



Orchids to the Whiteface Band... a good performance, their first this fall, at the football game last Friday night. The youngsters looked splendid in their new uniforms, and marched and played like veterans. The band now numbers nearly 70 members. Their performance of some complicated and showy maneuvers Friday night, after brief rehearsals, rates a Grade of A in our books.

El Dunlap, one of the old-timers of Deaf Smith and Randall counties, now living in Amarillo at 1919 Van Buren, will celebrate his 93rd birthday on September 22. Mrs. Dunlap is the mother of Mrs. Clara McLean and W. E. Dunlap, both of whom are here, and will be remembered by a host of friends here.

Miles Roberson is back at his old stand at the First National Bank after a long spell in bed, following a major operation, at the Deaf Smith County Hospital.

Bank Ramsey is back in the hospital following another heart attack, the second in recent weeks, last mid-week. Attendants at the Deaf Smith County Hospital report that he's getting along well... which will be good news to friends at the coffee counter.

A letter from Cal Farley of Amarillo, Boys Ranch president and founding father, expresses his hearty thanks for himself and the boys at the Ranch for the 2500 quarts of canned vegetables sent to Boys Ranch from Deaf Smith county. "If every community in this county would get the same spirit," Cal wrote, "the Panhandle of Texas would be the bright spot of the world as far as delinquent boys are concerned. I don't mean that other communities wouldn't do it if they knew about it, but I think if they only knew just what we are trying to do and could feel a part of Boys Ranch, which all of the Panhandle of Texas is, that we would really do something that would be outstanding in this work of handling boys. Hereford people certainly went all overboard in trying to help us. Cal added that Bill Smith had mailed him a list of folks, "as best he could recall." (Continued on Page 8)

Hospital Subsidy Bid Presented at Austin Hearing

Elmer Mathies, manager of the Deaf Smith County Hospital, and Pete Cowart, secretary of the Hereford Chamber of Commerce, returned Tuesday from a four-day trip to Austin, where they conferred with State Health Department officials in regard to an application for a \$75,000 Federal Building subsidy for the local hospital. Application for the subsidy had been made by the board of trustees of the county hospital under a Government program which provides for federal aid to small hospitals up to one-third of the amount required for the building or improvements, when the remaining two-thirds is furnished by state or county agencies. The county voted favorably last week on a \$150,000 bond issue for construction of additions and improvements to the local hospital. A public hearing was conducted Monday by the State Health Department, when applications from hospitals all over the state were heard. Little hope was held, following the hearing, for any immediate action on the application for aid here. The plan will be presented to the board of trustees of the Deaf Smith Hospital at a meeting, probably tonight, by Mathies, and a decision is expected soon on the hospital proposal.

Hereford Motor Co. Has Dinner For Employees Tuesday

Dudley Green and Archie Scott held an employees dinner Tuesday at 7:30 o'clock in the Hereford Motor Company building at 106 Main street. The topic of discussion at the dinner was "Service to Customers" and "Company Policies." Under the present ownership this Ford dealership in Hereford is now in its tenth year of operation. The progress of these years were outlined and the employees were told the advancement picture the dealership has outlined for the future. Employees present were: Mrs. John W. Collier, bookkeeper and her assistant, Miss Jessie Ann Buckner; Larry Lowerwald, parts service head and his assistant, Arton Williams; Tom Medlin, service manager, Geo. Sidney Bouck, Ford specialist and analyst since 1925, and trained Ford mechanics, Lewis Phillips, Clarence Laymon, Dalton Laymon, LeRoy Conklin, Odis Garrett, J. D. Dodson, Eugene Stanfield and Tony Denny.

Danger of New Dust Bowl Seen If Drought Continues Here

Absolutely No Tax Increase In View If Rate Hike Is Passed

Taxpayers Group Commends School Board for Calling Tax Rate Vote

EDITOR'S NOTE: The following resolution, commending the board of trustees of the Hereford schools on calling the tax rate election next week, was signed by the following citizens and is published at their request: Jack Bradley, J. H. Sears, Herman Ford, Mack Noland, H. M. Thomas, J. A. Pittman, W. F. Funder, T. E. Seigler, Carl McCaslin, Jesse Stanfield, Harold Close, and E. E. Roberson. We congratulate the school board in calling the election of September 27 for the following reasons: (1) For following the written request and application of over 20 tax paying qualified voters in the school district requesting the local board

to raise the rate and lower valuations. (2) This is exactly what the taxpayers committee suggested to the Commissioner's Court in 1946. With the higher rate and lower valuations the county could keep more money at home. (3) The same amount of tax would be collected on \$696 valuation at \$1.50 rate as would be collected on \$1,000 valuation with \$1.00 rate. There will be no additional taxes but the school district will benefit some \$60,000 for the present school term by means of state aid, which can only be obtained with the lower valuation. The school board's willingness to cooperate if the people approve shows (Continued on Page 5)

Forrest Says Tax Bill To Remain Same Regardless

Absolutely no increase in taxes is planned if the proposed tax rate increase is voted in the Hereford Rural High School District next week, Leo Forrest, president of the Board of Trustees, emphasized this week. There has been considerable misunderstanding, Forrest pointed out, about the purpose and result of the proposed rate hike. The Board is asking for permission of the taxpayers of the district to increase the tax rate from \$1.00 to \$1.50 for the sole purpose of increasing the amount of state aid payments to the local schools, Forrest said, and has no intention of passing any increase in taxes on to the taxpayers of the district. If the rate is increased, he pointed out, the valuations will be correspondingly lowered, so that the amount of taxes collected from each individual property owner this year will remain exactly the same as it would be under the present \$1.00 rate. The rate increase will actually effect a saving of some \$20,000 to the taxpayers of the district this year, since the school district will receive that amount in state aid payments which will not be available under the current tax rate. Voting on the proposal will be held at Hereford High School a week from Saturday, on September 27, and every qualified taxpayer voter in the district is eligible to cast a ballot.

B. A. Atchley Dies on Monday At Home Near Summerfield

B. A. Atchley, 73, of the Summerfield community, a resident of Deaf Smith county since 1917, was conducted Tuesday afternoon at the Summerfield Baptist Church. Rev. Merle Weathers, pastor of the First Baptist Church of Merkel, presided at the rites, assisted by Rev. Raymond Pratt, pastor of the Summerfield church. Interment was in West Park Cemetery at Hereford under direction of E. B. Black Funeral Home. Mr. Atchley was born in Tennessee on June 29, 1874, he first came to Texas in 1896, a year after his marriage to Christine DeLozier. They went back to Tennessee and returned to Texas in 1907, settling near Olney. In 1917, they moved to the farm near Summerfield and have made their home in this county since that time. Mr. Atchley used to say that he moved his family to Deaf Smith County because the children didn't like picking cotton and preferred to stock wheat. One of the early wheat held the title of "the wheat king" for several years, farming 200 to 300 acres in wheat. He lost his title, he said, when farmers began raising wheat by the section. Atchley is credited with bringing the first combine into the wheat fields of Deaf Smith County. He remained active in farming until two years ago, when ill health forced his retirement. Mr. and Mrs. Atchley celebrated their 50th wedding anniversary on September 16, 1945. Mr. Atchley was a member and a deacon in the Baptist Church at Summerfield. Surviving him are his widow; eight daughters, Mrs. Ellen Thomas of Hereford; Mrs. Mary Belle Staats and Mrs. Gertrude Wade of Summerfield; Mrs. Virgie Hill of Vega; Mrs. Lorene Knox of Hereford; Mrs. Annie Hawkins of Ladonia; Mrs. Christine Lance of Hereford; and Mrs. Ruth Marceau of San Antonio; and one son, Thurman Atchley of Summerfield.

PTA Organization Meeting Scheduled

A meeting of all parents and teachers interested in the organization of a Parent-Teacher Association for the Hereford school will be held Monday night, September 22, at the Hereford School Auditorium. Supt. George Graham has announced. The meeting will begin at 8 p. m. All parents of students in Central school, Junior High, or High School are invited to attend the meeting. A large part in the organization, Graham said.

Brumley Has Last Word About Hereford Parking Meter Scrap

EDITOR'S NOTE: The following letter to The Brand was written by G. W. Brumley, one of the complainants who touched off a heated discussion of parking meter enforcement two weeks ago: "Eager beaver... I don't want that means, but it doesn't matter. If I make a mistake I am always big enough to correct it myself. Also I am big enough to carry my end when I am right. I left Hereford the morning of the 9th of August and returned the morning of the 23rd. Parked in front of London's Barber Shop and was in London's chair when someone came in and asked if that was my car in front and said I failed to get between the lines, and I think he said he cared from here on. When he left I asked London who he was and he informed me that it was Officer Woodell. I appreciated it very much. No nickel passed. "As to Mr. Dameron's statement, the following Monday Mrs. Brumley parked on a side street at a meter. An officer followed the car and checked the meter, which was O. K. "I can be wrong as to the time I was doing the wild parking on September 2nd as I had no watch and was checking with the clock on my car which isn't too accurate. The

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National Guard Post For Hereford Still Possibility

Pete Cowart, secretary of the Hereford Chamber of Commerce, in Austin last week-end conferred with the Texas Adjutant General on the possibility of getting a National Guard company established in Hereford. The Adjutant General appeared favorable toward the project, Cowart said, and indicated that there might be a possibility of allocating a unit to Hereford in the future. At the present time, however, he reported the Guard will proceed with the activation of units already scheduled, and is not in position to allocate any new units. However, the Adjutant General stated, Hereford will be given a consideration under the present program is any already designated city falls to go through with activation of its assigned units. Panhandle National Guard units have been assigned to Canyon, Borger, Pampa and Amarillo, Amarillo, which has already activated two units, is the only one so far to complete organization of posts.

Saddle Club Meets Tonight To Elect Officers, Organize

Charter membership in the Hereford Saddle Club was increased to 24 last Thursday night in a meeting at the City Hall, according to Legion Commander Bill Smith. The Saddle Club will meet tonight (Thursday) at the City Hall at 8 o'clock to complete its organization and elect officers. This will be the final opportunity for enrolling charter members, Smith said. Delbert Dalby, president of the Will Rogers Range Riders of Amarillo, and three members of his organization, will attend the meeting tonight and assist in the organization of the club.

Sugar Beet Prospects Are Good

Crop prospects are excellent as Deaf Smith County farmers prepare to harvest the first crop of sugar beets ever grown in this area. Harvesting of an estimated 1500 acres of sugar beets is expected to get underway early next month. Pre-harvest estimates indicate that both yield and price will be high. Some 30-odd farmers in the area are taking part in the experimental planting of nearly 1500 acres of beets, all of which are under contract to the American Crystal Sugar company of Rocky Ford, Colorado. Farmers, under their purchase contracts, are guaranteed a return of approximately \$14.50 per ton for their beets, the exact amount depending on the sugar content of the product. The price is \$1.00 higher than in 1946, and may be increased if sugar prices are raised as many economists now predict they will. The price is based on a sugar content of 16.5 per cent. If the sugar content of the beets grown here runs higher than that average, and many local growers predict that it will, the price will be increased. The contract price is based on a government price support level of approximately \$12.00, based on the 16.5 per cent median sugar content, plus a \$2.50 benefit payment guaranteed by the government under an old sugar subsidy program still in effect. The yield in this area is still a question mark. On the south plains last year, irrigated sugar beets produced an average of a little more than 11 tons per acre. Some indications on the apparent size of the beets being grown here this year, most growers predict that the yield in this county will be materially higher. A total of approximately 1000 acres for planting in sugar beets was contracted this spring by the Rocky Ford company. Approximately 1500 acres were actually seeded in beets, and the plants are apparently flourishing.

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Are Irrigation Well Owners Taking Rain-Makers Lead?

Are Deaf Smith county irrigation well owners taking a leaf from the Rain-Makers book in using dry ice? Rumors say yes, so far, no one has been contacted who can confirm the story. Like the weather, everybody's talking about it, but nobody knows who's doing anything about it. The story is that unidentified local well-owners are preparing to "salt" their wells with dry ice in an experimental effort to increase the flow. One report indicates that the experiment is to be performed on a here-to-for dry well, but the 864 questions, who? where? and when? remain unanswered. (Continued on Page 5)

Spud Growers End Record Year

A successful year for otherwise unmarketable potatoes has apparently been found by the U. S. Department of Agriculture in extensive experimental feeding of surplus spuds to livestock this year. "The Potato World," a trade publication of the National Potato Association in its July issue features a lengthy article on the successful feeding of potatoes to stock. W. M. Case, executive secretary of the Red River Valley Potato Growers Association, reporting to the USDA on a tour of stock farms using potatoes as feed, advised that reports were extremely favorable. "A man who was feeding lambs," Case reported, "said that from now on he would always use potatoes, no matter what feeds were available. He emphasized particularly that he had had by far the lowest death loss ever experienced, and that his lambs and their wool were in the finest condition he had ever seen. He was feeding at the rate of one (Continued on Page 8)

Houston Press Roar at Free Offer of Deaf Smith Potatoes

At Houston last week, the Houston Press made headline news of the fact that Deaf Smith county spuds were available to Harris county farmers at give-away prices for livestock feeding, while Houston housewives were paying from \$3 to \$3.90 per hundred for potatoes in Houston stores. "Step right up, you Harris County farmers," the Press thundered in its page one article. "Get your free U. S. 1 grade Irish potatoes, grown in Deaf Smith County and sold to the government for \$2.25 a hundred. No, not you, Mrs. Houston Housewife! These spuds are not for you.

Hereford Peas Are Newest Arrival in Local Gardens

Ever hear of Hereford peas? They're known in some quarters as Whiteface peas, but Mrs. John R. Johnson, who raised them on display this week at The Brand office, calls them Hereford peas. They're red with white faces, or white with red faces, depending on how you look at them; are reported to produce prolifically; and have a flavor somewhere in the range between cream peas and black-eyes. Mrs. Johnson, who's anxious to get this variety started in Hereford (where she thinks they should feed at home) has about three gallons of seed and is willing to part with some of it if local gardeners want them. Mrs. Johnson lives on 25-Mile Avenue just outside the city limits—North, that is.

Row Crop Harvest Starting; Prices Are Favorable

Harvesting of an estimated 70,000 acres of row crop, mostly grain sorghums, is beginning to get underway in the county now, and should be in full swing by the first of October, unless a break in the current drought makes wheat planting possible. An estimated 5,000 acres of alfalfa planted in the county, mostly on irrigated land, has yielded from four to five tons per acre on the average, and is now selling at about \$23 net bale. The market on grain sorghums is high. Local buyers were quoting \$3.25 Tuesday. The crop has been damaged (Continued on Page 8)

Condition Becoming Critical in Dry Land Sections of Area

Threat of another era of dust storms is hanging heavy over the Panhandle this fall as a nearly unbroken drought goes into its fourth month. With an estimated 450,000 acres of land plowed up and still unplanted, in Deaf Smith county, farmers and soil conservationists alike are keeping worried eyes on cloudless skies and praying for rain. Rainfall in all sections of the county during the past four months has been far below normal; and most of the cultivated land, which has been prepared for seeding in winter wheat, is still too dry for planting. Little wheat has been seeded to date. In the irrigated section around Hereford, many farmers are starting to irrigate land in order to get enough moisture in the soil for planting. Some summer-fallowed acreage has sufficient moisture for planting now, but only a small acreage was left out for production this year. In the extreme north section of the county, in the vicinity of Adrian, rainfall has been relatively more plentiful, and considerable planting is being done now. This situation also exists north and east of Dawn. For the biggest percentage of Deaf Smith county's 450,000 cultivated acres which are due to be seeded to wheat, however, the situation is rapidly becoming critical. The acreage under cultivation is

MID-SEASON SURVEY OF DEAF SMITH CROPS AND PROSPECTS

With this issue, The Brand presents a brief round-up of crop conditions and production records for what bids to be an all-time record year for farm income. In addition to a record-breaking 2 million bushel wheat crop, other products of the county's diversified farms are now adding their totals to the largest in history. Thousands of acres of land in the dry-land district in the northwest part of the county were put in production for the first time last year; and most of this acreage has been prepared for seeding this fall. A vast acreage is now getting in condition to sow with the first spring winds, unless sufficient moisture falls soon to permit seeding of wheat. If planting is delayed too long, county conservationists predict, and a thin stand of wheat is brought up, it may be insufficient to hold the soil unless the spring is unusually wet. Some difficulty with blowing land was encountered in the northwest sections of the county this spring, although heavy spring rains and a bumper wheat crop soon halted the blowing. Next Spring may be a different story, however, if the rains hold off. Soil conservationists have long been worried about the huge acreage of new land broken out for planting during the war years in the heart of the dust bowl country. Last year's acreage, estimated at over 430,000 acres in wheat, represented an acreage of about 100,000 acres over previous years in this county. Most of this increase was in the dry-land section subject to blowing. Some blowing may be controlled by chisel plowing, but there's little else that can be done now if the rains do not come. F. G. Collier, secretary of the Deaf Smith County ACA, gave the answer (Continued on Page 8)

Cotton Comeback This Fall in Deaf Smith Promising

Cotton is making a come-back in Deaf Smith county this fall to add to a long list of cash crops being produced on local irrigated farms. An estimated thousand acres of cotton is ripening in the county now, while work is being rushed to completion on a \$78,000 cotton gin in Hereford. In addition to the Deaf Smith acreage, the local gin is expected to draw cotton from between a thousand and fifteen hundred acres in Castro and Pampa counties. Cotton acreage in this county was reduced sharply this spring when hail wiped out several hundred acres. The crop is late, but reports indicate that the yield will be heavy if the first freeze is not too early this fall. Most growers are estimating yields at upwards of a bale to an acre. Farmers are guaranteed a good price for the crop. While the government's support program has not yet been set up for this county, the support price for the Plainview area is 27.69 cents a pound, based on 15-18 middling white. F. G. Collier, secretary of the Deaf Smith County ACA, said yesterday that his office had asked the state PMA office for a loan rate for this county, but the loan has not yet been set up. However, Collier said, the Plainview rate will probably be close to that set up for this county. Current markets are considerably above the support figure. Spot cotton at New Orleans has held on in the neighborhood of 33 cents during the past week. Working on cotton prospects for this area, Taft McGee and associates are completing a \$78,000 modern cotton gin in east Hereford in time for the fall harvest. The nearest cotton gin is located at Spring Lake in Lamb county.

Bobbie Brownlow Is Named Queen Of Hereford High

Bobbie Brownlow, sophomore class candidate, was elected by the high school last week as the 1947 football Queen. Queen candidates, who will become maids of honor to the Queen, were Billie Ray Johnson, treasurer; Nancy Cagle, reporter. Freshman class officers are Gene Walker, president; Ted Houston, vice president; Ann Buckley, secretary-treasurer; and Barbara Smith, reporter. Sophomore officers are L. T. Hawks, president; Doris Jean McGee, vice president; Ruth London, secretary; Gail Foster, treasurer; Nancy Cagle, reporter. Freshman class officers are Gene Walker, president; Ted Houston, vice president; Ann Buckley, secretary-treasurer; and Barbara Smith, reporter.

Another Million Dollars Added to Farm Income

Deaf Smith county's potato harvest is being wound up this week, and—despite seasonal marketing troubles, local growers will add another million dollar crop to Deaf Smith county's record-breaking farm income total this year. While the planted acreage this year was cut down considerably from 1946 under the acreage allotments set up by the Department of Agriculture yields have been of record-breaking size. Herb Oliphant of the Federal Crop Inspection Service estimates that nearly 2100 car loads of potatoes will have been shipped from Hereford from the 1947 crop by the end of the week. Oliphant was preparing to close down his office this week-end. All price support payments under the Production Marketing Administration program ceased Monday. The support for the last two weeks of harvest was pegged at \$2.35 per hundred on U. S. No. 1's. An estimated 650,000 sacks of potatoes have been produced in the Hereford area this year, or an average of more than 150 sacks per acre on the 4200 acres planted to spuds this summer. Approximately one-half of the yield this year has been purchased by the government at support levels. No break-down on the grade of the government-purchased spuds was available. Support prices were pegged at \$2.25 (Continued on Page 8)

First Edition Of High School News Is Out Today

First edition of The Whiteface, Hereford High School newspaper, for the current school year is scheduled to be distributed to students today. Wanda Fish, Mary Jo Mathies and Wayne Williams make up the three-man editorial board for the publication, which is being prepared under faculty sponsorship of Joe Smith. The paper, a mimeographed sheet, will appear every Thursday, the editors report. On the staff are Jimmie Green, art editor; Sam Hershey, sports editor; Billie Ray Johnson, society editor; June Reynolds, typist; Merle Turner, Charlene Wallace, Anna Kate Fortenberry, and Mattie Higgins, reporters; Jane Welch, editorial writer; and Olin Cosby and Dale Russell, printers.

## Tri-State's All-Girl Rodeo Will Be No Place for Sissies

Ride him, Sister! The Tri-State All-Girl Rodeo is drawing the best girl performers in the nation. The "ladies only" event is rating top billing with the Tri-State Fair Association this year, and deservedly.

At least 10 of the 80 girl entries already received, have performed at Madison Square Garden, according to Nancy Binford and Thena Mac

Farr, producers of the four-day show. They include Maxine Gingles, 17 years old. She has already made a name for herself as a rodeo prodigy. Hailing from Tulsa, Oklahoma, she is cowgirl queen of the Sooner State. She will participate in bulldogging, calf-roping, and bull riding events. After the finals Thursday night, September 25, she will fly back to New York where she is signed up

for a Madison Square Garden performance. Then there is Vivian Ellis of Faben, Texas; Blanche Altizer of Del Rio; Margaret Montgomery, Ozona, Texas; and Fern Sawyer, Crossroad, New Mexico; and the Reger sisters, Virginia Mae and Dixie Lee.

They are trick riders and favorites of the Garden rodeo fans. Their father, Monte Reger, will announce the show.

Miss Binford pointed out that none of the girls are asking for quarter. Buetler Brothers professional rodeo stock will be used. "This is going to be a rodeo not a social event," the slender young producer said.

Box seat tickets for the rodeo went on sale Monday at the Amarillo Chamber of Commerce. Price per ticket for box seats will be \$1.50 each. A box of six seats for all of the four shows will sell for \$28.00. A box of four seats will be \$19.20. Rodeo days are Monday through Thursday of next week. The finals will be Thursday night. Other performances are in the afternoon. All performances will be in front of the big Tri-State Fair grandstand.

## Fairest in the Land



Barbara Jo Walker, Miss Memphis in the Atlantic City, N. J. beauty pageant, is now Miss America of 1947. The 5-foot-7-inch 21-year-old brunette also took talent division honors.

Mrs. F. J. Walterscheid and Mrs. Clyde Russell, alternates; Mrs. H. L. Hersey, home foods demonstrator; Mrs. Lewis Harvey, landscape demonstrator; and Mrs. Ira Ricketts, clothing demonstrator.

Special guests of the club were Mrs. Ben Ezzell and Mrs. B. H. Wolfe, who told of the birthday calendar plan for raising money for the building program of the Presbyterian Church.

## "A Pipe Dream" Is Discussed For LaPlata Club Members

LaPlata Club was entertained in the home of Mrs. A. J. Schroeter Tuesday evening.

The program subject "Pipe Dream" was emphasized in discussions given by Mrs. Liston Wilson and Mrs. Clyde Cave.

Mrs. Wilson discussed water softening as it affects plumbing in the home. She illustrated her statement with a short section of inch pipe which had been closed completely by minerals from hard water. She compared the use of soap in hard water with the use of the same soap in soft water, by adding the same amount of soap to containers, one holding soft water and the other holding hard water. She pointed out that water in Deaf Smith county contains 27.4 to 35 percent minerals.

Mrs. Cave illustrated and discussed "Modern Plumbing Pictures" showing pictures of bathroom and kitchen arrangements designed to save money on plumbing.

