

AROUND TOWN

SIGHTS, FACES SEEN

Coach H. V. Stanton's Kid's Club softball league is still going strong. The youngsters will make a road trip this afternoon to Vega to play a team of Vega youngsters at 6 p.m. tonight there, and will be back at home for a game under the lights on the local softball diamond Saturday night. It'll be a double-header against a pair of Amarillo kid's teams. Game time is 8 o'clock.

Scout Commissioner Urlin Streu is currently conducting a man-hunt for Troop Committee-men for a trio of local troops. Indications are that volunteers will be solicited by Army methods—you, you, and you.

The City Clerk's office is go-
(Continued on Page 4)

Three Hereford People Hurt As Car Overturns

Three Hereford people were injured, none seriously, in an automobile accident on Highway 86 between Silverton and Quitaque last Sunday morning.

A car, driven by E. E. Martin of Hereford, overturned as a result of a blow-out.

Mrs. Martin, most seriously injured, suffered a broken collar bone and shoulder. Mr. Martin's parents, Mr. and Mrs. F. M. Martin, were bruised and skinned but not seriously injured. Martin himself escaped without injury.

The car rolled over four times, he reported.

The injured were returned to Hereford by ambulance.

Lions Break Into Win Column In Softball League

Big news in the Munny Softball League this week was the Lions Club team, perennial cellar dwellers, who took their first victory of the season Tuesday night, with an 8 to 6 win over Summerfield.

The Lions, who have been represented since the beginning of the season by a United Geophysical Survey Co team, broke into the win column after eight straight losses. Buster Melton, on the mound for the victors, allowed 9 hits; but his teammates came through with a lot of power at the plate to touch J. Clark of Summerfield for 12 safe bingles. The Summerfielders were charged with a total of eight errors, which contributed to the winning score.

Otherwise there was little change in the standings. American Legion came through with an 11 to 7 victory over their rival veterans organization, the Hereford VFW, to break the third place tie. Winkler pitched for the Legionnaires, allowing only five hits. Bishop was the losing pitcher, giving up 12 bingles to the hard-swinging Legionnaires.

Monday night the Hereford Firemen came through as expected to smash Sunday School 8 to 2 and move within half a game of the loop-leading Dawn nine. Brock pitched for the Firemen, hurling a 7-hitter, while the Smoke-eaters collected 8 hits off Black, on the mound for the Sunday School.

Wednesday night's scheduled game between High School and American Legion was rained out.

Tonight (Thursday) Dawn is slated to meet VFW. Monday night the Veterans play Summerfield; and Tuesday night it's Sunday School vs. American Legion. Wednesday night the Firemen meet High School, and next Thursday night, Lions meet Dawn.

Tomorrow night (Friday) the Hereford Firemen are slated to meet a Clovis team in a softball game here.

The league standings:

Team	W	L	Pct.
Dawn	7	1	.875
Firemen	7	2	.777
Am. Legion	6	3	.666
VFW	4	4	.500
Summerfield	4	5	.444
High School	3	5	.380
Sunday School	3	6	.333
Lions	1	8	.111

Legionnaires to Sponsor Mounted Parade Here on Saturday

Vocational Ag Classes Start on 29th

Deaf Smith County Veterans Vocational Agriculture school will open here on Tuesday, July 29, Charles E. Crowell, instructor, announced this week.

The first class of 25 veterans will start the three-year course on that date in the agriculture laboratories at Hereford High School.

Students who will make up the initial class have not yet been selected by the board appointed recently for that purpose. A meeting of the board is slated for Friday, however, when board members will survey the applications of more than fifty veterans and select the 25 to be admitted to the initial class.

Members of the selection board, appointed recently by County School Superintendent Leonard Foster, are A. E. Bateman, Paul Rudd, J. H. Barclay, and County Agent Hugh Clearman.

Twenty veterans will be selected for the class, and in addition, five disabled veterans may be admitted. Under Veterans Administration regulations, no more than 25 students, including five disabled veterans, may be enrolled under one instructor.

Enough applications are already on file to make up two classes, according to Ralph Smith, county Veterans Service officer, and there are enough veterans in the county who would enroll to fill at least three classes if instructors could be secured, Smith said.

Opening of the initial class has been delayed for several months by the difficulty of finding a qualified instructor.

Crowell, who has arrived in Hereford to inaugurate the course, is a graduate of West Texas State College of Canyon with the class of 1941. He was originally from Bovina, where he attended school, and is a veteran of World War II. Crowell is married and has one child.

Three hour classes will be conducted twice each week during the 3-year course. Crowell said with an addition four and a half hour demonstration weekly. Time of the night-school classes will be arranged to suit the students, he said.

Veterans attending the course will receive the regular allowance paid to students under the G.I. Bill of Rights.

Knights Columbus Install Officers Last Wednesday

Officers of the Hereford Council, Knights of Columbus, were installed at the regular meeting of the council on Wednesday, July 16, at St. Anthony's.

J. J. Moore of Lubbock, district deputy of District 18, presided at the installation ceremonies.

Officers installed were: Father Albert Heald, S. A., Chaplain; Alton Robinson, Grand Knight; Edward Jesko, Deputy Grand Knight; Joseph Huckert, Chancellor; Gene Loerwald, Recorder; John Albracht, Financial Secretary; Ed Loerwald, Treasurer; Andrew Kersch, Lecturer; John Stengel, Advocate; Ed Cardinal, Warden; Ed Bezner and Lester Wagner, Guards; and Frank Brinkman, Trustee.

After the installation, a dutch lunch was served.

Former Hereford Resident Dies in Oklahoma City

Dudley Farmer, former resident of Hereford, died Friday, July 18, in Oklahoma City, according to word received here this week from Mrs. B. B. Farmer of Dallas.

Mr. Farmer was a son of the late Mr. and Mrs. W. B. Farmer, pioneer Hereford residents. He graduated from Hereford High School in 1917.

Death was the result of a heart attack.

He is survived by a brother, B. B. Farmer of Dallas, and two sisters.

Services were held in Oklahoma City Monday

CONSTRUCTION UNDERWAY ON NEW \$60,000 HEREFORD CLINIC BUILDING



An architect's drawing of the new Hereford Medical and Surgical Clinic, now under construction at the corner of 4th and Miles, is pictured above. The building, which is being contracted by Little and Hill of Amarillo, is slated for completion by October 1. Jones and Hucker of Amarillo are the architects. The clinic is being built for Drs. R. R. Wills, M. W. Nobles, and L. B. Barnett.

WHAT'S WRONG WITH THE HEREFORD POTATO?

Spud Market Hits Floor; Government Buying Is Heavy

Hereford Junior Chamber of Commerce Adopts Constitution; Files Application for Charter

JayCees Get Off to Flying Start on First Project at City Park Sunday

Hereford's newly organized Junior Chamber of Commerce was off to a flying start this week on the first project adopted by the organization: improvement of the city park adjacent to the Boy Scout hut on South Main.

Sixteen Jaycees turned out at the park last Sunday afternoon, armed with pruning implements, ladders, rakes, and tractor.

A power mower was loaned by the City of Hereford to cut the

shoulder-high growth of weeds in the park. Jaycees raked and cleared the entire area, and began the big job of pruning trees.

The work will be continued next Sunday afternoon. Plans call for complete landscaping of the park, erection of picnic units, and improvement of roads and drives.

Wives of Jaycee members appeared at the park late Sunday afternoon with picnic lunches for all present.

J. C. Gilbreath's Injured In Gas Explosion Early Tuesday

Mr and Mrs. J. C. Gilbreath of near Dimmitt were in the Dimmitt hospital Tuesday receiving emergency treatment for burns received as a result of a gas explosion at their home 14 miles south of Dimmitt early Tuesday morning.

Mr. Gilbreath is a son of Mr. and Mrs. Jess Gilbreath of Hereford, and a brother of J. T. Gilbreath and Mrs. J. M. Posey and Mrs. Lyle Woodford of this city.

Mrs. Gilbreath was most seriously injured, suffering body burns when her clothing ignited. She ran from the basement to a nearby tenant house to summon aid, and was burned severely about the body.

Mr. Gilbreath escaped with a badly burned hand.

Both were rushed to the Dimmitt Hospital for emergency treatment. Mr. Gilbreath is suffering from third degree burns on both hands. Mrs. Gilbreath is in serious condition from third degree burns on her body.

Picnic Tragedy Ends in Death Of Mrs. O. L. Ellis Tuesday

A tragic accident which broke up a family picnic Sunday afternoon resulted in the death Tuesday in an Amarillo hospital of Mrs. O. L. Ellis, 33, daughter-in-law of L. Ellis of Hereford.

Mrs. Ellis died as a result of injuries received Sunday afternoon when a 22 calibre rifle was accidentally discharged by her five year old son.

According to Sheriff Bill Adams of Potter County, the accident occurred when Mrs. Ellis and her husband, a welder for the Canadian River Gas Company at Bivins, had taken their three small children on a picnic near the Canadian River.

Adams said that the 5-year old son, Don, had apparently crawled onto the back seat of the Ellis car where the rifle was stored, and either knocked the rifle over, causing it to discharge, or was playing with the

gun.

The bullet struck Mrs. Ellis who was seated on the running board of the car, in the back, piercing her stomach and lodging in her leg. She was rushed to St. Anthony's Hospital in Amarillo for an emergency operation, and died there Tuesday as a result of the wound.

Funeral services were scheduled for this afternoon (Thursday) at the First Methodist Church in Clarendon. Interment will be in the Clarendon cemetery.

Mrs. Ellis lived with her husband and family at the Bivins Station booster plant of the Canadian River Gas Company.

She was a daughter of Mr. and Mrs. W. C. Wood of Clarendon. In addition to her parents and her husband, she is survived by three children, Don, Jean, and Patay.

Government Not Yet Buying Spuds In Field Says Collier

There are signs of panic among spud growers in the face of a collapsing market. In answer to many queries, F. G. Collier, secretary of the Deaf Smith ACA, issued a blanket denial yesterday of all rumors of field buying by the government.

"There has absolutely been no program set up yet for plowing and buying spuds in the field," Collier said.

This measure is provided for in the support program, he explained, but it is intended only as a last-resort emergency measure and has not yet been invoked. Many growers, Collier said, have been inquiring about such a program during the past few days.

New Grand Jury Is Summoned for Monday, Aug. 4

A new District Court Grand Jury has been summoned for the August term of District Court in this county, with orders to report at 10 a.m. on August 4, County and District Clerk Robert Thompson said this week.

On the Grand Jury are W. P. Axe, William W. Wimberley, F. M. Kester, Wayne Evans, D. C. Kinsey, Herman Ford, L. Culpepper, J. C. McCracken, J. C. Ricketta, T. E. Seigler, D. H. Alexander, Norman Gray, Homer Henslee, R. L. Campbell, Zerrell Thomas, and C. L. McBroom.

District Judge Harry Schultz has ordered the Grand Jury summoned to convene on the morning of the opening of the new term of District Court.

Names of the Grand jurors were reported to the clerk by a Grand Jury Commission consisting of H. E. Miller, Jimmie Allred, and Leo Forrest.

Thieves Rob Tire And Wheels from Three Vehicles

Two pick-ups and a passenger car were hi-jacked in Hereford Tuesday night, the thieves taking a wheel and tire from each one.

All of the thefts occurred in North Hereford, and Sheriff J. C. Reese said all indications were that the same person or persons was responsible for all three.

A wheel and tire was taken from a pick-up belonging to Forrest Minton on East 12th Street; and from a pick-up belonging to Henry Williamson at 12th and B.

The third loser was Charlie Johnson, who lost a wheel and tire from his 1941 Chevrolet passenger car.

Williamson's pick-up was left standing on its own jack. The other two vehicles were left propped on two-by-four blocks, Sheriff Reese said.

The missing wheel, hub and all from the Minton pick-up, Reese reported.

Buyers Here Shun Deaf Smith Spuds Say Grocers

The Hereford potato market, which opened two weeks ago with bright prospects and high prices, is sick and getting sicker. The market on Deaf Smith spuds is at the floor and threatening to go through it.

Free-market quotations of \$3.75 per hundred have dropped dangerously close to support levels (\$2.25 per hundred) and in some cases, below.

Approximately 250 cars of potatoes had been shipped from Hereford by yesterday afternoon. Thirty-four of these had been sold to the government at support levels, 22 car loads in one day—Tuesday.

The rush was still on yesterday. Government inspectors here reported that many cars of No. 1 whites had been included in the government purchases, and No. 1 Reds, the only market which was holding, were being rolled yesterday afternoon.

Lower grades are being offered by the government here at \$4 per ton for stock feed.

In the meantime, Hereford consumers, in the middle of harvest, are buying California, Idaho and Colorado spuds at local markets at prices ranging from one to five cents higher than the retail quotations on Hereford potatoes.

A survey of downtown grocery stores in Hereford yesterday afternoon revealed only three stores offering Deaf Smith spuds for sale, at prices ranging from three and a half to four and a half cents a pound.

In these same stores, and in others, California, Idaho and Colorado spuds were being offered at from five to nine cents per pound.

The imported potatoes were selling. The Hereford spuds were not.

Grocers were virtually unanimous in their criticism of Hereford spuds. "Poor quality" and (Continued on Page 8)

Representatives of US C of C To Hold Meeting in Hereford

Tom V. Watson, national affairs advisor for the Southwestern Division, United States Chamber of Commerce, will be in Hereford Monday morning, July 28, for a conference with executives of the local Chamber of Commerce and other interested citizens.

Watson will be at the offices of the Hereford Chamber of Commerce at ten o'clock Monday morning, and all members of the local Chamber of Commerce, as well as all others interested in attending, are invited to be present, Pete Cowart, local C-C Secretary, said this week.

Watson is making a tour of towns and cities in this section of Texas on behalf of the USCC.

"The purpose of these visits is to explain to officers, directors, and managers of local chambers of commerce the program of the U. S. Chamber of Commerce on the organization and operation of a National Affairs Committee," Watson wrote.

"Business and professional men all over the country are greatly interested in Better Government at the national level," he said, "and want to know what they can personally do about it."

Watson offered to meet with directors and officers of the local Chamber of Commerce, and with any other groups or individuals interested in attending the session.

Huge Prize List Posted For Event

A big turn-out is expected Saturday for the American Legion-sponsored Horse and Saddle Parade in Hereford.

An impressive prize list has been arranged by the sponsoring Legionnaires. Prizes, with the exception of a Paint Filly which is being given away as the Grand Prize, are on display this week in the show windows at C & R Cleaners.

A list of 27 prizes has been prepared for the show. Prizes were donated by Hereford merchants.

In addition, a \$25 cash prize is being offered for the best name selected for a projected Hereford Riding Club. Deadline for entries in the contest is August 4. All entries should be mailed to "Riding Club, care of C & R Cleaners, Hereford, Texas."

Legionnaires plans to sponsor the organization of the club which is to be along the lines of the famed Amarillo Range Riders Organization. The organization will be formed immediately after the parade Saturday.

There is no limit on entries in the Parade. No entry fees are required. All persons who can secure a saddle horse are invited to take part, and are required only to meet Saturday morning at ten o'clock at the Bull Barn, where the parade will form.

The Parade will begin promptly at 11 o'clock Saturday morning. (Continued on Page 8)

Important Meeting of All Business Men Is Called

Homer Brumley, president of the Hereford Chamber of Commerce, has asked all members of the Chamber of Commerce all members of the Hereford Jaycees, and all other local citizens interested in the civic improvement of Hereford to attend what he characterized as a "highly important" meeting at the District Courtroom Monday night at 8:30 o'clock.

The meeting was called following a meeting of the board of directors of the Hereford Chamber of Commerce last night.

Purpose of the meeting was not made public.

"This is a matter of immediate importance to every public-spirited citizen," Brumley said, however, "and we want to urge everyone who can and will to be present at this time."

Tornado Strikes Johnson Home At Summerfield

A tornado which struck the Ray Johnson farm at Summerfield last Thursday afternoon demolished a garage and well-house and wrecked the Johnson garden.

No other property damage has been reported here from the storm, although it is reported to have swept across the southern part of the county and struck again near the Wyche community.

The twister hit the Johnson home at Summerfield at about 4 o'clock Thursday afternoon. Mrs. Johnson was at home alone at the time.

The storm struck the Johnson garage and twisted it into a heap of rubbish, scattering over the flower and vegetable gardens, which were badly damaged. A small well house was also demolished.

There was no damage to the residence except for minor damages to the roof. By some freak a chicken house which was between the house and garage was not touched.

Mrs. Johnson reported that her first warning that a twister had struck was a sudden quiet, and a sensation of being in a vacuum. She dove into a closet and didn't see the storm strike at all.

The storm is reported to have struck again in the vicinity of Wyche, but no property damage there has been reported.

Wedding Plans Are Told Here

Wedding plans for Miss L. Nelle Scheihagen and Bob Lawrence Gray have been revealed here. The wedding date has been set for August 18 in the First Methodist Church at 10 o'clock in the morning. A reception at the State Park club house will follow the ceremony.

Buy It In Hereford Try a Want Ad!

West Hereford Club Meets

West Hereford Home Demonstration Club met with Mrs. Buck Richardson Tuesday in an all-day meeting with a covered dish luncheon at the noon hour. After the luncheon a recreational period was directed by Mrs. Travis Caraway.

Those present were Mesdames: Tom Draper, Roy Boyd, Travis Caraway, E. M. Cox, J. I. Funderburg, John Jacobsen, Archie Scott, A. L. Thomas, Carlos Vaughn, Vern Witherspoon, Bruce Woodell, Douglas Woodell, Minnie Walker, Neal Young, Jimmie Mercer, Edna Bove, the hostess and a visitor, Mrs. L. J. Matthews.

Shop with the Want Ads!

Hospital Notes

DISMISSED THIS WEEK Agatha Malone, medical; Benjamin B. Noyes, medical; Willie Lopez, medical; Antonio Encinas, medical; Mrs. Cleo Sana, OB; Clyde Layman, surgery; Mrs. Howard Gault, surgery; Mrs. Evelyn Bell, surgery; Mrs. E. J. Jennings, medical; Janette Martin, tonsil; Mrs. George K. Muse, OB; Mrs. Delbert Balmun, OB; Edwin Schroeter, tonsil; D. L. Rutter, medical; E. Ward, emergency; Mrs. W. H. Ford, OB; Mrs. V. C. Hopsan, OB; Penny Nickel, medical; Mrs. Roy Brittain, tonsil; Mrs. Ben Trank, surgery; Mrs. Joe Newcomb, OB; Manuel Virgil, surgery; Morris Lee Blankenship, ortho; Mrs. A. Gonzales, OB; Mrs. L. M. Martin, emergency; Mrs. Elyne Kelly, medical; Mrs. John Kelly, medical; Mrs. LaVeta Williams, medical; Karen Kay Martin, medical; Linda Lee West, tonsil; Mrs. R. B. Medley, OB; James Virgil Pittman, tonsil; Mrs. Rosalee Pittman, OB; Mrs. Rosie Fangman, medical.

IN THE HOSPITAL John H. Ross, medical; Mrs. Bessie Thurman, surgery; Mrs. Sanford Smith, surgery; S. D. Gomez, emergency; Mildred Wilde, medical; Mrs. Lois Whitaker, OB; Mrs. Raylan Evans, medical; Mrs. John Winkler, OB; Bobby Joe Smith, emergency; Mrs. Toy Hulse, surgery; Mrs. Patricia Hale, OB; Mrs. D. F. Hanson, OB; Mrs. Ovella Orr, medical; Mrs. Chonita Shields, OB; Mrs. C. L. Hall, OB; Mrs. Dorothy Gleaton, medical; Mrs. L. A. Beavers, medical.

NEW ARRIVALS Born to Mr. and Mrs. Johnny Winkler, a daughter, Sandra Rae, July 19.

Born to Mr. and Mrs. L. R. Pittman, a son, Tommy Lee, July 19.

Born to Mr. and Mrs. Clyde Hale, a son, Troy Dan, July 21.

Born to Mr. and Mrs. C. L. Hall, a daughter, Romonia June, July 22.

Tuesday Bridge Club Entertained Tuesday Afternoon Bridge Club was entertained in the home of Mrs. Jim Lipscomb Tuesday afternoon. Mixed Summer flowers provided floral decorations and a salad plate was served after the games.

Mrs. Travis Dameron won the high score award for the club and Mrs. O. L. Click was the guest high player.

Members and guests of the club attending were Mesdames: Colby Conkright, Fash Mathers, Travis Dameron, Ernest Medkief, O. L. Click, Frances Houston, Frank Lucas and F. B. Cranshaw of Brownwood.

Derby Winner by a Fin



Little Robert Roberts of Greenville, Maine, stands beside a 17-pound togue which is almost as big as he is. The fish, just short of 35 inches long, was the prize winner of the Moosehead Lake's three-day fishing derby.

Claude American Legion to Stage Rodeo July 25-26

Plans are about completed for one of the outstanding Rodeos of the season at Claude, Texas July 25th and 26th sponsored by Harold Gist Post of the American Legion.

The celebration will open at 10:30 A.M. July 25th, with a street parade with all business houses and clubs entering a float and cowboys and cowgirls led by the Will Rogers Range Riders of Amarillo, Texas.

Rodeo will begin at 2:30 P.M. July 25th, another show at 8:00 P.M. with a street dance following the show. Saturday July 26th the barbecue at 12:00 noon, show at 2:30 and 8:00 P.M. and the closing dance Saturday night.

The arena has been painted an aluminum color of all fences facing the arena, with the pens being red. Lights are being put up and bleachers will be built before the show.

George Bagby of the Bagby Insurance Company of Clarendon has presented the local Legion Post with a beautiful roping saddle. This saddle will be awarded to the best all round cowboy entering as many as three events. This makes four saddles that Mr. Bagby has presented to these shows.

There will be bare back riding, calf roping, saddle bronc riding, brahma bull riding, and bull dogging, also cowgirl sponsor.

Purse for the first five events in the amount of \$500.00 with all entries added. Entries will close at 11:00 A.M. July 25.

Mr. and Mrs. L. E. Steadman and daughter Dorothy of Reading, Kansas are visiting Mrs. Steadman's brothers, A. R. and J. L. Rogers and a sister, Mrs. view.

Advertisement for BIRDS EYE FROSTED FOODS. Features: FRESH -- and FROZEN! With a locker the back-breaking drudgery of the canning season will be but an unhappy memory! You will thrill in preparing meals with foods that you know are absolutely "fresh" and full flavored. Includes prices for sliced peaches, baby green lima beans, and oysters.

Advertisement for Anthony's Stretch Girdles. Features: Oh-those Canning Curves! Fashion dictates "a smooth, rounded hip." And Craftsman 2-way stretch girdles know how to curve a winsome line. Wonderful, sturdy, synthetic elastic that stretches up, down and sideways. Made. Small, Medium, Large. Price: \$1.49.

Death on Melons



Priscilla Stevens of Leesburg, Fla., shows how she munched her way through a piece of watermelon to win the woman's title at the recent Florida Watermelon Festival.

Baptist Church in Dimmitt. The bridegroom-elect is the son of Mr. and Mrs. B. F. Markham of Tulsa.

