

HAVE YOU PAID YOUR DOLLAR?

Fifth Oil Well Contract Let

About \$400 Was Raised At Mass Meeting Sunday

LIGHT VOTING RECORD

Total of Only 63 Votes Cast on Amendments In This County

The voters of Deaf Smith county took very little interest in the proposed constitutional amendments submitted to them by act of the legislature on Tuesday of this week. Only 63 votes were cast at the voting place at the Courthouse. Definite returns were not given out, but it was understood that the county vote was favorable to all the proposed amendments with the possible exception of the seventy-five million dollar bond issue for good roads.

Dispatches in Thursday morning daily newspapers stated that early returns from over the state indicated the victory of the amendments allowing Galveston to extend her seawall and the Confederate Veterans pension change, uncertainty concerning the A & M University separation measure, and defeat of the remaining amendments.

RED CROSS NURSE NARROWLY ESCAPES IN AUTO ACCIDENT

Miss Lulu Bender, the Red Cross nurse, and Miss Ines Ricketts were both painfully bruised and cut, and narrowly escaped serious injury when their automobile overturned with them last Monday afternoon. Miss Bender's right hand was cut to the bone from the wrist to the knuckles and her nose was badly scratched and torn, although no bones were broken. Miss Ricketts received a painful cut on the hip in addition to bruises. Both ladies were compelled to submit to several stitches being taken to insure the proper healing of their wounds.

The accident happened on the Askren school house road, where they were going to hold classes. Miss Bender was driving down hill and in making a turn the car turned completely over, pinning Miss Bender face downward and Miss Ricketts on her back. Passersby pried the car from them. It was a miracle that neither of them was more seriously injured. Miss Bender held her night class at the Courthouse as usual Monday, although suffering somewhat, but since that time has been confined to her room.

TO DIG HOLE IN CASTRO

Contract Awarded to Seven States Oil Company For New Location

The fifth definite contract for an oil test well in this territory was announced this week. This time the hole is to go down in Castro County, south of Hereford and about five miles north of Dimmitt, on the OYO Ranch, the property of D. C. Laird.

The contracting drillers are the Seven States Oil Company of Memphis, Tenn. They have put up a good and sufficient bond in the First State Bank of Dimmitt to insure the performance of their part of the contract. The acreage has all been secured and the leases are now in the Dimmitt bank.

COUNTY'S PATRIOTISM BURNS

Union Mass Meeting On Sunday Night Was Well Attended. Country Schools Aiding in Securing Quota

THIRD OIL RIG READY

Outfit For Muse Well Has Arrived. Other Rigs Await Material

The rig for the Muse well, in the northeast portion of this county, has arrived, and is being unloaded and hauled out to the location south of Wildorado. This is the second rig for the Company headed by A. H. Squier, who has contracted to drill three holes, one for D. L. McDonald et al, one for Geo. L. Muse et al, and the third for Jackson Bros.

The first of these wells, near Dawn, is down over 200 feet and is idle for the moment awaiting the arrival of elevators with which to set the casing.

Reports from Hereford Oil & Gas Co. No. 1 are much the same, the crew being busy with setting casing on firm foundation and getting ready for deep drilling.

The good people of Hereford and Deaf Smith county are responding in the same old way to patriotic causes as they did during the war. There does not seem to be any lapse in enthusiasm, especially where the Red Cross is concerned.

A packed house was the response of the people to the first call, last Sunday night, at the First Christian church, of the Third Red Cross Roll Call, and about \$400 was raised at this one meeting. Miss Bender, Rev. W. H. Terry and Rev. J. M. Asbell all three made splendid addresses. The Liberty Girls were at their best, Mrs. W. A. Price and her Canton workers acted as ushers and took charge of the Red Cross offering. It was a grand service from beginning to end and one that insures that the county will go over the top on its quota as heretofore.

Chairman Asbell states that he is counting upon the country school teachers to put the Roll Call across in their respective districts. The teachers are asking the children to bring the checks in, \$1.00 for each member of the family, made out to the American Red Cross, and when the checks are all in, the teachers are requested to send them in to the Red Cross Treasurer.

The Committee is planning a big day for next Saturday. Solicitors will be placed on the streets and in the banks and postoffice to give the people who did not attend the meeting last Sunday night an opportunity to enroll. The Committee is confident that every man, woman and child in the county desires to show their appreciation of this great organization by enrolling as members in 1920.

The American Red Cross has been doing business in America for the past thirty-eight years, and during that time it has relieved suffering in 180 great calamities like the San Francisco earthquake and the Galveston flood. Within thirty minutes after the news of the Corpus Christi storm the American Red Cross had a relief train and a ship loaded and on their way to relieve the suffering. At the present time the Red Cross has units scattered all over the United States ready at a moment's notice to meet the call of suffering, anywhere and at any time.

The Roll Call will end next Tuesday, November 11—"Armistice Day." If Deaf Smith county is to make good on her quota we must all help to the extent of at least \$1.00. Deaf Smith county has yet to fail in doing her patriotic duty. She certainly will not fail this time.

HEREFORD HIGH FIGHTS AMARILLO TO STANDSTILL

Fighting grimly against odds, Hereford High's plucky little football team Tuesday afternoon held Amarillo High to a 6 to 6 tie score, and but for a fluke would have shut out the cheery visitors 6 to 0.

All the dope pointed to an Amarillo victory. They were slightly heavier, better trained, having a special coach, had a wider variety of plays, and had had more practice and experience. The reason they did not win was simply that they were clearly outgained by the local boys, who played an uphill, dogged game from start to finish and simply refused to be beaten.

In the first quarter Amarillo looked like a sure winner and kept the ball in Hereford's territory throughout. However, when the pinch came, the locals tightened and held. Amarillo tried a drop kick just before time in this quarter but missed.

In the second quarter, Hereford's work improved in every department and the orange striped men were outplayed. Two backfield fumbles cost Amarillo dear, while fine end work by Frank McMinn on forward passes and brilliant end running by little Keith Stegall upset their confidence. Stegall, with splendid interference, raced around left end for thirty-five yards. A forward pass, Randall to Frank McMinn, landed the ball on the twelve yard line. Amarillo braced and Randall tried his hand at a field goal, but missed by inches. Amarillo could not gain and was forced to kick. Bruce Guthrie tore off fifteen yards around right end. A couple of plunges by Jowell and Randall netted eight more yards. Randall then passed the ball to Frank McMinn, who dodged his way across the line for the first touchdown of the game. No goal. Score, Hereford 6, Amarillo 0. Only a half-minute of play was left when the score was made.

Desperate playing marked the third quarter throughout. Amarillo tried everything in their bag of tricks and then would have lost but for one of those queer twists that enters into any game of sport. Amarillo was forced to kick and Stegall caught the ball. The little quarterback was wearing an orange-striped brand of stockings and Captain Randall, in the haste

and confusion of the melee, mistook him for an Amarillo man. He tackled him hard and the ball popped out of Stegall's hands. Saddoris, Amarillo end, grabbed the ball and had a clear field to the goal line. They missed goal. Score, Hereford 6, Amarillo 6.

The last quarter was fiercely fought throughout, with the tide of fortune swinging first to one side then to the other. The game ended in the tie.

The Hereford team, as a whole, played a magnificent game throughout. The backfield was speedy and determined, while the line was always "there" in the pinches. Stegall was the outstanding star. The little fellow not only used his head in running the team but proved himself a dangerous runner with the ball.

Clovis High will play here Friday afternoon, and it is hoped that the town people will take more interest in this game than they have heretofore, and cheer on the local boys by their presence. It is understood that the Hereford High will probably give Amarillo a return engagement next Tuesday, and wind up with Tulia High, at Tulia, later on in the week. The lineup Tuesday:

Amarillo	Position	Hereford
Thompson	le	Spencer
Lynch	lt	O. McMinn
Jackson	lg	Wade
P. Hess	c	McIntyre
Hudson	rt	Womble
J. Hess	rg	Greer
Fyfe	re	F. McMinn
S. Hess	qb	Stegall
Taylor	lh	Guthrie
Hayden	rh	Jowell
Muncey	fb	Randall (Capt.)

Substitutes: Amarillo—Sellars and Saddoris at left end; Jarvis at right tackle; Butler and Blanchard at quarterback.

Red Smith's Brother Is Another New Citizen

D. W. Smith and family of Huntington, Tenn., arrived here last Friday and will make this their home in the future. The new citizen is a brother of W. T. (Red) Smith, and will work with his brother on the Chamness place east of town the coming year.

November Term Of District Court

The November term of the District Court opened at Hereford on Monday with Hon. Reese Tatum, District Judge, presiding. Hon. Clifford Braley, District Attorney, and Miss Elva Shackelford, Court Reporter. Visiting attorneys in attendance are Messrs. Wyatt, Kimbrough and Truelove, of Amarillo.

This week and next are jury weeks. The Grand Jury was empaneled and is grinding away. Cases disposed of: Henry Wilkinson et al vs. John W. Sherman; judgment by default. O. P. Nixon vs. Myrtle Nixon; dismissed. Western National Bank of Hereford vs. Fred J. Clark et al; dismissed. O. G. Hill vs. H. L. Broadwell; judgment by default. First State Bank and Trust Co. vs. C. F. Vance; judgment by default. First National Bank of Hereford vs. A. L. Sherk et al; dismissed. James N. Askren vs. Sarah E. Askren; dismissed. F. L. Dalton vs. O. H. Bennett et al; dismissed. City of Hereford vs. J. H. Williams; dismissed. W. Latney Barnes vs. A. J. Mercer et al; judgment by default.

"Thirteenth Chair" Pleasing Audiences

According to reports from Amarillo and Clovis extraordinarily large crowds have turned out to see "The Thirteenth Chair," the New York play billed for Hereford Friday night, November 7. The play has pleased its audiences immensely all along the route, and Mr. Horner is being congratulated upon his enterprise in furnishing such a stellar attraction to the small towns of the Panhandle. This is the highest class play offered in cities like Kansas City, Denver, Fort Worth and Dallas, and affords our people a rare opportunity to see something really worth while in the way of drama.

W. W. Bennett & Son Are Back in Business

Effective November 1 the Bennett News Stand in the Beene & Shaw Barber Shop building was taken over by W. W. Bennett and his son, Charlie. Charlie has been absent for almost two years in the army, while W. W. Bennett leased the business a year ago to E. T. Gallagher. The lease expired on the first and the Bennetts are now back in harness.

The Bennett News Co. carries periodicals and newspapers, smokers' supplies, candy, cold drinks, etc.

NEW BARBERSHOP

J. W. and Roy Hardin, both formerly of the Orr Barber Shop, have gone into business for themselves and have just opened up a new barbershop in Mr. Orr's old stand, in front of the Powelson Saddlery Company. New fixtures have arrived and the shop is about ready for business.

This test has been promoted by D. C. Laird, A. M. Jones, J. A. Wear, E. S. Ireland and Alex. Lowrey. The geologist for the Seven States Oil Company has made a thorough survey of the property, staked his location, and turned in a most flattering report on the possibilities of success for the venture.

It is understood that work will begin on the well within sixty days at the latest, and possibly sooner. The Company desires to use its own equipment throughout, and is now busily engaged in assembling tools, crew, etc. The Seven States Oil Company has two additional contracts in this territory, one at Tulia and one at Nazareth, and their intention is to work all three wells under one management and system. They are reputed to be a concern of standing and with ample financial resources, and the people of Castro and Deaf Smith counties interested in this deal are congratulating themselves upon securing drillers of such strength and reputation.

Negotiations for this well have been in progress for several months past. The completion of the contract means that holes are now sure to go down in a circle in every direction from Hereford, and a thorough testing out of the oil possibilities of this section.

Illinois Business Men Charmed With Climate

Two prominent business men of Lawrenceville, Ill., were visitors in the A. F. Chamness home the past week. F. C. Borough, Vice President and cashier of the Farmers State Bank of Lawrenceville, who is one of the partners in the Chamness Land & Cattle Co., of Hereford, is still here, looking after his interests, while F. C. Whittaker returned home Wednesday. Mr. Whittaker has considerable interests locally. He was much pleased with conditions in this section, and was especially generous in his praise of our climate and our water.

Mrs. Tubb's Pupils to Stage Play at Dimmitt

The play put on by the pupils of Mrs. Tubb at the Star Theatre last Thursday night was well attended and highly appreciated by the audience. The proceeds were donated to the Athletic Fund of the public schools.

The play made such a hit that Mrs. Tubb has been requested to bring it to Dimmitt on Armistice Day, November 11, and present it to the people there that evening.

May Have Chance To Lower Fire Rate

As a result of recent improvements in our system of waterworks and fire protection the City Commission has invited the State Fire Insurance Board to send an Inspector here and, pass upon whether or not we are entitled to a reduction in the fire key rate. The Board has replied that the Inspector will reach us in due course. It is believed that the double set of pumps now installed, together with certain steps being taken by the Commission in the matter of fire protection will help materially in getting this rate reduced.

