

# The Hereford Brand

18th Year

Hereford, Deaf Smith County, Texas, December 13, 1919

No. 47

On Earth Peace



# May Santa Claus

BE GOOD TO YOU AND  
YOURS THIS CHRIST-  
MAS, AND MAY YOU

Be Good to Us in 1920



REMEMBER! We carry a complete line of  
GRAIN, HAY, FIELD SEEDS, COW FEED,  
CAKE AND MEAL, AND COAL (when we can  
get it).



MERRY XMAS AND PROSPEROUS NEW  
YEAR TO YOU ALL.

Jones & McLean  
Grain Co.

Phone 1

# A Visit Here

WILL HELP YOU TO QUICKLY AND DE-  
LIGHTFULLY FINISH YOUR  
CHRISTMAS LISTS



Not only will the Christmas gifts you select  
here be practical and useful, but beautiful as well,  
and will be welcomed by the recipient in a mood  
of appreciation that other gifts would fail to  
arouse.

Nifty things for the Men Folks  
Becoming things for the Women Folks  
Cute things for the Kiddies

J. O. NEWELL  
In the NEW BRICK BUILDING



I am now Local Agent  
for the

Hudson Super  
Six and The Essex  
Automobiles



The merits of both these Standard cars are  
too well known for me to undertake to tell you  
about them at this late date.

BUT I WANT YOU TO KNOW THAT I  
HAVE THE AGENCY, AND THAT YOU CAN  
SEE THESE HANDSOME CARS ON DISPLAY  
AT THE SHOW ROOMS NEXT DOOR TO THE  
DUNLAP HARDWARE COMPANY STORE.

Call and see me.

A HAPPY HOLIDAY SEASON TO YOU ALL.

W. L. BRODIE

# FROZEN BATTERIES

Why not See Battery Bob, of the Electric Ser-  
vice Co., for free battery test? It may  
save you the price of a new battery



Are your Storage Batteries, Magneto, Starter-  
Generator, and all other electrical appliances on  
your car in perfect working condition? If not,  
call on *The Electric Service Company, Main  
Street, Hereford, Texas*, and we will make the  
necessary repairs. And before running up ex-  
pense on your car we can report to you the Exact  
Cost of repairs.

Our work is guaranteed, and our prices are  
the very lowest for good work.

We are the authorized Agents for the Ever-  
ready, non-sulphating Storage Battery, the only  
battery with a one and one-half year uncondi-  
tional guarantee.

We also repair other makes, and place them  
on a one-year guarantee.

ELECTRIC SERVICE CO.  
Hereford, Texas

# The Hereford Brand

19th YEAR, NO. 47.

Irrigation is Crop Insurance

HEREFORD, DEAF SMITH COUNTY, TEXAS, DEC. 18, 1919.

TWO DOLLARS A YEAR.

## TO: "DEAR OLD SANTA CLAUS"

### Good Conduct Is Promised If Santa Is Kind

Dimmitt, Texas.  
Dear Santa Claus,  
I want for Christmas a doll and a little sewing-machine.  
Nola Gallehon.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a doll and some Candy oranges apples nuts.  
Lovingly,  
Martha Ema Decker.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a little wagon a doll and some candy apples oranges nuts.  
Little Dorothy Decker.

Hereford, Texas.  
Dear Santa Claus,  
I wish you would bring me blocks, and a Pop-gun and a Doll and a story book and a little toy bear.  
John Ivy Vaughn.

Hereford, Texas.  
Dear Santa Claus,  
I want a Doll and a set of dishes and some oranges candy and nuts.  
With lots of love,  
Ardelle Foster.

Hereford, Texas.  
Dear Santa Claus,  
Please bring be a little sewing set, some candy apples oranges nuts and a pair of gloves.  
Lovingly,  
Ethel Decker.

Hereford, Texas.  
Dear Santa Claus:  
I want you to bring me a windmill that pumps and an Ambulance & lots of Candy, nuts and apples.  
Your little friend,  
Orland Newell.

Hereford, Texas.  
Dear Santa Claus:  
I want you to please bring me a little train and a wagon and I think that's all I want besides some candy, nuts and fruit.  
Your little friend,  
Gaylord Newell.

Hereford, Texas.  
Dear Santa Claus,  
I like to go to school. I try to get good lessons. I am in the first grade. I want some nuts and some candy. I am six years old. I go to the Sisters school.  
I love you Santa Claus.  
Your loving friend,  
Genevieve.

Hereford, Texas.  
Dear Santa Claus,  
I hope this will not be to much for you.  
I want a bicycle and a cap pistol and some caps and some gint firecrackers.  
From Jack Morris.

St. Francis School,  
Dear Santa Claus,  
We have a new baby at our house, do not forget him. He wants a corkgun. I am eight years old and am in the third grade. Please Santa I would like a wagon, candy and some nuts.  
Your loving,  
Lawrence.

Hereford, Texas.  
Dear Santa Claus:  
I want you to bring me a clean doll baby, and a nice buggy for her and please bring me some candy, nuts, apples and oranges in my stocking.  
Your little friend,  
Elaine Newell.

Hereford, Texas.  
Dear Santa Claus,  
I like school. I try to get my lessons. I am in the Second Grade. I want a water-gun. I want a farm wagon and some candy.  
Good by.  
Your dear Carl.

Hereford, Texas.  
Dear Santa Claus,  
For Christmas please bring me a real pretty doll with long, black, curly hair and a game. Neell wants a train and a little watch.  
Lovingly,  
Neell and Sarah Agnes Bryant.

Hereford, Texas.  
Dear Santy,  
I am a little girl 18 years old and I want you to bring me a doll and doll buggy and a little doll bed like in the fair window and lots of candy nuts and fruit.  
Your little friend,  
Lelia Orr.

Hereford, Texas.  
Dearest Santa Claus:  
I want you to bring me a big doll, a little bed and buggy if you think I'm a good enough girl. I'll try hard to be a good girl and help remember a poor little orphan.  
Good luck to you.  
Your friend,  
Virginia Lynn.

Hereford, Texas.  
Dear Santa:  
Please bring me an air gun and beebies and a pair leggins and I'll try very hard to be a good obedient boy. Be good to poor children.  
I'm Lovingly  
Your friend,  
Paul Wright.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me and Little Willard a little story Book, Horse and wagon, train, Fire wagon, and a little French Harp some candy, oranges nuts and apples.  
I guess that will be all for this time.  
So Good By.  
From Othie Ray Farris & Willard Turnbow.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a story book, air gun, some fruit, candy, and a few nuts.  
Dont forget all the other little boys and girls.  
I am 8 years old and go to school.  
Your little friend,  
J. D. Vaughn.

Friena, Tex.  
Dear Santa Claus,  
I am a little boy eight years old. I live in Friena right west of the schoolhouse. I have a brother six years old. I wish you would bring me a bicycle and a Jersey sweater. My brother wants a sled and a Jersey sweater. We both want some Old Maid cards and some nuts and some candy and some oranges.  
We both together want some tinker toys.  
Owen Miller Drake.

Hereford, Texas.  
Dear Santa,  
Please bring me a pop-gun, play-car, a sure nough watch bracelet, a black wig for Echo cause she has dark hair and eye lashes, red house slippers, a new kimona and some hair clippers for the back of Echo's neck. Oh yes, I've been good all this month.  
Lots and Lots of Love,  
Baby Sis Smith.

Bee Creek, Ill., Dec. 9, 1919.  
Dear Old Santa,  
Please dont forget me. I live away up here in Illinois in a country called Cahoun, the home of the big red apple. If you come to see me I will give you almost any kind of an apple you may want. I want you to bring me a gold ring and a big doll and lots of goodies to eat and dont forget my little sister and brother and mamma, also my papa, he raises hogs, cattle, grain and lots and lots of apples and he is a very good papa. I am 9 years old.  
So Dear Santa Dont forget the girls and boys in Illinois.  
From your little friend,  
Hazel Brangenberg.

St. Francis School,  
Hereford, Texas.  
Dear Santa Claus,  
I would like a new doll. A boy broke mine at school and now I haven't any. If you please I would like a set of dishes, two little red chairs, one for my sister's doll and one for mine and a new dress, ribbon, Christmas tree some candy and nuts.  
I am ten years old and in the Fourth Grade.  
Please do not forget my little brothers as they cannot write.  
Your loving friend,  
Christina Hellmann.

### Christmas Chimes



From Painting by Blomfield

All of the churches in the city have joined in a big union Christmas Song Festival, which will be held at the Christian Church next Sunday night, beginning at 6:30 o'clock. Miss Mattie Swisher and others have prepared the following comprehensive program:

Processional	Haydn
Anthem: "Glory To God In The Highest"	Handell
Hymn: "Joy To The World"	Congregation
Prayer	
Response	Larenz
Announcements	
Scripture Lesson	
Carol: "Christmas"	Handell
Anthem: "To Bethlehem Hasten"	Ashford
Solo: "O Little Town Of Bethlehem"	Williams
	Miss Elzina Mounts
Carol: "Christmas Song"	Harrington
Three Part Chorus: "The Angel's Song"	Larenz
	Ladies Voices
Carol: "Hark, The Herald Angels Sing"	Mendelssohn
Solo: "Night of Nights"	Van de Water
	Miss Mattie Swisher
Anthem: "Worship The New Born King"	Williams
Carol: "Portuguese Hymn"	Anon.
Closing Hymn	

Hereford, Texas.  
Dear Santa Claus,  
I want a little desk and chair, and a big baby-doll too.  
I will leave you a piece of cake on a chair.  
I have a little niece. Her name is Ruth Temple. Please bring her a Sweater Suit and some toys.  
Well goodby.  
From Ellen Sites.

Hereford, Texas.  
Dear Santa Claus,  
I wish you could only get here at Xmas time.  
And I wish you would bring me a Story Book and a Recitation Book and a Foot Ball and some candy and nuts and fruit and firecrackers and Torpedoes and sky-Rockets and roman candles.  
I wish you would bring we boys a farm wagon.  
And one worst thing. I wish you could bring me a pocket knife.

Hereford, Texas.  
I am eleven years old and I wish you would bring me a air rifle.  
I wish you would bring little the 12th of this mo.  
Yours truly,  
Carlos A. Vaughn.

Hereford, Texas.  
Dear Santa,  
I will tell you what I want. I want an air gun, building blocks & a horn & please bring me a little book & bring me a drum to go with the horn and a pair of little mittens to keep my hands warm & old Santa little sister wants a little doll and a little drum to. Bring me some candy, nuts, oranges and chewing gum.  
I guess that is all so don't forget to come.  
Your little friend,  
C. P. Grimes.  
P. S. Old Santa please don't forget my little cousin, Otha Ray who has no mama or papa to get for him.

Hereford, Texas.  
Dear Santy,  
I am a little girl 18 years old and I want you to bring me a doll and doll buggy and a little doll bid and little Blankit for the bed and candy nuts and Fruit.  
Your little friend,  
Leta Brazil.

Hereford, Texas.  
Dear Santa Claus,  
I am a little boy 6 yrs. old and have been a nice boy all year to work. Will you please bring me a pair of gloves, Erector, set, painting book and colored crayons, candy, nuts, and oranges.  
One of your boys,  
Robert Allen Bell.

Dawn, Texas.  
Dear Santa,  
Send me a little automobile with men in it to wind up, a sack of marbels and a box of sparklers, one little train \$75 cents one box of dominos. Santa send me a box of Candy corn and nuts and popcorn and apples and oranges.  
Haskel Hamilton,  
Dawn, Tex.

Hereford, Texas.  
Dear Santa Claus,  
I want a big Doll with a yellow dress or a white dress at the fair store and a 35c stocking and a 35c box with a water color and the craloes and it is prest out so you can color it beter and I want a few handkerchiefs with them.  
Loveingly yours,  
From Edna McMinn,  
Box 43.

St. Francis School  
Dear Santa Claus,  
I am starting my letter very late. Still I hope the presents I am asking for, are not all gone. I thank you again for the presents of last year.  
Please don't forget my little brother who cannot write.  
I would like to have a bicycle, a gun, some candy and a wagon this year. I will try to be a good boy.  
Your loving  
Clyde.

Hereford, Texas.  
Dear Santa Claus,  
Only a few lines to tell you what I would like this year.  
I want farm wagon, nuts of all kinds, candy and some apples.  
Bring something for my brothers and sisters too.  
We will hang our stockings on the chair by the stove if you will come to our home. I'm writing my letter very late, and hope you will get it in time. I will try to be a good boy.  
With lots of love,  
Omar Olson.

St. Francis School,  
Hereford, Texas.  
Dear Santa Claus,  
I am writing my letter very late, but I hope you still have the presents left for me. I am trying to be a good girl and help my mother all I can. We have a new baby at our house, dont forget him. I would like to have a new doll's head with long curly hair and eyes that will close, painting set and some candy and nuts. My two younger brothers would like a box of colors. I wish we would have a Christmas tree. I must mail my letter after school so I must close.  
Yqr friend,  
Agnes.

Hereford, Texas.  
My dear friend Santa:  
I will tell you, dear Santa, just what I want for Xmas, but will be glad to get whatever you bring me.  
I want a little cannon, a little pop-gun, a football, a toy tank like "Our Boys" used in France, a horn, a story book so Mother can read to me of nights, a Drum, some candy and nuts.  
My Aunt Trudie wants a big box of candy and I hope you will bring her a nice box of chocolates. I also hope you will find my two little cousins who have moved to Missouri.  
I guess that will do for this year. You will hear from me again next year. I want you to know I have been a real, good little boy.  
Your pal,  
Robert Milton Hubbert.

