

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"
Hereford, Deaf Smith County, Texas — Phone 30

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

Camp Fire Girls Return From Five Day Camping Trip Near Las Vegas

The Hereford Campfire Girls worked for honors and had many experiences this last week in a five-day camping trip in summer camp near Las Vegas, New Mexico.

Under supervision and direction of trained leaders some sixty-five girls from all groups of the Hereford Camp Fire organization spent four hours a day for three days in handicraft work for which honors were given.

Besides these honors they could earn others in their "free time" at suggestions offered by

hemmed and crayon designs traced on them, for another honor.

Special honors were won by a group of girls on cook detail who spent the greater part of a half day digging and lining with rocks, "bean holes."

The baked potatoes and beans which were cooked in these "bean holes" by the same girls deserve honorable mention as they were one of the highlights of the camping out menus.

All the menus for the trip were well planned and extra well cooked by the girls with the aid of the counselors and leaders.

Every girl in camp earned an honor when they visited, with their leaders, at a near-by Forest Ranger Station on their way home.

The Ranger talked several minutes on his duties and answered their questions of how they might be of help to him in his work. He showed them through his office, pointing out maps, etc., mentioned in his talk. The trip was finished when he showed them through the corrals and the barns which housed the fire fighting equipment and other things necessary to a Ranger in his work.

Plenty of work went into the making of the trip a success by the Camp Fire Girls. They took turns, by groups, of preparing the meals, which was quite a task for a crowd of seventy odd people. The cooking was done on an enormous wood burning stove which gave off more heat

Santa Fe Names Landreth For Briscoe Job

John Neal Landreth, trainmaster for the Santa Fe Railway at Las Vegas, New Mexico, has been promoted to superintendent, Plains Division, Amarillo, succeeding Jerry B. Briscoe, retired, according to an announcement made today by G. C. Jeffers, general manager of Santa Fe's Western Lines, Amarillo. The appointment became effective August 1.

Landreth's Santa Fe career dates from July, 1924, when he went to work at Slaton, Tex., as a telegrapher for the Panhandle & Santa Fe railway. He advanced through several positions to chief dispatcher at Slaton in 1941. In 1942, Landreth was appointed trainmaster on Santa Fe's Western Lines at Wellington, Kans., and was transferred to Las Vegas as trainmaster in November of 1943. He has since served in that capacity except for two months in 1945 when he was acting superintendent, Slaton Division, P. & S. F. Ry., at Slaton, and again in 1946 when he was superintendent, Eastern Division of Santa Fe's Eastern Lines at Emporia, Kans., for a five-month period.

Landreth was born in Shady Point, Oklahoma, in April, 1902, and educated in the schools of Chillicothe, Missouri. Before affiliating with the Santa Fe he worked as operator-agent for another Western railroad at Denver, and later operated his own lumber yard at Wister, Oklahoma.

Deadline for Reinstating GI Insurance Policies Extended

Deadline for re-instatement of National Service (G.I.) Life Insurance policies without requirement of a physical examination has been extended from August 1 to January 1, 1948, the Veterans Administration announced this week.

The announcement was confirmed by County Veterans Service Officer Ralph Smith.

August 1 had previously been set as the final date on which lapsed policies would be re-instated on these liberal terms. Last-minute action by the Veterans Administration extended the deadline date, however.

Until January 1, any ex-serviceman desiring to renew his policy can reinstate his insurance if he is in as good health as he was when he quit paying premiums, and is not totally disabled. Only a sworn statement by the veteran as to his physical condition is required.

After January 1, the V. A. has announced, physical examination will be required, but service-connected disabilities which are not totally disabling will be waived and will not bar reinstatement prior to January 1, 1950.

Only two monthly premiums, at the same rate paid while in service, are required to reinstate any G. I. Term policy, regardless of the length of time the policy is lapsed.

A new wrinkle in the V. A. regulations permits any ex-serviceman who was in service between October 8, 1940, and September 2, 1945, to purchase new G. I. insurance to the maximum of \$10,000, whether or not he held insurance while in the service.

City. The City reserves the right to reject any or all bids, to waive informalties and to accept the bid or bids which seem most advantageous to the City's interest.

Specifications may be obtained from W. E. Dameron, Mayor, Hereford, Texas, or from Parkhill, Smith & Cooper, Consulting Engineers, Lubbock, Texas. CITY OF HEREFORD, TEXAS By: W. E. DAMERON, Mayor.

SPECIAL PRICES

ON
Green Beans and Peas
FOR
Canning

Beans, bu. \$2.50
Peas, bu. \$2.25

W. A. ROACH
Corner of 13th and Avenue K

LEGAL NOTICE

NOTICE TO BIDDERS

Sealed proposals addressed to The Mayor and City Commission of Hereford, Texas, will be received at the office of W. E. Dameron, Mayor, until 2:00 p. m. August 22nd, 1947, for furnishing 10.5 Hereford, Texas, approximately 5,500 feet of 15-inch, 7800 feet of 6-inch and 5200 feet of 8-inch vitrified clay sewer pipe and fittings, in accordance with the attached specifications.

Each bidder shall state the number of weeks required for delivery of the materials after receipt of the order from the

SAVE Everyday AT RED & WHITE



RED & WHITE FOODS
LOW PRICES HIGH QUALITY

FRUIT MIX County Fair—No. 2 1/2	33c
PEACHES Brimfull, in syrup—No. 2 1/2	27c
SOAP Crystal White—3 Giant Bars	25c
SPINACH Hargin—No. 2 can	10c
MUSTARD Prepared, B. F. Pure—qt.	19c
PEAS R & W—Giant No. 2 can	19c
SALAD DRESSING Sun Spun—8 oz. jar	19c
MRS. TUCKER'S SHORTENING 3 lb. can	94c
APPLE BUTTER B. F. Pure—29 oz. jar	25c
GREEN BEANS R & W French Style—2 No. 2	29c
DRIED BEEF Crown—Glass	25c
MARSHMALLOW CREME—Marco—Pint	25c
ICE CREAM MIX Junket, All Flavors—Pkg.	10c
FOLGER'S COFFEE Lb.	45c
PRUNES Extra Heavy Syrup No. 10	63c
ORANGE JUICE Cairn's 46 oz. Can.	25c
MOP STICKS Old Fashion—with Springs—Each	39c
STRAWBERRY PRESERVES 16 oz. jar	44c
TOMATO JUICE R & W—No. 2 can	23c
BEEF STEW AND VEGETABLES Walba—Tall Cans	23c
TAMALES Marco—More Meat—Can	24c
WAFFLE SYRUP Brimfull No. 5 Star	63c

Anthony's Make It SO Easy for you to



FAST COLOR COTTON FABRICS

- ★ Woven Chambray—
- Striped Seersucker—
- Better Gingham—
- Assorted Vat Prints—

98c yd.

Fast Color Percals

DRESS PRINTS 49c yd.

COTTON THREAD	4c-8c
MERCERIZED THREAD	5c
ZIPPERS	45c
25c to	
OUTING	33c
36 inch	
SIMPLICITY PATTERNS	15c-25c
Leatherette	
In colors	\$1.19

New Fall Woolens

In Solid Colors and New
Fall Plaid—

\$1.69 to \$2.98

than was necessary for cooking. "STOVE" alone kept one girl busy as a stoker. Some one else had to cut the wood, and another one brought in the wood.

Other girls spent hours carrying water for cooking and dishwashing. This job was no fun—except the occasional falling in the water—as wading was prohibited part of the time.

"Free time" permitted hikes, mountain climbing, wading, soft ball, rest for the weary, picture taking, singing and games.

The evening programs were made up of devotionals, games and contests, dramatic skits, and on the last evening "Camp Fire Council". Taps came at 8:30.

OUR HEARTY THANKS

To the Merchants and Business Men of Hereford Who Generously Aided The American Legion in Providing Prizes for our Horse and Saddle Parade on July 26.

THE FOLLOWING MERCHANTS GAVE PRIZES AS LISTED:

H. E. MILLER Pair of Bits	SIMMONS TIRE & SUPPLY Electric Iron
KELTON ELECTRIC Coffee Maker	HEREFORD PARTS CO. Flashlight
CLOSE DRUG STORE Toilet Set	WITHERSPOON ELECTRIC Presto Cooker
MILBURN SERVICE STA. 6-16 Inner Tube	HENSLEE HARDWARE Spurs and Strap
BURLESON SHOE SHOP Bridle	COMMERCIAL OIL CO. Electric Clock
BREITLING JEWELRY Necklace	GOODRICH STORE 6-16 Inner Tube
KESTER JEWELRY Western Strap	POPULAR STORE Western Belt
FOX MEN'S SHOP Riding Pants	J. O. PENNEY CO. Shirt
RUTHERFORDS Belt	ACME CLEANERS Bridle
CASHWAY GROCERY 3 Cartons Cigarettes	TEXAS MARKET Catch Rope
C. E. ANTHONY CO. 2-Piece Suit	WEST TEXAS FEED & SEED Sack of Feed
BEAUTY MART Shampoo and Set	HEREFORD CREAMERY \$5 in Trade
STAR THEATER One-Month Pass	C & R CLEANERS \$10 in Trade
HEREFORD NEWS STAND Billfold	MILLER AUTO STORE Set of Fog Lights
HAILE DRUG STORE Toilet Set	TERRELL FEED STORE Sack of Feed

The Following Firms and Individuals Made Cash Donations:

Kerr Implement Co.	Jack Brown
Ireland Motor Co.	Ike's Cafe
Kemp Lumber Co.	Jacobsen Brothers
G. N. Gosby	Hereford State Bank
Cockerham Furniture Co.	Fullwood Battery & Electric
City Food Store	Bill Patton
White's Auto Store	Cave's Variety Store
Builder's Supply	B. M. Sudduth
Ford Motor Co.	John McLean
Hereford Super Market	West Texas Gas Co.
Rose and Barber	Davis-McCracken
Roberson Service Station	Cogdell Motor Co.
Dr. G. D. Kelton	Brooks Barber Shop
Little Fashion Shop	Nipper Electric
E. B. Black Co.	Furr Food
Service Barber Shop	Cole Studio
Quality Food Store	Suits Auto Supply
Tom Carter	McRight & Smith
Hereford Store Co.	Kinsey Motor Co.
Elite Cafe	Beaver Bros. Garage
Candy Kitchen	Boyd Knox
Hunter Grocery	Shelton Tire & Supply
Hereford Laundry	Western Battery and Electric
Packard Mill	Bill's Barber Shop

New Fall Dresses

Arriving daily in Crepes and Gabardines, in the smartest styles you have seen—

\$4.98 to \$9.90

NEW FALL HATS

\$2.98 to \$8.98

New Fall Shoes

\$4.98 to \$6.50

Anthony's

Hereford, Texas

The Hereford American Legion

PRODUCE

Complete Line --- Lower Prices

MEATS

Highest Quality --- Lowest Prices

HUNTER'S

WE DELIVER RED & WHITE PHONE 143
Easy to Park Easy to Shop Easy to Save

Deaf Smith County Water Goes to Market In Bottles As New Local Industry Gets Started

Deaf Smith County water, which has brought fame to Hereford as the "Town Without a Toothache," will soon be on the market in at least three Texas cities in products of the Nu-Day Mineral Water company, Nu-Day representatives said here this week.

Distributing plants, which should be in operation in two or three weeks, will be located at Hereford, Mineral Wells and Houston according to G. D. Samuelli and G. Q. Mauldin, Houston, producers of the Mineral water products.

Business associates of the company in Hereford are Fred S. Barrett and Sons. The local plant joins the Barrett Processing shed east of town.

Among the various products to be sold by Nu-Day are mineral water crystals, residium, mineral bath salts, eye bath and the combination drinking water, which will be a mixture of one part Mineral Wells water to six parts of Deaf Smith water.

The company has one 70-foot, eight inch well, at its Hereford plant. The products will be bottled and shipped from Mineral Wells where eight wells are owned by Samuelli and Mauldin. Distribution will begin principally in Houston where the Deaf Smith water products are to be sold from leading chain stores and used in some hospitals and schools.

The firm, which operates the oldest mineral water plant—in Mineral Wells, holds the analysis of over 300 wells on the Plains. Of the 300, only wells at Hereford were found to produce water containing the right amount of flourine.

Samuelli became interested in Deaf Smith water about last September through his son, geologist John Howard Samuelli, who was at the time working with the government in analyzing Plains water.

The company selected Hereford water to manufacture Nu-Day products after consulting Dr. Edward Taylor, State Direc-

Lions International Elects New Chief at San Francisco



Fred W. Smith (above) of Ventura, California, is new President of Lions International.

SAN FRANCISCO, (Special). Fred W. Smith, Veteran, California, is the new president of the International Association of Lions Clubs. He was advanced by unanimous vote from the first vice-presidency at the 30th annual convention of the Association which closed here today. Smith succeeds Clifford D. Pierce, of Memphis, Tenn.

The convention concluded the most successful year in the history of Lions International, according to the report made by the Secretary General and Founder, Melvin Jones, of Chicago, Illinois. He reported the formation of 853 new Lions clubs and the addition of 47,332 men to the roster of the Association in the twelve-month period ending June 30, 1947, for a total of 6,117 clubs and 326,448 members. He stated that a Lions club was established in mid-July at Lismore, New South Wales, Australia, and that there are Lions clubs in 9 countries. Lions International, he added, is now the largest, strongest and most active service club organization in the world.

Smith is a charter member (1923) of the Ventura Lions club. He is also a key member and has served his Lions Club in many capacities, including the offices of director and president. He was elected a member of the Board of Directors of Lions International at the International Convention in Havana, Cuba, in July, 1940, and since that time has held the offices of third vice-president, second vice-president and first vice-president of the Association.

The Hereford Lions Club was represented at the San Francisco Convention by former Boss Lion Jim Robinson and Lion Tamer Bill Smith.

ENGAGEMENT IS ANNOUNCED



The engagement and approaching marriage of Miss Shirley Byars, (above) daughter of Mr. and Mrs. L. I. Byars of Canyon, to James Murphy White, son of Mr. and Mrs. Jim White of Canyon and Hereford, was announced last week by The Brand. (Photo courtesy Canyon News).