Representing the local school board, A. J. Schroeter explained the

issues which will be voted on in a special election held at the High School on September 27. Mr. Schroeter said "Whether or not the election carries, each taxpayer will pay the same amount in taxes, and if it should fail, the same bills must be met by the district and paid by the taxpayer without state aid."

When a short business session was held after the program, Mrs. Dalton Criswell, president, announced that Mrs. Milton Adams, Mrs. N.E. Milburn and Mrs. Elmer Patterson will serve on a park improvement committee with local veterans from the Veterans' Memorial Park.

Members attending the meeting were Mesdames M. C. Adams, Clell Best, Homer Brumley, Clyde Cave, Pete Cowart, Dalton Criswell, Willis Edelman, J. R. Johnson, N. E. Milburn, Gaylord Newell, Palmer Norton, Elmer Paterson, Urin Streu, Morris Thomson, Liston Wilson, J. Wilson, Misses Marjorie Alderson and Genevieve Eberle and the hostess.

## Mrs. Viegel Club Hostess

L. A. E. Club held its first study program of the year in the home of Mrs. Robert Viegel Tuesday afternoon.

The year's program as outlined in yearbooks deals with "The Modern Woman" and after roll call on new household hints, Mrs. Hugh Bookout read a paper prepared by Mrs. Robert Wagoner on "How to Decorate Your Home." The proper placement of furniture, the wise

choice for artistic effect as well as for general use, made up the main part of the discussion.

Mrs. Luther Lesly talked on "Harmony in Arrangements" stressing the appropriate and pleasing use of color in interior decoration.

Members present were Mesdames George Benson, W. R. Black, Hugh Bookout, Altus Higgins, Bill Jones, Royd Knox, Luther Lesly, Dean Robertson, George Suggs, T. W. Robertson, Bob Higgins and the hostess.

Virgin wool is wool that has never been processed in any way before being completely manufactured into the finished product.

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**AVOID REAL TROUBLE LATER BY LETTING US CHECK YOUR RADIATOR**

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## Home Demonstration Club Activities

**South Hereford Club**

South Hereford Home Demonstration Club met with Mrs. S. S. Williams Tuesday afternoon. Roll call featured what to serve unexpected guests.

Mrs. Tom Draper, CHDA, demonstrated a platter meal from canned foods.

Those present were Mesdames Clarence Hollabaugh, Herman Fletcher, Noah Shockley, Lee Meyer, Noel Worley, Tom Draper, Julia Sowell, Elmer Winkler, Orin Russell, W. H. Goettsch, Ethel Layman, and the hostess. The next meeting will be an all-day affair with quilting as the main diversion, at the home of Mrs. Clarence Hollabaugh.

**Progressive H. D. Club Elects**

Progressive Home Demonstration Club was entertained in the home of Mrs. Bill Bowman Tuesday afternoon for the election of new officers. Those chosen are: Mrs. Lewis Harvey, president; Mrs. P. L. Carmichael, vice-president; Miss Augustine Gregory, secretary; Mrs. C. E. Watts, assistant secretary; Mrs. Taft McGhee, treasurer; Mrs. T. J. Parsons, parliamentarian and reporter; Mrs. Ira Ricketts, assistant reporter; Mrs. P. L. Carmichael and Mrs. V. E. Dodson, council delegates;

## CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

- First Baptist**  
R. H. Cagle, pastor.  
Sunday: Sunday School—9:45 A. M. Sermon—10:55 A. M. Training Union—7:15 P. M. Sermon—8:30 P. M.  
Wednesday 8:30 Teachers and Officers meeting, 8:00. Prayer meeting, 8:30. Choir rehearsal 9:00
- First Presbyterian Church**  
Russell A. Wingert, Pastor  
Sunday: Sunday School—9:45 A. M. Morning worship—11 A. M. Evening worship—7:30 P. M.
- Avenue Baptist Church**  
R. S. Sparkman, pastor  
Sunday: Sunday School—9:45 A. M. Morning Worship—11:00 A. M. Training union—7:15 P. M. Preaching Service—8:30 P. M. P. M. Wednesday 8:00 P. M.
- Immanuel Ev. Lutheran Church**  
"The Church of the Lutheran Hour"  
E. W. Lichtsinn, pastor  
Sunday services: Sunday school and Bible class 3:00 p.m. Divine service 4:00 p.m. Holy communion is celebrated the first Sunday of every month. The Lutheran hour may be heard every Sunday morning over KFPA, Amarillo, at 8:30.
- First Methodist Church**  
O. B. Herring, pastor.  
Sunday: Sunday School—9:45 A. M. Morning worship—11 A. M. Methodist Youth Fellowship at 6:15 P. M. Evening Worship—8:00 P. M. Wednesday—8:00 P. M.
- First Christian**  
Roy W. Ford, pastor  
Sunday Services: Sunday School—9:45 A. M. Morning Worship—11:00 A. M. Christian Youth Fellowship, 6:15 P. M. Evening Worship—7:00 P. M. Mid-week Service: Each Wednesday—7:15 P. M.
- Assembly of God**  
S. E. Eldridge, Pastor  
Sunday: Sunday School—9:45 A. M. Morning worship—11 A. M. Young People Service—6:15 p.m. Evangelistic Service—7:45 P. M. Wednesday—8 P. M.
- Church of the Nazarene**  
Rev. Louis Patterson, Pastor  
Sunday School 10:00 Morning Worship 11:00 Young Peoples' Service 7:15 Evangelistic Service 8:00 Wed Evening Prayer Meeting, 8:00.

**BIG SAVINGS from LITTLE PRICES GROW**

Get ready for Fall by getting your health and beauty aids here and now — at our first-of-the-season SALE. Products you need to feel your best and look your best — your favorite nationally advertised brands — are featured at the lowest possible prices.

**Coty's Face Powder Lipstick Rouge All for \$1.50**

**FALL HEALTH and BEAUTY SALE**

**WITH FULL CONFIDENCE**

Doctors so often say "Have this filled at Close Drug Store" because they have full confidence in our prescription service. They know that the medicine will be compounded with painstaking care and professional skill — that it will be filled with accurate quantities of the precise drugs they prescribe. And that is why you can have full confidence in medicine bearing our prescription label — the hall mark of dependability.

**Gen. Electric Heating Pads \$7.75**

**Close Drug Store**  
PRESCRIPTION DRUGGISTS  
Phone 13

50c Squibbs	Angle TOOTH BRUSH 39c	Oxydol Large Size 29c	Complete Men's Toiletries Old Spice Yardleys Cargo
Face Powder Even in Paris 50c	Revlon Nail Enamel 60c	Yardley Hand Cream 65c	Toni Refills 89c
Coty's Toilet Water \$1	At Ease Shav. Lotion 39c	Listerine 75c Bottle 69c	
<b>One-A-Day \$2</b>	<b>BAX 2.90</b>	<b>Bexel 1.98</b>	<b>Unicaps 2.98</b>
<b>Squibs Complex 2.69</b>	<b>Covin Multiple 2.69</b>	<b>Vita Vims 2.98</b>	<b>Esdavonite 2.98</b>
<b>Carter's 19c</b>	<b>Carodi &amp; Bile 98c</b>	<b>Grove's Cold 29c</b>	<b>Doan's 69c</b>
<b>Exlax 19c</b>	<b>Beyer Aspirin 69c</b>	<b>Anocin 59c</b>	<b>St. Joseph 29c</b>

**HEREFORD... CAB**

—NEW MANAGEMENT  
—NEW DRIVERS

**24 HOUR SERVICE ANYWHERE — ANYTIME**

PHONE 32 or 666

**To Continue Giving You ... SERVICE and TOP QUALITY ...**

We are herewith announcing our new prices on Cleaning and Pressing. You naturally realize why this small advance is necessary, and we wish to assure you that we will always strive to give you Quality Workmanship at the lowest price possible — and in line with other costs of living.

**Price List -- Effective Friday, September 19th**

**SUITS (Men and Women) ... \$1.00**  
**PANTS . . . . . 50c up**  
**DRESSES . . . . . \$1.00 up**  
**OVERCOATS . . . . . \$1.00**  
**JACKETS . . . . . 50c up**  
**SKIRTS . . . . . 50c up**  
**SHIRTS . . . . . 40c up**

**Acme Cleaners**  
"WEAR CLEAN CLOTHES"  
PHONE 111

**More For Your Money**  
When You Shop Here

More and more housewives are shopping here for food of every kind, because they've learned that here they can always save—Thanks to our Tremendous Buying Power as members of Panhandle Associated Grocers. See our great selection of tempting foods today . . . and Join the Throngs who save with us Every Day!

**COCA-COLA 6 Bottles 25c Case 95c**

**TOMATO JUICE 25c** Hunts Fancy Calif., Big 46 oz. can . . .

**COFFEE 31c** Del-Monte, per lb. . . . .

**DREFT Large Box 27c**

**SUGAR 25c** Powdered or Brown—2 boxes for

**KRAUT JUICE 19c** Pint bottle—2 for . . . . .

**SALAD DRESSING 25c** Bestyett—Pt. jar . . . . .

**DOG FOOD 15c** Scrappy—2 cans for . . . . .

**CRACKERS 41c** Supreme Salad Wafers . . . . .

**HYPRO 12c** Quart Jar . . . . .

**GREEN CHILIS 25c** 4 oz. can—2 for . . . . .

**KLEENEX 2 boxes for 31c** CLEANSING TISSUES

**Crushed Pineapple No. 2 Cans 28c**

**Country Style Pickles C. H. B.—24 oz. jar 39c**

**FRESH PRODUCE**

**CARROTS 25c** C. H. B. No. 2 can—3 for . . . . .

**ASPARAGUS SPEARS 33c** Val Vita—No. 2 can . . . . .

**GRAPE JUICE 59c** Pure—Pt. Bottle—2 for . . . . .

**CAULIFLOWER 19c** Large Snow White Heads, each

**GRAPES 25c** Thompson Seedless—2 lbs. for . . . . .

**TOMATOES 25c** Home Grown—2 lbs. for . . . . .

**OKRA 15c** Fresh Home Grown—per lb. . . . .

**Hereford Super Market**  
107 W. FIRST GAYLORD  
PHONE 117 ASSOCIATED GROCERS NEWELL

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Newly-Weds Are Honor Guests At Shower in V. Skypala Home

WESTWAY, Sept. 16—Mr. and Mrs. Elwood Skypala were honor guests Sunday at the V. Skypala home, when relatives and friends gathered in the afternoon and showered them with gifts. A program which included a mock wedding and a skit toasting the newly-weds was conducted by Mesdames Elmer Combs and Merilyn Kaul. After the gifts were opened, a buffet supper was served to the honorees, and to Mr. and Mrs. William Ohlig, Mr. and Mrs. J. W. Thomas, Mr. and Mrs. Norbert Skypala and family, Mr. and Mrs. Elmer Reinart, Mrs. Fred Pitner and daughters, Gladys, Mary Frances and Joan; Mr. and Mrs. Frank Besner, Carol and Laverne Besner, Mr. and Mrs. John Albracht, Mr. and Mrs. Edgar Skypala and family, Mr. and Mrs. H. D. Blythe and daughters, all of Hereford; Mr. and Mrs. William Kleinschmidt of Summerfield; Mr. and Mrs. Anton Grotzgrut, Mr. and Mrs. Vincent Friemel, Mr. and Mrs. John Welch, Mr. and Mrs. Sylvester Batenhorst, Irene and Marvin Batenhorst, Leon Eckart, Mr. and Mrs. Ted Erbeck and Alice and Evelyn, Mrs. Clem Friemel, Mrs. Josephine Skypala and Viola Arthor of Umberger; Mr. and Mrs. Fred Henry, Betty and Freddie of Wyche; Leo Ohlig, Iona Whittington, Mr. and Mrs. R. E. Connally and family, Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. Elmer Combs and boys, Mr. and Mrs. Edwin Skypala and daughter, Mrs. Henry Fangman and Dorothy, and Mr. and Mrs. V. Skypala of Westway.

## Coke Party Given To Honor Visitors

Mrs. Otho Noland complimented her cousin, Georgina Clark of Lomita, California, who has been visiting in Hereford for the past two weeks, with a coke party Thursday afternoon. Guests were classmates of Georgina in Hereford High School. Those present were Reba Dones, Bobby Slak, Ruth London, Alma Faye Knox, Nancy Cagle, Emarie Turner, Gayle Marie Foster and the honoree.

## Mrs. Roberson Has Birthday Surprise

To honor Mrs. T. W. Roberson on her birthday, friends entertained Monday evening with a surprise buffet supper at the Roberson home. Gifts were presented and forty-two games were enjoyed. Attending were Mr. and Mrs. Bill Hutson, Mr. and Mrs. Boyd Knox and little granddaughter, Patricia Mawyer of Odessa, Mr. and Mrs. Jack Knox, Mr. and Mrs. Donald Roberson, Mr. and Mrs. Hicks Roberson and son, Mr. and Mrs. Henry Williamson, Mr. and Mrs. Arthur Thompson and Mesdames Phil Radovich, Harry Lomas, the honoree and T. W. Roberson.

Josephine Skypala and Viola Arthor of Umberger; Mr. and Mrs. Fred Henry, Betty and Freddie of Wyche; Leo Ohlig, Iona Whittington, Mr. and Mrs. R. E. Connally and family, Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. Elmer Combs and boys, Mr. and Mrs. Edwin Skypala and daughter, Mrs. Henry Fangman and Dorothy, and Mr. and Mrs. V. Skypala of Westway.

## 'Miss Slick Chick'



When the Texas Baby Chick Association met at Fort Worth and got a look at Miss Elaine Harby, she was promptly elected "Miss Slick Chick of Texas."

## O. E. S. Club Has Luncheon

Order of Eastern Star Study Club was entertained at a covered-dish luncheon Tuesday in the home of Mrs. Bill Jones. In the afternoon a short business session was held and games were played. The next meeting was announced for September 28, in the country home of Mrs. Horace Baird.

Members present for the luncheon were Mesdames Minnie Evans, Myrtle Witherspoon, Mary Baird, Effie Melton, Ada Higgins, Bessie Jones, Clara Shore, Hester McLallen, Opal Roberson, Jessie Terrell, Beulah Mercer, Ethel Curry, Ollie Bradley, Nell Culpepper and Miss Carlisle Ray Frye.

## Shishtinta Group Names New Leaders

Shishtinta Camp Fire Girls named new leaders at a meeting held at the home of the guardian, Mrs. Bob Wilson, Tuesday afternoon. The new members are Margaret Ann Sexton, president; Ida Rae Brunson, vice-president; Sharon Dee Moore, secretary; Abbie Longbottom, treasurer; Marian Jo Wilson, scribe.

After the election of officers the group planned the Shishtinta group program for the next four months.

## Wilma Jo Robertson Named Birthday Honoree

Wilma Jo Robertson was complimented Sunday when her mother, Mrs. George Robertson entertained with a surprise luncheon on her birthday. The candle-topped birthday cake formed the table centerpiece. After the luncheon the girls attended the showing of "The Egg and I" at the Star Theater. Those attending included Gayle Marie Foster, Sara Beth Owen, Betty Smith, Ruth London, and the honoree.

## Mrs. Perrin Reviews Book For Auxiliary

The first fall program opening a new year for the Auxiliary of the Presbyterian Church was held at the church Tuesday. A luncheon at noon preceded the program.

Mrs. Lee Conklin opened the program session with a talk on theme for the year, "God's Will Be Done" and scriptural readings.

Feature of the luncheon was a review of the book "The Prophet" by Kahill Gabran, given by Mrs. Carl Perrin. Mrs. Perrin also gave some word pictures from the Bible.

## OUT OF TOWN VISITORS

Mr. and Mrs. Donald Martin and son Robert, and daughter Lou-Ellen, and David Martin, all of Bloomfield, N. M., and Davey Lee Eddy of Durango, Colorado, visited their aunt, Mrs. S. E. Askren, over the week-end. Robert Martin was enroute to Scott Field in East St. Louis, Ill., for army service and Miss Eddy was on her way to Springfield, Mo., where she will attend Draughon's Business College.

Miss Lou-Ellen Martin went from here to Abilene, where she is a student at McMurry College.

Dave and Donald Martin are sons of the late Asa Martin, who taught the first school in Hereford in 1898-99.

## Summerfield

BY MRS. GUY WALSER

Mr. B. A. Atchley, long-time resident of Summerfield, died at his home north of Summerfield Monday morning. Funeral services were held Tuesday in the Summerfield Baptist Church, with Rev. Raymond Prati of Summerfield and Rev. Merle Weatherby of Merkel conducting the services.

Sunday School and church were attended by 61 Sunday morning. The revival meeting starts on Sunday, September 28, with Rev. Marvel Up-ton of White Deer doing the preaching and Bob Kilgore of Merkel leading the singing.

Mr. and Mrs. M. C. Nance and Barbara of Plainview visited in the

## home of Mr. and Mrs. J. A. Noland Sunday.

Several from this community attended the flower school in Hereford Monday and Tuesday.

Mr. and Mrs. L. H. Lookingbill were supper hosts to Mr. and Mrs. John Winkler, Mr. and Mrs. Charlie Hill, Mr. and Mrs. Donald Henalee, and Mr. and Mrs. Darrell Blanton of Hereford, Saturday night.

L. J. Clark left Monday for Lubbock where he will enter Texas Tech for the fall term of college.

Mrs. Ralph Johnson spent the week-end with her parents, Mr. and Mrs. Joe Landers of Westway.

Mr. and Mrs. Ray Johnston, Mr. and Mrs. Lynn Powelson and Mr. and Mrs. Ky Lawrence have been remodeling their home.

Mrs. Chloe Grabbe spent the week end at her home near Fairview.

Mr. and Mrs. L. J. Counselman attended the Herman-Downey wedding in Amarillo Tuesday morning.

Miss Herman is a niece of Mrs. Counselman.

Mr. and Mrs. Thurman Atchley returned home Sunday after Mrs. Atchley had been visiting her parents in Kansas.

V. C. Hopson and Elizabeth Benson of Hereford were dinner guests Sunday in the home of Mr. and Mrs. L. H. Lookingbill.

Mr. and Mrs. Earl Lance and family and Mr. and Mrs. Earl Lance Jr. spent Sunday at Ceta Glen with friends.

W. J. Straley and two sons and a friend from Kentucky visited in the home of Mr. Straley's aunt, Mrs. L. L. Cannon and family, this week. They came to Summerfield by plane.

## Westway

By FRANCES YOUNG and MARY KATHRYN BOYD

Dorothy Young and Jeanette Scott returned home Monday afternoon from a trip with the 4-H club group to College Station and Galveston.

A. A. Head, Harold, and Eugene Fangman went to Colorado Sunday afternoon.

Harold Head purchased a new car Saturday afternoon.

The A. A. Rhodes family are moving to Clinton, Oklahoma.

There were 43 present at Sunday School Sunday.

Frances and Mosele Young and Mary Kathryn Boyd attended an open house at the Presbyterian church in Hereford Saturday night.

## Gleaners Class In Meeting Monday

The Gleaners Class of the First Baptist Church met in the home of George Robertson Monday night. A picnic supper was served and games of "42" were played.

Attending were Mr. and Mrs. Charles Dones, Mr. and Mrs. Malcolm Cassels, Mr. and Mrs. Tonie Edens, Mr. and Mrs. Tom Howard, Mr. and Mrs. Owen Stagner, Mr. and Mrs. H. D. Buse, and Mr. and Mrs. George Robertson.

Helen Jo Wilson left Monday for school in Canyon.

Mr. and Mrs. Fresh Merritt and G. C. were afternoon visitors in the McIntosh home in the Word community.

Bobbie Boyd was a week-end visitor in the home of her parents, Mr. and Mrs. Robert Boyd.

Mrs. Grady Wilson left Saturday for Dallas for a check-up.

Mrs. John Allen has been visiting Mr. and Mrs. Roy Robertson.

Look Right! Feel Right! Wear WRIGHT!

6.95 up

THE WRIGHT HAT

Popular Store

Guinea pigs will feed continuously as long as food is offered to them. With an estimated 2,175,000 marriages in the United States last year, a new record was reached here. This is over one-half million more marriage than in 1945. The Egyptians believed that the human spirit after death was capable of traveling on land but required assistance across the waters of the Nile. Thus, they buried with their dead a model boat called a "Spirit Ship" to assist the soul across the water.

### OUTSTANDING VALUE...

Has always been our goal, and we know that you will continue to feel that our work is a Real Value — even on our new price schedules, which are necessary due to rising costs of materials, taxes, help and general conditions. We ask your consideration in comparing our prices with the rising cost in other lines... and believe you will agree that it was a necessity.

**Price List - Effective Friday, September 19th**

**SUITS (Men and Women) ... \$1.00**  
**PANTS ... 50c up**  
**DRESSES ... \$1.00 up**  
**OVERCOATS ... \$1.00**  
**JACKETS ... 50c up**  
**SKIRTS ... 50c up**  
**SHIRTS ... 40c up**

**WADE CLEANERS**  
 PHONE 27

WE WELCOME YOU

### CHURCH OF CHRIST

204 East 6th

(Sunday)  
 Worship ... 11:00 A. M.  
 Subject: Spiritual Growth  
 Evening Service ... 7:30 P. M.  
 Subject: The Judgment  
 Bob Wear, Minister

Shop in Comfort SAVE ON QUALITY

RED & WHITE FOODS

**TOMATO SOUP** Campbell's—3 tall cans ... 25c

**PLUM PRESERVES** Del Monte—Lb. ... 19c

**DREFT** Large size ... 27c

**LIFEBUOY SOAP** 3 regular bars ... 25c

**COFFEE** Maryland Club—Lb. ... 49c

**CATSUP** Brooks—14 oz. ... 16c

**VEG-ALL** Larsen's—No. 2 can ... 15c

**MINCE MEAT** Red and White—15 oz. jar ... 18c

**BAKING POWDER** K. C. 25c Size ... 19c

**Peter Pan PEANUT BUTTER** 12 oz. Jar ... 29c

**RAISIN BRAN** Skinners—2 pkgs. ... 25c

**ORANGE JUICE** Cairns—Florida—46 oz. can ... 29c

**GRAPE JAM** Pure—Brim Full—2 lbs. ... 55c

**SALAD DRESSING** Sun Spun—pt. ... 32c

**RIPE OLIVES** Extra large—R. & W.—tall can ... 35c

**COFFEE** Red and White—New Super Blend—Lb. ... 47c

**CRANBERRY SAUCE** Red and White—can ... 23c

**LUNCHEON MEAT** Oscar Mayer—12 oz. can ... 37c

**GREEN BEANS** Brim Full—2 No. 2 cans ... 33c

**PEAS** BF. No. 3 Sieve—No. 2 can—2 for ... 35c

**JELLY MAKER** Marco—3 boxes ... 25c

**KRAFTS MUSTARD** Jar ... 5c

**WASHO** Granulated Soap, pkg. ... 25c

**PEACHES** Red and White—No. 1 tall can ... 18c

**Karo SYRUP** 1 1/2 Lb. Bottle ... 17c

# HUNTER'S

WE DELIVER Easy to Park

RED & WHITE Easy to Shop

PHONE T43 Easy to Save

## HAILE DRUG

229 Main Phone 99

**Coupons Items**  
 COCK-TAIL NAPKINS One Free — Limit one package  
 Balloons 5c — Limit One

**SPECIALS**

**MODARI SHAMPOO** Reg. 75c Size ... 59c

**BABY OIL** J & J 50c size ... 29c

**HAND LOTION** Balm Argenta—50c size ... 29c

**ASPIRIN** Tablets Bottle of 100 ... 9c

**For the Youngster**

**Jumpin Jeep** 1.19

**Ukelele** 1.49

**Set of 8 Glasses** Beautiful design ... 3.19

**Aprons** Plastic ... 89c

**Cake Dish** 2.25

**IRON** General Mills ... 11.50

**Lady's Make-up Kit** Nicely finished, well built ... 5.98

**Hand Bags** 2.75

**Over Night Case** Lady's ... 15.00

**Paper Napkins** 35c

**NAYLON NAIL POLISH** For Beautiful Nails ... 60c

**LIP STICK** Naylon ... 1.00

**DARK EYES** 1.00

**LAQUOR PADS** Nutrine Hair ... 59c

**BEAUTY LOTION** O. J. ... 75c

**NAIR** 59c

**BUBBLE BATH** \$1.00 size ... 49c

**PINE BATH OIL** 1.00

**LAVORIS ANTISEPTIC** \$1.00 size ... 89c

**TOOTH PASTE** Listerine—45c size ... 39c

**TOOTH POWDER** Dr. Lyons—50c size ... 39c

**MILK MAGNESIA** Phillips—50c size ... 39c

**ALKA-SELTZER** 60c size ... 49c

**SYRUP PEPSIN** Dr. Coldwells—60c size ... 49c

**PREPARE YOUR FAMILY** for those winter colds

**VITAMIN** Atinal Multiple—100 for ... 2.39

**AY-TOL** with C.—100 for ... 2.39

**OVELITE THERAPEUTIC VIT** 100 ... 8.98

**UNICAPS** 100 ... 2.96

**PERCOMORPHUM** Monda Oleum—50c ... 3.19

**COLGATE DENTAL CREAM** It cleans your breath while it cleans your teeth. GIANT SIZE 37¢

**Special** **drene SHAMPOO** 100 size ... 69c

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Roll Film Developed  
And Printed — 6 or 8 Exposures  
30c  
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They're Here!