### Our Little Folks Put It Down In Black Ink

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a doll and some candy oranges apples nuts. I would like to have a trunk and please Bring my little brother Ervin a little wagon and a dog.  
Lovingly,  
Erma Decker.

Hereford, Texas.  
Dear Santa Claus,  
I go to St. Francis school. I am in the First Grade. I try to learn my lessons. I wish you would bring me an air gun and a goat.  
Your loving  
Anthony.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a doll and a story book and anything else you think a little girl would like with lots of fruit, candy and nuts.  
Your little friend,  
Erle Marie Foster.

Hereford, Texas.  
Dear Santa Claus,  
I wish you would bring me a air gun and a farm wagon and a basket ball and a bat, mit and a football to and I wish you would bring me some candy, apples sky rockets and sparklers and Roman candles and a pocket knife and Torpedoes.  
Charley Vaughn.

Hereford, Texas.  
Dear Santa Claus,  
Please bring me a doll a story book candy or anything you have for a little girl. I am 6 years old. Little brother John Ivy wants a little gun and blocks. He is only 2 and baby Jasper a Rattler.  
Your little girl,  
Ruby Naoma Vaughn.

Hereford, Texas.  
My dear Santa Claus,  
Please bring me some candy nuts and oranges. If you send a little sack it will be alright. I want a fool chest, a book, and a Sandy Andy if you have one to spare.  
Lovingly  
J. Clay Hughes.

Hereford, Texas.  
Dear Santy,  
Please bring me a hand-car, air-plane and a little telephone like I saw at the Fair Store and a horn that makes lots of noise and lots of candy, nuts and fireworks enough for John and me, and I will be a good boy.  
Walter Milton Orr.

Hereford, Texas.  
Dear Santa Claus,  
I am 7 1/2 yrs. old, and please bring me a 1000 shot, airgun, and some BB's. Also Roman candle firecrackers, oranges, candy and nuts. I wish if you could get me a Book of Robinson Crusoe please bring it And dont forget.  
Your little friend,  
Duane Orr.

Hereford, Texas.  
Dear Santa Claus:  
I live so far from town I thought I better write and tell you where I live.  
I live about fifteen miles south from Hereford on 25-mile Avenue. I would like you to bring me a little Gun Steamboat. If this is to much just bring anything. I am six years old. I am trying to be a good boy.  
Love to you and the Brownies,  
Your little boy,  
Henard East.

Hereford, Texas.  
Dear Santa Claus,  
My little bro. is to litte to write and I hafto write for him.  
Dear Santa Claus, I wish you would bring me a popgun and a A B C book and a little toy horse and a little train that will run on a real little track and some candy, nuts and fruit and fireworks.  
Your friend,  
Willie Xenophen Vaughn.

### FREE MATINEE TICKET

Star Theatre, Saturday afternoon, December 27th  
This Coupon entitles the holder to Free Admission to the Special Christmas Matinee given especially to the Farmers, Ranchmen and their families, and to the people of Hereford and vicinity in general, by The Hereford Brand and The Star Theatre.  
PRESENT THIS AT THE DOOR  
You must have this coupon to get in—Should you misplace your paper call at The Brand office and get another coupon. FREE.  
Show starts at 2:30—Program includes "The Black Secret."

## WOOL STOCK BEING HELD

Sufficient Amount Now on Hand to Last at Least For One More Year

Dealers, manufacturers, and the Government held 729,373,000 pounds of wool, grease equivalent, on September 30, 1919, according to the Bureau of Markets, United States Department of Agriculture. This represents holdings in excess of those reported in any quarterly period since the reports were first issued. Stocks on September 30 were 8 per cent greater than on June 30, 1919, and 50 per cent greater than stocks held on September 30, 1918.

At the present rate of consumption the bureau points out that the total stocks on September 30 are sufficient to last for more than a year. The greatest increase in holdings is shown in one-fourth and three-eighths blood grease, amounting to 42,000,000 pounds. Because of the great demand for fine wools the reports show a decrease in fine and one-half blood grease amounting to 9,000,000 pounds. Both manufacturers and dealers hold more of all grades with the exception of fine wool. A decrease of 22,000,000 pounds of fine wool holdings compared to June 30 is shown for dealers' stocks, while manufacturers' holdings of this grade increased 5,000,000 pounds.

Total stocks in the hands of dealers and manufacturers on September 30, 1919, in pounds according to grades were: Grease wool, 388,564,892; scouring wool, 45,626,163; pulled wool, 22,325,546; tops, 18,732,272; noils, 13,006,594. Stocks held by the Government were: 17,790,000; pulled wool, 8,705,000; tops, 1,448,000; noils, 10,000.

Boston holds first place among the markets of the country with 156,000,000 pounds of all kinds and classes. Philadelphia ranks second, followed closely by Chi-

cago. Manufacturers in Massachusetts held 91,000,000 pounds; Rhode Island, 33,000,000; and Pennsylvania, 29,000,000.

## DRINK TONIC AND PATENT MEDICINE

A patent medicine sold here under the name of "Beef, Iron and Wine," when washed down with a dash of hair tonic containing 76 percent alcohol, is capable of producing all the after effects of a protracted and altogether hilarious session with John Barleycorn, according to Sheriff W. A. Ish, who was called upon Saturday night to take care of two discoverers of the concoction.

This barber's cocktail, however, is not recommended for its beneficent action on the human stomach. In fact, the Sheriff is of the opinion that it is enough to eat the lining out of a yellow dog.

The two drunks handled by the sheriff Saturday night were described by him as "the limberest pair of stews" that he had ever seen. They had to be carried bodily into the county jail. One of them claims to have had \$35 on him when he began his potations, but he had been relieved of it before he came into the hands of the law.

The names of the two men were withheld but it is said that they live out a short distance from Vernon and that one of them is a man with a family and has a good reputation among his neighbors.—Vernon Record.

## NEW COURTHOUSE FOR DALLAM COUNTY

The Commissioners unanimously passed an order at the regular meeting Monday for a new courthouse for Dallam County. The order complies with the statute which provides that commissioners' court may build courthouses with deferred, interest bearing warrants.

The order came in response to the petition of more than 350 taxpayers, representing all parts of the county. A petition signed by a hundred or more taxpayers opposing the project at this time was presented, but the commissioners accepted the verdict of

the majority and ordered the courthouse built.

Plans are now being made by the architects, and will be adopted at the next regular meeting of the court in January.

As many as six different locations have been suggested for the new building, most of which are desirable. The location will also be determined upon at the next regular meeting.

Architects plans have already been submitted, and it is thought that as soon as some further suggestions can be carried out, adapting the plans to local need, they will be accepted, and contract will be given for the building.

An advisory committee consisting of C. S. Bingham, A. F. Kestermeier, W. C. Strong and Roy W. Thompson, has been appointed to cooperate with the commissioners in the selection of a location, and these men and the commissioners will be glad to hear any suggestions that anyone has to make.

While it will not be known until the architect's plans are finally adopted just what the building will cost, it is known that it will be in the neighborhood of \$190,000, including everything except the furniture.

It will also be decided at the January term just what term the warrants will be issued for and the rate of interest they will bear.—Dahart Texan.

**Grove's Tasteless Chill Tonic** restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 60c.

## LODGE DIRECTORY



Hereford Lodge No. 843, A. F. & A. M. Stated meetings, Saturday or before full moon of each month.

W. M. RAY, W. M.  
J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.

A. O. THOMPSON, H. P.  
J. S. JONES, Recorder.

**WOODMAN OF THE WORLD** Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

**BROTHERHOOD OF AMERICAN YOEMEN.** Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.

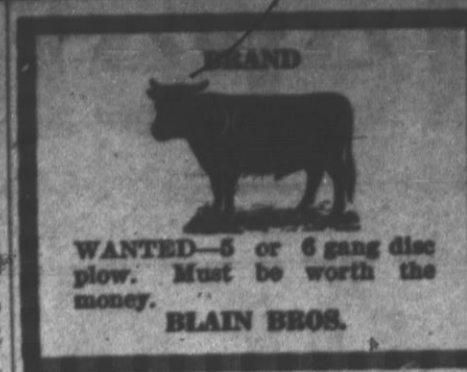
W. F. ORR, Foreman,  
C. H. McGhee, Correspondent.  
31-1f

## PALO DURO HEREFORD FARM

### Registered Herefords

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop.,  
Hereford, Texas.



NO use arguing about it, or making chin-music in a minor key! If you've got the jimmy-pipe or cigarette makin's notion cornered in your smokeappetite, slip it a few liberal loads of Prince Albert!

Boiled down to regular old between-us-man-talk, Prince Albert kicks the "pip" right out of a pipe! Puts pipe pleasure into the 24-hours-a-day joy'us class! Makes cigarette rolling the toppest of sports! P. A. is so fragrant, so fascinating in flavor, so refreshing!

Prince Albert can't bite your tongue or parch your throat! You go as far as you like according to your smoke spirit! Our exclusive patented process cuts out bite and parch!

Tippy red bags, tidy red tins, handsome pound and half-pound tin humidors—and that classy, practical pound crystal glass humidor with sponge moisture top that keeps the tobacco in such perfect condition.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

## Xmas Joy

will be curtailed if the tires on your Car are going wrong every day. You won't be bothered if you have

### Hood and Federal Tires

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

#### SPECIAL—GENUINE

Sorghum Molasses, and a car of Winesap and Black Twig Apples this week.

MILLER & FALLWELL  
Phone 113

## J. P. Walker Cash Grocery

I beg to announce to the people of Hereford and vicinity that I am opening a new Cash Grocery Store and Produce Exchange.

LOCATION: In the Green wooden building, between the Western National Bank and the Fox Mercantile Company.

I will Buy and Sell for CASH ONLY—both GROCERIES and PRODUCE.

I will carry a line of Staple Groceries. No deliveries will be made, the customers receiving the benefit of the saving from this economy.

I earnestly solicit your business and guarantee a square deal to all.

J. P. WALKER

Groceries for Cash

44-41-Pd.

Produce Bought and Sold

GIVE HER A

# Majestic Range For Xmas

It's a present that will be pleasantly remembered, THREE TIMES A DAY, for years, and years, and years!

Dunlap Hardware Company (INC.)  
HAVE WHAT YOU WANT WHEN YOU WANT IT

# Come to Town Saturday, December 27

## Big Free Matinee at the Star Theatre

This is a SPECIAL INVITATION to the FARMERS and RANCHMEN and THEIR FAMILIES to visit the Star Theatre Saturday Matinee, December 27, at the expense of The Brand and The Star Theatre.

### YOU WILL SEE

an especially arranged 8-reel program including the first episode of Pearl White's latest serial, "THE BLACK SECRET." This Matinee is given Free to the public, including the War Tax, on the part of The Brand, as a token of appreciation for the kindly support given the paper by the people of this community during the past year; and on the part of Manager Charles Hardwick of The Star Theatre, as a good method of getting acquainted with you all.

IMPORTANT:—CLIP OUT THE COUPON ON THE FRONT PAGE OF THIS WEEK'S BRAND. That will be your admission ticket, and the ONLY ONE THAT WILL BE HONORED. If you misplace your paper call at The Brand office and get another, Free.

### THE MOST DANGEROUS DISEASE

No organs of the human body are so important to health and long life as the kidneys. When they slow up and commence to lag in their duties, look out! Find out what the trouble is—without delay. Whenever you feel nervous, weak, dizzy, suffer from sleeplessness, or have pains in the back—wake up at once. Your kidneys need help. These are signs to warn you that your kidneys are not performing their functions properly. They are only half doing their work and are allowing impurities to accumulate and be converted into uric acid and other poisons, which are causing you distress and will destroy you unless they are driven from your system.

Get some GOLD MEDAL Hairless Oil Capsules at once. They are an old-fashioned preparation used all over the world for centuries. They contain only old-fashioned, soothing oils combined with strength-giving and system-cleansing herbs, well known and used by physicians in their daily practice. GOLD MEDAL Hairless Oil Capsules are imported direct from the laboratories in Holland. They are convenient to take, and will give prompt relief of your money will be refunded. Ask for them at any drug store, but be sure to get the original imported GOLD MEDAL brand. Accept no substitutes. In sealed packages. Three sizes.

SUBSCRIBE FOR THE BRAND, \$2.00 per year.

## The Price of Pork Chops and Bacon

Here are reasons why the fine, fresh pork tenderloins and pork chops, or savory ham, or crinkly bacon, which you enjoy for breakfast, cost much more per pound than the market quotation on live hogs which you read in the newspaper:

An average hog weighs 220 pounds.

Of this, only 70 per cent (154 pounds) is meat and lard.

So, when we pay 15¢ a pound for live hogs, we are really paying more than 21¢ a pound for the meat which we will get from these animals, even after taking into account the value of the by-products.

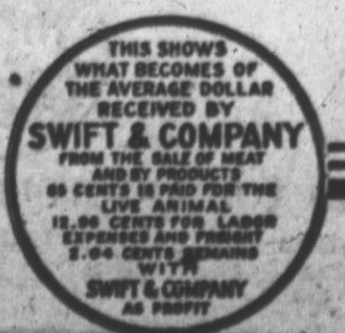
But people show a preference for only one-third of the whole—the pork chops, fancy bacon, and choice cuts from juicy hams.

This means that when we are selling Premium bacon at 43½¢ per pound wholesale and Premium hams at 30¢, there are other parts for which we get as low as 6¢ or 8¢ per pound. The net result is an average profit to us of less than 1¢ a pound.

The choice cuts are higher because of a demand for them.

Another thing: Only 35 pounds of the entire hog—or about 1/6th—is usually marketed at once. The rest must be pickled, cured, or smoked. This takes months, and adds to the costs which must be met.

