

Local Voter Turnout Less Than One - Third

Less than one-third (31.2 per cent) of the qualified voters in Deaf Smith County went to the polls Tuesday and the majority of those swept Democratic candidates into state office.

The largest Republican tally, locally, was 859 votes for Jim Granberry followed by 847 for Robert G. Holt who sought to unseat State Treasurer Jesse James.

RAMSEY MUNIZ, the Raza Unida Party candidate for governor, with 75 votes, outranked the American Party's Sam McDonnell, 54 and the Socialist Workers Party's Sherry Smith, 1, at the local polls.

All told, there were some 175 votes cast here outside Democratic or Republican Party lines. Of 7,510 qualified voters in Deaf Smith County, 2,349 went to the polling places. Of these 46 voted absentee.

THERE WERE 15 write-in votes... one of them a possible expression of sympathy. It was for Bob Price written in against unopposed George Mahon, U.S. representative for the 19th Congressional District. There were two other write-ins in this race but they made little dent in Mahon's 1803 votes.

Price, a Pampa native who had served eight years in the U.S. House of Representatives from the 13th district, was defeated by Jack Hightower, Vernon, who had served as state senator.

Price's defeat was only one of many Republican losses across the nation. For offices both high and low, Democrats were favored at the polls. As in Deaf Smith County, the vote was moderate across the nation but it was overwhelmingly Democratic.

Local Man Arraigned In Theft

A Hereford man was arraigned, Friday, on a charge of theft of livestock culminating an investigation that began in June. Officers are also investigating the weekend theft of a saddle valued at \$500.

Larry Joe Norris, 32, was arraigned before justice of the peace Glen Nelson Friday and charged with theft of livestock, a third degree felony that could carry a sentence of from two to ten years.

NORRIS WAS arrested earlier Friday after an investigation by Deaf Smith County Sheriff's deputies.

The case began on June 30 when five horses were reported missing from Hereford Feed Yards. Through an investigation, the missing livestock was found in Morrilton, Arkansas. Sheriff's deputies traveled to that city and further investigation revealed that Norris had sold the horses in Morrilton.

Judge Nelson set bond at \$2000, which Norris posted and was released.

SHERIFF'S deputies also investigated a missing saddle over the weekend. They were called to a point eight miles east of the city on Austin Road where they met Pokey Arnold, who told the officers he had parked his pickup truck and trailer on the roadside and gone into the pasture to work some cattle. Upon his return, the saddle was missing from the trailer along with two saddle blankets.

Arnold said the saddle was a Longhorn Roper model worth about \$500. Arnold listed a Hereford address.



Mayor Alioto Visits

San Francisco Mayor Joseph L. Alioto and son, Larry, were house guests of Hereford attorney James Witherspoon the past weekend. The mayor, left, and his son flank Witherspoon in this photo. The two were here on a business trip Saturday and returned to California, Sunday.

All They Have Just Now

Council Gives 'Kids' A Sympathetic Ear

Members of the Hereford City Council, Monday night, considered the plight of Kids Inc., a zoning request, purchase of a truck scale, rental figures for the new hangar, a decision on Pitman Lake and a general report from the city manager which included the budget.

The most significant fact regarding the budget came out during the discussion with the group present representing Kids Inc. when they were told the city budget would be "in the red" for the first time in years. This was by way of explaining there was no money for the baseball complex needed by Kids Inc.

aid where possible. In other action a request was considered to rezone lots 15 through 20, block 33, Evans for business. This would bring the property use in line with other property in the area. There was no opposition to the request and it was approved together with the required ordinance to facilitate it.

MEMBERS of the council had only one bid on the electronic truck scales since it appeared only one firm manufactured the unit that answered the specifications cited by the council in advertising for such bids. Only one scale would be purchased and installed on a specific truck. This vehicle, in turn, would be rotated on all the trash pickup routes in the city thereby arriving at an accurate figure of the amount of waste handled by crews and fed into the incinerator.

The purchase was approved. Rentals for the new hangar nearing completion at the local airport were set at \$50 and \$60. City Manager Bayne noted that, over a period of 10 years, this would repay the cost of construction of the hangar alone and not the paving project. Rental from the new hangar accrues to the city whereas current rentals on existing hangars go to the airport operator.

Drainage and fill was the chief consideration for the problem of Pitman Lake as councilmen expressed their concern for the danger factors the present state of this property presented.

BAYNE, in his general report noted the problem of trash pickup in certain areas would soon be cured. The new incinerator would be operational in a few days and able to handle all the refuse. By the same token, workmen designated to help on the incinerator project would be returned to their regular jobs of picking up trash on the problem routes.

Bayne pointed out some technical aspects of various budget headings and answered questions from the council.

IT WAS approved and the meeting adjourned.

Flames Total Condemned Building

A wood frame house that had been condemned by the city was destroyed by fire in the early Wednesday morning hours on the south side of Hereford.

The stucco covered building in the 800 block of South Schley was reported ablaze at 4:11 a.m. Wednesday by a city policeman on routine patrol. Although six units of the Hereford Volunteer Fire Department and 23 fire fighters went to the scene, flames had already claimed the roof of the building when they arrived.

FIRE MARSHAL Jay Spain told The Brand, "When we got there the roof was already gone. We knew it was a condemned building, but it was so far gone and damaged badly, we couldn't save anything. I doubt if we could have put it out, so we just controlled the fire from spreading." Spain said the fire went unnoticed too long in the early morning hours.

The vacant house was owned by Marvin Kendricks, and is located just north of Austin Road on South Schley. Cause of the blaze is unknown, and Spain said the cause was still under investigation.

the Hereford Brand

Hereford, Texas, Thursday, November 7, 1974

73rd Year, No. 44 34 Pages including TV Section 10 cents

Branding Time

By Speedy Niman

THAT FELLER on Tierra Blanca Creek says in these times of rising prices, about the only thing you can put away for a rainy day is an umbrella.

HEREFORD LIONS Club will hold its second annual Girlstown Auction Friday, beginning at 7:30 p.m. in the Bull Barn. Items donated by Hereford merchants will be offered and proceeds will go to Girlstown. It's an opportunity to have some fun, pick up some needed items, and help a worthwhile cause—all at the same time.

THE GENERAL ELECTION is over and if the winners live up to their campaign promises, the economy should be straightened out in the near future. Most of the campaign rhetoric we heard had to do with stopping inflation and getting the economy back in line.

Hope it doesn't turn out like the new bride who wouldn't cook. A couple of months after the wedding, the husband remarked to his wife: "You said you'd learn to cook after we were married."

SHRUGGED his wife: "Oh, you know those campaign promises..."

THERE WAS the Aggie who gave a \$1,000 check as a political contribution. He didn't sign it because he wanted to be an anonymous donor.

THE UNITED WAY Campaign is underway in Deaf Smith County and volunteer workers are calling on citizens for contributions. When making your contribution, please keep in mind that it is 11 gifts in one—the money goes to help 11 community agencies.

Keep in mind, too, that the person who calls upon you is a volunteer worker who is involved in helping his community. He or she is donating time to the United Way—please welcome them courteously, whether you plan to give a little, a lot, or nothing at all.

LEFTHANDERS often feel they are discriminated against, and County Commissioner Earl Holt is no exception. In a recent county meeting, Holt was the subject of several remarks which questioned the mental aptitude and abilities of a southpaw.

"You guys are just jealous," retorted Holt. "After all, the Good Book tells about the ability of lefthanders, but it doesn't say anything about right-handers!"

HOLT WAS immediately challenged about this statement, but he referred his buddies to Judges 20:16-21. I looked it up, and sure enough there's quite a story about 700 chosen men who were lefthanded!



CALVIN JONES

Jones Made Holly Senior Agriculturist

The promotion of Calvin K. Jones to senior agriculturist at Holly Sugar Corporation's Hereford factory has been announced by Glen Y. Yeager, vice president-agriculture.

Jones had been an agriculturist at the Sidney plant since 1971 when he was transferred there following the closing of the Hardin, Montana factory.

HE JOINED Holly's Hardin agriculture staff in 1969 following his graduation from the University of Wyoming with a bachelor of science degree in crop science.

In his new position, Jones will supervise a small factory district in addition to assisting Agricultural Manager Bob Ginn in managing the Hereford district.

HE and his wife, Donna, have two sons, Darren, 6, and Jason, 3.

Federal Suit Filed Against Corn Interests

Directors of Dimmitt Agri-Industries, Inc. announced Monday that the corporation has filed a law suit in U.S. District Court against nine major producers of corn starch and other corn products.

The corporation alleges that the defendants violated the anti-trust laws by fixing prices in order to drive Dimmitt Agri-Industries, Inc. out of business. The corporation seeks to recover more than \$32 million in damages from the defendants in the law suit.

The suit was filed by the law firm of Witherspoon, Aikin, Langley, Woods, Kendrick and Gulley of Hereford in collaboration with Joseph L. Alioto of San Francisco, Calif.

Prussic Acid Blamed For Animal Deaths

"The local animal deaths we have been experiencing the past several days are mostly due to prussic acid poisoning." That was the word from County Agent Justin McBride.

"Animals that graze on pasture or forage that has recently been hit by a frost are in danger of this prussic acid poisoning," McBride warned.

AMONG GRASSES that are especially toxic to animals after a frost are Johnsongrass, Sudan and other sorghum hybrids.

Prussic acid poisoning is a disease which prevents oxygen in the blood from reaching the tissues and thus causes death due to suffocation.

Symptoms of the disease are suffocation and muscular twitching, and the animal may have his head turned toward his flank. The blood of the animal has a bright red color. Animals usually become affected within 10 to 15 minutes after eating toxic material and rarely survive more than one or two hours.

"**LIVESTOCK** should not be allowed access to wilted material after a frost until it has dried completely," says the county agent. "Grazing should also be prevented after a rain when new sprouts begin to form on plants."

Wilted material will usually dry out in a day or two of strong sunlight. New growth usually becomes non-toxic within a week to 10 days after a rain and can then be grazed safely by livestock.

"If you're not sure about your pasture, have a veterinarian check it with a picrate test or have a sample checked in a lab," adds McBride.

ONE WAY to check a pasture is to turn out a less valuable animal that has been without hay or grass for 24 hours. A hungry animal will fill up faster and show toxic symptoms if the plant material is dangerous.

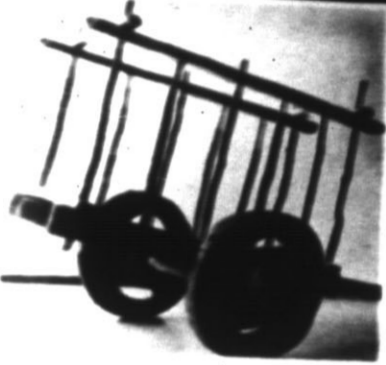
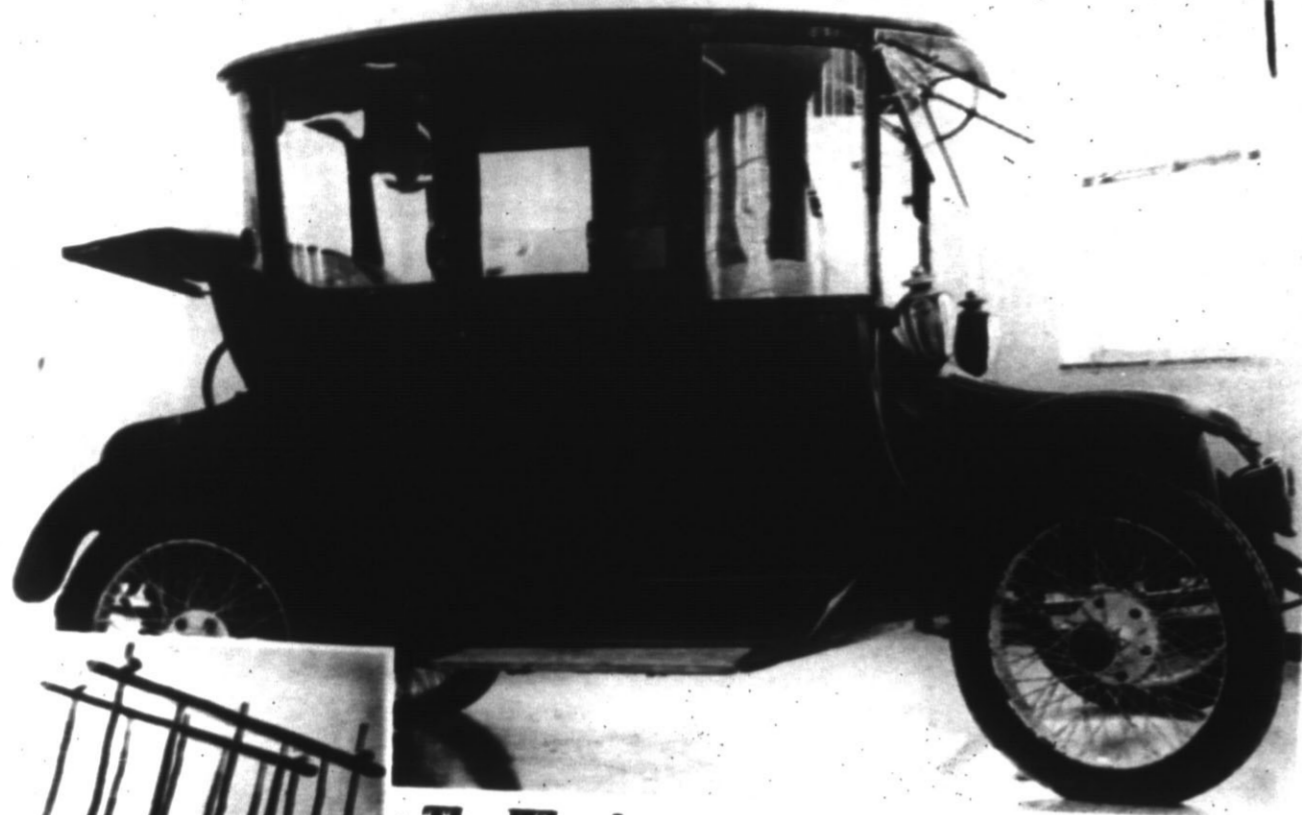
"If you think your animal shows signs of prussic acid poisoning, don't hesitate to call a vet immediately," warns McBride, who says this is the latest word from Dr. James Armstrong, extension veterinarian.



Stanton Scores Again

As several La Plata defenders try to hold him back, quarterback Ronald Plummer drives across the goal line on a quarterback sneak to put the Stanton Dogies in front of the La Plata Mavericks 12-0 in a seventh grade game. Stanton went on to win 12-6.

Wheels Replace Books As Old Library 'Gets Rolling'



The Wheel

Hailed as the greatest achievement of mankind, the wheel has been variously attached to a number of different conveyances. Nowhere is there greater contrast than those primitive plankings of the Mexican cart and the lacey wires equipping a modern (?) electric car.

Some months ago, a visitor to the West Texas State campus, especially someone from a bygone WT era, would have suspected a prank of great magnitude had they seen a corps of young men pushing a Model T Ford up two boards laid over the steps of the old library building.

Had they reported the incident they would have been told it was a part of the "space" program at the university.

AT THIS point, our "alums" would have wandered off shaking their heads, remembering that, in their day, there were not even many books on space in that library... and no Model T's at all!

Now, if such an incident truly happened, Dr. James Hanson hopes they will come back. A tour of the old building will be worth the effort. It is no longer the "book nook" but the answer to the "space" problem of the Panhandle-Plains Historical Museum, James A. Hanson, director.

When first acquired, it was "the annex." A little research revealed that the collection of ancient vehicles stored thither and you could negotiate the various openings. By dint of boards on the steps and bright-faced young men as happy as pranksters and a millinium more careful, the vehicles were moved... along with radios, phonographs and other paraphernalia that turned it into the "Hall of Transportation and Communication."

ON THE first floor are antique cars, a popcorn wagon, insulators, typewriters, phonographs, radios and a switchboard. Second floor displays include a World War I ambulance wagon, farm wagons, buggies, sleighs, ox yokes, harness equipment and a Mexican cart.

Meanwhile, back-at-the-base ment... there is a behind-the-scenes area for preparation of exhibits, artifact conservation and storage. Some basement rooms have been used for Sunday afternoon silent film features and historical presentations and...

THE CASE OF the Indian baskets and bison bones:

"We have been cleaning and preserving Indian baskets, reconstructing bison bones taken from the Lake Theo excavation and de-rusting metal retrieved from archeological sites," Hanson observes.

An interesting collection found at the 10,000 year-old bison kill site excavated at Lake Theo is six bison bones, three tibias and three left jaw mandibles, buried on end in a circle.

"THERE ARE two possibilities suggested so far as to what this might mean," Henry Smith, archeological assistant, said. "Either it was a post hole, or it might have some religious significance for encouraging the bison herds to return."

Much of the conservation work has been directed by Dr. Hanson, whose previous training in the field has given him the ability to construct the needed equipment from inexpensive, everyday materials.

Also in the basement is the exhibits preparation area, where staff members work on cartography, labeling and the assembling of the necessary artifacts.

"THE ANNEX helped us with two critical needs," Hanson states, "one is for exhibit place and the other is work space."

"This building gives us a new work area we didn't have in the other, and has also provided us with much-needed office space."

Dr. Hanson would like to see a massive remodeling of the place and has asked for some half-million dollars from the state legislature to do it. All the displays are temporary and must be refined. Then there is the problem — and expense — of security and maintenance.

TOO, MORE SPACE can be gained by removing the old library "stack" poles.

This is the new lease on life for the old library building. It has been said a picture is worth a thousand words. With the words and the pictures gone, the attractions "in the flesh" have evoked thousands of words... all of them in praise for the transformation.

Texas Wheat Groups Schedule Symposium

Faced with the best early crop and price prospects in years plus the strongest foreign and domestic demand in production, Texas wheat producers are going to take a look at their position at a two-day meeting at Wichita Falls, Nov. 21-22.

That is the word from Leo Witkowski, Hereford president, Texas Wheat Producers Association and Ken Kendrick, Strachford, chairman, Texas Wheat Production Board.

THE SESSIONS for evaluating and mapping production and marketing goals will begin at 10 a.m. each day at the Holiday Inn downtown at Wichita Falls.

A "Wheat Symposium" is scheduled for the first day. It will deal with "on the farm" situations affecting the farmer's decision making, such as cost of production, fuel and fertilizer management, wheat pasture economics, wheat pasture cattle and fed-cattle outlook, and orderly marketing prospects in the new crop wheat outlook. According to Kendrick, this session is co-sponsored by the Wheat Board in cooperation with the Texas A&M Agricultural Extension Service, from which most of the technical speakers are drawn.

The twenty-fourth Annual Meeting of the Texas Wheat Producers Association is scheduled for the second day. It will deal with "off the farm" situations which affect wheat producer income," according to Witkowski.

KENNETH FRICK, Administrator of the USDA farm programs in Washington, D.C. will open the session with a discussion of "Farm Programs in Change."

He will be followed by both Don Woodward of Penderton, Ore. and Jerry Rees of Washington, D.C., officers of the National Association of Wheat Growers, to review current and future activities of that organization of which TWPA is affiliated in a topic, "What Has Your



LEO WITKOWSKI

National Association Been Doing for You — Later.

Joe Blalow, executive vice president of Great Plains Wheat, Inc., Washington, D.C. and a widely recognized international wheat authority, will discuss the "Changing World of Wheat."

A PANEL of wheat producers — officers of the Board and the Association will recount the current programs and activities of the two organizations before the business of the Association is opened in the afternoon seeking direction from the farmer-producers attending in setting policies for the coming year.

Witkowski pointed out that even though the sessions are scheduled in Wichita Falls, one area of the wheat belt, it is not a "local meeting" but the statewide "Wheat Symposium" and "Annual Meeting" wanting statewide farmer and agri-business attendance and participation. All sessions are open to the public and to the press.

Firma Buys Feedyard

Frona Industries Inc. this week completed its purchase of the 57,000 head capacity Swisher County Feedyard near Tulia, from Mesa Petroleum Company.

"This acquisition will bring our total cattle feeding capacity to 124,000 head," said John G. Carrothers, Frona president.

FRONA INDUSTRIES, a diversified agribusiness firm, also operates two feedyards near Frona, with combined capacity of 67,000 head. The company, which has annual revenue in excess of \$50 million, is also engaged in the manufacture and sale of commercial cattle feed and retail marketing of animal health supplies.

"The management personnel of the feedyard who will be joining our company are among the best in the industry. This acquisition places us in a very advantageous position for future growth

when the cattle situation returns to normal," commented Carrothers.

MESA PREVIOUSLY announced the proposed divestiture of its agribusiness operations and is presently discussing with others the sale of its remaining agribusiness facilities, according to T.B. Pickens, Jr. president of Mesa.

Clayton Adds Another Lead Vote

Representative Bill Clayton added another vote to his lead in the race for Speaker of the Texas House of Representatives when veteran House member Bob Hendricks of McKinney announced his support of Clayton at a reception held at Wylie.

Representative Hendricks released the following statement: "I have worked closely with Bill Clayton over the past eight years. He is truly a dedicated and sincere servant of the people of Texas and his understanding of the needs of Texas is amazing. He will make our State a great Speaker."

Rep. Clayton, who has released the names of 108 other pledges to his candidacy, is the acknowledged victor in the race for Speaker. Upon receiving Hendricks' endorsement, Clayton stated that he was honored to be able to count on the advice and support of Hendricks, whom he termed "an experienced legislator with superb ability to deal with the important problems facing our State."

Hendricks, who is the present chairman of the House Criminal Jurisprudence Committee, represents Collin and Rockwall Counties.

The Hereford Brand

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$3 per year; other points \$4.20 per year. With The Sunday Brand—both papers \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 percent sales tax).

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Association, Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

O.G. Nisom
Ray Hunter
Lynn Robertson
Sue Calhoun
Ada McIver
Chaslene Rowland

Pres. & Publisher
News Editor
Adv. Mgr.
Women's Editor
Bookkeeper
Charolaine Nigg

Historical Society To Host Museum Open House

Reopening after a month when new exhibits have been installed and some renovation and improvement in former displays have been made, Deaf Smith County Historical Museum will have members of the sponsoring County Historical Society as hosts next Sunday from 2 to 5 p.m.

All residents of the area are invited to visit the museum then, to see the just-completed Pioneer Chapel, also a loan exhibit of the Lomas family collection of Indian artifacts, as well as the older displays carrying out the museum theme of showing how people lived and worked here in pioneer days.

THE CHAPEL is not intended as a replica of a pioneer church or even as a typical one, explains Mrs. Justin McBride, who designed that exhibit. It is rather a repository to hold furnishings and appointments from early churches of

the county.

Emphasis is on the earliest churches in this county, so that many but not all denominations are represented. Ten stained glass windows, a Bible published in 1853, a cross, communion table and candelabra from local churches are collected and displayed in an appropriate setting.

Dennis Lomas has loaned the family collection which includes pieces he has collected, some from his father, the late Harry Lomas whose handwork is visible in many displays at the museum where he gave uncounted hours of volunteer work, and some from his uncle, Joe Green.

Members of the Historical Society will be given a view of the museum Saturday afternoon preceding the public opening. After Sunday the usual schedule of open hours on Wednesday, Saturday and Sunday afternoons will be resumed.

A United Way Agency

Alcohol Council Shows Clubhouse

The Deaf Smith County Council on Alcoholism met Oct. 29 for a stew luncheon at the Alcoholics Anonymous Clubhouse, 319 McKinley, to acquaint members of the council with the facility and the work being done there.

C.H. James, alcoholism counselor for Hereford for the Community Action Agency and himself a "recovering alcoholic," told the group of about 20 persons about the size of the problem of alcoholism in Hereford.

The council is made up of mostly non-alcoholics interested in education and reference.

JAMES ESTIMATED there are 1200 alcoholics in Hereford. The facility in Hereford was begun in June of this year and expects to reach full operating capacity by January 1. The Clubhouse serves about 57 clients in Hereford and the surrounding area now, and James says 12 new clients were recruited in the last 10 days.

"One of our hardest problems is impressing the size of the problem on the public. Three or four years ago, it was estimated that one of every 15 adults was an alcoholic. Now it's one of every 8 adults and the problem is getting bigger. It's estimated that more than half the adult population drinks and that one alcoholic affects five or six persons around him.

That means that every person needs to come to grips with the situation," said James.

James noted that the "surface hasn't even been scratched" in Hereford.

"If we are going to utilize the AA in Hereford, we're going to need all the help we can get. We started out in the community center and now we have the facility here at 319 McKinley. Someday I envision a much larger facility. Hereford needs a halfway house, one big enough to hold 20 to 30 persons. Now we can get the alcoholics to sober up, but we can't keep him sober. They need to come to our facility and stay with us. The alcoholic is a lonely person. He isolates himself."

James expressed the urgent need to educate the people of Hereford to the problem at hand.

"We need to get into education in a hurry. And it's not just with alcoholics, it's drugs, too. Right now we have two AA meetings here a week, and a third in Vega on Monday nights. But some AA conventions I've been to, persons have told how they went to AA meetings day and night for three years before they dried up."

James also said alcoholism knows no special class of people.

"Better than 80 percent of the alcoholics in America hold down better than average jobs. It's the middle income alcoholic that's hardest to reach. They may be living a skid row existence in a \$250,000 house.

"And then there are the people who are not 'bad enough' yet to join the AA. It's silly, but they may be dying from acute alcoholism and think they are not bad enough to join. They feel to admit they are alcoholics. Drinking members of the family may interfere sometimes, also, because their drinking is threatened if another family member sobers up," said James.

"We have big plans for our facility here in Hereford. We have a couple who stay here at the AA Clubhouse from ten in the morning until everyone leaves at night. And anyone is free to come and spend some time. The lonely alcoholic can come here and find someone to talk to," said James... James also told the council that an AA Round Robin would be held in the Community Center November 10 at 1 p.m.



The United Way



Retired County Agent Honored

Mrs. Argen H. Draper, retired Deaf Smith County agent for the Texas Agricultural Extension Service, was one of 29 Extension Service retirees honored at a special banquet at Texas A&M University Oct. 31. Mrs. Draper was presented a special plaque by Young County Judge Raymon Thompson, left, president of the Texas County Judges and Commissioners Association, and Dr. John E. Hutchison, Extension Service director. She retired on Aug. 31

after almost 31 years of service, the past 27 and one-half years in Deaf Smith County. She also served in Hemphill County. Mrs. Draper holds a B.S. degree in home economics education from Texas Tech University and a M.S. degree from Texas Woman's University. She received the Distinguished Service Award from the National Association of Extension Home Economists in 1957 and has been recognized in Who's Who of American Women.

Tech Plots Health Plan

Health education is a vital area of activity and, recognizing this, the Regional Medical Program of Texas (RMPT) has awarded a \$28,300 contract to Texas Tech University School of Medicine to develop strategies for an effective community health education - communication program.

Gustavo M. Quesada, Ph.D., associate professor of Health Communications, will serve as project director and Rick H. McCarty, M.A., director of the Health Communications Lab and instructor in Health Communications, will be associate director.

The health education project will focus on health care barriers for medically disadvantaged persons in the 15-county South Plains Association of Governments region. The first part of the project is to identify a problem where a health education-communication program can be of great benefit. Possibilities include pregnancy and childbirth complications, respiratory diseases and nutritional deficiencies.

The President's message to Congress in 1971 included the key observation that "It is in the interest of our entire country to educate and encourage each of our citizens to develop sensible health practices. Yet we have given remarkably little attention to the health education of our people. Most of our efforts in this area are fragmented and haphazard—a public service advertisement one week, a newspaper article another, a short lecture now and then from the doctor."

There is a definite need for effective health education.

programs. The Presidential committee on health education found that the vast majority of people — 88 per cent in one survey — look to their physicians or to TV commercials for information about health. "Yet physicians often are too busy to do an effective job, and too many TV messages are primarily concerned with product promotion rather than with true consumer health education," the committee observed.

In addition, because of the large land area and low population density, there are many people in West Texas who do not have proper access to a physician who can give them information about good health habits. Indeed, there are a number of people who do not even know where they can go to receive medical care.

Providing information about health and about where to obtain health care is an important part of health education efforts aimed at medically disadvantaged people in West Texas. However, health education goes further than this. The TTUSM project is based on the concept that health education is a process through which people increase their understanding or change their ways of thinking or acting in regard to health and medical care. Health education is not merely dissemination of information but involves communication, motivation and decision-making and its aim is to get people to help themselves in the direction of improvement.

Project activities will include: — pinpointing medically disadvantaged populations and their health problems in the 15-county project area.

Association Gives Texan High Honors

— "napping" existing health services available to medically disadvantaged persons.

— working with health professionals who provide services to medically disadvantaged persons, and a consumer advisory panel, to obtain data for a research program on relevant attitudes about health.

— Carrying out the above-mentioned research program and conveying the results to a panel of community leaders and health professionals, who will help develop communication strategies for health education programs.

— from these strategies, to develop a usable model for planning, designing, operating and evaluating an effective community health education program.

Regional Medical Program of Texas is funded by the Department of Health Education and Welfare and assist health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens.

The highest plaudits of the American Nursing Home Association have been bestowed upon a Texan.

Francis A. Flynn of Austin received the 1974 Better Life Award at luncheon ceremonies Sunday in Honolulu, Hawaii where delegates of ANHA are convened for their 25th Annual Convention.

Flynn won the award, a silver plaque, for "significant educational contributions" to the nursing home field. Since 1967, he has supervised and conducted training seminars throughout Texas attended by more than 17,000 persons. Under Texas law, administrators of nursing homes are required to complete 300 study hours to become eligible for licensing and an additional 30 study hours biennially to keep licenses valid.

"The pursuit of excellence by the nursing home profession in Texas owes much of its success to the distinguished efforts of

Fran Flynn", said Rogers Wilson, President of the Texas Nursing Home Association. "We feel that our educational enhancement program is the best anywhere and we all take pride in the national recognition Mr. Flynn has earned."

The national award follows many honors and commendations for the veteran educator who has previously been cited by TNHA, Governor Dolph Briscoe, and Dr. James R.D. Eddy, Dean Emeritus of the University of Texas at Austin where Flynn has served 18 years as Director and Training Specialist of the Distributive Education Department.

The V-neckline is popular this season. We see it in sweaters, cardigans, blouses and classic dresses. It is a comfortable as well as becoming style.

Homeowners Can Reduce Winter Heating Bills Without Much Expense

With the prospect of energy shortages plus higher utility bills this winter, homeowners can take some action to reduce their heating bills, says an agricultural engineer for the Texas Agricultural Extension Service.

"Your home should be

adequately insulated to reduce heat loss," says Bill Allen. "Tight-fitting storm windows and doors or double-glazed windows can cut heat loss in half. Use of weather-stripping on loose-fitting window and door frames provides additional insulation, and caulking helps minimize heat loss from loose-fitting window panes."

The Texas A&M University System engineer also advises closing off rooms that are not frequently used and shutting draperies and window shades at night.

By limiting the use of kitchen and bathroom exhaust fans, a homeowner can further reduce heat loss in the home, Allen points out. However, the fans should be run just enough to

eliminate all excessive moisture.

The engineer also advised closing the fireplace damper when the fireplace is not in use so that heat cannot escape.

"By keeping heating and cooling systems in good operating condition, a homeowner might have an energy savings of up to 10 per cent," notes Allen.

"Careful maintenance and planning in your home can provide comfortable living conditions at lower costs."



FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00

Bible Society Fills Needs of Victims

Surviving victims of the devastating hurricane in Honduras are now receiving the comforting Word of God along with their clothing and food allotments.

The American Bible Society shipped, via air cargo, 30,000 Portions of Romans and 5,000 New Testaments for Protestants and Roman Catholics in response to an urgent call for them from Saul Gomez, secretary of the Honduras Bible Society.

Ever since the hurricane struck late in September the Honduras Bible Society headquarters in Tegucigalpa, little damaged, has been a haven for many left destitute by the storm. Bible House has been a center for the collection and distribution of food, clothing and money to aid the victims.

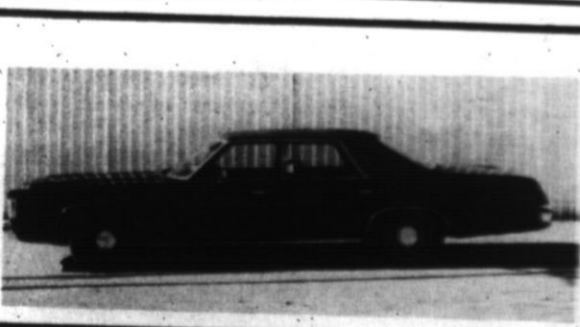
Mr. Gomez heads a committee, involving more than 20 denominations and organizations, which carries on this ministry of relief to survivors. In time of sorrow and dis-

aster people need material relief and cry out for the Word of God which gives them reassurance and support.

The supply of Scriptures in the Honduras Bible House was soon depleted. Through Alberto J. Careano, secretary of the United Bible Societies regional center in Mexico City, the appeal for help was directed to the American Bible Society which responded immediately. The American Bible Society is one of the 56 national Bible Societies that comprise the United Bible Societies membership.

Knitted knickers for sports are being shown again after many years. They are worn with belted knitted cardigans.

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown



1974 Chrysler Demo
Very Clean
4 Dr. Green Color

1973 Chrysler Newport Custom
4 Dr. V8 Air Conditioner
Loaded
Gold Color

1973 Ford Ranchero
Blue Color Excellent Condition
V8 Air Condition Automatic

1974 Dodge Charger S.E. Demo
Loaded
White Color

1970 Chrysler
New Yorker
This Car Runs Perfect loaded

JONES MOTORS
364-3150
FINE USED CARS AT THE DODGE BOYS

Open Every Thursday and Saturday Nights Till 8:30 PM.

CHARGE IT

JCPenney

Pre-Holiday Clearance. Big Savings

20% Off All Men's Dress Shirts



Sale 6.40

Reg. \$8. Men's long sleeve polyester/cotton shirt with long point collar. A great look in solid pastel colors for sizes 14-17. Short sleeve style Reg. \$7 Sale 5.60



Sale 6.40

Reg. \$8. Striped long sleeve shirt for men. Polyester/cotton in blue, tan, maize or green stripes. Sizes 14-17. Short sleeve style: Reg. \$7 Sale 5.60

Sale 6.40

Reg. \$8. Long pointed collar shirt for men. Long sleeved. Polyester/cotton in assorted white on white surface interest patterns. Neck sizes 14-17. Short sleeve style: Reg. \$7 Sale 5.60

20% Off All Womens Sweaters



Sale 6.40 to 16.00

Reg. \$8 to \$20. The sweater look warm up for winter. While you get great 20% savings. A fantastic selection you have to see. Cardigans, pull-overs, wrap-arounds, even shawl looks. Choose your favorite easy-care, bulky knits, cables, ribs, knob and others. This season's beautiful colors. Sizes for junior and misses.

THE FOLLOWING ITEMS, LIMITED IN QUANTITIES, BROKEN SIZES, AND SUBJECT TO PRIOR SALE.

Large Selection Of Men's SLACKS Asst. Styles and Colors
Now \$7.99

Men's Sport or Dress SHIRTS
Now \$3.99

Men's SPORT COATS Asst. Styles and Colors
Now \$29.88

Men's SUITS
9 Only Now \$42
2 Only Now \$25

Men's and Boy's BELTS
Reg. \$2 to \$6
Now \$1.99 to \$3.99

SHOE CLEARANCE
Table No. 1
Women's and Girl's
Now \$2.50

Table No. 2
Canvas Shoes
Now \$3.99

Table No. 3
Men's and Women's Dress Shoes
Now \$5.00

1 Large Rack Children's, Women's and Men's Shoes
Reg. \$9 to \$26
Now \$7 to \$19.50

Special Purchase Round and Oblong THROW RUGS
\$1.99-\$2.99-\$4.99

Ladies' Better Dresses and Pants Suits Reduced Save 20% to 60%
These Are From Regular Stock, Choose From Two Large Racks
Now \$6.83 to \$37.88

Ladies' SKIRTS Sizes 5 to 11
Reg. \$10 Now \$7.88

Large Selection Of Women's JEWELRY Choose From Rings Necklaces and Earrings
Now 99¢

Girl's Better Dress and Pant Suit Clearance
2 Large Racks Reduced 20% to 40%
Sizes 3 to 14
Now \$2.88 to \$8.88

Girl's 100% Stretch Nylon Knit Pant Sets
Sizes 2 to 14
Reg. \$2 to \$3
Now \$1.77 to \$2.88

DOUBLE KNIT Piece Goods
Now \$2.22

8 Only Better BEDSPREADS
Now \$11 to \$36

Special Purchase THERMAL BLANKETS Twin or Full
\$4.88

SPECIAL PURCHASE ALBUMS \$1.44 8 TRACK TAPES \$2.77

SPECIAL PURCHASE DOME HAIR DRYER \$19.99

REDUCED EVEN MORE SELECT FROM TWO LARGE TABLES OF MEN'S, WOMEN'S AND CHILDREN'S ITEMS SHOP EARLY AND SAVE

Century Club Sets Honors

Two Texas Tech University employees with more than 40 years of service and three others with more than 30 years will be among 27 recognized as recent retirees at the annual

Century Club dinner Friday night (Nov. 8).