Cordova Hotel Leased By Man From Amarillo

Effective November 1 the Cordova Hotel passed under new management. J. W. Weatherford, of Amarillo, has leased the property from W. B. Cogdell, who has managed the hotel for the past year or so. Mr. Cogdell intends to spend most of his time in Dallas, after his crop is harvested.

The new manager, it is understood, intends to reopen the dining room shortly and offer every modern convenience to his patrons.

Beautiful Fall Weather Is Blessing to Farmers

We are being blessed with some of the most remarkable fall weather ever seen in this country. The days are bright, clear as a whole, and cool, while the nights are crisp and cold. It is ideal weather for finishing the harvesting work and was badly needed this year of all years in order to get in the huge feed crops. Some of the old timers sagely remark that a large feed crop is always needed here, and the prophecy may come true this year. At any rate the Weather Man is certainly good to the farmers in 1919.

Construction Work on New Buildings is Rapid

Construction work on the four new brick buildings on Main Street and the new Methodist church is progressing rapidly. The bricks are now being finished on the interior, and will soon be ready for the plate glass fronts. Their completion will add fifty per cent to the appearance of the east side of Main Street.

Excavation and foundation work on the new church is rapidly nearing completion, and brick is being unloaded for the walls.

SPECIAL SALE IN OUR READY-TO-WEAR DEPARTMENT



TEN DAYS—FRIDAY, NOV. 7, TO SAT. NIGHT, NOV. 15

It is with confidence and personal pride in our accomplishment that we direct your attention to our extensive showing of Ladies' Ready-to-Wear Garments—featuring Tailored Suits, Coats, Dresses, Blouses and Underwear. We also know we have the merchandise you are looking for, and all we ask is a chance to show you what we have. Instead of making a cut price on these garments after the season is over, we are giving our customers the advantage of a sale price on our ready-to-wear at the beginning of the season, whereby the customer will be benefitted by the low prices. DON'T FORGET THE DATES, NOVEMBER 7th TO 15th.

Ladies' Suits

\$100.00 Suit, Nov. Sale Price.....	\$75.00
75.00 Suit, Nov. Sale Price.....	65.00
70.00 Suit, Nov. Sale Price.....	59.95
67.50 Suit, Nov. Sale Price.....	55.00
65.00 Suit, Nov. Sale Price.....	49.95
50.00 Suit, Nov. Sale Price.....	42.50
40.00 Suit, Nov. Sale Price.....	32.50
35.00 Suit, Nov. Sale Price.....	27.35
32.50 Suit, Nov. Sale Price.....	25.00

SPECIAL

One lot of Men's Heavy Union Suits, All Sizes, Special for 10 days, \$1.95

Ladies' Coats

\$70.00 Coats, Nov. Sale Price.....	\$59.95
67.50 Coats, Nov. Sale Price.....	55.00
65.00 Coats, Nov. Sale Price.....	52.50
50.00 Coats, Nov. Sale Price.....	42.50
45.00 Coats, Nov. Sale Price.....	37.50
40.00 Coats, Nov. Sale Price.....	34.95
37.50 Coats, Nov. Sale Price.....	32.50
35.00 Coats, Nov. Sale Price.....	29.95
32.50 Coats, Nov. Sale Price.....	27.50
30.00 Coats, Nov. Sale Price.....	25.95
27.50 Coats, Nov. Sale Price.....	24.50
25.00 Coats, Nov. Sale Price.....	21.00
22.50 Coats, Nov. Sale Price.....	18.95
20.00 Coats, Nov. Sale Price.....	16.45

SPECIAL

One Lot of Pepperell Sheets, 72x90, While they last for only \$2.00

Children and Misses' Coats

All included in this 10 days Sale.

\$30.00 Misses' Coats, Sale Price.....	\$25.00
25.00 Misses' Coats, Sale Price.....	21.00
22.50 Misses' Coats, Sale Price.....	18.95
20.00 Misses' Coats, Sale Price.....	16.45
17.50 Misses' Coats, Sale Price.....	14.95
15.00 Misses' Coats, Sale Price.....	12.50
12.50 Misses' Coats, Sale Price.....	9.95
10.00 Misses' Coats, Sale Price.....	8.45
9.00 Child's Coat, Sale Price.....	7.25
8.50 Child's Coat, Sale Price.....	6.95
7.50 Child's Coat, Sale Price.....	6.45
6.50 Child's Coat, Sale Price.....	5.00
5.00 Child's Coat, Sale Price.....	4.25
4.00 Child's Coat, Sale Price.....	3.50

EXTRA SPECIAL

One lot of Camisoles in Crepe De Chine flesh only, Special for \$1.15

EXTRA SPECIAL

Shirting Madras, Dark Colors, Regular Price 35c, Nov. Sale Price 29c

EXTRA SPECIAL

5 yds. LL. Domestic for \$1.00



Beautiful Stock of Blouses

We have never carried as large a stock in this department as we have now. It is complete in every respect. The season's most Pronounced Materials, Latest designs in 1919 styles, every Garment, new, fresh and desirable. An inspection of our waist section during this sale period will reveal some distinctive ideas as well as an extreme saving feature.

\$22.50 Georgette Blouses, Sale Price.....	\$18.50
20.00 Georgette Blouses, Sale Price.....	16.95
18.50 Georgette Blouses, Sale Price.....	15.45
17.50 Georgette Blouses, Sale Price.....	14.95
15.00 Georgette Blouses, Sale Price.....	12.45
14.00 Georgette Blouses, Sale Price.....	11.95

12.50 Georgette Blouses, Sale Price.....	10.00
11.00 Georgette Blouses, Sale Price.....	9.50
10.00 Georgette Blouses, Sale Price.....	8.50
9.00 Georgette Blouses, Sale Price.....	7.45
8.50 Georgette Blouses, Sale Price.....	6.95
7.50 Georgette or Crepe De Chine Blouses, Sale Price.....	6.45
7.00 Georgette or Crepe De Chine Blouses, Sale Price.....	5.95

One lot of Voile and Organdy Waists Special for \$1.25

One lot of Voile and Organdy Waists Special for \$2.15

Ladies' Dresses

\$40.00 Dresses, Nov. Sale Price.....	\$35.00
37.50 Dresses, Nov. Sale Price.....	32.50
35.00 Dresses, Nov. Sale Price.....	31.00
32.50 Dresses, Nov. Sale Price.....	28.50
30.00 Dresses, Nov. Sale Price.....	25.00
27.50 Dresses, Nov. Sale Price.....	24.00
25.00 Dresses, Nov. Sale Price.....	21.00

TRUNKS, SUIT CASES AND TRAVELING BAGS

We have them in all sizes and grades 15 per cent Discount During our Nov. Sale for 10 days

House Dresses

\$6.00 House Dresses, Sale Price.....	\$4.50
5.00 House Dresses, Sale Price.....	3.95
4.50 House Dresses, Sale Price.....	3.85

SPECIAL

Outings, both Light and Dark Colors, All you want for 23c yd.

Cretonnes, Curtain Scrims and Nets

Panel Nets in Ecru and White only, Regular Price \$5.00 per yd., Sale Price.....	\$3.95
Panel Nets in Ecru and White, Regular Price \$4.50, Nov. Sale Price.....	\$3.85
\$4.00 Panel Nets, Sale Price.....	\$3.35
40 in. Curtain Nets, Reg. Price \$1.50, Nov. Sale Price.....	\$1.21
36 in. Curtain Nets and Scrim, Reg. \$1.00 Grades, Nov. Sale Price.....	85c
85c Scrim, Plain and Fancy colors, Nov. Sale Price.....	72c
75c Curtain Scrim and Cretonnes, Nov. Sale Price.....	65c
60c Curtain Scrims and Cretonnes, Nov. Sale Price.....	48c
50c Cretonnes and Curtain Scrims, Nov. Sale Price.....	44c
45c Cretonnes and Scrims, Nov. Sale Price.....	37c
40c Cretonnes and Scrims, Nov. Sale Price.....	34c
35c Cretonnes and Scrims, Nov. Sale Price.....	29c
30c Cretonnes and Scrims, Sale Price.....	25c
27 1-2c Curtain Scrim, Nov. Sale Price.....	22 1-2c
25c Curtain Scrim, Nov. Sale Price.....	21c

SPECIAL

Cotton Bats—Panama—Size 7 1-2x6 feet, Special for 75c only
To The Front Bats, Same Size, only Better Grade Cotton, Special for 10 days 98c

SPECIAL

One lot of Children's Silk Dresses, Regular Price \$12.50, Nov. Sale Price, choice, \$8.95

SPECIAL

One lot of Children's Serge Dresses, 6 to 12 years, Special for \$4.95

Fox Mercantile Company

Hereford, Texas

MONEY

For
Castro County Farmers
at 5 1-2 per cent

Through Dimmitt National Farm Loan
Association

B. D. Woodlee

Secretary-Treasurer
Dimmitt, Texas

CASTRO COUNTY

DIMITT

J. B. Johnson, of Tulia, was a business visitor in Dimmitt Monday.

The Hastings Bros. motored to Hereford Wednesday.

Bruce McLean was in Amarillo on business Friday.

Albert Baucus, of Arney, was in town Saturday.

W. A. Tate was an Amarillo visitor Thursday.

Donald Duree was in Hereford Saturday.

Rev. McNealy filled his regular appointment here Sunday morning and evening.

Cleaning and Pressing

Done Right

at

Crouch's

Phone 277

Suits Cleaned and Pressed

\$1.00

Judge Woodlee attended the County Judges Convention in Amarillo this week.

C. H. Clifton was in Hereford on business Wednesday.

Jay Hastings left Sunday for Amarillo where he will enter business college.

Mrs. Roy Dicky, of Electra, is here visiting her parents, Mr. and Mrs. Baxter Easter.

The Intermediate Christian Endeavor Society was organized Sunday evening by Mrs. C. F. Kerr. They will meet at three o'clock each Sunday evening.

Mr. and Mrs. Ray Gilbreath went to Plainview Sunday evening to visit relatives for a few days.

Miss Fannie and Lillian Cash entertained at a Halloween Party the sixth, seventh, eighth and ninth grades, also three of the teachers, Misses Winkelman, Tidenburg and Hawkins. A very pleasant time was enjoyed by all.

Mrs. Bruce Gerdus entertained her Sunday School Class with a moonlight party Friday night. Gathered round a camp fire the time was pleasantly spent roasting sweet potatoes, weiners, and marshmallows. All voted Mrs. Gerdus an ideal hostess.

Dimmitt Ward School House was the scene of a very pleasant occasion Friday night. Miss Stacy Easter, the teacher, had prepared a program that was a delight to all that were there. Upon their arrival each person was met at the door by a spook and ushered to their seats. The program was grand to be given by such small pupils, the grown folks in the back of the room did their part by telling ghost stories and everybody left thanking Miss Stacy for a very pleasant evening.

Rev. McNealy returned from Childress Saturday and reported his brother better, but received a message Monday evening saying he was not expected to live so he left Tuesday morning to be at his bedside.

Born—To Mr. and Mrs. Troxal, of Springlake, the 28th, a girl.

Born—To Mr. and Mrs. Layman, of Springlake, the 30th, a boy.

All sizes in toy wagons and tricycles. Skelton.

Every dollar contributed to the Red Cross buys a dollar and two cents' worth of relief.

Parmer County

FRIONA NEWS

Mrs. Sanders and sons, Wilton and Earl, departed Sunday for a visit with friends in Illinois.

Harry Sherriet received his release from the railroad and departed for Topeka, Kansas, where he will attend a railroad school this winter.

Miss Ina Jordan spent Saturday and Sunday with her parents in Plainview. She returned Monday.

County Assessor C. G. Bratton, of Farwell, and Pres. Abbott, of Bovina, were visitors here Monday.

On account of the probable scarcity of coal, many people are endeavoring to lay in a sufficient supply to last through the winter.

A land deal was consummated last week whereby a lady from Floydada became the owner of the section of land a few miles east of Findley, which has for the past four years been occupied and farmed by Silas Thomas. Mr. Thomas will continue to lease and cultivate the land. The consideration was \$14.00 per acre.

Clyde Seamount met with a very painful accident last Sunday night. He was bringing a drove of cattle in from New Mexico and stopped at the Escavada Ranch for the night. During the night the cattle broke out of the corral and Clyde arose and mounted his horse and started to head them in again. In the darkness he rode into a wire fence and his leg was badly cut. The incision reached the bone and required thirty-one stitches to close the wound.

A number of young people gathered at the home of V. F. Hodges for a Halloween party Friday night and had a very pleasant time.

Ed Massie was a Portales visitor last Friday.

