



# THE ROUND OAK STOVES

Barler Ideal Heater



What about that Round Oak Heater you are going to want? We will have a complete line on display at the FAIR. And last, but not least, that little old BARLER OIL HEATER that delivers the goods. Ask those who are using them.



## GARRISON BROTHERS, Hereford

**THE HEREFORD BRAND**  
PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY  
HOLMAN & STECKMAN, Proprietors

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### OUT THE TAXES

"The way to resume is to resume," said a great statesman forty years ago when the resumption of specie payment was under discussion. And now, with respect to federal taxation, it might be equally pertinent to suggest that the way to reduce is to reduce.

There is widespread unrest in the country, due largely to the high cost of living. Many elements enter into the situation, but much more importantly than taxation. Secretary of the Treasury Glass has demonstrated that in 1914 federal taxes, on an average, amounted to less than \$36.75 a family, while now federal taxes amount to \$235 a family. This is an increase of 539 per cent.

It is estimated that the people next year must pay \$5,200,000,000 in taxes. A committee of business men appointed by the United States Chamber of Commerce to make an investigation has reported that \$2,700,000,000 should be ample for ordinary expenses the coming year.

The Republicans took control of Congress at the last election. The plea that entered largely into the campaign was that the party was composed of business men whose sagacity would be needed in reconstruction. The Republicans will reduce taxes, the country was told. Let us make an examination of the progress along the line of reducing federal levies.

The Republican chairman of the House ways and means committee, the Republican chairman of the appropriation committees of the House and Senate, and Senator Penrose, chairman of the Senate finance committee, have submitted arguments to the effect that present expenses must continue indefinitely.

Secretary Glass has issued a warning to Congress that unless it reduces expenditures there must be another bond issue.

A Washington dispatch furnishes the information that in twenty-two weeks of continuous session Congress has passed only four important bills—woman suffrage, returning telegraph and telephone wires to owners, prohibition enforcement, and repealing the daylight saving law.

Nothing of a constructive nature

and nothing to lighten the burden of taxation—that is the record. And the country was told that by electing a republican Congress it would insure a business administration.

### UNDIGNIFYING THE EGG

Much is said on both sides of the question of whether the citizens of Ardmore, Oklahoma, acted with propriety in throwing eggs at Senator Reed, of Missouri, when that gentleman appeared before them in opposition to the league of nations.

Senator Reed's policy of being against everything that President Wilson proposes doubtless has irritated the good people of Ardmore, just as it has irritated good people everywhere. They seemed to have found it feasible to express their indignation by tossing eggs at him. Now if it had been Senator Gore, who also is a Wilson attacker, the citizens patiently could have waited for the next election, and in an orderly fashion bespattered him with adverse ballots instead of eggs. But Reed being a Missourian and not an Oklahoman, the people were without recourse to the ballot.

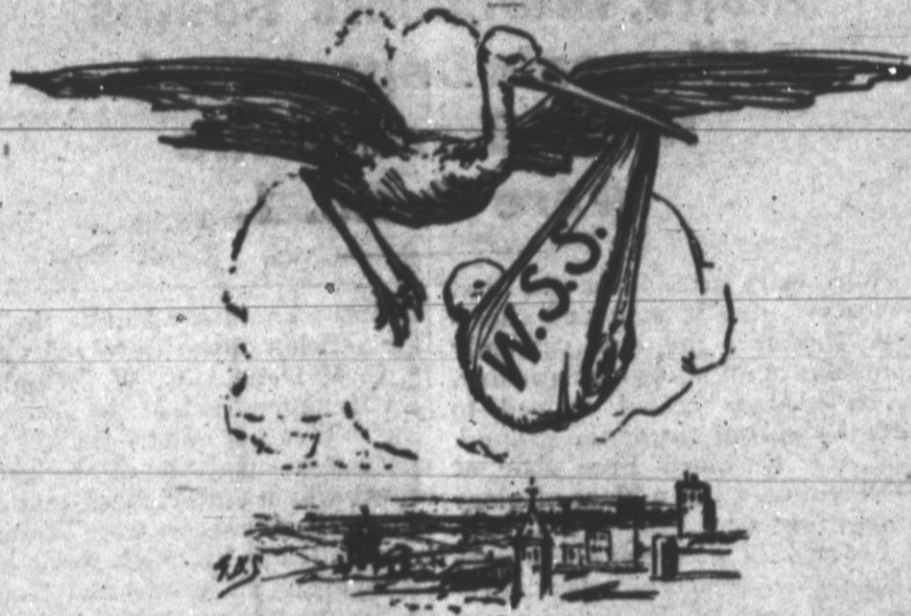
Still, we do not wish it understood that we either condone or deprecate the action of the Ardmore folks. Before passing judgment we should like to inquire into a certain economic phase of the question. Were the eggs good eggs or bad eggs? If they were good eggs, it would seem a shame to waste them in such an ignominious enterprise.

Among the strikers in the steel mills, in the eastern states, the high cost of living and the high cost of not working are running a neck and neck race.

Is it to be understood that the man who invented an electric spanker is reflecting on the inadequacy of the slipper and the hair brush?

As an argument, there is a slight difference between verbal egg-throwing in the United States Senate and physical egg-throwing in a hall at Ardmore, Oklahoma. The latter is more messy.

### WATCH HIM GROW



Here is a "baby" that will make you no trouble—one who takes extraordinary food. Take half habits of Thrift and half Savings. Put in Thrift Stamp and FEED REGULARLY. Then just watch W. S. S. grow. You'll find him a wonderful joy.

Have you bought your Thrift Stamp today?

One might easily be led to believe, after reading some of the reports of the congressional investigations of the conduct of the war, that the United States was on the side that was defeated.

**WOMEN MOBILIZE FOR RED CROSS DRIVE**  
8,000,000 Produced During War \$100,000,000 in Various Articles

The war achievement of the American women who are being mobilized for the Third Red-Cross Roll Call, November 2 to 11, in but one of the numerous activities by which they backed up the country's fighting men, is revealed in the announcement by the Red Cross that in two years they produced nearly \$100,000,000 worth of surgical articles and garments.

It is estimated that 8,000,000 women and girls participated in this tremendous work and it is among them largely that the Red Cross is now recruiting 1,000,000 workers who will assist in the enrollment of members for 1920.

These women, affiliated with over 3,700 chapters, toiled early and late in homes and Red Cross work-rooms throughout the land, and to their efforts was largely attributed the morale maintained in Allied countries through the assistance given the suffering civilian populations, in addition to the cheer and comfort their labor carried to the American troops.

The betterment of health conditions, the improvement in community life, and the training of children for citizenship furnish just as patriotic a motive for service today as did the making of bandages a year ago. It is hoped that the women of the 655 chapters of the Southwestern Division, comprising Missouri, Arkansas, Texas, Kansas and Oklahoma, who produced articles worth more than \$13,000,000 in addition to many hours of service, will rally as valiantly to the peace call as they did to the call of war.

### BULLETINS POPULAR

Demands for bulletins issued by the University of Texas are received by that institution from all parts of the world. The bulletins most in demand are "Play and Athletics," requests for which have come from India and Siberia; "Physical Properties of Dense Concrete as Determined by the

Relative Quantity of Sand," and "Test of Concrete Aggregates Used in Texas," for which engineers in Egypt have written. "Roads and Pavements," is the title of a new bulletin which is expected to come from the press at an early date.

STATIONERY!—most printing at living prices. THE BRAND.

### Change of Time.

The time for setting your time pieces back an hour comes again this year on the 26th of this month when we will get back to the time we all observed before the war. The exact hour will be one minute after twelve o'clock on the night of Oct. 25th.

# COAL!

on the Track.

## Cow Feed!

MEAL  
BRAN  
SHORTS

McQueen Grain & Coal Co.  
Phone 1

# We're Not Trying to Spread Gloom---

When we suggest that next year MAY not be a season of bounty.

We're just offering the services of this Bank in spreading present prosperity in this vicinity so that it will cover next year, should good fortune smile over our territory.

CERTAINLY, add more comforts to your home, improve your ranch equipment and stock—but also put a good part of your crop money at interest in this strong bank.

THAT'S providing you with funds and credit for the future.

## First State Bank & Trust Co.

CAPITAL AND SURPLUS OVER \$100,000.00  
THE ONLY GUARANTY FUND BANK  
IN DEAF SMITH COUNTY

# If You Want

your money's worth go to Crouch's for men's and boys' furnishings.

J. E. Crouch  
Gents' Furnishings

PHONE 277

### THE CHEERFUL CHERUB

I'll grapple with the facts of life,  
And never mind how hard they seem,  
For always part of me can stay  
Alone and happy in my dream.



Good Printing at The Brand.

# HOGS! HOGS! HOGS!

We have for sale about 200 head of native hogs—raised here. No cholera and no lice. All sizes, from two month old pigs up; some fine shoats to make your winter meat. Also a few piggy sows and gilts. This is all high-grade stuff and of the best stock in this country. Come and see them, one mile west of Hereford.

**A. F. LUSE, Telephone 54, Hereford, Texas**

## MONEY

For  
Castro County Farmers  
at 5 1-2 per cent

Through Dimmitt National Farm Loan  
Association

**B. D. Woodlee**

Secretary-Treasurer  
Dimmitt, Texas

## CASTRO COUNTY

### DIMMITT

Mrs. E. S. Ireland returned from Hot Springs, New Mexico, Tuesday.

Miss Alice McLean came in from Mineral Wells Sunday. She reports her father as doing very well.

Donald Alexander spent the week-end at home.

Bruce McLean made a business trip to Amarillo Saturday.

Rufus Rowan is here from Artesia, New Mexico, to spend a few days with relatives and friends.

Worth Clifton was in Amarillo Saturday and Sunday.

Mark Cowart and son, Jack, left Thursday for Dallas to attend the State Fair.

Miss Stacy Easter spent Saturday and Sunday with home folks. Ulrie Clifton went to Hale Center Sunday.

Rev. Linely, accompanied by his wife, came over Sunday morning to fill his appointment at this place.

The Dimmittites that attended the Fair at Hereford were too numerous to mention.

Mr. John Hudson, of Ralls, Texas, was in town several days this week, while here he purchased 32 four-year-old mules of C. H. Clifton.

The program Saturday night at Hereford was splendid, but some from Dimmitt could have enjoyed it more if they hadn't been so hungry.

Miss Meta Warner, of Parrott, and Mr. John Stork, of Nazareth, were united in the Holy bonds of matrimony at nine o'clock, Oct.

7th, Nuptial High Mass being sung by Rev. Fr. Conrad at Holy Family Catholic church in Nazareth, Tex.

The bride and groom were attended by Miss Loretta Wagner, a sister of the bride, and Willie Stork, a brother of the groom.

The bride wore a beautiful gown of white satin and georgette crepe trimmed with beads, and wore a tulle veil with wreath of orange blossoms and carried a large bouquet of white flowers. The bridesmaid wore pale blue satin. Following the ceremony, a wedding breakfast was served at the home of the groom's parents, then they motored to the home of the bride's parents, where a three course dinner was served to the relatives of the bride and groom. The table was beautifully decorated with flowers.

The happy couple will be at home to their many friends in Nazareth on the Stork farm.—Contributed.

The Roll Call of the Red Cross November 2 to 11 is for all American people. Answer "Here" by becoming a Red Cross member for another year.

**Grove's Tasteless Chill Tonic**  
restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 80c.

## Cleaning and Pressing

Done Right  
at

**Crouch's**  
Phone 277

Suits Cleaned and Pressed  
**\$1.00**

## \$4,800,000 TO BE RAISED FOR HOSPITALS



A modern hospital illustrative of the type of buildings Southern Baptists are employing in the relief of human suffering.

In their work of relieving human physical suffering Southern Baptists at present own and control fourteen hospitals and there are under course of construction and about ready to be opened at least two more, with considerable progress made toward the erection of others. All of these institutions are liberally patronized and are self-supporting but all of them need to be enlarged in order to meet the rapidly-growing demands upon them. The demand for charity work is especially urgent and in order to enable them to thus render a needed service to those who are least able to help themselves as well as to provide larger facilities for the regular work the hospitals are doing the sum of \$4,800,000 has been apportioned to them from the proceeds to be raised in the Baptist 75 Million Campaign.

This work of relieving the physical infirmities of men, women and children and thus putting them on the

road to better health and larger efficiency and usefulness was begun within the bounds of the Southern Baptist convention in 1890 when the Missouri Baptist Sanitarium was opened in St. Louis. From a very small beginning in a residence with less than a dozen beds, this institution has grown into a modern institution with more than 300 beds.

Other Baptist hospitals in the South include Baptist Hospital, Muskogee, Okla.; Baptist Hospital, Miami, Okla.; Baptist Hospital, Cushing, Okla.; Baptist Memorial Hospital, Memphis, Tenn.; Georgia Baptist Hospital, Atlanta; Oklahoma Baptist State Hospital, Oklahoma City; Baptist Hospital, Columbia, S. C.; Texas Baptist Memorial Sanitarium, Dallas; Baptist Hospital, Houston, Tex.; Baptist Hospital, Alexandria, La.; Baptist Hospital, Jackson, Miss.; St. Louis Baptist Hospital, St. Louis, Mo., and the Kansas City Baptist Hospital at Kansas City, Mo.

## Parmer County

### BOVINA

Mrs. Ben Monning, from Amarillo, is here visiting her parents, Mr. and Mrs. F. W. Jersig.

Frank Hastings and wife were Dimmitt visitors Sunday.

F. L. Spring and family visited the family of J. H. Aldridge at Farwell Sunday. They were accompanied home by Sam Aldridge, who will attend school at Bovina for the remainder of the term.

All the citizens of Parmer County are urged to attend the big Red Cross meeting at Bovina Methodist church Sunday afternoon. Important business to be transacted.

The Post office at Bovina is no longer open on Sundays during religious services. This will be appreciated by those who adhere to the principle, "Remember the Sabbath Day, to keep it holy." Congratulations, Miss Davis!

### RED CROSS CLUB DAYS ARE TO BE SET ASIDE

A series of Red Cross "club days" are to be held in all parts of the United States during October, according to a recent announcement from Red Cross headquarters. Business, Commercial, Rotary, Kiwanis, Advertising, Fraternal, Woman's and other clubs, are being invited to set aside a day in that month for a special luncheon at which plans will be made for aiding the Third Red Cross Roll Call, November 2 to 11.

The clubs will call for volunteer workers, including prominent members for speakers, in the interest of enrolling members for the peace-time program of the Red Cross.

Colds Cause Grip and Influenza  
LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 25c.

### Peculiar Accident.

Ed Moore, a farmer of Brownfield, Texas, was the victim of a very peculiar accident that missed only a very little of taking his life, says the Herald, and yet it proved to turn out hardly more than an ordinary hurt. He was cutting the binds on some feed with his knife when he stumbled forward. The blade of the knife was toward him and his weight fell against the blade, which pierced his body just below the heart. The physician reported that the blade point struck a rib, otherwise it would have pierced his heart.

To save money by going without necessities is bad economy but to waste anything lessens your wealth, the wealth of your country and the wealth of the world.



DO THE BIGGEST MEN  
ALWAYS DRIVE THE  
SMALLEST AUTOMOBILES?

