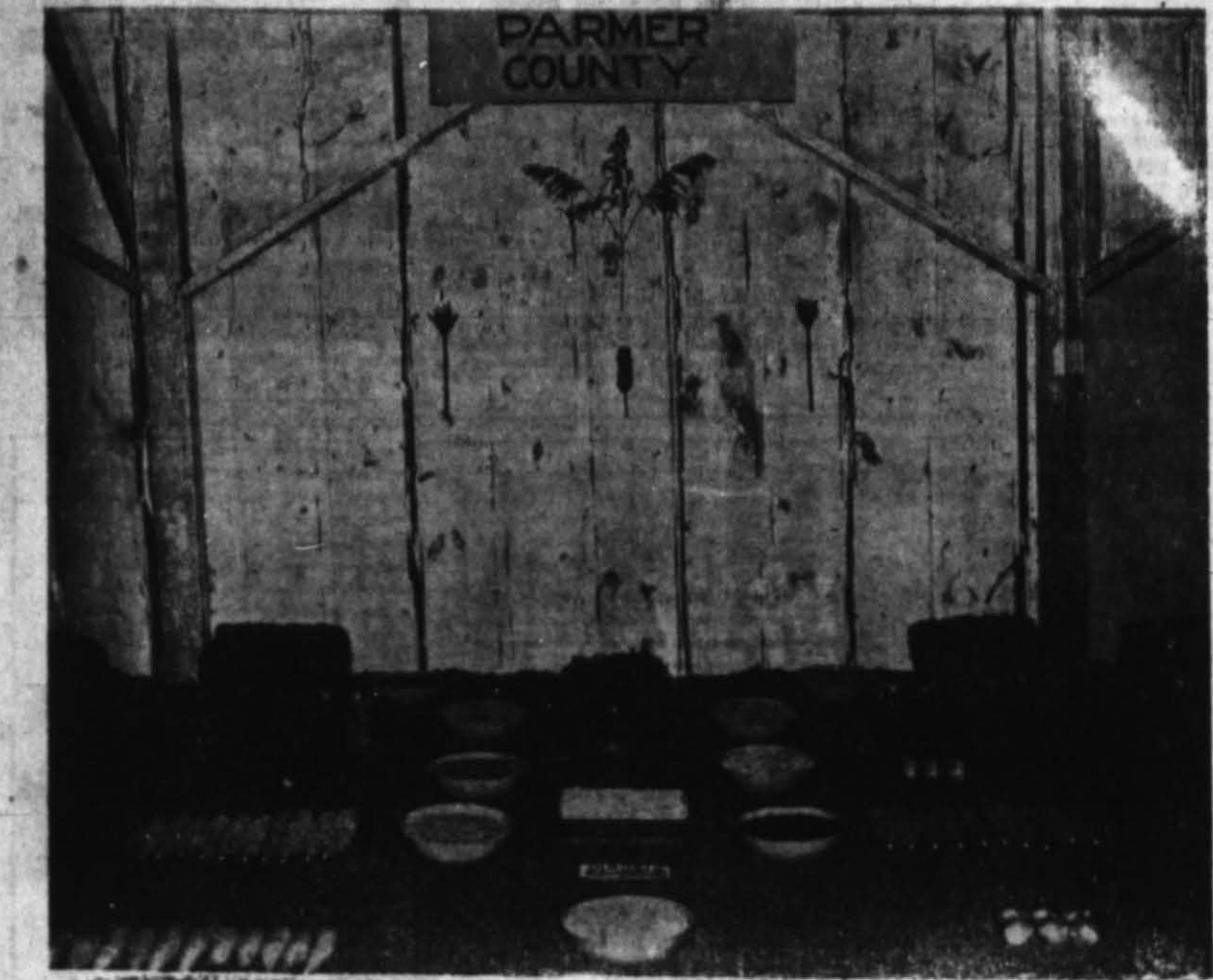


PARMER COUNTY BOOTH WINS FIRST PLACE AT LUBBOCK FAIR



Pictured above is the Parmer County Booth at the Tri-State Fair in Lubbock, winner of first-place in a contest with 13 other counties. The booth will be on exhibition at the Parmer County fair in Friona this weekend. (Photo courtesy Lubbock Avalanche-Journal).

AROUND TOWN SIGHTS, FACES SEEN

Both Hereford banks will be closed Monday in observance of Columbus Day, which falls on Sunday this year.

The folks who follow the fire trucks are going to have to do so at a distance from now on. The new state uniform traffic code, among other things, prohibits cars from following fire equipment on the way to a fire at a distance closer than 500 feet, and adds that no unauthorized vehicle may park in the same block with the fire fighting equipment.

The fire alarm late last Thursday afternoon was arranged for exactly that purpose. There wasn't any fire, but the firemen raced to the scene anyway, and nine eager-beaver motorists were caught in the trap. Nine tickets were issued to persons who rushed up to park as closely as possible to the fire trucks. No fines. (Continued on Page 10)

Canning Plant Is Sold to Reserve Loan Company

The Deaf Smith County Food Products Company canning plant, up for trustee's sale Monday, was bid in by the mortgage holder, the Reserve Loan Life Insurance Company of Dallas.

No opposing bids were made. Attorney for the Reserve Loan Life Insurance Company bid in the property for \$75,100, the amount of the first mortgage, plus interest, against the property.

Some 15 canning plants and other manufacturing concerns had representatives at the sale at the courthouse Monday morning, but no bids were made after the Dallas company filed its bid.

No indication was given as to what disposition would be made of the plant.

Youthful Thief Is Returned to Milwaukee Home

William Sulewski, 14 years old, from Milwaukee, was detained in County Jail this week while officers debated about whether to charge him with theft, burglary, or send him back to Milwaukee.

Sulewski's trouble started when he brought a wrist watch to City Marshal Bruce Woodell, reporting that he had found it. The watch turned out to be one taken from the home of Mrs. Phil Radovich two weeks before.

Brought back for questioning, Sulewski admitted stealing the watch. The Sheriff's office took over. Inquiries to Milwaukee revealed the information that Sulewski was a runaway from St. Charles' Boys Home in Milwaukee.

Attendants at the Home said they were willing to take the boy back if officers here would drop the charges and return him to Milwaukee. They would.

Sulewski is going back to Milwaukee, the watch is going back to Mrs. Radovich, and the county jail is getting rid of a boarder which doesn't make anybody unhappy.

Parmer County Fair and Dairy Show Opens Today at Friona

Messiah Chorus To Convene At Church Sunday

Hereford singers who plan to participate in this season's annual presentation of "The Messiah" will meet Sunday afternoon at 3:30 o'clock at the First Methodist Church, Miss Mattie Mae Swisher, director of the Choral Club which will produce the Oratorio, announced yesterday.

The Oratorio will be presented in Hereford early in December, Miss Swisher said. The date for the presentation of "The Messiah" is definitely set yet. Local singers will also participate in the presentation of the 17th annual performance of the famous Christmas program at Amarillo, and will be assisted in the concert here by members of the Amarillo chorus, as well as singers from other Panhandle towns.

All who have previously sung in The Messiah here, and newcomers and others who would like to sing, are invited to attend the meeting Sunday, Miss Swisher said.

Detailed plans will be completed at the meeting Sunday for delegates and musicians representing the Hereford Civic Chorus to attend the Seventh District Federation of Music Clubs convention at Segreaves on October 24 and 25.

The local chorus will be represented on the Fine Arts Program on the evening of the 24th, and official delegates are also to be chosen to attend the convention.

Scores of The Messiah will be available to all who want them Sunday, Miss Swisher said. Announcements for the first rehearsals will be made at that time.

Plans are already being made in other Panhandle cities for presentations of The Messiah during the Christmas season.

Singers from Hereford, Dalhart, Pampa and Plainview have already announced plans to join the Amarillo Choir in its 17th annual presentation of the oratorio.

The Amarillo group is under the direction of Emil F. Myers. Harold Flamm is in charge at Dalhart, Mae Carr at Pampa, and Sam Allen at Plainview.

Other cities are expected to organize and join these groups.

New Vocational Ag Course for Veterans Starts Wednesday

Enrollment in the new Veterans Vocational Agriculture Class was almost completed Tuesday, and Ralph Smith, County Veterans Service officer, predicted that the limit in enrollment would be reached last night when the class was scheduled to hold its initial meeting.

The initial class organized here two months ago has been conducted with the maximum of 25 students, including five disabled veterans, under the supervision of Charles Crowell.

The new class, which is being taken over by Bruce Brown, West Texas State College graduate from Claude, himself a veteran, had enrolled 22 students yesterday, with the remaining three vacancies expected to be filled last night.

Eight disabled veterans were included in the group of 22 enrollees. They are Ollie Duncan, Ernest Neff, William Fred West, Adolph Knabe,

Mrs. Britt Boyd Dies Monday at Home of Sister

Funeral services for Mrs. L. D. (Britt) Boyd, 56, of Hereford were conducted yesterday afternoon (Wednesday) at 3 o'clock at the First Baptist Church.

Rev. R. H. Cagle, pastor, was in charge of the rites. Interment was in West Park Cemetery.

Mrs. Boyd died at the home of her sister, Mrs. J. L. Rogers, in Hereford Monday. She had been ill for many years, and had been seriously ill for over a year.

Mrs. Sannie M. Boyd was born on January 1, 1891.

Surviving here are her husband, L. D. (Britt) Boyd, who lives on a farm six miles south of Hereford; her father, W. L. Seine of Hereford; her sister, Mrs. Rogers.

Other near relatives include Mrs. Ruth Seine and two daughters, Mrs. Bonnie Rea and Miss Ruth Anna Seine, all of Portales, N. M.

High Court Upholds Rural High District

Detroit Packer Confers With Stockmen Here on Meat Plant

Hereford Camera Club Will Stage Public Salon

Members of the Hereford Camera Club will stage their first annual Photo Salon in Hereford October 21 through October 29, R. S. Scott, president of the club, announced this week.

More than 100 pictures made during the past year by club members are to be exhibited in the show windows at J. C. Fenney Company during that period.

The public will be invited to act as judges. A public balloting is planned for Saturday, October 25, when all onlookers will be invited to vote for their selections among the prints on exhibition. All entries will be numbered, and voting will be for first, second and third choice only.

Official selection of prize-winning entries will be made by the club's judges, however. The public vote is being conducted to find out what pictures the public prefers.

Pictures will be of all types and subject matter. All pictures made and processed by Camera Club members are eligible for the competition, which is being planned as an annual affair.

Scott said this week that indications are that well over 100 prints will be entered in the exhibition if that many can be displayed in the window space which will be available.

Further details of the show will be made public next week.

The exhibit is to be arranged in the Fenney Company windows on the evening of Monday, October 20, and the pictures will remain on exhibition until Wednesday, October 22.

A football game Friday night between the Friona Chiefs and the Hereford High School Whitecoats, which opens the conference season for both teams, is expected to draw a big Fair-going crowd.

Saturday afternoon, a big parade will wind up the show. The parade, which will march through Friona, will begin at 2 p. m. and will officially end the 1947 Fair and Dairy Show.

The FFA barn, which will be the site of the Fair this year, occupy an entire city block. Ample space for all livestock and agriculture exhibits will be provided.

The Fair grounds will be open officially tonight (Thursday) with plenty of entertainment planned at that time, officials report.

Judging will begin tomorrow in the dairy and livestock shows. Agricultural exhibits will be judged this afternoon.

Castro Farmers To Vote on Soil Conservation

Castro county farmers will vote Saturday, October 18, on the creation of a Standard Soil Conservation District in Castro county.

The election has been ordered by the County Judge in response to a petition from a group of Castro county farmers. All farm owners and operators in the county will be eligible to vote in the election.

The Soil Conservation District, if it is authorized, will replace the present Wind Erosion District which has served Castro county since 1939.

The Wind Erosion District will still be in existence, but will become inoperative if the Soil Conservation District is formed, and functions of the Wind Erosion district will be taken over by the Soil Conservation district.

Seven voting precincts have been designated for the election. Voting boxes, and their respective election judges and clerks, will be:

At Easter schoolhouse, W. B. Boston, judge; H. O. Behrens, clerk.

At Big Square schoolhouse, C. M. James, judge; E. E. Mlek, clerk.

At Sunnyside schoolhouse, Vernon Simmons, judge; Howard Bridges, clerk.

At Nazareth schoolhouse, C. E. Wilhelm, judge; Wm. Hochstein, clerk.

At Big Square schoolhouse, C. M. James, judge; E. E. Mlek, clerk.

At Sunnyside schoolhouse, Vernon Simmons, judge; Howard Bridges, clerk.

At Hart schoolhouse, Fred Hamm, judge; E. I. McLain, clerk.

Sixty-two farmers and stockmen from the Hereford area met at the City Hall Monday night with Chris Schmidt of Detroit, Michigan, to discuss the possibilities of a cattle feeding program in this area which would support a major packing plant.

Schmidt, who had indicated interest in building a two million dollar packing plant in this area, probably to be located in Hereford, made no definite commitment, but said he was here to investigate the potentialities, and after he had determined whether or not the area was capable of supplying fat cattle on the scale required, he would decide whether or not to construct the plant.

Schmidt told the group at the City Hall that he would require a minimum of 200 head of cattle per day at the start.

He asked local farmers and ranchers to agree to feed out cattle 60 to 120 days to supply the demands of the packing plant.

Schmidt said he planned to feed some cattle himself, and would require the cooperation of a large number of individual feeders.

He made no demands whatever for any subsidy to secure the location on the plant here. He told interested ranchers that his only requirement would be a guarantee of a feeding program sufficient to maintain the plant on a major scale.

Schmidt arrived in Hereford Monday from Detroit, and planned to spend several days looking over the territory.

He had made a previous visit here three weeks ago, as a result of the visit, asking that the meeting be held Monday night to discuss possibilities with the men in the cattle business.

Schmidt was interested in the local field by George and Herman Neff. Schmidt indicated that the plant, if it is built here, would be set up to handle between 50,000 and 70,000 head of fat cattle annually.

A potential sight on a cattle feeding program here is provided by development of the sugar beet program in the Hereford area, which local growers hope will eventually result in the construction of a sugar beet refinery here.

Beet tops and the sugar beet pulp, by-product of the refining process, make excellent cattle feed, and the two industries have worked out with considerable success in other areas.

Hereford Garden Clubs Host To District Monday

Two state Federated Garden Club officers, Mrs. Tom Holman of Amarillo, state vice president, and Mrs. P. D. Bethel of Amarillo, state publicity chairman, will be present Monday for the Fall Board meeting of District One of the Texas Garden Clubs, which will be held in Hereford with local garden clubs as hosts to the meeting.

Registration will begin at 9:30 a. m. Monday morning at the First Methodist Church, where the business sessions will be held.

The first session will open at ten o'clock, with Mrs. Lyle Blanton, district president, of Hereford presiding.

The board is made up of district officers and chairmen of standing committees from the 59 counties making up the Amarillo district. Some thirty-odd out of town guests are expected.

A tea and small placement show will be held in connection with the board meeting Monday afternoon at the home of Mrs. Lynn C. Kester at 710 Lee street.

School Zones Are Marked; Traffic Lights Due Soon

City traffic officers are preparing for strict enforcement of speed limits and other traffic regulations in the city.

School zone signs are being erected on the streets leading to the High school, two on the street running past St. Anthony's Parochial school, and eight on streets approaching Central school. The speed limit in these zones will be 15 miles per hour during school hours.

In addition, stop signs are being erected at intersections in the business district, and the new electrical operated traffic signals are scheduled to arrive for installation within the next month.

Stop signs are being placed on Sampson street at First (Highway 60) and at each approach on 3rd street.

The same arrangement is being made on Miles. On Main street, stop signs will be placed on each side of Main at the intersections with 6th street.

First street, 3rd street, and Main street will be through streets. (Continued on page 10)

COWBOY ARTIST, AUTHOR IN NEW FEATURE



Harold Bugbee (left) prominent Panhandle artist, and Evetts Haley (right) cowboy author, begin an appearance in The Brand this week in a series of colorful cattle brand stories featured in advertisements of the Shamrock Oil and Gas Company. The first story, which appears in this issue, introduces the series. Next will come a feature on the famous XIT Ranch, followed by stories of the Bell, JA's, Matadors, Cross L, and others.

Hungry Thieves Loot "Little Diner" Here on Monday Night

Hotel Hopes Up As Oklahoma Man Considers Plans

Hopes for the construction of a first-class modern hotel in Hereford have been renewed and negotiations are underway through the Chamber of Commerce Hotel Committee and Clayton W. Powles, Okmulgee, Oklahoma, hotel man, Chamber of Commerce Secretary Pete Cowart revealed this week.

Negotiations with Morris Thomson, of Hereford, who had posted a \$20,000 forfeit as a guarantee of good faith two months ago, fell through when the Chamber of Commerce committee failed to provide the \$50,000 subsidy requested by Thomson before starting construction. Thomson withdrew his plans to build.

Powles has been working with architects and contractors for the past two or three weeks on plans for the proposed hotel. Cowart reports, and says the proposition "looks very promising."

As soon as plans are completed and a definite contract figure has been obtained, Powles told Cowart in a telephone conversation this week, the Oklahoma man will be back in Hereford to continue discussions with the hotel committee.

Powles said he expected to have details completed within a week or ten days.

Negotiations with Morris Thomson, of Hereford, who had posted a \$20,000 forfeit as a guarantee of good faith two months ago, fell through when the Chamber of Commerce committee failed to provide the \$50,000 subsidy requested by Thomson before starting construction. Thomson withdrew his plans to build.

Powles, however, who has recently sold a hotel in Okmulgee, which he is still managing for the new owners, seems definitely interested.

Ambrose Gibson Dies on Friday At Wichita Falls

Ambrose L. Gibson, civic pioneer of Wichita Falls and at one time resident of Hereford, died suddenly Friday in a Wichita Falls hospital.

Mr. Gibson was 65 years old and was survived only by one niece, Mrs. J. G. Irvin. Mrs. Ezra Norton is a sister-in-law.

Many people in Hereford will remember Mr. Gibson as the son-in-law of an early pioneer, T. M. Palmer. They owned and operated at one time a lumber yard and planing mill of which Mr. Gibson was the general manager.

Mr. Gibson also helped Mr. Palmer in the operation of his large farm and ranch holdings here at the time.

Thieves who entered and robbed The Little Diner, short-order cafe owned by Mr. and Mrs. Carl Sevier on Highway 60 near the Benefield Motor Company, Monday night varied off with enough food and equipment to serve a full dinner to a considerable crowd, plus enough cash to provide an ample dessert course.

Included in the loot, according to an inventory made by Sheriff J. C. Reese were four clubs bowls, all the silverware in the place, two coffee mugs, a butcher knife and spatula, six to eight dollars in two pounds of sliced ham, two pounds of sliced cheese, some canned soup, and a dozen cartons of cigarettes.

In addition, the thieves netted \$28.15 in cash from the cash register. The choice of cigarettes indicated that there may have been at least three smokers in the crowd. The take was equally divided between three of the "leading bands," four cartoons each of Chesterfields, Luckies, and Camels.

The robbery occurred some time between 11 p. m. Monday night, when the cafe was closed, and 5 a. m. Tuesday morning, when the break-in was discovered.

Officers investigating the burglary, with the aid of an FBI operative who happened to be in town Tuesday morning, secured some fingerprints, no other clues. Value of the fingerprints is doubtful, Sheriff Reese reported, although a check is being made to ascertain whether or not they were made by employees at the cafe.

Reese theorized that the burglary may have been committed by hobos riding a freight through the local yards, since the cafe is located only a short distance from the tracks, and the nature of the loot points in that direction.

Two other robberies, which occurred on the previous Monday night (September 29) are still being investigated by the Sheriff's department, but no connection between those and the Little Diner burglary is seen.

The office at Sears and Teter Grain Company was entered and robbed on the night of September 29, and a freight car in the Santa Fe yards was looted on the same night.

At Sears and Teter, the robbers broke a window in one of the offices, made off with an old model Royal typewriter and a pair of yellow leather gloves. Other more valuable equipment in the office was not disturbed, and no cash was taken. Officers said the robbery was almost certainly committed by amateurs, and probably by juveniles.

On the same evening, a box car in the Santa Fe yards, containing a shipment of goods for local stores, was looted, the thieves taking three cases of candy and five blankets.

Appeals Court Turns Down Dawn Suit

Seventh District Court of Appeals in Amarillo Monday turned down, on all counts, an appeal by the board of trustees of the Dawn Common School District against the creation of the Hereford Rural High School District.

Associate Justice James G. Lumpkin of the Court of Appeals wrote the opinion, which upheld on all counts the decision of District Judge Schultz in district court here declaring the creation of the Rural High School District to be legal.

The case, styled Dawn Common School District on 2 et al vs. County School Board of Trustees of Deaf Smith County, was reviewed by the Court of Appeals last week.

The appellants in the case have 20 days in which to file an appeal for a writ of error with the Texas Supreme Court. Judge W. H. Russell, attorney for the Dawn trustees, did not know at midweek whether such an appeal would be filed.

Russell had appealed from the decision of the district court here on six points of error, attacking the lower court's judgment on three grounds.

First: That the County School Board was not empowered by the statutes to order the election to create the Rural High School District; Second: In actions, method, and manner of attempting to create the Hereford Rural High School District, the county school board abused its discretion and perpetrated a legal fraud on the five common school districts involved in the consolidation; and

Third: That Article 2922c (under which the election was held and the district created, was unconstitutional, in that it is discriminatory, provides for taxation without representation.

(Continued on Page 10)

PTA Elects Mrs. Elmer Patterson As President

Mrs. Elmer Patterson was elected Monday by the newly organized Hereford Parent-Teacher Association at the first president of the organization.

Mrs. Phil Barkley was elected first vice president; and Mrs. Baker Womble of Dawn second vice president.

Mrs. Bobbie Kelley was named recording secretary; Miss Vida Hicks, treasurer; Mrs. Earl Plank, corresponding secretary; Miss Phyllis Radovich, historian; Mrs. Ray Johnson of Summerfield, parliamentarian, and Mrs. J. W. McIver, reporter.

The meeting was held Monday at the High School auditorium in Hereford.

At an executive meeting on Tuesday, October 7, at the Junior High school, the following committees were appointed:

Program committee: Mrs. Phillip Barkley, chairman; Mr. and Mrs. Leo Forrest, Mr. and Mrs. Jimmie Allred, and Mr. and Mrs. Willard Rogers, members.

Constitution and By-Laws Committee: Mrs. Ray Johnson, chairman; Mrs. Lynn C. Kester and Mrs. R. C. McGilvray, members.

Social Committee: Mrs. Baker Womble, chairman; Mrs. C. D. Carnahan, Mrs. J. C. Morrison, Mrs. A. B. Christian, and Mrs. W. T. Kelley, members.

Miss Vida Hicks was named chairman of the Finance Committee. The Association will meet once each month, with the next regular meeting scheduled on November 10.

Rev. Eldridge Is Heard in Talk to Rotarians Friday

Rotarians last Friday heard a talk by Rev. S. E. Eldridge, pastor of the local Assembly of God Church, on the subject, "It's the Members that Count."

Rev. Eldridge made the point that in every organization, whatever its nature, it's the members who make it. "No organization is better than the people who make up its rolls," he said. "One of the greatest responsibilities that Rotary Club members and other adults have is that of walking so that people who follow will not be led in the wrong direction."

Ernest Wade was in charge of the program. This week's program will be in charge of Jim French.

Bob Wear Is Guest Speaker at H-Y

Bob Wear was the guest speaker Tuesday night at the regular meeting of the H-Y.

This is a character building organization composed of High School boys. There were about thirty-five present for the Tuesday night meeting. Wear's subject was "We Stand As We Row."

BAND PLAYS TO PAY... FOR SNAPPY NEW UNIFORMS High School Bands to Present Winter Series Of Concerts; Season Tickets Go On Sale

Season tickets for a scheduled series of six band concerts to be presented by the Hereford High School band during this fall and winter will go on sale in Hereford tomorrow.

The concerts sponsored by the Band Parents Association, are being staged to raise funds to complete payment for the new uniforms provided for the band last spring.

A series of six concerts is planned, with the first to be presented at the High School Auditorium on Thursday night, October 23.

One concert each month from October through March is planned. Both senior and junior bands will take part in these programs, and the high school glee club is expected to assist in part of them.

Programs of varied musical selections, ranging from popular to classical, are being planned for the series.

Bandmaster T. V. Brantley reports instrumental solos, duets, and group arrangements will feature the programs. Everything from Mexican tangos to marches will be undertaken by the band during these programs, he reports.

Dates for all concerts will be scheduled to avoid conflicts with other events.

Season tickets covering admission to all six concerts will go on sale tomorrow, with members of the Junior and Senior bands and Band Parents Association members handling the sale.

The Association hopes to raise at least \$600 to complete payment on seventy-old new uniforms ordered last spring for band members. Total cost of the uniforms was approximately \$4,000.

Of that amount, approximately \$2,000 was donated by Hereford merchants, and an additional \$1,400 has been raised from other sources by the Association.

The Association feels that additional solicitation for this purpose is undesirable, Urlin Streu said this week, and had planned the series of concerts for the dual purpose of providing public musical entertainment and raising funds to complete payment of the new uniforms.

There are 68 members in the Senior band, and 45 now enrolled in the Junior band. Bandmaster Brantley reports.

Season tickets will be sold at \$2.40 for adults, \$1.20 for students, both prices including tax. Single concert admissions will be 25 and 50 cents.

# The Hereford Brand

Published Every Thursday  
 Our Slogan: "More People—More Farms"  
 Hereford, Deaf Smith County, Texas — Phone 30  
**HOLMAN AND GILLENLINE** ..... Publishers  
**BEN EZZELL** ..... News Editor  
 Subscription Rate: Zone 1, \$2.50 per year; Zone 2, \$3.00 per year.  
 All subscriptions strictly cash in advance.  
 Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

**Notice to the Public**  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

## Last Rites for W. E. Stevens At Cement, Okla.

William Edward Stevens, pioneer Oklahoman and former resident of this section, died at his home at Cement, Oklahoma, on Sunday, September 28. He was 76 years of age.  
 Funeral services were held at the Baptist Church in Cement Tuesday afternoon, September 30, with Rev. O. C. Sutterfield, Cement pastor, and Rev. J. C. Fowler of Cyril, conducting the rites. Interment was in the Cement (Oklahoma) IOOF Cemetery.  
 Mr. Stevens was born on August 7, 1871, in Johnson county, Missouri.

He came to Oklahoma when the territory was opened to settlement, entering at the Kiowa-Comanche opening where he drew a homestead three miles west of Cement. He later lived in the Texas Panhandle near Hereford. Mr. Stevens returned to Cement in 1942.  
 Surviving him are his widow; three sons, Eddie of Apache, Frank of Holsington, Kansas, and Melvin of Cement; and one daughter, Mrs. Julia Looper of Holsington.  
 Also surviving are two sisters, Mrs. R. G. Fellows of Chickasha and Mrs. Addie Sherwood of Spokane, Washington.

### Frio

BY MRS. GEORGE COLE

Frio Home Demonstration Club met Wednesday afternoon in the home of Mrs. W. H. Andrews. Mrs. Draper gave a demonstration on tufted bedspreads. The next meeting will be an all-day quilting on October 15 at the home of Mrs. H. D. Robbins.

Miss Lois Hudson of Dumas spent part of last week in the R. L. Simpson home. She is a niece of Mrs. Simpson's.  
 Forty children enjoyed an enchilado supper at the schoolhouse Wednesday night. Mexican decorations were used throughout the house. The G. A. girls presented a program and games were played.

Mr. and Mrs. Henry Dobbs and family and Bob Hartman were Sunday dinner guests of Mr. and Mrs. A. E. Barnett and family.

Mr. and Mrs. J. H. Simpson and Nellie Jo were Sunday dinner guests of Mr. and Mrs. Sam Lindley.

