

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, MARCH 16, 1923.

23RD YEAR, NO. 16.

SCHOOL MASS MEETING ON MARCH 26TH

JUDGE MEGERT WILL ISSUE CALL IN NEXT BRAND

BATTLE GROUND

Meeting is the Place for Opinions of All On Schools

The mass meeting of the voters of the Hereford Independent School district to consider the nomination of trustees to go on the ballot April 7 will be called for next Monday week, March 26. Judge Megert stated Friday. He will issue an official proclamation calling the voters together on that date and will also announce the hour, the call to be published in The Brand in next Tuesday's paper.

There appears to be a great deal of interest in the school election this year, and there are a number of things to be threshed out in addition to the selection of names to go on the ballot to fill the vacancies caused by the expiration of the terms of Messrs. B. F. Guthrie and E. W. Harrison and A. O. Thompson. The mass meeting floor is the chosen battle ground for conflicting opinions and problems affecting the schools, and, according to the majority opinion, the meeting is the place for those who have definite ideas to advance them, or forever hold their peace.

Judge Megert was asked to call this meeting as he represents the county and the school district takes in considerably more than the city of Hereford. It seems to be the earnest desire of all interested parties to have the rural population within the school district take a large share in the decisions of the mass meeting, and it is hoped that a representative attendance from without the city limits of Hereford will avail themselves of the opportunity on March 26 to have a voice in the management of the schools for the next year.

They are Raiding The \$1.25 Cotton Seed After Rain

A check of the pure Acala seed on hand, purchased by the Chamber of Commerce for the benefit of the farmers of this community, made by Jones & McLean Thursday shows that just a trifle over 300 bushels remain, the rest of the eight hundred odd bushels having been sold for planting. The seed has been going rapidly since the recent rains, and farmers are now preparing their land for planting the seed as soon as the ground is warm enough.

The seed is being sold at cost, \$1.25 per bushel, and this is the best "buy" in the entire country today, pure seed of any variety now being anywhere from \$2.25 a bushel and up. The remaining 300 bushels will not last long and unless those who have signed up for cotton get busy and put in their order at once they are liable to have to pay double the price for seed when they get around to it.

East-bound Mail Must be In Office by 10:15; Elmer Patterson is Named Clerk

Postmaster Mrs. D. N. Cox asks The Brand to announce that hereafter mail intended for the pouch which goes out on No. 22, eastbound, each day must reach the postoffice by 10:15 each morning in order to be tied out and go in this pouch. Heretofore it has been possible to bring it in a little later, but new conditions at the depot now cause the Santa Fe to send for the mail at 10:20 and if must be in the office in time to be handled before this.

Elmer Patterson has succeeded Robert Wilson as auxiliary clerk at the postoffice, the latter going with the firm of Price & Hough. Elmer began his duties last Monday morning.

Man Here Bought Beau Randolph From Rat Jowell

Henry Pegues, prominent cattleman of Odessa, Texas, was in the city Friday on business. Mr. Pegues will be remembered as the man who purchased the famous bull Beau Randolph from Rat Jowell several years ago. Mr. Pegues afterwards sold the noted animal to a Kansas cattleman.

Paid Out 372-Acre Farm and A \$4,000 Home in Six Years With Poultry, Dairy Cows and Hogs

Just what a man can do on a Plains farm who is not afraid of work and who is not afflicted with the "make-it-all-quick-with-one-crop" idea is well illustrated in the case of W. E. Murdock, a farmer who lives about five miles southeast of Summerfield.

Mr. Murdock came to Hereford last Tuesday, accompanied by sixty dozen White Leghorn eggs and ten gallons of cream. It has been observed by business men here that whenever Mr. Murdock came to town he always lugged along something that brought top current prices in the open market. So last Tuesday Mr. Murdock was corralled and asked to tell "how come?"—where he got all these eggs, and all this cream, and how he always managed to have it when it brought real money, etc.

It took some persuasion to get Mr. Murdock to talk about it. He don't seem to crave publicity very much, but finally, piece by piece, the following startling story was dragged from him and fitted together. Read it and ponder o'er it:

Mr. Murdock came to Happy, Texas, fifteen years ago, landing there with \$200 in cash. He rented for several years, pursuing the usual farming methods of this country, and did not make any headway, just barely "getting by" and being somewhat in debt. The last year he was in that neighborhood he had good crop prospects when he was stricken with appendicitis and taken to Plainview for an operation, going deeper in debt. His wife, how-

City Commission Talks Franchise With Oberthier

The City Commission held an informal session Thursday, and discussed with F. H. Oberthier the question of a new franchise for the Hereford Light & Power Company, requested several months ago. No action was taken, the talk being merely preliminary.

In his petition filed with the commission some time ago Mr. Oberthier called attention to the fact that the city had the right this year to take over his plant under certain conditions, as provided for in the franchise. Mr. Oberthier asked that either this be done or that the city grant a new franchise freeing from the optional clause, which prevented the interesting of additional capital for the improvement of his plant.

It is presumed that further negotiations will be carried out between the commission and Mr. Oberthier and that a final decision will be arrived at soon.

Program is Announced for District School Fair at Fairview School, Mch. 29

The program for the district school fair to be held at Fairview on March 29 has been completed and is given below. This district will hold the second fair, the first coming on March 28 at Files.

Program for Deaf Smith Rural School Fair—Group 2
March 29, 1923, at Fairview
 (Ford, Union, Fairview and Daniel Schools)

10:30-11:30 Literary Program
 Address—Judge Megert
 11:30-12:00 High School Spelling Contest
 12:00-12:30 Junior Spelling Contest
 Dinner (bring baskets)
 2:30-3:30 Athletic Contests
 3:30 Tennis Match

The patrons of the schools are especially urged to be present. All interested in the schools of our county are invited.

Poultry Association Will Cooperate in County Fair Movement Thru President

The executive committee of the Hereford Poultry Association met at the Brand office last Saturday evening. Beside the regular routine business disposed of, Mr. Houston, president of the Association, was selected to cooperate with the officers of the Fair to be held in this city next fall. Mr. Houston will offer his assistance in the department of poultry.

Mrs. Arthur Thompson and Little Son Off to Kansas

Mrs. Arthur Thompson and little son, Arthur Jr., left Hereford Tuesday morning for Hamilton, Kansas, where Mrs. Thompson will visit in the home of her mother, Mrs. L. Short, who is reported ill. Mr. Thompson accompanied them to Amarillo.

ever, got out the crop and from it they made a little money.

Throwing all past theories to the winds, and resolving to get out of the rut Mr. Murdock moved to his present place seven years ago the coming fall, cut out the general farming methods he had always followed, and went in for poultry, dairy cows and hogs, with enough feed to have his own family and all his live stock "live at home and board there too."

He has made six crops so far. He has bought the 372 acre farm on which he resides. He has just completed a modern \$4,000 home on that farm. "And if I owe any man a dime I do not know who he is," said Mr. Murdock. In conclusion, "Can you beat it?"

How did he do it? By running 350 hens, a number of dairy cows, a bunch of sows and always having something to sell when he comes to town. He says he has paid one \$5.00 grocery bill since he went to Summerfield. He sold \$1,000 worth of hogs alone last year. He gathers 125 eggs daily. He sells his cream locally or ships it, depending upon the best market. He raises everything possible for his table, and he don't pay out interest.

Men of the stripe of Mr. Murdock bring out the possibilities in any country, develop its resources, and make a prosperous and contented community. According to the philosophy obtained from Mr. Murdock it's in the point of view and the daily application of the point.

South West Trail Meeting is Late Due to Weather

The scheduled meeting between local road enthusiasts and Manager Davis of the South West Trail, set for the county court room at 8:30 o'clock Friday afternoon, was postponed until Friday night. The change was made after E. W. Harrison had received a wire from Mr. Davis stating that the inclement weather had slowed up his schedule and he was unable to get here before nightfall. The plan was to rustle up as good a crowd as possible Friday night or Saturday morning, as soon as the exact hour of Mr. Davis' arrival could be ascertained.

W. H. Martin, Well Known Cattle Inspector, Passes Away Wednesday, Clovis

W. H. Martin, cattle sanitary inspector for this district of the Panhandle, died at a sanitarium in Clovis last Wednesday night and was buried at Rowan at 2:00 p. m. Friday afternoon. Henry and Gabe Hastings and Johnathan Pitman went to Clovis Thursday and several other friends from Hereford attended the funeral services Friday.

Mr. Martin, who was about 55 years of age, is survived by his wife. He was one of the best known and best liked cattlemen of this entire section and held a wide circle of friends and acquaintances. Formerly he was connected with the Syndicate, but for many years past has been the State inspector here. He was the oldest inspector in point of service in the Panhandle.

Mr. Martin's many friends were shocked to hear of his death and his loss will be keenly felt. He had been in failing health for some time and had gone to Clovis for an operation, but succumbed before that relief could be attempted.

Bridge Matter Takes Commissioners to Amarillo

Three members of the Commissioners Court went to Amarillo by train Thursday morning, returning on Friday morning's Santa Fe passenger. The three were county judges Megert, J. E. Hill and Charlie Paddock. The other two commissioners had intended making the trip, but were prevented by weather conditions from joining the party.

The object of the trip was to confer with engineers in Amarillo regarding the Tierra Blanco bridge south of town, bids for which are to be opened on March 24.

"Dollar Wednesday" Again Shows Growing Popularity

A brisk business in nearly all lines was reported by merchants on Dollar Wednesday of this week. The Big Day is steadily growing in popular favor. Bargains of varied character are offered in this for Dollar Wednesday of next week. Read them and prepare to take advantage of them.

Masonic Lecturer to Talk Here March 20, at Night

Illustrated Address For the Benefit of all Members Of the Order

On next Tuesday night, March 20, the Masons of this community will be afforded a rare treat. A special lecturer on Masonic work will deliver an illustrated address that night at the Hall, and the local lodge is making an effort to have every Mason in this community present on that occasion.

Wilbur Keith, Executive Secretary of the Masonic Service and Education Committee, Dallas, Texas, who will accompany the lecturer, has written P. W. Price to this effect, and states that he looks forward to an excellent meeting and a large crowd upon arrival here.

Knights Templar Easter Services Christian Church

A special dispensation has been granted the Knights Templar of Hereford to hold an Easter Service on the night of Sunday, April 1.

The service will be held at the Christian church at 7:30 o'clock, and special music and a special sermon for the occasion by the Rev. L. N. Lipscomb of the Methodist church has been arranged.

All Knights are requested to appear at the hall at 7:00 p. m. sharp, in full uniform, ready for the service.

Cattlemen's Associations Working For Adequate Appropriation for Normal

The recent meeting of the Panhandle Hereford Breeders' Association held at Amarillo passed the resolution printed below regarding inadequate appropriations for the support of the agricultural and live stock departments of the West Texas State Normal College at Canyon, and similar resolutions were passed by the Red Deer Association and by the Farmer-Ranchmen convention held at the Normal. The Hereford Breeders' Association of Hereford will be asked to adopt something of a similar nature and join in the movement to endeavor to persuade the Texas law makers to properly provide for this growing of instruction at the Normal.