They are, with the number of years of service: Charles Ernest Houston, retired, professor of Electrical Engineering, 42 years; Mrs. Anna Burt Gibson, former administrative assistant, Institutional Research and Analysis, 41; Mrs. Jean Ayres Jenkins, former director of the Placement Service, 39; Dr.

James William Davis, professor of Political Science, 38; Dr. Mary Sue Carlock, professor of English, 31.

Miss Quannah Lewis, deceased, associate professor of English, 28; Ira Lawson Williams, professor of Agricultural Engineering, 22; I.C. Lankford Jr., instructor in Electrical Engineering, 21; Dr. Morris Wallace, Horn Professor of Education, 19; Mrs. Dorothy Garner, coordinator, Women's Residence Halls, and Mrs. Alma Margaret Smith, secretary, Food Technology, 18; Mrs. Ruth Christy Parrott, Bindery Texas Tech Press, 17; Mrs. Lois Louise Wheeler,

fiber technician, Textile Research Center, 15; Mrs. Lillian Jo Lewis, Ford Service manager, Residence Halls, and Miss Dixie Boyd, assistant professor of Psychology, 14; Mrs. Mary Maxine Daly, technical editor, Engineering Services, Mrs. Macie Faye Mathis, custodian, Building Operations, 13; and Salvador Ortiz Rangel, supervising housekeeper, Residence Halls, 12.

Mrs. Margaret Patten Applegate, counselor, Residence Halls, William Tait Blevins, painter, Building Maintenance; Mrs. Mattie Katherine Nelson, Centrex System, chief operator; Mrs. Imogene Valentine Waynick, Centrex System, operator, and Mrs. Clair Dean Ray Westbrook, Food Service manager, Residence Halls, 11.

Mrs. Daisy Beatrice Billings, Food Service, University Center, 11. Mrs. Mary Alberta Blaylock, accounting clerk, Texas Tech Bookstore; Jim Bob Hoover, general custodial foreman, Building Operations, and Mrs. Alma Ruth Meier, supervising housekeeper, Residence Halls, 10.

Daniel Scharr, CBS News correspondent, will be the speaker for the Century Club, an organization of ex-students and friends of Texas Tech who contribute at least \$100 annually to the Texas Tech Loyalty Fund.

J. Doyle Settle of Dallas 2074 chairman of the Century Club, will preside. Manuel Delbank of Dallas, president of the sponsoring Ex-Students Association, will recognize the retiring faculty and staff.

The dinner will be in the University Center Ballroom at 6:30 p.m.



Some people since believed that Denmark was colonized by ancient Greeks after the siege of Troy.

Voice Of Business

By ARCH BOOTH



The Consumer Alert

by John L. Hill
Attorney General

AUSTIN — Habla español? Thousands of Texans do. And for many of these citizens, Spanish is the language preferred for use in business dealings.

So it's especially unfortunate, but true, that some merchants use their own facility in Spanish, or the fact that some consumers are less comfortable speaking, reading, or writing in English to operate unscrupulously.

Recently, the Attorney General's Consumer Protection Division, in cooperation with a West Texas district attorney, obtained a court judgment against a real estate firm that was attracting customers with advertisements in Spanish-language newspapers. When contacted by an interested party, however, the firm refused or was unable to sell at the advertised price and terms.

In addition, representatives of the firm failed to deposit earnest money at title companies or banks as they represented to customers they would, and failed to return the money or apply it to real estate purchases.

The firm's representatives also advertised their services as "notario publico" and accepted deposits from Mexican aliens to begin processing U.S. immigration papers. Our attorneys took the position that this was a deceptive trade practice, since in Mexico, as in many Spanish-speaking countries, a "notario publico" is an attorney or a person specially trained in legal matters.

Although the persons were notary public, we discovered they were not attorneys or otherwise qualified to practice immigration law in the U.S. and, therefore, they couldn't obtain the necessary papers for their customers.

In another case, a firm operating primarily in the Valley and directing much of their sales efforts toward Spanish-speaking migrant workers, has been permanently enjoined from misrepresenting their services. The firm was selling door-to-door what it described as "seguros," or insurance, which salesmen assured prospective customers would cover costs involved if

they had an automobile wreck in any state in the country.

In reality, what consumers were sold amounted to membership in an automobile club, for which they were charged high fees.

Since they sold their services in home solicitations, the company by law should have informed purchasers of their right to cancel any contract for more than \$25 within three days by notifying the firm or its salesman in writing.

And, since their sales pitches were usually made in Spanish, any contract or receipt of sale should have included this information in Spanish. The law says contracts or receipts must be in the same language used in the transaction.

My Consumer Protection Division reports that other states have experienced the problem of magazine sales crews descending on barrios and using hard sell appeals in Spanish to obtain subscriptions.

And instances have occurred in other states where publishers of so-called "minority" or "ethnic" magazines or newspapers have used long-distance appeals to businessmen in other states for advertising.

The Attorney General's Consumer Protection staff has taken several steps to assure that our Spanish-speaking citizens will be able to get consumer protection assistance and information in whichever language they prefer.

First and most important, our five regional offices in San Antonio, El Paso, Lubbock, Houston, and Dallas make our consumer protection services available on a more localized level. And in these offices, as in our main office in Austin, we have bilingual staff members or attorneys who can help with consumer problems.

In addition, we provide bilingual consumer complaint forms in all of our offices, and we have recently translated our "Practical Primer for Texas Consumers," a brochure describing common consumer frauds, into Spanish.

So, for assistance with a consumer complaint, in English or Spanish, consult the Attorney General's Consumer Protection Division.

As president of the Chamber of Commerce of the United States, Arch Booth serves as a spokesman for American business. The National Chamber federation represents an underlying membership of more than 5,000,000 business firms, organizations and individuals.

WASHINGTON — Since my walkout from the first meeting of President Ford's Citizens Action Committee to Fight Inflation was widely reported — and in some cases, very badly reported — and since I continue to support the President's recommendations for curbing inflation, a few words of explanation are in order.

The Committee's idea of fighting inflation is to ask businessmen to sign pledges not to raise prices more than costs and wages require, and to ask consumers to sign pledges not to shop at stores that do not comply. Businessmen who sign the pledge get to display a WIN flag. The committee likes flags and buttons and other PR paraphernalia.

MY OBJECTIONS I have two objections to this approach: First, it is not even-handed. President Ford called for restraint by both business and labor. But the Committee mentioned only business. When I asked about this absurd omission, I was told that it had been decided not to include labor. Exactly who made that decision was not explained.

Second, and much more important, the Committee's program is based on a false theory of inflation. Neither business nor labor causes inflation. Inflation is caused when the supply of money increases faster than the supply of goods and services. And it is federal deficit spending that causes the money supply to increase too rapidly.

Shifting public attention to business creates a smokescreen for the politicians to hide behind. Since price increases are the most visible symptom of inflation, people who don't have any background in economics are understandably led to the conclusion that the increases are a cause rather than an effect.

Further, the local vigilante groups designated to "enforce" compliance with the pledge are unlikely to have the skills required to judge whether a given price increase really is justified by cost increases, or perhaps by something else. Therefore, their activities are quite likely to lead to misun-

derstanding and injustice — or, at best, to nothing but a lot of wasted effort.

MY DEPARTURE All of this I tried to explain to the Committee. The explanation was quickly brushed aside. I reiterated my support of the rest of the President's program. But I said that if all the Committee intended to do was create buttons, banners and vigilantes, I didn't think I could contribute to it, and I might as well leave. Russell Freeburg, the representative from the White House staff, said, "I think it would be a good thing if you do leave."

So I did. Inflation can be controlled by sound monetary and fiscal policies at the federal level, by steps to increase the nation's productive capacity, by removing roadblocks to efficiency, by stimulating market competition, and by breaking worldwide supply bottlenecks. These things are the heart of President Ford's program. I supported it when he announced it. And I still do. So does the National Chamber.

But inflation is too grave and too complex a problem to be treated like showbiz. I believe cooler heads on the White House staff realize this. For that reason, I intend to remain on the committee, to make it clear that America's business community is solidly behind any serious effort to stabilize our troubled economy.

Japanese Fiction Paper Subject

Violence in fiction is not restricted to its fans in the United States. It also has its counterpart in the contemporary literature of Japan, which, in some instances bears a marked resemblance to the American product.

Texas Tech Prof. David Leon Higdon discussed some of these similarities in "Ultraviolence Japanese Style," a paper prepared for presentation at the annual meeting of the South Central Modern Language Association.

He is one of several Texas Tech faculty members who participated in the SCMLA session Nov. 1-2 in Houston.

AC To Host Tax Forum Nov. 25-26

Amarillo College will host a two-day income tax seminar intended to help tax practitioners prepare for the coming filing season. The college and the Dallas District Internal Revenue Service (IRS) office have combined their services and will offer tax information and assistance that will cover the basics of tax preparation as well as advanced technical information.

The seminar is designed so that three concurrent sections will be held where IRS instructors will lead discussions for the part-time tax preparer, full-time practitioner, CPA or tax attorney. In addition to Basic and Advanced sections, one section will deal with the problems encountered in the preparation of Farm returns.

Each section is set up as a complete unit and therefore shifting from one section to another is not possible. Participation in each section is limited to 50 persons. The Amarillo College tax seminar is scheduled for November 25-26. Anyone interested in attending or learning more about it should call the Southern Methodist University School of Continuing Education at (214) 692-2340. All registration for North Texas IRS District is being handled by SMU. Address: SMU Box 1099, Dallas, Texas 75275.

Autumn is the time to prepare new flower beds. Spade three or four times to the depth of 8 to 10 inches. Spade again in the spring before use.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

VITAMIN OIL

For all the cruel little lines that age you.

Balm Barr's pure organic Vitamin skin care Oil tender loving care for lovely skin.

1 oz. size, \$5.95. 1/2 oz. size, \$3.95

A blessing for your skin and balm for your soul. Now, pure organic Vitamin E skin oil from Balm Barr—a golden, silky oil with 28,000 I.U. per ounce. It smooths, caresses, and gentles your skin—and it can work wonders on those nagging little lines around your eyes and mouth and throat. Use it lightly as a daytime moisturizer, a few drops more at night to help keep your skin magnolia soft and glowing-young. It's loving tender care for today's busy, active woman. And who deserves it more?

Harold Close Drug

364-2344 SUGARLAND MALL

WARD NOV. BIKE BARGAINS

Unadvertised Christmas Specials in Store. Check Our Blinking Light

Stratostreak Hi-riser Bikes!

YOUR CHOICE ONLY

52⁹⁹*

Ride in comfort and style—Unique frame and sturdy brakes!

BOYS MODEL #10200

High-backed banana saddle
Easy pedaling—2 1/4 in. longer from hub to hub
Coaster rear brake for easy stopping

GIRLS MODEL #12103

with basket
Dependable, extra-rugged bike has floral vinyl saddle with colorful lavender frame

SAVE 4¹¹

12-SPEED AUTOMATIC BLENDER

16⁸⁸

Does everything from whipping to liquefying—has Touch-Power button for more manual con-

SPECIAL BUYS IN STOCK NOW

SAVE 33^{1/3}%

BUTTER AS IT POPS POPCORN POPPER

9⁴⁴

Add butter before you pop! Big 4-qt. capacity popper in 3 colors in break-resistant.

ENJOY WHAT YOU NEED NOW—JUST SAY "CHARGE IT"

Stop in, see it, buy it now

364-5801

CATALOG SALES

WARD

114 W. Park

Over 500 Watches to select from
COWAN JEWELERS
Downtown

'Energy Saver'

When doing the family wash, separate drying loads into heavy and lightweight items. Since the lighter ones take less drying time, the dryer does not have to be on as long for these loads.

What's happening in the Gold Market?

Find out at our next **Merrill Lynch Forum**. Our analysts have recently completed a survey of this vital industry. At the forum we'll present their findings. You'll get up-to-date facts. Key trends. Current and long-range prospects.

We'll also suggest specific forms of gold ownership that we regard as attractive for various investment goals. Afterward, there will be ample time for questions.

The forum is free but space is limited. No reservations necessary. Just come. **Thursday, November 7th, 7:30 p.m.** At the Pioneer Natural Gas Flame Room, Hereford.

Merrill Lynch Pierce Fenner & Smith Inc.

Junior Highs Square Off

It's that week again. The week when the two junior high teams match their football teams against one another from

the seventh grade through the ninth grade. Stanton's Dogies met the La Plata Mavericks Tuesday in a

seventh grade contest with the Dogies coming out the winners 12-6. This afternoon the eighth and ninth grade teams will face each other, and the underclassmen on the high school level will also be involved in games.

The Stanton and La Plata eighth-grade teams will meet at 2 p.m. at Whiteface Field, with the ninth grade teams from both schools to face off at 4 p.m. The Longhorns, or junior varsity will take over the field at 6 p.m. when they play host to the Plainview junior varsity.

In the Tuesday game, the seventh graders from each school played defensively so that no scores were registered till late in the fourth quarter. With about 4 minutes remaining, Stanton tailback Ben Ramirez broke loose to the left side and went 35 yards for a score. The conversion attempt failed.

Stanton took a 12 point lead later in the game when they recovered a La Plata fumble at the Maverick's own 1-yard line. Quarterback Ronald Plummer ran a quarterback sneak to make the six points and put Stanton in the lead 12-0 with 1:30 remaining.

La Plata drove the ball back to the 30-yard line of Stanton and as the final gun sounded, quarterback Mike Hale made his handoff to Benny Rios who

broke for the goal line and scored with the clock showing all zeroes. The conversion attempt failed.

Although there were no district titles at stake, the intracity game generated massive enthusiasm on the part of the student bodies. The Stanton seventh-graders finish the season with a 2-3 district mark, while the La Plata seventh graders go down at 0-5.

Coach Gary Goodin said the La Plata seventh graders played well on defense and credited defenders Tony Martinez, Gilbert De Leon, Adolph Knabe, Steve Veigel and Bruce Edwards.

The ninth-grade contest this afternoon will feature the winners of the south zone in the junior high district, and despite the outcome of the contest, the Stanton Dogies will travel to the zone playoffs against the

Perryton ninth-graders. Stanton is 7-1 going into the 4 p.m. contest, with three wins and no losses in district competition.

Although the La Plata eighth-grade Mavericks are 0-2-1 in district, they would like to upset the Dogies this afternoon and provide the one game blemish on the Stanton district record.

The eighth-grade contest will have no more than the city rivalry at stake. Stanton's eighth-graders go into the contest with a 2-2 mark, with two wins over the Canyon eighth-graders and two losses to the Plainview eighth-graders. La Plata's eighth-grade team will be 1-2-1 before this afternoon's contest.

The Short horns will not play until Saturday morning when they travel to Lubbock High for a 10 a.m. game against the Westerner sophomores.



Maverick Sweep


Benny Rios (23) takes the ball on a wide sweep for the La Plata Mavericks as the seventh graders of that school battled with the seventh graders of Stanton Junior High in an intra-city battle. Rios went on to score La Plata's only touchdown on the last play of the game.

Get together with financial house and get the "musts" together.

"Musts" are things like the kitchen stove, the washer and dryer, and the living room sofa. They're the things you need most, but what you need first is the money to buy them. And financial house is where the money is. Borrow up to \$2,000 or more. And remember, the larger your loan, the lower your interest rate.

Get together with

Leon Richards,
Branch Mgr.
615 S. 25 Mile Ave.
364-4432



financial house

Booster Club Harris: Herd Still Same

The Tuesday night meeting of the Whiteface Booster Club was a short one, as the Herd is open this week and there was no scouting report to present.

Coach Larry Dippel, commenting on the Herd's win over Lubbock High last week, said the coaching staff and players were pleased with the victory. "We felt fortunate that we came away with the win. Lubbock High played well and had us back on our heels in that second half. Field position was the difference in the game. We didn't handle our kickoff coverage like we should and they started several drives in very good field position. On the other hand, we didn't get what we wanted from our kickoff team. We started all but two possessions on our twenty or inside our twenty. Once we got started at the 23 and the other

was on the fumbled punt that we recovered and went on in to score with."

"We've established some momentum with our two consecutive wins. I wish we were playing Monterey Friday night. I hope we don't lose our momentum during the open date," said Dippel.

Coach Bob Keyes presented a short skit with the offensive linemen, displaying some of their playing techniques and drills. Jerry Beyns, Melvin Betzen, Danny Collins, Stan Fry, Terry Bell, Kevin Compton, Kevin Fox, Greg Yosten, and David Fish walked through play formations to demonstrate blocking pass blocking, and tackling techniques for the Boosters.

Keyes pointed out that of the offensive linemen, only one is a junior, Greg Yosten. This means that the Herd will be hurt in the line area by graduation, leaving Hereford with an inexperienced line next year. As usual, the Boosters viewed the game film from the Friday night, and Coach Dippel commented.

Although Hereford will be idle this week, they were rated at the same spot and same power rating in the Harris Rating System as last week before their 14-12 defeat of Lubbock High in District 4-AAAA.

The Herd is listed in 155th position and power rated at 124.1. Hereford's one remaining opponent for the season, Monterey, is rated at 59th in the poll and rated at 137.1. If the two teams were playing this week instead of next, Hereford would be a 13 point underdog. Chances are the ratings will not change much between now and next week.

In contests this weekend in District 4-AAAA, Monterey is a 19 point favorite to beat intra-city opponents Lubbock High. The other district contest is more evenly matched with Plainview a 5-point favorite over Comstock.

Listed below are the top ten teams in each division and several teams of local interest:

AAAA	
1. W.F. Rider	139.5
2. Longview	126.8
3. SA Churchill	152.3
4. Midland Lee	152.2
5. Tyler J. Tyler	151.8
6. Bryan	150.2
7. Ruffin	150.1

8. San Angelo Cent.	149.9	8. Comanche	126.7
9. FW Arlington Hts.	149.5	9. De Kalb	126.7
10. Brazoswood	149.4	10. Freer	126.3
17. Odessa Permian	146.8	12. Dimmitt	125.1
23. Midland	144.6	13. Floydada	124.6
30. Wichita Falls	143.4	17. Childress	123.0
36. Amar. Palo Duro	142.1	24. Lub. Roosevelt	120.9
50. EP Coronado	139.3	25. Spearman	120.8
56. Plainview	137.7	46. Olton	115.2
59. Lubbock Monterey	137.1	67. Friona	111.1
63. Pampa	136.5	73. Tulia	110.4
70. Odessa	135.1	99. Lockney	107.3
80. Lub. Coronado	133.0	100. Littlefield	106.9
89. Amarillo Caprock	132.4	130. Boys Ranch	101.2
106. Amarillo Tascosa	130.8	160. Dalhart	94.8
127. EP Burges	128.0	168. Panhandle	93.1
137. Amarillo	126.0		
151. W. Falls Hirschi	124.3		
155. Hereford	124.1		
172. EP Ysleta	122.1		
207. Borger	118.0		
208. Lubbock	117.9		

AAA		AA	
1. Beaufort So. Pl.	148.6	1. Hampshire-Fannett	136.7
2. Brownwood	148.4	2. Cameron Yoc	136.6
3. Cuero	146.0	3. Newton	135.7
4. Brazosport	144.5	4. Kenedy	129.0
5. Snyder	142.3	5. Alpine	128.4
6. Wharton	142.0	6. Hooks	128.2
7. Friendswood	140.0	7. Caldwell	127.6
8. Iowa Park	139.2		
9. Belton	136.6		
10. Lubbock Estacado	136.6		
17. Kermit	133.0		
28. Monahans	131.0		
45. Seminole	126.7		
55. Canyon	122.5		
69. Perryton	119.0		
70. Lamesa	118.6		
89. Dumas	114.7		
98. Odessa Ector	112.7		
134. Muleshoe	98.7		

A		B	
1. Royal	137.1	1. Big Sandy	113.2
2. Aledo	125.6	2. Bronte	109.3
3. Grapeland	125.0	3. Groom	108.9
4. Memphis	123.8	4. Celina	108.8
5. Rankin	118.6	5. Paradise	108.8
6. Knox City	118.4	6. Moody	108.8
7. Jim Ned	118.0	7. Wortham	104.5
8. Stinnett	118.0	8. Eden	104.4
9. Sunray	117.5	9. Runge	99.7
10. Schulenburg	116.5	10. Sandown	98.6
18. Stratford	111.5	15. Lefors	93.3
20. Vega	110.2	70. Nazareth	71.7
30. Hart	106.6	96. Happy	60.2
36. Clarendon	102.9	113. Lazbuddie	49.5
43. Wellington	100.8		
52. Wheeler	99.6		
53. Sanford-Fritch	99.6		
64. Canadian	96.4		
68. Springlake-Earth	96.1		
88. Shamrock	92.7		
105. Kress	89.2		
146. Bovina	81.4		
154. Farwell	79.2		
196. McLean	52.2		

We guarantee you'll save on winter wear at Ashley's.

And we guarantee you'll like what you buy. Or your money back.

Save up to 50% Boys' and Girls' WINTER JACKETS \$8.88 Without a little flaw, you'd pay up to \$17.99

All popular styles. Hooded ski jackets. Survival jackets. NFL jackets. Girls' sizes 4-14. Boys' sizes 2-20




Save up to 66% LADIES' FLEECE ROBES
Short - \$6.88
Long - \$7.88

Without a little flaw, you'd pay \$15 to \$20

Buy now and save. Solid colors. Wrap, step-in and button-front styles. All washable. Sizes 8-18

Save 47% to 71% MEN'S WINTER COATS AS LOW AS \$8.88

Super values. Coats made to sell for \$16.90, now just \$8.88. \$22.90 to \$39.90 values, now just \$12.88. \$48.90 to \$58.90 values, now just \$16.88.

Save up to 76% Ladies' Brushed Nylon GOWNS & PJs \$2.88 Without a little flaw, you'd pay \$8 to \$12

New arrivals. Knee-length and long gowns. PJ's. Sleepcoats. Warm, snuggly and soft. Sizes 32-40

Little flaws affect price, not wearability. That's why we guarantee satisfaction. Or your money back.

Ashley's where little flaws let you save

Weekdays 9:30-6:00
Thurs. and Sat. 9:30-7:30 Sugarland Mall

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

announcing

Saturday, Nov. 9, We Will Be Closed.

We Will Be Taking Inventory And Encourage Everyone To See Us Friday For Your Weekend Needs







Carl McCaslin Lumber Co. 344 E. 3rd. 364-3434


LAYAWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

All the efficiencies of local loan service.

What do you expect from an agricultural loan? Long terms? Reasonable charges? These traditional advantages have been offered by the Federal Land Bank for over a half-century. But the Land Bank also provides personal attention and prompt service. We're the local lender who understands local needs. Come to the Land Bank... for many good reasons.

Woodrow B. Wilson, Manager
Federal Land Bank Assn. of Hereford

407 Main Street
364-1464



Dist 4-AAAA Statistics

NINTH WEEK OFFENSE					STANDINGS					D. Charest, Here.					Dillard, Cor.					
Team	Rush	C-A	Pass	Total	W	L	T	Pct.	W	L	T	Pct.	W	L	T	Pct.	W	L	T	Pct.
Coronado	1442	46-107	477	1919	5	2	1	.688	Thomas, Piv.	48	208	4.2	Whitener, Cor.	51	205	4.0	16	210	0	0
Plainview	1289	37-80	381	1670	4	3	1	.571	Player, Team	C-A	Yds.	Pct.	Int.	Reagan, Mont.	7	70	0	0	0	0
Monterey	874	46-130	582	1456	4	4	0	.500	Blackwell, Cor.	46-108	477	4.3	6	Martinez, Here.	7	75	0	0	0	0
Hereford	967	45-121	630	1597	4	5	0	.444	Crim, Here.	44-119	612	3.9	6	Whitener, Cor.	7	48	1	0	0	0
Lubbock	1061	28-64	328	1389	2	6	0	.250	Norman, Lub.	27-76	319	3.5	4	Stallings, Mont.	7	60	0	0	0	0

PASSING					RECEIVING					TOTAL OFFENSE				
Player, Team	C-A	Yds.	Pct.	Int.	Player, Team	PC	Yds.	TD	Player, Team	G	Rush	Pass	Total	
Huffine, Piv.	35-71	309	48.2	8	Bowles, Mont.	16	280	2	Thomas, Piv.	2	208	0	208	
Blackwell, Cor.	46-108	477	4.3	6	Gardner, Mont.	41-121	523	338	Anders, Cor.	7	630	0	630	
Crim, Here.	44-119	612	3.9	6	Player, Team	PC <td>Yds. <td>TD</td> <td>Reagan, Mont.</td> <td>7</td> <td>70</td> <td>0</td> <td>70</td> </td>	Yds. <td>TD</td> <td>Reagan, Mont.</td> <td>7</td> <td>70</td> <td>0</td> <td>70</td>	TD	Reagan, Mont.	7	70	0	70	
Norman, Lub.	27-76	319	3.5	4	Bowles, Mont.	16	280	2	Gardner, Mont.	6	16	523	539	
Gardner, Mont.	41-121	523	338	11	Gore, Piv.	17	196	1	Blackwell, Cor.	9	134	477	611	
Player, Team	C-A <td>Yds. <td>Pct. <td>Int. <td>Whitener, Cor.</td> <td>7</td> <td>48</td> <td>1</td> <td>Washington, Piv.</td> <td>7</td> <td>408</td> <td>0</td> <td>408</td> </td></td></td>	Yds. <td>Pct. <td>Int. <td>Whitener, Cor.</td> <td>7</td> <td>48</td> <td>1</td> <td>Washington, Piv.</td> <td>7</td> <td>408</td> <td>0</td> <td>408</td> </td></td>	Pct. <td>Int. <td>Whitener, Cor.</td> <td>7</td> <td>48</td> <td>1</td> <td>Washington, Piv.</td> <td>7</td> <td>408</td> <td>0</td> <td>408</td> </td>	Int. <td>Whitener, Cor.</td> <td>7</td> <td>48</td> <td>1</td> <td>Washington, Piv.</td> <td>7</td> <td>408</td> <td>0</td> <td>408</td>	Whitener, Cor.	7	48	1	Washington, Piv.	7	408	0	408	

Just Right For Christmas
introducing...

The NEW Yamaha Bicycle!
Moto-Bike
With Front And Rear SHOCK ABSORBERS
\$134⁹⁵

•Built To Last!
•Free Service After 30 Days

Also See 10 SPEED TAKARAS! The Bicycle With The Unconditional Guarantee. All Feature 27" Wheels With a Wide Variety Of Frame Sizes To Suit Your Individual Needs

SWEDE'S CYCLE SHOP

510 Myrtle See Swede's For All Your Bicycle Needs 364-8325

Fearless Forecasters

★★★
This Week's Picks

Larry Dippel 153-72 .680	Tom Simons 152-73 .675	Speedy Noman 156-69 .693	Dan Willy 160-65 .711

ONE MINUTE SPORTS QUIZ

- Name the winner of the Sixth Piccadilly World Match Play.
- What two teams are competing for the World Series?
- What team does Ken Stabler quarterback?

Answers to Sports Quiz

- Halle Irwin.
- The Oakland A's and the Los Angeles Dodgers.
- Oakland Raiders.

Monterey vs. Lubbock Coronado at Plainview Amarillo Hi vs. Tascosa Pampa at Palo Duro Caprock at Borger Dumas at Perryton Canyon at Muleshoe Pecos at Monahans Andrews at Odessa Ector Dunbar at Brownfield Panhandle at Boys Ranch Dalhart at Phillips Dimmitt at Friona Littlefield at Olton Bovina at Vega WT at Tampa Rice at Arkansas Texas at Baylor Texas A&M at SMU TCU at Texas Tech LSU at Alabama Missouri at Oklahoma Washington at Philadelphia Pittsburgh at Cincinnati NY Jets at NY Giants	Monterey Coronado Tascosa Palo Duro Caprock Perryton Canyon Monahans Andrews Dunbar Boys Ranch Dalhart Dimmitt Olton Vega Tampa Arkansas Texas Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants	Monterey Coronado Tascosa Palo Duro Caprock Perryton Canyon Monahans Andrews Dunbar Boys Ranch Dalhart Dimmitt Olton Vega Tampa Arkansas Texas Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants	Monterey Plainview Amarillo Hi Palo Duro Caprock Perryton Canyon Monahans Andrews Dunbar Boys Ranch Dalhart Dimmitt Olton Vega Tampa Arkansas Texas Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants	Monterey Coronado Amarillo Hi Palo Duro Caprock Perryton Canyon Monahans Andrews Brownfield Boys Ranch Phillips Dimmitt Littlefield Vega WT Rice Baylor Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants
--	--	--	---	---

Women Win Contest

And who says women don't know anything about football? They proved they do this week as women won all three first places in the Brand football contest to claim the prize money.

Mrs. Joy Stagner of 210 Avenue J won first place in the contest with only three incorrect choices of winners and a tiebreaker score only one point off.

Terri Beth Rush of 1914 Plains claimed second prize with three incorrect choices and a tiebreaker 4 points off, while Betty Rusher of 237 Avenue B was third with three wrong choices and a tiebreaker 5 points off.

Mrs. Stagner missed the Kermit-Monahans game, the Boys Ranch win over Phillips, and Lamar's victory over West Texas State. Her tiebreaker score was 27 with the actual score being 26. Mrs. Stagner and the other two money winners may drop by the Brand office to pick up their winnings.

Mrs. Rush, who won first place in our contest earlier in the year, guessed all the high school games correct. Her misses were the Lamar-WT game, the Rice upset of Texas Tech, and Buffalo's defeat of New England. Her tiebreaker was 22.

Mrs. Rusher missed the Monterey-Coronado game, the Texas Tech-Rice game, and the Buffalo-New England contest and her tiebreaker was 21.

Contest entrants who missed only four games were Darrel L. Kirks, Rodney O'Rand, Rob Lomas, Cliff Johnson, Waldo Baxter, Jimmy Walker, R.K. Hubble, and Joe Williamson.

Entrants missing five guesses were Leroy McDonald, Lynn Luderback, Gayle Cotten, Barry Arwine, Joyce Lomas, Donna Walker, Chick Weemes, J.D. Bryant, Frank Cogdell, Henry Raemakers, Mrs. R.D. Hubble, E.H. Loerwald, LeeRoy Burgess, Dale Smalts, Neal

Lueb, Mrs. Ray Brorman, B.F. Cain, Saleh Igal, Lani Walterscheid, Lowell Rusher, Joe Rusher, Betty Kelley, Juana Valdez, Gene Batterman, and Doris Bryant.

SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown

THIS IS THE SALE YOU'D EXPECT AFTER CHRISTMAS

Now in Time While the choice is so wide-our floor is too full-make it a gift for your family that keeps on giving all year long.

Medit. Oak
WTC-583
Reg. \$359⁰⁰
SALE \$339⁹⁵

EA'LY AMERICAN MAPLE
WTC-685 Reg. \$379⁰⁰
SALE \$349⁹⁵

WOOD CABINET!
Reg. \$359.95
SALE \$339⁹⁵

Medit. Pecan
WTC-688A

You Never Heard It So Good-You Never Saved So Much!

Webcor
Knox TV & Music
509 PARK AVENUE 364-0766

Over 500 Watches to select from
COWAN JEWELERS
Downtown

CLIP COUPONS

3 BIG DAYS ...and SAVE

CHRISTMAS LIGHTS ON there is NO ban by official announcement Federal Energy Office May 2, 74

4-73 ⁰⁰	63 ⁰⁰	68 ⁰⁰
73 ⁰⁰	57 ⁰⁰	56 ⁰⁰
66 ⁰⁰	53 ⁰⁰	2-99 ⁰⁰
40 ⁰⁰ OFF Reg. \$40	2-88 ⁰⁰	63 ⁰⁰
53 ⁰⁰	38 ⁰⁰	68 ⁰⁰
88 ⁰⁰	\$1.88	57 ⁰⁰
57 ⁰⁰	57 ⁰⁰	77 ⁰⁰
77 ⁰⁰		47 ⁰⁰

OPEN THURSDAY & SATURDAY
TIL 8:30

Vocational Enrollment Date Set

Registration will begin Nov. 11 at the Amarillo College West campus School of Vocational Arts for the winter term.

New full-time students can begin enrolling at 8 a.m. for any of the five trade areas, air conditioning/ refrigeration, automotive mechanics, commercial electronics, diesel mechanics, and welding.

New evening students may enroll at 6 p.m. Registration will be held in Room 111 of the SVA Administration Building.

"There will be a schedule posted by each department chairman for students already enrolled at SVA," said Nathaniel Neal, SVA director.

New students who have not completed an enrollment application may do so at the time of registration.

"If a student knows he will begin the winter term, he could speed his registration process by coming to the campus and filling out information pertaining to the trade area he is interested in," Neal said.

"If any student is a GI attending on the GI Bill, he should have his certificate of eligibility in as soon as possible," the director said.

SVA programs are 18 months in length and students satisfactorily completing requirements will receive both the Associate in Applied Science degree and Certificate of Completion.

Late registration will continue through Nov. 18.

Additional information may be obtained from Neal.

Tech Medics Earn Grant

Bruce A. Bartholomew, M.D., associate professor of Medicine at Texas Tech University School of Medicine has received a \$9800 grant from the Smith Kline and French Foundation for research on joint diseases.

"Basically the grant is for the purpose of developing new methods in clinical research and evaluation of patients suffering from inflammatory joint disease," Dr. Bartholomew said.

The research will focus on synovial fluid (the fluid that lubricates joints) and study will be done on enzyme activity in this fluid and the correlation of enzyme levels of activity with the degree of disease activity.

"The goal of the research," Dr. Bartholomew said, "is to give us an additional and possibly more quantitative method of appraising the course of arthritis and its potential response to therapy."

County Tops 108 Per Cent Bonds Goal

In releasing Treasury figures, County Bond Chairman James H. Sears, has announced that sales of Series E and H United States Savings Bonds in Deaf Smith County during September totaled \$9,000. Sales for the nine-month period were \$194,258 for 108 per cent of the yearly sales goal of \$180,000.

September sales in Texas amounted to \$19,110,753 compared to \$17,149,206 during the same period of 1973 — an increase of 11 per cent. Year-to-date sales totaled \$173,851,964 for 73 per cent of the \$238.8 million goal achieved.



A folktale among American Indians tells of a man who loses a leg, sharpens his shin bone, and uses it to stab his visitors.

NBC's "The Law" proves utterly convincing.

Inflation threatens affluence of Japan.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

T G & Y DOUBLE KNIT

family centers

Christmas Gift Headquarters

INCHWORM
Reg. \$15"
\$13.60

Easy Bake **OVEN**
\$11.88



OUR REGULAR '3" YARD
CLOSE OUT \$2.99 yd.

CLOSE OUT
On Large Assortment Of
COTTON FABRIC
Values To \$2" Yd. **2 \$1.00**
Yd. For

WONDER HORSE
Reg. \$26.88
\$24.88

AIR HOCKEY
Fastest Game On Air
\$39.88

Polaroid Color Pak II
LAND CAMERA
\$37.95

3-Qt. **POPCORN POPPER**
Chilton ELECTRIC
3-Qt. capacity, UL approved. Hot popcorn in minutes. Complete with cord. Buy NOW for Christmas giving.
\$3.97

Presto
HOT DOGGER
Sizzles six hot dogs in 60 seconds. Cooks automatically. Base is immovable.
2 \$5.00

Your Choice
BROILER OVEN
Chrome finish, 3-foot detachable cord, two-position broiling tray.
Reg. \$6"
\$5.00

Windsheed Washer Anti-Freeze
CLEANER SOLVENT
\$1.47

Oil Treatment **STP**
99c

Fine Quality **BRACH'S CHOCOLATE CHERRIES**
12 Oz. Box
93c

#15-013
Midland 12" Black & White Portable TELEVISION
Full UHF, VHF Tuning
\$79.88

PAPER TOWELS
120 Ct., 2 Ply
Reg. 2 \$73c
51' Rolls For

Ice Tea **TUMBLER**
10c EACH
CLOSE OUT

Model-40 VIP
Men's Triple Header NORELCO
\$32.44

WASH CLOTHS
13c
Limit 5

1-Lb. Shredded **FOAM**
Reg. 69¢
2 \$1 FOR

Men's Pullover **SWEATER**
100% Acrylic Machine Washable, Cream Color.
Reg. \$9"
\$7.60

Ladies' **BLOUSES**
65% Cotton 35% Polyester, Machine Washable. Solids and Patterns, Styles May Vary.
Reg. \$4"
\$2.88

Boy's Long Sleeve **FLANNEL SHIRTS**
100% Sanforized Cotton Asst. Plaids, Size 4-10
Reg. \$3"
\$3.22

Men's **BELTS**
Top Quality Belts, Two-Prong Buckles, White, Brown and Black
Sizes 30-38
\$1.17

SURE
New Super Dry
6m.
73c

Gillette Teachmatic **RAZOR**
With Adjustable Band
\$1.26

PLEDGE
56c

DATE MATES
Nail Polish, Face Powder, Lip Gloss, Eye Brow Pencils & Liquid Make-Up
2 \$1.00 FOR

Wassilime **INTENSIVE CARE**
Bubbling Herbal Bath Oil Beads
73c

SCORE
Micro-Emulsion Hair Cream
4.5 Oz.
73c

Goldem "T" **GLASS CLEANER**
11.5 Oz.
53c

Miss Emelia **HAIR SPRAY**
2 \$1

SPRAY N WASH
Laundry Soil & Stain Remover
94c

409
All Purpose Cleaner
3.2 Oz.
83c

Market Has Its Ups and Downs

Texas poultry production had its ups and downs in 1973. Turkey production was up, broilers dropped a little and fewer eggs were produced, point out two poultry marketing specialists for the Texas Agricultural Extension Service.

