

AVIATOR THRILLS CROWD

Many Local People Accept Opportunity to Test Their Nerves Saturday

Aviator Whipple, of Amarillo, and his assistant, Mr. Hines, piloted their ship to Hereford last Saturday morning, and spent Saturday afternoon and Sunday morning in taking up adventuresome Herfordites who desired to view the scenery from aloft and test the steadiness of their nerves.

Some twelve or fifteen of our people availed themselves of the opportunity Saturday afternoon, and several more Sunday morning. A large crowd gathered on the landing spot, in the Slaughter pasture southeast of town Sunday afternoon, but were disappointed, as Mr. Whipple was called back to Amarillo on urgent business and was unable to complete his engagement here. However, he has authorized The Brand to state that he will be back in a couple of weeks and will then take up any of our people who were unable to make the flight on the first occasion.

Mr. Whipple handled his plane like the trained veteran he is, and delighted his passengers with the skill and safety first policy he displayed. This young man is organizing a commercial airplane company, with headquarters at Amarillo, and has ordered a three seated plane, with a 150 H. P. motor, to be put into service between Amarillo and Fort Worth. As soon as this line is established, he states, a survey will be made of a proposed line between Amarillo and El Paso.

High's Football Squad Plays Tulia

The Hereford High School football squad, near-champions of the Plains country, are scheduled to leave here early Friday morning and journey down to Tulia, where they take on the Tulia team in the afternoon. The boys have been attending practice regularly in anticipation of this game, since their strenuous battle at Amarillo of last week, and confidently expect to bring home the scalps of the Tulia aggregation.

It will be remembered that these same teams have met before, in the first contest of the season for Hereford, and that Tulia won the game 19 to 14. However, the locals have strengthened considerably since that time and are an entirely different organization, when it comes to scoring possibilities, than at the time Tulia gained the decision.

Tulia Basketball Girls Carry Wallop

Our High School Girls' Basketball team went to Tulia last week and played their first game of the season. The Tulia aggregation was too strong for them, however, and turned in a score of 36 to 4. The Hereford girls had had very little practice and no experience. But they are full of confidence and fight, and state emphatically that the season is young as yet and a different story will be told before it is over.

THE ROLL CALL

The Third Annual Red Cross Membership Roll Call will officially come to an end next Saturday night. Deaf Smith county's quota is \$1,300, and only about \$700 has so far been turned in by Chairman J. M. Asbell.

If the county is to maintain its reputation for meeting its quota on all patriotic appeals, it is up to those who have not yet paid their dollar to do so before Saturday night.

Do your part—kick in with that dollar!

IRRIGATION MEETING SATURDAY

Officers of the Hereford Irrigators' Association have asked The Brand to announce a special meeting of the members of the Association, to be held in the county courtroom next Saturday evening, commencing promptly at 7:30 o'clock. Every member of the Association, and all others interested in irrigation, are urgently requested to be present.

There is quite an accumulation of important business to be handled at this meeting, and it is hoped that members especially will make it a point to attend.

J. E. Tucker of Vancouver On Trip

Mr. and Mrs. J. E. Tucker of Vancouver, B. C., accompanied by Miss Lone Moody, of Dallas, Texas, a relative, spent a few hours in Hereford Monday, the guests of Mr. and Mrs. D. C. Laird. Mr. Tucker and Mr. Laird are cousins.

The Tuckers, with their chauffeur, are driving through the country in their car. They went from Vancouver to Dallas, then down to Houston and back, and will wind up their long trip at Los Angeles, Calif., where they will spend the winter months. Miss Moody joined the party at Dallas. Mr. Tucker was formerly owner of the OYO Ranch, in Castro county, now the property of Mr. Laird.

Oil Well Progress Is Sure Tho Slow

Outside the news from Friona regarding the unloading at that point of a carload of casing, there is little oil news to report this week again. The crew at the McDonald well, east of town, are busily engaged in digging a pit to make the handling of the casing easier, while the Hereford Oil & Gas No. 1 is still plugging away in water and sand, making steady though necessarily slow progress.

Wilkinson and Wilson Trade Brick Buildings

A recent real estate trade involves two brick buildings on Main street. Homer Wilkinson, of the Ford Garage, has traded his building on the West side of Main street and now occupied by the Skelton Variety Store, to Earl E. Wilson for the brick erected by Mr. Wilson in 1917 and now under lease by the Ford Garage. The Garage Proper is owned by H. B. Webb, and the Ford People have a five-year lease on it, which gives this firm a nice proposition for the future.

W. B. Dameron Says Cotton Hurt By Rains

W. B. Dameron, who has been temporarily in San Antonio, Texas, for the past several weeks, returned for a visit of a week or so Monday night. After attending to pressing business matters here Mr. Dameron will return to San Antonio for the winter.

He reports excessive rains in the southern portion of the state, with much damage to crops as a result. Almost daily rainfall in that section has so rotted the cotton hulls that the gins are finding great difficulty in separating the hulls and the line, says Mr. Dameron.

More Turkeys Here Than In Years Gone By

Turkeys—big turkeys and little turkeys—all kinds of turkeys, have been arriving in Hereford by the wagon load the past ten days to take care of the Thanksgiving demand. Practically all of them have been shipped to concentration points for distribution.

Very few people realized that there were as many turkeys in the country as the supply has demonstrated there were. It's a good sign of prosperity.

AN ASTRONOMER BRANDS WILD WEATHER YARN

Recently The Brand reproduced an article by a prominent weather prophet relative to the grouping of six planets on one side of the sun on December 17, and a large sunspot now forming, and the possibility of dire calamity to the earth was suggested. This article appeared in many newspapers and caused great uneasiness among a lot of people over the country.

A citizen of Lockney, according to the Lockney Beacon, wrote to O. H. Truman, of the Lowell Observatory, Flagstaff, Ariz., one of the world's most eminent astronomers in regard to the matter, and the following is his reply:

"I had not heard of the article by Foster to which you refer but have just answered some similar inquiries to yours in regard to another article by a man named Porter along the same line as Foster's."

"It is a fact that on Dec. 17, and for some days before and after that date, six of the planets, Neptune, Saturn, Jupiter, Mars, Mercury and Venus, will be roughly in the same direction of the sun, Uranus in the opposite direction and the earth somewhere near at right angles. This is doubtless a very unusual grouping though nothing but calculation which it would take too long to make would tell how often it occurs. I should think, nevertheless, that this grouping, or others equally remarkable, must have happened several times in the course of recorded history.

"However, no bad results are to be feared from it. There is no evidence of any influence of the planets upon the sun or the earth; no evidence that they produce sunspots, for example, and it is highly

improbable that they do. And sunspots have no influence on the weather of the earth, of which anyone knows. Great spots have often happened, without any bad effects.

"Sunspots occur most frequently at times averaging about eleven years apart; at these times there is generally increased activity in the sun of which the spots are only a symptom; there is a slightly greater emission of heat; Northern Lights on the earth are frequent; 'magnetic storms' by which is meant not thunder storms, but unusual variations in the magnetism of the earth, are common; and occasionally the electric currents set up in the earth are such as to put the wire telegraph out of commission for hours at a time. I remember one case, for example, where the east and west wires in eastern Canada could not be worked at all for several hours, while the north and south wires were not affected. Then as the solar maximum passes all these activities slowly die down; and in due time build themselves up again for the next maximum. But nothing dangerous or destructive happens.

"I think it is too bad that such stories as that you read gain wide circulation. People believe them—have no reason to do anything else; and if no other harm results, when these terrifying predictions fail to materialize, science as a whole is discredited. There are as many disreputable men in proportion in the scientific world or at least posing as scientists, as there are any place else—and no more.

"I am glad you gave me a chance to in some degree remove the bad effects of such an article."

SHARP GIVEN SHOCK

Presbyterian Minister Receives Two Tokens of Appreciation

Rev. J. R. Sharp, of the First Presbyterian church was given two very pleasant surprises by his congregation last week. The ladies of his Missionary Society gave him the first pleased jolt when they invited him to inspect his new study in the Manse; where he found they had handsomely furnished and comfortably equipped the room. At the Sunday morning services he feelingly thanked the good ladies for their foresight. Immediately afterwards he was invited to leave the building for a few minutes, and when he was escorted back found that the congregation had chipped in and furnished the wherewithal for a brand new overcoat. Like the man the calf ran over, Rev. Sharp was so overcome with emotion that he had very little to say.

Sowers and Son To Hold Public Sale

Sowers & Son, who conduct a successful irrigation plant one and a half miles southeast of Hereford, on the Dimmitt road, announce a big Public Sale of their farm machinery and implements, live stock and household goods, to be held on Tuesday, December 2.

Mr. Sowers and son have leased the farm to Mack Short and Claridge Fowler for a term of years, but are not leaving Hereford. They own a nice home in the city, and will continue to reside here in the future.

A. M. Ennis returned home last Friday from Kansas City, where he had been to attend the funeral of Mrs. Ennis's father, Thos. J. Zook. Mrs. Ennis will remain in Kansas City for several months.

U. D. C's HANDED PRESENT

J. D. Thompson Makes Gift of Park Site to Ladies, Will Beautify It

J. D. Thompson has donated the little triangular park site opposite his home to the United Daughters of the Confederacy, and the ladies of that thriving organization are planning to build a cement curb around it, plant trees and grass, and otherwise beautify it for the pleasure of all the people.

In order to raise funds with which to start the work the U. D. C., in co-operation with Manager Fullwood, of The Star Theatre, secured the big screen success: "Tarzan of the Apes," and the picture was shown to large and appreciative audiences on Monday and Tuesday nights. Fifty per cent of the net proceeds of this picture went to the U. D. C., for their use in defraying the expenses of the Park.

Child of W. H. Platt Has Accident

The six year old son of Mr. and Mrs. W. H. Platt fell from a wagon loaded with maize heads last week and was run over by the front wheel of the wagon. For a time it looked as though it might be a very serious accident, but later accounts state that the little fellow seems to have sustained no permanent injury.

Last Red Cross Film To be Shown This Week

"Homeward Bound" is the title of the last Red Cross film which will show in Hereford during the present Roll Call drive. This film was received Thursday and will be shown at the Star Theatre Friday and Saturday of this week.

FRIONA HAS OIL WELL MYSTERY

Friona, Nov. 19.—Last week a carload of casing and other material for a gas or oil well was shipped into Friona. Just what will be the location of the well is as yet unknown to our people, but it is taken as conclusive evidence that the well will be begun in the territory contiguous to Friona some time in the near future. It is reported that the well will be put down by the Prairie Oil Company on the land of the Hereford Cattle Company near Garcia Lake and that the drilling machinery will arrive in a few days. It is also reported that work on another well within five miles of Friona will be started before Christmas. Let the good work progress; we are prepared to stand the jar.

Rev. W. H. Terry Returned For Year

Rev. W. H. Terry, pastor of the First Methodist church of Hereford, has been re-assigned to his charge, and will remain here at least one more year.

Assignments for the work of the Methodist church, Northwest Texas Conference, were made at the annual meeting of the Conference held at Lubbock this week. Hereford is in the Plainview District, and assignments made for this territory for the coming year were as follows:

Presiding elder, R. A. Clements; Abernathy circuit, S. J. Upson, supply; Bovina circuit, B. Y. Dickenson; Canyon station, Simeon Shaw; Dimmitt circuit, Preston Florence; Floydada station, J. S. Huckabee; Floydada circuit, Clyde Haddick; Hale Center station, George H. Brown; Happy circuit, Charles W. McNealy, supply; Hereford station, W. H. Terry, D. W. Hawkins, supernumerary; Kress circuit, Lewis H. Davis; Lockney station, H. B. Watts; Lockney circuit, J. J. McNealy, supply; Plainview station, E. E. Robinson, John Freeman Neal, supernumerary; Plainview circuit, H. G. Scroggins; Petersburg circuit, J. W. Brown; Silverton station, B. W. Wilkens; Tulia station, T. C. Willett; student Southern Methodist University, George W. Montgomery.

Judge W. E. Gee Acting For Tatum

District Judge Tatum left Hereford last week to take a much needed vacation, and the local bar elected Judge W. E. Gee of Amarillo, to act as District Judge here during the remainder of the term. This week has been a non-jury week, and next will be the jury week. Judge Gee went to Amarillo to spend Thursday, and will resume the grind here on Monday.

Nursing Classes Well Attended and Instructive

Classes in home hygiene and home care of the sick, now under way all over the county in charge of Miss Lulu Bender, Red Cross nurse, are making splendid headway and are very interesting to the students according to reports. The ladies are taking great pleasure and interest in the work, and much good is expected to come out of the lessons taught our housewives and school girls, in the years to come.

Plains Grain Crop Is Great Help For Farmers

The big Plains crop is practically all in now, following weeks of unprecedented good weather. The Plains farmers certainly have nothing to swear about in the way of weather this fall. Local bankers say that loans are being whittled down or paid off in many instances through the use of this grain money. It is also said that the row grain crop has been of more real financial help to the farmers than the wheat crop, though lower in price of course, owing to the greater volume.

SHERIFF PURCELL STRIKEN

Sudden Attack of Acute Indigestion Prostrates County Official

Sheriff C. S. Purcell was suddenly stricken with an attack of what is described as acute indigestion last Friday night, following several days of hard court work, and pitched forward on his face in an unconscious condition. For a short time his life was feared for, but he slowly recovered when medical aid reached him, and at present is out of danger.

The Sheriff was in charge of a jury and had eaten supper with the jurymen at a local restaurant. He was leaving the jury room at the courthouse some time later when the attack caught him as he passed through the door. His limp body scared his friends for some minutes, and after recovering consciousness he suffered terribly for a time. Thursday morning he was reported to be rapidly recovering and anticipating an early return to his office.

Mr. Purcell had been under a rather heavy strain for some two weeks with a rush of work incidental to the fall term of the district court, now in session, and the extra work, added to a disordered digestion, evidently was too much for his strength. His many friends are rejoicing that the unfortunate incident has ended as happily as it has.