Resolution

Be it resolved by the Panhandle Hereford Breeders' Association in Amarillo, February 26, 1923 that we believe the \$120 appropriated by the last Legislature is not sufficient to teach our future school teachers adequately to train our boys in agriculture and livestock work and to feed ten dairy cows, furnish the labor on a farm of forty acres, and to care for the stock for classroom demonstration, and other purposes. The Department in cooperation with fairs, stock judging contests, etc.; and we humbly request that an appropriation for this purpose be very greatly increased for the next two years. This is especially desirable in view of the fact that members of this Association have offered registered animals for class purposes at the college, but the Department of Agriculture has been unable to use same because it did not have the necessary funds to feed and care for such animals; fourth, we urge that the whole appropriation for the West Texas State Normal College is entirely inadequate for the proper education of the college students and the Panhandle Plains country, and in view of the large sum of money paid by this section of the state in the form of taxes, we feel justified in asking for more liberal educational appropriations.

(Signed) R. H. Colmer, Pres. Clovis, Texas.
 W. E. Bennett, Sec. Amarillo, Texas.
 P. J. Pronger, Stratford, Texas.
 W. M. Hendley, Amarillo, Texas.
 H. T. Necker, Bishopard, Texas.
 Gus E. Coffey, Dalhart, Texas.

Mrs. W. H. Edwards Now Visiting Her Relatives

Mrs. W. H. Edwards left Hereford Friday morning for points in central Texas, where she will visit friends and relatives in her old home in McGregor, Miss. Clara Edwards and Mrs. Earl Welch in Dallas; her daughters, a brother, T. Brown in Georgetown, and a son-in-law, Rev. Arthur Connor, in Sealy, Texas. Mrs. Edwards will be absent from this city for about three or four months.

Light Snow and Harsh Wind are Visitors Again

Another light snow, driven before a terrific wind, began falling here about daylight Thursday and gradually diminished in volume as the day wore on, although the piercing wind continued until just about dusk, when it suddenly lulled. The actual amount of snowfall was small and soon melted after the sun came out in the afternoon.

Thursday night and Friday produced clear, cool weather, with just enough wind to make it snappy and a light overcoat a very comfortable garment to have about you.

Missionary Left Real Thought in Christian Minds

Mrs. C. Manley Morton of Paraguanay, a missionary of the Christian Church in South America for the past six years, was a visitor in Hereford Thursday. She spoke at the city school at two in the afternoon and held the youngest deeply interested for nearly an hour, telling them of the strange people and customs of South America, and giving them descriptions of the country which are not contained in geographicals. Her talk was a strong appeal to higher and nobler citizenship. From the school she went to the Christian church, where she spoke to the members of the Christian Missionary Society. She spoke at the church again at seven-thirty to a fairly large audience. Owing to the short time since notice of her coming was received and the sudden cold-wave, the attendance was not as large as it would have been. Her address was of the highest possible order. She brought to her hearers a wonderful message, stating that South America is striving to follow the lead of the United States, and that our opportunity is to cement the ties of friendly relationships so that nothing on earth will be able to break them. South America has a kind of reverence for the U. S., which leads them to believe that we are more Christian than we really are, she said, and this should be a challenge to us to live up to what she expects of us.

Mrs. Morton is a forceful speaker and held her audience. She told of the work being done by the various mission boards in South America, and of how they are working together without denominational differences. There were several visitors from other local churches. The opening prayer was made by Pastor Lipscomb of the Methodist church and benediction was offered by G. A. E. Parker. During her stay in Hereford Mrs. Morton visited in the home of Mr. and Mrs. E. E. Ramsey and Mr. and Mrs. Paul J. Merrill.

Official Opening Here—Ford Gun Club Announced For Friday Afternoon, 16

The official opening of the 1923 Hereford Gun Club season, as well as for all other the clubs in the Panhandle Trapshooters Association, was scheduled for Thursday afternoon, but due to the inclement weather, the local shoot was postponed until Friday afternoon. Hank Donnelly, representing the DuPont Powder Co., and C. F. McCubbins of the Peters Cartridge Co., arrived Friday morning to participate in the shoot.

Hereford, Lubbock, Slaton, Perryton, Rowell, Amarillo, Panhandle, and Claude are the competing teams in the Panhandle Club Shoot which will end on September 4, with the presentation of a beautiful trophy to the club that scores the highest in the regular weekly shoots.

Father of Mrs. C. M. McGhee Dies in California

Mrs. C. M. McGhee received a message from Santa Monica, California that her father, P. W. Phillips, passed away Wednesday morning. The remains will be shipped to Newton, Kansas, for burial. Mr. Phillips was past 81 years, a veteran of the Civil War, serving four years with the 31st Indiana regiment. He is survived by a wife, five sons, three daughters and six step-children. His first wife passed away about 30 years ago. Mr. Phillips and his son-in-law, C. M. McGhee, left Hereford for California in November. Mr. Phillips spent the last three winters in Hereford with his daughter and had many friends in this locality.

D. C. Laird Called Away By Serious Illness Mother

D. C. Laird was called to Kilgore Wednesday on telegraphic advice that his mother, Mrs. V. J. Joyner, is seriously ill at that place.

KNOW OF 112 TOUCHED BY THE REVIVAL

REV. WOODIE SMITH'S EFFORT FRUITFUL FOR CHURCH

TO CLOSE SUNDAY

Religion is Promoted Mightily Through These Evangelists

Sunday will bring to a close the revival of the Baptist church led by the Rev. Woodie Smith Evangelistic Party. The meetings have continued for three weeks and have promoted religion in a great way in Hereford. The meetings, four each day, have quickened the religious interest of many church members and many unconverted have been led to see the great error of their way. The party are great entertainers as is evidenced by their enthusiastic receptions at the Central and High Schools on several occasions.

These meetings have been largely attended by young and old. The singing has been an attractive feature. Many of the most popular songs with the congregation are compositions of members of the party.

The tabulated results of this time are eighty professions of conversions and thirty-five additions to the Baptist church. More will be received for membership on Sunday, and some of the converts will become members of other churches here.

For Sunday the features will be a sermon at the morning service on "Five Christian Graces." At three o'clock a great service with the evangelist's subject being, "The Secret of a Great Life." At night the subject is to be, "The Calvary."—Contributed.

Road Matters at Luncheon Monday Cordova Hotel

The program for the Chamber of Commerce luncheon, to be held at the Cordova Hotel next Monday at noon, will be largely devoted to a consideration of road matters. Manager Davis of the South West Trail, who is scheduled to be here Friday night, will leave a lot of suggestions for local highway improvement that will have to be acted upon. The spring tourist traffic will be starting in larger volume right away. The recent rains have put the roads in shape to be worked. There are several signs that should be erected.

All of these matters will be discussed and decisions arrived at Monday for good service to tourists and the general traveling public through this county for the coming summer months. In addition there are a number of other important matters to be handled that will call for counsel and united advice.

Normal Officials Inspect Manual Training Work

Prof. Frank R. Phillips, head of the agricultural department of the West Texas Normal College, and R. Donald, manual training instructor in the same institution, were in Hereford Wednesday inspecting the local manual training department of the high school and talking agricultural teacher for Hereford in the near future.

From here they traveled on to Botina, Friom and Farwell on a similar mission. Mr. Donald is a cousin of Charles Donald of Hereford. Prof. Phillips stated that he is looking for more openings for agricultural teachers in this section this year and hopes to put fifteen additional men to work. Nine were put in the past year and increased federal appropriations now make it possible for local trustees to secure more, than half the salary of such men from federal sources, where full time is given to them.

O. M. Burch Sale, Castro County, Moved to Mch. 21

The snow and terrific wind of March 16 caused the postponement of the O. M. Burch Sale in Castro county to Wednesday, March 21, beginning promptly at 1:00 p. m. Mr. Burch's place is located ten miles south of Dimmitt, three miles southwest of Clois schoolhouse, and eight miles north of Springlake, and the sale includes five head of mules, four head of horses and a large assortment of farm implements and other things.

Jones-Barnett Agency

Successors to T. E. Wilson

The same old Agency at the same old place, next door to the Post Office.

The same Agency that has paid every fire loss Hereford ever had.

ESTABLISHED 1898—A FIXTURE Here Yesterday, Today and Tomorrow

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1, per year \$2.50
six months \$1.50
three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

CRITICISM

There's an old saying to the effect that "they will cuss you if you do, and they will cuss you if you don't." About once in a blue moon The Brand is handed a compliment. About once per issue, or twice each week, The Brand is handed a swift kick from some disgruntled citizen. It's all in the game. We take the brickbats as philosophical as our natures will permit. We carefully cherish the rare bouquets and feel a glow of satisfaction over them. We all belong to the same tribe, and any human responds quickly to praise and dreads criticism.

Place a glass insulator on top of the highest telephone pole and all the boys will throw rocks at that in preference to those targets lower down. The public generally centers its grievances on the outstanding official heads. A newspaper in any community is therefore particularly liable to criticism because any newspaper worthy the name stands out and deals with ALL the people of the community sooner or later.

Our limited experience has convinced us that the big majority of kicks registered against the average country newspaper grow out of selfish interests and desires. A man will take a dislike to the way the county government is run. He lines up with one of the inevitable local factions. If the newspaper editor does not throw in with this faction, then the editor is narrow and without backbone. Forthwith another brickbat is launched.

If the critic could be transplanted into the editor's shoes for a short time and faced with the problems that arise weekly in an editor's life, the critic would probably get a different viewpoint. Any country newspaper wields a tremendous influence in its community. Though the editor may not be popular personally, still he can usually make or break a contested local proposition by continually hammering at his large circle of auditors. And, incidentally, he can quickly split his community into bitter factions by the use of poor vision and misguided judgment!

The editor who does not realize this tremendous responsibility and who is continually lining up with cliques and factions usually founded on dislikes and selfish interests, is unworthy of the public trust he holds. He also soon destroys his own and his paper's influence and standing while he is splitting the community into factions, without accomplishing anything worth while as an offset. On the other hand there are fundamental problems arising from time to time that any newspaper must fight for and vigorously espouse. It's a question of good judgment.

We all seem to have a disposition to criticize the other fellow and to imagine that we could run his job better than he does. Yes, we stopped our semi-weekly brickbat this morning. It did not hurt us particularly, because we did not believe it justified. But it did start us off on a train of thought about the peculiarities of his old world and of the people who inhabit it.

