

AROUND TOWN SIGHTS, FACES SEEN

Whatever your conviction regarding Saturday's school election, don't fail to vote. Read the proposition carefully and consider the results, then cast your ballot as an intelligent citizen in a real democracy. That's why we have elections . . . so you . . . and you . . . and you can decide, by your votes, how our governments are to be run. Not every nation, by a long shot, has that privilege. Remember, the election's to be at the High School . . . not at the Courthouse.

Remember that old refrain, "Shave and a haircut, six bits!" Well, it ain't gonna rhyme no more. Local barbers got their heads together over the morning haircut and decided that if its going to cost a buck get a suit pressed, the price of a clip job has got to be higher. So as of next Monday, haircuts will be six bits a throw, and a shave is fifty cents. Try and set that to music! And don't get trampled in the rush for the first chair this week-end. Saturday's the last chance for a close shave at the old rates.

Another addition to the hazards of civilization: bicycles. Not even the sidewalks are safe for pedestrians. As a result of several solid citizens being run down by bike riders on the sidewalk, and others suffering shock from near misses, the Hereford police department has dug up an ordinance from the city files prohibiting bike riding on sidewalks and aims to enforce it. The fine is \$5, and if the bike rider is a minor, its going to be up to Mom and Pop to dig up the fiver. It occurs to us that under the circumstances, the parents may do a more efficient job of enforcing the ordinance than the police department can.

Incidentally, City Marshal Bruce Woodwell advises bike riders to park their wheels parallel to the curb and in line with the parking meters. There's no charge for parking bicycles, incidentally, unless possibly when they block a parking space.

Ralph Smith, county Veterans Service officer, advises that another Veterans Agriculture Course will be (Continued on Page 4)

Veterans Park Planners to Meet With Committees

Members of all committees appointed by local clubs to assist in planning the development of the Veterans Memorial Park, together with other interested citizens, are invited to meet tonight (Thursday) at the Veterans Clubhouse at the park with Alan B. Burritt, specialist in park planning and engineering, brought to Hereford by the Veterans to prepare over-all plans for development of the Memorial Park site.

The meeting will begin promptly at 8 o'clock, according to Dr. M. C. Adams, member of the Park Board.

Burritt arrived in Hereford yesterday morning to begin his survey. He is scheduled to leave for Shreveport tomorrow morning.

During his two days here, however, he plans to make a survey of the park lay-out and to discuss needs and requirements with the groups which plan to aid the Veterans in developing the site. Later he will prepare detailed plans for the proposed development.

Burritt represents the National Recreation Association of New York City.

A graduate of the Harvard University School of Landscape Architecture and City Planning, he is a recognized expert in his field.

Burritt is a former associate professor and head of the department of Landscape Design at the University of Florida. For a number of years he has served in a professional capacity with various U. S. Government agencies.

His services are made available to communities and civic groups through the National Recreation Association.

In addition to his work on the Veterans Park, Burritt may be called into consultation with city officials and engineers to coordinate plans for the Veterans Parksite with those now being prepared for Hereford's municipal parks, which are due for extensive improving.

Combs Buys Army Surplus at AAAF

Dan Combs of Hereford purchased surplus army material at the War Assets Administration clearance sale at the Amarillo Army Air Field last week.

Combs' purchase included electric platform trucks for \$20; and heaters for \$27.

The WAA sale cleared the Amarillo Air Field of all equipment and returned nearly \$20,000 to the government. Bidders paid in a range of \$11 to \$730 for the 100 lots.

Voters to Settle School District Tax Rate at Polls Saturday

Three Injured, Four Families Homeless As Fire Razes Green Apartments Here Sunday

TO OPEN REVIVAL AT SUMMERFIELD



Rev. Marvel Upton (left) and Bob Kilgore (right) will conduct services in a revival meeting opening Sunday at the Summerfield, Baptist Church.



Revival Meeting to Open At Summerfield Church Sunday

Riding Club Gets Name; Mrs. C. D. Kelton Gets Prize

The American Legion-sponsored recently organized riding club has been christened "The Deaf Smith Riders," and a \$25 cash prize offered by the American Legion for the winning name submitted in a contest to name the new organization has been awarded to Mrs. C. D. Kelton.

A total of 40 names were submitted by contestants, Bill Smith, Legion Commander, said. Judges were Wiley Roberson, Mal Stewart, and Mrs. Lee Hopson.

The riding club met last Thursday night at the City Hall to complete its organization, with thirty-five charter members on the roster.

A board of directors, composed of Bill Smith, Pat Lawhon, Hugh Clearman, Neil Spradley, Jeff Roberson, Wiley Roberson, and Mrs. Pat Lawhon, was elected.

Officers will be elected from the ranks of the board of directors at the regular meeting of the Riders tonight (Thursday) at 8 o'clock at the City Hall.

George Autry, J. M. Simpson, and Carl Depriest of the Will Rogers Range Riders, famed Amarillo mounted organization, were at the meeting in Hereford last Thursday night to assist in the organization of the Deaf Smith Riders.

The club will be incorporated, Bill Smith reported this week.

The first public appearance by the Deaf Smith Riders, Inc., will probably be on Armistice Day, when the club plans to lead an Armistice Day Parade in Hereford.

Charter members of the organization are W. J. (Bill) Smith, Dr. C. D. Kelton, Jeff Roberson, Pat Lawhon, Forrest Minton, E. R. Kendall, T. J. Clay, Ralph Sears, Cawthon (Continued on Page 8)

Fire Alarm System Fails And Half-Hour Delay Is Result

Three persons were burned, two seriously, and four families left homeless by a late-Sunday afternoon fire which razed the Green Apartments on West 2nd Street, with property loss estimated at \$10,000.

Failure of the fire alarm system at the City Hall and a series of tragic-comic mix-ups resulted in the near-tragedy as fire fighting equipment failed to arrive at the scene of the blaze until nearly half an hour after the first alarm was turned in.

Mrs. Rose Elier and her 5-month-old daughter, Glenda Kay, are in the Deaf Smith County hospital recovering from severe burns, and O. C. Elier suffered burns about the neck and shoulders, for which he received emergency treatment but was not hospitalized.

The Elier baby, most seriously injured, received second-degree burns which were described by hospital attendants as "serious," although her condition was reported fair yesterday. Mrs. Elier suffered burns about the legs, but was not in serious condition.

The four-apartment one-story building, together with all household goods and clothing of the four families occupying it, was a total loss. The apartment was owned by Dudley Green and Archie Scott.

Occupants of the apartments, in addition to the Eliers, were Mr. and Mrs. F. A. Lee and child, Mr. and Mrs. Burl Potoroff and child, and Mr. and Mrs. L. A. Wall and two children.

A fifth family, Mr. and Mrs. Sid Bouck and two children, were forced to evacuate their apartment at the rear of the building because of the fire, and some of their household furniture was damaged.

The fire started in the Elier apartment at an end of the building, Elier said he was spraying DDT when an explosion resulted. He did not know whether the explosion was caused by the insecticide spray or from some other cause.

The fire alarm was turned in to R. A. Witherspoon, custodian at the City Hall, almost immediately by a neighbor who saw the blaze. The other families in the apartment building were away at the time of the explosion.

Witherspoon attempted to turn on the fire siren with no results. Later investigation, after the fire, revealed that a padlock guarding a main switch on the second floor of the City Hall had been broken open and the switch pulled, shutting off power to the siren stop the building.

The switch is located in the west end of the Firemen's Hall on the second floor of the City Hall. Witherspoon said he did not know when the switch might have been pulled, and did not think to investigate it at the time the alarm failed. The switch is customarily locked in the closed position by a padlock, which had been tampered with.

When the fire siren failed to operate, Witherspoon said he sounded one of the sirens of the fire truck, but took no further action when firemen failed to arrive. The truck siren apparently was not heard by any member of the Volunteer Fire Department.

In the meantime, Dudley Green, one of the owners of the apartment building, who lived across the street

at the Savoy Hotel, became alarmed when fire fighting equipment failed to arrive and went on foot to the fire station, a block and a half away.

Ten to fifteen minutes were lost there, according to reliable reports, while Green argued with the custodian about taking one of the trucks to the scene of the blaze. Fire Chief John Patton finally arrived at the station, and with Green, took one of the trucks to the scene of the fire, which was already raging throughout the building.

A few minutes later, Jiggs Hartman, a member of the Volunteer Fire Department, who had seen the blaze from the north part of town, arrived at the station and drove another truck to the scene after failing to find anyone at the fire station.

City Marshal Bruce Woodwell had, in the meantime, been summoned to the scene by his sister-in-law, Mrs. Douglas (Continued on Page 8)

WHO DO YOU WANT TO FOOT THE TAX BILL?

(An Editorial)

Voters of the new Hereford Rural High School District will go to the polls Saturday, Sept. 27, for the purpose of setting the tax rate of the district. The question involved is one of the least understood and most complicated elections ever presented. In addition, it is one of the rare situations where an increase in tax rates will actually result in lower taxes.

If the people understood the situation in detail, The Brand has little doubt that it would carry 100 percent. By qualifying for State Aid with the \$150 tax rate, the State of Texas will allot an extra \$20,000 each year to the Hereford District. If the amount is not secured from the state, it stands to reason that the same amount will be paid next year by the local tax payers.

Actually, the tax payer has absolutely nothing to lose by having a \$150 tax rate. He is at the mercy of the school board he elects. To increase taxes, they merely have to increase the valuation of property. The amount necessary to operate the schools will be paid. It is merely a matter of whether we wish to let the State of Texas pay \$20,000 into our district—or whether we wish to pay the sum ourselves.

Rep. Blake Timmons Takes A Holiday With 10th Air Force

Rep. J. Blake Timmons of Amarillo, at right, on a 15-day tour of duty this summer with the 10 Air Force Reserve Summer Encampment, proudly shows his 21-month-old daughter, Betty Lou, the twin-engine training plane he navigates during his duty tour with the Air Force.



Rep. J. Blake Timmons of Amarillo, at right, on a 15-day tour of duty this summer with the 10 Air Force Reserve Summer Encampment, proudly shows his 21-month-old daughter, Betty Lou, the twin-engine training plane he navigates during his duty tour with the Air Force.

First Lieutenant Timmons in civilian life is Representative in the Texas Legislature from the six Panhandle counties comprising the Legislative District, which includes Deaf Smith County.

Little Betty Lou, a mascot of the House of Representatives, listens knowingly as daddy explains aerodynamics.

Rep. Timmons, a former newspaperman and assistant Insurance Commissioner, enlisted in the U. S. Army as a private after Pearl Harbor, and won his wings at Brooks Field in San Antonio in 1943. The reservist law-maker wears the Belgian Fourragere for counter-intelligence work against the German Luftwaffe in Belgium and Germany during the war in Europe.

Henry Hellman Dies Friday at Hospital; Rites Held Monday

Last rites for Henry Hellman, 83 years old, native of Germany, and long-time resident of the Texas Panhandle, were conducted at St. Anthony's Catholic Church here Monday morning.

The Rev. Father Albert Heald of St. Anthony's officiated at the rites. Mr. Hellman died at the Deaf Smith County Hospital last Friday, after a short illness.

Pioneer Resident Of Summerfield Dies in Florida

Relatives here received word yesterday of the sudden death of S. P. McMinn of Coral Gables, Florida. He was a brother of Mrs. J. P. Ward and J. B. McMinn and a pioneer resident of Summerfield.

Mr. Hellman was born on March 13, 1864, in Hanover, Germany. He came to the United States when he was 18 years of age, settling in Iowa, where he farmed for seven years. Later he moved to Arkansas, and in 1910 came to Texas, settling at Umbarger. A year later he moved to Hereford and has made his home here since.

He still has extensive land holdings in Castro and Deaf Smith counties.

Besides his wife he leaves one daughter, Mrs. Joe Shirley, also of Coral Gables, and another brother, W. J. McMinn of Abilene.

Mrs. A. C. Houston Dies In Wichita

Mrs. A. C. Houston, a former resident of the Panhandle, died in Wichita, Kansas, Monday, September 22. A daughter-in-law, Mrs. Ted Houston of Hereford, was with her when she passed away.

Interment was in the Catholic Cemetery, under direction of E. B. Black Funeral Home.

DeMolay to Install Officers in Public Ceremony Wednesday

Installation of officers by the Hereford DeMolay Order will be conducted at a public ceremony at the Masonic Hall next Wednesday night, October 1, at 8 o'clock.

He was first married to Josephine Elke in St. Peter-Paul's Church at Petersburg, Iowa, on January 17, 1893. To this union, four children were born, two of whom are still living. They are Mrs. Joe Erdman of Illinois and Joe Hellman of Bernard, Illinois. On June 18, 1901, he was married in the Holy Rosary Church at Stuttgart, Arkansas, to Mary Elizabeth Erdman, who survives him. Eleven children were born, ten of whom survive him.

In addition to his widow, surviving children are Joe Hellman and Mrs. Erdman of Illinois, Bernard Hellman of Lemars, Iowa, Henry Hellman of San Angelo, Agnes Hellman of Hereford, Christine Hellman of San Francisco, California; Lawrence Hellman of Amarillo, Anthony (Oscar) Hellman of Hereford, Al Hellman of San Francisco, Herman Hellman of San Francisco, Francis Hellman of San Francisco, and Leo Hellman of Hereford.

In addition, there are 25 grandchildren and eight great grandchildren surviving.

City Tax Rate Is Boosted to \$1.35

Hereford's tax rate for the coming fiscal year has been increased from \$1.20 to \$1.35 per \$100 assessed valuation. Mayor W. E. Dameron announced this week.

The tax rate was set by the City Commission last week.

Showings are from noon until 10 p. m. each afternoon and evening. Among the animals to be shown are porcupines, badgers, ocelot, South American ant-eater, foxes, rare pheasants, Bannarisk, Kinkajou, gray and bay lynx, monkey-faced owls, Great Horned owls, and Gila monsters.

Tax Boost In '48 Assured If Issue Fails

Polls will open at 8 o'clock Saturday morning at the Hereford High School building for voting on a proposed tax rate increase in the Rural High School District which, if approved by voters, will mean a saving of some \$20,000 annually to the school district at no extra cost to taxpayers, members of the board of trustees assert.

School board members have pledged themselves to lower district property valuations from \$12,000,000 as now assessed to \$8,000,000, provided the rate increase is approved, in order to keep the tax bill for local taxpayers at exactly the same level.

The Board is asking permission to increase the tax rate in the school district from the present \$1.00 per \$100 valuation to the statutory limit of \$1.50 per \$100.

The tax rate must be increased if valuations are to be lowered. Valuations must be lowered if the local school district is to share in the State Equalization Aid funds. That is the situation in brief.

If valuations in the district can be lowered to \$8,000,000 immediately the local school district will be eligible for some \$20,000 in state aid funds each year from now on.

Absolutely no increase in taxes is proposed, school board members emphasized. If the rate increase is voted, the Board has publicly guaranteed to lower valuations proportionately.

There will be a tax increase next year, however," Leo Forrest, president of the Board of Trustees, pointed out yesterday. "If the local school district fails to qualify for the \$20,000 in state aid funds."

The Board, Forrest explained, has proceeded this summer on the assumption that voters will approve the tax rate issue so that the schools can qualify for the state aid payment. If they do not, the school district will be minus some \$20,000 in funds this year, and that amount will have to be made up on next year's state aid funds.

The \$20,000 which will be lost next year, by taxpayers of the district.

The school district, he explained, has gone heavily in debt to provide new buses and set up transportation facilities throughout the newly created Rural High School District. The Board is counting on securing the additional \$20,000, over and above the revenue from taxes in the (Continued on Page 5)

Liquor Prices Up As County Court Clamps Down

The price of liquor in Deaf Smith County is still going up, if county court records are any indication.

Two drunk driving cases, and three liquor violations, have been filed in the last fortnight.

C. E. Smith, charged with driving while intoxicated, plead guilty on September 10 and was fined \$150 and costs.

Bennie Dwan Graves, charged with driving while intoxicated, also plead guilty on September 18, and was fined \$100 and costs.

Wood and Graves became the 17th and 18th drunk drivers to be processed in county court this year.

C. E. Smith, charged with transporting intoxicating liquor, plead guilty Saturday and fined \$100 and costs.

Two charges have been filed against H. A. Close, one alleging possession of intoxicating beverage for sale, and the second charging sale of intoxicating beverage. Both cases were filed on September 12 on complaint of a Texas Liquor Control Board agent. Trial has been set in county court next month.

Exhibit of Wild Animals To Be Shown Here

A wild animal exhibit which will feature many animal oddities featured by Robert Ripley in his "Believe It Or Not" cartoons, according to the show's manager, will be in Hereford this week-end.

The exhibit, billed as "the zoo that travels America," will be located on the lots south of Davis McCracken on west 2nd street, and will open this afternoon (Thursday) and remain here tomorrow and Saturday.

JayCees Plan Free Hallowe'en Carnival for Entire Community at Whiteface Field Oct. 31

FIRST BIRTHDAY PARTY AT ANTHONY'S



C. R. Anthony Company's Hereford store held its first birthday party last Friday. Bill Smith (foreground) cuts the huge birthday cake while Manager Paul Harvey looks on, and an eager youngster at right waits to get the first slice. Photo by R. S. Scott.

Plans are being laid for a big Hallowe'en Carnival for young and old from Hereford, Summerfield, Dawn, and other neighboring communities who want to join, to be held under the auspices of the Hereford Junior Chamber of Commerce at Whiteface Field after the football game on Hallowe'en night.

Hereford Lions Club, Rotary Club, American Legion, VFW, Business and Professional Women's Club, and E. S. A. sorority have already agreed to take part in staging the carnival; and an invitation is being extended to all other local clubs and organizations, as well as those in neighboring communities, and to local school and church groups, to plan booths and games for the carnival.

The Carnival will follow immediately the football game between the Hereford Whitefaces and the Canyon Eagles, which will be played on the local field. A pre-game bonfire and parade for the youngsters is being planned as well.

Admission to the carnival itself will be free, and according to tentative plans, the charge for soda pop, popcorn, cookies, fruit, and for all games and concessions will be one (Continued on Page 8)

IOOF, Rebekah Lodges to Hold Open House Here

Odd Fellows and Rebekahs of the local lodges will hold an open house Monday night at IOOF Hall, beginning at eight o'clock. Leonard Foster, secretary of the local IOOF lodge, announced yesterday.

Clarence Woods of Lubbock, Grand Master of the Texas Grand Lodge, IOOF, is expected to be present, Foster said.

A steak supper will be served. All IOOF members and their wives, and all Rebekahs and their husbands, are invited to attend.

The open house and steak dinner is the result of a contest conducted last spring in which a group captained by Joe Kendall lost to another led by Alec Bateman. The losing group is staging the dinner for the winners.

The open house begins at eight o'clock, Foster said.

Canyon Editor to Appear on KGNC

AMARILLO, Sept. 22.—(Special)—One of KGNC's popular week-end programs devoted to home towns of the station's southwestern area has been enlarged and moved to a new day and time on the KGNC schedule.

"Panhandle Main Street," which has been presented each Saturday morning at 11 o'clock will be heard, effective Sept. 28, at 8 o'clock each Sunday morning. The program is written and presented by KGNC's News Editor George Young and is made up from information gleaned from home town newspapers throughout the southwestern area.

Beginning with the program on the 28th, a guest editor of one of the

area's newspapers will appear each week. On this coming Sunday's program (Sept. 28) the guest editor will be Clyde Warwick, publisher of the Canyon (Texas) News. Mr. Warwick is an important figure in southwestern newspaperdom, being a veteran official of the Panhandle Press Association.

Looking forward to the time when KGNC will assume its new 10,000-watt power and new frequency, News Editor Young is extending invitations to other editors over the wide area which will be covered by the added power and new frequency. Publishers and editors in Kansas, Colorado, Oklahoma and New Mexico, as well as those in the Texas Panhandle and South Plains are being asked to participate in the program, now to be heard regularly each Sunday morning from 8 to 8:30 o'clock from KGNC.

Mary Martin Stars in "Annie Get Your Gun" At Dallas State Fair Show Opening Oct. 4

DALLAS, Sept. 22.—With the arrival of three carloads of "Annie Get Your Gun" scenery at the State Fair Auditorium last week, preparations are moving forward for the big musical at the State Fair of Texas Oct. 4. The mammoth production starring Texas' own Mary Martin in the title role of Annie Oakley, will play from Oct. 4 through Oct. 19 during the 1947 State Fair.

Mail order sale of tickets, held during the past week, brought an unprecedented heavy mail to the State Fair. Not only from Texas but from neighboring states as well, came orders from patrons wanting to secure tickets to the show that is the talk of the nation.

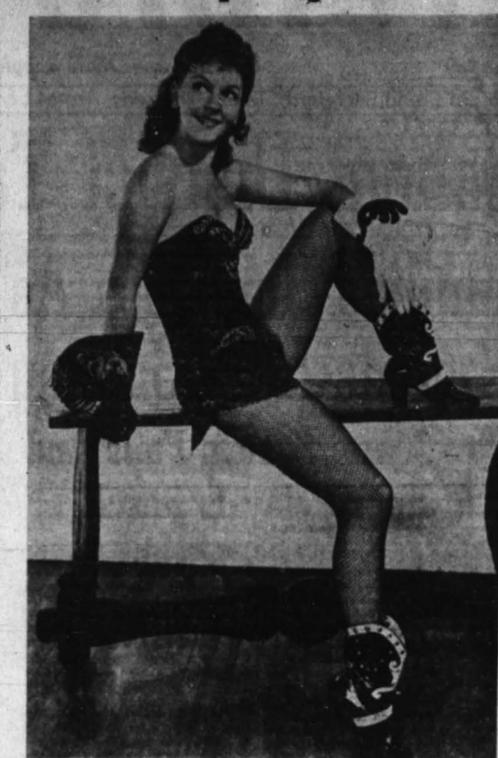
Window seat sale opened Monday, Sept. 15, at the downtown Dallas box-office in the Irwin-Kessler Building, Ervay and Commerce streets, and response has been equally as heavy. Auditorium officials state that the benefit of those living outside of Dallas mail orders will continue to be accepted.

