

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 73.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, OCT. 3, 1922.

## LECTURE ON REVELATIONS INTERESTING

### LARGE CROWD HEARS FIRST OF SERIES FIVE SERMONS

## CHART IS USED

### Explanation is Clear and is Easily Followed Thorough

Rev. W. O. Wright, of Plainview, delivered the first of a series of five lectures on the Book of Revelations at the Christian church Monday night. A large audience greatly appreciated the speaker's mastery of this difficult subject and his clear presentation of it. He used charts in illustration that were easily followed by his hearers. The general comment following the lecture was one of satisfaction and a desire to follow the lectures through to their conclusion.

## FOOTBALL GAME IS NOT SCHEDULED ON FRIDAY THIS WEEK

A football game between Hereford High and Farwell High announced for Friday of this week will not be staged at that time, but this game may be played on the following Friday, although the date is not definitely decided upon. Coach Travis Dameron is now engaged in working out a schedule for the balance of the season. It is probable, he says, that a practice game of some kind may be played this week end.

The team, as constituted at present, is a little light, but gaining in speed and assurance as the daily workouts continue. The boys out for practice now are: full-backs, Austin Read and Charles Galbraith; half backs, Taylor Thurmond and Thurmon Hines (Captain); quarterback, Clayton Woolery; ends, Onias Carroll, Buster Lewis, Ardis Russell; tackles, George Connell, B. Wade, Earl Wood, Beryl Witherspoon; guards, Harold Hicks, Egbert Brady, Alton Sawyers; centers, Glenn Witherspoon and Berlin Angelo.

## HANSFORD FAIR AT SPEARMAN SHOULD DRAW THOUSANDS

Ten thousand visitors are expected to attend the Hansford County Free Fair and Fine Stock Show which opens at Spearman, October 10 and continues through October 11, according to announcements received here.

Indications point to one of the most successful expositions ever attempted in the Panhandle. Breeders of fine stock have signified their intention to present their best offerings to the visitors, and bred cattle hogs and poultry, which have been awarded blue ribbons at the larger State Fairs will be shown. Special stress is being laid on the display of hogs and dairy cattle.

Amusement features will include airplane maneuvers, a big rodeo, baseball, football and dancing.

## SWINE SHOW AT PLAINVIEW FULLY UP TO STANDARD

The hog show department of the Merchants and Farmers Exposition, held at Plainview last week, was pronounced by breeders, judges and visitors to be one of the best shows of its kind ever held in this section of the State. H. B. Walter of Bondena, Kansas, an experienced hog man, did the judging. According to H. S. Hillburn, superintendent of the show, there were approximately 240 hogs on exhibition.

Many visitors were heard to exclaim that the quality of hogs shown was equal to those seen in the larger shows of the country, such as the swine show at the Dallas Fair. Mr. Hillburn pronounced the first Duroc Jersey Record Association Futurity Show and the Poland China District Promotion Pig Show ever held at Plainview an entire success.

## H. L. BROADWELLS LEAVE FOR VACATION IN HOUSTON

Mr. and Mrs. H. L. Broadwell left Hereford Monday morning for Houston, Texas, where they will attend the National Laundry Convention to be held in that city this week.

## FIRE AT DAWN DESTROYS A BIG BARN

### NEAL AND PERKINS ARE LOSERS IN BLAZE FRIDAY NIGHT

Dawn, Oct. 3.—Fire consumed the barn and feed lots belonging to W. E. Neal last Friday night about 7:30. The building was a solid mass of flames inside when Lyman Perkins, who lives on the place, discovered it. All the harness belonging to Mr. Perkins, some oats, and about seventy-five chickens were lost. It was impossible to get inside the barn at any moment after the fire was seen and everything inside was burned. It was a modern barn and was built two years ago at a cost of \$1,500. There was no insurance.

The new schoolhouse at Dawn is now under construction. The structure will consist of a concrete foundation, stuccoed walls, plastered inside, and will be constructed according to the state requirements. The building will be \$2,000.

The R. A. Frye tile and concrete store building is progressing rapidly. The walls are finished and it presents the appearance of a modern business building.

## Local Presbyterians to Amarillo To Hear Dr. Hays

Rev. J. R. Sharp, Charles Donald and Geo. E. Shepard drove through to Amarillo Tuesday morning to hear Dr. Calvin C. Hays, moderator of the Presbyterian church, U. S. A. The Amarillo News of Tuesday had the following to say regarding Dr. Hays' visit:

"Dr. Calvin C. Hays, moderator of the Presbyterian Church, U. S. A., will arrive in Amarillo this morning over the Fort Worth & Denver railroad from Colorado and will spend the day here. He will be the guest of honor at a banquet at 12:15 o'clock at Central Presbyterian Church Hall. The banquet will be served by the Woman's Auxiliary and Central Guild and Dr. H. Thomsen, pastor, will be toastmaster.

"Because of the limited time for the banquet and not desiring to keep business men away from their stores and offices, effort will be made to close by the time the regular club luncheon end. For that reason, it is expected that most of the program will be given to Doctor Hays for his address.

"The Sunday School orchestra, under the leadership of Jack Dooley, will play.

"Dr. Hays will leave here tonight for Fort Worth and will continue to Sherman to attend the Synod of Texas which meets there this week."

## He Is Ushering War Back Into Europe.



The most recent picture of Mustapha Kemal Pasha, leader of Turkish troops who defeated the Greeks and dragged England into a new war in defense of Constantinople and the Dardanelles. Kemal Pasha has proved himself to be a military genius.

## Baptist Special Service to Begin Here Wednesday

Special services at the Baptist church on Wednesday morning at 10:00 a. m., 3:00 p. m. and 8:00 p. m., are announced this week. These meetings are to be held in the interest of the Reformation Campaign for denominational work. Several visiting ministers and laymen are expected for this series of devotional exercises, among them being the Rev. E. F. Dawson of Tulsa. The church extends a cordial invitation to everyone to attend these meetings.

## NO COURT ACTION YET UNDERTAKEN IN PEDDY'S CASE

No petition for permission to file application for mandamus to compel the Secretary of State to place the name of George E. B. Peddy on the November election ballot as Republican candidate for the United States Senate had been filed with the Supreme Court clerk at Austin up to closing time Saturday night, according to press dispatches.

The new term of the Supreme Court opened Monday. The Republican executive committee, which asked the Attorney General for an opinion on the Mayfield question, contends Mayfield's nomination was not in accordance with the statute that the primary election was conducted by officers selected by the Democratic party and not by Commissioners' Courts of the various counties, as provided by law.

## SUMMERFIELD MAN BACK AFTER SAD TRIP TO OLD HOME

Frank Glaspell of Summerfield, reached Hereford Tuesday morning from Davenport, Iowa. Mr. Glaspell was called to Davenport by the death of his father, E. S. Glaspell.