Hereford Market	
Wheat	\$1.15
Oats	.60
Kaffr, per 100	1.50
Melze, per 100	1.55
Sudan, per 100	8.00
Red Top Cane	4.50
Bran (ton \$38.00) per 100	2.00
Shorts (ton \$42.00) per 100	2.20
Corn chops, per 100	2.00
Chicken feed (egg mash)	3.75
Chicken feed (scratch)	3.00
Salt (meat)	1.25
Salt (block)	.50
Cream	.37
Eggs, doz.	.15
Hens	.15

SUNDAY SERVICE

Church and Societies

Immanuel Lutheran Congregation
Confirmation instruction at 9 a. m.
Service at 9:45 a. m.
Sunday School after service.
Theo. H. Evers, Pastor

Church of Christ
(Two Blocks North of Courthouse)
Bible Study Classes, 10:15 a. m.
Regular Lord's Day Worship, 11:00 to 12:00.
The Sunday Night Bible Study has been changed to 3 o'clock in the afternoon.
Everyone is cordially invited to each of these services at all times.
W. A. Knox,
A. S. Higgins, Elders.

St. Anthony's Church
Services Sunday morning at 10:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Methodist Church
Sunday School, 9:45 a. m., W. H. Ray, Supt.
Morning Services at 11 o'clock.
Sermon subject—"The Conflict of the Ages".
Junior Missionary Society, 3 p. m., Mrs. J. A. Stegall, Supt.

Intermediate League, 6:30 p. m., Mrs. Olive Edwards, Supt.
Senior League, 6:30 p. m.; Miss Grace Sites, Pres.

No evening service on account of revival at Baptist Church.
Women's Missionary Society, Wednesday, 2:30 p. m., Mrs. J. Frank Potts, Pres.

Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt.
Prayer Meeting, Wednesday, 7:30 p. m.
Choir Rehearsal, Thursday, 7:30 p. m., Miss Swisher, Director.

Orchestra Practice, Tuesday, 7:30 p. m., Mrs. A. C. Thompson, Director.
Don't miss these services. We promise you something worth while.
L. N. Lipscomb, Pastor.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. Preaching. Subject—"The Mire of the Rock".
3:00 p. m. Junior C. E.
6:30 p. m. Intermediate C. E.
6:30 p. m. Senior C. E.
No evening service on account of Baptist revival.
J. R. Sharp, Pastor.

First Christian Church
9:45 a. m. Sunday School.
Morning Hour:
Prelude, "Cavalletta Rificana"—Masagni.
Hymn No. 326, Congregation standing.
Invocation and Response No. 502.
Communion Hymn No. 75.
Voluntary, "Melodie"—Paderewski.
Offertory, "Sextette" Lucia—Donizetti.
Announcements
Solo, "O Dixie Redeemer"—Gounod.
Mrs. Merrill.
Sermon, "Humanity's Common Error"
Invitation Hymn No. 471.
Benediction.
There will be no night services, as we wish to dismiss in favor of the Baptist Revival.
Paul J. Merrill, Pastor.

Junior Missionary Society
M. E. Church
I. C. E.
March 18, 1923
Song—Somebody Did a Golden Deed.
Scripture—Luke 10:30-35.
Leader—George Cloyd.
Prayer—Superintendent.
Rehearsal of program for March 25.

Junior C. E. Christian Church
Topic—What Should We Forgive, and Why?
Song.
Prayer.
Scripture Lesson—Ardelle Foster.
Story—As We Forgive—Mrs. Merrill.
Forgetting and Forgiving—Mary Lou Higgins.
Sweetest Things of Earth—Keith Guthrie.
Quarrel Ended—Thomas Elliston.

How Janie Settled It—Sallie Higgins.
When Will Our Turn Come—Earle Marie Foster.
Roll Call.
Benediction.

Epworth League Program
Sunday, March 18, 8:30 p. m.
(A Why Meeting)
Subject—"Stewardship".
Leader—Velma Rhude.

Repeat in unison, the congregation standing: "The earth is the Lord's, and the fullness thereof; the world, and they that dwell therein."—Ps. 24:1.
Song.
Prayer.

Scripture Reading—Matt. 25:14-30; I Pet. 4:10.
Why Do You Give?
1. Fetish, Sympathy, Business Advertising—Gladys Bryant.
2. Popularity, Favorable Moods, Habit, Loyalty—Dolly Ward.

Vocal Diet—Kathleen Hawkins and Lenis Anthony.
Why Should I Give, and Give Systematically?—Raymond Hawkins.
Song.
Benediction.

Methodist Missionary Society Program
March 21
Missionary Topics: New Orleans a Field for Evangelism.
Song.
Prayer.

Scripture Lesson—John 1:37-51—Mrs. Bryant.
St. Mark's Hall—Mrs. Spratt.
Test of Faith—Miss Lula Edwards.
St. Mark's Hall, A Special Mission for Young People—Mrs. John R. Edwards.
Glimpses of St. Mark's Hall and its Work—Mrs. Clarence Smith.
Special Music.

Report of Social Service Committee.
Local Self-Government and the Citizens' Responsibility—Mrs. Dr. Heard.
My Local Church a Missionary Church—Mrs. Fox.
Roll Call—The A B C's of Stewardship—Mrs. Ward.
Missionary Topic for Feb. Reviewed—Mrs. J. H. Hodge.

Methodist Intermediate League
March 18, 1923.
Subject—"Forgetting Self".
Hymn 349—Savior Thy Dying Love.
Scripture—Gal. 6:2.

Introductory words by Supt.
Remembering Others—Grace Potts.
Damon and Pythias—Both Millard.
Hymn 317—More Love to Thee, O Christ.
Hymn 380, given as a reading—Alma Hodge.
Leader—Martha Lee Duncan.
League Benediction.

Y. P. S. C. E. Presbyterian Church
March 18, 7:00 p. m.
Topic—Making the World Better.
Scripture—Matt. 5:13-16.
Earl Nunn, Leader.
Song Service.
Sentence Prayers.

One Organization Working for World Betterment—Audrey Carroll.
Christian Endeavor's part in World Betterment in the Past—Roy Golden.
Christian Endeavor's Part in World Betterment in the Future—Vera Godwin.
A Blackboard Talk—Howard Golden.
Special music.
What Is One Way in Which Everyone May Help the World Grow Better—Zula Wood.

Pastor's five minutes.
Business.
Miscellaneous.
Presbyterian J. C. E.
March 18, 1923
Topic—What Should We Forgive and Why?—Matt. 18:21-22.
Leader—Harroll Laird.
Song.
Why has God Forgiveness Us?—Evelyn Witherspoon.

In What Matters Have Our Parents Forgiven us?—Alnetta Cherry.

What Things do Others do that we should Forgive?—Woodrow Ireland.
Do we Forgive When We Love?—Mary Broadwell.
What did Jesus Do When Wronged?—Carroll Laird.
Story—Miss Livingston.
Benediction.

International Sunday School Lesson
Jesus Crucified—Luke 23:33-46
Imagine a procession of Roman soldiers, the Jewish Sanhedrin, some priests, the usual rabble of spectators and a white-faced, tired Prisoner with two criminals, coming up a small skull-shaped hill outside of Jerusalem. And when they were come to the place called Calvary they crucified the Christ. They denied Him the customary method of stoning and inflicted the hideous punishment of crucifixion practiced only on criminals.

Two malefactors were crucified with Him, one on the right and one on the left, with Jesus in the midst as tho He were one with them in crime.
Racked by extreme pain as the huge nails were being driven thru His hands and feet, He thought not of Himself, but of others and He said, "Father, forgive them for they know not what they do." While they were rejecting the Savior they eagerly divided His clothes and cast lots for them. His tunic was of some special value.
Then the people stood beholding, gazing with curiosity. But the elect scoffed at Him, derided Him with coarse jokes: "He saved others, let Him save Himself, if he be the Christ, the chosen of God." An eternal truth uttered in mockery. "He who would save others, cannot save Himself."

Now the soldiers mocked Him scornfully, using His title saying: "If Thou be King of the Jews, save Thyself." They then offer their Victim some of their sour wine as a cup of mirth.
A superscription in large letters of Greek, Latin and Hebrew: "This is the King of the Jews" was placed above His head.
One of the criminals challenged Him: "If Thou be Christ, save Thyself, and us." But the other, having a sense of justice, and in a tone of penitence, rebuked him for irreverence toward God in this last hour awaiting condemnation. He confesses they have sinned and that punishment is due them, but that Christ has done nothing amiss.

In the midst of this universal unbelief the dying robber knows Christ to be the Messiah and begs to be remembered when He comes into power. And Jesus said, "Verily I say unto thee, today shalt thou be with Me in paradise." Divinity refused to save the bodies from the cross, but exerted its power in saving a soul from eternal death.
It was about twelve o'clock, at noon, a supernatural darkness fell over the country, hiding the shame of mankind from human eyes. This lasted three hours. Meantime, the curtain separating the Holy of Holies from the Holy place was rent. This changed history, henceforth thru Jesus Christ there is free access to God.

And when Jesus had cried with a loud voice, "Father, into Thy hands I commend My Spirit," and having said thus he gave up the ghost.

REGISTRATION OF TEACHERS FOR EXAMINATIONS
Beginning with the April examinations, teachers desiring to enter will register with the county superintendent not later than the twentieth of the preceding month. This will enable the county superintendent to order a sufficient number of lists of questions and also to prepare for the convenience of the number of applicants, and if there are no registrations it will not be necessary for the county board of examiners to convene, and no questions will be ordered and no examination will be held, so please keep this in mind and those desiring to take the April examination will register with your county superintendent on or before the 20th of March.
15-16 S. M. N. MARRS, State Supt.



Your Voice

Direct—Persuasive—Accurate

Your voice conducts your business. Directions that you give personally are quickly and accurately executed, because your associates cannot fail to understand you.

Each inflection has a meaning for them.

You would not think for a moment of writing a letter to your assistant in the outer office. How about your representative in Kalamazoo or Sacramento? The telephone will bring him to your desk in a few minutes' time. It is not necessary to trust the cold written word—send him your voice—yourself—by Long Distance telephone.

Ask the Long Distance operator about Station to Station calls. If possible, take advantage of the low rates prevailing after 8:30 p. m.

SOUTHWESTERN BELL TELEPHONE CO.
Your Voice is You—Visit Them by Telephone

De Laval Makers are Separator Specialistists

The De Laval Company has specialized in the making of separators alone for nearly forty years. Their factories are the best in the world and are devoted to this single purpose. Other separators are usually made as an adjunct to some other line of manufacture of a much inferior mechanical quality.

The inexperienced buyer of a cream separator may well benefit by the experience of others. Almost every user having had experience with different machines is now a De Laval user. Few buyers of a second machine risk anything else. More than 40,000 users of other makes of separators replaced their machines with De Lavals during the past year alone.

Buyers May Well Profit by Others Experience

Fifteen years ago there were a dozen makes of power or creamery separators in use. Today 98 per cent of the separators in the world's creameries and commercial cream plants are De Laval machines.