Tubb Shoe Shop Has New Location

Tubb's Shoe Shop has moved from its old location to one in the rear of the Hardin Barbershop, across the street from the Corner Drug Store. This establishment has been growing by leaps and bounds of late until today Mr. Tubb employs four expert shoe and boot makers.

Huge Goodyear Truck Has Record

The largest automobile truck, on pneumatic tires, ever seen in Hereford, passed through here Monday afternoon, enroute from Amarillo to Clovis. The truck carried a huge enclosed body, and the whole thing is an advertising feature of the Wingfoot Goodyear Tire people. The truck was formerly used in transporting tires to the troops.

J. P. Walker To Open Up Grocery and Produce

A new cash Grocery and Produce store will be installed probably next week, by J. P. Walker, in the building now occupied by the Raymond Hawkins store, on the west side of Main street, between the Western National Bank and the Fox Mercantile Company. Mr. Hawkins intends to move his business to the building now occupied by the Lewis Bakery, which in turn will move into its new brick home.

Mr. Walker has already purchased his opening stock, and will conduct a strictly cash business. He intends to handle country produce of all kinds in connection with his grocery service. His announcement will be given in next week's Brand.

NOTICE

Owing to the fact that Thanksgiving falls on Thursday of next week, The Brand will be issued on Wednesday, November 26, one day ahead of the usual publication date. This will be done in order to allow the force to enjoy their Thanksgiving dinner at home. We ask the co-operation of the advertisers and contributors in making this plan possible.

A Voice From Sioux City, Iowa, says

PE-RU-NA

Worth Its Weight In Gold

You cannot mistake the words of Mr. W. W. Northrup, of 908 Fourth Street, Sioux City, Iowa. He is enthusiastic about his present health and the merits of PE-RU-NA and wants everyone to know it. Here is a recent letter from him:—



"PE-RU-NA is worth its weight in gold and then some. I used to think it only a woman's remedy but have changed my mind. I had a cough, especially in the morning. After using half a bottle of PE-RU-NA was much better. I would cough up chunks of phlegm and mucus, my eyes itched and bothered me. Judging from the symptoms given in your literature it was catarrh. My stomach is in much better condition since using your medicine."

"Use this testimonial, if you wish. Don't hesitate to advertise the merits of PE-RU-NA."
(Signed) W. W. NORTHRUP.

There are thousands just like Mr. Northrup, skeptical at first but convinced by a trial of PE-RU-NA.

DON'T BE AN UNBELIEVER.

If your trouble is of a catarrhal nature, try PE-RU-NA, then tell your friends. It is fine after an attack of grip or Spanish Flu.

Sold Everywhere Tablets or Liquid
FOR CATARRH AND CATARRHAL CONDITIONS

Oil Development is Progressing—McGee Well Down 2300 Ft.

The oil situation over Quay county is somewhat improved the past week. The McGee is now going down as fast as a 24-hour shift can do the work. The hole has been straightened and the loose dirt cleaned out of the 2600 foot hole and the drill is now working in grey lime, something similar to that encountered at the beginning of the Pennsylvania formation. While the formation now has a slight saturation of oil there is not much gas and those who know say they do not expect anything to show up for at least 600 feet more. Mr. McGee still claims he does not expect oil until he reaches the 3200-foot depth. The formations already passed are perfectly satisfactory and there is a possibility that an oil well could have been brought in but this test well will be completed to the 3500 or 4000-foot depth if possible. The only thing that will stop it is if it should blow itself in or if they strike granite, and everybody is hopeful for the first cause for stopping. Most of the scouts have gone for a few days at least, but it's thought that they will return soon to keep track of the development at the McGee.

The San Jon location is making rapid progress and will no doubt be the next well to spud in in Quay county although Endee and Rana rigs have been up for some time. Everything is in good shape at San Jon. The structure is said to be one of the best and those in charge of the drilling expect to push things as fast as possible.

The Rana people are having trouble over land titles, etc., and everything seems to interfere. As soon as the titles are satisfactory to insure putting up the money there is little doubt about the spudding of the well as there is ample capital behind those who are in charge.

At Endee it now looks like business would pick up soon. Reports show the operators ready to com-

mence work as soon as they can receive their tools.

The Woodrow or West location will be made next week. The president and secretary of the Ozark Co., were here this week from Springfield, Mo., accompanied by the secretary of the Chamber of Commerce of that city, and they have agreed to drill in that part of the county on their holdings. The local manager, Mr. Palmer, has made his selection for the site but the company expects to send a geologist here from Springfield next week and let him pick the location. There is a carload of timbers here ready to unload. It will be taken to Hanley and teams will commence moving it to the location as soon as possible.

The Commanche Co. is pushing work on the Trigg well 27 miles north on the Dawson road. Carpenters have been busy all week putting up houses for the workmen.

The Canadian location 16 miles to the northeast will soon be busy putting up their outfit. They are under contract to spud before the first of February.—Tucumcari News.

Loans

Real Estate

Insurance

Rentals

BARNETT & SKELTON
Over 1st Nat. Bank

"Treading On Air"

means that such people are tickled over something, and lucky for some reason. Owners of

Hood and Federal Tires

are always "Treading on air", and VERY MUCH tickled and very lucky.

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

The Independent Oil Co.

MILLER & FALLWELL
Phone 113

CAMPAIGN WILL SUCCEED, SAY RED CROSS WORKERS

Enthusiasm of Women Workers If Outstanding Feature of Drive.

ALL RESOURCES TO BE UTILIZED AT CLOSE

House-to-House Canvases Now Under Way in Most Communities—Encouraging Reports Are Being Reported.

Vim is being added to the Red Cross drive for memberships now being conducted, by the diligence of booth workers, teachers, women volunteer canvassers, Boy Scouts and many returned soldiers, sailors and marines, who have rallied to the aid of the campaign, reports show.

Campaign officials in charge of the drive at Southwestern Division headquarters at St. Louis announced that while a few communities have fallen below the mark set for them, in general, enrollment in the Red Cross has been heavier than had been expected. Thousands of persons in all parts of the Division—Missouri, Kansas, Texas, Arkansas and Oklahoma—applied for membership yesterday. The drive which opened Sunday, November 2, closes Armistic Day, November 11.

Chance of the Southwestern Division equalling or exceeding its quota of 2,000,000 members, set as the number the Division is expected to raise, is very bright, officials of the campaign declared. Edward Hadden, Division Roll Call Director, said that people were responding with a cheerfulness and a unanimity that made the success of the drive seem assured.

Women Hard Workers.

Reports indicate that from the outset women have been enthusiastic, indefatigable workers. That every woman and child in every community in the Division will be given an opportunity to enroll as a member up to and including November 11, is a late announcement from drive headquarters. House-to-house solicitation is now under way in most communities and encouraging results are being announced daily from each state headquarters.

"Our responsibility," Chairman Hadden said, "is to see that not one available person fails to get an invitation to join. We believe that obligation is being fulfilled and that every man, woman and child who is able to comprehend what the program of the Red Cross means, knows that they are not only welcome to the Red Cross fraternity, but that it is a privilege as well as a duty to link up with its membership. The Southwestern Division," he continued, "has always set the pace and the enthusiasm being shown indicates that we may lead the other divisions again. I know of no greater honor and privilege than to be a member of the American Red Cross."

Clergy Endorse Roll Call.

"Clergymen all over the nation have endorsed the Third Roll Call in unqualified terms of approval. Their co-operation is regarded as vitally essential to the success of the drive. The church has the equipment in organization, in buildings already furnished, and in men and women already trained in tasks demanding service and sacrifice. The high standard set by the church itself and its splendid record of work already accomplished impels the Red Cross again to appeal to it to help make the Third Roll Call the finest thing the American people have ever done. The organization is, without doubt, the greatest, the most inclusive and the most efficient charity the world has ever known."

"Not all can volunteer for the actual distribution of relief, but all can have a part. All should be members of this glorious army of armies. The membership fee is only \$1. There is no one too rich or too poor, too old or too young, too proud or too humble, to become a 'Red Crosser' and wear the tiny emblem badge of such as love their fellow men."

The President Issues Summons.

"The President of the United States has asked every American to respond and to his call has been added those of every state governor and every other high official in the country. The necessity for the success of the Roll Call is not underestimated by these men, who know what the organization has accomplished and what it must yet do."

"The newspapers have performed immeasurable service in presenting the Red Cross message to the public and that service has been reinforced by faithful endeavors on the part of men, women and children workers. We are gratified very much over the work of these agencies and are very proud that our organization has had the good fortune of commanding such devotion and loyalty."

"For the final days of the campaign every available resource will be thrown into the 'firing line' in order to assure the drive's ultimate success."

NOT THE ONLY ONE

There Are Other Hereford People Similarly Situated.

Can there be any stronger proof offered than the evidence of Hereford residents? After you have read the following, quietly answer the question.

H. R. Patterson, salesman, Hereford, says: "About three years ago my back and kidneys caused me trouble. My back was in bad shape and ached almost all the time. When I stooped over a sharp catching pain would dart through my back and shoulders. Mornings when I first got up my back was lame, sore and stiff and I could hardly straighten. My kidneys also acted too frequently especially at night. I saw Doan's Kidney Pills advertised and bought two boxes. Before I had used them long I was greatly relieved and three boxes of this remedy entirely cured me of kidney trouble."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Patterson had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Good Printing at The Brand.

STAR TIRES

The Product Of



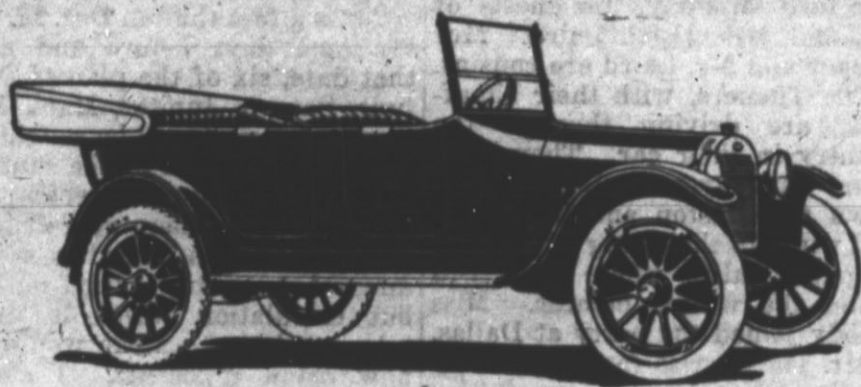
Akron's Master Tire Builders

The kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

Thompson's Garage

"You'll Like Hereford—Oceans of Water."

THE OAKLAND SENSIBLE SIX



IS THE VERY LAST WORD IN 1919 AUTOMOBILE CONSTRUCTION:

PLEASING TO THE EYE
PLEASING IN PERFORMANCE
PLEASING TO THE POCKETBOOK

Let Us Show It To You

Hereford Garage & Machine Works

Phone 23

PAYS Its Way By Saving

The International-Titan 10-20 Tractor leaves money in your pocket by operating successfully on low-priced fuels. In fact, it will so materially reduce your fuel bills that in this saving alone it will practically pay for itself during its lifetime.

The Titan Uses Kerosene

It pulls a 4-disc plow as deep as you want to go in sod or old ground.

Ask For Demonstration

Dunlap Hardware Company
(INC.)

HAVE WHAT YOU WANT WHEN YOU WANT IT

MONEY

For
Castro County Farmers
at 5 1-2 per cent

Through Dimmitt National Farm Loan
Association

B. D. Woodlee

Secretary-Treasurer
Dimmitt, Texas

DIMMITT

Our country has been blessed in so many ways it would be difficult to enumerate them. After having such splendid crops, the weather has been ideal for harvesting. With a shortness in coal, the winter weather stays a short time, and is gone.

Armistice day was celebrated in a very quiet way. School was dismissed for half holiday and in the evening the people gathered at the High School auditorium and enjoyed an interesting program, given by Mrs. Tubb's class of expression, from Hereford. A number of others from Hereford were present, among them were: Mrs. Bradley, Mrs. Valentine and Mr. Connell.

District Court was in session last week, but as the citizens of this part of the country are of the finest type, very little could be found to do.

Bruce McLean received a telegram Sunday from his mother at Mineral Wells, saying his father was seriously ill. He and his sister, Mrs. Clarence Dixon, left on the night train out of Tulia.

Morris Kimble came near having a serious accident coming home from Muleshoe Sunday night. He saw a car coming, and thinking it quite a ways off, failed to turn out of the road soon enough, struck the other car as it turned, and both were badly wrecked, but neither boy was hurt. Mr. Haberer, of Big Square was the other driver.

Miss Clara Turner is in Hereford this week helping in the phone office, one of the operators being sick.

Emmett Shreaves, who has been running a Blacksmith shop here for some time, moved to Hereford last week, where he has a position.

Mr. and Mrs. P. H. Dyer entertained at Sunday dinner, Mr. and Mrs. E. S. Ireland, Mr. Wm. Ireland and Mr. and Mrs. J. M. Gilliland, of Hereford.

Mr. Anderson and family, accompanied by Morris Kimble went to Floydada Wednesday, returning Friday.

Rea Gilbreath, who is connected with the Dimmitt Hardware Co., made a business trip to Amarillo this week. His wife and daughter accompanied him as far as Hereford, where they will visit the family of Jeff Gilbreath.

Mrs. Johnson, of Tulia, is visiting her daughter, Mrs. Don Duree.

Miss Kate Turner went to Blue Ridge community Sunday, where she will open school Monday morning.

There was no church Sunday on account of the Pastor being away at Conference.

It has been requested that a correction be made regarding the debate in High School, a notice of which was in last week's items. The ninth grade, having the affirmative, won over the eleventh, instead of the reverse as given last week. All was a mistake of correspondent instead of printer.

Master Murphy Hardy enjoyed a very pleasant birthday dinner at the Dimmitt Ward school Wednesday. Just before the noon hour his mother, Mrs. Milton Hardy, came with an immense basket packed with all kinds of good things to eat. Mrs. Frank L. Shepard also brought a basket of birthday goodies. Misses Chloa and Susie Lee Cooper spread the cloth for the dinner, with white chrysanthemums for the centerpiece; and a beautiful large birthday cake with nine candles.

