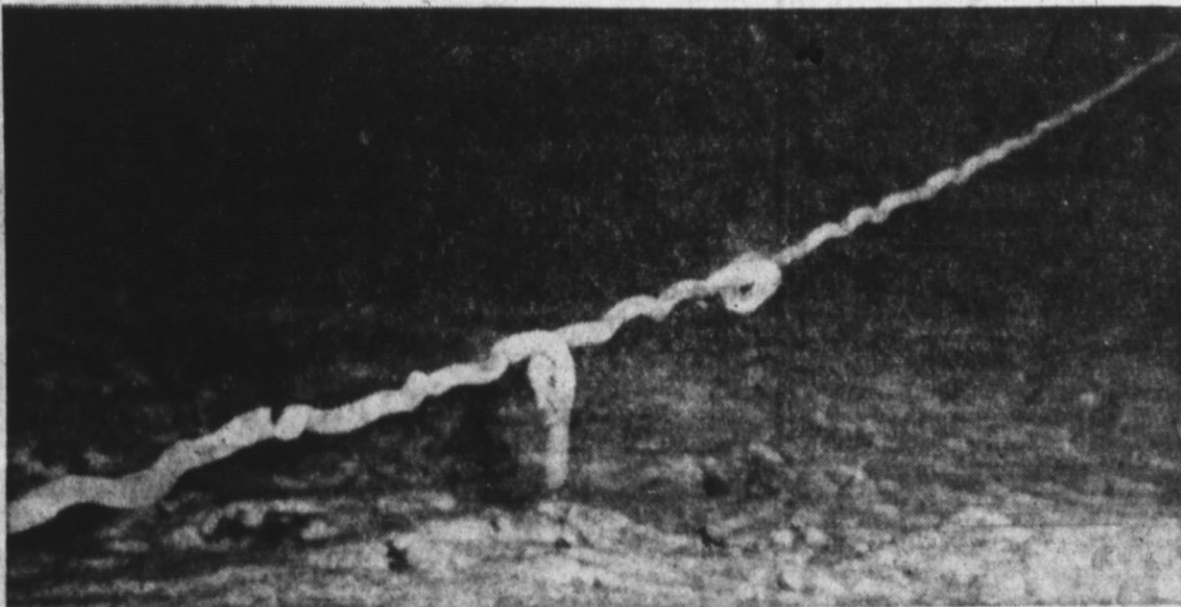


## Ice Laden Lines Threaten REA; Service Is Disrupted

A crew of linemen from Childress, Texas, an area free from ice damage, arrived in Hereford Saturday morning to help get REA service back into operation in this area. Approximately 200 consumers were still without electricity Saturday morning, Robert Bell, assistant manager, reported, but in most instances were isolated cases on short spans. He said they hoped to get all connections back into operation Sunday if possible and urged that any person without service notify the office as soon as possible.

Meanwhile, the REA imparted five tons of dry ice, which they doled out to customers with freezer chests who were in danger of losing large supplies of meats and other food. Around one ton of dry ice still remained at the REA office and is available to anyone needing it, Bell said, whether they are REA consumers or not.

A survey of the situation Saturday morning showed that the Deaf Smith REA lost approximately 100 poles and 100 miles of actual line damage. Service was disrupted over the entire system, however, since one break frequently threw out miles of line beyond the point. Bell estimated that it would take two more weeks before things are completely cleaned up and back to normal.



A wet snow. Temperature just a fraction under 32 degrees. A cold driving wind. Add them all up and you have electric service troubles.

The combination occurred here Thursday between noon and 3 o'clock to block-out REA service over hundreds of miles of line. Every available lineman was marshalled for the occasion, but it was still 9 o'clock before the Hereford area switched back in, and it was one of the very few divisions to resume electric service, according to Robert Bell, assistant manager.

The condition was almost a duplication of the ice storm which literally wiped out the local REA in 1941, when the freezing ice broke lines and poles. No damage estimate was given, but Bell said that had the freezing continued, the entire operation might have been crippled for months.

Following the start of the storm radio station KPAN went off the air shortly after 10 o'clock Thursday morning and the natural gas sub-station south of town was threatened with the probability of closing down. Since the station is a booster unit which provides gas for numerous other towns, Bell said the crews concentrated on these two circuits first. Power went on in the sub-station circuit at 9:21 Thursday night, a little under two hours before the gas booster station deadline of 12 o'clock.

**Great Inconvenience**  
Meanwhile, telephone calls flooded the REA office. Farmers over the area were without heat in instances of electrically controlled furnaces, others cooked on electric stoves. Cows, long milked (Continued On Page 2)

### Johnson Injured, Knocked To Ground When Line Snaps

Ed Johnson, REA lineman was painfully injured Thursday afternoon while repairing ice-covered lines in the Bovina area.

Just as the men were stretching a line into place, it snapped and whipped back. A wire grip hanging on the line struck Johnson on the head, knocking him flat on the ground and lacerating his scalp. Albert Farris rushed Johnson to Farwell for emergency treatment and he was returned to Hereford.

He was able to be up Friday, however, and his condition was not considered critical.

POWER LINES, coated with ice in the above photo, are typical of the situation which caused much destruction during the ice storm Thursday. The line is coated approximately 2 inches with ice and, as the ice starts melting, the lines start bouncing. In most cases they are broken. The above picture was made Thursday night west of town on Harrison Highway. Staff Photo.

## Around Town

**SIGHTS, FACES SEEN**  
For sheer ingenuity, you can't top this one.  
Mrs. F. J. Hause who lives just south of Summerfield, milks 21 cows and when the power went off, she faced a next to impossible task. She calmly parked the pickup next to the barn, connected the milking machine with the windshield wiper hose, started the car — and machine milked the 21 cows.

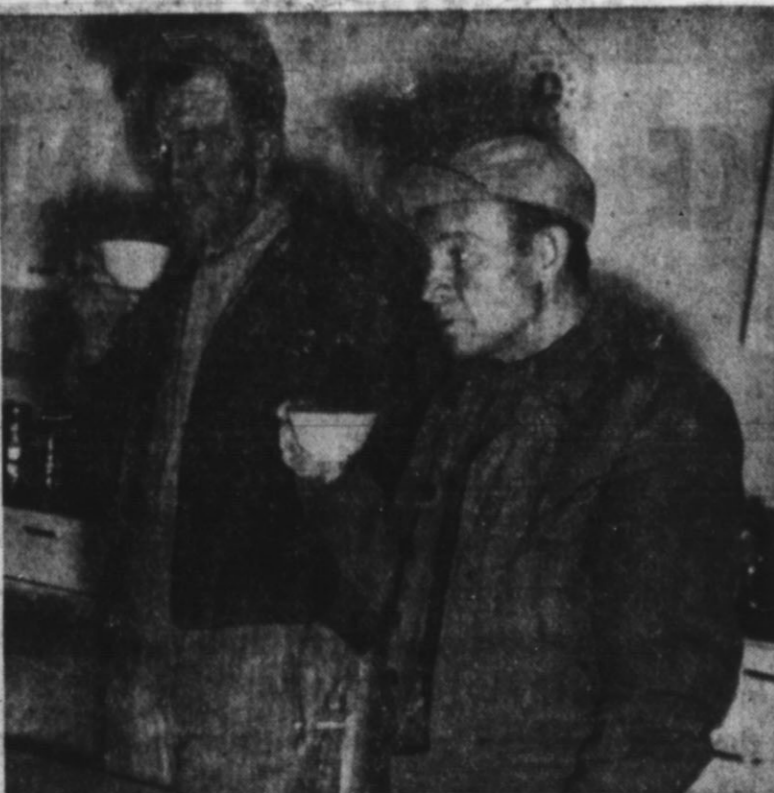
The purchase of five tons of dry ice by the local REA was the largest single purchase made from the Amarillo firm. It costs around \$500 and has been doled out over the line system to save food in freezer chests. Tulla was over Saturday to borrow almost a ton of the ice.

Meanwhile, REA Manager Leo Forrest is taking things easy in Sunny California. A left just before the storm to attend the REA convention in San Francisco this week. He was accompanied by Mrs. Forrest and by Mr. and Mrs. T. E. Seigler. Boy, what a wonderful time to be gone — on legitimate business, too.

The stockholder's meeting of the Hereford Housing Project (labor camp) scheduled for Thursday, Jan. 29, has been called off, according to Ed Dziuk, president. Two of the directors are out of town, he reports. Another date will be announced later.

Large crowds all day Saturday thronged the Herring Implement Company special "John Deere Day" displays, watched the parade, and ate free doughnuts, drank coffee and cokes. The deal went over big. Some people even went home with prizes.

J. K. Baker's warehouse was entered Friday night for the third time since Christmas. Vandals apparently disappointed at finding little to take, ransacked the building, stacked the contents, including items in his desk, then threw ink on the walls of the office. Baker says this is the 25th time the place has been robbed and entered, and they just have (Continued On Page 3)



**LOST AND FOUND**, Dutch Hellman and Albert Ferris, REA linemen left shortly after noon for the Bovina area to handle breaks in the power lines. They got outside of radio range and could hear the calls, but could not answer. Their absence created quite a bit of excitement and worry around the office, but the boys came dragging in around 10 o'clock, tired, cold and hungry. Sandwiches and coffee were served to linemen at the office Thursday night. Staff Photo.



**DIRECTING REPAIRS** over the radio system Emerson Roland, line superintendent, worked around the clock. Roly's knowledge of the network and individual conditions enabled him to pass out instructions to each crew as well as if he had been on the location. Except for a brief trip out Thursday night, he did not even get to personally inspect damages. Watching is Ogle Riddle. W. H. Patton Photo.



FR. RAYMOND GILLIS, Hereford's "Man of the Year" was presented with the huge trophy shown above by Bruce Miller. The award is an annual presentation of the Hereford Lions Club in behalf of the citizen they deem to have done the most for the community during the preceding year. Staff Photo.



DR. FLOYD P. GOLDEN, Eastern New Mexico College President, Portales, came to the rescue when the scheduled banquet speaker, Prof. R. E. Jackson, Denton, was unable to travel by "air, land or sea". Dr. Golden made a stirring talk on "It's Time to Wake Up and Live!" W. H. Patton Photo.

## C-C Banquet Friday Night

Approximately 300 people Friday night attended Hereford's annual Chamber of Commerce banquet in Hotel Jim Hill. The program started at 7:30 o'clock and moved with rapid-fire precision, highlighted by the presentation of the Lions Club "Man of the Year" award to Fr. Raymond Gillis, and the principal address by Dr. Floyd Golden, president of Eastern New Mexico State College, Portales.

Dr. Golden appeared on the program as a last-minute arrangement when Prof. R. E. Jackson, Denton, was unable to attend due to weather conditions. His talk, despite lack of notice, was well received and drew numerous comments as "the best we ever had."

"It is time to Wake Up and Start Living!"

Such was the keynote of Dr. Floyd Golden's address before the Chamber of Commerce banquet Friday night. He stressed "outside" education as the proper approach to more complete life and said:

"I mean education in the home." Dr. Golden said that the schools and churches are doing their part but too many parents are neglecting their children, allowing their education to travel in the wrong direction.

"Fifty percent of the school children in America were not inside the doors of a church last year," he declared. "They know nothing of Christ and Religion as our parents taught us."

"Someday," he predicted, "they will be in the majority — and will outvote us at the polls."

Cities, Dr. Golden estimated, are probably worse than communities like Hereford. He said there are more non-Christian people in California alone than the total population of Texas. He also scored people for not properly supporting their churches. "Many churches now have five times the membership they had after the depression," he said. "However, they still have only one pastor to serve the increased congregation."

Stressing the fact that over 50 percent of the world's goods are produced in this country which has only five percent of the population, Dr. Golden said this country has 48 percent of the world's electricity, 50 percent of the radios, 55 percent of the telephones. (Continued on Page 3)

### FR. RAYMOND GILLIS "MAN OF THE YEAR"

A humble little man who has devoted his life to making life better for others stepped forward Friday night to receive one of the greatest tributes which can be paid a citizen of Hereford. His name is Fr. Raymond Gillis. He has, among other things, led a crusade toward improving conditions in the Hereford Labor Camp, which is populated by migratory laborers, mostly Spanish-American.

The cup was presented in behalf of the Lions Club by Bruce Miller, who acted for President Don Zimmerman, who is ill. Miller briefly reviewed the activities of Fr. Gillis, who came to Hereford in 1948 and, beyond the call of this assignment, constructed a church, a parochial school and a modern hospital.

Father Gillis spoke briefly also, almost apologizing for not having done more. He also pledged himself to continued work in his present post through which he said, "I hope to be able to help make this a better community in which to live."

The following article, which gives a brief background of Fr. Gillis activities, was written by John McCarty and appeared in the Amarillo Register, official Catholic newspaper, on August 9, 1952.

"Father Gillis was a major during World War II and was in active combat duty for many months. He was awarded the Bronze Star for service beyond the call of duty. His career as a chaplain undoubtedly would be a heroic one in itself, but the story of his work is tremendous.

"Born on Prince Edward Island in Canada, he was graduated from St. John's seminary, Franciscan Friars of Atonement, Grey-moor, N. Y. He also was graduated from Catholic University, Washington, D. C., and after his four years of service in the army was returned to the Catholic University as disciplinarian.

"He had some spare time on his hands after the war and used GI credits to study Spanish. As a result he was assigned to establish a Catholic mission in the migrant labor camp at Hereford. The camp accommodates from 25 to 125 families of Mexican laborers who worked in the Hereford irrigation district.

"The camp had been built from (Continued On Page 2)

### Area Gets .40 Inch Moisture

"The snow was a help but more is needed" was the general opinion of farmers and elevator owners following the snow Thursday, which produced a much needed .40 inch of moisture in the immediate Hereford area.

The northwest or dry land farm section of the county received very little of the life giving moisture. Their moisture never did amount to enough to stop the blowing dust which started Wednesday night, according to farmers of that section.

The area south of Hereford received more snow during the Thursday storm and much of it was still on the ground Friday afternoon. The snow around Hereford melted almost as fast as it fell.

The snow didn't start soon enough to stop the "dust storm" which hit Hereford Wednesday night and continued until the snow started early Thursday morning.

### Call 18 Men For Induction Feb. 9

A call to report for induction on February 9 was issued to 18 men by the local draft board, according to an announcement by Mrs. A. Petersen, clerk.

Included in the call were: Jackie R. Barrow, Hereford; Roscoe J. Polster, Oklahoma City; W. H. Folder Jr., Hart; Clarence J. Maynard, Canyon, Viddian Wells, Friona; Edward F. Riley, Gruver; Glendel L. London, Farwell; Ray Cargis, Hereford; Hershel F. Harrison, Canyon; Budie L. Billington, Hereford; Cloyd C. Adams, Happy; Edmund M. Gerber, Nazareth; Ralph L. Messenger, Friona; Charles C. Campbell, Canyon; Allen L. Winters, Canyon; Billy D. Cates, El Centro, Calif.; Charles H. Veazey, Friona; John L. Heselman, Vega.

P-Sam, the negro "houseboy" is Don Martin and the negro maid, Delicia is played by Mrs. Dalton Criswell. Grandma makes her appearance in the play when the Breckenridge boys need a chaperone when the Allen sisters come for a short visit. Curtain time for the play is at 8 p. m.

### Mother's March Scheduled Thursday In Final Week of Polio Campaign

With only one week left to reach the \$5,000 quota, Deaf Smith county's March of Dimes campaign shifted into high gear.

The final week will start with the JayCees sponsored radio collection today from 1:45 to 4:30 o'clock. Personal collection calls will be made to all persons who telephone in donations during the program.

The annual Mother's March, generally the big money collector for the area, is scheduled from 6:30 to 7:30 Friday evening, Jan. 29, under sponsorship of the Child Study Club with Mrs. Maurice Tannahill as chairman.

The following district captains have been named for this march as follows: Mrs. Dale Kelly, Dist. 1; Mrs. Robert Bell, Dist. 2; Mrs. Floyd McGee, Dist. 3; Mrs. Maurice Tannahill and Mrs. H. A. Cavness, Dist. 4; Mrs. Lyle Woodford, Dist. 5; Mrs. E. J. Pepper, Dist. 6; Mrs. Bob Wear, Dist. 7; Mrs. F. G. Witherspoon, Mrs. L. G. Prewitt and Mrs. Joe Story, Dist. 8; Mrs. Chester Wiggins, Dist. 9; Mrs. George Heard and Mrs. Earl Springer, Dist. 10; Mrs. Richard Jowell, Dist. 11; Mrs. Cawthon Bryant, Dist. 12; Mrs. J. C. Reese, Dist. 13; Mrs. J. W. Witherspoon, Dist. 14. See map on page 5 this section. Block

leaders will be designated to aid the above captains.

Two special events are scheduled for Saturday, Jan. 31, final day of the drive. Entire proceeds from all parking meters will be turned over to the drive by the City of Hereford. Coffee will also be 10c per cup Saturday, and entire proceeds from coffee sales will be turned over to the drive.

The March of Dimes will also extend into the schools this coming week under direction of Pat Sullivan. Milk bottles will be placed in each room and each contributor will be given a March of Dimes pin.

Supplementing the week will be a daily radio program conducted by Bob Wear. He will interview Gib Howard, George McLean and W. B. Wilson, drive leaders Wednesday. Thursday he will interview Mrs. Tannahill and explain the Mother's March.

### The Weather

|          | High | Low |
|----------|------|-----|
| Thursday | 73   | 32  |
| Friday   | 32   | 26  |
| Saturday | 53   | 27  |
| Moisture | 40   |     |



## Gillis....

(Continued from page one)

Barracks of the old prisoner of war camp at Hereford. The community had established it by donations from citizens, and then a group of growers had taken it over, repaying the original donors. It was not an inviting spot, to say the least; except that it presented a terrific challenge to a humble man who was devoted his life to the service of others and to his God.

"He remodeled an old army building into a small church for worship. The ingenuity of his craftsmanship and the simplicity of it is appealing."

The article, at this point, deals with the parochial school established by Fr. Gillis. The school started with eight children, increased to 72 the second year, and to 100 the third year.

Following completion of the church program Father Gillis saw need for a hospital and began work on it. News of his work and sacrifice spread over the community. Men who learned of it volunteered to help, asking not whether he was Protestant or Catholic, public or private.

"They wanted to help the kind priest who was working his hands to the bone for others," Mr. McCarthy continued. Wallace and Byrd, dirt-movers of Hereford offered their wholehearted cooperation. Carl McCaslin of Hereford gave cement and material at cost, and sometimes he donated a part of the cost. Wilson Giles donated liberally and helped raise \$600 in Hereford for materials.

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TV set of any  
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**STREU HARDWARE**

He and Lyle Blanton of Blanton Butane, Inc. installed a cooling and heating system, and Jack Wilkins helped install the heating system. The Les Mere Study club, the Business and Professional Women's club, and the American Legion auxiliary gave cash contributions. Hugh Kinney of Bartlett, working with United Bankers Life Insurance company out of Amarillo, is soliciting hospital equipment from friends and clients.

"The Gallagher and Paetzold families have been soliciting support of the mission and its activities. Milk is furnished for undernourished children in the camp largely through the efforts of Mrs. Gallagher.

"Four of the Hereford men who have been most active in supporting the priest are Protestants and Masons. Mr. Blanton is the tentate's aide for the shrine in Hereford. They saw the work and the good being done by the priest and they moved in to help him and to ask others to help.

"The priest, a thin but well-built man, labors, prays, and teaches. He is so unaware of self that he has fainted from heat and exhaustion as he worked, mixing concrete and digging ditches. His hands are tough and gnarled and weathered like those of a bricklayer, a painter, a man who labors hard. His voice is soft, his manner humble and sincere, and his attitude that of a real servant of God and of His people.

"There will be no Communism in the Hereford migrant workers camp. There still are men, and women who labor under the most trying conditions to help their brothers and to carry a banner of faith and hope. Father Gillis is an inspiration to any person interested in a better America and a better world.

"Lay aside the guns and bullets in the fight against Communism, and give us more men like Father Gillis."

### Boy Scout Review

A board of review for Boy Scout Troop 52 was held Tuesday night at the regular meeting of the group at the scout hut.

The board was made up of men from the Rotary Club, sponsors of the group.

Following the review a drill was held by the boys.

The next meeting will be on Tuesday night at 7:30 at the Scout Hut.

U. S. President Jefferson never exercised his veto power.

## Storm....

(Continued from Page 1)

by machines, were once again hand-milked. Refrigerators and freezer chests thawed out. Worst of all, however, was locations which secured water by electrically operated pressure pumps. The REA office crew stayed on the job and took the calls in the faint glimmer from gasoline lamps. The offices, too, were with out heat, lights or means of making coffee—except for a small emergency shack which included the two-way radio operation from Southwestern Public Service.

H. E. Miller of the Dawn area possibly set a record for inconvenience. Mr. Miller not only had all of the above mentioned items, but in addition heats his home with a new-fangled, all-electric heating system. To make things complicated, poles leading to his residence went out along with the ice-laden wires.

**\$70,000 At Stake**  
Chas Houston company, east of town, was also yelling to heaven. This company was in the process of handling \$70,000 worth of seed potatoes—and if the seed froze, the loss would have been tremendous.

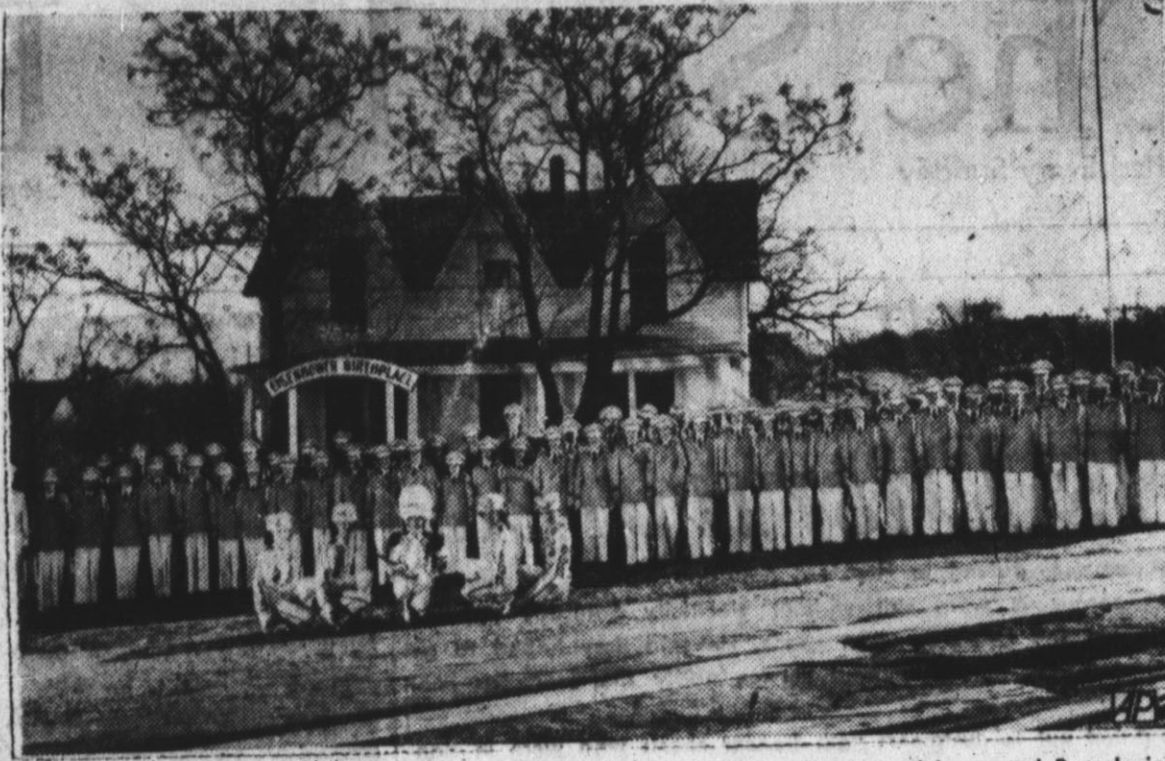
More than 40 poles were reported out as the line crew reported in by radio Thursday night and Bell estimated that the number would be many times more.

