



### School Activity Starts

Classes resumed again in Hereford this week and, after a rigorous morning of being educated, students at La Plata Junior High sample the cafeteria food for the first time this year. In the center photo, Mrs. Joel Hodges instructs library aides on the finer points of the new high school facility. Besides seating for more than 90 students, the library features modern styling and the newest equipment. Checking book numbers is a necessary job on the first day, and Bill Igal, right, math teacher at La Plata, records the number from freshman Mitchell George's text.

## Enrollment Near 5,600 In Schools

By KERRIE WOMBLE  
Brand Staff Writer

An estimated 5,600 students were distributed among the nine schools which comprise Hereford Independent School

District as the fall term began Tuesday. According to Bill Phillips of the school administration, enrollment in kindergarten classes surpassed expected responses, while other elementary grades noted a slight drop. Final figures at the two junior high and high schools were comparable to last year.

ACTUAL registration on Friday was lower than figures on enrollment day last year. However, Phillips explained, hundreds of students enrolled Monday and Tuesday, bringing the total above last year's.

A tentative breakdown of registration statistics disclosed about 2,280 students enrolled in elementary schools, 365 in kindergarten, 1,340 in junior high and 850-875 in high school.

PHILLIPS said that school personnel, such as principals, teachers, counselors, aides and librarians, totaled 350 employees. This sum is four or five more than last year, due to the addition of new educational programs, such as kindergarten classes.

The minor dip in elementary class enrollment follows a current national trend, according to Phillips. Census records indicate that the number of primary students will rise again in three or four years.

### Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says some people conduct their lives on the cafeteria plan...self-service only.

Every great oak was a nut that held its ground.

Hereford will soon have a new doctor it was announced Tuesday morning at the hospital board meeting. He's Dr. Jesse Perales, specialist in internal medicine, who will be associated with Hereford Clinic. The board approved his status as an associate member of the medical staff at the hospital. Dr. Perales is scheduled to arrive soon, meanwhile the search continues for additional physicians to come to Hereford.

There ought to be a big crowd at the fellowship hall of First Baptist Church here Sunday afternoon. We're not proselytizing for the Baptists, just reminding that Argen Draper will be honored with a retirement party from 3 to 5 p.m. that day.

Mrs. Draper is retiring after serving more than 27 years as county home demonstration agent in Deaf Smith County. A former "citizen of the year", Argen has been a vital link in Home Demonstration clubs here. She holds a special place at The Brand, too, since she has been writing a column, "H.D. Chatter", for more than 20 years.

Another reminder: If you are free around noon Saturday, don't miss the tv program of Hereford and Deaf Smith County activities. It will be telecast on KGNC-TV with Miss Hereford (Susie Hickman), Roy Faubion, Bill Albright and others appearing to tell area viewers what's going in our hustlin' community.

Speaking of Susie Hickman, our Miss Hereford will be in Perryton Saturday competing in the national "Miss Wheatheart" beauty pageant. We join the sponsoring organizations—the Jaycees and the Women's Division of the

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## Producers To Discuss Canadian Meat Import

Briefings which will outline the new Canadian livestock and meat import requirements will be held Friday in Hereford's Bull Barn at 10 a.m.

Officials will explain to producers how to certify that their sheep and cattle are diethylstilbestrol (DES)-free for exports to Canada.

ATTENDANCE at one of these meetings is mandatory if producers plan to sell cattle or sheep now or in the future

to Canada. These are the only meetings scheduled.

Because of their involvement in carrying out functions under this agreement, accredited veterinarians, local packers and market representatives are encouraged to attend, as well as producers and feeders.

OTHER DES certification meetings

(See MEAT, Page 2)

# Hospital Budget Approved

### Expenses Total \$1,658,500

By O.G. NIEMAN  
Editor-Publisher

A 1974-75 budget of \$1,658,500 was approved for the Deaf Smith County Hospital District after directors held a public budget hearing here Tuesday morning. No citizens attended the hearing with the exception of The Hereford Brand reporter.

The budget is up \$476,165 over the previous year, with the payroll and increased costs of operating accounting for much of the hike. Increased revenue from patients and more tax revenue were expected to offset most of the raise in the budget.

DIRECTORS VOTED to leave the tax rate at 25 cents per \$100 assessed valuation, the same rate as in past years. With increased valuations and the hospital district taking the same assessment increase as the county, tax revenues will be increased by about \$22,800 over last year's total.

Increased utilization of the hospital is expected to push income from patients up to \$1,455,000. Anticipated revenues, however, are about \$40,000 short of projected expenditures. This is reflected in a lower cash balance at the end of the budget year.

In other business during a regular meeting Tuesday, directors approved the addition of Dr. Jesse Perales as an associate member of the medical staff at the hospital, heard a medical staff report from Dr. A.T. Mims, and heard several reports from Ron Welty, hospital administrator.

DR. MIMS reported the new doctor, Perales, was due to arrive this week and had been approved by the staff. He reported Dr. Perales is a specialist in internal medicine and will be associated with Hereford Clinic. He has been at the University of Kansas Hospital the past three years. He and his wife have one child.

Dr. Mims said the staff had discussed the intensive care unit which has been installed at the hospital and "we feel very fortunate to have this facility."

Welty outlined a personnel policy manual for the hospital and made recommendations for several revisions. The board approved the manual with several changes, rejecting a proposed hospital credit union. The administrator also asked that cafeteria service for employees and visitors be put in the master plan. Directors were opposed to plans at this time, due to lack of facilities.

WELTY ALSO asked the board to

consider a retirement plan for hospital employees, and briefly outlined a plan used by the county. Directors asked for a representative of the system (Texas County & District Retirement System) to appear at the next meeting to explain the program.

The new budget allows for about a 10 per cent increase in salaries, and also has funds budgeted to start the retirement program if it should be approved. Welty pointed out the budget also allows for renovation of the surgical suite.

"We have a tight budget, but I think it is realistic in view of the economic situation we're faced with," Welty told directors. The new budget includes \$835,600 for payroll; \$143,000 for replacement of equipment and construction and remodeling; \$85,000 for principal payments and \$42,500 for interest payments; and \$280,000 for supplies and operation of plant.

Directors gave the administrator a vote of confidence by voting a five per cent incentive raise and a five per cent inflationary raise. His salary, effective Oct. 1, will be \$20,900—including car expense of \$1,500 per year.

DIRECTORS attending the meeting were L.J. Strafuss, Wanda Hoover, Dr. J.H. McCrary, Donna VanderZee and Frank Zinser Jr. Absent was Tommy Carnahan.

## Showers Dot City, County

Rain showers dotted the Hereford area Tuesday night with reports in the city itself ranging from .28 of an inch to .40 of an inch.

RADIO STATION KPAN measured .28 of an inch of moisture in their rain gauge, the first moisture to fall since Aug. 12 when .60 was reported. The year's total moisture was boosted to 3.01 inches with the Tuesday night shower. Justin McBride, county agent, reported .40 at his residence on East 4th and said he had heard reports from west of town that only a trace had fallen there.

J.E. McCABE reported .34 of an inch fell at his place just east of Dawn. Easter Fertilizer reported .30 while Pitman East recorded only .20.

Coleman and Walcott received only a trace or no rain at all.

10 Cents

# the Hereford Brand

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## City Studies Airport Traffic

The use of Hereford's airport facilities by spray pilots came under close scrutiny by Hereford City Commissioners in their Monday evening meeting. The Commission decided to more carefully regulate the flow of traffic at the airport in an effort to prevent any accidents.

Other business before the commission included the letting of a bid for water-well test holes, and miscellaneous reports from Dudley Bayne. The city manager gave a progress report on construction work on the golf pro shop, traffic lights at

the Hwy. 385-Park Avenue intersection, the new incinerator, and hangars and parking at the airport.

THE AIRPORT USE was brought out by Mayor Jim Sears, himself a pilot. He said that when wind conditions permitted, spray pilots would land from any direction. Although the cropdusters are allowed to do this by FAA regulations, Sears said the practice could cause apprehension on the part of other pilots.

Sears told the commission that other pilots were sometimes met head on by approaching crop dusters landing in the opposite direction. Most of the spray planes are not outfitted with UniCom radios to contact the airport for landing instructions. The planes fly at low levels and land in short distances so that the random landing has not been a problem in the past. Six spraying companies now fly from Hereford's airport and traffic sometimes becomes congested.

Sears suggested that the pilots be made to land on runways designated by the tetrahedron regardless of wind conditions. This would sometimes force spray pilots to spend as much as five more minutes in the air while they circled for a landing approach, but would be much safer.

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## Man Charged With Assaulting Officers

By DAN WELTY  
Brand Staff Writer

A Hereford farm laborer was arraigned on charges of assault of a police officer Monday, resulting from an incident Friday night at a new dance hall on Main Street.

Rogelio Vela Telles, 21, was released on \$1,500 bond set by sheriff's deputy Art Burton Saturday morning. Charges of assault on a police officer were filed against Telles Monday, and justice of the peace Glen Nelson continued the \$1,500 bond.

ACCORDING TO police reports, Telles was among a group of about four couples who began fighting during a dance at The Wishing Well, a dance establishment which was celebrating a grand opening Friday night.

Police officers Joe Brown and Ray

Morgan moved in to stop the fight, and according to the report, were kicked and hit by Telles. While placing handcuffs on Telles, he broke loose and kicked Officer Brown in the groin. Captain Morgan received a broken tooth in the scuffle.

About 500 persons were in the building while the arrest was being made, and officers feared crowd support might swing to Telles. They moved him outside to a patrol car as other officers arrived at the scene. It took several officers to place Telles in the police car. The report said Telles butted officers with his head and tried to bite them.

LATER AT the jail, Telles was being placed in the drunk tank by officers, and, after his handcuffs were removed, he struck Officer Leon Puckett.

Officers said Telles had a strong smell of intoxicating beverage on his breath at the time of arrest. Caydon Brush, Hereford chief of police, said Telles gave his home address as the Howard Gault barracks.

THE WISHING WELL, located at 201 Main, was also a trouble spot for police Saturday night. Four off-duty policemen were present as security officers to control the crowd, but officers said four or five fights broke out that night. About 500 people attended the dance Saturday evening.

Police officers were called to Deaf Smith County General Hospital when a knife victim asked for emergency care. Although the injuries were only slight, officers said the incident was believed to have occurred at or near the dance.

The establishment plans to continue holding the dances on Friday and Saturday nights, with weekday dances being scheduled.

## Susie Vies For Wheatheart Title

Vying with beauties from four states, Susie Hickman, Miss Hereford 1974, will appear in the Wheatheart of the Nation pageant at Perryton Saturday evening cheered by a group of supporters from her home town.

JAYCEES and the Women's Division of Deaf Smith County Chamber of Commerce are co-sponsors of the Hereford entry. She will ride with the other 27 contestants in the parade Saturday morning and then compete in the evening pageant at Perryton High School auditorium which will climax a week-long Wheatheart Celebration in the Northeast Panhandle city.

Pageant entrants will appear in formal dress and bathing suits. For the first time, Miss Wheatheart of the Nation will be crowned this year in the swimsuit competition.

MISS HICKMAN'S costumes will be some she wore during her week as Hereford entrant in the Miss Texas pageant last month.

John Bunch, president of Hereford Jaycees, and Mrs. Bill Johnson, Jaycee-Ette president, plan to be at the pageant. In addition to Mr. and Mrs. Bunch, Mr. and Mrs. Johnson, couples who expect to go from Hereford include the Steve Carrolls, Lonnie Wybles and James Bralys.



# Stock Split Voted By Holding Company

First Abilene Bankshares, Inc. has declared a three-for-two stock split effected in form of a stock dividend. It was announced by Walter F. Johnson, president.

First Abilene Bankshares, Inc. owns First National Bank, Abilene; Bank of Commerce, Abilene; and Hereford State Bank, Hereford.

The holding company's board also declared a 28-cent quarterly cash dividend to be paid on the basis of the increased shares outstanding, which represents an increase of 10.5 per cent over the dividend paid during the last quarter. The cash dividend will be paid to shareholders of record Sept. 20, 1974, payable Oct. 2, 1974.

The stock split will be

effective to shareholders of record Sept. 4, and distribution of the additional shares will be made Sept. 18. No fractional shares will be issued, and fractional shares will either be bought or sold at the option of the shareholder to eliminate such fractional shares.

Johnson said he was "pleased to announce the increase in the number of shares outstanding from 272,482 to 408,723 and the accompanying increased cash dividend to the shareholders. All three banks have continued to enjoy good growth, and each has contributed significantly to the increased earnings of First Abilene Bankshares, Inc. and provides the basis for the action taken by the board."

## Police Study Weekend Crimes

Hereford police were busy the early part of the week investigating burglaries and thefts from the weekend.

The VFW hall was broken into sometime between a late closing Saturday night and early Monday morning. Police said the burglars kicked in the front door to gain entrance and then burglarized several vending machines, netting a total of about \$110 in change. Also stolen was more than five cases of beer.

Orval Watson Ford was also victim of a burglary over the weekend. Police received a call Monday saying hubcaps had been stolen from vehicles in the Watson Ford lot. Four mag-style wheel covers were discovered missing when

employees reported for work Monday. The hubcaps were valued at \$118.

Police also received a report that White Implement was broken into over the weekend, but employees were not sure what might have been stolen. A complete inventory will be taken to determine if anything was stolen or if the building was vandalized.

Vandals apparently tried to gain entrance to Tierra Blanca School sometime during the weekend. Teachers reporting to school Monday found a window had been broken open with a rubber hose. Nothing was found missing from the school, though, and police theorize the would-be burglars or vandals were frightened away before completing their task.

## Popcorn Party To End Museum Series

The Panhandle-Plains Historical Museum will wind up its successful, fun-filled Sunday afternoon series with a bang. On Sunday, both young and old visitors will be able to relive the past, just a little, when they will be served piping hot popcorn from the Museum's 59-year-old popcorn wagon. The popcorn is free.

The bright red-and-white wagon will be moved from display in the Museum Annex out onto the lawn on the West Texas State University campus in Canyon. The two Museum buildings are located on the southern edge of WTSU on

Fourth Avenue. Popping time is scheduled to begin at approximately 2:30 p.m.

The Sunday afternoon series, emphasizing silent films, has been such a success that plans are being made to continue the treats on special occasions. Attendance has been rising steadily throughout the summer, as the crowds come to see such immortals as Tom Mix, William S. Hart, Charlie Chaplin, Laurel and Hardy, and William Boyd (more popularly known as Hopalong Cassidy.) The idea was originated by the new Museum Director James Austin Hanson.



What are the ominous direction for winds to blow from? Can useful weather information be obtained from the use of a wind vane only?

The worst weather in the United States often follows winds out of the east or north. Yes, it's possible to detect valuable clues about the weather using only a wind vane. If one will combine the vane with a barometer, the accuracy of predictions will be raised many times.

However, with only a wind vane, be suspicious of a wind change from the east to the north. If the sky looks threatening (or a barometer reading shows pressure falling) you might well be in for a bad storm.

Likewise, a wind changing from south to east is often a bad omen. Remember that bad weather systems in this country (low pressure areas) move counter clockwise, and move eastwards. Wind changes often reveal what section of this circular movement you are then in.

A little confidence in a person can often produce great results.



## Crime Study

Dean Butcher (center), law enforcement officer of the Hereford Police Department, receives a certificate of completion from the Texas Crime Prevention Institute Friday in San Antonio. Presenting the certificate were project director Richard Hill (left) and Alton Bieger, Southwest Texas State University Dean of Admissions. Butcher was one of 43 officers to receive the completion document.



## Fold B To Meet A

First school day activities always include book covering. Students in a biology class at HHS catch up on stories of summer as they wrap the texts.

# TEXAS BUSINESS

by Dudley Lynch

As noted in this column a few weeks ago, a showdown on a statewide utility commission is likely during the upcoming 75th Legislature. Here is a quick sampling of activities dealing with the utility question:

—Twenty-nine legislators have banded together in an Ad Hoc Utility Regulation Committee and assembled a research team to prepare a utility regulation bill.

—A House Energy Crisis Committee has been holding hearings in South and Central Texas.

—A sub-committee of the Senate Committee on Human Resources also is investigating rising utility rates.

City officials from six small towns (El Lago, League City, Nassau Bay, Seabrook, Stafford and Webster) near Houston calling themselves Concerned Cities for Utility Regulation (CONCUR) are pushing for a state agency.

A state grand jury is hearing testimony about San Antonio's energy problems.

Groups like Austin's Citizens for Fair Electric Rates are challenging utility company analyses.

A spokesman for The Association of Texas Electric Cooperatives says local regulation of utilities doesn't work well.

Texas AFL-CIO President Harry Hubbard is beating the drums — as he has for a long time — for utility regulation.

### Business Briefs:

Texas lumber distributors who supply homebuilders are in a slump, so closely are their fortunes tied to the home construction scene. Lumber prices are depressed. Richard Slaughter of Dallas's Slaughter Brothers, Inc., the Southwest's largest wholesale lumber distributor, says standard Douglas Fir Plywood sheathing, for example, is down from \$190 per thousand square foot last year to \$112 per thousand.

Texas housing officials had been told that almost 90 per cent of the homes being built today are for the top 36 per cent of the population.

## Doomsday Talk Repeated

Back in the days of the Great Depression—40 or more years ago—governmental leaders were telling the country that the nation had reached maturity. They foresaw an end to growth and believed that "sharing the wealth" was the only fair way to proceed into the future.

With a lack of imagination all too common in most politicians, the leaders of the day could envision now new frontiers and no great breakthroughs in science and technology. The goal then was simply to divide the existing pie.

In retrospect, the political shortsightedness of those days seems hard to believe. And yet, today there is somewhat of a parallel. Many political leaders and officials are once again expounding the no-growth doomsday philosophy. Everyone is being told they must learn to live with less and that we have outstripped the life support systems of Earth.

Perhaps there is more reason for

pessimism today than 40 years ago. But once again, the unimaginative can see no further than the status quo. They can visualize no new breakthroughs in science and technology. And no allowance is made for the initiative in human nature and for the potential discoveries of inquiring minds. A growing governmental bureaucracy is dedicated to see that everyone gets a fair share of less and less.

It is time people looked back over the long sweep of history. They would find good reason to suspect that the present era of no-growth defeatism is not too much different than the mature economy doctrine of the 1930's. That doctrine was smothered in one of the greatest periods of growth and advancement experienced by mankind.

With the opening of the nuclear age and broad new breakthroughs on a thousand scientific fronts, there is no more reason to believe the pessimists of today than those of 1933.

## Branding--

C of C—and others in the community in wishing Susie the best of luck Saturday!

At a recent press convention, a speaker told a story about not having to worry about the energy crisis, if we could go back to the West Texas attitude of 60 years ago.

He explained by telling about an old couple on a small West Texas ranch whose nephew from back East came out to visit for the first time.

When it came time to go to bed the uncle said, "Son, take this quilt. There's a good feather bed up there in the loft. Just climb that ladder on the

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wall. And you just let us know if there's anything else you need...we'll be plumb happy to tell you how to get along without it!"

We took our last weekend fling before the busy fall season, making a quick trip to Tres Ritos, N.M. Saturday. We've been going to the beautiful mountain valley for about 19 years, mainly because my folks built a cabin up there. They sold the cabin a couple of years ago, but the habit of going to the mountains was hard to break for the Nieman family. Like most every other place around, they haven't had the usual rainfall in that area, either.

## City--

BAYNE POINTED out that the pilots were also landing on grass areas near the runways in order to save tire wear on the runway paving. This was causing a dust problem. The Commission decided to require pilots to land on the runways, and not on aprons or in grassy areas.

Another area of concern brought out by Mayor Sears was aerial dumping of spray chemicals and cleaning of tanks by flying low over airport property and pumping water. Sears said planes flying at a low level and high speeds were hampering landings by other aircraft. Sears said the cropdusters would fill their chemical tanks with water and then spray it out to clean their pumps and nozzles.

Bayne said he would write letters to airport manager Donna Smith and area spraying companies requesting they use only designated runways and that no aerial dumping would be allowed.

OTHER BUSINESS before the commission included the letting of a bid for three to five test holes to be drilled on property the city is purchasing. The test holes searching for water will be drilled by Water Industries, Inc. who bid \$2 per foot on the test holes at specifications set forth by the city. One other company placed the same bid, but not up to the city specifications. Bayne said the test holes would be about 400 feet deep.

Request for a preliminary approval was rejected by city commissioners on a plat by Ralph Owens. The plan called for an alley area to be fenced in to allow

## Meat--

are planned at the following:

Plainview, today at 2 p.m. Chamber of Commerce Board Room, 710 W. 5th.

San Angelo, Texas A&M University Agricultural Research and Extension Center, today at 10 a.m. on Highway 87.

Dumas, Friday at 3 p.m., Moore County Community Building, 16th and Maddox.

Uvalde, Friday at 2 p.m., Texas A&M University Agricultural Research and Extension Center.

TEXAS AGRICULTURAL Extension Service is charged with the responsibility of conducting the educational meetings in association with officials of the Animal and Plant Health Inspection Service (APHIS) of the USDA.

USDA officials explain that in order to export sheep, cattle, or any meat products thereof, to Canada, an owner must certify to the best of his knowledge and judgment that the meat or livestock identified on the certificate have never

parking in an apartment complex. Bayne presented an insurance report to the group showing the amount of coverage on city buildings. Commissioners were told most city property was insured for 80 per cent of its replacement value.

A REPORT ON budget was also presented by Bayne. The city to date has spent \$423,313 of a \$1,864,509 budget. Bayne said this was about normal spending and that the city is left with a balance of \$1,441,186 for the remaining nine months fiscal year.

Bayne said the new incinerator was to be shipped from the factory Sept. 16 and that foundation work would begin this week.

Signal heads for the Park-385 intersection will not be shipped for another two to four weeks and engineers will be ready to install them when they arrive.

CARPET FOR the pro shop at the golf course is in the process of being laid after a month-long delay.

Paving work has not begun at the airport, but foundations for the new hangars have been poured.

Following the meeting, commissioners adjourned to the parking lot near city hall to view a new fire truck. Hereford Volunteer Fire Department members and Jay Spain have spent five weeks renovating a fire-fighting bed and placing it on a new chassis.

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been fed or implanted with DES and that he has had the livestock in his possession for at least 120 days. Livestock cannot be exported to Canada without this certification. Producers must attend a USDA certification briefing.

U.S. meat plants exporting to Canada must identify and certify specific lots delivered for slaughter—as being DES-free. Arrangements must be made by the plant to have written certification from the producer or feeder accompany slaughter animals to be used for export of meat to Canada.

IN ADDITION, an accredited veterinarian adds his verification to the owner's certification. In the case of meat, the owner certification will be delivered to the inspector-charge at a slaughter establishment before ante-mortem inspection. The inspector must be satisfied that the identity and integrity of lots of livestock are maintained until export shipment arrangements are made.

# Nixon Commits Political Suicide

MAIN STREET, U.S.A.  
By Bert Mills

Nine of 38 American Presidents have failed to complete their term in office. Harrison, Taylor, Harding and Franklin Roosevelt died in office. Lincoln, Garfield, McKinley and Kennedy were assassinated. Richard Nixon committed suicide, politically speaking.

If suicide seems too strong a word to describe what happened to Nixon, he came close to saying the same thing himself. In his farewell speech at the White House, Nixon said: "Always remember others may hate you. Those who hate you don't win unless you hate them. And then you destroy yourself."

Nixon destroyed himself because he never realized until too late how a "third rate burglary", which he knew nothing about until the deed was done, could be escalated to a point that the public, the Congress, and the courts could force a President out of office. In retrospect, Nixon made two colossal mistakes. His first was to make secret tapes of his office conversations, in the belief that nobody would ever hear them. His second was his failure to destroy those tapes as soon as their existence became known.

In the end those Watergate tapes turned out to be the "smoking gun" that caused even his closest friends to abandon Nixon, made a liar out of the President, and made impeachment inevitable and conviction certain. Without the tapes, impeachment would have been most unlikely and conviction extremely doubtful.

SO NIXON committed suicide by taping his private conversations and failing to destroy those tapes when he had the chance, before he was faced with court orders to supply the evidence that ultimately forced his resignation.

Close followers of the Watergate story will recall that existence of the tapes was

discovered by accident. Ironically, the man who made the discovery was a Republican, Donald Sanders, Deputy Minority Counsel of the Senate Watergate Committee.

In a private interview with Alexander Butterfield, a former White House staff member who is now Federal Aviation Administrator, Sanders inquired about rumors that White House conversations had been recorded.

Butterfield turned out to be the right man to ask that question, he was one of the handful of people working at the White House who knew about the routine taping of all Nixon's White House conversations. Outcome the full story of the tapes, repeated in public testimony on July 16, 1973. The White House quickly confirmed that there were tapes.