## Mrs. R. K. Bruner Is Operated Upon Here on Sunday

An emergency operation was performed upon Mrs. Roy K. Bruner at the Hereford Hospital last Sunday afternoon. Dr. Gist of Amarillo, assisted by Dr. W. F. Gabbert of Hereford, handling the case. Mrs. Bruner has been ill several times of late and the seizure Sunday was the culmination of these attacks.

The patient stood the shock exceptionally well and Tuesday was reported to be doing nicely. Out of town relatives who arrived here Sunday and returned to their homes Tuesday evening were: Mrs. Bruner's father, C. Snodgrass of Floydada, two brothers, Glad and G. H. Snodgrass, of Floydada, and two sisters, Mrs. T. B. Triplett of Floydada and Mrs. E. R. Reeves of Clarendon.

## CLOVIS RAILROAD SHOPS ATTRACTIVE TO LOCAL WORKERS

Dubbs Pittman and George MacMahon went to Clovis this week, where they have secured positions in the Santa Fe shops. E. W. Kinney has been with the Santa Fe at Clovis for some time, and several other local men are also employed across the state line. Quiet business conditions and the strike is the answer.

## MISS BOARDMAN IS TO TEACH SCHOOL AT WAXAHACHIE, TX.

Miss Dorothy Boardman left Hereford last Sunday for Waxahachie, Texas. Miss Boardman will teach English in the Waxahachie Academy, and also pursue college work at Trinity University. She was formerly a teacher at the Jumbo School.

## LUTHERAN MISSION FESTIVAL WINS

### RESULTFUL DAY SPENT ON VARIED PROGRAM BY THE CHURCH

The Lutheran Mission Festival last Sunday was a success in every way. The weather was beautiful and a large crowd from all over the Panhandle was assembled. About two hundred people listened with wrapt attention to the mission message in the morning service as it so eloquently flowed from the lips of Rev. Scheiderer, of Littlefield, Texas. After the morning service the visitors, as well as the members of the congregation, enjoyed the contents of their dinner baskets, whereupon everybody listened to a most euphonious concert given by the Hereford Band.

Immediately after the concert the evening service began in which the Rev. Hinge, of Canyon, continued to bring before the people the importance of mission work. The whole festival was most heartily culminated by an illustrated lecture on the subject, "A Trip Thru the Holy Land." The collection aggregated \$108.40. This money will be used exclusively for mission work.

## Quits Bank for All-around Work On School Board

Roscoe Davidson resigned his position as Vice President of the Western National Bank October 1, and assumed the office of secretary, collector and assessor for the Hereford Independent School District. Mr. Davidson started with the Western National Bank in 1915 as bookkeeper, was promoted to assistant cashier, then to cashier and about two years ago he was elected vice president of the bank.

## RUN-AWAY TEAM HITS AUTOMOBILE AND SMASHES IT

A team of horses hitched to a wagon belonging to Dick Kimmons, became frightened at the "local" which was passing the Main street railroad crossing Saturday afternoon. The team ran north on Main street and smashed into an automobile belonging to Eugene Cartt of near Happy, Texas, in front of the Dunlap Hardware Co. Mr. Cartt says he was in the car just before the runaway started, but was warned in time to make his escape. The car was considerably damaged, the right front wheel was smashed, the top torn to pieces and the wind shield shattered. No other mishap was reported.

## PROF. MORELOCK TALKS ON THURSDAY

### PROFESSOR OF ENGLISH IN NORMAL HERE FOR ADDRESS

## BAY VIEW CLUB

### Offers Lecture on Ideals in History of American Literature

The Bay View Club announces that Professor H. W. Morelock, head of the English department of the West Texas Normal at Canyon, will deliver a lecture here next Thursday afternoon, beginning at 2:30 p. m., in the club rooms in the basement of the Courthouse. Professor Morelock's subject will be "American Ideals in American Literature."

Professor Morelock is widely known for his mastery of English literature, and it is understood his outline has been followed this year by the Bay View ladies in perfecting their year's course of study. A business meeting of the club last week considered the work for the coming year.

The public is cordially invited to attend the lecture Thursday and avail itself of this rare opportunity for self improvement.

## FRANCE SHOWS INGRATITUDE; TURKS AND BRITISH SNARE

The foreign situation is still befuddled by European secret diplomacy, with both the British and Turks facing each other and ready for a fight, it appears. The lofty tone of the Turkish commander apparently "got on the nerves" of the British and Lloyd George's cabinet, after a series of meetings, stated that they were tired of the attitude adopted by the Turks and ordered their commanding general at Constantinople to clear out the Turks from the neutral zone at his discretion. After which the Turkish commander assumed a more tolerant attitude, withdrew a portion of his force from some of the disputed ground, and agreed to a conference.

The Turkish demands, as understood in advance, are "discussable but not practicable," according to the British. In other words the British hope to out-talk the Turks when they get around the table. Meanwhile France is laying down on her ally and refusing to back up the British in anything. Both the British and Turkish armies are being strengthened and the outlook is anything but promising.

## P. P. C. C. BANQUET TO BE HELD AT DALLAS FAIR

Secretaries of the Chambers of Commerce in Panhandle towns and county agents and others in charge of Panhandle exhibits at the Texas State Fair will be the guests of the Panhandle-Plains Chamber of Commerce at a banquet to be given at the Southland Hotel in Dallas, on the evening of October 13. It is announced by Secretary W. N. Blanton, of the Panhandle-Plains organization.

The exhibits of the Panhandle-Plains section of Texas will surpass all previous efforts, it is said, and Secretary Blanton and O. V. Vernon, secretary of the Board of City Development of Amarillo are hopeful that several prize winners will be announced for the Panhandle.

Mr. Vernon left Sunday for Dallas to have charge of the exhibit and Harman Benton, county agent and Miss Ann Bower, home demonstration agent at Amarillo, accompanied him.

## HARRY RICE BACK FROM LONG JOURNEY IN HIS CAR

Mr. and Mrs. H. L. Rice and daughter reached Hereford Sunday afternoon on the last leg of the homeward journey. The Rices left Hereford about the middle of June for Mr. Rice's old home in Ohio, motoring thro Oklahoma, Missouri, Illinois and Indiana and landing in the Buckeye state a few days later, where they spent the greater part of the summer visiting relatives and friends and making several excursions to Cleveland and Niagara Falls. The homeward journey was started in August, going first to Mrs. Rice's old home in northern Indiana, thence westward to the coast, landing in San Diego, Calif., several weeks later.

## YANKS



## Ah-h-h, We Meet Again!!



Huggins of the Yanks greets McGraw of the Giants.