Frio

BY MARGUERITE MOBLEY

There were 68 in Sunday school Sunday. An offering was taken for a building fund to be used to build a parsonage.

Mr. and Mrs. Owen Andrews and family, Jerry King, Mr. and Mrs. T. L. Sparkman Sr., and Mr. and Mrs. T. L. Sparkman Jr. and family returned home Thursday after a ten-day vacation trip touring New Mexico and Colorado.

Mr. and Mrs. A. L. McClennen and Elton of Comanche, Oklahoma, are making an extended visit in the D. O. Benson and Jim Brooks homes. Mr. and Mrs. McClennen are the parents of Mrs. Borok and Mrs. Benson. Elton is their nephew.

Miss Alice Lee of Lubbock spent last Saturday night in the Henry Andrews home.

Mr. and Mrs. John Cole and family of Hereford spent Saturday night and Sunday in the Earl Cole home. Mr. and Mrs. D. Robbins were Sunday afternoon visitors in the Cole home.

Mr. and Mrs. E. H. Little, Mr. and Mrs. Frank Robbins, and Miss Lyla Robbins were guests at a supper in the home of Mr. and Mrs. Joe Curtsinger and family in Hereford Friday night. The supper honored Mr. and Mrs. Donald Robbins, newlyweds.

Mr. and Mrs. T. L. Sparkman Jr. and family and Rev. and Mrs. Truett Allen and family were Sunday dinner guests of Mr. and Mrs. Bill Dickson and family.

Mr. and Mrs. Fred Moreman and Mr. and Mrs. Orville Edwards visited Mr. and Mrs. Frank Robbins Saturday evening.

Mrs. H. M. Mobley and family spent the week-end at Portales, N. M., visiting relatives.

Misses Oma Ruth and Gladys Thompson, Sue and Lamerias Berryman, and Betty Robbins, and Mrs. O. W. Parris and Rev. and Mrs. Truett Allen attended the G. A. encampment at Palo Duro Canyon Wednesday and Thursday.

Mr. and Mrs. Jodie Benson and Myrna Kay of Dimmitt visited Mr. and Mrs. H. F. Benson and family Sunday.

Wade Thompson has gone to Waip with a group of Agriculture Boys from Dimmitt in a judging contest.

Sunday dinner guests in the Jim Brooks home were Mr. and Mrs. Wiley Sims and family of Amarillo, Mr. and Mrs. D. C. Benson, Mr. and Mrs. McClennen and Elton, and Mr. and Mrs. J. E. Andrews and Alma.

Mr. and Mrs. Frank Robbins called in the Fred Moreman home Sunday afternoon.

Sunday afternoon visitors of Mr. and Mrs. H. E. Lindley and Mr. and Mrs. Sam Lindley were Mr. and Mrs. Carl Greenson and family, of Frio; Mr. and Mrs. Elza Warrick and family, and Mr. and Mrs. John Simpson.

Mr. and Mrs. W. C. Lowry visited the Billy McReynolds family at Frio Sunday.

Mr. and Mrs. J. E. Warrick went to Wellington Saturday where they attended the funeral of Mrs. Warrick's nephew, Henry Sears, who was killed in a car wreck. Mr. Berryman and Lamerias accompanied the Warricks to Wellington for a week-end visit with relatives.

Mr. and Mrs. A. L. McClennen and Mrs. D. C. Benson visited in the Earl Cole home Thursday.

Mr. and Mrs. Lee Renfro and family and Mr. and Mrs. Ed Peacock spent the week-end at Texline visiting Mr. and Mrs. Elmer McNabb and family. Freda Mae McNabb returned home with them for a week's visit.

R. S. Vestal Is Named to Head Dimmitt Schools

DIMMITT, Aug. 4.—R. S. Vestal of Seagraves has been employed under a two-year contract as Superintendent of the Dimmitt Schools.

Vestal succeeds J. W. Blaine as superintendent. Blaine has resigned, the superintendency, after heading the Dimmitt schools through the war years, but will remain with the Dimmitt schools as head coach, a position which he held prior to becoming superintendent.

Vestal was superintendent of schools at Dublin before going to Seagraves. He holds a Master's degree.

Employment of the new superintendent was announced last week following a meeting of the Board of Trustees. He arrived in Dimmitt last Friday to assume his new duties.

Blaine served as superintendent of the Dimmitt schools during the war, and led the movement to consolidate Castro county rural school districts with the Dimmitt Independent district in a Rural High School District which is now one of the largest in West Texas.

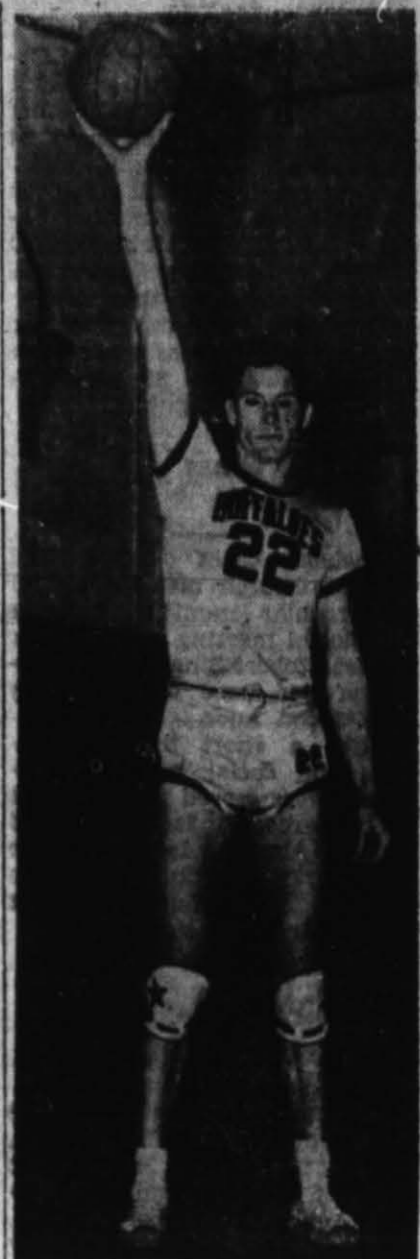
Hank Decker, Former Buff Cager, Is New Superintendent of Boys Ranch

CANYON, August 4. — Boys Ranch at Old Tascosa, nationally famous for its work with underprivileged boys, has a new manager-superintendent. He is Morris "Hank" Decker, who took up his duties late in July.

The 30-year-old graduate of West Texas State College is known throughout the southwest as a terror on the basketball court wherever the West Texas Buffaloes have played. His six-foot-four-inch frame was one of the reasons the Buffs have become noted as "The Tallest Team in the World."

His last season found him repeating his 1946 record as high scorer of the Maroon and White and he was 1947 recipient of the Kleinschmidt Trophy as most valuable member of the team.

Outstanding on the campus for his scholarship as well as his athletic prowess, Decker was a member of Who's Who in American Colleges and Universities.



Hank Decker (above) 30-year old WTSC graduate, is new manager of Tascosa's famous Boy's Ranch. Hank, measuring 6 feet 6 inches, was a stellar basketball player last year with the West Texas State Buffaloes.

Cpl. Milton Rudd Graduates at AAF Training School

Corporal Milton I. Rudd, son of Mr. and Mrs. C. I. Rudd of Hereford, has completed training and graduated from the Army Air Forces Training Command school at Chanute Field, Illinois, following a 10-week course as Weather Observer.

He will be stationed at Bergstrom Field, Texas.

Lawrence is to undergo an operation.

Mr. and Mrs. Leon Matthews were Amarillo visitors on Monday.

Rev. Sharp filled his regular appointment here Sunday. Bible Schools started Monday morning and will continue all this week. There will be preaching services each night.

— Buy It In Hereford —

AT ALL TIMES Lower Prices

We are proud of the low prices and splendid values we are able to offer to our customers. These are made possible through the tremendous buying power that we have as members of the Panhandle Associated Grocers. When in town make our store your headquarters and get acquainted with us and the splendid values we offer.

Blackeyed Peas	Deaf Smith Co. Fresh No. 2 can	14c
SPRY	3 lb. can	\$1.10
FLOUR	Packards or Sunny Boy—25 lb. bag	\$1.69
FRUIT MIX	Heavy Syrup—2 1/2 can	33c
PRUNE PLUMS	Hunt's—No. 2 1/2 can	23c
V-8 JUICE	A mixture of fresh veg. juices—46 oz. can	27c
APPLE JUICE	Musselmanns—46 oz. can	25c

Vienna Sausage	Armour Star 2 cans for	29c
HOMINY	Brooks—3 cans for	25c
HONEY CREME	Sioux Bee—one pound carton	49c
MARVENE SUDS	2 glasses free with 2 boxes for	49c
MODESS	With cleaning tissue—both for	39c

Salmon	Medium Red, Flat Can	35c
NOLA FLAKES	or Magic Washer—2 boxes for	29c
COFFEE	Folger's—1 lb. can	43c
KARO	5 lbs. Blue	45c
SUGAR	Powdered or brown—2 lbs. for	25c
BUCKETS	Galvanized—10 qt. size	49c
WIRE CLOTHES LINE	While they last	10c

Catsup	Hearts Delight 2 Bottles	39c
BLACKEYED PEAS	and Beans—fresh home grown—2 lbs.	25c
FRESH TOMATOES	No. 1 vine ripened—lb.	15c
SLICING CUCUMBERS	Home grown—2 lbs. for	15c
CANTALOUPE	Vine ripened, large size—2 for	39c

NECTARINES Peach and Plum crossed Delicious—Lb. 19c

Hereford Super Market
107 W. FIRST GAYLORD
PHONE 117 ASSOCIATED GROCERS NEWELL

FIRST-HAND PROOF of LOWEST PRICES

Here's proof positive that you get the **LOWEST PRICES** Possible when you buy your favorite nationally advertised, quality-proven health and beauty aids at **CLOSE DRUG!** Many of the products you buy most frequently are priced from 10% to 18% below full prices—and that's real savings for you. It seems almost too good to be true—but you'll see plenty of first-hand proof in these timely values. Check your needs—then come to **CLOSE DRUG.** Your money buys more at this friendly drug store.

Syrup Pepsin 60c size	49c	Cardui Tonic 1.00 size	69c
Alka Seltzer 60c size	49c	Milk of Magnesia Quart	59c
MENTHOLATUM 60c size	49c	Revlon Nail Enamel	60c
MURINE 60c size	49c	Jeria Hair Tonic and Hair Oil	76c
JERGENS LOTION \$1.00 size	89c	\$1.35 value for	
BAYERS ASPIRIN 75c size	59c		
KOTEX—54's \$1.19	98c		
WHEATAMIN Brand TABLETS MULTI-VITAMINS AND MINERALS \$1.19			

COMPLEX VITAMIN Bezel "B" 39c

PEPSODENT ANTISEPTIC 50c size 39c

TOOTH PASTE 50c Dr. West 89c

GILLETTE BLADES \$1.00 (4 pks. 5's) 39c

EPSOM SALTS 5 lbs. 89c

WILDROOT CREAM OIL \$1.00 89c

TONI COLD WAVE SET \$1.89

MOLLE 75c Jar 59c

FOUR SQUARE WITH HEALTH

To assure full benefit to you from prescribed medicine, we follow a four-square formula in our prescription work. First—professional skill. Second—painsstaking care. Third—the finest quality ingredients. Fourth—double checking to make accuracy doubly sure. That is why our prescription service stands four square with your health. You can be confident that your prescription is in safe hands when you hand it to one of our registered pharmacists.

CLOSE

Drug Store

PRESCRIPTION DRUGGISTS

The Royal Store Phone 13

Lid Still Off on 1948 Wheat Production As U. S. Foresees Continued Food Shortages

U. S. Department of Agriculture last week-end gave the green lights to wheat farmers for another season, calling for all-out production of wheat in this country again in 1948.

Despite the bumper 1947 crop, which is far in excess of one billion bushels, the largest ever produced in this country, the Agriculture Department has abandoned plans for retrenching on war-expanded acreage in the potential mid-west dust bowl territories, and set the planting goal for 1948 at 75 million acres.

This goal is 12 percent greater than the 1947 goal, and nearly 50 per cent greater than the pre-war average.

Actual acreage seeded for the 1947 crop, however, was in the vicinity of 77 million acres. The department of Agriculture had, a few weeks previously, indicated that the goal for next year would be reduced to about 68 million acres.

Secretary of Agriculture Anderson pointed out, however, that foreign needs dictate maintenance of wheat production at high levels for at least another

year. He added that "under normal conditions" a much smaller acreage would be desirable.

Potato Goal Same
The Agriculture Department asked farmers to plant 347,000 acres more in rye than the 1,953,900 acres planted this year. The 1948 potato goal of 2,370,700 acres, the same as that set for this year's crop, was recommended.

In spite of the record wheat goal, the department cautioned farmers in dry land areas against plowing land not suitable for sustained farming.

There is still grass land, it was pointed out, in the great plains area that could be plowed and sowed to wheat.

Prospects of continued food shortage abroad, and a short crop in the U. S. this year, prompted the increase in the goals for 1948 crops.

There will be little summer-fallowed wheat in this area next year. Nearly all available land was planted to the crop last fall, and wheat will follow wheat on the Panhandle Plains.

Most farmers ran plows close behind combines to get land in shape early for fall planting of another wheat crop.

Paul L. Conklin Completes Naval Recruit Training

Paul Lawrence Conklin, son of Mr. and Mrs. C. L. Conklin of 504 East 11th, has completed recruit training at the Naval Training Center San Diego, Calif., and has been advanced to seaman, second class.

Recruit training is the sharp break between civilian and Naval life in which the new Navy man learns the fundamental principles of a sailor's life. In the course of his training the recruit is taught seamanship, Navy customs and terms.

son at Hereford. A number of friends from here called to see her there Sunday afternoon. Mr. and Mrs. M. S. Roe and boys spent Sunday in the J. A. Roe home at Hereford.

Mr. and Mrs. J. R. Roe of Fort Worth were visitors Saturday morning in the M. S. Roe home. J. R. Roe formerly lived in this community in the J. A. Roe home.