Advertisement for McCormick-Deering Machines. Features: KEEP YOURS 100% GENUINE! When your tractor was new, it had 100% genuine IH parts throughout. And that's a mighty good way to keep it. Don't replace your IH magnets just because it needs a little work done on it. Bring it in and let us adjust it for you. And use genuine IH pululators to keep your tractor oil clean. You know, we can supply you with any IH parts for your tractor and implements, if you just give us a little advance notice. Most parts, we keep right here in stock. MCCORMICK-DEERING MACHINES PARTS AND SERVICE.

Advertisement for Chatter Ditcher. Features: Save Time AND MONEY... with the Double Wing. A CLEAN, WELL-SHAPED DITCH MEANS MORE WATER FOR YOUR CROPS! Build and Clean Faster, Easier, Cheaper! Ditch building with the Chatter Ditcher is a fast, one man operation. Exclusive patented features result in wide-bottomed, evenly beveled ditches. Adjustable wings, wheels and boom make the Chatter Ditcher instantly ready to build or clean ditches any size or shape up to machine's capacity. There's no guessing... a Chatter will do the job through basement ditches, stubble, sod, heavy soil, or gravel, requiring less power, less work, less time and less cost!

American Defense And Victory Medals To Be Distributed

WASHINGTON, D. C.—The Army, Navy, Marine Corps and Coast Guard have announced that distribution of the American Defense Medal and the World War II Victory Medal to eligible veterans will commence on August 1, 1947. Veterans are requested to refrain from making mail inquiries as full details will soon be published.

The American Defense Medal is for those who served between September 8, 1939 and December 7, 1941, inclusive. The World War II Victory Medal is for active service between December 7, 1941 and December 31, 1946, inclusive.

Only those who served and were discharged under honorable conditions are eligible to apply for the medals.

Miss Norma Hunter To Wed On Sept. 1

Mr. and Mrs. Finis Hunter have announced the engagement of their daughter, Miss Norma Hunter, to Mr. Frank Blair Markham. They will be married on September 1, at the

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First Choice Good Eating. We call a True Value . . . A good quality item at Lower Price! Through the buying power of the 80 members of Panhandle Associated Grocers, it is our purpose to offer you REAL VALUES every day in the week. Shop with us and Save Plenty!

CHEESE

- PURE SPICES 5c Marco, 2 oz. cans
BLACK PEPPER 5c Pure, 1 1/2 oz. tin
PICKLES 35c Sweet Midgets—pint jar
VINEGAR 10c Quart jar
FRUITS FOR SALAD 41c Libby's, heavy syrup—No. 2 1/2 can
Ranch Style BEANS 25c 2 cans

Table with 4 columns: CRACKERS, Salad Dressing, Fancy Calif. SPINACH, SPAM. Prices: Supreme Wafers 39c, Bestyett 49c, Hunt's No. 2 25c, The All Purpose Meat 34c.

CHOICE MEATS

- FANCY BEEF ROAST 45c Arm, Round or Chuck—lb.
AA BEEF RIBS 35c For stew—lb.
BACON SQUARES 43c Sugar cured—lb.
HOT BAREBQUE 59c Fresh daily—lb.
PRESSED HAM 95c Big 2 1/2 lb. can

Advertisement for SUGAR. Features: Pure Cane 10 lb. bag . . . 89c

New Electric Floor Polisher For Sale or Rent. We have a few No. 3 Galvanized Wash Tubs and some 10-quart Galvanized Buckets.

Advertisement for Kraft's Velveeta. Features: Kraft's Velveeta 2 lb. box 79c

- TOMATOES 25c Elm, extra standard, No. 2—2 for
PURE MUSTARD 25c French's, 15c size—2 for
SOAP 25c Crystal White, large bars—3 for
WAFFLE SYRUP 45c Bestyett, Maple Flavor—quart
ROI TAN CIGARS \$425 Blunt, Perfectos, Bankers—Box of 50

Table with 4 columns: SPINACH, SPAM, etc. Prices: Hunt's No. 2 25c, The All Purpose Meat 34c.

Fruits & Vegetables

- ORANGES, Calif. 49c 8 lb. bag
SPUDS 35c No. 1 Hereford—10 lbs.
ONIONS 7c No. 1 Hereford, White—lb.
CORN 25c Fancy, home grown—6 for
GRAPES 25c Red, White or Black—lb.

Advertisement for Hereford Super Market. Features: ORANGE JUICE Adams Sweetened 27c. 107 W. FIRST GAYLORD NEWELL. PHONE 117.

"WHATTA BALL GAME," SAYS LOCAL SCRIBE Homer Fox Gives Play By Play of Hereford Baseball Victory Sunday Over Friona Nine

By HOMER FOX
Boy whatta ball game... whatta ball game. Last Sunday Friona came up for their return game in the League with the Hereford VFW team and believe me, we saw everything you would want to see in a ball game.

Under a tropical sun, and in a town without a toothache, with hardly a breath of air stirring, it was a perfect day for a good game of checkers in the shade of the old apple tree, with a couple of slices of ice cold watermelon and something real cold to drink... maybe water... Hereford water. It was a perfect day to fly a kite or watch for flying discs, and we never saw a daggum one.

SPORTS

With Price Brookfield, of the long tall West Texas Ball Stars, doing the chunking for Friona, and Johnnie Winkler elbowing for Hereford, these two old kids went the full nine innings, sweat pouring in their eyes and down their backs and on down in

their shoes. They were both hotter than a firecracker in more ways than one. Their team mates backing them up with everything in the book—sensational catches in the air and on the ground, almost impossible throws for put outs, one triple and one double play for Friona. It was heads up ball all the way.

In the top half of the first frame, Friona started right in to make soap. Purvis walked, Ford was safe on an error in left and Renner slammed a smashing drive to the left of Barrett that looked like it was long gone, but Stan made a beautiful catch, doubled Purvis

at second and tripled Ford at first. Ten thousand fans went wild, but still didn't believe it. We checked in our half, one, two, three.

Friona drew first blood in the second, Brookfield first man up singled, Wilkins walked, Smith was out, pitcher to first; Crump was out, short to first; Martin was out, third to first; and some place in there Brookfield scored. Maybe he came in under the grand stand. Anyway it counted and Friona had us down 1 to 0.

In our half of the second, after one out, Stagner the big good natured manager of the Hereford club, walked. I am not so sure yet that he can get on first any other way. That big footed ox can run all day in the shade of a very small tree. Hope before the season is over we can arrange a foot race between Stag and Pete Black and I will give you fair warning, if it is done before noon, be sure to bring your lunch. Anyway, Stag was on first and Lueb hit into a double play.

Winkler set 'em down in the third with one bingle.

Then it looked bad for Brookfield and Friona in the third. Carroll, first man up for Hereford, singled for the first lick off Brookfield. Bill Stengel whiffed. Winkler walked two men on and one out, then that flat footed, flat headed Carroll got caught off second with a throw from catcher, Sargee walked. Still two men on and two men out. Tup Loerwald dumped a dinky to pitcher and the fire was out.

Johnnie mowed 'em down in the fourth, but our old boys without a toothache handed our teeth to the bat boy, unloaded our wheat and filled our pockets full of spuds and "Spudded" in. Barrett, first man up, doesn't only throw them out from short left field, but he can smack the ball. He doubled, stole third. Bud Stengel was out to short. Stagner hit a long ball to left field. Barrett scored after the

Worth Waiting For



This may be the "bathing suit of the future." Made of quick-drying transparent plastic, the strapless number is not practical yet for actual wear, but is a real possibility, designers say.

catch. Just as well though—Lueb next man up poled one to the country for a home run. Carroll connected for his second hit of the game for a triple, anyway that was as far as he could go. Looked like Brookfield was through, but this big long guy whiffed the next batter for the third out, but we had 'em down 2 to 1 and what a ball game.

Friona filled the bases after one out in the fifth was nary hit, two errors and a hit batter, with that old do or die spirit and Winkler boring in, the next two men went down and no advance and we still led 2 to 1. Boy, what a ball game!

Friona came back in the sixth to tie the score with a triple by Wilkins scoring after a long fly to center. The flat heads had it tied again. Bud Stengel, the Hereford catcher, and this kid is a honey of a catcher cause he never slows down and has a sweet arm, singled. Stagner was out to third base. Lueb smashed a line drive to second and Stengel was doubled at first.

Friona took the lead again in the eighth, after one man down. Brookfield singled for his second hit of the game. Wilkins smashed a double for his second extra base hit and scored Brookfield. Crump whiffed. Martin was easy out to pitcher. Hereford 2, Friona 3.

LEGAL NOTICE

NO. 1107
IN RE: THE ESTATE OF G. H. PARKER, DECEASED.
IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS SITTING IN MATTERS PROBATE.
NOTICE TO CREDITORS OF THE ESTATE OF G. H. PARKER, DECEASED:
Notice is hereby given that original letters of Administration upon the estate of G. H. Parker, deceased, were granted to me, the undersigned, on the 30th day of June, 1947 by the County Court of Deaf Smith County, Texas. All persons having claims against said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are Hereford, County of Deaf Smith, State of Texas.
IRA SCOTT,
Administrator of the Estate of G. H. Parker, Deceased.
30-4-C.

Then it happened—just like a story book. Sargee, third baseman for our side and a sweet ball player, was safe on a bobble by right field and the only error Friona made in the game. Tup Loerwald singled, then Stan Barrett teed off on one of Brookfield's fast balls for a 3-run homer and his second extra base hit of the game. Next three men were out in order, but we had 'em down 5 to 3 and just three outs from a ball game.

But this Friona bunch wasn't through by a long shot. Schlenker, first man up for Friona in the ninth, singled; then made a mistake trying to steal on Bud, and he was out at second. Purvis walked. Ford singled. Purvis scored on Renner's fly to left—two men out and the tying run on second base and this big Brookfield at bat. Johnnie knew what this big fellow could do. Everybody knew what he wanted to do. You could hear a pin drop it was so quiet, in fact I felt one when some buck-et head dropped a bat on my foot.

Johnnie delivered with all he had. Brookfield swung with all he had, the ball sailed into center field. Donald Roberson knew if he didn't catch that ball he wasn't coming in, so he crawled on his filly and drug it down for a nice catch and a ball game, 5 to 4, and what a ball game, what a ball game! Hereford: 5 runs, 8 hits, 5 errors. Friona: 4 runs, 7 hits, 1 error.

The peach has long been cultivated in China and was written about some 2,000 years before its introduction to the Roman world.

Streu's Diary

July 23, 1947

DEAR DAIRY:

Now is the time for all good men to go fishing—it says here. How a newspaper man expects a merchant to concentrate on advertising with all his customers talking fishing and going to the mountains is beyond me.

We've got a lot of stuff for fishermen and campers and housewives and carpenters and most everyone who needs hardware or radios or something.

If you can stop thinking about vacations long enough to come by and see what we have, we will stop talking fish long enough to wait on you.

Yours for more and better vacations—with fish.

STREU.

There's a Ford in your future!

See US about a JOB with a FUTURE

Get in on the "ground floor" of the profitable postwar automobile business... the future is bright. See us now about a good job that provides excellent opportunities for the years ahead.

GOOD WAGES **GOOD HOURS** **GOOD FUTURE**

We have a variety of openings and all pay good wages. Our hours are reasonable and working conditions are pleasant. With us you'll have a chance to build a real future for yourself.

HEREFORD MOTOR CO.

Dudley Green Archie Scott

Exciting New Shipment of Lovely Quality SLIPS and PANTIES

Featured Tomorrow at Anthony's LOW PRICES!

Good quality lingerie, the kind you've been wanting, is coming back in better quantities and Anthony's is happy to have it for you. Check Anthony's stock and replenish your supply.

Gorgeous Multi-Filament Fitted CREPE SLIPS

With popular fitted midriff, lavishly lace trimmed at top and bottom. Straight cut skirt. Tearose color. Sizes 34 to 44.

These are in superb quality multi-filament crepes. Wonderful values at this Anthony price.

\$2.98

2-BAR TRICOT KNIT SLIPS

Lovely 2-bar tricot knit rayon in tearose or white. Sizes 34 to 40. Need no pressing.

\$1.98

PETTICOATS

Lace trimmed

\$1.79

Knitted rayon petticoats, or half slips, with all elastic waist and lace trims.

Printed French Crepe

GOWNS

Lace and appenzel trim. Printed Tea Rose and Blue Sizes 32 to 40

\$3.49

Anthony's

Hereford, Texas

HEREFORD 31

3 NITES—COMMENCING THUR. JULY 31

Auspices American Legion

TENT LOCATED ON EAST HIGHWAY

HARLEY SADLER

TENT THEATRE

PROGRAMS CHANGE NIGHTLY!
Opening Play:
"The Girl Next Door"
with HARLEY as TOBY
PLUS 5 ACTS OF VODVIL

Mack Johnston
The Boy With the Educated Feet

**Bush Barrachter and
Trixie Maskew**
COMEDY DANCE TEAM

Mundee and June
INTERNATIONAL JUGGLERS

The Great Ballie
MAGICIAN DE LUXE

Roland and Russell
SISTER AND BROTHER ACT

ADDED FEATURE:
Ray Keom and His Ranch Boys
Direct from Nashville, Tennessee
Barn Dance and Radio Show
DOORS OPEN 7:15 CURTAIN 8:15

HAILE DRUG

229 Main Phone 99

Walgreen Agency Drug Store

EPSOM SALT MEDICINAL 16-OZ. CAN **19¢**

CUTICURA OINTMENT 50c SIZE (Limit 1) **43¢**

1²⁵ ABSORBINE JUNIOR (Limit 1) **93¢**

ALCOHOL RUBBING COMP.—PT. **37¢**

HOME NEEDS **SUN-TAN HELPS**

Cory **COFFEE MAKER** \$5.98

Handy for Leftover Refrigerator Jar & Cover 4 1/4-in. size **12¢**

Compact design.

8-PIECE OVEN SET ... **\$1.69**

DISH CLOTHS, 15 x 15-inch ... **2 for 17¢**

BOWL COVER SET, 5-piece ... **39¢**

Black or Brown **SHOE POLISH** Priced down to **9¢**

Value 5-inch **POCKET COMB** Now only **4¢**

TAN WITH XPOSE Liquid, 2-ounces **29¢**

50c NOXZEMA Suntan Oil, 3-oz. **39¢**

60c SKOL Liquid, 3 1/2-ounces **49¢**

GABY LOTION Greaseless, med. size .. **47¢**

Meyer's HEAT POWDER 29¢

Meyer's Antiseptic BABY TALC 4-oz. size **23¢**

Finest texture.

10⁰⁰ PACK OF BOBBY PINS With this COUPON (Limit 2) ... **7¢**

Carton **50 BOOK MATCHES** 2:25¢ (Limit 2)

Justite **CLEANING FLUID** 10-oz. size ... **29¢**

1/2 Pint **WITCH HAZEL** 21¢ (Limit 1)

Large Tube **Dr. West's Miracle Tooth Brush** 39¢

Doriko! **Athlete's Foot Combination** 3 way treatment **\$1**

Giant tube **Pe-De SHAVE CREAM** Lather or Brushless **39¢**

FOR Summertime loveliness!

YANEY CLOVER COLOGNE by Hudaud **11¢**

MAYBLOOM BUBBLE BATH, 10-oz. **59¢**

DUSTING POWDER AMORAY **89¢**

TOILET LANOLIN 1-oz. Tube **25¢**

Effective **TIDY ARCTIC CREAM** 1-oz. Jar at only **39¢** Anti-perisprant.

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS Drugs with a Reputation

DRENE Shampoo 60c size **39¢**

Wildroot Creme-Oil 60c size **49¢**

ARMY WHISTLE With seal card With this COUPON (Limit 1) ... **11¢**

Walgreen Agency Drug Store

WANT ADS

for BUYING SELLING TRADING RENTING LOANS SERVICE

Reserved-Seat Season Tickets For West Texas Games Offered

Reserved seat season tickets for football games this fall at West Texas State College's Buffalo Stadium went on sale in Hereford this week.

Two rows of seats, 60 in all, in the west-side stands between the 35 and 50 yard lines, are being made available to Hereford fans.

The reserved seat sections are being offered in blocks to fans in various Panhandle cities in an advance sale this summer. Purchase of a reserved seat ticket will guarantee the same seat in the main stands at each of the four scheduled home games this fall.

Home games played by the Buffaloes will be with Texas Mines on the night of October 11; with Hardin College on the afternoon of October 18 (Homecoming), with Hardin Simmons (November 7); and with Arizona State of Tempe on the afternoon of November 22.

Except for the Hardin College game, all contests will be Border Conference games.

The reserved-seat tickets may be purchased here, while they last, from Herman Ford or Ben Ewell. All of the seats sold in this group will be in the "Hereford section."

Jack Wright has a lot of new up-to-date equipment over at West Texas Feed and Seed for the express purpose of cleaning seed wheat, oats, barley, and what-have-you? What's more, he's interested in keeping it busy and has issued a standing invitation, through The Brand of course, to any and all prospective customers.

Reed Williams, who can't seem to stay away from a cook stove, is attracting a lot of attention these days with his doughnut machine at the Super Market. Reeds turns out doughnuts the way some people blow smoke rings, tho he says they've got more to 'em and are easy to digest to boot. Nope, The Brand hasn't had any free samples.

Officials of the college athletic department have announced plans to sell out the entire west-side stands by advance sale reservations this fall. Funds raised will be used to pay for erection of new steel and concrete bleachers on the east side of the playing field.

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The reserved-seat tickets may be purchased here, while they last, from Herman Ford or Ben Ewell. All of the seats sold in this group will be in the "Hereford section."

FOR SALE

THEY'RE HERE . . .

A Wonderful New Couple
The New
**DOUBLE DWARF
SOONER MILOS**

White and Yellow—Combine
From Foundation Seed!
Each of these varieties grows
to a height of 2 to 2½ feet, and
matures 75 to 90 days.

See us for this seed
FRASER MILLING CO.
Phone 484 22-4f

For sale: 1 small house to be
moved. C. C. Lisenbee, Phone
35-W. 24-tfc

FOR SALE: One 10 ft. Oliver
combine. Ready to work. Can see
his machine at Miller Oliver
Co., Hereford, Tex. Call for L. A.
McClanahan. 27-tfc

Roll Film Developed
And Printed—6 or 8 Exposure
30c
PLAINS FINISHER
Box 585 Muleshoe, Texas
23-tfc

For Sale: Table-top gas range.
Excellent condition. Inquire at
Brand Office. 2x

They're Here!
**RIVERSIDE
TIRES!**

Come in today for your new
Riversides! For a tire that
wears longer, costs less, and
gives you that extra margin of
safety. Switch to Riverside
Tires . . . for more miles of
greater safety. They're here for
immediate delivery!

FARMER'S DRIVE-IN
Buddy Sowell • Troy Moore
Hiway 60—Phone 161
18-tfc

A FEW LEFT . . .
Cash Boxes with trays!
All Metal
Ideal for light
TACKLE BOXES
\$2.50 without Tray
\$3.75 with Tray
Get 'em at
THE BRAND OFFICE
29-3x

FOR SALE or Trade: 1941 Buick
new motor, new body work and
upholstery, 6 new rayon cord
tires Also 1941 Plymouth, good
condition Call Rusty Blanton,
774. 29-tfc

HAVE MODEL L Case on rubber
would like to trade for late mod-
el D John Deere. Orville Gron-
man, 15 miles north, 7 west of
Hereford. 29-2p

FOR SALE: Windmill. Mrs.
Francis Redder, 400 West Second.
29-2k

AT JACOBSEN BROS.
Steel water supply tanks in
stock or made up to meet your
needs.
Pressure water systems, 2
sizes. (Jet type).
2" titlelock irrigation tubes—
\$1.80 each.
Magnetic DeLaval Milker.
16" grain loader.
5" well casing, threaded or
plain end.
Ditchers (6" blade). 30-1c

FOR SALE
12 volt Delco light plant. 16
glass cell batteries practically
new. Three 32 volt motors,
12 volt iron, extra good 32 volt
radio.
L. J. COUNSELMAN
Sumnerfield. 30-1p

FOR SALE: Five room house,
also 12A combins. H. C. Bowsher.
29-3p.

WHITEROCK FRYERS for sale.
Block west 51 on Harrison hi-
way. R. M. Dunn. 29-2p.

FOR SALE: 1-9 International
tractor, practically new motor
and transmission; terracing
equipment for sale if desired,
\$3000.00. Robert L. Parker, Box
441, Phone 4871, Rotan, Texas.
29-2p.

FOR SALE: 24½ ft. 1946 M Sys-
tem trailer house. Excellent
condition. Will finance. Elwart
Trailer Camp. 30-1p.

FOR SALE: Good used table
model natural gas range. Kelton
Electric Appliance Co. 30-1k

FOR SALE: Fryers, Mrs. A. J.
Schneider, 307 West Norton St.,
Phone 468-W. 30-2c.

FOR SALE: English shepherd
puppies. Natural heelers. Tandy
Legg Phone 584-W2. 30-3p

**READY FOR immediate deliv-
ery.** Two Apex electric washing
machines. Miller Auto Supply.
30-1c.

FOR SALE: 8 inch Kimball
Krough Irrigation pump, with
new 12 in. bowls. 130 ft. setting.
In perfect shape. \$1250.00. 160
ft. 16 in. heavy casing at \$3.75
foot. Gerlach Electric Co., Lev-
elland, Tex. 30-4c.

FOR SALE: Good butane range
cook stove and large butane bot-
tle. \$75.00. See stove at Kelton
Electric. See bottle at 10th 106
Ave. A. 30-1p.

FOR SALE: One new smalley
grain or hay blower. Liberal dis-
count. One 6 ft. Moline oneway.
Fifty young hens. 500 gallon wa-
ter tank on trailer. Bill Nafziger.
30-1c.

FOR SALE: Upright piano. Mrs.
W. W. Davidson, 115 Bradley.
29-2p.

CHOICE BRED gills for sale.
Walter David & Son farms. See
James Ray Bateman. 29-2c.

FOR SALE: New Whizzer motor
bike. Call Rusty Blanton, 774, be-
fore 5:00 p.m. 29-tfc.

FLOOR WAXER and polisher for
rent. Nipper Electric, 1st door
south Pennys. 29-4c.

FOR SALE: Assortment of cut
flowers. Mrs. J. F. Ward. 29-3k.

FOR SALE: International potato
digger, 3000 field sacks. G. W.
Newson. 29-3p.

FOR SALE: Whiterock fryers.
Roy Calvert, 1 mile east of Here-
ford. 29-3p.

FOR SALE: Two double-unit Un-
iversal milking machines. C. J.
Albracht, Rf. 3, Hereford. 29-tfc.

FOR SALE: White Boar 8 mos.
old. \$40.00. L. F. Carter, Hereford
Laundry. 30-1p.

FOR SALE: Cut flowers, dah-
lias, gladiolas. Mrs. Warren Dan-
iel, 10th St. 106 Ave. A. 30-1p.

FOR SALE: 2 burner gas hot
plate. 306 E. 10th. 30-1k.

ATTENTION, FORD OWNERS:
Let me fix that hard-to-work
22 rifles. Baker Gun and Key
Key Shop, 120 Sampson. 30-2c

ATTENTION HUNTERS! Now is
the time to get that gun repaired
before the fall rush. A few new
22 rifles. Baker gun and Key
Shop, 120 Sampson. 30-2c.