### THAT RAILROAD

It is known that some of the promoters of the Panhandle Short Line railroad, which was chartered a short time ago with the object of building a railroad from Dalhart to Lubbock, were here a day of last week making a general survey of the territory. They came from some point in Colorado by auto, and after spending a day and night here, went on south over the country where they expect to build.

While these gentlemen were reticent about their business, and remarked to the Texan man that they were not ready for publicity, it is already known to a number in Dalhart that they were here and that their business was to take the preliminary steps toward getting things ready.

Men who are in position to know say that the promoters of the proposition have the backing to build a railroad. There are some who are of the opinion that the road when once started will not stop either at Dalhart or Lubbock, but that it will run from some point in Colorado on to the coast. However, that may be, people of Dalhart would be glad to see

even a short line, and will await developments of the plan with more than ordinary interest.—Dalhart Texan.

### BANK DEAL

According to the Dalhart Texan, a deal was consummated Wednesday whereby a controlling interest, formerly owned by A. M. James in the Midway Bank and Trust Co., of Dalhart, was acquired by R. M. Cook, active vice president of the Interstate Bank of Kansas City, Mo., and his nephew, Chas. C. Woods of the same city.

### OIL EXCITEMENT

That the Dalhart country is fast attracting the attention of oil men is evidenced by the number of representatives of big companies that have showed up during the last ten days, and the interest that is being taken in working up drilling contracts. It is known that at least one drilling contract has been signed for a deep test southwest of town, and that others are in the making for wells west, east and north of Dalhart.—Dalhart Texan.

Good Printing at The Brand.

# Stoves! Stoves!

We can save you DOLLARS on both

## Heating Stoves and Ranges

See our line of

## Grain Drills

**C. O. Lee Hardware**

## COAL!

on the track

**COW FEED**  
Meal, Hulls, Bran

**Hereford Grain Company**

In Old Cass Bldg.

Phone 249



**Dodge Bros.**  
Service Station

Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

**Terry Brothers**

OLD AMERICAN HOTEL BLDG.





**TWO OF THE SEASON'S BEST COW. NATURE STORIES**

New York, N. Y.—To prove that music has power to induce a cow to yield an extra amount of milk, a test was made at the Electrical Exposition. Guernsey and Holstein cows, after being milked were induced to give an extra amount, by being milked to music. Other cows which were milked to the accompaniment of phonograph music were said to have given from 10 to 12 per cent more than their average yield.

One of the Holsteins under the influence of the compositions of Mozart and Beethoven gave 45 quarts of milk in 24 hours.

Newton, N. J.—Mrs. James Dobbins owns a Jersey cow. For several months, on Tuesday and Friday of each week, the cow has been allowed to spend the afternoon bathing and cooling in a small lake. On those evenings no milk could be obtained.

At first they thought some tramp had milked her.

They watched. No tramp disturbed the cow's slumber in the shallow water of the lake, but a closer inspection of the water revealed numerous fish swimming about the cow.

Mrs. Dobbins wants to know: "Can a fish milk a cow?"

Americanism is the keynote of the Third Red Cross Call Nov. 2 to 11. Are you an American? Are you proud of your country? Of course you are. Then you should be proud of your country's official National Relief Agency—the Red Cross. Do your part by joining the Red Cross for 1920. Membership for the year costs one dollar.

A dollar for dues given to the Red Cross is a good investment. You are helping the cause of humanity.

**THE CHEERFUL CHERUB**

I hold my head up pretty well Among my fellow men But when I meet myself alone I feel embarrassed then.



**CAN'T DO THE WORK**

It's too much to try to work every day against a constant, dull backache, or sudden darting pain in the small of the back. Be rid of it. Try Doan's Kidney Pills. Your neighbors recommend them.

J. W. Beck, farmer, Hereford, says: "At one time I was a blacksmith but my back and kidneys were in such bad shape I had to give up the work. My back was sore and lame mornings and ached so severely I couldn't stoop over to do my work. When I bent over a sharp pain would shoot through the small of my back and I could hardly straighten up again. My back was also weak. I did not sleep well at night. My kidneys were irregular in action and bothered me at night as I often had to get up two or three times to pass the kidney secretions. Another member of my family had used Doan's Kidney Pills with such good results I began using them. Two boxes relieved me of the trouble and fixed me up in good shape."

Get at all dealers. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

**For Sale**

Best Bargain in shallow water section in Deaf Smith county.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman  
Hereford, Texas

**PERSHING AND STAFF PRESENT RED CROSS WITH \$10,000 CHECK**

General Pershing's last few days in France contained an incident demonstrating the heart of the American commander and the officers who surrounded him that has just been revealed in a report just of the American Red Cross from Paris. It was a gift of 94,625.40 francs, more than \$10,000, from Pershing and the officers of his staff to the Red Cross to be devoted to some deserving work among the mothers and children of France who suffered in the war.

Several weeks ago, it is now revealed, a chaplain attached to General Pershing's headquarters visited American Red Cross headquarters in Paris, asking to be shown the various phases of the work being carried on.

The check, bearing Pershing's signature, was the result, reaching the Red Cross the day the General bade farewell to France. A letter accompanying the donation stipulated that the money be placed in the "Stars and Stripes War Orphan Fund."

**THREE ACCIDENTS**

Friday night while Arthur Garrett and Ben Cox, two local young men were driving a Ford car near town, and were racing with another car, an accident happened to the Ford and it turned over a couple of times, injuring both of its occupants. Garrett got his head badly cut, an artery in his head broken, and there were many bruises all over his body. Cox got one of his legs injured. They were brought to town and given medical attention, and were up and about next day, though Garrett still has bandages about his head. The car was badly damaged.

The 12-year-old son of Mr. and Mrs. Amos Anderson, who recently moved here and bought the Campbell place in the western part of town, was seriously hurt Sunday afternoon near the home, and has since been lingering unconscious, except at intervals. He was on the running board of W. E. Hall's car and stepped off most likely backward, and fell on his head.

While cranking a jitney Saturday night, J. B. Scott, manager of the Texas Utilities Co., broke an arm when the crank kicked backward.—Lubbock Avalanche.

**PACKAGE LIBRARIES**

Package libraries on 400 subjects have been prepared by the Extension Loan Library of the University of Texas. These package libraries are loaned to debating societies, clubs, other organizations, and teachers. Only two libraries are sent to one borrower at the same time. All debating material must be requested by teachers or presidents of societies. The borrower pays postage both ways. A fine of ten cents is charged for every article that is lost.

**SPEAKS FOR FIRST TIME IN FORTY-SEVEN DAYS**

Vernon Smith, son of Ed Smith, of this city, who was injured by a horse which fell with him near Plains, in Yoakum county, spoke for the first time in forty-seven days, Tuesday of this week. Vernon's condition has never been thought serious enough to be fatal. Attending physicians made several examinations but found nothing apparently wrong, internally. He lay during the forty-seven days apparently conscious but unable to speak. His father was living at Plains at the time of the accident, but since bought property here and is making his home.—Lubbock Avalanche.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

Good Printing at The Brand.



DOES THIS PASS FOR MANLY BEAUTY IN THE MOVIES?

**WHAT ONE CLASS IS DOING**



Ten per cent of the weekly collection of the Loyal Men's Class of the South Dallas Christian Sunday School is put into a sinking fund by investing it in War Savings Stamps. The accompanying picture of the Class was taken Easter Sunday in celebration of the winning of an attendance contest over every other class in the school.

The Class has an active War Savings Society and meets every other Tuesday night. The Class also pays a regular amount toward the support of a Home for Aged Persons and is active in all lines of church work.

What this Class has done, others can do. The Sunday School Class which is also a War Savings Society is laying up money which may be needed at any time and which can always be secured—with interest—on ten days' notice to the postmaster.

Have you bought your Thrift Stamp today?  
—W.S.S.

**Bridge Collapsed.**

A very unusual accident happened in Hall county last week in which a bridge collapsed under a four-horse team and wagon. J. A. Edwards of the Tell community, accompanied by a neighbor, started across the Pen Creek bridge, a structure thirty feet high and one hundred ten feet long. The rains had undermined the bents and Mr. Edwards was the first man to drive across it after the rains. When his team was near the middle of the bridge the structure collapsed and men, wagon and horses fell to the creek bottom, the bridge following them

to the ground. Mr. Edwards sustained a number of bruises and one mule died soon after being released from the fallen timbers. The county paid him \$500 for his damages received in the collapse of the bridge.

Are you a soldier? Are you a sailor? Are you a marine? Did the Red Cross do anything for you while you were in the service? If it did—if you owe it a debt of gratitude—now is the time to repay. A friend in need is a friend indeed. The Red Cross needs you now. It needs your support in the form of membership for 1920.

**LIVESTOCK MOVEMENTS.**

J. H. Crabtree shipped two cars of cattle to Kansas City, Mo. Jones and Dameron shipped three cars of Registered Cattle to Cambridge, Nebraska.

Ask us about the Aluminum Prize Contest now on at the Hereford Produce Company

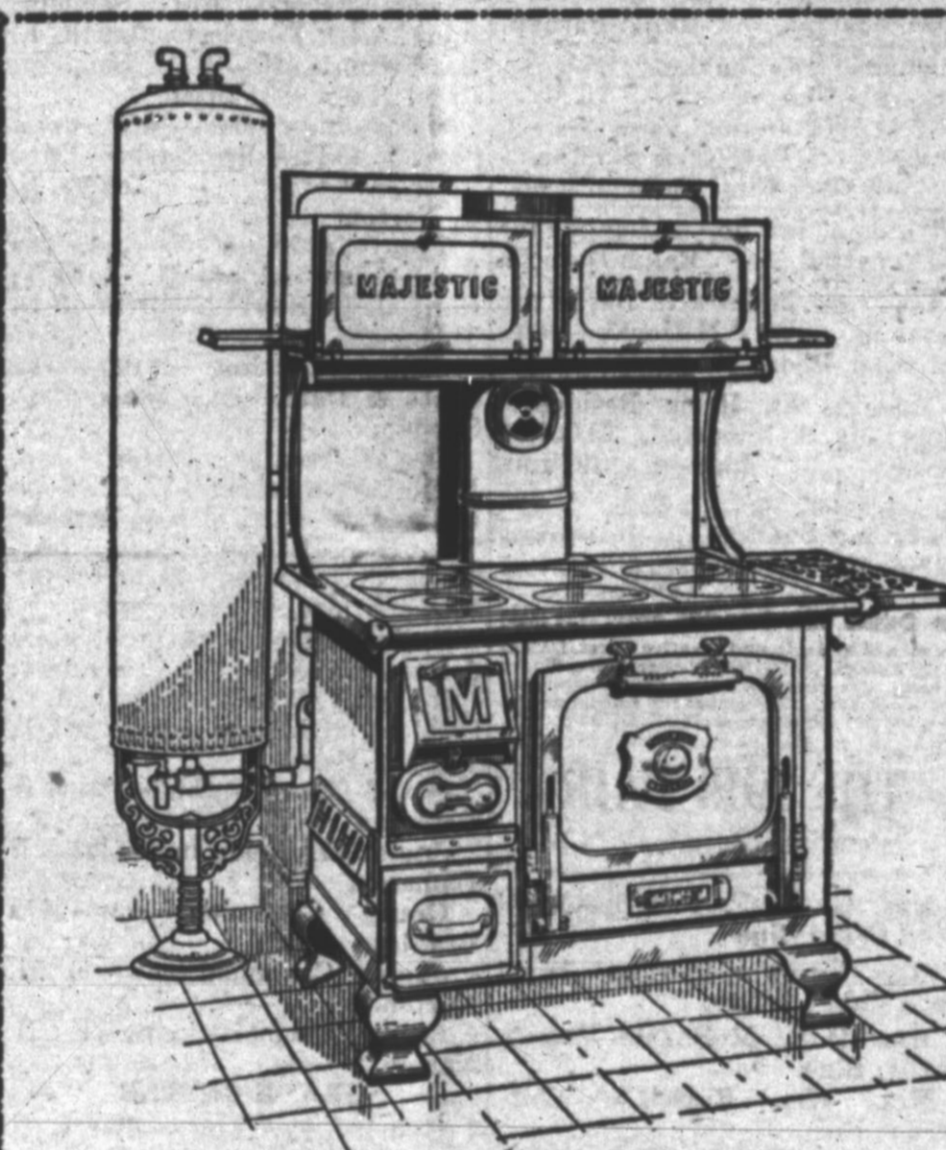
**CARD OF THANKS.**

The Methodist ladies take this mean to thank their friends and the public for their liberal patronage of the "Hot Lunch" maintained by them during the "Hereford Free Fair."

Good Printing at The Brand.

**Alexander, Conover & Martin**  
Live Stock Commission Company  
They set results on any kind of live-stock. TRY THEM.  
**John and Jack Martin**  
Salesmen and Managers.  
CHICAGO KANSAS CITY ST. LOUIS  
38-4t

**OIL MAPS**  
We carry a complete line of Panhandle County maps, including  
**Deaf Smith, Parmer & Castro Counties**  
showing location of all wells to date.  
**Special Map Work Solicited**  
Our prices are right and our work guaranteed.  
**Panhandle Mapping & Blue Print Co.**  
604 Polk Street, Amarillo, Texas.  
38-4t



**Great Majestic Range Bargain Week**

SPECIAL DEMONSTRATION AND BARGAIN SALE OF

**Majestic Ranges**

At Our Store—One Week Only

**October 13-18, Inclusive**

To Be Truly Economical There Should Be a Majestic in Your Kitchen

Economy is not merely spending the least money—buying a range at too low a price is indeed false economy. The FIRST cost is not the only cost—the little additional first cost of a Majestic is nothing compared with its economy of fuel, durability and satisfactory service.

Nearly a million Majestic Ranges, now economically, scientifically and satisfactorily serving millions and millions of people, civilians and soldiers, is proof positive of their superiority over all others.

There is only one best. The public has judged. The Majestic is recognized as the standard of all ranges. The construction, material, workmanship and beauty of this wonderful range is unequalled, and it embodies important features possessed by no other range.

**Your Opportunity Is Here—**

At our store—during our Majestic Bargain Week. It's your chance to get acquainted with real facts about ranges. We assure you it will be worth your while to investigate.

**THE BARGAIN**

—AND IT'S WELL WORTH YOUR WHILE!

Through special arrangements with the manufacturers, and during this Bargain Week only, a beautiful, useful and substantial set of Cooking Ware will be given with every Majestic Range sold. This is good ware (not cheap ware)—it's worth a lot to you. Come and see for yourself.

**AND REMEMBER—**

The price of a Majestic Range this week will not be increased, and there will hardly be a great reduction for years to come, if ever, but there may be an increase soon.

**TWO NEW AND IMPORTANT FEATURES**

**THE WONDERFUL UNSEEN RIVETING**

Yes, it's rivet-tight, just like the old Majestic, but the rivets clinch inside of nickled parts, leaving nickel smooth as glass, and there are no big, bulky bolt-heads on the inside. And, remember, rivets hold tight; bolts with only one or two threads holding are bound to work loose and cause no end of trouble. The Majestic is smooth inside and outside—it's striking beauty—more than skin deep.