Mrs. Hughes Millard, Mrs. M. S. Roe, Mrs. Earl Scott and Mrs. Merlin Kaul were hostesses on Sunday afternoon at a gift party honoring Mrs. Vernon Wilson of Hereford at the home of Mrs. Kaul.

A pink and blue color scheme was carried out in the flower arrangements and in the refreshments. The guest of honor was presented with a corsage of pink sweetpeas.

Those present included the hostesses, the honoree, Messtames Grace Little, Robert Boyd, W. W. Davison, E. H. Little, Sammy Davison, J. C. Morrison, Jimmy Thomas, R. L. Wilson, Manuel Hawks, Carl Schroeder, Joe Landers, G. W. Wilson, Bess Werner, Paul Rudd, Bud Hopson; Misses Helen Jo Wilson and Mary Kathryn Boyd. Mrs. Sam Wilson, Mrs. Ralph Johnson, and Mrs. Aaron Eurich sent gifts.

Guests Tuesday in the Joe Landers home included Mr. and Mrs. Dave Aldridge of Okema, Oklahoma; Mrs. Ott Robinson, Belva Lou and Mona Lee of Okema, Okla.; Mr. and Mrs. R. M. Gunn and Nelda Guy Lawrence of Hereford.

Westway

BY MRS. MERLIN KAUL
The community was deeply grieved at the passing of Mildred Wilder and sincere sympathy is extended to Mr. and Mrs. Wilder. Mildred became ill three weeks ago and was taken to the hospital in Hereford where everything possible was done to ease her suffering. Mildred was active in church work here when her health permitted and for the past year has served as secretary of the Sunday School. She will be sadly missed by everyone.

The Fellowship picnic supper of the Sunday school was held Saturday night at the home of Mr. and Mrs. Merlin Kaul. Sixty-three members and guests were present. Before supper was served the group joined hands in singing "Blest be the Tie that Binds," after which Rev. Aaron Eurich led in prayer.

Families present included those of R. M. Gunn and Roy Landers of Hereford; T. B. Cox of Ward; Aaron Eurich of Plainview; G. C. Merritt, Carl Schroeder, Sr., Paul Rudd, John Young, J. C. Morrison, A. C. Pierce, Joe Landers, Robert Boyd, Jimmy Thomas, R. L. Wilson, Earl Scott, and Merlin Kaul; also Mrs. Ralph Johnson and Jackie Lynne, Mr. and Mrs. Kelly Gray, Norma Sue Wilson, Lorene and Donald Armstrong, and Grace Little.

There were 40 or more present at Sunday School and church services Sunday. Lorene and Donald Armstrong became new members. Ralph Morrison gave his birthday offering.

At the service Sunday night several special songs and group singing was enjoyed after which Rev. Eurich brought the devotional.

A basket dinner will be held at the school house next Sunday following Sunday school and Rev. Herring and family of Hereford will be guests. Rev. Herring will speak in the afternoon.

Mr. and Mrs. Aaron Eurich and baby were guests Sunday in the home of Mrs. Grace Little.

Mr. and Mrs. G. C. Merritt and son were visitors Sunday in the Pat Ranspot home near Hereford.

Mr. and Mrs. Leland McMur-ray and sons of Hereford were visitors Sunday afternoon of her mother, Mrs. Grace Little.

Mrs. Hiram Painter and twin sons of Amarillo were visitors Monday night in the Joe Landers home.

Members of the Westway Home Demonstration Club will meet Friday afternoon, August 8 with the 4-H girls at the school house. Mrs. Joe Landers, Home Food Supply Demonstrator will give a demonstration on making salads.

Visitors Monday night in the Joe Wagoner home included Mr. and Mrs. R. D. Ford and sons of Hereford and Victor Wagoner of Groom.

Mrs. Joe Wagoner and children spent a couple of days last week with her sister, Wanda and family at Amarillo.

Mrs. Foy Dodson of Hale Center and the former Emily Minter who is visiting at Farwell from her home in New Jersey were making calls in this community last Tuesday morning.

Nate Thomas is getting around on crutches as the result of a sprained knee caused by a fall from a saw horse. Mrs. Thomas was in the hospital two days last week threatened with pneumonia. She has been ill with flu. Shorty Thomas has also been laid up for the past week.

Mrs. Ralph Johnson and Jackie Lynne were guests Saturday night of her brother, Roy Landers and Mrs. Landers at Hereford.

J. C. Morrison left last week with Edgar Sowell for Hot Springs, New Mexico where they are taking baths.

Shop with the Want Ads!

The recruit is assigned either to units of the fleet or to a service school for specialized training.

Mr. and Mrs. J. E. Cockrell and Mr. and Mrs. J. W. Cockrell and children of Los Angeles, California, were guests of Mr. and Mrs. Dan Lacerwell in Friona during the past week-end.

Streis

Diary

August 7, 1947

DEAR DIARY:

More flowers to the JC's. Those boys were up at 4:00 the other morning swabbing down main drag preparatory to marking the new parking spaces—it now remains to be seen if local drivers (among whom are listed the world's worst) can get their respective cars between the lines. The question arises as to whether an individual will have to slug two meters if his car straddles the dividing line—as most of them have been doing.

Merchandise: The situation is improving in some lines and deteriorating in others—ranges, refrigerators, pipe, and wire goods are still in very tight circumstances. Little relief in sight. Hand tools, glassware, dishes, and many other items are becoming plentiful.

Goods arriving: Folding cots, insulated picnic cases, all-metal kitchen stools, ladders, and step-ladders—lots of kitchen gadgets like plate scrapers, cake turners, dish drainers, can openers, food choppers, ironing board covers, butter moulds, Dasey churns, wooden spoons, etc.

Just received three more Stromberg-Carlson radio-record player combinations priced from \$369.95 to \$495.00—these are beautiful items, and we do not hesitate to commend them most highly.

STREU.



Permanent Perfection

Here, our permanents are done with scientific waving lotion that preserves the natural oils of your hair and assures you of a wave that looks like a whim but holds with a will. And our special price includes a complete coiffure. Call for an appointment, today.

We have three experienced operators—
ZELDA DENGES ALYCE SPARKS
DETTTE ALBRACHT

We invite you to come in for your beauty needs and back-to-school permanents.

Phone 65 for Appointments
The Ladyfaire

Santa Fe Sends New Freight Cars To Local Yards

After a season of almost empty tracks, Hereford shippers Tuesday welcomed the sight of new box cars arriving in local yards. The 13 new cars coming in Tuesday were the Super Chief brand from the Santa Fe factory at Argentine, Kansas.

These are the first new cars received in Hereford this season. A few rebuilt and reconditioned ones arrived earlier. This group went to Pitman Grain Co.

The new cars are built with smaller doors than the old ones which will make for more convenience and less waste in loading, according to G. T. Slaughter, local Santa Fe agent.

Slaughter reports that this office is now receiving more cars than it can spot at local elevators and that others are expected to arrive within a few days.

Automatic Timing Switches

For controlling electric motor starters on irrigation wells. These devices start and stop motor at time selected. Restart motors after REA power stoppage.

PICKS UP 75 BALES IN 15 MINUTES!

MEYER Bale LOADER

SAVES LABOR — SAVES TIME SAVES YOUR EQUIPMENT

Loads your bales — saves your back! You just stack 'em! Saves your baler, too, by avoiding strain and breakage from pulling loaded skirts and wagons. Saves time. Hitched to front truck bumper or to tractor, alongside wagon.

PICKS UP BALES JUST AS DROPPED — GUIDE STRAIGHTENS 'EM...

Here's real efficiency — amazing performance. And, it's MEYER-engineered, MEYER-built, for real dependability that insures many years of service. See it today.

Easy to Hitch
Light Draft
Ground Driven

STOP IN TO SEE Loader ON DISPLAY



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Chattin

A CLEAN, WELL-SHAPED DITCH MEANS MORE WATER FOR YOUR CROPS!

Build and Clean
★ Faster
★ Easier
★ Cheaper

Thousands of farmers are ahead because Double Wing Chattin Ditchers build wider bottomed, steeper, cleaner ditches in less time, with less work, less horsepower, less motive power and less cost.

The strong, mounted front dip deeply without clogging. The exclusive and famous curved mold board wings handle a minimum of dirt evenly, shape it evenly, build cleaner and steeper ditches.

Quickly adjustable wings, wheels and boom make it easy to build any size of ditch up to the full capacity of the ditcher, and Chattin's are built in 12 useful sizes. Electrically welded, all-steel construction assures long life.

See us for the Double Wing Chattin that will eliminate YOUR ditching troubles.

Ah, Perfection

You Will Agree with the Chef When You've Cooked on One of These Fine Stoves



Roper Ranges Natural Gas or Butane Tappan Butane Ranges

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COLEMAN BUTANE FLOOR FURNACES

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BLANTON BUTANE GAS CO.

ON HIGHWAY 60 PHONE 551

Harrison Highway Paving Prospects Dimmed by State Highway Engineer

WEST TEXAS SUMMER THEATER PLAYERS WARMING UP FOR "SNAFU FOLLIES" GIVE PREVIEW OF JAYCEE VARIETY SHOW SLATED HERE TUESDAY NIGHT



HERE ARE SOME SAMPLES of what the JayCee Varieties will bring to Hereford next Tuesday night. The pictures above were made for the "Snafu Follies," campus show recently staged at Canyon by the Summer Theater Players, and most of these players will appear in the show here. At left Pat Frost and Del Belflower warm up for a dance act. Belflower will play the leading role in "Balcony Scene" here. Next are Singers Thelma Mercer and Bill Hutchinson, who will appear in the Varieties here. Rosey Bates, star dancer, and Bill Latson are two members of the musical trio in the third photo who will appear on the local stage. Bill Miller (left) won't make the trip. In the far right photo are "The Dreamers," popular campus musical combo. Photos courtesy The Prairie.

JayCee Varieties On Stage at High School Tuesday Night

"Balcony Scene" Is Unique Drama On Program for JayCee Varieties

"Balcony Scene," the opening number of the "JayCee Varieties" at the High School auditorium Tuesday night, will also be one of the most unusual performances of the show. Already receiving high acclaim for on-campus performances by the West Texas State College Summer Theatre Players at Canyon this summer, the one-act play is staged in a unique setting . . . the balcony of a country church during the funeral of a young man. It is the only serious drama on the Tuesday night program. After the manner of Thorn-

ton Wilder's hit play, "Our Town," "Balcony Scene" is presented with only the barest essentials in the way of stage sets. The play centers around the comments and reactions of friends of the deceased during the funeral sermon. Members of the cast are Del Belflower of Pampa, Roy Simmons of Childress; Charles Goodson of Childress; Beryl Clinton of Stanton; Alvie Newell of Borger; Norms Coker of Crosbyton; Jean Smith of Canyon; and Marjetta Miller of

(Continued on Page 8)

West Texas State Summer Theater Players In Show

A top notch stage show, the first in what local JayCees hope will be a long and successful series of entertainments, is slated for the High School auditorium next Tuesday night when the Hereford Junior Chamber of Commerce will present the West Texas State College Summer Theater Players in the "JayCee Varieties."

First Classes in Deaf Smith Veterans Ag School Are Held

First classes in the Deaf Smith County Vocational Agriculture school were organized and conducted last week. Coordinator Charles Crowell has announced. Twenty veterans were enrolled in the initial class. They are Clifton L. Hall, Olin LaPlant, Herbert D. Boardman, James T. Guinn, George W. Duncan, Joe L. Hamilton, Grady Wilson, Kester C. Duran, Roy L. Campbell, Harold E. Pettyjohn, James E. Childre, Clancy P. Wortham, John R. Baird, Earl W. Lowry, Travis M. White, Glenn O. Olson, Charles P. Wheeler, Paul E. Myers, George L. Olson, and Edward R. Watson.

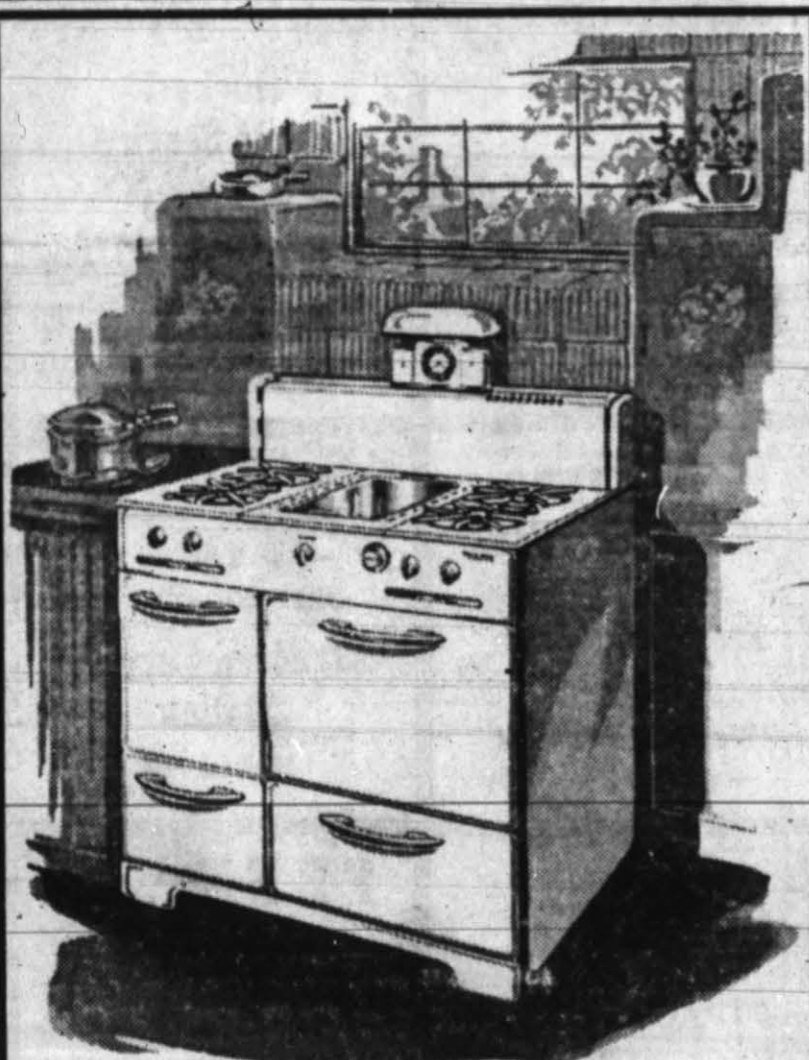
Classes are held in the agriculture department at the high school.