However, no telephone reservations will be made. Mail orders should be sent to "Annie Get Your Gun," State Fair Auditorium, Dallas 10, Texas. A self-addressed, stamped envelope should be enclosed with the check or money order for the seats. Prices are: Lower Floor, \$4.90 and \$4.30; Balcony, \$4.00, \$2.80, \$2.20 and \$1.30. Prices include all taxes plus admission to the State Fair grounds. Nightly performances at 8:30 p. m. will be given, with matinees Thursdays, Saturdays, and Sundays at 2:30 p. m.

"Annie Get Your Gun" is the story of the life of Annie Oakley, crack rifle shot who was the sensation of Buffalo Bill's Wild West Show during the closing years of the last century. The toast of two continents, Miss Oakley became one of the best known personages in the world with her fabulous markswoman abilities.

Weatherford-born Mary Mary, star of the nation's stage, screen and radio, will play the role of Annie, singing the songs written by Irving Berlin, America's top song writer.

Miss Martin is eagerly awaiting the day when she will open in her native state in a great show. From the appearance of the flood of advance orders to "Annie Get Your Gun," Texans stand ready to accord their fellow Texan a real Lone Star welcome.



GLAMOROUS MARY MARTIN, the Texas gal who soared to stage and screen fame, will star in the forthcoming mammoth production of the Broadway hit musical show, "Annie Get Your Gun," at the State Fair of Texas, October 4-19. She will play the role of Annie Oakley, famous sharpshooter of the Nineties. The State Fair is bringing this show to Texas at a fabulous cost exceeding \$200,000.

You DO NOT have to pay more—

to have your

CLOTHES MADE TO YOUR MEASURE

...
Actually you get more Satisfaction for your Money

—since you choose the cloth & the style from the wide variety

ON DISPLAY AT

HEREFORD STORE CO.

A NATIONALLY KNOWN PRODUCT

GARDEN BEAUTIFUL MEETS OCTOBER 2

The Garden Beautiful Club will hold its regular meeting in the home of Mrs. Maurice Tannahill on Friday afternoon, October 2. The meeting will be held at 3 o'clock.

CARD OF THANKS

We wish to express our thanks to all friends for the beautiful flowers and for every kind word and deed shown during the illness and death of our husband and father, B. A. Atchley. May God bless all of you.

Mrs. B. A. Atchley and Children.

Try a Want Ad!

Westway

By FRANCES YOUNG and MARY KATHRYN BOYD

Rayford Fulkerson of Roswell, N. M., has been visiting friends and relatives in and around Hereford.

There were 36 present at Sunday School Sunday, and Rev. Aaron Eulich delivered the morning sermon. Bobbie Boyd was a week-end visitor in the home of her parents, Mr. and Mrs. Robert Boyd.

Harold Morton of Hereford and Rayford Fulkerson were visitors in the Robert Boyd home Saturday night.

Titlie Day of Friona spent Sunday with the Boyd family.

Mr. and Mrs. Joe Wagoner have been visiting in Groom.

Earl Scott went to Dalhart last week to drill some wells.

Mr. and Mrs. R. M. Gunn and Mrs. Guy Lawrence of Hereford and Mrs. Mary Huntsinger of Los Angeles, Calif., were visitors Monday in the Joe Landers home. Mrs. Landers and Ross Joe spent Saturday night in the Gunn home at Hereford.

Miss Dorothy Young is now employed at the C. R. Anthony store in Hereford.

Mrs. Joe Landers and Mrs. G. C. Merritt and Mrs. E. H. Little Jr. were chosen to attend an association meeting of the Baptist Church at Bovina Tuesday.

Mr. and Mrs. Daniel Turrentine moved to Lubbock Sunday afternoon, where Daniel will attend Texas Technological College again this year.

Mr. and Mrs. Gene Roach of Tatum, N. M., spent the week-end in the home of her mother, Mrs. Bess Werner.

Mr. and Mrs. Tom Vaughn of Tacoma, Washington, former residents

Summerfield

BY MRS. GUY WALSER

Sunday school and church were attended by 72 Sunday morning. The revival meeting starts next Sunday. Rev. Marvel Upton and Bob Kilgore will do the preaching and lead the singing.

Mrs. B. A. Atchley and Mrs. Gertrude Wade were business visitors in Clovis last Friday.

Several from this community attended the fair in Amarillo this week.

Mr. and Mrs. Lloyd Lookingbill and Mrs. W. L. Johnson visited relatives in Floydada Saturday.

Mr. and Mrs. Marion Clark visited relatives here this week.

Several from this community attended the football game in White Deer last Friday night. The boys and girls from this community who played in the band made the trip.

Mr. and Mrs. Frank Huckert were Amarillo visitors last Thursday.

Newcomers to the community are Mr. and Mrs. Bennett of Hart and Mr. and Mrs. J. M. Wright and two children of Dimmitt.

Wendell Roberson is attending

of this community, are visiting friends and relatives here.

Mr. and Mrs. Paul Rudd and boys were visitors in the Bill Rudd home at Spring Lake Sunday.

Mr. and Mrs. M. S. Roe and boys attended the Fair at Dimmitt Saturday.

Mr. and Mrs. O. Wilder had their house and chicken house moved to Hereford last week, and they are now located on North B street.

Mrs. Joe Landers and Jackie Lynn were visitors Thursday in the home of Mrs. Guy Lawrence in Hereford.

It's Easy To Beautify Those Old Floors!

Rent our easy-to-use equipment and refinish dull, worn floors with lustrous, beautiful surfaces.

Our LOW COST RENTAL PLAN...

Famous Clark Speedy Sanders, Edgers and Polishers — Sandpaper, Varnish, Stain, Filler and Brushes — full instructions.

PHONE NO. 4 TODAY FOR ALL INFORMATION!

ROCKWELL BROS. & CO. LUMBERMEN

HEREFORD FLYING SERVICE

ADVERTISING SPECIAL

THIS TICKET AND \$1.00 Pays 1 Regular Passenger Ride With

Hereford Flying Service

1 Mile South on Highway 51

Not Good after October 30, 1947

New Mexico A & M College at Las Cruces. Mr. and Mrs. B. E. Roberson accompanied him there last week.

Miss Betty Euler is attending West Texas State College at Canyon.

Mr. and Mrs. Aubrey Hunt and son Kenneth of Plainview visited in the home of Mr. and Mrs. O. B. Sumner Sunday.

Mr. and Mrs. J. L. Lookingbill of Hereford visited Mr. and Mrs. L. B. Lookingbill here Saturday.

Mr. and Mrs. Joe Storey and daughters of Hereford visited in the home of Mr. and Mrs. Bill Edelman Sunday.

Officers and teachers of the Sunday School met at the home of Mr. and Mrs. Jim Clark last Thursday night. Plans were made for a standard Sunday School and for a study course to be held here. Attending the meeting were Mr. and Mrs. Carl Lee, Mr. and Mrs. Moody Stephens, Wendell and Rose Stephens, Mrs. Earl Lance, Mrs. O. B. Sumner, Mrs. Ky Lawrence, Mrs. Britt Clark, Mrs. Lynn Powlson, Mrs. Guy Walser, Rev. and Mrs. Raymond Pratt, Mr. and Mrs. Jim Clark, and Britt Clark.

Mr. and Mrs. W. A. Powell were in Amarillo last week with their daughter, Mrs. Hazel Akins, who was ill in the hospital there. Mr. Powell returned home last Tuesday.

Mrs. John Graham and son of Dawn visited in the home of Mr. and Mrs. B. E. Roberson Monday.

— Buy it in Hereford —

Come in and see on Display the Original ...

DEEP FREEZE ...

and the larger

JACOBS Home Freezer

Now Available in 32 Volts 110 AC or DC

HEREFORD LOCKER COLD STORAGE

WILL ATTEND SCHOOL OF DENTISTRY

Ellen Posey, daughter of Mr. and Mrs. E. B. Posey, left Tuesday for Chicago, Illinois, where she will enter Northwestern University's School of Dentistry.

Dairy cows don't need horns. Dehorning them as calves makes dairying safer for both the dairymen and the animals.

Eighth Arden

Desert Pink ...

to make blonde beauty even lovelier ... to be worn with black, white, yellow-red, yellow-pink, all shades of green and brown.

LIP PENCIL, 1.25, 1.75, 2.00, 2.50
CREAM ROUGE, 1.50
NAIL LACQUER, 1.00
CACTUS GREEN EYE SHA-DO, 1.50
DRAMA EYE SHA-DO for blending, 1.50
DESERT PINK COORDINATED MAKE-UP HARMONY BOX, 5.00

Red Cactus ...

to enhance the charm of a brunette ... to be worn with black, white and all shades of blue, wine and gray.

LIP PENCIL, 1.25, 1.75, 2.00, 2.50
CREAM ROUGE, 1.50 - NAIL LACQUER, 1.00
SEA BLUE EYE SHA-DO, 1.50
DRAMA EYE SHA-DO for blending, 1.50
RED CACTUS COORDINATED MAKE-UP HARMONY BOX, 5.00

FOOLPROOF UNDERCOAT, indispensable to prevent nicks from breaking and to hold lacquer fast and flawless, .75

CLOSE DRUG

We Have Plenty of ...

TRUCK LIGHTS

FOR

Change-Overs Under the New Traffic Laws!

FAIRBANKS - MORSE
PRESSURE PUMPS
Jet and Sucker Rod Types

MONROE
HYDRAULIC TRACTOR SEATS

HEIN - WERNER
HYDRAULIC JACKS

WALKER TIMKEN
DISC BEARINGS

SHOP SERVICE ...
Truck, Auto and Tractor Repairing

Complete ...

Shop Service **Genuine GULF**
on Tractors, Trucks and Automobiles. New Modern Equipment and Expert Mechanics! Bring us your repair problems! **Oil-Gasoline-Greases**

H. E. MILLER Oliver Co.
"Finest in Farm Machinery"

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Reassembly Party Held For Beta Etas

Beta Eta Chapter of Epistolium Sigma Alpha Sorority reassembled Monday evening after a month's vacation from regular meetings.

The opening meeting of the fall and winter season was in the form of a party at the country home of Ruth Pickens. A picnic supper and wiener roast were the entertainment features. Plans were made for the jewel-pin ceremony which will be held soon.

Guests of the club included Elizabeth Yarbo of Austin, Pauline Loerwald, Marian Plummer and Marie Denton.

Members present were Lillye London, Mary Koelzer, Jane Harris, Mae Martin, Gwendolyn Bringer, Frances Young, Beasagar, Juanita Kelly and the hostess. A called meeting will be held next Monday evening with Lillye London.

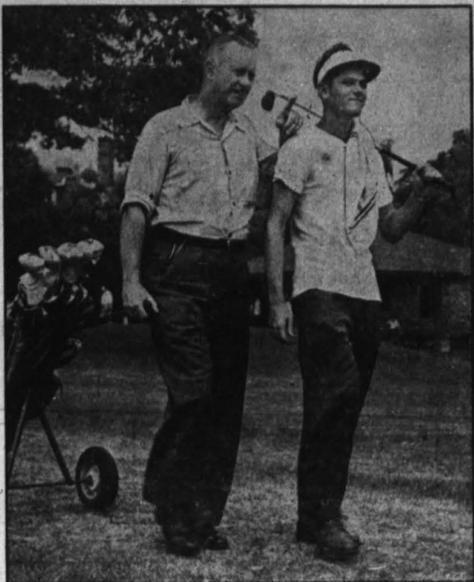
Ohio Visitors Are Complimented

Members of the family of Mr. and Mrs. Ray Hershey complimented Mr. and Mrs. E. B. Hoyle of Piqua, Ohio, with a covered dish dinner Sunday in the home of Mr. and Mrs. Arch Conklin. Mrs. Hoyle and Mr. Hershey are sister and brother.

Those enjoying the get-together were: Mr. and Mrs. Howard Hershey of Dimmitt, Mr. and Mrs. Dudley Buzard and children of Muleshoe, Mr. and Mrs. Horace Hershey and boys, Mr. and Mrs. Arnold Hershey and children, Mr. and Mrs. Ray Hershey, the honorees and the hosts.

Mr. and Mrs. E. B. Hoyle have returned to their home in Piqua, Ohio, after a week's visit here in the home of Mrs. Hoyle's brother, Ray Hershey.

Father-Son Southpaw Triumph



Morally and physically supported by his father, V. L. Buchanan of Indianapolis, Ind., who flew to Chicago each day to caddy for him, 18-year-old Bob Buchanan smiles after winning the national left-handers' golf tournament at Cog Field course in Chicago.

Daniel Turrentines Honored Saturday

WESTWAY, Sept. 23.—Mr. and Mrs. Daniel Turrentine were honor guests at a buffet supper and shower held Saturday night at the home of his mother, Mrs. Bess Werner.

Gene Roach of Tatum, N. M., brother-in-law of Daniel, took pictures of the couple and those present.

Attending were Mr. and Mrs. Gene Roach of Tatum, N. M., Jessie and Paul Matteson of Hereford, Mr. and Mrs. A. C. Pierce, Mrs. Joe Landers, Ross Joe Landers, Mr. and Mrs. Jimmy Thomas, Dieder and Danny, Mr. and Mrs. J. C. Morrison and family, Mr. and Mrs. Paul Rudd, Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. E. H. Little Jr., Mrs. Grace Little, Mrs. Ralph Johnson and Jackie, George Turrentine, and Mrs. Bess Werner.

Merlin Kauls Host At Basket Dinner

WESTWAY, Sept. 23.—Mr. and Mrs. Merlin Kaul and sons were hosts at a basket dinner Sunday at their home, at which officers and teachers of the Westway Sunday School were honored.

After dinner most of the younger group adjourned to the Baptist Church at Hereford where baptismal services were held.

Among those present for the dinner were families of Merlin Kaul, Joe Landers, Elmer Combs, J. C. Morrison, Robert Boyd, A. A. Head, John Young, Jimmy Thomas, and G. C. Merritt. Also attending were Rev. and Mrs. Aaron, Burich of Plainview, Rayford, Fulkeron of Roswell, N. M., Tillie Day of Friona, Mr. and Mrs. Cawthon Bryant and John David and Harold Morton of Hereford, Mrs. Grace Little, Mr. and Mrs. E. H. Little Jr., and Mr. and Mrs. Vernon Williams.

El Nino Club Has Program

Mrs. Jim Bookout was hostess for the El Nino Study Club Monday evening with Mrs. Gerald Wilson and Mrs. E. J. Kirksey in charge of the program.

Preceding the program Mrs. Ben Ezell gave a talk on the forthcoming school election, urging members of the club to vote.

Mrs. Wilson opened the discussions when she spoke on "Things a Child Can Do," explaining the importance of teaching a child to be constructive.

In Mrs. Kirksey's talk on "Helping a Child to be Friendly" she advocated the help of the parent in developing a child's natural friendliness.

Those present were Mesdames Elizabeth Bonoso, Ben Childers, R. A. Daniel Jr., Ben Ezell, Will F. Graham, John Jacobson Jr., E. J. Kirksey, Stanford Knox, W. H. Patton, Joe H. Smith, Worth Ware, Gerald Smith, and the hostess.

Ford H. D. Club Elects Officers

Ford Home Demonstration Club met in the home of Mrs. F. D. Ferguson Wednesday afternoon, September 17.

Roll call featured members advice on "what to serve the unexpected guest."

Mrs. Tom Draper, county Home Demonstration agent, demonstrated a platter meal from canned foods and left-overs.

During the business session, the club elected new officers. Mrs. Luther Leslie was named president; Mrs. Hardy Benson, vice president; Mrs. George Epling, secretary and treasurer; Mrs. Chris Wegner, parliamentarian; Mrs. Hardy Benson, reporter; Mrs. George Epling and Mrs. Chris Wegner, council delegates; Mrs. F. D. Ferguson and Mrs. Hardy Benson, alternates; Miss Hilda Stafuss, home foods demonstrator; Mrs. Lawrence Jensen, living room demonstrator, and Mrs. Cecil Cayton, clothing demonstrator.

Installation Tea Held By Class

Phoebe Class of the First Baptist Church held an installation tea at the home of Mrs. Clinton Jackson Thursday evening. Mrs. Jason Luck poured punch at the refreshment table laid with lace and centered with an arrangement of roses. Mrs. Norman Harris entertained with piano selections. Mrs. Gerald Wilson directed the installation service.

Those attending were Mesdames George Graham, Clinton Jackson, Lloyd Sharp, George Cameron, Wayne Evans, R. A. Daniel, Robert Singer, Francis Hill, Alton Biggers, J. W. Hulse, T. J. Clary, J. B. Snead, L. R. Pittman, Jason Luck, Dayton Chisholm, Almeda Isom, Norman Harris, Worth Covington, Dennis Baker, Wayne Williams, Gerald Wilson, Claude Weathersbee, O. B. Woolsey, W. R. Hair, Charles Hromas and the hostess.

Washington Visitor Is Honor Guest at Supper Friday

Mr. and Mrs. Grady Wilson were hosts at a buffet supper Friday night at their home on 25-Mile Avenue. The affair honored Mr. and Mrs. Tom Vaughn of Tacoma, Washington, former residents of this community.

Games of "4" provided entertainment after supper.

Those present were Mr. and Mrs. Tom Vaughn of Tacoma, Mr. and Mrs. Merlin Kaul, Larry and Walter Lynn Kaul, Mr. and Mrs. Grady Wilson Jr., and J. Lynn, and Mr. and Mrs. M. S. Roe and boys of Westway; and Mr. and Mrs. Bud Hopson, Jerry and Vickie, Mr. and Mrs. Hughes Millard and Sheila, Kent and Judy, Mr. and Mrs. Elvin Wilson and Mickey, Mr. and Mrs. G. C. Hartman Jr., and Mr. and Mrs. Grady Wilson, Donald, Larry and Norma Sue.

JUDGE FLOWER SHOW

Mrs. Lyle Blanton, Mrs. A. I. Manjot, Mrs. O. G. Hill and Mrs. O. M. Dickey were judges at Dimmitt's Annual Flower Show, which was held in connection with the Castro County Fair Saturday.

Mrs. Jeff Gilbreath and her son and daughter, Karl Shirley and Thornton Shirley, accompanied by Mrs. Claude Morris and daughter Shirley Jean of Vega, have returned from a three weeks vacation trip through Oregon and Washington and on the west coast. They visited Mrs. Gilbreath's and Mrs. Morris' brother, Homer Wilson and family at Bakersfield, Calif., and at Long Beach they were guests of Mrs. Gilbreath's sister-in-law, Mrs. George Batty.

Summerfield Study Club Has Opening Meeting of Year

SUMMERFIELD, Sept. 23.—The Summerfield Study Club opened the new club year in a meeting Thursday, Sept. 18, at the home of Mrs. L. H. Lookingbill.

Members answered roll call with "a community service for the club this year."

The course of study will be "The Southwest Heritage." Mrs. L. H. Lookingbill, the retiring president of the club, made a short talk and Mrs. J. B. Noland, incoming president talked on "The Club Women of Today."

Mrs. Noland presented her talk in the form of a debate between two clubwomen.

Mrs. Ray Johnson, yearbook chairman, presented the study course.

Some of the outstanding programs scheduled for the year are History and Interpretation; Music and Art; Autobiography, a Thanksgiving ban-

quet for husbands of club members, Social and Economic Changes, the annual Christmas party, Golden Tales of Oklahoma, New Mexico, Arizona and Texas, The Cattle Country, Texas Day, Mental Health, The Pueblo Indian, The Panhandle, and Vacation Land.

"Some of the outstanding books to be reviewed are 'Years of the Lo-cust,' a current best-seller; 'Man Who Killed the Deer,' 'San Antonio—City in the Sun,' 'River in the Sun,' 'Earth Horizon,' and 'For God and Texas.'"

The club voted to put a bulletin board at the Summerfield Store for the club members to use. Plans were discussed for running the school cafeteria, which is one of the club's projects.

Other projects are the Youth Center, a shower for Boys Ranch, the community Easter Egg Hunt, roadside park, and donation of a study course book to the county library.

Members attending the meeting last week were Mesdames Walk Boston, L. L. Cannon, Britt Clark, Jim Clark, Ray Johnson, Earl Lance, J. E. Larrick, Ky Lawrence, Kenneth

Neil, Charles Noland, J. B. Noland, Mack Noland, O. B. Sumner, G. H. Walsler, D. C. Walsler, Guy Walsler, L. B. Lookingbill, Raymond Pratt, and the hostess.

The next meeting will be the home of Mrs. Britt Clark.

ANNOUNCE BIRTH

Mr. and Mrs. Thomas V. Laird Jr. of Jackson, Miss., have announced the birth of a daughter. She is little Miss Vicki Ann Laird, granddaughter of Mr. and Mrs. H. D. Reed, formerly of Hereford and now of Amarillo. Her birthday is on Sept. 1.

Mrs. Laird is the former Miss Wanda Jean Reed. The paternal grandparents are Mr. and Mrs. T. V. Laird of Jackson.