This great object lesson should appeal to every buyer of a small machine. The difference in results is relatively the same with a small machine as a large one. They are simply not always as self-evident to the small user.

The cream separator either saves or wastes every time it is used, twice a day every day in the year.

C. O. Lee Hardware

Boyles Auto Service Line

Leave the Stockmen Cafe every day except Sunday.
Leave Hereford 8:30 a. m., arr. Canyon 9:45; leave Canyon 9:55, arr. Amarillo 11:00.

Leave Amarillo at Elks Hotel

Leave Amarillo 3:00 p. m., arr. Canyon 4:05; leave Canyon 4:15, arr. Hereford 5:30.
Fare—Hereford to Dawn 50c, to Umberger 75c, to Canyon \$1.10, to Amarillo \$1.80.

Your patronage will be greatly appreciated.
Phone 290
Will carry small packages to and from Amarillo.
R. G. Boyles



TWICE-A-WEEK

THE "GRAPEVINE ROUTE"

For News is a Mighty Poor Way To Get Things Straight

The Hereford Semi-Weekly Brand Gives You the Correct Facts About All the Local News That IS News

Two Papers Each Week For the Price of One

THE LOWEST SUBSCRIPTION RATE

Of Any Semi-Weekly Paper In The Business
Every Other Semi-Weekly That We Ever Heard of Charges from \$2.50 Up in Zone 1

A Trial Subscription for Three Months Will be an Eye-Opener

Only Fifty Cents For Three Months, Zone 1

THE CLASSIFIED COLUMN

Is The Greatest Value For the Least Money To Be Found Anywhere. It's a Trading Column and the shrewd buyers and sellers in this community use it and watch it.

Twenty-Five Cents Will Tell 'Em All About it!

YES, You Can Do Without It

Some folks get along without soap, others don't know the meaning of the term: "the Eighteenth Amendment". - It's a matter of choice:

And Illiterate People Don't Read Newspapers!

The Hereford Brand
Hereford, Texas

DOLLAR WEDNESDAY IS

Read What 50 of Hereford

The First State Bank & Trust Co.

Hereford, Texas
Will Help You Make a Dollar

Pocket Knives

Special line of 75c, \$1.00 and \$1.50 pocket knives,
\$ Wednesday ----- 50c

Garrison Brothers Hardware



NEXT WEDNESDAY

Every Wednesday is "Dollar Wednesday" in Hereford. Every Wednesday the merchants of Hereford offer *real price bargains* in *Staples* that the people want. These merchants have found that it pays to give the people *what they want* and they have trimmed the prices to the bone. They can afford to do this because of the *volume* of business created through these Dollar Wednesdays. Therefore the buyers get advantage of *below normal prices* on *staples*, at these sales, because of the volume of buying they do.

Goblets—Lamps

1 set 17 oz. Hoffman House Goblets ----- \$1.00
1 reading lamp, complete, and two extra chim-
neys for ----- \$1.00

Skelton's Variety Store

More Soap

2 One gal. cans New South Syrup ----- \$1.00
40 bars White Flyer Laundry Soap ----- \$1.00

Williams Bros. Grocery

Ford Connecting Rod

Ford Connecting Rod, on \$ Wednesday for \$1.00

G. W. Smith & Co.

Every Dollar

of Hereford's Fire Losses during the past six years
has been paid by this Agency!

Jones & Barnett

Wall Paper

25 room lots, matched patterns, at \$1.00, \$1.50
and \$2.00 per lot.

E. B. Black Company

We Specialize in Poultry

Bring your Poultry to us, we make the prices. We
pay the highest prices. Always get our prices first.
It pays to trade with the

Hereford Produce, I. H. Spratt, Mgr.

Bakery and Lunch Counter

All the best baked goods baked daily, which insures
you good fresh bread, cakes, pies, etc. Good hot
lunch all the time.

Carroll's Bakery

Devoe Mirrolac Paints

Paints for all kinds of inside and outside work.
Will give 10 percent discount on all paints on Dol-
lar Wednesday only.

C. O. Lee Hardware

Bulbs

Dahlias, reg. per doz. \$4.00, \$ Wednesday, \$1.00
Gladiolus, reg. \$2.00 per doz., \$ Wednesday, \$1.00

Hereford Nursery Co., L. P. Landrum

Printed Letter Heads

Next Wednesday The Brand will print 150 letter-
heads with your name and address for ----- \$1.00
(Only one order to each person)

The Hereford Brand

Men's Suits

10 Percent off during March, and an extra Dol-
lar on \$ Wednesday means a saving to you on a suit
of clothes of from \$6.00 to \$8.00.

Orr's Tailor Shop

Dollar Wednesday Specials

25c off on all Inner Tubes and \$1.00 off on all
Casings on \$ Wednesday.

Auto Utility Station

Auto Polish—Floor Wax

Simonize and Liquid Floor Wax, the \$1.50
sizes, on Dollar Wednesday ----- \$1.00

Service Garage

Two Big Specials

10 cans Swiss Lye ----- \$1.00
3 2½ lb. cans (quart) Sunkist Pineapple -- \$1.00

Cash & Carry

Dollar Wednesday Specials

1 gal. Southern Syrup, 1 gal. Pancake Syrup,
all for ----- \$1.00

Bulk seed and eating Irish Potatoes

L. W. Carlyle's Grocery

Case New Dress Gingham

Just arrived, case new design dress Ginghams,
will sell 8 yds. for \$1.00, on \$ Wednesday only.

D. R. Gass & Son

New Easter Millinery

The new late millinery is arriving. It is of delight-
fully varied selection.

Vogele Millinery

\$5.00

We will give a refund of \$5.00 on Primrose Separ-
ators sold on \$ Wednesday.

Price & Hough

Dollar Wednesday Specials

5 yds. 25c dress Gingham ----- \$1.00
5 men's 25c Linen Collars ----- \$1.00
22 bars 6c Cream White Laundry Soap ----- \$1.00

Geo. A. Stambaugh

Dry Good and Groceries

Paint and Varnish

Sherwin and Williams B P S and Berry Brothers
Varnishes.

Panhandle Lumber Company

The First National Bank

Hereford, Texas
Will Help You Save a Dollar

Harrison

The Grain Buyer, Phone 76
Elevator Service—Come in and get acquainted on
Dollar Wednesday

Discount 10 Percent

A 10 percent discount will be given on all orders of
boots on \$ Wednesday.

Tubb Shoe Shop

AS A DAY OF BARGAINS

ord's Merchants Offer On

SDAY, March 21

The "Dollars Wednesdays" in February were successes. The venture was started with 48 merchants—now there are 50! The "Dollar Wednesday" is here to stay—each Friday The Brand will carry the bargains for the following Wednesday—get the habit!—watch for them! The Drawing for prizes in March will be held on the last Wednesday—March 28—Save your Coupons—100 \$1.00-value prizes will again be offered on March 28 and Your Coupons have as good a chance as anybody's to collect one or more prizes for you.



The Western National Bank
Hereford, Texas
Will Help You Earn a Dollar

Dollar Wednesday Specials
10 percent Discount on all Leather Goods, Dollar Wednesday only.
Dunlap Hardware Company

Poultry Food
Box \$1.50 Le Gears Poultry Perscription ---\$1.00
On Dollar Wednesday only.
City Drug Store

On Dollar Wednesday
We will sell the celebrated Hot Point 6 lb. Iron for only \$5.00 cash. This sells regularly for \$6.75 at all other dealers, though we have been selling it for \$6.00.
Hereford Light & Power Company

New York Caps
Just received a large shipment of New York spring style caps, at a big discount on \$ Wednesday. BVD style summer underwear, 3 suits, \$1.48, on \$ Wednesday only.
The Popular Store

Your Insurance Business will be appreciated by this Agency.
A. L. Biggs, Insurance
Dependable Service

Willard Batteries
\$1.00 off on all Willard Batteries sold on Dollar Wednesday.
Electric Service Station

Dollar Wednesday Specials
Gal. Crude Carbolic Acid, on \$ Wednesday, \$1.00
\$1.35 Auto Chamois, on \$ Wednesday ---\$1.00
J. J. Clark, Druggist

Tire Patch
\$1.00 bottle Cassene Auto Polish and 75c can Top Dressing, both for ---\$1.00
Beavers Brothers Garage

Rockwell Brothers Lumber Co.
Hereford, Texas
Guarantees You Satisfaction Telephone 4

Dinner Special
Dinner on Dollar Wednesday ---40c
Always eat at the Stockmen's Cafe—it's the best.
Stockmen's Cafe and Hotel

Ladies' Rest Room
Our rest room is clean and neat and is for your convenience.
Magnolia Filling Station

Dollar Wednesday Specials
Nice Box Apples, \$2.25 value, \$ Wednesday, \$2.00
Fresh shipment Arkansas Blacks just in.
Golden Rule Produce
H. H. Hawkins, Mgr.

On Dollar Wednesday
5 yds. 36 in. Percale, light colors only ---\$1.00
Men's Athletic Unions, 2 for ---\$1.00
6 yds. 36 in. Bleached Domestic for ---\$1.00
Fox Mercantile Company

Dollar Wednesday Specials
With each 75c can Neverleak sold, will give free a 50c can of Neverleak.
A good price on TIRES any time.
Thompson's Garage

Auction Sale
List the articles you want to dispose of March 28 at the Auction Sale, with The Brand office. I will be out of town all next week.
Col. W. S. Williams, Auctioneer

Dollar Wednesday Specials
Men's Khaki Work Shirts, \$ Wednesday ---\$1.00
Ladies' Bleached Gowns, \$1.75, grade ---\$1.00
Double Green Stamps every Wednesday.
J. O. Newell

Old Prices \$ Wednesday
Tire prices have advanced, but we will sell at the old prices on \$ Wednesday.
H. L. Rice

Hood Covers
Hood covers for Fords value \$1.75, going at \$1.25 on Dollar Wednesday.
Wilkinson Motor Company

Cherokee Tubes
30x3 Cherokee and Vacuum Cup ---\$1.25
30x3 1/2 Red ---\$1.50
32x4 Cherokee, Red ---\$2.50
W. C. Fallwell Filling Station

Goggles—\$ Wednesday
any Goggle or Eye Shade in the house for ---\$1.00
Corner Drug Store

Fatena to Fatten Chickens
25 pounds Fatena, on \$ Wednesday ---\$1.00
Don't forget that we are headquarters for all the Purina Feeds.
Jones & McLean Grain Company

Your Choice
any \$1.50 article in this store on Dollar Wednesday for ---\$1.00
W. H. Ray, Jeweler

Salted Crax-Syrup Special
One box small salted Crax and 1 gal. Evan-line Syrup, for ---\$1.00
Sixes Louis Oats ---\$1.00
Frank A. Gyles Grocery

Tires at Right Prices
32x4 Fabric ---\$15.00
34x4 Fabric ---\$18.50
Above prices on \$ Wednesday only.
Stephens' Associated Stores
L. M. Forister

Our Neighbors

DIMMITT

The Baptist W. M. U. Ladies met th Mrs. W. L. Pickett on Tuesday forenoon with ten members present. One visitor, Rev. J. A. Lindley, of Tulsa. A very interesting lesson was given. After the devotional hour, the ladies decided on giving an Oyster supper at the Bell Hotel on the evening of April the 30th. Cocoa, coffee and cake will also be served to those who don't like oysters. Everyone is invited to come.

