by Arthur. (R)

Third in "The American Parade" series of historical specials, with Richard Kiley portraying the head of a family through whose lives the birth and growth of the state of Kansas are depicted. Ronnie Claire Edwards, Alan Cauldwell and W.K. Stratton also star, and Frank Rohrbach, Polly, Holliday, Brenda Currin, Richard Lynch and Derek Steeley are featured.

Starring Roy Thinnes, Pamela Franklin, Kate Jackson, Jo Van Fleet, Jamie Smith Jackson and Lloyd Bochner. A young woman's investigation into the unmotivated suicide of her sister leads her to an exclusive girls' academy where she

soon finds herself trapped by the same saffanic grip that drove her sister and others to their deaths. (R)

7: 30 ... N B C ... N B C T U E S D A Y MYSTERY MOVIE—"NOW YOU SEE IT, NOW YOU DON'T"

Starring George Peppard as Banacek. A banker facing arrest for fraud vanishes during an amateur magic show and Banacek tries to find out what happened. (R)

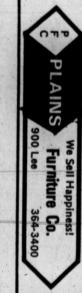
Claude Akins, who will be starring in this first TV series, "Movin' On," on NBC.TV during the 1974-75 season, has appeared in 44 motion pictures and 145 television shows.

CREDIT RATING

Wednesday Program Notes

'Death of a Hunter.'' A friend of Cannon, the widow of a renowned biggame hunter, intuitively feels that her husband was murdered, though to all appearances he was muled to death by a lion he was attempting to treat in a large wildlife preserve. (R) 8:00...NBC...NBC WEDNESDAY NIGHT AT THE MOVIES—"RED SKY ATMORNING"
Starring Richard Thomas, Catherine Burns, Desi Arnaz Jr., Richard Crema and Claire Bloom. During World War II, a teen-age boy attempts to adjust to life as a new resident of a town in New Mexico. Universal, 1971. Before the Devil Knows." Henry

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15 " I OMOFFOW	Johnny 15 Carson 20 "	18 News 4 15 " 20 Tonight Show 45 Starring	98 Police Story	98 "Now You See 15 It, Now You 38 Don't"	90 Adam 12 15 " 30 NBC Tuesday 45 Mystery Movie	98 News 4 15 " 30 The Lucy 45 Show	NEL 4 KGNC	TUESDAY
"Murder Works Overtime"	wide World	Perry Mason	Marcus Welby.	"Satan's School For Ciris"	Tuesday Movie of the Week	Pro News " & To Tell The Truth	7 KVII 7 ABC	EVENING
Tri-State Scene	Dokto	News CBS Late Movie	Where It Hurts"	"CE Theater	Maude " The 34th Star	Eyewitness News What's My Line	10 KFDA 10 CBS	EVENING PROGRAMS
"The Crosby Case"	• • • •	Metroplex News 9: 00 Movie (continued)	9: 00 Movie "Julius Caesar"	Family Affair Beverly Hillbillies	The Rifleman	That Cirl	II KIVI	ALL PROGRAMS
Sign Off	ABC Captioned News Day At Night	Hathayoga Newsroom	Firing Line	"From Can-Can to Barcarole A Tribute to Offenbach"	Special Of The Week "Uncle Sam Requests". "	Electric Company " Newsroom. "	13 KERA 13 PBS	ALL PROGRAMS SUBJECT TO CHANGE
	Bonanza	Big Valley	Various	700 Club. Part II	700 Club , Part 1	Hogan's Heroes Comer Pyle	39 KXTX	
				• • • •	,	Weather And Public Service	6 IND	August 27

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Richard Crenna and Claire Bloom star in "Red Sky at Morning," a story about the adjustment of a Southern family to World War II, on "NBC Wednesday Night at the Movies" Aug: 28 (8:00-10:00 p.m.) on the NBC Television Network: Richard Thomas and Catherine Burns also star in the 1971 Universal release. (Rebroadcast) in the summer of 1944, Frank Arnold (Crenha), a Mobile, Ala., small-boat builder, turns his plant over to his foreman and enters World War II as a naval officer. Before leaving, he moves his family to Sagrado. New

The film was produced by Hal B. Wallis and directed by James Goldstone. The screenplay by Marguerite Roberts is based on Richard Bradford's

Frank Arnold Ann Arnold Josh Arnold Marcia Davidson Richard Crenna Claire Bloom Richard Thomas Catherine Burns

Mexico, in order to get them away from what he believes to be the stulfifying atmosphere of the South.