Swift & Company, U.S.A.



### MONEY

For Castro County Farmers at 5 1-2 per cent

Through Dimmitt National Farm Loan Association

B. D. Woodlee  
Secretary-Treasurer  
Dimmitt, Texas

### CASTRO COUNTY

#### DIMMITT

News in this part of the world is scarce, owing to the cold weather and everyone is busy getting ready for Christmas.

The teachers in the Public School will spend the holidays with homefolks.

Will S. Kerr, who is attending school at Trinity University, will be home for Christmas.

Miss Stacy Easter, teacher of the Moore school, was bitten by a dog a short time ago, while playing with the children. Dr. Miller dressed the wounds and she is back in school.

The young people were to have a party at the home of Mr. and Mrs. J. E. Turner, Friday night, but it was so cold few went. Those present report an enjoyable time.

Miss Alva Metcalf, who is teaching school at Mulkey spent the week-end with Misses Helen and Ruth Cowsert.

Mrs. Elbert Wright went to Lubbock Sunday for a short visit.

Mr. and Mrs. Rea Gilbreath are at home to their many friends in the Flanagan house in west Dimmitt.

Cooper Woodburn, principal of the Muleshoe school, visited his parents Saturday and Sunday.

### Parmer County

#### BOVINA

The farmers of this vicinity have been taking advantage of the good weather of late, and are getting their arrangements made for the winter.

Bovina school will dismiss this week for the Christmas holidays, and the teachers will leave for their respective homes.

Ford Elfers and Mrs. B. Y. Dickinson have returned from Lubbock, where they went to be with Mrs. Elfers, who underwent an operation for appendicitis last week. They were accompanied home by James Patton, a brother of Mrs. Dickinson, who lives at Itasca, Texas.

Preparations are going forward for the Christmas tree at the Methodist church.

O. J. McLean will have finished his new bungalow this week, and will move into it in a few days.

D. M. Davis and family were Clovis shoppers last Saturday. Mrs. G. W. Lambert and daughters were in Clovis Monday.

Miss Beulah Davis, who is attending Lubbock school, has returned for the holidays.

Shelby Jersig, Virgil Davis and little child of Bud Queen, have all been on the sick list recently.

United States marshals acted as enumerators at the first nine decennial censuses. Each marshal had as many assistants as were necessary to properly cover his allotted territory.

### REAL ESTATE TRANSFERS

(Furnished by J. Frank Potts.)

C. H. Dyar and wife, Roberta Dyar, to Mary E. Ashbrook, part of lot No. 12 in Blk. 17; \$1165.

J. B. Rogers and wife, Hattie Rogers, to A. H. Elliston, part of Sec. No. 62 in Blk. K-3 and being part of Blk. No. 15 of the Evants addition to the town of Hereford; \$700.

Guy T. Rogers and wife to A. H. Elliston, part of Blk. No. 5 of the Evants addition to the town of Hereford; \$50.

O. K. Higgins and wife, Laura Higgins, to L. D. Young, all of Sec. No. 3 all of Sec. No. 17 and North East 1-4 of Sec. No. 18 all in Blk. 7 of Deaf Smith County; \$32,800.

Orie Renfro and wife to Henry Blk. M-7 of Deaf Smith County; Schuette, part of Sec. No. 110 \$6,000.

A. O. Thompson and wife, Audrey Thompson, to A. H. Owen, part of Lots 7 and 8 in Blk. 18 in the town of Hereford; \$2,500.

Carl Gilliland and wife, Irene Gilliland, to C. D. Shaw, East Half of Southwest 1-4 of Blk. No. 14 of the Whitehead addition to the town of Hereford, Texas; \$500.

B. A. Nicks and wife, Sallie Nicks, to C. R. Barber, all of Sec. No. 92 in Blk. M-7; \$17,723.

C. R. Barber and wife, Emma L. Barber, to J. C. Sanders, all of Sec. No. 26 in Blk. K-8; \$19,200.

H. H. Cooper and wife, Bess Cooper, to C. C. Dabney, all of the South East Quarter of Sec. No. 91 Blk. K-4; \$2,560.

J. W. McQueen and wife, Lula McQueen, to E. B. Humphrey, lots 1, 2, 3, and 4 in Blk. No. 9 of the original town of Hereford, Texas; \$6,750.

E. G. Black to N. S. Loeke, all of Sec. No. 19, Township No. 3, North of Range No. 3 East; \$2,000.

"The Black Secret"—Moving stealthily in the background, always keeping their tracks well covered, the perpetrators of the terrible Black Secret conduct their campaign with machiavelian ingenuity, but dogging their footsteps, sleuthing their emissaries in America and in Europe, comes this noble-hearted Yankee girl to expose their knavish designs. See "The Black Secret" at the Star Theatre Friday, December 26th.

### Automobile Drivers

This is just to remind you of the State law which says every automobile driver is required to pay a license before January 1.

Respectfully,  
C. S. Purcell, Sheriff and Tax Collector.

POE—DOYLE—VERNE—HUGO—Dumas—Oppenheim—may thrill you—but Robert W. Chambers wonderful novel in photoplay form constituting Pearl White's latest and best serial will sway you, will give you heart-throbs, will enthrall you, will mystify you, will excite you, will absorb your interest as you take part in that death-defying race across the ocean with civilization as the stake, the goal, that strange and awful valley on the Swiss frontier which holds the dread Black Secret. See "The Black Secret" at the Star Theatre Friday, December 26th, and Saturday Matinee following.

There were 6,361,502 farms reported at the last decennial census, valued at more than 40 billions of dollars. The 1920 census is expected to show more than 7,000,000 farms.

## Notice to Creditors

All those knowing themselves to be indebted to the McQueen Grain Co. please make arrangements to settle by January 1st. Either by mail check or call at my old office where the books are kept. After that date will have to place them for collection, as I cannot stay here and look after it myself.

J. W. McQueen

## Christmas Specials

- Clocks
- Guns
- Flashlights
- Cutlery
- Percolators
- Casseroles
- Aluminum Roasters

THE MAYTAG MOTOR WASHER  
CHARTER OAK RANGES  
RED STAR VAPOR OIL STOVES

C. O. Lee Hardware

## At Christmas Time

Your friends can buy anything you can give them—Except your photograph. Now is the time to have that made, don't wait. We have just received the niftiest line of folders ever shown in Hereford. Come early so you will have a variety to select from.

IF YOU HAVE A SOLDIER OR SAILOR BOY'S PICTURE YOU WOULD LIKE TO HAVE ENLARGED, BRING IT TO US IN TIME TO HAVE IT FINISHED BEFORE CHRISTMAS. WE GUARANTEE TO PLEASE YOU.

We do KODAK finishing and have films for sale. See us before you buy that Kodak.

McGhee's Studio



## Xmas Gifts

of  
COMMUNITY SILVER WARE  
HAVILAND CHINA  
FINE CUTLERY  
CARVING SETS  
AND  
DISHERS

in profusion here.

**SPECIAL!**

We are making VERY attractive prices on odds and ends in DISHERS—in fact some are going for LESS THAN COST.

### Garrison Brothers

HEREFORD, TEXAS

## THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY  
HOLMAN & STECKMAN, Proprietors

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 28, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$2.00 a Year Strictly in Advance

The "State Council of Agriculture," an organization fostered by the Extension Service of the A & M College of Texas, has just been launched. A campaign for better farming will follow in January.

The State Department of Agriculture for some time past has been making a systematic and well-planned campaign of attack on the Extension Service. The causes for this are well understood when one goes into the work of the two organizations. Outside the police work of the State Department its activities are a direct duplication of those of the Extension Service. But, Uncle Sam contributes one dollar to match every dollar put up by the State for the Extension work, while the State Department must be maintained solely by the State tax payers. Consequently the State Department officials see the finish of said Department when this economic fact soaks into the consciousness of the tax payers of Texas.

Hence the fight. The State Department is fighting for the existence of its educational features, realizing that through these features alone does it come into contact with the people, and secure the necessary publicity which will insure legislative appropriations.

The fight will probably be prolonged, but the result is inevitable. For when the people realize that they can get at least as good service from one agency by contributing only fifty cents where the other agency will cost them \$1.00, the finish of the State Department will be quick and painless.

The Northwest Texas Swine Breeders Association will hold the spring meeting in Canyon January 21-22. It will be one of the most important meetings that has ever been held in Canyon and should be largely attended by the people of Canyon and Randall county.

The program for the meeting will be announced within a short while. R. E. Prewitt of Randall county is president of the association and is working hard to make this meeting a great success.

The prominent feature of the meeting will be the sale. Under the rules forty hogs may be sold—fifteen Duroc-Jerseys, fifteen Poland-China and ten of other breeds. Word has been received that a large per cent of these hogs have been listed from the very best hogs of Northwest Texas and will be brought here for sale.

The business men of Canyon are planning to entertain the swine breeders when they come to Canyon. At the meeting of the Randall County Commercial League Tuesday night an executive committee was appointed to represent the business interests of Canyon in seeing that the visitors are royally entertained. This committee is composed of E. H. Powell, O. N. Gamble, D. A. Park, Fred H. Ives, C. F. Walker. This committee will get in touch with the officers of the association and co-operate in making the stay of the visitors in Canyon very pleasant.—Randall County News.

Those senators who apparently propose to reject the Treaty of Peace unless reservations which

will practically nullify it are tacked on, might well ponder the following words of a member of that body spoken in reply to those who proposed to reject a Treaty of Peace:

"Let us look at it practically. We continue the state of war, and every sensible man in the country, every business interest, desires the re-establishment of peace in law as well as in fact. At the same time we repudiate the President and his action before the whole world. And the repudiation of the President in such a matter as this is, to my mind, the humiliation of the United States in the eyes of civilized mankind, and brands us as a people incapable of great affairs or of taking rank where we belong as one of the greatest of the great world powers!"

No, these are not words spoken by Senator McCumber, or Senator Hitchcock, or by any Senator who is now trying to secure the ratification of the present Treaty of Peace. They were spoken twenty years ago by Senator Henry Cabot Lodge. President McKinley had negotiated a treaty of peace with Spain and some senators wished to reject it because it exposed us to endless wars by taking over the Philippines and making us a "world power."—Vernon Record.

Ex-President William Howard Taft very aptly described Mexico as "an international nuisance." A Republican Congressman remarked recently that President Wilson refused to sanction the Fall resolution for a severance of diplomatic relations because of his desire to have Mexican affairs handed by the League of Nations. Well, if Mexico is an "international nuisance" why not allow her troubles to be straightened out by an international tribunal?

### A LETTER OF THANKS

As is our custom, we again take this method of thanking our friends and customers of Deaf Smith and adjoining counties, for the very liberal patronage given us during the year now about ended. By your cooperation and good will you have made this year the best for us in the history of our business which we very much appreciate and for which we feel grateful. We have done our best to serve you faithfully, but on account of conditions beyond our control we have been handicapped in our efforts. But, we assure you we have done the best possible, under the circumstances. We wish to say to all our old customers and friends that the latch string on our front door hangs on the outside and we earnestly solicit a continuance of your valued orders. To those who we have never had the pleasure of serving, we welcome you, and would be glad indeed to have all or a share of your business.

Grocery stores in Hereford come and go, as most of you know that have been here any length of time, we have the distinction of being the oldest Grocery firm now in Hereford, there being no one here now that was here when we opened our doors for business. You will continue to find us at the same old stand anxious to serve you, as we expect to remain in the Grocery business, not because it is profitable as there is not much money to be made, but because we like the business, we like the country and we like the folks. Make our store your headquarters when in town. Feel at home and you will find us ready and willing at all times to lend a helping hand in a business way as far as you may be entitled to.

Again thanking you one and all and wishing each of you a pleasant Xmas and a prosperous New Year, we are

Respectfully,  
WILLIAMS BROS.

47-2t  
STATIONERY!—best printing at living prices. THE BRAND.

### DELCO-LIGHT

The complete Electric Light and Power Plant

An electric iron saves endless steps and hours of work and worry.



# For Special Occasions We Have What You Want

We also keep a well selected stock all through the year. Just at this time Christmas Dinners will be concerning the housewife and we have many of the articles that you will want to make the Christmas Dinner what you would have. Do not put off buying too long, however, as articles in the GROCERY line are very scarce and hard to get. There are many things that would cause delays that would disappoint you. **BUY NOW!**

**81** PHONE YOUR WANTS **271**  
TO THESE NUMBERS

## The G & R Grocery

Promoters of the "new party" recently half-organized at St. Louis seemed remarkably gushy. The platform seems to consist principally of planks swiped from the Socialists and Bosheviks and the organizers appeared to be in an awful hurry to melt into the background.

Honorable Clarence Ousley, former Director of Extension at the A & M College, and now Editor of "Sea Power," with headquarters at Washington, says the trouble with this country is "a studios effort to produce less and get more out of it. Conditions will not return to normal until we produce more."

Good Printing at The Brand.

### DID YOU GIVE UP EATING CANDY WHILE OUR COUNTRY WAS AT WAR?

Of course, that has nothing to do with the present sugar shortage, and the present scarcity of sweets did not concern the charming and diminutive Paramount star Vivian Martin in her latest comedy drama "Her Country First" for in the picture she tries to give up all sweets, and as far as we can see, she almost succeeds. But you will forget all about the present sugar shortage and all your other worries by going to the Star Theatre either Friday or Saturday or Saturday Matinee to see winsome little Vivian Martin in "Her Country First" from the famous story by Mary Roberts Rinehart, and you

know what amusing and entertaining stories this popular authoress can write. We know you will like it, so be sure and attend the Star.