R. H. Kingsley's drilling outfit is putting in a well for the Syndicate, about seven miles east of Friona.

D. H. Mead has his threshing outfit in operation now, threshing maize. He was obliged to lose Monday on account of engine trouble.

DIRE DISTRESS

It is Near at Hand to Hundreds of Hereford Readers.

Don't neglect an aching back. Backache is often the kidneys' cry for help.

Neglect hurrying to the kidneys' aid means that urinary troubles may follow.

Or danger of worse kidney trouble. Here's Hereford testimony.

Mrs. E. C. Carter, says: "About a year ago I was troubled with my back and kidneys. My back was sore and lame most all the time and ached. There was a dull, piercing pain through my shoulders and at times I felt dizzy and weak. My kidneys were also weak and irregular in action. I was advised to try Doan's Kidney Pills and began using them. In a short time they entirely cured me of all the trouble. I never hesitate to recommend Doan's Kidney Pills to anyone I hear complaining of kidney complaint."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Carter had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

LISTEN

You can hardly rent a house in Hereford for love or money. If you do rent you are throwing away so much per month that will never come back. Why not own your own home and acquire an equity?

BUILD YOU A HOME.

Rockwell Brothers and Company

You helped win the war against the Hun. Help win the war against disease, in the Third Red

Cross Roll Call, November 2 to 11. Good Printing at The Brand.

THE MOST

DANGEROUS DISEASE

No organs of the human body are so important to health and long life as the kidneys. When they slow up and commence to lag in their duties, look out! Find out what the trouble is—without delay. Whenever you feel nervous, weak, dizzy, suffer from sleeplessness, or have pains in the back—wake up at once. Your kidneys need help. There are signs to warn you that your kidneys are not performing their functions properly. They are only half doing their work and are allowing impurities to accumulate and be converted into uric acid and other poisons, which are causing you distress and will destroy you unless they are driven from your system.

Get some GOLD MEDAL Hea-riem Oil Capsules at once. They are an old, tried preparation used all over the world for centuries. They contain only old-fashioned, soothing oils combined with strength-giving and system-cleansing herbs, well known and used by physicians in their daily practice. GOLD MEDAL Hea-riem Oil Capsules are imported direct from the laboratories in Holland. They are convenient to take, and will either give prompt relief or your money will be refunded. Ask for them at any drug store, but be sure to get the original imported GOLD MEDAL brand. Accept no substitutes. In sealed packages. Three sizes.

Clark Cutaway Tandem

Disc Harrows

BOTH HORSE AND TRACTOR TYPES



THESE TOOLS WILL PLEASE YOU. LOOK THEM OVER.

C. O. Lee Hardware

C. F. HORNER PRESENTS

"THE THIRTEENTH CHAIR"

AT STAR THEATRE, HEREFORD, TEXAS

FRIDAY NIGHT, NOVEMBER 7, 1919

A Broadway Production With a Broadway Cast

"THE THIRTEENTH CHAIR"

Is A High-class Mystery Drama



A Scene from "THE THIRTEENTH CHAIR."

"THE THIRTEENTH CHAIR"

Has Run For More Than One Year In New York

FEATURING HELEN VAN HOOSE

This is one of the highest class dramas that has ever been presented to the American People.

WHO KILLED WALES?

NOT A MOVING PICTURE

Reserve Seat Sale on Wednesday, November 5, at Corner Drug Store. Prices: Single Admission \$2.00, \$1.50, \$1.00



Round Oak Stoves

ARE THE STANDARD OF THE WORLD—SEE OUR COM PLATE LINE

THE BARLER IDEAL

Barler Ideal Heater

OIL HEATER TAKES THE CHILL FROM THE HOUSE—HOLDS OF THE NATION



Garrison Brothers Hereford, Texas

THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY
HOLMAN & STECKMAN, Proprietors

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FOOTBALL

Hereford high school boys have taken up football with an earnestness that is commendable. That splendid, old American game of baseball for the time being has been crowded into the background, and the exuberant spirit of youth is finding its outlet in football.

Football is a great game, and its advantages are not all on the side of muscle training. It is a game that develops alertness of mind as well as agility of body. It is a contest that requires the utilization of every fibre, every muscle and every faculty; and more frequently than otherwise, when the sides are evenly matched physically, quick thinking is the quality that wins the victory.

The time spent on the football field, therefore, is not lost, if spent in moderation. And we might add, as a word of comfort to our high school boys that it is not vitally

important for Hereford to win every game in which it participates. But it is vitally and vastly important that every game shall be played cleanly and honestly. The zeal to win should not be permitted to give way to unfair tricks, and in the case of Hereford we are confident that it will not.

A few years ago, mothers were timid about allowing their sons to indulge in gridiron scrimmages. The dangers of the game in recent years have been reduced to a minimum through the many changes in the style of play, notably the elimination of mass formations, which have given way to more open plays.

What a mistake it is for school patrons to discourage athletics. The main purpose of an education, so far as schools are concerned, is to train the child's mind to grapple with and master the problems that will confront him in his

career as a man. With his school life behind him, he may forget rules and he may forget formulas, but he will not forget how to think. And athletics furnish a healthful glow to the mind in the same proportion that athletics give a healthful glow to the body!

A news dispatch says Appleton, Wisconsin, has produced the largest cheese in the world. Speaking of cheeses, Wisconsin produced Senator La Follette. But it was Ardmore, Oklahoma, that produced the world's biggest omelette. We refer, of course, to Senator Reed.

Senator Poindexter, of Washington, has announced his candidacy for President on an anti-Wilson platform. We suggest he repeat his announcement at frequent intervals, because the people may find it difficult to remember that he is in the race.

Senator Moses, of New Hampshire, self-appointed diagnostician, declared the President had a brain lesion. If he was correct, a sprinkling of lesions among the majority leaders of the Senate might not be without beneficial results to the country.

At this time it might not be inappropriate to point to China as an example of a country that once thought to live for itself alone. It surrounded itself by a great wall of isolation; it closed its doors against knowledge and development.

America has devoted considerable attention recently to royalty, and judging by recent happenings in some of the industrial centers it might be well for Americans to devote a great deal of attention to loyalty for a spell.

One guess as to the identity of the House member who cast the single vote in opposition to the resolution giving Mrs. Roosevelt the postal franking privilege: You are right. It was Blanton, of Texas.

With the prices of women's gowns prowling around in the skies, the old fashioned sewing circle should become again an aristocratic feature of feminine life.

The world is full of inconsistencies, one in mind just now being a Bolshevik lawyer in New York. The doctrine of bolshevism calls for the abrogation of all laws.

Good resolutions are all right, provided the resolute resolute as he resolves.

The wise man permits others to judge as to his worth. The fool appraises his own.

Methodist Missionary Society

The Methodist Missionary Society has set aside three days, November 11, 12 and 13, for the observance of the "Week of Prayer." Mrs. D. W. Hawkins has arranged programs for this occasion as follows:

Tuesday
Leader—Mrs. Parker.
Subject—Prayer.
Hymn No. 9.
Prayer.
Bible Lesson—Some of Jesus Teaching about Prayer.
1. Prayer in the Life of Jesus.
(A.) Before Important Crises.—Reference by Members.
(B.) After Trying Experiences.—Reference by Members.
Reading—Mrs. Harrison.
Song—Mrs. Welliver.
(C.) In the Daily Routine.—Reference by Members.
Reading—Mrs. Stocking.
Hymn No. 207.
Prayer.
What Prayer hath Wrought. (Voice)—Mrs. Ashbrook.
Prayer.
Offering.
Hymn No. 55.

Wednesday
Leader—Mrs. J. B. Jones.
"San Francisco."
Hymn No. 635.
Prayer.
Bible Lesson—The Christian's privilege of Prayer. Jesus teaches his friends to pray. Luke 11:1-4. God, Kinder than human friends. Luke 11:5-8, Luke 18:1-8. The Heavenly Father, kinder than human fathers.
Reading—Mrs. Stanford.
Prayer.
Sanfrancisco and the Evangelization of the Orient. (Voice).
Hymn No. 551.
Offering.
Prayer.

Thursday
Leader—Mrs. Spratt.
Hymn No. 562.
Prayer.
Bible Lesson—The true rewards of Prayer.
Answers to Jesus' Prayers.—References.
Some Conditions Jesus placed

on effective Prayer.—References.
What is Prayer in Jesus Name? Reading—Mrs. Walter Dunlap.
Prayer.
Dust—Mrs. Parker and Mrs. Stocking.
The Story of Misses Lochie and Dora Rankins in China—Mrs. Heard.
Hymn.
Offering.

REGISTERED AT HOTELS

Amarillo—C. A. Williams, A. W. Lynn, G. N. Butler, Fred O. Marks, C. H. Bell, A. D. McKnight, J. B. Radliff, C. L. Zimmon, B. Brand, Clyde Coleman, J. A. Troxell.
Plainview—C. H. Warner, T. F. Deckerson.
Clarendon—M. N. Barton.
Dallas—S. C. Roberson, Miss Loreto Tamm, J. M. Cunningham, J. R. Morris, E. O. Massie.
McLean—T. B. Roby.
Dimmitt—Glenn Smith, B. F. Cooper, Brit Boyd.
St. Worth—W. Kippen.
Big Springs—G. L. Brown.
Dalhart—Clifford Braly.
Lubbock—J. N. Parrott.
Austin—A. M. Vaughn.
San Antonio—J. J. Wagner.
Vernon—L. G. Gould and wife.
St. Louis, Mo.—W. E. Taylor.
Kansas City, Mo.—Frank E.

Stiles, W. F. Lewis, J. D. McDermitt.
Centralia, Mo.—C. H. Carley.
Denver, Colo.—Mrs. A. M. Pegg.
Chicago, Ill.—Edgar Beville, Dale Curtis.
Lawrenceville, Ill.—F. C. Whitaker.
Clavia, N. M.—H. R. Miller, Sam Braton.
Lafayette, Ind.—A. H. DeVault.

Invest your dollar in the Third Red Cross Roll Call, November 2-11. Enjoy dividends in a healthier America.

Live Stock Movements

J. D. Burkett shipped two cars of cattle to Kansas City, Mo.
J. H. Kemp shipped two cars of cattle to Kansas City, Mo.
T. B. Slaughter shipped five cars of cattle to Kansas City, Mo.
Jones, Dameron and Womble shipped one car of registered cat-

tle to Gerdy & Nobles, of Midland, Texas.

J. O. Linsey shipped twelve cars of cattle to Kansas City, Mo.

L. G. Gould shipped six cars of cattle to Ft. Worth, Texas.

DELCO-LIGHT

The complete Electric Light and Power Plant

Brings city conveniences and modern benefits to the farm home.



Ford Garage

For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman
Hereford, Texas

Kafir and Maize

Highest Market Price Paid For
Our bins are now empty and ready for your grain.

McQueen Grain & Coal Co.
Phone 1

BARBER'S LINEBRED ANXIETY HEREFORDS

Representing Gullgill & Simpson's best producing families

Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Dominer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.

If you appreciate the better class of cattle, you will find them on my farm. Address

RIVER PARK HEREFORD FARM
C. E. Barber, Prop. Hereford, Texas.

How Do I Go About Building Credit?

a young man asked us the other day. WE think there may be others who would like to know so we're running our reply in the newspaper.

- Accumulate some money in a bank account.
- Keep well posted and up to date in your particular line of business.
- Watch the corners in your finances.
- Give the other fellow a square deal.
- Look after your obligations promptly.
- Take your bank into your full confidence as to your financial condition.

First State Bank & Trust Co.

"THE BANK WITH A HOME-LIKE ATMOSPHERE."

CAPITAL AND SURPLUS OVER \$100,000.00

THE ONLY BANK IN DEAF SMITH COUNTY WHOSE FUNDS ARE PROTECTED BY THE STATE GUARANTY FUND.



COAL!

on the track

COW FEED
Meal, Hulls, Bran

Hereford Grain Company

In Old Cass Bldg.

Phone 249

Shoes Cheap

I have on hand about ONE

Hundred and Fifty Pairs

of shoes that were left over from last winter's shoe stock—All high class goods. They are as good, if not better than new stock, but they are going at the old prices.

Better come in and get a pair of them.

J. E. Crouch
Men's Togs

PHONE 277

I AM GLAD TO ENDORSE PE-RU-NA

Glad to Try Anything
 "Three years ago my system was in a terribly run down condition and I was broken out all over my body. I began to be worried about my condition and I was glad to try anything which would relieve me. Forana was recommended to me as a fine blood remedy and tonic, and I soon found that it was worthy of praise. A few bottles changed my condition materially and in a short time I was all over my trouble. I owe my restoration to health and strength to Forana. I am glad to endorse it."
 Sold Everywhere

Was in a Terribly Run Down Condition
 Miss Nicka Leopold,
 259 Layco St., Menasha, Wis.
 Miss Leopold's letter opposite conveys in no uncertain way the gratitude she feels for Forana.
 Liquid and Tablet Form

Matador Ranch Has Volume and System

Through the courtesy of D. L. McDonald, a member of The Brand force was enabled to visit the great Matador Ranch, comprising nearly 400,000 acres and running 20,000 cattle, last Saturday.