It was at that point that Nixon made fatal error number two. He did not destroy the tapes, in front of witnesses. Had he done so, he would undoubtedly remain President today. He realized those tapes could hang him, he would undoubtedly have burned them forthwith.

NIXON CRITICS would have charged him with destroying evidence but he could have made a reasonable case that the tapes were his personal property, made only for historical purposes, and that it was in the public interest that such personal conversations not be made public.

After all, Presidents Kennedy and Johnson had also made tapes, although not on the Nixon scale, and these had never been made public to the embarrassment of friends and associates of the President. Nixon could have survived the criticism he would have received if he had destroyed every tape.

It is true that without the tapes the full story of Watergate would never have come out but even with that evidence there are still many unanswered questions. From Nixon's standpoint, the tapes were his undoing. It was suicide by tape.

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# Trip Expenses Worry Residents

The uneasiness that Deaf Smith County residents felt last summer about going on automobile trips for their vacations has all but disappeared. Their concern at that time was whether they would become stranded someplace for lack of gasoline. This year that concern has been supplanted by a new one — how expensive the trip will be.

**LOCAL FAMILIES** who are now traveling in various parts of the country are finding that prices have gone up all over.

That is borne out in a special report made by the American Automobile Association, which states that travel costs are some 10.6 per cent higher than they were a year ago. The chief culprits are food and gasoline.

As a result, the new figures indicate, Deaf Smith County couples are now having to spend approximately \$57.50 a day, traveling modestly. That is about \$5.50 more than in 1973. A two-week trip for two local people, at that rate, adds up to \$805. And that takes care of the necessities but not the frills.

Included in the \$57.50 daily budget is \$20 for food, another \$20 for overnight lodgings, \$12.50 for oil and gas and \$5 for miscellaneous expenses.

**THAT IS** based upon their covering 300 miles a day, on average, and getting 13 miles to the gallon of gas.

In addition to the cost of a vacation being greater, the annual expense involved in the ownership and operation of a car has mounted considerably, as Deaf Smith County residents are discovering.

For a standard-size car in the popular-price range, driven 10,000 miles a year, it is now \$1,622, or 16.6 cents per mile, according to the AAA.

Of this, \$1,092 is for fixed costs, such as depreciation, insurance and license fees.

The variable costs, for oil, gas, tires and maintenance, amount to \$570 for 10,000-mile operation, or 5.7 cents a mile. The cost is 25 cents a day additional for cars with air conditioning.

Applying this average locally, Deaf Smith County residents are spending some \$15,374,000 a year to own and operate the 9,250 cars that are in use.

## Father Of Local Woman Is Dead

Funeral services for Fred A. Graham, 68, of Muleshoe, father of Mrs. John Damron of Hereford, were conducted in a Muleshoe funeral chapel Tuesday afternoon and burial was in Bailey County Memorial Park.

Mr. Graham, a farmer in Parmer County since 1968, died early Sunday in a Lubbock hospital. He was born in Indian Territory, later Oklahoma, and moved to the Muleshoe area from Plainview.

He is survived by his wife, three daughters, two sons, three sisters, three brothers and 12 grandchildren.

## A.S. Fugua Funeral Conducted

Funeral services for Abbie S. Fuqua, 83, retired banker who was a resident of Hereford before he went to a nursing home in Littlefield in 1969, were conducted at the graveside in West Park Cemetery Wednesday afternoon.

The Rev. Bill Broxson, pastor of Summerfield Baptist Church, officiated. Burial was directed by Gilliland-Watson Funeral Home.

Mr. Fuqua's death occurred Sunday in the nursing home. He was a native of Quanah, born March 10, 1891 in that north Texas city.

He is survived by a sister, Beryl Keys of Quanah.

## Funeral Is Held For Infant Girl

Graveside funeral services for Paula Dominguez Carrillo, infant daughter of Mr. and Mrs. Hubevio Carrillo, were conducted Monday morning at St. Anthony's Catholic Cemetery with the Rev. Joseph Gilligan officiating.

The Carrillo family lives 14 miles northeast of Hereford. The baby died Sunday in a hospital here.

## Former City Resident Dies

A graveside funeral service for Baldemar Barba, 19, of Friona, former Hereford resident, will be conducted in the Friona Cemetery at 10 a.m. today, directed by Parsons Funeral Home.

His death Saturday night was ruled a suicide after an inquest held the first of this week. The young man's body was found in Castro County jail at Dimmit, hanged by a cord fashioned from blanket strips.

The discovery was made by sheriff's deputies at 3 a.m. Sunday as they were on routine cellblock inspection. Sheriff Jack Cartwright said, Barba had been arrested Saturday by highway patrolmen on a charge of driving while intoxicated.

An employee of Missouri Beef Packers, Barba had lived in Friona five years, and before that time in Hereford. He was born March 5, 1955, in Mercedes. He was a Catholic.

Survivors include a brother, Sammy, of Hereford, in addition

to his parents, Mr. and Mrs. Manuel Barba of Friona, five sisters, Consuelo Jimenez of Bovina, Cladilda Sanchez of Ralls, Beatrice Alanes, Estella Silman and Macibia Orozco of Elsa; and five other brothers, Jesse, and Manuel Jr. and Jesse of Bovina, Guadalupe of Friona and Manuel R. of Elsa.

## City Man's Brother Dies

Memorial services were held in Amarillo Sunday afternoon and burial in Brady Monday for Dr. Milton M. Stephens Jr. of Amarillo, brother of John Stephens of Hereford, and members of his family who were killed Friday in a plane crash

near Mountain View, Ark. Dr. Stephens, his wife and their two daughters were in a private plane which went down Thursday afternoon in a violent thunderstorm in the Ozark Mountain region. The family was believed to have been enroute to Amarillo from Muscle Shoals, Ala. An orthopedic surgeon, Dr. Stephens was a native of Berger and had lived in Amarillo since 1969.

**HONG KONG & EXPORTS**  
The State Department has reported that Hong Kong will limit its exports of all cotton, wool and artificial-fiber textiles to the United States to 835 million square yards under a newly signed three-year agreement that goes into effect Oct. 1.

Kindness has never yet done anyone serious harm.

**OPEN EVERY THURS. and SAT. NIGHTS TIL 8:30 P.M.**

# JCPenney

back to school sales

**CHARGE IT!**

## Save 20% on great looking men's woven sport shirts.

**Sale \$4<sup>78</sup> to \$8<sup>00</sup>**

Reg. \$9.98 to \$10. What a selection of men's short sleeve woven shirts! Great styles, patterns and colors to choose from. All in easy-care fabrics including polyester-cotton. Sizes 14-17.

Sale prices effective thru Saturday.

**CHARGE IT!**



## Oil Paintings

by Eunice Petersen

On sale at Petersens Studio

409 Irving- 364-3198

Still Life, Landscapes, Westerns

**20% off our men's sportcoats and slacks.**

**Sale \$34<sup>56</sup> to \$38<sup>36</sup>**

Reg. \$42.95 to \$47.95. Save on our whole line of blazer styles, single-breasted styles and many, many more. Some textured and woven mostly in polyester for handsome wear. Solids or patterns for sizes 36-46.

**Sale \$10<sup>40</sup> to \$12<sup>80</sup>**

Reg. \$13 to \$16. Every pair in stock is on sale. Even the great JCPenney slacks! Choose flare legs or cuffed bottoms in patterns or solids. All in great fabrics like polyester and polyester doubleknits. Some textured, too. For sizes 28-42.

**20% off all our men's shoes.**

**Sale \$8<sup>00</sup> to \$20<sup>00</sup>**

Reg. \$10 to \$25. Hot foot it over for the latest styles and the greatest savings. Our entire line is on sale. Choose slip-ons, oxfords, strap and buckle styles, casuals and more. All made to last in a full range of sizes.



# Big blem buys. As low as 4/\$99

F.E.T. Included

Blems are tires with slight appearance variations. (They're also known as "seconds" in the trade.) This does not affect the quality construction of the tires in any way. They meet the high standards associated with the JCPenney tire. You get a good quality tire but at a lot lower price.

Our blems come in popular sizes. Whitewall or blackwall. Polyester or nylon cords. Steel or fiber glass belts.

Hurry in, now. Quantities are limited.

MILEAGE MAKER 4 Ply Nylon 24 Month Guarantee	4 FOR \$99
2 Ply Polyester-2 Ply Fiberglass EL TIGRE BELTED	4 FOR \$133
JC PENNEY STEEL BELTED RADIAL 2 Ply Polyester-2 Ply Steel Nylon Cap Steel Sidewall Stabilizers 44 Mo. Guarantee	4 FOR \$188

EL TIRGE Mud & Snow 4/\$66<sup>00</sup> CARGOMASTER I.T. 4/\$99<sup>00</sup>

CARGOMASTER I.T. 4/\$70<sup>00</sup> CARGOMASTER II 74<sup>50</sup> Ea. F.E.T. Incl.

CARGOMASTER I.T. 4/\$70<sup>00</sup> CARGOMASTER II 100<sup>50</sup> Ea. F.E.T. Incl.

**JCPenney**  
auto center  
We know what you're looking for.

**SCHOOLS OPEN**

AAA

**DRIVE CAREFULLY**

**Hereford Brand**

Published Every Thursday  
MEMBER National Editorial Association  
Member Associated Press

at 130 W. Fourth  
Hereford, Deaf Smith County,  
Texas, 79046

THE HEREFORD BRAND, INC.  
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**OLD CHALKINS**

COWS PERSPIRE ONLY  
ON THEIR NOSES

FARMERS Who Point Their  
Noses OUR WAY For An  
AGRICULTURAL EQUIP-  
MENT FLOATER, Don't  
"Perspire" Over LOSS Or  
DAMAGE On Their  
MACHINERY!

**PLAINS**  
Insurance Agency

218 W Third 364-2332

**EXTRA AFTER 6 P.M. THURSDAY NIGHT-RED HOT SPECIALS**

THURSDAY NIGHT ONLY 6 to 8:30  
**3 BIG TABLES FAMILY SHOE CLEARANCE** \$388  
Girl's, Boy's, Men's, Women's.

THURSDAY NIGHT ONLY 6 to 8:30  
Just ARRIVED Men's Knit DRESS SHIRTS  
Factory Closeouts **3 For \$10**

THURSDAY NIGHT ONLY 6 to 8:30 <b>BETTER PURSES</b> 25¢ Each	THURSDAY NIGHT ONLY 6 to 8:30 Men's KNIT SLACKS Orig. \$13 to \$15 <b>\$6.99</b> Per Pair	SPECIAL PURCHASE Ladies 100% Polyester PANT SUITS Plains and Patterns <b>\$14.88</b>	THURSDAY NIGHT ONLY 6 to 8:30 Boy's Plaid and CORDUROY PANTS <b>3 Pr. \$10</b>
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Some of these items limited quantities, Broken sizes, subject to prior sales.



**Coffee Promotes Beef**

Donors of beeves in the Texas CowBelles' Beef for Girlstown project were given special recognition at a silver coffee in Community Center Tuesday morning, hosted by Hereford CowBelles to support their various activities promoting the use of beef. Melvin Cordray, photo at right, looks pleased at receiving one of the certificates of appreciation along with a kiss on each cheek — from Mrs. N.E. Tyler, state chairman, and Mrs. Elmo Hall, local chairman of the Girlstown project. At left are Mrs. Cordray, chairman of the ways and means committee which was hostess for the coffee.

# Symptoms Of Drug Abuse

It is important to recognize the symptoms and signs of drug abuse. The following outline was prepared by David J. Lehman, MD, chairman of Teenage Alert, an education program sponsored by the Broward County Medical Association, Fort Lauderdale, Florida. The information was abstracted by Dr. Lehman from the publication "Drug Abuse: Escape to Nowhere."

- I. Common symptoms of drug abuse
  - A. Changes in school attendance, discipline and grades.
  - B. Change in the character of homework turned in.
  - C. Unusual flare-ups or outbreaks of temper.
  - D. Poor physical appearance.
  - E. Furtive behavior regarding drugs and possessions.
  - F. Wearing of sunglasses at inappropriate times to hide dilated or constricted pupils.
  - G. Long-sleeved shirts worn constantly to hide needle marks.
  - H. Association with known drug abusers.
  - I. Borrowing money from students to purchase drugs.
  - J. Stealing small items from school.
  - K. Finding the student in odd places during the day such as closets, storage rooms, etc. to take drugs.

1. Users sit or recline quietly in a dream or trance-like state.
2. Users may become fearful and experience a degree of terror which makes them attempt to escape from the group.
3. The drug primarily affects the central nervous system, producing changes in mood and behavior.
4. Perceptual changes involve senses of sight, hearing, touch, body-image and time.

NOTE: The drug is odorless, tasteless and colorless and may be found in the form of impregnated sugar cubes, cookies or crackers. LSD is usually taken orally but may be injected. It is imported in ampuls of clear blue liquid.)

**Suggestions for Parents**

Experts point out that a child who is loved, respected, and accepted for what he is, is least likely to look for the kind of "kicks," or use the "crutch" afforded by using drugs. Here are a few suggestions for parents:

- I. Manifestations of specific drugs
  - A. The glue sniffer
    1. Odor of substance inhaled on breath and clothes.
    2. Excess nasal secretions, watering of the eyes.
    3. Poor muscular control, drowsiness or unconsciousness.
    4. Presence of plastic or paper bags or rags containing dry plastic cement.
  - B. The depressant abuser . . . (barbiturates — "goofballs")
    1. Symptoms of alcohol intoxication with one important exception — no odor of alcohol on the breath.
    2. Staggering or stumbling in classrooms or halls.
    3. May fall asleep in class.
    4. Lacks interest in school activities.
    5. Is drowsy and may appear disoriented.
  - C. The stimulant abuser . . . (amphetamines — "bennies")
    1. Cause excess activity — student is irritable, argumentative, nervous and has difficulty sitting still in classrooms.
    2. Pupils are dilated.
    3. Mouth and nose are dry with bad breath, causing user to lick his lips frequently and rub and scratch his nose.
    4. Chain smoking.
    5. Goes long periods without eating or sleeping.
  - D. The narcotic abuser . . . (heroin, Demerol, morphine)
 (These individuals are not frequently seen in school, and usually begin by drinking paregoric or cough medicine containing codeine — the presence of empty bottles in wastebaskets or on school grounds is a clue.)
    1. Inhaling heroin in powder form leaves traces of white powder around the nostrils, causing redness and rawness.
    2. Injecting heroin leaves scars on the inner surface of the arms and elbows (mainlining). This causes the student to wear long-sleeved shirts most of the time.
    3. Users often leave syringes, bent spoons, cotton and needles in lockers — this is a telltale sign of an addict.
    4. In the classroom the pupil is lethargic, drowsy. His pupils are constricted and fail to respond to light.
  - E. The marihuana abuser
 (These individuals are difficult to recognize unless they are under the influence of the drug at the time they are being observed.)
    1. In the early stages student may appear animated and hysterical with rapid, loud talking and bursts of laughter.
    2. In the later stages the student is sleepy or stuporous.
    3. Depth perception is distorted, making driving dangerous.

Persons wishing to obtain further assistance in drug-related problems may do so by calling "Operation Drug Alert" at the toll-free number, 1-800-692-4458.

**Rebekahs Prepare For State Officer**

Preparing for a visit by the state president of the Rebekahs Assembly on Sept. 4, the District 5 Lodge met Tuesday evening in IOOF Hall. Edna Mathes presided over business and welcomed these Dimmitt members: Gale Nelson, Ocie Bolton and Mary Lou Weatherford. Those guests from Friona were Mr. and Mrs. Charlie Wise, Nola Adams, Lily Taylor, Karen Zackery and Geneva Williams. Edna Johnson served as hostess.

**Letter To Editor Recalls 1917 In Hereford**

I never hear the Star Theatre advertise that I do not think of 1917 when I was participating in the senior class play and I tripped and almost fell when I came on the stage; it sure did embarrass me. Our graduation exercises were held in the old rock building that originally was the Christian College. Our annual of 1917 was the first printed or published. I still have lots of good (old) memories of Hereford during my childhood days. Thank you. C.W. (Wes) Anthony

**Look Who's New**

- Mr. and Mrs. Guadalupe Mendez are the parents of a son, Baby Guadalupe Jr., born August 20. He weighed 6 lbs. 9 1/2 oz.
- Mr. and Mrs. Dan Joseph Gorman are the parents of a son, Daniel Cole, born August 20. He weighed 9 lbs. 4 oz.
- Mr. and Mrs. Hector Manuel Villarreal are the parents of a daughter, Mitzi Lupita M., born August 19. She weighed 7 lbs. 8 1/2 oz.
- Mr. and Mrs. Pablo Cortez Liscano are the parents of a daughter, Michelle, born August 17. She weighed 7 lbs. 12 1/2 oz.
- Mr. and Mrs. Leaton Bernard Noyes are the parents of a daughter, Sabina LaNay, born August 19.



The Egyptians believed that gold and pearls were found only in southerly rivers.

Few men ever finish their work by thinking about it. . . . If you sacrifice your principles for popularity, you lose much and gain nothing worth having. . . .

Helping others in the battle of life is just as heroic as waiting for them to fall in order to help lift them up.

**Hospital Notes**

**PATIENTS IN HOSPITAL**  
 Eddie Renteria, 218 Ave. I; Mrs. James Shafer, Friona; Mrs. Hector Villarreal, 418 Ave. E; William Warrick, Route 2; Mrs. Mary Banks, P.O. Box 1999.  
 Mrs. Floyd Bates, 611 Ave. K; Mrs. Aubrey Bell, 506 McKinley; Mrs. Evelyn Blankenship, 128 Ave. E; Nazario Cantu, 424 Barretti; Vera Carter, Dimmitt.  
 Melvin Curtis, 122 Ave. J; Robert Goenne, 1505 Park Ave.; James Haney, Route 1; Cecil Hart, 226 Douglas; Mrs. H.L. Hendricks, 826 Ave. K.  
 Mrs. Blanche Hill, 116 Elm; Debbie Hoover, 301 Sunset; W.W. Jones, Route 3; Mrs. Marvin Kendrick, 210 E. Gracey; Mrs. Samuel Layman, Route 4.  
 J.A. McWhorter, Route 4; Tokas Maldonado, 223 Ave. C; Atanacio Mancillas, P.O. Box 614; Mrs. Leonardo Martinez, 210 Kibbe; Virginia Messer, Route 1.  
 David Moore, 211 Ave. B; Mike Munnerlyn, 314 Centre; Mrs. Leaton Noyes, 504 Schley; Mrs. Carl Moseley, 107 Catalpa; Mrs. George Parker, 109 Ave. J.  
 Carl Parnell, Route 1; Thomas Parson, Dimmitt; Mrs. John Powers, 506 Star.

**PATIENTS DISMISSED**  
 Mrs. Leland Flesher, Mrs. George Madrigal, Albert Gonzales, August 17.  
 Mrs. Miquel Gavina, W.J. Thomas, Mrs. Redolva Alvarez, George Parker, August 18.  
 Glen Osborn, Gary Aday, J.C. Rickettes, Lorenza Cisneros; Mrs. Stephen Graham, Mrs. Isiah Soto, August 19.  
 Mrs. Elmer Ayres, Mrs. Lula Ireadway, Mrs. Hubensio Carillo, Mrs. W.H. Jones, Mrs. Steven Larkin, Mrs. Pablo Liscano, August 20.  
 John Torbit, August 21.

Nothing is drudgery to one who is interested and happy in the work at hand.

**Young People of Frío Baptist Church**  
 South of Hereford  
**PRESENT "JOY"**  
 A Musical Presentation  
**Sunday, Aug. 25 7:00 P.M.**  
 Everyone Welcome

**Travelers Checks-Travelers Checks-Travelers**  
 Hi-Plains Savings and Loan takes pleasure of introducing a new service to each of you.  
 It is with pleasure... that we are able to offer TRAVELERS CHECKS, through Republic National Bank of Dallas. The TRAVELERS CHECKS that are recognized and accepted the world over.  
**WE EXTEND...**  
 that each savings member having one of the following accounts:  
 5.25 per cent passbook account.  
 5.75 per cent one year certificate  
 6.50 per cent thirty month certificate  
 6.75 per cent four year certificate  
 will be eligible to receive absolutely free TRAVELERS CHECKS in any amount.  
**WE SERVE WHERE YOU SAVE.**  
 112 E. Jones, Dimmitt, Texas  
 119 E. 4th Hereford, Texas

**UNIROVAL Vitavax-200**  
**helps wheat emerge faster, winter better, break dormancy earlier.**

That's because Vitavax-200 is more than just another surface seed protectant. It's a powerful systemic seed treatment that gives your seed protection all the way to the embryo. Why chance yield losses, when near perfect protection against smuts, bunts, rots, and seedling blights costs so little. Vitavax-200 now has full EPA clearance for use on wheat and barley. Talk to your authorized Vitavax-200 dealer about treating your seed today.

**GARRISON SEED CO.**  
 Hereford, Texas

**REGISTRO PARA LA DOCTRINA CRISTIANA LA MISION DE SAN JOSE - COLONIA SAN JOSE S.W. of City**  
**DESPURES DE LAS MISAS EN EL SALON DOMINGO el 25 de agosto de 1974**  
 a las 10:00 a.m.  
 a la 1:00 p.m.  
 a las 6:00 p.m.

**REGISTRATION FOR CHRISTIAN DOCTRINE CLASSES LA MISION DE SAN JOSE - COLONIA SAN JOSE S.W. of City**  
**AFTER MASSES IN ST. JOSEPH'S HALL SUNDAY 25 August, 1974**  
 10: 10:00 a.m.  
 1:00 p.m.  
 6:00 p.m.

### Pair Supports Clayton

Two Committee heads from the Texas House of Representatives, the Chairman of the Legislative Committee of the Constitutional Convention, and a Republican Dallas legislator have announced their support for State Representative Bill Clayton for Speaker of the Texas House, and called Clayton, "the only candidate in the race with an unquestioned record of fairness to all members."

time of political upheaval in our nation and in our state and lend the Texas House back to a path of respect and integrity. In his twelve years of service to the people of Texas, Bill Clayton has built a reputation of fair-dealing and honesty that can be matched by few public officials in office today.

"We regard the claims made by the other candidates in the race to have sixty and eighty pledges apiece to be factually absurd. While our own personal knowledge of the members and nominees who have pledged their votes thus far in the race assure us that Bill Clayton is by far the leading candidate, we are less interested in playing the "numbers game" than we are in insuring that our legislature will have a Speaker who is untainted by scandal, governmental misdealings or strong ties to any lobby groups. "We know from personal experience that Bill will deal fairly with all members of the House, be they Republican or Democrat, and regardless of their philosophical persuasion."

The representatives — Insurance Committee Chairman Ben Bynum (D-Amarillo), Agriculture and Livestock Chairman Joe Hubenak (D-Rosenberg), Constitutional Convention Legislative Committee Chairman Robert Maloney (R-Dallas), and Dallas Republican Ray Hutchison — jointly released the following statement:

"After carefully looking at the candidates and claims made in the race for Speaker of the 64th Legislature, we have come to the conclusion that only Bill Clayton can step forth in this

### Glorieta Plans For Ski-Bible Groups

The 1974-75 Ski-Bible Conferences have been planned at Glorieta Baptist Conference Center here. The conferences will be conducted anytime between Thanksgiving weekend and April 15, 1975.

Persons interested in attending the 1974-75 Ski-Bible Conferences should contact Larry Haslam, Glorieta Baptist Conference Center, Glorieta, N.M., 87535, or telephone (505) 757-6161.

According to Larry Haslam, Glorieta manager, participants select their own arrival and departure dates within the five-month span. However, due to the Winter Youth Celebration, Ski Conferences will not be planned during Dec. 24-31.

"These conferences are unstructured vacations of skiing and Bible study," adds Haslam. "The participants choose everything—arrival and departure times, lodging and the package rate."

Each package rate includes lodging, meals and conference fees at Glorieta plus the total cost of skiing at Santa Fe Ski Basin. Each package includes tickets on all four ski lifts, which are designed for beginners and experts; rental of Elan skis, poles and boots.

All participants will be lodged in the Glorieta hotels. The package price includes all breakfasts and dinners. Since participants will be at the Ski Basin during the day, lunch will not be included. Hot lunches and snacks are available at the Ski Basin.

During the evenings, Bible study will be conducted featuring an outstanding Bible teacher. Bible lessons will be taught in the mornings. Lessons will be held for persons with beginner, intermediate or advanced knowledge of the Bible.

Rates for the Ski Conferences vary according to length of stay. The conference center offers three package rates. However, rates for longer periods will be quoted upon request.

