

The Hereford Brand

19th YEAR, NO. 48.

Irrigation & Crop Insurance HEREFORD, DEAF SMITH COUNTY, TEXAS, DEC. 25, 1919.

TWO DOLLARS A YEAR.



Christmas Morning



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M. S. Kellner

Little Babe of Bethlehem



When sang the stars together
In the morning long ago,
The little Babe of Bethlehem
Slept in a manger low.
Wings of myriad angels swept
The trembling mists of morn,
When He who was Prince of them
In Bethlehem was born.

A king, and yet no diadem
Upon His brow to rest;
He had no pillow for His head
But His own mother's breast;
His palace was a stable,
Bare of knight or paladin,
When Christ the Lord of Heaven
Came to free the world of sin.

His eyes were soft as summer skies,
His brow as white as snow,
And round His head a halo shone
Like sunlight's golden glow.
But He lay out midmost, hidden
From Herod's cruel horn—
The Lamb of God that nestled
Upon His mother's arm.

O little Babe of Bethlehem,
I see Thee sleeping there,
Thine eyes as deep as summer skies;
Thy brow so white and fair;
Again I see in wonder kneel
The shepherds of the fold,
The Magi with their gifts of myrrh
And frankincense and gold.

I see Thy mother Mary,
As in love her hands caressed
Thy hallowed head of glory
Where it laid upon her breast;
I hear the crooning lullaby
That she so softly sings,
While Thy dear arm is round her neck,
Where tenderly it clings.

Far were Thy feet to wander
To seek the cruel tree,
And harsh the hands that fastid
With their croon of thorns for Thee,
But Thou hadst that one happy hour
Of peace and joy and rest,
When Thy head was laid in Bethlehem
Upon Thy mother's breast.

John S. M'Goarty.

Experiments made by the United States Department of Agriculture in shipping lettuce from Florida show that lettuce in cars that were pre-cooled at the shipping point to a temperature of about 40 degrees F. developed considerably less decay in transit than that shipped in non-pre-cooled cars.

FOUND—Between sun-up and sun-down, many golden minutes in which to buy Thrift and War Savings Stamps. At postoffices, banks and other agencies. Always worth the money.

CATTLE BRAND



(bar) just behind right shoulder.
T. F. BURKES,
13 miles north, 4 west of Hereford.



WHITE BRONZE MONUMENTS
No Moss-Growth, no chipping,
no crumbling. Investigate.
Guaranteed For All Time
Sold by
P. R. PURCELL, Hereford, Texas
2-20-20

The Golden Rule

Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

W. R. Hawkins

Moved to old Lewis Bakery building.

The way to our shop is through the front end. Those that have tried our shop know that it is complete both in machinery and workmanship and is more an advertisement and business getter than a money maker and that we are always behind the work.

But those that patronize our gasoline, tires, and accessories, have no trouble getting quick service in the shop as we think they are entitled to it first. It is useless to tell you about our shop for if you have tried it you already know it is satisfactory.

Try our other departments and you will like them as well and the shop will consider you entitled to quicker service. We have another big shipment of Goodyear Tires coming. They are standard in price and above standard in quality. We have a complete stock of Michelin tubes which we think is the best tube on the market at any price.

Hereford Garage & Machine Works
EVERYTHING FOR THE AUTOIST

LODGE DIRECTORY



Hereford Lodge No. 840,
A. F. & A. M. Stated
meetings, Saturday on
or before full moon of
each month.
W. M. RAY, W. M.
J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.

A. O. THOMPSON, H. P.
J. S. JONES, Recorder.

WOODMAN OF THE WORLD Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

BROTHERHOOD OF AMERICAN YOEMEN. Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.

W. F. ORR, Foreman,
C. H. McGhee, Correspondent.
31-1f

Good Printing at The Brand.

PALO DURO HEREFORD FARM

Registered Herefords

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high-class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop.,
Hereford, Texas.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

Good Printing at The Brand.

A Christmas Blessing

By Rev. Dr. Howard Duffield

MAY the Blessing of the Light that shown at Midnight come to the hearts that are shadowed and the homes that are dark. May the Blessing of the Song of the Angels come to the multitudes who strive and bleed upon fields of battle, and to all who wage the hard warfare of life.

May the Blessing of the Good Word to the Shepherds come to everyone who is humbly and honestly laboring to do a share of their world's work.

May the Blessing of the Manger Cradle come to that innumerable company against whom the doors of hope and peace and rest are shut.

May the blessing of the Holy Child come to every one who has forgotten that Thou, O God, art his Father, and that all men are brothers.

May the Blessing of the Guiding Star come to those who wander in the night and cannot find the homeward way.

May the Blessing of the Stable come upon all hearts, wakening a kindly sense of kindred with every living thing that walks the field and forest, or wings the air, or passes along the paths of the seas.

About Ten Cars of Coal

are promised us in the immediate future. We hope to be able to take care of all our Customers' wants very soon.

A Jolly Holiday Season to All.

Jones & McLean
Grain Company

We Have Had a Good Year

thanks to our many friends and customers.

We hope to have a better year in 1920. If we do, we will have YOU to thank for it again.

A Happy Xmas
Season to You

Dunlap Hardware Company
(INC)

WE WANT YOU TO WANT WHEN YOU WANT IT

Come to Town Saturday, December 27

Big Free Matinee at the Star Theatre

This is a SPECIAL INVITATION to the FARMERS and RANCHMEN and THEIR FAMILIES to visit the Star Theatre Saturday Matinee, December 27, at the expense of The Brand and The Star Theatre.

YOU WILL SEE

an especially arranged 8-reel program including the first episode of Pearl White's latest serial, "THE BLACK SECRET." This Matinee is given Free to the public, including the War Tax, on the part of The Brand, as a token of appreciation for the kindly support given the paper by the people of this community during the past year; and on the part of Manager Charles Hardwick of The Star Theatre, as a good method of getting acquainted with you all.

IMPORTANT:—CLIP OUT THE COUPON ON THIS PAGE OF THIS WEEKS BRAND. That will be your admission ticket, and the ONLY ONE THAT WILL BE HONORED. If you misplace your paper call at The Brand office and get another, Free.

"The Black Secret"—Moving stealthily in the background, always keeping their tracks well covered, the perpetrators of the terrible Black Secret conduct their campaign with machiavelian ingenuity, but dogging their footsteps, slouching

their emissaries in America and in Europe, comes this noble-hearted Yankee girl to expose their knavish designs. See "The Black Secret" at the Star Theatre Friday, December 26th,

STATIONERY!—most printing at living prices. THE BRAND.

MONEY

For Castro County Farmers at 5-1-2 per cent

Through District National Farm Loan Association

B. D. Woodlee

Secretary-Treasurer
Dimmitt, Texas

MAKING THE CHRISTMAS LIST

Rack Your Brain, Count 'Em Again, to See That No One's Missed.

"There, of course, is Aunt Maria, Aunt Lizzie and Aunt Jane; they're pretty old, but have to go down on the list again; and Uncle Joe and Uncle Pete and good old Uncle Lem; I wish I really could decide just what I should give them. And Cousin Nell and Cousin Kate and Cousin Belle and Sue, and Cousin May and Cousin Madge must be remembered, too. And Cousin Sam and Cousin Bill, and Cousins Jack and Ned—I'm sure if I had any more I would go off my head.

"There's Grandma Smith and Grandpa Smith, Grandma and Grandpa Jones—what shall I get for folks who have rheumatics in their bones? There's pa and ma and Brother Hal, and Sisters Maud and Grace; before I get through I think I'll be in the crazy place. Now what can I give all the girls who always give to me? Gladys, Hannah and Hortense and Lulu—let me see, and Clementine and Rose and Pearl and half a dozen more—my gracious, I must make a trip through every shop and store.

And there is Frieda, housemaid girl, and Mary Ann, the cook—ere I forget I'll put their names right down now in my book. And, Oh! what shall I give to Will? Tee hee, what shall it be? I feel sure that a diamond ring he will present to me. He says he only wants a kiss, and maybe that is so, but how to hang it on a tree there is no way I know. A nice silk four-in-hand might do, with stripes of green and white; I know he wouldn't be like pa and say it was a fright.

"And now I think I'll go to bed and put aside my list; tomorrow I am sure to think of some one I have missed. I will be bankrupt when I buy the things from the miff—yes, Christmas comes but once a year, and, gracious! that's enough."—Brooklyn Standard Union.

PRETTY LEGEND OF CHRIST

Old-Folk Tale Relates That Stars Danced and Birds Sang on Day of His Birth.

When the child of Nazareth was born the sun, according to the Bosnian legend, "leaped in the heavens and the stars around it danced. A peace came over mountain and forest. Even the rotten stump stood straight and healthy on the green hillside. The grass was befloored with open blossoms, incense sweet as myrrh pervaded upland and forest, birds sang on the mountain top and all gave thanks to the great God."

It is naught but an old-folk tale, but it has truth hidden at its heart, for a strange, subtle force, a spirit of genial good will, a new-born kindness, seem to animate child and man alike when the world pays its tribute to the "heaven-sent youngling," as the poet, Drummond, calls the infant Christ.

When the three wise men rode from the east into the west on their saddle-bows were three caskets filled with gold and frankincense and myrrh, to be laid at the feet of the manger-cradled babe of Bethlehem. Beginning with this old, old journey the spirit of giving crept into the world's heart. As the magi came bearing gifts, so do we also; gifts that relieve want, gifts that are sweet and fragrant with friendship, gifts that breathe love, gifts that mean service, gifts inspired still by the star that shone over the City of David 2,000 years ago.

