

MICROFILM CENTER, INC.  
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# Season's Greetings

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the  
Magic Triangle

## The Sunday Brand

50 Pages

Price 15¢

VOL. 21 — NO. 25

HEREFORD, TEXAS, 79045, SUNDAY, DEC. 22, 1968

Including 22 Colored Comics

PUBLISHED EVERY SUNDAY

### 12 Indicted By Grand Jury

Twelve indictments were returned by a Deaf Smith County Grand Jury Wednesday, while six cases were no billed and two others were passed by the Grand Jury.

Indictments returned included those against Oscar Posas, possession of marijuana; Fidel Garcia, auto theft; Jorge Galvez, driving while intoxicated, second offense; Nieves Griego, rape; Paul Grinie, rape; Ernesto Nanez, rape; Daniel Perez, possession of marijuana; Jose Flores, possession of marijuana; Meari Findley, DWI, second offense; Marion Small, forgery and passing, and Ismael Garcia, swindle with a worthless check.

One other subject was indicted, but is not in custody of the Deaf Smith County Sheriff's Department.

### Baker Accepts Amarillo Post

Bob Baker, pro for the John A. Pitman Municipal Golf Course, has turned in his letter of resignation, effective Jan. 31, 1969, to accept the position as Pro for the City of Amarillo and as manager of two of that city's courses.

Baker will be handling managing duties for the Amarillo Air Force Base course and the Ross Rogers course, which consists of 45 holes — 27 at Ross Rogers and 18 at the Base course.

Having begun his fifth year as pro for the local course, Baker expressed his regret at having to leave Hereford. "My wife and I have enjoyed all the people we have become friends with here, but this is one of those things that just happen every once in a while and you just can't pass it up," he said.

Dudley Bayne, city manager, stated that no one has been considered for the vacancy as of yet, but due to the time of year it is, there is still plenty of time to find someone to take Baker's position.

Weather	
	H L
Wednesday 38 (18) snow 24	
Thursday 54 16	
Friday 51 19	
Saturday 41	
Moisture for year: 9.53	

### High School Choir And Band Present Christmas Concert

Choirs and band of Hereford High School presented their Christmas concert to an audience which filled the school auditorium Thursday evening and applauded a varied program.

Bill Devers directed the Girls Choir and Mixed Choir in popular holiday songs, hymns and carols old and new. Ben Gollehon was director for numbers by the award-winning Whiteface Band.

Gollehon announced that the HHS band has been selected as the official band of the Texas Civil Air Patrol and will play at functions of that organization during this school year.

He introduced Gary Larrimore of Pampa as the practice teacher from the West Texas State University music department who is assisting in this term in directing the Whiteface Band.

Soloists in Mixed Choir num-



**ELKS SPONSOR PARTY** — Hereford Elks Lodge No. 2269 has taken children enrolled in the Satellite Day Care program under their wing this Christmas. The Elks donated \$100 to the program recently when they held a Christmas party for the children in the Lodge. A portion of that money was used Friday morning to buy gifts for the mentally retarded pre-school and post-school children.

Santa Claus, alias W. W. Buck, presented the gifts, which included all sorts of toys, clothes and shoes. Mrs. Maxine Thompson, program teacher, receives a gift in top right photo. She is assisted in the work by Mrs. Edith Dawes and Betty Reddell, who is receiving credit as part of a home economics program at Hereford High School.

### Cosmetology Hour May Not Increase

Rep. Bill Clayton has informed Hereford Independent School District Superintendent Johnny Clark Jr. that the vocation of cosmetology, now being taught at Hereford High School for a total of 1,000 hours of instruction prior to qualifying the student to take State Board examinations, might remain a 1,000-hour course with the same status.

Recently, Clark was informed that the course would be lengthened to 1,500 hours on January 1. He felt the additional 500 hours was not feasible for high school instruction and would damage the instruction on

school curriculum throughout the state. In turn, he contacted other state officials concerning the problem. Among them, Rep. Clayton replied that he would investigate the situation.

Clayton contacted Clark again last week. "I have talked with Mrs. Douglas, executive director of the State Board of Cosmetology, and she informs me that they are going to work something out with the high schools that teach courses in cosmetology as vocational courses, so that the additional 500 hours can include related courses such as chemistry, biology, etc."

Clayton continued, "In other words, she talked to me like they realized that they had made an error (in their previous decision), and would work it out so that cosmetology could continue to be taught as you have been doing."

Clark was told by the representative that he would be "hearing from the Board sometime in the near future" on the matter and indicated that he would continue to do whatever he could to ease the situation.

### Authorities Get Message About Certain Person

Local law enforcement agencies, as well as those over the nation, received a teletype message during the past week which alerted them of the possible presence of a certain person in their area.

In a message which contained a great deal of code, the FBI and National Crime Information Center in Washington, D.C., explained that the person "... will frequent chimneys" anywhere and on "... one special night."

According to the message, the person, who is of any race and shows "... good cheer," will be making a "... flight to distribute gifts." He is expected to be wearing a red and white suit and have a white beard.

The man always is "... jovial. Ho Ho Ho laugh. ... movements are quick as a wink. The message said means of transportation would be "Rudolph. ... eight reindeer. ... sled toy. ... red."

The man has several aliases, the NCIC reported, and they include "Nick, St. ... Nickolas, St. Kringle, Kris."

In its bulletin, the NCIC had earlier told agencies to expect the message and asked that no replies be sent over the teletype concerning the subject "even if observed."

In closing its teletyped message, the FBI and NCIC wished "all a merry Christmas and a very happy New Year."

### Elks Add To Fund On Scholarships

Order of Elks Lodge No. 2269 in Hereford has announced an increase in the amount and number of scholarships given throughout the nation by the organization.

Carl Moseley, who heads the local organization, said the nationwide increase is to celebrate the centennial of the Benevolent and Protective Order of Elks.

According to Moseley, the number of the Most Valuable Student Scholarships was changed from 150 to 200 and the total amount from \$133,000 to \$181,000. Value of the top awards was upped from \$2,000 to \$2,500.

Moseley said students in the Hereford area in need of financial help to complete their education may compete for the Most Valuable Student Scholarships by obtaining application blanks at the Hereford lodge.

The applications must be completed and filed with the lodge student scholarships, will award not later than Feb. 15.

The Elks National Foundation, in addition to the increase in

295 college scholarships on a state quota basis, each in the amount of \$600 and totaling \$177,000.

The local Elks Lodge, during the past week, hosted children from the Satellite Day Care program for a Christmas party and donated \$100 to the program. A portion of that money was used Friday to buy gifts for the children. Pictures of their small party, with Santa Claus present, may be found in this issue.

### Special Concert Is Tonight At Baptist Church

Pete Nunez of Brownwood, international gospel singer and recording artist, will be featured in a special Christmas concert at 7 p. m. today in the Avenue Baptist Church auditorium.

Born in Wharton, Nunez graduated from high school there and then continued his education at the Baptist Bible Institute in San Antonio and the University of Corpus Christi.

In evangelism since March 1963, Nunez had pastored churches for 11 years in Chihuahua, Mexico, and El Paso. He has been soloist for the National Baptist Convention of Mexico, Baptist General Convention of Texas, and the Texas Baptist Evangelism Conference.

Nunez records on Word Records, Inc., and Royal Records. He has been to Hereford several times.

The public is cordially invited to attend the concert. Rev. Ron Harpster, church pastor, stated. He said an appreciation offering will be taken for Nunez.

### Deadlines Set On Brand For Thursday Edition

Deadlines on news and advertising for the Thursday edition of the Hereford Brand have been set up so that the paper can be printed earlier.

All advertising, both classified and display, should be in by 5 p. m. Monday. Deadline for news items is noon Tuesday.

The same deadlines also will be enforced for the Jan. 1 edition of the Brand. The papers will be distributed on Thursday mornings as usual.

### Christmas Eve Services Planned

The First Christian Church will hold its Christmas Eve ceremonies at 7 p. m. according to Rev. Eugene Brink, pastor of the church.

Ceremonies will be led by Chi Rho, a junior high group. Christmas carols will be sung and after the services each member of the congregation will light a Christmas candle which is a Christmas tradition of the church.

### Local Job Corp. Trainee Home

Mary Lou Zepeda, a 19-year-old Hereford girl who has been in the Job Corp. training program for seventeen months, has returned here for Christmas with definite views on the program in which she has received her training — and addition of views on Santa Claus.

Lester Rape, manager of Texas Employment Commission here who gave Miss Zepeda her original placement tests, spoke very highly of her accomplishments in the Job Corp.

Most of her time has been spent at Clinton, Iowa.

She finished Nurses Training there after eight months, and said that she took her OJT (on-the-job training) in Davenport, Iowa. Then she was returned to the hospital in Clinton for two weeks. "I could have graduated and come home then, but I decided to stay for business and clerical training. I am also working for my high school diploma."

Miss Zepeda has already earned 20 certificates.

In October, she said that she had the opportunity to go to Denver, Colo., with other Job Corp. trainees for the National Council of Catholic Women convention, which was attended by The Rev. Simeon Heine, pastor of St. Anthony's Church here, and other Hereford members. "I have also attended conventions at the Center in Clinton."

In Clinton, she has become an assistant resident advisor and a student aid in filing.

But she said that the Job Corp. training has a maximum of two years — that a student cannot stay beyond that time limit without special permission. "I like it so much I wish I would never get out. But I will have to leave. And they have taught me how to live by myself. But the center has been like a home — with my own room and my own furniture." She said the Corp. was the same as any college — only free.

Miss Zepeda wasn't sure if she would return to Hereford when her time is up. "I have an offer now of a job in Clinton as a secretary or clerk-typist. I have been offered a job in the hospital there too." How-

ever, she did say that she understood there is to be a Catholic convention soon at Amarillo and that Father Heine had invited her to attend.

**GIVES OPINION**

The petite young lady said that she believed the Job Corp. was a good thing for girls. "If they learn how to live with other people in a spirit of cooperation, they will like Job Corp. Like any college, of course, there will be problems — some that won't make it — many adjustments."

But she said, "I didn't want to stay in the fields or be a babysitter all my life. Besides, there is less and less field work available — machines are doing it now. I want to be somebody important — well, not that exactly—but somebody who can make her own way with respect."

Miss Zepeda, daughter of Mr. and Mrs. Simon Zepeda of New York Street, admitted that as a child she was never taught to believe in Santa Claus. "But my father if growing a beard and a lot of people call him Santa Claus now — a Spanish-speaking Santa Claus."

She said that the best present she will have this Christmas "is just being home." She was also home last Christmas.

However, she admitted that she has already "been homesick" for Clinton.

What could have been tragedy for a Hereford family was prevented by a telephone operator Thursday night when she left her post to aid a woman who had called for help.

Hereford police received a call from Southwestern Bell Telephone Company about 11 p. m. Thursday that a woman was on the phone reporting that she was going into diabetic shock.

As the officer sped to the scene in the 400 block of Schley, he stopped off at the telephone company to pick up Mrs. Evelyn Blankenship, a former nurse who had volunteered to help in the situation.

Upon finding the house locked when he arrived, the policeman unlocked a window and helped Mrs. Blankenship through. She found the woman sitting at her kitchen table with the telephone still in her hand.

Mrs. Blankenship quickly got what information she could from the woman and then fixed a mixture of pineapple juice and sugar for her to drink. The woman began improving immediately, and shortly after was left in the care of a neighbor.

Phone Operator  
Leaves Post To  
Administer Aid

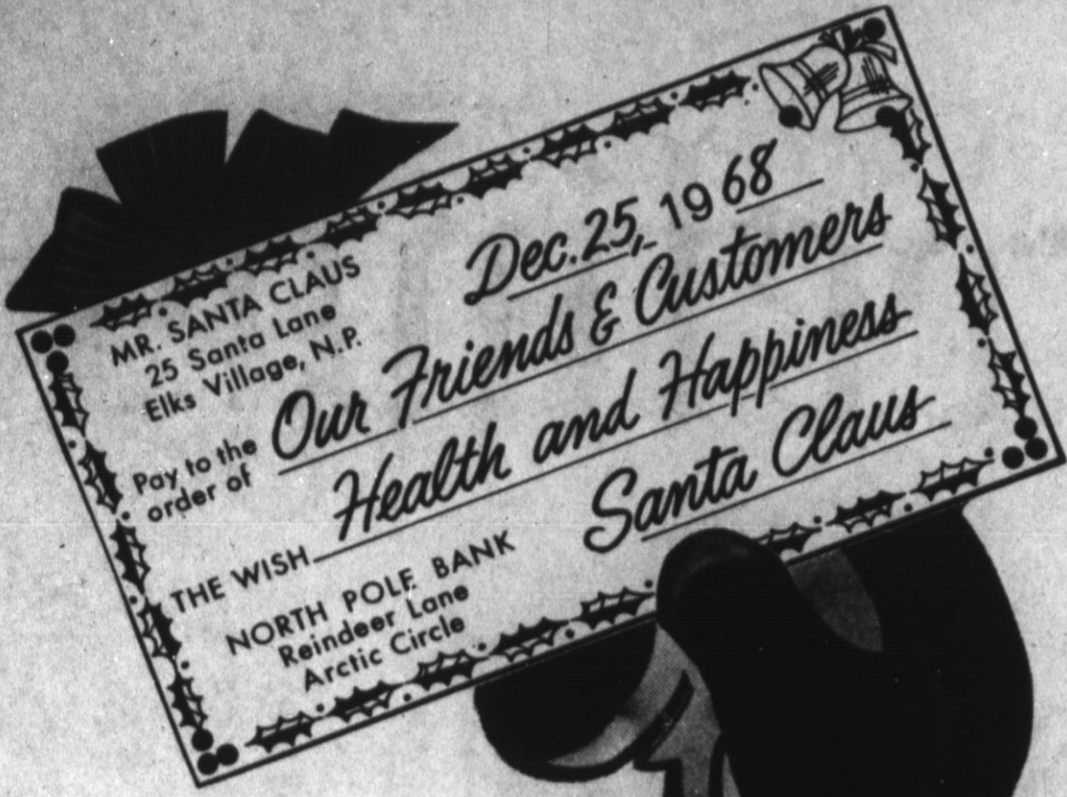
### Summary Of Water Plan Now Available

Dick Godwin, president of the Deaf Smith County Water Association and director of Water Inc., has announced that a summary of the Texas Water Plan is now available to the public.

The book, free of charge, is a 50 page plus summary of the plan, its objectives, uses, needs and problems of the water situation in Texas and contains numerous maps of the tentative plans and time tables of the state project.

Godwin stated that anyone wishing a copy of the summary are asked to leave their name at the Deaf Smith County Chamber of Commerce office and copies will be acquired for them.





# Season's Greetings

Our Sincere Wish is for Your Holiday Season to be the  
Happiest ever, and to everyone, let us express our warmest  
"Thank You" for all that you have done for us.

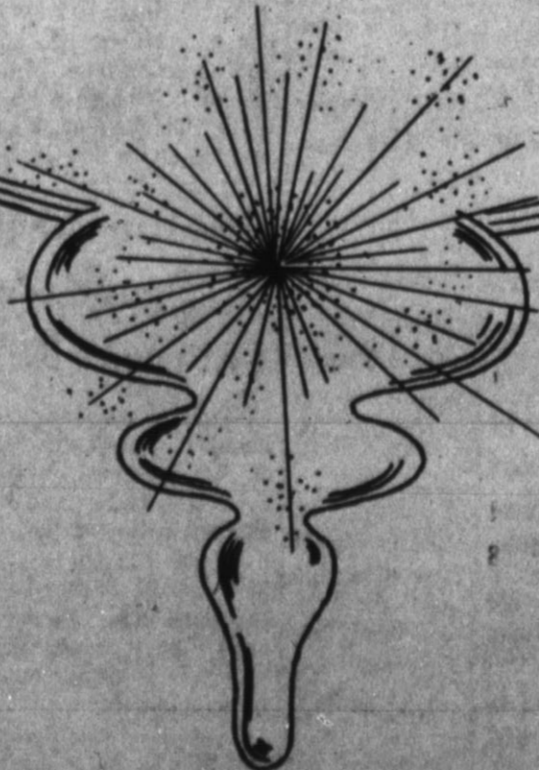
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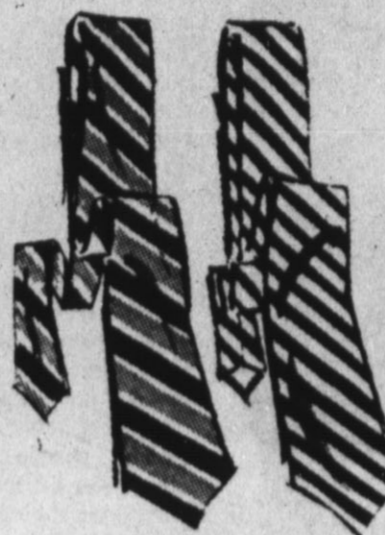
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Shift length peignoir set is cuddlesoft nylon tricot with lavish nylon lace trim. Several great styles, pastel shades. P, S, M, L. . . . . \$13



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 Dacron® polyester/combed cotton pj's never need ironing, resist wrinkles while you wear 'em. Solid color notch collar with contrast trim. S, M, L, XL. 5.98



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 Imagine! Handsome silk and Dacron® polyester twill striped neckwear . . . in a bold array of bright colors to match the new deep pastel color shirts. 2.50



**TOWNCRAFT BAN-LON® NYLON TURTLENECK**  
 Full fashioned in an interlock knit. Machine washable. Keeps its shape washing after washing. Short sleeves. White, colors. S, M, L, XL. 3.98



**TOWNCRAFT-PLUS WALKATHON STRETCH SOCKS**  
 Fantastic value! Orlon® acrylic/spandex socks are nylon reinforced at heel and toe, have comfortable cushion sole. A wide array of colors. One size fits sizes 10-14. \$1



Lace trimmed nylon satin tricot half slips in styles to please any lady. Surprise her with several in white or pastels. S, M, L. . . . . \$3

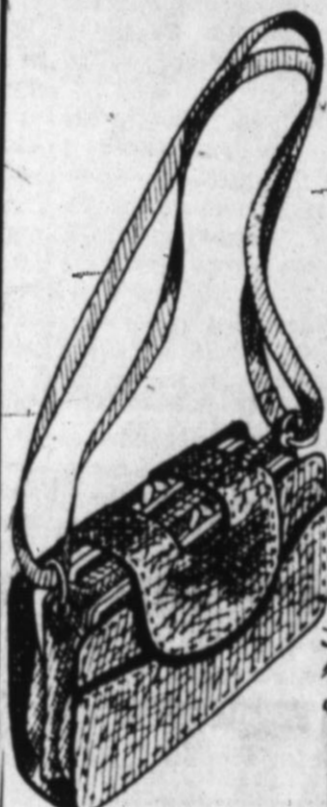


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 Ballerina style in foam and tricot backed nylon tricot. Lovely colors. S, M, ML, L, XL. . . . . \$2



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 The ruffled culotte \$5

A full length sweep of elegant nylon tricot ruffled at bodice and cuffs. Choose blueberry, red, super pink, yellow, or black. Sizes, P, S, M, L.

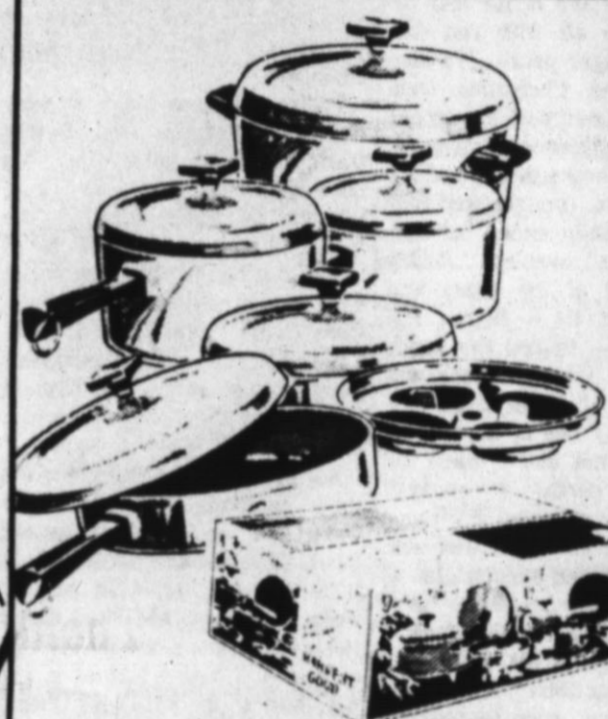


**SWINGER HANDBAG**  
 Crush grain vinyl bag is great for teens. Double frame with center zipper. Latest colors. . . . . \$3



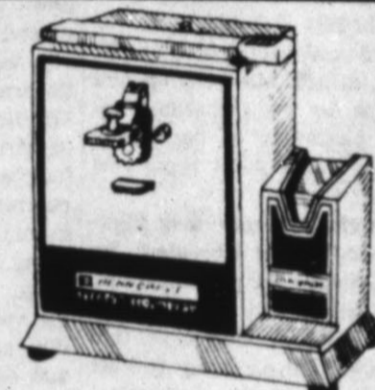
**Entire Stock Reduced - BOY'S JACKETS**

7.88 10.88 12.88



**11 pc. cookware set in stainless steel or Teflon coated in colors \$25**

You get 1 and 2 qt. saucepans, 5 qt. Dutch oven, 8" and 10" frypans, each with cover plus 4 cup egg poacher insert. Choose your set in mirror bright, tri-ply stainless steel or porcelainized enamel finish in avocado or harvest gold with easy care Teflon coating.



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 Deluxe size Teflon® coated grids for easy washup. Thermostatically controlled. Buffet style. . . . . 19.99



Great holiday savings! Perfect fit pantyhose in colors! **1.69 - \$2**

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Bikini briefs are a must for sportswear. Nylon bikini. . . . . \$1

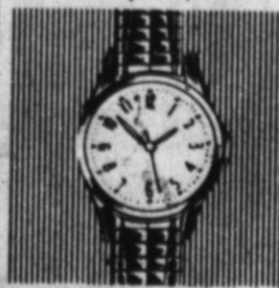


**Entire Stock Reduced GIRLS COATS and JACKETS**

10.88 12.88 13.88



A. Ladies' expansion banded petite, 8.95



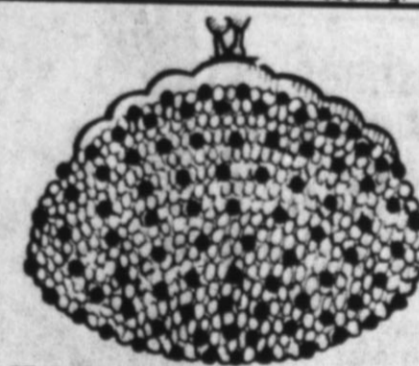
B. Men's luminous dial watch, 9.95



C. Ladies' adjustable bracelet watch, \$15

Penneys has some very timely gift ideas . . . and they're all by **TIMEX**

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**BEADED COIN PURSE**  
 Is a delightful way to keep change handy. Bright colors 'n beads, many shapes, sizes. . . . . \$1



**Ladies Nylon SHORTY GLOVES** just right for any occasion \$2



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 Has 10 speeds, 2 white glass mixing bowls, beater ejector and mixing guide. **25.99**



**HARD HAT HAIR DRYER WITH REMOTE CONTROL**  
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Men's Lined Gloves \$4	Men's Bulky Sweaters reg. 12.98 now \$10	<b>TOY CLEARANCE</b>
Jade East After Shave 2.50-3.50	Boy's Acrylic Sweaters 2 for \$7	Punch Bag Outfit reg. 4.29 now \$2
Tie Tacks & Cuff Links \$2-3.50	Boy's Long Sleeve Sport Shirts 1.99	Lite Bright Game reg. 6.99 now \$4
Mens Ban-Lon Shirts reg. \$5 now 2.99	Boy's Plaid Slacks 4.98	Johnny Toymaker reg. 9.98 now \$6
Men's Plaid Slacks 7.98	Infants Candy Cane Gifts 3.50	Photo Viewers reg. 21.98 now \$15
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Men's Sport Coats \$35 - \$40	Gift Wrapping, Bows, Candy 88c	Picadoss Thingmaker reg. 8.99 now \$6
Men's 4 piece Suits \$45	I.D. Bracelet Watches now \$15	2 only Rocking Horse reg. 17.98 now \$15
Men's Velour Robes 12.98	Women's Lounging Pajamas \$8	Boy's & Girl's Bicycles 39.88 - 52.98
Men's Knit Shirts \$4 - 8.98	Women's Boxed Jewelry \$1 - \$2	2 only Girl's 26" Bike reg. 49.95 now \$30
	Women's Handbags 2.99 - 8.98	



# Journalism Class Writes Christmas Stories

8-60 bod journalism class ... Editor's note: The journalism class at La Plata Junior High School, taught by Mrs. Carolyn Robbins, has supplied the Brand with this year's Christmas stories. For a number of previous years, English classes of Mrs. Inez Welch had written stories for publication in the Christmas edition. Mrs. Welch retired at the end of the past school year and Mrs. Robbins volunteered the stories by her class.

## A CHRISTMAS STORY

By Diana Zinser

Oh, but how long this last week has been, how mortally long. I have hoped Christmas would come alone since, oh, I guess it was about January the second. I even have counted the last one hundred days up to today. Today has been no. 1 and tomorrow will be blast-off day, Christmas. I sure enough hope that Santa hasn't been watching me this last week or so, because of all the chores that have had to be done before today, no. 1 day.

## Highway Open For Holidays

Farm-to-Market Highway 2943, which begins 2 miles east of Hereford and connects U. S. 80 with U. S. 385, has been opened to traffic for the Christmas holidays, engineers of the Texas Highway Department reported Saturday.

Although the 6-mile long highway hasn't been accepted by the highway department as yet, vehicles may now use it. L. J. Clark of Hereford told the Brand. The highway is still in the hands of the contractor.

Some American drivers regard foreign medallions as status accessories, especially for imported cars. Many an English sports car bears a GB emblem, though the vehicle has never touched tire to its native soil.

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disappointed at first when I saw that it was almost twice as tall as I was, and nearly five times as wide. Mama explained to me, though, that the tree was supposed to be as tall and big around as Santa Claus. I asked her what they did with the little trees like me. She answered me in a funny, sude manner saying, "What little rees like you?" Anyway I got very little sleep that night because, golly, is Santa Claus ever big!

The next day we Christmas shopped at the closest mall. It seemed as though with every ten or eleven people, (I can count to twenty) another Santa Claus walked by and stuffed a candy cane down my throat. The year before Mama had told me the truth about all of those fat, red men. You know that they aren't really Santa Claus, but they help Santa because they have a warm heart. She had also told me that there were so many of them because there were so many children. So I asked her if maybe there had been one of those "explosions" of little kids because there certainly was a "explosion" of Santa Clauses. To this she answered that she thought she had heard that the starvation centers for children were full, whatever they are.

Later on that day we took all of the yellow daisies and such down around the house and replaced them all with red daisies with longer petals. We also decorated the Christmas tree. We included me, so I got to put on three candy canes, (ate two), four bulbs, (broke three) and six colored lights, (got shocked-four times). I finally ended up watching. That evening Daddy plug in all of the lights and the whole family - Mama, Daddy and I - toured the inside and outside. Boy our place was the pretties thing in sight.

Next in my line of days came the day Mama and I made out Christmas cards. I couldn't write anything except my name yet; so all I got to do was lick. I believe I licked enough glue to paste every star I have ever seen on a midnight blue piece of paper. Stamps, seals, hard candy, ice cream cones, scotch tape and envelopes were the list of objects most often licked. I asked Mama about halfway through if my tongue might dry up and fall out if I didn't watch it, or if it had a do-it-yourself keep wet kit in it. She told me that if I didn't watch what I did, it might dry up and fall out. I've watched it ever since.

Never, ever will I forget how mad Mama got the day after. That day she baked and baked and baked. Mama's bakings usually look like hills and valleys.

## Christmas NOTICE

Have you ever thought of giving your family a true Heirloom for Christmas?

By giving an Authentic Antique Clock (guaranteed to run and chime) you are giving a gift that will become a treasured part of your family.

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Diana Zinser

## "A CHRISTMAS IN THE LAND OF MAKE BELIEVE"

By Kathy Duncan

A Christmas in Barton's toy store is different than in most places. The toys sit on the shelves waiting to be bought. They often get involved in conversation and a part of one of these conversations I want to let you in on, also let you know their owners.

First of all, let's meet some of the toys. There is Tiny Tin, the little tin soldier; Martha Washington, the cute dark haired doll with contacts; Rolly Toby, the big brown, fat bear; and Fluffy, the shaggy dog.

It is just two days before Christmas and the toys are getting worried, they haven't been selected yet. They are all sitting on the counter and they are the only ones left. It would be a disgrace not to be chosen as a Christmas present!

Tiny Tin said, "Boy, it is getting pretty close to Christmas and I haven't been selected yet. I do hope though I don't go to a little boy like the one Cousin Jonathan went to. That little boy had him apart in two days. I sort of like myself like I am."

Martha Washington took up from there, "Yes, I know what you mean, about the same thing happened to my sister Sara. But, the little girl only lost her contacts. She didn't appreciate that too much because she was always the tidy type and liked everything in tact."

Rolly Toby pops up, "Oh, be quite please! I am trying to concentrate on how to get chosen. Should I try to look happy and gay or sad and lonely?"

Fluffy answered, "Neither one, not a thing would help your looks." They all burst out laughing at that remark.

Fluffy said between giggles, "I just couldn't resist saying that. But I seriously think that most people like sad and lonely looking bears."

A customer came in the store about then and all the toys got quite. Rolly Toby put on his sad forlorn look. He looked as though he could start crying any minute.

A woman walked over to the counter, picked Rolly Toby up, and exclaimed, "Oh my, you look so sad. My little girl would just have a fit over you. I want it!"

Fluffy said, "Some people have all the luck!" Well, this left us with three, but wait, another customer walked in the store, looked around, turned, and walked out.

Tiny Tin said, "It is almost closing time, I am really worried now."



Kathy Duncan

up Martha, opened the door, and handed the little girl the doll saying, "Merry Christmas."

The little girl's face lit up. Her little dirty hands went around the doll and gave her a great big hug. She turned to Mr. Barton and said, "Thank you so very, very much!"

All Martha did was squeal, "I got the best home of all."



Lupe Castillo

## CHRISTMAS SPIRIT

By Lupe Castillo

What is Christmas? Why, Christmas is when everybody is feeling lots of joy within them. They go from store to store buying gifts for everybody.

Everybody can hardly make up their minds on what to buy mother, father, sister, etc. Some are wondering "will he or she like the gift?" And when they're buying somebody clothes they wonder "will the size be too small or too large?"

And then comes the best part, putting up the Christmas tree. Oh what fun it is to hang the balls of all different sizes and colors. And trimming the tree with popcorn string.

After the tree is surrounded with gifts to everybody, then they're ready for Christmas. Oh, yes, Christmas has some advantages too. Everyone gets all tired and exhausted. But, people don't mind at all because they've got Christmas



Richard Benavidez

## THE NIGHT BEFORE CHRISTMAS

By Richard Benavidez

It was the night before Christmas, and all through the house not a creature was stirring not even a mouse. Oh! but there was one house, in the North Pole, where everybody was extremely busy. Yes, it was Santa Claus' house. All the elves were preparing the presents and candy for Santa to take to all the children of the world.

"Hurry up with that candy," yelled the head elf, "and the rest of the presents too!" "We're coming, we're coming!" yelled the other elves.

There was one little elf who was trying to carry up many presents as possible in his little arms, but on his way to the sleigh, he tripped and all the presents went into the air.

"Ha! Ha! Hee! Hee! everybody was laughing and making fun of the poor little elf. But soon everything was fine and everybody got back to work.

"Children, Children, please come here." It was Mama Claus and she didn't look very happy. "I'm afraid Santa is very ill. He has a terrible headache, a very bad cold, and he even has trouble breathing. I think jolly old Santa has the Hong Kong Spirit! And that's what counts on Christmas Day. MERRY CHRISTMAS

flue." There was silence for a while. All the elves were very sad.

"I'd like for all of you to go into Santa's room and try to cheer him up a bit. Sing Christmas Carols, play games and make him real happy For you see, Santa is afraid that he may not get well in time to make his trip." said Mama Claus.

Very quietly all the elves went into Santa's room and tried to sing and act happy, but they just couldn't, knowing that Santa was so ill.

"Ho! Ho! Ho! cheer up everybody. I feel fine!" exclaimed Santa, "I guess that I just had a bad cold, I can breath perfectly well, and my headache is even gone!"

"I'll be able to go on my sleigh, and take presents to all the children. Ho, Ho, Ho! cheer up everybody!"

Indeed everybody cheered and laughed. Everyone was happy, and at once continued to load the sleigh.

Jolly ol' Santa got into his suit and went out to check if everything was ready for his trip. The reindeers were all tied to the sleigh, with Rudolf at the lead.

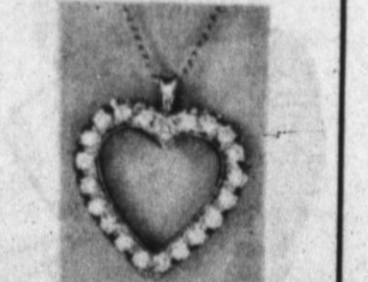
Yes, it was the night before Christmas, and all through the house not a creature was stirring, not even a mouse. But there at the North Pole at Santa's house, one could see Jolly ol' Santa Claus taking off with his sleigh full of presents and candy for all the children of the world.

And as Santa went through the air that night he yelled, "Merry Christmas everybody, HO! HO! HO!"

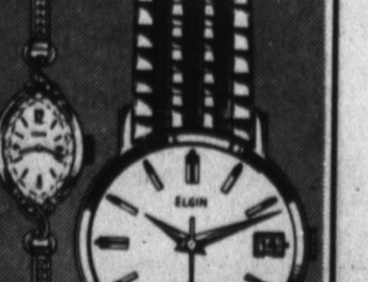
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NEW CENTER IN HAIFA  
HAIFA, Israel (AP) — One of Israel's biggest community centers is rising at Kiryat Eliezer, Haifa. The \$300,000, three-floor building, financed by the Pioneer Women of the United States, will contain a kindergarten, clubhouse, cultural and study rooms and a community hall.

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What are you giving Mrs. Claus this year, Santa?

If you're stumped again this year, take a close look at what we're going to say here. Just suppose you could pick out a gift that would say "Merry Christmas" and "I love you" and perhaps bring out some of those happiness tears that you haven't seen for quite a while. Think about it for a minute and you'll think the idea of giving her a beautiful new wedding band is hard to resist. Especially when it's a superb ArtCarved tapered diamond-wedding ring. We won't try to describe these rings. You have to see them. And you should know what the name ArtCarved means in rings and diamonds. We'd love to show them to you, and that includes just-about-to-be-married Santas too.

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# Journalism Christmas Stories



Lynne Inmon

### ONE SMILE IS ALL IT TOOK

By Lynne Inmon

Lamach turned and looked upward. The star in the sky was still as bright as ever; yellow and brilliant and full of awe-some wonder to a small, crippled shepherd boy.

Years ago, Lamach had been playing, as small children often will, in the streets of the city, when suddenly a Roman chariot came thundering in from across the plains. Even though his mother's scream had made the small boy realize the danger, he wasn't fast enough to elude the thundering hoofs and racing wheels of the coach and its Roman occupant.

The man, a guard at the palace, hadn't even taken time to stop; he had simply tossed out a coin to Lamach's mother and raced off to the security of the palace gates, never caring to know he had left behind a boy — and a crutch.

Even now as Lamach thought of this he turned bitter, and hatred seemed to build up inside him. But then again his eyes turned upward, to the star, and his hatred seemed to go down — down into the depths of his heart, so great was the mystery of this star.

As he brought his eyes down to the flock he protected, a curious sight caught his eyes. For coming slowly but ever so surely up and over the dunes was a small caravan. It consisted of three camels and men so richly dressed that Lamach stood staring open-mouthed.

As the small procession neared, he could now make out the features of these three robed men. One had skin as black as night itself, and upon his head he wore a tall crown of overflowing jewels.

The second was rugged-looking, and the sheath he wore made Lamach tremble.

The third's skin was a yellow color and he had a long black moustache flowing from his upper lip.

As for the camels, their long tails switched back and forth, while the bells around their necks twinkled lightly as they slowly moved across the desert.

Lamach was ready to hide. But for some reason, he just stood paralyzed in the starlight.

Now he stood before these kings, a ragged, dirty lad who shrank beneath their gaze. Lamach tried to hide his crutch but to no avail.

The dark one spoke and said: "Come near, my son. Let me look at the first soul that we have seen for miles and miles."

Lamach went forward gingerly and stood by the side of the camel. The dark king laid his hand upon his shoulder and peered down at his crippled leg.

"I am a physician, my son. Perhaps your illness can be cured," he said softly.

When he saw the flash of fear and distrust in the lad's eyes, he placed his hand on Lamach's shoulder and gave him a friendly pat.

"Many have tried, my good sir, but all have failed."

Then feeling the fear draining from him, he asked, "Where is it you go?"

"We follow yonder star and go in search of the Newborn King," the Oriental replied.

"The King!" exclaimed Lamach. "Oh, I have heard of Him so often! Please take me with you."

The kings thought for a moment and then with a nod of their heads spurred their camels on, with Lamach close behind.

They entered the city late at night. Bethlehem, the City of David.

Oh, how Lamach was so excited! To be in the same city as the Baby, and maybe even to see Him.

It was as the men had said. The Babe was found lying in a manger and wrapped in swaddling clothes.

Lamach immediately got into the great long line of people

waiting to see the Child.

When Lamach finally reached the stable's manger bed, he was trembling so hard that he could barely stand.

One look at Mary and Joseph betrayed the pity in their eyes for this young, crippled lad. But when he looked into the Baby's eyes, he realized he didn't care any more — not really. He felt happy and content, and his spirits were brightly lifted.

On the Child's face he gazed, and saw a halo gently forming.

Lamach turned to leave — but only got halfway turned around. His crutch caught on the edge of the Child's bed, and sent him sprawling across the stable floor.

Mary and Joseph both looked on in helpless pity, and the crowd suddenly became quieted.

Tears formed in Lamach's eyes as he struggled to get up — only to fall again and again.

Finally, Lamach managed to raise himself up to where he could see the Baby's face.

The Child smiled at Lamach. And suddenly the whole air became alive with carols, and brightness shown all about.

A smile was all it had taken — one smile from Christ and Lamach knew that this was the last night he would ever need his crutch.



Karen Buscher

### CHRISTMAS SPIRIT

By Karen Buscher

Christmas means different things to different people. The little ones think "Oh boy, toys!" But is this the real meaning of Christmas or is it what children take for granted.

I always thought "Oh boy, toys!" until a few years ago. Then I discovered the true meaning of Christmas. Is it just receiving gifts. No, it is giving as well. It doesn't matter how large or how small the gift is. It is the love behind the giving.

We have Christmas not only to give and to receive, but also to celebrate Christ's birthday. This is the most important thing. In the Bible it says shepherds brought gifts to Baby Jesus, the angels sang, and everyone was happy. Why can't Christmas be this way now? Perhaps one reason is that we exchange gifts, and if we don't get what we wanted, we start to quarrel. If we get what we wanted, we just start wanting more. Nowadays people can't just be pleased with what they get. They should be glad the Lord sees fit to let them live from day to day.



Sandra Arntt

### SPIRIT OF CHRISTMAS

By Sandra Arntt

Christmas spirit is something that everyone has. It's knowing that Santa is coming and not knowing what he is going to bring.

It's decorating the Christmas tree and putting presents under it.

It's trying to find out what is in the huge package that Mom and Dad hid in their closet.

It's the joy of waking on Christmas morning to find that Santa has brought you that favorite doll or truck.

But most of all, on Christmas we remember that this is the day that Christ was born — the greatest gift of all.



Mary Gilbert

### THE SPIRIT OF CHRISTMAS

By Mary Gilbert

The spirit of Christmas is far different today from what it was when I was a small girl. It used to mean staying up late on Christmas Eve, getting up at two o'clock in the morning, and watching the presents so they wouldn't run away.

But I grew up! Today the spirit of Christmas is joy, laughter, hustle and bustle. It is even more than this. It is giving, helping, and caroling — giving many more presents than are received, helping the elderly people and singing for them.

Always remember — giving gifts symbolizes God giving his greatest gift to us, his son Jesus Christ.



Elaine Brooks

### THE NIGHT RUDOLPH'S NOSE WENT OUT

By Elaine Brooks

This was Santa's big night, as he loaded the bags of toys upon his back. All the little elves were helping and hoping that Santa would soon be on his way, as they began hooking the eight reindeer to the sleigh.

"What, only eight, oh, dear, oh my, where's Rudolph?"

Dasher quickly replied, "He's out on the grass, he'll soon be by."

"Merry, go get him, hurry, run fast. Bring Rudolph here. Why, it's already 12 o'clock past. What does that reindeer think he is doing? Santa HAS to go."

Merry hurried back, "Oh Santa, Rudolph's boohooing."

"What is it Rudolph?" everyone asked. "Hook up to the sleigh and turn on your nose."

Rudolph said, "That's just it Santa, my nose is burned out!"

"Querry, go and find a red lightbulb."

Querry came back and said, "Man, I couldn't find any kind of lightbulb."

"Guess we'll just have to see if we can borrow one from someone."

So off they went.

After about 30 houses, they came to 129 Ranger where they found a little girl asleep on her couch. Suddenly she awoke and gasped, "SANTA!"

"Ho, Ho, Ho! What's your name little girl?"

"Kay."

"Well, Kay, we need a red lightbulb for Rudolph."

"Rudolph is here? Let me go see if we have one."

(Later) "We have one, we do! Does it fit?"

"Yes, Kay, you saved the day. Don't tell anyone about this."

"Why?" questioned Kay.

"It's our own little secret. O.K.?"

"Oh, alright Santa."

(Next morning) Kay's mother asked, "Where is the red lightbulb that goes on top of the tree?"

Kay looked up in the sky and quietly said, "I'll never tell."



Janie Medrano

### CHRISTMAS SPIRIT

By Janie Medrano

Christmas is a word which makes one think of Christ being born, the shepherds following the bright star to the stable, and of course of the Virgin Mary, Saint Joseph, and the angels who were with Christ at that time, and the three wise men that brought Him some gifts.

However, talking about gifts, some people think that Christmas is a time of giving and receiving gifts, of going to visit relatives, but they never stop to think what the real meaning of Christmas was and still is — that Jesus Christ was born.

It should be celebrated and remembered for the same purpose, and at the same time everyone should have a very nice Christmas holiday.

Merry Christmas to all.



Beverly White

### CHRISTMAS IS FOR CHILDREN

By Beverly White

Here it is again at the season of seasons with flickers of starlight in the winter gloom, with incense of spruce and fir, with hearth, and with bells in the snow.

It is Christmas, and doorways are decorated with red and green. From the windows and the treetops hand the little twinkling lights that are bright and gleaming.

The eyes of the children sparkle with unknown mystery; their ears are turned to listen to the music that is playing, for they are always so curious in finding out what is going on.

Still they are to be taught the secret of life that is within them. So give them the Peace of God that passeth all understanding.

English terms for live animals were derived from the Germanic language while the meat of these animals were given French names.



DANCE FOR YOUNG CROWD — Between dances at the Community Center Friday night guests chat, top photos, as other couples arrive early in the evening. The Friday dance was for the high school crowd, and another was held Saturday evening for

junior high schoolers. Some of the group had decorated the ballroom with a large tree, white streamers and glitter balls overhead and huge cut-outs of Christmas symbols on the walls.



Darla Springer

### THE FOURTH WISE MAN

By Darla Ann Springer

There was once a fourth wise man named Ezekiel. Soon after he and the other three wise men started their journey, he was held up and couldn't continue. From the other wise men he had received many jewels which he still had. Again after

starting his journey alone, he got lost.

News came to him that the child was going to be born to save the world was soon to be in Bethlehem. Immediately he started there to seek the child. He got there soon after Joseph and Mary had left with Baby Jesus, because Herod was going to kill all baby boys. No one really knew where they had gone.

For thirty-three years he had looked for Jesus. During this time, he met people who were hungry, not clothed, and people who needed help. He helped people by giving them his jewels and by helping them in whatever way he could.

One time he heard that Christ was to be crucified at Jerusalem. He then went there to see him and gave his last pearl to him. He then came to Judiah, and on his way to Calvary he was interrupted by a group of soldiers who were going to sell

a girl into slavery because her father owed many debts. She cried out for help and Ezekiel gave his last ruby to the soldiers so they wouldn't take the girl.

As she was thanking him, a large rumble shook the earth and a building fell upon them. She was able to escape and was trying to unbury Ezekiel. As she uncovered his face, he was praying and saying that he had failed to present his praise and presents to Christ.