FOR SALE: 6 machine help-
yourself laundry with equip-
ment or house or both. Good
business for someone. Stone
Laundry, call 68, Happy. 30-2p.

FOR SALE: P-20 Farmall and
equipment. Lewis Harvey, Box
684. 30-3p

FOR SALE: Large size Clark
Jewell gas stove. In splendid
condition. Mrs. John McLean.
30-tfx.

FOR SALE: Nine weining pigs.
Priced \$15.00. Arlie Green. One
mile south Sumnerfield. 30-1p

FOR SALE: One model D John
Deere in A-1 condition on rub-
ber. \$3500.00 cash. Robert T.
Scott. Vega, Tex. 30-1p.

FOR SALE: Six Jersey mlch
cows located six miles east of
Hereford at Joel Switch. First
house south of railroad tracks.
Owner Ray Watson. 30-1p.

FOR SALE: Adam-Schaff up-
right piano, four miles N.E. on
Progressive Road. E. B. Childre.
30-1p.

FOR SALE: 8-tube G. E. Console
radio, \$25.00. 8-tube Crosley \$2
volt, \$10.00. 4-tube battery pack
farm radio, \$10.00. E. W. Young
307 W. 7th. 30-1p

FOR SALE: 2 late model wheat
drills, 16-10, Oliver and Inter-
national. Good shape. L. M. Mc-
Gee. 11 mi. north, 6 east. 30-3c

LIVING ROOM SUITE, same as
new. Divan makes bed. Bootleg
Store, 26 miles west Hereford.
30-1p.

FOR SALE: Used Frigidaire,
\$50. Elm Court. Phone 258.
30-1c.

FOR SALE: Factory made trail-
er house. Hereford Auto Co.
30-1c.

FOR SALE: One 8 ft. Moline
one-way plow, one Jacobsen
ditcher. E. W. Wettmann, 319 B.
Hereford. 30-1p.

ONE BARRACKS bldg. for sale.
See Johnson's Upholstering
Shop, 110 N. Roosevelt. Behind
Blanton Butane. 30-1c.

FOR SALE or TRADE

FOR SALE: Cleaned Westar and
Comanche Seed Wheat. Grown
on summer fallowed land. Since
certified. See Steve L. Struve at
F. N. Welch farm, 9 miles north-
east of Friona. 29-4c.

WHITEROCK chickens for sale.
1 block west 51 on Harrison hi-
way. R. M. Dunn. 29-2p.

FOR SALE

One Oliver 70 Tractor with
four row toolbar, 4-row listers
and 4-row knives. One 2-row
cultivator. One ditcher, one
10-ft. Hoeme plow. One 4-row
drag harrow. One 1937 model
D-30 International truck, new
motor and new 14-ft. bed.
About 60 large fryers. About
500 bales alfalfa hay.
R. A. FREEMAN
Phone 431-W 30-1p

FOR SALE: 8 inch Kimball
Krough Irrigation pump, with
new 12 in. bowls. 130 ft. setting.
In perfect shape. \$1250.00. 160
ft. 16 in. heavy casing at \$3.75
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Fifty young hens. 500 gallon wa-
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FLOOR WAXER and polisher for
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FOR SALE: Assortment of cut
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Roy Calvert, 1 mile east of Here-
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FOR SALE: 2 burner gas hot
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ATTENTION, FORD OWNERS:
Let me fix that hard-to-work
22 rifles. Baker Gun and Key
Key Shop, 120 Sampson. 30-2c

ATTENTION HUNTERS! Now is
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FOR SALE: 6 machine help-
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Store, 26 miles west Hereford.
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FOR SALE: Used Frigidaire,
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ONE BARRACKS bldg. for sale.
See Johnson's Upholstering
Shop, 110 N. Roosevelt. Behind
Blanton Butane. 30-1c.

WANTED: Associate Represent-
ative, International Correspond-
ence Schools. Pleasant work,
good pay. Contact Floyd Lace-
ky, 831 Parker St., Phone 9049,
Amarillo, Texas. 30-1c

WANTED: Bookkeeper - typist.
Permanent. Answer must give
age and qualifications. Box 388,
Hereford, Texas. 30-1k

WANTED: Woman for general
housekeeping work. 607 East
10th. Phone 451-W. 30-1k

REAL ESTATE FOR SALE OR TRADE

FOR SALE: 4-room house, 60
ft. lot, 408 Knight St. 29-3p.

ELLISTON AND POSEY Real Estate Counselors

SPECIALIZING IN REAL ESTATE INVESTMENTS

PHONE 179

115 East Third Street
Hereford, Texas 18-tfc

REAL ESTATE
See my listings on farms and
city property before you buy.
Have some good buys
CHAS. SOWELL
103 West 1st St.
Office Phone 119 7-tfc

FARM & RANCH LOANS

Robert L. Noble
Money to loan on farms and
ranches at 4%, 20 to 25 years
to repay. Prompt service given
all applications; no cost to bor-
rower in securing our loan.
Brokers solicited.
Box 1146 Phone 320
Brownfield, Texas 29-4c

CHOICE-BUILDING LOTS

FOR SALE on the Pavement
Facing Harrison Hiway—Just
West of—
25 Mile Ave.
65 ft. Lots — 70 ft. Lots
SEE
PHIL BARKLEY
1004 25 Mile Ave.
Or Any Real Estate Dealer
24-tfc

FOR SALE: 9-room house in
Canyon. Suitable for residence
or rooming house; near college
and business section. Call own-
er, R. L. Thompson. Phone 328.
27-tfc.

FOR QUICK SALE:
Modern house, 4 rooms and bath.
Will take late model car in part
trade or equity. Located 333
Ave. C. Call Tommy Aaron at
Bus Station, Phone 105. 21-tfc

FOR SALE

Cafe in Hereford.
EARL LAVENDAR
12th and D 30-1p

BUSINESS LOTS

Near Hiway 51-60. Ideal for
tourist court or numerous busi-
nesses. \$1000.00 per lot. Im-
prove and name your terms.
Residence lots \$300.00 up.
Acreage tracts.
CLAUDE HIGGINS
Fone 668-J 30-1p

FIVE ACRES \$750.00
10 acres, \$1000.00, near city
limits. Terms. 20 small farms.
320 acres, \$37.50.
CLAUDE HIGGINS
Fone 668-J 30-1p

\$5500.00 BUYS
New modern 5 room home.
Terms. New homes, new furni-
ture. Three Duplex's. 4-room
house to be moved. Hardwood
floors. \$2100.00. Other homes.
CLAUDE HIGGINS
Fone 668-J 30-1p

FOR SALE

Beauty shop. Also my home,
and 4-room house on Fuller
Street.

BESS JENNINGS . . .
407 Schley Phone 145 or 377-M
30-2c

FOR TRADE

New modern home with income.
Will trade for acreage.
Earl Plank 30-1c

FOR QUICK SALE: Choice resi-
dence lot 50x208 feet. On 25-Mi.
Ave. Three blocks from grade
school; 2-room house. Tile block
garage 20x24. Poultry house. Im-
mediate possession. Elliston and
Posey, Exclusive Agents. 27-tfc

FOR SALE
Home in Hereford; seven-room
house, nice garden, chicken
houses, 12 and D.
EARL LAVENDAR
30-1p

\$7500
buys modern 5-room home on
pavement.
2 modern homes, both for
\$8000.
4-room house to be moved, with
hardwood floors, \$2100.
CLAUDE HIGGINS
Phone 668J 30-1k

640 ACRES improved. Hale
County. \$75.00 acre. 2-320 acre
improved on pavement. \$90.00
acre. 1040 acres highly improved
on Hiway near Lubbock. 3
good sets improvements. 6 ir-
rigation wells. \$200.00 acre. Four
8 to 10 room duplex close in. \$10-
000 to \$16,000. Several real homes
\$9,000 up. J. F. Jordan Real Es-
tate. Room 1, Brown Bldg., Lub-
bock, Texas. 30-1c.

FOR SALE: 7 room house, 5
acre land, irrigation well,
pressure system. See Forrest
Minton. 30-1fc.

FOR SALE: 2 lots on B Street,
four lots on 12th Street, 400
block. See Henry Williamson.
30-3p.

40 ACRES two miles Hereford.
Windmill and fenced. Weir and
Conklin, Realtors. Phone 200.
104 Main. 30-2c.

FOR SALE: House, 3 large rooms
and bath. East Front. Trees
and flowers. 304 Avenue A.
30-1p

A CHOICE 480 acres, no im-
provements, priced for a few
days only \$31.50 an acre. A
choice half section in proven
irrigation district, priced \$42.50
per acre. One section of perfect
land/ well located, priced at
\$42.00 for a short time only.
We still have some excellent
farms and ranch lands in Colo-
rado which we think are well
worth the price asked. Rose and
Barber. 30-1c.

TO TRADE for Hereford Prop-
erty: A good, well improved 20-
acre tract near Amarillo. Mod-
ern 7-room house, garage, chick-
en houses and other out build-
ings. Will trade for nice home
in town or acreage property in
Hereford. Rose and Barber.
30-1c.

WE HAVE TWO nice modern
homes for sale. One is a new
house. Both are well located and
priced at \$6500 with immediate
possession. Rose and Barber.
30-1c.

FOR SALE: 20 acres with good
improvements and irrigation
well, priced for quick sale. 160
acres with irrigation. This one
is a good buy. 320 acres with
6 room modern house and in
shallow water. A choice irrigat-
ed section. It's priced way down
to make a sale. Wheat farms
and small ranches. A number
of choice homes in Hereford.
Several nice residence lots that
are nicely located. Ben M. Sud-
duth, 108 West Third Street,
Hereford, Texas. 30-1c

FOR SALE: Will sell or trade
seven room house. 12 lots on
12th Street. East corner lots.
Oscar Vaughan. 30-2p.

FOR SALE: Five acres of city
lots in one block. Cornering Hi-
way 60 west. Andrew Kershen.
Phone 906-F-2. Box 29. 30-3p.

FOR SALE: 640 acres perfect.
14 miles of Hereford. Good water
district. Nice improvements. 540
acres in cultivation. Balance
grass. Price \$56 per acre. 280
acres on pavement close to
Hereford. Electricly, butane gas.
Good improvements. New elec-
tric irrigation well. \$150 per
acre. West Texas Development
Co. on Hiway 60 East of Town.
Earl Plank. 30-1c

FOR SALE: New five room brick
house close to college in Canyon.
411 4th Ave. 30-1p.

FOR SALE
Large two-story house to be
moved. Several outbuildings
and windmill. See
CARL KROPFF
at Clover Airport. 29-3p

Circle Begins New Study Program

Emma Wheeler Hawkins Circle of the Methodist Church

met with Mrs. J. F. Ward yesterday afternoon with the president of the W.S.C.S. outlining the new study program. Prayers were given by Mesdames For-

rest and Fredric, and Miss Alice Behrens. Mrs. J. F. Ward gave the devotional lesson on the history of Ruth. Mrs. Ed Warren gave the highlights of "The New Minutes."

Parmer County Landowners to Meet July 30

Plans for organizing a Standard Soil Conservation District in Parmer County were announced this week by Parmer County Agent Oille Limer.

A petition, which has already secured more than the required fifty signers, has been presented to the State Soil Conservation Board asking for a public hearing for the purpose of calling an election to vote on creation of the district, Limer said.

The State Board has called the hearing at Friona on July 30 at the Grade School auditorium at 2:30 p.m., and has asked all Parmer County landowners interested in formation of the proposed district to be present with their wives.

Howard Goss, field representative of the State Soil Conservation Service, of Temple, will be present and will conduct the hearing for the Board, Limer said. P. G. Haines, Soil and Water Conservationist for the Texas A & M Extension Service, of College Station, will also be present in all probability, he added.

Formation of the district will be discussed at the hearing, and if a majority of the landowners desire it, a petition will be filed asking for a special election to be called to vote on creation of the Standard District.

Parmer County has had a Wind Erosion District, but it has been inactive for the past several years, Limer said; and the petitioners have requested the hearing to consider formation of a Standard Soil Conservation District in the county to replace the old Wind Erosion district.

The Standard District, he explained is governed by five supervisors elected by the landowners. Supervisors do not receive salary, but are paid mileage from their home to the meeting place for official meetings of the governing board.

If the district is formed, he said, Soil Conservation Service personnel in the county will be available to assist landowners in running contours, terraces, irrigation ditches, planning permanent pastures, planting of legumes, and in other phases of soil conservation work.

Ford H. D. Club Meets Wednesday

Ford Home Demonstration club met in the home of Miss Hilda Straffuss Wednesday afternoon, July 16, for a lesson on preparation of foods for freezing.

Roll call was answered by members with "problems of freezing foods."

A short business session was held, and the meeting was then turned over to Mrs. Tom Draper, County Home Demonstration Agent, who gave a demonstration on preparing peaches and apricots for frozen food lockers.

The next meeting will be with Mrs. Cecil Cayton on August 20. Attending were Mesdames Luther Leslie, H. M. Benson, F. D. Ferguson, and George Epting. Mrs. E. M. Hix of Wellington, mother of Mrs. Draper, and Mesdames T. E. Rohrbach, Lawrence Jensen, Joel T. Shelton, and L. J. Straffuss, were visitors.

Mr. and Mrs. Donald Tusha of Amarillo, Mr. and Mrs. Cleo Wall and son Mike of Portales, N.M. and Mrs. R. E. Tusha of Elda, N.M. were recent visitors in the home of Mr. and Mrs. Dale Tinnin.

Mrs. John Miller has returned from a ten-day stay with her son, Owen Miller, and family, in Grand Valley, Colorado. Mr. and Mrs. Billy Miller who made the trip with her, have also returned.

Open House To Honor Mrs. Boyd

Mrs. J. W. Kirby will be hostess at an open house to compliment Mrs. Marvin Boyd of Abilene on Friday morning. Friends are invited to call between the hours of 10 and 12 for an informal visit with the honoree.

Mrs. Boyd and Don are spending this week in Hereford with friends while Rev. Boyd, former pastor of the Methodist Church of Hereford, is in Indiana on business.

CARD OF THANKS
We wish to thank all of the people who were so kind and considerate in sending flowers and other tokens to Evelyn during her recent illness. We certainly do thank you.
Evelyn and all the A. G. Bell Family.

Read Our Want Ad Page!

Under New Management...

(Formerly Powelson's Shoe Shop)

Boot and Shoe Repairing

—of all kinds!

Men's Shanks and Ladies' Half Soles Cemented — No Nails!

We also Rebuild and Fox Cowboy Boots.
"If you like our work, tell other people—if you don't, tell us."

Your business appreciated—and you are always welcome.

W. T. "Shorty" VERNON



Three Experienced Operators
Zelda Denges — Alyce Sparks
Dette Albracht

We invite you to come in for your beauty needs and back-to-school permanents.

Phone 65 for Appointments
The Ladyfaire

PLENTY OF — BALE TIES

PLOW DISCS

20 INCH — 22 INCH — 26 INCH
20 INCH SANDERS DISCS
HOEME CHISELS

LOTS OF —

SWEEPS

Get It at

Consumers

FOR BETTER SERVICE — BIGGER DIVIDENDS



People see our store as many things. Some see it as a telephone booth... to some it is a refreshing soda fountain... it serves many as a meeting place. Still others find it a beauty bar... a photo shop... a gift store. But first and foremost—IT IS A DRUG STORE. A drug store that is dedicated to the health, comfort, and convenience of the community—a drug store that renders the highest type of professional service and offers a vast array of dependable home drugs and health goods to achieve this function.

"NEW" DAROL ANTI-COLIC NURSER Complete Unit 30c



Always TRUE TO FORM

Whether your prescribed medicine is prepared for you in powder, tablet, capsule, or liquid form, you may rest assured that it is true to form when when it has been compounded here. Powders and capsules take longer to prepare than most liquids, and we take all the time required to make certain that each powder envelope and each capsule contains the exact dosage specified by your doctor.

Sale of Home Drugs

- SYRUP PEPSIN 60c size 39c
- CAMPHO PHONEQUE 30c size 23c
- BAYER ASPIRIN 75c size 59c
- CARDUI TONIC \$1 size 59c

MENS NEEDS

- BLADES Marlin 25c
- MOLLE 75c 59c
- RAZOR Gem \$1.95
- SHAVE CREAM 50c Mennen 39c
- BLADES 10c (Double)—5 for 39c
- LUXOR SOAP 6 bars 79c
- CREME OIL 60c 49c
- TOOTH PASTE Dr. West 29c

BARE NECESSITIES

- LOTION Chamberlain 39c
- LOTION Suntan 49c
- ANTISEPTIC Pepadent 39c
- OXYDOL Large box 32c
- BOMBS D D T \$2.89
- COLD WAVE \$2.89
- SOAP Palmolive—3 bars 25c
- COMPLEX Bexel B \$1.89

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Herman Ford
Hereford
Phone 482-J
511 McKinley Street
Representing
Industrial Life Insurance Co.
Main Office, Dallas



They saw them — loved them — featured them in glorious color in the July 15th issue of Vogue. You'll see them there in our Swansdown department. The suit — superbly tailored with sleek, long lines and the entirely new look of a button-on-the-dias closing. The Coat — Swansdown's Year'Round Rambler. Sizes 10 to 18.

YOUR FIRST FALL SUIT SHOULD BE A

Swansdown
The **Little** fashion shop
"Smart Clothes for Smart Women"

Buy Early — Use Our Convenient Lay-Away Plan

We Also Have a Nice Selection of—

Summer Dresses

and Year-Around Dresses

All Summer **HATS \$1.00**

Drastically Reduced...

LITTLE FASHION SHOP

CLOSE Drug Store
PRESCRIPTION DRUGGISTS
The *usual* store
Phone 13

Pioneer Castro County Farmer Dies at Dimmitt

DIMMITT, July 22—Funeral rites for J. D. Burch, 86 year old pioneer Castro County farmer, were conducted Monday at 2:30 o'clock at the First Baptist Church in Dimmitt.

Elder Elmo Edwards, pastor of the Primitive Baptist Church of Spring Lake, officiated at the graves. Interment was in Dimmitt cemetery under direction of E. J. Black, funeral home of Hereford.

Mr. Burch had been a resident of the Texas Panhandle since 1890, when he moved to a farm in Randall County. He was born in Georgia, and moved to Randall County in 1890, farming there for ten years, and moved to Castro County in 1900. He has farmed in Castro since that time.

Mr. Burch died at Dimmitt last Saturday.

Surviving him are his widow, Mrs. Laura E. Burch; one son, George Burch; and two daughters, Mrs. Fanny Shivers and Mrs. John Turner, all of Dimmitt; a brother, Oscar Burch of

Summerfield

Sunday School and church were attended by 80 Sunday morning. There were 50 persons at evening services Sunday. Several visitors were present at both services.

Mary Jo Mathis of Hereford spent the weekend with Billie Rae Johnson.

Mr. and Mrs. Dean Roberson and children of Hereford visited in the home of Mr. and Mrs. E. Roberson Sunday.

Mr. and Mrs. J. A. Noland spent Friday night with her brother, M. C. Nance and family. Saturday Mrs. Noland and her brother went to Waco to visit another brother, who has been ill. Mr. Noland returned home Saturday. Mrs. Noland returned Tuesday.

Miss Mavis Hensley is visiting her mother, Mrs. Lester Akins, in Amarillo.

W. R. Snapp and sons of Dumas visited in the L. L. Cannon home one day last week. The Snapps are former residents of Summerfield. He was in charge

of the elevator when they lived here.

Loren Storey of Amarillo is visiting her parents, Mr. and Mrs. George Storey.

Patsy Carter, who has been visiting in the home of Naomi and Genelle Carter, returned to her home in Plainview last week.

Jim Noland and son of Amarillo visited relatives here Monday.

Guests at a picnic supper in the home of Billie Ray Johnson Sunday evening were Thomas Harrison and Bill Stephenson of Dimmitt, Martha Thomas and Don Bookout, Mary Jo Mathis, Doyle French, Margaret Sowell, Jack Simmons, and Billy Joe Carnahan, all of Hereford, Merle Ewton of Canyon, and Alice Behrends of California.

Mrs. Roy Lovett and children visited her parents, Mr. and Mrs. King, in Quanah this week.

Homer G. Harris of Los Angeles, California, is visiting his brother, Will Harris, here.

Mrs. George Green and children left last week with Mrs. Lois Fant and children and Mrs. Emily Thomas and children and Mrs. Mary Wells, sisters and mother of Mrs. Green, to visit in California.

A small twister hit the Ray Johnson home last Thursday afternoon. It tore up their garage

New Feather in Indians' Cap



Bill Veeck, president of the Cleveland Indians, congratulates Larry Doby, home-run slugging Newark, N. J., Eagle, of the Negro National League, after the infielder joined the tribe in Chicago. Doby is the first Negro to sign an American League contract.

Jumbo

BY MRS. GLEN MAY

Mrs. J. H. Brock is in Floydada visiting her mother. Mr. Brock joined her there for the weekend.

The Jumbo Home Demonstration club met Thursday in the home of Mrs. Howard Bishop. The new Home Demonstration agent gave an interesting demonstration on furniture. There were ten members present.

Howard Bishop, L. A. Matthews, and Merle Matthews were business visitors in Stinnett on Thursday.

Mr. and Mrs. Emzy May and Mrs. Maude Greene of Claude were visitors in the P. A. May and Glen May homes on Thursday.

Mrs. Jake Brock and children attended the rodeo in Tulla on Thursday.

Mr. and Mrs. L. A. Matthews were visitors of Mr. and Mrs. Lawrence Matthews and family in Clovis last Friday.

Mr. and Mrs. R. G. Edwards and Joan and Mr. and Mrs. H. D. James of Odessa were visitors of Mr. and Mrs. Glen May over the weekend.

Cameron Gault of Hereford spent Saturday night with Jimmy Ray Sparkman.

Wilbarger Farmers Find Hairy Vetch Successful Crop

COLLEGE STATION, July 22.—Wilbarger County farmers, after their first attempt to grow hairy vetch as a soil building and seed crop, are satisfied with results.

On the sandy soils of the Rolling Plains, hairy vetch has lived up to its advance notices, as far as Wilbarger County is concerned. Frank Wendt, county agricultural agent, reports that the farmers are "elated" over the outcome of planting hairy vetch with rye. The crop has been "invaluable" as a cover crop in holding down sandy soils and has furnished good winter pasture.

The most troublesome part of the vetch-growing—seed harvest—is over now, says County

Agent Wendt. After a few bad starts and some trial and error experiences, the farmers harvested from 150 to 800 pounds of seed an acre.

Wilbarger County produced about 250,000 pounds of hairy vetch seed, estimates the county agent, most of which will be used in the county for fall planting.

GUESTS IN BOYD HOME

Guests in the home of Mr. and Mrs. Tom Boyd the past week have been his cousin, Mrs. Maude Bergen and daughter Barbara of Dallas, and a group of young people who included Donald Davis of Lubbock, Bob Slaton Hooper, Kenneth Tunwith rye. The crop has been "invaluable" as a cover crop in holding down sandy soils and has furnished good winter pasture.

Read the Want Ads! Shop with the Want Ads!