The statistics gathered by the Census Bureau in regard to farms are used quite extensively by the Department of Agriculture in its work of aiding farmers.

The Department of Agriculture assisted the Census Bureau in preparing the list of questions to be asked of every farmer at the coming census.

Colds Cause Grip and Influenza  
LAXATIVE BRONCO QUININE Tablets relieve the cause. There is only one "Bronco Quinine." E. W. GROVES, Dispensary, Inc., St. Louis.

## GREETINGS OF THE SEASON

COURTESY FIRST.

SAFETY ALWAYS.

MAKE  
THIS  
YOUR  
BANK

### THRIFT

Money is man's best friend. It gives his family food and comfort. It buys attention in case of sickness. It protects and gives freedom from worry of life's declining years.

THRIFT is one of the great virtues of life. Without it few men succeed.

SAVE. A bank account is a stepping stone to a better job. It is a protection in time of trouble. In part, it is a measure of life's success.

SMALL sums grow rapidly. **BEGIN NOW.** Open an account here today. A dollar is enough for the first deposit.

WE SOLICIT YOUR BUSINESS  
ON GROUNDS OF BETTER SERVICE

We are the only bank in Deaf Smith County who's funds are protected by the State Guaranty Fund.

THINK IT OVER—THAT ALONE MEANS SOMETHING TO OUR DEPOSITORS.

**Capital and Surplus Over \$100,000**

**First State Bank  
& Trust Co.**

BUY



WISHES YOU AND YOURS  
A Merry Christmas and Prosperous New Year

THE WORLD MAY  
COME TO AN  
END YET—

Pay your last month account and be prepared.

HEREFORD GARAGE

# SUFFRAGE A BIG PUZZLE

## Courts Must Decide Primary Question if Women Pay Their Poll Taxes

Unless the courts make final disposition of the questioned legality of the act permitting women to vote in the primaries within the next two or three weeks, there is likely to be a severe shortage in the payment of poll taxes by the women of the State, as there will be a disposition to avoid the payment of the tax unless they are privileged to vote.

In such an event the anti's will have largely succeeded in keeping the women from having a voice in the selection of officers in next year's primaries regardless of whether or not the courts finally hold the law valid.

This tax must be paid prior to the first day of February in order to qualify as a voter in the 1920 primary. The anti's are hoping, no doubt, that the courts will delay their final disposition of the question until after February first as it means the failure of a large number of the women to provide themselves with a poll tax. But so far as the women in this county are concerned, they have ample time during the last two weeks in January to provide themselves with a poll tax receipt and should the courts delay their decision until after the fifteenth of January it will be well that those who care to vote in the primary pay their poll tax anyway. Should the law be held unconstitutional, which we feel reasonably certain that it will not be so held, the tax will only be \$1.75. One dollar of this goes into the

State school fund, fifty cents to State general revenue fund and twenty-five cents to the county fund. Those who attained the age of twenty-one years on or before the first day of January, 1919, and those who had not passed the age of sixty on or before that date are required to pay a poll tax. Those who attained the age of twenty-one years after the first day of January 1919 and on or before the fourth Saturday in July, 1920, and those who had attained the age of sixty prior to January 1, 1919, are not required to pay a poll tax but are required to obtain an exemption certificate from the tax collector showing this fact.

The same requirements, as stated above, apply to the male voters except discharged soldiers, who are exempted from the payment of a poll tax for the year 1919 and will be allowed to vote in any of the elections to be held in the year 1920 upon the presentation of their certificate of discharge, provided, however, they are qualified voters in every other respect, which means that they shall have attained the age of twenty-one on or before the fourth Saturday in July, 1920, a resident of the State twelve months and of the county in which they offer to vote, six months, prior to the date on which they offer to vote.—Panhandle Herald.

### PLAINVIEW GRAIN ELEVATOR ASSURED

Contract has been let for the construction of a 300,000 bushel capacity elevator by the Harvest Queen Mills. Plans and specifications have been made and construction will begin in time to assure completion of the elevator for next year's crop.

Albert G. Hinn, proprietor of the Harvest Queen Mills stated

to a representative of The Herald this morning that this addition to the Harvest Queen plant is being planned with a view to ultimately increase the capacity of the mill to 500 barrels.

The new elevator will be fire-proof and will be constructed of re-inforced concrete. There will be ten and probably as many as fifteen tanks. The capacity of the elevators will be in excess of 225 cars. The headhouse will be 134 feet high and the tanks eighty feet. The headhouse will be equipped with the latest cleaning machinery and separators. The carrying elevators are designed to handle 8,000 bushels of wheat an hour. Every piece of machinery will be operated by electricity, being driven by individual motors.

Mr. Hinn stated that he will erect an elevator at Lider with a capacity of 15,000 bushels. He now owns, in addition to the Plainview plant elevators at Ralls and Crosbyton of respective capacity of 18,000 and 14,000 bushels.

The capacity of the Harvest Queen Mills now is 150 barrels of milled products daily and it is operating at full capacity. The product of the mill has a more than state-wide distribution.

—Plainview Herald.

It required 18 months to complete the enumeration work for the first decennial census in 1790. In 1920 the Census Bureau plans to complete the enumeration work for the entire country in from two to four weeks and announce the population figures in less than three months from the date the enumeration work is completed.

A heavy concentration on ages ending in five and zero are always reported at a census. The Census Bureau has made many efforts to overcome this inaccurate tendency on the part of the people when stating ages.

Every census has disclosed the fact there are more men in the United States than women.

### SLAT'S DIARY

FRIDAY — The teacher had gave a essay 2 rite for today & mine was 2 be about Poplar Government. I sed 2 pa if he wood help me I wood chop a lot of kindling & he sed all rite he was a pritty good hand on riteing essays & things when he was a yung boy a going 2 skool. So I went & chopped the kindling & he rote for me. When we red them the teacher give me sixty 4 & sed it was the poorest she had ever saw me rite.



SATURDAY — we went 2 a moveing pitcher show and pa laffed very loud & it made ma kinda mad & she skolded on the way home. She remarked that she did hate 2 see a man of mchure yeers & bald hare make hissself so promiskus in public.

SUNDAY — The sunday skool teacher sed we should ought 2 always count a 100 before saying a angry thought which we was a thinking. on the way home Ted & me got into a argumint about our girls & I tride 2 folla the teachers advise & he counted by 5s. My eye is still pritty blaek. Ted all ways was good in rithmatiek.

MONDAY — I seen a poor man today which had been haveing a lot of trubbel & ma sed Poor man he has had a dogs life. Well I cant see nothing bad about a dogs life espeshully like my dogs life is. He dont hafta go 2 skool or carrie cole or wash his face and gets plenty 2 eat and etc.

TUESDAY — Jane tossed me a note today & she sed in it I like my dog & I like my cats, But best of all is by ole frend Slat. They was a bag of candy a sticking out of my pocket but I dont think that was the reason. Altogether.

WEDNESDAY — Jake is dum. The teacher ast him when we should ought 2 use Capitals meaning big letters when we rite. Jake replied & sed We should use Capitals when we have the stummick ake or sumthing else. He was thinking of Capsuls.

THURSDAY — Pa sed 2 ma they is just 1 reason why the Leeg of Nashuns issent enny good. Ma sed Why so & he replied & sed It aint Lodgekal. Then he laffed & laffed & ma did 2.

Good Printing at The Brand.

### Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It stimulates and regulates. Very Pleasant to Take. 60c per bottle.

## For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman  
Hereford, Texas

### Women!

Here is a message to suffering women, from Mrs. W. T. Price, of Public, Ky.: "I suffered with painful..." she writes. "I got down with a weakness in my back and limbs... I felt helpless and discouraged... I had almost given up hopes of ever being well again, when a friend insisted I

Take

## CARDUI

The Woman's Tonic

I began Cardui. In a short while I saw a marked difference... I grew stronger right along, and it cured me. I am stouter than I have been in years. If you suffer, you can appreciate what it means to be strong and well. Thousands of women give Cardui the credit for their good health. It should help you. Try Cardui. At all druggists. E-73

### BARBER'S LINEBRED ANXIETY HEREFORDS

Representing Guggell & Simpson's best producing families

Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Domineer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.

If you appreciate the better class of cattle, you will find them on my farm. Address

RIVER PARK HEREFORD FARM  
C. R. Barber, Prop. Hereford, Texas.

## 5 1/2% FARM LOANS 6%

WHY PAY MORE?

The Government's own system for financing the farmer and ranchman. No red tape. Loans closed promptly. Any amount from \$100.00 to \$100,000.00.

J. FRANK POTTS

### BETTER A TENT

If the tent belongs to you than to dwell in a rented MANSION.

BUILD YOU A HOME

Rockwell Brothers and Company



Dodge Bros.  
Service Station

Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

Terry Brothers

OLD AMERICAN HOTEL BLDG.

### FORD OWNERS BE HAPPY

Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at

THOMPSON'S GARAGE

THOMPSON & MERCER  
DISTRIBUTORS

"You'll Like Hereford—Oceans of Water."

# A Sensible Christmas Gift

for father, brother or husband. What more sensible gift could you give than something for his car?

Heretofore you have given socks, ties, shirts, or bath robes—you know it has never varied from year to year. This year let's vary the program.

He will appreciate a spark-plug or a tire tester. Tubes are needed almost every day. Radiator covers are especially needed at this time, while Moto-meters (they tell the temperature of the cooling water) are a convenience and almost a necessity. These are only a few suggestions and the list can be continued to include tire chains, spot lights and on up to a set of non-skid cord tires.

Yours for a Sensible Christmas.

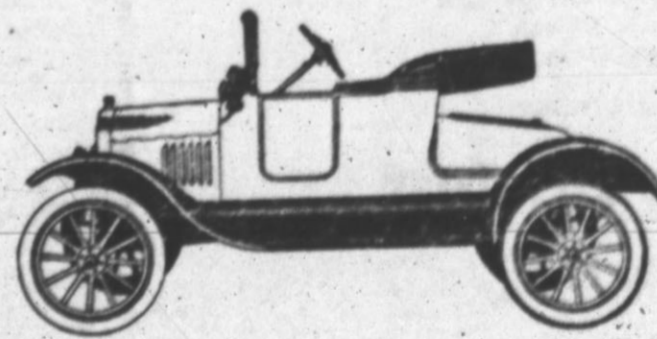


Hereford Garage & Machine  
Works

EVERYTHING FOR THE AUTOIST

# FORD

THE UNIVERSAL CAR



We are experienced, and know how to give service to the owners of Ford cars. We have the same methods, machinery and skill that they have in the Ford Factory, and we use the same Parts made by the Ford Motor Company. Ford owners are doubly guaranteed by us as to the reliability of our service on Ford cars. Don't try to do it yourself, bring your car here. Incidentally we are getting a few Ford cars and are able to make fairly good deliveries.

Ford Garage

**OIL CREWS AGAIN ARE HITTING BALL**

Both the Hereford Oil & Gas No. 1 and the "Nellie Marie" or McDonald well east of town were idle several days the past week, owing to various difficulties. The Hereford people were short of fuel oil and the other crew ran out of some fixings on the piping. Both wells were hammering away Wednesday, below the 500 foot mark.

Two additional men for the crew of the Muse well arrived Wednesday and active drilling was looked for during the day.

A good deal of local interest has been shown in the McGee well at Tucumcari, perhaps the deepest hole in this part of the country. The Tucumcari Sun has the following report of activities in that field:

"The McGee well is drilling at a depth below 3000 feet. Some trouble was encountered the fore part of the week, caused by a crooked hole which was straightened, and drilling resumed. At present the drill is in a lime formation.

"The San Jon well will be spudded in the very near future. Practically all of the tools are on the ground and as soon as the boiler arrives this well will be pushed rapidly.

"The Trigg well which was spudded in the latter part of last month, has been forced to close down on account of not being able to obtain fuel. A car of coal and a car of fuel oil have both been ordered for some time, but owing to the strike, same has not been available. It is understood, however, that a car of fuel oil is in Amarillo, enroute to this well, in which case, drilling will be resumed shortly."

**SCHOOLS TO CLOSE FRIDAY FOR XMAS**

Hereford's public schools will take a week off for the Christmas holidays, closing Friday, December 19, and opening again on Monday, December 29. Superintendent Fertsch has the following message this week to the school patrons:

"Very favorable and, in fact excellent progress has been made and is being made by the student

body. Examinations on Tuesday and Wednesday of this week at the High School proved quite encouraging, due to no small degree to a continuous school. The High School has closed for two holidays since September, while the Central School was closed for four days in the first four months of school. With the encouraging prospect of securing coal the schools will, no doubt, be very little interrupted.

"The High School building was recently put into condition to keep students comfortable in extreme weather. The Central building, in some way, is too open and in extreme weather it is absolutely impossible to heat the building to a proper temperature. It therefore becomes necessary at times to run the school from 9:00 a. m. to 1:00 p. m., one session. The public may rest assured that the school is being run at all times regularly, promptly and firmly—factors that give high aspirations and a right conception of duty, essentials indispensable to a child's greatest success.

"Patrons, visit us often. Speak well of your school. Make your presence and power felt at the Parent-Teachers meeting Friday, January 2.

"Yours for a better school in 1920.

L. M. Fertsch."

**BAPTISTS GO OVER TOP ON OUR QUOTA**

The Baptist seventy-five million campaign has not only succeeded, but has gone far over the original financial mark set; according to Rev. J. E. McClurkin of the Baptist church, who returned home this week after attending a conference at Houston on December 12-13 and 14.

The Texas quota was \$16,000,000 in pledges, to be paid in a period of five years. Dr. Groner reported at the conference that sixty per cent of the churches had been heard from with a total of \$15,704,000 pledged up to that time. November 30 to December 7 was known as Victory Week, and the greatest results were obtained during that period. The total reported on the night of December 7 was \$82,500,000.

