

The Sunday Brand

24 PAGES TODAY
Including 8 Pages of Colored Comics

MONDAY IS DOLLAR DAY

Published Every Sunday

Our Slogan: "More People—More Farms"

Price 10c Per Copy

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The Sunday Brand, Hereford Texas, Sunday, April 3, 1949



Ed Cox has the rumored "seal" at Buffalo Lake all figured out. Ed, who has lived in this county about as long as anyone, says there used to be numerous otter along Tierra Blanca and in the area of the present lake. He feels sure that the fishermen must have seen one of these otters, which he says resembles a seal in appearance—only on a much smaller scale.

"Did I ever tell you about April 1 and 2, back in 1949?" is the question Gerald Gollehon says grandfathers will be asking their offspring in 1989—especially if the present weather trend continues. Although not so severe, several people believe the present "unsettled weather" may rival the winter of 1918 in future conversation.

Hi-Y boys trudged over town Friday in April Fool snow that surprised everybody and removed all the carefully prepared posters advertising the carnival. "Too cold. We wouldn't get a crowd in this weather," said Johnny Newsome, and he announced the boys were postponing the annual event until Friday, May 6.

Tommy Tompkins, new owner of the Hereford News Stand is a pretty smooth operator. He spread the word around that he had found 15 cents while sweeping out the store, and Abe Martin spent all day Monday trying to repeat the act. When surprised customers asked Abe why he didn't go next door and sweep out his own shop instead of laboring for Tompkins, Abe replied he never had found 15 cents at the barber shop.

New face at Fox Man's Shop is Dub Reeves. Dub and Homer have assumed a partnership in the store and Dub has moved from cleaning ties to selling them.

Jesse Stanford says Sam Gilliland and Leonard Foster are wrong. The public hanging they attended in Georgetown was not 41 years ago. He says it was 43 years ago and Stanford remembers because he was there, too.

As a matter of fact he had sneaked off from attending college at Southwestern to get in on the event. Stanford says it took him 43 years to discover that Foster and Gilliland were at the same thing and then he didn't know it till he read it in the Hereford Brand. Curious, he called Judge Foster and the two verified the event. It was the same thing, but took place in 1906. Anybody else there?

We got a new angle on the Brand this week. Someone dropped by and declared that what with all the stories on cattle and concerts, potatoes, and plays grain sorghums and singers, the Brand was fast becoming an "Agri-Culture" paper. Well?

The Tactless Texan went clear out to California to discover the fame of Hereford town. In his column this week Mr. Tack had the following bit to say:

"Mr. Stevens, a California broker, told me that out in California the word has been passed that around Hereford is the land of Opportunity. His son-in-law is a graduate, I believe, of Stanford. Anyway, he is a highly educated young man and he's studied agriculture."

"In California, fortunes have been made in the production of lettuce. Under the right conditions it is a highly profitable crop. And now it's said that the 'hot' lettuce spot in the United States is Hereford. Anyway, Mr. Atterbury paid \$50,000 for a section of land near Hereford and is preparing to irrigate several hundred acres of lettuce on his place this summer."

"The soil is said to be exactly right for lettuce and for some reason the experts say the Hereford area is just what the lettuce plant needs. (Continued on Page 8)

Dollar Day Specials Geared To Answer Needs of Spring Buyers

Although the week-end weather wouldn't prove it, spring is here and Dollar Day is keyed to celebrating it.

Prices are lower than ever, so following the trend of the sliding price index, even sales are down, and late Easter shoppers may be able to pick up their spring needs at a real savings.

Included among the specials are childrens wear, ready for the wearing and tearing of summer play. Shoes, pajamas, anklets, dresses, and corduroy shirts are on the shelves, price slashed.

Nylon hose appear again on the bargain list. Merchants who showed them in March reported they were one of the biggest attractions, and they are repeating the offer this month.

Cotton dresses for house or play time are among the bargains right in time for the switching-to-cotton season, too. Slacks and T-shirts, for outdoor

Youth Organization Names Officers, Opens Search For Sponsoring Club

Officers chosen for the newly organized Hereford Hatching Post, youth center being promoted by a group of high school students are Bob Hamilton, president, Bradly Lookingbill, vice-president, Jeanie Holman, secretary, Ruth London, treasurer, and Billie Stevens, reporter.

A business session was held recently, at which the constitution from a former center organized some years ago, was read and adopted by the young people. Meetings will be held each Friday evening, beginning with a business session followed by a social hour of games and dancing. Charter dues of \$1.10 per person for the first six months and \$1 each six months thereafter will be the fee of membership.

A committee was chosen to write and mail invitations to representatives of local clubs in an effort to secure a sponsoring organization. Clubs interested in the project are invited to meet with the young people next Monday evening at 8 o'clock in the County Court Room.

Serving on the committee are Bob Hamilton, Dwight Wilson, Bradly Poff, Ruth London and Jeanie Holman.

Cattle Poison Losses Around 200 As Grazing Season Closes

Owners Are Warned To Check Stock Now In Alfalfa Fields

The wheat poisoning scare that took an estimated 200 head of cattle in the county seems to have subsided now as most farmers have moved their cattle off wheat, according to Foster Whaley, assistant county agent.

However, the extension office has received several notifications of cattle bloated on alfalfa and issued a warning to the farmers to watch their stock pastured in alfalfa fields.

The loss of cattle due to wheat poisoning became a Panhandle wide concern last month when wheat sprouted out on a new growth because of warm weather and good moisture and cattle pastured on the wheat were not removed soon enough.

Wheat poisoning is an animal malady pointing to the unbalance of minerals in diet.

Area loss over the entire Panhandle was placed at between 1,000 and 1,500 cattle estimated to value from \$150,000 to \$225,000. Most of the stricken animals were mature female cows.

Glean of Hope

Modern science came up with a gleam of hope for ranchers with stricken animals. Dr. Clyde O. Morgan, director of research at the Pan-Tech farm wheat poisoning project, said inter-poisoning injections of calcium glutinate may save up to 85 per cent of the animals, if the remedy is applied shortly after the animal is hit by the malady.

As experiments raged over the county with authorities trying to discover the exact cause and the best remedy for the sickness, Deaf Smith and Randall County were suffering the highest losses.

County Agent Hugh Clearman had estimated that during the peak time, some 20 head a day were lost from the poisoning.

Cattle pastured on irrigated land were the biggest losses because that wheat was even more quick growing than the dry land variety.

In regards to deaths from alfalfa pasturing the extension office reported Friday they had received no notice of cattle deaths but several were bloated from feeding on it.

John R. Higgins, Pioneer Rancher, Dies In Amarillo

John Ryan Higgins, 82 year old pioneer Hereford rancher died in the Arthur Convalescent Home in Amarillo early Friday evening, about 12 hours from the time he had been admitted for nursing care.

Mr. Higgins had been in failing health for several years, and since last fall had been growing steadily worse.

At press time Saturday final plans for the funeral services were being completed, and arrangements were in the hands of the E. B. Black Funeral Home of Hereford. Last rites will be held this afternoon at 2 p. m. in the First Presbyterian Church. Rev. Russell Winger officiate.

Born in Benton, Tennessee, Jan. 13, 1867, Mr. Higgins grew up on a farm and that was the life work which he adopted. He received little formal education in that rural area, but grew up learning his life occupation. His family moved to Texas when he was three years old, settling near

(Continued on Page 8)

HD Agent Attends Uncle's Funeral

Mrs. Argen Draper, Home Demonstration Agent, called Saturday from Wellington to report that she will not be able to handle her regular schedule with clubs next week.

Mrs. Draper received an emergency call Friday night, due to the death of her uncle, Kinney Godfrey at Wellington. She said that she expected to return to Hereford the latter part of next week to assume her duties.

Farm Roads Are Outlined Before Highway Board

A jubilant road committee returned Friday from Austin to report they had been favorably received by the State Highway Commission and that no official opposition had been presented by either the commission or a rival delegation.

"Of course we got no definite commitment from the commission, but then we didn't expect any. They can't give us any answer without consideration of our problems. We believe we did some good in presenting our plan to them," said A. J. Schroeter, chairman of the committee.

Twelve men from Hereford were in Austin this week, leaving here Tuesday to appear before the commission Wednesday on the proposed 100 mile farm-to-market paving project, and appearing Thursday on the Highway 51 bridge construction question.

The commission is made up of three members, Fred Wemple, R. J. Potts and A. F. Mitchell. State engineer Dawitt C. Greer is also a member of the board.

"They seemed receptive toward our plans. Now our next step will be to confer with our own district engineer, J. G. Lott. Further plans will hinge on the outcome of that interview, as yet unscheduled," Schroeter pointed out.

Deaf Smith is currently waiting to see how big an allotment for farm to market paving they will receive in the \$15,000,000 program, just signed by the governor. Those commitments will come from Lott, the committee said.

The committee which appeared on the farm to market program was socketed for a quarter of an hour interview on the crowded rostrum facing the commission at this session. Deaf Smith representatives left a copy of the mapped outline of their program with the commission, a plan with which Greer was somewhat familiar.

This county still has a 35 mile paving stretch coming to it on the former program that grants \$2 million for paving to Deaf Smith, only 37 of which have been used, and those miles of paving were laid along Harrison.

The Highway 51 committee, presenting five speakers, appeared just before noon Friday. Lyle Blanton and Pete Cowart were the only Hereford men to speak at this session, but a 14-county representation were on hand to boost construction of the bridge across the Canadian.

Cost of the bridge, final gap in the 434 mile long state highway was estimated at \$500,000, and the completed paving stretch from Vega to Boy's Ranch, 24 miles long, is estimated to cost \$75,000.

Representatives from Vega, Terry County, Brownwood, and Deaf Smith presented their arguments to the officials but no go ahead was forthcoming from the organization.

Auto Tags Total 3,674 This Week

Although the sheriff's office said they spent a busy four days Monday through Thursday, the rush subsided Friday and they had checked in 3,674 license plates through April 1.

Licenses have been on sale since January, but until Saturday only 2,538 had been sold, leaving a rushed office force to issue 1136 in practically four days of last minute buying.

"The final total reached even a few more than I had expected," said Worth Covington, deputy in the sheriff's office, "and we are still selling licenses."

THE WEATHER

High and low temperatures, Thursday through Saturday, readings taken at 8 o'clock each morning:

Thursday—High, 56; low, 28.
Friday—High, 55; low, 29.
Saturday—High, 53; low, 28.
moisture, .17.
Total March moisture—52.
Total 1949 moisture—3.92.

REA Lets 184-Mile Line Contract

B.G.P.W. MEMBERS WILL APPEAR IN BATHING REVUE Spring Fashions On Parade In Style Show

Tuesday is Fashion Night for Hereford as Business and Professional Club Women present their annual style show, parading Spring and Easter fashions from Hereford stores.

The theme for this third annual show will be "Easter Sunday" and the four scenes are backgrounded in a day long visit to New York. Children's fashions, sports clothes, afternoon dresses and evening wear will be presented in scenes entitled respectively Central Park, Park Avenue, Fifth Avenue and an Evening at the Theatre.

Mrs. Leroy Aven is chairman of the show and was author of the script. She was assisted by Miss Della Stagner, Mrs. Reed Williams was chairman of the stage decorations committee. She is assisted by Mrs. Bob Burns, Mrs. Joe Curtisinger, Mrs. Jess Carter, Miss Virginia Curinger.

Emcee for the evening will be Buddy Merino, who will be presented to the audience as the roving reporter commenting on fashions seen on New York streets in a manner similar to the real Easter Parade review which takes place every Easter Sunday as reporters describe the famous "Easter Walk" that terminates at St. Patrick's Cathedral on fabulous Fifth Avenue in New York City.

Jack Cogdill is to provide background music for the show. One of the highlights of the evening will be the novelty number featuring Business and Professional Club members in a bathing suit review.

With Sam Nunally as narrator for the contest, and Glenn Weir and Dubs Reeves to act as judges 12 B and P.W.-ers will model for the review. Miss Mary Dyer, Mrs.

Reed Williams, Mrs. Corinne Jennings, Mrs. Jean Williams, Mrs. Elue Turpin, Mrs. Bill Miller, Mrs. Jiggs Hartman, Miss Adeline Koelzer, Mrs. Earl Woods, Mrs. Bob Burns, Mrs. Elmer Mathis and Miss Elizabeth Yarbo will participate.

Some 60 models will participate in the evening's show, which is scheduled to last about two hours, Mrs. Aven said.

Dress rehearsal will be held Monday at 8 p. m. at the High School Auditorium and the committee has requested all models to be on hand to receive instructions and learn the routine.

Merchants exhibiting in this style show include Hereford Store, Popular Store, J. C. Penny and Company, Fox Man's Shop, Rutherford and Company, Little Fashion Shop, C. R. Anthony Company, C and R Cleaners and The Vogue.

Hereford Growers And Shippers Affiliate With State Organization, Plan Expansion

Members of the Hereford Potato Shippers and Growers Association met Thursday night, and voted to join the Texas Citrus and Vegetable Growers and Shippers organization. Election of officers was postponed until the next meeting.

Ed Adams, president of the local group, said their membership would officially begin as soon as the \$5,000 fee payment was effected.

"We believe this will help us in many ways as we are the only agriculture group of similar size in the entire state that doesn't belong to this organization," said Adams. "Ninety per cent of the state's fruit and vegetable crops are handled by members of this group. It should help us with freight rates, icing, better packing methods and by supplying more vital market information."

Anson is Speaker

Main speaker for the evening's program was Austin Anson, executive manager of the Texas Citrus and Vegetable Growers and Shippers. He outlined the work of the organization, told how they operated, explained their method of organization and previewed some of their future activities.

Other special guests were Bob Allen, president of the Texas association and himself a grower and shipper, and Hart Longineau of the Texas Inspectors.

"As you go more and more into small crops, you will find a greater demand for a centralized powerful organization to carry the banner and fight the battles that are necessary in developing the small crop industry," said Anson.

The cost of these benefits to the Hereford Association is set up as follows:

Each shed is to take out one membership at a cost of \$100. These sheds will also pay \$1 per car on every car of potatoes or lettuce shipped. Each grower has a privilege of joining at \$100 each. Also, non-growers who

WOODFORD AND GAULT ELECTED

Little Interest Shown In School Elections, 46 Votes In Hereford

A total of 46 ballots in Precinct 2, and only 16 votes in precinct 1, Saturday indicated little interest in school elections in Hereford.

Lyle Woodford led the ticket to succeed himself on the Hereford Rural High School board with 45 votes. Howard Gault, the other listed candidate, received 42 votes; Leo Forrest, who withdrew his name by request, received four write-in votes. Forrest was the only retiring member of the board.

Precinct 2 voters returned J. C. Morrison to the County School board with a count of 28; others receiving votes were:

Leo Forrest 2, Sylvester Slagle 1, and John Patton 1. All votes in this race were written, since no names had been filed for the ticket.

Precinct 1 voters, also on a write-in basis, saw fit to return N. R. Miller to the County board. A total of 16 votes were cast as follows: N. R. Miller 11, Mrs. N. D. Elliston 4, and Leo Forrest 1.

Sims, Messenger and the Bippus-Walcott districts also voted Saturday on a write-in basis for trustees, but no reports were available Saturday night. Little interest was anticipated in the elections covering district and county posts.

PUBLICITY BARRAGE Baffles Doctor

"Hereford Secret" Is Due To Foods In General, Says Dr. G. W. Heard

Dr. G. W. Heard is somewhat mystified by a battery of publicity which has greeted him upon his return from a private business trip to San Antonio last week.

Dr. Heard, who left Friday of last week for San Antonio "on my own business" as he put it, was interviewed for a few minutes by a reporter from the San Antonio Evening News, who asked during the course of the story about himself in a copy of the San Antonio Express, which puzzled him at the time. Arrival in Hereford Thursday revealed another surprise—an A P release in the Amarillo Daily News—and undoubtedly in other papers over the state which carry the AP News Service.

Core of the story is the fact that food, not just fluorine, is responsible for building good teeth in Hereford. Dr. Heard says he doubts the assumption by the Texas State Health Department and the National Dental Association that fluorine alone is responsible for the comparative absence of tooth decay.

He believes good teeth and general good health in Deaf Smith County is due to the presence of so many minerals in the soil. People anywhere in the world, he said, could have good teeth and strong bodies if they would limit their diet to natural foods from which the minerals have not been removed by "fancy" processing.

"The earth is full of all the minerals that the body needs," says Dr. Heard. These minerals, he explained, are often removed during processing, and they may be totally lacking if the soil on which they are grown is worn out. For some unknown reason,

(Continued on Page 8)

178 Families In Three Counties To Get Service

The Kennett-Pavlicek Construction Company of San Angelo was awarded the REA construction contract Thursday morning with a low bid of \$46,478.52—bidding on labor alone—on the 184-mile line project.

The Deaf Smith County Rural Electrification Association will supply the materials, at an estimated cost of \$180,000 for transformers, lines, etc., said Leo Forrest, REA manager.

This new project will serve 178 families in the tri-county area of Farmer, Castro and Deaf Smith. It will supply 73 irrigation wells and increase the number of REA consumers by ten per cent. When construction is completed, this office will have 1240 miles of line, 333 wells and 1876 consumers.

90-Day Schedule

Kennett and Pavlicek estimated construction would begin in about 30 days and their contract calls for a 90 calendar day schedule. Forrest said they hoped to complete the work by August 1.

A call to the Washington office of the engineering division was completed after the bids were opened, and the local office was instructed to prepare the contract with the low bidder. Board of Directors have already gone on record as recommending acceptance of the contract, but bids on the three lowest contractors will be sent in for approval as a precaution. Forrest explained.

Serves Three Counties

The contract calls for 121 and a half miles of single phase line to be added in the following areas: Ford, Walcott, Bethel, Rance and Nazareth. Small tap lines and some the lines will be added in Farmer County also.

Twenty miles of new three-phase lines will be added in Deaf Smith and Castro, and 36.8 miles of lines will be converted from single phase to three phase lines, mostly in Castro County, stretching from the Knabe corner to Frio School and in the Easter Community.

The contractors will employ about 30 men, using common laborers from this territory and bringing in their own skilled labor.

Runners up on contract bids were Bassanda Construction Company of Oklahoma City, with \$47,597.14 and B and C Construction Company of Dallas with \$49,833.15.

Eleven bids were submitted, ranging in price from \$46,478.52 to \$67,867.60, an increase of \$21,389.08. Bidders from Conroe, Jackson, Denison, Oklahoma City, Dallas, Decatur, Sherman and San Angelo submitted offers.

Farm Bureau Now Has 75 Members

The Farm Bureau closed their membership drive in March with 75 members enrolled, including farmers, farm workers and business men interested in the agriculture of the area.

"This is a small membership, but we believe that a few interested and active members will stimulate interest in the group. We plan to hold semi-annual general meetings and monthly directors' meetings," said Clarence Morrison, president.

The next directors meeting will be at 8 p. m. Friday, April 8 at the Court House.

Purpose of the Farm Bureau is to give the farmer group representation with all his problems, including labor, freight and legal action.

Three services offered by the Bureau include Blue Cross and Blue Shield insurance, Auto Casualty Insurance and Life Insurance.

A representative will be in the ester ACA office Saturday April 9, from 9 to 12 to write this insurance.



A romantic reminder to the brides...

Wild Rose IN International Sterling

It's the fleeting beauty of nature, captured forever in enduring solid silver.

Let International Sterling's exquisite "Wild Rose" service add grace and beauty to your table.

Come in and see this beautifully detailed pattern.

Come in and see the Budget Chest, basic Service for Eight; 42 Pieces, \$168.50 including Federal Tax.

COME IN FOR DOLLAR DAY VALUES

HEMBREE JEWELRY

MR. AND MRS. A. W. (Bill) HEMBREE

OFFICIAL SANTA FE WATCH INSPECTOR

Phone 34 335 Main Street

County Quota Is \$500 In Annual Cancer Campaign

Mayor W. E. Dameron of this city today called upon all residents to observe April as Cancer Control Month.

In a proclamation signed today, he pointed out that an aging population is aggravating the problem of cancer control because a larger number of people are reaching the "cancer age."

The mayor asked for a redoubling of efforts by local citizens in meeting this problem and pointed out that at least one-third of those who now die of cancer could be saved through early detection and treatment.

The proclamation asked for active cooperation with the American Cancer Society during its April educational and fund raising drive.

The drive, which opens here April 1, has a goal of \$50,000 which has been described as a "minimum need" to carry on the work of the Society.

Chairman of the local drive is Mrs. Joe Smith, Jr. She is assisted by Mrs. Alton Fraser, Mr. Deward Roberson, Mrs. Phil Barkley.

PROCLAMATION

City Hall City of Hereford Whereas the President of the United States and the Governor of the State of Texas have proclaimed the month of April, CANCER CONTROL MONTH;

Whereas the problem of cancer is becoming increasingly acute with an aging population steadily mounting until more and more people are reaching the "cancer age."

Whereas modern medical skill can save at least one-third of those who now die in this city annually if the disease is detected early and treated promptly;

Whereas to do this it becomes

incumbent upon all of us to redouble our efforts in supporting the work of cancer control, therefore, I, W. E. Dameron, MAYOR OF THE CITY OF Hereford hereby proclaim APRIL as

CANCER CONTROL MONTH and request that citizens of this city observe it as such.

I further request that all individuals, institutes, businesses and organizations within this city cooperate with and assist the American Cancer Society, Texas Division, in its membership campaign during April.

GIVEN: Under my hand and Seal of the City of Hereford, State of Texas this 30th day of March in the year our Lord, one thousand and ninety-nine.

(SIGNED) W. E. Dameron

Commodity Credit Accepts Releases On Sorghum Loans

The Production and Marketing Association office has announced that the Commodity Credit Corporation is now accepting voluntary releases on grain sorghum loans on grains in county warehouse, farm storage or purchase agreement commitments, Faust Collier, PMA head said this week.

Purpose of the release is to move grain sorghums out of the wheat area ahead of the anticipated harvest, said Collier and he emphasized that it was purely on a voluntary basis. Farmers were not required, to release grain to the PMA until April 30, regular termination date.

Entitled a "speed-up program," this new provision will accept only Number Two Yellow Milo at the regular loan rate of \$2.28 a hundred. Grain bought under this program is being used for the manufacture of flour to be exported to India, that being the reason for accepting only top grade grains.

"They are moving this grain early and fast because of the anticipated wheat harvest and therefore the big demand for more storage space," said Collier.

Farmers may sign their releases with elevators or with the Agriculture Conservation Office

Concert Group Attends Dinner

A dinner and meeting of the Board of Directors of the Hereford Concert Association was held Saturday noon at the Lions-Rotary Hall. Originally the dinner was planned to compliment Gerald and Wilfred Beal, duo violinists who presented a concert here Saturday evening, but due to a change in the young artists' traveling itinerary, they were unable to attend.

During the business session, at which Rev. Roy Forz officiated, the directors agreed to issue complimentary admissions to out-of-town guests of concert association members. These admissions will be free of charge, but guests must be from out-of-town.

It was also decided to present Dr. Frank Asper at the First Christian Church when he appears in concert here on May 6. Dr. Asper, organist, will be the last artist of the 1949 concert season in Hereford.