NOW YOU SAVE STILL MORE AT

PENNEY'S MIDSUMMER CLEARANCE

REDUCED!

Women's Cotton Print DRESSES

80 Sq. Printed Percale; 144" sweepspan, 16" zip-per. Special—

\$2.79

LADIES SLACK SUITS 3 only; size 38, 40, 42—Reduced to..... **\$5**

SEERSUCKER Striped and Checked—Reduced to, yd. . . **50c**

LADIES LACE HOSE Cut and sewed pattern—Reduced, pair. . . **25c**

SPECIAL!

36" Pre-Shrunk Vat Dyed **Drapery**

Reduced to **75c yard**

Cretonne

Fast to washing, 48" wide. Reduced to—

50 yard

Table Cloths

Fast color; size 36x36. Reduced to—

50c

13 Only—Men's Summer SUITS

Rayon and All Wool. Fancy and plain. Reduced to—

\$20

All Men's SUMMER DRESS PANTS Reduced to—pair . . . **\$2.00**

All Boys' SUMMER PANTS Reduced to—pair . . . **\$1.50**

MEN'S SLACK SUITS Lona sleeve shirts—Reduced to . . . **\$6.00**

Buy Your Blankets On Our Lay-Away Plan

REDUCED!

Men's Long Sleeve Sports Shirts

Sanforized shrunk. Pacific fabric. Reduced to

\$2

Craftman Sport Shirts

70% Rayon, 30% Wool. Reduced to—

\$3

Men's Top-N-Bottom Shirts and Pants—to Match!

ARMY TWILL KHAKIS

Reduced to—

Each **\$2**

Men's Gray Coverd WHIPCORD PANTS Reduced to—pair . . . **\$1.50**

Boys' Lona Sleeve KNIT T-SHIRTS Reduced to—each . . . **50c**

Men's and Boys' SWEATERS Broken sizes Reduced **50%** or more

EXTRA SPECIAL! Sport and Casual **Coats**

The most colorful and interesting item in the Men's Clothing line. Reduced to—

\$5

Fancy and Novelty Rayon Piece Goods

Reduced to—

\$1.19 yd.

Daniel

MRS. W. R. MOORE

Mr. and Mrs. E. W. Womble and children are visiting in Colorado this week.

Mr. and Mrs. Joe Rogers and Harold Dean Moore left Friday for Kansas where they will make the wheat harvest.

Mr. and Mrs. A. J. Sullivan left Sunday night for Miami, where they will visit friends for a few days.

Little George Wesley Wynn of Dalhart visited in the Oscar Hunt home from Tuesday until Saturday last week.

Mr. and Mrs. Belton Finney and boys attended the Old Settler's Parade in Tulla Thursday.

J. T. McClain made a business trip to Hereford Thursday.

About a half inch of rain fell

Mr. and Mrs. George Delosier and family have been enjoying a visit from George's brother who lives in Tennessee.

VALUES ON PARADE!

Throw Rugs

Choice— **\$3.50**

SMOKING STANDS . . . **\$5.00**

KITCHEN STOOLS . . . **\$2.50**

HASSOCKS Each . . . **\$7.50**

6-WAY FLOOR LAMPS . . . **\$16.50**

BABY STROLLERS . . . **\$7.50**

Ranch Style Living Room Suites

3-pc. **\$99.50**

UNFINISHED CHESTS

\$10.50

- THERMOS JUGS** One and 2 gallon sizes. . . **\$2.25**
- TABLE LAMPS** . . . **\$5.50**
- HIGH CHAIRS** Also makes Play Pen . . . **\$10.95**
- LAWN CHAIRS** . . . **\$4.95**
- CEDAR CHESTS** . . . **\$39.50**
- RADIOS** For . . . **\$19.95**
- MATTRESSES** Each . . . **\$16.50**

COCKERHAM FURNITURE CO.

4th Street and Main

SAVE UP TO 50% DURING Firestone JULY SALE

NEW SHIPMENT OF JUST ARRIVED!

FREE INSTALLATION

For **COUPES**

7.50 Reg. **\$9.95** value

For **SEDANS and COACHES** Reg. **\$17.75** Value **\$13.95**

FLASHLIGHT Complete with **BATTERIES** Formerly **\$1.00** 69c

SEE THESE! SAVE MONEY!

	Were	Sale
Cold Chisels29	.15
Ripping Hammers	1.19	.95
DeLuxe Chisel Sets	2.98	1.98
Right Angle Flashlight	1.75	1.35

COME IN! SAVE! MONEY SAVERS!

	Were	Sale
Rubbish Burner	3.95	2.36
Canister Sets, 4-pc.	1.19	.90
Clothes Hampers	7.45	5.45
Pitchers98	.55
Clothes Drying Rack	2.98	1.00

Sensational Bargains Check Every One!

All Glass Cookingware . . . Price FIVE STAR SPECIAL

	Were	Sale
18"x20" Stove Mat	1.19	.59
Metal Boat Seat	3.95	2.00
Metal Skate Case	6.95-5.95	3.00
Laundry Carry-All	2.19	1.10
Baby Walker	9.95	8.10
Irish Mail	17.45	9.69
Three-Wheel Scooter	3.98	2.98
Coaster Wagon	10.95	7.95

SIMMONS TIRE and SUPPLY

Hereford Baseball Nine Wins Again Here Last Sunday

The Hereford baseball nine defeated Friona 5 to 4 here last Sunday afternoon in the Western Panhandle Association loop to hold the league lead with six victories, one defeat, for the season.

Winkler took the mound for the locals and went the route, keeping everything under control all the way in the closely fought ball game.

Brookfield pitched for Friona. The Hereford nine will meet the Clovis Blackjacks at Clovis next Sunday; and will return there the following week to meet the Clovis Blue Jays. They will return to the home diamond on August 10 to meet the Dora, N.M., team in the last game of the regular season.

Hereford's only loss in the league thus far has been to Dora in an early season tangle at Dora.

The Dora game here on August 10 will wind up the regular season, with the four top teams going into a modified Shaughnessy play-off to settle the championship.

A game scheduled here on July 13 with the Portales team was forfeited when the visitors failed to show up. Hereford's season record is 6 victories, one loss, in league play.

Rogers Family Has Reunion

Three sisters and two brothers and their families held a reunion Sunday at the A. R. Rogers home. The brothers are A. R. and J. L. Rogers of Hereford and the sisters are Mrs. L. E. Steadman of Reading, Kansas, Mrs. Nellie Lloyd of Plainview and Mrs. Eva Robinson of Hereford.

Those attending besides the brothers and sisters were L. E. Steadman and daughter Dorothy, Mr. and Mrs. E. J. Pepper and Dick, A. J. Robinson, Mrs. J. L. Robinson, Mrs. Ora Lee, Mr. and Mrs. Ed Mitchell and three daughters of Plainview, and Mr. and Mrs. Leland Lee and daughter Nancy Sue, and Miss Francis of Dimmitt.

There was an estimated increase of 10 to 25 per cent in the number of anglers in the United States in 1946.

Westway

BY MRS. MERLIN KAUL

There were 54 present at Sunday School Sunday. Visitors were Nelda Guy Lawrence and Mrs. L. H. McMurray and sons of Hereford. Mr. and Mrs. Coleman Selby became members of the Adult Class and Sylvester Selby is a new member of the Intermediate Class. Rev. and Mrs. Aaron Eurich and daughter were present. Robert Schroeder gave his birthday offering. They were dinner guests in the Roy Lee Wilson home. Members of the adult class are planning to have a picnic supper in the near future.

Everyone is invited to be present Sunday when Thomas Earl Harrison of Dimmitt will preach at 11 o'clock Sunday morning.

Miss Mildred Wilder remains seriously ill at the hospital at Hereford. She was taken to the hospital last Monday. Mr. and Mrs. Wilder have been staying at the hospital to help care for her.

Word comes from Grady Wilson, Sr. at Dallas that Mrs. Wilson is doing nicely following an operation for kidney stones.

Nelda Guy Lawrence of Hereford was a guest of Mary Kathryn Boyd Saturday night.

Visitors in the J. C. Morrison home Sunday included Mr. and Mrs. Jimmy Auten, Janie and Jimmy Dale of Judsonia, Arkansas, Jim Gage, Mr. and Mrs. Davis, and Mr. R. Doss of Hereford. Mr. Auten is a cousin of J. C. Morrison and Mr. Gage is a brother of Mrs. Morrison.

Glen Wilson and his cousin Bobby Wilson of Summerfield spent several days last week visiting at Snyder.

Helen Jo Wilson was a guest of Madelle Beavers at Canyon Thursday and Friday.

Ross Joe Landers was a visitor in the home of his grandparents, Mr. and Mrs. R. M. Gunn at Hereford Saturday night.

Mrs. Ralph Johnson and Jackie Lynne spent the weekend at Hereford in the home of her aunt, Mrs. Guy Lawrence.

Carl Schroeder, Jr. accompanied the Arlie McMillan family to Anson the last of the week. The McMillans went to move their furniture here. Mr. McMillan is employed here.

Elmer Combs took his mother, Mrs. W. E. Combs back to Plainview Monday after Mrs. Combs had visited several days here.

Mrs. Grace Little accompanied her sister-in-law, Mrs. Eula

A Middleweight Sticks to Canvas



All decked out in tam and smock, middleweight George Abrams points out the shading in one of his still life paintings, part of his art exhibit he displayed at the 20th Century Sporting Club in New York City. Abrams, however, usually takes off his boxing gloves when he paints.

Day of Amarillo to Gunnison, Colorado last week where they are visiting in the Sam Little home.

Thunder showers fell here Thursday afternoon bringing cool weather and moisture amounting to an inch in several points in the community.

Gerald Eurich, who has been working at A. A. Head home, attended church with his brother, Wayne Eurich Sunday.

Mr. and Mrs. Elmer Combs and boys, Mrs. W. E. Combs of Plainview and Mr. and Mrs. J. K. Gray attended the Plateau Singing Convention at Pampa Sunday.

Music was directed by Mrs. R. P. Conaway with Mrs. Russell Wingert accompanying at the piano. Rev. O. B. Herring, pastor of the First Methodist Church, gave the invocation followed by a devotional service conducted by Mrs. Tom Boyd, president of the Council.

M. S. Moore of Dallas and New York, who is regional secretary of the American Mission to Lepers, was the speaker. He told of the Leper Colonies and of the more than 3,000 Lepers in the United States. He also outlined the work of the Mission in other countries, telling of the progress being made in arresting the disease.

Miss Lyla Robbins spent Saturday night with Mrs. Truett Allen and family.

Miss Velma Lee Irwin visited with Oms Ruth Thompson Sunday.

Mr. and Mrs. Frank Robbins spent Sunday with Mr. and Mrs. Fred Moreman near Hereford.

Mr. and Mrs. Owen Andrews and family, Mr. and Mrs. T. L. Sparkman Jr. and family; Mr. and Mrs. T. L. Sparkman Sr., and Jerry King left Monday for an extended vacation trip in New Mexico.

Mrs. Truett Allen entertained with a G.A. House Party in her home Tuesday and Wednesday. Ten girls enjoyed the studying, fun, food and fellowship. Mrs. J. P. Harp was co-sponsor of the group.

Buy It In Hereford

Frio

BY MARGUERITE MOBLEY

Mr. T. L. Sparkman Sr. and Don Mobley were honored at an ice cream supper Saturday night in the Sparkman home on the occasion of their birthdays. Eighty-seven guests enjoyed the social. Ice cream was served, and music was provided by Luther Dowdy, Charles Pennington, Leroy Dowdy, and Mr. Vogler.

Mr. and Mrs. Owen Andrews and family were Sunday dinner guests of Mr. and Mrs. A. E. Barnett and family.

Sunday afternoon visitors in the A. T. Jones home were Mr. and Mrs. Jodie Benson and Myrna Kay of Dimmitt; Mr. and Mrs. Wesley Brown and family, Mr. and Mrs. George Jones and son, and Mr. and Mrs. J. P. Jones, all of Hereford.

Mr. and Mrs. J. E. Andrews and Alma took Mrs. W. R. Boyd to her home near Littlefield Saturday. They were also Lubbock and Plainview visitors.

Mr. and Mrs. E. H. Little spent Sunday night in the H. D. Robbins home.

Mrs. Jack Shirley, formerly Christine Lindley, was honored with a bridal shower at the schoolhouse Wednesday afternoon. The color scheme was blue and white. Cake and ice cream was served to 29 guests.

Sunday dinner guests in the E. B. Berryman home were Mr. and Mrs. J. W. Greer and son, Mrs. G. E. Jones and Bobby, all of Amarillo, and Lyla and Betty Robbins.

Loretta and Frances Cole of Hereford spent the weekend in the A. E. Barnett home.

Mr. and Mrs. D. O. Benson were Sunday dinner guests in the Jim Brooks home. Mr. and Mrs. Henry Dobbs were afternoon visitors.

Mr. and Mrs. Luther Dowdy and son and Mr. and Mrs. L. D. Irwin and family visited Mr. and Mrs. Raymond Odum and family near Hart Sunday.

Mrs. Truett Allen and family were Sunday dinner guests in the H. D. Robbins home.

Mr. and Mrs. Elmer Jones and family spent Saturday and Sunday night at Buffalo Lake.

Mrs. H. M. Mobley and family were Sunday dinner guests of Mr. and Mrs. O. W. Parris and Walker.

Sunday dinner guests in the J. E. Andrews home were Mr. and Mrs. T. L. Sparkman Jr. and family; Mr. and Mrs. W. H. Andrews and family; Mr. and Mrs. Henry Andrews and Doris Jean, and Mr. and Mrs. Roscoe Burris of Melrose, N. M. Mr. and Mrs. Owen Andrews and family were afternoon visitors.

Miss Lyla Robbins spent Saturday night with Mrs. Truett Allen and family.

Miss Velma Lee Irwin visited with Oms Ruth Thompson Sunday.

Mr. and Mrs. Frank Robbins spent Sunday with Mr. and Mrs. Fred Moreman near Hereford.

Mr. and Mrs. Owen Andrews and family, Mr. and Mrs. T. L. Sparkman Jr. and family; Mr. and Mrs. T. L. Sparkman Sr., and Jerry King left Monday for an extended vacation trip in New Mexico.

Mrs. Truett Allen entertained with a G.A. House Party in her home Tuesday and Wednesday. Ten girls enjoyed the studying, fun, food and fellowship. Mrs. J. P. Harp was co-sponsor of the group.

Shop with the Want Ads!



With a Swish of THE WRIST

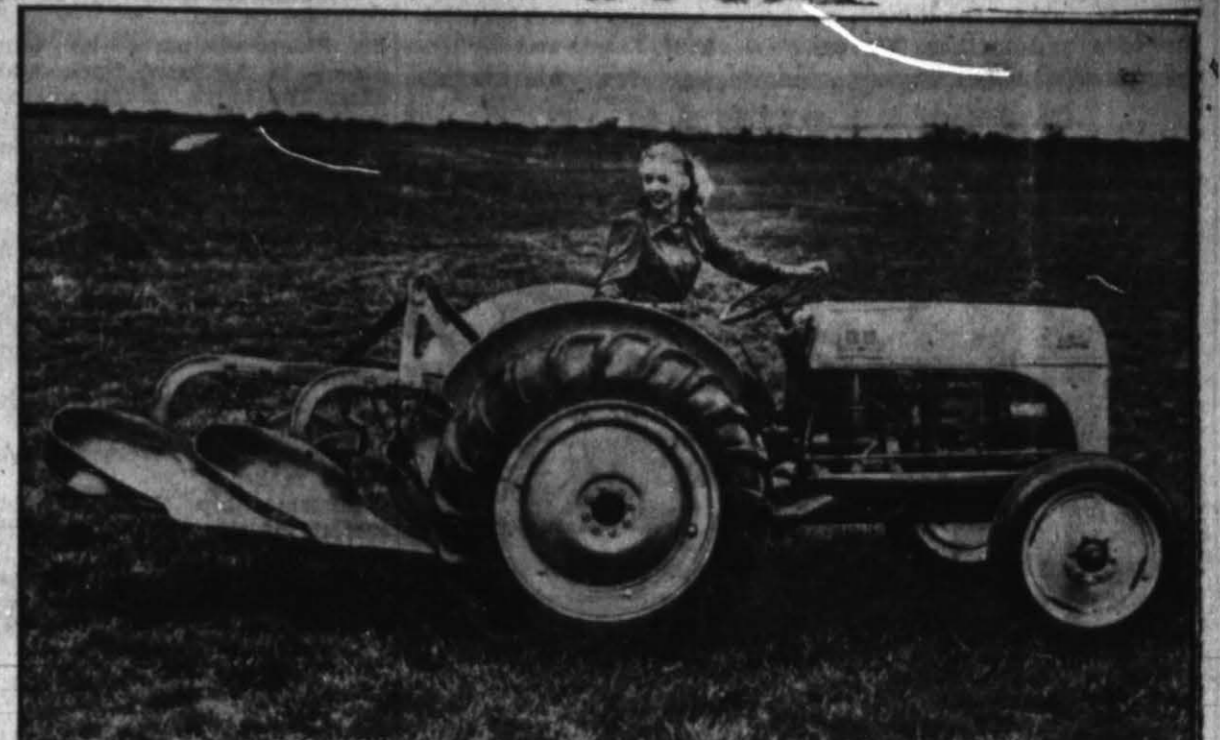
Homes, buildings, shops and offices, inside or outside, are improved in appearance and durability with A-1 painting, the only kind we do.

For Painting See or Call

J. H. Williams Phone 280-J

15 Years Experience Free Estimate

All Set to Go to Work



Farmerette Gloria Carlson seems to be having no trouble operating this new model 8N Ford tractor, as she gives it a try in Clarkston, Mich. Four hundred of the tractors are rolling off the production line at the company's Highland Park plant every day. New features include an improved hydraulic system for implement control and four forward speeds.

Theo Emery, who is spending the summer here with his un-

Moore made a plane trip to day with Theo's parents.

RED & WHITE FOODS

SAVE Everyday AT RED & WHITE

LOW PRICES HIGH QUALITY

APPLE BUTTER Brimfull—29 oz. jar	25c	JAM Blackberry and Peach Picnic 5 lb. jar	79c
PICKLES Brimfull—Sour and iDII—Qt.	29c		
SYRUP Brimfull—White or Dark—5 lb. jar...	55c	Orange Juice Cairns 46 oz. can ...	25c
CARROTS Diced—Del Monte—Jar	9c		
WASHO Granulated Soap—Pkg.	28c		
COFFEE Red and White—Lb.	41c		
JELLY MAKER Marco—3 pkgs.	25c		

GRAHAM CRACKERS Brimfull—Honey Flavored—2 lb. box	39c
---	-----

PRESERVES Brimfull Peach or Apricot 2 lb. jar	55c	CORN Brimfull—Whole Kernel—2 1/2 oz.	33c
		TAMALES Marco—More Meat—can	24c
		PEAS R & W Sweet Giant—2 No. 2 cans	37c
		PEACHES R & W Halves—Sliced—No. 2 can	29c
		BLACKEYED PEAS Brimfull—2 cans	27c

SHORTENING Mrs. Tucker's—3 lb. jar	95c
--	-----

TOMATO JUICE Red and White—2 No. 2 cans	23c	TAPICOA PUDDING Pkg.	10c
GREEN BEANS Brimfull—No. 2 can—2 for	35c		
PUMPKIN Custard—R & W—No. 2 1/2 can	15c		
APPLE SAUCE Red and White—No. 2 can—2 for	35c		

PRODUCE Complete Line at Lower Prices	MEATS Higher Quality — Lower Prices
---	---

HUNTER'S

WE DELIVER EASY TO PARK RED & WHITE EASY TO SHOP PHONE 143 EASY TO SAVE

TRACTOR AND FARM EQUIPMENT

Coming Soon --

THE GREAT NEW

FORD TRACTOR

with hydraulic touch control and
4-speed transmission -- and
Dearborn farm equipment

Watch for announcement date!

Ford Farming

MEANS LESS WORK . . .
MORE INCOME PER ACRE

HEREFORD MOTOR CO.

DUDLEY GREEN
ARCHIE SCOTT

CARD OF THANKS
We wish to thank our friends in Friona and Hereford for their kindness during the illness of our wife and mother. We especially wish to thank the doctors and nurses for the excellent work and care rendered her during her stay in the hospital.
T. N. Jasper and Children

TEXAS THEATRE
WEDNESDAY AND THURSDAY



Smoky
The Undiscovered
Fred MacMURRAY • BAXTER

2 BIG FEATURES



Lonelland TEXAN
Charles STARRETT
with Sally Dussette

THE DEVIL THINKS A RIDE
LAWRENCE TIERNEY

STAR THEATRE
FRIDAY AND SATURDAY

STAR THEATRE
WEDNESDAY AND THURSDAY

Suspense-Dripping Story of LOVE!
LARAINÉ DAY • BRIAN AHERNE
ROBERT MITCHUM in



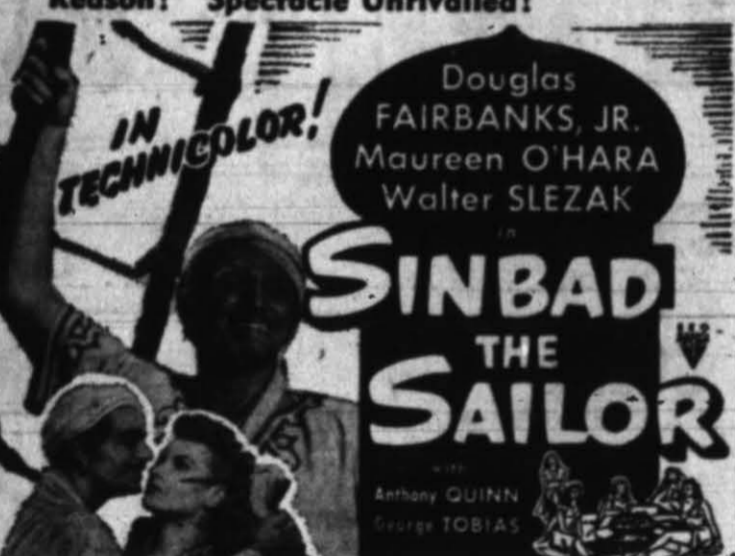
THE LOCKET
with GENE RAYMOND

Plus:—
PETE SMITH — NEWS
THE MARCH OF TIME

**THE KING OF ROGUES!
THE PRINCE OF LOVERS!**

... a Story of Love with Trust! Passion Beyond Reason! Spectacle Unrivaled!

IN TECHNICOLOR!
Douglas FAIRBANKS, JR.
Maureen O'HARA
Walter SLEZAK



SINBAD THE SAILOR
Anthony QUINN
George TOBIAS

STAR THEATRE
SUNDAY-MONDAY-TUESDAY

Plus: PARAMOUNT NEWS
BUGS BUNNY CARTOON

REED WILLIAMS
Announces the Opening of
The Super Donut Co.
Featuring—
Downyflake HOT DONUTS



They're grand to eat. Easy to digest. Never touched by hand. The Downyflake machine makes 'em fresh and hot.

PLAIN .. SUGARED ... ICED!
See them made ... Get 'em at

The Hereford Super Market
On Hiway 60

Mounied Parade.
(Continued from Page 1)

ing. Riders will parade up Main Street to Mothers' Park and back. The judges' stand will be located on Main. Prizes will be awarded as soon as the decision of judges is announced.