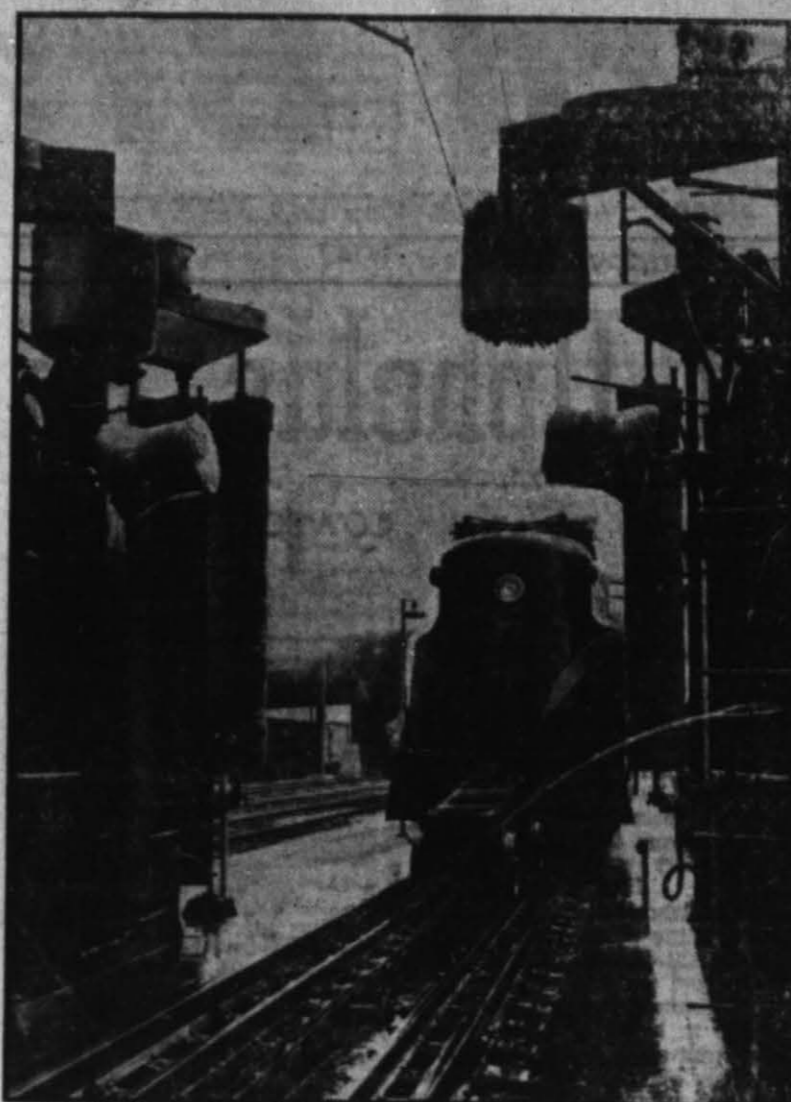
Mr. and Mrs. E. H. Little of Westway spent Friday in the home of her parents, Mr. and Mrs. H. D. Robbins.

Mr. and Mrs. H. E. Lindley spent Sunday at Perryton.

Mr. and Mrs. Lee Renfro and family visited friends at Plainview Sunday.

Mrs. Olen Farns honored her husband with a birthday supper Friday

## Locomotive Laundry



Now they're sending locomotives to the laundry. This is a new semi-automatic locomotive washer at Pennay's New York yard, where the 2 hours, 55 minutes required for hand washing has been cut to 15 minutes by a set of revolving pinwheel sprays of hot water and steam, and horizontal and vertical brushes. Four men operate the 300-foot installation, which will launder 100 engines in 24 hours.

night in their home. Those enjoying the supper were Mr. and Mrs. David Yandell, Dorothy Mobley and Mr. and Mrs. Floyd Cole.

Mr. and Mrs. Charles King and Jerry of Amarillo spent Saturday night in the T. L. Sparkman Jr. home.

Mr. and Mrs. King and Jerry and Mrs. Elmer Jones and girls and W. H. Andrews and Ralph Hart

were Sunday dinner guests of Mr. and Mrs. J. E. Andrews and Alma. Mr. and Mrs. Dayton Chisholm and family are attending the State Fair in Dallas this week.

Mrs. H. M. Mobley and family and Mr. and Mrs. Raymond Mobley were supper guests of Mr. and Mrs. Floyd Cole Thursday night.

Mrs. W. H. Andrews and children and Mrs. Burroughs of Clovis spent

part of last week visiting relatives in Lawton and Duncan, Oklahoma. J. C. Simpson spent Saturday night and Sunday at Mulahoe. Mrs. Jennie Buchanan of Montecito, California, spent the week-end in the T. L. Sparkman Sr. home. She is Mrs. Sparkman's aunt, and was en route to Marlowe, Oklahoma, to visit her father, who is 101 years old. Mrs. Buchanan, Mr. and Mrs. Owen Andrews and family and Mr. and Mrs. T. L. Sparkman Jr. and family were dinner guests Sunday in the T. L. Sparkman Sr. home. Mr. and Mrs. D. B. Roberson and family of Hereford and Mr. and Mrs. W. A. Springer and Charies were afternoon visitors.

Mr. and Mrs. Fred Moreman were Sunday dinner guests of Mr. and Mrs. Frank Robbins. Mr. and Mrs. H. D. Robbins and family were afternoon visitors.

Mr. and Mrs. W. S. Littrell were Sunday dinner guests of Mr. and Mrs. John Cole and family of Hereford.

Mr. and Mrs. O. W. Parris and Walker spent Sunday afternoon and night at Friona with his uncle, Joe Ponderker.

Mr. and Mrs. T. L. Sparkman Jr. and family were Amarillo visitors Monday.

Mr. and Mrs. T. E. Cole and family of Clovis, N. M., spent Friday night and Saturday with Mr. and Mrs. Earl Cole.

### Walcott

Mr. and Mrs. George Hogelan of Adrian have moved to the Godwin ranch to make their home.

Mr. and Mrs. Garland Solomon spent the week-end with relatives in Memphis.

Mr. and Mrs. B. B. Northcutt and children attended the birthday of his father, J. H. Northcutt, at Rose-dale Sunday.

Mr. and Mrs. Lawrence Folford Jr. and children of Meadow spent the week-end in the homes of Mr. and Mrs. E. A. Collier and Mr. and Mrs. V. F. Collier.

Mr. and Mrs. B. B. Northcutt and children attended the Fair in Lubbock Saturday and visited Mr. and Mrs. Barney Welch while there.

Visitors attending the "42" party Friday night were Mr. and Mrs. Wilson of Farwell, Mr. and Mrs. Brannon and Joe Daffrey.

## FHA Girls Will Stage Box Supper At Gymn Tuesday

Hereford High School Future Homemakers Club will sponsor a box supper, in connection with a contest to select the "FHA Beau," at the high school gymnasium next Tuesday night.

The public is invited to attend, and all ladies are asked to bring a box. Men should come prepared to bid, the girls say.

Proceeds of the supper will be used to give the annual FHA Sweetheart Banquet this year.

The FHA Beau will be chosen from a list of six candidates. They are L. T. Hawks, Bedford Forrest, Herschel Miller, Jack Stanton, Bill Engman and Stanley Single.

The election will be decided by popular vote.

A prize will be given for the most original box. Pictures will be taken. Bob Hamilton will be auctioneer for the box supper.

**CARD OF THANKS**  
 Four years ago we moved to Deaf Smith County and (for a few exceptions) our stay here and association with you and our friends, neighbors, and employers has been most pleasant. With sincere regret we leave you but because of our Dad, we are moving to Grady, New Mexico. The Welcome Mat is out to each of you, over there. Bye for now. Thanks.  
 Nate and Tommie Thomas. 41-1P

## Beware Coughs That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.  
**CREOMULSION**  
 for Coughs, Chest Colds, Bronchitis

**FOR IMMEDIATE DELIVERY**  
 Specify **SPEEDCRETE**  
 8" - 12" - 16" BELL and SPIGOT  
**SEWER PIPE**  
 and Fittings  
**CULVERT and IRRIGATION PIPE**  
 12" to 72" in all sizes  
**CINDER and CONCRETE BUILDING BLOCKS and TILE**  
 Chase and McGinnis Inc.  
 ABILENE WACO AMARILLO  
 1211 W. 10th St. WACO, TEXAS 76798  
 P.O. BOX 924 WACO, TEXAS 76798

Read the Want Ads!

# AT PENNEY'S

WE LET VALUES DO OUR TALKING FOR US!

Values, like actions, speak louder than words... it isn't what we say that earns us your good-will, but what we do. We bank on your good judgment!

**Lovely Washable Rayon Priscilla Curtains**  
 Just the thing to cheer Winter rooms! They'll wash like a dream—and look like a dream, too, with their full 5" ruffles, neat finishing! Lowest price in years! 88" x 78". **4.49**

**Cushion Dot Curtains**  
 In time for Winter decorating these dainty priscillas are handsome and budget priced! Full ruffles; 80" x 78". **3.29**

**TAILORED PAIRS**  
 Easy-to-care-for curtains in fine washable rayon. Neatly hemmed and headed tops for even hanging. 84" x 81". **3.29**

**For Draperies and Slipcovers TWILL CRETONNES**  
**98c and 1.19 yard**  
 Heavy enough for fine, long-wearing slipcovers, or lovely draperies. Vat dyed, preshrunk. Beautifully blended stripes, gay florals. 36".

**Sanforized® Big Macs®! MEN'S OVERALLS**  
**2.69**  
 Rugged 8 oz. denim—cut to give you really proper fit—all over! Thick suspenders. Overall Jackets ..... **2.69**

**Sanforized® Bar-Tacked! Men's DUNGAREES**  
**1.98**  
 Sanforized Big Mac denim—double stitched and copper riveted! Yoke back, full-cut.

**MEN'S WORK SHIRTS**  
 Sanforized chambray, cut for active work!  
**MEN'S WORK SOCKS**  
 Sturdy yarn mixes, rib top, flat seam. **25c**

**HEREFORD "WHITE FACE" SWEAT SHIRTS**  
 Size 36 to 46 **1.98**

**Men's All-Wool Plaid SHIRT-JACKETS**  
**7.90**  
 Big, hunky Buffalo plaids—in rich, warm 21/22 oz. virgin wool! Two big 2-button pockets, adjustable cuffs. In-or-out tail. Red/black, white/black, green/black, brown/white. S-M-L-XL sizes.

**Men's WORK GLOVES**  
 Stout 8 oz. white canvas. Knit wrists, napped. **25c**

**MOST MOTHERS DO THIS If Baby Has A Cold**

AT BEDTIME rub throat, chest, back with VapoRub. In relief cough, fever, headache, stuffy nose, and tightness.

**Best-known home remedy you can use to relieve distress of children's colds is comforting Vicks VapoRub. Even while you rub it on, VapoRub starts to work to ease distress... and it keeps on working during the night. No wonder most mothers always do this when a VICKS cold strikes.**

**BEAT THESE PRICES IF YOU CAN**

1.29 Kotex, 54's . . . 1.09  
 50c Halo Shampoo . 39c  
 1.25 SMA . . . . . 98c

**FAMOUS BRAND DRUGS 10% to 18% BELOW FULL PRICES**

If you're looking for the lowest prices—and who isn't, these days—then look to GLOSE DRUG for high quality health and beauty aids. We have your favorite nationally advertised home drugs and toiletries at prices that are 10%, 19%, and more below full price. If you can beat our prices, we'll gladly refund double the difference to you!

BOYER Hair Arranger 59c	\$1.25 Creomulsion 98c	Sheaffer 1.50 Finerline Pencil 1.39
75c Listerine 69c	60c CALDWELLS Syrup Pepsin 39c	Pint Size RED ARROW Mineral Oil 49c
50c Dr. West Tooth Paste 29c	50c VITALIS Hair Tonic 89c	
SAL HEPATICA 60c . . . . . 49c	CASTORIA 75c . . . . . 59c	VICKS SALVE 75c . . . . . 59c
ST. - 37 - SOL. \$1.20 . . . . . 98c	ST. JOSEPH ASPIRIN 100 tablets . . . . . 19c	WINE CARDUI \$1.00 . . . . . 69c
"B" COMPLEX 100 Tablets . . . . . 69c		

**CLOSE Drug Store**  
 PRESCRIPTION DRUGGISTS  
 Phone B

*At Anthony's*  
**2 Powerful Smart Casuals No. 1**  
**The A-Tom-Moc**  
**2.98**

Slip on this new smart casual and you'll say it's smart comfort personified. Genuine leather throughout your assurance of lasting comfort. Brown Elk leather with composition soles. Sizes 3 to 9.

**No. 2**  
**The BLOCK BUSTER**  
**2.98**

It's new, it's smart, it's different, it's really a bomb burst of smartness. Comes in solid colors of black, red or green. Genuine suede leather uppers on oak leather soles. Sizes 3 to 9.

**Anthony's**  
 HEREFORD, TEXAS

### Miss Blanton's Engagement To Todd H. Herrington Is Announced

Mr. and Mrs. Lyle Blanton announce the engagement of their daughter, Lylabeth, to Todd H. Herrington, son of Mr. and Mrs. A. E. Acton of this city. No definite date has been set for the wedding, but the marriage will take place some time in early winter.

**TRANSFERRED**  
Lt. and Mrs. Bill Montgomery have been transferred from the Army Air Base at Alamogordo, N. M., to the Army Field at Tacoma, Washington. Lt. Montgomery is the grandson of Mr. and Mrs. J. W. Alexander and was reared by them.

### Mrs. Harvey Is Party Honoree

Mrs. Paul Harvey was named honoree at a lovely party given recently at the home of Mrs. G. C. Neu, with Mrs. Neu and Mrs. Lewis Shirley as hostesses.  
The house was decorated throughout with asters, fall roses and dahlias and a corsage of roses was presented to the honoree. Mrs. Shirley presided when guests signed the register.

Clever games and contests were directed by Mrs. E. M. Cox and individual cakes decorated in pink and blue icing carried out the theme of the party.

Gifts were presented and refreshments served to Mesdames Arthur Tiefel, Weldon Poff, Jack Davis, Linda Murry, Dean Roberson, Marion O'Neal, Dub Reeves, Warren Daniel, Nonnie Harrison, T. J. Clay, Glenn Watts, B. Y. Crosswhite, Bruce Wooddell, John Hall, Val Mathes, H. C. Welby, Leola Rudd, Travis Caraway, Jimmie Mercer, E. M. Cox, Miss Lucy Welby, Miss Kathleen Anderson, and the honoree. Those sending gifts were Mesdames Joe Bishop, Clarence Stephens, Buck Owen, Lynn Kester, Irvin Ward, Walter Thompson, Nell Young, A. L. Manjeot, Dale Tinnin, Walter London, Maurice Baker, G. F. Shirley, George Pace, Martha Pirtle, and Les Thompson.

The U. S. Navy has produced over 5,000 training films for the indoctrination of its personnel in various techniques.

Read the Want Ads!

### Taft 'Reception Committee'



Several arrests resulted from this anti-Taft act when the Ohio senator spoke at a Republican rally in Los Angeles. Police invoked an old law against masquerading to take into custody several members of the United Electrical, Radio and Machine Workers who picketed the rally wearing masks caricaturing Taft and carrying placards jeering at him and the Taft-Hartley labor law. The mask wearers are shown girded for the demonstration.

### Garden Beautiful Club Meets With Tannahill

Garden Beautiful Club met in the home of Mrs. Maurice Tannahill for a short business meeting. Mrs. Tom Boyd gave a report on the meeting held by the Memorial Park Committee and an invitation to attend the Amarillo Garden Club meeting to be held on October 22-23, was read. Mrs. R. B. Miller was welcomed as a new member of the club.

Mrs. Tannahill, president of the club last year, was presented with a gift from the club.

After the business meeting the group went to the court house to see a showing of films presented by Robert Thompson for the Hereford Garden Club.

Those in the group were Mesdames John Jacobson Jr., O. M. Dickey, N. D. Bartlett Jr., Clinton Jackson, Ted Houston, Maurice Tannahill, S. L. Easley, T. J. Carter, Frank Terrell, Carroll Whiteside, Forrest Minton, Helen Pipkin, J. M. French, Louise LeGrand, J. R. Fowkes and R. B. Miller.

### Camp Fire Group Is Organized

A new Camp Fire Group was formed Thursday at a meeting held at the Camp Fire Hut. A name for the group will be selected soon and Mrs. Earl Plank will be guardian. Sponsors include Mesdames Harry Cayler, Art Lewis, Norman Gray and W. P. Axe.

Officers chosen were Earline Plank, president; Georgia Lewis, vice-president; Martha Brown, secretary; Gracie Belle Brunson, scribe. Members are Barbara Winget, Evelyn Wolf, Gracie Belle Brunson, Marsha Brown, Virginia Owen, Joan Doyle, Wanda Jo Pitts, Vonda Lou Pitts, Yvonne Axe, Ella Sue Thomas, Norma Grace Gray, Georgia Lewis, Earline Plank, Mary Ruth Strange, Bonnie Lewis, and Billie Blanche Martin.

The earliest tax-supported library in the United States is supposed to have been the town library of Salisbury, Connecticut, established in 1803. The oldest existing library of this kind is said to be the one at Peterborough, New Hampshire, which dates from 1833.

### Westway

By FRANCES YOUNG and MARY KATHRYN BOYD

There were 43 present at Sunday school Sunday and Rev. Aaron Eulich delivered the morning sermon. Mr. and Mrs. Howard Gore and Mr. and Mrs. Leland McMurray of Hereford were visitors.

Mr. and Mrs. Merlin Kaul and family and Mr. and Mrs. Joe Landers and family attended a birthday dinner at the Gunns Sunday.

Mrs. Grace Little was a visitor in the home of her daughter, Mrs. Leland McMurray in Hereford.

Mr. and Mrs. Preach Merritt and G. C. Mr. and Mrs. Elmer Combs and boys, W. E. Combs, Mrs. Ralph Johnson and Jackie, Mr. and Mrs. Joe Landers and Ross Joe, and Mr. and Mrs. Merlin Kaul and boys attended a supper at the Cawthon Bryant's Saturday night.

Mr. and Mrs. M. S. Jenkins of Pampa and Mrs. Vera Braham of Oklahoma were visitors in the Carl Schroeder home last week.

W. E. Combs of Plainview was a week-end visitor in the home of Mr. and Mrs. Elmer Combs and family.

Mr. and Mrs. Joe Landers, Mr. and Mrs. Elmer Combs and Mr. and Mrs. Robert Boyd attended church at Summerfield last week.

Mr. and Mrs. Elmer Combs and Mr. and Mrs. G. C. Merritt were Friday night visitors in the Wilbur Smith home at Ward. The Merritts were Sunday dinner guests there.

Mr. and Mrs. Carl Schroeder were visitors Sunday afternoon in the Charlie Green home at Progressive.

Mrs. T. B. Ridgeway of New Mexico spent two weeks in the home of her daughter, Mrs. Bess Werner.

Mr. and Mrs. Gene Roach of Tatum, N. M., and Mr. and Mrs. Daniel Turrentine of Lubbock were week-end visitors in the Bess Werner home.

Jeanette Scott, Glenn Wilson and L. T. Banks went to Memphis Saturday with the Hereford High School band.

Jack Green was a Sunday afternoon visitor in the Earl Scott home.

The J. C. Morrison family attended open house at Elm Court in Hereford Sunday afternoon.

George and Keith Ritter spent Saturday night in the Walter Jones home.

There will be a party Friday night at the J. C. Morrison home.

Try a Want Ad!

### PUBLIC SALE

Will sell at Public Auction, at my residence  
**Saturday, October 11, 1947**  
1200 25 Mile Avenue

- 1—wine colored living room suite
- 1—light oak bed room suite—nearly new
- 1—dining table and 4 chairs
- 2—other chairs
- 1—rocking chair
- 2—brown iron bedsteads
- 2—pr. double coil orchid colored bed springs
- 1—pr. box bed springs
- 6—all cotton mattresses
- 1—end table
- 1—floor lamp—nearly new
- 2—table lamps
- 1—dresser
- 1—white enamel, 5 burner Perfection Range
- 1—light oak enamel Florence Oil Heater, with new pipe
- 1—cabinet Air Line Radio
- 1—sewing machine—Mason Rotary
- 1—12 x 15 Congoleum rug
- 1—9 x 12 Congoleum rug
- 1—electric iron, gasoline Diamond iron, garden hose, also dishes and lots of other things too numerous to mention.

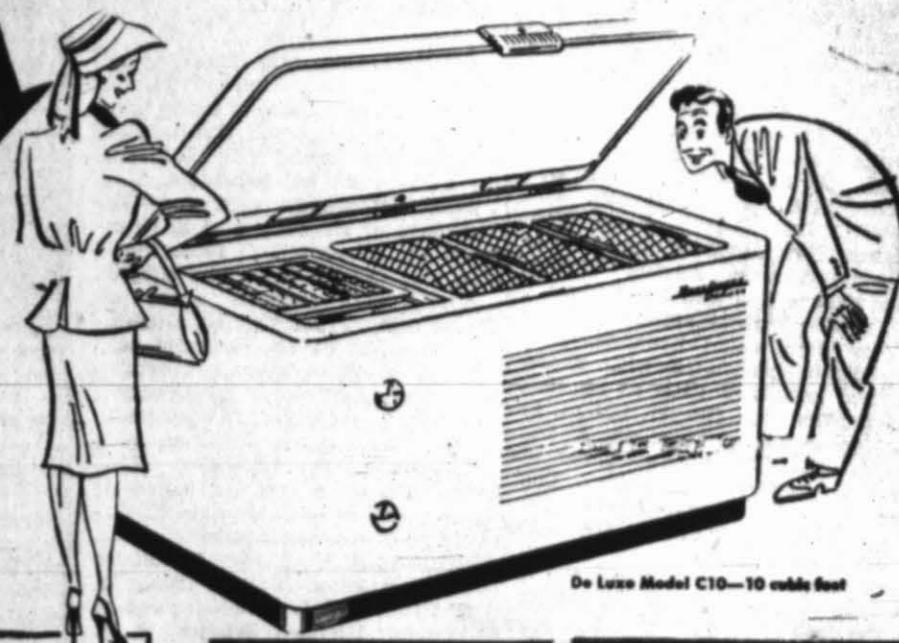
**E. R. McCool**

Other persons may bring articles for auction. Sale begins promptly at 2:00 P. M. Hereford, Texas. Lloyd Otten, Auctioneer E. C. Eubanks, Clerk

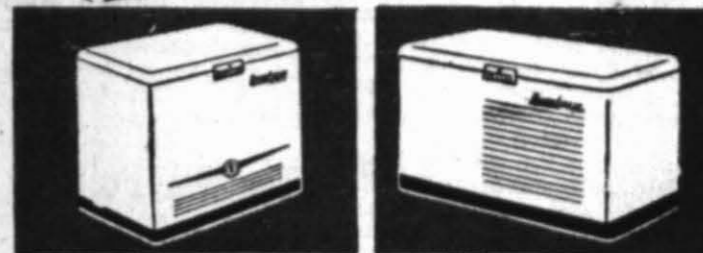
## STOP IN—SEE THE NEW Deepfreeze HOME FREEZERS

New Models  
FREEZE AND STORE FOODS

Larger Capacity!  
Lower Cost!  
Three great new models from which to choose



PRICED AS LOW AS \$260.00 FOR MODEL A5



Features galore! No other home freezer has as many! Only Deepfreeze has them all! STOP IN! SEE THEM TODAY AT



Fairbanks - Morse  
Deep Well Heads  
Deep Well Ejectors  
Booster Pumps

Butane and Propane Systems

JANITROL CEILING HEATERS



Butane and Natural Gas Water Heaters

ALL METAL—PORCELAIN TOP  
KITCHEN CABINETS

WARD FLOOR FURNACES

Moore's Circulating Heaters

All Sizes



COMMERCIAL OIL COMPANY

HUGH BOOKOUT

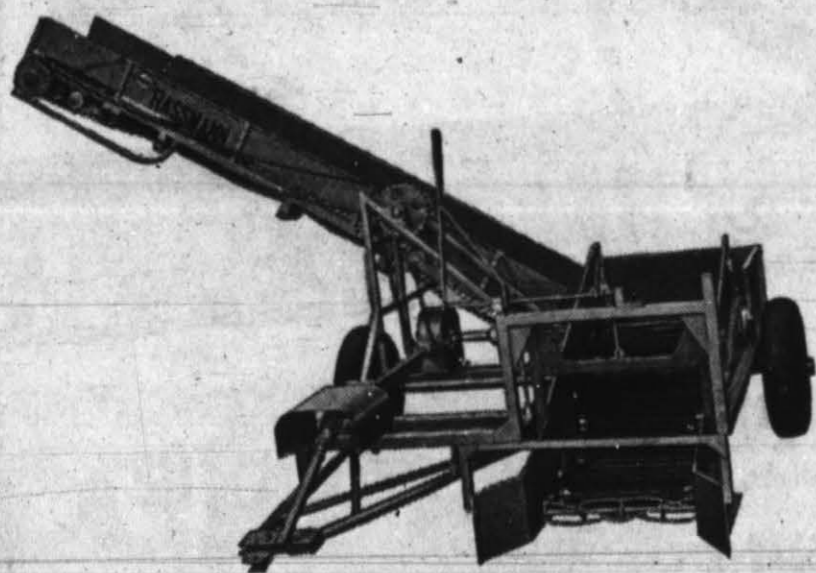
114 Main

PHONE 68

## SUGAR BEET GROWERS

A Good Team for Your Beet Harvest this Year...

Two Row Beet Puller for Farmall H & M...



BASSMANN BEET LOADER

We invite your inspection of the McCormick-Deering Beet Harvester.

We can supply your need for Beet Beds for Trucks. Come in and see us for complete details, and place your orders now!

HEREFORD IMPLEMENT CO.

## Hereford Locker & Cold Storage

ONLY MOTOR PRODUCTS CORPORATION CAN MAKE A DEEPFREEZE HOME FREEZER

### HAILE DRUG

229 Main

Phone 99

Walgreen Agency Drug Store

MINERAL OIL 39¢  
W. A. BRAND USP QUALITY. PINT.....

100 ASPIRIN TABLETS 39¢  
WALGREEN'S FINEST—USP QUALITY.....

SERUTAN LAXATIVE 82¢  
REGULAR \$1.39 SIZE—10-OUNCES (Limit 1)....

BARBASOL SHAVE CREAM 39¢  
50° SIZE (Limit 1).....

### Glassware Values Clean-Up Helps

- 24 Piece Glass Set Beautifully Decorated \$10.00
- WASTE BASKETS ..... 98¢
- STOVE MATS ..... \$1.19
- RUBBER GLOVES ..... 50¢
- GLASS WAX Pint size ..... 59¢
- LYSOL 6-ounce bottle ..... 49¢
- APEX INSECT SPRAY Pt. ... 35¢
- ENERGENE, 35c size ... 29¢

PLASTIC POCKET COMB 5¢  
89¢ "Anti-Splash" SHAMPOO SPRAY 79¢  
Thick-Tufted SHUPE CLEANERS 9¢

Effervescent 60° ALKA-SELTZER 49¢  
Formula 20 CREAM SHAMPOO 4-oz. jar ..... 89¢  
Try Cross-Whip BALSAM FOR HANDS Lotion, 4-ounces... 59¢  
Famed 4-Purpose 55c LADY ESTHER Face Cream... 47¢

35c Size DR. SCHOLL'S ZINO PADS 31¢  
50c Stop MENNEN Skin Bracer 43¢  
LEON LARABE "1" BODY POWDER Price to level... 79¢  
TONI HOME PERMANENT CREME COLD WAVE Complete kit, only 125¢

### COUPON

Best Proof PLASTIC FUNNEL With coupon, Limit 2... 9¢

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS Drugs with a Reputation

Save On PALMOLIVE BATH SOAP 2 1/2 23¢ (Limit 2)

75c Size BAYER ASPIRIN 59¢

Giant Tube COLGATE Shave Cream 43¢

Reg. Size BROMO-SELTZER 57¢

Box of 10 TAMPAX TAMPONS 33¢

Plastic Drinking Cup 10¢

Walgreen Agency Drug Store

SHOP YOUR NEAREST FURR FOOD STORE

**SOCIETY**

MRS. JOHN McLEAN, Society Editor Phone 181

**Home Demonstration Club Activities**

**West Hereford Club**  
West Hereford Home Demonstration Club held a coffee for members at the home of Mrs. Buck Richardson Tuesday morning, September 30. Those attending were Mesdames Jimmie Mercer, Edna Bowe, Josie Punderburg, J. T. McClung, Roy Boyd, Carlos Vaughn, Edd Cox, Archie Scott, J. B. Woodell, Jack Flowers, Tom Gerner, Vern Witherspoon, John Jacobsen, Tom Draper, Travis Caraway, Minnie Walker, Miss Evelyn Bell and the hostess.

**Wyche Demonstration Club**  
Vary your salad dressing, keep ingredients marinated with dressing and handle as little as possible, stated Mrs. Tom Draper, CHDA, in her demonstration on salads at the meeting held Thursday afternoon at the home of Mrs. E. O. Baker. The fruit salad demonstrated was later served as refreshments to the club women.

Mrs. Curtis Trawek conducted a business session and demonstrators for the club were named. They are Mrs. Ira Ott, living room; Mrs. A. E. Jury, home food supply, and Mrs. V. P. Walker, clothing. Mrs. Trawek gave a report on the Home Demonstration Convention held recently in Galveston.

New officers for the club include Mrs. Ira Scott, president; Mrs. E. C. Hewitt Jr., vice-president; Mrs. H. H. Caraway, secretary-treasurer; Mrs. V. P. Walker and Mrs. Curtis Trawek, council delegates and Mrs. G. W. Newsom, federation councillor.

Members were asked to bring test-towels for the school cafeteria to the next meeting which will be held on October 16 with Mrs. E. C. Hewitt Jr.

Those attending were Mesdames Troy Carmichael, A. E. Jury, E. C. Hewitt Jr., Robert M. Fotheringham, W. P. Axe, Ira Scott, Ernest Kerr, Curtis Trawek, W. T. Kelly, Trust Johnson, Jack Williams, H. H. Caraway, Ira Ott, E. M. Hix of Wellington, G. W. Newsom, Tom Draper and the hostess.

**Summerfield Study Club Has Program On "Southwest"**

SUMMERFIELD, Oct. 6.—The Summerfield Study Club met at the home of Mrs. Britt Clark, with Mrs. J. B. Noland, president of the club, in charge of the short business meeting.