Following further business discussion, the group was entertained with vocal selections by David Goldston, who sang "Four Leaf Clover" by Coombs, "Keep On Hoping" by Maxwell, and "The Lord Has Given Me a Song" by Livingston. He was accompanied by Mrs. Cliff Estes.

Attending the dinner were Rev. Roy Ford, David Goldston, Mrs. Cliff Estes, Miss Frances Dameron, Mr. and Mrs. Elmer Patterson and Geri, Miss Frances Young, Mr. and Mrs. Harry Seed, Dr. and Mrs. Will Graham, Misses Virgie Lee Sparks, Adeline Koelzer, Ruth Pickens, Virginia Culpinger, Margaret Barrett, Thelma McMinn, Mrs. Jean France, Miss Mattie Mae Swisher, Mr. and Mrs. Alec Thompson, Mr. and Mrs. J. C. McCracken, Mr. and Mrs. Robert Thompson, Mrs. Ellis Coombs, and Myron Morgan.

Ancient Greeks counted days from sunset to sunset; Romans from midnight to midnight, and Babylonians from sunrise to sunrise.

More than 150 pound of ambergris have been taken from a single sperm whale.

on county elevator storage. Several carloads have already been sent from this office.

PENNEY'S

DOLLAR DAY CASH AND CARRY BARGAIN RIDE



C & C SAVINGS FOR YOU!

RAYON CREPE SLIPS

Smooth-fitting bias cut, some with lace bottoms, others with ribbon-run or ruffled necks. Size 32-42. Unbelievably low-priced!

166

CANNON TOWEL

16 x 26 Hand Towels 4 for 1.00
18 x 36 Face Towels 3 for 1.00
22 x 44 Bath Towels 2 for 1.00

C & C SAVINGS FOR YOU!

SHEER NYLONS

Misty sheer 51 gauge - 15 deniers. . . all absolutely perfect! Season's best shades. Just 88c - an unheard of price! stock up now!

88c pair

C & C SAVINGS FOR YOU!

Men's Moccasin SHOES

Step into a pair . . . solid comfort! Brown elk-finished leather uppers, tough composition soles. Quality construction! 6-11, C-D.

\$5

FLOUR SACKS

Bleached 5 for 1.00
VIS-O-TOG PLASTIC FILM GARMENT BAGS 1.00

C & C SAVINGS FOR YOU!

BEMBERG SHEERS

New summer prints in washable rayon Bemberg. Pastels, jewel colors—even white grounds. They're washable as your own hands. 39"

88c yard

C & C SAVINGS FOR YOU!

Wes. Leather CASUALS

Imagine, all leather — and just \$2.77! Walking wedge heel, diagonal instep strap. White elk-finished upper, composition soles.

277

Men's Sun Tan Sanforized Jeans WORK SHIRTS

Plain Weave Size 14 to 17 219 Ea.

C & C SAVINGS FOR YOU!

STRIPE DRESS SHIRTS

Extra-long, silky Pima two-ply cotton (smoother texture, longer service, better looks!) with Nucraft® collars. Sanforized**.

250

C & C SAVINGS FOR YOU!

Organdy PRISCILLAS

Snowy white, permanent finished (crispness won't wash away!) organdy with deep, 6" ruffles. Each pair 84" across, wide enough to crisscross!

\$3

NEW LOW PRICE ON OVERALLS

Men's Payday . . . 2.79
Big Mac 2.29
Boys Big Mac 1.39
FOREMOST JEANS 10 oz.
Boys 1.89
Men's 2.29

C & C SAVINGS FOR YOU!

Colorful COTTON RUGS

Smart loop and tuft design in new pastel and dark 'decorator' colors! Reversible—gives twice the wear! Fringed all around. Use anywhere.

298

498

690

NEW LOW PRICE TOMORROW

Penney's Nationally Famous for Wear "Nation Wide Sheets" Reduced to the Lowest Price in Years

81 x 99 Now 1.98
72 x 108 Now 1.98
81 x 108 Now 2.19

EASTER NEEDS AT BARGAIN PRICE

4 Ladies Spring Coats Reduced To \$25.00

Men's All Wool TWEED SUITS

Most All Size \$20.00

Easy-going COTTONS



5.90 Cash-and-Carry

They're Sanforized!

Pick a print, pick a plain...but pick our Sanforized! cottons for real service! And pick a Penney cotton for real value...those cash-and-carry savings really add up! Pastel broadcloth with eyelet embroidery insets... bright plaid print with double collar. In junior sizes 9-15.

at PENNEY'S

WESTERN AUTO ASSOCIATE STORE SPECIALS.

DOLLAR DAY



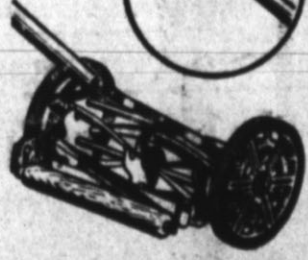
Famous Western Flyer MOTOR SCOOTER Up to 100 Miles per Gallon 142.50

Automatic clutch! No pedals to push—no gears to shift! Simple, easy to use dual handlebar controls. Economical operation—more miles per gallon—more years of trouble-free service! Famous 1 1/2 H.P. "Briggs-Stratton" engine. Use Our Easy Pay Plan!



Famous Player BASEBALL BATS 79c

Wide choice types, sizes! Straight-grain woods. 6118



Fast-Cutting 5-Blade "WESTLINE MASTER" 17.95

With Rubber Tires..... Precision built. Quiet, smooth operating. Big 10" easy-rolling wheels. Carefully machined to give long, satisfactory service. Easy Terms 1212



Rubber-Covered EXT. CORD 9 Ft. 49c Handy 3-way tap. Spring-type prongs on plug. U/L app.



Expansion WRIST BAND \$1.00 Value. 29c Adds a new expensive look! Shining stainless steel.



Playground SOFT BALL 95c Rugged horsehide cover! For hard play. 6139

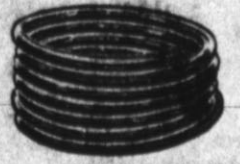


Car Floor PROTECTOR MAT 1.00 Non-skid rubber. 17 x 17". For home, too—at sink, etc.



Headlight VISORS 49c Instant warning if lamp goes out. Chrome.

JOHNSON WAX lb. size 49c REG. 69c LIMITED QUANTITY EASY-DRAIN MINUTE MOPS 29c Reg. 89c



"Westline" Cord-Reinforced GARDEN HOSE 25 Feet 1.98 Full 3/4" Tough, flexible black rubber. Braided cord for extra strength. Brass couplings. 1212

WESTERN AUTO ASSOCIATE STORE

Home Owned and Operated by J. B. POOL

222 MAIN PHONE 703

EDITORIALS....

LIKE ALL CONTROVERSIAL QUESTIONS

Majority Rule Answer To Question of School Dances

Members of the Board of Education in Hereford last Thursday saw fit to outline publicly their policy regarding school activities, and to take a definite stand upon the controversial question of school dances. This action resulted from scattered protests of a few parents, and from numerous students.

School trustees, like other officials, are elected by the people to represent the wishes of the majority. They work without salaries, giving of their time and experience toward creation of better educational opportunities for the community. In declaring that they opposed school-sponsored dances, it appears that the trustees were unquestionably speaking the will of the majority of school patrons—which is their real job. Many people who hold no objection to orderly, chaperoned dances would not approve of school-sponsored dances.

Another important paragraph in the board statement was that which asked cooperation of persons or groups in not sponsoring dances which might coincide with important school affairs. In view of the public statement of the school board this, too, seems fair in that many parents would hold the schools responsible in cases where students, allowed by their parents to attend a school function, left the function at its conclusion to attend a dance which had no official school connection. Such action would place the school board in a position which they have definitely declined as contrary to their wishes and judgment.

On the other hand, the school board stated that they had no intention of hindering or interfering with individuals or organizations in the sponsorship of private dances held away from school property. This, we presume, indicates that any penalty or hardship will be imposed upon stu-

dents who may choose to attend dances which have no official connection with the schools. This seems right and just.

It is an old answer to an old question. Numerous denominational colleges have adopted the same answer with comparative satisfaction to all concerned. To us, it seems to be an American answer to a community problem. While the majority of school patrons and tax payers apparently do not wish to sponsor dances, this solution leaves an opening for the minority to do as they please. In other words, parents who approve of dances can allow their children to attend and by passing along the sponsorship can individually absorb the expense and responsibility. Thus tax payers of the school district are not required to finance dances, or to pay their money for activities which the majority apparently does not approve.

Furthermore, it appears that the school board was equally fair in presenting their stand upon the eve of a trustee election. This action offered opponents an opportunity to choose other representatives on the school board in case the majority failed to approve the stand taken by the board.

We realize that many boys and girls will be unhappy with this sentiment, and we suggest that you place yourself in the position of a board member, elected to serve the majority. Ask yourself, "How will I handle the situation some day when I am on the school board?" Perhaps your answer may be different; public opinion may also be different. Thus comes change, and sometimes progress. Dancing may become a fully accredited course; many consider it today as necessary to social accomplishment. Meanwhile, string along with the majority. This is an early lesson in Americanism, for without majority rule no democracy can continue to exist.

A Word About Audits

Today on page four of The Brand appears an audit of county affairs for the year 1948. It is the first audit published since January 1945, despite the fact that the law clearly calls for publication of an audit after the first regular term of court each year.

In absolute fairness to the Commissioners, it is our understanding that they were preparing to publish the audit even prior to the request for an audit by boosters of a proposed county fire truck. Furthermore, they are now on record to publish an audit semi-annually. Incidentally, the audit published today is far more complete than required by law.

In addition, we should like to point out that the laws of Texas also require publication of City Financial Statements under article 1,023, Vernon's Civil Statutes. To our knowledge, no audit publication is required from school districts, but it seems to us that publication of financial condition from such districts would not be amiss.

It is not our contention that any public officers anywhere would misappropriate one cent, but we believe that the people of the community are entitled to know their financial condition, plus what their money was spent for—even to whom it was paid. Counties, cities and schools are big business today; they handle thousands of dollars each year. Like any business they should make regular reports on financial conditions.

Furthermore, it is equally important that the people carefully study the reports of various political sub-divisions. If there happens to be any doubt regarding any point in the financial report, we feel sure that your commissioner will be glad to go into the matter with you in detail. Public officials are generally good men. That is why you elect them. By showing a sincere interest in the affairs of their various offices we repay them, in part, for the time they are spending on their job. An interested citizenship invariably leads to better officials, and to better government.

Month of Promise

At last it is April again, the month of contradictions and surprises, a weeping and a laughing month, a time to mark the rebirth of the world, of an earth beginning to smile again.

April gets its name from the latin "aprilis" and from the latin verb "aperire," meaning "to open." In the old Roman Calendar it was the second month, but Julius Caesar came along, gave it 30 days and made it the fourth month. The Anglo Saxons called it Ooster, or the Easter time, and when Charlemagne revised the calendar he named it the Grass Month.

April is a weeping month, a sudden shower falls, misting the earth in a gray veil; the day turns putty colored, but not for long. For this is the season when green tints the earth, pastel flowers dot the landscape and life is new. The sun is bright; April laughs.

For the winter weary, April means gaily again. It's circus season; the smell of tan bark, the precision of elephant trains, piping calliope. All over the U. S. it turns baseball time. From the whoops and hollers on vacant lots to the clatter of the boisterous or bemoaning sports writers at Big League Training camps, baseball noises fill the air.

Store owners revitalize their stock. Cotton dresses and straw hats, gardening goods and fishing equipment come out of hiding. And the farmer, planning as he plants, smells the moist, newly turned earth, feels the warm sunshine on his back and almost breathes a thank you for the



Reds May Hit Iran

THE REAL TRUTH about the Soviet cabinet shakeup is that no British or American observer really knows what's going on inside the Kremlin—and this includes our super-secret military intelligence men as well.

The iron curtain around the Kremlin is almost impenetrable, and all the speculation as to what the Molotov-Vishinsky shift means was nothing more than that—mere speculation.

There was a time when the United States was able to get reasonably accurate inside-Kremlin information from the Czechs and the Poles but since the Czech Communist purge and the tightening up in Poland, those sources have dried up.

However, if past precedents are any criterion, the Russians will not take the north Atlantic pact lying down. They are more than likely to move—and may move in the opposite direction.

That is behind feverish American plans to fortify Iran, also behind U. S. Ambassador John Wiley's frantic cables from Teheran. He seems convinced the Russians will move there next.

"S.O.B." User Rebuked

The vice-president of the United States isn't advertising it, but he once participated in a severe note of censure of a congressman who used the same S. O. B. initials recently used by the President of the United States.

The vote of censure was taken against Rep. Thomas L. Blanton, Democrat of Texas. Passed unanimously by the house of representatives when Alben Barkley was a member, the resolution stated:

"Whereas Thomas L. Blanton . . . inserted in the Congressional Record, a letter which was indecent, obscene, vulgar and vile; "Whereas the said Thomas L. Blanton . . . has offered an indignity to the house and to the people represented by the membership in congress . . . for which he deserves the severest rebuke and drastic censure, therefore be it

Resolved that the speaker of the house is hereby directed to summon him to the bar of the house and deliver to him its reprimand and censure."

The obscene matter which Blanton had inserted in the Record on Oct. 22, 1921, was a letter written by Millard French, an employee in the government printing office, addressed to George H. Carter, public printer. The letter contained the abbreviation S. O. B.

Narrowly Escaped Ouster

Nevertheless, Blanton escaped being expelled from congress by only an eight-vote margin. A total of 293 congressmen voted to expel him.

Among those in congress at the time were such close friends of President Truman as James F. Byrnes, later Truman's secretary of state; Tom Connally of Texas, now chairman of the senate foreign relations committee; Speaker Sam Rayburn, and Vice President Barkley.

All the above voted to expunge Blanton's S. O. B. abbreviation from the record but none of the above opposed the resolution of censure, though they did vote to expel.

The attack against Blanton was led by the late Rep. Frank Mondell of Wyoming and Nicholas Longworth, late speaker of the house, also now deceased. Mondell, urging that Blanton be expelled, said: "Anyone uttering in public anywhere the words placed in the Congressional Record by the member from Texas should be subject to fine and imprisonment. While we cannot repeat the words which form the basis of this charge, it can be said that they are unparliamentary, vile, filthy, profane, blasphemous, and obscene."

After the resolution of censure was voted, Blanton was called before the speaker's rostrum, where Speaker Fred Gillett stated:

"I have been directed to censure you because, when you had been allowed by the courtesy of the house to print a speech, you inserted in it foul and obscene matter . . . and that disgusting matter was transmitted as part of the proceedings of the house to thousands of homes and libraries throughout the country to be read by men and women, and, worst of all, by children. In accordance with the instructions of the house and as its representative, I pronounce upon you my censure."

As Blanton left the floor of the house he collapsed in the corridor, struck his head on the marble floor and had to be assisted to his office.

Read "WALTER WINCHELL," page two of this section.

Ticklers



BOOKS ON PARADE

Latest Volumes Are Now Available To Patrons of The County Library

By MARGARET BARRETT

Literally scores of new books have been arriving at the county library, "hot off the press" so to speak. All the latest novels you've been reading about in the reviews, and many which you have read in condensed form in the magazines are available in Hereford now. In fact, this new flood of books ranges from such extremes as a translation of Freud's last book "An Outline of Psychoanalysis" to the latest by Star Reporter Charles Cooke of the New Yorker on "Playing the Piano for Pleasure," and from Professor Ralph W. Steen's "Twentieth Century Texas" to Evelyn Wells and Harry C. Peterson's story of early California, "The 49ers." Or, so long as we are going in for extremes, Sinclair Lewis' "The God Seeker" to Audie Murphy's "To Hell and Back." Here are some of the new books:

"Twentieth Century Texas" is an economic and social history of the state, written by Ralph W. Steen, who is Associate Professor of History at Texas A&M. John T. Flynn's "The Roosevelt Myth" is a critical view of the late president, a contrast to the many reams of eulogy which have been written about the man. It was the purpose of Flynn, well-known journalist and columnist, to bring out the facts from behind the scenes which might enable contemporaries to see the man Roosevelt as history will see him.

It has been the theory of Dr. Grantly Dick Read that childbirth, as tradition has it, need not be accompanied by intolerable pain, and in his book "Childbirth Without Fear" he has attempted to prove that fear connected with childbirth can be overcome by understanding and knowledge on the part of the expectant mother.

"An Outline of Psychoanalysis" is Sigmund Freud's last book, written in 1938. The copy received at the library is a first edition of James Strachey's translation. "Victory in My Hands" is the volume written by Harold Russell in collaboration with Victor Rosen. Russell, a veteran who lost both his hands in World War II, appeared in the "Best movie" production, "The Best Years of Our Lives."

"Vogue's Book of Etiquette" by Millicent Fenwick, Associate Editor of Vogue Magazine, includes in its almost all-encompassing pages the subdivisions: Manners, Ceremonies and Events, Weddings, Household Customs, Furnishing a House, Entertaining, Correspondence, and clothes.

By George

SUNDAY'S CURRENT QUESTION

Library Provides Recreation And Research For Interested Citizens

Sunday's Current Question: What particular benefits do you get from use of the County Library?

Mrs. J. P. Slaton: "Oh, the county library means everything to me, and I think it's important to all club women in town, also to the school children. I use it especially for reference, in connection with club work. I hope we can always keep it up to the standards it has been in the past. I am glad I had the chance to express myself on the subject."

Mrs. Norman Whisenand: "The county library is very valuable to me in connection with my science teaching for the references provided both for the students and for myself. I like to use the library for pleasure when I have time. I believe it is an asset to the community."

Purris Williams: "My wife and I read an average of five novels a week—we make it a point, as a rule, to read one new novel, one mystery story—Erie Stanley Gardner or Nero Wolfe preferably, and at least one of two light novels. If we had to buy all those books it would run into quite a figure. The children use the library very extensively for their schoolwork. It is convenient, and has a more extensive stock than what we are used to, so we, as a family, are just sold on it."

Henry N. Pevehouse: "I find the county library very convenient for two reasons. First, the average individual can't afford to buy all the magazines he would like to read; second, the library policy of letting the magazines out in the evening, to be returned in the morning is very convenient for those who work all day. The librarians get amused at my choice of magazines; since we get technical magazines in our office, which, incidentally, we often donate to the library, most of my reading after hours is for pleasure, therefore I am likely to check out Charm, Russia Today, a heavy economic magazine, and those on farming and agriculture all at one time. Most of my outside reading is for pleasure—comparable to the housewife who goes to eat in a restaurant for a change from the daily routine of cooking. In college I got in the habit of using the library extensively, and I like the idea of being able to keep it up. Bill Clutter and I often vie with each other to be the first to get the new fishing magazines."

Donna Jean Stagner (High School Junior): "Using the county library is a favorite pastime with me. It is a pleasure to read, and though I like fiction mainly, I also use the library for school work. I have been using the County Library for about ten years now."

THE VOICE OF PUBLIC OPINION

Letters To The Editor

MUD AND SLUSH

March 30th, 1949
Editor Hereford Brand
Hereford, Texas

Dear Editor:
Now that our alleys in the business section are paved, we find ourselves faced with a situation that we had not foreseen. Most of the store buildings are about 100 feet deep, thus leaving 40 feet in the rear dirt. After rains this dirt surface, with tons and tons of water from roofs, forms small lakes of water covering this dirt, often with mud hub deep, trucks and cars backing from the paved alleys to backs of store buildings, then back again on the paved alleys leave great gobs of mud and slush on this paved surface. The alleys have been paved with cupped, or low portion, in the center, and for days after even moderate rains, the alleys is a loblolly of mud and slush. All of his water from roofs should go

into storm sewers instead of on this dirt and alleys. Should the dirt surface be smoothed and covered with a heavy coating of caliche, then smoothed and rolled like the base for paving, this trouble would be corrected. With plenty of caliche right at our door, this caliche could be put down at low cost, and I feel sure the property owners, if properly approached, would be glad to cooperate with the city. The city, with its big mechanical sweeper might be induced to sweep and keep swept these alleys. As matters now stand, we should lose no time in making all these corrections.
Respectfully,
L. Baakin

Dear Editor:
Residents on Knight Street are enjoying the new paving, and also their new telephones.
Mrs. R. C. Hollabaugh

March 31, 1949

Dear Jimmie:
I was very glad to read your editorial in last Sunday's Brand regarding the telephone situation in Hereford. I believe in most towns the size of Hereford the Telephone Company makes special effort to supply business establishments with phone service. Am I right? I happen to be a partner in a business where the use of a phone is imperative. Fortunately we have a very understanding and tolerant business man across the street in. To make a long distance call we drive eight or ten blocks to our homes where we are fortunate to have phones. If there is material to run several blocks of new line to pick up a new residential area, why can't they find material for a few blocks of line to pick up several business establishments? I'm not resentful of the residence phones going in, it's just that I can't understand the cry of shortage of material for one side of town, while they have plenty for another side.

The revenue from a phone in our business alone would be more than a block of residence phones, and they know it. What is their reason? Can we do anything to remedy the situation?

F. S. Would gladly trade and give boot between one residence phone and a business phone.
Hereford, Texas
March 27, 1949

Mr. Jimmie Gillentine,
Editor, Hereford Brand
Dear Jimmie:
In reading the Sunday Brand I just could not help thinking about some of the letters that you have published referring to a youth center in Hereford. It seems to me that some of the people in Hereford never get around very much only in their own way. At the present Hereford has several youth organiza-

the BOOTLEG philosopher

(Editor's note: The Bootleg Philosopher is getting off on international topics this week, which he can discuss as well as local topics, if you get what we mean.)

Dear editor:
For the last few weeks I been picking up lots of newspapers out here without much trouble, due to the fact my neighbors are neglecting their thinking and reading and running up and down their fields like this was the last year available to do any farmin in and consequently I can find newspapers everywhere, including in yours, if you call it a newspaper, and I been noticing the papers are full of news about the Atlantic Pact.

As I understand this, the United States and a lot of other countries is signin a agreement to put a stop to aggression and a lot of other goings-on by Russia and some of her victims or anybody else who crowds in on territory which ain't theirs, and I imagine it's a good idea, but to imagine the truth I ain't got too much confidence in the pact doin what it sets out to. That is, I wouldn't recommend anybody's sittin back after the thing is signed and sayin this takes care

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine
Owners and Publishers

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Neely
Shop Foreman.....Amos DeWolfe

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Thursday: No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.
Sunday: No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.
Identical rates will be maintained in both publications.
1st insertion 4c per word
Each Additional 3c per word
-when paid in advance!
No Blind ads will be accepted in either publication!

FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

We Have It! FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfe

For sale: Colored stepping stones. H. E. Wester, Phone 446-J. B-1-10-12-tfc

Battery raised fryers for sale. Dressed by order only, on Mondays, Wednesdays, and Fridays. Write Box 486, 1/2 mile west on Harrison, 1-4 mile north. We deliver. B-1-26-39-3p

Nursery: Assortment of evergreens, gladiolus, fruit trees and flowering shrubs. Mrs. J. F. Ward. B-1-15-39-tfc

For sale: Ever bearing strawberry plants. Hereford Floral Shop, Phone 773. B-1-11-13-2p

For sale: General Electric Refrigerator, gas ranges, wool and console rugs, cabinets, tables, Mrs. E. J. Williams, 615 Union Ave. B-1-20-13-tfc

For sale: Baled alfalfa hay. Wire tied. Cheap. A. E. Thomas, 1/4 mile north of cotton gin. B-1-17-13-6p

For sale: Small house to be moved. Edith Hughes, Phone 70-J. B-1-11-13-2p

For sale: Certified sweet sudan and cane seed. W. G. Harris, Summerfield, Texas. B-1-13-40-3p

For sale: Two matching beige lounge rugs and pads, 9 x 13 and 9 x 9, Excellent condition. 113 Avenue B. S-1-17-40-1k

For sale: Five room farm house in good condition, to be moved. Billy Brownlow, Phone 701 or see at Square Deal Auto. B-1-22-40-2p

For sale: Thirty gallon Hot-point electric water heater and one Horton electric washing machine. Phone 9006-F 2 B-1-16-40-2p

For sale: Fairbanks-Morse water pressure system with tank etc. Price 75.00. Phone 9006-F2. B-1-14-40-2p

FOR SALE We have some good buys in cars, Tractors and equipment, combines, and other items. J. M. HAMBY and FRED BELL New Shamrock Station West Hereford on Highway 60. S-1-32-tfc

FOR SALE FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-ft

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

International model 41 Sugar Beet planter used on 150 acres. Like new. \$225.00. C. E. Carter, and Sons, Plainview, Texas. Phone 419-F. B-2-22-38-5p

For sale: 10 foot oneway plow with power lift. Good condition. Can be seen at H. E. Miller Olliver Co. W. B. Boston. B-2-23-39-tfe

Go West Young Man Go West

Goff Armstrong lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right. B-4-50-60p

Perfect half section near Hereford. Nice modern improvements on pavement. Priced right Under irrigation. Owner will sell 160 acres of this land and make the purchaser a lease on the other 160 acres. T. J. CARTER REALTY CO. B-4-7-tfc

For sale: Modern two bedroom house, double garage. Newly built. Two lots. Call 801-J. B-4-14-39-3k

FOR SALE 47 OLDSMOBILE, Beautiful black finish and white sidewall tires. \$1750.00 47 CHEVROLET, 2-door low mileage, good. \$1440.00 46 CHEVROLET 4-door, just overhauled. \$1285.00 38 PONTIAC 2-door. \$425.00 40 CHEVROLET 2-dr. \$425.00 39 CHEVROLET 2 dr. \$250.00

TRUCKS 46 SWB CHEVROLET Truck With Brown Lippe Transmission, new motor. \$1200.00 46 LWB CHEVROLET Truck \$1350.00 44 LWB FORD Truck \$850.00 36 LWB CHEVROLET Truck. 2-speed rear axle. \$150.00 29-ft. SEMI-TRAILER, Grain boards & Cattle racks \$900.00 39 FORD 1-ton PICKUP \$275. KINSEY MOTOR CO. 224 East 3rd Phone 740 B-4-10-1c

J. M. HAMBY New Shamrock Station on Highway 60, West Hereford B-4-40-tfc E. B. Posey, Realtor Bus. Ph. 710 Res. Ph. 366-W 338 Main, Hereford, Tex. S-4-18-tfe

For sale: New house, 3 large rooms and bath, built-in cabinets. To be moved. See Dutch Link, 241 F Street, Phone 277-J. S-4-21-40-1c

Continued on Page 6

FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-ft

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

International model 41 Sugar Beet planter used on 150 acres. Like new. \$225.00. C. E. Carter, and Sons, Plainview, Texas. Phone 419-F. B-2-22-38-5p

For sale: 10 foot oneway plow with power lift. Good condition. Can be seen at H. E. Miller Olliver Co. W. B. Boston. B-2-23-39-tfe

FINANCIAL STATEMENT COUNTY FUNDS OF DEAF SMITH COUNTY

Table with multiple columns and rows detailing financial statements for JURY FUND, ROAD AND BRIDGE FUND, GENERAL FUND, HOSPITAL INTEREST AND SINKING FUND, PERMANENT IMPROVEMENT WARRANT FUND, and LATERAL ROAD FUND. Includes receipts, disbursements, and balances for various months and years.

Miscellaneous disbursements 176.07 Total Disbursements \$ 48,239.63 December 31, 1948—Balance (a deficit) (2,921.02) Total Disbursements and Ending Balance \$ 45,318.61

At its first regular meeting in January, 1948, the Commissioners' Court made and entered its order that the County officials would be compensated on the salary basis, but through some misunderstanding the matter of setting up an Officer's Salary Fund was not effected until after the salaries of those officials who were being paid on the salary basis had been compensated from the General Fund for the months of January, February and March.

HOSPITAL MAINTENANCE FUND

January 1, 1948—Balance \$ 5,736.24 RECEIPTS: Current Tax Collections \$ 5,307.96 Delinquent Tax Collections \$ 100,375.42 Operating Revenue \$ 2,000.94 Transfers \$ 30.60 Refunds \$ 107,829.78 Total Receipts and Beginning Balance \$ 113,566.02

GENERAL IMPROVEMENT FUND

January 1, 1948—Balance \$ 5,682.24 RECEIPTS: Current Tax Collections \$ 1,310.76 Sheriff's Fees \$ 2,457.55 Collector's Commissions \$ 7,199.67 Assessor's Commissions \$ 3,558.46 Redemption Costs \$ 236.00 Total Receipts \$ 14,762.44

WIND EROSION

January 1, 1948—Balance \$ 8,247.54 RECEIPTS: Machinery Hire, Tanks, Terracing, etc. \$ 8,057.00 State Gas Refund \$ 5.00 Refunds \$ 858.80 Total Receipts \$ 8,920.30 Total Receipts and Beginning Balance \$ 17,171.13

HOSPITAL INTEREST AND SINKING FUND

January 1, 1948—Balance \$ 16,886.95 RECEIPTS: Current Tax Collections \$ 13,270.58 Delinquent Tax Collections \$ 312.15 Overpayment \$ 50.00 Total Receipts \$ 13,632.73 Total Receipts and Beginning Balance \$ 30,519.68

PERMANENT IMPROVEMENT WARRANT FUND

January 1, 1948—Balance -0- RECEIPTS: Current Tax Collections \$ 2,686.44 Delinquent Tax Collections \$ 16.44 Total Receipts \$ 2,702.88 Total Receipts and Beginning Balance \$ 2,702.88

LATERAL ROAD FUND

January 1, 1948—Balance \$ 11,641.37 RECEIPTS: Board of County and District Road Indebtedness \$ 18,341.23 Total Receipts \$ 18,341.23 Total Receipts and Beginning Balance \$ 29,982.50

OFFICER'S SALARY FUND

January 1, 1948—Balance -0- RECEIPTS: State Comptroller \$ 578.41 Fee collections—County Judge \$ 221.98 County and District Clerk \$ 7,872.35 Sheriff, Tax Assessor-Collector \$ 11,481.64 County Attorney \$ 387.20 Total Receipts from Fees and Comptroller \$ 20,522.58

DEAF SMITH COUNTY HOSPITAL BONDS

January 1, 1948—Balance \$ 141,590.93 RECEIPTS: None Total Receipts and Beginning Balance \$ 141,590.93 DISBURSEMENTS: Little-Hill Construction Co. on Contract \$ 51,329.97 Installing Tile at Hospital \$ 696.00 December 31, 1948—Balance \$ 7,964.96 Total Disbursements and Ending Balance \$ 140,590.93

BALANCES OF FUNDS AS PER TREASURER'S BOOKS ON DECEMBER 31, 1948

Jury Fund \$ 10,346.36 Road and Bridge Fund \$ 28,867.28 General Improvement Fund \$ 65.96 General Fund (a deficit) \$ 39,278.58 Wind Erosion \$ 2,821.02 Plus Outstanding Checks \$ 36,358.56 Less Outstanding Deposit \$ 2,012.16 Error \$ 38,370.62 \$ 38,370.62

BOND AND WARRANT INDEBTEDNESS DEAF SMITH COUNTY, TEXAS, ON DECEMBER 31, 1948

3-Hospital Refunding Bonds (Old Issue) \$ 3,000.00 150-Hospital Bonds, 1947 Series \$ 150,000.00 15-Permanent Improvement Warrants \$ 11,200.00 6-Road and Bridge Warrants \$ 200,200.00 Total Indebtedness \$ 306,400.00

BUDGET OFFICER'S SALARY FUND

January 1, 1948—Balance -0- RECEIPTS: State Comptroller \$ 578.11 Sheriff, Tax Assessor Collector \$ 2,457.55 Sheriff's Fees \$ 7,199.67 Collector's Commissions \$ 3,558.46 Assessor's Commissions \$ 236.00 Redemption Costs \$ 13,442.68

County and District Clerk: Recording Fees \$ 5,216.85 Chattel Mortgages \$ 1,155.00 Certified Copies \$ 254.35 Marriage Licenses \$ 178.00 Other fees, including Wind Erosion Salary \$ 429.95 Criminal County Court Fees \$ 580.30 Civil County Court Fees \$ 48.80 Probate Court Fees \$ 309.35 District Court Fees \$ 377.25 Veterans' Copies and recording discharges \$ 259.50 Various District Court Fees \$ 338.50 Various County Court Fees \$ 19.05 Various Probate Fees \$ 67.25

Total Fees Earned \$ 9,224.45 Less Amount not collected \$ 947.41 Net Fees earned and collected \$ 8,277.04 \$ 8,277.04 County Attorney: Criminal County Court Fees \$ 287.90 Justice Court Fees \$ 294.90 Other \$ 29.50 \$ 612.30

County Judge: Criminal County Court Fees \$ 211.50 Civil County Court Fees \$ 35.00 Probate Court Fees \$ 128.98 \$ 375.48 Total fees and Revenue from all Sources \$ 23,285.91 DISBURSEMENTS: Sheriff, Assessor-Collector \$ 5,000.00 County and District Clerk \$ 5,000.00 County Judge \$ 5,000.00 County Attorney \$ 2,123.00 County Treasurer \$ 2,100.00 \$ 19,223.00

AUDITOR'S CERTIFICATE

I, Margaret Johnson, County Auditor of Deaf Smith County, Texas, do hereby certify that the above and foregoing is a true and correct accounting of the financial condition of Deaf Smith County, Texas, for the year beginning on the 1st day of January, 1948, and ending on the 31st day of December, 1948. MARGARET JOHNSON, County Auditor.

Dollar Days

MONDAY IS \$ DAY AND VALUE DAY AT HEREFORD STORE CO.

CANNON WASH CLOTHS Pastel Colors **12 FOR \$1**
MEN'S LGE. WHITE HDKFS **10 FOR \$1**

51 GAUGE NYLONS FIRST QUALITY **\$1**
8 GARMENT STORAGE BAG 36" Zipper 60" Long **\$1**

COTTON BATTS 2 LB. Size Taylor Made **\$1**
YES TISSUES 300 Sheets To Box **5 BOXES \$1**

LOVELY SHEER HEADSCARFS **\$1**
COSTUME JEWELRY 2 & 3 Strand Pearl And Scatter Pins **\$1**

36" OUTING 4 YDS. YDS. FOR \$1
CANVAS WORK GLOVES Lee Fine Quality **4 PAIR \$1**

MEN'S BROADCLOTH SHORTS Sanforized With Grippers **2 PR. \$1**

MEN'S KNIT VEST Fine Knit **2 FOR \$1**

ODD SKIRTS ALL WOOL YOUR CHOICE **\$1**

CROCHET COTTON SILATEEN SANSIL **6 BALL \$1**

PURITAN CROCHET COTTON **5 BALLS \$1**
MEXICAN PALM STRAW HATS **\$1**

We Are Overstocked On Spring Coats And Toppers
 Beautiful Numbers styled by Waldorf..
DOLLAR DAY ONLY




You may purchase one of these lovely COATS.

1/4 OFF
 3.00 Down will hold your choice until Easter

A SUPER VALUE WHITE UNIFORMS

If you crave modern Trimness And Slimness **2 for \$5**
 Size 10 to 20

CHECK EVERY ITEM IN THIS PAGE OF VALUES

Happy Home DRESSES BY RELIANCE FRESH AS A BREEZE these Colors PRETTY AS A PICTURE these Styles

- NOVELTY PRINTS
- CHERRY
- ZIPPER DRESS
- STRIPED CHAMBRAY

SIZES 12 to 20 44 to 52

COTTONS 2 for \$5

LOVELY EASTER STYLES **ONE FULL RACK dresses \$5**

IF WE HAVE YOUR SIZE THIS IS REALLY A BUY **\$5** BE SURE TO SEE THESE

DEFINITELY DOLLAR DAY ONLY
 OUR ENTIRE STOCK — BOUGHT FOR EASTER — 88 LOVELY PATENT-PLASTIC OR SIMULATED LEATHER **HANDBAGS \$2 PLUS TAX**

COLORS: WHITE • BLACK • NAVY • BROWN • RED • GREEN • COM- bination **\$2 PLUS TAX**
 A ONE TIME BUY!

SALE OF KIDDIES EASTER SANDALS \$2.98

Dozens of Styles To Choose From

- ANKLE STRAPS
- CASUAL SANDALS
- SADDLE OXFORDS

ALL SIZES

BUY OF THE YEAR 80 Square CLOTH OF GOLD PRINTS OR SOLIDS \$1

SANFORIZED — LOVELY PATTERNS AND PASTEL SOLIDS

MORE THAN 500 YARDS **3 YDS. ONLY**

DOLLAR DAY ONLY

USE OUR LAY-AWAY PLAN

Easter Sale
 OF SPRING'S SMARTEST STYLES FEATURING CLOCK-WISE AND KAY WHITNEY

Dresses! 5.90 to 14.95
DOLLAR DAY ONLY
 YOU MAY PURCHASE ANY DRESS **20% Off**



CANNON 81 X 108 SHEETS FINE MUSLIN	\$2.49
PEPPERELL 81 X 108 SHEETS 140 THREAD COUNT	\$2.89
Nashua PURREY BLANKET, pastel colors	5.94
GENUINE JELT DENIM LEE OVERALLS	\$2.98
MEN'S 11-1-2 oz. SANFORIZED LEE RIDERS WE HAVE YOUR SIZE	\$3.39
Khaki Work Suits	\$5.94
BOY'S BLUE DENIM PANTS 2 TO 16	1.49

Hereford Store Company

S. L. HARMAN & SON

PHONE 362

NORTH MAIN

MEN—BE SURE TO SEE OUR LARGE SELECTION OF HIGGINS SLACKS—NELSON PAIGE DRESS OR SPORT SHIRTS AND RESISTOL HATS

ATTEND THE B. & P. W. STYLE SHOW Tuesday Evening, High School Auditorium

Additional Want Ads

QUICK SERVICE REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT

JOHN McLEAN Phone 273

640 acres in North Deaf Smith County, 10 miles Southwest of Vega...

300 ACRES IN WHEAT 10 miles of Amarillo, with one well and 6-room modern house...

PERFECT SECTION 5 miles of Hereford, Highly improved...

320 ACRES Perfect land, no improvements. One large irrigation well, one well, mill and tank...

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher...

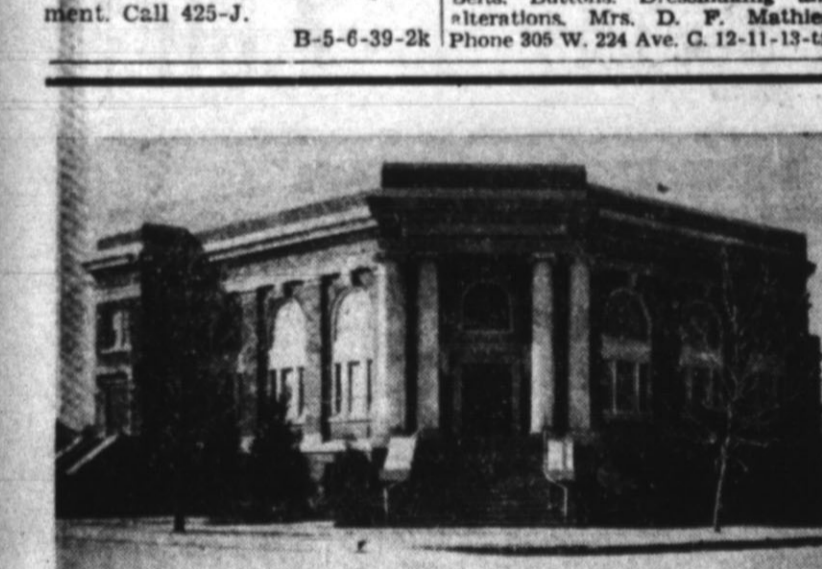
Office space for rent: Main Street. Inquire at Hereford Brand.

Room for men. 109 Ave. A, Phone 277-W. Call after 3 p. m.

For rent: Furnished apartment. Bills paid. 712 12th Street.

For rent: Apartment furnished or unfurnished. Elizabeth Womble.

For rent: Unfurnished apartment. Call 425-J.



FIRST METHODIST CHURCH

Continues the "New Life" Program for Lent with MORNING WORSHIP today at eleven EVENING WORSHIP today at 7:30 p. m. featuring the picture "Salt of the Earth" Training Class For Parents & Teachers this evening at 6:30

"My Church Must Live"

For rent: Bedroom with private entrance. Phone 904-W. 113 Fuller Street.

For rent: Bedroom with kitchen privileges. Lady only. 111 West 6th.

For rent: Desirable downtown furnished apartment. Hereford Motor Co.

For rent: Furnished apartment. Couple only. Call 43.

For rent: Basement apartment. Phone 369-W.

For rent: Bedroom for men. 510 Ross, Phone 847-J.

For rent: Nice bedroom close in. Phone 692 of 219 Lee Avenue.

For rent: Four rooms and bath. Nice inside and out. Good car garage. See Fred F. Bell at Ham by and Bell Filling Station on Highway 63 or 120 Ross Avenue.

For rent: Two room house. Mrs. Paul Probasco. 224 Avenue I.

Furnished apartment for rent at 615 25-Mile Ave.

Wanted: Deep plowing, breaking sod, and listing. Snoddy Bros. Hereford Tourist Camp.

Wanted to buy: Used truck. J. K. Baker. Phone 689-W.

Wanted: Two old-time bicycles for display, use only for a few days. Contact manager J. C. Penny Company, Hereford.

Wanted: Companion nurse for semi-invalid. Mrs. Paul Mathers.

We buy and sell second hand furniture. We also sell on commission tractors, cars, combines and anything in the way of machinery, you can bring it in and park it on the lot, or we will try to sell it where it is.

I have Mexico pasture for 150 steers or 75 cows and calves near Las Vegas. Contact Elizabeth Womble.

For rent: Three room modern house. 131 25-Mile Avenue.

Washing: Washing and ironing. 220 25-Mile Ave. Mrs. Fletcher Cole.

Belts, Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 305 W. 224 Ave. G. 12-11-13-tfc

ANNOUNCING A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-P.3. B-11-24-tfc.

WANTED Your Refrigerator Repair Work Satisfaction Guaranteed Walker Refrigeration Service 3rd & Schley Hereford Phone 402 B-11-37-tfc

ROOM AND BOARD Block East New High School Phone 408-W B-11-39-4-P

13. LOST AND FOUND Found: Ten hundred by twenty Lee truck or trailer tire and wheel. Mounted 12 ply. Call Big T Pump Co. Phone 315 or come by.

E. C. Eubanks left Saturday for Austin to attend a meeting of the Board of governors of the Texas Association of Public Accountants, of which he is a member, and has been a members since its organization. He will return next Saturday.

Letters To--

they can really do by acting in place of yapping. Any of these organizations would be glad to tell them what they could do to HELP THE YOUTH OF HEREFORD.

In Hereford, Texas, we have the Cub Scouts, Boy Scouts, Senior Scouts, De Molay, Blue Birds, Camp Fire Girls, Rainbow, FFA, FHA, and numerous others for the youth.

If they want to help the youth instead of their own interest why not get in touch with one of these and see how much good

Jimmy Gilentine Hereford, Texas Friend Jimmy: Will you please change the address of our paper to 1011 West Walnut Street, Roswell, New Mexico?

After my sick spell the Dr. advised me to go to a lower altitude so we have disposed of our interest in the (Red Mill) Court (in El Paso) and will be in Roswell for a time with our daughter, Mrs. Howard Turner.

First we are going to Laredo or some place near there. When we get located we'll give you our permanent address.

Has been nine weeks since I took sick—have not been so I could do very much.

Give the bunch our regards. Yours, Mr. and Mrs. W. J. (Bill) Smith

Try a Want Ad!

OUR MODERN WASH RACK - GREASE RACK IS NOW READY YOUR PATRONAGE INVITED CONOCO GAS & OILS NEW & USED CARS MILBURN SERVICE STATION & CAR LOT Just North of Hunters on Sampson Phone 16

J. C. RICKETTS, REALTOR Irrigated farms, Wheat land, Ranches Your business appreciated

HATCHING CHICKENS EACH MONDAY Booking for April BROODERS FEEDERS WATERERS POULTRY REMEDIES OF ALL KINDS West Texas FEED, SEED and HATCHERY CO. Jack Wright, Manager HOME OF "TEXAS PRIDE" FEEDS Hereford, Texas

WILSON BROS. RINGSIDER SUPER SHORTS \$1 ONLY JUSTIN DRESS SHOES Brown Calf Regular \$12.00 8.45 JUSTIN COWBOY BOOTS Were: 23.50 27.50 30.00 36.00 Now: \$17.65 20.65 22.50 27.00 MEN'S DRESS STEVENS HATS Regular \$10.00 8.45 BETTER CLOTHES FOR MEN AT FOX MAN'S SHOP Homer Fox - Dub Reeves

ALL FORTUNE SHOES NEW SPRING NUMBERS

8.95

WOLVERINE WORK BOOT HORSEHIDE, PLAIN TOE LEATHER HEEL 8" LACE TOP

7.95

MEN'S RAYON SHORTS FLAT KNIT Most Sizes

85c

SHIRTS TO MATCH

85c

Get Acquainted Values SALE

WE ANNOUNCE A New Partner In Fox Man's Shop W. J. (Dub) Reeves



DUB REEVES



HOMER FOX

It is with distinct pleasure that we announce the association of W. J. "Dub" Reeves as a partner in Fox Man's Shop. Dub is known to most of you, as formerly he was a partner in the C&R Cleaners.

The patronage of our friends who want better merchandise at fair prices is earnestly solicited. May we enjoy a visit from you soon?