Included in the prize list are the following:

For the youngest boy rider, a billfold and a flashlight.
Youngest girl rider: a pearl necklace.
Smallest Horse: a Western leather belt.
Largest Horse (Men's): Catch rope and riding pants.
Largest Horse (Women's): A coffee maker.
Horsemanship (Men): Three cartons of cigarettes and wrist watch band.
Horsemanship (Women): Western belt and Toilet set.
Best Riding Habit (Men): A 2-piece suit.
Best Riding Habit (Women): An electric iron.
Best Riding Habit (Girls): Shampoo and hair-set at Beauty Mart.
Best Riding Habit (Boys): Spurs and wrist watch band.
Horse and Rider from Far-

thest Distance: (Man or boy), a bridle; (Woman or girl), a toilet set.
Prettiest Horse (men and boys): a bridle.
Prettiest Horse (women and girls): an electric iron.
Ugliest Horse: Sack of feed and set of fog-lights for men riders; five dollars in merchandise at Plains Creamery for women.
Oldest Man Rider: A pair of size 6 1/2 Innertubes.
Oldest Woman Rider: A pressure cooker.
Queen of the Parade: A white bridle and harness and a pair of slacks.
In addition to the above prizes, every entrant in the parade will have a chance at the following prize list:

Grand prize: A 2-year-old Paint Filly, halter-broke only.
First Prize: A saddle.
Second Prize: a pair of Justin boots.
Third Prize: a pair of boots.
Fourth Prize: Saddle blanket.
Sixth Prize: Ten dollars in trade at C&R Cleaners.

Rev. and Mrs. O. W. Carter of Abilene spent Monday night with her parents, Mr. and Mrs. D. H. Bryant, here.

We're MOVING ...
to the former
Phillips Station
Location



Across from the Southeast corner of the Court-house.

Open Monday, July 21
Phone 329-W

**For Refrigeration Repairs
Air Conditioning**
REPAIRS AND INSTALLATIONS

Walker Refrigeration Service
DICK WALKER

A FEW ...

After Harvest
SPECIALS -- AT
The Oliver House

Fairbanks-Morse Windmills and Pressure Systems
Pathfinder Power Lawn Mowers
Walker Sealed Bearings for One-ways

Air Compressors — Grease Guns
Hydraulic Jacks — Real Bargains
Top quality, Hine-Warner, and Black Hawk
U. S. Spring Steel Chisels

BLUE STREAK
IRRIGATION TUBES
AND
CANVAS DAMS

Golden Arrow Sweeps
Small stock of BALING WIRE
Priced to Sell!

Yes, we still have a few lengths of GARDEN HOSE — 25 and 50 ft. — At Bargain Prices!

We are distributors for RELIABLE BATTERIES
Guaranteed to run you from 12 to 21 months. Price range \$11.80 to \$18.95
A few 12-volt Batteries for those Irrigation Units!

We Have the Largest Stock of Potato Digger Repair Parts .. Ever!

H. E. MILLER
OLIVER CO.
Home of Dependable Oliver Equipment

Spud Market ...
(Continued from Page 1)

"too green" were the principal criticisms.

Of the three stores offering Deaf Smith spuds, one had bought from an Amarillo wholesaler, one had bought from a customer who was growing spuds, and only one had bought from a local processing house.

Some merchants said processors were apparently not interested in selling on the local market.

Too-early digging was the most common explanation for the debacle. Shipments of "green" potatoes that have gone bad en route to buyers have damaged the market for Deaf Smith brands.

Government inspectors report that a large proportion of the cars loaded here have been filled with potatoes too green for digging.

The "floor" for commercial sales is about \$2.40 per hundred. The government support price is \$2.25. The 15-cent difference is approximately the difference in handling charges for sales to government and sales on the open market.

JayCee ...
(Continued from Page 1)

day nights of each month. The next regular meeting will be at the county courtroom next Tuesday night.

C. T. Davis, president of the Amarillo Junior Chamber of Commerce, and Darrell Grundy of Amarillo, state committee-men, were present for the meeting here.

BE SAFE TOMORROW INSURE TODAY

JOHN McLEAN
I'VE GOT TO GET ENOUGH INSURANCE FROM
AND STOP WORRYING LIKE THIS!

JOHN McLEAN
AGENCY
GENERAL INSURANCE
1101 S. 1ST ST. HEREFORD

Hereford Motor Representatives At Sales Meet

Archie Scott and Larry Loerwald of the Hereford Motor Company returned Saturday from Oklahoma City, where they attended a two-day showing and sales demonstration of the new Ford tractor, now in production.

Dudley Green of Hereford Motor Company and Kater Crume of Friona were in Denver, Colorado, Monday and Tuesday attending a similar meeting there.

Model 8N, the new Ford tractor or now in production at the Highland Park plant of the Ford Motor Company, was introduced to press and agricultural representatives at a demonstration in Detroit last week.

TEXAS THEATRE
Friday and Saturday
DOUBLE FEATURE
Scandal and Murder

RANGER STREET
Jane WITHERS
Robert LOWERY

and—
HOPALING ACTION
It's gold on the big screen and in the saddle...!!
CATTLE THIEVES
COWBOYS

HEART OF ARIZONA
WILLIAM BOYD
GEORGE HAYES
FRITZ FREDER
WILLIAM HENNING
A MARVELOUS PICTURE

—Plus—
Chapter No. 3 of
"THE SON OF ZORRO"

SON IS BORN
Mr. and Mrs. Don Bush of Oakland, Calif. have announced the birth of a son, Stephen Ward Bush, on Saturday July birthday.

19 in California. Mrs. Bush is the former Miss Juanelle Behrens, granddaughter of Mrs. J. P. Ward. The great-grandson arrived on Mrs. Ward's 75th birthday.

1901 1947

E. B. Black Co.
Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

TUESDAY—ONE DAY ONLY
At The TEXAS
ALL SPANISH FEATURE
"PEQUENA MADRECITA"

TEXAS THEATRE
SUNDAY AND MONDAY

SONGS! GALS! GAYETY!
HIT PARADE of 1947
STARRING
EDDIE ALBERT
JOHN MOORE-EDWARDS
with GIL LAMB • BILL GOODWIN
William FRAWLEY

Also—Chapter No 2 of HOP HARRIGAN

FOOD Bargains!

Yes, it is our belief that Quality and Price go hand-in-hand! That's why we invite you to give us a trial—and join the happy throng who SAVE ON QUALITY at the CITY FOOD STORE. That's our ideal of Real Values!

Kraft's Velveeta Cheese 2 lb. box	84c
PURE LARD Rex—4 lb. carton	97c
TEA, Tenderleaf Lb. pkg. 95c — 1/2-lb. 43c — 1/4-lb.	23c
COFFEE Fireside—1 lb. jar	31c
SCOT TOWELS Per roll	13c
PEARS White Swan—2 1/2 can	49c

SALAD DRESSING Bestyett—pint jar	29c
MARVENE New package	29c
PEANUT BUTTER Planters, 1 lb. jar	37c
CATSUP Hearts Delight—14 oz. bottle	23c
KRE-MEL Pie Filling 2 pkgs.	13c
DOG FOOD Ideal—can	11c
TAMALES Wilson's—1 lb. jar	29c
GREEN BEANS Heart of Plains—No. 2 can—2 for	29c
GRAPEFRUIT JUICE One-Up, No. 2—2 for	15c
PICKLES Hunt's—Sour or Dill—quart	37c
CHOW MEIN Complete dinner, serves 4	51c
MOR, Wilson's The meat for all occasions—12 oz.	34c
ASPARAGUS, Hunt's All Green—No. 2 ... 37c — No. 1.	28c
CORN SOYA, Kellogg's Regular size—2 for	25c
OATS, Quaker Small pkg., quick or reg.—2 for	27c
HOT ROLL MIX Snyder's—makes 2 dozen	23c
SALT, Free running 26 oz. pkg.—2 for	15c

PRODUCE

ORANGES Full of juice—5 lb. bag	37c
LEMONS Sunkist, 360 size—dozen	33c
PEACHES California Hale—lb.	13c
APRICOTS Washington, for canning—lug.	\$1.90

We Have a Complete Selection of Fine Quality Meats — at Reasonable Prices!

CITY Food Store

Lid Still Off on Wheat Production for 1948; Spuds Stay Under Control

Forty-One Girls and Guardians Plan Annual Campfire Outing Hereford Campfire Girls to Leave Sunday Morning in Auto Cavalcade for Five-Day Camping Trip at Gallinas Canyon

Forty-one Camp Fire Girls, their guardians and sponsors and some parents will leave Sunday morning, July 27, at six o'clock for the Las Vegas Chamber of Commerce Camp in Gallinas Canyon, 22 miles from Las Vegas, N.M. For the most part, the trip will be made in cars with a truck for bedding and supplies.

The Camp Fire Council outlined requirements to be complied with in order for the girls to attend the camp and the girls will be able to earn many honors in the various crafts, especially frontiers, out doors and creative arts.

The entire program has been planned by the guardians and the girls will share in the camp work and responsibilities of preparing and serving meals. There will be one counselor to every four girls and all possible precautions of safety will be followed. A nurse will be on duty at all times.

Some of the activities will be making of blue prints and spatter prints, using the things the girls find on nature hikes, chip carving and other wood-work and hand-work.

The night programs include a worship program on Sunday night after setting up camp, a carnival on Monday night augmented by folk games and songs. A dramatic program has been planned for Tuesday night with the highlight of the week on Wednesday evening featuring a cook-out and Council Fire Ceremonial.

SHISHINTA GROUP

Sixteen girls in the Shishinta group have signed up for the trip. They include: Doris Stanfield, Jo Ann Scalla, Lucy Wagner, Marian Jo Wilson, Margaret Ann Sexton, Joan Moore, Mari-

Down Under—Where It Really Is June in January



While you sweater in the hot summer heat, the lucky folks in the southern hemisphere are having winter and enjoying winter sports. Here on a slope of Mt. Cook some New Zealanders, silhouetted against snow-capped mountains, participate in a ski-jumping contest.

lyn Lewis, Abbie Longbottom, Bobbie Jean Drury, Sharon Dee Moore, Betty Culpepper, Patsy Cates, Betty Jean Hamilton, Ida Rae Beanson, Gayle Gault, and Kathryn Kester. Others in the group will be Mrs. Bob Wilson, guardian, and Mr. Wilson, Mrs. Howard Gault and Glenna, Mrs. Lynn Kester and Dick Wilson.

CHU-DE-NAANG GROUP

Fifteen girls have qualified to make the trip with the Chu-De-Naang group. They are: Sue Barnard, Lu Durham, Neldoen Flowers, Margie Ford, Martha Heard, Patsy Jackson, Marian Lomenick, Nancy Patterson, Dorothy Veigel, Sylvia McCracken, Cecelia Wilkins, Jane Hous-

ton, June Marian Smith, Eleanor Jo Ledger, and Margaret Phillips with Mrs. Herman Ford, guardian, and David, and Mrs. Robert Veigel accompanying.

DAKONYAS

In the Dakonya group will be Dolores Wester, Nelda Guy Lawrence, Lola Verne Pitts, Joan

Dick Seal Electrocuted Saturday

Luther H. (Dick) Seal, 21, of Seminole, employee of the United Geophysical Survey Co. working out of Hereford, was killed instantly shortly before noon Saturday when the drilling rig he was operating apparently came in contact with high voltage REA wires.

The accident occurred near the Swisher county line northwest of Happy.

Seal was working for the Indian Drilling Company, and was a member of the United Geophysical crews now headquartered in Hereford.

There were no eye-witnesses to the accident. Members of the party said that Seal had apparently raised his rig under the power line, and that death had been instantaneous.

His body was taken to Seminole for funeral services and burial Sunday.

He is survived by his wife, Bobby, who was living with him in Hereford at the time of the accident; his parents, Mr. and Mrs. Homer H. Seal of Seminole; and three sisters, Mrs. Ernest Grelle, Mrs. Leonard Baum, and Mrs. John D. Hargrove.

The power line with which Seal made contact was one of the Swisher County Rural Electric Cooperative lines.

DAUGHTER IS BORN

Mr. and Mrs. John Winkler are the parents of a seven and a half pound daughter born Saturday July 19. Sandra Rae is the name chosen for the newcomer.

Mrs. Winkler is the former Miss Mary Lookingbill, daughter of Mr. and Mrs. L. H. Lookingbill. Paternal grandparents are Mr. and Mrs. Raymond Damerow of Detroit, Michigan.

Next in Line



Speaker of the House Joseph W. Martin, Jr. (R, Mass.), left, now first in line for the presidential succession under the new bill, is congratulated by minority leader Sam Rayburn, of Texas, Representative Martin's predecessor as Speaker of the House.

NO STRINGS ON PRICE GUARANTEES Optional Wheat Support Purchase Agreements Offered to Producers

Price support guarantee on 1947 wheat is available to any grower, without obligation to sell to the government, at any time up to and including December 31.

The Deaf Smith County ACA committee is prepared to issue certificates guaranteeing the government's support price on wheat until April 30, 1948, for all growers who want to take advantage of this provision, F. G. Collier, secretary of the county committee, pointed out again this week.

These certificates can be issued up to December 31 of this year, Collier said, and will be valid until the expiration of the current support prices on April 30 next year.

No obligation is entailed by the grower except for the payment of a \$1.50 preliminary fee when the certificate is issued.

In return, the Commodity Credit Corporation agrees to buy whatever amount of grain is included in the agreement at support levels on delivery to the government after April 30. The grower is free, in the meantime, to sell the grain at any time and at any price which the market will bring.

"This is simply an agreement by the Commodity Credit Corporation to purchase wheat at support levels if the grower elects to make delivery to the government," Collier said.

There are no requirements re-

No Quotas on Wheat in '48 Says Anderson

The lid will still be off on wheat production in 1948.

Despite the record-breaking 1947 wheat production in the U.S., the Department of Agriculture plans to continue encouraging wheat production in 1948 to support the nation's huge export program.

With the 1947 crop approaching an all-time record high at nearly one and one-quarter billion bushels, the Agriculture Department evidently anticipates no carry-over surplus.

"There will be no marketing quotas on the 1948 wheat crop," Secretary of Agriculture Clinton P. Anderson officially proclaimed on July 15.

Congress is expected to follow up the Secretary's proclamation with a congressional resolution prohibiting quotas on the 1948 crop before adjournment of the current session.

Acreage goals for Irish potato crops in 1948 are definitely assured, however.

Preliminary goals for potato acreage for early commercial states are due soon after August 1, the Department of Agriculture announced this week. "It is expected that county and farm goals will be established in about the same manner as for the 1947 crop," the announcement stated.

Deaf Smith county's 1947 spud goal was set at approximately 4200 acres, representing a considerable drop from the record 1945 acreage of approximately 5,500 acres, when no controls were imposed.

Bound to support potato prices for at least another year, the Department of Agriculture is making an effort to keep the crop within the bounds of demand.

An Open Letter --- To The People of Hereford and Deaf Smith County ---

The Hereford Posts of the American Legion and Veterans of Foreign Wars are planning, jointly, the purchase of the property known as Hereford State Park, located southeast of town, from Deaf Smith County. The County Commissioners have unanimously endorsed our plan, and we would like to take this means of explaining to you, to all of you, just what it is that we plan to do and how we think it will be to the benefit of everybody in the county.

First: We plan to maintain and operate this property as a public park, for the benefit of every person who wishes to use it. We want to make it a public playground worthy of our town.

OUR FIRST STEP will be to employ a competent Park Engineer to survey the site and make comprehensive plans for the entire park development. Then we intend to follow these plans, step by step, as rapidly as time and finances will permit.

THE PRESENT CLUB HOUSE will continue to be available to the public for use on the same terms as in the past when it has been under jurisdiction of the County Commissioners.

IN ADDITION WE PLAN to build, adjacent to the present clubhouse, a gymnasium building which will be large enough to serve as a modern gymnasium; as a banquet hall; as a meeting hall for local organizations desiring to use it; and a playhouse for boys and girls clubs.

WE ALSO PLAN TO BUILD an Arena for Rodeos and other shows of this nature on the Park Grounds . . .

AND A BASEBALL DIAMOND with adequate stands for seating local and visiting fans.

THESE ARE SOME OF THE PLANS which we have outlined for the development of this park property, which will not only provide a home for local veterans organizations, but will provide a community center which will benefit the people of this entire area.

We Plan to Construct This Park and Dedicate It to the Memory of the Men Who Gave Their Lives in World Wars

AND AS A LIVING MEMORIAL FOR THEIR DESCENDANTS . . . AND YOURS.

We Earnestly Solicit Your Aid and Your Cooperation in This Project

Sincerely yours,

Hereford Veterans of Foreign Wars

Hereford American Legion



COURTHOUSE RECORDS

WARRANTY DEEDS
 E. P. Helt to F. C. Winfrey, Section 11, township 4 north of range 3 east, Capitol Syndicate Survey, \$19,000.
 G. D. Milner and wife to Leon Coffin Sr., East 158.1 acres out of Section 55 in Block K-3, \$15,850.
 G. T. Higgins to A. V. Hendrick, southwest part of Block 56, Hereford and additions, \$10.
 Ernest Neff and wife to Fred Neff, part of Block 35 of Whitehead addition, \$3,750.
 Alton O. Jones and wife to N. O. Glenn, east half of Section 34, township 4 north of Range 3 east, Capitol Syndicate survey, \$10,000.
 W. E. Neal to A. T. Frye, Block 12 of Town of Dawn and 8.46 acres out of Section 21, Block 3, \$1,000.
 W. D. Nafziger and wife to W. L. Braly, west half of northwest quarter of Section 59, Block K-3, \$20,175.
 Baptist Foundation of Texas to B. B. Carter, Section 75 in Block K-11, GC&SF Ry. Survey \$19,200.
 H. W. Barton and wife to Jim Tom Barton, north half of south half of Section 29, township 4 north of range 3 east.

H. W. Barton and wife to Henry Will Barton, south half of south half of Section 29, township 4 north of range 3 east.
QUIT CLAIM DEEDS
 Carrie M. Brooks, Joseph E. Helt, Paul R. Helt and James H. Helt to F. C. Winfrey, section 11, township 4 north of range 3 east.
 Oscar B. Helt to F. C. Winfrey, section 1, township 4 north of range 3 east.
 Roy T. Slagle and wife to W. D. Nafziger, west half of northwest quarter of Section 59, Block K-3.
RELEASES
 Jas. W. Witherspoon to Louis Broch, release of liens.
 First Nat'l Bank of Hereford to Jessie B. Wofford, A. E. Gregory, and Dilmond Neumayer, release of deed of trust on part of Section 111, Block M-7, Deaf Smith County.
 Mrs. R. A. Frye of Dawn left Wednesday of last week for Chicago, where she is attending the National Convention of the Lutheran Women's Missionary League. Mrs. Frye is president of the Texas District, Zone 1, of the Lutheran Women's Missionary League.
 Pebbles with crude markings on the mvere used by men near the time of the stone age in playing games or in gambling.

Lutheran Ladies Aid Meets July 15

DAWN, July 15—The Lutheran Ladies Aid Society held their regular monthly meeting on Tuesday afternoon, July 15, in the home of Mrs. A. H. Frye at Dawn.

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

First Baptist
 R. H. Cagle, pastor.
 Sunday School—9:45 A. M.
 Sermon—10:30 A. M.
 Training Union—7:15 P. M.
 Sermon—8:30 P. M.
 Wednesday 8:30
 Teachers and Officers meeting, 8:00.
 Prayer meeting, 8:30
 Choir rehearsal 9:00

First Presbyterian Church
 Russell A. Wingert, Pastor
 Sunday School—9:45 A. M.
 Morning worship—11 A. M.
 Evening worship—7:30 P. M.

Avenue Baptist Church
 R. S. Sparkman, pastor
 Sunday School—9:45 A. M.
 Morning Worship—11:00 A. M.
 Training union—7:15 P. M.
 Preaching Service—8:30 P. M.
 P. M.
 Wednesday 8:00 P. M.

Immanuel Ev. Lutheran Church
 "The Church of the Lutheran Hour"
 E. W. Lichtsinn, pastor
 Sunday services:
 Sunday school and Bible class 3:00 p.m.
 Divine service 4:00 p.m.
 Holy communion is celebrated the first Sunday of every month.
 The Lutheran hour may be heard every Sunday morning over KPDA, Amarillo, at 8:30.

First Methodist Church
 O. B. Herring, pastor.
 Sunday School—9:45 A. M.
 Morning worship—11:00 A. M.
 Christian Youth Fellowship, 6:15 P. M.
 Evening Worship—7:00 P. M.
 Mid-week Service: Each Wednesday—7:15 P. M.

Assembly of God
 S. E. Eldridge, Pastor
 Sunday School—9:45 A. M.
 Morning worship—11 A. M.
 Young People Service—at 6:15 p.m.
 Evangelistic Service—7:45 P. M.
 Wednesday—8 P. M.

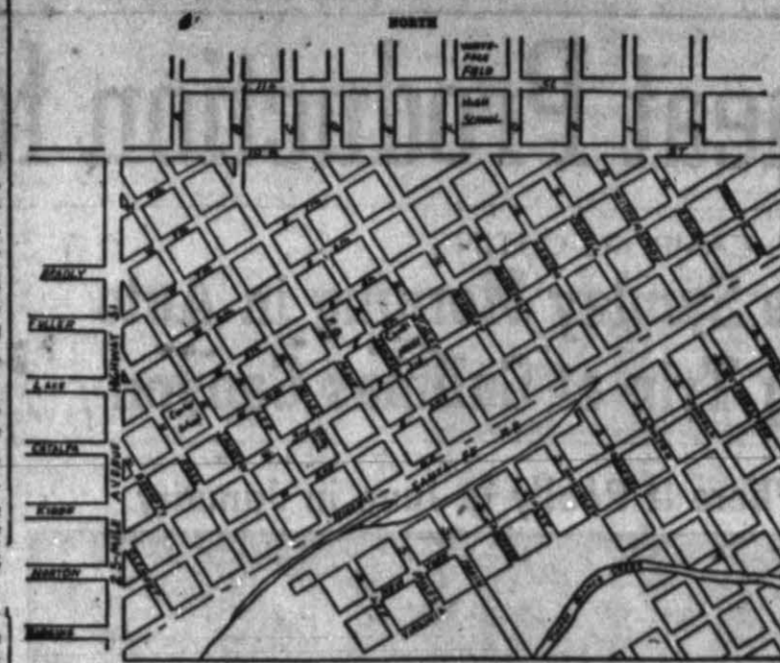
Church of the Nazarene
 Rev. Louis Patterson, Pastor
 Sunday School 10:00
 Morning Worship 11:00
 Young Peoples' Service 7:15
 Evangelistic Service 8:00
 Wed Evening Prayer Meeting, 8:00.