Then hang the green coronet of the Christmas tree with glittering baubles and jewels of flames; heap offerings on its emerald branches; bring Yule logs to the firing; deck the house with holly and mistletoe. "And all the bells on earth shall ring On Christmas day in the morning."—Kate Douglas Wiggin.

DECORATING FOR CHRISTMAS

Holly Wreaths Help to Make the Home Cheerful—How to Keep the Tree Bright and Green.

It is not Christmas without a big, gorgeous, glittering Christmas tree and plenty of greens hung wherever possible.

Of course you have your tree chosen and ready for its great purpose. When it's time or cutting, invite your boy and girl friends to help, and make the bringing in of the Christmas tree a real ceremony. In England this is one of the big events for young and old.

The kind of tree to be used depends upon where you live. Red cedar, white pine, spruce, fir or hemlock are all good. To keep the tree bright and green set it in a deep bucket or low barrel, brace and fill the space between the tree and bucket or barrel with coal. Then pour in water until the receptacle is full.

Every home should be decorated at Christmas. Gather holly for wreaths, make ropes of laurel, and have several bowls filled with partridge berries. Mistletoe is beautiful and can be found as a growth on the top of sweetgums, live oaks and other deciduous trees in the territory south of New Jersey, southern Indiana and Missouri, and in Oregon and northern California. Other fine plants for decorating are Christmas fern and polypody. Black alder and flex or ink-berry can also be used. Every district has some special green that is adaptable for decorating. In gathering greens, never destroy the plants; cut and pick carefully and the growth will not be injured.

THE BIRDS' CHRISTMAS TREE.

To make a birds' Christmas tree, take an evergreen, if possible, but any kind of tree will do if you tie sheaves of wheat, corn-stalks and evergreen branches all over it to make it dense. If it is a large tree, plant it securely in a partially protected place. A smaller tree can be put on the feeding shelf outside your window. Hang on it wire baskets filled with suet, boxes with fronts removed, containing nut meats, millet, sunflower-seeds, wheat, cracked corn, bread-crumbs, rolled oats, etc. Coconut shells cut in half and filled with dainties that the birds love can also be hung from the branches. Have several shelves on which place apples, lettuce, cabbage and vegetables.

In all cold districts, have at least one or two deep boxes almost filled with cotton where the half-frozen birds can find shelter and warmth. Many birds suffer from thirst during the winter. Heat a brick or large stone and place a pan of water on it.

The Real Christmas.

The real Christmas is an invisible presence, a joyful glance of the eye, a wonderful expansion of the heart, a sense of comradeship with all mankind. It is an abandonment of ourselves to all good impulses and an almost reckless waste of good feeling and generosity and love, and no army of pessimists can banish that kind of Christmas from our hearts.

Under the Holly Bough.

Ye who have scorned each other, Or injured friend or brother, In this fast-fading year, Ye who, by word or deed, Have made a kind heart bleed, Come gather here!

Let sinned against and sinning Forget their strife's beginning, And join in friendship now, Be links no longer broken, Be sweet forgiveness spoken Under the holly bough. —Charles Mackay.

FREE MATINEE TICKET

Star Theatre, Saturday afternoon, December 27th

This Coupon entitles the holder to Free Admission to the Special Christmas Matinee given especially to the Farmers, Ranchmen and their families, and to the people of Hereford and vicinity in general, by The Hereford Brand and The Star Theatre.

PRESENT THIS AT THE DOOR

You must have this coupon to get in—Should you misplace your paper call at The Brand office and get another coupon, FREE.

Show starts at 2:30—Program includes "The Black Secret."

SUBSCRIBE FOR THE BRAND, \$2.00 per year.

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

A Sick Automobile

Like a sick person cannot do their work well and if your car is not giving satisfactory service bring it to us and we will put it in good shape for you.

We also have accessories, such as Tires, Tubes, Patches, tools and many car parts. Oils and gas.

STAR
HAND MADE
EXTRA PLY
TIRES

THOMPSON'S
GARAGE

Our 1919 Trade

was all we could have expected, thanks to YOU.

In 1920

we will be better prepared to serve you efficiently. We hope you keep a warm spot in your hearts for us this coming year.

A Fine Holiday Season to You

C. O. Lee Hardware

This is the Season of Greetings and Good Wishes

THE HEREFORD PRODUCE COMPANY HIGHLY APPRECIATES ITS MANY GOOD FRIENDS AND IS GLAD TO TAKE ADVANTAGE OF THIS OPPORTUNITY TO EXPRESS ITS THANKS TO YOU FOR YOUR PATRONAGE AND TO WISH YOU THE LARGEST POSSIBLE MEASURE OF HAPPINESS AND PROSPERITY DURING THE NEW YEAR WHICH WILL SOON ARRIVE.

Hereford Produce Company

Thanks, Friends!

for helping us along this past year. We have done very well, and are cheerful and hopeful for the New Year.

We still carry those

Hood and Federal Tires

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

MILLER & FALLWELL
Phone 113

SAFE, GENTLE REMEDY BRINGS SURE RELIEF

For 200 years GOLD MEDAL Haariem Oil has enabled suffering humanity to withstand attacks of kidney, liver, bladder and stomach troubles and all diseases connected with the urinary organs and to build up and restore to health organs weakened by disease. These most important organs must be watched, because they filter and purify the blood; unless they do their work you are doomed.

Weariness, sleeplessness, nervousness, dependency, backache, stomach trouble, pains in the loins and lower abdomen, gravel, difficulty when urinating, rheumatism, sciatica and lumbago all warn you of trouble with your kidneys. GOLD MEDAL Haariem Oil Capsules are the remedy you need. Take three or four every day. The healing oil soaks into the cells and lining of the kidneys and drives out the poisons. New life and health will surely follow. When your normal vigor has been restored continue treatment for a while to keep yourself in condition and prevent a return of the disease. Don't wait until you are incapable of fighting. Start taking GOLD MEDAL Haariem Oil Capsules today. Your druggist will cheerfully refund your money if you are not satisfied with results. But be sure to get the original imported GOLD MEDAL and accept no substitutes. In three sizes. Sealed packages. At all drug stores.

Thanks To Our Friends

We enjoyed one of the best years in 1919 in our entire history. We are preparing for the BIGGEST YEAR we have ever had in 1920. Keep your eyes on us—watch our STOCK and SERVICE GROW. Gratefully yours,

Garrison Brothers
HEREFORD, TEXAS

THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY
HOLMAN & STECKMAN, Proprietors

Registered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$2.00 a Year : : : : : Strictly in Advance

With this issue of The Brand the 1920 crop of political candidates make their appearance. Four candidates, two for Sheriff and Tax Collector, one for County and District Clerk, and one for County Treasurer, announce at this time. From all indications there will be a big batch of candidates for all offices this year. The people will vote on every office from Constable to President. It is hoped that every patriotic citizen will pay his or her poll tax before the time limit this year, as there are many, many important decisions before the sovereign voters of the state and nation.

THE GOSPEL OF WORK

In an old publication we find a quotation from an unknown writer who might have been prophetically addressing himself to this particular period of popular delusion when so many men are attempting the impossible feat of getting more by producing less and seem to believe they can make a workaday world happier and more prosperous by the establishment of a perpetual half holiday. It is a sermonette entitled, "The Gospel of Work," and is as follows:

"Work is the one controlling impulse and necessity of life. It is the law of action. Its worth and need are demonstrated every hour and its value correspondingly increased. It is the panacea for every ill and represents the great power of existence. Work is the synonym of prosperity and the other name for success. It stands for the vastness of human progress and the sum total of every achievement. There is nothing human that can succeed without it."

We have propagandism these days for all sorts of causes—for patriotism, benevolence, social service, thrift and what not. Somebody might win fame by starting a religion of work. This would be a good creed.

Sociological Insanity

The Government has done well to round up the Reds, but rounding up is not enough. Nor is it sufficient to deport a few of the more vicious aliens. There are Americans, native born, as well as naturalized, who are anarchists by open declaration and notorious activity. These, too, must be suppressed or somehow held in restraint if there is to be any substantial subsidence of sedition and bolshevism.

Then, there are near-anarchists, men and women who practice or encourage acts of anarchy without going to the length of expressly denouncing all government, as the insane "philosophical or the more violent maniacal anarchist does. Some of them call themselves communists, others socialists, but they go quite beyond the teachings and methods of those more or less deluded dreamers who imagine that they can equalize the conditions of all

men by the nationalization of industry under the dispensation of socialistic law.

It will not be easy to define by law precisely what constitutes anarchy, and it may be that any statute which effectively suppresses anarchistic teachings and activities will trespass somewhat upon the broad domains of free speech and political freedom. There is a "twilight zone" of varying light and shade which makes it difficult to draw a sharp line, but as a wise man has remarked, the difficulty of a task is no reason why it should not be performed in the best manner possible.

There is an epidemic of diseased thinking. We control physical epidemics by quarantine and isolation of the sources and carriers of infection. A person with smallpox or scarlet fever is set in a house or room apart. We might employ somewhat similar methods in control of political and sociological epidemics; we might treat the persons infected as insane patients—isolate them, silence them and administer the physic of reason, and if they prove incurable keep them in restraint with other confirmed lunatics.

There are various forms of monomania whose victims are sane in all respects except as to one particular functioning of the mind, but as to that, are, so to say, "as crazy as loons." There are kleptomaniacs and dipsomaniacs and megalomaniacs. May there not be sociomaniacs and politicomaniacs who should be restrained for the general good?

Perhaps it would be well for the law makers to call in the alienists.—Sea Power.

Congress extended the scope of the approaching 1920 census by providing that a census of forestry and forest products should be never specifically covered by any past census act.

You Do More Work.

You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.