Arnold's wife (Miss Bloom) accepts that arrangement with great reluctance and soon develops a drinking problem.

Their son, Josh (Thomas), enrolls in Sagrado High School where for the first time he must socialize with members of a variety of ethnic groups. As Josh adjusts to his new environment, making friends with fellow students Marcia Davidson (Miss Burns) and Steenie Moreno (Desi Arnaz Jr.), he must also accept the new responsibility of being head of his household.

	-	0	•	00	7	6	ABLE	NED!
Tomorrow	Carson	Tonight Show '	Morning"	NBC Wednesday Night at the Movies "Red Sky at	Chase	News 4	4 KGNC	WEDNESDAY
"Second David Frost Guiness Book of World	Wide World Special	Pro News Perry Mason	Marcus Welby.		"Scream" Scream"	Pro News To Tell The Truth	7 KYII 7 ABC	EVENING PROGRAMS
Tri State Score	Desperadoes*	Eyewitness News CBS Late Movie "The	Kojak	Cannon	The Hudson Brothers	Eyewitness News What's My Line	10 KFDA	ROGRAMS
Machine*	Movie Eleven	Metroplex News Movie Cont.	9: 00 Movie "Shoot Loud I Don't Understand"	Family Affair Beverly Hillbillies	The Rifleman	That Cirl " Wild, Wild West	II KIVI	ALL PR
Day &t Night	*BC Captioned	Hathayoga Newsroom	Great American Dream Machine	International Performance "phedre"	Joanne Wolf With.	Electric Company Newsroom	13 KERA	ALL PROGRAMS SUBJECT TO CHANGE
	Bonanza 1	Big Valley	Various	700 Club. Part II	700 Club. Part I	Hogan's Heroes Comer Pyle	39 KXIX	ANGE
•••		[.				Weather And Public Service	S IND	August 28
							-	*****

a professional killer and the police.
(R)
9:00. ABC. MARCUS WELBY, M.D.
This special airing is "The Basic Moment" (Part II). The lives of Dr.
Welby's new grandson and daughter are threatened because of her exposure to rubella during pregnancy.
(R)
10:30. ABC. WITH THE POLICE TO THE Darrow guest stars as the surviving half of a cat-burglar team who becomes a target for his own ferice, in addition to his latest burglary victim. teatures such accomplishments as the tailest man, the shortest man, the worst driver and the fastest dieter. (R)

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON
GUEST: David Brenner.

10:30...CBS...THE CBS LATE MOVIE—
"THE DESPERADOES"
Starring Vince Edwards, Jack Palance and George Maharis. Western drama of revenge executed at the bidding of a deceased matriarch. (1947) (R)

12:00...NBC...TOMORROW

Oues's are Rocky Aoki, former cab driver who founded the Benihana restaurant chain and Stephan Prine. In Millionaire oil speculator.

SPECIAL—"THE SECOND DAVID FROST PRESENTS THE GUINNESS BOOK OF WORLD RECORDS"

David Frost hosts this show which

FOR SALE

Sharon Acker makes friends with a baby chimpanzee during rehearsals for the "Death of a Hunter" episode on "Cannon" Wednesday, Aug. 28 (8:00-9:00 p.m.) on the CBS Television Network. (Rebroadcast)

(Jack Klugman, left) and Felix in a match in which he, sports the pair 19 points in "The Pig Who Came to Dinner," the 30 (8:30-9:00 p.m.). (Rebroadcast)