The Tierra Blanca Association, the district of twelve churches of

which Hereford is one, had a quota of \$75,000 allotted it. To date ten of these churches have reported \$77,648.00 pledged.

The next four months will be devoted by very Baptist preacher to evangelistic work, and calling attention to the new opportunities offered the church. Special meetings all over the state will be held for that purpose.

Rev. McClurkin gives some interesting statistics brought out by this campaign. For instance, 5,000 volunteers were called for for missionary work. A total of 7,400 responded. One hundred and twenty years ago the Baptist church members in the United States numbered 100,000. Today there are 5,700,000 members. Now sixty per cent are contributing. When this drive opened only one individual church out of ten contributed to missions. Now seven out of every ten contribute.

**PLAY SANTA CLAUS TO LIBRARY BOARD**

The Librarian at the Hereford City Library reports the following new books ready for circulation:

- Fiction, Adult**
- Out of the Silences, by Mary E. Waller.
- Rainbow Valley, by L. M. Montgomery.
- Branding Iron, by Kathleen Newlin Burt.
- From Sun-up to Sun-down, by Cora Harris.
- Rivers End, by James Oliver Curwood.
- Sage-brusher, by Emerson Hough.
- Home and the World, by Rabindranath Tagore.
- Not All the King's Horses, by George Agnes Chamberlain.
- Mammy's White Folks, by Emma Sued Sampson.
- Light of the Western Stars, by Zane Grey.
- In the Heart of a Fool, by William Allen White.
- Juvenile**
- Biography of a Grizzly, by Ernest Thompson Seton.
- Stories Children Need, by Carolyn S. Bailey.
- For the Children's Hour, by Carolyn S. Bailey.
- Broad Stripes and Bright Stars, by Carolyn S. Bailey.
- Robinson Crusoe, by Daniel Defoe.
- Tales from Shakespeare, by Mary and Charles Lamb.
- Reference**
- Bakers Biographical Dictionary of Musicians.
- Aspects of Modern Drama, Chandler.
- Best Fifty Books of the Greatest Authors Condensed for Busy People.

There are at present sixty-four subscription cards issued and the Library Board is anxious to greatly increase this number before the first of the new year and suggests a Library subscription as a Christmas remembrance. A gift that will render a two-fold benefit in giving a year's reading to a friend and also buying new books for the Library.

A Library Patron asked the Librarian a few days ago what the Library wanted for Christmas and of course the answer was "more good books." So in your giving remember the City Library.

Another nice sale of local registered Herefords was announced this week. Tannehill Bros. of Roswell, N. M., who have just moved their herd of high grade Herefords to Hollywood, Calif., purchased twenty-two head of this year's bull calves from the L. R. Bradley Estate Tuesday and shipped them out Wednesday. The consideration was over \$3,500.

The sale was made by Mrs. Bradley in person, and the calves were raised here on shares by the Bradley Estate and Jim Sanders. Tannehill Bros. are old timers in this section and well known. In 1912 they purchased the entire bull calf crop from the Bradley Estate, and were so well pleased with their bargain that they gave this generous repeat order.

The fame of Hereford as the home of the best blood lines in the Hereford industry is rapidly spreading.

**COAL STRIKE OVER; TROUBLES TO END**

The recent settlement of the national strike situation has loosened up the local coal outlook considerably, although it will be some time before normal business in this line is resumed. Local coal dealers had several cars of coal enroute when the stringent order of the Federal authorities went into effect, and these cars were concentrated by the rail-

roads and their delivery held up, awaiting the outcome of negotiations. All these cars have been released. E. W. Harrison received four cars this week. The maximum amounts per business or person set for Hereford are still being followed, but after immediate cases of want are taken care of this limit will probably be raised.

It is estimated that it will take at least six months for the coal supply to get back to normal and there is no doubt in the world but that we will all pay more for it in future. It is said that the present production rate is about eighty per cent normal.

**PASSENGER TRAINS TO BE REINSTATED**

Effective next Monday the interrupted passenger train schedules all over the nation, affected by the coal strike, will be resumed. While the curtailment of train service did not affect this branch of the Santa Fe, so far as taking off trains was concerned, it did affect us in that the through California trains passing here were compelled to do local work instead of local trains taken off east of us, and this caused them to be anywhere from three to twelve hours late every day.

Agent Garton expresses the opinion that with the resumption of regular service in the north and east, thus relieving the through trains of local work, and following the quiet of the usual Christmas rush, the passenger service will soon be on a normal basis and train service will again be "on time" soon after the opening of the new year.

**SUGAR STOCK IS ENTIRELY EXTINGUISHED**

Sugar has been about as scarce locally as coal. Many families have gone for a week or more without any sugar at all. The local dealers have been out and did not have much luck having their orders filled by the wholesalers. This condition seems to have been general all over this section the past two weeks.

It is understood that some of the dealers have now succeeded in securing a limited supply, and will allot it in small packages as far as it goes. A few Hereford people secured sugar from Clovis, where dealers had secured an ex-

tra stock before the regular course of supply was interrupted.

**PROGRAM**

This week at the Star Theatre Friday and Saturday, December 19 and 20. Vivian Martin in "Her Country First" and Harold Lloyd Comedy.

Monday and Tuesday, Dec. 22 & 23. Mary Pickford in "The Hoodlum" and educational reel.

Wednesday and Thursday, Dec. 24 & 25. Ethel Clayton in "Maggie Pepper" and Two reel comedy.

Friday, December 26.

Pearl White in "The Black Secret," 1st episode and Frank Keenan in "Todd of the Times."

Saturday, December 27th. Billie Burke in "Make Believe Wife" and comedy.

The Parent-Teachers Club will meet at the Central School Building, Friday, January 9th, at 3:30 p. m. The program is as follows:

- Song—Grade.
- Vocal Solo—Miss Swisher.
- Manual Training—Miss Lucy Goodwine.
- English in the High School
- Miss Malleva McKee.

Let all the parents try to be present at this meeting.

Miss Luta Bender, our Red Cross nurse, will organize a new class in home hygiene and home care of the sick on Monday, December 29. All those desiring to take this course should communicate with Mrs. Charles Donald at once.

Miss Bender is just completing the work of the six classes she has been conducting, and examinations are now being taken. A new afternoon class has just been organized, as well as classes at

Wyche-Lakeview and Summerfield.)

Mr. and Mrs. B. F. Hodges entertained a number of friends on last Sunday with a turkey dinner. A most enjoyable day was spent in feasting and in the afternoon music and visiting were enjoyed. Those to enjoy the hospitality of Mr. and Mrs. Hodges were: Mrs. J. W. Hough, Mr. and Mrs. A. O. Thompson, Mr. and Mrs. R. O. Sears and son, Ralph, and Misses Mabel White, Elberta Ried, and May Belle Hamm.

**ALLRED-GRISHAM**

Ernest T. Allred and Miss Gracy Hazel Grisham, both of Wildorado, Texas were united in marriage by Judge James Hughes Monday afternoon at three o'clock in his office in the Courthouse. Immediately after the ceremony the young people left for Wildorado, where they will make their home.

**The Golden Rule Produce and Confectionery**

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

**W. R. Hawkins**

Moved to old Lewis Bakery building.

**FARMERS ATTENTION!**

We are in the market for your GRAIN. Call and see us, or phone No. 265.

**GREAT WEST ELEVATORS COMPANY**  
(Formerly McQueen Elevator)  
O. F. West, Mgr.

**The Works Of**

EDGAR A. POE  
CONAN DOYLE  
JULES VERNE  
VICTOR HUGO  
ALEXANDER DUMAS  
PHILLIPS OPPENHEIM  
ARTHUR B. REEVES

**May Thrill You—But**

**ROBERT W. CHAMBERS**  
wonderful novel,  
"In Secret," photodramatized as a motion picture serial-de-luxe in fifteen enthralling weekly episodes  
constituting

**Pearl White's Latest And Best Serial**

WILL SWAY YOU,  
WILL GIVE YOU HEART THROBS,  
WILL ABSORB YOUR INTEREST,  
WILL ENTHRALL, EXCITE AND MYSTIFY YOU.

A death defying race across the ocean with Civilization as the stake.  
The Goal—A strange and awful valley on the Swiss Frontier which holds the dread Black Secret.  
See the first episode of

**"THE BLACK SECRET"**  
FRIDAY, DECEMBER 26th AT THE  
**STAR THEATRE**  
SPECIAL CHILDRENS'  
**FREE MATINEE**  
FRIDAY AFTERNOON AT 2:30 P. M.

**WITH EACH \$5 Purchase**

A ticket will be given and on Christmas Eve the one holding the lucky number will draw

**THE QUEEN OF ALL OUR BEAUTIFUL DOLLS**

See Her in Our Window

**Remember! Xmas Eve!**

**THE FAIR**



## A Sick Automobile

Like a sick person cannot do their work well and if your car is not giving satisfactory service bring it to us and we will put it in good shape for you.

We also have accessories, such as Tires, Tubes, Patches, tools and many car parts. Oils and gas.



### THOMPSON'S GARAGE

## BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

### FOR SALE

#### SAND AND GRAVEL

For T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-1f

#### NO TRADE

Have some good producing oil royalties in Ranger field to trade for Plains land. Will pay difference if necessary. 45-4f-(19) Box 131, Ranger, Texas

#### FOR SALE

Good Super Six Hudson, first class condition, at a bargain. Also one good, six-cylinder Buick. 45-4f

#### FOR SALE

125 ton of bundled sorghum, three miles north. 45-3f

### FOR SALE RIGHT

500-acre good stalk field until May 1, 1920,—lots of water, good protection on creek, and large sheds—one mile from Hereford. Phone 54. A. F. Luse.

### FOR SALE

Four yearlings worth the money—W. F. ORR. 46-1f\*

### FOR SALE

A cabinet Edison Phonograph, as good as new. Write or see MRS. JOHN WHITSETT. 40-1f\*

### FOR SALE

Smith Farm Truck, Ford attachment; also one 2-row Lister, P. & O. Inquire of M. W. Goodnight, Plainview Ranch, P. O. Box 371. 46-14f

### FOR SALE or Trade

My residence, in West Hereford, near Avenue. An acre of ground and 8-room house, electric lights, hot and cold water in house. Also bathroom, equipped. Barn, car-house, wash-house, and other out-buildings. Orchard, grape vines and many trees. Large garden room; water piped to our yard, garden and barn. 44-1f

### FOR SALE

Chevrolet, in good condition. Also good EMF car in shape to make truck. 45-1f

### FOR SALE

A well secured note of \$2500.00 drawing ten per cent. If interested, address Box 541, Hereford, Texas, or call at Brand Office. 47-2f

### FOR SALE

One story brick business house on paved street, in the center of business district of Hereford a bargain. Good terms. If you plan on building soon I have for sale the A. E. Thompson Lumber shed, 10,000 ft.—2x4 3,000 ft 2x6, 3,000 4x10-14d. J. S. Warner.

### FOR SALE

I will sell two-story cement house on east third street. Will sell three lots and house or all lots. See Fred Millard. 47-1f

### FOR SALE RIGHT

500-acre good stalk field until May 1, 1920,—lots of water, good protection on creek, and large sheds—one mile from Hereford. Phone 54. A. F. Luse.

### FOR SALE

One solid rubber fired surrey, good condition.—E. E. TRAMSEY, Phone 22. 46-1f

### FOR SALE

Two young fillies. Two year olds.—W. F. ORR. 46-1f\*

### FOR SALE

648 acres of good land, 6 miles of Hereford on main public road. 4 room house, well and wind mill, sheds and corral. 150 acres in cultivation. Priced to sell. Will carry \$9,720.00 from one to five years—interest 6 per cent. See J. H. PITMAN, Hereford, Texas. 46-3f\*

### WANTED

Help! Hereford Steam Laundry. 31-1f

To buy some sorghum. Phone 98. HBI & Barnard. 47-2c-Pd.

A few horses to work for their feed this winter, and spring or would take a few good young horses to break. 47-2f-Pd. Roy Begeman.

### MISCELLANEOUS

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

### FOR LEASE

for grazing purposes, Section 31, T. 6, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, 42-1f Texas.

### R. S. BEATTIE

Registered Veterinarian  
Corner Drug Store Phone 105  
Hereford Texas

Cash for your used car. Don't bother us with junk. Hereford Garage. P. S. We have several good second-hand cars for sale. 36-1f

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

### Trespass Notice

No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. C. C. Slaughter. 33-1f

### THIS IS NOT "JUST ANOTHER ADVENTURE SERIAL"

although it is about a very great adventure. Its power for thrills is indescribable because we would have to use up a lot of stale old adjectives, and that wouldn't be fair to this romance. See "The Black Secret" at the Star Theatre Friday, December 26th, and Saturday Matinee following.

### ESTRAY NOTICE

In compliance with the law and upon the RETURN of J. H. Wagner, County Commissioner for Precinct No. 3, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one white face roan cow about 4 years old, branded S-1 on left shoulder. One yearling which belongs to said cow, not branded. Said animal now ranging in the neighborhood of R. E. Speer place in west part of County. If not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised, and said Commissioner will proceed to sell the same according to law. Dated, Hereford, Texas, this 4th day of Dec, 1919. A. O. Thompson, County Clerk.

### LOST

December 6, right hand Ladies' brown glove. Finder please notify The Brand. 47-11-(20)-Pd.

A child's olive brown coat lost Friday. Coat was wrapped in Brown paper. Finder please return to Orr's Tailor Shop. 47-1f

Two cows, branded E on left shoulder, ear mark figure seven in left ear. Will pay \$5 per head for information leading to recovery. W. A. Vaughn. 46-4-Pd.