Brown County registered the largest increase in turkey production last year, with turkey numbers mushrooming from 325,000 to 770,000.

McLennan County was the top turkey production county with 940,000 turkeys, a sizable increase, from the 669,000 produced in 1972. Bell County ranked second followed by Gillespie, Brown and Hill counties.

Gonzales County took over the leadership in broiler production in 1973, producing slightly more than either Shelby or Nacogdoches counties, report Dr. David Mellor and Marshall Miller. Panola and San Augustine counties ranked fourth and fifth. Broiler numbers increased by 1,040,000 to 34,429,000 in Gonzales County. Production in San Augustine County was up almost 2 million birds last year from 1972.

According to the Texas A&M University System specialists, Gonzales County continues to lead the counties in egg production by a wide margin of 18,920,000 dozen eggs over Shelby County. Following Shelby County are Fayette, Nacogdoches and Brazos counties.

The top five counties in production of hens and pullets of laying age are the same as the top egg producing counties, with Gonzales County the leader by far, producing 1,550,000 birds to Shelby County's 915,000.

Turkey production in Texas is generally confined to the central part of the state, point out Mellor and Miller. Broiler production is heavily concentrated in East Texas, except for Gonzales County, while the production of hens, pullets and eggs is spread throughout the state.

The Lonely Heart



Senator Thomas F. Eagleton said recently that a "fly-off" has shown the Navy's new fighter plane, the F-14, to be less than half as effective as the Air Force's version, the F-15.



Tech Team Wins 1st In Soil Judgement

Texas Tech University's Soils Judging Team won first place in Region 4 competition of the Student Section of the American Society of Agronomy Oct. 25 at College Station. Nine schools participated in the contest.

Bill Jaynes of the Texas Tech team won first place individual honors in the competition. Stanley Hitt and Tim Holland were third and fourth place individual winners.

Texas Tech, the University of Arkansas and Tarleton State College captured the top three places in team competition, and will be eligible to compete in the national contest at College Station in April 1975. Texas, Oklahoma, Arkansas, Louisiana and Mississippi make up Region 4, one of six national regions of the Student Section of the American Society of Agronomy.

Members of the Texas Tech Soils Judging team are: Jaynes, senior soils major, son of Mr. and Mrs. S.H. Jaynes, 305 S. 22nd, Slaton; Holland, senior wildlife major, son of Mr. and Mrs. Lloyd M. Holland, Turkey; Hitt, junior soils major, son of Mr. and Mrs. Burdette Hitt, 515 5th St., Brownwood; and team alternate, Mark Walthall, sophomore soils major, son of Mr. and Mrs. W.C. Walthall, Rt. 1, Anton. Dr. B.L. Allen, professor of agronomy, is sponsor and coach of the team.

"The largest user of our agricultural pesticides are the grain producers," Thomason stated. "By using pesticides and plowing, these people have totally destroyed our natural ecosystem."

"We can't change our crop land back into range land because we couldn't feed our own country much less the world," he continued. The professor went on to discuss an Illinois study on pesticide use effects on crop yield and consumer prices. "Broccoli grown in a pesticide-free environment costs \$4 per pound, and yielded less than 1,000 pounds per acre; whereas with the use of pesticides, the cost was 75 cents per pound and yielded 13,000 pounds per acre. Without pesticides the cost of tomatoes was 90 cents per pound and yielded 10,000 pounds per acre, but with pesticides the cost was 35 cents per pound and yield was 28,000 pounds per acre."

Pesticides Vital Here

The use of chemical pesticides in agriculture has raised great concern since 1919, but West Texas State University Agriculture Professor Ron Thomason believes that the harmful effects have been overly magnified in light of the positive contributions made.

"Without the use of pesticides agriculture production would drop 40 per cent and 10,000 people per day would die of starvation and malnutrition," Thomason said. "It is estimated that an additional 300 million acres would need to be put in cultivation to feed today's population if pesticides were barred."

"In areas of saving lives such as controlling the insect vectors of malaria and sleeping sickness, it is not difficult for most to reason that the humane thing to do is to apply pesticides," Thomason said. "Yet, when it comes to food production, many have difficulty in seeing the justification which is based on preventing death from starvation and malnutrition."

"Public scientists have found no evidence that DDT caused any ailment that affected the life span of man," Thomason maintained. "It is estimated that DDT has prevented hundreds of millions of illness cases and saved millions of lives."

"Pesticides used in production of agricultural commodities and in the prevention of disease have altered the natural environment to some extent," he noted. "However, this disturbance of the natural ecology has provided benefits which far outweigh the harmful effects."

are degradable by microorganisms, chemicals, and light," Thomason continued. "A study in a pond in Colorado which contained a dangerous amount of the chlorinated hydrocarbon endrin was free of it in the water in a month. The mud was free in three months, the vegetation in two months, and the fish in four months."

"Another interesting experiment was done with chickens fed one part per million (ppm) of the chlorinated hydrocarbon dieldrin for 700 days," Thomason noted. "Eggs laid by the chickens accumulated dieldrin residues up to 28 ppm at 325 days and then decreased to five ppm at 700 days. There was no difference in the viability or hatchability of eggs laid by the chickens in the trial as compared with the control. The young chicks were observed for 12 weeks after hatching and showed no adverse effects."

Thomason concluded by saying "The current ecological awareness is good if it does not become prohibitive to production of food and other essential items. The public must not overreact and cause drastic reductions in the production of food in a world that is struggling to feed its present population."

"If agriculturists, chemists and biologists are given time, they will eliminate the undesirable pesticides and determine which pesticides should be used with minimal influence on the natural environment."

"Chlorinated hydrocarbons

states analyzed, grew 4.1 per cent since 1970 while urban metro areas in the same states grew only 2.2 per cent.

"People today have new desires as to where they want to live and work. Much of the magnetism for urban life has given way to a yearning for country living."

"Four major national surveys—one by Gallup—concludes that more than twice as many people prefer to live in rural or smalltown areas as now live there."

"This is the most significant turnaround of its kind in the last century," the official stated. "It is bringing new life, vitality, and needed growth to thousands of country towns. These towns, on the average, had lost 30 per cent of their business enterprises since 1950."

"As the population of rural areas thinned over the years—28 million people left U.S. farms during the 25 years following World War II—the load of spiraling local taxes fell on fewer shoulders."

"Rural areas have suffered a material loss of talent and wealth by paying for the cost of raising and educating millions of young people only to have them move to cities that benefited from the rural investment. Cities also pull large amounts of wealth out of rural areas when these young people inherit their share of their parent's estate. This turnaround will help curb these costly losses," Erwin said.

"It is fortunate," the speaker added, "in light of current and future needs of food and fiber, that the U.S. farm population, which stood at 30.5 million people in 1940, has now largely stabilized at near the 9.5 million level."

Listeners were urged to help rural people organize to get a grip on the development of their community so as to use the process to meet needs and to avoid ill effects that often occur with "hit or miss" development.

The U.S. Department of Agriculture, through its local county offices and in cooperation with land grant universities, is able to assist local communities to use development wisely.

Soviet Jew changes have assessment continues.

Over 500 Watches to select from

COWAN JEWELERS Downtown

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

Boot's West

OPEN TIL 7 P.M.

All Men's And Ladies'

BOOTS

20% OFF

New Shipment of Men's and Children's

SHIRTS

E. Hwy 60
364-5961

Featuring!

The Biggest Selection of Bumper Stickers This Side of Umbarger

ALL GOOSEDOWN JACKETS

10% OFF

NEW SHIPMENT of Children's Tony Lama BOOTS

NEW SHIPMENT of Justin SEA TURTLE

GOOD Selection of WINTER CAPS

Helena Rubinstein creates...

brush-on peel-off mask

The cleansing, cooling, toning mask that gives you the look and feel of "brand new skin" no matter what your skin type. Fun to use... just brush on, then peel off to face the world with a fresh, clean, new complexion!

BLUE FORMULA: For normal skin... a tingling, deep-down cleanser.
PINK FORMULA: For dry skin... especially gentle. Leaves skin soft and smooth.
GREEN FORMULA: For oily skin... astringent formula tones as it refines pores. 3.5 oz.

Each \$3.95

Harold Close Drug SUGARLAND MALL 364-2344

the leisure suit FARAH Slacks

In Navy Burgandy Dark Green Brown

In 100% Polyester

Jacket \$22⁵⁰
Matching Pants \$16⁰⁰

Gaston's SUGARLAND

As the population of rural areas thinned over the years—28 million people left U.S. farms during the 25 years following World War II—the load of spiraling local taxes fell on fewer shoulders.

"Rural areas have suffered a material loss of talent and wealth by paying for the cost of raising and educating millions of young people only to have them move to cities that benefited from the rural investment. Cities also pull large amounts of wealth out of rural areas when these young people inherit their share of their parent's estate. This turnaround will help curb these costly losses," Erwin said.

"It is fortunate," the speaker added, "in light of current and future needs of food and fiber, that the U.S. farm population, which stood at 30.5 million people in 1940, has now largely stabilized at near the 9.5 million level."

Listeners were urged to help rural people organize to get a grip on the development of their community so as to use the process to meet needs and to avoid ill effects that often occur with "hit or miss" development.

The U.S. Department of Agriculture, through its local county offices and in cooperation with land grant universities, is able to assist local communities to use development wisely.

Soviet Jew changes have assessment continues.

Over 500 Watches to select from

COWAN JEWELERS Downtown

The Merchant's of Hereford Present the 2nd Annual

GIRLSTOWN U.S.A.

(Sponsored by the HEREFORD LIONS CLUB)



at the
**Deaf Smith County
BULL BARN
FRIDAY NOV. 8
7:30 P.M.**

**FREE COFFEE and
DOOR PRIZES**
1/4 Beef Grand Door Prize



Estimated Value of over \$100.00

Feature Item to be sold to highest bidder . . .

**THIS BEAUTIFUL ANTIQUE
PITCHER**

Pewter made between 1850-1820
by Phillip Ashbury & Sons, Sheffield England

Items to be auctioned and donors are . . .

Jones Upholstery - \$50 worth Material
Spangler Diamonds-Sauce Pan
Gulf Oil-Fuel Guards (12)
First Printing-Stapler
Sanders Service Center-2 Vacuum
Cleaner Bags
Abbie's Mister Shop-Shirt
Spanglers Diamonds-Ice Tongs
Mathews West Side Shell-1 Gal.
Anti-Freeze
Taylor & Sons-Slumber Bag
Chandellier Shop-Candle & Holder
Dairy Queen-Gift Certificate
Clarks Vibra Steam-Amway Car Kit
Boyd Machine Shop-Car Mats
McDowell Drug-2 Napkin Holders
T G & Y -Hot Dogger
The Pants Cage-Necklace
Cal Garrett, Golf Pro-3 Golf Balls
Cottingham Bearings-Rubber Idler
Thriftway-2 Jack-in Box
Hereford Grain Corp-1 Box Soap & Fly Spray
Purina Feed Store-1 Sheep Halter
Safeway Stores-8 Lb. Ham
Neats Diner-2 Meals
Herfs Drive In-3 Hamburgers & 3 Med. Drinks
Carl Last-Minor Tune-up
El Toro Restaurant- Meal for Two
Coca Cola Co.-1 Case cokes
Coca Cola Co.-1 Case Cokes
Coca Cola Co.-1 Case Cokes
Park Ave. Barber Shop-3 Bottles
Jeris Hair Tonic
Rockwell Lumber Co.-75 Ft. Garden Hose
Bomar Gulf-2 Gal. Anti-Freeze
Davis Implement Co.-1 Gal. Beverage
Cooler
Orval Watson Ford-Floor Mats
Lil Charo Too-2 Mexican Dinners
Sanderson Exxon-5 Qts. Uniflo Oil
Trevino Conoco-1 Car Wash
Thriftway-1 Electric Clock
Coca Cola Co.-1 Case Cokes
Coca Cola Co.-1 Case Cokes
Kester's Jewelers-Bulova Watch
Crist Appliance-Ice Trays
Candy Cane-2 Lbs. Chocolates
Hereford Butane-2 Irrigation Dams
Pioneer Natural Gas-1 AMK Gas Grill
Angel Photography-8 x 10 Color Portrait
Thuett Fertilizer-12 Qt. Medina
Ink Spot-1 Brief Case
Ink Spot-1 Brief Case
Southwest Carpets-Room Size Carpet
Hereford Grain Corp.-6 Bags Stress Crumble
Buckwalls-Clock
Panciera Tire & Supply-1 pr. Rubber Boots
Sonic Drive In-1 Food Coupon
Sonic Drive In-1 Food Coupon

Doyle Johnson Chev. -Mystery Box
Harold Close-Party Perk Coffee Pot
Betties Beauty Supply-Assortment of Supplies
The Barber Shop-1Haircut
George Warner Seed-100 Lbs.
Hybrid Grain Sorghum
T G & Y-Presto Toaster Broiler
Dairy Queen-Gift Certificate
Phillips & Lawrence-2 Gal. Anti-Freeze
J. C. Penney Co.-1 West Bend Percolator
Crowe-Goulde-27 Patio Bricks
Big Tex Cattle Co.-15 Lbs. of Hamburger
Helen's Youth Shop-Madame Alexander Doll
Thriftway-1 Living Bible
Thriftway-1 Living Bible
The Vogue-Cow Horn Lighter
Continental Grain-100 Lbs. Horse Feed
E Z Way Grocery \$10.00 worth of Merchandise
Kentucky Fried Chicken-4 Dinners for 2
Davis Implement Co.-2 Gal. Beverage Cooler
Dairy Queen-Gift Certificate
Trevino Conoco-1 Car Wash
Herschel Black-1 Quilted Vest
Herschel Black-1 Quilted Vest
Stan Fry Sheet Metal-Air Conditioner Pump
Cal Garrett, Golf Pro-3 Golf Balls
Hereford Wrecking-Do Ray Lamp
Bamca-Socket Set
Hereford Welding-2 Welding Rod Holders
Anthony's (Downtown)-2 Rugs
A & P Tea Co.- 2 Sacks Jumbo Carrots
Continental Grain-Dog Food 50 Lbs.
Scott Seed-50 Lbs. "Scottgrazer" Sudan
Borden of Hereford-Choice of Borden's Ice
Cream
Sully Vending Machine Service-
2 Cases Mushroom Soup

McWhorter Brothers
Shur-Gro Liquid
Lee & Owen
O.Thompson Abstract Co
Dickies Restaurant
Kerr TBA
Neil Body Shop
Charlie Hill
Oglesby Implement
Smith & Smith
Stribling Spraying Inc.
E. H. Hendon
Ed. Schroeter
Oswalt Manufacturing
W. G. Owen
National Life
Heinold Commodities Inc. Lawrence Cleaners

CASH DONORS ARE . . .

Brown Sheet & Metal
C. E. Leasure
Handy Hut
Brownlow Brothers
Lone Star Agency Inc.
Campbell Real Estate
Holiday Motor Motel
Hi Plains Savings
& Loan
Elmers Used Cars
Panhandle Drilling
Hereford Federal Credit
Union
C.P. Worthan
Hamby Real Estate
Dorothy Beauty Shop
Braxton 7-11
Hereford Iron & Metal
Ron Zimmerman DDS
Combes Used Cars
Coker Realtor
Ed Line
J. M. Cogdell
Clifton Cattle Co.
Gililand-Watson
Funeral Home
Jerry Shipman
Cowtown Boots
Raymond Casarez
Plains Insurance
Agency
Pre-Feeders Inc.
Pitman Industries & Feedyards

K-Bobs-Dinner for Two
Lil Charo Too-2 Dinners
Hereford Janitor Supply-3 x 4 Mat
Taylor-Evans-Turf-Magic Fertilizer 200 Lbs.
Yocum Decorators-2-Pillows
Yocum Decorators-2-Pillows
Redi Fuel-Dearbon Heater
A-Z Tire & Battery-12 Volt Battery
Cal Garrett, Golf Pro- 3 Golf Balls
Brandon & Clark-Electric Motor
T.E.C.O. of Texas-Saber 6 Hot Shot
Deaf Smith County Elec.-G.E. Portable Mixer
The Music Stand-Knife Set
Boots & Saddle Western Wear-Gift Certificate
Bobs Hickory Pit BBQ-Cure 81 Hormel
10 Lb. Ham
Firestone-ITP Alignment
Pizza Hut of Hereford-1 Large Pizza
Pizza Hut of Hereford-1 Large Pizza
Pizza Hut of Hereford-1 Large Pizza
Pizza Hut of Hereford-1 Large Pizza
Pizza Hut of Hereford-1 Large Pizza
McCaslin Lumber Co.-Faucet Set (No Exchange)
Case Power-TFD Fluid
Clarks Springcrest Custom Draperies
5 Ft. Drapery Rod
New Holland Equip.-Tool Box for
Toyota Pickup
Merchants Motor Lines-100 Lbs. Frt. Del.
anywhere in Texas
McCullan Machine & Welding-2 Hrs.
Machine or Welding Time
Womble-Simpson Conoco-6 Gal. Conoco
Anti-Freeze
White Implement Co.-Wrench Set
Summerfield Fertilizer-3 Bags
Crabgrass Control
Cottingham Bearing-Trailer Ball & Hitch
The Brogue-Man's Sweater
Antique Pewter Tea Pot (Victoria House
of Antiques)
George Warner Seed-Gift Certificate for
100 Lbs. of Hybrid Grain Sorghum
Davis Implement Co.-5 Gal. Beverage Cooler
Southwest Public Service-Study Lamp
Firestone-ITP Alignment
Cawthon Bryant-10 Gal. Cream Can
Christian Book Store-Living Bible
Shorts Furniture & Appliance - Table Lamp
Surplus Supply Center-Finishing Sander
Armour Foods Inc.-60 Lbs. Meat
Owens Cleaners \$10.00 worth of Cleaning
Sears-Popcorn Popper
E.B. Black-1 Picture
Farr Better Feeds-450 Lbs. sx Calf Feed
Roberts Appliance-Record Player
Harold Close Drug-Steam All
Consumers Fuel-Soldering Iron Kit
Consumers Fuel-Soldering Iron Kit
Cowans Jewelers-Breakfast Set

SEE YOU AT THE BULL BARN FRIDAY NIGHT 7:30 P.M.

Former Graduates Enrol At SWTSU

Eight Hereford High School graduates have enrolled for the fall term at Southwest Texas State University in San Marcos. Those attending are David L. Hicks, son of Dr. and Mrs. C.E. Hicks of 107 Douglas; Catherine Loerwald, daughter of Mr. and Mrs. Sylvester T. Loerwald of 212 Centre; Dwight S. Loerwald, son of Mr. and Mrs. Eugene Henry Loerwald of 715 Blevins; Mike B. Mayberry, son of Mrs. Miana Eve Mayberry of San Antonio; Mauri T. Montgomery, son of Mr. and Mrs. Richard G.

Montgomery of 137 Mimosa; Joe R. Shetty, son of Mr. and Mrs. Robert William Shetty of 104 Aspen; Richard D. VanderZee, son of Mr. and Mrs. Harlan D. VanderZee of 132 Liveoak; Rhea Ann Wesson, daughter of Mrs. T.E. Seigler of 216 Centre.

G.I. BILL & FORD
Congress has decided to hold until after the election period recess legislation granting Vietnam-era veterans a 23 per cent increase in educational benefits.

Teachers, restless after almost two decades of effervescent progress in American education, are faced today with a society that tends to blame them "for various things gone wrong with the world or to burden them with the task of making things right."

This view and some educational solutions are aired in a new journal published by the Texas Tech University College of Education.

The theme of the first issue is teaching and includes new points of view on the value of early childhood education, the teaching of history in public schools, ways to encourage teachers in problem solving, a study of needs in preparing teachers of English, and possible directions for teacher performance evaluation.

Of dramatic importance for national policy is an article by Dr. Connie Steele who found that early childhood education

does make a significant difference in a young child's ability to acquire knowledge. Mrs. Steele analyzed hard data relating to children between the ages of 3 and 5. The results of her study, she said, should be taken as definitive evidence by educators, governmental agencies, legislative bodies and others that early childhood education, in programs such as Head Start, make a difference in helping children learn.

Anderson said, adding that "education was destined to be one of the most dynamic institutions on the scene."

World War II set the stage for this highly productive period, he said, unleashing important political, scientific, social, industrial and other forces. "These forces were altering the society at a dizzying speed,"

Anderson said, adding that "education was destined to be one of the most dynamic institutions on the scene."

"With our energy diverted into the rebuilding of American society we experienced an 'explosion of knowledge'—or at least an 'outburst of hypotheses'—whose effects on almost everything that we did were simply enormous."

Meanwhile, teachers in the public schools and universities were examining their habits

and their assumptions and discovering that much of what they believed and did was outmoded, according to Anderson.

"Stimulated by an explosion of knowledge about children and about human organizations," he said, "they found reason to question such arrangements as the graded school, the self-contained classroom, recitation and response pattern of instruction, the textbook and the curriculum, the reliance by teachers on positional authority, the essentially sedentary role of the pupil, the relative absence of activity and concrete experience in the life of the classroom."

"Teachers themselves became restlessly conscious of the need for alternatives to the less-than-acceptable arrangements within which they worked," said Anderson. "For some 10 to 15 years American education was effervescent to an extent unmatched in prior history," he said, "and arguments raged across the land as each new proposal sought to find its place in the sun."

Problems grew out of the great changes in society, and reaction set in, Anderson said, and "especially cruel" from the viewpoint of the educator "was the frequent tendency of society either to blame educators for the various things gone wrong with the world or to burden them with the task of making things right."

The school bus, for example, became either the answer or the enemy with the educator at the end of the bus route a kind of scapegoat of the legal and social battle surrounding him.

Problems related to drugs and other spin-offs within the society ended up as largely the educator's problem to solve, "however reasonable it would be to argue that he had little, at most, to do with their emergence."

Educators still were managing major changes, particularly in the fields of elementary and early childhood education, he said, but all levels the reform movement has suffered a severe slowdown.

"Effervescence is less evident in American schools, and many educators find themselves hard-pressed to maintain both the optimism and the momentum that once seemed so prevailing," he said.

Many developments that emerged during the exciting period are meritorious and do deserve to thrive, however, in Anderson's view. The journal his college has launched will become a vehicle for analyzing some achievements and disseminating information.

The journal is dedicated to the late Gordon C. Lee, former dean of Texas Tech's College of Education, whose death in 1972 prevented him from completing plans for its publication.

New Education Journal Published

3rd ANNIVERSARY SALE

BARRICK FURNITURE

West Hwy. 60 364-3552

We're 3 years old.....
Another year has passed so it is time again for our largest sale of the year. We wish to take this opportunity to say a **GREAT BIG THANK YOU!** for making our business such a success in 3 short years. We invite you to help us celebrate this event and **Save! Save! Save!**

Loren & Jean Barrick

Register
each time you are in our store for...
FREE DOOR PRIZES
\$274.35 Retail Value

GRAND PRIZE \$134.50 ROCKER or CHAIR
SECOND PRIZE \$79.00 PAIR of LAMPS
THIRD PRIZE \$59.95 LIGHTED PICTURE

Drawing will be 5:30 Saturday November 30
No Obligation-Nothing to Buy-
Need Not Be Present To Win...
Age Limit 18 Years or Older

\$33

Kelvinator 16 cu. ft. No Frost REFRIGERATOR
Choice of Colors
NOW ONLY
Reg. \$389.95
\$339.95 w.t.

TRIPLE DRESSER-TWIN MIRRORS
7 DRAWER CHEST-NIGHT STAND
Queen or Full Size Headboard
All Wood (Dark Pine Finish)
Colonial Style
Reg. \$679.95
\$519.95

Kelvinator 14 cu. ft. 2 Door REFRIGERATOR
NOW ONLY
Reg. \$329.95
\$279.95 w.t.

Swivel
ROCKER
2 Only
Reg. \$69.95
\$39.95

Shop Our Huge Selection Of
DINETTES
Largest In The Area
7pc & 5pc
\$64.50 and up

60" STEREO CONSOLE
All Wood Cabinet
AM-FM Radio-4 sp. Record Changer
MANY MORE TO CHOOSE FROM
Reg. \$249.95
\$199.95

CHESTS 3 Dr. Pine Finish
Queen Size Blue
SOFA SLEEPER
Herculon Fabric
NOW ONLY
Reg. \$499.95
\$349.95

MATTRESS & BOX SPRINGS
National Full Size Set
Reg. \$169.95
NOW **\$119.95**

National Queen Size Set
Reg. \$219.95
NOW **\$139.95**

National Mattress King Size Set
Reg. \$249.95
ONLY **\$189.95** SET

Twin Size (Gold)
SOFA SLEEPER
Covered in Herculon
NOW ONLY
Reg. \$309.95
\$199.95

3 Pc.
SOFA-CHAIR-ROCKER
Covered in Velvet
Choice of Colors
Reg. \$299.95
NOW ONLY **\$229.95**

5 Pc. All Wood Bedroom Suite
DRESSER-MIRROR-CHEST HEADBOARD-NIGHT STAND
Reg. \$394.95
NOW ONLY **\$314.95**

Huge Selection
RECLINERS
Vinyl-Herculon-Velvet-Nylons-Wall Huggers
ALL MARKED DOWN!

Spanish Style
SOFA & TWO CHAIRS
In Velvet Your Choice Of Colors
Reg. \$559.95
SAVE \$110.00
\$449.95 3 PC.

The Country Casual Collection By Fox!
SOFA & ROCKER
Solid Oak Frame
Reg. \$649.95
Heavy Fabric
NOW ONLY **\$499.95** SAVE \$150.00

SOFA LOVE SEAT-CHAIR & OTTOMAN
Spanish Style covered in Vinyl Black or Red
Reg. \$559.95
NOW ONLY **\$439.95**

Large Selection Of
TABLE LAMPS Starting at **\$7.50** Ea.

Kelvinator Heavy Duty Automatic
WASHER
• choice of colors
• 2 to 18 lb. capacity
• 2 cycle 2 speed
• water saver • lint filter
• 3-Temperature
Reg. \$279.95
NOW ONLY **\$239.95**

Matching
DRYER
4 Temperature Electric
Reg. \$209.95
NOW ONLY **\$179.95**

Reg. \$749.95
NOW ONLY **\$548.00**

TABLE and SIX CHAIRS

Early American Pillowed Arm
SOFA
Gold Nylon Fabric
Reg. \$289.95
NOW ONLY **\$199.00**

EASY TERMS NEVER UNDERSOLD IN STORE FINANCING

BARRICK FURNITURE

West Hwy 60 364-3552

Shop our USED FURNITURE DEPARTMENT
SOFAS-CHAIRS-RECLINERS-WASHERS-DRYERS-RANGES-REFRIGERATORS-CRIBS-etc.

Cooking Ranges To Be Safer

Safer gas and electric ranges may soon be available on the market, according to one authority.

She's Mrs. Lillian Chenoweth, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"Design changes are in process that will reduce the danger of accidental clothing fires and burns."

"Among the changes that are being considered are control knobs that can't be turned on accidentally—such as two-step controls, or controls that are out of the way of being 'bumped' on by bodies," the specialist explained.

She noted that another design feature is burner arrangements that do not necessitate reaching over one burner to reach another. These burners would be staggered.

Another change related to these would be to eliminate the danger of invisible hot burners by requiring a signal light to indicate a hot surface.

"Until these design changes are standard, consumers can look for them on different models and select the model safe for the family situation," Mrs. Chenoweth said.



ANTI-INFLATION

SALE

at
in



BEAUTIFUL SUGARLAND MALL

We're rolling back prices . . .

10% OFF

FROM 7 til 10 p.m. THURSDAY NIGHT NOV. 7th

We will be closed from 5 til 7 to get ready for this Sale

No Lay-aways

Fair trade and Sale

Items not Included



SUGARLAND MALL



The Grewks and Sherman stored medicines with the fourth fingers, believing that if the marriage was serious, the heart would be instantly alerted.

Lieutenant Governor's Report

AUSTIN—In a previous report to you, I mentioned that the state expects to have a \$1.5 billion surplus in the next biennium.

Much of this surplus can be attributed to inflation. We are collecting more sales taxes, not because of greater productivity, but because of higher prices on the same goods.

Oil and gas production taxes also are contributing huge sums to the state coffers due to inflated prices. These energy products are commanding.

At first glance, the inflationary spiral might seem to be a blessing to the state. But every breadwinner and homemaker can testify that it is a curse.

The hard reality of inflation is now beginning to become only too clear as the Legislative Budget Board has begun studying its recommendations for

the next Legislature. While the state doubtless will receive considerably more revenue, it will cost more to provide the same services.

Recently, the LBB approved for submission to the Legislature budgets from the Judiciary and the State Board of Insurance.

The Judiciary budget recommendation is for \$34 million in the next biennium, a 33 percent increase. The Board of Insurance is being recommended for a 26 percent budget increase to \$22.6 million for the next two fiscal years.

While frightening, these figures do not provide for vast expansion of these two arms of state government. Primarily, these budget increases come from salary adjustments to help these state employees gain back some of the ground they

have lost to runaway prices.

It is obvious from the budget requests submitted so far that the cost of doing the state's business is going to go up considerably.

It is more imperative than ever that we in state government do everything in our power to assure that each tax dollar is spent wisely.

The state must tighten its belt along with all its citizens.

We must not be fooled by projections of a large budget surplus. It may melt like ice in hot water.

The surplus may give rise to temptations to establish new programs or expand existing ones. I hope these temptations can be resisted.

With vigorous attention to economy and efficiency, I believe we can spare our citizens the burden of any new taxes for the next two years.

A weekly public service feature from the Texas State Department of Health

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

When someone mentions "lasers," the image that may come to mind is that of a Buck Rogers Ray-gun. But in fact, lasers are rapidly becoming a part of our everyday lives — and your Texas State Health Department has begun a new program to help ensure that the lasers in your life are safe.

Laser safety is one of the responsibilities of the Non-Ionizing Radiation Control Program, which is being carried out by the Occupational Health and Radiation Control Division of the State Health Department, under the Texas Radiation Control Program, which is being carried out by the Occupational Health and Radiation Control Division of the State Health Department, under the Texas Radiation Control Act. The program is responsible for protecting the public from the dangers of misuse associated with a wide variety of devices, including ultraviolet lamps — such as "sun" lamps — ultrasonic diathermy machines, ultrasonic burglar alarms, radar transmitters, microwave ovens, and even high-powered amplifiers used for hi-fi systems and electric guitars.

The radiation control engineers have developed a set of standards for laser safety, and these standards have been approved by the Texas State Board of Health, giving the radiation control program regulatory authority to ensure that the public is not unnecessarily exposed to danger.

The immediate task of the new laser safety program is to locate and register all of the high-energy lasers being used in college laboratories and in a number of industries. High-energy lasers are used for many kinds of research, including thermonuclear fusion — which some authorities believe will become the most important source of electrical energy in the future. Lasers are also used by many industries for such jobs as cutting, shaping, and welding metals and plastics, for quality — control inspection of miniature electronic parts, for alignment of machinery to critical tolerances as small as a millionth of an inch, and for a number of other work-day tasks.

One type of industrial laser is the high-energy carbon dioxide laser, which a radiation control official describes as "an invisible beam of pure radiant heat." The carbon-dioxide laser can be used by clothing manufacturers to cut an entire pile of fabric to an exact pat-

tern, or the laser can be used by electronics manufacturers to shape and weld microscopically small components. In one case, a laser welding machine is able to do as much work in a few minutes as a conventional process could do in 24 hours — and the rejection rate due to faulty work was reduced from 80 per cent to zero.

Of course, the very fact that high-energy lasers have these capabilities indicates that they could be dangerous. These high-energy lasers, which the radiation control engineers call Class IV lasers, are the first target of the State Health Department's control and regulatory program.

Less-powerful Class III lasers also can be dangerous. They are becoming widely used for such diverse purposes as surveying boundary lines, aligning pipelines and structural beams, leveling surfaces, and some scientific research. Medical applications include re-attaching the retina of the eye, actually restoring sight to people who otherwise would be blind for life.

Class III lasers also are widely used in high school classrooms for demonstrating the principles of optical physics. They can cause damage to the human eye and skin if a person is directly exposed to the laser's energy beam. To prevent unnecessary danger, the State Health Department's laser safety program has begun an effort to monitor and review laser products, and to educate the users of lasers so that they will be aware of the potential dangers.

There are also lasers that are even less powerful, and these are the ones that the average person may be most likely to encounter. Machine-tool alignment, quality-control testing, surveying, construction work, and optical demonstrations are all applications of Class I and Class II lasers. Supermarkets in Texas are beginning to install automatic cash registers at their check-out counters. The checker will merely pass each package in the shopping basket over a special counter and the machine will automatically calculate and record the product's identity and price. The special counter contains a small, low-powered, Class I laser device.

When man discovered fire, he also discovered how to burn his fingers. One of technology's newest wonders, the laser, is in sense a new kind of fire — and high powered Class III and IV lasers literally can burn not only fingers but eyes and other vital tissue. That's why your Texas State Department of Health is actively involved in this new laser safety program — to help ensure that this immensely valuable device is designed, constructed, and used properly, for everyone's benefit, without danger to the public.

SALE!

Firestone DOUBLE-BELTED TIRES

SAVE \$9 TO \$15 PER PAIR

Long mileage Strato Streak Sup-R-Belt

as low as **\$22.95** EACH

878-13 Blackwall Plus 1/2" 20 FEET and out tire.

Size	Regular	Special	ALL
878-13	\$22.95	\$25.75	\$1.88
C78-13	23.60	26.25	2.00
C78-14	24.45	27.15	2.17
E78-14	25.45	28.30	2.33
F78-14	27.25	30.30	2.50
G78-14	28.45	31.50	2.67
H78-14	30.00	34.00	2.92
F78-15	—	31.10	2.58
G78-15	28.20	32.35	2.74
H78-15	31.30	34.80	2.97
I78-15	—	36.10	3.13
J78-15	—	37.75	3.39

✓ Two-ridged tread with tread from top to bottom
✓ Two strong body plies contribute with safety to give excellent road handling characteristics
✓ Low, wide 78 series design

Hurry, stocks limited in some sizes!

Open on weekends. We also have **GO JED**

FREE MOUNTING!

Steel Belt Radial At Reduced Prices Hurry while supply last 50-HR78-15 and 50-GR78-15

Another big Firestone value!

24 HOUR ELECTRIC TIMER

Tunes on appliances, lights

\$4.99

- ✓ 24 hour electric switch timer
- ✓ 24 hour timer to control dial with Day-Night hour periods
- ✓ No-wiring required

101 N. Main 364-4333

BARGAIN!

DLC-78 RETREADS

2 for as low as **\$30**

Blackwall Sizes E78-14, 15 Plus 43¢ per tire estimated tax expense and 2 recappable tires

Other sizes comparably low priced

Gallery Features Cherokee Artist

The Panhandle-Plains Historical Museum's Art Gallery is presently featuring the works of 24-year-old Donald Vann, a full-blooded Cherokee who is an intense and expressive portray of the Indian experience.

"The philosophical comments he has made are basic in all religions," noted Mrs. Olive Bugbee, curator of art for the Museum. "They are statements about mankind." Vann's "extreme discipline in the use of his materials," Mrs. Bugbee continued, make his a master at the delicate craftsmanship that is traditional of Indian art.

A native of Stilwell, Oklahoma, the artist was surrounded by Indian neighbors and their Cherokee heritage. His talent appeared at an early age, and so impressed the great Indian artist Jerome Tiger that he took the young boy in as his only student and protege. In his late teens, Vann went to live with an old medicine man

who prepared him to assume that sacred role. This reawakening of his Indian soul through the old man's stories has strongly influenced his art work, which tell similar stories. A recurring subject for his art is the burial of a fallen brave and his ascendency to heaven and the Great Spirit.

The stoic determination of the Indian to endure the many hardships he faced is another frequent portrayal. Vann's progressive Indian art has won him numerous awards and exhibitions. He has also been featured in a one-man show in Louisville, near his Kentucky home.

The exhibit will be displayed until Sunday, Nov. 24 on the second floor of the main Museum building. The Panhandle-Plains Historical Museum, located on the West Texas State University campus, is open from 9 a.m. to 5 p.m. Monday through Saturday, and from 2 p.m. on Sunday.