T KVII 10 KFDA 11 KTVT 13 KFRA 39 KXTX Pro News To Tell The What's My F.B.1. Newsroom Comer Pyle Truth Line What's My F.B.1. Newsroom Comer Pyle The Rookies Gunsmoke "The Rifleman Journey to Japan Part 1 NFL Pre-Season Here's Lucy Family Affair Creat Silent Movie Part 11 Detroit Lions New Dick Van Beverly Hillbillies Zanzibar Part 11 Bengals Medical Center 9.00 Movie "Tharlow" "Harlow" "Harlow" "Harlow" "Harlow" "Harlow" "Harlow" "Husbands" "Movie Continued Bonanza Day at Night "The House Of Fear" "The House Of Fe		1		S W T T OO	. GEL PHUCHAN	ALL PHOCHAM JUBIECT TO CHANGE		FCT TO CHANGE
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NFL Pre-Season Here's Lucy Family Affair Great Silent Movie Detroit Llors New Dick Van Beverly Hilbilites Zanzibar" Bengals Medical Center 9 00 Movie "Harlow" "Harlow" "Harlow" "Harlow" "Harlow" "Harlayoga. "America Tropical "Harlayoga. "America Tropical "Movie Continued Newscroom "Husbands" "Movie Continued Newscroom "Husbands" "Movie Eleven Sign Off "Tri State Scene Of Fear"	7 33	Baseball World NBC.Major League Baseball	The Rookies	Cunsmoke	" " The Rifleman	Boarding House	The 700 Club, Part 1	
Footbail Came Detroit Llors New Dick Van Beverly Hilbilies Zanzbar" ##St Greinnati Bengals Medical Center "Harlow" " "Harlow" " "America Tropical " "Harlow" " "Harlow" " "Harlow" " "Harlow" " "Harlow" " "Harlow" " "Harlowda Metroplex News Hathayoga. " "Husbands" " " " " News room " " " News room " " " News of Tri State Scene Of Fear" " Tri State Scene Of Fear"	8 :		NFL Pre-Season	Here's Lucy	Family Affair			
Sengals Medical Center 9:00 Movie "Harlow" "Harlow" "Harlow" "Harlow" "Harlow" "Harlow" "Harlow" "America Tropical "America Tropical "America Tropical "Harlows "America Tropical "America Tro	× 2 2 2		Football Came Detroit Lions at Cincinnati	New Dick Van Dyke Show	Beverly Hillbillies	-	The 700 Club, Part 11	
Perry Mason "" Aborne "" Aborne "" Aborne Captioned "" Aborne "" Aborne "" Aborne "" Aborne "" Aborne Captioned "" News Tri State Scene Of Fear" Sign Off	9		Bengals	Medical Center	9. 00 Movie	America Transcat	Various	
Pro News "Husbands" " ABC Captioned Perry Mason " ABC Captioned News News Day at Night " The House Sign Off " The House	228	News a " Tonight Show		cyewitness News	Metroplex News Movie Continued	Hathayoga.	Big Valley	
Perry Mason " News News News Day at Night Movie Eleven Sign Off	8	Starring	Pro News	"Husbands"		Newsroom		
Tri State Scene Of Fear"	2 2 2 3		Perry Mason			ABC Captioned News Day at Night	Bonanza "	
	283	l.,		1	Movie Eleven "The House Of Fear"	Sign Off		

"The Quest To Be Number One"

University of Southern California? Championship—1974 Highest ranking is the goal Dack horse—Penn State

Oklahoma No. 1?

Oklahoma No. 1?

Will Alabama rise again?

Will Alabama rise again?

Notre Dame can repeat

ABC-Sports will preview the NCAA Football season with an hour-long television special. "College Football 1974—The fo Quest to Be Number One." airing Saturday, August 31 (9:00-10:00 p.m.) on the ABC Television Network.

The special, to be narrafted by Sportscaster Keith Jackson, play-by-play announcer for ABC Sports' NCAA Football is telecasts, will take an unusual and in-depth look at the teams of the experits predict will be battling for the title "Number of One"—1973 winner Notre Dame Ohio State, USC, his bennoaram, which will include game action film footage of

The program, which will include game action film footage from the 1973 season, will focus on the personal side of the coaches and key players of the nation's top-ranked squads, as they prepare for what is expected to be one of the hardestought and most evenly matched championship seasons in

These top teams are returning this season with few personnel losses, and they are expected to be as strong if not stronger than they were last year.

To give viewers new perspectives on these teams that will be making headfines this fall, Keith Jackson talks with the coaches—Ara Parsaghian (Notre Dame). Woody Hayes

(Ohio State), John McKay (USC), Barry Switzer (Oklahoma), Bear Bryant (Alabama) and Joe Paterno (Penn State)—in a series of insightful, informal con-

The coaches' comments range from evaluations of their teams' strengths and observations on their standout performers to their yiews on the changing attitudes of young people today and what place college football has—or should have—in their lives.

ABC Sports' cameras spotlight one or more star perheir private lives, with results that are frequently surprising and fascinating.