Master Murphy is the third pupil to have a birthday dinner at school this year.

Mrs. Roy W. Dickey, of Electra, visited her sister, Stacy Easter, Wednesday.

Friday evening a large crowd enjoyed Miss Winkelman's recital at Dimmitt Ward school house.

Every one praised and complimented Miss Winkelman and her class.

There will be a Thanksgiving program and Conundrum supper at the Dimmitt Ward school house Wednesday evening, Nov. 26. Program begins at 7:30. Everyone invited.

SHERIFF'S SALE

STATE OF TEXAS,
County of Deaf Smith.

By virtue of an Execution issued out of the Honorable District Court of Deaf Smith County on the 6th day of October, 1919, by the Clerk thereof, in the case of Perlin and Orendorff Implement Company, et al. versus J. I. Walker et al. No. 788 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in December, A. D. 1919, it being the 2nd day of said month,

before the Court House door of said Deaf Smith County in the town of Hereford, Texas, the following described property, to-wit: All of section No. 76, Abstract No. 1045, Block K-3, in Deaf Smith County, Texas. Levied on as the property of J. J. Perkins to satisfy a Judgment amounting to \$5,355.90 in favor of Perlin & Orendorff Implement Company et als. and cost of suit.

Given under my hand, this 5th day of November, 1919.
C. S. PURCELL, Sheriff
Deaf Smith County Texas. 41-4

BRAND



HEREFORD CATTLE CO.
Hereford, Texas

Registered and High
Grade Bulls

For Sale

27-2-1-30 Phone 167-F3

CATTLE BRAND



(bar) just behind right
shoulder.
T. F. BURKES,
13 miles north, 4 west of Hereford.

BRAND



If U. C. same notify
O. C. Slaughter.

BRAND



WANTED—6 or 6 gang disc
plow. Must be worth the
money.
BLAIN BROS.

Good Printing at The Brand.

DELCO-LIGHT

The complete Electric Light and
Power Plant

Turns the grindstone, runs
the fanning mill and other
machinery.



Ford Garage

6 Per Cent Money to Loan on Land

I represent the First Texas Joint Stock Land Bank of Houston, and can make loans anywhere in the Panhandle on improved farms and ranches at 6 per cent interest on the amortization plan in sums of \$5,000 to \$37,000. Prompt service, inspector lives in Amarillo, no long tedious delay in closing loans. Loans can be repaid in 5 years or any time thereafter, but loans are made for 33 years and 1 per cent paid on the principal each year will pay off the loan at the end of 33 years. Exclusive agent for counties of Carson, Randall, Oldham, Armstrong, Potter and Deaf Smith. If interested see or write

R. C. Neely

Room 4, Old P. O. Bldg.

Amarillo.

PUBLIC SALE

Having leased our irrigated farm for a term of years, we will sell, at public auction, at the farm, one and one-half miles southeast of Hereford, on the Dimmitt road, the following described property, on

Tuesday, December 2 Beginning Promptly at 10:00 a. m.

FREE LUNCH WILL BE SERVED ON THE GROUNDS

Cleaning and Pressing

Done Right
at

Crouch's
Phone 277

Suits Cleaned and Pressed
\$1.00

Household Goods

- | | |
|----------------------|--------------------------------|
| 1 round Dining Table | 1 Fern Stand |
| 6 Dining Chairs | 3 Ferns |
| 1 China Closet | 2 Beds, complete |
| 3 Rugs | 1 Chiffonier |
| 5 Rocking Chairs | 1 Oil Cook Stove |
| 1 Leather Lounge | 1 2-burner Oven |
| 1 Center Table | 1 Heating Stove |
| 1 Book Case | Other articles too numerous to |
| 1 Stand | mention. |

About 4 dozen Chickens

7 Mules

- | | |
|---|---|
| 1 Mule, 8 years old, weight 1200 pounds | 1 team Mules, black and blue, 4 years old |
| 1 team Mules, black, 4 years old | 1 team Mules, bay, 4 years old |

1 Registered Herford Bull

50 Hogs

- | | |
|------------------------------------|---------------------------|
| 42 Shoats, average weight 125 lbs. | tration |
| 6 Brood Sows, 4 subject to regis. | 2 male Hogs, 1 registered |

1 1916 model Buick 6 Automobile

Farm Implements

- 2 Harrows
- 1 Weeder
- 1 2-shovel Garden Plow
- 1 new Emerson Gang Plow
- 1 Sod Plow
- 1 Walking Stirring Plow
- 1 P & O Single Row Lister
- 1 John Deere double row Lister, with engine hitch
- 1 single row Cultivator
- 2 single row Go-Devils
- 1 Corn Planter
- 1 Hoosier Wheat Drill, 10-hole
- 1 Emerson 2-row Go-Devil, knife attachment
- 1 new Ideal Deering Mower
- 1 ten-foot Deering Hay Rake
- 1 Buck Rake
- 1 I. H. C. Feed Grinder
- 1 4-horse power Gasoline Engine (Water Lou Boy)
- 1 Grindstone
- 1 iron-wheeled Wagon, with hay frame
- 1 Bain Special Wagon, with box
- 1 8-foot Disc Harrow (Osborn)
- 1 Deering Row Binder
- 1 new Milwaukee Row Binder
- 1 Buggy
- 1 Avery 8-16 Tractor

TERMS: All sums under \$50, cash; all sums over \$50, six months time, with ten per cent interest from date, bankable note approved by the Western National Bank of Hereford; five per cent discount for cash. No property to be removed until terms are complied with.

Clark Cutaway Tandem Disc Harrows

BOTH HORSE AND TRACTOR TYPES



THESE TOOLS WILL PLEASE YOU.
LOOK THEM OVER.

C. O. Lee Hardware

SOWERS & SON, Owners

W. S. WILLIAMS, Auctioneer

ROSCOE DAVIDSON, Clerk



Round Oak Stoves

ARE THE STANDARD OF THE WORLD—SEE OUR COMPLETE LINE

Feed Grinders

WE ARE MAKING VERY ATTRACTIVE PRICES ON

Stover and Bowsher

FEED GRINDERS, BOTH SWEEP AND POWER.

Garrison Brothers

HEREFORD BRAND

THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY

HOLMAN & STECKMAN, Proprietors

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 28, 1901, as the Hereford Reporter; first number of The Brand issued March 27, 1902.

Subscription Price \$2.00 a Year Strictly in Advance

MOUNTAIN TIME

If the exchanges that come to The Brand's desk are to be taken as indicative of public sentiment throughout the Panhandle, there is nothing that causes any more dissatisfaction than the action of the railroad administration in moving the clock back an hour from Central Time to Mountain Time, unless it is the failure of this same railroad administration to provide cars for moving the wheat crop.

According to The Higgins News, the people of that town took action this way:

"The merchants in the city have agreed to make a change in the time as it now stands, and go on the old system of a month ago. On Sunday night they propose to set all business clocks one hour ahead, and work on Central time rather than on Mountain time as is being done at present.

"We believe that this is a good, sensible move on the part of the business men of the city. While some people of the city seem to believe that this method will be confusing, the writer very well remembers that in some cities of the east, this custom was common, and no one was badly hurt, or very much inconvenienced. It will be

so in our case. In a very short time everyone will instinctively know that railroad time is one hour slower than city time and they will act accordingly. And then we will enjoy one hour more of daylight than we have at present.

"The city school will adopt the new time also. Patrons of the school should take notice and act accordingly."

The Miami Chief says: "Putting the strip of Panhandle country in Mountain time, affects absolutely no one in the United States but the people living in that strip. We have never heard a man, woman or child say other than they would prefer to be back in the Central time. We would like to know why the change."

The Hall County Herald at Memphis is also thoroughly disgusted with the present order of things, and suggests a radical change:

"Mountain time is a nuisance and very unsatisfactory to our people. If the railways are turned back to the owners we hope to see Texas rebel against the splitting of a state into two time belts. Rather than this it would be best to make a Texas Standard time. Say make it on a basis of sun time,

at Austin, or some central point." And the Panhandle Herald observes:

"The authorities at Washington took it upon themselves to move the line, between Central and Mountain time, east from Texline to Childress last January. This puts this section of Texas about twenty minutes behind sun time and is not a fair division of the day for our people and the Herald makes the suggestion that F. R. Jamison, Secretary-Manager of the Panhandle Plains Chamber of Commerce take this matter up with Congressman Marvin Jones and prevail upon the proper authorities at Washington to put Texas back in Central time, beginning with the first of the year. Running behind time is objectionable to a people who are in the habit of working in the lead."

The Brand heartily favors a change back to the old Central time, if there is any way of getting it through Congress. The present time is certainly a nuisance. A man cannot conduct his business and get home in the afternoon in time to feed his chickens before it is as dark as the bottom of a coal mine, at twelve o'clock at night, during a total eclipse of the moon.

We hope our energetic Congressman will take note of the general dissatisfaction and see what he can do about this.

Fortune has deserted many a man because he left it to its own device.

The fifth oil well is about to be started. May their number never grow less.

Eugene Debs is out—out against the President and the peace treaty, but not out of jail.

Some persons never learn the language of approval; they know only the language of disapproval and criticism.

All the unrest in the world would be quieted instantly if everybody would go to work. Simple, isn't it?

There is some consolation in the thought that the strikers are soft coal miners. If they were hard, it might be more difficult.

A young father has petitioned the United States Senate to name his new baby. What if the Senate should attach a reservation to the youngster?

The preacher ties the knot, the judge unties it, and between the two it's one continuous merry-go-round performance from one act to the other.

Of course, everybody longs for peace and tranquility in the U. S. A. And, likewise, everybody wants the other fellow to be flattened out by the steamroller of individual prosperity.

The idle youth who inherits a fortune is in greater danger than he who faces the muzzle of a gun in the hands of an angry opponent. The one may plunge to his soul's destruction, while the other may only be deprived of his life.

Be of good cheer, sister. Never allow the other girl's disposition to be sweeter than your own.

With women in politics, there should be no difficulty in finding plenty of qualified candidates for the office of Speaker of the House.

Confronted with the certainty of defeat and with jail terms staring them in the face, the radical coal strike leaders impetuously decided to become Americans.

The news dispatches furnish a study in values. A Nebraska man sells his Poland China hog for \$30,000, and a Pennsylvania woman sues for \$25,000 on account of the death of her husband.

No person ever really profits from a gift unless he makes an effort to deserve it. To accept and forget is but to forge another link in the fetters which chain you to a future without hope and without reward.

Before attempting to overcome an obstacle it is best to carefully gauge its height. Many of the wrecks of life are the direct result of a failure to give reasonable consideration to obstructions which seem slight but are in reality momentous in their possibilities for ultimate disaster.

For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman
Hereford, Texas

Market Price Paid For

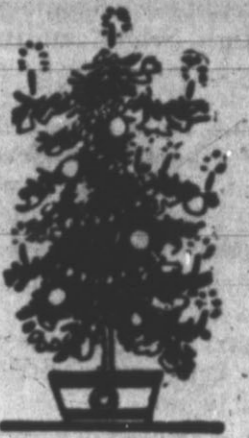
Kafir and Maize

Our bins are now empty and ready for your grain.

One car coal due this week. Don't know when we can get any more.

McQueen Grain & Coal Co.
Phone 1

Ten Days After Christmas Your Gift May Be Forgotten



The thought that you have put into your Christmas giving means more than the intrinsic value of the gifts. A gift that fills a want, no matter how small or large its cost, meets instant enthusiastic appreciation. The joy of giving is intensified when you know that you have given right.

A gift certain to please a man or young man is apparel. Nothing else that you can give him will be so constant a reminder of your thoughtfulness. In clothes, your gift may be of princely magnificence or sublimely simple, yet is sure to strike the chord that brings the true and sincere response announcing that you have given wisely.

Give something that will not be forgotten ten days after Christmas. Give something whose each recurring use will keep alive the spirit generated at Christmas.

We have made the giving of clothes for Christmas a study. I can aid in guiding you right with happy results.

J. E. CROUCH
PHONE 277
Men's Togs

Make This Your Bank

Appreciation---

THE officers and directors of The First State Bank and Trust Co. take this time to extend their thanks to those good people of our district, who have helped make this bank what it is today—THE STRONGEST BANK IN DEAF SMITH COUNTY.

THE debt we owe to their loyalty and patience is a considerable one and we are not unmindful of it.

Only steadfast adherence to the policies and service which have drawn them here can hope to keep their confidence and good will and write off a part of the debt we owe them.

Capital and Surplus Over \$100,000

THE ONLY BANK IN DEAF SMITH COUNTY WHOSE FUNDS ARE PROTECTED BY THE STATE GUARANTY FUND.

First State Bank & Trust Co.



Ford Cars and Trucks

Two cars Fords, already sold, just received. Two more, also sold in advance, on the road. Better get in your order early

A full line
Auto Accessories
always on hand

Ford Garage

SLAT'S DIARY

FRIDAY—This was a fine nite or sum fun so Jake and me tick tacked a old lady which has no husband & she cum out & ketches us & invited us inside & give us punkin pie 2 eat & milk & ast us 2 cum back 2 see her agen. Jake sed 2 me he was kinda of ashamed. me 2.

SATURDAY—Mister Gillem ast pa a Riddle & he sed Why is the newspapers of today like the woods was in Mithologicak times whatever them are. Pa diddent know & mister Gillem sed Because they are so full of Dry Ads. They laffed. It went over my hed.

SUNDAY—pa cum home from church & he sed 2 ma that he had saw mister Ray a going down the street in his new Chalmers. ma misunderstood him & I herd her a telephoning 2 Jake's ma that Mister Ray had went crazy for he was out on the street in his Pajammers.