Hereford cow branded right hip. Also calf, underbit under right ear, and split left. Finder please notify Anton Beckman, Umbarger, Texas and receive reward. 46-2f-Pd.

### Abstracts and Loans

J. Frank Potts  
Maps, Deaf Smith Co.—50c.

# Christmas Gifts Galore!

### Mary Garden

LINE OF  
PERFUMERY  
FACE POWDER  
TALCUM POWDER  
TOILET WATER

### Leather Goods Individual Stationery Norris Candies FOR THE LADIES

### Fairfax Ivory

MIRRORS  
BRUSHES  
COMBS  
PERFUME SETS  
SINGLE PIECES OR  
COMPLETE SETS

## Cigars and Pipes FOR THE MEN

There are so many beautiful GIFTS in our cases that we cannot list them all.

### Come and Select Yours EASTMAN KODAKS

# PURITAN

## Phonographs and Records

The SUPREME Christmas Gift

## George E. Burns

Phone 300 The Druggist  
Hot Drink and Lunch Specialist

## CHURCHES AND FORCES WHICH MAKE FOR A GOOD LIVING

(By R. Kenneth Evans, Industrial Editor)

There is not a city in the Panhandle country that can rightfully boast of a cleaner city from a moral standpoint than Hereford. The forces which make for a good living in this community are of the very highest and for that reason alone this city is ideal for the raising and education of a family and these general conditions make life worth while.

To begin with, Hereford is peopled with a class of people who believe in doing right. There are no slums or slum districts to serve as a blot on the face of the city. More than three-fourths of the city population profess and practice some form of religion. The business men are all actively interested in substantial religious work—the class of religious work which is typical of the western country and which has enabled this country to boast of its high standard of morality. The citizenry in general believe in clean living conditions. They work in unison to provide clean wholesome amusement for the coming generation. The High school auditoriums and the churches are the gathering places for the young people for entertainment and all the churches are interested in social welfare work and the creating of clean amusement from a social standpoint for the young and old alike.

In fact it is indeed a pleasure to live in Hereford. The moment one steps into the city he is im-

pressed with the spirit of freeheartedness and welcome that is accorded him and such a welcome can only come from a Christian class of people. The citizens believe in work. They occupy their time in honest endeavor to develop the vast field of resources which exists in this section. They follow the even tenor of their ways always bearing in mind the fact that they wish to maintain for Hereford a reputation of being a city where lawlessness is conspicuous by its absence. This fact is true. The city and county officials are exceptionally proficient in their work but Hereford and Deaf Smith county need no jails. They need no officers of the law so far as its citizenry is concerned. The people are all a law abiding class and one does not hear the censure of our laws, which prohibits immorality as is frequently the case in less attractive sections. Hereford is not a lawless community because it has to be according to law. It is a clean city because its people are clean minded and clean souled and glory in right living.

There are many forces responsible for this condition besides the all effective force, viz., the natural desire of the people to maintain this high standard. There are eight church organizations in Hereford which are constantly working for the maintenance of this high standard. They are the Methodist, Baptist Presbyterian, Christian, Church

of Christ, Catholic and Christian Science.

The Methodists are building a large brick church which will cost more than \$40,000. This building in addition to the main auditorium will be equipped with Sunday School class rooms, reception rooms and every modern convenience for the carrying out the work for this church was established.

The Baptist congregation has at this time a campaign for the raising of a \$75,000,000 fund for the Southern Baptist convention. The quota allotted Hereford has been readily subscribed which shows that the citizenship of Hereford is behind the church work with their dollars as well as their moral influences. This church owns its own building and maintains its Young People's organization which has a large membership and which is one of the most important factors in the provision of good, clean wholesome amusement and enjoyment in a social way for the younger elements of the city and county. The Baptists also have their Ladies Auxiliary organization with a membership of 92.

All of the churches own their own edifices. They are all enlarged as the occasion demands. They are all centrally located. In fact, the churches of Hereford are considered the meeting and gathering places for all classes of amusements, entertainments and general moral work of this entire section. The ministers of the various churches are all exceptionally well qualified for their work and unceasingly are building barrages against the encroachment of anything which might have a tendency to tear down or destroy the high moral standing of the community.

The Catholic church maintains its own building north of the courthouse and the Sisters of Atonement conduct an educational institution which is not limited in its attendance to students of Catholic faith. Next year this congregation anticipates the erection of a larger and more commodious building for the accommodation of the increasing membership.

Deaf Smith county, Hereford and, in fact the entire Panhandle country can boast of its forces which make for a clean and enjoyable living. There is not a locality in the entire Great Southwest that maintains a higher standard. This work is not carried on in an erratic manner but is just the concentration of good common sense on the methods of living which foster success and enjoyment of life.

### ATLANTIC PACIFIC HIGHWAY PROPOSED

Messrs. Willett and Pratt, of the office of the Associated Highways of America at Kansas City, were in Dalhart Wednesday and Thursday of this week and were in Conference with members of the Chamber of Commerce with the object of interesting that body in the proposed highway from the Atlantic to the Pacific.

According to these representatives, the project is being sponsored by the Associated Highways of America, and they are out now in the matter of having the highway marked.

The road will lead out from Washington City, pass through Louisville and St. Louis, and cross the Kansas line at Ft. Scott, then to Pratt from which point it will follow the Fort-to-Fort Highway to Vaughn, N. M., thence west to the Pacific. Each county is asked to subscribe enough to mark the road through its confines.

It is understood that government aid will be sought in building the road.—Dalhart Texan.

The ingenious machines used by the Census Bureau to count, sort and tabulate the information gathered by the census enumerators are the product of the Bureau's own laboratory. The sorting machines will take care of 300 cards per minute, the counting machine can do 500 cards a minute and the tabulating machine is capable of handling 400 cards each minute.

## We are Busy

## But Not Too Busy



Christmas is only one week away and everyone is making their selections of gifts for their friends and loved ones.

There is only one place in Hereford where you can get a real serviceable gift for any person, and that is Skelton's. There are some places that carry gifts for grown ups and some carry gifts for children but we carry a gift for everyone.

Therefore:

Come to Skelton's first.

## C. A. Skelton

## Just Arrived

A fresh car of the well known brand of Heliotrope and Choctaw flour. Every sack stamped the Highest Patent, something you won't find on some flour being sold in Hereford. Better anticipate your wants a few months in advance and stock up a little, thereby saving some money. Every sack guaranteed and the price is right.

Our calendars are in and they are beauties. Call for yours, whether you be our customer or not.

Respectfully,

### Williams Brothers

## Xmas Presents

You cannot give anything that will be more appreciated than an Electric Iron. It can be used every day in the year and is a constant reminder of the giver. Standard size six pound, \$6.00.

"DO IT ELECTRICALLY."

### Hereford Light and Power Co.

## Five More Days



There are only five more buying days until Christmas.

You had better begin to look around and make your selections if you have not already bought.

Our stock is still very complete, not short on very many articles.

We are getting new Columbia Phonographs in right along, but they do not last long. If you want one for Christmas you'd better not wait.

## W. H. RAY, Jeweler

Place your orders for engraving as soon as possible.

**Do It With A Fordson**

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

**The Ford Garage**  
SOLE DISTRIBUTORS

**A Live Bank in a Progressive Town**

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

**The First National Bank of Hereford**  
CAPITAL \$50,000  
Hereford Safety Service Texas Security

**MAKE YOUR NEXT TRIP ON SOUTHLAND TIRES**

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work. Automobile Electrical repair work solicited.

**ELECTRIC SERVICE COMPANY**  
Hereford Texas

**Exclusive Representatives For International Line**

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

**Dunlap Hardware Company**

Hereford Texas

**The Bank of Personal Service**

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution. "Better service for our customers and better customers for our bank."

**The First State Bank & Trust Co.**  
of Hereford

Member Federal Reserve System Guaranty Fund Bank  
Capital \$50,000 Surplus \$50,000

**CHRISTMAS TABLE DAINTIES**

Come to us, in our new location, for your Christmas Candies, Cakes, Bread, etc.

Everything New, Sanitary, Up-to-date.

Let us prepare your Holiday Lunches and Drinks to your order.

**The Hereford Bakery & Confectionery**  
G. A. LEWIS, Prop.

(Visit us in our new location.)

Hereford Texas

**We Are Furnishers for the Whole Family**

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing—Stetson hats and standard furnishings—Perfection clothes for boys. Just received new line of Ladies' Coats and Coat Suits.

**D. R. Gass & Son**  
"YOUR FURNISHERS"

Hereford Texas

**"Cleanliness is next to Godliness"**

Therefore the kind of washing that will not only make your clothes "look clean," but at the same time kill all disease germs, is not only good for the health of any community, but advances the religion as well.

**Think it over!**

We will do our share to



**The Baskin Land Co.**  
(RESOURCES \$50,000.00)

Oil Exchange in connection with our office, Oil leases, Royalties, Securities, Lands in fee, etc. Acreage for drilling contracts. \$60,000.00 to loan on land at 7 per cent annual interest, loans can run 5 and 10 years. We do a general real estate and investment brokerage business. See us for bargains.  
Hereford Texas

**A Good Meal--Well Cooked --Variety of Food**

is always to be secured at the City cafe at a price less than the usual charge for this service—The regular meals cannot be excelled—all short orders, with oysters in season. A good meal at a reasonable price.

**The City Cafe**  
GRAY & HARTSON

Hereford Texas

**MARRY THE GIRL AND WE WILL FURNISH THE HOME**

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos—Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

**THE E. B. BLACK COMPANY**

Hereford Texas

**Ladies! Make Your Xmas Purchases Here**

We are stocked to meet your Christmas needs, in anything in the Dry Goods line. You will be pleased with the variety of suggestions we offer.

**J. O. NEWELL**

Hereford Texas

**YOUR BILL**

was mailed this month. We will appreciate your check, in person or through the Postoffice, as we are swamped with work.

**Do It Electrically**

**Hereford Light & Power Company**

F. H. OBERTHIER, Mgr.

Hereford Texas

**Meet Me at the Corner Drug Store**

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

One of Hereford's Leading Institutions

JOHN McLEAN, Proprietor

Hereford Texas

**Let Your Friends See That It's A Howard**

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise.

Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country.

Visit our optical department.

**W. H. RAY**

JEWELER AND OPTICIAN

Hereford Texas

**Improve Your Health and Morale**

If you will send us your bundles.

**The Hereford Steam Laundry**

**Phone 246**

Dry Cleaning and Pressing without any smell of gasoline.

# HIDES!

We offer the following prices for hides:  
 Green Hides.....15 cents  
 Part salt cured.....At value  
 Salt Cured.....18 cents  
 Dry Flint.....27 cents  
 Phone or wire our expense when you have any quantity to offer.  
 We want to handle your hides and must keep in touch with you.

## Amarillo Coal, Grain & Hide Co.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.  
 501 Grant St. Phone 101  
 Amarillo, Texas

## CHURCH NOTES

### Baptist Church

We had a very delightful convention in Houston, and next Sunday we have some very interesting things to bring before our people. We would be grateful if all of our members would be present.

We extend a cordial invitation to everyone to be present and worship with us Sunday.

Sunday School 9:45.

Preaching 11 a. m. but on account of the Christmas song service which is to be at the Christian Church there will be no night service at the Baptist Church.

All the young people are in-

vited to attend the B. Y. P. U. at 5:30 in the Sunday School rooms of the Baptist Church.

J. E. McClurkin, Pastor.

### First Christian Church

Come worship with us next Sunday. Sunday School at 9:45. Preaching by the Pastor at 10:45. In the evening at 6:30 there will be a union service, by all the choirs of the town at the Christian Church. Miss Swisher the Bible teacher of our public schools has prepared a fine program consisting of Christmas Carols, Anthems and Solos. It will be fine and the entire community is asked to come and enjoy the service.

Old Santa Claus will visit the Sunday School Christmas Eve. There will be a Christmas tree

and a treat for every member. Sunday morning the Sunday School Pupils will bring their White Gifts which will be expressed to the Orphans Home at Dallas. We will also take our offering for Ministerial Relief Sunday morning, we must have at least Fifty Dollars, let the brothers come prepared.

J. M. Asbell, Pastor.

Y. P. S. C. E.

December 21

Topic—The Christmas Message and the Christmas Spirit.

Leader—Mary Belle Ham.

Scripture reading in unison—Luke 2:8-14; Matt. 2:9-11—Mable White, Otto Olson, Carl Williams, Elizabeth Tatman.

Leader's talk—The Meaning of the Message.

The Meaning of the Christmas Spirit—Mrs. Arthur Rogers.

Special Music.

By What Means is the Christmas Message to be Spread now? —Clyde Carrol.

What are some Applications of the Christmas Spirit that are Especially Needed?—Hollis Galley. C. E. Business. C. E. Benediction.

### Methodist Missionary Program

The following program will be given at the church Monday, Dec. 22nd, 1919, at p. m.:

Subject—"The First Christian Service."

Song.

Scripture—Luke 2:1-20, to be read responsively.

Prayer.

Special Music.

1. The Birth of the Saviour was the Fulfillment of Prophecy. Micah 5:2—by Leader, Mrs. J. Walter Spradley.

2. The Audience—The Shepherds, Verse 8, Their Privilege—Mrs. Jesse Stanford.

3. The Preacher—The Angel of the Lord, Verse 9, also Jno. 1:5, Heb. 1:14—Mrs. Heard.

4. The Message—Verse 10-12, also Isa. 9:6-7, Luke 1:35—Mrs. H. H. Hawkins.

(a) Peace, Verse 14, also Rom. 5:1, Phil 4:7—Mrs. J. Frank Potts.