Guests of Dr. G. W. Heard and Miss Lucy Reed Sunday were Mr. and Mrs. H. D. Reed and daughter, Bertella Kay of Amarillo. Other guests were the Reed's daughter and family, Mr. and Mrs. Darrell Stag-ter and son, who have been making their home in Imanillo, but left yesterday for Indianola, Nebraska, where he had been transferred with the Bureau of Reclamation.

EVERSMAN



Put This in Your Pipe AND SMOKE IT

There's Only ONE TRULY AUTOMATIC LAND LEVELER

Only one leveler, the EVERSMAN, has the eccentric (crank) axle—when wheels go on a high place the blade AUTOMATICALLY lowers to gather a load—when wheels go into a low place the blade raises to release enough dirt to fill.

Front clod buster and rear smoother blade firms the surface as the machine moves along, producing a finely pulverized seed bed while AUTOMATICALLY LEVELING.

Also excellent DIRT MOVER with patented wheel lift which raises and lowers the whole machine and gathers or releases a big load of dirt wherever you wish.

One inexperienced man driving your present tractor handles this ALL PURPOSE machine. Inexpensive to buy. Ask your dealer for details.

Get your DIRT MOVING done this FALL with your EVERSMAN and have the same machine for finish leveling and seed bed preparation in the SPRING.

HEREFORD IMPLEMENT CO.

WE NOW HAVE...

Stock Tanks

5 — 5½ — 6 — 7 — 8 FEET—All 2 feet deep

- TRACTOR BINDER CANVAS
- MIDGET CONCRETE MIXERS
- 30 and 50 Gallon Hot Water Heaters

Get It at Consumers

FOR BETTER SERVICE — BIGGER DIVIDENDS

NOW AVAILABLE

- THE JACOBS BOX 20 BELOW ZERO Frozen Food Lockers on display at your local Locker Plant
- 4-INCH SOLID CORK WALLS
- SERVEL SEALED UNITS
- Also Your Original DEEP FREEZE LOCKERS On Display in any size
- COME IN AND SEE BEFORE YOU BUY
- We Deliver— Install and Service
- Dean Bill ROBERSON - WARREN Dealers

COUPON

HAILE DRUG
229 Main Phone 99

Walgreen Agency Drug Store

50¢ CUTICURA OINTMENT 36¢ (Limit 1)

33¢ PEROXIDE HYDROGEN 23¢ (Limit 1)

\$1.25 ABSORBINE JUNIOR 76¢ (Limit 1)

HINKLE PILLS BOTTLE 23¢ 100

BABY NEEDS
Special Value for Real Savings
\$1.25 SIZE SMA 98¢

WATERPROOF PLASTIC 27¢ BABY PANTS (Minor flaws, Pr. 19¢)

Double-Tip Swabs 29¢ BOX 54 Q-TIPS 16¢ (Limit one only)

Potent Olfason JR. ATYNAL for Children 100 tiny 189 capsules... 189 100-day supply.

Classroom Special WEAREVER PEN & PENCIL SET Palladium-tip pen point... 175

Time for School—YOUNGSTER'S GRAYOLA SET Box 16—in 16 colors... 20¢

SHOULDER STRAP BOOK SATCHEL \$1.50

POWDER PUFFS With coupon 2:15¢ (Limit 2)

Walgreen MILK of MAGNESIA 37¢ PINT

Carton of 50 BOOK MATCHES 2:25¢ (Limit 2)

Tube 25 60¢ ALKA-SELTZER TABLETS 49¢

Giant Tube COLGATE DENTAL CREAM 41¢

COUPON

Walgreen Agency Drug Store

WILDLIFE EXHIBIT

ALL ALIVE... 30 CAGES... ALL ALIVE

PURPOSE

of this exhibit is to create interest in our wild life... You will see animals from parts of North America to the tropics. Help promote and preserve our domestic Wild Life. Worth-while traveling miles to see... Educational... Bring the children.



The important municipal zoos of America are confined to larger cities, making it necessary for lovers of animals and natural history to travel great distances to see them. Now a wild life and animal oddities exhibit is brought to your door.

SEE THEM

NOT JUST AN ENTERTAINMENT — BUT AN EDUCATION

THE LARGEST EXHIBIT OF ITS KIND—THE ZOO THAT TRAVELS AMERICA

● HERE THURSDAY THROUGH SATURDAY ●

ALSO STRANGE ANIMAL CAUGHT BY FARMER NEAR HERE

Lot Opposite Davis-McCracken

12 NOON to 10 P. M.

WANT ADS

for BUYING SELLING TRADING RENTING LOANS SERVICE

FOR SALE
 Roll Film Developed
 And Printed — 6 or 8 Exposure
 30c
PLAINS FINISHER
 Box 555 Muleshoe, Texas
 23-tfc

They're Here!
RIVERSIDE
TIRES!

Come in today for your new
 Riverside! For a tire that
 wears longer, costs less, and
 gives you that extra margin of
 safety. Switch to Riverside
 Tires... for more miles of
 greater safety. They're here for
 immediate delivery!

FARMER'S DRIVE-IN
 Buddy Sowell • Troy Moore
 Hiway 60—Phone 161
 18-tfc

VENETIAN
BLINDS
 • Any Kind
 • Prompt Service
 Your windows measured.
 Installation to your satis-
 faction.

Builders Supply & Service
 Phone 94 112 Main St.
 33-tfc

For Sale: Home made acetylene
 generator. One 25-20 Marlin rifle,
 2 1-2 boxes shells. One 30 calibre
 Remington with 1 box shells. Both
 guns are re-blued and refinished.
 Good condition. C. W. Botis at Ja-
 cobson Bros. 37-3p

For Sale: Complete windmill ready
 to go; 150 bales of alfalfa hay at \$23
 per ton. Norman Gray. 37-3p

For Sale: 1 ton Ford truck, 100 h. p.
 motor, good tires; one L. H. C. self-
 propelled combine with dual tires
 and Massey-Harris auger built for
 heaviest grain. Truck and combine
 for \$3500.00. Herman Welty. 38-tfc

For Sale: Tenmarq wheat, \$3.00
 bushel. Geo. J. Larson, northwest
 from Ford. 38-2p

For Sale: Turkey-red wheat. Mc-
 Cormick row binder, 6 ft. McCormick
 Deering binder. W. G. Harris, Sum-
 merfield. 38-2p

For Sale: 15-30 International tractor,
 new rubber. Fair condition. R. L.
 Jackson, North H. Ave. 38-3p

For Sale: Desirable grain and
 stock ranch in western South
 Dakota. 2438 acres deeded land,
 1200 acres level farm land, bal-
 ance pasture. School, telephone
 and graveled road. 10 room
 dwelling and other good improve-
 ments. A real home. Good
 spring, creek and river water.
 Clear merchantable title with
 warranty deed. Deal direct with
 owner. Price reasonable. Write
 for references and photographs
 of buildings and crops. Box 827,
 Rapid City, South Dak. 36-4p

For Sale: Number 116-W John
 Deere automatic pick-up hay baler,
 with motor. Has baled only 2,000
 bales. E. C. Hill, 2 1/2 miles East, 1/4
 North of Littlefield. 39-2p

For Sale: 22 volt Maytag motor. Mrs.
 G. W. Wilson. Phone 584-J. 89-2p

For Sale: 1931 Ford, 1940 Ford
 winch truck. Elmer Combes. West-
 way Store. 39-1p

16-10 Oliver Superior drill. Late
 model, used very little. John Wood
 Equipment Co. 39-3p

For Sale: Portable Underwood type-
 writer. Good condition. Phone 377-W.
 39-1p

For Sale: One nearly new 7 1/2 cubic
 ft. electric refrigerator. Table top
 size, range, reasonable. 905 5th St.
 Canyon, Texas, Phone 293-M.
 39-1p

For Sale: Used lavatory, \$12.50. Elm
 Court. 39-1c

SPECIAL
 Dinner Napkins, 13 x 13 1/2
 White
 80 count to package
 While they last
20c
 2 for 35c
THE HEREFORD BRAND
 Phone "Thirty"

For Sale: Baby's play pen, stroller,
 309 Lee Ave. Mrs. Claud Higgins.
 Phone 688-J. 39-1p

For Sale: New 7-Up ice box, 6 case
 for \$45.00. Barrack Cafe on Hiway
 51. 39-1p

For Sale: Avery one-way 12 ft.
 Good as new. Radio. Butane heater,
 saddle pony and saddle. Several
 other items. Bootleg Store. 39-1p

FOR SALE: Two double-unit Un-
 iversal milking machines. C. J.
 Albracht, Rt. 3, Hereford. 29-tfc.

SEE US FOR
CERTIFIED
ALFALFA SEED

Southwest Common Variety

FRASER MILLING CO.
 34-tfc

For Sale: 28-44 Oliver tractor in A-1
 condition. H. W. Melton. Box 605.
 37-tfc

For Sale: One used bedroom suite,
 good condition. 505 East 11th. Mrs.
 Maurice Tannahill. 38-2p

TRUCKERS...
 New directional signal lights
 sold or installed. Also other
 lights and reflectors, batteries,
 tires, etc.

BROOKS AUTO SERVICE
 Gulf Service Station Hiway 60
 West End of Town. 39-1c

For Sale: Well grained hegar
 bundles. Ted Matthews, 2 miles
 north on Hiway 51. 38-2p

For Sale: Large kerosene heater.
 Used one season. H. T. Wedel. One
 mile west of Hereford. 38-2p

For Sale: 6 ft. McCormick Deering
 power take-off combine. A. H.
 Frye, Dawn, Tex. 39-2p

For Sale: One house, new with 4
 rooms and bath. Apartment house,
 3 apartments. C. C. Lisenbe, 712 E.
 12th. Phone 425-M. 38-tfc

PLENTY OF
 2-Inch
 Brown Kraft
 Paper Tape

For Sealing Walls,
 Packages, etc.
 at

THE BRAND OFFICE
 Phone "Thirty" 36-tfc

One day radio service. Kelton Elec-
 tric. 39-1c

For your lawn: Let me furnish you
 blue grass and clover seed at a big
 saving to you. Phone F. H. Ober-
 thier at 226. 39-2p

New Butane floor furnaces, 27,500
 to 35,000 ft. units. \$45.00 to \$75.00
 each. Kelton Electric. 39-1c

New dining set for sale. J. W.
 Dickerson, 7 miles southeast. 39-tfc

For Sale: Model D John Deere trac-
 tor. Sunflame kerosene heater.
 Hughes Millard. Call 656. 39-tfc

FOR SALE
CANNING TOMATOES
 Brown Farm, 1/2 mile north
 Smith Motel. 39-2p

AUTOMOBILES
FOR SALE...
 Saturday, Sept. 27th

Can be seen in lot back of
 Rutherford's

BROOKS AUTO SERVICE
AND USED CAR
EXCHANGE 39-1c

FREE — FREE
 Tate-Tax Free Show

With promised new help. Here
 for 3 more nites. Plenty music,
 singing, dancing, black face
 comedy. Come once anyway.

THE TATE-TAX
MEDICINE CO.

We have blooming potted plants.
 Prim roses, petunias and others.
 Western Flower Shop. 39-1c

For Sale: Three 9x12 velvet rugs.
 Good bargain. Mrs. E. S. Ireland.
 Phone 153-W. 39-1p

For Sale: To be moved: One
 small new house, bath, cabinets
 and hardwood floors. Plenty of
 built-ins. Will trade for truck.
 C. C. Lisenbe, 712 E. 12th. Phone
 425-W. 34-tfc

For Sale: Two houses, both new
 with 4 rooms and bath. One
 apartment house, 3 apartments.
 C. C. Lisenbe, 712 E. 12th. Phone
 425-W. 34-tfc

For Sale: To be moved: One
 small new house, bath, cabinets
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 C. C. Lisenbe, 712 E. 12th. Phone
 425-W. 34-tfc

For Sale: One electric iron and lav-
 atory. Both in good condition. Mrs.
 J. L. Hinds. Phone 454. 39-1c

For Sale: 1/4 h. p. Ingersal Rair air
 compressor. Still in crate. Call
 Maurice Tannahill at 38-R. 39-2p

For Sale: Good clean alfalfa seed.
 Four miles North on Route 1.
 Charles Green. 39-2p

For Sale: Well grained hegar
 bundles. C. C. Bowman, 6 miles
 North on Hiway 51, 1/4 west. 39-2p

For Sale: New Perfection kerosene
 stove. See J. E. Jones, 4 1/2 miles
 south on 25 Mile Ave. 39-1p

For Sale: Firestone table top gas
 range, good. Modern bedroom suite,
 2 months old. Prefer sell together.
 Contact Mrs. V. H. Poarch, Phone
 758-W. 39-1c

For Sale: One male hog. One trom-
 bone. L. P. Carter, Hereford Laun-
 dry. 39-1p

One Hudson Coupe, good condition.
 \$285.00. One 1937 Ford, ton and half
 truck, new engine, new rear end,
 new Firestone tires. Priced \$735.00.
 Benefield Motor Co. 39-1c

NOTICE
 Notice: Bedroom, rent free, to some
 middle-aged or elderly man to be
 company to an old man this winter.
 Or bedroom and kitchen in ex-
 change for meals. See Ole Larson,
 Rt. 2, Hereford or write Box 149,
 Memphis, Texas. 39-1p

NOTICE
 How do your floors look?
 For first class sanding and finish-
 ing on new or old floors, see
DELBERT RULAND
 1207 C Avenue or Call

GUS RULAND
 Phone 413-W 37-tfc

NOTICE!
LIVESTOCK OWNERS!
 —Call—
BOOKOUT SERVICE
STATION
 For Free Removal of Dead
 Horses, Cattle, Hogs, Sheep,
 Phone 9522 — Hereford, Texas
 16-tfc

REAL ESTATE
FOR SALE OR TRADE
 For Sale: A farm, cheap if sold at
 once. Mrs. Paul Probasco. 6 miles
 north on 25 Mile Ave. 39-1c

For Sale: One 20x50 building. Pinck-
 ert Welding Shop. 39-1c

LARGE HOUSE
 For Sale to be moved. Priced
 reasonable, also several out-
 buildings, windmill and pump.
 See Carl Kropff at Clover Air-
 port. 39-3p

***FOR SALE**
 6 room house and bath. \$4,000
 cash or \$4500 terms. See at 12th
 and Ave. D.

EARL LAVENDER 39-1p

See our listings before buying. 1000
 acres, 800 acres in cultivation. All
 good level land. New irrigation well.
 Good improvements. \$75.00 per acre.
 333 acres, modern 4-room house,
 good irrigation well. Other improve-
 ments. 117 ft. to water. 235 acres
 sowed to wheat, 42 lb. to acre. \$125
 per acre. 320 acres, irrigation well,
 well improved. \$105 per acre. Weir
 and Conklin Real Estate, Phone 220.
 39-1c

For Sale: 80 acres, 68 of which is
 good grass and 12 acres of alfalfa
 that will do to cut in 7 days. J. A.
 Dickson, 1 1/2 miles north on Hiway
 51. 39-1p

For Sale: 2 lots on 25-mile Avenue,
 50x190 ft. Ask at the Barrack or call
 128-J. 39-1p

For Sale: 7-room house in good
 condition with 100x208 ft. corner
 lot, located in street, attractive
 district, on paved street. Within
 2 blocks of elementary school.
 Walter Tietjen, 710 25-Mile Ave.
 36-4p

FOR SALE: 9-room house in
 Canyon. Suitable for residence
 or rooming house; near college
 and business section. Call own-
 er. R. L. Thompson. Phone 328.
 27-tfc.

REAL ESTATE LOANS —
QUICK SERVICE
AUTO LOANS
YOU DON'T HAVE TO WAIT
JOHN McLEAN
 Phone 273 11-tfc

For Sale: Two houses, both new
 with 4 rooms and bath. One
 apartment house, 3 apartments.
 C. C. Lisenbe, 712 E. 12th. Phone
 425-W. 34-tfc

For Sale: To be moved: One
 small new house, bath, cabinets
 and hardwood floors. Plenty of
 built-ins. Will trade for truck.
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 small new house, bath, cabinets
 and hardwood floors. Plenty of
 built-ins. Will trade for truck.
 C. C. Lisenbe, 712 E. 12th. Phone
 425-W. 34-tfc

I have listed for sale: two real nice
 homes, well located. Joe Evans.
 37-tfc

FARMS WORTH
THE MONEY
 Improved 160 acres, under irri-
 gation near City Limits. \$165
 per acre.
 320 acres on pavement, ideal to
 sub-divide. \$100.00 terms.
 160 acres, 4 miles Hereford
 \$100.00, terms.
 10 acre tract \$1600.00 — 6 acres
 \$2500.
 Several nice homes, business
 and residence lots.

CLAUD HIGGINS
 Fone 668-J 39-1p

For Sale: Choice building lots near
 Vets Addition, 60x140 feet. \$350 up.
 Can be bought on terms. A. Petersen.
 37-5p

WHEAT LAND
IRRIGATED LAND
TOWN PROPERTY
 We have some good buys that
 we will be glad to show you.

W. E. DUNLAP
 Real Estate and Insurance
 Alderson Bldg. 31-tfc

ELLISTON AND POSEY
 Real Estate Counselors
 SPECIALIZING IN REAL
 ESTATE INVESTMENTS

PHONE 179
 115 East Third Street
 Hereford, Texas
 18-tfc

Large listing of farm and town
 property. Some good buys. Luther
 Pevely, 300 West 3rd at Lee Ave.
 36-tfc

PLENTY MONEY
TO LOAN
 Very liberal valuation and pre-
 payment privileges — four per
 cent interest. We specialize in
 loans on irrigated farms and
 ranch lands.

ROSE & BARBER 38-tfc

CHARLES AND IKE
 103 West 1st
 Office Phone 119

Real Estate
 Irrigated and Dry Land Farms
 Check Our Bargains for Farms
 and Homes.
 We Appreciate Your Listings
 and Business.

CHAS. SOWELL
 Residence Phone 193-W

IKE CROTHWAIT
 Residence Phone 229-W
 34-tfc

Large listing of farm- and town
 property. Some good buys. Luther
 Pevely, 300 West 3rd at Lee Ave.
 Phone 524-W. 38-tfc

REAL ESTATE WANTED
 Need listing on farms, homes,
 acreage tracts. Also houses to
 be moved. Appreciate your list-
 ings.
CLAUD HIGGINS
 Fone 668-J 36-4p

LOST AND FOUND
 Lost: Roan cow branded backward
 "C" on left shoulder. Reward. Cecil
 Malone, phone 680. 39-2c

Lost: Large brown folding tool box.
 Contains assortment of drills, cop-
 per fittings for plumbing repair.
 \$5.00 reward. Believed to have been
 lost in vicinity of high school. A. M.
 Hare, 141 Ave. G. 39-1p

FOR RENT
 For Rent: Bedroom. 406 Ross, phone
 363. 38-1c

For Rent: Beds and also pony for
 sale. Mrs. J. P. Ward. 39-1c

For Rent: Two bedroom house avail-
 able Sept. 28. 801 East 12th. 39-1c

HELP WANTED
 Help Wanted: Men to work extra
 gang on Santa Fe Railroad. Apply
 at Depot. 38-2p

Wanted: Lady or girl to help
 with housework. Part or full
 time. Call 447-W. 36-3x

FOR RENT
 30x30 Shop building. Has con-
 crete floor and all utilities in-
 cluding 220 V current and
 overhead tract for hoist. \$25.00
 per month. You pay bills. In-
 quire 306 Jewell St. this week
 only. 39-1p

For Rent: Nice bedroom close in for
 men. Call 511-W after 6 p. m. 39-1c

For Rent: 2 room furnished apart-
 ment. Call 75. 39-1c

For Rent: Two bedrooms, prefer
 working girl. Mrs. Leona Burleson.
 Phone 489-M. 38-tfc

HEREFORD HOUSING
PROJECT
APARTMENTS
 \$15 Per Month \$20
 Lights and Water Furnished
 See Manager at Camp Site
 (Use Road on West Side of
 Camp and follow turn to
 East) 19-tfc

WANTED
 Wanted! Man under 55 with car
 who would be satisfied to earn \$50.00
 per week to start. Excellent change
 for advancement. Write F. E. Carr,
 1702 Avenue "E", Brownwood, Tex.
 39-3k

Wanted: Apartment. Out of city
 limits considered. Phone 746-J. 39-1p

Wanted: To care for children be-
 tween the ages of 1 and 5, during
 working hours. Green trailer house
 between 10th and 11th St. Mrs.
 Franklin H. Burleson. 39-1c

Wanted: Ironing to do. Mrs. R. L.
 Jackson, 1 mile North on Avenue H.
 39-1p

Wanted to Rent: 2-bedroom house.
 Permanent. References. M. C.
 Johnson. Call 30. 39-1c

Wanted: Two weekly ironings. 707
 East 12th, Hereford. 39-1p

Wanted: Combining. Have self-
 propelled combine. See Ken Rudd,
 10 miles west, 1 1/2 miles north of
 Hereford. Box 144. 39-1p

Malze Combining Wanted. Have 14
 ft. Minneapolis Moline self-propelled
 combine. Jim Golding, c/o Dick
 Ellis, Star Route, Hereford, or 10
 miles south of town on old Dimmitt
 Hiway. 39-1p

Wanted to Buy: Bundle feed, stalk
 fields and seed rye. G. W. Brumley.
 39-tfc

Will keep children by day or week.
 506 McKinley. Mrs. Donald Ball.
 39-1c

Wanted: Want to buy about 200
 Leghorn pullets. L. A. Smith. Rt

Sub-Deb Club Plans Fall Schedule

Sub-Deb Club activities for the past two weeks have constituted a sort of social roundup, with pledges coming into the club, new officers being elected, business meetings being held and with after football games being scheduled as the official opening of the season.