MONDAY—This morning pa was smileing to hisself & finely ma eudent stand it no longer & she ast him what was a tickleing him so & he replied & sed they was 2 be a Lodge meeting tonite and they was 2 give a Candydate the third degree. ma sed she eudent see enny thing so laffable in that. Then she sed I dont see why us women cant have Lodges & such & have the third degree and etc. Pa told her it was because they are seeret orders.

TUESDAY—pa tuk me out in the country in a waggin today & we past a big house which belonged 2 a congressman or sumthing & it had grate big chimleys on it & big porches & pa sed they was all so a big morgidge on it 2 only I eudent see enny thing of it.

WEDNESDAY—this was pa's birthday & I got him a nice pare of sox & give them 2 him. He seemed very pleased & sed Thanks & then he sed I should ought 2 have tuk out the bill. I had them charged 2 him.

THURSDAY—Jake told Blis-

ters today he should ought 2 wash his Isthmus & Blisters sed What you mean by my Isthmus & Jake sed You know a Isthmus is a neck of dirt.

Grove's Tasteless Chili Tonic
restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 50c.



It Helps!
There can be no doubt as to the merit of Cardui, the woman's tonic, in the treatment of many troubles peculiar to women. The thousands of women who have been helped by Cardui in the past 40 years, is conclusive proof that it is a good medicine for women who suffer. It should help you, too.

Take
CARDUI
The Woman's Tonic
Mrs. N. E. Varner, of Hixson, Tenn., writes: "I was passing through the ... My back and sides were terrible, and my suffering indescribable. I can't tell just how and where I hurt, about all over, I think ... I began Cardui, and my pains grew less and less, until I was cured. I am remarkably strong for a woman 64 years of age. I do all my housework." Try Cardui, today. E-76

BAPTIST WOMEN TO RAISE \$15,000,000

FIFTH OF SUM SOUGHT IN FIVE YEAR PROGRAM WILL COME FROM THEM.

ARE DOING A LARGE WORK

Hospitals, Mountain Schools, Good Will Centers and Church Building Funds Maintained by Them in Addition to Regular Gifts.



MISS KATHLEEN MALLORY
Corresponding Secretary, W. M. U., Baltimore.

Evidencing the larger sphere which women have come to occupy in church life, as well as other activities, when the Baptist 75 Million Campaign was decided upon at the meeting of the Southern Baptist Convention in Atlanta last May, the women, through their regular organization, the Woman's Missionary Union, at once agreed to be responsible for one-fifth of the sum sought, or \$15,000,000. This means that the Baptist women of the South will raise for missions of all kinds, Christian education and benevolences, the sum of \$3,000,000 a year for the next five years, in addition to their contributions to local enterprises and special work.

Through the channels of the Woman's Missionary Union, with headquarters at Baltimore, Md., the Baptist women of the South have since their organization contributed more than \$5,000,000 in cash to various denominational purposes. With the addition of boxes of food and clothing sent to orphanages and other benevolent institutions, the total of their contributions through this channel has reached \$5,710,433.71.

Miss Kathleen Mallory is the corresponding secretary of the Woman's Missionary Union, and in appreciation of the service she has rendered in that connection the Baptist women of Alabama have established the Kathleen Mallory Hospital for Women at Lairoh-Fu, Shantung, China, Miss Mallory being a native of Alabama.

Women of many of the other states have also undertaken special enterprises of their own. Those of Georgia, for instance, established the Ayers Hospital for Women at Hwanghaien, China, a girls' school at Tumamoto, Japan, the Catherine Bryan Kindergarten School at Canton, China, and the Mary P. Willingham School for Girls at Blue Ridge, Ga., a school designed especially for the education of girls in the mountainous section of that state.

Many of the other state unions have special projects such as Good Will Centers in the tenement, factory and mining districts, where effort is made to bring more sunshine and enlightenment and love into the home and lives of needy families, especially those of foreign birth; church building funds, scholarships for young women who want to obtain training for special Christian service, and similar undertakings.

The general W. M. U., representing all the women of the Southern Baptist Convention, owns and operates the Women's Training School at Louisville, Ky., which has already sent out 700 trained women for special service in all parts of the world; and has established the Margaret Fund for the education in the Baptist schools of the South the sons and daughters of missionaries on the foreign fields, and the Fannie E. S. Heck Memorial, a church building fund established in honor of one of the greatest leaders Southern Baptist women have known.

But money for the support of these institutions as well as that for the payment of the women's pledge of \$15,000,000 in the 75 Million Campaign, will be raised by the actual work of the women and through economy and sacrifice. Church fairs, bazaars, suppers, ice cream socials and the like, are frowned upon by the organized Baptist women of the South as unworthy means for raising funds for carrying forward the work of the kingdom of God and their contributions will not come from this source, it is announced.

Land Banks Help Tenants to Become Owners of Property

Of the 997 applications for loans approved during October, 182 or practically 16 per cent were those of landless persons who sought loans for the purpose of purchasing homes. The oldest applicant was 73 years of age; the youngest, 19; the average age of all is 37 1-2. Eastern Texas, where lands are cheapest furnished the highest per cent (about three-fourths of the total). The Black Land Belt, where lands are highest in value, furnished the smallest percent. While in South Texas and West Texas the percent was better than in the Black Land Belt, though not so good as that of East Texas.

The importance of this drive will be appreciated when we remember the rapid and I might say abnormal growth of tenancy of Texas as shown by the Agricultural Bulletin for Texas, Thirteenth Census of the United States: Farms operated by owners, year 1880, 108,716; by tenants, 65,468; Year 1890, by owners, 132,616; by tenants, 95,510; Year 1900, by owners, 177,190; by tenants, 174,991; Year 1910, by owners, 195,863; by tenants, 219,575.

These figures show that in the last thirty years the proportion of tenants in Texas has increased from 37.6 percent of all farms in 1880, to 52.6 in 1910. In these thirty years farm owners have increased at the rate of a little less than 3,000 a year while tenants have increased at the rate of a little over 5,000 per year. I believe that we should make every effort to reduce the percent of tenants to farm owners in this state, at least to the average proportion of tenants to farm owners of the United States, which is 37 percent.

The Federal Land Bank of Houston,
By S. A. Lindsey, Secretary.

Plies Cared in 6 to 14 Days
Druggists refund money if FAZO OINTMENT fails to cure itching, biting, stinging or fretting skin. Instantly relieves itching, stings, and you can get restful sleep after the first application. Price 50c.

SPEAKER R. E. THOMASON ANNOUNCES FOR GOVERNOR

Speaker R. E. Thomason, of the House of Representatives, has formally announced his intention of becoming a candidate for Governor at the Democratic primary election in July.

Speaker Thomason was reared near Gainesville. He was District Attorney there for four years, during which he made a record for law enforcement.

Removing to El Paso he became one of the leading attorneys of the western part of the state and was elected representative for four years. He was selected as Speaker of the House of Representatives without opposition as a

testimonial to his popularity and hard work in the interest of better laws.

During the different sessions of the legislature, Representative Thomason was active in the passage of prohibition laws and in the interest of woman's suffrage. He was the author of several clean

election laws and the joint author of the zone bill which enacted prohibition about the army camps.

Speaker Thomason plans to open campaign headquarters in Dallas later and will begin his speaking campaign at his home in Gainesville and will cover the entire state.

BARBER'S LINEBRED ANXIETY HEREFORDS
Representing Gudgett & Simpson's best producing families
Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Dominer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.
If you appreciate the better class of cattle, you will find them on my farm. Address
RIVER PARK HEREFORD FARM
C. R. Barber, Prop. Hereford, Texas.

5 1/2% FARM LOANS
WHY PAY MORE?
The Government's own system for financing the farmer and ranchman. No red-tape. No limit on amount, if you have the security. Interest 6 percent on amounts over \$10,000.00.
J. FRANK POTTS

LISTEN
You can hardly rent a house in Hereford for love or money. If you do rent you are throwing away so much per month that will never come back. Why not own your own home and acquire an equity?
BUILD YOU A HOME.
Rockwell Brothers and Company

We expect a Car of
COAL!
any day now
COW FEED
Meal, Hulls, Bran
Hereford Grain Company
In Old Gas Bldg. Phone 249

Tires Tires Tires

We are very much pleased with the way our big stock of tires is moving but the factory continues to send back orders so we must sell a little faster to further reduce our stock.
Factory representatives tell us we have the largest stock in the Panhandle—larger even than in their branch houses so you see we will have no trouble to fit your car or pocketbook. We have the best tires for the price; also the best regardless of price.

TELEPHONE 23

Hereford Garage & Machine Works
EVERYTHING FOR THE AUTOIST

Just Received Car Load Fordson Tractors

If you are expecting to use a tractor this fall—place your order now as it is not certain that another carload can be had in the near future. Remember only 7 Tractors come in a carload—and delivery will be made according to the date order is placed.

PRICE F. O. B. DETROIT
\$750.00

It now requires a signed order with a deposit of \$25 to insure delivery

Ford Garage

Only 34
 More Days Till Xmas!
SHOP NOW
 Don't wait to the last minute
 and find the stock picked over
Everything For Christmas
The Fair

SOCIETY AND CLUBS
 MISS CECIL GILLILAND, Phone 29

On last Friday evening the beautiful home of Mr. and Mrs. Frank Lambert was thrown open to the members of the B. Y. P. U. and their friends. The occasion was a very unique affair, being in the form of a "Put the back in front" party. The scheme was carried out to the letter. Each guest had been requested to wear their clothing with the back in front, and this being just what furnished amusement for some time. They were received at the back door and ushered into the living room. Everything was one round of fun after another and things were most surely turned around, some of the guests even wore large bouquets on their backs. Every thing that was done was just backwards and one guest expressed it, "You have to keep your thinking cap on to tell if you are coming or going." Refreshments of sandwiches and coffee were served to about fifty guests, after which all departed and expressed themselves as never having had a better time.

Last Tuesday morning bright and early seven ladies of Hereford motored, in Mrs. D. C. Laird's car, to the country home of Mr. and Mrs. P. W. Price, near Arney, Texas, and spent a most delightful day. The day came as a surprise to Mrs. Price, and each guest having carried a dish of "eat" along, a most delightful dinner was enjoyed. Those to enjoy the occasion were Mesdames F. T. Robinson, J. W. McQueen, Joe Warner, D. C. Laird, Seth B. Holman, J. E. Ferguson and Mrs. Oliver Lambert of Portales, New Mexico, who is visiting her husband's mother, Mrs. J. E. Ferguson.

A genuine turkey dinner was enjoyed at the home of Mr. and Mrs. A. D. Godwin Wednesday, the occasion honoring the 72nd birthday of Mrs. Godwin's mother, Mrs. C. G. Burns. A very pleasant hour was spent at the dinner table as the guests not only enjoyed the many good things to eat but a pleasant hour of visiting and good cheer. Those present were, Mrs. Frank Easter, Mrs. Maggie Hopper, Mr. and Mrs. Geo. Burns, Grandmother Williams and Mrs. W. J. Gilliland.

The ladies of the Presbyterian church had an all day meeting Wednesday at the church and packed a box for the orphans. The box was sent to the Presbyterian Orphanage at Albany, Texas. The ladies report that the box was filled to the top and, in fact, was the best box sent by the society for some time past. Beside the box, a liberal offering was sent the orphans.

STORY TELLING HOUR.
 The story telling hour will be held next Saturday at 3 o'clock, in the Courthouse. Mrs. J. R. Stubbs will have charge of the hour this week. All the little folks in town should be encouraged by their parents to attend these hours. They are helpful to the young minds.

Watch for the Programs next week of the School Plays given at the Star Theatre. These plays are directed by Miss McClurkin. The

High School play, "Polly in Politics," will be presented the evening of December the third; and the Grammar School play, "Mrs. Busby's Pink Tea," on the evening of December the fourth. These plays will be worth your time. Lay your plans to be out.

W. M. U. Program
 The W. M. U. meets with Mrs. W. E. Hicks on Wednesday at 2 p. m.
 Subject—"Stewardship."
 Scripture lesson—Mrs. Suggs.
 Song—Selected.
 Will a Woman Rob God?—Mrs. Channess.
 Special Song—Miss Mattie Swisher.
 Christian Education in a Foreign Field—Mrs. Pitman.
 Reading—Miss Lola Bradley.
 Report of Circles.
 Business.
 Prayer.

Report of Circle Number Three
 Mrs. S. J. Orr received very graciously into her beautiful home the members of our Circle last Wednesday. As we entered, the lovely flowers gave an attractive and inviting influence.

The meeting was opened by two songs, "Jesus Lover of My Soul" and "That Will Be Glory for Me," on the New Edison. As the music filled the room, everyone sat in rapt attention, and at the close expressed great enjoyment.
 Mrs. Pitman made a very earnest prayer, on thanksgiving and devotion to service.
 The devotional was taken from the third chapter of Malachi, being led by Mother LeGrand. "Stewardship" was the message, with comforting promises. There were suitable comments.
 After the roll call, Mrs. Mounts read splendid minutes. There was an enthusiastic and inspiring business session, several trying questions were brought up and disposed of satisfactorily.
 Mrs. Gilliland brought out new and helpful questions on the Scripture lesson. Everyone had studied so we had a fine lesson.
 We were dismissed, by all repeating in concert, the Lord's Prayer.

FRIONA NEWS
 Dayton Hanson returned last week from his former home in Illinois to his haunts at Friona. Although Dayton has a large and valuable farm in one of the richest parts of the great "Prairie State," he says the call of the Panhandle was irresistible and he could not remain longer away.
 The past two weeks have witnessed a number of important real estate deals involving property in and near Friona. T. D. Ballard sold to J. B. Jones, a considerable tract of grass land between Friona and Black, M. A. Crum sold to the same party, a quarter section near Findlay; Dayton Hanson sold to A. O. Drake, of Black, the 320 acre farm adjoining the Friona town site on the north, for \$10,000.
 Mrs. Martin, who has been conducting the Lacy Boarding house for the past year, has purchased the Friona Hotel of J. T. Zaring for a consideration of \$4,000. She took possession of the house and business Monday morning. Mr. Lacy will feed the hungry and entertain the weary at the boarding house.
 Emil Clinin has moved from the Winn property in the north part of town to a house in the central part of town.
 T. W. Galloway moved his family last week from the Kohl property to his own property which he lately purchased from J. C. Winn.
 Mr. Roberts, of Amarillo, visited this place Monday in an effort to secure oil leases on some of the land here. Just what success he had we have been unable to learn.
 R. H. Kingsley's well drilling

crew completed a 230-foot well for the Syndicate last week in Overton's pasture, about ten miles east of town.