Then a voice came and said that his presents did good by helping others and he had given great praises to Christ. Suddenly a beautiful golden light shone on Ezekiel's face. He smiled and passed away to the Heavens above him.

In 1681 William Penn decreed in his Pennsylvania colony that one acre of forest should be left standing for every five acres that were to be cleared.

### 2 RESIDENTS INITIATED INTO WTSU SORORITY

Sherian Seiver and Beverly Barrett of Hereford were among 17 pledges initiated into Buffalo Gals, service sorority at West Texas State University, during the past week.

### AMERICAN TENOR IN ITALIAN DEBUTS

NEW YORK (AP) — Richard Tucker will perform for the first time at La Scala next May in a new production of Verdi's "Luisa Miller."

He will sing Rodolfo, the part which he sang at the Metropolitan Opera last season when "Luisa Miller" was revived after being out of the Met repertoire for 37 years.

Tucker also sings this season in Verdi's "Il Trovatore," opening the season at Florences Teatro Comunale in December, and in Puccini's "Manon Lescaut" as his debut at the Teatro Dell'Opera in Rome.



KINDERGARTEN CHRISTMAS VISIT — While snow covered the ground Wednesday morning, John McCrary played host to fellow-members of his kindergarten class who looked over the Christmas decorations at the home of his parents, Dr. and Mrs. J. H. McCrary. John, at top right, and a couple of friends climb up for a better view of the Santa Claus scene on the mantel where Christmas socks are hung. Another boy studies the gingerbread men hanging on the big Christmas tree, top left, and all the visitors crowd in front of the fire place, lower photo. A gingerbread house was set on a small table beside the tree, a large gingerbread man hung on the opposite wall and sparkling holiday arrangements were in all the rooms.



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## Holiday Coffee Entertains Club

Relaxing and chatting around the open fire was the principal entertainment at L. Allegra Club's Christmas coffee Thursday morning in the home of Mrs. Terrell Hodges assisted in Hereford, has announced a worship service at 10 a.m. on Christmas Day.

pouring coffee and serving the holiday refreshments. Covered with a green cloth, the table was centered with an arrangement of green tapers.  
Bright decorations were in evidence over the house, centered around the mantel with its Santa Claus scene and a

tree with twinkling lights.  
Instead of exchanging gifts, club members bought a Christmas gift for the student they are assisting through the Opportunity Plan fund at West Texas State College.

Mrs. Jeff Carille and Mrs. Rudy Metz were guests for the coffee. Members present included Mmes. Jim McDowell, Danny Martin, Walker Parris, Gary McQuigg, Alex Schroeter, Jerry Terrell, Bill Warrick, Noble Ballard, Buddy Dloomer, Don Chaney, Jimmy Conkwright, James Higgins, Sam Lesly and Dennis Lomas.

## Oratorio Story Slated In Church

The story of the most famous Christmas oratorio, The Messiah by George Frederick Handel, will be told and one of its music presented at the Sunday evening service of First United Methodist Church, beginning at 7 p. m.

Bob Wert, minister of music, will relate some incidents of the composer's life and tell how the monumental oratorio, which in its entirety is a musical picture of the birth, death and resur-

## Golfers Are Reminded Of Xmas Holidays

Bob Baker, pro at the John A. Pitman Municipal Golf Course, has asked persons wishing to play golf during the Christmas holidays, to pick their clubs up before Tuesday as the

recreation of Christ, came to be created. Wert will also sing some of the bass arias, with piano accompaniment by Don Baugous.

## HHS '63 Class Plans Reunion

Friends and classmates of the 1963 graduating class of Hereford High School are invited to a dinner at the Caison House at 7 p.m. Friday, Dec. 27.  
Those who would like to attend are asked to contact Mrs. Lanny (Rita Albracht) Bezner, 364-4035. The cost will be \$5 per couple.

course will be officially closed. Baker said that the course will be closed Dec. 24 and 25.

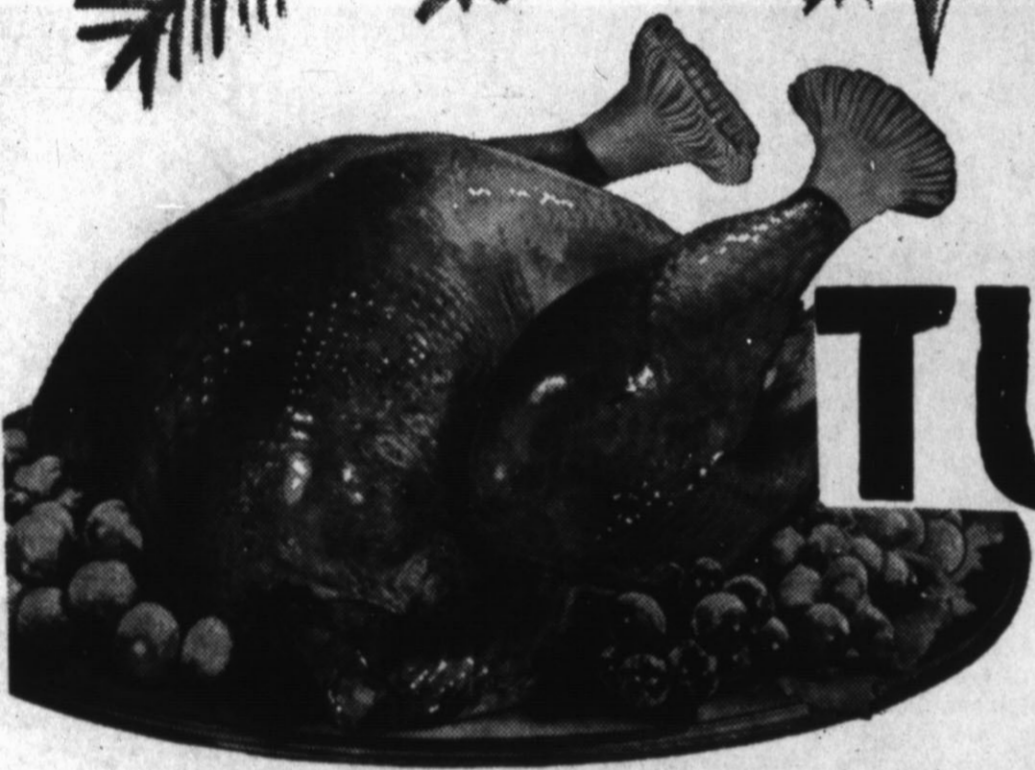
## HEART STUDY SET

TEL AVIV (AP) — The U. S. government is financing a \$140,000 operation by Israeli doctors to investigate links between heart disease and road accidents which, the Ministry of Transport says, is the first such study ever undertaken.

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- Swift Butterball Turkeys U.S.D.A. Grade "A", Self Basting lb. **49c**
- Honeysuckle Turkeys U.S.D.A. Grade "A" 10 to 22 lbs. lb. **49c**
- Manor House Fryer Roasting Turkeys U.S.D.A. Grade "A" Small 4 to 8 lbs. lb. **49c**
- Armour Golden Star Turkeys Grade "A" Basts itself in Butter lb. **53c**

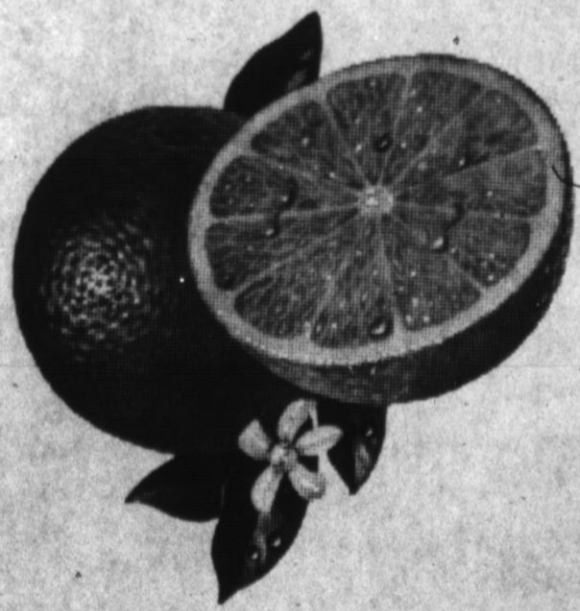
Foods For Holiday Feasting - Special Low Prices!

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- Canned Hams** Wilsons Corn King 5 lb. **\$4.79**
- Boneless Cooked Hams**
- Festive Hams** Wilson Tender Fully Cooked 4 to 5 lbs. white Hams lb. **\$1.23**
- Bar-S Hams** Boneless Fully Cooked 9 to 11 lbs. whole hams lb. **\$1.09**
- Wilsons Tender Fully Cooked** 2 to 3 lb. halves lb. **\$1.29**
- Boneless Fully Cooked** 4½ to 5½ lbs. Halves lb. **\$1.19**

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## All About Books

**SOUTHWEST HERITAGE MAGAZINE**  
By CORRINE J. NEELY

The latest Southwest Heritage magazine, Volume 3, Number 1, under a somewhat changed management and just off the press is a most excellent issue. We feel we are justified in the extra adjective of degree in this case. It tops all previous editions and they were good, better, and best.

Maybe we are prejudiced, if one may use the term in this

manner. Because the first article is by a Hereford writer, Joe H. Smith Jr. He is a teacher in our school system and an historical writer of some years experience.

Second, the new edition carries a book review section by Mary Kate (Brotherton) Tripp, a former Hereford resident. She also worked for The Hereford Brand before going to Amarillo newspaper. On that paper she has held a number of positions, and still writes book reviews

with a by-line.

As many of you will remember, Southwest Heritage was published by the Off-set Printing Company here at its beginning. This is another tie to our community.

Bill Knox once lived in Hereford also. He along with George Turner were, until recently, part owners and publishers of the magazine. They have recently sold their interests to Jerry Sinise, free lance writer and now editor of the magazine. Harry Gilstrap is associated editor and still holds one third interest in the publication which he has owned since its inception.

John L. McCarty, well known to you, has an article in this edition. McCarty has written three books and a number of historical articles. Many of his own autographed copies of his books. Others here possess some of his paintings.

Subscribers to previous copies of Southwest Heritage are familiar with George Turner's art and historical contributions. He has some of each in this latest edition. And though he is no longer part owner, we hope he remains as a writer and artist for future editions. He also writes and sketches for the Amarillo paper, therefore is well known

outside of this magazine.

Harry Gilstrap, an Amarillo writer, is a most capable writer with a forceful style of his own. He is considered an authority on the Civil War.

Among the new writers in the latest magazine, who are known for their historical contributions are Tex Lowell, Lee Myers, Robert E. Weddle and Maurice Kildare.

Southwest Heritage is a first class "slick" magazine and not related in any way to the popular western "pulp" magazines. They are as unlike as a book of fiction and one of the non-fiction class. It is peculiar

in the fact that it is the only one of this class being published about the southwest, in the southwest.

Southwest Heritage would make a fine Christmas gift, and it would be received four times a year. Later it may be bound into a book and placed as of permanent worth on your library shelf. Copies of past editions are now available to those wishing to pick up all numbers. These and subscriptions may be obtained by writing Southwest Heritage, Box 327, Amarillo, Texas, 79105. Reviewed by — Corinne J. Neely.

**WINNER AND LOSER**

**WORLAND, Wyo. (AP)** — Newell Sargent of Worland won and lost an election in Wyoming's primary.

Sargent, an incumbent state legislator, was defeated in his bid for renomination in the Republican primary.

But he had better luck in running for the city council. He won that nomination without any opposition.

**FRIENDLY FELLOW**

**LEXINGTON, Ky.** — Stu Forth, director of libraries at the University of Kentucky, doesn't stand on formality.

He placed this sign in front of the building:

"New Faculty — If we have not met, come see me if you can find my office, Room 310. We may have to have a bureaucracy, but it need not be a faceless one."

Billy Casper won his fifth PGA golf tournament of 1968 when he took the Hartford Open.

**CHRISTMAS**  
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Right now, Safeway is a veritable cornucopia of wonderful foods for the festive Christmas season. Whatever you plan to serve your family and friends, our great variety offers the very foods you need for merry feasting. We've spared no effort in gathering perfect foods to help you have the best Christmas ever!

**We Will Be**  
**CLOSED**  
Christmas Day, Dec. 25th

### EGGNOG

Lucerne Fresh Egg Nog

gal. **89¢** | qt. **49¢**

Fresh From The Dairy

Half & Half	Lucerne Fresh Cream	pt	35¢
Sour Cream	Lucerne Fresh	16 oz.	55¢
Cream Cheese	Lucerne Cream Cheese	8 oz.	29¢
Cream Topping	Lucerne Aerosol Can	7 oz.	39¢
Whipping Cream	Lucerne Fresh	½ pt.	23¢
Whipping Cream	Lucerne	pt.	45¢
Butter	Lucerne Whipped	8 oz.	39¢

Bargains To Cart Away!

**Frozen Pies** Bel Air Pumpkin or Mince Pies **3** 24 oz. pies for **\$1**

**Frozen Yams** Bel Air Candied Yams **4** 12 oz. pkgs. for **\$1**

**Green Olives** Empress No. 8 Green Olives 6 oz. jar **39¢**

**DOUBLE STAMPS**  
Monday, Dec. 23, and  
Tuesday, Dec. 24  
with \$2.50 Purchase or More  
Fill Books Fast During This Special Offer

Save At Safeway  
**Detergent** White Magic Liquid 22 oz. **45¢**  
**Detergent** White Magic Dishwasher pkg. **35¢**

Stock Up And Save At Safeway!

**SAUCE** Ocean Spray Fresh Crop Cranberry Sauce 300 cans **22¢**

**PEACHES** Hunts Spiced Peaches Low, Low Price 2½ size can **27¢**

**POTATOES** Town House Sweet No. 3 cans **4 for \$1**

**SUGAR** 5 lb. all brands Save, save, save **49¢**

**PECANS** 10 oz. package Low, low price **89¢**

Safeway's Your Best Place To Save  
**Green Olives** Empress Green Olives 10 oz. jar **79¢**  
**Green Olives** Empress Green Olives 5 oz. jar **45¢**  
**Sweet Pickles** Ziffy Sweet Midgets 12 oz. **49¢**

Get A Load Of These Values!

<b>Asparagus</b> Bel Air Frozen 8 oz. pkg <b>49¢</b>	<b>Cherries</b> Towie Red Maraschino 4 oz. jar <b>27¢</b>
<b>Juice</b> Town House Cranberry Juice qt. <b>53¢</b>	<b>Fluff Puff</b> Marshmallows 1 lb. pkg. <b>25¢</b>
<b>Dip Chips</b> Party Pride Crisp Potato Chips 9 oz. <b>39¢</b>	<b>Beverages</b> Cragmont 2 qt. <b>29¢</b>
<b>Coconut</b> Bakers Angel Flake 7c off 14 oz. <b>64¢</b>	<b>Eggs</b> Breakfast Gems Large doz. <b>55¢</b>

We Reserve The Right To Limit Quantities.

These Prices Are Effective Through December 24.

<b>Green Peas</b> Del Monte Fresh Green Peas <b>5</b> 303 cans for <b>\$1.00</b>	<b>Folgers</b> Folgers Coffee lb. <b>69¢</b>
<b>Edwards</b> Edwards Coffee lb. <b>67¢</b>	<b>Safeway</b> Safeway Coffee lb. <b>62¢</b>
<b>Hip O Lite</b> Marshmallow Creme pt. jar <b>19¢</b>	

**SAFEWAY**



# —Small Talk—

By SUE COLEMAN  
Women's Editor

People who have birthdays in December are due sympathy, because their special day comes at a time of so much holiday hustle-bustle that it doesn't always get due attention.

THEN THERE is the tendency for packages and cards to come marked "Happy Birthday and Merry Christmas," so they aren't really birthday gifts at all. (This is first-hand information; my birthday comes this month, too).

But Miss Lillie Hostetler is certainly not complaining that her 94th birthday was overlooked last weekend. It occurred on Saturday and she was honored at a party at First Christian Church, where she is a longtime member, as well as at the customary special birthday dinner at Kings Manor, where she lives.

Then there were heaps of gifts and the cards, literally hundreds of them, from friends in Panhandle cities where she helped build up libraries and instill the love of reading during earlier years of this century, while the raw young towns were growing on the Plains.

SHE BECAME librarian here in 1930 when the county library was established with about 2,000 volumes, and started it on the expansion which has continued to the present. She intended to retire in 1938, but instead went to Borger because the library there was threatened with closing for lack of a librarian.

Service in the Amarillo library, as a teacher and always as an enthusiastic worker in church and civic affairs, are on her record of contributions to this area.

A little late to say "happy birthday," we can still heartily wish Miss Hostetler a happy 95th year!

WHILE SHE WAS great in g guests at the Christmas coffee at her house Tuesday, Gladys

Manjeot was happily surprised to open the door to a caller from Amarillo — her sister, Mrs. Pink Gilliland, Mrs. G. was promptly, in sisterly fashion, put to work assisting with hostess duties.

A SUMMERTIME Christmas is anticipated by the daughter of a Hereford woman, now at home in Buenos Aires; her Christmas letter tells of flowers just beginning to bloom in the garden, and of plans for filling the swimming pool.

She is Mrs. Sam Hoover, whose mother, Mrs. Cgra Johnson, lives at 301 East Sixth. Mrs. Johnson has just received a copy of the letter which the Hoovers are sending back to friends in this country.

It tells something of their move last spring, when Union Oil Co. transferred Hoover from Los Angeles and started the family on hectic weeks of packing, traveling and waiting. The latter activity extended over three months while their furniture was shipped and got through customs so they could get into a real home instead of hotels and sub-rented vacation house.

THE HOOVERS and their son, Clark, are at home now in a large house, built on three levels, where they find life "enjoyable, yet exasperating," with plumbing given to unexpected leaks, and lack of such luxuries as a garbage disposal, efficient telephone system, frozen vegetables, Saran wrap and paper towels.

They also report that they are happy to miss smog, and add that "there are a number of compensating things here."

### WATCHES

Ladies or Gents  
over 300 to select from  
**COWAN'S**



Dennis Goheen

### THE TRUE MEANING OF CHRISTMAS

By Dennis Goheen

"But, why can't I buy that rifle and give it to myself for Christmas? No one else will get it for me!" Tommy Matthews sounded angry. "I have the fifteen dollars for it and..."

"No, Tommy, you simply can not have it. Evidently, you don't know the true meaning of Christmas." His mother was firm about anything that went on in the house, especially the rifles. "You already have a rifle and a shotgun. If you want another you will have to get rid of one."

"But, Mom..." Tommy started to reply.

"No, Tommy, and that's final. Tommy stalked out and a few moments later his mother heard the door slam.

Since Tommy's father died when Tommy was two, his mother and Tommy had been living with his grandfather for 14 years.

Tommy walked downtown, and before long, found himself in a poor section of town. A small boy was sitting in the middle of the street sobbing.

"What's the matter?" Tommy asked soothingly.

"Tomorrow's Christmas Eve,

and I have no money to get something for my mother," the small boy replied.

Tommy suddenly remembered the fifteen dollars and reached into his pocket. "Here, take this money and let's go to town on a shopping trip."

With that the little boy's face shone like a Christmas tree.

Later as Tommy opened the front door of his home, his mother asked, "Tommy, where have you been?"

"Well, Mom, I've been learning the true meaning of Christmas."



Cindy McDermitt

### A BABY IS BORN

By Cindy McDermitt

God chose the Virgin Mary to become the mother of a very important baby. This baby is God's son, and Joseph was chosen to be his earthly father.

"But we have no where to go," Mary was saying.

"God our Father will guide us to our destiny," replied Joseph. This began the journey to Bethlehem for Mary and Joseph. They had traveled for hours, and night was closing in. They were weary and needed a place to stay.

"I'm very tired, Joseph. Couldn't we stop and rest?" asked Mary.

"There is an Inn up ahead. We will take a room and stop there for the night," replied Joseph. Joseph approached the Inn and heard laughter and other noises. He knocked on the door, and the Inn Keeper answered only to say that there was no more room.

Sadly, Joseph went and told Mary the news. Wearily, they went on to several inns, but got the same answer. Finally, they made just one more stop and got wonderful results.

Sleepily the inn keeper answered their call.

"We have traveled for many hours, and we need rest, for the woman you see is to give birth to a child," Joseph said.

"My rooms are filled, but perhaps there is room in the barn. It is all I can offer for two weary people," replied the keeper.

"Thank you, for you are so very kind," Joseph replied graciously.

"Come, Mary, we are to stay in the barn."

There they stayed the night, and during that night the baby was born. Angels came, and shepherds followed. They gifted him highly, for he was the New Lord Jesus.

### BARGAIN IN MILK

WELLINGTON, New Zealand (AP) — Milk sells in New Zealand for 8 New Zealand cents (9 U.S. cents) a quart, less than half the price in the United States, Britain, Australia and Canada. The New Zealand Information Office said that even if it were not subsidized, the price would not exceed 13 cents (14 U.S. cents).



JOB CORP. TRAINEE — Mary Lou Zepeda, shown at left with her father, Simon Zepeda, has returned for the Christmas holiday here after 17 months in Job Corp. training. At right, she is with Lester

Rape, manager of Texas Employment Commission in Hereford, as he proudly inspects her educational record compiled at Clinton, Iowa. —Staff Photo



Dee Garlitz

### CHRISTMAS JOY IS FOUND

By Dee Garlitz

Last year there was a family down the street from us who was fairly poor. They had three small children — Janie, five; Brandy, four; and Jimmy, three. These children, like all children, were wishing for good presents from Santa, but there was little money for food, much less for any of the little extras in life.

A group of us kids decided it would be nice for these children to have what their little hearts desired. We figured it was the least we could do, since it was Christmas — a time for giving and a time for everyone to be merry.

Among ourselves, we collected a small sum — more than enough for us to get the toys and clothes the children wanted. We could just imagine the surprise and happiness on their tiny faces when they opened the gifts.

For the girls we got two dolls each, several dresses a piece, and each a pair of shoes. For Jimmy we bought two trucks, a shirt and a toy gun. We also bought a toy gun. We also bought a new wagon for all three and lots of candy for them to munch on while opening their presents.

Early Christmas morning, we took them over and left them on the doorstep. We didn't want the family to know who had sent the gifts, because we did not want to have any recognition. Just the fact that we had made someone happy was enough thanks for us.

We drove by their house the next day, and we saw the happiest children we had ever seen. They were gay and merry, and had shiny faces that glowed with joy.

We had made a family's Christmas worthwhile, and in doing so, we had found a way of mak-



CHRISTMAS COFFEE HOSTESSES — Mrs. A. L. Manjeot, left, and Mrs. Gary McQuigg were hostesses at one of the big parties of the holiday season, in the Manjeot home Tuesday. In a moment between welcoming

callers to the morning coffee, they stand beside one of the miniature Christmas trees which featured room decorations, reflected in a mirror in the living room.



Caye Clearman

### THE BUSY SEASON

By Caye Clearman

Whew! I'm tired, seems like every year just about this time I get the flu or a cold, or something. But I just have to keep on going, going till that night when all the kith and kin come over for turkey and ham, and tons of vegetables and salads.

Even after all of that everything our Christmas mean something to us. Joy and awe are found by giving instead of by receiving.

one, including me, still has room for plenty of pumpkin pie. Still, I'll be glad when I can go to bed and sleep off this cold.

Here it is December 19th and I haven't even finished my Christmas shopping. I still haven't got Mom's or Aunt Cleo's gifts. I have the hardest two off, though. The two men in my life, Dad, and that very special one. I can't understand why males are so hard to shop for!

Carolyn will be home from college today. We really didn't know if she was going to get home at all, she is the slowest person I know. She was supposed to get hold of a girl up at college and get a ride, but slowpoke herself couldn't be slower, she just never got a round to calling and missed her ride. I guess she found something, though, cause she'll be home today.

That's how Christmas is, everything just seems to work itself out. Colds go away, sisters come home, someone has something they'd like you to give that missing person on your list, it all just falls into place. I guess that I don't really mind having a cold since everything is going to work out after all!

### NIX ARMY LANGUAGE

PRETORIA — South Africa

Moms of the South African Women's Federation don't like the rough language used on their sons by the army's regimental sergeant-majors. A congress of the federation drew up a motion calling on the Defense Department to investigate bad language during military training.

Performing good deeds is the most honored of all Thai traditions. Thais attain the highest merit by showing devotion to the Lord Buddha, his teachings and the Sangha, or Brotherhood of Monks. The country's main religion is Hinayana Buddhism.

### MEN ONLY!

BUY THAT SOMETHING JUST RIGHT

for

H-E-R

from

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STUDIO

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Featuring new and unusual gifts selected to make your Christmas shopping for her easy!

Your selection is guaranteed to please that "Woman-In-Your-Life". So come on by!

Free Gift

Wrapping

at

Elaine's



Jennifer Smart

### STOP AND THINK

By Jennifer Smart

Do you really think that the true meaning of Christmas can be found in shoplifting? If that is what you think, you're way way off. Why do people do these things, especially at Christmas? Is it because they think it is fun.

Do you ever go to church and pray to God to help these people? Or do you think "the heck with them. If the police can't do anything about them, why should we pray for their forgiveness." That is precisely why God sent his son into the world — to help men learn to love their enemy. One simple statement and what do we do? We turn the world upside down trying to do just the opposite!

A Bible isn't so hard to understand, and it doesn't take long to read the story of Christmas. Think about it, what can you do even if you can't catch the thief in action?

### COW POKES

By Ace Reid



"I don't need no coat, Maw. These cheap cattle, high feed bills and tight bankers are gonna keep me in a sweat all winter."

**The Hereford State Bank**  
MEMBER FDIC

## DUCKWALL'S PRE-CHRISTMAS TOY CLEARANCE

<p>Mattels <b>STRANGE CHANGE TOY</b> Suggested Retail 14.56 <b>NOW \$7.37</b></p>	<p>Mattels <b>INCREDIBLE EDIBLES</b> Suggested Retail 12.88 <b>NOW \$6.99</b></p>	<p>Mattels <b>THINGMAKER</b> A Wonderful Toy Suggested Retail 12.88 <b>NOW \$6.99</b></p>
<p><b>BABY HUNGRY</b> Regular Price 13.87 <b>\$8.88</b></p>		
<p>Mattels <b>MAKER-PAKS</b> Fright-Creepy Crawlers Suggested Retail 7.88 <b>NOW \$4.37</b></p>	<p>Talking <b>CAPTAIN KANAGROO</b> Suggested Retail 9.88 <b>NOW \$5.27</b></p>	<p>Talking <b>BABY WHISPER</b> Suggested Retail 10.88 <b>NOW \$6.27</b></p>
<p>MANY OTHER ITEMS REDUCED THAT ARE NOT LISTED</p>		

Exciting things happen at the stroke of Midnight by TUSSY

Gifts of enchantingly beautiful floral fragrance merged with a hint of the Orient in twinkling silver and blue wraps.

MIDNIGHT COLOGNE MIST AND DUSTING POWDER

As haunting as Hawaiian moon flowers, Midnight mists her with lingering fragrance—Cologne and after-bath Dusting Powder wafted from a white lambswool puff. **\$5.00**

MIDNIGHT GLAMOUR SET

Golden drops of Midnight Cologne carry flower power of bewitching night, while her life becomes smoother with scented Midnight Lotion meant to be lavished over every inch like love's caress. **\$1.00**

Other magnificent Midnight gifts and sets from \$1.00 to \$5.00

**HAROLD CLOSE**  
Walgreen Drug  
Sugarland Mall





**TENDERFOOT AWARDS** — Cub Scout Troop 145 saw ceremonies and awards of six Tenderfoot Badges — to Eddie Guerra, Joe Tijerina, Ruben Mancillas, Philip Galan, Emilio Enriques, and Jesse Enriques, shown at top left with Scoutmaster Armando

**Perez** — Friday night at St. Joseph's School cafeteria. Postmaster Nolan Grady and District Scout Executive George Ochs conducted the presentation ceremonies. At lower right are other members of the troop. —Staff Photos

### County Water Association Head Discusses Latest Developments

Water development gained the limelight recently as the result of three very significant events. On Dec. 10, a preliminary draft of a legislative bill to enable the formation of a master water import agency for the Texas High Plains was released by the area's underground water districts.

The revised "Texas Water Plan" was released Tuesday at a special meeting in Austin, attended by water leaders throughout the state, Gov. elect Preston Smith, and Lt. Gov. elect Ben Barnes. And last

Wednesday Col. Clifton Chamberlain lost his job as Executive Director of Water, Inc. at a called meeting of the Board of Directors in Lubbock.

The Texas Water Plan outlines a proposal which would provide for the transporting of large quantities of water to water-short areas of West and South Texas to maintain and bolster the state's agricultural economy. Municipal, industrial, and agricultural water would be supplied throughout the state to meet its expanded needs sufficient to the year 2020.

The plan assumes that there would be enough water available in the lower Mississippi River system to meet its requirements. However, it recognizes that actual determination concerning out-of-state water supplies can be made only by the proper authorities, the Mississippi River Commission and the Army Corps of Engineers. It also proposes the complete use of all water supplies available within the state, while fully recognizing the primary rights of areas of origin.

The new state water plan stands in sharp contrast to the original one which in effect excluded West Texas from benefits of a state-wide water development program. West Texans can be proud of having a major part of the multi-billion dollar proposal, which was promulgated and supported by political representatives and officials of the Texas Water Development Board and the U. S. Bureau of Reclamation trying to solve water problems in the entire state.

The main canal which would supply imported water to the southern High Plains of Texas and Eastern New Mexico would be constructed on a course due west from Northeast Texas to the Caprock and Bull Lake reservoirs in the vicinity of Lubbock. Distribution systems from

these "wholesale delivery points" are not developed in the plan and presumably would be determined, at least in part, by a master water agency to be organized in the High Plains.

The proposed legislative bill drawn up by area water districts and made public at a Water, Inc. Board meeting on the 10th purports to lay the basis for necessary state legislation enabling those portions of the Texas High Plains wanting to contract for imported water to form the required legal and political agency.

The agency would be called "Texas Water Import Authority No. 1" and would control the distribution and use of imported water, as well as guarantee payment for water to appropriate federal and state agencies. Since the Texas Water Plan does not provide for distribution systems, the people in the areas of benefit will have to decide for themselves where the water will go for ultimate use and how costs will be shared.

According to the bill, the new master water authority will be empowered to make these decisions. It is possible that the bill will be introduced to the Texas Legislature in the coming session.

Cliff Chamberlain, after being terminated from his position as Executive Director of Water,

Inc., submitted his reapplication for the job. The Board meeting in Lubbock last Wednesday voted by majority to declare the position vacant, following a recommendation to that effect by a split decision of the Water, Inc. Executive Committee.

Chamberlain reapplied because he thought the action of the Board did not truly express the wishes of Water, Inc. as a whole, and that it was in reality due to outside influence and personal interests not centered around the real task of Water, Inc., which is to promote the import water supply to the area.

"In my opinion," Chamberlain stated, "this was merely a power grab which has been building up for several months. I was told by this group that they were going to retain control of Water, Inc., and I believe that their self-interest is more important to them than getting water here."

Having been in Austin for the unveiling of the new Texas Water Plan and in Lubbock at the Water, Inc. Board meeting on the following day, R. C. Godwin of Hereford explained his vote against firing Chamberlain. "I believe the hurried action by a faction of Water, Inc. accomplishes nothing other than deepening our internal conflicts. We have so many controversies to deal with outside the Water, Inc. area that it is pitiful we have to waste our energies and

### Christmas Cards Hold Special Meaning For Pioneer Resident

**OUR CHRISTMAS CARDS BRING PERSONAL STORIES**  
By Corinne J. Neely

Every Christmas card we receive brings a personal message to the printed greeting, others include notes or even letters. Even the ones we expect and do not receive tell us that something is amiss.

Check yours, as I have done, and see what you have learned of old or new friends, as well as relatives far and near.

My own have told me or reminded me of interesting personal things about the sender. Some times it is sad news, and some people dislike getting such information at this happy season. But if you hear from certain people only at this time of year what else can you expect?

Sometimes the cards tell of some drastic or perhaps happy change in a friend's life. So there is always heart-warming and glad news to make up for the sadness of life.

For me, under the first heading, there were two returned

greeting cards. One had been sent to one of my former school pupils, of my very first school. The return said address of receiver was unknown. I learned by inquiring that she was probably in a hospital for an incurable disease. She had visited briefly with me two Christmases ago. This was depressing news.

Another was returned from the home address of a former Indian School principal. I had taught under him. He died this summer at the age of 97. But since he had once married, one of his older school pupils, she survives him and is active. Evidently the rumors I had that his long illness had exhausted their resources must have been true, and she has sold the home. This leaves me sad.

But an envelope bearing an unknown name and address brought happy news! This one was from a young friend I had made through Red Cross work. She was happily married again. Her first husband had deserted her and the two lovely children. Because she then had to work, her mother had the care of the children. She grieved o-

ver this, and felt that they were growing away from her. Now she is at home with her new husband and her children. I recall one Christmas we wept in each other's arms, bereft from different causes.

For a number of years, I have received at this season of the year only, a message from one of those rare friendships. A Red Cross employee from area office conducted a disaster workshop here. We became friends as a result of my interest in her hobby, the then-popular charm bracelet.

I expect and receive each year a Christmas greeting from a Red Cross man and his wife. He was one of our favorite field representatives who has made good and now heads a large chapter in Texas.

Still missing, at this writing, is a greeting from an old friend of the 30's. She had lost her husband two years ago and had changed addresses. This one leaves me wondering.

**For COLDS take 666**

### CAREER OPPORTUNITY Young Men

Interstate's expansion program has created several openings for men with potential for advancement into management.

If you are willing to work for advancement and...  
... are between 21 and 28 years of age  
... have at least a high school education  
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you may qualify as a Management Trainee. Our training will qualify you to manage one of more than 188 branch offices. You will also enjoy the benefits offered by our company:

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**IN BRAND ADVERTISING** — Joe Morrow, who recently received his discharge from the U.S. Army at Fort Hood, Texas, has been employed in the Advertising Department of the Hereford Brand, according to Advertising Manager Grady King. Married, the 27-year-old Morrow is a native of Rotan, Texas. He and his wife live at El Dorado Arms located at 427 N. 25 Mile Ave. —Staff Photo

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We Will Close Christmas Day!



**BARBIE and KEN  
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Reg. 5.67 Now **\$4<sup>37</sup>**

WHERE YOU ALWAYS BUY THE BEST FOR LESS

**GIBSON'S  
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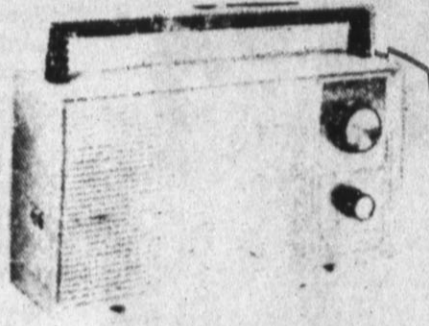
Prices Good Thru Tuesday, December 24

## RADIO

9 Transistor  
Westinghouse FM-AM

Regular \$17.97

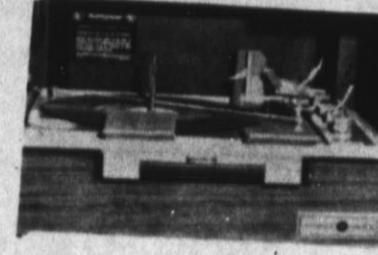
**\$15<sup>97</sup>**



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**\$69<sup>95</sup>**




**Whitman Christmas Special**

Sampler Box  
Reg. 2.25  
1 full pound **\$1<sup>57</sup>**

**Other Whitman Fine  
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**Doll Nursery**  
21 pc. Furniture set

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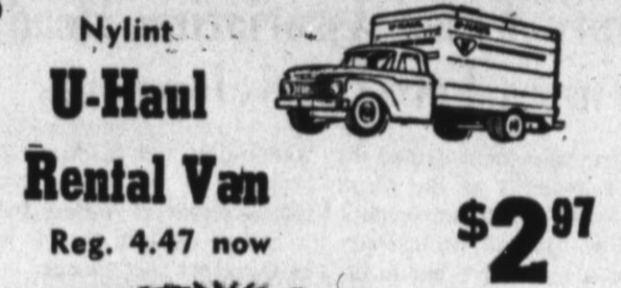


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Regular \$27.97 **\$23<sup>97</sup>**



**MISS MARY POPPIN**

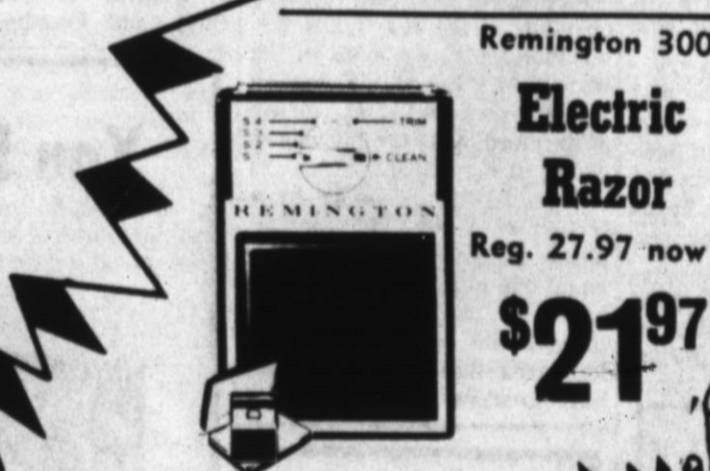
Reg. 4.77 Now **\$3<sup>57</sup>**



Instamatic  
**COLOR FILM**  
126-12  
**99c**



Sylvania  
**FLASH CUBES**  
12 to pkg.  
**99c**



Remington 300  
**Electric  
Razor**

Reg. 27.97 now **\$21<sup>97</sup>**



Ladies  
Norelco  
**ELECTRIC  
RAZOR**

Reg. \$13.47 **\$10<sup>97</sup>**



**Lost In Space  
Roto Jet Gun**  
By Mattel Reg. 5.57 **\$4<sup>37</sup>**



Broxodent Deluxe Electric  
**TOOTHBRUSH**  
Reg. \$16.97 **\$12<sup>97</sup>**

Kelling  
Cocktail  
**Mixed  
Nuts**  
3-oz. can **63c**

**GIBSON PHARMACY**

• WITH  
A COUGH

**NEW SPEC-T TORCHES**  
For sore throat & cough  
suppressant

10's  
Reg. 1.19 **73c**



**ESQUIRE SHOE  
CARE KIT**

Reg. 7.95  
Now **\$4<sup>99</sup>**



9-Cup Westbend  
Electric  
**COFFEE MAKER**

Reg. 7.97 **\$5<sup>97</sup>**



Fostoria  
3 Quart  
**CORN  
POPPER**

**\$3<sup>27</sup>**  
A winter delight!

**Emetrol**  
PHOSPHORATED CARBOHYDRATE SOLUTION

3-oz. Reg. 1.60 **93c**

To Control Nausea and Upset Stomach

**Tylenol Elixir** **\$1<sup>19</sup>**  
4-oz. Reg. \$1.98



Presto  
**BROILER  
OVEN**

No. B02 Reg. 21.57 **\$15<sup>97</sup>**



Ronson 5 Speed  
**BLENDER**

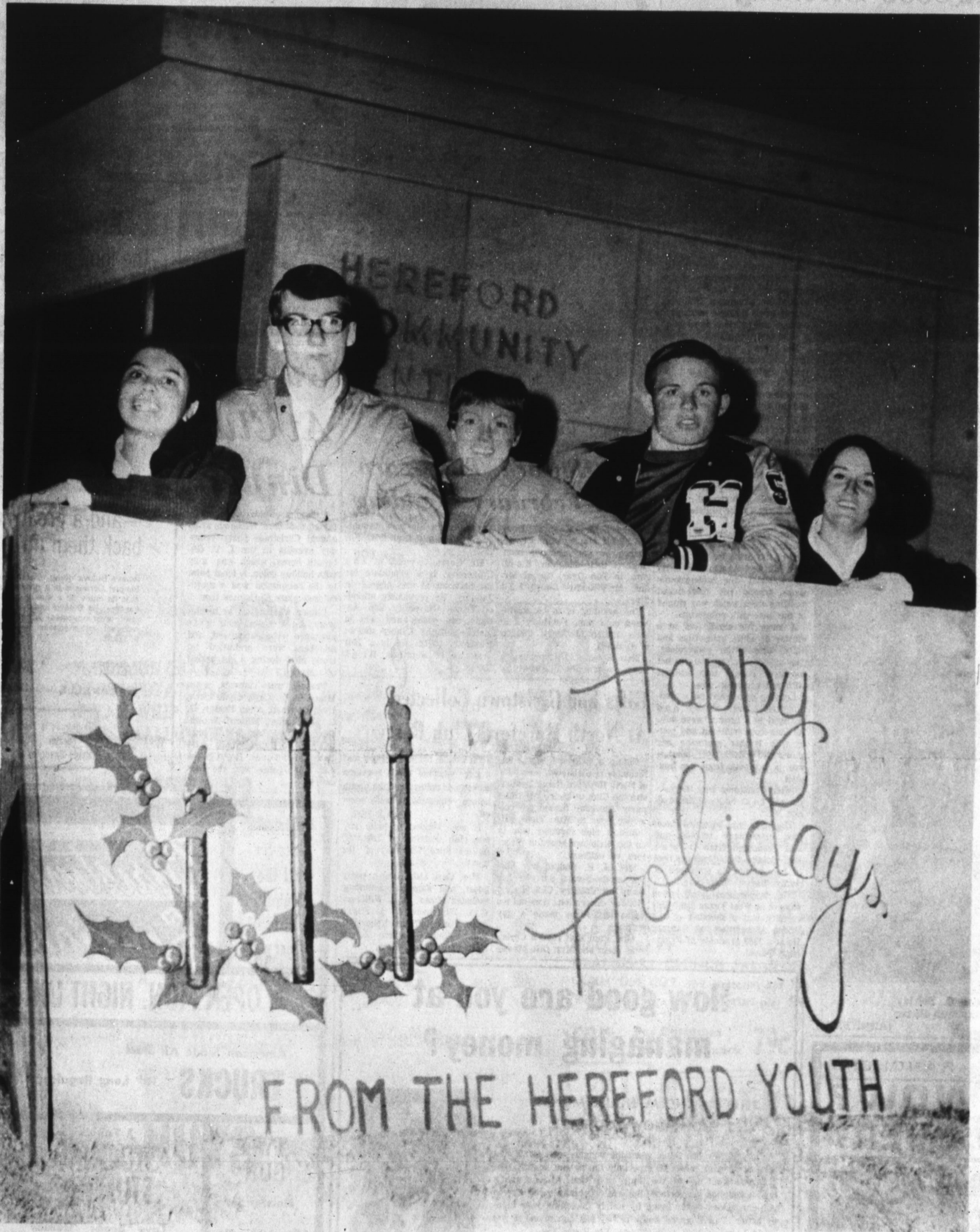
Reg. 33.57  
now **\$29<sup>97</sup>**

**Mentholatum Deep Heating Rub**

1.25 oz.  
Reg. 98c **67c**

**Vacon Nasal Spray** Flavored 30cc  
Reg. \$1.19 **73c**





WELL SAID — Their Christmas greetings to the whole town have been posted on the lawn at Community Center by young Hereford residents who use that building as a recreation center throughout the year. They have beautified the ballroom, too, with a glittering tree, huge cutout of a jolly Santa Claus and other decoration suited to the season. Not only their own Christmas dances this weekend, but other parties in the room have been brightened by the cheerful look of Christmas which they added. The big signboard greeting on the lawn, illuminated by floodlights at night, was painted by Kay Golden, center, assisted by Doug Greeson, second from left. Responsible for setting up the board were Jim Loerwald, second from right, Gary Crume and Wayne Miller. Carolyn Hernandez and Lanny Buck, at opposite ends of the smiling lineup, worked on the interior decorations.

**The Sunday Brand**

Section Two

HEREFORD, TEXAS, 79045, SUNDAY, DEC. 22, 1968





# Miss Deborah Pierce Marries Jesse Shirley

In the church where her parent were married, Miss Deborah Lynn Pierce of 238 Avenue H exchanged marriage vows with Jesse Glenn Shirley of Friona Saturday evening, with the Rev. Clifford Trotter reading the ceremony at First United Methodist Church.

She is the daughter of Mr. and Mrs. John Marlin Pierce of Dumas, longtime Hereford residents before their move to that city in 1959. Mr. Shirley is the son of Mrs. Christine Shirley and the late Jack Shirley of Friona.

Evergreen boughs, large green wreaths and poinsettia blossoms decorated the church and double candelabra were set in fresh foliage at the altar.

Miss Pierce was given in marriage by her father and attend-

ed by her sister, Miss Donna Pierce of Dumas, as maid of honor. Rex Wells of Friona was best man. The ring was carried by Cynthia Lady, small daughter of Mr. and Mrs. Wayne Lady.