AND WE CAN BEST INTRODUCE OUR BETTER FOX MAN'S SHOP BY GIVING YOU THESE

Plus - Value Items

BETTER CLOTHES FOR MEN AT FOX MAN'S SHOP Homer Fox - Dub Reeves

Monday- DOLLAR DAY -Anthony's

Men's
BRIEFS 2 FOR \$1
First Quality
All-Elastic Waist

Men's
HANDKERCHIEFS \$1
Large Size, White 10 FOR

Men's
WORK SOCKS \$1
Ankle Length 6 FOR

Men's
DRESS SHIRTS \$3
Stripe & Flake Dot
Special Purchase of 2 FOR

Boy's
SPORT SHIRTS \$1
Short Sleeve
Western Design
Sizes 6 to 16

COTTON RUGS \$1
Assorted Colors
Lipstick Red, Grey,
Green, Tan

Boy's Fancy
DRESS SOCKS \$1
the Famous Argyle 5 FOR

Children's
ANKLETS 6 FOR \$1
Pastel Shades

COTTON PETTICOATS \$1.98
White, Pink

Promenade In Easter Elegance Cynara Crepe In Navy Dainty Lingerie Trim



Style With Economy
\$8.90

In Half Sizes
18½ to 24½

In Larger
Sizes
38 to 44
46 to 52

USE
**ANTHONY'S
LAY-AWAY
PLAN**

ATTEND
B&PW STYLE SHOW
Tuesday Night
HIGH SCHOOL AUDITORIUM

Ladies
NYLON HOSE 88¢
54 Gauge
51 Gauge
45 Gauge
Special Purchase of Slightly Irregulars

RAYON GOWNS \$1
Circular Rayon
Knit

Ladies Crepe, Rayon Knit
SLIPS \$1
White, Pink,
Maize, Blue. Sizes 32 to 44

Printed
BEMBERG \$1 YD.
Sheer also
Block Plaid, Gingham

WASH CLOTHSS \$1
Assorted Colors
Solid and Block Plaids 10 FOR

BATH TOWELS \$1
Large Size
Blue, Green, Rose, etc. 2 FOR

Ladies
NYLON HOSE \$1
51 Gauge, 15 Denier, 45 Gauge, Kant
Run. All new Spring Shades
Sizes 8 1-2 to 10 1-2

80 SQ.
PRINTED PERCALE \$1
Just Received 1100 Yards. Ideal for
Kiddies and Play Togs 3 yds.

- A. Dainty Lingerie bow trims this Cynara Rayon Crepe Navy dress. Front peplum, neat side drape. Sizes 38 to 44.
- B. Lingerie collar and sleeve cuff trims this neat navy Rayon Crepe dress. Front peplum and side drape. Self belted. Sizes 38 to 44.
- C. The all-around peplum and lingerie trim collar makes this dress distinctly new for the Easter Parade. Short sleeve and beautifully draped skirt. Sizes 38 to 44.
- D. Cynara Rayon Crepe in spring and summer weight. Frilly lingerie lace jabot. Tailored neck effect. Peplum with pleated effect at side. Sizes 46 to 52.
- E. Hand sewn lace lingerie Jabot trim. Plain round neck style. Short sleeves. Neat double front peplum. Cynara Rayon Crepe in navy. Half sizes of 18½ to 24½.

WHITE CAMISOLES \$1.98
To Match These Petticoats

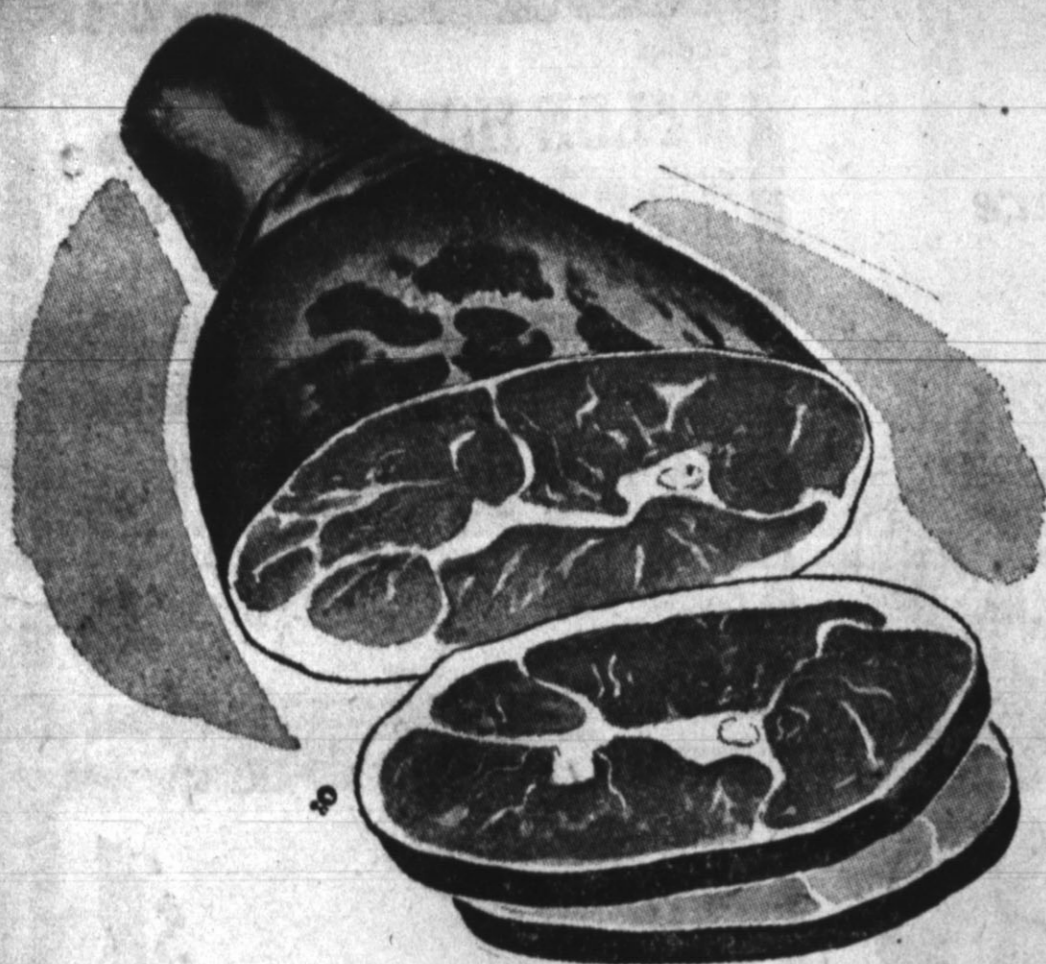
Just Received
NYLON PANTIES \$1.98
White, Pink

Rayon Knit GOWNS \$1.98
Two Bar Trico Assorted
Colors Lace Trimmed and
Tailored

WELCOME
GARDEN CLUB CONVENTION

ANTHONY'S 225 MAIN, HEREFORD
Every Day Low Prices

Plan on **HAM** for Easter



ASK FOR THE
DEAF SMITH COUNTY BRAND
(They're Better - They Cost No More)
AT YOUR
FAVORITE GROCERY

Around Town

(Continued from Page 1)
ford lettuce has a jump of a week or two on lettuce crops in other parts of the United States.
"Mr. Stevens is expecting a tremendous development in that area. Or rather he says this is what he has heard from big produce men who should know what they are talking about. He says his son-in-law has been advised by some of the shrewdest produce experts in the country."

"Many of us close at home, perhaps, don't know what is going on right under our own noses! It's this way too often in too many things."

The Canyon Chamber of Commerce officials were in Hereford Thursday on a quick inspection tour to look over the street markers installed here. They are considering some for Canyon and were favorably impressed by these around town.

Hereford Secret

(Continued from page 1)
he added, Deaf Smith County has more than an ordinary share of these minerals.
Dr. Heard is described in the story as being in better condition today, at the age of 82, than he was when he first started dental practice in Hereford at the age of 48.
At any rate, he is certainly more well-known. Few men from the Panhandle of Texas make AP news on nothing more unusual than a private business trip.

John R. Higgins

(Continued from Page 1)
Gainesville in the Whitesboro community.
He came to Deaf Smith County in 1890 and bought a section of land northwest of Hereford. For over half a century he farmed that section until forced to retire about seven years ago because of poor health.
Mr. Higgins liked to raise things, and after he retired from farming, his chief hobby was to putter around in his garden. He raised most of the vegetables which he and his wife needed for their home on Kibbe Street.
He was a member of the Presbyterian Church.
Surviving relatives include the widow, Mrs. Ella Higgins of Hereford, three sons, Rex Higgins of Amarillo; Fred Higgins of Hereford and W. B. Higgins of Tucson, Ariz.; two daughters, Mrs. E. A. Williams of Denver, Colo., and Mrs. Luther Locker of Oregon; two step-daughters, Mildred Cole of Hereford, and Wilma Odom of Odessa; and two sisters, Mrs. Della Boyd of Hammond, Ind., and Mrs. George Burns, of Deming, N. M.

Although there are hundreds of thousands of stars, only about 5,000 are within range of the human eye.

SAVE

Where Your
SAVINGS ARE INSURED

Join the several thousand other people who have their savings in this institution; you may start an account with as low as \$1.00 and all accounts are **INSURED FOR SAFETY** up to \$5,000.

See Elizabeth Wemble at the Hereford Insurance Agency or write direct to our office.

Assets Over \$5,000,000.
Liberal Dividends



121 E. 4th Clovis, N. M.



GOOD NEWS FOR YOU..

Dear Customer:
Do you ever have a backache?
Do you ever feel you would be **MORE COMFORTABLE** if you slept on a mattress that supported your body firmly?
Do you—does any member of your family—suffer any kind of orthopedic condition or use a bedboard?
So far as your sleep, your rest, your comfort, and your health are concerned, you may find that the short message in this letter may be one of the best and most important pieces of news you have ever read!

The new **SEALY FIRM-O-REST Orthopedic MATTRESS** now obtainable at our store is scientifically designed and constructed to afford firm and uniform support to the spinal column. It assures **MAXIMUM COMFORT** to the body at rest.

WE INVITE YOU TO SEE this sensational new mattress that gives you **FIRM** sleeping support, **PLUS** all the comfort of a luxurious inner-spring mattress. Yes, **YOU GET SLEEPING SATISFACTION AT ITS SCIENTIFIC BEST** when you **SLEEP ON A SEALY FIRM-O-REST Orthopedic MATTRESS.**

Visit us today and let us show you this patented new **FIRM-O-REST MATTRESS**, made by Sealy, famous for fine bedding since 1881.

Cordially Yours,
E. B. BLACK CO.
INCORPORATED
FURNITURE and UNDERTAKING
Hereford, Texas

\$ DAY GIFT

Free! Free!

With Each Man's Dress Suit Sold

- 1 DRESS SHIRT**
- 1 DRESS HAT**
- 1 NECKTIE**
- 1 BELT**

This offer affords you Real Savings on that New Easter Suit.

SHOE DEPT.

Dozens of Styles to Choose From. New Spring Styles include

Tu-Tones
Ventilated
Hand Woven
7.95

Many Other \$ Day Values Throughout Our Store

FAMOUS DICKIES KHAKI SUITS 5.96
Regular \$7.95 VALUE DOLLAR DAY ONLY

POPULAR STORE

STORE OF VALUES SINCE 1921

DOLLAR DAY

Bargains for the Thrifty Shopper

PANTIES Rayon, Lace Trim Sizes 5, 6 and 7 **REAL VALUES 59c**

CHILDREN'S DRESSES Sizes 7 thru 12 Values to 5.98 **\$1.98**

BLOUSES Short & Long Sleeves Values to 6.95 **1-2 Off**

SLIPS Rayon crepes, Jerseys, Pink, Pearl white Sizes 32 — 42 Values at \$4.98 **2.49**

PURSES All Colors All Shapes All Sizes VALUES to 9.98 **20% Off**

NEW SPRING DRESSES Juniors Misses Large Sizes VALUES to 9.98 **\$5**

COATS AND SUITS VALUES TO \$52.75 **\$ 30. & 35.**

ONE FULL RACK **PLAYSUITS, BRUNCH COATS, ROBES** VALUES TO 19.75 **1-2 Off**

COME AND SEE THE BATHING BEAUTY CALVACADE AT THE FASHION SHOW SPONSORED BY THE BUSINESS AND PROFESSIONAL WOMENS CLUB HIGH SCHOOL AUDITORIUM

8 P. M.

APRIL 5, 1949

POPULAR STORE

Leaders Plan For District 1, Texas Garden Clubs Session

The Sunday Brand

Sunday, April 3, 1949

Section Two

SOCIETY

District 1, Texas Garden Clubs, Inc.

Program

Theme: Civic Beauty is a Public Duty
 Friday, April 8, 1949
 8:00—10:00—Registration, First Christian Church
 9:00 AM—Executive Board Meeting; Councilor presiding
 10:00 AM—Assembly and Call to Order. Mrs. Homer Brumley, Gen. Ch. presiding
 Invocation—Rev. Roy Ford
 Greetings—Mayor W. E. Dameron
 Response—Mrs. R. R. House, Tucumcari
 Reading of Minutes
 Treasurers Report
 Ex. Board's Recommendations
 Standing Ch. Reports (3 Minutes)
 Report of Ex. Board
 Announcements
 12:15 PM—Luncheon—Mrs. Henry Tuck, Dumas
 Presiding. Awards
 2:00 PM—General Assembly
 2:15 PM—Lecture—"Growing Garden Chrysanthemums" Mr. L. F. Bennett, Amarillo
 3:15 PM—District Officers Reports (5 min)
 4:00 PM—Adjournment
 5:00 PM—Tea—Courtesy Deaf Smith County Federation of Women's Clubs
 7:45 PM—Program—Film—Audubon Nature Camp, Mrs. Tom Holman, Amarillo, 2nd Vice President Texas Garden Clubs, Inc.
 INTERMISSION

Music
 Address—"Home Beautification for Hi-Plains Area," Dr. W. W. Yocum, Prof. Horticulture, Plant Industry Dept. Texas Technical College, Lubbock.
 SATURDAY, APRIL 9, 1949

8:00 AM—Breakfast, First Christian Church. Mrs. Clyde Mathis, Borger, presiding. Birds of Texas—Miss Sarah Thompson, West Texas State College.
 9:15 AM—General Assembly, Councilor presiding
 Presidents Reports (3 min)
 Councilors Report
 Registration Committee Report—Mrs. O. G. Hill
 11:15 AM—Refreshments. Courtesy City Council of Garden Clubs.
 11:30 AM—Election of Officers
 12:15 PM—Invitation for 1950 Spring Convention
 Resolutions
 Installation of Officers, Mrs. J. C. Smith Midland
 ADJOURNMENT
 Post Board Meeting

MRS. LOUIE LeGRAND

Popular Hot Cross Buns Are Traced Back To Story Of Biblical Times

Hot Cross Buns are relished at any time but tradition says this delicious breakfast bread belongs exclusively to Good Friday. That old superstition—cursed are those who launder on Good Friday, blessed are those who bake, seems to come from the story of Christ stopping to rest at the home of a housewife who was doing the family wash and threw suds in His face. When He stopped at the house of one who was baking bread; she cut a fresh loaf for Him and gave Him water to drink. That seems to be the reason for the cross outlined on the buns made that day.

Mrs. Louie LeGrand uses a basic roll recipe, adds a little more sugar, some spices and raisins and here you have her recipe for Hot Cross Buns, which really are delicious, and good for any time of the year.

Hot Cross Buns 1 yeast cake

the council is general chairman. Chairmen of committees include Registration, Mrs. O. G. Hill. Publicity, Mrs. George Graham. Film, Mrs. W. H. Patton. Corsage, Mrs. N. D. Bartlett, Jr. Church, Mrs. Ben Childers. Luncheon, Mrs. William Hall. Breakfast, Mrs. Tom Carter. Refreshments, Mrs. Dennis Bernard and Courtesy, Mrs. John Jacobsen, Jr.



Let's Cook Something

½ cup lukewarm water
 1 cup milk
 ½ cup sugar
 1 teaspoon salt
 2-3 cup shortening
 2 eggs
 1 cup mashed potatoes
 1 teaspoon nutmeg
 ¼ teaspoon cinnamon
 1 cup raisins
 Flour to make soft dough
 Confectioner's sugar icing made by favorite recipe.
 Soften yeast in lukewarm water. Scald milk and add sugar, salt and shortening. Cool, and add yeast and eggs and mix well. Add ½ cup flour, potatoes and spices and beat well. Add enough more flour to make a



Top Photo: Seated around the council table, left to right, are Mrs. F. P. Lyons, on refreshment committee; Mrs. Wm. Sult, chairman of the luncheon committee; Mrs. Homer Brumley, president of the Hereford Council of Garden Clubs; and Mrs. W. H. Patton, chairman of the film committee. Standing are Mrs. Forrest Minton (left) vice-president of the Council; Mrs. Tom Carter, chairman breakfast committee, and Mrs. N. D. Bartlett, Jr., president of the Garden Beautiful Club and chairman of the corsage committee.
 Lower Photo: The three committee members working out final plans are, left to right, Mrs. John Jacobsen, Jr., who is chairman of the courtesy committee; Mrs. George Graham, who is in charge of all publicity for the convention, and Mrs. J. D. McNeill who will serve on the registration committee.

Hereford Garden Club leaders as they make final plans to entertain the third annual District 1, Texas Garden Clubs, Inc., convention to be held here April 8 and 9. The district officials pictured on the left are: Mrs. Lyle Blanton (standing) district councillor, Mrs. Ernest Kerr, corresponding secretary and Mrs. A. L. Man-foot (seated) 1st. vice councillor.

Garden Club Convention Scheduled April 8 and 9

Representatives from 45 Garden Clubs in the sixty counties that make up District 1 of the Texas Garden Clubs Inc., are expected to attend the third annual district convention to be held in Hereford April 8-9. Two delegates and the president of each club are expected to attend as well as members of clubs from the 26 towns and cities included in the district. District 1, is the only district in the state that includes an out of state member, which is Tucumcari, New Mexico has no state organization.

All sessions will be held at First Christian Church and registration for the convention will begin at 8 o'clock Friday morning, followed by the executive board meeting at 9 with Mrs. Lyle Blanton, councillor, presiding.

Formal Opening Scheduled
 The formal opening will be held at 10 a. m. with Mrs. Homer Brumley, general chairman, presiding. After the invocation by Rev. Roy Ford, the delegates will be welcomed by Mayor W. E. Dameron. Mrs. R. R. House, Tucumcari, will give the response. Reports and recommendations will follow as first order of business.

Mrs. Henry Tuck of Dumas, district chairman of Awards, will preside when awards are announced at the luncheon at 12:15 Friday. Mrs. Lyle Blanton, councillor, will present district officers and standing committee chairmen including Mrs. A. L. Man-foot, Hereford, first vice-councillor; Mrs. P. D. Berthelot, Amarillo, second vice-councillor and flower show chairman; Mrs. John V. Powers, Amarillo, third vice-councillor and scrapbook chairman; Mrs. E. L. Angus Floydada, fourth vice-councillor and finance chairman; Mrs. A. J. Berggren, Oessa, fifth vice-

councillor and chairman of judging schools; Mrs. Roy Umback, Phillips, sixth vice-councillor and roadside development chairman; Mrs. Carroll Boyd, Dumas, information; Mrs. Tony P. Vaughn, Phillips, recording secretary; Mrs. Ernest Kerr, Hereford, corresponding secretary; Mrs. J. M. Crain, Amarillo, treasurer; Mrs. Joe Deason, Amarillo, parliamentarian; Mrs. Tom Holman, Amarillo, past councillor; Mrs. P. V. Blackwell, Amarillo, publicity chairman; Mrs. Robert Singer, Dimmitt, Junior Garden Clubs chairman; Mrs. J. H. Galloway, Childress, home gardens; Mrs. B. C. Elliott, Amarillo, church gardens; Mrs. Albert Morrow, Morton, district, county and city beautification; Mrs. Clyde Mathis, Borger, conservation chairman; Mrs. C. F. Fryling, Phillips, projects chairman; Mrs. Henry Tuck Dumas, awards and Mesdames J. M. Crain, C. F. Fryling and E. L. Angus, budget committee.

Program Is Set
 The program for the convention will emphasize the general theme "Civic Beauty is a Public Duty" with a lecture on "Growing Garden Chrysanthemums" by L. F. Bennett of the Cunningham Floral Company, Amarillo, opening the Friday afternoon session.

At 5 o'clock a tea, courtesy of the Deaf Smith County Federation of Women's Clubs, will honor out-of-town delegates. At 7:45 a color film, "Audubon Nature Camp" will be shown under the direction of Mrs. Tom Holman, Amarillo, second vice-president of the Texas Garden Clubs, Inc. A musical program will follow the film and an address on "Home Beautification For The Hi-Plains" will be heard. Dr. W. W. Yocum, professor of the Horticulture and

Plant Industry Department of Texas Tech, Lubbock, will be the speaker.

On Saturday a breakfast will be held at 8 a. m. Mr. Clyde Mathis, Borger, will preside and Miss Sarah Thompson, West Texas Teachers College, Canyon, will speak on "Birds of Texas."

Mrs. Lyle Blanton will conduct a business session at 9:15. Reports of presidents will be limited to 3 minutes, councillors reports will be heard and Mrs. O. G. Hill, chairman registration committee, will give her report. At 11:15 refreshments will be served by the City Council of Garden Clubs.

To Elect Officers
 New officers will be elected at the business session at 11:30 a. m. and invitations for the 1950 Spring Convention will be extended. Resolutions will be adopted and Mrs. J. C. Smith, Midland, will conduct installation rites for the newly elected officers. After adjournment of the convention, the new councillor will hold a post-conference board meet.

All sessions of the convention will be open to the public and a special invitation will be given to those interested in the featured lectures and addresses. Young people are urged to see the film as the Audubon Camp is maintained for young people, Mrs. Blanton has announced.

Reservations at Elm Courts have been arranged for the out-of-town convention visitors who plan to be in Hereford Thursday and Friday nights.
 The Hereford Council of Garden Clubs, which is made up of representatives of the Hereford Garden Club, Garden Beautiful Club and Bud-to-Blossom Club, will host the convention. Mrs. Homer Brumley as president of

Personals

Birthday Dinner
 Guests for chicken dinner Sunday in the home of Mr. and Mrs. J. V. Pickens were Misses Ruth Pickens and Marie Denton, Mr. and Mrs. Jack Pickens, Mr. and Mrs. R. N. Yarbro and Suzanne, Mr. and Mrs. Raymond Paetzold, Richard and Mary Jane Pickens. The occasion was in honor of Richard's fifteenth birthday, and a pink and white birthday cake was served to the guests.

Mrs. W. R. Scheihagen returned this week from a two week's visit in Houston with her son, Ernest Scheihagen and family. Mrs. Scheihagen made the trip by plane, and was met in Amarillo by Mr. Scheihagen.

Lillian Drager of Hereford underwent a tonsillectomy in the Friona Hospital this week. Mr. and Mrs. Hal Bruner of El Paso arrived Wednesday to visit in the home of Mr. and Mrs. O. E. Easley. They returned to their home Friday.

Rev. R. H. Cagle is in Seminole this week conducting a revival at the Baptist Church there. He will be absent from services here today and next Sunday.

Mrs. Cecil Malone and children of Hereford, Mr. and Mrs. O. M. Jennings, Mr. and Mrs. Emanuel Jennings and children and DeWayne Cleveland were dinner guests Sunday in the home of Mr. and Mrs. E. T. Jennings in Friona.

soft dough and work well, adding the raisins as the flour is added. Cover and let rise until doubled. Work down and shape into balls and place in greased muffin pans. Let rise until doubled, about 1½ to 2 hours, and bake in 450 F. oven fifteen to twenty minutes.

When cool mark a cross on each bun with the icing by pouring from a small funnel.
 Buns baked according to these directions are delicious but care should be taken to beat the potatoes very light before adding them to dough, and the more you beat and stir as the flour is added, the better they are.