A movement is on for a union Thanksgiving service to be held at the Congregational Church. It is proposed to have a free dinner in the Church basement following the service.

Our high school basket ball team, both boys and girls, met an ignominious defeat from the onslaughts of the Texico teams on Tuesday and the Pleasant Hill teams on Friday of last week. Our girls, however, put a good play and the score was very close in both games.

The school will render a Thanksgiving program in the school auditorium on Wednesday night of

next week to which the public is cordially invited.

ESTRAY NOTICE
 In compliance with law and upon the RETURN of C. C. Bowman, County Commissioner for Precinct No. 1, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one 2 year old cow, white face, branded R left side, said animal—now ranging in the neighborhood of L. E. Woolery place, 4 miles east of Hereford, if not legally proven away by the

owner thereof, within twenty days from date hereof, the same will be advertised, and said Commissioner will proceed to sell the same according to law.
 Dated, Hereford, Texas, this 15th day of Nov., 1919.
 A. O. Thompson, County Clerk.

In a boys' club of five members in Iowa the boys were taught how to prune and spray their trees. One of the boys bought a spraying outfit and did the work for the season. This proved successful and the orchards are in good condition.

The Golden Rule
Produce and Confectionery
 Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.
 Candies, fruits, confections of every nature.
W. R. Hawkins
 Between Fox Mercantile and Tubbs Shoe Shop.

HIDES
 We pay the highest market prices for hides.
 Phone write wire for prices
 501 Grant St. Phone 101
Amarillo Coal, Grain and Hide Company
 AMARILLO, TEXAS

Is It Cheaper to Move Than Pay Rent?

Our answer is NO, as we have just finished moving to the building formerly occupied by Orr's Barber Shop. We front West Third Street, north entrance. We had to move to get more room and are now prepared to take care of your wants.

We now have three Bootmakers and want all that will want hand-made boots or shoes to see us as we will be in a position to get them out for you without any delay. Give us that order and see it cut from the hide and made into a boot or shoe that will fit and give you enough comfort to pay you cost of it, besides all the service you get out of it.

Some Reasons Why We Should Make Your Boots

We consider QUALITY in the material first regardless of cost.

We fit and make your uppers, therefore can give you anything you want.


We employ only FIRST-CLASS BOOTMAKERS that put a boot together to stay.

We guarantee you a fit.

We guarantee the WORKMANSHIP in all our boots or shoes. If at any time anything should go wrong you can find us and will not be bothered with sending them away.

Think it over and come in and let us measure you for a pair.

Tubb Shoe Shop
 Makes A Boot to Fit Every Foot



HOVER
 which saves three-fourths of your time, cleans thoroughly, is easy to use and does not tire you.

JUST RUN YOUR HOVER OVER IT BEATS..... AS IT SWEEPS AS IT CLEANS

See The Hoover lift the rug in passing, forming an air cushion upon which the rug is beaten free of all imbedded grit. See how The Hoover beats, sweeps, suction cleans, straightens nap, restores colorings—in one operation—and is guaranteed to prolong the life of carpetings.

Let Us Demonstrate The Hoover.....

Hereford Light and Power Co.
 "DO IT ELECTRICALLY."

LODGE DIRECTORY

Hereford Lodge No. 843, A. F. & A. M. Stated meetings, Saturday on or before full moon of each month.
 W. M. RAY, W. M.
 J. S. JONES, Sec.
 Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.
 A. O. THOMPSON, H. P.
 J. S. JONES, Recorder.

WOODMAN OF THE WORLD
 Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

BROTHERHOOD OF AMERICAN YOEMEN. Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.
 W. F. ORR, Foreman,
 C. H. McGhee, Correspondent.
 31-41



PURITAN

Phonographs and Records

Sweetest in Tone—Clearest in Expression

A WINTER SPECIAL!

HOT DRINKS AND DELICIOUS LUNCHEES AT ALL HOURS. IT BEATS GOING HOME AT NOON ON COLD BAD DAYS! TRY IT—JUST ONCE.

GEO. E. BURNS, Druggist

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

FOR SALE

FOR SALE—Dempster 12-hole drink, practically new, and one row binder. 36-tf C. O. Norton.

FOR SALE—First class, second-hand Dodge car; also five passenger Ford in good condition. 38-tf L. W. Hough.

Turkeys! Turkeys! If you need a nice Turkey for Thanksgiving, Call A. F. Luse, Phone 54. I have 50 or 60 on hand. Phone 54. 42-2t

FOR SALE—My residence near Mother's Park. 5 rooms, bath, 3 porches, bath with city water and sewer connection. Also good well and windmill, two lots and trees. 22-tf JAS. A. HUGHES.

FOR SALE, or trade for good Ford, priced right, high-grade \$650 piano. Inquire at Brand office. 42-2t-Pd. (15).

FOR SALE—An offering for a short time my herd of full blood, non-registered Hereford two and three year old cows. None better to be found. Will sell from 25 to 200 head. If interested, see 38-tf C. O. Norton.

FOR SALE—Ford car with express body. 43-tf W. L. Brodie.

SAND AND GRAVEL

Fone T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-tf

FOR SALE—Kafir, Maize and Cane. See me, or phone 40-F3. 41-4t-Pd. D. C. White.

FOR SALE—Four room house, to be moved from lot. See 43-tf Carl Cokrell.

FOR SALE—Lots 9 and 10, Blk. 2, with 4 room house, small Stables and sheds. Water connections, also 65 ft. Block opposite Courthouse, with 5 room house and large Barn, with sewer and water connections. Also Lots 4, 5, 6, Blk. 11 Whitehead addition. See A. B. Shultz or phone 281. 43-2t-Pd.

WANTED

WANTED—Help! 31-tf Hereford Steam Laundry.
WANTED—To rent farm, 150 to 200 acres, good land with 3 or 4 room house and good sheds for work stock. Have good teams and tools and plenty of help. Address J. I. Funderburg, 40-tf. (2t-Pd) Hereford, Tex.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

LOST

LOST—Knife blade bar pin; diamond set. Finder notify Brand. 43-tf (19)

LOST—Black silk hand bag, between Cardwell's store and cemetery. Please leave at Brand office. 43-1t-Pd.

LOST—About November 1, between High School and town, a scoop. Finder please notify D. W. Hawkins. 43-1t-Pd.

FOR RENT

FOR RENT—One or two rooms, phone 163. 39-tf. (11)

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

FOR LEASE

for grazing purposes, Section 31, T. 6, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, 42-tf Texas.

FOR RENT—Nice room upstairs. Apply to Eli Dunlap. 41-tf

MISCELLANEOUS

FOUND—A purse, near Post Office. Owner may have same by paying for ad and naming contents of purse. W. M. Heinen, Box 512, City. 43-2t

Cash for your used car. Don't bother us with junk. Hereford Garage. P. S. We have several good second-hand cars for sale. 36-tf

Trespass Notice

No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. 33-4t C. C. Slaughter.

A Tip From the Old Man

MY BOY, if you are really desirous of putting up a GOOD FRONT, go and see Orr and have him measure you for that NEW SUIT.

You will surely be FITTED IN STYLE AND FORM, because the clothes that he sells are all TAILORED BY MASTER CRAFTSMEN.

PHONE 16 **Orr's Tailor Shop**
Cleaning and Pressing Specialists

FORD OWNERS BE HAPPY—Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at **THOMPSON'S GARAGE** **THOMPSON & MERCEZ DISTRIBUTORS**

R. S. BEATTIE
Registered Veterinarian
Corner Drug Store Phone 105
Hereford Texas

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

DR. L. N. PENNOCK
Osteopathic Physician
Suite 6 Fuqua Building
DIET SPECIALIST
Res. 209—Phone—Office 819
Amarillo, Texas. 41-4t

FOR SALE—Thanksgiving turkeys. Mrs. E. W. Morgan. 43-1t

FOUND—Between sun-up and sun-down, many golden minutes in which to buy Thrift and War Savings Stamps.

No Worms in a Healthy Child
All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC gives regularity for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or digest the worms, and the Child will be in perfect health. Pleasant to take. 60c per bottle.

You Do More Work.
You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness. GROVE'S TASTELESS CHILL TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value. GROVE'S TASTELESS CHILL TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood. The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

PRINCE ALBERT

the national joy smoke

TALK about smokes, Prince Albert is geared to a joyhandout standard that just lavishes smokehappiness on every man game enough to make a bee line for a tidy red tin and a jimmy pipe—old or new!

Get it straight that what you've hankered for in pipe or cigarette makin's smokes you'll find aplenty in P. A. That's because P. A. has the quality!

You can't any more make Prince Albert bite your tongue or parch your throat than you can make a horse drink when he's off the water! Bite and parch are cut out by our exclusive patented process!

You just lay back like a regular fellow and puff to beat the cards and wonder why in samhill you didn't nail a section in the P. A. smokepasture longer than you care to remember back!

Buy Prince Albert everywhere tobacco is sold. Toppo red bags, tidy red tins, handsome pound and half pound tin humidors—and—that clever, practical pound crystal glass humidor with sponge moistener top that keeps the tobacco in such perfect condition.

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

THE AUTUMN SALE OF Ladies' Suits and Coats

NOW GOING ON

and every garment in the sale is from our own stock. Some of these garments have been in stock only a few days and you may have your choice of the whole line at sale prices.

\$ 32.50	Coats or Coat Suits at	\$ 26.50
42.50	" " " " at	28.00
55.00	" " " " at	37.00
62.50	" " " " at	42.50
75.00	" " " " at	59.50
82.50	" " " " at	62.50
95.00	" " " " at	69.50
110.00	" " " " at	84.50
125.00	" " " " at	95.00
149.50	" " " " at	105.00
225.00	" " " " at	150.00
265.00	" " " " at	174.00

There are many garments at inbetween above prices and all are reduced proportionately to above price list. In the millinery section you will find the high-class pattern hats at **HALF PRICE**. All children's hats are now on sale at only half price. A special lot of hats that have been on sale at \$5.75 will be closed out at choice for \$3.75. Special interesting prices will be offered you on all midwinter gold or silver lace and broche and fur trimmed hats.

502 Polk St. **WHITE & KIRK** Amarillo Texas
THE PLACE TO BUY SHOES

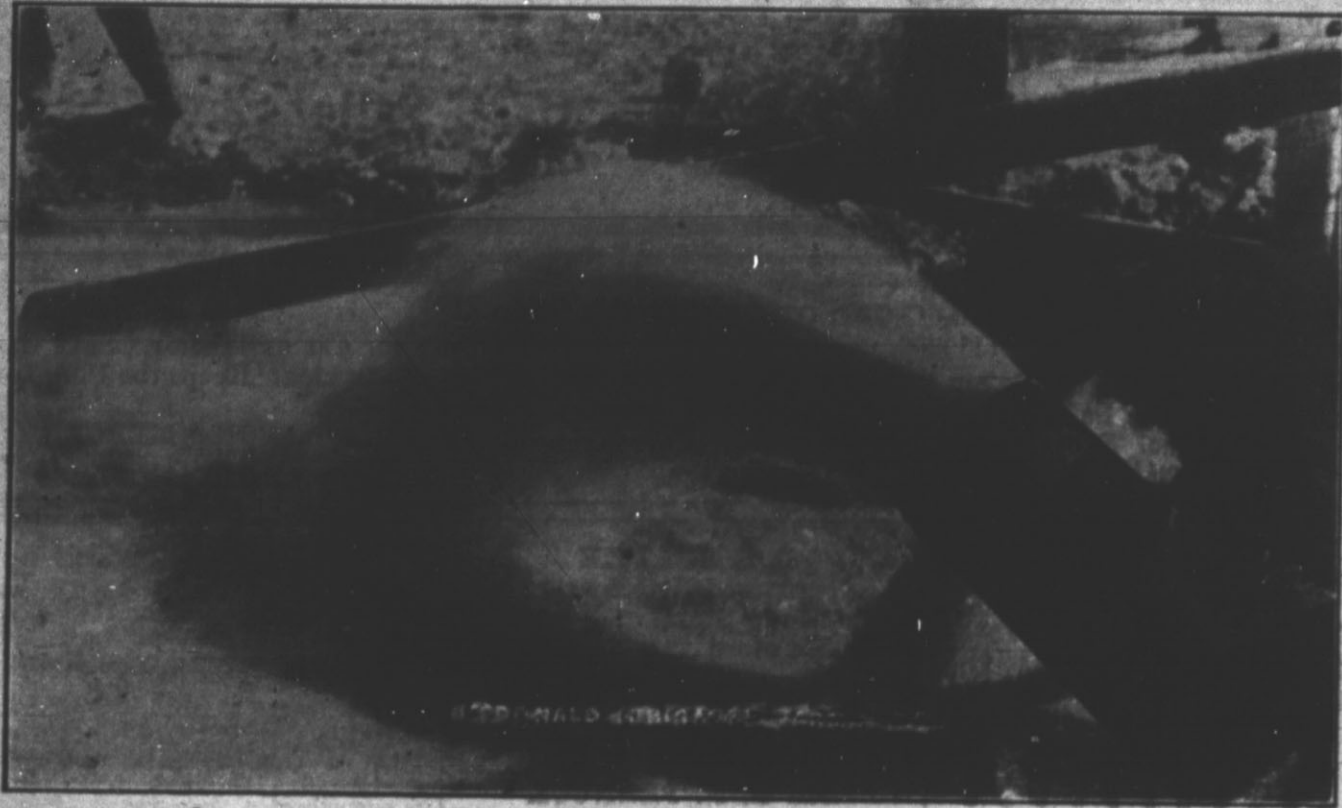
IRRIGATION FARMING IS AN IMPORTANT INDUSTRY

(By E. Kenneth Evans, Industrial Editor)

An ample water supply, its easy accessibility, persistent effort on the part of those who know what can be accomplished in this section is rapidly revolutionizing the agricultural development in this section through irrigation projects. Today in Deaf Smith county there is in excess of 12,000 acres of land under irrigation with this acreage increasing rapidly every year. There is 200,000 acres available

result that all engines and machinery installed for irrigation purposes are of the same make, the Bessemer 40 ton, 70 horse power engine being used with the Layne pump. This makes it possible for irrigation farmers to assist each other in supplies or the upkeep of the irrigation plants. These pumps will throw from 1000 to 1600 gallons of water per minute which is sufficient for the

and cranny of the entire farm. The experiments that have been conducted under actual conditions have shown conclusively that eventually this will be an irrigation farming area. In fact it has been proven that it is more successful and profitable than any other method of farming. It is so certain of success that it is possible for any farmer desiring to install an irrigation plant on his farm to



for irrigation purposes in this section and inexhaustible supply of water which can be reached at from 40 to 100 feet. The fact that apparently Hereford and Deaf Smith county are located on the central point of the water shed makes this water available. The depth to water gets materially deeper in all directions from Deaf Smith county which makes irrigation more feasible in this section than any other part of the Panhandle country.