Danny Pierce, brother of the bride, Larry Potts of Friona and Gary Hand of Canyon, cousin of the bridegroom, ushered guests to the pews, which were marked with white bows.

Wedding music was by Mrs. Richard Godwin, vocal soloist, and Mrs. Lowell Sharp, organist. Selections included Whither Thou Goest, Because and O Perfect Love.

The bride's gown was of snowflake crepe, with bands of Venise lace edging the short sleeves, tracing the empire waistline and trimming a back shirt pan-

el. The same lace bordered the long veil of French illusion which extended into a full circle train.

She wore as heirloom pieces a gold cross belonging to her mother, and her grandmother's wedding ring. Her bouquet, a cascade of gardenias and green leaves, was carried on a lace-covered Bible.

Red velvet made the maid of honors dress, which was duplicated in miniature for the ring bearer. The empire waistline was circled with velvet ribbon in the same color, falling in streamers to the floor from a large bow in center back.

Their headpieces were bows of the velvet with white illusion frills. The maid of honor had a nosegay of white pom-poms surrounded with lace and tied with white streamers. The ring bearer wore a single mum as a corsage and carried the rings on a satin and lace pillow.

The bride's mother chose a grey knit ensemble, a dress with three-quarter length coat trimmed in grey uede, and the bridegroom's mother was dressed in a teal blue wool suit. Both wore accessories matching their costume, and had gardenia corsages.

They greeted guests with the couple at a reception in the church fellowship hall, where Miss LaVada Reeves of Dumas played background music. Miss Betty Taylor registered the guests.

Mrs. Tom Harkey, Misses Martha and Mary Knight, cousins of the bride, served punch. Mrs. Clifford Arnold and Miss Judy Shirley, the bridegroom's sister, served the three-tiered wedding cake which was ringed at the base with poinsettias.

A large red candle set in a cluster of white poinsettias and holly formed the centerpiece. The all-white cloth had its net top layer caught into scallops with red velvet bows.

Leaving afterward on a wedding trip, Mrs. Shirley had changed to a brown tweed suit, its long coat trimmed and belted with leather matching her shoes and gloves. Her corsage was a gardenia from her bouquet.

After Christmas Day the couple will be at home at 238 Avenue H.

The bride, who attended Hereford elementary schools and was graduated from Dumas High School, then from a school of hair design, is employed at Addies Beauty Shop here.

The bridegroom is a junior student at West Texas State University and a member of the Rodeo Association of Canyon. He is a 1966 graduate of Friona High School.



Mrs. Jesse G. Shirley  
... nee Deborah Pierce  
(Angel Photo)



Miss Keith Ann Howard  
... fiancée of Tim Gearn

## Miss Howard, Tim Gearn Plan February Wedding

Mr. and Mrs. Keith W. Howard of 703 Maple, Dimmitt, announce the approaching marriage of their daughter, Keith Ann, to Tim Gearn, son of Mr. and Mrs. Kenny Gearn, 321 Star.

The wedding is to be solemnized at 3 p.m. February 2 in First United Methodist Church of Dimmitt.

Miss Howard is a sophomore voice major at the University of Texas, Austin. She was graduated from Dimmitt High School in 1967.

Mr. Gearn, a senior at the University, is a candidate for the bachelor of arts degree in January. He previously attended Trinity University, San Antonio, two years and was a member of the Lancer social fraternity there. He is a 1965 graduate of Hereford High School.

## Gifts For Girlstown Collected At North Hereford Club Party

Filling a box with gifts for residents of Girlstown, members of North Hereford Home Demonstration Club at their Christmas party Thursday turned the collection over to Mrs. Viola Williams, a club member who is on the Girlstown board of directors, for delivery.

Mrs. A. E. Hodges was hostess at the annual party in her home on Country Club Drive. Holiday decorations dominated by a large tree made a gay setting.

Mrs. Paul Hoff read a Christmas poem and Mrs. Otto Massie

a Christmas prayer. Games and a gift exchange which revealed secret pals entertained the group before refreshments were served.

It was decided to hold only one club meeting in January, on the third Thursday of the month.

Mrs. Carl Luke was a party guest, and members attending included Mmes. O. L. Williams, C. L. Whitehead, R. A. Fullwood, Tony Hoffman, Roger Williams, Velma Salvino, A. A. Here and Clinton Ward.

## Holiday Coffee Introduces New City Resident

To introduce Mrs. Hank Winter, recently moved here from Bakersfield, Calif., a Christmas coffee was given in the home of Mrs. James E. Higgins Saturday morning, another of the numerous parties filling the holiday season here.

Hostesses with Mrs. Higgins were Mrs. Bobby Owen, Mrs. Walter London and Mrs. Floyd Cole. They are wives of officers and directors of Cattle Town Inc., a new cattle feeding corporation which Mr. Winter has come here to manage.

Presented with Mrs. Winter were her three pretty daughters, Janet, Mary and Denise. The Winter family, at home at 212 Northwest Drive, also includes two sons, Richard and Timothy. Mrs. Winter was a Texan, living at Lubbock, before her marriage, her husband is a California native.

Mrs. Dick Jaegels, who knew Mrs. Winter in the West Coast state, Miss Linda London and Miss Janna Cole poured coffee during the morning, from a table covered in cheerful red and centered with a Christmas arrangement.

Evergreen branches tied with red were fastened to the front door to welcome callers, and placed with red candles on the mantel and at other points in the rooms.

A green tree, garlanded with white and gold and ornamented with flying dove cutouts, stood in one corner of the family room where guests gathered after registering at a red-covered table in the living room.

Several thousand different varieties of wheat are grown around the world. They are bred for resistance to disease, high yield, proper maturity and good milling and baking qualities.

**CARAVELLE®**  
the look and performance of expensive watches—

—and a great name to back them up—Bulova!

What's Bulova doing guaranteeing a Caravelle watch? Simple. Caravelle is a division of Bulova. When Bulova puts its name on a guarantee, it puts its reputation on the line. So Bulova can't afford to give you less than jewel-lever movement, unbreakable mainspring, a shock-resistant, anti-magnetic mechanism. Styles from \$10.95 to \$29.95.

A. SCHOONER \$14.95      B. BRYN MAWR \$17.95      C. CHESTERFIELD \$18.95

**CARAVELLE** Division of Bulova

Christmas is said better From Spangler's Diamonds LTD Sugarland Mall

## Guests At Club Dinner

Calliopean Study Club entertained members' husbands at its annual Christmas party Thursday evening in the J. T. Gilbreath home, which was gay with holiday color. A focal point in the decoration was a multi-colored glass Christmas tree.

Dinner was served at brightly-appointed tables, then gift packages were exchanged, and members were permitted to trade gifts during a set period of time.

Present were Messrs. and Mmes. B. F. Cain, Clyde Cave, Emil Dettman, Alton Fraser, D. C. McWhorter, Millard Nobles, Gepe Parsley, Sam Self, George Warner, E. Hazen Woods and Bob Ward; Mmes. Roy Grubbs and Sue James, and the host couple.

**FARMERS - RANCHERS**

**SELL NOW? HOLD OVER?**

**Plan Ahead For Your Income Tax Returns!**

H & R BLOCK men are ready to serve you and are thoroughly experienced in the problems involved in farm tax returns. Depreciation of breeding stock, dairy herds, equipment etc. Subsidies, government loans and agricultural payments... BLOCK can help you on all of them.

**\$5 COMPLETE RETURN UP**

**FREE FARMER'S TAX SAVER GUIDE**

**GUARANTEE**  
We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

**H & R BLOCK CO.**  
America's Largest Tax Service with Over 3000 Offices  
**NOW OPEN . . . 9 a.m. to 2 p.m.**  
106 East 3 Hereford 364-4301

**How good are you at managing money?**

**THIS FINANCIAL HOUSE MONEY TEST SHOWS HOW YOU RATE.**

Every family has times when the budget won't stretch as far as you wish it would, especially during the holiday season. You can't buy all the things you want. At least that's how it looks on the surface. But are you really sure? Maybe you can afford better living by simply managing your money better. This financial house money test can reveal if you could be more from your income. Try it and see.

1. Can you afford to enjoy a new refrigerator, or other new appliance on your present budget? --
2. Would payment on a new car cost less than the repair bills on your present car? --
3. Can you surprise your wife and family with special holiday gifts, without increasing monthly expenses? --
4. Are you always sure your income will handle all your bills and payments? --
5. Do you have plenty of money for a holiday vacation trip? --
6. Do you have enough cash on hand to meet unexpected expenses for emergencies? --

If you answered "no" more than once, you may be doing without pleasures you really can afford. The fact is, it's not the dollar you earn that determine how well you live, but how well you are able to set free the hidden power of your income. Simple things like borrowing money at the proper time, or saving money with a sensible financing plan. Why not ask financial house to show you how to make money work for you.

**LEON RICHARDS, Manager,** offers money for things you want . . . with loans, financing and budgeting all under one roof.

Because of his training and experience Leon Richards knows how to manage money on a sensible family budget. Leon is a family man, too . . . so he understands your desire for a better holiday season for your family.

If borrowing will help you, Leon Richards will arrange financial house money on a sensible basis. If you should avoid new obligations, Leon will tell you so.

Interstate financial house is open Saturday, 9 to 1, for your holiday money convenience at 615 South 25 Mile Avenue in Hereford. Or call Leon Richards today. The number is 364-432.

**Christmas Gifts for all the Family at Perry's**

**FREE Wrapping paper and bow with each purchase of \$1 or more at Perry's**

**OPEN MON. NIGHT UNTIL 9 P.M.**

**American Made All Steel TRUCKS 16" Long Regular \$2.98**

<b>TWO GUN Holster Set</b> * Pearl Handles * Leather Holster * Reg. 3.98 <b>\$2.49</b>	<b>2 Tables STOCKING STUFFERS</b> * Toys * Books * Games * Jewelry Values to \$1.00 <b>NOW 29c</b>	<b>Small TWO GUN Holster</b> * Perry's Reg. Price 1.98 * Christmas Special <b>\$1.49</b>
<b>Large Group Gift Boxed Jewelry</b> * Earrings * Pendants * Charm Bracelets, plus many more. Reg. 1.98 <b>99c box</b>	<b>Large Table Assorted Gifts</b> * Jewelry * Billfolds * Cologne Sets * Dresser Sets * Many Others Reg. 2.98 <b>\$1.27 each</b>	<b>Boxed Christmas Cards 1/2 Price!</b>

**PERRY'S**  
KNOWN FOR BETTER VALUES

Reg. \$25 Delivery Cycle All Steel



# Christmas Foods

**MIRACLE PRICES!**

# HAMS

Hickory Smoked  
SHANK PORTION **49¢**  
LB.  
BUTT PORTION, lb. 59¢



## BONELESS CAN HAM DANISH

2 Lb. .... **2.69**  
3 Lb. .... **3.99**

**DOUBLE!**  
FRONTIER STAMPS  
...THRU CHRISTMAS AT FURR'S



WE WILL CLOSE AT 6 P.M. CHRISTMAS EVE - CLOSED CHRISTMAS DAY

PUMPKIN Food Club No. 303 Can **10¢**

POWDERED SUGAR

16 oz. box **12¢**

CRANBERRY SAUCE

Food Club No. 303 Can **12¢**

ROLLS

Brown 'N' Serve, 12 count **19¢**

PECANS

Leonard Farms 10 oz. pkg. **88¢**

SUGAR

Powder or Brown 1 lb. pkg. **12¢**

SPICED PEACHES

Food Club No. 2 1/2 Can **25¢**

MANDARIN ORANGES Food Club 11 oz. can **22¢**  
SWEET POTATOES Gaylord No. 303 can **14¢**  
DREAM WHIP 4 oz. pkg. **45¢**  
MARSHMALLOW CREAM Hip O Lite 8 oz. **15¢**  
DATES Dromedary Pitted **19¢**

IMPERIAL SUGAR **39¢**  
5-LB. BAG with \$5.00 purchase

FRUIT COCKTAIL

Stokely's No. 303 Can **19¢**

WHIPPING CREAM

Borden's 1/2 pint **19¢**

MARSHMALLOWS Food Club 10 1/2 oz. pkg. **19¢**  
MINCE MEAT Borden's Non Such 9 oz. pkg. **25¢**  
OLIVES Cadiz Salad 10 oz. **49¢**

PAPER PLATES Topco 150 ct. **99¢**  
FOIL Topco 25 ft. **25¢**  
NAPKINS Zee Mix or Match 150 ct. **29¢**

### FRUITS & VEGETABLES

PECANS Lb. **59¢**  
NUTS Brazil, New Crop lb. **39¢**  
APPLES Wash. State Red Delicious Large 4 lbs. **\$1**

ORANGES

Calif. Sunkist Large Size Navels **6 lbs. \$1**

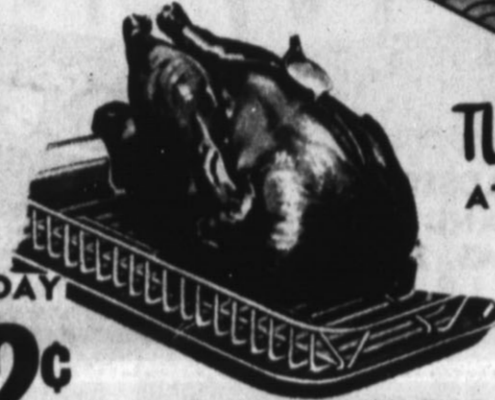
CELERY Calif. Green, Pascal, Large Stalk lb. **7¢**  
YAMS East Texas Porto Rico lb. **10¢**  
TANGERINES Calif. Zipper Skin **6 lbs. \$1**

Cauliflower Sno Ball Heads each **9¢**  
Broccoli California Large Bunches each **9¢**  
Bananas Golden Ripe Chiquita lb. **15¢**  
Peanuts Bo's Roasted or Raw 2 lb. bag **79¢**  
Garlic Top Fresh box **19¢**  
Coconuts Large Size Full of Milk each **29¢**  
Persimmons Calif. Large Size each **19¢**

GRAPEFRUIT Texas Ruby Red lb. **6 lbs. \$1**

SHOP FURR'S FOR WIDEST VARIETY AND SELECTION OF FRESH FRUITS AND VEGETABLES IN SEASON.

TURKEYS for CHRISTMAS AT LOW PRICES



TURKEYS

Swift Butterball Or Honeysuckle 10-lbs. and up lb. **49¢**

TURKEY TOMS USDA Grade 20 lbs. and up lb. **35¢**

CREAM CHEESE FOOD CLUB

8 oz. pkg. **29¢**

RIB ROAST Furr's Proten Standing Rib lb. **89¢**  
SIRLOIN STEAKS Furr's Proten lb. **98¢**  
T-BONE STEAKS Furr's Proten lb. **1.09**  
BACON Farm Pac lb. pkg. **59¢**  
CINNAMON BUNS Merico 9 1/2 oz. 4 for **1.00**  
HENS Fresh Frozen Janet Davis 5 to 6 lb. avg. lb. **39¢**  
RIB STEAKS Furr's Proten lb. **89¢**

### Fresh Frozen Foods

PIES

Morton's Pumpkin Or Mince 20 oz. **25¢**

COOL WHIP qt. **49¢**  
PEAS Dartmouth Fresh Frozen 10 oz. pkg. **15¢**  
CORN Dartmouth Fresh Frozen 10 oz. pkg. **15¢**  
PIE SHELLS Old South Fresh Frozen 2 pc. **25¢**

### Delicatessen

BAKED TURKEY Boneless lb. **\$1.89**  
OLD FASHIONED DRESSING pt **69¢**  
GIBLET GRAVY pint **59¢**  
CRANBERRY CRUNCH SALAD **69¢**  
CORN ON COB Hot Buttered ear **19¢**  
VEGETABLES assorted pint **59¢**

FOIL For Christmas Wrap, 6-roll pack **79¢**

GIFT WRAP 3-Roll Pkg. **39¢**



Four times Fabulous...

TV TABLES King Size All Metal 4 Designs **88¢**

Furr's wishes you and yours a Most Merry Christmas

This pretty boutique of dusting powder comes in her favorite fragrances Aphrodita, Woodhue, Tigress and Flambeau. **\$3.25**

Men's ORLON SOCKS

Shetland Orlon Dress or Sport Socks. Choose from a wide variety of colors. Regular \$1.00 value, pair. .... **69¢**



Kotex Sanitary Napkins Box of 24 Super or Reg. **57¢**  
Kleenex Facial Tissue Box of 280 **29¢**  
Alka-Seltzer 25's **46¢**  
Mouth Wash Listerine 14 oz. **73¢**  
Flash Cubes Sylvania Reg. \$2.05 **\$1.49**  
FILM Color CX120 99¢ CX126-12 99¢ CX127 99¢ **\$1.19**





PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



Wishing You The

# SEASON'S BEST

WE WILL BE CLOSED CHRISTMAS DAY AND THE DAY AFTER CHRISTMAS, 25-26 DEC.

From PIGGLY WIGGLY

DOUBLE S&H GREEN STAMPS MONDAY AND TUESDAY ... DECEMBER 23 and 24

SHURFINE CUT  
**GREEN BEANS**  
No. 303 Cans  
**6 FOR \$1**

SHURFINE  
Whole Kernel  
**CORN**  
No. 303 Cans  
**6 FOR \$1**

SHURFRESH  
200-OLEO  
**MARGARINE**  
Lb. Pkgs.  
**6 FOR \$1**

SHURFINE  
SLICED  
**PEACHES**  
No. 2 1/2 Cans  
**3 FOR \$1**

- EXTRA LARGE SELECTION ●
- Cheese Gift Boxes
  - Ducklins
  - Goose
  - Golden Star Turkeys
  - Honeysuckle Boneless Turkey
  - Bar-B-Que'd Hams
  - Hormel Cure 81 Hams
  - Bar-S Hams
  - Glover's Mini Hams
  - Armour Turkey Rolls
  - Cheese Cookies
  - Wright's Cooked Hams
  - Armour's Party Style Hams!



**STEAK** ★ CLUB ★ SIRLOIN ★ ROUND **89¢** Lb.

Lean-Fresh Pork Roast **39¢** lb. Wrights 1/2 or whole Hams **59¢** lb. Armour Star all meat Bologna **49¢** lb.

Save Shurfresh & Tender Crust Coupons FOR VALUABLE PRIZES

Ask Your Grocer For Prize List

TENDERCRUST BROWN 'N' SERVE **ROLLS**  
4 PKGS. **\$1**

CLOVERLAKE **ICE CREAM**  
1/2 Gallon Carton **65¢**

SHURFINE Frozen Cut **GREEN BEANS**  
9 oz. Pkg. **19¢**

Potato Chips Shurfresh 59¢ pkg. **39¢** Ripe Olives Hease's Pitted 2 303 cans **\$1**

Bubbling Bath Oil 2.00 bottle **\$1.29** Nestles Quik 2-lb. box **69¢**

Solo Cups 5 cups with free holder 2 for **19¢** Preserves Zestee Strawberry Big 2-lb. jar **49¢**

Marshmallows Miniature or Jet Puffed 2 for **49¢** Flour Gold Medal 5 lb. bag **49¢**

**KNOX BERRY FARM GIFT PACKAGES**

PRESERVES ASSORTED PKGS. 6-PKG. CTN. **\$2.99**

Pound Cake Gladiola pkg. **39¢**

Wesson Oil Economy Size **89¢**

Stuffing Mix Bond 8-oz. pkg. 2 for **49¢**

Cheer King Size Box Reg. 1.45 **99¢**

**APPLES** Large Golden Delicious Box of 64 **6.99** or 5 lbs. **\$1**

Lemons Sunkist 2 lbs. **29¢** Potatoes Russet lb. bag **39¢** Celery Hearts Green Crisp pkg. **29¢** Tangerines Zipper Skin 2 lbs. **29¢**



Pepperidge Farm Frozen **CAKES**  
Ass't. Flavors ... 3 Layers **79¢**

MORTON'S FROZEN **HONEY BUNS**  
8-Count Pkg. **4 FOR \$1**

CLOVERLAKE **WHIPPING CREAM**  
1/2 pt. carton **17¢**

AUNT JEMIMA FROZEN **WAFFLES**  
3 FOR \$1

Stuart **PECANS**  
2 lb. bag **99¢**



PIGGLY WIGGLY  
**100 FREE**  
S&H GREEN STAMPS  
With \$5 purchase or more  
and this coupon  
Good thru Sat., Dec. 28  
SPECIAL COUPON VALUE

PIGGLY WIGGLY  
**50 FREE**  
S & H GREEN STAMPS  
with this coupon & purchase of  
7 oz. box of Bugles  
Sat., Dec. 28  
SPECIAL COUPON VALUE

PIGGLY WIGGLY  
**50 FREE**  
S&H GREEN STAMPS  
with this coupon and purchase of  
12"x25" Reynolds  
Aluminum Foil  
Good thru Sat., Dec. 28  
SPECIAL COUPON VALUE

PIGGLY WIGGLY  
**50 FREE**  
S&H GREEN STAMPS  
with this coupon & purchase of  
4 1/2 oz. pkg. of  
Pizze Spins  
Good thru Sat., Dec. 28  
SPECIAL COUPON VALUE

PIGGLY WIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY





**KIWANIS CHRISTMAS PARTY** — Highlighting the holiday season for the local Kiwanis Club was the annual Ladies Night Christmas party, held Thursday night at the Hereford Country Club. Pictured above, top left, is president elect Bobby Owens, left, receiving the Lieutenant Governor flag from outgoing Lieutenant Governor, Travis Aaron. Top right is Byron Full-

erton, assistant Dean at the University of Texas School of Law, who was guest speaker for the event. In the bottom left photo is club president Ray Todd, left, presenting the "Workhorse of the Year" award to recipient Bub Sparks. In lower right picture, Owens presents outgoing club president Ray Todd with the president's plaque. —Staff Photos

**Club Elects Officers At Yule Party**

Election of officers was conducted at the Christmas party of Mothers Needle Club Thursday, and Mrs. Annie Springer was named president for the next two-year term. Mrs. J. L. Shirley was hostess in her home. A life-sized Santa figure with moving arms featured the Christmas decorations in the

Shirley home, where gifts were exchanged, and names were drawn for pals next year. Each member brought a gift to be sent to Girlstown. Refreshments were served to a former member, Mrs. Norris Wesson of Plainview, and Mmes. Earl Cole, A. H. Cook, Haskell Benson, Luther Ellis, Adam Flowers, W. H. Awtrey Sr., W. T. Gunstenson, A. T. Jones, H. E. Lindley, Ralph Paul, Nell Austin and Springer.

PRINTING  
THE INK SPOT

**ODD POSTMARK**

EL QANTARA, Israeli-occupied Egypt (AP) — The Israeli Army has opened a post office in it's half of this city which straddles the Suez Canal. The postmark reads: "Israeli Defense Forces — El Qantara" in Hebrew, English and Arabic.

Rings — Stone Set.  
Diamond, Dinner.  
Fraternal or Initial

COWAN'S

**TAYLOR & SONS FOODS**  
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS  
SPECIALS GOOD MONDAY THRU SATURDAY

**WIN FREE CASH**  
**\$100**  
**BIG JACKPOT DAY**  
\$100.00 ADDED EACH WEEK UNTIL WE HAVE A WINNER.  
Register just once...  
Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS  
Nothing to buy... You don't have to be present to win.  
GET YOUR JACKPOT DAY CARD PUNCHED FREE... THIS WEEK...

**\$100 WINNER**  
Johnnie Estep  
our last winner

**SUNRAY HAMS**  
Whole **59¢**  
Lb.  
Lean and Tender SHANK **55¢** Lb.  
BUTT **65¢** Lb.  
CENTER SLICES **98¢** Lb.

**GRADE "A" BROAD BREASTED FANCY TURKEYS**  
HENS 12-16 lbs., **39¢** Lb.  
TOMS 16-22 lbs., **37¢** Lb.

**BAKING HENS** **39¢** Lb.  
**PORK CHOPS** Center Cuts **79¢** Lb.  
**PORK CHOPS** End Cuts **59¢** Lb.  
**PORK CHOPS** Family Pack **69¢** Lb.  
**BACON** Smoked-Rite Lean-Sliced 2 lb. pkg **99¢**  
**BACK BONE** Family Style **59¢** Lb.

**DOUBLE S&H GREEN STAMPS MONDAY and TUESDAY**

**CRANBERRIES** Fresh Juicy **29¢** Lb.  
**ORANGES** Texas Sweet 5 lb. bag **49¢**  
**CELERY STALK** **2 for 25¢**  
**SWEET POTATOES** **10¢** Lb.

**WASHINGTON DELICIOUS APPLES** **19¢** Lb.

**CRANBERRY SAUCE** Shurfine 300 Can **23¢**

**SUGAR** Holly 5 Lb. Bag **49¢**  
**COFFEE** Folger's **67¢** Lb.

**Brown 'n Serve Rolls** Tendercrust pkg. **25¢**  
**Shurfresh Oleo** Solids 6 1-lb. pkgs. **\$1**  
**Whipping Cream** Cloverlake 1/2 pint **19¢**  
**Bulk Xmas Candy** **39¢ - 75¢**  
**Ice Cream** Swift's 1/2 gallon **69¢**  
**Pumpkin** Shurfine No. 300 cans **2 for 25¢**

**FLOUR** Gold Medal 5 Lb. Bag **49¢**  
**EGGS** Taylor & Sons Grade "A" Med. Doz. **49¢**

**KIDS!**

SANTA CLAUS WILL BE IN OUR STORE TUESDAY DECEMBER 24 FROM 1 TO 3 P M

**Cocktail** Shurfine Fruit 4 303 cans **89¢**  
**Drink** Hi-C Orange or Grape 3 46-oz. cans **89¢**  
**Cokes** King or Regular plus deposit 2 6-btl. ctns. **89¢**  
**Crackers** Shurfresh lb. box **19¢**  
**Stuffing** Bond mix. pkg. **29¢**

**CRISCO** 3 Lb. Can **69¢**  
**CORN** Shurfine W-K or C-5 Golden 6 303 Cans **\$1**  
**PEAS** Shurfine Early Harvest 5 303 Cans **\$1**

**Creme** Kraft's Marshmallow 7-oz. jar **19¢**  
**Dressing** Shurfine Salad qt. jar **39¢**  
**Olives** Holsum Stuffed 7-oz. jar **49¢**  
**Pecans** Ellis 10-oz. pkg. **98¢**  
**Foil** Reynolds 25'x12" roll **29¢**

The newest idea in weed control since Treflan itself!

Apply Treflan in the fall—solve spring weather and tillage problems

This new idea in weed control works. In fact, growers report results as good or better than spring applications.

Here's how it works. Incorporate your Treflan now and bed-up. Then all you need do in the spring is plant your cotton or soybeans.

Treflan won't lose any of its killing power over the winter. It stays in the soil to kill weeds as they germinate through next season.

Come in this week. Let's talk more about fall application of Treflan. We think it's the best new idea for weed control since Treflan itself.



**TIDE**  
Symbol of Quality

Call your TIDE FIELD REPRESENTATIVE AT...  
364-0712  
HEREFORD, TEXAS





Mrs. Anthony Stanford  
... nee Jan Scott

### Couple Lives In Canyon After Recent Vows Here

Mr. and Mrs. Anthony Stanford are at home at 2707 Sixth Ave., Canyon, after their marriage here Dec. 14 and a honeymoon to New Mexico. Mrs. Stanford was Miss Jan Scott before the evening ceremony conducted in the home of her parents, Mr. and Mrs. Ira Scott, 102 Elm.

The bridegroom's parents are Mr. and Mrs. Gordon Stanford of Dimmitt. The couple are both freshman students in West Texas State University.

Members of the two families were present for the wedding, read by the Rev. Eugene Brink, First Christian minister, as the couple stood before a window where tall baskets of white gladiolas were set on either side.

Attendants were Mrs. Gary Kreigshausen, her sister's matron of honor, and Gary Stanford, brother of the bridegroom who acted as best man. The bride wore a sky blue knit suit with a small white hat, and carried a bouquet of white carnations. Mrs. Kreigshausen's dress was the same color and her corsage of the carnations.

At a reception after the cere-

mony Miss Rebecca Stanford, the bridegroom's sister, poured punch and Mrs. Joe Eddy Riley of Dimmitt, sister of the bride, served the wedding cake. The table was decorated in red and white roses.

Mrs. Stanford wore her wedding suit for travel. She is a graduate of Hereford High School and Mr. Stanford was graduated from Dimmitt schools.

### November Marriage Announced

M. and Mrs. Philip Barkley, 821 South 25 Mile Avenue, announce the recent marriage of their daughter, Marilyn Jane, of Dallas, to Frederick P. Fazi, also of that city, where the couple will make their home.

The single ring ceremony was conducted by the Rev. James C. Glenn in First Presbyterian Church of Richardson, November 26.

Mrs. Fazi is a former resident of Hereford and was graduated from high school here. Mr. Fazi is the son of Mr. and Mrs. Gerald Fazi of Sault Ste. Marie, Michigan.

Fullback Jim DeWitt of Yale also handles the EH place kicking.

## Young Singers Give Program

Christmas music made up the annual fine arts program of Summerfield Study Club at a meeting Thursday afternoon in the home of Mrs. Clayton Sanders. Mrs. J. R. Euler was program leader.

She introduced young residents of the community who presented the music. Larry Kuper and Randy Martin sang Christmas hymns with guitar accompaniment by the former. Janet Lookingbill was accompanied by Mrs. Gene Streun, pianist, in her songs.

Each member brought to the

meeting some holiday sweets she had made, and the recipe. Recipes were exchanged as the cakes and candies were served for refreshments. Mrs. Euler presided at the table which was beautifully decorated in a seasonal motif.

Gifts were collected to be sent to Girltown for Christmas. The citation recently received from the Red Cross for work done by club members in preparing Christmas gifts for U.S. military personnel in Viet Nam, was presented to members.

In addition to those on pro-

## YHT-YFT Have Xmas Party Together For Employees

Games, food and a gift exchange, all in the spirit of the holiday season, featured the Christmas party of Young Homemakers and Young Farmers of Texas held in the Little Bull Barn.

Hostesses who arranged the entertainment were Mmes. Le-land Shelton, Jim Culpepper,

gram, guests were Mrs. L. H. Lookingbill Jr., Mrs. Roy Euler and Mrs. W. A. Gearn.

Members present included Mmes. Guy Walser, Mack Noland, J. B. Noland, Earl Lance, Ray Johnson, George DeLozier, Lee Curry, R. B. Baker and Thurman Atchley.

Employees of May Varsity Shop, Cinderella Fashions, and May Discount Center in Hereford attended their annual Christmas party Wednesday night in the home of Mr. and Mrs. George Masso. A special

Paul Jones and Connie Urban-czyk.

Refreshments were served to Messrs. and Mmes. Larry Dobbs John Drake, Dorman Duggan, Charles Minchew, Layton Sawyer, Charles Weatherford, Bob Hicks, Bud Thomas, John Hammett, Elwood Jones, M. T. Burelsmith and the host couples. Mrs. Burelsmith is chapter adviser to the Young Homemakers.

dinner was prepared by Mrs. Masso and Mrs. W. S. Crow. Gifts were exchanged following the dinner.

Present were Mr. and Mrs. Emilio Fuentes Jr., Mr. and Mrs. Gene Guinn, Mrs. Earl Moseley, Mr. and Mrs. W. S. Crow, Eleo Del Toro, Mary Luna, Mary Torres, Esmeralda

Torres, Camen Rodriguez, Lupe Alonzo, Bill Amaro, and Mellie Garcia also Kay Moseley. Entertainment was furnished by Mr. and Mrs. Gene Guinn.

Suzy Chaffee and her brother Rick competed for the United States as Alpine skiers on the 1968 Winter Olympic team.

**A. G. May Construction Co.**

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HEREFORD, TEXAS

"RED" MAY

Residence  
Phone 364-0668

Mobil  
Phone 289-5684

# Merry Christmas

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BEST MEAT IN TOWN

**DOUBLE GUNN BROS. STAMPS**

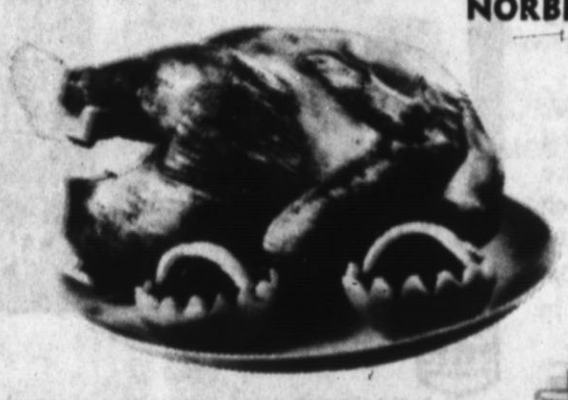
MONDAY & TUESDAY  
December 23 and 24

Closed Wednesday For Christmas!

**JELLO**

Giant 6-oz. pkgs.  
Choice of flavors

**5 for \$1**



NORBEST GRADE "A" FANCY BROAD BREASTED TOM AND HEN

## TURKEYS

<b>TOMS</b> 16 to 24 lbs.	<b>37¢</b>	<b>HENS</b> 12 to 16 lbs.	<b>39¢</b>
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**Pineapple**

Shurfine Crushed 3 No. 2 cans **\$1**

**Tomato Juice**

Hunt's 4 32-oz. cans **\$1**

**Cream**

Borden's Sour 8-oz. ctn. **29¢**

**Bean Dip**

Frito Brand 2 10-oz. cans **39¢**

**Grapefruit**

Shurfine (segments) You'll Love These 4 303 cans **\$1**

We Have The FINEST PRODUCE AVAILABLE

**Sunkist Navel ORANGES**

Large 88's, beautiful juicy, fancy California Sunkist **Lb. 15¢**

**CALIFORNIA CELERY**  
Crisp Green Stalks **each 15¢**

**HORMEL CURE 81 BONELESS HAMS**

**\$1.29**  
Lb.

**Shurfresh BACON**

First Grade "Quality" **59¢**

**GREEN BEANS** Shurfine Vertical Pack Small, whole 2 303 cans **59¢**

**BROWN 'N SERVE ROLLS** Tendercrust pkg. of 12 **19¢**

**FOLGER'S COFFEE** with \$5 or more purchase **Lb. 49¢**

**WHIPPING CREAM** Borden's Rich & Heavy 1/2 pt. ctn. **19¢**

**MIXED NUTS** Fishers Big 13 oz. can **68¢**

**Snack Crackers**  
Sociables, Bacon, Thins, Triscuits, Chicken in a basket 9 oz. box **39¢**

**Lux Dishwashing Liquid**  
22-oz. **45¢**

**King Size COKES**

2 6-Bottle Cartons **89¢**

**Delicatessen**

Chicken and Dressing pt. **49¢**

Cranberry Salad pt. **49¢**

**FROZEN FOOD**

**COOL WHIP ROLLS** Mead's Frozen Delicious, pkg. of 24 **29¢**

Aurora **Toilet Tissue**  
Soft Facial Quality **pkg. 19¢**

**Comet Cleanser**  
Big 21-oz. size 29¢ value **21¢**

**RED CARPET TREATMENT IS YOURS AT COOPER'S**

**Sylvania Flash Cubes** carton **\$1.19**

**Nyquil** Night time cold medicine, reg. 1.49 **88¢**

If it's good grooming he's after... go after him with **British Sterling**

Make good grooming his this Christmas with British Sterling. An exclusive masculine fragrance in a smashing after shave, a cologne that lasts from dusk to dawn. Both in unique flasks of silvery metal-over-glass. Put these top-line toiletries under his tree—and who knows?—You may both go down in history! After Shave: from \$3.50. Cologne: from \$5.00

**BRITISH STERLING**  
EXCLUSIVE TOILETRIES FOR MEN  
Essential oils imported from Great Britain, compounded in U.S.A.

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Your Walgreen Drug 364-2344  
Sugarland Mall Open 8 a.m. to 9 p.m.

**Norelco Razors**  
Flip Top Head  
**\$11.95**  
**COWAN'S**



# Holiday Trips, Guests In Picture This Week

Visits far or near and visitors from the same locations feature the holiday picture in numerous Hereford homes as family members make trips to be "at home for Christmas" and friends gather to spend the vacation from school or work.

One of the longest trips is that of the L. B. Russells and their children, Renee and Jerry, to Hawaii. They will visit the Russell daughter, Martha, who is teaching at Hilo on the islands.

To another exotic point, Panama City, Mr. and Mrs. Ed Wilson will go to spend Christmas with their daughter and her husband, Mr. and Mrs. Gary Cone. Mrs. Cone was Cynthia Wilson before her marriage last June.

The Tom Sawyer family will have as Christmas guests her parents, Mr. and Mrs. David Buchanan of Temple, and his mother who lives in Dallas.

Mr. and Mrs. Terry McRight of Amarillo are to spend Christmas here with their parents, Mr. and Mrs. Neise McRight.

Mrs. Mabel Wagner, 138 Beach, has had early holidays visitors, her daughter, Mrs. Ed Mitchell and son, Steven of Dallas; also her niece and family, Mr. and Mrs. James Woods and children, Cynthia and Jimmy, of Rushville, Neb. Expected on Christmas are her sister, Mrs. Robert Miller, and Mr. Miller of Santa Monica, Calif.

Guests of the Ed Warrens will be Mrs. Warren's brother, J.W. Randal, and family of Colorado City, and her sister and husband, Mr. and Mrs. S. L. Ehrlie of Tulsa.

A Girlstown resident who attends Eastern New Mexico University at Portales, Jan McCul-

ough, will be among guests of Mrs. Viola Williams and her family. Mrs. Williams' son, Fred C. Williams, will be here from California and they plan a Christmas dinner in the home of her daughter, Mrs. Billy Miller, and family. The Millers' daughter, Jan, is at home from Southwestern State University at San Marcos.

Mr. and Mrs. Herman Ford are going to Dallas to be with their sons and families on Christmas.

Mr. and Mrs. M. L. Simpson of Wichita, Kan., are spending the holidays with the Art Manjeots. Mrs. Simpson is Mr. Manjeot's sister. Joining them on Christmas Day for dinner will be Mr. and Mrs. Pink Gilliland of Amarillo, Mr. and Mrs. Ray L. Johnson of Summerfield, Mrs. Jack Roberson and Mrs. J. B. Harlin. Mrs. Gilliland and Mrs. Manjeot are sisters.

A trip to Houston is planned by Mr. and Mrs. R. L. Ethridge. They will visit Mrs. Ethridge's son and his family; another son who lives in Clovis is to be there also.

The David Sims family from Sunray will be Christmas Eve visitors in the Norbert Skypala home, and the Jim Marnell family will join them there. Mrs. Sims and Mrs. Marnell are the Skypalas' daughters.

Plans of some families have been changed by illness as the flu epidemic spread. The Orval Watsons had planned to have his family from Plainview here for Christmas; instead, because of his father's illness they will go to Plainview for the day.

A major segment of holiday visitors is made up of several hundred students from college

campuses over the state and some other states, who will live up the local scene until after New Years Day.

## Miss Roberson Initiated Into Honor Society

Miss Beverly Jean Roberson, daughter of Mr. and Mrs. Edward R. Roberson of 137 Greenwood, Hereford, is one of the 16 Texas Christian University coeds who have been initiated into Alpha Lambda Delta, honor society for freshman women.

Eligibility for membership in the national honor society rests on the coeds' earning a 3.5 grade-point average on their first semester of college work. TCU is located in Fort Worth, Tex.

## Biggs Rites At Amarillo

Funeral services for Earl R. Biggs, 81, of El Paso, will be held Monday at Memorial Park Cemetery in Amarillo. Arrangements are pending with Scholer-Gordon Funeral Directors.

Biggs was self-employed as a farmer for many years, but was in retirement at the time of his death. He passed away Thursday at El Paso.

Born in Missouri on March 24, 1887, Biggs was a member of the Khiva Shine in Amarillo and the Masonic Lodge. Masonic graveside services will be conducted.

Survivors include his wife, a son and a daughter, all of El



Miss Graciela Martinez

## Vows To Be Said Today In Mexico

A wedding ceremony in Lerdo, Durango, Mexico, will be conducted today for Miss Graciela Martinez of that city and Jose Gutierrez of Hereford. The marriage will be solemnized in the Methodist Church at Lerdo.

The bride is the daughter of Mr. and Mrs. Samuel Martinez of Lerdo and the bridegroom is

Paso; and two daughters in California.

Biggs farmed in the Deaf Smith County area prior to this move to El Paso 14 years ago.

Jose Gutierrez

the son of Mrs. Zoila O. Gutierrez of Hereford.

Both have been students in Lydia Patterson Institute at El Paso. Mr. Gutierrez is presently in U. S. Army service. He has recently completed training at Fort Ord, Calif., and is scheduled to be stationed in Hawaii. Members of his family here are in Mexico for the wedding.

## ARAB SECTOR GETS KOSHER HOTEL

JERUSALEM (AP) — A kosher hotel, the Grand Vienna, has been opened in the Arab sector of Jerusalem. The four-floor hotel — the first kosher one ever in East Jerusalem — is Arab-owned but will be run by Jewish management.

## DR. E. H. HENDON OPTOMETRIST

136 East 3rd Phone 364-0987

### OFFICE HOURS:

Monday - Friday 9:00 to 12:00 1:00 to 5:00  
Saturday 9:00 to 12:00 noon

## January Vows Planned

A wedding early in the new year is planned for Miss Reva Shelton and Larry Lance, her parents, Mr. and Mrs. Wallace Shelton, announce. The couple is to be married here January 3.

The prospective bridegroom is the son of Mr. and Mrs. Earl Lance Jr., 343 Stadium Drive. After their marriage the couple plans to reside at 407 East Third.

# BRAVURA®



The new cologne and after shave that speaks a language—you'll both understand!

Teach him a lesson with Bravura. Bold in fragrance... passionate in intent. A proud gift for your mummy man, in a magnificent hand-formed decanter with carved walnut top, and a handsome package with the texture of grass cloth. After Shave from \$3.50. Cologne from \$5.00.

Your Walgreen Drug 364-2344

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Sugarland Mall Open 8 a.m. to 9 p.m.

**Anthony's**  
C. R. ANTHONY CO.

BOTH STORES  
Sugarland Mall &  
Downtown

**Santa's Last Minute  
HOT SHOT SPECIALS!**

<p>LADIES <b>Gowns</b></p> <ul style="list-style-type: none"> <li>● Several Styles</li> <li>● Good Color Selection</li> <li>● Sizes S-M-L</li> <li>● Reg. 10.95 &amp; 12.95</li> </ul> <p style="text-align: right; font-size: 2em;"><b>\$4</b></p>	<p>LADIE'S <b>Slips</b></p> <ul style="list-style-type: none"> <li>● Proportionally Contoured</li> <li>● By Youth Form</li> <li>● White, Pink, Yellow</li> <li>● Size 32 to 38</li> </ul> <p style="text-align: right; font-size: 2em;"><b>\$4</b></p>	
<p>GIRL'S &amp; LADIES KNEE and THIGH HIGH <b>FISH NET HOSE</b></p> <p style="text-align: center;">All Colors . . . All Sizes</p> <p style="text-align: right; font-size: 2em;"><b>3 PAIR \$1</b></p>	<p>GIRL'S &amp; LADIES Seamless full 40 denier nylon <b>PANTY HOSE</b></p> <p style="text-align: right; font-size: 2em;"><b>2 PAIR \$3</b></p> <p style="text-align: center;">Sizes: Petite, M, MT, and T</p>	
<p>SANTA'S BARGAIN <b>RACK</b></p> <ul style="list-style-type: none"> <li>● Blouses</li> <li>● Skirts</li> <li>● Dusters</li> </ul> <p style="text-align: right; font-size: 2em;"><b>\$1</b> plus lots of other items! each</p>	<p>Ladie's &amp; Girl's <b>HOUSE SHOES</b></p> <p style="text-align: center;">Good Selection</p> <p style="text-align: right; font-size: 2em;"><b>99¢</b></p>	<p>Boy's &amp; Men's <b>TIES</b></p> <p style="text-align: center;">\$2 &amp; 3 Values Santa's Special</p> <p style="text-align: right; font-size: 2em;"><b>1/2 PRICE</b></p>

Open Till 9 p.m. Sugarland Mall . . . 8:30 Downtown . . . Monday

Hereford, Texas  
**Penney's**

Auto Center Hours  
Weekdays 8 am to 6:30  
Saturdays 8 am to 8:30 pm

# AUTO CENTER

Christmas At Penney's  
Auto Center is great in '68!

**FOREMOST® SS  
MAG WHEELS**

Satin Finish, Complete Wheels

SET OF **4** FOR **\$99**

**EL TIGRE  
WHEELS**

1 Piece aluminum construction, available in 6 and 7 inch widths. Unconditional guaranteed. Fits all 5 lug auto and pickups!

SET OF **4** FOR **\$139<sup>88</sup>**

**4 or 8 TRACK  
AUTO STEREO**

This Ranger lets you play either 4 or 8 Track stereo tapes!