**RIVERSIDE TIRES!**

Come in today for your new  
Riversides! For a tire that  
wears longer, costs less, and  
gives you that extra margin of  
safety. Switch to Riverside  
Tires... for more miles of  
greater safety. They're here for  
immediate delivery!

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Hiway 60—Phone 161  
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#### BLINDS

Any Kind  
Prompt Service  
Your windows measured.  
Installation to your satisfac-  
tion.

### Builders Supply & Service

Phone 94 112 Main St.  
33-1tc

For Sale: Turkey red wheat. Mc-  
Cormick Deering binder. W. G. Har-  
ris, Sumnerfield. 37-2p

For Sale: C. C. Case tractor. 1938  
model. See Jacobson Bros. 37-2p

For Sale: Home made acetylene  
generator. One 25-20 Marlin rifle.  
2 1-2 boxes shells. One .30 caliber  
Remington with 1 box shells. Both  
guns are re-blued and refinished.  
Good condition. C. W. Botts at Ja-  
cobson Bros. 37-2p

For sale: 18 milch cows, 27 spring-  
er cows. 1 mile north, 1 mile west  
Sumnerfield, D. C. Walsler. 37-2p

For Sale: Complete windmill ready  
to go; 150 bales of alfalfa hay at \$25  
per ton. Norman Gray. 37-2p

For Sale: Cream separator, farm  
level, butane bottle, baby bed and  
mat, gas heater. Pickert Welding  
Shop. 37-2p

For Sale: Canning and eating to-  
matoes. Bring containers. Browns,  
1-2 mile north Smith Motel. 37-2p

For Sale: New Leroy Motor 55 H. P.  
at 1800 R. P. M., 43 1/2 H. P. at 1200  
R. P. M., natural gas or gasoline car-  
buretor \$770. Butane carburetor  
extra. West Texas Development Co.  
Hiway 60 East of Hereford. Phone  
312. 37-2p

For Sale: 1 ton Ford truck, 100 h. p.  
motor, good tires; one I. H. C. self-  
propelled combine with dual tires,  
and Massey-Harris sugar built for  
heaviest grain. Truck and combine  
for \$3500.00. Herman Welty. 38-1tc

For Sale: Tenmarq wheat, \$3.00  
bushel. Geo. J. Larson, northwest  
from Ford. 38-2p

For Sale: Murphy Diesel engines for  
your irrigation wells. Also electric  
motors and switch boxes. West Texas  
Development Co. Hiway 60, east of  
Hereford. Phone 312. Box 313. 38-1tc

**MEN:** The Imperfect Lady gives you  
something to think about. Star  
Theatre. Sept. 24-25. 38-1c

For Sale: Turkey-red wheat. Mc-  
Cormick row binder, 6 ft. McCormick  
Deering binder. W. G. Harris, Sum-  
nerfield. 38-2p

For Sale: Almost new G. E. Washer  
with pump. C. S. Gunter place, 1  
mile east and 3 miles north. 38-1c

For Sale: Sow and pigs. Elmo Funk.  
South Hereford. 38-1p

For Sale: Blue Danmson plums. 5c  
lb. You pick 'em. H. E. Danforth.  
Phone 340-W. 38-1c

For Sale: Westar seed wheat. Good  
test. 10 miles west on Harrison Hi-  
way. Bill Hulse. 38-1p

For Sale: Blackeyed peas, ear corn,  
and onions. G. B. Hagar, North  
Ave. J. Phone 496-J. 38-1c

For Sale: 850 ewes bred for fall  
lambing. George Ferrer, Clovis,  
New Mexico. Box 974. 35-4p

FOR SALE: Two double-unit Uni-  
versal milking machines. C. J.  
Albracht, Rt. 3, Hereford. 29-tfc.

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### ALFALFA SEED

Southwest Common Variety

### FRASER MILLING CO.

34-tfc

For Sale: 28-44 Oliver tractor in A-1  
condition. H. W. Melton. Box 695.  
37-tfc

Hay for Sale: Good for bedding.  
See Snooks Bailey at Veteran's Me-  
morial Park. 37-2k

RELIABLE Electrician and com-  
plete house wiring materials. Kelton  
Electric Co. 38-1c

For Sale: One used bedroom suite,  
good condition. 505 East 11th. Mrs.  
Maurice Tannahill. 38-2p

BUTANE Floor furnaces, 3 only,  
priced to sell. Kelton Electric Co.  
38-1c

For Sale: 3 burner white table top  
oil stove; also has oven burner. Call  
for Mrs. Burk at Savoy Hotel. 38-1p

DUO-THERMO oil water heater;  
also 5 burner oil stove, priced to sell.  
Kelton Electric Co. 38-1c

**WOMEN:** How much should you tell  
your husband about your past? "The  
Imperfect Lady." Star Theatre. Sept.  
24-25. 38-1c

For Sale: One 1936 Chevrolet panel.  
One model A Ford. Charles P.  
Wheeler, 1 mile North Prio School.  
38-1p

WE BUY, SELL, and trade furniture.  
Main St. Furniture Co. Phone 523.  
38-1c

For Sale: Well grained hegar  
bundles. Ted Matthews, 2 miles  
north on Hwy 51. 38-2p

For Sale: Large kerosene heater.  
Used one season. H. T. Wedel. One  
mile west of Hereford. 38-2p

WE HAVE WOOL RUGS. Cocker-  
ham Furniture Co. 38-1c

For Sale: Fur Coat. Mrs. J. D. Dod-  
son, 2 miles south of town. 38-1p

WE HAVE WOOL RUGS. Cocker-  
ham Furniture Co. 38-1c

For Sale: 6 ft. McCormick Deering  
power take-off combine. A. H.  
Frye, Dawn, Tex. 38-2p

PAINTING and roof staining. Free  
estimation. Call 515 or 508. 38-1k

One 20 gal. automatic hot water  
heater, slightly used. \$30.00. One  
Maytag washer with gasoline motor.  
\$85.00. 140 Ave. H. 38-1p

Two sections choice wheat land,  
adjoining highway 66. All ready for  
sowing wheat. Price \$45.00 per acre  
— good for substantial loan.  
An excellent half section irrigated  
farm, nice modern improvements  
with good buildings. \$125.00 per acre.  
Well improved 160 acres in good ir-  
rigation belt. Two and one half  
miles from highway, \$75.00 per acre.  
Rose and Barber. 38-1c

1936 Master Deluxe Chevrolet. Good  
motor, new tires. 12th & D. E. A.  
Lavender. 38-1p

For Sale: 4 rooms, bath, out build-  
ings, garden, \$4000.00. See Florence  
J. Parr, 110 W. 6th, Hereford. 38-1p

For Sale: One house, new with 4  
rooms and bath. Apartment house,  
3 apartments. C. C. Liesenbe, 712 E.  
12th. Phone 425-M. 38-1c

For Sale to Be Moved: 3 room stucco  
hou. G. B. Hagar, North Ave. J. Call  
496-J. 38-1c

For Sale: One 1947 Allis-Chalmers  
all-crop harvester 60; cut one crop.  
One 1947 6-ft. John Deere used  
some. See Al Homer or N. J. Hom-  
er, Groom, Texas. 37-2p

### PLENTY OF

2-Inch  
Brown Kraft  
Paper Tape

For Sealing Walls,  
Packages, etc.  
at

### THE BRAND OFFICE.

Phone "Thirty" 36-tfc

Nice little three-room home, well lo-  
cated. \$2400.00, \$1150 cash will  
handle. A nice, new modern small  
home—priced to sell.  
A new four-room house in new ad-  
dition, lawn and shrubs started.  
Rose & Barber. 38-1c

For Sale: 16:10 Oliver wheat drill  
with pack wheels. 7,000 bales alfalfa  
hay. Ernest McGee, 3 1/2 miles north  
Progressive School House. 38-1p

For Sale: Modern home, 6 rooms,  
bath, double garage, lots, buildings  
well located. Priced right. See owner  
110 W. 6th, Hereford. 38-1p

### NOTICE

America Looks to Her  
Heritages...

A Timely Newsreel  
Document

### STAR THEATRE

Sun. - Mon. - Tues

38-1c

### NOTICE

How do your floors look?  
For first class sanding and fin-  
ishing on new or old floors, see

### DELBERT RULAND

1207 C Avenue or Call

### GUS RULAND

Phone 413-W 37-tfc

### NOTICE!

LIVESTOCK OWNERS!

Call—

### BOOKOUT SERVICE

STATION

For Free Removal of Dead  
Horses, Cattle, Hogs, Sheep,  
Phone 9522 — Hereford, Texas  
16-tfc

### REAL ESTATE

FOR SALE OR TRADE

For Sale: 7-room house in good  
condition with 100x208 ft. corner  
lot, located in clean, attractive  
district, on paved street. Within  
2 blocks of elementary school.  
Walter Tietjen, 710 25-Mile Ave.  
36-4p

FOR SALE: 9-room house in  
Canyon. Suitable for residence  
or rooming house; near college  
and business section. Call own-  
er. R. L. Thompson. Phone 328.  
27-tfc

### REAL ESTATE LOANS

QUICK SERVICE

AUTO LOANS

YOU DON'T HAVE TO WAIT

### JOHN McLEAN

Phone 273 11-tfc

For Sale: Two houses, both new  
with 4 rooms and bath. One  
apartment house, 3 apartments.  
C. C. Liesenbe, 712 E. 12th. Phone  
425-W. 34-tfc

For Sale: To be moved: One  
small new house, bath, cabinets  
and hardwood floors. Plenty of  
built-ins. Will trade for truck.  
C. C. Liesenbe, 712 E. 12th. Phone  
425-W. 34-tfc

I have listed for sale: two real nice  
homes, well located. Joe Evans.  
37-tfc

### HOME & INCOME

Lovely 12 room brick home,  
with brick apt. near the Col-  
lege, completely furnished, 2 1/2  
baths. Income \$265.00 per mo.  
and living quarters for the  
owner. Located in Lubbock,  
Texas. Dial 2-6763 or write —  
RAY GARES 2301—Sanders  
Street, Lubbock, Texas.

37-2c

### FOR SALE . . .

A perfect 123 acres in one mile  
of paved road and on electric  
line.

A very choice half section in  
the shallow water and priced  
at \$65.00 per acre.

Two story house on paved st.,  
has lots of room, is ideal for  
rooms or apartment to rent.  
Priced to sell.

Also a good listing of wheat  
farms, irrigated tracts and  
small places close in.

BEN M. SCDDUTH, 108 West  
Third St. — Hereford, Texas  
38-1c

### WHEAT LAND IRRIGATED LAND TOWN PROPERTY

We have some good buys that  
we will be glad to show you.

### W. E. DUNLAP

Real Estate and Insurance  
Alderson Bldg. 31-tfc

### ELLISTON AND POSEY

Real Estate Counselors

### SPECIALIZING IN REAL ESTATE INVESTMENTS

### PHONE 179

### 115 East Third Street

Hereford, Texas 18-tfc

Large listing of farm and town  
property. Some good buys. Luther  
Fevley, 300 West 3rd at Lee Ave.  
36-tfc

### PLENTY MONEY TO LOAN

Very liberal valuation and pre-  
payment privileges — four per  
cent interest. We specialize in  
loans on irrigated farms and  
ranch lands.

### ROSE & BARBER

38-tfc

\$4,000 BUYS . . . New modern  
home. Other homes Hiway lots  
improve and name terms. Two  
nice residence lots both for  
\$1,000.00.

### CLAUD HIGGINS

Phone 668-J 38-1p

### CHARLES AND IKE

103 West 1st  
Office Phone 119

### Real Estate

Irrigated and Dry Land Farms  
Check Our Bargains for Farms  
and Homes.

We Appreciate Your Listings  
and Business.

### CHAS. SOWELL

Residence Phone 193-W

### IKE CROTHWAIT

Residence Phone 229-W  
34-tfc

Large listing of farm and town  
property. Some good buys. Luther  
Fevley, 300 West 3rd at Lee Ave.  
Phone 524-W. 36-tfc

We are desperately in need of list-  
ings on 1/4-sections and 200 acre  
tracts. List yours with us. M. H.  
Thomas, Realty Co. 123 Main, Here-  
ford. 38-1c

House for Sale: 3 rooms and bath,  
lots 75x200, city water, lights, and  
butane, newly refinished inside, new  
floor covering, built in cabinets.  
Immediate possession. Final \$2350.  
\$1000 financed may be assumed if  
desired. Winford P. Perry, 133 E.  
Ave., Hereford. 38-1p

### FOR SALE . . .

A perfect 123 acres in one mile  
of paved road and on electric  
line.

A very choice half section in  
the shallow water and priced  
at \$65.00 per acre.

Two story house on paved st.,  
has lots of room, is ideal for  
rooms or apartment to rent.  
Priced to sell.

Also a good listing of wheat  
farms, irrigated tracts and  
small places close in.

BEN M. SCDDUTH, 108 West  
Third St. — Hereford, Texas  
38-1c

### REAL ESTATE WANTED

Need listing on farms, homes,  
acreage tracts. Also houses to  
be moved. Appreciate your list-  
ings.

### CLAUD HIGGINS

Phone 668-J 36-4p

If you don't need it . . . sell  
it with a Brand Want Ad!

### 10 ACRES ON PAVEMENT\*

\$1600.00. 6 acres city limits,  
\$2500.00. Hiway lots \$1000.00  
each. Terms. Residence lots  
\$375.00 to \$600.00. Homes.  
CLAUD HIGGINS  
Phone 668-J 38-1p

### NEED TRACKAGE?

Two very good locations on the  
Railroad.

H. M. Thomas Real Estate  
123 Main  
Hereford, Texas 38-1c

### CHOICE FARMS . . .

160 acres 4 miles from Here-  
ford. Possession, terms. \$100.  
Improved 160 acres under ir-  
rigation near City Limits,  
priced right. 320 acres on pav-  
ment \$100.00 per acre. Terms.  
Improved 320 acres under ir-  
rigation \$105.00 per acre.

### CLAUD HIGGINS

Phone 668-J 38-1p

### LIVESTOCK Strayed — Found

Strayed from stock pens: Black and  
white Poland China gilt. E. D. Hop-  
son. 112 Ave. A. or Phone 528-W. 38-1c

### LOST AND FOUND

Found: Lid from freezer unit. Owner  
may have by paying for ad. Call at  
Brand office. 38-1c

Lost: Brown I. Miller low heel sand-  
al. Call 231 or 46J. 38-1c

Found: Purs. Owner identify and  
pay for ad. Phone 646. 38-1p

Lost, Stolen, or Strayed: One black  
and brown toy Manchester dog.  
Had on harness and License No. 235.  
Reward if returned to Hereford  
Brand, Hereford, Texas. Phone 30.  
38-1c

Lost: Small Hampshire hog weigh-  
ing about 50 lbs. W. T. Beckman, Rt.  
4. 37-2p

### FOR RENT

For Rent: Furnished apartment,  
also bedroom close in. 109 W. 8th  
St. 38-1k

For Rent: Two bedrooms, prefer  
working girl. Mrs. Leona Burleson.  
Phone 489-M. 38-tfc

For Rent: Two room furnished  
apartment. Phone 75. 38-1k

Desirable furnished apartment for  
couple. Adults only. 517 E. 11th St.  
38-1k

Bedroom for rent. Close Central  
School. 406 Ross. Call 383. 38-1p

One unfurnished apartment avail-  
able next week. C. C. Liesenbe, Phone  
425-M. 38-1c

Bedrooms for Men. Close in. Mrs.  
N. B. Hood, 310 West 2nd. 38-1p

For Rent: One room furnished  
apartment. 306 E. 10th. 38-1k

For Rent: Furnished apartment,  
601 E. 12th. 38-1p

For Rent: Apartment for man. W.  
10th, 106 Ave. A. 38-1p

### HEREFORD HOUSING PROJECT APARTMENTS

\$15 Per Month \$20

Lights and Water Furnished  
See Manager at Camp Site

(Use Road on West Side of  
Camp and follow turn to  
East) 19-tfc

### HELP WANTED

Help Wanted: Men to work extra  
gang on Santa Fe Railroad. Apply  
at Depot. 38-2k

Waitress wanted. Call at Harry's  
Cafe in person. Highway 60. 38-1c

Wanted: Lady or girl to help  
with housework. Part or full  
time. Call 447-W. 36-3k

### WANTED

Will do ironing at 407 Roosevelt  
Ave., Hereford. 38-1p

Wanted: Want to buy about 200  
Laghorn pullets. L. A. Smith. Rt. 1  
Box 48. 38-3p

Wanted to Buy: Light trailer. C. S.  
Gunter, 1 mile east, 3 miles north.  
38-1p

Wanted to Buy: Sewing machine.  
Charles P. Wheeler, 1 mile north  
Frio school. 38-1p

Wanted to Rent: A house furnished  
or unfurnished. Would take an  
apartment. A. E. Balze. See at Mc-<

### Bovina Schools Open Sept. 1 With 195

Bovina schools opened Monday, September 1, with 195 students enrolling on opening day.

Supt. W. O. Cherry said that 140 students were registered in the grade school, and 55 in high school.

Cherry heads the faculty of the Bovina schools for the tenth year. Other faculty members are R. E. Everett, physical education and music; Mrs. Odie M. Ellison, social science; W. O. Cherry, math and commercial; R. W. Jones, vocational agriculture; Mrs. Mary E. Thornton, homemaking; Mrs. Edith Cherry, English.

Grade school teachers are Mrs. Jane W. Rhodes, Mrs. Lillie S. Fuller and Mrs. Leola D. Williams.

Only serious shortage of personnel in the Bovina school system was in bus drivers, Cherry said. Assistance of two Bovina ministers and some

### Edwards Indicted By Grand Jury at Claude Saturday

William Edwards, 18, who was identified by officers as a former Hereford farm-hand, was indicted on charges of murder without malice last Saturday by an Armstrong County Grand Jury at Claude.

Edwards gave his home address as Yakima, Washington.

He is charged in connection with the death of Mrs. Pearl Mary Peltillo, 36, of Borger, who was fatally injured in a head-on collision near Goodnight on August 3.

Edwards, who officers alleged was intoxicated, was driver of the other car. He is being held in the Armstrong County Jail at Claude.

The word sherry, the variety of wine, comes from the English corruption of Jerez de la Frontera, the town that forms the center of the sherry-producing district of Spain.

Faculty members was necessary to get busses operating on schedule at the opening of school.

### Fastest Flyer



Marine Maj. Marion E. Carl, who set a new air speed mark of 650 mph at Muroc Air Base, Calif., in a jet-propelled Skystreak, is shown with his new Gold Star—in lieu of a second DFC—and his admiring wife at the Navy Department, Washington.

### Forrest Says . . .

(Continued from Page 1)

amounts to \$15,900, or a total expense of \$143,100 to pay teachers, janitors, maintenance, insurance, utilities, and so forth.

"If our valuation should be \$12,000,000 at the \$1 rate (the present set-up) a total of \$12,000 will be collected in taxes. To qualify for State Aid, a 50-cent maintenance tax is used as a basis for need. In other words, we would be assessed \$60,000, or one-half of the \$120,000, from local tax sources. We will also receive \$55 for each of the 1894 scholars from the State and County Available School fund, which amounts to \$87,670, which added to the \$60,000 which the state will consider from local tax sources, makes a total income for the schools of \$147,670 for State Aid purposes.

Since we can show a need for only \$143,100, we lack \$4,570 of being qualified for any Equalization Aid.

"However, if our valuations should be set at \$8,000,000 at a \$1.50 rate (as proposed) we would still raise \$120,000 through local taxation, but since the qualification for Equalization Aid is based on the \$1 rate we would be figured (for State Aid purposes) on an income of 50 per cent of \$80,000, which is \$40,000, to be raised from local taxation.

"This \$40,000, plus the \$87,670 per capita money, makes a total of \$127,670 which the state would consider as available income for the local schools. This qualifies us for \$15,430 in state aid payments to bring our total income, according to state aid figures, to the necessary \$143,100.

"In other words, to vote the \$1.50 tax rate with the lowered valuations would mean at least \$30,000 in Equalization Aid to the Hereford Rural High School district. This will not affect the amount of taxes you pay, since your assessed valuation will be automatically lowered to compensate for the raise in rate.

"Hereford Rural High School now has the opportunity to establish an \$8,000,000 valuation since this is a new district. If the \$1.50 rate is not voted, the opportunity for Equalization Aid is gone. It is not possible, under existing laws, for a school district which has an established valuation, to lower that valuation in order to qualify for Equalization Aid. It's now or never."

WE NOW HAVE . . .

# Stock Tanks

5 — 5½ — 6 — 7 — 8 FEET—All 2 feet deep

Natural Gas & Butane

WATER HEATERS

HOEME SWEEPS

AND CHISELS

Get It at

# Consumers

FOR BETTER SERVICE — BIGGER DIVIDENDS

### ADVERTISING SPECIAL



### ADVERTISING SPECIAL

#### LUSCOMB SILVAIRE STANDARD

\$2,295 Only—Sept. 1 thru Nov. 30, 1947—only

Cruising Speed . . . . . 105 M. P. H.

Maximum Speed . . . . . 115 M. P. H.

Landing Speed . . . . . 39 M. P. H.

Service Ceiling—15,000 ft.

ALL METAL—65 H. P.

### HEREFORD FLYING SERVICE

1 Mile South on Highway 51  
Jesse Wofford, Mgr. Phone 330-W 38-2t

### BAY VIEW CLUB LUNCHEON TODAY

The Bay View Club will have a luncheon at 1 o'clock today at the home of Mrs. G. G. Heard for members and associate members. This meeting officially opens the season and the first study program is scheduled for the first Tuesday in October. Members of the program committee for the year are Mrs. F. T. Roloson, Mrs. G. G. Heard and Mrs. Roy Ford.

### VISITS WITH MISSIONARY

Mrs. J. F. Ward was a guest Sunday of Miss Flora Foreman in Amarillo, a lifelong friend who is a missionary in Africa. Miss Foreman plans to return to Africa about the first of October after a two years leave of absence due to the illness and death of her mother and the illness of her sister, Miss Grace Foreman.