Certificates In Rebedah Work Given

Certificates of perfection in the Rebedah Lodge were presented by Mrs. Jim Loving, lodge deputy, to four members at the meeting in the IOOF Hall Tuesday evening. Recipients were Misses R.E. Curtsinger, Merl Bridges, Ola Hacker and Faye Brownlow.

Plans were made for several members to attend a special meeting at Morton this weekend. Mrs. Curtsinger, drill team captain, announced a practice session after the lodge meeting next Tuesday. Mrs. Henry Murrell, hostess, served refreshments to 22 members. Edna Mathes, noble grand, conducted the meeting.

PLAY-LEARN
Play helps the young child learn about his world and gives him an outlet for emotions. Bene Carrington, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

CASH & CARRY SPECIALS

PREHUNG DOOR UNITS 2' x 6' Mahogany \$28.35 2' x 6' Mahogany \$26.95	LATEX HOUSE PAINT (White) \$4.59 Per Gallon
PREMIUM QUALITY STORM DOORS TEMPERED SAFETY GLASS - SELF STORING - REMOVABLE SIGH. EACH \$36.95	FLOOR TILE 12x12 Vinyl Abstract \$8.90 PER BOX OF 45
SAVES FARM DISCOUNT LUMBER & SUPPLY SAVES PHONE 364-6007 HIGHWAY 385 SOUTH	MASONITE X-90 X'x12'x16' PRIME COAT SIDING \$21.50 PER 100 SQ. FT.

Late model, low mileage used cars hard to find!

They're Here!

Doyle Johnson Chevrolet-Olds

1974 Monte Carlo, All Air & Power, like new. Radial Tires, Vinyl Top. Only 14,000 Miles, Silver with Black Top ONLY \$4,495.00	1973 Chev. Impala, 4 Dr. Sedan, All Air & Power. Only 29,000 Miles ONLY \$3,295.00
1971 Ford Torino, Gold, Black Top, Low Mileage, Clean Good Tires ONLY \$1,895.00	1970 Chev. Impala, 2 Dr. Hard Top, Brown, Air & Power Good Solid Car ONLY \$1,495.00
1971 Pontiac Catalina, 2 Dr. Hard Top, Red with Black Top, Air & Power ONLY \$1,995.00	Just arrived 1975 Chev. C60 with 16 Ft. Bed, Hoist and Side Boards, ready to go to work.

New Pickups coming in daily 1/2 Ton & 3/4 Ton. Standards and 4 Wheel Drives.

Several Ford & Chev. 1/2 Ton used pickup trucks. Good & ready to go at prices you like.

A Special Inner Circle Value Selection!

364-2160

Church To Host Special Speaker

The public is invited to hear Evelio Perez of Waco, missionary and evangelist, when he addresses the Christian Assembly Church during special workshop services tonight through Sunday.

Perez witnesses in many parts of old Mexico and Texas. He will speak each evening at 7:30 p.m. according to Fred Whipple, local pastor.

The Christian Assembly Church is located on South Main.

Paul W. McCracken, Administration Economic Adviser:
"I think we are probably in the early stages of what could turn out to be V-type recession."

Definition
Tact: "To lie about others as you would have them lie about you."

LAY AWAY NOW FOR CHRISTMAS
COWAN JEWELERS
Downtown

TTUSM Involved in Arthritis, Infant Aid

Patients suffering from various rheumatic diseases, particularly arthritis, represent a major portion of the chronic disease patients of the United States. As part of an effort to increase understanding about rheumatic diseases and improve the care and treatment of patients suffering from these diseases, Texas Tech University School of Medicine (TTUSM) is participating in a statewide program to help health professionals increase their understanding of these health problems.

The Regional Medical Program of Texas (RMPT) has awarded a \$45,555 contract to TTUSM to cooperate in developing and putting into practice a mechanism for coordinating arthritis education and outreach efforts for health professionals in Texas.

Bruce A. Bartholomew, M.D., associate professor of Medicine at TTUSM, is director for the project which will concentrate its efforts in 91 counties of West Texas.

Planned project activities include:

- encouraging physicians in private practice in West Texas to attend continuing education programs in the field of rheumatic diseases.
- sponsoring a postgraduate course in the diagnosis and treatment of rheumatic diseases to be held in mid-November.
- providing input about rheumatic diseases into regional allied health education programs.
- developing outreach workshop programs throughout the year in West Texas communities.

Project staff at TTUSM will be setting up workshops on rheumatic diseases to include activities such as sending out specialists to assist in working with problem cases and providing physicians to give seminars and public education talks.

The Tech School of Medicine also will participate in a statewide program designed to reduce infant death and illness.

TTUSM has been awarded a \$50,000 contract by the Regional Medical Program of Texas (RMPT) to take part in the design and implementation of the coordinated statewide education and outreach program on perinatal care. This training will be provided as needed and requested in West Texas.

Other project activities will include:

- determining the status of local approaches to perinatal health care delivery in West Texas and identifying the training needs of personnel involved in the delivery of babies.
- developing training programs related to perinatal care to be conducted at regional workshops, on site, or at the Texas Perinatal Center, which is based in the School of Medicine.
- developing, in cooperation with appropriate nursing schools, a clinical nurse education program and establishing the clinical nurse as an essential member of the health professional team involved in providing perinatal care in West Texas.
- continuing development of a form to help identify expectant mothers of high risk infants and field testing that form.
- providing information and assistance to the RMPT perinatal ad hoc committee which coordinates the statewide program.

The School of Medicine is one of several health science centers across the state that will join with selected hospitals in a two-fold attack on perinatal problems. The attack will include educational and outreach programs and identification and designation of varying levels of institutions involved in perinatal care. Each of the health science centers will conduct extensive outreach programs developed by local perinatal committees and coordinated by the perinatal ad hoc committee.

RMPT, a federally funded health agency headquartered in Austin, assists health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens. The agency is funded by the U.S. Department of Health, Education and Welfare.

TTUSM has been awarded a \$50,000 contract by the Regional Medical Program of Texas (RMPT) to take part in the design and implementation of the coordinated statewide education and outreach program on perinatal care. This training will be provided as needed and requested in West Texas.

Other project activities will include:

- determining the status of local approaches to perinatal health care delivery in West Texas and identifying the training needs of personnel involved in the delivery of babies.
- developing training programs related to perinatal care to be conducted at regional workshops, on site, or at the Texas Perinatal Center, which is based in the School of Medicine.
- developing, in cooperation with appropriate nursing schools, a clinical nurse education program and establishing the clinical nurse as an essential member of the health professional team involved in providing perinatal care in West Texas.
- continuing development of a form to help identify expectant mothers of high risk infants and field testing that form.
- providing information and assistance to the RMPT perinatal ad hoc committee which coordinates the statewide program.

The School of Medicine is one of several health science centers across the state that will join with selected hospitals in a two-fold attack on perinatal problems. The attack will include educational and outreach programs and identification and designation of varying levels of institutions involved in perinatal care. Each of the health science centers will conduct extensive outreach programs developed by local perinatal committees and coordinated by the perinatal ad hoc committee.

RMPT, a federally funded health agency headquartered in Austin, assists health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens. The agency is funded by the U.S. Department of Health, Education and Welfare.

TTUSM has been awarded a \$50,000 contract by the Regional Medical Program of Texas (RMPT) to take part in the design and implementation of the coordinated statewide education and outreach program on perinatal care. This training will be provided as needed and requested in West Texas.

Other project activities will include:

- determining the status of local approaches to perinatal health care delivery in West Texas and identifying the training needs of personnel involved in the delivery of babies.
- developing training programs related to perinatal care to be conducted at regional workshops, on site, or at the Texas Perinatal Center, which is based in the School of Medicine.
- developing, in cooperation with appropriate nursing schools, a clinical nurse education program and establishing the clinical nurse as an essential member of the health professional team involved in providing perinatal care in West Texas.
- continuing development of a form to help identify expectant mothers of high risk infants and field testing that form.
- providing information and assistance to the RMPT perinatal ad hoc committee which coordinates the statewide program.

The School of Medicine is one of several health science centers across the state that will join with selected hospitals in a two-fold attack on perinatal problems. The attack will include educational and outreach programs and identification and designation of varying levels of institutions involved in perinatal care. Each of the health science centers will conduct extensive outreach programs developed by local perinatal committees and coordinated by the perinatal ad hoc committee.

RMPT, a federally funded health agency headquartered in Austin, assists health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens. The agency is funded by the U.S. Department of Health, Education and Welfare.

TTUSM has been awarded a \$50,000 contract by the Regional Medical Program of Texas (RMPT) to take part in the design and implementation of the coordinated statewide education and outreach program on perinatal care. This training will be provided as needed and requested in West Texas.

Other project activities will include:

- determining the status of local approaches to perinatal health care delivery in West Texas and identifying the training needs of personnel involved in the delivery of babies.
- developing training programs related to perinatal care to be conducted at regional workshops, on site, or at the Texas Perinatal Center, which is based in the School of Medicine.
- developing, in cooperation with appropriate nursing schools, a clinical nurse education program and establishing the clinical nurse as an essential member of the health professional team involved in providing perinatal care in West Texas.
- continuing development of a form to help identify expectant mothers of high risk infants and field testing that form.
- providing information and assistance to the RMPT perinatal ad hoc committee which coordinates the statewide program.

The School of Medicine is one of several health science centers across the state that will join with selected hospitals in a two-fold attack on perinatal problems. The attack will include educational and outreach programs and identification and designation of varying levels of institutions involved in perinatal care. Each of the health science centers will conduct extensive outreach programs developed by local perinatal committees and coordinated by the perinatal ad hoc committee.

RMPT, a federally funded health agency headquartered in Austin, assists health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens. The agency is funded by the U.S. Department of Health, Education and Welfare.

TTUSM has been awarded a \$50,000 contract by the Regional Medical Program of Texas (RMPT) to take part in the design and implementation of the coordinated statewide education and outreach program on perinatal care. This training will be provided as needed and requested in West Texas.

Other project activities will include:

- determining the status of local approaches to perinatal health care delivery in West Texas and identifying the training needs of personnel involved in the delivery of babies.
- developing training programs related to perinatal care to be conducted at regional workshops, on site, or at the Texas Perinatal Center, which is based in the School of Medicine.
- developing, in cooperation with appropriate nursing schools, a clinical nurse education program and establishing the clinical nurse as an essential member of the health professional team involved in providing perinatal care in West Texas.
- continuing development of a form to help identify expectant mothers of high risk infants and field testing that form.
- providing information and assistance to the RMPT perinatal ad hoc committee which coordinates the statewide program.

The School of Medicine is one of several health science centers across the state that will join with selected hospitals in a two-fold attack on perinatal problems. The attack will include educational and outreach programs and identification and designation of varying levels of institutions involved in perinatal care. Each of the health science centers will conduct extensive outreach programs developed by local perinatal committees and coordinated by the perinatal ad hoc committee.

RMPT, a federally funded health agency headquartered in Austin, assists health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens. The agency is funded by the U.S. Department of Health, Education and Welfare.

TTUSM has been awarded a \$50,000 contract by the Regional Medical Program of Texas (RMPT) to take part in the design and implementation of the coordinated statewide education and outreach program on perinatal care. This training will be provided as needed and requested in West Texas.

Other project activities will include:

- determining the status of local approaches to perinatal health care delivery in West Texas and identifying the training needs of personnel involved in the delivery of babies.
- developing training programs related to perinatal care to be conducted at regional workshops, on site, or at the Texas Perinatal Center, which is based in the School of Medicine.
- developing, in cooperation with appropriate nursing schools, a clinical nurse education program and establishing the clinical nurse as an essential member of the health professional team involved in providing perinatal care in West Texas.
- continuing development of a form to help identify expectant mothers of high risk infants and field testing that form.
- providing information and assistance to the RMPT perinatal ad hoc committee which coordinates the statewide program.

AC Starts Plane Class This Month

Registration for evening classes in Aircraft Mechanics will be held at Texas State Technical Institute, Mid-Continent Campus, Nov. 21.

According to Ralph Noel, program chairman, classes will meet for three nights a week for eight full quarters. He explains: "A student will be able to fulfill the required 1900 hours of instruction and be qualified for FAA licensing as airframe and powerplant mechanic."

This course does not replace the regular day-time classes. Those sessions will continue. The evening training is being offered so that persons employed in part-time or full-time jobs may prepare for the airframe or powerplant license, or both.

Students will receive instruction in all phases of aircraft repair and maintenance, including hydraulics, fuel systems, metals and fabric, welding and all types of aircraft engines.

Texas State Technical Institute is approved by the Federal Aviation Administration and all instructors are FAA licensed. A minimum of 12 students is required for beginning a class. Veterans' benefits and financial aid resources are available.

Further information may be obtained from Ralph Noel, phone 335-2316 extension 244, or by writing Texas State Technical Institute, Aircraft Mechanics program, Box 11035, Amarillo, Texas 79111.

Portales Band Slates Concert

Eastern New Mexico University's State Band will present a jazz-rock concert tomorrow at 8 p.m. in Buchanan Hall of the Music Building.

The 21 piece group will present popular music of several different styles. Included in the performance are old time favorites such as "Saint Louis Blues" and "In the Mood," while new arrangements of "Mack The Knife" and "Rhapsody In Blue" provide the latest in jazz and rock music. Individual performers will present several improvisational solos which are the trademarks of the spontaneous emotion of jazz.

The ENMU State Band is under the direction of Dr. Duane Bowen, associate professor in music, and is an ensemble specializing in jazz-rock music. The performance is part of the School of Music's Friday concert series.

Admission to the concert is by series ticket or single admissions, which may be purchased at the door. Eastern students will be admitted free of charge with an activity sticker.

When crushing graham crackers for use in a recipe, remember that 15 crackers make 1 cup of fine crumbs.

The smartest man in every community is the one who knows how to relax.

WHERE YOU ALWAYS GET THE BEST for LESS



GIBSON'S DISCOUNT CENTER

AC Starts Plane Class This Month

Registration for evening classes in Aircraft Mechanics will be held at Texas State Technical Institute, Mid-Continent Campus, Nov. 21.

According to Ralph Noel, program chairman, classes will meet for three nights a week for eight full quarters. He explains: "A student will be able to fulfill the required 1900 hours of instruction and be qualified for FAA licensing as airframe and powerplant mechanic."

This course does not replace the regular day-time classes. Those sessions will continue. The evening training is being offered so that persons employed in part-time or full-time jobs may prepare for the airframe or powerplant license, or both.

Students will receive instruction in all phases of aircraft repair and maintenance, including hydraulics, fuel systems, metals and fabric, welding and all types of aircraft engines.

Texas State Technical Institute is approved by the Federal Aviation Administration and all instructors are FAA licensed. A minimum of 12 students is required for beginning a class. Veterans' benefits and financial aid resources are available.

Further information may be obtained from Ralph Noel, phone 335-2316 extension 244, or by writing Texas State Technical Institute, Aircraft Mechanics program, Box 11035, Amarillo, Texas 79111.

Portales Band Slates Concert

Eastern New Mexico University's State Band will present a jazz-rock concert tomorrow at 8 p.m. in Buchanan Hall of the Music Building.

The 21 piece group will present popular music of several different styles. Included in the performance are old time favorites such as "Saint Louis Blues" and "In the Mood," while new arrangements of "Mack The Knife" and "Rhapsody In Blue" provide the latest in jazz and rock music. Individual performers will present several improvisational solos which are the trademarks of the spontaneous emotion of jazz.

The ENMU State Band is under the direction of Dr. Duane Bowen, associate professor in music, and is an ensemble specializing in jazz-rock music. The performance is part of the School of Music's Friday concert series.

Admission to the concert is by series ticket or single admissions, which may be purchased at the door. Eastern students will be admitted free of charge with an activity sticker.

When crushing graham crackers for use in a recipe, remember that 15 crackers make 1 cup of fine crumbs.

The smartest man in every community is the one who knows how to relax.

Start Your CHRISTMAS LAY-A-WAY NOW

Prices effective Thurs. Nov. 7 thru Sat. Nov. 9, 1974

LISTERINE MOUTHWASH
32-OZ.
Reg. '17

\$1 37
G.D.P.

Fashion Parade ALL SUPPORT PANTY HOSE
Lightweight Ultra Sheer NO. 483
2 PR / \$5
Retail '3 ea. G.D.P.

\$10 97
G.D.P.

Presto Automatic Battering NO. CPB4A CORN POPPER
Avocado or Flame
Reg. '13

\$7 89
G.D.P.

DIPPITY-DO GEL
8-OZ. Reg. & Ex. Hold
Reg. '19

69c
G.D.P.

Men's & Young Men's SLACKS
Plaid or Solid
50% Polyester
50% Cotton
Retail '13

\$4 88
G.D.P.

Milton Bradley NO. 4370 ON TARGET
Ages 7 to Adults
A Skill Action Game
Reg. '9

\$7 89
G.D.P.

NICE & EASY
Reg. '15

\$1 27
G.D.P.

Clairol MAKE-UP MIRROR
NO. LM5
Reg. '19

\$15 97
G.D.P.

Hollywood 12 pc. NO. T119C UTILITY TOOL KIT
W/Vinyl Case Handy for Car, Bike or Home
Reg. '21

\$1 79
G.D.P.

White Rain HAIR SPRAY
13-OZ.
Reg. 97

59c
G.D.P.

Capehart NO. DC10 DIGITAL CLOCK RADIO
Reg. '34

\$25 97
G.D.P.

L 4909-8 THINK & LEARN LOOPY LIZZIE
A Stretchie-Action Pull Toy
Reg. '3

\$1 97
G.D.P.

Breck HAIR SPRAY
13-OZ.
Reg. 67

59c
G.D.P.

Nestfresh Grade A Large EGGS
Reg. 77

69c
DOZ. G.D.P.

Del Monte CATSUP
32-OZ.
Reg. 77

73c
G.D.P.

Frame Deluzaire HEATER FILTERS
Asst. Sizes
Reg. 77

63c
G.D.P.

POTTERY CRAFT
Motorized Potters Wheel 8 Years & up
For Hand Crafted Ceramics
Reg. \$14

\$10 99
G.D.P.

after you see your doctor, bring your prescription to

GIBSON'S pharmacy
PHONE 364-4900
EMERGENCY 364-3376 - 364-4109

POTTERY CRAFT
Motorized Potters Wheel 8 Years & up
For Hand Crafted Ceramics
Reg. \$14

\$10 99
G.D.P.

Milton Bradley NO. 4370 ON TARGET
Ages 7 to Adults
A Skill Action Game
Reg. '9

\$7 89
G.D.P.

NO. 3530 PROJECTOR
CASSETTE MOVIE
Ages 5 & up
Reg. '12

\$9 97
G.D.P.

L 4909-8 THINK & LEARN LOOPY LIZZIE
A Stretchie-Action Pull Toy
Reg. '3

\$1 97
G.D.P.

Frame Deluzaire HEATER FILTERS
Asst. Sizes
Reg. 77

63c
G.D.P.

THIS WEEK, HAVE A LOWER TAKE TOTAL



MUMS FRESH POTTED PLANTS EACH	\$3²⁵
GRAPES NEW CROP EMPEROR LB.	39¢
APPLES ROME	4 LBS. \$1⁰⁰
TOMATOES VEGA GREEN HOUSE LB.	39¢
CAULIFLOWER FRESH SNOW BALL HEADS EACH	39¢
SQUASH YELLOW LB.	19¢

CHUCK STEAK FURR'S PROTEIN LB.	79¢
CLUB STEAK FURR'S PROTEIN LB.	\$1³⁹
GROUND BEEF FRESH GROUND LB.	69¢
BEEF ROAST FURR'S PROTEIN SEVEN BONE SHOULDER CUT LB.	79¢
ROUND STEAK FURR'S PROTEIN LB.	98¢
SIRLOIN STEAK FURR'S PROTEIN LB.	98¢
T-BONE STEAK FURR'S PROTEIN LB.	\$1³⁹

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of food in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen

- 1-LB. MEAT LOAF
 - 1 PT. MASHED POTATOES
 - 1 PT. PEA SALAD
 - 1 PT. WHIPPED SALAD
- \$3⁸⁹**

TOMATOES CALA-RIPE NO. 303 CAN	3 FOR \$3⁸⁹
KETCHUP HEINZ 20-OZ. BOTTLE	49¢
SPREAD CHICKEN SWANSON 5-OZ.	4 FOR \$1⁰⁰
BEEF STEW ELLIS 24-OZ. CAN	79¢
RITZ CRACKERS 1-LB. PKG.	79¢
KRAFT DINNER 7 1/2-OZ.	4 FOR \$1⁰⁰

DOUBLE GOLD BOND STAMPS
TUESDAYS AND WEDNESDAYS

CHICKEN BROTH
SWANSON'S 14-OZ. CAN
23¢

FLOUR
GOLD MEDAL
REG. 5-LB. BAG
79¢

FRENCH DRESSING
KRAFT'S 16-OZ. SIZE
79¢

FEATURE OF THE WEEK

ALVARADO DINNER FORK 37¢

Each 37¢

COMPLETE PIECES AVAILABLE AT ANY TIME

- 4 Iced Tea Spoons \$1.⁰⁰
- 2 Tablespoons \$1.⁰⁰
- 2 pc. Salad Set \$1.⁰⁰
- 3 pc. Serving Set \$1.⁰⁰
- Cold Meat Fork \$1.⁵⁰
- Pierced Pastry Server \$1.⁵⁰
- Gravy Ladle \$1.⁵⁰

SUPER DISCOUNT SPECIALS

ICE CREAM FARM PAC 1/2 GAL. 19¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	COFFEE FOLGERS 1-LB. CAN 69¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	TIDE CHINT PLE. 59¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	SALAD DRESSING PT. MIRACLE WHIP 25¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>
---	--	---	---

Frozen Food Favorites

COOL WHIP BIRDSEYE FRESH FROZEN 9-OZ.	59¢
DINNERS PATIO ASST. FLAVORS FRESH FROZEN 12 & 13-OZ.	49¢
POTATOES ORE IDA WASH BROWNS 12-OZ. PACKAGE	4 FOR \$1
PIE SHELLS NET RITZ FRESH FROZEN PKG. OF 2 EACH	53¢
WAFFLES AUNT JEMMA ORIGINAL 10-OZ. PKG.	58¢
APPLE PIE MRS. SMITH GREEN 40-OZ. PKG.	\$1⁵⁵

NEW HOSIERY BOUTIQUE

QUALITY • STYLE • COLOR • FIT... AT FURR'S LOW BUDGET PRICES

holeproof® PANTY HOSE		
SHEER STRETCH PANTY HOSE PAIR 69¢	ALL NUDE PANTY HOSE PAIR 79¢	EXTRA WIDEN PANTY HOSE PAIR 89¢
ALL NUDE AMPLON PANTY HOSE PAIR 89¢	CONTROL TOP PANTY HOSE PAIR \$1²⁹	SHEER SUPPORT PANTY HOSE PAIR \$1⁶⁹

HAIR SPRAY
MISS BRECK 13-OZ. SIZE
69¢

SKIN CREAM
NIVEA 10-OZ.
\$1⁴⁹

TALCUM
CASHMERE 6.5-OZ.
69¢

ANTI-PERSPIRANT
TOPCO 8-OZ. CAN
73¢

CREME RINSE
MISS BRECK 12-OZ.
\$1³³

BUBBLE BATH
HEADS & NECKS 8 1/2-OZ.
99¢

SHOP Furr's MIRACLE PRICES

A LOT HAS CHANGED

**THIS AD
OF OURS!**

HOW ABOUT IT?

We have advertised to give as good values as you can get any where. What we have said is either true or untrue. We think it only fair to you and to us to let us compare values. If it is the truth we should be getting more of your business. If you haven't been to see us, make it a point to come around as soon as convenient. You are welcome whether you buy or not.

H. C. MYRICK
GENTS' FURNISHINGS
Hereford, Texas

Since this ad ran in a 1905 edition of the Hereford Brand, our area has seen a lot of progress. And we've changed too.

Keeping a respectful eye on tradition, the Brand has strived to develop better ways for the business community to communicate with the rest of the community.

We help businesses tell you what merchandise they have available to sell and how much it costs. Through us businessmen can tell you what services they provide, their store hours, and even what credit cards they accept.

Since 1905 area businesses have depended on the Brand to help them "talk" to their customers. We're proud to say in that way we haven't changed.

Our Service Hasn't Changed.

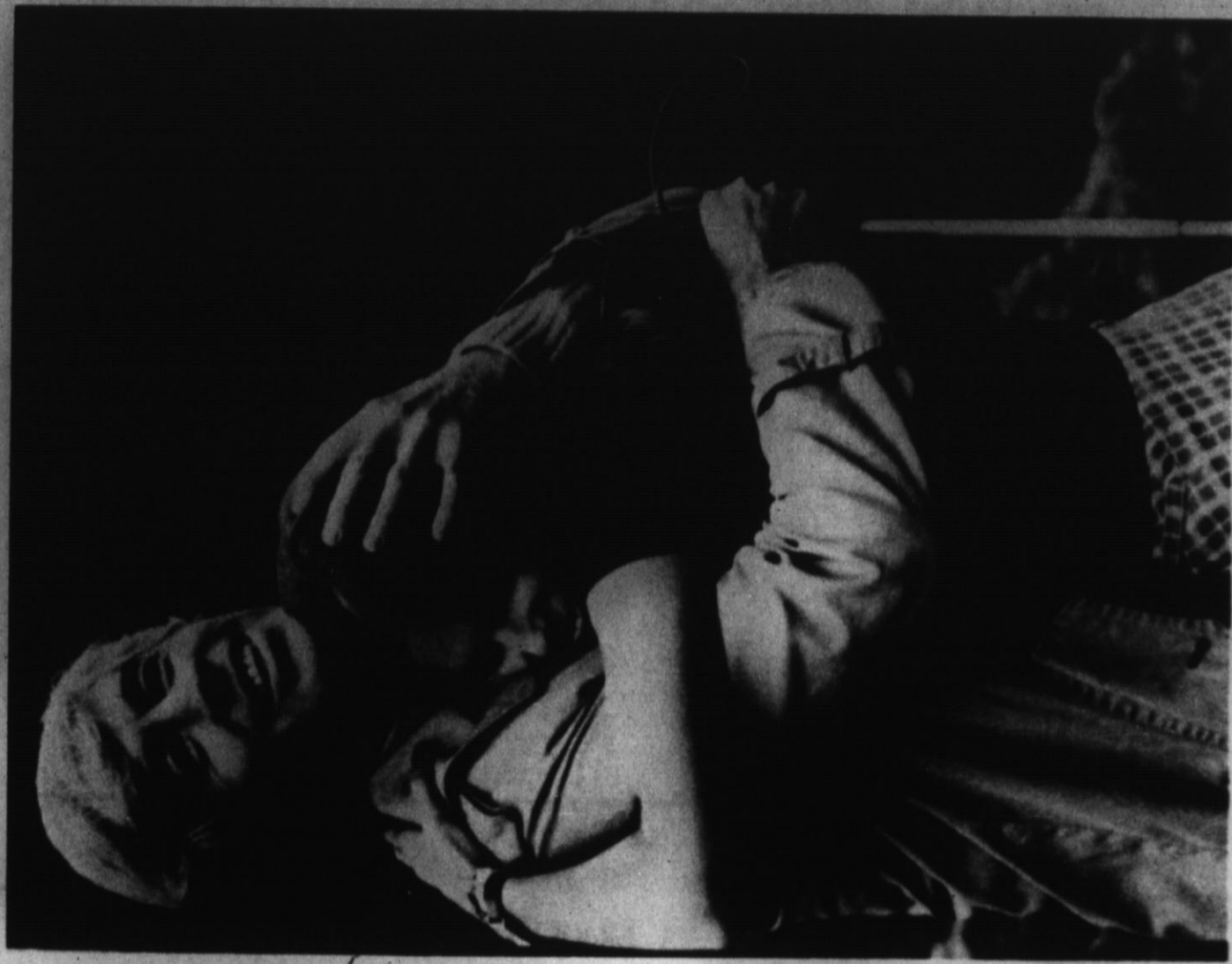
The
Hereford Brand The
Sunday Brand

**Tel-
Aire**

Weekly Television Magazine

The Hereford Brand

THURSDAY NOVEMBER 7, 1974



Clu Gelpner (left)
and Kay Lent



Live Local Broadcasting
WHITEFACE Roundup
6:30 Monday Channel 6

Interviews Scouting, Reports Game Films

CABLEVISION

CALL 364-3912

7:00...ABC...THE ODD COUPLE...The Paul Williams Show...with Paul Williams guest starring as himself, Felix's daughter runs away to be near her 100, Paul Williams, leaving Felix to ponder frustrated when the credits.

7:00...NBC...SIBERIA...Rangers, Mel Harper and Tim Cassidy race against death to free a diver who is trapped under water.

7:00...THE WALTONS...Having a week off from school, John Boy is persuaded to make a seven-day dance marathon in honor of a severely disabled girl in his neighborhood. **THE CBS FRIDAY NIGHT MOVIES—HOW SWEET IT IS!**

Starring James Garner with Debbie Reynolds. The romantic comedy concerns housewife who becomes the playmate to a notorious playboy. **7:00...NBC...THE STREETS OF SAN FRANCISCO**...with guest stars Archie Herring, Clint Howard, David Grinnell and Marge Redmond. Detective Lt. Mike Stone and Inspector Steve Keller find themselves in pursuit of an accused killer—Tommy Sanders, a 1930's gangster.

7:00...NBC...MOVIE...George Maharis guest stars as a 17-year-old young oil rig operator who finds the trucker's life for \$1,000 a week. Gary Merrill and Laraine Day are also guest stars.

7:00...CBS...THE CBS LATE MOVIE—"THE UNDEFEATED"...Starring John Wayne and Rock Hudson. Set in the Southwest, it immediately following the termination of World War II, the action-packed action picture concerns the leader of a Union cavalry unit, who strikes a deal with the enemy to end the war.

7:00...ABC...WIDE WORLD OF SPORTS...A special 15-minute look at the Olympics and moves of a great comedian who spent the era from

MONDAY THRU FRIDAY

CHANNEL	4	5	6	7	8	9	10	11	12
4	KONC	7	KVII	10	KIDA	11	KIVI	13	KETA
5	NBC	7	ABC	10	CBS	11	IND	13	WIS
6	NBC	7	ABC	10	CBS	11	IND	13	WIS
7	NBC	7	ABC	10	CBS	11	IND	13	WIS
8	NBC	7	ABC	10	CBS	11	IND	13	WIS
9	NBC	7	ABC	10	CBS	11	IND	13	WIS
10	NBC	7	ABC	10	CBS	11	IND	13	WIS
11	NBC	7	ABC	10	CBS	11	IND	13	WIS
12	NBC	7	ABC	10	CBS	11	IND	13	WIS

On The Cover

"Heart in Hiding," a tender and moving story of the love between a blind professor and a beautiful and successful commercial model, is this season's second presentation of the award-winning "ABC Afternoon Playback" series. It was announced by Michael Brockman, Vice President, Daytime Programming, ABC Entertainment.

"Heart in Hiding" will air on the ABC Television Network, Thursday, Nov. 14 (12:30-2:00 p.m.). "Let's Make a Deal," "The Newlywed Game" and "Girl in My Life" will be preempted during the time period.

Kay Lenz stars as the beautiful model, Clancy Jenson, and Clu Gulager as the blind professor, Ford Lanier. Miss Lenz, at the age of 21, has had an impressive career in television and movies, including the starring role in "Lisa, Bright and

THURSDAY

CHANNEL	4	5	6	7	8	9	10	11	12
4	KONC	7	KVII	10	KIDA	11	KIVI	13	KETA
5	NBC	7	ABC	10	CBS	11	IND	13	WIS
6	NBC	7	ABC	10	CBS	11	IND	13	WIS
7	NBC	7	ABC	10	CBS	11	IND	13	WIS
8	NBC	7	ABC	10	CBS	11	IND	13	WIS
9	NBC	7	ABC	10	CBS	11	IND	13	WIS
10	NBC	7	ABC	10	CBS	11	IND	13	WIS
11	NBC	7	ABC	10	CBS	11	IND	13	WIS
12	NBC	7	ABC	10	CBS	11	IND	13	WIS

7:00...NBC...THE TONIGHT SHOW...STARRING JOHNNY CARSON

7:00...NBC...TOMORROW...1960's NBC...TOMORROW...Guests are Dr. Evelyn Horne, chairman of the National Institute of Cancer Research, and Dr. James Grodin, deputy director at the University of California at Los Angeles. The action-packed action picture concerns the leader of a Union cavalry unit, who strikes a deal with the enemy to end the war.

The Waltons

Having a week off from school, John Boy is persuaded to enter a seven-day dance marathon in hopes of winning the first prize of \$500. In "The Marathon" on "The Waltons" Thursday, Nov. 7 (7:00-8:00 p.m.), on the CBS Television Network, Ralph Senensky directed from a script by Nigel McKean.

When his shocked mother, sternly forbids him to participate, John Boy insists that he is a man now and intends to go through with it.

- The Cast
- John Boy: Richard Thomas
 - John: John Harmon
 - Olivia: Olivia Hussey
 - Grandma: Grandpa
 - Mary Ellen: Mary Ellen
 - Judy Norton: Judy Norton
 - Jon Walmsley: Jon Walmsley
 - Delores Lemhan: Delores Lemhan
 - Joyce Jamison: Joyce Jamison
 - Lennie Weinrib: Lennie Weinrib

60" Console Stereo
In the box Reg. \$229.95

\$149.95

FURNITURE & FINANCE CORP.

900 Lee Jike Furniture... Sincerely Financing 364-3400

Tuesday Program Notes

7:00...CBS...GOOD TIMES...When the "Seien's Knight" street gang insists J.J. join them in a gun-fight with a rival gang, even J.J.'s father, who is a police officer, fails to help him escape the trouble.

7:00...ABC...HAPPY DAYS...With "Up on a Stair," Richie is the envy of Jefferson High when he wins a scholarship to attend the elite St. Chiny School for the school's victory dance.

7:00...NBC...ADAM-12...Read play a series of officers Malloy and game with two hold-up men and a woman who has a gun on her hip. A man and a woman are on the roof of a market.

7:30...NBC...HALLMARK HALL OF FAME—"BRIEF ENCOUNTER"...Starring Sophia Loren, making her TV dramatic debut, and Richard Burton in a new adaptation of Noel Coward's play about a woman who seduces a doctor. It was filmed on location in a near Winchester, England.

7:30...ABC...TUESDAY MOVIE OF THE WEEK—"ALL THE KIND OF STANDBY"...Starring Stacy Keach, Samanthe Egerton, Steven Seagal, and Robby Benson. Seven ex-convicts with vicious dogs turn a remote farm into a prison for unsuspecting travelers who will either become their parents or disappear permanently.

7:30...CBS...MASH...Acting commander Maj. Burns puts the entire 4077th unit on the wagon, but Hawkeye and Trapper John refuse to sit still without a still.

8:00...NBC...STEWART TALKING...Irreducible. Lauric and Gabbin, a millionaires' private collection despite their fall into electronic security systems. McCordell and his five-O team are called into the caper when a million-dollar ransom is demanded for a quarter-million-dollar art collector.

9:00...ABC...MARCUS WELBY, M.D....No Gods in Sight...Carl Bert guest stars as Dr. Simon Bryant, a brilliant researcher and diagnostician who comes to work at the Family Practice Center, but can not adjust to doctor.

9:00...NBC...THE CASTLE MOVIE—"THAT CERTAIN SUMMER"...Starring Hel Houboorn, Hope Lange, Joe Don Baker and Martin Sheen. The drama concerns a divorced man whose failure to discuss his homosexual feelings with his family leads him to face a disturbing problem. He is forced to face the delicate task of explaining his life style to his young son.

TUESDAY

CHANNEL	4	5	6	7	8	9	10	11	12
4	KONC	7	KVII	10	KIDA	11	KIVI	13	KETA
5	NBC	7	ABC	10	CBS	11	IND	13	WIS
6	NBC	7	ABC	10	CBS	11	IND	13	WIS
7	NBC	7	ABC	10	CBS	11	IND	13	WIS
8	NBC	7	ABC	10	CBS	11	IND	13	WIS
9	NBC	7	ABC	10	CBS	11	IND	13	WIS
10	NBC	7	ABC	10	CBS	11	IND	13	WIS
11	NBC	7	ABC	10	CBS	11	IND	13	WIS
12	NBC	7	ABC	10	CBS	11	IND	13	WIS

"The Gun"

Whether it is acquired for defense, for sport or for violence, dramatic changes occur in the lives of every owner of "The Gun," the ABC Television Network's "Wednesday Movie of the Week," airing Nov. 13 (7:30-9:00 p.m.).

The odyssey of an American handgun begins when Art Hilliard purchases the weapon for protection. His wife refuses to have it around the house so Hilliard gives it to the watchman at his plant, who in turn passes it to Wayne, a deranged young man, takes the gun illegally from the pawn shop and terrifies passerby in a shopping plaza, throwing the weapon in a parked car when the police arrive.

Natcho, a car wash attendant, finds the gun and prolongs the journey of the weapon by bringing it home. When his elderly father takes it with the intention of committing suicide, Natcho prevents the tragedy and throws the gun in a trash bin.