Complete with 4 speakers, volume, balance, and tone control stereo.

**\$89<sup>88</sup>** complete

Payments as low as \$5 per month at Penney's Auto Center

**PENNEY'S A-FX  
MAG WHEELS**

Deep Dish Steel Wheel, Probably Our Best Buy.

SET OF **4** FOR **\$78<sup>88</sup>**  
(Lug Nuts and Center Pieces Extra)

This is indeed a Christmas gift worth giving.

**MINI 8 TRACK  
AUTO STEREO**

Mini 8 track stereo with twin speakers, volume balance and tone controls

**\$69<sup>88</sup>** complete

PENNEY'S DELUXE  
**4 or 8 TRACK  
STEREO**

SPECIAL PURCHASE  
Just Arrived In Time For  
Christmas 1968 . . .  
**STEREO TAPES**

a wonderful Christmas Gift  
Penney's Auto Center Just Received  
Over of Your Favorite

Make your selection from

- Popular
- Spanish
- Classical
- Modern
- Plus many more

**\$2<sup>99</sup>**

NOW ONLY **\$114<sup>95</sup>** complete

DRIVE IT? CHARGE IT!  
at Penney's Auto Center





**STYLE SHOW MODELS** — Presentation of the personality and self-improvement class on the annual Stunt Nite program at Hereford High School was a style show in which members modeled costumes from the Sweetbriar shop. In the parade of models were, from left, Judy Hollingsworth, Amelia Valdez, Dianne Golden, Theresa Rudd and Jane Witkowski.

### Leub, Mrs. Clark Bowlers Of Week

Wilma Clark was named "Bowler of the Week" for the women and Ray Leub for the men in last week's Kings and Queens Bowling League action. Mrs. Clark rolled a 512 for her honors while Leub had a 637 with handicap.

Farmers Elevator took the "High Team Series" with a 2307 and also the "High Team Single Game" with a 856. Dean Robbs rolled a 237 for the "High Individual" honors while Mrs. Clark hit for a 203 in the women's category. Leub was also given the honors of being the "High 3-Game Individual Series" winner.

In league action, One Hour Martinizing won 2 and lost 2; Missouri Beef Packers won 1 and lost 3; Sunset Lanes won 3 and lost 1; Quarterhorse Club won 1 and lost 3; Farmers Elevator won 3 and lost 1; Sunset Food Center won 2 and lost 2; Vance Hall Sporting Goods won 2 and lost 2; Hereford Janitor Supply won 4 and lost 0; Cou-

**CHRISTMAS PLAY**  
"They That Sit in Darkness," a Christmas play, will be presented today at 7 p. m. at the First Church of Nazarene in Hereford by the youth of the church.

All local people have been invited to attend.

### Local People Attend Oral Roberts Meet

Betty B. Rice, Carol Lohn, Maurice and Johnesse Means of Hereford, recently attended a special seminar held on the campus of Oral Roberts University, Tulsa, Okla.

The University hosted some 500 guests at the invitational seminar, held Dec. 7-10. Featured speakers were president Oral Roberts and several of the ORU faculty members.

Guests were introduced to the physical facilities, educational media and philosophy of the school, which is now in its fourth year of operation with a current enrollment of 876.

The University has a 450-acre 21 million dollar campus in suburban Tulsa.

Saskatchewan became a Canadian province in 1905.

The Sunday Brand, Hereford, Texas, Sunday, December 22, 1968

The first and only \$3 million day in Florida horse racing history took place at Hialeah Park on Widener Day in 1965.

Sally and Neil Blatchford of Northbrook, Ill., formed a broodmare and sister team in speed skating in the 1968 Olympics.

**Let's Talk Back!**  
By DR. B. J. WEAVER

**Dull Pain Demands Expert Attention**  
Have you ever felt a dull, persistent pain at the base of the skull? This pain is an important sign of a headache caused by a disorder in the structure of the upper spine.

If this dull pain persists and spreads throughout the head, certain areas of the head will become increasingly tender.

If you have experienced this type of headache, you know the discomfort it can cause. And you know its power to disrupt active, normal life.

At the first sign of such pain, consult a chiropractor. He is expertly qualified to treat this condition caused by the impairment of the flow of nerve impulses. He will apply natural restorative methods of treatment to the nervous system and help you return to a full and active life.

Watch Next Week For Digestion... Crucial To Health

You will receive expert professional care and personal attention from Complete Chiropractic Service! We have been in this field for 20 years and we know our business. No appointment necessary and plenty of parking available. Complete Chiropractic Service, 801 25 Mile Ave., 364-2643. Open 9 to 12, 2 to 5:30 Mon thru Fri., 9 to 12 noon on Sat.

## Panhandle-Plains Museum Offers Something For All

By EKREM SPAHIC  
WTSU Student

**CANYON** — Regardless of your interests, the Panhandle-Plains Historical Museum located on the West Texas State University campus, has something which will hold your attention beyond a passing glance.

It has a surprisingly broad inventory of articles, most of which were placed by area residents.

A cowboy walked into the museum a few years ago and asked its director, Charles Boone McClure, whether he wanted his spurs.

"I reckon so," McClure said.

The man took off his spurs and handed them to McClure, saying, "I wore these on the Matador 40 years."

The Matador is one of Texas' famous ranches. The story of the ex-cowboy and his spurs illustrates how the museum obtained its \$10 million collection.

"We have never bought a thing," McClure says. "Everything we have has been given to us."

The museum building is worth more than \$2 million, making the entire layout worth at least \$2 million. Total floor space is 88,000 square feet, not counting a former National Guard Armory leased to house part of the museum's collection.

"We have the largest museum collection west of the Mississippi of a general nature," McClure said.

The museum's art collection includes more than 1,300 paintings, plus many fine art objects.

The best at the cowboy — his legend, his jingling spurs, his shooting irons and branding irons, can be had in the museum.

McClure said the world's largest collection of cowboy materials is in the museum — all types of saddles, bridles, bits and more than 1,000 branding irons, all of which are original.

One of the branding irons, with a brand on it looking like a small letter "f," belonged to Stephen F. Austin. Eight hundred of the irons came from the estate of A. C. Williams, former head of the Fort Worth Federal Land Bank.

The museum also has more than 1,000 weapons, ranging from an East Indian matchlock to World War II automatics. It includes every Colt made except the Walker model, and probably 50 single-action revolvers.

One of the prize firearms is a rifle which Jim Cator used in the early days of the Panhandle to kill buffaloes.

The museum's archives include the W. D. Munson papers and the XIT ranch papers. Munson, of Denison, headed a firm which surveyed 20 million acres in the Panhandle.

New Mexico Indians who are suing the federal government for land they claim is rightfully theirs used the papers to determine the value of the land.

The agricultural collection includes a 1910 wood-burning engine, reconditioned and given to the museum in recent years by the Gardner family of Tulla.

There is a dog-power machine which ranchers used to pull small machines such as washing machines. The dog ran on a treadmill. McClure said the original owner of the machine said his dog got smart and stayed away from the house every time the wash pot fired up.

There are many of the once popular and depended upon kerosene lamps, mugs, glasses, urns, dishes, crocks, every kind of iron imaginable, farm and household implements, furniture and

plain old canning jars. Area residents may treat themselves to a real fine afternoon by visiting the Panhandle-Plains Historical Museum.

There are receptionists and attendants on duty who will explain items and help with tours of the museum.

The museum is open 9 a.m. to 5 p.m. Monday through Saturday and from 2 to 6 p.m. Sundays.

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There are receptionists and attendants on duty who will explain items and help with tours of the museum.

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# "AND THE WORD BECAME FLESH AND DWELT AMONG US." John 1:14

May every Christmas scene . . . every Christmas card . . . every Christmas moment bring you the highest joys. May your days, year 'round, continue bright with promise and warm with a full measure of happiness.



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Lois Campbell  
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Bill and Lou Davis, Edith and Julia  
Mr. and Mrs. Wilbur W. Davis  
Mr. and Mrs. V. E. Dodson  
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Mr. and Mrs. Raymond De-ment and Family  
Mr. and Mrs. J. J. Durham  
Byron and Luella Durham  
The Robert Dillers  
Mr. and Mrs. Tom Draper  
Mrs. W. E. Dameron  
G. W. Duncan and Family  
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Mr. and Mrs. Larry Dobbs and Girls  
Bob, Jackie and Cathy Doughman

Mr. and Mrs. S. S. Dodson  
Mr. and Mrs. A. R. Dillard, Gary and Glenda Sue  
Mr. and Mrs. C. T. Douglas  
Ruby and Dick Ellis  
Mr. and Mrs. J. R. Euler and Family  
Mr. and Mrs. Victor Elliston  
R. L. and Lois Ethridge  
Mr. and Mrs. Leo Forrest  
Mr. and Mrs. Grant Fuller  
Mr. and Mrs. Clint Formby and Family  
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The Fred Foxes  
Bob and Johnnie Forthering-ham  
Mr. and Mrs. Ernie Flippo and Sons  
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Bill and Cora Gentry  
Mr. and Mrs. Gene Guinn, Larry and Mitch  
Ruby W. Gilbreath and Thorn-ton W. Shirley  
Mrs. Herman Gray  
Mr. and Mrs. Brice Glass  
Mr. and Mrs. David Wesley Gulley  
Nora B. Gillis  
Mr. and Mrs. W. H. Goetsch and Billee  
Mr. and Mrs. Kenney Gearn and Family  
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Mr. and Mrs. Hilton Higgins  
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Ted, Juanita, Patrick, Mich-ael and Daniel Higgins  
Mr. and Mrs. A. R. Hughes  
The James E. Higgins  
Mrs. Jim Higgins  
Mr. and Mrs. Herman P. Hund and Tina  
C. M. Hicks  
Darrel and Norma Harkins  
Dr. and Mrs. C. E. Hicks and Sons  
Mr. and Mrs. E. M. Hoffman and Family  
Mrs. Fred Higgins  
Mr. and Mrs. Glenn Hetzler  
H. L. Hershey  
Mrs. W. W. Hill  
Mr. and Mrs. J. N. Harding  
Velma Hodges  
Georgia Holliman  
Mr. and Mrs. Carl E. Hollings-worth  
Margaret and Paul Harvey  
The Donald Hicks  
Mr. and Mrs. Roy Hartman and Girls  
Eugene H. Hendon and Family  
Mr. and Mrs. J. A. Hodges and Family

Mr. and Mrs. John Henderson  
Mr. and Mrs. Dick Jagels and Family  
Dr. and Mrs. H. R. Johnson  
The J. P. Jones Family  
Kate and Monk Johnson  
Mary Sue James  
Mr. and Mrs. George T. Jones and Family  
Mr. and Mrs. Virgil Justice and Kenny  
Lt. and Mrs. Dennis Johnson and Jamie  
Mr. and Mrs. Merlin C. Kaul and Walter Kaul  
Mr. and Mrs. Charlie Kemp  
The Harold Kids and Family  
Mr. and Mrs. Clifford Kerr  
The "Cuby" Kitchens Family  
F. H. and Geneva King  
Theresa Kubacak  
Mr. and Mrs. Adolph Knabe and Boys  
The Andrew Kershen Family  
Mr. and Mrs. Thomas W. Ken-drick  
Mr. and Mrs. Carl V. Kropff and Betty  
Mr. and Mrs. Stan Knox and Bryan  
Mr. and Mrs. Walter Y. Kreig, David and Benny  
Bill and Regina Kester  
Lynn and Katherine Kester  
Mr. and Mrs. Melvin Lomen-ick and Children  
Teresa and Gene Larsen  
Mr. and Mrs. L. H. Looking-bill, Jr. and Family  
The Robert Lemons Family  
Mr. and Mrs. Bill Lamm and Alton  
Mr. and Mrs. Walter Lemons and Sandra  
The Gene Loerwald Family  
Ed, Lois and Gary Lemons  
Mr. and Mrs. Wayne Lady  
Carl Lynn and Family  
Mrs. Lee Lambert  
The Earnest Langley's  
Mr. and Mrs. Albert Lamb and Carol  
Clinton L. and sons  
Susie and Jim Lipscomb  
Mr. and Mrs. Tandy Legg  
Cecil and Pauline Lady  
Mr. and Mrs. Wayne Lawren-ce  
The Carl Last Family  
The Ross Latham's  
Mr. and Mrs. Ross Lomenick  
The Luther Lesly's  
Dr. and Mrs. Duffy McBray-er and Jeffery  
Dr. and Mrs. J. H. McCrary, John and Patti  
Mr. and Mrs. John McNey and Family  
Mr. and Mrs. Ralph McCullou-gh  
Mrs. Katie McGehee  
Mr. and Mrs. J. E. McCabe and Children  
Mr. and Mrs. J. C. McCrack-en  
Carl G. McCaslin  
Mrs. J. B. McMinn and Thel-ma  
Mr. and Mrs. Gerald Martin, Lance, Lisa, Layne and Laura  
Mrs. Ernest May  
Mr. and Mrs. Rudy Metz, Les-ley and Randy  
Mr. and Mrs. F. Y. Moreman  
Speck Marnell Family  
The J. F. Martins and John Frank  
Sister Agnes Marie  
Grace O. Marrs  
Mr. and Mrs. G. C. Merritt  
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Dr. and Mrs. A. T. Mims and Family  
Mr. and Mrs. Myron E. Mor-gan  
Mr. and Mrs. George Miner  
Edna Minor  
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Mr. and Mrs. Billy Miller, Jan and Dee Ann  
The Albert Maxwell's  
Mr. and Mrs. D. C. Martin  
Mr. and Mrs. Don T. Martin, Nancy and Fred  
Mr. and Mrs. Floyd Neill  
The Mack Noland Family  
Mr. and Mrs. Lloyd Newton and Family  
Mr. and Mrs. Gaylord Newell and Gayle  
Dr. and Mrs. M. W. Nobles and Family  
Mrs. C. D. Nobles  
Mr. and Mrs. C. Palmer Nor-ton, David and Nelda  
Mr. and Mrs. Cecil Oglesby and Family  
Mr. and Mrs. J. R. Oglesby, Susanne and Michiel

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Edna Minor  
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Mr. and Mrs. J. R. Oglesby, Susanne and Michiel

The George Tiefel's  
Mr. and Mrs. Byron Terrell and Bob  
Mr. and Mrs. Doyle E. Turn-er  
Mr. and Mrs. Wayne E. Tho-mas and Family  
Mr. and Mrs. W. W. Thomas and Jeannie  
Mr. and Mrs. W. T. Thompson and Family  
Mr. and Mrs. Abb Thompson  
Mr. and Mrs. Arthur Tiefel, Mark and Marcia  
N. E. and Marr Tyler, Kelly and Jerry  
Mr. and Mrs. Glen Toles and Angie  
Mr. and Mrs. Tony Urban-czyk and Boys  
Ida May Vaughn  
Carlos A. Vaughn  
Sister Viola  
Mr. and Mrs. Robert Veigel  
Tony and Irene Vigli and Fam-ily  
Cepriano and Tomaseta Vigil  
Lorenzo and Vincenzo  
Harlin Vick  
Mrs. Charles Vasek, Jr. and Family  
Mr. and Mrs. Bobby Veigel, Steve and Holly  
Mr. and Mrs. V. P. Walker  
Mr. and Mrs. Bill Warrick  
Mr. and Mrs. Elza Warrick  
Mr. and Mrs. Larry Wartes, Mike, Susan and Alan  
The Frank Watsons  
Mrs. F. L. Wilhelm  
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Ervin and Dorothy Ward and Family  
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Mr. and Mrs. Liston Wilson  
George and Ruth Warner  
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Mr. and Mrs. Guy Waiser  
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Bob and Ruth Word  
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Dr. and Mrs. Joe B. Whitley and Girls  
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Mrs. Gilbert Yosten  
Mr. and Mrs. Dale Young  
Mr. and Mrs. E. W. Young  
Jack and Mary York  
Dr. and Mrs. Ron Zimmer-man and Girls  
George and Frances Zitzsche and Family  
Mr. and Mrs. D. D. Zimmer-man

We who participated in "Project Christmas Card" take this means of extending our greetings to each and everyone in this area. The amount we usually spend in this way has been contributed toward a more lasting tribute in our community and we feel it is in keeping with the true meaning of Christmas.





# THE SUNDAY BRAND

## Editorials

The Sunday Brand, Hereford, Texas, Sunday, December 22, 1968

### Water Importation Essential

Back in the dirty '30s when our farms were blowing away, the hue and cry was for "soil conservation." Through the years, and through a lot of hard work by the Soil Conservation Service and others in educating area farmers about proper conservation methods, we now go through some pretty windy periods without the devastating results that was so prevalent in

earlier years. In this part of the country, the wind will blow, but it is folly to let the land blow with it. Now, you never see a fence row covered with drifting sand.

But today, we're facing another problem that is just as serious as the dust storms of the 1930s. Water conservation has become the central attraction all over West Texas. The end result of the loss of our precious irrigation water would be far more serious than was the dust bowl. Without water for irrigation, this area of Texas would surely revert back to little more than range land.

But conservation alone is not going to be the answer for this problem. It's much bigger than that. Water must be imported from outside sources if the rich agricultural economy of this area is to continue to blossom. Without water importation, we can see down the road perhaps as near as twenty or thirty years to the time when there will not be sufficient water for irrigation. That is well within the life span of most of the readers of this newspaper. Sugar beets, milo, vegetables — all take a tremendous amount of water during the growing season. Without the abundant water that we now possess, these crops will no longer flourish in our area and the economy would soon resemble that of the dry grass lands of New Mexico. Certainly, this must not be allowed to come about.

A plan has now been outlined to bring water to the High Plains of Texas from as far away as the Mississippi River but there will be many hurdles to clear before the plan can be implemented. The importation of this water will cost over \$10 million dollars, according to present estimates, and will probably run nearer \$15 million by the time it becomes a reality. That's a tremendous amount of money. The cost however, will be peanuts compared to the ultimate benefits realized by the citizens of this area. Therefore it, behooves us all to do whatever we can to expedite the program. Our cooperation and support will certainly be needed to aid in getting the water importation legislation through Congress and perhaps we can best do that by becoming members of the Deaf Smith County Water Association, Inc. and Water, Inc., adding our dues and our skills to the efforts of the people who are now working so hard to bring the water to our farms before, not after the need arises.

Remember, it's your future at stake.

An angered local Irishman, tired of the noontime thunder from high-flying Strategic Air Command jets says he's going to write a nasty letter to the local lodge.

"I've had enough of those Masonic booms!" — Norfolk (Neb.) Daily News

A lot of wives go to work so they can afford to buy the work of clothes they have to wear to the office. — Atchison (Kans.) Globe

The report here is that it was really an Irishman whom Jackie Kennedy married — Mr. A. O'Nassis.

Continental guide to English cooking — if it's cold it is soup. If it's hot it is beer — Niagara Falls Review

It's pretty difficult for a woman to really stick to any diet until she becomes convinced that a second glance is more important than a second helping. — Frederic (Wis.) Inter-County Leader

Trouble with most of those who are preaching revolution today is they are so revolting. — Topika State Journal

When you hear someone say, "They say", ask what other gossip besides him is saying it. — Elizabethtown (Ky.) News

Don't invite trouble because it always accepts. — Grit

Soviet chemists claim to have developed a miracle drug that overcomes sadness, fear, alarm, fatigue, and irritation.

Unless we miss our guess, there'll undoubtedly be a market for it in Czechoslovakia. — Birmingham News

### Private Colleges Stand Guard

The Independent Colleges and Universities of Florida Inc., met recently honoring five prominent Florida business and professional men for their significant contribution to the cause of higher education, and in so doing spotlighted an idea of preponderant importance.

The recipients of the award added pertinence to the words of Dr. Robert H. Spiro, president of the local privately endowed institution when he told his assembled colleagues in the ICUF workshop that private enterprise will save independent higher education. Speaking extemporaneously, he said he felt that private enterprise will preserve the independent colleges as an answer to those who profess to feel that the role of the independent school is diminished.

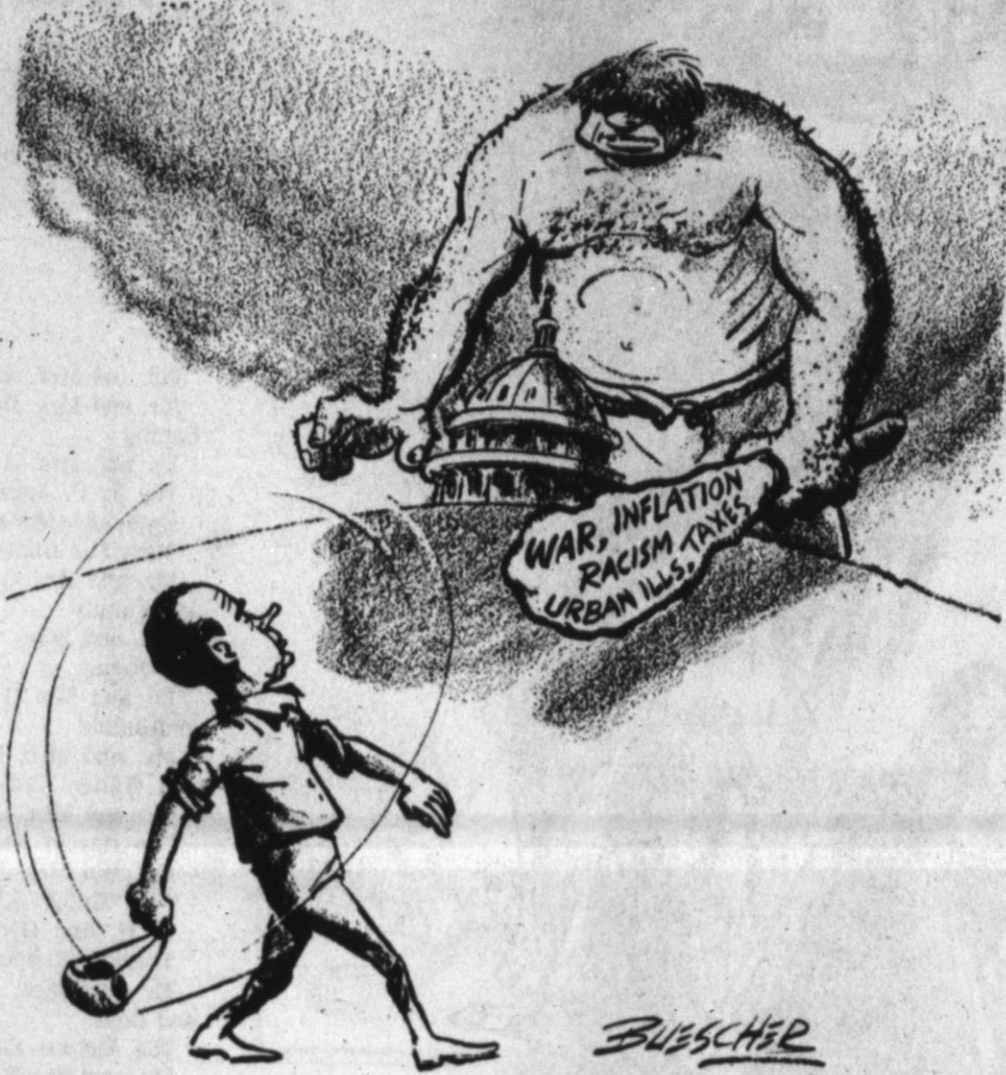
On the contrary, he said, "by strong imagination and innovation, we can become more important institutions." He noted that in 1900 the student bodies of independent colleges accounted for 80 per cent of the college population, against less than 30 per cent today.

The figures cited by Dr. Spiro are but surface symptoms of the radical changes that have taken place in higher education during the same period. The growth in demand for higher educational opportunity created a condition which could be grappled with only by a forced draft expansion of tax supported institutions, at the price of a concomitant loss in close personal teacher-student relationship and the substitution of mass-production methods for the close and free exchange of ideas in the academic environment of the small liberal arts college.

Such a heavy price is big enough to pay for the advantages of a broader-based structure of higher education. But even more to be feared is the clear threat that the change to mass production at the same time may encourage the non-critical acceptance of various theories, political, economic and social, not as ideas worthy of intellectual analysis and criticism, but as dicta offered youth as spoon-fed truth.

Dr. Spiro was unquestionable right in his prediction that private enterprise will save the independent college. It may well develop that the converse is true, and the independent college must save private enterprise. — Florida Times Union

RICHARD AND GOLIATH



A Little Change Of Heart...

Comedian and civil rights leader Dick Gregory was in Austin recently, and people here had the chance to gain an insight into just what makes this man tick. Gregory is in the spotlight today, particularly because a case involving him is now under study by the United States Supreme Court.

Hearing Gregory in person filled in those opinions that people had formed by reading objective reports about him. Dick Gregory hardly gave an appearance as the accomplished civil rights leader; his speech, based in emotion and giving every indication of spontaneity, was not a plea for equality; it was a speech telling the white man that the black man is his equal, whether he likes it or not. As far as civil rights agitation goes, Gregory firmly asserted that "we're going to Patrick Henry you" into accepting the black man.

Gregory is supposed to be funny, and he was, at least at the beginning of his two-hours-plus speech. His jokes and jabs went on and on, his seriousness of purpose and his sarcasm getting deeper until listeners didn't know if Gregory expected them to laugh, cry, get mad, or walk out.

This civil rights leader was not politicking with his audience; indeed, he was alienating himself from popular ideas by stepping on white liberal toes. Gregory wants to know just who the white liberals think they are: why should the black man require special legislation just to live where he should have been able to live in the first place... why should the black man require special legislation to enter business establishments and places of public accommodation where he should have been able to go in the first place. These are rights inherent in American citizenship, and Gregory doesn't appreciate the thought that he has to have some special law that says he is entitled to rights he theoretically already has.

"Hell," he says, "we don't want civil rights laws. We want the Constitution and the Declaration of Independence!" Gregory is pleading for the equality that can come only from the hearts of men. This is not to say that Gregory would oppose civil rights legislation; but he would prefer to see conditions change to the extent that civil rights legislation is not needed.

What is confronting Americans today is a conflict between property rights and human rights; Gregory wants to see a change of emphasis in this country, by "putting the capitalists behind the Constitution instead of in front of it." This idea is controversial, to say the least, and it disturbs liberals and conservatives alike. But upon hearing Gregory and sensing his emotional plea, an observer can understand Gregory's fighting words.

Citing the successful heart transplant from a black man to a white man (Blalberg), Gregory chuckled, saying black people have always known there's nothing wrong that a little change of heart won't take care of.

— Larry Fuhrmann

### MAIN STREET, USA

## Old Government Hands Are Assembled In Nixon Cabinet

By BERT MILLS

Washington, D. C. — Self-made men who are mostly old hands in government predominate in the Cabinet assembled by President-elect Richard M. Nixon. Nine of the 12 appointees have government experience at the state or Federal level.

The Nixon Cabinet includes three Governors and one Lieutenant Governor, three business executives, two corporation lawyers, two educators, and one Congressman. Only four of the chosen 12 lack substantial Washington experience.

Ten of the 12 were born or raised in small town America, as was Nixon himself. Only one child could claim prosperous parents, and several can boast of a rise not unlike Horatio Alger.

Secretary of State William P. Rogers was born in Norfolk, N. Y.; Secretary of the Treasury David M. Kennedy on a ranch near Randolph, Utah; Secretary

of Defense Melvin R. Laird in Marshfield, Wis.; Postmaster General Winton M. Blount in Union Springs, Ala.; and Secretary of the Interior Walter J. Hickel on a farm in Ellenwood, Kans.

Secretary of Agriculture Clifford M. Hardin was born on a farm near Knightstown, Ind.; Secretary of Commerce Maurice H. Stans in Shakopee, Minn.; Secretary of Health, Education and Welfare and Robert H. Finch in Tempe, Ariz.; Secretary of Housing and Urban Development George W. Romney was born in Chihuahua, Mexico, but raised in Utah; and Secretary of Transportation John A. Volpe in Wakefield, Mass.

City-born Cabinet nominees are Attorney General John N. Newton, from Detroit; and Secretary of Labor George P. Shultz came from a prosperous family in New York City.

4 Close Friends Picked Nixon named four of his intimate friends and long-time asso-

ciates to his Cabinet. Rogers has been close to the new President since Nixon was a House member and Rogers was Counsel for a Senate committee. During the Eisenhower Administration, Rogers was Attorney General for three years while Nixon was Vice President.

While Mitchell has been Nixon's law partner and was his campaign manager this year, they have known each other less than three years. Mitchell has no prior government experience his background being that of a Wall Street lawyer.

Finch worked on Capitol Hill when Nixon was a freshman member of Congress and has been associated with the new President ever since, serving as Administrative Assistant to the Vice President and managing the unsuccessful 1960 Presidential campaign.

Stans was Deputy Postmaster General and Budget Director in the Eisenhower Administration and was in charge of fund raising during the recent campaign. Laird has been in Congress since 1953 and known Nixon all that time but originally backed Nelson Rockefeller for the White House.

4 Are New to D. C. In addition to Mitchell, three other incoming Cabinet members are relative strangers in Washington. Dr. Hardin has been Chancellor of the University of Nebraska since 1954, Hickel the Governor of Alaska for two years, and Blount heads a huge construction firm based in Montgomery, Ala.

Blount has been a director of the Chamber of Commerce of the U. S., which is based in 5 Washington, and its President since last April. He worked for Nixon as far back as 1952 but declined to support Senator Barry Goldwater in 1964. He lacks the strong political credentials of most of his predecessors at the Post Office Department.

Nixon's only former rival to win a Cabinet post, Governor Romney of Michigan, was a Washington lobbyist early in his career and later headed American Mortors Corp. before turning to politics. Kennedy, a Chicago banker who is not related to the Democratic family, spent 16 years on the staff of the Federal Reserve Board plus two at Treasury, and headed a commission appointed by President Johnson.

Governor Volpe of Massachusetts was the first Federal Highway Administrator under Eisenhower. University of Chicago Dean of Business Shultz was a consultant to the secretary of Labor during the same period. All in all, the Nixon Cabinet seems to be a good blend of experienced men who show promise of being able to handle their difficult assignments.

## THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his hind weed farm has an idea we're not too sure about this week.

Dear editor:

When an original idea comes along it makes a man sit up and take notice, and that's what I did — well I didn't actually sit up, I mostly changed positions in my easy chair to get more comfortable — when I read this article in a newspaper telling how some officials figured out how to solve the problem of speeding on a highway coming through their town.

When they found out that 80 per cent of the cars traveling that stretch of highway were breaking the speed limit, they decided something ought to be done about it.

What they did was simple. They raised the speed limit. That took care of that.

This opens up vast opportunities in other fields. It'll work in either direction. For example, if schools notice a drop in the number of honor students, bring the educational attainment level back up by lowering failure to 40 and let 70 put you on the honor roll.

When some branch of government sees it's going to exceed its budget before the year is half over, head off a financial crisis by doubling the budget right then.

Is the crime rate increasing? Want to hold it at a constant level? Figure out the percentage of increase, then throw out the same percentage of laws.

Are you over-weight? This one's easy. No diets needed. Make the doctors decide 150 pounds for a woman is skinny and 200 is normal.

Did the joke you told fall flat? You don't need better jokes, just people with a lower sense of humor.

Did that editorial you wrote fail to go deep enough? You don't need deeper thought, just... well, I better not go into that. I'm one of your subscribers myself.

Yours faithfully,  
J.A.

### THE Sunday Brand

Established 1948

Published every Sunday at 130 West 4th Hereford, Texas 79045

The Brand Publishing Company.



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James M. Gillentine, Publisher  
Melvin Young, General Manager  
Mrs. Floyd Coleman, Women's Editor  
Jim O'Hair, Mechanical Superintendent





FROM ALL OF US TO ALL OF YOU

**MERRY CHRISTMAS**

**HAPPY NEW YEAR**



Carl G. McCaslin



Wayne Phillips



Gene Bullard



C. J. Crump



Andy Anderson



Ben Childers



Merl Bridges



Ronald Bridges



J. B. Blankenship



Kenny Wilson



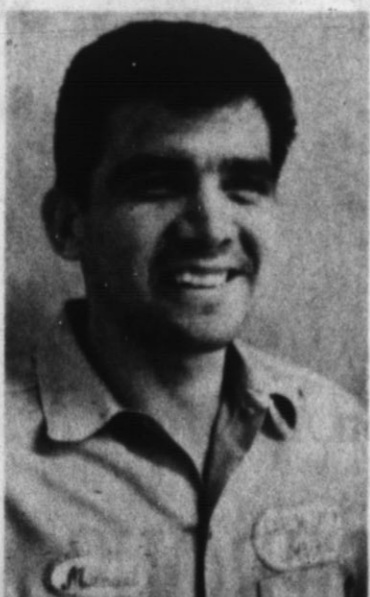
Luke White



Jerry Bertram



Troy Foster



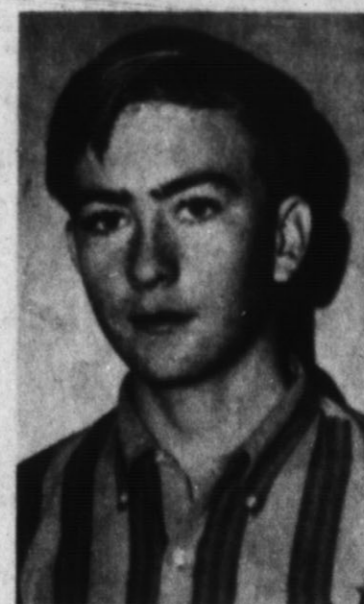
Manual Garcia  
(leave of absence, in service)



Weldon Dickson



Ernie McWilliams



Wendell Webb



Marlene Neilson

**Carl Mc Caslin Lumber Company**

A COMPLETE BUILDING SERVICE . . . 1 BLOCK EAST OF THE COURTHOUSE  
PHONE THE LUMBER NUMBER 364-3434





### H.D. CHATTER Club Thinks Of Sharing



By Mrs. Argen Draper  
Home Demonstration Agent

Christmas is sharing, this is the thought of the Ford 4-H club. The members do not exchange gifts, but bring staple foods for community Christmas baskets.

Mrs. A. J. Bezner, Ford 4-H club leader, and her helpers are teaching sound principles of good citizenship. Our community has so many opportunities to develop leadership.

**WHAT ARE PROPER** foods for holiday meals? The answer: Traditional for your family.

### Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

#### JANUARY

- 2—Classes resume.
  - 9—Installation banquet for Chamber of Commerce officers.
  - 16—Annual banquet of the Tierra Blanca District of the Boy Scouts of America.
  - 18—Texas-New Mexico Sugar Beet Growers banquet, Bull Barn.
  - 31—Deaf Smith County Junior Livestock Show sponsored by the Young Farmers.
- February**
- 1-2—Deaf Smith County Junior Livestock Show.
  - 7—Annual banquet of Camp Fire Girls.
  - 7&8—Hereford Community Players to present night of one-act plays.
  - 11—Crop Clinic at Bull Barn beginning at 9 a. m.
  - 13—Annual Deaf Smith County Chamber of Commerce banquet; Speaker will be Erv Wermont.
  - 15-16—Mid-Winter Conference of Lions Club District 2-T-1.
  - 20-22 Hereford Science Fair at Bull Barn.
  - 25—Community Concerts present Norman Duboff Choir in concert at high school auditorium.
- March**
- 15—Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.

Remove meat from bones and chop it fine (do not grind). Pour broth into saucepan; add meat, sage, mace and bring to boil.

Combine cornmeal and buckwheat, slowly stir 2 c. cold water into mixture. Add a little at a time to meat, keeping it simmering continuously. Stir until mixture reaches the consistency of soft mush. Lower heat so scrapple will not scorch, (or cook over boiling water 1 hour) stirring occasionally.

Pour into two 9x5x3" pans, rinse with old water. Chill. To cook, turn scrapple out of pan and cut in 1/4" to 1/2" slices. Lay them, so slices do not touch, in a cold, heavy skillet. Set over moderate heat; let brown slowly but thoroughly on one side; repeat for the other side. It may take about 30 minutes to brown scrapple properly. Makes 8 to 14 servings.

For extra flavor, add 2 slices pork liver, chopped with pork.

**BEST WISHES** for the Holiday Season!

#### SUICIDES PREVENTED

**JOHANNESBURG, South Africa (AP)**—The founder-head of the South African Suicide Prevention Center, formerly known as Suicides Anonymous, says his organization saved the lives of 12,000 would-be suicides in the last eight years. Sam Bloomberg also noted there is a comparatively low suicide rate among non-whites.

## Science Fair Rules Listed

The fifth annual Hereford Science Fair will be held Feb. 20-22 in the Deaf Smith County Bull Barn.

Under rules of the local fair, student from three divisions will compete in seven classification of entries. The divisions are Intermediate, which consist of grades 4, 5, and 6; Junior, which consist of grades 7, 8 and 9, and Senior, for grades 10, 11 and 12.

Locally, boys and girls in the Intermediate Division will compete against each other. How-

ever, when they reach the Texas Panhandle Science Fair in Amarillo April 4, 5 and 6, the boys will compete only against the boys and the girls only against the girls.

In both the Hereford Science Fair and the Texas Panhandle Science Fair, individual boy-prepared exhibits and individual girl-prepared exhibits will compete separately in the Junior High Division and Senior High Division.

All entries will be placed in one of seven classification —

botany, medicine and health, zoology, chemistry and biochemistry, earth and space sciences, physics and mathematics. The right to classify each entry will be reserved so that like exhibits will compete in the same classifications.

The total number of entries from all classifications from each school will be limited as follows: Intermediate, four entries; Junior, seven entries, and Senior, seven entries. Sizes of exhibits will be: Intermediate, 24 inches wide by 30 inches deep; Junior, 36 inches wide by 30 inches deep, and Senior, 48 inches wide by 30 inches deep.

Deadline for entering the local fair is Friday, Jan. 31. All entries must be submitted on an Official Entry Blank, which are available in the science department.

### Party Program In Holiday Mood

A Christmas party for members of the extension department in First Baptist Church

was given Thursday in the home of Mrs. Robert Wagner. Inspirational talks based on the holiday theme were given by Mrs. Frank Ramey and the Rev. Gerald Mann, pastor, and the group sang carols.

Refreshments were served to those named and Mmes. W. W. Hill, Blanche Moseley, Abe Martin, Jeff Roberson, Louie Olson and Reed Williams; Mr. and Mrs. J. B. Harlin, Mr. and Mrs. Frank Ball.

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#### NOT SO FUNNY

**SALISBURY, Rhodesia (AP)**—Economic sanctions against this breakaway British colony have touched the stage. The Salisbury Repertory Players have been refused permission to produce the American musical "Funny Girl."

WE WISH YOU A  
*Merry Christmas*



## Season's Greetings

Our wish is one  
that isn't new...  
but still we'd like  
to say to you:  
Merry Christmas!

**Her-Tex Milling Co.**

E. of City

364-2224

May all the joy  
and gladness of  
Christmas come to  
you and yours this  
Holiday Season!

May You Also Enjoy A

## HAPPY, PROSPEROUS NEW YEAR

All the folks at

## COUNTY LINE FERTILIZER

L. J. Jones



### TRIPLE GOOD WISHES TO YOU!

No matter how many times you may say it, there's one wish that always comes straight from the heart... "Merry Christmas!" May the holiday season be truly merry for you, your friends and your family. We're glad to have had your patronage in the past and look forward to serving you again.

## CASE POWER & EQUIP.





# MERRY CHRISTMAS

And A Happy, Prosperous New Year



to you and yours  
from all the  
staff  
at

*The Brand*

Atha McIver

Delight Williams

Sue Coleman

Tom Porter

Jim O'Hair

Sandy Owsley

Charlene Brownlow

Sheila Rhodes

Grady King

Patsy Brownlow

Kay Neill

Joe Morrow

J. R. Oglesby and  
the Carrier Boys

Lynn Brisendine

Jay Spain

Janey Whitaker

Earl Moseley

Donnie Houle

Vicki Brownlow

Jimmie O'Hair

Lois Beavers

David Collins

Bob Nelson

Marshall Day

Mr. and Mrs. Melvin Young

Mr. and Mrs. Jimmie Gillentine

# The Brand Publishing Company



# Letters To Santa Claus

Dear Santa Claus,  
My name is Brenda and I am six years old. I would like a bicycle, Suzy Homemaker washer and vanity.

My younger sister Susan, five years old, would like a bicycle, Tippy-Toes doll, Little Kid d I e, and a Slinky.

Please remember all the other little boys and girls in the world.  
Love,  
Brenda and Susan Brown  
P.S. We both have chicken pox!

Dear Santa,  
I am 5 years old and I have tried to be a good boy. Please bring me a combine and an electric train. Thanks for the things you brought me last year. I will leave you something to eat.  
I love you.  
Greg Robinson

Dear Santa,  
I am 8 years old and have tried to be a good girl this year. Please bring me a Tippy Toes doll and a zoom loom. Thank you for the things you brought me last year. We will leave you a snack.  
I love you.  
Staci Robinson

Dear Santa Claus,  
I am 7 years old I want a car not to big and not to little. I want a truck not to bit and not to little.

Love  
Charlie Gonzalez  
Merry Christmas. Thank you

Dear Santa Claus  
how are you hope you and dear Mrs. Santa Clause are fine. dear Santa we want to thank you and your Helpers for last years Xmas, and we want to thank Mrs. Paul Harvey and her helpers and please santa tell them we love them all, and first of all we ask you to help us pray for the Health of Mrs. Paul Harvey and my father and mother that they have been sick for so long and we ask you to please tell the children if they have some toys to share with us to give you and bring us. I am 10 years old and Elizabeth is 12 years Roy is 10 years Yvette is 5 years and don't forget Mrs. Harvey she lives in 518 Ave. I here in the city and my mom and dad, and all of the children in my school and every where around the world.

We Love you Santa  
Safin Pena  
Elizabeth Pena  
Roy Pean  
Yvette Pena  
331 Ave. E.

Dear Santa,  
Please bring me a red Big Mack truck, a basketball and some tennis shoes. I am six years old. Please bring my baby sister, Denise, some to ys and a doll. Thank you.  
Love,  
Tommy Brorman  
Route 4

Dear Santa  
I want a typewriter and a Baby crawl along.  
Love  
Gina Inman 6 years old.

Dear Santa,  
Please bring me a Baby Small Walk and some dishes and anything else you think I would like. I am four years old and have tried to be a good girl.  
Love,  
Sharon Brorman  
Ford Community

Dear Santa,  
I want Baby Flip over and anything else you want to bring me.  
Love,  
Dawna Inamn Age 5

P.S. Please bring Margie what she wants

Dear Santa  
I want a table and chairs and little charmer and that is all. Please remember all the other little boys and girls.  
Your friend  
Regina Spinhirne

Dear Santa,  
I would like a twist 'n turn Skipper, Skipper clothes and a doll suitcase.  
Your friend,  
Pam Brorman

Dear Santa,  
I would like a tutti and a batan.  
Your friend,  
Cindy Brorman

Dear Santa,  
We are two little boys that have been pretty good boys this year. We are four and five years old and would like to have a buzzy-buzz-buzz and football suits. Please bring all the other little boy and girls toy to.  
Shannon and Alan Ritchie

Dear Santa Clause,  
Please bring me an ABC. Remember my cousins and friends too.  
Thank you,  
Greg

I have been a very good boy  
Please bring me a Hot Wheels track, blocks.  
Help me be nice — Please bring toys to all the other boys and girls —  
Todd Taylor

Dear Santa,  
I hope you, the elves, and Mrs

Santa are feeling well. I think Christmas is the most wonderful day of the year, so I hope no one gets very ill, since this is also the 'sick' time of the year.

For Christmas I would like: a beauty school, a door mirror, a typewriter, a jewelry box. That isn't much but it is all I really want. Have a Merry Christmas and a Happy New Year!