Federal Farm-Market Funds Gone

Prospects for paving of Harrison Highway, pledged by the State Highway Department to be the first Farm-to-Market project undertaken in the State in 1948, have received a body from State Highway Engineer D. C. Greer. In a letter read to the directors of the Hereford Chamber of Commerce at a special meeting last Thursday night, Greer advised that there will be no possibility of starting the Harrison project under the farm-to-market program before late in 1949, and probably not before July 1950.

The Harrison Highway paving project topped the list of projects outlined by the Hereford Chamber of Commerce for the current year. Early this spring, Greer had told a Chamber of Commerce committee in Austin that "Harrison Highway will be the first state paving project under the farm to market program in 1948." In his recent letter, he reported that "Federal funds for farm-to-market road construction have been exhausted and will be until July 1, 1950."

Greer made a counter offer. Under the provisions of a resolution adopted at the last session of the Texas Highway Commission, he said the state would under certain conditions, aid Deaf Smith county in paving the highway; and would then take (Continued on Page 8)



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Why Take Chances On Smooth Tires?

SHELTON TIRE EXCHANGE
Hiway 60 Phone 122

A fast-moving two-hour show is promised by Crannell Tolliver, head of the West Texas State College dramatics department and director of the production. The show which will be produced here will be variety entertainment made up of the most popular acts presented during the weekly summer series on the West Texas State campus by the College Players. Tickets were placed on sale last week-end, and advance sales indicate a full house next Tuesday night for the one-night-only performance. Tickets are on sale at the Hereford News Stand, C. & R. Cleaners, Pepper's Record Shop, and The Hereford Brand, and are available from any member of the Junior Chamber of Commerce.

Five one-act plays and skits are included in the program Tuesday night, interspersed with songs and dance numbers, some unique musical combinations, and a comedy act or two. Jim "Rosey" Bates, popular campus entertainer, will be one of the outstanding performers of the show, taking a leading role with two brothers and a brother-in-law in one of the one-act comedies, and also performing in his specialty . . . dance routines of professional calibre with which he entertained on many camp shows during his war-time army service. (Continued on page 8)

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- Greater capacity (10 full pounds)
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J. L. Graham and Zolena B. Graham to C. C. Acker, Trustee, All of the East half of Section 64, Block K-3, Deaf Smith County, Texas.

Charles M. Ray and Edna Lucille Ray to A. V. Hendrick, Trustee, Lot 9, Block 7, Evans Addition to the Town of Hereford.

Mrs. Zona Beene to J. M. Gilliland, Trustee, part of Block 7, Evans Addition to the Town of Hereford.

Sam D. Allen to E. B. Hedrick, part of Block 11, Evans Addition to the Town of Hereford, Deaf Smith County.

J. D. Poarch to James W. Witherspoon, Trustee, part of Lot 8, Block 7, Wombie Addition to the Town of Hereford.

Oliver James to E. M. Carter, Jr., Trustee, All the south half of section 54, Block K-7, BS&F tract.

WARANTY DEEDS

J. B. Landers and Kathryn Landers to T. R. Debenport and Ann Thompson Debenport, first tract—part of Survey 21, Block 8, BS&F Survey; second

tract—part of Survey 22, Block 8, BS&F tract.

W. H. Henderson and Belta F. Henderson to T. H. Campbell and Ruth Campbell, part of section 9, Block K-7, Deaf Smith County.

J. J. Boydston and Lora Marie Boydston to Charles M. Ray, Lot 9, Block 7, Evans Addition to Hereford.

Bessie M. Fox to Clinton Jackson, part of the East half, Block 58, Town of Hereford and Additions.

H. D. Culpepper and Hettie Culpepper to Lowery Walker, part of Block 2, Mabry Addition to the Town of Hereford.

E. B. Childre and Julia E. Childre to J. E. Childre, all the Northwest quarter of Section 44, Block K-3, Deaf Smith County.

H. D. Culpepper and Nettie Culpepper to E. W. Solomon, all of the east half of section 34, Carter and Head Subdivision of Capitol League 408 and 409, Township 4, North Range 4, East.

W. S. Williams to T. H. Campbell and Ruth A. Campbell, first Tract—part of section 9, Block K-7, Deaf Smith County; Second Tract—part of Section 12, Block K-7, Deaf Smith County.

R. E. Caddell and Dolly Caddell to Harvey Lindsey, all the

southeast quarter of section 44, Block K-3, Deaf Smith County.

Jimmie Hartnett and Patricia Hartnett to T. S. Robbs, part of Section 58, Block K-3, Deaf Smith County.

J. O. Lytle to O. R. McCutchen and Georgia McCutchen, Lots 12 and 13, Lytle's subdivision of part of block 13, Evans Addition to the Town of Hereford.

Cecil O. Brumley to Frank Barber, Jr., Lots 3 and 5, Block 1, J. C. Meacham's Subdivision of Block 16, Mabry Addition to the Town of Hereford.

J. E. Furche to R. L. Pinckert, part of Lot 18 and all lot 17, Merget & Orr Subdivision of part Block 20, Evans Edition.

Carl Finke and Etta Finke to U. E. Cook and Clara Cook, part of Block 26, Welch Addition to Hereford.

L. M. Williams and Alice Williams to City of Hereford, part of Block 29, Evans Addition to the Town of Hereford.

Dean Roberson and Dorothy Jane Roberson to Mrs. Zona Beene, part of Block 7, Evans Addition to the Town of Hereford.

RELEASES

A. E. Banasik to E. R. Biggs, all of section 14, block 14-3.

A. H. Davis to R. C. Anderson, part of Lots 7 and 8, Block 41, Town of Hereford.

D. Currie to J. L. Woodford, all section 24 and all section 37, Block K-5, Deaf Smith County.

Clara Currie Smith and O. Dale Smith to J. L. Woodford, all section 24 and all section 37, Block K-5, Deaf Smith County.

Claud Higgins to J. J. Boydston and Lora Marie Boydston, Lot 9, Block 7, Evans Addition to Hereford.

Estelle Caldwell and Lee J. Caldwell to E. Ward and Ethel Ward, all lots 16, 17, 18, 19 and 20, Phillips Subdivision of Block 39, Evans Addition to the Town of Hereford, Deaf Smith County.

W. S. Williams, west 453.8 acres section 9, block K-7, Deaf Smith County.

First National Bank of Hereford to W. M. Ohlig, all of lot 10, block 6 Whitehead Addition to Hereford.

Humble Oil & Refining Co. to C. W. Whittington, part of section 44, Block K-8, Cert. 81, TT

Ry. Co.

W. E. Bennett and Van B. Clark to P. S. Hanks, all section 22 and 23, Capitol League 405-406, Township 4 North Range 3 East, Capitol League Syndicate in Deaf Smith County.

MARRIAGE LICENSES

Isaac G. Helgeson and Nola Mae Baker, August 2.

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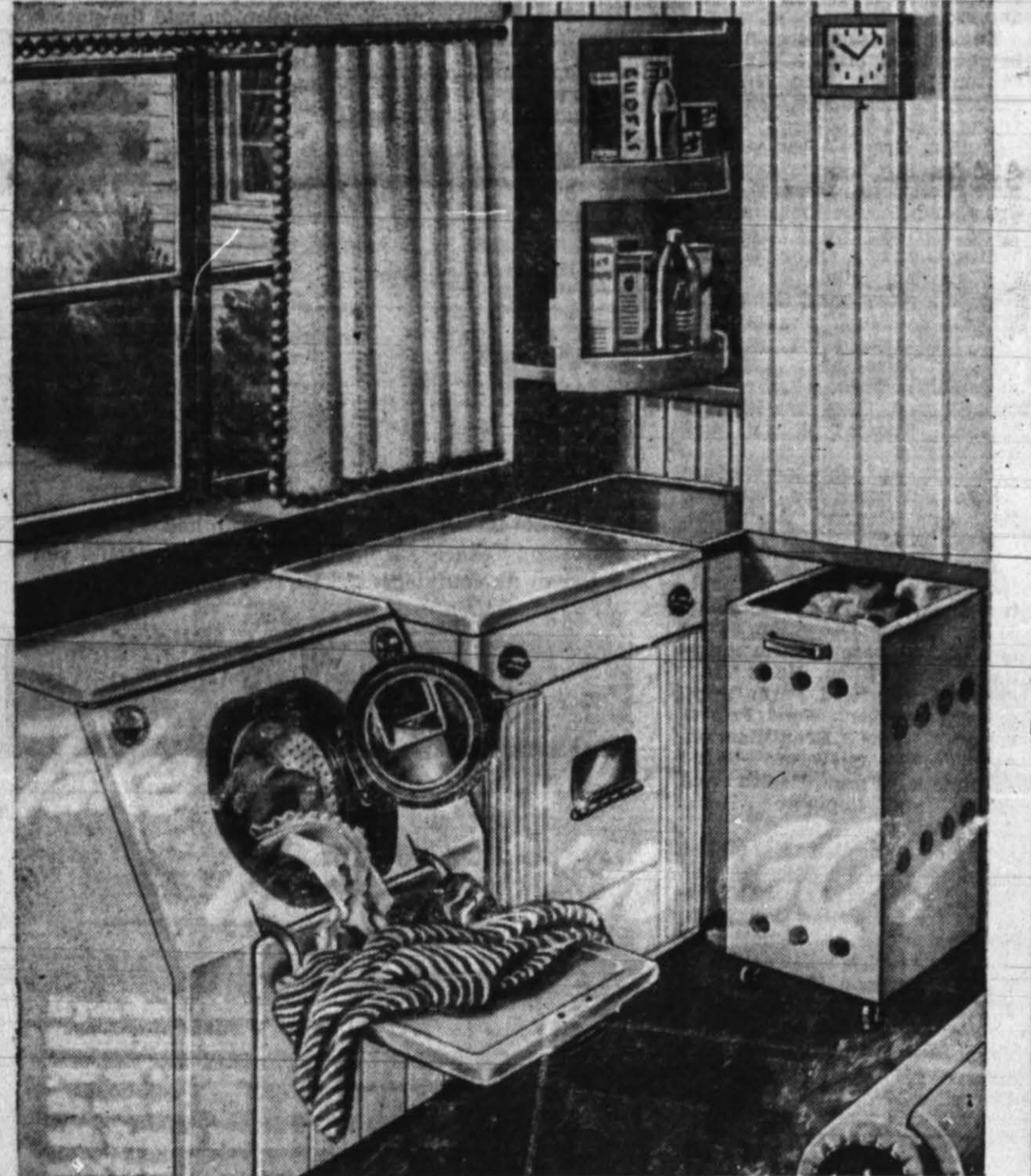
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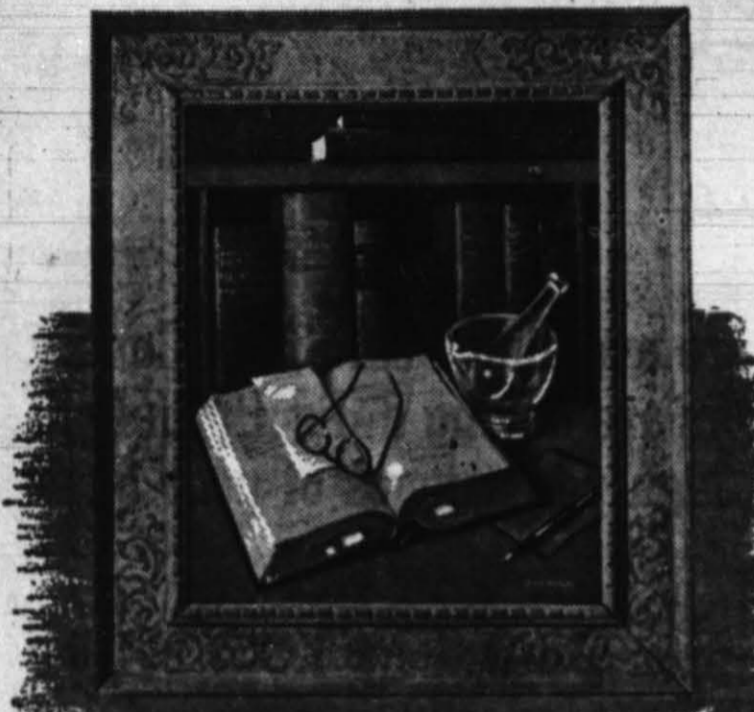
Chamber of Commerce Offers Western Welcome To Hereford Newcomers in Unique Greeting

The Hereford Chamber of Commerce is preparing a real western welcome for newcomers to Hereford who let their presence be known at the Chamber of Commerce office.

"The Chamber of Commerce urgently requests anybody knowing of a newcomer to town to call the Chamber of Commerce office, phone 287, and tell us about it," Secretary Pete Cowart said this week.

a card bearing the names and addresses of 66 local business establishments will be presented to them. The card will be honored for \$1 in trade at each of the business establishments listed upon presentation.

Knowledge of Pharmacy UNSEEN BUT ESSENTIAL TO EVERY PRESCRIPTION



Your prescription is but a slip of paper with directions written on it... but your pharmacist must draw upon a score of skills and sciences to translate the wishes of your physician into medicines that will aid in restoring health.

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Concession Bids At New Mexico Sites Are Open

AMARILLO, Aug. 4. — Invitation for bids to lease concessions at Elephant Butte and Caballo Reservoirs on the Bureau of Reclamation Rio Grande Project in New Mexico, will be issued this fall, possibly in September, Bureau officials announced here today.

Exclusive concession rights will be leased to successful bidders for the store, hotel, restaurant, tourist cabins and camp ground at Elephant Butte. Successful bidders will also receive concession rights to provide boats for hire, servicing and care of private boats docked in the recreational area, and the sale of boats at Elephant Butte.