GROVE'S TASTELESS CHILL TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

GROVE'S TASTELESS CHILL TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.

The Strength-Creating Power of **GROVE'S TASTELESS CHILL TONIC** has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get **GROVE'S TASTELESS CHILL TONIC** when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 50c per bottle.

Political Announcements

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For Sheriff and Tax Collector:
Omer Baker
Geo. W. Cloyd

For County and District Clerk:
A. L. (Lee) Biggs

For County Treasurer:
J. J. Ward
(Re-election)

A. L. (LEE) BIGGS FOR COUNTY CLERK

It has come to the knowledge of the writer that A. L. (Lee) Biggs is a candidate for the office of County and District Clerk for Deaf Smith County; and I wish to say that I have known him, practically since childhood, he having grown up in and around Hereford. I know him to be a young man of irreproachable character, integrity, and honesty; absolutely moral, thinks right, and is always on the right side of any moral issue.

As to his ability to perform the duties of the office, he is a man of some considerable education and has had ample clerical experience. He was the first married man to volunteer and join the Navy from this county, and was chosen as Yeoman in the Navy during the late war. He was chosen for this position for the reason that his superior officers in charge thought he was fitted there better than some other place; this office, and its duties, as the writers understands, require a general combination of clerical and executive ability. He has also been Chief Deputy County and District Clerk under Mr. A. O. Thompson, practically all the time since his return from the Navy, and practically the whole of the duties of the office have devolved on him; and the writer having considerable business with said office, frankly states that Mr. Biggs has discharged the duties efficiently, courteously and with dispatch.

We sincerely believe that if Mr. Biggs should be elected to this office, that, in efficiency, he will be second to none in a very short time; he has the ability, and with his willingness to learn he will soon have a thorough grasp of the details of the office to such an extent that it will be a pleasure to transact business with his office. We believe that he will never fail in courtesy and in promptness.

Respectfully submitted,
A Voter.

OMER BAKER WANTS OFFICE OF SHERIFF

To the Voters of Dear Smith Co.: I shall be a candidate for Sheriff, subject to the action of the Democrats of the County in the Primary Election to be held in July, 1920.

I shall make an effort to see each voter before the Election and request the support of all.

Respectfully,
Omer Baker.

GEO. W. CLOYD IS OUT FOR SHERIFF

The Brand has been requested to announce to the voters of the county that Geo. W. Cloyd is a candidate for Sheriff and Tax Collector of Deaf Smith county, subject to the action of the Democratic primary next July.

Mr. Cloyd has been a resident of Deaf Smith and Castro counties for many years, and is well known all over this section. He is a cattleman and butcher, having been engaged in the latter business in Hereford for several years past.

Mr. Cloyd desires The Brand to state to the voters of the county that he is offering himself for their consideration as a candidate for this important office because he needs it and feels that he can give the county efficient and business-like service. He intends to make a thorough canvass of the county and see every voter possible in person, and meanwhile hopes every citizen will give his claims for the office careful consideration.

J. J. WARD IS OUT FOR COUNTY TREASURER

Hereford, Texas, Dec. 23, 1919
To the Voters of Deaf Smith Co., Texas:

I take this method of announcing myself again for the office of County Treasurer of Deaf Smith

For Special Occasions We Have What You Want

We also keep a well selected stock all through the year. Just at this time Christmas Dinners will be concerning the housewife and we have many of the articles that you will want to make the Christmas Dinner what you would have. Do not put off buying too long, however, as articles in the GROCERY line are very scarce and hard to get. There are many things that would cause delays that would disappoint you. BUY NOW!

81 PHONE YOUR WANTS TO THESE NUMBERS 271

The G & R Grocery

Co. I have tried at all times to conduct myself and my office in that way which I deem right. I was born and raised in Texas. I have lived in Hereford 17 years and I have tried to make Deaf Smith County an honorable and upright citizen. I want to thank the good people for their unbounded support in the past, for I do appreciate it, and would earnestly ask your support in the July Primary. I have been a Democrat all my life.

Respt. yours,
Uncle Joe, or J. J. Ward.

Fire Statistics

City Marshall Witherspoon is in receipt of the following communication from S. W. English, State Fire Marshall, concerning

loss of life and injuries resulting from fires for the past fiscal year:

"Commencing September 1st, the beginning of the present Fiscal Year, this office undertook the tabulation of statistics showing the loss of life and injuries as a result of fire.

"We are quoting below, for your information, the report for the months of September, October, and November. It is practically certain that we do not receive a report of every injury sustained, or even of every life lost, for which fire is responsible. These figures, therefore, are to be regarded as the minimum, they being made up from reports of actual cases.

"Loss of life and injuries due to fire reported to the Department of State Fire Marshal from

September 1st to November 30th, 1919, inclusive:

"Deaths: Male 11, Female 18, Adults 22, Children 7, Total 29.

"Injuries: Male 71, Female 7, Adults 66, Children 12, Total 78.

"These figures will impress you that fire prevention means much more than the conservation of physical property. Its highest meaning is the conservation of human life and the prevention of human suffering.

"You are at liberty to give this report to your local press, and we trust that they will reproduce it with editorial comment.

"Earnestly soliciting your continued zest and vigor in fighting preventable fires, and with personal good wishes, we beg to remain

GREETINGS OF THE SEASON

COURTESY FIRST.

SAFETY ALWAYS.

MAKE THIS YOUR BANK

PERSONALITY

Some day the backing of a good strong bank will stand you in good stead.

In the meantime it is for you to become KNOWN at your bank—AT THIS BANK.

Personality, or character, is a big asset in business today: SO get acquainted with the officers of your bank.

Let them know you by something more than the money you have to your credit.

Then some day, if you should want credit extended, your bank will be in much better position to serve you.

Let's get acquainted. It will be a pleasure to meet you and to explain our methods to you.

Capital and Surplus Over \$100,000

First State Bank & Trust Co.

BUY



WISHES YOU AND YOURS
A Merry Christmas and Prosperous New Year



MIRACLE OF THE THORN STAFF

Pretty Legend of Ancient Britain That is Often Repeated in England at Christmas Time.

It is one of the prettiest legends of ancient Britain—the old Christmas story of the thorn of Glastonbury. William of Malmesbury, the chronicler, told it hundreds of years ago in his "Antiques of Glastonbury." It is repeated often at Christmas time in England.

The legend tells how Joseph of Arimathea, who was persecuted by Pontius Pilate, because he had laid away the body of Christ in his sepulcher, that he fled to Gaul, carrying with him under a cloth of mystical white samite, the Holy Grail. In Gaul he found the Apostle Philip, preaching to the heathen, and he rested with him a few days.

One night a radiant light awakened him, and an angel bade him go to Britain and preach the glad tidings to King Arvirgatus; and, where a Christmas miracle should come to pass, there to build a church.

He and a band of followers followed the instructions of the angel, and Arvirgatus gave them the Isle of Avalon, and bade them erect an altar there to the new God. It was a beautiful gift. The tiny isle lay warm in a verdant valley. Sparkling waves softly lapped its shore. Soft breezes played in its trees, and nowhere was the sky so blue as over Avalon.

When they reached the top of the hill called Weary All, Joseph planted his thorn staff he had carried with him on his long journeys over land and sea, deep into the ground, and lo it took root, and immediately there blossomed a bush of beautiful white flowers.

"This is where we will build our church," the good man said, and so, at Glastonbury Abbey—for so Avalon is known today—the thorn bushes bloom white at each Christmas time, lend their fragrance to the frosty air, and remind all who see them of the Christmas miracle.

THE CURIOUS MISTLETOE

Something Like 300 Varieties in the World—Pink Berries Found Only on Cedar Trees.

There are about 300 kinds of mistletoe in the world, and each variety grows on the branches of trees and has little white or pink berries, says St. Nicholas. But the pink berries are found on only the cedar trees. The mistletoe, unlike other plants, gets no food directly from the ground. Instead, it gets its nourishment from the trees on which it grows.

Another curious thing about the mistletoe is that though it blossoms earlier in the year than the tree on which it grows, yet the little berries do not ripen before December. Maybe that is because it has to steal its food from the trees, and therefore cannot ripen early. The very name "mistletoe" gives some idea of its insignificance. In the Anglo Saxon language "mist" means gloom, and it comes in mid-winter, the gloomiest time of the year.

The gathering of mistletoe was a very important ceremony among the ancient Druids. About five days after the new moon they marched in stately procession to the forest and raised an altar of straw beneath the finest mistletoe-bearing oak they could find. The arch-Druid would ascend the oak, and, with a jeweled knife, remove the sacred mistletoe. The others stood beneath the tree and caught the plant upon a white cloth, for, if a portion of it touched the earth, it was an omen of misfortune to the land.

And this is doubtless the reason why it is still the custom to hang it from the ceiling and why it is supposed to lose its charm if it touches the floor.

... MY CHRISTMAS TREE.

O n Christmas morning when I wake and sleep-dust from my eyes I shake, I see a sight that makes me start and causes thumpings in my heart: A Christmas tree—oh, pretty sight—with candles, baubles and balls afloat. With horns and dolls and sugar plums, and skates and trains and beating drums. And, oh, it is a wonder tree, with heaps of things for me to see. Rare gifts hang upon the side, which innately fairies cannot hide. A soldier doll, a doll house, too, and strings of gold come to my view, and as I look I seem to hear sweet Christmas music, soft and clear. A merry Christmas, it seems to say, A merry, happy, holy day!



Squaring Himself.
Last Christmas a young man was invited to dinner at the house of one of the leading men in the town. At the dinner table he was placed opposite a goose.