Check-in time will be between 1 p.m. and 11 p.m. on the day before the skiing begins. Dinner will be served at 6 p.m. on check-in day. Check-out time will be no later than 9:30 a.m. on the day following the last ski day. Breakfast will be served on

# TG&Y

family centers

Open 9 A.M.-10 P.M. Monday-Saturday For Your Back-To-School Shopping  
Convenience Prices Effective Thursday August 27-Sat. August 24

## 6 PIECE BATH ENSEMBLE

100% Polyester

100% Polyester plush rug pile, Tex-A-Grip® latex non-slip backing. Six coordinated pieces include: Tank Top Cover, Lid Cover, Tank Cover, Bath Rug, Plastic Waste-basket & Basket Cover, Avocado, Gold, Royal or White.

T.G.&Y.'s Low, LOW PRICE...  
**\$5.44** Set

DRESS UP THE BATHROOM!

## VISTA-LITE® SWAG LAMPS

Hang them as decorating accents or to lighten a dark corner! Contemporary, Mediterranean, Tiffany or Provincial styles in assorted colors & decor. Complete with chains & pull through chain switches.

#7406 #7404 #7353  
**\$18.88** Each

Your Choice

## MENS SHORT SLEEVE SHIRTS

Dress shirts, 65% Polyester 35% Cotton, French front cuff sleeve, one matching pocket. Assorted colors size 14½-16

2 **\$6.66** FOR

## KNIT SLACKS

Golden "T" Easy care, 100% Polyester, two textured weaves assorted colors 29"-38" waist S-M-L Inseams

**\$7.77** PAIR

## St. Mary's SHEETS and PILLOWCASES

Queen Size Sheets Flat or Fitted **\$4.66** Each

King Size Sheets King Size Pillowcases **\$6.66** Each **\$2.33** Pair

ACRYLIC HEXAGON AQUARIUM 7 GALLON **\$19.95**

Distinctive contemporary styling for home, school or office 12" high by 13" wide x 4 circumference. 15 times stronger than glass.

## LADIES JEANS

100% Cotton Denim, front zipper wide flare leg with 2" cuff, Navy only  
Sizes 6-16  
Reg. '630  
**\$6.33**

## LADIES KNIT TOPS

100% Polyester Machine washable screen prints with button front closing and button sleeves.  
Size 6-16  
Reg. '12  
**\$10.80**

### DRUG AND HOUSEHOLD SAVINGS

Powder Dry **RIGHT GUARD** 5-Oz. Reg. 82¢ **61¢**

Bayer **ASPRIN** 100 Ct. Reg. 96¢ **77¢**

**KOTEX** Reg. Only 12 Ct. Reg. 45¢ **37¢**

**LISTERINE** Antiseptic 14-OZ. Reg. '11 **96¢**

Johnson-Johnson **BABY POWDER** 14-OZ. Reg. '11 **93¢**

Clairel Herbal Essence **SHAMPOO** With Natural Protein 12-Oz. Reg. '17 **\$1.19**

Miss Breck **HAIR SPRAY** 13-OZ. Reg. 67¢ **53¢**

Easy Off **OVEN CLEANER** 16-Oz. Spray Can **\$1.07**

Liquid Plumr **DRAIN OPENER** 64-OZ. Reg. '13 **\$1.33**

Spray Disinfectant **LYSOL** 14-OZ. Reg. '13 **\$1.23**

General Electric **ALARM CLOCK** **\$4.99**

**STEEL WOOL** Pkg. Of 8 **57¢**

**INSECT STRIP** Vaporette Reg. 99¢ **68¢**



### Keepsake

TRADITIONAL WEDDING RINGS

Matched Keepsake wedding rings, sculptured and textured in 14K yellow or white gold.

### KESTER'S JEWELRY

Across from the Post Office, Downtown, Hereford

<b>HERSHEY'S® INSTANT</b> Chocolate Drink Mix • 2 Lb. Can	<b>\$1.09</b> Each
<b>SPANISH PEANUTS</b> PLANTERS® • Jumbo 3-3/4 Lb. Tin	<b>\$1.88</b> Each
<b>LYSOL® Toilet Bowl CLEANER</b> Disinfects • 24-Oz. Size	<b>57¢</b> Ea.

## BIKES

3 Ft. Vinyl Covered **CHAIN LOCK**  
Laminated lock, great for bikes or other hard-to-lock up property  
**\$1.67** EACH

<b>BICYCLE TUBE</b>	<b>HEADLIGHT</b>	<b>ALARM CLOCK</b>
<b>\$1.37</b>	<b>\$2.99</b>	<b>\$4.99</b>
<b>LUGGAGE BICYCLE STRAP</b>	<b>SAFETY SET REFLECTOR</b>	<b>PLAY-DOH</b> 6 Can Pkg.
<b>59¢</b>	<b>89¢</b>	<b>66¢</b>

## PUBLIC AUCTION

Aug. 29th  
7:30 P.M.

Entire Inventory Of  
Hereford Discount Furniture

Terms—Cash  
Dealers Welcome

Sale by Jim Tucker & Associates  
Col. Jim Tucker Auctioneer

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**Hereford**  
**Brand**  
Thursday, August 22, 1974

# SPORTS



### Workouts in Shorts

Quarterback Mike Crim prepares to pitchout to an unseen back during the first days of practice for the Whitefaces. They will not suit out in pads and begin contact work until Friday. Crim is one of two quarterbacks looking at the starting spot.

#### Get Back At Him

Mrs. Gray - And did you enjoy your camping trip, my dear?  
Mrs. Young - Immensely. It was the first chance I had to complain of my husband's moaning.

**TWO FAMILY  
GARAGE SALE  
ALL DAY SATURDAY  
204 DOUGLAS**

***** HHS 1974 FOOTBALL SCHEDULE All Games 7:30 P.M. *****			
Sept. 6	Pampa	H	
12	Amarillo-Palo Duro	T	
20	Borger	T	
27	Canyon	H	
Oct. 4	Amarillo High	H	
11	El Paso-Burges	T	
18	PLAINVIEW	T	
25	CORONADO (Homecoming)	H	
31	LUBBROCK High	T	
Nov. 15	MONTEREY	H	

### G.E.D.

**General Educational Development**  
Tests will be given on the 3rd Monday and the following Tuesday of each month.

PLACE: Admin. Office of Hereford Independent School District  
TIME: 8:30 A.M.

#### ONE MINUTE SPORTS QUIZ

- Who was the winner of the recent PGA title?
- Name the winner of the Talladega 500.
- Who was the winner of the ladies' singles U.S. Clay Court Tennis meet?

#### Answers to Sports Quiz

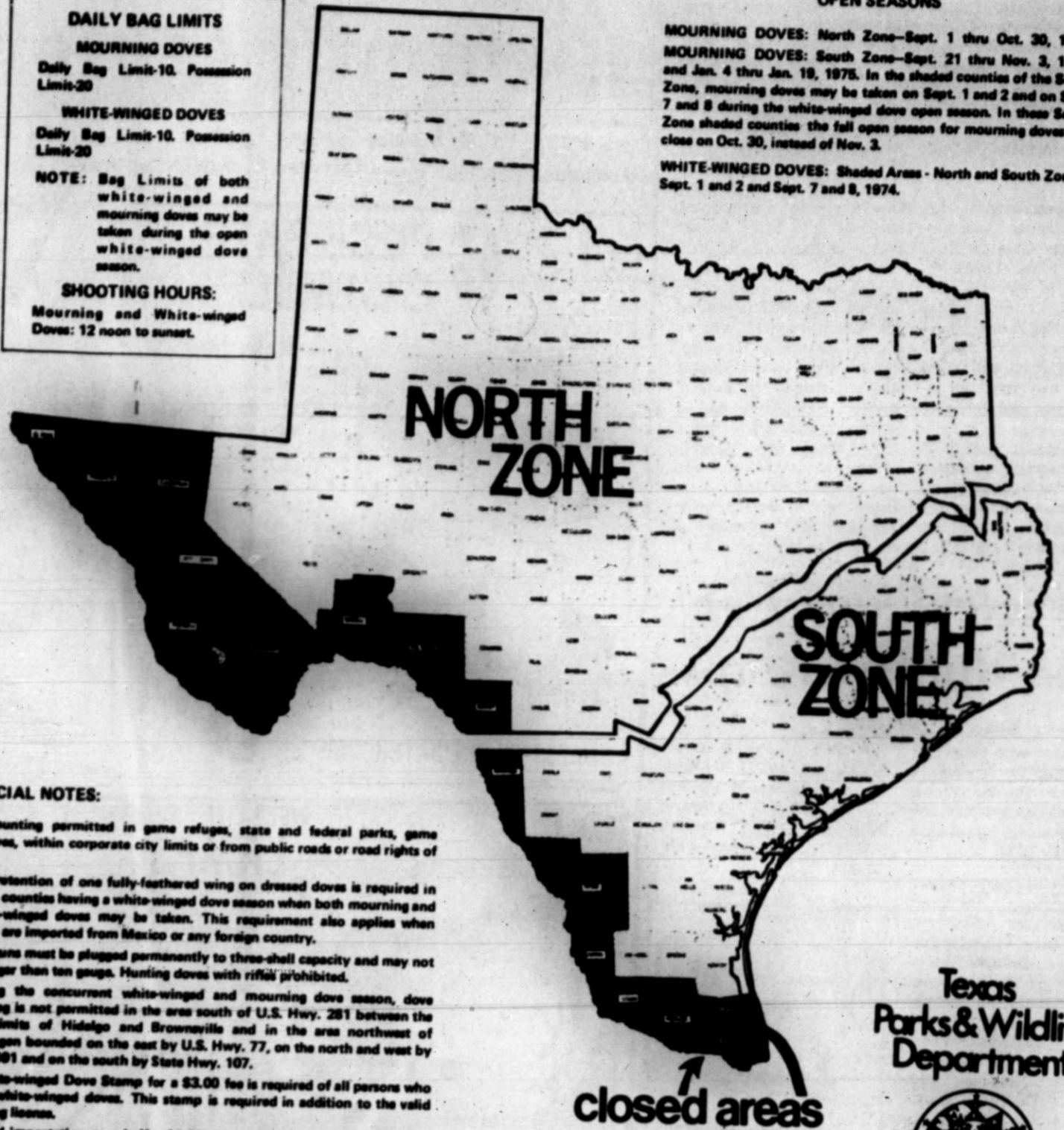
- Lee Trevino.
- Richard Petty.
- Chris Evert.

## MOURNING DOVE · WHITE-WINGED DOVE Hunting Regulations 1974-75

**DAILY BAG LIMITS**  
**MOURNING DOVES**  
Daily Bag Limit-10. Possession Limit-30  
**WHITE-WINGED DOVES**  
Daily Bag Limit-10. Possession Limit-30  
**NOTE:** Bag Limits of both white-winged and mourning doves may be taken during the open white-winged dove season.  
**SHOOTING HOURS:**  
Mourning and White-winged Doves: 12 noon to sunset.

#### OPEN SEASONS

**MOURNING DOVES:** North Zone-Sept. 1 thru Oct. 30, 1974. Mourning Doves: South Zone-Sept. 21 thru Nov. 3, 1974, and Jan. 4 thru Jan. 16, 1975. In the shaded counties of the South Zone, mourning doves may be taken on Sept. 1 and 2 and on Sept. 7 and 8 during the white-winged dove open season. In those South Zone shaded counties the fall open season for mourning doves will close on Oct. 30, instead of Nov. 3.  
**WHITE-WINGED DOVES:** Shaded Areas - North and South Zones - Sept. 1 and 2 and Sept. 7 and 8, 1974.



#### SPECIAL NOTES:

- No hunting permitted in game refuges, state and federal parks, game reserves, within corporate city limits or from public roads or road rights of way.
- The retention of one fully-feathered wing on dressed doves is required in those counties having a white-winged dove season when both mourning and white-winged doves may be taken. This requirement also applies when doves are imported from Mexico or any foreign country.
- Shotguns must be plugged permanently to three-shell capacity and may not be larger than ten gauge. Hunting doves with rifled prohibited.
- During the concurrent white-winged and mourning dove season, dove hunting is not permitted in the area south of U.S. Hwy. 281 between the city limits of Hidalgo and Brownsville and in the area northwest of Hidalgo bounded on the east by U.S. Hwy. 77, on the north and west by P.M. 401 and on the south by State Hwy. 107.
- A white-winged Dove Stamp for a \$3.00 fee is required of all persons who hunt white-winged doves. This stamp is required in addition to the valid hunting license.
- A valid importation permit (fee \$1.00) is required for the importation of wild game birds (or animals) from the Republic of Mexico. Each permit is valid for a maximum of 30 days from the date of issue. Permits are available from all Parks and Wildlife Department district offices and wherever hunting and fishing licenses are sold in the Rio Grande Valley Area.

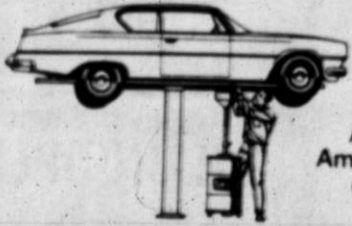
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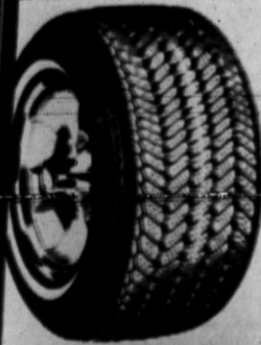
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## Boys Ranch Rodeo Set

More than 370 boys are preparing to present the 30th Annual Boys Ranch Rodeo at Cal Farley's Boys Ranch on the Labor Day Weekend. The Ranch's boys have been preparing for most of the summer by trying to become contestants by riding calves, steers, bulls and bucking broncs. The rodeo's two-hour time limit restricts the number of entries to about 150 boys, but all will have some part in the rodeo production. Trophies are awarded to

riders for the best performances in each riding event. All the boys will be competing for the titles of Junior and Senior All-Around Cowboys. The two top riders will also share the Michael McAngus Thomas Memorial trophy, a sculpture created by Amarillo artist Jim Thomas in memory of his son. The rodeo will also be an annual reunion of the Boys Ranch Alumni Association who members are composed of young men who have lived at

the Ranch since its founding by Cal Farley in 1909. Another attraction will be bar-be-cue beef plates that will be prepared and sold by the boys for \$1.50. Rodeo performances are scheduled for 2:30 p.m., September 1 and 2. Reserve box seat tickets are available at the Boys Ranch Administration office, 600 West 11th Amarillo for \$2.50. General admission is \$1.50 for adults and 75 cents for children and service-men in uniform.



### "Don't Do It, Son"

"So you were stopped for a traffic violation and were discovered in possession of pot. And you were convicted of possession — a felony — and received a suspended sentence. Do you think that is the end of it, son?"

"NOT QUITE! You also lost your right to vote, to own a gun or to run for public office. You lost the opportunity of EVER becoming a doctor, dentist, certified public accountant, engineer, lawyer, architect, realtor, osteopath, pharmacist, school teacher, barber, or a stockbroker. You can't EVER hold a job where you must be licensed or bonded and you can NEVER work for the city, the county or the Federal government. You can't be admitted to West Point, Annapolis, or the Air Force Academy; but you CAN enlist in the military service — and be assigned to a labor battalion.

"Son, take it from some guys with a lot of mileage behind them: To you — with a lot of mileage still ahead of you — it just isn't worth it! DON'T DO IT!"

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SUGARLAND MALL

# Boosters Busy At First Meet

By DAN WELTY  
Sports Editor

Three persons were honored Tuesday night at the initial meeting for the 74-75 season of the Whiteface Booster Club and Coach Larry Dippel reported on the progress in the first days of practice.

Plaques of appreciation were awarded to Sylvia High, Elizabeth Spurland and Virgil Marsh by booster club president Tom Simons. The appreciation plaques will be awarded throughout the year by the club to persons who have worked to help athletic programs in Hereford.

Dippel told the group it was still hard to tell how the team was doing after only three workouts. "We've been real pleased with the kids, though. They've been working hard and have good attitudes."

The Herd has had no injuries. They have been working out in shorts with very little contact work. Pads will not go on until

Friday. Mike Munnerlyn is one player who has not been in practice, having to check into the hospital with a case of tonsillitis.

"The season ticket sales (now to the 805 mark) will help our players. Even though they're young and inexperienced it helps them to know that the people of Hereford are behind them," said Dippel.

Dippel told the crowd of about 60 boosters that only five lettermen will be returning this fall. Doug Charest and Mike Munnerlyn, who started in the defensive secondary, will return, along with Dave Charest, a running back who played a lot but didn't start. Terry Bell will be returning, and has been moved to the tight end position, while Dennis Evans will be moved to the center spot.

Dippel said the Herd would be calling on other seniors who had only Junior varsity experience but that "We're ready to move in to it. We want to get the pads on and get to

hitting. "I feel this is the toughest schedule—on paper—that we've ever had," said the Herd head coach. "Nobody will be weak."

"Borger will be the toughest we've ever seen them. They have speed, they have running talent and they've got a lot of people back," said Dippel.

"Palo Duro has listed seven of their players as All-State prospects. In addition they'll have quite a few players back from a young ball club."

"El Paso Burges was a junior ball club last year. They had El Paso Coronado down 20-0 at the half, but Coronado was lucky enough to come back and win the game 21-20. They'll have most of that ball club back."

"Pampa is virtually the same club as last year, but with a new coach and the first game the key to their season." The Herd will play their season opener against Pampa Sept. 6 in Whiteface Stadium.

The only AAA school Hereford will play during the season is Canyon. "But they'll be big and have many good athletes," said Dippel.

Dippel outlined the district race. "Coronado is loaded. Monterey—they always have plenty. Plainview has new life. You never know how a season is gonna progress. Momentum makes a big difference and there are so many things that enter into it that it's just hard to tell."

Dippel assured the group that the Herd would be ready for the campaign ahead. "Overall, I would say we were fair offensively. Defensively there are many question marks."

Dippel ended his portion of the program by introducing all the new coaches to the booster club.

Other business of the club conducted earlier by Tom Simons included final decision on the annual ice cream supper. This year's event will be held at the Whiteface Stadium Aug. 29 at 8 p.m. The players will be



**Herd Coaching Staff**

Herd coaches took time out Monday at press day to pose for the camera. Standing left to right are Bob Keyes, Dempsey Alexander, Fred Upshaw, trainer Larry Walls and Roy Shipp. Kneeling left to right are Robert Priest, Aaron Bourland, Larry Dippel, Joe Tubb and Rick Stewart.

introduced and fans will be able to chat with them. Cheerleaders will also be on hand.

Simons displayed the new caps which are available with club membership and explained that windbreakers that will be sold are on order, but have not arrived.

After a short break for refreshments, the meeting was concluded with viewing of a film, "Highlights of the Southwest Conference 1973." The film was made available by R.L. Blakely.

**BASS BUGS**

The popularity of many fishing lures follows a path like a roller-coaster—a rapid climb, peak, and then a quick fall from favor.

One kind of lure that has never lost its following is the bass bug. Devotees of this angling method know that nothing can equal the excitement of a bass taking an artificial bug from the surface of a lake or stream.

These large surface lures, with bodies made of either deer hair, cork or wood, simulate a variety of aquatic and terrestrial animals and insects eaten by bass. They include moths, bees, mice, frogs, beetles, and dragonflies.



**Junior Quarterback**

Dennis Artho, a 146 lb. junior, tosses a pass while wearing pads for picture-taking Monday in Whiteface Stadium. Artho will be trying for the starting quarterback spot during fall drills.

**Dog Seminar To Be Held**

The 4th Annual Bird Dog Seminar of the Southwest will be held at Buffalo Lake Wildlife Refuge, August 24-25, 1974 near Umbarger, Texas.

The purpose of this seminar is to teach people to train and handle their own bird dogs. Such subjects as yard work, staunchness on point, tender retrieving and horse back handling will be covered.

This seminar will be held in the Cottonwood Grove area of Buffalo Lake with nearby camp grounds and relief stations.

The registration will start at 1:00 p.m. Saturday, August 24 and will conclude late Sunday afternoon. High top boots, gloves, whistle, check cord and

other training equipment may be needed. Registration fee for this seminar is \$20.00 for all sessions.

Advance registration may be mailed to: Wayne Porter, Box 18, Summerfield, Texas 79085. Ph 806-357-2343

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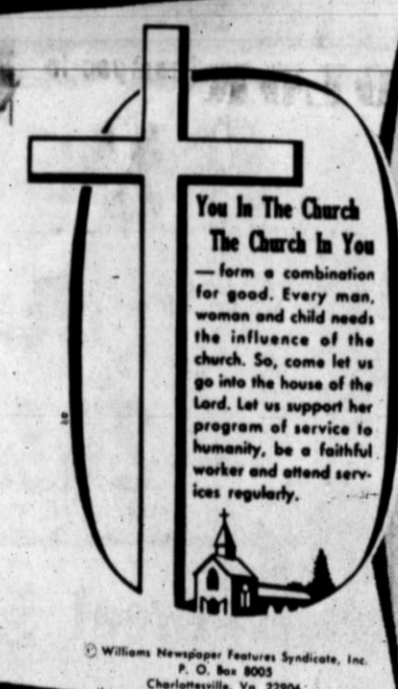
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Many who read about the Prodigal Son (Luke 15:11-21) feel that the other son's anger was justified. It's true the unfaithful prodigal was given a party when he returned home, while the other son received nothing for his years of loyal service, or so it would seem. To the contrary, both sons received the same reward: *their father's love*. The only difference is that one son received his reward one day at a time while the other got his all at once. Read (Luke 15:1-10) and you will realize that the Prodigal story is about God the Father and not about an earthly family. Christianity is more than the love between God and His children. It includes the love of one child for another. Then we should love each other so much that we are happy when any wandering sinner returns to God. The Prodigal sinned by wanton living. The other for lack of compassion for his brother. One asked forgiveness. The other complained. Many will see themselves in this story. *Which son are you?*



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The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

# Democracy Survives Crucible

BY LLOYD BENTSEN  
United States Senator

To paraphrase the words of the late Winston Churchill: Democracy is the worst form of government; except for all the rest.

In the events of the past several months, particularly those surrounding resignation of the President, there has been ample opportunity to identify both the best and the most difficult aspects of our democratic form of government.

In the end, though, the difficulties only helped to magnify the greatness of America and her institutions. Difficult times historically bring out the best in the American people, and the crisis known as Watergate was no exception.

President Ford said at his recent swearing-in that the Watergate nightmare is over, and I concur in his hope that this ordeal no longer will be the central concern on the Administration. There is new business to attend to. There are new horizons to strive for, and new difficulties to overcome, as there always will be.

But we can take heart in the swift, peaceful and dignified transfer of power to new leadership, which is even now turning its attention to the business of this nation.

THE STRENGTH of the United States has endured despite the pain, disenchantment and disillusionment of Watergate. We are, in fact stronger because of it, more secure in the knowledge that our constitutional processes work when they are called on.

Former British Prime Minister Benjamin Disraeli, nearly a century ago, said: "Individualities may form communities, but it is institutions alone that can create a nation."

The institutions embodied in our constitution have consistently enabled this nation to rise above the turmoil and crises we have withstood with a cool and deliberate sense of national purpose.

The machinery of our government sometimes creaks and sputters, but it has never failed to pull us through a great crisis.

We often become impatient with the slow deliberations of democratic government. Throughout the agonizingly slow ordeal of the Watergate investigations, the process plodded on ponderously, but in the end it proved its worth.

I WATCHED tourists strolling through the Halls of Congress. Senate Committees were conducting their business on schedule. And the only military presence was an occasional soldier snapping pictures in the Rotunda.

We survived the crisis and came out of it, in the words of Hemingway: "stronger in the broken places."

We can now turn our attention elsewhere. And it is vitally important at this time, that Congress and the American people unite behind the efforts of President Ford to resolve the problems which confront us.

The top priority, certainly, must go to resolving the economic plight of our country.

DRIVERS BYPASS SAFETY

A new study by the American Journal of Public Health says that 41 per cent of the drivers of 1974 model cars have found ways to bypass a system designed to force them to buckle their seat-belts before the car would start.

ON AIR MAIL

Postmaster General E.T. Klassen said that he probably would ask soon that the air-mail classification be eliminated because it has become relatively meaningless. Much first-class mail is moved by air.

With an 11-per cent inflation rate, a 12-per cent prime interest rate and a shrinking economy, economic instability continues to take a heavy toll on all Americans — the workingman, the businessman, the elderly, the poor. We can strengthen and stabilize our economy, but only through a unified approach.

It will require an all-out, bipartisan effort by all branches of government. For only in this way can we mobilize the

leadership through which the American people can deal with the economic difficulties and the other concerns facing our nation.