IF YOU HAVEN'T A MAJESTIC, AVAIL YOURSELF OF THIS OPPORTUNITY TO GET ACQUAINTED WITH THIS WONDERFUL RANGE—KNOW THE INSIDE OF RANGES

**OH, JOY! TOP NEEDS NO BLACKING**

A smooth, highly polished cooking top, burnished blue, not only adds to the beauty of the Majestic, but absolutely eliminates the work, dirt and worry of trying to keep the range looking nice—just an occasional thin coat of paraffine retains its beautiful velvet blue color.

**Dunlap Hardware Company**  
(INC.)  
HAVE WHAT YOU WANT WHEN YOU WANT IT

**CHURCH NOTES**

**Baptist Church**

We had a very large congregation last Sunday, but a falling off at the evening service. Bro. Groner, our State Secretary, has promised to have one of our State men with us next Sunday, and we would like to have the largest congregation we have ever had. The campaign for the seventy-five million dollars is growing, and the outlook is very good that we will go over the top. This is enlistment month and it is expected that all the members come to church, and try to get some one to come with you. Sunday school at 9:45 a. m. Preaching at 11 a. m. and 7:30 p. m. Everybody welcome. J. E. McClurkin, Pastor.

**First Christian Church**

The services at the First Christian church for next Sunday are as follows.

Sunday School at 9:45. Preaching by the pastor at 10:45. The union service will be at the Christian church at 8 p. m. These union services are going to be winners like they were last winter. If you want to spend an evening worth while then attend our union service. You will hear a live theme discussed. The C. E. will have their meeting at 7 o'clock in the Christian Endeavor room.

The Ladies Aid meets every Wednesday, and the ladies of the church and congregation are welcome to come and help work and enjoy the social hour. The ladies are planning a Church Fair for the first week in November that bids fair to "out shine" the big Free Hereford Fair that has just closed.

J. M. Asbell, Pastor.

Fall into line for the annual Red Cross Roll Call.

**AROUND THE WORLD WITH THE AMERICAN RED CROSS. In the Arctic Circle.**



Wherever American soldiers went during the war and after, there also went the American Red Cross. This policy carried Red Cross workers to far corners of the globe and here they are seen near the rim of everlasting ice and snow in North Russia. Automobiles were used whenever possible but on many journeys the reindeer pictured here proved most effective.

**Methodist Church**

Regular services next Sunday at the usual hour. A most cordial invitation is extended to all to attend these services.

Special attention is called to the evening service. Our Presiding Elder, Rev. A. L. Moore, of Plainview, will be with us and will preach at the evening service. This will perhaps be his last Sabbath service with us. Let all of our people come out and hear him. W. H. Terry, Pastor.

**Epworth League Program, M. E. Church, South.**

Sunday, October 19, 1919.

Hymn 138.  
Scripture Reading Phil. 1:9-30.  
Prayer.  
Hymn 111.  
Why Do I Need to Study Missions?—Miss Helen Lee.

Is Mission Study Essential to a Well Directed Christian Life?—Miss Swisher.

The Best Mission Study Class I Ever Knew.—Rev. Terry.

Mission Study Books Leaguers Should Use. What Are They?—Mrs. D. F. Ashbrook.

Second Chapter in "Making Life Count."—Mrs. I. H. Spratt.

Hymn 323.

Leader.—Miss Temple Sites.

**B. Y. P. U. Program**

October 19, 1919, 6:30 p. m.

Subject—Doctrinal Meeting—

The Last Judgment.

Scripture Lesson—Matt. 25:31-46—Mattie Mounts.

The Fact of the Judgment—Jessie Sisk.

The Object of the Last Judgment—Clyde Wilson.

Special Song—Mr. and Mrs. Alton Powelson.

The Basis of Judgment—Mrs. McClurkin.

The Judgment—Gleaves Owen.

The Issues of the Judgment—Rev. McClurkin.

Reading—Mary Valentine.

Leader—Lois Carlyle.

**Y. P. S. C. E.**

Presbyterian Church, Oct. 19.

Topic: Our Pledge and How to Keep It.

Scripture Reading—Ex. 9:1-8.

Leader.—Mrs. Arthur Rogers.

Song Service: No. 4, No. 240, No. 200.

Short Prayers.—Endeavors.

Scripture Reading and Leader's Talk.—Mrs. Arthur Rogers.

Song No. 29.

Questions:

Why Do We Need to Make Pledges?—Clyde Carroll.

What is the Great aim of the Christian Endeavors Pledge?—President.

What Help in Keeping the Pledge is to be Had From the Quiet Hour?—Dorothy Boardman.

Illustrations on the Lesson to be Given by Earl Nunn, Arher Conklin, Audrey Carrol, Arthur Rogers.

Song No. 109.

Quotations on the Lesson to be Given by Harold Hearn, Lelan Gilbreath, Mable Barnhart, Lena Bodkins, Vernon Curtis, Viola Nunn.

Pastor's five minutes.

C. E. Business.

C. E. Benediction.

**METHODIST MISSIONARY SOCIETY PROGRAM**

For Oct. 22, 1919, 3 p. m.

Stewardship: Harvest Day Program.

Leader.—Miss Lula Edwards.

Hymn.

Scripture.—Luke 21:1-4, 2 Cor. 6-8—By Leader.

Prayer.—Mother Turrentine.

Stewardship.—Mrs. Clarence Smith.

Is Prayer Stewardship?—Mrs. W. A. Price.

William Martin.—Mrs. L. H. Spratt.

There Is No Other Way.—Mrs. D. W. Hawkins.

Did You?—Mrs. Jessie Stanford.

Will You?—Mrs. Webster.

Freely You Have Received, Freely Give.—Mrs. Black.

Giving in Tips and Tithes.—Mrs. Hodges.

Of Thine Own Have We Given Thee.—Mrs. Saltzman.

Church Finances.—Mrs. Roy Stocking.

Whose Is It?—Mrs. W. B. Farmer.

One of the Million.—Mrs. Rolson.

How Shall I Give?—Mrs. Walter Dunlap.

The Key in the Pocket.—Mrs. Parker.

Cotton and Stewardship.—Mrs. Escar Harrison.

The Son of Man Hath Not Where to lay His Head.—Mrs. D. Ashbrook.

India has in round numbers a

**COAL DELIVERY PRICES**

In nice, clear weather over good streets the actual cost of delivery to us is

**50c Per Load**

In stormy weather over muddy streets and through rain or snow the actual cost to us is

**\$1.00 Per Load**

You pay us the actual cost of delivery and you can save money by ordering coal in nice weather



**E. W. Harrison**

Phone 76

**The Fair Is Over Now for Business**

During the past few days we have all been taking a little relaxation from the hum drum of everyday work, and now we are ready for business.

We are just as able today, and just as willing to take care of your financial matters as we have been in the past—and we are here to take care of your monetary interests.—And don't forget this fact.

At the same old stand we have held for 10, these many years. Come in and know us.

**The First National Bank**

SAFETY SERVICE SECURITY

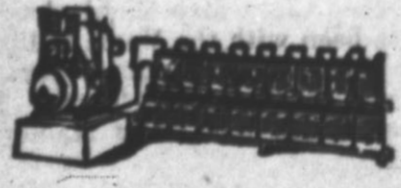


population of three hundred and fifteen million. Here we find under Missionary Control One Hundred and seventy-six Dispensaries, one hundred and twenty-two men and one hundred and fifty-nine women physicians.

To avoid a barrel of trouble buy a barrel of Magnolis Safety Oil, a nice clear kerosene. Phone 371.

**DELCO-LIGHT**  
The complete Electric Light and Power Plant

Turns the cream separator, tumbles the churn. Saves time every day.



Ford Garage



ARE BOWLERS SO GRACEFUL?

CITATION BY PUBLICATION  
THE STATE OF TEXAS.  
To the Sheriff or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COMMANDED to summon Chas. Hill by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 60th Judicial district; but if there be no newspaper in said judicial district, then in a newspaper published in the nearest district county, to appear at the next regular term of the Justice Court of Precinct No. One, Deaf Smith County, to be holden at the courthouse thereof in Hereford on the fourth Monday in Oct. 1919, the same being the 27th day of Oct., 1919, then and there to answer a petition filed in said court on the 20th day of Sept., 1919, in a suit numbered 679 wherein B. F. Turner is Plaintiff, and Chas. Hill is defendant, said petition alleging that the defendant is indebted to him in the sum of \$190.75 for storage of an Engine and for certain open accounts that he has purchased from numerous people against debt.

HEREIN FAIL NOT, but have you before said Court on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand in the City of Hereford, this the 22nd day of Sept., 1919.

J. M. BOONE,  
J. P. Precinct No. One Deaf Smith County, Texas. 35-46

**INVESTIGATE**

**THE OAKLAND SENSIBLE SIX**

It's a peach. Standard, True and Tried. Everything that makes a Real Motor Car is embodied in its construction.

ASK US FOR DEMONSTRATION

**Hereford Garage & Machine Works**

Phone 23

**STEALING TIRES**

Seems to be growing Here  
Better see me about it.  
T. K. Wilson Ins. Agency.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**DOCTORS**

Say that Influenza will return  
this winter. Are you provided  
with health insurance?  
The T. K. Wilson Ins. Agency

## WARNING—"Kill Two Birds With One Stone"

by building your cattle shed now, and using it for a place to store your wheat out of the weather till you can market the grain. The stuff will probably move before you will need the shed for your cattle. Whatever you do don't let the grain stay out in the weather.

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

## Rig Outfit For McDonald's Well Arrives at Dawn

The long looked-for oil drilling rig for the McDonald well, located near Dawn, arrived at Dawn Wednesday afternoon and was practically all unloaded Thursday afternoon. A. H. Squier, manager for the company to drill this hole, with a crew of nine men, has been on the ground several days, and work is to be rushed on the erection of the outfit from this time on.

**Good Printing at The Brand.**

Window glass, all sizes at Skelton's.

R. C. Jamison arrived Friday and, after spending a few days visiting relatives, he and Mrs. Jamison left for Kansas City, where they will make their home.

**Hemstitching**

Have new machine and will hemstitch and picot your garments. Satisfaction guaranteed.  
Miss Lula Edwards  
37-2t Fone 184.

Clyde Kibbe, who has been with the C. O. Lee Hardware Company has accepted a position with the Panhandle Lumber Company at Slaton, Texas. Mr. Kibbe left Tuesday for his new position while Mrs. Kibbe will remain in Hereford for a few days.

Wall paper for any room at Skelton's.

Mr. R. E. Morris returned Wednesday from a business trip to Ft. Worth, Texas. Mr. Morris was accompanied home by his son, E. D. Morris, of Quanah, Texas, who has just received his discharge from the U. S. Army.

**NOTICE**

After October 1, 1919, we will charge the following prices for storage on Autos:  
Per Night..... .25  
Per Week..... .125  
Per Month..... .500  
Ford Garage  
Hereford Garage  
35-4t

**THRASHING**

My Thrashing machine is now ready for work. Will thrash Bundle feed for 12 1-2c and furnish fuel; headed grain will be 9c.  
37-4t-Pd. W.A. Knox.

**W. E. HICKS**

Brand: O Right Shoulder  
Dealer in Hereford Cattle  
Hereford, Texas

Joshua Blocher and N. G. Panther, of Muleshoe, Texas stopped in Hereford Wednesday on business. They were enroute home from Amarillo.

Pianos sold with small cash payments, balance on terms to suit you Buy while the old stock lasts.  
10-tt E. B. BLACK CO.

Mr. and Mrs. J. W. McQueen were Amarillo visitors Thursday of this week.

**Hemstitching**

Have new machine and will hemstitch and picot your garments. Satisfaction guaranteed.  
Miss Lula Edwards.  
37-2t Fone 184.

**Hogs**

If you want stock hogs in car lots, See G. W. Brumley. 38-3t-Pd

It isn't often that a business man is given the privilege of taking ALL the blue ribbons at a County Fair; we did not do exactly that this year, but we DID take every blue ribbon offered for everything in which our Perfecto Flour was entered. Under the circumstances, we feel that we may be pardoned for feeling a little elated over such a result.

We ask the good ladies of the community to glance over the list of winners in the Culinary Department of the Fair last week and note that Perfecto Flour was used in the bread, angel food cake and layer cake which took first prizes for general excellence.

We usually draw a moral from repeated circumstances; we BELIEVE in the merit of our Perfecto Flour, or we would not sell it; and we believe that the moral in this instance is that where unbiased judges select products made from this great flour as the best in EVERY contest there certainly must be merit in that flour.  
Hereford Produce Co.

## Prescriptions Accurately and Quickly Compounded

You can depend on us



## Here and There—Just Mixing Around Among the Folks

Miss Cecil Gilliland  
Local Editor, Ph. 20

Anything in toilet articles at a big saving at Skelton's.

J. B. Elliston returned Tuesday from a business trip to Amarillo.

We have a good line of hosiery, towels, etc. Skelton.

Mr. and Mrs. J. W. Malone left Thursday to attend the State Fair at Dallas.

W. E. Hicks returned Thursday from a business trip to Kansas City.

A fine line of pure linen and crepe de chine handkerchiefs just arrived at Skelton's.

Mrs. W. B. Arnold, of Amarillo, was a guest of Mr. and Mrs. D. C. Laird during the Fair.

J. M. Gilliland made a business trip to Muleshoe, Texas last Tuesday.

Mrs. J. S. Marshall returned Wednesday from a short visit with friends in Amarillo.

We handle O' Cedar mops, polish, in fact, anything in the house-cleaning line. Skelton.

**Hemstitching**

Have new machine and will hemstitch and picot your garments. Satisfaction guaranteed.  
Miss Lula Edwards  
37-2t Fone 184.

Mrs. J. E. McCoy and baby. Ruth, left Wednesday for a visit with her husband in Topeka, Kansas.

Howard Carlyle returned to Muleshoe Tuesday after visiting for a few days with relatives.

Jim Woodburn, of Claude, Texas, visited for a few days last week with his father, E. T. Woodburn.

John McMurry, of Muleshoe, Texas, was a business visitor in Hereford Saturday of last week.

Ernest Atkins spent the weekend with homefolks in Canyon last week.

J. Frank Potts left Tuesday to spend a few days attending the Dallas Fair.

Chas. Smith left Monday for a business trip to Wichita Falls, Texas.

Mrs. Henry Wilson and daughters, Misses Hazel and Waldine, left Monday for Dallas to attend the fair.

Ray Bills, of Adian, Texas, was a Hereford visitor Saturday of last week.

Jowell Murchison who has been serving with the U. S. Navy, has received his discharge and returned home Sunday.

Plenty of auto windshields at Skelton's.

Misses Elath and Melre Elliston left last week for Keene, Texas, where they will attend school this winter.

**Ten Thousand Cars**

In Texas are stolen annually. Insure your car, which includes all equipment, against theft.  
T. K. Wilson.

Mrs. W. T. Stanberry returned to her home in Amarillo Saturday, after a short visit in the home of Mr. and Mrs. H. H. Hawkins.

A big line of dishes and glassware at Skelton's.

Frank Jesse arrived in Hereford Wednesday from Mexico, Mo. and will make his home here for the present.

Ernest Woodburn, of Amarillo visited for a few days with his, E. T. Woodburn, last week and attended the Fair.