Mrs. Ward presented Miss Foreman with a \$210 gift from the Win One Class of the First Methodist Church. Her work is among the natives far removed from medical aid or care and while in the states Miss Foreman and her sister have arranged for a station wagon which the missionary will use in the interior in giving maternity care to the African women.

Miss Foreman has asked for a donation of men's used ties and belts to take back to Africa and Mrs. Ward will be glad to receive all such articles during the week.

### NEW ARRIVAL

S/Egt. and Mrs. R. D. Smith of El Paso announce the birth of a son, Richard Dean, September 11. Mrs. Smith is the former Mary L. Pace of Hereford. The grandparents are Mr. and Mrs. George B. Pace sr. and Mr. and Mrs. Otho Smith, all of Hereford.

Through artificial insemination, it is possible to breed 75 to 100 cows from each service of a bull.

### Houston Press . . .

(Continued from Page 1)

atoes at 90 per cent of parity ever since the end of the war, wherever they can't be sold. There is a tremendous overproduction of potatoes, you know."

Ninety percent of parity, as of September 1, was \$2.35 per 100 pounds for U. S. No. 1 grade West Texas potatoes, Kingsberry said. He did not know the retail price of West Texas potatoes, he told The Press, "because the stores in Texas sell mostly California and Idaho potatoes."

"As a last resort," Kingsberry explained, "PMA turned the six carloads of perfectly edible spuds over to the Houston (cooperative) association for free distribution to farmers."

John Kilgore, manager of the association, said he would pass out his three remaining carloads as soon as he found time. "They make mighty fine feed for livestock," he said.

"They also would make mighty fine French fries, creamed potatoes, potatoes au gratin, etc.," the irate Houston Press added caustically.

Sale of surplus spuds was no news to Deaf Smith county growers, who have turned over more than half of their 1947 crop to the government at support levels this year. Potatoes have been offered here for livestock feeding at \$4 per ton.

### Dry Ice . . .

(Continued from Page 1)

of a well above its original mark. He also hazarded a doubt about using dry ice charges in wells in this area, citing the possibility of a cave-in which might close a well altogether.

W. D. Wingate of the Johnson Pump and Supply Company, said that he has also heard the rumors but has been unable to confirm this. Wingate said the rumored plan was to charge a dry hole with a ton of dry ice in an effort to open the well to production.

In the vicinity of Roswell, N. M., he reported, well owners have experimented with acidizing irrigation wells in the same manner as oil wells are treated, and in some cases have achieved highly successful results. In certain stratas, the acidization process seems to be effective, he reports, and has tripled the flow of wells.

Several persons have conjectured that the rumor here arose from a report in Old Tack's column in the News Globe the other day of experiments now being conducted by Houston Harte, San Angelo newspaper publisher, at his ranch in Hemphill county. Tack reported that Publisher Harte was planning to charge some dried-up springs in the hope of getting them to flowing again.

As for dry ice in Deaf Smith county irrigation wells . . . it's still a mystery. The Brand will be interested in hearing of the first experiment, and will be happy to publish the results.

Dry ice as a cure for dry wells! Well, well, well!

### Taxpayers . . .

(Continued from page 1)

the alertness to the situation and that they are looking after the interest of the tax payer in the Hereford Rural High School District.

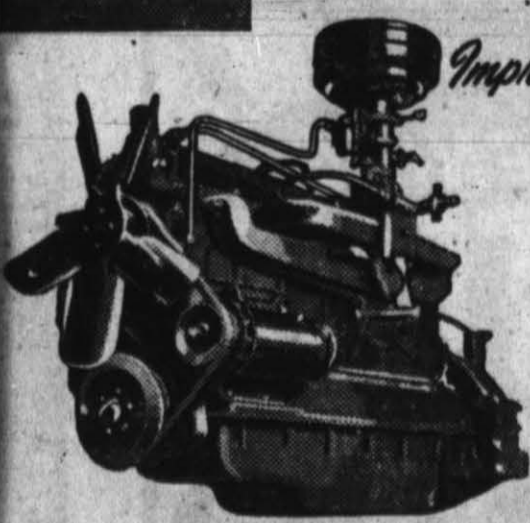
(4) Since state aid is based upon the need of a district considering only the first 50c of the rate and no attention is paid to the additional rate after the first 50c, whether it be \$1.00 or \$1.50, it is easy to see that we would be entitled to more state aid if the valuations were lower and of course we will need the \$1.50 rate on the lower valuation for the fixed obligations.

The extreme need for state aid this year is by reason of the fact that the new Hereford Rural High School District is required to purchase in excess of \$30,000 new busses for transportation. East Texas has been obtaining state aid all of these years and we are entitled to it now. It is available at Austin and other schools in this area have already done the same thing that is proposed to be done by the election of September 27, 1947. Dimmitt raised its rate this year to \$1.50 for this same purpose as have other schools. We are in favor of obtaining this money from the state and only a very small portion could be obtained without these lower valuations. It will mean the same amount of taxes so far as the tax payer is concerned.

We wish to express our appreciation not only to the Board of Trustees for calling this election, but also to the tax paying citizens who presented the petition to the board and also we would urge all voters in the Hereford Rural High School District to vote for the proposition of the maintenance tax on September 27, 1947.



Announcing The New  
IMPROVED WAR-PROVED  
GMCs



Improved . . . APPEARANCE . . . COMFORT . . . CONVENIENCE

There's brand new styling, comfort, safety and stamina in these new light and medium duty GMCs. They're newly and sleekly streamlined. They have cabs that are 3¼ inches longer and 9½ inches wider than prewar . . . new tubular frame adjustable seats with nearly double the number of seat springs, individually wrapped for greater comfort . . . new windshields that are 5½ inches wider and 2 inches higher. . . new ventilation with provision for fresh air heating . . . new insulation, sound-proofing and weather sealing. And they have many improved, war-proved engine and chassis advancements that make them the strongest, sturdiest GMCs of their kind ever built. They are offered in a wide variety of body and chassis types . . . all designed to do a better hauling job.

War-Proved POWER, STAMINA AND PERFORMANCE

YMAC Time Payment Plan Assures You of the Lowest Available Rates

—THE TRUCK OF VALUE

Cogdell Motor Company

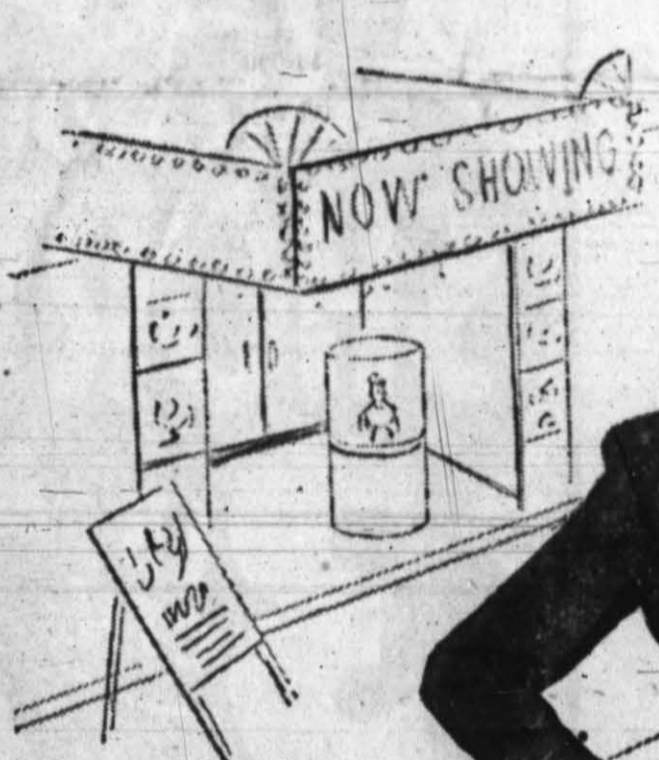
317 N. Main

Hereford, Texas



GASOLINE • DIESEL

You're having a wonderful time  
in your PRINTZESS suit!



You look wonderful, you feel wonderful whenever you wear a suit by PRINTZESS. You have the assurance of knowing you're perfectly dressed. It's because of the fine workmanship, the inspired styling for which Printzess suits are famous. And they're equally famous for long-wearing quality, for unsurpassed value.

Exclusive with us. Sizes 10 to 46; 10½ to 26½.

The Little Fashion Shop

"Smart Clothes for Smart Women"

USE OUR CONVENIENT LAY AWAY PLAN

SHOP YOUR NEAREST FURR FOOD STORE

**SOCIETY**

MRS. JOHN McLEAN, Society Editor Phone 181

**El Nino Study Club Presents First Scheduled Program of Year**

With 1947-48 programs built around the motto "Studying for Better Guidance of Our Children" new year books were distributed and the first regular program was presented at the El Nino Study Club meeting held Monday evening at the home of Mrs. Rual Ford.

A book review was given by Mrs. Jim Bookout to open the year's work. She reviewed the book "Step by Step in Sex Education" written by Edith Hale Swift.

A short business session was held when Mrs. Will Graham was elected president and Mrs. Gerald Wilson was chosen vice-president.

Those present were Mesdames Ben Childers, Worth Ware, Will Graham, Ben Essel, Bruce Woodell, Gerald Wilson, yron Durham, Stanford Knox, Joe Smith, Jack Kirksey, Millard Nobles, R. A. Daniel and the hostess.

The next meeting as scheduled in yearbook will be held on September 22 with Mrs. Jim Bookout.

Mrs. George Clark and daughter Georgina of Lomita, California, left, Saturday by plane after a two weeks visit here with her sister, Mrs. John Renfro and other relatives.

**Rainbow-Round Your-Shoulder Smartness**

Come in first chance you get and select your famous Iron-Tone worsted suit by STYLE-MART... single or double breasted models.

NO MATTER HOW YOU TWIST or TURN



**Neck Zone**  
\$ 30.00  
Stays Put  
"NECK ZONE insures a smooth, perfect fit and drapes—does away with collar gap... There's just the model, pattern and shade that will "do something" for you in our excellent selection of Iron-Tone worsted suits by STYLE-MART.

**Popular Store**

**B&PW Club Opens Year Monday In Supper Meeting**

To open the club year for the Business and Professional Woman's Club, Mrs. Corinne Jennings was hostess to a covered dish supper at her home Monday night, Sept. 15.

Lillie Poff, president of the club, discussed the business and the events scheduled for a full club year. The program was centered around "Membership." Corinne Jennings, membership chairman, pointed out two ways the local club could increase membership—expansion and sponsorship of another club. Reports from the National Membership chairman were given by Lillye London and Frances Young.

Members present were Ellen Posey, Frances Young, Gwen Springer, Ellen Carter, Lillie Poff, Cecil Williams, Florence Wilkins, Bessie Lee West, Marcy Koelzer, Bessie Smith, Adeline Koelzer, Ursulae Jacobsen, Mary Jane Morgan, Lillye London, co-hostess and the hostess, Marcus Jacobsen and Mrs. G. R. Jowell visited the group.

**West Hereford Home Demonstration Club**

West Hereford Home Demonstration Club met with Mrs. Jimmie Mercer with Mrs. Douglas Woodell as co-hostess Thursday afternoon, September 8.

Mrs. Edd Cox, president, conducted the business and Mrs. Travis Caraway directed the recreational period. Mrs. Tom McClung was welcomed as a new member.

Those present were Mesdames Roy Boyd, Jack Flowers, Carlos Vaughn, Douglas Woodell, Clay Hughes, Neil Young, Travis Caraway, Bruce Weedell, Edd Cox, Vern Witherpoon, Andy Thomas, Edna Bowe, Josie Punderburg, Tom McClung, Miss Evelyn Bell and the hostess.

**Class Is Entertained**

Winsome Class of the First Baptist Church was entertained at a luncheon, by the teacher, Mrs. Avon Vick, Friday. The class colors of rose and white were used in floral decorations and in table appointments.

Those present were Mrs. Claude Weathersbee, Mrs. Travis White, Mrs. Raylan Evans, Mrs. Owynne Owen, Mrs. G. V. McCord, who assisted her sister in serving, and the hostess.

**Sewing Club Meets**

Sunshine Club met for an afternoon session with Mrs. J. K. Wederbrook Thursday afternoon. Sewing for the hostess provided the afternoon's diversion.

Refreshments were served to Mesdames D. F. Mathis, R. L. Pittman, W. W. Wells, Clint Lundry, Oscar Vaughn, Howard Gore and the hostess.

The next meeting will be with Mrs. J. E. Tucker on September 25.

Mr. and Mrs. J. J. Frost and daughter, Carolyn, of Farmers Valley near Verman, spent Sunday night with Mrs. W. A. Gentry. The Frosts brought Carolyn to Canyon to enter school at West Texas State College.

Sell Thru the Want Ads! Shop with the Want Ads!

**Announcing ... NEW CLEANING PRICES**  
Which we feel are well below, price raises in other lines, and which are necessary to continue giving you Fine Quality Workmanship and still meet our obligations!

**Price List -- Effective Friday, September 19th**

SUITS (Men and Women) ...	\$1.00
PANTS	50c up
DRESSES	\$1.00 up
OVERCOATS	\$1.00
JACKETS	50c up
SKIRTS	50c up
SHIRTS	40c up

**HEREFORD LAUNDRY & DRY CLEANERS**  
PHONE 298

**YOUR FRIENDLY FURR FOOD STORE WEEK END Specials**

May WE SUGGEST TO SERVE - BAKED PICNIC HAMS  
CREAMED ASPARAGUS, CANDIED YAMS - ROLLS - BUTTER  
COFFEE and PEACH PIE

**FURR PICNICS**

**CUDAHY'S**

**Drug Specials**

- PEPSODENT 25c val. Tooth Paste... 19c
- LUSTER CREAM 55c value, shampoo... 39c
- LIFEBUOY 35c val. shav. cream... 24c
- DRESSING CREAM 9 inch long - Ladies, ea... 9c

**FRESH DRESSED FRYERS** 69c Pound

**CURED HAMS** Tender - Whole or Half - Lb. 44c

**CHUCK ROAST** Nice and Tender - Pound 39c

**PURE PORK SAUSAGE** Pound 39c

**SUGAR CURED HICKORY SMOKED**

**49c**

SWERL The Magic Suds, 1g. pkg 23c  
Suds in hardest water  
MARVENE SUDS Large box 23c  
SAYMAN Soap - bar 10c  
MATCHES Strikelite, 6 box cart. 19c

**ARMOUR'S STAR SHORTENING**

**3 LB. CTN. 73c**

**LOOK**

**Fresh From the Farm!**

- CARROTS Pound 6c
- CABBAGE Pound 5c
- SPUDS Pound 5c
- YELLOW ONIONS Long Whites, Pound 7½c
- ORANGES 2 Pounds 23c
- PEACHES Colorado - Pound 10c
- LEMONS Pound 14c

**CLEANSER** Ajax - 2 cans 21c  
**PALMOLIVE** Toilet Soa - 2 lge. bars 25c - 3 med. bars 25c  
**CRYSTAL WHITE** Laundry Soap - 3 bars 23c

**CLOROX** Ultra Refined, ½ gal. bottle 23c  
**Aunt Jemina, yellow CORN MEAL** 2½ lb. box 30c

**COFFEE** Arnholz - Lb. 46c  
**TOMATO SOUP** Fine for lunches, Heinz - 2 cans 21c  
**BABY FOOD** Heinz - 3 cans 19c  
**BABY FOOD** Gerber's - 3 cans 19c  
**SALAD DRESSING** Bestyett - pint jar 29c  
**BISCUITS** Ballards - can 10c  
**PARKAY** Vegetable Oleomargarine - Lb. 29c  
**MIRACLE WHIP** Salad Dressing - pint jar 29c

**MUSTARD** Ma Brown - 2 lb. jar 17c  
**PEANUT BUTTER** Peter Pan - 12-oz. jar 35c  
**BLACKEYED PEAS** Delco - No. 2 can 16c  
**CHOCOLATE SYRUP** Borden's - 13 oz. jar 19c  
**PEACHES** Hunt's in heavy syrup, No. 2½ can 25c  
**TOMATO JUICE** Hunt's, 3 No. 2 cans 29c  
**PLUMS** Sun Pak in syrup - No. 2½ can 19c  
**PRUNES** Hunt's Med. size - 1ge. pkg. 24c

**SHORTENING CRUSTENE**

**3 LB. TIN 89c**

**Ro MAY TOMATOES** NO. 2 CAN 10c

WHY PAY MORE?  
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY  
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS  
SEND THE KIDDIES YOU'LL BE PLEASED  
SERVING THIS AREA FOR OVER 40 YEARS  
WE PAY TOP PRICES FOR QUALITY EGGS  
FURR HAS THE DAILY LOW PRICES  
QUALITY PRICE SERVICE  
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FURR HAS THE DAILY LOW PRICES

### How Much Do You Make? How Old Is Your Wife; S. S. Knows But Won't Tell

Like the daisies, the Social Security Administration won't tell. This Federal agency keeps its mouth shut, and some of the 88,000,000 Americans who hold social security cards would be mighty unhappy if it did not.

Concentrated in the Accounting Operations Division of its Bureau of Old-Age and Survivors Insurance in the Candler Building in Baltimore are more personal facts and figures about more Americans than in any other place in the country.

Just HOW old is your mother-in-law? The Social Security Administration might know, but it won't tell. How much did your ex-wife earn last year? The record is there, but only she can get that information—and she already knows.

When the Social Security Administration asks for and gets from a worker the information necessary to set up and identify his account, it pledges itself to regard such information as confidential and to withhold it from all but authorized per-

sons. The worker whose boss thinks he is ten years younger than he is need have no fear that his secret will come to light. It is guarded from prying eyes at all times of the day and night by guards whose whole job is to keep the records safe.

The Social Security Administration's local office in Amarillo receives requests each week for aid in locating missing husbands, absconding treasure hunters, and persons who find it easier to move than to pay bills. Manager J. R. Sanderson reports, "In every case," he says, "we must tell the caller that our records are for social security purposes only and that we are not permitted to release any such information. Without such protection to individuals, we would no longer get the accurate information necessary, and we would soon be spending more time furnishing information than we now put on the bookkeeping that law requires."

### Progressive

By CARRIE BELLE SMITH

Mrs. and Mrs. Paul Davis of McFarland, California, and Mr. and Mrs. Charles Bowman of Los Angeles, California, nephews of Mr. C. C. Bowman, visited Thursday and Friday of last week in the C. C. and Bill Bowman homes.

Mr. and Mrs. V. E. Dodson were business visitors in Amarillo Monday. Mr. and Mrs. D. Y. Edwards and family are vacationing in Albuquerque and Carlsbad, N. M. Mr. and Mrs. Orval Edwards stayed in the Edwards home while they were away.

Mr. and Mrs. H. O. Griffith were dinner guests of Mr. and Mrs. Harold Harvey in Canyon Sunday.

Mr. and Mrs. J. L. Click have moved to Hereford.

Mr. and Mrs. Horace Hershey were dinner guests of Mr. and Mrs. J. L. Park Tuesday.

Mr. and Mrs. Ira Ricketts attended a picnic supper at the home of Mr. and Mrs. Harry Seed in Hereford Thursday night.

Jake Gregory was in Adrian Sunday.



Competing against a record field of 1830, Hugh H. Crossen, right, Gardiner, Mont., won the 48th Grand American Trapshoot at Vandalla, O., breaking 98 of 100 clay birds. Mrs. Lela Hall, above, Sierra Madre, Calif., won the women's title with 100 of 100.



### Garden Club Judging School Is Successful

The Hereford-Garden Club Judging School, first of five which are scheduled to be held in Hereford, held Monday and Tuesday at the First Baptist Church, drew a large crowd on both days with delegates registering from the Amarillo Garden Club, North Amarillo Garden Club, South Amarillo Garden Club, Summerfield Study Club, Phillips Better Homes and Garden Club, Dimmitt Garden Club, Dimmitt Study Club and members of the three local garden clubs.

Sixty-five registered the opening day to hear Mrs. C. E. Beavers of Wichita Falls, horticulturist. She outlined a three-fold purpose for flower shows, naming inspiration, education and the encouragement of civic beauty as basic objectives.

To Sponsor Show The newly organized Hereford City Council of Garden Clubs plans to sponsor a small placement show in connection with the district board meet slated for Hereford on October 13.

Approximately seventy-five registered for the second day's session, when Mrs. Inez Adrian Hamilton, also of Wichita Falls, conducted a class on flower arrangements and gave lecture demonstrations on flower show judging.

from Floydada, where she has been visiting her mother.

Mr. and Mrs. Frank Markham returned Monday from their wedding trip. They were moved to Canyon by the Bruce Hunters. Frank will attend college there this fall. Mrs. Markham was formerly Miss Norma Hunter.

Mr. and Mrs. L. A. Matthews returned Friday night from Hot Springs, N. M.

Among those leaving for college this week are Charles Wilder, Orville Pierce and Mary Gene Dyer, who will attend Texas Tech in Lubbock; and Jimmy Ray Sparkman who will attend Amarillo Junior College.

Everyone is urged to attend the Farmer's Union meeting, which will be held on October 3, the first Friday night of the month.

Thomas Earl Harrison conducted the church services on Sunday morning. It was his last service here, as he left on Monday for McMurray College in Abilene.

Mrs. Holly of Happy spent one night last week with her daughter, Mrs. Fred Axe.

### Substitutes Will Move Fast Under New 1947 Grid Rules

Several new rules went into effect last week with the opening of the 1947 Texas Interscholastic League football season.

Most obvious, from the point of view of fans and players alike, is the new substitution rule.

Subs going into or leaving a game are expected to show more speed and enthusiasm than ever before. . . or else, their teams are going to draw some slick penalties for slowing the game.

Under the new rule, substitutes do not report to officials, but merely dash on the field and take their places while the man they replace dashes back to the bench. The reason for all the rushing around is that substitutes have only 25 seconds in which to accomplish the shift and clear the field for action. Otherwise it's an automatic five-yard penalty for old alma mater.

The new rule may pose some funny situations. A slow man, for example isn't likely to get a chance to get in the game while his team's at the far end of the field. On the other hand, coaches may become reluctant to send in a substitute for an unusually slow or winded player when he's too far from the bench. . . say, at the opposite corner of the field. . . for fear he may not make it to the sidelines in time for the next play.

Two or more players may be substituted at the same time, and no player is required to report to officials; but they've all got to get on and off with considerable dispatch.

Another new rule this year regards the try for extra point following a touchdown. If an attempt is made to kick goal, and the kick is blocked, the ball is automatically dead. There'll be no more dashing across the goal line after a blocked placement, and defending wing men can rest easy in the knowledge of a job well done after they've felt the old leather bounce off their chest.

Another rule change which won't be obvious to fans is the fact that this year the ball will be moved in from the sidelines a distance of 17 yards, 2 feet, 4 inches instead of the former 15 yards even. Someday maybe all plays will be started from the center of the field. Then all the offensive teams will be very happy, and defensive players will be sad indeed, and the game will be wide open on both ends.

### Jumbo

BY MRS. GLEN MAY

Attendance at the "42" party at the schoolhouse Thursday night was good. After the games, everyone enjoyed a watermelon supper.

Mr. and Mrs. Emory May of Claude were Saturday night visitors of the Glen May family. Mr. and Mrs. F. A. May accompanied them home. They were all visitors in Spearman on Sunday.

Lawrence Matthews and family left Saturday for Missouri.

Mrs. M. L. Simpson and Bruce Hunter left Monday for Dallas, where their father, W. W. Hunter of Hereford, is to be operated on this week. Mrs. J. H. Brock returned Tuesday



### The OLD POTATO HOE

Started a 10 MILLION DOLLAR CROP

Ten million dollars is a lot of potatoes! And that's the value of the potato crop in the Panhandle-Plains-Pecos Valley Area.