I am confident that we will do what must be done to insure the continuing survival and prosperity of the United States. To be sure, we will encounter many difficult times in the future.

But our democracy is at its best in the most difficult of times.

**TAX & POOL TABLES**  
MONTGOMERY, ALA. -- The Alabama Supreme Court ruled that a table that looks like a pool table and is used for playing pool will be taxed as a pool table even though it might have a coin slot. The license fee on a pool table is \$25.

**ON VET PENSIONS**  
The number of military careerists receiving extra retirement benefits for alleged ailments has dropped. The Secretary of Defense has ruled that servicemen who are fit for duty are ineligible for disability pensions.

# Workshop To Explain Student Evaluation

The latest techniques in evaluating students in secondary schools and colleges will be discussed in an education workshop during the fall semester at West Texas State University.

Class meetings are from 7 to 9:40 p.m. Thursdays in Room 201 of the Education Building on the WTSU campus.

Dr. Thomas MacOwan, associate professor of education, is seminar coordinator for Evaluation

Techniques in Secondary Schools and Colleges Ed. S 502-9.

The class is designed to provide in-service training for secondary and college teachers in the latest techniques and developments in evaluating students. Special emphasis will be given to making the course apply directly to the classroom, Dr. MacOwan says.

Students in this class will be given opportunities to become proficient in writing behavioral

objectives, analyzing tests, determining the discrimination index and difficulty index of test items, MacOwan says.

Dr. MacOwan had extensive secondary school teaching and administrative experience prior to his college teaching. He served as teacher, coach and principal in Indiana public schools before coming to WTSU in 1965.

Enrollment for the course will be on the WTSU campus August 30 and 31 (Friday and Saturday).

For further information, contact Dr. MacOwan, Secondary and Higher Education, WTSU, 656-2493 or 352-6304. Admission and registration procedures can be obtained from the Dean of Admissions and Registrar, WTSU.

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# Sorghum Mites Expected Soon



## Cattle Industry Still Depressed

A Lubbock-based entomologist warns that late August and September is the period to expect Banks grass mites, one of the major pests of sorghum.

Dr. Robert C. McIntyre, area specialist for the Texas Agricultural Extension Service, says that most sorghum on the High Plains is in the soft dough stage of development, the stage in which extensive mite infestations can be expected to cause economic damage. Producers, he adds, can cope with the pest if they obtain a feel for the principle factor which brings on a mite problem as well as major factors affecting population growth.

"The Banks grass mite tends to become a major pest problem when extensive insecticide control programs are carried out against the greenbug," McIntyre explains. "This is probably due to the detrimental effect of insecticides on the predators of the mite."

"The Banks grass mite is not an insect but belongs to the spider group because of its eight legs and broadly fused head and thorax," the entomologist says. "These pests are microscopic in size, and this is part of the problem in dealing with them."

He adds that growers having no previous experience with the mite often do not realize they have an infestation until there is significant foliage loss and possible yield reduction. The only effective way they can deal with this problem is to learn the pest's seasonal cycle, population habits, damage potential and control recommendations — all essential to

proper pest management.

**THE OVERWINTERING** habitat of the mite has not been determined, McIntyre says. But it is suspected that mites overwinter in vegetative trash and perennial grasses. In the spring, overwintering mites and their offspring can be found on wheat and seedling corn and sorghum.

Populations do not appear to increase significantly until corn and sorghum begin to tassel and boot, respectively. Depending upon environmental conditions, this usually occurs between July 1 and August 1. Growers should begin checking fields for the first signs of mite infestation during this period, he advises.

Mites and their webbing will be found along the mid-rib on the underside of leaves, progressing from bottom leaves upward. With favorable conditions (hot, dry weather), colonies will spread outward on the leaves.

First signs of damage are a chlorotic stippling effect, visible on the upperside of leaves where mites have sucked plant juices and chlorophyll. As the mite colonies expand they desiccate an increasing portion of the leaf area which turns yellow and then brown.

Mites damage sorghum by destroying leaf surface area needed in filling the seeds. Researchers believe that mites are a predisposing factor in the development of stalk rot, the entomologist reports.

**MITES ARE WELL** adapted to the semi-arid environment of the High Plains. In fact, drought conditions or extended periods of hot, dry weather favor rapid buildup, while cool, wet weather will delay or prevent population buildup. Current weather conditions are a definite consideration in analyzing mite infestations and their growth potential, McIntyre believes. Predators are another facet of the mite's environment. Among his natural enemies are

a predatory mite, a ladybird beetle, the minute pirate bug, the green lacewing, and a predatory thrip.

In 1972, Dr. Frank C. Schweissing, research entomologist at Rocky Ford, Colorado, reported that these predators contributed significantly to holding the Banks grass mite in check in a number of corn fields under cool conditions.

Schweissing said that when parathion or sevin was used in a corn field for control of the mite or some other pest, many predators were destroyed while mites remained relatively unaffected. Results were severe damage to corn.

In addition, McIntyre reports, a survey conducted in 1972 by Dr. George Teetes, research entomologist with the Texas Agricultural Experiment Station at Lubbock, indicated that the incidence of sorghum fields with mite problems was highest where high rates of parathion had been used for greenbug control.

Weather, biological agents (predators), and previous insecticide use are all factors which can affect mite populations and should be considered in making control decisions, McIntyre concludes.

**ACCORDING TO** the Extension entomologist, Banks grass mite outbreaks causing severe yield losses have not been extensive on the High Plains, but almost every year individual fields are severely damaged.

"Because of the erratic nature in time and space of damaging infestations, our research base on the pest remains limited," McIntyre says. "As a result, our recommendations as to when populations and damage are sufficient to cause yield losses are based on our experience developed through observations of mite infestations, their damage, and eventual effect on yield."

Treatment is probably

justified when mite colonies are present along the mid-rib on most leaves throughout most plants in a field, he observes, and when the colonies are beginning to spread away from the mid-rib while these plants are in the bloom of soft dough stage. This will usually happen anytime from the middle of August through the middle of September.

Infested plants in which mite colony spread began after the seeds had begun to dry (color change) nevertheless yielded normally and stood well to harvest if they were planted to a stand density of 70,000 to 90,000 plants per acre. McIntyre reports that lodging usually results in fields where colony spread occurred earlier or in

fields where stalks were small due to high plant populations.

"If in your evaluation of mite infestations you decide that control is necessary, you should realize that the job won't be easy," the specialist cautions. "Proper selection of chemical and method of application is essential."

McIntyre reports that preliminary insecticide screening tests indicate that mites may be resistant to certain insecticides. Research entomologists and aerial applicators report variable results with different materials. The most consistent results have been obtained with Thimet granules or Disyston liquid applied in a total of five gallons of water per acre.

## Feedgrains To Be Down

When the latest crop report was issued by the U.S. Department of Agriculture, the word became official that feedgrains would be short this year. Yet, despite drought conditions throughout much of the Midwest, the estimates for feedgrain crops were surprisingly low, contends a grain marketing specialist for the Texas Agricultural Extension Service.

"The short crop conditions will put the pressure on prices through much of 1975," points out Roland Smith. "Feedgrain prices have moved up some in recent weeks in anticipation of the short crop outlook, so I don't expect a drastic jump in prices unless the demand picture changes. Total usage of feedgrains should be off sharply from last year due to the drop in cattle feeding from poor economic conditions and a better feedgrain balance abroad that may reduce our exports."

The national corn crop is expected to be less than five billion bushels, down more than 25 per cent from March estimates. This would make the 1974 crop less than the two previous crops and also less than last year's total corn usage figure, points out Smith. In contrast the Texas corn crop should be up almost nine million bushels.

As far as sorghum is con-

cerned, national production is expected to be only about two-thirds of last year's crop, down some 318 million bushels. That same outlook echoes the Texas sorghum picture, where production is expected to reach only 266 million bushels, just over 70 per cent of last year's crop.

The nation's wheat crop is estimated as 129 million bushels short of last year's production, with the Texas crop almost 47 million bushels short of the 1973 crop, or down 47 per cent, points out Smith.

"The USDA estimates appeared to be below those expected by a majority of the grain trade despite the fact that much of the country's midsection has been hard hit by drought," notes Smith. "Recent rains in some parts should help late crops, but for the most part the moisture came too late."

According to the Texas A&M University System specialist, the short-run price situation for feedgrains is weather-oriented while the late-season price picture depends on the ultimate demand.

**INVENTIVE AMERICANS** There is always something new under the sun that shines on the U.S. Patent Office, which receives more than 100,000 patent applications and issues more than 70,000 patents every year.

The cattle feeding industry is still in a depressed economic condition, says a livestock marketing specialist for the Texas Agricultural Extension Service.

"Feedlot losses have continued since last August but daylight is now on the horizon," says Dr. Ed Uvacek. "Some feedlots may already be in the breakeven zone. Unfortunately, much of the equity capital of the commercial feeders has been used, so financing is still a real problem."

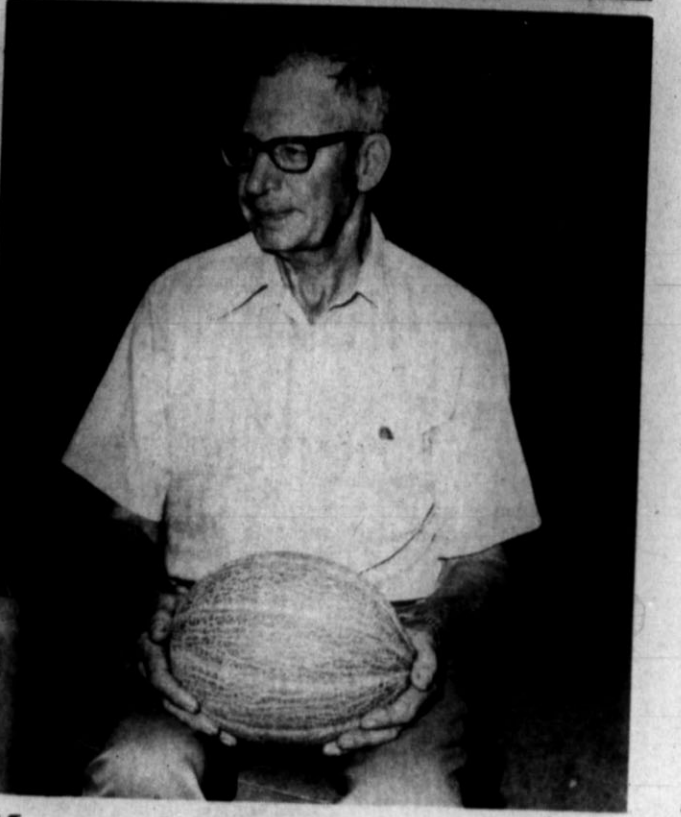
As a result, the loss situation of feedlots is now being felt by cow-calf producers in the form of reduced prices for replacement calves. Demand for lightweight calves is extremely low. Feedlots can buy the weight cheaper than they can put it on; consequently they are buying more larger type replacement animals, points out Uvacek.

Two things seem certain, according to the Texas A&M University System specialist. First, cattle numbers on feed as of July 1 will not provide a very large marketing level for the fourth calendar quarter of this year. Uvacek estimates marketings at about 5.5 million head, or 15 per cent less than last year. And, placements of cattle into feedlots during

the April-June period were down about 29 per cent from levels a year ago.

Secondly, a changed attitude toward refilling the lots is necessary before any price strength can develop in the feeder market, notes Uvacek.

"This might develop fairly soon if feeders see some profit opportunities, if government guaranteed loans can be made effectively rapidly, and if marketing of feeders is not bunched because of drought conditions."



## Mammoth Melon

Ray Wilhelm cradles the 10½ pound cantaloupe which he and his wife grew with "tender loving care" on their farm near Frio. Wilhelm said he raised the large fruit without commercial fertilizer and only used a soil conditioner. He guessed that the cantaloupe was a Rocky Ford cross, Cosalvo.

**OXYGEN & SURGERY** BERKELEY, CALIF. — A University of California professor has initiated the use of contact lenses in a new method of monitoring a patient oxygen supply during surgery.

**KNIEVEL SET TO JUMP** BOISE, IDAHO — The state of Idaho has granted Evel Knievel a permit for his celebrated Sept. 8 jump over the Snake River Canyon.

**FORCES ON CYPRUS** GENEVA — Turkey and Greece, with Britain's consent and an assist from Secretary of State Henry A. Kissinger, signed an accord to reduce arms and forces gradually in Cyprus.

## Demands Mean Full Use Of Farms

An increasing world population, prosperity and devaluation of the dollar have all combined to increase the demand for American food, says a marketing specialist for the Texas Agricultural Extension Service.

"World population is now about 3.7 billion and projected to increase to about seven billion within the next 25 years," says Charles Baker. Increased wages have spurred the demand for top quality food. People want to eat more and higher quality protein, particularly meat, milk and eggs. And more farming resources are required to produce animal protein. It takes three pounds of grain to produce a pound of broiler, five pounds to produce a pound of pork and seven pounds to produce a pound of beef. In response, government restrictions have been lifted and

eight million more acres were planted in 1974—800,000 more in Texas. Still, there are some limits on farmers that consumers should be aware of, points out the Texas A&M University System specialist.

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## Trade Schools Cost Less Than College

**EDITOR'S NOTE:** The following article is the fourth installment in a series explaining the increasingly important role of vocational training in today's labor situation. This series is produced by the National Association of Trade and Technical Schools.

With the increased interest in vocational training on the part of many high school graduates today, parents are looking with great interest at the costs involved in proprietary (private, profit-seeking) postsecondary vocational schools. What they find is quite encouraging.

First, the cost is much less than a college education. The average tuition cost of attending a year-long course in a proprietary school is about \$900 annually as compared to \$2,000 for a private college.

Furthermore, the period of training is relatively short. Trade and technical school training, zeroing in on only those skills needed to do a job, may last anywhere from three months to two years as compared to four years for college. So the total cost is much less than the cost of college training.

Secondly, students are in a far better position to help themselves financially during the period of training. A survey of nearly 700 students at a New York City proprietary school reports that only 33 per cent of the students listed parents as the primary source of their support during the training period. Other primary sources of support were employment, 24 per cent; savings, 8 per cent; loans, 9 per cent; GI Bill, 18 per cent; state aid, 6 per cent; and other, 2 per cent.

**THE POTENTIAL** of obtaining loans for vocational education is good because the training equips the individual with immediate earning capacity which will enable him to repay the loan. A survey of 128 member schools of the National Association of Trade and Technical Schools (NATTS) indicates that two-fifths of the schools surveyed had students who received loans either from banks directly or from school funds.

A deferred payment system has been the most important form of direct financial assistance to students by private vocational schools. More than 60 per cent of the 126 responding NATTS schools indicated they used this system which is, of course, a form of short-term credit. Students who pay their tuition in advance are, in many schools, charged less than those making deferred payments.

Most students attending trade and technical schools work either part time or full time when they are attending school. More than two-thirds of the students in the New York City study were employed. They worked an average of 22 hours weekly and about 14 per cent of the students worked 36 hours or more weekly.

A NUMBER OF federal programs also supply funds for vocational training which are available on a contract basis to students attending proprietary schools. As noted above, 18 per cent of the students in the New York City study were financed by the GI Bill. This percentage would be much greater today because of the large number of veterans taking advantage of the opportunity for training after returning from Vietnam.

Another federal program available is the Basic Educational Opportunity Grant Program (Basic Grants) which is available to those entering an institution beyond high school for the first time, on a full-time basis. This program, like its sister program, the Supplemental Educational Opportunity Grant which is for the student who is already in school at least one-half of the time but who could not continue his education without financial assistance, are based on the student's need.

The Guaranteed Student Loan Program, another federal program, allows the student to borrow money from a bank, credit union, savings and loan association and other approved lenders and the federal government insures the loan.

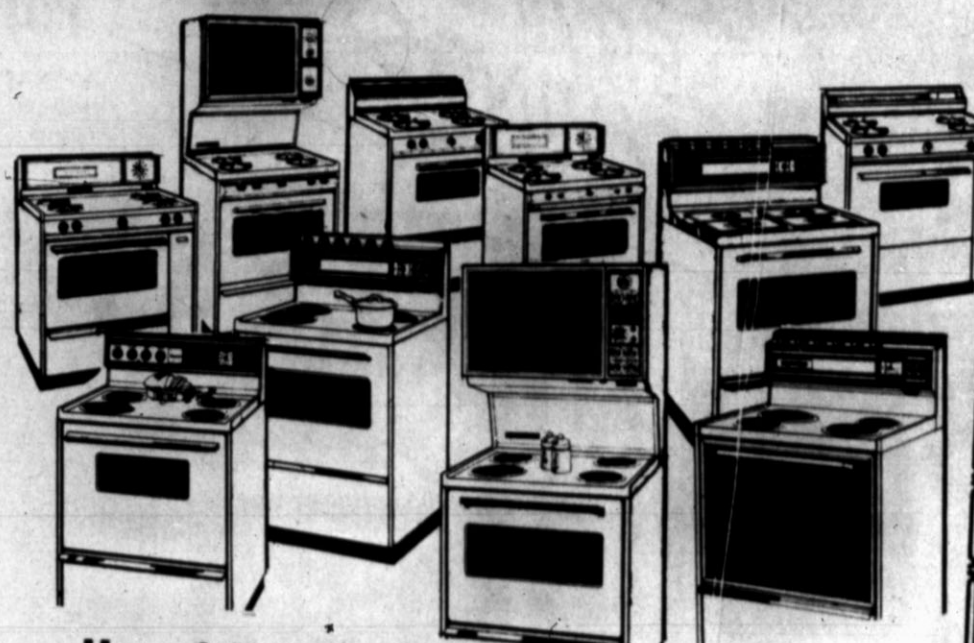
This program is available to the student regardless of family need, though if the family's adjusted income is below \$15,000 a year, the government pays the interest while the student is in school.

In short, students and parents will find a variety of methods by which to finance vocational training. For more information and a directory of trade and technical schools, write to the National Association of Trade and Technical Schools, 2021 L Street, N.W., Washington, D.C. 20036.

# AUGUST SAVINGS SPECIALS!

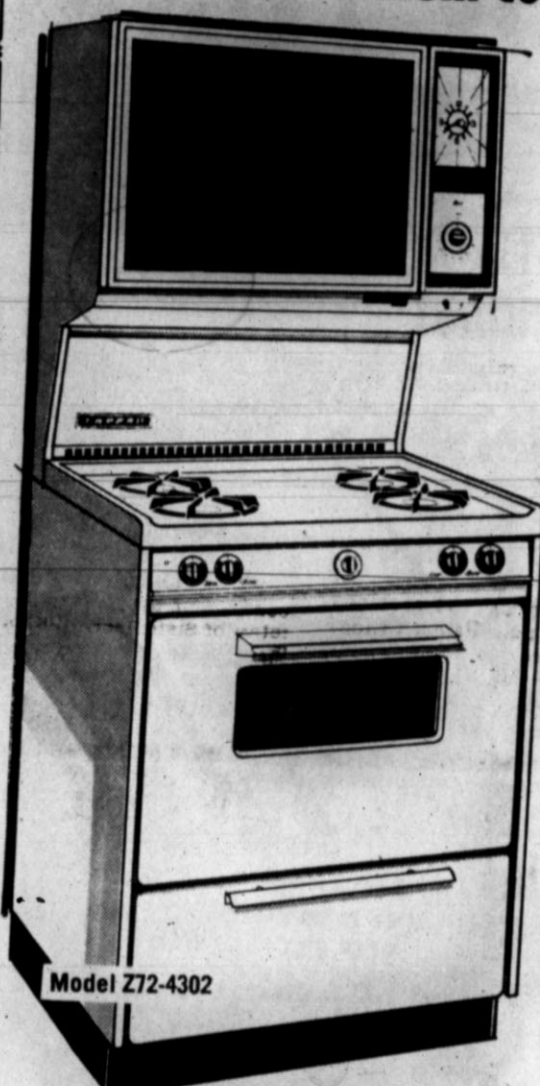
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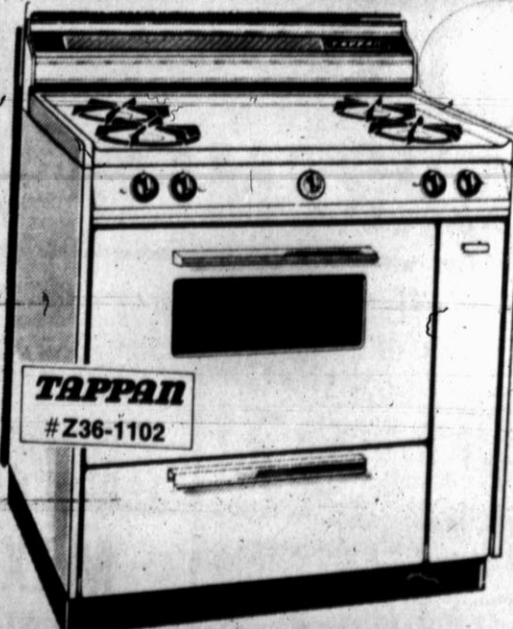


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without coupon... \$5.95  
Expires 8-24-74  
LIMIT ONE COUPON PER FAMILY

**SAVE GOLD BOND STAMPS**  
DOUBLE STAMPS TUES. & WED.  
WITH \$2.50 OR MORE PURCHASE

**OYSTER STEW** CHILTON  
10 1/2 OZ. 55¢

**SOFTNER** TOPCO  
FABRIC  
10-GAL. 69¢

**Shop Our Delicatessen**

1-FRIED CHICKEN Serves 4 \$3.99  
1-LB. POTATO SALAD For  
1-PT. COLE SLAW Only

PINTO BEANS... 79¢  
FRUIT COBBLER... 69¢

**GLOVES**  
TOPCREST  
LATEX 14-INCH  
EX. 79¢  
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SNAP LOCK  
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**EFFERGRIP**  
DENTURE ADHESIVE  
4-OZ. SIZE 97¢

**playtex**  
self-adjusting  
tampons

BOX OF 16 77¢  
BOX OF 30 \$1.39

**CEPACOL**  
MOUTHWASH  
14-OZ. BTL. 64¢

**MAXI-PADS**  
STAYFREE  
BOX OF 12 53¢  
BOX OF 30 \$1.29

**SURE**  
SUPER DRY  
DEODORANT  
REGULAR OR  
UNSCENTED  
9-OZ. CAN 93¢

**WIPE 'N DIPE**  
VASELINE BABY OIL  
TOWELLETES  
100-CT. BOX \$1.21

**SINE-AID**  
SINUS TABLETS  
24-CT. SIZE \$1.49

**PRELL**  
SHAMPOO  
16-OZ. BOTTLE  
OR  
7-OZ. TUBE  
YOUR CHOICE 99¢

**SINE-AID**  
SINUS TABLETS  
24-CT. SIZE \$1.49

**SOLOARCAINE** FIRST AID  
SPRAY 4-OZ. \$1.77

**KNEE-HI HOSE** HOLE  
PROOF... 39¢

**SOLOARCAINE** FIRST AID  
SPRAY 4-OZ. \$1.77

**KNEE-HI HOSE** HOLE  
PROOF... 39¢

**SHOP**  
Furr's  
MIRACLE  
PRICES



**CAKE PAN**  
CHILTON  
SEE THRU  
10 1/2-INCH \$1.49



**Party Tickets**

Youngsters who have taken part in the annual summer reading program of Deaf Smith County Library will bring their posters indicating the number of books they have read, and present them as admission tickets to a party at Dameron Park from 10 to 11 a.m. Saturday. One group of readers had pictures of Indian chiefs on their posters, and glued colored feathers to the headdress to count books read. At work after the weekly story hour at the library last week are from left, Hunt Foster, Kathy Milton, Michael Foster and Kim Mills. Library staff members are giving the party Saturday morning to close this summer's reading program.

**Flexibility increases curricula**

Students enrolled in the nation's colleges and universities this fall will have more flexibility in mapping out their curricula than ever before. Programs designed to shorten the time necessary to obtain a degree, opportunities to design your own degree, more chances to obtain college credit through tests and an increasing number of student-controlled options to meet degree requirements are examples of the new flexibility. They represent attempts by higher education institutions to fulfill the needs of present-day students without sacrificing academic integrity.

**Curricular trends**

A survey of the nation's state universities and land-grant colleges, which are among the largest institutions in the country, revealed a number of major curricular trends aimed at giving the student more freedom to pursue the type of education he desires. The survey, conducted by the National Association of State Universities and Land-Grant Colleges (NASULGC) among its 130 member institutions, showed that these public universities, virtually unanimously, are:

- Allowing more flexibility in selecting courses within the student's school or college and within the major department to satisfy degree requirements.
- Allowing the selection of a greater number of courses outside the student's particular school and department.
- Devising plans whereby students can take interdisciplinary programs involving courses from several different departments and/or schools and colleges.