The lady of the house was seated on the young man's left. Seeing the goose, he remarked:

"Shall I sit so close to the goose?" Finding his words a bit equivocal, he turned round to the lady and said, in a most inoffensive tone:

"Excuse me, Mrs. Blank, I meant the roast one."

Christmas Thanks.
For little children everywhere A joyous season still we make, And bring our precious gifts to them From the dear-child Jesus' stable.

Habitual Constipation Cured in 14 to 21 Days
"LAX-FOS WITH PEP-SIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman
Hereford, Texas

HANDS, ARMS, LIMBS ASLEEP

And Was Run-Down, Weak and Nervous, Says Florida Lady. Five Bottles of Cardui Made Her Well.

Kathleen, Fla.—Mrs. Dallas Prins, of this place, says: "After the birth of my last child... I got very much run-down and weakened, so much that I could hardly do anything at all. I was so awfully nervous that I could scarcely endure the least noise. My condition was getting worse all the time... I knew I must have some relief or I would soon be in the bed and in a serious condition for I felt so badly and was so nervous and weak I could hardly live. My husband asked Dr. Cardui about my taking Cardui. He said, 'It's a good medicine, and good for that trouble', so he got me 5 bottles... After about the second bottle I felt greatly improved... before taking it my limbs and hands and arms would go to sleep. After taking it, however, this poor circulation disappeared. My strength came back to me and I was soon on the road to health. After the use of about 5 bottles, I could do all my house-work and attend to my six children besides."

You can feel safe in giving Cardui a thorough trial for your troubles. It contains no harmful or habit-forming drugs, but is composed of mild, vegetable, medicinal ingredients with no bad after-effects. Thousands of women have voluntarily written, telling of the good Cardui has done them. It should help you, too. Try it. E 74

BARBER'S LINEBRED ANXIETY HEREFORDS
Representing Gudgeon & Simpson's best producing families

Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Domineer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.

If you appreciate the better class of cattle, you will find them on my farm. Address
RIVER PARK HEREFORD FARM
C. E. Barber, Prop. Hereford, Texas.

5½% FARM LOANS 6%
WHY PAY MORE?

The Government's own system for financing the farmer and ranchman. No red tape. Loans closed promptly. Any amount from \$100.00 to \$100,000.00.

J. FRANK POTTS

BETTER A TENT

If the tent belongs to you than to dwell in a rented MANSION.

BUILD YOU A HOME

Rockwell Brothers and Company

Dodge Bros. Service Station

Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

Terry Brothers
OLD AMERICAN HOTEL BLDG.

SLAT'S DIARY

FRIDAY—They was a famley moved in town this week which has 3 children & a baby. 1 boy is nock need & 1 is red headed & 1 is cross eyed. The baby is the only 1 which is not defected. In some way.

SATURDAY—went out 2 take up my traps & caught a pole cat pritty near. Ma made me stay out in the barn while I put off sum clean close. I called up Jane & sed 2

er I was a going to walk past er house & I mite cum in & send a few minnits with her & e sed If that's all you have got spend I am not going to be at me. Bought a nickels worth of ce chocalut candy & tuk.

SUNDAY—sunday skool. eher ast Blisters who was Job Blisters replied & sed Job was doekter. She sed Yure wrong he was ready 2 bet her a nickel. e sed Why do you say he was doekter & he sed the Bible & her folks always tawks about e pashunts he had which was a

MONDAY—Exmas will soon here & I am sure glad because eing good for such a long time kinda hard on a fellas nerves.

TUESDAY—Ole missus Krane d she issent a going 2 buy enny rismas presents for her kids. he even sed they issent enny santa Klaws. It even makes ps ad. So I presoom he must be ggering on my account.

WEDNESDAY—Well we are out of skool for 1 week now & I hope it will be awful cold & lots of ice so I can coast & skait. Pa sed I shouldn't ought 2 wish for such when they is a cole fammen all over & people is freezing. But what is skaits for. Mebby I wont get none.

CRISMAS—Got up early & found a tree a waiting for me. I got a pear of shoes & a pear of stockings & a pencil & a Tablet & 3 presents. The preecher noeked at the dore in the afternoon & he ast me was my ma engaged & I replied & sed Worse than that she is married 2 pa. So I went out.

NEEDLESS PRECAUTION.



Hubby—It's all rot and nonsense to try to make children believe ther's such a character as Santa Claus. They ought to be taught better.

Wifey—Our children don't need to be taught better. They know there's no Santa Claus in this house.

The Day We "Ate."
In other words, Christmas is the day where we shall celebrate, masticate and bicarbonate, and the next day we shall medicate.

FORD
THE UNIVERSAL CAR

THE SEASONS GREETINGS
AND
SINCERE GOOD WISHES FOR CHRISTMAS
AND THE NEW YEAR

FORD CARS
FORDSON TRACTORS
PHONE 177

Ford Garage

IRRIGATED YIELDS ON McDONALD FARM

The Brand has obtained some interesting figures from D. L. McDonald on the results obtained from his irrigated farm on the Avenue north of the city. Threshing of the grain from this farm is just completed and the figures from three plots of ground are as follows:

Fifteen and seven-tenths acres yielded 1233 bushels of kafir or about seventy-eight and a half bushels per acre. This crop was planted with a two-row planter on old alfalfa land which had been grazed for five years with hogs and turned under.

A plot of 146 acres, planted in milo maize and kafir yielded 7849 bushels, or an average of 54 bushels per acre.

A plot of 13 acres of kafir, planted with a lister on old alfalfa sod brought 939 bushels, or an average of about 72 bushels per acre.

There have been some good yields reported from dry land farming this year, but careful investigation will show that even in a good year the irrigated farm pays better dividends. It is the big mystery of the ages to The Brand why people will pay from \$250 to \$400 per acre of land that has been worked for years in Iowa, Illinois and Missouri, when they can come to Hereford, buy shallow water land for less than a fourth of these figures, insure their crops with an irrigated well, and make more money.

COAL SITUATION IS GREATLY IMPROVED

The local coal situation is rapidly improving. Last week E. W. Harrison received several cars, which partly filled the empty bins of our homes, and several additional cars are looked for by Mr. Harrison, Jones & McLean and the Hereford Grain Company within the next few days.

The coal committee, appointed by the city commission at the request of the Fuel Administration has raised the limit placed on amounts sold, and has also released the ban on threshing coal. The matter of supply is now left entirely to the discretion of the dealers.

The only kick registered with the committee was from threshers. If the owners of these machines had placed themselves in the shoes of the members of the committee, who were serving because they were appointed for a patriotic purpose, they would have realized that with not enough coal to go around it was more necessary to keep the homes warm than to run the threshers, where little loss would be caused by a few days delay.

REV. J. R. SHARP CALLED AS PASTOR

At a congregational meeting Sunday before last the Rev. J. R. Sharp, of the First Presbyterian church, was formally called as permanent pastor for the church.

Rev. Sharp came here, following the resignation of Rev. W. M. Baker, as Supply Pastor. His work has been so pleasing, however, and is showing such surprising results in so short a time that his flock is unanimous in asking him to make his arrangements to remain here as permanent pastor.

WANTED WANTED

Wanted to buy one thousand (1,000) tons of Baled Sorghum; delivered at Hereford, Texas. Will pay the very top prices.

Will also buy a few car loads of Maize and Kafir heads, delivered at Hereford.

If you have either, see me immediately.

A. F. LUSE
Phone 54
HEREFORD - TEXAS

CARL COCKRELL AND FORD GARAGE TRADE

A deal of some magnitude was completed Tuesday of this week whereby Carl P. Cockrell, local Agent for The Texas Company, secures the lease on the Webb building, now held by the Ford Garage, including the gas, oil, storage and vulcanizing departments of the Garage. This deal becomes effective January 1, 1920.

Wilkinson & Stocking, owners of the Ford Garage, state that they will move their offices, display rooms, mechanical department and big stock of Ford parts and accessories into the building adjoining the Webb garage, this building being the personal property of Mr. Wilkinson, and extend it to the rear with an addition 45x60 feet. The most modern Garage in the Panhandle is planned by these gentlemen when all details are completed, including a "daylight" mechanical room, private showers and dressing rooms for the employees and a front display and show room that will be a bear.

Mr. Cockrell has lived in Hereford for many years, and has a host of friends and well-wishers who believe implicitly in his ability to build up a thriving and lucrative business.

It is possible that two additional improvements may grow out of this trade. J. B. McCord, agent for the Pierce Oil Company, who now supplies the Ford Garage, may persuade his company to erect a modern "drive-in" Filling Station, and Mr. and Mrs. D. F. Ashbrook, who own the property between the Ford Garage and the Star Theatre, may decide it to be to their interest to join with the Garage in construction work and erect a building on their lot.

POLL-TAX PAYMENT IS SLOW AS USUAL

Campaigns for early Christmas shopping are put on yearly, but a campaign for "early poll tax paying" would certainly make a hit with county and city officials everywhere.

Ever stop to think that county officials charged with the responsibility of issuing polls are invariably deprived of their sleep, meals and pleasure during the last week of January of each year, simply because most of us procrastinate and make a last minute rush to the courthouse to keep from disfranchising ourselves?

That's hardly fair, if we will look at it right. This year Sheriff Purcell and Deputy Foster and Miss Annie Price are feverently praying that the to-be-voters will take pity on them and pay their taxes early.

Up to Tuesday night a total of 51 county and 16 city polls had been paid. No more. And all of them men, too.

What's the matter with the ladies? What has become of the Woman's County Democratic League that stirred up things so last year?

The Attorney General has set at rests the rumor that the ladies could not vote in the primaries, provided they paid their polls. And the primaries are the whole thing in Texas politics. And we are to vote on everybody from constable to President of the United States in 1920. And if the advocates of suffrage ever expect to do their cause any good, now's the accepted time.