Mrs. Raylan Evans Reviews New Book on Etiquette For Beta Etas

Members of Beta Eta, Epsilon Sigma Alpha sorority, made plans to attend the national convention which will be held in Denver, Colorado in June, at the regular meeting of the chapter held in the club rooms Monday night.

Discussion of the election of new officers was held and a nominating committee will be appointed. Bettye Hodges, bride-elect of Bobby Owen, announced her approaching marriage with the customary box of chocolates. The couple will be married on Easter Sunday.

Miss Adeline Koelzer was in charge of the program and introduced the guest speaker for the evening, Mrs. Raylan Evans.

Mrs. Evans reviewed "Vogue's Book of Etiquette" which has been called the modern cyclopedia of good taste and good manners and which required four years in preparation. Mrs. Evans said "The book prepared by Millicent Fenwick, an associate editor of Vogue, is based on

the premise that good behavior is everybody's business, and it blends common sense with uncommon sensibility. The result is a friendly guide to traditional forms and modern usage, answering problems of etiquette arising out of everyday human relations—at home, at the office or in public." She paid special attention to table manners, women's behavior, for the girl on her own or for wives, ceremonies traveling and clothes.

After the program members of the club went to the home of Bettye Hodges to view her trousseau.

Those attending were Jolene and Virginia Curtsinger, Marie Denton, Bess Hagar, Troyce Hanna, Adeline Koelzer, Pauline Howard, Marian Plummer, Ruth Pickens, Jessie Ann Suttle, Jean Williams, Frances Young, Ellen Carter, Bettye Hodges, Ruth Loerwald, Doris Pickens, Wanda Ward, and two guests, Mrs. Evans and Wilma Roberson.

Mesdames Cowart and Graham Use Easter Theme For Buffet-Supper

April is a lovely month for parties. The Easter theme has so many decorative variations including all the pastel spring colors and attractive symbols that make for charm in entertaining.

Mrs. Will Graham and Mrs. O. P. Cowart used a pink and green theme to carry out Easter appointments for a buffet supper and bridge party given Tuesday evening in the Graham home.

The centerpiece for the table, from which the supper was served, consisted of an Easter basket filled with carnations and snap dragons and small baskets of sweet peas marked small tables arranged for seating sixteen guests.

The Easter colors were repeated in the Desert Rose pottery service and the menu suggested the Lenten season with: Frosted

cocktail, fish ring with shrimp sauce, Pennsylvania Dutch spinach, new potatoes, tomato apple ribbon salad, blueberry muffins and the dessert course featured meringue nests of pink peppermint mousse, surrounded by delicately tinted green coconut and topped with candy Easter eggs.

Prizes in the games after the supper were won by Mrs. J. E. Kirby who played high for the Easter basket which served as the table centerpiece. The small baskets of sweet peas went to the table winners, Mesdames Millard Nobles, W. L. Davis, Jr., Bob Lewis and T. E. Seigler, Jr. Mrs. J. R. Johnson was awarded the traveling prize.

Those making up the 10 x 12 tables of players were Mesdames Clyde Cave, N. E. Milburn, W. L.

(Continued on Page 8)

Long Time Ago

45 Years Ago

In the General and State News Column of the April 1, 1904 Brand, it is reported that "The latest railroad news is to the effect that a company of capitalists have been formed in Boston, Mass., for the purpose of building a road from Amarillo through Lubbock to connect with the T. and P., at some point south of Lubbock" and that on "April 1 the Choctaw, Oklahoma and Gulf Railway will cease to exist and will become the immediate property of the Rock Island system." Another item states: "On the 27th inst. the Japanese succeeded in blockading the harbor to Port Arthur by sinking four merchantmen. The volunteer crew are reported to have been rescued." And another item, "Floyd, County seat of Floyd County will vote on the question of levying a 50 cent tax for the purpose of building and maintaining a school at that place."

In The Ads

An ad from the E. W. Harrison Company on the front page reads: "Spring neckwear must not be ignored. We have not ignored it. A visit to our store will convince you that we have laid in a large supply of high quality Four-In-Hands which are the very thing for these times. Keep up appearance and be a help to those around you. A neat spring tie does much to this end. Four-In-Hands, 25 to 50 cents."

And a Notice on Page 1 announces: "After April the 1st, all parties now having phones will be charged extra for all talk over the phone, except their individual families or employees, at the rate of five cents for each conversation."

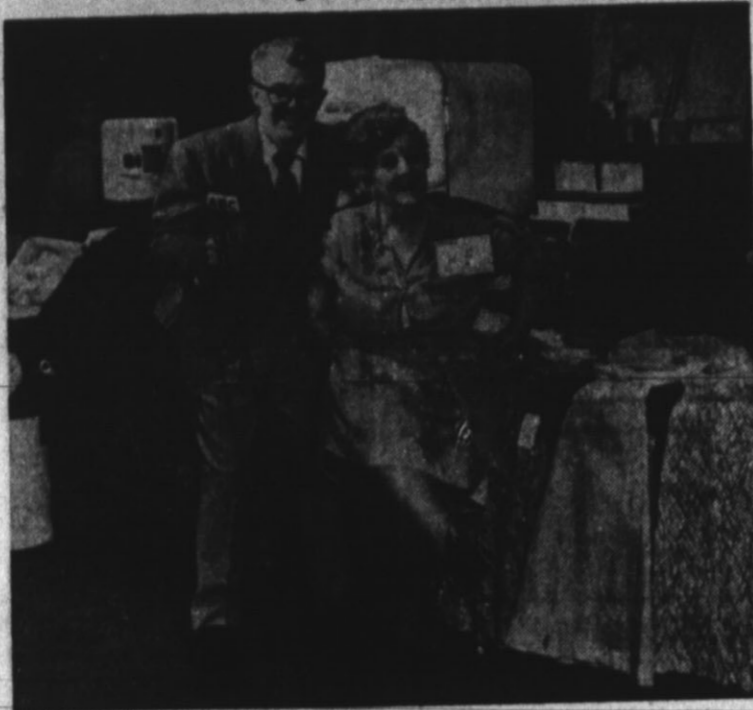
A Brand representative, following a visit to Dimmitt, makes this report: "... The town has a beautiful location, being surrounded by as fertile lands as can be found this side of the Nile, and is noted for the morality and hospitality of her citizens. There are larger towns in the Panhandle but none more open to the stranger. The first object that would attract the eye of the stranger is the courthouse, which, by the way, is the finest in the Panhandle. Near by this is situated the Dimmitt Hotel, which is second to none on the point of table fare..."

Local Option Club had just had a meeting when the Brand went to press April 1, 1904, and the program committee appointed for the next meeting was A. J. Lipscomb, W. G. Ross, Lula Garvin, Pearle Turrentine, and Mrs. C. G. Witherspoon.

Big Spelling Bee

Included in the write-up of the big spelling bee "on Monday night" was the following: "... That the audience was not composed of the good spellers that the district school of our father's day was wont to boast of was shown by reluctance of many and the refusal of more to respond to the invitation of the champions to enter the spelling contest; however, there was a sufficient number of brave ones to make up a nice match and the great enthusiasm was aroused by the stirring race for the 'booby prize'—a modern speller—which was finally won by a miss on the word 'donor' by Paul Barnett; then, the majority of the young ladies went down on 'frivolous' an adjective that describes most any girl; 'corroborate' proved a hard one for several, and the final test was brought on 'derivative,' that

"Granny Be-Bop of 1949"



Mrs. Margaret "Nana" Haugen, 75-year-old grandmother from Joliet, Ill., prances in front of some of the prizes awarded her with the title of "Granny Be-Bop of 1949" on a Chicago radio program designed to prove that there's life in the old girls yet. Master of ceremonies Tom Moore congratulated the young-in-spirit Mrs. Haugen, who won over four other grandmothers with a nudes-step similar to the above, accompanied by her version of "Dinah."

word being missed by all save Judge Witherspoon whose championship must have been won by his following the instruction of Mr. Parker, the efficient 'pedagogue' of the evening—i. e., to spell a syllable, pronounce it, back up, and come again' and so continue until the syllables were all spelled and the word complete. W. H. Russell acted as judge.

"Among the good spellers were Mrs. J. H. Stinson, G. W. Eagle, Mrs. C. G. Witherspoon, J. K. F. Gilliland, J. W. and J. E. Rhea, and the evening's champion, who, when a large white cake was presented to him as first prize, very gallantly requested that it be sold to the highest bidder and its proceeds be given to the Home Mission Society. The cake went to Esca Harrison for \$1.05 which amount, added to the entrance collections, made \$19.40 that is to be used in the improvement of the home parsonage."

Constitution and By-Laws of the Hereford Social Club of Hereford, Texas, were printed in the 1904 Brand, and local items included: "Allen Bell visited in Hereford this week and was a pleasant caller at the Brand office, moving his subscription up a year;" "Mrs. H. E. Baker, accompanied by her mother, returned Saturday from a visit with relatives in Oklahoma and was met in Hereford Sunday by Mr. Baker who returned to Dimmitt with them in the afternoon;" "J. W. Brady spent Wednesday in Bovina;" "The following lawyers attended district court at Dimmitt this week, J. P. Slaton, W. H. Russell, C. G. Witherspoon, and Carl Gilliland;" "B. F. Stanley and A. H. Elliston went down to Claude Wednesday afternoon on business;" "J. W. Alexander of Dimmitt had business in Hereford Thursday;" "Mrs. J. A. Fox left Wednesday afternoon for a visit with relatives and friends in Corsicana and Dawson."

Wild horses and wild burros still roam unrestricted in some of the more remote sections of Arizona.

Sell Thru the Wont Ads!

COURTHOUSE RECORDS

Deeds of Trust

J. F. Messer and Victoria Messer to First Federal Savings and Loan Association of Clovis: W 399 ft. of E 704 ft. of Block No. 26, Mabry Addition, Town of Hereford.

G. E. Tannahill, Jr. and Leta Tannahill to Federal Land Bank of Houston: W 1/2 of SE 1/4 of Section No. 35, Township No. 4 North, Range 3 East, and NE 1/4 of Section No. 2, Township No. 3 North, Range 3 East, and being out of Leagues 406, Abner Taylor, Abst. No. 467, Pat. No. 401.

E. Bridges and Sadie Bridges to E. M. Rice: Lots No. 7, 8, 9, and 10 in Block No. 1, Meacham's Subdivision of Block No. 16, Mabry Addition.

W. W. Hill and Blanche D. Hill to Equitable Life Insurance Co. of U. S.: 320 acres, being all of section No. 77, Blk. K-3, Cert. No. 920, A. B. and M. Survey.

Lincoln National Life Insurance Co. to Orland Newell and Merie Newell: All of Lot No. 5 of Carlyle's Subdivision of SE 1/4 of Block No. 15, Evans Addition, Town of Hereford.

Lee Renfro to T. A. Wilson: promissory note on Portion of Block No. 14, Evans Addition, Town of Hereford.

Panhandle Lumber Co. to J. K. Blythe: Promissory vendor's lien note on Rectangular strip of ground in Lots No. 11, 12, 13, and 14 of Barcus and Bullock's Subdivision of N 1/2 of Block No. 5, Womble Addition, Town of Hereford.

Federal Land Bank of Houston to T. E. Shirley: promissory note. Warranty Deeds

Wilda Womble, guardian of estates of Robert Wilson Womble, Lewis Ray Womble, Gordon

Douglas Womble and Leldon Baker Womble to Alice C. Thompson: First tract, All of W 1/2 of Section No. 5, Block K-14, except W 137 1/2 acres thereof, Cert. No. 988, T and N O R Co. Original Grantee, containing 162 1/2 acres of land; Second tract, 8 130 acres of the H. B. Shaw Preemption Survey, School File No. 6938, all of said Preemption South of projected line between sections No. 5 and 6 in Block K-14.

James W. Witherspoon and Margaret Witherspoon to Paul Helmke: All of Lots No. 20 and 31 in Block No. 3 Burk's Subdivision of Block 17, Mabry Add. Town of Hereford.

Jack Geffen returned to Hereford Wednesday morning after having been called to Midvale, New Jersey, at the death of his father. Returning with him was his mother, Mrs. John Geffen, who will visit here in the home of Mr. and Mrs. W. H.

Russell, and will stay for an extended visit with her son and family in Lubbock.

Abigail Smith Adams, who died in 1818, was the only woman who has ever been both wife and mother of a President of the United States: her husband was John Adams and her son, John Quincy Adams.

The Hassayampa River, located near Wickenburg, Ariz., is famous for its legendary long. It is said "if you drink the waters, facing downstream, you'll never tell the truth again."

HEREFORD MOTOR CO.

"SPEEDY"






HEREFORD MOTOR CO.
Dudley Green HEREFORD, TEXAS Archie Scott

MASONIC BULLETIN
Hereford Lodge 849

Started meeting second Sunday in each month. School of instruction next Thursday night.

E. L. TOMPKSON, Sec'y.
W. C. HROMAS, W. M.

NOTICE OF MEETINGS

ODD FELLOWS
Each Monday Night

REBEKAHS
Each Tuesday Night

ATTENTION!
All Interested In
NICE CLEAN ENTERTAINMENT

The
Aloha Studio
teaching at
244 W. 4th, Hereford
is enrolling
10 MORE STUDENTS!
in the
Hawaiian Steel Guitar
Now Teaching in Hereford on
SATURDAY
Contact Our
Representative Now
at 244 W. 4th
Phone 274-W
ENROLL NOW!

DR. QUIZ

CONDUCTED BY
ACME CLEANERS



WHAT PRESIDENT OF THE U.S. OFFERED "TWO CHICKENS IN EVERY POT" AS A SLOGAN?
A. WASHINGTON
B. LINCOLN
C. ROOSEVELT, F.D.
D. HOOVER.



WHO IS SHE?
A. NELLIE GRAY
B. CLEMENTINE
C. CLEOPATRA
D. MOLLY PITCHER.



WHICH IS THE NAME OF A BULLET?
A. ZERO-ZERO
B. TWENTY-TWENTY
C. THIRTY-THIRTY
D. FIFTY-FIFTY

Hoover, Clementine and Thirty-Thirty is the key to the quiz. . . but the ACME CLEANERS is the key to perfect cleaning and pressing service. We want you to benefit by our superior methods and fine equipment.

Acme Cleaners
SUITS TAILORED TO YOUR MEASURE
PHONE 111 WE PICK UP AND DELIVER

We will pick up your cleaning twice daily, and deliver daily. Cleaning picked up in the morning will be delivered the following morning; cleaning picked up in the afternoon will be delivered next afternoon . . .

KEEP UP WITH THE NEWS

... VIA ...
K.F.D.A.

RADIO STATION
DIAL 1440
AMARILLO, TEXAS

- Morning**
7:00 AM—UP NEWS
7:30 AM—Martin Agronsky
7:45 AM—National and Regional
11:30 AM—News Roundup
- Noon and Afternoon**
12:00 Noon—UP World and Regional
1:00 PM—News Roundup
4:30 PM—Tomorrow's Headlines
- Night**
6:00 PM—The World In Review
10:00 PM—UP World and Regional

REMEMBER
1440 ON YOUR A. M. DIAL
100.3 MEGACYCLES F. M.

STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service . . . use this Directory

<p style="text-align: center;">Parts Headquarters for Doctors of Motors Your Automotive Jobber Hereford Parts & Supply Co. DALE TINNIN, Manager 217 Main Hereford, Texas Phone 56</p>	<p style="text-align: center;">TRIPLE E CAFE Short Orders . . . Steaks a Specialty A Nice Place for the Whole Family to Eat 24 Hours Service BOY and ADA</p>
<p style="text-align: center;">THIS SPACE FOR SALE</p>	<p style="text-align: center;">Huckert Radio Service Guaranteed RADIO REPAIRS at White's Auto Store 116 North Main Phone 85</p>
<p style="text-align: center;">REMINGTON TYPEWRITERS OFFICE SUPPLIES FARM AND HOME FLOOR AND WALL SAFES AT YOUR HEREFORD BRAND</p>	<p style="text-align: center;">A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p>
<p style="text-align: center;">MOORE'S are —Open 7 days a week —Open at 8:30 A. M. and Close at 9:00 P. M. —Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. —Headquarters for Gas and Oil Needs.</p> <p style="text-align: center;">MOORE'S GROCERIES GAS AND OIL Intersection Highways 51 and 60 Phone 186 301 E. 3rd Phone 383</p>	<p style="text-align: center;">FREE . . . Pick-Up and Delivery Service PHONE 160 It's like new — when we're Thru . . . C & B Cleaners</p>
<p style="text-align: center;">GEAR HEAD REPAIRS For Irrigation Pumps In Stock or Made in Our Modernly equipped machine shop for any make gear head. BEARINGS, GEARS, SHAFTS W. M. (Bill) WHITESIDES 207 EAST FIFTH PLAINVIEW, TEXAS.</p>	<p style="text-align: center;">HEREFORD WRECKING CO. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!</p>
<p style="text-align: center;">Gibson Plumbing & Heating Plumbing — Heating Work and Supplies Repair Work a Specialty FREE ESTIMATES Prompt and Courteous Service Phone 864, If No Answer, Call 207-M</p>	<p style="text-align: center;">HEREFORD NEWS STAND Your Favorite NEWSPAPERS and MAGAZINES Fountain Service . . . Drugs . . . Sandwiches 301 Main Street — Phone 694</p>

Fertilizer And Irrigation Men Offer Hints To Local Producers

Three fertilizer and irrigation specialists conducted a day long school at the court house Wednesday for some fifty farmers throughout the county, pointing out suggestions for increasing yields, getting better crops and emphasizing to the farmer that the time would soon come that would necessitate better year round planning.

Don Jones, superintendent of the Lubbock experimental station, declared the big agriculture boom might be at an end in four or five years and the intelligent and resourceful farmer who planned as he planted would be the leading man.

Recommend Myrdid Clover

In his morning address Jones also emphasized the benefits of turning to legumes in crop rotation practices. He recommended farmers try planting Myrdid Clover, a biennial sweet clover, seeding it in the fall and plowing it under about April 15.

It would produce about four and one-half tons of green manure through decay of the

plant on the land that in about 30 days could be planted in grain sorghums. He advocated planting grain sorghums as late in May as possible and yet still secure maturity before frost. It put the plant in a better stage of development to withstand the hottest days of summer, he said.

Bob Thurmond, irrigation specialist, declared one of the main considerations was to install the right size pump that would serve the needs of the farmer. He worked out the following formula to help farmers figure the size of pump adapted to their uses.

Irrigation Formula

"Horsepower equals gallons per minute times lift in feet divided by 3,960 times the pump efficiency," says Thurmond.

R. R. Lancaster, pasture expert with the extension service, had declared that the value of pastureland, just figured in "dollars and sense" meant that it was about one-fourth as expensive to feed cattle on pastureland as on other feeds.

He listed the recommended grasses for permanent pasture seeding as follows: brome grass, first; perennial rye, second. Both of these are cool season grasses. A mixture of orchard grass seed, a warm season grass, should be included to provide year round growth.

Crested Wheat Grass

Lancaster suggested that crested wheat grass was better adapted to dry land pasture and said he personally doubted whether it would pay off on a permanent pasture set up. The same was true of King Ranch bluestem.

He suggested farmers might like to try tall fescue or Sutter's grass, a cool season grass not commonly used in this area.

Discussing pasturing on alfalfa, Lancaster said it could be done by experienced ranchers, but they certainly had to watch their step and even then they might expect some cattle loss.

Farmers who are having trouble with alfalfa maturing ahead of their other grasses might try watering it more frequently and not so deeply, he said. He also suggested ranchers pasturing cattle on alfalfa should keep

Texas Mother of 1949



Mrs. E. A. Gillis of Fort Worth, Texas, has been chosen Texas Mother for 1949. She will compete for the national title in a contest sponsored by the Golden Rule Foundation. (AP Photo).

some dry roughage before their stock at all times.

In answer to some questions from the floor, the experts said: The seeding rate of clover was from 12 to 15 pounds broadcast.

In regard to a question on plowing depth, one expert said he believed when the farmer plowed over seven inches, it was just a waste of time and money.

Morton-Jackson Wedding Rites

Mr. and Mrs. Bill Morton announce the marriage of their daughter Edythe Ann to Aubrey Jackson, son of Mr. and Mrs. T. H. Jackson.

The marriage took place on March 22 in Clovis, New Mexico at the home of friends. Following the ceremony, the couple left for San Francisco and other points in California for a two weeks trip. Upon their return they will be at home on Bradley Street in Hereford.

Jolly Workers Hold Embroidery Session

Jolly Workers Club met last Thursday at the home of Mrs. T. C. Covington. The afternoon was spent embroidering for the hostess.

Plans were made to entertain husbands with a covered dish luncheon in the near future.

Refreshments were served to Mesdames Clay Angelo, Ray Boyd, Elton Brooks, Travis Caraway, Charlie Calloway, Jimmy Mercer, Ray Sult, S. S. Williams, J. W. Terry and the hostess.

Next meeting will be held on Thursday, April 14, at the home of Mrs. Jimmy Mercer.

Calliopian Club Meeting Thursday

Meeting with Mrs. Elizabeth Womble on Thursday evening, the Calliopian Club had as guest speaker Mrs. G. C. Nobles of Amarillo who reviewed the book "Prophet of the Wilderness" by Herman Hagedorn. The book is the life story of Dr. Albert Schweitzer, famed Christian missionary.

Attending the meeting were Mesdames L. B. Barnett, B. F. Cain, Clyde Cave, O. P. Cowart, Paul Conaway, Bill Davis, Jr., Alton Fraser, J. T. Gilbreath, Jr., Will Graham, Jim Kirby, Emmett Milburn, Millard Nobles, Carl Perrin, Dan McWhorter, and Miss Nelle Spradley.

It is possible for the human eye, unaided, to see about 2,000 stars at one time.

WHO'S SPELL-BOUND?

Top Speller of Deaf Smith County To Be Selected Tuesday Afternoon

Deaf Smith County finalists in the Spelling Bee who will compete in the Amarillo contests are to be chosen at a Spelling Contest in the High School Auditorium, Tuesday, April 12.

Eligible to compete in the contests are any pupils not past the eighth grade at the time of the Bee and except those pupils who will be 16 by June 1 or before, said H. V. Stanton, principal of Junior High School.

A pupil from Dawn, St. Anthony's and Junior High School will be presented in the spelling-down Tuesday.

Elimination contests have been going on all week long and by Thursday Junior High had narrowed their number of con-

testants to seven. They include Jerry Witherspoon, Richard Tucker, James Nunnally, Emmett Brown, Billy O'Neil, David Stanton and Dixie Young.

Sister Nellie reported Thursday they had reached no elimination decision at St. Anthony's as yet.

The maximum recorded depth of the ocean is a point in the Pacific east of the Philippines: 35,400 feet—6,398 feet deeper than Mount Everest is high.

If fried eggs are cooked over low heat in a covered skillet they will have much the same qualities as poached eggs.