A business meeting was held at the home of Jacqueline Newell Monday, when pins and coveralls were discussed and plans were made for the dance which will follow the Fandangle-Hereford football game Friday night.

Girls attending the meeting were Marian Longbottom, Pat Longbottom, Margaret Sowell, Patsy Slagle, Mary Jo Mathies, Betty Hodges, Bettie Jo Carnahan, and the hostess.

New pledges are Jayne Boston, Betty Smith, Mary Louise Grady, Barbara Boyd, Doris Hastings, Doris Jean McGee, Billie Ray Johnson, Wilma Jo Roberson, Gayle Marie Foster, Mary Katherine Carroll and Bobbie Brownlow.

Officers of the club at Marian Longbottom, president; Martha Thomas, vice president; Betty Hodges, recording secretary; Margaret Sowell, corresponding secretary, and Patsy Slagle, treasurer.

WED IN AMARILLO



Mr. and Mrs. William Worley are pictured above following their recent marriage in Amarillo. Mrs. Worley was the former Miss Leola Reeder, sister of Mrs. Clarence Schulz of Hereford. Both are former residents of this city. (See story on Page 4, Section 2).

Hospital Notes

IN THE HOSPITAL
John E. Ross, medical; M. H. Wiseman, ortho; E. L. Dickey, medical; Sank Ramey, medical; Patsy Hamby, medical; B. D. Campbell, medical; Mrs. Leo Hoffman, OB; Mrs. Bill Bagby, medical; Miss Betty Barrow, surgery; Mrs. Ollie Curt-singer, surgery; J. W. Spradley, medical; Billie Ray Evans, surgery; Glenda Kay Etler, emergency; Rosie Etler, emergency; Viola Artho, medical; Mrs. John Kelly, medical; Loren-tia Sue Hudson, surgery; Bob Al-len, surgery; Thomas M. Faulkner, medical; Mrs. Raymond Cole, OB; Billy Ruth King, medical.

DISMISSED THIS WEEK
John Everett Whiteside, tonsil; Daleine Tinnin, ortho; Mrs. Ernest Sanders, emergency; Harry Mc-Cauley, medical; Mrs. J. N. Hollis, surgery; C. V. Burgess Jr., medical; Odetia Irie, surgery; Mrs. T. O. Stewart, medical; Dale Glenn, surgery; F. M. Kester, medical; Marion D. Bray, ortho; Bobby Jean Hacker, emergency; Donald Popchoka, medical; Mrs. J. E. Conner, surgery; Travis White, surgery; Lois Nixon, tonsil.

NEW ARRIVAL
Born to Mr. and Mrs. Leo Hoff-man, a son, Timothy Leo, Sept. 17.

CARD OF THANKS
We wish to express our most sin-cere appreciation to all of our friends and neighbors, nurses and doctors, and Father Albert, for all the many acts of kindness shown us during the illness and death of our husband and father.
Mrs. Henry Hellman and Family.

Party Given For Former Resident

Mrs. J. R. Williams entertained in-formally recently to honor Mrs. Frank Durkie of San Antonio, the former Miss Billie Davis. The guests included classmates in Hereford High School and conversation centered around school days and ex-periences as housekeepers.

Those present were the honoree, Mrs. Walter London Jr., Mrs. Bill Price, Mrs. Margaret Hook of Vega, June Dameron, Virgie Lee Sparks, Lilly and Gertrude London and the hostess.

Pioneer Club Hears Discussions

Pioneer Study Club met in the home of Mrs. J. E. Beyer Tuesday afternoon with Mrs. E. S. Ireland as cohostess.

A program on the topic "America Looks Ahead," discussed by Mrs. H. A. Close, Mrs. N. E. Gass and Mrs. A. B. Christian, was presented.

Mrs. Close talked on "America's Situation and Her Goals," Mrs. Christian took up "The Individual's Part" and Mrs. Gass spoke on the subject "Time to Awaken."

Lone Star Club Meets With Mrs. Jacobsen

Continuing their course on "Successful Women," members of the Lone Star Study Club featured a program on Gladys Swarthout and Lily Pons at the regular club meet-ing held at the home of Mrs. Berry Jacobsen Tuesday afternoon. Mrs. John Jacobsen Jr. was cohostess.

Roll call was answered by mem-bers naming favorite songs and Mrs. Louie LeGrand gave the life history of Miss Swarthout and played re-cordings of her songs.

Mrs. Earl Phillips told of Lily Pons and played some of her recordings. Attending the meeting were Mes-dames Lyle Blanton, R. G. Blue, O. L. Click, Jack Grady, Jim Higgins, Joe Kendall, Louie LeGrand, Tom Major, Guy Newsom, Coy Phillips, Earl Phillips, Buren Sowell, Robert Thompson, Ed Warren, Lawrence Womble, Forrest Minton and the hostesses.

Shop with the Want Ads!

Woman's Council Honors Pastor's Wife

The Woman's Council of the First Christian Church honored the pas-tor's wife, Mrs. Roy Ford, at a tea celebrating her birthday, in the home of Mrs. J. J. Clark Wednesday after-noon, September 17.

Group sessions of the organiza-tion were held in homes of members and later all groups joined in the birthday party at the Clark home.

Approximately thirty friends and members of the Council attended.

Volers of . . .

(Continued from Page 1)

local district, from the state this year to help bear this expense.

If the state funds are not secured, he pointed out, and they cannot be without the proposed reduction in valuations, this extra money will have to be made up next year from the taxpayers in the district, with a consequent increase in the indi-vidual tax bill.

The change of tax rate and valuation must be made before October 1, when tax rolls will have to be submitted to the State Equalization Board if state aid is to be secured.

The Hereford district is enabled to make this change now only be-cause it is a new district. The prop-erty valuations submitted next month will regulate, for all time, the payment of state aid funds in this district. Valuations cannot be low-ered in the future to qualify for ad-ditional state aid.

day morning, and close at 7 p. m. Polls will be at Hereford High School, instead of at the County Courthouse as is customary in local elections.

There will be only one voting box in the Rural High School district.

Mrs. Bob Gilliland and little daughter, Laura, arrived Tuesday to spend a couple of weeks here with Mr. Gilliland's parents, Mr. and Mrs. P. H. Gilliland. They made the trip from their home in Ventura, Calif., by plane.

Streu's Diary

Sept. 24, 1947

DEAR DIARY:

Had a swell vacation—saw lots of country, rested up, and came back to the best country in the country. Every body looks good to me and the store is no longer a prison, but a pleasure.

Been doing a bit of buying re-cently—and just received a few guns, some ammunition, a little good old Plymouth Red Top binder twine—first since 1941.

Just received: Revere stainless steel ware — double boilers, 8, 10 and 12 inch skillets with lids, and other pieces — coleman camp stoves — door mats (it is going to rain sometime) — G. E. Travel Irons — G. E. steam irons—another shipment of Dearborn gas and butane radiant circulator vented heaters — automatic gas water heaters.

Coming: Bolts — Blue Grass hammers — electric irons — dish pans — bicycle lights — mfk cans — cream cans — milk buck-ets — electric pop corn poppers — Aladdin lamps, mantles and chimneys (about a week) — G. E. vacuum cleaners.

Jean has been working hard

on her close out sale on gift goods —watch next week's Brand for the full page-of-bargains. This is something new for Streus. Never before have we offered discounts or reduced prices on any quantity of items. But—we have new things coming in and no place to put them—so—we must make some room — hence the sacrifice. Sure will make it nice for the early Xmas shoppers.

Just off the truck — square and round wash tubs.

There are rumors that Hereford is to have a big town winter concert season. That will be differ-ent !!

I hear considerable talk about the poor showing of this year's football team. While it is desir-able that our team win, I think that sometimes we place too much emphasis on just winning and I am reminded of a motto which hangs on my office wall — "For when the One Great Scorer comes to write against your name—He writes—not that you won or lost—but how you played the game". Let's all go to the ball games and back the team, win, lose or draw —just so long as they play the game cleanly and fairly and to the best of their ability.

STREU

The Financial cooperation and Bank Credit you may require to carry out your plans are available here.

IT ALWAYS A PLEASURE TO HELP YOU TO USE OUR FACILITIES AND RESOURCES ADVANTAGEOUSLY.

40 years
4%



First National Bank

Member:
Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

A "Yes" Vote Saturday Means \$20,000 Savings to Our District Each Year!

Hereford Rural High School District
Hereford, Texas
September 25, 1947

To Voters and Tax Payers of The Hereford Rural High School District:
The School Board of the Hereford Rural High School Dis-trict has studied the proposition of establishing the value of the property in the district at \$8,000,000.00 instead of \$12,000,000.00 and of changing the rate from \$1.00 per \$100.00 valuation to \$1.50 per \$100.00 valuation.
We have come to the unanimous conclusion that it will be to the advantage of the entire district to lower the val-uation and increase the rate. This will enable us to qualify for an additional \$20,000.00 state aid each year and will not cost the local taxpayers one cent in addition-al taxes.

We assure you that if you vote for the change in the main-tenance tax that each individual's valuation will be low-ered one-third from that which is now planned. In other words, your local tax bill will be the same this year re-gardless of the election.

Signed,
Leo Forrest
Robert Veigel
H. H. Miller
J. L. Woodford
A. J. Schroeter

This space is published in the firm belief that if everyone under-stands the situation . . . the vote Saturday will be overwhelmingly in favor of the \$1.50 School Tax Rate.

Just to the left you will see a signed statement from members of the Rural High School Board of Education. These men have carefully investigated the situation — and their statement as-sures you of NO INCREASE IN TAX MONEY TO BE PAID. In fact, our district will actually secure \$20,000 each year in addi-tional state money — at no extra cost to us, and \$20,000 will hold down future tax increases.

The story is complicated, but if there is a question in your mind be sure to see one of the men who have signed the letter. They will be glad to explain in detail — as will George Graham, Superintendent.

Remember to VOTE . . . Saturday, Sept. 27

AT THE

High School Building in Hereford!

SHOP YOUR NEAREST FURR FOOD STORE

Tissue

LYDIA GRAY

2 for 37c

SPINACH, MONARCH

NO. 2 CAN
2 For 35c

JUMBO HOMINY

NO. 2 CAN
2 For 27c

BLACKBERRIES

PAYDAY — NO. 2 CAN
2 For 57c



Furr Bakery Shipment

... EACH THURSDAY ...

CAKES, PIES, ROLLS, DONUTS—EVERY DAY
RYE, FRENCH, WHOLEWHEAT BREAD!

CIGARETTES

ALL POPULAR BRANDS

Camels
Luckies
Chesterfields
Phillip Morris
Raleighs
Old Golds
Kools, etc.

Carton \$1.62

Every Day Price at FURRS

Furr Food Stores

HUNT'S
FRUIT
COCKTAIL
No. 2 1/2 TIN
35c

JEWEL
Shortening
3 LB. CTN.
83c

HUNT'S
PEACHES
SLICED or HALVES
No. 2 1/2 TIN
25c

- PEAS Happyvale—No. 2 can 17c
- SPAGHETTI with MEAT Venlee—16 oz. jar 19c
- APRICOTS Sun Pak—No. 2 1/2 tin 25c
- GRAPE JUICE Tafts—quart bottle 49c
- PINEAPPLE Eagle Pass, crushed—No. 2 tin .. 34c

OXYDOL
SM. PKGS.
22c

- PINTO BEANS 2 lb. bag 33c

Tastit Extract
VANILLA
2 oz. bottle
13c

- GREEN BEANS Stillwell cut—No. 2 tin 14c

TOILET SOAP
CAMAY
3 BARS
25c

- HOT RELISH Superior—24 oz. jar 53c
- DOG FOOD Mo-Vi—16 oz. can 19c
- KITCHEN KLENZER Cleanser—3 tall cans 9c

V-8 COCKTAIL
Serve chilled, healthful and delicious
46 oz. tin
29c

FURR'S QUALITY MEATS

Bacon

Sliced Sugar Cured **69c**
Sliced Sugar Cured—Pound

- BEEF Fresh Ground—Pound 37c
- BEEF LIVER Pound 39c
- BEEF ROAST Pound 43c
- SALT SIDE PORK Streaked with lean—Pound 43c
- BEEF Dried Chipped—4 oz. cello pkg. 27c

- PEACHES Sugar ripe—11 oz. pkg. 29c
- CALUMET Baking Powder—25 oz. can 23c
- CHILI with BEANS Ellis—No. 2 can 23c
- TAMALES Ellis—10 1/2 oz. can 15c
- ASARAGUS Rosedale cut spears—No. 2 tin .. 34c
- OLEO Mayflower—Pound 27c
- KARO White syrup—1 1/2 lb. jar 20c

DUZ
SM. PKGS.
22c

FURR'S FRESH VEGETABLES

- CABBAGE Pound 7 1/2c
- BELL PEPPERS 2 Pounds 25c
- SQUASH Pound 7 1/2c
- ORANGES Pound 10c
- APPLES 2 Pounds 25c
- CARROTS 2 Bunches 13c
- RADISHES 2 Bunches 13c

Green Giant
PEAS
No. 303 tin
19c

- APRICOT or PEACH Valley Bloom Nectar—2 No. 2 tins 23c
- CORN Nation Pride, wh. kernel, 12 oz. tin 16c
- OATS With Premium, Mother's—3 lbs. 38c

Meat for babies—Swift's
BABY FOOD
Chopped can
29c
Strained can 19c

FURR'S DRUG SPECIALS

- POND'S 35c cold cream 23c
- HINDS LOTION 50c Honey and Almond Fragrance 29c
- GAUZE BANDAGE Sterilized 2" x 10 yards—only 11c
- MODART 75c Fluffo Shampoo 33c

SUNSHINE
HI-HO
CRACKERS
PKG.
28c

WHY PAY MORE?
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS
SEND THE KIDDER YOU'LL BE PLEASED
SERVING THIS AREA FOR OVER 40 YEARS
WE PAY TOP PRICES FOR QUALITY EGGS
FURR HAS THE DAILY LOW PRICES
QUALITY PRICE SERVICE
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS
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FURR HAS THE DAILY LOW PRICES

Fall Time to Feed Land for Fatter Crops Next Spring

COLLEGE STATION, Sept. 23.—“Feed the land and fatten the crops.” That’s a slogan that E. A. Miller, Extension agronomist of Texas A. and M. College, would like to see in operation on every farm in Texas.

Miller brings the slogan to attention now because it’s time to “feed the land” with winter legumes which help furnish soil fertility that fatten the crops.

Winter legumes can be planted, says Miller, as soon as there is enough moisture in the soil to work it.

Legume seed that has been inoculated has produced the best crop of green manure. Miller says proper seed inoculation is a necessary phase of legume-growing. If the producer wants to get the most benefit from his winter cover crop, fertilization is just as necessary, says the agronomist, in areas where soils and rain-

fall will make good use of the fertilizer. On the better types of Texas soils Miller recommends 200 to 400 pounds of 20 percent superphosphate per acre, or its equivalent, while on light, sandy soils and old fields, it will take 300 to 400 pounds 0-14-7 commercial fertilizer per acre to get the job done. In the timbered section of East Texas, the 0-14-7 application is especially important.

To give farmers an idea of what they can expect in the way of increased yields through planting winter legumes, Miller quotes some results chalked up by Texas A. and M. College Agricultural Experiment Stations. Fertilized and inoculated hairy vetch increased the yield of cotton more than 100 pounds per acre on sandy land at experiment sub-stations at Nacogdoches and Tyler. At the Temple Experiment



Spencer Tracy introduces Katharine Hepburn, the gal from St. Louis, to the townsmen, in “The Sea of Grass,” with Robert Walker and Melvyn Douglas.

Regional Power In Far North And Far South

On the basis of opening games, the power in Region 1-A appears to be centering in the far north and far south. Perryton’s Rangers and Phillips’ Blackhawks in District 1-A are apparently getting set for another bloody battle for the title in the northern district, and Floydada’s Whirlwinds, defending champions of 4-A, look like the class of their loop in the southern hemisphere.

The Whirlwinds showed impressive power in downing the District 2-A defenders, Tulla’s fighting Hornets, 18-0 last week-end, and Perryton’s Rangers ploughed up the earth with the Shamrock Irish, traditional powers in District 3-A, tumbling them by 20-0.

Phillips found the going rough against the Class B Panhandle Panthers, but handled them 19-6 and showed no evidence of being ashamed of the score. The Panthers, although they have dropped back to Class B football this year, are a potent contender and dealt both Phillips and Perryton plenty of misery in the district race last year.

The White Deer Bucks are the outside choice in District 1-A, and the Dalhart Wolves and the Canadian Wildcats are not to be ignored. The Wolves are on a rampage this year, although they were slowed considerably last week-end when the Wellington Skyrockets ran them down 23-0. Canadian was hot enough to hold Tulla to a scoreless tie in the opener, and is always dangerous. However, the Rangers and Blackhawks are good bets at this stage to dominate the loop.

Wellington’s Rockets, defending champions of District 3-A, look like

good shots to repeat this year. Their one-sided victory over Dalhart, plus the fact that they held the Perryton Rangers to a 6-0 victory in the opener, puts them out in front. Lefors Pirates look like the No. 2 team in the loop, with Memphis third.

The Whirlwinds from Floydada are off to a flying start this season and probably will dominate District 4-A, although Matador is coming along strong.

Whatever happens in the district battles, the District 2-A representative this year will probably be underdog when the bi-district play-offs come up at season’s end. This loop, on the basis of inter-district battles so far, shapes up as the weakest in the Region.

HEREFORD GARDEN CLUB TO MEET FRIDAY, SEPT. 26
The Hereford Garden Club will meet Friday afternoon, Sept. 26, in the home of Mrs. C. D. Carnahan. The meeting is called for 3 o’clock and all members are urged to attend. The program will be directed by the film committee who will show films on “Bulbs.”

Mrs. Dyalthisa Brady has been in Dallas for the past week with her sister, Mrs. J. C. Gilbreath of Dimmitt, who is recovering from severe burns suffered several weeks ago. Mrs. Gilbreath is reported to be improving and is now ready for skin grafting operations. Mr. Gilbreath who was also burned, has not recovered sufficiently for the skin grafting.

Lost!
use the **CLASSIFIED**

Not Big Ads, But “Regular” Brand Ads Get Results!

Why Look Into The Future... When WE'VE GOT 'EM NOW?

- Western-Holly Cook Stoves
- Radiant and Circulating Heaters
- Bathroom Heaters
- Empire Floor Furnaces
- Radios—Console and Table Models

HEREFORD BUTANE GAS CO.
R. C. Anderson Phone 66 Jimmie Allred

JUST ARRIVED...

CHROME STAINLESS STEEL
8-CUP

Coffee Makers

ALSO 2-SLICE PROCTOR
AUTOMATIC TOASTERS

EARL NIPPER ELECTRIC SHOP
1ST DOOR SOUTH PENNEY'S

Walcott

Two new first graders have enrolled in the Walcott school, making a total of 18 children in the school. They were Tommy Lee and Lloyd Haney of Afton.

The school children enjoyed a treat of watermelons brought to school Tuesday by Ida Mae Walfington.

Several families attended a “42” party Friday night and voted to have a “42” party the first Friday night in each month, beginning with the first Friday night in October.

Mrs. Miller and Mrs. Northcutt will be in charge of the next party.

Substation, cotton following hubam seed and then turned under, made a five-year average of 315 pounds of lint, compared with 185 pounds on land where cotton was grown continuously without clovers. Losses from cotton root rot were also greatly reduced by the clover.

Miller labels winter legume growing one of the biggest steps in the current Seven Step Cotton Program which thousands of farms are now carrying on in Texas. The Seven Step program, a balanced cotton farming plan, includes “soil improvement,” and inoculated, fertilized legumes, turned under preceding cash crops, is a money-making soil improvement step.

The agronomist is urging Texas farmers to obtain their legume seed, fertilizer and inoculant and be ready for legume planting when soil moisture permits.

and Mrs. Lookadoo will entertain the children. Plans are to have new chairs for the next party.

Mr. and Mrs. B. J. Jackson of Canyon visited in the A. J. Walker home Wednesday evening.

Mr. and Mrs. E. E. Lookadoo and girls visited in Lubbock Sunday.

Mr. and Mrs. Phillip Miller have their house moved and now ready for remodeling.

Mr. and Mrs. Barney Welch and daughter, Sandra Lou, of Lubbock, and Mrs. Floyd Conn of Chickasha, Okla., were visitors in the B. B. Northcutt home over the week-end.

Mrs. Jimmy Walker visited Mrs. L. B. Walfington Friday.

A. J. Walker has been hauling cattle to the market in Amarillo this week.

Albert Walfington, who moved to Arkansas, is here for a few days visit with his parents and to move his stock.

Mr. and Mrs. Buck Brownlow and children have moved to their new home in Hereford and Mr. and Mrs. C. O. Brownlow and children are now living in the house formerly occupied by the Buck Brownlow family.

Frio

BY MRS. GEORGE COLE

Mr. and Mrs. George Lindley of Amarillo visited Mr. and Mrs. H. E. Lindley here Sunday.

Mr. and Mrs. T. L. Sparkman and family visited in the J. E. Andrews home Sunday.

Mr. and Mrs. Bill Dickson and family were Sunday dinner guests in the Lowry home.

Mr. and Mrs. Owen Andrews and family, Mr. and Mrs. H. D. Robbins and family, and Don Mobley were Sunday guests in the home of Mr. and Mrs. Earl Cole.