Dr. and Mrs. Mayes Miller attended the funeral of the small daughter of Mr. and Mrs. Woody at Nazareth, Texas Tuesday morning at nine o'clock.

Bert Abbott was in Dimmitt Tuesday.

Mrs. C. E. McLean returned to Hereford Wednesday after a few days visit with her son, Bruce McLean, in Dimmitt.

John Bell and Bill Webb are butchering some hogs this week.

Joe Elliott transacted business in Dimmitt Tuesday.

Mrs. M. E. Hightower is still quite sick. We hope she will soon get well again.

Mr. and Mrs. Fred Galle called on Dr. and Mrs. Miller Tuesday.

Messrs. Bill Ewers and Jim McIntire are very busy dragging the roads after our fine rain.

Mr. and Mrs. Lester Womack, west of Dimmitt and J. A. Womack of Lamessa spent Tuesday night with J. C. Montgomery and family.

C. F. Kerr spent the week end with his family at Canyon.

Carlos Reynolds is planting grain for Mr. Kimble, south of Dimmitt this week.

C. J. Mapes was a Dimmitt visitor Tuesday.

Mr. and Mrs. Mark Cowsert motored to Hereford Tuesday.

The E. Ramey Brothers made a business trip to Dimmitt Tuesday.

Dimmitt High School is progressing nicely these days. Everyone is enjoying the nice spring weather and feels like doing some real work.

The track team is doing splendidly. Several of the boys are going to be hard to beat at the District meet and someone is going to have to run some to beat the Dimmitt High School track squad for the Class B championship. We are expecting much of Elmo Bell, our hundred yard dash man. Lem Johnson, our one-half mile runner. Sam Fort and Eugene Kimble our high jumpers. Ray Cowsert, pole vaulter, and Jim Mundell, shot put. Dick Galle is going to make some one "hump" it to beat him on the two hundred and twenty yard dash.

There will be a five dollar prize for the declamation at the County meet, both Junior and Senior; also a two dollar prize for Junior and Senior spelling, two dollars and fifty cents for high point winner in Senior boys track, two dollars for Junior boys and Junior girls high point winners in track.

Here's some easy "pocket change" for someone in Castro county, so all who can, enter something and make some one else work.

Our County meet is to be held the 6th and 7th of April. A play entitled "The Trial of Harris" will be given by the High School on the night of April the 6th, the proceeds of which will go to athletics.

Our baseball team is doing fine work now. We have several new players and we expect to have a High School team that will be hard to beat. We are expecting to play Hereford High School on April 6th, the first day of our meet.

BETHEL

Bethel received another good rain Saturday. It rained all night and next morning two inches were reported. The farmers are most all busy preparing their ground for planting.

Mr. Dagan of Wichita, Kansas and Frank Lambert spent Tuesday at H. P. Lambert's. Mr. Dagan has purchased the Lambert steers and is here receiving and shipping the cattle.

Wirt Phillips has recently sold his cows. As usual, Mr. Phillips' cattle are in excellent condition.

Mr. and Mrs. K. Roberts spent Monday at Mr. Shuford's.

Loyal List was a Dimmitt visitor Monday.

The big rain Saturday night kept us from having Sunday School and from church in the afternoon. We have missed Sunday School so much this winter from weather and sickness that when warm days come we will have to make up the loss.

Mr. and Mrs. K. Roberts were guests Sunday of Mr. and Mrs. Emmett Rothwell. They report a sumptuous turkey dinner. Mr. and Mrs. Wirt Phillips and children went to Hereford Monday afternoon returning Tuesday afternoon.

Mr. Buttolph was working on his phone line again Tuesday afternoon.

News came Monday of the death of Mrs. Span Harrell of Gainsville, Texas. Mrs. Harrell was a daughter of Mr. and Mrs. J. Z. Smith and was here visiting her parents when she became ill, returning to her home just a week before her death. Mrs. Harrell had been an invalid for some time. She is survived by her husband and a married daughter, one son, besides her father, mother, three sisters and one brother.

Mrs. Harrell had visited here several times and made many friends. The entire community sympathizes with the bereaved family. Mrs. Harrell's funeral was conducted at three o'clock Monday afternoon at Gainsville.

BIG SQUARE

Another big rain was received with gratitude here Saturday. Field work had already begun and this fine rain just helps it along.

Owing to the rain, we had no Sunday School or church Sunday. Only a very small attendance braved the mud to attend League. However, the service was held, with Mr. John Burton as leader.

Harold Wyrer spent Saturday night with Loyal List at Bethel.

Mr. Buttolph was fixing his phone line Tuesday. He reports that the line breaks due from being drawn too tight.

TIERRA BLANCO

This community is rejoicing over the recent fine rain. Farmers are showing their appreciation by working early and late.

Jno. Trammel, now of Crosbyton, was a pleasant visitor at Grady Wilson's last week.

Cy Orr, Kelly Gray and family and Miss Clara Davis attended Wednesday night singing at Summerfield last week.

Mr. Annon and daughter were visitors at the Moore home last week.

Mr. Creutz and Kelly Gray went to Friona on business Tuesday.

This community is to have another graded road south of the Harrison Highway. It will connect with the latter and the two roads will serve enough families that we are in hopes of securing a rural route.

Miss Pearl Davis and J. L. Fugua were welcome visitors at the Robinson ranch this week.

The Grady Wilsons have a new house.

The grownups are doing good work on the play "Sophronia's Wedding," and if nothing interferes, hope to give it on Saturday night, March 24. We are hoping a large crowd will attend. A small admission fee will be charged. The money to be applied on a piano for the school.

A further notice of the play and date will be given later in The Brand.

FRIONA

Willard Schlenker received a very painful bruise on his hand Saturday afternoon while working at the well drill about eight miles south of town, by getting it caught between the drill stem and the mast. So far as could be ascertained there were no bones broken and he was able to be back at work on Monday.

Word was received here by the Chamber of Commerce that Mr. Frank A. Davis, who is traveling in the interest of the South West Trail, that he will be in Friona on Friday afternoon, March 16, at 3:30. Mr. Davis requests that the business men of the town, and especially those interested in the promotion of the route, get together and hold a meeting with him at that hour. The meeting will probably be held in M. A. Crum's office.

The play given by the high school pupils and teachers, which was announced in these items for two weeks ago, was given Monday night. The correspondent was wrongly informed as to the date. An attempt was made to give the play on Saturday night, but the heavy rain which came on made so much noise on the roof that the audience could not hear what the characters were saying and the effort was called off until Monday night. The auditorium was full and the entertainment was well pleased with the entertainment.

Mrs. T. W. Galloway, who has been in the sanitarium at Hereford, was able to return home Saturday and is again able to be out after being confined to her home for several weeks. J. W. Parr, who was also in the sanitarium, returned home Saturday.

The Bountiful Father lavished upon this community and the surrounding territory another bountiful rain, which fell Saturday night and which gave the ground a thorough soaking, such as was necessary for the production of good crops the coming season.

The Extension Service Farm News, a semi-monthly journal issued by the Extension Service of the A. & M. College at College Station, devotes a col-

umn of its space to a description of the growth and development of the hog raising industry, which has sprung up during the past few years in the Panhandle and plains country of West Texas. Many of the statements found therein can be seen verified right here at Friona, and much encouragement to the industry would be given if all our farmers could have the privilege of reading this and all other such articles.

The Sunday School of the Congregational church is preparing a "stunt social" which will be given in the basement of the church on Friday night. Each class is expected to take part with a stunt prepared by its members and unknown to the remainder of the school until presented on the platform.

Worth Weir and family returned to Friona Saturday morning after an absence of several weeks spent with relatives in Kentucky.

Mrs. Selden Warren returned Saturday morning from Iowa, where she has spent the past few weeks visiting with her relatives.

George G. Wright and W. W. Ryan arrived here from Kansas City Saturday morning and drove out to spend a while on their farm southeast of town. These gentlemen are taking an active part in the agricultural possibilities of the Panhandle and it is hoped that demonstrations that will be of much value to the entire farming interest of the country may result.

Rev. Peyton and R. S. Houlette have been improving the appearance, as well as enhancing the value of the parsonage property of the Congregational church by setting the yard with shade and fruit trees during the past week.

JOEL

Mrs. Cleveland Bromley went to Am- arillo on Friday of last week for the purpose of seeing her first great-grand- child. The mother of the babe is a daughter of Mrs. Bromley's son, Mr. Howard Tyson, of Amarillo.

Mrs. Nogellen and Mrs. London were in last week to see Mrs. Hollis Galley. Rain! Just the right size, color and quality, $\frac{3}{4}$ inches fell in a period of 17 hours, a gentle steady soaker. Happy people are we. Lots and lots of small grain was in the ground to receive the benefit. Already, if one looks close, the grass can be seen starting to grow. It can't come too soon for our cows.

Mrs. J. D. Thompson, who with her husband recently moved on to the Glen Snyder place, by the Doctor's advice, has had to go to a lower altitude on account of severe asthma trouble. She has gone to Vernon.

Our school teacher, Miss Helen Shore, took all her pupils over to Progressive last Saturday and rendered a nice little program before the County teachers' meeting. Quite a delegation of the parents and friends of our school were also present, and we all had an enjoyable day, which is putting it mildly. No doubt the Progressive scribe will give us a full writeup of the pleasant and useful event, so we desist.

On account of the weather and road conditions, no Sunday School was held on last Sunday.

Bonnie wee Syble Smith celebrated her fourth birthday by attending school last Tuesday.

PROGRESSIVE

Parents and pupils of this community will harbor for a long time to come pleasant memories of the County Teachers' meeting held at the schoolhouse last Saturday. A large crowd was out, numbering some two hundred, and feasted on the many properly stimulated discussions. The meeting throughout was smoothly conducted by the leadership of Miss Griffith.

The program opened with a song given by three of Miss Rutherford's little tots. After prayer, the Boys' Glee Club rendered several fine selections, and well did they sing. Time after time they had to submit to the clamor for an encore. The humorous sketch presented by the Askren school, under Miss Helen Shore, added lots of spice to the program and was very much enjoyed. The little pickaninies just freshly blown in from the extreme south, looked very natural and acted still more so. Rev. Paul J. Merrill gave an address on Americanism. The lecture could not fail to bring about a better conception of citizenship among those who now are citizens and will be in the next decade. This closed the program for the forenoon. The basket dinner was all and more than such a dinner usually is. There was plenty and to spare.