## GIANTS



The World baseball series opens at New York Wednesday, October 4, between the two New York teams, the Giants and the Yanks, who copped the flags in their respective leagues for two successive years. This outcome was somewhat of a disappointment to Here-

ford fans at least, who were pulling for the St. Louis Browns to nose out the Yanks and make the series more interesting, outside of the city of New York itself.

The Yanks of the American league seems to be more generally favored for the honors in advance by most baseball sharks, owing to their brilliant pitching staff. However, the Giants have many followers. So, who bank on the uncanny skill of Manager McGraw and the great talented team, outside the pitching staff, which he plots to

bring home the bacon. Telegraphic returns by innings on the games will be furnished at the Bennett News Stand. The fans here have passed the hat and made up a "pot" with which to defray the expenses of receiving the returns.





**PROGRESSIVE**

The pie social was a success from every standpoint. People came from all directions to fill the house. After a short program was rendered by the school, W. C. Russell, as auctioneer, took charge of the pies. He appointed C. O. Norton, J. L. Park and C. C. Bowman to work "in the ring". A lively interest was manifested all evening, especially when a young lady's pie was hoisted, \$3.25 was the highest price paid for any one pie. The proceeds amounted to \$35.55, a neat sum, to be applied for playground equipment.

Miss Maggie Cocanagher entertained the Junior Winners on last Saturday afternoon, giving them one of those class socials they all look forward to with much timely interest. The large shady yard invited the youngsters to frolic under its many drooping trees. There they ran, jumped and played to their hearts' content. As the sun was sinking behind the gush of crimson glow and each one was feeling the call to come home, the hostess treated them to delicious cream and cake. Several of the mothers were also present, enjoying the juvenile sports.

After adjourning for the summer, the literary society again met Friday night, Oct. 6, at 8 o'clock. The first meeting will be for the purpose of electing new officers and to lay plans for the coming year. Part of the evening is to be spent in community singing. Everybody welcome.

Great moments in life often come when we least expect them. Such was truly the experience of Mrs. C. C. Bowman Sunday when at the noon hour sixty or more people with well filled baskets and broad smiling faces gave her a genuine good surprise. The family, on their return from a drive over the pasture, found their many guests in the yard awaiting an invitation to come in. The joy and feeling that goes with such a surprise can only be best known to one having had such an experience. After a sumptuous dinner all adjourned to Sunday School.

**Community Spirit**

Our hearts were light and airy,  
The day so fair and bright,  
Nature was calling to us  
From earth to the cloud's far height,  
"Come" to the building on yonder site.  
And when we saw your empty chair,  
The chair you're wont to fill,  
Our hearts crumbled and shriveled,  
Gloominess held us still  
In the building on yonder hill,  
But when we saw your presence  
And heard your voice at the door,  
Our hearts leaped forth with joy,  
Contentment held us, evermore,  
Community spirit, and nothing more.

**WYCHE**

We had a nice shower of rain last Saturday evening which was badly needed, although it came too late to make much grain, it was fine on the grass.

Most everyone has been cutting their feed the past two weeks. And are still very busy, either cutting their feed or working on their binders.

Edgar Mosley had a severe attack of appendicitis last Thursday, but is better at this writing.

We all miss Mr. Wyche at our gatherings so much, and we are so sorry that he is not able to meet with us. He is dearly loved by everyone in this community.

Mr. and Mrs. Earl Gilliam and family are moving this week. All their neighbors will miss them. It is understood that they sold their crop to Mr. Paddock.

Mr. and Mrs. E. M. Cox spent Sunday with Mr. and Mrs. Raleigh Hough. Elder G. A. LeGrona, of Cleburne, is visiting his daughter, Mrs. R. W. Elliston.

Mrs. Williams went to the Sanitarium in Hereford last Wednesday, when her nephew, Poke Smith, underwent an operation for appendicitis.

Mr. and Mrs. Lee Mitchell visited home folks last Monday.

We are glad to have Mr. Paddock and family back in our community. Mr. Robert Edwards is at home this week.

Mr. Hubert Elliston left Wednesday for Roswell, N. Mex.

Mr. and Mrs. Raleigh Hough made a business trip to Hereford Wednesday.

Miss Knox spent Saturday and Sunday in Hereford.

School opened September 11, with Miss Henderson of Floydada and Miss Alma Knox of Hereford as teachers.

We have been having a good attendance at Sunday School, but we need YOU, so make a special effort to meet with us on our Rally Day, the first Sunday in October, at 10:30 a. m.

Mr. and Mrs. Williams were guests of Mr. and Mrs. Decker last Sunday. Misses Elath Elliston and Christine Nuttall called on Mr. and Mrs. Raymond Elliston Sunday afternoon.

Gordon Gold returned home last week from the National Guards.

The Endeavor programs are splendid every Sunday night. Last Sunday night over fifty were present. After the Endeavor we had an old time singing. Everyone joined in. The contest between the two sides, Mr. Hough's and Mr. Wolfe's, is very interesting. Each side is trying to get the most members. The second contest closed September 10, Mr. Hough's side being thirteen

ahead, so Mr. Wolfe's side entertained last Saturday night. The sociable was well attended and all reported a good time.

Those that attended the Singing at Arney Sunday were: Mr. and Mrs. Leo Wolfe and family, Mr. and Mrs. Raleigh Hough and family, Mr. and Mrs. Jim Nutter and family, Mr. and Mrs. Edgar Mosley and family, Mr. and Mrs. E. M. Cox and family, Mrs. Walk Bradley, Misses Elath and Merle Elliston, Nell Wyche, Alpha Henderson, Gladys Gold; Messrs. Gordon Gold, Nolta Elliston, Elmer Williams.

**JOEL**

Ed Bolts is on the sick list, having an attack of indigestion, but is on the mend at last report.

We are glad to report that Mrs. Trad West, who has been in the sanitarium, having had an operation, has so far recovered as to be able to be moved to the home of Floyd West, and in a few days will be at home again.

The neighborhood went in to surprise Marshal Chamness Wednesday night, it being his birthday. After supper the time was pleasantly spent in games and readings. At a late hour the guests departed, wishing him many happy returns of the day.

Mr. and Mrs. Frank Miller, who have been spending the summer with their daughter, Mrs. Lewis Smith, are to leave this week for their home in Oklahoma City. A few of the neighbors went in Sunday night to bid them farewell and to enjoy another sing with them.

Mr. and Mrs. London have moved out to the Troy Womble ranch. We extend a welcome to them and are glad to have them one of the neighborhood.

C. C. Johnson and family had dinner Sunday with the Felix Robinson family.

Mr. and Mrs. Johnston are soon to leave for Oklahoma, where they expect to farm another year.

Mr. and Mrs. Otto Smith attended Sunday School and then the singing at the home of his brother, Lewis.

**NAZARETH**

Frank Annex and Miss Rose Litsch were at Joe Litsch's home Sunday evening.