Mr. and Mrs. Floyd Cole, Mr. and Mrs. Raymond Mobley, and Glenn Short were Sunday dinner guests of Mrs. Mobley and family.

Mrs. Laura Robbins and Mrs. Maude Hale of Seattle, Washington, spent Sunday night in the Robbins home.

Mr. and Mrs. Bill Dickson and family visited relatives in Graham Monday through Thursday.

The Frio Community surprised Mr. Olin Parris with a supper Wednesday night.

Mrs. H. M. Mobley and Dorothy visited relatives in Throckmorton and Woodson last week.

Mrs. Olen Parris spent last week visiting her relatives in Lubbock.

Mr. and Mrs. Frank Robbins visited Sunday with Mr. and Mrs. Moreman.

Mr. and Mrs. E. B. Berryman and family spent the week-end in Amarillo.

Mr. and Mrs. Richard Simpson and family of Hereford visited Mr. and Mrs. D. O. Benson Sunday.

Sell Thru the Want Ads!

New Prices on...

BARBER WORK

As of Monday, Sept. 29, 1947

Hair Cut	75c
Shampoo	75c
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Tonic	35c

Service Barber Shop
London's Barber Shop
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New Machinery Just Received

Six Foot Allis-Chalmers Tandem Discs
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We also have a complete line of **JEFFROY SOIL CULTIVATORS**, sweeps and chisels, **GOODYEAR TIRES AND TUBES**, **PAPEC FEED MILLS**, and many other items.

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51 ga. — 15 Denier
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- Linda!

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Published Every Thursday

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BEN EZZELL News Editor

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

W. A. Driggers Is Buried Saturday At Albuquerque

W. H. Driggers, prominent rancher of Sant Rosa, N. M., died of a heart attack in a Lubbock hotel Thursday, September 18.

Funeral services were conducted at Albuquerque on Sept. 20, and he was buried in an Albuquerque cemetery beside his wife, who died in December 1945.

Mr. Driggers was the father of Mrs. Don Webb of Hereford. Also surviving him are another daughter, Mrs. Howard Major of Albuquerque; and two sons, J. R. and W. I. Driggers, both of Santa Rosa.

Mr. Driggers had operated the Bar-Y Ranch near Santa Rosa for the past twenty-six years, and had cattle interests in the Hereford area for several years. He was well-known here and in Amarillo. He was 72 years of age.

Among the pall bearers at the funeral services last week was J. A. Pitman of Hereford.

Riding Club ...

(Continued from Page 1)

Bryant, W. M. Stewart, Jeff Gilbreath, T. W. Roberson, Lee Hopson, W. S. Pruitt, Jack Wright, Ole T. Larson, Lloyd Neil, Grady Rodgers, Jack Wilson, John Hampton, W. O. Riddle, Roy Ford, Hugh Clearman, Mrs. W. J. Smith, Mrs. C. D. Kelton, Nell Spradley, Mrs. Pat Lawton, Mrs. T. W. Roberson, Mrs. Samantha Hopson, Jackie Wright, Mrs. W. S. Pruitt, Mrs. Lloyd Neil, Virginia Sparks, Laverne Clay, and Mrs. W. M. Stewart.

J. T. Carroll and Tom Carroll left yesterday on a business trip to Farmington, New Mexico.

School Trustees Issue Statement on Tax Rate; Pledge No Tax Increases

The following statement regarding the proposed tax rate election in the Hereford Rural High School district was issued yesterday by members of the Board of Trustees, following a called meeting at the high school yesterday morning. Two members of the Board, Joe Waggoner and W. T. Kelly, were not present. The statement follows:

"The school board of the Hereford Rural High School District has studied the proposition of establishing the value of the property in the district at \$8,000,000 instead of \$12,000,000 and of changing the rate from \$1 per \$100 valuation to \$1.50 per \$100 valuation.

"We have come to the unanimous conclusion that it will be to the advantage of the entire district to lower the valuation and increase the rate. This will enable us to qualify for an additional \$20,000 state aid each year, and will not cost the local taxpayers one cent in additional taxes.

"We assure you that if you vote for the change in the maintenance tax, each individual's valuation will be lowered one-third from that which is now planned. In other words, your local tax bill will be the same this year regardless of the election."

The statement was signed by the following members: Leo Forrest, Robert Veigel, H. H. Miller, J. L. Woodford, and A. J. Schroeter.

PTA Organization Is Underway; To Meet August 6

(Continued from Page 1)

Organization of a Parent-Teacher Association in Hereford was decided upon at a meeting of parents and faculty members of the Hereford schools last Monday night at the High School auditorium.

Sixty people were present at the initial meeting last Monday with the Hereford school faculty well represented.

Mrs. Elmer Patterson was elected by the group to act as temporary chairman, and Mrs. Atha Melver was named temporary secretary, to preside during the formal organization.

A nominating committee composed of Mrs. Hartland Caraway, Mrs. Earl Springer, and Mrs. Earl Phillips, has been appointed to prepare a list of candidates for officers in the new organization.

Nominations will be presented at the organization meeting of the group, which will be held on Monday night, August 6, at the High School auditorium. Permanent officers will be elected at that time.

Mr. and Mrs. Clyde Cave went to Plainview Wednesday to visit her parents, Rev. and Mrs. Ray Gilbreath, and to attend a musical concert presented by a negro choir. They were accompanied by Rev. Gilbreath's brother, Jeff Gilbreath and Mrs. Gilbreath.

Three Injured ...

Woodell, who lives near the scene of the fire, Woodell said he rushed to the site as soon as he was notified, and began his customary duties of clearing traffic when he spotted Hartman bringing up the truck alone.

At that time, no water had reached the blazing building. Fire Chief Patton, with no experienced aid at hand, still had not succeeded in hooking up his pumper.

Woodell directed Hartman to another fire plug, and leaving his traffic duties, pulled hose from the truck to the scene and put more water on the fire, where neighbors were working with garden hose.

Mayor Dameron indicated Tuesday that the City Commission would take steps to see that such an occurrence would not happen again. Exactly what the action will be was not specified.

Woodell had entered the west end of the building with his crew when, for a still unaccountable reason, the water was cut off and he and his crew were forced to retreat from the building.

Woodell said he supposed at the time that Patton had got his pumper into operation and had ordered the other pumper cut-off. However, on checking, he discovered that the first pumper to arrive still was not in operation, as a length of hose had burst and the Fire Chief was still trying to repair his hook-up.

JayCees Plan ...

(Continued from Page 1)

The building was only partially covered by insurance, according to its owners, and no insurance at all was carried by the occupants of the apartments on their household goods.

The blaze occurred at about 7 o'clock Sunday evening. Later Sunday night, the smoldering ruins blazed up again and one of the owners of the building, at the request of alarmed neighbors, had again attempted to summon the Fire Department.

What happened at the City Hall then is not clear. The difficulty with the fire alarm had been discovered by that time, however, and the switch closed and a new lock installed. The alarm was not sounded.

A call was then made to Mayor Dameron, who notified the city water superintendent Onias Carroll, and to City Marshal Bruce Wooddell. Wooddell attempted without success to reach Fire Chief Patton, then called assistant Chief Debs Knox. Finally Wooddell dressed and came to town, and joined by Carroll, who had been summoned by the Mayor, took one of the fire trucks to the scene and put more water on the fire, where neighbors were working with garden hose.

At that time, definite plans will be made for booths. Any organization requiring additional information, or wanting aid in planning booths, should contact Worth Covington at the Sheriff's office.

The carnival is being planned by the Junior Chamber of Commerce as an annual community affair, for the primary benefit of the youngsters, but open to young and old alike from the entire Hereford area.

"This is not a scheme for anyone to make money," Worth Covington, chairman of the JayCee committee in charge of carnival plans, said this week. "Organizations which agree to sponsor booths will be asked to donate whatever prizes, confections or drinks they plan to have. The one penny charge for such items has been decided upon on the theory that the youngsters would rather buy a bag of popcorn or peanuts than have it given to them ... if they buy at a bargain."

All sorts of carnival games or stunts which can be used for the affair are being collected by the JayCee committee, and the cooperation of all organizations is requested. School and church groups, as well as civic and social clubs, are being asked to join the JayCees in staging the carnival. "The more booths the better," is the committee's idea.

A meeting of committees from all organizations wanting to take part in staging the carnival will be held at the county courtroom on Monday night, October 6, at the County Courtroom.

At that time, definite plans will be made for booths. Any organization requiring additional information, or wanting aid in planning booths, should contact Worth Covington at the Sheriff's office.

The carnival is being planned by the Junior Chamber of Commerce as an annual community affair, for the primary benefit of the youngsters, but open to young and old alike from the entire Hereford area.

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Complete Mechanical Service and maintenance for your ...

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Rayons, cottons, woollens — the prints you've wanted in lovely Autumn tones! Each one a true value — quality-wise — thrifty priced!

Fine rayon broadcloths in smooth stripes, florals, dots. 69c yd.

Sturdy needle & thread in strong, washfast colors. 59c yd.

Flannels, serges, crepes — All 100% wool. 2.98 yd.

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29.75

Coats as new as tomorrow with full-swing backs, large collars and sleeves, greater length! They're luxurious and elegant in finest wool suedes, coverts, gabardines, needlepoints! They're dramatic and becoming — fashioned with the careful tailoring that means master craftsmanship!

Newest Fall Handbags

Expensive-looking dressy and tailored pouches, top-zippers and underarm styles! Plastic pat. 2.98 cents, plastic calf Plus Tax

WOMEN'S FALL BLOUSES
Smart, new styles in soft rayon crepes! Classic 2.98 and novelty styles. Women's sizes.

WOMEN'S CYNTHIA* SHOES
A dramatic collection of smooth leathers and suedes for dress and tailored wear. 5.90

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They are Genuine SPLIT COWHIDE reinforced. Roomy, convenient pockets. A long life Ring Case that will stand Hard Use and still remain attractive. Don't confuse it with cardboard backs, or cheaper binders you have seen elsewhere. It is a binder you'll be proud to own.

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This Binder was bought to sell for \$4.95 — and it's worth it. You can buy it Now on our CLOSE-OUT SALE FOR ONLY ...

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THE HEREFORD SUPER MARKET

— and here are a few examples of the Real Savings we can bring you as a result of our purchasing power as members of Panhandle Associated Grocers. Check these items — and you'll find many, many more every day at the Super Market. Always plenty of Parking space ... No meters to worry you!

Coffee Folgers Pound 45c	CRUSTENE 3 lb. Can 95c
ORANGE JUICE Adams, No. 2 can—2 for 21c	TOMATOES New Crop, No. 2 can—2 for 25c
VINEGAR Quart jar 10c	GREEN BEANS Wapco, No. 2 can—2 for 29c
POTTED MEAT Red Crown—2 cans 15c	CORN SOYA Kelloggs, new cereal sensation, 2-pks. 25c
KRAUT Franks, No. 2 can—2 for 21c	LIPTON'S TEA BAGS 8 count—3 for 25c

COMPLETE SELECTION OF FROZEN FOODS

OXYDOL Medium size pkg. 12c
KRAUT CABBAGE 3c Fresh, crisp—lb.
FRESH TOMATOES 12½c Home grown—lb.
CELERY 19c Large Pascal—Stalk
CRANBERRIES 43c New Crop, quart
BUTTER 78c Pound
FRUIT COCKTAIL 35c Hunts in Heavy Syrup, 2½ Can

Try Some Downflake Donuts — Really Delicious!

BLACKEYED PEAS
Deaf Smith County
2 No. 2 cans ... 25c

Hereford Super Market

107 W. FIRST GAYLORD
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The Bench Warmer

Coach Doyle, Chrisman's Panhandle Panthers were on the sidelines on mass at Whitedeer last Friday night, presumably to scout the Hereford Whitefaces in preparation for tomorrow night's game, and what they saw there certainly couldn't have hurt their morale any. The Panthers are playing in the Class B league this year, but judging from their performance so far, they're still playing Class A football. The Panthers handed the Whitefaces their only defeat last season, with the exception of the district tussle at Tulsa; and barring miracles which aren't in style this season, they're odds-on favorites to do it again.

If Chrisman brought his charges over to get some notes on the Whiteface offensive strategy, however, they must have gone away with notebooks bare. There wasn't any. The Herd didn't keep possession of the ball long enough at any one time to exhibit any sort of strategy that we could identify as such. As for the defense, well... the score was 46-0, and Coach Cox pulled his first-stringers during most of the second. Huff said—

The Whitefaces needn't feel too badly about losing to Whitedeer this year, however. The Bucks aren't any pushover for anybody's club. Before Pirates, tied by the Bucks in the opener a week earlier, hauled back last week-end to wallop potent Canadian Wildcat team 25-0. The Wildcats, remember, played the District 2-A titlist, the Tulsa Hornets, to a 0-0 deadlock two weeks ago.

Dimmitt's re-juvenated Bobcats are still going strong under the tutelage of Coach John Blaine. The (Continued on Page 8)

Whitdeer Bucks Smash Herd in 46-0 Shutout Friday Night

Softball Queen



World Softball Queen is the title of pretty Anne Irwin, a 20-year-old U. of Iowa junior. Anne, who plays with her home-town Des Moines Walker Realty team, was named from more than 200 girls in the World Softball Championship at Elks Field, Lakewood, O.

Poultry disease and parasite control can be simplified by cleaning the laying house before pullets are housed there.

SPORTS

Dimmitt, Canyon Win; Tulia And Hereford Losers in 2-A

Westex Buffaloes Show Power In Holding Tulsa

A herd of Buffaloes from West Texas State at Canyon came close to kicking over the dope bucket in a big way at Tulsa last Saturday night, when they held the Tulsa Golden Hurricane to a 26-13 victory in the season's opener for both teams.

The Buffs kept the game in doubt until late in the final quarter when Harold Stratton, the Hurricane's 170-pound speed merchant, snared a pass from Jim Finks and travelled 62 yards before he was caught from behind by Eddie Conner and downed on the 2-yard line. The Tulsans pushed across the score to put the game on ice, but history had been made on the Tulsa gridiron.

According to Tulsa sports announcers, it was the first time in Stratton's star-studded career with the Hurricane that he had been caught and pulled down from behind. The lad who did the job was a Buffalo from Canadian who looks like one of the fastest gridders in (Continued on Page 8)

Four District 2-A teams went into action against the inter-district competition last week-end, and the results were so-so.

Dimmitt's Bobcats continued to shine brightly in hanging up a 32-6 victory over the Morton Tigers at Dimmitt; but the Tulsa Hornets, defending co-champs, who were counted on in pre-season guessing to lead the loop this year, took a terrific pasting from the Floydada Whirlwinds from District 4-A.

The Hornets were blanked 18-0 by a fast-charging Floydada eleven at Floydada Friday night. The Whirlwinds led all the way, and put the game on ice with a 90-yard touchdown run by Leonard Grigsby in the final quarter. Grigsby snared a Hornet pass and turned on the speed to sprint 90 yards to pay-dirt.

The Canyon Eagles, also chafed as title contenders this year, looked unimpressive in downing the Price College Cardinals at Amarillo Friday night 25-0. The Eagles had lost their opener to Muleshoe 14-0.

Fullback Tommy Hunter and Halfbacks Lee Bailey and Austel Burrus sparked the Eagles to their victory over the weak Price eleven, scoring three of their touchdowns in the final period.

Friena was idle, after cancelling their scheduled game with West Texas High School of Canyon, and nothing has been heard from the Oilton camp. The Mustangs had an open date on their schedule.

The Tulsa Hornets will take on another double-tough opponent this week-end when they meet the Phillips Blackhaws, Regional Champions from District 1-A, at Tulsa. The Hornets lost their bi-district tussle with the Hawks last year on the Tulsa gridiron, and will be underdogs tomorrow night.

Dimmitt has slated a game with West Texas High at Canyon Friday, and the Friena Chiefs are to meet the Lockney Longhorns from District 4-A at Friena. The Chiefs are out to repeat their last year's performance with Lockney, their only 1946 victim.

The Hereford Whitefaces will meet the powerful Panhandle Panthers in Hereford. Canyon has an open date this week-end, and the Oilton Mustang's schedule is unknown.

Did It Again



Yankees' Manager Bucky Harris embraces star relief hurler Joe Page, left, and power hitter Joe DiMaggio in a bit of clubhouse jubilation over the New Yorks' 15th American League pennant.

Whitefaces to Meet Panthers In Home Game On Friday Night

Hereford's Whitefaces will be definitely under-dogs when they take the field tomorrow night against the Class B Panhandle Panthers in a non-conference game at Whiteface Memorial Field in Hereford.

The Panthers, despite their drop back to Class B ranks this season, are rated double-tough, and have proved it against two Class A opponents already this fall, although they have a pair of losses chalked against them.

The Panthers dropped a hard one to the McLean Tigers of District 3-A in the opener two weeks ago, but showed their fangs last week-end in holding Chesty Walker's Regional Champions, the Phillips Blackhaws, to a 19-6 victory.

Coach Doyle Chrisman, new Panhandle mentor, is starting from scratch this year with only one letterman and five squad-men from last year's team back in harness. In his 200-pound fullback, Dave Warren, sole returning letterman, however, he has a one-man powerhouse. Warren scored the Panther touchdown against Phillips last Thursday night, and accounted for most of

the yardage gained by the Panhandle eleven.

The Whitefaces dropped a 19-7 upset to the Panthers last year at Panhandle, and would like to return the favor on the home gridiron this year; but there's little optimism over their chances in the local camp.

Coach Stanton's starting line-up, barring injuries, will probably be the same as last week's, with Carlyle and McGee at ends, Kimbrough and Johnson, tackles; Corbett and Reynolds, guards; Owens, center; and Knox, Hennington, Wilson and Davidson in the backfield. Hennington's shift from half to fullback will probably be permanent, with Wilson moving to the halfback slot. (Continued on Page 8)

THIS WEEK'S GAMES IN DISTRICT 2-A

Panhandle Panthers vs Hereford Whitefaces at Hereford.
Lockney Longhorns vs Friena Chiefs at Friena.
Dimmitt Bobcats vs West Texas High at Canyon.
Tulia Hornets vs Phillips Blackhaws at Tulsa.

Cox Plays Entire Roster But Bucks Never Lose Their Punch

Coach Tyson Cox Whitedeer Bucks won sweet revenge for last year's 51-0 pasting at the hands of the Hereford Whitefaces when they crushed an inept Hereford eleven 46-0 on the Whitedeer gridiron last Friday night.

The Bucks proved that their 7-7 tie with a potent LeFors team in the opener a week before was no accident. The Whitefaces demonstrated to everybody's satisfaction that their 37-0 loss to Sudan wasn't either.

Coach Cox tossed in every man on his varsity roster, plus a sizeable delegation from the "B" team, and failed to find a single combination that couldn't gain ground against the wobbly Whiteface defense.

It was the Bucks' game all the way, and they made a field day of it. The tables were turned with a vengeance, and the only regrets heard from the Whitedeer bench were that time ran out before the Bucks could run across another touchdown to equal the 51 points stacked up by the Herd last year.

They probably would have done that, and more, if Coach Cox had chosen to leave his first-stringers in the game for the full 60 minutes. The Bucks were held for downs only one time during the entire game, when a fourth-down attempt failed by inches to make the necessary yardage, and didn't punt the ball a single time.

They scored in every period, and almost at will. The Bucks' big in-

GAME AT A GLANCE

Hereford	Whitdeer
1	1st Downs 18
46	Yds. Rushing 375
0	Yds. Passing 50
1	Pass Attempts 9
0	Pass Complete 5
5 for 165	Interceptions by 1
3 for 15	Fumbles and Yds. 8 for 48
0	FINAL SCORE 46-0

STARTING LINE-UP

Hereford	Pos.	Whitdeer
Carlyle	End	Scott
McGee	End	Meadows
Kimbrough	T	Dickens
Johnson	T	Ross
Corbett	G	Thurman
Reynolds	G	Stead
Owens	C	Weatherall
Knox	Q	Taylor
Wilson	H	West
Davidson	H	Crawford
Hennington	F	Harvey

ning was the second, when they smashed across three touchdowns (Continued on Page 8)

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in 25 years of successful merchandising

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Recently the C. R. Anthony Company made an important tie up with "REEVES BROTHERS" one of the most outstanding Army Twill-spinning, weaving and dyeing mills in the country. During the war REEVES materials met all rigid government specifications for wear and appearance and passed the test of rugged service duty in all fields. This tie up makes the famous REEVES Army Twills now available at your friendly Anthony Store under the BUCKHIDE label which guarantees you good-looking, long-wearing, comfortable matching shirts and pants.

"REEVES" FABRICS ...

are sanORIZED, assuring less than 1% shrinkage, mercerized for extra luster that lasts the life of the garment, fully combed cotton for extra strength and wear. Pants are full 8 2-oz. weight in 2x2 construction. Shirt is of the same 2x2 construction but lighter weight Army tan shades.

"BUCKHIDE" TAILORING

means that the pants are full roomy cut, have plenty of wide belt loops, strong durable boot roll drill pockets, and cuffs of course... that the shirts have two large flapped pockets, extra long tails, roomy arm holes and that you can select the arm length that you need.



Super Fine Quality	
ARMY TWEED SHIRTS ... 14 to 17	ARMY TWEED PANTS ... 28 to 44
\$379	\$398
Extra Fine Quality	
TRIPOLI TWEED SHIRTS ... 14 to 17	WARRIOR TWEED PANTS ... 28 to 44
\$298	\$249

Trippoli twill shirts have the same workmanship as the Army Twills but there is a slight difference in materials.

Warrior Twill is full 8 2 oz weight that will really take wear. And they are good looking.