(b) Joy, Why?—Verse 10, Good Will to Men, Verse 14—Mrs. W. B. Farmer.

5. The Choir—The Heavenly Host, Verse 13, 14, also Rev. 4:8, Isa. 6:3—Mrs. G. A. F. Parker.

6. The Result, Verse 16-20 —Mrs. Esca Harrison.

Hymn.

Reading.

HURRY AND WORRY are the greatest hindrances to nutrition and recuperation. The cheerfulness of health, the happy, non-care-worn life, is worth striving for. Amusements, going to the theatre, to the concert, to a pleasant party, gives rest to the overworked nerves. We should form habits of furnishing suitable amusement to the children and to ourselves, only we must not lose sight of the aim in life and substitute amusement for work. Some of us find greater pleasure in other work, some in absolute rest. Change is beneficial, if only a meal at a neighbor's or at a restaurant now and then. It is a good rule to dine out once a week, since variety in food is a sort of amusement. Recreation must also be favored by change of thought, by amusements, as we term the brain-resting class of occupations. The value of really entertaining performances is incalculable.

From THE ART OF RIGHT LIVING, By Ellen H. Richards.

### LIVE STOCK MOVEMENTS

C. W. Murry shipped three cars of sheep to Kansas City, Mo.

W. H. Gilbreath shipped one car of sheep to Kansas City, Mo.

C. W. Murry shipped one car of cattle to Wichita, Kansas.

F. R. Metcalf shipped three cars of cattle to Kansas City, Mo.

L. G. Gould shipped seven cars of cattle to Ft. Worth, Texas.

W. A. Dougherty shipped two cars of cattle to Kansas City, Mo.

Hereford Cattle Company shipped three cars of cattle to Kansas City, Mo.

Claude Benton shipped one car of mules to Ralls, Texas.

R. K. Bell shipped one car of registered cattle to Deming, New Mexico.

G. W. Brumley shipped two cars of hogs to Ft. Worth, Tex.

Howell & Gould shipped two cars of cattle to Ft. Worth, Tex.

# A Community-Wide Policy

Of friendly co-operation constitutes one of the chief aims of this institution.

We believe in this community, we have faith in the farmer, the ranchman, the wage-earner, and we are willing to back up our faith with the fullest measure of co-operation and service that a bank can offer. Let's get better acquainted.

# The First National Bank

SAFETY

SERVICE

SECURITY



# Plenty Coal

We will soon have plenty of coal for every one in actual need.

The Civic Committee has solved the problem.

If you have coal don't bother us. We are not permitted to sell those who have ten days supply on hand.



# E. W. HARRISON

Phone 76

# Grind Your Feed With Your Ford

OR WITH ANY OTHER MAKE OF CAR YOU MAY HAPPEN TO OWN

A simple attachment to the front of your car, without injuring or altering it in the least, will enable you to utilize your car engine in grinding all the feed you have on your place. Will grind oats 20 bushels per hour, corn 25 to 40 bushels per hour.

SAVES YOU THE COST OF AN 8-H. P. GAS ENGINE OUTFIT—and keeps \$200 in your own pocket.

ASK US FOR DEMONSTRATION

Dunlap Hardware Company

# THE CENSUS VERY CLOSE

Some Facts and Figures about Big Job for Uncle Sam January 2 Begins January 2, 1920

The census is required every ten years by the Constitution of the United States and by Act of Congress. The date named for running the 1920 census is January 2, but the "Census Day" is January 1. In cities the population enumeration will be completed in two weeks. The enumeration of farms will be completed within thirty days. The censuses of manufactures, mines and quarries, oil and gas wells, and forestry and forest products will, as a rule, be taken by special agents and by correspondence, and not by enumerators.

The census is the means by which the Government ascertains the increase in the population, the statistics concerning agriculture, and the vital information concerning the resources of the nation.

### Purposes

The census inquiries are demanded by act of Congress. The information gathered is strictly confidential, made so by law. Census information can not under any circumstances be used as a basis for taxation, nor can it

be used to harm a person or his property. It has nothing whatever to do with detection, arrest, prosecution, or punishment of any person for any violation of any law.

### Questions Asked

1. Age at last birthday.
  2. Each person ten years of age and over will be asked whether he is able to read or write.
  3. Each person will be asked his birthplace as well as the birthplace of his father and mother.
  4. If foreign born the date of coming to the United States will be asked, and, of naturalized, the date of becoming a citizen; also mother tongue or native language.
  5. Each head of a family will be asked whether his home is owned by him or rented. If owned, whether the home is mortgaged or free from debt.
  6. Each person will be asked his occupation and whether he is an employer or employee or is working on his own account.
- The answers to the above ques-

tions give valuable and vital information to the Government concerning the health, welfare, and progress of the persons under its protection.

### Questions Asked Farmers

1. Each occupant of a farm will be asked how many years, if any, he worked on a farm for wages; how many years, if any, he was a tenant; and how many years, if any, he farmed as an owner.
2. Whether he (a) owns, or (b) rents, or (c) partly owns and partly rents his farm, or whether (d) he operates the farm for others as a manager or superintendent.
3. How many acres in his farm? Number of improved acres and number of acres of woodland?
4. Total value of farm? Total value of buildings? Value of implements and machinery on farm?
5. Whether farm is mortgaged? If so, the amount of mortgage?
6. Expenses for feed, fertilizer and labor in the year 1919?
7. Several questions concerning artificial drainage of his farm.
8. Number of cows, horses, sheep, chickens, and other domestic animals on the farm January 1, 1920?
9. Quantity and acreage of all crops grown on the farm in 1919, including fruits and vegetables?
10. Quantity of milk and butter sold off the farm during the year 1919?
11. Acreage of timber and on farm and value of forest products.

Correct answers to the above named questions are of the utmost importance. The United States Department of Agriculture assisted the Census Bureau in preparing the questions on the agriculture schedule and appeals to farmers everywhere to keep farm records for census purposes.

Copies of the Agriculture schedule can be had in advance by any farmer by writing to the Director of the Census, Washington, D. C.

A farm for purposes of the census includes all the land cultivated by a single farmer either by his own labor alone or with the help of hired labor. It may be in two or more separate tracts, under one management.

The land cultivated by a share hand or cropper, or by a cash renter, constitutes a separate farm and is not to be counted as the owner's farm or included in it, but should be reported in the name of the tenant.


Census enumerators will carry identification cards as well as written commissions. These will be shown promptly by the enumerators upon request of any person.

In all cases where persons are suspicious of impostors these identification cards should be demanded. It is against the Federal law to impersonate a Census official, and impostors should be reported to the authorities.

The Act of Congress providing for the Census makes it the duty of all persons to furnish the information asked for by the enumerators to fill out the census schedules. No persons should hesitate, neglect, or refuse to answer fully and accurately all the enumerator's questions. He only asks the questions necessary to fill out the schedules as required by the Act of Congress.

Keepers of hotels, apartment houses, boarding or lodging houses, or tenements must assist the enumerator in getting the information concerning the persons living in such hotels and houses.

The statistics of the first census of the United States were published in one small volume consisting of 56 pages. The statistics of the 1910 census required 12 volumes having an aggregate of more than 40,000 pages.



**WHITE BRONZE MONUMENTS**  
No Moss-Growth, no chipping, no crumbling. Investigate. Guaranteed For All Time. Sold by  
**F. R. PURCELL, Hereford, Texas** 2-20-20

## WOFFORD STORE BURGLARIZED

Horace Wofford's Dry Goods Store was burglarized Wednesday night and Mr. Wofford estimates a loss amounting to \$503.

Entrance to the store was made through the back door, the thief or thieves removing one of the glass panels in the door, which made it easy for a man to crawl through.

Goods taken consisted of silk shirts, suits of clothes, overcoats, pants, camisoles, ladies underwear, neckties, kid gloves, shoes, suit cases, etc.

As soon as Mr. Wofford discovered that his store had been burglarized when he opened up yesterday morning, he called Sheriff John H. Cone, who at once got busy and it is believed that the thief or thieves will be caught and the stolen goods recovered.

—Panhandle Herald.

About 650 people were engaged in taking the first census of the United States. The 1920 census will require the services of 90,000.

## BAD BACK TODAY?

Backache is usually kidney-ache and makes you dull, nervous and tired. Use Doan's Kidney Pills for weak kidneys—the remedy recommended by your friends and neighbors.

Mrs. W. M. Megert, Hereford, says: "I have used Doan's Kidney Pills often and on when I have needed a kidney remedy. My back often got sore and lame and ached a good bit of the time. My kidneys have also been weak and a pain shot through my back and shoulders when I stooped over. When I have felt any of these symptoms coming on I begin taking Doan's Kidney Pills and a few doses of this medicine have never failed to relieve me of all the trouble in a very short time. I never hesitate in saying a few words in favor of Doan's Kidney Pills because I know they are a reliable remedy."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Megert had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

We expect a Car of

# COAL!

any day now

## COW FEED

Meal, Hulls, Bran

**Hereford Grain Company**  
In Old Cass Bldg. Phone 249

"You'll Like Hereford—Oceans of Water."

# OIL MAPS

Single county maps, 2000 varas scale, priced as follows:

Armstrong, Briscoe, Carson, Castro, Collingsworth, Donley, Gray, Hall, Hansford, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Farmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler Counties—\$2.50 each paper prints, \$4.00 each linen prints.

Dallam, Deaf Smith, Hartley, Moore, Hutchinson, Oldham Counties—\$3.50 each paper prints, \$5.00 each linen prints.

Combination of Hartley, Moore, Hutchinson, Oldham, Potter and Carson Counties, 4000 varas scale—price \$7.50 for linen prints.

Quay County, New Mexico—price \$4.00 linen, \$2.50 paper.

Unsectionized map of the 26 Panhandle counties, showing towns, streams and railroads, and all locations to date. (Locations marked with derricks and give names of companies drilling). Size 30x30 inches, price \$1.00 paper print.

## Special Map Work Solicited

# Panhandle Mapping & Blue Print Company

604 Polk St., 46-41 Amarillo, Texas.

# Third and Last Call

We have quite a bunch of Notes and accounts that have been accumulating for some time. We are going to unload. After January the first we are going to advertise same for sale. Giving the name and the amount opposite. On the date advertised we will proceed to sell each account separately to the highest bidder for cash, in front of our store. Now if the shoe fits you, you know it and if you would rather not have your name included in the list better come in and see us.


Respectfully,

# Williams Brothers

**I have moved my office—**

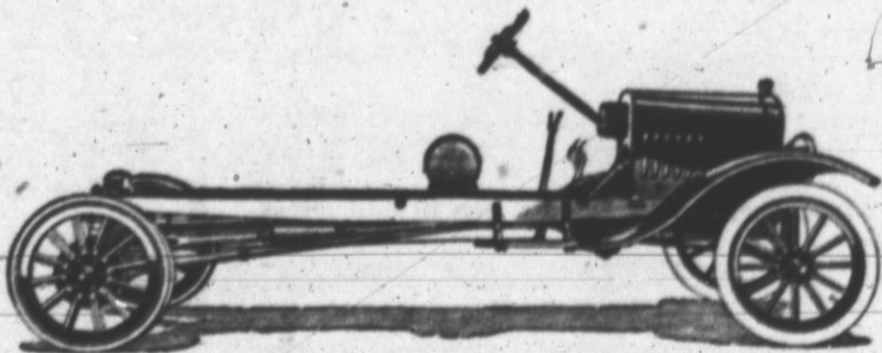
from the Courthouse to the middle room, upstairs, in the new Elliston Building...

# D. L. McDonald



THE UNIVERSAL CAR

Because of its all-around utility, the Ford One Ton Truck—with worm drive—has made itself an absolute business necessity. It's so dependable in service whenever placed, flexible and sure in control and low cost of operation and maintenance and possessing that vanadium steel strength, it has become the want in every line of business, from retail merchant to manufacturer, from engineer to contractor, from corporation to farmer. Let us tell you details and give you a demonstration. Truck Chassis, solid tires, \$550 f. o. b. Detroit; with Pneumatic tires \$590 f. o. b. Detroit.



# Ford Garage

# That Weather Prophet

But while the world will probably wag along for a while longer, at the same time we all have to DIE some day. Ever think about such an unpleasant prospect?

Better talk it over with us before an accident of some kind does happen.

**HAVE YOU GOT YOUR GENERAL PERSHING CALENDAR?**

**Merry Christmas to You!**

# The T. K. Wilson Insurance Agency

THE STRONGEST IN THE PANHANDLE.

**LOANS**  
 You will like our Rates and Service. Try it.  
 T. K. Wilson.

# THE HEREFORD BRAND

**ACCIDENT—HEALTH**  
 Only the best. We write the policies. We pay the claims.  
 T. K. Wilson, Insurance.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

## Lumber Is Hard To Get

and it is our advice to build now if you are contemplating doing any improving in the next year or two. There is no indication that building material will be easier obtainable or lower in price for a long time. If anybody has it, we have.

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

### The Local Spotlight—Touches Lots of People You Know

**Xmas Cards at Corner Drug Store.** Bring us your Hides. Jones & McLean.  
**Xmas Cards at Corner Drug Store.** Little red wagons at Skelton's.  
**Biggest line of gift stationery in town at Skelton's.**  
**Mrs. Gillian F. Parker** spent the day in Amarillo Thursday of this week.

**Xmas Cards at Corner Drug Store.** Mrs. Tubb will give the interpretation of "Mammy's White Folks" in a short while. 47-1t  
**Mrs. C. D. Biggs** returned Monday from a visit with relatives in Palestine, Texas.  
**We still have a few tricycles** but you will have to hurry. Skelton.