JOHN McLEAN
PHONE 273

INSURANCE AGENCY

★ DEPENDABLE

- Yours Interests Protected
- Losses Receive Personal Attention
- We're Not Satisfied Unless You Are



AND DOLLAR DAY CLEARANCE

ONE GROUP

SUITS & COATS DRASTICALLY REDUCED

CLEARANCE MEEKER GENUINE CALF BAGS 1/3 OFF

DRESSES

Spring & Summer

\$4.50

For House or Play

HOSE
NYLON

2 Pair For \$1.59

Not Special Buys - Not Irregulars

These Are From Our Regular Stock Of Nationally Advertised Hose

GROUP OF HIGHER PRICED BLOUSES ONLY

\$3

GROUP
SLACKS AND SKIRTS

1/2
Price

DOVE DOWN
ENGLISH RIB
ANKLETS

3 Pair **\$1**

MICKEY BOY
CORDUROY SUITS
Sizes 1 to 6

\$5

ATTEND THE FASHION SHOW

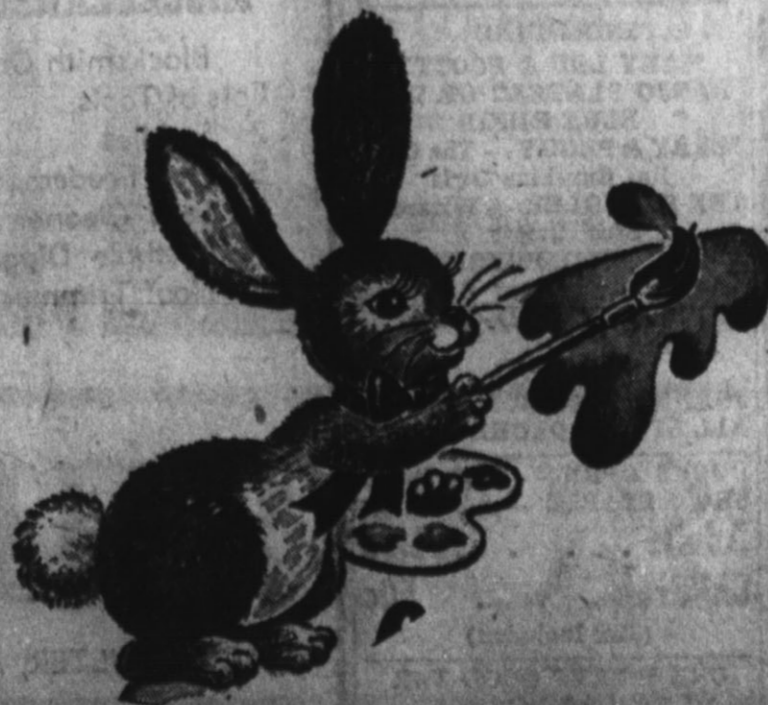
TUESDAY EVENING
High School Auditorium

GROUP

MATERNITY DRESSES

One and Two-Piece Styles

1/2
PRICE



THE

Vogue

"For the Lady of Fashion"

Little Man,
What Now?



Mann's

MALTED MILK BREAD

Sports Round-Up

By "SKEETER" SKELTON

I did my best to stay away from Fox's this week, but when "Dubs" Reeves invited me in to try on some new shoes, saying that Homer was out for lunch, I fell for it and went in and sat down. Homer immediately leaped from his hiding place behind the table leg, clapped a pair of iron on me, and started talking. Realizing I was trapped, I resigned myself and listened.

The poor man's Bill Stern told me about the old Fireman's Athletic Club that used to hold forth in the rooms on the top floor of the Court House in the early twenties. The fireboys had felt the need of something to keep them in addition to extinguish blasing outhouses and the like, and had set up a fine gymnasium in the Court House. Membership was opened to the public, and soon every man in Hereford who could lift five pounds and run ten feet became an avid health-seeker.

Some of the better athletes were pressed into service as instructors and produced crack boxing, wrestling and acrobatic teams. (You will recognize the

promoters. It seems that in those booming times, there were no poor people! After weeks and months of fruitless search for a needy family, the firemen decided to save their money, and it was later used to put a hardwood dance floor in the city hall. This floor is still in use, as well as a piano which was thrown in on the deal.

Some of the best remembered attractions of those battle royal were Charlie Whitehead's juggling act, in which he performed with blazing Indian clubs, and the wrestling event between C. C. "Rock" Rockwell and Charlie Bennett. This wrestling match, between two men renowned for the immensity of their "bay windows," was carried on in the best "grunt and groan" tradition. At the end of the first fall, after a period of about eight minutes, "Rock" was flat on the mat with Charlie huffing and puffing was heard, and the audience turned their ears to the railroad tracks, thinking that a freight train with a double-header engine was pulling into town. Hearing no steam whistle, they again faced the straining wrestlers and found it was "Rock" and Charlie who were doing the panting. The referee immediately stepped in, declaring that Bennett had won the fall, but when he tried to help the exhausted behemoths to their feet he found it was impossible. After a moment's deliberation, he enlisted the aid of the spectators, and they just rolled "Rock" and Charlie over the side of the ring to make room for the next event.

Perhaps the most violent boxing match ever fought in the Court House was a bout between "Dubs" Pitman and Neb Stanifer. The fight originally scheduled to take place on the night in question was called off on account of one of the boxer's having come down with the grip. "Dubs" and Neb were asked to substitute, and after going into a huddle, they agreed. The result was a fight that was termed "The Battle of the Century" for days afterward—until it was found that the

Faces Spy Trial



JUDITH COPLAN, above, 27-year-old former Justice Department analyst, has been ordered to stand trial in New York on April 1, and in Washington on April 25, on two separate indictments charging her with having taken secret security information and conspiring to commit espionage. Her attorney said she was merely "collecting material" for a book.

boys had framed up and the whole thing was faked.

In this "massacre" the two pugilists would take turns bating each other into the ropes with terrific "roundhouse" blows, recover, dance gracefully around the ring, and then tangle again all to the accompaniment of the ladies, singing "Nearer My God To Thee". At the end of the first round, they retired to their dressing rooms to get their wounds attended to before the second round—and were not seen again for two weeks.

My worthy competitor in the sports writing game, "Clabber" Corbett, has made a slip at last. In covering the high school track meet with Dalhart last week, he left out the results of one of the most vital field events: i. e. the shot put. Come on now, "Clabber," who won it?

Larry Loerwald, playing manager for the V. F. W. baseball team, dropped in while I was sweating out Homer's story and told me about last Sunday's initial practice session. Eighteen players showed up and had a good workout, in spite of the recurring appearance of a group of enthusiastic, if slightly inebriated, out-of-towners, who insisted on "a little warm-up game."

The fellows who participated in Sunday's practice were Johnny Winkler, Ray Hardy, Andy Anderson, Blue Turpin, Larry

THE WELL KNOWN HILLBILLY JAMBOREE AND Barn Dance Gang FROM Nashville, Tenn. WILL BE AT HEREFORD THURSDAY, APRIL 7 NEW FORD BUILDING

Auspices Hereford Junior Chamber of Commerce

Featuring POPULAR STARS OF NATIONAL RADIO NETWORKS



INCLUDING:

MARY LOU & SCOTTY BANJO PLAYERS OF THE BLUE RIDGE

JERRY & PEGGY — The Carolina Sunshine Girls

TEX SPANGLER — Wizard of Steel Guitar

ELMER SNEEZEWEED — World's Funniest Comedian

GENE McDONALD — Noted Fiddler

AND JOHNNY JOHNSON And His ALL STRING ORCHESTRA

DOORS OPEN — 8:00 P. M. SHOW STARTS — 8:30 P. M.

Adults . . . \$1.00

Children . . . 50c

(Tax Included)

ONE TICKET GOOD FOR SHOW AND DANCE

Summers, Harold Loerwald, Raymond Lueb, George Loerwald, Onias Carroll, L. J. Clark, Stan Barrett, Bob Clark, John Renner, Wendall Burdine, Conrad Clark, Bill Phipps, "Beans" McGee, and Larry Loerwald.

The boys ran into unexpected difficulties Sunday, owing to the numerous horses and cows which have been grazing in the park lately. Some of this livestock must have wandered onto the edge of the ball park, because practice was brought to an abrupt halt Sunday when Johnny Winkler ailed into what he thought was third base.

OES Study Club Meets With Mrs. Shore

Order of Eastern Star Study Club met in the home of Mrs. Lan Shore Monday afternoon. Mrs. Myrtle Witherspoon, president, was in charge of the business session and Mrs. Effie Melton conducted the lesson which included instructions for the installation ceremony.

During the social hour Mrs. Bruce Rose was honored on her birthday with a birthday cake and a bouquet of roses presented by her sisters, Mrs. Doyle Rose and Mrs. Shore.

Those present were Mesdames Mary Baird, Ollie Brady, Nell Cuipepper, Ethel Curry, Juanita Hershey, Ada Higgins, Belle Hromas, Bessie Jones, Vivian Major, Effie Melton, Virginia Patton, Opal Robertson, Myrtle Witherspoon, Emma Suits, Bruce Rose, Doyle Rose and the hostess.

Diameters of planets range from 3,000 miles, in the case of Mercury, to 88,000 miles, in the case of Jupiter.

Of some 700 species of birds on the Philippines, about half are found only in the islands.

PERSONAL

Dr. R. R. Wills and Herb Bippus attended the Air Show Sunday at Benger Air Park in Friona.

Minnesota Visitors

Visitors this week in the John Gaets home were Mr. and Mrs. T. P. Hannegan of St. Paul, Minnesota, who were returning from a trip to Florida. Mrs. Hannegan had visited here twenty-eight years ago, and Mr. Hannegan was here two years ago. Both were much impressed with the irrigation here and viewed some of the farms where wells were in operation. In Wichita Falls they visited with Mr. and Mrs. Donald Gaets. Mr. Hannegan is the brother of Mrs. Gaets.

ATTEND BAPTIST MEET

Eight persons representing the First Baptist Church of Hereford, left Thursday for Abilene to attend the Baptist Training Union convention held there Thursday, Friday and Saturday. They were Mrs. George Graham and daughter Peggy June, Mr. and Mrs. Bob Lawrence, Mrs. Gerald Wilson, Mrs. J. B. Harlin, Mrs. J. E. Sneed, and Mrs. Wayne Williams.

Mrs. W. A. Long left Wednesday for Spur, where she will spend two or three weeks with her son, Arnold Long, and a daughter, Mrs. J. I. Garner and family.

The majority of species of worms are parasites in a great variety of animals and some plants.

New York's Pennsylvania Station, believed to be the busiest in the United States, handles more than 100 million passengers a year.

if it's **DEPENDABILITY** you want
it's a new **ROPER** you want

ROPER America's Finest Gas Range
for homes beyond City Gas Lines

Rain or Shine you can count on
L. P. (LIQUEFIED PETROLEUM) GAS

Regardless of weather... during wintry blizzards or summer cloudbursts... Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is the ideal fuel for rural or suburban homes.

Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern **ROPER** gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.

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Phone 45 104 East 3rd St.

YES...

There's One In Every Town...

A drug store in which you feel at home the first time you go in.

A place where you instinctively know that you will get what you want without having to refuse a substitute.

A store where you sense an atmosphere of true cordiality and know without being told that the whole store appreciates your patronage.

A place which inspires your confidence, and where you know that what you may buy will be of good quality and will be priced correctly.

A store that "wears well" where you get the habit of going for your drug needs.

Yes, we strive to maintain a good drug store, one of which you may be proud to say—"We trade at the City Drug Store"

EDWARDS CITY DRUG

PHONE 100

Filling Prescriptions Is The Most Important Part of Our Business

FARM SALE

Friday, April 8th

SALE STARTS AT 11 A. M. SHARP

Located 21 miles west of Hereford on Harrison Highway, South Side of Road
LUNCH WILL BE SERVED BY THE CULTURAL HOME DEMONSTRATION CLUB.

FARM PLOWS AND TOOLS

- 2 Two row Godevils, steel
- 1 4 row Planter, sod planter
- 1 Manure Spreader, good shape
- 2 IHC Broadcast Binders, 10 ft., 1 extra good
- 5 Wagons
- 1 Rod Weeder
- 1 Hoeme Plow, 14 ft.
- Lots of Sweeps and Chisels
- 1 Unitiller
- 1 Van Brunt Wheat Drill, 16-10
- 1 Dempster Drill
- 2 Disk Harrows, John Deere, 21 ft.
- 3 Oneway plows, 1 new 10 ft. Case, 2 Moline 8 ft.
- 2 Grain Loaders
- 1 Case Tractor, Model L
- 1 KT MGM Tractor
- 1 M International Farmall with 4-row attachments

LIVESTOCK

- 2 Cows and calves
- 17 Mixed Yearlings

MISCELLANEOUS FARM EQUIPMENT

- 1 Blacksmith Outfit
- Lots of Tools
- 2 Saddles
- 5 Hog Feeders, several troughs
- 1 Seed Cleaner
- 1 Posthole Digger
- 1 Hoof Trimmer

TRUCKS

- 1 1940 3-4 ton Chevrolet Pickup
- 1 1937 1-2 ton Chevrolet Pickup

HOUSEHOLD ITEMS & MISCELLANEOUS

- 4 Butane Heaters
- 1 Butane Cook Stove
- 2 Radios, 32 volt table models
- 1 Refrigerator, Servel 8 ft., good
- 1 Washing Machine, Maytag
- 1 Dining room Suite
- 1 Large Buffet
- 1 Breakfast Suite
- 2 Bedsteads, mattress and springs
- 1 Dresser
- 2 Chairs
- 1 Desk
- 1 Settee
- Many Cooking Utensils
- 1 Lawn Mower
- 1 Walking Plow
- 3 Butane Batteries
- 1 Cream Separator
- Several Barrels
- 1 Oil Heater
- 1 Coal Range

OTHER ITEMS TOO NUMEROUS TO MENTION

G. W. Brumley

Terms: Cash, unless other arrangements made beforehand.

JACK COULTER, Auctioneer CLINTON JACKSON, Clerk

'April Fool' Has Come And Gone

Now that April 1 has come and gone it is safe to mention All Fools Day without unwarily tipping some prankster off to playing a joke that might otherwise have gone forgotten. Hereford undoubtedly went through its share of telephone pranksters, sugar that tastes like salt and billfolds lying on the sidewalk.

Anyone who stoops to catching his fellow man in some April 1 prank, is just living proof of the perpetuating thread of civilization. The very origin of the custom is lost in antiquity, but there are roots of it scattered all over Europe and Asia. The custom of playing practical jokes on ones friends (?) or sending them on fools errands stretches from the atomic age back to the ancients.

Although it is hard to tell just where the custom originated, historians believe they have disproved the theory of April Fool's celebration being keyed to the uncertainty of the weather or to the mockery trial of The Redeemer.

The most logical conclusion seems to be that April 1 first became a celebration day because it fell a week after March 25, the old New Year's day. Naturally, after a week of celebrating New Years everybody probably felt like a fool.

But the jolly time of loaded cigars and alum-coated chewing gum is not limited exclusively to litterbugging Americans.

As a matter of fact, some historians believe the idea dates from ancient Roman mythology and the allegory of seed time.

Proserpina, beloved daughter of Ceres, was once supposed to have been sporting in the Elysian meadows and had just filled her lap with daffodils when Pluto came along and carried her off to the lower world. Mother Ceres heard the echo of her cries and searched vainly for her voice. She was on a fool's errand, hunting the "echo of a scream."

In India it dates from the feast of Hull, the last day of which feast falls on March 31. Chief amusement then was to send people on foolish errands. Although April 1 has long been observed throughout England, it didn't become a general festival of hilarity until the 18th century. Then it was considered very clever to send the uninitiated out looking for a pint of pigeon's milk, cobbler's strap oil or a "History of Eve's Grandmother."

In France a prank victim was called "poisson d'Avril" or an April fish. The expression goes back to a certain spring festival celebrated because fish thronged the streams at that season and therefore the poor fish was more easily hooked.

It's the great delight of Scotsmen to catch a fellow man with their "hunting the gowk" game. They take some young innocent, arm him with a letter which reads, "This is the first of April; hunt the gowk another mile," and send him to one of their acquaintances.

Each man to whom he is to deliver the letter takes part in the joke and keeps relaying the messenger farther down the trail. Finally, the tried-but-less-lively victim comes wearily home to be greeted by his neighbors and friends (?) who celebrate the return of the gowk.

This brings to mind the time right here in Hereford when two young fourth graders, Virginia Ann Dillehay and Donald Robinson, in fact, were looking for wastebasket boxes to construct a post office as a school room project. Hopefully hunting big boxes they went into the Piggy Wiggly store managed by Frank and Wilson Gyles.

Since all the available wastebasket was too small, the Gyles sent them over to another market to borrow a box stretcher. Unfortunately had just been loaned to even another market and so on and on and on until at the end of a weary day the two kids still had no box stretchers and the businessmen in town did have a good joke. April Fool!

Some of the jokes in history were about as effective. Way back in 1860 when America was getting into a Civil War some guy in England decided to celebrate April 1 in style. Had he ever been discovered he may have started his own private civil war there.

He had sent out invitations to the socially prominent of London; the envelopes were even stamped with an inverted six pence to make them look official. They read: "Tower of London. Admit Bearer and Friend to view the annual ceremony of washing the White Lion, Sunday, April 1. Admittance at White Gate only." Cabs drove around the tower

all morning long hunting the white gate. Jokes haven't always turned out so badly. One April 1 in France, the Duke of Lorraine and his duchess escaped captivity in Nantes by the clever expedient of sending a messenger along to warn the guards what actually happened, but the guards were also very cleverly not going to be fooled on All Fools Day, so

the royal pair walked safely away from the imprisonment."

And America, land of the Great Big Joke, has sometimes been snared by its own precaution. One day back in 1934 several American newspapers picked up from overseas sources a story and a picture of a man apparently flying under his own power. It had happened overseas and the American press wasn't going to let any foreign

power put anything over on it. They blithely ran the story and the cut.

What really cut was when the managing editors woke up to the fact that it had all been an April 1 joke. Foreign papers were prone to put out special editions on April Fools.

April 1 always means a big headache at Bronx Zoo and officials go prepared. They install special operators to intercept

calls to the Zoo and only people with legitimate reasons are allowed to complete their message. After years of being plagued with requests to page Mr. and Mrs. Wolfe, Mr. Lyon, Mrs. Bear or Miss Lynx, they take this precaution.

There are no special operators here to separate the pranksters from their joke. Remember the time when Bob Higgins gathered a huge crowd of interested spec-

tators around him to exhibit a rare porcupine egg which he had discovered on his ranch?

The people congregated, and waited eagerly for him to expose his prize. He did. Most people call them cockleburrs. April Fool?

Well, a little laugh never hurt anyone and as long as there is Yankee ingenuity and a sense of humor Americans will probably continue to celebrate April

Fool one way or another. Remember the old adage: "When beans are in flower, fools are in power."

To make extra pretty slices of cucumber for a salad, peel the cucumber then run the sharp tines of a fork lengthwise down the vegetable. Slice as thin as possible—each slice will have an attractive scalloped edge.

DOLLAR DAY COUPON VALUE

THIS COUPON WORTH \$1

on the purchase of **MEN'S SHOES**

DOLLAR DAY

LIMIT ONE TO A CUSTOMER

DOLLAR DAY COUPON VALUE

THIS COUPON AND \$2

Will purchase a **5.95 MAN'S HAT**

DOLLAR DAY

LIMIT ONE TO A CUSTOMER

DOLLAR DAY COUPON VALUE

THIS COUPON WORTH \$1

on the purchase of **LADIES' DRESS SHOES**

DOLLAR DAY

LIMIT ONE TO A CUSTOMER

50 PAIR SHOES

WOMEN'S & CHILDREN'S

Broken Sizes

SPECIAL \$1 PAIR

CUPON NOT VALID ON THIS ITEM

CHILDREN'S ANKLETS

Mostly Whites

SPECIAL 10c PAIR

CHILDREN'S SEERSUCKER PAJAMAS

Sizes 2 to 6

SPECIAL \$1 \$ DAY

LITTLE TOTS DRESSES

2.95 VALUES

SPECIAL \$1 ONLY

NECKTIES

1.50 VALUES

2 for \$1

MEN'S DRESS SHIRTS

Broken Sizes

3.95 VALUES

\$2

MEN'S WORK SHIRTS

Blue Chambray

1.79 Values

\$1

BOYS' DRESS SHIRTS

DOLLAR DAY SPECIAL

\$1

BOYS' T SHIRTS

Solid Colors

79c VALUE

2 FOR \$1

MEN'S BELTS

Broken Sizes from Regular Stock

Values to \$3.00

\$1

80 SQ. PRINTS

Regular 59c Value

SPECIAL 35c YARD

COMBS - COMBS

25c Value

DOLLAR DAY SPECIAL

2 for 25c

Broken Sizes In

HOLEPROOF GIRDLES

Values to 4.95

SPECIAL

\$2.00

DOLLAR DAY COUPON VALUE

THIS COUPON WORTH \$1

On the Purchase of Any **BATES BEDSPREAD**

DOLLAR DAY

LIMIT ONE TO A CUSTOMER

DOLLAR DAY COUPON VALUE

THIS COUPON AND \$1.50

will purchase one bottle of **KINGS MEN After Shave Lotion or Cologne**

Tax Included

DOLLAR DAY

LIMIT ONE TO A CUSTOMER

DOLLAR DAY COUPON VALUE

THIS COUPON WORTH \$1

ON THE PURCHASE OF **MEN'S PAJAMAS**

DOLLAR DAY

LIMIT ONE TO A CUSTOMER

RUTHERFORD & CO.

NORTHWEST HEREFORD NEWS

Cultural Home Demonstration Club Makes Plans To Serve Lunch at Sale

By MRS. GRADY PARSONS Cultural Home Demonstration Club had a call meeting in the home of Mrs. George Parker Thursday afternoon at 4:30. Topic for discussion was preparation for serving lunch at the G. W. Brumley Auction sale to be held April 8. The Finance Committee is scheduled to meet next Tuesday afternoon at the home of Mrs. Grady Parsons to make further plans. Those attending Thursday's meeting were Mesdames John Henderson, R. C. Childers, J. T. Finley, Fred Wolfington, R. N. Cook, Grady Parsons, and Earl DeHart.

Mr. and Mrs. Jim Robinson of Amarillo visited in the home of Mr. and Mrs. John Henderson Sunday.

Mr. and Mrs. Hal Inman visited the R. C. Childers family Sunday.

Mrs. J. A. Pool returned to her home in Clarendon after spending three months with her daughter, Mrs. Grady Parsons.

Mrs. R. C. Childers spent Monday and Tuesday with her father and mother in Pampa.

Mrs. Pat Robinson and Mrs.

H. M. Richardson were Amarillo shoppers Thursday.

Mrs. George Parker was hostess to a Stanley party Thursday afternoon. Those attending were Mesdames John Henderson, Jerry Albracht and children, R. C. Childers, Clinton Jackson and children, J. T. Finley, Caraway, Fred Wolfington, Grady Parsons, Dorothy Parker and children.

Mr. and Mrs. Grady Parsons and Mrs. J. A. Pool visited Mr. and Mrs. Arch B. Pool in Amarillo Sunday.

Diane and Marsha Robinson spent Thursday with their grandmother, Mrs. J. T. Richardson.

Ronnie and Becky Duncan spent this week in the home of their grandparents, Mr. and Mrs. Louie Olson.