Men's Pin Weave CORDUROY HATS \$1.98

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They're Here! — Those Pre-War RAYON PANTIES

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THEY'RE RUN-RESISTANT!



Quality you'd never dream of getting at this amazing Anthony price. All-elastic waist. Double catch. In tearose, Medium and large sizes only.

Anthony's Feature Price: **39c**

Lovely I-Bar Panties

Anthony's urge and invite your comparison of these lovely panties. You haven't seen such a value in years. Tearose color. All elastic waist. Satin stripe and run-resistant.

Anthony's Feature Price: **49c**

Other Lovely Panties 59c 69c 98c

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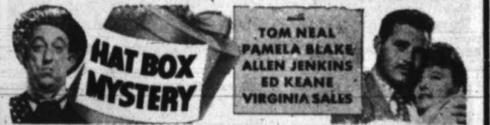
HEREFORD

THIS WEEK AT THE

TEXAS Theatre

For Show Times—Call 286

FRIDAY & SATURDAY—SEPT. 26 - 27

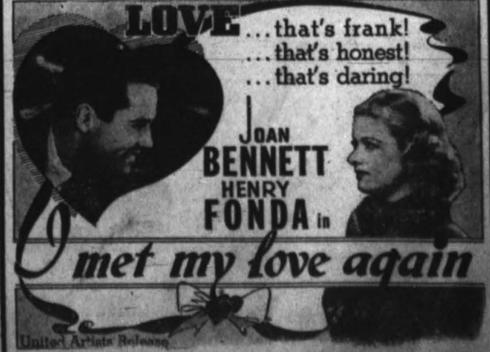


Sunday - Monday - Tuesday—Sept. 28 - 29 - 30

Laughs... Hot off the Presses!



WEDNESDAY—THURSDAY—Oct. 1 - 2



Homer Fox Writes of Ten Year History Of Hereford Softball League Since 1937

EDITOR'S NOTE: The Hereford Softball League has just completed its tenth year. In a program presented before the Hereford Lions Club, which, with the Firemen's 22 Club, sponsored the initial organization in 1937, Grant Fuller last week read the following article prepared by Homer Fox. At the request of the Lions, and for the general interest to our readers, we are publishing the entire article:

BY HOMER FOX

Over a period of the last ten years we have heard one organization jump all over another organization for the things they didn't do, and if they did, they didn't do it right. Bring in more potato raisers, dig more irrigation wells, build more roads, build factories, build hotels, more industries, more people, more money and they all done a splendid job. This is a tribute to a little organization that came to life through the haze of several years of strife and actual war, through several almost hopeless years of dust storms and barren fields, years when every man's pants were about dragging his tracks out, not because he had quit or was drooping himself but because the seat of his pants were so heavy with patches that "galluses" were too weak to hold them up.

Legion Commander



James F. O'Neil, Manchester, N. H., police chief, addresses the American Legion in New York following his unanimous election at the 29th convention. O'Neil, 49, served in the Texas Border Campaign in 1916, went to France as a non-com.

fire and saved practically every lot. Then came the Spring of 1937. We had some rain. We had some green wheat. Men were out digging out their fences, occasionally finding a tractor, plow or combine that had been covered up for years.

A few houses were found this way, acres and acres of sand hummocks were dragged down to level land. Along the road sides where the silt had filled the bar pits, goat heads, tumble weeds and now and then you would see a sunflower growing, the first in years. Men began to take on new life, the old wrinkles of worry slipped and new wrinkles appeared—just a slight smile that soon broadened to a big smile.

Their heads were up and their chests out. Main street took on new life; it wasn't nearly so far to the postoffice. These old boys hitched up their patched pants, washed and redecorated their windows, stopped playing checkers, dug the sand out of their ears and eyes, put on a necktie and combed their hair and said "Let's do something."

The Firemen's 22 Club and The Lions Club decided that we had been out and under too long ago! It was time to play.

A meeting was held and the two clubs decided to sponsor and finance a lighted field for a softball league. H. A. Close was elected president; Keller Muse, secretary; Omas Carroll, vice president; H. K. Fox, commissioner; and Leonard (Pat) Curtis, official umpire. The lights were purchased and erected on the present softball field and it was classed a Class B field with six poles and most poles with two lights.

The season opened with six clubs: Outlaws—Grant Fuller Sr., manager; A & M—Alex Bateman, manager; Merchants—Debs Knox, manager; Firemen—Omas Carroll, manager; Odd Fellows—Ted Young, manager; and The Lions, H. A. Close, manager. And by the way, Grant Fuller Jr. was official scorekeeper and sports reporter and did a splendid job. It seems that the season was split that first year and in the second half, the K. C. with Leonard as manager, and the Sunday School joined the league. Don't know who won the pennant that year, but it was a bloody battle all the way. The first game was between the Outlaws and A & M and the score was 15 to 14.

In the Fall of 1937 the lights were stored in Ernest Metcalf's garage and all were lost in a fire.

In 1938 the boys got together and bought new lights and added two more posts and three lights to a post, and made it a Class A field. We had eight teams each year in the league after '37 and games were well attended. Notice on the score book that Fuller had each game marked "plenty" and one night when the "Roaring Lions" and the "Roaring Firemen" had a battle, he had "attendance over 20,000."

Then came the War. The boys turned the lights over to the High School.

Then we started again in '46 proper—and this past season was the most successful season by far of them all—with Summerfield and Dawn in this year, it was a battle all the way. The stands were full every night and the life of the umpires was a rugged path, because this year undoubtedly developed the biggest, loudest howling bunch of Wolves that this country has ever seen. Dawn and Summerfield were in the playoff this year, with Dawn coming out the winner.

This organization, "The Hereford Softball Club," has done a wonderful job. It has furnished entertainment for thousands, it gave hundreds of men and boys a chance to enter into the game they like so well. It has been a playground for our

Teen-agers the past two years through the summer months; it has furnished a ground for baseball also, especially this past season, when our fast-stopping VFW Baseball Club copped the pennant in the Western Panhandle League.

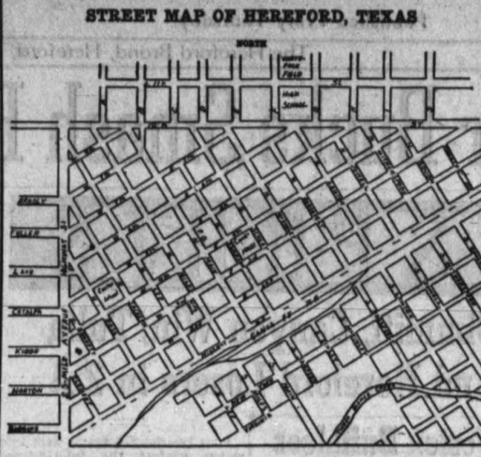
With all due respect to every club and organization in our community, we will stick our neck out and say that The Hereford Softball Club has given more pleasure to more people than any organization that has ever been in Hereford.

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ON EDITORIAL BOARD
William Dunlap of Hereford, son of Mr. and Mrs. W. H. Dunlap, a senior law student at Southern Methodist University of Dallas, has been elected to the editorial board for the fall issue of "Texas Law and Legislation," SMU law school semi-

annual legal publication. Active editors are selected by the retiring board of editors on the basis of scholastic average, executive ability, and editorial ability. Dunlap is a member of Delta Theta Phi legal fraternity.

MASONIC BULLETIN
Hereford Lodge 848
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Cab has **MORE FOOT ROOM, SEATING SPACE**—fully adjustable seats.

*Fresh-air heating and ventilating system optional at extra cost.

They're new from roof to road—with **ADVANCE DESIGN**—tomorrow's trucks today!

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Gleaners Class In Meeting Thursday

Gleaners Class of the First Baptist Church met Thursday night in the home of Mrs. Marlin Gilliland. A covered dish luncheon was served, and a business meeting held. Mrs. Avon Biggs gave the opening prayer. Mrs. Alex Thompson was in charge of the installation program. Officers installed were Mrs. Jewel

Cassel, president; Mrs. Mabel Dones, membership vice president; Mrs. Tony Ednes, fellowship vice president; Mrs. Faye Howard, class minister; Mrs. Margaret Wagner, stewardship; Mrs. Velma Hodges, secretary-treasurer; Mrs. Iona Lawrence, program chairman; and Mrs. J. R. Allison, reporter. Members present were Mesdames Jewel Cassels, Mabel Dones, Iona Ednes, Erlene Mannings, Iona Sowell, Velma Hodges, Faye Howard, Avon Biggs and Ella Gilliland. Guests were Mrs. T. A. Sullins and Mrs. Alex Thompson.

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- 6—Rockers
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- 1—Chest of Drawers
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- 1—4-pc. Bedroom Suite
- 4—9x12 Rugs
- 4—Small Rugs
- 2—Dressers
- 1—Seth Thomas Clock
- 5—Gas Heaters
- 1—Iron Bed Stead
- 1—Innerspring Mattress
- 1—Dreamland Mattress
- 1—Featherbed
- 1—Singer Sewing Machine
- 1—Large Oak Table
- 1—Small Gas Range

Several small tables . . . Some Haviland China . . . 1 Mix Master . . . Some Aluminum ware . . . Several wool blankets . . . one .32 pistol . . . Lawn Mower and other articles too numerous to mention.

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Music Study Club Begins Activities—Annual Past-President's Luncheon

After a vacation from club work during the summer months, Music Study Club members are looking forward to activities planned for the fall and winter.

The first meeting of the year was held Monday at the home of Mrs. H. A. Close featuring a luncheon and business meeting. Pink and red radiance roses from the W. A. Dobbin garden decorated the Close home with gladioli forming the luncheon table centerpiece.

Mrs. A. J. Schroeter, president, conducted the business session which followed the luncheon. Mrs. B. F. Cain was welcomed as a new member and new year books were distributed.

The course of study this year is based on Cecil Forsyth's "Digest of Music History" with the first study program, scheduled for October 6, dealing with "How Music Began." Programs during the year will deal with the classics, opera, romantic and modern music with the last half of the year's work devoted to American music as well as some Irish, Scotch and English works. One program is devoted to contemporary composers.

Members attending the meeting were Mesdames C. G. Acker, J. R. Allison, J. E. Beyer, B. F. Cain, W. T. Carmichael, R. P. Conaway, Buford Crothwalt, W. E. Dameron, C. H. Dyar, Cliff Dyar, Cliff Estes, H. K. Fox, Norman Harris, J. McCracken, C. J. Mounitz, Earl Phillips, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. C. Thompson, A. O. Thompson, Miss Mattie Mae Swisher and the hostess.



Mrs. A. J. Schroeter (above) is the newly elected president of the Hereford Music Club.

The annual past presidents luncheon which precedes the club luncheon one week, was held at the home of Mrs. J. R. Allison. Places were marked for twelve at a large table laid with damask and centered with Picardy gladioli and deep purple asters. Roses were used

Vows Said In Denver By Couple

A wedding of interest in Hereford is that of Miss Martha Nelle Ewton, daughter of Mr. and Mrs. Noah Ewton, and Garner Leigh McKnight, son of Mr. and Mrs. Glenn McKnight of Denver, Colo.

The vows were spoken in Christ's Methodist Church of Denver with the pastor, Dr. Poff, officiating, on Friday evening, September 19 at 7 o'clock.

The bride was dressed in a beige dressmaker suit with matching feather hat and brown lizard accessories. She wore a shoulder corsage of tulle and roses.

Her attendant, Miss Glenna Harry of Denver, wore a light gray tailored suit with brown accessories and pink rosebud corsage. Edward James, also of Denver, was best man.

After the wedding ceremony the couple left on a wedding trip to points in Colorado and upon their return they will be at home in Denver, where he is a student at the American Academy of Horology. He will receive his degree February 1 and the couple will then move to Delta, Colorado, where he is proprietor of a jewelry store.

Mrs. McKnight is a graduate of Hereford High School. She attended T. S. C. W. Denton and attended a business school in Oklahoma City. For the past two years she has been employed in the General Electric Company offices in Denver.

Mr. McKnight is a World War II veteran, having served three years in the Pacific Theater of War.

Frio H. D. Club

Frio Home Demonstration club met at the schoolhouse last Wednesday for an election of officers and for annual club reports.

Officers elected for the new club year were Mrs. Owen Andrews, president; Mrs. Dayton Chisholm, vice president; Mrs. Velma Lee Parry, secretary-treasurer; Mrs. J. P. Hayes, reporter; and Mrs. Dayton Chisholm and Mrs. Henry Dobbs, council delegates.

Alternates were Mrs. Frank Robbins and Mrs. E. B. Berryman.

Mrs. C. N. McClure was named parliamentarian.

Gifts were brought by members for Boy's Ranch.

Mrs. W. A. Springer, retiring president, was honored with a handkerchief shower.

Attending were Mesdames W. A. Springer, H. D. Robbins, Frank Robbins, David Vandell, Oweb Andrews, Dayton Chisholm, H. E. Lindley, T. L. Sparkman, J. E. Warrick, C. N. McClure, A. T. Jones, J. P. Hayes, A. E. Barnett, H. F. Benson, E. B. Barryman, and Henry Dobbs, members; and Mrs. Walter Hodges, Mrs. Green, Neida Mae, Billy Jean and Doris Barnett, and Larry Dobbs, visitors.

The next meeting will be at the home of Mrs. W. H. Andrews, home improvement demonstrator, on Oct. 1.

Former Hereford Man Now Professor At Texas Christian

John R. C. McGowen, formerly of Hereford, who has been in Panama and Costa Rica since separation from the Armed Forces, arrived recently in Fort Worth, where he has accepted a professorship at Texas Christian University.

The faculty position at the university was offered in a cable by the president of the university.

Mrs. McGowen and John III joined him there last Thursday after a brief visit with relatives in Amarillo en route from Boston, where they visited her parents, Col. and Mrs. George Wilmot.

Rotarians Hear Explanation Of Tax Rate Vote

Rotarians last Friday heard an explanation of the new tax valuation program of the Hereford Rural High School District, and of the terms of the tax-rate election coming up Saturday, by Leo Forrest, president of the board of trustees, and George Graham, superintendent of schools.

An election, at which the proposed tax-rate increase will be presented to the voters, will be held Saturday. Questions by members of the Rotary Club were answered by Forrest and Graham following the talks.

In conclusion, Forrest summed up the situation: "By voting the new tax rate and lowering valuations to conform with the tax rate increase, the district can obtain approximately \$20,000 from the state equalization fund that will not have to be raised from taxes in the local district."

Guests present included Rotarian Frederick of Amarillo; George Graham of Hereford, and C. W. Orr of Denton. Mr. Orr is an uncle of Berry Jacobson and V. O. Hennen. The program this week will be in charge of Henry Sears.

Reeder-Worley Wedding Is Announced

The recent marriage of Miss Leola Reeder, daughter of Mr. and Mrs. W. G. Reeder, to Joy William Worley, son of Mr. and Mrs. M. L. Worley of Amarillo, formerly of Hereford, has been announced here.

Rev. T. Edgar Neal, pastor of the San Jacinto Methodist Church, read the ceremony as the couple and their attendants stood before the flower decked altar of the church. Mrs. Margaret Harris Heiny and Mrs. Jack Burgess furnished the traditional music.

Miss Dorothy Reeder was her sister's maid of honor and bridesmaids were Miss Dorothy Bradford and Mrs. James Grantham. Jerry Dean Gamm carried the rings and Margaret Ann Weathered served as train-bearer.

Luther Worley was his brother's best man and Eugene Smith and Charles Weathered served as ushers and lighted tapers. Dwayne Bradley and James Grantham were groomsmen.

The bride was dressed in white slipper satin with fitted bodice, sweetheart neckline and court train. Her two-tiered wedding veil fell from a heart-shaped halo trimmed with lilies of the valley. She carried a cascade bouquet of white gladioli tied with white satin ribbons.

Following a reception at the home of the bride's parents, the couple left on a trip to Colorado. They will be at home in Amarillo, where he is employed by the Arrow Electric Company.

Mrs. Worley graduated from Amarillo High School and is employed at the Western Union Telegraph and Company offices. Mr. Worley is a graduate of Hereford High School and served three years in the Army Air Corps.

Attending the wedding from Hereford was Mrs. Clarence Schulz, sister of the bridegroom.

Phebean Class Is Entertained at Tea

The Phebean Class of the First Baptist Church was entertained at a tea in the home of Mrs. Clinton Jackson on September 18.

A bouquet of red roses centered the serving table, which was laid with crystal.

Mrs. Norman Harris provided musical background at the piano during the serving. Individual cakes were served by Mrs. Dayton Chisholm, while Mrs. Jason Luck presided at the punch bowl.

Officers were installed in a formal ceremony, "Christ Above All," with Mrs. Gerald Wilson presiding.

Attending were Mesdames Clarence Schulz, Lloyd Sharp, Dayton Chisholm, C. W. Covington, G. G. Thomas, Claude Weathersbee, George Cameron, Robert Singer, Fred Wolfington, R. A. Daniel Jr., D. H. Baker, F. W. Hill, Jason Luck, Wayne Evans, Almeda Isom, Norman Harris, J. W. Hesse, A. G. Biggers, E. A. Pittman, George L. Graham, Elmore Woolsey, Gerald W. Wilson, W. R. Hair, Edna Sneed and Wayne Williams, and Miss Peggy Ann Jackson and the hostess.

Visiting in the home of Mr. and Mrs. Wilbur Bell and family the past week end, were Mr. Bell's brother, Sgt. H. D. Bell and wife, son and baby daughter of Ft. Bragg, North Carolina; also Mr. Bell's mother, Mrs. Ada Bell of Carter, Oklahoma.

New Navy eight-inch turret guns, developed since V-J Day as part of the Bureau of Ordnance program for adapting rapid, automatic features to large guns, will fire approximately four times faster than any other gun of the same or larger caliber. The principle of automatic fire also has been applied to six-inch dual purpose gun, and a new three-inch 50 caliber anti-aircraft weapon.

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about the house. A resume of club events of the past provided conversation topics. Past presidents attending were Mesdames C. C. Acker, H. L. Broadwell, who has been making her home in Amarillo for the past year, C. H. Dyar, W. E. Dameron, A. O. Thompson, H. E. Fox, G. J. Mounitz, J. C. McCracken, T. W. Roberson, J. R. Allison, immediate past president, and A. J. Schroeter, the present president.

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We are a part of this community and will appreciate the opportunity of serving you, regardless of your banking needs.

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FFA Chapter Elects Officers; Starts Sweetheart Contest

Doyle Cox was elected president of the new Hereford High School Future Farmers of America Club at an organization meeting Monday afternoon.

The FFA chapter met at the high school Monday afternoon to elect officers and complete its organization.

Bedford Forrest was elected vice president; Bruce Wiggins, secretary; Johnny McBroom, treasurer; Harley Griffith, reporter; Joe Bob Thompson, parliamentarian; Lyndell McGee, sentinel; Dick Axe, historian; and Walter Thompson, advisor.

Regular meetings will be held on the third Monday night of each month.

There are 43 boys enrolled in Vocational Agriculture classes in the high school this year, and all are eligible for membership in the FFA chapter.

Vocational agriculture classes are

being offered in Hereford High School this year for the first time since the war.

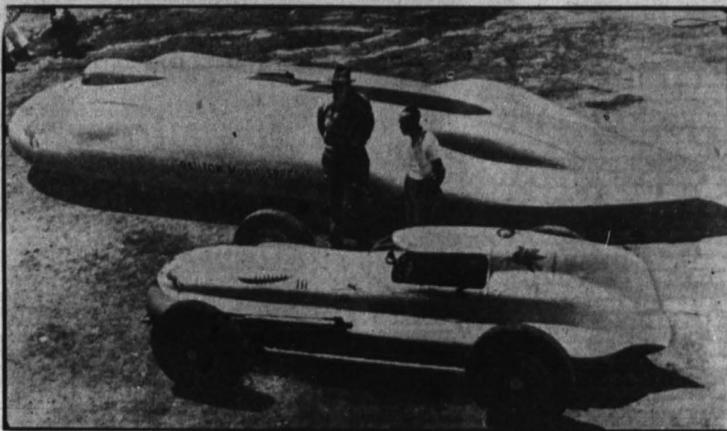
The boys have started a sweetheart contest, which will close Monday, September 29. The girl elected will be presented with an FFA jacket and invited to accompany the boys on their major trips during the year.

The FFA sweetheart will be featured in the 1948 Round-Up, high school annual publication.

The contest is being run on a penny-a-vote basis, with the following candidates and their campaign managers:

Billy Ray Johnson, Bedford Forrest; Patsy Dunlap, James Henderson; Doris Jean McGee, Harley Griffith; Mary Jo Msthis, Melvin Garner; Wilma Moore, Billy McMillan; Patsy Slagle, Stanley Slagle; Bobby Brownlow, James Brownlow; Emery Turner, Lyndell McGee; Edna Marie Harris, Oliver Finney; and Betty Henry, Steve Goldston.

Aim at New Land Speed Mark



John R. Cobb's sleek Railton Mobil Special and Ab Jenkins' smaller Mobil Special are shown at Bonneville Salt Flats, Utah, being readied for a try at Cobb's world land speed record of 368.85 mph. Bud Winfield, left, American, designed Jenkins' car; G. H. K. Taylor, right, English, designed Cobb's.

Friena FFA Club Wins in Amarillo Tri-State Exhibit

Friena High School's Future Farmers Chapter walked away with first place and a \$40 cash prize in the Tri-State Fair FFA exhibit contests at Amarillo Monday.

Fourteen Panhandle FFA organizations competed in the contests. The newly-organized Hereford FFA did not enter.