Mrs. L. L. Cannon was in charge of the program, which was on "History and Interpretation."

Mrs. Cannon talked on "What is the Southwest?" She pointed out that the Southwest is not like other sections of the United States. Exactly bounded geographically, the Southwest should be where the south and west have crossed. Mrs. Cannon said, "When you get in the southwest part of the United States, you certainly are not in the Southwest."

Mrs. J. E. Larrick talked about "Uncle Sam's Southwest" and Mrs. L. H. Lookingbill reviewed the book, "River in the Sun," by Ross Calvin, a Clavis, N. M., minister. She discussed his interpretation of the Southwest in New Mexico.

Club members present were Mesdames L. L. Cannon, Jim Clark, Lee Curry, B. E. Roberson, Kenneth Niell, J. B. Noland, D. C. Walser, C. E. Walser, Earl Lance, L. H. Lookingbill, J. E. Larrick, Mack Noland, Ray Johnson, Guy Walser, and the hostess, Mrs. Britt Clark.

**Personality Discussed For L'Allegra Club**

L'Allegra Club met Thursday afternoon for the second program of the year on the course of study "Personality Unlimited" in the home of Mrs. Barley Dowell with Mrs. Walter London Jr. as co-hostess. Mrs. Earl Stagner discussed "The Influence of Heredity and Environment on Personality," featuring a true and false quiz on the subject. Mrs. Robert Lemons spoke on "Personality Types," giving a detailed discussion of five definite personality types of women, mentioning the feminine, conservative, wholesome, executive and dramatic types. She also conducted an open discussion on the questions: What constitutes an all-around personality—and what could you do to improve your own personality?

Members present were Mesdames Delbert Balmun, Darrell Blanton, Jack Brown, W. L. Davis Jr., James Edmondson, Richard Wiegert, P. E. Hagans, V. C. Hopson, Robert Lemons, Walter London Jr., Earl Stagner, Marlin Pierce, Grady Wilson Jr., John Winkler and the hostess.

**Tea Will Follow Garden Club Board Meet**

Following the fall board meeting of District One, Texas Garden Clubs Inc., which will be held here Monday, October 13, at the First Methodist Church, a tea and small placement show will be held at the home of Mrs. Lynn Kester. Mrs. C. D. Carnahan is chairman of the flower show.

The board is made up of district officers and chairmen of standing committees from the 59 counties included in District One and the list will honor the visitors and will be open to members of Hereford's three garden clubs: The Hereford Garden Club, The Garden Beautiful Club, and Bud to Blossom Club.

Mrs. Lyle Blanton, district councillor, will preside at the board sessions.

**Frio H. D. Club Meeting Wednesday**

FRIO, October 8.—Frio Home Demonstration Club met in the home of Mrs. W. H. Andrews last Wednesday. Mrs. Henry Dobbs won the penny gift.

Mrs. W. L. Springer gave the Council report. Mrs. H. F. Benson was elected reporter for the club. Mrs. Tom Draper, county home demonstration agent, gave an interesting demonstration on "making a tufted bedspread."

Attending were Mesdames Henry Andrews, H. D. Robbins, H. F. Benson, Owen Andrews, W. A. Springer, Frank Robbins, T. L. Sparkman, Sr., Elmer Jones, Alma Andrews, T. L. Sparkman Jr., Tom Draper, and Henry Dobbs; Tommy and Bonnie Sparkman, Doris Andrews, Marilyn Jones, Larry Dobbs, Jackie Andrews, and the hostess, Mrs. W. H. Andrews.

The next meeting will be an all-day quilting at the home of Mrs. H. D. Robbins on October 15.

Read Our Want Ad Page!

*Save*  
AT YOUR FRIENDLY  
**FURR**  
FOOD STORE  
"THERE IS ONE NEAR YOU"

- POLISH** Matchless Furn., qt. . . . . 18<sup>c</sup>
- COFFEE** Golden Light—lb. . . . . 47<sup>c</sup>
- COFFEE** Arnholz—lb. . . . . 47<sup>c</sup>
- RINSO** 2 small pkg. . . . . 21<sup>c</sup>
- LUX or LIFEBOUY** Toilet Soap—3 bars . . . . . 27<sup>c</sup>
- CLOROX** Ultra Refined, quart bottle . . . . . 14<sup>c</sup>
- HI-HO, large pkg.** Fresh delicious crackers—large pkg. . . . . 27<sup>c</sup>
- KRISPY CRACKERS** Delicious with cheese, Sunshine, 2-lb. pkg. . . . . 43<sup>c</sup>
- PEACHES** Libby's in syrup—No. 2½ tin . . . . . 30<sup>c</sup>
- PORK & BEANS** Van Camp's—No. 300 can . . . . . 15<sup>c</sup>
- PEARS** Libby's—No. 2½ can . . . . . 43<sup>c</sup>
- CUT RITE** Wax Paper—pkg. . . . . 21<sup>c</sup>
- DEVILED HAM** Libby's—¼ size tin . . . . . 18<sup>c</sup>
- POTTED MEAT** Libby's—¼ size tin . . . . . 8<sup>c</sup>
- KETCHUP** Heinz—14-oz. bottle . . . . . 25<sup>c</sup>

**FURR'S DRUG SPECIALS**

- BAKERS BEST** \$1.00 Hair Tonic . . . . . 61<sup>c</sup>
- SOFT SKIN CREAM** For lovelier hands and skin—\$1.00 size . . . . . 63<sup>c</sup>
- EX-LAX** The chocolate laxative, 25c size . . . . . 13<sup>c</sup>
- GILLETTE** Giant Shave Cream . . . . . 23<sup>c</sup>
- COLD TABLETS** Four Way . . . . . 13<sup>c</sup>

- ORANGE SLICES** Candy, 16-oz. cello pkg . . . . . 31<sup>c</sup>
- PEAS** Le Sueur, 2 No. 303 cans . . . . . 37<sup>c</sup>
- TOBACCO** Prince Albert . . . . . 10<sup>c</sup>
- VIENNA SAUSAGE** Libby's—tin . . . . . 16<sup>c</sup>
- DILL PICKLES** Ma Brown—quart jar . . . . . 33<sup>c</sup>
- OLIVES** Libby's, Chopped ripe, ¼ size tin . . . . . 13<sup>c</sup>

**NIBLETS**  
Fresh corn off the cob.  
Two 12-oz. tins  
**39c**

**SAVE AT FURR'S MARGARINE ALLSWEET**  
**29<sup>c</sup>**

- DOG FOOD** Dash—can . . . . . 13<sup>c</sup>
- ASPARAGUS** Del Monte, No. 2 can . . . . . 39<sup>c</sup>
- TOMATO JUICE** Del Monte, 46-oz. tin . . . . . 29<sup>c</sup>
- PEAS** Del Monte, No. 2 can . . . . . 21<sup>c</sup>

**Furr's QUALITY MEATS**

- SLICED BACON** Sugar Cured—Lb. . . . . 69<sup>c</sup>
- PICNIC HAMS** Cudahy Puritan—Lb. . . . . 49<sup>c</sup>
- FRYERS** Fresh Dressed—Lb. . . . . 69<sup>c</sup>
- SAUSAGE** Pure Pork—Lb. . . . . 45<sup>c</sup>
- LUNCH MEAT** Mixed—Lb. . . . . 39<sup>c</sup>
- LOIN STEAK** Fed Beef—Lb. . . . . 65<sup>c</sup>

**Furr's Fresher VEGETABLES**

- APPLES** Jonathan—2 Lbs. . . . . 19<sup>c</sup>
- APPLES** Delicious—Lb. . . . . 16<sup>c</sup>
- SQUASH** Acron—Fresh—Lb. . . . . 10<sup>c</sup>
- IDAHO POTATOES** 5 Lbs. . . . . 29<sup>c</sup>
- SWEET POTATOES** Portales—2 Lbs. . . . . 25<sup>c</sup>
- LEMONS** Pound . . . . . 14<sup>c</sup>
- PUMPKINS** Fresh—Lb. . . . . 9<sup>c</sup>

**PERCE STRINGS** by **KERR Implements**



**FOR GREATER WINTER COMFORT . . .**  
**REMEMBER BLANTONS!**  
ROPER GAS RANGES!  
TAPPAN GAS RANGES  
BEAR BARN HEATERS—RAY-GLO HEATERS  
MONROE HEATERS . . .  
BUTANE & PROPANE TANKS  
ENSIGN CARBURETORS  
COLEMAN BUTANE FLOOR FURNACES  
—and many other Nationally Advertised Brands you will be proud to Own!  
**BLANTON BUTANE GAS CO.**  
Highway 51 Phone 551

WHY PAY MORE?  
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY  
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS  
SEND THE KIDDIES YOU'LL BE PLEASED  
SERVING THIS AREA FOR OVER 40 YEARS  
WE PAY TOP PRICES FOR QUALITY EGGS  
FURR HAS THE DAILY LOW PRICES  
QUALITY PRICE SERVICE  
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY  
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS  
WHY PAY MORE?  
SERVING THIS AREA FOR OVER 40 YEARS  
WE PAY TOP PRICES FOR QUALITY EGGS  
FURR HAS THE DAILY LOW PRICES

WHY PAY MORE?  
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY  
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS  
SEND THE KIDDIES YOU'LL BE PLEASED  
SERVING THIS AREA FOR OVER 40 YEARS  
WE PAY TOP PRICES FOR QUALITY EGGS  
FURR HAS THE DAILY LOW PRICES  
QUALITY PRICE SERVICE  
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY  
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS  
WHY PAY MORE?  
SERVING THIS AREA FOR OVER 40 YEARS  
WE PAY TOP PRICES FOR QUALITY EGGS  
FURR HAS THE DAILY LOW PRICES

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

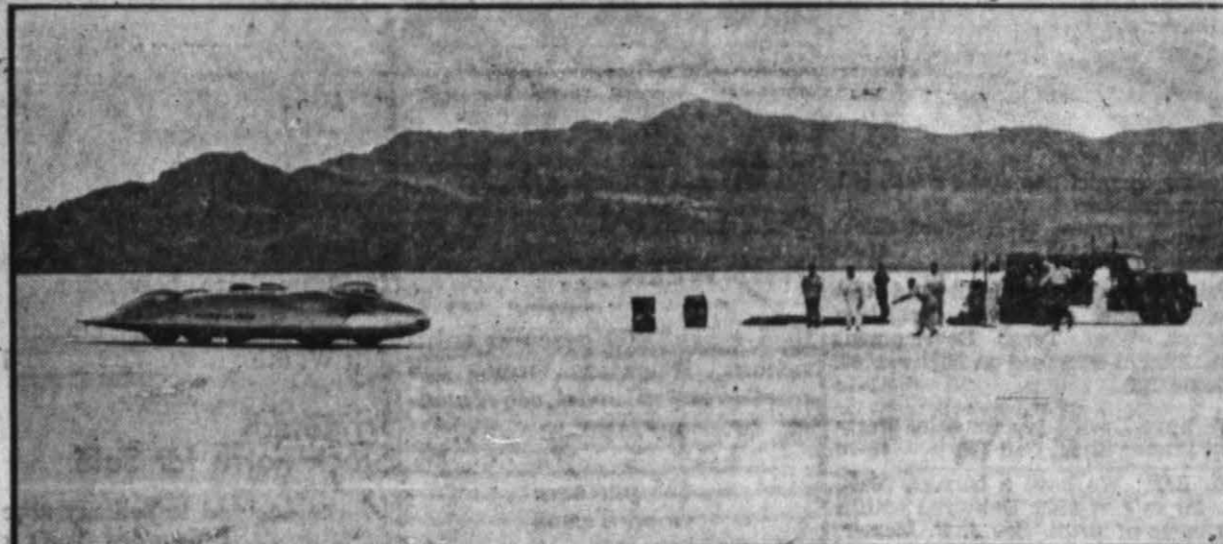
## Shower Is Given For Bride Here

A shower complimenting Mrs. Elwood Skypala, recent bride, was given at the home of Mrs. Louie Olson Friday afternoon. Co-hostesses were

Mrs. George Paetzold and Mrs. Clifford Gandy. After the guests were received by the bride, her mother, Mrs. Fred Henry, and her mother-in-law, Mrs. Vincent Skypala, an informal program of readings was given by Mrs. George Paetzold and Mrs. Clifford Gandy. A questionnaire was answer-

ed by the honoree. Refreshments were served from a table done in pink and yellow with pink roses as the center table ornament. Mrs. George Olson poured and Miss Iona Whittington served cakes. Mrs. George Paetzold registered the guests. Those attending were Mesdames E. C. Hewitt Jr., Fred Henry, Edward Paetzold, Raymond Paetzold, Ira Ott, Albert Reinart, Mary Kelly, Pickens, George Olson, C. W. Duncan, Connelly, Skypala, E. Ramey, Misses Alice Ann Paetzold, Maggie Coconougher and Iona Whittington, the honoree and the hostesses. Gifts were sent by many who were unable to attend the party.

## Cobb Sets New Land Speed Mark of 394 mph



## North Hereford Club Has Bingo Party

North Hereford Home Demonstration Club met Thursday afternoon with Mrs. W. L. Willier, who conducted the short recreational program. Bingo games were enjoyed with prizes won by Mrs. Clinton Jackson and Mrs. Paul Hoff. Mrs. R. A. Fullwood gave a report on the Memorial Park meeting held recently. Refreshments were served to Mesdames Jerry Albracht, Earl DeHart, R. A. Fullwood, Paul Hoff, Clinton Jackson, Grady Parsons, Oscar Vaughn, Elma Mathis, J. A. Pool and the hostess.

## Music Club Has Study Program

First of the study programs for the year was given by the Music Study Club Monday afternoon at a meeting held at the home of Mrs. J. E. Beyer. The first chapter of the study book "A Digest of Music History" by Cecil Forsyth, was reviewed by Mrs. W. J. Stanford, who answered the questions "What Is Music" and "Why Should There Be an Art of Music?" in discussing "How Music Began." Mrs. Stanford compared the art of painting and sculpture with the art of music, pointing out that painting and sculpture had their beginnings in nature where there are no harmonies nor melodies. "They do not exist outside the composer's brain. He must spin his music out of himself as an insect spins its silky cocoon," she said. In conclusion the club collect, which has been set to music, was practiced. Those present were Mesdames B. F. Cain, H. A. Close, R. P. Coneyway, Ellis Coombes, W. E. Dameron, C. H. Dyar, Cliff Estes, Jeff Gilbreath, J. C. McCracken, Earl Phillips, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. C. Thompson, A. O. Thompson, Miss Mattie Mae Swisher and the hostess.

## Couple Marry In Hereford

Mr. and Mrs. L. M. Ginn, 3905 Harrison, Amarillo are announcing the marriage of their daughter, Goldie Marie, to Aubrey Lee Wise, son of Mrs. Belle Wise of Kansas City, Mo. The vows were read on September 24 in Hereford at the home of the officiating minister, Rev. R. S. Sparkman, pastor of the Hereford Avenue Baptist Church. Mr. and Mrs. Wise are both Amarillo residents and will make their home there.

## Dorcas Class Has Officer Election

The Dorcas Class of the First Baptist Church met in a business session on Tuesday, Oct. 6, at the First Baptist Church. Mrs. Mattie Gilliland was in charge of the meeting. New officers were elected for the coming year: Mrs. J. M. Gilliland, president; Mrs. Lee Lambert, first vice-president; Mrs. H. G. Conkright, second vice-president; Mrs. B. C. Roberson, third vice-president; Mrs. George Suggs, ministerial chairman; Mrs. Naylor and Mrs. Virden; Mrs. Alexander, reporter; and Mrs. Willie Daniel, reporter. Group captains are Mrs. Smithers, Mrs. Walsler, Mrs. Alired and Mrs. Long. Mrs. Cliff Estes gave the devotional for the meeting and Mrs. Suggs the prayer. The class teacher gave an inspirational talk and closed the meeting with a prayer. Those present were Mesdames O. M. Dickey, J. M. Gilliland, Cliff Estes, B. B. Beach, Bourne, Lee Lambert, Naylor, C. H. Carl, George Bippus, H. G. Conkright, Alexander, George Suggs and Willie Daniel.

## Gifts Are Featured

Mesdames Roy Boyd, Ed Cox, A. L. Thomas, Buck Richardson, Carlos Vaughn, John Jacobson and Miss Evelyn Bell were hostesses at a party honoring Mrs. Jimmie Mercer at the home of Mrs. Jacobsen Tuesday afternoon. Games were enjoyed and appointments and decorations carried out a pink and blue color theme. After lovely gifts were presented refreshments were served to Mesdames Marvin Knox, Paul Harvey, Dub Reeves, Wayland Smith, W. C. Stansel, Josie Funderburg, M. T. Hagar, Travis Caraway, Russell Carroll, C. C. Neu, J. B. Woodell, R. A. Singer, Alfred Smith, Tom Garner, Leona Burleson, T. J. Carter, Edna Bove, Jack Flowers, J. T. McClung, Vern Witherspoon, Minnie Walker, the honoree and the hostesses.

## Sunshine Breakfast

The Sunshine Breakfast Club met with Mrs. Dudley Green at the Savoy Hotel last Thursday, Oct. 2. Bouquets of dahlias were used throughout the entertaining room and for table decorations. Pollyanna gifts were exchanged. Members present were Mrs. Vaughn Allen, Mrs. T. A. Bippus, Mrs. R. B. Bowlin, Mrs. Jack Edwards, Mrs. L. H. Koonce, Mrs. C. R. Hazelwood, Mrs. Bill Harlow, Mrs.

## Bud To Blossom Club Sees Films

After attending a showing of films sponsored by the Hereford Garden Club at the court house, members of the Bud To Blossom Club met for a program at the home of Mrs. Travis Caraway Friday afternoon. Mrs. Jimmie Mercer was co-hostess. Mrs. Ernest Kerr was chairman of the film program for the club. A discussion on the Winter Care of Bulbs was given by Mrs. Harland Caraway, who stressed three main points in caring for all types of bulbs during the winter months. She recommended: 1—Keep bulbs at a temperature of 40 to 50 degrees; 2—Store in dry place; 3—Store in peat moss or sand. Those attending both meetings were Mesdames W. H. Patton, R. A. Daniel, Donald Henslee, Arthur Teifel, E. D. Hopson, Paul Harvey, Marvin Knox, Ben Childers, Harland Caraway, C. H. Parker, George Springer, Ernest Kerr and the hostesses. Mrs. Florence McClellan and daughter, Mrs. Myrtle Hatfield of Shohomish, Washington, have returned to their home after a ten day stay in Hereford. Mrs. McClellan is a former Hereford resident.

## Hereford Woman Is Complimented

Mrs. Bob Brooks, the former Miss Christine Merrill and a former resident of Hereford, was named honoree at a gift party at her home in Plat, Alaska recently. Girl Scouts were special guests honoring Mrs. Brooks, their leader, and as a special courtesy to the honoree, the hostesses, Mrs. Donnelly and Mrs. Achison, had arranged for fresh peaches from the States to be flown in for refreshments. Three pins made from gold nuggets in the early gold rush days were among the list of unusual gifts. Mrs. Brooks plans to leave Alaska soon for Hereford and will visit her parents, Mr. and Mrs. Virgil Merrill, for several months. Mr. Brooks and her brother, Red Merrill, are engaged in business in Alaska. Rev. and Mrs. Ray Gilbreath of Plainview spent the past week-end with their daughter and son-in-law, Mr. and Mrs. Clyde Cave. Mr. and Mrs. Homer Henslee are home again after visiting several weeks in New York City with their son, Homer Henslee Jr., and his family.

**Income**

For All People who LIVE TOO LONG OR DIE TOO SOON When Needed Most

Call Herman Ford Hereford Phone 482-J 511 McKinley Street Representing Southern Life Insurance Co. Home Office, Dallas

We have just received a shipment of Beautiful **Monuments and Markers** and will appreciate a visit from each of you who have unmarked graves in the cemetery.

**SOUTH PLAINS MONUMENT COMPANY**  
401 W. 6th Street Plainview, Texas

**"SPEEDY" Hereford MOTOR CO.**

WHY DON'T YOU POP OFF DEAR IT'S NOT MY FAULT I'M LATE GETTING HOME WHEN HALF THE CYLINDERS ON MY CAR ARE MISSING

WHO DO YOU SUPPOSE TOOK THEM? THAT SOUNDS LIKE A JOB FOR THE BOYS

NO LADY-THAT AIN'T THE KIND OF WORK WE DO

TAKE YOUR CAR TO HEREFORD MOTOR CO. THEY'LL RECOVER YOUR CAR'S LOST PEP AND SAVE YOU MONEY ON GAS CONSUMPTION

**HEREFORD MOTOR CO.**  
Dudley Green HEREFORD, TEXAS Archie Scott

**Values HARD TO BEAT!**

Yes, you can Save Every Day at the Super Market. These are only a few of our Food Values. We invite you to take advantage of our buying power as PGA Members. Get the habit and enjoy the Daily Savings at Hereford Super Market...

<b>TUNA</b>	Star Kist Per Can	<b>39c</b>
BABO Per can		10c
PICKLES 24 oz. jar, Dill Kosher, Dill or sour, CHB		39c
PUMPKIN Libbys, big 2 1/2 can—2 for		35c
SOUP Morton House, Chicken Noodle		10c
SARDINES Flat cans, oil pack — 2 for		25c
BLACKEYED PEAS D.C. Smith Co., No. 2—2 for		25c
CORN FLAKES White Swan, lg. box—3 for		25c
SALAD DRESSING Bestyett, pint jar		25c
BUTTER COOKIES Large Box		25c
MAGIC WASHER Large Box		29c
<b>COFFEE</b> Del Monte 2 lb. Jar		<b>79c</b>
COMPLETE LINE OF... <b>FROZEN FOODS</b>		
CATSUP CBH — 14 oz. bottle		15c
Pork Luncheon MEAT 2 1/2 lb. can — While it Lasts		89c
<b>Downy Flake DONUTS</b> Frosted Crisp — Doz.		<b>40c</b>
TOKAY GRAPES Fresh shipment — Lb.		10c
APPLES Extra nice, per lb.		11c
ORANGES Texas, juicy — per lb.		11c
FRESH TOMATOES Vine ripened, home grown — Lb.		12 1/2c

**DREFT Hereford Super Market**  
Large Package **29c**  
107 W. FIRST GAYLORD NEWELL  
PHONE 117 ASSOCIATED GROCERS

**Grapefruit JUICE**  
Texas, No. 2 Can Each **5c**

**Justin SHOES**

Fine fit and feel. Made by the makers of the famous Justin Cowboy Boots.

**Fox Man's Shop**  
HOMER FOX

**Zone Meeting Held In Happy**

A zone meeting of the Woman's Society of Christian Service of the Methodist Church was held in Happy Tuesday. One of the highlights of the session was giving the name The Alice Ward Zone, to the group, honoring Mrs. J. F. Ward for a lifetime of service in the Woman's organization of the Methodist church. She was president of the Woman's Missionary Society for 29 years, joining the organization in Indian Territory, Oklahoma. Churches represented in the zone meeting were Happy, Tulla, Dimmitt, Bethel, Hereford and Trinity Chapel. The morning session was devoted entirely to the business of the organization and lunch was served by the Happy W. S. C. S. at noon. All officers were re-elected including Mrs. Ellis Mills, Tulla, zone leader; Mrs. E. G. Snodgrass, Trinity Chapel, assistant zone leader; Mrs. Earl Lust, Bethel, secretary-treasurer. Mrs. Mills presided and district officers gave reports. Mrs. Homer Brumley is promotional secretary. Members from the Hereford organization attending were Rev. and Mrs. O. B. Herring, Mesdames J. F. Ward, J. C. Cummings, Frank Terrell, Ortega, L. Ellis, Leo Forrest, Ed Warren, A. B. Christian, D. H. Bryant, Homer Brumley, J. M. French, O. L. Click, Jim Bookout, Noah Ewton and J. W. Thomas.

**GARDEN CLUB MEETS FRIDAY**  
The Hereford Garden Club will meet Friday afternoon in the home of Mrs. Dennis Barnard. The program will be on lilies and other winter blooming bulbs.

**CARD OF THANKS**  
We wish to thank all of our friends for their kindness and thoughtfulness during our recent sorrow. Beacher Harris and family, Mr. and Mrs. J. W. Clark and family. 41-1p

Ben Burk and Mrs. Virginia Mae Lookingbill. The next meeting will be on Thursday, October 16, at the home of Mrs. L. H. Koonce at 1912 Monroe in Amarillo.

Try a Want Ad!

**Drive in Now!**

We'll give your Dodge or Plymouth new looks and new performance. GET MORE FROM IT in Comfort, Convenience and Safety.

★ GIVE YOUR CAR A NEW LEASE ON LIFE ★

TUNE-UP CHECK-UP SPRUCE-UP

Our Engine Tune-up includes Check Points, Spark Timing, Condenser and Coil, Spark Plugs, Distributor, Clean Carburetor, Sediment Bowl, Clean and Re-oil Air Cleaner, Test Fuel Pump.

We Will Check Oil, Tires, Wheels, Steering, Brakes, Engine, Transmissions, Clutch, Re-axle, Radiator, Shock Absorber.

Headquarters for Upholstery Cleaning, New Floor Mats, Seat Covers, Rust Removal, Appearance Repair, Wash, Polish.

Dodge — Plymouth — Dodge Job-Rated Trucks

**IRELAND MOTOR CO.**  
209 W. 3rd Phone 180

In Anthony's Piece Goods Department Bolts and Bolts of

New Fall Cottons at **98c** yd.

A large selection of fine sanforized combed cottons... Fine solid-color chambrays... fancy striped chambrays... woven striped broadcloths... printed five-count poplins... All of these in a large selection of new colors beautifully adaptable to the new fall fashions. All in 36" widths and vat dyed fast colors.

and Rayons at **98c** yd.

All the cloths you have waited for... Beautiful prints in new spun rayons that make sewing a pleasure. Solid colors in crepes and spun rayons and faille weaves. 39" width.

And so... Sew **Sturdy Cotton Prints**

**49c** yard

Why strain the budget when you can save by sewing and not sacrifice quality? For echoes, dresses, house dresses, house coats or play suits here is real quality in sturdy cotton prints. Fine quality 20, 22, Quodrigo and other prints, 36" wide in a large selection of new patterns and designs, floral and checks.