An invitation to bid for similar exclusive concession rights at Caballo Reservoir will be issued at the same time bids are advertised for maintaining recreation facilities and service at Elephant Butte Reservoir.

Tech Offers Five Scholarships To Foreign Students

LUBBOCK, Aug. 4.—Five \$100 scholarships for foreign students attending Texas Technological College will be made available each semester beginning this fall by the Tech board of directors, the college committee on scholarships and awards has announced.

In order to win one of the scholarships, a student must have attended Texas Tech a minimum of one semester and have attained a grade average of at least B-.

In announcing the new scholarships, the committee stated: "The college recognizes that friendly relations among nations of the world are greatly desired, and that the knowledge of the customs, ideas and ideals of other nations tends to encourage mutual respect and understanding."

Hereford Support For Canadian Dam Offered By C-C

Directors of the Hereford Chamber of Commerce, in special session last Thursday night, voted unanimously to support Potter County Commissioners, the Dalhart Chamber of Commerce, and the Dalhart JayCees in their program to secure a dam across the Canadian River at Tascosa.

Local C-C directors voted to offer the full support of the local organization to further the project.

Members of the Potter County Commissioners Court have renewed efforts to gain approval of a dam across the Canadian at the Tascosa site as a water conservation measure, which, incidentally, would provide a river crossing for Highway 51, the "International Parks Highway," at that point.

The Dalhart groups had already enthusiastically added their support.

The Canadian Dam was recently reported unfavorably by U. S. Army Engineers, who had been ordered to survey the site with regard to a proposed flood control project. Engineers, however, in their report recommended that the dam might be established as a combined conservation-flood control proposition

SURPLUS SALE
Surplus materials gathered from six Texas Panhandle installations will be up for sale August 11 and 12 at the Amarillo Army Air Base. There will be 50 lots valued at \$250,000 in the offering, containing supplies such as laundry equipment, under some other Federal agency.

builder's hardware, lawn mowers, sewing machines, electrical appliances and aircraft materials. All lots will be displayed for public informal bidding August 11, with the bid opening scheduled for 9 a. m. August 12. Sale will be conducted by WAA's location sales division.

Rot on late peaches, plums, apricots and related fruits can be controlled with a spray consisting of three to five pounds of wettable sulphur in 50 gallons of water.

The word "jealousy" is derived from the Greek word meaning to boil or ferment.

LEGAL NOTICE

NO. 1107
IN RE: THE ESTATE OF G. H. PARKER, DECEASED.
IN THE COUNTY COURT OF

DEAF SMITH COUNTY, TEXAS
SETTING IN MATTERS PROBATE.
NOTICE TO CREDITORS OF THE ESTATE OF G. H. PARKER, DECEASED:

Notice is hereby given that original letters of Administration upon the estate of G. H. Parker, deceased, were granted to me, the undersigned, on the 30th day of June, 1947 by the County Court of Deaf Smith County, Texas. All persons having claims against said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are Hereford, County of Deaf Smith, State of Texas.

IRA SCOTT,
Administrator of the Estate of G. H. Parker, Deceased.
30-4-C

See Us for Your IRRIGATION NEEDS...

LAYNE & BOWLER PUMPS

AND
LE ROI ENGINES
Sales and Service

WELL DRILLING and CASING

West Texas Development Co.
Hiway 60 — East of City

30-4

PORTRAITS OF CHILDREN

ANY TIME
Adults by Appointment
STANFIELD'S STUDIO
5th and Ross
FOR APPOINTMENT CALL 557-W
21-tfc

See the New DEEFPREEZE

--The talked about home freezer
Exciting New Deepfreeze Features:
Only Deepfreeze gives you all these new features in a single unit.
Fast Freeze Compartment,
And entire freezer adjustable to 10 degrees below zero.
Easy to Reach Storage,
3 baskets and adjustable dividers bring all food within easy reach.
3 Big Ice Cube Trays,
With attractive serving tray. Ejector pops out cubes.
Finger-lift... Interior Lights,
Lid easy to lift, stays open at any position.
Dual lights go on when lid is lifted.
Special Tumbler Lock
In big easy-grip handle protects food supply.
How Cold Inside?
Just read inside temperature on outside indicator.

ON DISPLAY AT
HEREFORD LOCKER
And **COLD STORAGE**
BIRDS EYE FROZEN FOODS

Don't Risk a 1947 Fire with 1937 Insurance...

Times change... property values are up. Will your present fire insurance cover replacement costs today? Don't risk being under-insured now. Revise your coverage at once and have the satisfaction of knowing that you are protected by a reliable, old line company in case of fire, windstorm, hail, etc. See us for complete details!

LOANS OF ALL KINDS

including
G. I. Home Loans
Personal and Home Loans
Automobile Loans

Prompt, dependable service.
Strictly confidential, of course!

ABSTRACTS, 100...

—Prompt, Dependable Service

ELIZABETH WOMBLE
Across Street South from E. B. Black Co.

Certified... SEED WHEAT

Produced in Deaf Smith County from the 1947 Crop

WESTAR
AND

STANDARD BLACK-HULL
YOUR GUARANTEE OF GOOD MILLING QUALITY WHEAT

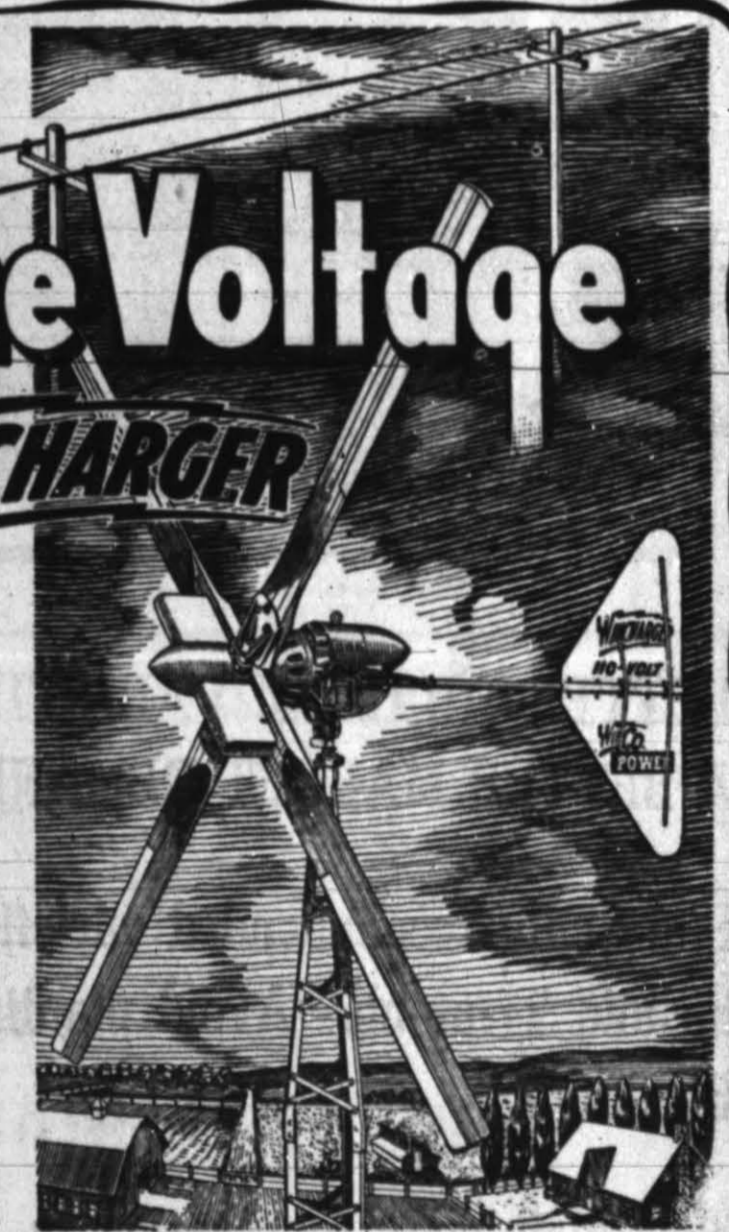
Now Available from the Following Growers:

- | | |
|-------------------|---------------------|
| WESTAR | STANDARD BLACK-HULL |
| Buck Parsons | George Heard |
| Ira Scott | Frank Bezner |
| Troyce Carmichael | Luther Lesley |
| W. P. Axe | Walter David & Sons |
| Colby Conkright | |
| E. C. Reinover | |

DEAF SMITH COUNTY
CERTIFIED SEED GROWERS
ASSOCIATION

Now-you can have Power-Line Voltage WITH THE NEW 110-VOLT D.C. WINCHARGER

And—you can use "standard" appliances! Those "standard," "city-type" appliances that operate on universal current—that is, on either 110 volt A.C. or 110 volt D.C. electricity, such as radios, vacuum cleaners, toasters, food mixers, coffee makers, for example—can be operated on the new 110 volt Winco Power Wincharger.



SAVE 30% On Your WINCHARGER 110-Volt Battery

For a limited time only—while this new 110-volt Wincharger is being introduced—you can save 30% on the 110 volt W-411-GR Wincharger battery when buying your 110-volt Winco Power Wincharger. Just mail in this coupon at the left to the address listed below, and a representative of your Wincharger distributor will call on you to tell you about the new 110-volt Winco Power Wincharger and show you how you can save 30% on the 110-volt battery.

ROBERSON DISTRIBUTING CO.
506 W. 5th DEAN ROBERSON Phone 63-R

Mr. Wheat Farmer..!

Let's Improve Our Wheat

Carloads of Poor Quality Wheat Have This Year Failed To Find A Favorable Market at Terminal Grain Centers

This Wheat Accepted for Milling Purposes --- 96% Good Quality Wheat

Sample - Marked good

WHEAT - Origin: Amarillo

1 Dark hard	61.4
Moisture as received	10.70
Ash at 12M	1.69
Protein at 12M	13.15
Roll moisture	15.50

VARIETY - 66 Tenmag, 17 Turkey, 13.5 Regular Blackhull, 1% Early Blackhull, 2.5 Chiefkan

MILLING - Cleaning loss, .31%; Clean wheat extraction 71.8%

FLOUR - Moisture as received 13.30

Ash at 14M	.48
Protein at 14M	12.00(recovery 91.2%)
Maltose	199
Absorption at 14M	63.3

Mixing Curve (Breaks 5 1/2 min.; Val. 53
(50 Grams flour (100 unit consistency drop, 8 1/2 min. plus water)

BAKE

Absorption at 14M	63
Mixing	Normal
Fermentation	Normal
Volume	Very good
Crust color	Light brown
Crumb color	Good
Grain and texture	Good
Oxidation response	Good
Bromate requirement	10 P.P.M.

Remarks:
Very good baking flour.

Texas and out-of-state flour mills are avoiding Deaf Smith County wheat. The local mills and elevators are having difficulty in finding markets for local wheat due to high percentages of poor quality wheat such as Chiefkan and Red Chief.

Local mills and elevators have all been notified by large outside buyers that Deaf Smith County wheat is inferior in quality and can not be used in amounts formerly purchased or stored.

The accompanying wheat quality reports from a large Texas flour mill shows how wheat is tested for quality before wheat is put in the mill. Note variety percentage determinations are made on each sample.

This Wheat Rejected for Milling Purposes --- 39% Good Quality Wheat

SAMPLE - #132-

Grade, 1 Hd., 61, moist. 12.80, pro. @ 12M 11.75
Roll moisture, 15.50
Clean wheat ext., 71.0

FLOUR - Moisture as received 15.00

Ash @ 14M	.431
Protein @ 14M	10.40
Protein recovery	88.5
Maltose	152
Absorption @ 14M	59.2

MIXING CURVE (S M S - poor
(Breaks, 5 minutes
(Valorimeter, 50

VARIETY - Turkey T 31, Reg. BH 8, Early BH 37, Ch'kan 24

BAKE

Absorption @ 14M	58.8
Mixing	Short
Fermentation	Short
Volume	Poor to fair
Crust Color	V. Lt. Br.
Crumb Color	C.Y.
Grain and Texture	Sl. harsh
Oxidation response	Good
Bromate requirement	10 P.P.M.

REMARKS
Wheat rejected; weak flour

BETTER QUALITY VARIETIES WILL INSURE A BETTER MARKET DEMAND

Plant only recommended varieties such as Comanche, Westar, Wichita and Triumph. Avoid planting Chiefkan, Red Chief and Early Blackhull.

We solicit your cooperation in putting Deaf Smith County wheat back to a good quality reputation. For further information contact your local grain buyer or the local county agricultural agent.

FRASER MILLING COMPANY
HEREFORD

PITMAN GRAIN COMPANY
HEREFORD

ROGERS GRAIN COMPANY
DAWN

PACKARD MILLING COMPANY
HEREFORD

SEARS & TETTER GRAIN COMPANY
HEREFORD

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Clubwomen Announce Completion Of Project For Camp Fire Girls Hut

Completion of the project of making a three hundred dollar donation to the Camp Fire building fund has been announced by the Deaf Smith County Federation of Women's Clubs president, Mrs. Herman Ford.

The project which was begun in December, was completed last week and the fund has been turned over to the Camp Fire Council. Mrs. Earl Springer was chairman of the project committee, assisted by Mrs. Earl DeHart and Mrs. Clyde Cave.

Activities and a program schedule for the coming club year will be planned at the regular board meetings which will be held in September. Four meetings of the Federation are held each year.

Officers for the past year were Mrs. Herman Ford, president; Mrs. Will S. Kerr, 1st. vice-president; Mrs. Ray Johnson, 2nd. vice-president and program chairman; Mrs. Ira Ott, secretary; Mrs. Clyde Cave, treasurer; Mrs. Maurice Tannahill, parliamentarian and Mrs. C. O. Wilkins, reporter.

W. S. C. S. Circles Meet for Study

Little Fox Circle.
Little Fox Circle of the Woman's Society of Christian Service of the First Methodist Church were entertained in the country home of Mrs. G. W. Newson, July 30 at a covered dish luncheon.