The placing of land under irrigation was started in this section several years ago as an experiment more or less. Two wells were drilled by popular subscription to prove the value of irrigation projects. These two wells are still flowing ample water each to irrigate 160 acres of land and the industry is rapidly growing. Lands which were considered a good sale at \$10 to \$15 per acre have been increased more than ten fold by placing them under irrigation; for instance, a piece of irrigated land sold in this county this summer for \$262.50 per acre.

In developing the irrigation possibilities of this section it has been handled under the direction and leadership of a man experienced in this line of work. He has advocated the developing of the project on a systematic basis with the

irrigation of 160 acres of land. The water from the irrigation wells is pumped into a concrete flume and ditched over the farm. The ditching of a farm is a small consideration and does not entail much expense. Two men and one team can make two miles of irrigation ditch in one day.

The smooth lay of the land in Deaf Smith county makes irrigation a very easy matter. There is no grading to be done in order to make it possible to get the water over all parts of the land. The pump is located on the highest point of the farm which makes it possible for the water to flow from gravity pressure to every nook

secure ample credit from the manufacturers for the installation of his machinery. And another attractive feature of the development of the irrigation possibilities of this section is the fact that all machinery, tools, plans and other equipment, etc., are available here in Hereford.

In the last few months many transactions have been made in irrigated lands. A common price for a quarter section of irrigated land today is \$100 per acre and other tracts sell as high as \$150 per acre and rare instances as high as \$250. This is the same land that prior to the installation of the irrigation plants was selling for \$10 per acre and there are 200,000 acres of this land available today for the farmer who will take it and place it under irrigation.

The principle crops raised on the irrigated lands are kafir corn, milo maize, and alfalfa for major crops, while some wheat and oats and other smaller grains are grown. The majority of the irrigated farms have as much as 20 acres in alfalfa and the balance of the land in kafir and milo maize, with a herd of brood sows from 15 to 25 on the alfalfa. After the young pigs are able to care for themselves they graze on these lands and at the time for shipment to market, the farmer can realize a profit of 95 percent. Twenty-five brood sows averaging 10 pigs to the head will bring \$250 per year each.

According to the farmers who have farmed in Iowa, which is considered a leading agricultural state in the Union and have also farmed on irrigated lands in Deaf Smith county have no hesitancy in stating that this land is equal to the Iowa state land and the land of any other agricultural state in the United States. The alfalfa crop raised here is of the very best and produces more to the acre than any other farming country and consequently makes the dairy industry a paying and interesting one.

Every year has shown a marked increase in irrigation farming in Deaf Smith county and according to those who have watched the growth and development of this industry, the next few years will see several thousands of acres additional under irrigation which will naturally bring prosperity to this section because of the extensive production of products and will encourage the establishment of manufacturing industries such as sugar mills, canneries and enterprises of all kinds.

The farmer who comes to Deaf Smith county buying this land from \$25 to \$50 per acre, and installs an irrigation plant is certain to raise a crop the first year sufficient to return all of his original purchase price of the land and by the installation of his irrigation plant increases the value of his lands many fold.

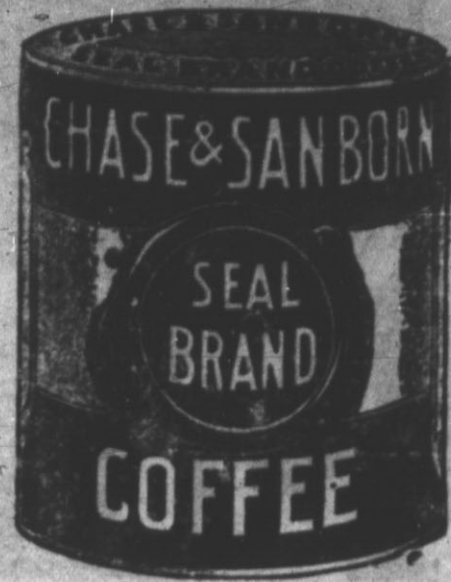
Periods of adversity and discouraging conditions have confronted those who started the development of irrigation projects in this section but their determination to develop the industry and

the success being met with those who stayed with it have shown conclusively that time is all that is necessary to make this one of the greatest agricultural producing sections in the Great Southwest and that through the method of irrigation farming.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—80c.

Xmas Time Is Near At Hand



You will need Good Things to Eat for the Family Table during the Holidays. We are prepared to serve your needs in every particular. Let us serve you.

The G & R Grocery

Phone Us—Number 81

A man's best pal is his smoke



"Let's take it easy for a while"

—Ches. Field

A CIGARETTE that invites you to enjoy a smoke as you never have before—that's Chesterfield.

Not merely fine tobaccos, mind you, though we use the finest of Turkish and Domestic leaf, but an exclusive blending method that brings out hidden flavors—flavors that others have failed to find.

That's why Chesterfields are different. That's why they satisfy. And this method is a closely guarded secret. That's why none but Chesterfields can satisfy.

And Chesterfields reach you in prime shape for smoking always—because every separate package is wrapped in moisture-proof glassine paper.

Ligarette Mfg. Co. of Va.

Chesterfield

CIGARETTES



They Satisfy

—and the blend can't be copied

20 for 20 cents

Get the Best--

If You Are Going to Buy a Phonograph, Why Not Get the Best?

The essential features of a phonograph are the Cabinet, the Motor, the Reproducer, and the Tone Chamber. We believe these features are stronger in the Columbia than any other. Compare the tone of the Columbia with any other machine and you will be convinced that the tone is better. The new 3 and 4-spring motor is the best ever installed in any phonograph, and the Columbia cabinet is better than found in other machines of the same price.

Columbia Records

will last longer on Columbia machines than they will on any other machines which have the universal tone arms.

There is every reason why the Columbia is the best. Come in and let us show you. We now have in stock models ranging in price from \$75 to \$750.

W. H. Ray

Do It With A Fordson

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—it will convince you that eventually you will use a Fordson.

The Ford Garage
SOLE DISTRIBUTORS

A Live Bank in a Progressive Town

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

The First National Bank of Hereford

CAPITAL \$50,000

Hereford
Safety

Service

Texas
Security

**MAKE YOUR NEXT TRIP
ON SOUTHLAND TIRES**

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work. Automobile Electrical repair work solicited.

ELECTRIC SERVICE COMPANY

Hereford

Texas

**Exclusive Representatives For
International Line**

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

Dunlap Hardware Company

Hereford

Texas

The Bank of Personal Service

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution. "Better service for our customers and better customers for our bank."

The First State Bank & Trust Co.

of Hereford

Member Federal Reserve System
Capital \$50,000

Guaranty Fund Bank
Surplus \$50,000

Let Your Friends See That It's A Howard

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise. Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country. Visit our optical department.

W. H. RAY

JEWELER AND OPTICIAN

Hereford

Texas

Better Work Than You Are in the Habit of Getting

This is what this laundry does for you—your clothes are returned home in the very best of condition—no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver—Tailoring work—dry cleaning and all classes of laundry work.

Hereford Sanitary Steam Laundry

H. L. BROADWELL, Prop.

Hereford

Texas

The Lewis Bakery

Next week will mark another valuable addition to the business world of Hereford, when the Hereford Bakery and Confectionery is opened for business in the new Ellston building with its recently installed fixtures. The opening of this new bakery marks the culmination of the desires of G. A. Lewis, the proprietor, to establish in this section of the Panhandle an institution in keeping with the growth and development that the Panhandle has been making. Nine years ago, Mr. Lewis established a little bakery and confectionery in Hereford. He started on a small scale but worked diligently always having in mind the realization of the establishment of just such a business as he is opening next week.

During that nine years he has worked faithfully and diligently to establish a reputation of conducting a place which was a credit to the city and he not only opens up next week an institution that would be a credit to a city several times the size of Hereford, but he installs in that institution an enviable reputation for fair dealing, progressiveness and the manufacturing of a class of products that would suit the fancy of the most fastidious.

The construction of the Elliston building in Hereford has been one of the most progressive moves the city has made recently. The establishment in this building of up-to-date business institutions is another effective move and the establishment of the bakery of Mr. Lewis centralizes the growth and development of this particular phase of progress.

For some time Mr. Lewis has had his new fixtures in storage to enable him to move into his new quarters on short notice. These fixtures include one of the latest model soda fountains which will make this bakery the popular meeting place for the youngsters. He will have the fountain constantly in charge of an expert caterer and will serve all the popular fountain drinks under the strictest of sanitary conditions.

The candy department, where the very best of home made candies are sold, will be another attractive feature of this new institution. Mr. Lewis has made a life time study of the bakery and confectionery business and thoroughly understands the art of making candy. His products will appeal to the most fastidious tooth of record. These products are all manufactured under the strictest of sanitary conditions.

The bakery proper, which will be the factory for bread, cakes and pies and confections, will turn out a class of products that cannot be excelled. All the latest improved baking machinery will be installed in this new institution which will enable Mr. Lewis to do his work in the thorough manner he desires to adopt to properly serve the public.

Mr. Lewis operates the only bakery and confectionery in this section of the Panhandle and, without a question of a doubt, merits the extensive patronage he has been accorded during the last nine years, and the installation of this up to date store in Hereford shows that Mr. Lewis appreciates this patronage. He cordially invites everyone to call and inspect the new store and make it their headquarters for the products which he will handle.



The Baskin Land Co.
(RESOURCES \$50,000.00)

Oil Exchange in connection with our office, Oil leases, Royalties, Securities, Lands in fee, etc. Acreage for drilling contracts. \$60,000.00 to loan on land at 7 per cent annual interest, loans can run 5 and 10 years. We do a general real estate and investment brokerage business. See us for bargains.
Hereford Texas

**A Good Meal--Well Cooked
---Variety of Food**

is always to be secured at the City cafe at a price less than the usual charge for this service—The regular meals cannot be excelled—all short orders, with oysters in season. A good meal at a reasonable price.

The City Cafe

C. H. CARL

Hereford

Texas

**MARRY THE GIRL AND WE
WILL FURNISH THE HOME**

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos—Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

THE E. B. BLACK COMPANY

Hereford

Texas

**Always Make an Effort to Dress Individually
and with comfort.**

Our dry goods department includes everything in piece woods and notions. We are here to please you and sell you dependable merchandise.

(Watch for our announcement of the opening of our big new store.)

J. O. NEWELL

Hereford

Texas

YOUR BILL

was mailed this month. We will appreciate your check, in person or through the Postoffice, as we are swamped with work.

Do It Electrically

Hereford Light & Power Company

F. H. OBERTHIER, Mgr.

Hereford

Texas

Meet Me at the Corner Drug Store

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

One of Hereford's Leading Institutions

JOHN McLEAN, Proprietor

Hereford

Texas

We Are Furnishers for the Whole Family

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing—Stetson hats and standard furnishings—Perfection clothes for boys. Just received new line of Ladies' Coats and Coat Suits.

D. R. Gass & Son

"YOUR FURNISHERS"

Hereford

Texas

Modern Bakery

and

Confectionery

Service



I take great pleasure in announcing that we are now preparing to move into our

New Brick Building

on the East side of Main street, where we are determined to give the people of Hereford and vicinity the Very Best SERVICE in the Panhandle in the way of

Bakery Products and Confections

I am installing the last word in Modern Fixtures, and in addition to first class Bakery service of every kind will operate an up-to-date Fountain and will handle Imported and Home-made Candy of every kind—always fresh and pure.

Lunches and Hot Drinks In Connection

I take this opportunity of thanking you, one and all, for your liberal patronage of the past years, and hope to merit an increased volume of business in the future through the Quality and Service which I will endeavor to give you.

Hereford Bakery & Confectionery

GEO. A. LEWIS, Prop.

Send it to the Laundry

Have you figured what it costs you to do your washing at home? You will certainly find that you are doing hard labor for nothing, besides forcing the family to "eat off the mantel."

Dry Cleaning
minus the gasoline smell

Hereford Steam Laundry

Phone 246

CHURCH NOTES

Methodist Church
Next Sunday at the Methodist Church the morning service will be a little unusual. I wish to introduce and install the new officials of the Church who are to bear office for the next year. I sincerely desire the attendance of every official and all other members of the church at that service.

Usual services at the evening hour. A cordial invitation is extended to all who can worship with us.

W. H. TERRY, Pastor.

Baptist Church

May we not be disappointed by the absence of any of our members next Sunday. The campaign is moving along very well. The reports are coming in and some of the Churches are going over the top. We will begin the drive here Sunday and hope that none will stay away for this will work a hardship on the committee. We will have services regular hours. Preaching at 11 a. m. and 6:30 p. m.

Everybody welcome.