Remember—January 31, 1920, is the last day on which that tax can be paid under the law.

POSTOFFICE XMAS JAM IN FULL BLAST

The usual Christmas rush for mailing packages at the postoffice has been in full swing the past ten days. The postoffice force has been handling the stream of letters, mail and packages in a manner that reflects great credit upon their spirit and organization, handicapped as they are with inadequate facilities, lack of room and every modern aid to efficient work.

XMAS UNION SONG SERVICE IS POPULAR

A capacity audience heard Miss Swisher's joint church choir at the Christian church last Sunday night in a sacred Christmas program. The cream of the singers from four churches contributed to this musical treat, which was very greatly enjoyed by every one present.

It is the expressed hope of many who have heard these union song services that they be continued at frequent intervals.

FALSE OIL RUMOR FOOLS THE PEOPLE

One of those elusive rumors that apparently start of themselves and have absolutely no foundation circulated on our streets this week, to the effect that the McDonald hole had struck a twelve barrel oil well. Investigation developed the fact that the rumor was unfounded, so far as this particular well was concerned.

Later on the story shifted to the Hereford Oil & Gas No. 1, and the output increased to fifteen barrels instead of twelve. Again the rumor proved itself unfounded. How such stories start is the mystery.

The McDonald well is idle for the time being, due to a caving of the hole in spots. Work of cleaning out is in progress.

Hereford Oil & Gas No. 1 is plugging away below 500 feet and not making much noise.

The Muse well crew is ready, and it is presumed that spudding in operations have been completed.

D. C. Laird states that he had a talk this week with the Seven States Oil & Gas people, who have a contract to dig a well on his OYO ranch in Castro county, and they promise to begin sending material out to the site immediately after the holidays.

Our correspondent at Friona reports that some of the material is on the ground for the rig at that point, presumably the Prairie Oil Company.

Resolution of Respect

Whereas, the Heavenly Father has seen fit to call from our midst our honored brother, Theo. Cochell, and whereas, with bowed heads and aching hearts we acknowledge the Master's voice, "Thy will be done." For a life, pages written full. One who sought not to live for self but to render noble service.

In all things that were good he was a benefactor.

Bound to us by the triple links of our mystic order, we keenly feel his departure and will long feel a nameless loneliness when we view his vacant chair and look in vain for his vanished form.

For many years his cheering words and helpful advice have been the leading factor for the success of our lodge.

Faithful, loyal and a lover of the Spirit of Good Samaritan he has passed to his eternal reward. Therefore, be it resolved that Hereford Rebekah Lodge No. 228 extend our heartfelt sympathy to the bereaved family, and resolved that we keep his memory green by the emulation of his virtues; a consistency of life and nobility of purpose.

Let us lay the chaplet of friendship, love and truth to his memory, while we cherish a hope and breathe a prayer that by the mercy of God we shall meet again.

Committee:
Mrs. Geo. A. Stambaugh,
Mrs. Sherm Williams,
Mrs. J. B. Jones.

Wins Many Prizes With Her Bread

Many a girl who can make delicious fudge, "heavenly" devil's food and Welsh rarebit which will melt in your mouth cannot make a loaf of bread that would tempt any but the starving. The clubs for girls organized by the United States Department of Agriculture and the State colleges emphasize bread making. Club girls are taught not only how to make a loaf pleasing to the palate and the eye, but many of them are taught to teach others and others' bread by a standard score card.

Bread club girls compete with each other at local county and State fairs. They also often enter the open classes at fairs and compete with the older women. A Jones County (Miss.) club girl did so last fall, and her bread won \$16 and a barrel of flour. She won the first prize on bread, a barrel of flour; first, \$5 in cash, on biscuit; \$10 sweepstakes, and \$1 for second prize on muffins.

Farmers gradually market the oats crop throughout the year. After one-fifth of the commercial crop of 1918 had been marketed in August, less than one-eighth in September, and less than one-tenth in October, the monthly marketings of the rest of the crop ranged from 4.5 to 8 per cent of the whole crop sales.

Prices Cured in 5 to 14 Days
Doughs refined money if PAID QUININE pills
to cure itching, burning, bleeding or Protracted
Itchiness relieve itching, itching, and you can get
mental sleep after the first application. Price 5c

OUR AIR SERVICE AND THE PIGEONS

The Balloon School at Brooks Field and other posts in the Southern Department have demonstrated the superiority of pigeon liaison over all other means of communication—this being the only means of communication from free balloons in flight, balloons being used for the purpose of training balloon pilots. It often happens that in their flights they land distances varying all the way from ten to one hundred and fifty and two hundred miles, after making their landing in the mesquite brush many miles from telephone or telegraph stations. The headquarters in town or at the post is kept in touch with the location of the balloon by taking a sufficient number of birds, releasing one every half hour to every hour, an additional bird being retained to give their location upon landing so that transportation can readily find them. Birds cover the distance of ten miles in from twelve to twenty minutes, and one hundred and fifty miles in two and one-half to three hours, saving the balloonist long tiresome walks to telephone stations. They are used in the same way in the Air Service where if it happens that an aviator makes a forced landing, due to engine or other trouble, he can send for assistance. This was recently demonstrated at Kelly Field, San Antonio, Texas, in a flight from Kelly Field to Austin, Texas when two ships were forced to land; the birds delivered their messages calling for relief, the relief arrived and the ships were repaired and on their way by the time telegraphic and telephonic communication had been effected. It can readily be seen that practical use can be made of pigeons by men on out post duty in keeping Headquarters informed of their whereabouts and of a possible raid. The Motor Transport Corps is now using them when trucks and truck trains are sent out on long trips where telephone stations are likely to be few and far between. The Army has turned over some of its lofts to the Forest Patrol, which uses them where telephone connections are unavailable or destroyed. Civilians could use them

Santa Claus' Pack

was empty Wednesday night when the folks were through at our store.

It was a great Christmas business for us, and we thank you, one and all, for your patronage and good will.

We hope you will remember us during another year, too, and we will strive to merit your business.

The Fair

in many practical ways on hunting trips, or where they take long automobile trips in sparsely settled parts of the country.

Trap Nest The Laying Hens

A trap nest is a laying nest so arranged that after a hen enters it she is confined until released by the attendant.

When possible it is advisable to trap nest the layers for the following reasons:

1. To tame the birds, thereby tending toward increased egg production.
2. To furnish definite knowledge concerning traits and habits of individuals.
3. To furnish the only satisfactory basis for utility or other breeding.
4. To eliminate the nonproductive hen.
5. To add mechanical precision to judgment and experience in developing and maintaining the utility of a flock.

Scrub Purebreds Counted

Of particular interest in a live-stock survey recently completed in South Dakota are figures on the quality of purebred sires, as well as on the number of scrubs and grades in that region. Fourteen counties typical of live-stock conditions in the State were included in the survey. Of the sires in herds of cattle 65 per cent were grades or scrubs, and about 25 per cent of the purebred sires were classed as inferior, according to a part of the reports. This is the first count of scrub purebreds, over a considerable area, received by the United States Department of Agriculture.

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It was found that when purebred sires were used, the average herd of 20 grade cows returned \$540 more profit during 1918 than when grade or scrub sires were used. It has been estimated that the elimination of inferior purebred sires would increase the average profit in each herd from \$540 to \$800 annually.

Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 50c per bottle.

Announcement

I BEG TO ANNOUNCE TO MY FRIENDS AND CUSTOMERS, AND TO THE GENERAL PUBLIC THAT I HAVE PURCHASED THE GAS AND OIL, STORAGE AND VULCANIZING DEPARTMENTS OF THE FORD GARAGE, AND LEASED THE SOUTH PART OF THE BUILDING NOW OCCUPIED BY THE FORD PEOPLE AND,

January 1 1920

I WILL TAKE CHARGE OF THIS BUSINESS AN BE PREPARED TO GIVE YOU THE VERY BEST POSSIBLE SERVICE IN THESE LINES

COMPETENT MEN WILL BE EMPLOYED AND EVERY COURTEOUS ATTENTION GIVEN THOSE CUSTOMERS WHO WILL BE KIND ENOUGH TO GIVE ME THEIR PATRONAGE.

WITH THE COMPLIMENTS OF THE SEASON.

VERY TRULY YOURS,

Carl P. Cockrell

Much Oblige!

for that splendid Christmas business you have given us, and that splendid help you have rendered all during the past year.

Don't overlook us in 1920! We intend to be here all year, with the bells on.

Prescriptions — Hot and Cold Drinks — Lunches
Candies — Cigars — Puritan Phonographs
All around Good Drug Service



Geo. E. Burns
The Druggist
Phone 300

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 10 per word; minimum 25c; subsequent insertions, 1-3 cents per word; minimum 25c. **CASH WITH ORDER.**

FOR SALE

FOR SALE—1000 yard fence picket. 48-1t. A. H. Elliston.

SAND AND GRAVEL
Fons T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-4t

TO TRADE—Have some good producing oil royalties in Ranger field to trade for Plains land. Will pay difference if necessary. 45-4t-19 Box 131, Ranger, Texas

FOR SALE—Good Super Six Hudson, first class condition, at a bargain. Also one good six-cylinder Buick. L. W. Hough. 45-4t

FOR SALE RIGHT—500-acre good stalk field until May 1, 1920,—lots of water, good protection on creek, and large sheds—one mile from Hereford. Phone 54. A. F. Luse

FOR SALE—Five room concrete block house with either two or five lots as desired, in desirable location. Priced to sell. 45-4t R. W. Jacobs.