A kid finds the .38 Police Special, sells it to a fence who, in turn sells it to Walt Kelly, an ex-convict. Kelly has a buyer for guns in Wilkes, a robber who plans to hit a theatre. Kelly joins the caper, and when the police bust them, the gun ends up in a metal shredder to be destroyed. It falls free from the shredder and a truck driver, Gil Strauss, finds it and takes it home where his wife and young son are waiting.

(In order of appearance)
Stephen Elliott
Jean Le Bouvier
Fran Howe
Wallace Rooney
David Huffman

WEDNESDAY

CHANNEL	4	5	6	7	8	9	10	11	12
4	KONC	7	KVII	10	KIDA	11	KIVI	13	KETA
5	NBC	7	ABC	10	CBS	11	IND	13	WIS
6	NBC	7	ABC	10	CBS	11	IND	13	WIS
7	NBC	7	ABC	10	CBS	11	IND	13	WIS
8	NBC	7	ABC	10	CBS	11	IND	13	WIS
9	NBC	7	ABC	10	CBS	11	IND	13	WIS
10	NBC	7	ABC	10	CBS	11	IND	13	WIS
11	NBC	7	ABC	10	CBS	11	IND	13	WIS
12	NBC	7	ABC	10	CBS	11	IND	13	WIS

"That's My Mama"

Substitutes at the schoolhouse

7:00...NBC...THAT'S MY MAMA...Oscar's daughter strikes out independently, but Oscar had a "daddy" many years ago.

7:30...ABC...WEDNESDAY MOVIE OF THE WEEK—"THE GUN"...Whether it is acquired for defense, for sport or for violence, dramatic changes occur in the lives of every owner of "The Gun," the ABC Television Network's "Wednesday Movie of the Week," airing Nov. 13 (7:30-9:00 p.m.).

9:00...CBS...THE MANHUNTER...Jackie...Hired to trap a brutal truck-hacking gang, Dave Barrett takes to driving a big rig, only to find himself on a terrifying ride for his life when his brakes are sabotaged.

9:00...CBS...CANNON..."Fisponit" A series of assault, murders in a small town attracts friend convinces him his client is falsely accused of one of the crimes. Ruth Roman and Kristofer Tabori guest star.

9:00...ABC...GET CHRISTIE LOVE!...Downfall for a Dead Man...Christie goes undercover as a recording artist to discover the murder of a notorious singer.

9:00...ABC...PETROCELLI...To defend a young man from whom David Petrocelli is the boy.

10:30...ABC...WIDE WORLD OF SPORTS...A special 15-minute look at the Olympics and moves of a great comedian who spent the era from

Winterize Your Boat NOW

Save Money Later

JACK'S MARINE SUPPLY

364-4321

Winter Services & Repairs

Spangler's DIAMONDS LTD

"Master Standard Of Excellence"

Custom Jewelry Designing & Manufacturing

364-0070

FOR SALE

BAMPELLE

HEREFORD

364-0780



MANTOMAN TALK
Don Vito Corleone (Marlon Brando), head of a powerful underworld family, listens as his son Michael (Al Pacino) tells him that he will follow in his footsteps in "The Godfather," the triple Academy Award-winning film which will have its world television premiere on the NBC Television Network over two evenings Saturday, Nov. 16 and Monday, Nov. 18 (8:00-10:00 p.m., both nights).

RON HARPER
Ron Harper co-stars as an astronaut in the "Planet of the Apes" series airing Fridays (7:00-8:00 p.m.) on the CBS Television Network.

CHANNEL	4	KONC	7	KVII	10	KIDA	11	KTVI	13	KERA	39	KXIX	3	IND
CABLE	4	NBC	7	ABC	10	CBS	11	IND	13	PBS	39	IND	3	IND
6	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
7	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
8	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
9	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
10	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
11	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
12	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News

Steve Austin befriends extraterrestrial being

Despite the danger to himself from an extraterrestrial being who is radioactive, Steve Austin befriends her and makes efforts to send her back to her mother spacecraft before authorities can apprehend her in the ABC Television Network's "The Six Million Dollar Man," Friday, Nov. 8 (8:00-9:00 p.m.).

In "Straight on 'Til Morning," an exploring family of travelers from outer space is marooned on Earth after their spacecraft malfunctions. They are unaware that because of their inherent radioactivity their touch can do great physical harm to Earth people. Steve, realizing that the

"Meet the Press" celebrates 27th anniversary on TV

On Nov. 3, NBC News' "Meet the Press"—America's press conference of the air—marks its 27th anniversary on television. The world's oldest network TV production began in 1945 as a radio program, created and produced by Lawrence E. Spivak, who still serves as a combination producer-moderator-panelist for the series.

The move from radio to television in 1947 was not an easy decision for him, Spivak recalls.

"Don't do it," was the advice he got from the late George Jean Nathan, drama critic of the American Mercury and the best-known critic of his day. "If you go on TV," Nathan

Monday Program Notes

7:00...NBC...BORN FREE
"Man Eaters of Meru." A veteran hunter is unable to track down and kill man-eating lions and the Adamsons are asked to take over the search.

7:00...ABC...THE ROOKIES
"Perils of Vengeance," with guest stars Anne Truop and Andy Robin. A young woman's mother, being spoiled by her father, is a robbery victim. Terry Webster, causing the father to help her, causing the father to help her.

7:00...CBS...GUNSMOKE
"Tornados of the West." Victor French guest stars as Sheriff Bo Harker, a lawman who keeps his citizens in line with fear and brutality.

8:00...NBC...NFL MONDAY NIGHT FOOTBALL
ABC Sports will provide live coverage of a game between the Minnesota Vikings and the St. Louis Cardinals from Bush Memorial Stadium in St. Louis, Missouri. Commentary will be provided by Howard Cosell, Frank Strickland and Alex Karras.

8:00...CBS...MONDAY NIGHT AT THE MOVIES
"The Night Stalker." Mattau in a poignant comedy with serious overtones which takes a look at a struggling marriage. Barry Nelson and Geraldine Page co-star.

8:30...CBS...RHODA
Rhoda's sure it's time to move from Joe's place when one of his old girl friends lets herself in with her own key.

9:00...CBS...MEDICAL CENTER
"Tainted Lady." A young woman who has had a cancer operation loses her job because her employer accepts the archaic belief that former cancer victims are poor risks.

10:30...CBS...THE CBS LATE MOVIE
"The Matinee Game." Starring Debbie Reynolds and Tony Danza. A former pro football player who can't find any income tax because he has relied on the barter system and really has no use for money. When a Federal agent pays a visit to the farmer, he finds the agent an ancient deed that shows that the Government owes the farmer \$100,000.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
John Denver is guest host.

12:00...NBC...TOMORROW
Guest is Beverly Harrell, who runs a brothel in Nevada and who recently sought political office.

Pete n' Tillie
Walter Matthau and Carol Burnett star as "Pete n' Tillie" in the comedy-drama about a mismatched marriage to be broadcast on "NBC Monday Night at the Movies" Nov. 11 (8:00-10:00 p.m.) on the NBC Television Network. Geraldine Page and Barry Nelson co-star in the 1972 Universal release.

When Tillie Schlamme (Burnett) is introduced to Pete Seltzer (Matthau), a great wit and practical joker, their romance blossoms after a shaky start and in six months they are married.

With the birth of their son, Charlie (Lee H. Montgomery), the marriage is complete, and despite Pete's constant levity and minor infidelities, it continues to flourish.

It isn't until Charlie is stricken with a malignancy that the Seltzers find their lives cracking under the stresses and strains of married life, and consider divorce.

Page and Nelson portray Gertrude and Brut, friends of the Seltzers.

"Pete n' Tillie" is based on the novella "Wilch's Milk" by Bette De Vries. The film was written for the screen and produced by Julius J. Epstein. Martin Ritt directed.

The Cast
Walter Matthau
Carol Burnett
Geraldine Page
Barry Nelson
Rene Auberjonois
Lee H. Montgomery
Henry Jones
Mr. Tucker
Kent Smith
Phillip Bourneuf
Dr. Willert

Friday Program Notes

7:00...CBS...PLANET OF THE APES
"The Hominid Invasion." A chimpanzee riding a killer horse in a race that has been fixed by the cheating Uruk.

7:00...ABC...KUNG FU
"The Garments of Rap." With guest star James Shigeta and special guest star James Olson. A former Shaolin master turns outlaw and the burden of supporting him lands on China's shoulders.

8:00...ABC...THE SIX MILLION DOLLAR MAN
"Straight on 'Til Morning." With guest stars Meg Foster and Cliff Osmond. Despite knowing the potential danger of the surviving member of a space family, Steve Austin is determined to sponsor the expedition.

8:00...CBS...THE NIGHT STALKER
MOVIES—"THE FBI SAYS...THE FBI VERSUS ALVIN KARPIS," "PUBLIC ENEMY NUMBER ONE," "HECKLER," "KAY LEE," and "DAVID WAYNE," among others. The first of a series of special films entitled "The FBI Story" based on landmark cases of the Federal Bureau of Investigation.

Karpis was one of the most notorious criminals during the early 1930s. In his apprehension marked the first time in a long career that the late J. Edgar Hoover, then director of the FBI, personally effected the capture of an FBI quarry.

9:00...NBC...POLICE WOMAN
"Fish." Dr. Joyce Brothers guest-stresses an authority on female prisons and prisoners who advises Pepper when she poses as an inmate in order to talk a gangster's girlfriend into turning him in.

9:00...ABC...THE NIGHT STALKER
"The Doppelganger." A series of murders leads to the startling discovery that a ghost, a doppelganger, is consuming people by taking over their bodies.

10:30...ABC...WIDE WORLD: IN CONCERT
A special three-hour version.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
Guest: Joan Rivers.

10:30...CBS...THE CBS LATE MOVIE
"THE DOBERMAN GANG"
Starring Bryon Mabe, Hal Reed and Julie Parrish. A clever con artist and an animal trainer groom a pack of deadly Doberman Pinschers into a gang of bank robbers.

The Night Stalker
Koichak fights sleep and fatigue as he challenges satanic powers that threaten the life of a famous Chicago musician, on the ABC Television Network's "The Night Stalker," Friday, Nov. 8 (9:00-10:00 p.m.).

Friday Program Notes

6:00...NBC...THE NIGHT STALKER
MOVIES—"THE FBI SAYS...THE FBI VERSUS ALVIN KARPIS," "PUBLIC ENEMY NUMBER ONE," "HECKLER," "KAY LEE," and "DAVID WAYNE," among others. The first of a series of special films entitled "The FBI Story" based on landmark cases of the Federal Bureau of Investigation.

Karpis was one of the most notorious criminals during the early 1930s. In his apprehension marked the first time in a long career that the late J. Edgar Hoover, then director of the FBI, personally effected the capture of an FBI quarry.

9:00...NBC...POLICE WOMAN
"Fish." Dr. Joyce Brothers guest-stresses an authority on female prisons and prisoners who advises Pepper when she poses as an inmate in order to talk a gangster's girlfriend into turning him in.

9:00...ABC...THE NIGHT STALKER
"The Doppelganger." A series of murders leads to the startling discovery that a ghost, a doppelganger, is consuming people by taking over their bodies.

10:30...ABC...WIDE WORLD: IN CONCERT
A special three-hour version.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
Guest: Joan Rivers.

10:30...CBS...THE CBS LATE MOVIE
"THE DOBERMAN GANG"
Starring Bryon Mabe, Hal Reed and Julie Parrish. A clever con artist and an animal trainer groom a pack of deadly Doberman Pinschers into a gang of bank robbers.

The Night Stalker
Koichak fights sleep and fatigue as he challenges satanic powers that threaten the life of a famous Chicago musician, on the ABC Television Network's "The Night Stalker," Friday, Nov. 8 (9:00-10:00 p.m.).

Friday Program Notes

6:00...NBC...THE NIGHT STALKER
MOVIES—"THE FBI SAYS...THE FBI VERSUS ALVIN KARPIS," "PUBLIC ENEMY NUMBER ONE," "HECKLER," "KAY LEE," and "DAVID WAYNE," among others. The first of a series of special films entitled "The FBI Story" based on landmark cases of the Federal Bureau of Investigation.

Karpis was one of the most notorious criminals during the early 1930s. In his apprehension marked the first time in a long career that the late J. Edgar Hoover, then director of the FBI, personally effected the capture of an FBI quarry.

9:00...NBC...POLICE WOMAN
"Fish." Dr. Joyce Brothers guest-stresses an authority on female prisons and prisoners who advises Pepper when she poses as an inmate in order to talk a gangster's girlfriend into turning him in.

9:00...ABC...THE NIGHT STALKER
"The Doppelganger." A series of murders leads to the startling discovery that a ghost, a doppelganger, is consuming people by taking over their bodies.

10:30...ABC...WIDE WORLD: IN CONCERT
A special three-hour version.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
Guest: Joan Rivers.

10:30...CBS...THE CBS LATE MOVIE
"THE DOBERMAN GANG"
Starring Bryon Mabe, Hal Reed and Julie Parrish. A clever con artist and an animal trainer groom a pack of deadly Doberman Pinschers into a gang of bank robbers.

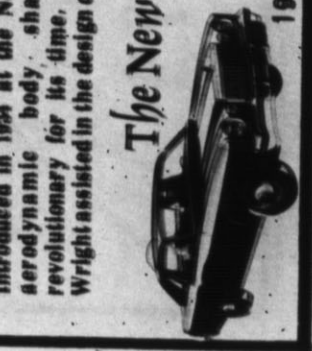
The Night Stalker
Koichak fights sleep and fatigue as he challenges satanic powers that threaten the life of a famous Chicago musician, on the ABC Television Network's "The Night Stalker," Friday, Nov. 8 (9:00-10:00 p.m.).

Airflow Ahead of Its Time
Airflow cars incorporated many of the features of today's modern automobile. They were the first to place the rear seat ahead of the rear wheels for increased riding comfort. Other "firsts" included one-piece curved glass windshield, two-piece windshield wipers, and welded-body frame construction.

DO YOU REMEMBER the Chrysler Airflow car?
Introduced in 1934 at the New York Auto Show, its aerodynamic body shape was considered revolutionary for its time. Aviation pioneer Orville Wright assisted in the design of the body shape.

The New Small Chrysler

JONES MOTORS
1978 Cordova 364-3150
345 E. 1st



CHANNEL	4	KONC	7	KVII	10	KIDA	11	KTVI	13	KERA	39	KXIX	3	IND
CABLE	4	NBC	7	ABC	10	CBS	11	IND	13	PBS	39	IND	3	IND
6	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
7	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
8	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
9	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
10	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
11	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News
12	News 4	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News	Pro News

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY member

7' Imitation
Scotch Pine
CHRISTMAS TREE
\$19.79
"The store that offers you more"
214 N. Main St. 364-1355

Sophia Loren and Richard Burton star in 'Brief Encounter'

Two internationally famous stars, Sophia Loren and Richard Burton, co-star in the new production of the Noel Coward play, "Brief Encounter," when the curtain rises on the 24th consecutive TV season of the "Hallmark Hall of Fame," Tuesday, Nov. 12 (7:30-9:00 p.m.) on the NBC Television Network.

The special marks the television acting debut for Loren (Academy Award winner for "Two Women"), and an infrequent performance on television by Burton. The program was filmed on location in Winchester, England, and at nearby locales. Interiors were filmed at Pinewood Studios, London.

The play is based on Coward's "Still Life," one of the series of short plays he grouped in "Tonight at 8:30." In this adaptation by John Bowen, Loren plays an Italian girl, Anna, married to an Englishman, Graham Jesson, and living quietly in England. Every Thursday, she travels by train to town to do social work at the Citizens Advice Bureau. The time is the present.

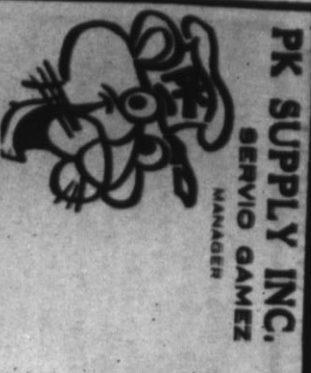
Waiting for her train one day, a speck of grit enters her eye. A doctor, Alec Harvey (Burton), who happens to be at the station, comes to her assistance. It is the start of a relationship between the two married people which soon develops into a romance. However, as their meetings progress, both realize that the relationship is doomed.

The British supporting cast includes Jack, Hedley as Anna's husband, Graham; Ann Firbank as the doctor's wife Melanie; and Rosemary Leach as Mrs. Gaines, a woman Anna helps at the Citizens Advice Bureau.

Richard Burton and Sophia Loren

C & W CARPET
Has Moved To
310 N. 25 Mile Ave.
364-3448
QUALITY CARPET CLEANING
Free Estimates

PRINTING & OFFICE SUPPLY
Photo Offset Printing
144 W. 4th 364-0430



PK SUPPLY INC.
SERVICE GAMERZ
MANAGER

HOLLYWOOD 175

BRAKE PLIERS
Heavy-duty. For removing or replacing
brake springs. Triple Chrome plated
finish. Heavy-duty.

P.K.'s
\$1.79
LOW PRICE

CHANNEL	4	7	10	11	13	29	3	IND
CABLE	4	7	10	11	13	29	3	IND
	KONC	ABC	KVII	KTVI	KERA	KXIX	2	IND
	ABC	ABC	ABC	ABC	ABC	ABC	ABC	ABC
1	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
2	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
3	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
4	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
5	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
6	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
7	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
8	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
9	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
10	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
11	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
12	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30

Saturday Program Notes

11:30...NBC...GO
Deming Wilson (of NBC-TV's "Chico and the Man" series) spends his spare time writing. "I'm always writing material for my comedy routines, and now I'm working on a script," he reveals.

7:00...ABC...THE CRICKET IN TIMES SQUARE
Animated special about Chester, a Connecticut cricket who accidentally is discovered as the new musical genius of New York City when his friends find that he can produce sounds astonishingly like a violin. (R)

7:30...ABC...BRIAN'S SONG
Award-winning true life drama about the friendship between two people, Brian Piccolo and Gale Sayers, who both died of cancer. (R)

8:00...NBC...SATURDAY NIGHT AT THE MOVIES—WINNING
Woodward and Looney Tunes. A fiercely competitive, seasonal race on the speedway circuit finds that his overwhining dead-end winning has a disastrous effect on his marriage. Universal, 1969.

8:00...CBS...THE MARY TYLER MOORE SHOW
An initial from Sue Ann Alvarez to Christmas dinner and the igloo room staff wait, but it is exactly what they get.

9:00...ABC...NAKIA
The first stage of a country-western singer who is wanted for murder.

Sunday Program Notes

10:30...ABC...MAKE A WISH
Tom Chapin hosts the series and performs the original songs which are written by his brother Harry Chapin. The topics for today's episode will be "Hill and Point."

11:00...ABC...DIRECTIONS
Corgan, Nelson with Dr. Donald L. Brown. He will be interviewed by George Weiden.

11:30...CBS...APPLEBY'S WAY
The winning season. For fear of losing face, Appleby's football hero Paul Apple goes against his father's big brother's orders and suits up for the big game. (R)

7:00...ABC...THE SONNY COMEDY REVUE
The guests will be Jill St. John and the Hudson Brothers.

7:30...NBC...THE SUNDAY MYSTERY MOVIE—SURREALISME
Guest starring Barry Sullivan, Donna Mills and Jose Ferrer. Tobacco the pipe of a dead man is the only clue the investigators have in solving the mysterious death of a man who was declared dead 10 years ago.

7:30...CBS...KOLAK
A Souvenir From Atlantic City. "An eyewitness to a radical group bombing formation, Kolak is a known police informant who suddenly attempts to for questioning. James Scharck is featured."

8:00...ABC...THE ABC SUNDAY NIGHT MOVIE—"DR. NO"
Television premiere of the first of the super hit James Bond adventures, 007 and co-starring Ursula Andress. (1962)

8:30...CBS...MANNIX
"A Small Favor for an Old Friend." Mannix's life is on the line as a deadly gangster suspects the private eye of heisting his \$1,500,000 cargo.

CHANNEL	4	7	10	11	13	29	3	IND
CABLE	4	7	10	11	13	29	3	IND
	KONC	ABC	KVII	KTVI	KERA	KXIX	2	IND
	ABC	ABC	ABC	ABC	ABC	ABC	ABC	ABC
1	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
2	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
3	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
4	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
5	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
6	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
7	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
8	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
9	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
10	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
11	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
12	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30

CHANNEL	4	7	10	11	13	29	3	IND
CABLE	4	7	10	11	13	29	3	IND
	KONC	ABC	KVII	KTVI	KERA	KXIX	2	IND
	ABC	ABC	ABC	ABC	ABC	ABC	ABC	ABC
1	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
2	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
3	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
4	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
5	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
6	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
7	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
8	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
9	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
10	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
11	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30
12	11:30	11:30	11:30	11:30	11:30	11:30	11:30	11:30

Buried Alive

Berry Sullivan, Donna Mills and Joe Felicia guest star in "Buried Alive," a spy caper. Mac withholds the man's identification and asks Sally's (Sally Harman) help in solving the homicide. Their only lead is the man's pipe tobacco, so Mac and Sally seek the Commissioner McMillen's (Hudson) clandestine meeting with an old spy (Feliciana).

They probe hits a snag when they discover the file of the dead man's fiancée, Laura Kelley (Mills), is herded and that Sally chief will Harman (Sullivan) wants the investigation called off.

Larry Pennell appears as Harman's aide, Cushing, Eric Snee is the small boy, Don Keeler is Selwyn, Glen Soble is the clerk, and Francis DeSalle is Herlan.

Apple's Woy

For fear of losing face, Appleby's football hero Paul Apple goes against his father's and his doctor's orders and suits up for the big game. In "The Winning Season," on "Apple's Way," Sunday, Nov. 18 (5:30-7:30 p.m.), on the CBS Television Network. Alex Singer directed from the Jim McGinnis script.

Paul's dilemma, created by his having dislocated a shoulder in a previous game, sees the young man torn between the threat of permanent physical damage, his father's and his doctor's objections to his playing and the town's expectations of his bringing them a victory.

Brian's Song

"Brian's Song," the touching, multi-award winning true life, drama about two professional athletes, one black and one white, who met as rivals and grew to love each other as brothers, will be a "Special Movie Presentation" on the ABC Television Network, Saturday, Nov. 9 (7:30-9:00 p.m.). (Rerroadcast).

In "Brian's Song," James Caan and Billy Dee Williams star as the late Brian Piccolo and Gale Sayers, respectively, stars of the Chicago Bears football team, who became close friends despite their opposite life styles. Piccolo died of cancer in 1970 at the age of 28.

The film, which played to an audience of roughly 55 million viewers in its first encore showing, received five Emmys and numerous other honors, including the coveted George Foster Peabody Award from the National Conference of Christian and Jews, the Writers Guild of America Award, the Directors Guild of America Award and a Congressional citation.

"Brian's Song" opens in 1965 when the Bears had two outstanding rookies in training camp; one a black, and the other a white, introverted but brilliantly talented black athlete, Gale Sayers. Both were fighting for the same position, and the cocky manner of Piccolo immediately antagonized Sayers.

The barrier between them lasted until they became the first black and white teammates in the Bears' history after which a remarkable friendship began to develop.

Family fights for Geese

A strong-willed backwoods family struggles against tremendous odds to establish a sanctuary for the great flock of wild geese that migrate over their part of the country in part one of a three-part colorcast of "Those Calloways," on NBC Television Network's "The Wonderful World of Disney," Sunday, Nov. 19 (8:30-7:30 p.m.).

Bucky Calloway (Brandon Da Wild) gets a beating from the town bully after trying to stop him from shooting wild geese. Also starring are Brian Keith as Cam, Jerry Mills as Liddy, Walter Brennan as Al, Ed Wynn as Ed, Linda Evans as Gracie, and John Larkin as Jim McGill.

"Those Calloways," which was filmed on location in Vermont, was written by Louis Pelletier.

Go! visits the zoo

A visit to the world's largest zoo—the San Diego Zoo—will be the subject matter of NBC Television Network's "Go!" with Donald Wilson as narrator Saturday, Nov. 9 (11:30 a.m. to 12:00 noon). Wilson (of NBC-TV's "The Dick Van Dyke Show") will take viewers through a number of areas by bus, monorail and on foot to observe some of the 5,000 animals that live in the zoo. The program will also include a visit to the children's zoo.

In the course of the show, some old misconceptions will be corrected that the lion is king of the jungle that the monkey is a nice playful fellow that the koala is a member of the bear family.

Spare-time scribble

Freddie Prinze, star of NBC-TV's "Chico and the Man" series, spends his spare time writing. "I'm always writing material for my comedy routines, and now I'm working on a script," he reveals.

Service & Equipment

Service & Equipment
Landscape Design and Planting Systems
Furniture Services
Flooring Services
N. Highway 385 366-6871

A & W DRIVE INN
Club Suite - Ovens To Go
Closed Mondays

1605 PARK AVE. PHONE 364-4600
A & W Root Beer to take Home.

"Emergency"
Karem Abdul-Jabbar, star center of the Milwaukee Bucks basketball team, makes his television dramatic debut as the victim of an automobile accident in "Foreign Trade" segment of NBC Television Network's "Emergency" (Saturday, Nov. 16 (7:00-8:00 p.m.).

The paramedics have a busy day as a fraternity pledge party takes a tragic turn when a practical joke has unexpected results, and when an old lady (Rosemary Johnson) is trapped on an open drawbridge, necessitating cooperation between the fire department and a special skin-diving crew. "Foreign Trade," written by Rick Mitteman, was directed by James W. Gavin.

PLAIN'S Insurance Agency
For All Your Insurance Needs
Open 8 a.m. - 5:30 p.m. 9-12 Sat.
218 W. 3rd 364-2232

FASHION COLORS
BROOK & ORGANIZED WALKOUT
FURNITURE & HOME DECOR
SHEETS & LINENS
CLOTHING & ACCESSORIES
SNOB KNOX TV & Music
Model BPT103KN
364-0758
8109/05
100 Park Ave.

WHITEFACE STAFF

Editor- Rob Lomas

Photographers- Craig Nieman
Kenneth Lang

Reporters- Manuel Almazan
Karen Connelly
Alfonso Gomez
Jay Manion
Linda Mendez

Ronny Oblig
Jimmy Sanchez
Cindy Smart
Janis Smith
George Yocum



Hereford, Texas, Thursday, November 7, 1974

Delegates Go To Meeting

Forty-four members and advisors of the Elita Adkins Chapter of Future Teachers of America attended the District XVI FTA Convention at the West Texas Activity Center during the spring.

The business session included election of district officers for 1974-75 and decisions on district business.

Voting delegates from Hereford were Dee Ann Miller, Sharon Deering, Tommy Loerwald, David McLeod and K.Lyn Denton. The keynote speaker for the convention was Mrs. Edna Stephenson, state president of Texas Classroom Teachers Association.

Workshop sessions were held by Mrs. Allegro Bush and Bill Potts. Topics concerned human relations and self-image. Mrs. Margaret Bell and Mrs. Betty Meyer met with the state advisor, Delfine Ulibarri, historian, attended a special discussion on chapter scrap books.

The HHS chapter is now selling candy to raise money for sending delegates to the state convention and financing scholarships for graduating FTA seniors. The bars for sale cost 30 cents each and the chocolate caramel mints are one dollar per box. Candy may be purchased from members.

FTA members will be holding a work-day in the near future to raise money. The FTA District XVI receives 40 per cent of the funds to finance its activities. The local chapter nets 60 per cent. Members will wash cars, babysit, paint, clean and do other odd jobs in the community. Final plans will be announced soon.

'74 Homecoming Sparks Spirit

EDITORIAL
By Rob Lomas

The Homecoming week proved to be a week that will long be remembered by the student body and faculty at HHS. Many activities promoted spirit to such a point that the Whitefaces went out on the field with twelve men. The twelfth man was the student body.

The Pep Rally was a real climax in spirit building and was entirely different than any pep rally ever held before in that students showered the gym floor with confetti. Also the seniors poured from the bleachers and football section onto the floor, displaying true school spirit and enthusiasm by yelling and doing cheers with the cheerleaders.

During the day, the victory bell kept ringing, carrying its loyal message loud and clear to the high school and vicinity. The HHS student body, working together during this

week, was tense and high-hearted about the activities coming up Friday.

The cheerleaders lead the student body in victory yells over the intercom between every class.

The halls and classrooms were lined with streamers and the gym was a resting place for the Student Council chain. The chain extended completely around the gym once and around the floor four full times. Each link of the chain was sold for a nickel through each first period class.

If Spirit can be bought, the student body of HHS cleaned out the warehouse.

All in all, that week has been the best Homecoming Hereford has ever had and for most of the student body, spirit has never been so high, faculty so understanding and helpful, and achievements so well accomplished.

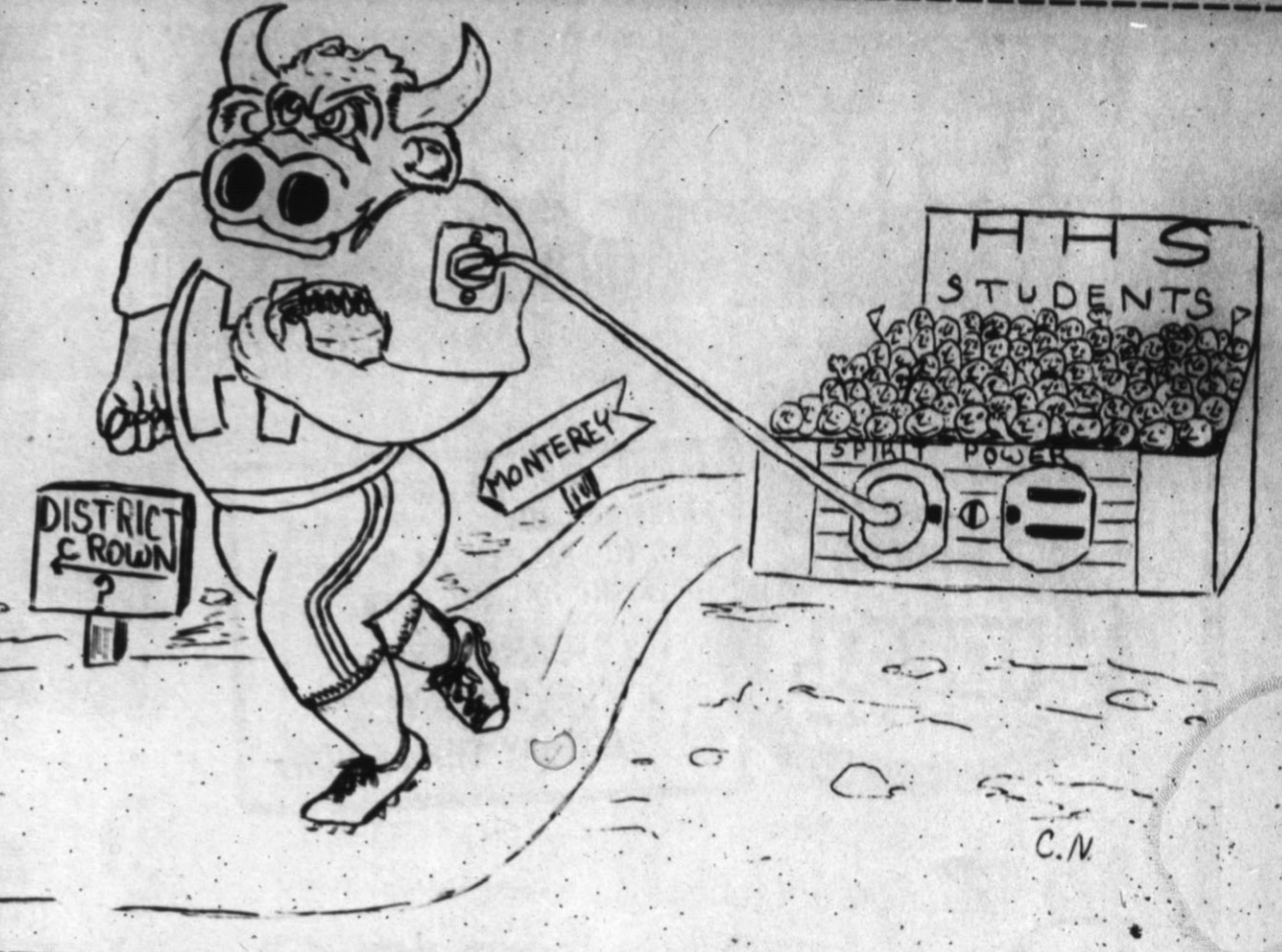
RECENTLY ATTENDING A workshop at Lubbock on the Lubbock Christian College campus were members of HHS Office Education Association (OEA).

Representing OEA from Hereford at the advisors and officers workshop were Linda Betzen, vice-president and Linda Cornett, secretary. Mrs. Lois Matchett and Mrs.

Joyce Wartes are club sponsors who attended the advisors sectional meeting.

OEA has also been selling table placemats to boost club funds. Placemats are \$4 for a set of six. If any one would like to buy some, contact one of the sponsors or any OEA member.

During the Homecoming parade OEA was awarded honors for the Most Original



Bachelors Begin Sewing

The home management department of the home economics department has just completed a fraction of their course. The course is designed to prepare young men to meet the needs of social living.

Recently the class has been involved in kitchen activities. They prepared cakes, pizza, casseroles, and pies. Each student chooses his own recipe and Mrs. Dorothea Prowell, home management instructor, assists in the preparation.

However this week the classes will begin sewing. Each student will be responsible for his material and patterns. The project for them will be a shirt-jacket. Each student may select the color of material but all will follow the same pattern.

Also on the list of activities is laundering.

Most of the classes have elected officers who are in charge of programs and in-

forming the class of FHA activities, however, on Thursday October 31 a special program was presented for the class. Miss Marilyn Odoud from South

Western Public Service prepared a casserole, baked apples plus a dip for potato chips and brownies. All of which were cooked during the 55

minute class period. Miss Odoud brought an oven which was a little different than the ordinary because it was a micro-wave appliance on display from Robert's Appliance. The meal was served to the class.

Miss O'Doud is the Home Service Advisors of South Western Public Service.

Campaign Helping Expenses

Hereford High School cheerleaders will begin a money making project this week to defray their expenses. This year's Whiteface boosters include Terri Heisel, Sharon Deering, Karen Kitchens, Gloria Mays and Diana McCarley.

They will be going door to door for the next two weeks selling six piece, 16 oz. tumbler sets. These tumblers are freezer and dish-washer safe.

A choice may be made from 3 different styles (1) Bicentennial, red and white for the 200th year celebration of our country, (2) the happy face is next with the motto "Have a Happy Day" and (3) the Zodiac signs.

Career Day Is Held At HHS

Future Business Leaders presented their Career Day Friday as Hereford business leaders discussed their occupations with students, who listened to advice for their future careers.

Ten men and women from this area came at different times during the day so that there were two speakers during each class period. Each person took time out from his or her job to donate a few moments to Hereford High students. Those who spoke were John

Gilliland, owner of Gilliland-Watson Funeral Home; Bob Veigel, agriculture; Mrs. Mildred Sherry, secretary; Mrs. Sherry Harder, assistant county extension agent; Mrs. Virginia Holmes, realtor.

Also speaking were Tom Simons, KPAN; Gayle Cotten, Harvey, Messenger and Co.; Nolan Grady, postmaster, U.S. Postal Service; Mrs. Archie Dwyer, executive director of Big Brothers-Big Sisters of Hereford; Mrs. Mam Tyler, realtor.

Fall Fest Of Music Is Tonight

The Hereford High School orchestra performed at West Texas State University Saturday, Oct. 26 for the WTSU Honor Orchestra Invitational Day and were presented with a Certificate of Achievement.

Tonight the stage band and orchestra are presenting a concert at 7:30 p.m. in the high school auditorium. The admission is \$1.25 for adults and 75 cents for students.

Just a few of the songs they will be playing are Free, Beginnings, Saturdays Child, March of the Meistersingers and Saint Lawrence Overture, directed by Nick Nixon. There are 44 members in orchestra and 27 members in stage band.

The stage band was invited by TSTA to perform at the District Convention Friday at 9:30 a.m. in Amarillo and the Civic Center. They will be playing the same tunes as in tonight's concert.

Names In The News

The track girls hope to have six or seven meets starting with the Amarillo relay April 4 and 5 and March 15, the Hereford Girls Invitational.

Now they are in off-season training to get in condition for the first meet in February.

"This year we have a good sophomore group that will help out. We are looking forward to improving our last year," Ray Shipp, girls coach, remarked.

This year's three seniors are Joyce Brown, Elmer Gamble and Beverly High.

The juniors are Debbie Albrecht, Lonie Fisher, Terri Heisel, Tammy Lawson, Renee Payne, Cindy Penn and Jean Timman.

Sophomores include Grace Ahluis, Cindy Acton, Pam Bradford, Suzanne Dyeall, Beverly Edwards, Donna Hamilton, Cynthia Hankins, Ailsa, Carolyn High, Nichi Merritt, Sharon Stradman, Frankie Wells and Judy Wright.