The trip was a revelation as to the magnitude and business system of this great concern. The owners are a Scottish concern, and besides this big ranch, they own others at Matador, Texas, in Colorado, in Kansas and in Canada. Mr. McDonald has put in three big irrigation wells for this concern on one of the farms, just across the Canadian river, 65 miles northwest of Hereford, and will soon begin another. Great stacks of alfalfa were piled high on this place. The big range is cut up into sections, with a ranch house and separate crew on each. The head man of the company has just arrived in the United States from Scotland for an annual inspection trip of the properties, and a conference of company officials will be held on the ranch in the near future.

George Karr, well known Hereford citizen, is in charge of the farm where the wells are in operation. Mr. Karr's well known skill as a champion cook was never better displayed than on Saturday, and the appetizing meal he concocted for the benefit of the visitors on this occasion will long be remembered by them.

CAN WE TALK WITH THE DEAD?

When such men as Sir Arthur Conan Doyle and Basil King are Spiritualists, the question of com-

munication with the spirit world takes on interest. The medium, as we know her, is generally a fraud. At all times though, there is something "goozly" about seances.

The Thirteenth Chair has never failed to hold an audience abso-

HANDS, ARMS, LIMBS ASLEEP

And Was Run-Down, Weak and Nervous, Says Florida Lady. Five Bottles of Cardui Made Her Well.

Kathleen, Fla.—Mrs. Dallas Princi of this place, says: "After the birth of my last child... I got very much run-down and weakened, so much that I could hardly do anything at all. I was so awfully nervous that I could scarcely endure the least noise. My condition was getting worse all the time... I knew I must have some relief or I would soon be in the bed and in a serious condition for I felt so badly and was so nervous and weak I could hardly live. My husband asked Dr. Cardui about my taking Cardui. He said, 'It's a good medicine, and good for that trouble', so he got me 5 bottles... After about the second bottle I felt greatly improved... before taking it my limbs and hands and arms would go to sleep. After taking it, however, this poor circulation disappeared. My strength came back to me and I was soon on the road to health. After the use of about 5 bottles, I could do all my house-work and attend to my six children besides."

You can feel safe in giving Cardui a thorough trial for your troubles. It contains no harmful or habit-forming drugs, but is composed of mild, vegetable, medicinal ingredients with no bad after-effects. Thousands of women have voluntarily written, telling of the good Cardui has done them. It should help you, too. Try it. E 74

lutely tense from the first curtain until the last. Why is this? First, it starts off with a spiritualistic seance. Wales, whose best friend has been murdered mysteriously, seeks to find out the name of the murderer in a seance. That seance is one of the most thrilling pieces of stagecraft in history.

The seance is only the beginning. Dramatic situations develop there that keep us guessing through all the evening and then, after we have convicted everyone in the cast but the right one, the solution is as quick as it is amazing.

Bayard Veillier is the author of this super drama. It is seldom that N. Y. is fooled on plays. Certainly New York took to the 13th Chair. A solid year's run in the 48th St. Theatre is evidence of that.

The caste is all New York's best. Helen Van Hoose, as Madam La Grange, the medium, is the leading woman. She played this role throughout in the original production. Her support includes such players as Beatrice James, Virginia Pennington, Vira B. Rail, Craig Ward, Claude Gourand and Frank Crane.

Charles F. Horner evolved the idea of bringing real N. Y. success with N. Y. castes to the Western cities not ordinarily reached by such productions. The venture has proven an instant success. Avail yourself of an opportunity to see this great play which appears at the Star Theatre on November 7.

SLAT'S DIARY

FRIDAY—When the teacher ast me 2 describe the Manners & Costumes of the Natives of the Cannonball eye-lands I wasent able 2 Deside so I sed I diddent know. So she ast Jake which was holding up his hand which was dirty like common. So she sed Jake you may tell us. He replied & sed They haint eny manners or Costumes ary.



SATURDAY—Jake sed 2 me he knowed how 2 make butter out of grass. I bet him a rubber Balune he diddent. He sed 2 feed grass 2 the cow which wood give milk & then you churn the Butter. He hassent got his Balune yet. Mebby he wont neither.

SUNDAY—teecher allowed me 2 go home from Sunday skool early today. The way it happened was thisaway. She sed Repeat the 10th commandment & I sed it was Eat drink and be Mary today and tomorrow youll be Dry. She sed 2 me Slaty you may go home now & study yure Bible. Which I did only I diddent study enny. Chicken for dianer.

MONDAY—more chicken today. ma give me the neck 2 eat & I objected to it & pa sed when he was a little boy he had all ways ate the neck & the back & the nuckels. I ast him did he like them & he sed Yes he did. So I sed 2 him Well you can have mine. He diddent.

TUESDAY—pa was playing on the Fonograff & desided he wood get a church peace so he went 2 the Telephone & rung up & then the person which answered sed What do you want & pa sed Take Me as I Am. The fellow sed Who you thipk yure a tawking 2. Pa sed Haint you the Musick store which sells Fonograff records & the man sed No this is the Police stashun. Pa rung off.

WEDNESDAY—after skool was out Jake & me went a hickry nutting out 2 ole man Skinnerses thicket. we had just got our sacks full when ole man Skinner cum along & he sed Wot you kids a doing in my woods now get out. So we started 2 pick up our sacks & he sed Empty them durn you. We did. That ole man is 2 stingy to give a duck a drink.

THURSDAY—the Teecher ast Jane 2 name canal which carries the fud threw the body after the stummick Digested it. She replied & sed it was the Alimony canal. I snickered & she froze me with 1 of her looks.

HOW YOU CAN HELP
 Third Red Cross Roll Call, November 2 to 11.

By helping to enroll one million volunteers to bring in the 20,000,000 new members.
 By spreading the news of the great public health service campaign, international in its scope.
 By helping to interest large or-

ganizations in making more efficient their departments of First Aid.

By interesting women in their opportunities to learn Home Nursing and Care of the Sick under the Red Cross and thus guard against serious illness and unnecessary loss of life.

By telling women of the free Red Cross cooking courses, where they can learn how to prepare food for their families.

By practicing the helping-hand doctrine—the foundation of the Red Cross Home Service.

That Roll Call of Americanism for Red Cross members will take place between November 2 and 11.

The Red Cross Roll Call is not a call for money. It is a call for members. It is a call to the comradeship of the Red Cross—a com-

radeship of service—of a common faith in the power of honesty and honor. Good Printing at The Brand.

OIL MAPS

We carry a complete line of Panhandle County maps, including

Deaf Smith, Parmer & Castro Counties

showing location of all wells to date.

Special Map Work Solicited

Our prices are right and our work guaranteed.

Panhandle Mapping & Blue Print Co.

604 Polk Street,
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Amarillo, Texas.

Just Received Car Load

Fordson Tractors

If you are expecting to use a tractor this fall—place your order now as it is not certain that another carload can be had in the near future. Remember only 7 Tractors come in a carload—and delivery will be made according to the date order is placed.

PRICE F. O. B. DETROIT

\$750.00

It now requires a signed order with a deposit of \$25 to insure delivery

Ford Garage



Lay a bet on rolling 'em with

PRINCE ALBERT
 the national joy smoke

ROLLING your own cigarettes with Prince Albert is just about as joy'us a sideline as you ever carried around in your grip! For, take it at any angle, you never got such quality, flavor, fragrance and coolness in a makin's cigarette in your life as every "P. A. home-made" will present you!

Prince Albert puts new smokenotions under your bonnet! It's so delightful rolled into a cigarette—and, so easy to roll! And, you just take to it like you been doing it since away back! You see, P. A. is crimp cut and a cinch to handle! It stays put—and you don't lose a lot when you start to hug the paper around the tobacco!

You'll like Prince Albert in a jimmy pipe as much as you do in a home-rolled cigarette, too! Bite and parch are cut out by our exclusive patented process. You know P. A. is the tobacco that has led three men to smoke pipes where one was smoked before. Yes sir, Prince Albert blazed the way. And, me-o-my, what a wad of smokesport will ripple your way every time you fill up!

Copyright 1919 by H. J. Reynolds Tobacco Co.

Awaiting your say-so, you'll find tippy red bags, tidy red tins, handsome pound and half pound tin humidors—and that classy, graceful pound crystal glass humidor with sponge moisture trap that keeps Prince Albert in such perfect condition!

R. J. Reynolds Tobacco Company Winston-Salem, N.C.



WE ARE

Long on Tires Short on Cash

Several back orders of tires have arrived at once and we are overstocked. Anticipate your tire wants for the next several months and save money on your tire bill. Just come in and say

TIRES
 and we'll do the rest.

TELEPHONE 23

Hereford Garage & Machine Works
 EVERYTHING FOR THE AUTOIST

SOCIETY AND CLUBS

MISS ORCEL GILLILAND, Editor

Report of Circle Number Three

The meeting was opened with two dear old-time songs, with Mrs. Carl Gilliland as pianist; after which Mrs. Mounts made a tender and touching prayer.

Mrs. Dr. Hicks led the devotional by reading the tenth Chapter of Acts of the Apostles, a chapter very suitable for the occasion. There were comments that brought out the good lessons in it. An interesting business session followed, conducted by our president. Plans and problems were discussed and acted upon.

Mrs. Gilliland drew out many helpful thoughts and incidents during the Bible study.

We were delighted to have Mrs. Bradley and Mrs. Orr with us again. The absent ones were missed and mentioned.

An interesting feature of the program was a short story by Mrs. Connell, which was told in an animated way that kept the Circle spell-bound until it reached the happy and surprising climax.

The meeting was dismissed with an earnest prayer by Mother LeGrand.

RENFO—SMITH

Sunday afternoon at 6:30 two of Hereford's young people, without a single warning to their friends, went quietly to the home of Rev. Asbell and were united in marriage. The bride, Miss Essie Smith, is a daughter of Mr. and Mrs. W. T. Smith, numbers her friends by scores and has for the past year been one of our local telephone operators; while the groom, John Renfro, is a successful young business man, being one of the members of the Renfro and Sons firm of Buick agents, and is held high in the esteem of the citizens of Hereford.

The Brand joins with the entire community in extending congratulations to this happy young couple.

U. D. C.

The U. D. C.'s will meet Friday, Nov. 14th, in the Club rooms at the Courthouse at 2 o'clock. Every member is urged to come bring their favorite receipts for the cook book to be gotten out during the holidays.

Friday evening, a number of young people were entertained with an informal dance at the club room. Mr. and Mrs. J. W. McQueen, Mr. and Mrs. George Garrison, Mr. and Mrs. Roy Bruner and Mrs. Edgar Johnson were chaperons. The evening was one of much pleasure. After spending a few hours dancing the guests were escorted to the home of Mr. and Mrs. McQueen, where delicious refreshments of hot chocolate and cake were enjoyed.

An old fashioned Halloween party with lots of good things to eat and a good time for all in attendance was enjoyed by a number of folks last Friday at the home of Mr. and Mrs. D. C. White, one and one-half miles northeast of town. All the Halloween games that could be thought of by a happy bunch of Halloweeners were played, from getting the apple from a tub of water to chewing the string for candy in the middle, and enjoyed to the utmost.

In keeping with the rest of the evenings enjoyment an old fashioned supper was served which consisted of chicken, and everything that goes with it, pumpkin pie, cake and tea.

Little Miss Vida Hicks, daughter of Dr. and Mrs. J. W. Hicks was hostess to a number of her little friends last Friday afternoon. The occasion was honoring the little girl's seventh birthday and being in Halloween season the witch played the leading entertainer for the afternoon. This witch was a "Wonder" and as she told the little folks many stories of witchland and took them riding on her broom they almost began to wish that she would leave her place in the far off country and come to live among them. But the witch was a "Wonder" and as she were enjoyed, while the small hostess was over burdened with beautiful birthday gifts.

Again was the witch a favorite with the young guests as she passed huge witches caps filled to the top with popcorn and candy.

As the shadows of evening began to fall on last Friday evening the Halloween spirits began to make their way to the different places over town. A number of these white figures found their way to the home of Mrs. E. J. Williams, where Miss Lelia Williams was awaiting them to act as their hostess. Upon entering the house, they were met by a Witch, who escorted them in mystic silence to their places. One round of merry games after another was enjoyed, and at a late hour delicious refreshments were served.

BAY VIEW CLUB

On Thursday October 30th, 1919 the Bay View Club had the pleasure of meeting in the new Club Rooms. These rooms are the old Red Cross rooms and have recently been furnished by the Bay View, Delphian and U. D. C. Clubs.