**Students' options**  
Although most state and land-grant institutions continue to maintain some university-wide requirements for graduation, the NASULGC survey showed that within the past five years most of these institutions have moved in the direction of giving students a number of options as to the specific courses



**CLASS GOES OUTDOORS** — A common scene, such as this one at Montana State University, Bozeman, Mont., is when an instructor moves his classroom outdoors, making good use of the campus' beautiful lawns and pleasant climate. Students customarily enjoy outdoor classes.



**ROOM TO MOVE** — Many campuses throughout the country have rapidly expanded their facilities, making room for the increasing number of enrollments. Pictured above is one such school — Clemson University in South Carolina and its \$13 million complex which sprouted up within the past six years.

they may take to fulfill the broad requirements.

**General studies**  
A major higher education development in recent

years has been the growth of general studies programs with requirements which depart widely from those for traditional degrees.

**Calendar of Events**

**THURSDAY**  
Women's Golf Association, John Pitman Municipal Course, 9 a.m.  
Hereford Jaycees at Dickie's Restaurant, 8 p.m.  
Kiwanis Club lunch at Civic Club Center, noon.

**FRIDAY**  
Kiwanis Whiteface Breakfast Club at Dickie's Restaurant, 6:30 a.m.  
Street dance sponsored by Merry Mixers Square Dance Club on TG&Y Store parking lot, 8:30 p.m.

**SATURDAY**  
Duplicate Bridge Club at 309 Western, 7:30 p.m.  
Story hour for children ages 1-4 at Deaf Smith County Library, 10 a.m.  
Deaf Smith County Historical Museum open to public, free, 2 to 5 p.m. Saturday and Sunday.

**SUNDAY**  
Reception honoring Argen Draper, hosted by county home demonstration clubs, at First Baptist Fellowship Hall 3 to 5 p.m.

**MONDAY**  
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.  
WWI Veterans and Auxiliary, American Legion Hall, 6:30 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 8 p.m.  
Evening Lions Club, K-Bob's Restaurant, 7 p.m.  
Easter Lions Club, Easter Clubhouse, 8:30 p.m.

**TUESDAY**  
Chamber of Commerce

**WEDNESDAY**  
Food-Fun-Fellowship Club luncheon, First United Methodist Church fellowship hall, 11 a.m.  
Story hour for preschool children at Deaf Smith County library, 3 to 4 p.m.  
Noon Lions Club, Civic Club Center, noon.  
Deaf Smith County Museum, open to public, free, 2 to 5 p.m.

The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

**Here's How Beef Is Best**

**MEAT ROLL**  
Mrs. Bill Fowler

Brown 1 lb. hamburger and 1/2 lbs. chopped onion. Drain fat and add 1 can tomato soup, 1/2 tsp. salt and pinch of black pepper. Cool until warm.

Roll biscuit dough into a rectangle (about 1/4 inch thick) Spread meat mixture over dough. Roll and cut in 1 1/2 inch slices. Place on cookie sheet. Bake at 400 degrees for 12-15 minutes.

**Anthony's Sugarland Mall** **OPEN THURSDAY 9:30 to 9:00 P.M.**  
**SPECIAL BUYS AFTER 6 P.M.**

**CAMPUS '74**

**Do THE stylish thing!**

Put your best look forward. Make your move in today's kind of footwear. Style... designed to reflect your own feeling and mood. Style... that swings with today's kind of clothes. Come on in... look and choose. It's the stylish thing to do.

**ROBERTS. means STYLE**

**THE SUPER**

All Over Tan Smooth Repitan... Combination Brown, Tan and Nude Smooth Repitan... Also available in Combination Brown, Tan and Burgundy Smooth Repitan. Sizes 6 1/2 to 12.

**18.99**  
**2 prs. \$35.**



**THE KRATON**

All Over Tobacco Brown Suede... Combination Brown and Fawn Suede... Also available in Combination Blue and Tan Suede. Sizes 6 1/2 to 12.

**18.99**  
**2 prs. \$35.**



**Young Men's LEVI CORDUROY WALER BELLS**  
24 inch Bell  
BLUE GREEN BROWN  
Sizes 28 to 36  
**\$10**

100% Cotton  
4% Shrinkage  
**LIGHT WEIGHT BLUE JEANS**  
22 inch Bells  
Zipper Fly  
Good Fitting  
Style Reg. '14"  
**\$10**

**STUDENT SIZES LIGHT WEIGHT BELLS**  
Sizes 26 to 30  
Zipper Fly Front  
**\$8.00**

**AFTER 6 P.M. SPECIALS**  
**NEW GROUP 100% Polyester DOUBLE KNIT**  
Coordinates in Fall Colors  
Ideal Matching for Pant Suits  
**\$3.88 YD.**

**SELECTED GROUP MISSES & JUNIOR SIZES**  
**PANT SUITS 1/2 PRICE**

**GROUP LADIES EARLY SUMMER DRESSES 1/2 PRICE**

**LADIES 100% Nylon SHIFT GOWNS \$2.00**  
Reg. \$3.00

**IRREGULARS OF FAMOUS NATIONAL BRAND QUEEN SIZE PANTY HOSE 2 PR. \$1**

**HAVE RE-GROUPED ALL BOY'S SHIRTS**  
Short & Long Sleeves  
Also KNITS SIZE 3 to 18  
Values \$7.00  
**3 \$10 FOR**

**BOY'S DRESS SPORT and KNIT SHIRTS**  
RE-GROUPED TO MOVE OUT  
VALUES TO \$5.00  
**3 \$8 FOR**

**Passing Through School In Fabulous Colors**

Up front in any class...Jig Saw...a tri-toned shoe in antique and earthy hues. Constructed in durable full-grain leather and decoratively stitched atop a cushiony crepe-bottom. A top-notch shoe for a fashionable young lady.



"We care about your feet"

**Gattis Shoe Store**

Your Back-To-School Shoe Headquarters

In Sugarland Mall

**Jumping-Jacks**

Most feet are born perfect. They should stay that way.



### At The Library

## Book Tells Of Alcoholic Life

The Deaf Smith County Library is featuring two books this week. An Alcoholic In The Family By Mary Burton and The Day The Red Baron Died by Dale Titler.

An Alcoholic In The Family is an intimate story told by the author of her marriage to an alcoholic. This book will be a revelation to all married couples, especially when one partner is an alcoholic.

The Day The Red Baron Died is a detailed biography of the famed Red Baron, so named for the all-red triplane he flew and was flying the day he was shot out of the sky.

The library is open to the public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

presents the facts that prove conclusively that von Richthofen was not shot down by a fighter but was brought down by ground fire.

In a suspenseful moment-by-moment chronology of three days—the day preceding his death, the day he died, and the day of stunned disbelief that followed—the author has woven together a panoramic tapestry of the climatic event of the First Air War. He has pieced together new eyewitness accounts of dozens of British, German, and American airmen, as well as observers on the ground.

This is a book for adventurers, a must for history buffs.

#### AN ALCOHOLIC IN THE FAMILY

Simply and eloquently, Mary Burton tells the intimate story of her marriage to an alcoholic. Through it shines the indomitable spirit of a loving woman, struggling to make a satisfying life for herself and her four sons without deserting her sick husband.

After fourteen years, the Burton's once idyllic marriage had turned into a tormenting and uncertain affair. To John's irrational and drunken outbursts of criticism and occasional physical violence, Mary hurled back hurtful epithets instead of croakery, not caring in her rage and confusion that John's broken self-esteem would be costly to mend.

That was before Mary realized that her husband was an alcoholic.

When she faced the painful truth of John's illness, her valiant search for self-discipline and personal stability began. With the help of Al-Anon, an organization for the families of alcoholics, she accepted the fact that even though she gave him all her sympathy and love (for she did still love her husband), she could not make him stop drinking.

So, with a few close friends to give her courage, she took a frank, unsparring look at her own faults; she reassured her distressed children; in short, she learned to handle her emotional problems. And often this meant taking charge of their financial problems as well.

Without pity or sentimentality, Mary Burton describes her life with John—her relief when he finally admits need for help and joins Alcoholics Anonymous; her despair when after committing himself to the hospital he starts drinking again.

The understated drama of their personal relationship, the alternating hope and despair, John's infidelities, her own unfulfilled physical desires—these are some of the ingredients of Mary's story.

It will be a revelation to all married couples, especially when one partner is an alcoholic.

#### THE DAY THE RED BARON DIED

By Dale Titler

This is the most detailed and colorful biography of the many that have been written about Manfred von Richthofen—the famed "Red Baron," so named for the all-red triplane he flew and was flying the day he was shot out of the sky. As a documentary it is a story that evokes the romantic legend of the knight of the air, white silk scarf and all.

Ever since World War I the manner of death of German's most famous ace has remained a controversy—until the publication of this book. The Day The Red Baron Died

Henry Jackson, Senator (D-Wash.), on President's address:

"He was candid. I think he did very well. It is a very good beginning for him."

Earl L. Butz, Secretary of Agriculture:

"The drought is serious, but fortunately our wheat crop this year is better than last year's, though our corn crop is down."

## Let Children Help Fix Their Own Lunchbox Treats, Save Your Time

Now that school's starting, mothers know that preparing children's lunches will take extra work. To save time and energy, why not make it a family project and let your youngsters help fix their own lunches.

Even six-year-olds will probably surprise you with their kitchen skills and enthusiasm. Once basic ingredients are prepared and measured, youngsters can combine them into a favorite sandwich-spread or beverage. Or, with an occasional assist from you or an older brother or sister, they can make dishes that require more mixing and blending.

Let the children help plan the menu. Food seems to taste better to youngsters when they're involved in the preparation and planning. And, it can be an educational experience as well.

Point out that fruit drinks and vegetable soups contain vitamins, and that milk and cocoa are good sources of protein. And for safety, pack them in the new shatter-proof Roughnecks by Thermos. These unbreakable lunch bottles are completely safe for children because they contain no glass, yet keep beverages temptingly hot or cold.

When selecting recipes for sandwich spreads, suggest the importance of combining high-protein fish, meat or poultry with vegetables rich in vitamins. And offer ideas for taste tempting desserts that contain nourishing ingredients.

Once the menu is completed, your children can pack their own lunches. Just remind them to wrap all foods separately to retain flavor and freshness.

To start your lunch-toters

on a nutritional back-to-school trek, suggest they try out their kitchen skills on these favorites.

#### Orange Nog

1/2 cup milk  
1 teaspoon sugar  
1/2 cup orange juice  
Place milk and sugar in shaker or blender. Mix well. Gradually add orange juice, until completely blended. More sugar may be added if orange juice is tart. Makes 2 servings.

#### Peanut Butter Dessert Sandwich

1/2 cup butter or margarine  
1 cup sugar  
1 teaspoon vanilla extract  
2 eggs, well beaten  
2 1/2 cups all-purpose flour  
2 teaspoons baking powder  
1/2 teaspoon salt  
1/2 cup finely chopped peanuts  
3 tablespoons milk  
Smooth peanut butter

Cream butter or margarine, sugar and extract together; add eggs and beat until smooth. Sift dry ingredients together and add chopped peanuts; add alternately with milk to creamed mixture. Chill thoroughly (about 1 hour). Roll out small portions of dough on a lightly floured surface to 1/4 inch thickness. Cut into circles with a 1 1/2 inch round cookie cutter. Place on greased cookie sheet and bake at 375 F. about 15 minutes or until edges are slightly browned. Allow cookies to cool completely. Spread half the circles with a thin layer of smooth peanut butter and place plain circles on top to make dessert sandwiches. Yield: 3 dozen.

If you drink and drive you're not only thoughtless but selfish.

## Tech Slates Busy Roster

Components of the Texas Tech University Complex are gearing up for the fall semester and all the excitement of academic, social and athletic activities that go with campus life.

Residence halls will be opened to students for occupancy at 10 a.m. Tuesday and registration begins in the Lubbock Coliseum at 8 a.m. the next day, Wednesday. It will continue in the Coliseum through Aug. 30 and will conclude Saturday morning, Aug. 31, from departmental offices and the Office of the Registrar.

Monday, Sept. 2, Labor Day, will be observed by the university as a holiday and classes will begin at 7:30 a.m. Tuesday, Sept. 3.

More than 3,600 entering students were processed during the early registration conferences conducted late in July and early this month, approximately 100 more than were handled in the early conferences last year, D.N.

Peterson, registrar, said.

The Texas Tech Red Raider football schedule opens at 7:30 a.m. p.m. Sept. 14, when Iowa State plays in Jones Stadium. The Red Raiders go to Albuquerque the next weekend to play the University of New Mexico, then return for the annual clash with the University of Texas here at 7:30 p.m. Sept. 28.

More than 700 women have signed for Panhellenic rush week of Aug. 24-31, at the conclusion of which 13 sororities will take pledges.

Men's rush under the direction of the Interfraternity Council begins Sept. 11.



In the 16th century, the Americas were considered to be a small island in the Atlantic!



**FRESH FRYERS**  
Whole Body  
(Cut Ups lb. 41¢)  
**35¢** lb.

**SLICED BACON**  
Smok A-Roma  
(2 lb. Pkg. - \*199)  
**97¢** lb.

**SMOKED HAM**  
Shank Portion  
(Rump - lb. 75¢)  
**69¢** lb.

Fryer Breasts **89¢**  
Drumsticks **79¢**  
Beef Liver **89¢**

**SLICED MEATS**  
3-oz. Pkg. **49¢**

Smoked Ham Full Shank **79¢**  
Smoked Ham Full Rump **85¢**  
Ham Slices Center Cut Bonettes **\$1.49**

**WIENERS**  
Safeway Meat 12-oz. Pkg. **65¢**

Bologna Oscar Mayer Thick or Regular 12-oz. Pkg. **\$1.19**  
Wieners Oscar Mayer Meat or Beef 12-oz. Pkg. **\$1.33**  
Variety Pack Wilson Corn King Pkg. 12-oz. **\$1.59**

# GET IT TOGETHER SAFEWAY GREAT MEALS

Soft Drinks **2 Oz. 49¢** Ripe Olives **53¢** Catsup **68¢**  
Soft Drinks **6-12 Oz. 78¢** Dill Chips **65¢** Detergent **79¢**  
Salad Dressing **32-oz. 73¢** Sweet Relish **45¢** Pinesol **\$1.25**

**Folgers Coffee**  
THIS COUPON IS WORTH **19¢**  
toward the purchase of a lb. can of FOLGERS Ground Coffee  
This Coupon expires Sat., Aug. 24, 1974. Redeemable only at Safeway. One Coupon Per Customer.

**SCOT TOWELS**  
Large Roll **48¢**

**DRY MILK**  
3 Qt. Box **56¢**

**SALAD DRESSING**  
8-oz. Botl. **39¢**

Libby Hash **83¢** Green Olives **\$1.05** Trash Bags **55¢** Preserves **24¢** Fig Bars **97¢**  
Brocade **49¢** Stuffed Olives **65¢** Snackers **57¢** Grape Jelly **69¢** Charcoal **\$1.95**

**Safeway's Frozen Food Items!**

**Bel-Air STRAWBERRIES** 10-oz. Bag **42¢**  
**Whole OKRA** 20-oz. Bag **69¢**  
**Egg BEATERS** 2-8oz. Ctns. **79¢**  
Ice Cream **88¢** Sandwiches **\$1.09**  
Corn on Cob **69¢** Enchilada **\$1.15**  
Pie Shells **49¢** Pecan Pie **\$1.95**  
Lemonade **20¢** Orange Juice **58¢**

**Safeway's Fresh Dairy Items!**

**COLDBROOK MARGARINE** 1 lb. Ctn. **37¢**  
**HALF MOON CHEESE** 1 lb. **\$1.29**  
Party Dips **39¢**  
Buttermilk **75¢**  
Margarine **49¢**  
Soft Margarine **65¢**  
Margarine **36¢**  
Margarine **58¢**  
Real Butter **85¢**  
Biscuits **13¢**

**ORANGE JUICE** 6-oz. Cans **\$1**

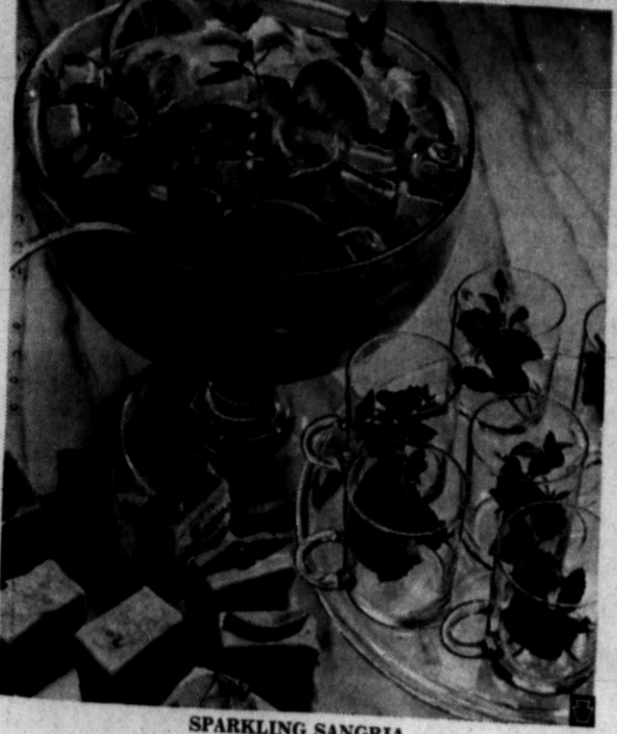
**BROCCOLI SPEARS** 10-oz. Pkg. **37¢**

**ORANGE JUICE** 6-oz. Cans **\$1**

**CORN OIL MARGARINE** 1 lb. **68¢**

**SOFT TUB MARGARINE** 1 lb. Tub **59¢**

### Old For A Sparkling Cranberry Sangria



**SPARKLING SANGRIA**  
(Makes 2 quarts)  
2 canned or fresh peach halves  
1 orange, sliced  
1 lemon, sliced  
1 lime, sliced  
1 quart Ocean Spray cranberry juice cocktail, chilled  
1 quart sweet red wine, chilled  
Sugar to taste

Place fruit in a pitcher or punch bowl and crush with the back of a long handled spoon. Add cranberry juice and red wine. Add sugar to taste. Stir to dissolve sugar. Garnish with fruit slices. If desired, add cranberry rocks or ice cubes. Pour into glasses. To prepare cranberry rocks, pour cranberry juice cocktail into ice cube trays and freeze until hard.

### High Protein Desserts

Point one. Everybody likes dessert, but most people eat it with varying degrees of guilt, feeling they really shouldn't be consuming so many calories and/or so much fat. Point two. Everybody who is at all health conscious wants plenty of protein in the daily diet. Point three. The food budget is under considerable strain these days. Put these three factors together, and it becomes obvious. What this country needs is an inexpensive dessert that's relatively high in protein, low in calories and fat, and so absolutely delicious that the family feels it's getting a treat.

Now that your dessert problems are solved in theory, here's the actual solution. Serve an iced milk sherbet for dessert. This sherbet is pretty good for you because it's made with Carnation instant nonfat dry milk, the milk that supplies all of the protein with none of the butterfat.

For calorie counters, cholesterol watchers and active school-children who need all the protein power they can get, iced milk sherbet is a treat that's hard to beat. Tonight, serve your own family one of these delicious and nutritious desserts. You owe it to yourself! (Note that both recipes can be doubled or tripled to fit your freezer.)

#### HIGH PROTEIN STRAWBERRY SHERBERT

(Makes about 6 cups)

1 cup fresh or thawed frozen unsweetened strawberries  
1 teaspoon unflavored gelatine  
1/4 cups liquid Carnation instant nonfat milk\*  
1/2 cup sugar  
1 egg white  
1/2 teaspoon vanilla  
1/2 cup water

Mash or puree strawberries. Soften gelatine in water. Place 1/4 cup milk and sugar in saucepan. Add softened gelatine and cook over low heat, stirring constantly, until gelatine is dissolved (1 to 2 minutes). Remove from heat. Beat egg white until soft peaks form. Add vanilla. Gradually stir in remaining 1 cup milk, strawberries and gelatine mixture until blended. Chill 2 hours. Freeze according to ice cream freezer directions.

#### HIGH PROTEIN CHOCOLATE SHERBERT

(Makes 5 to 6 cups)

1 teaspoon unflavored gelatine  
1/4 cup water  
2 cups liquid Carnation instant nonfat milk\*  
1/2 cup sugar  
1 ounce melted unsweetened chocolate  
1 egg white  
1/2 teaspoon vanilla

Soften gelatine in water. Place 1/4 cup milk and sugar in saucepan. Add softened gelatine and cook over low heat, stirring constantly, until gelatine is dissolved (1 to 2 minutes.) Remove from heat. Gradually stir remaining 1 1/2 cups milk into melted chocolate to form smooth mixture. (If milk is added too fast, peaks form. Add vanilla. Gradually stir in gelatine mixture and chocolate mixture until blended. Chill 2 hours. Freeze according to ice cream freezer directions.

#### Tuna One Dish Meal

1/2 cup margarine  
3 tablespoons corn starch  
1/2 teaspoon salt  
1/2 teaspoon pepper  
3 cups milk  
1 small onion, finely chopped  
2 cans (6 1/2 or 7 ounces) tuna, drained and flaked  
1 package (8 ounces) elbow macaroni, cooked and drained  
1 package (10 ounces) frozen peas, thawed  
1 cup finely shredded Cheddar cheese  
Crushed potato chips

Melt margarine in saucepan over medium heat. Blend in corn starch, salt and pepper. Remove from heat and gradually stir in mixture constantly, until mixture comes to boil and boils 1 minute. Stir in onion. Place tuna, macaroni, peas and cheese in greased 2-quart casserole. Stir in corn starch mixture. Top with potato chips. Bake in 350°F oven 20 to 25 minutes.

## Small Talk

By SUE COLEMAN  
Women's Editor

**CANADIANS** here for a visit in the Dick Coupe home are Shirley Allendorf and son, Robbie, from Calgary, Mrs. Allendorf is the sister of Joan Coupe.

The visitors were with Joan at the CowBelles' coffee Tuesday morning, meeting a lot of Hereford people as they dropped in for coffee and some of the delicious rolls and cookies and snacks the CowBelles had baked for the occasion. Although a boy Robbie's age might be bored with the coffee conversation, he appeared to be enjoying the food, too.

**MRS. FLAKE** Barber of Follett has been here this week visiting her daughter Tracy, Mrs. Phil Coker, and also in Friona visiting daughter Kelly, Mrs. Sam Curtisinger, formerly of Hereford.

formerly of Hereford, too, and enjoyed seeing friends as well as the daughters' families.

A NEW address for Mrs. C.L. Whitehead, longtime Hereford resident who has been in a different Amarillo nursing home in recent years, is the Golden Spread Nursing Home, 2611 West 46th, Amarillo.

Her friends here may wish to make a note of this in order to send greetings on her birthday, Oct. 16, when she will be 86. Or to visit her any time they are in the neighboring city.

Members of the clubs, with which Argen has worked the past 27 years, are hostesses for the party at First Baptist Fellowship Hall, but it is certainly not limited to HD Club women.

It would be a little difficult to limit a reception for someone who has been so actively associated with civic and church affairs for more than a quarter of a century, in addition to the community ramifications of her job. The HD Club women have no such intention.

If you know Argen and want to wish her happiness in retirement (and never mind the jokes about rocking chairs because you know she won't spend much time in one) you're invited from 3 to 5 p.m. Sunday. This won't end the retirement parties; H.D. Agents of the Panhandle district will honor our retiring agent Aug. 29 at the 45th Street Furr's Cafeteria in Amarillo, and courthouse employees here will give her their traditional sendoff Aug. 30, her last day on the job.

### Arts Festival

#### Invites Entries

The Third annual Arts In Action Festival will take place at the Amarillo Civic Center on November 23 and 24. According to Marshall Benjamin, Chairman of the Chamber of Commerce sub-committee in charge of the event, artists and craftsmen who are likely to participate in the show and sales are now being contacted.

"And the welcome mat is out to others," Benjamin continued. "We're anxious to have exhibitors from a five-state area at this year's festival." More than 7,500 onlookers attended Arts In Action during the two-day show and sale in 1973. A larger audience is expected this year.

Entry forms for those wishing to exhibit or perform in the 1974 festival are available at the Amarillo Chamber of Commerce.

Anwar Sadat, President of Egypt: "As long as Dr. Kissinger is handling the whole thing, everything is okay."