Mrs. J. W. Todd, of Canadian, Texas visited for a few days last week with her mother, Mrs. N. M. Patton.

The Hoosier kitchen cabinet is the most convenient as well as the greatest labor saving article in the house. On easy terms.  
E. B. BLACK CO.

A. E. Chamness went to Amarillo Wednesday to accompany W. T. Smith home. Mr. Smith is just recovering from an operation.

Ethel Fuqua arrived from Amarillo Saturday for a few days visit with her parents, Mr. and Mrs. J. L. Fuqua.

Mr. and Mrs. J. H. Felts, who have been visiting Mrs. Felts' brother, A. E. Chamness and family, left Tuesday for their home in Merion, Ill.

Mrs. Clara Mae Maddocks, who has been with the Vogle Millinery this fall, left Monday for her home in Plainview, Texas. Mrs. Lee Biggs took Mrs. Maddock's place.

Mrs. Nettie Godwin and baby left Thursday for Murchison, Texas, where she will visit her father, H. W. Perkins.

Mr. and Mrs. Ben Allen arrived from their home in Tulia Saturday to visit in the home of Mrs. Allen's parents, Mr. and Mrs. F. H. Oberthier, during the Fair.

Mr. and Mrs. Dillard Edwards left Thursday for Floydada, Texas, where they will spend a few weeks after which they will return to Hereford to make their home.

Mr. and Mrs. W. D. Woods, of Tipton, Mo. returned to their home Wednesday after spending a few days in Hereford attending to business matters.

Mrs. H. H. Boardman and daughters, Misses Dorothy and Eleanor, and son, Herbert, left Wednesday for a visit with relatives in Minneapolis, Kansas.

We now have a big line of enamel and aluminum ware. Skelton.

Mrs. J. M. Smith returned to her home in Black, Texas, Thursday, after spending several weeks in Hereford.

Mr. and Mrs. W. F. Jones returned to their home in Wichita, Kansas Thursday, after spending a few days in Hereford. Mr. Jones has land interests north of town.

## PIANOS

Everyone loves to have a piano in the home. Of course, we all know that a Piano has a refining influence. We make a specialty of good Pianos at reasonable prices.

We are a little overstocked with Player Pianos at this time and are making some extra attractive prices.

\$650.00 Player Piano—Special for \$495.00. We handle the Baldwin lines, the Kohler Campbell lines and the Ivers & Pond lines.

## TALKING MACHINES

Do you know the home that has no talking machine in it today is out of the ordinary? If you do not have one, we are sure you intend to buy one soon. Why wait any longer? You can own one NOW by ordering us to send it up to the house. A small cash payment and monthly installments will do the work. A fine Pathe Cabinet Phonograph for \$100.00 to \$200.00. Some table Machines much cheaper.

From us you can get the best Phonograph made—we think.

## SINGER SEWING MACHINES

The word "Singer" is a household word. You know you will make no mistake if you buy a Singer. Order one up today on monthly payment plan. Use it while you pay for it.

## Hoosier Kitchen Cabinets

No word of comment from us is necessary on this piece of Furniture. Millions of homes are using them and every User is singing the praise of the of the Hoosier.

You order up a Hoosier and your kitchen labor is cut in half. Your old Cabinet will go in as first payment—the balance in easy weekly or monthly payments.

Don't forget we can serve you the best of any one on earth.



We are Satisfied with small profits.

## HOGS HOGS HOGS

Little pigs make big hogs.

We are advising our customers to buy hogs this fall and feed out their surplus grain instead of selling it.

If you have a surplus of grain and are thinking about buying hogs we would be glad to talk it over with you.

## The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.  
J. L. SMITH, Vice-President  
ROSCOE DAVIDSON, Cashier.  
CLAUDE TERRY, Asst. Cashier.  
CLIFFORD C. ACKER, Asst. Cashier.



# The Hereford Brand

## Constitutional Amendments to be Voted on in November of Vital Importance to People

For the first time in the history of Texas, the voters are to say whether they want a new Constitution or not. A special Election is to be held on the first Tuesday in November, at which the question will be submitted to the Electors of the State along with several proposed amendments to the Constitution.

The present Constitution was adopted by the people in April, 1876, and while a few important and progressive amendments have been accepted, a great many proposed progressive amendments have been defeated. The tendency has always been to defeat amendments in most instances, probably because they were not understood. The principle being that it is wise to vote against any measure not understood.

The Brand goes on record favoring a new constitution and feels that every voter who votes "For a Constitutional Convention" will cast a wise vote.

There are many provisions in the present constitution which do not fit the conditions under which we are living today. They were framed for a day that has passed. They are too restrictive and impede the progress of the State. They have been outgrown. It was Mr. Jefferson's idea that the State Constitutions ought to be rewritten every twenty or twenty-five years. He said it would be impossible for any set of men to anticipate and provide for developments farther in the future than about that many years. But it has been over 43 years since the Con-

stitution of Texas was written. What wonderful changes and developments have taken place in that time!

All of the lawyers, practically, admit that our Judicial system is a poor one. It was designed for a thinly populated country and frontier conditions, when the means of communication were slow and the stage coach and saddle horse were the means of travel.

Even the layman appreciates that something is wrong, if he has a case tied up in Supreme Court for five or six years involving the title to a lot in Hereford. And that has happened. A system providing for two courts of last resort of equal dignity and authority, so that it is possible for one court to hold that Statutory State-wide prohibition is unconstitutional and the other to hold that it is constitutional; or so that one court may hold that the people of a town may constitutionally vote pool halls out of existence, and the other may hold that the people may not do so, needs changing, as a blind man may see. But, these very holdings have been made.

Under present conditions, some of the Judges are working all the time, while others have long periods of leisure. Now, there can be only one District Judge in a District, so that if great oil discoveries are made and litigation is greatly increased, the only remedy is the expensive and tedious one of having the Legislature create another District and provide for another Judge. There are 88 District Judges in Texas, and many less

than that could do the work under a system eliminating the slack and the waste.

Radical changes must be made in our system of taxation in order to avoid injustices and to place the burden on the shoulders best able to bear it.

A system that permits certain counties to draw out of the State Treasury in school funds, more than the entire amount of taxes for all purposes, paid in by such counties, evidently needs changing.

A system under which the wealthier counties in the State can grade their fair proportional part of the support of the State Government, by depressing valuations, needs overhauling.

As much as possible, ad valorem taxes should be made local taxes. On the other hand, certain great enterprises should be taxed as a unit and not be broken up into fragments by County lines for purposes of taxation, having one value in one county and another value in another County.

The Brand thinks the provision in the present Constitution, prohibiting any County or City from levying an occupation tax unless the State has previously levied a State tax on that occupation, is not only unscientific, but it is a positive injustice and handicap to the small towns and cities in their efforts to maintain sanitary conditions and to afford police protection.

The present Constitution does not make possible such a public School System as Texas should have. The Schools are the most important subjects of any State Government, and a basis for a scientific and flexible system should be outlined in a Constitution.

Many counties in East Texas draw out of the State School Fund much more than they pay into it and these very counties are levying no local taxes. In that section they have many children who do not go to school at all, although the State Funds are apportioned among the several counties according to their scholastic population ascertained by a census taken each year.

A constitutional provision is needed, making each County a unit for certain School purposes and requiring each to levy some local taxes and permitting it to vote still more for the support of the local schools.

In this way, our non-resident landowners could be compelled to help support the Schools. Under present conditions the West Texas counties are pouring into the State School Fund many times more in taxes than they get back, and at the same time have to levy local taxes to the limit to maintain their Schools. While the East Texas people, in many localities levy no local taxes, but maintain their Schools out of the amount they get out of the State Fund.

The people have everything to gain and nothing to lose in voting for a Constitutional Convention, for if the Convention should frame a Constitution not satisfactory, the voters can reject it when it is submitted for adoption, as it must be submitted after it is prepared.

We need a new Constitution. Let's try to get it, and let Texas develop.

### Pure Bred Sire Campaign Grows In Popularity

Reports from many parts of the country indicate that the nationwide crusade for better live stock through the use of pure-bred sires of good quality is continuing to win enthusiastic recruits. Arizona has attested its interest by asking for 1,000 enrollment blanks. A professor of animal husbandry in Kentucky writes that, though he lives in the midst of a bluegrass county, far famed for its fine breeding, he feels that there is need for the crusade in his locality

and offers to help drive out the scrub sire. South Carolina estimates that about 800 live-stock owners will banish scrub sires from their farms within the next year.

The emblem granted to all who keep and use only pure-bred sires bears the name and address of the live-stock owner, date enrolled and a serial number signifying the total number of emblems used to date. It measures 8 by 10 inches, is printed in two colors, and carries the seal of the United States Department of Agriculture. Below the seal, space is left for signatures. The Federal and State agencies promoting this movement for better live-stock emphasize the fact that this emblem is an official token of Uncle Sam's direct interest in the work of every man seeking to improve his live-stock. It also indicates that the Government recognizes that quality is of greater importance than quantity in so far as the betterment of live-stock is concerned.

Officials of the Bureau of Animal Industry expect that stock raisers will take special pride in displaying these emblems. Later, when the enrollment becomes large, it is predicted they will point to the low numbers on their emblems as evidence that they were among the early recruits to the campaign.

#### STATE NEWS

E. A. Peden, Federal Food Administrator for Texas since the war began, has resigned. No successor has been announced as yet.

The Texas Railroad Commission is holding a hearing for testimony in the charges made that shippers have been able to receive service in the oil fields only through the use of tips to employees.

Trial of the suit brought by the State for the recovery of 72,000 acres of land, alleged to be in excess and vacancies in the land granted the Capitol Freehold and Investment Company for construction of the Texas State Capitol, was begun at Austin, October 13 before a district judge. Of the land which the state is endeavoring to recover, 56,000 acres are said to be in excess, and the state is asking that this amount be taken from the 600,000 acres of land still held by the Syndicate. The State also claims 16,000 acres of land, claimed to be vacancies, which have been sold by the Syndicate to small ranchmen and farmers.

Singer sewing machines at reasonable prices on easy terms. 10-41\* E. B. BLACK CO.

**Always Welcome**  
"You little rascal—played along the way, didn't you? Kept grandma waiting! Oh well, it's all right, because"

**CALUMET BAKING POWDER**

is always right. It's worth waiting for. Always welcome. Never shirks its work. Never fails. Never wastes minutes or materials and I know it's pure and wholesome, as Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

You save when you buy it—you save when you use it.

**HIGHEST Quality Awards**

## WE ARE Long on Tires Short on Cash

Several back orders of tires have arrived at once and we are overstocked. Anticipate your tire wants for the next several months and save money on your tire bill. Just come in and say

**TIRES**  
and we'll do the rest.

TELEPHONE 23

**Hereford Garage & Machine Works**  
EVERYTHING FOR THE AUTOIST

## Just Received Car Load

# Fordson Tractors

If you are expecting to use a tractor this fall—place your order now as it is not certain that another carload can be had in the near future. Remember only 7 Tractors come in a carload—and delivery will be made according to the date order is placed.

PRICE F. O. B. DETROIT

**\$750.00**

It now requires a signed order with a deposit of \$25 to insure delivery

*Ford Garage*

BAPTISTS PLAN RECONSTRUCTION PROGRAM

BODY CHARGED WITH DUTY OF OUTLINING HOW 75 MILLION CAMPAIGN CAN PROMOTE THAT TASK REACHES FIELD—DR. LOVE OUTLINES THE NEED AND ISSUES CALL



To make a general survey of the economic, social and religious conditions in Europe with a view to recommending to the Baptists of the South where and how they can aid most effectively in the reconstruction of that continent through the Baptist 75 Million Campaign...

European mission, Dr. Love made the following statement outlining the purpose of the commission: "When the call came to help save, promote and secure democracy in Europe there came a louder call to help save, promote and secure evangelical Christianity in Europe..."

Another brief conference will be held with the Baptists of Switzerland, after which a trip will be made through Italy and a survey of the new republic of Czechoslovakia conducted. From Prague, capital of Bohemia, the commission will go into such parts of Russia as are open, and the foreign trip will be concluded with an inspection of Palestine...

"Of course we can not go to the men and women of Europe who have been stripped of earthly fortune and reduced to direct necessity with a message of Christian love and brotherhood if we decline in our abundance to carry some substantial pledge of our love and compassion. Mothers will not be able to stay the crying of their little ones to hear us preach if we decline to practice the gospel of compassion and feed these little ones and build fires at which they can during the coming winter warm their frost-bitten toes..."

Bankers Declare These Very Best Securities That Money Can Buy

Hundreds of banks over the Eleventh Federal District have already invested in the new \$1,000 Registered Treasury Savings Certificates and more orders for them are being received every day by the Federal Reserve Bank at Dallas.

Individuals, corporations, cities, counties and school districts are also buying these Registered Certificates in large numbers. The State of Texas was one of the first purchasers, State Treasurer John W. Baker getting \$500 worth for each of two State funds.

The \$100 Certificates may be purchased at all first and second-class postoffices and from all banks and trust companies, while the \$1,000 Certificates are obtainable from banks and trust companies only.

Bearing interest at 4 per cent, compounded every 90 days, and maturing January 1, 1924, these Registered Treasury Savings Certificates form an ideal investment. They are exempt from taxation, insured by the Government against loss and may be cashed on ten days' notice.

The cost price for the \$100 Registered Certificates is as follows: August \$83.80; September \$84.00; October \$84.20; November \$84.40; December \$84.60.

The cost of the \$1,000 Registered Certificate is only \$938 for August; September \$940; October \$942; November \$944; December \$946.

The Government will pay the full face value of these Registered Treasury Savings Certificates on January 1, 1924, or the amount invested with accrued interest if the holders want to cash them before that date.

Be wise, invest in the new Registered Treasury Savings Certificates.

—W. S. S.—

Take Active Part in Fight Against High Living Cost.

Fight the high cost of living by avoiding waste, buying carefully, saving what you can and investing this saving in Registered Treasury Savings Certificates or War Savings Stamps. Work and save! This is doubly wise at this time as not only is the money being saved and put to work making interest, but dollars with low purchasing power now are being invested with a certainty that they will buy more later on.

The dollar today will buy less in groceries, clothing and other necessities than at any time since the Civil War. There is every indication, however, that prices will be more normal in a few years. The dollars invested in these new Registered Treasury Savings Certificates which have just been issued by the U. S. Government, or War Savings Stamps will not only buy more five years from now, but will bring the interest earned with them when returned to their owners.

Save all you can and put the dollars you save to work for you. You will find you are making good progress this way in giving old "H. C. L." his death blow.

—W. S. S.—

- T 25 Cents equal 1 Thrift Stamp.
H 16 Thrift Stamps equal 1 W.S.S.
I 20 W.S.S. equal 1 \$100 Certificate.
T 10 \$100 Certificates equal 1 \$1,000 Certificate.
A B L E 1 \$1,000 Certificate equals A START IN LIFE.

No Worms in a Healthy Child. All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC gives regularly for two or three weeks will curk the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system.