Mr. and Mrs. Harry Kleman were dinner guests of the Helman family Sunday.

Joe Bellinghansen returned from Amarillo Sunday morning.

Nazareth took another game from the Tulla Leaguers this week, making it four games straight. The score was 10-15 in favor of Nazareth. Batteries: for Tulla, Ward and Brown; for Nazareth, Andrews and Stork. This was one of the most thrilling and exciting games of the season. Nearly 800 people witnessed the game and standing room was at premium. Boys, you are a drawing card, we know it. Enough said.

Rev. Justin Weber left Monday for Arkansas. Father Andrew accompanied him to Amarillo.

Frank Wilhelm was in Plainview Wednesday.

Clarence Kern was at Amarillo Monday.

Frank Drerup and family were at Conrad Schulte's home Sunday.

Mr. and Mrs. Frank Wilhelm were visiting with the Joe C. Adams family Sunday.

**DAWN**

Jess Perkins and family returned from McKinney, Texas Friday.

Miss Bertha Frye is back at home from McKinney, where she has been with the Perkins family.

The Green Valley outfit is shipping in about 750 head of cattle this week.

R. F. Hodges and family went to the pie supepr a Progressive last Friday

sight. That is a real live community and one that would be a pleasure to live in.

The Nazareth ball team has made quite a "rep" and it is supposed they aim to keep it up by playing only the teams they know they can beat. Dawn is still open for a three game series with any amateur team on the Plains. Let us hear from some of you would be champions.

**FAIR FEATURES LIVE STOCK**

San Angelo Show to Award \$5,000 in This Department Alone.

Increased premiums in all divisions of its live stock show, those for the leading breeds of sheep and goats doubling prizes offered this year by any exposition in Texas except the State Fair, will be awarded at the San Angelo Fair, October 17 to 21, inclusive. San Angelo is the Southwest's recognized live stock capital and accords full recognition to the industry which is literally its foundation.

The finest Herefords, Shorthorns and Aberdeen Angus of the range will compete for premiums in the beef cattle department totaling \$4,000. S. L. Henderson will be superintendent. Dairy cattle premiums are double the usual amount. Jerseys and Holstein-Friesians, presided over by Otto Atkinson, will draw \$1,200.

The sheep and goat show, in charge of N. S. Rives, offers special classes for Texas bred Rambouillet and Delaine sheep and Angora goats, as well as general classes on sheep that will be open in the world. Shropshires, Hampshires, Southdowns, Lincoln, Karakulles and Karakulles are included in this open division. Premiums total \$1,500. A feature of the horse, mule and jack show will be colts sired by government

stallions and bred by native mares on which the Remount Service of the United States Army will offer premiums aggregating \$105. B. H. Hambrick is superintendent. The studies made in swine raising will be shown in pens of fine Poland Chinas, Berkshires, Duroc Jerseys and Hampshires, in charge of Dor W. Brown, Tom Green county agricultural demonstration agent.

Exhibitors and breeders from other states recognize the San Angelo Fair as second only to the annual show and sale of the Sheep and Goat Raisers' Association of Texas in the number of animals shown, quality being equal, and this exposition offers raisers an unusual opportunity for sales, full advantage of which is certain to be taken.

**Which Loved Best**

(With Apologies to Joy Allison)  
"I love Sunday School," said little Ned. And forgetting his duty and cap on head  
Off towards the creek we saw him stroll,  
With his lunch, some bait and fishing pole.  
"I love Sunday School," said rosy Nell—  
"I love it better than tongue can tell." But when she couldn't have her way,  
She teased and pouted half the day.  
"I love Sunday School," said little Fan,  
"Today I'll help all I can:  
How glad I am Sunday's to keep:  
For song and worship, for rest and sleep."  
Then stepping lightly she fetched her book,  
Beckoned to some friends and they be-  
took  
Them to the S. S. rooms with a glad-  
some smile.  
To teach and learn of the life worth  
while:  
Busy and happy all day was she,

Healthy and happy as a child could be. "I love S. S.," again they said,  
Three little children going to bed;  
Which of them have you guessed?

Really loves the Sunday School best.  
C. C. B.  
The city of Pampa has voted \$30,000 bond issue for a sewage system.

**CORN**

Car Load Shelled Corn

on tracks. Cheaper than kafir and maize.

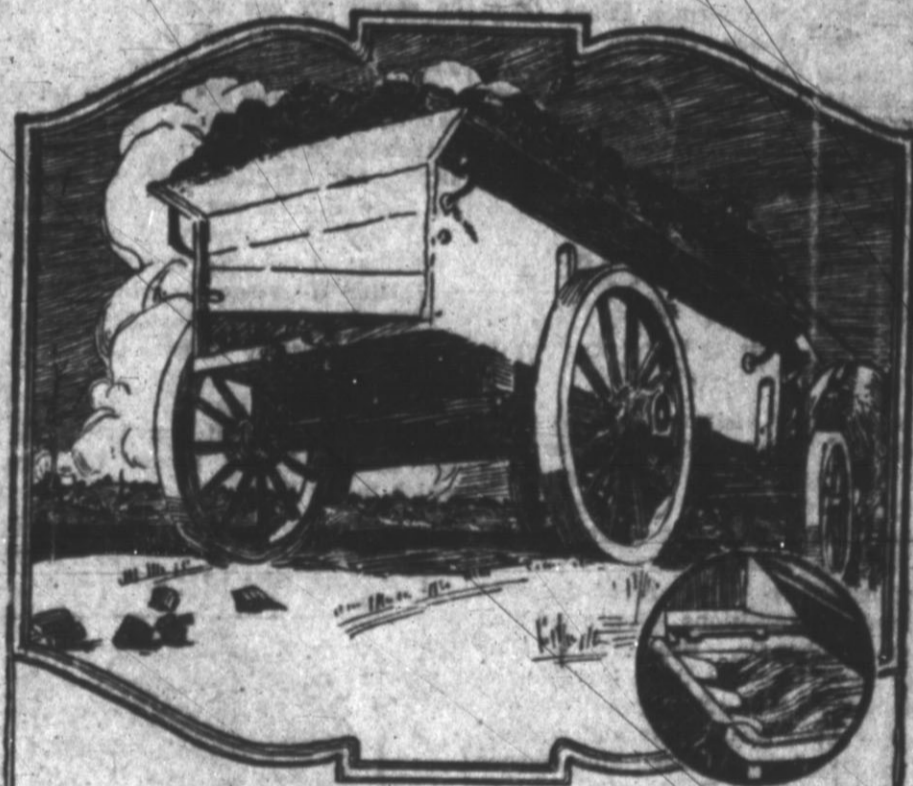
Jones & McLean

**THE HIGH DOLLAR**

Not so very long ago there was inflation of the currency. That meant cheap dollars, high prices. Now there is a change. The dollar buys more.