**Anthony's** HEREFORD

# WANT ADS

# for BUYING SELLING TRADING RENTING LOANS SERVICE

**FOR SALE**  
 For Sale: 1 pair 8 hole Dempster Drills for \$600; 1 Hercules Combine motor, \$75. Orville Groneman, 15 miles north, 7 west of Hereford. 41-1p  
 For Sale: Good red male hog. Price \$50. Andrew Kershner. Phone 9066F-2. 41-3p  
 For Sale: G. M. C. car radio. Excellent condition. Doyle Cox. 41-1p  
 For Sale: A fine violin, two bows, plus lined case. A \$300 outfit for less than wholesale. A. L. Simmons, 604 Jackson Ave. 41-1p  
 For Sale: Two Vanbrunt Drills 16-10. One on rubber and one has new disc. C. S. Gunter. 41-1p  
 For Sale: Registered Jerseys; four star bull 1 1/2 years old, 6 cows, 8 heifers. 3 bull calves out of excellent sire. H. W. Sharple, Box 708, Dumas, Texas. Phone 2-3662. 41-3p  
 For Sale: Kohler light plant, nearly new. J. A. McCowan, 25 miles north on 51. 41-1p

For Sale: Model A Ford roaster; Model A Ford motor; Dodge back-end, wheels, and casings. Looper Welding Shop, Friona, Texas. 41-1p  
 For Sale: 1 practically new gasoline motor for Maytag washing machine. Price \$15. Phone 68. Jimmie Allred. 41-2c  
 For Sale: Furniture for living room, bedroom and kitchen, Butane or gas Sevel refrigerator, Crosley range, Orbin J. Fowler, R. G. Lewis place, 8 miles north, 1 east, 2 north City Dumps. 41-1p

Cocker Spaniel puppies; 6 weeks old, from registered stock. Reds and blondes. Inquire at Hereford Sheet Metal. Phone 513. 41-1c  
 Irrigation well, windmill and test poles. Layne & Bowler Irrigation pumps. West Texas Development Co., East of Hereford on Highway 69. Phone 312. 41-1c  
 We have Devil's Ivy for sale. Western Flower Shop. Call 778. 41-1c  
 For Sale: We have a barrack 20x30 ft. for sale at \$600. Delivered within 50 miles of town. See J. P. Messer, or call 128-J. 41-1c  
 For Sale: 20 ft. of barrack, all sheet-rock. See J. P. Messer or call 128-J. 41-1c  
 For Sale: One 39" roll-away bed. One 30-06 rifle. 7 1/4 squares composition shingles. Pinckert Welding Shop. 41-1c  
 For Sale: 3 brood sows to farrow soon. J. M. Hamby, 1 mile south of Hereford. 41-1p  
 Good springer milk cows for sale. C. C. Lisenbee. Phone 425-W, 712 East 12th St. 41-1c  
 Will pay top price No. 1 alfalfa. Carroll Lisenbee. Phone 425-W, 712 East 12th St. 41-1c  
 For Sale: Massey-Harris self-propelled seven foot cut combine. Good as new, has cut 150 acres of wheat. \$2600. Reid Cochran. East on 60 to first road north, east of gca, first yellow stucco house, about 5 miles. 41-1p  
 For Sale: Poland China sow and six pigs. Block east, 1/2 block south of pavement on S. Main. Myles Funk. 41-1p

**OUR SPECIAL THIS WEEK . . .**  
 1035 acres—400 acres in cultivation; irrigation well, 635 acres grass. Good 4 room modern house on REA.  
 \$55 per acre  
 Good Terms  
 See our listings  
**WEIR & CONKLIN REAL ESTATE**  
 104 Main Phone 200 41-1k

**BARGAIN . . .**  
 5 room Stucco, modern, Close in. Immediate possession.  
 A. C. THOMPSON, Owner  
 119 W. 6th 41-1p  
**Irrigated Stock Farm for Sale**  
 I have decided to sell my stock farm located 5 miles west of Hereford. 963 acres, 300 in cultivation and under irrigation. Improved with modern 5 room house. Price \$90.00 per acre.  
 H. B. Fain — Amarillo, Texas  
 Phone 5-494 41-2p  
**Business Services**  
 For Deheading, call 308-J. 41-1p  
 Notice: We have a new man in charge of garage. See him for motor tune-up, paint job or repairs. He knows how. Our prices are right. Try us. G. D. Steinkley & Sons. 41-2c  
 We do house wiring, and have a reliable electrician. Kelton Electric. 41-1c

**HELP WANTED**  
**WANTED: . . .**  
 Pop Corn Girls  
 Door Boys  
 Operator  
**STAR THEATRE** 41-1c  
 Wanted: Married man with car to operate National Life Insurance business in Hereford. Salary and commission. Write National Life Ins. Box 416, Oliver-Bakke Bldg., Amarillo, Texas. 40-3p  
 Help Wanted: Unemployed middle-aged lady to care for aged couple. Salary, board and room. No laundry. Good deal for right party. Call 535-J or 306 Ross Ave. 41-1k  
 Help Wanted: Mother's part time. Call 296. 41-1k

**WANTED:**  
 To Install Soft Water Service in every home in Hereford  
 Join the more than a million Satisfied Users of Soft Water Service in America today  
 Cost per family as low as \$3.00 per month  
**SOFT WATER SERVICE**  
 Home Owned—Home Operated  
 818 E. 1st St.—Phone 317  
 J. O. Miller, Sole Owner 41-2c  
 Wanted: Listings on farms and ranches in Deaf Smith and surrounding counties. We are having calls daily from prospective purchasers. Call Telephone 21453 or 3526. J. Lowell Witt, 1606 Julian Blvd., Amarillo, Texas. 40-3k  
 Wanted, Combining: Have new self-propelled 123 McCormick-Deering. Let us do your wheat drilling. New equipment. See Ken Rudd, 10 west and 1 1/2 north on Harrison or write Box 144, Hereford, Texas. 40-3p  
 Wanted: Row crop tractor, prefer John Deere A or Farmall M or H with or without equipment. W. H. Cunningham, Littlefield, Texas. 40-2p  
 Wanted! Man under 55 with car who would be satisfied to earn \$50.00 per week to start. Excellent chance for advancement. Write F. E. Carr, 1702 Avenue "E," Brownwood, Tex. 39-3k  
 Wanted to Buy: Bundle feed, stalk fields and seed rye. G. W. Brumley. 39-1fc  
**WANTED:** Butcher cattle. Deaf Smith County Meat Co. See me at stockyards. Bonnie Brumley. 39-1fc  
 Wanted: Custom plowing. New equipment. Listing, planting, one-waying. Jap W. Dickerson, Rt. 2, Hereford, Texas. 17-1fc  
 Wanted To Rent: 4- or 5-room furnished house. Phone 484. Alton Fraser. 4-1fc  
**FOR RENT**  
 Bedroom for rent. 109 W. 5th St. 41-1k  
 For Rent: 3 room house and bath, unfurnished, at 133 Ave. H. Contact Winford F. Perry at 98 Park Ave. Pleasant Valley, Amarillo. Phone 31960. 41-1c  
 For Rent: Three room unfurnished apartment. 306 E. 10th. 41-1k  
 For Rent: Two room furnished apartment. 206 Ross. Phone 152-W. 41-1p  
 An Apartment for rent. Couple only.

**SPECIAL—For this week only**  
 Canning Tomatoes \$2.00 bushel  
 First Come — First Served  
 Bring your containers. 1/2 mile north Smith Motel. 41-1p  
 For Sale: Super Flame kerosene heater—almost new. Mrs. Henry Melton, Box 605. 41-1p  
 For Quick Sale: 10 ft. Oliver binder in good condition. Phone 537-W. W. W. Rhodes, 132 Norton. 41-1p  
 For Sale: Ten wick Florence oil heater. Good stove. 114 Klippe. 41-1p  
 For Sale: Five thousand bundles graded Hegari, 20c. 7 miles north, 3 west of Dawn. C. R. Hughes. 41-1p  
**Roll Film Developed**  
 And Printed — 6 or 8 Exposure  
 30c  
**PLAINS FINISHER**  
 Box 585 Muleshoe, Texas  
 23-1fc  
**They're Here!**

**SEE US FOR CERTIFIED ALFALFA SEED**  
 Southwest Common Variety  
**FRASER MILLING CO.**  
 34-1fc  
**PLENTY OF 2-Inch Brown Kraft Paper Tape**  
 For Sealing Walls, Packages, etc.  
 at  
**THE BRAND OFFICE**  
 Phone "Thirty" 36-1fc

**Fertilizer Attachments for Seed Drill**  
 Triple Super Phosphate 16-20-0  
**ORDER NOW!**  
**Armstrong Prescription Fertilizer**  
 3rd Main Phone 774 41-1k

**WEIR & CONKLIN REAL ESTATE**  
 104 Main Phone 200 41-1k  
**See Our Listings Before Buying . . .**  
 Two 50-ft. lots on Highway 51 —\$900.00  
 Four lots on the corner, 178x-208 — \$1500.00  
 Some nice buys in farm tracts.  
**WEIR & CONKLIN REAL ESTATE** 41-1c  
 I have listed for sale: two real nice homes, well located. Joe Evans. 37-1fc  
 For Sale: Choice building lots near Vets Addition, 8x140 feet \$250 up. Can be bought on terms. A. Petersen. 37-5p

**HELPY-SELFY and WET WASH**  
 Courteous Service  
 Plenty of hot water  
**PHONE 368**  
**SIMPSON LAUNDRY**  
 (Old Martin Laundry) 41-1c  
 One day Radio Repair Service. Kelton Electric. 4-1c  
 Dressmaking and alterations. Phone 537-W. 123 Norton. Mrs. Rhodes. 41-1k  
 Repairing and Refinishing Furniture —Buying and selling new and used furniture. Johnson's Upholstering Shop, Phone 506; 110 N. Roosevelt. 40-1fc

**BOLL PULLERS WANTED**  
 Meet J. F. Messer at the North Side Grocery 7.30 Monday Morning Oct. 13th. \$2.00 per Hundred for Pulling. Plenty of good cotton and we need . . .  
**All The Hands We Can Get . . .** 41-1c  
**NOTICE**  
 Notice: Just read an asst. of tulip bulbs from Holland; also variety of other bulbs. Plant now. Mrs. J. F. Ward. 41-3p  
**NOTICE**  
 How do your floors look? For first class sanding and finishing on new or old floors, see  
**DELBERT RULAND**  
 1207 C Avenue or Call  
**GUS RULAND**  
 Phone 413-W 37-1fc  
**NOTICE! LIVESTOCK OWNERS!**  
 —Call—  
**BOOKOUT SERVICE STATION**  
 For Free Removal of Dead Horses, Cattle, Hogs, Sheep, Phone 9522 — Hereford, Texas 16-1fc  
**BUILDING FOR SALE!**  
 The Westway School bus garage, approx. 22x24 ft. 8 ft. walls. Frame building, stucco finish. Will be sold to the highest bidder. Submit sealed bids at County Judge's Office in Hereford on or before—  
**MONDAY, OCT. 13**  
 Reserve right to reject any or all bids  
 J. C. Morrison  
 Elmer Combs  
 Merlin Kaul  
**WANTED**  
 Wanted: About 75 steel barrels. Prefer barrels that leak. Pinckert Welding Shop. 41-1c  
 Wanted to Buy: Feed standing in field. Harold Reed, Box 582, 41-2p  
 Wanted: Middle-aged couple to stay with elderly man. 221 Ave. I. 41-3p  
 Wanted: 3 room apartment, furnished or unfurnished. Call 413-W. 41-1x  
 Wanted: Will do ironing at 407 Roosevelt Ave. 41-1p  
 Wanted to Buy: Good used cars. Milburn Service Station. 40-1fc  
 Wanted: Custom one-waying, drilling, homeing, combining. Phone 537-W. W. Rhodes, 132 Norton.

**RIVERSIDE TIRES!**  
 Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires . . . for more miles of greater safety. They're here for immediate delivery!  
**FARMER'S DRIVE-IN**  
 Buddy Sowell • Troy Moore  
 Hiway 60—Phone 161  
 18-1fc  
**FOR SALE!**  
 Field of Hegari  
 Ready to Harvest in 10 days  
**J. G. EVANS & SON**  
 40-2c  
 For Sale: One ROA Victor cabinet radio at 811 Miles or call 93-J. 40-2p  
**VENETIAN BLINDS**  
 • Any Kind  
 • Prompt Service  
 Your windows measured. Installation to your satisfaction.  
**ders Supply & Service**  
 Phone 94 112 Main St. 33-1fc  
 For Sale: 1 ton Ford truck, 100 h. p. motor, good tires; one I. H. C. self-propelled combine with dual tires and Massey-Harris auger built for heaviest grain. Truck and combine for \$2640.90. Herman Welty. 38-1fc  
 For Sale: Tenmarq wheat, \$3.00 bushel. Geo. J. Larson, northwest from Ford. 40-2p  
 16-10 Oliver Superior drill. Late model, used very little. John Wood Equipment Co. 39-3p  
**SPECIAL**  
 Dinner Napkins, 13 x 13 1/2 White  
 80 count to package While they last  
**20c**  
 2 for 35c  
**THE HEREFORD BRAND**  
 Phone "Thirty"

New dining set for sale. J. W. Dickerson, 7 miles southeast. 39-1fc  
 For Sale: Model D John Deere tractor. Sunflame kerosene heater. Hughes Millard. Call 656. 39-1fc  
 For Sale: Well graded hepari bundles. 3 miles west Summerfield. G. D. Calson. 40-2p  
 For Sale to be Moved: 28x32 frame house, six rooms and bath, front porch. O. V. Simpeon, Box 226, Quitaque, Texas. 10 miles southeast Quitaque. 40-2p  
 For Sale: Few cans Colorado honey. Chas. Hood, 10 ml. northwest. 40-2p  
**New Heavy Duty SPIRAL GRAIN LOADER**  
 7-inch tube 24 feet long. Will elevate up to 1800 bushels per hour. Without engine, complete with carriage and used 6-00 x 16 tires, \$278.50.  
**KIRBY SALES CO.**  
 106 Ave H Phone 58 40-3c  
**FERTILIZERS!**  
 Ammonium Nitrate — We will ceive a 50-ton car next week.  
 Super Phosphate — Car arriving week of Oct. 20th:  
 \$21 Subsidy — Don't overlook the fact that AAA will pay you \$21 per ton on this material for use on legumes or pastures.  
 Probable Shortage is apparent in all fertilizers. Is is wise to book your needs early.  
**HOWARD GAULT WAREHOUSE**  
 Phone 81 41-1c

**FOR SALE . . .**  
 1939 Chev. town sedan  
 1937 Chev. Town sedan  
 1936 Chev. tudor  
 1936 Ford Tudor  
 1936 Chev. half ton pickup  
 2 1936 Plymouth 4 door  
 1940 Willis coupe  
 1939 Indiana White truck and semi-trailer Inquire Brooks Auto Service. Gulf Service Station, Hiway 60, west edge of town or Cash Loan Co. 41-1c  
**REAL ESTATE FOR SALE OR TRADE**  
 For Sale: Service Station and Garage with living quarters attached. 1945 East Tenth. Call 29422. Amarillo. 41-2p  
 One new stucco garage, 25x30 ft. Cement floor and one 50 ft. lot for sale. G. M. Vincent, 710 25-Mile Ave. 41-2p  
 For Sale: 80 acres on 25 Mile Avenue, 3-4 miles south. Good irrigation well, butane, electricity and pressure system. W. S. Litrel. 41-3p  
 Have some good residences priced right. Could give possession without delay. See us for irrigated land, also real estate loans. J. C. Ricketts, Realtor. 40-2c  
 For Sale: New six-room house on 25-Mile Ave. Reasonable. Coleman Wright. 40-1fc  
**FOR SALE BY OWNER**  
 22 acres, 20 Acres in alfalfa. 6 inch well, 5 room modern house, natural gas, electricity, pressure system.  
 4 mi. Northeast on Hiway 60  
 Some Terms  
 See R. G. Manning at Place 41-1p  
 3 Rooms and Bath for Sale: Located 123 H Ave., Hereford. Contact Winfred F. Perry, 98 Park Ave., Amarillo. 40-3p  
**LARGE HOUSE**  
 For Sale to be moved. Priced reasonable, also several out buildings, windmill and pump. See Carl Kropff at Clover Airport. 39-3p  
**FOR SALE: 8-room house in Canyon.** Suitable for residence or rooming house; near college and business section. Call owner. R. L. Thompson. Phone 328. 27-1fc  
**REAL ESTATE LOANS — QUICK SERVICE AUTO LOANS**  
**YOU DON'T HAVE TO WAIT**  
**CLAUD HIGGINS**  
 Phone 668-J 41-1p  
**JOHN McLEAN**  
 Phone 273 11-1fc  
**If you don't need it . . . sell it with a Brand Want Ad!**

**WHEAT LAND IRRIGATED LAND TOWN PROPERTY** 41-1c  
 We have some good buys that we will be glad to show you.  
**W. E. DUNLAP**  
 Real Estate and Insurance  
 Alderson Bldg. 31-1fc  
**ELLISTON AND POSEY**  
 Real Estate Counselors  
**SPECIALIZING IN REAL ESTATE INVESTMENTS**  
 PHONE 179  
 115 East Third Street Hereford, Texas 18-1fc  
**PLENTY MONEY TO LOAN**  
 Very liberal valuation and prepayment privileges — four per cent interest. We specialize in loans on irrigated farms and ranch lands.  
**ROSE & BARBER** 38-1fc  
**CHARLES AND IKE**  
 103 West 1st  
 Office Phone 119  
 Real Estate  
 Irrigated and Dry Land Farms  
 Check Our Bargains for Farms and Homes.  
 We Appreciate Your Listings and Business.  
**CHAS. SOWELL**  
 Residence Phone 193-W  
**IKE CROSTHWAIT**  
 Residence Phone 229-W. 34-1fc  
 Large listing of farm and town property. Some good buys. Luther Prevey, 300 West 3rd at Lee Ave. Phone 524-W. 38-1fc  
**80 ACRES - \$50.00 ACRE**  
 4 miles of Hereford—Aet quick Improved 160 acres heart of irrigation district \$105.00 acre. Choice 320 acres on pavement ideal to sub-divide \$100.00 10 acres on pavement \$1600.00 Homes, Business and residence lots.  
**CLAUD HIGGINS**  
 Phone 668-J 41-1p

**NEW HOME?**  
 Insure it with us!  
**FURNITURE AUTOMOBILES & TRUCKS**  
**SOUTHLAND LIFE INS.**  
**LONE STAR AGENCY**  
 Sam Nunnally—Herman Ford  
 123 Main Hereford 36-1fc  
**Refrigeration**  
 Commercial or Household  
 We Repair Any Kind of Box.  
 Phone 402—Dick Walker  
 —at—  
**Walker Refrigeration Service**  
 33 East Third 33-1fc  
**WANTED !!!**  
**DRILLING and PUMP REPAIRS**  
 311 J Ave. E. W. Allen  
 Box 1015 40-4c  
**NOTICE !!!**  
 Alfalfa Farmers . . .  
 If you want your 1948 crop baled for 10c a bale . . . We bale alfalfa, straw, milo stacks.  
 We Bale Alfalfa at Nights  
**20 YEARS BALING EXPERIENCE**  
 in Deaf Smith County 41-1c  
**MATTHEWS & NORRIS**  
 2 mi. North on 51 40-2k  
**LOST AND FOUND**  
 Lost: I engineer's level, approximately 8 miles west of Dimmitt. Reward for return. Box 949, Plainview, Texas, or call 814-J, Plainview. 41-1p  
**LIVESTOCK Strayed — Found**  
 Strayed: of my place 20 miles N. W. of Hereford, 1 black faced sheep buck. B. B. Northcutt. 41-1c  
 — Buy It In Hereford —

**DELBERT RULAND**  
 1207 C Avenue or Call  
**GUS RULAND**  
 Phone 413-W 37-1fc  
**NOTICE! LIVESTOCK OWNERS!**  
 —Call—  
**BOOKOUT SERVICE STATION**  
 For Free Removal of Dead Horses, Cattle, Hogs, Sheep, Phone 9522 — Hereford, Texas 16-1fc  
**BUILDING FOR SALE!**  
 The Westway School bus garage, approx. 22x24 ft. 8 ft. walls. Frame building, stucco finish. Will be sold to the highest bidder. Submit sealed bids at County Judge's Office in Hereford on or before—  
**MONDAY, OCT. 13**  
 Reserve right to reject any or all bids  
 J. C. Morrison  
 Elmer Combs  
 Merlin Kaul  
**WANTED**  
 Wanted: About 75 steel barrels. Prefer barrels that leak. Pinckert Welding Shop. 41-1c  
 Wanted to Buy: Feed standing in field. Harold Reed, Box 582, 41-2p  
 Wanted: Middle-aged couple to stay with elderly man. 221 Ave. I. 41-3p  
 Wanted: 3 room apartment, furnished or unfurnished. Call 413-W. 41-1x  
 Wanted: Will do ironing at 407 Roosevelt Ave. 41-1p  
 Wanted to Buy: Good used cars. Milburn Service Station. 40-1fc  
 Wanted: Custom one-waying, drilling, homeing, combining. Phone 537-W. W. Rhodes, 132 Norton.

41-1p Call 43.  
 41-1k  
 Want to Trade: 1942 Chevrolet for Jeep. Grady Wilson. 1025 25-Mile Ave. 40-3p  
 For Rent: Tank type vacuum cleaner and attachments. Nipper Electric. 40-1fc  
 For Rent: Nice bedroom. See Tommy Aaron at bus station. 40-1fc  
 Would like to sell my household furnishings to someone who would be interested in renting large apartment also. 209 McKinley. C. E. Hicks. 41-1k

**Camp Fire Girls**  
 Shishinta Camp Fire Girls entertained two newly organized groups recently with an organization party when the Camp Fire work was discussed and explained. The party was held at the Camp Fire Hut and approximately forty girls attended. Mrs. Earl Plank and Mrs. Lynn Kester will sponsor the new groups.  
 Tuesday afternoon the Shishinta group enjoyed a music appreciation program at the hut. The girls brought twenty-five cents each, and articles of food to be sent a Camp Fire group in England.  
 Those attending were: Abbie Longbottom, Marian Jo Wilson, Lucy Wegner, Jo Ann Acalla, Joan Moore, Betty Hamilton, Betty Culpepper, Doris Lee Richardson, Doris Stanfield, Margaret Sexton, Gayle Gault, Marilyn Lewis, Ida Rae Brunson and the guardian, Mrs. Bob Wilson.

**Leather Re-inforced ZIPPER BINDERS**  
 2-Ring . . . for School  
**\$3.95**  
 A Few Left!  
 at  
**The Brand**

**NOSE STOPPED UP**  
**RED ARROW NOSE AND THROAT DROPS**  
 GET RELIEF  
 with  
**RED ARROW NOSE AND THROAT DROPS**  
 ASK YOUR DRUGGIST

**Always Fresh!**  
**WHITE SWAN COFFEE**

**Finest in Farm Machinery**  
**H. E. MILLER OLIVER CO.**  
 YOUR OLIVER DEALER  
 Hiway 60 Phone 195

**Mr. Farmer,**  
 We are doing Custom Wheat Cleaning  
**Lawn Grass Seeds — Bermuda, Clover, Kentucky Blue Grass**  
**Hairy Vetch**  
**Sweet Clover—white and yellow**  
**Brome Grass**  
**Crested Wheat**  
**Perennial Rye**  
**Alfalfa**  
**Also Wheat and Bye Seeds**  
**CASH BUYERS OF CREAM, EGGS, POULTRY AND HIDES**  
**WEST TEXAS FEED, SEED, AND HATCHERY COMPANY**  
 HOME OF TEXAS PRIDE FEEDS  
**JACK WRIGHT, Manager**



TWO - IN - ONE

HUNTER'S



...AND...



Sale Starts October 10th - Ends October 15th - One Full Week... QUANTITY RIGHTS RESERVED...



**RICE KRISPIES** 23c  
Kelloggs — 2 boxes

**DATES - PITTED** 25c  
Marco — Pkg.

**MALTED MILK** 31c  
Red and White — 1 lb. can

**SALAD DRESSING** 29c  
Sun Spun — Pint Jar

**MAPLE SYRUP** 33c  
Brim Full — Full Pint

**MINCE MEAT** 35c  
Red and White — 2 15 oz. jars

**APPLE BUTTER** 21c  
Brim Full — By far the best — 29 oz. jar

**TOMATOES** 19c  
Big M, Extra Qual., No. 2 can — 2 for

**TENDERONI** 15c  
Van Camps, Quick Cooking — 2 boxes

**BLACK EYED PEAS** 25c  
Brim Full — 2 cans

**TOMATO SOUP** 43c  
Red and White — 6 tall cans

**CATSUP** 35c  
Brooks, Original, 12 oz. — 2 bottles

**PEANUT BUTTER** 31c  
Red and White — Pint Jar

**RIPE OLIVES** 37c  
Red and White — Extra Large Can

**PICKLES** 29c  
Brim Full — Sour, Dill — Qt.



**STRAWBERRY PRESERVES** 89c  
Primrose — 2 lb. jar

**TOMATO JUICE** 10c  
No. 2 can

**GRAPEFRUIT JUICE** 6c  
Vel-Tex — No. 2 can

**FRUIT COCKTAIL** 55c  
Red & White, No. 2 1/2 can 41c, 2 tall cans

**PRUNES** 32c  
Prepared, Rel Monte, No. 2 1/2 Jar

**PRUNE JUICE** 14c  
Red and White — Pint

**DICED CARROTS** 19c  
Del Monte — 2 jars

**ORANGE JUICE** 31c  
Cairns — Florida, 46 oz. can

**VIENNA SAUSAGE** 25c  
Snack Time — 2 cans

**FRUIT COCKTAIL** 35c  
Brim Full — No. 2 1/2 can

**GREEN BEANS** 19c  
Whole — Marco No. 2 can

**PORK & BEANS** 25c  
Van Camps — 16 oz., 2 cans

**SUGAR** 88c  
Pure Cane — 10 lb. bag

**MARSHMALLOWS** 21c  
8 oz. Assorted, top quality

**COFFEE** 45c  
Red & White — Super Blend — Lb.

**PEAS** 55c  
Alaska — Brim Full — 3 No. 2 cans

**BABY FOOD** 37c  
Gerbers — 6 cans

**HONEY** 35c  
New Crop — 2 lbs. jar 65c — 1 lb. jar

**BROOMS** 79c  
A Real Value — Each

**APRICOTS** 29c  
Brim Full — Halves — No. 2 1/2 can

**V-8 COCKTAIL** 23c  
46 oz. Can

**PEACHES** 55c  
Halves or Sliced — Brim Full, No. 2 1/2, 2

**BLACKBERRIES** 53c  
3 No. 2 cans

**GRAPEFRUIT** 37c  
Marco — 2 No. 2 cans

**TOMATO JUICE** 23c  
Red & White — 2 No. 2 cans

**WAX BEANS** 45c  
Brim Full — 2 No. 2 cans

**PEAS** 29c  
Pete Pois, Tiny Size — Red and White — No. 2 can

**ASPARAGUS** 31c  
Brim Full — 2 No. 1 cans 45c — No. 2 Can

**PRUNES** 57c  
No. 10 Can



**PEAS** 39c  
Red & White — No. 2 Sieve — Small No. 2 cans 49c — Giant Swt, 2 No. 2

**GREEN BEANS** 29c  
Red & White — French Style, sliced, 2 No. 2 cans

**PEARS** 41c  
In Syrup — Air Mail — No. 2 1/2 can

### Produce

PRICES GOOD FRIDAY & SATURDAY ONLY

**CELERY** 15c  
Colorado Pascal — Large size — Stalk

**CABBAGE** 5c  
New Crop — solid, medium heads — lb.

**RADISHES** 5c  
Bunch

**LETTUCE** 10c  
4 doz. size — head

**SPUDS** 24c  
Idaho Russetts — 5 lbs.

**BROCCOLI** 29c  
Pkg.

**PEAS** 26c  
Green, pkg.

**SPINACH** 26c  
Pkg.

**BEANS** 24c  
Cut, pkg.

**TORTILLAS** 18c  
Dozen

**APPLE SAUCE** 24c  
Package

### FROZEN FOODS

**STRAWBERRIES** 54c  
Package

**PINEAPPLE** 37c  
Tidbits — Pkg.

**ASPARAGUS** 43c  
Spearos — Pkg.

**OVEN BAKED BEANS** 15c  
Package

**COCONUT** 29c  
Fresh, pkg.

**PEACHES** 27c  
Pkg.

**MELON BALLS** 31c  
Pkg.

**APRICOTS** 36c  
Pkg.

**Peas & Carrots** 25c  
Pkg.

### Meats

With the uncertainty of meat supply we will be unable to run a price ad—

Specials everyday during sale on available Merchandise — will be Guaranteed ...



## HUNTER'S

WE DELIVER Easy to Park

RED & WHITE Easy to Shop

PHONE 143 Easy to Save

**Washo** 25c  
Granulated Soap — Pkg.



# Presbyterian Moderator to Be At Amarillo Church Sunday

Wilbur La Roe, Jr. of Washington, D. C., Moderator of the the 150th General Assembly of the Presbyterian Church in the U. S. A., will address meetings of the Presbytery of Amarillo at 4:30 and 7:30 p. m.

Sunday, October 12, at First Presbyterian Church of Amarillo. Mrs. La Roe will address the women of the Presbytery at 4:30 p. m. Afternoon and evening meetings are especially designed for laymen and laywomen of the church, and all Presbyterians of the Texas Panhandle are cordially invited, according to Rev. Russell Winget, pastor of the Hereford church. Mr. La Roe will be in the pulpit of First Presbyterian Church, Amarillo, for the morning worship service at 10:50 o'clock. A buffet supper will be served at 6:30 p. m.

Mr. La Roe is a nationally known lawyer, and is head of the firm of Clark and La Roe of Washington, D. C. He is a former president of the Association of Interstate Commerce Commission Practitioners.

The Moderatorship of the General Assembly is the highest honorary office in the Presbyterian Church in the U. S. A. Mr. La Roe is one of the very few laymen to be elected to this office during the history of the church.

Born in Westfield, New Jersey, in 1889, Mr. La Roe was graduated from the Perth Amboy, New Jersey, High School and received his A. B. degree from Princeton University in 1909. He earned his way through college; played football; won prizes in oratory and economics; and was elected to Phi Beta Kappa. He taught in public schools in order to help finance his law course. He received his LL. B. degree from the

## COMING! RICADO

MASTER OF THE DEAD! AND ENTIRE CO.

VAMPIRE GIRL PLUS MANY MORE



MIDNITE, OCT. 17th STAR THEATRE

## Hard of Hearing

Do you have trouble understanding ordinary conversation?

**Sonotone Hearing Center**  
Texas Hotel—Hereford, Texas  
Thursday, October 16, 1947  
from 12:00 P.M. to 6:00 P.M.

I will gladly make an audiogram of your hearing. In 20 minutes you can see how much your hearing has slipped and whether or not you need a hearing aid. There is no obligation. It's FREE!

**W. T. ROBBINS**  
Certified Sonotone Consultant

## It's the Sunshine That Does It



Professors Sigurd Melsted, left, and L. T. Kurtz of the U. of Illinois compare an ear of corn grown at the edge of an experimental plot with a smaller ear grown farther in the plot, where it got less sunshine. They're trying to discover the number of plants per acre and distances between that produce the best and most corn. Recommendation: 24,000 seeds an acre, rows 40 inches apart.

New Jersey Law School in 1912. After graduation, he taught a year in the New Jersey Law School before he was appointed a junior attorney for the Interstate Commerce Commission, and later was promoted to the position of chief examiner for the Commission. He resigned this office to enlist in the army in World War I, where he attained the rank of captain.

Returning to Washington, Mr. La Roe opened his own law office and secured as senior partner the late Edgar P. Clark, who had resigned as chairman of the Interstate Commerce Commission. Mr. La Roe specializes in corporation law. He became president of the Association of Practitioners before the Interstate Commerce Commission in 1940. He is a member of the bar of New Jersey, and District of Columbia, and precedes before the United States Supreme Court.