Love you always,  
Charlene Wright

Dear Santa Clause  
Merry Christmas and Happy New Year. I will leave some cheese and cookies and milk. Also some lettuce for the reindeer. I want a Ballarina watch and also a pretty blue purse if you have one. My sister Penni wants a Baby Doll.  
Lori

Dear Santa,  
I would like to have a, duck gun, a banjo, and a Jack-hammer. I also want a Mrs. Beasley doll. I have tried to be a good girl. Be sure and remember the other boys and girls.  
Love  
Sherry Strain

Dear Santa, I would like to have an easy-bake oven and a baby doll that coo's, I would also like to have a surprise. How are you and how are your helpers. I am six years old and have been very good.  
Love,  
Donna Schaeffer

Dear Santa,  
Please bring me a eegee musical doll and a baby buggy and some clothes. Bring my sister a hair piece and a clock, and my brother some Thing.  
My sister and I have been good girls, but my brother's been bad.  
Thank you,  
M'Lee Coleman

Dear Santa Claus,  
I want a boat and a Hot Wheels and a airplane I want a Billy Blastoff and a robot and a racing car I have been a good boy.  
Love,  
Barry Morgan

Dear Santa Claus,  
I want a record of Elvis

Presley and the game of sorry and a book of How the Grinch Stole Christmas and a Pom Pom set and a Liddle Kiddles Drawing set

And don't forget my two little sisters and my little brother. I hope I have been good because I'd like these things  
Love  
Debra Morgan

Dear Santa Claus,  
I am seven years old. I would like a Mrs. Bensley doll, Easy bake, barbie doll and all its clothes, Little Kiddles, lip sick, and a doll house. My bedroom is located at the end of the hall way and my stocking will be hanging on my door.  
I Love You Santa Claus  
Mary George

Dear Santa,  
I am five years old now and in Kindergarten.  
I am looking forward to your visit very much and if possible I would like for you to bring me a Tippi-Toe Doll and a Ride-A-Boo Ball.  
Thank you very much for my gifts last year.  
Please remember all of the other little girls and boys.  
Love  
Jill Paschel

Dear Santa;  
I am seven years old and I go to the First Grade. I want an easy-bake oven, a baby's First Christmas doll and a surprise. I have been a good girl.  
Love,  
Julie Chapman

Dear Santa Claus,  
I am 5 years old and I go to Kindergarten. I have been real good and I would like for you to bring me a snugglebun doll, easy-bake oven, and a game.  
We will leave you something to eat on Christmas Eve night.  
Love,  
Sharon Chapman

Dear Santa,  
Hi!!! My name is Cathy Morris, I'm seven years old and for Christmas I would like you to bring me Baby Tippi Toes, a doll buggy, and a Suzy home-maker Oven.  
I'll see you this Christmas Eve I hope. Remember that I love you.  
Cathy Morris  
711 Cherokee Dr.  
Hereford, Texas 79045

Dear Santa  
How are you and Mrs. Santa

Clause? I hope you are o.k. My family and I are o.k. if you wanted to know I better get on with my letters. I'm three years years old. My big sister is writing this letter for me.

I want a Joll please. And if I may I want a slinky. May we have some candy and nuts please. Please remember Belva and Belinda and all the other girls and boys.  
P.S. I hope you have a nice trip around the world  
Your friend,  
Lori

Dear Santa:  
I have been a very good little girl. I would like an easy bake oven for Christmas.  
Denise Gomez

Dear Santa,  
I would like to have a Hot Wheels set for Christmas. I would like to have a bike too. My sister wants a doll that walks. My brother wants a truck. My sister would like to have a bike too. My other sister wants a camera.  
Thank you,  
Rudolpho Davila

Dear Santa,  
I want a 2 trains 1 race car 1 bike  
I am 4 years old.  
I have been a good boy.  
Thank you  
timothy martin 127 avenue f hereford,txas

**HAPPY HOLIDAYS**

wishing our patrons much joy this festive season. Cheers!

**Little's**

**GLORY TO GOD**

... in the highest, and on earth peace, good will toward men. We wish men everywhere that peace which passes understanding.

**MILBURN MOTOR CO.**

**HAPPY HOLIDAYS**

This is the time of year we like to pause... and... personally Thank our patrons, friends and the people of the area for the wonderful experiences we have had with each and everyone of you, this year of 1968....

MAY YOU & YOURS have a MERRY CHRISTMAS and a very HAPPY NEW YEAR!

Serving Deaf Smith, Castro and Parmer Counties

**DEAF SMITH COUNTY RURAL ELECTRIC COOPERATIVE, INC.**

**GOOD WISHES**

... and much joy we send to you our patrons and friends

**KESTER'S JEWELRY**  
Downtown Hereford

from all the folks at

**Rutherford & Co.**

Monk and Kate Johnson	Randy Herr
Seale Stevens	Margaret Johnson
Beatrice Hutson	Lanny Buck
Ruth Knox	Virginia Beasley
Essie Alderson	Jessie Ann Davis
Marjorie McGowen	Helen Lee

WE WILL BE CLOSED DECEMBER 25 AND 26 IN ORDER THAT OUR EMPLOYEES MAY HAVE AN EXTRA DAY WITH THEIR FAMILIES.



### In The Library

## Settlement Of Littlefield, New

A true story about the settlement of the Panhandle and Plains area of Texas and the refusal of an insurance company to pay the proceeds of a policy in a suicide case, are just two of the many new books which are now at the Deaf Smith County Library, just waiting to be read during these cold winter months.

#### LITTLEFIELD LANDS

By DAVID B. GRACY

The phenomenon of colonization by big land companies, common throughout the United States, came late to the Panhandle-Plains of West Texas. Ranchers held sway there up into the 20th century. Then, realizing that the future followed the plow, they, joined by business men and speculators, founded towns on their land, competed for railroad connections, provided irrigation wells and other improvements, and engaged in a variety of advertising activities to interest prospective settlers and to sell the land to farmers at a profit. Trainloads of such "prospectors" were brought in to tour the land; and salesmen of all kinds roamed all the more settled states painting enticing pictures of the fertile lands which their employers offered for sale.

Major George W. Littlefield created the Littlefield Lands Company and founded the town of Littlefield, Texas, in 1912, in order to sell as farmland a part of his Yellow House Ranch. His sales manager, Arthur P. Dugan, used many of the techniques then current to attract buyers for the Lamb County land in and around Littlefield. He dug wells and operated a demonstration farm; he planted trees, planned a park, and otherwise beautified the town; he helped to create and maintain a school, a bank, and a number of businesses; and he negotiated contracts and coordinated the activities of innumerable independent land agents.

Because of the role of the big land company in the settlement of the United States has not, on the whole, received the attention which it deserves, this detailed examination of the operations of one such company, is of particular significance. Most of the book is devoted to the creation of the company, the steps taken to make the area attractive to potential settlers, and the problems which beset the building of the com-

munity. One chapter discusses the techniques and the difficulties of selling land through independent agents. The final chapter considers the people who moved onto the Littlefield tracts — where they came from, why they came, what their reactions were to the plains country, and how they learned to cope with their new environment. An appendix give pertinent information about all land transactions conducted by the company between 1912 and 1920, and about each buyer.

#### A STITCHIN TIME

By EMMA LATHEN

The insurance company, invoking the suicide invalidation clause, refused to pay the proceeds of a \$100,000 life insurance policy to the Pemberton Freebody estate. The hospital surgeon himself appeared to testify that Freebody had died of a self-inflicted wound.

But the Sloan Guarant Trust, executor of the Freebody estate, ordered their own autopsy. And the autopsy revealed that seven hemostatic clips had been sewn up inside the patient before he died.

At the height of the ensuing uproar, unnatural death strikes again at Southport Memorial Hospital. Someone was prescribing murder as an antidote to scandal.

John Putnam Thatcher, vice-president of the Sloan, began the case on Wall Street, tangling with the insurance company. But the answers lay behind the iron curtain of silence that had



The Gay Blue Bird group met at the Campfire Lodge Wednesday afternoon with the Sweet and Fancy Decorating Club presenting the program.

The cake decorating club demonstrated to the girls the art of decorating cup cakes, sheet cakes, cookies and numerous other holiday items.

Also meeting at the lodge Wednesday afternoon were the Blue Bird group with Mrs. Albert Cherry as leader and the Campfire group with Mrs. Lewis Lea. These two groups held a combined Christmas party with Mrs. Danny Martin as the hostess.

dropped around Southport Memorial.

Before he can head off an epidemic of murder, Thatcher learns a great deal about the wonders of modern medicine. He also learns that in crime, as in medicine, one old saw cuts as true as ever: A Stitch in Time.

#### SLEEPYTIME GAL?

KALISPELL, Mont. (AP) — Beauty salon patrons usually do one of two things while having their coiffures created — snooze or talk.

Recently a Kalispell woman kept an afternoon appointment with a local hairdresser. When it was time to leave

she discovered no one in the place and the front door locked.

Finally, she called police who contacted the owner, and the customer ultimately was released.

Michigan State's hockey team is captained by Dick Bois from Espanola, Ont.

### Howdy Podner....

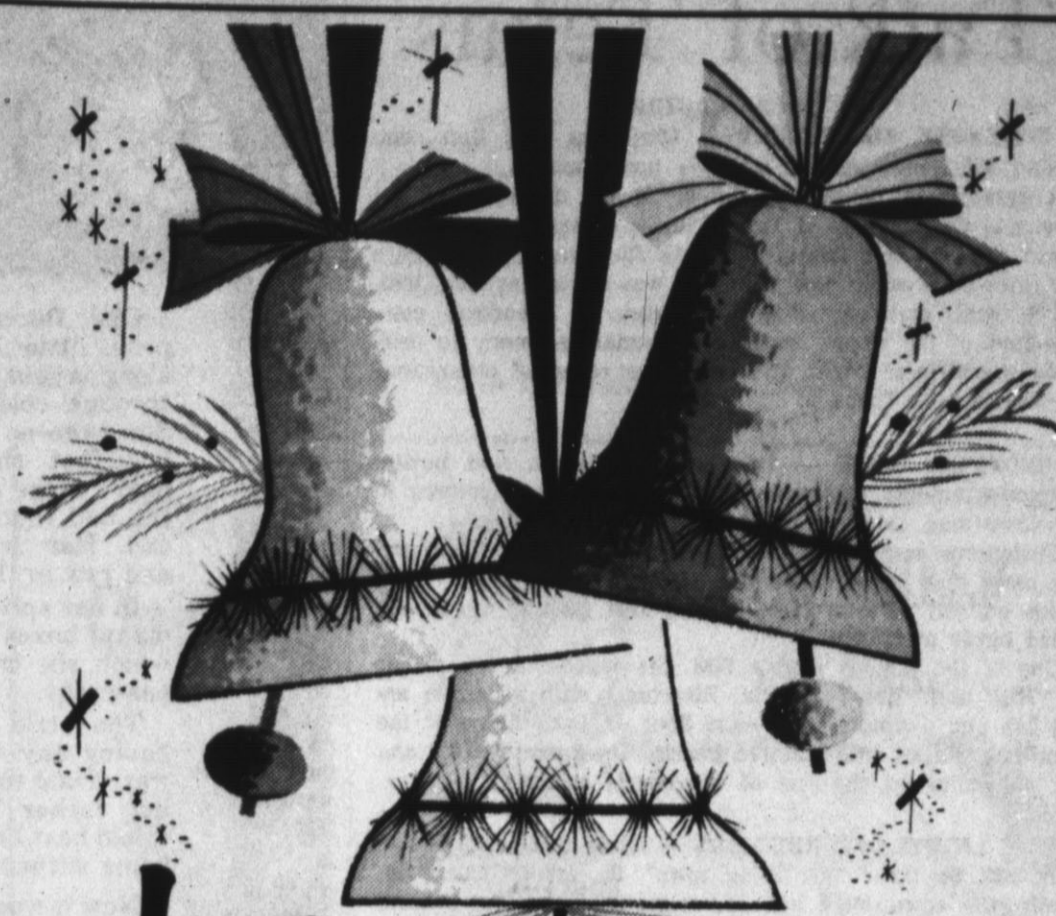
May we take a minute of your time to say



**MERRY CHRISTMAS** and a **Happy New Year**

from all the folks at **BORDENS**

Distributor **Allen B. Parson**



# Holiday Greetings

These gayly decorated Christmas

Bells ring out a message of joy and happiness to all our friends and patrons... and

"A MERRY CHRISTMAS TO ONE AND ALL"

Louise Ferguson  
Karolyn Betzen  
Revella Skypala  
Suzie Knox  
John Dunn

Mildred Drake  
Louise Springer  
Ruth Dobbs  
John Goodwin  
Pick and Mary

**CLOSED WED. and THURS.**

So that our employees may have a little extra time to enjoy the Christmas holidays.

## HARMAN'S

DOWNTOWN

SUGARLAND MALL



We wish you all a



# MERRY CHRISTMAS

and a happy new year

# HEREFORD FEED YARDS, INC.



# Talk of Texas

By JACK MAGUIRE

**FOOTNOTE TO HISTORY** — Christmas was first celebrated 285 years ago in what is now Texas.

A detachment of soldiers "going to the discovery of the East and the kingdom of Texas" under orders of the King of Spain camped on a hilltop along the Rio Grande near where the town of Presidio now stands. It was Christmas Eve, 1683.

The next morning, Juan Dominguez de Mendoza, commandant of the troops, ordered a special ceremony to celebrate the birth of Christ. It was the first recorded observance of Christmas in Texas.

**SHOPPING NOTE** — Does Neiman-Marcus find buyers for those unique, expensive gifts that it always features in its Christmas catalog? It does.

Customers snapped up the live camels Neiman's offered (at more than \$2,000 each) in its 1967 shopping guide. A wig made entirely of spun 24-karat gold also went to an unidentified buyer at \$35,000.

One of the famous store's 1968 gift suggestions is a pair of "His" and "Hers" aquaria. His comes with a pair of angel fish and a simple white sand floor. In hers, however, the sand is replaced with cultured pearls. The price: \$25,000 and up, depending on the size of the pearls selected.

**THE LIGHTS OF CHRISTMAS** — Again this year, Greenville will be the "most lit-up town" in North Texas. Annually the town buys ads in neighboring papers inviting residents of less incandescent areas to come see the lights of the Hunt County seat.

**MODERN CHRISTMAS STORY** — A salesman, hunting in vain for a parking space on Longview's shopper-clogged streets, tried a fragment of prayer as a last resort.

Leaving his car in a no-parking zone, he stuck this note on the windshield: "I've circled this block ten times and I have an appointment that I must keep or lose my job. Forgive us our trespasses."

A policeman spotted the illegally parked car and note and left this reply along with a summons: "I've circled this block 20 years. If I don't give you a ticket, I lose my job. Lead us not into temptation."

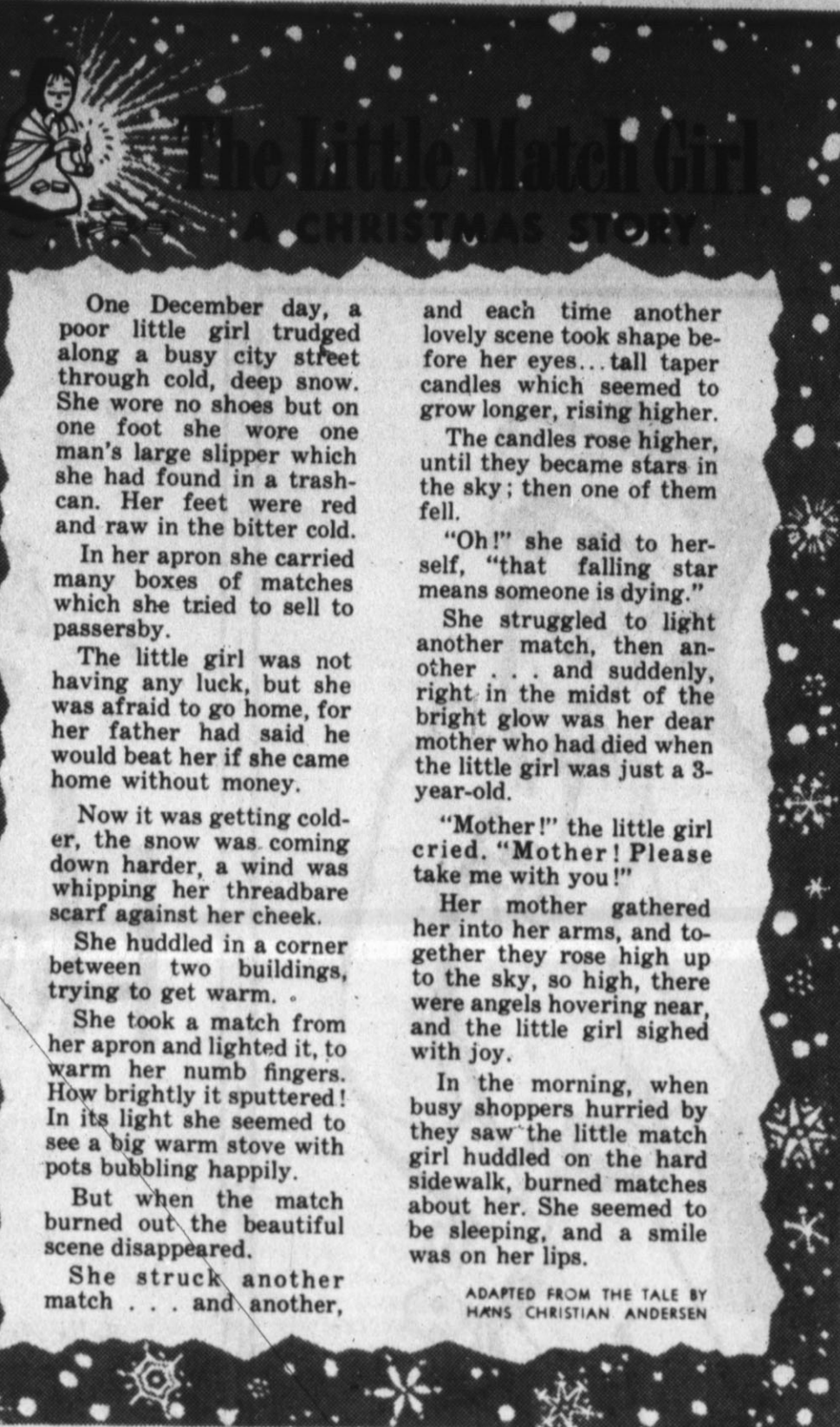
**HOME FOR CHRISTMAS** — Since 1882, members of the Foster family have been coming from all over the United States to spend the holidays together in their big ancestral home in Crockett.

Four generations of Fosters come from as far west as California and as far east as New York to join as many as 50 others members of the family for a joyous celebration in the 16-room house that has been home for 86 years. The celebration was started by Mr. and Mrs. John R. Foster who bought the house in 1882.

Two daughters of the original owners still live in the home and direct the annual family homecoming activities.

**CHRISTMAS GIFT** — Statehood was a late present to Texas 123 years ago.

On December 29, 1845, the U. S. Congress formally accepted the new Texas State Constitution, thus marking the formal entrance of Texas into the family of states.



One December day, a poor little girl trudged along a busy city street through cold, deep snow. She wore no shoes but on one foot she wore one man's large slipper which she had found in a trash-can. Her feet were red and raw in the bitter cold.

In her apron she carried many boxes of matches which she tried to sell to passersby.

The little girl was not having any luck, but she was afraid to go home, for her father had said he would beat her if she came home without money.

Now it was getting colder, the snow was coming down harder, a wind was whipping her threadbare scarf against her cheek.

She huddled in a corner between two buildings, trying to get warm.

She took a match from her apron and lighted it, to warm her numb fingers. How brightly it sputtered! In its light she seemed to see a big warm stove with pots bubbling happily.

But when the match burned out the beautiful scene disappeared.

She struck another match . . . and another,

and each time another lovely scene took shape before her eyes . . . tall taper candles which seemed to grow longer, rising higher.

The candles rose higher, until they became stars in the sky; then one of them fell.

"Oh!" she said to herself, "that falling star means someone is dying."

She struggled to light another match, then another . . . and suddenly, right in the midst of the bright glow was her dear mother who had died when the little girl was just a 3-year-old.

"Mother!" the little girl cried. "Mother! Please take me with you!"

Her mother gathered her into her arms, and together they rose high up to the sky, so high, there were angels hovering near, and the little girl sighed with joy.

In the morning, when busy shoppers hurried by they saw the little match girl huddled on the hard sidewalk, burned matches about her. She seemed to be sleeping, and a smile was on her lips.

ADAPTED FROM THE TALE BY HANS CHRISTIAN ANDERSEN

**HELP FOR HANDICAPPED**  
**MELBOURNE (AP)** — A booklet detailing facilities and obstacles throughout Melbourne for handicapped people has been printed.

The booklet is the first of its kind in Australia. It lists toilet

facilities, door entrances, steps, ramps and handrails in banks, churches, government buildings, theaters, libraries and museums and transport facilities throughout this city of two million.

It uses a grading system ranging from "A" for buildings completely accessible by wheelchair to "C" for those which

are impossible for handicapped people.

The booklet is free to those who need it.

Twelve California athletes carried off honors in the final track and field trials on the way to the 1968 Olympics.

## Hospital Notes

**PATIENTS IN HOSPITAL**  
Matt Jesko, 205 Western; Joe M. Zinser, 304 Western; Mrs. Eugene A. Green, 219 Ave. I; Alice Allen, 823 Brevard; Mrs. Carrie L. Wilson, Friona; Worth Covington, 202 Western; C. J. Crump, 234 Ave. B.

Mrs. Lydia Bippus, 401 S. 25 Mile Avenue; Mrs. Jennie E. Clerk, Box 545; Mrs. Martha O. Freeman, 219 N. Texas; Mrs. Nola Ralston, 114 Ave. E; Mrs. Sadie Kirby, 209 N. Texas; John C. Hicks, 210 Ave. A; Mrs. Raleigh R. Rule Friona.

Mrs. Irene Ballard, 219 N. Texas; Mrs. Lee Nora Simpson, 823 S. Texas; Miss Laveda Shanno, 113 Ave. F; Mr. A. R. Dillard, 217 N. Texas; Juan Parez, Eagle Pass; Joe Uvalde, Rt. 5; Mrs. Zola E. Langford, 501 Lee.

Mrs. Cora L. Bramblett, R. 4, James A. Moody, Rt. 5; Jack Yale, Rt. 1; Mrs. Florence O. Gillingham, Vega; Robert A. McLaughlin, 503 Ave. K; Mrs. Exie Lee Mays, 322 Ave. E; Roy Hill, 329 W. Fifth; E. W. Allen, Box 465.

Bill Devers, 141 W. Fifth; Janis Jean Tremble, 832 Blevins; Mrs. Anna Schmitz, Westgate; J. T. Boynton, 128 Hickory; Betty Lou Rodriguex, Box 1836; Mrs. Billy Wayne Watson, Phoenix, Ariz.; Mrs. Thomas W. Kendrick, 106 Northwest Drive;

### HE WHO HESITATES . . .

**HARRODSBURG, Ky. (AP)** — As the gasoline gauge neared zero, Tom Martin suggested to his father that they should make a refuelin stop.

The father demurred, claiming he had enough gas even though the gauge indicated otherwise. Besides, continued the elder Martin, "I know there's a station just a few miles ahead."

They coasted into the station and Tom began to laugh. A cardboard sign on the pumps notified customers that the station was out of gas.

**AIR SERVICE STEPPED UP**  
**JOHANNESBURG, South Africa (AP)** — Direct air service between the United States and South Africa has doubled. Pan American Airways added a second New York-Johannesburg flight each week via west Africa. South Africa Airways, Braniff International and Pan Am are studying plans for service between the two countries on a still untapped route — via South America.



MAY THE HOLIDAY SEASON RING IN HEALTH AND HAPPINESS FOR YOU AND YOURS!

**LESLEY MOTOR COMPANY**

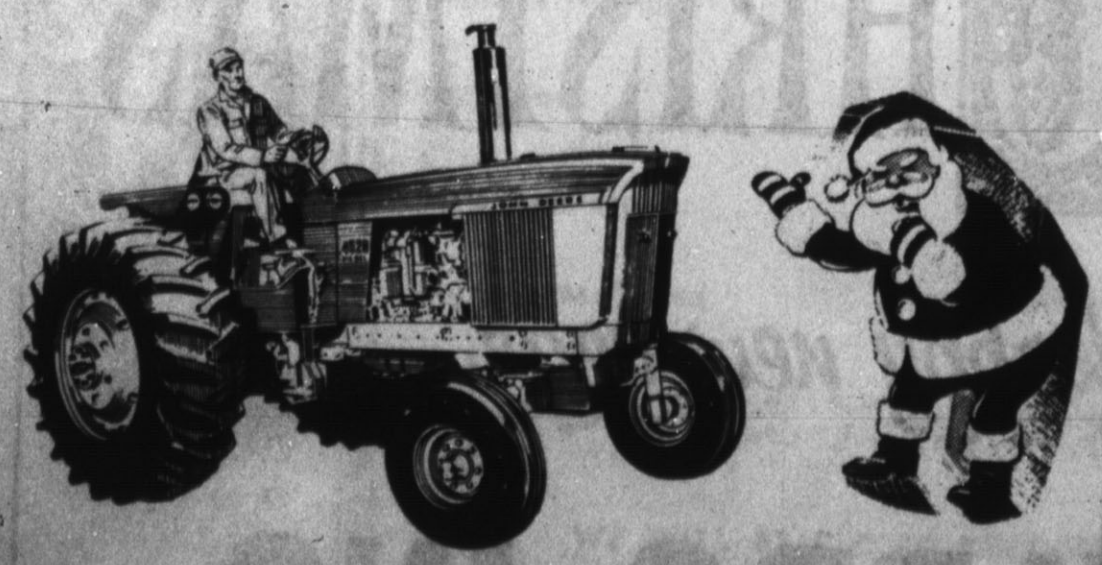
West Hwy. 60 364-1600

Merry Christmas

to our MANY FRIENDS AND CUSTOMERS

**H&W Implement Co.**

SANTA SAYS TO STOP IN FOR A LOOK AT THIS NEW 4520, 120 H.P. TURBO-BUILT TRACTOR FROM JOHN DEERE; ASK ABOUT OUR CREDIT PLAN.



Greetings

May your home glow with love, joy and laughter at Christmas and ever after.

**E.B. BLACK**  
TUBETUBE

COME 'N' GET IT!



It's our special recipe of good cheer, good health and good days, zestfully combined. The result...our finest Merry Christmas to one and all. Thank you for your loyalty in the past. Drop in anytime...we'll always give you our very best!

**HEREFORD BAKERY**

Pat, Frank, Otis, Velma, Joise, Bertha and Cleon Boyd and Ruth Debs and Mildred



# Reports Made On Satellite Care

Mrs. Maxine Thompson released her monthly report on the Satellite Day Care classes here, which also included a notation by president Neil Cooper that

Don Chaney of KPAN has arranged volunteer transportation for some of the students who have had difficulties attending daily, which will begin after Christmas.

## Holly Promotes Tax Manager

COLORADO SPRINGS — The appointment of Richard J. Ainslie, 32, as tax manager for Holly Sugar Corporation was announced today by Willard F. Cheley, vice president-finance.

He replaces D. L. Collier, who is retiring April 1, 1969, after more than 42 years with Holly, the last 15 as tax manager and assistant treasurer.

Ainslie is a graduate of Seattle University, where he majored in accounting. He also holds a master of business administration degree from City College of New York where he majored in taxation.

Prior to joining Holly, he was employed by Texas Gulf Sulphur Co., New York, as a tax supervisor. From March of 1961 to April of 1967, he was employed by The International Nickel Company, Inc., of New York, specializing in taxes.

He served in the U. S. Army as financial specialist in Germany following graduation from Seattle University in 1957 until his employment with International Nickel.

Holly Sugar Corporation has 10 factories in five states: Bralley and Santa Ana in southern California; Tracy and Hamilton City in northern California; Hereford, Texas; Delta, Colorado; Torrington and Worland, Wyoming; and Hardin and Sidney, Montana.

Cooper said that the Satellite class is also grateful to the Lions Club here for their sponsorship of interim transportation for these students until now. He reported that they supplied expenses for taxi service.

Elks Club also donated \$100 which furnished clothes and toys for the youngsters. VFW Auxiliary also donated \$10. W. W. Buck supplied the Santa Claus for their Christmas party.

On the program, Cooper said, "Everything seems to be running smoothly."

Mrs. Thompson, who is teacher for the preschool and post-school retardates in the classes held five days each week at First Christian Church, reported that "November was a n other busy, interesting month" and substantiated Cooper's report on the smoothness of the operation.

"We have a new little boy in our preschool class," she said. "He is a cute little 3-year-old."

In both preschool and post-school classes, she reported, the children are doing approximately the same things that they had been doing in October. "The post-school class listened to stories of the Pilgrims and the Indians, made tom-toms, Indian head beads, etc., besides their regular activities."

But she reported that attendance had been down somewhat during November. Some of the children had cases of chicken pox and others had virus. "We

held classes on Friday after Thanksgiving to make up for one of the two days which we missed while I was ill."

Mrs. Thompson said that Mrs. Jewel Smith, County Welfare agent, has visited the classes several times and is making arrangements for all of the children to have a medical examination. Mrs. Smith has also furnished a scale so that the children can be weighed regularly.

"Again this month, we have had good response from the community for cookies and juice for the refreshment period. We have received cookies, juice, cakes, etc., from the Assembly of God Church, Mrs. Dofis Morgan, Mrs. Andrew Kershen, Mrs. Nora Gillis, Mrs. Owen Andrews, First Christian Church and Mrs. Calvin Gregg."

She added that "Mrs. Alexene Garlitz provided all the food, holiday napkins, plates, etc., for our Thanksgiving parties for both classes, and Temple Baptist Church made the favors for each class."

Mr. Thompson reported, "All of our volunteers have been very faithful, and some of them are coming back for the next 3-month period. I am sure I will miss working with the others when more kind people volunteer to take their place in January." (Volunteers agree to serve either one specific morning or afternoon each week for a period of three months. The first 3-month period will end on the first of the year.)

## Water Directors Dismiss Official

Directors of Water, Inc. in a called meeting Wednesday voted to declare the office of Executive Director vacant. The office was held by Cliff Chamberlain.

Water, Inc. President John J. Kendrick of Brownfield said the Board adopted by majority vote the recommendation previously made by the Executive Committee.

Kendrick stressed that Water, Inc. — a voluntary organization

"I wish to thank Mrs. Kershen for the decorated cake she brought to us when she visited," Mrs. Thompson continued. "Mrs. Raymond Higginbotham (volunteer coordinator) also came to visit often. She has helped us in many ways. Mr. Chaney came to see us, and is busy arranging volunteer transportation."

— will continue to be a vital force in the importation of water to West Texas and Eastern New Mexico. He said that Tom Williams, Water, Inc. staff member will serve as officer manager for the organization until a new Executive Director can be employed.

Kendrick also emphasized that the problems of directing the business of Water, Inc. has proved to be a bigger task than any individual thought possible when it was formed in May of 1967.

The recommendation from Kendrick was that an Executive Director not be employed until after the Annual Meeting of Water, Inc. scheduled for Feb. 18 in Amarillo.

At this time, several Directors terms will be expired and elections will be held for these seats, Kendrick said, in his opinion, it would be best to let the new Board employ an Executive Director rather than the present Board carrying out this responsibility.

## Look Who's New

Mr. and Mrs. Garry Keith Smith are the parents of twin daughters born Dec. 20. Their weights were 5 lbs. 5½ ozs. and 5 lbs. 3 ozs.

Mr. and Mrs. Juan Luis Rodriguez are the parents of a daughter, Maria Conchita, born

Dec. 20. She weighed 6 lbs. 2¼ ozs.

Mr. and Mrs. Frank Edward Scott are the parents of a son, Jesse Edward, born Dec. 20. He weighed 8 lbs.

Mr. and Mrs. Jimmy Wade William are the parents of a son, Monty Van, born Dec. 18. He weighed 6 lbs. 8½ ozs.

READ THE WANT-ADS.

## ISRAEL AID INCREASES

TEL AVIV — Jews outside the United States have increased their contributions to Israel by 12 times in the year since the 1967 Middle East War, the United Israel Appeal announced. No figures were available, but it was believed donations ran to about \$14 million a year before the war.

Merry Christmas



PARK AVENUE FLORAL

501 PARK AVENUE  
PHONE 364-4042



Merry Christmas  
To All Our Friends And Customers  
Doyle Vines  
EARTH MOVING SERVICE  
DIRT MOVING OF ALL KINDS  
325 Avenue J Hereford, Texas  
TROY NEWMAN Ph. 364-2072  
DOYLE VINES Ph. 364-3894

## THANKS

At this time of the year I would like to express my deep appreciation for the wonderful cooperation of all the people of this area for the past 2 years has shown me . . . I look forward to 1969 and another wonderful year at the Hereford Bull Barn.

Merry Christmas to all  
and a  
Happy New Year!

J. C. SIMPSON, Mgr.

## Season's Greetings



In order that our employees may spend Christmas with their families we will close

TUESDAY, DEC. 24 at 2 P.M.  
REMAIN CLOSED DEC. 25-26  
RE-OPEN FOR BUSINESS AS USUAL FRIDAY, DEC. 27

We wish all a Merry Christmas

Ship and Wilma Townsen



Merry Christmas

from all of us at

AMERICAN DUSTING CO.

MAY HAPPINESS LIGHT UP YOUR HOLIDAY SEASON!  
IT'S A PLEASURE TO WISH OUR FRIENDS THE BEST.





# Phone 364-2030 WANT ADS Phone 364-2030

### CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1 st. insertion, per word . . . . . 8c  
 Additional insertions, when paid in advance: per word . . . . . 6c  
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch . . . . . \$1.50  
 Repeat insertion without copy change per col. inch . . . . . \$1.20


Display Advertising Not Classified under a heading, but placed on the classified page . . . per col inch . . . \$ .98

Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday



**BROWNLOW BROS.**  
 GENERAL CONTRACTORS  
 P. O. Box 267  
 HEREFORD, TEXAS 79045

Mobil Phone 364-4741

Unit 16 JAMES — 364-0974 Unit 15 EMORY — 364-0053

**FOR SALE Miscellaneous**

Complete Turn Key Installations of Pumps and Gear Drives

**BIG "T" PUMP CO., INC.**  
 Sales & Service

Hereford . . . . . 364-0353  
 Dimmitt . . . . . 647-3444  
 Friona . . . . . 247-3311

S-1-24-tfc

1 100 CC New 1968 Yamaha Trail . . . . . \$425.00  
 1 565 CC 1968 Honda . . . \$275.00  
 1 150 C 1965 Honda . . . \$275.00  
 1 120 1966 Suzuki . . . . \$225.00  
 1 NEW Murray 5 Speed Bicycle . . . . . \$49.95

**SWEDER'S CYCLE SHOP**  
 Phone 364-0325 510 Myrtle St.  
 S-1-21-5c

**CLOCKS FOR SALE**

8 Kitchen, 2 mantel clocks, priced to sell. All running and in good condition. Will take your old kitchen clock in trade regardless of condition. Phone 364-2356 or see them at 204 North Lawton.

B-1-24-3c

**SINGER MACHINES 60 MODELS.**

Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$25 or \$5.00 a month. Phone 364-2392, Hereford.

B-1-18-tfc

**HOME made doll clothes.** Have a few made. Will custom make to fit any size doll. Get your order in now for Christmas. 25 cents to \$1.25. Call 364-0627.

B-1-23-tfx

22' cabin boat with trailer and 50 h. p. motor, \$795.00. See at 141 Juniper. Contact Mr. Townsend at One Hour Martizing.


B-1-21-50-tfc

**We Are Today Paying**

Wheat . . . . . \$1.30  
 Milo . . . . . \$1.75

Listen to our daily market report at 2:05, Mon. through Fri. on KGNC Radio. (Subject to mkt. change)

Compliments of  
**CONTINENTAL GRAIN CO.**



**Hereford Insurance Agency**

To Be Sure! Don Baugous — Manager 364-0850

**THE LAW OFFICES OF**

**ANDREW J. SHUVAL**

will be closed for the holidays, **TUESDAY, DECEMBER 24** at **NOON AND WILL REOPEN** at **9 a.m. MONDAY, DECEMBER 30.**

We also will be Closed on **Wednesday, January 1, 1969.**

**HAROLD MORTON, J. C. RICKETTS and PAT HILL**

**- REALTORS -**

FARMS — RANCHES — HOMES  
 COMMERCIAL PROPERTY  
 Prudential and Kansas City Life  
 FARM and RANCH LOANS

Offices 110 E. 3rd Phone 364-3771 or 364-3774  
 Home Phones: 364-1482 and 364-0443

**Lone Star Agency**

601 North Main Hereford, Texas  
 REAL ESTATE — INSURANCE — LOANS  
 364-0555 After Hours: 364-3706

**GREEN ACRES ADDITION**

NEW 3 BEDROOM, 2 baths, large family room with Cathedral ceiling and fire place, covered patio with storage, storm windows, beautiful carpeting, extra large rooms, 2300 sq. ft., kitchen has all built-ins.

**NORTHWEST DRIVE**

READY TO MOVE INTO - 3 bdr., 2 baths, kitchen-family room combination with wood burner, good location, only \$22,500.

**FRAME HOME**

WITHIN 3 BLOCKS of all schools, 1477 sq. ft., 3 bedroom, 1 bath, central heating and air conditioning, beautiful yards, all drapes, curtains remain, TV antenna, fence. Low price of \$15,000.

**BEAUTIFUL YARDS**

HOME WITH LARGE LOT, 2157 sq. ft., dbl. garage, 3 bedrooms, 3 baths, fenced, curtains and drapes and TV antenna. Many built-ins, kitchen hall all built-ins, covered patio, beautiful landscaping. Worth the money.

**TWO STORY**

EXCELLENT LOCATION, 1900 sq. ft. total, 2 bdrs. and bath upstairs, 1 bedroom and bath downstairs, kitchen den combination, disp., range, dishwasher, large family room with Ben Franklin fire place and indoor Bar-B-Que, dbl. garage. Good buy for \$22,500.

**NEW HOMES**

WE HAVE MANY new homes under construction. Buy now and choose your very own colors and fixtures.

**FARMS**

ARE YOU INTERESTED in farm land? See Lone Star. We have good listings.

**YORK-HAMP** cross piggy brood gilts, Charles Barrett, Phone 364-1906.

B-1-16-23-tfc

**MANNING PLUMBING CO.**

Roy & Jim

For all your plbg. repairs CALL 364-0931

**McCLURE CAR WASH**

107 Ave. A 364-0333

1 wash, you rub down . . . \$1  
 1 wash, rub down, and vacuum . . . \$1.50

20-Minute Service

**DON'T MAKE A MISTAKE?** Check with us before you invest in Real Estate.

600 acres, 5,000 gallons water per minute from 5 wells on natural gas.

2 1/2 miles tile concrete ditch. All row waters. Located in choice area of Colorado.

487 acres, 3 wells, 2 set improvements, good allotment, Heart of Dear Smith County.

640 acres, 4 wells, lays perfect, some tile, natural gas, big barn, tennant house, 327 acres wheat base, near Vega.

320 acres, 2 wells, tail-pit, good grain, tight barn, full allotments 15 miles northwest Hereford, rent adjoining 320 acres.

55 acres 3 1/2 miles of Hereford on pavement, \$450.00 acre. Several choice commercial and residential tracts as well as other farms in Hereford area.

**JOHN HAMMETT REAL ESTATE**  
 921 West Park Ave.  
 Office 364-1870  
 Home 288-7389  
 Hereford, Texas

**FARMS**

Buy IR. 160 A-RENT IRR. 900 A. Good allot., 9 wells, \$10,000.00 down, approx. 15 miles from Hereford.

**PERFECT 1/2-HUB AREA**

2-5" wells, fully allotted, immediate possession, \$30,000.00 down.

IRR. section - \$30,000.00 Down 481 mls, 145 cotton, 50 wheat, over \$20,000.00 government check, 5 wells, nat. gas, improvements, \$400.00 per A., established loan at 6 percent balance good terms.

**NORTH PLAINS**

IRR. section, 1-8" well, 90 per cent allotted in wheat & milo, \$20,000.00 down.

**IRRIGATED 1/2 SECTION**

2-8" wells, 90 percent milo & wheat, underground tile, nat. gas, \$350.00 per A., would trade for 1/2 sec., South Plains.

**1200 GPM**

320 A., all cult., on paving, 2-8" wells, 1200 gal. each, \$225.00 per A., \$25,000.00 down.

**HOMES**

**SUBURBAN**

3 bdrm. with approx. 8 A. of land fenced, barn & corrals, on paving, \$2,500.00 down or trade for 3 bdrm. home in Hereford.

**POSSESSION JANUARY 1st**

3 bdrm. brick, 2 baths, double garage, large den, patio, corner lot, \$17,500.00, \$1,500.00 down.

**LOOKING FOR SPACE?** Check this extra large 5 bdrm. brick home, double garage, 3 baths, large living room, dining room, separate den, redecorated inside & out \$35,000.00.

**HAMBLY REAL ESTATE**  
 South Highway 208  
 Office 364-3888  
 Ray Barber - 364-4713  
 Edward Hamby 364-3468  
 J. M. Hamby 364-3288  
 Gerald Hamby 364-1894

**Hereford Rotary Club**

meets every Monday at 12:05 The Hill Hotel

**Lions Club** meets each Wednesday, 12 Noon Hotel Jim Hill

**STATED MEETINGS**

Second Monday 7:30 p.m. Thursday Floor Practice Steve Powell, Secretary Dean Stallings, W.M.

**Kiwanis Club** Thurs. Noon IOOF Hall 307 E. 3rd

Expert Clock Repair On All Styles & Makes 8 Day - Alarm - Cog Cog Automobile COWAN JEWELRY

**EXPERT REPAIR** on PONTIAC BUICK GMC TRUCKS and all makes KINSEY-OSBORN MOTORS free pickup phone 364-9900

**GET THE JUMP** ON WHEELS WITH A LIKE NEW "WHITTENED" USED CAR

1967 Datsun Pickup 4 spd., radio, 17,000 actual miles, 1 owner, just like new, open any 1st class \$1395.00

1966 Mustang Auto T. 289 V-8, air cond. power steering, white vinyl top, black leather lined wide oval tires, a very clean car \$1620.00

1965 Mustang, dark blue, white interior, 289 V-8, auto. T., the very cleanest '65 in the Golden Spread, \$1295.00

1965 Ford Gal. 500 4 dr. sed., light blue, white top, Loaded, 1 owner, low actual miles, \$1395.00

1966 Chev. 1/2 Ton, long wheel, 283 V-8, 4 spd., red nice truck, \$1395.00

Comper for long, wide pickup, factory built, insulated, wood paneling. A very nice unit. Buy now and save. Only \$225.00

**J.V. CAMPBELL MOTORS**

815 E. 1st 364-4492

**BOB PUGH-BUILDER**

4 Bedroom, total electric home at 319 Centre St. Double garage, 3 baths and ceiling heat.

139 Hickory — double car garage 3 bedroom, 1 1/2 bath, all built in. Total electric home and bricked.

Office 364-2221 Home 364-1634 108 Greenwood

**\$350.00 TOTAL MOVE IN COST**

For any veteran with ninety days past service time (any time in the past). If not a veteran, \$550. total down. New three bedroom home - entry hall - 2 car garage - 2 full baths - built ins - fully carpeted - fenced back yard - 609 Ave. J.

**LA PLATA JR. HIGH & NORTHWEST ELEMENTARY**

are within 3 blocks of new homes we have under construction. Priced \$16,450. to \$18,250. Go north on Centre street to one block north of La Plata Jr. High, and 539 Willow Lane is open daily for your inspection. Over 1500 feet of living area - all brick - F.H.A. loans with min. down payments - even lower for veterans. Move in within a week.

**WITHOUT A DOUBT**

a lot for your money. Just starting construction - Pick your own color schemes. Move in, in Feb. - 3 bdrs. - 2 full baths - built in range - fully carpeted - separate utility room - corner lot - priced \$14,300. - \$200. total move in for veterans - little more on reg. F.H.A. loan. 628 Stanton.

**EQUITY IN DREAM HOUSE FOR SALE**

Buy equity and assume loan with payments of \$105. - 1 1/2 baths - lawn in - fully carpeted - drapes - built in range - Some wall paper and some paneling - Possession in January - See this home now. It will sell soon.

**MESA HOMES** Denzil Vaughan — 415 Main  
 364-2850 Days 364-2146 Nights

PUTTING YOU FIRST . . . KEEPS US FIRST!

**Justice REALTORS**

Main & Hwy. 60 Phone 364-2222  
 BETTY COPE GWEN LEATHERMAN  
 RALPH OWENS

NO MONEY DOWN . . . just qualify for new loan on home. 3 bedrooms, 1 1/2 baths, double garage & storm Cellar. Located near schools, shopping and churches. \$13,700. Total Price. H-3259

EDGE OF TOWN . . . 3 bedrooms, 1 1/2 baths, 3 car garage, domestic well and fruit trees. On pavement. \$14,000. H-3236

\$1,000. DOWN . . . Brick home, carpet, drapes, 2 bedrooms. Near schools. A good buy for \$11,000. H-2090

LOW DOWN PAYMENT . . . Brick home, 3 bedrooms, 1 1/2 baths, carpet and drapes. Immediate possession. 5 1/2 loan established. H-3286

All of us at Justice Realtors wish you a Happy Holiday Season and a Prosperous 1969.

**HEREFORD BAKERY**

810 Park Ave. 364-0177

**HOMER OR**  
 Deaf Smith County  
 Bread and Pastries

You've Never Seen Such Thorough Service

**STOP IN SOON**

Phillip "88" Prodnick  
 EAST SIDE "66"

Rocky Stewart  
 1805 E. 1st 364-0844

**The Light Touch**  
 By Ralph Owens

Autobiograph: Biograph of an auto.

Anyone who tells you that he enjoys a cold shower every morning will lie about other things too . . .

Friend of ours used to call a spade a spade — until he stumbled over one in the dark . . .