Among the team leaders profiled on the television special is Oklahoma quarterback Steve Davis. Davis, who is being counted on to spearhead the Sooners' bid for the national championship, is an ordained Baptist minister, and spends Midwest conducting revivals. He is seen holding a football his weekends during the summer traveling throughout the Midwest conducting revivals. He is seen holding a football the problems of adolescence, and preaching a moving clinic for pre-teens, counseling young people on dating and the problems of adolescence, and preaching a moving seried should football partnership between quarterback seried and football partnership between quarterback son of Coach McKay are also thoughtful, reflective and very much contemporary young men, as seen in an informal attack. And, they are also thoughtful, reflective and very much contemporary young men, as seen in an informal gathering with a group of their friends during a day at the beach.

Monday Program Notes

"Eyewitness," with guest stars Wendell Burton and Lurene Tuttle. A life, becomes friendly with L. Ryker. Clues to crimes that he committed young man leading a Jekyll and Hyde life, becomes friendly with L. Ryker. Terry. Willie and Mike after offering against police. (R)

7:00... CBS... GUNSMOKE

Conficusity police. (R)

7:00... CBS... GUNSMOKE

Conficusity be part 11. Marshal Dillon delayed to help a small boy, in the Johnnie Whitaker and Ruth Roman guest star. Jeremy Slate, Shug Fisher and Ellen Burstyn are featured. (R)

8:00... CBS... HE RE'S LUCY

Lucy finds away to beat the high price of steek: get them from Mary Jane's sudden shine to Lucy. (R)

Cucy finds away to beat the high price of steek: get them from Mary Jane's sudden shine to Lucy. (R)

Sudden shine to Lucy. (R)

FOOTBALL GAME

ABC Sports will provide live coverage of this game between the Detroit Lions and the Cincinnal Bengals from Cincinnal, Ohio. Commentary will be Grifford and Fred Williamson.

B.00... ABC... NEL

FOOTBALL GAME

ABC Sports will provide live coverage of this game between the Detroit Lions and the Cincinnal, Bengals from Cincinnal, Ohio. Commentary will be Grifford and Fred Williamson.

B.00... ABC... NEL

FOOTBALL GAME

Sources S... THE NEW DICK VAN

DYKE SHOW

DYKE SHOW

OF Grifford and Fred Williamson.

B.30... CBS... MEDICAL CENTER

OF Median Dom DeLuise guest stars as an aging, lackluster between to be separated from him by the court after the by is found to be critically ill. (R)

"The World's a Balloon." Actor.

Starring Ben Gazzara, Peter Falk and John Cassavetes. Three married men, after the death of a close friend, have a major upleast in their everyday

10:30... NBC... THE TONIGHT SHOW

Sammy Dowls Jr. is guest host this

Coco... THE TONIGHT SHOW

Sammy Dowls Jr. is guest host this

Sources. Tonight his guest is Jimmy.

12:00...NBC...TOMORROW

Tom's guests are Lance Rentzel, Los
Angeles Rams football-player who
discusses his troubled life; Gary
McKay, who calls himself the world's
fastest talker, and who recites
Hamlet's Soliloquy in 25 seconds; and
Neil Boortz, radio talk show host on
WRNG in Atlanta, who discusses the
need for a new declaration of individual independence.

"All My Children"

The ABC Television Network's daytime drama, "All My Children" Monday through Friday, (12:00 Noon-12:30 p.m.) has a well earned reputation for tackling current social issues head-on. Under the guidance of the show's creator, Agnes, Nixon, and producer Bud Kloss, the continuing story line has dealt with such topics as the plight of the families of the MIA's in vietnam, abandoned children, child abuse, abortion and mental illness. When Eileen Letchworth, who plays the role of Margo Flax, spoke with Mrs. Nixon several months ago about taking time off from the show to have a facelift. Mrs. Nixon's reaction was predictable. Recognizing that cosmetic asked Miss Letchworth is she would be willing to have her personal experience written into "All My Children." Miss Letchworth's reaction was positive and enthusiastic.