Service was spotted in Bovina and Dismitt areas of REA. Farwell area was out. Hart, Nazareta and Westway were out. Dawn was out.

"Everything, in fact, but what we've cut back in," said Bell, "and as you can see, that includes our building here in Hereford."

Combating the circumstances was a crew of 18 linemen who worked from Thursday morning right on through until 4 o'clock Friday morning. E.erson Roland, line superintendent, directed operations with mechanical precision over the two-way radio set-up.

Linemen and helpers who were on the job Thursday night included: T. A. Paul, Ed Johnson, Geo. Bumpass, Billy White, James C. Russell, Albert Farris, Murry Simmons, Howard Drye, Ben Patterson, Kenneth Panther, Everett Crisp, Bill Hampton, Dutch Hellman, Donald Cavanah, and Ogh Riddle. Office force Tuesday night were: Robert Bell, Loyd Lovell, Patsy Hampton and Geo. Stambaugh. Manager Leo Forrest was



FROM IKE'S OLD WHITE HOUSE TO HIS NEW WHITEHOUSE -- Resplendent in \$6,500 worth of new uniforms, the 74-members of the Denison High School Band pose in front of the Eisenhower birthplace before starting for the White House and Inaugural Parade in Washington. Denison raised \$12,000 to finance the trip. At left is Larry Thomas, the band's director. (AP Photo).

in San Francisco at an REA meeting when the ice storm hit.

### Ice Storm Causes Little Convenience To Hereford People

Residents of Hereford weathered the ice storm with practically no inconvenience Tuesday, while other cities in West Texas and Eastern New Mexico reported heavy damages.

The Hereford line crews of Southwestern Public Service were caught up Wednesday to the extent that they were dispatched to Tulia to assist in repair work. Power officials estimated that electrical service might not be back in Tulia before Saturday night.

"Not one single pole was lost in Hereford," Cleo Meharg, manager reported. "We were lucky in that service in town was not interrupted more than a few minutes."

Rural areas adjoining Hereford and serviced by the company were reported as giving the most trouble, but Meharg said that most of these were back in service by midnight Tuesday. He attributed rural breaks to longer spans.

Telephone services likewise continued in Hereford, but long distance calls were hampered when lines went out in other Texas and New Mexico points.

Canyon was without electric service for around one hour. Dimmitt also went out for a short time, and was carried through Hereford feeders.

Highway traffic, tied up at many points south of Amarillo, and cars over the Panhandle were reported stalled in drifts. Highway 60, from Hereford east, remained open and although considered as hazardous was passable.

## Around....

(Continued From Page 1)  
him down where there isn't much left to take. He lost a typewriter and adding machine a few weeks ago, but is keeping the replacements at home. The warehouse is located south of the tracks near the government quonsets.

Bessie Prickett, steno in the Witherspoon law office, is again threatening to retire. She quit work once for a few months, but soon turned up on the job again.

Rumor has it that the American

Legion and V. F. W. are at least considering an auditorium for Hereford. Just in the talking stage. Might even involve sale of the land in Veteran's Park which they secured at a "song" price from the county. Nothing definite, but it is in the talking stage.

Mrs. Clara Shore was called to Kermit Wednesday because of the serious illness of her granddaughter, Syble Ruth Rose. She is the daughter of Mr. and Mrs. A. E. Rose.

A new wrinkle at the Star Theatre is their "Lucky Call for Showtime" plan. A timer is set on various intervals during the day and the call immediately following the ringing of the bell is awarded a free theatre ticket. Francis Hardwick, manager, says that the calls are pouring in and that approximately one person out of ten who attends the show calls for information on the current picture. Time settings are varied so that the winners appear at different hours each day.

## A TRIBUTE TO OUR KIWANIS!

The Kiwanis Club is essentially a service organization. And it serves our community faithfully without bombast or ballyhoo. These fine men with their weekly luncheon meetings, do a tremendous amount of good. You may hear little about their work among charitable institutions; but it goes on without interruption, and represents, here and throughout the world, one of the greatest combined good-will forces man has ever undertaken. Our Kiwanians are of the highest calibre. They are devoted to the cause of their widespread organization. They deserve the plaudits of every man and woman in this community!

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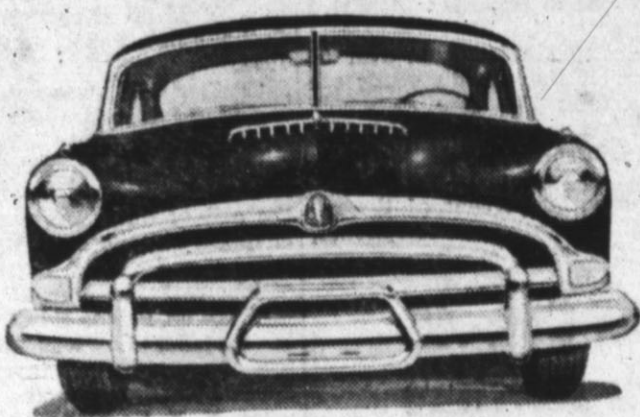
When you think of Irrigation Engines, Think of CHRYSLER INDUSTRIAL, the leader of the Irrigation Field, and when you think of CHRYLER, think of

## McCullough Motor Co.

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Phone 17



Hudson... first in performance, safety and durability sets the style for 1953

The fabulous Hudson Hornet—winner in 47 out of 60 stock-car races last year—is here for 1953 with new Coronation Interiors—new luxury, new contour seating for greater comfort. See the new Hudson Hornet and its lower-priced running mate for 1953, the spectacular new Hudson Wasp—newly styled, and powered for brilliant performance.



Come try the all-time record maker

## Fabulous HUDSON HORNET

THE really great Hudson story is best told on the road. For here is the performance that holds every national AAA stock-car competition record—that won the national championship in all three stock-car circuits in 1952!

These all-time records are eloquent proof that Hudson's exclusive "step-down" design, with America's lowest center of gravity, results in a better performing, more durable, safer car. See us soon. Drive a Hudson Hornet

or its lower-priced running mate, the spectacular Hudson Wasp.

**New! Twin H-Power**  
Hudson's sensational multiple fueling system develops more power throughout your driving range... does not require premium fuel. This great engine advance with new Dual-Range Hydra-Matic Drive provides effortless super performance. You can select either Twin H-Power or Hydra-Matic Drive or both as extra cost options.

See the Hudson Hornet's lower-priced running mate—the spectacular

## HUDSON WASP

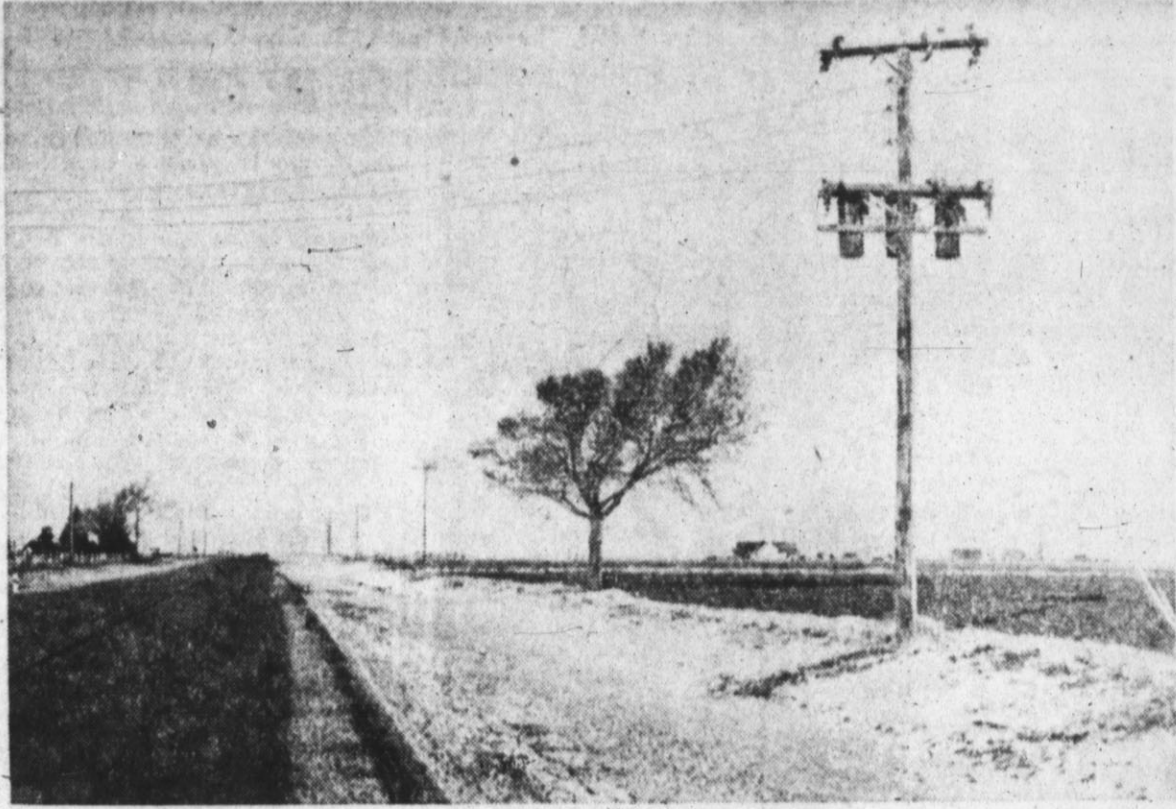
In two series—The Super Wasp and Wasp

Standard trim and other specifications and accessories subject to change without notice.

## HEREFORD HUDSON COMPANY

PHONE 723





SAGGING AND BROKEN LINES disrupted REA service in this area as temperatures dropped to slightly under 32 degrees, accompanied with a wet snow and cold, blowing winds. The above scene was made on Harrison Highway. W. H. Patton Photo.



GOOD NEIGHBOR ADVOCATES -- Mayor Hugh S. Cluck of Nuevo Laredo, Tex., with a framed copy of a portrait Dwight D. Eisenhower says is his favorite of himself. Mayor Cluck made the presentation to emphasize Ike's Good Neighbor views which Mayor Cluck said are realized in the relationships of the two Laredos during more than 100 years. In the background is a picture of President Adolfo Ruiz Cortines of Mexico. (AP Wirephoto).

A Cement For Pipe Joints of hemp, cut up fine. Mix these ingredients with linseed oil to water pipe joints can be easily made by mixing 10 lbs. of yellow ochre, 4 lbs. ground litharge, 4 lbs. whiting, and 1/2 lb. Aluminum Griddle. Instead of greasing the aluminum griddle when frying pancakes on it, rub it with a tablespoonful of salt tied in a piece of cotton cloth. Be sure that the griddle is hot and entirely free of grease.

**TAP DANCING CLASSES**  
In Hereford To Start Wednesday, February 4th  
Contact  
**Maurine Dunn**  
Room 203 ---- Jim Hill Hotel  
Wednesday, Jan. 28 from  
2 to 5 p.m.  
or  
Write Box 2, Phone 2631, Friona

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feed and supply needs.  
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129 Sampson Phone 1208  
Delmo Williams, Owner

**Banquet....**  
(Continued From Page 1)  
64 percent of the life insurance, 84 percent of the automobiles, and 84 percent of the bathtubs.  
"Taking all and giving nothing in return," is poor business, according to Dr. Golden. He compared the Sea of Galilee to the Dead Sea, both near Palestine, as examples.  
"Give of your time and talent and means to making your community a better place to live," he advised. "It will also be a better place to make a living."  
Dr. Golden was introduced by O. P. Cowart, an old friend and former manager of the Hereford Chamber of Commerce.  
Ceil Massey, present manager, acted as toastmaster for the occasion and carried on an exchange of quips with the speaker.  
Other phases of the program included:  
Invocation, Rev. T. Edgar Neal; dinner music by Amarillo Air Force Orchestra; Introduction of guests by Ray Cowser; Special numbers of Air Force Orchestra.  
Decorations for the occasion were prepared by the Hereford Garden Club and followed Highway 60 through it's entire course across Deaf Smith County. Landmarks included towns, elevators, and other significant points along the route.

**REMEMBER TOM MIX?**  
**Former Theatre Operator Recalls Trials and Tribulations of 1909**

Wm. S. Hart and Tom Mix shot it up here again last Thursday at noon, right in hotel coffee shop, too. Gloria Swanson got in once, but barely.  
It all happened when Mr. and Mrs. Jack Stanley, the couple who operated the Star Theatre in Hereford in 1909, stopped in Hereford for lunch. Mr. Stanley says the show was then located exactly where it stands now, in a different building however.  
"All we had was a projector, a screen and a few chairs," they recalled, and they even made their own screen. The projector was cranked by hand and "break-downs" weren't completely unheard of in those days.  
"All silent stuff, of course," Mr. Stanley recalled, and that's where Mrs. Stanley chimed in: "We had a piano, though, and a good piano player." The piano, it seems kept pace with the particular film, adding zest to the picture.  
Few old timers recalled by the group still seem to be in Hereford. He says a "Mr. Lovelace" operated the old opera house and that they were the best of friends. Never missed an opera. The theatre then sponsored an occasional vaudeville production.  
Stars of the day were Pauline Frederick, Gloria Swanson, Buster Keaton, Charlie Chaplin, Hoot Gibson and Tom Mix. Both said, however, that Wm. S. Hart was tops. "He always filled the house," they recalled, "and that's what we loved."  
"The Passion Play," Mr. Stanley says was the first six-reeler ever shown in Hereford. Most of the films were one and two reels. Admission was 10 cents, except when something special came along, then it jumped to 20 cents.  
"There were a lot of Mexicans in those days," says Mrs. Stanley, "I never will forget how hard it was to explain when we increased the price. They just couldn't understand. I even wondered if they wanted to."  
Mr. Stanley sold the show in 1910 to a "Mr. McGee". He later worked for the Ft. Worth and Denver, then went into a bank at Evansville, Ind., where he stayed for 18 years. In recent years, he has been farming near Evansville. They were enroute to Tucson, Arizona when they passed through here Thursday.  
"Go back to the show business?"  
"No Sir," they declared, "Besides, it has changed a lot since those days, and we just couldn't operate without Tom Mix."

*Nardis of Dallas*  
Casual separates of Nub-a-Dub rayon, a handsome nubby suiting that's crease-resistant and washable. Colorful emblem adorns jacket and skirt pocket. Natural, navy, white, red, gold and luggage in sizes 10 to 20.

**THE Vogue**

*has a rare treat in store for you!*

**Brilliant Bendix "21"**  
with the finest picture science has ever produced!

THE FLORIDA—MODEL OAKS  
The ultimate in a modern lined-oak finish console.

FEATURES LIKE THESE PUT BENDIX TV IN A CLASS BY ITSELF!

**POWER-MASTER CHASSIS**—This super-powered Bendix "heart" is the big reason why Bendix TV far outclasses ordinary sets for sharp fringe-area reception.

**OPTICALLY ENGINEERED VIEWING ANGLE**—Because picture tube and safety glass are scientifically sloped, you cannot be annoyed by room light reflections.

**LOCKED-PICTURE CONTROLS**—Special circuits hold the Bendix picture in perfect adjustment. No need for continually getting up and down to adjust focus, brightness or sound.

**CLAR-O-MATIC CIRCUITS**—This marvelous feature actively forces electrical interference to destroy itself before it ever gets a chance to disturb the Bendix picture.

**ELECTROSTATIC FOCUSING**—No distortion, no "bending" in the Bendix picture. It stays in sharp focus from edge to edge... to give you added viewing pleasure.

TRULY... IT'S  
TELEVISION'S CROWNING ACHIEVEMENT

The Name Millions Trust  
**Parker Bros. Builders Supply**  
1306 Park Ave. Phone 719

**Former Resident Dies In Amarillo**  
Funeral services for Arthur Putts, a former resident of Hereford, were held in Amarillo Thursday at the East Side Church of Christ. Minister Golden conducted the services. Interment was in Memorial Park Cemetery under the direction of the N. S. Griegs Funeral Home.  
Mr. Putts was born in Temple, Miss. August 29, 1900. He was married to Miss Ethel Mae Stone of Bonham in 1924. The family moved to Hereford in 1929 but have lived in Amarillo for the past ten years.  
Besides his widow he leaves two sons, Sam of Memphis, and Howard now in the Navy service. Two sisters also survive him.  
Relatives from Hereford attending the funeral were: Mr. and Mrs. E. Ramey, Mrs. E. L. Gentry, Mrs. H. H. Caraway and Mrs. Rayland Herr.

While they last!  
**Save \$10**  
VALENTINE SPECIALS  
**LANE CEDAR CHESTS**  
\$1 DOWN DELIVERS  
Beautifully proportioned modern chest in popular blond oak, as shown, or in rich American walnut.  
AS ADVERTISED IN LIFE ONE GARMENT SAVED PAYS FOR A LANE!  
**\$49.95**  
**H & H Furniture Co.**

You can trudge all over town and try on suit after getting wearier store by store and suit by suit but if you will come here first and slip on a smart suit from Dub's... you'll be taking the shortest route to the best buy in town

**Dub's Man's Shop**  
The Home of Quality Clothes



# WANT ADS Phone 30 or 31

## FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

Jan. 28 - 29

# Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

### IRRIGATED LAND

167 acres located south of Summerfield. Has extremely good 8" irrigation well, land waters perfectly. Absolutely no Johnson Grass or other malignant weeds. All land in cultivation. Price . . . \$41,000.00. Better than average new 8" electric irrigation well -- This is a clean farm with no Johnson grass, blue weeds or bind weeds. All land in cultivation. Will carry \$11,000.00 loan at 4 1/2%. Price . . . \$42,000.00. Good cheap quarter section with brand-spanking new 8" irrigation well. 117 acres in cultivation, 38 acres native grass which could easily be cultivated -- \$24,000.00. 320 acres, 220' perfectly level, 100 acres rolling, all in cultivation. No Johnson grass. Will take small down payment. Good 8" irrigation well. \$175.00 per acre.

PRUDENTIAL FARM LOANS  
SAM NUNNALLY  
LONE STAR INSURANCE AGENCY  
136 Main  
Phone 424 Nite & Sundays 1711  
B-4-29-1fc

### FOR SALE

Irrigated 640 acres, all in cultivation. Irrigation well, good improvements. Price \$160.00 per acre. Possession 1953.  
Irrigated 324 acres, 285 in cultivation, 2 8 inch wells. Improved. 3 miles off paving. Price \$220.00 per acre. \$15,000.00 down, balance good terms. Possession 1953.  
Irrigated 325 acres, all in cultivation, 2 8 inch wells. Some improvements. 3 1/2 miles off paving. Price \$225.00 per acre, with \$18,000.00 down, balance good terms. Possession 1953.

HOUSES FOR SALE:  
New, two bedroom house on 100 ft. lot, fully insulated, well constructed, lots of storage space, wall to wall carpet on living room. Immediate possession. Price \$7500.00.  
For any type house see us first.  
Phone 9515  
CAWTHON BROTHERS  
B-4-20-1fc

See Us For  
**FARM & RANCH LOANS**  
I. O. (IKE) CROSTHWAIT  
W. R. (BILL) METCALF  
632 W First Street on Hiway 60  
Box 845 Off. 854  
Res. 229-W  
Hereford, Texas  
B-4-50-1fc

GOOD BUYS  
In irrigated and Dry Land farms in Deaf Smith, Castro and Packer counties. Also large listings on houses and lots and business opportunities.  
J. M. HAMBY REAL ESTATE  
South of Courthouse  
Phone 701  
B-4-23-1fc

WESSON SPECIALS  
60 x 140 RESIDENCE LOT: East front. Paving paid. On Irving street. \$600.00.  
4 ROOM HOUSE: To be moved. Price \$1,500.00.  
5 ROOM MODERN HOUSE: On 25 Mile Ave. Good terms. Price \$5,500.00.  
25 ACRE FARM: Right near Hereford. Will sell or trade for home in town.  
85 ACRE IRRIGATED FARM: For cash lease.  
302 ACRE FARM: All good level land. 10" irrigation well. Castro County. Per acre \$200.00.  
MANY OTHER GOOD BUYS IN FARMS, RANCHES, BUSINESS & CITY PROPERTY.  
WESSON REAL ESTATE  
Hereford, Texas Dimmitt  
B-4-4-1fc

FOR SALE  
Nice clean 4 room house well located. \$1,200.00 will handle.  
GLENN WEIR  
109 Main Phone 200  
Residence Phone 802  
B-4-30-1fc

FOR SALE  
Have several nice clean well located 4 and 5 room houses.  
Price range from \$6,500 to \$8,000. Good Terms.  
GLENN WEIR, REALTOR  
109 Main St.  
Phone 200 Res. Phone 802  
Hereford, Texas  
B-4-17-1fc

FOR SALE: By owner. New 2 bedroom house, 328 Ave. B. \$2,250 loan. Price \$6,850. If interested call E. W. Washer, phone 1749-J, Plainview, Texas.  
B-4-24-4-1p

### REAL ESTATE LOANS—

AUTO LOANS  
YOU DON'T HAVE TO WAIT  
QUICK SERVICE  
JOHN McLEAN  
Phone 273  
S-4-2-1fc

FOR SALE  
Three room house on pavement. \$2,500.00, terms. Beautiful 2 1/4 acres in restricted district, \$1,800.00  
CLAUDE HIGGINS  
Fone 544  
B-4-31-2p

FOR SALE  
New 1100 Square Foot house. Well located, insulated. Lots of storage space. Reasonable price. For any type house, call 9515.  
CAWTHON BROTHERS  
B-4-50-1fc

BEST BUYS IN PARMER COUNTY  
180 acres: No improvements, with good irrigation well, and well located, \$125.00 per acre. \$10,770.00 loan, 20 years.  
Real nice 160 acres: Located 4 1/2 miles north of Friona, with fair improvements, in good irrigation water. The pavement will go by this place, price \$150.00 per acre.  
320 acres: Close in on pavement. Perfect land to irrigate, with good 10" well. Priced to sell.

