



We were never better prepared to take care of your needs than at the present time.

# Implements

If you need a LISTER let it be a JOHN DEERE or a CASE.

DISC HARROWS  
Engine and Horse-drawn Machinery.

ANYTHING IN IMPLEMENTS  
OUR LINE IS COMPLETE

Don't Overlook  
those  
SPRING FRYERS  
Get a  
BUCKEYE INCUBATOR

**Garrison Brothers**  
HEREFORD, TEXAS

## Political Announcements

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

### For County Judge:

Jas. A. Hughes  
(Re-election)

### For Sheriff and Tax Collector:

Omer Baker  
Geo. W. Cloyd  
C. S. Purcell  
(Re-election)  
W. A. (Will) Carroll

### For County and District Clerk:

A. L. (Lee) Biggs  
Cliff Estes  
E. H. (Ezra) Norton

### For Tax Assessor:

C. E. Lester  
(Re-election)

### For County Treasurer:

J. J. Ward  
(Re-election)  
J. H. Wilson

Last week the Brand told of the importance of the little word "if," and right away there appeared in an exchange an article under the heading, "If Bryan should run again." But Mr. Bryan and "if" are strangers.

In Texas the man who starts something he can't finish is considered not a good sport. This Congress has started 61 separate and distinct investigations and probably will not finish any of them.

There is more than one way of "wild-cattin'" for oil, as an Oklahoma City woman proved when she attempted to kidnap and marry Jackson Barnett, a mentally incompetent Creek Indian, owner of one of the richest pieces of oil land in the Cushing pool.

## The Golden Rule

### Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

**W. R. Hawkins**

Moved to old Lewis Bakery building.

town just had to be named Hereford after that. And who is there to say that Mr. Jowell's chicken dinner was without influence in the situation?

In Hereford, therefore, we easily find ourselves in a congratulatory mood over the name of our town, and we are glad Guy Green told us how it was acquired.

But, we ask in a trembling voice, what name would the temperamental gentlemen of the townsite commission have given us if there had been no beautiful bunch of pure-bred Herefords? There is a town in New Mexico, we recall, that struggles along under the name of Weed. In Arizona a town is called Bigbug. Oklahoma has it Hominy. Pebble and Quail are Texas towns, as is also Beukias. By the way, we should like to know how Beukias got its name.

And we wonder, too, what it was the townsite commission say over in Kentucky when it decided to give a bustling little community there the name of Ford?

Norway wants President Wilson to have the Nobel peace prize, to be awarded this year. To give it to him might prove fatal—to Senator Lodge.

## FARMERS ATTENTION!

We are in the market for your GRAIN. Call and see us, or phone No. 265.

**GREAT WEST ELEVATORS COMPANY**  
(Formerly McQueen Elevator)  
O. F. West, Mgr.



## Cheap Dependable Power —Drawbar or Belt

THE OilPull is the most efficient and economical oil burning tractor on the market.

This is proved by an experience as old as the industry itself. There is practically no kind or condition of farm work in which the OilPull has not proved its superiority—whether it be breaking sun-baked virgin sod on the prairies of the West, or plowing through the muck of the rice lands of the South.

One reason why the OilPull tractor is the most efficient oil-burning tractor is because the entire machine, including the motor and patented oil carburetor, is built in the Rumely plant especially for oil-burning.

But you don't have to take any chance even on such a remarkable record as the OilPull has established. With every OilPull you get a written guarantee that the tractor will burn all grades of kerosene

under all conditions, and at all loads, to its full rated power.

And in the unusually strong construction of the OilPull we find the reason for its remarkable dependability—a dependability well illustrated by the fact that the first OilPulls built are still in use and good for many seasons more.

Moreover, this economical power is equally dependable and efficient at drawbar or belt. With its proper distribution of weight and its reserve power, it will handle any drawbar job put up to it. With its throttle-governed engine, giving automatic speed control, the OilPull is second to none for close speed regulation on the belt—not even excepting the best steam engine built.

No matter what the size of your farm—you can get the OilPull tractor in a size that will properly meet your needs—from 3-plow to 10-plow capacity.

## C. O. Lee Hardware

COURTESY FIRST.

SAFETY ALWAYS.

MAKE  
THIS  
YOUR  
BANK

☞ The banking business is rewarded with success only in proportion to the service rendered to clients and prospective customers.

☞ We solicit your business on this basis. . . . .

**Capital and Surplus Over \$100,000**

**The First State Bank  
and Trust Company**



## Let There Be No Discords

If your Ford car is out of tune, there is undoubtedly a very good reason for it. And the best way to find that reason, and have it remedied, is to jump in and drive to our authorized Service station, where one of our mechanics who is thoroughly acquainted with the Ford mechanism and who knows the Ford way to adjust or repair your car, can tune it up in a garage that is properly equipped to give real Ford service. Then, too we never use imitation parts—only the Genuine Ford-made, strong and durable. They wear from thirty to seventy-five per cent longer than the counterfeit parts that are softer and more cheaply made. In fact it is dangerous to human life to use imitation parts, and it is not fair to your Ford car or your pocket book.

We are a part of the gigantic Ford Service organization whose purpose it is to serve the owners of all Ford cars and trucks; we have more than a passing interest in your car. Prompt service is given on all work—from a minor adjustment to a motor overhaul. Drive in and see the facts for yourself—there's too much money invested in your Ford car to miss connections with the authorized Ford dealers.

*Ford Garage*

**MONEY**  
For  
**Castro County Farmers**  
at 5 1-2 per cent  
Through Dimmitt National Farm Loan  
Association  
**B. D. Woodlee**  
Secretary-Treasurer  
Dimmitt, Texas

**CASTRO COUNTY**

**DIMITT**  
As was at first thought, two weeks ago, the "flu" had made its appearance, and for days there were from one to nine in almost every home in the surrounding country ill, very few homes escaping so far. The doctor was kept busy almost twenty hours out of every twenty-four, for ten days. But there are few new cases reported since Saturday. So far there have been no deaths, with the exception of a daughter of Mr. Banner, of Big Square, who was sent to the Sanitarium, and died there.

Marvin Cone was called to Canyon to assist in caring for a sister who was ill, and was stricken with appendicitis. He was sent to Amarillo for operation. Luther Barron, formerly of this place, but now of Muleshoe, is very low with typhoid fever, in Amarillo. Kenneth Turmes went to that place to help nurse him.

There have been no church services in two weeks on account of sickness. Although public school has continued, on advice of the doctor, the attendance was very small, but is increasing. Only one of the teachers has had the flu, so far.

The Seven States Oil Co. has all material on the ground for putting down a deep test and will spud in as soon as all is in readiness. The location is some six or seven miles north of town. Of course we will be disappointed if there is not the usual rush as in all oil fields. We have plenty of room for all.

Perry Graham and wife arrived Monday from Marlow, Okla., to make Castro county their future home, having purchased the Hogan ranch nine miles southeast of town. They made the trip in a Ford and report the roads good most all the way. A brother of Mr. Graham is expected to arrive in Hereford Tuesday with a car of freight.

Rea Glibbreath arrived from LaPorte, Ind., February 1, where he went to attend the Advance-Rumley school, but took the flu and was confined to his bed for ten days. When he arrived home, he found his wife and baby had gone to visit in Tulla and both were down with the same disease. He, not being able to make the trip to Tulla, spent a week here, going on Sunday and found his baby well, but Mrs. Glibbreath not able to come home.