Mrs. J. E. Ferguson took charge of the meeting and after a little business was disposed of, the following splendid program was enjoyed:

A Summary of "Justice" by the Author Himself—Mrs. W. A. Price
Life and Personality of "Robindranath Tagore"—Mrs. T. F.

Rolosen.

Comparison between the Hindu and Christian Religion—Mrs. Walter Spradley.

The "Nobel Prize"—Mrs. D. C. Laird.

Questions on life of Robindranath Tagore—By Leader.

All too soon the closing hour came and after assigning next week's lesson the club adjourned.

Comrades and Tri-O

Classes Entertain

If you had been on watch last Thursday evening, just at dusk, you would have seen countless white clad spooks gathered in west Hereford. Part, in response to an urgent invitation, stopped at the home of Mr. and Mrs. Jessie Stanford, while others made the Black home their destination. Presently the spooks marched single file to the beat of a "Tin Can" from the Stanford home to that of Mr. and Mrs. Black and after winding in and out among the rooms fell in with the column of waiting spooks and marched down the street east. They paraded several blocks then down to the skating rink, which they circled with their silent lines. Is it any wonder the far skater drew just a little nearer her stalwart partner? After they had made a round of the rink, the leaders headed west and stopped at the Broadwell home.

Upon entering they were met by a spook in black and made to take an oath to enter into the evenings amusements with full zest. A weird ghost dance was played by another black spook while each passage was explained by a ghostly voice.

Some of the features of the evening were: fortunes, futures, palm reading and trying to guess the names of each ghost. After unmasking, refreshments were served, buffet style, consisting of sandwiches, cheese balls, doughnuts, fruit salad and coffee.

Much was added to the charm of the evening by the appropriate and elaborately decorated home. Jack-O-Lanterns, witches, owls, black cats, and hundreds of yellow chrysanthemums made the place look indeed like a haunt for Halloween spirits.

At a late hour the guests departed declaring it was the best Halloween they had ever spent, and registered on the heart of every spook was a good wish for the host and hostess.

Monday evening the beautiful home of Mrs. L. R. Bradley was thrown open to a number of friends, in honor of Mrs. C. F. Winfrey of Buckner, Missouri, a sister of the Shore Bros. Tables were placed for "42" and many were the merry games enjoyed, as the couples progressed from table to table. As a happy climax to the games came the two course luncheon, consisting of a salad course and ice cream and cake.

Well "Armed"!



When company comes there is no time to waste—no chances to be taken—so mother sees that there is always a can of

CALUMET BAKING POWDER

on hand. Cakes, pies, doughnuts, muffins and all good things to eat must be dressed up in their best taste and looks.

Then, too, her reputation as a cook must be upheld—and she "stakes" it on Calumet everytime. She knows it will not disappoint her. Order a can and have the "company" kind of bakings every day.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

You save when you buy it. You save when you use it.

HIGHEST QUALITY AWARDS

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable District Court of Deaf Smith County on the 6th day of October, 1919, by the Clerk thereof, in the case of Parlin and Orndorff Implement Company, et als, versus J. I. Walker et al. No. 788 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in December, A. D. 1919, it being the 2nd day of said month, before the Court House door of said Deaf Smith County in the town of Hereford, Texas, the following described property, to-wit: All of section No. 76, Abstract No. 1045, Block K-3, in Deaf Smith County, Texas. Levied on as the property of J. J. Perkins to satisfy a Judgment amounting to \$5,355.90 in favor of Parlin & Orndorff Implement Company, et als, and cost of suit.

Given under my hand, this 5th day of November, 1919.

C. S. PURCELL, Sheriff Deaf Smith County Texas. 41-4t

We have all the new things in wall paper. Skelton.

Ladies' Shoes Shined

I am back at my old stand at BEENE & SHAW'S BARBER SHOP

and prepared to give both the ladies and the men of Hereford the best work in the city. Call, or send me your Shoes. Your business appreciated.

Guy N. Smith

Loans

Real Estate

Insurance

Rentals

BARNETT & SKELTON

Over 1st Nat. Bank

Xmas Dishes

FULL LINE OF HOLIDAY DISHES JUST RECEIVED. SOMETHING NEW AND NIFTY.

Everything In Dishes

The Fair

To Our Customers!

We are badly behind with our work and we will not be able to present your bill to you but have mailed same to you and we ask that you either mail us your check or hand it to us at the office. Your co-operation will favor us as well as others who are waiting for us to serve them.

Your friend,

Hereford Light and Power Co.

"DO IT ELECTRICALLY."

"You'll Like Hereford—Oceans of Water."

5 1/2% FARM LOANS

WHY PAY MORE?

The Government's own system for financing the farmer and ranchman. No red tape. No limit on amount, if you have the security. Interest 6 percent on amounts over \$10,000.00.

J. FRANK POTTS

Send it to the Laundry

Have you figured what it costs you to do your washing at home? You will certainly find that you are doing hard labor for nothing, besides forcing the family to "eat off the mantel."

Dry Cleaning minus the gasoline smell

Hereford Steam Laundry

Phone 246

Ford Cars and Trucks

Two cars Fords, already sold, just received. Two more, also sold in advance, on the road. Better get in your order early

A full line Auto Accessories always on hand

Ford Garage

Call for our

Mary Garden

line of
PERFUMERY
FACE POWDER
TALCUM POWDER
TOILET WATER

We also carry a full line of
Eastman Kodaks
 and supplies



Geo. E. Burns
 The Druggist
 Phone 300

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

FOR SALE

ALFALFA HAY

Can use a few cars of Alfalfa. Call 40-2t A. F. Lusc, Phone 54.

FOR SALE—Dempster 12-hole drill, practically new, and one row binder. 36-tf C. O. Norton.

FOR SALE—First class, second-hand Dodge car; also five passenger Ford in good condition. 38-tf L. W. Hough.

FOR SALE—58 acres in half mile of public school building. A Park site. Price \$20 an acre. Bery Orr Phone 75-F12

FOR SALE—Kafir, Maize and Cane. See me, or phone 40-F3. 41-4t-Pd. D. C. White.

FOR SALE—A good range stove. Will sell cheap. 41-2t L. H. Shore.

FOR SALE—100 head high grade Hereford calves. 41-tf W. S. Williams.

FOR SALE—500-800 tons of feed. Four sections of grass to lease to Buyer. Write Box 434 or phone 78. 39-3t-pd (12)

FOR SALE—Am offering for a short time my herd of full blood, non-registered Hereford two and three year old cows. None better to be found. Will sell from 25 to 200 head. If interested, see 38-tf C. O. Norton.

FOR SALE—Or will trade for cattle, 30 mares, mules, horses and Mammoth Jack. Phone 78 or write 434. 39-3t-pd (13)

FOR SALE—My residence near Mother's Park. 5 rooms, hall, 3 porches, bath with city water and sewer connection. Also good well and windmill, two lots and trees. 22-tf JAS. A. HUGHES.

R. S. BEATTIE
 Registered Veterinarian
 Corner Drug Store Phone 105
 Hereford Texas

FOR SALE—Windmill tower elevated tank and tank tower. 40-1f C. H. Dyar.

SAND AND GRAVEL

Phone T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 37-4f

FOR SALE—Boars, Registered Duroc Jersey. John Knight, Canyon, Texas. 37-4t-Pd.

FOURTEEN pigs for sale, five mile East and one South of Hereford; good thrifty pigs, two months old. 40-2t-Pd. A. F. Finley.

HOGS

I have a few hogs left—pigs, shoats, piggy sows and meat hogs. 40-2t A. F. Lusc, Phone 54.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

STATIONERY!—neat printing at living prices. **THE BRAND.**

WANTED

WANTED—Help! 31-tf Hereford Steam Laundry.

WANTED—To buy 11 1-2 inch wire clamp wheel for baby buggy. Phone 289. 40-2t-Pd.

WANTED—To rent farm, 150 to 200 acres, good land with 3 or 4 room house and good sheds for work stock. Have good teams and tools and plenty of help. Address J. I. Funderburg, 40-tf-(2t-Pd) Hereford, Tex.



WHITE BRONZE MONUMENTS
 No Moss-Growth, no chipping, no crumbling. Investigate. Guaranteed For All Time
 Sold by
P. E. PURCELL, Hereford, Texas

LOST

STRAYED—Two small mares, one bay, and one grey with wire cut on left knee. E. H. Shore. Phone 137 or 369 37-4f

LOST—Between Dunlap Ranch and Arney, white faced cow, letter H left hip. Notify J. B. Phillips. 39-tf

LOST—Pair tortoise-rimmed glasses. Finder please notify The Brand. 39-tf-(14)

LOST—Tuesday afternoon, between town and dump grounds east of town, an Auto Jack. Finder please return to 41-16Pd. J. S. Orr.

STRAYED—One white-faced heifer calf, 5 months old, has no brand. Notify J. M. Mortimer Hereford. 41-1t-Pd.

LOST—A pair of babies shoes. On twenty-five mile avenue south of town. Finder please return to 41-1t J.O. Newell.

FOR RENT

FOR RENT—One or two rooms, phone 163. 39-tf-(11)

FOR RENT—One furnished room. Gentlemen roomers preferred. 40-2t-(17) Phone 142.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

MISCELLANEOUS

FOR RENT—Nice, room upstairs. Apply to Eli Dunlap. 41-tf

FOR RENT—One-fourth of Section 53, Deaf Smith County. Write Mrs. Daniel Ward. 41-2t-Pd. Longview, Texas.

Cash for your used car. Don't bother us with junk. Hereford Garage.

P. S. We have several good second-hand cars for sale. 36-tf

Trespass Notice
 No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. 33-tf C. C. Slaughter.

DR. L. N. PENNOCK
 Osteopathic Physician
 Suite 6 Fuqua Building
DIET SPECIALIST
 Res. 209—Phone—Office 819
 Amarillo, Texas. 41-4t

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. Stated meetings, Saturday on or before full moon of each month. W. M. RAY, W. M. J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month. A. O. THOMPSON, H. P. J. S. JONES, Recorder.

WOODMAN OF THE WORLD Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

BROTHERHOOD OF AMERICAN YOEMEN. Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Arhlers always welcome. W. F. ORR, Foreman, C. H. McGhee, Correspondent. 31-tf

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 23rd day of September, 1919, by the Clerk thereof, in the case of Louis J. Ochs versus W. B. Mersfelder and Thos. J. Zook, No. 1176 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday, the Second day of December, A. D. 1919, at the Court House Door in the city of Hereford in Deaf Smith County, Texas the following described property, to-wit:

The Northwest one-fourth of Section No. 8 in Township No. 2 North of Range No. 1 East of Capitol Syndicate Subdivision as shown by a plot hereof on the Deed Records of Deaf Smith Co. in Vol. 19, page 223.

levied on as the property of W. B. Mersfelder on the 10th day of Oct. 1919 to satisfy a judgment amounting to \$1377.20 in favor of Louis J. Ochs with interest thereon at 10 per cent per annum from May 13th, 1919 and cost of suit.

GIVEN under my hand, this 5th day of November, 1919.

C. S. PURCELL, Sheriff 41-4t

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

REAL ESTATE TRANSFERS

(Furnished by J. Frank Post.)

C. H. Fallwell and wife, Bessie Fallwell to J. L. Fuqua, part of Section No. 110 in Blk. M-7 of the Ricketts addition to the town of Hereford, Texas; \$1250.

T. H. Eves and wife, Alta Eves, to B. F. Guthrie, west half of Sec. No. 23, Township No. 5 North, Range No. 1 West; \$1600.

A.C. Barnhart and wife, Bertha I. Barnhart, to John W. Clark, Lots Nos. 11 and 12, Blk. No. 32, in the town of Hereford, Texas; \$600.

William Strothman and daughter, Laverna Strothman, to John F. Elliston, Lot No. 4 in Blk. No. 4 of the Roland Sisk's Subdivision of Blk. No. 1 of the Mabry addition to the town of Hereford, Texas; \$7050.

Window Glass in all sizes. Skelton.

LACKS OFFICIALITY

Wichita, Kans.—A man by the name of Johnson here, has a newspaper clipping which informs those whom it may concern that the Johnsons won the war. According to the clipping, there were 53,000 Johnsons in the army, against only 51,950 Smiths, 48,000 Browns, about the same number of Andersons and Walkers and only 25,000 members of the Jones family.

Good Printing at The Brand.

YOUNG MAN DIES FROM ACCIDENT

Wesley Owen was fatally injured Wednesday afternoon at the Joe Foster place while assisting Mr. Foster with his threshing, his liver being cut in two by the force of a blow received from the handle of a pitchfork which caught in the drive belt of the threshing machine.

Mr. Owen was throwing bundles into the machine from the ground. His fork caught in the driving belt of the machine, and was hurled at Mr. Owen with such force as to cut his liver in two. He died early Friday morning in the sanitarium at Amarillo from the result of the injury.