FOR SALE—4 and 5 room house or will rent one of them. A. H. Elliston. 45-1t

FOR SALE—One solid rubber tired arrey, good condition.—E. E. RAMBEY, Phone 22. 46-1t

FOR SALE—Two young fillies. Two year olds.—W. F. ORR. 46-1t

FOR SALE—648 acres of good land, 6 miles of Hereford on main public road. 4 room-house, well and wind mill, sheds and corral. 150 acres in cultivation. Priced to sell. Will carry \$9,720.00 from one to five years—interest 6 per cent. See J. H. PITMAN, Hereford, Texas. 46-3t

FOR SALE—Pumkins and good grass or will take 40 to 50 head of cattle to feed out. A. H. Elliston. 48-1t

FOR SALE RIGHT—500-acre good stalk field until May 1, 1920,—lots of water, good protection on creek, and large sheds—one mile from Hereford. Phone 54. A. F. Luse.

FOR SALE—Four yearlings worth the money.—W. F. ORR. 46-1t

FOR SALE—Smith Farm Truck, Ford attachment; also one 2-row Lister, P. & O. Inquire of M. W. Goodnight, Plainview Ranch, P. O. Box 371, 4614tpd.

FOR SALE or Trade—My residence, in West Hereford, near Avenue. An acre of ground and 8-room house, electric lights, hot and cold water in house. Also bathroom, equipped. Barn, car-house, wash-house, and other out-buildings. Orchard, grape vines and many trees. Large garden room; water piped to our yard, garden and barn. 44-1t Henry Hastings.

FOR SALE—Chevrolet, in good condition. Also good EMF car in shape to make truck. 45-4t W. F. Orr.

FOR SALE—A well secured note of \$2500.00 drawing ten per cent. If interested, address Box 541, Hereford, Texas, or call at Brand Office. 47-2t

FOR SALE—I will sell two story cement house on east third street. Will sell three lots and house or all lots. See Fred Millard. 47-1t

FOR SALE RIGHT—500-acre good stalk field until May 1, 1920,—lots of water, good protection on creek, and large sheds—one mile from Hereford. Phone 54. A. F. Luse.

LOST

LOST—Ladies' gold Elgin watch, with silver chain. Finder please notify Brand office. 48-1t

STRAYED—Two cows, branded E on left shoulder, ear mark figures seven in left ear. Will pay \$5 per head for information leading to recovery. 46-4t-Pd. W. A. Vaughn

THE CHRIST CHILD

Across the snow the home lights glow
From the myriad hearts alight,
And through the street with noiseless feet
The Christ-child walks tonight.

At silent gates, outside He waits,
To find a fitting spot,
Be thine the shame, if through thy blame
The Christ-child enters not.

Where joyous notes from children's throats
The old glad song begin,
Where love impels and kindness dwells,
The Christ-child enters in.

Where hate has room, pride sits in gloom,
And wrong invokes unrest,
Though green the walls and bright the halls,
He cannot be a guest.

But where the thought that angels brought
To earth's enraptured ears
Good will to men and peace, again
The Christ-child, listening, hears.

He turns His feet with welcome sweet,
Enters, and there abides,
Angels know best how such are blest
Through all the Christmases.



CHRISTMAS FACTS IN BRIEF

Day Celebrated as Christian Festival for Centuries—Holly Once a Sacred Plant.

Christmas day is the anniversary of the birth of Christ, and has been celebrated as a Christian festival for several centuries. The Christmaside lasts from the 25th of December to the 6th of January, the twelfth day after Christ's nativity.

The origin of the Christmas tree is obscure; the thought of Christ as the Light of the World and the Tree of Life may have given rise to the light-bearing tree, or the popular old belief that every Christmas eve, trees blossomed and bore fruit, may have been the foundation of the custom.

Gift-giving is, of course, the echo of the Wise Men's gifts; and mince pie, turkey and plum puddings are modern relics of the pagan feasts. Santa Claus, known to every child in every land in this old world is the personification of the spirit of loving and giving.

The holly, synonymous of Christmas, was a sacred plant, and the mistletoe a mysterious plant, supposed by the ancient Druids to have some mystic power of healing and preventing misfortune. It was never allowed to touch the ground, hence the modern superstition that it is unlucky for a mistletoe bough to fall from its place. It was dedicated to the Goddess of Love, which explains the custom of kissing under the mistletoe.

WANTED—To buy a few Vendor's lien notes. F. T. Roloson. 48-3t

WANTED—A position in school, bank or store. I have a literary and a business college education. Can give references. J. H. Roles, Hereford, Texas. 48-2t-Pd.

WANTED—Help! Hereford Steam Laundry. 31-1t

WANTED—About four pure-bred Plymouth Rock cockerels. Mrs. J. M. Messenger, Friona, Texas. 48-1t-Pd.

WANTED—To buy some sorghum. Hill & Barnard. 47-2t-Pd.

WANTED—A few horses to work for their feed this winter and spring or would take a few good young horses to break. 47-2t-Pd. Roy Begeman.

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WANTED—To buy some sorghum. Hill & Barnard. 47-2t-Pd.

WANTED—A few horses to work for their feed this winter and spring or would take a few good young horses to break. 47-2t-Pd. Roy Begeman.

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BETHLEHEM

Gold was the earth and all the stars,
But Mary Mother smiled,
Where in the manger of an inn
Lay warm the Holy Child.

The ox was hot upon that night
Unto the King of all;
He gave for incense meadowy breath,
For shelter his rude stall.

Not all the cold of earth and man
Can pierce the heaven mind,
Where warm against her leaping breast
A Mother clasps Her Child.

O miracle of utmost love,
How God grew greater when
He stooped to be a helpless babe
Beside the hearts of men.

Long ages since—and still in joy,
In loneliness and tears,
We kneel unto a Little Boy
Who smiles down through the years,
—Wilbur Underwood in Reedy's Mirror.



MAKE SOME SAD HEART GLAD

Christmas the Time for Remembering Those Not as Fortunate as You Are.

Christmas is a sad time in some households, among the older members who miss familiar faces always associated with family gatherings—a list of missing ones which increases as the years go by. But if it is impossible to be happy one's self, it is always possible to make some one else rejoice—this is an easier task than some people imagine. So many are so foolish as to think that because they cannot give beautifully that it is not worth while to give at all. They forget that what seems very little to a person in comfortable circumstances may appear very large to those who have virtually nothing at all; while among friends a small gift, bearing some sign of thoughtfulness, is often more acceptable than a costly but ill-chosen present. This is an excellent time to go over the children's toys and select those which can be spared to go to some less fortunate little ones. Do not select only those which are too battered to be recognizable; such, of course, are not to be despised, but a little glue and a few stitches to freshen up a broken doll or torn book add much to the pleasure of a second-hand gift—for all children love fresh-looking things and it is, besides, scarcely generous to give away only such articles as would otherwise be thrown in the ashes.

Gift-giving is, of course, the echo of the Wise Men's gifts; and mince pie, turkey and plum puddings are modern relics of the pagan feasts. Santa Claus, known to every child in every land in this old world is the personification of the spirit of loving and giving.

The holly, synonymous of Christmas, was a sacred plant, and the mistletoe a mysterious plant, supposed by the ancient Druids to have some mystic power of healing and preventing misfortune. It was never allowed to touch the ground, hence the modern superstition that it is unlucky for a mistletoe bough to fall from its place. It was dedicated to the Goddess of Love, which explains the custom of kissing under the mistletoe.

WHERE SANTA WAS BORN
Russian Legend of Saint Klaus and How He Came to Be Known as the Children's Friend.

Very many years ago there lived in Russia a nobleman and his wife, who had a little son named Klaus. He was such a good boy that everyone used to call him Saint Klaus. In course of time his parents died and left him a large fortune, not the least part of which was three large bars of gold. Saint Klaus one day happened to be passing a house, and overheard a father telling his daughters that he had lost all his money, and that he didn't even know how he was going to buy food for them. This worried Saint Klaus very much, and he wondered how he could help them. So that night he took one of the bars of gold and threw it through the window. The next night he threw the second bar, and crept quietly away, but on the third night when he was about to throw the third bar, the man who had lost all his money came out and caught him. He tried to thank Saint Klaus for his goodness to him and his daughters, but Saint Klaus told him to pay his thanks to God, whose servant he was.

And there, boys and girls, you have the story of Saint Klaus (or Santa Claus as we call him).

A SEASONABLE SERMONETTE
C. Cheerfulness is a personal possession, but you can
H. Hand some of it on to those whose weary, drab lives
R. Represent naught but a grim struggle to exist, whose
I. Inheritance is labour and sorrow—stranger to joy.
S. So, in kindly spirit, go forth, seek, and find some of
T. These joyless ones. Bring some cheer into their lives.
M. Make it a Christmas resolve that you will, out of your
A. Abundance or sufficiency, make, with kindly heart, the
S. Sun to shine at Christmas in one poor home at least.
D. Do this, and the deed shall bring you such sweet joy
A. And satisfaction that the remembrance of it will make
Y. Your own Christmas a "happy" one in deed and in truth.

YULETIDE.
Daughter—Say, pa, what do you want me to get you for Christmas?
De Close—Well, if it's all the same to you, I'll just keep the money.

PRECIOUS MOMENTS WASTED.
Mrs. Summ—They're not going to have the Christmas tree at the church tonight. Not till next Friday night, Jimmie!
Jimmie—Gosh! Will I have to wash me hands agin nex' week, too?

As to trimming the Christmas tree, first of all, don't trim your tree with cotton batting and lighted candles, as there is always danger in this combination, and "safety first" should be the slogan in all Christmas festivities.