This community was made sad Saturday morning, when Mrs. Kerr received a telegram stating that her niece, Mrs. Dolly Whitaker Lovelace, had passed away at San Benito, Texas, of pneumonia. Her remains will be laid

to rest at her old home at Newport, Texas. It is enough to say, "To know her was to love her." Judge Kerr and Elmer Ireland left on Monday to attend the funeral, being the only ones of the family able to attend.

There was no news last week as the correspondent was among the crowd who had flu. Hope we are through with it and can get news out on time.

The Civil Service Commission will hold an examination at Hereford, Texas, on the 28th day of February, 1920, for a Postmaster for a Fourth Class office at Dimmitt, Texas, Castro County.

**PARMER COUNTY**

**FRIONA NEWS**  
School was discontinued for this week and no more church services until the "flu" epidemic has cleared off. Prof. Parker, Miss Cullum and Miss Ficke departed for Canyon and Ahirillo Friday evening and were notified there that there would be no school this week, so will not return until next Sunday.

The carpenters have about completed the work on J. B. Staley's house on his ranch south of town. Mr. Thomas has moved out there and will take possession of the house as soon as it is finished.

Some of the farmers are busy planting their oats. Persons digging in the ground have found moisture at a depth of four feet. This surely looks encouraging for a crop the coming season.

The drillers for the Prairie Oil Company have arrived on the ground ready to begin the erection of the derrick for the drill as soon as the premises can be made ready. W. H. Warren has a force of men and teams at work digging the slush pit and removing the dirt that was taken from the drill pit.

M. A. Crum & Co. have been doing some land business during the past ten days. They sold the D. H. Meade farm west of town to a Mr. Talkington, from Oklahoma, and a farm near Summerfield to another man from Oklahoma. Friona now has three grocery stores

since Mr. Musick opened his doors to the public patronage last week.

A. N. Wentworth is building an addition to the house on his farm and making other improvements so it will be snug and cozy for occupancy. Mr. Woodward will take possession in the near future, he having rented the farm.

It seems that the "flu" took a sudden hold in this community last week and now the majority of the homes here have cases of the disease in them and in some instances the entire family have been down with it at the same time. In other families only the father has been able to take care of the others.

The first tank of fuel oil was received here last week for the oil company and was pumped into the large fuel tank.

The talk of building new homes in Friona seems about to materialize in fact. We will not mention any names at present but it appears that two or three parties have practically decided to build in the near future. We hope they do and that their example may be followed by others.

**BOVINA**

At present the flu is raging, but none serious except Mrs. J. H. Steyner, who has pneumonia.

Mr. and Mrs. Al Berggren were Hereford passengers Tuesday.

A troop of Boy Scouts have recently been organized here, with H. I. Hastings as Scoutmaster.

F. M. Davis was a business visitor to Farwell Tuesday.

J. C. Denny has returned from Central Texas, where he attended the funeral of his mother. His friends extend sympathy in the sad hours.

Mrs. T. O. Canning is expected to return this week from a visit to relatives in Missouri.

Last Sunday was a busy day with the Methodists of Bovina. Rev. W. E. Lyon, of Lubbock, who is Missionary Secretary for Northwest Texas, and New Mexico Conferences, preached in the morning, his subject being "Love".

At night Rev. Lyon delivered a Stereoptican Lecture on the European Situation to a large audience. After the

evening service Quarterly Conference was held. Rev. Clements, the Presiding Elder, was ill and not able to be present.

Rev. R. Y. Dickinson, Census Enumerator, has finished enumerating the population and farms of this precinct. We are glad to have ourselves counted along with the other members of Uncle Sam's family.

The Senior League will give a social at the Hotel Friday night, celebrating St. Valentine's Day.

**Well "Armed"!**



When company comes there is no time to waste—no chances to be taken—so mother sees that there is always a can of

**CALUMET BAKING POWDER**

on hand. Cakes, pies, doughnuts, muffins and all good things to eat must be dressed up in their best taste and looks.

Then, too, her reputation as a cook must be upheld—and she "stakes" it on Calumet every time. She knows it will not disappoint her.

Order a can and have the "company" kind of bakings every day.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

You save when you buy it. You save when you use it.

**HIGHEST QUALITY AWARDS**

**CATTLE BRAND**

(bar) just behind right shoulder. T. F. BURKES, 13 miles north, 4 west of Hereford.

**LODGE DIRECTORY**

Hereford Lodge No. 840, A. F. & A. M. Stated meetings, Saturday on or before full moon of each month. W. M. RAY, W. M. J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month. A. O. THOMPSON, H. P. J. S. JONES, Recorder.

**WOODMAN OF THE WORLD** Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

**BROTHERHOOD OF AMERICAN YOEMEN.** Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.

W. F. ORR, For. Man, C. H. McGhee, Correspondent.

31-1f

**You Do More Work.**  
You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.  
**GROVE'S TASTELESS CHILL TONIC** restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.  
**GROVE'S TASTELESS CHILL TONIC** is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.  
The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

Get our prices on  
**Cake!**  
**Jones & McLean**  
**Grain Company**  
FONE 1.

**New Spring Styles**

New goods in profusion, just purchased, are arriving every day.

We will not mention special articles this week, but there are REAL BARGAINS here for every member of the family.

WATCH THIS SPACE FOR NEW BARGAINS IN NEW THINGS

**Hughes & Crouch**  
Phone 37 Cash Dry Goods

If the owners of Hereford shallow water land were as crazy about irrigation as they are about oil we would soon have a real town surrounded by a real country.

**D. L. McDonald**

**THE GARAGE AROUND THE CORNER**

Lots of times it pays to drive a block and secure as a reward an over-flowing measure of satisfaction.

Drive around to the south side of the Court-house and try our REPAIR SERVICE—Good Gulf Gasoline—standard oils—and

**STAR HAND MADE TIRES** **THOMPSON'S GARAGE**

In spite of

**The "Flu"**

they are still hot after those

**Hood and Federal Tires**

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

**MILLER & FALLWELL**  
Phone 113

**LUCKY STRIKE CIGARETTE**

**WHEN you see this famous trade-mark, think a minute! Think of the delicious taste of a slice of fresh toasted bread!**

That's the real idea back of the success of Lucky Strike cigarettes. Toasting improves tobacco just as well as bread. And that's a lot.

Try a Lucky Strike cigarette—

**It's toasted**

Guaranteed by **The American Tobacco Co.**

**CASTRO COUNTY**

**SUMMERFIELD**

The nice warm days of the past week have been greatly appreciated by the many sick people of our community.

Some of the threshing machines have again started. Farmers are very anxious to improve the time while the weather and roads are fine, but on account of so much sickness it seems impossible to get a threshing crew together.

O. C. Winkler and family went to Amarillo the latter part of last week, where they will make their home in the future.

Bluford McMinn's family, Joe Huckert's family, C. Roberson's family, Mrs. Louie Huckert and Mrs. J. W. Hanlan are all victims of the flu this week.

Summerfield has been quite fortunate in getting cars lately in which to ship grain. At the time of the recent heavy snow there were hundreds of bushels of threshed grain piled on the ground across the track waiting for cars in which to load.

Mr. and Mrs. Hollis Galley and two children have about recovered from the flu.

Mrs. G. H. Ham received a message last Sunday from her sister, Mrs. Lawrence Bonland, of Vernon, Texas, conveying the sad news of the death of two of her sister's children. The little ones were playing in a gravel pit nearby when it caved in on them and both were dead when found. Mrs. Bonland and children spent the holidays here with Mrs. Ham.