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Friday Program Notes

Guests: The DeFranco Family, vocalists, and Bobby Womack, singer.
7:00... NBC... SANFORD AND SON PHT. Grady (Whitman Mayo) gets in Aunt Esther and Uncle Woodrow PHT." Grady (Whitman Mayo) gets in Aunt Esther and her husband. (R) 7:00... ABC... THE BRADY BUNCH "Hair-Brained Scheme." Bobby sells farg a hair conditioner that turns his hair strawberry blond just in time for his graduation. (R) 7:30s... ABC... THE SIX MILLION DOLLAR MAN "Dr. Wells Is Missing." Steve Austin follows a doctor, who created his bionic limbs, to Austria to learn that an international network of criminals have kidnapped Dr. Wells so that they can create a bionic man for sinister acts. (R)

7:30... CBS... GOOD TIMES
The kids fear their father's recurring emotional outbursts are symptoms of hypertension, but Florida thinks the kids are over-reacting—until James farkes out his tenseness on her and the furniture. (R)
5:30... NBC... THE BRIAN KEITH SHOW

"A Star is Sean." A film maker is allowed to do a documentary at the Jamison clinic, causing quite a stir in the process. (R) 8:00... NBC... NBC FRIDAY NIGHT AT THE MOVIES—"FLIGHT FROM

rring Yul Brynner, Richard mark and George Chakiris. Three officers of the Air Rescue Service are dispatched to a disaster area where a cargo vessel is being battered by a typhono off the coast of Japan. United

Carpo vessel is being battered by a typhoon off the coast of Japan. United Artists, 1964.

8:00...CBS...THE CBS FRIDAY NIGHT MOVIES—"THE PRIME OF MISS JEAN BRODIE".
Starring Maggie Smith, Robert Stephens and Celia Johnson. The drama revolves around a devoutly eccentric feacher in a conservative and the conflicts she encounters with the headmistress and the two men who love her. (1970) (R)

8:30...ABC...THE ODD COUPLE
"This Is the Army, Mrs. Madison."
With guest star Brett Somers Klugman. Felix reveals the hectic defails of Oscar's marriage while both were serving in the Army Reserve.

9:00. ABC. TOMA

"The Friends of Danny Beecher," with guest stars Kristoffer Tabori and Ralph Meeker. Dave impersonates the former cellmate of a young ex-con suspected of murdering a policeman who accidentally killed the youth's girtriend during a raid on a group of drug-users, but the suspect's friends are aware of Toma's true identity. (R.) 10:30. CBS... THE CBS LATE MOVIE—"SCREAM ADD SCREAM AGAIN."
Starring Vincent Price, Christopher Lee and Peter Cushing. A pathologist investigates the circumstances surrounding the rape and murder of a girl, the disappearance of an athlete and the killing of a politician. (1970)

10:30... NBC... THE TONIGHT SHOW STARRING JOHNNY CARSON McLean Stevenson is guest host Guests: Gabriel Kaplan, Ace Trucking company (improvisational group), and Bikram (yoga demonstration).

"Flight From Ashiya"

Yul Brynner, Richard Widmark and George Chakiris star in "Flight From Ashiya," an adventure drama depicting the operations of the U.S. Air Rescue Service, on "NBC Friday Night at the Movies" Aug. 23 (in color, 8:00-10:00 p.m.) on the NBC Television Network. (Rebroadcast)

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CHANNEL A KGNC	FR	FRIDAY	EVEN	EVENING PROGRAMS		a Sound 1		
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15 Night at the Man Big Movie Perry Mason Theatre The Odd Murder, Inc. Theatre The Odd Murder, Inc. Theatre Theatre Couple Murder, Inc. Theatre	_	Son Son Show	The Brady Bunch The Six Million Dollar	Your Hit Parade Good Times	Wild, Wild, West	Washington Week in Review Wall Street Week	Show The 706 Club, -Part I	
15 16 17 17 17 17 17 17 17	∞	Night at the Movies "Flight From	The Odd	Big Movie "Murder, Inc."	CONTRACTOR OF THE PARTY OF THE	Masterpiece Theatre "Clouds of Witness"	The 700 Club. Part II	
15 Starring Perry Mason CBS Late Movie Black Perspective Carson Johnny Scream Again" "Scream Again" " On The News Scream Again" " On The News Midnight Special Special "Horror Hall Bombs" Tri-State Scene Bombs" Sign Off	6 8 8 8		ewo		9: 00 Movie "The Reluctant Astronaut"	Great American Dream Machine	Bob Harrington " Better World	
Perry Mason CBS Late Movie Black Perspective On The News On The News On The News Scream Again Newstroom Wide World: Special Phornor Hall Phornor Hall Bombs* Tri-State Scene Bombs*	0		Pro News	News Scene	Metroplex News	1	The Bold Ones	
Wide World: Special Hovie Eleven Special Horror Hall Of Fame Tri-State Scene		Starring Johnny	Perry Mason	"Scream and		Black Perspective On The News	[
"Horror Hall Bombs" Tri-State Scene "	2848		Wide World:		Movie Eleven "Dr. Goldfoot	Day At Night	Showcase Theater "Arizona Raiders"	
	288	,	"Horror Hall of Fame"	Tri-State Scene	And The Girl Bombs"	Sign Off		