If the dollar was worth saving when it would buy only half a bushel of wheat or two pounds of butter, think how much more reason there is for saving it now that its purchasing capacity has nearly doubled. Of course the dollar is correspondingly harder to get now, which is an added reason for saving it when secured. Save the high dollars. They are worth twice what they used to be.

**First National Bank**



**Stop That Waste**

Get all that you are paying for  
Coal is half gas  
Under-draft ranges waste it.

**Cole's Hot Blast Range**

saves it—burns it—turns it into heat for cooking and baking.

Cole's Hot Blast Range gives you full value—saves from one-third to one-half your fuel bill



Let Cole's Hot Blast save for you  
BUY TODAY

**APPLES APPLES**

Car of apples on the track Wednesday and Thursday, Oct. 4 and 5, consisting of Ben Davis, Wine-sap, Arkansas Blacks and Missouri Pippins. These apples will be the cheapest of the season.

Good stuff.

**Brumley & Conklin**

**We Are Still in Business At the Old Stand**

You are still running your old car and it groans mightily under the strain.

Times are hard, but it is poor economy to run your motor when every bearing in it is loose. It means new bearings, crank shafts, etc., when you eventually have to overhaul it. Better tighten her up now and avoid added expense later. We have some better prices on Dodge Bros. parts which will make your job cheaper.

Fair treatment and prices in keeping with the times assured.

"Our work stands up, we make it."

**Beavers Bros. Garage**

**Fresh and Complete Stock of**

Ralston Health Foods, Whole Wheat Flour, Branzos Whole Wheat Cereal

New shipment of choice SANTOS Peaberry Coffee to retail for 25c per pound.

The very best value in high grade quality coffee is the Special Blend that we mix ourselves, 35c

For School Lunches get some freshly sliced Dried Beef.

Get your Breakfast Bacon sliced on our automatic slicing machine. It cuts the slices just the thickness you so much desire.

**Cash & Carry**



## U. S. Senator Culberson

We understand that Mr. Culberson has represented Texas in the U. S. Senate during the past 24 years, and except for ill health, would have been returned this time. His long experience enables him to serve the people of Texas better than any other man. There are so many branches of Insurance, and so many intricate questions come up in case of loss, that our long years of Insurance experience enable us to render our policy holders a satisfying service.

Yesterday, Today and Tomorrow.

**T. K. Wilson Insurance Agency**

## Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
**RATES:** Classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
**CASH WITH ORDER.**

### WANTED

WANTED—To buy your lides at Powell's Top Shop. 71-1f

WANTED—Shoats weighing from 50 to 150 lbs. Phone 137. H. C. Bowsher. 71-1f

### FOR SALE

FOR SALE—6 ft. Deering broadcast binder, in good shape. Phone 137. 73-2f H. C. Bowsher.

FOR SALE—Rhode Island Red Hens, for sale. Have about four dozen. Also a good buggy for sale. Phone 107-F3. 73-11 f'd. Mrs. S. P. Edwards.

FOR SALE—A pair good, young work mules. Cheap. See George Dent. 72-2f 1'd.

### For Sale

Home on Twenty-Five Mile Ave.; \$4,000.00. Jno. L. Wilson. 72-1f

FOR SALE—Bundle seed, heavy grain, kafir, maize and sorghum. Enquire O. J. Beene, Sanitary Barber Shop. 72-4f

FOR SALE—Cheap, 50 head registered Hereford cows; bred to an unusually good bull. Will sell cheap, could take good note as payment. C. J. Mapes, Dimmitt, Texas. 09-71-73-75

FOR SALE—Rose Comb R. I. Reds, Cockerels, \$2.00 and \$2.50. N. C. Vogele, Brand Office.

FOR SALE—50 or 60 acres good maize and kafir pasture, and water to go with it. Close in. Luther Hough. 09-4f

FOR SALE—Small Saxophone, \$75 cash for immediate sale. Call at Brand office.

FOR SALE—Foundation stock for your next season's mating. Rose Comb R. I. Reds. Hens \$2.00 each. 07-1f N. C. Vogele.

FOR SALE—A good six room residence, well located, small cash payment, balance easy terms. Geo. A. Stambaugh. 64-1f

FOR SALE or Trade—A horse six years old, gentle, well broke, small amount of cash, balance terms to suit purchaser. Phone 204-F13. 02-4f Arthur Holberg, Box 507.

FOR SALE—My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres joining place. W. F. Orr. 00-4f

FOR SALE—I must sell one of my homes. Priced right. Liberal terms. Would consider some trade. Come and look them over. E. V. Allen. 58-4f

FOR SALE or Trade—A model 33 Cadillac, in good running order. Will trade for tractor and disc plows, milk cows, Ford, hogs, or anything I can use. Arthur Holberg, Phone 204-F13. 02-4f P. O. Box 507.

### FOR RENT

FOR RENT—Or will sell on very easy terms, 3 houses, 4 and 5 rooms each. 73-1f A. H. Elliston.

FOR RENT—The Fertsch residence, for rent furnished. See Fred Millard. 72-4f

FOR RENT—Two nice, clean furnished rooms, conveniently arranged for light housekeeping. Modern, except heat. Dr. Florence Miller. 72-4f Phone 150.

## Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle 25c lower. Hogs 50c higher. Sheep 50c higher. Prospects steady market balance of week.