LEGAL NOTICE

NOTICE TO BIDDERS
 Sealed proposals addressed to the Mayor and City Commission of Hereford, Texas, will be received at the office of W. E. Dameron, Mayor, until 2 p.m., July 25th, 1947, for furnishing and erecting one 200,000 gallon elevated steel water tank on a 90 foot tower, for the City of Hereford, Owner, Hereford, Texas. Bidders must submit a Cashier's or Certified check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company payable without recourse to The City of Hereford, Texas, in an amount not less than five per cent (5%) of the largest possible bid submitted as a guarantee that the Bidder will enter into a contract and execute bond and guarantee in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required check or Proposal Bond will not be considered.
 The Successful Bidder must furnish bond on the form provided in the amount of 100 per cent of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety.
 All lump sum and unit prices must be stated in both script and figures. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. The Owner reserves the right to reject any or all bids, to waive formalities and to accept the bid

which seems most advantageous to the City's interest.
 Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions under which the work is to be done.
 Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, page 81, Chapter 45, (Article No. 5159A Civil Statutes 1925) concerning the wage scale and payment of prevailing rate of wages as established by the Owner. Said scale of prevailing minimum rates of wages is set forth in the specifications.
 Information for bidders, proposal forms, specifications and other contract documents are on file in the office of W. E. Dameron, Mayor, Hereford, Texas. Copies of Specifications and other Contract Documents may be secured from Parkhill, Smith & Cooper, Consulting Engineers, 1006 14th Street, Lubbock, Texas. City of Hereford, Texas. Owner
 By W. E. DAMERON, Mayor 28-3-C

STREET MAP OF HEREFORD, TEXAS



BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

Hereford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!	HOUSE MOVING And Local Truck Work We buy and sell houses to be moved Phone 128-J J. F. MESSER on 25 Mile Ave. 1 block west of 13th Street	Terrell Feed Store and HEREFORD POULTRY & EGG CO. "Stanton Feeds" Phone 448-112 Sampson	This Space for Sale!
The Candy Kitchen —Coney Islands —Home-Made Candy —School Supplies 310 MAIN STREET	GENUINE Foam Rubber Cushions —For Chair or Car— Tractors, Too at the BRAND OFFICE Since 1901	The Beauty Mart "... for a LOVELIER YOU" PHONE 3 210 North Main	For Genuine SIOUX CITY WINCHARGERS Also Parts & Service SEE... DEAN ROBERSON or Phone 63-E ROBERSON DIST. CO. 506 W. 9th
CARGAY BUTANE & PROPANE GASES Complete service on all Butane & Propane System Appliances of all kinds Ensign Carburetors BLANTON BUTANE GAS CO. Highway 60 — Phone 551	Hereford News Stand Your Favorite NEWSPAPERS and MAGAZINES Fountain Service... Drugs... Sandwiches 301 Main Street — Phone 694	Huckert Radio Service Guaranteed RADIO REPAIRS at White's Auto Store 116 North Main	For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station Highway 60
When in need of an... AUCTIONEER write B. B. NORTHCUTT Box 665—Hereford	A. O. Thompson Abstract Co.  Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.	HEREFORD PLANING MILL ■ SOOTY BUCKNER ■ "We Build Anything"	FREE... Pick-Up and Delivery Service PHONE 160 It's like new — when we're Thru... C. & R. Cleaners
FISH, FRIED CHICKEN, SIZZLING STEAKS, ELITE CAFE "Home of Good Coffee" PHONE 11	McRight & Smith Garage AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd Phone 23	Witherspoon Electric Co. APPLIANCES ELECTRIC WIRING FIXTURES 113 East Third Phone 75	HEREFORD FLORAL SHOP CUT FLOWERS AND POTTED PLANTS Up-to-Date Designing 560 North Main Phone 773
CITY SHOE SHOP 110 WEST 2nd STREET—HEREFORD, TEXAS Invisible soles our Specialty! We take "White-You-Wait" Jobs... See us for all kinds of Leather Goods, including Saddles, Boots, Bill Folds, Watch Bands, Belts, and Ladies' Leather Purses. We Fox Boots and Repair Saddles S. E. BURLISON, Owner	Pinckert Welding Shop WE BUILD: Cattle Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town	GENERAL PAINT CONTRACTOR CALL 693-W for Interior Decorating, Papering, and Roof Painting, with spray or brush All Types Floor Finishing F. A. TUCKER 207 Roosevelt	Some of Our Services... * Perforate and Welding Casing * Well drill bits sharpened * Arc and Acetylene Welding * Shop and Field Work We Will Build Anything CARAWAY WELDING SHOP On Hwy 60 * 1/2 Block West on 51 * Phone 423



24 Hour Wrecker Service

KINSEY MOTOR CO.
 Phone 740

HEREFORD TRANSFER & GRAVEL
 —O. T. JOHNSON— Phone 479

DIRT AND CALICHE
 Local Moving and Transfer Service

Sand and Gravel

TRANSIT MIX CONCRETE
 We Give Prompt Service — See us or Call 479 51-tfc

See Us for Your

IRRIGATION NEEDS...

LAYNE & BOWLER PUMPS

AND

LE ROI ENGINES
 Sales and Service

WELL DRILLING and CASING

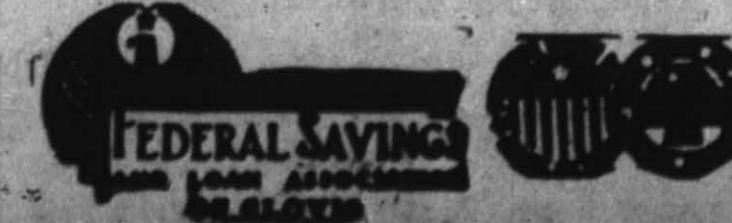
West Texas Development Co.
 Hwy 60 — East of City 30-4

YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See **Elizabeth Womble**
 AGENT — HEREFORD, TEXAS



FEDERAL SAVINGS
 AND LOAN ASSOCIATION
 37-tfc

VETERANS!



Get a **PILOT'S LICENSE FREE** AT OUR AIRPORT

Yes, you can do your flying without cost under the G.I. Bill of Rights. All ex-service men and women are eligible. No age limit, no educational requirements, no previous flight training needed. Fly in your own spare time!

Bring Us Your **AVIATION PROBLEMS**

Come Out to

Clover Airport
 Carl Kropff & Ray Berry

June Brides Spell Headaches For Social Security Administration

Came June, came brides, came headaches for the biggest book-keeping organization in the country, the Social Security Administration.

So, last month's bride now appears on her employer's social security report as Mary Brown along with the number that the Social Security Administration records show for Mary Smith.

THE I. C. S. TEACH WHEREVER THE MAILS REACH
Investigate the Course Best Suited to your Needs
Bookkeeping, Acct.-Sec'y, Bus. Sec'y, Complete Com., Bus. Mgmt., Advertising, Salesmanship, Traffic Mgmt., Accounting, Radio, Art, Bus. Law, Dictat., Air Cond's, Mechanical, Electrical, Chemical, Shop Practice, Refrigeration, Htg. Contr., Estimators, Drafting, Aviation, Navigation

Too Much Sun May Harm Farm Animals Too

Sunlight is a great health-giver and rich in Vitamin D. But—too much is too much, and an overdose of sunshine on a hot summer day can be a serious detriment to the health of farm livestock with white skin, the American Foundation for Animal Health warned today.

"Photo-sensitization is the heart of the problem," the statement added. "Animals are damage afroot—ETAA especially susceptible to sun damage after eating certain kinds of leafy forage. And being dosed with the new anti-parasitic, phenothiazine, leaves many animals allergic to the sun's rays. White pigs may develop a severe skin inflammation, even sloughing off the surface skin. Cattle and sheep may suffer swellings of the eyes, ears and nose, and a liver disturbance may result. Horses with white legs or faces often develop inflammations of these white areas."

The American Foundation advised farmers to provide plenty of shade for their stock.

One further warning was given: "If trouble develops and you suspect it is caused by sunshine, place the affected animal in the shade and call a veterinarian. Skin parasites may be responsible—and in pigs, the trouble may be confused with erysipelas."

cessary before Mary Brown, nee Smith, can get credit for the wages she earned. "In most instances, the records are cleared and Mrs. Mary Brown gets credit for her wages," Sanderson said, "but this happens only after the Government and the employer have spent considerable time and effort in untangling the mix-up."

"Now that June is over I'm extending all June brides an invitation to have their new name officially added to their Social Security Account Number card," he concluded.

MASONIC BULLETIN
Hereford Lodge 848
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. TOMPSON, Sec'y.
G. T. HIGGINS, W. M.

MARKETS

Many southwest farm markets developed easy spots last week, although the general trend of most commodities continued steady to strong, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Cotton climbed to twenty year levels of around 39 cents per pound or more last mid-week, but dropped back by Friday for net losses of \$3.00 to \$10.00 per bale. Spot activity increased, as new crop harvest progressed well in South Texas.

Winter wheat harvest made rapid progress in the Great Plains area last week. Inadequate transportation and storage forced millions of bushels to be piled on the ground in Texas, Oklahoma, and Kansas. Heavy buying for export held losses to 6 cents. Friday's price stood near \$2.37 per bushel for No. 1 hard at Fort Worth and Galveston. Corn eased under favorable weather reports; and sorghums dropped 15 cents.

Rice markets held firm last week at the higher levels established after price controls ended June 30. Hay moved slowly, as most farmers produced their own, and pastures held up well. Millfeeds took a sudden upward spurt, partly offsetting recent downward trends. Peanut harvest started in South Texas, with yields low on early plantings. Texas 8-months wools began to move as 12-month clips became scarce.

Best candled eggs sold firm to slightly stronger last week. Easter undertone developed on current receipts and undergrades following government announcement of discontinuing purchases of dried and frozen eggs after July. Poultury held about steady. Heavy hens sold at 23 to 25 cents per pound at Fort Worth and Dallas.

Cattle prices receded late last week from mid-week highs, but closing sales held mostly from about even as \$1 or more higher. However some spots netted losses up to a dollar for the week. Bulk of common and medium grass steers at San Antonio sold at \$20 to \$22.75, and average to top medium lots set a new all time high of \$24.50. Houston paid \$14 to \$20 for common to medium steers and yearlings, while Fort Worth took medium kinds at \$19 to \$23.50.

Hogs advanced generally around 50 cents to \$1 or more in last week's trade. Good and choice butcher hogs reached \$28.25 at San Antonio, \$28.50 at Fort Worth, \$26.75 at Oklahoma City, \$27.35 at Wichita, and \$27.25 at Denver.

Most sheep sold steady to \$1 higher last week, but spring lambs netted losses at Oklahoma City and Wichita, and feeder lambs fell lower at San Antonio. Medium to low choice spring lambs turned at \$18 to \$21.50 at San Antonio, and medium to good kinds brought \$20 to \$24 at Fort Worth. Wichita took good and choice at around \$24.

Watermelons and cantaloups eased some last week, as liberal shipments supplied most markets. Lettuce gained sharply, and sold as high as \$7 per crate at St. Louis. Hot weather promoted spoilage and hampered movement of the large peach crop. Colorado cabbage, cauliflower and other products were well received at many markets. San Luis Valley peas started moving and held steady at \$3.25 per bushel for U. S. No. 1.

Last year's U.S. crop of alfalfa hay was estimated to be about 31,817,000 tons. This was six per cent above the 1935-44 average of 29,886,000 tons.

Pedestals were originally used only to carry statues or votive offerings, but the Romans occasionally placed columns upon pedestals.

Local Youngster Burned Severely Last Saturday

Bobbie Joe Smith, 8 year old son of Mr. and Mrs. Wilbur Smith, was severely burned Saturday afternoon when he and a playmate poured gasoline on a small fire.

Bobbie Joe was rushed to the Deaf Smith County Hospital, where he is receiving treatment for severe burns about his right arm and right side.

The accident occurred at the Smith farm, 12 miles north of Hereford. Bobbie Joe and his playmate had built a fire and were attempting to melt some rubber to make repairs on a toy.

The boys secured some gasoline to pour on the fire, and Bobbie Joe was severely burned in the resulting explosion.

Midget Auto Racing In Full Swing at Lubbock

LUBBOCK July 19.—Midget auto racing is again in full swing in Lubbock at the Fair grounds every Thursday night and will continue weekly until opening of the 30th Annual Panhandle South Plains Fair.

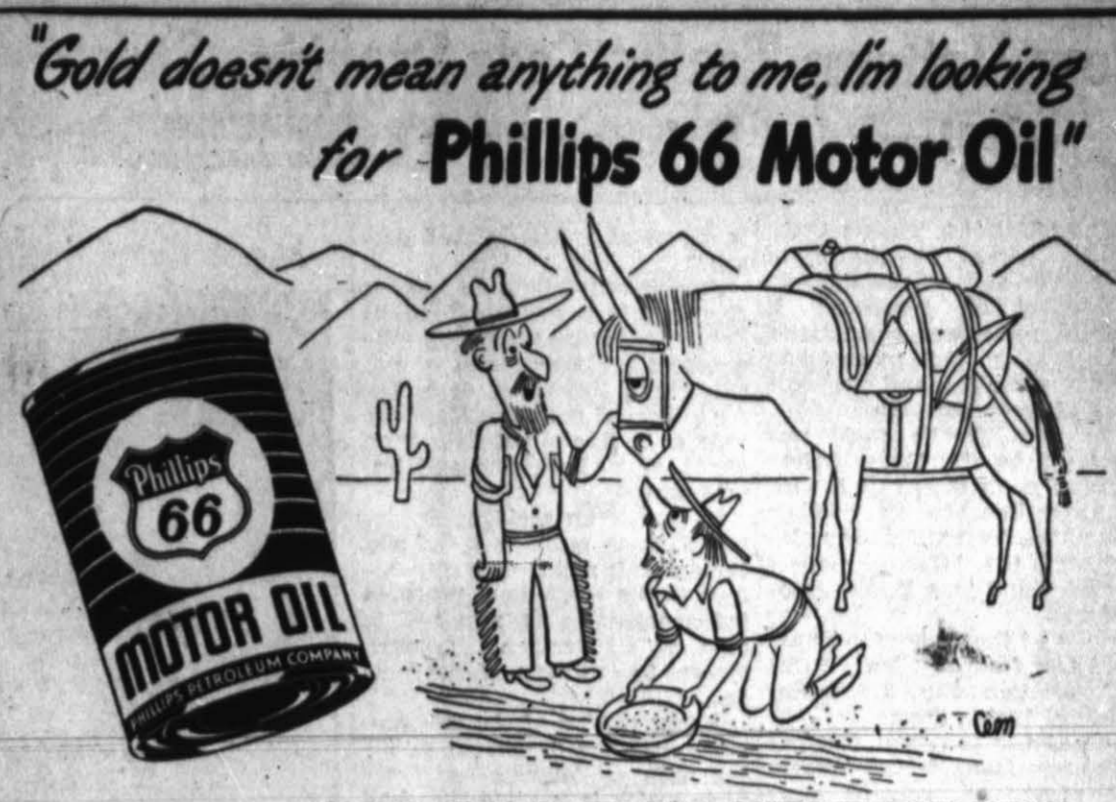
Des Abbott, new promoter of the races, has agreed not only to furnish a fast and exciting program weekly, but will also put on daily afternoon contests at the Fair, September 29 through October 4.

Fifteen drivers drove in the best races of the season last week over an improved track. Three races were decided by less than a car length. Starting position meant but little as the lead changed hands several times. The main event was won by Lloyd Ruby, Wichita Falls.

Amateur wiring or overloading of electrical equipment is a big cause of disastrous fires on Texas farms.

A smart practice for the poultryman is raising at least 25 more pullets than he intends to house, so he can cull out the poor birds. Poor pullets are a waste of time and money.

Department of Agriculture agronomists are saying that the record wheat crop in Texas and the U. S. this year is due in part to new varieties of wheat which were planted. In the past ten years, 30 improved varieties of wheat have been distributed to American farmers.

"Gold doesn't mean anything to me, I'm looking for Phillips 66 Motor Oil"

PROVED BY 66 BILLION MILES OF SATISFACTORY SERVICE

For Prompt, Dependable Service... featuring all PHILLIPS "66" PRODUCTS
We Invite You to Give us a Trail... Highway 60 at Main St. Phone 88
C. O. PHILLIPS We Give S & H Green Stamps L. L. WOMBLE

Pawnbroking was probably carried on in China as early as two thousand years ago. Usually, the borrower could take three years to redeem his property and he could not be charged a higher rate than three per cent a year.

The founding of pure breeds of swine did not take place until the 18th or 19th centuries, although the pig had been known to man for hundreds of years.

When Samuel Pepys, author of the famous "Diary," was appointed clerk of the acts in the English Navy office in 1660 he was so ignorant of business that he did not even know the multiplication table. Pepys, then 27, soon mastered the needful mechanical details by working early and late.

About 2,145,000 passenger autos were produced in the United States last year together with 933,000 trucks and buses. This is less than 64 per cent of the number of units produced in 1941 when, in addition to the cars and trucks, automotive plants also produced nearly \$500,000 worth of armaments.

It has been said that a manuscript of Theophilus shows signs

of having been ruled with a black lead pencil, but the first distinct allusion to the pencil was made by Conrad Gerner of Zurich in 1565 in a treatise on fossils. There are approximately 65,000 square miles of peat deposits in Russia. The next largest peat-containing country, Canada, has about 37,000 square miles of such deposits.

BETTY SUE by G.D. BILL & FURM STEAKLEY


I'M GOING TO SEE THE DOUBLE HEADER THIS AFTERNOON AT CONEY ISLAND.
WHY, BETTY SUE, THERE'S NO BASEBALL FIELD AT CONEY ISLAND.
WHO SAID THERE WAS A FREAK SHOW?

There's more than a double feature waiting for you at G. D. STEAKLEY & SONS SUPER SERVICE... we have a complete line of Texaco products... gas, oil and lubrication. Drive in, at your earliest opportunity.

G. D. STEAKLEY & SONS SUPER SERVICE
G. D., BILL & FURM STEAKLEY
Highway 60 E. of town Phone 9

Dr. C. D. Kelton
5th and Jackson
Phone 91
for Appointment
28-tfc

THE C & R TWINS By Clay and Reeves


WHEEL
WHEEL
PUBLIC SHOW

Young or old... folks are always in a hurry to do the pleasant things... but dilatory in doing the unpleasant tasks, like pressing, washing gloves, home cleaning dresses, etc. Make the C & R CLEANERS your headquarters for cleaning, pressing and alterations. We call for and deliver.

C & R CLEANERS
208 N. MAIN
DELIVERY SERVICE Phone 160

Chicken Feed

"Folding Money" NOW


Poultry raising in our area has come a long way since Mother kept a few chickens for egg money and Sunday dinners.

Today there's a lot of good "folding money" in scientific poultry raising. It's not "chicken feed" any more, for more folks than ever before are making big money in the poultry business in the Panhandle-Plains-Pecos Valley Area.

We have so much confidence in the poultry industry—and all other industries we serve, that we are investing 35 million dollars in a building program. This expansion program in our territory will bring more dependable electric service to industry and farms and better living—electrically—to everyone.

SOUTHWESTERN PUBLIC SERVICE COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

NEW Ball
HOME COOKING'S BEST 2-piece metal lid
Use this newest development in 2-piece metal lid. There's no doubt of a safe seal for your home-canned foods. Just press TO TEST! It's so easy because it's sure. Can more the easy way—with BALL JARS AND DOME LIDS!
AT YOUR GROCER'S

DODGE
"DEPENDABILITY"
The word DEPENDABILITY was born in exclusive reference to the Dodge automobile, thirty years ago. It applies to Dodge today in exactly the same exclusive way, although the Dictionary now contains it and defines it.
The Dodge meaning of the word remains well fixed and proven. It means exceptional Style, Performance and Economy,—Today, Yesterday, and Tomorrow.
Smoothest Car Afloat
THE LOWEST PRICED CAR WITH FLUID-DRIVE

IRELAND MOTOR COMPANY 209 West Third St.

New Uniform Traffic Code Provides Strict Regulations for Drivers on Texas Highways

A new Uniform Traffic Code, recently passed by the State Legislature and scheduled to go into effect on September 5, contains some new regulations, and clarifies and provides stricter penalties and enforcement of some old ones.

The new Traffic Code was sponsored by the Texas Safety Association, in cooperation with the Texas Department of Public Safety, the Texas Highway Department, the Attorney General, and the Texas Police Association.

Copies of the Code may be secured now from the Texas Safety Association, Inc., 815 Brown Building, Austin, Texas.

One of the principal features of the new law affecting drivers is a provision governing accidents involving death or personal injury.

The law clarifies some of the old "hit and run" regulations and provides a strict code for drivers and strict penalties for violations in such cases.

The driver of any vehicle involved in an accident resulting in injury or death to any person is required to stop his vehicle immediately, at the scene of the accident or as close to it as possible, and remain there until he has identified himself by producing driver's license, registration certificates of his vehicle, and any other information requested, including his name and address; and until he has rendered the injured persons any reasonable assistance.

"Reasonable assistance" as specified in the law, includes "carrying or making of arrangements for carrying, of such (injured) person to a physician, surgeon, or hospital for medical or surgical treatment if it is apparent that such treatment is necessary, or, if such carrying

is requested by the injured person."

Any person failing to stop or comply with the requirements is liable to imprisonment in the penitentiary for a term of not more than five years, or in jail for a term of not more than one year, or by fine of not more than \$5,000, or by both fine and imprisonment.

In case of an accident involving damage only to a vehicle, the driver is required to stop, return to the scene, and give such information as is required in case of all accidents (above). Failure to do so is a misdemeanor.

A new section of the law provides that any driver, on colliding with or damaging any vehicle which is unattended, shall immediately stop and notify the operator or owner of the damaged vehicle of the name and address of the owner of the vehicle striking the unattended vehicle; or, failing to locate the owner, shall leave in a conspicuous place in, or securely attached to and plainly visible, the vehicle struck a written notice giving the name and address of the owner of the vehicle doing the striking and a statement of the circumstances thereof.

The same provisions are made for any driver striking fixtures legally on or adjacent to a highway. The owner or person in charge must be located and the accident reported, together with the name and address of the driver and registration number of the vehicle.

The law also permits any incorporated city to require accident reports.

In addition to the old penalties for drunken driving, the new code provides penalties of fine and imprisonment for persons driving while under the influence of alcohol or any narcotic drug, or while under the influence of any other drug which renders him incapable of driving safely.

"The fact that the person charged with a violation under this section is or has been entitled to the use of such drug under the law does not constitute a defense," the code states. Provision is also made for prosecution of persons for "reckless driving."

Of importance to pedestrians is a section of the law providing that pedestrians are subject to traffic control signals at intersections, and empowering local administrations to require pedestrians to strictly comply with the directions of any official traffic control signal.

Pedestrians are required, wherever possible, to use the right half of crosswalks. Where sidewalks are provided, the law makes it unlawful

Meet the Champ



Mrs. Frances Lee, of Fayetteville, N. Y., 1946 and 1947 New York State squire champion, recently added another notch to her rifle but by scoring 98 out of 100 to win the women's crown at the 15th annual Great Eastern Squire Shoot at Lordship, Conn.

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TWO GOOD REBUILT WASHING MACHINES

Buy Your Heating Plant...

Now... While they are available. We have a good selection in all types!

A Few Water Heaters

—in stock!
Electric... Butane and Natural Gas.

Everything You Need in House Wiring Equipment

See our large stock of fine quality materials.

Chrome Finish Breakfast Suites

with 4 chairs.