Winners of the prizes in the order in which they placed were Friena, Panhandle, Quail, Memphis, Estelle, Shamrock, Whitedeer, Childress, Hedley and Canyon.

Friena's winning exhibit has as its theme "Irrigated Pastures." The display showed graphically the difference between irrigated pastureland and non-irrigated pasture, emphasizing that irrigated pasture grasses are "very palatable, high in yield, and soil building."

The FFA exhibits were judged by L. M. Hargrave of Pampa, Soil Conservation Service; and Quentin Williams, Lubbock, assistant teacher of vocational agriculture at Texas Tech.

Dimmitt's club display was "Keep It Clean," featuring a chicken house with the recommendation that Carbolineum be used on the roosts, water be sterilized, and chickens treated for worms.

Exhibits featured all phases of farm operations.

October is a month that can make or break a fruit orchard as far as the next growing season is concerned, depending on whether the orchardist gets his pruning work done, plants his winter cover crop and removes and replaced old and unhealthy trees.

Under the Research and Marketing Act of 1946, the U. S. Department of Agriculture cooperating with state agricultural experiment stations, will conduct surveys to determine requirements and kinds of foods consumed by different groups of this country's population, the material to be used as a basis for estimating potential outlets for farm products.

MOTHER DIES IN KANSAS

Mrs. A. C. Houston, mother-in-law of Mrs. Ted B. Houston of Hereford, died Monday in Wichita, Kansas.

Funeral services were held in Wichita yesterday (Wednesday, Sept. 24).

Contracts Let for 4-Lane Highway

Construction of a four-lane super-highway between Farwell and Clovis was apparently assured last week, when the State of New Mexico let contracts to an Albuquerque firm on a low bid of \$523,625.

The contract calls for construction of a four-lane highway for a distance of 8.75 miles, from the state line in Texas to the city limits of Clovis, N. M.

The route will follow the present route of Highway 60, which is now a two-lane highway.

Work on the project will probably start within the next 30 days. Contracts call for construction to start within 10 days of the date of the work order, and New Mexico officials indicated that the order would be issued shortly.

Contracts were let to Bowen and McLaughlin, construction engineers, of Albuquerque.

The U. S. District Engineer, representing the Public Roads Administration, approved the contract, which was awarded last week in Santa Fe.

The 4-lane black-topped "super" highway will be the first of its kind in New Mexico.

Blue Cross Dues Payable October 1 At First National

Semi-annual dues for all members of the Hereford Blue Cross Community Group are due and payable on October 1. V. O. Hennen of the First National Bank, treasurer for the group, announced today.

No notices of premiums due are mailed by Blue Cross to members. Dues are payable twice a year, and will be received at the First National Bank in Hereford by Mr. Hennen. Dues must be paid before October 10. Hennen said, or policies will automatically lapse.

Hale County Has Weed Control

COLLEGE STATION, Sept. 22.—Hale county has added another month-long observation to the list. This time it's Weed Control Month, which has just been observed during August.

The idea belongs to the Hale County Weed Control Committee, says County Agent Manuel Ayers, and it stemmed from the \$500,000 loss which the county suffers each year in crop damage due to weeds. Everything from paid newspaper advertisements, through circular letters and plain-old "lip service" by the committee members was used, says Ayers, in spreading word about

the weed control month. Civic organizations in Plainview and other Hale county towns pitched in to help plan the weed-killing drive, and the commissioners' court made arrangements to let every farmer in the county who wished to take part have weed-killing chemicals at wholesale prices.

County Agent Ayers reports that a big loss was shaved off the books during the month, but that permanent eradication of weeds is a long-time proposition which will call for control work for several years, not only on that "month-at-a-time" basis, but year around.



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Flowers from WESTERN Flower Shop 109 E. SECOND - PHONE 778

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COMMANDER STUDEBAKER

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WE WELCOME YOU CHURCH OF CHRIST 204 East 6th

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Worship 11:00 A. M.

Subject: The Greatest Memorial

Evening Service 7:30 P. M.

Subject: A Wayward Boy

Bob Wear, Minister



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THEY PLEASURE'S ALL YOURS FOLKS!

SOMETHING UNDER THE SUN

HERE'S WHERE I'M GOING TO HAVE A TOUGH TIME GETTING TO READ THE PAPER THE DAYS 'SPEEDY' APPEARS!

YOU MEAN WE'LL NEVER BE ABLE TO SEE IT, WHILE YOU ARE LOOKING OVER THE SWELL BARGAINS 'SPEEDY' WILL TELL YOU ABOUT.

INTRODUCING 'SPEEDY' A NEW COMIC STRIP

To Appear Each Week Below is the first of the 'Speedy' comic strips. Watch for them and follow the good advice.

USHER! FRESH GUY HUH? NO! IT WAS STORMING MY WINDSHIELD WIPER WOULDN'T WORK. HAD TO DRIVE WITH MY HEAD OUT TH' WINDOW SO I COULD SEE. IT GIVE ME A CRICK IN TH' NECK! I AIN'T GOT NO SYMPATHY FOR YOU! HEREFORD MOTOR CO. COULD HAVE CHECKED OVER YOUR CAR IN A JIFFY AND SEEN THAT EVERYTHING WAS WORKING PROPERLY. WHY DON'T YOU GET WISE?



NRB. 60-77 MF 279

Highest Standard

There are so many ways of serving milk but there's only one quality you want... the best. This dairy uses the latest methods and equipment known to science to give you full health protection and peak nutritional value. For really good milk, order from us, today.



NEW—CONVENIENT SQUARE BOTTLES



Delivered Daily Anyway in Hereford PHONE...

680

GRADE A—PASTEURIZED MILK ALL COWS ARE "TB" AND BANGS TESTED

FOR PROMPT DEPENDABLE DELIVERIES PHONE 680

Also on Sale in Hereford Stores

HEREFORD CREAMERY CO. Cream O'Plains BRAND Butter FRESH CREAMERY HEREFORD, TEXAS

FRUIT COCKTAIL

Brim Full—No. 2 1/2 can ... 35c

PORK & BEANS

Van Camps—2 tall cans ... 23c

DICED CARROTS

Del Monte—Jar ... 9c

PEAS

Red & White—Giant—Sweets, No. 2 ... 18c

SOUP

Chicken or Mushroom—R & W ... 15c

TAMALES

Marco—Tall can ... 23c

HOMINY

Red & White—No. 2 can ... 10c

Blackberries WALCO No. 2 can

15c

ALL BRAND KELLOGGS Large Box

20c

COFFEE

Red and White—1 lb. ... 47c

BABY FOOD

GERBERS

Can

6c

VEL

Large Pkg. ... 27c

SUPER SUDS

Large Box ... 28c

CRYSTAL WHITE

Soap—2 bars ... 15c

PALMOLIVE

Soap—3 reg. bars ... 25c

CASHMERE

Bouquet—bar ... 9c

APRICOTS

Brim Full—No. 2 1/2 can ... 28c

PRESERVES

Pinecot—BF, 2 Lb. Jar ... 55c

PICKLES

Brim Full—Quart ... 29c

SPINACH

No. 2 Can—3 for ... 25c

GREEN BEANS

Stillwell—No. 2 can ... 10c

CRISCO 3 Lb. Jar

95c

Quality Produce At Lower Prices

Meats Highest Quality Obtainable

HUNTER'S

WE DELIVER Easy to Park

RED & WHITE Easy to Shop

PHONE 143 Easy to Save

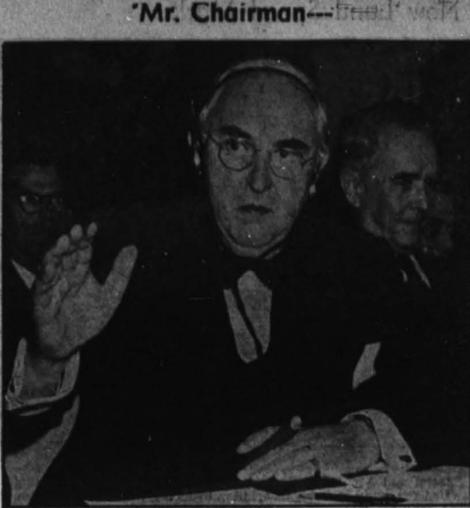
Another Letter to the Editor from . . .

The Bootleg Philosopher

Dear Editor:
It looks like nearly every copy of any newspaper I pick up out here at Bootleg lately is full of articles about the high cost of living, without of course neglecting two or three good juicy murder stories a day, and I have been given considerable thought to the matter.
Last Tuesday I noticed Senator Taft come out with a statement that the way to head off high prices was to eat less.
Then Wednesday Former Governor Stassen of Minnesota, come out

with a statement that no, buyer resistance was the solution.
Now I got confidence in our national thinkers and don't let no party lines interfere with my attention to statesmanship and bein' bothered a little with high prices out here, that is, some high prices bother me, some don't, as I don't mind gettin 18 cents a pound for a Johnson grass-fed steer but hate like you know what to pay 79 cents a pound for the same animal when it turns up as sirloin or prime rib roast at the market, and I don't mind gettin two bucks

for wheat, it's worth it, but Jehoshaphat 30 cents for a dime can of sardines is pain a little far, but like I say, havin' confidence in our thinkers, don't make no difference whether they're Republicans or Democrats, I figured maybe both Senator Taft and Gov. Stassen was right. We ought to eat less and resist buyin' at the same time, but I will appreciate you tellin' em to see if they can't think of some other solution to high prices.
I tried it out and the two methods won't work at the same time, as the less I eat, drat it, the less resistance I got. I can stick to the Taft line a day or so, but when I pass the grocery store the Stassen line disintegrates and I go ahead and buy something un-Stassen-like and eat it un-Taft-like and throw another monkey wrench in the nation's economy.
There ought to be some other solution to this problem. What are you bein' paid for?
J. A.



Wearing inter-lingual earphones, Sen. Arthur Vandenberg raises his hand to call for the floor at the Inter-American Defense Conference at Petropolis, Brazil.

South Plains Fair Opens on Monday With Giant Two-Mile Balloon Parade

LUBBOCK, Sept. 20.—The 1947 Panhandle South Plains Fair swings into a six-days of fun and festivities Monday, Sept. 29, with a magnificent and spectacular two-mile long giant balloon parade.
Also featured in the parade are performers from the Buck Steiner rodeo, nightly attraction in front of the grandstand, and a number of bands from high schools throughout the Plains area. Bands which have already indicated they will be in the parade are Levelland, Plainview and Lubbock high schools and the Texas Technological College aggregation.
After the parade down Broadway, from the campus to the fair grounds, the balloon figures will be displayed in a rubber zoo throughout the entire six days and nights of the exposition.

Livestock and agricultural entries have been pouring in for the last two weeks, and indications are that this year's fair will exceed all 29 preceding ones in this respect. In addition to entries competing for prizes, Tech's department of animal husbandry has entered a model exhibit of sheep, swine, goats, cattle and horses.
Up to Sept. 20 entries had been received from fourteen counties for space in the Agricultural Building. Among the counties represented are Terry, Floyd, Childress, Hockley, Crosby, Lynn, Lamb, Farmer, Briscoe, Swisher, Bailey, Hale, Castro and Garza.
A highlight of the 1947 fair will be the fine entertainment officials have lined up. In addition to the Steiner Rodeo, each night, lightning fast midget autos will zoom around the 1-5 mile caliche oval each afternoon, and the Bill Hames Shows will be going at full tilt on the Midway day and night.

PLAINVIEW, Sept. 21.—Wayland College has accepted 490 students for the fall semester. This announcement was made by President J. W. Bill Marshall, who stated that this number represented the largest attendance in the thirty-eight history of the institution.
Recently approved by the Baptist General Convention of Texas to become a senior college as soon as all accreditation standards can be met, Wayland is in the midst of an expansion program. McDonald Hall, a dormitory for men erected at a cost of some \$200,000 is open for the first time this fall. New departments in music, photography and industrial arts have been installed. Twelve new faculty members are on the campus.
Immediate enlargement plans include a forty-acre demonstration farm, a new dining room, a new dormitory for girls and additional classroom space.

MARKETS
Pronounced easiness prevailed on many farm markets last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.
Grains dropped sharply toward the close of the week, to net losses of 5 to 25 cents. Wheat, corn and sorghums suffered most, but oats and barley went along. Wheat closed at \$2.88 to \$2.89 at Fort Worth Friday, and white corn \$2.80 to \$2.85. Buyer resistance and smaller export allocations were given as weakening factors.
Rice brought lower prices last week, as official estimates indicated a record crop this year. Feeds kept up their spectacular price rises with gains of \$2.50 to \$8 or more per ton. Prairie hay strengthened, and alfalfa held firm. Peanut harvest became general in Central Texas and started even farther north. Large quantities of Texas and territory fine wools sold at slightly higher prices.
Late week cotton losses all but liquidated early advances of around \$5 a bale, as markets closed around \$1.50 higher for the week. Demand for most favored grades and staples continued good, but spot sales decreased.
Cattle prices weakened radically late last week, after gaining early in the period. Some markets still netted small advances, while others marked down values as much as \$1 or more. At Houston, common and medium cows ranged from \$12.50 to \$14.75; while Oklahoma City paid \$12.50 to \$15.50, and Wichita \$13.50 to \$16.50. San Antonio bought common cows at \$13 to \$14.75; Fort Worth took cutter and common at \$11.50 to \$14.50, and Denver moved common to good at \$15 to \$19.60.
Hog prices fell 50 cents to \$1 or more for the week. San Antonio held steady at \$27.75 for top butcher hogs, while Fort Worth dropped 25 cents at \$28.50. Closing top was \$29 at Oklahoma City and Denver, and \$28.50 at Wichita.
Slaughter lambs closed the week slightly at Fort Worth, Oklahoma City and Wichita, but other sheep markets stayed about even with a week earlier. Medium good spring lambs sold from \$18 to \$21 at San Antonio, and \$15.50 to \$18 at Fort Worth. Good and choice grades brought around \$23.50 at Wichita and \$25 at Denver.
Onions sold firm, and cauliflower moved sharply higher last week at Colorado shipping points. Cantaloupes and watermelons continued in liberal supply at Denver, where prices dropped on spinach and green and wax beans. At Kansas City, cantaloupes from Colorado and Kansas sold in a wide range of prices according to quality. St. Louis saw rather slow trading, with prices mostly lower except on peaches, carrots and cauliflower. Louisiana sweet potatoes fell. New Orleans found trading good.
Eggs remained firm to slightly stronger last week, and poultry scored small advances at some markets. New Orleans paid \$2 to \$4 cents per pounds for heavy hens and

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23 Texas Farm Bureau District Meetings Slated

A series of 23 Farm Bureau district meetings will be held in Texas, Sept. 29 through October 14, it has been announced by J. Walter Hammond, president of the state organization.
In order that more farmers will be able to attend and take part in the discussions, two meetings have been scheduled for the District 1 area. One will be held in Clarendon on Wednesday, Oct. 1; the other will be held in the Herring Hotel in Amarillo, on Thursday, Oct. 2. The meetings will start at 10:00 a. m. and Joe M. Hatton of Amarillo, state director, will preside.
Farmers in District 2 will meet at Plainview, in the City auditorium on Friday, October 3; and at the District courtroom in Lubbock on Saturday, October 4.
The Texas Farm Bureau will attempt to get a cross-section on the thinking of farmers with reference to continuation of the national farm program, which is in jeopardy at this time, a farm-to-market road plan, and many other critical issues.
"Unless farmers make a determined fight for the retention of the farm program, it will be discontinued after 1948," President Hammond warns. "There was a move on the part of Congress during the past session to eliminate all price support possible from our members if we are to retain our farm program."
The Farm Bureau expects to enlist the counsel and support of other groups interested in a rural road program, in formulating a plan that will provide a source of revenue, type of roads, allocation of funds to counties, who shall determine type of roads, who shall be responsible for location of roads, etc., and have it ready to place before the next session of the legislature for enactment into law.
"The road plan should be completed and ready to present to candidates for public office during the 1948 election campaign," Hammond declared. Farmers should vote for candidates who will support their farm-to-market road plan, he continued.

TREAT YOUR FAMILY TO A **Finer COFFEE** 

BETTY SUE by G.D. BILL & FURM STEAKLEY



You get triple feature service at G. D. STEAKLEY & SONS SUPER SERVICE. Come to us for Fisk tires and tubes. We also offer the finest lubrication service in Hereford. We're sure we'll please, and are qualified for every job.

G. D. STEAKLEY & SONS SUPER SERVICE
G. D., BILL & FURM STEAKLEY
Highway 60 E. of TOWN Phone 9

Revival
Summerfield Baptist Church
SUMMERFIELD, TEXAS



Night Services
at 8:00 p. m.
Day Services
at 10:15 a. m.



Mr. Bob Kilgore, Singer
First Baptist Church
Olney, Texas

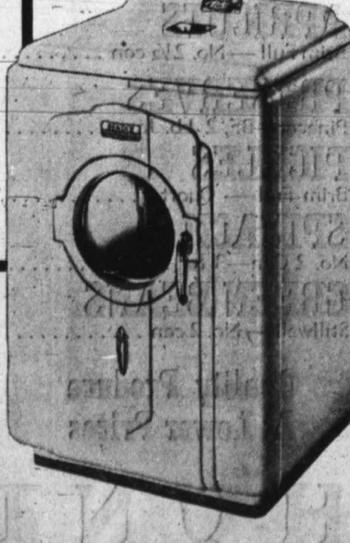
Rev. M. G. Upton,
Evangelist
Pastor First Baptist Church
White Deer, Texas

Sept. 28 to Oct. 12

SEE OUR 10 STAR HIT SHOW!

- See how the BENDIX
- 1 WASHES CLOTHES
 - 2 RINSES—3 TIMES
 - 3 DAMP DRIES CLOTHES
 - 4 CLEANS ITSELF
 - 5 DRAINS ITSELF
 - 6 SHUTS ITSELF OFF
 - 7 ENDS WASHDAY WORK
 - 8 SAVES CLOTHES
 - 9 SAVES HOT WATER
 - 10 SAVES SOAP
- ... and Saves You!

Featuring
BENDIX
automatic
Home Laundry



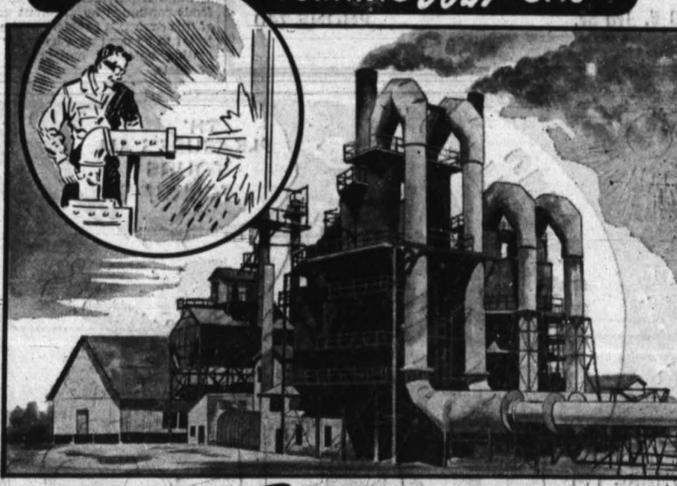
Ask for FREE DEMONSTRATION . . .
You'll see a complete washing with no one working at all! No spilled water, no steamy washday odors. No tubs to empty or fill. The Bendix is so neat, so compact it's a smart addition to kitchen or laundry.
You're invited!
Come in—see how we just set a dial, add soap—and the Bendix does the rest. You don't even touch the dial again! See it—the easiest washday on earth—with a Bendix!

COMMERCIAL OIL COMPANY
114 Main St. HUGH BOOKOUT, Mgr. Phone 68

JANSSEN'S BICYCLE SHOP and GARAGE

REPAIR WORK . . . OF ALL KINDS!
—and a complete line of parts
We Call For and Deliver
Also in stock . . . A Few New—
BICYCLES
Phone 311-J — 1 Blk. north, 1 east of Smith Motel

TURNING SOUP GAS INTO A Mighty INDUSTRY



Carbon black produced in the area we serve dominates the industrial scene.
Only in this area—with its vast resources of natural gas—is the mass production of this vital material possible. "Soup" gas, once considered worthless (on account of its high sulphur content), has become the basis of a great industrial operation. The automotive, rubber, paint and ink industries are but a few of those dependent on carbon black.
We have so much confidence in the carbon black industry—and other industries we serve, that we are investing 35 million dollars in a building program. This expansion program in our territory will bring more dependable electric service to industry and better living—electrically—to everyone!

SOUTHWESTERN PUBLIC SERVICE COMPANY
23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



The Welcome Wagon

for Newcomers to Hereford

Mr. and Mrs. Sid Bouck and daughters, Flora, 10, and Sonja, 8, are recent arrivals in Hereford from Hollis, Oklahoma. Mr. Bouck is employed at the Hereford Motor Company. They are members of the Baptist Church, and are at home on Knight street.

Mr. and Mrs. Leo Price and children, R. L., 16, and Junell, 11, are also recent arrivals. Mr. Price is a carpenter. They are members of the Nazarene Church, and are living on Brady street.

Mr. and Mrs. Benton Burke and daughter, Sheran Jean, 7, have recently moved to Hereford from Vernon. Mr. Burke is employed at London's Barber Shop. They are members of the Church of Christ, and are living at the Savoy Hotel.

Mr. and Mrs. O. P. Lloyd and sons, Gary, 2, and Mike, 7 months, have moved to Hereford from Gloria. Mr. Lloyd will be employed at the new gin. They are members of the Nazarene Church, and are living at 506 25-Mile Avenue.