575 acres: No improvements, Perfect land to water. With irrigation water guaranteed. \$150.00 per acre. Can split and sell in 160 acre tracts. Terms can be arranged.  
We have many good buys in farming land and ranches.  
Joe B. Douglas  
Real Estate  
Box 185 Phone 3152  
Friona, Texas  
B-4-5-2c

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J.  
B-5-9-29-1fc

FOR RENT: Furnished apartment. 613 25 Mile Avenue. Joanie Estes.  
B-5-10-24-1fc

FOR RENT: 2 apartments. Extra nice, private bath. One unfurnished, one all new furniture. 232 West 3rd Street.  
B-5-18-1-1fc

FOR RENT: Large Quonset building vacant February 1st. See Pinkert Welding Shop, east Hiway 60.  
S-5-13-31-1p

FOR RENT: Large Quonset building vacant February 1st. See Pinkert Welding Shop, east Hiway 60.  
S-5-13-31-1p

FOR CASH LEASE: 30, 50, and 300 acres. Each irrigated. 300 acres in two miles of Hereford on pavement. T. J. Carter, Phones 55 and 327.  
B-5-25-31-1fc

FOR RENT: Large Quonset building vacant February 1st. See Pinkert Welding Shop, east Hiway 60.  
S-5-13-31-1p

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S-5-13-31-1p

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S-5-13-31-1p

FOR RENT: Large Quonset building vacant February 1st. See Pinkert Welding Shop, east Hiway 60.  
S-5-13-31-1p

WANTED  
Service Agent for Deaf Smith County Farm Bureau to write Fire, Casualty and Life Insurance. Opportunity to earn from \$4,000 per year up. Phone 626. Office at Packard Milling Co.  
B-6-31-4-2c

### 8. HELP WANTED

MAN WANTED - To distribute Watkins Nationally Advertised Products to farm customers in Deaf Smith County. Full time business. Earnings unlimited. Car essential. No other investment necessary. Field Representative will get you started. Write A. A. Lewis, Rural Department, The J. R. Watkins Company, Memphis, Tennessee.  
B-8-31-3c

WANTED: Combination clean up and polish man. Need not apply unless you have had experience in polishing Autos. Apply to Carrol Craig at Seigler Motor Phone 180 or 1783-W  
S-8-29-31-1c

MAN OR WOMAN to take over route in Hereford to distribute Watkins Nationally Advertised Products to established customers. Full or part time. Earnings unlimited. No car or other investment necessary. We will help you get started. Write Mr. C. R. Rubie, Dept. J-4, The J. R. Watkins Company, Memphis, Tennessee.  
S-8-31-1p

### 10. NOTICE

FOR EARLY PLOWING and planting. Call 1173-W, L. F. Stayton, 305 Jewell.  
B-10-12-30-21p

### 11. Business Services

FOR DRAPERIES, Slip-covers, upholstery and materials, call Mrs. W. S. Rice, Phone 1766-J.  
B-11-30-3p

INCOME TAX SERVICE  
MRS. CLYDE COCANOUGH  
108 WEST 8th STREET  
B-11-27-10P

Quick -- Efficient  
HOME LOANS  
Dependable Abstract and Insurance Service  
ELIZABETH WOMBLE  
146 Main Phone 497  
B-11-27-1fc

Concrete Walks, Driveways, Floors, Stucco, Plaster and Redashing. Free estimates.  
H. E. Wester  
111 Bradley  
Phone 417-J  
S-11-19-1fc

RESIDENT Typewriter and adding machine service all makes and models. 24 hour service on all. Work guaranteed. C. T. Knight, 207 Knight St. Hereford.  
S-11-20-51-1fc

EXTRA SPECIAL  
CATTLE TRUCKS INSURED  
YOU DON'T HAVE TO WAIT--WE WRITE THE POLICIES  
John McLean Insurance Agency  
Phone 273 - 127 W. 3rd  
B-11-7-1fc

CANYON WELL SERVICE  
Windmills, pressure pumps  
Irrigation Pumps  
Complete service on all kinds  
Agent for Reda Submersible  
Phone 256-J P. O. Box 195  
Canyon, Texas  
M. A. Hollabaugh 1100-8th Ave.  
B-11-29-23p

**Lions Club**  
meets each  
Wednesday, 12 noon  
Hotel Jim Hill

**Kiwanis Club**  
Thurs. Noon  
Hotel Jim Hill

Regular Meeting Night  
1st & 3rd Tues. Night  
of Each Month  
AMERICAN LEGION  
AND AUXILIARY



MARRIED 80 YEARS (80!) -- Mr. and Mrs. Tom Rose -- Uncle Tom and Aunt Esther to everyone in Whitney -- celebrated their 80th wedding anniversary Jan. 16. Uncle Tom will be 100 in July; his wife is 97. They had 11 children, two of whom have died, and 123 direct descendants, including 37 grandchildren, 57 great-grandchildren and 20 great great grandchildren. Uncle Tom still goes to town Saturdays but Mrs. Rose has not been too well for the last two years. (AP Wirephoto).



SPEAKER SWORN IN -- Rueben E. Senterfitt of San Saba, Texas, (left) takes the oath of office as Speaker of the House of Representatives at the 53rd Texas Legislature. Convened in Austin, Tex., Jan. 13. Secretary of State Jack Ross administers the oath. (AP Wirephoto).

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street.  
B-11-20-50-1fc

DO YOU WANT TO OWN  
An interest in America's most successful Business Corporations? \$10,000 invested 10 years ago in a quarterly Dividend Reinvestment program is now worth \$27,000.  
Or, a \$25 a month systematic cumulative plan, started 10 years ago and continued has now earned stocks worth \$6,000.  
If you have any surplus money to put to work you should ask for information on Regulated Investment Company Shares.  
Charles Crudginton  
Box 1213 Amarillo  
Member: National Association of Securities Dealers, Inc.  
Local Representative Wanted  
B-11-4-4-c

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1383.  
B-11-9-3-1FC

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W.  
B-11-14-1fc

Stated meeting second Monday in each month. School of instruction each Thursday night.  
R. L. Thompson, Sec'y  
Robert E. Wagoner, W. M.  
MASONIC BULLETIN  
Hereford Lodge 849

Hereford Rotary Club  
meets every Friday at 12:05  
Hotel Jim Hill

Veterans of Foreign Wars  
Meets Every Thurs. 8 P.M.  
V. F. W. CLUB HOUSE

## H. D. CHATTER

In spite of the unexpected snow the Happy Homes 4-H Club had good attendance at their meeting held Thursday afternoon in the home of Martha Heard. Mrs. Hear and Martha had excellent refreshments in spite of the fact that the electricity had been off all day so that they could not use their new electric cook stove.  
The new 4-H Club members are going to give the old members some good competition in the Poultry Show this year. Jolly Girls Club are always represented 100 per cent in the Poultry Division of the Hereford Junior Livestock and Poultry Show. Most of this is due to the excellent leadership of Mrs. J. E. Dyer, who is the 4-H leader in that Community. The 1953 4-H Yearbooks will be completed by the first of the week. This year the major projects will include clothing construction as a carry-over from last year, food preparation, including sponge cakes, fruit cakes, quick cakes and fruit tarts, and craft design. As in the past we will have a dress revue and bake show.

OK  
Specials  
1948 PLYMOUTH - 4 door, Radio and Heater. \$775.00

1949 CHEVROLET Club Coupe - Radio, Heater, Good \$95.00

1949 BUICK - 4 door, Radio, Heater \$1095.00

1951 CHEVROLET Fleet-line, 2 door, Deluxe, Good \$1275.00

1951 CHEVROLET - 4 door Sedan with Radio, Heater, low Mileage. Excellent \$1375.00

1950 OLDSMOBILE 88 4 door sedan. One owner, extra clean \$1525.00

1952 CHEVROLET Deluxe Club Coupe, Radio, Heater, Seal Covers, One Owner. 10,500 Miles \$1675.00

1952 CHEVROLET Bel-Air Sport Coupe Fully Equipped. Beautiful Beach finish. 13,000 Miles - Power Glide.

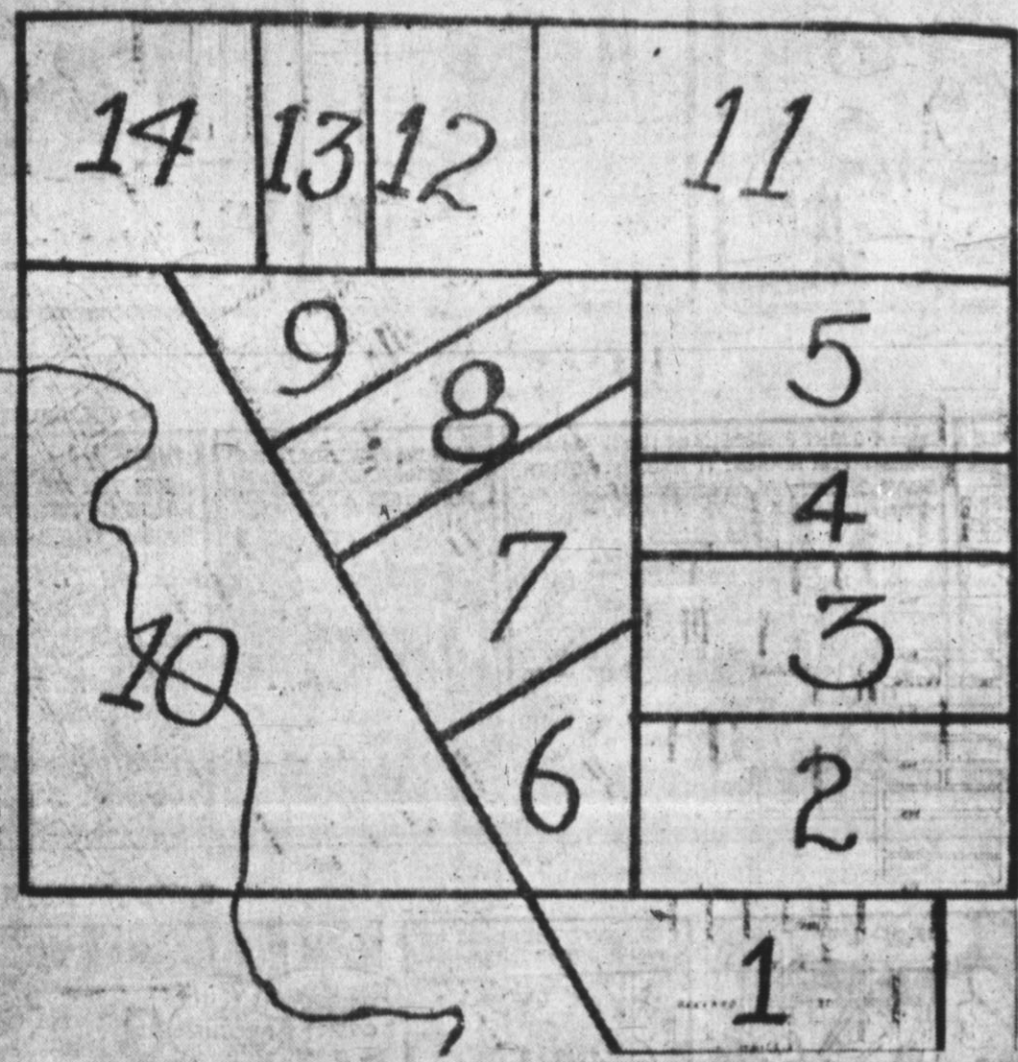
1952 CHEVROLET - 4 Door Power Glide, Two Tone Green, Demonstrator.

Keep it Kid! I'm on my way to  
Hereford Implement Co. for  
WISE EQUIPMENT BUYS

- 1952 Super M \$2,785
- UTU w/4 R. Tool Bar & Ptg. Att. \$1,275
- Massey Harris 101 w/4 R. Cult. \$725
- M-M 16" Roll-over Plow \$300
- 3 Disc Reversible Two Way Plow \$300
- Ford Two Disc Plow \$135
- 3 Point Hitch 4-Sec. Harrow \$155
- Ford 3 Point Hitch Leveler \$150
- 4 Disc Oliver Plow \$250
- Fert. Att. for Farmall Tool Bars \$95 up

HEREFORD IMPLEMENT CO.





THE ABOVE CITY MAP shows how Hereford is divided into sections for the Mother's March to be conducted here Thursday, Jan. 29, for the March of Dimes. Leaders of each of the districts will be found in the article on Page 1 of this issue.

### Charles Bell Is Awarded Medal

Major Charles Bell, son of Mr. and Mrs. A. G. Bell of Hereford, received a Commendation medal recently as recognition of work done while an instructor and editor of the Electronics division at NEAC.

Specifically he was cited for the work (mostly off-duty) which he put in the research, compilation and editing of highly technical AF Electronics Communications manual.

Major Bell graduated from the Adrian high school in 1936. Prior to 1934 he attended school in Hereford. He attended Texas A & M in 1938 and 1939.

Bell first entered the service in 1940 as an aviation cadet. In 1941 he went to the Canal Zone as a communications officer for the XXVI Fighter Command. Returning to the US in 1945 he worked as an electronics officer for Headquarters, 4th Air Force until he went to the Air Command and Staff School in 1948.

He arrived in NEAC in August, 1952 and has been assigned to his present duties in the Directorate of Communications.

### Allen Services Held Saturday

Funeral services for W. A. Allen were conducted Saturday afternoon at 2 p. m. in the Rose Chapel of Gilliland Funeral home. Rev. T. Edgar Neal conducted the services.

Interment was in West Park cemetery under the direction of Gilliland Funeral home.

Mr. Allen was born on October 21, 1878. He came to Deaf Smith county in 1935 from Vernon, Texas. He was a retired farmer at the time of his death on January 22 in the Deaf Smith county hospital.

Survivors include his wife, Nancy Allen, three sons, George Allen, Cleveland, Ohio; E. W. Allen, Hereford; I. W. Allen, Amarillo; two daughters, Mrs. Lzora McLaughlin, Vernon; and Mrs. A. M. Hare, Hereford; and 11 grandchildren.



Cpl. William E. Ritchie

### Corporal William E. Ritchie in Korea

Cpl. William E. Ritchie, son of Mr. and Mrs. Virgil Ritchie, Sr. of Hereford is serving with the paratroops in Korea according to word received in Hereford recently.

Cpl. Ritchie left the States on November 20 on his way to Korea.

### Charm Test For Jolly Teen Club

Members of the Jolly Teens Horizon club took a charm test at their meeting on Tuesday afternoon at the home of their advisor, Mrs. Urlin Streu.

During the business session plans were completed for the annual Father-Daughter party to be held on February 19, at the Camp Fire Hut.

Before going overseas he was stationed at Fort Bragg, N. C.

Cpl. Ritchie has been in the service for five years. His address is: Cpl. William E. Ritchie, R. A. 18354506, Hqs. Co. 1st Bn. 187 ABN R. C. T., APO 51 c-o P. M., San Francisco, Calif.

Those attending were: Eugenia Knox, Jan Hargis, Janice Craig, Nellie Simpson, Lotus Roof, Nancy Patterson, Frankie Culpepper, Bettye Culpepper, Gracie Fotheringham, Jane Lamm, Marian Jo Wilson and Elna Bishop.

## Dimmitt News

**By Mrs. R. D. Rogers:**  
 Dimmitt Assembly for Rainbow girls was instituted and installed Wednesday evening. Officers are: worthy advisor, Sandra Neumayer; worthy associate advisor, Katy Coke; Charity, Faye Conrad; Hope, Beverly Johnson; Faith, Carolyn Bagwell; Recorder, Lelda Thompson; Treasurer, Darlene Cates; Chaplain, Barbara Rogers; Drill Leader, Patricia Wilson; Color stations: Love, Myrtle Trimble; Religion, Melba Jean Chisum; Nature, Jean Lilley; Immortality, Neida Bagwell; Fidelity, Melba Curry; Patriotism, Shirley Stalcup; Service, Karen Bell; Inner Observation, Wanda Cook; outer observer, Frankie Liliye; Musician, Judith Cleavenger; Chair director, All Gollehon; chair girl, Billie Balliard; Wilda Smithson, Wilma Noble, Gail Cooper, Sue Bagwell, Nancy Neumayer, Ann Dowty, Kay Killingsworth, Myrna Thompson, Mary Coke.  
 Supreme inspector, Mrs. Martha Marie Whitfield was in charge of the meeting with Mrs. Belle Hromag, Hereford, assisting.  
 Instituting officers were: Mrs. Whitfield; marshal, Kathryn Magness; worthy advisor, Bovina Assembly; musician, Anna Lou Samuelson; Past Worthy advisor, Canyon Assembly; recorder, Mary Haynes; worthy advisor, Happy assembly. Installing officer, Janabeth Laing; grand religion, Earth Assembly; Installing chaplain, Bette McGehee; worthy associate, Canyon Assembly; Installing recorder, Marylan Lewis, Hereford assembly; Installing musician, Dixie Young, Hereford Assembly; Advisory board, Mesdames Oia Mae Trimble, Genevieve Howe, Willie Mae Stalcup, Margaret Wilson, LaVelle Anderson, Ruth Conrad, Ruby Coke, Raymond Wilson, Ted Wood.

### ANNOUNCING

The Opening of The

### ACE UPHOLSTERY SHOP

625 W. 1st St. In Hereford

All Kinds Auto Upholstering  
 Custom Seatcovers - Convertible Tops

### SPECIAL "GET ACQUAINTED"

2 Weeks Only

OFFER

2 Weeks Only

PLASTIC SEAT COVERS Reg. 69.50

\$49<sup>50</sup>

FIBER COVERS Reg. 39.50

\$29<sup>50</sup>

All Work Guaranteed - 10 Years Experience

Free Estimates

### Hospital Notes

#### Patients in Hospital

V. E. Waldrop, med.; E. son, surg.; Charles Milton med.; Mrs. Homer Thurgurg; Billy Wayne Ohlig; Mrs. H. E. Agee, OB; John ober, surg.; Roy Peet, med.; Leroy Williamson, OB; O. son med.; J. L. Jones, med.; Julia Sowell, med.; A. S. y, surg.; Mrs. H. E. Miller; Bobby Allen, surg.; G. A. F. Parker, med.; Mrs.

Pete Livesay, OB; Mrs. J. L. Dennis, med.; Sally Ann Scott, med.; Mrs. Kenneth Rogers, surg.; Ronnie Lynn Short, med.; Mrs. Raymond Pischel, surg.; Mrs. C. C. Acker, surg.; Mrs. J. R. Banks, OB.

#### Patients Dismissed

C. E. Sheppard, surg., 1-23; W. A. Allen, med., expired; Mrs. Maxine Rickman, OB, 1-23; Mrs. Maude Cameron, observation, 1-22; Mrs. Clint Formby, OB, 1-20; Mrs. Mike Betzen, OB, 1-22; Mrs. Nelson Riggers, OB, 1-22; Cynthia Pearl Walls, med., 1-21; Mrs. B. T. Bell, med., 1-21; Keith Blanton, med., 1-21.

#### Births

A son, Howard Keith, to Mr. and Mrs. W. W. Livesay on January 22.  
 A son, Frank Eugene, to Mr. and Mrs. H. E. Agee on January 22.  
 Twin daughters, Jimma Sue and Jenna Lou, to Mr. and Mrs. J. R. Banks on January 23.  
 A son, Joe Dale, to Mr. and Mrs. A. I. Bartlett on January 24.  
 The U. S. Treasurer is bonded in the amount of \$150,000.  
 A quorum in the U. S. Senate is two-thirds of all Senators.

# IT'S A BAD SITUATION, FOLKS!!

But We're Working Hard and Will Have Complete Service Restored Soon!



We want to thank you for your splendid cooperation, during this power crisis. You've been very considerate, and very helpful.

We know that you have been inconvenienced, and we're working night and day to get lines and poles back up and service restored.

If you don't have power yet, call us ---- we'll get on it as soon as humanly possible.

THANKS AGAIN FOR YOUR COOPERATION.

P. S. It could have been worse -- we're even helping our neighbors at Bailey Co. Electric Co-Op who are worse off than we.

The Linemen

# Deaf Smith County Electrical Cooperative, Inc.

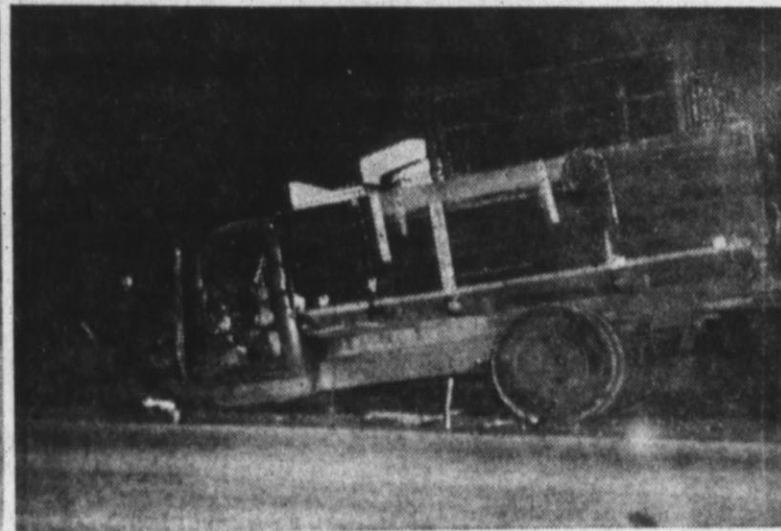




AROUND \$300,000 DAMAGE was estimated when the huge tractor drawn trailer truck overturned across from the elevator at Summerfield Thursday morning shortly after 4 o'clock. The driver, Pride Height Byrd, lost an ear and suffered extensive cuts and bruises. Produce crates were scattered all over the area adjoining the highway. Patrolmen said it was most unusual for both the truck unit—and the trailer to overturn. Staff Photo.



THE PARENTS AND SIX children occupied the above Ford, which was also sideswiped by the produce van. They escaped uninjured, but making plenty of noise. It was owned by Juan Prieto, Morton. Damage estimated at \$600. Staff Photo.



THE ABOVE TRUCK, loaded with household furniture, was sideswiped by the produce van, above, just before it overturned at an early hour Saturday morning. Agapito Liscano, Morton, was driving but escaped uninjured. Staff Photo.

## Huge Truck Catapults From Road; Around \$30,000 Loss

Pride Height Bird, truck driver of Amarillo, lost an ear and suffered extensive cuts and bruises around 4 o'clock Saturday morning when the huge tractor-trailer type truck he was driving overturned on Highway 60 just opposite the Summerfield Elevator. Just before the truck and trailer "rolled", it also side-swiped a Chevrolet farm truck and a 1950 model Ford, which contained Mr. and Mrs. Juan Prieto, Morton, and their six children. Agapito Liscano, also of Morton, was in the Chevrolet truck. Byrd was the only one seriously injured, and he was rushed to the Deaf Smith County hospital. Property loss totaling \$30,000 was estimated by the highway patrol.