Mrs. A. B. Christian was in charge of the program and gave the devotional. Mrs. Leo Forrest gave the study lesson from the new book on Alcohol, followed by a round table discussion.

Emma Wheeler Hawkins Circle.
Mrs. O. B. Herring was hostess for the Emma Wheeler Hawkins Circle July 30 with Mrs. J. F. Ward giving the devotional and the opening prayer. Mrs. Ed Warren conducted the lesson on Alcohol Problems and Mrs. Cliff Hicks told of Alcoholics Anonymous.

Mr. and Mrs. Roger Brunley and daughter Sandra are vacationing in the northwestern states after attending the Frontier Days celebration held in Cheyenne, Wyoming.

Teachers Are Entertained

Mrs. Rual Ford entertained a group of members of the Central School faculty at a coke party at her home Friday morning. Vacations and summer activities of the group were the main subjects of conversation.

Those enjoying the early morning party were Ela Alkman, June Dameron, Madeline Bell, Vida Hicks, Mary Bradley, Mrs. Sanford Smith, Mrs. Phil Radovich, Mrs. Merlin Kaul, L. C. Thomas, F. G. Collier and the hostess.

Watermelon Feast Enjoyed By Group

A watermelon feast followed by a show-party entertained a group of ten-age youngsters Friday night.

The group met at the home of Mary Jo Mathies for the watermelon feast and back-yard picnic and later went to the Harley Sadler show.

Included in the group were Jacqueline Newell, David Sowell, Margaret Sowell and J. L. Davis, Mary Jo Mathies and Don Bookout.

Family Affair

Relatives of the W. S. Fluit family arriving almost at the same time occasioned a family-get-together last week.

In the group were Mr. Fluit's brother, B. A. Fluit of Burnett; his sister, Mrs. W. M. Williams of Johnson, City, and a niece, Mrs. Leonard Miles whose home is in Berkeley, California.

Mrs. Fluit's mother left Monday for her home in Belton, N. M. after being a guest in the home of her daughter, Mrs. W. S. Fluit, and remaining over the weekend were Mr. and Mrs. R. W. Easley and daughter of Carlsbad, N. M. Mr. Easley and Mrs. Fluit are brother and sister.

Among the informal entertainments during the week honoring the relatives was a picnic supper on the lawn at the home of the Fluit's daughter and son-in-law, Mr. and Mrs. Jack Brown.

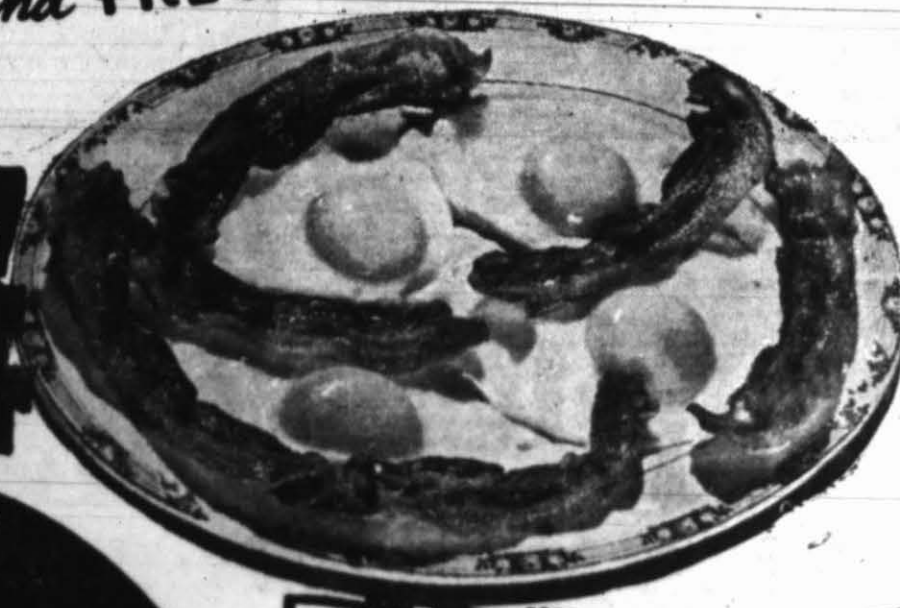
SHOP YOUR NEAREST FURR FOOD STORE



YOUR FRIENDLY

FURR FOOD STORES

are HAPPY TO SERVE YOU - WE HAVE EVERYTHING from MELT-IN-YOUR-MOUTH STEAKS TO NATIONALLY ADVERTISED GROCERIES and FRESH CRISP-VEGETABLES



CUDAHY'S MILD SLICED GOLD COIN BACON lb. 64¢

KRAFT'S Brick CHEESE BY THE PIECE lb. 39¢
ALL PORK Breakfast SAUSAGE lb. CELLO ROLL 39¢

Choice BEEF CHUCK ROAST lb 44¢

BONELESS ALL MEAT NO-WASTE RED PERCH FILLETS lb. 29¢
CUDAHY'S REX SMOKED BACON BY THE PIECE lb. 49¢

SPECIALS IN FURR'S PRODUCE DEPTS.

- CRACKERS Krispy Sunshine—lb. pkg. 19¢
- COFFEE Golden Light—lb. 45¢
- FLOUR Light Crust—10 lb. sack 79¢
- DRESSING Holsum 1000 Island—8 oz. bottle 19¢
- WEINERS In barbecue sauce—can. 43¢

- Purely Vegetable Bakerite Shortening 3 lbs. 97¢
- Rich, Safe, Speedy Suds Oxydol Large Box 27¢

- APPLE BUTTER Pallas—29 oz. jar 23¢
- KARO Syrup, Blue—5 lb. tin 42¢
- PEACHES Hunts, inf. syrup—No. 2 1/2 can. 29¢
- PLUMS Sun Pak—in syrup—No. 2 1/2 can 19¢

- ### DRUG SPECIALS
- B. C. Headache Powders 25c Value 17¢
 - DRENE Shampoo 60c Value 43¢
 - Razor Blades All 10c Sellers 3 Packages 21¢

- GRAPES Thompson's Seedless—2 lbs. 35¢
- LEMONS Lb. 10¢
- SPUDS White California—5 lbs. 27¢
- CARROTS 2 bunches 11¢
- LETTUCE Head 15¢
- GREEN ONIONS 2 bunches 11¢
- RADISHES 2 bunches 11¢

MORE FURR SPECIALS
CIGARETTES OLD GOLD Carton \$1.69

- Swift's Meat for Babies
- BABY FOOD Strained 19c; Junior 29c
- FURNITURE POLISH Matchless—qt. bottle 18c
- APPLE JUICE Clover Nook—quart bottle 23c
- CORN BEEF HASH Wilson's—16 oz. tin 26c
- PICKLES C. H. B. Country Style, 23 oz. jar 56c
- AJAX Polishes while it cleans—2 cans 23c
- BABY FOOD Strained 19c; Junior 29c
- CREAM OF RICE Package 23c
- TOMATO SAUCE Hunt's—2 28 oz. cans 15c
- CORN Nation Pride whole kernel 12 oz. 16c

Armour's Tomato Juice
2 No. 2 Cans 19c
Armour's Pork and Beans
2 No. 1 Cans 25c

- SWERL The Magic Suds—lb. 21c
- VANISH Banishes Toilet Odors—can. 21c
- CLOROX Ultra Refined—quart bottle 14c
- Bath Size Toilet Soap
- PALMOLIVE 2 bath size bars 25c
- 3 regular size bars 27c
- CRYSTAL WHITE Laundry Soap—bar 8c
- SUPER SUDS Large package 27c

CHEESE RITZ Nabisco—8 oz. pkg. 23c
We Have Chewing Gum—Candy Jello—Facial Tissue and Borden's Eagle Brand Milk

Old Fashioned HOMINY 3 NO. 2 CANS 21¢



Re-figure your Glamor with Life

It's easy with Life. Because Life Bra and Life Girdle are cunningly tailored to fit and work together. This fashions your figure to order, with firm curve-control yet easy comfort all the way. May we demonstrate?

LIFE BRAS \$1.25 to \$3.50
LIFE GIRDLES \$7.50 AND UP

THE *Vogue*

"For the Lady of Fashion"

WHY PAY MORE? FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS SEND THE KIDDIES YOU'LL BE PLEASED SERVING THIS AREA FOR OVER 40 YEARS WE PAY TOP PRICES FOR QUALITY EGGS FURR HAS THE DAILY LOW PRICES QUALITY PRICE SERVICE FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS WHY PAY MORE? SERVING THIS AREA FOR OVER 40 YEARS WE PAY TOP PRICES FOR QUALITY EGGS FURR HAS THE DAILY LOW PRICES

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Veterans Land Purchase Delayed Two Years By Legislature's Failure to Act Says Giles

The Texas Veterans' Land Program, authorized by a constitutional amendment adopted by the people last November, has been delayed two years through failure of enabling legislation to receive Senate floor recognition, some 10,000 veteran applicants were advised today by Bascom Giles, Commissioner of

the General Land Office of Texas. The same information was given to all American Legion and VFW posts. Giles explained that he is notifying the veterans of the status of the bill because he is continuing to receive a large volume of mail daily from veterans lauding the program as one

of the best offers in the nation and expressing a desire to participate.

"Many of them apparently believed the amendment adopted by the voters last November was self-enacting and cannot understand why they have not already been permitted to buy a small farm or ranch home from the State," he said.

"I am explaining to them that while the necessary enabling legislation was passed in the House by a vote of 124 to 9, it failed to receive recognition for Senate consideration. Despite

every effort to get it up for passage in the Senate, where we had been assured of a majority favorable vote, its supporters were unable to do so, even with the intercession of the largest veterans' organization in its behalf."

As written, the bill would have permitted any World War II veteran to select his own land

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to the Brand office not later than noon on Monday of the week of publication.

First Baptist
R. H. Cagle, pastor.
Sunday:
Sunday School—9:45 A. M.
Sermon—10:55 A. M.
Training Union—7:15 P. M.
Sermon—8:30 P. M.

Wednesday 8:30
Teachers and Officers meeting, 8:00.
Prayer meeting, 8:30
Choir rehearsal, 9:00

First Presbyterian Church
Russell A. Wingert, Pastor
Sunday
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Evening worship—7:30 P. M.

Avenue Baptist Church
R. S. Sparkman, pastor
Sunday
Sunday School—9:45 A. M.
Morning Worship—11:00 A. M.

Training union—7:15 P. M.
Preaching Service—8:30 P. M.
P. M.
Wednesday 8:00 P. M.

Immanuel Ev. Lutheran Church
"The Church of the Lutheran Hour"
E. W. Lichtsinn, pastor
Sunday services:
Sunday school and Bible class 3:00 p.m.
Divine service 4:00 p.m.
Holy communion is celebrated the first Sunday of every month. The Lutheran hour may be heard every Sunday morning over KFDD, Amarillo, at 8:30.

First Methodist Church
O. B. Herring, pastor.
Sunday
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Methodist Youth Fellowship at 6:15 P. M.
Evening Worship—8:00 P. M.
Wednesday—8:00 P. M.

First Christian
Roy W. Ford, pastor
Sunday Services:
Sunday School—9:45 A. M.
Morning Worship—11:00 A. M.
Christian Youth Fellowship, 6:15 P. M.
Evening Worship—7:00 P. M.
Mid-week Service:
Each Wednesday—7:15 P. M.

Assembly of God
S. E. Eldridge, Pastor
Sunday
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Young People Service—at 6:15 p.m.
Evangelistic Service—7:45 P. M.
Wednesday—8 P. M.

Church of the Nazarene
Rev. Louis Patterson, Pastor
Sunday School 10:00
Morning Worship 11:00
Young Peoples' Service 7:15
Evangelistic Service 8:00
Wed. Evening Prayer Meeting, 8:00.

Visitors Provide Incentive For Family Reunion

Seven visitors from Missouri provided the incentive for a family get-together Sunday. The visitors were a brother,

Mrs. G. W. Brumley and Mrs. A. J. May, Jim Rozell, his daughter, Mrs. Johnny Strain and Mr. Strain and their son, and another daughter, Mrs. Everett Tidwell and two daughters of Protom, Mo. Other out-of-town relatives were Dr. and Mrs. E. T. Hensley of Portales, N. M.

The reunion was held at the home of Mr. and Mrs. Louie Olson, with the family dinner at noon highlighting the day. Relatives in Hereford attending were Mrs. G. W. Brumley and her sister, Mrs. A. J. May,

Mr. and Mrs. George Robertson and Wilma Jo, Mr. and Mrs. Elvin Wilson and son; Mr. and Mrs. G. W. Duncan and children; Mr. and Mrs. George L.

Olson; Mr. and Mrs. Alfred May, Mr. and Mrs. Ernest May and the hosts. Shop with the Want Ads!

Dexterous Daphne



"I'll never say YES until you promise to always take our clothes to the ACME CLEANERS for cleaning and pressing."

IF YOU WANT
FREE PICK-UP ON THE RUN
PHONE 111



The Hereford Benefit Association

A Local Mutual Aid Association supported by 660 present and former citizens of Hereford and community invites you to join with them and let this Association be a Benefit to you.

MEMBERSHIP LIMITED TO 1,000
See MRS. DOROTHY H. ROSS, Secretary
office in Court House

12-tfc

MASONIC BULLETIN

Hereford Lodge 848

Stated meeting second Monday in each month. School of instruction each Thursday night.

R. L. TOMPSON, Sec'y.
G. T. HIGGINS, W. M.



PLENTY OF -- BALE TIES AND BINDER TWINE

PLOW DISCS

20 INCH — 22 INCH — 26 INCH
20 INCH SANDERS DISCS
HOEME CHISELS

LOTS OF -- SWEEPS

Get It at

Consumers

FOR BETTER SERVICE — BIGGER DIVIDENDS



You can't match the "heart" of
BIG-CAR QUALITY AT LOWEST COST

World's Champion
Valve-in-Head
Design!