Mr. Owen had been in this country but a short while, assisting farmers. His parents are down in the cotton country at work.

The funeral was held Sunday afternoon at the Baptist church, conducted by Rev. B. F. Fronbarger.—Randall Co. News.

You Do More Work,

You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.

GROVE'S TASTELESS Chill TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

GROVE'S TASTELESS Chill TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.

The Strength-Creating Power of **GROVE'S TASTELESS Chill TONIC** has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get **GROVE'S TASTELESS Chill TONIC** when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

Take a Little Runabout Town

and compare our goods, **QUALITY** and **PRICE** considered. **COMPARISON** is the only **TRUE TEST** of **VALUE** and we court it on everything we sell. Your **LITTLE RUNABOUT** will surely bring you back to our store.

PHONE 16 **Orr's Tailor Shop**
 Cleaning and Pressing Specialists

FORD OWNERS BE HAPPY—Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at **THOMPSON'S GARAGE** **THOMPSON & MERCER DISTRIBUTORS**

STAR TIRES

The Product Of
Akron's Master Tire Builders

The kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

Thompson's Garage

Will Owen's Leg Broken When Horse Falls On Him

Will Owens suffered a broken leg when a horse which he was riding fell with him Wednesday. The horse was just being broken to ride, it seems, and while bucking it fell on the pavement on the East side of the square. Mr. Owen's leg was fractured near the ankle.

—Plainview Herald.

Good Printing at The Brand.

NOTICE BY PUBLICATION OF FINAL ACCOUNT

The State of Texas, to the Sheriff or any Constable of Deaf Smith County, Greeting:

Geo. L. Muse, Administrator, with the Will Annexed, of the estate of Elvira S. Gorton, deceased, having filed in our county court his final account of the condition of the estate of said Elvira S. Gorton, deceased, together with an application to be discharged from said administration, you are

hereby commanded, that by publication of this writ for twenty days in a newspaper regularly published in the county of Deaf Smith you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have, on or before the December Term, 1919, of said county court, commencing and to be holden at the courthouse of said county, in the city of Hereford on the first Monday in December A. D. 1919, when said account and application will be considered by said court.

Witness, A. O. Thompson, Clerk of the County Court of Deaf Smith County.
 Given under my hand and seal of said court at my office in the city of Hereford this 16th day of October, A. D. 1919.
 A. O. THOMPSON,
 Clerk County Court, Deaf Smith County.
 By A. L. Biggs, Deputy Clerk. 39-3t.

Nothing To It

BUT

Hood and Federal Tires

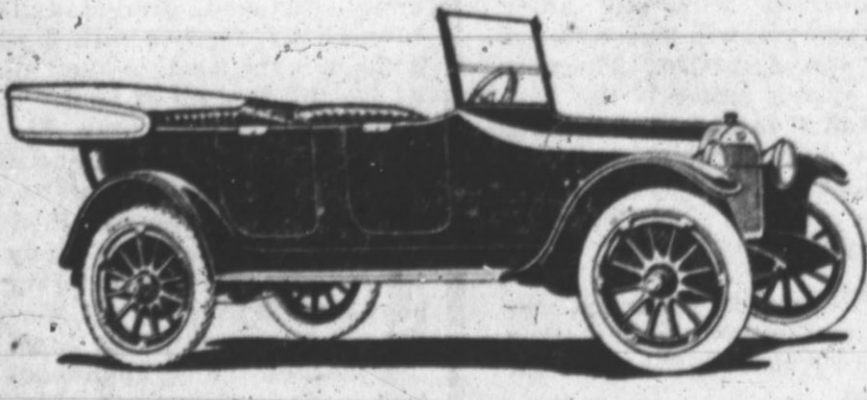
The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

The Independent Oil Co.

MILLER & FALLWELL
 Phone 113

THE OAKLAND

SENSIBLE SIX



IS THE VERY LAST WORD IN 1919 AUTOMOBILE CONSTRUCTION:

PLEASING TO THE EYE
 PLEASING IN PERFORMANCE
 PLEASING TO THE POCKETBOOK

Let Us Show It To You

Hereford Garage & Machine Works
 Phone 23

UNLIMITED POSSIBILITIES IN POULTRY, SHEEP AND HOGS

(By R. Kenneth Evans, Industrial Editor)

There is a field of industry open for development in Deaf Smith county with unlimited possibilities and one which is now attracting the attention of all farmers in this section. This is the poultry raising industry.

To begin with, Deaf Smith county has the ideal climatic conditions for the raising of poultry and coupled with the development of agricultural products in this section and the growing of much forage means that poultry can be raised in this section without much effort and still make it possible for the farm to realize a substantial bank account. Those who are familiar with the poultry industry, state that the conditions here are approximately the same as exist in the Ozark country of Missouri,

which country is especially noted for poultry raising.

During the last year according to the records of the local produce raisers, the receipts for poultry and produce have more than doubled since May, a year ago. In fact one produce dealer estimates that the poultry production has increased more than 500 percent



during the last year. This increase has been brought about through the development of agricultural resources in this section and the general activity along all lines. The farmer of this country has to realize that he can produce poultry without much expense and by developing the opportunities along this line he can practically cloth and care for his family.

The Turkey industry is one that is especially attractive for this section. There is not a bird that demands more care or more particular conditions than the Turkey. Climate governs, in a great measure, the success of raising this bird. In Deaf Smith county, the altitude is conducive to successful raising of turkeys, as well as the seasons, and hence the turkey industry is rapidly developing.

There are some pure bred chickens raised in Deaf Smith county and those who have been following this industry are meeting with excellent success. It is but a ques-

tion of time until the chicken and produce industry generally will be one of the important sources of income for Deaf Smith county. Adequate markets are maintained in Hereford for the handling of the farmers produce. Also there is ample land available in small tracts for those who might desire to follow poultry raising as a business that would, without a question of a doubt, be successful in this section.

As a general rule the poultry industry is strictly a side issue in this country. All the produce is handled through local dealers and the majority of it is shipped to Amarillo markets. Eggs sold by the farmers bring an average income of from 30 to 70 cents per dozen. From May 1, 1918 to April 1, 1919, one produce man in Hereford paid \$10,000 to the farmers for cream alone, approximately \$8,000 for eggs, and \$10,000 for poultry, including chickens and turkeys. Turkeys are not raised in this section in proportion to chickens but thrive here. Produce dealers paid last year for turkeys, more than \$2,000 and this year the turkey production will be much heavier. The field is practically a virgin one along this line and offers a great opportunity for development.

SHEEP RAISING

Another industry which is attracting interest in Deaf Smith county is the sheep raising industry. This country is especially adapted to the raising of sheep and is within close proximity to the most extensive wool market in the west, San Antonio. At this time, there is approximately 15,000 head of sheep in Deaf Smith county which fluctuates as the seasons demand.

Sheep raising is being encouraged extensively in this country and

PALO DURO HEREFORD FARM

Registered Herefords

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop., Hereford, Texas.

a concerted effort is being made to make it one of the important industries of this section of the Panhandle. Ample forage crop makes it attractive and the fact that sheep will thrive on very little forage and that forage does not necessarily have to be of the best. Already, several farmers in this section have adopted the sheep raising industry as a sole industry and are handling the industry with an extensive percent of profit. Many other farmers, after thoroughly investigating the opportunities for success along this line, have signified their intention of taking it up next season.

The last season, the lamb and wool crops paid a fifty percent profit on the investment to those who are engaging in the raising of sheep in the county. It is estimated by those who have engaged in the business, that next season will be even a better one.

HOG RAISING

Hog raising and pig feeding on the irrigation farms is one of the chief industries. The hog industry is an exceptionally profitable one in this section because of the fact that hog feeders produce their own feed. Kaffir corn and maize, threshed, ground and fed through self feeders with digester tankage is the usual method adopted for the feeding of hogs.

The high price obtainable for hogs has caused the shipping of all the marketable hogs out of this section except those retained for breeding purposes. In many instances, feeders are shipping in hogs for the purpose of feeding them out and preparing them for the market. The abundance of feed stuffs in this county this year is making this way of handling the hog situation an exceptionally profitable one. The market price for hogs has been from eighteen to twenty-three cents and the farmers of this section have found that they can market their forage crop on the hoof through hogs and realize a much higher percent of profit from it. The principle markets for hogs from this section are Wichita, Kansas and Fort Worth, both extensive cattle and hog markets. Several feeders in this sec-

tion shipped from eighteen to twenty car loads of porkers to the market last year and the production this year will be larger.

One attractive feature of raising hogs in this section is the absence of disease. Of course in a great measure, the care exercised by the

hog producers is responsible for this condition in that they provide concrete wallows from irrigation water, which provides the hogs to keep cool and clean at the same time, however, general climatic conditions favor healthy animals.

Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

Good Printing at The Brand.

BRAND

HEREFORD CATTLE CO.
Hereford, Texas
Registered and High Grade Bulls For Sale
27-2-1-20 Phone 167-F2

CATTLE BRAND

(bar) just behind right shoulder.
T. F. BURKES,
13 miles north, 4 west of Hereford.

BRAND

WANTED—5 or 6 gang disc plow. Must be worth the money.
BLAIN BROS.

BRAND

If U. C. same notify C. C. Slaughter.

Get the Best

If You Are Going to Buy a Phonograph, Why Not Get the Best?

Columbia Records

The essential features of a phonograph are the Cabinet, the Motor, the Reproducer, and the Tone Chamber. We believe these features are stronger in the Columbia than any other. Compare the tone of the Columbia with any other machine and you will be convinced that the tone is better. The new 3 and 4-spring motor is the best ever installed in any phonograph, and the Columbia cabinet is better than found in other machines of the same price.

will last longer on Columbia machines than they will on any other machines which have the universal tone arms.

There is every reason why the Columbia is the best. Come in and let us show you.
We now have in stock models ranging in price from \$75 to \$750.

W. H. Ray

Chase and Sanborn COFFEE

They simply can't make anything better
Give it a trial

The G & R Grocery

Phone Us—Number 81

A man's best pal is his smoke

"Knotty problem? Let me help"
—Ches. Field

"HELP" is right! A smooth, mellow smoke is just the thing, when you're up against a tough one. And Chesterfield is that smoke.

An expert and exclusive blend is responsible—finest, silkiest Turkish tobaccos from Xanthi, Cavalla, Smyrna and Samsoun, and the best varieties of Domestic leaf—put together by the manufacturer's private formula that brings out every last bit of flavor. No other process, no other blend, can successfully imitate Chesterfield's smoothness and full-bodied flavor.

No argument here! Chesterfields satisfy as no other cigarette has ever satisfied before.

Liggett & McCarty Tobacco Co.

Chesterfield CIGARETTES

They Satisfy

20 for 20c —and the blend can't be copied

Do It With A Fordson

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

The Ford Garage

SOLE DISTRIBUTORS

A Live Bank in a Progressive Town

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

The First National Bank of Hereford

CAPITAL \$50,000

Hereford Security Service Texas

MAKE YOUR NEXT TRIP ON SOUTHLAND TIRES

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work. Automobile Electrical repair work solicited.

ELECTRIC SERVICE COMPANY

Hereford Texas

Exclusive Representatives For International Line

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, irrigation machinery and supplies.

Dunlap Hardware Company

Hereford Texas

A Good Meal—Well Cooked—Variety of Food

is always to be secured at the City cafe at a price less than the usual charge for this service—The regular meals cannot be excelled—all short orders, with oysters in season. A good meal at a reasonable price.

The City Cafe

C. H. CARL

Hereford Texas

Let Your Friends See That It's A Howard

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise.

Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country. Visit our optical department.

W. H. RAY

JEWELER AND OPTICIAN

Hereford Texas

Better Work Than You Are in the Habit of Getting

This is what this laundry does for you—your clothes are returned home in the very best of condition—no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver—Tailoring work—dry cleaning and all classes of laundry work.

Hereford Sanitary Steam Laundry

H. L. BROADWELL, Prop.

Hereford Texas

The First State Bank and Trust Company

The growth and development of Hereford has been evidenced as almost remarkable. The development of the city has been brought about through trials and periods of adversity and one of the institutions of the city always found doing a little more than their part and assisting in every way in time of need and boosting in every way in time of prosperity is the First State Bank and Trust Company.

This bank was organized and established in Hereford in 1907 with a capital stock of \$100,000. Later this stock was reduced to \$50,000, with a surplus of \$50,000, which charter it is operating under today with undivided profits in excess of \$7,000.