"I must have dozed off," Byrd told Patrolmen J. R. Kirkwood and Joe Culp. They said marks indicated that he had been driving along for some distance with wheels off the pavement, then glimpsing the two cars, sharply swerved—but not in time to avoid side-swiping them. Both the cab and trailer were overturned just after he passed the two vehicles. The truck was loaded with produce and the tractor belonged to Forrester Trucking Co., Amarillo, the trailer the property of the driver, Byrd.

Damage to the truck, a 1940 model, was estimated at \$350, while damage to the Ford was estimated at \$600.

Joseph Hofmann, the musician, is also an inventor.

# REMINGTON

Portable Typewriter

With Key Set

Tabulator

AS LOW AS

**\$16<sup>37</sup>**

Down Payment  
INCLUDING TAX

Only 12 Monthly Payments

**\$7<sup>50</sup>** each

CASH PRICE \$100.38

The Above Figures Include All Taxes, Interest, Etc.

IT COSTS NO MORE -- AND YOU DO  
**SEE WHAT YOU BUY!**

Compare Prices --- Compare Terms!

Come In and Type On These Machines --- TODAY

USE YOUR CREDIT AT THE FRIENDLY HEREFORD BRAND

DEEMS

By TOM OKA



OFF MAIN STREET

By JOE DENNETT



GOING WEST

By FRANK THOMAS



THOSE WERE THE DAYS

By ART BEEMAN



SONNY SOUTH

By COURT ALDERSON



RURAL DELIVERY

By AL SMITH



JACKIE

By AL SMITH



LITTLE FARMER

By KERN







ALL TIED UP! That's the way the "victims" feel in the above picture. The girls are taking the Red Cross first aid course being taught in the high school. They are from left: Marilyn Russell, Eugenia Knox, Linda Reese, Annie Young, Nancy Story and Mrs. Tommy Hulsey, instructor. The rest of the class looks on. Staff Photo.

HAPPENINGS \* \* EVENTS FROM Northwest Hereford

By Mrs. R. C. Childers

This community has been without electricity most of Thursday and at the date of this writing we are still without. Lines down in the Higginbotham area about nine o'clock. About twelve o'clock the lines broke at the substation which threw most of the community without electricity. It was reported that Marti Mason still had electricity at three o'clock Thursday afternoon.

Dairymen are having a time getting their cows milked. Farms with electric water pumps and electric stoves are certainly at a disadvantage. R. C. Childers has his dairy milking so that he can run the milking machines with the tractor.

Meanwhile housewives are worrying about their deep freezes with all the vegetables, fruit and meats stored in them during the summer months.

The high winds early Thursday morning caused an electric fence to set fire to the bul pen on the R. C. Childers farm. The fire was discovered about six o'clock and quickly extinguished by the use of water hose. Due to the warm temperatures during the night the hose had not frozen which aided in quickly extinguishing the fire.

The Cultural Home Demonstration club was to have had its regular meeting Thursday afternoon in the home of Mrs. R. C. Childers but due to the bad weather it was postponed.

Clarence Caywood, son of Mr. and Mrs. M. G. Caywood, is now employed at the Hereford Locker Plant. Clarence is a senior in High School.

Mrs. Dora Inman is going to spend this week in the home of Mrs. Fred Inman and family.

Mrs. Dora Inman has been staying in the home of her daughter Mrs. Luke Fields since her illness some time ago.

Dora Ruth Inman has a bunch of baby chicks, and since she has an electric brooder, she was at a loss as to what to do with them Thursday night. Her mother tried to find a kerosene brooder, but none of her neighbors had one, so they decided to move them into one of the bedrooms in their house where they could keep them warm with a butane heater.

Several men from this community were among a group who attended the District Brotherhood Meeting at Happy Tuesday night. They were T. B. Cox, Fred Wolfington, Billy Wall, Marvis Southward, R. L. Mason and R. M. Mason of the Avenue Baptist church.

Mr. and Mrs. Floyd G. Crawford and Mr. and Mrs. Phillips of Amarillo and formerly of Colorado have moved to the farm vacated by the L. A. Childers.

Mr. and Mrs. Marti Mason had

their guests during the week. Mr. and Mrs. Jack Eddings and Joyce of Clarendon, Mr. and Mrs. Raymond Parker and Mr. and Mrs. A. A. Smith of Amarillo and Mr. and Mrs. R. L. Mason of this vicinity. Mr. and Mrs. R. L. Mason were visitors in Lubbock Friday their young grandson, Ronny, they were accompanied home by Mason. He will spend several days with his grandparents. Mr. and Mrs. Maurice Tannahil and son Garry were visitors in the R. C. Childers home Wednesday evening. Patsy Childers spent Thursday night in the Clinton Jackson home visiting their daughter, Patsy.

Long time to Pay Thru our very flexible home financing plan, your payments are made to suit your income. HOME LOANS First Federal Savings & Loan Association CLOVIS, N. M. 148 N. Main St. Phone 492 See ELIZABETH WOMBLE

Catholic Church Is Now Debt-Free; Plans Considered For New School

Declaring that St. Anthony's \$207,000 church is now debt-free, Rev. Bartholomet Paytas, pastor, this week announced preliminary plans for a new parochial school.

"We already have the steel, which was bought when the new church was being erected," Rev. Paytas reported in the Register, a local catholic publication. He said that no definite plans have been further completed, however, named the building committee: Frank Bezner, Felix Urbanek, Edward Jesko, Frank Brinkman, William Warren and Joseph Peters.

Seven U. S. Presidents have died in office.

FOIBLES

By Kent Snare

The gazettes, far and near, who had Joe DiMaggio in the Hall of Fame of baseball, by their acclamation, prior to the balloting this week, can have another go at it next term, on account the Jolter didn't make it. In fact he didn't come close, finishing eighth, it took 198 votes and he garnered 117. Only two aspirants were successful, Diz Dean with 209 and Al Simmons, by a clear only, on a whiskery 199. Bill Terry was the only other candidate close at 191. These two in '53 bring the total to 64 in this exclusive faction of these 64,28 of the old were selected by a special old timers committee and the balance have been selected in annual voting by the Baseball Writer's Association of America and it takes 10 years membership in the above association for a writer to gain a franchise. . . . and the boys have ideas of their own, in four of the voting years, 1940-1-3-50, the ballots were split to such an extent that no candidate was selected. . . . It requires a 75 per cent majority of the votes cast to qualify, this year there

Fancy and Plain

By Kent Snare

were 264 writers voting. . . You know this game of baseball has been around a long time and will continue anon. . . I was reading a bit of history the other eve and was intrigued by a recount of a baseball game described therein and some of the quaint moves evoked in the harangue. . . Actually 68 is just a handful of standouts as compared to the hordes of great players that have dented home plate. It is interesting to mull over the possibilities that are still in the game who might make it, and they are few, indeed. . . Sure bets, I would say, when their playing days are over, are Ted Williams and Stan Musial, and mayhaps Ralph Kiner and Jackie Robinson and an outside chance to Rapid Robert Feller, who did not measure up to his start in Organized Ball. . . It is approaching time to begin thinking about what clubs will be in the NCAA, since the bigwigs in their recent meeting green lighted the after season tournaments to decide an NCAA champ although they did not nix the National Invitational Tournament which has been held in the Garden for 'Lo these many moons. . . They have added 5 conference champs to their accepted NCAA automatic list which of necessity will cut down the number of independents who will be selected. In the past these have largely been picked from the East and right now the two clubs from that area who are likely to be fingered are Seton Hall and La Salle, while two standouts in the west are Seattle and Oklahoma City U. All this Rio Grande of Ohio ballyhoo will add up to nothing as far as these playoffs go. . . The Border Conference champ will automatically qualify, but who in the world will that be, if you knew, you could collect a sackfull on account there are a lot of interested parties at this writing. . .

Credit Union Names Leaders

Officers and directors of the Hereford Credit Union were re-elected at the annual stockholders meeting which was held Tuesday night at the courthouse.

Robert L. Thompson was re-elected president; J. Wallace Robinson, director; Dyalhia Brady, managing director; O. L. Bybee and A. J. Schroeter were re-elected to serve two-year terms as directors.

Reports presented at the meeting shows more than 800 active members in the union at the present time. Total assets jumped from \$110,000 at the close of 1951 to \$203,000 in 1952. Total loans since the organization started in July, 1936 is \$627,462.15 with \$9,861.90 of that amount charged off as bad debts.

Studycraft Club Meets At Sims

A chili supper was held by members of the Studycraft club at the Sims community center. The supper was in honor of husbands of the members.

Games of "42" and dominoes were enjoyed during the evening.

Those attending were: Mr. and Mrs. C. L. Bogle, Mr. and Mrs. M. W. Blankenship, Mr. and Mrs. C. W. Edwards, Mr. and Mrs. James Cavin, Mr. and Mrs. C. H. Hammock, Mr. and Mrs. Glenn Hetzler, Mr. and Mrs. Haley Shaw, Mr. and Mrs. R. L. Pinnell, Mrs. Clarence Hollabough, Mrs. J. Crafford, Mrs. A. E. Ederark, Mrs. Harian Ferguson, Mrs. S. L. Kingery, and Mr. and Mrs. D. L. Edwards and Mr. Bradobo.

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## Cecil Massey Presents LaPlata Club Program

Cecil Massey, chamber of commerce secretary, presented the program at a meeting of LaPlata Club Tuesday evening in the home of Mrs. Les Combs. Mrs. Homer Brumley gave the opening invocation and Mrs. Elmer Patterson, program chairman, introduced the guest speaker.

Massey spoke on the types of drama that he had seen and participated in in various Texas towns, and highlighted the program, taking the part of both characters represented.

Mrs. Urlin Streu welcomed the club's new member, Mrs. F. L. Alexander.

During the business session Mrs. J. M. Thomson, president, named Mesdames; Charles Spurlock, Ray Downey and Milton Adams to serve on a nominating committee for new officers. Mesdames H. H. Caraway, Homer Brumley, Wm. Krumbein and

### Mrs. H. A. Cavness Is Club Hostess

Favorite Bible verses were given in answer to roll call when the Young Mothers Study Club met Monday night with Mrs. H. A. Cavness.

During the business session a committee was appointed by the president, Mrs. John Winkler, to formulate plans for the annual Valentine party. Mesdames Winkler, Earl Stagner and W. L. Davis Jr. were named to serve on the committee.

Mrs. Earl Stagner was in charge of the showing of a film on "Your of the program which included Children and You" in which were shown steps in child training from 3 months to 5 years. Little pointers on what to do when very little people show signs of fear, temper and stubbornness.

Those present were Mesdames; Bill Bradley, W. L. Davis Jr., W. B. Dowell, C. E. Leasure, Wayne Phillips, Earl Stagner, W. J. Stanford, John Winkler, and the hostess. Guests were Mrs. Sam Jolly of Amarillo and Mrs. Joe Lowrie.

Frank Prowell were appointed to serve on a committee to arrange a float for the club in the Annual Livestock Show parade.

Mrs. Milton Adams added a patriotic note to the program in a talk on "The American Flag" its history, correct display and proper flag etiquette.

Members attending the meeting

were Mesdames Milton Adams, N. D. Bartlett Jr., Harry Bennett, Homer Brumley, H. H. Caraway, Dalton Criswell, Emil Dettman, S. S. Dodson, Ray Downey, Lynn Kester, Don Little, Elmer Patterson, A. J. Schroeter, Charles Spurlock, Urlin Streu, J. M. Thomson, Wm. Krumbein, Frank Prowell, Maynard Buck and the hostess.

### Beta Sigma Phi Group Finish Plans For Games Tournament

Plans were completed for the games tournament which will be sponsored by the Kappa Iota chapter, Beta Sigma Phi Sorority, at a meeting held Tuesday night at the home of Bessie Prickett.

Entry boxes have been placed at The Hereford Brand and Plains Insurance Agency with deadline for all entries set for six o'clock January 29. The Tournament will begin February 2.

During the business session members voted to contribute twenty five dollars to the Beta Sigma Phi Endowment Fund.

Bessie Prickett was appointed to finish out the year as treasurer of the club to fill a vacancy. Mrs. Mildred Puckett was presented a going away gift.

Following the business session games of canasta and bridge were enjoyed.

Those present were Mesdames; Nadine Wade, Catherine Moore, Margaret Harvey, Eleanor Cramer, Dorothy Mercer, Margaret Witherspoon, Margaret Johnson, Jama Pool, Barbara Cooper, Mary Jo Sharp and the hostess.

### Les Meres Study Club Plans Valentine Party February 6

A Valentine party honoring husbands was planned at the regular meeting of Les Meres Study Club held in the home of Mrs. Larry Summers Monday night. Mrs. Dick Gholson was cohostess.

The party is scheduled for February 6 and will be held at the club house.

Mrs. Ed Brisendine was named to serve as secretary of the club to fill a vacancy.

Mrs. C. B. Hudson presented the program using an article from Coronet Magazine on "What I Know About Girls" and "What I Know About Boys" written by

Lewis Redmond. The differences between boys and girls in their manner, ways, attitudes and in their play and work were contrasted. Mrs. Hudson also showed pictures of both good and bad little boys and girls.

Members present were Mesdames; Ed Brisendine, Dick Gholson, Howard Gore, Glenn Gripp, Gib Howard, C. B. Hudson, W. D. Jones, Robert Lemons, Eugene Noel, Elvin Wilson, Earl Hopson, J. E. McCathern and the hostess. Mrs. Ervin Robinson Jr. was a guest.

### Sub Debtors Discuss Plans For Gala Valentine Party

VALENTINE PARTY plans get underway as Sub Deb Club members gather to talk things over. When, where and what are being decided at the coffee table (top right) by Donna Caylor, Mrs. Harry Caylor, Janie Womble, Irene Witherspoon, Bonnie Lewis and Georgia Lewis. Gathered around the dining table wondering about decorations are; Sue Savage, Annie Young, Rosie Young, Mary Ruth Strange, Mrs. Frank Gyles Jr., Kay Jowell and Sue Osborn. The group met at the home of Donna Caylor Wednesday night for a regular meeting. Staff Photo.

## The Sunday Brand SOCIETY

Hereford, Texas, Sunday, January 25, 1953 Section Two



### Marriage Of Vivian Byers And Ray Cargo Announced

Mr. and Mrs. John Byers have announced the marriage of their daughter, Vivian Carlene, to Ray C. Cargo, son of Mr. and Mrs. L. M. Cargo.

The wedding took place Thursday January 15 at the court house with the justice of peace performing the ceremony. The bride was attired in a black

taffeta frock made with tight waist and big collar and a very full skirt. Her corsage was fashioned of pink rosebuds.

Both Mr. and Mrs. Cargo attended Hereford schools and after a short wedding trip they returned to Hereford to make their home. Mr. Cargo is employed at the Kenny Gearn Machine Works.

Jack and Owen Buse were in Amarillo Monday on business.

Mrs. Lee Kendall visited a few days with her daughter, Mrs. Ky Lawrence, in Summerfield.

Mr. and Mrs. George Benson of Clarendon are here on business.

Vivian Majors left Wednesday for Clarendon on business and to visit with a brother.

### Polio, March Of Dimes Is L. A. E. Club Topic

L. A. E. Study Club featured a program on "Polio" coinciding with the annual March of Dimes program now in progress, Tuesday afternoon at the country home of Mrs. Harvey Brock. Roll call was answered by members naming polio victims they have known.

Mrs. T. W. Robinson was leader of the program and in discussing the Panic of Polio, she said "One of the greatest things to guard against is fear that grows into panic. You may be able to stem the tide of panic in your neighborhood by being able to explain the statistics of polio." She also discussed symptoms and what to do in case of illness that has the symptoms of polio.

### 'The Barrymores' Is Subject For Calliopean Club

"The Barrymores" was the subject chosen by Mrs. J. T. Carroll for her program given at the Calliopean Club meeting held Thursday evening in the home of Mrs. Jas. W. Witherspoon.

"The famous Lionel, John and Ethel Barrymore and their contribution to the American Theater are never to be forgotten factors in the history of American Drama." Mrs. Carroll stated in her discussion of their personal lives, achievements and accomplishments. She described each member of the trio telling of interests and activities other than those connected with the theater.

During the business session members made plans for the February 19 meeting when the group will meet in Canyon with the WTSC Speech department presenting the program.

Members attending the meeting were Mesdames; Ernest Langley, Richard Barnard, T. Mims, J. T. Carroll, Clyde Cave, Paul Conaway, W. L. Davis Jr., Q. W. Edwards, Alton Fraser, J. T. Gilbreath Jr., J. E. Kirby, D. C. McWhorter, N. E. Milburn, Carl Perrin, Elizabeth Womble, Miss Nell Spradley and the hostess.

### H. D. Club Meets

South Hereford Home Demonstration Club met Tuesday afternoon with Mrs. S. S. Williams. The lesson, given by Mrs. Tom Draper, CHDA, was on kitchen utensils with a demonstration of gadgets.

Three new members were welcomed. They were Mesdames Roy Marthing, Viola Woodson and Clara Shore.

Others attending were Mesdames; A. C. Flowers, W. A. Goettch, W. J. Hacker, Franklin Miller, Eldon Craig, S. S. Williams, Ronald Mathews, John Draper and Tom Draper.

Mrs. Boyd Knox reviewed "Interrupted Melody" by Marjorie Lawrence which is the life story of opera singer Marjorie Lawrence, a victim of polio.

During the business session plans were discussed for a Valentine party to be given in the near future.

Members attending the meeting were Mesdames; C. E. Beauford, Altus Higgins, Bill Jones, Boyd Knox, Jim Lovins, Gordon Newsum, Phil Radovich, B. A. Reddell, T. W. Roberson, Sanford Smith, Arthur Story, George Suggs Jim Whelan, Bob Higgins and the hostess.

### Music Study Club Completes Series of Study Programs

Final program of a series on "Literature of the Piano" was presented at the Music Study Club session held Monday afternoon in the home of Mrs. C. W. Parker. Mrs. Bill Bradley was leader.

The music of Spain, France, Poland, Italy and folklore to American compositions was included in the study. Musical selections included ("Flight of the Bumblebee" (duet) by Rimsky-Korsakoff, played by Mrs. J. R. Allison and Mrs. C. J.

Mountz; and "The Harmonica Player" taken from Ghibli's Alley Tunes, was played by Mrs. J. C. McCracken.

In attendance were Mesdames; J. R. Allison, Bill Bradley, W. T. Carmichael, Cliff Estes, J. C. McCracken, C. J. Mountz, J. D. Neill, Earl Phillips, T. W. Roberson, A. J. Schroeter, W. J. Stanford, Bill Stanford, S. O. Wilson, and the hostess. Mrs. Sam Jolly of Amarillo was a guest.

### La Madre Mia Makes Plans For Sweetheart Party For Husbands

La Madre Mia Club members made plans for their first Sweetheart party with husbands as honor guests at a meeting of the club held Monday night in the home of Mrs. Bobby Owen. Mrs. Bradley Lookingbill was cohostess.

The Valentine party will be held at the JayCee Club House on February 3 and will be in the form of an old-fashioned box supper.

Mrs. Harry Hale and Mrs. Arthur Tinsley presented the program on "Dental Care for Baby Teeth." Mrs. Hale told when

and in what order baby teeth appear, mentioning the care of a teething baby. Mrs. Tinsley told of the need for careful watching up to three years old when the child should be taken to a dentist.

Members attending the meeting were Mesdames; Louis Beckman, Don Bookout, Harry Hale, R. V. Hale, Libburn Hamilton, Dean Herring, Glenn Hopkins, Charles Sanders, Eugene Sparks, Trithur Tinsley, Jack Reynolds, Doris Goldsborough, Troyce Riddle and the hostesses.

### Mrs. Elliott Is Guest Speaker At Child Study Club Session

Mrs. Oren Elliott, teacher in Shirley School, was guest speaker at the Child Study Club meeting held in the home of Mrs. Earl Springer Thursday evening.

Mrs. Elliott spoke on "The Handicapped Child" stressing the help parents can give the handicapped child through understanding and patience. She stated that the aim of the teacher is to make every handicapped child independent and that the rewards are so much happiness at having accomplished a difficult task.

A round-table discussion followed her talk with members taking part in questions and answers.

During the business session plans were made for the club's annual sweetheart banquet which will be held in the Lisle Woodford home. The date was set for February 12 with Al Evans of KGNC Amarillo as guest entertainer. Mrs. Cawthon Bryant is chairman of the arrangements committee.

Those present were Mesdames; H. A. Cavness, George Heard, Richard Jowell, J. C. Reese, Maurice Tannahill, F. G. Witherspoon, R. P. Conaway, Robert Bell and the hostess.

Roy Calvert, J. N. Burgin and Pete Goettch left Friday morning for Port Isabel, Texas on a two-weeks fishing trip. They were joined Sunday by Mr. and Mrs. Melvin Noel and Don Zimmerman.

Mr. and Mrs. Bill Stanford and daughter are spending the weekend with relatives in Memphis.

Earl Smith is home from A&M for the mid-semester vacation. James Alston, also from A&M, is in Hereford visiting with his parents.

Jack Stanton, son of Mr. and Mrs. H. V. Stanton, is spending his mid-semester vacation at home. He is a student at Tulsa University.

### LET'S COOK SOMETHING

## Breakfast Puffs And Cakes Are Ideal For Quick Meals

If it is true that people need hearty breakfasts, this is a likely time for sweet-flavored breads, for the brisk tang in the air makes home bakers feel more like lighting up the oven than they will be in summer weather. Good breads of this sort may be used as a simple dessert for lunch or supper too, especially are they appealing to the hostess who has to prepare a quick meal for unexpected guests.

Mrs. O. L. Click uses both of these recipes often and both family and guests request their recipes. Children love the breakfast

fast puffs and they are appropriate for children's parties or picnic spreads.

**Breakfast Puffs**  
5 level tablespoons butter  
1/2 cup sugar  
1 egg  
1 1/2 cups flour  
2 1/2 teaspoons baking powder  
1/2 teaspoon baking powder  
1/2 teaspoon nutmeg  
1/2 cup sweet milk

Cream shortening and add sugar and blend in egg yolk. Sift flour, baking powder, salt and nutmeg together and add alternately with milk to creamed mixture. Fold in

egg white beaten stiff. Fill muffin pans 3/4 full and bake in 350° pre-heated oven.

**Breakfast Cake**  
teaspoon baking powder  
1/2 teaspoon salt  
2 eggs  
1 cup sifted flour  
1 cup sugar  
1 teaspoon vanilla  
1/2 cup hot milk  
1 teaspoon butter

Sift flour, baking powder and salt together 3 times. Beat eggs well and beat in sugar and vanilla. Melt butter in milk, but do

(Continued On Page 2)



# Let's Cook

(Continued From Page 1)

not boil, and add alternately with dry ingredients to the egg mixture. Pour in a greased 10 inch pan and bake in 350F oven 25 minutes. (Do not overcook).

**Topping**  
Cream 1/4 cup butter, 2/3 cup brown sugar and 2 tablespoons cream together, add a pinch of

salt, 1/2 cup of nut meats or coconut and mix well. When coffee cake is done spread this mixture on top and brown in broiler oven. (Do not over-brown). Serve hot from the oven.

Presidential electors meet in the Monday following the second Wednesday in December.