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*********** Known As The American Corporation In-Depth Look At The Phenomenon

"CBS Reports: The Corporation," television's first indepth look at the phenomenon known as the American corporation—how it thinks, how it works, and how it influences the people who work for it—will be rebroadcast Sunday, Aug. 25 (7:00-8:00 p.m.) on the CBS Television

"Corporations are powerful entities, and it is not un. In common for executives of some of the glant ones to have more power than many elected representatives of Government." says Jay McMullen, producer-reporter of the broadcast. "It is estimated that some 30 million people in whis country work for corporations. Each one of these employees is a part of a corporations. Each one of these employees is a part of a corporation." Each one of these employees is a part of a corporation." focuses on the executive presults of Phillips Petroleum Corp. and its top officers, including William W. Keeler, retired chairman of the board of it directors and chief executive officer of the corporation, and William Martin, president and current chief executive of

Phillips is the 36th largest corporation in the United States, with assets reaching \$3.2 billion; it owns or is the partial owner of 169 subsidiaries. It is a multi-national business that operates throughout the world.

The broadcast examines corporate society and its oban lectives, the corporate thinking behind these objectives, and
the extent and consequences of personal commitment to
them. It raises such questions as:

— Bo the personal beliefs of the corporation's executive
correspond to the objectives of the corporation? What
happens if there is a conflict between these beliefs?

— What does the corporation give to its employees, and
what does the corporation give to its employees, and
what does it expected from its executives—and from the
in wives of its executives?

— How much corporate loyalty is enough? How much is too

"CBS Reports: The Corporation" also explores corporate problems, the ethics employed in day-to-day activies, the relationship of the corporation with Government, and what it takes to climb up the corporate ladder.

"There is a pervasive influence of the corporation on the lives of the people who work for it," says McMullen, "but, of course, the impact of corporate decisions affects the lives of millions of people throughout the world."

Burton Benjamin is executive producer of "CBS Reports:

SERVIO GAMEZ

SUNDAY

NAMS SUBJECT TO CHANGE

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The event will be the Little League Baseball World Series from Williamsport, Pennsylvania, with commentary provided by Jim McKay and expert commentator Carlton Fisk, all-star catcher with the Boston Red Sox.

"Promise." An accident victim jumps out of the window when a friend gives him heroin; and a girl gives Gage a dog as a present for saving her life.

(R)

Bradford, who, after seeking professional advice from Bob, makes an announcement at his Sunday sermon that startles his parishioners. (R) 9:00...CBS...BARNABY JONES "Dark Legacy," with David Wayne and Eileen Heckart as guest stars, widow hires Barnaby to pursue the case, then becomes a nintended victim herself. Barnaby bagins to investigate, nice middleclass couple who appear to be the murderers. (R) 10:00...ABC...OWEN MARSHALL, (Part I) (Part I was seen on "Marcus Welby, M.D." on August 20.) Owen Marshall agrees to detend Dr. Steven Kiley in a paternity suit upon the Marcus Welby. Robert Young and James Brolin guest star in their television roles with Kim Darby and guest star roles. (R)

LINCOLN LINK

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BUM

George Schaefer, producer-director of NBC-TV's "Sandburg's Lincoln," the series of six specials starring Hall Holbrook (the first scheduled for Sept. 6), directed Jason Robards Jr. in the "Hallmark Hall of Fame" presentation of "Abe Lincoln in Illinois" and Julie Harris on Broadway in "The Last of

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Saturday Program Notes

11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE—"THE RED BARON"

The Red Baron, flying ace schnauzer, leads a squadron against the forces of the Cat People and their wicked leader Catahari. (R)

11:30...NBC...GO

11:30...NBC...GO

"Go" attends a recording session of the popular rock group, the Raspberries, as they make a disk of "Tonight." (R)

2:00...CBS...THE CBS CHILDREN'S FILM FESTIVAL—"THE YELLOW SLIPPERS"

award-winning fairy tale from and, revolving about an orphan boy as dream is to become a great dcarver. (R)