**Mrs. Tubb's expression class** has organized a Basket Ball team and have started practicing.  
**For Sale:** Chevrolet, in good condition. Also good EMF car in shape to make truck. 45-tf **W. F. Orr.**

**John Estes** left Monday for Hillsboro, Texas, where he expects to be for several weeks attending to business matters.  
**Stationery** makes an acceptable gift for anyone. Skelton has the best line.  
**Edgar Ramey**, of Dimmitt, Texas was a business visitor in Hereford Wednesday of this week.

**Don't forget** that we have sliced or grated pineapple, we can fill your order for any amount. Hereford Produce Co.  
**W. E. HICKS**  
 Brand: O Right Shoulder  
 Dealer in Hereford Cattle  
 Hereford, Texas

**Mrs. Ralph Barnett** went to Amarillo Monday to spend a few days shopping and visiting friends.  
**A New Dray Line** has been put in by E. A. Winterrowd & Sons. All work entrusted to our care will be handled satisfactorily. Phone 62. 47-4t

**Xmas Cards at Corner Drug Store.**  
**Xmas Cards at Corner Drug Store.** Fone No. 1 if you need anything in the grain or feed line. Jones & McLean.

**Mrs. E. J. Habermacker**, mother of Mrs. Geo. Garrison left Monday for Ft. Worth, Texas to spend the winter. Mrs. Garrison accompanied her to Amarillo.  
**We have just received** this week another shipment of those great big, beautiful dolls. Skelton.

**Mrs. S. M. Merriek**, of Big Springs, Texas returned home Tuesday after a visit with her son, Roy Begeman.  
**We have a new stock** of dried peaches, prunes, apricots. Look at our seedless raisens, you will like them.  
 Hereford Produce Co.

**W. E. Neal**, of Dawn, is home after a short visit to his former home in Lawrenceville, Ill. Oil has been struck all around Mr. Neal's Illinois holdings, and he is sanguine that something good will develop for him out of the excitement.

**Miss Grace Smith**, who is attending school in Chicago arrived home Tuesday and will spend the holidays with home folks.  
**John McLean**, proprietor of the Corner Drug Store, has been quite ill for the past few days. At time of going to press, Mr. McLean was believed to be improved somewhat.

**Miss Lola Bradley**, who has studied expression for several years, one year at Baylor, is assisting Mrs. Tubb. Miss Bradley teaches at Mr. Troy Womble's residence just a short ways from the Central school building, on Tuesdays and Fridays of each week. 47-1t

Mr. and Mrs. Wes Bradley of Dawn, Texas spent the day in Hereford Tuesday.

Aluminum ware that is guaranteed 25 years at Skelton's.

J. E. McClurkin returned home Wednesday from Houston, Texas where he had been to attend the Southern Baptist Convention.

We buy hides. Jones & McLean.

Mrs. Ardon Blough, of Canyon visited for a few days this week in the home of her friends, Mr. and Mrs. N. C. Voegel.

Christmas cards, stickers, seals and stamps at Skelton's.

Mr. and Mrs. J. T. Cunningham went to Childress, Texas Wednesday to spend the holidays with Mr. Cunningham's parents, Mr. and Mrs. D. D. Cunningham.

Xmas Cards at Corner Drug Store. \$60,000.00 to loan on land at 7 percent annual interest. Loans can run five and ten years. No red tape. Optional payments. Baskin Investment Co., Hereford, Tex.

Mr. and Mrs. Jack Frye arrived Wednesday from their home in Ranger, Texas to spend the holidays with relatives here.

Creamery butter 75c to 80c per pound, Nueco Margarine butter 50c, saving 25c to 30c per pound. Call for Nueco Margarine butter, only 50c. Hereford Produce Co.

Miss Emma Lee LeGrande, who is attending school at Belton, Texas arrived home Wednesday for the holidays.

"Where are you going, my pretty maid?"  
 "I'm goin a-shopping, sir," she said.

And shopping means The Fair Variety Store, where else would a twentieth century damsel be going?

F. A. Winterrowd, with his son Jesse W. and son-in-law, W. R. Onstead, has opened up a new dray line. Mr. Winterrowd formerly operated a dray line here, but more lately has been with the Panhandle Lumber Company.

After Christmas Mrs. Tubb will instruct most of the pupils who have been waiting for an opening to enter her school of Expression with one lesson per week. 47-1t

The dray line formerly operated by A. F. Wood and A. H. Owen has been purchased by Mr. Owen, who will operate it himself in the future. Mr. Wood is expected to go into business in another line shortly.

"Where are you going, my pretty maid?"  
 "I'm goin a-shopping, sir," she said.

And shopping means The Fair Variety Store, where else would a twentieth century damsel be going?

Edgar Betts is putting the finishing touches on a new five-room and bath residence in the western part of town. Mr. and Mrs. Betts, who were only recently married, expect to move into the new home within the next ten days. The house is modern in every respect and was built by Contractor Anthony.

If you want candy and nuts for Christmas better come early while we can give you the best. Candy as well as sugar is hard to get and what we have in stock will not last long so make your order early.  
 Hereford Produce Co.

Miss Gladys Hicks arrived Thursday from Belton Texas, where she is attending Baylor Belton College, to spend the holidays with her parents, Mr. and Mrs. W. E. Hicks.

Mr. and Mrs. C. G. Johnson went to Elrick, Oklahoma Thursday to spend a few weeks visiting relatives and friends.

Mrs. J. H. Roles, aged 29, daughter of J. H. Williams, of Hereford, died at Tolbert, Wilbarger county, Texas, December 14, and her body arrived in Hereford Wednesday. Burial services were conducted from the Methodist church Thursday afternoon, Rev. J. E. McClurkin officiating, assisted by Rev. W. H. Terry.  
 Besides her parents, Mrs. Roles leaves two small twin boys.

SPECIAL

## Free Matinee

FOR THE SCHOOL CHILDREN and the old folks

Friday Afternoon at 2:30  
 December 26th at the

# STAR THEATRE

See the first episode of

## "THE BLACK SECRET"

AND AN ESPECIALLY ARRANGED PROGRAM FOR THE CHILDREN.

LET THE KIDDIES COME DOWN AND HAVE A GOOD TIME—

Mrs. Enna Mercer, who has been spending a few weeks with her daughters in Los Angeles, Calif., returned home Wednesday of this week.

"Where are you going, my pretty maid?"  
 "I'm goin a-shopping, sir," she said.

And shopping means The Fair Variety Store, where else would a twentieth century damsel be going?

Mrs. John W. Wright of Temple, Texas arrived Friday of last week for a visit with her cousin, Seth B. Holman, and her daughter, Mrs. Graham Bryant, and small daughter, of Portales, New Mexico arrived Monday for a short visit in the home of Mr. and Mrs. Holman.

Look for the dates of the following plays: "The Midnight Courtship," "The Cases of Suspension," "The Obstinate Family," "The Little Savage," "Among the Breakers." These plays will be given by Mrs. Tubb's pupils at different dates which will be announced later. "Among the Breakers" is one of the greatest Dramas ever presented by Amateurs. 47-tf

**Owen Dray Line**  
 The dray line formerly known by the name of Wood & Owen is now entirely owned by A. H. Owen & Co. Past patronage is very greatly appreciated and careful attention will be given all business entrusted to us. Phone 278.

Fred Millard and family arrived in Hereford the first of the week, from Canada, where they have been living for the past few years and will make their home in Hereford in the future.

O. F. West is local manager for the Great West Elevators Company, the title of the Kemp & Kell interests that recently purchased the McQueen Elevator, on the Santa Fe tracks. Mr. West states that the new concern is actively buying grain, and will soon be in the general feed business.

A. J. Lipscomb, father of Jim Lipscomb of Hereford and former cashier of the Western National Bank is now a resident of Van Buren, Arkansas. Mr. Lipscomb writes us that The Brand is "like a letter from home," and renews his subscription with good wishes for a Merry Christmas and prosperous New Year.  
 Mr. Lipscomb is most cordially remembered by his scores of Hereford friends.

BRAND



HEREFORD CATTLE CO.  
 Hereford, Texas  
 Registered and High Grade Bulls  
 For Sale  
 27-2-1-20 Phone 167-F2

## Announcement

For the

# Holiday Trade

in the

# Furniture Lines

It's much easier to count money in the till than goods on the floor. We have decided to sell every article of Furniture, Art Rugs, Linoleum, Singer Sewing Machines, Every Mattress, as well as bed, in our Store in the next two weeks—if possible to do so.

Including Christmas week, we much prefer that you have these goods in your home using them than for them to be in our store. We take stock the last week of the year. We desire to reduce our stock to the minimum. You now have a wonderful buying opportunity at our store for these two weeks. No one should miss this opportunity.

### DINING ROOM FURNITURE

Come, see our line. We have top values at moderate prices.

- Extra good, complete Suites from \$95.00 to \$375.00.
- Buffets, from \$25.00 to \$75.00.
- Dining Chairs, per set from \$7.50 to \$75.00.
- Extension Tables, from \$12.50 to \$50.00.

### BED ROOM FURNITURE

We show all styles and finishes in this department.

A Lariby Birds Eye Suite makes the most attractive room for young ladies.

- A \$250.00 value for.....\$185.00
- A \$350.00 Walnut Suite for.....\$275.00
- A \$300.00 Polished Oak Suite for.....\$225.00

We have many other values to offer you in odd Dressers, odd Beds, etc.

### PARLOR FURNITURE

We have two beautiful complete Parlor Sets to offer you in stuffed styles. These are rare values.

- One Elegant Fiber Suite with Silk Velour, a \$325.00 value for.....\$250.00
- An elegant stuffed Tapestry, a massive suite, \$450.00 value for.....\$350.00

### CEDAR CHESTS

We have, you would think, a small carload of these elegant chests, just the article for Christmas gifts. They range from \$50.00 down to half that price.

### JUST A FEW SPECIALS

Gentlemen:—You have promised your wife a Singer Sewing Machine, a Hoosier Kitchen Cabinet, a nice Art Rug, some good Rocking Chairs, possibly a Sealy Mattress; now just come across and get this article whatever it may be and pay your pledge.

### 25 PER CENT LESS

We guarantee to save you at least twenty-five cents out of every dollar you spend with us. We are satisfied with small profits.

We will furnish your home on the payment plan.



We are Satisfied with small profits.

## THE MEASURE OF CREDIT

Business development is measured by the confidence which men have in each other as expressed by credit.

Credit is the measure of business character and achievement.—

The Western National Bank is a merchant of credit. Let us talk over business matters with you.—

**WE ARE THE LARGEST PAYER OF TAXES INTO THE CITY TREASURY.**

**WE PAY MORE TAXES INTO THE INDEPENDENT SCHOOL DISTRICT FUND THAN ANY OTHER BANK IN DEAF SMITH COUNTY.**

## The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.  
 J. L. SMITH, Vice-President  
 ROSCOE DAVIDSON, Cashier.  
 CLAUDE TERRY, Asst. Cashier.  
 CLIFFORD C. ACKER, Asst. Cashier.

# Xmas Goodies



Let me supply you with Christmas table delicacies, nuts, fruits, canned goods, for that Family Reunion you will have during the Holidays.

*NOTE: My stock is brand-new, fresh, and purchased especially with this Holiday trade in view!*

**Lem Carlyle**  
SPECIALTY GROCER

# Christmas Times and The New Year is drawing near



We take this opportunity during the Christmas times and as the New Year is drawing near of thanking our friends and customers for their liberal patronage and good will. We have customers that have traded with us ever since we began business in Hereford almost twenty years ago. We especially wish to thank them for staying with us through the bad years as well as the good years. We have sold our drygoods business to Jas. A. Hughes and J. E. Crouch. They take charge of the business January 1st. We sincerely hope that every one of our customers will continue with the new firm.

With best wishes for a happy Christmas and a happy and prosperous New Year.

**Geo. A. Stambaugh**  
HEREFORD, TEXAS  
THE STORE FOR SAFE BUYING



You Have A  
Special Invitation  
TO EAT THAT  
Christmas Dinner  
WITH ME

It will cost you only 75 cents

And it will be a JIM DANDY with all the Trimmings.

Don't forget the Date—Christmas Day!

**Stockman's Cafe**  
ALBERT MURPHY, Prop.

Special Xmas  
Sale of Ladies'  
Sweaters

The Niftiest Line ever shown in Hereford.

LAPROBES FOR YOUR CARS

There's a Christmas Present Here for every member of the Family—A specially selected stock for this Xmas. Pay us a visit.

**D. R. Gass & Son**

# GIFTS



## That Convey the True Christmas Spirit

You are, of course, anxious to give Christmas presents that will be most acceptable. It is sometimes difficult to determine just what will please recipients most, but if articles of utility and intrinsic worth are selected you'll be safe.

We have an adequate showing of such articles for this year's holiday trade.

Perfumes  
Atomizers  
Fountain Pens  
Fancy Baskets  
Eversharp Pencils  
Manicure Sets  
Shaving Supplies  
Toilet Sets  
Ivory Goods  
Pipes



Toilet Waters  
Stationery  
Candies  
Xmas Cards  
Kodaks  
Flashlights  
Brushes  
Leather Goods  
Vacuum Bottles  
Cigars

Japanese Goods  
Box Candies  
Cutlery

Our prices on such goods are not advanced during the holidays.  
You are urged to come in and inspect our staple goods garbed as gifts

TEN FAMOUS HORSEMAN DOLLS GIVEN AWAY  
HOW MANY BEANS IN THE BOTTLE

# The Corner Drug Store

Hereford, Texas