J. E. McClurkin, Pastor.

Doing Sunday At The First Christian Church

Our Bible School meets at 9:45. Let the Teachers and Officers be present to greet the pupils as they come.

At 10:45, Mrs. Terry King, State Secretary, of the Christian Woman's Board of Missions, will be present and speak at the morning service. In the evening at 8:00 o'clock she will address the ladies of the Church. Mrs. King is a capable woman and the congregation will enjoy her visit with us.

On Friday night, November 28th, Mr. Asbell's young folks class will have a social and a genuine good time in the Church parlors.

The finance committee is preparing the budget for 1920 and in a few days will call on the congregation and ask for pledges for the coming year. This will be both for local expenses and for the mission budget.

The pastor has made arrangements whereby he can remain home on Sunday. Let's plan to make it a great day.

J. M. Asbell, Pastor.

Presbyterian Church

Services both morning and evening at the usual hours. The Union meeting will be held at our church at night. Sunday school and regular Society meetings at the usual hours. A cordial welcome to all.

J. R. Sharp, Pastor.

Presbyterian Missionary Society

The Presbyterian Missionary Society met Wednesday, Nov. 12, in the Sunday School room at the manse with a large attendance. The devotional was led by the president, Mrs. Holman. Scripture reading, 18th Chapter of Matthew, after which a series of sentence prayers. The study was conducted by Mrs. Dr. Stanley, who is leader for the study book. We are having some very interesting studies. The Society furnished and fixed Bro. Sharp a study in the Manse as a surprise to him.

Y. P. S. C. E.

Nov. 23, Presbyterian Church
Thanksgiving Service

Topic—How May We Practice Thanksgiving.

Leader—Mrs. Hollis Galley.
Scripture—Eph. 5:20; Ps. 67:1-7—Mary Lee Fuqua.

Leader's talk.
Short Prayer Service.
Think and Thank—Viola Nunn.
As if We Meant It—Mary Bradley.

What Christian Endeavor has to be Thankful For—Mr. Hollis Galley.

Duet—Mrs. Galley, Mrs. Botsford.

Why Should We Show to Men Our Gratitude to God—Pastor's five minutes.

C. E. Business.
C. E. Benediction.

Did you know that Skelton has a swell line of stationery at about half the usual price!

Methodist Missionary Society

The Methodist Missionary Society set aside three days this past week to observe "The Week of Prayer." Tuesday, Wednesday, and Thursday. "Truly the Lord is good and his mercy endureth forever." We are bound to be a better Missionary Society as the result of this "Week of Prayer." During these meetings we left the valley and ascended unto the mountain tops. The attendance was good, the services great because the Lord was with us. Our women are devout and earnest and are praying for a revival in the church. The need of service is greater than ever before, and we are glad there is work in God's vineyard for us to do.

Program for Nov. 26, 1919

Subject—"The Protection of Young Womanhood."

Devotional.

The War as an Eye Opener, concerning our duty to the young girl and womanhood—Mrs. Black.

Permanent Woman's Bureau at Washington—Mrs. Sites.

The "I Am for You" Phalanx.

—Mrs. Spradley.

Church Women, "Our Sister's Keeper."—Mrs. J. B. Jones.

"The Home Assistant"—Mrs. W. E. Dunlap.

The Dependant Girl, Her Call for Care—Mrs. J. Frank Potts.

The Centenary and "Vashti."

—Mrs. Webster.

Everybody come and let's have another good meeting.

LIVE STOCK MOVEMENTS

Tom Metcalf shipped one car of cattle to Kansas City, Mo.

S. J. Sanders shipped one car of cattle to Kansas City, Mo.

O. G. Hill shipped one car of cattle to Kansas City, Mo.

We Take A Holiday

On Thanksgiving Day, November 27th, we will install our ten-ton truck scale and will receive no grain. Do not bring grain to us on that day.



E. W. HARRISON

Phone 76

We Are Anxious To Show You

our line of up-to-date merchandise and look around over our store and make comparisons, both as to quality and class of merchandise handled. We do not give space in our store to a bunch of shoddy stuff, but try to handle only the best brands in every line and try to sell them at the lowest possible price. We are very proud of our Holiday Line this year and we earnestly honestly urge every one who wants to get something real nice in this line at once to make their selections as early as possible.

C. A. Skelton

From Youth To Old Age

YOUTH THINKS THE ROAD LONG.

AGE KNOWS IT HAS BEEN SHORT.

THE SAVINGS OF YOUTH ARE THE COMFORTS OF AGE.

START THAT SAVINGS ACCOUNT NOW, WHILE YOUR STRENGTH IS UNABATED.

ADD TO IT WEEK AFTER WEEK.

IT WILL PROVE YOUR FRIEND IF THE EVIL DAYS SHOULD COME.

WE RESPECTFULLY SOLICIT YOUR ACCOUNT.

The First National Bank

SAFETY

SERVICE

SECURITY



Public Health Nurse Declares Need For Examination Great

Austin, Texas.—“Over two out of every three school children of Texas have defective teeth,” declared Miss Pearl N. Hyer, Public Health Nurse of the Texas Public Health Association, today.

Miss Hyer based this estimate upon the nursing work and physical examinations in twenty Texas cities, where she has examined 2,482 school children. Out of this number, she has found 1,760 to have defective teeth.

Among the 2,482 children whom she has examined during the twelve months ending November 1, 1919, Miss Hyer has found a total of 4,345 defects.

“One can scarcely realize the number of children in the State who have some physical defect,” said Miss Hyer. “Even the parents of the children do not realize that their little ones may have some defect, which may be easily corrected in childhood. This shows the necessity for a public health nurse in counties and schools—to recognize and help remedy whatever is wrong. This is one of the things which the Texas Public Health Association is trying to bring to the people of Texas.”

Many of the children examined by Miss Hyer are afflicted with defective hearing, according to her report—302 in number; while 384 have been found to need glasses to correct their vision. Those suffering from granulated eyelids were 100 in number; while 272 have diseased gums. Another serious defect found was that 1527 of the Texas children whom she examined were suffering from chronic trouble of the tonsils.

Miss Hyer's work consists of personal examination of children and adults; giving health lectures to nurses; carrying out Child Welfare work; lecturing to school children; doing regular nursing work, and assisting in carrying the Modern Health Crusade to the children of Texas. She has talked to 11,596 people in the Crusade work, and during the year has reached over 21,000 Texans, mostly school children.

Miss Hyer is carrying on the work of the Texas Public Health Association in advocating a Public Health Nurse for every county, city, and large community. The Association is financed in this work by means of the sale of Red Cross Christmas Seals, and the Campaign this year will be held from December 1st to 10th. The Texas quota for good health is \$200,000 for 1920, ninety per cent of which will be used exclusively in the State towards fighting tuberculosis and in the betterment of general health conditions.

BABY CHOKED BY BEAN IN WIND PIPE IS SAVED

The 16-months old baby of Mr. and Mrs. N. W. McCleskey of this city, came dangerously near suffocating to death yesterday morning before an incision could be made into the windpipe to save its life.

When an incision was made at the sanitarium in Plainview, where the doctors planned to insert a tube to allow breathing while an x-ray picture could be made and the obstruction located, the knife

entered the wind pipe and a bean was thrown by the force of the repressed air in the baby's lungs.

The occurrence was a very unusual one. The obstruction got in the child's wind pipe while playing in the room with other children. Every effort to force the bean out of the wind pipe by the use of emetics failed and Mr. and Mrs. McCleskey, with Dr. Fulbright, left immediately with the child for the nearest x-ray. The fortunate outcome indicated above was the result. This morning the baby is doing splendidly and Mrs. McCleskey will return home with it today.—Floydada Hesperian.

Good Printing at The Brand.

SOME Goodies!
—the kind that melt in your mouth—light, fluffy, tender cakes, biscuits and doughnuts that just keep you hanging round the pantry—all made with **CALUMET BAKING POWDER** the safest, purest, most economical kind. Try it—drive away bake-day failures. You save when you buy it. You save when you use it. Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities. **HIGHEST QUALITY AWARDS**

Ladies' Shoes Shined
I am back at my old stand at **BEENE & SHAW'S BARBER SHOP** and prepared to give both the ladies and the men of Hereford the best work in the city. Call, or send me your Shoes. Your business appreciated.
Guy N. Smith

Detailed Game Clovis vs Hereford, November 7th, on Hereford's Field

Game in Detail

First Quarter:—Hereford kicked off, out of bounds, and a second kick was taken. Clovis' ball on 35 yard line. Clovis hit left tackle for 5 yards, left guard for 2, forward pass for 40. Spencer stopped right end run for loss of 5. Guthrie stopped left end run for loss of 2, and a fake play around right end lost two when Jowell spilled the runner. Ball goes over.

Spencer failed to gain around right end; Stegall made 1 yard around left end; Jowell kicked and Clovis' ball on 30 yard line. Through guard for 2; left guard, no gain; center, no gain; left end run stopped by Jowell. Ball goes over.

Jowell around right end for 20; Guthrie, left tackle for 3; forward pass failed; Jowell through center for 2; forward pass, Jowell to Randall, went wide into Captain Crow's hands, who made touch-down by fast running. Clovis kicked goal. Score, Clovis 7, Hereford 0.

Hereford kicked off, and ball in play on 40 yard line. Clovis tried forward pass which failed; tried right end for no gain. Quarter up.

Second Quarter:—Hereford kicked to Clovis, play around left end lost 2 yards; forward pass failed; hit center for no gain. Clovis kicked to Stegall.

Guthrie around left end for 10; no gain around right; forward pass intercepted by Clovis, 40 yard line.

Clovis forward pass failed; left tackle, no gain; right end, 1; fake stopped by Ollie McMinn; Stegall intercepted forward pass. Hereford's ball.

Forward pass failed; Guthrie made 10; Stegall 5; forward pass to Frank McMinn netted 15; Jowell around right end for 8; Stegall around left end for 2; forward pass failed; Guthrie left end 15; Stegall, right end 10; Jowell, left guard, no gain; Clovis intercepted forward pass.

Clovis made 12 yards through line; time out for Jowell; left tackle, no gain; right guard, no gain; right end, 5; center, 1; Quarter up.

Third Quarter:—Hereford kicked off, ball in play on 25 yard line. Clovis hit center, no gain; left tackle, 2; forward, pass failed; right end fake, 3; Ball goes over. Hereford tried forward pass which failed; Spencer lost a yard around left end; Stegall, left end, no gain; Jowell kicked to Clovis.

Fake, left end, 2; right tackle, 2; Clovis kicked to Spencer; forward pass to Frank McMinn netted 15 yards; Guthrie, left end, 1; Jowell, left tackle, 1; Spencer, right end, no gain; forward pass failed. Clovis' ball. Hit center for no gain; forward pass failed; right guard, 1; right end, 5; left tackle, 2; forward pass, 10; Quarter.

Fourth Quarter:—Clovis hit center for 2; left guard, no gain; center, no gain. Ball goes to Hereford. Jowell, right tackle, 12; left end, no gain; forward pass, Jowell to Randall, good for 35 yards, putting ball on Clovis' 15 yard line. Jowell, right end, 8; Stegall rammed it around left end for touchdown. No goal. Score, Clovis 7, Hereford 6.

Hereford kicked to Clovis, who fumbled; ball recovered by Hereford player, who also fumbled, and Clovis again secured the ball. Through center for no gain; left end, no gain; forward pass failed; Clovis kicked to Randall, who brought the ball back 20 yards and time out for him when stunned; Hereford's forward pass failed; Guthrie, left end, 5; Spencer, center, 3; forward pass intercepted. Clovis' ball. Forward pass intercepted by Randall. Hereford's ball. Guthrie, left end, 5; Jowell, right end, 25; Jowell hurt and replaced by Terry. Spencer, left end, 15; Guthrie, center, 2; Spencer made 3; Terry, no gain; Randall kicks drop from 35 yard

line squarely between goal posts. Final Score, Hereford 9, Clovis 7.

SHERIFF'S SALE STATE OF TEXAS, County of Deaf Smith.
By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 23rd day of September, 1919, by the Clerk thereof, in the case of Louis J. Ochs versus W. B. Mersfelder and Thos. J. Zook, No. 1176 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday, the Second day of December, A. D. 1919, at the Court House Door in the city of Hereford in

Deaf Smith County, Texas the following described property, to-wit: The Northwest one-fourth of Section No. 8 in Township No. 2 North of Range No. 1 East of Capital Syndicate Subdivision as shown by a plot thereof on the Deed Records of Deaf Smith Co. in Vol. 19, page 223. GIVEN under my hand, this 5th day of November, 1919. C. S. PURCELL, Sheriff levied on as the property of W. B. 41-41

Mersfelder on the 10th day of Oct. 1919 to satisfy a judgment amounting to \$1377.20 in favor of Louis J. Ochs with interest thereon at 10 per cent per annum from May 15th, 1919 and cost of suit.

Dodge Bros. Service Station
Dodge Parts Carried in Stock
We are expert Repair Specialists, with successful experience behind us.
Bring us your car—Any make—and let us put it in shape for you.

Terry Brothers
OLD AMERICAN HOTEL BLDG.

PALO DURO HEREFORD FARM
Registered Herefords
Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.
W. T. WOMBLE, Prop., Hereford, Texas.