O. S. GALLATIN General Auctioneer Guarantees Satisfaction Friona, Texas. 30-124-Pd.

THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith Co., Greeting: Oath having been made as required by law

YOU ARE HEREBY COMMANDED to summon Addie Baker, J. D. Baker, Nannie Millard and Fred Millard, Ella Yelverton and Tom Yelverton, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 60th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 60th Judicial District to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the first Monday in November, A. D. 1919, the same being the third day of November, A. D. 1919, then and there to answer a petition filed in said Court on the

20th day of September, A. D. 1919, in a suit, numbered on the docket of said Court No. 1202, wherein First Guaranty State Bank of Mertens, Texas is Plaintiff, and Addie Baker, J. D. Baker, Mattie Knott, J. S. Knott, Nannie Millard, Fred Millard, Ella Yelverton, Tom Yelverton, James A. Hughes, Elce Hughes and Linnie Hughes are Defendants, and said petition alleging that plaintiff and defendants are the joint owners of South half and Northeast quarter of Section Forty-

four in Block K-8 Original Grants S. E. & E. also Lots 23 and 24 in Block 24 Town of Hereford, in the County of Deaf Smith, Texas. That plaintiff prays for partition and division of said land and premises, that commissioners be appointed and that writ of partition issue, and for possession of that portion that by judgment of court may be ascertained and declared to be the property of the plaintiff. HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular

term, this writ, with your return thereon, showing how you have executed the same. WITNESS, A. O. Thompson, Clerk of the District Court of Deaf Smith County. GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, this the 20th day of September, A. D. 1919. A. O. THOMPSON, Clerk. District Court, Deaf Smith County. 25-4t

Hereford Benefit Association

We have a few vacancies Hereford Benefit No. 1.

If interested, see

D. F. ASHBROOK, Secretary.

OIL EXCHANGE

WILL HANDLE

Leases, Royalties, Stocks, Securities, Acreage for Drilling, Lands in Fee

BASKIN

BASKIN

Parties with acreage for lease are requested to list same with us at once. We charge a fee of 5 per cent. Inspect the listings on our 6x30 ft blackboard and make use of our monster 6x9 foot map of Deaf Smith County.

Baskin Investment Co.

(Resources \$50,000.00)

Phone 104 Hereford, Texas.

STAR HANDMADE TIRES

The Product Of

AKRON'S MASTER TIRE BUILDERS

—the kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

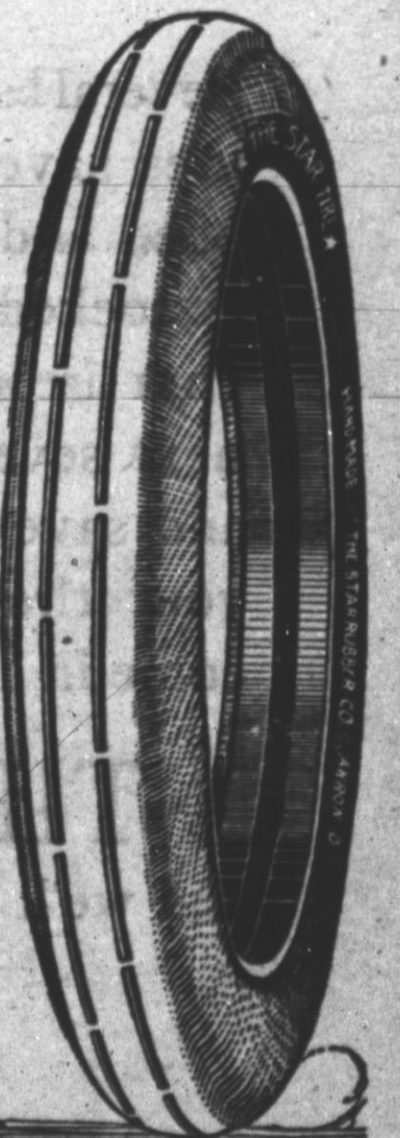


Of course there are reasons why we recommend STAR Hand Made TIRES to you. They are in-built reasons for mileage. Here's a few of them:

An Extra Ply of Fabric; Extra Wide Breaker Strip; Thick Cushion of Pure, Live Rubber; Thick Side-Strips and an extra heavy, tough tread accurately compounded to resist wear. Not an ounce of reclaimed or substitute rubber used anywhere.

The extra amount of unusually high quality materials gives you the mileage, service, comfort and satisfaction that make STAR TIRES not only the best tires but the cheapest in the end. This is the kind of tire we can afford to sell - is it the kind of tire you can afford to buy?

Made in both CORD and FABRIC



Thompson's Garage

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

Special 'Big 4' Offer TO FORD OWNERS

—announcing the greatest money-saving offer ever made to Ford Owners on Essenkay, The Tire Filler, which rides like air, and has cut tire costs in two for over 100,000 users. You will get the details of this extraordinary proposition in the mail. If you don't receive yours, write for it. Use the coupon below.



Essenkay NO PUNCTURES THE TIRE FILLER NO BLOWOUTS

First Cost - Last Cost. Doubles Tire Mileage. Essenkay — an investment, not an expense — may be transferred from old worn-out casings to new ones. The use of Essenkay is a proved economy—10,000 to 20,000 miles in the rule, not the exception.

- 1 10% Discount 2 Freight Free 3 Liberty Bonds Accepted 4 Free Trial

During this limited offer as an advertising introductory proposition to secure \$2.00 extra cashed users in open territory. No extra, no red tape. Freight Free amounts to a further discount—advertising never before offered on Essenkay. During this limited offer, Liberty Bonds will be accepted in payment—instead of cash—at their full face value. Get the details. on your own car, under extra load and hardest road conditions possible to impose upon it. You be the judge.

Dealers Exclusive Essenkay Agencies are exceedingly profitable for progressive business men in open territory. Write for proposition. The Essenkay Products Company 119-123 West Broadway St., Chicago

**Limit Baby Loans  
Money to Uncle Sam**



Emil Vaughan Scaffir

While this tiny lad is ringing the bell he holds in his hand, Uncle Sam is working for him. The lad, only 18 months of age, is Emil Vaughan Scaffir of Beaumont. He is the son of Mr. and Mrs. Alex Scaffir and the grandson of Mrs. Eva Vaughan.

Shortly after Emil was born, \$1,000 worth of 1918 War Savings Stamps were bought for him and his parents and grandmother have now added \$1,000 worth of the 1919 issue of War Savings Stamps to them, so the bell-ringing baby belongs to the Treasury Department's W. S. S. \$1,000 Savings Club for both years.

War Savings Stamps and the new \$100 and \$1,000 Registered Treasury Savings Certificates are ideal gifts for every one and especially for children of tender years. The baby does not understand that he is being given a present, no matter what it is—his little mind cannot grasp it. But when he becomes older and is told that Father and Mother, Grandmother or Uncle John gave him a Registered Treasury Savings Certificate or \$1,000 worth of War Savings Stamps or smaller amounts in the same securities, he will appreciate the gift far more than if it had been some toy which he had already destroyed.

The new \$100 and \$1,000 Registered Treasury Savings Certificates may be purchased for the baby and registered in his name and will thus be a reminder to him in years to come that, although young, he helped finance the Government when it was in need of help. Stake your children for the future! An investment in Registered Treasury Savings Certificates or War Savings Stamps means a college education or a start in business. Buy Registered Treasury Savings Certificates or War Savings Stamps. —W. S. S.—

**Sipe Springs Oil Money Is  
Going into Safe Investments.**

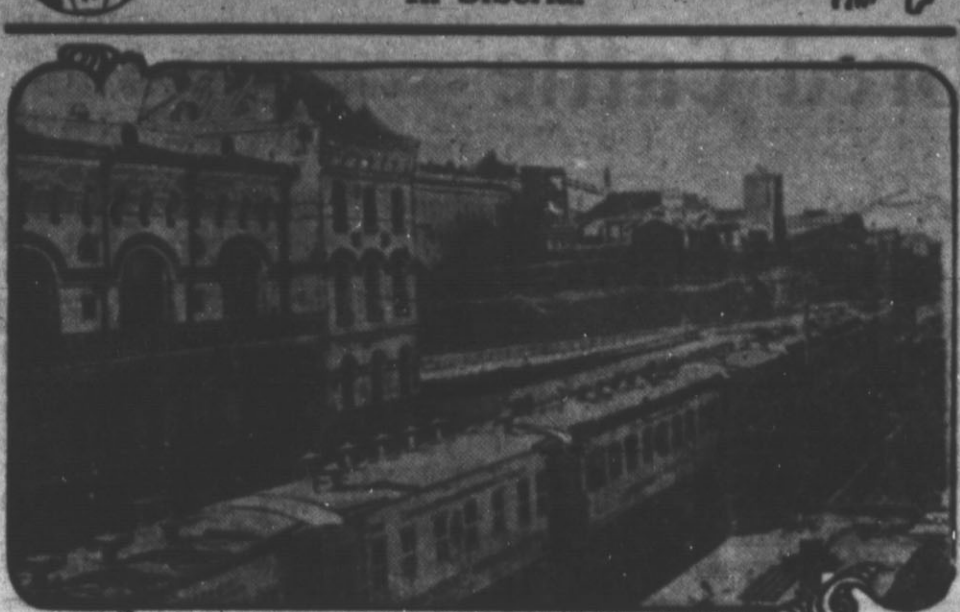


Bringing in of new oil wells at Sipe Springs, Texas, naturally brought large amounts of money to many of its inhabitants and a goodly portion of this has already been invested in Registered Treasury Savings Certificates, which have just been put on sale by the U. S. Treasury Department. The State Bank of Sipe Springs and three individuals each bought a \$1,000 Certificate on the same day. On the first of August, enough \$100 and \$1,000 Registered Treasury Certificates were held in Sipe Springs to represent \$6 invested by every man, woman and child in the town and the surrounding township. This money is now safe, is earning interest for its owners and can be turned into cash, with the interest, if desired. The new Registered Treasury Savings Certificates can be gotten from banks and first and second class postoffices, so can Government War Savings Stamps.

**REGISTERED AT HOTELS**

- Amarillo—Rex Berner, Roy Chotts, Wm. Sullens, C. S. Landy, J. B. Phillips, D. A. Morton, C. H. Ball, Jas. E. Souman, H. R. Sigle, F. T. Collins, W. B. Peterson, Jas. E. Norman, Marvin Wodde.
- Friona—E. W. Curtsinger, S. F. Warren, E. H. Gishlu.
- Wildorado—Rufus Burns.
- Canyon—C. H. Fagarty.
- Floydada—W. M. Storey.
- Bovina—Robert McArter.
- Summerfield—Robert Birdwell.
- Tulia—M. E. Edwards, C. C. Deen, S. C. Graham, J. S. Engleman, Ernest Deen, J. L. Mills, Mrs. Edwin Frye, Mr. and Mrs. M. Erwin, J. H. Edwards.
- Wichita Falls—J. H. Wambean, C. R. Vivary.
- Quanah—H. B. Sparks.
- Childress—C. M. Barnea.
- Dallas—H. S. Glisson, R. E. Miller, B. R. Wasley.
- El Paso—M. J. Frederick.
- Decatur—R. J. Mann, W. A. Arson.
- Clovis, N. M.—R. R. Smarthes, B. L. Higgins.
- Albuquerque, N. M.—J. B. Ator.
- St. Louis, Mo.—E. D. Garrett, W. H. Miller.
- Springfield, Mo.—M. M. Hollenback.
- Kansas City, Mo.—R. A. Hicks, Ed. C. Kruse, R. L. Henson, J. H.

**AROUND THE WORLD WITH  
THE AMERICAN RED CROSS.**  
In Siberia.



Possibly the most important Red Cross work in Siberia, and one which most demands the continuance of operations there, is the campaign against typhus. Over a stretch of 4,000 miles the American Red Cross has fought the scourge. Here is seen "The Great White Train," an anti-typhus institution which, with its crew of doctors and nurses and cargoes of drugs, food and cleansing apparatus, has saved the lives of thousands.

- Goodnight, R. D. Bourn.
- Tipton, Mo.—Mr. and Mrs. W. D. Woods.
- Denver, Colo.—F. B. Ferguson, W. B. Smith.
- New Orleans, La.—William Gordon.
- Gettysburg, Ohio—Wm. Toman.
- Oklahoma City, Okla.—W. B. Scoutsman, W. M. Wilson.

**BERT DAVIS' PLAYERS COMING**

Elsewhere in this issue appears a big display ad announcing the coming of the above named attraction. This company comes here from Amarillo, where they are now rounding out a three week's engagement. The original contract with Mr. Sullivan, the manager of

the Deandi theatre was for one week, while Mr. Davis could have his tent waterproofed, and some other minor repairs made for the winter, but the company proved so popular and did such remarkable business that Mr. Sullivan induced Mr. Davis to remain two weeks more.

The plays used this year are all the very latest eastern stock releases and one of the bills that will be used while here is running now in New York City and has been for a little more than a year.

The opening play, "Bought and Paid for," while not a new play, is one of the best offerings of the week and is so strong in its theme and moral lesson and pleases the ladies so well that Mr. Davis has decided to use it here instead of

"The Boy Who Came Back," as is advertised on the hills in the windows. You may rest assured that every play offered by this company while here will be, not only a late one but a good moral one. The vaudeville numbers that will be introduced between the acts each and every night will be of a nature that will amuse and not offend you.

There is a number of the company that have played in Hereford before and you will recognize them as soon as you see them coming down the street.

There is a better-than-the-average band carried and concerts will be given daily on the main street and at the tent at night just before the doors open and Professor Eddie See's Symphony singius orchestra will give a musicale each and every night as the crowds are assembling.

The tent will not leak and it will be kept warm and comfortable by six big coal stoves.

The ladies will be admitted absolutely free Monday night by paying a three cent war tax at the front door.

The doors will be open at seven o'clock and the curtain will rise promptly at eight o'clock.

The prices of admission are nominal: Adults, 33c; children, 15c, which includes the war tax. (adv)

**THRIFT IS POWER**

**BUY W.S.S. SAVE AND SUCCEED**

Good Printing at The Brand.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

**THE STATE OF TEXAS,**  
To the Sheriff or any Constable of Deaf Smith County—GREETING:  
**YOU ARE HEREBY COMMANDED** That you summon, by making Publication of this Citation in some newspaper published in the County of Deaf Smith if there be a newspaper published therein, but if not, then in any newspaper published in the 69th judicial district; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 69th judicial district, for four weeks previous to the return day hereof, Samuel C. Taylor, L. R. Bergeron, George R. Phillips, W. H. Vanatta, J. P. Snyder, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Deaf Smith at the Court House thereof, in Hereford on the 3rd day of November, 1919 then and there to answer a Petition filed in said Court, on the 20th day of September A. D., 1919, in a suit numbered on the docket of said Court No. 1201, wherein D. C. Laird is plaintiff and Samuel C. Taylor, L. R. Bergeron, George R. Phillips, W. H. Vanatta and J. P. Snyder are defendants. The nature of the plaintiffs demand being as follows, to-wit:  
Tresspass to try title for The NE1/4 of Sec. 2, South 1-2 of Section 6 and West 1-3 Section 7 of the J. E. Tucker Subdivision of League No. 4 Delta County

School Land in Castro County, Texas, and in the alternative to establish lost deed and to remove cloud from title and to quiet title and possession in plaintiff, he alleging that he is holding under registered deed and title and color of title under the three and five years statutes of limitations.  
**HEREIN FAIL NOT.** And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.  
Given under my hand and seal of said Court, at office in Hereford this, the 20th day of September, A. D. 1919.  
A. O. THOMPSON, Clerk  
District Court Deaf Smith County, Texas. 35-4

**WHITE BRONZE MONUMENTS**  
No Moss-Growth, no chipping, no crumbling. Investigate.  
Guaranteed For All Time  
Sold by  
**F. R. PURCELL, Hereford, Texas**

**IT'S NOT YOUR HEART  
IT'S YOUR KIDNEYS**

Kidney disease is no respecter of persons. A majority of the ill-afflicted people today can be traced back to kidney trouble.  
The kidneys are the most important organs of the body. They are the filters, the purifiers, of your blood.  
Kidney disease is usually indicated by weariness, sleeplessness, nervousness, despondency, backache, stomach trouble, pain in loins and lower abdomen, gall stones, gravel, rheumatism, sciatica and lumbago.  
All these derangements are nature's signals to warn you that the kidneys need help. You should use GOLD MEDAL Mearlem Oil Capsules immediately. The soothing, healing oil stimulates the kidneys, relieves inflammation and destroys the germs which have caused it. Do not wait until tomorrow. Go to your druggist today and insist on GOLD MEDAL Mearlem Oil Capsules. In twenty-four hours you should feel health and vigor returning and will bless the day you first heard of GOLD MEDAL Mearlem Oil.  
After you feel that you have cured yourself, continue to take one or two capsules each day, so as to keep in first-class condition and ward off the danger of other attacks.  
Ask for the original imported GOLD MEDAL brand. Three sizes. Money refunded if they do not help you.