In 1934, he was appointed to the Parole Board of the District of Columbia and served 12 years without compensation, handling about 6,000 cases. He has told of his experiences in this work in his book, "Parole With Honor," published by Princeton University Press in 1939.

## Hereford Students On University Annual

Two Hereford students at the University of Texas have been named on the staff of the 1947 Cactus, student yearbook at the University.

They are O. G. Calhoun and Lyle Pruitt.

The appointments were announced last week by Charles Hackett of Austin, editor of the annual.

## It's Easy! It's Pleasant to EARN EXTRA MONEY

Sell Christmas Cards and earn extra money quickly and easily! A beautiful assortment of 21 cards and envelopes, attractively boxed, sells for \$1.00. You make 40c on each box!

Order your assortments now; your wholesale cost is 60c a box. Send check or money order today; minimum order 15 boxes; sent postpaid anywhere in the U. S.

**GREETING CARD ASSOCIATES**  
P. O. Box 4281, St. A  
San Antonio, Texas

## SOCIETY

### Farm and Ranch Club Meets Oct. 2

The Farm and Ranch Club met on October 2 in the home of Mrs. G. S. Solomon.

Autumn flowers were used as decorations for the table and throughout the house.

During the business session, Mrs. C. F. Rickels was nominated as council delegate, and Mrs. Roy Pruitt was appointed yearbook chairman. Each member is to make four tea towels to be donated to Boys Ranch.

Plans for a party were discussed, but no definite date has been set.

Mrs. Henry Melton gave an interesting reading based on the subject of Autumn. This was followed by a group discussion of the subject.

The next meeting of the club will be held on October 16 at the home of Mrs. Waldron Melton.

Members present were Mrs. Henry Melton, Mrs. Philip Miller, Mrs. Roy Pruitt, Royce Lee and Merry Kay, Mrs. C. S. Solomon, Mrs. Joe L. Hamilton, and Mrs. A. J. Walker and Ertle Evelyn.

## Rainbow Girls Install Two More Officers Monday

At a regular meeting of the Order of Rainbow for Girls Monday night, Joan Jett was installed as Worthy Associate Advisor of the chapter and Ruby Faye Barclay was installed as a member of the parapsynal committee.

Both missed the formal installation of officers last week.

Rainbow Girls are selling greeting and Christmas cards. The Assembly also discussed a Tom Bennerman Breakfast, a Sock Social, and the purchase of song sheets.

Formal initiation and Friendship night will be held on October 20. Invitations are being sent to three Amarillo Assemblies, Olton, Earth, Plainview and Bovina.

Nan Buckner, Reba Dones, and Pat Frye were elected to receive degrees on October 20.

Betty Jo Carnahan, Love and Devotion girl, presented Donna, Jean Stagner with a gift for best exemplifying the station of Religion. Mrs. Art Manjeot, Mother Advisor, made a short address concerning the duties of Rainbow Girls.

Flowers will be presented to Mr. and Mrs. Bill Hromas, who are going to attend the Grand Chapter at San Antonio. Mr. Hromas is Worthy Patron and Mrs. Hromas is Worthy Matron of Eastern Star.

Mrs. J. S. Allman returned to Lubbock Tuesday of this week after visiting her daughter, Mrs. F. D. Ferguson and family, here.

Buy It In Hereford

## Sunrise Breakfast Given For M.Y.F. Group

A sunrise breakfast for the Methodist Youth Fellowship group was held Sunday morning at the home of Mr. and Mrs. R. P. Conaway honoring the newly organized fourth class and promoted group. A worship service was held after the breakfast, and Robert Thompson, Sunday School superintendent, conducted the Sunday School lesson for the day.

Those attending were Lola Faye Brunson, Viola Rettman, Iona Whittington, Collene Brown, Sallie Womble, Elaine Thompson, Jean Singer, Marie Denton, Duane Christian, Mary Helen McGilvary, Lloyd Russell, Carl French, Wiley Ewton, John Newsom, John Suddeth, Ted Houston, Leo Hicks, Bedford Forrest, Jesse Click, Donald Shipley, Billee Rae Johnson, Oliver Streu, Martha Thomas, Emma Jane Brown, Lucy Welch, Mrs. R. F. Conaway, Mrs. Clyde Gave, Mrs. Chas. Shipley, T. E. Seigler and Robert Thompson.

## Food Program Interests Dawn Study Club

Dawn Study Club was entertained in the home of Mrs. Ernest May Tuesday afternoon.

Mrs. Iverson Leake, leader of the program, discussed "News on Foods," showing labels and telling of new varieties of foods now on the market, and giving a demonstration of making delicious fudge with a new mixture.

"Practical Tips on Cooking" were given by Mrs. Alfred May, who told of simple short cuts to make cooking easier and more interesting.

A recipe exchange was held after the program.

Members attending were Mesdames J. B. Caraway, Lloyd Bentley, Carl Luke, Alfred May, J. D. Pruitt, Ned Stewart, Wm. Wimberley, A. T. Frye, John Graham, Melvin May, H. V. McCabe, L. A. Smith, Floyd Walton, Johnny Womble, Baker Womble, Iverson Leake, H. E. Miller, Norman Miller, Boyd Stewart, Carl Wimberley and the hostess. Guests were Mrs. Gayle Neal and Mrs. Vandiver.

## Phebean Class Meets

Phebean Class of the First Baptist Church met Friday evening at 8 o'clock in the home of Mrs. J. B. Pruitt.

Refreshments were served to Mesdames Clarence Schulz, R. R. Bearden, O. R. Cameron, J. B. Sneed, Wayne Williams, Jason Luck, Francis Hill, Jimmie Allred, Lloyd Sharp and the hostess.

## LEGAL NOTICE

THE STATE OF TEXAS  
Eugene C. Welsh, Milton Welsh, Anton Alama, Frank K. Masters, Frank A. Masters, Julia Bongers, Joseph M. Slama, Anton Seama, Anton Slama, and the unknown heirs and legal representatives of Eugene C. Welsh, deceased; Milton Welsh, deceased; Anton Alama, deceased;

Francis K. Masters, deceased; Frank A. Masters, deceased; Julia Bongers, deceased; Joseph M. Slama, deceased; Anton Seama, deceased; Anton Slama, deceased and the unknown heirs and legal representatives of them and each of them, deceased, and their heirs, deceased Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 24th day of November A. D. 1947, then and there to answer Plaintiff's Petition filed in said Court, on the 8th day of October A. D. 1947, in this cause, numbered 3011 on the docket of said court and styled D. H. Alexander Plaintiff, vs. Eugene C. Welsh, et al. Defendants.

A brief statement of the nature of this suit is as follows, to-wit: For the title and possession of all of Lot 22, Block 10, Original Town of Hereford, Deaf Smith County, Texas, in Trustpass to Try Title suit. (The plaintiff being above named and the defendants being all the persons to whom this

citation is addressed.) as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 8th day of October A. D. 1947.

Attest:  
E. L. THOMPSON, Clerk,  
District Court, Deaf Smith County, Texas.  
(Seal) By Lillye London, Deputy.  
41-4c

### QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing

Over three million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid - Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Bloating, etc., due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free.

**HAILE DRUGS**

### WE WELCOME YOU CHURCH OF CHRIST

204 East 6th

(Sunday)  
Worship ..... 11:00 A. M.  
Subject: Bible Prayers  
Evening Service ..... 7:30 P. M.  
Subject: Weighed In The Scales  
Bob Wear, Minister

# YOUR Home Town Bank

Our Fixtures are Being Installed—  
WE CAN SERVE YOU BETTER  
COME IN AND SEE US  
WE WANT TO MERIT YOUR BUSINESS

## SAFE DEPOSIT BOXES AVAILABLE

### Hereford State Bank

THE BANK OF FRIENDLY SERVICE  
Member of F D I C Member of Fed. Res. System

# Carlye

All things to all Juniors... dressy-or-day suit in petit point worsted, all wool, elegant and thin, tailored with the new wide collar, new long sleeves, new rounded "long stem" look. Sizes 7 to 15. The right thing at the right price, Carlye, St. Louis.

# THE Vogue

"For the Lady of Fashion"

## A Good Stock of... BATTERIES

### SIGNAL LIGHTS & FLARES

We have received several  
**1 1/2 Ton Hydraulic Car Jacks**  
—the first since before the war!

GET IT AT YOUR  
**Consumers**  
FOR BETTER SERVICE—BIGGER DIVIDENDS

## It's a Keepsake

GENUINE REGISTERED DIAMOND ENGAGEMENT RING

You'd be Proud, too!

"Proud? My head's way up in the clouds. Happy? There's a catch in my throat, stardust in my eyes, and sheer glory in my heart... It's a Keepsake, a genuine registered Keepsake Diamond Ring." You can choose any Keepsake with confidence. You are protected by the name "Keepsake" in the ring and the Keepsake Certificate of Registration and Guarantee.

Prices \$100 to \$3500. Send coupon for Etiquette Book and name of nearest Keepsake Jeweler.

A COFFEE SPOON  
B ICED TEA SPOON  
C GRAYL LADLE  
D COLD MEAT FORK  
E OYSTER FORK

When You Think of The Finest in Jewelry... Think of **Kester Jewelry**  
GUARANTEED WATCH REPAIRS

316 N. MAIN TEL. NO. 34

### Local Church of Nazarene to Join Anniversary Observance

On October 12 the Church of the Nazarene located at 4th and Jackson will join in a demonstration-wide observance known as Renewal of Covenant Sunday. The following day, October 13, marks the beginning of the 40th year for the Church of the Nazarene as an organized Protestant denomination.

It was on October 13, 1908, at Pilot Point, Texas, that a small group of ministers and laymen met to consummate the union of several groups of people from the East, the West, and the South sections of the United States. The guiding genius in bringing about this church union was Dr. Phineas F. Breese, then pastor of the first Church of the Nazarene in Los Angeles, California, and who was one of the three General Superintendents elected at this gathering to head the church.

From this small group numbering only 10,000 members scattered in 228 churches, the Church of the Nazarene begins its 40th year with nearly 3,500 established churches in the United States, Canada, and the British Isles, and well over 200,000

members. The denomination is operating mission stations in twenty-three world areas with approximately 200 missionaries and 1,000 native workers.

Six major colleges are supported by the Church of the Nazarene in the United States, one in Canada, and one in the British Isles. The Nazarene Theological Seminary has recently been established in Kansas City, Mo., international headquarters for the church, where graduate training is given ministers and missionaries leading to the Bachelor of Divinity degree.

During the period since its founding, the total property valuation has increased from \$500,000 to \$3,000,500, 000 at the close of 1946. For a number of years the Church of the Nazarene has led all other denominations, reporting to the United Stewardship Council, in per capita giving for all purposes. In 1946 that amount was \$82.33 per capita.

Shop with the Want Ads!

### Non-Popping, They Say



Susan Shemerdiak, 4-year-old Chicago bubble specialist, seems to like this new plastic variety. Manufacturers say plastic bubbles don't pop and are self-sealing. Question is, will they prove as popular as the tasty chewing kind?

### Around Town

(Continued from Page 1)

were assessed, but Mayor Dameron promises that next time it won't be in fun.

Here's the first call for cotton pickers. J. P. Messer wants all the cotton pickers he can get to meet at North Side Grocery on 25-Mile Avenue at 7:30 o'clock Monday morning. Free transportation to and from the field, and \$2 per hundred pounds for pulling bolls, is offered.

Saturday is the last day for members of the Hereford Community Group to pay their Blue Cross hospitalization insurance premiums. Payments should be made at the First National Bank. After Saturday, the unpaid policies automatically lapse.

Someone who signs herself simply "A Reader" has mailed us a clipping from another newspaper—a feature story by United Press entitled "Lazy Women, Soaring Prices, Go Hand in Hand," with the request that it be printed in The Brand. Sorry, but The Brand isn't a member of United Press, and UP probably wouldn't appreciate our lifting their articles.

Earl Hopson has found the answer to the \$64 question. On a trip to California recently, the Hopsons were overhauled by a curious Californian who had noticed the "town without a toothache" tag on their car. "Why don't people in Hereford have toothaches?" the West Coasterner demanded belligerently. "Because they haven't got any teeth," Hopson replied quickly, stepping on the accelerator.

The boys who sell The Brand around town every Thursday are sharp young business men. Witness this incident: On a recent Thursday just before closing time, a tired young man came into the office with a bundle of unsold papers. "Do you have any of them Christmas papers left?" he inquired. "Why yes," was the surprised answer. "I think we have a few in the files." "Well," said the youngster, "I think I'll buy 50 of them. They sold better than these do." Quite a bit of explaining was necessary before our star salesman was convinced that the Christmas edition wouldn't be in very great demand in August, even if it did sell like hotcakes in December.

### High Court . . .

(Continued from Page 1)

sentation, and is an example of class legislation.

The Court of Appeals held the trial court correct in its decision on all counts.

"The fact that the result of the election might circumvent the will of a majority of the voters in Common School District No. 3 does not, in our opinion, indicate fraud, bad faith, or abuse of discretion," Justice Lumpkin wrote.

The Justice also upheld the constitutionality of the statute in question, found no error in procedure, and affirmed the judgment of the district court, which had upheld the legality of the election and formation of the Rural High School district after a non-jury trial here last spring.

The election which was held early this year, carried by a vote of 668 to 384, but was voted down by three to one in all of the five common school districts affected. The Dawn district, which was the only one to file suit to contest the election, voted against consolidation by 74-16.

The Rural High School District has been in actual operation since the beginning of the fall term of school. Since the election in dispute, a sixth common school district, Summerfield, has been added to the Rural High School district with the consent of both districts.

He has been prominent in Oklahoma civic affairs, where he has been, until recently, owner and manager of one of the leading hotels. Fowkes sold the hotel this summer, but has continued as manager of the business for the new owners.

Beverly Bakley, student at Texas Tech College, Lubbock, spent the week-end here with her parents, Mr. and Mrs. Phillip Barkley.

### South Hereford Club Has All-Day Meeting

An all-day meeting was held Tuesday by members of the South Hereford Home Demonstration Club in the home of Mrs. Clarence Hollabaugh.

A business meeting was held in the afternoon and reports were heard. Members were asked to bring tea towels and salt and pepper shakers for the school cafeteria, to the next meeting.

Those present were Mesdames Julia Sowell, Noah Shockley, J. P. Slaton, Herman Fletcher, Roy Manning, O. B. Russell, W. H. Goetsch, Ronald Majithews, A. C. Flowers, Ethel Layman, Elmer Winkler and the hostess.

Barbara Carruth of Pampa spent the past week-end in Hereford. She was the guest of Jacqueline Newell in the home of her parents, Mr. and Mrs. Charles Newell.

### School Zone . . .

(Continued from Page 1)

five lights at 1st, 2nd, 3rd, 4th and 5th streets on Main will control the cross-town traffic at these points.

Part of the equipment for the traffic light installation has already been received, and the remainder is scheduled for arrival within a few weeks. Work of erecting the stop signs at intersections in the business district, and school zone signs around the local school grounds, is already underway.

The Navy Department has a group of men ready to rush instantly to any part of the world to disarm or destroy stray mines which may wash upon shores, or souvenirs which turn out to be "loaded." These Ordnance disposal teams are carefully selected for their physical endurance and are thoroughly trained in this hazardous operation. Even in peacetime, this work is vital because time and weather set adrift unswept mines.

### Mary Palmer Circle Meets For Program

Mary Palmer Circle of the Woman's Auxiliary of the Presbyterian Church met with Mrs. D. H. Alexander Tuesday afternoon.

The lesson for the afternoon was taken from the study book "One World, One Lord," and was given by Mrs. Lee Conklin. She was assisted by Mrs. Paul Mathers and Mrs. Felton. The yearbook of prayer was conducted by Mrs. Arch Conklin and the concluding prayer was given by Mrs. F. P. Potter.

The Navy has developed a special type of motion picture film which will permit the television screen or radarscope to be photographed and viewed directly through the film within a minute, or in the form of 8x10 paper, enlargements within a period of a little more than several minutes. The recording and reviewing process is continuous, thus providing continuous screen record as seen on the scope.

**We Are Today . . .**

**UNLOADING**

**A New Car of . . .**

**FURNITURE**

NO DINING ROOM SUITES

**But, Lots of . . .**

**LIVING ROOM FURNITURE**

**PLATFORM ROCKERS**

**OCCASIONAL CHAIRS**

1901 1947

**E. B. Black Co.**

FURNITURE — UNDERTAKING

AMBULANCE SERVICE — DAY OR NIGHT

### Dog Owners to Meet Sunday At Lake Park for Show Lessons

Dog owners who plan to enter their pets in the Panhandle Kennel Club show at Amarillo on the 19th, and others who are interested in learning to show dogs, will gather at Lake Park Sunday afternoon at three o'clock to receive instruction in grooming, handling and showing dogs from Mrs. E. W. Pringle, nationally known dog show judge.

Mrs. Pringle, formerly of Kansas City, now lives at Bovina. She has agreed to come to Hereford Sunday to assist local dog owners in preparing for the Amarillo show.

Considerable interest in the show was manifested at a meeting at Bensfield Motor Company show rooms last Friday night, according to A. C. Robinson, when fifteen local dog owners met with members of the Kennel Club from Amarillo to discuss the scheduled show.

Plans were made at that time for the meeting in the Park Sunday afternoon. Owners of dogs which are registered, or subject to registry, regardless of breed, are invited to bring their dogs to the park Sunday afternoon for the instruction session, and all who are interested are invited to enter the Amarillo show on Sunday, October 19.

Entry blanks for the show will be available at the park Sunday, Robinson said.

The Amarillo show will be the first sanction match sponsored by the Panhandle Kennel Club, and will be open to entries from all over the Panhandle.

Another sanction show will probably be scheduled within the year, and if conditions are met, the Kennel Club may hold a point show next year.

Nearly all dogs and handlers which will take part in the Amarillo show will be novices, Robinson pointed out, urging local owners of good dogs not to stay out because they have had no previous experience in handling and showing dogs.

Robinson will assist Mrs. Pringle in the school of instruction at the park Sunday afternoon.

### Tri-Hi-Y Meets With New Members Tuesday Night

Tri-Hi-Y members met Tuesday night at the High School in the first meeting of the year to which new members were invited.

Those invited were Martha Thomas, Jane Welch, Alma Faye Knox, Sallie Womble, Rosemary Cronin, Bobbie Nell Pittman, Ruby Barclay and Jean Singer.

Elaine Thompson was in charge of the program, which was on "Building Character for the Future." Mary Helen McGilvary played the prelude, "Day is Dying in the West." The principal speaker of the evening was Herman Ford.

Induction service for new members will be held on October 23.

### Hotel Hopes . . .

(Continued from page 1)

ested in the local field. No terms have been agreed upon with the Chamber of Commerce to date, but Fowkes has had the committee's specifications in his possession for several weeks, and has been working with architects and contractors to complete definite plans and arrive at a definite construction figure.

Fowkes is a brother of J. R. Fowkes, manager of the Miller Auto Store here.

He has been prominent in Oklahoma civic affairs, where he has been, until recently, owner and manager of one of the leading hotels. Fowkes sold the hotel this summer, but has continued as manager of the business for the new owners.

your fall suit is known by the

**Blouses** it keeps

Suit your suit to your mood and to the occasion with a variety of smart new blouses, tailored or feminine as you wish . . . bubble crepes, multifilament crepes, bur-mil rayon satins and crepes.

298

Pleated fronts or plain . . . collar or neckline necklines . . . lace trimmed with ruffles . . . or smartly tailored shirt-waist styles . . . in white, blue, pink, kelly green or black. Sizes 32 to 40.

Quick Change Artists

From Work to Play in 10 seconds

SPORTS . . . DRESS . . . UTILITY

398

Smarter, more feminine than ever before, the skirt is no longer merely an extra skirt, but a dramatic important part of every woman's wardrobe.

Smarter, more feminine than ever before, the new skirts have freer swing and dramatic rhythm . . . made of all wool flannels and crepes in plaids and solid colors, in black, blue, royal, cocoa, navy, wine or forest green . . . with forest green . . .

**Anthony's**

HEREFORD

**Save Now**

**AMARILLO DAILY NEWS**

**Bargain Rates**

**ONE YEAR.. By Mail.. RENEWALS Only**

Daily & Sunday (7 Days a Week)	Daily Without Sunday (6 Days a Week)
<b>\$1095</b>	<b>\$895</b>
with The <b>HEREFORD BRAND</b> Both . . . \$13.45	with The <b>HEREFORD BRAND</b> Both . . . \$11.45

The Amarillo News Says:

"We're sorry, but owing to the critical shortage of Newsprint, new subscriptions CANNOT be accepted!

"For your own protection, please send in your renewal NOW, regardless of expiration date, as further restrictions may force us to withdraw this offer at any time. Rate good in Texas, New Mexico and Oklahoma only."

**ALL AMARILLO RENEWALS SUBMITTED TO THE BRAND OFFICE WILL BE MAILED EACH DAY . . . THUS AVOIDING ANY CHANCE OF LOSING YOUR SUBSCRIPTION PRIORITY!**

**The Hereford Brand**

**Streu's Diary**

October 8, 1947

DEAR DIARY:

What with a bit of moisture in the air, it will probably turn off cool for a few days—which brings to mind the fact that winter is just a few weeks away.

With a view to the future, we placed our order for Dearborn gas and butane heaters last January—and as a result we are able to offer one of the most complete stocks of heaters in the area. However, the stock is limited, we are out of a few numbers already, and it appears that we will be unable to replace short numbers before cold weather—the smart individual will buy his stove requirements now!

Our stock of other winter needs is fairly complete, including metal weather strip in complete packages for doors or windows—caulking materials—door mats—stove pipe and accessories, etc.

Just received: Wash tubs—water heaters—electric roaster—large shipment of Mastur clothes hampers, three sizes and assorted colors, priced right. A few of the famous G. E. vacuum cleaners—a moderate supply of 22 and shot gun ammunition—and some sizes of large rifle ammo.

Coming: Roller skates, foot balls, air rifle shot, \$19.95 table radios, Delta scroll saw, our Fall allotment of Fostoria glass ware, Foley food mills, G. E. electric

irons, bicycle lamps, pop corn poppers, Metal Top ironing boards, bicycle padlocks, and a big shipment of Cosco all metal kitchen stools and step ladders.

Good light means good sight—so say the people who know—during the months to come when the school kids must study and dad and mom have time for a bit of reading, those good G. E. Mazda lamps will play a big part in the conservation of sight. We have a complete stock of these better lamps in stock. Don't be a bulb snatcher—buy light bulbs by the carton.

Something new—the Lorenz justless sponge rubber broom—it cleans better than a straw broom followed by a dust mop—thus saving one complete operation. It is guaranteed for one year—outlasting several brooms and mops. See it and try it!

We are among the progressive merchants in Hereford who are sponsoring "Appreciation Day". Please call for your tickets after each purchase.

Which brings us down to the "beef" paragraph—everything is lovely—no beef today.

STREU

**From New York's Fashion Center Come These . . .**

**NEW FALL STYLE**

**Dresses**

You would expect to find this quality merchandise in higher price dresses. . .

FABRICS:

- Two Ply Crepe Romaine
- Fortune Crepe

**9.95**

COLORS: SIZES 9 TO 50

- Black
- Brown
- Green
- Maroon

Styled and trimmed in the latest fashion, featuring 3/4 sleeve lengths, peplums, Drapes, Trimmed with Sequins

One Group Beautiful Gabardine and Crepe

**Dresses 8.90**

SIZES 9 TO 20

New Sleeve Treatments, New Longer Lengths Trimmed with novelty lace, novelty buttons, zipper, etc.

New Shipment Hollywood Screen Star SUEDE SHOES \$4.98 to \$5.95

**October Coat Values!**

Ready for winter's cold wind . . . our new, warm coats. Just the luxurious styles in tailored untrimmed coats you want. Choose yours today. Use our convenient Layaway Plan!

**All Priced Remarkably Low . . . \$22.50 to \$89.50**

**Hereford Store Co.**



The Bench Warmer

It's still too early to bill the Hereford Whitefaces as a strong contender for the District 2-A title on the basis of their single performance against Dalhart last week-end, but a lot of local fans are beginning to brighten up and talk just the same. The squad that took the field last Friday night didn't look like the same team that local fans had watched in three sad performances during the preceding three weeks. One thing is certain: if the Whitefaces continue to perform as well for the remainder of the season as they did against Dalhart, they may not win the District Championship, but they'll sure give the winners a long run for the flag.

The question that's being asked up and down Main Street this week is: What's happened to the team? The man who's in the best position to answer that is Coach H. V. Stanton, and he's not talking until the season's over.

The Herd will play their first conference game tomorrow night at Friona. The Chiefs took a terrific 3-0 drubbing from the West Texas State High School Calves at Canyon last Saturday night, and may be a bit battered—but don't count them out. The red-shirted Chiefs would rather beat Hereford than any other team in the country. But if the Whitefaces will perform with one-

## Herd Scores Season's First Victory, Beating Dalhart 7-6

### Whitefaces to Meet Chiefs at Friona in Conference Game

### Canyon Eagles In 19-0 Victory Over Dumas on Friday

The Canyon Eagles swung their haymaker three times on the luckless Dumas Demons at Canyon last Friday night and came out on the long end of a 19-0 score.

It was the third game, and the second victory, of the season for the Eagles. The Canyon eleven dropped the opener to Muleshoe 14-0, then came back the following week to take the weak Price College Cardinals of Amarillo 25-0. They were idle on September 26.

Jones Inman and Mead Michaels romped 20 yards each on the first two touchdowns. Tommy Hunter scored the third in the final quarter after the Eagle backs had launched a 40-yard power drive.

The Demons reached the Canyon 20 early in the game, and never threatened thereafter.

Try a Want Ad!

## SPORTS

Matador Motif



A striking sailor patterned after the hat of the matador; white jersey faced in black velvet, with black velvet cord trimming the high, round crown. The tight, dotted face veil is fastened in place before the hat is put on.

### District 2-A Teams to Open Conference Race This Week

### Hornets Lose to Wellington 18-0 Last Friday

Tulla's fighting Hornets took their third straight beating of the season last Friday night when they ran head-long into the defending District 2-A Champions, the Wellington Skyrockets, at Wellington.

The Rockets punched their way to a 26-0 victory over the Hornets, scoring in the first three periods.

The Wellington backs made three of their touchdowns via the ground route, but took to the air for their first in the opening quarter, when Benny Moore heaved a sharp pass to Gaston Williams for the score.

Kenneth Winter rammed over the second touch in the second quarter after a series of line smashes; tallied another after a 14-yard run in the third period; and then set up the final score by intercepting a Tulla pass.

The Hornets are still winless after four starts. They split a 6-6 tie with Canadian from District 1 in the season's opener; lost to Floydada's Whirlwinds, the district 3-A defenders, 18-0 in the second; and went down 35-6 before the District 1 powerhouse Phillips Blackhawks in the third.

Having now made the rounds of district champions in Region 1A, the Hornets will settle down to campaign in defense of their own title in District 2-A this week. They meet the Canyon Eagles at Tulla in the conference opener.

### Spontaneous Demonstration by Hereford Fans Follows Whiteface Victory Over Wolf-pack

The down-trodden Hereford Whitefaces stole the show in Region 1-A last Friday night when they played the heavily-favored Dalhart Wolves to a standstill brought down the house at Whiteface Memorial Stadium with a 7-6 victory, the Herd's first of the season.

The game was a nip-and-tuck thriller from the opening whistle to the final gun. The Herd led all the way after scoring their seven points in the second period, and were pounding away at the Dalhart defenses on the two yard line when the game ended.

The team which had gone scoreless in three starts this fall while allowing opponents to roll up a staggering total of 109 points, unleashed a sparkling offensive drive and a stubbornly effective defense that had local grid-fans' eyes popping in amazement Friday night. They didn't look like the same team that had lost an opening game 37 to 0 to the Sudan Hornets, taken a 46-0 shellacking from the Whitedeer Bucks, and only a week before dropped 26-0 before the Class B Panhandle Panthers.

But the starting line-up was exactly the same. The greenhorn Whitefaces had suddenly found themselves, and against the strongest opposition of the season to date, played like veterans and fought like demons.

After a scoreless first period, during which the two teams played on fairly even terms, the fireworks started. The Wolves capitalized on an error in judgment, when a fourth-down lateral failed to make the necessary four yards for a first down, and took over on downs on the Hereford 43. The Wolves were driving for a touchdown, and had reached the Whiteface 20 when little Buddy Corbett leaped into the air and snared John Scott Martin's pass on the 15 yard line and fought and twisted his way back to the 30.

On the next play, Don Wilson took the leather and skirted his own right end, behind good blocking, for 28 yards to a first down on the Dalhart 42. Hennington hit center for a yard, then pulled out on a sweep around left end, getting good blocking all the way, and raced 41 yards to score.

Hennington crossed up the Wolves, who were set for a placement attempt, by passing to Carlisle for the extra point, and the Herd went into the lead 7-0.