Mary Hapey is spending this week with Mrs. Roy Botsford in the Wyche neighborhood.

We scarcely get the item recorded of our appreciation of the warmth and sunshine, when the weather man changes his programme and sends us damp, cloudy, foggy, rainy, cold and warm weather combined.

Our community was shocked and saddened to learn the sad news of the death of A. G. Monday. His neighbors knew that he was a very sick man, yet

no one realized that his condition was so serious. He will be greatly missed among us. Mrs. Monday has the heartfelt sympathy of all in this her sad bereavement.

Mrs. Des Owen has been enjoying a ten days visit with her mother, Mrs. B. C. Stewart, of Sweetwater. Mrs. Stewart left for her home in Sweetwater last Friday.

Greer, the little son of Percy Estes met with a very painful accident last Sunday. He was playing on a wagon and fell off, badly spraining the ligaments of his arm in the shoulder and elbow. Mrs. Estes took him immediately to Hereford where the arm was dressed and at this writing he is doing nicely.

Mrs. G. J. Ness spent the day Saturday with Mrs. J. W. Hanlan.

The Lance family, also the family of Fate Walser, have recovered from a recent attack of the flu. Charlie Walser's family are all down with it now and Mrs. Lance has gone there to help care for them.

Mr. and Mrs. Chancey Tice are both

sick this week, and Mrs. Mary Tice, Mr. Tice's mother, came out from Hereford to help care for them.

The entire family of J. Veiter have been sick but are all improving now. Mr. Veiter lives in A. G. Monday's tenant house. Mr. Dunlap sent one of his men out to look after the stock while all were sick on the Monday ranch.

The farmers in this locality are all feeling very optimistic with regard to the future wheat crop. All the fields are looking good, and the light rains and snows which have been falling every day or night for the past few days, are a great benefit.

**A Model Hog Barn**

Alexander, Michie & Jones, of Childress have just built one of the finest hog barns in Texas on their hog farm just west of that city.

The barn is constructed along scientific lines and according to the most modern plans, being especially equipped for the care of brood sows. Besides having all feeding conveniences it

is well lighted, well ventilated and has provisions for heating during severe weather.

In this elegant barn hogs are provided with every comfort that a hog could wish for and some things lots of people do not enjoy.



**WHITE BRONZE MONUMENTS**  
No Moss-Growth, no chipping, no crumbling. Investigate.  
Guaranteed For All Time  
Sold by  
**F. R. PURCELL, Hereford, Texas**  
2-20-20

**2 IN 1**  
**BROWN AND OX-BLOOD SHOE POLISHES**  
BEST FOR HOME SHINES—SAVE THE LEATHER  
THE BIG VALUE PACKAGES  
Also PASTES and LIQUIDS for Black, Tan and White Shoes  
THE F. F. DALLEY CORPORATIONS LTD. BUFFALO, N. Y.

**EGGS! EGGS!! EGGS!!!**

**Fullblooded Rose Comb Rhode Island Reds.**  
Just received chickens from flock that won 1st premium at St. Louis and Chicago in egg laying contest. Phone 370. **MRS. E. W. KINNEY.**



**Good Things to Eat**

Are specialties with us. Every food product we offer you is of real quality.

For your baking we offer Belle of Wichita, the highest grade all-purpose flour on the market. Let us fill your next order.

**G & R Grocery**

**FOR SALE**

A few Full-blood Plymouth Rock Roosters.

One Registered Duroc Jersey Boar. Aged Three Years.

One John Deere Lister. Used two seasons.

One New Emerson Two-row Lister Cultivator.

One new McCormick Binder.

CALL OR SEE

**Alex M. Ennis**  
Care C. E. BARBER,

3-11 Phone 241

**A VERY FREE SERVICE SCHOOL**

Prof. E. W. Mentor and Assistants will give instructions as to operation and care of Tractors, Separators, Tillage Tools and other power farm machinery at the following places and dates:

Amarillo, Tex., February 20 and 21, 1920

Pampa, Tex., February 23 and 24, 1920

Lubbock, Tex., February 26 and 27, 1920

**Learn How to Operate and Care for the Tractor**

Everyone is welcome regardless of the kind of machinery you operate.

**AVERY COMPANY OF TEXAS**

Amarillo, Dallas, Beaumont

Local Dealers, **DUNLAP HARDWARE COMPANY**



The Velvet tin is twice as big as shown here

**There's a World of Solid Comfort In the Rich, Red Tin**

**Y**ES, sir, we mean that same warm red and gold tin that smiles a welcoming "Howdy" to you in every tobacco store. Know what those colors mean?

The red is for the friendly warmth, the mellow cheeriness, that Velvet puts into your old pipe. And the gold is where the Kentucky sunshine, that ripens good old Velvet, has just sort of soaked through.



Remember what Velvet Joe said about it?

"You've met canned meat and canned music. Ever see any tinned sunshine? Well, look into any Velvet tin."

And think this over:

We don't have to hide Velvet's taste or smell with a lot of this, that and the other thing. Because Velvet has naturally what pipe smokers want—real simon-pure tobacco taste and fragrance. It's just good, honest Kentucky leaf, made still more friendly and mellow by two years' ageing in wooden hogsheads. Just good tobacco. That's all. But it's mighty near enough for the man who wants a pipeful of tobacco and not a box of bon bons.

The picture of a pipe on the tin needn't keep you from rolling a jim-dandy cigarette with Velvet.

How's the Velvet holding out in your old red tin?

*Liggett & Myers Tobacco Co.*

**—the friendly tobacco**

# TRYING TIMES

The past two or three weeks have been the most trying and have given the SERVICE offered by the drug stores of Hereford the most severe test that they have ever faced.

We have done our level best to meet the emergency—with the right kind of drugs—with courtesy—with detailed attention to each prescription filled—without regard to business hours—in a way that we believed would fulfill our duty to YOU and ourselves.

We hope we have made good—we will continue to endeavor to do so.

Call on us when you need us, and remember to

"HURRY BACK SOMETIME"



**Geo. E. Burns**  
The Druggist  
Phone 300

**CLASSIFIED COLUMNS**  
Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

**FOR SALE**  
FOR SALE—Two young fillies, two year olds.—W. F. ORR. 46-tf.  
FOR SALE—One dwelling near High School, and one near Public School. 1-4t-Pd. C. Greer.  
FOR SALE—6-foot Leather Davenport. Will either sell or trade for good bed. 1-tf-(25) See The Brand.  
THOROUGHBREDS—1 have dark barred Plymouth Rock Cocks and Cockerels for sale. Come and see them. 1-4tpd D. E. TURBENTINE.  
FOR SALE—Four yearlings worth the money.—W. F. ORR. 46-tf.  
FOR SALE—We are now booking orders for Nancy, Southern Queen, Buckskin, Yam and Black Spanish Potatoe slips (Three early kinds). Will have cabbage, tomato and pepper plants. T. Jones, and Company, Clarendon, Texas 3-4t-Pd.