### ENCOURAGE TALENT

Rent an instrument for your child



**KNOX TV & MUSIC**  
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USDA CHOICE  
BONELESS STEAK  
Choice Bottom Round!  
lb. \$1.49

100% PURE BEEF  
GROUND BEEF  
REGULAR Any Size Pkg.  
lb. 78¢

OSCAR MAYER Meats from Safeway!  
WIENERS Oscar Mayer Meat lb. \$1.33  
FRANKS Oscar Mayer Beef lb. \$1.35  
BOLOGNA Sliced Reg. or Thick 12-oz. Pkg. \$1.19  
Liver Cheese Oscar Mayer 8-oz. Pkg. 79¢  
Cotto Salami Oscar Mayer 8-oz. Pkg. 93¢  
Variety Pack Oscar Mayer Meat 12-oz. Pkg. \$1.59  
Sliced Bacon Oscar Mayer Vac. Pac. lb. \$1.59

ANOTHER BREAK FOR SAFEWAY CUSTOMERS!  
We pledge:  
ONCE A CAN OR PACKAGE IS PRICE-MARKED, WE WILL NOT RAISE ITS PRICE  
When we are forced to make a price increase, cans and packages which are already price-marked will be sold out at the old price.  
When a price is lowered, all sales will be at the new lower price. Cans and packages bearing the former higher price will also be marked with the new price.  
Should a can or package show more than one price mark, you pay the lowest price.  
NOTE: Items on which the timing of price changes is controlled by law are excepted from this policy.

Boneless Roast Boston Round \$1.49  
Eye of Round Steak or Roast \$1.99  
Smoked Chops Corn King Pork \$1.69

CORN DOGS  
Boy Blue \$0.99  
lb.

Tamales Mexican Brand \$0.89  
Sausage Safeway Brand (2lb. Pkg. 11") \$0.99  
Smok. Sausage Eckrich Brand \$1.59

BURRITOS  
Senior Blue \$0.79  
lb.

Fishsticks Trophy Brand 8-oz. Pkg. 39¢  
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Gourmet Shrimp Captain's Choice \$2.79

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Tomato Paste Town House 15-oz. Can 22¢  
Picante Sauce Pace Brand 8-oz. Jar 41¢  
Mustard Red Boy 24-oz. Jar 33¢  
Dish Soap White Magic Compound 20-oz. Box 39¢  
Liquid Bleach White Magic 1/2 gal. Jug 35¢  
Orange Tang Instant Drink 18-oz. Jar 99¢  
Coffee Tone Lucerne Brand 16-oz. Jar 95¢  
Hi-C Drinks Low Price 46-oz. Can 47¢  
Fruit Drinks Cragmont Brand 46-oz. Can 39¢  
Grapefruit Juice Town House 46-oz. Can 49¢  
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SUPER SAVER  
BUSY BAKER CRACKERS  
lb. Box 45¢

SUPER SAVER  
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Edwards Coffee Low Price! lb. can \$1.08  
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Dog Food Pooch Brand 15-oz. Can 14¢  
Dog Food Pooch Brand 25 lb. Bag \$4.39

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### Safeway's Health & Beauty Aids!

BAN ROLL-ON  
Unscented Deodorant SUPER SAVER!  
1 1/2-OZ. Size 99¢

POND'S CREAM  
Cold Cream SUPER SAVER!  
6-OZ. Size \$1.19

POND'S CREAM  
Dry Skin SUPER SAVER!  
4-OZ. Size 89¢

Shampoo Miss Claret 14-oz. \$1.69  
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Alcohol H.L.H. In Plastic 16-oz. 25¢  
Ultrabrite Tooth Paste 3-oz. Tube 62¢

Shampoo Brick 9-oz. 99¢  
Shave Cream Reg. or Can 11-oz. 99¢

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THIS COUPON IS WORTH 10¢  
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One Coupon Per Customer. Redeemable only at Safeway. Coupon Expires Saturday August 24, 1974.

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POTATOES  
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lb. 39¢

GRAPES  
Thompson White Seedless  
lb. 39¢

Celery Large Stalk \$0.29¢  
Oranges Valencia Sweet 4 lbs \$1

Yellow Onions Crop 2 lbs for \$0.29¢  
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Lemon Juice Seitan Brand 4-oz. Botl. 43¢  
Mushrooms Excellent! Sautéed in Butter 85¢

PRUNE PLUMS  
Italian Blue 2 lb. Tray 69¢

CABBAGE  
Green Great with Corn Beef  
lb. 10¢

JUICY PEARS  
Yellow Ripe Bartlett  
3 lbs. for \$1

Let's Cook

Former Rainbow Member Is Youngest Advisor

BY SANDY INMAN  
Brand Staff Writer

SIX YEARS involvement with the Order of Rainbow For Girls qualifies Mrs. Rodger Ruland to serve as Mother Advisor in the Hereford Assembly. At 23 years of age, Mrs. Ruland is the youngest woman to be appointed to the position in the local chapter.

Mrs. Ruland, Annie Nunley before her marriage a few years ago, joined the Rainbow organization when she was 12 and continued to be an active member until she married. She then became a member of the Hereford chapter of Eastern Star.

"WHILE a member of Rainbow Girls, I had a lot of encouragement from my mother. During my senior year at high school I served as worthy advisor while Mother was serving as mother advisor," says the dark-haired homemaker.

"In order to become a member of Rainbow Girls the girl interested must have a friend in the local chapter or her father must be a member of the Masonic Lodge," explains Mrs. Ruland. "This is a non-denominational Christian organization and can be very beneficial to every young girl."

She goes on to say that before a woman can join the Eastern

Star, an immediate family member must be a participant of the Masonic Order.

BESIDES being very active in the young woman's organization, Mrs. Ruland is a kindergarten school teacher at the First Baptist Church and both she and her husband are members of the Big Brothers, Big Sisters Organization and the First United Methodist Church.

The couple resides at 600 E. Fourth in a lovely older two-story home.

"We were very fortunate to get this home. We had lived in a mobile home since we married and we were just starting to buy

another when the house was put on the market," states Mrs. Ruland.

"The previous owners sold us their furniture which was really great. It would have taken us forever to buy all the furniture we would have needed to fill all the rooms."

"THE ONLY disadvantage to buying a home with furniture is that you sometimes have furniture duplications. When we first moved into this house we had too many dinette sets," says Mr. Ruland.

The well-kept remodeled home has two bedrooms on the second floor, a den and spare room in the basement, living room, dining room and kitchen area on the first floor.

"We haven't had to do much work to the house since moving here. We have repainted the bathroom and the kitchen though."

As a joint hobby, the Rulands make beautiful memory boxes which are very popular now. The one which hangs above the stairway in the livingroom is made from plywood.

"WE BUILT shelves in a rectangular shaped box and then added some of our treasured mementoes including a miniature Coke bottle which belonged to my father when he was a small boy," says Mrs. Ruland.

Each individual compartment of the box is lined with

varied wall paper scenes. Objects the couple have collected are glued to the bottom of the compartments. When completed, a sheet of glass the size of the box is glued to the front and then finished with a wood border.

MRS. RULAND has been employed as a hairdresser for four years and her husband is employed as office manager at Champion Feeders.

The young homemaker enjoys canning and freezing, sewing, cooking, and doing ceramic painting.

She and her husband like Mexican food dishes and a favorite is Mexican Dinner Casserole.



Mrs. Rodger Ruland ...displays memory box

DANCE CLASSES

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A checklist for a colorful fall includes attention to your hair

The start of a new college year spells lots of activity — buying books, setting schedules, decorating your room, seeing old friends and making new ones. So it's a good idea to get as many personal chores as possible completed before heading back to campus.



A BACK-TO-SCHOOL CHECK LIST, which includes repairing clothing equipment and hair, can save every college woman important time once she arrives on campus. Photo courtesy of Clair-Balsam Color.

Some things to check up on are: 1) How's the typewriter — does it need repairs or a new ribbon?

2) What about last semester's vows to purchase an electric coffee pot? It can save study time and lots of trips to the coffee machine. 3) Are clothes in order? Better take care of sewing jobs now when there is a little time. 4) Does hair need attention? Almost everyone's does after a busy summer.

It's time to get everything ready for a colorful fall, so, do it!

Mrs. Urbanczyk Attends Reunion

Mrs. C.P. Urbanczyk and her three children, Julia, Evalyn and Bill, represented the Hereford branch of the Carl and Emma Neuman family during a cousins reunion recently in Huntington, Ind.

The Neumans came from Frankfurt, Germany in 1885 and settled in Evanston, Ind. Their descendants have hosted the cousins reunion since 1957. About 125 attended this year's gathering of first and second

cousins. Also attending from this region were Dr. and Mrs. E.A. Albracht and son, Daniel of Amarillo. The Urbanczyks and Albrachts toured the southern states on their return trip.

There's such a thing as being too clever.

Too much hard work kills the desire to play.

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  - Liberal Arts
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  - Mathematics
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- Non-Credit College Preparatory Courses in:
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REGISTRATION

BADGER GYMNASIUM  
WASHINGTON STREET ENTRANCE

- |         |                |                                  |
|---------|----------------|----------------------------------|
| DAY     | AUGUST 28      | 1:00 - 4:00 P.M.                 |
|         | AUGUST 29 & 30 | 9:00 A.M. - 4:00 P.M.            |
| EVENING | AUGUST 28 & 29 | 7:00 - 9:00 P.M.                 |
|         | AUGUST 30      | 9:00-11:00 A.M. & 1:30-3:30 P.M. |

SCHOOL OF VOCATIONAL ARTS REGISTRATION

AUGUST 19, 1974 and SEPTEMBER 30, 1974  
(9th STREET & HIGHWAY 66)

ADULT VOCATIONAL EDUCATION

REGISTRATION STARTS SEPTEMBER 9  
COURSE LISTINGS WILL BE PUBLISHED IN SEPTEMBER 8th & 15th AMARILLO GLOBE TIMES

COMMUNITY SERVICE COURSES

STARTING SEPTEMBER 30  
WATCH FOR COMPLETE LISTING IN THE GLOBE-TIMES NEWSPAPER SUNDAY SEPTEMBER 22nd & 29th

FOR INFORMATION CALL 376-5641



The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

## Public colleges seek to maintain tuition levels

Most state and land-grant universities, in keeping with their historical commitment to the low-tuition principle, will keep tuition for state residents at 1973-74 levels during the coming year, according to the National Association of State Universities and Land-Grant Colleges (NASULGC).

**Median charges**  
Median charges for tuition and required fees for state residents at state and land-grant universities were \$520 in 1973-74 according to data reported by the NASULGC.

The highest tuition charged by any public institution was \$1,087.50 at the University of Vermont and the lowest was \$70 at City University of New York, which charges its students no tuition and only a minimal amount in required fees.

**Largest increase**  
The largest increase announced by any state or land-grant university was

for the University of Hawaii's nine-campus state-wide system. The institution, which has traditionally been among the lowest in terms of tuition charges among state and land-grant universities, announced a new schedule to become effective in increments over a two-year period starting in the fall of 1974.

**Tuition doubled**  
The new rates will be approximately double the 1973-74 tuition for resident undergraduate students and three times 1973-74 rates for resident graduate students. The state's major campus at Manoa will increase undergraduate resident tuition from \$195 to \$450 by 1975 and graduate tuition will move from \$195 to \$550 a year.

State and land-grant institutions have vigorously opposed recommendations made by the Carnegie Commission on Higher Education, by a

commission of the College Entrance Examination Board and by the Committee on Economic Development that tuitions at public institutions be raised substantially to more nearly equal tuitions charged by private institutions.

**Gives warning**  
"Our customers believe that higher tuition will drive them away from our colleges and universities," noted President Harold Enarson of Ohio State University. "I find this pocketbook testimony more persuasive than aggregate economic analysis."

"One may speculate whether our tools of economic analysis provide sufficient answers in an area where human choice and preference dictate precarious balance," he continued.

**Freeze imposed**  
The 1973 session of the Ohio General Assembly imposed a two-year freeze on tuition at all public

institutions in the state.

In a joint statement released by the presidents of New England's six state universities, the effects of higher tuitions for public higher education in the region were enumerated as follows:

— Private colleges would not find their deficits erased.

— Public colleges would turn away thousands of qualified students who couldn't afford the new rates.

— The state government revenue problems would not be solved since no higher education costs exceed more than 15 percent of the total state budget.

**Effects felt**  
"Three of our states have experienced directly the effect of high tuition at public institutions with the result that the number of their young people in college is among the lowest in the nation," the statement pointed out.

## Emotion a part of bilingual learning

Chicano students in Southern California, who account for more than 17 percent of the school population, may over the next few years begin to participate in a different type of classroom experience.

New bilingual teaching methods that take account of feelings, emotions, and values of students will gradually be introduced by a handful of specially selected Chicano educators trained at the University of California at Santa Barbara.

**"Confluent" education**  
"Confluent" or "humanistic" education are the terms usually used to describe this mode of teaching and learning, which has developed over the

past six years partly in response to the alienation experienced by many disadvantaged minority students.

Experience has shown that recognizing a student's attitudes and feelings gives personal meaning to the subjects being studied, and often counteracts the low self-image held by many minority school children.

**Feelings in classroom**  
Using feelings in the classroom can enliven learning from kindergarten through college. Children learning to read, for example, are asked to shape words and then letters with their bodies. This gives them a sensory experience that aids in forming written letters. Or college students un-

block their writing difficulties by fantasizing about the person they would most like to talk to.

**Fellowships offered**  
The University of California at Santa Barbara, which has developed a well-known Program in Confluent Education, received funds from the Ford Foundation to establish this fall a fellowship program for Chicano educators interested in introducing this method of teaching.

Fellows, who must be bilingual and experienced in educational administration or teacher training, will spend either one year full-time or two years part-time at the university studying toward a master's degree or Ph.D.

Return to school.

After completing individually designed programs of study, the fellows will return to their original school systems. There they will advise teachers and counselors of Chicano students on how to employ confluent teaching methods, help design curriculum changes that will better meet the needs of Chicano students, and, in some cases, work with the students themselves.

The new program is beginning at a critical time. Recent California legislation requiring additional training for teachers at minority schools will create a great demand for qualified teachers, especially to work with teachers of Chicano pupils.

## College Wardrobes Keyed to Many Areas

With the advent of the school year, a mother became concerned about her college-bound son's lack of interest in his wardrobe. In an attempt to pinpoint her son's campus requirements, the mother casually inquired as to how many articles of clothing he planned to take with him. His answer was straightforward. "Fifty-three," he said, "a deck of cards and a change of socks."

These days most college men take an active interest in style, but patterns may vary, according to location. Here are a few of the fashion needs of the six major geographical sections of the country.

**NORTHEAST:** Birthplace of traditional apparel, this look still dominates, with a high standard of appearance for dress-up events.

**SOUTHEAST:** Good appearance is a matter of pride in Southeast and much of what is new in college fashions stems from here.

**SOUTH:** Purely a matter of climate here. More of a "sailing look" than "ski look" to the outerwear in the South.

**MIDWEST:** Prepare for severe winters, warm autumns and beautiful springs. The look is casual throughout the Midwest.

**SOUTHWEST:** These open spaces are for the well-dressed these days. Traditionalism is mixed with a sense of derring-do. Be prepared for sudden shifts in weather.

**WEST COAST:** Vast changes in climate on the coast dictates campus wear. Many trends in style begin the coast, notorious for its innovativeness in many areas.

Here's a general guide that should help outfit a man on any campus in the nation.

### COLLEGE WARDROBE GUIDE:

**1 SUIT:** 1 dark for dressy wear, navy or grey. 1 med. or light toned, hop sack, herringbone or glen plaid.

**2 PAIRS SLACKS:** to coordinate with...

**2 SPORT JACKETS:** Select a herringbone, shetland or moderate plaid. 1 seersucker, denim or wash-wear blend.

**1 TOPCOAT:** Medium to dark shade herringbone, Chesterfield.

**1 RAINCOAT:** Natural, black or navy blue raglan.

**2 COATS:** ¾ coat with warm lining in corduroy, nylon or loden. 1 golf jacket.

**3 SWEATERS:** V-neck pullovers, cardigans in wools, blends.

**4 SHIRTS:** Oxfords and broadcloths (the more the better).

**TIES:** Several, including roulands and black knits.

**3 PAIRS PAJAMAS:** Broadcloths, etc.



THE MOTORCYCLE is this student's favorite vehicle for campus-commuting. Goggles protect her eyes from dirt and flying insects and also help insure her against temporary loss of control of the cycle, according to the American Automobile Association.

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E78-14	7.35-14	\$44		2.47
F78-14	7.75-14	\$47	\$128	2.61
G78-14	8.25-14	\$51		2.79
G78-15	8.25-15	\$52		2.86
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H78-15	8.55-15	\$55		3.06

\*With trade-in tires

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REG. LOW PRICE **\$18** 6.00 x 12  
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TUBELESS BLACK-WALL SIZE	REGULAR LOW PRICE EACH**	PLUS F.E.T. EACH
6.00-12	18.00	1.53
5.60-13	20.00	1.50
6.00-13	21.00	1.48
5.60-15	21.00	1.71
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RR70-13	\$43	\$32.50	2.28
RR70-14	\$51	\$38.25	2.59
RR70-14	\$55	\$41.25	3.04
RR70-14	\$58	\$43.50	3.18
RR70-14	\$62	\$46.50	3.47
RR70-15	\$62	\$46.50	3.22
RR70-15	\$65	\$48.75	3.42
RR70-15	\$69	\$51.75	3.62
RR70-15	\$72	\$54.00	3.80

\*With trade-in tire  
Because of their unique design, you must have radial tires mounted on all 4 wheels.

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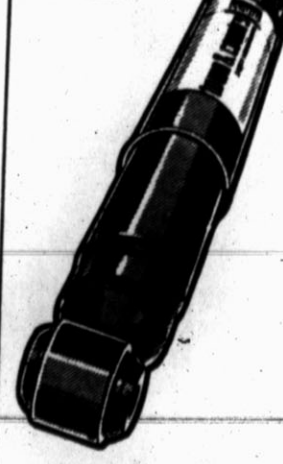
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# College Lists Features

Students from Amarillo and the entire Panhandle area will gather on the Amarillo College campus Aug. 28-30 for the 46th annual registration for fall classes.

Registration will be conducted then for classes in the College of Arts and Sciences, School of Biomedical Arts and Sciences, and School of Technology.

College officials expect an increase over approximately 4,000 students in the four divisions last fall. Enrollment in

the various programs of the Continuing Education divisions bring the total number up to around 12,000 students during the full year.

This will be the first fall enrollment under the leadership of the new president, Charles D. Lutz, Jr., who replaced the retired Dr. A.B. Martin. Dr. Martin is remaining through February as President Emeritus.

Orientation for new students is slated from 9 a.m. until noon beginning today and tomorrow

and ending Aug. 27 and 28.

Registration for evening classes is slated from 7 to 9 p.m. Aug. 28 and 29 in Badger Gym. Day college registration is set for 1 to 4 p.m. Aug. 28 and from 9 a.m. to 4 p.m. Aug. 29 and 30 in Badger Gym.

A late registration fee of \$5 will be charged after Friday, Aug. 30.

Classes will begin Sept. 3.

Cost is, of course, a great concern to all students in these days of high and rising prices. The cost of attending Amarillo

College compares quite favorably with that of other area institutions. AC, for example, has no student service fee and no building use fee. Tuition costs are relatively low, and the cost of books and supplies is about the same.

Books are likely to cost \$50 to \$60 semester. Tuition and required fees for a student taking 15 semester hours would be about \$86.50 per semester. These costs seem even more reasonable when a student considers the services they entitle him to.

The Testing and Counseling Center offers professional counselors who help students

choose a major, plan a career, solve personal problems, and improve study skills. The Center also administers vocational interest tests, aptitude tests, and personalities inventories. In addition to these counselors, faculty advisors are assigned to aid each student.

Another service offered to students which many find invaluable is the Child Care Center. This Center is open from 7 a.m. until 5 p.m. Monday through Friday on the campus.

Children from the ages of six months to six years may be left to the care of the trained center personnel while the parent attends classes.

One of the most important services for many students is that made available by the Financial Aid and Job Placement Office. This office provides a variety of loans, grants, scholarships, and serves as a placement office for various types of part-time or full-time jobs.

Students interested in applying for any of these may do so on the second floor of the College Union Building.

The College Union Building is the center not only of student services but also of student life. The recreation room, Badger Park, is in the basement of the Union. There students may play

The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974, also responsible for the operation of the varsity athletics and intramural or campus athletics programs. In varsity sports AC teams compete in basketball, tennis, golf, and gymnastics. The campus athletics program gives every student of the college an opportunity to be a part of an athletic team and to compete in a dozen or more sports.

### EMPLOYMENT STABLE

The Labor Department has reported the nation's unemployment rate edged upward in July while total employment remained stable.



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CAMELOT ORANGE AND GRAPEFRUIT Blended Juice 2 46-OZ. CANS 87¢

CAMELOT Grapefruit Sections 3 16-OZ. CANS \$1



LINDY SWEET PEAS 16-OZ. CAN 22¢

HUNT'S WHOLE TOMATOES 15 1/2-OZ. CAN 25¢

MILE HIGH WHOLE KERNEL GOLDEN CORN 16-OZ. CAN 23¢

MEADOWDALE CUT Green Beans 16-OZ. CAN 22¢

CAMELOT Tomato Catsup 14-OZ. BTL. 24¢

WILDERNESS Cherry Pie Mix 21-OZ. CAN 62¢

HUNT'S Tomato Paste 12-OZ. CAN 36¢

CAMELOT... ALL FLAVORS ICE CREAM 1/2-GAL. CARTON 84¢

LIBBEY TAWNY ACCENT Glassware 16-oz. STEINER EACH ONLY 9¢



WITH EACH \$5.00 PURCHASE

ALL GRINDS FOLGER'S COFFEE LIMIT 1 WITH \$5.00 OR MORE PURCHASE 1-LB. CAN \$1.16

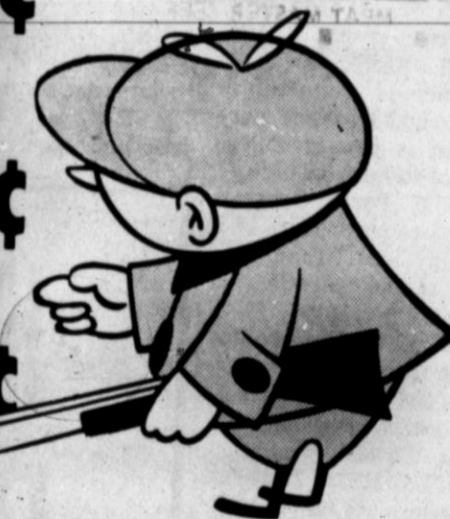
MEADOWDALE ENRICHED FLOUR 5-LB. CAN 66¢

THRIF-T-PRICED COCA COLA LIMIT 2 WITH \$5.00 OR MORE PURCHASE 32-OZ. 6 PACK \$1.49

22¢

25¢

23¢



MYCO Mandarin Oranges 11-OZ. CAN 31¢

CAMELOT SLICES OR HALVES Cling Peaches 29-OZ. CAN 52¢

1/2-GAL. CARTON 84¢

Thrif-T Dairy Foods

MEADOWDALE QUARTERED MARGARINE 1-LB. CTN. 29¢

MEL-O-CRUST Canned Biscuits 8-OZ. CAN 10¢

FAIRMONT NICE N'LITE Cottage Cheese 24-OZ. CTN. 83¢

IDEAL Half & Half PINT CTN. 32¢

DAISY IMITATION Cheese Loaf 2-LB. LOAF 94¢

Thrif-T Frozen Foods

MEXICAN STYLE, BEEF ENCHILADA OR COMBINATION Patio Dinners 11-OZ. PKGS. \$1.00

CAMELOT Orange Juice 6-OZ. CANS 19¢

SARA LEE Pound Cake 12-OZ. PKG. 88¢

EGG BEATERS Egg Substitute 12-OZ. PKG. 77¢

August 22, 1974  
 responsible for the  
 n of the varsity  
 and intramural or  
 athletics programs. In  
 sports AC teams  
 in basketball, tennis,  
 and gymnastics. The  
 athletics program  
 every student of the  
 n opportunity to be a  
 athletic team and to  
 in a dozen or more

MENT STABLE  
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 ine stable.