The Wolves fought back, but were still at midfield when the half ended. The Wolves' counter came midway in the third period. The Dalhart backs drove from midfield to pay dirt and made every yard the hard way, counting four first downs on the stretch, the last two by inches with the tape called in for a fourth-down measure on both.

Archuleta and Martin spearheaded the drive, with Martin crashing over tackle from the 2 yard line for the score. Buddy Corbett, who had set up the Whiteface touchdown with his pass interception, staved off the tying point when he knifed through into the Dalhart secondary to pull down Archuleta with a vicious tackle as he attempted to run for the conversion.

The Wolves started another touchdown in the final period, but bogged down on the Hereford 33 when the Whiteface defenses stiffened and the Wolves were held for downs. The Herd fought back, smashed their way to a first down on a Dalhart 32, then took some heavy setbacks and were forced to punt.

Then, with barely two minutes remaining in the game, Dalhart's Newman faded to pass from his own 35 yard line, found no receivers open, attempted to run and fumbled as he was hit hard on the 35, a last week-end. Since the Demons (Continued on Page 8)

### GAME AT A GLANCE

Hereford	Dalhart
6 First Downs	10
4 Pass Attempts	4
3 for 22 Pass Completed	1 for 6
1 Intercepted by	0
180 Net Yards Gained	183
5 for 162 Punts (Yds. 2 for 100)	

### STARTING LINE-UPS

Hereford	Pos.	Dalhart
McGee	E	Hader
Carlyle	E	Mac-Newman
Kimbrough	T	Dawson
Johnson	T	Feltz
Corbett	G	Dyer
Reynolds	G	Gallett
Owens	C	Mitchell
Knox	Q	Newman
Wilson	H	Bradstreet
Davison	H	Archuleta
Hennington	F	Marlin

Substitutions:  
For Dalhart: Hawkins (C);  
For Hereford: Rudd (Q).

### Yearlings Drop Close Contest to Amarillo Juniors

A small group of fans who turned out last Thursday night at Whiteface Field to watch the Whiteface Freshmen play the Sam Houston Junior High eleven from Amarillo got a surprise and a treat as the youngsters staged one of the most spirited games of the year.

The Yearlings were edged out 7 to 6 by the Sam Houston gridders in three quarters of play. In the fourth quarter, both coaches sent in a team of seventh and eighth graders to wind up the contest, with the Amarillo team scoring another touchdown in the final period.

Both scores in the Freshman game came in the first period.

The Whiteface yearlings, after taking the opening kick-off, pushed through for one first down before losing the ball on a fumble on their own 35 yard line.

George Carroll, Amarillo wingback, took the ball on a lateral, rounded (Continued on page 8)

**1948 PHILCO RADIO-PHONOGRAPH**

Gorgeous full-size console with...

Automatic Record Changer—plays up to 12 records!

Powerful rich-voiced radial Neodymium designed new Walnut Tilt-Front Cabinet!

PHILCO

Plays 10 twelve-inch or 12 ten-inch records automatically. Featherweight Tone Arm—no needles to change!

Gorgeous tone on radio and records.

**209.50**

\*After regular down payment

**KELTON ELECTRIC**

**FOUR THOUSAND YEARS' EXPERIENCE WITH DRUGS**



YOUR pharmacist is a highly educated, trained, skilled professional man. When he fills your prescription, he draws upon the accumulated knowledge, observations and experience that his profession has painstakingly learned throughout forty centuries. You may trust him as you do your physician.

**CLOSE Drug Store** Prescription Druggists

**This Week's SPECIALS!**

HEAVY... **OIL CLOTH** YARD 42c

Assorted colors and patterns—while it lasts!

We invite your inspection of our **Clay Back and Circulating GAS HEATERS**

\*MONROE — \*MARTIN — \*RAY-GLO

**HENSLEE'S HARDWARE**

**It's Easy To Be Well Dressed**

You can always be a well-dressed woman if you have your clothes cleaned here regularly. Skilled, experienced workers will restore their new look! Every speck of grit and dirt will be removed in a gentle, thorough manner. Be smart and look smart! Let us clean your clothes regularly.

**Free Pick Up and Delivery Service**

**Acme Cleaners** WEAR CLEAN CLOTHES PHONE 111

**PAINT YOUR CAR YOURSELF**

FOR ONLY **\$4.00**

with the famous **SEAL-KOTE PAINT**

Just wipe it on—No Brush—No Spray—Smooth as a Spray Job—Guaranteed

**G. D. Steakley & Sons**

**GET SET FOR School with AMERICA'S FAVORITE BUSINESS PEN**

Endorsed by Educators for School Use

An ideal student pen with a point for every writing task.

COMPLETE PEN \$1.50 AND UP.

CHOOSE THE RIGHT POINT for the way you write

**Esterbrook** RENEW-POINT FOUNTAIN PEN

The Hereford Brand PHONE 30

# A&M Economist Says Rationing Not Answer Nation's Economic Pains; Urges Economy

COLLEGE STATION, Oct. 6.—A return to nation-wide government price control is not the solution to the nation's current economic pains, in the opinion of Tyrus R. Timm, economist of the Texas A. & M. College Extension Service. There is no quick solution, says Timm, that may be counted on in terms of days, weeks or maybe even months. It may be a matter of years.

The economist believes that the country, as an alternative can go through the current transitional period and secure a more sound economic footing only by shrewd and frugal family use of household and business resources, and the close cooperation of the public with the government on programs which present laws permit.

Timm, during a part of the war period, was on leave from the college to serve as agricultural relations advisor to Chester Bowles, then national administrator of the Office of Price Administration.

"You can't close down price control regulation as you would a theater and then re-open with the same show," says Timm, explaining that price-cost relationships change swiftly and that the widely-talked price control return would call for long months of writing thousands of new regulations and making numerous new cost studies. That phase of a new price control bill would, alone, be a time-consuming and costly headache, says Timm, that looms as a big point against price control revival.

There is also the question of

getting a new control law through Congress, the economist continues. How long, he asks, would it take to push a generally fair and equitable law through both the House and the Senate? "Surely there is even less agreement today upon the provisions which should be included in a price control act than there was in the war years, when, on one occasion, haggling was so long and drawn out that it took an airplane to get the President's signature in time to keep the law from lapsing."

Another draw back, says Timm, is the fact that it would be practically impossible to gather enough business men and others who have the "know-how" and who held key positions in the old price control program. Those men who served the government faithfully during the war period are now busy meeting the troublesome transition period problems of their own firms. Others who held responsible price control positions are now in key jobs in other fields. "Price control may not be a science," says Timm, "but there is much for new-comers to learn before they can put a fair and square price control program before the people."

He brings up the usually underestimated enforcement problem. To what degree would the program get compliance?

"A skeleton organization held over from the old price control system to handle important price emergencies on basic items might have been the answer, but that," the economist

## Sister of Mrs. C. C. Ferguson Dies at Houston

Mrs. Leslie G. Jordan of Houston, sister of Mrs. C. C. Ferguson of Hereford, died Wednesday, October 1, at Memorial Hospital in Houston.

Funeral services were held last Thursday afternoon at the George H. Lewis & Sons Funeral Home in Houston, with Dr. Donald Stewart officiating at the rites.

Following the services in Houston, the body was sent to Fort Worth for services Friday afternoon at the Gause-Ware Funeral Home. Interment was in Rose Hill Cemetery at Fort Worth.

Mrs. Jordan was a native of Quanah, and had lived in Fort Worth for 20 years before moving to Houston three years ago. She was a member of Central Presbyterian Church and the Axson Club and the Women of the Rotary Club in Houston.

Mrs. Jordan had visited in Hereford with her sister, Mrs. Ferguson, on several occasions, and had a number of friends here.

Surviving are her husband; one sister, Mrs. C. C. Ferguson of Hereford; three brothers, Rev. John K. Howard of Glendale, Oregon; Jerome Howard of Levan, Utah, and oHrace D. Howard of Sacramento.

Mrs. Ferguson had been in Houston for several weeks prior to her

sister's death, and attended the funeral rites at Houston and Fort Worth.

Fire losses in the United States are zooming to an all-time high, and threaten to exceed \$700 million this year.

Treating fruit trees in October with paradichlorobenzene or ethylene dichloride for borers will help stop the heavy damage toll that those insects take in fruit orchards in Texas each year.

Membership in the nation's farm-er marketing and purchasing co-

operatives went over the five million mark for the first time in the 1945-46 season.

Proper packing methods are a necessary part of the whole plan of quality conservation in eggs from the time they are produced until they are consumed.

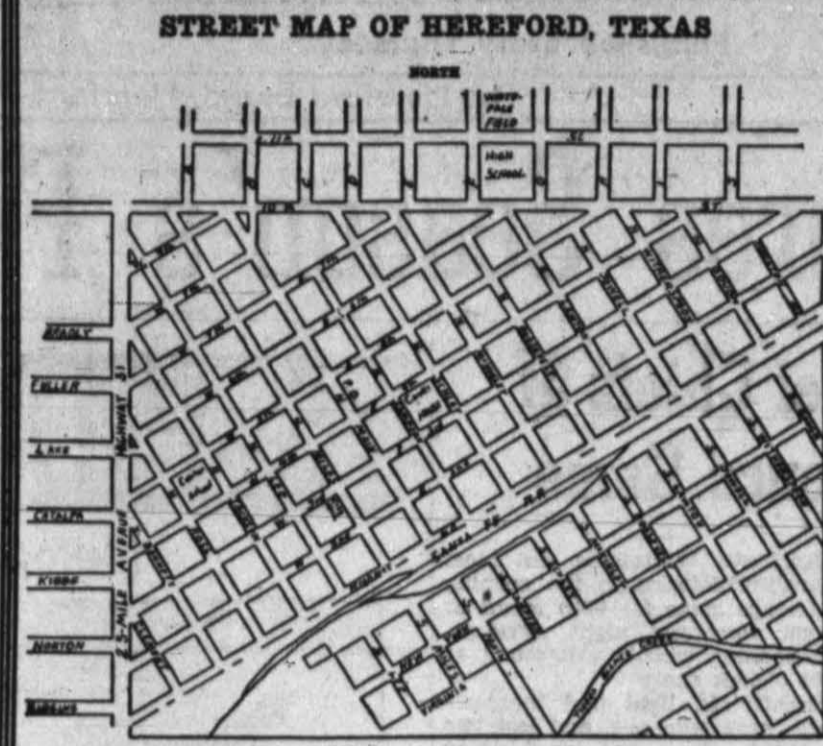
If blister beetles are beginning to attack your fall tomatoes, dust the insects with 25 percent DDT and keep them dusted until they die out or make a retreat.

Children playing with matches cause 26,000 fires every year in the United States.

**MASONIC BULLETIN**  
Hereford Lodge 848  
Stated meeting second Monday in each month. School of Instruction each Thursday night.  
R. L. TOMPKINS, Sec'y.  
G. T. HIGGINS, W. M.



A Complete Line of  
**Records & Albums**  
—R. C. A.  
—Decca  
—Capitol  
Special Number for Children; Religious Records, Classical Music and Jive Bands—We've Got 'em All!  
**PEPPER'S RECORD SHOP**  
303 Main Street  
Over 75,000 Records in Stock



**BUSINESS and PROFESSIONAL DIRECTORY**  
When in need of Prompt, Dependable Service . . . use this Directory

## Look Kids

Free Popcorn to ALL  
— 5c AND A CLEAN RAG —  
Also Admits You to See  
**"JESSE JAMES RIDES AGAIN"**  
Saturday Morning, October 11th  
9:45  
**TEXAS THEATRE**  
—also—  
2 Reel Stogie Comedy "MONKEY BUSINESS"  
Bugs Bunny in "RACKETEER RABBIT"

says, "is spilled milk and tears won't cure the ills."  
What can folks do to lighten the shock of high prices and high costs during the months ahead?  
Timm says a lot of folks are in somewhat the same position as the average farmer from the depression right on up until the war broke out. They had to get along the best they could with what they had. It was tough, but they got by and kept their farms going.

There is still room in many individual households and businesses for better planning and fuller and more efficient use of all goods and services at hand. This goes beyond efficient use to household supplies, transportation and financial resources. As a partner in the inflation fight, the government, Timm believes, need to be even more aggressive in getting larger farm and industrial production, in securing better distribution of present supplies of food and other goods, in correlating domestic emergencies and foreign shipments, in keeping wages from getting out of line, and using its fiscal and monetary powers.

Timm sounds a word of caution to American farm families. "Although there is no reason to expect abrupt farm price drop, it is probably that within the next few years that prices of the things farmers buy will go up higher, stay up longer and likely not drop as far as prices on things that the farmer sells."

**ENGMAN'S LAUNDERALL**  
• Wet Wash  
• Finish Work  
• 100% Soft Water  
Pick-up and Delivery  
Phone 516  
HARRY ENGMAN, Jr.



**FINE PORTRAITS**  
Wedding Pictures, etc.  
**Films and Photo Finishing**  
**Cole Photo Service**  
103 W. 3rd  
Over Rutherfords

**City Drug Store**  
Where Old Friends Meet  
**Complete RX Service**  
Phone 100

**BOOTS AND SHOES**  
Repairing of all kinds  
We Also Rebuild and Fox Boots  
Ladies' Cement Work a Specialty  
Your business appreciated  
W. T. "Shorty" VERNON  
Formerly Powelson's Shoe Shop

**TRIPLE E CAFE**  
Short Orders  
**Steaks a Specialty**  
A Nicer Place for the Whole Family to Eat  
24-Hour Service  
**THE ENGMANS**



**OUR WORK STANDS UP WE MAKE IT**  
**DE SOTO PLYMOUTH**  
**Beavers Bros. Motor Co.**  
301 E. 3rd Phone 383

**Hereford Wrecking Co.**  
Highway 60  
Complete Line of **USED PARTS**  
See us for Expert Repair Work of All Kinds!

**HOUSE MOVING**  
And Local Truck Work  
We buy and sell houses to be moved  
Phone 128-J  
**J. F. MESSER**  
on 25 Mile Ave.  
1 block west of 13th Street

**Terrell Feed Store**  
and  
**HEREFORD POULTRY & EGG CO.**  
"Stanton Feeds"  
Phone 448-112 Sampson

**LLOYD OTTEN and JACK COULTER**  
**AUCTION SALES**  
Farm Sales—Land Cattle—Furniture  
Contact Earl Eubanks for booking or call Telephone No. 109

**The Candy Kitchen**  
—Coney Islands  
—Home-Made Candy  
—School Supplies  
810 MAIN STREET

**GENUINE Foam Rubber Cushions**  
—For Chair or Car—  
Tractors, Too at the  
**BRAND OFFICE**  
Since 1901

**The Beauty Mart**  
" . . . for a LOVELIER YOU"  
PHONE . . . . . 3  
210 North Main

For Genuine SIOUX CITY  
**WINCHARGERS**  
Also Parts & Service SEE . . .  
**DEAN ROBERSON**  
or Phone 63-R  
ROBERSON DIST. CO.  
506 W. 5th

**CARGAY BUTANE & PROPANE GASES**  
Complete service on all Butane & Propane Systems! Appliances of all kinds Ensign Carburetors  
**BLANTON BUTANE GAS CO.**  
Highway 60 — Phone 551

**Hereford News Stand**  
Your Favorite  
NEWSPAPERS and MAGAZINES  
Fountain Service . . . Drugs . . . Sandwiches  
301 Main Street — Phone 694

**Huckert Radio Service**  
Guaranteed RADIO REPAIRS  
at  
White's Auto Store  
116 North Main

**AUCTIONEER**  
**B. B. NORTHCUTT**  
Hereford, Texas

**A. O. Thompson Abstract Co.**  
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

**HEREFORD PLANING MILL**  
**SCOTTY BUCKNER**  
"We Build Anything"

For REAL SERVICE and Quality Merchandise  
Try  
**JIM BOOKOUT'S Standard Service Station**  
Highway 60

**FISH, FRIED CHICKEN, SIZZLING STEAKS**  
**ELITE CAFE**  
"Home of Good Coffee"  
PHONE 11

**McRight & Smith Garage**  
AUTOMOTIVE and TRACTOR Supply and Service  
**WELDERS**  
211 East 3rd Phone 23

**FREE... Pick-Up and Delivery Service PHONE 160**  
It's like new . . . when we're Thru . . .  
**C & R Cleaners**

**Witherspoon Electric Co.**  
APPLIANCES  
ELECTRIC WIRING  
FIXTURES  
113 East Third Phone 75

**HEREFORD FLORAL SHOP**  
CUT FLOWERS and POTTED PLANTS  
Up-to-Date Designing  
560 North Main Phone 773

**CITY SHOE SHOP**  
110 WEST 2nd STREET—HEREFORD, TEXAS  
Invisible soles our Specialty! We take "While-You-Wait" Jobs . . . See us for all kinds of Leather Goods, including Saddles, Boots, Bill Folds, Watch Bands, Belts, and Ladies' Leather Purses.  
We Fox Boots and Repair Saddles  
**S. E. BURLISON, Owner**

**Pinckert Welding Shop**  
WE BUILD:  
Cattle Guards . . . Tanks . . . Branding Chutes . . . Feed Racks . . . Windmill Towers . . . and keep a supply of 2" and 3" Pipe  
We do WELDING and REPAIR JOBS of all kinds On Highway 60 \* East Side of Town

**ELECTROLUX CLEANER AND AIR PURIFIERS**  
Are now available for delivery—for FREE demonstration see  
**CECIL BOYER**  
at Box 844 Hereford, Texas  
504 B. Avenue D

**GENERAL PAINT CONTRACTOR**  
CALL 693-W  
for  
Interior Decorating, Papering, and Roof Painting, with spray or brush  
All Types Floor Finishing  
**F. A. TUCKER**  
207 Roosevelt

**Questions and Answers about Adequate Wiring**

**Q.—WHAT IS ADEQUATE WIRING?**  
**A.—**Adequate Wiring simply means having enough circuits, large enough wire, and enough outlets and switches in your home to furnish electric service to all the electric appliances you have now and will want in the years to come.

**Q.—Why should you have Adequate Wiring?**  
**A.—**So that you may enjoy the conveniences and economies offered by full use of your low cost electric service.

**Q.—How can you tell if the wiring in your home is adequate?**  
**A.—**Call or write your nearest Public Service Company office or your electrical contractor. They will tell you in a jiffy.

**Q.—Is Adequate Wiring expensive to install?**  
**A.—**No. The benefits you will receive from Adequate Wiring are far greater than the cost. Also Adequate Wiring will enhance the value of your property.

**Q.—What does Adequate Wiring mean to homemakers?**  
**A.—**It means that you will begin to live better—electrically. Adequate Wiring means better cooking for you; more efficient refrigeration and water heating; easier washing and ironing, better lighting.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

# SOCIETY

**MRS. JOHN McLEAN, Society Editor** Phone 181

**Sims H. D. Club Meets Thursday**

Sims Home Demonstration Club met Thursday afternoon in the home of Mrs. M. W. Blankenship. Mrs. Blankenship acting as president, and Mrs. J. A. Crofford acting as secretary.

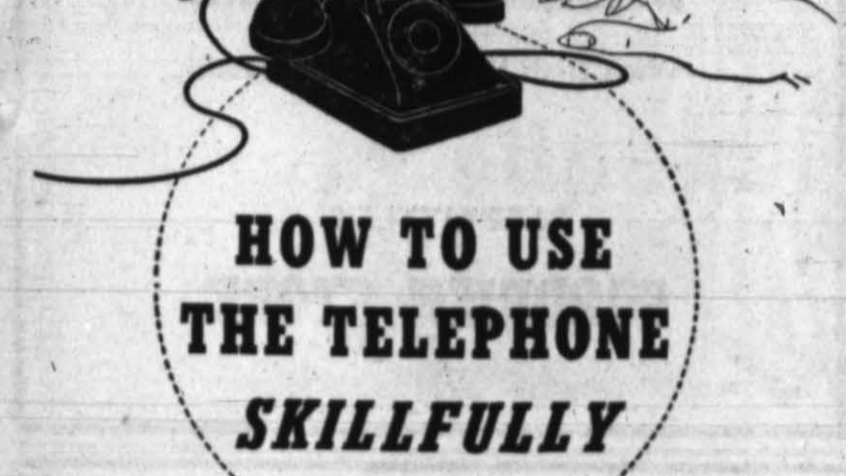
Mrs. J. C. Reese was elected clothing demonstrator, and Mrs. J. A. Crofford as alternate delegate No. 1. Mrs. Claude Bogle was elected alternate delegate No. 2.

The meeting was turned over to Mrs. Tom Draper, county home demonstration agent, for a demonstration, "A platter meal from canned foods."

Refreshments were served to Mesdames Homer Brooks, Claude Bogle, Glen Hetzler, J. A. Crofford, Lloyd Heaton, J. C. Reese, Tom Draper, and M. W. Blankenship.

The next meeting will be in the home of Mrs. Claude Bogle.

**Read Our Want Ad Page!**



## HOW TO USE THE TELEPHONE SKILLFULLY

Even the simplest things—and telephoning is one of them—are easier and more satisfactory for the person who knows the best way to do them and then DOES them that way.

If you know the right answers to these four questions about using the telephone, you'll have a key to better telephone service.

- Question:** What is the best way to answer the telephone?
- Answer:** It's usually best to identify yourself at once. "Mr. Hopkins speaking" helps start things off right—especially if the caller may not recognize your voice. It's much better than "Hello."
- Question:** Can the person I'm calling hear me better if I talk loudly?
- Answer:** It's better to speak in a normal voice—clearly and distinctly—with your lips about a half inch from the transmitter.
- Question:** Can I get the operator's attention faster by "jiggling" the receiver hook up and down rapidly?
- Answer:** No! When you move the hook too fast, it often brings in no signal at all. Move it slowly for better results.
- Question:** When I'm talking on a party line, how do I know if another party wants to call?
- Answer:** You may hear him lift the receiver. If so, the neighborly thing to do is finish your conversation as soon as convenient so he can make his call.

SOUTHWESTERN BELL TELEPHONE CO.

**Dawn H. D. Club Meets on Friday At Childers Home**

DAWN, October 6.—The Dawn Home Demonstration Club met Friday, October 3, at the home of Mrs. R. C. Childers for an all-day meeting.

Each member brought a covered dish from a recipe in a booklet given them in a previous meeting. Roll call was answered by an interesting fact about tuffing. Mrs. Argen Draper, CHDA, demonstrated bed spread materials, color schemes to suit tuffing, and tuffing itself. Each member present worked on a spread purchased by Mrs. Childers.

Attending the luncheon were Mesdames Orville Galley, Arnold Hershey, O. B. Southern, Zed Stewart, W. J. Stewart, R. A. Frye, W. P. Caraway, Palmer Norion, Argen Draper, and Ernest Neff, a new member; Mrs. Duke, a visitor, and the hostess, Mrs. Childers.

Mrs. W. W. Wilcox and Mrs. J. Carruthers attended in the afternoon.

The next meeting will be held on October 17 at the home of Mrs. H. E. Miller.

**Fidelis Matrons Are Entertained**

Fidelis Matrons Class of the First Baptist Church met for a covered dish supper Thursday evening in the home of Mrs. Carroll Whiteside. Mrs. J. W. Witherspoon and Mrs. Slaughter were assistant hostesses. Sunshine friends were revealed and Mesdames Willard Rogers, Buck Richardson, Cecil Boyer and Gordon Slaughter were named as group captains for the next three months.

Mrs. Gerald Wilson acted as installing officer for new officers who included Mrs. Jimmie Allred, president; Mrs. Clarence Schulz, membership vice-president; Mrs. J. W. Witherspoon, fellowship vice-president; Mrs. Lynn Kester, class ministrant; Mrs. Carlos Vaughn, stewardship chairman; Mrs. W. P. Harlow, secretary; and Mrs. Paul Harvey, reporter.

Those attending were Mesdames Jack Davis, R. A. Singer, A. B. Dameron, Jimmie Allred, Lynn Kester, J. R. Johnson, J. W. Rogers, Harry Caylor, Gordon Slaughter, J. W. Witherspoon, M. T. Rutter, Paul Harvey, W. P. Harlow, Carlos Anderson, J. B. Sneed, Tom Howard, A. L. Manjot, E. J. Kirksey, Clarence Schulz, G. P. Muller, Owen Stagner, O. A. Smith, L. G. Matthews, Alfred Smith, Buck Richardson, J. B. Sneed, Gerald Wilson, Mrs. Bob Gilliland of Ventura, California, a guest, and the hostess.

Mr. and Mrs. Buford Crosthwaite and family plan to move to Priona, Wednesday, where they bought the Nu-Court auto course three weeks ago. The cafe, in connection, is leased but their home adjoins the course. Their two children will attend school there.

Mrs. Clara McLean spent last week in Amarillo with her father, El Dunlap, who has been quite ill in the hospital, but is now home, though still very ill.

**FLOOR SANDING**

**A. K. ROBINSON**

Telephone 106  
Box 741  
Muleshoe, Texas

## Bay View Club Will Have Busy Month

### CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

**First Baptist**  
R. H. Cagle, pastor.  
Sunday:  
Sunday School—9:45 A. M.  
Sermon—10:55 A. M.  
Training Union—6:45 P. M.  
Sermon—8:00 P. M.  
Wednesday—7:30 P. M.

**First Presbyterian Church**  
Russell A. Wingert, Pastor  
Sunday  
Sunday School—9:45 A. M.  
Morning worship—11 A. M.  
Evening worship—7:30 P. M.

**Avenue Baptist Church**  
R. S. Sparkman, pastor  
Sunday  
Sunday School—9:45 A. M.  
Morning Worship—11:00 A. M.  
Training union—7:15 P. M.  
Preaching Service—8:30 P. M.  
P. M.  
Wednesday 8:00 P. M.

**Immanuel Ev. Lutheran Church**  
"The Church of the Lutheran Hour"  
E. W. Lichtsinn, pastor  
Sunday services:  
Sunday school and Bible class 3:00 p.m.  
Divine service 4:00 p.m.  
Holy communion is celebrated the first Sunday of every month.  
The Lutheran hour may be heard every Sunday morning over KPDA, Amarillo, at 8:30.

**First Methodist Church**  
O. B. Herring, pastor.  
Sunday  
Sunday School—9:45 A. M.  
Morning worship—11 A. M.  
Methodist Youth Fellowship at 8:15 P. M.  
Evening Worship—8:00 P. M.  
Wednesday—8:00 P. M.

**First Christian**  
Ray W. Ford, pastor  
Sunday Services:  
Sunday School—9:45 A. M.  
Morning Worship—11:00 A. M.  
Christian Youth Fellowship at 8:15 P. M.  
Evangelistic Service—7:00 P. M.  
Mid-week Service: Each Wednesday—7:15 P. M.

**Assembly of God**  
S. E. Eldridge, Pastor  
Sunday  
Sunday School—9:45 A. M.  
Morning worship—11 A. M.  
Young People Service—at 6:15 p.m.  
Evangelistic Service—7:45 P. M.  
Wednesday—8 P. M.

**Church of the Nazarene**  
Rev. Louis Patterson, Pastor  
Sunday School 10:00  
Morning Worship 11:00  
Young Peoples' Service 7:15  
Evangelistic Service 8:00  
Wed Evening Prayer Meeting, 8:00.

**IMMANUEL EV. LUTHERAN**  
"The Church of the Lutheran Hour"  
E. W. Lichtsinn, Pastor  
R. A. Frye, Sunday School, Supt.  
Sunday School and Bible Class, 10:00 A. M.  
Worship service, 11:00 A. M.  
Communion service on the first Sunday of every month.  
Mission Festival service Oct. 19, the Rev. R. Young of Pampa, the guest speaker.  
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 8:30 A. M.; KPDA, Pampa and KHUZ, Borger at 10:30 A. M.

**NOW OPEN!**  
**DON'T MISS IT!**

MARY MARTIN IN "ANNIE GET YOUR GUN" HOME SHOW!  
SPECTACULAR FIREWORKS!  
AGRICULTURAL EXHIBITS!  
A MILE OF MIDWAY!  
THE ARISTOCRACY OF AMERICAN LIVESTOCK!  
NEW \$100,000 ROLLER COASTER!  
MUSEUM SHOWS!  
KEE CYCLES OF 1947! FOOTBALL!  
FAMOUS WHITE HORSE REVUE AND HIPPODROME SHOW!  
THE WONDERS OF THE WORLD OF TOMORROW!  
POULTRY SHOW!  
THRILLS!  
FREE ENTERTAINMENT!

**State Fair of Texas**  
thru OCT. 19 DALLAS

## In Dirt Track Racing or Gasoline IT'S Control THAT COUNTS!



**PHILLIPS 66 IS CONTROLLED\* TO GIVE YOU SMOOTH, EFFICIENT POWER-DELIVERY!**

The racing driver can't relax the hand that controls the wheel for an instant. It takes constant control to build fine gasoline, too. Yes, control is the answer to Phillips 66 fine all-weather performance!

It's Phillips system of selectively blending its high-quality gasoline components that does it. You get gasoline delivering quality performance—all year 'round.

If you haven't driven with a "controlled" gasoline yet—try it. Stop at your nearest Phillips 66 Dealer today and fill up!



"VOLATILITY CONTROLLED" to give you POWER, PICK-UP and PEP!