### BEEF STEERS:

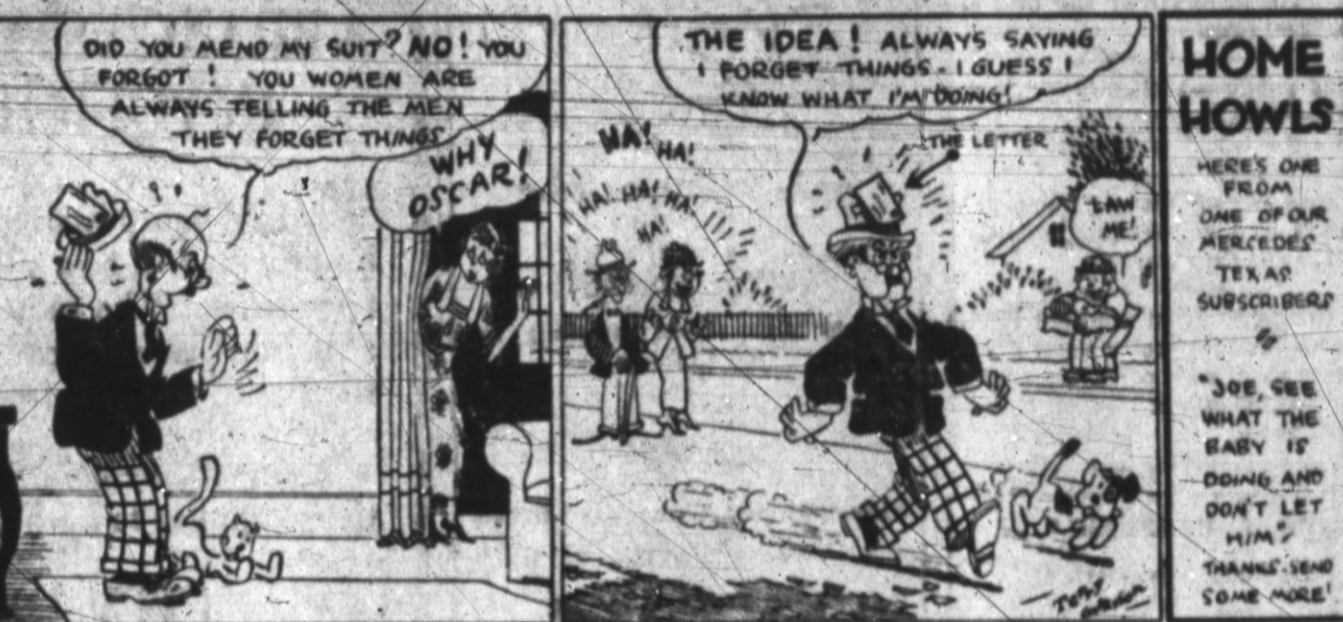
Gd. to Ch. Dry lot fed \$9.00 to 11.85  
 Fr. to Gd. Dry lot fed 8.50 to 9.00  
 Cn. to Fr. Dry lot fed 7.00 to 8.50  
 Gd. to Ch. Grassers — 7.00 to 8.25  
 Fr. to Gd. Grassers — 6.00 to 7.00  
 Common to Fair — 4.00 to 6.00

### FEEDERS:

Good to Choice — \$6.75 to \$7.25

## HOME SWEET HOME

Oh, No—  
 Once Never  
 Forgets Any-  
 thing.  
 by  
 Terry  
 Gilkison  
 AUTOCASTER



Fair to Good	6.00 to 6.75	Veals, Fair to Good	8.00 to 10.50
Common to Fair	5.00 to 6.00	Veals, Common to Fair	3.00 to 8.00
<b>STOCKERS:</b>			
Good to Choice	\$6.25 to \$6.75	<b>BULLS:</b>	
Fair to Good	5.50 to 6.25	Killers and	
Common to Fair	3.50 to 5.50	Hologans	\$3.25 to \$4.50
Stock Cows and Heifers	3.00 to 5.25	<b>HOGS:</b>	
Stock Calves	5.00 to 7.25	Light	\$9.75 to 10.05
Stock Bulls	3.75 to 4.50	Heavy	9.50 to 9.50
<b>BUTCHER COWS:</b>			
Good to Choice	\$4.50 to \$5.50	Packing Sows	8.00 to 8.50
Fair to Good	3.50 to 4.50	Pigs	9.00 to 9.75
Cutters	2.75 to 3.50	<b>SHEEP:</b>	
Canners	2.25 to 2.75	Spring lambs	\$3.00 to 14.25
<b>HEIFERS:</b>			
Good to Choice	\$5.50 to \$6.50	Lambs, culls	7.00 to 8.00
Fair to Good	4.75 to 5.50	Wethers	7.00 to 7.50
Common to Fair	4.00 to 4.75	Fat Ewes	5.50 to 6.25
<b>RECEIPTS: Monday Last Week</b>			
Baby Beef	\$9.00 to 11.00	Cattle	38,000 85,700
Killers	7.00 to 8.00	Hogs	8,000 34,700
		Sheep	10,000 44,200

**Tax Tendencies**  
 The following resolution, introduced into the Colorado house of representatives by Mr. McIntyre of El Paso county, sets up in rhyme a tendency of state and national governments:  
 Be it resolved by the house of representatives in general assembly convened that we  
 Tax the people and tax with care

### Flowers

**CUNNINGHAM FLOWER SHOP**

Phone orders to  
 Mrs. F. H. Oberthier,  
 Phone 226

### Investigate!

What we have done with the prices of Van Brunt Drills, in order to clean up our stock, before you buy.

**Garrison Bros.**

**HINES & O'BRIEN**  
 Hereford, Texas

"Thank goodness, I have

# Kelly Springfield Tires

on the car. At least there won't be any trouble from that source.

Keep buying Kellys and you'll  
 "Keep Smiling with Kellys"

30x3 ..... \$10.00  
 30x3 1/2 ..... \$11.50

Larger sizes priced in proportion.

**Thompson Garage**

To help the tax commission-are:  
 Tax the farmer, tax his fowl,  
 Tax his dog and tax his howl,  
 Tax the hen and tax her egg,  
 Let the bloomin' rooster beg;  
 Tax the ox and tax the ass,  
 Tax the "Henry", tax the gas,  
 Tax the house and tax his bed,  
 Tax the bald spot on his head,  
 Tax all business, tax the shop,  
 Tax their bonds and all their stock,  
 Tax the pay roll, tax the scale,  
 Tax all their hard-earned kale,  
 Tax the buildings of concrete,  
 Tax 'em for walking on the street,  
 Tax the living, tax the dead,  
 Tax all the unborn before they're fed,  
 Tax 'em all and tax 'em well—  
 Tax 'em to the gates of h— Exchange.

## Frank Sez!

"When autumn comes so cool and clear,  
 Who say's come in and have some—cheer?  
 We do!"

**Frank A. Gyles, Grocer**  
 Where Quality is Paramount  
 Courtesy Service

## Don't Put the Fans Away

There are so many all-year uses for the electric fan that it is to be regretted that most of them will be put on the shelf or in the attic within the next thirty days. The value of the fan motor from a hygienic view-point during the winter months has been admitted many times. Its practical uses for many purposes cannot be denied.

A fan in the kitchen will blow out smoke and odors if it is set on the window sill. A fan in any closed up room will do away with that "stuffy" feeling.

Directed against the steam radiator on a cold morning, the fan will bring up the room temperature in a surprisingly short time. It will help distribute the heat from a hot air register in the same manner.

If the furnace is sluggish, a fan in the cold air duct, or blowing into it, will send heat to distant rooms which are ordinarily heatless. The same fan in the cellar will dry clothes on a rainy wash day in half the time otherwise required; put the fan on the floor and let it blow up between the lines of clothes to get this result.

Turn the breeze of the fan into a closet and you will take out that musty smell, and perhaps reach a few moths at the same time.

During the fall canning season, the fan is especially useful in the kitchen for ventilation and can be economically used for drying fruits and vegetables.

The woman of the house has use for the fan whenever she washes silk gloves or whitens shoes. It is an invaluable aid after a shampoo.