One thing we all know about the speed of light is that it gets here too early in the morning . . .

Ever notice how people who can take it or leave it usually take it?

**SEWING MACHINES**  
 New and Used . . .  
 Sales and Services!  
 Complete Repairs  
 All Makes and Models  
**SOUTHERN SEWING CENTER**  
 117 W. 3 - 364-3782

**Campbell-Cramer**

REAL ESTATE

Handshake Service

★ Guaranteed Move-In Costs!  
 ★ No Red Tape ★ Efficient Service  
 ★ No High Pressure

● MEDIUM PRICE 3 bdr., 1 1/2 bath brick with fenced yard, garage, built-ins, fully carpeted over WOOD FLOORS, panelled den. Recently built, loan pmts. only \$114.00 per month. Reasonable down. \$13,800.00. H-3167

● LITTLE OR NOTHING DOWN for a large home with many special features. A real bargain for only \$18,400.00.

● 2600 SQUARE FEET of living area in this home includes an oversized panelled den with fireplace, three comfortable bdrs., 2 large baths. A \$32,000.00 value for only \$26,250. Flexible terms . . . owner is ready to deal. H-3166

● SMALL DOWN PAYMENT will handle comfortable 2 bedroom brick with existing loan payments of only \$72.00 per month. Immediate possession. H-261

East Hi-Way 60 - Phone 364-0972 or 2424  
 Evenings & Sundays Call  
 Gene Campbell 364-0789  
 Don Teague 364-2453 Jim Cramer 364-0164  
 Bruce Plummer 364-0798

**CARMICHAEL Real Estate, Inc.**

508 South 25 Mile Ave.  
 Phone 364-1251

**FARMS & FARM LOANS**

COMPLETELY REDECORATED - 2 bedroom - 1 bath - large living room - very nice older home - completely remodeled - good location - small basement - 137 Ave. B. - financing arranged.

JUST STARTED - 3 bedroom - 1 1/2 bath - living room - den & fireplace - beautifully designed home - shake shingles - much storage - choose own colors - approx. 2100 sq. ft. - Priced \$25,000.

SPANISH ACCENTED - This is different - Are you ready - 3 bedrooms - 2 baths - large den & fireplace - refrig. air - double garage - new - immediate possession - \$30,500.00 - 137 Mimosa.

LESS THAN ONE YEAR - 3 bedroom - office - 2 baths - living room - den & fireplace - antiqued kitchen - fenced - draped - yard started - this home has it all.

Irrigated 1/2 section - good allotments - lays good - \$350.00 acre - terms arranged.

Trade 1/2 section for house in town - good water - good set of improvements - terms arranged.

OPEN HOUSE AT: 319 Centre 119 Hickory . . .

Mutt Wheeler Harold Kids Troys Carmichael  
 (Nite Phone) 364-0336



# Classifieds...

**FIREPLACE WOOD. (dry)** Hickory, Blackjack, Oak. 4 Blocks East of K on 15th St. Jim Loving. Phone 364-2780. B-1-18-45-16p

**TOWN & COUNTRY** MOBILE HOMES  
Hwy. 69 East - 1501 E. 1st St. New and used. Good selection of sizes and models. Buy a new furnished home for less than you pay for house rent. Call 364-6189. B-1-18-45-16p

**C B Radio Base Station, 23** Chan. 1 R-C Comanche Airplane, 1 R-C Pt. 17 Bi-Plane, 72" wing span. Both complete with radios reads or proportional. 409 Brevard. 364-4418. B-1-18-45-16p

**WILL buy or sell feeder shoats,** weaner pigs and sows. C. R. McGhee, Phone 364-1045. B-1-12-19-tfc

**JEWELRY**  
None can sell you diamond jewelry for less than us. We have "like new" repossessions to be liquidated for wholesale or less with guaranteed trade-in values. Gift wrapping free. Shop "the" pawnshop, Public Loan & Luggage Co. Corner 4th and Taylor, downtown Amarillo. B-1-23-2c

**CATTLE Pasture -** wheat, beets and stalks for about 1,000 head. R. C. Godwin, 364-1756 or 289-5676. B-1-15-18-tfc

**COLLIES FOR SALE:** AKC Registered, 6 weeks old, excellent pets. Just right for Christmas. Call 364-1783. B-1-16-23-tfc

**Visit Martin's Music Center** at 4th and Taylor in Amarillo. Strobe lights, PA outfits, combo organs, guitars, amps, Vox Wah Wah Pedals, fuzz boxes, every accessory. Best Selection and prices now. Layaway or charge it. B-1-35-23-2c

**NOW AVAILABLE:** The Hereford Brand Belle of the Prairie Press by Dudley M. Lynch. Price \$4.00. Hereford Brand, 130 West Fourth. B-1-53-tfc

**FOR SALE:** Gemeinhardt Flute in case. Excellent condition. Good instrument for beginners. Call 364-2030. B-1-tfc

**FOR SALE:** FRIGIDAIRE Electric Range \$50. Refrigerator \$60. Both are Imperial Models and are very nice. Inquire at 217 Ave. A (new mobile home) After 5:30 p.m. Jim O'Hair. B-1-24-3c

**NEW SPINET PIANO**  
Been in storage over a year in home, no children. Take console stereo, radio, phonograph down payment, balance payments \$19. 33, W. J. Smith, 513 Ave. J. Phone 364-4775. B-1-24-3c

**AKC Registered white TOY** poodle puppies. Phone 364-2112. B-1-10-23-1-tfc

**FOR SALE OR TRADE**  
Round, glass cocktail table with four chairs - by Salterini - or trade for good upright piano. Phone evenings only 364-1688. B-1-48-tfc

**DO YOU NEED ADVICE?**  
Dial 364-2165. Free Telephone Service. B-1-10-50-8c

**8x16x8 aluminium storage building.** Frame and wheels to move. \$400.00. Phone 364-2760. B-1-12-24-3c

**HAMPSHIRE, Duroc, Yorkshire,** bred-gilts, sows, weaner pigs. B27, Hereford. 364-0484. B-1-24-6p

**1957 Ford, 2-door sedan, cheap;** 7' pool table, fair condition; Ludwig trap set, fully equipped, excellent condition. Phone 364-1445. B-1-24-4p

**LOST BRIGHT carpet colors...** restore them with Blue Lustre. Rent electric shampooer \$1. Duckwall's, Sugarland Mall. B-1-17-51-2c

**REGISTERED TOY male poodle.** Apricot color, six weeks old. See Bea Hutson at Ruthersfords or call nights 289-5326. B-1-17-51-2c

**FOR CASH LEASE -** 80 acres 2 miles north of town. Phone 364-1542. B-1-51-4p

**FOUR PIECES of good used** Samsonite Luggage for sale or trade for stamps. Phone 364-2941. B-1-14-51-4c

**COMPLETE HOUSE of furniture** for sale. Phone 364-1199. 907 Cherokee. B-1-51-2p

**MOBILE HOME for sale.** Double wide. \$7,600. Phone 364-4035. B-1-10-51-3c

**ANDREWS-ANDREWS sure** needs a home for Angus Bulls. B-1-24-5p

**SCULPTURED BRAS and girdles.** Mrs. J. R. Kirkland, 305 Sunset, Phone 364-2263. S-1-12-47-tfc

**SAY MERRY CHRISTMAS** to your wife with a portable or under counter dishwasher from Jerry's Appliance. FRIGIDAIRE OR KITCHEN AID. Price \$199.50 and up. 511-13 Park Avenue. WE SERVICE WHAT WE SELL. S-1-24-2c

**10 x 45 HICKS Mobile home.** 2 bedrooms, front kitchen. Extra nice. Phone 383-1826. Amarillo. B-1-15-25-2c

**AKC REGISTERED TOY poodle** puppy, 10 wks., male, champagne color. Groomed and d. shots. Call 364-4974 after 6 p.m. B-1-17-25-1c

**YEAR AROUND CHRISTMAS** present for child under 10 - Chinese Pug Puppy, AKC, 7 weeks old. Phone 364-0799. B-1-17-25-1c

**BE gentle, be kind, to that** expensive carpet. Clean it with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-20-25-2c

**Baled maize hay, 50 cents** per bale. Sorrells. Phone 289-5536. B-1-10-25-2c

**FOR SALE - Registered** poodles. Phone 276-5741. B-1-10-25-1c

**Electric range; small gas** heater; 300 lb. capacity deep-freeze; radio-record player comb. 328 Star, Phone 364-3300. B-1-17-25-1c

**Have 54 acres of carrots;** 45 acres maize stubble for grazing cattle. Phone 938-2496. Hart, Texas. B-1-15-25-1c

**FOUR-YEAR OLD GELDING.** Good riding. Phone 258-7280 8 am-5 pm week-days. B-1-11-25-tfc

**2. FOR SALE**  
**Farm Equipment**  
See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-29-tfc

**See Us For** Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-tfc

**3. FOR SALE**  
**Automobiles**  
Cleanest Cars In Town! MARCUM AUTO SALES 2nd and Sampson Phone 364-1221 B-3-22-tfc

**MILBURN MOTOR** COMPANY  
We pay cash for Used Cars Phone 364-0977 225 N. Sampson B-3-33-tfc

**1963 4-door Chev. V-8.** Radio, heater, air cond. Needs minor repair. \$275.00. Phone 258-7280 from 8 am-5 pm. B-3-16-51-2c

**JEEP FOR SALE:** Covered top, clean, new paint, priced reasonably. 364-1428. S-3-11-23-4c

**1967 Dodge Monaco, 500 TDR** HT, fully equipped. Low mileage. Installment Loan Dept. First Natl Bank. B-3-10-25-tfc

**1966 BONNEVILLE 2-door hard-** top, 131 N. W. Drive. B-3-10-24-tfc

**4. REAL ESTATE**  
**For Sale Or Trade**  
3 bedroom brick home, double garage, redecorated inside and out, new carpet, will sell on FHA-appraisal of \$14,150.00, \$500.00 down plus loan cost. Call 935-5651-day, 935-3546-night, Dumas, Texas, or call 364-3566 to show house. B-4-22-tfc

**3 bedroom brick, 3 baths.** Refrigerated air, central heat, sprinkler system. Located on Country Club Drive. Phone 364-1060. B-4-18-46-tfc

**FOR SALE BY OWNER:** large 3 bedroom, den, formal living room, refrigerated air, sprinkler system, fenced. 116 Juniper. Call 364-1037 or 364-1055. B-4-22-11-tfc

**FOR SALE:** One commercial building approx. 3600 sq. ft. of floor space. See at 1828 South Blevins. Phone 364-3868 or 364-1060. B-4-19-3-tfc

**IMMEDIATE possession,** our home at 426 Star. Three bedroom brick, 1 1/2 bath. Lloyd McGee, Phone 364-2586 or 364-0127 night. B-4-19-45-tfc

**RETIRING?**  
You can have a nice 2 bedroom home and collect \$365.00 monthly from the other three units of this beautiful 4-plex. Refriger. air, trees, flowers. Sam Nunnally 804 S. 25 Mile Ave. 364-4290 - Office Home 364-2814 B-4-26-tfc

**New home at 122 N. W. Drive.** All brick, 3 bedroom, 1 1/2 bath, living room, den w/vp, kitchen with built in stove and hood, dishwasher. Large utility room, double garage, fenced back yard. Approved FHA loan. Phone 364-1224 or 364-2293 nights. B-4-20-22-tfc

**HOUSES FOR SALE**  
\*Several nicely decorated, moderately priced 2 bedroom homes.  
\*Large 3 bedroom. Carpeted. Fenced. \$12,600.00 Small down payment.  
\*BARGAIN: 4 bedroom brick 2 1/2 baths, den, wood burning fireplace, builtins, large patio, fenced. Immediate possession.  
\*2 story brick - 3 bedrooms, 2 full baths, refrigerated air conditioning, den, enclosed patio, Ben Franklin Fireplace.  
\*Small equity 3 bedroom. Attached garage. \$95.00 per month. B-4-20-22-tfc

**DICK'S RENTALS ARE NOW OPEN.** For rent now: hospital and roll-away beds, wheel chairs and crutches, tow bars, trailer and trailer hitches, skill and chain saws, drop cords and wheelbarrows, light plants, electric welders and many many more items. For more information, call 364-1790. B-4-23-7p

**CHOICEST RESIDENTIAL** lot in town. On Texas street. Also commercial lot on North Main, zoned for most any business. Phone 364-1230. B-4-23-24-tfc

**FINEST INCOME** Property nets 10 per cent. Trade for farms, ranch. B27, Hereford. 364-0484. B-4-24-6p

**160 acres, 6 mi. from** Hereford on paving, with 2 good gravel packed wells, \$50.00 per acre, cash lease, good allotments. B-4-21-10-tfc

**BY OWNER:** 3 bedroom house on South Main. Would take 2 bedroom trailer on trade. Joe A. Huckert, 364-1557 or 364-3782. S-4-21-10-tfc

**5. FOR RENT**  
EFFICIENCY apartments - Bedroom; bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 364-1887 Days - 364-2592 night. B-5-21-8-tfc

**IF YOU ENJOY LUXURIOUS** Living, you'll appreciate the ELDORADO ARMS Apartments. We now have vacancies in 1 and 2 bedroom apartments. Fully furnished. All bills paid. Phone 364-4332 or 364-1618. B-5-28-16-tfc

**NICE ONE and two bedroom** furnished apartments, 205 Jowell. Inquire Apt. A. B-5-12-43-tfc

**?? SEASON SPECIAL??**  
To the first 5 applicants, we will give trailer space rent free until February 1st. COUNTRY VILLAGE COURTS, Mr. & Mrs. Don Cocanougher, Managers. Phone 276-5756. B-5-24-tfc

**FOR LEASE:** 40' x 100' Building. Concrete floor. East Hwy 60. Phone 364-2222. B-5-13-48-tfc

**CLEAN ONE bedroom** furnished apartment. Carpeted. \$90. plus electricity. Phone 364-0938 or 364-0977. B-5-13-51-tfc

**FOR RENT 4x70 foot space** for mobile homes, Northwest Mobile Lodge. EM-4-1186. B-5-16-46-tfc

**2 bedroom furnished** apartment. Phone 364-1111. B-5-10-23-tfc

**FOR RENT storage space** for car, boats, etc. Hereford Wrecking Co. B-5-11-48-tfc

**FURNISHED APARTMENTS.** Lynette Apartments. Phone 364-0960. 112 Ave. B-5-10-39-tfc

**FURNISHED apartment** for rent. Bills paid. Phone 364-1735. B-5-10-48-tfc

**3 ROOM furnished house** for rent. 129 Ave. A. B-5-10-51-tfc

**ONE Br. bachelor apartment.** Furnished. See Charlie Bell. S-5-16-25-tfc

**SELL OR TRADE -** Completely redone lovely 2 bedroom home. Well located. Selling price \$6,949.00. Take car, truck, etc. or \$499.00 down. Call 364-2450. B-4-23-25-2c

**FOR SALE BY OWNER** 3 bedroom, 2 baths. Old r home. Phone 361-3461. B-4-12-22-tfc

**640 ACRES** North Plains. Three 8" wells. 10" water wells pumping 1760, 1765, 1800 gal. per minute. On paving. One of the best. Durham Real Estate, Box 261, Dumas, Texas. Phone 935-2643. B-4-51-8c

**ONE BEDROOM** house, attached garage. Close in. Redecorated, new carpet. Call 364-1128 after 5 pm or on Saturday or Sunday. B-4-51-2p

**FOUR BEDROOM BRICK,** 3 baths. Woodburning fireplace 3,000 sq ft. 364-4070. B-4-10-43-tfc

**3 bedroom house, 2 baths,** living room, kitchen and dining room at 327 Ave K. Phone 364-1224 or 364-2293 nights. B-4-20-22-tfc

**HOUSES FOR SALE**  
\*Several nicely decorated, moderately priced 2 bedroom homes.  
\*Large 3 bedroom. Carpeted. Fenced. \$12,600.00 Small down payment.  
\*BARGAIN: 4 bedroom brick 2 1/2 baths, den, wood burning fireplace, builtins, large patio, fenced. Immediate possession.  
\*2 story brick - 3 bedrooms, 2 full baths, refrigerated air conditioning, den, enclosed patio, Ben Franklin Fireplace.  
\*Small equity 3 bedroom. Attached garage. \$95.00 per month. B-4-20-22-tfc

**CARTEL REAL ESTATE**  
285 N. 25 Mile Avenue Phone 364-0944 or 364-0638 B-4-23-tfc

**VERY NICE 2 bedroom** house. Carpeted, fenced, garage. 806 Lee. 364-3147. S-4-11-23-tfc

**WANTED GOOD used,** full size stock saddle. B27 Hereford. 364-0484. B-6-24-3p

**WILL PAY CASH** for inexpensive 8' wide house trailer; would consider one 10' wide if cheap. Phone 383-5683 Amarillo. B-6-19-25-2c

**WANTED SEWING** MACHINE REPAIR Call 364-0273. S-4-33-tfc

**WANTED TO RENT:** Irrigated farm in or between Sims or Ford Community. Crop or cash rent. Call E. R. Williams or Dale Kizarr. 806-289-5354. S-6-23-8-tfc

**TREE TRIMMING,** topping, shaping, any type chain saw work. Ancel Greenway, 364-1118. S-6-12-19-8p

**8. HELP WANTED**  
FOR FULLER Sales and Service, call Orval or Fern Kirby, 364-3706, 830 Blevins before 8 a. m. or after 8 p. m. Need mature lady to help service part of Hereford area. B-8-7-tfc

**EXPERIENCED SILK FINISHER.** Top wages. One Hour Mar- tinizing, 149 North 25. Mile Avenue. B-8-13-51-tfc

## 6. WANTED

**DISTRIBUTOR** for Lubbock Avalanche Journal Newspaper in Hereford. Contact Circulation Department, Lubbock, Texas. B-6-12-25-tfc

**HORSESHOEING,** graduate farrier. Regular shoeing and trimming. Corrective shoeing a specialty. Clifford Johnson. 364-2111. B-6-14-31-tfc

**WANTED - bus drivers -** men or women. Must have chauffeur's license. Apply at School Bus Barn. B-6-15-13-tfc

**TRUCKS, PICKUPS, cars,** tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-6-26-29-tfc

**CUSTOM FARMING:** All kinds. Call Robert Betzen 364-1913 B-6-10-32-tfc

**WOOL PRESSER.** Must have experience. ONE HOUR MARTINIZING, 149 North 25 Mile Avenue. B-6-13-46-tfc

**TYPING IN MY HOME.** Phone 364-0654 after 5 p. m. B-10-24-tfc

**WANTED GOOD used,** full size stock saddle. B27 Hereford. 364-0484. B-6-24-3p

**WILL PAY CASH** for inexpensive 8' wide house trailer; would consider one 10' wide if cheap. Phone 383-5683 Amarillo. B-6-19-25-2c

**WANTED SEWING** MACHINE REPAIR Call 364-0273. S-4-33-tfc

**WANTED TO RENT:** Irrigated farm in or between Sims or Ford Community. Crop or cash rent. Call E. R. Williams or Dale Kizarr. 806-289-5354. S-6-23-8-tfc

**TREE TRIMMING,** topping, shaping, any type chain saw work. Ancel Greenway, 364-1118. S-6-12-19-8p

**8. HELP WANTED**  
FOR FULLER Sales and Service, call Orval or Fern Kirby, 364-3706, 830 Blevins before 8 a. m. or after 8 p. m. Need mature lady to help service part of Hereford area. B-8-7-tfc

**EXPERIENCED SILK FINISHER.** Top wages. One Hour Mar- tinizing, 149 North 25. Mile Avenue. B-8-13-51-tfc

**EXPERIENCED parts man** to manage parts department, farm equipment dealership Oswald, Gehl and Allis-Chalmers. Write or call Oswald Industries, Inc. Box 1328, Hereford, Texas 79945. Phone 906-364-0250. B-8-12-tfc

**OPERATOR-MECHANIC.** Experienced machinery, feedmill, livestock, irrigation. B27 Hereford. 364-0484. B-8-24-4p

**WAITRESSE S & KITCHEN** HELP. Apply in person. Wade's Steak House. S-8-10-1-tfc

**9. Situations Wanted**  
WOULD LIKE to do baby sitting in my home Monday through Saturday. Reasonable rates. Also will do ironing. Call 364-4537. B-9-20-49-8c

**WANTED BABY** sitting in my home. Call 364-3394. B-9-10-42-tfc

**10. NOTICE**  
ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 1 p. m. until 5 p. m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfc

**11. Business Service**  
QUALITY QUILTING  
Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jane Packard, 364-2110. S-11-23-tfc

**DIST. WATER, Dearth water,** soft water service, home owned softeners, industrial softeners. 364-3280 218 North 25 Mile Avenue. Hereford. B-11-38-17-tfc

**PORTABLE DISC ROLLING** Scoloped or plain. Jacobson Brothers. Phone EM 4-1868. B-11-38-17-tfc

**FILM DEVELOPING - PRINTS**  
CITY DRUG STORE 337 North Main  
Two day service on black and white, movie film and slides. B-11-2-tfc

**For All Your Insurance Needs** Consult ROBERT LEMONS Representing THE LAPLATA AGENCY 202 S. 25 Mile Avenue Hereford, Texas S-11-13-tfc

**HUBBLE DRILLING**  
Water Wells  
Test Holes  
Electric Logs  
Call 364-2684 S-11-16-tfc

**ROWLAND STABLES**  
Boarding - Rentals - Training 1/4 Mile North of City on ave. F. OWNERS: Mr. & Mrs. Harvey Rowland Call 364-1189 after 4 p. m. S-11-12-tfc

**HEREFORD RENDERING CO.** INC. Call in for FREE removal of dead livestock. 364-2302. B-11-13-34-tfc

**BEAR** Wheel Alignment Complete Front-End Service ORSBORN CHEV.-OLDS Phone 364-2160 B-11-2-tfc

**EXPERT Piano tuning.** Call Elson Clark, 364-1182. If no answer, call 364-0628. B-11-12-37-tfc

**OWENS & HOLLINGSWORTH** Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-tfc

**PROFESSIONAL poodle** grooming. Call 364-1065. B-11-10-23-tfc

**AUTHORIZED ElectroLux** Sales and Repair. Free service, call 364-4901. B-11-10-25-8c

**WE BUY scrap iron, metals and** batteries. Phone 364-3777 or 364-3398. B-11-11-38-tfc

**SICK ROOM SUPPLIES** Wheel Chairs, Crutches, etc. McDowell Drug 336 N. Main - Phone 364-1513 B-11-81-tfc

**MOTHERS,** do your Christmas shopping and leave your children with me by the hour, day or week. 364-4175. B-11-18-48-8c

**KELLEY ELECTRIC** Doug and Virgil Electrical Contractors Residential & Commercial All bids and wiring competitive. Phone 364-1945 Night phones 364-2912 or 364-1946 B-11-46-tfc

**SHORTY'S SHOE SHOP** 113 West 3rd. Now doing all major and minor repair. Come see us for those Christmas gifts - good selection of belts, billfolds, purses and boot jacks. B-1-23-7p

**13. LOST & FOUND**  
\$100.00 REWARD for return four mixed steers, Branded "TF" on left thigh. 364-0484. B-13-24-4p

**LOST: December 16th-Texas** State Ranger Star Charm for silver bracelet. Sentimental keepsake. REWARD for return. Call J. B. Raper at J.B.'s 66 Station, Dimmitt, Texas. Phone 647-2272. B-13-25-4c

**STILL NOT CLEANED** HERUSALEM (AP) - Israeli archaeologist Ruth Amiran 21 years ago sent a 3,000-year-old skull to the basement of Jerusalem's Rockefeller Museum for cleaning and wrote out a neat file card explaining its absence from display. Then the 1948 Arab-Israeli war broke out and the museum fell under Jordanian administration. When it returned to Israel after the war last year Mrs. Amiran found the skull where she had left it and the filing card stacked in its place. The skull had not been cleaned. Strong Strong had won only \$9,185 in 11 starts then earned \$212,850 in winning the Arlington-Washington Futurity this year.

**PARR PORTABLE CORRALS** Now Available  
Parr Farms 1 East, 1/2 South Block, Texas Phone 806-265-3526

**GLASS IS OUR BUSINESS** - Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1302 Park Ave. INC. RM 4-2662

**HEREFORD RADIATOR**  
Frame and Axle Repair  
116 Avenue K  
DEPENDABLE SERVICE

MERRY MERRY MERRY  
**MERRY CHRISTMAS!**  
MERRY MERRY MERRY MERRY MERRY MERRY MERRY MERRY MERRY MERRY MERRY MERRY MERRY  
NICK ADAMS FRANKENSTEIN CONQUERS THE WORLD  
DR. GOLD



### Concerning Veterans

Veterans taking flight training under the GI Bill will get Veterans Administration payments on a monthly basis starting in January 1969.

Payments have been made quarterly in the past, but the long period between payments often caused a hardship for both the trainee and flight school operator.

The new payment system was authorized by Public Law 90-631, signed by President Johnson last month.

The law, which contained several other provisions on veterans' benefits, became effective December 1, 1968, but since payments for educational assistance are made at the end of the month, the first checks in the new program will be received in January.

The system of monthly payments is in line with most other payments for GI training. Veterans attending college on a full-time basis, for example, receive monthly payments of \$130 per month if unmarried; more if they have dependents.

Those in flight training are reimbursed at the rate of 90 percent of the cost of their flight training, but for each \$130 paid, their eligibility for education benefits is charged one month. The \$130 rate applies regardless of marital status or number of dependents.

Thus an eligible veteran who takes \$100 worth of flight training during one month receives \$90 from VA; one who takes \$1,000 worth of training receives \$900. Payments are discontinued when the individual's educational entitlement is used up. Because eligibility for educa-

tional assistance is limited to 36 months, the most a veteran would normally receive for flight training under the program is \$4,680. However, an extension provision makes it possible for those who have completed more than 1/2 their training to receive \$384 above their normal eligibility.

Public Law 90-631 provides that veterans with 18 months or more of active duty after January 31, 1955, who have fulfilled their military obligations, will be credited with the full 36 months eligibility. Others who have had at least 181 days of active duty will receive one and a half months (instead of one month) assistance entitlement for each month of service.

Another provision of the law raises to 48 months the maximum educational assistance entitlement that an individual can receive under two or more educational programs.

An eligible veteran may take an approved course of flight training under the educational assistance program if it is considered necessary to attain a recognized vocational objective in the field of aviation.

He must first possess a valid private pilot's license or he must have satisfactorily completed the number of hours of flight training instruction required for a private pilot's license.

Also he must meet the medical requirements necessary for a commercial pilot's license.

**FOREST OF FRUIT TREES**  
DENVER (AP) — The latest count by the Colorado Crop and Livestock Reporting Service shows the state has 1,465,270 peach, apple, cherry and pear trees growing on 15,092 acres.

### Concerning Veterans

**EDITOR'S NOTE:** Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

**Q —** My husband, a World War II veteran, died in 1958. We did not have any children. My application for a widow's pension was denied at that time

### Proof Of Age Needed By SS

"When you start thinking about retirement, remember that you will need evidence of your age to prove your entitlement to social security benefits," Travis C. Briggs, manager of the Amarillo social security office, said today.

If you have a birth or baptismal certificate, you should take it with you when filing your application. If you do not have a certificate, you should attempt to obtain one from the Bureau of Vital Statistics of the state where you were born or the church where you were baptized. Either of these two documents, if recorded before you were 5, should be enough to establish your date of birth.

Many births were not recorded 60 to 65 years ago, however. If yours was not, do not have a delayed record made

because I had only been married to my husband for three years. I am now unable to work because of a disability. Will this be a consideration if I should reapply for a pension?

**A —** In itself your disability would not be a consideration. However, a law passed in 1967 liberalized the five-year marriage requirement in effect at the time of your husband's death. Now a widow needs to have been married to the veteran only one year before his death to meet this pension eligibility requirement. For information and assistance in reapplying for a pension, contact your nearest VA regional office.

**Q —** I am receiving a pension for my non-service-connected disabilities. When is the deadline for returning my income questionnaire from the Veterans Administration?

now solely for social security purposes. When you file your claim, bring in the reply you receive showing your birth was not recorded, and other evidence will be used to establish your age. Such documents can be old insurance policies, voter registration records, children's birth certificates, applications for marriage licenses, school and federal census records or any other old records.

In any case, don't delay filing your claim for benefits because you can't locate age proof, because the social security people will help you locate the best records for this purpose.

The Amarillo social security office is located at 1006 South Adams and is open from 8:15 a. m. until 4:30 p. m. weekdays, and is open until 6:30 p. m. on Thursdays.

**A —** The deadline is Jan. 15, 1969.

**Q —** What is the limit on the amount of a guaranteed home loan a veteran can obtain from a lending institution, and what is the maximum length of time

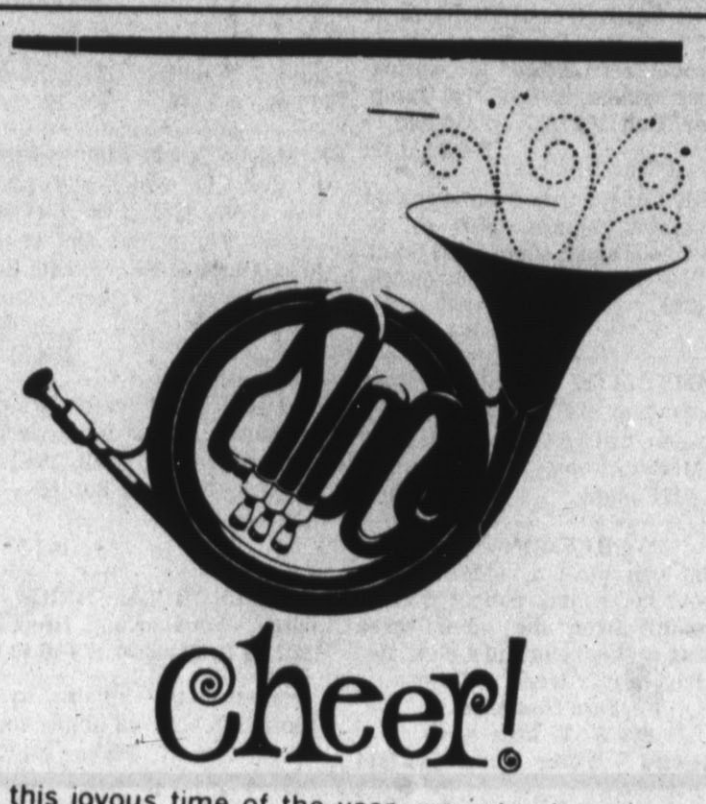
allowed to repay this type of loan?

**A —** The VA has no limit on the amount which may be borrowed with a guaranteed loan. However, there is a limitation on the amount of the VA guar-

anty to the lender. The guaranty cannot be more than 60 percent of the loan and in no event can it exceed \$12,500. GI

home loan mortgages may run up to 30 years.

Classifieds Get Results.



At this joyous time of the year, we extend our most sincere wishes to you and your family for the happiest holidays ever. No doubt there's a lot of excitement on your calendar... and probably some driving. As you get behind the wheel, remember that the spirit of good will applies on the highway too. So do your part to make it a safe and happy season for everyone.



**Jerry Shipman**  
SUGARLAND MALL

STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY HOME OFFICE: BLOOMINGTON, ILL. P 64108  
STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY HOME OFFICE: BLOOMINGTON, ILL.



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Stocking Stuffers  
Come See Us

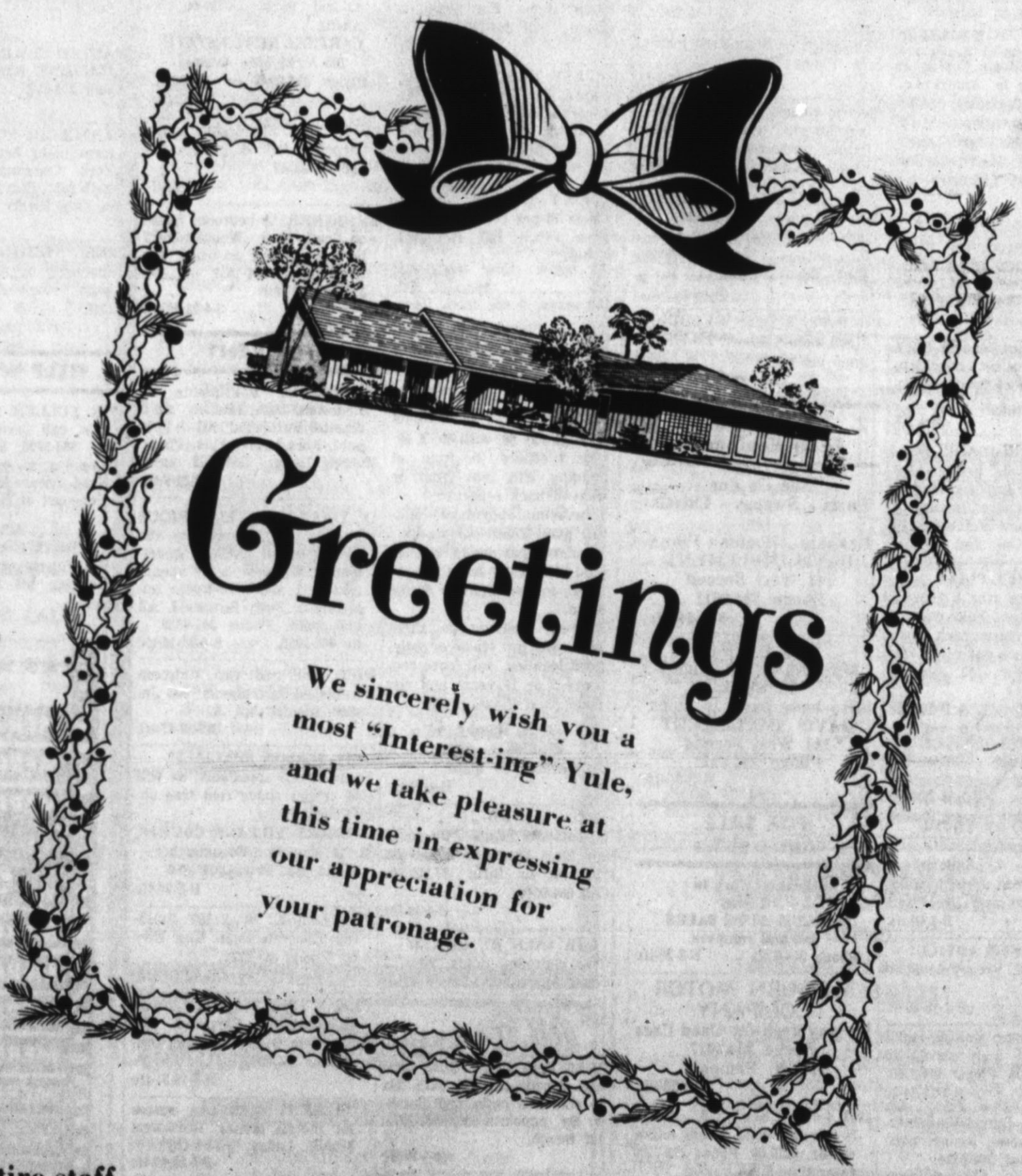
**CHRISTIAN BOOK STORE**

### how to genuinely celebrate Christmas

This Christmas, mend a quarrel... Seek out a forgotten friend... Dismiss suspicion, and replace it with trust... write a letter... Share some treasure... Give a soft answer... Encourage youth... Manifest your loyalty in word and deed... Keep a promise... Find the time... Forego a grudge... Forgive an enemy... Listen... Apologize if you were wrong... Try to understand... Reject envy as unworthy... Examine your demands on others... Think first of someone else... Appreciate others... Be kind; be gentle... Laugh a little... Laugh a little more... Deserve confidence... Take up arms against malice... Decry complacency... Express your gratitude... Go to church... Welcome a stranger... Gladden the heart of a child... Take pleasure in the beauty and wonder of the earth... Speak your love... Speak it again... Speak it still once again...!

Christmas is celebration, and there is no celebration that compares with the realization of its true meaning... with the sudden stirring of the heart that has extended itself toward the core of life. Then, only then, is it possible to grasp the significance of that first Christmas... to savor in the inward ear the sweet music of the angel choir; to envision the star-struck sky, and glimpse, behind the eyelids, the ray of light that fell athwart a darkened path and changed the world.

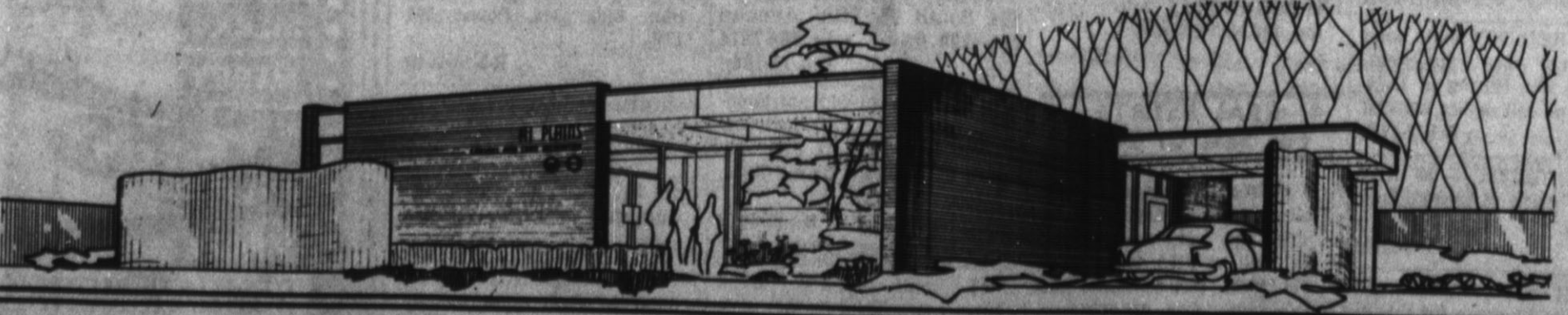
... AUTHOR UNKNOWN



We sincerely wish you a most "Interest-ing" Yule, and we take pleasure at this time in expressing our appreciation for your patronage.

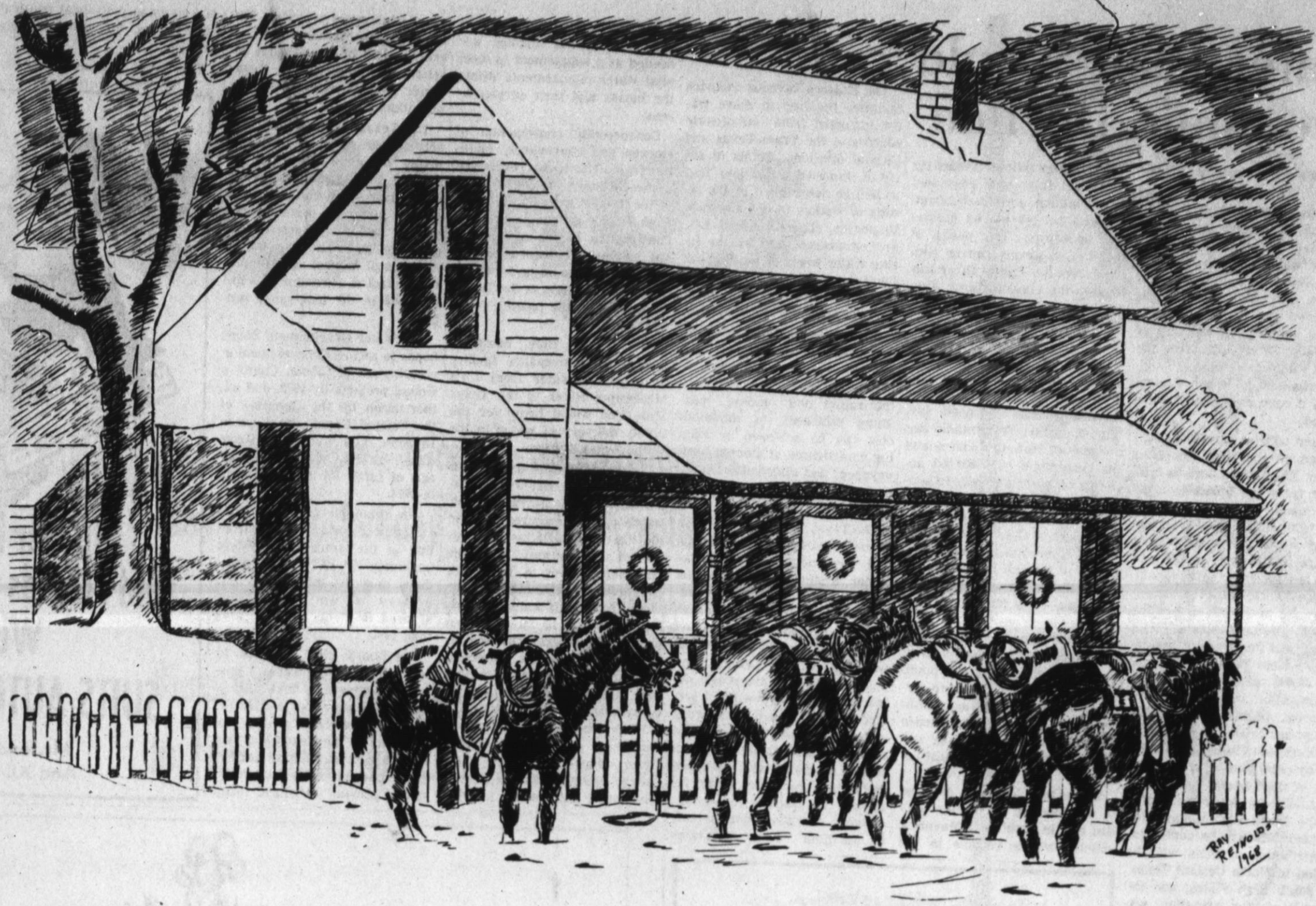
From our entire staff . . . .

## Hi-Plains Savings & Loan Assn.



Sampson at Fourth





# Christmas On The Plains



## The Sunday Brand

Hereford, Texas, Sunday, December 22, 1968

SECTION FOUR



**ARTISTIC POLICEMAN** — Ray Reynolds, a member of the Hereford Police Department, puts the finishing touches on one of his many drawings. Most of the drawings by Reynolds deal with the Old West, which he has studied for years. Some of his most recent drawings are featured on this page.



# Massive Water Plan Would Prevent Economic Decline

AUSTIN — A sweeping plan to provide Texas with water for the next 50 years was unveiled by the Texas Water Development Board, architects of the Texas Water Plan, in Austin Tuesday, December 17.

The Plan, described by Howard B. Boswell, executive director of the Board, as "a flexible guide for the development, conservation, management and use of the State's water resources to the year 2020 and beyond," calls for the importation of surplus water from the lower Mississippi River into Texas to augment the State's water resources.

"There is simply not enough water within the borders of Texas to provide the water our expanding industry, and our thriving irrigated agriculture will need beyond the end of this century," Boswell said. The State will pass from water surplus to water shortage in the 1990-2000 decade, he added.

The Texas Water Plan provides for 67 proposed or potential dams and reservoirs, having a total storage capacity of 52,123, 900 million acre-feet of water (an acre-foot is 325,851 gallons and will cover an acre of land with 12 inches of water), transmission canals and pipelines, pumping stations and power facilities for the movement of 16 million to 17 million acre-feet of intrastate and interstate water annually to water-deficient areas in Texas and New Mexico to serve municipal, industrial, agricultural, and other beneficial requirements. The estimated cost of the Plan, in today's dollars, is \$10 billion (B).

Boswell told the large crowd, including Governor-Elect Preston Smith, Lt. Governor-Elect Ben Barnes, and members of the Texas Legislature, that had gathered for the presentation of the Texas Water Plan that Texas would need to import 12 million to 13 million acre-feet of water annually "if we are to prevent economic loss to the State of major geographic areas where water supplies are being depleted and where sources are limited."

The Water Development Board, in its search for water for import into Texas, investigated the possibilities of securing water from the Columbia and Missouri rivers, the Canadian Northwest, Alaska, and the Mississippi River. The Columbia and Missouri rivers are not now considered as possible sources of surplus water. The most likely and earliest source appears to be surplus water from the lower Mississippi River. The Board, however, is actively interested in the future possibilities of water being brought into Texas and other southwestern and western states from Canada and Alaska.

The major difference between the Plan presented in Austin Tuesday and the preliminary Texas Water Plan presented in mid-1966, Boswell said, is that the Texas Water Plan "serves more people" than did the preliminary Texas Water Plan.

The key to the Texas Water Plan is the Texas Water System, a complex of dams and reservoirs, pipelines and canals, pumping stations and power facilities necessary to manage an imported water supply and the water resources of Texas basins with an interim or long-range surpluses to meet intrabasin needs and to make surplus waters available for movement to areas of deficiency in Texas.

Three divisions — Trans-Texas, Coastal, and Eastern — from the System.