## PHILLIPS 66 GASOLINE

For Prompt, Dependable Service... featuring all **PHILLIPS "66" PRODUCTS**

We Invite You to Give us a Trail... Highway 60 at Main St. ... Phone 88

C. O. PHILLIPS We Give S & H Green Stamps L. L. WOMBLE

J. E. Beyer entertained with special vocal selections, request numbers of Mrs. McClellan, who was presented with a gift.

Besides the honoree and her daughter, those attending were Rev. and Mrs. O. B. Herring, Rev. and Mrs. M. M. Beavers, Mr. and Mrs. Wm. McGehee, Mr. and Mrs. J. E. Beyer, Miss Lula Botford and Miss Ona Hammer; Mesdames E. H. Hudson, J. D. Story, M. L. Steele, Ray Hershey, Hattie Rutherford, I. H. Spratt, J. E. Hammer, J. M. Brownlow, W. B. Green, J. C. Cummings, A. C. Thompson, H. M. Benefield, J. I. Punderburg, L. Mills, Ada Morgan, T. A. Wingert, C. B. Williams, J. A. Bettman, W. E. Robertson, E. W. Harrison, J. L. Peveley, D. H. Bryant, John Jacobsen and the hostess.

Paul Dahman, Mr. and Mrs. V. C. Hopson and Mr. and Mrs. L. H. Lookingbill attended the West Texas Tech football game at Lubbock last Saturday, returning Sunday.

Miss Bonnie Chesser, who recently came to Hereford from Ardmore, Okla., is now employed by the City Drug Store.

S. F. (Pick) Harmon Jr., is back in Hereford in business with his father at The Hereford Store. Pick has been assistant manager for J. C. Penney Store in Big Spring, Texas, since September, 1941. He left the J. C. Penney Store here at that time in the same position as assistant manager.

## NEW 1947 SERVEL STAYS SILENT



You won't hear a sound with the new 1947 Servel—when it's installed or after years of use. That's because of Servel's famous, different freezing system with no moving parts. There are no motors, valves or belts to cause noise—none to wear or need fixing. A tiny gas flame circulates the refrigerant that produces constant cold and ice cubes galore—silently, efficiently, dependably.

What's more, the new 1947 Servel Gas Refrigerator brings you the last word in modern storage for fresh and frozen foods. The big Frozen Food Locker holds up to 60 standard-size packages of frozen meats, vegetables, fruits. And for fresh foods, there are two dew-action vegetable fresheners as well as a generous-size meat keeper. Today—stop in and see the new Servels on display.

Order Now For Early Delivery

**Commercial Oil Co.**

Consolidated Appliances, Inc.  
Amarillo — Distributor

# DODGE

DEPENDABILITY

You enter a new world of driving experience. No such performance ever before. No car like it at any price.

*Smoothest Car Afloat*

**IRELAND MOTOR CO . . . . . 209 W. Third St.**

**PERSONALS**

Visiting in the S. F. Harmon home over the week end was Mr. Herbert Feather, advertising manager for the Big Spring Herald. Misses Good and Hudson were also guests from Big Spring.

Mr. and Mrs. Milton Orr of Clovis, New Mexico, with their two children were week-end visitors in the home of Mr. and Mrs. Roy Jowell and Mr. and Mrs. Frank Marra.

Mrs. Roy Jowell is back at work at J. C. Penny Store after two

months vacation following an operation.

Rev. J. E. Harlan and family were visitors in the J. B. Harlan and W. R. Matthews homes over the week end.

Miss Margaret Sowell, Patsy Slagle and Mary Jo Mathies were in Lubbock Saturday and Sunday visiting Miss Beth Morris, formerly of Hereford. While there they attended the West Texas State-Texas Tech football game and college dance.

Mrs. P. L. Dishman was in Hedley, Texas, over the week end visiting her father, O. L. Kinsey.

Mrs. C. E. Williams, accompanied

by Mrs. J. W. Kirby left Monday for Tennessee. Mrs. Williams will spend the next few months with her parents, Mr. and Mrs. Hunziker, at Tracy City, where her father is ill. Mrs. Kirby will be visiting relatives in various parts of Tennessee, especially at Huntsville, which is her old home. Mr. and Mrs. Carl Ferrin will drive through, accompanying Mrs. C. E. Williams and Mrs. J. H. Kirby to Tennessee. The Ferrins will visit in both Tennessee and Alabama.

Mrs. Mary D. Stovall and two grandsons left for Dallas this week end with Mrs. W. W. Gilbreath of Dimmitt. There they will visit Mr. and Mrs. Sam Gilbreath, who are in a hospital there.

George Loerwald returned from his vacation last week after seeing the Dallas football game and visiting relatives in Gainesville.

**Summerfield**

BY MRS. GUY WALSER

The revival meeting is going on in the Summerfield Baptist Church, with Rev. Marvel Upton of Whitecliff doing the preaching, and Bob Kliger and wife of Olney leading the singing. There has been good attendance. Several visitors have been present each night from Hereford and other communities.

Mr. and Mrs. J. B. Noland and Linda attended the Cotton Festival at Memphis Saturday. They also visited relatives there.

Mr. and Mrs. George Storey are visiting in Hot Springs, N. M.

Miss Billie Rae Johnson attended a Methodist young people's meeting in Amarillo Saturday evening.

Mrs. Weidon Webb and C. J. Lance of Levelland spent Sunday with their parents, Mr. and Mrs. Earl Lance.

Miss Frances Fullwood of Kerrville visited in the home of Mr. and Mrs. D. C. Walser and Mr. and Mrs. Charlie Noland last week. Also visiting in their home was George Fullwood of Kerrville.

Billy Ray Johnson, Brady and Jimmie Lookingbill went with the Hereford High School band to Memphis Saturday.

Mr. and Mrs. Elbert DeLosier and family of Dimmitt spent Sunday with Mr. and Mrs. O. B. Sumner and attended church here Sunday morning.

There were 86 in Sunday School Sunday morning. The goal for next Sunday, final day of the revival, is 100.

The Summerfield cafeteria started operation last week with Mrs. J. F. Cheatham doing the cooking. The cafeteria was moved upstairs in the south room of the schoolhouse Saturday.

Mrs. Frances Fullwood of Kerrville visited in the home of Mr. and Mrs. D. C. Walser and Mr. and Mrs. Charlie Noland last week. Also visiting in their home was George Fullwood of Kerrville.

Billy Ray Johnson, Brady and Jimmie Lookingbill went with the Hereford High School band to Memphis Saturday.

Mr. and Mrs. Elbert DeLosier and family of Dimmitt spent Sunday with Mr. and Mrs. O. B. Sumner and attended church here Sunday morning.

There were 86 in Sunday School Sunday morning. The goal for next Sunday, final day of the revival, is 100.

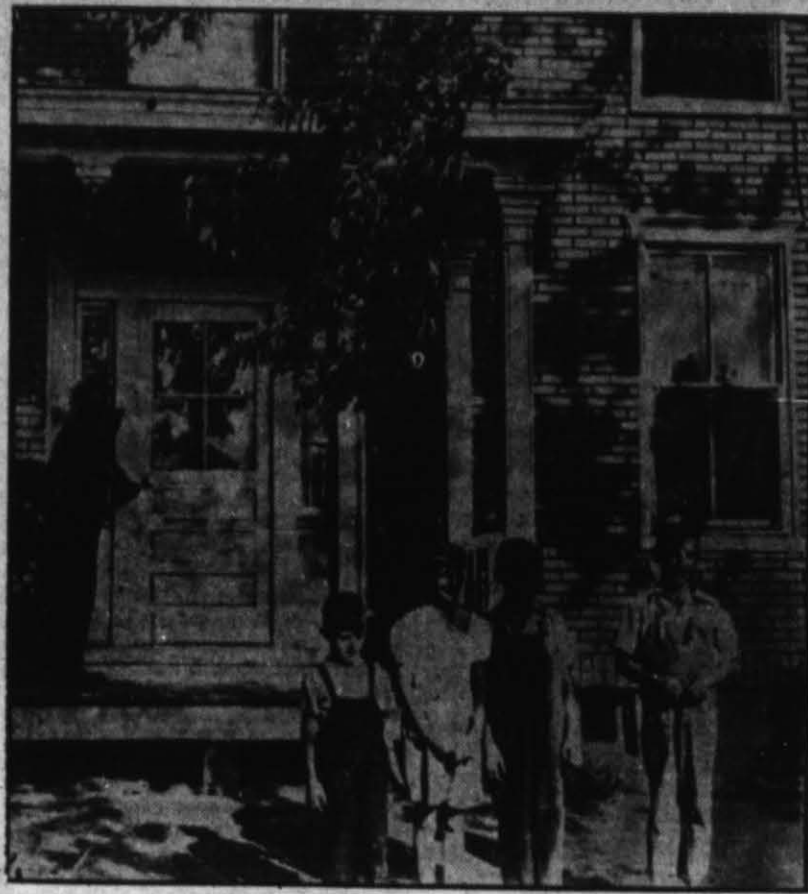
The Summerfield cafeteria started operation last week with Mrs. J. F. Cheatham doing the cooking. The cafeteria was moved upstairs in the south room of the schoolhouse Saturday.

Mr. and Mrs. Elbert DeLosier and family of Dimmitt spent Sunday with Mr. and Mrs. O. B. Sumner and attended church here Sunday morning.

There were 86 in Sunday School Sunday morning. The goal for next Sunday, final day of the revival, is 100.

The Summerfield cafeteria started operation last week with Mrs. J. F. Cheatham doing the cooking. The cafeteria was moved upstairs in the south room of the schoolhouse Saturday.

**Home Is Where a Man Sleeps**



Illinois law says a man's domicile is where he habitually sleeps, so Leto Streif, whose house straddles the St. Clair-Madison County line, has to abandon plans to transfer four of his children from a St. Clair to a Madison school—he sleeps in a bedroom which is in St. Clair County, hence the ruling by the State Superintendent of Public Instruction Vernon L. Nickell. The four children are William, 6; Lillian, 10; Leland, 8; Linus, 11.

**Justakrd Club Meets**

Justakrd Club members were entertained in the home of Mrs. J. W. Witherpoon on Wednesday afternoon, October 1. Mrs. Howard Gault was a special guest and Mrs. Frances Maxfield was high player for the score award.

After the games a salad plate was served to Mesdames C. J. Crump, Frances Maxfield, Grant Fuller, N. E. Millburn, Henry Sears, Kellar Muse, Frank Cogdell and Howard Gault.

**Coterie Club Entertained**

Coterie Club met with Mrs. Grant Fuller Friday afternoon for contract games. Mrs. Lee Benefield played high for the score award and Mrs. J. W. Witherpoon played for the second score prize.

Members attending were Mesdames Cecil Gunter, Lee Benefield, Troy Moore, W. A. Teter, J. W. Witherpoon, Frank Lucas, Howard Gault, and the hostess.

**Jumbo**

BY MRS. GLEN MAY

The Jumbo Home Demonstration Club met on Thursday at the home of Mrs. J. J. Wilder. After a short program on traffic laws, the club elected new officers for the next year. They are Mrs. Fred Axe, president; Mrs. Addison Hunter, vice president; Mrs. T. E. Brock, secretary-treasurer; Mrs. Glen May, corary delegate; Mrs. E. L. Adams, recreation leader. Refreshments were served to eight members, two new members, and one visitor, Mrs. Herman Honea of Prio.

Mr. and Mrs. A. O. Bales of Texline, formerly of this community, were also present.

Mr. and Mrs. M. T. Sparkman visited their son, Jimmie Ray, in Amarillo Tuesday.

Glen May and Jake Brock made a business trip to Grand Prairie Wednesday and Thursday of this week.

Mrs. L. A. Matthews and Merle left Wednesday for Dallas, where Merle received medical attention. They returned on Friday night.

Mrs. Fred Axe was an overnight visitor of Mrs. Clayton Devin at Happy Friday night. They were visitors in Amarillo on Saturday.

Mrs. M. L. Simpson accompanied Mr. and Mrs. Jiggs Hartman to Amarillo Saturday night, where they met W. W. Hunter of Hereford. Mr. Hunter had been in Dallas for the past three weeks.

Mrs. P. A. May left last week for Coleman, where she plans to visit relatives for several days.

Rev. Sharp filled his regular appointment here on Sunday, and conducted the Communion service.

**When in Amarillo**

Let us help you to locate what you need. Use our phone. Look thru our catalogs... Give us a chance to be neighborly.

**ACE BUILDERS SUPPLY CO.**  
1024 WEST 6TH AVENUE  
AMARILLO, TEXAS

**FLOWERS**

Anyone wanting flowers for any occasion, can wire flowers anywhere.

Mrs. J.H. Pitman

I specialize in Funeral Flowers

**MOVE TO HEREFORD**

Mr. and Mrs. A. W. Hembree, who recently bought the Lynn Kesler Jewelry Store, are here from Shawnee, Oklahoma, where Mr. Hembree had been employed as a watch maker for the last six years. Before that he had owned and operated a jewelry and watch store in Maude, Okla.

They have two sons, Lewis and Rosalie, who attend Junior High School.

At present they are living at a hotel, but have plans of buying a home here.

**LEGAL NOTICE**

**NOTICE OF SALE SURPLUS GOVERNMENT PROPERTY**

The War Assets Administration hereby gives notice that it now has available for disposal under the Surplus Property Act of 1944, and War Assets Administration Regulation 5, as amended, the following described property which has been declared surplus by the Government:

Land and Betterments classified as 01, located at Hereford Prisoner of War Camp, Hereford, Texas, 622 acres consisting of the following:

Tract No. 1 East 1/2 of section 128, block M-7, B. S. & F. survey, Castro and Deaf Smith Counties, 331 acres, more or less, together with buildings T-12, T-16 and T-14, pump houses with wells and pump equipment; Building No. T-15, 100,000 gallon water tank on concrete base; electric service line, approximately 1100 feet; and present outside perimeter fence.

Tract No. 2 West 1/2 of section 128, block M-7,

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

**LEGAL NOTICE**

**NOTICE OF SALE SURPLUS GOVERNMENT PROPERTY**

The War Assets Administration hereby gives notice that it now has available for disposal under the Surplus Property Act of 1944, and War Assets Administration Regulation 5, as amended, the following described property which has been declared surplus by the Government:

Land and Betterments classified as 01, located at Hereford Prisoner of War Camp, Hereford, Texas, 622 acres consisting of the following:

Tract No. 1 East 1/2 of section 128, block M-7, B. S. & F. survey, Castro and Deaf Smith Counties, 331 acres, more or less, together with buildings T-12, T-16 and T-14, pump houses with wells and pump equipment; Building No. T-15, 100,000 gallon water tank on concrete base; electric service line, approximately 1100 feet; and present outside perimeter fence.

Tract No. 2 West 1/2 of section 128, block M-7,

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box 6030  
Dallas 2, Texas. 41-1c

Tract No. 3 Being 85.27 acres, more or less, in section 127, block M-7, B. S. & F. survey, Castro County, as described on map available at address below, together with outside perimeter fence.

Tract No. 4 The South 74.73 acres, more or less, of West 1/2 of section 127, block M-7, B. S. & F. survey, in Castro County, as described on map available at address below, together with present perimeter fence.

Title to all of the above property is subject to outstanding easements, including but not limited to, easements for public roads and highways, public utilities, railroads, and pipe lines. Tract No. 1 contains a small Prisoner of War Cemetery. Title to, and rights incident to removal of, structures and improvements sold or to be sold for off-site use, will be reserved for the Government, and the purchasers of such structures and improvements.

The property is offered for sale to the following named priority holders in the order indicated:

1. Federal Government Agencies
2. Reconstruction Finance Corporation (For Resale to Small Businesses)
3. State and Local Governments
4. Former owners or the spouse and children of deceased former owners
5. Tenants of former owners
6. World War II veterans or the spouse and children of deceased World War II veterans
7. Owner-operators
8. Non-Profit Institutions.

Priorities number 4 and 5 above, are limited to that portion of the property acquired from them by the Government or its agencies, or, in the case of priority 4 above, to "substitute property" as defined in above regulation.

**PRIORITY PERIOD**—The time for exercising priorities and submitting offers shall be: A period of ten (10) days for Federal Government Agencies, Reconstruction Finance Corporation, for resale to small business, and State and Local Governments, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, October 20, 1947. A period of ninety (90) days for other priority holders, beginning at 9:00 A. M., CST, October 10, 1947, and ending at 9:00 A. M., CST, January 8, 1948, at which time all bids will be publicly opened and read. Persons not having a priority may also make offers to purchase during the priority periods.

Terms and conditions of sale and all necessary information concerning the property and the method of exercising priorities and submitting proposals to purchase will be available on and after October 10, 1947, at the address given below.

All proposals to purchase must be submitted on specified forms obtainable at the address given below.

The Government reserves the right to withdraw all or any part of the property from this offer of sale at any time previous to transfer, and the right to reject any and all proposals to purchase.

**WAR ASSETS ADMINISTRATION**  
Zone Five Office  
P. O. Box

The Following Merchants Announce

# Hereford's First

## APPRECIATION DAY

BEGINNING...

Wednesday  
October 15  
3 p. m.

TO BE HELD

Each WEDNESDAY  
IN HEREFORD



...EXCEPT DOLLAR-DAY WEEK...

SEE ONE OF THE MERCHANTS LISTED BELOW FOR COMPLETE DETAILS REGARDING THE TREASURE CHEST

Coupons are not for sale. They are FREE. Ask for one after each purchase of 25c or more from any one of the following listed firms:

In appreciation for the business you have given us, we are sponsoring this new Program as a means of dividing profits with you. In addition to the other Special Features of this New Program, the merchants on this page will also offer you...

### SPECIAL VALUES EACH WEDNESDAY!

You are always Welcome in Hereford... and as Hereford Merchants, we especially invite you to be here Next Wednesday — and every Wednesday — for this Appreciation Day Event.

- |  |  |
|--|--|
| Chamber of Commerce<br>Henslee Hardware<br>Simmons Tire & Supply<br>Commercial Oil Co.—Appliances<br>The Hereford Brand—Newspaper<br>C. R. Anthony Co.—Department Store<br>Rutherford & Co.—Department Store<br>The Vogue—Ladies' Ready-to-Wear<br>Haile Drug<br>Furr Food—Grocery<br>Fox Man's Shop—Men's Wear<br>J. C. Penny Co.—Department Store<br>City Drug Store<br>Quality Food Store—Groceries<br>Hereford Store — Department Store<br>Hereford News Stand<br>Miller Auto Supply<br>Close Drug Store—Retail Drug<br>Kelton Electric—Electric Appliance Co.<br>The Little Fashion Shop—Ladies' Ready-to-Wear<br>City Food Store—Grocery<br>E. B. Black Co.—Furniture and Undertaking<br>Hereford Locker & Cold Storage—Locker—<br>Frozen Food<br>Goodrich Store—Tires and Supplies<br>Pitman Service Station—Tires, Gas and Oil<br>Cockerham Furniture Co.<br>Nipper Electric Co.—Lighting Fixtures<br>Streu Hardware | Witherspoon Electric Co.—Appliances<br>Milburn Service Station<br>Hunter's Food Market—Groceries and Meats<br>Magnolia Service Station—Mobilgas - Mobil Tires<br>Phillips Service Station—Gas and Appliances<br>Roberson Service Station—Texaco Products<br>Star and Texas Theatre<br>Phillips & Lawrence—Service Station<br>H. E. Miller Oliver Co.—Oliver Implements<br>Farmer's Drive Inn—Wholesale and Retail Gas & Oil<br>Farmer's Equipment Co.—Allis Chalmers Implements<br>J. C. Bookout—Standard Oil Products<br>Kinsey Motor Co.—Chevrolet and Oldsmobile<br>Hereford Lumber Co.—Building Material<br>Carl McCaslin Lumber Co.—Building Material<br>and Plumbing<br>Rockwell Bros. & Co.—Lumber Men Since 1898<br>Davis McCracken—Minneapolis-Moline Dealer<br>Popular Store—Outfitters for the Whole Family<br>Since 1921<br>Ike's Cafe—Good Food and Service<br>Hereford Motor Co.—Automobiles and farm<br>Machinery<br>Hereford Super Market—Groceries<br>Hereford Implement Co.—Your International Dealer<br>Triple E Cafe—Meet Your Friends Here<br>West Texas Feed & Hatchery Co.—Home of<br>Good Feed and Seeds<br>Ireland Motor Co.—Dodge Cars and Trucks<br>Good Gulf Gas |
|--|--|

\$\$\$ \$\$\$ \$\$\$\$ \$\$\$

Be in Hereford  
Next Wednesday

There are no Stubs to Keep. Just write your name and address on coupons and drop in box where received.

# Skeet Shooters to Compete in New Mexico Championship Shoot at Roswell Air Field

At 8 o'clock in the morning, Saturday, October 25, the first breaking clay pigeons will initiate the New Mexico Skeet Championship shoot at the ranges of Roswell Army Air Field, Roswell, New Mexico. Co-operation hosts for the shoot will be the Pecos Valley Skeet Club of Roswell and the Field.

Due to a lack of facilities at the Pecos Club, the shooters will gather at RAAF, as 8th Air Force installation of the Strategic Air Command, where completely equipped ranges can accommodate the expected turnout.

There are certain restrictions on entering the Air Base, and visitors

will be instructed at the gate, where to go and the rules to observe. There will be professional exhibition shooters from the Winchester-Western Co., the Remington Arms Co., and the Nydar Sight Company.

The shoot is registered with the National Skeet Shooting Association and continues through Sunday. Contestants must also be registered with the association or obtain a temporary receipt or permit from the range cashier enabling them to participate. Shooters must furnish their own shells and must have amateur status. NSSA rules will govern and will be strictly enforced.

Shotgun addicts the country over can enter this shoot as it will feature the following events: Event 1, All-Gauge New Mexico State Skeet Championship, 100 targets; Event 2, All-Gauge Out of State Shoot, 1st 50 targets; Event 3, New Mexico Two-Man Team Championship, team total to be computed on 200 targets; Event 4, Two-Man Out of State Shoot, to be shot concurrently with Event 1; Event 5, Five-Man New Mexico Championship, to be shot concurrently with Event 1; Event 6, Five-Man Out of State Shoot, to be shot concurrently with Event 1. Events will continue through Sunday.

Here are the entry rules in brief: Contestants must be amateurs registered with NSSA or have a temporary receipt from the range cashier. The scores for all championships and out-of-state events must be shot off in rounds of 25 targets. Contestants must furnish their own shells. Entry fees for any event will be refunded only on application at least one hour prior to the starting time for the event. The grounds committee reserves the right to refuse any entry or cause the withdrawal of any entry who annoys, endangers or interferes in any way with the harmony of the shoot. Contestants assume all ordinary risks not due to negligence of the Pecos Valley Gun Club. The shoot is registered by NSSA and the NSSA rules will govern. The referee's decision shall be final. Contestants must shoot under the same conditions as far as possible. All events will be shot straight down the line. The Pecos Valley Gun Club will open all day Friday, October 24, for practice. The Roswell Army Air Field team is staging their elimination shoot at the present time. No practice rounds will be fired on the days of the meet.

Entry fees for the shoot run as follows: Event 1, \$6.00 (includes targets, trophy and NSSA fees); Event 2, \$4.00; Event 3, \$2.00 per man additional; Event 4, \$2.00 per man additional; Event 5, \$2.00 per man additional; Event 6, \$2.00 per man additional.

Anyone interested in entering the contest should mail their entrance fee to B. B. Wilson, 412 N. Main St., Roswell, N. M. Mr. Wilson is the club secretary of the Pecos Valley Gun Club. Mr. Wilson can also make arrangements for room reservations.

# Skirts Going Down, Please? Here's A Tip On How to Lengthen Them

COLLEGE STATION, Oct. 6.—It looks like skirt lengths are coming down, in spite of all the hemming and hawing that's going on about it.

So, for the girls who have decided to stop the fight and let their hems down, here's what might be some helpful information.

Miss Mary Routh, clothing specialist of the Texas A. and M. College Extension Service, has an answer to the girls' question: "How am I going to lengthen a skirt without giving it that telltale, letdown look?"

If it is a wool skirt that's being let down, and if the fabric is shiny on

the underside of the hem, rip the hem and steam-press it on the wrong side of the fabric—that is, if the wool is light weight or has a raised pattern in the weave. If it is a thick wool, Miss Routh advises steam pressing on the right side.

In steam pressing, cover the fabric with a dry wool press cloth, then with a cotton cloth dampened in warm water. You may use a warm iron, but set it down, then lift it. Don't slide it back and forth, warns the clothing specialist.

If the shine is still showing after that operation, there's another trick you can try. Take a clean brush or

a rubber sponge—the kind used for suede shoes—and try raising the nap of the wool with it.

Complaisant and stubborn hem-line creases can often be erased by wetting the crease on the wrong side, says Miss Routh. Then turn the goods over on the right side and roll the crease back and forth in your finger to work it out. Then press on the wrong side afterward.

# Fairview H. D. Club Installs Officers September 30th

Fairview Home Demonstration Club met September 30 in the home of Mrs. Byron Campbell to install new officers.

Mrs. Byron Campbell was installed as president of the club; with Mrs. Jack Higgins as vice president; Mrs. E. W. Womble Jr. secretary-treasurer; Mrs. Jack Higgins, council dele-

gate No. 1; Mrs. C. L. McBroom, council, delegate No. 2; Mrs. C. R. Hughes, reporter; Mrs. E. W. Womble, parliamentarian; Mrs. Wayne Higgins, home improvement demonstrator; Mrs. F. E. Finney, home food supply demonstrator; and Mrs. Byron Campbell, landscape demonstrator.

Refreshments were served to Mesdames F. E. Finney, C. R. Hughes, E. W. Womble Jr., Jack Higgins, W. Higgins, Box Axe, E. W. Shugart.

Shop with the Want Ads!

**YOUR SAVINGS ARE WELCOME**


**CURRENT DIVIDEND RATE 3%**

**EACH DEPOSIT INSURED UP TO \$5,000.00**

**See Elizabeth Womble**  
AGENT — HEREFORD, TEXAS



37-tfc



**Dr. C. D. Kelton**  
5th and Jackson  
Phone 91  
for Appointment

28-tfc

FOR PROMPT, DEPENDABLE

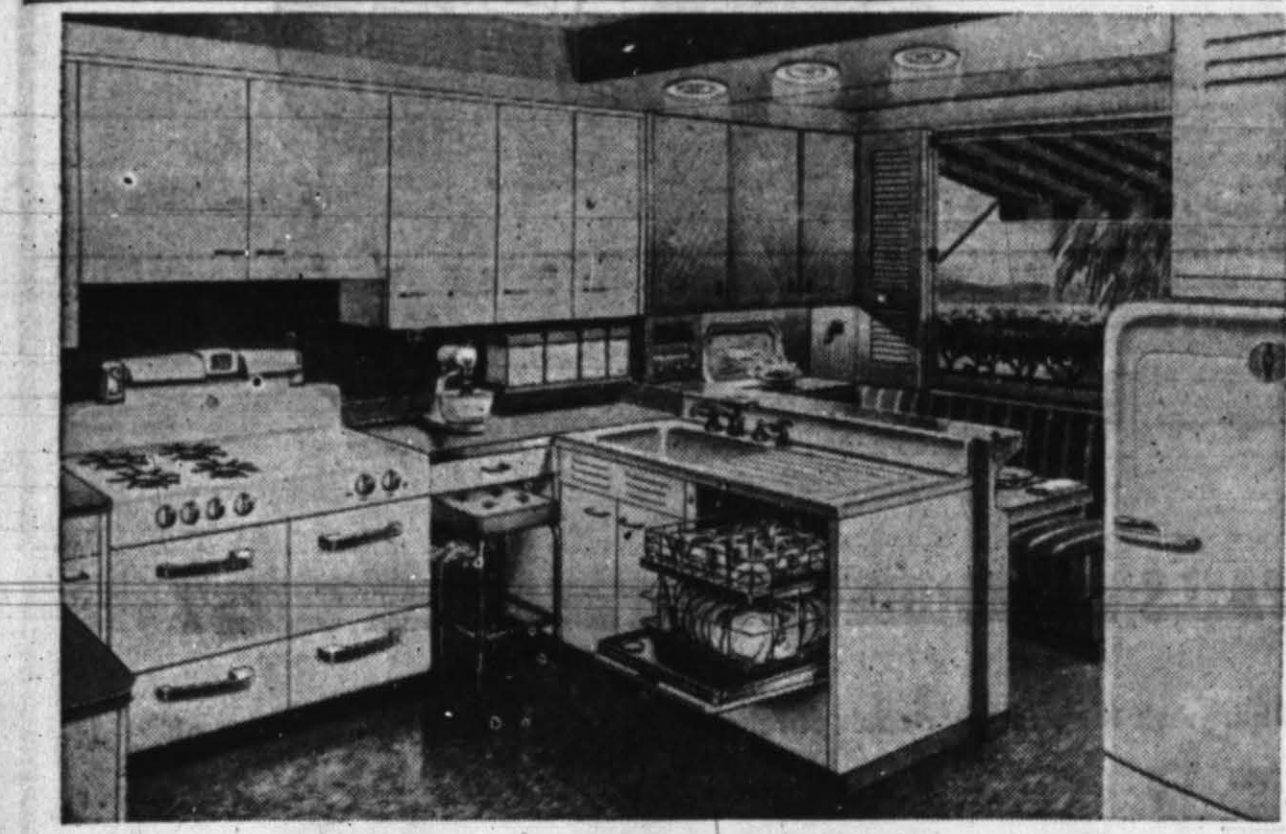
**SHAMROCK SERVICE**

COME TO

**FARMER'S DRIVE-IN**

HIGHWAY 60 — PHONE 161

**BUDDY SOWELL TROY MOORE**

"New Freedom Gas Kitchens"... Clean, cool and "shipshape"—with its space-saving fold-up seats and sliding panels in the breakfast nook. But even more important are the many ways it saves you work! Saves shopping because a new Servel Gas refrigerator stores enough food for a week. Saves dishpan drudgery because a new automatic Gas water-heater

supplies enough really hot water for a de-everything dishwasher. Saves cleaning—thanks to a special ventilating system that removes greasy cooking vapors at their source. As for the greatest work-saver of all... just look at this new automatic Gas range! Make it the start of your "New Freedom Gas Kitchen"—today.