The fact that a fan will keep the frost off a window if the air is kept circulating against the pane is known to practically every Northern store-keeper, where frost is continuous. There are thousands of shops in other sections which take a frosty window as an unavoidable evil, and lose the advertising value of their show windows on many days of the winter.

**Hereford Light & Power Co.**  
 "Your Electrical Servants"

In Three Short Months—

## ANOTHER NEW YEAR

Three-fourths of 1922 are passed; the story of their use is written.

And yet a full quarter of the year remains—time enough to make it a record for accomplishment and a solid basis for big success in 1923.

Our full cooperation is extended to make the most of these last three months for our community and its people—for our friends.

**FIRST STATE BANK & TRUST CO.**  
 Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas



## Local Happenings

Miss Maude Malone went to Clovis Tuesday morning.

You can get Shrimp at Cash & Carry.

One cent sale this month. Corner Drug Store.

Carl Lewis left Hereford Sunday for Dalhart.

Will close at 10 a. m., Sundays. City Drug Store.

You can get Crab Meat at Cash & Carry.

R. Garrison returned to his home in Perryton, Texas Tuesday morning.

One cent sale this month. Corner Drug Store.

You can get Junket Tablets at Cash & Carry.

J. E. Hermes, of Bovina, Texas, was in this city Tuesday on business.

Get your drugs before 10 a. m. on Sundays or phone 288. City Drug Store.

Robert Morris spent the week end with his family. Mr. Morris is with the Rock Island at Amarillo.

You can get sealed containers of Filled Figs and Dates at Cash & Carry.

One cent sale this month. Corner Drug Store.

Millard Major, son of G. C. Major, made a business trip to Dallas Saturday.

You can get the most of the best for the least money at Cash & Carry.

As we will not be open after 10 a. m. on Sundays, in emergency phone 288. City Drug Store.

Harry Jackson spent the week end with his family. Mr. Jackson is from Amarillo.

You can get Imported Mushroom at Cash & Carry.

One cent sale, Oct. 19, 20, 21. Corner Drug Store.

Mrs. M. E. Merrick, of Amarillo, was in this city Saturday between trains on business.

Mrs. Roy Bruner was operated on last Sunday afternoon. Mrs. Bruner is doing as well as can be expected.

One cent sale, Oct. 19, 20, 21. Corner Drug Store.

J. S. Chesnut, of Amarillo, reached Hereford Monday morning. Mr. Chesnut was here on business for the Santa Fe R. R.

One cent sale, Oct. 19, 20, 21. Corner Drug Store.

Mrs. Frank Wood Ward and son, Jim, of Friona, visited the latter part of last week in the home of Mr. and Mrs. B. B. Dixon.

### Card of Thanks

I take this way to thank my good neighbors and friends who helped me fight fire on my farm last week. Had it not been for the prompt assistance of my friends and neighbors at the right time my loss would have been greater. Mr. and Mrs. A. B. Schultz.

Mr. and Mrs. Frank Jesse of Amarillo, reached Hereford Sunday and are visiting in the home of Mr. and Mrs. W. W. Bennett and other relatives and friends.

For sale—Grocery stock, fixtures and shelving, or will sell stock and fixtures without the shelving. Reason for wanting to sell, we need the room for

the drydock department. This stock is in good shape.

### THE GROCERIA.

Geo. A. Stambaugh.

E. H. Taber and wife of Erick, Okla., visited in the homes of Mr. and Mrs. J. B. and L. E. Coltharp the latter part of last week. Mrs. Taber is a daughter of Mr. and Mrs. J. B. Coltharp.

### Card of Thanks

To our many neighbors and friends who were so thoughtful and considerate of us during the time of deepest distress. May God in His infinite mercy ever keep and protect you, is our sincere prayer.

Mrs. F. H. Brittain and children.

### Notice

All persons summoned to work on the streets who fail or neglect to work or pay instead, will be prosecuted according to the law.

B. A. Witherspoon, City Marshal. 69-6t

### EXHIBIT SHOWS APPLES OF MEXICAN CULTURE, LONG AGO

Years ago when the Mexican lived and raised his foodstuffs in Mexico and a white man was only a rare visitor, a group of swarthy natives planted three orchards of apples of different varieties.

Later, the Americans settled in the country, the territory became a state in the Union and the white men took up the cultivating of the soil—what little there was done of cultivating this supposedly arid country.

The three apple orchards passed into hands alien to those that planted and originally tended them but the names of the varieties were lost. Consequently the Americans rechristened them Yellow Horse, Texas Hybrid and Canadian Hybrid.

Each of these varieties now grow in Texas as a favorite apple. Examples of them are on exhibition in the West Texas and East New Mexico booth at the Wheat Show.

Altho Texas is not considered an apple state and altho there is only a small portion of the state that is suitable for the cultivation of this fruit, the exhibit has twenty-two varieties of good eating apples on display.

Among the varieties better known in Kansas are Winesap, Ben Davis, Missouri pippin, Grimes Golden and Jonathan.

The Texas booth is filled with many other interesting exhibits, representative of the rapid changing of this state from a cattle range to a land of diversified farming products.

Blue ribbons were awarded the milt and white maize, the ten varieties of cotton shown, the white onions and the broomcorn.

Last year a small exhibit was displayed at the Wheat Show from Amarillo but this is the first year Texas has arranged a comprehensive display for her agricultural interests.

Dr. O. H. Loyd of Vega is in charge of the booth—Wichita Beacon.

The newest town on the Santa Fe is Farnsworth, between Perryton and Spearman. It was formerly opened with a barbecue, attended by several thousand persons.

### Apples Apples Apples

Good Winesap, \$1.50 per box

### Golden Rule Produce Company

We will try to keep apples all the time this winter.

We deliver Phone 108

### PLOWING CHANGED BIG LAKES ON THE PLAINS, IS THEORY

Old timers tell us that fifteen years ago there were many large lakes on the Plains that never went dry. It was popularly supposed that they were fed by springs, but when the fields began to dot the land the lakes went dry during the dry seasons. Large cat fish were taken from them, showing that they had held water for many years. The theory is that before any land was plowed all water would seep through the surface soil toward the ponds, as if pulled by capillary attraction or migratory force. After the soil is plowed, say to a depth of say eight inches, that acid holds the moisture like a jug, and it does not feed the lakes. Hence the lakes go dry.—Canadian Record.

Perryton has an ice plant recently built.

The Taboka high school is to have a \$30,000 addition, on account of the increased population.

To meet the needs of growers a new cotton compress has been installed at Slaton.

A modern chicken hatchery has been established near Plainview by J. T. Hatch. The capacity of the first section is 2,500 eggs.

Dallas public school property is valued at \$4,228,632, according to a statement by the board of education.