THE BUILDING trades class of HHS has begun the class project for this year at the north side of the school bus barn.

Three different parts will make up the project with a 30 by 40 foot warehouse, a 30 by 40 foot shop and a 12 by 70 foot storage area.

The format has been set, and plans call for the concrete floors to be poured this week. Most of the trusses for the roof have been built by the boys in the shop during rainy weather. The project should be finished by the end of the year.

FIVE STUDENTS auditioned for All-Region choir from Hereford High School Saturday. Those participating were Leslie Eiler, Kathy Peslun, Gary Landers, Susan Schlaab and Jonnet Schlaab.

Those making the Region Choir were Eiler, Miss Freshmire, and Landers. The auditions were held at Caprock High School where students came from all over the Panhandle to participate, with only 36 students being named to the choir. The choir will meet at Amarillo High School Dec. 6 and 7 where they will rehearse and later give a concert.



The local chapter of Future Business Leaders Association (FBLA) recently installed the new season's board of directors. They are, from left to right, Julie Hallman, sophomore; Jeannine Bradley, senior; Bodie Lyman, Senior; Elaine Albrecht, junior; Mike Arlin, junior; Gayle Yosten, sophomore.

Team Places In Tourneys

HHS Forensic team traveled to the Panhandle, tournament Oct. 26 and brought back many honors in individual speaking events, than any other participating teams including 4th place in team points.

Divisions were divided between the experimental and novices. Donna Finley placed 2nd in poetry novice, Kim Cochran 3rd in prose novice, and Renee Hman 4th in persuasive novice.

In the experimental divisions, those students winning honors were Russ Odum first in prose, Ted Pittsinger first in poetry.

Charlene Smith and Debra Langer placing second and third in informative speaking, Donna Strong, president placed fourth in prose, experienced division.

Students advancing to semifinals were Shelby Austin and Debra Livingston in Persuasive novice and George Yocum in informative experienced.

The team traveled to Midland for a tournament Saturday where they placed second in Sweepstakes points, only two points behind the winning team, Ballant.

In the individual events Hereford was able to have six in semis and two in finals with Rose Valdez placing five in poetry, and Cameron Clements, placing 1st, persuasive speaking.

Placing 1st in the debate novice divisions were Cindy Ford and Pam Whitley, placing 3rd were Nicky Stipe and Jamie Durham, also in the debate novice divisions.

Those able to be in the semi-finals of their respective divisions were Kim Cochran, Russ Odum and Ladonna Bridges all in prose speaking, and in persuasive speaking, Linda Fortenberry advanced to semifinals.

Rodeo Team Buys Jackets

Hereford High School Rodeo Team ordered their jackets last week. The jackets are dark maroon and white with the high school rodeo team emblem and will cost \$25.

Officers for this year are president Richard Esqueda, vice president Bill Blasingame, secretary Twanaha Kendrick and treasurer Kirk Andrews.

Sponsors for this school year are Marcus Phillips and Bob Ward.

Members participating in the Tascosa rodeo this weekend were Esqueda, Andrews, Blasingame, Thornton Monroe, Cindy Crider, Jeannine Jobe, Debbie White and Laurie Fisher. Fourth place in team roping was received by Esqueda and Andrews. All results were not in by press time.

Teachers To Meet Tomorrow

Tomorrow students of Hereford High will be out of school for the District XVI Texas State Teachers Association meeting in the Amarillo Civic Center.

The theme for this meeting is to be "TSTA- Changing to Meet the Future."

Jewell Howard, president of TSTA, said the theme was "The HHS stage band has been invited to play at 9:30 a.m. The songs they will perform include Blow in my Ear, Free, Rainy Days and Mondays, Be, Beginnings, Good-Bye to Love, Up on the Fat, Saturdays Child, and Sorry No Gas.

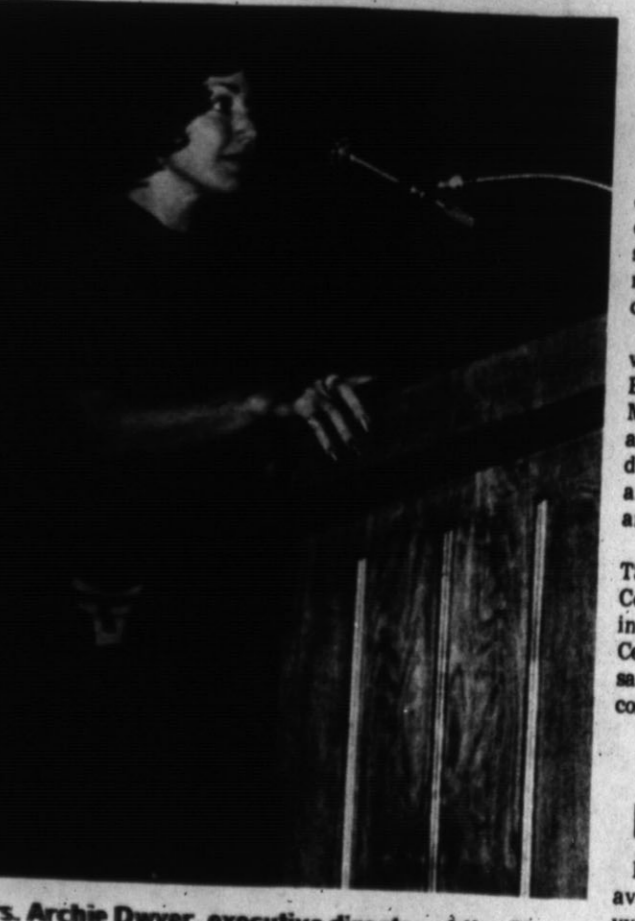
Football Queen To Be Crowned

Football queen nominees and attendants were selected at the football team squad meeting Oct. 31.

Chosen were sophomore attendant Cindy Manning and junior attendants, Lynette Cavithon. Senior nominees for queen are Beverly Oale and Laurie Young.

Nominees were announced by Mike Munsterlyn during the pep rally Thursday. Girls were nominated and elected by the players.

The queen will be crowned at the pep rally before the Hereford-Monterey game, Nov. 15.



Mrs. Archie Dwyer, executive director of the Big Brother-Big Sister organization locally, speaks to the student body on Career Day at Hereford High School. Ten prominent business leaders were guest speakers of the Future Business Leaders Association (FBLA).



Boarder originally meant a room for sulking in, from the French boarder, to sulk!

Entry Now Open For Pageant Here

Entry forms are now available for girls interested in vying for Miss Hereford or Miss Teenage Hereford titles.

The annual pageant will be held Feb. 15 with winners receiving scholarships and trophies. Deadline for entry is Dec. 20.

To obtain an entry form, contact Mrs. Bunny Watts, 364-1072, or the Chamber of Commerce office, 364-3333.

Miss Hereford will participate in the Miss Texas pageant this summer.

Criminal Justice Administration Degree Approved at WT

The Criminal Justice Administration degree is now official at West Texas State University after its approval by the Texas Coordinating Board Oct. 18.

Up until now, WTSU has offered a criminal justice administration certification with its social work major in which many courses were supplied on the junior college level.

"We now will be able to offer all the necessary courses here on the WT campus," says Dr. Brent Lynch, the program director. "We have the

personnel on campus as full-time instructors, together with the new computer, that makes us the best-qualified of any institution in the area."

The criminal justice majors are required to take a basic core of courses amounting to 60 hours, which includes criminal procedure and evidence, police organization and administration, the police role in crime and delinquency, criminal investigation and police community relations.

"This degree will require

hard work," Lynch says. "It requires students to become competent professionals, and it includes field work and field instruction. The core courses are offered together with courses in government, law, psychology, sociology and the related sciences such as criminology and forensic medicine."

Criminology includes the study of toxicology, ballistics, fingerprinting, and microscopic analysis of blood and

hair particles.

The Law Enforcement Education Program has granted funds to West Texas State to provide scholarships for books and tuition for full-time criminal justice personnel who wish to return to school.

Completion of the course work now available at WT is important in earning merit-pay increases, Lynch notes.

"A liberal arts education is essential for any professional person who wants to form the

foundation for future specializations in the criminal justice system, be it as a police officer, a lawyer, a psychologist or psychiatrist, or a probation or parole officer to name a few involved in the process," Lynch notes.

The degree prepares the student for "three areas of work: law enforcement, the judiciary and corrections," according to Lynch.

"Career opportunities exist in over 53,000 law enforcement

agencies," Lynch observes. "The judiciary system is rapidly hiring paralegal assistants to aid courts and lawyers, and the degree is an excellent pre-law background for those who wish to become lawyers. Correctional work includes specialization in penal institutions, jails, hospitals, alcoholic and drug clinics and probation and parole."

In addition to the criminal justice administration degree, Lynch says, "We have a public administration law enforcement degree which emphasizes the

administrative and personnel aspects regarding management."

Lynch, and WTSU Professor Tom Cannon, are two of only 30 Certified Correctional Workers in the state with the highest level of certification, the gold seal, and both are instructors in the degree program.

Lynch was also recently named to the eight-member Board of Certification for the Texas Corrections Association.

Out of Orbit



when you can shop the Ideal way. why go anywhere else?

DOUBLE-BARREL DISCOUNTS

IDEAL
DISCOUNT FOODS

PRICES EFFECTIVE THRU SATURDAY, NOV. 9, 1974. NONE SOLD TO DEALERS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES

STORE HOURS:
9-9 SUNDAY
8-10 MONDAY THRU FRIDAY

Crafted in Staffordshire, England

Doverstone

Fine Imported Stoneware.



This week's featured item:

Salad/Cake Plate WITH EACH \$3.00 PURCHASE **59¢ EA.**



Camelot Coffee ALL GRINDS

LIMIT 1 WITH \$5.00 OR MORE PURCHASE

2-LB. CAN **\$1.99**



Meadowdale Flour ENRICHED FLOUR

LIMIT 1 WITH \$5.00 OR MORE PURCHASE

25-LB. BAG **\$3.25**

CAMELOT GRADE "A"

Large Eggs DOZ **69¢**

LIMIT 2 WITH \$5.00 OR MORE PURCHASE

DAIRY FAIR

Ice Milk 1/2 GAL. CTN. **68¢**

LIMIT 1 WITH \$5.00 OR MORE PURCHASE

MEADOWDALE YELLOW CLING

Sliced Peaches 29-OZ. CAN **48¢**

KUNER'S

Pie Pumpkin 16-OZ. CAN **28¢**

ALL FLAVORS

Jell-o Gelatin 3-OZ. CAN **15¢**

HUSKY

Dog Food 16-OZ. CAN **10¢**

CAMELOT

Tomato Catsup 32-OZ. BTL. **68¢**

LIMIT 1 WITH \$5.00 OR MORE PURCHASE

MEXICAN, BEEF ENCHILADA, CHEESE ENCHILADAS

Patio Dinners 13-OZ. CTN. **48¢**

LIMIT 6 WITH \$5.00 OR MORE PURCHASE

MEADOWDALE

Golden Corn WHOLE KERNEL 16-OZ. CAN **5 FOR \$1**

CAMELOT SHORT CUT

Green Beans 16-OZ. CAN **24¢**

CAMELOT NEW

Whole Potatoes 16-OZ. CAN **28¢**

ASSORTED CAMELOT

Paper Towels 2 ROLL PKG. **\$1.00**

DOUBLE-DISCOUNT BUYS ON IDEAL FROZEN FOODS!



For Prescriptions, Phone IDEAL DRUGS, 364-6861 LOCATED IN YOUR IDEAL FOOD STORE. EMERGENCY NUMBER 364-5875

Orange Juice MEADOWDALE 6 6-OZ. CANS **\$1.00**

PUMPKIN OR MINCE

BANQUET PIES 20-OZ. PKG. **49¢**

RHODES

WHITE BREAD

2 16-OZ. LOAVES **48¢**

Thrift-T Dairy Foods

KRAFT'S Miracle Margarine 1-LB. TUB. **69**

KRAFT INDIVIDUALLY WRAPPED

AMERICAN SLICES 12-OZ. PKG. **89**

IDEAL

Buttermilk **36¢**

NICE N'LITE

Cottage Cheese 24-OZ. CTN. **88¢**

CAMELOT QUARTERED

Butter 1-LB. CTN. **99¢**

'Workbench' Plan Affects Local Firms

The "400 Million Workbench", a new industrial marketing program that will help local manufacturing and processing industries get faster delivery of mechanical power transmission equipment they need to keep their machines running, is being launched here.

This program is being made available by Cottingham Bearing Corp. and Bearing & Material Handling, both local firms.

These local firms now can deliver up to four each of any of one million different models of

speed reducers to their customers under 48 hours after an order is received. Speed reducers are used throughout manufacturing and processing industries. Speed reducers, as the name implies, reduce the speed of electric motors and other prime movers to the usable speed required to drive industrial machinery.

Winnsmith Division of UMC Industries, Inc. a leading speed reducer manufacturer based in Springville, New York developed the program in cooperation with J.T. Chapman

Company, one of the leading power transmission manufacturers representative organizations in the southwest, with an assembly center in Dallas and supporting warehouses in Dallas and Houston, Texas. This assembly center will produce the same product availability assembled from parts on hand, as 400 million worth of finished goods inventory.

J.T. "Jole" Chapman, president of the firm heading his name explained that the "400

Million Workbench" program is being implemented here because this area is the section of the country experiencing the most rapid industrial growth.

"Under today's economic conditions, it is essential to do everything possible to keep the wheels of industry turning to fight inflation and keep people employed. We want to make sure that no manufacturing or processing plant in the southwest has to shut down because speed reducers can't be delivered", Chapman said.

WEAR IT ONE WEEKEND A MONTH.



The green beret brings challenge and respect to any man who wears it.

THE ARMY RESERVE. IT HAS TO GO TO MEETINGS.

Rally Aims For New Members

Workers in the 1974 Water, Inc., membership drive will converge on Lubbock Saturday for a leadership rally launching the organization's monthlong search for new members. The 10:30 a.m. get-together will be conducted in the Fifth Floor Meeting Room of the First National-Pioneer Building.

Lloyd Calhoun of Hobbs, drive steering committee, said workers from throughout West Texas and Eastern New Mexico will be in Lubbock for the rally which marks the beginning of the intensive solicitation for

members. He noted that there is more evidence of widespread support for Water, Inc., this year than in previous membership drives.

Water, Inc. is a non-profit, membership-based organization which has been working for importation of water into the area since 1967. It was formed by 1,000 charter members and since its inception more than 5,000 individuals, firms and organizations have participated in its financing through membership dues.

John Lowery, Water, Inc.'s

staff member in charge of field services, predicted that membership would be at an all-time high at the conclusion of this year's drive.

Water, Inc., President Geo. W. McCloskey, has called a meeting of the board of directors immediately preceding the leadership rally.





LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

the Ideal way

THRIFT-T PRICES

DOUBLE GUNN BROS. STAMPS TUES. & WED. WITH \$2.50 OR MORE PURCHASE

THRIFT-T BABY BEEF SALE!

	THRIFT-T BABY BEEF Round Steak 89¢
	THRIFT-T BABY BEEF Sirloin Steak 89¢
	THRIFT-T BABY BEEF Rib Steak 89¢
	THRIFT-T BABY BEEF Chuck Roast 69¢

BABY BEEF PORTERHOUSE OR T-Bone BEEF LOIN **\$1.29** Steaks.....**LB.**

BABY BEEF ARM CHUCK POT ROAST OR Swiss Steaks BEEF ROUND **89¢**.....**LB.**

BABY BEEF BRISKET OR CHUNK Boneless Roast.....**99¢**.....**LB.**

THRIFT-T BABY BEEF CHUCK **79¢**.....**LB.**

BABY BEEF, BONELESS Rump Roast BEEF ROUND **99¢**.....**LB.**

BABY BEEF, BONELESS Cube Steaks **\$1.39**.....**LB.**

THRIFT-T BABY BEEF Short Ribs BEEF FLAKE **49¢**.....**LB.**

BABY BEEF BONELESS Round Tip Steaks **\$1.09**.....**LB.**

BABY BEEF BONELESS Boneless Stew **\$1.09**.....**LB.**



FRESH BAKED FROM THE IDEAL Ovens.

Long Johns

74¢

TRY A NEW TREAT **Egg Twist Bread** LOAF **49¢**



BABY FORMULA

SIMILAC

LIMIT 4 WITH \$5.00 OR MORE PURCHASE

35¢

13-OZ. CAN

PEAK **Toothpaste** 2.7-OZ. TUBE **53¢**

JOHNSON AND JOHNSON **No-More-Tangles** 7-OZ. BTL. **97¢**

CURE "B" FULLY COOKED **BONELESS HAMS** HALF OR WHOLE **\$1.89**.....**LB.**

RODEO HUGGET FULLY COOKED BONELESS HAMS **\$2.19**.....**LB.**

HORMEL LITTLE SIZZLERS Link Sausage PURE PORK 12-OZ. PKG. **79¢**

RODEO HICKORY SMOKED Sliced Bacon 16-OZ. PKG. **\$2.99**

RODEO Skinless Franks 12-OZ. PKG. **69¢**

RODEO ASSORTED Lunch Meats 12-OZ. PKG. **89¢**

OSCAR MAYER Ham Steaks 1-LB. PKG. **\$2.99**



QUARTER SLICED **PORK ASSORTED LOINS** **\$1.09**.....**LB.**

OSCAR MAYER SLICED Bar-B-Q Loaf 8-OZ. PKG. **99¢**

OSCAR MAYER SLICED Beef Salami 8-OZ. PKG. **99¢**

OSCAR MAYER SLICED Ham & Cheese 8-OZ. PKG. **99¢**

OSCAR MAYER NEW ENGLAND OR Chopped Ham Loaf 8-OZ. PKG. **99¢**

OSCAR MAYER Sliced Ham 4-OZ. PKG. **\$1.39**

fresh produce

Golden Ripe BANANAS 3 lbs. **39¢**

FANCY RED ROME Apples 4 LBS. **99¢**

SOLID HEAD Green Cabbage 2 LBS. **19¢**

FLORIDA RED Radishes 2 BAGS **29¢**

FRESH Roasted Peanuts lb. **59¢**

CALIFORNIA ENGLISH Walnuts lb. **79¢**

BORDO Pitted Dates 1-LB. PKG. **89¢**

Inside every husband there's a skilled handyman... prove it to him with the **Family Circle**

Do-it-Yourself Encyclopedia ON SALE NOW! SAVE ON

- ★ Home Repairs
- ★ Home Alterations
- ★ Home Decorating Ideas



This offer now available at your nearest



VOL. NO. 1 **49¢** VOLS. 2 THRU 16 \$1.99 EACH

For God So Loved The World

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Lon Conner, Pastor
Frio Community

WESTWAY BAPTIST CHURCH

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Bill Broxson Jr, Pastor

**TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vasquez

**CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA SAN PABLO
Rev. Thomas Balderas, Pastor

LA IGLESIA DE SAN ANTONIO
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
Pablo Garcia, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Pete Reyna, Minister

CENTRAL CHURCH OF CHRIST
J.T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C.W. Allen, Pastor

The Merciful

... for they shall obtain mercy. "Matthew 5:7.
A certain servant owed his master a great sum. He was unable to pay the debt, and was ordered to sell all he had, even his family, so he could pay. This severe demand caused him to beg his master for mercy. Since his master was a very religious man and one filled with compassion, he agreed to cancel the debt.

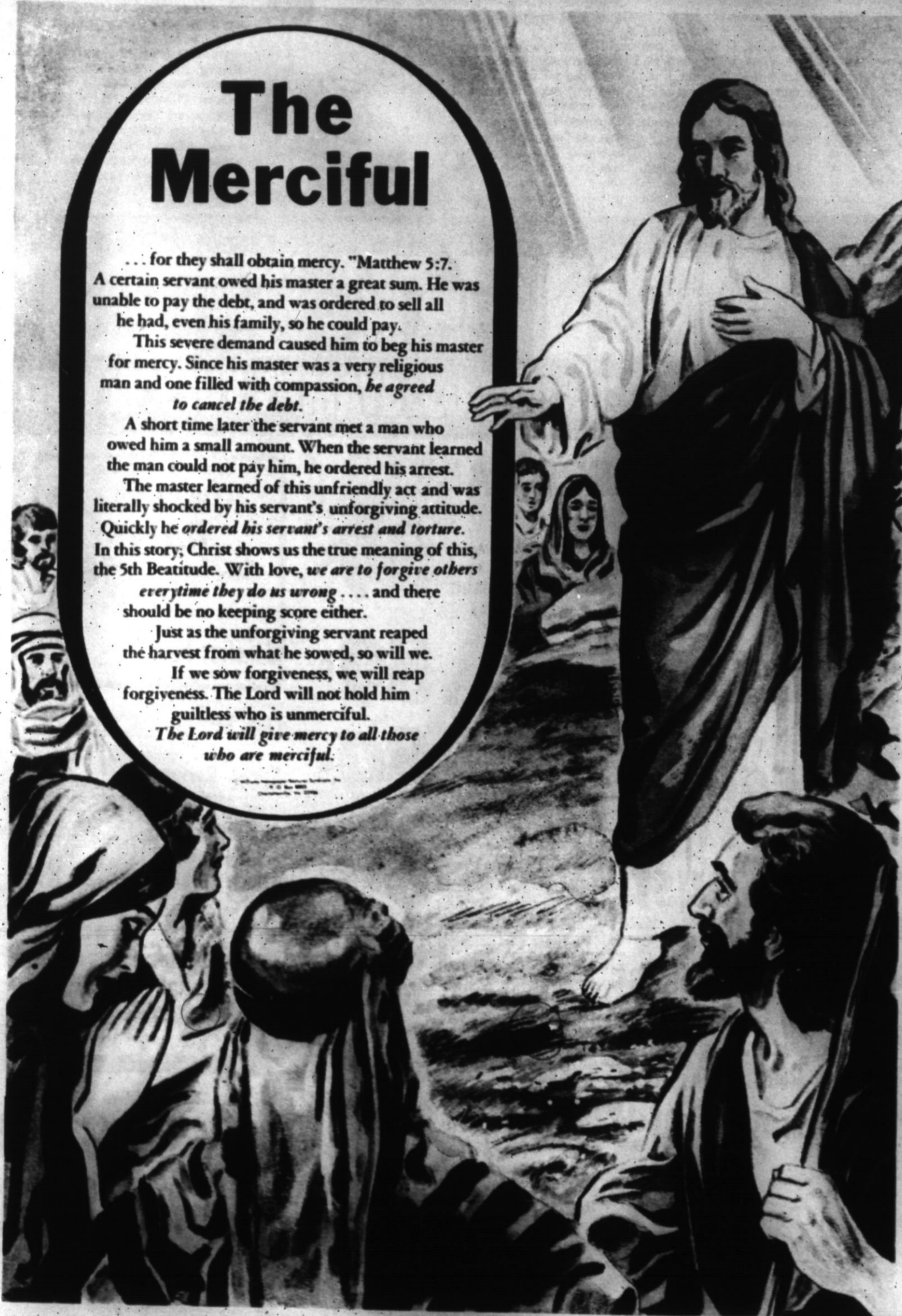
A short time later the servant met a man who owed him a small amount. When the servant learned the man could not pay him, he ordered his arrest. The master learned of this unfriendly act and was literally shocked by his servant's unforgiving attitude. Quickly he ordered his servant's arrest and torture.

In this story, Christ shows us the true meaning of this, the 5th Beatitude. With love, we are to forgive others every time they do us wrong... and there should be no keeping score either.

Just as the unforgiving servant reaped the harvest from what he sowed, so will we.

If we sow forgiveness, we will reap forgiveness. The Lord will not hold him guiltless who is unmerciful.

The Lord will give mercy to all those who are merciful.



FIRST METHODIST CHURCH
Dr. Jordan Grooms, Pastor
501 North Main

**WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moon, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
John H. Johns
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Fred Whipple, Pastor
South Main - 364-5556

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.

IMMANUEL LUTHERAN CHURCH
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

SEVENTH DAY ADVENTIST CHURCH
Elder Hollis A. Morel, Pastor
West Park Addition

LA MISION DE SAN JOSE
S. W. of City
Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE
Rev. Max Jetton, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Thirteenth and Avenue K
Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH
William A. Lang, Jr. Vicar
601 West Park

CATHOLIC CHURCH
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
610 Lee Street
Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Rev. Gene Meacham

UNITED PENTECOSTAL CHURCH
Ave. H & Lafayette
Rev. Warren McKibben 364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.

Carl G. McCaslin

KELLEY ELECTRIC

Virgil Kelley

McRIGHT GARAGE & SUPPLY

Mr. and Mrs. Clyde Oldham

FIRST NATIONAL BANK

Since 1900

ROCKWELL BROS. & CO.

Ray Chambliss, Mgr.

OGLESBY IMPLEMENT CO.

Cecil Oglesby

WAC SEED, INC.

Hugh Clearman-Armon Lauderback

DAVIS IMPLEMENT CO.

W. L. Davis Jr.

HEREFORD IRON & METAL

Anson A. and June Dearing

CONSUMER'S FUEL ASS'N.

"Bub" Sparks, Mgr.

THE INK SPOT, INC.

C.E. Coleman Jr.

HI-PLAINS SAVINGS & LOAN ASSOC.

GILLILLAND-WATSON FUNERAL HOME

Marlin Gilliland-John Gilliland
Charles Watson

PITMAN GRAIN CO.

John D. Pitman

HAROLD CLOSE DRUG

Harold Close

FARMER'S DRIVE IN

Troy Moore

SUIT'S AUTO SUPPLY COMPANY

DOYLE JOHNSON CHEVROLET-OLDS

Mr. and Mrs. Doyle Johnson

BOYD MACHINE & SUPPLY

Mr. and Mrs. James J. Boyd

COIN OPERATED MAYTAG LAUNDRY

Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners

CASE POWER & EQUIPMENT CO.

L.B. Herring, Mgr.

A to Z TIRE & BATTERY

Troy Rhodes

HEREFORD STATE BANK

"The Friendly Bank"

LOERWALD BROTHERS

231 W. 2nd

The Hereford Brand, Hereford, Texas, Thursday, November 7, 1974

Let's Cook

Love For Life Inspires Housewife To Compose

BY SANDY PANKEY
Brand Staff Writer

states Mrs. Hare.

TAKE a cup of talent and an equal amount of creativity and the housewife can innovate a variety of ways to fight inflation. Mrs. Maurice Hare of 134 Ave. G, for instance, is using her artistic skills to make floral arrangements for her daughter's wedding.

"My daughter Amber is being married this month and we decided that if I made the arrangements myself using artificial flowers, we would not only save money but could use them again at another time," explains the vivacious housewife.

Mrs. Hare also does floral arrangements for Wesley United Methodist Church in which she is an active member.

"Both my husband and I are very interested in church work and feel it is important to get actively involved with the various church activities,"

"ONE OF my most inspiring moments in the church was the time my husband and I went to Oklahoma City with the lay witness mission. We witnessed to seven Indian tribes there and in turn were entertained by the Indians using hand language."

Mrs. Hare also describes her most exciting moment in which one of her childhood dreams came true.

"I entertained Kings Manor residents with an acappella concert entitled Portrait of My Saviour." The songs presented by the group were composed by Mrs. Hare.

"I've been writing songs for about six years and have been inspired for them in many ways and in many places. This is something that just comes naturally for me," smiles Mrs. Hare.

THE HOUSEWIFE homemaker enjoys working

with her hands. She reupholsters furniture, makes hooked rugs and draperies and has made a patchwork bedspread using her mother's 45 year-old lace for trimming.

As a favorite pastime, she enjoys traveling with her husband to their farm in Monte Vista, Colo. twice a year.

"This is the time I do nothing," she explains. "Nothing except cooking and cleaning."

Working as an accountant at Gibson's Discount Center gives the attractive woman very little time to entertain close friends.

"We get most of our entertaining done during the Christmas holidays," she says.

THE HARE'S also have a chance to visit with their son Allen during the holidays.

"He is presently a student at West Texas State University and he doesn't have many chances to get home," states Mrs. Hare.

Other members of the household include two 14-year-old cats and a pekingese dog named Two Cents.

A quick dessert recipe, especially convenient for working women or when unexpected guests drop in during the holidays is Busy Day Cheesecake.

BUSY DAY CHEESECAKE
1 large (8 oz.) pkg. cream cheese
2 cups whole milk
1 pkg. Jello lemon instant pudding
9 inch graham cracker crust (browned lightly)
Softened cream cheese, blend with 1/2 cup milk. Add remaining milk and pudding mix. Beat slowly with egg beater just until well mixed, about one minute. (Do not overbeat.)
Sprinkle cracker crumbs lightly over top. Chill about one hour before serving.



Mrs. Maurice Hare...with hooked rug she made

Poppy Sale To Be Held This Weekend

"Honor the dead by helping the living" is the slogan of the Annual Veterans of Foreign Wars Buddy Poppy Sale. Members of the VFW Auxiliary will sell the poppies Friday and Saturday in the downtown area as well as in Sugarland Mall.

All proceeds are used entirely for the welfare of disabled needy veterans and the survivors of deceased veterans, according to Mrs. L.R. Bogg, chairman.

HD Club To Donate Bedspread To Home

Members of Dawn Extension Club voted to purchase a bedspread for Westgate unit of Kings Manor retirement home, during their business meeting recently in the home of Mrs. Leroy Johnson.

It was also announced the club's Nov. 15 meeting is postponed because of Dawn community night and an appliance fair to be held in Sugarland Mall. The next meeting is scheduled for 10 a.m. Tuesday in Dawn community building.

The club's Christmas party with husbands invited to attend will be held Dec. 13 at the community building. Couples will exchange Christmas decorations.

Joyce Shipp, county home demonstration agent, presented the program on quick meals. She prepared individual pizzas, pineapple cream pie and turkey roll-ups, which were served to eight members.

Small Talk

BY SUE COLEMAN
Womens Editor

ONE LITTLE word may be very important, but sometimes just one little letter can make a lot of difference.

For instance, Alva Lee Peeler gave us a salad recipe last week for our Let's Cook feature in Thursday's Brand, and after it appeared she began getting phone calls from puzzled recipe collectors, asking just how that salad was supposed to be cooked.

Since most salad is not cooked, and hers certainly isn't, she took a good look at the printed recipe and discovered that the instructions said plainly, "Mix and cook." But that is supposed to be cool, not cook.

And my fingers are crossed until this gets in print, I hope with the "i" and "k" in their respective right places.

GETTING the salad cooked instead of cooled is not a common error. But there are some one-letter errors that haunt anyone who writes for publication. My personal jinx is the words "not" and "now".

Suppose you write that Mrs. McJones is now an efficient president of Suchandsuch Club, and that final letter in "now" comes out a "t."

Or it works the other way: If a political columnist notes in his commentary that the county Democratic chairman's not an admirer of Mr. Nison, and the "not" is changed to "now", he might be open to a libel suit. The English language is full of words like that, and no matter

how closely they are watched by writers and proof readers, some of the errors turn up in the most embarrassing places. We hope not in these paragraphs!

IT WAS A disappointing fate for a Hereford entrant in competition for the Miss West Texas State University crown on the weekend. Mona Gale Gibson, WTSU senior, was credited with an excellent performance in preliminaries, Friday night at Amarillo, but was hospitalized Saturday morning.

Her illness kept her from competing in the pageant Saturday. Mona Gale is a 1971 grad of HHS, a major in speech and hearing therapy at WTSU.

Her sister, Mary Lynn Mabray of Houston, with her husband Gary, flew up to help with the contest proceedings. Mary Lynn is employed in public relations for Theatre Under The Stars at Houston.

The girl's parents, the Wilbur-Gibsons of 122 Liveoak, welcomed other guests during the pre-pageant hubbub. Mrs. Gibson's parents, the John Orvaths of Farmington, N.M. have been here three weeks and will soon return home.

MASTER CRAFTED WEDDING RINGS



Keepsake
TRADITIONAL WEDDING RINGS



Beautifully styled Keepsake wedding rings of 14K gold. Perfectly matched forever.

Kester's Jewelry

Across from the Post Office in Downtown, Hereford

Grads Begin Reunion Plans

The tenth anniversary reunion of Hereford High School's Class of 1965 is already being planned, although it will not be held until next July 5. Efforts will be made to reach every member of the class with an invitation to the reunion.

Mrs. Gary Victor is general chairman of planning. Mrs. Bud Kelly has been named chairman of entertainment. Mrs. Ronnie Welty of invitations, Mrs. Jerry Hodges of correspondence, Mrs. David Hill of alumni, Mrs. Ernest Flood of accommodations, Mrs. Jeff Carlisle of catering.

Members of the class are all asked to notify one of these, and to assist with information about members who no longer live in this area. Another meeting of the planning committee is

scheduled at 9 a.m. Nov. 19 in Mrs. Welty's home, 117 Kingwood.

Robert B. Hilbert, President of the American Water Works Association: "Water is one natural resource that we'll never run out of."

PROPERTY ENTERPRISES

INSURANCE OF ALL KINDS
Car, Home, Crop, Life
Liability, and Hospital

364-6633

Iris Blakey 364-1050

It's only human to want the best

We want the best too — for YOU. That's why we try to be the very best. We not only have money. All banks have money. We have solutions to your money needs, answers to your banking problems. Come in and ask — whatever the question. After all, the more you know about savings, checking and loans the better banking will be for us both.

THE BEST OF ALL POSSIBLE BANKS

A good bank has more Answers than Questions!

The FIRST NATIONAL BANK of HEREFORD

Member F.D.I.C.

Holiday Fun And Giving Are Planned

Christmas giving to Girlstown U.S.A. as well as holiday entertainment for themselves was planned by members of Progressive Extension Club at their meeting Tuesday in the home of Mrs. Dick Fellers.

A Christmas program will be presented Dec. 3 when Mrs. Dean Stallings will be hostess, and at that time members will bring gifts for Girlstown residents for cash to give to the girls' home. Later, a Christmas supper to include husbands of members will be given in Mrs. T.J. Parson's home.

Mrs. H.L. Hershey presented the program topic, Buying Proteins, and discussed different kinds, grades and quality of meats and their use in the diet to supply vital proteins.

The program was opened with reading of a short essay, Counting Years, by Mrs. Pete Carmichael. Mrs. Tom Morgan directed a quiz game.

Also present were Mmes. E.C. Hammett, Carl Mannschreck, Floyd McGee, Parsons and Stallings.

Ford and Gierck sign friendship pacts.

THE Brogue

ANNIVERSARY SALE

During this Sale our ENTIRE STOCK!

20% OFF

See tags! Work in hurry!

The Brogue

State, District Officers Coming To Music Club Convention

The president of Texas Federation of Music Clubs, Mrs. Joe Ince of Gonzales, will be the honored official at the Saturday convention of First District clubs in Dawn, and the speaker at lunch in Dawn Community Center.

Also at the meeting will be district officers, headed by Mrs. Ivan Frederickson of Amarillo, president, who will conduct business sessions at Dawn Baptist Church. Each officer will report on her phase of club activities during the past year.

Mrs. Alfred Smith of Dawn Music Club, the hostess group for the convention, serves this year as district treasurer. Mrs. Ronald Engelbrecht of Stratford is vice president.

Mrs. John Yows of Borger is district counselor of junior clubs and will be in charge of the annual program by juniors, a regular convention feature. Mrs. Yows is also a state board member, as is Mrs. J. O. Wilbanks of Spearman, chair-

Ciboleros Chapter, Daughters of American Revolution.

Mrs. Engelbrecht is a past president of Stratford Music Club and a district board member as National Music Week Chairman 1970-74. She is a director of music in First United Methodist Church at Stratford and chairman of music in St. Joseph's Catholic Church, of which she is a member.

One of three charter members still active in Spearman Music Club, Mrs. Wilbanks is a past district president and has served in various club and district offices and chairmanships.

Interest of Mrs. Cluck in Federated Music Clubs began in 1952 when she was charter president of Gruver's Junior Music Club. Now she is a sponsor of this junior club. A past district president, she has held almost all offices and chairmanships in Gruver Music Club and served a number of terms on the district board.



Mrs. Del Cluck...parliamentarian

LAE Welcomes Guest Speakers Antique Show-Sale

Mrs. Austin Rose Jr. and Mrs. Howard R. Johnson were guest speakers at La Afflatus Estudio Club meeting Tuesday afternoon in the home of Mrs. B.F. Markham.

Mrs. Rose reported on the changes made in Deaf Smith County Museum during the last month. She mentioned that the stained glass windows in the chapel were obtained from the First Christian Church, St. Joseph's Catholic Church and the old United Methodist Church.

She also asked the club to provide hostesses at the museum's reopening Sunday. The museum will be open to the public from 2 to 5 p.m.

Deaf Smith General Hospital Auxiliary and its functions were the topics presented by Mrs. Johnson. She emphasized that the auxiliary is a help program to the hospital.

She listed duties of the auxiliary members. They include presiding at the information desk in the lobby of the hospital, taking a supply cart to patients' rooms, serving juices to patients in the morning and afternoon.

Also helping patients fill out menus, delivering mail, making coffee for both the operating waiting room and intensive care waiting room and helping feed the elderly.