The Boston News Letter is the oldest newspaper on file at the Library of Congress.

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Widths from B to 4E

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**6.50 to 14.95**

**Hereford Shoe Store**

X-Ray Shoe Fittings



THESE FOUR GIRLS enjoyed a dinner party Sunday evening celebrating Daleine Tinnin's 15th birthday at the home of her parents, Mr. and Mrs. Dale Tinnin. Included were from left: Barbara Hall, Kay Ruth Barnard, the honoree and Eddie Lanell Morrison. After the party the girls attended the theatre. W. H. Patton Photo.

## Whitefaces Defeat Dumas 57-49 In Court Thriller

By Shelby Whitfield

The Hereford Whitefaces re-venge another loss Tuesday night when they defeated the Dumas Demons, 57 to 49. The game, witnessed by a capacity crowd in the Hereford gym, was a non-conference tilt, but it proved that the Herd will be tough when district play begins.

Dumas' team has defeated every team in the district and was the recent victor in the Dalhart tournament. It was in the Dalhart tourney that the Demons edged Hereford 56-52.

The Whitefaces were unimpressive in the first quarter of play in which both teams looked very sluggish. The period ended with Dumas leading 11-9.

Hereford went ahead in the second quarter 22-20 on a long shot by Raymond Dement. Marshall Wilson and Tommie Woodford added free throws for the Herd to make the score 24-20.

Everett Allen then intercepted a pass and was fouled attempting to shoot. He sank both of his charity pitches and Hereford led 26-20. P. D. Fletcher, Dumas standout, then sank a beautiful jump shot from the corner to cut the margin 26-22. Woodford retaliated for Hereford with a running jump shot from the free throw line. Then Fletcher was fouled attempting to shoot. He sank his shots and the half ended. Hereford led 28-24.

Dumas edged up on the Whitefaces and midway through the

third quarter tied the score 32-32.

Four fast free shots sent Dumas into the lead 36-32. Then the Hereford defense tightened and the Herd began to move. Woodford was fouled, making two points. He made a free throw and the lead was cut to 36-35. Francis Boyd hit a jump shot and Dement scored a free throw to give Hereford a 36-38 lead at the end of the third quarter of play.

Hereford lost the services of Woodford and Dement through the foul route in the first 30 seconds of the third period. Despite this fact, the Herds lead continued to grow.

With three minutes left to play Hereford led 55-49. The Whitefaces went into a stall and the expert ball handling of Wilson and Allen prevented Dumas from scoring. A fade-away shot by Wilson made the final score 57-49.

Woodford was high point man for Hereford with 21 points. He was followed by Allen with 14. Fletcher was tops for Dumas with 17.

Hereford made 22 of 58 field goal attempts or 38 percent. Dumas hit 13 of 36 attempts or 36 percent. Hereford made 13 of 26 free tries while the Demons made 23 out of 35.

The Whitefaces seem to be rolling now. They have recovered from a slow start and have won their last three games. Their record is now six won and nine lost.

## Two Accidents, Damage Slight

There were two accidents reported by the City Police Thursday as a result of the snow and ice.

The first accident reported took place at 8:50 Thursday morning at the intersection of McKinley and Fourth streets.

The 1950 Ford driven by Charles W. Quattlebaum of Summerfield was going north on McKinley and was in the intersection when a 1949 Chevrolet driven by Placido Dorotelo Garcia, which was approaching the intersection from the west on Fourth Street collided with the Ford.

Damage to the Quattlebaum vehicle was estimated at \$150 and to the Garcia auto at \$100.

The other accident occurred at the intersection of Brevard and Park Avenue on Thursday afternoon at 1 p. m.

Mrs. Sadie Horn Bridges, driving a 1946 Chevrolet, was going south on Brevard. She had stopped at a stop sign but started across the intersection thinking she had time to clear the crossing before the approaching vehicle, a 1949 Chrysler driven by Woodrow Wilson Welty. Neither car was able to stop in time because of the icy crossings.

Damage to the Chrysler was estimated at \$40 and at \$35 to the Chevrolet.

## Cattle Prices Hold Steady In January Trading

By Ted Gouldy

Fort Worth — Supplies of all kinds of livestock tapered off in the opening session of the week here and all around the major livestock market circle. Fed steers yearlings and calves continued to make up the major portion of the supply.

Heavy pressure was reported on most of the fed cattle and fed calves with trading a hit or miss affair that resulted in either weak or unevenly lower prices on those classes. Cows were again in small supply and ruled steady. Bull prices were scaled downward.

Stocker cattle and calves were generally steady when quality and condition were desirable, but the less desirable kinds were unevenly lower in line with killers.

Hog prices edged higher. Top hogs moved to a \$20 top. Sows

drew \$16 to \$17.50. Garbage feds usually sell at 25 to 50 cents or more discounts compared to grain finished hogs.

Fat lambs were stronger, some higher. Shorn lambs, No. 1 pelts, woolled lambs 13c up and some clipped fat lambs 50 cents to \$1 drew \$20.50 Monday. Feeders drew \$19.25 downward, after a slow opening. Old sheep were steady, slaughter ewes from \$7 to \$8.50. Yearlings sold from \$18 down.

Good and choice fed steers and yearlings cashed at \$18 to \$25.50, the \$25.00 on some experimental steers from Beeville in South Texas. C. F. Brown, Rosebud, had a load of 848 lb. steers at \$19.50 and J. R. Depeu, Rosebud, had some weighing 804 lbs. at \$20. Gordon & Alton Bell, Foard County, had a load of 793 lb. steers at \$18.50. Volney O. Hildreth, Aledo, had 60 heifers at \$24.50. A load of Hamilton County steers averaged 839 lbs. at \$23. Common, plain and medium butcher stuff sold from \$12 to \$18. Fat cows sold for \$13 to \$15.50, and canners and cutters drew \$9 to \$13. Bulls cashed at \$10 to \$18.50.

Good and choice fat calves sold from \$18 to \$23, mostly \$22 down and cull, common and medium kinds ranged from \$10 to \$18. Stocker steer calves drew \$15 to \$24, and steer yearlings sold from \$22.50 down. Heifers and heifer calves sold mostly \$1 to \$2 under comparable steers, stocker cows drew \$12 to \$20.

The Jonesboro, Texas, FFA topped the lamb trade with some \$22.50 lambs and had some \$23 fed steers. Earl Sargent is instructor.

Seven U. S. vice-presidents have succeeded to the presidency because of vacancy in the office.

Three U. S. Presidents, Wilson, Arthur and Cleveland, were Preacher's sons.

Forcing entrance into the U. S. Treasury vault would take several days.

Washington Irving's Sleepy Hollow is in New York.



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**JANUARY IS THE LAST MONTH**

TO PAY

PERSONAL TAXES

PROPERTY TAXES

TO AVOID PENALTY AND INTEREST

**POLL TAXES**

MUST BE PAID BY

**JANUARY 31st**

YOUR POLL TAX WAS NOT INCLUDED WITH YOUR

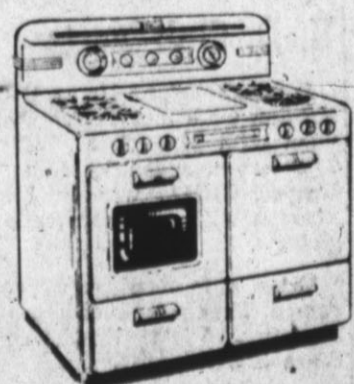
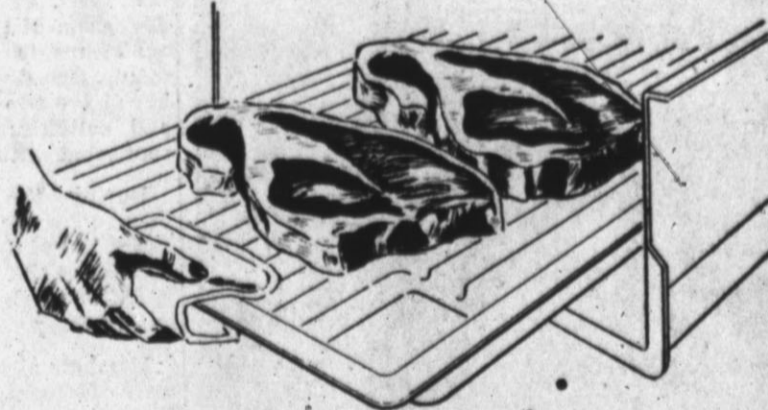
PROPERTY TAX THIS YEAR

**LOWELL SHARP**

Tax Assessor - Collector - Deaf Smith County

Only Gas Gives You Flame-Kissed Flavor...

*Smokeless Broiling*



Only a clean, blue gas flame can sear a steak to give it that "just-right" flavor. And when you broil in a modern gas range... your kitchen remains smokeless. The gas flame consumes smoke and food vapors. See the modern automatic gas ranges at your dealer's. Buy an automatic gas range and enjoy finer cooking.

*West Texas Gas Company*

HELPING BUILD WEST TEXAS SINCE 1927



### Progressive News

**By Mrs. Ira Ricketts**  
Mrs. Lewis West gave a dinner Sunday honoring her daughters-in-law, Mrs. Samie West's birthday and the second anniversary of her son-in-law and daughter, Mr. and Mrs. Robert Loyd. Guests were: Mr. and Mrs. Fred Orr of Austin, Mr. and Mrs. J. C. Clayborn and boys of McLean, Mr. and Mrs. Samie Lesly, Mr. and Mrs. Samie West, Mr. and Mrs. Robert Loyd and Mr. and Mrs. Lewis West and Bill West.

Bill West and his brother-in-law, J. C. Clayborn of McLean left early Tuesday morning on a business trip to Farmington, N. M.

Mr. and Mrs. Al Walterschied, Mr. and Mrs. Ed Schneider and son, Donnie, spent from Friday night until Sunday with Mr. and Mrs. Don Endres. The Walterschieds and Schneiders are from Muenster. Mrs. Endres is a daughter of Mr. and Mrs. Walterschied. They were here to meet their new granddaughter, Mrs. Walterschied spent the week with her daughter and returned to her home Saturday.

Mr. and Mrs. Fred Moreman were dinner guests Sunday of Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. Virgil Dodson attended the Regional Farm Bureau meeting in Amarillo Friday.

Mrs. Samie Lesly and Mrs. H. R. Vaughn attended a bridal shower for Miss Joy Nell Pennell at Ralls Saturday. Miss Pennell is a friend and former neighbor of Mrs. Lesly's.

Mr. and Mrs. A. B. Clark of Amarillo visited Sunday in the home of Mr. Clark's sister, Mrs. Jack Dean and family.

P. L. Carmichael and Bill attended the funeral of C. D. Sorrows in Clovis last week. Mr. Sorrows was an uncle of Mrs. Carmichael who was unable to attend because of illness.

Millard Gregory and Fred Saltzman were in Muleshoe Sunday on business.

Milford Gresham, Plainview, was a dinner guest Sunday in the D. Y. Edwards home.

Mr. and Mrs. Taft McGee spent Tuesday in Lubbock attending to business and visiting their daughter, Joan, who attends Tech.

Mr. and Mrs. Virgil Dodson were dinner guests Sunday of the Ira Scotts in the Westway community.

Jim Ricketts visited Thursday with his parents, Mr. and Mrs. Ira Ricketts.

Mrs. Jim Childre visited her sister, Mrs. Pete Caldwell Monday.

Mrs. I. W. Scott returned to her home Friday after a visit of several days in the home of her daughter, Mrs. V. E. Dodson.

Mr. and Mrs. D. Y. Edwards spent Wednesday in Amarillo with Mr. and Mrs. S. E. Dave.

Mrs. Taft McGee and daughters, Judy and Mrs. Dennis Lomas spent Saturday shopping in Amarillo.

Mr. and Mrs. Robert Loyd and Mr. and Mrs. Lewis West visited in the home of Mr. and Mrs. Floyd

West Saturday night and played "24".

Mr. and Mrs. Virgil Dodson and Mr. and Mrs. Jack Dean and boys Gene David, Roy Lee and Jimmie Joe were in Tucumcari Saturday transacting business.

Mr. and Mrs. Floyd West visited the Lewis Wests Monday night.

### Gift Party Given

An attractively arranged gift party honored Mrs. Dennis Baker in the home of Mrs. Roger Brumley Tuesday afternoon. Hostesses with Mrs. Brumley were Mesdames; R. A. Daniel, Pat Robinson, and Louie Olson.

Entertainment features included piano and vocal selections presented by Mrs. J. R. Allison and Mrs. Paul Harvey.

Refreshments were served from a lace-laid table centered with an

appropriate blue container-filled with pink cognations. Mrs. Pat Robinson presided at the silver service. Cake squares were topped with tiny sugar-spun pink-rosebuds. Games were directed by Mrs. Louie Olson.

Guests attending the party were Mesdames; R. N. Yarbrough, J. W. Kirby, Mary Seigler, Jim Richards Ray Downey, Bill Patton, Homer Brumley, Bill Price, Dalton Criswell, Ernest Kendall, John Casey, A. J. Schroeter, W. L. Davis Sr., Clinton Jackson, J. C. McCracken, G. S. Wheeler, Ira Scott, H. F. Dinges, R. D. Lance, J. R. Allison, G. W. Duncan, Oscar Easley, Paul Harvey, G. W. Brumley, V. C. Hopson, the honoree and the hostesses.

The Library of Congress subscribes to about 850 American newspapers.

### Central Honor Roll Lists 40 Students

Forty students were listed on the Central School honor roll for the third six-weeks period, D. C. Martin, principal, said today.

The list includes: Reed Green, Nona Marie Strange, Pat Robbins, Betty Nolan, Nancy Parsong, Jeanette Rayburn, Jimmy Conkright, Jean Fortenberry, Mary Beth Lemons, Betty Walker, Thelma Farmbrough, Rosa Lee Strang, G. S. Wheeler, Rose Morena, Walton Goforth, Donnie Presley, Nancy Green, Norma Jean Warrick, Frances Goldstein, Carroll Don Martin, Linda Witherspoon, Sandra Brumley, Billie Jean Barnett, Jim Reinauer, Maxine Wiseman, Maribeth Gilliland, Larry Bain, Judy Fowlkes, Carolyn Jackson, Jan Susan Reese,

Walker Parris, Cheri Barker, Pat-sy Campbell, Kay Lemons, Virginia Witherspoon, Linda Kay Nolan, Richard Smith, David Larsen and Joe Reinauer.

### SCHOOL LUNCH ROOM MENU

January 26-30

**Monday**  
Omelet Fried Fillets ... Catsup  
Buttered Whole Kernel Corn  
Combination Vegetable Salad  
Bread ... Butter ... Milk  
Lemon Sponge Pudding

**Tuesday**  
Hamburger Patties ... Buns  
Sliced Tomatoes ... Lettuce  
Onions ... Pickles ... Mustard  
Fruited Gelatin ... Milk  
Peanut Butter Cookies

**Wednesday**

### Loyal Workers Install Leaders

Loyal Workers group of the Rebekah Lodge met Friday afternoon for installation of new officers. Mrs. Verna Sowell conducted the ceremonies.

New officers include: Mrs. Ada Hollabaugh, president; Mrs. Ola Hacker, vice-president; Mrs. Mary Flowers, secretary-treasurer; and Mrs. Allie Fullwood, reporter.

In conclusion of the installation rites the outgoing president Mrs. Ella Cockrell led the group in prayer as they formed the friendship circle. Gift were presented to the retiring-president and retiring secretary, Mrs. Ola Hacker. Refreshments were served to

Mesdames; Verna Sowell, Ella Cockrell, Leona Sowell, Leora Long, Allie Fullwood, Edna Draper, Ada Hollabaugh and Ola Hacker.

The next meeting will be held on February 26.

John C. Calhoun is the only U. S. vice-president who ever resigned.

An official residence is not provided of the U. S. vice-president.

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# Good News Today !!

## THE BOSS IS OUT OF TOWN!

He left orders for us to Sell These Used Cars ...

# So Here Goes...

## YOU CAN HAVE 'EM!

(for a Price)

## WE DON'T WANT 'EM!

(Rather Have the Money)

### 1949 FORD

Heater and New  
Paint Job  
Blue - 2 Door  
It's A Beaut

# \$1035<sup>00</sup>

### 1949 FORD

2 Door  
New Rebuilt Engine 6 Cylinder  
Leatherette Covering  
Heater  
A Good Buy

# \$1000<sup>00</sup>

### 1949 Packard

8 Cylinder  
Heater and Overdrive  
This Is A One Owner  
Car Looking For  
A New Home

# \$1100<sup>00</sup>

### 1951 DODGE CORONET

Bronze, 4 Door, Radio and Heater, Automatic Transmission. One Owner Car

## 1730

This car worth the Money

### 1951 DODGE CORONET

Green, 4 Door, Radio and Heater, Sun Visor. One Owner Car

## \$1785

### 1952 DODGE DIPLOMAT

Hard Top, 2-Tone, Radio, Heater, Automatic Transmission. You can't go wrong with this one.

## 2010

### 1952 DODGE SERRIA

Station Wagon, Green, Radio, Heater, Gyro-Trans. One Owner

## 2410

A Real Beauty and a Real Buy

### 1951 Meadowbrook

4 Door, Green, Radio, Heater, Automatic Transmission. One Owner Car.

## \$1,695.00

### 1950 Oldsmobile 98

2 Tone, 4 Door, Radio, Heater, One Owner Car

## \$1,565.00

### 1950 Studebaker

4 Door Commander, Radio, Heater, Overdrive and White Sidewall Tires. One Owner

## \$1,185.00

### 1946 FORD

6 Cylinder, 2 Door, As Is

## \$400.00

### 1947 MERCURY

Club Coupe, Radio, Heater, Spotlight

## \$730.00

### 1941 BUICK

4 Door As Is

## \$150.00

### 1948 FORD 3-4 Ton

High Side, Grain, Heater As Is

## \$460.00

### 1948 JEEP

With Front Wheel Drive

## \$430.00

## SOLD

### 1947 DODGE

1 Ton, Heater, As Is

## \$375.00

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# SEIGLER MOTOR COMPANY

Dodge - Plymouth

Dodge "Job-Rated" Trucks  
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### Air Force Will Recruit Here Each Wednesday

AMARILLO, Tex., Jan. 22—The United States Army and United States Air Force Recruiting sergeant will be in Hereford every Wednesday morning it was announced by the Public Information office of the Army and Air Force Recruiting and Induction Main Station of Amarillo.

The sergeant will talk to, and answer questions for young men and women who are interested in serving with the United States Army and United States Air Force.

He will also interview applicants for enlistment on the day he is here.

The sergeant may be contacted at the Sheriff's Office.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN



Does your watch keep good time?

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in tip-top condition.

Your Doctor of Sick & Decrepit Watches  
**Kenneth "Doc" Cowan**  
Cowan Jewelry



# Editorials

## "Man Of Year" Devotes Life To Helping Others

Always a highlight of the annual Chamber of Commerce banquet, selection of Hereford's "Man of the Year" was Friday evening a tribute well founded.

Father Raymond Gillis, a humble, hard-working priest, seeks or asks no rewards or honors. His work, he feels is payment in full for the self-denial and sacrifice which his job requires. Certainly no one else in the community was half so surprised as was the humble little priest when the announcement was made.

Practically everyone in Hereford has realized for many months the plight of the people who inhabit the Hereford Labor Camp. Some very few have made feeble attempts to improve the conditions. Fr. Gillis went much further. Although his education and background are exceptional and warranted, among other things, the past of major in the United States army, he cast aside these comforts and associations to live with the people in the labor camp. He knows first-hand their needs, their troubles, their wants. He more often folds his vestal garments carefully to don old clothes and overalls as he carries on his work. In addition to ministering to the spiritual wants and needs of the people, Fr. Gillis has also done something about the physical wants of the people.

First, he built a church in the shabby surroundings, next he established a school, and just recently, his efforts have led to

establishment of a camp hospital. Fr. Gillis would be the first to tell you that things are no ideal at the labor camp, but compared with conditions prior to his interest and efforts, they are vastly improved.

In addition to filling a moral obligation of the part of Hereford as a community which profits from itinerant Spanish-American labor, Fr. Gillis' contribution has also made Hereford a safer, more sanitary place to live because his improvements have done much to curb the spread of disease or epidemics which could easily start from the labor camp.

Fr. Gillis has many times, waged these battles almost single-handed. Frequently his most generous and able assistance has come from protestants who have noted and admired the work he is doing. He has encountered political cliques. He has faced smugness and indifference. Selfishness, even on the part of the people he is trying to help, has often made his task more difficult. Fr. Gillis is truly a leader among men.

The Lions Club committee in their selection of Fr. Gillis is also to be commended. The committee, always anonymous, made their selection on the basis of merit and without regard to politics or personal friendship. They chose to honor the man they felt had done the most, regardless of race, color, creed or religion - and that is the way the selection should be made. It is the American way.

Officials and administrators who sponsor healthy programs are seldom afraid to place them before the people. There probably are cases where the "closed door" operators are equally efficient, honest and also working in behalf of the public - but the situation generally leads to misunderstanding and a lack of public support even for a worthwhile program.

The Brand feels that the people of Hereford and Deaf Smith County are indeed fortunate in the present attitude of the city and county governing units. It is a step toward better government through more thorough understanding of the people.

## Public Information Is Important Item

"Freedom of the Press" is a phrase which you hear often but which is in many places a theoretical expression. Too often government officials are prone to neglect informing the people regarding events - save those which they personally endorse. This is a form of censorship. Situations like that in the federal administration just past can easily result when the people are refused the right to know public details.

In this regard, we would like to point out that The Brand, for the first time over a period of at least 15 years (probably much longer), has been invited to sit in on council meetings by the City Commission of Hereford.

Judge Horace L. Schloss has also gone to great lengths to see that public information regarding county affairs is made available to the press and to other interested persons.

This, we feel is a healthy condition. Certainly it is in keeping with the spirit of the Constitution of our nation. The people who pay the bills are entitled to know what is happening and where their money goes. Without a certain amount of whole-hearted cooperation from officials, the dissemination of this information becomes propaganda doled out by administrators or elected officials. Such is the case which occurs too often in the counties and small towns of America.