FOR SALE—5 full blood rose comb Rhode Island Red roosters at \$2.00 a piece. MRS. RAY BARBER, Phone 241. 1-4t  
640 acres 7 miles north of Dawn, well improved, 240 acres in cultivation. Price \$22.50 per acre. BARNETT & SKELTON.  
FOR SALE—John Deere Lister, and McCormick 1-row binder practically new. See B. A. Nicks. 3-2t-Pd.  
FOR SALE or Trade—Lot one, Block twenty-one, Evans Addition, Hereford. One acre. Will sell for \$300 cash, or will trade for practically new Ford and pay difference. Box 66, Endee, N. M. 1-7t-Pd.  
FOR SALE—Two Jersey Cows. Fresh. J. W. Dugan and Son. 22-4t-Pd. Phone 298-F21.  
FOR SALE—One solid rubber tired surrey, good condition.—E. E. RAMSEY, Phone 22. 46-tf  
FOR SALE—Ford truck, good condition. See Carl P. Cockrell. 50-tf  
FOR SALE—Good Super Six Hudson, first class condition, at a bargain. Also one good six-cylinder Buick. 45-tf L. W. Hough.  
FOR SALE—Chevrolet, in good condition. Also good EMF car in shape to make truck. 45-tf W. F. Orr.  
FOR SALE—The Red Cross Santeen Hut, near the passenger depot. See A. O. Thompson or C. H. Dyar. 3-tf

FEED FOR SALE—Bundled Kafr and Sorghum. Phone 137. H. C. Bowsher. 3-2t  
FOR SALE—Five room concrete block house with either two or five lots as desired, in desirable location. Priced to sell. R. W. Jacobs. 45-tf  
FOR SALE—Seven room, two story house. Newly papered and painted inside and out. Well and windmill; two lots and out buildings. A bargain if bought at once. For terms inquire at 52-tf Fox Merc. Co.  
FOR SALE—Home on 25-mile Avenue. Two and one-half acres, with seven-room house and all out buildings, orchard, etc.—This can be bought for \$1250 cash and \$1500 April 1st, 1921. Owner, Box 171, Cosa Grande, Ariz. 2-tf  
**SAND AND GRAVEL**  
Fone T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gra-17-tf  
vel the best, Sand the best; Rock better.  
FOR SALE—Two good Brood Sows and a few two months old pigs. Also good buggy, three section steel tooth harrow and seven foot Disc Harrow. 3-2t Inquire Terry Bros. Garage.  
FOR SALE—Nine (9) choice residence lots in Evans Addition to City of Hereford. Price \$1,000.00. Terms if desired. C. H. Furche, Sherman, Texas. 3-4t-Pd.  
FOR SALE—585 acres land, 14 miles Southeast of Hereford, 6 miles from Summerfield. Write R. G. Brannen, Floydada, Texas. 3-4t-Pd.  
FOR SALE—One Registered boar and ten sows subject to registration to farrow in March and April, all Duroc Jerseys. Also some shoats. Goodloe Bros., 9 miles East Hereford. 3-2t  
**FOR RENT**  
FOR RENT—160 acres of land in Section 15-4-1 in Deaf Smith County, Texas, for grazing purposes only. Write Beck-Walker Co., Mason City, Iowa. 1-tf  
FOR RENT—A farm with 160 acres in cultivation. Twelve miles south of Hereford. See M. Siemons. 3-tf  
FOR RENT—As grazing, 400 acres land eight miles west of Bovina, situated side J. H. Aldridge Ranch. Or will improve to suit good tenant. John Sigmund, Arkansas Pass, Tex. 3-4t-Pd.  
**LOST AND FOUND**  
LOST—White Angora Cat. Finder please notify Paul Wright Barnett. 1-tf

LOST—Between Hereford and the Lambert Ranch, a black leather hand grip. Finder please notify Frank Lambert. 1-tf  
FOUND—Gentleman's left hand leather glove. Owner call at Brand. 1-tf  
**MISCELLANEOUS**  
WANTED—Good clean rags at The Brand Office.  
If the party who borrowed the wagon box left at the old Dormitory at the High School will return it to Harrison's Wagon Yard, the favor will be much appreciated. Goodloe Bros. 3-2t  
To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.  
Trespass Notice  
No trespassing allowed through my south pasture. Reason: gates being left open and cattle getting out. 23-tf C. C. Slaughter.  
**FOR LEASE**  
for grazing purposes, Section 31, T., 9, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, Texas. 42-tf  
**R. S. BEATTIE**  
Registered Veterinarian  
Corner Drug Store Phone 105  
Hereford Texas  
Cash for your used car. Don't bother us with junk. Hereford Garage. P. S. We have several good second-hand cars for sale. 36-tf  
**WANTED**  
WANTED—300 or 400 head of cattle to feed on my place, 18 miles north of Hereford, on the Avenue. New well and tank, and 3-4 of section grass besides the feed—kafr corn, maize, fetterita and sorghum shocked and in the field. Write A. K. Webster, Vega, Texas. 2-2t-Pd.  
WANTED—Work on farm or small ranch by middle aged, dependable man, competent to manage. Wages or share. Go anywhere March first. J. D. Frye, Hereford, Care of C. O. Norton. 2-2t-Pd.  
WANTED—Position as bookkeeper or any form of clerical work. 52-4t J. H. Roles.  
WANTED—Two or three hundred shoats; weight from fifty pounds up. 52-tf G. W. Brumpley.  
WANTED—Plowing and team work. Phone No. 26. Robert Barrett. 3-4t  
WANTED—A few Jersey calves. Two weeks old or older. Joe P. Smith. 3-1t-Pd. Phone 293-F4  
WANTED—Some good Hereford bulls. 3-4t-Pd. See J. L. Fuqua.

## MORE GOOD NEWS!



Since the announcement of our BIG SPECIAL SALE of

### Between Season Clearance of Remnants

We have been advised by our Tailoring Company that The Entire Line, with the Exception of these remnants, has been advanced ten to twenty per cent! This means

A SAVING OF FROM

### \$12.00 to \$18.00 ON YOUR SUIT

instead of \$8.00 to \$12.00, as announced for our Sale. Hurry and place your order NOW—the stock is limited.

EVERY SUIT GUARANTEED MADE TO MEASURE, ALL WOOL AND A BIG VALUE

PHONE 16

### Orr's Tailor Shop

Cleaning and Pressing Specialists

A LOT OF NEW

## Columbia Grafanolas

IN THIS WEEK. COME IN AND SEE THEM.

FEBRUARY RECORDS ON SALE NOW.

### W. H. Ray

## Light and Power Bills---

HAVE YOU PAID YOUR BILL FOR THIS MONTH? IF NOT, PLEASE MAIL US YOUR CHECK.

"DO IT ELECTRICALLY"

### Hereford Light and Power Co.

# Are Tire Prices Going to Advance?

Frankly, will say we don't know, but from a recent letter to the trade we judge they will. And not only that but they will be hard to get. Just now owing to the severe weather in the north we have been lucky to receive several large shipments and our stock is complete. So take our advice and come and get them while the getting is good. And don't forget we have the exclusive Mobiloil Agency and will sell any quantity from a pint to a carload.

### Hereford Garage & Machine Works

EVERYTHING FOR THE AUTOIST

**FORD OWNERS BE HAPPY**—Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at

**THOMPSON'S GARAGE**      **THOMPSON & MERCER DISTRIBUTORS**

**BARBER'S LINEBRED ANXIETY HEREFORDS**  
Representing Gudgeon & Simpson's best producing families  
Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Domineer, No. 505184 and Beau Randolph Second, No. 565485 by the \$7000 Beau/Randolph.  
If you appreciate the better class of cattle, you will find them on my farm. Address  
**RIVER PARK HEREFORD FARM**  
C. R. Barber, Prop. Hereford, Texas.