Copyright 1919 Hart Schaffner & Marx

**Hart Schaffner & Marx Clothes  
Take First Place**

We all admire the blue ribbon prize winners; they carry off the premiums against all comers. Superiority in anything is a cause for admiration.  
It's that way with these prize winning clothes; everybody

who sees them thinks they're fine. There's no doubt about it; Hart Schaffner & Marx have produced for us for fall, the best looking lot of suits and overcoats ever shown in this town. They certainly take first place for quality and looks, for style and fit.

Whatever you need; suit or overcoat; here are the models that you ought to have; and we'll see that you get a perfect fit.

**Fox Mercantile Company**

THE HOME OF HART SCHAFFNER & MARX CLOTHES

**The Golden Rule  
Produce and  
Confectionery**

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

**W. R. Hawkins**  
Between Fox Mercantile and  
Tabbs Shoe Shop.

**PALO DURO HEREFORD FARM**

**Registered  
Herefords**

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

**W. T. WOMBLE, Prop.,**  
Hereford, Texas.

**BRAND**



**HEREFORD CATTLE CO.**  
Hereford, Texas

Registered and High  
Grade Bulls  
For Sale

27-2-1-20 Phone 167-F2

**CATTLE BRAND**



(bar) just behind right  
shoulder.  
**T. F. BURKES,**  
13 miles north, 4 west of Hereford.

**BRAND**



WANTED—5 or 6 gang disc  
plow. Must be worth the  
money.  
**BLAIN BROS.**

**BRAND**



If U. C. same notify  
**C. C. Slaughter.**

**Deaf Smith County the Home  
of Hereford Pure Bred Cattle**

(By E. Kenneth Evans, Industrial Editor)

Hereford is the center of the Registered cattle country of Texas and as such has gained recognition over the entire cattle areas and is known as the home of the Hereford pure bred cattle.

Deaf Smith County of which Hereford is the county seat, was at one time a part of a vast unbroken prairie over which the skinny Tex-

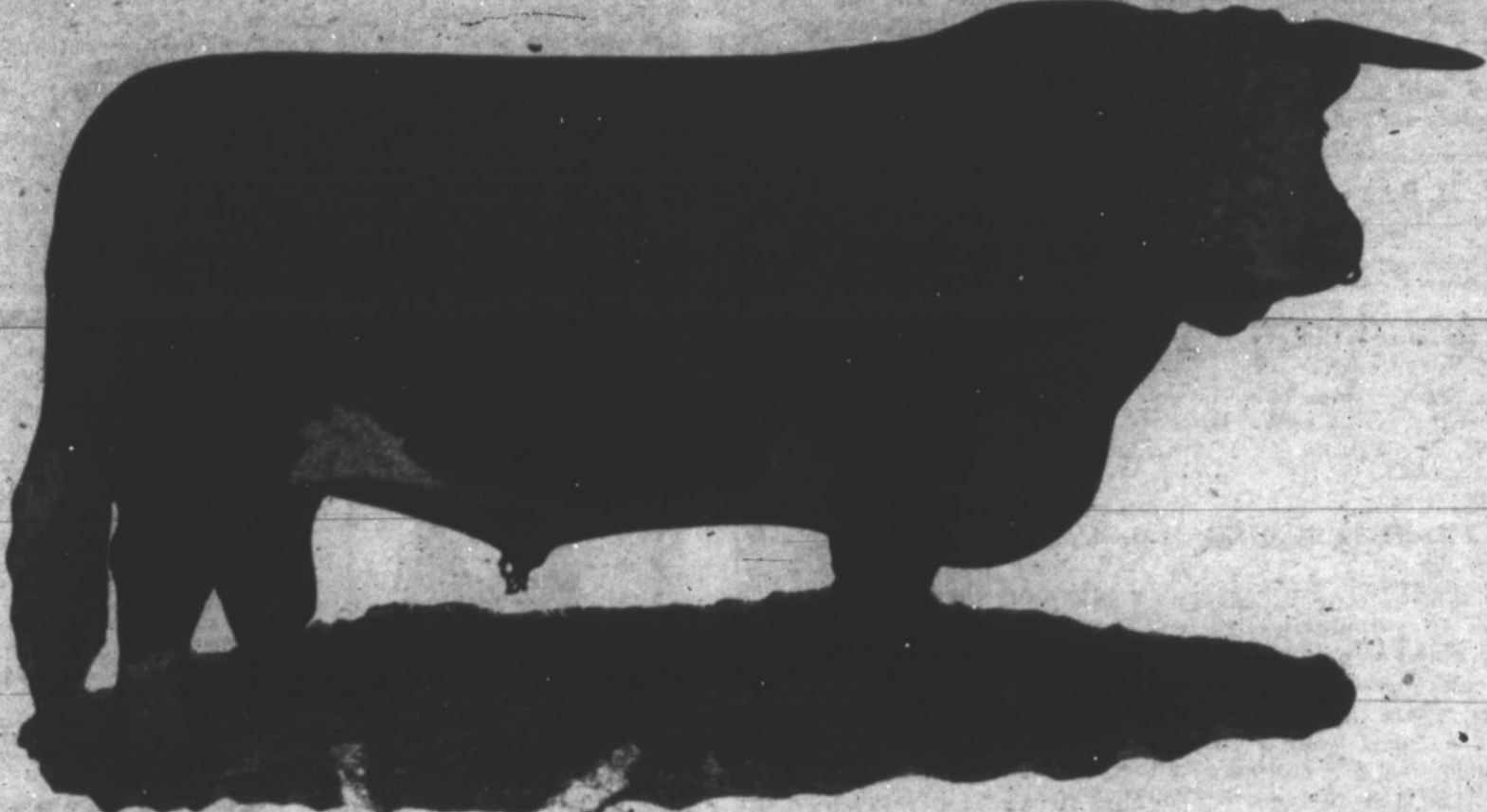
ture in the thoroughbred cattle industry. The association has a membership of 31, all extensive breeders. The association has purchased a building and equipment that will be converted into a stable and sale barn for show cattle. They are planning on two annual sales which will draw people to this city from all parts of the

modern improvements, with a modern Hereford plant for the purpose of feeding and selling of these Anxiety cattle. He also maintains a breeding camp and a ranch seven miles northwest of Hereford.

All the breeders of the county are joining together with the one object in view of improving the

who are breeders of thoroughbred Hereford stock selling at an average of \$200 and up, and shipping to all parts of the country and reaching all territory. One of the recent sales was a 15 year old Paladin straight breed cow to Henry Pegue, of Odessa, Texas for \$1,500 without a guarantee. A straight bred calf to Spencer Jowell, of Midland, for \$1,500. This calf was only eight months old. One calf, 30 days old, was sold to B. H. Connor, of Claude, Texas. This calf was by Superior Mischief and brought \$750. One Domino Junior Bull was sold to Will Bennett, of Claude, Texas, for \$1,000. Three bulls were sold to E. H. Price, of Lovington, New Mexico, for \$500 each. These sales show conclusively the demand for the class of

**You Do More Work.**  
You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.  
**GROVE'S TASTELESS CHILL TONIC** restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.  
**GROVE'S TASTELESS CHILL TONIC** is not a patent medicine. It is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.  
The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.



as Longhorn reigned supreme. It is essentially a cattle country and has been since the day the hand of the white man started developments in this section but in Deaf Smith county advancement in this industry has been more rapid than in any other section of the Panhandle country. The Cattleman has come to realize that it costs no more to raise a cow that will produce a \$100 calf than it does to raise a cow that will produce a \$10 calf, hence the interest in the pure bred stock industry.

Today pure bred animals for breeding purposes are shipped to all parts of the United States. They bring high prices because of their pedigree and because of the class of animals that are raised in this section. There are many blue ribbon winners among the several herds of pure bred animals in Deaf Smith county and it is with pride that every cattleman in this section points to the class of stock that is raised here.

Today there is more interest manifest in the pure bred phase of the cattle industry than ever before. This interest in Deaf Smith county has been materially augmented by the organization of the Hereford Breeders' Association, of Deaf Smith County, which is an organization of cattle breeders in this section, organized for the purpose of encouraging the production of a better grade of animals and to increase the already enviable reputation gained by the cattlemen of this section for raising high grade cattle. This association has only been in existence this year but in that time plans have been formulated and completed which will play an important part in the fu-

United States to purchase animals from the famous herds now maintained in this county. The first sale will be held next April and plans are now being made to sell about 70 head of the choicest cattle and place them in localities that will make them most effective in their production.

Today there are about 4,000 head of thoroughbred cattle in Deaf Smith county of breeding age. Cattle from these herds have topped the sales for breeding purposes of the entire Panhandle country and most of the cattle raising areas. Choice animals have been shipped from this section to other states for breeding purposes and every year sees Hereford advancing in its reputation as a location where the choicest of thoroughbred cattle can be secured.

The city of Hereford has derived its name from this grade of cattle and this fact alone is significant of the interest that is manifest in this section in the pure bred cattle industry. The first herd of thoroughbred cattle was shipped into Deaf Smith county in 1887 by G. R. Jowell. This was before the railroads, and the cattle were shipped to Amarillo and driven overland to Hereford. This herd was the foundation of the thoroughbred cattle industry in this section and the offspring from this herd is still on the Bradley estate, east of Hereford on the Terra Blanca.

There has always been a tendency among thoroughbred cattlemen to increase the standard of breeds in this section and seven years ago, J. R. Jowell topped 73 head from the original Guggell & Simpson herd of Independence, Missouri, shipping them to Deaf Smith county and locating them on the Springvale Hereford farm, seven miles east of the city of Hereford, on the Terra Blanca. This herd was later sold to Mr. T. C. Ivey, who held the herd for more than two years and later sold the herd to Jones and Dameron, of Hereford. The reader may get some idea of the value of the pure bred stock raised in Deaf Smith county when it is stated that this herd of 90 head brought in the neighborhood of \$135,000 or approximately \$1,500 per head. This herd is headed by Beau Mischief.

In addition, Mr. C. R. Barber has about 50 head of Anxiety cattle selected from the Jowell and Jowell herd. This herd is headed by Beau Randolph 2nd, a son of \$7,000 Beau Randolph and out of a Beau President dam and also by Domintor, by Domino out of a Beau Modest dam. To show the value of the Barber herd he has made several calf sales last month, these animals bringing from \$750 to \$1,000, this being the price on animals from two to six weeks old. These calves were from Beau Randolph 2nd, this animal proving to be one of the greatest breeding bulls in the thoroughbred country. Mr. Barber has recently purchased a farm outside the city limits of Hereford and equipped it with all

conditions for the raising of the standard of breeding in this famous Hereford section. Bulls from the two herds mentioned above are sold for herd bulls exclusively, prices ranging from \$500 to \$2,500 with a number of sales above this, depending upon the age and quality of the stock sold.

Other herds that are maintained in the county and which are among the leaders in the thoroughbred cattle industry in Deaf Smith County and the entire Panhandle country are those of the Bradley estate, W. T. Womble, C. O. Norton, Ezra Norton, C. C. Bowman, J. C. Sander, G. H. Womble, W. B. Phillips, Chas. Paddock, and a number of others

cattle that is being raised in this section. The Hereford Fair will exhibit many of these animals picked from the herds that are now located in this section.

Good Printing at The Brand.

**BARBER'S LINEBRED ANXIETY HEREFORDS**  
Representing Guggell & Simpson's best producing families

Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Domineer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.

If you appreciate the better class of cattle, you will find them on my farm. Address  
**RIVER PARK HEREFORD FARM**  
C. R. Barber, Prop. Hereford, Texas.

**PRECEPT TO SERVE NOTICE  
OF INTERROGATORIES**

BY PUBLICATION  
THE STATE OF TEXAS, to the Sheriff or any Constable of Deaf Smith County, GREETING:

YOU ARE COMMANDED to make service by publication in a newspaper for thirty days of the following notice, in words and figures as follows:  
George F. Price, } No. 1197

James B. Price, et al., }  
In the District Court of Deaf Smith County.

TO ALL PERSONS INTERESTED IN THE ABOVE ENTITLED SUIT:

Notice is hereby given that George F. Price, plaintiff has filed interrogatories to a certain suit pending in the District Court of Deaf Smith County, Texas, wherein he is plaintiff, and James B. Price, Martha Smith, and others, are defendants, No. 1197 to George F. Price and Martha Smith, witnesses who reside in Mayville, Missouri, the answers to which will be read in evidence on the trial of said cause; and has, by his attorney, filed an affidavit in said suit in effect that all of said defendants are non-residents of the State of Texas and have no attorney of record; and that a commission will issue on and after the thirtieth day after the publication of this notice to take the depositions of said witnesses.

Given under my hand and seal of said Court in office at Hereford, Texas, this 11th day of September A. D. 1919.

A. O. THOMPSON,  
Clerk District Court of Deaf Smith County, Texas.

By A. L. Biggs, Deputy.

**It's All Over**

The Fair attracted thousands of people, and lots of them carried back with them

**Hood or Federal Tires**

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

**The Independent Oil Co.**

**MILLER & FALLWELL**  
Phone 113

**Another Car Load  
Hudson and Essex  
Automobiles  
on the way**

**Put in Your Order Now**

Any automobile owner will tell you that Hudson Super Six cars are as good as money can buy.

The Essex is just a 4 cylinder Hudson, and is well known to automobile owners as a high class car for a little less money.

These cars will be at the Ford Garage. Come in and let us give you a ride in a real automobile.

All factories are behind in their output. Now is your time if you want a car.

**Hereford Hudson & Essex Co.**

**Do It With A Fordson**

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—it will convince you that eventually you will use a Fordson.

**The Ford Garage**

SOLE DISTRIBUTORS

**The Bank of Personal Service**

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution.  
"Better service for our customers and better customers for our bank."