You can purchase a whole lot of pretty decorations for your tree at the shops, and these come very cheaply, too. But almost any home can furnish the decorations for a really lovely tree without very much expense, and there is no reason why every family where there are children should not have their Christmas tree.

Strings of popcorn and red cran-

THE CHEERFUL CHERUB

Surprises cram my life with joy. The days each bring a change of scenes. The world's as full of pleasure as the ocean's full of submarines.

Christmas is not just a day of tree-trimming and toy-giving for the kiddies—not just a holiday for youngsters to outgrow. Its spirit is of the heart, the soul—communal between us and all those whom we hold dear as our friends. It changes not, however we may. May its glow be reflected for you through all the coming year.

Christmas All the Year!
Every time that Christmas comes around again we wonder why we haven't cultivated the Christmas spirit all the year.

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TIMES CHANGE

So do Styles, Weaves and Fabrics. We keep in touch with The Times, and offer you the Very Latest in Fit and Finish. If you want to be Up-To-Date, let us make your clothes.

PHONE 16 Orr's Tailor Shop
Cleaning and Pressing Specialists

berries looped from the branches make an effective decoration. And strings of yellow field corn gleam beautifully in the Christmas light. Crescents, stars and hearts cut from heavy cardboard and covered with silver and gilt, or even colored paper, and cornucopias of bright colors filled with candy and popcorn are very pretty. Form cotton batting into balls the size of an orange and cover with orange-colored crepe paper, twist tightly and tie to the tree with a bit of narrow ribbon. These are pretty on the tree and look like oranges.

It is best to place all the larger packages under the tree, tying only the smaller gifts which are tied up in bright-colored paper to the branches. In this way the tree will not look frayed and denuded when the gifts are distributed, and it may be kept a long time for the children to enjoy.

USE OF EVERGREENS.
The use of evergreens at Christmas time is older than the Christmas tree, the Christians seeming to have copied it from their pagan ancestors. In a very old book we find this reference to the use of evergreens at Christmas time: "Against the feast of Christmas every man's house, as also their parish churches, were decked with holme, ivy, bayes, and whatsoever the season of the year afforded to be green. The conduits and standards of the streets were likewise garlanded; among which I read that in the year 1414, by tempest of thunder and lightning, toward the morning of Candlemas day, at the Leadenhall, in Cornhill, a standard of tree, being set up in the midst of the pavement, fast in the ground, nailed full of holme and ivy, for disport of Christmas to the people, was torn up and cast down by the malignant spirit (as was thought), and the stones of the pavement all about were cast in the streets and into divers houses, so that the people were sore agast at the great tempest."

HYMN FOR CHRISTMAS.
Oh! lovely voices of the sky
Which hymned the Savior's birth,
Are ye not singing still on high,
Ye that sang "Peace on earth?"
To us yet speak the strains:
Wherewith in time gone by
Ye blessed the Syrian swains,
Oh! voices of the sky!

Oh! clear and shining light whose beams
That hour heaven's glory shed,
Around the palms and o'er the streams,
And on the shepherd's head,
Ye near, through life and death,
As in that holiest night
Of hope and joy and faith—
Oh! clear and shining light!
—Felicia Hemans.

Good Printing at The Brand.
Those of our people who were awaiting the heralded toot of Gabriel's horn Wednesday faced one of the prettiest days of this winter instead. The air was warm and balmy, the sun shone brightly, except late in the afternoon, and if that is the brand of weather such prophecies bring us, then let's have some more of them.

As usual, State Press in the Dallas News found the humor in the situation as follows:
"Tomorrow, Dec. 17, is the day appointed by Professor Porta for the beginning of 'the most terrific cataclysm experienced since human history began.' State Press isn't quite sure who Professor Porta is, or where he lives when he is at home. But he seems to be as familiar with the heavens as a farmer with his fields. Hear him further: "On Dec. 17 no less than seven planets will pull jointly on the sun. These will include all the mightiest, those with the most powerful pull. Six of them, Mercury, Mars, Venus, Jupiter, Saturn and Neptune will be in conjunction—grouped together in the greatest 'league of planets' ever known in the annals of astronomy. They will be massed in the narrow limit of 26 degrees on the same side of the sun." Think of it, friends! All the leading planets the most solid citizens of the firmament, will be scrouged up within a 26-degree space. State Press, although an astronomer in

REGISTERED AT HOTELS
Amarillo—J. C. Spears, E. T. Major, W. S. Woods, Roy Baker, D. L. Blake, S. L. Gilbreath, C. H. Hermes, W. B. Sullenger, N. L. Landsey, Bob Huntington, R. H. Gaines, M. T. Mounts, J. P. Hare, R. E. Braley.
Dimmitt—W. E. Cook, T. H. Buster, J. T. Smith.
Lockney—T. C. Fahey,
Pampa—R. B. Davis, and wife,
Claude—J. L. Cook, Al Phantony.
Lubbock—Mae Campbell,
Dahart—Jesse Tatum,
El Paso—Joe T. Mitchell,
Dallas—J. E. Bryon, B. L. Miller, J. C. Lee, O. L. Atkins, W. R. Mott, W. E. Wright.
Ft. Worth—A. W. Nicks,
Wichita Falls—E. W. Merritt, B. L. Whitehead,
Comanche—W. T. McPherson,
Clovis, N. M.—Chas. F. Hardwick, R. R. Smothers,
Bellview, M.—R. P. King, E. E. Shell,
Faywood, N. M.—Mark Kinney,
Cameron, N. M.—F. M. Mote,
Chicago, Ill.—J. B. Green,
San Francisco, Calif.—P. L. Richelson,
Kansas City, Mo.—R. S. King,
R. E. Ray, F. M. Gibson,
Dallas, Center, Ia.—B. L. Moreland and wife.

OIL DEVELOPMENT IN DEAF SMITH COUNTY; TWO HOLES DOWN 500 FEET

(By E. Kenneth Evans, Industrial Editor)

Deaf Smith County, like practically every other county in the Panhandle of Texas, has come in for its share of oil development, and today two holes are down over 500 feet, and two more contracts have been let and wells will be dug at once. In addition, two contracts have been let in Castro county, to the immediate south of us, another near Friona, and several additional ones in the adjacent territory to the northwest.

No actual oil in paying quantities has been found in this vicinity, although both the local wells have struck seep oil traces at an average depth of 300 feet. Commercial gas has been found near Amarillo.

The majority of the geologists who have made surveys of this and adjoining counties give a glowing report of the possibilities which underlie us. They state that all indications point to an anticline which holds oil. Just where the oil is pocketed is, of course, a question of sinking wells in a circle and testing out the entire field until someone's drill comes up greasy.

The drilling for oil is being watched with the greatest of interest. If oil is found in paying quantities it will mean that another asset has been added to the Panhandle opportunities but the citizens of this section will not let the development of the actual resources which they now know to exist, lag, depending upon oil. They have gone through periods of adversity and trials and will take the oil situation calmly. They will not permit the oil activity to raise prices to exorbitant heights. Rents will not be effected out of proportion to the development of actual resources. The lawless element will be kept out. The "blue sky" oil man will find no field here for his operation. Those who are in a position to do so are willing to spend their money for actual development and will spend money they can afford to lose in case oil is not found hence resources of this section will not be hampered in case the wells drilled in Deaf Smith county prove to be "dusters."

A short while ago three wells were contracted for in Deaf Smith county on a basis which received the approval of those sturdy pioneers who have worked so

diligently for the development of Hereford and this section. A company headed by A. H. Squire of Bowling Green, Kentucky, has contracted for three test wells to be located, one on the Jackson farm in the northern part of the county, another in the northeastern part of the county on the leased land held by George L. Muse, F. M. Hill and J. E. Hill, as trustees, and the third near Dawn on leases secured by D. L. McDonald, L. F. Borden and associates. The company drilling these test wells have no stock to sell and are asking for no investments from the people living in Deaf Smith county.

The McDonald well is now down over 500 feet, the Muse rig is up and just ready to spud in, while the Jackson well is to come. The drilling of these wells will be watched with interest as everyone hopes to see oil development and anticipates that such development will show that with the multitude of other resources Hereford will be the center of a productive oil field.

Another well which is drilling below 500 feet is the Hereford Oil and Gas Company, their No. One well being located seventeen miles northwest. This well was promoted by the Big Cabin Oil Company of Amarillo and local capital. The location was made on favorable geological reports and is being watched with much interest.

O. M. Shore and associates are engaged in promoting another well twelve miles northwest, D. C. Laird and associates and Frank Lambert and others have actually contracted for wells in Castro county south of Hereford, while it is reported that the Prairie Oil Company has purchased all the leases of the Capito Freehold Syndicate people in the Panhandle and contracted to sink twenty-five holes, three of them in Deaf Smith county. This is rumor, however. Material is being hauled out to a well near Friona which is said to be the first of the wells to be sunk by the Prairie people.

There are constantly rumors of more wells being located and trafficking in leases is rife. Practically all the land in Deaf Smith county is under lease and as the wells now located proceed with drilling operations, leases will raise in price and will continue to be of value until it is

proven that oil either does not or does exist and then a real commercial value can be placed upon them.

The effect of the oil activity has already been felt to some degree in Hereford. There has been a demand for real estate. Some ranch lands have been purchased outright by oil companies anticipating future development. Oil exchanges and lease dealers have opened headquarters in Hereford and time will determine just to what extent the city and county will be effected in the future by oil. Some are highly pessimistic over the situation, others are staking much money and confidence in oil development and still others are merely sitting by and watching the development with the same spirit they have watched the development of the other natural resources which exist in this section. Oil would mean much to Hereford and would mean the building of a metropolis in this section far beyond the realization of the city's founders.