The Trans-Texas Division will supply all municipal, industrial, and irrigation requirements in the northeast Texas basins, the Dallas-Fort Worth area and west to meet the water needs of North Central Texas, the High Plains, the Trans-Pecos area, El Paso, and eastern New Mexico. Municipal requirements will receive 600,000 acre-feet of water annually, irrigation 7,394,900 acre-feet, and New Mexico will receive 1,300,000 acre-feet of imported water.

Movement of water through the Trans-Texas Canal will begin in the upper Sulphur River Basin in East Texas and end at terminal storage reservoirs at the Caprock Reservoir and the Bull Lake complex near Lubbock on the southern High Plains. Water will be lifted approximately 2,700 feet through the Canal from Cooper Reservoir in the Sulphur River Basin

to Caprock Reservoir, a distance of almost 500 miles.

Southwest of Wichita Falls, a pipeline can divert water from the Canal to supply 95,000 acre-feet of water annually for Abilene, Sweetwater, Snyder, San Angelo, and Colorado City as it is needed and if these cities elect to contract for delivery of the water. Diversions from the Canal will also be made to supply irrigation in North Central Texas if contracting entities are formed.

Water will be moved through storage on the High Plains to supply 1.5 million acre-feet of water from the Mississippi River annually to eastern New Mexico from Bull Lake Reservoir. Water will be moved south from storage in Caprock and Bull Lake reservoirs by canal to supply 505,000 acre-feet of water annually for municipal use in the Lubbock, Midland-Odessa, Big Spring, and Pecos areas, and by pipeline from Pecos to El Paso, and 93,000 acre-feet annually for irrigation in the Trans-Pecos area. Additional water can be supplied in the El Paso area and Hudspeth County for irrigation by enlargement of the capacity of the System.

Planning for additional water for the North High Plains after the year 2020 will be continued.

Distribution systems will be needed in North Central Texas, the South High Plains, and the Trans-Pecos for irrigation water. The canal conveying water from a point near Lubbock to the Trans-Pecos will be a main artery of the system on the High Plains.

The Coastal Division will supply water for municipal and industrial uses, irrigation, bay and estuary augmentation, and wildlife refuge requirements from the Sabine River along the Gulf Coast to the Lower Rio Grande Valley. It is estimated that 4.8 million acre-feet of water annually will be required west and south of the Brazos River — 1.8 million acre-feet for irrigation, 433,100 acre-feet for municipal and industrial uses, 2.45 million for the bays and estuaries, 60,000 acre-feet for fish and wildlife, and 85,000 acre feet replacement water to the Lower Colorado River — from the Division by the year 2020.

Water supply for the Houston area can be met by several alternatives. This includes combinations of supply from the Trinity, San Jacinto, and Neches River basins, ground water, and water from the Coastal Canal.

Freshwater inflows needed for Galveston Bay, now estimated at 1.5 million acre-feet annually, may be revised by studies now underway. The needs of the Bay, however, can be supplied from the Trinity River surplus or the Coastal Canal. Other Gulf Coast bays and estuaries will be supplied from the Canal.

Cuero, Cibolo, and Goliad reservoirs and a pipeline conveyance system are part of the Coastal Division. Through Systems operation, San Antonio can be supplied from this source and the Guadalupe with 200,000 acre-feet of water annually to supplement available ground water from the Edwards Aquifer. Development of Cuero, Cibolo, and Goliad reservoirs will allow early use of interim basin surpluses in the lower coastal areas.

Release of water out of Amistad Reservoir on the Rio Grande to the Winter Garden area will be down the river channel, then through canal and pump station across the divide to terminal regulating storage. Delivery point in the Winter Garden area will be determined by studies coordinated with local interests.

Water supplied from Amistad to irrigators in the Winter Garden and in Webb and Maverick counties will be replaced in the

lower Rio Grande Valley by deliveries through the Coastal Canal.

The Eastern Division includes facilities required to move water imported from out-of-state sources to the Trans-Texas and Coastal divisions. Points of entry of imported water into Texas will be determined by the results of studies by the Corps of Engineers, the Mississippi River Commission, and by the future water needs of the State of Louisiana, which might also be served by works carrying water to Texas and for New Mexico.

Once an import of water from the Mississippi River has been assured through appropriate agreements and Congressional authorization and funding, maximum efficiency at minimum cost can be achieved by staging construction of storage, conveyance, and distribution facilities over time as water needs increase.

The Texas Water Development Board proposes to phase design and construction of the Texas Water System in a sequential manner and proceed concurrently, beginning first with storage facilities in Southwest Texas and the Coastal Canal from the Lower Rio Grande Valley and build eastward as intrabasin demands and requirements of service areas absorb temporary water surpluses. Construction of the Coastal Canal will continue progressively eastward from the Guadalupe River as rapidly as possible to assure delivery of water from the east by the time interim surpluses

are required for in-basin users and as additional supplies are needed as a supplement to meet total water requirements within the basins and their service areas.

Concurrently, construction of storage and conveyance facilities in the Northeast Texas basins would begin. As construction of the Trans-Texas Canal to the High Plains is completed and construction begins on the Canal southward toward Pecos, construction should begin on the distribution system in the Trans-Pecos and on the pipeline to El Paso.

At the same time, construction of the conveyance facility to transport water from the Mississippi River to the Texas State line would begin for the timely delivery of water to the Texas Water System.

Water available as surplus from the Northeast Texas basins would move westward first, supplying the requirements in the Fort Worth-Dallas area as needed. As facilities from the Mississippi River to Texas are completed, additional water for West Texas, plus water for New Mexico, would be moved through the Trans-Texas Division facilities as rapidly as municipal demands increase and as irrigation distribution facilities are constructed to serve the land.

When the Coastal Canal is completed east to the Sabine River, Mississippi River water can be brought into the Coastal Division to supplement intraba-

sin surplus water providing 2020 projected requirements in the area supplied by the Coastal Division. At this phase, the Texas Water System would be fully operational.

The Texas Water Plan will serve other purposes than supplying water for municipal, industrial, and agricultural needs. Navigation, projects for flood control, hurricane protection, up stream watershed protection, drainage of wetlands, the alleviation of natural salinity, and the control of phreatophytes are included in the long-range program.

The Water Development Board hopes to secure Congressional authorization of Cibolo, Cuero, a Goliad projects by 1972, and authorization by the Congress of the Coastal Canal, the Eastern Division, and the Trans-Texas Canal by 1980, with appropriation of funds for these projects in 1974.

The timetable points to authorization of design and construction of the Interstate System beginning by 1977. These schedules must be met if the first delivery of water to areas of need is to be met not later than 1981.

The Board also proposes to recommend to the Texas Legislature, convening next month, that the State adopt a plan for financing the State's share of the costs of the Texas Water Plan, a joint local, State and Federal partnership undertaking, and to provide additional finan-

cial assistance to local political subdivisions for water supply projects.

The Board will have other re-

commendations to make to the Legislature, but it feels that those mentioned to be among the most important.



**HAPPY HOLIDAY**  
To Our Loyal Patrons  
And Friends Our "Warmest"  
Wishes  
**SUITS AUTO SUPPLY CO.**

Mr. and Mrs. Roy Suits  
And All Our Employees

**MERRY CHRISTMAS**

Every good wish for a happy Yuletide from all your friends at

**MONTGOMERY WARD**  
Sugarland Mall

for you and yours ...

**May Christmas Ring with Joy!**

from all of us at Sears ...

**Merry Christmas and Happy New Year**

Bee Sciumbato	Mary French
Mern Tyler	Elva Brandon
Norman Carlson	Virginia Hammett
	Pricilla Sanchez
Mike Patterson	Tommy Davis

**Sears**  
Roebuck And Co.

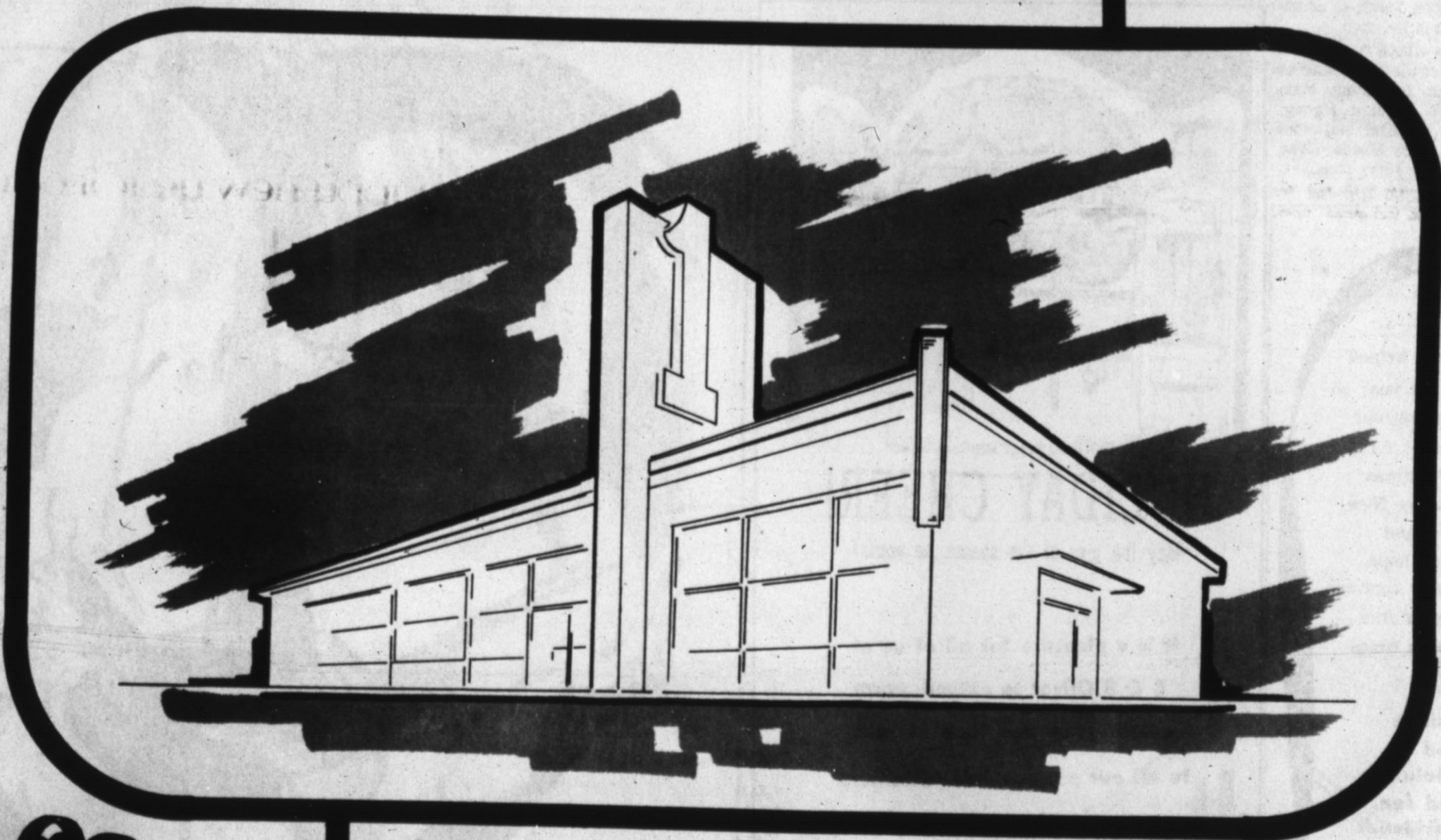
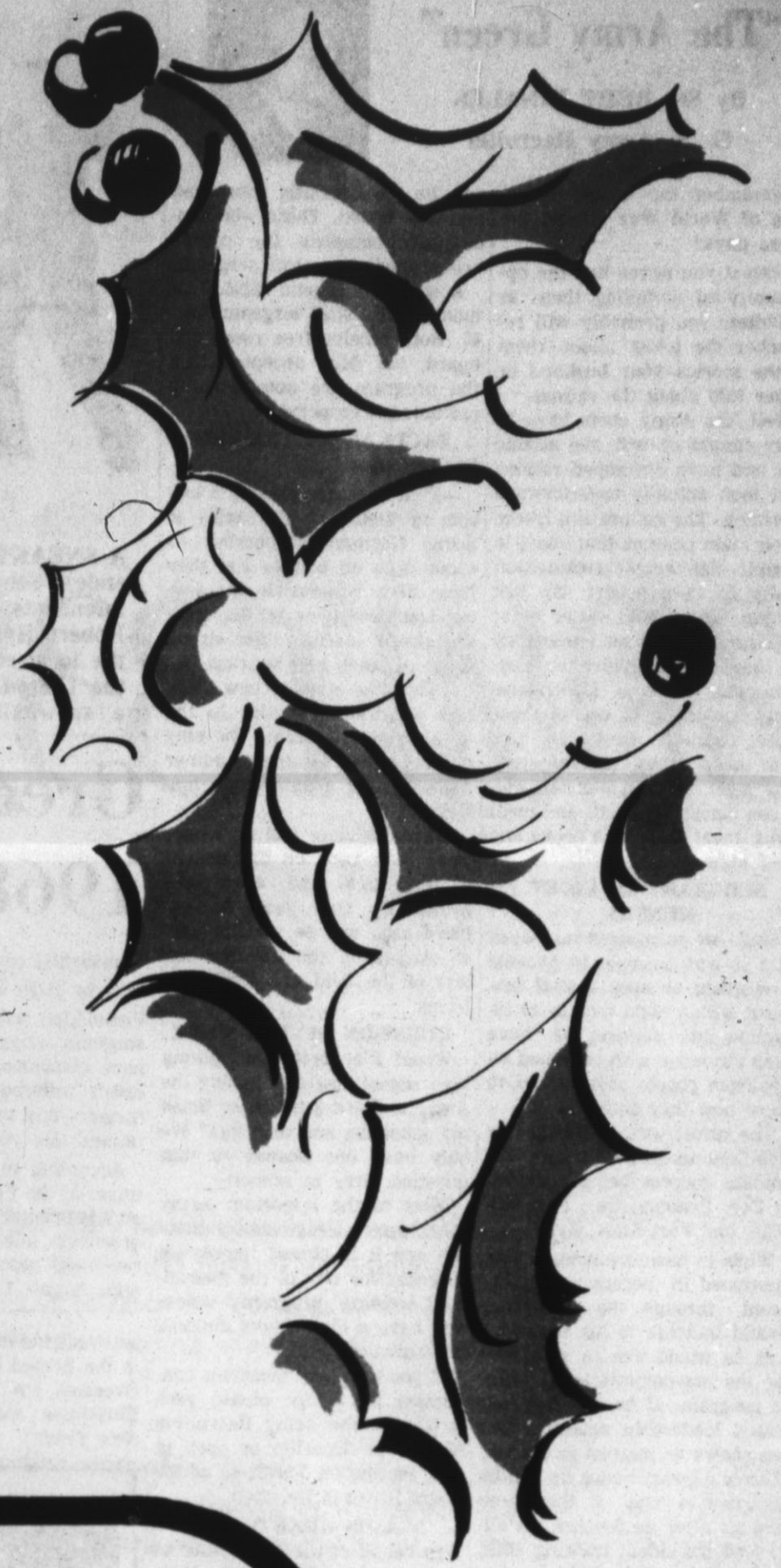
Season's Greetings and best wishes for a happy new year from your friends and neighbors at NGPL.

**NATURAL GAS PIPELINE COMPANY OF AMERICA**



# Greetings

To our many friends and customers.  
May your holiday be filled with  
Happiness and may all the many  
Blessings of life be yours  
In the new year.



**THE  
FIRST  
NATIONAL  
BANK**

Since 1900

HEREFORD, TEXAS

Member: FDIC



# "The Army Green"

By Sfc BERT PINALES  
U. S. Army Recruiter



Remember the C and K rations of World War II and the Korea days?

Even if you never had the opportunity of sampling them as a soldier, you probably will remember the jokes about them or the stories your husband or father told about the rations.

Well, the Army chefs have finally caught up with the atomic age and have developed rations that men actually look forward to eating. The rations are freeze dried main courses that come in flexible, lightweight packets that easily fit in a pocket. By just adding hot or cold water — or by eating dry in an emergency — the combat soldier in Vietnam can have a 1100-calorie meal consisting of one of these main courses: Beef and rice with onion gravy, chicken stew, beef hash, chicken and rice, chili con carne, spaghetti and meat balls, meat balls with beans and beef stew.

### SERGEANT IN EIGHT MONTHS

Since we mentioned last week that it was possible to become a sergeant or even a staff sergeant within eight months of induction into service, we have been swamped with calls and visits from people who wanted to know how they could do it.

The surest way is through the Non-Commissioned Officers Candidate courses being operated at Fort Benning, Ga.; Fort Sill, Okla. and Fort Knox, Ky.

While in basic training, a man interested in becoming a sergeant through the program should indicate to his superiors that he would like to volunteer for the non-commissioned officer program. If he has demonstrated leadership potential and has shown an interest in his job, there's a good chance he will be assigned to one of the three schools after he finishes his advanced individual training (that is the eight weeks following basic training).

At the Non-Commissioned Officer Candidate school, he will undergo 12 weeks of intensive training during which time he

will be continuously observed and tested. Those who successfully complete the course are promoted to staff sergeant.

A sergeant is paid \$226.20 a month and a staff sergeant \$261.90. Both receive free room and board, too. Men accepted for the program are automatically promoted to corporal.

### FACTS ABOUT THE ARMY

Did you know:  
—That dogs are playing a key role in Vietnam? The Army is using German shepherds as scout dogs on patrols and they have been responsible for saving countless lives by detecting the enemy through their strong sense of smell and hearing.

—That the Army's new summer uniform is similar to the green winter uniform. The only difference is that the summer uniform is of a lightweight material.

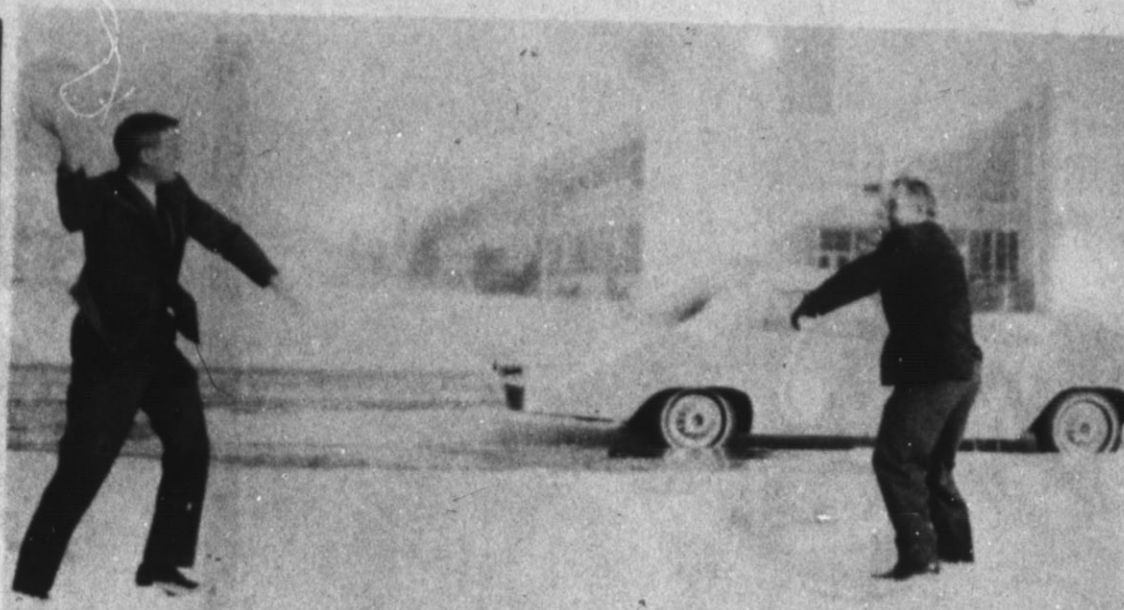
—That soldiers will no longer wear their rank on the sleeves of their field and work uniforms. By next year, all enlisted men will be wearing pin stripes on the uniform collars of the field and work uniforms.

**QUESTION OF THE WEEK**  
Would I be better off quitting high school now and joining the Army to learn a trade, or finish my schooling and then join? We only have one answer to that question. Stay in school!

Most of the important Army jobs require a high school diploma and it is almost impossible to enlist for any of the guaranteed training programs unless you have a high school diploma or equivalent.

If you have any questions concerning the Army, please give a buzz at the Army Recruiting Station in Amarillo or drop in and see me on Tuesdays at the Local Board in Hereford.

**SEASON GREETINGS**  
In behalf of the entire staff of the Amarillo Recruiting Main Station, SFC Richard Mowry, SSG Terry Vandive, SSG Tom Hough, Sgt. Betty Meador (Wac Counselor) and yours truly, SFC Bert Pinales: We wish you all



**A SNEAKY PAIR** — Hereford Independent School District assistant superintendents Roy Hartman (left) and Robert Holman (who also appear in the local entertainment field billed as the United Funnies) agreed to stage a snowball fight scene Wednesday morning for the press — and did. But immediately after this "masterpiece" was taken, the pair turned on the Brand photographer and pelted him religiously. Holman scored a direct hit to the mouth. —Staff Goof

and irrigated pre-boot the following day.  
Because the area irrigated before spraying was wet and a ground spray rig could not be used, spraying was delayed until August 6, 13 days later.  
At the time of spraying, leaves on untreated sorghum plants were covered with green bugs and many leaves had turned dry and white.  
The area sprayed on July 24 produced 7,210 pounds of grain per acre while the area sprayed 13 days later produced 4,460 pounds of grain.  
"Since all cultural methods such as planting date, row spacing, seeding rate, fertilizer level and irrigation were similar except for the two-week delay in spraying for control of greenbugs, it is believed the reduction in yield of 2,750 pounds per acre was due to greenbug damage," the scientists said.

## Greenbugs Deter 1968 Grain Crops

Incidental research data gathered by High Plains Research Foundation scientists in a grain sorghum irrigation study may have pinpointed the amount of losses suffered by High Plains farmers due to greenbug infestations this year.

According to this data, grain losses at the Foundation exceeded 2,500 pounds per acre due to greenbug infestation during a two-week period from July 24 until August 6.

and your families, specially boys in the Armed Forces here and Overseas, "A Merry Merry Christmas and a very Happy New Year."

Dr. Tom Longnecker, Research director, said the discovery came almost by accident and was one "fringe benefit" of the continuing irrigation data research projects conducted annually by the Foundation.

Explaining how the data was collected, Researchers Jim Valiant and Dennis Mooney said all sorghum in this study was irrigated at the seven-leaf stage during the week of July 1. On July 24, part of the area was irrigated pre-boot before it was sprayed for control of greenbugs. The other area was sprayed with one pint of Ethyl Parathion for insect control July 24

## Cousin Aids Hopis Near Flagstaff

F. L. Pinckert of 1014 E. Third has recently returned from Muscoy, Calif., near San Bernardino, where he visited his cousin, Col. Roy Evans, a retired Air Force officer, who "still carries on his own pet missions of mercy."

Pinckert said that Evans flew fifty missions in the Royal Air Force prior to the time the United States entered World War II, "and then a hundred afterward!"

He delivered a story to the Brand which was published recently in the San Bernardino Free Press concerning his cousin's later experiences, of which he said that he was "very proud and interested."

For the past ten years, Col. Evans has been collecting clothing, furniture, tools, shovels, games, dolls and goods by the cases, making several pilgrimages yearly to the Hopi Indian tribe residing on high, barren mesas north of Flagstaff, Ariz.

Weather there must be ideal for traveling and Col. Evans has to be feeling pretty perky himself to make the long trip. Last winter, it was reported, his goal was to hurry supplies in before

### TOGETHERNESS AT FAIR

DOUGLAS, Wyo. (AP) — The historic feud between sheepmen and cattlemen has ended at the Wyoming State Fair.

For many years, booths of the Wyoming Stock Growers Association and Wyoming Wool Growers Association were located side by side at the fairgrounds — separated by a solid partition. But the partition was taken down this year and visitors to both exhibit booths mingled freely.

out so that only those clean and usable are set aside for the Hopis.

How did Col. Evans become involved in such a project?

Approximately ten years ago, while on a trip to that particular part of the West, he came across some Indians who needed help. Ordinarily they are restrained in their friendship toward strangers but because Col. Evans came to their rescue with the help needed, they have accepted him as their friend ever since.

Pinckert said that he had talked about this project with Col. Evans about two weeks ago.

The record average crowd in harness racing — 26,042 per night — was set at Roosevelt Raceway during 1964.



To all our patrons... from the station that serves Santa.  
**BOMAR'S GULF SERVICE**  
830 South 25 Mile Avenue

**BEST WISHES FOR THE HOLIDAYS**

To you who helped to make our year so very pleasant, our warm wishes for a Merry Christmas and A Happy New Year... and the sincere hope that we may continue to enjoy your fine friendship in times to come.

The Credit Union will be **CLOSED DEC. 24 and 25** For the Christmas Holidays and Dec. 30 - 31 and Jan. 1 For the posting of Dividends And New Year's Holiday.

From The Officials And Staff At The  
**Hereford Texas Federal Credit Union**  
Across the Street East of Courthouse  
330 Schley 364-1888

**HOLIDAY CHEER!**  
May the joys of the season be yours!

It is a pleasure for all of us at **B & B Oliver** to extend warm greetings at this time of year to all our patrons and customers.

From All The Folks At  
**B & B OLIVER**  
South Hwy. 385 . . . Hereford

**AT CHRISTMAS**  
*The Best to You!*

★ We hope Santa is good to all our friends this holiday season . . . you deserve the very finest!

**THE INK SPOT**  
C. E. Coleman and employees at The Ink Spot

**GLORY TO GOD**  
... in the highest, and on earth peace, good will toward men. We wish men everywhere that peace which passes understanding.

**BROWND SHEET METAL**





Bright holly on the door calls out a Merry Christmas to all who pass. This happy custom of festive decoration at Yuletide is an old one, and continues to bring cheer to old and young alike.

Equally enjoyable is the custom of extending best wishes to friends at Christmas. To you, who have been so wonderful to us in the months past, we give our very heartiest wish for a Christmas of good cheer.

We Will Close at 2 p.m. Christmas Eve  
and remain closed December 25 and 26  
MERRY CHRISTMAS AND A HAPPY  
NEW YEAR

G. D., Jeanne, Sandy,  
Deanne, Roddy

the  
**Caison**  
HOUSE



# Christmas Stories Provided By Many

Did you know that the first Christmas tree erected in a church in U. S., in 1851 shocked its Cleveland congregation. It was considered too heathenish!

\*America gave the world its most beloved Christmas plant—the poinsettia. The plant is a native of tropical America.

\*Bayberry candies, which are said to foretell good luck for the coming year if they burn bright at Christmas, were first made by early settlers in America. They dipped bayberry branches in wax and burned them during the holidays.

\*The story is told that over a hundred years ago, a parish priest in Salzburg, Austria, returning late one night from administering last rites to a dying woman, was awed by the particular majesty of the still, sparkled-with-stars night; he went home, wrote the lovely, haunting words of "Silent Night, Holy Night." With his organist, Franz

Gruber, playing the great music on his guitar, the Father, Joseph Mohr, first introduced the strains of this popular hymn to a small congregation in Austria.

\*A churchman, John Pierpont composed the gay Christmas song, "Jingle Bells," which has been popular for over a century.

\*The number of mince pies you taste at Christmas indicates the number of happy months you'll have during the coming year, according to an old English belief.

For three centuries following His birth, Christ's nativity was celebrated at various times in January, March, April, May, September, and October by Christian groups.

\*A group of archaeologists discovered the name of Jesus carved before 70 A. D. among inscriptions on 11 early Christian burial urns found in a cave on the Bethlehem-Jerusalem road.

\*Kris Kringle is not a German term for Santa Claus. The name is a modification of "Kris-kinde," who according to German legend, is a white-robed angel—a messenger of the Infant Jesus, bringing gifts to children.

## Legal Notice

**NOTICE TO BIDDERS**

Sealed bids addressed to the City of Hereford, Texas, will be received at the office of the City Manager, Box 512, Hereford, Texas, until 2:00 P. M., January 6, 1969 and then publicly opened and read for one container pickup and packer unit for trash collection and approximately 40 trash containers.

Bids shall be submitted in sealed envelopes and plainly marked "Bids for Trash Collection System."

The right is reserved to reject any and all bids and to waive any informality in bids received.

Specifications may be secured from the City Manager's office.

**CITY OF HEREFORD**  
J. B. Pool, Mayor

# Protection, Love Is Linked To Mistletoe

In Europe it is quite common for men to kiss each other on the cheek as a sign of salute, or as part of a special ceremony.

Back in the days of the Roman legionnaires it was the custom, also. Sometimes it was linked with the plant mistletoe, which had always been regarded with great respect by the ancients.

A soldier in the Roman legion gave mistletoe some reverence. If he met an enemy under a tree upon which mistletoe was growing, both men would drop their weapons, kiss each other and call a truce. Mistletoe was honored as a symbol of hope and peace.

By the time this kissing custom worked its way down through the ages, habits changed. For in early English history it was noted that young lovers must pick a berry each time a

ers of fertility, but also of national disaster if it was ever to touch the earth. So the mistletoe was always hung high. Many tied boughs of it above the doors of their barns and houses to ward off evil spirits.

At our modern houses at Christmastime we find this custom still with us, more from habit than from any apprehension, probably.

## Pack 50 Gives Awards At Meet

Cub Scout Pack 50 held their monthly meeting Thursday at Northwest School, where Christmas carols were sung with Mrs. Reese Lawson at the piano. Presented with Bobcat awards were Keith Finch, Benny Kirby, Kevin Lankford, Don Laws on, Kevin Masso, John Ronnberg, Jimmy Russell, Billy Stockin-

ger, and Dwayne Parsons. Arnie Morrison qualified for Wolf Badge and received one gold and one silver arrow. Keith Shore received the Athlete award. Those qualifying for Denner and Assitant Denner were Chris Rodriguez, Mark Fowler, Mike Culp, Arnie Morrison, Feddy Berra, and Jesse Salono. Cookies and hot chocolate were served following the meeting.

READ THE WANT-ADS.



**HOLIDAY WISHES**  
FROM ALL OF US

TO EACH AND EVERY ONE OF OUR MANY CUSTOMERS, WE EXTEND SINCERE GREETINGS.

**The Double K**  
A & W ROOT BEER

1605 Park 364-3182



**CHRISTMAS BLESSINGS**

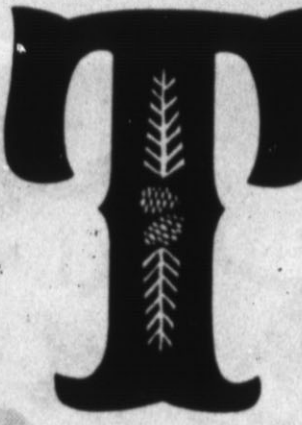
May love and hope dwell within your heart at Christmas and throughout the year ahead.

**Warren Bros. Motor**


1410 Park 364-1423

# Merry Christmas

From All Of Us At

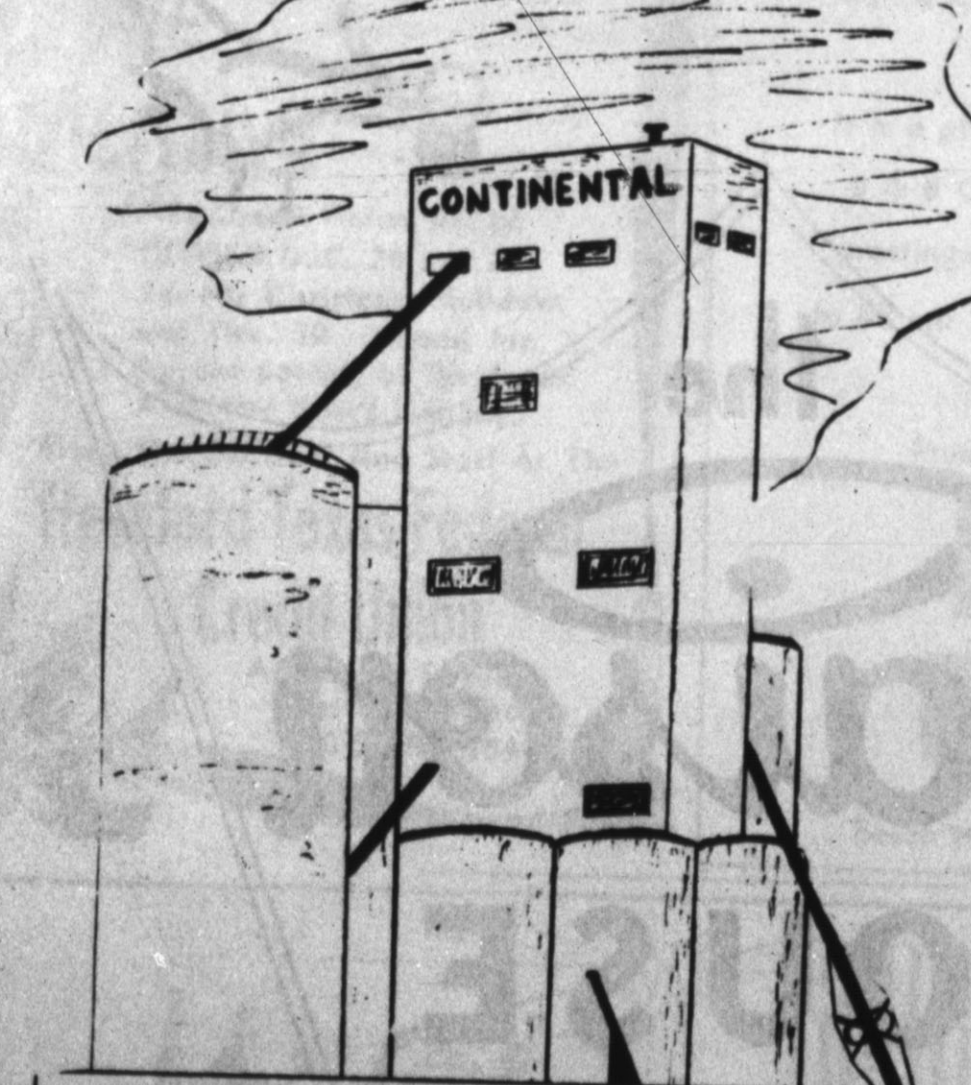


**Big T Pump Co.**



HOME OFFICE — HEREFORD  
FRIONA BRANCH OFFICE  
DIMMITT BRANCH OFFICE  
and the  
DRILLING DIVISION

NEW YORK AVE. — 364-0353



**CONTINENTAL GRAIN CO.**

# Christmas Cheer

May the holiday season bring you a word of happiness at Christmas from all the folks at



# Continental Grain Co.

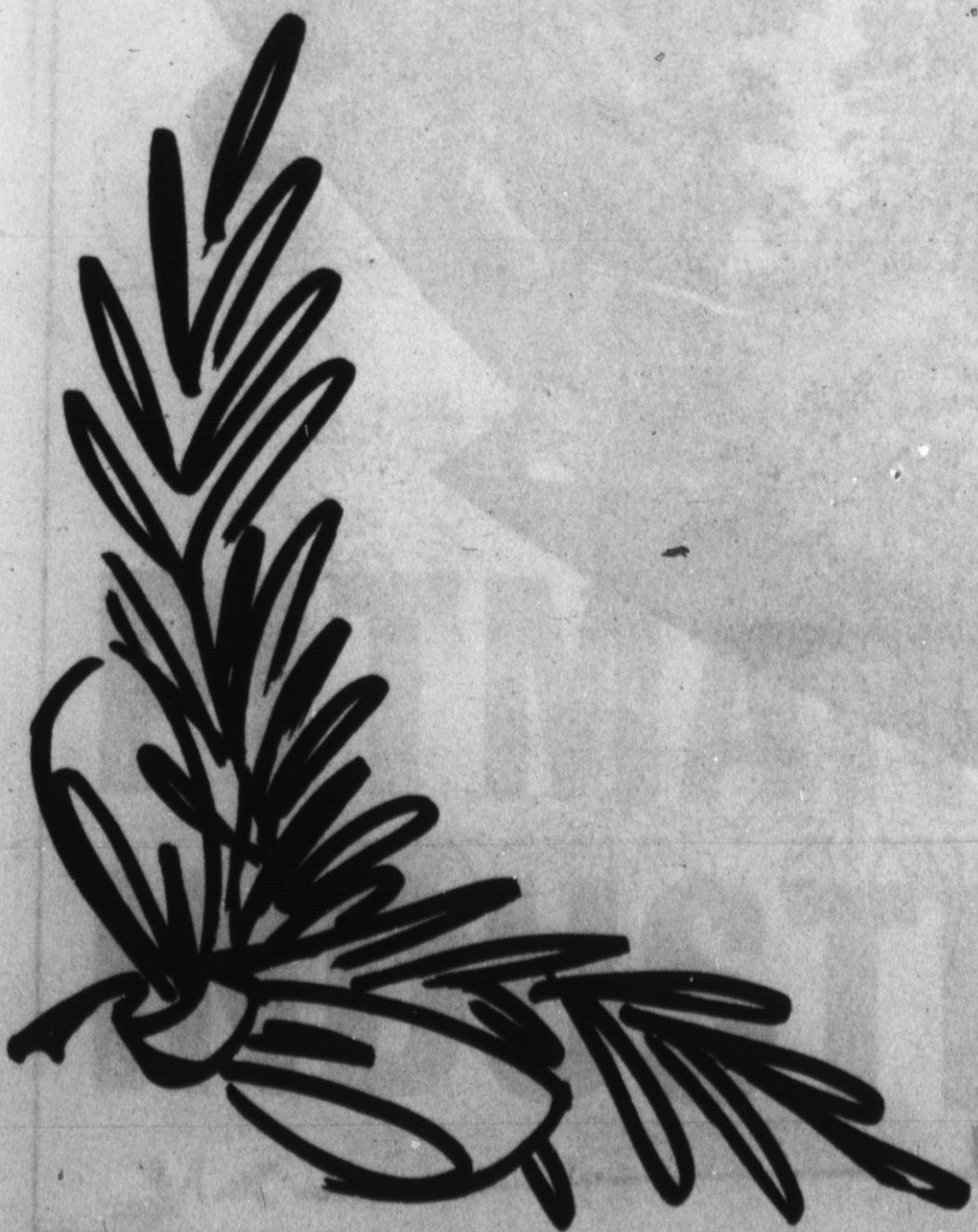




*Merry  
Christmas*

**And A Happy, Prosperous  
NEW YEAR**

..... to all our friends and neighbors and  
best wishes for continued prosperity in the  
year to come. We look forward to serving you  
soon.







**LAST FREE MATINEE** — A scene from "Battle Beyond the Sun," the final pre-Christmas shopping special for children sponsored by the First National Bank, will be shown at the Star Theatre in downtown Hereford at 10 a.m. and 2 p.m. — so that mothers can have a "babysitter" as they do their last-minute Christmas shopping.

## Last Shop & Show Set For Monday

Third and final Shop and Show matinee will be shown Monday at the Star Theatre in Hereford. With the feature scheduled to begin at 10 a. m. and 2 p. m., there is no admission charge for children. Sponsored by the First National Bank, the showings are designed to give mothers a chance to do their Christmas shopping in local stores with a convenient place to "park the kiddies."

Title of the feature is "Battle Beyond the Sun." In color, it stars Edd Perry, Aria Powell and Andy Stewart. Its showing time is 1 hour 7 minutes.

Entirely different from the first two Shop and Show matinees, "Namu, the Killer Whale" and "Clarence, the Cross-Eyed Lion," the third one is a science fiction melodrama.

Sometime in the future, the world is divided into two large countries, North Hemis and South Hemis, both engaged in a race to reach Mars. Space ships of each country meet enroute at a space station with the ship from North Hemis rescuing that from South Hemis just as it is about to veer off into the sun. Low on fuel, they have to land on Astar, a star in orbit, where they are evidently stranded.

Back on earth, scientists are trying to find a way to get fuel

to the men and rescue them. A pilotless rocket is dispatched but crashes in failure.

Meanwhile, one of the crew members from South Hemis becomes delirious in his sleep and dreams of what fate awaits them. He sees horrible monsters engaged in death battle. He then awakens to the same sound.

From that point, the plot centers on how the crew tries to return to earth.

Star manager Francis Hardwick said that all the child has to do to gain free admission at either showing is to walk through the front doors.

### GOOD SUPPLY OF VENISON

WELLINGTON, New Zealand (AP) — New Zealand is exporting more and more venison, with West Germany the best customer. It pays about 1.5 million New Zealand dollars (\$1,680,000 U.S.) for three-quarters of the total export.

The deer are slaughtered in Fiordland at the south of the South Island where they run wild in thousands. The country is so rugged that the carcasses usually are flown by helicopter on to a landing pad on a refrigerated ship.

## Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

**Q** — I'm expecting a bonus this year at the office. Will it be taxable?

**A** — Yes, this will be taxable income and your employer will withhold taxes on it.

**Q** — The holiday job our son is taking may put his earnings over \$600 when it is added to what he made last summer. He is a full-time college student and I pay for his room, board and tuition. Could his earnings cost me the deduction I've been taking for him?

**A** — If your son is under 19 at year-end or was a full-time student during some part of each of 5 calendar months of the year and you provide more than half his support, his earnings will not cause you to lose the exemption you claim for him.

Your son must file a return if he has gross income of \$600 or more. He should also file a return if his income was less than that but taxes were withheld from his wages. He cannot ob-

tain a refund of these taxes unless he files a return.

**Q** — Do I have to report tip income to my employer?

**A** — If you have tip income of \$2 or more a month while working for any one employer then be sure you report it to this employer each month. Otherwise, you may be subject to a penalty of up to 50 percent of the Social Security tax on the tips.

**Q** — I am a farmer and I donated a young steer I raised to a church bull roast. How do I figure the value of this contribution?

**A** — Use its fair market value at the time of the donation as the amount of your charitable contribution. However, the costs and expenses of the steer incurred in the year of contribution must be removed from your deductible farm expenses.

**Q** — Can I spread over several years the profit I made on the sale of farmland?

**A** — Yes, you may be able to report your profits on the installment basis. Then you would only be taxed on that part of the profit you received in 1968.

This installment method can only be used when you receive

payments of not more than 30 percent of the selling price in the year of sale. If you receive more than 30 percent, the entire gain must be reported in the year of sale.

**Q** — My brother and I help support our mother. Who gets to claim her as a dependent this year?

**A** — Under the support test for claiming a dependent, the person who provides more than half the total support for the calendar year is entitled to claim the exemption. To determine whether you or your brother qualify, add up your mo-

ther's food, clothing, shelter and other items of support for the year. Then find out whether you or your brother supplied more than half of them.

If neither you nor your brother furnished more than half of this support but your combined contributions totaled over half the support, then you may want to consider the multiple support agreement. Such an agreement enables one of you to claim your mother as a dependent providing certain conditions are met.

Be sure to check this provision of the law, as well as the

other dependency tests, before you file your return next year.

Read The Want-Ads Today.

In Thailand when you are invited to a party or a social affair, you must accept. Whether you show up or not is another story.

### Legal Notice

#### NOTICE TO BIDDERS

Sealed bids addressed to the City of Hereford, Texas, will be received at the office of the City Manager, Box 512, Hereford, Texas, until 2:00 P.M., January 6, 1969, and then publicly opened and read for four (4) 1969 Model four-door sedans, with no trade in.

Bids shall be submitted in sealed envelopes and plainly marked "Bids For Four (4) 1969 Model Four-Door Sedans." The right is reserved to reject any and all bids and to waive any informality in bids received.

Specifications may be secured from the City Manager's office. CITY OF HEREFORD J. B. Pool, Mayor

S-25-2c

### OLD-FASHIONED GREETINGS

Caroling good wishes to you, our patrons!

## Hereford Butane

# NOEL

THE SNOW-LADEN BOUGH . . .  
LIKE THE BURDENED HUMAN HEART . . .  
DISCOVERS SPARKLING FACETS OF  
JOY UNDER THE CHRISTMAS STAR.

## Whiteface Aviation

## HOLY NIGHT

Recognizing that business relationships, like personal friendships, must be founded on mutual faith and integrity, we must add to these wishes for the

happiest of all Holiday Seasons our sincere "Thanks" for your past confidence and our hope that we can, through service, continue to merit your confidence and patronage through the years ahead.