ABC...ABC'S WIDE WORLD OF

Tom Chapin hosts the series and verforms the original songs which are written by his brother Harry Chapin. Today's topics are "Button" and "Bad"

A battle takes place at the Jefferson house when George learns that Archie will be among the guests at Lionel's engagement party. George's objection to Archie is only the beginning of the trouble caused by the party, and another skirmish breaks out when George meets his future in-laws. (R) 190...ABC...THE PARTRIDGE FAMILY

Answers Hotline To Pol

What About Peop

int Of View

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he Bible Les

Of Po

"Danny Converts." Danny weaves a fangled web when he's smitten with a rabbi's daughter and tells her he is of her faith. (R)

10...ABC...ABC SUSPENSE MOVIE—
"PLANET EARTH"

Starring John Saxon, Diana Muldaur, Janet Margolin, Christopher Cary and Ted Cassidy. A twentieth century American astronaut transported through suspended animation into the 22nd century, leads a unique investigatory team which is captured and enslaved by a female dominated society, (R)

A four-time wounded soldier admits an indiscretion of his past to Hawkeye.

Adi: Burns gets wind of it and puts pressure on Col. Blake to recommend a dishonorable discharge for the Purple Heart winner. (R)

Once MARY TYLER

one of Mary's ex-boyfriends gets a job in the newsroom with a desk right across from Mary and tries to turn the old romance on again. (R)

BALL GAME

ALL GAME

here Have Been Some Changes FL Pre-Season

at the Los Angeles Collseum.

CBS...THE BOB NEWHART

Martin plays the Rev.

Sunday Program Notes

JO...CBS...MARSHALL EFRON'S ILLUSTRATED, SIMPLIFIED AND PAINLESS SUNDAY SCHOOL Efron relates stories from the life of St. Francis of Assisi, as well as Old Testament stories of David and Goliath and the Tower of Babel. (R.)

OO...CBS...CAMERA THREE

"Lots of Fun at Finnegan's Wake."

1:30...CBS...CBS TENNIS CLASSIC
The third annual 14-match elimination fournament and championship, with the top 16 World Championship of Tennis professional tour players competing. Finals match to be presented. Pat Summerall is the commentator. (From Lakeway World of Tennis, Austin, Texas.)
30...CBS...CBS SPORTS SPECTACULAR

verage of the North American League Finals will be

world's leading tennis professionals and an international roster of celebrifies meeting on the courts of the famed Forest Hill Tennis Stadium.

Commentary will be provided by Howard Cosell and Frank Gifford.

M...CBS...CBS NEWS RETRO. resented...THE ROBERT F. KEN-NEDY PRO-CELEBRITY TENNIS Sports will provide coverage of urnament which will feature the

"The Burma Surgeon Today," the profile of an American doctor, Gordon Seagrave, who had ministered to villagers in northern Burma since 1922. CBS News Correspondent Walter Cronkite is the narrator. (R)

30...ABC...THE FBI
"Selkirk's War," with guest stars

WORLD OF DISNEY

"Davy Crockett, Indian Fighter,"
starring Fess Parker as Davy
Crockett The legendary hero Davy
Crockett and his sidekick George
Russel (Buddy Ebsen) join General
Andrew Jackson (Başil Rysdale) in an
effort to put down the Creek Indian
uprising of 1813. (R)

OO. CBS. CBS REPORTS: "THE
CORPORATION"

An in-depth look at the phenomenon
known as the American corporation—
how it thinks, how it works, and how it
influences the people who work for it—
will be presented from the unusual
perspective of the executive suite. The
Petroleum Corp. and its top officers,
including William W. Keeler, retired
chairman of the board of directors and e producer reporter. (R)
...NBC...NBC SUNDAY MYSTERY
OVIE-"ONLY BIRDS AND executive officer, and William in president Jay McMullen is oducer-reporter. (R)

7

arring Richard Boone as Hecomesy. An investigation of the death a newly arrived visitor in town leads to two turn-of-the-century lators seeking financial backing for experimental project that would a man in flight. (R)

ABC...THE ABC SUNDAY GHT MOVIE—"LADY IN

rank Sinatra is back as private eye ony Rome, searching through the inderworld of Miami for a dead oman's identity. Also stars Raquel eich. Dan Blocker and Richard inte: (1968) (R)

The the commentator.