Mrs. Johnson reported 73 members in the auxiliary at present and urged anyone interested in the organization to join.

She announced the auxiliary will set up a booth at the First Christian Bazaar Nov. 15-17 to help raise money to finance its work.

Mrs. Marlin Gilliland presided over the short business meeting.

Members present included Madeline Bell and Della Stagner. Also Johnson, Gilliland, Sam Morgan, Ira Ott, A.B. Higgins, T.W. Roberson and George Suggs.

Antique Show-Sale Draws 900 Visitors

Attendance around the 900 mark was counted for the antique show and sale sponsored by L'Allegre Study Club on the weekend. Of the visitors to the exhibit in Community Center Friday through Sunday, 160 were from cities other than Hereford.

Registered from California, Colorado, North Carolina, Kansas, Arizona, New Mexico and Illinois, as well as Texas cities as far as Marble Falls, the show visitors saw and bought antiques from 16 dealers representing six states.

Club members, who will give proceeds of the event to the Community Center for new draperies, were pleased that numbers of both dealers and visitors exceeded those of the first such show held last year. Most of the dealers have already signed for a return in November of 1975.

Mrs. Jim Carnahan is president of L'Allegre Club, which each year sponsors a benefit for a community cause. Mrs. J.H. McCrary and Mrs. Cameron Gault were co-chairmen of the 1974 show and all members worked on committees.

It takes a good business man, these days, to be able to pay all his taxes.

Speeches are made for two purposes—to tell the truth or to hide the truth.

Now that the heating bills must be paid, summer doesn't seem so bad after all.

True Politics can be kept out of anything that human beings can be kept out of.

-Times, Bristol, Va.

Hereford Woman Guest At DRT Tea

Mrs. L.W. Norvell was a guest from Hereford at the Founders Day tea Monday of Palo Duro Chapter, Daughters of the Republic of Texas, held in the home of Mrs. Thomas Upchurch Jr. at Amarillo.

The Hereford woman is a potential member of the chapter, eligible for DRT membership as a descendant of one who served in the cause of Texas Independence. The state-wide organization has headquarters in Austin and its members are officially designated as custodians of the Alamo at San Antonio.

Time For Thought When politicians agree, the angels may rejoice but the voters just wonder what's cooking.



Mrs. J.O. Wilbanks...historian

man of the young composers contest for TFMC as well as historian of First District.

Mrs. Del Cluck of Gruver is district parliamentarian and chairman of American Music in IFMC. Mrs. R.T. Stewart of Dawn is a state officer, recording secretary.

The convention opens with registration and a coffee at 8:30 a.m. Saturday in the church building Mrs. Carl Wimberley is general convention chairman and will open the program at 9:15, when Bill Albright, Deaf Smith County Chamber of Commerce manager, will welcome visitors and Mrs. Engelbrecht will respond.

Mrs. Frederickson will dedicate the program to the state president. Mrs. Ince is a past president of the Ninth District, which includes Gonzales, and has served in state vice presidents' offices before her election as president.

She is a piano teacher and has been especially active in Junior Music Club counseling. Her teenage daughter and three sons are all members of school music groups, as Mrs. Ince was in high school and Trinity University, where she earned her bachelor of music degree.

The district president, Mrs. Frederickson, lived near Hereford when she was in high school and played trumpet in Hereford High School band under direction of the late Ralph Smith. Her parents were Mr. and Mrs. O.R. Moore, who lived north of Hereford in the late 1920's and early 30's, and later farmed at Groom.

Mrs. Frederickson is a past president of both Harmony and MacDowell Music Clubs at Amarillo, a charter member of Carol Lynn Singers and Amarillo Opera Co., and member of the choir of Covenant Presbyterian Church. She is fine arts chairman of the Amarillo Federation of Women's Clubs.

A 15-year member of Dawn Music Club, Mrs. Smith has held every office in the club and was district chairman of achievement books the past two years. She is also a member of Hereford Garden Club and Los

SAFEWAY

GUARANTEE

If ever a purchase of Safeway Meat fails to please for any reason whatsoever, just tell us. We will refund your money promptly, courteously. There's no need to return the meat.

Prices effective thru Saturday, November 9, 1974
—HEREFORD, TEXAS

SLICED BACON

Safeway Brand

2-lb. Pkg. \$1.19

CANNED HAM

Safeway Brand

3-lb. Can \$4.59

BONELESS RUMP

Beef Round

lb. \$1.39

SAFEWAY SAVINGS

- | | | | | |
|------------------------------|---------------------------------|---------------------------|-------------------------|---------------------------------|
| Dry Milk 3-oz. Box 69¢ | Grapefruit Juice 16-oz. Can 49¢ | Peaches 29-oz. Can 57¢ | Tomatoes 16-oz. Can 33¢ | French Bread 12-oz. Pkg. \$1.43 |
| Tomato Soup 10-oz. Can 16¢ | Tomato Juice 48-oz. Can 54¢ | Chunk Tuna 6-oz. Can 56¢ | Chili 15-oz. Can 49¢ | Black Bread 8-oz. Pkg. 39¢ |
| Mushroom Soup 10-oz. Can 20¢ | Crisco Oil 5-lb. Pkg. \$5.79 | Sweet Peas 17-oz. Can 34¢ | Cocoa Mix 1-lb. Pkg. 8¢ | Coffee Mate 11-oz. Pkg. 94¢ |

Safeway's Frozen Food Items!

ORANGE JUICE 6-oz. Cans \$1.50

BROCCOLI SPEARS 10-oz. Pkg. 39¢

EMPRESS JELLY

Apple Grape or Preserves Peach Grape 10-oz. Jar 39¢

TOMATO SAUCE

Town House 8-oz. Can 16¢

COFFEE TONE

Lucerne Coffee Creamer 11-oz. Jar 79¢

- | | |
|------------------------------|-------------------------------|
| Whip Topping 9-oz. Tub 59¢ | Pumpkin Pie 9-oz. Pkg. 55¢ |
| Cool Whip 9-oz. Tub 69¢ | Waffles 5-oz. Pkg. 25¢ |
| Orange Juice 12-oz. Can 39¢ | Cauliflower 10-oz. Pkg. 55¢ |
| Cut Corn 10-oz. Pkg. 33¢ | Broccoli 10-oz. Pkg. 55¢ |
| Com On Cob 4-oz. Pkg. 77¢ | Broccoli 10-oz. Pkg. 55¢ |
| Vegetables 24-oz. Pkg. 69¢ | LeSueur Peas 10-oz. Pkg. 55¢ |
| Rhubarb 20-oz. Pkg. 49¢ | Dinner 9-oz. Pkg. \$1.29 |
| French Fries 32-oz. Pkg. 79¢ | Dinner 18-oz. Pkg. \$1.69 |
| Meat Pies 8-oz. Pkg. 31¢ | Layer Cake 17-oz. Pkg. \$1.29 |

GREEN BEANS

Gardenside Cut 16-oz. Can 25¢

LARGE EGGS

Breakfast Gem Grade "A" Doz. 69¢

BISCUITS

Mrs. Wright's Flaky 9-oz. Cans \$1.49

LUNCHEONS

Weight Watchers FISH 9.5-oz. Pkg. 89¢

ORANGE JUICE

Bel Air 6-oz. Cans 4 \$1

SOFT DRINKS

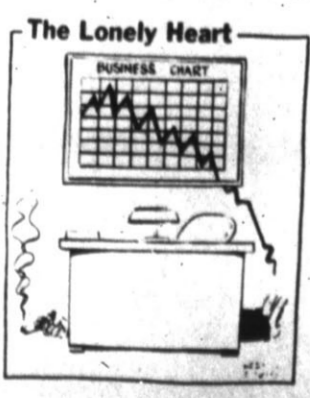
Cragmont 32-oz. Botls. 6 \$1.59

PARKAY

Kraft Squeeze 16-oz. Size 83¢

BISCUITS

Texas Style 12-oz. Cans 4 \$1



Art Show In Library Changed

Western plains scenes are favorites of Eunice Petersen, whose paintings are on exhibit in Deaf Smith County Library as artist of the month for November. A painter for a quarter of a century and teacher for the past ten years, Mrs. Petersen has studios at her home, 409 Irving.

Real Estate office in Amarillo. Mrs. Petersen has exhibited paintings in shows at Amarillo, Canyon and Clovis as well as Hereford. She studied with Dr. Isabel Robinson and

Olive Dugbee at West Texas State University, Dr. Chris Gykas, head of Eastern New Mexico University art department and Frederick Taubes of New York City.

Bride-Elect Is Honoree At Shower For Kitchen

Her specialty is palette knife painting and she often uses both knife and brush to achieve effects she wants. She was asked by the county historical society to paint for the local museum the old Escarbada Ranch headquarters building, lately moved from Western Deaf Smith County to the Ranch Headquarters Museum at Lubbock.

One of her paintings of bluebonnets was purchased by Mrs. Elmer Kimball to send to a friend in Rome. Another is in the Washington office of Congressman Mahon, and others in various cities, including an exhibit in Petersen's

Kitchen accessories for a bride's home and recipes to help her use them, were given to Mary Ruth Weaver in a shower Saturday morning preceding her wedding Nov. 27. She is to be married then to Ernest Baird.

Mrs. Elmo Hall and her daughters, Mrs. Jimmy Monroe and Rhonda Hall, were hostesses in the Hall home for the informal morning party. Guests were members and former members of Bippus Community Church, which Miss Weaver has attended since

childhood. Gift packages were opened and recipes discussed. The hostesses served coffee from a table centered with bronze chrysanthemums, their colors the autumn tones which will be used in wedding decoration.

Guests included the bride-elect's mother, Mrs. Jack Weaver; her fiance's mother, Mrs. Olin Baird; Mrs. John E. Hill of Ft. Lupton, Colo.; Sharon Homfeld and Mmes. Jim Ferrin, Charles Burk, G.V. Hall, Clint Homfeld, Jimmie Bradley, Kenneth Homfeld and Wayne Sifford.



New Officers

Officers for 1975 were elected at the board luncheon of Deaf Smith County Chamber of Commerce Women's Division Tuesday to serve with Mrs. O.G. Nieman, president who is chosen by Chamber directors. From left seated are Mrs. Waldo Baxter, first vice president; Mrs. Nieman; Mrs. Joe Ralley, vice president in charge of membership. Standing are Mrs. Joe Henry, fine arts director; Mrs. Melvin Hoover, public affairs director; Mrs. Bill Johnson,

Division Maps Yearend Activity

Nominations for Woman Of The Year in Deaf Smith Chamber of Commerce Women's Division were urged at the November board luncheon Tuesday, when officers and committee chairmanships for 1975 were filled, a Christmas lighting contest for Hereford approved, and date of the winter membership meeting changed.

Deadline for Woman Of The Year nominations will be Nov. 15. The member chosen for that honor will be presented at the membership dinner, which will be held Jan. 13 instead of Jan. 7 because the annual Chamber of Commerce banquet is scheduled for Jan. 9.

Anyone may nominate a Woman's Division member for the title by writing a letter listing her qualifications and sending it to the Chamber of

Commerce office. Judging is based primarily on her work through the Women's Division, then on general community service and activity in church and other organizations.

Officers to serve with Mrs. O.G. Nieman, who has been chosen by Chamber of Commerce directors as president for a second term, will be Mrs. Waldo Baxter, first vice president; Mrs. Joe Ralley, vice president in charge of membership; Mrs. Bill Johnson, secretary; Mrs. Melvin Hoover, director in charge of public affairs, and Mrs. Joe Henry, director in charge of fine arts.

These will be installed at the January meeting, Mrs. Rex Lee is a holdover member of the board. Mrs. Nieman has named Mrs. Travis McPherson chairman of beautification for the year. Mrs. Calvin Goodin chairman of decoration.

In subcommittees of the public affairs division, Mrs. Bill Allen has been appointed chairman of youth work. Mrs. Charles Hoover of education, Mrs. Jack McKinster of tours, Mrs. Joe Reininger Sr. of Bicentennial preparation, Mrs. Dainty Martin of welcome, Mrs. Ed Coplen of the telephone committee.

Subchairman of fine arts will be named soon by Mrs. Henry. All committee chairmen are to meet at 7:30 p.m. Nov. 28 in the Chamber of Commerce board room to choose members for their committees. Each division member will be assigned to a committee.

Sponsorship of the Christmas home lighting contest was approved after inquiry had been made with the state commission charged with energy conservation.

Last year the contest was canceled because holiday lighting was discouraged as an energy-conserving measure, but that ban has been removed. The beautification committee is in charge of this project.

A check for \$50 is being presented to the United Way of Hereford, Mrs. Nieman announced.

Mmes. Glenn Watts, Lee Drake and Steve Hedges were announced as new members.

Board members were reminded to invite entries for the Miss Hereford pageant which has been set for Feb. 15. Deadline for entry of high school girls will be Dec. 20, and for college girls Jan. 3. Mrs. Watts is chairman of the entries committee.

USDA CHOICE

ROUND STEAK

Full Center Cuts

\$1.19

USDA Choice! lb.

100% BEEF

GROUND BEEF

REGULAR Any Size Pkg.

78¢

Premium lb. #1

USDA CHOICE

CHUCK ROAST

Blade Cut

58¢

USDA Choice! lb.

Oscar Mayer MEATS FROM SAFEWAY

Franks Meat of Beef **\$1.29**

Bologna Meat of Beef 6-oz Pkg **75¢**

Liver Cheese Oscar 8-oz Mayer Pkg **83¢**

Smokie Links Oscar 12-oz Mayer Pkg **\$1.39**

Link Sausage Oscar Mayer **\$1.69**

Ham Steak Oscar Mayer **\$3.19**

Heel of Round USDA Choice **\$1.19**

Boneless Rump USDA Choice **\$1.39**

Sirloin Tip USDA Choice **\$1.69**

RIB STEAK **\$1.19**

T-Bone Steak USDA Choice **\$1.59**

Porterhouse Steak USDA Choice **\$1.59**

Eye Of Round Steak or Roast **\$1.99**

SIRLOIN STEAK **\$1.19**

7-Bone Roast USDA Choice **98¢**

Arm Roast USDA Choice **\$1.18**

Beef for Stew Boneless Lean Cubes **\$1.19**

USDA CHOICE

EVERY BEEF STEAK AND BEEF ROAST WE CUT AT SAFEWAY IS USDA CHOICE BEEF!

ADD UP FAST!

GET IT TOGETHER AT SAFEWAY

Lysol Cleaner Disinfectant 16 oz **77¢**

Lysol Cleaner Disinfectant 7 oz **88¢**

Jif Peanut Butter 12 oz **65¢**

Kal Kan Chunk Beef Dog Food 27-oz **53¢**

Friskies Cat Food 8-oz **25¢**

Tomato Paste Condensed 6-oz **25¢**

Litter Green Cat Litter 8 1/2 lb **89¢**

Litter Green Cat Litter 10 lb **\$1.79**

Veg-All Lactams Vegetables 16-oz **33¢**

Join Scouting

BE A GIRL SCOUT LEADER

CONTACT YOUR LOCAL OFFICE!

we welcome FOOD STAMP SHOPPERS

MACARONI DINNER

Kraft Brand

4 1

7 1/4-oz. Boxes

SUPER SAVER

CRAGMONT DRINK

49¢

46-oz. Can

SALTINE CRACKERS

Busy Baker

48¢

lb. Box

SUPER SAVER

Safeway's Garden Fresh Produce!

APPLES Red Rome Extra Fancy **3 lbs. \$1**

GRAPEFRUIT Ruby Red **6 \$1**

Safeway's Health & Beauty Aids!

Head & Shoulders Lotion Shampoo 4-oz. Size **89¢**

Baby Lotion Johnson 9-oz. Bottl. **95¢**

Effergrip Adhesive Dressing Cream 1-oz. Size **89¢**

Efferdent Denture Cleaner 80-oz **\$1.49**

Cough Drops Lullaby Whorley 15¢

Listerine Antiseptic Mouthwash 14-oz. Bottl. **79¢**

Glory Rug Cleaner 24-oz. Size **\$1.79**

Sominex Quality Tablets 16-oz **\$1.09**

Nasal Spray 4-oz. Size **99¢**

Future Acrylic Floor Finish 27-oz **\$1.47**

ELLIS CHILI

Mild With Beans

51¢

15-oz. Can

APPLES Golden Delicious 3 lbs. \$1.00

BANANAS Golden Rip 12¢

POTATOES All Purpose Russets 10-1/2 lb. Bag **89¢**

ORANGES Sweet And Juicy 8-1/2 lb. Bag **99¢**

YELLOW CORN Florida's Own 4.49¢

ACORN SQUASH 29¢

MULTI-FLAME LOG 85¢

WHITE ONIONS 19¢

The All New Funk & Wagnalls ENCYCLOPEDIA!

Vol. 5, 14 & 15

\$1.99

A NEW VOLUME AVAILABLE EACH WEEK

ON SALE NOW AT SAFEWAY!

GRAHAM CRACKERS

Busy Baker

53¢

lb. Box

SUPER SAVER

PEPPERS OR CUCUMBERS Salad Favorites **10¢**

NEW CROP NUTS Brazils Almonds Filberts Pecans Walnuts **85¢**

Rainbow Girls Meet Monday Evening

Members of Order of Rainbow for Girls met at their regular meeting Monday evening in Masonic Hall with Jana Ray, worthy advisor, and Mrs. J.A. McWhorter, mother advisor, present.

It was announced that Cynthia Easterwood would be initiated at the organization's next meeting.

The 27 members present recognized guests, Mrs. Bernard Robertson, Patsy Brownlow, Mr. and Mrs. H.L. Hershey, Bill Phillips and Charlie Brown.

Aggies Club Schedules Bake Sale

Plans were finalized for a bake sale to be held at 10 a.m. Saturday at Sugarland Mall, by members of Hereford Aggies Mothers Club Monday morning in the home of Mrs. J.J. Durham.

Also during the business meeting, members discussed the holiday dinner for students scheduled at 7:30 p.m. Dec. 27 in Pioneer Natural Gas Flame Room.

Members present included: Mmes. Hilrey Hilrey Aven, Richard Ottesen, A.L. Hillingsworth, George Olan, Austin Rose Jr. and Thurman Atchley.

What this country needs is fewer needs.



Three To Receive Sorority Honors

The Order of the Rose, high honor in Beta Sigma Phi sorority, is to be conferred on three members of Alpha Alpha Chapter as a feature of the annual fall rituals of the sorority here Nov. 19, it was announced at the chapter meeting Tuesday evening in Hereford State Bank Hospitality Room.

Mmes. John Schneider, Howard Gore and Larry Summers are to receive the special order, given only to those who have a record of outstanding service as Beta Sigma Phi members for more than 15 years.

Also planned for ritual night, in which all local chapters of the sorority will participate, is a memorial ritual for the late Mrs. Delbert Bainum who was a member of Alpha Alpha, the

preceptor chapter.

Mrs. R.J. Cramer was hostess for the Tuesday meeting and Mrs. Joe Story presided for business. Members voted to buy a bedspread for one of the patient rooms at Westgate Unit of Kings Manor retirement home, a project in which various women's organizations in Hereford are cooperating.

The chapter's Christmas party was scheduled for Dec. 14 in the James Shearer home at Dimmitt. Husbands of members will be guests and will wrap the gifts which members bring for residents of Girlstown U.S.A.

Other members present included Mmes. Max Stipe, Charles Lang, Hicks Roberson, Bill Kendall, Ollene Williams, Gore, Schneider, Summers and Shearer.

Election Theme Of Club Program

On national election day, La Plata Study Club heard a program stressing Americanism at its meeting Tuesday evening in the REC Medallion Room.

Mrs. J.D. Neill read "I Am America" by Clarence Shoemaker Jr.

Meetings for the coming holiday season were planned in the business period with Mrs. Harlan VanderZee presiding. Members will have their husbands as guests for a Thanksgiving dinner Nov. 19 in Pioneer Gas Flame Room.

The club Christmas party will be on Dec. 3 and each member will bring sweets or a craft item she has made, to be auctioned. This meeting will be in the home of Mrs. Ken Rogers instead of with Mrs. Emil Dettman as scheduled; Mrs. Dettman has suffered a broken hip and is in Deaf Smith County hospital.

A letter was read from a Beta Sigma Phi chapter inviting La Plata Club members to use the Santa Clause visit service

offered by the chapter for holiday parties.

Mrs. Neill was hostess, and served refreshments to Mmes. Jack Brown, Charles Kelley, O.G. Nieman, Lewis McCuistian, Elmer Patterson, Frank Powell, Don Taylor, Nancy Richie, Major Schpeter, Philip Shook Rogers and VanderZee.

Look Who's New

Mr. and Mrs. Jorge Luis Rosa are the parents of a son, Jorge Luis Jr., born Nov. 2. He weighed 7 lbs. 4 1/2 oz.

Mr. and Mrs. Lupe Ramirez are the parents of a daughter, Claudia Eufemia, born Nov. 3. She weighed 7 lbs. 4 oz.

Mr. and Mrs. Juan Camargo are the parents of a son, Israel, born Nov. 4. He weighed 6 lbs. 6 oz.



Starving Artists Plan Show

Work they plan to enter in the Art Guild's annual Starving Artist Show and Sale at Sugarland Mall this weekend is discussed by several members in the home of Mrs. Dale Furr, president. Paintings, sculpture and art-crafts will be on display Friday and Saturday, all for sale at a maximum price of \$25. In top photo from left are Mrs. Furr, with her painting of an old house, Mrs. O. Wertemberger showing china painting and Mrs. Ben Childers with a coast scene. Below, Mrs. John Gilliland, seated, holds a flower-decorated stool she made as she admires scenes painted by Mrs. E. E. Doak, standing.

Coffee-Shower Given For Patricia Hill

A coffee and shower complimenting Patricia Hill, whose marriage to Gary Lemons is planned for Nov. 26, was given in Mrs. Lloyd Sharp's home with decorations in apricot and white. Daisies and carnations centered the coffee table.

Mrs. Charles Wagoner, sister of the bridegroom-elect, served refreshments and Mrs. Terry Hill, sister-in-law of the honoree, registered guests.

Miss Hill received guests with her grandmother, Mrs. O.G. Hill Sr.; her fiance's mother, Mrs. Edgar Lemons, and her sister, Mrs. Sherrie Dearmon of Amarillo. Mrs. Sharp was at the door.

Mrs. J.J. Barlow, Lemons' grandmother, Mrs. Herman Galloway and Mrs. Leroy Barlow, his aunts, were guests from Earth.

Hostesses included Mmes. Herschel Black, Jim Hale, Jess Robinson, Charles Walden, Palmer Norton, Bill Phipps, Edgar Vinson, John Seiver, Charles Springer, Carl Wimberley, William Wimberley, Mike Patrick.

Also Mmes. Wilbur Gibson, Woodie McDermitt, Rex Lee, Philip Shook James Mercer, Dean Herring, Eugene Sparks, Ed Lyons, Buck Parsons, Ron Crist, Dub Hair, A.T. Fry, Robert Hickman and Billie Birdwell.

Casseroles are both time-saving and helpful to the homemaker who keeps a watchful eye on the family food budget. Complete your meal with a crisp salad and fruit-dessert.

A new organization in First Baptist Church, the Baptist Young Women met in Mrs. John Matthews' home Monday evening to survey possible mission projects and study series as a preliminary to deciding upon their program for the year.

Mrs. Johnny Brownlow is president of the group, which was formed last month and plans to meet at 7:30 p.m. on first and third Mondays of each month. The next meeting will be Nov. 18 in the home of Mrs. Louis Gilster, 216 Beach. Membership is open to any interested young women.

Officers serving with Mrs. Brownlow are Mrs. David Eardley, secretary-treasurer; Mrs. Jerry Sublett, chairman of mission study; Mrs. Mike Ferguson, mission support, and Mrs. Matthews, mission action.

A new organization in First Baptist Church, the Baptist Young Women met in Mrs. John Matthews' home Monday evening to survey possible mission projects and study series as a preliminary to deciding upon their program for the year.

Mrs. Johnny Brownlow is president of the group, which was formed last month and plans to meet at 7:30 p.m. on first and third Mondays of each month. The next meeting will be Nov. 18 in the home of Mrs. Louis Gilster, 216 Beach. Membership is open to any interested young women.

Officers serving with Mrs. Brownlow are Mrs. David Eardley, secretary-treasurer; Mrs. Jerry Sublett, chairman of mission study; Mrs. Mike Ferguson, mission support, and Mrs. Matthews, mission action.

Calendar of Events

- THURSDAY**
- Alpha Iota Mu Chapter of BSP Sorority, Community Room of First National Bank, 7:30 p.m.
 - Kings Manor Auxiliary benefit Fun Night, Lamar Room, of Manor 7 p.m.
 - Sweet 'N' Fancy Decorating Club, Community Center 9:30 a.m.
 - Hereford High School - Orchestra and Stage Band Concert HHS auditorium, 7:30 p.m.
 - Summerfield Study Club, home of Mrs. Mack Noland, 2:30 p.m.
 - L'Allegra Study Club, REA Medallion Room, 9:30 a.m.
 - Hereford Study Club, home of Mrs. B.F. Cain, 7:30 p.m.
 - Bay View Study Club, Deaf Smith County Library, 2 p.m.
 - North Hereford Extension Club, home of Mrs. T.E. Brisendine, 2:30 p.m.
 - VFW, VFW clubhouse, 8 p.m.
 - Women's Golf Association, John Pittman Municipal Golf Course, 9 a.m.
 - Kiwanis Club, Civic Club Center, noon.
 - Women's Golf Association luncheon, Hereford Country Club, 12 noon.
- FRIDAY**
- Bud to Blossom Garden Club's Flower show, Community Center, 3 to 5 p.m.
 - Hereford Garden Club, home of Mrs. D.N. Ganser, 3 p.m.
 - Cultural Extension Club, Pioneer Natural Gas Flame Room, 2:30 p.m.
 - Kiwanis Whiteface Breakfast, Dickie's Restaurant, 6:30 a.m.
- SATURDAY**
- Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 a.m.
- SUNDAY**
- BSP City Council, Hereford State Bank Friendship Room, 8 p.m.
 - Music Study Club, home of Mrs. W.T. Carmichael, 2 p.m.
 - VFW Auxiliary, VFW clubhouse, 7:30 p.m.
 - Jaycee-Entertainment, Chamber of Commerce office, 7:30 p.m.
 - Dawn Extension Club, Dawn Community Building, 10 a.m.
 - Rotary Club, Civic Club Center, noon.
 - Odd Fellows Lodge, IOOF Hall, 8 p.m.
 - Evening Lions Club, K-Hub's Steak House, 7 p.m.
 - Masonic Lodge, Masonic Hall, 7:30 p.m.
 - Easter Lions Club, Easter clubhouse, 7:30 p.m.
- TUESDAY**
- Veevah Study Club, home of Mrs. Hugh Christmas, 8 p.m.
 - Pioneer Study Club luncheon, Hereford Country Club, 11:30 a.m.
 - Hereford Newcomers luncheon, Community Center, noon.
 - Order of Eastern Star, Masonic Hall, 7:30 p.m.
 - Lone Star Study Club, home of Mrs. Baker Womble, 8 p.m.
 - Sunshine Club, home of Mrs. Elmer Fryar, Dimmitt Hwy., 7:30 p.m.
 - Rebekah Lodge, IOOF Hall, 8 p.m.
 - Hereford TOFFS Club, Community Center, 9 a.m.
 - BPOE Lodge, Elks Hall, 8:30 p.m.
 - Weight Watchers, First Baptist Church, 1:30 p.m. and 6:30 p.m.
 - County 4-H Adult Leaders Association, Community Center, 7:30 p.m.
 - Hereford Board of Realtors luncheon, Dickie's Restaurant, noon.
- WEDNESDAY**
- Ceramic Art Club Auction home of Mrs. Jack Brown, 225 Ave. D., 1:30 p.m. Guests welcome.
 - Bippus Extension Club, home of Mrs. C.F. Humfield, 2:30 p.m.
 - Noon Lions Club, Civic Club Center, noon.
 - Story hour for preschool children, Deaf Smith County Library, 3 to 4 p.m.
- DANCE SCHEDULED**
- All teenagers are invited to attend a dance Friday evening at Community Center. The Ace Pancake will be featured playing mostly country western music with some rock.
- The dance will begin at 9 p.m. and last until midnight. Tickets will be on sale at the door for \$2 per person and \$4 for couples.
- SHOP EARLY BE SMART COWAN JEWELERS Downtown**

DOOLIE'S FABRIC SHOP
214 N. 25 Mile Ave.
364-5791
Vogue & Authentic Western Pattern Service

To avoid electric and telephone interruption during winter ice storms and high winds, check overhanging limbs and remove or properly brace them.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

Important Announcement
Hereford Hardware is Selling Out!

We are reducing our inventory 50% by selling everything at tremendously reduced prices **20% to 30% off**

SHOP NOW FOR CHRISTMAS AND SAVE
(While selections are good!)

<p>★ HOUSEWARES ★</p> <p>Franciscan Earthenware (sets or open stock) Franciscan Madeira Crystal Stem Ware Electric Appliances, Ovens, Toasters, Mixers, Blenders, Can Openers, Pop Corn Poppers, Electric Skillet, Coffee Makers Wooden Craft Bowls, etc. Corning Ware, Pyrex, Correll Stainless Steel Flatware & Carving Knives Flint, Farberware Cook Ware, Club Aluminum, West Bend, Kitchen Gadgets, Step Stools, Pot Holders, Aprons Canister Sets, Cookie Jars, Mug Sets Cake Plates, Covers, Bread Boxes Assorted Types Glasses</p> <p>Tremendous savings through out the store</p>	<p>★ HARDWARE ★</p> <p>Hand Tools, Power Tools Plumbing Fixtures Pipe and Pipe Fittings Electrical Supplies Yard Tools and Garden Supplies Mechanical Tools, Taps, Dies, Wrenches Heat Tapes Water Containers, Thermos Jugs, Bottles Mail Boxes Electric and Gas Heaters, Fans Fire Place Screens, Andirons, Grates Bolts All Types and Sizes Wash Tubs Fence Chargers Blue Lustre Shampoo, Vacuum Cleaner Bags Case or 2 Green Pocket Knives Flash Lights, Batteries, etc.</p>
---	--

30% OFF ON THESE ITEMS

<p>Brass Bowls, Candlesticks, Scales, Book Ends, etc. Lead Crystal Bowls, Vases, Cream & Sugar, etc. Wall Decorations, Clocks, Trivets, TV Trays, Wilton Armetale Baby Accessories, Feeding Bowls, Walkers, High Chairs, etc. Rubbermaid Products, Waste Baskets, Kitchen & Bath Assor. Ironing Boards, Irons, Covers, etc. Kromex serving Bowls, Candlesticks, Candy Dishes, etc.</p>	<p>Electric Hair Dryers, Styling Combs, Tooth Brushes Viking Glass, Goblets, Stem Ware, Candy Dishes, Ash Trays, etc. Decorative Casseroles, Fondue Sets Cleaning Supplies, Waxes, Brushes Paints Electric Edgers, Hedge Trimmers Ice Cream Freezers Hobby Supplies, Airplanes, Rockets, etc.</p>
--	---

★ **HUNDREDS OF OTHER ITEMS** ★ **HUNDREDS OF OTHER ITEMS**

ALL SALES FINAL — TERMS: CASH
HEREFORD HARDWARE
216 MAIN

Make Nursing Your Profession
Become A Licensed Vocational Nurse

DEAF SMITH GENERAL HOSPITAL

In Cooperation with Amarillo College
School of Vocational Nursing

Class will begin
January 6, 1975

Call
Deaf Smith General Hospital
364-2141

Find out how you may enter.

JC-Ettes Plan Country Show

Final plans were made for a benefit country and western show by members of Jaycee-Ettes Tuesday evening in First National Bank Community Room.

The show is scheduled for 8 p.m. Nov. 22 at the Bull Barn and will be headlined by Hank Snow, popular country and western singer.

All proceeds from the evening will go to Kids Incorporated. This event is sponsored by the Jaycees, assisted by Jaycee-Ettes.

Mrs. Lonnie Wyble was installed as secretary and Mrs. Gary Jennings and Mrs. Gilbert Arellano were welcomed as new members.

A report was given by Mrs. Dan Warrick, state director, on the recent convention.

Plans were made for the sit-in-meeting to be held Saturday and it was noted that Jaycee-Ettes traveled to Malinshe for a work forum recently.

Members present included Mmes. John Holmes, James Bral y, Warrick, John Bunch, Steve Carroll, Dale Smith, Charlie Ruiz, John West, Wyble and Bill Johnson.

HYT Service Project Planned

Continuing a project of volunteer work in screening children for eye defects, members of the Hereford Chapter, Young Homemakers of Texas, planned at their meeting Tuesday evening in La Plata Junior High School to conduct screening for pupils in St. Anthony's parish school this month.

Earlier in the fall members had training in the process of detecting certain sight defects which need referral to a doctor.

In another phase of the same project the chapter voted a donation to the Texas Society for Prevention of Blindness. A contribution was also made to the local Meals on Wheels program.

A guest, Terry Hysen of Amarillo, presented the program Tuesday, showing handcraft items which may be made as Christmas gifts. Handmade decorations for homes at holiday time were also exhibited and methods of making them discussed. A devotional talk by Mrs. Bud Kelly closed the program.

Young Homemakers will be hostesses for the monthly birthday party for residents of Westgate unit at Kings Manor

retirement home, and a program was planned for that event which is scheduled for Dec. 4. Plans were begun for the Christmas party Dec. 17 for children of chapter members.

Guests at the meeting were Mmes. George Mahood, Mike Salomon and Joe Pantan.

Members present included Mmes. Jimmy Johnson, State Norvell, Brad Johnson, Terry Russell, Connie Urbanczyk, Lois Mustang, Joe Edelman, Jim Colpepper, Frank Daniel, Larry Alley, Ray Berend and Tommy Betzen; also Mrs. M.T. Burchsmith, advisor, and the chapter's Little Sister, Isabel Pena.

Skit Presented By DKG Members

A humorous skit was presented by the research committee of Delta Xi Chapter of Delta Kappa Gamma Sorority Monday evening in Pioneer National Gas Flame Room.

The skit was directed by Mrs. Fred Mulkey and members

participating included Mmes. George Chapman, Donald Waters, Tolbert Painter, Gene Hantsinger and Bob Hammon.

Mrs. Jim Bookout led the chapter collect and Mrs. Joe Bradley served refreshments. There were 36 members present.



Flower Show Chairmen

Bud To Blossom Garden Club invites the public to its fall flower show, Autumn In America, in Community Center Friday afternoon. There is no admission charge. Entries will be judged in the morning and awards made for horticulture and artistic arrangement. Mrs. Billy W. Sisson, right, is club president and Mrs. Bruce Brown, not pictured, the show chairman. At the entrance to Community Center are Mrs. Ray Polan, left, chairman of staging and properties, and Mrs. Sam Long, chairman of judges and of clerks for the artistic division.

Hospital Notes

PATIENTS IN HOSPITAL
Mary Bourn, 711 E. 4th; Mrs. Saleta Brink, 121 Ave. A; Gene Brock, 537 Westhaven; Mrs. Juan Camargo, 205 Ave. A; Mrs. Lemuel Carlyle, 805 Lee.

PATIENTS DISMISSED
Jody Nelson, Mrs. Lonnie Mitchell, Mrs. James Noey, Nov. 2.

Henry Chesser, 311 Western; Mrs. Emil Dettman, 117 Beach; James Fish, 502 Ave. A; Adam Garcia, P.O. Box 1268; Mrs. Willie Gilliland, 409 E. 6th; Billy Harrell, P.O. Box 1483; Mrs. Rosalie Jesko, 105 Westhaven; Mrs. Leonard Johnson, Friona; W.W. Jones, Route 3; Mrs. Joe Leal, P.O. Box 1555.

Cody Powell, Joy Sifford, Mrs. Vernon Mitchell, Mrs. Jesus Guerrero, Ray Johnson, Johnnie Badillo, Mrs. Herbert Sims, Mrs. Robert Jones, Nov. 3.

James Lipscomb, 108 Centre; Mrs. Leonardo Martinez, 210 Kibbe; Mrs. Albert May, Route 2; Mrs. Fred Mulkey, 213 Elm; Charles Packard, Route 3; Mrs. Mike Page, 617 Ave. I; Mrs. Carl Parks, Dimmitt; Mrs. Leo Price, 423 Lee; Mrs. Lupe Ramirez, 301 Lake; Conrad Riojas, 411 Ave. J.

Mrs. Tony Gomez, Mrs. James Holmes, Mrs. Allen Eubank, Mrs. Manuel Hinojosa, Mrs. Freddie Savage, Louise Chisholm, Nov. 4.

Mrs. Minnie Roberson, 510 Knight; Mrs. Cara Williams, Westgate; Michael Allen, 313 Ave. I.