Mr. and Mrs. Charles E. Crowell and son, Curtis, 3, have moved here from Amarillo. Mr. Crowell is in

charge of the new C. I. Vocational Agriculture school. They are members of the Baptist Church and are living at 129 Catalpa street.

Mr. and Mrs. A. D. Allen have moved to Hereford from Quanah. He is employed at Southwestern Public Service Company. They have three children, Bob, 17, Dan, 15, and Doris, 14. The Allens are members of the Church of Christ. They are living at 12th and I streets.

LEAVE FOR CHICAGO

Dr. and Mrs. M. W. Nobles left Saturday for Chicago, Illinois, where Dr. Nobles will spend the next four weeks in special medical studies at a Chicago hospital. Dr. and Mrs. Nobles went to Chicago by way of Dallas, where they left their daughter, Patty, in the care of Mrs. Nobles' sister.

Mr. and Mrs. Pete Cowart left Saturday for several days vacationing in New Mexico near Eagle Nest.

Try a Want Ad!

Limousines Live Better Than G



A comparison of living quarters for enlisted men (upper) and a general's automobiles (lower) gives you an idea why the Mediterranean Theater HQ of Lt.-Gen. John C. H. Lee is being investigated, following an expose by a Scripps-Howard newspaper columnist. The enlisted men live in tarpaper-walled tents, but the general's Cadillac, one of six cars at his disposal, gets a good polishing in more weather-proof quarters, as seen at rear of headquarters.

Texas Building Takes Drop In August Says UT

AUSTIN, Sept. 22.—Building permits, due for a seasonal hike during August, dropped 11 per cent below July totals as construction in most parts of the State took a tumble, according to the University of Texas Bureau of Business Research.

The Bureau's seasonally-adjusted index slumped 28 per cent during the month, since permits slid downward instead of rising in accordance with the usual July-to-August pattern.

On the bright side of the picture, however, was the fact that permits stood 55 per cent above year-ago figures and were still five times above prewar (1935-39) levels.

Most construction materials are becoming more plentiful, but contractors who watch the price structure expect a rise in costs of materials in spite of increased supply.

In Texas building needs centered around wallboard. Appeals were made to the United States Gypsum Company to channel emergency supplies of the vital material into Texas to relieve the prolonged shortage resulting from the strike at the com-

pany's Sweetwater plant. Workers on strike since July 24, have caused a critical situation which has been made more severe by the strike at the Southward Oklahoma plant. Scarcity of the wallboard has sent prices soaring three times above normal costs and in many instances contractors were forced to lay-off their labor force.

Building in Borger is still setting a torrid pace and led in percent gains for the month. Other Texas cities showing gains greater than 50 per cent for the month were Palestine, Victoria, New Braunfels, Jacksonville, Brownsville and Amarillo.

Tech Enrollment Sets New Mark

LUBBOCK, Sept. 22.—Registration permits issued at Texas Technological College climbed over the 5000 mark this week, setting a new record, with the percentage of war veterans showing a slight drop from recent previous semesters. Classes begin Sept. 22, but students will be permitted to register through Sept. 26.

Previous high enrollment figure at Texas Tech was 5366 last fall. Registration in the spring included more than 3000 veterans in a student body of 5180. Of the approximately 6200 registration permits issued this

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

First Baptist
R. H. Cagle, pastor.
Sunday:
Sunday School—9:45 A. M.
Sermon—10:55 A. M.
Training Union—6:45 P. M.
Sermon—8:00 P. M.
Wednesday—7:30 P. M.

First Presbyterian Church
Russell A. Wingert, Pastor
Sunday
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Evening worship—7:30 P. M.

Avenue Baptist Church
R. S. Sparkman, pastor
Sunday
Sunday School—9:45 A. M.
Morning Worship—11:00 A. M.
Training union—7:15 P. M.
Preaching Service—8:30 P. M.
P. M.
Wednesday 8:00 P. M.

Immanuel Ev. Lutheran Church
"The Church of the Lutheran Hour"
E. W. Lichtsinn, pastor
Sunday services:
Sunday school and Bible class 3:00 p.m.
Divine service 4:00 p.m.
Holy communion is celebrated the first Sunday of every month. The Lutheran hour may be heard every Sunday morning over KFDA, Amarillo, at 8:30.

First Methodist Church
O. B. Herring, pastor.
Sunday
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Methodist Youth Fellowship at 8:15 P. M.
Evening Worship—8:00 P. M.
Wednesday—8:00 P. M.

First Christian
Roy W. Ford, pastor
Sunday Services:
Sunday School—9:45 A. M.
Morning Worship—11:00 A. M.
Christian Youth Fellowship. 6:15 P. M.
Evening Worship—7:00 P. M.
Mid-week Service:
Each Wednesday—7:15 P. M.

Assembly of God
S. E. Eldridge, Pastor
Sunday
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Young People Service—at 6:15 p.m.
Evangelistic Service—7:45 P. M.
Wednesday—8 P. M.

Church of the Nazarene
Rev. Louis Patterson, Pastor
Sunday School 10:00
Morning Worship 11:00
Young Peoples' Service 7:15
Evangelistic Service 8:00
Wed Evening Prayer Meeting, 8:00.

week, less than 3000 were to veterans.

J. B. Smith of Silverton was a visitor Sunday in the home of his brother, Joe Smith, in Hereford.

The expectation of life at birth for the general population of the United States, based on recent studies, was 63.55 years for white males and 68.95 for white females. The negro males had a life expectancy at birth of 55.39 years and the negro females 58.99 years.

The word mess comes from the Latin "missum," meaning sent or placed in position. Thus, the word came to mean a dish sent to a table, and eventually to describe the dining parties into which a ship's company or a regiment is divided.

Buy It In Hereford

30th ANNUAL
PANHANDLE SOUTH PLAINS FAIR
Sept. 29-Oct. 4
Lubbock, Tex.



DON'T MISS THE
GIANT BALLOON PARADE
1:30 P.M. SEPT. 29

MIDGET AUTO
RACES
EVERY DAY - 4 P.M.

BUCK STEINERS
RODEO
EVERY NITE - 8 P.M.

BILL HAMES SHOWS
ON THE MIDWAY
6 BIG NIGHTS
68 BIG DAYS

You can't beat Mother Nature!



Nature's Finest!

Tiger or Giant Swallowtail (*Papilio thoese*) is the largest American butterfly. Lemon-yellow with velvety black. Wingspread to 5½ in. Caterpillar, called "Orange Puppy," feeds on citrus fruits.

The Crude Is The Answer To Phillips 66 Fine Motor Oils

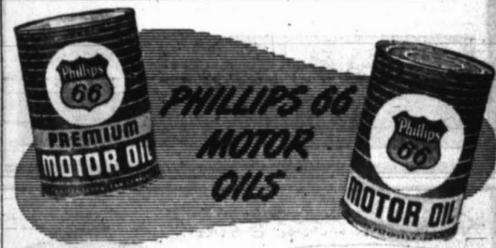
Mother Nature couldn't be beaten the day she made the Tiger Swallowtail butterfly—and she was doing a mighty fine job when she produced the crudes that go into Phillips 66 Motor Oils, too!

Then, Phillips special refining processes, Phillips practical skill and know-how, turned these exceptionally fine crudes into fine lubricants... lubricants that have what it takes to do an honest-to-goodness job of protecting your engine. Ask for Phillips 66 Motor Oil or Phillips 66 Premium Motor Oil.

Phillips 66 Motor Oil has made thousands and thousands of friends... and has chalked up an enviable record covering billions of miles of satisfactory performance!

Phillips 66 Premium Motor Oil is brand new! It cleans! It prevents bearing corrosion! It resists high temperatures and high pressures! In short, this oil is made especially for motorists who want something extra-special in lubrication.

You'll like them both... Phillips 66 and Phillips 66 Premium!



Not Big Ads, But "Regular" Brand Ads Get Results!

YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble
AGENT — HEREFORD, TEXAS

FEDERAL SAVINGS BANK

37-tfc

CHOICE is the keynote of today's career

Would you go to Europe, Japan or Korea?
Or would you stay near home? Any man who has had prior service in the Armed Forces may elect to do any of these things if he enlists in the Army now for 3 years or more. He can choose to be assigned directly to duty in Europe or with one of five famous Infantry divisions in the Far East. Or he may choose to be stationed near home for the first full year of his enlistment (where there are vacancies). Men with or without prior service may choose one of the famous combat divisions in Japan or Korea.

Would you select a career in aviation?
This you can do, and be guaranteed the training you choose before you enlist! Only requirements beyond regular physical and mental examinations are that you be a high school graduate, or that you are in the Air Force and can qualify. It's today's great opportunity to write your own ticket in the Air Force.

Would you want to learn to fly? If you are single, 20 to 26½, and have had two or more years of college education or the equivalent, you can become an Aviation Cadet with the U. S. Air Force. Nowhere else can you get better training, for nowhere else is aviation advancing as fast or as far as in our own Air Force.

Would you go to a leadership school? If you have qualities of leadership, would you want to develop them to their fullest? U. S. Army Leadership Schools are now selecting likely candidates from servicemen to take these valuable courses.

The Army and Air Force are doing everything possible today to help each individual develop along the lines that he picks for himself. Army and Air Force training is thorough and take-home pay is better than most civilian jobs. Opportunities for advancement are wide open to every man in uniform. Make your choice today at your U. S. Army and Air Force Recruiting Station.

CAREERS WITH A FUTURE
U. S. Army and U. S. Air Force

POST OFFICE BLDG.
Amarillo, Texas

YOU'LL SAVE MONEY AT TRUCK HEADQUARTERS

WITH... **DODGE "Job-Rated" TRUCKS**

COST SAVERS ...every one of these **DODGE "Job-Rated" TRUCK FEATURES**

- L-head, high-compression engines—that stay quiet!
- Four-ring pistons save gas and oil!
- Exhaust valve seat inserts cut valve-grinding expense!
- Extra-size transmission gears and shafts—for longer life!
- Uniform cylinder cooling increases efficiency... reduces wear!
- Component assemblies "Job-Rated" for each size vehicle!

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State Fair This Year to Be Biggest Yet Say Officials on Eve of Opening October 4

DALLAS, Sept. 22.—Texas are showing the greatest interest in history in their State Fair of Texas, if size and scope of the Agricultural Show, Livestock Show and Industrial Exhibits is any index. With only two weeks to go before the opening of "the world's biggest state fair," Oct. 4-19, entries in these shows has hit an all-time high.

Example of this widespread enthusiasm may be seen in the State Fair's second annual Junior Livestock Show. Entries are five times as great as last year, according to Ray W. Wilson, livestock manager. "It will be by far the most representative Junior Livestock Show ever held in the Southwest," said Mr. Wilson. "To date entries indicate 1,315 fine animals will be paraded at the State Fair. This does not include any entries in the general Livestock Show."

Entries have been received from 428 4-H Club boys in 90 Texas counties and 257 Future Farmers from 57 communities, a total of 685 exhibitors.

One of the highlights of the Junior Livestock Show will be the big auction sale set for Oct. 7, at which time meat packers, food markets, restaurants and hotel will bid for the

fine stock offered by the 4-H Club and FFA boys of Texas.

Work on the 187-acre grounds and in the mammoth exhibit buildings of the \$25,000,000 institution, which this year observes its 62nd anniversary, is going on at breakneck speed. Officials of the Fair hope for two million visitors, to break last year's all-time high of 1,639,986 attendance.

The Home Show, Electric Show, Food Show, and Petroleum Show will be the most elaborate ever seen at the State Fair. Many wonders of the postwar world not off the assembly in time for the 1946 fair will be introduced to an awaiting public this year.

The Texas Game, Fish and Oyster Commission will have a mammoth exhibit at the Fair for the first time. The famed Bikini Geese, survivors of the atom bombings in the Pacific, will be included in a spectacular Health Exhibit.

The largest Art Exhibition ever seen in the Southwest—\$1,500,000 worth of great masterpieces on loan from New York's Metropolitan—will be on display in the Fair's Art Museum.

Entertainment events will be the most outstanding in history, headlined by the Broadway hit, "Annie Get Your Gun," starring Mary Mar-



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Wednesday and Thursday—October 1 - 2

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CROSSFIRE

THE STORY THEY SAID COULDN'T BE BELIEVED

ence Clubs that there's a new power rising in Canyon when they held the powerful Tulsa University Hurricane to a 26-13 victory in the season's opener at Tulsa last weekend. The game was a lot closer than the score indicates. The Buffs trailed by a bare six points through most of the game, and kept Tulsa humping until the final whistle.

Incidentally, big Charlie Wright, the hefty fullback who played last year with the Canyon Eagles last season, was a stand-out in the West Texas backfield. Kimbrough is working with a big aggregation of Freshmen and Sophomores, and while he isn't promising Buff fans any championships this year, look out for '48.

Hereford fans who want to see West Texas State games at Canyon this fall can get reserved-seat season tickets for the four home games at \$8.40. Two rows of seats in the West side stands, between the 35 and 50 yard lines and half-way up in the stadium, are being held until October 1 for Hereford fans. Tickets are available from Herman Ford or from Ben Ezzell at The Brand office. First game in Canyon is with Texas Mines on October 11. Others: Hardin College, Oct. 18 (Homecoming), Hardin-Simmons Nov. 7, and Arizona State of Tempe Nov. 22.

One department in which Hereford High fans will have to yield honors to no one this fall will be the band and pep squad. The Band and Peppers arrived late at White Deer Friday night, getting to the field just before the half, and without preliminary warm-up, took the field at half-time with a fascinating marching demonstration that really set the White Deer fans on their collective ear.

Coach Frank Kimbrough's West Texas State College Buffaloes served notice to other Border Confer-

Benchwarmer (Continued from Page 1)

Bobbles looked impressive last weekend in downing Morton 32-6. They'll get a real test this week-end when they meet the West Texas High School Cadets at Canyon. If they get over that hurdle, other district 2-A hopefuls had better take a good look at the storm warnings flying over the Dimmitt camp.

Coach Frank Kimbrough's West Texas State College Buffaloes served notice to other Border Confer-

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HEREFORD

Westex Buffaloes

(Continued from Page 1)

The country. The Tulsa ace was hustled off to the showers to receive emergency treatment for a sprained ankle after Conner's tackle.

The Buffs' performance brought high praise from Tulsa Coach Buddy Brothers. "That West Texas line played like Kimbrough's Baylor lines always played," Brothers said after the game, "and Baylor was the best line we faced last year except that of Arkansas. The Buffs line-backing was great and stalled our attack."

The game was played on a muddy field, but the slow turf failed to slow the game as the two teams battled it out in the air and on the ground. Tulsa led all the way, but the Buffaloes were always close on their heels.

The first half found the Hurricane leading by 12 to 7. Tulsa scored early in the third quarter to run the lead to two touchdowns, but the Buffs bounced right back, Cross taking a 22-yard pass from Cloyce Box for the touchdown to push the score to 19-13 and keep the West Texans very much in the running.

Fink's long heave to Stratton late in the final period settled the game by setting up the final touchdown. Finks pushed across in two plays from the 2 yard line to count.

The Buffs will journey to Abilene Saturday night to meet Abilene Christian College, and will go to Lubbock on October 4 to meet their old rivals, Texas Tech, in the opening Border Conference game.

On October 11, Saturday night, they will return to Canyon for the first home game, a Border Conference game with Texas Mines of El Paso.

Homecoming Day will be October 18, when the Buffaloes will meet Hardin College at Buff Stadium in Canyon in an afternoon game, before jumping back into the Border Conference scramble.

On October 25, they meet New Mexico A & M there; and on November 1 journey to Flagstaff to meet Arizona State. On November 7, they will be back in Canyon for a Saturday night game with their arch-rivals, Hardin-Simmons of Abilene.

November 15 takes the Buffs to Colorado College. On November 22, they will return to the home field to play Arizona State of Tempe in another Border Conference battle, and close the season on November 29 at Albuquerque, where they meet the University of New Mexico.

Reserved seat season tickets for all Buff home games are on sale in Hereford. See Herman Ford or inquire at The Brand.

LAST WEEK'S SCORES IN REGION I-A

White Deer 46, Hereford 6.
Price College 6, Canyon 25.
Morton 6, Dimmitt 32.
Floydada 15, Tulsa 0.
Lefors 25, Canadian 0.
Dalhart 6, Wellington 23.
Phillips 19, Panhandle 6.
Chillicothe 0, Clarendon 12.
Lockney 30, Abernathy 6.
Crowell 13, Paducah 19.
Post 6, Spur 6.
Wheeler 13, McLean 51.
Yannigans 6, Memphis 6.
Matador 12, Turkey 7.

Whitefaces to . . .

(Continued from Page 1)

The Panther backfield will probably include Wright, Farlow, Adcock and Warren in the backfield. Panzer co-captains are both linemen, Thompson, center, and Bernauer, tackle.

Charles Wright, who's handling the quarterback assignment, is a newcomer to Panhandle, having shifted there a year ago from Berger. He was not eligible to play last year. Wright weighs 150 pounds, and divides punting and passing duties with Fullback Warren.

Game time will be 8 o'clock tomorrow night (Friday) at Whiteface Memorial Stadium.

The Herd will be back on the home field for two weeks, with another non-conference game slated next week-end with the Dalhart Wolves from District I-A.

On October 10, the Whitefaces will open the conference season at Friona in a game with the Friona Chiefs.

Whitdeer Bucks

(Continued from Page 1)

and pulled Center Weatherall back to boot three placements squarely between the crossbars for a total of 21 points.

The smartly-coached Bucks ran from the "T" formation, combining tricky reverses and laterals with a passing threat that frequently paid off for big yardage. The Bucks netted a total of 375 yards on passes, completing five of nine forward passes and an uncounted number of laterals. West, Byck halfback, handled the passing assignments. Meadows, Taylor and Crawford were on the receiving end.

The Bucks counted 18 first downs to one for the Whitefaces.

For a few minutes in the first quarter, the game was played on more-or-less even terms. After that, there was never any doubt about the outcome.

The Bucks won the toss, elected to receive, and launched a drive which carried them to the Hereford 18 yard line. At that point, West fumbled, and the Whitefaces recovered. Hennington's quick-kick carried 60 yards to the Whiteface 15 yard line to effectively halt the threat.

The Bucks came right back, however, mixing forward and lateral passes with some sprightly spinners and reverses to wind up in pay territory a minute before the end of the quarter. West was credited with the touchdown, going through center from the 4-yard line, and Weatherall kicked goal.

In the second period, the Bucks really cut loose. A flat-zone pass from West to Taylor at mid-field set up the score when Taylor raced to the 15 yard line before being pulled

Whitefaces to . . .

names were not even listed on the program took over the game and did very nicely, but lost the ball on downs to the Whitefaces (for the first and only time of the evening) midway in the period. A Whiteface fumble three plays later, however, gave the Bucks possession again with a 10-yard gain, and Coach Cox

rushed his starting eleven back into the game to push across the final touchdown.

Taylor made the score, sweeping wide around end cutting just inside the flag for the touchdown. Weatherall's kick was wide, and the final score was 46 for the Bucks, 0 for the Whitefaces.

A Whiteface fumble on the first play after the kick-off gave the Bucks their next chance, when Staats covered the ball on the Hereford 27. Harvey crashed through tackle for 20 yards and a first down on the 7. West and Crawford bucked down to the 1 yard line, and West crashed over for the score. Weatherall's placement was good.

Hennington's pass, the only one attempted by the Herd during the game, was intercepted on the 40 yard line by Taylor, who raced down to the 10 before he was pulled down. West then passed to Crawford for the touchdown, and Weatherall kicked goal to run the score to 28-0 as the first half ended.

The Whitefaces came back in the second half with what started out to be a rally, but soon played out. Hennington stacked up the Herd's only first down with a nice 26-yard off-tackle sprint, but the drive bucked down at mid-field and the Bucks took over for another scoring drive.

West circled left end for 18 yards, and Harvey took a lateral from West, cut through the left side of the Whiteface line, and scampered 20 yards to pay dirt. The try for point failed when West fumbled the pass-back from center.

The Bucks missed another score by less than a yard when the whistle ended the quarter. The kick-off had gone down into the end zone where Glenn Wilson attempted to run it through and was dropped on the 10. Hennington's attempt to kick out of danger was high and went out of bounds on the Hereford 39. The Bucks had smashed down to a first down on the 1 yard line as the quarter ended.

White Deer scored on the first play of the fourth period, an unidentified Buck sub crashing over for the score. West attempted to pass for the extra point, but his toss was incomplete.

In the last period, a squad of White Deer "B" stringers whose

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ROAST	HAMBURGER Nothing added—lb.	45c	BALOGNA Pound	37c	
AA—POUND	PORK CHOPS Pound	73c	BACON, Lean Dry Salt—lb.	49c	
39c					
SALT	Carey—Big 26 oz. pkg. — 2 for	19c	Mixed . . .	VEGETABLES St. Elmo, No. 2 can	9c
PICKLES	Sour or Dill, Betty, Full Quart	29c	Plenty of	PINEAPPLE	
APRICOT NECTAR	Chey Chase, No. 2 can	19c	Schilling . . .	COFFEE 1 lb. can	47c
GRAPEFRUIT JUICE	White Swan, No. 2 can	11c			
CATSUP	C. H. B., 14 oz. bottle	19c			
PINTO BEANS	New Crop, 2 lb. sack	39c			
SUGAR	Pure Cane, 10 lb. bag	97c			
KOOL-AID	3 pkgs. for	13c	VIENNA SAUSAGE Snack Time—2 for	31c	
RICE	Unele Ben, lb. pkg.	21c	FRUIT COCKTAIL Del Monte, Big 2½ can	43c	
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