The afternoon program was longer but full of interest and enthusiasm. A series of talks on the benefit to be derived from this meeting were given by D. W. Hawkins, C. P. Galley and A.

Congress Bids Uncle Joe Cannon Good-bye



Many tears were shed as Uncle Joe Cannon, after sixty years in Congress, packed his belongings for return to his home in Danville, Ill. His years in Congress stand as a record.

Higgins. Judge Megert stressed the importance of an occasional word of encouragement to the teacher by patrons. Miss Ornie Walker testified to the possibilities of school and community cooperation. Miss Jessie Sisk discussed the benefit derived from rural schools. Mrs. B. F. Guthrie gave an address on English in our schools and awakened in us a deeper love for English, making the proper use of it beautiful and glorious to us. This solid part of the program was dispersed with two musical numbers, one a duet by Misses Lenis Anthony and Mary McDonald, the other, a vocal solo by Rev. Merrill.

Rev. W. R. Hill closed the program by some timely remarks on articulation and ending with a few jests left a good taste in our mouths.

CLEO

This community has had another good rain, probably one inch or more. Everybody is sowing spring crops. There will be more acres of spring crops sowed this year than ever before.

O. M. Burch of Amarillo has been in Cleo looking after his holdings here.

J. H. Wagley sent a truck load of hogs to Hereford Wednesday.

R. C. Shuford has bought a new Emerson two-row lister recently.

F. H. Galle made a business trip to Hereford Tuesday.

R. C. Shuford sent another load of hogs to Hereford Thursday.

Ollie Dixon, Robert Ayres and Lester Dowell went to Canyon to attend the singing convention Sunday.

Elmer Dixon made a business trip to Hereford last Wednesday.

J. R. Harris has completed his new garage.

Sam Allen made a business trip to Dimmitt Tuesday.

WYCHE

Messrs. J. O. and W. M. Henry of Chillicothe are visiting in the home of their sister, Mrs. J. S. Gold.

Mr. and Mrs. Lather Hough of Hereford visited in the home of Mr. Hough's brother, R. W. Hough, last Sunday.

Miss Gladys Gold and Mrs. Oby Blanchard visited in the Walsler and Charlie Bauchard home at Summerfield last Monday.

Mrs. C. J. Padlock and guest, Mrs. C. B. High, of Effingham, Kansas, visited Mrs. Leo Wolf Thursday.

Ridley Bell and two daughters, Fey and Jewell, of Arney spent Thursday night in the home of friends, J. S. Gold and family.

Miss Ruby Dugan is staying with her sister, Mrs. Clem Dugan, who has been ill for several days.

Mr. and Mrs. Grover Chandler spent Wednesday evening very pleasantly in the J. S. Gold home and played "42".

Sam Hembre and son of Happy were visitors in the J. W. Dugan home last Thursday.

Mr. and Mrs. R. W. Hough very graciously entertained a crowd of young people last Thursday evening at

their beautiful new bungalow home southeast of Hereford. The occasion was honoring Mr. Hough's Sunday School class with a "candy pull". Mr. J. G. Henry of Chillicothe rendered several Piano solos, and a number of vocal solos of the negro type, which were greatly enjoyed. 42 offered an interesting diversion until a late hour when the game was concluded and candy pulling was in order.

Amid peals of laughter; many burned fingers, and mouths full of candy, all departed, after thanking Mr. and Mrs. Hough for such a pleasant evening.

Those present on this happy occasion were: Misses Ruth Dugan, Gladys Gold, Christine and Penelope Nutter and Neil Wyche; Messrs. Ben Bates, John Robson, Sam Hembre, Jim Dugan, Gordon Gold and J. O. and W. M. Henry of Chillicothe.

ARNEY-BLUE RIDGE

Mr. Irbeck made a business trip to Nazareth Friday.

Mr. Davis was transacting business in Hereford Thursday.

Henry Dixon and Mr. Dyerup were called at the home of S. J. Taylor Friday.

Luster Hogge was in Happy on business last Friday.

J. P. Stuart was in Hereford last Thursday.

We are very glad to report that Mr. Terrell who happened to a very serious accident last week with his tractor machine, is rapidly improving, and his many friends hope to see him up and around again soon.

Luster Hogge visited at the Blue Ridge school one day this week.

Mr. and Mrs. S. J. Taylor, daughter, Mabel, and sons, Lawrence and Sam, motored to Clovis, New Mexico Friday to spend the week end with relatives, Mr. and Mrs. John Taylor and family.

Floyd Fortner and his father, A. W. Fortner, motored from their place to the Plains last Tuesday and spent Tuesday night at the home of Mr. and Mrs. S. J. Taylor. Mr. Floyd Fortner plans to stay on his place for a while, and his father will return to his home in Foard City, Texas in a few days.

Mrs. Joe G. White visited the Childress school last Wednesday morning.

J. P. Hutson and Dr. Binnion were transacting business in Happy Saturday.

Minor Holden was in Happy Saturday.

Many of the people in this section of the country eagerly looked forward to the hoped for day of March the eleventh, to the first Singing Convention in the Panhandle which was to lead us into the Singing season and was to be held in the West Texas State Normal building. But on account of the heavy rains that fell Saturday and the night following, everyone looked downcast about not having the opportunity to attend the Convention which was to be the next day. But aside from all of this, everyone welcomed the rain. We now have our hopes built upon the thoughts of the great assembly which will assemble for the first Singing Convention of Castro County which is to be held at the Dimmitt High School Building on the twenty-fifth day of March, 1923, for the same purpose for

which we were intending to go to Canyon, which was—song.

Herschel Terrell, who has been visiting in Dallas, Texas for the last month of two, returned to his home last Sunday.

Lee Hutson and Fay Brooks visited Luster Hogge Monday.

Miss Opal Hutson visited her grandmother, Mrs. J. P. Hutson last Thursday.

Miss Audry Brooks visited her friend, Miss Crockett Bowen Friday.

John Cole made a business trip to Tulsa one day last week.

Mr. Berkenfeld was a caller at the home of S. J. Taylor one day this week. We are very sorry to report that J. P. Hutson is very ill. His many friends hope for his recovery soon.

Mr. Davis made a business trip to Hereford last Friday.

John Terrell made a business trip to Happy Sunday.

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady to 15c higher. Hogs 20c lower. Sheep steady. Prospects steady market balance of week.

BEEF STEERS:

Good to Choice	---\$8.75 to \$9.60
Fair to Good	---8.00 to 8.75
Common to Fair	---7.00 to 8.00

FEEDERS:

Good to Choice	---\$7.50 to \$8.25
Fair to Good	---6.75 to 7.50
Common to Fair	---5.00 to 6.75

STOCKERS:

Good to Choice	---\$7.25 to \$8.25
Fair to Good	---6.25 to 7.25
Common to Fair	---5.00 to 6.25
Stock Cows and Heifers	---3.00 to 5.60
Stock Calves	---6.00 to 8.00
Stock Bulls	---4.00 to 5.25

BUTCHER COWS:

Good to Choice	---\$5.50 to \$6.50
Fair to Good	---4.00 to 5.50
Cutters	---2.75 to 3.75
Canners	---2.25 to 2.75

HEIFERS:

Good to Choice	---\$6.00 to \$7.50
Fair to Good	---4.50 to 6.00
Common to Fair	---3.50 to 4.50

CALVES & YEARLINGS:

Baby Beef	---\$8.00 to \$9.00
Killers	---6.50 to 7.50
Veals, Fair to Good	---7.00 to 10.00
Veals, Common to Fair	---4.00 to 7.00

BULLS:

Killers and Bolognas	---\$3.50 to \$5.00
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HOGS:

Light	---7.50 to 8.00
Heavy	---7.75 to 7.90
Packing Sows	---7.15 to 7.25
Pigs	---5.50 to 7.50

SHEEP:

Fat Lambs	---13.00 to 14.40
Lambs, Culls	---9.00 to 11.00
Wethers	---\$5.50 to 9.00
Fat Ewes	---8.00 to 8.75

RECEIPTS:

	Monday	Last Week
Cattle	10,000	36,300
Hogs	20,000	68,100
Sheep	8,000	34,100

LEE LIVE STOCK COM. CO.
March 12th, 1923.

Postponed Sale

The Sale advertised for March 15 has been postponed to WEDNESDAY, MARCH 21, on account of stormy weather.

O. M. Burch
DIMMITT, TEXAS

Let Your Light Shine

It's a notable fact that burglars avoid houses where a light is burning. Why not safeguard your property and assist the nightwatchman by leaving a light burning all night in your store or office?

"Your electrical servants"

Hereford Light & Power Co.
Phone 388

IT IS BETTER TO

Buy Insurance and Not Need It, Than to Wish You Could

BUY INSURANCE

After It Is Too Late—Don't Wait Until You Regret It.
Call Phone 56, Theatre Bldg.

A. L. BIGGS, Insurance

COTTON LIST!

STILL GROWING! The cotton acreage list for this community, subscribed in the effort to secure a gin, has been revised to date and sub-divided by counties. Some of the owners do not live in the counties listed, but their land is there, if no error has been made. Any corrections to the list should be called to the attention of the Chamber of Commerce at once.

The more acreage secured the easier it will be to secure that gin. A lot of people have been heard to declare that they intend to plant some cotton but won't list it! If everybody took that point of view there would be no gin here in 1923.

Kick in—put in your acreage if you intend to plant any—and help the cause along.

Table with columns for County (Deaf Smith, Castro, Farmer), Name, and Amount. Total for Deaf Smith County is 2,514. Total for Castro County is 595. Total for Farmer County is 3,359.

Rose Comb Reds Eggs from selected layers and prize winners. Pen one, \$1.50; utility \$1.00. Phone 30 N. C. Vogel. 16-1f

Bulbs and Flowers FOR SALE—Bulbs and flowers—gladiolus, dahlias, and cannas. Have agency for the Clovis Floral Co. Phone 389, 16-3f Mrs. Dr. F. E. Rowe

Sewing For plain and fancy sewing, see Mrs. Gould over Dunlap's Hardware Store, Room 5. 15-2f-Pd

FOR SALE—Fresh Jersey cows, price \$50.00 and \$60.00. Good bright sorghum, 4 1/2 per bundle delivered. Phone 374-F21. Joe P. Smith. 15-2f-P

FOR SALE—S. C. Rhode Island Red eggs, \$1.00 per 15, or \$5.00 per 100. Mrs. Earl Gilliam, South Hereford. 14-4f-Pd

Cake FOR SALE—Have at this time 3 tons of big cake and 3 tons of pea cake, will sell \$2.50 per ton cheaper than Hereford market price. C. J. Mapes. 15-2f Dimmitt, Tex.