The new Chevrolet is the lowest-priced motor car with a Valve-in-Head Engine—the type of car engine which holds all records for efficiency—for giving maximum power from every ounce of fuel. Moreover, Chevrolet's Valve-in-Head Engine is the "champion of champions" on all these counts: (1) Valve-in-Head performance at lowest prices; (2) billions of miles of service to owners; and (3) number of owners served. In fact, this sturdy Chevrolet Valve-in-Head Engine has delivered more miles, for more owners, over a longer period, than any other automotive engine built today, regardless of type, size or price!

once at lowest prices; (2) billions of miles of service to owners; and (3) number of owners served. In fact, this sturdy Chevrolet Valve-in-Head Engine has delivered more miles, for more owners, over a longer period, than any other automotive engine built today, regardless of type, size or price!



You can't match Chevrolet's BIG-CAR COMFORT at lowest cost, either—the outstanding comfort of its Knee-Action Gliding Ride—for this, too, is exclusive to Chevrolet in its price range.

Be wise! Keep your present car in good running condition by bringing it to us for skilled service, now and at regular intervals, until you secure delivery of your new Chevrolet. Come in—today!

CHEVROLET

KINSEY MOTOR COMPANY

223 East Third

Phone 740

TAKE A TIP FROM Elsie

SERVE
Borden's
GRADE A
MILK
AND OTHER FINE DAIRY PRODUCTS

Fresh Daily
AT YOUR GROCER

If It's Borden's It's Got To Be Good. So Why Not Try Our Ice Cream, Too!

YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble
AGENT — HEREFORD, TEXAS

37-tfc



22 New Advantages for FASTER FARMING

We are proud to announce our appointment, effective July 1, 1947, as authorized dealer for the new Ford Tractor and Dearborn Implements.

The new Ford Tractor combines twenty-two important improvements with the former advantages of Ford-built tractors. Come in and get all the interesting details. Also, for parts and service on any Ford-built tractor, be sure to call on us.

OUR APPOINTMENT AS
AUTHORIZED DEALER



Designed by expert implement engineers and tested by practical farmers, Dearborn Implements are especially made to work with the Ford Tractor—either the new or the former model. And implements used with the former model will operate equally well with the new Ford Tractor. Let us tell you about them.

Hereford Motor Co.

DUDLEY GREEN

ARCHIE SCOTT

Teaching Your CHILD

(Note—This is the fifth of six articles taken from programs presented by members of the Child Study Club during the past club season. The following article on "Enjoying Your Child," was presented by Mrs. Fred Pierce for the El Nino Study Club.)

Enjoying Your Child
In raising a family, have you ever felt as if you might be existing in a trap? Did you ever wish for the time to enjoy your children instead of caring for

them?
One woman with five children when congratulated on her courage as a mother put it aptly when she said "Courage? Well, they come along and you raise 'em—that's all. Though I do feel now that life doesn't begin until 9:30 in the evening, and by that time I'm just too tired to enjoy it."
Life does jerk itself around like the hands of a clock, when you are rearing a family. Feeding time, baby's bath, bottle

sterilizing, getting breakfast, school children off to school, answering the phone and getting your husband off to work—but that's family life, and the well-managed home can be a lot more than just a place where there is constant output of sheer physical energy. Children do have to be cared for but in return, if a mother will stop to understand, they can provide her with a constant renewal of mental and spiritual faculties.

Children Enrich Imagination
Children would much rather hear stories told than to have them read. One mother sharpened her imagination so successfully that now she is writing the yards and yards of bedtime stories she invented for her children.
Children Sharpen Curiosity
One mother related, "I've more than once felt my mind was a pencil sharpener and the pencils all were questions, needing answers with points. I didn't know how spoons were invented, how the weatherman can tell if it's going to rain, what makes grains of sand, how long it takes fish to die after being caught. Neither was I able to say whether John the Baptist got spanked when he was small. Children need curiosity—they must know not what to think but how to think."

Now as they grow older I find that I am questioning accepted procedures right along with them."

Children Give Courage
Mothers have to develop courage because of a child's blind confidence in his mother. Weak-kneed and afraid, mothers find themselves doing things they never dreamed they could do. Courage in one emergency after another soon leads to courage in everyday life and all mothers know that their staunch and steady hands were at one time weak and insecure. Children and parents grow in courage together.

Children Give Love
Children give love naturally and spontaneously. You can see it reflected in their mother's face. Other people notice it too. There is an assured look on a mother's face. She knows she is needed by little folks. Mothers have fine memories stored for old age, but they are just part of a mother's gifts from her children. Simplicity, imagination, curiosity and love are given without stint to the mothers who have the wisdom to receive and learn.

No matter how much children have to give, it is obvious that unless the mother places herself in an attitude to receive, the gift cannot be made. Emotional poise is something everyone should strive for, especially every mother. Try to get the right mental

State Tax Rate Up; County Rate Not Yet Set

Deaf Smith county tax rates for 1947 have not yet been set by the County Commissioners Court, Judge Leonard Foster reported this week.

The Court will probably set the county tax rate at its next meeting, Monday, August 11, when the Commissioners will set also as a board of equalization. All county property owners who want to secure a hearing on their tax assessments are invited to meet with the court at a public hearing Monday.

State tax rates, which are collected by the county collector, have been nearly doubled over last year.

A state tax rate of 72 cents on the \$100 valuation was set on July 24 by the State Automatic Tax Board, returning the rate to the 1945 level.

Rate of state taxes last year was sharply cut to 37 cents on the \$100 valuation. The 72-cent tax rate which goes back into effect this year is the same as was in effect in 1945 and in previous years.

The board stated that the 37-cent rate was insufficient to meet the state's financial requirements this year. In lowering the rate last year, the board emphasized that it was a temporary reduction brought on by a considerable surplus accumulated during the war years in the state treasury.

The state tax includes 35 cents for general revenue purposes, 35 cents for the available school fund, and 2 cents for the Confederate Veterans Pension fund.

In Parmer county last week, county commissioners set the Parmer county tax rate at 91 cents on the \$100, which, together with recent increases in property valuations in that county, will mean the biggest county tax bill in Parmer's history.

picture of your life. The common mental picture of being overdriven, overburdened and overtired can be made to be totally false. Try to imagine that you are looking at an hourglass and at the little tube which connects the bowl at the top with the bowl at the bottom. The tube is so thin that only one grain of sand can pass through at a time, and even on a super-busy day the crowded hours, like the grains of sand, always come single file, one moment at a time. That's the only way they can come.

You may have many, many things to do, but stop thinking of all those future responsibilities, and ban from your mind the picture of all tasks arriving simultaneously. Live one moment at a time, face one problem at a time and you not only can have more time with your children but as the sands of time go by you will experience the joy of being able to enjoy your children while the family circle is complete.

Sell Thru the Want Ads! Shop with the Want Ads! — Buy It In Hereford —

County Commission Distributes Surplus Highway Funds

A surplus of \$11,639.63 in the county and district highway fund was ordered distributed in the county for construction and improvement of county lateral roads by the Commissioners Court, in session last week.

The money represented the county's share of the highway fund.

The board of county and district road indebtedness was instructed by the Commissioners Court to return these funds to the county treasurer to be used for lateral roads.

The number of chickens on farms at the beginning of 1946 was estimated to be about 525,536,000. This is slightly more than the 1945 number of 510,939,000.

The first endowed professorship at Oxford was that of divinity, founded by the mother of Henry VII in 1502, and named the Lady Margaret Professorship for her.

The revenues of the U. S. post office for the fiscal year 1946 amounted to about \$1,244,572,170.

LEGAL NOTICE

THE STATE OF TEXAS
TO: J. M. HEDGECOCKE, SENIOR, M. B. HEDGECOCKE, J. E. GYLES, ALMA ROGERS and each of them, if living and the unknown heirs and legal representatives of them and each of them, deceased Defendant,
Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 15th day of September A. D. 1947, then and there to answer Plaintiff's Petition filed in said Court, on the 30 day of June A. D. 1947, in this cause, numbered 2981 on the docket of said court and styled H. Wilson Gyles Plaintiff vs. J. M. Hedgecocke, Senior, M. B. Hedgecocke, J. E. Gyles, Alma Rogers and each of them, if living and the unknown heirs and legal representatives of them and each of them, deceased Defendant.

A brief statement of the nature

of this suit is as follows, to wit: For the title to the following described land located in Deaf Smith County, Texas, to-wit: Being a part of Block No. 21 Evans Addition to the Town of Hereford, Deaf Smith County, Texas, described by metes and bounds as: BEGINNING at the Northeast corner of said Block No. 21; THENCE South 247.775 feet; THENCE West parallel with the North line of said block a distance of 178.2 feet; THENCE North a distance of 247.775 feet parallel with the East line of said block to a point in the North line of said block; THENCE East with the North line of said block a distance of 178.2 feet to the place of beginning.

Based upon the ten year Statute of Adverse Possession and Limitation of the State of Texas, in that plaintiff and his immediate grantors have held the continuous, peaceable, adverse possession of all of said land for

over a period of ten years, claiming and asserting the fee simple title thereto; and upon a regular chain of title; and to establish identity of the above described tract of land as being Lot Number 1 in said block.

as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the

same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford Texas this 28 day of July A. D. 1947. (SEAL)

Attest:
R. L. THOMPSON Clerk,
District Court,
Deaf Smith County, Texas.
31-4c



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THE C & R TWINS

By Clay and Reeves



Don't be unhappy because you have a soiled spot on your best suit or dress. . . call the C & R CLEANERS to pick up, expertly clean, press and deliver it. With a personal interest, we expertly care for your problems, including alterations.

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"I'm 23 Years Old"

23 YEARS OF PUBLIC SERVICE AND GOOD CITIZENSHIP

This week marks the 23rd anniversary of the Southwestern Public Service Company. These years have been marked by the growing use of dependable electric service in the Panhandle Plains Pecos Valley area.

Today thousands of folks, hundreds of stores and industries look to your Public Service Company for low cost, dependable electric service.

In the years to come we look forward to continuing to serve more and more people with even better electric service at the lowest possible cost.

SOUTHWESTERN PUBLIC SERVICE COMPANY

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Removing Hot Pie From Oven

NO MORE BURNING YOUR HANDS OR DROPPING YOUR PIES

Ladies look here it is the item you have looked for, and needed for years **THE HOT PIE PAN LIFTER**

CABELL BROKERAGE CO. Box 364, Bastrop, Texas.
Enclosed find 50c for which please send me ONE of the Ring-gold Pie Pan Lifters, Parcel Post Prepaid.

NAME _____
St. Address _____
City _____ State _____

My Expenses are WAY DOWN this year

thanks to **HI-V**

THIS AVIATION OIL PROTECTS METAL SURFACES . . . ASSURES LESS WEAR ON MOTORS . . . CUTS DOWN REPAIR BILLS AND gives you that top-quality Lubrication at a minimum cost.

Champlin Hi-V (High Viscosity Index) oil actually does reduce gum, sludge and varnish formations in motors to a minimum — helps clean up rings, pistons, valves, oil lines and filters.

So don't take chances with vital farm machinery. Call on your Champlin dealer and ask him to show you what HI-V is doing for other Farmers and heavy machinery operators in your community.

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ENID, OKLAHOMA
PRODUCERS, REFINERS, AND DISTRIBUTORS OF PETROLEUM PRODUCTS SINCE 1916

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CLOSE - OUT on ALL TIRES

They're Yours at Wholesale Cost!

We Need Room, so we are closing out our entire stock of tires, mostly Firestones . . . They're yours for exactly our Wholesale Cost. We have a large stock, but come early as they can't last long at these prices! It's our Loss and Your Gain!

TRACTOR TIRES NOW IN STOCK—
TRUCK TIRES
Passenger Car Tires —Stock is Small—

Cobey 2-Wheel HIGH-SPEED TRAILERS All Steel Beds

Complete Radiator Service
Leland Robbs Radiator Repairman

John Wood Equipment Co.

MASSEY-HARRIS HIWAY 60, HEREFORD, TEXAS

T-Sgt. Donald R. McCullough Fifth Victim Of Ambush Killing in Philippine Islands

Friends here last week were shocked to learn of the death of Tech Sergeant Donald Ray McCullough, 21, former Hereford youth, in a mystery-shrouded highway ambush in the Philippine Islands near Manila.

He was the son of Mr. and Mrs. Ralph McCullough of 806 LaSalle, Amarillo, former residents of Hereford. Sgt. McCullough was killed by machine gun fire Saturday night, July 26, by unknown assailants on a road three miles north of the outskirts of Manila.

Critically wounded in the attack was his companion, Sgt. Edward L. Sevenish of Indianapolis.

The machine gun fire came from a civilian truck which swung past the American's jeep and blocked the road. This was the third such attack to occur in the Manila area in recent weeks. In previous attacks, two Americans had been killed, two others wounded.

Sgt. Sevenish was reported in critical condition in the 10th General Hospital in Manila. Sgt. McCullough was killed instantly, according to reports.

Sgt. McCullough had been in U. S. Army service since January, 1944. He had served in the European Theater, where he participated in the Battle of the Bulge in Belgium, and on returning to the States, had been re-listed for three years and had been sent to the Philippines.

He was born in Lawton, Oklahoma, on Christmas Day, 1926. His family moved to Hereford and he had attended Hereford High School. His parents moved to Amarillo four years ago.

Sgt. McCullough was an honor high school graduate. He worked as purchasing agent at the Hereford Prisoner of War Camp for a year before enrolling in Schreiner Institute at Kerrville. He was taking an extension course from the University of Texas, and attending night school at Manila University, while on duty in the Philippines. He was a member of the First Baptist Church.

Besides his parents, survivors include a sister, Norma; a brother Pat; his maternal grandfather, A. J. Halek of Fairbury, Nebraska; seven uncles and three aunts.

Mrs. E. W. Harrison and her sister, Miss Frances Turrentine of El Paso are visiting their sister, Mrs. J. L. Cannon, in Foreman, Ark.

Harrison . . .

(Continued from Page 1)

over maintenance of the completed highway.

Chamber of Commerce Secretary Pete Cowart said that state participation in the project would amount to only about one-third of the cost, with the county furnishing the right-of-way and the state furnishing the engineering. There was little hope that any action would be taken along these lines.