The old potato hoe has been put in the shade by modern methods of farming... including low-cost dependable electric irrigation.

Today... our potato crop is an important industry in the area we serve.

We have so much confidence in the potato industry—and all other industries we serve, that we are investing 35 million dollars in a building program. This expansion program in our territory will bring more dependable electric service to industry and better living—electrically—to everyone!

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

**YOUR HOME TOWN BANK...**  
WE WANT YOUR BUSINESS ON THE BASIS OF SERVICE WE CAN RENDER, SEE US FOR YOUR LOAN NEEDS.  
SAFETY DEPOSIT BOXES AVAILABLE NOW  
**Hereford State Bank**  
THE BANK OF FRIENDLY SERVICE  
Member of F D I C Member of Fed. Res. System

### Read the Want Ads!

day to attend the rodeo. Junior Burges went to Miami, Oklahoma Tuesday, where he will visit relatives.

Mr. and Mrs. Bill Bowman and Dorothy Nell spent Sunday with Mr. and Mrs. Orval Edwards in Hereford.

Mr. and Mrs. A. E. Parsons are back in this community. Mr. and Mrs. W. H. Flowers are newcomers to the community.

Mr. and Mrs. Buck Parsons were in Claude Sunday and Wednesday visiting relatives.

Millard Gregory and Chye Russell made a business trip to Muleshoe Saturday.

Mr. and Mrs. Ira Ricketts had as dinner guests Sunday Mr. and Mrs. Clyde Russell and children, Robert, Doris and Linda, and Wallace Ford of Hereford.

Visiting in the P. L. Carmichael home Sunday were Mr. and Mrs. C. E. Sheppard and Mr. and Mrs. Billy Wells of Hereford and W. G. Harris of Summerfield.

Mr. and Mrs. Archie Dougherty of Clovis, N. M., visited with her parents, Mr. and Mrs. Ira Ricketts, Tuesday afternoon. They were en route home from Canyon, where they had taken their daughter, La Nelda, to enroll for the fall semester at West Texas State College.

Mr. and Mrs. Lewis Harvey accompanied Homer to Lubbock Sunday, where he enrolled at Texas Tech.

Mr. and Mrs. C. E. Watts and Patsy, Mrs. Clois A. Kemp and Danny spent last week-end with relatives in Throckmorton.

Mr. and Mrs. D. Y. Edwards and girls visited Sunday afternoon with Mr. Edwards' parents, Mr. and Mrs. A. E. Edwards, at Wyche.

Visitors in Amarillo Monday were Jack Gregory, Mr. and Mrs. D. Y. Edwards and Mr. and Mrs. C. A. Kemp. Lloyd Parsons returned Sunday from a trip to A & M and Galveston, where he attended the 4-H round-up. Ira Ricketts attended a meeting of the Christian Church in Hereford Tuesday night.

**Panhandle Concert Bureau**  
Presents a... **Gala Opening Concert**  
**LANNY ROSS**  
Star of Radio, Stage and Screen  
TUESDAY, SEPTEMBER 30; 8:30 P. M.  
MUNICIPAL AUDITORIUM  
Amarillo, Texas  
PRICES including tax  
LOWER FLOOR \$3.60-\$3.00  
BALCONY \$3.00-\$2.40-\$1.80  
Student Sp. \$1.20

**We Are Forced to Announce the Following...**  
**NEW CLEANING PRICES**  
in order to continue offering you the Quality which has always been our standard. Please remember that this is the first Cleaning Price increase we have asked since we have been in business... while a general spiral has been noted in all other lines.  
**Price List -- Effective Friday, September 19th**  
SUITS (Men and Women) ... \$1.00  
PANTS . . . . . 50c up  
DRESSES . . . . . \$1.00 up  
OVERCOATS . . . . . \$1.00  
JACKETS . . . . . 50c up  
SKIRTS . . . . . 50c up  
SHIRTS . . . . . 40c up  
**C & R CLEANERS**  
208 N. MAIN  
DELIVERY SERVICE Phone 160

**ATTEND DISTRICT WORKERS MEET**  
Attending the District Workers Institute of the Methodist Church held Tuesday in Amarillo were Rev. O. B. Herring, Robert Thompson, Mesdames F. M. Faulkner, J. P. Ward, Frank Terrell, J. W. Kirby and Mrs. Homer Brumley who is promotional secretary of the Amarillo District of the Woman's Society of Christ Service. Rev. E. E. Lambreth, district superintendent, presided at the meeting.

**SMALL TABLE MODELS...**  
—You've Been Waiting for...  
  
56TU Crosley "Roadmeo" Table radio with retractable, lucite carrying handle.  
66TA Crosley "Cruisair" Crystal clear reception of stations at home and overseas. Battery Model.  
NOW IN STOCK FOR... **Immediata Delivery**  
**WITHERSPOON ELECTRIC**  
111 East 3rd

**Supply Your Needs Today**  
They're Small... Easy to Move... And What Power!  
  
There's no trick at all to moving an International Type LB Engine around—small overall dimensions and light weight make it easy to install anywhere. "International" means quality and long-life in engine construction, and these features in the Type LB promise you years of dependable, low-cost service.  
1 1/2-2 1/2 H.P. INTERNATIONAL TYPE LB ENGINES 3-5 H.P.  
We now have a complete stock of Engines in all sizes with or without Pump Jacks.  
Make Every Milking Minute Count with a   
**MCCORMICK-DEERING**  
There's no time lost in the dairy barn when you use a McCormick-Deering Milker. Here's why:  
Place unit on floor, attach suction hose, turn on vacuum—no straps, no hook on pail. Apply test cups one at a time—and you're milking. You don't have to balance pail or worry about it being level.  
You can save plenty of time with this quick, direct milking method—the McCormick-Deering way. Get complete details on this modern milker from us now.  
We have a complete stock of Milking Machines, Cream Separators, and Milk Coolers... Let us Supply your needs in Dairy Equipment.  
**LOOK!...LOOK!...LOOK!**  
Have you seen the International Harvester Home Freezer, now in our show room ??? Come in and see it today, and note the many new features this home freezer has to offer...  
**HEREFORD IMPLEMENT CO.**

# Wayland Gets First Units of New Pre-Fabricated Housing

ordered thirty-six prefabricated "homette" type dwellings arrived on the Wayland college campus this week. This is another step in relieving the critical housing shortage on the campus.

A few of these dwellings, which were obtained from the Pantex Ordnance plant near Amarillo, may be ready for occupancy about the middle of October according to business manager J. L. Harden.

These dwellings are available in single and double sizes. The single unit, designed to accommodate a small family, is 16 feet square. Larger, the double compartment is 32 feet in length and 16 feet in width. Both dwellings have kitchen facilities, bath room and bedroom. The larger unit has a living room, which may be converted into a sleeping room.

With all of the units erected, students presently living in the barracks will then be moved into the new quarters. The barracks will then be used to house an agricultural farm shop, photographic dark rooms, printing department and other class room equipment. As the college is enlarged this equipment will be moved into a more permanent location.

Wayland will operate as a third-year college this year and will expand its curricula to a four-year level next year. Registration for the fall term will start Monday, Sept. 15. Old students will enroll on Monday and new students will register Tuesday. Class instruction is slated to start Wednesday. A record enrollment is anticipated.

## Around Town

(Continued from Page 1)

member them" who helped with the 2500 quarts of canned stuff, so a lot of you who are reading this have probably had letters from Cal by now. If your name was omitted from the list, it was unintentional and only because there were so many who helped that it was impossible to keep track of all of them.

We might add that if this country had enough people like Cal Farley, and more communities had men like Lyle Blanton and Bill Smith of Hereford, there wouldn't be any juvenile delinquency problem at all.

The Rainbow Girls will hold a picnic installation at the Masonic Hall at 7:15 Saturday evening. White formal will be in order.

The Castro County Semi-Annual Singing Convention will be held at Bethel Sunday, September 28. The convention opens at 11 o'clock. Lunch will be served on the grounds. All singers are invited. Bethel community is located 10 miles west and 1 mile south of Dimmitt.

Pete Cowart, who has just returned from a trip down-state, like a true Chamber of Commerce man which he is, wants to tell Panhandle folks that they're living in the best country in the world. From Fort Worth to Houston and San Antonio,

Cowart reports, there's a plague of crickets so thick that it's impossible to walk down the streets without smashing them on the pavement. Cowart was obviously glad to get home.

Checking through the ads this week will reveal notices from Hereford's five different clearing establishments regarding increased prices. The new prices jumped suits and dresses from 75c to \$1 with other charges in proportion. The cleaners' point out that this their first increase from pre-war price levels. New price schedules will become effective Friday morning, Sept. 10.

## Another Million . . .

(Continued from Page 1)

per hundred on U. S. 1's until September 1, when support levels were upped a dime to \$2.35.

Production per acre this year may have set new records for this section of the country.

Highest reported production was on the F. S. Barrett farm, where long whites in one field ran as high as 400 sacks to the acre. Barrett reports spuds harvesting an average of 250 sacks to the acre.

Most digging will be completed in Deaf Smith fields by this week end. Practically all of the crop is believed to be in.

An accurate total on the 1947 production is not available, since countless loads of spuds were hauled from Hereford by truck to area markets and did not go through the inspection service channels. The 2,000 car loads recorded up to Wednesday by the inspection service included many interstate truck shipments, as well as rail car loadings, but does not represent the complete figure.

## SKYPALA-HENRY WEDDING SEPT. 8



Mr. and Mrs. Elwood Skypala (above) are pictured after their marriage Monday, September 8, at St. Anthony's. Mrs. Skypala was formerly Miss Geraldine Henry.

## Miss Henry and Mr. Skypala Marry

Miss Geraldine Frances Henry, daughter of Mr. and Mrs. Fred Henry of the Wyche community, became the bride of Elwood Skypala, son of Mr. and Mrs. V. Skypala, of Westway in the St. Anthony's Catholic Church Monday, September 8.

The ceremony was read at the candlelight altar by Rev. Father Albert Heald with appropriate wedding music furnishing a background for the double-ring service.

Miss Joan Finer was maid of honor and bridesmaids were Miss Viola Artho and Miss Ione Whittington. All wore net formal fashions after the dress worn by the bride and all three carried old-fashioned nosegays of white carnations. The maid of honor wore pink and the bridesmaids wore pink and blue.

Leo Ohlig was best man and Jimmie Fangman and Robert Kerschen were ushers.

The bride wore an ivory satin and net dress made with satin bodice and long flowing skirt of net ending in a train, with a fingertip veil of illusion which was held by a band

of orange-blossoms. Her bouquet was of white rosebuds cascaded with white satin streamers.

Mrs. Skypala, mother of the bridegroom, wore black with red rose corsage and the bride's mother wore a blue dress with bouquet of red roses.

The couple was honored at a dinner at the home of the bride's parents following the ceremony. When they left on a wedding trip the bride was dressed in a white eyelet cotton frock with gold accessories.

Mrs. Skypala is a graduate of Hereford High School and attended West Texas State College for one year. For the past year she has been employed at the City Drug Store.

Mr. Skypala attended Hereford High School and received his diploma in the Navy. He served four years in the Medical Corps of the Navy and at the present time he is employed at the Western Battery and Electric Company. They will make their home at 333 "G" Street.

Out-of-town guests at the wedding included Mr. and Mrs. J. M. Pickrel of Littlefield and Mr. and Mrs. Paul Artho of Umberger.

Virginia Schoolfield of Dallas Weds William Dean Dunlap on August 29

The marriage of Miss Virginia Schoolfield, daughter of Mrs. E. M. Schoolfield, Dallas, to William Dean Dunlap, son of Mr. and Mrs. W. E. Dunlap, Hereford, took place August 29 in Dallas.

Rev. Harold F. Lovitt read the double-ring ceremony at the home of the bride's sister, Mrs. Russell B. Loe. Mr. and Mrs. Loe were the attendants.

The bride's wedding gown was of pink marquisette and her veil of illusion was caught to a tiara of orange blossoms. She carried a colonial bouquet of American Beauty roses.

During the reception which followed Mrs. Lillian Hagan presided over the bride's book. Presiding at the bride's table were Miss Betty Dunlap, Miss Gara Gray, Mrs. Velva Dennis and Mrs. Bill J. Walker.

Out of town wedding guests included Mr. and Mrs. Dunlap and Miss Dunlap, of Hereford.

## Potatoes Found . . .

(Continued from Page 1)

and a half pounds of potatoes per day, along with alfalfa, wheat screenings, and little corn.

"The beef cattlemen were equally enthusiastic. Ole Anderson, cattle buy for Armour and Company, who was on the tour, stated that potato fed beef was actually superior to corn-fed beef.

"Dairy feeders also reported successful results," Case reported. In Randall County where more

than 40 carloads of Deaf Smith spuds have been shipped this summer for relief feeding to drought-stricken herds highly successful results are being reported from both dairy and beef cattle feeders.

Bill Martin of Canyon reports that he fed out calves on potatoes, weaning them on spuds, and had a steady gain recorded, with not even a temporary loss of weight due to the change in diet.

Cattle which were being fed 80 bales of alfalfa were put on potatoes and the alfalfa feeding cut down to five bales with no loss of production. Randall county experiments indicate and Blackhill Hegari.

## Row Crop . . .

(Continued from page 1)

aged some by dry weather but yields are expected to be good in most sections.

A dozen varieties of grain sorghums are in cultivation in the county, many of them of the new combined varieties. Included, in addition to old stand-bys like Plainsman, Martin and Hegari, are double-dwarf Sooner and double dwarf Kaffir, Caprock, double-dwarf Arizona, Blackhill Kaffir, African Millet and Blackhill Hegari.

**WE HAVE A GOOD STOCK OF . . .**

# Butane and Propane HEATERS

By America's Leading Manufacturers!

**DEARBORN . . .**  
**MONROE . . .**  
**HUMPHREY . . .**

MODELS IN . . .

**FULL VENTILLATED**  
... and ...

**RADIANT TYPE HEATERS**  
(Clay Back)

See these Heaters today! No Delay on Deliveries . . . or Select your heater for Future Delivery!

## Blanton Butane Gas Co.

PHONE 551 HIWAY 60

**PERFECTLY MATCHED**  
FOR PERFECT Sleeping Comfort

**Morning Glory**  
INNERSPRING MATTRESS  
and  
MATCHING BOX SPRING

**The DREAM TEAM**

**AMERICA'S FINEST SLEEPING COMBINATION**

Just Arrived  
The Very Best of  
1901 1947

# E. B. Black Co.

FURNITURE — UNDERTAKING  
AMBULANCE SERVICE — DAY OR NIGHT

**LIVING ROOM SUITES**

## Dust Bowl . . .

(Continued from Page 1)

to the dry-land farmers problem the other day when he said, "If it doesn't rain, my best advice will be to get right with the Lord."

Here's how the rainfall picture shapes up this year:

In May, moisture was well above average for the month, with 6 inches of rain recorded in Hereford and general rains over the county averaging from 3 to 6.87 inches. The average for the month in this county is 2.75 inches.

In June, the immediate Hereford area received 1.28 inches of rain but over the county, rainfall was scattered and generally light, ranging from .11 inch to 3.67 inches in one small area. Rainfall was generally below the average for the month, which is about 2 inches.

In July the drought was broken temporarily by good general rains on the 17th and 18th which ranged, over the county, between one and 2 inches. Only .62 inch was measured in Hereford, but rainfall in most sections of the county was heavier, and in the northwest, in the vicinity of the C. F. Rickels place 2.36 inches was measured on these dates. The July average is 2.52 inches.

Rainfall during August was extremely light, and far below the average rainfall for the month, which is 2.73 inches. Scattered showers over the county brought from .11 to an inch of moisture, but there were no general rains.

So far this month, only scattered rains have fallen in the county.

## One Day Service

WE REPAIR:

- RADIOS
- ELECTRIC IRONS
- TOASTERS
- ELECTRIC FANS
- WAFFLE IRONS

# KELTON

ELECTRIC APPLIANCE

# New Fall Arrivals!

100% WOOL BRENTWOOD  
**SLEEVELESS SWEATERS**

GREEN — MAROON  
TAN and BLACK

**\$295 - - \$395**

JUST RECEIVED . . .

## MEN'S SLACKS

New Fall Styles and Colors

All Wool . . . . . \$10 and \$13.50  
Rayon and Wool . . . . . \$8.50

## SPORT SHIRTS

Long Sleeves

WOOL . . . . . \$10.00  
RAYON GABARDINE . . . . . \$6.95  
RAYONRAYON . . . . . \$4.95

# FOX MAN'S SHOP

HOMER FOX

## Bright Ideas for Your Walls

See the gay, new wallpaper with distinctive designs we're showing. Coordinate these wallpapers with your rugs, draperies, furniture and accessories — and you'll be pleased when you find how they will actually make old dark rooms into new, appealing ones. To modernize your home, select lovely, new wallpaper here today.

# Carl McCaslin Lbr. Co.

1 BLOCK EAST OF COURTHOUSE  
CALL THE LUMBER NUMBER—7





The Bench Warmer

Only one shift is anticipated in the Whiteface line-up Friday night when the Herd journeys to White Deer to meet the Bucs in a non-conference game. Leo Hennington, who's been at the left halfback post, will probably switch places with Curly (Burr-head) Wilson at fullback. Otherwise, barring injuries or some startling improvements in the squad, the starting line-up will remain about the same.

With the opening-night jitters, which were pretty much in evidence last Friday night, over, however, fans should note some improvement in the performance of the Whiteface machine. The squad will get a lot of work on blocking assignments this week . . . a department in which they were woefully weak Friday night . . . and Coach Stanton is looking around for some sort of vaccination against fumble-tits, an affliction which struck his T-running backfield and prematurely halted almost every budding offense in the Sudan game. The fact that about 90 percent of the tackles made by the Hornets were credited to their two line-backers highlighted the glaring weakness in the Whiteface offensive strategy.

Don't look for the White Deer eleven to be a pushover just because they took a 51-0 pasting at the hands of the Herd a year ago. Lots of things have changed in a year, including both teams. The Bucs (Continued on Page 8)

## Herd Bows to Hornets; Will Meet White Deer Friday

### Favorites Find Tough Going in Regional 1-A Intersectional Battles as Season Opens

#### Herd Definitely Not Looking For Any More Games

For the benefit of any Panhandle football teams that might be interested, the Hereford Whitefaces are NOT in the market for a game with any team, class A, B or C, to fill the open date on their schedule on Oct. 24.

Coach H. V. Stanton of the Whitefaces even offers to trade somebody a game or two.

"We are emphatically not looking for any more ball games this fall," Stanton said yesterday. "We've got all we can handle now."

Stanton intimated that the Whitefaces might even trade off the Dalhart Wolves or the Panhandle Panthers if somebody looked interested, which isn't likely, particularly in the case of the Wolves who are looking vicious this season.

The query was brought on by a report from Amarillo Monday that the Whitefaces were seeking an opponent to fill their single open date.

Other district teams which probably will play this season (Continued on Page 8)

The giant-killers went into action last Friday night with the opening of the 1947 high school grid season and a lot of highly-touted teams in Region 1-A came out of the melee with a lot of experience and a lot less confidence in their championship potentialities.

Hereford's loss to Sudan could hardly be counted an upset, since the once-mighty Herd is a sadly-inexperienced combination of ball-players this year; but Tulla's scoreless tie with little Canadian, the underdog team from District 1-A, and Canyon's downfall before the hard-running Muleshoe eleven from District 5-A came as considerable jolts to the two leading candidates for the District 2-A crown.

The team which wasn't expected to pack any punch at all this year, the Friona Chiefs, came through with a slam-bang victory at Friona over the visiting Melrose, N. M. team. While nothing is known of the Melrose strength in this section, the manner in which the Chiefs handled the visitors . . . or man-handled them . . . may make future opponents take a second look at the Chiefs.

Coach Jack Everett, who was moaning in a low key last week over his prospects, had a fighting glint in his eye after Friday's game.

The Dimmitt Bobcats, who may be expected to do some upsetting of their own this year, defeated Spring Lake 13 to 7 at Dimmitt last Friday; and the Olton Mustangs, newest entry in the district and pretty much an unknown quantity, downed the Lubbock Cowhands, underdogs to the powerful Westers, 7 and 6.

At the top of the Region, in District 1-A, the favorites came through more nearly as expected. The Phillips Blackhaws, perennial kings of the Region, stepped out of their class in meeting the Class AA Brownfield Cubs, but didn't look too bad in dropping a 19-5 decision.

The victory-starved Dalhart Wolves stepped down a notch to plaster the Class B Claude Mustangs 57-0, and served warning of a new power in the west to other District 1 teams.

#### Friona Chiefs In Smashing Victory Over Melrose

The Friona Chiefs ran roughshod over a team from Melrose, N. M., in the season's grid opener at Friona last Friday night to take a 27-7 victory.

Despite pessimistic predictions by Coach Jack Everett, who is coaching the Chiefs for the first time this year, the Friona eleven came from behind to smash the visitors in a rough, tough gridiron battle.

Melrose drew first blood barely three minutes after the opening whistle when Hoyt Clifton sprawled on a blocked punt in the end zone for a touchdown. His teammates speedily converted, and the New Mexicans took a 7-0 lead.

The Chiefs took command of the game immediately, however, and were never threatened again.

A 40-yard screen pass started the rout by accounting for the first touchdown. Quarterback Tommy Lucewell and Halfback John Smith each scored two touchdowns for the Chiefs.

The Friona starters, averaging 132 pounds to the man, turned into a bunch of whirling fury and carried the battle all the way. A badly crippled Melrose eleven left the field to return to the Sunshine State.

The starting line-ups were:

- |           |      |          |
|-----------|------|----------|
| Melrose   | Pos. | Friona   |
| Newman    | LE   | Duford   |
| Fugitt    | LT   | Jones    |
| Newbill   | LG   | Deaton   |
| Love      | C    | C. Weis  |
| Booher    | RG   | Sanders  |
| Firestone | RT   | Fallwell |
| Crowley   | QB   | Bandy    |
| Brady     | QB   | Lucewell |
| Bradley   | LB   | Lloyd    |
| Rogers    | RH   | Smith    |
| Bradley   | FB   | Weis     |
- Substitutes for the Chiefs were Jones, Southall, Bainum, Davis, Cleveland, Sanders, London and Osborn.

FRIDAY, SEPT. 19  
Hereford Whitefaces at White Deer.  
Friona Chiefs vs. West Texas High at Canyon.  
Canyon Eagles vs. Price College at Amarillo.  
Dimmitt Bobcats vs. Morton Wildcats at Morton.  
Tulla Hornets vs. The Floydada Whirlwinds at Floydada.  
Olton Mustangs, Open.

Near a certain monastery in Tibet, where gold is worked by the monks, large gold nuggets are immediately replaced in the earth when found. People there reputedly believe that the large nuggets germinate in time produce the small lumps for which they are privileged to search.

32-0 and the Irish rolling over Estelina 39-0. Wellington still looked like a power after dropping their close one to Perryton.

Down in District 4-A, the Floydada Whirlwinds, last year's district champions, trounced Crowell of District 12-A 33-0. Spur, Matador and Paducah also hit the win columns. Crosbyton lost to Tahoka 25-7 and Ralls to Post 20-0.

Clarendon and Shamrock had easy going over a couple of weak opponents, Clarendon taking Lakeview

— Buy it in Hereford —

#### Chalk-Talks in the Air Age



It's chalk-talk time for the Los Angeles Dons aboard a chartered transport high in the air, as coach Dud de Groot sketches the high points of a play. The Dons are among a score of professional football teams now taking to the air to meet their playing dates.

### Record Crowd of 2,000 Turns Out for Opening Game Here

The Sudan Hornets won sweet revenge for last year's 27-12 defeat at the hands of the Hereford Whitefaces when they crushed the green-horn Herd 37-0 in the season's opener here last Friday night.