The Most Fairly Priced Fine Car Built
THE Chandler Six leads the whole medium priced field of motor cars so distinctly in popularity, because it gives such extraordinary value at such a moderate price.
We firmly believe, and so do great hosts of people all over America, that the Chandler Six is the most fairly priced fine car built. It is quite as distinct in the excellence of its design and construction as it is in the fairness of its price.
And that is why the Chandler has come into its position of undeniable leadership.
The Chandler Six is distinguished for its marvelous motor—the exclusive Chandler motor now in its seventh year of constant refinement—and for the sturdy strength and simplicity of its entire chassis, and for the beauty and comfort of its several types of body.
60,000 Chandler Owners Testify Their Satisfaction
Seven-Passenger Touring Car, \$1795 Four-Passenger Roadster, \$1795
Four-Passenger Dispatch Car, \$1875
Seven-Passenger Sedan, \$2795 Four-Passenger Coupe, \$2695 Limousine, \$3295
All prices f. o. b. Cleveland
L. W. HOUGH, Dealer
Hereford, Texas
CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO

SAFE, GENTLE REMEDY BRINGS SURE RELIEF
For 200 years GOLD MEDAL Haarlem Oil has enabled suffering humanity to withstand attacks of kidney, liver, bladder and stomach troubles and all diseases connected with the urinary organs and to build up and restore to health organs weakened by disease. These most important organs must be watched, because they filter and purify the blood; unless they do their work you are doomed.
Weariness, sleeplessness, nervousness, despondency, backache, stomach trouble, pains in the loins and lower abdomen, gravel, difficulty when urinating, rheumatism, sciatica and lumbago all warn you of trouble with your kidneys. GOLD MEDAL Haarlem Oil Capsules are the remedy you need. Take three or four every day. The healing oil soaks into the cells and lining of the kidneys and drives out the poisons. New life and health will surely follow. When your normal vigor has been restored continue treatment for a while to keep yourself in condition and prevent a return of the disease.
Don't wait until you are incapable of fighting. Start taking GOLD MEDAL Haarlem Oil Capsules today. Your druggist will cheerfully refund your money if you are not satisfied with results. But be sure to get the original imported GOLD MEDAL and accept no substitutes. In three sizes. Sealed packages. At all drug stores.

You Want It. What?
An Insurance Service that is dependable and relieves you of all trouble. It costs you no more to have your Insurance in a big strong Agency that represents all of the Oldest and Strongest Companies in each line, an Agency that offers you the best to be had in Time, Life Accident and Health or any other line. We stand squarely behind all of our Insurance.
IT PAYS TO BUY THE BEST.
The T. K. Wilson Insurance Agency
THE STRONGEST IN THE PANHANDLE.

LOANS
You will like our Rates and Service. Try it.
T. K. Wilson.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

ACCIDENT—HEALTH
Only the best. We write the policies. We pay the claims.
T. K. Wilson, Insurance.

Paint Is Economy

This is the right season of the year to Paint the house, fences and outbuildings. By so doing you prolong the life of your property. See us for prices on

**SHERWIN—WILLIAMS
AND
BERRY BROS. PAINT**

PANHANDLE LUMBER Co.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

The Local Spotlight—Touches Lots of People You Know

Miss Cecil Gilliland
Local Editor, P. 30

Bran and shorts at the Hereford Produce Company.

Geo. Millard left Tuesday for Adrian, Texas, where he will spend the winter.

The U. D. C.'s will have all kinds of aprons at the Parent-Teachers' Christmas Bazaar. 43-1t

Mr. and Mrs. H. L. Rice were Amarillo visitors Tuesday of this week.

Don't forget, Skelton sells window glass.

John Sherman, of Amarillo, spent the day in Hereford Tuesday attending to business matters.

Weiners! Weiners! Phone us your order.
Hereford Produce Company.

Come to the Parent-Teachers' Bazaar for all kinds of home-made Christmas gifts and home cooking.

Mr. and Mrs. Ashbrook were Amarillo visitors Saturday of last week.

Box Supper at Yoeman's Hall, Saturday, November 22. Everybody come. Ladies bring a box. 42-2t

Plenty of men's initialed handkerchiefs at Skelton's.

Frank Barber, of Lockney, Texas was a business visitor in Hereford Saturday of last week.

We have a good line of dishes and glass ware. Skelton.

Geo. Karr, of Channing, Texas was a Hereford visitor for a few days this week.

Lora Kibbe returned to Canyon Monday, having spent the weekend with her parents.

Perfection oil heaters are good. Skelton.

Mrs. G. H. Ward went to Amarillo Monday to attend to business matters.

At the Parent-Teachers' Bazaar on December 12-13 the U. D. C.'s will maintain an apron booth.

Miss Elva Shackelford, Court stenographer, went to Amarillo Thursday to remain until Monday.

\$60,000.00 to loan on land at 7 percent annual interest. Loans can run five and ten years. No red tape. Optional payments. Baskin Investment Co., Hereford, Tex.

Mrs. Oliver Lambert, of Portales, New Mexico, is visiting in the home of her husband's parents, Mr. and Mrs. J. E. Ferguson.

Business is good because our price is lower. Skelton.

Mrs. Percy Welliver left Thursday for Glendale, Calif., for a visit with her sister, Mrs. J. C. Pollock, and brother, Clyde Cormick.

H. G. Crawford, of Eden, Miss., was a guest for a few days this week in the home of Mr. and Mrs. W. J. Gilliland.

Mr. Huckert, near Summerfield, lost his home by fire. Had no insurance. Is your home insured? If not, see T. K. Wilson. 45-1t

Mrs. Joe Bradley returned to her home in Portales, New Mexico Monday, after a visit with her brother, Wm. Austin, and family.

Box Supper at Yoeman's Hall, Saturday, November 22. Everybody come. Ladies bring a box. 42-2t

J. L. Smith, of Amarillo, Vice-President of the Western National Bank, of Hereford was a business visitor in Hereford Wednesday.

Box Supper at Yoeman's Hall, Saturday, November 22. Everybody come. Ladies bring a box. 42-2t

Aviator Whipple and Sam Ramsey, Secretary of the Board of City Development, of Amarillo, were business visitors in Hereford Tuesday.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

Miss Thelma Reid, who is teaching the Waggoner School, spent the week-end with her aunt, Mrs. Geo. Guinn, last week.

W. E. HICKS
Brand: O Right Shoulder
Dealer in Hereford Cattle
Hereford, Texas

Mr. and Mrs. D. Wintworth, of Kildare, Okla., who are enroute home from a vacation trip to Calif. stopped off in Hereford and spent the week-end with their friends, Mr. and Mrs. H. D. Reed, last week.

Mr. and Mrs. Lester Guinn, of Lubbock, visited for a few days this week in the home of Mr. Guinn's parents, Mr. and Mrs. Geo. Guinn.

ANNOUNCEMENT
See in another space Dr. L. N. Pennock's card, as Diet Specialist. 41-4t

Miss Waldine Wilson, who has been with the Western National Bank, of Hereford, has accepted a position with the First National Bank, of Amarillo, and will leave Friday to take up her new work.

Mrs. E. Roberts, of Amarillo, visited for a few days this week in the homes of Mr. and Mrs. J. M. Bogue and Mr. and Mrs. Geo. Garrison.

The Parent-Teachers association will have a Christmas Bazaar on December 12-13th. Place will be mentioned later. 43-1t

Mrs. Leonard Fuqua, left Tuesday for her home in Kansas City, after a visit with her sister, Mrs. Geo. Douglas, of Dimmitt, Texas, and her niece, Mrs. J. C. Cummins, of Hereford.

Mack Pitman has accepted a position with the Corner Drug Store and started work Monday.

Miss Mable Wilson, of Floydada, Texas, spent a few days this week visiting her cousin, W. A. Knox, and family.

Rev. Sharp left Sunday for Dallas, Texas, where he will spend a few days in the interest of the coming Armenian Relief Drive.

Mrs. J. H. Harris returned Monday from Hedley, Texas, where she has been visiting with her son and his family.

Doug Fox and parents left Monday to go overland for a visit with relatives in Waxahachie, Texas. Doug Fox will go on to Dallas for a visit.

Mrs. Geo. Guinn returned home Thursday of last week from a few days visit with relatives in Amarillo.

Dick Norton arrived Tuesday from his home in Artesia, New Mexico, and will visit for a few days with relatives here.

Two car loads of Baptist people went to Happy Sunday afternoon in the interest of the Seventy-five million drive.

Mr. and Mrs. D. Y. Edwards returned Saturday from Lockney, Texas, where they have been visiting for the past few weeks.

Mrs. Roy Green, who has been visiting her parents, Mr. and Mrs. R. W. Norwood, of Dimmitt, returned to her home in Melrose, New Mexico, Tuesday.

Mrs. W. B. Parmer and daughters, Misses Mary and Nellie, returned home Tuesday, after a three weeks stay in Mineral Wells, Texas.

Mr. and Mrs. W. G. Hitzemann and daughter, Miss Nellie, arrived Wednesday from their home in Tonganoxie, Kansas for a visit with Mrs. Hitzemann's sister, Mrs. A. B. Shultz, and family.

HAT SALE

We are now trying to close out all our hats. Therefore for the next ten days our entire stock will be on sale. All our hats will go for from \$1 to \$3. Come in and see us whether you buy or not. 43-1t Cunningham and Pierce.

Miss Pearle Smoot, Primary teacher, has resigned her position and has returned to her home in White Deer, Texas. Miss Smoot has been absent from her room for several weeks on account of the illness of her sister. Mrs. L. Fertsch will have charge of the room, at least for the time being.

Mrs. W. E. Huteheons and baby, Helen Louealice, arrived Tuesday and will visit for a few days with her brothers, C. O. and Ezra Norton. Mrs. Huteheons is enroute to her home in Kansas City, after visiting for several months with her father, R. H. Norton, of Artesia, New Mexico.

Mrs. E. M. Haile and children, of Kingman, Kansas, arrived the first of the week for a few days visit with relatives. After visiting for a few days, Mrs. Haile and children, accompanied by her father, T. E. Shirley, left for Phoenix, Ariz., where they will spend the winter with Mr. Shirley's daughter, Mrs. E. T. Etzel.

REGISTERED AT HOTELS

Dimmitt—E. L. Donald, A. C. Loving, C. B. Kilgore.
Dawn—Leslie Neal.
Amarillo—I. L. Barringer, John Foster, H. R. Jack, W. E. George, C. H. Barnes, F. T. Thompson, M. L. Mason, R. M. White.
Dallas—C. M. Hunt, A. H. Sullivan.
Channing—Geo. Karr.
Ft. Worth—W. M. Gross, W. H. Williams.
Floydada—W. M. Storoll.
San Angelo—Tom E. Henderson.
Austin—C. B. Gentry.
Marshall—L. F. Adams.
Farwell—S. E. Wilson.
Wichita, Kansas—E. H. Towler, Geo. W. Hellman.
Clovis, N. M.—A. A. Curren.
Ardmore, Oklahoma—L. E. Copeland.
Kansas City, Mo.—R. M. Weatherford, Joe Stettiemer.
Linden, Ind.—John Hanigan.
Indianapolis, Ind.—J. L. Biddinger.

STATIONERY!—best printing at living prices. THE BRAND.

Old-Fashioned---Yet Strictly Up-To-Date

The simple and reliable remedy upon which we used to rely for relief from coughs is still popular.

Horehound Drops

made from horehound herb tea and pure granulated sugar. Price 5c per Bag.

Another old standby is

Wild Syrup of Figs

Open kettle pure sugar goods, which will clear the throat and relieve minor coughs and hacks. Price 35c and 65c.

Corner Drug Store

Mrs. B. Rowan arrived Tuesday from her home in Artesia, New Mexico, for a visit with her daughter, Mrs. Bruce McLean, and family of Dimmitt, Texas.

If you want Thanksgiving Turkeys, fruits, nuts, and celery please put in your order early. Good celery is very hard to get this year so call us early. Hereford Produce Company.

Good Printing at The Brand.

Box Supper
At Yoeman's Hall
November 22
7:30 p. m.

Everybody come and bring somebody with you. Ladies, bring a box.

Good Program, well arranged. Something doing every minute. Plenty Hot Drinks and Jolly Good Time.

Don't forget the date: November 22, 1919, 7:30 p. m. 42-2t

At Christmas Time

Your friends can buy anything you can give them—Except your photograph. Now is the time to have that made, don't wait. We have just received the niftiest line of folders ever shown in Hereford. Come early so you will have a variety to select from.

IF YOU HAVE A SOLDIER OR SAILOR BOY'S PICTURE YOU WOULD LIKE TO HAVE ENLARGED, BRING IT TO US IN TIME TO HAVE IT FINISHED BEFORE CHRISTMAS. WE GUARANTEE TO PLEASE YOU.

We do KODAK finishing and have films for sale. See us before you buy that Kodak.

McGhee's Studio

FEED

Don't sell your feed too cheap. Consider feeding it to hogs or other live stock.

If this does not appeal to you, take care of it awhile. Usually the price is better in the spring. We take interest in our customers as well as from them. We want them to make all profits possible from the splendid crops now being harvested.

The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.
J. L. SMITH, Vice-President
ROSCOE DAVIDSON, Cashier.
CLAUDE TERRY, Asst. Cashier.
CLIFFORD C. ACKER, Asst. Cashier.

FURNITURE

Just a Little Heart to Heart Talk About Furniture, Rugs, Etc.

We often congratulate ourselves that we have been able in a large measure to supply our trade with all the goods they want. The more important fact is—We are now selling all class of merchandise at not less than 25 per cent under the present market.

All of this has been due to the fact that we have bought ahead and kept a big stock on hand. We often buy goods and pay for them months ahead before they leave the factory in order to get them.

All of this is for your protection.

Dining Room Furniture

Do you know—we are showing a most magnificent line of Dining Room Furniture. Really a most extensive line, as well as the most elegant line we have ever shown.

10 pc. American Walnut Suite, a \$500.00 value for \$375.00
9 pc. Jacobean Suite, a \$350.00 value for \$250.00
8 pc. Golden Wax Suite, Extra good, \$250.00 value for \$175.00
8 pc. Golden Oak Suite, a \$175.00 value for only \$125.00

We have all kinds of extra Tables, Buffets and Chairs that we will sell at most reasonable prices.

Rug Department

We still have a splendid assortment of Rugs, which we are selling at from \$10.00 to \$25.00 under value. Do not get scared, the price is still low—Come get one while they last.

Singer Sewing Machines

Let us put you next.

Sewing Machines have not gone up like other things. The price has been kept down all during the war. The price will advance \$10.00 shortly—buy now at the old price.

We always care for your interest.

E. B. Black Co.

We are satisfied with small profits.