A Complete Line of Farnsworth Radios

Dawn

BY DOROTHY AIRHART

There were 71 present at Sunday School Sunday.

Attending the missionary program at the First Baptist Church in Hereford Wednesday of last week were Mrs. Carl Wimberly, Mrs. H. E. Miller, Mrs. William Wimberly, Mrs. W. W. Wilcox, Joy Miller, Dona Airhart, Myrtle Smith, Shirley Smith, Wanda Sue Wimberly, Wilma June Wilcox, Phyllis Wimberly, Willie Mae Wilcox, Wynell Pain, Dorothy Airhart, Carrie Belle Smith, Rose Mary Cronin, and Billie Wimberly.

Jack Allbright and Syd Davis, students at Wayland College, spent the weekend in the home of Johnnie Womble. They brought interesting messages about their experiences at Ridgecrest at the morning and evening services at church Sunday.

Ruth Dean May of Amarillo spent the weekend in the home of her parents, Mr. and Mrs. C. A. May.

Mr. and Mrs. G. A. Rohlf and girls of Happy spent the weekend in the L. L. Airhart home.

Mrs. E. A. Oberst, Mr. and Mrs. H. F. Axtell of Kress, and Mr. and Mrs. William Wimberly went to Buffalo Dam Thursday. Leo Price of Bellview, N. M., spent Sunday night in the F. E. Walton home.

Mrs. Lorene Davies of Borger visited in the Frank Smith home Saturday June Davies is now visiting in the Smith home.

Attending a party honoring the birthday of Dorothy Airhart in the Doris Smith home Saturday night were Ann McCabe, Nell Golden, Mary Frye, Bill McCabe, Jim McCabe, Don May, Dorothy Airhart, Obed Caraway, Wilma Miller, and the hostess, Doris Smith.

Jerry Vandiver visited with T. L. Welch in Dimmitt this week. Visitors in the William Wimberly home Sunday were Mr. and Mrs. E. A. Oberst and Mr. and Mrs. E. A. Oberst Jr. and family of Canyon.

Mr. and Mrs. Edgar Lemons spent the day Sunday in the H. E. Miller home.

Mr. and Mrs. Buck Anderson are now living in the hotel. They are operating the station and hotel previously operated by Raymond Miller.

for pedestrians to walk along and upon an adjacent roadway. Hitch-hikers' styles are cramped, too. The law provides that "no person shall stand in a roadway for the purpose of soliciting a ride from the driver of any vehicle. "Roadway" as defined by the code means the traffic lanes. Hitch-hikers may still stand at the side of the road to waggle their thumbs.

Special stops are required of vehicles approaching a railroad or grade crossing. The law provides that the driver of such vehicle shall stop within 50 feet but not less than 15 feet of the nearest rail of such railroad, and shall not proceed until he can do so safely.

The law makes extensive and specific provisions for the safe mechanical condition of vehicles operated on Texas highways.



WOODIES BLUE JEANS

A VACATION "MUST" \$2.98

This season, blue jeans are important items in every young lady's wardrobe. These are styled by WOOD OF TEXAS, of blue denim, with orange-stitching and copper beads for the essential "Western look." Sizes 8 to 20.

HEREFORD STORE CO. S. L. Harmon

TRUE STORIES OF WEST TEXANS Father of Amarillo Saved His Stake From Hungry Cow in Pioneer Drive

By N. H. KINCAID

The men about the chuck wagon were relaxed but their faces still bore signs of fatigue. Their mission had been completed and the 3,000 steers marketed in Abilene, Kansas; the badlands had again been traversed and they were back on Texas soil. From here on home they could take it easier.

As they refilled their coffee cups and grouped themselves in a casual semi-circle about the fire, the new look-out rode off to his post.

The conversation turned, as usual, to their own northern drive. Its full flavor unappreciated in the midst of the sweat and dust and stampedes, was now mulled over.

But gradually quiet prevailed, and their thoughts swerved homeward. It would be good to be back again with some hard cash in their pockets! This was in 1870; money could surely be used in war depleted Texas.

The boss of the outfit patted his pocket fondly. His trip meant much to him. He had come out of the Civil war a captain and with a shoulder wounded at Chickamauga. And no money nor business. All that Texas had was cattle—and no home market. So he had talked several friends into trusting him with some of

their beeves and another into staking him with purchasing some of his own, and had then set out for the railroad in Kansas. And his gamble had paid off well.

The hand on the pocket suddenly contracted and dived inside. Other pockets were searched frantically but to no avail. His wallet was gone! And gone, too, was the peace around the camp fire that night. Each cowhand took up the search, but it was finally agreed that the wallet, with the hopes of a man's future tucked inside, was surely lost.

"When do you remember having had it last?" someone asked, and the young captain sat down to collect his whirling thoughts.

"I know that I had it this morning just before we broke camp," he decided; and he hadn't had it since. Already he was starting for the remuda and a few seconds later he rode off in the moonlight.

He was glad that they had dwaddled today and covered less territory, but if his wallet had been lost on the trail, it had probably been cut to shreds by that herd that had passed this morning.

In the murky light of dawn he rode up to the charred remains of last night's cookfire. An old cow stood nearby chewing

her cud at that time of morning. As he looked, she lowered her head. And there at her feet lay his lost wallet.

His spring from the horse was instantaneous and he reached the wallet just as her grasping tongue was encircling it. But a sad looking object it was! Only half of it was there; it had been bitten in two, and the other half swallowed.

Claborne W. Merchant, future cattle baron and "father" of both Abilene and Amarillo, Texas, stood looking at those sawed-off halves of many hundred dollar bills and a smile wreathed his face. Their serial numbers were intact.

HICKMANS LEAVE

Mr. and Mrs. John Hickman left Tuesday for their new home in Uvalde. They were joined here Sunday by their son Robert, who had completed a summer short course at Texas A & M College. He will be with his parents the remainder of the summer and will return to the college this fall.

Mr. and Mrs. Hickman have operated two farms, 13 and 17 miles from Hereford since 1932 when they moved here from Wichita Falls. They built their home on West Third Street, which sold recently, in 1941. They have leased the farms for a period of years and expect to be located permanently in Uvalde.

Sell Thru the Want Ads!

Billy London, student at Texas A & M College, came home the past weekend for a visit with his parents, Mr. and Mrs. Boyd London.

Buy It In Hereford

AUNI DORA



KEEP YOUR CHIN UP AND YOUR CHEST OUT, BUT DON'T LET IT THROW YOU OFF BALANCE

You'll never be thrown off balance if you'll form the habit of buying Butane and Propane equipment from the BLANTON BUTANE GAS COMPANY.

See us today for Ensign carburetors and other appliances. GARGERY BUIANE LYLE BLANTON & PROPANE GASES Blanton Butane Gas Co. Hereford, Texas

Clearance Sale Summer Ready - to - Wear

In this group you will find all Nationally Advertised lines, including "Martha Manning", "Claire Tiffany", "Irma Hill", "Loretta" and "Nardis".

- All \$22.95 DRESSES --- for 12.75
- All \$19.95 DRESSES --- for 10.75
- All \$14.95 DRESSES --- for 8.75



Sale Starts Friday, July 25th, 9 a. m.

Please: No Exchanges, No Refunds — All Sales Final

Rutherford & Co.

Corner Main and Third Hereford, Texas

WE WELCOME YOU
CHURCH OF CHRIST
204 East 6th

(Sunday)
Worship 11:00 A. M.
Subject: Self Commemoration
Evening Service 8:00 P. M.
Subject: Hope of Salvation
Bob Wear, Minister

ONLY THE BENDIX GIVES YOU "WORKLESS WASHDAYS" PLUS THESE 4 FAMOUS FEATURES

- CLOTHES-SAVING TUMBLE ACTION**
No agitator, no wringer, no twisting. Even dainty things are safe!
- WATER-SAVER CYLINDER** Washes big nine-pound load with gallons less hot water. Saves soap, too!
- EXTRA-CLEAN TRIPLE RINSING**
With this extra thorough rinsing whites come whiter... colors clearer, brighter!
- BASKET-LEVEL PORTHOLE**
No more hoisting! Just tumble damp dry laundry into basket.

See Our **BENDIX automatic Home Laundry Demonstration**

See how you just set a dial—add soap—and the Bendix does the rest! Come in for a demonstration now!

SEE HUGH BROOKOUT AT
COMMERCIAL OIL COMPANY
114 Main St. Hereford



The Welcome Wagon

for Newcomers to Hereford

This Column, edited by Mrs. John McLean, Brand Society Editor, will be a regular feature in The Brand. Newcomers to the city are invited to call Mrs. McLean at 181 and get acquainted. Get aboard The Welcome Wagon:

Newcomers to Hereford are Mr. and Mrs. Guy Herd, formerly of Denton. Mr. Herd, a World War II veteran, has been with the International Harvester Company in Denton since his release from the Army, and will be employed by the International Harvester Company here. Mrs. Herd has been a member of the public school faculty at Denton. They arrived last week and are now living on E. 11 Street. They are members of the Methodist Church.

Mr. and Mrs. D. D. Zimmerman of Mercedes and Mr. and Mrs. M. J. Noel of Claude have purchased the Henalee Hardware Store and Mr. Zimmerman is already in charge of the store. Mrs. Zimmerman and their three sons, Donald Lee 10, Ronald Lloyd 8, and Carl Ernest 6, will join him here as soon as living quarters are available.

Mr. and Mrs. Noel who own a farm ten miles south of Hereford will divide their time between Claude and Hereford as he will not be actively associated with the store. Their nephew, Eugene Noel of Claude, is spending the summer in Hereford. He is a student at West Texas State College, Canyon. The Zimmermans are members of the Methodist Church at Mercedes.

Mrs. N. K. Parrish and daughters, Camille 9, and Virginia Ann 5, plan to move to Hereford as soon as they can get into their new home. They have purchased the John Hickman place on West Third Street. Mr. Parrish is employed at the Fraser Milling Company and arrived July 8, to assume his work here. They come to Hereford from Lubbock.

Littlefield Jaycees To Stage 3-Day Rodeo This Weekend

LITTLEFIELD, July 22.—The largest crowds in Littlefield's history are expected to pack the Jaycee arena here for the colorful four-show rodeo opening Friday night and continuing thru Sunday afternoon, July 25-27.

Stock from the famous Autry & Colburn ranch at Dublin is already arriving and a record number of cowboy competitors have sent in entrance fees. They will compete for prize money totaling \$2,000.

A mile-long parade Friday morning at 10 o'clock, featuring hundreds of mounted cowboys and cowgirls and scores of gaily-decorated floats, will open rodeo festivities.

Three big western dances are scheduled—Thursday, Friday and Saturday nights, staged on the rodeo grounds.

Another feature of the annual Jaycee show will be the cowgirl sponsor contest Saturday night. Contest entries have been received from a number of West Texas towns.

Some of the saltiest stock to be seen in a West Texas arena this summer will thrill rodeo fans at each of the four shows. The rodeo, approved by the Rodeo Cowboys Association, will be personally directed by Howard Brown, for five years superintendent of the Gene Autry World's Championship Rodeo association.

As special attractions, Brown has lined up some of the top specialty acts of the country's rodeo circuits. They include Don and Virginia Wilcox of Tulsa, Okla., husband and wife team who do trick riding and fancy roping; Gene McLaughlin, 17-

Entertains For Guests

Mrs. M. L. Steele entertained last week for her granddaughter, Patsy Wiltshire and her two houseguests, Kay Malone of Muleshoe and June Franklin of Tulla.

The group met at the Steele home Tuesday and went from there to a downtown cafe where a dinner-party was featured. Later games and dancing were enjoyed at the Steele home. The group included; Sylvia and Jack McCracken, Stanley Slagle, Dwaine Walker, Tommy Mathies, Claudia Lewis, Joyce Potter, Kay Malone, June Franklin, Patsy Wiltshire and Mrs. Steele.

Four of the girls enjoyed a slumber party Tuesday night followed by breakfast and informal entertainment the next morning. A dinner-party in town was the order of the day for Wednesday. Those present were; Randolph Thomas, Jack McCracken, Kay Malone, June Franklin, Claudia Lewis, Sylvia McCracken, Patsy Wiltshire and Mrs. Steele.

year-old Fort Worth boy who is a regular performer at Madison Square Garden with his trick roping act; Ruth Miriam, one of the leading women trick riders of the country; Roy Seward, who performs his Calgary rope act; and Alex Alexander, colored clown and bullfighter.

Read the Want Ads!

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YOUR FRIENDLY
**FURR
FOOD STORES**
HAVE
**VEL
2 PKGS. 39**

We Have It!

Just Ask For It

**SCHILLINGS
BLACK
PEPPER**
2 25^c
SM. TINS

If It's Nationally Advertised
**CRISTENE
SHORTENING**
3 LB. TIN \$1.07

check MEAT Values

- APPLE BUTTER Pallas—28 oz. jar 25^c
- APRICOTS Sun Pak—No. 2 1/2 can.... 25^c
- BAKED BEANS Heinz—16 oz. jar 19^c
- PEN-JEL Box 12^c
- CLOROX Quart 14^c
- APPLE JUICE Quart 28^c
- PEARS Libby's—No. 2 1/2 can 43^c
- PEACHES Leavalley—No. 2 1/2 can .. 25^c
- TOMATOES Leavalley fe-y—No. 2 1/2 can 23^c
- SOUPS Betty, Crocker's—3 pkgs... 29^c

Luncheon Meat lb. 43^c

Finest quality all meat

BACON Sliced sugar cured—mild flavor—lb. 67^c

SALT PORK Streaked with lean side—lb. 39^c

BACON SQUARES Fine flavor mild sugar cured—lb. 37^c

PORK LIVER Fresh young tender—lb. 34^c

- DILL PICKLES Hunt's—24 oz. can 43^c
- PRUNES Sun Pak—No. 2 1/2 can 19^c
- PEAS Early garden—No. 2 can.. 21^c
- GRAPE JUICE Red Wing—pint 25^c
- MIXED VEGETABLES Libby's—No. 2 can 20^c
- ASPARAGUS Libby's—No. 2 can 41^c
- MALTED MILK Carnation—16 oz. jar.... 39^c
- BAKING POWDER Calumet—16 oz. can..... 19^c
- VINEGAR Joye—quart 9^c

Camel Cigarettes
Carton \$1.68

Prince Albert TOBACCO
1 lb. can 83^c

- TOMATO JUICE Hunt's—46 oz. can 23^c
- STRAWBERRY Preserves—Ma Brown—16 oz. jar 49^c
- CORN BEEF HASH Swift's—16 oz. can 26^c
- Green Beans with Potatoes Winter Valley—No. 2 can 12^c
- Wheaties—Chix—Cherrios Cereal—3 boxes 35^c
- TEA Admiration—1/4-lb. box 19^c
- GOLD MEDAL Flour—25 lb. bag \$1.69



- GARDEN Fresh**
- GRAPEFRUIT 2 lbs. 11^c
 - ORANGES 2 lbs. 15^c
 - ONIONS 1 lb. 5^c
 - LEMONS 1 lb. 10^c
 - CARROTS 2 bunches 11^c
 - PEPPERS, Bell 2 lbs. 23^c

SUNSHINE HI-HO CRACKERS PKG 25^c

AIRPLANE SALES

New SWIFT Demonstrator on Field!



*Luscombe *Swift *Bellanca
*Aeronca *Funk *Cub

Now FACTORY REPRESENTATIVE for the New Swift; 125 h. p. Continental; two-way Radio; Aeromatic Propeller; Retractable landing gear; cruising speed 140 miles per hour; top speed 150 miles per hour.

Best all-metal low wing plane on today's market.

Price \$3,750.00

FLYING TIME

\$9.00 Dual — \$6.00 Solo

I can handle students now.

AIRPLANE RIDES \$1.50 per person

HEREFORD FLYING SERVICE

1/2-Mile South on Dimmitt Highway

JESSE WOFFORD

145 Avenue G Phone 330-J

WHY PAY MORE? FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS SEND THE KIDDIES YOU'LL BE PLEASED SERVING THIS AREA FOR OVER 40 YEARS WE PAY TOP PRICES FOR QUALITY EGGS FURR HAS THE DAILY LOW PRICES QUALITY PRICE SERVICE FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS WHY PAY MORE? SERVING THIS AREA FOR OVER 40 YEARS WE PAY TOP PRICES FOR QUALITY EGGS FURR HAS THE DAILY LOW PRICES

Another Letter to the Editor from . . .

The Bootleg Philosopher

Dear Editor:

I was out here yesterday wanderin around and walking through my neighbor's garden to see if I could help him out and by maybe drivin off the

jackrabbits or cullin some of his vines as there ain't no sense in lettin good vegetables go to waste and he's welcome to help himself in my garden if he can find his way through the weeds.

DR. MILTON C. ADAMS
OPTOMETRIST

OFFICE HOURS—8:30 to 5 p. m.

121 West Third

Phone 37
22-tfs

Dexterous Daphne



"I want to look my best, so bring the dress that just came back from the ACME CLEANERS. . . I never have to worry about my clothes losing their colors with their careful methods."

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FREE PICK-UP ON THE RUN
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Acme Cleaners
"WEAR CLEAN CLOTHES"
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WHEN IN AMARILLO—
Let us help you to locate what you need. Use our phone. Look thru our catalogs . . . Give us a chance to be neighborly.

ACE BUILDERS SUPPLY CO.
1024 WEST 6TH AVENUE
AMARILLO, TEXAS

and he ought to think as much of me as he does of jackrabbits which I doubt; and I went on down to the corner when I seen him comin and got there just as a copy of the Dallas News blew by wrapped up around a tumbleweed. As a man needs intellectual nourishment same as physical, I want to the trouble of stoopin over to pick it up and sat down in the shade and after I got through readin where Dallas and Houston is in a big squabble over which is the biggest.

According to a survey, Houston is still the biggest city in Texas but Dallas is gainin and may pass it up soon, and this has upset Houston and the Chamber of Commerce is madder'n my neighbor's wife the time my goat wandered over and et her favorite rose bush. Houston claims Dallas is countin some people twice and goin outside the city limits to boot.

Now the reason I'm writin this ain't that it makes any difference to me whether Houston is bigger than Dallas or vice versa of whether the Dallas News exaggerates more'n the Houston Chronicle or the Chronicle more'n The Hereford Brand, and neither one of 'em can hold a candle to The Brand anyhow, but what I want to know is what difference does it make?

Even the Hereford Chamber of Commerce is worryin about how much bigger Hereford is than it used to be and how much bigger they hope its goin to get in the next two or three years, and they haven't got enough places for the folks they got now to live in. Why there's two families livin in the government granary which I sold last year to a certain Hereford real estate man whose name I wont mention here for darn good reasons, and I would have had to pile my wheat on the ground this year like a lot of other fellows who done the same thing in case I had made any, which I didn't to speak of. But the Chamber of Commerce is still tryin to get more people to move to Hereford when there ain't even any empty granaries left around the county to hold 'em.

Seems like the goal of every

town in the country is to get bigger and seems like ain't one of them city folks ever stopped to think that there can't be but one biggest city in the world after all and all the rest is doomed to be runners up and it would be more fun and a lot more practical to get their goals in a different direction. Ain't there no city whose ambition is to get smaller?

You take the situation out here at Bootleg. We ain't had any increase in population, and we ain't got any housin problems either unless you count the complaints my wife's been main about the roof over the spare bedroom which fell in last year, although I can't see that it makes any difference noway since we ain't had any company and ain't likely to as long as it stays in that condition. But I notice the land out here is still considered good enough to tax and ever two years the politicians come through shakin hands and pavin roads, but I don't know of a soul out here who imagines this area is gonna bust loose and start crawlin with people or anybody that wants it to.

Seems like ever time a town starts tryin to grow everything gets in a turmoil and people starts worryin about all sorts of problems, like housin and parks and more water works and the high price of real estate and et cetera and it just ain't worth the trouble.

If everybody would relax like I do out here at Bootleg every

Tech Installs Seismographic Station

LUBBOCK, July 19.—A seismographic station capable of recording earthquakes and seismic disturbances all over the world is to be established at Texas Technological College, Dr. Leroy T. Patton, head of the geology department, has announced.

The new station will be the only one in operation between St. Louis, Mo., and Tucson, Ariz. One of the most modern and complete seismographic stations in the country, it will be equipped with long period and short period instruments and is being designed so that instruments may be observed at any time without disturbing their operations.

The college will cooperate with the United States Coastal and

time my wife ain't lookin, this would be a lot more peaceful world and all the housing exeditors and tax experts and government coordinators and city planners could ease off and worry about their own problems instead of everybody else's. I call it the Towns-End plan.

Yours faithfully,
J. A.

Like Father, Like Son



George "Sluggo" Kuroski, Jr., four-year-old son of the Cardinals' third-sacker, "Whitey" Kuroski, looks like a small edition of his well-known dad as they put in a pre-game workout at Sportsman's Park in St. Louis.

Geodetic survey and will send reports of all seismic disturbances to them. The survey will send an expert to inspect and test college equipment at the time of installation.

The station is made possible by assistance of the college research committee to the geology department, Dr. Patton said. The college has been in the process of acquiring needed instruments over a period of years, and the complete set is expected here by Sept. 1.

Texas Tech is an ideal spot for recording disturbances of the earth because of its location in a so-called "seismic region," Dr. Patton stated. Three rather intense earthquakes have been recorded in West Texas during the past 30 years, as well as many other light to moderate tremors in the area.

Supplies of glass jars, jar rubbers and closures are bigger than in recent years. The homemaker will also find better supplies of pressure canners, home freezers and more freezer locker space.

Rabbits Return To South Plains Fair This Year

LUBBOCK, July 19.—Rabbits return this year to the Panhandle South Plains Fair which will be held in Lubbock, Sept. 29 through Oct. 4. For the first time since 1934, the Fair, a member of the American Rabbit and Cavy Breeders Association, Inc., will present a rabbit show.

Cash prizes and ribbons will be awarded in three different classes and for the best normal white fur, the best normal colored fur, the best rex fur and the best angora wool. Cash awards will also go to the best meat pen of small fryers, three rabbits under six lbs., and for the best doe and litter of four to eight rabbits from five to seven weeks old.

Special awards will be granted for the best display, the largest entry from Lubbock county, the largest entry from outside

Lubbock county, and the entry from the greatest distance. L. E. Settle, superintendent of the rabbit department and a director of the South Plains Rabbit and Cavy Breeders Association, pointed out that entries for the show close Sept. 26, 1947.

Read the Want Ads!
Buy It In Hereford

Stop
ATHLETE'S FOOT

RED FOOT LOTION 50c
ARROW FOOT POWDER 25c

Both for 50c
For Limited Time Only
AT YOUR DRUGGIST

Summer Forecast

HOT

Summer means warmer weather . . . and driving your car in hot weather with dirty, winter-worn motor oil in the crankcase costs you extra every mile you drive. Avoid needless expense! . . . have your Veedol dealer drain and flush the crankcase . . . refill with clean, summer-grade Improved Veedol Motor Oil. Improved Veedol . . . refined from 100% Bradford, Pennsylvania crude . . . practically eliminates bearing corrosion . . . lessens sludge deposit . . . reduces varnish formation . . . assures a cleaner, smoother-running, and better-protected engine for summer driving. See your Veedol dealer today.