The Hornets turned the tables exactly. Last year the Whiteface eleven upset a dedication celebration for the new Sudan grid stadium. Last night, the Hornets put a damper on dedication of the new Whiteface Memorial stadium, just completed in time for the opening game of the new season.

Over 2,000 fans turned out for the game Friday night in perfect football weather. The night was crisp, cool, and crystal clear. The east-side stands, seating over 800, were jammed to capacity; and the 1,200 reserved seats in the new west-side stands were more than three-quarters filled; while hundreds of fans thronged the sidelines around the end zones.

Season tickets enjoyed a brisk sale, and reserved-seat tickets were in considerable demand.

Brief but impressive ceremonies were performed before the game began, with the Whiteface Band, in new uniforms, in a stately rendition

For play-by-play report of the Sudan-Hereford game and complete statistics, see Page 6, Section 2, of this issue of The Brand.

down came early in the period after a 40-yard power drive, Eddins carrying the ball over from the 2-yard stripe to score. Again his kick-off-point was wide. The second touchdown resulted from another pass, a 26-yard heave from Eddins to Brandon completed on the 10-yard line. Cargyle smashed over from the 2 after May had picked up 8 yards in two plays. Eddins passed for the extra point, but the toss was incomplete and Sudan led 30-0 as the quarter ended.

The final score was set up by a 30-yard broken-field run by May, which was stopped by Carlisle on the 10-yard line. Brandon moved to the 1, and Martin crashed through the line to score. This time Eddins made his placement count . . . by inches. The ball struck the cross-bar, wavered for a moment, then dropped safely into pay territory and Sudan led by 27-0.

The Whitefaces never made a serious threat to score. Fumbles proved costly, and their running game bogged down badly for lack of block-

(Continued on Page 8)

### Whitefaces Will Meet White Deer Bucs Tomorrow Night

The Hereford Whitefaces, slightly subdued from the 37-0 pasting at the hands of the Sudan Hornets last week-end, will invade District 1-A tomorrow night to meet the White Deer Bucs in a non-conference battle.

The Whitefaces will be accompanied by the Whiteface Band and pep squad, and a sizeable delegation of local fans is expected to make the 100-mile jaunt to witness the game. Game time will be eight o'clock.

The Herd will return to their own stomping grounds on the following Friday night to meet another old rival, the Panhandle Panthers, now reduced to Class B standing but still a potent grid machine.

(Continued on Page 8)

THIS WEEK AT THE  
**TEXAS**  
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For Show Times—Call 286  
SUNDAY—MONDAY—TUESDAY  
September 21—22—23

ROMANCE AND RHYTHM  
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The Sea of Grass

Another Letter to the Editor from . . .

### The Bootleg Philosopher

Dear Editor:

I was sittin' out here at Bootleg Monday afternoon watchin' a airplane fly over and tryin' to see if it was gonna attempt to make a rain although it didn't particularly concern me none one way or another as I learned long ago a man will be a lot more contented in this world if he learns to take women and the weather for what they are, you can't change one or the other and evensif you do the results don't vary much. The best policy is to not get so wrapped up in your crops you can't enjoy the weather and don't bank on no woman makin' no more improvements than you do, but instead of droppin' out dry ice I noticed a handful of newspapers fell out and since one drifted down to where I was sittin' and I could reach it with-

out gettin' up I opened it up and read a statement by a college president that "it's not the leaders but the rank and file of life, the shirt-sleeve aristocrats of toll, who make a civilization."

Now I personally ain't got no prejudices against college presidents, but ain't it goin' a little far for them to be unloadin' the present state of civilization on us ordinary citizens? It don't seem right for the leaders to keep leadin' us all around and presidin' over things and directin' affairs and enjoyin' their offices and flyin' back and forth across the ocean and gettin' quoted in the newspapers and then when things turn out like they have, squirmin' around and sayin' the world-wide mess belongs to us.

Atomic bombs, torn up Europe,

busted England, starvin' Chinese, homeless walls, sky-high prices, ankle-length skirts, drought in one spot deluge in another, scarcity of cotton pickers, automobile shortage, housing shortage, the Russians, no sir, them college presidents ought to be smarter than to figure they can put the blame on us. Personally I didn't have nothing to do with it. I was out here on my farm tendin' to my own business which consists mostly of leavin' the other fellow's business alone when it all happened. As far as I'm concerned, great leaders make great civilizations, and if the present state of the world ain't satisfactory, don't come lookin' to me for the blame. I ain't seen no college president or other leader lookin' me up to hand me the credit when the world is sailin' smoothly. I decline the present honor.

Yours faithfully,  
J. A.

### Low Gluten Content In Wheat Reason For Poor Milling

LUBBOCK, Sept. 15—Reasons for the emphasis wheat interests are placing on encouraging farmers to plant high quality grain next season are explained by Dr. A. W. Young, Texas Technological College plant industry department head.

Certain varieties of wheat, such as Chief Kan, and, to a lesser extent, Black Hull, are very low in gluten, the quality that causes bread to retain its shape after yeast makes it rise. Because these varieties are suitable only for use as feed, crackers and macaroni, elevator operators are paying rather drastically reduced prices for the grain wherever it is recognized.

Recommended wheat varieties for the plains area are Commanche, Tenmarq, Turkey, Westar and Wichita. On experiments conducted at the experiment station near Amarillo, Westar yield compared favorably with that of the less desirable varieties.

Large chick brooders, accommodating 250 to 500 chicks, need forced ventilation to give the chicks plenty of air under the hover.

Feeding wheat alone to steers is not advisable, but it can be fed safely when mixed with corn or grain sorghums in equal amounts.

Ninety-five pounds of ground wheat or 99 pounds of un-ground wheat is equal to about 100 pounds of No. 2 shelled corn in a hog ration. Wheat is lacking in Vitamins A and D, however, which can be made up with alfalfa meal or hay, or green grazing.

### MARKETS

(USDA)—Continued strong trends prevailed at Southwest farm markets last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Most hog markets established new all-time high prices in advances ranging mostly from \$1.00 to \$2.25 per hundred pounds. Week's top was \$27.75 at San Antonio, \$29 at Fort Worth, \$30 at Oklahoma City, \$30.35 at Wichita, and \$31.75 at Denver. Sows and pigs shared the full advance to sell at mostly \$22 to \$28.

Southwest sheep moved at generally steady to stronger prices last week. Medium ewes brought \$7 to \$7.50 at San Antonio, while medium to good aged sheep sold at \$7.50 to \$8.50 at Fort Worth. Best ewes brought \$8 at Oklahoma City, and \$8.50 at Denver. Wichita bought good and choice kinds at \$7.50 to \$8.50.

Cattle closed the week mostly steady to 50 cents higher than a week earlier, but weak spot appeared on calves and low grade stockers. Common to medium calves sold largely from \$13 to \$16.50 at Texas markets. Beef calves brought nearly \$22 down at Oklahoma City and Denver, while Wichita paid \$17 to \$20 for good and choice heavy calves. Stocker and feeder calves sold generally at \$16 to \$22.

Seasonally scarce fresh eggs and poultry sold at firm to slightly higher prices last week. Cold storage eggs supplied most of the market for best grades Fort Worth and Dallas offered around 55 cents per dozen for best candled white eggs, and 50c for mixed colors. Heavy hens brought mostly 23 to 26 cents per



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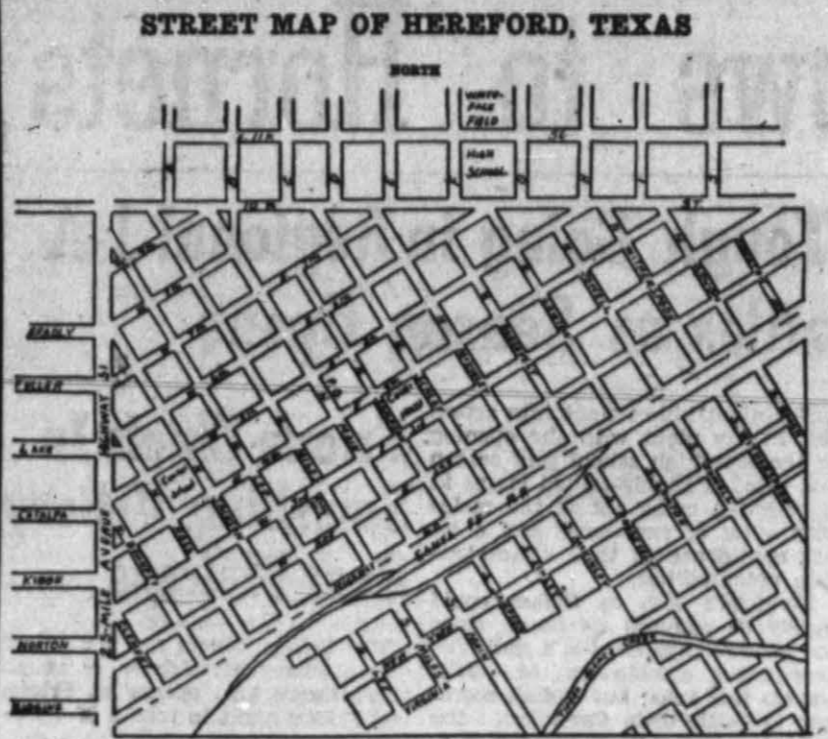
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rose 10 to 15 cents per bushel to sell at \$2.65, and white corn \$3.00. Wheat advanced 6 to 7 cents to reach \$2.78.

Both rough and milled rice prices dropped back last week from recent record levels. Most feeds advanced sharply, while hay remained firm. Farmers' stock peanuts sold at support prices, and shelled peanuts found little demand at 16 1-4 cents. Texas fall wool sold actively at 40 to 42 cents, 1 to 4 cents more than support levels.

Cotton dropped sharply following the crop report Monday, but climbed back to close Friday only a little lower for the week. Spot sales increased, and demand continued good for Strict Low Middling and above of 7-8 and 31-32 staple.

Potatoes, onions and cauliflower strengthened last week at Colorado shipping points. Sweet potatoes loaded in Southern Louisiana at lower prices of \$2.60 to \$2.85 per 80 pound crate of U. S. No. 1 Porto Ricans. Light receipts met good demand at New Orleans' wholesale market, where potatoes and peppers sold strong. Kansas City and St. Louis saw rather slow trading on mostly light to moderate supplies. Potatoes, carrots, beans and tomatoes last week found good demand at firm prices.



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## Back-to-School Trek Begins for Hereford Students as Schools and Colleges Open

About this time in September school bells begin to ring and trains, buses and cars filled with students, all journeying back to school. Statistics show that 25 percent of the American population, not counting the more than a million teachers, will be in school this fall.

Hereford will send a larger group than ever before to join the thousands of students who will enroll or who have already enrolled in Texas Colleges and Universities.

Among those who have already gone are Helen Ann Pitman, daughter of Mr. and Mrs. J. A. Pitman; Virginia Lyons, daughter of Mr. and Mrs. F. P. Lyons, and Cecelia Guseman, daughter of C. T. Guseman, who will attend Stephens College at Columbia, Mo. This is Helen Ann's second year but both of the other two girls will be freshmen.

Ann Bateman, daughter of Mr. and Mrs. A. R. Bateman, will attend Oklahoma College for Women at Chickasha. Charles Frye plans to leave about the first of October for

Tulsa, where he will attend the Spartan School of Aeronautics. He is the son of Carl Frye. Robert Teter, son of Mr. and Mrs. W. A. Teter, will return to Oklahoma A. & M. College at Stillwater, and Don Bookout left last week for Arlington to resume his work at North Texas Agricultural College. He is the son of Mr. and Mrs. Hugh Bookout. Fred Close who is the son of Mr. and Mrs. H. A. Close will attend the University of Wyoming at Laramie.

Two girls who plan to attend Texas State College for Women are Nettie Hood, daughter of Mr. and Mrs. Charles Hood, and Barbara Burney, niece of Mr. and Mrs. Ray Conaway. To Boulder Colorado will go Jeanine Singleberry, daughter of Mr. and Mrs. Pearl Singleberry, and Jeanine Sowell, daughter of Mr. and Mrs. Chas. Sowell, to attend the University of Colorado. Mr. and Mrs. Louis LeGrand left Sunday with Mary Estelle for Abilene. She will attend Hardin-Simmons University. Their son, Geo. L. LeGrand and Mrs. LeGrand will be in Waco this year. He

will be a pre-med student at Baylor University. Also at Hardin-Simmons this year will be G. P. Owen Jr. and Helen Tucker, daughter of Mr. and Mrs. F. A. Tucker.

At Baylor University at Waco, will be John Dyer, son of Mr. and Mrs. J. E. Dyer.

Paula Mae Mathers, daughter of Mr. and Mrs. Paul Mathers, has enrolled at Missouri Christian College, Columbia, Mo. Cameron Gault who is the son of Mr. and Mrs. Howard Gault, plans to enter Colorado A. & M. College at Fort Collins. Johnnie Marie Paetzold left Friday for Fort Worth where she will enroll at Our Lady of Victory College. She is the daughter of Mr. and Mrs. Joe Paetzold. Richard Bradley Boyd, son of Mr. and Mrs. Tom Boyd, started classes this week at New Mexico Military Institute at Roswell. Cherry Ann Forrest will be a student at McMurry College in Abilene. She is the daughter of Mr. and Mrs. Leo Forrest.

Heiselman H. D. Club Elects Officers at Meeting Thursday

Election of officers featured the business meeting of the Heiselman Home Demonstration Club last Thursday in the home of Mrs. R. W. Perry.

Mrs. Henry Kinsey was re-instated as president. Mrs. E. N. Jacobsen was elected vice president, and Mrs. V. E. Lemke secretary-treasurer.

Members answered roll call by mentioning new ways of serving canned foods. Yearly reports were filled out by Mrs. Kinsey.

During the social hour, Mrs. Perry served a refreshment course to Mesdames E. N. Jacobsen, Vern Jacobson, Walter Lemke, Paul Metcalf, A. B. Carter, Tom Fields, R. E. Caldwell, E. B. Pounds, R. M. Ghulkey, Arthur Jordan, Henry Kinsey and Lorin Creitz.

Mrs. Henry Kinsey will be hostess to the club of October 9, when Mrs. Draper will demonstrate bedspread making.

Fairview Club Cans More Food For Boys Ranch

The Fairview Home Demonstration club met in the home of Mrs. C. L. McBroom in an all-day meeting Friday to can food for Boys' Ranch.

The club canned 48 quarts of soup mixture and 6 quarts of tomato juice.

Attending were Mesdames C. R. Hughes, Frank Finney, Bob Axe, Wayne Higgins, Elmer Womble, E. W. Womble Jr., and C. L. McBroom, members, and Mesdames J. F. Matthews, Belton Finney and Joe Rodgers, guests.

Others who donated food to be canned were Mrs. Oscar Hunt, Mrs. Lee Moore, and Mrs. Ervin Shugart. The next meeting of the club will be with Mrs. Byron Campbell on September 23.

### SOIL SULPHUR

\$1.55 Per Hundred FOB Car

Approved Better Farming Practice by Deaf Smith County AAA

Get Your Order in Soon for Application this Fall

J. K. BAKER  
Phone 53 or 589-W

Call 265

## DEAD ANIMALS

Removed FREE of Charge

Prompt Service

### West Texas Feed & Seed Co.

Agents for Amarillo Rendering Co., Amarillo, Texas  
JACK WRIGHT, Mgr. 3-tfc

### HOWARD & HAIR

(Formerly Thos. P. Howard)

#### Public Accountants

Announce removal of their offices from the First National Bank Building to . . .

123 Main Street

### PORTRAITS OF CHILDREN

ANY TIME

Adults by Appointment

### STANFIELD'S STUDIO

5th and Ross

FOR APPOINTMENT CALL 557-W

21-tfc

Daniel Russell, son of Mr. and Mrs. W. H. Russel, will return to San Diego State College in San Diego, California, and David Sowell, son of Mr. and Mrs. Buren Sowell, will attend Trinity University at San Antonio. Doyle and Linnea French, son and daughter of Mr. and Mrs. J. M. French, left Saturday for Denver where they will attend the University of Denver.

A large group of boys will represent Hereford at Texas A. & M. College. Those who plan to attend the school at Bryan, include John Estes, son of Mr. and Mrs. Cliff Estes, Billy and Jack London, sons of Mr. and Mrs. Boyd London, Bill Stanford, son of Mr. and Mrs. W. J. Stanford, Virgil Young, son of Mr. and Mrs. E. W. Young, Mill and Phillip Goldston, Roger Corbett, son of Mr. and Mrs. Rober Corbett, Jack Brumley, son of Mr. and Mrs. B. E. Brumley, James Ellis Higgins, son of Mr. and Mrs. Jim Higgins, Thurman Williamson, son of Mr. and Mrs. H. V. Williamson, and Ben R. Plummer, son of Mr. and Mrs. Bruce Plummer.

At West Texas State College, Canyon, will be Mr. and Mrs. Harold Harvey, Mr. and Mrs. John David Dowell, Mr. and Mrs. Bruce Beene, and Mr. and Mrs. Glenn Smith. Also Ramona Gunstenson, daughter of Mr. and Mrs. W. T. Gunstenson, Anne Morgan, daughter of Mr. and Mrs. Eldon Morgan, Ludie Virginia Turner, Duane Williams, son of Mr. and Mrs. Carl Williams, Irvin Robinson Jr., Bill Brady, son of Mrs. Dyalthis Brady, Gerald Smith, son of Mr. and Mrs. Ralph Smith, Madelle Beavers, daughter of Mr. and Mrs. Hall Beavers, Jackie Wright, daughter of Mr. and Mrs. Jack Wright, Mary Beth Scott, daughter of Mr. and Mrs. R. G. Scott, Rosemary Phillips, daughter of Mr. and Mrs. Earl Phillips, Marcella Blue, daughter of Mr. and Mrs. R. G. Blue, and Alice Morgan, sister of Mrs. Ben Russell.

Texas Technological College at Lubbock will enroll Beverley Bark-

Tommy Carter in Kemper Military

BOONVILLE, Mo., Sept. 12—Cadet Tom J. Carter, son of Mr. and Mrs. T. J. Carter, 409 W. 8th St., Hereford, Texas, has enrolled in Kemper Military School for the 1947-1948 school year and is engaged in a coordinated program of academic, athletic and military activities. Tom is attending one of the oldest military schools in the Middle West as Kemper begins its 104th academic year.

Miss Dorothy Hendrick, daughter of Mr. and Mrs. A. V. Hendrick, left Sunday for Abilene where she is a first-year student at Abilene Christian College. She was accompanied by her brother, James Hendrick.

Jeff Gilbreath has returned from Dallas where he spent the past week with his son and daughter-in-law, Mr. and Mrs. J. C. Gilbreath, who are recovering from severe burns in a Dallas hospital.

BETTY SUE by G.D., BILL & FURM STEAKLEY

1. I THINK JANE IS CUTE.

2. JANE'S AS PRETTY AS A PICTURE EXCEPT FOR ONE FEATURE.

3. YES, HER CHIN—IT'S A DOUBLE FEATURE.

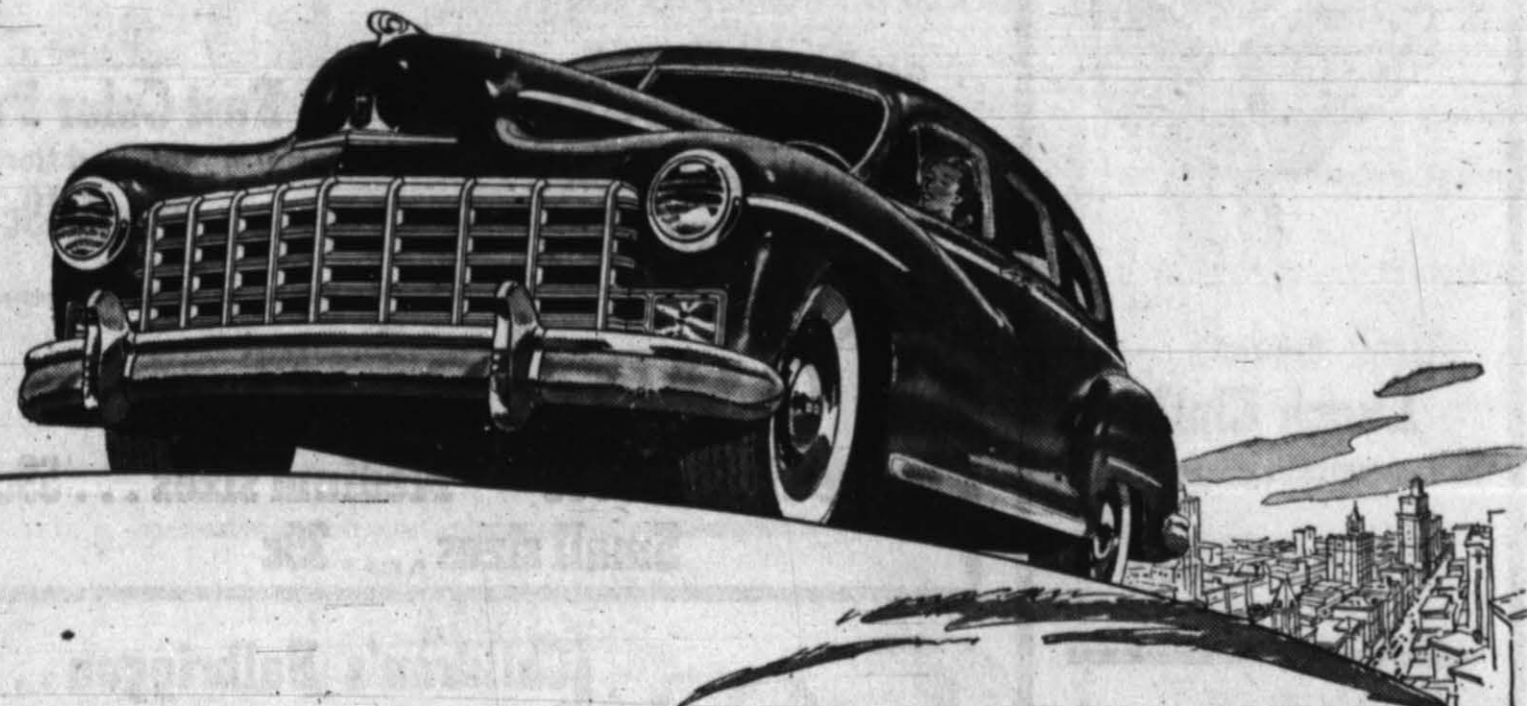
When we send our bill, you'll be glad you came to G. D. STEAKLEY & SONS SUPER SERVICE. We've pledged ourselves to "the most complete and efficient service at the most reasonable prices." Doing business with us is making a permanent investment in service values that will please.

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Its style and beauty have won the affection of men and women everywhere. It gets cheers from the "experts" because of its basic engineering features. No other car like it; never such smoothness and comfort before. The lowest priced car with fluid-drive.

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IRELAND MOTOR CO.  
HEREFORD, TEXAS



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## New Rotary Equipment

FOR DRILLING  
TEST HOLES AND WINDMILL WELLS

WE HANDLE

## Layne & Bowler Pumps

Le Roi Engines  
Murphy Diesel Engines  
Electric Motors and Switch Boxes

WELL SERVICING

## West Texas Development Co.

HI - WAY 60 EAST OF HEREFORD  
BOX 313 — Phone 312

# You're Invited to **SAVE! -- Friday, Sept. 19 -- Ant**



## ANTHONY'S PLEDGE...

To Our Customers in the Hereford Territory!

In times like these you and your family deserve values for your shopping dollar.

We are pledged to continue to give you the kind of values for which we are famous.

Here are examples of purchases you can expect at Anthony's in Hereford.