The Time is NOW!

If you are going to wait until the price of materials goes down you may never build. But do it NOW.

**Rockwell Brothers and Company**

MONDAY, FEB. 16

## BIG LAND DISPOSAL

Mr. R. P. Moore, living on the farm 6 miles east and one-half mile north of Clovis, N. M., and 3 miles west and one-half mile north of Texico-Farwell; on the State Highway auto road, and just north of the railroad, will offer for sale, on terms stated below, his entire lot of livestock, farming implements, chickens, household goods, etc., without reserve or limit on Monday, February 16th, 1920.  
At the same time and place Mr. C. W. Fleming will also sell his good 200 acre land holding which lies just south of the railroad and three-fourths of a mile east of where the sale will be held, at the junction of the Santa Fe railroad and the State Highway.  
This land producing from 25 to 50 bushels of wheat and all sorts of small grain and row crops, and in fact almost everything that a farmer could wish for, with the water testing 98 per cent pure, and in abundance, the cool nights in the summer and balmy atmosphere should awaken the interest of old and young alike.  
**11 HORSES AND MULES, IMPLEMENTS, HOUSEHOLD GOODS, HARNESS, 3 HEAD CATTLE AND 75 CHICKENS.**  
TERMS—Land will be sold for the small cash payment of \$2,000 and the balance in three equal annual payments, bearing 8 percent interest. Terms of Moore's property—6 months time on sums over \$10 at 10 per cent interest.

**R. P. Moore and C. W. Fleming**  
PROPRIETORS  
ERLE E. FORBES, Clovis, N. M., Auctioneer      Geo. Eads, Clerk.  
Sale Starts at 10 O'clock a. m.      Lunch at Noon By Baptist Ladies

**CHURCH NOTES**

No church announcements for next Sunday are run this week, owing to the influenza situation. See the statement by the City Health Officer on the first page.

**Methodist Missionary Society**  
February 23

- Topic—Christ, the Foundation of the New Europe.  
Leader of Devotional—Miss Lulu Edwards.  
1. Present Day Unrest—Mrs. Heard.  
2. Causes—Mrs. Bowers.  
3. Remedy—Mrs. Black.  
4. America's Opportunity and Obligations—Mrs. Stocking.  
Summary—Facts, Figures and Discussion—By Members.

**STATE MEETING OF Y. M. C. A. LEADERS**

A state convention of the Texas Young Men's Christian Associations was scheduled to be held in Dallas, Thursday, February 12. A compelling program, featuring outstanding leaders, has been prepared. It was planned as a one day convention of vital importance to the Association in Texas. Plans for the work of 1920 were to be laid at this meeting. The following big men, leaders in their line, were scheduled to speak:  
G. Sherwood Eddy, World Christian statesman, recently returned from great evangelistic campaigns in India, China and Japan.  
Albert E. Roberts, Secretary, County Work Department, International Committee Young Men's Christian Associations.  
J. E. Manley, Secretary, Foreign Work Department, International Committee.  
Wm. E. Sweet, Prominent business man of Denver and president of the Association.  
A. G. Bookwalter, the efficient General Secretary of the Cincinnati Association.  
G. S. Bilheimer, Regional Secretary International Committee.

**MEETING OF JUDGES AND COMMISSIONERS CANCELLED**

On account of the prevalence of the influenza, and on account of the fact that Judge Link is himself a sufferer, the meeting of the Panhandle County Judges and Commissioners to have been held in Clarendon has been called off and another date will be announced later. This meeting was called by Judge Link for the purpose of studying the question of equalizing tax renditions and other matters of mutual interest of the Panhandle counties and had met with a response from the officers of the neighboring counties. It is expected that something like one hundred will be in attendance when the meeting is held. Entertainment by the Chamber of Commerce is planned.—Clarendon News.

**Registered at Hotels**

- Dimmitt—Mr. and Mrs. Perry Graham, A. C. Loving.  
Vega—A. K. Webster.  
Bovins—J. T. McDonald.  
Amarillo—N. W. Brown, H. J. Baker, E. L. Crossley, C. T. Bratton, M. L. Bunday, C. W. Howard, C. L. Zinn, C. H. Ball, S. L. Gilbert, Grey J. Harp.  
Canadian—W. D. Christopher.  
Dalhart—E. Shackelford.  
Channing—S. V. Perry.  
Lubbock—M. Maddox.  
San Angelo—L. B. Bright, Jim Spencer.  
Dallas—E. Goeth.  
El Paso—H. T. Wain.  
San Antonio—D. A. Young.  
Clifton, Kansas—D. C. Tyler.  
Clovis, N. M.—Mr. and Mrs. Wilson.  
J. L. Green, R. R. Smothers.  
Texico, N. M.—J. A. Reddell.  
Oklahoma City, Okla.—C. B. Reynolds, T. E. Bugler, H. J. Scott.  
Oakland, Calif.—H. C. Kentner.  
Kansas City, Mo.—Geo. C. Hines, W. W. Peterson, E. C. Shaver.  
St. Louis, Mo.—M. Young.  
Ferryville, Wis.—Harvey James.  
Chicago, Ill.—T. H. McGee, Chas. J. Barr.

We have added to our stock a very fine Missouri Soft Wheat Flour, and a brand that we feel sure will please you. Hereford Produce Company.

**RETURNS MUST BE COMPLETE**

Austin, Tex., Feb. 9.—A word of warning to income taxpayers is contained in a statement given out today by Internal Revenue Collector, A. S. Walker, who points out that returns must show all items of taxable income for 1919.

"Guesswork, estimates, and other hit-or-miss tactics are barred when a person is making out his Income Tax return. Accuracy and completeness must be insisted upon. And remember, the return is a sworn statement; as such, it must be thorough and accurate. Salaried persons and wage-earners must not confine their returns to figures showing a year's pay at so much a day or so much a week. The actual amount drawn should be ascertained and reported. Overtime, bonuses, shares in the profits of a business, value of quarters and board furnished by the employer, and any number of other items of similar nature which are compensations for services, are taxable as part of the year's earnings, and must be included.

**Income Not Always Cash**

It must be borne in mind that compensation may be paid in other forms than in cash. A bonus paid in Liberty Bonds is taxable at the market value of the bonds. A note received in payment for services is taxable income at its face value, and the interest on it is also taxable.

Premiums paid by an employer for life or other insurance in favor of employees is additional compensation to the employees.

The Income Tax does not apply to amounts received under accident and health insurance, or under workmen's compensation laws; and damages recovered by suit or settlement for injuries or sickness is also exempt.

Tips received by waiters, porters and others are taxable income for such donations are in recognition of services and are not gifts.

A pension paid by an employer or by the U. S. Government is taxable income. A widow who received payments in recognition of the services of her late husband, may construe such payments as gifts.

Aside from what a person may earn by his services, there are many other sources of income. He must include in his annual reckoning the gains he made in business and other ventures; also the income that his money and property earned.

**Grist Mill**

We now have our old fashioned French burr Grist Mill in operation. We grind every Saturday evening as of old and charge 50c per hundred or less.

We have whole wheat flour.

24 lbs.-----\$1.50  
12 lbs.-----90c

**E. W. HARRISON**  
Phone 76

**Investigate**

Don't select your bank with your eyes shut. Find out about it.

We invite your most careful investigation of this bank. Find out who are its Directors.

Find out its Financial Standing.