The Hereford Brand, Hereford, Texas, Thursday, August 22, 1974

### Zucchini Casserole

CLIP 'N' COOK  
 Copley News Service



- 1 1/2 pounds zucchini
- 4 eggs
- 1/2 cup milk
- 1 pound Jack or Mozzarella cheese, grated
- 1 teaspoon salt
- 2 teaspoons baking powder
- 3 tablespoons flour
- 1/2 cup bread crumbs
- Butter or margarine

PREHEAT OVEN TO 350°. Wash and cut zucchini into 1/2-inch slices. Cook in a small amount of water until barely tender, about 5 minutes. Drain and cool. Beat eggs slightly and add milk, grated cheese, salt, baking powder and flour. Stir zucchini into the egg mixture. Place in buttered 2 quart casserole. Sprinkle with bread crumbs and dot with butter. Bake for 35-40 minutes. Makes 6 servings.

## WT Offers Variety Of Evening Classes

Page 7B

An extensive selection of profitable evening classes for area residents is being offered by West Texas State University this fall.

Over one hundred courses in Canyon and over 30 in Amarillo can be registered for on Aug. 30-31 between 8 a.m. and 5 p.m. following the regular schedule in the WTSU Student Activities Center. Amarillo-only courses will have a special registration period Aug. 28 at the Amarillo College Vocational Arts campus near the Veteran's Hospital

beginning at 7:30 p.m.

In the School of Business, a broad array of accounting, real estate, management and general business courses are available, in addition to graduate level work. Two special Saturday-only classes will be seminars in business environmental issues and finance.

The School of Fine Arts is emphasizing oil painting, ceramics, piano methods, interpersonal communication, business speech, phonetics and

speech correction methods.

Development reading, exceptionalism in children, principles of industrial education, transmission of industrial education, industrial power and workshops in safety compliance and industrial processing are just a few of the courses available through the College of Education.

General chemistry, geology, plant anatomy, meteorology, astronomy, and psychological testing can be taken in the

College of Arts and Sciences. Courses in local state and national government, American history social problems, economics, literature, grammar, and creative writing are others that offer interesting educational challenges.

The School of Agriculture is offering agricultural finance, livestock management system, analysis and interpretation of agricultural data, and pedagogy.

Courses numbered 500 or more are open only to graduate students. Each evening class is

scheduled to begin at 7 p.m. Total tuition and fees (not including books) for three hours is \$69.95, for six hours is \$99.90, for nine hours is \$109.85, and for 12 hours is \$130.

For more information, contact the individual deans of the colleges and schools at West Texas State University, or the Dean of Admissions and Registrar Don Cates, WTSU.

The sweetest of all sounds is praise.

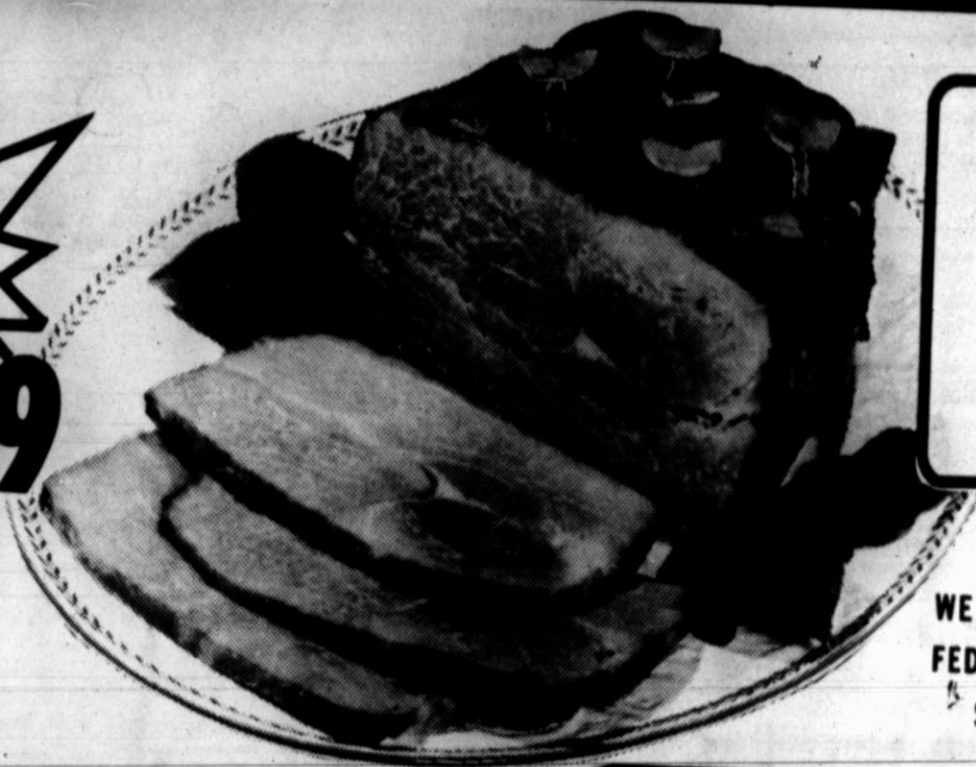
# RED-HOT SIZZLERS!

PATRICK CUDAHY

## CANNED HAMS

FULLY COOKED ....  
 READY-TO-SERVE!

5-LB. Can  
**\$5.99**



OSCAR MAYER FULLY COOKED  
**BONELESS HAMS**  
 HALF OR WHOLE **\$1.79**  
 L.B.

WE WELCOME FEDERAL FOOD STAMPS.



### MEAT MASTER BEEF

MEAT MASTER BEEF  
**Chuck Steaks**  
 BLADE CUTS OF BEEF CHUCK L.B. **99¢**

### ONE-PRICE BEEF SALE:

- MEAT MASTER BEEF  
 • Round Steak CENTER SLICES OF BEEF ROUND
  - MEAT MASTER BEEF  
 • Sirloin Steak CENTER SLICES OF BEEF LOIN
  - MEAT MASTER BEEF  
 • Rib Steaks LARGE END OF BEEF RIB
  - MEAT MASTER BEEF  
 • Rib Roasts LARGE END OF BEEF RIB
- YOUR CHOICE OF ANY OF THE ABOVE CUTS .....  
**\$1.39** L.B.

QUARTER SLICED  
**Pork Loins**  
 LEAN TENDER CHOPS L.B. **\$1.09**

RODEO BRAND  
**Skinless Franks** 12-OZ. PKG. **69¢**

RODEO ASSORTED  
**Lunch Meats** 12-OZ. PKG. **89¢**

LEO'S ASSORTED, REG. 59¢  
**Sliced Meats** 8-OZ. PKG. **57¢**

WILSON'S  
**Smoked Sausage** 14-OZ. PKG. **\$1.39**

GORTON'S  
**Perch Fillets** 1-LB. PKG. **97¢**

CAMELOT BREADED  
**Fish Sticks** 1-LB. PKG. **97¢**

MEADOWDALE  
**Sliced Bacon**  
 HICKORY SMOKED 1-LB. PKG. **\$1.09**

ARMOUR'S FRESH FROZEN  
**Turkey** BULK PACK. **29¢** L.B.

**Drumsticks** 8-OZ. PKG. **99¢**

OSCAR MAYER PICNIC LOAF OR  
**Chopped Ham** 8-OZ. PKG. **99¢**

OSCAR MAYER  
**Cotto Salami** 8-OZ. PKG. **89¢**

OSCAR MAYER FAMILY OR  
**Olive Loaf** 8-OZ. PKG. **89¢**

OSCAR MAYER PICKLE OR  
**Luncheon Loaf** 8-OZ. PKG. **83¢**

OSCAR MAYER  
**Sliced Bologna** 12-OZ. PKG. **\$1.15**

### Bakery



FRUIT  
**Coffee Cake** EACH **88¢**

FRESH BAKED  
**Wheat Rolls** 12 FOR **69¢**

### Thrift Health & Beauty

- MICRIN PLUS  
**Mouthwash** 12-OZ. BTL. **76¢**
- CLOSE-UP  
**Toothpaste** 6.4-OZ. TUBE **56¢**
- BAND AID  
**Sheer Strips** PKG. OF 70 **67¢**
- SHOWER-TO-SHOWER  
**Deodorant Powder** 8-OZ. CAN **53¢**
- BRECK  
**Hair Spray** 13-OZ. CAN **46¢**
- MYLANTA  
**Antacid** 12-OZ. BTL. **\$1.59**

LET US FILL YOUR Prescription Needs...  
 IDEAL DRUG STORE  
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 ADDRESS HERE  
 IN YOUR IDEAL FOOD STORE



COLORADO  
**Bartlett Pears** 4 LBS. **\$1**

WASHINGTON  
**Prune Plums** 4 LBS. **\$1**

CALIFORNIA VALENCIA  
**ORANGES** 4 LBS. **\$1**

CRISP, TENDER  
**Pascal Celery** STALK **29¢**

CALIFORNIA  
**Avocados** EACH **39¢**

**CABBAGE** GREEN, SOLID HEADS L.B. **12¢**

Light Dessert For Summer



There's nothing mythological about "Pear Ambrosia." It might be fit for the gods, but it's designed for mere mortals to eat and enjoy.

With so many fresh fruits currently in season, this handsome dessert makes excellent use of three of them — fresh California Bartlett pears, red grapes and oranges. They are tossed lightly with flaked coconut, orange rind and juice, drizzled with liqueur if you wish, then chilled thoroughly.

Pear Ambrosia

- 3 fresh California Bartlett pears
- 1 cup flaked coconut
- 3 large oranges
- 1 cup red grapes
- 1/4 cup orange-flavored liqueur (optional)

Pare, halve and core pears; slice into bowl. Grate rind from 1 orange; squeeze juice from orange and pour over pears. Toss rind with coconut. Pare and section remaining oranges; halve and seed grapes. Toss all fruits lightly with coconut mixture. Drizzle with liqueur. Chill well. Makes 6 servings.

For additional recipes and serving suggestions for this and other summer fruits, send a stamped, self-addressed, business-size envelope to "The Fruits of Summer," P.O. Box 4640, Sacramento, CA 95825. You'll receive a 48-page cookbooklet with luscious color illustrations of more than 100 ways to serve California fruits.

**ATTENTION AUTO OWNERS**  
25 to 70 years, Save 15% on your auto.  
Insurance with a clear driving record (AND)  
19 to 25 years, Save 10% also credit 10% allowed for school driver training with clear driving record.  
**HOMEOWNERS CITY & COUNTRY**  
Save 15% on dwelling, above 12,000 valuation.  
Save 20% commercial property, except high risk business. Save 30% to 35% on large commercial buildings in good repair & location.  
Call J.B. Rose Ins. Agency  
806-267-2532

In Wonderful West Texas

Red River Attracts Water Fans

Nine major lakes beckon water enthusiasts in an area some 50 miles wide and 170 miles long running from Gainesville on the east to Quanah on the west along the Red River in West Texas.

The Wichita Falls metro-area is a focal point for excursions throughout this region of West Texas. Within 50 miles of Wichita Falls lie five of the lakes — the largest of which are Lake Kemp located south of Vernon near Seymour and Lake Arrowhead 15 miles southeast of Wichita Falls below Henrietta. Lake Wichita, Diversion and Kickapoo are popular recreation areas and all are located a short drive southwest of the city of Wichita Falls.

Lake Pauline near Quanah, the town which was named for the famous Comanche Chief Quanh Parker; Lake Nocona, Moss Lake near Gainesville and Lake Bridgeport round out a fine selection of lakes for the consideration of the serious angler or the family out to enjoy a weekend of boating.

"There is indeed something for everyone in this fascinating region bordering the Red River," says J. Fike Godfrey, Executive Vice President of the West Texas Chamber of Commerce.

Visit historic Doan's Crossing, 16 miles north of Vernon on the Red River. Doan's was the most famous crossing on the Red River for the massive cattle drives of the turn of the century. Longhorns by the hundreds of thousands crossed here on the way to Kansas and other northern markets.

Medicine Mound, near the present city of Chillicothe, echoes chants of civilizations past and a short drive south from Quanah is Copper Breaks State Park, the state's newest park named for the copper deposits in the area. This new recreational area opened to the public last year is rich in scenic beauty and when finished will feature a lake complete with swimming beach. It is also being stocked for fishing. Museums unfolding chapters



out of the past are to be found in just about every town in this part of West Texas. The modern motif of the Wichita Falls Museum and Art Center is a must for the visitor. Nearby Burkburnett is home of the "Boomtown" Oil Park Museum featuring equipment depicting of the early day oil booms of West Texas.

Decatur has a fine museum July auto sales off: 1974 rate up.  
TV ratings drop for football exhibition games.

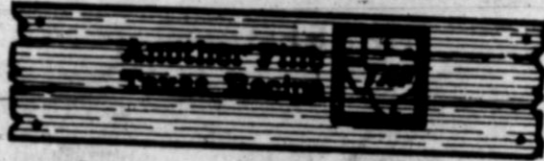
and visitors should not miss the Fort Richardson State Park Museum near Jacksboro.

Nocona, famous for the manufacture of quality western boots and Bowie, named for James Bowie, hero of the Alamo, lie to the east of Wichita Falls.

Detailed information on points of interest throughout West Texas is available free

through the West Texas Chamber of Commerce, Box 1561, Abilene, Tex. 79604.

Request a copy of the "Wonderful West Texas" Fun and Adventure Map locating over 74 points of interest throughout West Texas or ask for information on specific towns and attractions.



PEACH ICE CREAM

- 6 eggs
- 2 1/2 cups sugar
- 1 can sweetened condensed milk
- 1 large can evaporated milk
- 1 pint whipping cream
- 1 box vanilla Ice Cream
- Freezing Mix
- 1 1/2 Tbsp. vanilla
- 1/2 gallon milk
- 2-3 cups fresh, sliced and sugared peaches

Mix first seven ingredients with electric or hand mixer, gradually adding milk. Add peaches. Pour into ice cream freezer and freeze according to directions. Yield: 1 gallon.

For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Tex. 78711.

Output lag hitting India's main farm area.  
Talks fail to end Canada-India disagreement.

Castro said to foresee reconciliation with U.S.  
French farmers protest drop in prices.

Groceries Note Low Egg Prices

Although prices are up, eggs should be high on "budget-minded" lists, Mrs. Gwendolyn Ciyatt said this week.

The consumer marketing information specialist, Texas Agricultural Extension Service, The Texas A&M University System, listed ground beef, pot roasts, picnics, luncheon meats, franks and liver as "good standbys" for menus during days ahead.

Admitting uncertainty in predicting meat prices, she said upcoming weeks promise higher prices and fewer specials.

"Look for best beef values on chuck roasts and steaks, round steaks and roasts, and ground beef.

"Pork values will be picnics, hams, shoulder roasts and steaks, and pork liver.

"Fryers continue as one of the more popular summer cookout

items, and turkeys are still economical."

At produce counters, Mrs. Ciyatt reported watermelon and cantaloupe among current best buys — "they're abundant and show good quality."

Other economical vegetables include cabbage, carrots, red potatoes, dry yellow onions, squash, radishes, green onions, okra and purple hull peas.

Fruits in good supply at the most economical prices are nectarines, plums of several varieties, bananas, grapes and pears.

CONSUMER WATCHWORDS: Ice cream is a boon to summer menus.

Between meals, this tempting frozen dessert can supply small fry with varied snacks and extra milk nutrients—don't forget cones to make the treat "portable."

Musical Milestone For Liberace



From superstar Liberace to trade shows, seminars and joint ventures trade officer Osorio is moving Portugal successfully into the complex U.S. market.

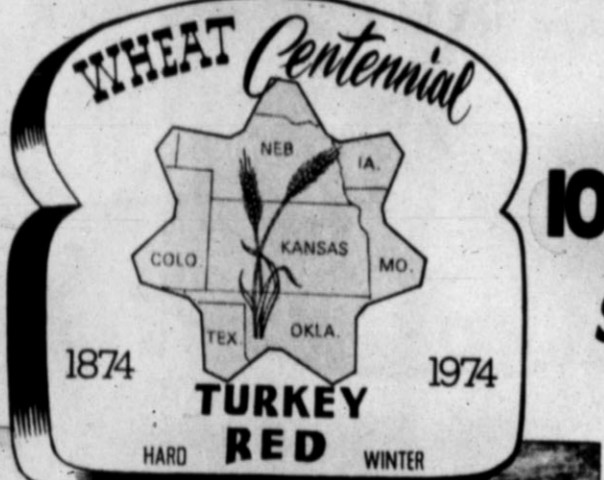
Liberace receives an original Vista Alegre Urn (Portugal's world renowned porcelain) from Jose L. do Amaral Osorio, Director of the Portuguese Government Trade Office in New York City, during a reception in the star's star's home.

The reception was staged at the Waldorf-Astoria Hotel on the occasion of a milestone in Liberace's career namely the recent "Entertainer Of The Year Award," publication of his book "Liberace—An Autobiography," and the premiere of the film currently in TV distribution "The World of Liberace."

"In addition to Mr. Liberace's popularity in my country, we were also cognizant that he is a recognized authority and a collector of the fine arts. Therefore, by combining the commercial attributes of both parties, we staged a promotion at the recent Atlantic City China and Glass Show where the complete line of Vista Alegre and our other fine porcelains, ceramics and lead crystals were exhibited." Mr. Osorio continued. "Portugal already ranks as the seventh largest European exporter of ceramics to the United States. An important fact when tying-in with a celebrity such as Mr. Liberace."

The latest promotion in this series was the recent National Association of Home Builders 30th Annual Educational Exposition held in Houston, Texas. For the first time Portugal exhibited nationally with marble, ceramic tiles, and cork. "Here again the professional consultation of a program of intensive promotional activities for 1974, which includes fourteen groups of Portuguese exporters coming to the U.S.A., as well as thirty groups of American buyers, specialists and press who will converge on Portugal for a series of trade and technical missions."

For 1974 Mr. Osorio also revealed that Portuguese manufacturers will participate nationally in six trade fairs in this country and individually in a number of trade shows. Advertising and promotional campaigns for a variety of brands will embrace ten major product categories. "A major departure for Portugal," Mr. Osorio stressed, "will be joint ventures with American corporations in technical, commercial, design and other fields."



100 years of wheat Santa Fe all the way

Back in the 1870's when the Mennonites began their migration from Europe to America—Santa Fe was there! A representative of the railroad traveled abroad in those early days to influence homeseekers to settle along the pioneer rail routes being built westward across Kansas. The Mennonites were seeking freedoms of a new country and liked what they learned about America.

Santa Fe helped with their transportation, even chartering a special ship for the Atlantic crossing.

Santa Fe built special housing facilities in the settlement areas of Kansas and sold land, much below actual values, to the new homeseekers.

Santa Fe moved supplies for the home builders at reduced prices, sometimes for free.

Developing this new land back in the 1870's was not without hardships for the early Mennonites or for Santa Fe's pioneer rail builders. At that time, hardly anyone realized that their efforts would be rewarded through a few sacks of wheat seed which thrived in Kansas and spread to help make mid-America the breadbasket of the World.

100 years of moving wheat  
Wheat is usually moved in a short period of time to meet harvest deadlines, export schedules and marketing requirements. These conditions make great demands on the railroads and it takes Santa Fe's modern facilities, an up-to-date car fleet and skillful employees to get the wheat job done year after year.

During the past century many things have been done to move wheat efficiently. Two examples stand out in Santa Fe's history:

- (1) The giant 100-ton covered hopper car first introduced for moving wheat in 1963. Today, Santa Fe has 12,000 of these cars in service, the largest fleet in the rail industry, and 1,000 additional are now on order. Altogether these 13,000 hoppers have a capacity equivalent to approximately 21,000 conventional box cars.
- (2) One of Santa Fe's greatest achievements in handling grain was completed earlier this year when we moved a record-breaking billion bushels, a total of 350,000 carloads, in just twenty months.

Those few sacks of seed of Turkey Red hard winter wheat carried to America by early Mennonite homeseekers started one of the greatest agricultural developments in the nation. It's a history the Santa Fe has been proud to be a part of the past 100 years—all the way!

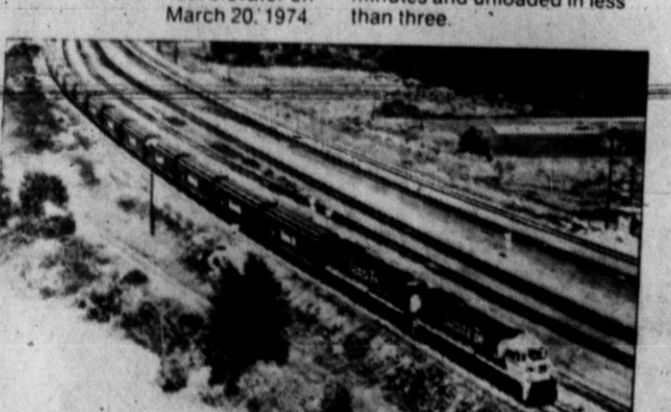
THE ATCHISON, TOPEKA AND SANTA FE RAILWAY  
A SANTA FE INDUSTRIES COMPANY



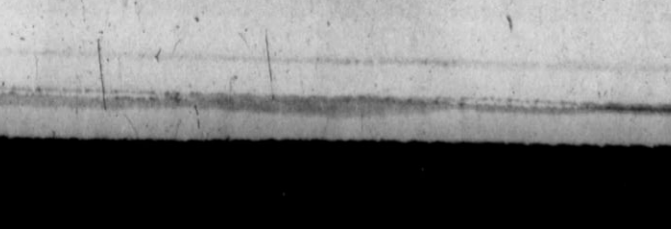
Mennonite immigrants arriving at Peabody, Kansas in the Fall of 1874 on a special Santa Fe train. (Illustration courtesy of the Mennonite Weekly Review newspaper.)



Car with record-breaking BILLION BUSHEL banner moved by Santa Fe Railway March 20, 1974.



The modern 100-ton jumbo covered hopper can be loaded with wheat in about twelve minutes and unloaded in less than three.



Trainload of jumbo covered hoppers, ideal cars for moving huge tonnages of grain and bulk fertilizer used throughout the wheat country.

On PERSON...the HUNTERS  
CHARLES & FRANCES  
Noon Luncheon, Friday, Civic Center  
\$3.50 Per Person

HOT LINE to HEAVEN  
HANG LOOSE with JESUS  
SINCE JESUS PASSED BY  
KNOWING GOD'S SECRETS  
P. T. L. A.

GOD IS FABULOUS  
TWO SIDES of a COIN  
GO-MAN GO  
MY LOVE AFFAIR  
HOW to MAKE YOUR MARRIAGE EXCITING

IN A FABULOUS MIRACLE SERVICE  
HEREFORD BULL BARN  
Hereford, Texas  
AUG. 29-30 ... 7:30 PM  
For information call.. FRED WHIPPLE.. 806-364-5879 or 364-5556

Street Dance Set Friday

A street dance is scheduled at 8:30 p.m. Friday by Merry Mixers Square Dance Club, which invites all dancers of the area to join the outdoor fun. It will be staged in front of TG&Y Store.  
No admission will be charged to dancers or spectators. The club's caller, Stewart Rowan, will call dances.

Teen Dance To Be Held Here Friday

Sound Express, popular rock band, will provide entertainment for a Back To School dance for teens Friday night, 9 p.m. - midnight at Community Center.  
Admission will cost \$1.50 per person and \$2.50 per couple. Junior high and high school students are asked to adhere to school dress codes.

Air mail may soon end, official says.  
Disabled pensions in military drop.  
Judge orders refunds to 2,000 air travelers.  
U.N. force tries to fill Cyprus role.

# Note Prices

and turkeys are still...  
duce counters, Mrs. ...  
ported watermelon and ...  
be among current best ...  
"they're abundant and ...  
d quality."  
economical vegetables ...  
cabbage, carrots, red ...  
dry yellow onions ...  
cucumbers, green onions ...  
purple hull peas.  
in good supply at the ...  
nomical prices are ...  
plums of several ...  
bananas, grapes and ...

## Watson Serves In NMMI Cadre

Cadet Raymond O. Watson, son of Mr. and Mrs. Orval Watson of 216 Northwest Drive, began a week-long training program Friday as New Mexico Military Institute (NMMI) entered the final phase of its preparation for a new school year.



**Good Watches deserve Good Care!**

*all others need it!*

**Top Quality WATCH REPAIR SERVICE**

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

**FREE ESTIMATES**

**Cowan Jewelers**

217 Main

AGS member AMERICAN GEM SOCIETY

## Energy-Packed Status Fruit Is A Great 'Plus' in Lunch-Boxes

Question: What food is so versatile that it is adaptable to any course of any meal, can be served around the clock, is a perfect lunch box addition, and is available all year round?

Know the answer yet? O.K., here are some more hints: It is a fruit. It is used for skin care for both people and elephants—as an aid to train Mynah birds to talk—and as a component in sun tan oil, ice cream and bread making. It has 11 essential and 14 minerals. It comes from many places—as far away as Peru—eighty percent come from California, U.S.A.

halved. With the latter, just brush some lemon juice on the cut surface to retain that sunny look before you put it in a wax or plastic bag. The Duchess of Windsor and other famous people cite the avocado as an interesting addition to their menus.