## Best Investment In World Costs \$1.75

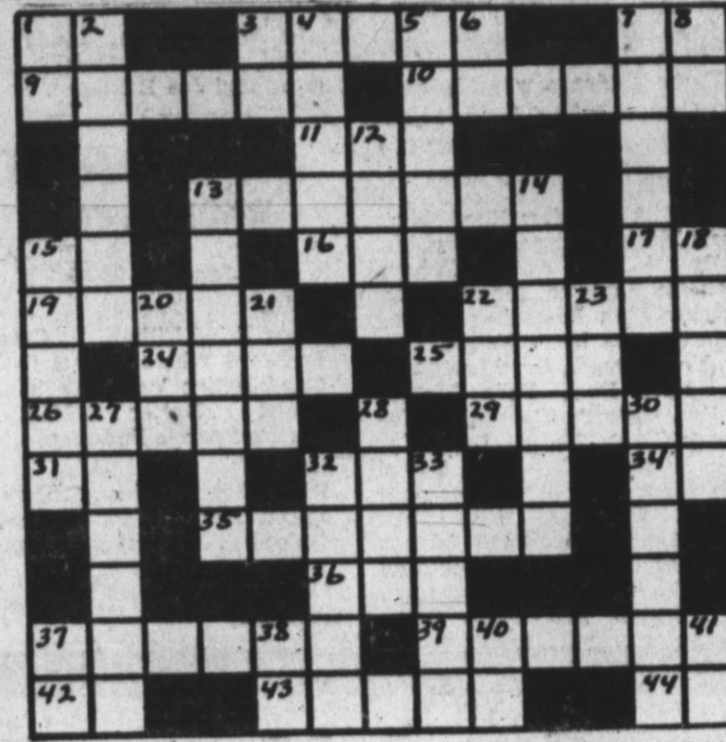
Only six more days in January, or to phrase the words another way - Only six more days in which to pay your poll tax.

When you figure it from a dollar and cent standpoint strictly as an investment contingent upon how many times you will likely vote in 1953, perhaps it is no bargain. If you figure it the American Way, however, things look different. When you stop to figure how many men have given their lives so YOU may have the privilege and freedom of voting, paying your poll tax is the biggest bargain in the United States. When you pay your poll taxes, you are really buying some of the most valuable things which exist in the world today. You are buying Freedom of Speech and Freedom of Religion! You are buying the right to elect the man you think best to office, whether it be President of the United States or Justice of the Peace in Deaf Smith County. Furthermore, you are buying the right to say where the streets should be paved, or whether a new school should be constructed.

So long as YOU, an American, have the right to pay your poll tax, you do not have to worry about dictators and gестапо squads in this country. The quickest way to lose the right to pay your poll tax is to consistently neglect or willingly avoid paying it.

In addition, there will be school elections and city elections - perhaps bond elections, too. Years like 1953 are the years when the minority groups most frequently control affairs in this country, and minority control is certainly not Democratic and American.

Why not make a date for Monday at the tax collectors office? Why not demand your rights as a citizen of the United States. Remember, only six more days to pay your poll tax in 1953. We still say, you get more for your money than any other investment in the world today.



- ACROSS**
- 1-Bone
  - 3-Popular housewife's soapbox amusement
  - 7-Spanish affirmative
  - 9-Clothes cleaner
  - 10-Household storage space
  - 11-Radio is designed for this
  - 13-Feminine relatives
  - 15-The man of medicine (abbrev.)
  - 16-Soap Opera Recreation (abbrev.)
  - 17-Almost extinct American coin (abbrev.)
  - 19-Autumn flower
  - 22-Saturday night rituals
  - 24-You're supposed to do this to what you sow
  - 25-Nominal "head of the house"
  - 26-A kind of coffee does this
  - 29-Viper
- DOWN**
- 1-Explanation of pain
  - 2-Meat courses
  - 3-Old English (abbrev.)
  - 4-To iron
  - 5-A steak that is more underdone than another
  - 6-Preposition
  - 7-Ironing mishap
  - 8-Exists
  - 12-The modern kind of power
  - 13-Home cleaning implement
  - 14-Burned with steam
  - 15-Paid household helpers
  - 16-Former Russian rulers
  - 20-Prefix denoting three
  - 21-Ancient sun god (poet.)
  - 22-City of the sheep
  - 23-Man's nickname
  - 27-Meat dishes
  - 28-Beneficiary of the rich uncle's estate
  - 30-See ducks that furnish good pillow stuffing
  - 32-Latin for "that is" (two wds.)
  - 33-Home covering
  - 37-Chemical symbol for selenium
  - 38-Shortened manuscript
  - 40-Licentiate in Surgery (abbrev.)
  - 41-Archaic "the"

### QUESTION OF THE WEEK

## Television To Keep Kids At Home; Less Reading And More Parties

Television is scheduled to come to this area within a few months. Do you think that TV will make a great difference in the way people live?

**FRANCIS HARDWICK - Theatre Owner**  
Television will hurt the movie business for from six to 18 months and during the same period it will make people more or less inclined to be lazy for the reason that they will come home from work, grab a sandwich, head for the easy chair and watch television. The history of TV is that after this period the majority of people go back to their normal lives.

**DON C. MARTIN - Central School Principal**  
I do to the extent that there will be less going out at night. It may mean that the family will be together more - whether that's for better or worse I don't know.

**MRS. LEO PRICE - 714 Texas**  
Yes, I do. They'll stay home and tend to their own business and let other people's alone.

**MRS. V. C. WOOLERY - 241 Avenue I**  
In some places it has affected the lives of the people apparently. When the reception gets good here it will probably make some difference. The people will stay at home more, not attend shows and gatherings like they do now for entertainment. They will have it in their own home instead. They will not mix with people as much as they do now at the various gatherings.

**REV. T. EDGAR NEAL**  
Yes, just as the coming of the telephone and the radio brought the world into our living room. Just so the coming of television will prove another psychological mold to press our fast shrinking world-society into a still smaller sphere. This is a modern miracle. We will see some foolish extravagance. Some not financially able will sacrifice more important things to purchase a set. Mamma's new hat or the old man's new suit will have to wait a spell. A tremendous increase in small, informal house parties gathered for special programs. Less reading of the evenings with a picture show daily in the home. Will affect attendance at church and the picture show. Until the new wears off it will keep the kids at home of evenings.

## 'Tater Peelin's

By Roberta Campbell

We're gettin' downright conceited. So many people have told us or written us, or sent us word that our little column is the first thing they read every Sunday and Mrs. Bonnie Brumley still even remembers and misses the original headin which appeared last back in June of 1950. (We promised her we would try to find out what happened to it.) Now we came back from Panhandle Pen Women's Meetin' in Amarillo with several requests for a copy of "Tater Peelin's".

Yep, even if we owned a hat we doubt if it would fit any more.

By the way, Laurene Chinn of Barger, author of "Spelling Bee" which she first sold to Colliers reported she is still cashin in on her little story. It has been reprinted 7 times and her latest check came from the publishers of a Texas reader.

Some folks think the most important thing in their teenage life is clothes while others are concerned about entertainment but every time we observe young Burk Inman making a special effort to see that his grandmother, Mrs. Dora Inman, is comfortable we are convinced it is a child's manners that really reveals what kind of home he has been reared in.

Well, we've been livin under the Republicans five days now and so far as we know the bottom hasn't fallen out of anything.

## I'll Never Forget

BY BOB HIGGINS as told to Nelda Guy Ricketts

Someone asked me one time when I came to this country and I told them they would have to figure it out themselves. I came here when the sun was real little and it was 15 years before we had a moon. That was in October of 1898.

There were only three or four houses in Hereford then and the ones that were here had been moved here from LaPlatta on wagons.

I guess the first church service they ever held in Hereford was right after I came. I went to my Uncle Sammy Higgins ranch and he said they were having a meeting at the new little town. We came to Hereford and went to meeting in a little one room shack down near the railroad that was just finished. They had two or three barrels and some saddles scattered around. The congregation consisted of five men and a lady. I believe the lady was Mrs. Askren.

There was no fence in the country then to speak of.

The country was covered with antelope and there were lakes all full of water in that day and time. The ducks would hatch by the thousands in the grasses that grew up around the lakes.

When the cooks at the chuck wagons would camp close to those lakes they would gather up those eggs and cook them every way, boil, fry, make custards.

There were some job wolves here when I came here.

There were some hillside guys here. They were animals that had short legs on one side so that they could run around a hill. You could come up in front of them and turn them around so that their short legs were on the low side of the hill and they would fall over on their backs and you could catch them.

The cowboys used to roll their bedrolls out on the ground to sleep. Sometimes during the night a rain would come up and the water would stand from three to five inches deep. The rattlesnakes would crawl up on your bedroll to keep out of the water. C. R. Smith tells about the time he woke up after such a rain and there was a rattlesnake on his chest just spitting and buzzing. He said he knew if he moved that it would strike him so he just went back to sleep and next morning the snake was gone.

We had lots of loco bad years back then. The horses and the cattle both would go loco before you knew what was happening. You could get on an old gentle horse or hitch it up to the buggy and all of a sudden he would go to rearing and throwing fits. I have seen the time you could get a ton of loco weed off of an acre of land. The plants were so big that you could turn a washtub over them and still not hide them. They would bush out underneath. When the sun shined on them out across the pasture they looked like a herd of sheep.

Andrew Lipscomb, Jim Lipscomb's father, and I took two ponies and a sod plow and striped off what is now Highway 51 from the edge of town about 10 or 12 miles north. It was a big pasture then that was owned by Avis and Farmer. The cowboys would come across there and camp in that pasture and they got afraid that the cowboys would set the grass afire so we went along and made a strip where they couldn't make their fires and they wouldn't get away and burn this country up.

Little did we know that sometime there would be a state highway run along there. If some fellow had come along and told us that there would be and that cars would drive along there from 50 to 75 miles an hour without the help of horses we would have had him arrested.

After the automobiles came they sure cleaned up on the antelope in this country. They would run them in the cars and kill them. Lots of them got up and left the country. They really slaughtered them.

Another little incident that happened when Hereford was about a year old. A fellow by the name of Dan Blankenship and I were going down southeast of Hereford to look for some ponies. We went about 35 or 40 miles and on the way back we hadn't had any dinner when we came in sight of what is now Summerfield. Then it was just a boxcar standing out on the prairie that a railroad gang was living in it.

When we got there we got off and went in and began rummaging around and hunting something to eat. About that time an old Mexican groaned. I snapped

(Continued on page 5)

## Panhandle Paragraphs

**HOME RULE CHARTER**  
Qualified voters of Brownfield will vote on whether or not a commission should be chosen to frame a new Home Rule charter. Included on the ballot will be a list of 15 names chosen for the commission provided it is approved. Brownfield News. —pp—

**SUB-COURTHOUSE**  
A group of Cleveland businessmen are seeking a hearing before Liberty County's commissioners court at its next regular meeting to ask for a sub-courthouse at Cleveland. Newman Powers, manager of the Chamber of Commerce, and Bill Matthews, president, said the C of C backed move has been under study for three months. Liberty Vindicator. —pp—

**PARMER COTTON**  
King Cotton rode through Parmer county on a white horse this year as is proved by checks with the six county gins who report that ginnings will almost certainly exceed 35,000 bales this year. In spite of the drouth, a freeze that came three weeks too early, labor shortages and a few insects the 1952 cotton crop doubled the one of a year ago. Two new gins have been announced for next season. Stateline Tribune. —pp—

**LIONS MINSTREL SHOW**  
The Lions Minstrel show, "Hits and Bits" was paced through final dress rehearsals Wednesday night. The show proceeds which go to the New Braunfels hospital fund is scheduled for three nights. New Braunfels Herald. —pp—

**FEDERAL FUNDS**  
Due to the location of an army installation the San Marcos Independent school district is in line for federal school facilities construction aid to the extent of \$203,280, according to a letter from Congressman Homer Thornby. San Marcos Record. —pp—

**"SEND OFF" PROGRAM**  
Plans for a colorful send off program were underway in Hockley County as the time drew near for the Sheriff Posse to leave for the inauguration. A band, as well as the mayor and other Levelland dignitaries were on hand for the departure. Hockley County Herald. —pp—

**NEW SCHOOL**  
Studies began recently in the new \$240,000 Hart Rural school building which replaces the building that was destroyed by fire in September 1951. Castro County News.

The  
**BOOTLEG**  
—Philosopher

Editor's Note: The Bootleg Philosopher has a clearly unworkable plan for rescuing cattlemen caught in the price squeeze but you can't blame him for trying.

Dear editor:  
Every once in a while I notice in the papers where some farmers who raise cotton are putting their cotton in the loan, and while I never have done that, if I had any cotton I'd sell it the minute it was picked, would have to in order to beat the check to the bank I gave my hands, but I have been investigatin this system and I'd like to report I like it and have a suggestion to make.

As I understand it, if a cotton grower thinks the price of cotton is going up, he can put his cotton in the government loan and get the loan price right then in cash and if the price goes up, he can later sell and make an additional profit which he's entitled to, and even if it doesn't go up, even if it drops below the loan price he still gets to keep the loan and doesn't have to make up the difference.

This is a system designed to stabilize the price of cotton to keep cotton growers from dumping all their cotton on the market at one time, and I approve of it.

But I'd like to see the system expanded. Take me. Now I've got a few head of cattle on hand out here and as everybody but the meat market knows, the price of cattle has been dropping steadily. In fact, in the last eight months it has dropped over 30 per cent.

All right. Now I paid a pretty good price for these cattle, bought 'em when they were high, and while they haven't got too much feed in 'em, hay is still higher than it ever was before and they've been eatin and the worst part is they've got to keep on eatin.

What I want to know is why can't I put these cattle in a government loan? Why can't I just turn the cattle over to whoever handles the government's cotton and let them hold 'em for me until the price goes up? I tell you it would take a burden off my mind to hold on to them cattle without sellin and without buyin any more feed for 'em. If I sell now I'll take a big loss, but if I keep on feedin I'll take a bigger loss. But if I could put 'em in a government loan this afternoon, things would sure perk up out here.

If you think this plan has any merit, I will appreciate you gettin' word to Eisenhower and have him make it the first order of business the minute he gets through being inaugurated. Cattlemen all over the country will be scrambling to get in on this.

Yours faithfully,  
J. A.

The Sunday Brand  
Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



Texas' Outstanding Semi-Weekly  
First In  
GENERAL EXCELLENCE  
NEWS PICTURES  
AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each. Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

Society Editor Mrs. John McLean  
Asst. Manager Melvin Young  
Mech. Superintendent Harry Linderer



# Never...

(Continued from page 4)

round and asked him why he wasn't out working with others. We heap sick. Got smallpox. We didn't even wait to go down the steps we just jumped and got on our horses and took off.

It was about a mile before we either one said anything. They were afraid that we wouldn't tell anyone because we were afraid we would be quarantined. We were scared to death for about ten days afraid we would take it but we never did and we didn't tell anyone about being in contact with either.

I saw a bunch of Indians go through here one time. They were from New Mexico and had Navaho blankets and hair ropes and were going to Indian Territory of the Quana Parker and traded the blankets for some Commanche ponies.

They stopped at our camp and asked us if we had any "Sundeis" which is Spanish for watermelons. They camped about a mile from us and that night Jack Killough and I went over and visited them.

When I first came here we used to get our mail from Amarillo. It came about three times a week in a two wheeled cart. They would leave it on the fenceposts somewhere. The mail was carried from here to Tucum-

car. A Mexican used to carry the mail from here to Tucumcar and back.

The first school north of town was set out 11 miles north and two miles west of what is Highway 51. They moved it there from LaPlatta. We had church and Sunday school there. Mrs. J. F. Ward was our Sunday school teacher there.

When we had that big fire here in 1906 that burned all this country up, I took a herd of cattle and wintered near Aney. That was where I met Mrs. Higgins. She was teaching school there then.

There are mighty few people left here that were here when I came here. You can almost count them on one hand. There is Nester Gass, George Muse, Hugh Witherspoon and Vern Witherspoon and Mrs. Cal Walker. I believe that is all of them that were grown at the time I came here.

We didn't have many guns then and didn't have any ammunition. The lakes were inferior to the ones we have now and wouldn't shoot very far. It was great sport to try to outsmart the ducks. The boys threw some gourds out in the lakes and let the ducks get used to them then they took a big gourd and cut holes in it and slipped it over their heads and before the ducks got there they would take a sack and get out in the

lakes and when the ducks came they would pull them down by the feet and put them in the sacks. You could nearly always get all but one of the ducks in the bunch. He would look around and see that the others were gone and would fly.



Bob Higgins

## JUMBO NEWS

By Mrs. Bill Simpson

Mr. and Mrs. Virgil Lamb returned last week from Riverside, Calif. where they had been visiting for 10 days with Mrs. Lamb's cousin and husband, Mr. and Mrs. Junior Merrill.

Jumbo Home Demonstration club met Thursday with Mrs. Harry Smith. After a short business session H. D. agent, Mrs. Robin Vann presented a program on "Cereal in the Family Food Supply". Those attending were: Mesdames Loyd Gray, M. L. Simpson Sr., M. L. Simpson Jr., Virgil Lamb, Dean Barden, Bill Simpson, and the hostess Mrs. Harry Smith.

Mrs. Jiggs Hartman and daughter, Denice, spent Tuesday and Wednesday in the home of her parents, the M. L. Simpson Sr.

Nick Smith is home on leave from the Navy.

Mr. and Mrs. Virgil Lamb spent Saturday night and Sunday with the Melvin Summers south of Dimmitt. Mrs. Summers is recovering from a minor operation.

Mr. and Mrs. H. E. Burke were in Lubbock Thursday on business.

Mr. and Mrs. U. L. Lesly and daughters visited with his brother, T. O. Lesly, near Bovina last Friday.

Mr. and Mrs. H. E. Burke went to Littlefield Friday on business.

Mr. and Mrs. Emory Smith, Mrs. Smith's mother, Mrs. Mary Holloway and Mrs. Gene Smith were in Amarillo Thursday on business.

Mrs. Louie Holster visited her son, C. J. Holster in Plainview last week.

Mr. and Mrs. Joe Boozer and Mr. and Mrs. Roy Hollums were in Plainview last Thursday on business.

Last Saturday night friends of the Roy Hollums gathered at the community center for a farewell supper and "42" party.

Those attending were: Mr. and Mrs. Norma Lytal and boys, Mr. and Mrs. V. L. Lesly and girls, Mr. and Mrs. G. C. Pope, Darrell,

Barbara, Shirley, Mr. and Mrs. Lloyd Gray and W. L. Mr. and Mrs. M. L. Simpson Jr., Mr. and Mrs. Emory Smith, Mrs. Mary Holloway, Mr. and Mrs. Dean Barden, Mr. and Mrs. Joe Boozer, Mr. W. E. Clewduz, Mr. and Mrs. Bill Simpson, Mrs. M. L. Simpson Sr., Mr. and Mrs. Harry Smith and Ray, Mr. and Mrs. Addison Hunter, Mona Dell and Richard and the honorees Mr. and Mrs. Roy Hollums, Kenneth and Marjorie.

The community progress club met Saturday night, Jan. 24, at the community center for a called meeting Edd McLeroy, Castro County Agent, asked that all boys and girls interested in a 4-H club to be present at the meeting.

Patrick Henry was the only man to decline appointment as Secretary of State.

A public law is one dealing with classes rather than individuals.

### The Hereford Clinic Is Happy to Announce the Completion of its MEDICAL & SURGICAL STAFF

- |                         |                                |                     |
|-------------------------|--------------------------------|---------------------|
| R. R. Wills, M. D.      | L. B. Barnett, M. D.           | M. W. Nobles, M. D. |
| Urology & Consultation  | General & Neurosurgery         | Radiology           |
|                         | A. T. Mims, M. D.              |                     |
|                         | General Surgery & Consultation |                     |
| Roy J. Grubbs, M. M.    | F. Glendenning M. D.           | W. Lawrence, M. D.  |
| Pediatrics & Obstetrics | General Prac. & OB             | General Prac. & OB  |

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**CARD OF THANKS**

For the many acts of kindness and friendly concern during our recent illness, we desire to express our sincere thanks and heartfelt appreciation...

Mr. and Mrs. Wm. McGehee.

Mr. and Mrs. Owen Stagner and Miss Della Stagner visited relatives in Darrousett over the past weekend.

**BIRTHDAY FEBRUARY 29?**

If you have a birthday on February 29th. Call the society editor at phone 181.

Mr. and Mrs. Wayne Hill of McLean were weekend guests of her parents, Mr. and Mrs. Henry Hastings.

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## Streu's Diary

January 23, 1953

DEAR DIARY:

Guess I'm just getting old and conservative—can't seem to buy enough of this television stuff at a time—keep running out before I can get another shipment—but I'm learning, and I'll bet I catch up with it eventually! Well, the wind blew and the TV antennae went over in large numbers, indeed—but none of the Streu Hardware installed jobs fell! We have always prided ourselves on not having to go back and lick our cats over. Finally got some colored pictures of the new '53 model RCA Victor Television sets—can show you some lovely pictures—won't be long until we'll have the real things to show—if we don't have them all sold before they arrive. That Wendell Burdine is sure selling TV's.

The time draws near for Streu's big 29th Anniversary Sale—Dollar Day—and Clearance Sale—all combined in one great big glorious money-saving event for our customers—the date will be Feb. 2nd. Watch next Sunday's Brand for particulars!

We have been as busy as ants on a summer day—installing lots of new shelving in the warehouse and re-arranging stocks so that we might serve our customers with greater efficiency. Building up stocks, too—so that we will

have what you want just when you need it.

I've just flat run out of stuff for this time—so guess I'll have to close—hate to quit before I use all my allotted space because I have to pay for it just the same—which causes my old scotch blood to run cold—but for the life of me, just can't think of another thing of import.

STREU

Oh, yes, we'll be back on the air over KPAN starting Monday—time 2:20.



# Friona News

By Mrs. E. R. Day Sr.

The Girl Scout Troop II met at the Methodist church on Monday. They worked on their belts.

Those present were: Carolyn Stowers, Kathryn Dunn, Gladys Edna Baxter, Merlene Givson, Loretta O'Brine, Patsy Anthony and Doris Ann McFarland and their leader, Mrs. Kenneth O. Brine.

Brownie Troop 6 met at the Baptist church on Monday with their leader, Mrs. A. L. Black and Mrs. Bill Stewart.

Those present were: Carolyn Baxter, Kitty Black, Wynell Dutton, Donna Blackburn, Linda Kay Brummett, Judy Fesser, Reba Kay Fulcher, Gail Knight, Carolyn Parker, Judy Taylor, Lois White, Joyce Stowers, Patsy Curry, Eleanor Dodson, Karen Bells. Brownie Troop 8 met Monday evening at the Congregational church. The troop held a dress up party.

Those present were: Patricia Barker, Willine Baxter, Lovoyce Burros, Cynthia Guinn, Barbara Dudley, Patty Fallwell, Linda Kay Johnson, Sharon Reeves, Andra Slagel, Carolyn Singleterry, Iva Ben Parr, Mary and Martha Knight, Mrs. Eugene Buggess, Mrs. Hushel Johnson and Mrs. Guy Latta.

The speech class of the Friona high school gave a three-act play at the school Monday morning.

Mr. and Mrs. Bill Bell returned home from Ewart, Mich. where Mr. Bell was called for Army reclassification. They visited Mrs. Bells parents there for some time.

Raymon Euler, chairman of the March of Dimes, announced that the miniature iron lungs were distributed Friday by Rev. Russell Pogue and Rev. George Meyef and Carl Maurer.

Mr. and Mrs. Dave Carver were attending business in Amarillo Monday.

Mr. and Mrs. E. M. Jack left Monday for Floydada to visit with their daughter and family, Mr. and Mrs. Arlin Miller.