**10 reasons why it's America's easiest kitchen to cook in!**



- 1 It's Automatic—Gas turns on and off by clock control. Cooks a complete oven meal even while you're out of the house!
- 2 It's Fast—high-boil heat available instantly!
- 3 It's Flexible—hundreds of top-burner heats!
- 4 It's Cool
- 5 It's Clean
- 6 It Bakes Splendidly
- 7 It Flame Broils
- 8 It's Exact
- 9 It's Economical
- 10 It's "CP"—Look for this seal. It's your buying guide to the best modern features in any Gas range!

**GAS** the wonder flame that cools as well as heats

**FOR MODERN GAS RANGES PLEASE SEE YOUR DEALER**

*West Texas Gas Company*

# The Heraldry of the Range

How early-day cattlemen let their imaginations run wild to create brands which became symbols of proud possession.



By J. EVETTS HALEY  
ILLUSTRATED BY H. D. BUGBEE

The beginning of brands is almost lost in antiquity, though in the Southwest the practice came up the trail with Longhorn herds from Mexico. But the Anglo-Saxons, with their genius for simplicity, discarded the intricate and ornate symbols that marred the hides of scrawny herds and adopted characters of their own.

They gave their imaginations free reign, however, and their symbols came to show their personality and character. Fancy and even whim, as well as practicality, influenced them in their choices, until at last the story of brands is a legendary lore within itself.

The simplest symbols of all were the Arabic numerals, like the extensive and salty Figure 2 of the Trans-Pecos. Other cowmen drew their characters from nature, like the Turkey Tracks, Terrapin, and Straddle-bug. "Fish" Anderson, on the Staked Plains, was never known by anything else because his brand was the tracing of a fish, and pretty game at that. Others took their theme from natural growth, like the Pine Tree and the Laurel Leaf. Some set their hearts and heads on objects of the range: the Muleshoes, the Pot Hooks, the Mill Irons, the Bridle Bit, and the ancient and honorable Spurs. Still others showed a touch of sophistication by taking the Wine Glass, the Doll Baby and the Dumb Bells, or a bit of national pride with the Flag, the Lone Star, and the Fleur-de-lis of France—though they called it "Flour de Loose."

But mostly they chose their brands from the capital letters of the language, often in combina-

tion to make them different—for each man's brand was distinctly his own. Some branded their names, like the Caseys of New Mexico with their KCs, and the distinguished English gentlemen, the Rowe brothers, with their RO range in the Panhandle. Some are remembered more for the brands they represented or owned than for their Christian names, like the Double Circle Kid of eastern New Mexico, and BQ (Barbecue) Campbell of Oklahoma and Kansas.

And in their fertile imaginations, cowboys and cowmen figured up variations never dreamed of by the makers of the alphabet, so that there were the Lazy S, Tumbling T, Flying V, Walking A, Running W, Steeple O, Rocking D, Cross L, and many others—all perfectly legible to a cowboy, but testing the imaginative and interpretative genius of an Egyptian antiquarian.

Great range enterprises and institutions, conceived and carried to immense proportions by bold and able men, were known by their brands. In many cases the men who made them are forgotten, but their brands live on—the JJ, the Bell, the XIT, the Rocking Chair and many another.

Nothing has intrigued the imagination of the cow country like the

story of brands. Names are sometimes commonplace but brands never are. Men worked for years for great outfits known only by their brands—"the Box T boss," "the T Anchor stray-man," "the JA haymaker," "the XIT windmill," "the Circle Dot horse rustler." Good cowboys delighted to be known by their brands. They worked without regard for hours and weather in looking after the cattle that bore them. A "thirty dollar a month" cowpuncher would look over a stray herd, pick out the stock of his millionaire employer, and proudly and possessively say: "That's our brand," and he would fight and die for it. In fierce pride in their outfits, and personal loyalty to the men who hired them, there has been nothing in modern history quite like it.

The old world had its armorial patterns—its coats of arms embroidered in its banners and embossed upon its shields—the marks of chivalry at home and daring in the field. The silver-smiths had their hallmarks, which are still standing guarantees of supreme artistry and skill. The grandees of once great and gracious Spain had their rubrics—the distinctive flourishes with which they signed their names. But the Western World has its brands—the heraldry of the range.

Usually short and always symbolic, they catch the eye of the man who rides or runs, and trace their patterns on the scripts of memory with an impact that is fast and hard. They hold a fascination for those who have never owned a cow or ridden a horse.

But for those who have, brands are first of all a mark of proud possession. And proper pride always goes with honest ownership. A cowboy on a good horse sits up in his saddle like a line-bred member of royalty, and gently plays with his reins like a well-bred lady plays with her gloves. Pride induces care and enhances quality. A good brand comes to carry compulsion for future excellence. It is impossible to conceive a cold-blooded horse from the Running W strain that produced Asacul, or a common steer flaunting the beleagued 6666 brand. So men are proud of their brands—brands upon racing horses tearing out their noble hearts to gain the rail, brands upon fortunes in beef marching to distant markets, and even the brands of "cowboys without any cows"—brands stamped in the leather of their saddles and inlaid with silver on their spurs.

And now at last as the courage and character that built the West in the name of great brands has become more generally known, these have been seized up as legitimate matter in the artistic world of design.

They have been used to decorate public buildings, boldly to embellish stationery and fine print, and to grace with suggestive and significant pattern everything from linen to crystal in hospitable Western homes. Brands have thus become cherished parts of the western tradition, legends of effort and adventure, and symbols of quality and success. Surely they are the shining heraldry of the range.

**Another Powerful Southwestern Brand...**

**Shamrock Trail Master Gasoline**  
**SUPER-CHARGES Your Motor for Quick Starts and Fast Warm-ups!**



MADE IN THE SOUTHWEST FOR THE SOUTHWEST

A PRODUCT OF THE SHAMROCK OIL AND GAS CORPORATION • AMARILLO, TEXAS



Another Letter to the Editor from . . .

### The Bootleg Philosopher

Dear editor: Bein in the same boat with you and Wes Izard of The Amarillo News and not knowin too much about the true international situation or what the price of cotton is goin to be next week or high the price index is or what a index is in the first place or what my wife will think of next, I ain't too sure if I know what I'm talkin about, which ain't no particular disqualification for writin for a newspaper, but it seems to me, judgin by the papers I been pickin up out here at Bootleg

lately, that one trouble with the United Nations work in that about the time practically everybody agrees on somethin Russia turns up with a veto and the meetin breaks out in a squabble.

Now I ain't no authority on no international veto, but if it's anything like the veto power I been subjected to out here all my life, it's a outrageous thing and I know what I'm talkin about.

In fact, as I view the matter, too many people has had too much veto power over me for years now, at the



### Airstuffed



One of the newer conveniences for those who like to "rough it" is this inflatable armchair, exhibited in London before the Camping Club of Great Britain and Ireland. It collapses to about the size of two small loaves of bread.

### LEGAL NOTICE

STATEMENT OF THE OWNER-SHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

Of The Hereford Brand, published weekly at Hereford, Texas, for Sept. 30, 1947.

State of Texas, County of Deaf Smith, ss. Before me, a Notary Public in and for the State and county aforesaid, personally appeared Jimmie Gillentine, who, having been duly sworn according to law, deposes and says that he is the Editor of the Hereford Brand and the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Holman and Gillentine, Hereford, Texas. Editor, Jimmie Gillentine, Hereford, Texas. Managing Editor, Ben Ezell, Hereford, Texas. Business Manager, Jimmie Gillentine, Hereford, Texas. Mrs. Seth B. Holman, Hereford, Texas.
2. That the owner is: Jimmie Gillentine, Hereford, Texas.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.
4. That the two paragraphs next above, giving the names of the owners, stockholders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation

for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 2,900.

JIMMIE GILLENTEINE, Editor.

Sworn to and subscribed before me this 1st day of October, 1947.

ATHEA L. McIVER, (My commission expires June 1, 1949)

Ninety percent of all destructive fires that occur in the United States are preventable.

Sell Thru the Want Ads! Shop with the Want Ads!

Read Our Want Ad Page! — Buy It In Hereford —

## FOR ANY KIND OF LOCAL . . . Drayage

SEE . . . J. R. KING NITE PHONE 225-J

Hughes Millard OR CALL 656

NOW ON DISPLAY . . .



We are now official dealers for . . . CUSHMAN MOTOR SCOOTERS and have the new models for your inspection!

Also in stock . . . A Few New— BICYCLES We Rent Bicycles and Specialize in BICYCLE REPAIRING

Repair Work of all Kinds And a Complete Line of Parts

WE CALL FOR AND DELIVER

JANSSEN'S BICYCLE SHOP and GARAGE Phone 311-J—1 Blk. North, 1 East Smith Motel

### MARKETS

bank, at the grocery store, dry goods store, drug store, meat market, lumber yard, stock yard, in my own home, in fact, about the only time I can call to mind when I have some ve.o power myself is when I'm deciding whether to throw my Jersey steer one or two blocks of Johnson grass hay and when I'm decidin who to scratch on a ballot, with the results in both instances sometimes being indistinguishable, but other than that it looks like somebody has had a Russian veto over me the rest of the time, and I would like the rest of the delegates to the United Nations meetin to know I sympathize with em. I don't know what to do with Russia anymore than Truman does but I for one think we ought to take her veto power away. Russia ain't no better than me. Let her get vetoed a little. It won't hurt her none, and she just thinks it will. Look at me.

Yours faithfully, J. A.

Southwest farm markets paid mostly firm to higher prices for livestock grains, and many other products last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Hogs scored gains of mainly 50 cents to \$1. San Antonio and Fort Worth established new all time high prices of \$28.25 and \$29.50 respectively. Week's top at Oklahoma City was \$29.75, Wichita \$29.60, and Denver \$30.50.

Cattle closed the week generally strong to 50 cents higher, although Houston and San Antonio netted losses on steers and yearlings. Houston paid a top of \$22 for medium and good caked grass steers. San Antonio bought low to average medium steers at \$20. Fort Worth took good fed steers and yearlings at \$23 to \$27.50. Oklahoma City paid \$27 to \$29 for good and choice steers, and Wichita gave \$20 to \$25 for medium light steers and yearlings. Denver set a new all time high of \$33 for choice steers, while other medium to choice kinds brought \$25 to \$31.

Most markets paid steady to higher prices for sheep last week, but sheep and goats declined at San Antonio. Medium 4e-good lambs brought \$18 to \$19.25 at San Antonio, and \$19 to \$21 at Fort Worth. Good and choice sold at \$21.50 down at Oklahoma City, around \$22 at Wichita, and up to \$23.50 at Denver. Eggs and poultry sold firm to a little higher in the southwest last week. Seasonally best white graded eggs brought around 55 to 58 cents per dozen at most places, and mixed colors 50 to 56. Most markets paid 37 to 40 cents per pound for good quality full sized fryers, 24 to 28 for heavy hens, and 10 to 15 for roosters. Continued good domestic and export demand kept grain markets strong most of the week. Wheat and

Dr. Norman Harris To Attend State Meeting at Tyler

Dr. Norman Harris of Hereford will represent District No. 1 at a delegate at the annual fall meeting of the Texas Association of Osteopathic Physicians and Surgeons, which is convening in the Blackstone Hotel in Tyler, October 11 and 12. Dr. H. G. Grainger, program chairman for the conference, announced today.

At this conference, there will be a luncheon October 12, honoring the inauguration of this new law-making body, the program chairman explained.

He concluded, "The State of Texas has been divided into nine separate districts for representation in the House of Delegates which will formulate all policies for the Texas Association of Osteopathic Physicians and Surgeons."

## Can You Afford it?



One second for an accident . . . but years to pay for it. Can you afford to take a chance on your savings — your property — your business — your future earnings?

Public Liability Insurance on your Automobile is the answer to this hazard. In many states it is illegal to operate an automobile without this coverage. Ask us for full details now on how to be protected through Public Liability.

We Specialize in Insurance Coverage of all Types Hereford Insurance Ag'y. ELIZABETH WOMBLE, Mgr. Across South from E. B. Black Co. PHONE 497

PITMAN CONOCO MAIN STREET & HIGHWAY 60 Service Station Phone 588 "WE FIX FLATS"



### Children Like It

It's easy to get your children to drink more milk—provided you serve Cream O' Plains milk in your home. They like the better, richer taste of this superior fresh milk. Get your name on our home delivery list today.

NEW—CONVENIENT SQUARE BOTTLES Delivered Daily Anywhere in Hereford PHONE . . . 680

GRADE A — PASTEURIZED MILK ALL COWS ARE "TB" AND BANGS TESTED FOR PROMPT DEPENDABLE DELIVERIES PHONE 680 Also on Sale in Hereford Stores

HEREFORD CREAMERY CO. Cream O' Plains BRAND FRESH CREAMERY Butter HEREFORD, TEXAS

### THE FACT IS BY GENERAL ELECTRIC



THE RECORDING SPECTROPHOTOMETER WAS DEVELOPED BY GENERAL ELECTRIC TO HELP PEOPLE WITH COLOR-MATCHING PROBLEMS. IT HAS BEEN USED TO ANALYZE COLORS OF DUCK SKIN FOR A POULTRYMAN WHO WANTED TO BREED DUCKS WITH THE COLOR THAT SOLD BEST.

STRAWBERRIES FOR CHRISTMAS THE SUMMER HARVEST IS KEPT FRESH THE YEAR ROUND IN A G-E HOME FREEZER. THE 8-CUBIC-FOOT MODEL HOLDS 280 POUNDS OF FOOD.

TESTED 13 MILLION TIMES! THAT'S HOW MANY TIMES GENERAL ELECTRIC TRIED OUT A NEW-TYPE LIGHT SWITCH—TO MAKE SURE IT WOULD NOT FAIL IN USE. THIS IS A TYPICAL EXAMPLE OF THE CARE THAT GOES INTO EVERY G-E PRODUCT. GENERAL ELECTRIC



## NOW—make a date to OIL-PLATE!

Great to win, tough to lose! With baseball, we're like anybody! With cars, we change losers into winners, quick! By changing played-out summer oil for fresh, clean, free-flowing winter-grade Conoco N#1!

Conoco N#1 Motor Oil (patented) includes an added ingredient which fastens extra lubricant so closely to metal that cylinders are OIL-PLATED.

This extra OIL-PLATING resists gravity . . . stays up, won't all drain down even overnight! So, you're extra-protected from metal-eating, combustion acids . . . from "dry-friction" starts . . . from carbon and sludge caused by wear!

For extra start-up, pick-up and power . . . for extra smooth, silent miles . . . make a date to OIL-PLATE today!



Your Conoco Mileage Merchant

Copyright 1947, Continental Oil Co.

### Posey Is Named To Membership in Nutrition Group

E. B. Posey, local real estate man and Deaf Smith County enthusiast of 40 years' standing, has been accepted for associate membership in the American Academy of Applied Nutrition, a national group devoted to increasing public knowledge of nutrition as it applies to disease prevention and the maintenance of health.

Posey is a member of Hereford Chamber of Commerce and Junior Chamber of Commerce, the Texas State Chemurgic Council and the National Farm-Chemurgic Council, as well as the Texas Real Estate Association. He became interested in nutrition through his knowledge of the high food value of Deaf Smith County agricultural products.

The American Academy held its eleventh annual convention October 3, 4 and 5 at Del Mar, California. Posey worked closely with the organization for many years, having

### Herd Scores ...

(Continued from Page 1)

Hennington, Davis, and Wilson hit the line for short gains, then on a surprise fourth-down play, Hennington took the ball around right end on a 28-yard dash for pay-dirt, and was forced out of bounds on the Dalhart 3 yard line. Davison was stopped at center for a yard, just two yards short of the double stripe, as the final gun ended the threat, leaving the Whitefaces on the long end of the 7-6 score.

As the gun sounded, the ranks of Hereford fans broke from the stadium like a tidal wave and jubilant fans surrounded the victorious Whitefaces in a spontaneous demonstration.

There weren't any individual stars in the game. Both teams played a tight, closely coordinated game. They were, on Friday night at least, two evenly matched ball clubs, both fighting hard to win and neither

sent samples of Deaf Smith County soil and products for use in Academy research.

giving an inch. The Whiteface line wasn't water tight. The hard-driving Dalhart backs, particularly fullback John Scott Martin who spearheaded the Wolves' attack, made yardage through the Hereford forward wall and rolled up 10 first downs to six for the Herd. But the line held in the clinches, and never let the Dalhart seat backs get away for long gains. The line-men charged hard and fast, and made good work of breaking up the Dalhart blocking, allowing the line-backers to get at the ball carrier.

If there were any stand-outs in the forward wall, they were Klumbrough, Owens and Corbett. For the first time this season, the Whiteface ball carriers got efficient blocking, and the results were evident. Wilson and Davison showed lots of drive and speed, and Hennington showed his heels to the Wolfpack on more than one occasion. Knox, with the exception of a pair of fourth-down bobbles, called a smart heads-up game.

Hennington's kicking was, as usual, instrumental in getting and keeping the Herd out of trouble. Hennington punted five times for an average of 33 yards, a little short of his season's average which is close to 40 yards, but good enough to keep the Wolves in their own backyard at critical times.

Dalhart alternated between the T-formation and a tricky double-wing, featuring some tricky reverses which generally failed to confuse the Whiteface ball-hawks.

Dalhart attempted four passes, all in the first half, completing one for six yards. Two were incomplete, and one intercepted. The Whiteface pass defense was better than the record indicates, however. The Wolfpack would have taken to the air several times more but found their passer hemmed in by the fast-charging Hereford forwards, while potential receivers were covered like a blanket.

The Whitefaces attempted four forward passes and completed three of them, two for a total of 17 yards and the third for an extra point after touchdown. Hennington did the tossing, hitting McGee in the second quarter for 6 yards, and again in the fourth for eleven; and passing to Carlyle after the touchdown in the second period for the extra point.

### Benchwarmer ...

(Continued from page 1)

half the effectiveness which they showed against Dalhart, the Chiefs will have their hands full doing it.

Dalhart's Wolves, incidentally, were probably the most surprised ball club in West Texas last Friday night when they were set back on their heels by an under-dog Hereford team which they'd been touted to beat by a whopping score. In justice to both teams, however, the Wolves should be credited with playing a smart, fast, heads-up game. Halfback Archuleta was one of the fastest runners to hit the local gridiron, and John Scott Martin had plenty of driving power.

The Wolves' big trouble Friday night, was the fact that they were up against a team that was charging harder, tacking harder and running harder than it ever knew it could. While the Dalhart backs weren't stopped cold many times, they were always stopped and stopped hard. The Whiteface forwards were breaking up the Dalhart interference before it had a chance to form. They were blocking low and tacking low, and showing a lot more efficiency at the job, if not more enthusiasm, than they've ever showed before.

We don't mean the Whitefaces weren't enthusiastic, either. But enthusiasm and spirit have been, up to last week, about their only assets. It's to their everlasting credit that, even when they were being smacked down, run over, and plastered behind top-heavy scores, they never once quit fighting, even if the fight was ineffective. And it was wonderful to see what a shot in the arm a single touchdown gave the squad that had gone scoreless through three bitter defeats. The Herd suddenly found themselves running in front for a change, and discovered that they liked the idea tremendously.

The "breaks" which are so often

charged with winning or losing ball games were surprisingly even Friday night. Few penalties, and no costly ones, were called against either team. And most amazing of all, of the three fumbles responsible for loss of the ball, only one was charged to the Herd, which had had trouble, in previous games, keeping possession long enough to run four consecutive plays. Dalhart fumbled twice, and one, inside the 30 yard line in the first period, may have cost them a touchdown. But if that was a "break," the Whiteface forwards should be given credit for making it.

The big break of the game was Bud Corbett's interception of a Dalhart pass in the second period. The Whiteface guard leaped out of nowhere to pull in the leather, and was off like a shot. The Hereford touch-down came two plays later. The "breaks" if there were any were manufactured by a fighting team—they didn't just happen. An the final score certainly wasn't an accident. It was a tough, close, hard-fought and well-played game between two evenly matched teams, and for two hours Friday night, at least, the team that won was just a little bit the best.

### District 2-A ...

(Continued from Page 1)

are being written off in their own district, the Eagles victory makes less impression than the Hornets loss to such powerhouse aggregations as Wellington and Phillips.

The Hereford-Friona scrap was scheduled, until last week-end to be a close fight for the cellar, but the Whitefaces' surprise showing against Dalhart, and Friona's 73-0 loss to West Texas High, puts the Herd in the favorite's spot for the first time this season.

Dimmitt's Bobcats, one of three still undefeated and united teams in Region 1, should have little trouble with the Class B Amberst club. The Bobcats have now chalked up four straight victories, although only one has been against a top-ranking opponent. The Bobbies defeated Springlake 13-7 in the opener, downed Morton 22-6 the following week, and edged out a close one 13-2 over the strong West Texas High Calves of Canyon. Last week-end they downed the Class B Silverton Owls by an impressive 45-6 score.

Oilton, undefeated but tied until last Friday, went down hard before a big powerful Littlefield eleven 52-6. The Oilton Mustangs will be guests of the Hereford Whitefaces in a conference tilt next week.

### LAST WEEK'S SCORES IN REGION 1-A

- Hereford 7, Dalhart 6
- Friona 6, West Texas High 73
- Canyon 19, Dumas 9
- Dimmitt 45, Silverton 6
- Tulia 9, Wellington 26
- Oilton 6, Littlefield 52
- Looney 19, Baile 13
- Phillips 25, Floydada 19
- White Deer 13, Panhandle 13
- Lefors 26, Clarendon 9
- McLean 65, Memphis 14
- Shamrock 56, Wheeler 9
- Amarillo Yarnigans 12, Matador 7
- Estelita 6, Paducah 21
- Spar 31, Hamlin 13.

### Yearlings ...

(Continued from Page 1)

left end and dashed 30 yards to the Hereford 5. Carroll then swept around right end to score. E. G. Sanders, diminutive quarterback, kicked the goal for extra point, and the Amarillo Juniors went into the lead 7-0.

The Yearlings came right back. Billy Roy Thompson, on two plays from the 33 made it first down on the Hereford 47. Jack Stanton, the Yearling quarterback, hurled a flat pass over the center of the line to Schroeder for an 8 yard gain, and Billy Engman sliced over tackle for five yards and a first down on the Amarillo 45. After Kelly had lost a yard in a try at the line, Stanton stepped back and heaved a sharp 10-yard pass to left end Duane Walker, who took the toss on the dead run and raced 35 yards to score standing up. Engman's kick was wide, and the Yearlings trailed 7-6.

That ended the scoring, but not the excitement. The second period was a kicker's duel, marked by two exchanges on fumbles, one by each team. Sam Houston marched back to midfield after the kick-off, and was held for downs. Sanders' quick-kick was killed on the Hereford 29. Thompson and Engman picked up 2 yards each, and Kelly caught the Amarillo Juniors' flat-footed with a quick-kick which sailed 48 yards down to the Amarillo 23 where Kelly himself made the tackle.

Sanders picked up five yards, then fumbled on a smash at the line and Engman recovered on the Amarillo 33. Engman picked up 4 at tackle, but a Hereford fumble on the next play gave Amarillo possession again on the 38.

The Amarillos were on the march again when Jack Stanton intercepted Sanders' pass on the 48 and scooted down to the Amarillo 37 as the half ended.

In the third quarter Kelly's kicking toe was again called into play to get the Yearlings out of trouble. A 40-yard boot did the trick. The Amarillos were driving downfield again, and aided by a 20 yard punt return by Sanders, were down to the Hereford 25 yard line as the period ended.

The Freshmen teams were benched in the fourth period, and the seventh and eighth graders for both sides took over.

The starting line-ups for the game:

Hereford	Pos.	Amarillo
D. Walker	E	Albright
B. Wiggins	T	Billett
W. Witherspoon	G	Gunnels
A. Brock	C	Childers
K. Brock	G	McWilliams
Forrest	T	Carier
Flowers	E	Ramsey
Stanton	Q	Sanders
Thompson	HB	Carroll
Engman	HB	Bird
Kelly	HB	Donnell

Miss Gertrude London of Amarillo visited in the home of her parents, Mr. and Mrs. Walter London Saturday and Sunday.

Marjorie Alderson and Mrs. Seale Stevens of Hereford were in Memphis last week attending the fair. A large group from Hereford, including the Hereford High School Band attended one or more days of the fair.

## STACKED with SAVINGS

# HARVEST Sale

**EASY PICKINS**

**PEACHES**

In Heavy Syrup  
Hunts — 2 1/2 can

**29c**

Case of 12 \$3.37

**Pumpkin Libbys, 2 1/2 can**

**18c**

Case of 24 \$4.28

**REAP these VALUES**

**Sweet Potatoes**

Pine Grove  
2 1/2 can

**10c**

Case of 24 \$2.33

Gather a bumper crop of BIG VALUES this week! Don't just stock your pantry—STACK IT HIGH WITH SAVINGS on the country's choicest foods. Then come winter storm or unexpected guests... come what may... you'll be fully prepared to serve full meals. So, take your pick of these savings—and it's easy pickin' too, because everything's arranged for quick, easy shopping. Come in today and reap the big values.

<b>PEAS</b>		
Happy Vale, No. 2 can—2 for	25c	
<b>FRUIT COCKTAIL</b>		
Del Monte, 2 1/2 can	43c	
<b>SALMON</b>		
Alaska Red, Del Monte, No. 1 Tall	69c	
<b>TOMATO JUICE</b>		
Hunts, 46 oz. can	25c	
<b>VIENNA SAUSAGE</b>		
Snack Time — 2 for	29c	



**COFFEE**

Schillings—1 Lb. Tin

**47c**

<b>TAMALES</b>			
Wilson's, Tall jar	29c		
Case of 12	\$3.29		
<b>TOMATO SOUP</b>			
Morton House — 3 for	25c		
Case of 24	\$1.96		
<b>HOMINY</b>			
White Swan, No. 2 can	10c		
Case of 24	\$2.33		
<b>CHEESE</b>			
Velvetta, Krafts — 2 lb. box	99c		
<b>OLEO</b>			
Nu-Maid, Table Grade, lb. pkg.	31c		
<b>FIG PRESERVES</b>			
Tastest, 1 lb. jar	29c		
<b>CORN SOYA</b>			
New Kelloggs, 8-oz. pkg. — 2 for	27c		
<b>SHORTENING</b>			
Crustene, 3 lb. tin	1.17		

**A Complete Selection of FINE QUALITY MEATS**  
—At the Lowest Prices Possible!

# CITY Food Store

THIS WEEK AT THE

# TEXAS Theatre

FRIDAY AND SATURDAY

The Three Mesquiteers  
Track a Villain to His Lair!

**COMI ON COWBOYS!**  
A Republic Picture

The Case of the BABY SITTER  
Tom NEAL  
Allan JENKINS  
Pamela Virginia  
BLAKE - SALE

SUNDAY — MONDAY — TUESDAY

You'll Call Them All Your Sweethearts!

Gene Stratton Porter's

# KEEPER OF the BEES

with  
Michael Duane  
Gloria Henry  
Harry Davenport  
Jane Darwell

WEDNESDAY AND THURSDAY

WALTER WANGER presents

LORETTA YOUNG \* DAVID NIVEN

"Eternally Yours"

## 24 Hour Wrecker Service

**KINSEY MOTOR CO.**

PHONE 740 — NIGHTS 419-W

# STAR Theatre

TWO BIG FEATURES... FRIDAY AND SATURDAY

PARASITES OF THE SPORTS WORLD... EXPOSED!

## the BIG FIX

JAMES BROWN  
NORRIS NASH  
ON NOONAN  
SHEILA RYAN

SUNDAY — MONDAY — TUESDAY

40 (COUNT 'EM)  
Great Stars All In One Great Picture!

## VARIETY GIRL

with  
Mary Hatcher  
Olga San Juan  
De Forest Kelley  
Specialties by  
Spike Jones and His City Striders  
Pearl Bailey

WEDNESDAY AND THURSDAY

MEN SIGHED FOR HER BEAUTY... AND DIED BECAUSE OF IT!

## Noir Prentiss

ANN SHERIDAN

KENT SMITH  
BRUCE BENNETT  
ROBERT ALDA

—THE TYPE OF WOMAN MEN NEVER FORGET!