FOR SALE—Good level, 640 acres land, 12 miles north, improved. Good terms. Enquire at Panhandle Lumber Co. 8-1f

FOR SALE—A good milk cow, giving 3 gallons milk; will sell cheap; also have a large male hog, Duroc, will sell cheap. Arthur E. Holberg. 14-8f-Pd

FOR SALE—Eggs for hatching, from Light Barred Rock Pen, headed by blue ribbon cockerel. The sitting; or \$3.00 per 100. Orville Grant. 14-4f-Pd

Hatching Eggs FOR SALE—Eggs from S. C. R. I. Resis Pen. Per setting \$1.50; Flock, \$1.00; or \$5.00 per 100. Best birds we have ever owned. Fone 57. Mrs. G. R. Ward. 14-4f-Pd

Sudan Seed—FOR SALE—Sudan Seed, free from Johnson grass. 1lb per pound. Phone 318-F32. F. D. Perkins. 14-4f-Pd

FOR SALE—New Eclipse 16 ft. wheel and fan, also Titan tractor and plows. Also barley seed for sale. Phone 78. Mrs. G. R. Ward. 14-4f-Pd

FOR SALE—Pure bred dark Barred Rock hatching eggs at \$1.00 a setting; \$3.00 per hundred. Fertility guaranteed, vigorous stock, well bred for type and utility. Pen eggs from extra fine stock direct from D. F. Palmer, Yorkville, Ill., strain at \$5.00 per setting. 13-8f Fred H. Galle, Dimmitt, Texas

TRADE—Will trade land near Clovis for Hereford city property or land near Hereford. Phone 382 P. O. Box 711 15-4f

SALE—ARMY SHOES—SALE We have just bought a tremendous stock of Army Munsion last shoes to be sold to the public direct. Price \$2.75. These shoes are 100 percent solid leather with heavy double soles sewed and nailed. The uppers are of heavy tan chrome leather with bellows tongue, thereby making them waterproof. These shoes are selling very fast and we advise you to order at once to insure your order being filled. The sizes are 6 to 11 all widths; Pay Postman on receipt of goods or send money order. Money refunded if shoes are not satisfactory. THE U. S. STORES CO. 13-1f 1441 Broadway, New York City

1 buy and sell second hand shoes. Let me repair your shoes at a live and let live price. Hagar's Shoe Shop.

FOR TRADE—A Ford Sedan body for Coupe body, or will sell. Enquire at Popular Store, Hereford, Tex., or 16-1f H. Goldberg.

Pasture to Lease LEASE—Pasture to lease, known as Sixshooter Pasture, in New Mexico. Will easy run 1500, divided in 3 pastures. Will lease or take stock by the head. Have had lots of rain lately. If interested, write me Box 884, Lubbock, Texas. 16-4f-Pd

LOST AND FOUND LOST—Tan handbag, in, or just out of Hereford, on South West Trail, March 13. Finder please return to The Brand office—reward. 16-1f

WORKERS CONFERENCE OF THE TIERRA BLANCA BAPTIST ASSN. To meet with the Baptist church at Tulla, Thursday, March 29, 1923. Chairman—J. A. Lindley. Subject—Our Mission Fields. Scripture—The Book of Acts. Music by H. H. Tracy.

10:00—Devotional by W. D. Durce. 10:20—Geography of Italy by Mrs. W. E. Hicks. 10:30—Our Work in Italy by J. M. Hall. 10:50—Geography of our new European Fields by Mrs. H. M. Baggarly.

11:00—Our Work in Europe. W. R. Hill. 11:20—Budget plan for church finances by L. E. Finney.

Noon 1:00—Song and Prayer. 1:10—Our work in Palestine by B. F. Fromberger. 1:30—Geography of Argentine, Chili and Brazil, Mrs. W. J. McMinn. 1:40—Our work in Argentina by G. L. Morris.

2:00—Quartette by J. R. Gollehan. 2:10—Our work in Chili, W. J. McMinn. 2:30—Our work in China by E. B. Dawson. 2:50—Our Home Mission Work by L. E. Finney. 3:45—Closing business matters.

The church at Tulla sends out an invitation to all the Baptists of the Association to attend. Committee: H. F. Aulick, J. A. Lindley, W. R. Hill.

Secretary Fall Quitting—Washington



Former Secretary of Interior Fall, of Texas, called upon President Harding, accompanied by wife, daughters and grand-children, to bid good-by when this picture was taken.

THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith County, Greeting: You are Herely Commanded to summon Christian Saller and Belle Saller, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the Sixty-fourth Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Sixty-fourth Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, to wit: The City of Hereford, on the 5th Monday in April A. D. 1923, the same being the 30th day of April A. D. 1923, then and there to answer a petition filed in said Court on the 5th day of March A. D. 1923, in a suit, numbered on the docket of said Court No. 1386, wherein G. H. Tyson and F. D. Tyson are Plaintiffs, and Christian Saller and Belle Saller are Defendants.

Herein Fall Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same. Given Under my Hand and the Seal of said Court, at office in the city of Hereford this, the 5th day of March, A. D. 1923. (SEAL) BERRY ORR, Clerk, District Court, Deaf Smith County, Texas. 14-4 By J. R. Edwards, Deputy.

ADVERTISEMENT NOTICE TO CONTRACTORS FOR BRIDGE LETTING Sealed proposals addressed to W. M. Megert, County Judge, Deaf Smith County, Hereford, Texas, for the construction of a 40 ft. clear span, reinforced concrete bridge over the Tierra Blanco River, in Deaf Smith County, will be received until 10 A. M., Saturday, March 24th, 1923, and then publicly opened and read. The work consists of furnishing all tools labor, machinery, equipment, material, etc., of every description for

constructing a complete forty foot clear span, twenty foot roadway, reinforced concrete bridge over the Tierra Blanco River, about one half mile south of the Court House in Hereford, Deaf Smith County, Texas. For specifications, plans or other information, apply at the offices of the Nagle, Witt, Rollins Engineering Company, County Engineers, Court House, Dallas or Amarillo, or at the office of the County Judge of Deaf Smith County, in the Court House, Hereford, Texas. Said plans and specifications will be furnished for \$5.00. Refund for those returned. Proposals must be made on the forms provided, submitted in sealed envelopes and marked "Bid for the Construction of a forty foot reinforced concrete bridge for Deaf Smith County, Texas." A certified or cashier's check for \$500.00 made payable to W. M. Megert County Judge, on some Hereford bank or trust company, must accompany each bid. The County reserves the right to reject any or all bids. W. M. MEGERT, County Judge, Deaf Smith County, 14-16 Take advantage of Hereford's Dollar Wednesday—every Wednesday. It will save you many dollars annually. Free prizes offered once each month. Good Printing at the Brand

Flowers CUNNINGHAM FLOWER SHOP Phone orders to Mrs. F. R. Oberthier, Phone 220

Abstracts and Loans J. Frank Potts Maps, Deaf Smith Co.—50c.

USED CARS Fordson Tractor \$275.00 Three Disc Plow 95.00 Tandem Harrow 75.00 Ford Delivery Body 75.00 Ford Touring, Starter, 1922 335.00 Ford Touring, Starter, 1920 250.00 Chevrolet Touring 135.00 Buick Touring 125.00 Ford Touring 115.00 Wilkinson Motor Co. Golden Rule Produce Co. The FUL-O-PEP Poultry Feeds Dry Egg Mash Chicken Starter Fine Chicken Feed Three distinct formulas for maximum egg production and to start little chicks off right. Ask for our Remedy for mites, red bugs and lice.

A Good Rain HAS HELPED ALL OUR FEELINGS We are helping our Farm Customers who are planting and seeding. Our mission is to serve.

First National Bank Hardware Our business is to sell it, and we are selling it at a price you can afford to pay Dunlap Hardware Company

Classified Advertising

Want Ads., Rentals, Lost, and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER. FOR SALE FOR SALE—1 Grey Percheron Stallion, 8 years old, wt. 2000 lbs. Will show as good colts as there are in the Panhandle. Price \$650.00, some cash, balance trade for good mules. 14-4f H. H. Harred, Claude, Texas. FOR SALE—Good clean seed oats for sale. Phone 303. 14-1f Fred Millard. FOR SALE—Dahlia Bulbs, 75c per dozen. Phone 286. 14-3f Mrs. M. B. Daniel. FOR SALE—Good furniture, new duofold, good chairs, dining table, etc. Phone 91. See J. B. Elliston. 14-1f

The Bank As an interested party in everything that is vital to your success, has also its own interests at heart. Our success comes only as success comes to you. Better co-operation between this bank and its depositors is earnestly sought, and the utmost in service extended to each and every customer. FIRST STATE BANK & TRUST CO. Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Local Happenings

W. H. Russell reached home Wednesday from Canyon.

Window glass, all sizes at Skelton's.

Gano Hastings made a business trip to Amarillo Wednesday.

A better spark plug for your Ford. Rice has it.

W. H. Piqua of Amarillo was in this city Wednesday morning.

Anything for the kitchen at Skelton's. We save you money.

Frank Lambert left Hereford Friday morning for Pecos, Texas.

Seed Irish potatoes have arrived.
L. W. Carlyle Grocery.

Carl Gilliland reached home Wednesday from attending Court at Canyon.

New line of white dishes just received at Skelton's.

T. K. Wilson reached home from a business trip to Amarillo Friday morning.

Just received a shipment of Goodyear tires and tubes. All sizes at Rice's.

B. J. Mecaskey reached Hereford Wednesday morning from Decatur, Texas.

The fishing season is on. Skelton has the tackle.

Mrs. Harding Accompanies President South



This picture was taken at the White House last week as Mrs. Harding made her first public appearance since her serious illness 6 months ago. Accompanied by the President she went for a six week vacation in Florida. The White House automobile was loaded with flowers from admiring friends.

The U. D. C. Chapter will have a bonnet, apron and bake sale at E. B. Black's Furniture Store, March 31, 1923.

Ed Connell arrived home from a business trip to Littlefield, Texas Friday morning.

Seed Irish potatoes have arrived.
L. W. Carlyle Grocery.

Blair Poff reached Hereford Thursday morning from a business trip to Cisco, Texas.

We carry a complete line of McGregor golf goods. Skelton.

Mr. and Mrs. J. O. Christy and Mrs. W. R. Stockman were shopping in Amarillo Wednesday.

Have you seen the new Weed De Luxe tire chain? Rice sells them.

Get our prices on flour. We handle The Golden West and Perfecto. Hereford Produce I. H. Spratt, Mgr.

Ramsey Landrum reached Hereford Friday morning from Ft. Worth and San Antonio, Texas.

Get the money-saving habit. Go to Skelton's first.

L. Carter left Hereford Friday morning for Matador, Texas. Mr. Carter will set an irrigation pump.

E. E. Cox of Plainview reached Hereford Thursday. Mr. Cox is renting a farm near Hereford for this season.

You can now buy a Case tractor at a price, and on terms that it can easily pay for itself. C. A. Skelton.