"Recent action by the National Congress," Greer explained, "indicates that additional Federal funds for secondary roads will not be available under the most optimistic point of view until July 1, 1949, and will possibly not be available until July 1, 1950.

Prior grants to the state for this purpose have already been exhausted.

"The Texas Legislature, at the session just concluded, gave consideration to several forms of state level taxation for the construction of Farm-to-Market roads," Greer reported, "but no legislation was enacted providing funds. The legislature did modify the distribution of the county's half of the surplus from the Road Bond Assumption Fund. This modification will tend to give more money from this fund to the smaller counties. The Legislature also provided for the submission of a Constitutional amendment to the vote to be assumed by the counties for the purpose of building farm-to-market roads and other things.

"Senate Bill No. 177 made provision for cooperative finance arrangement between counties, road districts, etc., and the State Highway Commission in the construction of farm-to-market roads."

The Highway Department provides that such road building be done under certain conditions, among them that roads must comply with state standards; county must furnish right of way free and turn over to the Department 75 percent of the road construction cost to provide a two-lane dustless road; and construction costs will be limited to \$100,000 per calendar year in any county.

The entire program, the Department hedged, is contingent on availability of funds. The Chamber of Commerce Highway committee is continuing efforts to get state designation for Harrison Highway, in the hopes that it can be paved as a state highway project.

Friena Coach Goes To Channing As Superintendent

FRIONA, August 4. — R. L. Bates, popular coach and grade school principal of the Friena schools, has accepted a position as superintendent of schools at Channing.

Bates has spent eight years on the Friena school faculty. He spent three years during the war in the armed forces, returning to Friena after receiving his discharge.

Under his tutelage, the Friena Squaws girls basketball team, has ranked high in state interscholastic competition for several years, having been three times runners-up in the state basketball tournament.

Mr. and Mrs. W. S. Pluitt and son Lyle, and their daughter, Mrs. Jack Brown and her two daughters, plan to leave this week-end for Prosser, Washington where they will visit their daughter, Mrs. Dean Whitehead, Mr. Whitehead and the new grandson.

Mrs. Will Wilfong of Winnebago is a guest of Mrs. C. H. Dyer and Mr. and Mrs. Harry Seed.

West Texas . . .

(Continued from Page 1)

Bates so impressed Showman Harley Sadler during an impromptu performance in Canyon last week that Sadler offered him a spot with good billing in his show, Director Tolliver reports. Bates, however, turned down the offer . . . planning to finish his college education.

"The Mountaineers," a popular campus combo, will be on hand to entertain with "some real mountain music," and just to keep the whole business on a popular plane, the show will wind up with "Barbershop Harmony" in a real barbershop setting.

Ten big acts are planned for the evening's entertainment. "There'll be numbers to entertain and interest the entire family," Tolliver promises.

JayCees are driving for a sell-out for this first JayCee-sponsored show. If the idea proves popular, the Junior Chamber of Commerce plans to bring other stage shows to town in the future . . . including plays, musical programs, and other variety shows.

Ticket sales are being pushed by members in an effort to get a big advance sale for the one-night performance. Tickets will remain on sale until Tuesday afternoon, and if they last, will be on sale at the door Tuesday night.

Only 640 tickets, representing the seating capacity of the school auditorium, are being placed on sale. No seats are reserved.

Hard of Hearing

Do you have trouble understanding ordinary conversation?

Sonotone Hearing Center Texas Hotel—Hereford, Texas Thursday, August 14, 1947 from 12:00 P. M. to 5:00 P. M.

I will gladly make an audiogram of your hearing. In 20 minutes you can see how much your hearing has slipped and whether or not you need a hearing aid. There is no obligation. It's FREE!

W. T. ROBBINS Certified Sonotone Consultant



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Homart Deep-Well TURBINE PUMP for irrigation

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THIS WEEK AT THE STAR THEATRE

FRIDAY AND SATURDAY
2 BIG FEATURES
AT BARGAIN PRICES

SARGE GOES TO COLLEGE
ALAN HALE, JR., FREDRIC STURWAY, JUNE PREISSER, FRANKIE DARRO, MOSE HILL, WARREN HILLS

—AND—

The DEVIL'S Playground
WILLIAM BOYD, ANDY CLYDE

SUNDAY—MONDAY—TUESDAY

AMERICA'S FAVORITE "FELLER" Is Back! . . . AND HOW YOU'LL LOVE HIM!

JAMES STEWART DONNA REED
IT'S A WONDERFUL LIFE
with Frank Capra's
Lionel Barrymore • Thomas Mitchell • Henry Travers • Beulah Bondi

Also—
TOM AND JERRY CARTOON LATEST PARAMOUNT NEWS

WEDNESDAY AND THURSDAY

IDA LUPINO
Robert ALBA
Andrew KING
Bruce BENNETT

THE MAN I LOVE
"WHAT I KNOW COULD HANG A LOT OF PEOPLE!"

Plus—
A NEW PETE SMITH SPECIALTY PARAMOUNT NEWS

THIS WEEK'S HITS AT THE TEXAS

FRIDAY—SATURDAY
Double Feature

Bulldog Drummond with ANITA LOUISE and RON RANDALL
at Bay

—and—
The 3 Mesquiteers
—in—
"Gunsmoke Ranch"

Plus—
Chapter No. 5 of "THE SON OF ZORRO"

SUNDAY—MONDAY
FRONTIER FIGHTIN' and FEUDIN'
ROY ROGERS

BELLS OF SAN ANGELO
with Dale Evans and Andy Devine

Plus—
Hop Harrigan Chapter 4

TUESDAY
One Day Only
"Camino De Los Gatos"
All Spanish Feature

WEDNESDAY—THURS.
Maureen O'HARA
Dick HAYMES
Horry JAMES
"Do You Love Me?"
with RAYBURN GARDNER

Balcony . . .

(Continued from Page 1)

Pampa. Included in the group of comedies to be presented are "One Word Alone," a playlet that's amusing and different, starring Jane Collins and Jim Bates; and "Anxious Moments," a brief drama concerning a doctor's visit to an ailing tree . . . with a surprise ending. The cast includes Jean Smith of Canyon; Charles Hall of Amarillo; and T. C. Brown of Amarillo.

The Barbershop Harmony group features Bill Hutchinson of Pampa, well-known in the Panhandle as a singer of songs other than "barbershop" variety; Bill Latson, T. C. Brown, Charles Hall, and Dale Whittaker, all of Amarillo.

Apple growing has become an intensive and specialized industry, and one third of the U. S. crop each year is canned, frozen, dried, made into apple butter and other products.

\$200 Donation to Crippled Children's Council Announced

A donation of \$200 to the Crippled Children's Council of Amarillo, was voted last Thursday night by the board of directors of the Hereford Chamber of Commerce.

The donation was approved in response to a plea for help from the Crippled Children's Council. The Council, C-C Secretary Pete Cowart pointed out, serves the entire Panhandle area, and has taken care of approximately 15 crippled children annually from the Hereford area.

BE SAFE TOMORROW INSURE TODAY

LOOK AT YOU TALK LIKE A MAN WHO NEVER HEARD OF JOHN McLEAN

GOSH! LOOK AT YOU TALK LIKE A MAN WHO NEVER HEARD OF JOHN McLEAN. IF I WANT TO STAY SOLVENT IN MY CAR, I NEED LIFE INSURANCE.

JOHN McLEAN AGENCY GENERAL INSURANCE 112 W. 3RD ST. HEREFORD

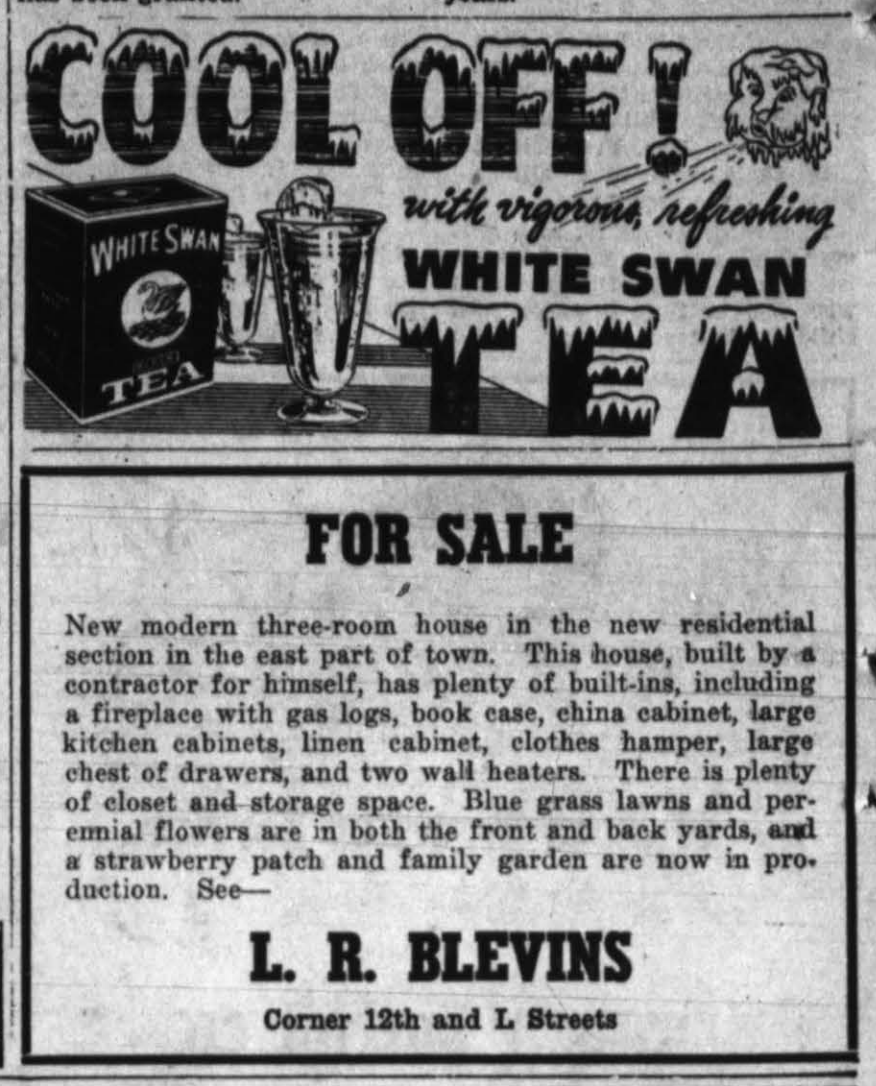
JOHN McLEAN AGENCY GENERAL INSURANCE 112 W. 3RD ST. HEREFORD

CASTRO COUNTY C. OF C. IS INCORPORATED DIMMITT, Aug. 4.—The Castro County Chamber of Commerce has been notified that its application for corporate charter has been granted. Incorporation of the recently organized Chamber of Commerce with headquarters in Dimmitt, is now complete. The charter is dated July 21, 1947, and is valid for a period of fifty years.

COOL OFF!

with vigorous, refreshing

WHITE SWAN TEA



FOR SALE

New modern three-room house in the new residential section in the east part of town. This house, built by a contractor for himself, has plenty of built-ins, including a fireplace with gas logs, book case, china cabinet, large kitchen cabinets, linen cabinet, clothes hamper, large chest of drawers, and two wall heaters. There is plenty of closet and storage space. Blue grass lawns and perennial flowers are in both the front and back yards, and a strawberry patch and family garden are now in production. See—

L. R. BLEVINS
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Every Price a LOW PRICE Every Day

Save money all along your food order—from start to finish—by doing all your food buying here where every price is a low price every day. No need to wait for weekends or "sales." No "hot shot leaders" to mislead you. Every item you select from our vast variety of top-quality, top-flavor foods is priced down-right low every day of every week. That's our system for helping you beat the high cost of living—and it works wonders for your budget—pays you well in the money you put back into your pocketbook.

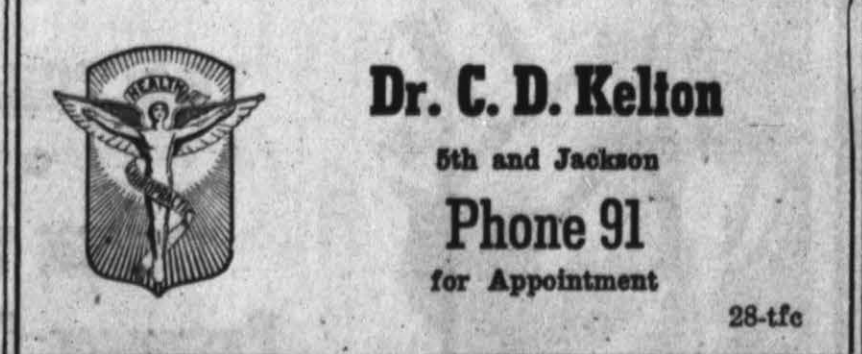
FACIAL TISSUE 99c Large 2 lb. roll	MUFFETS 29c Whole Wheat Biscuits, 2 for.
LARD 93c Rex—4 lb. carton	KRAUT 25c No. 2 1/2 can Kenney's—2 for
PURE HONEY 79c Bestyett with cone, 2lb. jar	Sweet Potatoes 31c No. 2 1/2 can Pine Grove, 2 for
COOKIES 29c Oh Henry—48 Cookies	GREEN BEANS 31c No. 2 can McGrath's, 2 for
PEARS 33c Mission, No. 2 can—2 for	TUNA 39c Chicken of Sea, 6 1/2 oz. can
SYRUP 53c Staley's Golden, 5 lb. bucket	GRAPE JUICE 9c Won Up—No. 2 can
Fruit Cocktail 43c White Swan—2 1/2 can	MACARONI 9c or Spaghetti, 7 oz. pkg.
CORN SOYA 25c Kellogg's—2 for	TOMATO SOUP 17c Campbell's—2 for
CORN 19c Pre-Vue—No. 2 can	Coffee Del Monte 1 lb. Jar 33c
CRACKERS 25c Hi-Ho Sunshine—box	
PICKLES 43c Sweet, Magic City, full qt.	
PI-DOUGH 25c Dorothy's—2 for	

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Evening Service 8:00 P. M.
Subject: The Resurrection
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