Mr. and Mrs. Arlin Dilger and family of Vega visited his parents, Mr. and Mrs. L. R. Dilger. Mr. Dilger returned home Sunday. On Monday Mrs. L. R. Dilger took Mrs. Clarence Baxter to Amarillo to meet her husband. On the return trip she took her daughter-in-law by Vega.

Mr. and Mrs. Anthony Sr. visited Monday afternoon in the home of Mrs. George Trider.

Mr. and Mrs. Clyde Scarbrough and Anita Marie White and Betty Rhodes and Mrs. C. E. Hall visited in the G. H. Brock home. They also visited with Mr. and Mrs. J. W. Wimberly who are staying in the Brock home for a while.

Kenneth Cass was honored recently on the occasion of his birthday. Present for the occasion were: Mr. and Mrs. L. J. Jones, Mr. and Mrs. L. J. Jones Jr., Mr. and Mrs. W. S. Ingram, all of Morton and Mr. and Mrs. Cass.

Mr. and Mrs. Floyd Schlinker left last week for Claremont, California to visit with their daughter and husband, Mr. and Mrs. James Rankins. They will also visit with other relatives.

Mr. and Mrs. Robert Collier and family were Saturday dinner guests in the Ralph Shirley home.

Mrs. Cordy Potts and children visited Saturday afternoon with her mother and sister, Mrs. Charles Schlinker and Mrs. Mable Hartwell.

Sandra Brock was able to go back to school Monday after being ill for a few days. She is the daughter of Mr. and Mrs. G. H. Brock.

Mary Beth and Helen Baxter of Springfield, Colo. spent Sunday with Phyllis Robbins.

Mr. and Mrs. E. R. Day Sr. and Mrs. T. B. Armstrong and Odell Vaughn were all in Farwell Saturday morning attending business.

Mr. and Mrs. O. T. Patterson and David returned from Albuquerque where they visited their daughter and husband and met their new grandson, who arrived last week.

Mr. and Mrs. E. R. Day were in Amarillo Wednesday on business and to visit with their daughter, Tila Rue.

Pvt. Haywood Vaughn of Fort Bliss visited his parents, Mr. and Mrs. Elwood Vaughn over the week-end.

Delly Don Wigley, who is employed in Shamrock, visited his grandparents, Mr. and Mrs. Claude Paul over the week-end.

Mr. and Mrs. E. R. Day were attending business in Amarillo Saturday and visiting with their daughter, Tila Rue.

Guests in the Oscar Baxter home Sunday were: Mr. and Mrs. L. D. Pope and Gene, Mr. and Mrs. E. M. Jack, Mr. and Mrs. J. A. Wyly and daughters, Miss Glenna Mae Pope, Miss Phyllis Hinds, and Miss Patsy Cantrell of Hereford.

Pvt. Charles Sanders, who is stationed in Fort Bliss visited his wife, Fern, and his parents, Mr. and Mrs. Buel Sanders over the week-end. He also visited his wife's parents, Mr. and Mrs. D. G. Hand.

Mr. and Mrs. E. R. Day Sr. were Sunday dinner guests in the Elwood Vaughn home.

Mr. and Mrs. Wayne B. Stark of Hereford visited their parents, Mr. and Mrs. Ennis Cummings and Mr. and Mrs. W. B. Stark, Saturday.

Mr. and Mrs. P. L. London were guests in the E. R. Day home Sunday night. While there they called Mr. and Mrs. E. R. Day Jr. in New London, Conn.

Roy Hart who is employed in Amarillo visited his mother and sisters, Wanda and Eida Sunday. Mrs. A. O. Drake was also visiting in the Hart home.

Pvt. Eugene Bandy, who is stationed at Fort Bliss was home over the week-end visiting his wife, Patsy, and the G. E. Reeds.

Mr. and Mrs. Martin and daughter of Muleshoe and Mrs. Haywood Vaughn were visitors in the Elwood Vaughn home Sunday afternoon.

Ray Jean Jones, daughter of Mr. and Mrs. Shorty Jones, has the cast off her foot. She suffered a broken foot some time ago. She is still on crutches.

Mr. and Mrs. Lonnie McFarland of South Dakota are visiting his parents and other relatives in Friona for a few days.

Mrs. Bo Demitt suffered burns on her body last week when she was taking a pan of chili from the stove and let it spill on her. She was taken to the Parmer county hospital for treatment.

Miss Joy Baxter, daughter of Mr. and Mrs. Jim Baxter, was in Clovis Thursday where she had surgery on her left eye. She is employed by the Lewis Variety store. She will return to work Tuesday.

Mr. and Mrs. Hardy May and family, Sterling Graham and Miss Joy Baxter spent the week-end at Rush Springs, Oklahoma with Mr. Graham's parents.

Mrs. Jim Baxter and daughter were in Clovis Friday on business.

Mr. and Mrs. Duane Wyly spent Sunday with her parents, Mr. and Mrs. T. E. Averrett of Tucumcari.

The Boy Scouts and their leader, Stanley Lockhart met last week at the Methodist church. The boys are learning the Morse code. Five boys passed the tender-foot requirements. They were: Joe McLellan, Billy Zachary, Gerald Floyd, Jerry Zachary, and Randale Allen. Those present for the meeting were: Gerald Floyd, Joe McLellan, Randale Allen, Ira Bruce Papp, Billy Zachary, Eldon Sparkman, Ted Sanders, Jerry Zachary, Lee Taylor, Allen Neff, Don Reeves, W. A. Tenney, Sterling Prichard, Ken Caffey, Wesley Barnett, Keith Hughes and Harris Dunn.

Mr. and Mrs. Billy Dean Baxter and family, Mr. and Mrs. E. M. Jack, Mr. and Mrs. Jim Baxter and Patricia and Mrs. Clarence Baxter and daughter were Sunday visitors in the J. W. Baxter home.

Mrs. Clarence Baxter and daughters came Saturday night to visit her parents, Mr. and Mrs. L. R. Dilger and Mr. Baxter's parents, Mr. and Mrs. J. W. Baxter. They are from Springfield, Colo.

New students in the Friona school this week were: Carol Oldham, Thomas Varner, Marie Stewart, Mary Grubbs, Stanley Varner, Jackie Oldham, Delilah Nesbitt, Bill Hartis, Johnny Vera, George Stewart, Jimmy Oldham, N. V. Nesbitt, Phillip Varner, Lavada Ponder, Emma Vera, Edna Stewart, Shirley Joplin, Ruby Lee Grubbs and Marie Ponder.

Mr. and Mrs. C. L. Marler of Pampa and Mr. and Mrs. W. J. Brewer Jr. of Lamesa spent Monday and Tuesday with Mr. and Mrs. H. F. Brewer.

The couples bridge club met Monday night at the Friona club house. Hosts for the evening were: Mr. and Mrs. Steve Struve, Mr.

## Listen to The March Of Dimes

Program

Sunday, January 25th

Over

# KPAN

860 On Your Dial — 1:45 'til?

Sponsored By The

## Hereford JayCees

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QUEEN'S COSTUME Mrs. Christine Unger of Denton was chosen queen of the Texas float in the Inaugural Parade for Eisenhower. Here is the queen in her costume - a white skirt decorated with a steer and oil derricks in sequins. A lone star of sequins is applied on the back of the white wool jersey blouse. (AP PHOTO).

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# Jubilant GOP Takes Over in Washington

# The WORLD This WEEK

# Hometown Reception For Citizen Truman



CHIEF JUSTICE FRED VINSON ADMINISTERS OATH OF OFFICE TO THE THIRTY-FOURTH PRESIDENT OF THE UNITED STATES AS EX-PRESIDENT AND VICE-PRESIDENT LOOK ON.

## Cabinet Stalemate Greets Eisenhower

SECTION 434, Title 18, of the United States Code says that any Government official who transacts business with a firm in which he has interest or from which he draws profits shall be fined not more than \$2,000, or imprisoned not more than two years or both.

This was the background for the crisis over the nomination of Charles E. Wilson, president of General Motors, as Secretary of Defense.

As Defense Secretary, he would be involved in contracts amounting to many billions of dollars over the next few years.

Since Wilson reportedly owned a block of G.M. stock worth \$2,500,000, he would profit from such contracts. Senators on the Armed Services Committee studying Wilson's qualifications for the Cabinet post were gravely concerned over the code as it related to Wilson. There was strong sentiment for the first time for refusing to confirm his nomination. The Code, in the opinion of many Senators, could not be altered just for Wilson.

The implications of such a move, it was felt, carried a definite political liability. Moreover, an Executive Order under which Wilson would not exercise his civilian authority in procurement cases that involved General Motors and would submit such matters to the White House for decision, discussed as one means of getting around the Code, failed to gain an enthusiastic reception from many Senators. Such a proposal raised almost as much Senate opposition as the proposal to change the Code to make Wilson "more eligible."

Almost overshadowed by the furor over the Wilson case were Roger M. Kyes, proposed for Deputy Secretary of Defense; Robert T. Stevens, all of whom were in the same fix as Wilson. They all testified that they had substantial holdings in companies doing business with the Defense Department.

Motives for the action of Wayne Morse, Independent Senator from Oregon, in blocking confirmation of all the President's Cabinet nominees for a day were obscure. While there were some bitter comments from some Republican colleagues in the Senate, others, including Sen. Robert A. Taft, pointed out that the Republic was barely affected. Apparently the Oregon Senator was registering a protest. He has been booted out of prize assignments on key committees because he supported Adlai Stevenson for President.

## In Short

Issued: by the Army, a draft call for 53,000 men in March.

Announced: by officials in the State Department, that Russia has been invited to attend a Big Four deputies meeting Jan. 30 in London to discuss an Austrian peace treaty. The proposed meeting backs up a resolution passed by the U.N. Dec. 20 appealing to the Big Four to make a new effort to agree on an Austrian peace settlement.

Entered: by former G.I.'s Otto Verber and Kurt Ponger, a plea of innocent to an indictment charging them of passing on U.S. military secrets in Austria as members of an espionage ring directed from the Soviet Embassy in Washington.

## REPUBLICANS TAKE OVER

## Reds Threaten Bonn As Purges Continue

THE Indians, soldiers, elephants and a dog sled team from Alaska all have filed down Pennsylvania Avenue into history. The rented dress suits, formal gowns and limousines are back in show windows. The changeover has been duly celebrated. The GOP era has dawned.

With a Republican President and a Republican Congress in power together for the first time in decades, many Americans expect sudden and significant policy changes. It is more likely President Eisenhower and his business-man Cabinet will proceed cautiously, carefully planning future steps with the emphasis on tight government organization and elimination of overlapping agencies and directives.

The new President's inaugural address was notable in its emphasis on foreign affairs. He dedicated his Administration to winning an "earth of peace" without placating an aggressor by trading America's honor for security.

The speech was greeted enthusiastically by Republicans and Democrats alike, although there were some criticisms that it merely reaffirmed the outgoing Administration's foreign policy.

Eisenhower left no doubt he feels the U. S. must continue to exercise its role of world leadership. Americans naturally hope for a new deal on Korea to end the exhaustive stalemate there. The new President promises no dramatic solution. There are indications, however, that a limited offensive is possible with more reliance on South Korean troops a certainty. The question of using Chiang Kai-shek's Nationalist troops on Formosa is sure to get reconsideration. They may be used to attack Red positions on the China mainland.

Such attacks, the British argue, run the risk of enlarging the war, but some high U. S. military authorities don't think Russia would use the occasion to start something new in the area. In Europe, the new Administration faces a situation almost as touchy as in Korea. The whole future of the North Atlantic Treaty Organization is threatened by French recalcitrance in dealing with the European army pact. The French are balky about rearming Germany. They want to be assured that they can withdraw troops from the European Defense Community for use in overseas possessions whenever they think such action is necessary. In addition, they want increased guar-

to worry immediately about any slackening in current general prosperity and good business conditions. All signs indicate both will continue at least well into 1954. It is in the period after mid-1954, when defense expenditures are expected to taper off, that the danger of recession will crop up. The President's economic advisers will have to be ready.

One of the first domestic issues the new Administration has to clear off the boards is tax relief. The Republicans promised during the campaign to cut taxes and they will have to make good on the promises or face a political reckoning in the 1954 Congressional elections.

Generally, Eisenhower associates say the actual amount taxes can be cut depends on how much progress can be made toward balancing the budget. They point out that the budget they will be operating on until July 1954 will be a "Truman budget," but the fact remains that they have the power to trim it as they will.

In Congress there is strong sentiment for cutting all taxes as soon as possible. Congress shows little inclination to extend the excess profits tax, due to expire June 30. Rep. Daniel A. Reed (R-N. Y.), chairman of the tax-writing Ways and Means Committee, proposes a 5 per cent relief for individuals on 1953 incomes and the 10 per cent cut in '54 already called for under present tax laws. Some Senators favor cutting only 5 per cent in individual income taxes in 1954.

Favoring a tax cut is the fact the Eisenhower Administration is determined to find some way to slice the Truman budget by as much as 3 to 5 billion. Some more may be chopped off later. The outlays for foreign aid are likely to be the first to be reduced by economy-minded Republicans. Cuts in this field offer the least possibility of any domestic political boomerang.

In addition, the apathy evident in many European capitals when it comes to digging in on the job of common defense has caused many U. S. citizens to doubt the wisdom of the foreign aid program. Something new along this line, perhaps in the guise of a "trade aid" program such as British economist support, may be upcoming.

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### Dates

Monday, January 26

Federal Communications Commission opens hearings in Washington on theater television system.

Friday, January 30

"Back to the Bible" rallies, sponsored by the American Council of Christian Churches protesting the new revised standard version to take place in key cities across the country. Western Society for Clinical Research meets in Carmel, Calif.

### Iran

#### Coalition Stands

Iran's ailing Premier Mohammed Mossadegh has given the West some troublesome times in the past year or so. Nevertheless, Western diplomats never abandoned hope that the old man really wanted to settle his country's crippling oil dispute with Britain. Mossadegh has seen his country come to the brink of bankruptcy—something his own policies helped accomplish. He has had to buckle under to powerful nationalist elements at home, however, while trying to avoid slamming the door to a settlement of the oil issue abroad.

Mossadegh was shrewd enough to realize Iran's oil had to flow again, or the country would go under. It was obviously better to have the oil flow West than East.

The fact that Mossadegh has been able to retain his position is due to several factors. They include historic personal appeals to the people whenever parliament opposes him and the support of Mullah Ayatullah Kashani, who is credited by many with forging the nationalist bloc that put Mossadegh into power.

When Mossadegh's lieutenants began predicting the premier was nearing a settlement of the oil dispute, British-hating Kashani started to boil. When Mossadegh asked parliament to extend his dictatorial powers for a year, Kashani blew up and threw the full weight of his leadership of Moslems in Iran against the premier.

The crisis bedded evil for the West. Kashani reportedly has been flirting with the Communists in the belief he could discard them after he gained power with their support. Had he won out in this week's parliamentary crisis, the Communists very likely would have come out on top.

Kashani, after repeated appeals and some warnings, finally withdrew his opposition to an extension of Mossadegh's dictatorial powers, however, and the premier gained 12 more months in which to deal with the oil crisis without interference from parliament.

In Western capitals there was immediate and profound relief.

Since Britain and the U. S. already have offered assurances that France need not fear another German invasion, but the French want more than that. Finally, the French Premier, Rene Mayer, has indicated he will seek renegotiation of parts of the E.D.C. treaty before it is ratified.

In Germany, Chancellor Konrad Adenauer hints he also wants renegotiation, but after ratification. The French attitude, coupled with the fact that France's domestic political picture is so wobbly, could force the U. S. to look to Germany as its most powerful ally in Europe. In this case, France would be left out in the cold while the U. S. concentrated on Germany, already the most powerful country industrially in West Europe.

Since Eisenhower regards the E.D.C. as of prime importance in the overall NATO structure, and since he is on record as favoring West German rearmament, the new Administration can be expected to exert some firm pressure on the French to buckle down and get on with forming a European army.

Secretary of State John Foster Dulles and Mutual Security Director Harold Stassen presumably carry this sentiment with them on their tour of Europe.

On the domestic front, the Eisenhower Administration will not have

### Inauguration Sidelights

On the day before the inauguration, the price of "Mr. President," the William Hillman book about Truman's stay in the White House, was marked down from \$5 to \$2 in a Connecticut Avenue book store.

All newsmen covering the Inauguration got special invitations to at least one function—a peanut party for Miss Republican, Miss Lena and Miss Jenny, the three elephants that marched in the Inaugural parade.



Little, Nashville Tennessee HEADLINER NOW OPENING



Joplin, Minneapolis Star BIRTH OF NEW ADMINISTRATION

## Reds Threaten Bonn As Purges Continue

BY MENTALLY dropping a barrier down the main street of your hometown and slicing it into two-hostile units, it is possible to get an idea of what present-day life in Berlin is like.

Berliners, perhaps more than any other people on earth, know what the Cold War means. They have been caught in the middle of it for almost eight years. They know what it means to live in a city split by an arbitrary political line. Above all, they know the ever-present danger that comes from living in a city isolated, for West Berlin lies deep in Communist-held territory, with only a narrow corridor, controlled by the Russians, open to the Free World.

In a city where a subway train, in its normal route, runs from slavery to freedom and back again as a matter of course, life is uncertain at best.

The Communists have long followed the policy of threatening West Berlin to bring pressure on Bonn and the West. The latest example is East Zone President Wilhelm Pieck's threat to take "protective measures" against West Berlin if Bonn ratifies the European Defense treaties.

To Allied observers, this looked like a threat to bang down the Iron Curtain right in Berlin. The Russians reportedly have taken steps to seal off the western boundaries of the city even tighter. Indications are that West Berliners are in for a crisis that could match the Berlin blockade of 1948-49.

In the East Zone, the rapidly spreading housecleaning purge brought to the fore three Moscow-trained Communists who apparently have been given the job of wielding the broom.

They are Walter Ulbricht, ousted party general secretary, Wilhelm Zaisser, chief of the secret police, and Anton Ackermann, deputy foreign minister.

Westerners believe the German Communists who went to Russia instead of fleeing westward at the time of the Nazi rise to power, are now in the saddle. This could mean that all pro-Communists or even party members who ever had any Western connections, including Prime Minister Otto Grotewohl, are in for the axe.

Together with the purges in other Communist countries, this adds up to a severe tightening up, from Moscow on down.

The purge inside the Soviet Union of a group of Jewish doctors and of a key member of the metals ministry, indicates that all is not as it should be at home. Blame for the alleged conspiracies has been placed on Secret Police Chief Lavrenti Beria, once considered a prime candidate to take over the 73-year-old Stalin's mantle.

The Soviet press and radio used the arrest of the metals ministry official, one I. Korshun, to rant about "whole armies" of American spies working against Russia and her satellites.

By admitting that foreign espionage could even exist inside Russia, the Kremlin apparently was willing to risk what could be interpreted as a revelation of internal weakness in order to get at Beria. In the Communist world only Stalin's neck seems safe—and he probably has had some nervous moments.

Back in Germany, meanwhile, government officers in Bonn, including Chancellor Konrad Adenauer, were disturbed by a public opinion survey conducted by the U.S. High Commissioner's staff.

The survey reported nearly half the population in West Germany thinks there's more good than bad in Nazism.

### Quotes

Adlai Stevenson, on the Inauguration ceremonies: "I have no regrets that it is like and not myself. My prayers are very much with Gen. Eisenhower and his associates."

Vice President Richard M. Nixon: "It is essential that we Republicans remember that ours is a continuing responsibility and that our new President cannot carry out the program which the nation needs unless he can be assured of Congressional support throughout his term of office."

### Foreign Policy

#### State Department Squabble

A national Administration has the right to expect loyalty from members of Federal agencies. In the case of the Department of State, such loyalty is essential.

President Eisenhower and his Secretary of State, John Foster Dulles, obviously expect members of the U. S. Foreign Service to carry out without objection the policies they lay down.

Dulles' advocacy of a policy of "liberation" of Soviet satellite countries through use of moral and political pressures stirred up plenty of objections behind the scenes in the State Department, however. Many career diplomats doubted the wisdom behind such a policy.

The ruckus within the Department crystallized in a speech by Ambassador George F. Kennan in which he openly opposed the Dulles position of what he will do for the promotion of a spirit of liberty in Soviet satellite countries, but he has indicated his opposition to the "containment policy" which the Democratic Administration used as the basis of U. S. policy toward Russia, and which Kennan is credited with formulating.

The essence of the containment policy was to create strength among the free nations to prevent any expansion of Soviet power, and count on either the eventual internal breakdown of the Communist system or its mellowing to a point where the Cold War could be settled.

Critics of the policy have called it essentially negative—a policy which left the initiative to Russia and which assumed a great deal.

Since Dulles is in charge, his policy naturally is expected to prevail. He has every right to assume policies like Kennan's were resoundingly repudiated at the polls last Nov. 4.

In his inaugural speech, however, President Eisenhower pointed the new Administration's course in more of an internationalist direction than GOP Congressional leaders have heretofore backed. This applies particularly to the President's specific references to worldwide collective security.





FIRST AID classes started last week at the high school. The course is part of Red Cross training in the high school. Shown above are some girls learning the various types of bandages under the supervision of Mrs. Tommy Hulsey, instructor. They are from left: Wanda Riddle, Daleine Tinnin, Wylajeane, Adeline Drager, Karen McGee and Mrs. Hulsey. Staff Photo.

### Don Root Heads Minister Group

At the last regular meeting of the Hereford Ministerial Alliance it was decided to change the hour of meeting from 7:30 a. m. on the First Monday in each month to 10 a. m. on the first Monday in each month.

The following ministers are members of the group; R. H. Cagle, First Baptist, H. V. Fields, Avenue Baptist, W. E. Lane, Assembly of God, E. L. Naugle and T. Edgar Neal, Methodist, Jess L. Rains, Nazarene, Don Root, First Christian and Russell A. Wingert, First Presbyterian.

### Dawn Musettes Study Program

The Dawn Musettes met in the home of Mrs. Reece Stewart Monday afternoon for a program on "American Popular Music."

Sara Jo Smith described popular music as entertainment that provides an avenue of escape, or inner tower. "Altho it never hopes to uplift its listeners, to move, to exalt or inspire as Bach, Mozart and Beethoven do, popular music has a limited sphere of its own and within that sphere it has importance and validity," she concluded.

Mrs. Reece Stewart gave a brief discussion of Fred Waring's life, stressing the important part his mother had in his musical development. Illustrations were made by recordings of Fred Waring's Pennsylvanians.

Piano selections were presented by Audni Miller, Dorothea Stewart, Walteen Beavers, Linda Carothers and Phyllis Ann Wimberley.

During the business session members voted to donate 5 dollars for records for the Dawn School and plans were made for stunt night which will be held in March.

Plans were also made for a tea honoring mothers which will be held on February 9 at the home of Mrs. H. H. Miller.

Those present were: Wanda Sue Wimberley, Sara Jo Smith, Dorothea Stewart, Linda Carothers, Walteen Beavers, John David Miller, Ted Wimberley, and Mesdames; H. H. Miller, Carl Wimberley, R. T. Stewart and Reece Stewart.