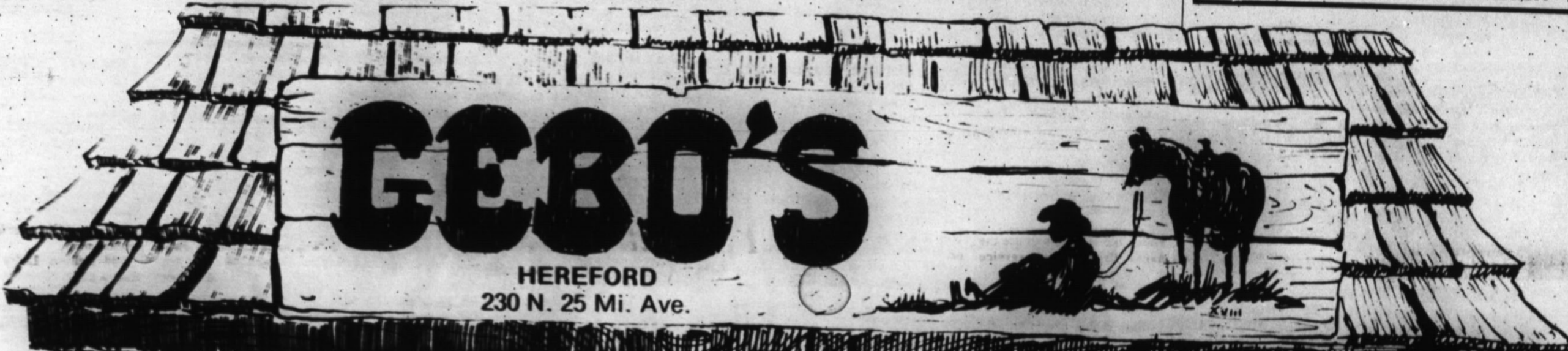
Mrs. Ellis Barry, Mrs. Jerry LaFrance, Mrs. Charles Pledge, Mrs. Jorge Rosa, Kimberly Houser, Mrs. Freddie Jimenez, Mrs. Gilberto Aguiro, Nov. 5.

The best way to accumulate money is to save some of what you are now making.

FOR LARGER GIFT SELECTION
COWAN JEWELERS
Downtown

Let us be your Jewelry Gift source for every occasion

member
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY



DURA-LIFT HYDRAULIC JACKS
American made. Top quality. Large diameter extension screws.

1 1/2 Ton DAH 159	Reg. \$11.90	SPECIAL \$10.49
3 Ton DAH 309	Reg. \$16.95	SPECIAL \$14.95

PRICES GOOD THRU SATURDAY

NORTH VERNON FORGE LUG WRENCH 16" 4-WAY

Don't let a tire leave you flat! Change it fast and easy!

No. T-4650 **\$159**

HANDY MAN HI-LIFT FARM JACK
A giant of power! 7000 lb. capacity. 48" continuous lift.

\$2695

GREEN LINE HIGH PRESSURE WASHER
Portable / Fast / Economical

Only water goes through pump. Extends pump life. Quick change 4 way turret nozzle.

No. GLW2B

REG. \$262.00

SPECIFICATIONS	GLW-2B
pressure	500 psi
gpm	2
motor, 115V-60CY	1/4 hp.
pump	2 piston
solution injection	after pump
control	at washer
nozzles (4)	turret head
wheels	8"
gun hose	3/8"

\$24995

MYSTIK JT-6 MULTI-PURPOSE GREASE
A long life multi-purpose grease product. Reduces down-time on expensive equipment. Offers an impervious film of lubrication between bearing surfaces; maximum stability; exceptional resistance to chemicals and water.

10 TUBES **\$599**

CASE **\$2975**

MYSTIK JT-8 SUPER HEAVY DUTY MOTOR OIL
For all API services. Exceeds all performance requirements for auto, truck, tractor, and stationary engine manufacturers. Low ash formula. Excels in heavy duty service.

10W/40 or 20W50

QT **59c** CASE **\$1325**

MOTOROLA TRACTOR RADIO
ALL WEATHER SOLID STATE

Engineered specifically for rugged, dependable outdoor performance to cope with weather conditions and tractor noise. Solid State circuitry for reliability. 5 1/2" x 7 1/2" speaker. Works on 6 or 12 volt operations, positive or negative ground.

MODEL TM 107M

\$5995

UNION ALUMINUM GRAIN SCOOP
No. 531324 **\$649**

COTTON FORK
D or straight handle
No. 731455 or No. 731420 **\$749**

HUBBARD TRACTOR MUFFLERS
20% OFF OUR REGULAR LOW PRICE

PFIZER DUST BAGS
Refillable. Effective. Long-Lasting.

Control HORN FLIES and LICE on beef and dairy cattle with CO-RAL*. The easiest, most economical way.

*Less work and less costly than spraying or dipping. More economical than an oiler.

\$1288

ROUND POST STA-TITE FENCE INSULATORS
Holds wire securely. Easy to install. Plastic nut. Locks insulator on post. No metal parts to rust or short out.

RP-13 3/8" Post

REG. \$2.78

\$199

KNIGHT SUPER CHARGER ELECTRIC FENCER
Most Powerful on the Market

The Super Charger works when others don't because it starts out with more power than the others. It's a solid state breakthrough to a high level of dependability and performance. That means holding better under all conditions.

No. 909 **\$4195**

TERRAMYCIN INJECTABLE SOLUTION
Assures potent action against many common respiratory, sepsis and bacterial infections, plus many secondary infections.

500cc. **\$795**

SELL IT FAST! BUY IT RIGHT! USE MAINS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.50
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

1. FOR SALE Miscellaneous

FIRE WOOD - PINON - OAK
 Seasoned
 Bud Sparks — 364-1264
 Dean Herring — 364-2203
 B-1-13-tfc

For Sale: Two deer rifles with scopes. New condition. Robert White, 647-3169 or night 276-5640
 B-1-15-18-4c

CARPET !!
 We have moved to
 310 North 25 Mile Avenue
 C & W CARPET
 364-3448
 B-1-14-tfc

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
 B-1-26-13-tfc

2. FOR SALE Farm Equipment

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
 B-1-26-13-tfc

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 B-1-5-tfc

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
 B-1-11-14-tfc

WE BUY AND SELL USED FURNITURE - BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
 B-1-37-tfc

"WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD
 We have a full line of new & used furniture and appliances at bargain prices.
 Open for business 8:00 a.m. to 8:00 p.m.
 BIG JIM'S FURNITURE Phone 364-1873
 B-1-31-tfc

For Sale: 200 Bu. Caprock seed wheat. Clean, double treated and bagged. Call 364-4327 nights.
 B-1-15-43-tfc

3. FOR SALE Automobiles

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

NEW & USED CARS
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333.
 B-3-10-43-tfc

For Sale: 1971 Pontiac Grandville, 2 dr. hardtop, new radial tires, full power and air. Take up payments. Phone 364-3349.
 B-3-18-17-4p

WALKER'S USED CARS AND TRUCKS
 WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 B-1-41-tfc

For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.
 B-3-10-42-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 138 Sampson
 Phone 364-0977
 B-3-33-tfc

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
 MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

For Sale: 1970 Cutlass hardtop Oldsmobile. Just like new and loaded — glass packs, mag wheels, stereo tape deck, radio, heater and air conditioner. 48,000 miles. Call 364-1356.
 B-3-27-45-2c

For Sale: 6 wheel drive army truck with an 18 ft. ensilage or sugar beet bed. Call 364-0085 after 6:30 p.m.
 B-3-20-45-3c

For Sale: 1969 Torino 2 dr. hardtop, automatic, power & air, bucket seats, \$750.00. Phone 364-6060.
 B-3-16-45-2c

4. REAL ESTATE For Sale Or Trade

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Call 364-0491.
 B-4-18-3p

NEED to settle estate, so make offer on equity on this 272-acre farm in Deaf Smith County.
 182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February, which includes interest. No improvements.
CHATEAU REALTY INC.
 Clovis, New Mexico
 763-3808, or call Bill England
 763-4714 or Oran W. Watson
 762-0009
 B-4-18-6c

FOR SALE
 2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.
 1 acre tract with well, 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
 PHONE 806-373-4271
 B-4-45-6p

5. FOR RENT

Storage for rent. Phone 364-1483 or 364-3937.
 B-5-10-50-tfc

SUMMERFIELD MOBILE MANOR
 Water furnished, 7 miles West on Hwy. 60. Phone 357-2582.
 B-5-15-10-tfc

TRAILER SPACES FOR RENT
 Northwest Mobile Lodge
 Phone 276-5518
 B-5-10-13-tfc

For Rent: One bedroom furnished apartment, available November 15th. 364-1170.
 B-5-10-42-tfc

For Rent: 3 chair barber shop, 136 Main. Equipped and ready to go. Call Ramon Casares, 364-3287.
 B-5-16-43-tfc

APARTMENTS, FURNISHED.
 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887
 B-5-4-4-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
 B-5-12-46-tfc

ELDORADO ARMS
 1 and 2 bedroom furnished apartments. All bills paid, free cable TV. Call 364-4332 after 6 p.m. week days and Saturdays; after 7 p.m. and on Sunday, 364-4332.
 B-5-45-tfc

For Rent: One bedroom furnished house. 206 West 8th. Phone 364-4085 after 5 p.m.
 B-5-13-45-tfc

For Rent: 2 bedroom unfurnished house, carpet, carpet, large fenced backyard, \$140.00 month, you pay utilities. Located 426 Avenue C. 364-2959.
 B-5-21-45-1c

6. WANTED

WANTED- PASTURE: wheat, corn, milo, stalks, beets, etc. Ellis Lemons, 364-3117 or 364-2907.
 B-6-12-43-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.
 B-6-22-31-tfc

WANTED
 Wheat, Corn, Maize, Beet pasture. David Brumley, Phone 289-5902 or 364-1209.
 B-6-15-8-tfc

7. HELP WANTED

Hide room labor wanted. We offer:
 +Good pay
 +Paid vacation
 +Paid hospitalization
 Colorado By-Products
 3 1/2 miles West Hwy 60
 Phone 276-5331 days;
 364-2485 nites
 B-6-42-tfc

NEED-TV TECHNICIAN: Experienced only. Full time. Full company benefits. Apply in person to
MONTGOMERY WARD
 114 Park Avenue
 B-8-19-18-tfc

Wanted-Teacher Aid to work in classroom/workshop setting with retarded adults at the Hereford MHMR Center. Applicants must have their own car and meet Manpower Program criteria of being unemployed, underemployed or disadvantaged. Apply to Paul Catoe at the Community Action Center, 364-5631.
 B-8-18-2c

WANTED: Fertilizer equipment operator. AG-CHEM FARM SERVICES, Friona, Texas Phone 247-2784.
 B-8-10-18-4c

Need Service Clerk, full or part time. Full company benefits. Apply in person to MONTGOMERY WARD, 114 Park Avenue.
 B-8-17-18-tfc

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop.
 B-8-14-29-tfc

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.
 B-8-22-19-tfc

NEEDED
 Instructor for night classes to work 4 months in child development.
Requirements: B.S. Degree with major in child development or early childhood education. Experience: 3 years wage earning in child development field.
 CALL 364-5631 and visit with either Paul Catoe or Jean Patty.
 B-8-16-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
 B-8-13-32-tfc

Need family man for full time delivery work.
McGee Furniture
 B-8-10-45-3c

9. SITUATIONS
 State Licensed Child Care For Working Mothers Hereford
Day Care Center
 6 months through 8 years
 After school care available.
 364-1293
 B-9-46-tfc

Will do baby sitting in my home for school teachers.
 Phone 364-5690
 B-9-10-43-tfc

SOUP'S ON, the rug that is clean with Blue Lustre. Rent electric shampooer \$1.
McCallin Lumber
 B-1-18-45-2c

MAYTAG
 The one to buy in the first place. SAVE \$1,000.00 WHEN YOU BUY A MAYTAG WASHER—ASK YOUR NEIGHBOR!!! Is there any other kind?????
CRIST APPLIANCE
 112 Miles Avenue
 364-6285
 B-1-45-4c

GARAGE SALE — Saturday morning from 9 to 12 only. 232 Fir. Many miscellaneous items, also evaporative cooler.
 B-1-17-45-1c

"Steam" clean your carpets the professional way. Do it yourself and save money. The Treway Hydro-Mist System cleans even ground-in dirt. No shampoo residue. Leaves carpets soft and fluffy. Rent the Treway Hydro-Mist System at
Sherwin-Williams
 Sugarland Mall
 364-4884
 T-1-42-7c

GARAGE SALE
 Two twin beds, electric ironer, almost new pool table 8 ft. Lots of other things. Thursday & Friday, 1 to 5 p.m. All day Saturday. 205 Beach.
 B-1-27-45-1c

THREE FAMILY GARAGE SALE
 Saturday, starting 9 a.m. Furniture, odds & ends.
 205 Fir
 B-1-45-1c

GARAGE SALE. Clothing, lots of other items. Saturday only, 9 to 6. 233 Avenue B.
 B-1-45-1p

Keep carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1.
Duckwall, Sugarland Mall
 B-1-18-45-2c

PIANO IN STORAGE
 Beautiful Spinnet-Console stored locally. Repeated like new. Responsible party can take at big saving on low payment balance. Write Joplin Piano, 315 South 16th, Waco, Texas 76703.
 B-1-45-1p

For Sale: 3 year crib and mattress. \$20.00. 215 Beach. 364-4963.
 B-1-45-1p

FREIGHT DAMAGED
 New 1975 model stereos damaged in shipment. Electronic console models with 8 track tape recorder, AM-FM stereo radio, 4 speed record changer and 10 speaker system. List price \$399.95, now only \$185.00 or \$180.00 monthly at:
MARTINS SOUND CENTER
 Corner of Georgia & I-40
 Amarillo, Texas
 B-1-45-tfc

VICTORIA HOUSE OF ANTIQUES
 Antiques and gifts by appointment only.
 CALL 364-5636
 B-1-45-tfc

For Sale: Like new 1972 Chemtron portable 280 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.
 B-1-22-45-tfc

FOR BETTER CLEANING, to keep colors gleaming, use Blue Lustre carpet cleaner. Rent electric shampooer \$1.
Hereford Hardware
 B-1-18-45-2c

FOR SALE—TRAMPOLINE
 Full size, 6x12 mat, stainless steel springs, double thickness nylon bed, fully padded for safety. Less than 8 months old. \$400.00. Contact: Rev. Jack Moore, 364-2296.
 B-1-45-2c

To give away — three little kittens. 825 South Miles.
 B-1-10-45-1c

To give away — 7 miniature collie puppies, 6 weeks old.
 364-2110.
 B-1-45-2p

For Sale: gold and green striped velvet couch. Excellent condition. 364-5636.
 B-1-11-45-2c

3. FOR SALE Automobiles
 For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

NEW & USED CARS
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333.
 B-3-10-43-tfc

For Sale: 1971 Pontiac Grandville, 2 dr. hardtop, new radial tires, full power and air. Take up payments. Phone 364-3349.
 B-3-18-17-4p

WALKER'S USED CARS AND TRUCKS
 WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 B-1-41-tfc

For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.
 B-3-10-42-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 138 Sampson
 Phone 364-0977
 B-3-33-tfc

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
 MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

For Sale: 1970 Cutlass hardtop Oldsmobile. Just like new and loaded — glass packs, mag wheels, stereo tape deck, radio, heater and air conditioner. 48,000 miles. Call 364-1356.
 B-3-27-45-2c

For Sale: 6 wheel drive army truck with an 18 ft. ensilage or sugar beet bed. Call 364-0085 after 6:30 p.m.
 B-3-20-45-3c

For Sale: 1969 Torino 2 dr. hardtop, automatic, power & air, bucket seats, \$750.00. Phone 364-6060.
 B-3-16-45-2c

4. REAL ESTATE For Sale Or Trade
 I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Call 364-0491.
 B-4-18-3p

NEED to settle estate, so make offer on equity on this 272-acre farm in Deaf Smith County.
 182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February, which includes interest. No improvements.
CHATEAU REALTY INC.
 Clovis, New Mexico
 763-3808, or call Bill England
 763-4714 or Oran W. Watson
 762-0009
 B-4-18-6c

FOR SALE
 2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.
 1 acre tract with well, 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
 PHONE 806-373-4271
 B-4-45-6p

FOR SALE
 Large 3 bedroom house on one acre, 2 baths, basement, central heat and air on pavement, on mail and school bus route and natural gas. 1/2 mile east of "Y" on South Main. \$20,000 total, \$2,000 down, balance 15 years at 9%. Immediate possession.
 Contact:
 Bud Patezold, 364-3363.
 B-4-44-tfc

FOR SALE
 Large 3 bedroom house on one acre, 2 baths, basement, central heat and air on pavement, on mail and school bus route and natural gas. 1/2 mile east of "Y" on South Main. \$20,000 total, \$2,000 down, balance 15 years at 9%. Immediate possession.
 Contact:
 Bud Patezold, 364-3363.
 B-4-44-tfc

TRADE
 6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land.
 Realtor 364-6633.
 B-4-41-tfc

HOUSE FOR SALE BY OWNER AT NAZARETH. 1 1/2 story, 3 bedrooms. Call 806-945-2112.
 B-4-13-17-tfc

Want to buy - dry land between Hereford and Grady, New Mexico. Write P. O. Box 2160, Hereford.
 B-4-15-44-6c

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
 B-4-11-14-tfc

FOR SALE BY OWNER RENT PROPERTY IN HEREFORD
 Two - 2 bedroom duplexes and one 4 bedroom house.
 For information, call 247-3236, Friona, Texas
 B-4-44-tfc

LAND FOR SALE BY OWNER
 Section good land with 8" water. Good allotments, near Hereford.
 364-2267
 B-4-43-tfc

HEREFORD HARDWARE FOR SALE.
 Owner has other business interests.
 Phone 364-4042.
 B-4-18-tfc

5. FOR RENT
 Storage for rent. Phone 364-1483 or 364-3937.
 B-5-10-50-tfc

SUMMERFIELD MOBILE MANOR
 Water furnished, 7 miles West on Hwy. 60. Phone 357-2582.
 B-5-15-10-tfc

TRAILER SPACES FOR RENT
 Northwest Mobile Lodge
 Phone 276-5518
 B-5-10-13-tfc

For Rent: One bedroom furnished apartment, available November 15th. 364-1170.
 B-5-10-42-tfc

For Rent: 3 chair barber shop, 136 Main. Equipped and ready to go. Call Ramon Casares, 364-3287.
 B-5-16-43-tfc

APARTMENTS, FURNISHED.
 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887
 B-5-4-4-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
 B-5-12-46-tfc

ELDORADO ARMS
 1 and 2 bedroom furnished apartments. All bills paid, free cable TV. Call 364-4332 after 6 p.m. week days and Saturdays; after 7 p.m. and on Sunday, 364-4332.
 B-5-45-tfc

For Rent: One bedroom furnished house. 206 West 8th. Phone 364-4085 after 5 p.m.
 B-5-13-45-tfc

For Rent: 2 bedroom unfurnished house, carpet, carpet, large fenced backyard, \$140.00 month, you pay utilities. Located 426 Avenue C. 364-2959.
 B-5-21-45-1c

6. WANTED
WANTED- PASTURE: wheat, corn, milo, stalks, beets, etc. Ellis Lemons, 364-3117 or 364-2907.
 B-6-12-43-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.
 B-6-22-31-tfc

WANTED
 Wheat, Corn, Maize, Beet pasture. David Brumley, Phone 289-5902 or 364-1209.
 B-6-15-8-tfc

9. SITUATIONS
 State Licensed Child Care For Working Mothers Hereford
Day Care Center
 6 months through 8 years
 After school care available.
 364-1293
 B-9-46-tfc

Will do baby sitting in my home for school teachers.
 Phone 364-5690
 B-9-10-43-tfc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 L.J. Clark W.M.
 W.A. Phipps Sec.

Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)

Lions Club
 meets each Wednesday, 12 Noon
 Civic Club Center (Jim Hill)

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1/2B-10-34-tc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tc

NOTICE: I will not be responsible for any debts or checks made by anyone other than myself. /s/ Glen Laing B-10-18-2p

11. BUSINESS SERVICE

DICKEY'S DOZER SERVICE Dirt Work — All Kinds Bull Dozer — Scrapers Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belser Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tc

We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown B-11-13-51-tc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tc

STEREO REPAIR Guaranteed repair work on all brands of stereos and sound equipment at MARTINS SOUND CENTER 2461-140 WEST, AMARILLO PHONE 355-9557 B-11-3-tc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28-tc

KELLEY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight Flush Phone 364-5169 1B-11-39-tc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 1B-11-14-tc

New epoxy coating on all type roofing, flat decks, trailer tops. Free estimates. 505-762-7632 B-11-12-44-tc

13. LOST & FOUND

FOUND — black steer, branded "S". Call 289-5510. B-13-10-44-2p

Editor's Note: Public Utilities advertising plays a unique role both in American history and in the present by which this country's democracy is preserved. It is one of the few public utilities that are not subject to government control. Public Utilities advertising is a service which is essential to the public interest. It is a service which is essential to the public interest. It is a service which is essential to the public interest.

LEGAL NOTICE Bids will be opened at 10:00 A.M. November 11, 1974 at Commissioners' Courtroom, Courthouse, Hereford for 40,000 yards of crushed caliche to be picked up at the caliche pit. The commissioner's court reserves the right to accept or reject any or all bids. H.C. Williams County Judge Deaf Smith County B-44-tc

LEGAL NOTICE Bids will be opened at 10:00 A.M. November 11, 1974 at Commissioners' Courtroom, Courthouse, Hereford, Texas for 12,000 yards of crushed caliche to be used in Precinct #3. See Commissioner, Bruce Coleman for details. The Commissioner's Court reserves the right to accept or reject any or all bids. H.C. Williams County Judge Deaf Smith County B-44-tc

LEGAL NOTICE Bids will be opened at 10:00 A.M. November 11, 1974 at Commissioners' Courtroom, Courthouse, Hereford, Texas for 12,000 yards of crushed caliche to be used in Precinct #3. See Commissioner, Bruce Coleman for details. The Commissioner's Court reserves the right to accept or reject any or all bids. H.C. Williams County Judge Deaf Smith County B-44-tc

Courthouse Records

VEHICLE REGISTRATIONS West Texas RTA, 74 GMC; Walter Warren, 74 Ford; Earl Vaughn, 75 Buick; H.D. Lively, 75 Buick; Glyn L. Bihrey, 74 Pont.; Perrin Brothers, 75 Ford. Hereford Irrigation and Well Service, 73 GMC; Gene Putnet, 74 Buick; Jay Boston, 74 Buick; Roy Bell, 74 Chev.; D.L. Welby, 74 Chev. Tom Cunningham 74 Ford; Sidney Sharp, 74 Buick; Anna Wandeaver, 73 Ford; Billie Hopson, 74 Chev.; Richard Hunter, 74 Chev. Pauline Loven, 73 Ply.; K.E. Mamschreck, 74 Chev.; Ben Greeder, 75 Kawasaki; Tom Matrell, 74 Kawasaki; Melissa Tubb, 74 Continental; George Paetzold, 74 Kawasaki. B.G. Cotten, 74 Chev.; William Kester, 74 Ply.; James Shearer, 74 Buick; Dr. Marcus Hoelscher, 74 Ford; Carl Frisbe, 74 Buick. Oglesby Equipment Co. Inc., 73 Int.; Thomas Berg, 74 Chev.; Dick Fellers, 73 Ford; Douglas Sanderson, 74 Chev.; Ralph Wilson, 74 Chev.

NO GUARANTEE

Dating of meats is only a guideline—not a guarantee. Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, advises. Many factors, besides time influence the keeping quality of meat. Temperatures during storage and handling are more critical to the keeping quality of meat than time, she says.

'Energy Saver'

Lower your thermostat to 65-68 degrees during the day and 60 degrees at night. If these settings are six degrees lower than those maintained last year, you could save up to 15 per cent in heating costs.

At The Library

Authors Ignore Standard Rules

Standard teaching policies and a sentimental tale from history are revolutionized in two books being featured this week at Deaf Smith County Library.

Powhatan's Daughter by John Bowman is an absorbing historical novel which chronicles the fabled romance between Pocahontas and Captain John Smith. Bowman leaves the sentimental legend to a factual, detailed epic love story.

In The Water Is Wide, Pat Conroy tells of his struggles to start the impoverished black students out of their lethargy and dust the cobwebs from their young minds. Conroy must face a narrow-minded community while altering his former opinion of the Negro culture.

The library is open 9 a.m. - 9 p.m. Mondays, 9 a.m. - 5 p.m. Wednesdays and 9 a.m. - 12 noon Saturdays.

POWHTAN'S DAUGHTER BY JOHN BOWMAN

In this absorbing historical novel, John Clarke Bowman cuts through the sentimental tales of our country's beginnings to detail the unforgettable love that existed between Pocahontas, the young savage Indian Princess, and Captain John Smith, whom she saved from her father's ferozity and later claimed for herself.

Her love for Smith, increasing over the years he spent in Virginia and then in New England, often put her in conflict with her own people and her father, Powhatan, the strongest chief on the Chesapeake. Yet, as Smith wrote to the Queen in 1613, "she next under God was still the president of their country, of the action that washed the shore of their island, of the continent from which their ancestors had come, and many other useful and interesting facts hitherto unknown to them."

Above all, they began to believe that they were people with rights and special qualities of their own and that it was possible to be friends with and even to laugh at and with him.

Of course it was too good to last. Such unconventional behavior horrified the local educational authorities. It was only a question of time before they snuffed their sights on the nonconformist and shot him down. But the loss to education is at least partially offset by the fact that it has led to the publication of this irreverent, funny, and touching account of a wildly unconventional experiment in teaching.

This book was also made into a popular motion picture called Conrack and starring John Voight.

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

Plants Need Winter Care

"Healthy, vigorous and beautiful house plants can be grown during winter months if given a little special care," notes Everett James, landscape horticulturist for the Texas Agricultural Extension Service.

Plants placed outside for summer color as well as those kept inside should be repotted in fresh, rich soil.

When selecting new pots for house plants, check the drainage they provide. Plants can be grown in porous red clay, glazed crockery or plastic containers as long as they have good drainage, says the Texas A&M University System specialist.

"Select only pots which have neutral colors so they will not detract from the plant. House plants are grown for their attractive flowers and foliage and a gaudy pot can ruin the desired effect," contends James.

A container that is too large can also detract from the plant, so select the smallest pot that will hold the root system and still support the plant.

Good soil mixtures for house plants are available at florists and garden centers. For only a few plants, James suggests prepackaged and sterilized soil.

"If you prefer to prepare your own soil mixture, use two parts each of soil, shredded peat moss and coarse sand, and one part dried manure. To each bushel, add a half cup of 6-8-8 fertilizer and one cup of superphosphate. To sterilize the

KNEE-BOOTS Knee-high boots are reappearing on the fashion scene. They are being shown with the longer skirts that fall from one to three inches below the top of the boot. Margaret Ann Vanderpoorten, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System, notes.

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

You've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. 364-2644

EXPERT REPAIR On BUICK PONTIAC GMC TRUCKS JOHN ORSBORN Free Pickup Phone 364-0990

HOME OWNED

Winter IS ON THE WAY... Don't let him sneak upon you... Have your heating system checked and repaired now CALL: 364-4714 Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE

WRESTLING LAUCHLIN CURRIE SATURDAY NOV. 9 8:00 PM TEXAS DEATH MATCH KILLER KARL KOX vs. KARL VON STEIGER Jim DILLON vs. Nick KOZAK El Gran GOLIATH vs. Alex PEREZ Bull BULLINSKI vs. Stanke MOOSE vs. Mr. MAROWSKI WRESTLING

HEREFORD BULL BARN

half inch below the rim of the leaves and branches," says James. "Cut back long stems to give the plant a compact, natural shape."

FEA Plans Media Help Campaign

A special feature news service designed to help Americans save energy and reduce fuel costs has been developed by the Federal Energy Administration, it was announced today by Delbert M. Fowler of Dallas, regional administrator for FEA.

Beginning immediately, an "energy-saving tip of the day" will be offered daily to radio and television, wire services, daily and weekly newspapers, and other periodicals. Each "tip" will be a simple, practical suggestion, presented in one to two sentences, that can easily be followed by the public.

Fowler pointed out that the "tips" will support the President's WEN program, and efforts of the Citizens' Action Committee to fight inflation by enlisting voluntary cooperation in conserving energy and curbing inflation.

"Many of the energy-saving tips will come from the experience of individual citizens," Fowler said. "Response to the President's personal appeal to all Americans for their energy-saving ideas has been overwhelming, and many of the letters received by the White House offered valuable ideas for conserving energy. The new FEA service will help pass them on to a wider audience."

Other energy-saving tips will be suggested by professional engineers and architects, and drawn from technical evaluations performed by FEA and other federal agencies, including two current FEA publications — "Tips for Energy Savers" and "Tips for the Motorist."

SHOP EARLY BE SMART COWAN JEWELERS Downtown

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the men AT JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

DANCE MOONLIGHTER SATURDAY NITES

HEREFORD'S OWN "SOUND EXPRESS" BACK ON TRACK! ADULTS ONLY

ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION! DAY PHONE: 364-0064 - NITE: 364-9629 I MAKE NITE OF HEREFORD ON WED 395

COMMONWEALTH THEATRES

JON VOIGHT IS CONRACK The Movie! FIL SAT SUN 2:00 7:00 9:00

La Yegua Colorado SUNDAY MAR 12:30 - 2:00

It's a dust eating Hell fight! Dynamic duels! RIDING TALL WHEN THE LEGENDS DIE THURS. FRI. SAT. GATES OPEN 6:00 PM TOWER



THE GREATEST SALE ON EARTH!

Shur Fine

CARNIVAL

FOOD STAMP USERS STOCK UP NOW ON QUALITY FOOD AT THRIFTWAY

THRIFTWAY MEAT SPECIALS

Emmett Kelly, Jr.
Star of television and his own colossal circus

- SHURFRESH REG. QUARTERS **Margarine** 2 16 OZ. CTN. \$1.00
- SHURFRESH HALFMOON COLBY LONGHORN **Cheese** 10 OZ. PKG. 79¢
- SHURFINE FROZEN BROCCOLI SPEARS & MASHED VEGETABLES **Cauliflower** 3 10 OZ. CTNS. \$1.00
- MC #2 ALL PURPOSE OR SHURFINE **Detergent** 49 OZ. BOX 79¢
- SHURFINE MACARONI & CHEESE **Dinner** 4 7 1/2 OZ. BOXES \$1.00
- SHURFINE **Apple Sauce** 3 16 OZ. CANS \$1.00
- SHURFINE MANDARIN **Oranges** 3 11 OZ. CANS \$1.00
- SHURFINE STRAINED OR WHOLE **Sauce** 3 16 OZ. CANS 89¢

ENRICHED **SHURFINE FLOUR**
5 LB. PAPER BAG **68¢**

- SHURFINE **Chunk Tuna** 2 6 1/2 OZ. CANS 89¢
- SHURFINE PIECES & STEMS **Mushrooms** 3 4 OZ. CANS \$1.00
- SHURFINE **Apple Butter** 2 28 OZ. JARS \$1.00
- SHURFINE STRAWBERRY **Preserves** 18 OZ. JAR 79¢
- SHURFRESH VAC PAC **Bologna** 12 OZ. PKG. 59¢
- SHURFRESH REG. OR THICK SLICED **Bacon** 1 LB. PKG. 99¢

HALVES OR SLICED **SHURFINE PEACHES**
YELLOW CLING 2 28 OZ. CANS **88¢**

- SHURFRESH LUNCH-BOLOGNA PICKLE PEPPER, OLIVE SALAMI OR LUNCHEON **Meats** 3 8 OZ. PKGS. \$1.00
- SHURFRESH PIMENTO OR JALAPENO **Cheese Spread** 7 1/2 OZ. CLIP 69¢
- SHURFRESH VAC PAC **Franks** 12 OZ. PKG. 59¢
- SHURFRESH VANILLA **Wafers** 3 10 OZ. PKGS. \$1.00
- SHURFRESH ASSORTED FLAVORS **Ice Cream** HALF GALL. CTN. 89¢
- SHURFINE IN JUICE CRUSHED/CHUNK OR SLICED **Pineapple** 3 15 1/4 OZ. CANS \$1.00
- SHURFINE NATURAL PINK GRAPEFRUIT TEXAS PAN **Juice** 2 46 OZ. CANS 89¢

EVAPORATED **SHURFINE MILK**
4 14 OZ. CANS **\$1**

FRUIT COCKTAIL SHURFINE 16 OZ. CAN **3 \$1**

- BLADE CUT **CHUCK ROAST** LB. 79¢
- FAMILY PACK **GROUND BEEF** LB. 75¢
- FREEZER BEEF** 1/2 GOOD or CHOICE 250 LB. AVERAGE LB. 79¢

FULLY COOKED **SHURFRESH HAMS** BONELESS
3 LB. CAN **\$3.39**

SOFLIN 2 PLY **BATHROOM TISSUE** ASSTD COLORS
8 ROLL PKG **98¢**

SHURFINE FROZEN **ORANGE JUICE** 8 OZ. CAN **6 \$1**

CENTRAL **AMERICAN BANANAS**
2 LBS **25¢**

- SHURFINE COFFEE **Creamer** 11 OZ. JAR 69¢
- SHURFINE **Pancake Mix** 32 OZ. BOX 59¢
- SHURFINE MEDIUM **Grain Rice** 2 LB. BAG 69¢
- CHILI TOMATO BEEF NOODLE-CHEESEBURGER OR WASH **Shurfine Dinners** 49¢
- SHURFINE WAFFLE **Syrup** 32 OZ. BTL. 79¢
- SHURFINE FRESH PAK **Cucumber Chips** 16 OZ. JAR 39¢
- SHURFINE **Crackers** 16 OZ. BOX 39¢

- SHURFINE BAKED **Sweet Peas** 3 17 OZ. CANS \$1.00
- SHURFINE WHOLE IRISH **Potatoes** 3 16 OZ. CANS 89¢
- SHURFINE **Tomato Sauce** 3 15 OZ. CANS 79¢
- SHURFINE **Tomato Soup** 6 10 1/4 OZ. CANS \$1.00
- SHURFINE MIXED **Vegetables** 3 16 OZ. CANS 79¢
- SHURFINE FRESH SHREDDED **Blackeyes** 4 15 OZ. CANS \$1.00
- SHURFINE **Sliced Beets** 3 16 OZ. CANS 79¢
- SHURFINE **Spinach** 4 15 OZ. CANS 89¢
- LISTERINE** 14 OZ. BTL. 99¢
- SHURFINE VAC-PAK ALL GRINDS **Coffee** 16 OZ. CAN 98¢

- SHURFINE ORANGE-FRUIT PUNCH OR GRAPE **Drinks** 3 46 OZ. CANS \$1.00
- SHURFINE FANCY **Tomato Juice** 46 OZ. CAN 59¢
- SHURFINE CUT GREEN SPEARS **Asparagus** 14 1/2 OZ. CAN 55¢
- SHURFINE **Pork & Beans** 4 16 OZ. CANS \$1.00
- ALL PURPOSE RUSSET POTATOES** 10 LB. POLY BAG 79¢

JUMBO MC \$7.88

49¢

- FARM FRESH PRODUCE
- YELLOW SWEET **Onions** POUND 13¢
 - CALIFORNIA **Colory Hearts** PKG. 59¢
 - NEW CROP **Walnuts** POUND 59¢
 - RED DELICIOUS **Apples** 3 1 LB. POLY BAG 59¢
 - OCEAN SPRAY **Cranberries** 19 LB. CELLO BAG 49¢
 - CALIFORNIA SUNSHINE **Lemons** POUND 45¢

SHURFINE SALE SPECIALS GOOD OCT. 28 - NOV. 2, 1974

THRIFTWAY
426 N. MAIN
HEREFORD, TEXAS

Advertised Specials Good Thru Oct. 31 thru Nov. 9

SINEAID FOR SINUS HEADACHE
24 CT. BOX **79¢**

PHILLIPS REGULAR **MILK OF MAGNESIA**
12 OZ. BTL. **89¢**

DESITIN SKIN CARE **LOTION**
NEW! FOR ADULTS
10 OZ. BTL. **99¢**

ANTI-PERSPIRANT DEODORANT **SPRAY**
HOUR AFTER HOUR
5 OZ. CAN **99¢**

Colgate MFP **TOOTH PASTE** SUPER SIZE 9 OZ. TUBE
15' OFF LABEL **88¢**

playtex tampons
NON-DEODORANT REG. OR SUPER 30 CT. BOX **\$1.19**

The Perfect Gift for the whole family
THE LIVING BIBLE

NOTICE TO OUR CUSTOMERS WE NEED YOUR HELP!
PAPER BAGS ARE IN SHORT SUPPLY DUE TO THE CRITICAL PAPER SHORTAGE. WE ASK ALL OUR CUSTOMERS TO HELP US. PLEASE BRING YOUR BAGS WITH YOU AND PLACE IN YOUR SHOPPING CART TO BE USED WITH YOUR OWN ORDER. PLEASE TAKE BONES WHEN POSSIBLE. THANK YOU FOR YOUR COOPERATION.