## New FALL COATS

Knit back, all wool, face suede—  
**BOX COATS**  
Club Collar, One button belted wrap.  
Slash Pockets ..... **\$19.75**

All Wool Covert and  
all Wool Fleece  
**COATS**  
Yoke back and front.  
Three button club  
collar  
**\$32.75**

All Wool Gabardine  
**BOY COAT**  
Swing Back  
**\$34.75**

Latest  
Styles in ...

## Fall SUITS

40-60 Gabardine  
**DRESSMAKER SUIT**  
Nice collar, Paddock  
pleated back. Cut-away  
Flaps. Front kick pleated  
skirt.  
**\$22.75**



All Wool Gabardine ...  
**DRESSMAKER SUIT**  
Beautiful new shades, expert tailoring. Features  
Paddock pleated back, nice collar, cutaway flaps,  
front kick pleated skirt.  
**\$49.75**



Fashion Headlines in ...  
**NEW FALL DRESSES**  
Complimentary to you ... fashion's favorite dresses  
by America's leading houses. Newest fall styles in  
the new fall shades. And Priced to please at—  
**\$9.90 - \$12.75 - \$16.75**

Cotton Dresses, priced **\$2.98 to \$4.98**

**BRASSIERS**  
Satin Broadcloth, Tea Rose color. Size 32  
to 40.  
**98c**

**BRASSIERS**  
Satin 3/4 stitched cup. Tea Rose, white,  
black. Size 32 to 40.  
**\$1.49**

**LADIES SLIPS**  
In the new kick pleat. Lace trimmed.  
Half Slips  
**\$1.98**

**RAYON PANTIES**  
Pantie and Brief Styles. S. M. L.  
**49c**

New Fall Wovens  
**GIRL'S SKIRTS**



For children who need lots of  
school clothes. All wool crepes  
& flannels, plaids.  
**2.98 - 3.98**

## BIRTHDAY SPECIALS

  
All White  
Cotton Marquisette  
**PANELS**  
42x90  
**\$1.00**

## BIRTHDAY SPECIALS

  
Printed  
**Lunch Cloths**  
Size 36x52  
**2 for \$1.00**

## Ladies HOUSE COATS

Sanforized cotton print.  
Regular \$5.90 value. 55"  
long, full sweeping. Pre-  
shrunk. Fast color: 30 in.  
zipper.  
**\$3.98**

Ladies Outing Flannel —  
**PAJAMAS**  
Coat style, draw string  
pants  
**\$1.98**

## WOVEN CHAMBRAY



**36 in. Wembley**  
Monotone and Multi-  
Color Stripes.  
Yard **59c**

**ALL WOOL PLAID**  
54 inch wide. Just in time for Fall Sewing  
Yard ..... **\$2.98**

Gilbrea Fine Woven ...  
**CHAMBRAY**  
in light and dark stripes ...  
yard **98c**

**Fast Color Prints**  
in fall figures and floral patterns  
yard **49c**

**Towels Cannon**  
Towels, 2nds  
Large sizes ... **79c** Medium sizes ... **59c**  
Small sizes ... **39c**



Children's Balbriggan ...  
**PAJAMAS**  
Finest soft mercerized  
cotton with ski bottom  
pants, crew neck slip-  
over tops. Blue with  
contrasting trim, tea-  
rose with contrasting  
trim. Elastic waist-  
band. Tubfast.  
Tea Rose,  
blue trimmed  
**98c**  
While They Last

# Anthony's Birthday Party Begins at 9 a. m.

It **YOU** to help celebrate  
**FIRST BIRTHDAY**  
**HEREFORD**

**DEAR CUSTOMER:**

We wish to take this opportunity to thank you for your patronage during the past 12 months, and to invite you to attend our Birthday Celebration, which opens Friday, Sept. 19. We have an array of Birthday Specials and are especially anxious for you to save.

Again let say "Thanks" for your consideration and assure you that we will be glad to see you Friday morning.

Remember: **WE WILL CUT OUR BIG BIRTHDAY CAKE** at 2:30 Friday Afternoon, Sept. 19.

*Paul Harvey*



**No Merchandise Sold Until Friday Morning**

**Double Blankets**

5% wool. Size 72x84

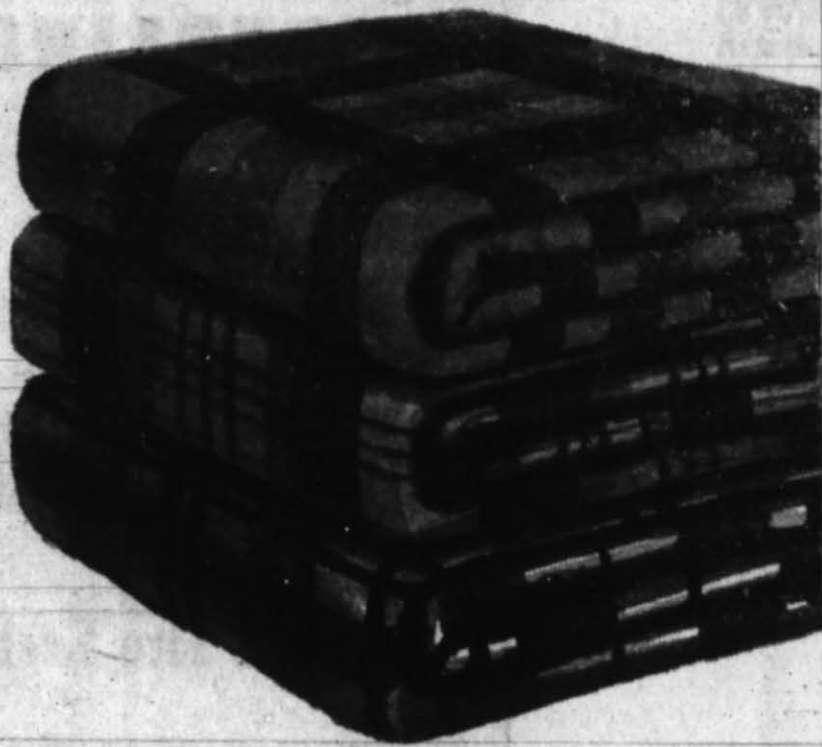
**5.69**

All Cotton

**Single Blankets**

66x76

**1.39**



## Bed Pillows

White goose down. Fancy ticking cover. Each **\$7.90**  
 All new small goose feathers. Each **\$2.98**

50% Curled Duck and 50% chicken. Each **\$1.98**  
 Crushed Chicken Feather Pillows. Each **\$1.49**

## Sheets

140 type, 72x108, and 81x99  
**Small Stock**

### Ladies Nylon Hose

New fall shades of a 51 ga. irreg. A well known Hosiery Mill featured for...

**Birthday Special...**

Misses and Children's **ANKLETS**  
 Solid Colors and all white  
**8 pair \$1.00**

**Men's Fancy Dress Sox**  
 Irregulars. 50c and 75c values  
**Birthday Special... 5 pair \$1.00**

• Galey and Lord's Genuine Combed Gabardine  
**MEN'S SURCOATS**  
 In Extra-Long 28-inch Length!

Just listen to the outstanding features: Fully rayon lined—zipper front—two-way front pockets, and upper zipper pocket—bi-swing shoulders—28-inch length—tan gabardine—in sizes for all men from 34 to 44.

**9.90**

**Men's Heavy All Wool MACKINAWs...**  
 Jacket Style **\$4.98**  
 Surcoat Style **\$8.90**

### Boys Overalls

Blue Denim, 2s to 10s

**\$1.69**

Men's OSHKOSH B'GOSH  
 The World's Best

**OVERALLS**

32x48

**\$2.98**



### Mens Shirts and Shorts

Solid broadcloth, grippers, elastic sides **69c**

Flat Knit **UNDERSHIRTS. 69c**

Men's Heavy Weight

### Union Suits

36 to 46—A good one

**\$1.98**

### Nainsook Underwear

One piece. Fruit of the Loom

**\$1.69**

### MEN'S PAJAMAS



Men's Fancy Pattern

### Broacloth Pajamas

Sizes A to D

**\$2.98**



### Men's Dress Shirts

Fancy patterns and all white, sizes 14 to 17

**2.98**

Men's Fur Felt

### Halsey Hats

New styles and colors

**\$4.98**

Boys' Plaid Flannel

### SHIRTS

Sizes 6 to 14

**\$1.69**

### BIRTHDAY SPECIAL

**BOYS' SWEATSHIRTS**  
 Irregulars. Purchased for this Special Occasion  
 Red, Yellow, Blue, Tan Long Sleeves, fleece lined

**66c**

## SUITS

Styled to create that **SUCCESSFUL APPEARANCE**

Single or double breasted models. Excellent fabrics in Spring and year-round shades and patterns. We urge your comparison of these suit values!



**\$35 to \$42**

A size and model to fit almost any figure but not in every style.

**Student Suits . . . . . \$25.00**

Men's 250 weight Jeans, Suntan . . .

### Khaki Cloth Shirts and Pants

COMPLETE SUIT

**\$3.95**

### Boys' Jeans

8 oz. riveted Jans. Small legs and seats  
 Sizes 2 to 16

**\$1.49**

Boys' Khaki

### Shirts & Pants

Suntan and Postman Blue

Shirt . . . . . **\$1.98**  
 Pants . . . . . **\$2.49**

## SHOES for the entire Family!

Children's POLL PARROT SHOES — for the growing feet  
 2 1/2 to 5s . . . . . **\$2.49** — 5 1/2 to 8s . . . . . **\$2.98**  
 8 1/2 to 11 . . . . . **\$3.49**



Children's Shoes, stitch down construction. Brown high tops, plain toe. 8 1/2 to 3s . . . . . **\$2.79**

Misses' Brown Oxfords 12 1/2 to 3s . . . . . **\$2.98**

Little Boys Cowboy Boots Fancy tops. Sizes 5 to 8s . . . . . **\$4.98**



Ladies Dress Shoes—Black Suede, Patent and Calf Leather. Open and Closed Styles **\$5.95 to \$6.50**

Girls Sport Oxfords—Brown, brown and white Oxfords and Slip Ons . . . . . **\$4.98 to \$6.45**

Men's Dress Oxfords—Brown; Straight Cap and Moccasin Toe. Leather Sole . . . . . **\$7.90**

Rand Oxfords—Straight Caps . . . . . **\$11.85**

Brown Calf Boots . . . . . **\$28.75**

Black Kangaroo Boots . . . . . **\$29.75**

Boys' Acme COWBOY BOOTS 8 1/2 to 11 . . . . . **\$6.50**

11 1/2 to 3s . . . . . **\$6.90**



# Play-By-Play Report of Hornets 37-0 Win Over Hereford Whitefaces Here Friday Nite

**THE GAME PLAY BY PLAY**  
**First Quarter**  
 Sudan wins the toss and elects to kick, defending the south goal. Lowe's boot goes deep to Wilson of the 10, and he gets back to the 28 where he is stopped by May, fumbles the ball, and Eddins recovers

for Sudan.  
 May picks up 2 yards at right guard, and Eddins hits right tackle for 9 and a first down on the Hereford 13. Eddins hits tackle for 7, and May rounds right end for 6 and a first down on the 4. May gets 3 at center, then smashes over right guard to score. Eddins' kick is wide and Sudan leads 6-0.  
 Lowe kicks off and Wilson takes the ball on the 10, gets back to the 24. Hennington hits center for 5. Knox on a quarterback sneak, fails to gain. Wilson goes off tackle for 4, and Hennington kicks, getting the ball off well for 38 yards down to the Sudan 42.

Eddins picks up 8 yards at tackle, and May adds 2 and a first down on the Hereford 48. May cuts off tackle, gets down to the 18 where he laterals to Martin who moves on down to the 5. Clipping is called on the play, and Sudan draws a 15-yard penalty from the 16-yard line, but still makes first down on the Hereford 31. Eddins pass to Bouldin is good on the goal line for a score.

The kick-off goes to Hennington. Eddins again misses the conversion on the 15, and he gets back to the 43 where he is stopped by Myers. Davidson goes over left guard for 8, and Wilson fails to gain at tackle, Wilson picks up a yard at guard. Hennington punts, the ball going to Eddins on the Sudan 30, and he gets back to the 37 where McGee and Knox make the tackle.

Roark rounds left end for 8. Owens steps May at center for no gain and Sudan is penalized 5 yards for off

side. Eddins drops back to pass, fakes and runs around end for 22 yards, but clipping is called on the play and the ball goes back to the 30. Eddins pass is incomplete. A quick kick by Eddins sends the ball out of bounds on the Hereford 33.  
 Wilson hits center for 4 yards as the period ends.

**Second Quarter**  
 Hennington hits right guard for 3, and Sudan is penalized 5. Davison picks up a yard at the line. Hereford draws a 5-yard penalty. Knox loses 2 yards on a fumble. Wilson gains 2 at tackle. Hennington kicks out to the Sudan 30-yard line, where Eddins takes the punt and runs it back to the 38. He is stopped by Davidson.

May gains 7 at tackle. Eddins hits guard for 3. Sudan draws another off-side penalty. A lateral, May to Eddins, is good for 2. Eddins laterals to May, who fumbles the ball and Eddins recovers on the Hereford 45 for a first down. Eddins makes 4 at center but Sudan draws a 5-yard penalty. Eddins pass is incomplete. Eddins sneaks through center for 4. Sudan draws another 5-yard penalty. Roark goes down to the 50, fumbles, and May recovers on the Hereford 49. Eddins kicks to the Hereford 30. Wilson, at tackle, picks up 7. Knox passes long and wild, incomplete. Hennington's pass is intercepted on the 50 by Brandon, who scores from the 9-yard line, a 40-yard trek, before he is stopped.

Sudan draws another 5-yard penalty for back field in motion. Eddins rounds left end for 8 and May goes through guard for 5. May crashes over guard to score. Eddins kick again fails. Sudan leads 18-0.  
 Hennington takes the kick-off on the 25 and runs it back to the Sudan 47. Knox laterals to Davison for a 3-yard loss. Knox pass is blocked by Whitmire. Knox passes again, the loss goes straight into the arms of Brandon, who runs it back to the Hereford 45 as the half ends.

**Third Quarter**  
 Lowe kicks off. Davison taking the ball on the 20 and getting back to the 35. Knox loses a yard at center. Davison hits right tackle for 2. Hennington kicks out 40 yards to the Sudan 22, where Eddins takes the punt and runs back to the 30. Fumbles and Corbett recovers for Hereford on the Sudan 33.  
 Hennington hits tackle for no gain. Knox fumbles and Wiseman recovers on the 40.

Eddins rounds right end for 16 yards, is knocked out of bounds on the Hereford 44. May picks up 9 through left guard. Eddins laterals to Brandon, who smashes over left tackle for 8 and a first down on the Hereford 28. May at tackle gains 6 yards. May hits tackle for 2. Eddins goes over center for 7 and a first down on the 12. Eddins rounds left end for 3. Owens and Wilson making the tackle. May goes through left tackle for 7 and a first down on the 2. Eddins goes over guard for the score. Eddins again fails to convert.

Lowe kicks off. Hennington taking the ball on the 25 and getting back to the 33, where he is stopped by May. Hennington goes over right guard for 4, then picks up a yard at tackle. Knox fumbles, and Wiseman recovers for Sudan on the Hereford 37.  
 Eddins passes to Brandon, complete on the 10-yard line for 26 yards. May picks up 8 yards in two cracks at the line, and Gargyle smashes over for the score. Eddins attempts a pass for the point and fails. The quarter ends with Sudan leading 30-0.

**Fourth Quarter**  
 Lowe's kick is taken by Hennington on the 10. He gets back to the 33. Engman hits guard for 3, and Hennington goes off tackle for 7 and a first down, the first of the evening for the Whitefaces. Hennington picks up 3 at the line, and Sudan draws a 5-yard penalty. Engman goes through center for 4 and a first down on the 42.

Two plays fail to gain, and Knox fumbles, Davison recovering for a 3 yard loss. Hennington kicks out to Eddins on the 15. He gets back to the 30. Sudan is penalized 5 yards. Eddins heaves a long one downfield, intended for Mouldin, but it's incomplete. Eddins hits center for 6, then quick-kicks out of bounds on the Hereford 41.  
 Hennington picks up a yard at tackle, and another fumble by Knox gives the ball to Sudan on the Hereford 40. May rounds right end for 30 yards, running through the entire Hereford line-up before he is finally pulled down by Carlyle. Brandon goes over tackle for 9, and Martin crashes the line for a yard and a score. Eddins kick hits the cross bar and bounces over for the

# Steiner Rodeo to Feature South Plains Fair

LUBBOCK, September 13—Night time attraction in front of the grandstand at the 30th Annual Panhandle South Plains Fair will be the big Steiner Rodeo. Performance will be presented each night of the fair, Sept. 29 through Oct. 4.

T. C. (Buck) Steiner and his son, Tommy, producers of the rodeo, promise the "cleanest, fastest, wildest, most spectacular show" ever seen on the South Plains. They bought new horses this year in Nebraska, especially for use in the numerous rodeos they are producing. Other stock includes Mexican steers and Brahman calves from the Steiner ranch at Bastrop.

Managing director of the rodeo will be Jack Favon, Arlington, Texas. Buck Jones of Wichita Falls is judge and Sam Stewart of Fort Worth is the clown.  
 Other features of the six-day fair include a giant balloon parade 1-2 miles long at 1:30 p. m. on opening night, Sept. 29. Various games will be displayed on the fair grounds throughout the fair in a rubber zoo. Midget auto races and a tremendous midway round out the entertainment end of the exposition.  
 Among the outstanding exhibits at the fair will be the special exhibit of catfish, hogs, sheep, goats and horses by the Texas Technological College, and a three-day rabbit show. Entries for the rabbit show have already been received from as far away as California.

# S/Sgt. Homer Funk Gets Promotion

FAIRFIELD-SUISAN AAB, Calif., Sept. 13—Brigadier general Archie J. Old, Jr., commanding general of the Air Transport Command's Eastern Pacific Wing, announced here today that Sgt. Homer S. Funk has been promoted to the grade of Staff Sergeant in the Army Air Forces.

Staff Sergeant Funk is from Hereford, Texas. He is presently assigned as a catfish repairman with the 4th Airframe Group at this ATC base.  
 extra point, and the Hornets lead 37-0.  
 Sudan's kick-off goes to Davison, who is stopped on the 25. Knox attempts a pass. Hennington hits end for a yard. Hennington's pass to Gee is dropped incomplete on the 40. Hennington kicks short, the ball going out of bounds on the Hereford 40.  
 Eddins heaves a long one incomplete, then goes off tackle for 7 yards as the game ends.

Game at a Glance

Hereford	Sudan	
2	1st Downs	11
61	Yards Rushing	201
0	Yards Passing	57
0	Passes Complete	2
0	Interceptions	2
6 for 202	Fumbles	3 for 85
1 for 5	Penalties	10 for 70

Starting Line-Up

Hereford	Pos.	Sudan
Carlyle	RE	Bouldin
Kimbrough	RT	B. Wiseman
Corbett	RG	Maxfield
Owens	O	Allen
Reynolds	LG	Phillips
Johnson	LT	Myers
McGee	LE	Lowe
Knox	Q	Eddins
Hennington	HB	Martin
Wilson	FB	May
Davison	HB	Brandon

WANT TO REMEMBER THE ONE YOU JUST CAN'T FORGET

**WESTERN FLOWER SHOP**  
 109 E. 2nd  
 Phone 778

# Calliopians Open Season At Coffee

1947-48 seasonal activities for the Calliopean Club were begun at a morning coffee held Thursday in the home of Mrs. Elizabeth Womble. Members of the social committee arranging the opening session included Mrs. Pete Cowart, Mrs. Millard Nobles, and Mrs. Paul Coneway. Mrs. Nobles presided over the coffee service.

The program was in the hands of Mrs. Wayne Evans who reviewed the book "Grandma Moses" by Otto Kallir. As an introduction to the book, Mrs. Evans stated that the book deals with the story of a woman who became a painter after reaching the age of eighty years. Announcement of the next meeting was made. The meeting will be held on the 25th of September with Mrs. J. T. Gilbreath Jr.

Members attending were Mesdames Richard Barnard, L. B. Barnett, E. P. Cain, Clyde Cave, Pete Cowart, R. P. Coneway, Wayne Evans, Norman Harris, J. E. Kirby, N. E. Millburn, Millard Nobles, Carl Perrin, Miss Genevieve Eberle, the hostess and a guest, Miss Mary Virginia Eberle.

Mrs. Worth Ware of Dayton, Ohio, and her daughter, Mrs. Thelma Jersig and children of Amarillo, spent the week-end in Hereford with Mr. and Mrs. Glenn Weir.

# Texas Tech Will Start Registration This Week-end

LUBBOCK, Sept. 15—With a record-breaking enrollment expected, registration for the fall semester at Texas Technological College will be held September 19 and 20.

Students must pay fees before classes are scheduled, and those who wish to pay fees as early as Sept. 16. Dormitories open Sept. 15. Pre-registration consultations are scheduled Sept. 18.  
 All freshmen students who enter Tech for the first time this fall or who began work during the 1947 summer session will meet in the college Gymnasium at 1:30 p. m. on Sept. 16, for a special freshman counseling program. Any of these failing to attend the sessions will be delayed in registration, according to Dr. Ernest Wallace, program coordinator.

C. L. Kinsey of Hedley is visiting his son, D. O. Kinsey, and his daughter, Mrs. P. L. Dishman, in Hereford this week.

**Notice To All Episcopal Women**  
 —interested in securing Episcopal Church services in Hereford once a month.  
 You are cordially invited to an informal get-together at the home of Mrs. Ted Houston, 221 Avenue B, Monday afternoon, September 22nd, at 4 o'clock. Those who are unable to attend, please call or write Mrs. Ted (Frances) Houston.

Interested in home freezing of foods?  
**GET THIS FREE BOOK!**

If you have been hearing and reading a lot about home freezing and have been wondering what it could mean to your family, come in today for a copy of this brand-new book. 64 colorful pages, packed with full information on home freezing and the benefits it can bring to your home. Don't delay—quantities are limited. Ask for your free copy of "An Invitation to Better Living" at our store.

**HEREFORD LOCKER COLD STORAGE**  
 ONLY MOTOR PRODUCTS CORPORATION CAN MAKE A DEEPFREEZE HOME FREEZE

**RED ARROW FOOT LOTION**  
 Stops Athlete's Foot  
**ASK YOUR DRUGGIST**

**JANSSEN'S BICYCLE SHOP and GARAGE**  
 REPAIR WORK... OF ALL KINDS!  
 —and a complete line of parts  
**We Call For and Deliver**  
 Also in stock... A Few New—  
**BICYCLES**  
 Phone 311-J — 1 Blk. north, 1 east of Smith Motel

**HEREFORD FLYING SERVICE**

**ADVERTISING SPECIAL**

THIS TICKET AND \$1.00 Pays 1 Regular Passenger Ride With Hereford Flying Service  
 1 Mile South on Highway 51  
 Not Good after October 30, 1947

**NO BIRDS ALLOWED on telephone wires in hunting season**

If birds could read, we'd post a sign like that. But they can't. So, we're doing the next best thing.  
 We're asking all hunters not to shoot at birds on telephone wires. One stray shot may break several wires, and interrupt important long distance calls.  
 We'll appreciate your help.  
**SOUTHWESTERN BELL TELEPHONE CO.**

For Your Safety's Sake

**JOHN McLEAN**  
 AGENCY GENERAL INSURANCE  
 112 W. 3rd St. HEREFORD

Irrigate Your Farm With a

# POMONA PUMP

Over 40 Years of Outstanding Service to Agriculture

Let Us Show What Pomona Advantages Mean On Your Job

**Important Pomona Features:**

- WATER LUBRICATION**  
 Minimizes maintenance and assures clean oil-free water at all times.
- UNUSUAL RUGGEDNESS**  
 Exclusive Pomona construction and heavy duty design withstands severest service.
- SEMI-OPEN IMPELLERS**  
 Will not sand lock. Adjustable, trouble free, unusually efficient.
- NON-REVERSE RATCHET**  
 Eliminates risk of unscrewing drive shaft or damaging motor.