### Win One Class Has Social Meet

Win One Class of the Methodist Church enjoyed a business and social meeting at Ward Hall Tuesday afternoon. Mrs. E. W. Solomon and Mrs. P. A. Winget were hostesses.

Mrs. J. E. Beyer, president, opened the meeting with Mrs. T. H. Coursey and Mrs. Beyer leading the song service. Mrs. D. H. Bryant gave the devotional lesson from the 91st Psalm.

During the business meeting reports of the various class activities were heard.

Those present were Mesdames; M. F. Cherry, J. E. Beyer, Pearl Bergin, D. H. Bryant, C. F. Davis, C. M. Hicks, Ray Hershey, E. W. Harrison, Clara Freeman, T. H. Coursey, M. M. Beavers, E. J. Hudson, F. M. Faulkner, Laura Thomas, Andy Thomas, J. F. Ward, A. C. Pierce, Luther Pevely, and Fred Millard.

The officers of the group are; Don Root, President; W. E. Lane, Vice President; and E. L. Naugle, Secretary-Treasurer.

All other ministers of the city are automatically eligible to become members and are cordially invited to attend the meetings, enjoy the fellowship and assist in working out the problems of common interest to the community.

"The Morning Devotions" over KPAN each morning, Monday through Friday, 11:15-11:30 are under the auspices of the Alliance.

### Rebekah Entertain

Irregular members of the Rebekah Lodge were honor guests at a meeting held at the IOOF Hall Tuesday evening.

The committee making arrangements for the social meeting were Mesdames; Hazel Sparks, Gladys Rickman, Thelma Hammonds and Miss Mary Brady.

Entertainment features included floor drills presented by the Theta Rho Club and the Rebekah Degree Team.

Refreshments were served to approximately seventy five members and guests.

### Talk On Kitchens Is Westway Topic

A kitchen conference was given by Argen Draper at the meeting of the Westway Home Demonstration club on Tuesday morning at the home of Mrs. W. B. Nunley.

Space saving kitchen accessories were shown and discussed. The next meeting will be held in the home of Mrs. Kenneth Rudd on January 28.

Those present were: Mesdames; Joe Landers, G. C. Merritt, R. L. Wilson, Leo Ohlig, C. A. Sauley, Johnnie Townsend, Paul Rudd, Kenneth Rudd, Harold Rudd, A. Draper, Carl Schroeder the agent and the hostess.

### Friendship Circle Meets For Study

The Friendship Study Circle of the Methodist Church was entertained in the home of Mrs. Claude McGowan Sr. Wednesday evening.

During the business meeting members decided to send a box of love gifts to Mrs. J. B. Hammer with one gift to be opened each day until the box is emptied.

Mrs. T. Edgar Neal gave an interesting discussion on the Methodist Church Discipline, explaining rules and procedures and rituals. She told of the church conferences including the general, jurisdictional and local. She told also of the changes in the discipline now under consideration.

Those present were Mesdames; G. D. Milner, M. J. Noel, J. C. McCracken, J. W. Kirby, Carl Perrin, E. W. Hobson, E. W. Harrison, J. P. Slaton, J. W. Spradley, J. W. Thomas, O. D. Lowry, George Heard, L. S. Chism, Grady Bowdrey, Ray Coneway, Dean Bishop, T. Edgar Neal, Miss Frances Turrentine and the hostess. Mesdames; J. D. Smith and Watson were guests.

Only two U. S. Presidents, Taylor and Roosevelt, died while Congress was in session.

**ROMANTIC ADVENTURE!**  
A Daring Masquerade... A Deadly Conspiracy... A Stolen Love... A Whispered Scandal!

**The PRISONER of ZENDA**  
starring STEWART GRANGER • DEBORAH KERR  
LOUIS CALHERN • JANE GREER • LEWIS STONE • ROBERT DOUGLAS  
and JAMES MASON as RUPERT OF MENTZAU

SUNDAY-MONDAY-TUESDAY  
**HEREFORD tar YOUR COMMUNITY CENTER**

**Every SHEIK Had a SHEBA!**  
—IN THOSE WILD AND WONDERFUL YEARS OF "FLAMING YOUTH"—  
THE ROARING TWENTIES!

**HAS ANYBODY SEEN MY GAL?**  
TECHNICOLOR MY GAL  
Piper LAURIE • Rock HUDSON • Charles COBURN  
Gigi PERREAU

WEDNESDAY-THURSDAY  
**HEREFORD tar YOUR COMMUNITY CENTER**

**WE CONGRATULATE YOU ON THE Occasion Of Your Wedding Anniversary**  
Anniversary from Sunday, Jan. 25 - Wednesday, Jan. 28

|                             |                                |
|-----------------------------|--------------------------------|
| Mrs. and Mrs. A. G. Schlaab | Mr. & Mrs. G. H. Whitaker, Jr. |
| Mr. and Mrs. Boone Whitaker | Mr. and Mrs. H. H. Caraway     |
| Mr. and Mrs. F. A. Gyles    | Mr. and Mrs. A. Godwin         |
| Mr. and Mrs. Alton Monrol   | Mr. and Mrs. J. K. Grey        |
| Mr. and Mrs. G. S. Parker   | Mr. and Mrs. W. W. Wilcox      |
| Mr. and Mrs. W. A. Warren   | Mr. and Mrs. Marvin Diller     |
| Mr. and Mrs. Jerry Albracht | Mr. and Mrs. Carlyle Sargent   |

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Even more important, ask our service engineers about the amazing performance of Philco sets in difficult reception areas. Ask, too, about Philco's unequalled record for service-free operation. Get all the facts before you buy.

We know then that your choice, like ours, will be Philco for 1953 — your best buy now and for lasting satisfaction in the years ahead.

Jimmy Roberts



### New for 1953 with Golden Grid Tuner

Here's the most advanced TV set ever built... Philco with Golden Grid Tuner... Philco with extra sensitivity and extra power. It's the model 1853—just one of many new 1953 Philco TV sets now on display. Come in for a free demonstration.

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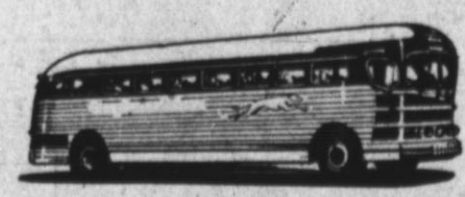
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**TRUCOLOR**  
Vaughn MONROE • Joan LESLIE  
**TOUGHEST MAN IN ARIZONA**

Winner of Passes on Your "Lucky Call For Showtime Hour"

|                    |                   |
|--------------------|-------------------|
| WEDNESDAY          | THURSDAY          |
| Mrs. Leon Clapp    | Mrs. Brucie Rose  |
| Connie Johnson     | Mrs. Denges       |
| Mrs. George McLean | Margaret McDonald |
| Mrs. Fuller        | Mrs. Ratcliff     |
| Elizabeth Womble   | Mrs. Wheeler      |
| Mrs. Dickinson     | Mrs. Shields      |
| Kathern Davis      | Mrs. Gleaton      |



# CLARK DIKE

by  
RAY GOTTO

WHUTTA LOW-DOWN TRICKS... MAH BROTHUHS ARE FIGHTIN' OZARK IN RELAYS BY CHANGIN' CLOTHES IN THEIR CAWNUH BETWEEN ROUNDS!

BUT ONLY TH' BELL SAVED LOW-BLOW AN' HANGWASH... SO THEY'RE TWO DOWN WITH THREE T' GO!

OXYGEN TENT

CLANG!

AN THERE GOES HAMHEAD FATFIELD OUT FER ROUND THREE!

OXYGEN TENT

LESS'N AH KIN FINISH OFF ALL FIVE UP 'EM BEFO' THEY WEAR ME PLUM OUT, AH'M GONNA BE OUTA LUCK!

LOOK, HAMHEAD... YO' SHOE IS UNTIED!

HAW!... TH' OLDEST TRICK IN TH' BOOKS...

SO S'POSIN' YUH LACE IT UP WHILE YOU'RE ON TH' CANVAS, SMART BOY!

AN' THIS OUGHTA LEARN YUH NOT T' COLLAPSE BETWIXT ME AN' A NOOTRAL CAWNUH!

OOF!

(SOB!) LOOKS LIKE PO' OZARK IS DOWN FER KEEPS!

AN' TH' ROUND AIN'T EVUN A MINUTE OLD, SO TH' BELL CAN'T SAVE HIM!

3-4-5-6-7

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Go 1-25

NEXT WEEK:- A CHAMP IS CROWNED!!

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**BUZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

HOW TALL DOES A MAN HAVE TO BE TO ENLIST, BUD?

HA, HA! I'D SAY YOU'D HAVE TO GROW ABOUT TWO FEET, SONNY.

ABOVE ALL  
BE A NAVAL AVIATOR

THERE'S A FUTURE FOR YOU IN YOUR GLOBAL U.S. AIR FORCE

TOO LITTLE TO FLY, AM I? I'LL SHOW 'EM!

WHAT ON EARTH IS SCRAPPY MAKING?

HE CALLS IT A "MAN-CARRYING" KITE.

GLUE

HEY! GOING TO TOWN? MAY I RIDE WITH YOU?

SURE, CLIMB IN THE BACK.

DOGGONE! IT WORKS!

I'LL SAY IT WORKS!

ROSCO, LOOK! THAT KITE'S CARRIED LITTLE SCRAPPY AWAY!

QUICK! STOP THE TRUCK!

HE FELL! HE FELL!

OF COURSE I FELL, YOU DERN NINNY. YOU STOPPED THE TRUCK!

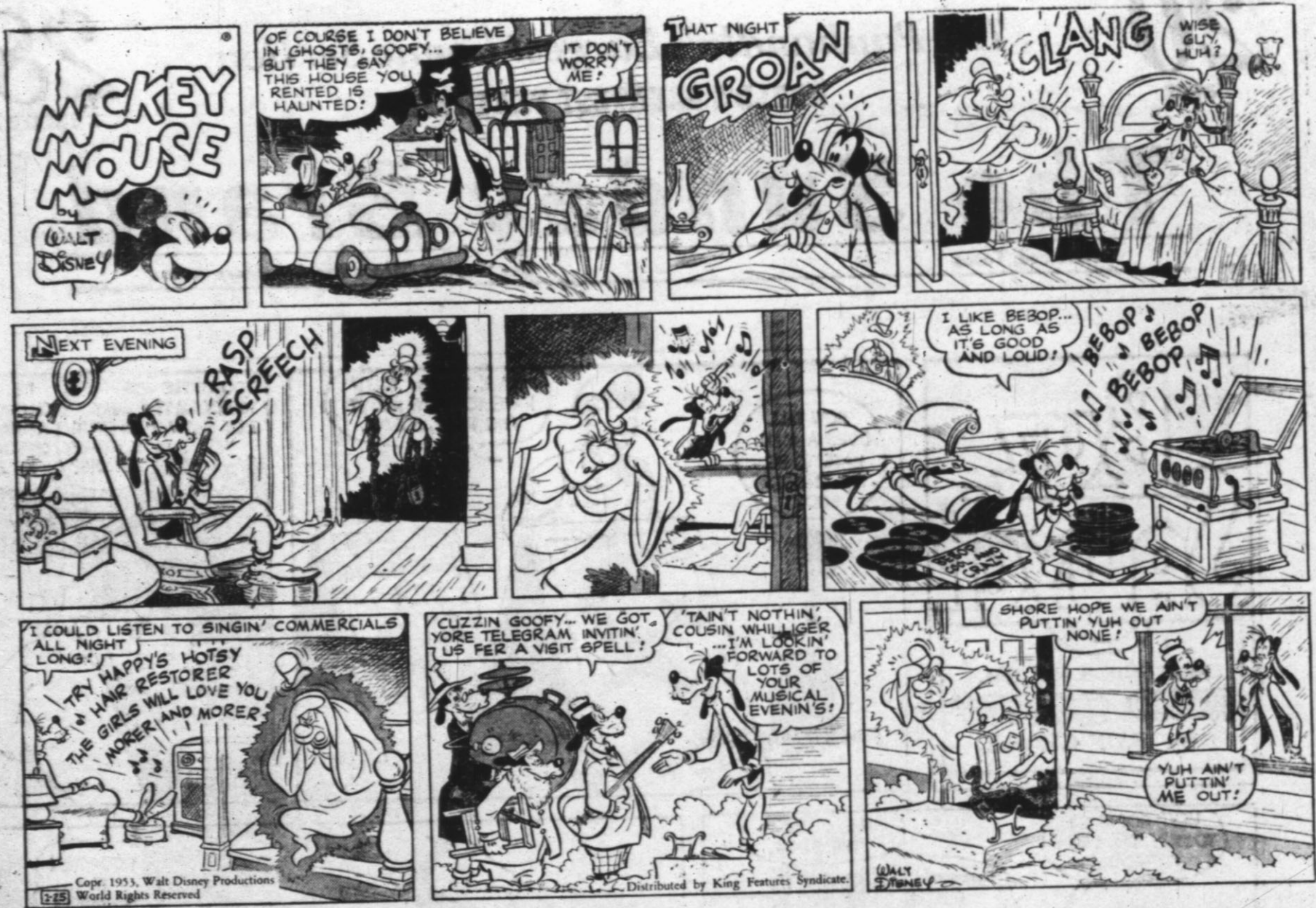
DON'T CALL ME A NINNY, YOU MIGHT HAVE BROKEN YOUR NECK WITH THAT KITE.

SO WHAT! IT'S MY NECK, ISN'T IT?

ANYWAY, I'LL GET NONE OF THOSE GUYS EVER HANGING UP IN A KITE.

ABOVE ALL  
BE A NAVAL AVIATOR





**Do You Need A Typewriter In  
Your Business or Home? We Have  
Remington Portables On Hand  
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# KATZENJAMMER KIDS

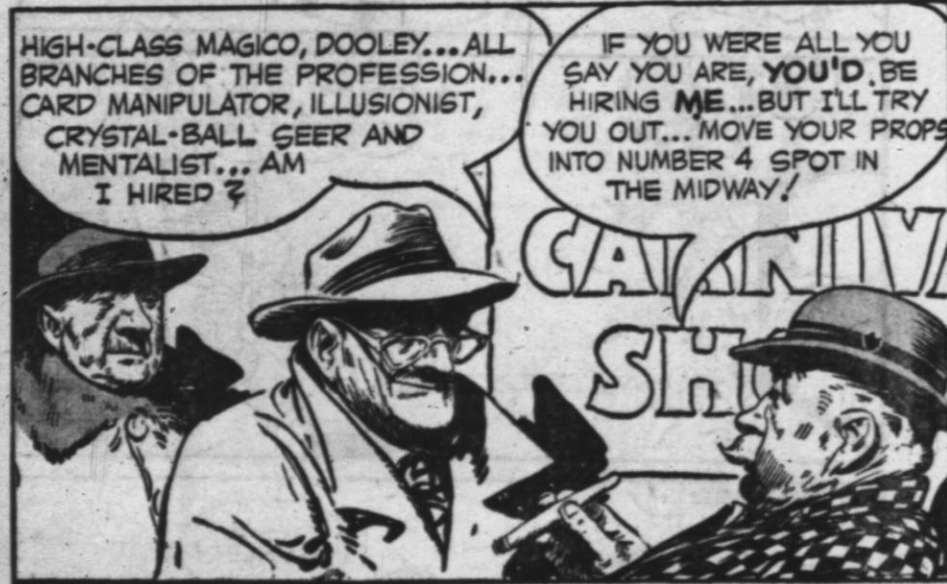


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See them at

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# THIMBLE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOLY  
Registered U. S. Patent Office



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1-25

COMBINATION

File and Storage Cabinets

The Hereford Brand

\$56<sup>00</sup>



# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

**BEGINNING: THE VISITORS.**  
IN A HOSPITAL:

ONE OF OUR PILOTS WAS JUST FLOWN BACK FROM AFRICA FOR TREATMENT. HE HAD A BAD CRASH OVER THERE--

WE'VE EXAMINED HIM--HE SEEMS SANE--BUT HE STICKS TO THAT WEIRD STORY!

WHAT WEIRD STORY?

THE STORY OF HOW HE CRASHED.

IT'S MORE IN YOUR LINE THAN OURS, MANDRAKE. THAT'S WHY WE CALLED YOU HERE.

I CAME AS FAST AS POSSIBLE. WHAT HAPPENED?



NOW TELL MANDRAKE YOUR STORY.

PLEASE TELL ME WHAT HAPPENED.

NAW, I'M SICK OF TELLING IT. YOU ALL THINK I'M WACKY! WELL, MAYBE I AM.



OKAY, HERE GOES. BUT LET ME FINISH BEFORE YOU START LAUGHING. I WAS MAKING A ROUTINE JUNGLE FLIGHT, WHEN I LOST MY WAY. I SAW THIS VALLEY FILLED WITH MIST--"



I FLEW DOWN, JUST ABOVE THE MIST, AT ABOUT A THOUSAND-FOOT ALTITUDE -- THEN I SAW THEM--"



-- EACH ONE LARGER THAN MY PLANE -- TWO GREAT HEADS, STICKING OUT OF THE MIST!"



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1-25

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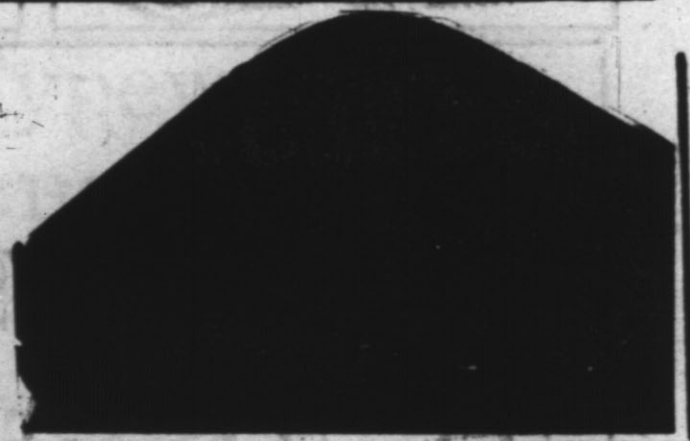
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- NEW LOW PRICE

\$5.75 TO \$6.75

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NEW SHIPMENT  
**THE HEREFORD BRAND**





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by  
**CHIC YOUNG**



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**FIRE - PROOF VAULTS**

Within the Next Week or Two

**The Hereford Brand**



**LITTLE ANNIE ROONEY**  
by  
BRANDON WALSH AND DARRELL MCCLURE




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**THE BRAND**

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PHONE  
THIRTY



**KING**  
of the  
**ROYAL MOUNTED**  
by  
**ZANE GREY**

THAT HELICOPTER IS LEAVING THIS VALLEY, MR. COFFERS!

BUT-BUT KING CAME WAY UP HERE TO RESCUE US, JANUARY! HE SENT US TO FIND YOU AND JOHNNY... BY JOVE, I CAN'T UNDERSTAND THIS!

WHILE WAITING FOR THE SNOWBOUND SKIING PARTY TO ASSEMBLE, KING CLIMBS TO THE BLIND THAT CONCEALED LARS' MURDERER... THEN SUDDENLY HIS RESCUE HELICOPTER IS STOLEN!

THOSE STORM CLOUDS ARE CLOSING IN FAST... PERHAPS HE'S MORE CONCERNED OVER SAVING HIS OWN SKIN... OH! MR. COFFERS, WHAT'S WRONG?

**UGH!**

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COME BACK WITH THAT PLANE, YOU YOUNG FOOL! YOU'RE CONDEMNING ALL THESE PEOPLE TO A LINGERING DEATH!

I HEARD THE HELICOPTER... I-I SAY, KING, WHO IN BLAZES IS IN THE SHIP?

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JOHNNY! THIS CERTAINLY IS AN ADMISSION OF GUILT!

I TOLD YOU HE KILLED LARS.. NOW HE'S LEAVING ALL OF US TO DIE IN THE BLIZZARD!

**MR. BAGGS!**  
**MR. BAGGS!**

Jim Gray 1-25

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WHAT IS IT, JANUARY?

OH! THE POLICE ARE STILL HERE... THANK GOODNESS FOR THAT! MR. COFFERS HAS JUST BEEN SHOT!

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...CONTINUED...

Will Handle Your Every Need In the Way of General Office Supplies. Also  
Fill Any Special Orders.

**The Hereford Brand**



GRANDMA  
by  
CHAS. KUHN-

GRACIOUS, BUT TH' BLANKETS YOU KIDS USE T' COVER YOUR TEEPEE ARE DIRTY !!



BRING 'EM IN, CHIEF, AN' WHILE I'M WARSHIN', I'LL PUT 'EM THROUGH TH' MACHINE FOR YA!



MY LAND, THOSE OIL AN' GREASE SPOTS JUST WON'T COME OUT-



MAYBE I CAN GET 'EM OUT BY HAND!



IT'S NO USE! I'LL JUST HAVE T' HANG 'EM UP, GREASE SPOTS AND ALL !!



WHILE TH' BLANKETS ARE DRYING I'LL RUN OVER T' TH' MARKET, AN'-



OH, GOLLY !!



I NEVER THOUGHT HOW THOSE PATCHED, GREASY, OL' THINGS MIGHT LOOK FROM OUT HERE ON TH' SIDEWALK -



GOSH, I'D HATE T' HAVE TH' NEIGHBORS GET TH' WRONG IDEA !!



1-25  
CHAS. KUHN-

THAT'S IT!! HOLD TH' SIGNS HIGH, AN' WALK AROUND TILL TH' BLANKETS ARE DRY ENOUGH T' TAKE DOWN !!



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We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

# The Hereford Brand

Executive, Steno, and Lounge Chairs.



# JOHNNY HAZARD

by FRANK ROSSIN



GUESS IT'S A GOOD THING LIZ AND CUTOUT DIDN'T TAKE OFF, AFTER ALL ... THAT BULL'S-EYE JUST SAVED MY HIDE!

THE GUN BATTLE WITH THE SCAVENGER GANG HAS BEGUN, AND JOHNNY HAS BEEN SAVED BY AN ACCURATE SHOT FROM CUTOUT KEELEY WHO, WITH LIZ MANNING, IS HIDDEN IN THE JUNGLE!



WE'D BETTER CHANGE POSITION, CUTOUT, BEFORE THEY SPOT OUR GUN FLASHES!

RIGHT, MISS LIZ! YOU LEAD, I'LL PROTECT THE REAR!



IN THE DARKNESS, CUTOUT FAILS TO SEE AN OLD JUNGLE TRAP!

QUIET NOW, CUTOUT... WE MIGHT MAKE THIS LOOK LIKE WE'VE GOT A WHOLE ARMY HIDDEN HERE!



THERE'S A CHANCE WE MIGHT GET OUT OF THIS MESS, AFTER ALL!



UNAWARE THAT CUTOUT HAS FALLEN INTO A JUNGLE TRAP, LIZ MOVES ON THROUGH THE DARK!

WE CAN OPEN UP AGAIN FROM ABOUT HERE....



YAH! CUTOUT, HELP...!



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OUT OF AMMO! IF I CAN GRAB ONE OF THOSE GUNS LYING OUT THERE....



1-25

CONTINUED...

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