Callers in the home of Mrs. George Parker Monday afternoon were Mrs. J. T. Finley, Mrs. Grady Parsons, Mrs. Louie Olson, Ronnie and Becky Duncan.

Mrs. J. T. Richardson received instructions on making serving trays in the home of Mrs. E. F. Duckworth Tuesday afternoon.

Hereford Woman Directs Plainview Kiddie Band



Mrs. J. B. Harlin of Hereford, supervisor of the Wayland College Nursery-Kindergarten, recently directed the Rhythm Band and black-face quartet composed of kindergarten children in a chapel program at Wayland College.

Plainview, Tex., (WCNS) — Mrs. J. B. Harlin of Hereford, supervisor of the Wayland College Nursery-Kindergarten, recently directed the Kindergarten Rhythm Band in a chapel program which featured a quartet of mitey minstrels singing a novelty arrangement of the Missouri Waltz.

The quartet of pre-school children, dressed as Negro mammys, sang the "hush-a-bye" to their little dollies while the Wayland students applauded with delight.

Members of this quartet are Georgia and Martha Couch, daughters of Mr. and Mrs. George Couch; Irene Mills, daughter of Mr. and Mrs. Noel Mills; and Marilyn Russell, daughter of Mr. and Mrs. Mann Russell.

The Rhythm Band, bedecked in blue and gold capes and overseas caps, presented several musical numbers under the direction of Mrs. Harlin, accompanied by Miss Avenol King. The band instruments used were bells, cymbals, a drum, and rhythm sticks.

"The Wayland Nursery is equipped to take care of children from babies old enough to have had whooping cough shots to school age children," Mrs. Harlin stated. She went on to say that the children are divided into three age groups; the nursery babies, the 2-3 year-olds, and the kindergarten or pre-school age.

Mrs. Harlin is a graduate of Hardin - Simmons University where she majored in education. Her husband, also from Hereford, is a ministerial student at Wayland.

PERSONALS

Mrs. Tom Draper, Hugh Clearman, and Foster Whaley attend a district meeting of Extension Agents at the Herring Hotel in Amarillo Thursday. Particular topic of discussion was 4-H Club work.

Mrs. Otto Olson underwent an operation Wednesday in the Orthopedic Hospital in Amarillo. She returned to her home here Friday.

Walter F. Johnson, County Supervisor for Farmers Home Administration attended a meeting in Dallas Tuesday at which all Federal Housing Administrators from the irrigated districts of the Panhandle were present. Johnson left for Dallas Monday and returned Wednesday.

Hospital Notes

Patients discharged from hospital: Mrs. J. T. Wood, O. B.; Mrs. Jack Welby, surg.; Mrs. Robert Gollehon, surg.; Mrs. L. F. Carter, med.; Aubyn Earl Hodges, Jr., med.; Mrs. William H. Vick, surg.; Mrs. R. A. Massey, surg.; Ruby Valdez, med.; Mr. Otto Wetsel, med.; M. C. Allen, med.; Joy K. Smith, med.; Lloyd Brannon, surg.; Melba Jean Hawkins, surg.; Mrs. L. N. Froelick, surg.; John Lesly, med.

Patients in hospital: J. H. Ross, med.; Mrs. W. P. Axe, surg.; Mrs. Bill E. Kendall, O. B.; Bobby Gall Gilbreath, med.; Francis Hill, med.; Linda Strain, med.; Mrs. Wanda Martin, O. B.; Mrs. Eugene Bagwell, med.; Mrs. A. I. Kent, O. B.; Fred Arnold, surg.; Gwendall Balnum, med.; Mrs. W. P. Caraway, med.; Nelson Welch, surg.; Mrs. Eugene Musick, O. B.; Mrs. J. V. Reeves, med.

Born to: Mr. and Mrs. Morris L. Martin, a son, Jerry Duane; Mr. and Mrs. A. I. Kent, a daughter, Cynthia Lou.

Less than one percent of wills are successfully contested or "broken."

A Complete Stock

of GENERATORS and STARTERS FOR CARS AND TRUCKS



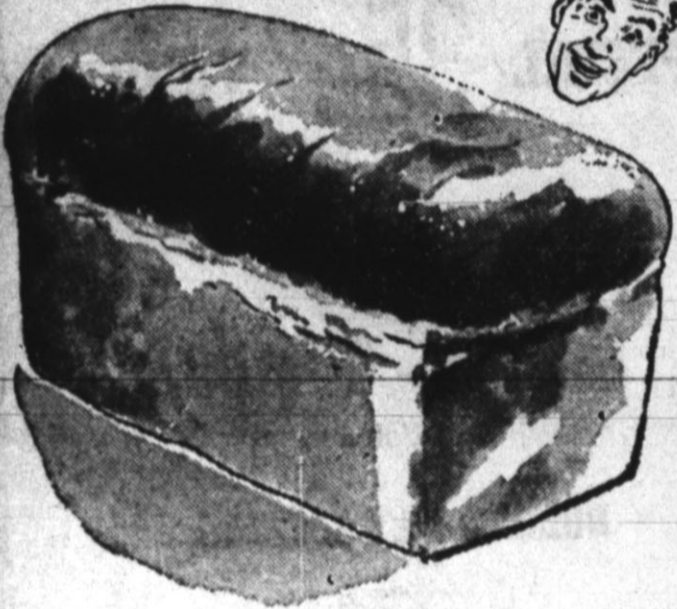
IT'S HEREFORD WRECKING for 24 HOUR WRECKER SERVICE

We have two Heavy Duty Winch Trucks on duty at all times.

Visit Our

Complete Service Department HEREFORD WRECKING & PARTS CO. O. H. Culpepper Phone 320 U. V. Pierce

BUTTER-KIST



'for Health's Sake, Eat the Best'

HEREFORD BAKERY

Announcing FREE Demonstration MAYTAG PRODUCTS



MISS PEARL HUGHEY Maytag Home Economist

INCLUDING THE FAMOUS

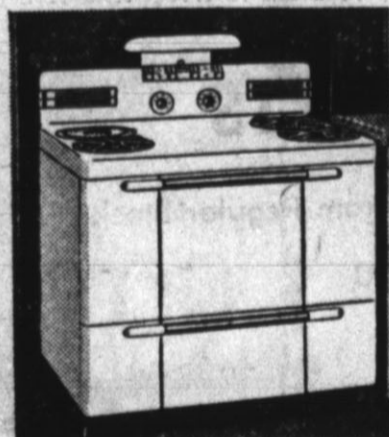
MAYTAG HOME FREEZER

MAYTAG DUTCH OVEN RANGE

Friday, April 8th

Texas Theatre, Hereford

2 P. M. until 4 P. M.



Many unusual wife-saving features!

You'll have added leisure, with this new-day range, which cooks a whole meal automatically, in your absence... by the marvelous Dutch Oven Method. What's more, it cooks the conventional way, too—like any other modern gas range. Be sure to see this new and different range right away!

MAYTAG DUTCH OVEN RANGE

COME

3 BIG DOOR PRIZES

All Ladies Invited

Clubs will find this a valuable demonstration

Questions Answered

SEE FOODS PREPARED FOR HOME FREEZING

SEE FOODS PREPARED IN THE MAYTAG DUTCH OVEN RANGE



MAYTAG HOME FREEZER

SPONSORED BY YOUR MAYTAG DEALER

H & H FURNITURE CO.

2nd at Main

HEREFORD

Phone 19



Streu's Diary

April 1, 1949

DEAR DIARY:

It is high time I write a few notes—been too lazy to worry with writing for a long time—this alternating winter—spring—summer—winter weather has the effect of making me eternally lazy, sleepy, and generally don't-give-a-darnish. I'm sure that I am alone in this feeling.

The time has come, however, when it is well to mention such down to earth items as spading forks, hoes, rakes, garden seeds, hose, sprinklers, plant foods, wheelbarrows, handiarts and other assorted tools associated with work.

Let us not forget the brooms, mops, waxes, polishes, vacuum cleaners, Duco enamels, wall cleaners, ladders and gadgets for general house cleaning—not to mention little things like putty, glaziers points and putty knives for replacing broken windows—and weather strip to keep out the dust. All these things we have—and more, too.

Just received: Great big shipment of Fostoria crystal—fill-ins on Native California Pottery—assortment of collectors cups and saucers—nice shipment of kitchen items such as garbage pails, bread boxes, cannister sets, range sets, waste baskets, and several other

items—all beautifully decorated to match.

Also on display—the new RCA 45 RPM record players and records!! These should be seen to be appreciated—something new in the record industry.

Along with the somewhat distasteful items mentioned in the above paragraphs, I might mention in passing the swell assortment of fishing tackle and baseball goods on display—one would have to travel far and wide to find a more complete stock.

I note recent agitation among the teen-agers regarding "Teen Town. I have only to or three questions to ask—

1. Just when would the average kid have time to use it?

2. Who is expected to foot the bills?

3. Which parents are going to alternate serving as chaperones? After which questions I am going fishing for a week.

STREU.

P. S.—We extend our hearty welcome to visiting ladies to the District Garden Club Convention.

U. S.

DO YOU REMEMBER... "THOSE DAYS?"

Roy Jowell Boasts 33 Years Of Continuous Service As Mechanic

By HOMER FOX

In terms of continuous service, Roy Jowell is the oldest auto mechanic in Hereford. Roy attended the old Hereford College one year and one year in Hereford High School.

In 1914 he started his career as a mechanic at Midland, Texas, with The Ford Motor Co. in Midland. He came back to Hereford in 1916 and started to work for the Hereford Motor Co., then owned by Edd Brandt, and taking the name of a real expert on the Model T. Those were the days of the brass radiator, and the hot numbers were the Roadster and touring five-passenger jobs, and those were the days when a mechanic could tell you pretty quick just where your trouble was and what you needed done, because there weren't many places to look for trouble; these were the days when no one ever thought about how many miles to a gallon—just how many miles—and brother, when you made a couple hundred in one

of those babies you had been some place.

Those were the days when most any road you started out on was just plain old wagon tracks and pretty hard to stay in at times, and you would meet another car now and then, but a lot of horses and rigs; those were the days when a game of horse shoes, croquet or pitching dollars were exciting as a two dollar Western thriller is now. Those were the days when Mr. Miller, the engineer for the Hereford Light and Power Co., owned by F. H. Oberthier, would pour the coal to the old boiler and turn on the electricity for a half day so the ladies could iron, and I am pretty sure that it was on Thursday morning; those were the days when we had some toothache and very little False Teeth.

But back to Roy: Homer Wilkinson bought the Ford Agency and Roy continued on the job in 1918; later that year, Roy went away to war, was back in 1919 and back to work for the same people. Roy is a Southpaw and with enough practice on control could have made a fair pitcher, but he didn't have time. One day he could sorter find the plate and next time he couldn't even hit the backstop—but when it was over, it was a wicked ball. I remember one trick Roy had that you won't find in any average fellow. He could reach up and grab a bar and chin himself with that one left hand and arm; if some of you stout guys think this is easy just try it with your one Sunday arm. Anyway he worked through 1923 on this job, these were the days when the Model T had shed that brass shell and had a full face and sold for something like 600.00, and they were closed in then. Coupe and sedan and Extras were the real thing of the day—over size steering wheel, rubber covering, rubber feet for the pedals, oversize tires, plain and fancy bumpers, side lights, nickel plated grills on the radiator. A cut-out on the motor was a very popular pass time; nothing sounded better than to hear one open and the motor would "Cluck, Cluck" down the street in sorter of an even manner, and another wonderful thing was those fancy horns—the louder the better. And it really was something to brag about if you could get a running start and get one of these "Ts" up a hill in high, especially the Canyon hill.

Those still were the days when no one cared or even thought about how many miles to the gallon, but if you pushed one of these machines 200 miles or better between suns, you were just a crazy fool for driving so fast; those were the days when the half gallon fruit jar was the most

popular glass ware to a lot of people.

In 1924 or about that time, Roy moved over to Beams and Marrs and stayed there until 1926, or about, and he moved back to Ford Motor again, then owned by Handley; he worked there until Ford Motor went out of business. Then back to Beams and Marrs in about 1931; he stayed on when Beams and Marrs sold out to McWright and Wilson and worked for this firm

until they dissolved partnership. He moved to Beaver Brothers in 1941 and is still there.

After 33 years of continuous service (except time out to fight a war) in this community, doctoring sick motors—and some of them were pretty serious operations—Roy Jowell deserves a lot of credit for the service he has rendered this Hereford community, and if you think he can't make a car run, just watch him go and come from work. He is driving one of those Model Ts now!

Camp Fire Group Has Officers

The Tawanka Camp Fire Group met Thursday afternoon for a candlelight installation service in connection with their regular meeting. New officers too their vows at the ceremon-

ial which was held at the First Methodist Church.

Retiring officers lead the installation service for the new leaders who are: president, Bonnie Lewis; vice-president, Sylvia McCracken; secretary - treasurer, Nancy Crawford. The retiring officers are Rita Vinton, Martha Jean Brown and Treva Smith.

Also participating in the service were Evelyn Wills, Virginia Brock, Gracie Bell Brunson, Marcella Bazner, Norma Grace Gray, Sue Barnard and Earline Plank.

The group opened the meeting singing the Camp Fire song.

During the business session they completed plans for the luncheon and spring-style show which they will give for their mothers April 16 at the Camp Fire Hut. Mrs. Earl Plank is sponsor for this group of sixth and seventh grade girls. Attending the meeting were

Extension Course Holds Interest For 22 Teachers

Twenty-two members of the Hereford school faculty are enrolled in an extension course in Elementary Curriculum taught by Dr. Ruth Lowes, member of the Education Department at West Texas State College.

Meeting each Tuesday from 4 to 6, the course runs eighteen weeks for three hours of college credit. Dr. Lowes' class here will

Bonnie Lewis, Sylvia McCracken, Nancy Crawford, Rita Vinton, Martha Jean Brown, Treva Smith, Evelyn Wills, Virginia Brock, Gracie Bell Brunson, Marcella Bazner, Norma Grace Gray, Sue Barnard, Earline Plank, Ramona Neff and Georgia Lewis.

be completed about the end of the school term.

Those enrolled in the course are Miss Ella Alkman, Mr. and Mrs. Byron Durham, Mrs. Elizabeth Bonesio, H. V. Stanton, Mrs. Eleanor Hudspeth, Mrs. Guy Herd, Mrs. Faust Collier, Miss Della Stagner, Miss Ethel Womble, Mrs. Fortenberry, Miss Madeline Bell, Mrs. Ray Calvert, Don Martin, D. C. Martin, George Raham, Mrs. Snare, Mrs. Sank

Ramey, Miss Mary Bradley, Mrs. Cawthon Bryant, Mrs. L. C. Thomas, and Dalton Criswell.

The largest known meteorite ever to fall, hit an uninhabited portion of Siberia in 1908 and weighed 40,000 tons.

Although there is some debate on the origin of meteorites, they are probably remains of masses circulating about the sun.

W. R. METCALF
FARMS - RANCHES - CITY PROPERTY
OIL - GAS ROYALTIES and LEASES
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 112 West Third Office Phone 854
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Pianos Tuned
 at
JENKINS MUSIC CO.
 1505 Ong
 Amarillo
G. MERRITT
 Tuner

April Specials!
 No. 4
Night Creme
 REGULAR \$2.00
SPECIAL 1/3 off \$1.33
 No. 2
Astringent Creme
 REGULAR \$1.25
SPECIAL 1/3 off .83
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Facial Oil
 REGULAR \$1.00
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HALE
DRUG

SPECIAL OFFER! Mail Coupon by
MIDNIGHT APRIL 9th, 1949
ELECTROLUX

Refrigerators Rugs Complete with Attachments Reconditioned
 Mattresses Floors **\$16.50** ONE YEAR WRITTEN GUARANTEE
 Mouldings Clothes
 Upholstery Blankets



Your West Texas Vacuum Cleaner Dealers for 17 Years
HALL VACUUM CLEANER CO.
 111 East 16th (At Polk), Amarillo, Texas Phone 3-2721

I would like a free home demonstration of a fully guaranteed reconditioned Electrolux Vacuum Cleaner, complete with attachments.

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 ADDRESS
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 CITY STATE

(If N.Y.S. or post office box, give directions)

DOLLAR DAY

GROUP DRESSES PRINTS AND GABARDINES	\$10.
T SHIRTS BOBBY BROOKS	1.98
SLIPS CREPE AND TAILORED	3.00
GOWNS SATIN	2.98
BRAS MAIDENFORM, Broken Sizes	1.00
CHILDREN'S KNIT PAJAMAS	1.98
NYLON HOSE MUNSLING & BERKSHIRE	1.00
ENGLISH RIB SOX PASTEL COLORS	3 PAIR 1.00
INFANT'S RAYON SOX PASTELS	3 PAIR 1.00

VISIT US WHILE ATTENDING
 the
GARDEN CLUB CONVENTION

JUNIORS



put
enchantment
in his eyes!




As seen in Seventeen.
 Doris Dodson's "Beautiful Dreamer" in warm shades of Miami spun rayon. The whole middle section is frosted white embroidery in five star points. A tiny sort lace in and out to pull the waistline tight. An unforgettable dress. Orange, Lime 9 to 15
 Orchid, Gulf Blue

There's a "Sweet Girl."
 Doris Dodson folds Miami spun rayon into wide tucks, adds a beautiful lace filled yoke. White, Pink, 9 to 15
 Grey

Attend the
B.&P.W. EASTER PARADE
STYLE SHOW
 Tuesday Evening, High School Auditorium

The Little fashion Shop

"Smart Clothes for Smart Women"

Baby Show, Barn Dance Included In Plans Of Legion Auxiliary

The Ladies Auxiliary of American Legion held a special called meeting Wednesday afternoon at 3 to discuss some of the activities in which they would like to participate during the following months. Meeting at the Veteran's Club House, the women made tentative plans for sponsoring a baby show, an old fashioned barn dance and to help with the Red Cross sewing project.

They also selected a delegate and an alternate to attend the monthly conference of Auxiliary members from the 18th district which meets April 9-10 in Shamrock. Mrs. C. D. Kelton, president will serve as delegate and Mrs. Carlos Vaughn as alternate.

"We especially urge all new members of Unit 192 to attend this conference if possible, so they may take the initiation rites of the organization. They may contact me or Mrs. Wilbur Bell, secretary," said Mrs. Kelton.

The Shamrock meeting will begin at 9 a. m. April 9, at the new Legion Home there, which will be dedicated at this conference.

The Auxiliary also voted to buy a gift for Mrs. Ray Smith, entertainment chairman at the Amarillo Veteran's Hospital and to present it to her at this conference.

Mrs. Bell reported that the Hereford unit now has a membership of 81 and was running third in the district in number of enlisted members. This 18th

district covers 18 counties in the Panhandle. Any veteran's wife, mother, daughter, or the wife, mother, or daughter of any man killed in service is eligible to belong to the Auxiliary.

Further details of the Barn Dance, which is scheduled for April 23 in one of the unfinished barracks in Veteran's Park, and the baby show, will be worked out later. Watch the Brand for future announcements.

Members attending the meeting Wednesday were Mrs. Kelton, Mrs. Bell, Mrs. Lloyd Nelli, sergeant at arms. Mrs. Grant Hannah, Mrs. J. H. Lomas, Mrs. Ida Vaughn, Mrs. Carlos Vaughn, Mrs. Tommy Wyrick, Mrs. Ray Hardy and Mrs. Leon Vinton.

FRIO CLUB MEETS

Frio Home Demonstration Club met with Mrs. Henry Andrews Thursday, March 24 for a covered dish luncheon at noon and glove-making in the afternoon.

Those present were Mesdames Dayton Chisholm, W. A. Springer, E. F. Vogler, Jack Johnson, H. F. Benson, Owen Andrews, Frank Robbins, A. F. Jones, T. L. Sparkman, Jr., W. H. Andrews, Floyd Cole, Glenn Grip, Henry Dobbs, Miss Alma Andrews, a visitor, Mrs. Moreman from Hereford, and the hostess. Next meeting will be on April 14 at the home of Mrs. Jack Johnson.

Mrs. T. J. Carter and daughter of Friona were Hereford visitors Monday.

Pamela Sue Coltharp Observes Birthday

Pamela Sue Coltharp celebrated her fourth birthday Wednesday afternoon at a party given by her mother. Mrs. V. D. Coltharp at their home.

Nine little guests were entertained at a games party and the Easter theme was used in refreshments and decorations. Each child received a remembrance favor of Easter egg baskets full of candy eggs and fluffy toy chickens.

Highlight of the afternoon was the presentation of the birthday cake, white iced and decorated with red roses and four candles.

Attending the party were Lynn Thompson, Rodney Wilson, Beverly Ann Boyer, Nancy Boyer, Gayle Wagoner, Ann Wagoner, Patty Skypala, Joe Bob Wagoner and the honoree.

Mothers attending were Mrs. Cecil Boyer, Mrs. Vernon Wilson, Mrs. Joe Wagoner, Mrs. Roy Boyer and the hostess.

Draper 4-H Club

Draper 4-H Club met with Marilyn Russell Monday afternoon and after repeating the club ritual. Mrs. O. B. Russell gave a talk on baby chicks, which will be a project of members. Later the girls inspected the brooder house.

Those attending were Elaine Wagoner, Beth Gross, Gayle Blythe, Norma Sue Wilson, Sara Schroeder, Davine Farmer, Linda Reese, Dorothy Gibson, Gayle Potter, Marilyn Henderson, Mary Hund, Nelda Guy Lawrence, Marilyn Russell, Mrs. O. B. Russell and Mrs. Gross.

The great astronomer, Galileo, constructed actual telescopes in 1608 and was the first man to scan the heavens with an optical aid.

Some species of tapeworms grow to a length of 30 feet.

Ceramics Club Classes Are Well Attended

Classes which are being sponsored by the newly organized Ceramics Club, are being well attended, according to the president, Mrs. V. E. Dodson.

The club membership, which will be limited to fifty, now numbers forty and is divided into two classes for study. Mrs. W. D. Harrell of Borger conducts a morning and afternoon Saturday class and a series of ten lessons will be included in the course.

A committee for securing a kiln has been appointed and includes Mrs. Robert Veigel, Mrs. W. S. Fluit, Mrs. Jim Black and Mrs. Edd Cox. Regular meetings will be scheduled as soon as the kiln can be installed.

Up to now the group has been working in pottery and clay and Mrs. Harrell has taken the collection to Borger for firing. Glazing will be the main part of the lesson next Saturday.

PERSONALS

Mr. and Mrs. John McLean left Thursday for Dallas where they will visit in the home of their son, Bill McLean and family, while Mrs. Bill McLean is in the Hospital. They will return the first of the week.

The first telescope is believed to have been constructed by Lippershey in Holland about 1600.

Mesdames Cowart -

Continued from Page 1
Davis, Jr., Raylan Evans, Millard Nobles, Paul Coneway, Dick Barnard, J. E. Kirby, L. B. Barnett, Henry Benson, D. C. McWhorter, Bob Lewis, B. F. Cain, T. E. Seigler, Jr. and J. R. Johnson.