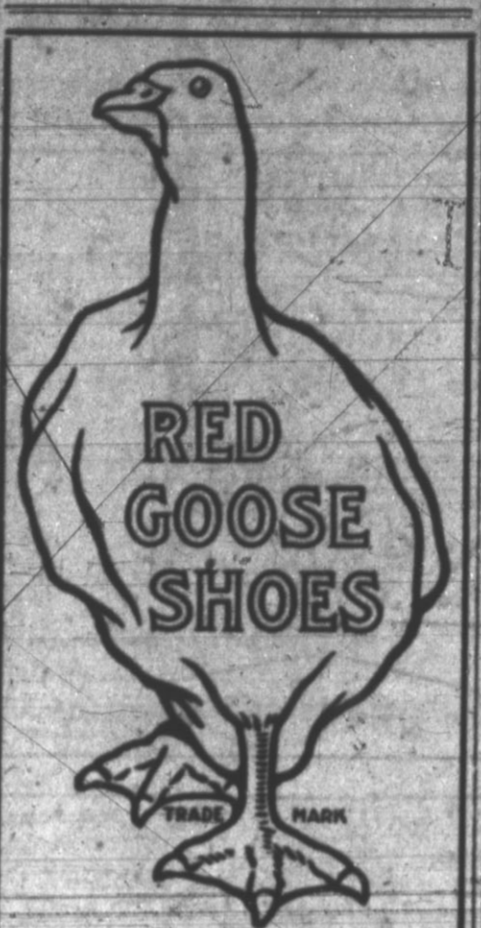
The first car of Texas cucumbers of this year's crop was shipped from Alvin to the Kansas City market.

The port of Houston exported 478,141 bales of cotton to foreign ports during the cotton fiscal year which closed July 31, over 406,185 of last year, an increase of 11,956 bales.

DR. J. M. FARRELL  
Graduate Veterinarian  
Day Phone 105 Night Phone 04  
Office: Corner Drug Store

W. A. Dykes and H. H. Tudor have started an ice plant at Slaton; capacity 15 tons per day.

A marketing and publicity campaign has been started in San Angelo, to promote the eating of "cheron," the new name for young goat meat, according to the Sheep and Goat Raisers' Association.



"Make Your Movies Glad"  
**Red Goose**  
Double Welt Shoes, especially for the Children  
J. N.  
Always—Every Wednesday—Double Stamp  
**J. O. Newell**

With the largest sweet potato crop in five years, Texas ranks fourth among the states producing sweet potatoes.

The Slaughter lands in Hockley and Cochran counties have been divided.

among the heirs and are now on the market. The lands are located south of the Gulf-Pacific trunk line of the Santa Fe Railway.

Good Printing at the Brand.

**A BRANCH STORE IN YOUR HOME!**

Let us equip a small emergency kit for your home.—It will be a miniature branch store of drug necessities. The same pure drugs and careful instructions as characterize this store will be found there.

Many of our country customers never permit their supplies to become exhausted.

**CITY DRUG STORE**

**THINK!**  
**Opportunities Are Slipping By!**

Have you thought of the opportunities that have slipped by because you had no money to take advantage of them? A good bank account is the remedy for that trouble.

**The Western National Bank**  
**WILL APPRECIATE YOUR BUSINESS**



**Fresh Water—Healthy Stock—**

FAT hogs and heaves, vigorous horses, cows that give a steady, heavy flow of milk are always to be found on the farm where there is an abundance of pure, fresh water.

No stockman can ever afford to do without equipment that will keep an ample supply of water constantly before his stock. Especially can he ill afford it with the present level of prices prevailing on The New Columbian

**Red Bottom Tank**

**With a 5-Year Warranty**

It is made of the best grade galvanized steel throughout. Top rim reinforced by clinched-on Patent tube top. Shell reinforced by two triple swedges or corrugations. Shell and bottom united by original Columbian double lock seam which forms a 4-ply steel reinforcement around bottom edge. All seams soldered tight by hydrogen arc-welding in torch designed by Columbian engineers. Entire bottom and lower edge of shell thoroughly treated (near the galvanizing) with special rust-preventing, metal preservative, red pigment paint.

MANUFACTURED BY  
**COLUMBIAN STEEL TANK COMPANY**  
Landing Tank Makers for More Than a Quarter Century  
SOLD FROM STOCK BY

**Bellview Motor Co., and C. O. Lee Hdwe. Co.**  
Hereford, Texas

# Gigantic Tire Sale

We are selling every Tire and Tube in our house at less than Wholesale Cost. We've got to raise some CASH and we're making the prices that will move the goods.

**WE'VE GOT TO HAVE THE CASH**

Below are listed a few of the prices we are making and every Casing and Tube in our big stock will be priced accordingly.

Firestone Casings	Vacuum Cup Tubes
30x3 Non-skids, sale price \$6.95	30x3 Tubes \$1.40
30x3 1/2 Non-skids, sale price 8.00	30x3 1/2 Tubes 1.60
	32x4 Tubes 2.25
	33x4 Tubes 2.35
	34x4 Tubes 2.45
	32x4 Cords 2.50
	33x4 Cords 2.60
	34x4 Cords 3.35
	<b>Michelin Tubes</b>
	30x3 Tubes \$2.45 values, \$1.95
	30x3 1/2 Tubes, \$2.70 values, 2.15
	32x4 Tubes, \$3.70 values, 2.95
	34x5 Tubes, \$5.85 values, 4.60
	<b>Cherokee Tubes</b>
	30x3 Tubes, \$1.75 values, \$1.25
	30x3 1/2 Tubes, \$2.00 values, 1.50
	32x4 Tubes, \$3.00 values, 2.10
	34x4 Tubes, \$3.50 values, 2.10
	33x5 Tubes, \$5.25 values, 3.75
	Champion X Porcelains, each 25c
	As long as Sage lasts, Cee Tee
	Flvers, pair 25c
	<b>Vacuum Cup Tires</b>
	30x3 Fabricat \$ 8.50
	30x3 1/2 Fabricat 10.10
	32x4 Fabricat 18.00
	33x4 Fabricat 18.00
	32x4 Cords 23.40
	33x4 Cords 24.12
	34x4 1/2 Cords 31.00
	<b>Remember please, that the above prices apply during this Special Sale only.</b>
	<b>Positively the Biggest and Best stock of Tires and Tubes ever brought to Hereford</b>
	<b>Beginning Today everything sold will be for Cash</b>
	<b>W. C. FALLWELL</b>
	Hereford U. S. A.

J. E. Hill E. S. Ireland

**Announcement**

of the organization of the new firm of

# Hill & Ireland

for the handling of

**FARM AND RANCH LAND, LOANS, TRADES, ETC. 8 PERCENT INTEREST ON LOANS**

Come in and see us.

**Hill & Ireland**  
In the office of Byrd & Hill, Victoria Bldg.