HEREFORD GAS & OIL

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Hereford, Texas



Are You Buying A New Car?

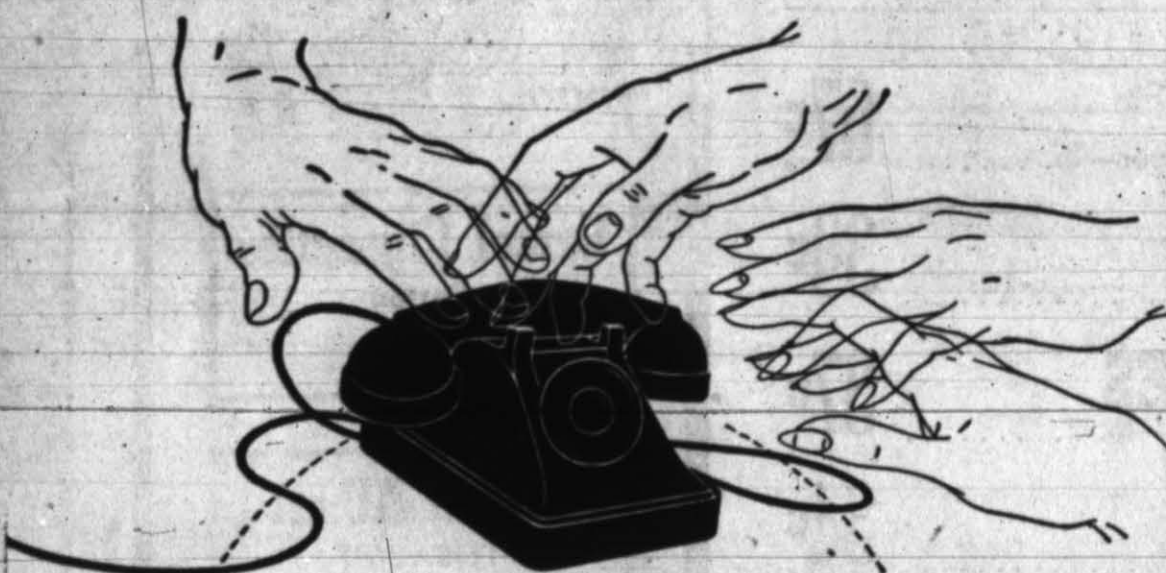
You have had a long wait for new automobiles, but at last they are on the market. A good way to finance the purchase of a new or used automobile or truck is through a First National Bank of Hereford loan.

When you plan to buy a new car, stop in the bank and see us about financing. Terms can be easily arranged so that you can repay the loan in convenient monthly installments.

Remember — whatever loan service you need, it's available at the

First National Bank

Member:
Federal Reserve System
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HOW TO USE THE TELEPHONE SKILLFULLY

Even the simplest things—and telephoning is one of them—are easier and more satisfactory for the person who knows the best way to do them and then DOES them that way.

If you know the right answers to these four questions about using the telephone, you'll have a key to better telephone service.

Question: What is the best way to answer the telephone?

Answer: It's usually best to identify yourself at once. "Mr. Hopkins speaking" helps start things off right—especially if the caller may not recognize your voice. It's much better than "Hello."

Question: Can the person I'm calling hear me better if I talk loudly?

Answer: It's better to speak in a normal voice—clearly and distinctly—with your lips about a half-inch from the transmitter.

Question: Can I get the operator's attention faster by "jiggling" the receiver hook up and down rapidly?

Answer: No! When you move the hook too fast, it often brings in no signal at all. Move it slowly for better results.

Question: When I'm talking on a party line, how do I know if another party wants to call?

Answer: You may hear him lift the receiver. If so, the neighborly thing to do is finish your conversation as soon as convenient so he can make his call.

10,000 Helped fill your Prescription



When you bring a prescription to us to be filled, our pharmacists draw upon the best of the world's resources for the health-giving ingredients which are skillfully compounded into your medicine. Perhaps ten thousand people have helped to gather, process and purify the drugs that come from all over the globe to be combined by our pharmacists to exactly fit your needs.

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS

SOUTHWESTERN BELL TELEPHONE COMPANY



Rotarians Hear Classification Talks by Members

Members of the Hereford Rotary Club, meeting at City Hall last Friday noon, heard a program of "classification talks" by five members.

Rev. Roy Ford, vice president of the club, presided in the absence of the president, Dr. E. M. Wiltshire.

Hugh Clearman talked on "Why I Decided to Become a County Agent." Dr. Millard Nobles spoke on "Why I Chose Medicine." Rual Ford, principal of Central School, talked on "Why I Decided to Teach School," and James W. Witherspoon addressed the group on "Why I Became a Lawyer."

Sam Allen, education director for the First Baptist Church, concluded the series with a talk on "Why I Decided on a Religious Education."

Visitors included Paul Coneway and Fred Pierce of Hereford, Dr. Wallace Laird, a Rotarian from Ponca City, Oklahoma; Herb Oilphont, a Rotarian from McAllen; R. E. Willis, a Rotarian from Loving, N. M.; and George H. Carmody of Burley, Idaho.

Irrigated Pasture Pays Dividends to Lubbock Farmer

COLLEGE STATION, July 19.—Fred Kveton has come up with a pasture-producing formula that turned seven acres of grazing land into 560 acres.

Here it is: seven acres, plus mixed grasses, plus irrigation, equals 560 acres.

Kveton, who farms near Abernathy, Lubbock County, believes that following his formula is a good way to stay in the cattle business, in spite of dry years, reports D. W. Sherrill, Lubbock County agricultural agent.

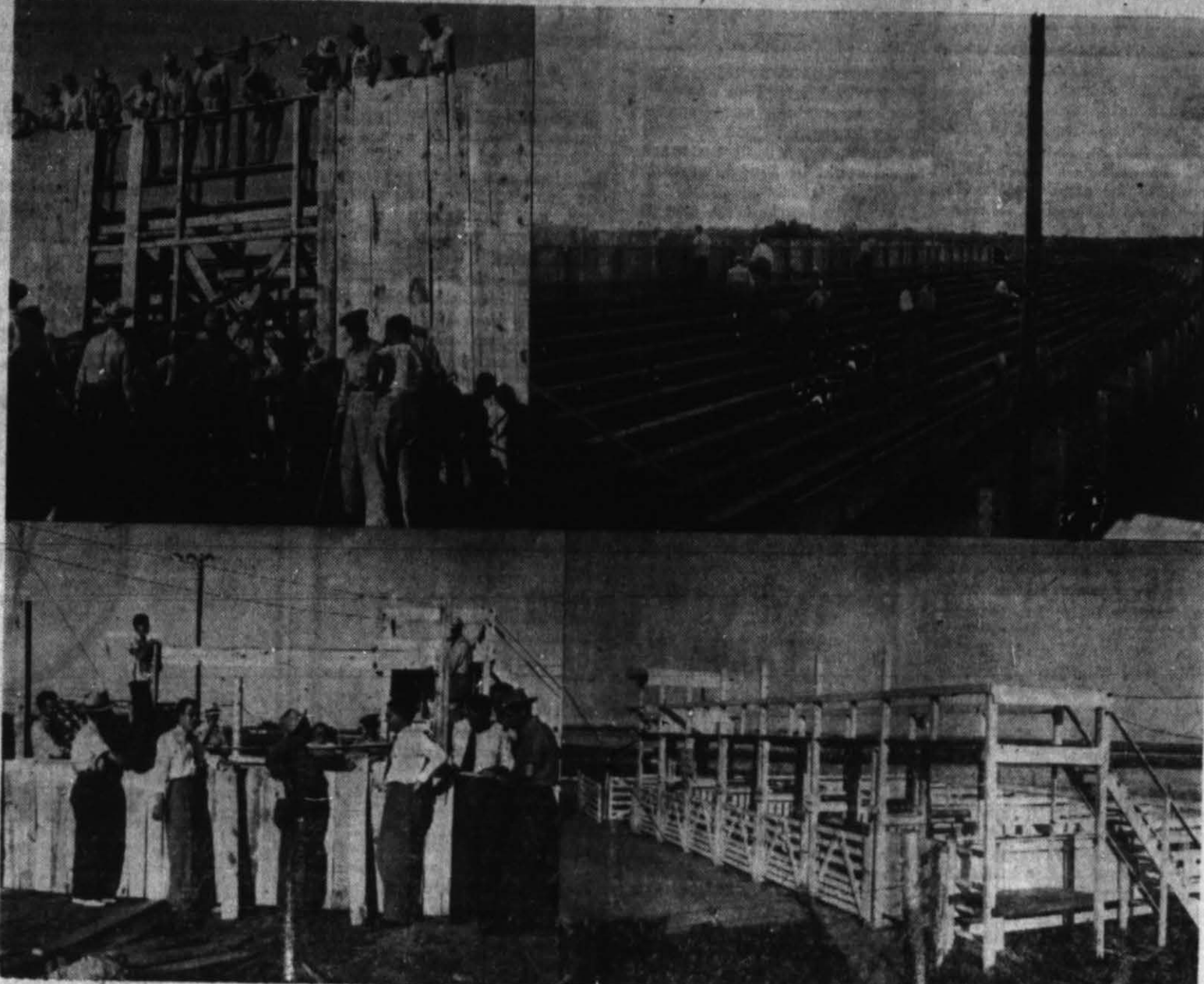
Kveton began working on the plan last September when he planted seven acres of pasture grasses, in cooperation with the Soil Conservation Service, FMA, and the Texas A. and M. College Extension Service. The mixture he planted was made up of 10 pounds of broom grass, five pounds of crested wheat, five pounds of orchard grass and two pounds of alfalfa. He irrigated the seven acres every 15 days.

Since last April, reports County Agent Sherrill, 23 head of cattle have grazed the seven acres, with no feed on the side. Recently Kveton took the cows off and cut 3 tons of hay off the small field.

How does Kveton get the 560 acres? It's just that he believes it would take 560 acres of native, dryland grass in his section of the country to support those 23 head of cattle.

Try a Want Ad! Shop with the Want Ads!

VOLUNTEERS PITCH IN TO FINISH GRANDSTAND FOR FRONTIER SHOW



The labor shortage didn't stop citizens of Plainview from completing their new rodeo arena and grandstand in time for the Frontier Days Show July 17-18-19. When it looked as if the grandstand might not be finished in time, citizens volunteered their labor three nights in a row to complete the job (above). Photos are by Plainview Herald.

Teaching Your CHILD

(Note: The following article with "The Adolescent" was prepared for the Child Study Club by Mrs. Ira J. Foster.)

THE ADOLESCENT
How can parents help their children to understand themselves—how can they help them to envisage the goals toward which they are heading? How many guide-posts have parents provided so that the teen-age girl or boy may become adjusted in the complex society in which they find themselves?

These and many other questions have to be answered in one way or another and the "things will adjust themselves" attitude doesn't go very far in finding the answers. The teen-age boys and girls need to know they are accepted and loved. Girls wonder how they appear to others and many of them long for magic formulas guaranteed to make them glamorous first, and, if possible, noble as well. They fear it will be their lot to remain confused, troubled and bewildered. Parents can smooth the rough spots along the painful road to maturity and can help prevent many avoidable mistakes and much real sorrow.

hands of his teen-age children. Two things are of paramount importance to the adolescent—He must know that his parents trust him and the element of fear must be entirely eliminated in his relationships with his parents. When boys and girls realize that their parents have no faith in them they turn to someone else for understanding and guidance, and sometimes, the feeling of mutual understanding is never fully restored. Fear is a terrible thing. Its effect is so paralyzing that children cannot distinguish between right or wrong, good or bad, in periods when they are gripped by fright. Not many of us feel devoted to people who hold threats over our heads and children do not find themselves turning with confidence to those of whom they are afraid.

DO YOU KNOW YOUR DAUGHTER?
When a girl decides to confide in anyone, a parent or another individual to whom she looks for guidance and advice, she wants that person to give her praise and encouragement, when due, and to celebrate successful achievements as well as to call attention to mistakes. She wants love, forgiveness and a patient hearing. She hopes for respect, confidence and if possible, some practical help in deciding and acting for herself. It also means a great deal to a girl if her mother is an interesting person, one who can talk about and do other things besides keep house. It helps too, for a mother to take her daughter into her confidence, asking for her opinions and advice, thus proving to her daughter that she is trying to keep abreast of the times and that she is aware that opinions of youth are of some value. During adolescence children mature rapidly and confusions are heaped upon them and a feeling that they have no real place in the order of things overwhelms them. Then is the time for parents to give them the responsibilities and liberties they are ready for.

A wholesome, normal girl does not want to do without liberty, to "kick over traces" or to be driven "inside." Nor does she desire to be left with her confusions and doubts. She should be able to depend upon her family

When Your Family Needs it Most...

—will your life insurance provide adequate funds? Let's examine it, today.

Southwestern Life Insurance Company

W. B. (Woody) WILSON
104 E. 3rd St.
Phone 45

Discovery of Tools Used 10,000 Years Ago Beats Pioneers

A discovery by University of New Mexico archeology students near Tulia made Swisher County's 57th Anniversary Celebration and Pioneer Reunion last week seem like tame stuff.

The New Mexico students announced the discovery of man-made articles near Tulia believed to be 10,000 years old. The University News Bureau

own rebellions against sensible restrictions. Professional advice should be sought in situations where no response can be gained or where young people are deeply disturbed, unhappy or maladjusted.

said that the three students had found broken scrapers and other tools in two newly discovered sites... Escandia and Sugar Loaf... on the Rex Rodgers Ranch.

Some of the material found was similar to Folsom-Yumalandia types found in many places in the Southwest, and was believed to have been produced by pioneers of the Plains 10,000 years or more ago.

Swisher county's pioneers, celebrating the mere 57th anniversary of the organization of the county, couldn't top that.

The students were Boyd Wettlaufer of Canada; Harold V. Brown of Floydada; and Raymond Rixey of Raton, N. M.

Read Our Want Ad Page! Buy It In Hereford

The presence of flies hoppers in cotton can be detected by looking for small, blackened, dead squares, less than one-fourth inch in size.

Agriculture, with more workers than any other industry, had a death rate last year of 54 per 100,000 workers, compared to the all-industry rate of only 31.

11,000 CHOICE
Calves and Yearlings
Natives of Texas and New Mexico. Will sell and number to suit buyer. October delivery.
RAY BARBER
2105 Tyler St. Phone 23588
Amarillo, Texas

DON'T Gamble ON SMOOTH TIRES

YOUR NEW TIRES MAY STILL BE A LONG WAY OFF!

Don't endanger your life and the lives of others... recapping restores traction... adds months of safe driving... recap now!

SHELTON TIRE EXCHANGE
NEW AND USED CARS
Hiway 60 Phone 122

Come in and see the cab that "breathes"

The cab is FLEXI-MOUNTED—cushioned on rubber against road shocks, torsion and vibration!... Driver's compartment is wider, with more leg room. Wider, deeper windshield and windows increase visibility by 22%!

Panels and pick-ups have INCREASED LOAD SPACE. New, stronger, sturdier FRAMES are designed to carry greater loads greater distances for a longer time!

The Cab that "Breathes"
Fresh air is drawn in from the outside—beats in cold weather—and used air is forced out!

Longer wheelbases give you better load distribution... Chevrolet's famous FULL-FLOATING HYPOID REAR AXLES are geared for the load!

Chevrolet VALVE-IN-HEAD TRUCK ENGINES are world's most economical for their size... HYDRAULIC TRUCK BRAKES are exclusively designed for greater brake-lining contact.

CHEVROLET TRUCKS
KINSEY MOTOR COMPANY
223 E. 3rd St. Phone 740

Irrigate Your Farm With a

POMOMA PUMP

Over 40 Years of Outstanding Service to Agriculture

Let Us Show You What Pomona Advantages Mean On Your Job

Important Pomona Features:

- WATER LUBRICATION**
Minimizes maintenance and assures clean oil-free water at all times.
- UNUSUAL RUGGEDNESS**
Exclusive Pomoly construction and heavy duty design withstands severest service.
- SEMI-OPEN IMPELLERS**
Will not sand lock. Adjustable, trouble free, unusually efficient.
- NON-REVERSE RATCHET**
Eliminates risk of unscrewing drive shaft or damaging motor.

NEW CASING NOW IN STOCK 16" O. D.
Call 70W For Information

Clowe & Cowon, Inc.

R. PAUL CONEWAY, Sales Representative
Hereford, Texas Phone 70W
Rt. 3, Box 1A Amarillo, Lubbock, Plainview, Texas—Roswell, New Mexico

PERSONALS

Kay Malone of Muleshoe and June Franklin of Tulla were guests of Patsy Wiltshire last week.

Mr. and Mrs. Chas. R. Burns

and son Leslie of Roswell, N. M. were guests in the home of her sister, Mrs. Fred Pierce, the past weekend.

Mrs. J. B. Jones has gone to Minneapolis, Minn. to spend the remainder of the summer with her daughters, Mrs. Harvey Yantis and Mrs. Jerry Petersen.

LOOK- at the new



LaunderaII

BETTER BUILT TO DO A BETTER JOB by Jacobs



The COMPLETELY AUTOMATIC HOME LAUNDRY

NOW see this great new automatic home laundry that combines eye appeal with economy and ease of operation. LaunderaII is completely automatic—washes, rinses and spins dries. No pre-soaking required with LaunderaII—just one flick of the switch does the entire job thoroughly and gently. And it's loaded and unloaded from the waist-high top to eliminate stooping and bending. LaunderaII is engineering skill at its best. LaunderaII is Better Built to Do a Better Job.

KELTON ELECTRIC APPLIANCE

Optional Wheat...

(Continued from Page 1)

garding place or manner of storage of wheat contracted under these agreements.

In the case of grain stored in approved elevators or warehouses, the warehouse certificate will be accepted as proof of the quality and amount of grain. In the case of wheat stored in other than eligible warehouses, the grade and quantity will be determined by inspection at the time of delivery.

This support provision of the 1947 support loan policies, simply enables the producer to hold wheat at a guaranteed floor price for 1948 sale, so that he need not be taxed on income from the sale of his entire crop this year.

To obtain a certificate guaranteeing the support price, a producer is required only to pay \$1.50 preliminary fee and declare the amount of grain which he wishes to have covered by the agreement. It doesn't matter where the grain is stored now.

The producer agrees, if he elects to sell to the government after April 30 next year, to notify the county committee of his intention to deliver grain to the government within a 15-day period immediately following the date of issuance of delivery instructions by the committee.

If he sells his grain on the market prior to that time, he is under no further obligation to the Commodity Credit Corporation. He may hold his grain after that date, but the support agreement will expire on April 30 and grain held after that time will be at the producer's own risk.

Producers will still be enabled to take a loan on the stored wheat at any time prior to December 31. The support agreement does not affect the loan negotiation.

The Commodity Credit agreement specifies the following procedure for delivery to the government at support levels:

"The producer shall, within

30 days from the beginning of the delivery period established for his area (after April 30, 1948) submit to the county committee warehouse receipts representing the quantity of eligible grain stored in eligible warehouse storage which he elects to sell to Commodity Corporation; or in case of grain stored in other than eligible warehouses, he shall notify the county committee of his intention to sell and request delivery instructions. The producer must then make delivery within a 15 day period following the date on which the county committee issues delivery instructions."

A support price of \$1.80 per bushel for U. S. No. 1 wheat is guaranteed producers in Deaf Smith and adjoining counties under these support purchase agreements.

Camp Fire...

(Continued from Page 1)

Orr, Joyce Potter, Patsy Wiltshire, Sandra Bateman, Geraldine Patterson, Mrs. Elmer Patterson, guardian, and Sharill and Mr. and Mrs. Guy Lawrence and Melba.

GAY C.C.'s

Mrs. Urlin Streu, advisor of the Gay Charm Chapter of the Horizon Club, will accompany Pat Longbottom and Mary Catherine Carroll, who will represent that group. Mrs. Corrine Jennings will also be included in that group and at the last minute when the final roll-call is made, other names may be added to the list.

They will leave the camp site early Thursday morning, July 31 and will arrive home late that evening.

Mrs. Milburn Entertains Club

Mrs. N. E. Milburn was hostess for the London Bridge Club at a club party Wednesday afternoon July 16. Roses and phlox were combined for midsummer decorations.

Out-of-town guests were Mrs. Knox Kinard of Pampa and her sister, Miss Aline Walker of Dallas. Mrs. James D. Neill was also a special guest of the club. Mrs. Henry Sears was awarded the high score prize in contract games and Mrs. Kinard played for the second high prize.

Members present were Mesdames; Grant Fuller, Frank Cogdell, Sylvester Slagle, Henry Sears, W. A. Teter, Clyde Cave and the hostess.

No Quotas...

(Continued from Page 1)

mand. Last year the Government purchased, at support prices, nearly 100 million bushels of potatoes which were sold at heavy losses. Millions of bushels of spuds, for which no market at all could be found, were destroyed.

For this year's crop, the Department imposed acreage quotas in an effort to reduce support buying, but heavy surplus buying under the support program has already been necessary in most spud growing areas.

Support prices this year are in the neighborhood of \$2.25 per hundred for U.S. No. 1's. The wheat picture, however,

is an entirely different one. Government buyers were forced to boost their offering for wheat last week in order to keep up their export quotas. Wheat prices are well above the \$2 per bushel mark, and show no signs of breaking, even in the face of the record-smashing 1947 production.

Heavy flood losses in the corn belt this summer have boosted the demand for wheat still further, and no surplus of grain is foreseen by the Agriculture Department.

Mrs. Nell Golder of Floydada spent the weekend in the H. V. McCabe home.

Read Our Want Ad Page! — Buy It In Hereford

Recent Bride Is Honored

Mrs. Jack Pickens, the former Miss Doris Adams, was complimented at an informal shower and party at the home of Mrs. H. B. Stanfield Friday afternoon.

White daisies and greenery predominated in the floral arrangement with mixed garden flowers offsetting the white and green theme.

Games were enjoyed and the shower was introduced when the bride followed a trail leading to an attractive array of gift pack-

Those attending were Mesdames; J. V. Pickens, Homer Jordan, W. B. Adams, Paul Harvey, Bill Yarbrough, George Paetzold, Raymond Paetzold, Jim Whelan, H. B. Stanfield, and Misses Ruth Pickens, Lanelle Lindsey, Jane Pickens and the honoree.

Mrs. Smith McLeroy of Chicago and her granddaughter, Bonnie Jean Yates of South Bend, Indiana, are visiting Mrs. McLeroy's sisters, Mrs. Chris Renfro and Mrs. Boyd London. Mrs. McLeroy is recuperating from a broken ankle suffered in a fall on the ice in March.

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\$4.98

A favorite with girls! Brown elk moccasin toe blucher oxford with sturdy brown no-mark composition soles and heels. Sizes 4 to 9.



\$4.98

Smooth white elk leather moccasin toe, blucher type oxford for girls. Durable white no-mark composition soles and heels. Size 4 to 9.



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Lace trimmed woodman type. White elk leather slip-on moccasin with rubber soles. As comfortable as an old glove. Sizes 4 to 9.



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The Jester strap heel slip-on sport oxford! Smooth, elk leather in red, brown, white. Leather soles and heels. Sizes 4 to 9.



\$4.98

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