From the day the bank first opened its doors for business, it has been an influential factor in developing the resources of this section. It has furnished the money for farmers to operate on and has prided itself in the fact that there was never a call made upon this institution for financial assistance, which was meritorious and had for its purpose the further development of the resources of this section, but that the request was met. The bank encourages development by fostering contests. For instance, at this time a standing reward is offered consisting of an overcoat and a good suit of clothes to the farmer making the largest production on 80 acres of land in Deaf Smith county. This friendly competitive plan does much to encourage maximum development and many of the farmers in the county make a special effort to win the bank's prize.

Mr. Wilkinson, the president of the bank, has been identified with banking institutions in this part of the country for many years and the last twelve years has been identified with the First State. He is recognized as one of the most successful bankers in the Panhandle country and the record he has established in the management of the First State Bank is one that any banker can be proud of.

In perfecting his organization, Mr. Wilkinson has surrounded himself with competent men to manage the bank's affairs. C. B. Williams, the vice president of the bank was originally engaged in the stock business and for the last year has been identified actively with the bank and is proving a success in the banking business the same as in the stock business.

A. Herbst, vice president and cashier of the bank, has been identified with this institution for the past two years. Mr. Herbst left here seven years ago and prior to that time was identified with the First National Bank of Hereford. He has spent practically his entire lifetime in the banking business and has studied it from the standpoint of making the bank with which he is identified not only a success to its stockholders, but a credit to the city and county wherein it is located.

J. A. Pitman and Frank Alexander, assistant cashiers of the bank, have been identified with the institution for some time and have proven valuable additions to the institution, both young men being of the younger set of progressive young business men.

The First State has always been a leader in the cattle industry and is considered one of the main stays for the development of this industry. The institution has always been operated on a basis of development of local resources.

Plans are now being perfected for the erection of a new banking house next year. The new building will be modern in every respect and will be another step toward the upbuilding of Hereford for which the First State Bank was directly responsible. The new institution will be modernly equipped throughout and will certainly be a credit to the city.



The Baskin Land Co.

(INCORPORATED \$50,000.00)

Oil Exchange in connection with our office. Oil leases, Royalties, Securities, Lands in fee, etc. Advance for drilling contracts. \$60,000.00 to loan on land at 7 per cent annual interest, loans can run 5 and 10 years. We do a general real estate and investment brokerage business. See us for bargains. Texas Hereford

The Real Home-Made Candy

There is a deliciousness about home-made candy that is not imparted to the "store made" brand. There is also a personal satisfaction to you to know that your candy is made right at home, of the very best materials, and in a sanitary manner.

WE MAKE OUR CANDY RIGHT HERE IN HERFORD.

The Hereford Bakery & Confectionery

G. A. LEWIS, Prop.

(We will soon be in our new location) Texas Hereford

MARRY THE GIRL AND WE WILL FURNISH THE HOME

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos—Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

THE E. B. BLACK COMPANY

Hereford Texas

Always Make an Effort to Dress Individually and with comfort.

Our dry goods department includes everything in piece goods and notions. We are here to please you and sell you dependable merchandise.

(Watch for our announcement of the opening of our big new store.)

J. O. NEWELL

Hereford Texas

YOUR BILL

was mailed this month. We will appreciate your check, in person or through the Postoffice, as we are swamped with work.

Do It Electrically

Hereford Light & Power Company

F. H. OBERTHIER, Mgr.

Hereford Texas

Meet Me at the Corner Drug Store

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

One of Hereford's Leading Institutions

JOHN McLEAN, Proprietor

Hereford Texas

We Are Furnishers for the Whole Family

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing—Stetson hats and standard furnishings—Perfection clothes for boys. Just received new line of Ladies' Coats and Coat Suits.

D. R. Gass & Son

"YOUR FURNISHERS"

Hereford Texas

The Bank of Personal Service

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and farmer's institution.

"Better service for our customers and better customers for our bank"

First State Bank & Trust Company of Hereford

Member Federal Reserve System
Capital \$50,000

Guaranty Fund Bank
Surplus \$50,000



**Dodge Bros.
Service Station**

Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

Terry Brothers

OLD AMERICAN HOTEL BLDG.

CHURCH NOTES

First Christian Church

We think our Sunday School and Church should pick up since the time has made a favorable change for church work. Our Sunday School begins at nine-thirty and preaching by the pastor one hour later. Mr. Asbell has organized his Young folk's class, with a president, secretary and treasurer, and a real live membership committee. At a meeting of the pastors it was agreed that we have our evening services at six-thirty and our young folk's meeting at five-thirty. The Union ser-

vice will be at the Presbyterian church Sunday evening, all are invited. The Ladies of the Christian Church are having a week of social affairs and are running a church fair on the side. The young Ladies are to serve a fried Chicken dinner at the church on Saturday noon. It will be fine and you will enjoy it.

J. M. Asbell, Pastor.

Baptist Church

Remember the services at the Baptist Church next Sunday. We will have several 4 minute speakers and you will miss a treat if you are not there. Sunday School at

9:45 a. m. Preaching at 11:00 a. m. and 6:30 p. m. Senior B. Y. P. U. will meet at 5:30 p. m. Every body cordially invited to all services.

J. E. McClurkin, Pastor.

Better health—a lower death rate—that's the Red Cross aim. Boost the Red Cross Roll Call, November 2—11.

B. Y. P. U.

Last Sunday afternoon the Baptist Young People and their friends met in the Baptist Church about three o'clock, to enjoy the open meeting of the Baptist Young People's Union, at which time a very delightful program was rendered.

The B. Y. P. U. had for their special guests, a delegation of about forty members of the B. Y. P. U. of Amarillo. Some of these also had a part in the program. Others who were expected to take part in the exercises were delayed too long by the wayside, on account of car troubles.

In answer to the greetings of the Hereford B. Y. P. U., given by Miss Dott Owen, the Amarillo B. Y. P. U. President, Mr. Britain, responded in his most pleasing manner with words of encouragement and helpfulness.

Mr. Small, of Amarillo, in his remarks on the Seventy-five Million Campaign, gave detailed information concerning the great drive.

The Union was also honored by the presence of Dr. W. H. Knight, Professor of Missions in the Southwestern Baptist Theological Seminary of Ft. Worth, who gave helpful words to all the young people in his short address. It was indeed a rare treat to hear this wonderful man of God. He had filled the pulpit at the morning Church service in the interest of the great Seventy-five Million Campaign which was recently launched by the Southern Baptist Convention.

Dr. Hill, President of the Northwest Texas State Normal of Canyon was also an out of town visitor.

Miss Gladys Howton read the Scripture lesson and splendid talks on Stewardship were made by Misses Jessie Sisk, Helen Lambert and Marie Burns. Excellent readings by Mrs. Tubb, Miss Bruce Bradley and Audrey Ruby Thompson were very much enjoyed by all. Mrs. Carl Mountz, in her sweet way, sang "One Sweetly Solemn Thought." Misses Elzina Mounts and Clyde Wilson sang "The Lord is My Shepherd." And Earl Gough delighted the audience with a beautiful baritone solo.

After the program, the young people adjourned to the Sunday School rooms, where a delightful luncheon was served by the young ladies of the Hereford Senior B. Y. P. U., assisted by the girls of the Junior B. Y. P. U.

The social hour was a most enjoyable occasion to all present and the success of this hour was largely due to the untiring efforts of Miss Johnie Estes, Chairman of the Social Committee, and her band of workers.

The Amarillo Young People departed about six-thirty and we feel that the ties of friendship, love and co-operation are greater between our Unions than ever before.

It was indeed a pleasure to have these fine young people with us, and we hope they will honor us with a longer visit in the near future.

Y. P. S. C. E.

Presbyterian Church, Nov. 9.

Topic—How to Avoid Failure.

Leader—Vernon Curtis.

Scripture—Joshua 1:1-8.

Trust in God and Trust in Yourself—The Relation and Importance of This—By leader.

Special Music.

Discussion: Other things that count for success:

1. Enthusiasm—Hollis Galley.

2. Perseverance—Lane Bodkins.

3. Honesty—Mary Lee Fuqua.

4. Love—Mary Bradley.

How can young people lay the foundations of success—Rev. Sharp.

Business.

Benediction.

The American Red Cross asks the co-operation of the churches in a great crusade for clean living.

Better health, better food, a merciful helping hand—extended to rich and poor alike—these are the aims of the Red Cross in its Third Roll Call for 20,000,000 members, November 2 to 11. No organization is more closely allied with the ideals of the church than the Red Cross.

Perfection oil heaters are guaranteed. Skelton has them.

**The Day
of Opportunity**

IT COMES TO EVERY ONE WHO HAS A BANK ACCOUNT. THE WISE MAN ADDS TO HIS BANK BALANCE EACH MONTH.

IT IS FUN AND PROFIT TO WATCH IT GROW. EVENTUALLY OPPORTUNITY KNOCKS AND POINTS THE WAY TO FORTUNE.

OPEN AN ACCOUNT NOW, AND DO IT AT A BANK WHOSE STANDING HELPS YOUR CREDIT.

**The
First National
Bank**

SAFETY

SERVICE

SECURITY



**PAYS
Its Way By Saving**

The International-Titan 10-20 Tractor leaves money in your pocket by operating successfully on low-priced fuels. In fact, it will so materially reduce your fuel bills that in this saving alone it will practically pay for itself during its lifetime.

The Titan Uses Kerosene

It pulls a 4-disc plow as deep as you want to go in sod or old ground.

Ask For Demonstration

Dunlap Hardware Company
(INC.)
HAVE WHAT YOU WANT WHEN YOU WANT IT



E. W. HARRISON

Phone 76

Morbidity and Mortality Rates From Rural Districts are High

The Brand: study of Vital Statistics of as solicits the fact that morbid- and mortality rates from pre- table diseases are somewhat her in the rural districts and all towns than those of the per cities. This is largely accounted for by lack of sanitation. The larger es, though more densely popu- ed, are provided with sanitary ilities which are financially out reach of the cities which are der 5,000 population. The larg- cities, operating under special arters, may vote bonds for per- nent sanitary improvements, h as water purification works, rbage incinerators, sanitary ers, street cleaning devices, c., which the small towns under 000 population cannot do by re- m of the antiquated law on our atute books which at the present me limits these villages to only venty-five cents on the One Hun- red Dollars' valuation for perma- nent improvements. An amendment will be submit- l on November 4th, 1919, seeking remedy this condition. This mendment is better known as Senate Joint Resolution No. 20. Copy of amendment is herewith in-

closed, and if same meets with your approval, will you kindly give it such publicity as you see fit? Being fully cognizant of, and realizing the imperative necessity for sanitary improvements of the many small Texas towns, I heartily favor the passage of this amend- ment, and most respectfully re- quest your careful consideration of same. YOURS FOR BETTER SANI- TATION, C. W. Goddard, M. D., State Health Officer. A JOINT RESOLUTION Senate Joint Resolution No. 20 Proposing an amendment to Section 9 of Article 8 of the Constitu- tion of the State of Texas, by changing said Section 9 so as to provide for the levy of taxes by counties, cities and towns, not to exceed thirty cents for roads and bridges, and a tax not to exceed fifty cents on the One Hundred (\$100.00) Dollars' valuation in any one year, for the erection of public buildings, streets, sewers, waterworks, improvements of cemeteries, and other permanent improvements, providing for the levy of a maintenance tax by coun-

ties, or political subdivisions there- of, not to exceed sixty cents on the One Hundred (\$100.00) Dollars' valuation, upon a majority vote of the qualified property tax payers voting at an election held for that purpose, and making an appropriation therefor. Be it resolved by the Legislature of the State of Texas: Section 1. That Section 9 of Article 8 of the Constitution of the State of Texas be so amended that the same will hereafter read as follows: Section 9. The State tax on property, exclusive of the tax neces- sary to pay the public debt, and the taxes provided for the benefit of the public free schools, shall never exceed thirty-five cents on the One Hundred Dollars' valuation; and counties, cities and towns are authorized to levy not exceeding thirty-five cents for city or county purposes, and not exceeding fifteen cents to pay jurors, on the One Hundred Dollars' valuation, exclusive of taxes levied for the payment of debts incurred prior the adoption of the amend- ment September 25th, 1883; and for the erection of public buildings streets, sewers, waterworks, im- provements of cemeteries, and other permanent improvements not to exceed fifty cents on the One Hun- dred Dollars' valuation, in one year and except as in this Consti- tution otherwise provided and the qualified voters, who have been as- sessed or paid property tax, of any county or sub-division thereof now existing or that may hereafter be defined by the Commissioners' Court, may at an election called in accordance with the law authoriz- ing the levy of a special road tax, by a majority vote levy a special tax of not exceeding sixty cents on the One Hundred Dollars' valuation on all property; for the fur- ther improvement and mainten- ance of public roads; provided that this provision shall be self- enacting and that no part of such tax shall be available to pay an in- debtedness incurred prior to the current year for which said tax is collected, except to pay indebted- ness now existing, and provided further that such levy may be vot- ed off or changed at any time by majority vote of those qualified to vote under this provision. And the Legislature may pass local laws for the maintenance of public roads and highways, without the local notice required for special of local laws. Section 2. The foregoing consti- tutional amendment shall be sub- mitted to a vote of the qualified electors at an election to be held for that purpose on the fourth day of November, A. D., 1919; at said election the vote shall be by official ballot which shall have printed or written thereon the words "For the amendment to Article 8, Sec- tion 9 of the Constitution of the State of Texas providing for the levy of taxes not to exceed thirty cents for roads, streets and bridges and not to exceed fifty cents for the erection of public buildings, streets, sewers, waterworks, and other permanent improvements, and not to exceed sixty cents for maintenance of public roads, in one year," and, also, the words, "Against the amendment to Article 8, Section 9 of the Constitution of the State of Texas providing for the levy of taxes not to exceed thirty cents for roads, streets and bridges, and not to exceed fifty cents for the erection of public buildings, streets, sewers, water- works and other permanent im- provements, and not to exceed sixty cents for the maintenance of public roads, in any one year." All voters favoring this proposed constitutional amendment shall erase the words "against the amendment to Article 8, Section 9 of the Constitution," etc., and those opposing it shall erase the