Look up its Personnel, its Methods, its Principles. We will help you do so.

No one has ever regretted carrying an account here, while many have bitterly regretted not having done so. The money is here instantly at your demand—establishing for you credit when you need credit.

Why not open your account here today?

**The First National Bank**

SAFETY SERVICE SECURITY

**16799 DIED**

in New York City alone from kidney trouble last year. Don't allow yourself to become a victim by neglecting pains and aches. Guard against this trouble by taking

**GOLD MEDAL HARLEM OIL CAPSULES**

The world's standard remedy for kidney, liver, bladder and uric acid troubles. Holland's national remedy since 1696. All druggists, three sizes. Guaranteed. Look for the name Gold Medal on every box and accept no imitation.

**OLD LINE COMPANY**

Writing life, health and accident insurance for same price others charge for life features alone; written in one simple, complete policy form on medical examination only. A liberal contract open for men of ability in this vicinity. Call on or address

**LIFE COMPANY**

P. O. Box 800, Dallas, Texas 2-4t

**Bottled Manpower**

Coughs and colds are weakening. Get rid of them as quickly as you can. Catarrh in any form saps the vitality. Fight it and fight it hard. There is a remedy to help you do it—a medicine of forty-seven years established merit. Try it.

**PE-RU-NA**

**For Catarrh and Catarrhal Conditions**  
It purifies the blood, regulates the digestion, aids elimination, tones up the nerve centers and carries health to all the mucous linings. For the relief of those pains in stomach and bowels, belching, sour stomach, rheumatism, pains in the back, sides and joints, PE-RU-NA is recommended.

PE-RU-NA restores to healthy action the vital organs which are so intimately related to the strength and vigor of the nation.

There are fourteen ounces of health giving punch and vigor in every bottle. PE-RU-NA is a good medicine to have in the house, ready-to-take for emergencies. It is a good remedy to use any time.

TABLETS OR LIQUID SOLD EVERYWHERE



**The 10-20 Titan Tractor**

Why separate your farm Power troubles into a half dozen different worries, when the International Harvester Company's 10-20 Titan

IS BIG ENOUGH TO **BREAK YOUR LAND CULTIVATE YOUR FIELDS AND HARVEST YOUR CROP**

and at the same time is small enough to be economical in upkeep and operation?

**The Safety Hatch Incubator**

Early hatching time is here.—Remember, the SAFETY HATCH Incubator is Standard, safe, reliable and economical to operate. In all sizes. We have them in stock. Call and inspect them.

**Dunlap Hardware Company**  
(INC.)  
HAVE WHAT YOU WANT WHEN YOU WANT IT

Agents for The International Harvester Co. Line Complete Service for Farmers

**WELLS IN AND NEAR QUAY CO., N. MEX.**

**Tucumcari-McGee** well fishing for tools. Spudded in June 17, 1919. Depth about 3100 feet. Located in the Southeast Quarter of Section 27, Township Ten North of Range 1 East. Gas and showing of oil at 2100 feet. Gas and showing of oil at 2000 feet.

**Rana**—Being drilled by Penn-Mex Oil Company, C. V. Reid, Pittsburgh, Pennsylvania. Depth about 200 feet. Waiting for material.

**Canadian Dome**—Spudded in Monday, January 26. Drilling at 125 ft. in red clay. Setting 20 inch casing. NE 1-2 23-12-31. 16 miles north of Tucumcari.

**Eggee**—Derrick up, machinery installed. Spudded in Thursday, January 29. Drilling at 350 feet. NW 1-4 7-11-30.

**Trigg**—NW 1-4 35-14-29 Mile post 27 north of Tucumcari on Tucumcari-Dawson Railway. Drilling at 350 feet. Drilled by Comanche Oil Company, R. R. Rice, Waco, Texas.

**San Jon**—Benge Number One, H. T. McGee, Tucumcari. Spudded in and drilled to 200 feet. Shut down, waiting for casing. SE 1-4 14-11-34.

**Moquay**—NE 1-4 of the SW 1-4 of Section 23, Township 8 North of Range 28 East. Cellar ready. Derrick building. Tools are enroute now. To spud in February 20th. Drilled by Moquay Drilling & Oil Company, W. H. Palmer, Springfield Missouri.

**Knox**—SE 1-4 27-7-1. 3 1-4 miles of Glenrio. Drilling at 600 feet. Reports oil-bearing sand at present depth. Knox Oil Company, Paris, Kentucky.

**Lenox & Carter**—Boise Dome Seven miles north of Boise; first station east of Glenrio, New Mexico on Tucumcari-Memphis Railway. Depth 2900 feet.

**Benedum & Trees**—Bravo Dome Location. Northeast of Rana and near New Mexico line. Drilling. Depth not known.

**Another Location Announced Near The Line and North of Glenrio.**

Benedum & Trees have surveyed another location just across the line in Texas and five miles north of Glenrio. There is said to be a six by eight mile dome here which extends west into New Mexico, this new location is reported on the east of the anticline and in Texas.

**Bueryes**—American Development &

Producers Company. Fifty-one miles north of Tucumcari. Drilling. Depth not known.

**PLANT MEMORIAL TREES FEBRUARY 22**

Washington, February 2.—"With Arbor Day coming the first Friday in February in Florida and on Feb. 22 in Alabama and Texas, the South has a chance to show the rest of the country something big in Memorial Tree planting," said Charles Lathrop Pack, president of the American Forestry Association today. "Stir up the schools and women's clubs and make these dates big ones."

The Rotary Club at Tampa is the first of the Rotarian organizations in the country to report the plans for planting a Road of Remembrance. The club plans to spend \$7,000 in planting on the West Coast Road. Charles M. Davis is the chairman of the committee and James Yeats, county commissioner, is to look after the care of the trees which will be planted for the men in the service from Hillsborough Co.

"This is one of the biggest road side tree plantings thus far reported to the American Forestry Association," continued Mr. Pack, "and it will result in a great advertisement for Tampa and the South. Out of Chattanooga, the National League for Women's Service is planting the Dixie Highway with Memorial Trees. All of these are being registered in the American Forestry Association's national honor roll."

"Every school in the state should take up tree planting as should every patriotic organization. The Association will send a tree day program and

tree planting suggestions to anyone who asks for it. The Roads of Remembrance idea has spread all over the country and with Memorial Tree planting is educating the public to the value of trees and forests, our greatest natural resource."

The American Forestry Association, in its campaign for a national forest policy, calls attention to the fact that our forests are being used or destroyed by fire much faster than they are being replenished. The forest fire loss in 1918 is estimated at about twenty-eight million dollars.

**\$250,000 WILL BE EXPENDED BY KELL**

According to the Vernon Record, work started February 2 on a new reinforced concrete structure which will house the plant of the Kell Milling Company in Vernon. The building will be seven stories high with basement, during the last summer more than \$50,000 was spent in the construction of a reinforced concrete engine house and equipment.

The new mill will have a capacity

of 1,200 barrels a day. No additional elevator capacity will be constructed at this time, as the present storage capacity of about 300,000 bushels is thought to be adequate.

The old mill has a capacity of 500 barrels a day.

The Kell Milling Company built its plant in Vernon twenty-eight years ago. It is one of the few industries along the Denver which has withstood the historic panic of 1903, and those of the lesser magnitude in 1907 and 1913. During the war its product was sent into many foreign countries, and at present it has an extensive export trade.