D. C. Laird was called to Kilgore, Texas by the serious illness of his mother. Mr. Laird left Wednesday morning.

Stop that squeaky rim with oversize rim lugs. Buy them at Rice's.

Miss Alice Johnson, who has been visiting in the home of her sister, Mrs. J. V. Spikes, reached Hereford Wednesday morning.

Full line of Perry's garden and flower seeds at Skelton's.

For Sale—By members of the Manual Training and the Domestic Classes: floor and table lamps and sewing baskets, to the highest bidder. Sealed bids will be received at Skelton's Variety Store now, and up to 4 p. m. Saturday when the articles will go to the highest bidder. Articles now on display at Skelton's. Receipts will go to the Athletic Fund. M. G. Prewitt.

J. W. Horn of Canyon was in this city Thursday and Friday, looking after his cattle interests. Mr. Horn visited in the home of Mr. and Mrs. J. L. Hoffman.

In a big hurry and tire flat. Try Rice for quick service.

Get our prices on flour. We handle The Golden West and Perfecto. Hereford Produce I. H. Spratt, Mgr.

J. P. Naylor of Waco, Texas was in Hereford this week on business. Mr. Naylor is a farmer and is renting a farm about 12 miles north of Hereford for this season.

New shipment of jars and crocks at Skelton's. We save you money.

Mr. and Mrs. H. O. Vance of Marshalltown, Iowa reached Hereford Wednesday morning. Mr. and Mrs. Vance are thinking of locating in this part of the Panhandle.

Easter Flowers
Place orders early, with Mrs. Edgar Johnson, representing Clovis Floral Co. Carnations, \$2.00 per doz.; Sweet Peas, \$3.00 per 100. Call Mrs. Johnson for prices on other cut flowers and pot plants. Phone 95. 14-5t

Seed Irish potatoes have arrived.
L. W. Carlyle Grocery.

Mr. and Mrs. Perry Beyer and children left Hereford Wednesday for their home in White Deer, Texas. Mr. Beyer and family have been visiting in the J. E. Beyer home.

If you have a lot of plowing that must be done right away, a Case tractor or will be a great help to you. Come in and let us explain the terms, etc., on which they can be bought.

W. J. Miller and N. Blanton of Panhandle were in this city the first of the week looking over the country. Messrs. Miller and Blanton returned home Thursday morning.

Tires are worth repairing now. Let Rice inspect them and make a price on repairing.

professional work. Residence Office, Phone 150. 16-18-20-22

The heavy rains the first of the week, and the snow storm Thursday, tied up the following motorists until Friday morning: Mr. and Mrs. W. M. Cramer and son, Joseph, of Wharton, Ohio; W. J. Blanchard of Oklahoma City, and Mr. and Mrs. J. G. Ullsh of Macksville, Kansas.

Dr. and Mrs. J. M. Farrell And Baby Return to Home

Dr. and Mrs. J. M. Farrell and baby drove in overland Tuesday afternoon, after an absence of two months in Ft. Worth, Sherman and other central Texas points. All three are hale and hearty and Dr. Farrell states he is delighted to get back and to work.

Miss Lela Patton Married To Ft. Worth Man Sunday

Miss Lela Patton, formerly of this city, and a daughter of Mrs. N. M. Patton, was united in marriage to W. A. Trottie in Ft. Worth Sunday afternoon, March 11. Mr. and Mrs. Trottie will live in Ft. Worth where Miss Lela has been teaching the past year.

Progressive School Folks Handle Big Crowd Easily

The County Teachers' Institute, departing from custom for the first time by holding their regular monthly meeting outside of Hereford, found a most satisfying brand of hospitality and entertainment at the Progressive school house last week. The hustling people of the Progressive neighborhood demonstrated beyond a doubt that they are fully capable at all times of caring for any kind of a crowd that may be fortunate enough to be invited to visit them. A detailed account of the meeting and the enjoyable program and social features will be found in this issue under the Progressive item sent in by The Brand's correspondent, on page six.

St. Patrick's Party

Mr. and Mrs. Bobo McLean entertained a few friends at bridge Thursday night, March 15, honoring Mrs. Mary Monday, Mrs. McLean's sister.

who has just returned from Dallas for the summer. The St. Patrick's idea was carried through the decorations and score cards. A salad course was served. High scorers were Johnathan Pitman and Mrs. Carl Cockrell. Homer Fox captured the booby prize. Those who enjoyed the hospitality of this beautiful home were Mr. and Mrs. Carl Cockrell, Mr. and Mrs. Homer Fox, Mr. and Mrs. C. C. Acker, Mr. and Mrs. Arch Collins, Mr. and Mrs. Dow Mercer, Mr. and Mrs. L. W. Hough, Johnathan Pitman and Miss Douglas Wilson, Mrs. Louise Allen, Mrs. Mary Monday, Mr. and Mrs. Seth B. Holman.

NAZARETH

Mr. and Mrs. Mike Gerber and son, Tony, went to Plainview Friday. Mr. Gerber returned home Monday.

Nick Ehly was in Tulla on business Saturday.

The little four year old daughter of Mr. and Mrs. Frank Wolfe passed away at their home last Sunday. The child was buried Tuesday morning.

Frank Huseman returned home Monday from Amarillo.

Hubert Braddock was taken to Amarillo Monday where he was operated on for appendicitis.

Rev. Father Justin went to Plainview Saturday returning home Monday.

Mr. and Mrs. Joe Albracht were in Tulla on business Wednesday.

Miss Rose Wilhelm spent the week end at the Hy Schmucker home.

Mr. and Mrs. Henry Drerup were in Tulla Tuesday.

Rev. Father Justin, Ed Kern and

Mike Gerber visited with Math Gerber at the Plainview sanitarium Wednesday.

John Albracht was in Tulla on business Wednesday.

SUMMERFIELD

Mr. and Mrs. George Storey and little son went to Canyon Saturday to visit in the home of her mother and to attend the Randall County Singing Convention which was to be held at the Normal Sunday.

Many from our community have attended the great meeting being held by the Evangelist in Hereford. One night there were 41 by actual count, who went and we were all grateful to be in these great spiritual services and to hear the glorious gospel in song so feelingly rendered by the party and the good choir of Hereford.

Mr. DeShazo of Portales came in on the morning train Saturday and surprised the entire community by making Miss Isaacs his bride, as they slipped off to Hereford late in the afternoon and after the Saturday night services were over at the church had Bro. Hill to say the ceremony that united them for life. We wish them a long and happy life. They remained at the Hotel in Hereford until Monday morning and then boarded the early train and Mrs. DeShazo got off at Summerfield to continue her school work. Mr. DeShazo has a claim in New Mexico and has spent quite a little time there this winter.

Evangelist Smith and his helpers, Mr. Ogden and Miss English, together with Bro. Hill and Miss Johnny Estes,

were dinner guests in the W. J. McMan home Wednesday.

The Ladies Aid is to meet with Mrs. Cass Lance Thursday evening.

Mrs. Martha Townsend of Hereford spent the week end in the home of J. A. Nolan.

Take advantage of Hereford's Dollar Wednesday—every Wednesday. It will save you many dollars annually. Free prizes offered once each month.

Uncle John's Josh

27 Champions AND Prize Winners AT Chicago International Show, 1922 153 Champions AND Prize Winners AT Ill., Ia., Nebr., Kans. State Fairs 1922, Were Fed Acme Minerals

Feed ACME MINERALS WHICH GROW THE BONE INCREASE GRAINS SAVE FEED

Fed to hogs for 5¢ per month Acme Minerals are made according to the 1920 Complete Mineral Mixture formula as worked out at Iowa Experimental Station containing 9 ingredients which carry iodide potassium and all the mineral elements to balance any feed mixture.

Experimental Station Scale Tests have proven MINERALS improve all rations and reduce the feed costs 30% and up. Brood sows feed ACME MINERALS farrow 25% to 30% more pigs.

W. R. Hanna, Harvey, Iowa, writes: "I made a test with ACME MINERALS in 1920 and 1921. The twenty sows fed ACME MINERALS lost one pig and saved 175. Sows not fed ACME MINERALS lost about 50% of their litters." (Hanna buys ACME MINERALS in ton lots.)

We will ship ACME MINERALS mixed or will ship each ingredient sacked separately at the same price. The various salts ACME MINERALS contain fight the free intestinal worms successfully.

Send for complete free formula and our low prices.

ACME MINERAL CO.
WHEATON, ILL.
Salesmen and Dealers wanted.

"Remember Acme Minerals are not a Stock Food"

Beware of anybody selling other minerals claiming they are like Acme Minerals. Be sure and buy only Acme Minerals made at Wheaton, Ill., which are SOLD ONLY BY DEALERS MENTIONED IN THIS ADVERTISEMENT.

We are making up a carload of ACME MINERALS and ACME PIG MEAL. Order your season's supply NOW and save freight over local rates.

All prices on ACME MINERALS and ACME PIG MEAL are f. o. b. factory.

Ott Bros., Hereford, Texas
Dealers
AUTHORIZED AGENTS

A. L. BIGGS, Insurance
Dependable Service

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.

Phone 50 Theatre Bldg.

Good FURNITURE Makes for Good Manners

Did You Ever Notice

even with spoiled and naughty children, their change of attitude when they enter a strange but nicely furnished home?

Environment, surroundings, have much to do with good manners.

It is worth while in every family to keep furnished as well as you can—to come to us for the furniture.

Now is the time you need a Singer Sewing Machine. They are the cheapest piece of machinery to be had today. We will sell you a Singer on terms to suit you.

You should buy one of those beautiful Art Rugs we are showing, while they are cheap. Indications are they will be higher.

We have some beautiful Living Room Furniture in transit, bought right, and we will sell reasonable.

Our stock of Dining room and Bedroom Furniture is most complete.

We are satisfied with small profits.

E. B. Black Co.
"The Big Store With the Little Price"

IF YOU HAVE
Malaria, Piles, Sick Headache, Constipation, Dumb Agon, Sour Stomach, and Bloating, your food does not assimilate, you have no appetite.

Tutt's Pills
will remedy these troubles

Safety, Satisfaction and Service

SAFETY, through having served the community for twenty years, and being under the supervision of the Federal Government and a MEMBER OF THE FEDERAL RESERVE SYSTEM.

SATISFACTION, through having been of service to many people of this community. And We endeavor to render satisfactory service at all times.

SERVICE, as our patrons prosper so we prosper. We shall be glad to discuss your business problem with you at any time and render such service as will mean the upbuilding of your business and OURS.

The Western National Bank
WILL APPRECIATE YOUR BUSINESS

A Good Time to Look After Your Fences

This is the season to build fence, repair the old one, and get in shape for the coming season. We have everything you need to do the work, but the muscle. You will find our yards supplied with lumber, posts, wire, staples and nails, and any of our managers will be glad to help you figure out your needs.

PANHANDLE LUMBER CO.
OUR AIM—TO HELP IMPROVE THE PANHANDLE