Buy with Confidence from TEXAS LARGEST TIRE DEALER

For West Texas, Best Tire Buy... LOOK TO SHOOK

## Shook Tire Co.

THE KNOW-HOW to advise you  
THE FACILITIES to serve you  
THE PRODUCTS to please you

★★★

Branches in Pampa • Amarillo • Littlefield • Plainview • Lubbock • Brownfield • Lamesa • San Angelo • Odessa • Sweetwater • Abilene • Brownwood

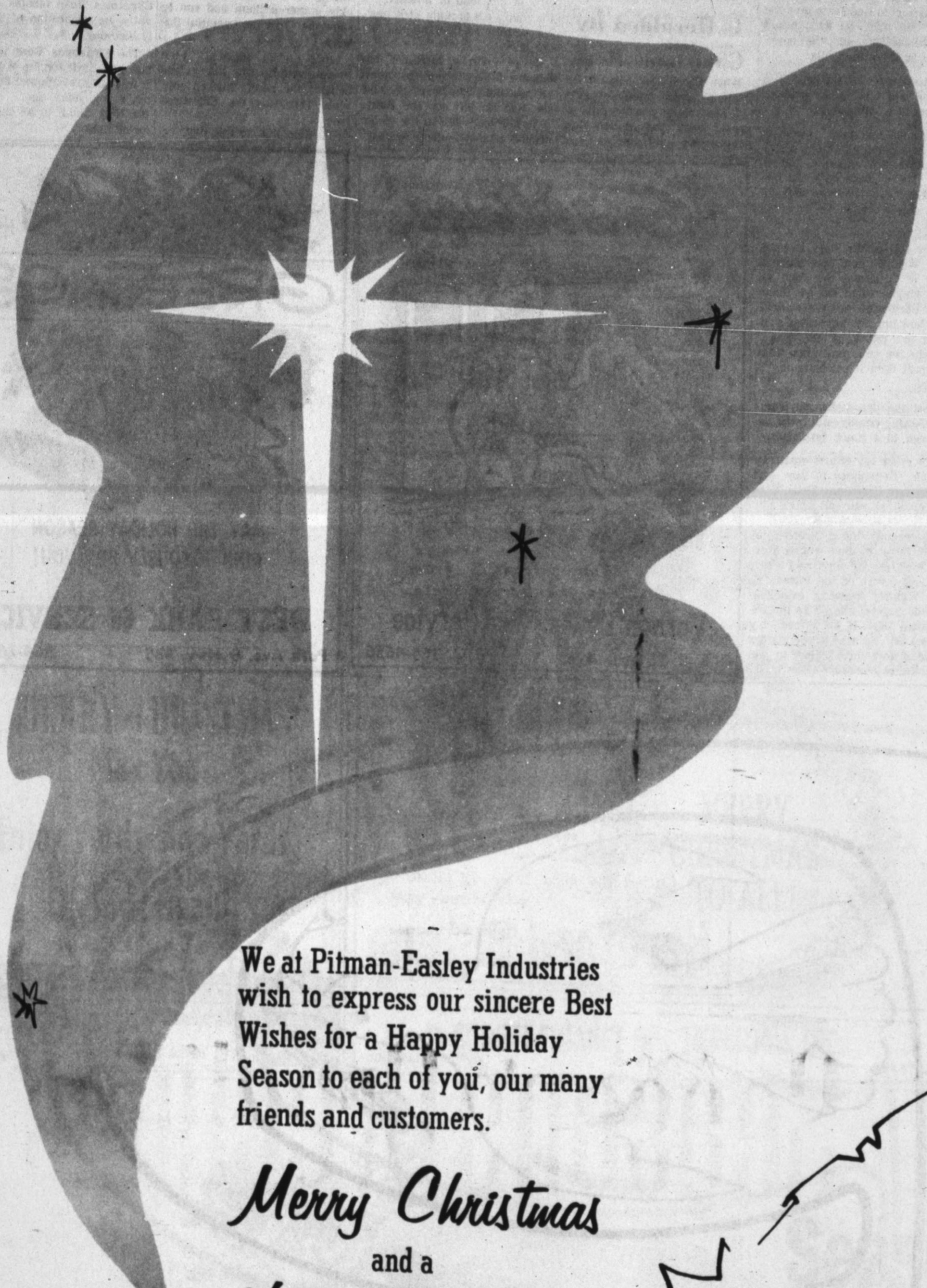
600 WEST 1st      Hereford, Texas      364-1010

# Season's Greetings

from the entire staff of

## K P A N      AM-FM





We at Pitman-Easley Industries  
wish to express our sincere Best  
Wishes for a Happy Holiday  
Season to each of you, our many  
friends and customers.

*Merry Christmas*  
and a  
*Happy New Year*



**PITMAN-EASLEY  
INDUSTRIES**



# Concern For Others Gave Birth To Christmas Stamp

Far more than just a colorful little sticker to brighten cards and gifts, the Christmas Seal epitomizes a mighty crusade for health and happiness.

The Seal originated in Denmark in 1904. A kindly postal clerk, Einar Holboell, brooded over the suffering of sick children and tried to think of a way to help them.

As he sorted the heavy Christmas

mail he was stuck by the idea of a stamp which people would buy, use at Christmas and which would benefit sick and needy youngsters. The postmaster liked the idea, so did the King of Denmark, and so did the warmhearted Danish people. Soon enough money came in to build a children's tuberculosis hospital.

Some of these seals reached America. A Danish-American writer, Jacob Riis, received one on a letter. Knowing the tragedy of the disease firsthand (6 of his brothers had died) he wrote an article, pleading for someone to take up the cause in the United States.

A doctor serving at a shack set up as a TB hospital in Delaware, desperately trying to save the little hospice, asked help from his cousin, Emily Bissell, who raised funds for good causes.

\$300 was urgently needed, at once.

Miss Bissell, having heard of Denmark's success with the stamps, resolved to bring it to live in this country.

After many setbacks, she doubled her efforts, even drew the design for the first Seal herself. Two friends lent money. A printer supplied 50,000 of the bright red stamps on credit. Volunteers put the stamps in small envelopes carrying a courageous catch message.

The stamps went on sale in the Wilmington postoffice. At the end of a few days only a few dollars had been realized. . . . many dollars away from three hundred!

Miss Bissell traveled to Philadelphia to seek assistance from the city's leading newspaper. But all she talked to discouraged her. What tie-up could be between Christmas greetings and the dread disease of tuberculosis?

On an impulse she stopped in to see a writer whose work she admired. His name was Leigh Mitchell Hodges. When he saw the sheet of bright red seals his vision and sense of humanity were ignited; he saw the seals as a flaming banner to lead a fight against suffering and death.

His editor "caught fire" too. He instructed Hodges to give the story full play. He even asked Miss Bissell to end the newspaper 50,000 of the Seals.

Incredulous, but thrilled, Miss Bissell had more seals printed, to meet his enthusiasm.

Through the vast power of this newspaper, the story of the Christmas Seal was told, and retold. The crusade gathered momentum. From every walk of life, people came to buy the Seals.

The rest of the story is familiar. We all know how much a part of Christmas the Seal is. But maybe when we use them this Christmas we will remember how hard its advocates struggled to "put it on the map;" maybe we will remember what a great fight it is continuing to wage.

For the dread disease is relentlessly, cruelly still with us, though to a much less degree.

To relax our efforts would be tragic. Remember to buy, and use, your Christmas Seals. . . . as many as you can afford.

Gainesway Farm, breeder of 1966 Hambletonian winner Kerry Way, is a 600-acre tract which includes part of the former C. V. Whitney breeding establishment on Versailles Pike in Lexington, Ky. It is owned by John R. Gaines whose father and grandfather sought to win the Hambletonian.

## Birth Of Jesus Is Heralded By Christmas Rose

When Christ was born in Bethlehem kings from far-away lands came bearing gifts of great rarity and value. Ever yone within sight and sound of

the Event came and brought gifts of one kind or another. . . the shepherds brought little newborn lambs as their humble offering.

Off to a corner, unnoticed, huddled a little shepherdess, named Madelon, who wept because she had no gift for the Baby. As her tears fell to the stable ground a miracle came to pass:

small, lovely blooms sprang up among the tears; Madelon quickly gathered them and ran to show the Child the beautiful flowers.

Little Jesus touched the blooms with his tiny fingers and behold! the petals flushed rosy pink! This was the Christmas rose.

ery year, when Christmas comes (and not until that day) the Christmas Rose blooms abundantly, in celebration of the Holy Birthday.

The Christmas Rose in itself is a great gift for the World, as it was on that hallowed day, many, many years ago. . . as was the Holy Child, to all mankind, for all time.

The Sunday Brand, Hereford, Texas, Sunday, December 22, 1968



To all our patrons . . . from the station that serves Santa.  
**Vernon Lewis Enco Service**  
403 N. 25 Mile Ave. 364-4656



MAY THE HOLIDAY SEASON RING JOYOUSLY FOR YOU!  
**WEST PARK 66 SERVICE**  
Park Ave. & Hwy. 385 364-2633



*Christmas Greetings*

A cheery hello to each of you from the staff and management of  
**CONSUMER'S FUEL COOP.**

MERRY CHRISTMAS!



Hope Your Holiday Is A Driving Success  
**Jones Texaco Service**  
W. Hwy. 60 & 385 364-0840



### OUR WISH

May Peace Come Through-out the world . . . and may each of our patrons and friends enjoy a big Merry Christmas and a Happy New Year.

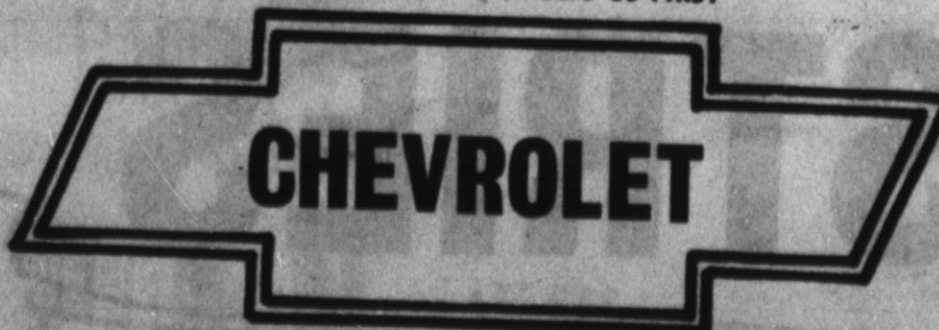
from all of us at . . .

### Christmas and New Year Special

Chev. II Nova Sport Coupe, Air Conditioned, Automatic Transmission, Vinyl Top, Power Steering . . . All At Special Holiday Money Saving Prices!

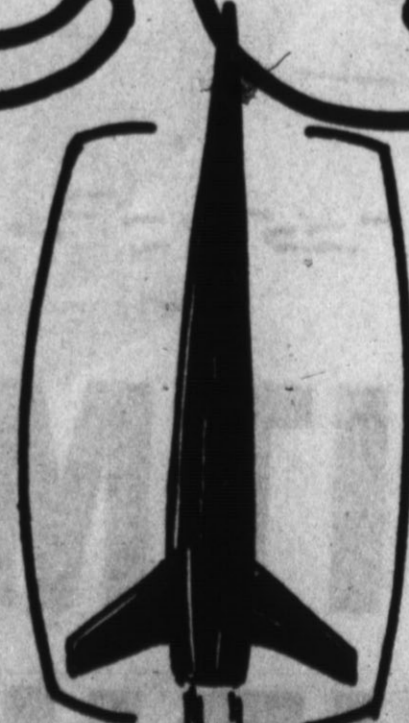
PUTTING YOU FIRST. KEEPS US FIRST

**ORSBORN**



**CHEVROLET**

NO. 1 CAR . . . NO 1 DEALER



**OLDS**



# Candles Have Been Used As Decorations Through Past

It is difficult to imagine Christmastime without candles.

Long before Christ, man associated the light of the candle with his spiritual longings. The Old Testament refers to the Candle often.

As civilization dawned, man came to guard the flames he discovered he could make by friction of sticks or flint. Crude torches let him hold the light a little longer and to lengthen his days so that he might pursue his labor and his quest

for knowledge.

The Romans were probably the first to make candles, which they burned before the altars of their gods, to light their banquet rooms, and to light their pageants and carnivals. It is interesting to note that while pagan Rome used the candle for merry-making, the Christian martyrs used it to light the catacombs.

It was natural for Christians to adapt the candle to their way of life, for Christ had referred

to Himself as the Light of the World. More, He had assured them that each Christian was a light.

The Middle Ages found the candle at its zenith. Made of tallow, by the dipping process, the candle was widely used for light on up till the 19th century.

The Medieval church made sure that candles were made of beeswax. . . an idea founded in the belief that bees came to earth directly from heaven. Throughout the Middle Ages it was common for swarms of bees to be cared for near religious establishments.

Some of the candles of the Middle Ages were thick and tall they rose over the heads of the

people and cast a fairly strong light in a royal hall, or cathedral. These huge candles weighed as much as 300 pounds.

The custom of putting lighted candles on the tree came from Martin Luther's time, when hazards of fire from candles was an accepted risk, part of life itself.

The idea of lights on the tree is still cherished by modern man. One of Albert Schweitzer's books tells of a Christmas Day in a steaming jungle when a dying man begged for a Christmas tree with candles on it.

It is traditional that every family in Ireland have a candle in the home as a symbol of faith, to welcome the Christ and to invite strangers (who may be the Holy Infant with an earthly disguise).

In Italy a Christmas candle is kept burning in front of each creche during the Yule season.

## Baby Daughter Born To Former Resident

Mr. and Mrs. Leroy Kitten of Farwell are the parents of a daughter, born Dec. 12, who is the granddaughter of Mr. and Mrs. George W. Schulte of Hereford. She was named Melany Luann, and weighed 8 lbs. 9 ozs.

The mother is the former Judy Schulte of Hereford. Paternal grandparents are Mr. and Mrs. Edmund Kitten of Farwell. The baby has two older sisters, Allison and Lori Ann.

New York University fencers have won 16 individual titles in the National Collegiate Athletic Association since 1947. Columbia its nearest competitor, has won 11.

In Spain, the Christmas candle is placed over the doors of the faithful.



**MERRY CHRISTMAS**  
May You  
Enjoy Yards And Yards  
Of Good Health

**THE Yardstick**  
Sugarland Mall



May your holiday season be filled with every happiness.

**MERRY CHRISTMAS TO ALL!**

**BUDGET FINANCE OF HEREFORD, INC.**  
605 Main Hereford, Texas 364-3712



To all of our many friends, with all of our sincere thanks:

Best Wishes for a season of happiness

**Mc DOWELL DRUG**  
336 N. Main Phone 364-1313



**P-M-S**

## Season's Greetings...

from all of us to all of you!

Roland Barton Z A. McCasland Robert H. Schiller Jerry R. Skaggs

And all the employees at Shur-Gro Liquid Feed, Inc.

Merry Christmas and a Happy, Properous New Year

**S HUR - G RO**  
**LIQUID FEED, INC.**



Meaning Still The Same

# Legendary Tales Differ On Origin Of First Xmas Tree

One German folk tale tells of a child being lost on Christmas Eve and wandering in search of food and shelter. Knocking on the door of a simple cottage, the child was welcomed and fed by an old, poor couple who shared their simple foods despite their own circumstances.

The next morning the couple found the child to be gone. As they searched about, they heard a host of angels singing outside their door. Amidst this group of angels, the Christ Child appeared. The couple recognized Him as the waif they had cared for.

Before departing from His kind friends, the Christ Child broke a branch from a nearby tree and stuck it into the ground. Before their eyes, the elderly couple watched the tree blossom and bear delicious fruits.

From that day on, the tree bore fruit for the couple at Christmas time. From then on, most German homes displayed trees decorated with fruits and nuts to commemorate this miracle.

Other European folk tales speak of the decorated trees as having originated in the Slavic countries; the forerunner of this custom was the practice of greeting one's holiday guests at the door with some branches of greenery lighted with candles.

It is also said that Martin Luther was the first to light a Christmas tree in 1530. His intention was to memorialize the beauty of winter starlight.

When the use of the tree lapsed from favor, it was Queen Victoria who in 1841 brought it back again. Victoria was evidently influenced by her German governess, Baroness Lehzen.

The official tree, decorated with baubles and candles, was set up in Windsor Castle. After this introduction, the idea became quite fashionable again, and the custom found its way again into many an English home.

Almost thirty years later the Christmas tree became a holiday custom in the United States.

Today, burning candles are replaced by strings of electric lights; fruits and nuts have been replaced by fragile glass baubles; and in some cases, the green-boughed tree has been changed to one made of plastic or foil, and much to some people's dismay, even comes in pink and other non-green colors.

The symbolic use of the tree dates back at least 4,000 years to a time when the Egyptians celebrated in honor of their sun god during the month corresponding to our December. This was the season of rejoicing and the palm tree became its symbol.

Still another story of the Christmas tree goes back to the days

of Saint Wilfrid in the 7th Century. Once, as he stood among a crowd of his converts, he tried to indicate their severance of all connections with heathen religions by cutting down a great oak. As it fell to the earth the oak split into four pieces and — to the amazement of the converts — a young fir tree with its green spire pointing toward the heavens grew from the center.

"This little tree," said Wilfrid, "is a young child of the forest. It shall be your holy tree tonight. It is a sign of an endless life, for its leaves are evergreen. See how it points toward heaven. Let this tree be called the tree of the Christ Child."

Whatever the origins of the Tree, whatever the legends, the Tree remains the best beloved of the holiday greenery. Let those who cherish it honor it when it is wilted and brown by

## Twelfth Night Is Age-Old Custom

Twelfth Night, or Epiphany, is marked with many customs, ceremonies and legends throughout the world. French and Swiss children, for example, look forward to the pastry they receive on that day, in which a bean, coin or china figure is hidden. Whoever gets the prize, is crowned king of the family.

Epiphany means "appearance" and commemorates the visit of the Three Wise Men to the Infant Jesus. Their arrival was proof to believers that Christ the Saviour was born.

During the Middle Ages, Epiphany or Twelfth Night, was commemorated with plays presented in churches. Solemn observances largely disappeared in Elizabethan England, and this became a time for revelry.

Shakespeare's "Twelfth Night" reflects this mood. Historians say it was probably presented in a command performance at Whitehall Palace on January 6, 1601.

burning it, not throwing it away in the trashcan. This is unworthy of the Christian celebrant and of the noble Tree.

## Xmas '68 Should Be Reconsidered

In a world torn with violence at almost every level, through formally or informally declared war, in rioting, anarchy, in cruel discrimination, it is difficult for thinking people to truly experience Christmas '68.

Yet, through the very meaning of Christ's coming, every man, of every persuasion, . . . whether "Christian" or not, can take Christmas to his heart and profit by it.

For Christ personified brotherhood, abiding love, tolerance; if Christians have gotten away somewhat through the "outward and visible signs," the ceremonials and the trappings — perhaps this is the year to come home to Christ.

Whatever the rest of the world is doing, let each of us celebrate Christ's birth in our individual, personal ways.

Let us forget self, let us truly open our hearts, to genuinely offer friendship and brotherly love, even to those who seem least receptive.

This is the Christmas to relinquish those petty grievances, and perhaps the important ones as well.

This is the Christmas to really show those you love that you do love them, in important, little ways, . . . and in large ways, too.

It is so human to take care of the vital, "large" ways, and overlook the small, also vital ways! This is the year to do something about that.

### NOT SO EQUAL

NEW DELHI — The public relations department of Kerala, a south Indian state run by a Communist-led coalition government, has placed an ad complaining of discrimination by the central government.

The ad, appearing in the leftist daily Patriot, complains that New Delhi reduced rice imports to Kerala in retaliation to the election of the state's "popular ministry."

# Greetings

TO OUR PATRONS AND FRIENDS!

It's been a pleasure serving you in the past—we look forward to serving you again!



# THE Vogue

BESS MOORE, owner

# Greetings

TO OUR PATRONS AND FRIENDS!

It's been a pleasure serving you in the past—we look forward to serving you again!



## Tannahill's Fabric Mart

413 N. Main

364-1691



### Season's Gr-Eatings To One And All!

## Ward's Restaurant

S. 25 Mile Ave.

364-4705

# noël

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift.

Amen.



Yuletide greetings to one & all! May your holidays be gay!

## McGee Furniture Co.

Mr. and Mrs. Lloyd McGee and Vance

Peggy Schmucker

Frank Lopez



SUNDAY, DECEMBER 22, 1968

## BLONDIE

by CHIC YOUNG



## MANDRAKE THE MAGICIAN



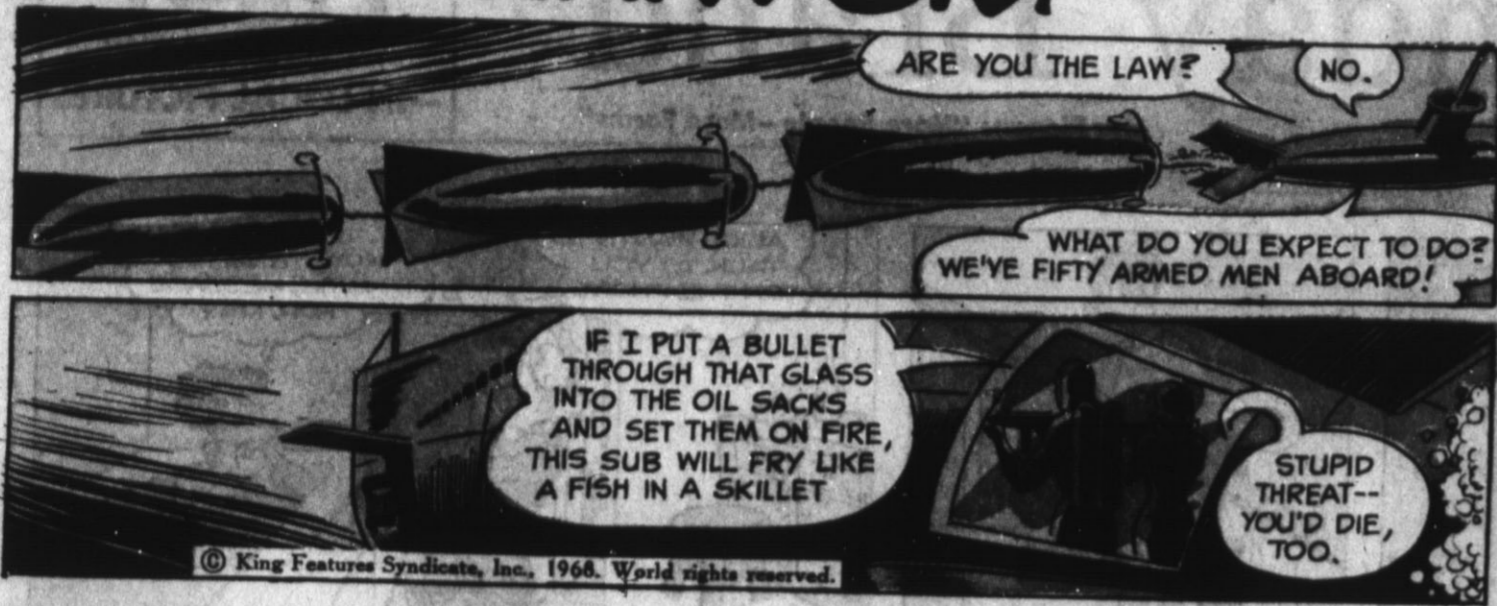
BY LEE FALK





# The PHANTOM

By Lee Falk



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE





# TIM TYLER'S LUCK

by Lyman Young and Tom Massey

TYLER, HALF OF THE PERILOUS STORMS PORT AGANA GETS COME OFF THE OCEAN—

NOW ABOUT-FACE, AND OBSERVE THE DISTANT MOUNTAINS OF THE INTERIOR—

THE OTHER HALF OF THE BAD WEATHER THAT HITS THE BAY AREA COMES OFF THOSE PEAKS!

AFTER I SET UP MY INSTRUMENTS AND MY TELESCOPE NO STORM WILL SNEAK UP ON ME!

I'LL RADIO WEATHER WARNINGS TO PORT CONTROL HOURS EARLIER THAN THEY EVER HAD THEM BEFORE—

AND WHAT ABOUT THE LEOPARD THAT'S ALREADY KILLED ONE MAN UP HERE?

OH, HE'S JUST ANOTHER OCCUPATIONAL HAZARD LIKE... LIKE A LIGHTNING BOLT!

LEOPARDS ARE MORE LIKELY TO STRIKE TWICE IN THE SAME PLACE, GROOT!

TO BE CONTINUED

# TIGER

by BUD BLAKE

YOU TRACK MUD IN ON THE RUG

YOU'RE ALWAYS NOISY AND MAKE TROUBLE

I'M IN A HURRY, TIGER

YOU BROKE OUR TV SET—AN' YOU HOLLER DURING THE MOVIES

YOU WHINE ALL THE TIME

YOU ARGUE AT BEDTIME

I HAVE TO PUT ON MY COSTUME

YOU TEASE THE DOG AND GET IN FIGHTS

I HAVE TO CHANGE FOR THE PLAY NOW

AND I SURE DON'T SEE WHY...

...THEY EVER PICKED YOU FOR THAT PART!

BUD BLAKE 12-22

# GRANDMA

by Chas. Kuhn

HERE COME THE TROTTER TWINS!

HI, KIDS! LET'S GO ON OVER TO HER HOUSE!

R-RING!

HELLO, GRANDMA!

TO SHOW OUR APPRECIATION FOR THE GOBS OF BAKED GOODIES YOU'VE GIVEN US...

WE ALL CHIPPED IN AND BOUGHT YOU A PRESENT!

OH, HOW SWEET! A SET OF BAKING PANS!

WHEN ARE YOU GONNA TRY OUT YOUR GIFT, HUH, GRANDMA?

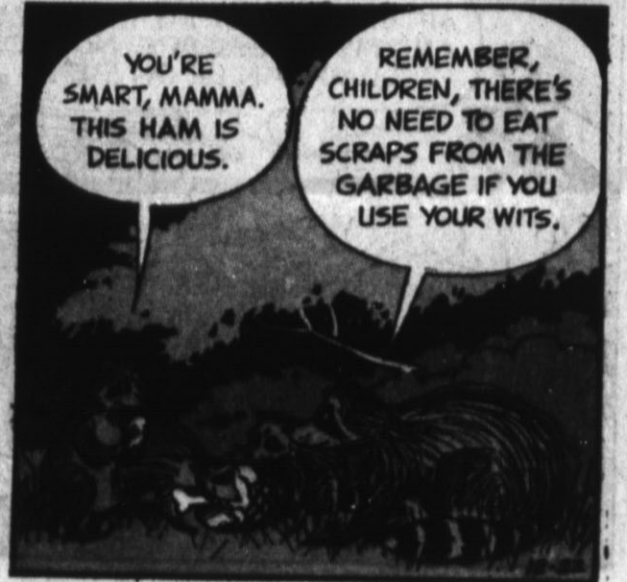
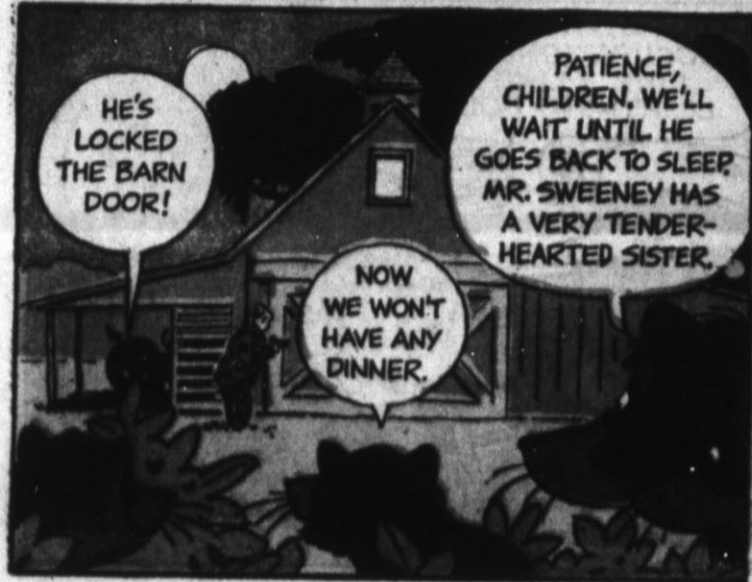
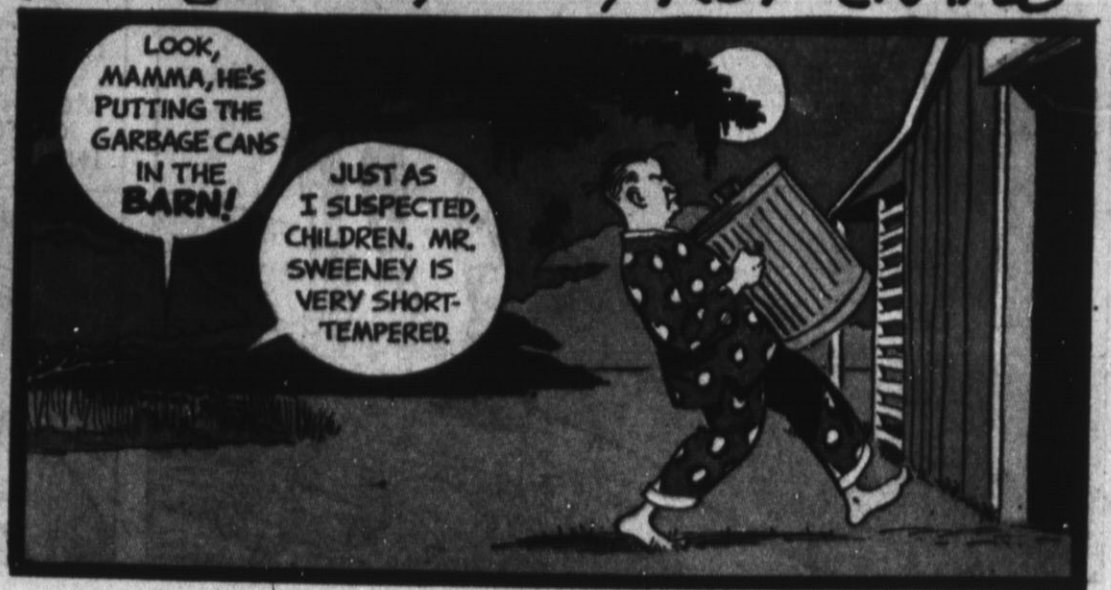
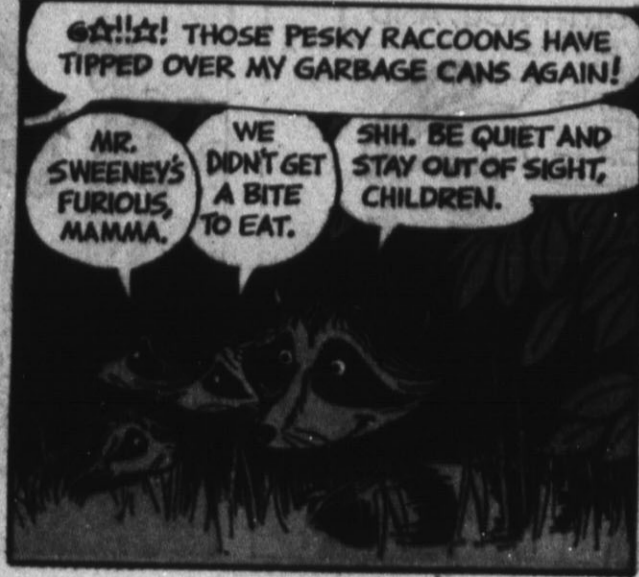
12-22 CHAS KUHN



# BUZ SAWYER

Featuring His Pal Rosco Sweeney

by Roy Crane



# HENRY

by Carl Anderson



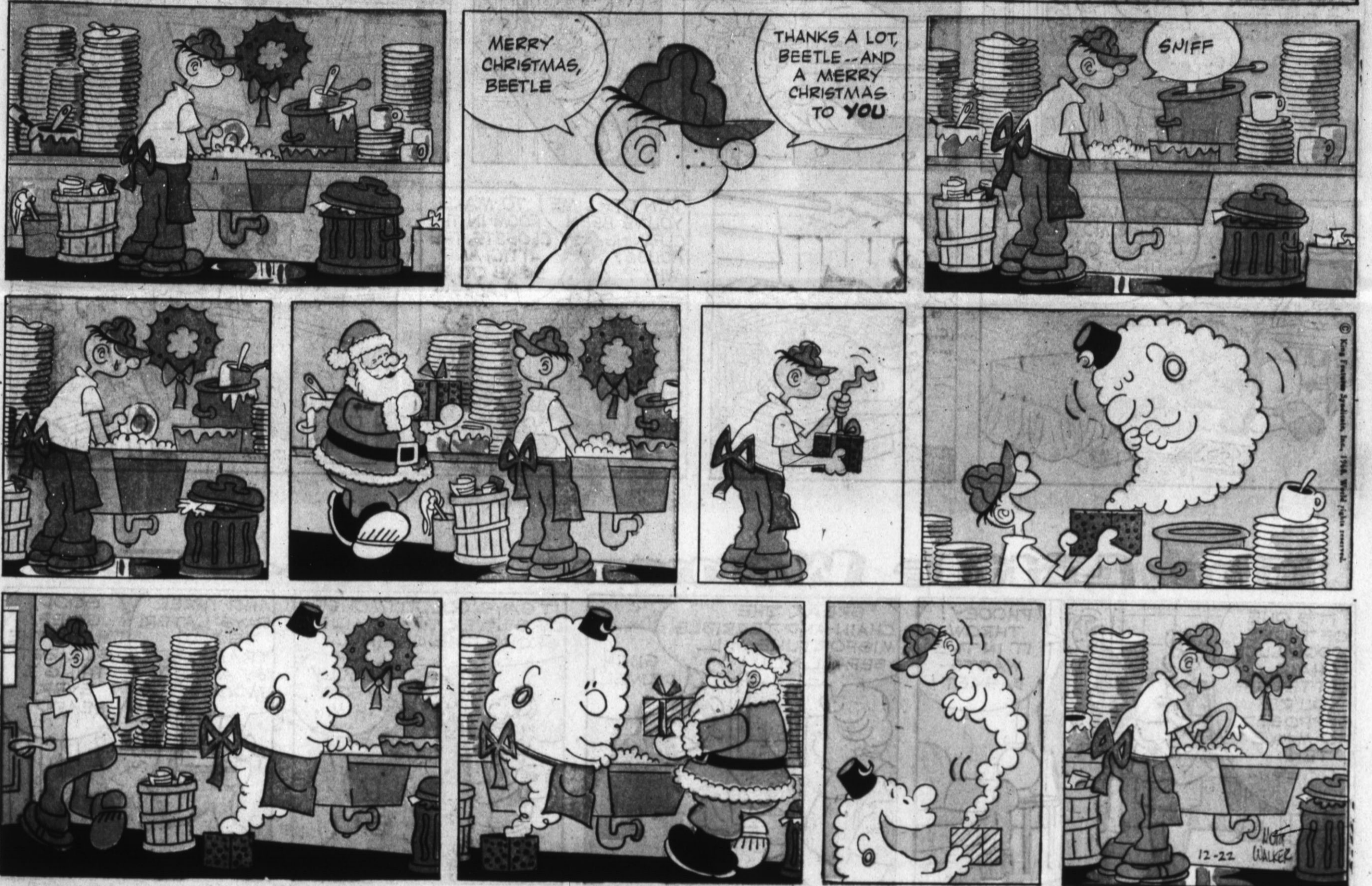
# The KATZENJAMMER KIDS

by Joe Musial





# beetle bailey by mort walker



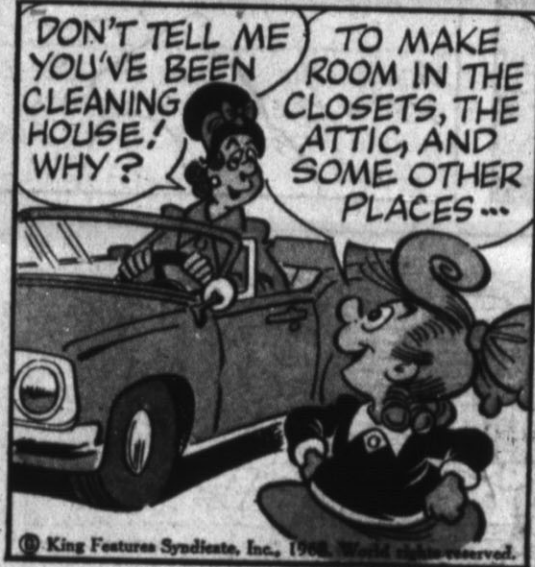
# FLASH GORDON

by Dave Barry



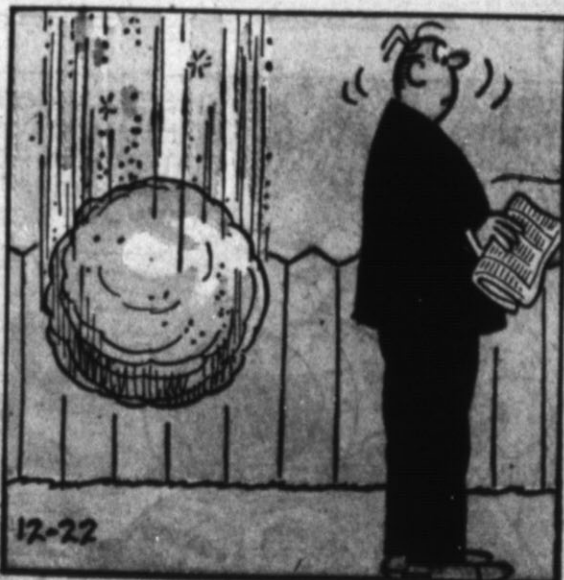


# LITTLE IODINE



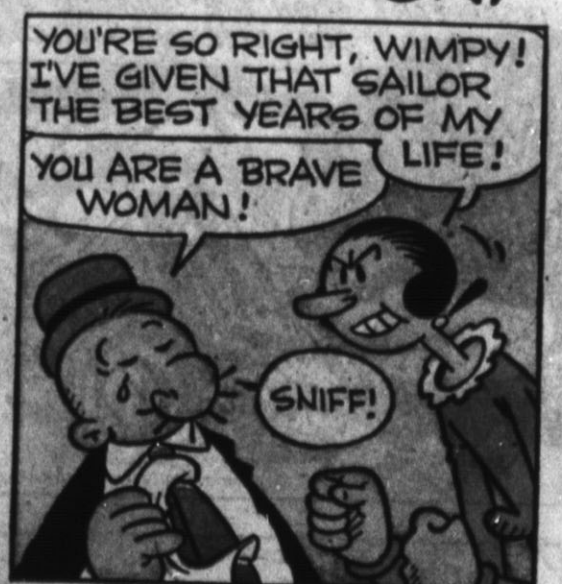
# The Little Woman

by DON TORPIN



# POPEYE

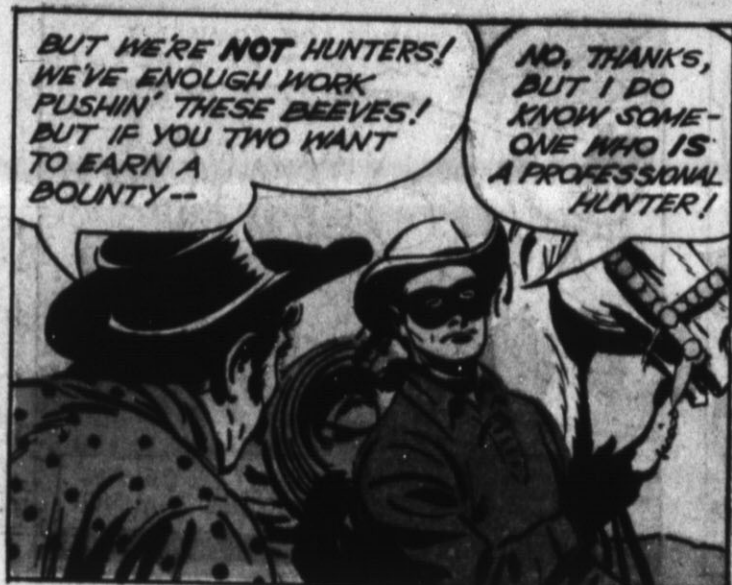
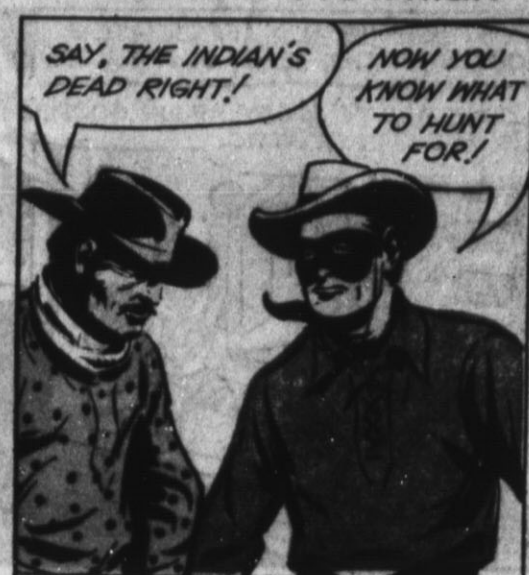
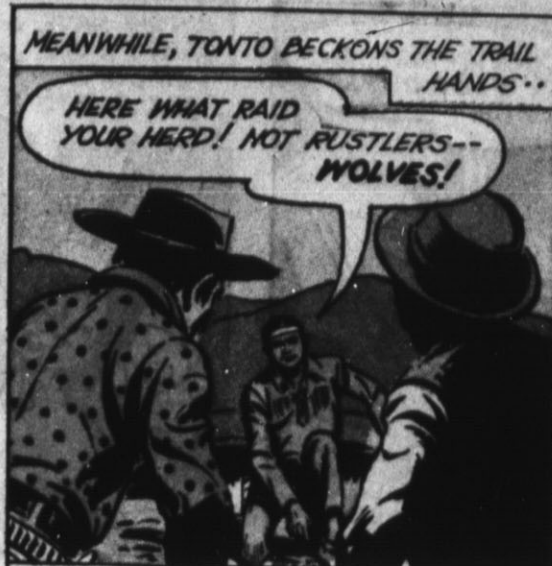
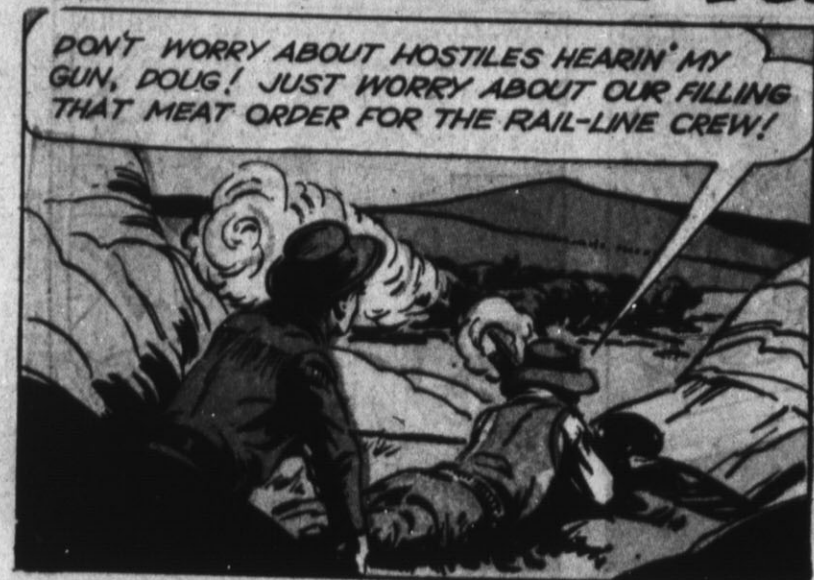
by BUD SAGENDORF





# The LONE RANGER

by Charles Flanders and Paul S. Newman

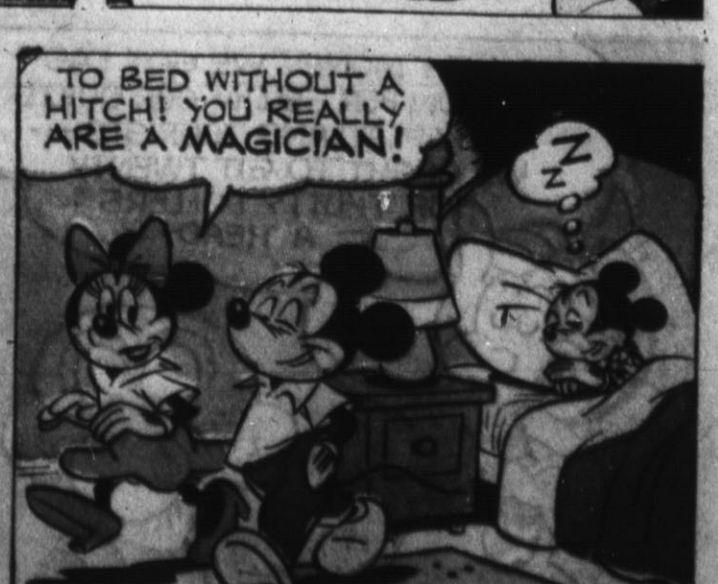


CONTINUED

# WALT DISNEY'S DONALD DUCK



# WALT DISNEY'S MICKEY MOUSE







**MISTER BREGER** by Dave Breger



**BARNEY GOOGLE and SNUFFY SMITH** by FRED LASSWELL