**The First State Bank & Trust Co.**

Member Federal Reserve System      Guaranty Fund Bank  
Capital \$50,000      Surplus \$50,000

**A Live Bank in a Progressive Town**

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

**The First National Bank of Hereford**

CAPITAL \$50,000  
Hereford Safety      Service      Texas Security

**Exclusive Representatives For International Line**

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

**Dunlap Hardware Company**

Hereford      Texas

**A Good Meal--Well Cooked  
---Variety of Food**

is always to be secured at the City cafe at a price less than the usual charge for this service--The regular meals cannot be excelled--all short orders, with oysters in season.  
A good meal at a reasonable price.

**The City Cafe**

C. H. CARL

Hereford      Texas

**Let Your Friends See That It's A Howard**

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good-judgment in the selection of merchandise.  
Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country.  
Visit our optical department.

**W. H. RAY**

JEWELER AND OPTICIAN

Hereford      Texas

**Better Work Than You Are in the Habit of Getting**

This is what this laundry does for you--your clothes are returned home in the very best of condition--no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver--Tailoring work--dry cleaning and all classes of laundry work.

**Hereford Sanitary Steam Laundry**

H. L. BROADWELL, Prop.

Hereford      Texas

**Baskin Land Co.**

The real estate men of today located in the Panhandle country have played an important part in the development of the vast field of resources which exist in this section of Texas. They have spent their time and money in acquainting the people on the outside with the conditions as they actually exist here. They have been responsible for attracting many people to this section who have purchased lands, developed them and today are among the most influential and leading citizens in this section and principle among these institutions is the Baskin Land Company of Hereford.

This institution under the management and direction of Leslie Baskin has played an important role in the development of the Hereford country. In the first place Mr. Baskin has had absolute-confidence in the future of this country himself and in encouraging others to locate in this section he has been very careful in his representations in order not to mislead, as some of the more unscrupulous foreign real estate dealers did here in an early day and this method of doing business has established for the Baskin Land Company the reputation of thorough reliability and dependability.

The Baskin Land Company maintains one of the most elegantly furnished offices in this section of the Panhandle. It is a clean and inviting place and one which has a decided metropolitan air about it. Lounging rooms have been provided equipped with lounging chairs and the entire office is equipped with all classes of office furniture. Personally, Mr. Baskin is pleasant and fair in his business dealings and all these things coupled together makes this institution one of the important factors in the development of the resources of Hereford and Deaf Smith County.

With the coming of oil development, Mr. Baskin has shown himself abreast of the times and has installed an oil exchange with maps, geological reports and everything of interest to those interested in the oil business in this section. He also deals in oil stocks and leases and is the center for oil operations for Deaf Smith County.

The Baskin Abstract and Title company is also a part of this business institution and in this connection it might be said that Mr. Baskin has the name and address of the owner and the description of every foot of land in Deaf Smith county, which few companies can boast of. The company turns out abstracts and title work which is par excellent and thoroughly reliable.

The Baskin Investment Company is also a part of this institution and handles all classes of good investments, oil leases, royalties, stocks and securities. This institution makes the finding of drilling sites for oil and gas wells a specialty.

Mr. Baskin also has money to loan, buys notes, handles extensive ranch lands and does a general real estate brokerage business. The business has been established here since 1906 and there is probably not a man in this community that is more familiar with actual industrial conditions than Leslie Baskin. He takes an interest in letting people on the outside know what are the opportunities here for investment and answers all correspondence promptly in an intelligent manner without inflating conditions in the least. He is, without question the leading real estate broker of this section of the Panhandle country.

**MAKE YOUR NEXT TRIP  
ON SOUTHLAND TIRES**

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work.  
Automobile Electrical repair work solicited.

**ELECTRIC SERVICE COMPANY**

Hereford      Texas

**The Real Home-Made Candy**

There is a deliciousness about home-made candy that is not imparted to the "store made" brand. There is also a personal satisfaction to you to know that your candy is made right at home, of the very best materials, and in a sanitary manner.  
**WE MAKE OUR CANDY RIGHT HERE IN HEREFORD.**

**The Hereford Bakery & Confectionery**

G. A. LEWIS, Prop.

(We will soon be in our new location)  
Hereford      Texas

**MARRY THE GIRL AND WE  
WILL FURNISH THE HOME**

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos — Phonographs, and exclusive distributors for Singer sewing machines.  
Up to date undertaking parlors in connection.

**THE E. B. BLACK COMPANY**

Hereford      Texas

**Always Make an Effort to Dress Individually  
and with comfort.**

Our dry goods department includes everything in piece woods and notions. We are here to please you and sell you dependable merchandise.

(Watch for our announcement of the opening of our big new store.)

**J. O. NEWELL**

Hereford      Texas

**THE FAIR**

was a great success. Now let us get busy and help to make Hereford a better, bigger town.

**Do It Electrically**

**Hereford Light & Power Company**

F. H. OBERTHIER, Mgr.

Hereford      Texas

**Meet Me at the Corner Drug Store**

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

**One of Hereford's Leading Institutions**

JOHN McLEAN, Proprietor

Hereford      Texas

**We Are Furnishers for the Whole Family**

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing—Stetson hats and standard furnishings—Perfection clothes for boys  
Just received new line of Ladies' Coats and Coat Suits.

**D. R. Gass & Son**

"YOUR FURNISHERS"

Hereford      Texas

**The Baskin Land Company**

Big ranch tracts for sale--city property--oil leases, royalties, stocks and securities--drilling sites for oil and gas a specialty--abstracts made and examined  
money to loan and notes bought

**A General Real Estate and Investment Brokerage**

HEREFORD, TEXAS

**AROUND THE WORLD WITH THE AMERICAN RED CROSS.**  
In Italy.



Arriving at one of the most critical stages of the war, when the Teutons were forcing the Italian army back to the Piave, the American Red Cross rushed emergency relief from Paris and revived the drooping spirits of the whole country. In addition to furnishing rations and comforts and medical attention to the fighting men, the American Red Cross instituted 42 soup kitchens, 36 children's hospitals, 10 children's dispensaries, 14 artificial limb factories, five homes for refugee children, 10 rest stations for refugees. This photograph shows a group of Italian refugee children being fed by the American Red Cross at one of the numerous relief stations.

**SLAT'S DIARY**

**FRIDAY**—pa is a very Sad man today. Ma sed 2 him As a dopester on Base Ball Serious you wood make a good steeple Jack. Pa bet on the White Socks so after all he diddnt miss it so awe-full much as they finished in 2th place in the world Serious. Jake tuk his water colors & painted the Babys face up & sed he wanted 2 play Indian Scout. But the kid got 2 balling & Jakes ma cum in. From what Jake sed his ma hassent no sense of yumor.

**SATURDAY**—ma was reading out of a agerkulehur paper which sed that prohibitionists lives longer than other people. Pa sed he diddnt believe it but that it just seemed longer 2 them.

**SUNDAY**—Slim Gatoeses pa is a wearing a eye which is pritty well blacked all round. Slim sed the way it happened was thisaway, his pe all ways say Grace at meal times. Nite before last nite he sed Grace while he was asleep. Slim sed they was a smashed pitcher in that room the next morning in the a. m.

**MONDAY**—they was a new boy moved nex dor last week & ma ast me did he invite me Over 2 his house. I sed Yes he did. But the way he invited me was thisaway, he sed I dare you to come over in 2 this Yard. He is a ruff neck & a low brow. So I dont expeck 2 go.

**TUESDAY**—I felt sorry for Jake today. He was ketches by the teacher in some devilmint & she told him 2 cum up front. He was so skared he looked like a operation goins sum place 2 get performed.

**WEDNESDAY**—ma was a telling pa about Missus Spanners baby which is 3mo. old and had swallered a 10 ct. peace. Pa ast her Was it the youngest Child. Ma sed it was so far as she knowed.

**THURSDAY**—a man faintes over 2 the saw mill today. The foreman yelled 2 the crowd Git back and give hm air & git sum wiskey. The poor man cum 2 all at once & sed Never mind the air.

Wall paper—big stock, old price. 16-45\* E. F. BLACK CO.

**RED CROSS ARMY NOW MOBILIZING**

STATE CONFERENCES RECENTLY HELD IN SIX CITIES TO DISCUSS PLANS.

**FIGHTING MEN VOLUNTEER**

Responses by the Hundreds Pouring in to Appeal For 1,000,000 Workers.

Mobilization of the vast army of Red Cross workers has begun. Reports reaching Red Cross division headquarters in St. Louis indicate that plans for the Third Roll Call, November 2 to 11, are well under way in almost every one of the 655 Red Cross Chapters in the five states—Missouri, Kansas, Texas, Oklahoma and Arkansas—comprising the Southwestern Division.

Chapter Roll Call Directors have been appointed in virtually every city, town and county and with but few exceptions working organizations are in process of formation at each place. State Directors have been appointed to take charge of the rapidly forming machine. Added impetus has been given to the preliminary campaign by the holding of State-wide Roll Call conferences recently at St. Louis, Topeka, Dallas, Houston, Oklahoma City and Little Rock, at which definite campaign plans affecting every section of each State in the division were decided upon.

Meanwhile, responses to the call for 1,000,000 volunteer workers to serve during the coming drive are pouring in by the hundreds to Red Cross headquarters. "Once a Red Cross worker, always a Red Cross worker" is the slogan adopted. Soldiers, sailors and marines, some of whom were in the thick of the fighting overseas, are offering their services. Many of these men will be utilized as speakers to describe some of the benefits accruing to the fighting men by reason of the presence of the Red Cross in the field of hostilities.

During the first part of the campaign there will be a house-to-house canvassing for Red Cross memberships under a distinct arrangement; but on the last two days district lines will be disregarded and former service men as well as women volunteer workers will take up their tasks with roving commissions. Not only are discharged service men wanted as Red Cross canvassers but State and National Guardsmen are urged to enroll as quickly as possible. The Red Cross welcomes assistance of all former Army and Navy officers and men who approved of the work of the Red Cross during the war.

Speakers and writers are being sought by the organization and asked to "do their bit." Numerous acceptances already have been received from speakers and at present a determined effort is being made to obtain the services of all newspaper men who saw service overseas and are qualified to speak or write of their adventures. A preliminary campaign is being waged through text posters and other printed matter that has been sent to throughout the country.

Red Cross officials are stressing the point that the drive is to be made for memberships only and that no appeal is contemplated wherein the general public will be asked for funds. An encouraging number of public spirited men and women through the division already have applied at Red Cross Chapters asking a renewal of their memberships for next year.

**POSTERS FEATURE DRIVE**

ONE NAMED "THE SPIRIT OF AMERICA" BY ARTIST.

Foremost Painters Portray "Greatest Mother in the World" and Red Cross Nurse.

The services of some of the foremost artists in the country have been obtained in connection with the Third Red Cross Roll Call, November 2 to 11. Posters by Howard Christy and Haskell Coffin are features of a preliminary text poster campaign that is being inaugurated.

The Christy poster is entitled "The Spirit of America." A silken flag—the National Colors—forms the background in front of which stands the appealing figure of a Red Cross nurse. At the bottom of the poster is a large red cross and the inscription "Join."

The Red Cross nurse is also the subject of the poster by Coffin. This is in pastel shades and portrays one of the merciful workers with arms outstretched in supplication. The poster bears only the inscription "Third Red Cross Roll Call." Another poster has to do with the better health program of the Red Cross and has the "Greatest Mother" as a background to a text which reads "Make our Red Cross in Peace as in War—The Greatest Mother in the World."

More than 40,000 window displays are being prepared for use in mercantile stores throughout the country. Department stores in the larger cities have promised to feature these displays during the Roll Call period. Special moving picture slides and motion news pictures have been arranged for and will be provided for use prior to and during the campaign.

**Coming Soon!**



GUY BERT DAVIS  
Sole Owner and Manager

The Gayest, Gladdest, Grandest Tented Organization now Extant

**BERT DAVIS PLAYERS**

Showing in Mammoth Canvass Theatre Seating 1000 People  
New Plays, New Faces, New Vaudeville Numbers

**25—People—25**

Plenty of Pep—No Waits  
Vaudeville Between Acts  
Change of Play Nightly  
Double Bill for One Admission  
One Carload of Tents, Scenery and Equipment

**HEREFORD 6—Big Nights—6**  
Commencing

**Monday, Oct. 20**

**Big Band and Orchestra**  
Free Concert Daily

**OPENING PLAY—The Sensational Four**  
Act Society Comedy Drama

**"Bought and Paid For"**  
A PLAY YOU WILL NEVER FORGET

**Ladies Free**  
With 3c war tax Monday night

Doors open with Band Concert  
at 7:00 p. m., Curtain rises  
at 8:00 p. m.

**Prices: 15c and 33c!**  
Which Includes War Tax

**Big Free Band Concert Monday at 4 p. m.**  
On the Main Street



Floyd Sheffield, Leading Man

The tent will be comfortably heated, six big coal stoves will be used and a red hot fire will be kept up as long as it is needed

**Lots of Excitement!**

Things are sure picking up. Property of all kinds is changing hands RIGHT NOW. Money is being turned loose every day.

IF YOU HAVE PROPERTY TO SELL, OR IF YOU WANT TO BUY SOME—Don't overlook the fact that the man who can handle it for you more quickly than most folks is

**E. F. Connell**  
The Land Man

### Important Point In War Insurance

The Bureau of War Risk Insurance wishes to emphasize the importance to service men of one of the provisions of the War Risk Insurance Act upon the fulfillment of which may depend the validity of their claim to compensation under the Act.

The War Risk Insurance Act provides that "No Compensation shall be payable after death or disability which does not occur prior to or within one year after discharge or resignation from the service, except that where, after a medical examination made pursuant to regulations, at the time of discharge or resignation from service, or within such reasonable time thereafter, not exceeding one year, as may be allowed by regulations, a certificate has been obtained from the director to the effect that the injured person at the time of his discharge or resignation was suffering from injury likely to cause death or disability."

Many discharged men are not familiar with or are inclined to disregard this provision of law and are allowing their rights thereunder to lapse. Request for the certificate mentioned above should be made to the Chief Medical Advisor, Bureau of War Risk Insurance, Washington, D. C.

### Parmer County

#### FRIONA NEWS

The recent rains have put lots of season in the ground and wheat sowing is now in full blast. There will be many times more acreage put in wheat here this fall than has ever been put in before as all the farmers are increasing their wheat acreage.

T. W. Galloway has purchased the new residence property of J. C. Winn and will move his family there from the Kohl property, in the near future. The place is now occupied by Emil Clennin and he is much worried as to where he will move to, as there seems to be no other available house in town.

A large number of Friona people attended the Hereford Fair last week and all report a good time.

There will be a literary program rendered by the teachers and pupils at the school auditorium Friday night. A small admission fee will be charged and the proceeds will be used for the benefit of the school.

Misses Frances and Margaret Reeve departed last Tuesday for Alamogordo, New Mexico, where they have secured employment. They will be gone indefinitely.

One of our local real estate men

says there are fifteen more dwelling houses needed in Friona just now. Too bad some with capital and enterprise cannot be found to put up the needed buildings, as our town is losing many good prospective citizens who would be glad to locate here if they could get houses to live in; but, the high cost of building material makes such an investment practically prohibitive.