CBS...NFL PRE-SEASON GAME

offalo. Bills vs. Minnesota Vikings CBS...THERE HAVE BEEN
RECHANGES MADE
Sports Special focusing on
onal Football League rule changes
will be incorporated in
essional football during the 1974.75
on to restore a more even balance
een offense and defense. Pat
merall will host and narrate, and
ne Walker. Tom Brookshier and
er quarterback great Bart Starr
be the commentator.

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"Land Of The Lost"

Page 5

"Land of the Lost," the new Saturday morning series to premiere on the NBC Television Network Sept: 7, goes into production this week at General Service Studios in Hollywood, Calif., under the banner of Sid and Marty Krofff. Cast as a forest ranger and his teen-age children who are plunged into a prehistoric world are Spencer Milligan, Wesley Eure and Kathy Coleman. Appearing as members of the tall Sleestak tribe are three USC basketball players, John Lambert, Bill Laimbeer and Dave Breenwood. Playing the short Pakuni tribe members are Sharon Baird, Joe Glamalva and Philip Paley.

Dennis Steinmetz directs for the Kriffts, creators and

CHANNI	-	7 KVII	10 KEDA		66 SS	
CABLE		7 ABC	10 . CBS	II KIVI	13 KERA 13 PBS	ONI E
7	M Addams Family.	The Bugs Bunn Show Yogi's Cang	y Help! It's the Hair Bear Bunch Sabrina, The	9	Misterogers'	Super Snoo Bullwinkle
00	Emergency + 4	Super Friends	New Scooby-Doo Movies		Neighborhood Sesame Street	Deputy Dawg
•	Sigmund and the Sea Monster's Pink Panther Show	Lassie's Rescue Ranger's Goober and the	My Favorite Martians Jeannie	Meditations News for Better Living	Electric Company	Around the World- in 80 Days Jungle Jim
5	Star Trek Butch Cassidy	The Brady Kids Mission Magic	Speed Buggy Josie and the	Comedy Capers	Sesame Street	Circus Boy Lariat Sam
=	The Jetsons Go!	ABC Saturday Superstar Mov "The Red Baron"	Pebbles and le Bamm Bamm Fat Albert and the Coeby Kids	The Fishin' Hole	Electric Company	Journey To Cen Of The Earth Untamed World
7	Farm And Home Show Travel Adventure	Action '74	CBS Children's Film Festival *The Yellow	Signs Of The Times Point Of View	Hethayoga Newsroom	Luramie
-	NBC Major League Baseball Came of the Week		Teen Scene Rifleman	Los Tiempos Time with Scott News In Review	Washington Week In Review Wall Street Week	Cowtown Roc
~		Daniel Boone	Garner Ted Armstrong Lassie	The Darrell Felts Show Fiesta Mexicana	Great American 'Dream Machine	Sugartoot
۳ ***		The Saint	Big Valley	Religion Report	Open Mind	Western Star
***	Westchester Golf Classic (Joined in progress)	ABC's Wide World of Sports	Championship Wrestling	Cowboy Weaver	Firing Line	Major Adams
\$ # # B	Bobby Coldsboro NBC Nightly News	Animal World	Country Carnival The New Jimmy Dean Show	Petticoat Junction Jonathan Winters	Washington Week In Review Man Builds,	Mayberry R.F.D.
8 2 2 2 2	Lawrence Welk Show " Emergency	Pro News Hee Haw	World	Beverly Hillbillies That Girl	Inside Education Leanne Wolf With	Hogan's Heroes Andy Criffith
8 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Pre-Season Football Game Miami Dolphins vs. Los		2	Wilburn Brothers Good Ole Nashville Music Buck Owens Porter Waggoner	lovies	Bonanza " New Directions The Lesson
9 2 2 2 2		- 1		Wild Wild West	Who's Afraid Of Opera?	Right On Faith For Today
***		₹.	Eyewitness News Olympic Boxing	Saturday Night Wrestling	<u> </u>	River Of Life
***	News 4 John Wayne Theater	"Hide and Seek"	Saturday Late 1	Roller Derby		McAllister Short Star Threater "Walk Don't Run"
12	"Neath Arizona ! Skies"	Shock Theatre "She Wolf of London"	"East of Eden"	Rock Concert	Sign Off	Laok-Up

"The Wayne Newton Special," a 90-minute late-night program taped in Las Vegas and reflecting a day in the life of the popular entertainer, will be colorcast on the NBC Televislon Network during the 1974.75 season, it was announced by Lawrence R. White, Vice President, Programs. The show, which will be colorcast on.

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