**Women!**

Here is a message to suffering women, from Mrs. W. T. Price, of Public, Ky.: "I suffered with painful..." she writes. "I got down with a weakness in my back and limbs... I felt helpless and discouraged... I had a gut given up hopes of ever being well again, when a friend insisted I

Take **CARDUI** The Woman's Tonic

I began Cardui. In a short while I saw a marked difference... I grew stronger right along, and it cured me. I am stouter than I have been in years. If you suffer, you can appreciate what it means to be strong and well. Thousands of women give Cardui the credit for their good health. It should help you. Try Cardui. At all druggists. E-73

**5 1/2% FARM LOANS 6%**

WHY PAY MORE?

The Government's own system for financing the farmer and ranchman. No red tape. Loans closed promptly. Any amount from \$100.00 to \$100,000.00.

**J. FRANK POTTS**

**BRAND**



If U. C. same notify C. C. Slaughter.

**FREE DELIVERY SERVICE**

within City limits when the amount purchased will justify it, or where several deliveries can be made at one time.

**J. P. WALKER**  
CASH GROCERY

WE HAVE A LITTLE **COAL!**

FOR THE TIME BEING

**COW FEED**  
Meal, Hulls, Bran

**Hereford Grain Company**  
In Old Cass Bldg. Phone 249

**FOR SALE**

Section of land in four miles of Oil Well now being drilled. Want to sell it.

648 acres, improved, six miles of Hereford. Shallow water, and on main road. A bargain. Will carry \$9,720 from one to five years at six per cent.

**J. H. Pitman**  
Hereford, Texas

**Dodge Bros. Service Station**

**Dodge Parts Carried in Stock**

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

**Terry Brothers**  
OLD AMERICAN HOTEL BLDG.

**PRINCE ALBERT**  
the national joy smoke



NEVER was such right-handed-two-fisted smokejoy as you puff out of a jimmy pipe packed with Prince Albert! That's because P. A. has the quality!

You can't fool your taste apparatus any more than you can get five aces out of a family deck! So, when you hit Prince Albert, coming and going, and get up half an hour earlier just to start stoking your pipe or rolling cigarettes, you know you've got the big prize on the end of your line!

Prince Albert's quality alone puts it in a class of its own, but when you figure that P. A. is made by our exclusive patented process that cuts out bite and parch—well—you feel like getting a flock of dictionaries to find enough words to express your happy days sentiments!

*Tippy red bags, tidy red tins, handsome pound and half-pound tin humidors—and that classy, practical pound crystal glass humidor with sponge moisture cap that keeps the tobacco in such perfect condition.*

**R. J. Reynolds Tobacco Company, Winston-Salem, N. C.**



**This Is Boy Scout Week**

Four Hundred and Seventy Thousand Boy Scouts of America celebrate its tenth Anniversary this week. Do a good turn daily—Ask a Boy Scout. He knows this is the Slogan this week. The Boy Scouts stand for Americanism. Let us all join hands with the young manhood of the day and do a Good Turn Daily.

**The T. K. Wilson Insurance Agency**  
THE STRONGEST IN THE PANHANDLE.

FOR YOUR AUTOMOBILE USE

**Texaco Gasoline**

Texaco Motor Oil, Texaco Transmission Lubricant.  
For Hard and Soft Wood Floors Use, Texaco Liquid Wax Dressing, Pure Limpid, Liquid Wax—Gives a Superb Finish. Texaco Asphalt for every purpose, 99 per cent Pure Bitumen. Texaco Roofing, ready to lay—prepared to stay.

Highest Grade and Uniform Quality of Petroleum Products.

**Carl P. Cockrell**  
(Next door to Ford Garage)

**Abstracts and Loans**

**J. Frank Potts**  
Maps, Deaf Smith Co.—50c.

**New Mexico Maps**

We have just completed a combination map of Quay, Guadalupe, Curry, De Baca, Roosevelt, and part of Chaves and San Miguel Counties, drawn to the scale of 2 1-2 miles per inch, size 42x51 inches. Price, linen ..... \$11.00

Also a combination of Chaves, Eddy, Lea, and part of Roosevelt and Lincoln Counties, drawn to the scale of 3 miles per inch, size 42x48 inches. Price, linen ..... \$10.00

All locations shown to date.

**PANHANDLE MAPPING & BLUE PRINT CO.**  
604 Polk st. Amarillo, Texas  
1-4t

LIFE INSURANCE  
Life is uncertain. Death is sure.  
Have the necessary Life Insurance  
Protection.  
T. K. WILSON.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

HEALTH INSURANCE  
Every man whose time is worth  
money should be carrying Accident  
and Health Insurance. Our claims  
are paid promptly in full.  
T. K. WILSON.

## PANHANDLE LUMBER CO.

OUR AIM - TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

Hereford, Texas.

### Here and There Among People You May Know

Miss Cecil Gilliland  
Local Editor, Ph. 20

Rev. J. B. Sharp was an Amarillo visitor Saturday of last week.

Miss N. C. Hooker, a nurse from Amarillo, returned home Monday.

Tom Ivey returned Wednesday from a business trip to Kansas City.

You need our Life Insurance Service because it's dependable.

Chas. Donald made a business trip to Amarillo Saturday of last week.

Chas. Smith returned Sunday from a business trip to Wichita Falls, Tex.

Carl Gilliland left Wednesday for Kansas City for a few days' business trip.

Our spring garden seed have just arrived.

Hereford Produce Company.

Henry Wilkinson is spending a few days in Kansas City this week on business.

You need our Life Insurance Service. It's better to buy all your insurance from an Established Agency.

On Tuesdays and Fridays we will receive a shipment of "Green cats," direct from the growers and will be glad to fill an order for you.

Mrs. Ben Allen, of Tulsa, Texas, is visiting her parents, Mr. and Mrs. F. H. Oberthier.

W. E. Dameron left the first of this week for a few days' business trip to Kansas City.

Our Buckeye Incubators are O. K.'d by the Fire Insurance Underwriters.

O. O. Lee Hardware.

List your land with us. We'll sell it. Barnett & Skelton.

Miss Agnes Schwartz left Tuesday for Cedar Rapids, Iowa, where she will attend school.

Reid B. Scott, formerly of Hereford, now of Childress, spent a few days in Hereford this week.

NOTICE TO STOCKMEN: We are charging our vat with arsenic to dip for lice. Parties desiring to dip see us at once.

Call us when you make your next flour order. We handle PERFECTO, the flour once used always used.

We buy hides. Jones & McLean.

Attend the big closing out Public Sale of live stock, farm implements, etc., by William Storey, two miles south of Summerfield, Tuesday, February 24. You will find bargains galore.

Mrs. J. E. McCoy, of Dimmitt, left Monday for a visit with her husband at Hutchison, Kansas.

Doug Fox left Monday of this week to spend a short time in St. Louis and other eastern markets.

Otho Beene spent a few days in Wichita Falls, Texas, this week looking after business matters.

The Buckeye Incubator is the Standard of the world. Ours are O. K.'d by the Fire Insurance Underwriters.

We have prospective buyers for several good improved farms. See us if you want to sell.

Remember those sure-fire, tried and true Incubators—the Safety Hatch. We have them in stock.

Plenty of thresher's Coal on hand. Jones & McLean.

Albert Stanifer arrived Saturday from Wichita Falls, Texas for a visit with his mother, Mrs. Eva Stanifer.

Miss Lucy Goodwine returned Tuesday from Friona, where she has been visiting for the past few days with home folks.