We all know of course, that an avocado is eating-good when fully ripe. To determine this, just cradle it gently in your hand. Don't pinch. If it's ripe it will yield and be soft to the touch. If it is not quite ready, you can hurry the process of ripening by putting it in a plastic or paper bag or let it ripen slowly in your fruit bowl.

## Hunters Reach For Residents

Charles and Frances Hunter, known as the "miracle-ministry team," will be featured during an outreach worship service Thursday beginning at 7:30 p.m. in Hereford Bull Barn.

Mr. and Mrs. Hunter are known for the authorship of nine Christian books and as hosts of a weekly TV program, "The Happy Hunters."

At noon Friday, the Hunters will be special guests at a luncheon in the Bull Barn. The public is invited and cost of the meal is \$3.50 per person.

Fred Whipple, pastor of Christian Assembly Church, is personally acquainted with the visiting ministers. He said, "Charles and Frances devote almost all of their time to traveling and sharing their love of God. Through God, this dynamic couple has blessed

thousands of people all over the United States.

"In February 1973, God added a new dimension to their ministry—miracles of healing and deliverance began to be regular occurrences wherever they spoke."

Their newest book, "Since Jesus Passed By," recounts the stories of a little girl healed of cerebral palsy, a deaf-mute hearing and speaking, cancers disappearing, withered hands restored and the blind seeing.

The authors recently received the 1974 Golden Book Award for sales surpassing 2,000,000.

Whipple continued, "I sincerely urge local residents to come and hear this spirit-lifting couple. Their popularity is due in large measure to the joy and love they radiate."



MR. AND MRS. CARL HUNTER

## Brief, Very Brief

- Greece is changing under new regime.
- Soviet bids U.N. send mission to Cyprus.
- U.S. suspends talks on ties with E. Germany.
- Brazil's meningitis epidemic is under control.
- Israel ready to compromise with Jordan.
- Limits urged for sugar in breakfast cereals.
- U.S. sends aide to assess Cyprus views.
- Industry hit by shortages, particularly steel.

## Stretch Your Budget with Rainwear

The advent of "wash 'n' wear" has been a real blessing to budget-minded families. Remember when almost everything had to go to the dry cleaners? Those bills could put quite a dent in the budget!

Today, however, even outerwear like coats and jackets are often washable. This is a particular boon to the family with school children. Aside from the money-saving aspects, it's such a convenience to be able to

pop things into the washer!

One area in which fashion and convenience have made a good match is raincoats. Mom, Dad and the kids can all choose rainwear that is good looking, functional and washable, to boot. And it's such a comfort to Mother on rainy days to know that her family is being kept warm and dry.

Most good rainwear, of course, comes with a dependable water-repellent finish.



Some people believe that adding hay flowers to their baths will cure toothache.



Some people try to cure their headaches by rubbing their foreheads with horseradish.

**SIGN DESIGN & LETTERING**

Truck Lettering Sho Cards  
Trademarks Sale Banners  
Sign Refinishing Hi-Way Signs

*L. W. Sign Co.*

"You name it we'll paint it"

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# GEBO'S

HEREFORD  
230 N. 25th Mi. Ave.

**WRANGLER MEN'S JEANS**

\$10.35 BOOT CUT AND FLARE DENIM AND  
\$10.95 HOUNDSTOOTH CHECK FLARES ..... **\$8<sup>99</sup>**  
\$8.99 SOLID FLARES AND-BLUE HOUNDSTOOTH AND  
\$8.99 WINDOW PANE CHECK FLARES ..... **\$7<sup>69</sup>**

COMPARE AT UP TO \$12.00 A PAIR

**WRANGLER WESTERN SHIRTS**

Stripes, checks, solids. Permanent Press and one group double knit.

OUR REGULAR

\$7.77	\$6.59
\$8.30	\$7.19
\$8.95	\$7.39
\$9.90	\$8.59

Compare these top-quality shirts from \$9 to \$12.

**SUMMER CAPS**

**20% OFF**

COMPLETE STOCK  
WESTERN STRAW HATS  
**25% OFF**

**DUKE** - Natural Ostrich Print Vamp. 12" wild honey kiddie top. Wide, round toe. 1 1/2" underslung heel. steel shank. All-leather construction.

No. 4765  
REG. \$54.45

**NOCONA BOOTS**

**HOMBRE** - Coffee brown. 12" top coffee color. Wide, round toe. 1 1/2" underslung heel. All-leather construction. Steel shank.

No. 4778  
REG. \$53.45

**YOUR CHOICE**  
**\$48<sup>95</sup>**

**LEVI'S STA-PREST MEN'S SLACKS**

LIST \$11.  
**\$4<sup>99</sup>**

**WALL'S SPORTSMAN CONTINENTAL COVERALL**

65% Dacron, 35% Cotton. Permanent Press. Breast pockets w/Velcro closures. Elastic waistband. Bi-swing back. 2-way zippered front. 2 hip pockets.  
REG. \$11.95

**WALL'S BLACK OLIVE LONG-SLEEVE COVERALL**

No. 5565  
REG. \$14.98  
**\$13<sup>49</sup>**

**WALL'S SPORTSMAN CONTINENTAL COVERALL**

65% Dacron, 35% Cotton. Permanent Press. Breast pockets w/Velcro closures. Elastic waistband. Bi-swing back. 2-way zippered front. 2 hip pockets.  
REG. \$11.95

**WALL'S BLACK OLIVE LONG-SLEEVE COVERALL**

No. 5565  
REG. \$14.98  
**\$13<sup>49</sup>**

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Urn (Portugal's...  
Amaral Osorio, ...  
le Office in New ...  
Astoria Hotel on ...  
marble, ceramic ...  
k. "Here again ...  
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designer Ellen ...  
(F.A.I.D.), was ...  
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also announced ...  
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des fourteen ...  
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the U.S.A., as ...  
groups of Amer- ...  
specialists and ...  
converge on ...  
series of trade ...  
missions.

Osorio also re- ...  
tuguese manu- ...  
participate na- ...  
trade fairs in ...  
d individually ...  
trade shows.

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PURPLE TOP TURNIPS..... LB. **17¢**

CALIFORNIA THOMPSON SEEDLESS GRAPES  
**39¢**

LB.

SHURFINE  
PORK & BEANS  
16 OZ. CAN  
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FOR

SHURFINE  
SPINACH  
15 OZ. CAN  
**5 \$1.00**  
FOR

SHURFINE  
TOMATO CATSUP  
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303 CAN  
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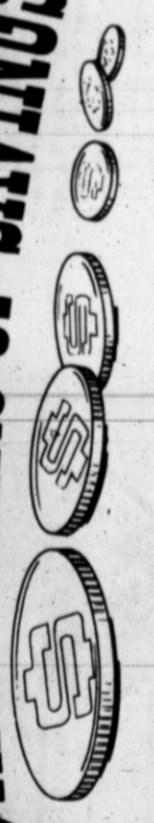
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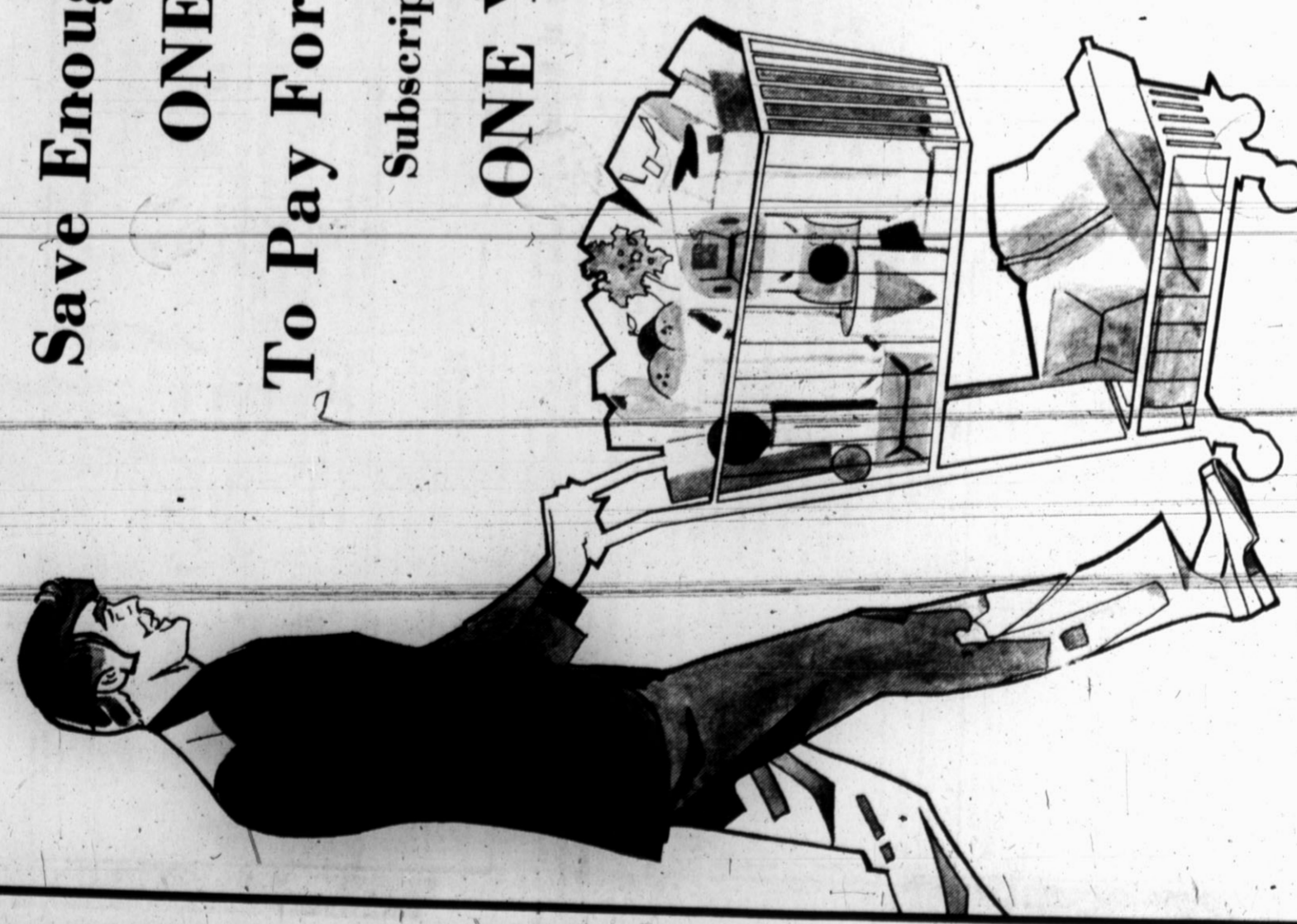


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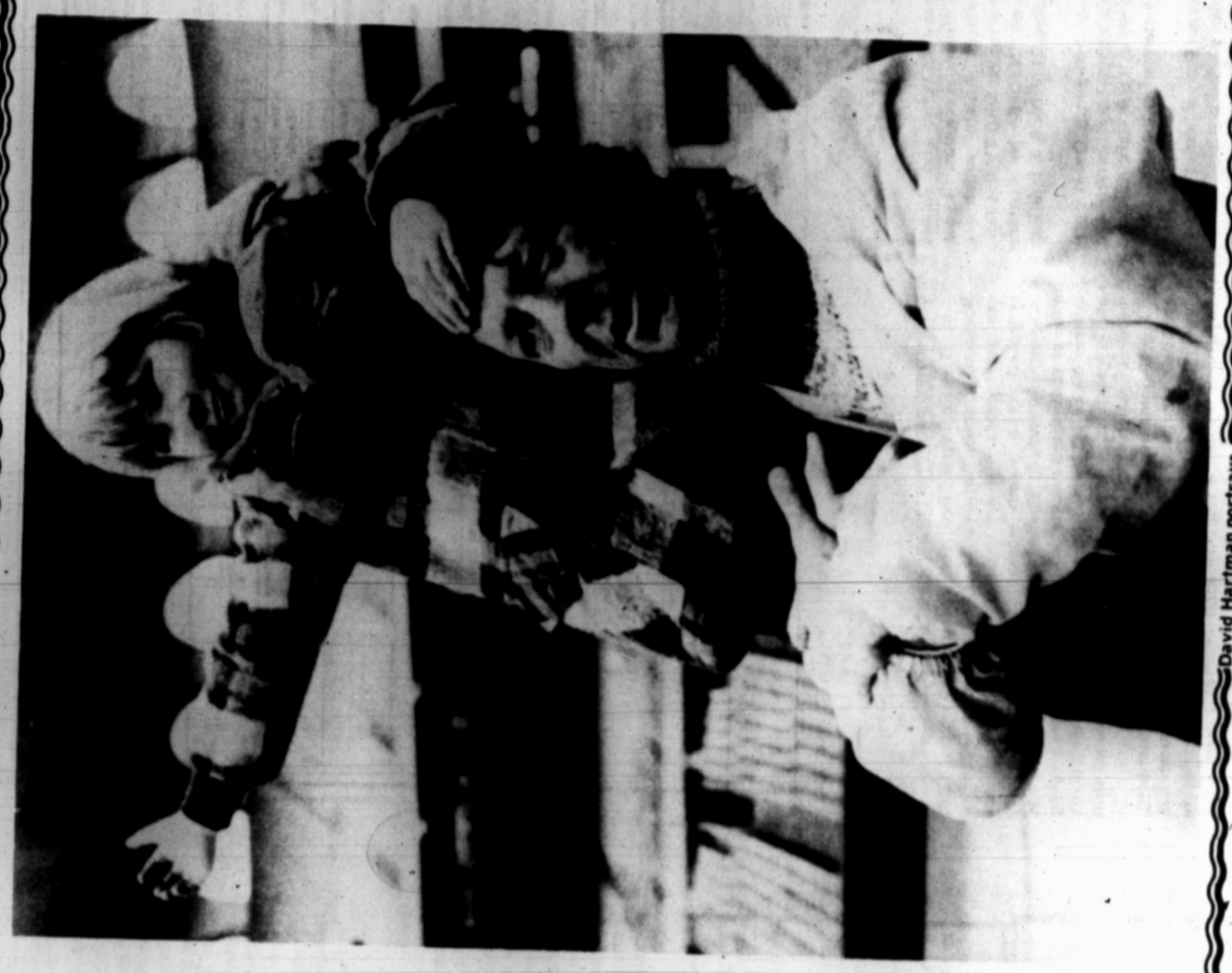
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**SUNDAY BRAND**

Weekly Television Magazine  
**The Hereford Brand**  
THURSDAY AUGUST 22, 1974

**Tel-  
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David Hartman portrays  
Lucas Tanner

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**7:00... THE CBS THURSDAY NIGHT MOVIE—"SENIOR YEAR" and "MAMMUNTER"**  
 Bill presentation, starring Gary Frank and Dennis O'Connor as high-school seniors who are involved in a love affair. "Mammunter" is the second feature, stars Ken Howard, Gary Lockwood, Tim O'Connor, James Olson and Stefanie Powers. An ex-convict returns home from China where he has been in the military. He is caught in a bank robbery, but he takes the

**MONDAY THRU FRIDAY**

CHANNEL	4	7	10	11	13	39
STATION	KONC	KVII	KFOA	KTVT	KREA	KXIX
1	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
2	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
3	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
4	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
5	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
6	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
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8	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
9	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
10	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
11	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
12	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes

**On The Cover**

David Hartman and Rosemary Murphy, and James Garner star individually in two 30-minute dramas, "Lucas Tanner" and "The Rockford Files," both of which are reruns of new series premiering on NBC-TV this fall. The dramas will be collocated on "NBC Double Feature Night at the Movies" Saturday, Aug. 31 (7:00-10:00 p.m.) on the NBC Television Network.

In "Lucas Tanner" (starting at 7:00 p.m.), David Hartman, in the title role, portrays a former sports writer and one-time promising pitcher with the St. Louis Cardinals who returns to the St. Louis area as a member of the faculty of a small town high school.

Despite the sympathetic support of school principal Margaret Blumenthal (Rosemary Murphy), Tanner's progressive instructional methods alienate some fellow

**THURSDAY EVENING PROGRAMS**

CHANNEL	4	7	10	11	13	39
STATION	KONC	KVII	KFOA	KTVT	KREA	KXIX
1	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
2	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
3	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
4	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
5	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
6	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
7	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
8	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
9	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
10	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
11	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
12	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes

Mac Davis is joined by guests Nanette Fabray, George Gobel, Rodney Allen Ripley and Ricky Segall on "The Mac Davis Show," Thursday, Aug. 22 (7:00-8:00 p.m.) on the NBC Television Network.

A pawshop sketch with Gobel, Ricky and Mac, a lady doctor skit with Miss Fabray and Mac, and an apartment sketch with Miss Fabray, Gobel and Mac are among the comedy highlights of the show.

Mac's songs include "Hello, L.A., 'Bye-Bye, Birmingham," "Blit, the Friendly Purple Bear," and "Memories." He is joined by his guests in a special "Eelie" number.

**Mac Davis hosts George Gobel**

**CAKE MAKE-UP**  
 Vera Mills, who stars in "Night Visit," an "NBC World Premiere" for the 1974-75 season, was enjoying a slice of chocolate cake during a lunch break during the filming of the mystery. Vera was asked how she kept slim on such a diet. "Like everyone I pay for my sins," she signed. "I'll have to take about 500 calories off dinner."

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**7:00... NBC... ADAM-12**  
 "Taking It Easy," Officer Reed, on week duty, receives a bomb threat and pursues a truckie officer in a pursuit. (R)

**TUESDAY**

CHANNEL	4	7	10	11	13	39
STATION	KONC	KVII	KFOA	KTVT	KREA	KXIX
1	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
2	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
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10	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
11	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes
12	Pro News	Pro News	CBS Evening News	60 Minutes	60 Minutes	60 Minutes

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**"Red Sky at Morning"**  
 Richard Crenna and Claire Bloom star in "Red Sky at Morning," a story about the adjustment of a Southern family to World War II, on "NBC Wednesday Night at the Movies" Aug. 28 (8:00-10:00 p.m.) on the NBC Television Network. Richard Thomas and Catherine Burns also star in the 1971 Universal release (Retrocast). In the summer of 1944, Frank Arnold (Crenna), a Mobile, Ala., small boat builder, turns his plant over to his foreman and enters World War II as a naval officer. Before leaving, he moves his family to Sagrado, New Mexico, in order to get them away from what he believes to be the stifling atmosphere of the South. Arnold's wife (Miss Bloom) accepts that arrangement with great reluctance and soon develops a drinking problem. Their son, Josh (Thomas), enrolls in Sagrado High School where for the first time he must socialize with members of a variety of ethnic groups. As Josh adjusts to his new environment, making friends with fellow students Marcial Davidson (Miss Burns) and Steenie Moreno (Desi Arnaz Jr.), he must also accept the new responsibility of being head of his household.

The film was produced by Hal B. Wallis and directed by James Goldstone. The screenplay by Marguerite Roberts is based on Richard Bradford's novel.

**The Cast**  
 Richard Crenna  
 Claire Bloom  
 Josh Arnold  
 Marcial Davidson  
 Steenie Moreno  
 Desi Arnaz Jr.

**7:00... NBC... CHASE**  
 Eighty-six prison inmates are released from a California prison. The inmates are given a 48-hour head start to find their way out of the state. (R)

**7:00... ABC... "SCREAM, BLACULA, SCREAM"**  
 A woman is kidnapped in the back seat of a car. The kidnappers demand a ransom. (R)

**7:00... CBS... THE HUDSON BROTHERSHOW**  
 On "The Hudson Brothers Show," the two brothers, Tom and Dick Hudson, discuss the lives of the famous and the infamous. (R)

**7:00... CBS... KOUK**  
 Before the Devil Knows... Henry

Life of a Friend (R) ... further complicated by his children.

7:00...NBC...KRONOSIDE ... further complicated by his children.

7:00...NBC...KRONOSIDE ... further complicated by his children.

7:00...NBC...KRONOSIDE ... further complicated by his children.

7:00...NBC...KRONOSIDE ... further complicated by his children.

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7:00...NBC...KRONOSIDE ... further complicated by his children.

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Table with columns: CHANNEL, CABLE, 6, 7, 8, 9, 10, 11, 12. Rows: News 4, News 5, News 6, News 7, News 8, News 9, News 10, News 11, News 12.

Friday Program Notes
7:00...CBS...YOUR HIT PARADE
7:00...CBS...THE DEFRANCO FAMILY
7:00...CBS...SANFORD AND SON
7:00...CBS...THE BRADY BUNCH
7:00...CBS...THE SIX MILLION DOLLAR MAN
7:00...CBS...THE ODDEST Couple

Monday Program Notes
7:00...ABC...THE ROOKIES
7:00...ABC...THE DEFRANCO FAMILY
7:00...ABC...SANFORD AND SON
7:00...ABC...THE BRADY BUNCH
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7:00...ABC...THE SIX MILLION DOLLAR MAN
7:00...ABC...THE ODDEST Couple

In-Depth Look At The Phenomenon Known As The American Corporation
CBS Reports: The Corporation... television's first in-depth look at the phenomenon known as the American corporation...

Friday Program Notes
7:00...CBS...YOUR HIT PARADE
7:00...CBS...THE DEFRANCO FAMILY
7:00...CBS...SANFORD AND SON
7:00...CBS...THE BRADY BUNCH
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7:00...ABC...THE ODDEST Couple



Sharon Acker makes friends with a baby chimpanzee during rehearsals for the "Death of a Hunter" episode on the CBS Television Network. (Rebroadcast)
Master hustler Bobby Riggs (center) and tennis champion Billie Jean King, guest starring as themselves, meet in a "table tennis battle of the sexes" after Bobby beats Oscar (Jack Klugman, left) and Felix in a match in which he spots the pair 19 points in "The Pig Who Came to Dinner," the ABC Television Network's "The Odd Couple." (Friday, Aug. 30 (8:30-9:00 p.m.)). (Rebroadcast)

Table with columns: CHANNEL, CABLE, 6, 7, 8, 9, 10, 11, 12. Rows: News 4, News 5, News 6, News 7, News 8, News 9, News 10, News 11, News 12.

"The Quest To Be Number One"
(Ohio State), John McKay (USC), Barry Switzer (Oklahoma), Bear Bryant (Alabama) and Joe Paterno (Penn State)—in a series of insightful, informal conversations.
The coaches' comments range from evaluations of their teams' strengths and observations on their standout performers to their views on the changing attitudes of young people today and what place college football has—or should have—in their lives.

Monday Program Notes
7:00...ABC...THE ROOKIES
7:00...ABC...THE DEFRANCO FAMILY
7:00...ABC...SANFORD AND SON
7:00...ABC...THE BRADY BUNCH
7:00...ABC...THE SIX MILLION DOLLAR MAN
7:00...ABC...THE ODDEST Couple

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SUNDAY

Table with columns for Channel, Time, Program Name, and Network. Lists various TV shows and their broadcast times for Sunday.

Saturday Program Notes

11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE...THE RED BARON... flying ace aviator leads a squadron against the forces of the Cat People and their wicked leader Calamari. (R)

Sunday Program Notes

9:30...CBS...MARSHALL EFRON'S PAINLESS... MARSHALL EFRON'S PAINLESS... a comedy series about a doctor who is afraid of pain.

A & W DRIVE INN Closed Mondays 1505 PARK AVE PHONE 364-4600 A & W Root Beer to take Home

'Land of the Lost'... 'Land of the Lost'... the new Saturday morning series to premiere on the NBC Television Network Sept. 7, goes into production this week.

SATURDAY

Table with columns for Channel, Time, Program Name, and Network. Lists various TV shows and their broadcast times for Saturday.

'Wayne Newton Special'... 'The Wayne Newton Special,' a 90-minute late-night program taped in Las Vegas and reflecting a day in the life of the popular entertainer, will be broadcast on the NBC Television Network during the 1974-75 season.

Saturday or Sunday in the 10:30 p.m. 12:00 midnight time period... together with George Yanok, Howard Albrecht and Sol Weinstein. The special will be directed by Hal Tulin.

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LINCOLN LINK... George Schaefer, producer-director of NBC-TV's 'Sandburg's Lincoln,' the series of six specials, starring Hal Holbrook, the first scheduled for Sept. 6, directed Jason Roberts Jr. in the 'Hailmark Hall of Fame' presentation of 'The Lincoln in Illinois' and Julie Harris on Broadway in 'The Last of Mrs. Lincoln.'

1:30...CBS...TENNIS CLASSIC... The third annual tennis tournament and championship, with the participation of some of the world's top tennis professionals, will be presented. Pat Summerall is the commentator. (From Lakeway World of Tennis, Austin, Texas.)

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