Mrs. Perrin Discusses Topic Of "Children's Literature" For Club

Mrs. Carl Perrin was guest speaker at a guest-day program held by the El Nino Study Club Monday night in the home of Mrs. Paul Coneway. Members of the Young Mothers Child Study Club were special guests. Assistant hostesses were Mesdames Alton Biggers, Jim Bookout, T. J. Clay, Byron Dugham, Ivan Block, John Kelly and Bill Smith Jr.

Mrs. Perrin presented the entire program discussing the subject "Children's Literature." She stressed the need for sharing books and stories with children and advocated reading poetry to children to familiarize them with the best type of reading material. "Teach children the value of art in music and poetry by providing something better than comic books," she continued. Mrs. Perrin read a number of poems suitable for children and listed "Reading With Children" by Anne T. Eaton, and "Bequest of Wings" by Annis Duff as suggested reading for children.

Refreshments were served

during the social hour to Mesdames Delbert Bainum, Dennis Baker, Richard Barnard, Bartley Dowell, G. W. Edwards, Norman Gray, Preston Hagans, Paul Harvey, Charles Hill, William Hull, Lee Kent, Don Martin, Cecil Malone, Joe Reinauer, Lowell Sharp, John Winkler, Nell Young, Pat Robinson, Earl Stagner, and Leroy Aven, all members of the Young Mothers Study Club.

Members of the Host Club attending were Mesdames Alton Biggers, Elizabeth Bonesio, Jim Bookout, T. J. Clay, Millard Nobles, R. A. Daniel, Jr., Byron Durham, John Jacobsen, Jr., Stanford Knox, W. H. Patton, W. J. Reeves, Bruce Woodell, Sam Nunnally, Ivan Block, John Kelly, Bill Smith, Jr., and the hostess.

Dr. and Mrs. Millard Nobles returned Sunday night from New Orleans, where Dr. Nobles studied at Tulane University. They were gone two weeks.

SAFEWAY

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NEW CARS ONLY!

SAFEWAY CAB COMPANY
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L. H. McMURRAY GENE BROWNLOW

SONNY'S NEWS STAND

Everything for your reading pleasure
I solicit your magazine subscriptions
Intersection Highways 51 and 60

STAR THEATRE

Hereford, Texas

DEAR PUBLIC:

Let's talk for a few minutes about Show Business, especially that phase of it affecting you as a patron of your home theatres, the Star and Texas.

Nineteen months ago we announced a new program, one of building modernization, personnel schooling, and film selection, that would bring maximum pleasure and comfort to you as our honored patron.

It is with pardonable pride that today we announce the completion of our building program, together with personnel adjustments and film bookings guaranteeing you an entertainment center where you can come knowing that every facility is geared for your satisfaction.

Bob Gravitt has assumed duties as assistant manager of the Star and Texas theatres. We are proud of every member of our theatre family of employees and we assure you of their attentions, courtesy, and efficiency.

We use the utmost care in buying our films; some we can select, others are Hollywood's mistakes forced upon us. We are indeed gratified to see the movie industry in Hollywood producing a greater number of top entertainment features, meeting the public demand for more desirable pictures.

In presenting the new Star Theatre to you, we can honestly say that there is no better theatre in this tri-state area. The screen is one of the three largest in a radius of 500 miles. Our projection machinery gives maximum visual and sound efficiency. A sound-proof cry room is provided for mothers and small children. Our equipment, including the drinking fountain for the kiddies, is the latest on the market. Rest rooms are of the most modern design. Lighting is designed for complete eye ease.

We hope you like us! We'll be here day after day, serving you to the best of our ability; you'll like the habit of visiting with us.

Very Sincerely,

Wm. F. Hardwick, Mgr.

P. S.—We're still Deaf Smith County's Biggest Baby Sitter.
Mothers are invited to leave their children with us while shopping. The cost—Only the regular 12c ticket!

ONE YOU WILL LIKE...

BIG IN MUSIC STARS SONGS ROMANCE FUN!

GENE KELLY · GARLAND
MICKIE ROONEY · ALLYSON PERRY
JUDY JUNE
COMO

Words and Music
Color by TECHNICOLOR

LENA HORNE · ANN SOTHERN · VERA-ELLEN
CYD CHARISSE · MEL TORNE · TOM DRAKE · JANET LEIGH

STAR SUNDAY MONDAY TUESDAY

ADVENTURE ...exciting...breath-taking!
ROMANCE ...thrilling...wonderful!

HILLS of HOME

TOM DRAKE · EDWARD GIBSON · JANET LEIGH
DONALD CRISP and "LASSIE"

ALSO: Joe McDoakes
So You Want To Be In Politics

STAR WEDNESDAY THURSDAY



Congratulations,
upon the occasion of
your wedding anniversary.

Sunday, April 3, through Wednesday, April 6

Mr. and Mrs. Clifford Estes
Mr. and Mrs. Truman E. Miley
Mr. and Mrs. Paul E. Gitter
Mr. and Mrs. G. B. Pace, Sr.
Mr. and Mrs. G. F. Muller
Mr. and Mrs. E. T. Tumlinson
Mr. and Mrs. Thomas L. Crona
Mr. and Mrs. Jack Knox
Mr. and Mrs. Irvin A. Reeves
Mr. and Mrs. Junior Hampton
Mr. and Mrs. Leo D. Warren

If we have overlooked your wedding anniversary or your friend's wedding anniversary, we invite you to call at the Star or Texas boxoffice or phone 365.

Texas Rangers in Action...
RECKLESS EXPLOITS OF COURAGE!
...DARING IN LOVE!

WILLIAM ELLIOTT
ADRIAN BOOTH
JOSEPH SCHILDKRAUT
BRUCE CABOT

THE Gallant Legion

TEXAS SUNDAY - MONDAY TUESDAY

SEE THIS PICTURE

SCORCHING ROMANCE
in the mysterious Sudan!

ALEXANDER KORDA presents
FOUR FEATHERS
RALPH RICHARDSON
C. AUBREY SMITH
JUNE DUPREZ

RELEASED THRU UNITED ARTISTS - in GLORIOUS TECHNICOLOR

AT THE NEW SPRING BARGAIN PRICES—25c
Including Tax, Every Wednesday, Thursday During April and May.

TEXAS WEDNESDAY THURSDAY

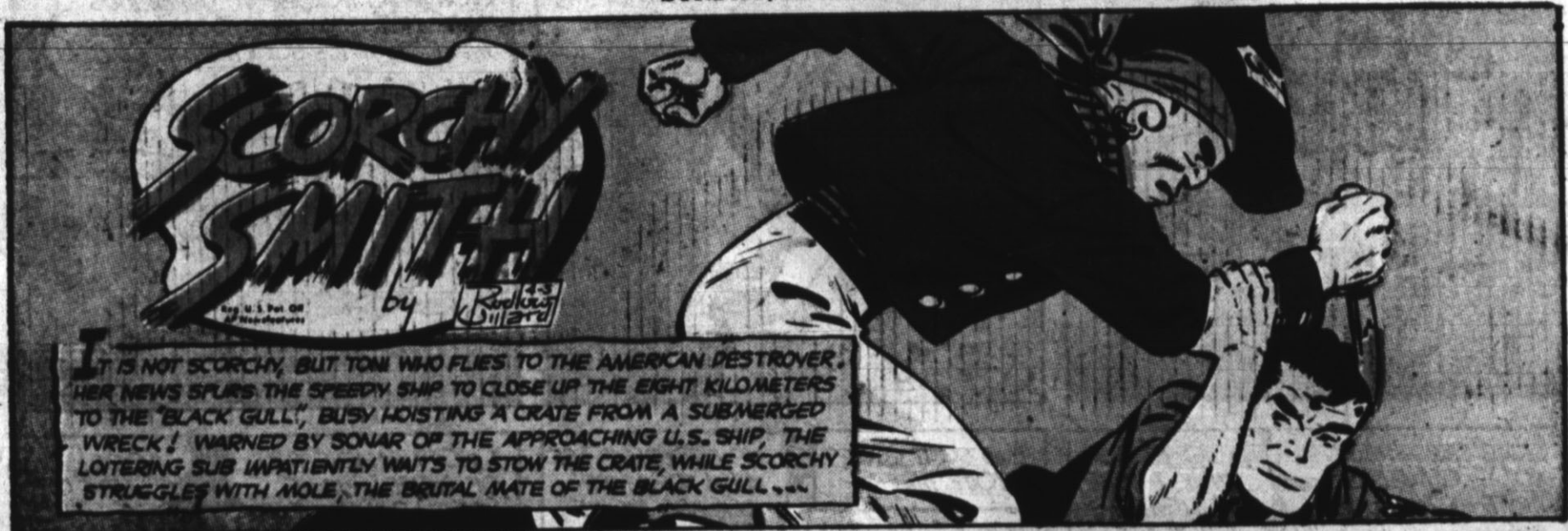
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, APRIL 3, 1949



IT IS NOT SCORCHY, BUT TOM WHO FLIES TO THE AMERICAN DESTROYER. HER NEWS SPURS THE SPEEDY SHIP TO CLOSE UP THE EIGHT KILOMETERS TO THE "BLACK GULL," BUSY HOISTING A CRATE FROM A SUBMERGED WRECK! WARNED BY SONAR OF THE APPROACHING U.S. SHIP, THE LOTHERING SUB IMPATIENTLY WAITS TO STOW THE CRATE, WHILE SCORCHY STRUGGLES WITH MOLE, THE BRUTAL MATE OF THE BLACK GULL.



HOW'S ABOUT LENDING ME THAT NICE KNIFE?



THANKS! NOW COOL OFF!!

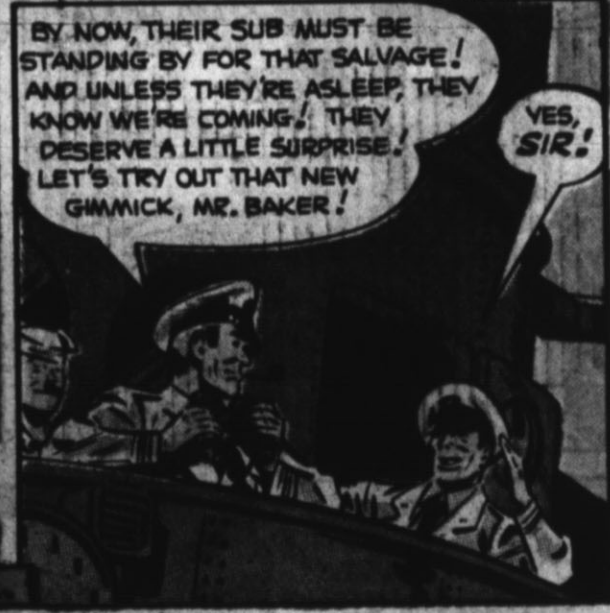


BE SPY, MEN! BUT BE THEFTY WITH THAT CRATE! WHAT WAS THAT?

A SPLASH ABAFT THE DECKHOUSE... THERE'S MR. MOLE'S HAT AFLOATIN', SIR!

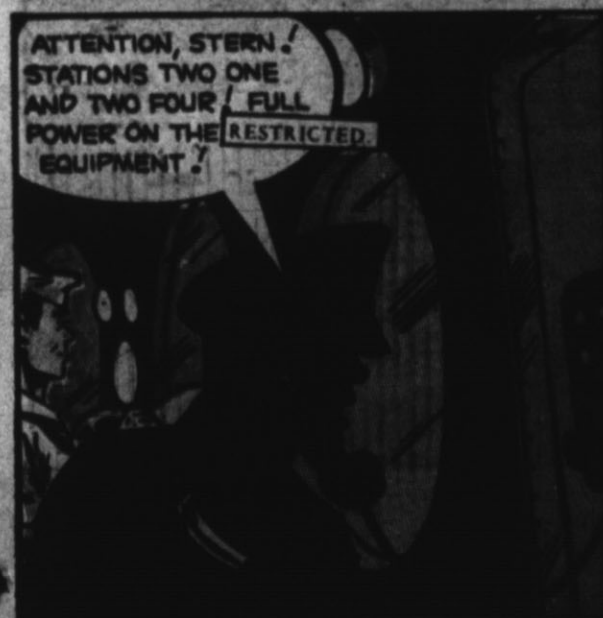


GET THAT DINGHY ALONGSIDE AT ONCE!! AND CLEAR AWAY WITH YOUR WINDJAMMER!! THAT AMERICAN SHIP IS COMING UP AT 40 KNOTS!



BY NOW, THEIR SUB MUST BE STANDING BY FOR THAT SALVAGE! AND UNLESS THEY'RE ASLEEP, THEY KNOW WE'RE COMING! THEY DESERVE A LITTLE SURPRISE! LET'S TRY OUT THAT NEW GIMMICK, MR. BAKER!

YES, SIR!



ATTENTION, STERN! STATIONS TWO ONE AND TWO FOUR! FULL POWER ON THE RESTRICTED EQUIPMENT!



RESTRICTED. NAVY DEPARTMENT



CLEAR AWAY! SET STU'SAILS! HELMSMAN, HEAD HER STRAIGHT BEFORE THE WIND!

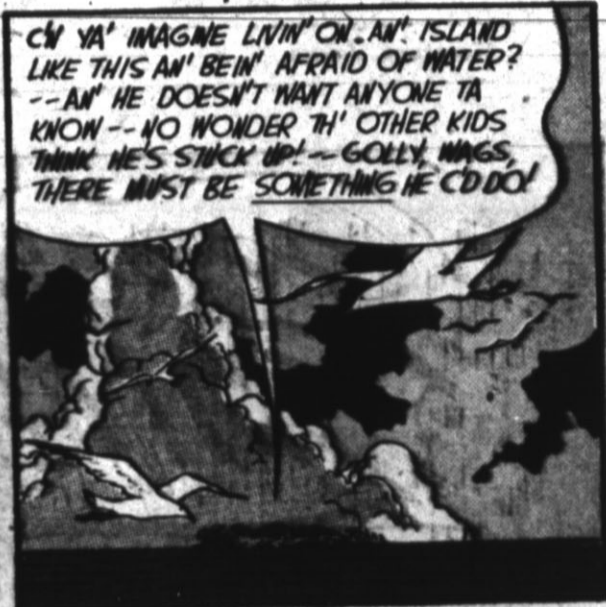
NOW TO MESS THESE MONKEYS UP, BUT GOOD!



DICKIE HAS JUST MADE A STARTLING DISCOVERY ABOUT THE CHIEF'S SON, LOLAND--!



THAT'S WHAT I SAID, WAGS-- HE'S DEATHLY AFRAID OF TH' OCEAN!

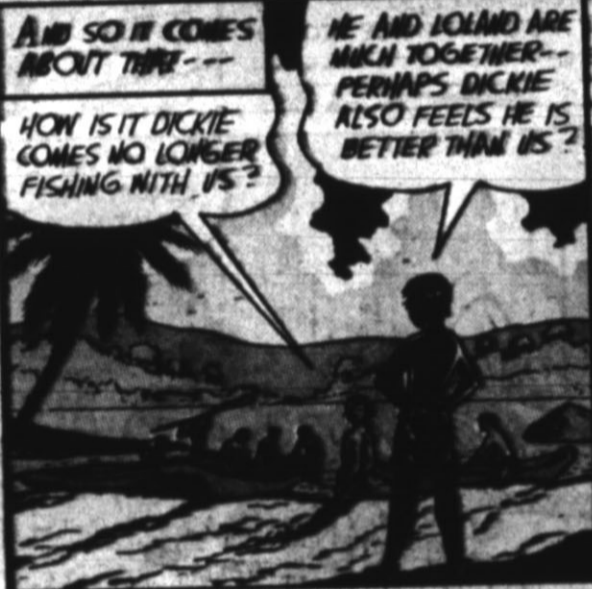


CH' YA' IMAGINE LIVIN' ON AN' ISLAND LIKE THIS AN' BEIN' AFRAID OF WATER? -- AN' HE DOESN'T WANT ANYONE TA KNOW -- NO WONDER TH' OTHER KIDS THINK HE'S STUCK UP! -- GOLLY, WAGS, THERE MUST BE SOMETHING HE CD DO!



LET'S SEE -- FISH -- NO! -- CLAM DIVER -- NOPE -- TAKE IN WASHING -- NOPE STILL WATER -- H'MM! --

HEY! I THINK I SEE TH' LIGHT! -- C'NOW, WAGS -- HE GOTTA FIND LOLAND!



AND SO IT COMES ABOUT THAT --

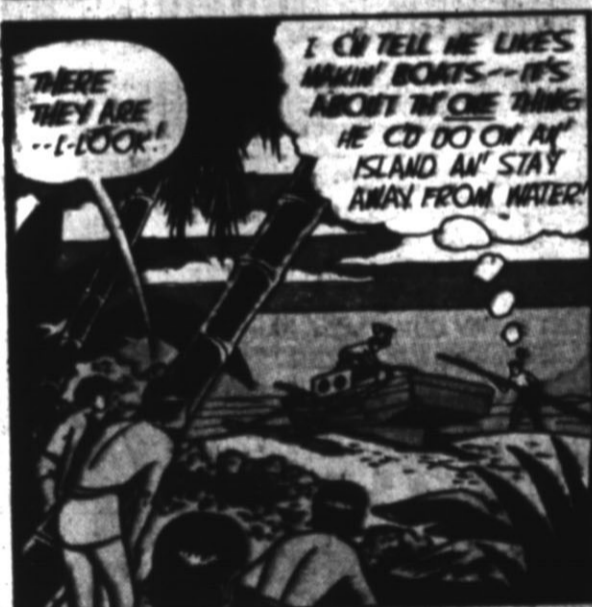
HOW IS IT DICKIE COMES NO LONGER FISHING WITH US?

HE AND LOLAND ARE MICH TOGETHER -- PERHAPS DICKIE ALSO FEELS HE IS BETTER THAN US?



I WON'T BELIEVE THAT OF DICKIE! -- IF HE LIKES LOLAND, HE MIGHT BE WRONG! -- LET'S GO SEE WHAT THEY DO!

GOOD! LET'S GO!



THERE THEY ARE -- I LOOK!

I CD TELL HE LIKES MAKIN' BOATS -- IT'S ABOUT TH' ONE THING HE CD DO ON AN' ISLAND AN' STAY AWAY FROM WATER!



LOLAND! WHY YOU NOT TELL YOU BULD BOAT!?

SHE ICE LOOKING -- WOULD YOU HELP IS BULD ONE AFTER, YES?



THIS IS WORSE' ON BETTER THAN I PLANNED -- HE KISS ME EVEN STARTIN' TA LIKE HIM! -- AN' BEST OF ALL, HE'S GOT HIS MIND OFF ALWAYS BEIN' AFRAID OF TH' SEA!



I BET YOU ANXIOUS TO FINISH HER, LOLAND, SO YOU CAN TRY HER OUT SAILING IN OCEAN!

-- S-SAILING IN OCEAN? --



LOLAND! WHAT!





OKAY, RUFFIANS!
 THIS HAS TO BE REAL
 SLAM-BANG
 BRUTE ACTION!



HURRY, TEDDY!
 WE DON'T WANT
 TO MISS THE BIG
 FREE-FOR-ALL
 FIGHT SCENE!



ROLL 'EM!

Wow!



WHACK

POW



OUCH!... THITH IS
 BRUTAL!! WHAT A
 BEATING THE GUY ITH
 TAKING! I FEEL
 THORRY FOR HIM!



SHUCKS, TEDDY!
 HAVEN'T YOU BEEN
 AROUND LONG ENOUGH TO
 KNOW THIS IS ALL FAKED?



THOSE FELLOWS ARE EXPERTS
 AT TAKING PUNCHES!... THEY
 JUST SWING AND OUCK AND
 THE SOUND EFFECTS MAN DOES
 THE REST!



BAM

WHO DO
 YOU THINK I'M
 FEELING THORRY FOR?
 IT'TH THE POOR
 THOUNDS EFFECTS
 MAN WHO'TH TAKING
 THE BEATING!

CLACK!

SPORT SLANTS

With A THEATRICAL TOUCH.

A CLEVER PADDLE TENNIS PLAYER,
John GYDEL
 IS THE OWNER, PRODUCER OF THE RADIO SHOW, "PEOPLE ARE FUNNY."

IRMA PETINA
 THE SINGING STAR LEARNED TO SKI ALMOST AS SOON AS SHE COULD WALK.

GRADNER
 - THE FAMOUS "ARCHIE" OF "DUPUIS THERM" FINDS RELAXATION AT BILLIARDS.

MEMORY MIRROR
 THE 1936 OLYMPIC POLE VAULT CHAMPION HAS ENGAGED IN CHORAL WORK SINCE HE GAINED HIS MASTER'S DEGREE IN MUSIC.
Alvin TROBORN
 SOLD IT UP TO A BIRD.

43-49

HOMER HOOPEE

by *RONALD TAYLOR*

APRIL SHOWERS—

—BRING MAY FLOWERS—

—AND HAPPY HOURS!

HOOPEE, YOU BETTER NOT TURN THAT HOSE ON ME!

I WARNED YOU, HOOPEE!

IT REALLY IS AN APRIL SHOWER, MA!

YIPEE



HIT N' RUN



★ AP NEWSFEATURES COMICS ★

WOMEN'S WORLD

NO, THE PROGRAM I'M LISTENING TO IS NOT BROADCASTING OVER THE RADIO!



HE SAYS MY NAME AND PHONE NUMBER WERE IN A LITTLE BOOK HE FOUND—THE MANHATTAN TELEPHONE DIRECTORY.



I WANT OUR PHONE NUMBER CHANGED TO A WRONG NUMBER, THEY ALWAYS SOUND SO EXCITING!

HE'S REALLY NOBODY AROUND HERE, HE ONLY HAS FOUR PHONES ON HIS DESK!!



THERE'S NOBODY HERE BY THE NAME OF GEORGE, UNFORTUNATELY!!

PHONEY BUSINESS



by
ALAN
4-3

THINGS TO COME

THE ELEVATOR OF THE FUTURE WILL BE ALMOST COMPLETELY AUTOMATIC. AT VARIOUS TIMES OF DAY THE STARTER, BY PRESSING A BUTTON, WILL SET IN MOTION A TIME SCHEDULE BY WHICH THE CARS WILL DISPATCH THEMSELVES AT INTERVALS NECESSARY TO HANDLE THE TRAFFIC.

DON'T RUN, JOE - THE NEXT CAR WILL BE READY BY THE TIME WE GET THERE



I'M A BUSY MAN AND I'VE BEEN KEPT WAITING HERE THREE AND TWO-FIFTHS SECONDS ALREADY.



NO SIGNAL WILL BE LEFT UNANSWERED LONGER THAN 60 SECONDS EVEN AT THE CROWDED EVENING RUSH HOUR.

NEIGHBORLY NEIGHBORS



JUST AS SURE AS ROBINS, SPRING BRINGS OUT THEM ARTIST FELLERS!



THERE'S SOMETHING SORTA MYSTIFYING ABOUT YOUR PAINTING, MISTER!

AH, MYSTERY!



THAT UNEXPLAINABLE SOMETHING, MY FRIEND, IS THE SOUL OF ART!

I GUESS YOU GOT IT, ALL RIGHT.



'CAUSE FOR THE LIFE OF ME I CAN'T FIGURE WHETHER THAT'S YOUR FIRST PAINTING -



OR WHETHER IT OUGHT TO BE YOUR LAST!