**NEW CASING NOW IN STOCK 16" O. D.**  
 Call 70W For Information

# Clowe & Cowan, Inc.

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 Rt. 3, Box 1A Hereford, Texas Phone 301-W  
 Amarillo, Lubbock, Plainview, Texas—Roswell, New Mexico

### TEETH IN TRAFFIC LAW LOOK LIKE \$ MARKS N New Law Considers Parked Cars As Much Traffic Hazard as Moving Ones

Double-parking is becoming an unprofitable sport under terms of Texas' new Uniform Traffic Code, which went into effect in this state on September 5.

Under the 50th Legislature's newly enacted traffic code, double-parking is punishable by as much as a \$200 fine. While most courts are unlikely to be so drastic, the minimum fine of \$1 provided by the law may make double-parking a little too expensive for violators, even in these days of inflation when a dollar is supposed to be worth only six bits or so.

The new code devotes considerable attention to stopped cars as well as to moving ones in setting up traffic standards, indicating pointedly that

a car doesn't have to be moving to create a traffic hazard. What's more, the code puts teeth in the law, teeth signified by dollar marks.

Under the law, a driver may not stop, stand, or park a vehicle at any of the following places:

1. On a sidewalk.
2. In front of a driveway.
3. Within an intersection.
4. Within 15 feet of a fire hydrant.
5. In a crosswalk.
6. Within 20 feet of a crosswalk at an intersection.
7. Within 50 feet of the nearest rail of a railroad crossing.
8. Within 20 feet of a fire station driveway entrance.
9. On the roadway side of any parked vehicle.
10. Upon a bridge or other elevated structure or within a highway tunnel.

#### Tiny-Tot Has Party

John Bill Black celebrated his first birthday at a party given by his mother, Mrs. W. R. Black, Thursday afternoon.

Tiny-Tot games were enjoyed and balloons were given as favors. The birthday cake, topped by a single candle, was served to Ronnie Poff, Vivian Patterson, Dickie Patterson, Mary Jo, Terry, Frankie and Judy Peters, Jimmie and Sammie Konesky and the honoree.

Mothers attending the party were Mrs. Weldon Poff, Mrs. J. E. Cockrell, Mrs. Louis Patterson, Mrs. Melvin Patterson, Mrs. Joe Peters and Mrs. Mike Konesky.

Stopping, standing or parking a vehicle on the paved or main-traveled part of a highway is also unlawful, except when the driver or vehicle has been disabled to an extent to require temporarily leaving the vehicle in such position. The law does not consider a flat tire to be so disabling, either to driver or vehicle, as to come under these provisions.

The law provides in addition to fines, that vehicles illegally parked and left unattended may be moved to a place of safety or impounded by law enforcement officers. And of course, the driver may be required to pay the expense of such moving before regaining possession of his car.

And that's in addition, don't forget, to the fine of from \$1 to \$200.

### Rotarian Sweetheart Cecelia Guseman in Farewell Program

Cecelia Guseman, Rotary Club sweetheart for the past year, presented the program at last Friday's luncheon in a farewell gesture to the club. Cecelia was attending her last Rotary meeting before leaving for Columbia, Missouri, where she will enroll this fall in Stephens College. The club sweetheart gave two readings, "Husbands" and "A Tribute to Women."

At the close of the program, Rotary President Ben Wiltshire presented her with a fitted make-up bag as a gift from the club.

In making the presentation, Dr. Wiltshire expressed appreciation on the part of the Rotarians for her many efforts in making the meetings of the Hereford Rotary Club enjoyable and worthwhile.

A successor as club sweetheart

has not yet been named.

Several committee chairmen made reports of the activities of their committees during the past two months. An invitation was extended to the club to attend an Inter-city Rotary meeting sponsored by the Lubbock Rotary Club at Lubbock on Sept. 24. Roy Ford, program chairman, announced that programs were all arranged for meetings through November, with the exception of one week.

Visiting Rotarians present at the luncheon were Herb Oliphant of McAllen and Cliff Cooper of Alhambra, Calif. Other guests included Barbara Ann Burney, Jack Brown, Billy Demoron, and June Dameron of Hereford, and Mrs. Meredith Mangold of Dallas.

### Dimmitt Plans Annual Castro County Fair Next Saturday

Castro County will hold its annual County Fair next Saturday in Dimmitt.

A full day's schedule of events is planned, climaxed by a parade and rodeo Saturday afternoon and an Old-Time Square Dance on the courthouse square Saturday night.

A livestock show, food products and canned goods exhibits, flower show, and home demonstration club exhibits will feature the fair.

In the livestock show, animals are to be on exhibition by 9:30 a. m. Saturday morning at the Higginbotham-Bartlett Lumber Company and on the lots north of Hays Implement Company. Judging in all divisions will start at 10 a. m.

The Farm Products and Community exhibits show will be held in the Hays Implement Company building. Exhibits must be brought in by 6 p. m. Friday afternoon. Judging will start at 9:30 a. m. Saturday.

The flower show will be held at the Castro County Courthouse. Home demonstration club exhibits will be on display in various show windows at Dimmitt business houses. All displays will be completed Friday afternoon.

An exhibition of fancy work will be displayed at Miller Hardware, and all entries must be in by 6 p. m. Friday afternoon.

Lunch will be served at Hays Implement Company, starting at 11:30 Saturday morning, by the Home Demonstration Club Council.

The big parade will form at 2 o'clock Saturday afternoon on the highway north of the Dimmitt Food Bank. All floats and other entries should be ready and in the line by 2 o'clock. All clubs in the county are invited to enter a float.

The rodeo will be held at the rodeo arena east of town, and will start at 3 p. m.

The night program will be featured by an Old Time Square Dance to be staged on the streets around the courthouse square.

Citizens of Castro and adjoining counties are invited to attend and take part in the Fair this year.

cotton generally is good. Leaf hoppers have done some damage but this pest is now under control. Pickling is already underway in early fields and activity will rise to a peak late in September. Irrigated grain sorghums have a splendid outlook but drought conditions are seriously affecting the main dry land crop. Sugar beets in the northwest are doing rather well.

Rainfall over the state has been rather spotted during the past few weeks, but was sufficient to partially check deterioration of cotton and offer some relief from excessively high temperatures. Prior to this time, most crops suffered to the extent of being out a little short.

The cotton harvest is well along the southern part of the state and is

### Tech Will Have Livestock At Lubbock Fair

LUBBOCK, Sept. 5.—Texas Technological College will again have an exhibit of representative livestock at the Panhandle South Plains Fair which will be held in Lubbock Sept. 29 through Oct. 4. The last such exhibit by Tech in 1941 was one of the biggest drawing cards of the fair.

From 36 to 40 representative animals will be shown, according to Dean W. L. Stangel, head of the Department of Animal Husbandry at Tech. These will include Aberdeen-Angus, Hereford, Jersey, Oldenburger-Friesian cattle; Duroc, Hampshire, and Poland China hogs; Hampshire, Rambouillet and Southdown sheep; and Angora goats; quarter horses, American saddle horses, American jacks, Percherons and mules.

The entire exhibit will be housed in the livestock building on the fair grounds. None of the animals will compete for prizes.

Other features of the fair are a

making a start in early fields elsewhere. Rain, would help the late crop, but with an estimate of 3,200,000 bales as of August 1, production considerably in excess of that of last year is assured.

After holding its own against dry weather and a shortage of water for irrigation, the rice crop is estimated at 19,464,000 bushels, compared with 17,716,000 bushels last year. Harvesting is now underway in most sections.

The grain sorghum crop shows some reduction as compared with last year, and the late portion of the crop is in need of additional moisture; however, much of the corn and feed crop matured normally and has been harvested.

Peanuts also have been hit by dry weather but have a rather favorable outlook at this time. The watermelon season is rapidly drawing to a close.

giant balloon parade opening day, the Buck Steiner rodeo, midday auto racing and the Bill Hames Shows on the Midway.

#### MASONIC BULLETIN

Hereford Lodge #48  
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R. L. TOMPKINS, Sec'y.  
G. T. HIGGINS, W. M.

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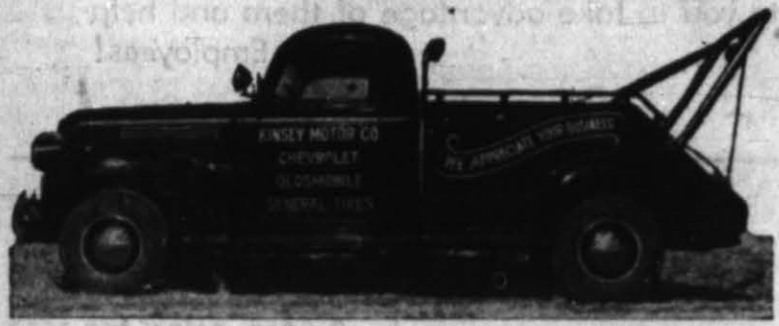
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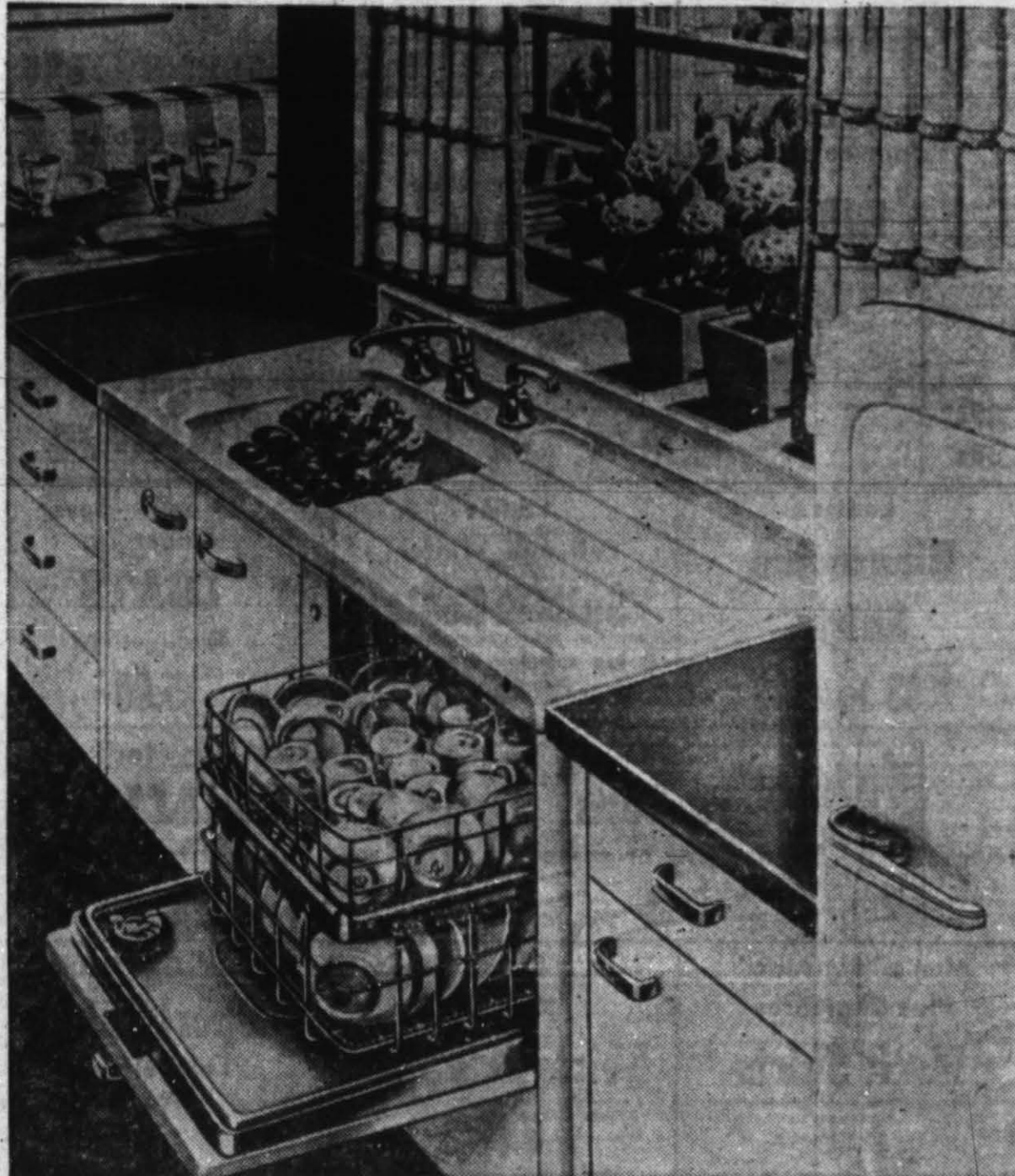
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Number Bathrooms	Number Bedrooms	Storage Capacity Gallons
1	1 or 2	30
1	3 or 4	40
2	2 or 3	40
2	4 or 5	50
3	3	50
3 or 4	4 or 5	75

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### Drought Slowing Wheat Planting In Panhandle

While dry soil conditions have caused some delay, most of the wheat land in northwest Texas is ready to sow beginning early this month, the agriculture department of the Santa Fe Railway company reported in its regular bulletin this week.

Little summer fallowing has been done, but there is a fair supply of sub-soil moisture and practically all land in wheat this year will be replanted to that crop. Acreage for 1948 is expected to show an increase of 5 to 10 percent, with farmers giving more attention to better seed than heretofore.

On account of a hot and dry summer, cotton prospects in this area are only fair; however, irrigated



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And—you can use "standard" appliances! Those "standard," "city-type" appliances that operate on universal current—that is, on either 110 volt A.C. or 110 volt D.C. electricity, such as radios, vacuum cleaners, toasters, food mixers, coffee makers, for example—can be operated on the new 110 volt Winco Power Wincharger.

Also, most motor-driven appliances, such as washing machines, water pumps, milkers, separators, drills, grinders, etc., can be bought for 110 volt D.C. operation. No longer do you have to buy special, "farm-type," appliances, except for hermetically-sealed refrigerators and automatic, thermostatically-controlled heating appliances. And even in the case of these appliances, refrigerators with "open-type" compressors and non-thermostatically-controlled irons are available. Simple provision can be readily made for operation of radio-phonograph combinations.

Furthermore, you can use standard 110 volt house-wiring with the new 110 volt Winco Power Wincharger. Same wire, at the same cost, as in town.

The 110 volt Winco Power Wincharger provides sufficient electricity for a well electrified farming operation—much more electricity than the average R.E.A. customer uses (based on latest R.E.A. annual statistical report).

And—economical—no monthly "electric bills"—power from the free wind. (1) "Standard" appliances. (2) Standard wiring. (3) Plenty of electricity. (4) Economical. (5) Available now! So—Why wait?

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### District Future Farmers Meet In Hereford Last Thursday

A district FFA meeting was held in Hereford at the agriculture department of Hereford High School, last Thursday afternoon, with agriculture instructors and students from six schools of the district represented.

The district was organized for the current school year, and officers were elected. Acting as temporary officers for the organization ceremony were Harold Brannon, president, of Dimmitt; Billy McLellan, vice president of Hereford; Leon Frerick, secretary, of Hereford; Thomas Rhodes, reporter, of Bovina; Bobby Warren, treasurer, of Dimmitt; and Robert Morton, advisor, of Farwell.

At the formal election of officers, Jerry Jones of Bovina was elected president of the district. Bobby Warren of Dimmitt was named vice president; Carey Jo Magness of Farwell, secretary; James Hutson of Hereford, treasurer; Robert Morton of Farwell, advisor; and Wade Thompson, parliamentarian. A reporter from Canyon and Sentinel from the Friona Club were also named.

Harold Brannon of Dimmitt was elected as secretary of the Area organization. Plans were made for a judging contest to be conducted in connection with the Farmer County Fair at Friona on Saturday, October 11, at 9:30 a. m. All clubs of the district are to take part in the unofficial contest.

The boys will judge breeding classes of swine and dairy cattle, and possibly of beef cattle and Jersey

### Cecelia Guseman Is Honored

Cecelia Guseman was named honoree at an informal farewell party given by Mrs. Henry Guseman Friday afternoon. Cecelia, accompanied by her father, C. T. Guseman, left Saturday for Columbia, Mo., where she will attend Stephens College.

Eight close friends enjoyed a talk-fest and tea and a journey gift was presented to the honoree.

Decorations for the tea table and about the house featured asters in a variety of pastel colors.

Those present were Mrs. Charles Hays of Dimmitt, Mrs. J. R. Allison, Mrs. Louis Woodford, Mrs. Ralph Hastings, Mrs. Charles Mangold of Dallas, Mrs. L. B. Barnett, the honoree and the hostess.

The Chinese Hung or Triad Society has the largest membership of any secret society in the world and has existed since A. D. 386. Founded to spread religion, the organization later became political.

Certain species of beetles were considered so sacred in ancient times that they were mummified.

There are 43 boys enrolled in the Hereford FFA chapter, organization of which has not yet been completed. Agriculture courses are being offered in Hereford schools this year for the first time since the war, Thompson pointed out, and the local FFA chapter is "starting from scratch."

### Garden Club Meets In Hill Home

Hereford Garden Club met in the home of Mrs. O. G. Hill, president of the club, for a business session Friday afternoon.

Committee reports were heard and final plans were made for the judging school held here September 15 and 16. Mrs. F. H. Oberthier was honorary life member of the club.

Mrs. J. P. Slaton, parliamentarian, outlined duties of officers as given in the club constitution.

Members attending the meeting, were Mesdames Fred Aze, Dennis Barnard, Jim Black, Lyle Blanton, Homer Brumley, C. D. Carnahan, Chas. Dones, C. H. Dyer, E. E. Fridley, N. E. Gass, E. W. Harrison, G. G. Heard, O. G. Hill, W. C. Hromas, Earl Springer, A. O. Thompson, John Jacobsen Jr., C. D. Kelton, Will S. Kerr, F. M. Kester, Lynn Kester, A. L. Manjot, F. H. Oberthier, E. Ramey, Duard Roberson, John Robinson and J. P. Slaton.

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### Herd Definitely ...

The Panthers upset the Hereford eleven 19-7 in an early-season game last year and managed to give a fair account of themselves in their own district, finishing behind Phillips and Perryton, which was nothing to be ashamed of.

The Panthers decided the competition was a little too strenuous, however, and voluntarily dropped back to Class B ball this year.

probably planning to use the breather to get ready for a wide open blast at Hereford the following week-end; Tulla's Hornets, who have October 24 open and, with Phillips, Floydada, and Wellington still on their schedule in addition to all the District 2-A teams and will need all the breathing they can, work into an empty week-end; and the Canyon Eagles, who have September 26 as the last open date before a tough game with Dumas and a gruelling conference schedule.

Olton's Mustangs have this week-end open, and have been in the market for a game. The Dimmitt Bobcats, with a full 10-game schedule slated, are definitely out of the market for opponents.

Looks like teams still hunting non-conference opponents will have to look outside District 2-A.

### Herd Bows ...

(Continued from Page 1)

The six passes attempted were wild, and two were intercepted.

Brightest performance of the game, for the local team, was the brilliant punting by Co-captain Leo Hennington, who kicked six times for an average of 34 yards. Except for his final boot, a 12-yard out-of-bounds, the average would have been close to 40 yards.

The Sudan eleven worked like a well-oiled machine, and made few bobbles during the game. Their running attack was powerful, and their aerials dangerous.

### Whitetails Will ...

(Continued from Page 1)

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### Bench Warmer ...

(Continued from Page 1)

fought out a 7-7 deadlock with the LeFors Pirates last week, and the Pirates are a highly-respected outfit in their own neighborhood. Coach Tyson Cox of the Bucs has been wailing loudly of the weakness of his flock, but coaches are like that. A White Deer scout, on hand at Whiteface Field for the Sudan game last Friday night, remarked after seeing the Herd trampled by the visiting Hornets that Friday night's game with the Bucs ought to be a close game between a couple of evenly-matched teams. But scouts aren't given to passing out trade secrets, and we've an idea that the Bucs aren't that bad. Maybe the Whitefaces aren't either.

Coach Jack Everett of the Friona Chiefs thought he had discovered a silver lining after his Indians had manhandled a Melrose, N. M., team Friday night, and was a little unhappy with sportswriters for not seeing it too. Everett complained that the newspapers, presumably including this one, had been running down his club in pre-season estimates; and intimated that the Chiefs would make the boys eat some of those nasty words before the season ends. Maybe they will, maybe they will. But since most of those dire prophecies came straight from the Horse's mouth, as the saying goes, Coach Everett may have to join in the feast.

Just a few days before the game, he was in this office, using the Benchwarmers desk for a wailing wall as he explained, in mournful tones, how he not only hadn't had any material to start with, but had lost most of that in training mishaps. Either the injuries sustained by Everett's charges weren't nearly as serious as supposed, or every boy had a brother or a boss on the squad, because we note all of those names which we were instructed to count out for the season on the starting roster for last Friday night's game. Smith, Sanders and Bainum, who were being lamented as lost for the season on Tuesday, all appeared in the line-up on Friday.

It's still too early to make any predictions about this season's conference race, except that on the basis of scores from intersectional games last Friday, the District 2-A champions, whoever they may be, probably won't be favorites in the bi-district battle in November. Tulla and Canyon, despite a tie and a loss, still look like the leading contenders, and the Dimmitt Bobcats, in our books, are still leading Darkhorse.

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Cotton Outing Flannel 36 inches wide White ..... yd. 29c Fancy Stripes ..... yd. 33c	Ladies 80 sq. Cotton Print House Dresses 2.79	Ladies Better Frocks Rayon and part wool 4.98 to 9.90	
Girls Spun Rayon School Dresses All sizes 3.98	Ladies Blouse and Shirts 2.98 to 4.98	Ladies Fall and Winter Suits & Coats 21.75 to 39.75	20 only—Boys Finger Tip COATS Reduced to 5.00
Men's "Big Mac" OVERALLS Blue or blue and white stripe 2.69	Men's Work Suits White, gray or green 4.98	Boys' "Big Mac" OVERALLS Sizes 4 to 16 1.79	
Boy's School Pants Tan and post blue 1.69	Men's "Big Mac" Blue Chambray Work Shirts 1.69	Men's Better Grade Khaki's Shirts & Pants 3.98	Boys' Jim Penney Sport Shirts Long sleeves 6 to 18 1.98
Boys Wool and Leather Comb. Cotton Plain Lining Sport Jacket 8.90	Size 2 to 8, Wine and Navy colors Boys Corduroy Jimmies 2.98	Knit Shirts and Shorts, all sizes Boys Underwear each 39c	
Brown and Tan Corduroy Sports Coats Boys ..... \$9.90 Mens ..... \$12.75	Navy, Brown and Mix colors Corduroy Slacks Boys ..... \$3.98 Mens ..... \$4.98	Young Men's All Wool Dress Suits 29.75	15 only — Men's Gray & Blue Tweed Dress Suits Reduced to 15.00
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Mens and Boys, plain and plaids Corduroy Caps 98c	"Little Mac" Sizes 2 to 8 Blue Covert Play Suits 1.39	Small boys Jacket & Jimmies (2 to 8) Cord Jimmie Suits 3.98	Mens Work Gloves Canvas ..... 25c Cloth & Leather 98c Leather 1.19 to 2.59

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WAX PAPER 2 rolls 46c	CORN FLAKES Kelloggs 13 oz.—2 for 35c
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SWEET POTATOES White Swan, No. 2 1/2 can—2 for 41c	BAKING POWDER K C 10c size—2 for 15c
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