Miss Ruth Vibbard, of Bronson, Kansas, returned home Monday after a visit in the home of her friend, Mrs. A. F. Woods.

If you want a good Coffee to make your breakfast complete let us send you an order of Bee-Ess-Ko.

We have buyers for City property. Do you want to sell?

For Sale: Chevrolet, in good condition. Also good EMP car in shape to make truck.

Mrs. J. W. Hardin, of Amarillo, returned home Monday, after a visit in the home of Mr. and Mrs. Roy Hardin, of this place.

P. H. McNeer, Superintendent for The Texas Company, with headquarters at Dallas, spent Tuesday in Hereford on business.

Nestor Gass, who was forced to stay in Kansas City several days on account of the flu, returned home Wednesday of this week.

You need one of our Life Policies. They are better.

Fone No. 1 if you need anything in the grain or feed line.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene.

Attend the big closing out Public Sale of live stock, farm implements, etc., by William Storey, two miles south of Summerfield, Tuesday, February 24. You will find bargains galore.

W. E. HICKS  
Brand: O Right Shoulder  
Dealer in Hereford Cattle  
Hereford, Texas

RINGER TAILORING CO.  
RIGHT PRICE  
RIGHT SERVICE  
RIGHT ON TIME!  
FONE 385

Attend the big closing out Public Sale of live stock, farm implements, etc., by William Storey, two miles south of Summerfield, Tuesday, February 24. You will find bargains galore.

Miss Mary Lou Robertson, who is teaching at Black, arrived home Monday, having closed her school for a few days on account of "Flu".

Mr. and Mrs. Sprawls of Los Angeles, J. A. Caldwell, of Amarillo, and Rev. J. B. Sharp, were dinner guests at the Broadwell home on Sunday.

Bring us your Hides. Jones & McLean.

NOTICE TO STOCKMEN: We are charging our vat with arsenic to dip for lice. Parties desiring to dip see us at once.

You have been thinking about taking on more Life Insurance Protection. Better do it now, next week may be too late.

Remember those sure-fire, tried and true Incubators—the Safety Hatch. We have them in stock.

W. T. Stanberry, of Amarillo, day foreman of the Daily Panhandle, and formerly with the Hereford Brand, spent the day in Hereford Monday of this week.

Mrs. C. E. Gordon, of Quanah, Texas, who has been visiting her sister, Mrs. J. M. Boone, left Friday for her home. Enroute home she will visit relatives in Plainview, Texas.

D. W. Whanger and W. T. McClure both of Fulton, Mo., who are property owners in this part of the country, were in Hereford Monday of this week attending to business interests.

The Buckeye Incubator is the Standard of the world. Ours are O. K.'d by the Fire Insurance Underwriters.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene.

Lillian Bennett returned home Sunday from Wichita Falls, Texas, where she has been visiting in the home of her brother, Walter Bennett.

Why sell your poultry, cream and produce other places when we will pay you the highest market price.

Mr. and Mrs. S. J. Seed, of Lawrenceville, Ill., arrived in Hereford Wednesday to attend the funeral of their son, Walter Seed.

Geo. LeGrande, of Amarillo, is visiting for a few days this week with his parents, Dr. and Mrs. G. F. LeGrand.

We have inquiries every day for land near Hereford. What have you for sale?

G. C. Dalton left Thursday for his home in Burkburnett, Texas, after a visit with his mother, Mrs. M. F. Dalton.

Remember those sure-fire, tried and true Incubators—the Safety Hatch. We have them in stock.

Nothing Succeeds Like Success

There is nothing succeeds like success. If anyone has sold their property in the past 60 days, ask who sold it.

I have a 5 room home on best residence street, 4 blocks of Courthouse; \$2500.00

2 fine residence lots in block east of Courthouse, \$400.00 each one or both.

10 acre block in the Evans Addition for \$1,000.00.

Improved 1-2 section in shallow water on main highway, 100 acres under cultivation, the best buy in county at \$30. I have \$4,000.00 to invest in Government Bonds, or good Vendor Lien Notes.

If you want to sell, I can sell it if it is salable.

J. S. Warner  
REAL ESTATE

Good Printing at The Brand.

Mrs. G. W. Masters, of Canyon, visited for a few days this week in the home of her cousins, Mrs. Chas. Ferguson and Mrs. Alice Lea.

I have fought off the Flu and am back on the job. If you need an up-to-date Service Car phone (day) 22 or (night) 15.

G. P. McDonald, of Stuttgart, Ark., is visiting this week in the home of Mr. and Mrs. J. S. Marshall. Mr. McDonald is so favorably impressed with the Hereford community that he may locate here in the near future.

Stork Special  
Born—January 24th, to Mr. and Mrs. Virgil Rainer, of Detroit, Mich., a girl.

We call for and deliver to any part of the City.

FONE 385  
RINGER TAILORING CO.  
Tailors.

THIS MAN EMPLOYED  
ME  
W. S. WILLIAMS,  
Auctioneer  
Hereford, Texas



"Send It To The Laundry"

REMEMBER!

That I am selling Fresh Groceries for CASH. If the saving on CASH purchases means anything to you

COME IN AND SEE US

LEM CARLYLE  
PHONE 164 CASH GROCER

The Grain Situation

We believe farmers should be in no hurry to sell maize and kafir. At least hold-back a year's supply for home use.

Raise hogs for market next fall.  
Invest in a few dairy cows.  
This Bank is ready now, as always, to assist its customers.

The Western National Bank

Hereford, Texas.  
Capital and Surplus \$125,000.00

Member of Federal Reserve System.  
Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.  
J. L. SMITH, Vice-President.  
ROSCOE DAVIDSON, Cashier.  
CLIFFORD C. ACKER, Asst. Cashier.

### Influenza Requires Immediate Treatment

Influenza is a very serious ailment and should be treated with the utmost care.

Our Remedies have proved very effective in overcoming influenza.

Precaution. Influenza is contagious and the germ is readily conveyed from one person to another.

Better heed the old saw about an ounce of prevention being worth a pound of cure and use precautionary methods now.

Corner Drug Store  
DEPENDABLE DRUGS

## Big Distribution Sale of Furniture

Our Store is headquarters for the distribution of high grade Furniture, Rugs, Linoleum, Singer Sewing Machines, Etc.

We study the need of the people. We are at all times on the alert for the best interest of the trade. We make a strong effort continuously to procure the very best values in every department of our Store for you. Don't forget we study your interest the same as ours. In other words, we are partners. Your interest is our interest. This is a day of high prices in all lines. Both labor and material is higher than ever before.

#### TAKE NOTICE

We have a big stock of everything bought six months to one year ago. We are offering these big values to you. Not less than 25 percent under the present market. You ought to appreciate this fact. And come right along and get what you want while the supply lasts. Our assortment is good.

Dining Room Suite, worth \$250.00, Our price this time \$175.00  
Living Room Suite, worth \$225.00, Our price this time \$150.00

#### BEDROOM SUITE

Fine American Walnut, worth \$375.00  
Our special price this time \$295.00  
Fine French Wilton Rug, worth \$150.00  
Our present price \$115.00

We have many other values to offer in a great range of styles and prices.

We are offering Singer Sewing Machines \$10.00 under value at this time. It will pay you to come in and buy now.

We have prospect of getting some pianos in before long. Our order has been in the factory since September.

We are satisfied with small profits.

E. B. Black Co.

The big Store with the little price.