words "for the amendment to Article 8, Section 9 of the Constitu- tion," etc., which erasure shall be made by marking with pencil or pen through said words. All bal- lots cast as above provided shall be counted, as cast for or against this proposed amendment; and if a majority of the votes cast shall be for the amendment, it shall be declared adopted; if a majority of the votes cast shall be against the amendment, said amendment shall be lost. Section 3. The Governor of this State is hereby directed to issue the necessary proclamation for said election and to have the same published as required by the Con- stitution and laws of this State. Section 4. The sum of Five Thousand (\$5,000.00) Dollars, or so much thereof as may be neces- sary, is hereby appropriated out of funds in the State Treasury not otherwise appropriated to defray the expenses of such publication and election. Fat Stock Show The Brand is in receipt of the following letter from M. Sansom, Jr., Secretary, Fort Worth Fat Stock Show: "The dates for Fort Worth's 24th Annual Spring Stock Show are to be Monday, March the 8th, to Saturday, March the 13th, 1920. "We are not only devising ways and means to make this a bigger and better show than ever, but have already completed plans for an Auction Sales Ring and the arrangements for car lots and pens will be much more convenient be- cause this will be a clean show, no

ticky division, and open competi- tion in all classes. "We are formulating plans to take over the sales this year of Hogs and Sheep, with a view to- wards making them equal to our sales of pure-bred, also beef, feed- er and dairy cattle in which we lead the Southwest. "You should receive our Cata- logue by January 1st, if not, or should you wish for any special information, please write us." First 1920 Member Joins the Red Cross The first membership for 1920 to be recorded on Red Cross re-

cords is that of R. E. Bower, of Chanute, Kan. Bower did not want to be solicited for enroll- ment, but handed over his dollar membership fee recently to the lo- cal Roll Call Director at their first meeting following the director's appointment. "It is the primary ambition of the American Red Cross to be of service to Americans," said Dr. Livingston Farrand, chairman of the Central Committee of the Red Cross, after announcing the peace program of the Red Cross. Help along at the Third Red Cross Roll Call, November 2 to 11.

Abstracts and Loans
J. Frank Potts
Maps, Deaf Smith Co.—50c.

Alexander, Conover & Martin
Live Stock Commission Company
They set results on any kind of live-stock. TRY THEM.
John and Jack Martin
Salesmen and Managers.
CHICAGO KANSAS CITY ST. LOUIS
38-4t



THE EVIDENCE, in "THE THIRTEENTH CHAIR."

Come here for real foot comfort
Every ache, pain and tenderness of the feet can be relieved quickly and easily by Dr. Scholl's scientific devices worn in your ordinary shoes
There is a **Dr. Scholl** appliance or remedy for every foot trouble
Our foot expert, trained in the Dr. Scholl Method of Foot Correction, knows what you need and will fit you expertly, so as to give **immediate relief** and rapid correction of the cause of your foot discomforts. This service is absolutely free.
Tubbs Shoe Shop
BOOTS AND SHOES TO MEASURE.

HIDES
We pay the highest market prices for hides.
Phone write wire for prices
501 Grant St. Phone 101
Amarillo Coal, Grain and Hide Company
AMARILLO, TEXAS

Christmas Is Coming
Just seven weeks from today is Christmas Day. We wish to remind you that we have on hand, and on display the largest and most carefully selected line of Holiday Goods ever brought to Hereford. In fact we know that you will not find a better line in the Panhandle.
We have everything that a little girl or little boy could desire, and besides, we have a big line of gifts for the older people. In short, if you will do your Christmas shopping at Skelton's you don't need to go elsewhere.
SHOP EARLY, get the best selections and avoid the rush.
C. A. Skelton

When Gabriel Toots
that old horn, and you face your earthly family, can you look them squarely in the eye? Did you leave them provided for when you shuffled off so unexpectedly?
Think one jump ahead and see me NOW about that Life Insurance.
The T. K. Wilson Insurance Co.

LOANS
You will like our Rates and Service. Try it.
T. K. Wilson.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

Be It Ever So Humble—

There's No Place Like Home—Homes and Happiness Naturally Go Together.

WE BUILD 'EM—SEE US

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

Here and There—Just Mixing Around Among the Folks

Miss Cecil Gilliland
Local Editor, Ph. 20

A fine line of handkerchiefs at Skelton's.
Chas. Smith left Wednesday for a business trip to McLean, Okla.
Fresh Roasted beef in cans, call Hereford Produce Company.
Clifford Braley, of Dalhart, was in Hereford this week attending Court.
and glassware. Skelton.
\$60,000.00 to loan on land at 7 percent annual interest. Loans can run five and ten years. No red tape. Optional payments. Bas-kin Investment Co., Hereford, Tex.
Lots of Cocoanuts for the kids at the Hereford Produce Co.
Mrs. J. H. Harris left Wednesday for Hedley, Texas for a visit with her son, A. B. Harris.
To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice-clear kerosene. Phone 371.
Mrs. C. F. Winfrey left Wednesday for her home in Buckner, Mo., after a visit in the homes of her brothers, O. M., E. M. and L. H. Shore.
We can save you money on all toilet articles. Skelton.
Mrs. A. E. Cade, of Dawn, was shopping in Hereford Monday of this week.
Perfecto Flour the best on the market. Let us fill your order. Hereford Produce Co.
Mrs. F. M. Carter, who has been visiting in the home of her hus-

band's parents, Mr. and Mrs. E. C. Carter, returned to her home in Amarillo Monday.

Now is the time to buy cured hams. Hereford Produce Company.

Mr. and Mrs. B. Y. Dickinson, of Bovina, were Hereford visitors last Monday.

We have a good price on dishes. A fine line of plain and fancy towels. Skelton.

Dr. W. P. Bartin, of Mt. Juliet, Tenn., was in Hereford Tuesday attending to business matters.

We have pickled weiners and kraut at the Hereford Produce Company.

Mr. and Mrs. Crabtree, of Clarendon, Texas were Hereford visitors for a few days last week.

Dr. Heard will be absent from his office until about Nov. 18th. 40-2t

Annie Wilda Lea came down from Canyon this week to spend the week-end with her mother.

You need the RED CROSS—the RED CROSS needs You! Third Red Cross Roll Call, November 2 to 11.

Let us fill that order for shorts and bran. Hereford Produce Company.

Mrs. L. E. Reynolds arrived Thursday from her home in Oklahoma for a visit with her brother, L. D. Shepard, of Dimmitt, Texas.

best ever for sandwiches. Saves time in fixing lunches for the school folks. Hereford Produce Company.

Mrs. Geo. T. Riley, of Amarillo, returned to her home last Friday after a visit with her parents, Mr. and Mrs. E. C. Carter.

Mrs. R. B. Boren returned to her home in Woodard, Okla., Wednesday, after a visit with her sister, Mrs. W. C. Wright.

O. S. GALLATIN
General Auctioneer
Guarantee Satisfaction
Frisco, Texas.
30-12t-Pd.

W. E. HICKS
Brand: O Right Shoulder
Dealer in Hereford Cattle
Hereford, Texas

Mr. and Mrs. P. K. Matthews, of Centrahoma, Okla., arrived last week for an extended visit with Mr. Matthews' sister, Mrs. Jennie Thompson.

Miss Minnie Hood returned to Canyon Tuesday, where she is attending school, after spending a few days with her sister, Mrs. Hal McIntosh.

Vogele Millinery Parlor is offering a big reduction on all trimmed hats. Sale starts Saturday, November 1st and lasts ten days. Come in and see us. We have just what you want and the latest thing in Millinery. 40-1t

Otis Cobb, who is attending school in Clarendon this year spent the week-end with home folks last week.

THRASHING
My Thrashing machine is now ready for work. Will thrash Bundle feed for 12 1-2c and furnish fuel; headed grain will be 9c. 37-4t-Pd. W.A. Knox.

R. H. Isaacs, of Gillespie, Illinois spent a few days in Hereford this week looking after business matters.

Vogele Millinery Parlor is offering a big reductions on all trimmed hats. Sale starts Saturday, November 1st and lasts ten days. Come in and see us. We have just what you want and the latest thing in Millinery. 40-1t

Mr. and Mrs. B. F. Neely returned Wednesday from Battle Creek, Mich., where Mrs. Neely has been for the past few months for medical treatment. Mr. Neely went to Battle Creek a few weeks ago to accompany Mrs. Neely home. Enroute home they visited relatives in Illinois.

ANNOUNCEMENT
See in another space Dr. L. N. Pennock's card, as Diet Specialist. 41-4t

Good Printing at The Brand.

Handy Heat For Cold Feet

When Fall nights come you will probably be troubled with cold feet.

Kantleak Hot Water Bottle

will provide comfort and induce sound sleep. We buy rubber goods from the best makers and while in stock all articles are guarded against deterioration. Guaranteed for two years.

Price \$3.00



Stork Special

Born—Tuesday, November 4th, to Mr. and Mrs. Frank Easter, a girl.

Don't cut the weeds. The beautiful weeds That line our beautiful streets, They hide the snakes, The beautiful snakes That bite our beautiful feet. —Tuskegee News.

Fall into line for the annual Red Cross Roll Call.

The thought that the Red Cross exists only for emergency relief in war and disaster must be superseded now by that other one that conceived her as a great mother. To the mother a sick child is as dear as one wounded in battle; wounds, we hope, are past and done with, but sickness we have with us always.

HE'S A BULL

COLUMBIA, Mo.—With the ball tucked under his arm and carrying four men on his back, Boller Brown, captain of the Columbia Athletics, negro team, ran yards before being downed in a game here between his team and a team from Mexico, Mo. Brown will be remembered as the negro who was compelled to play barefoot at Jefferson City several years ago because he kicked the ball in the air while wearing shoes.

RECONSTRUCTION

LONDON—The war has evolved a new type of beauty among British women, due to their hard work and out-of-door life. The post-war girl is described as broad shouldered, straight slender, and muscular. Through some freak of nature the men have grown smaller while the women are getting bigger in stature, according to tailors.

Is Father of Twenty-One Children, Eleven of Whom Are Living

J. W. Wright, of Hale Center, now the father of seventeen living children, as a son was added to his family last week. In all he had had twenty-one children. By his present wife he has had eleven children, all of whom are living. His family is the more remarkable in that there are no twins in it. He has been a resident of Hale County for over fifteen years. He was the grocery business in Plainville for several years with the firm Wright and Dunaway.—Plainville Herald.

Grove's Tasteless Chilli Tonic restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 50c.

The Golden Rule

Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

W. R. Hawkins

Between Fox Mercantile and Tubbs Shoe Shop.

FEED

Don't sell your feed too cheap. Consider feeding it to hogs or other live stock.

If this does not appeal to you, take care of it awhile. Usually the price is better in the spring.

We take interest in our customers as well as from them. We want them to make all profits possible from the splendid crops now being harvested.

The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.
J. L. SMITH, Vice-President
ROSCOE DAVIDSON, Cashier.
CLAUDE TERRY, Asst. Cashier.
CLIFFORD C. ACKER, Asst. Cashier.

HOOSIER

— the Kitchen Cabinet that saves miles of steps



Save a mile or more each day

As you journey through the day, from breakfast to dinner, do you think of the miles you travel, the hours you spend and the motions made? And do you know that a large part of this energy is wasted, foolishly spent?

The Hoosier kitchen cabinet was made to correct this evil. It will save many steps and many minutes every hour you use it. Within

this attractive labor-saving cabinet are centered the supplies and utensils needed. And you sit restfully while at work.

Hoosiers are inexpensive—many models to select from. A small payment puts one in your kitchen. Don't forfeit the best part of your days in needless toil. Select your Hoosier now!

E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

The Big Store with the Little Price