Inquiries are being received here as to the healthfulness of this locality for persons suffering from lung trouble. So far as the writer has been able to learn from inquiry and observation, there could hardly be a more favorable climate for those who are so afflicted.

The ladies of Friona and vicinity have reorganized their social club, with Mrs. Winnie Wilkinson as president, and are arranging their program for the winter and spring. Owing to the war and Red Cross activities, the club was not organized last year, but they start out this year with the largest membership they have ever had and the program promises to be one of more than ordinary interest. The first meeting of the season was entertained by Mrs. Gischter last Wednesday afternoon.

Mr. Korbach, of Portland, Oregon, who has for the past several weeks, been the guest of Rev. and Mrs. Willman, departed Tuesday for Wichita Falls. He met with great physical improvement while here.

Farm labor is still very scarce here and many of our farmers can not secure help to harvest their drillrow crops. Chet Taylor has over 160 acres to cut yet and no help at all. Mrs. Taylor drove the drill and sowed the greater part of the wheat, while Chet has been making both driver and shoeker of himself and getting along the best he can. We understand there others in the same dilemma.

#### Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

#### WASTED LIVES

Tuberculosis kills producers—chiefly men and women between the ages of 15 and 45.

It claims workers—active men and women in the homes, the office and the shop.

It causes 150,000 deaths in the United States every year.

It costs the United States in economic waste alone about \$500,000,000 annually.

More than 1,000,000 persons in this country are suffering from active tuberculosis right now.

It menaces every community, every individual.

And yet tuberculosis is curable and preventable.

It is spread largely by ignorance

carelessness and neglect.

The National Tuberculosis Association and its 1000 affiliated state and local organizations wage a continuous, winning war on tuberculosis.

The work of these organizations is financed chiefly by the sale of Red Cross Christmas Seals.

Drive the menace of tuberculosis from your door.

**BUY AND USE RED CROSS CHRISTMAS SEALS!**

Fall into line for the annual Red Cross Roll Call.

The Red Cross needs 1,000,000 volunteer workers to devote their service to the Roll Call members Nov. 2 to 11. Won't you volunteer for peace as you volunteered for war?

The Red Cross will conduct a membership campaign from November 2 to 11. It wants the backing, the moral support of the American people more than their dollars. It is up to Americans to indicate whether they want the Red Cross—the greatest organization of Mercy in the world—to continue. Join the Red Cross for 1920.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

**Loans**

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**Real Estate**

---

**Insurance**

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**Rentals**

---

**RALPH BARNETT**  
Over 1st Nat. Bank

#### LODGE DIRECTORY

**Hereford Lodge No. 842, A. F. & A. M.** Stated meetings, Saturday on or before full moon of each month.  
W. M. RAY, W. M.  
J. S. JONES, Sec.

**Hereford Chapter 248, R. A. M.** Regular meetings, first Monday of each month.  
A. G. THOMPSON, H. P.  
J. S. JONES, Recorder.

**WOODMAN OF THE WORLD** Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul-Commander; W. W. Bennett, Clerk.

**BROTHERHOOD OF AMERICAN YOEMEN.** Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.  
W. F. ORR, Foreman,  
C. H. McGhee, Correspondent.  
31-4f

**CITATION BY PUBLICATION**  
THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County, Texas, GREETING:  
YOU ARE HEREBY COMMANDED to summon James B. Price, Martha Smith and her husband, ——— Smith, whose given name is unknown, John T. Wright, Earnest Wright, Maud M. Black and her husband, ——— Black, whose given name is unknown, Estella Hogan and her husband, ——— Hogan, whose given name is unknown, Cecil M. Wright, Gertrude Kanan, Edna Kanan, Kendall Dice and Fred L. Dice, by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, to appear at

the next regular term of the District Court of Deaf Smith County, Texas to be held at the Court House thereof in Hereford, on the third (3) day of November, A. D. 1919, then and there to answer a petition filed in said court on the 10th day of September, A. D. 1919, in a suit numbered on the docket of said court 1197, wherein George F. Price is plaintiff, and the above named parties are the defendants, said petitions alleging that plaintiff owns an undivided 14-70, and defendants, James B. Price and Martha Smith each own an undivided 14-70 and the other named defendants each own an undivided 2-70 of section No. 30, township 6 north of range 3 east of a Capitol Syndicate subdivision in Deaf Smith County, and plaintiff prays for partition.  
HEREIN FAIL NOT but have before said court on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.  
Witness my official signature this 10th day of September, A. D. 1919.  
A. O. THOMPSON,

Clerk of the District Court in and for Deaf Smith County, Texas.  
By A. L. Biggs, Deputy.

Filed for Record in 6 to 14 Days  
Registers without charge. If PAID GOVERNMENT note to care taking, filing, recording or forwarding files, instantly returns taking files, and you can get receipt clear after the Gov. application. Price 5c

## LISTEN

Most men promise their wives before marriage that they will buy them a home, and this is one of the leading inducements for a woman to accept a man as her life partner.

**BUILD YOU A HOME.**

**Rockwell Brothers and Company**

A NEW CAR OF

# Belle of Wichita FLOUR

JUST RECEIVED

## The Very Best Flour On the Market

Phone Us—Number 81

# The G & R Grocery

### AROUND THE WORLD WITH THE AMERICAN RED CROSS.

Recreation in Hospitals.



The American Red Cross conducts its recreational work in hospitals through trained men and women, introducing a multitude of recreations suited to the handicaps of the men. The accompanying view of a hospital ward shows in operation a moving picture projecting machine, developed by a Red Cross recreational director, which throws the pictures on the wall so that the men do not have to stir from their cots.

## DAVIDHARUM SAYS

"A man ought to be square in everything, 'cept Horse Swopping"—

## WILSON SAYS

That unless you buy your INSURANCE at his AGENCY you may be "HORSE SWOPPING."

## STATE-WIDE CAMPAIGN OF RELIGIOUS EDUCATION IS NOW BEING LAUNCHED

What is said to be the greatest constructive program of religious education ever attempted in Texas, has been definitely outlined and is now being launched by the Texas Sunday School Association of all denominations, of which M. H. Wolfe is President, Judge Joseph E. Cockrell is Chairman of the Executive Committee, Cullen F. Thomas, Chairman of the board of Trustees, and S. J. McFarland, Treasurer.

The program is to help every Sunday School in Texas, and is so comprehensive that it merges into the work of every denomination. The campaign is called, "The Victory Reconstruction Campaign." In the working out of the general

plan the state has been divided into ten Regional Districts, these districts subdivided into 56 zones, the work again subdivided into 253 counties, then into the communities.

The state is divided into the following districts, Dallas 31 counties, 9 zones; Ft. Worth, 22 counties, 7 zones; Wichita Falls, 27 counties, 5 zones; Amarillo, 32 counties, 4 zones; El Paso, 12 counties, 2 zones; San Angelo, 27 counties, 4 zones; San Antonio, 25 counties, 4 zones; Corpus Christi, 25 counties, 4 zones; San Antonio, 25 counties, 4 zones; Waco, 22 counties, 9 zones; Houston, 31 counties, 3 zones.

Each district will have its own

central organization, as a part of the state wide plan each will have a superintendent and secretary. It is hoped that the campaign will be successful so an employed specialist may be placed for full time in every zone and in this direct way every Sunday School and every local community will receive some practical help and assistance.

The program includes the development of a trained force of at least 10,000 volunteer county officers and workers who will in turn reach and make more efficient in their work, 100,000 officers and teachers in the 8700 Sunday Schools of Texas. Conferences, community institutes, training schools and conventions, will be held and problems and questions that are of interest to all denominations will be discussed, to the help of every Sunday School. In all conventions and institutes there shall never be any discussion of and church polity or doctrines, only methods and means of efficiency in problems common to all.

The proposed budget, calls for a three years program and the committee has set the goal \$266,000.00 per year. The subscriptions are to be solicited from the citizenship and individuals in a campaign similar to the United War Work Campaign.

Included in this program is a part set aside for the development of the negro and mexican work in Texas, a portion is also set apart to aid the nearby states that are not at the present time self-sustaining. Apportion will go to the work in Mexico, and some into World Fields.

The suggested plans have all been tested and the aim is to reach and to aid every local Sunday School of every denomination to reach its highest point of efficiency. The Sunday School Association is to the community Sunday School what the Chamber of Commerce is to the business institution, or as a clearing house to a banking house. None of these bind their membership to any definite policy or surrender of any conviction or individual desire, but all co-operate together to make

each more efficient and of better service to the community.

### NATIONAL NEWS

A National Industrial Conference, called by President Wilson, has been considering the disturbed economic conditions of the United States for several days. No concrete results have yet been announced. The Conference contains representatives from all walks of life.

The War Department has sent an expedition into Lower California to search for the bodies of Lieutenants Waterhouse and Connolly, aviators recently lost over that country and reported to have been murdered by Mexicans.

Questions of vital importance to the south, and to the entire cotton industry, are being discussed this week in New Orleans at a world's Cotton Conference. It is sought to improve trade conditions and to properly reimburse the grower for his product, and labor.

A nationwide campaign in favor of the League of Nations has been opened in England, backed by practically all the prominent leaders of thought in the British Isles.

The condition of President Wilson is described as a nervous breakdown. Great care is being exercised to prevent a relapse and it is thought he will be sufficiently restored to health within a few weeks to resume his public duties.

Colonel E. M. House returned from France Octobr 12 suffering from a severe attack of the la grippe. He is confined for the time to his home.

German and Russian troops are attacking the Lettish troops in Riga. The result is undecided at this writing.

The Shantung provision of the Peace Treaty is being discussed at great length and with great bitterness in the Senate. A vote on the provision is expected almost any day.

A Conference was held in Chicago Wednesday between Director General Hines of the railroads and Julius M. Barnes, in charge of the United States Grain Corporation, with a view to working out a solution of the wheat situation, which has threatened to damage many Texas and Oklahoma producers, who have grain rotting on the ground, and no market to ship to. Flyers of the United States Air

Service are competing in a trans-continental flight from New York to San Francisco and return as a trainees and observation stunt.

Renew your Red Cross membership for 1920. It will cost you one

dollar but it may be the means of saving your life. One of the features of the Red Cross program is a campaign for better health.

STATIONERY!—and printing at living prices. THE BRAND.



### — and from there we went to Japan"

Talk about adventures!

Men in the Navy come home with the kind of experiences that most chaps read of only in the books.

Here's your chance!

Uncle Sam has, as you know, a big Navy and gives red-blooded young fellows like you an opportunity to step aboard and "shove off".

What will you get out of it?

Just this:

A chance to rub elbows with foreign folks in strange parts of the world.

The chance for good honest work on shipboard—the kind of work that teaches you something real; the kind of work that puts

beef on your shoulders and hair on your chest.

You will get 30 care-free vacation days a year, not counting shore leave in home or foreign ports.

You will have the kind of comradeship in travel that sailors know.

You will have regular pay, over and above your meals, lodging and your first uniform outfit—good stuff all of it.

You can join for two years. When you get through you'll be physically and mentally "tuned up" for the rest of your life. You'll be ready through and through for SUCCESS.

There's a Recruiting Station right near you. If you don't know where it is, your Postmaster will be glad to tell you.

To any Father and Mother:—  
In the Navy your boy's food, health, work and play, and moral welfare are looked after by responsible experts.

# Shove off! - Join the U. S. Navy

\$8.00

A Pair



Boots have advanced \$8.00 a pair since the first of June. There will be more advances before the winter is gone. Why not give us that order to-day and save money on your boots. You can buy no better boot than we are making. If you get your order in now you will have your boots by the time snow flies.

Tubbs Shoe Shop  
BOOTS AND SHOES TO MEASURE.

# HEREFORD OIL & GAS CO.

10,000 SHARES---\$10.00 EACH

FULLY PAID AND NON-ASSESSABLE

## A Company Actually Drilling

on one of the largest structures in the State of Texas. It has been said by many prominent geologists that somewhere in this section of the country there runs a strata of the same enormous production as that found in the Famous Burkburnett Field.

### We Have Contracted to Drill 3600 Feet If Necessary

Our holdings are good—our capitalization is small—and the men at the head of our company are men of honesty and integrity. The men in charge of our drilling are men who have spent the greater part of their lives in the oil business.

How would you like to be a stockholder in this company?

The Amarillo Oil Co., organized a few months ago at \$10.00 per share, now quoted at \$1150.00 per share. An example only 50 miles from Hereford. IT WAS A WILD CAT WELL.

The Fowler Farm Oil Co., the company that drilled the well that started the big rush to Burkburnett, July 26, 1918, sold their holdings on March 26, 1919, to the Magnolia Petroleum Co. for \$1,800,000. Each original stockholder received \$15,000 for each \$100 invested. IT WAS A WILD CAT WELL.

With less than \$500.00 cash and only an old rig, Frank Cheista and Robert Galbreath drilled the first well and discovered the Glen Pool, which was the largest oil pool in the world until the Cushing Field was discovered. A few days later they were offered \$2,500,000.00 for 80 acres of their lease holdings. IT WAS A WILD CAT WELL.

\$100.00 invested in Hog Creek brought \$23,000.00.

The oil fields of Texas have proven a vastly richer strike for more people than ever did Cripple Creek Goldfield, the Yukon, or any of the fortune producers of the great rushes in years gone by. The oil belt of Texas has literally proven to be the pot of gold at the end of the rainbow and her people have reaped a golden harvest.

We are in the oil business to make money for ourselves and all those who have the nerve and conviction to co-operate with us.

The geologists say we will strike four oil bearing sands between the surface and 2200 feet. We should be nearing our first one before many days. Don't wait until then and expect to buy at par, for every time the drill goes deeper the stock goes higher. We have an allotment of 2,000 shares at par. BUT BUY NOW. You can't wait until we strike and then wish yourself a few shares.

We don't want the money of the weak or those unwilling to take a chance. We want a few people with red blood to put their money in with us and share in our profits. Don't send your money away to develop other fields. Make your dollars work near Hereford. You are welcome to see where your money is going. WATCH US DRILL.

M. D. RICKETTS, President

W. A. GREENWOOD, Vice President

DAVID R. FINLEY, Secretary

GEO. S. WILLIAMS, Treasurer

HENRY WILKINSON, Trustee

JOHN P. SLATON, Attorney

ROY K. BRUNER, Director

FIRST STATE BANK AND TRUST CO., HEREFORD, DEPOSITORY

# HEREFORD OIL AND GAS COMPANY

HEREFORD, TEXAS

ONE GOOD INVESTMENT IS WORTH A LIFE TIME OF SAVING  
CUT OUT AND MAIL TODAY  
HEREFORD OIL AND GAS CO.,  
111 MAIN ST., HEREFORD, TEXAS.

Gentlemen:

Enclosed please find my check for \$..... in full payment of..... Shares of Capital Stock in your Company at \$10.00 per share. Said stock being fully paid and forever non-assessable.

Upon receipt of this application and remittance you are to deliver to me at once Certificate of Stock for the number of shares covered by my application. However, it is understood and agreed that you reserve the right to immediately return my remittance to me in case the shares are all sold or the price advanced before you receive my application. Mail Stock Certificates to

(Address)

(My Signature)