A LETTER OF THANKS

As is our custom, we again take this method of thanking our friends and customers of Deaf Smith and adjoining counties, for the very liberal patronage given us during the year now about ended. By your cooperation and good will you have made this year the best for us in the history of our business which we very much appreciate and for which we feel grateful. We have done our best to serve you faithfully, but on account of conditions beyond our control we have been handicapped in our efforts. But we assure you we have done the best possible, under the circumstances. We wish to say to all our old customers and friends that the latch string on our front door hangs on the outside and we earnestly solicit a continuance of your valued orders. To those who we have never had the pleasure of serving, we welcome you, and would be glad indeed to have all or a share of your business.

Grocery stores in Hereford come and go, as most of you know that have been here any length of time, we have the distinction of being the oldest Grocery firm now in Hereford, there being no one here now that was here when we opened our doors for business. You will continue to find us at the same old stand anxious to serve you, as we expect to remain in the Grocery business, not because it is profitable as there is not much money to be made, but because we like the business, we like the country and we like the folks. Make our store your headquarters when in town. Feel at home and you will find us ready and willing at all times to lend a helping hand in a business way as far as you may be entitled too.

Again thanking you one and all and wishing each of you a pleasant Xmas and a prosperous New Year, we are

Respectfully,
WILLIAMS BROS.
47-2t

ESTRAY SALE NOTICE

I WILL SELL to the highest bidder, for cash, at I. E. Woolery place, 4 miles East of Hereford, on January 5, 1920 in Deaf Smith County, Texas, within the hours prescribed by law the following described estray stock, to wit: 1 two year old cow, white face, Branded R left side. Said stock was estrayed by me on the 15th day of Nov. 1919, and has been held as the law requires.
C. G. Bowman,
County Commissioner, Precinct No. 1,
Deaf Smith County, Texas. 48-4t

ESTRAY NOTICE
In compliance with law, and upon the RETURN of C. C. Bowman County Commissioner for Precinct No. One, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one red white face cow, 3 years old, branded C.L. on right hip, said animal now ranging in the neighborhood of C. O. Norton ranch, 8 miles north of Hereford, Texas, if not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised and said Commissioner will proceed to sell the same according to law.
Dated Hereford, Texas, this 20th day of Dec., 1919.
A. O. Thompson, County Clerk,
A. I. Biggs, Deputy.

ESTRAY NOTICE
In compliance with the law and upon the RETURN of J. H. Wagner, County Commissioner for Precinct No. 3, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one white face roan cow about 4 years old, branded S-1 on left shoulder. One yearling which belongs to said cow, not branded. Said animal now ranging in the neighborhood of R. F. Spees place in west part of County, if not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised, and said Commissioner will proceed to sell the same according to law.
Dated, Hereford, Texas, this 4th day of Dec., 1919.
A. O. Thompson, County Clerk.

THIS IS NOT "JUST ANOTHER ADVENTURE SERIAL" although it is about a very great adventure. Its power for thrills is indescribable because we would have to use up a lot of stale old adjectives, and that wouldn't be fair to this romance. See "The Black Secret" at the Star Theatre Friday, December 26th, and Saturday Matinee following.

DELCO-LIGHT
The complete Electric Light and Power Plant

Enjoy your family circle under bright, safe, convenient electric light.



Ford Garage

We expect a Car of

COAL!

any day now

COW FEED

Meal, Hulls, Bran

Hereford Grain Company
In Old Cass Bldg. Phone 249

"You'll Like Hereford—Oceans of Water."

OIL MAPS

Single county maps, 2000 varas scale, priced as follows:

Armstrong, Briscoe, Carson, Castro, Collingsworth, Donley, Gray, Hall, Hansford, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Farmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler Counties—\$2.50 each paper prints, \$4.00 each linen prints.

Dallam, Deaf Smith, Hartley, Moore, Hutchinson, Oldham Counties—\$3.50 each paper prints, \$5.00 each linen prints.

Combination of Hartley, Moore, Hutchinson, Oldham, Potter and Carson Counties, 4000 varas scale—price \$7.50 for linen prints.

Quay County, New Mexico—price \$4.00 linen, \$2.50 paper.

Unsectioned map of the 26 Panhandle counties, showing towns, streams and railroads, and all locations to date. (Locations marked with derricks and give names of companies drilling). Size 30x30 inches, price \$1.00 paper print.

Special Map Work Solicited

Panhandle Mapping & Blue Print Company

604 Polk St., Amarillo, Texas.
46-4t

FARMERS ATTENTION!

We are in the market for your GRAIN. Call and see us, or phone No. 265.

GREAT WEST ELEVATORS COMPANY
(Formerly McQueen Elevator)
O. F. West, Mgr.


The First Bottle of **PE-RU-NA**

Gave Relief so Writes

Entirely Free from Catarrh of the Stomach

"Peruna has positively done for me what many doctors failed to do. I have been time and again compelled to take to my bed for days. The first bottle of Peruna gave relief and while I always keep it in the house for emergencies, I consider myself entirely free from catarrh of the stomach, the trouble from which I suffered for so long before taking this remedy."

Liquid or Tablet Form Sold Everywhere. Ask Your Dealer.



Ford

THE UNIVERSAL CAR

Because of its all-around utility, the Ford One Ton Truck—with worm drive—has made itself an absolute business necessity. It's so dependable in service wherever placed, flexible and sure in control and low cost of operation and maintenance and possessing that vanadium steel strength, it has become the want in every line of business, from retail merchant to manufacturer, from engineer to contractor, from corporation to farmer. Let us tell you details and give you a demonstration. Truck Chassis, solid tires, \$550 f. o. b. Detroit; with Pneumatic tires \$590 f. o. b. Detroit.



Ford Garage

May Santa Claus Be Good To You

AND 1920 BE THE HAPPIEST AND MOST SUCCESSFUL YEAR OF ALL TO YOU.

HAVE YOU GOT YOUR JOHN J. PERSHING CALENDAR?

The T. K. Wilson Insurance Agency

THE STRONGEST IN THE PANHANDLE

Do It With A Fordson

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

The Ford Garage
SOLE DISTRIBUTORS

A Live Bank in a Progressive Town

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

The First National Bank of Hereford
CAPITAL \$50,000

Hereford Safety — Service — Texas Security

MAKE YOUR NEXT TRIP ON SOUTHLAND TIRES

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work. Automobile Electrical repair work solicited.

ELECTRIC SERVICE COMPANY
Hereford Texas

Exclusive Representatives For International Line

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

Dunlap Hardware Company

Hereford Texas

The Bank of Personal Service

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution. "Better service for our customers and better customers for our bank."

The First State Bank & Trust Co.
of Hereford

Member Federal Reserve System Capital \$50,000 Guaranty Fund Bank Surplus \$50,000

DURING 1920

don't forget the most Modern, up-to-date, Sanitary Bakery and Confectionery in the Panhandle.

Candies — Cakes — Bread — Lunches — Fountain Service

The Hereford Bakery & Confectionery
G. A. LEWIS, Prop.

(Visit us in our new location.) Hereford Texas

We Are Furnishers for the Whole Family

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing—Stetson hats and standard furnishings—Perfection clothes for boys. Just received new line of Ladies' Coats and Coat Suits.

D. R. Gass & Son
"YOUR FURNISHERS"

Hereford Texas

The City Cafe

IS NEAT AND SANITARY,
MODERN AND UP-TO-DATE
IN EVERY WAY.

Quick Service and Quality

IS ALWAYS STRESSED HERE

IT IS THE BEST LIGHTED
AND CHEERIEST EATING
PLACE IN HEREFORD.



The Baskin Land Co.
(RESOURCES \$50,000.00)

Oil Exchange in connection with our office, Oil leases, Royalties, Securities, Lands in fee, etc. Acreage for drilling contracts. \$60,000.00 to loan on land at 7 per cent annual interest, loans can run 5 and 10 years. We do a general real estate and investment brokerage business. See us for bargains.
Hereford Texas

We wash everything but

THE BABY

Hereford Sanitary Steam Laundry
H. L. BROADWELL, Prop.

Hereford Texas

MARRY THE GIRL AND WE WILL FURNISH THE HOME

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos — Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

THE E. B. BLACK COMPANY

Hereford Texas

Start the New Year Right

by cultivating the habit of visiting our new and up-to-the minute store for Ladies and their menfolk. Everything in Dry Goods and Men's Wear shown attractively.

J. O. NEWELL

Hereford Texas

YOUR BILL

was mailed this month. We will appreciate your check, in person or through the Postoffice, as we are swamped with work.

Do It Electrically

Hereford Light & Power Company

Hereford F. H. OBERTHIER, Mgr. Texas

Meet Me at the Corner Drug Store

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

One of Hereford's Leading Institutions

Hereford JOHN McLEAN, Proprietor Texas

Let Your Friends See That It's A Howard

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise. Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country. Visit our optical department.

W. H. RAY

Hereford JEWELER AND OPTICIAN Texas

MAKE YOUR PLANS NOW
TO EAT YOUR

CHRISTMAS DINNER

AT THE CITY CAFE

WE ARE PLANNING A REAL, HONEST-TO-GOODNESS MENU THAT WILL MAKE YOUR MOUTH WATER JUST TO READ IT.
YOUR PATRONAGE WILL BE APPRECIATED.

THE CITY CAFE

HIDES!

We offer the following prices for hides:

Green Hides.....15 cents
Part salt cured.....At value
Salt Cured.....18 cents
Dry Flint.....27 cents

Phone or wire our expense when you have any quantity to offer. We want to handle your hides and must keep in touch with you.

Amarillo Coal, Grain & Hide Co.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

501 Grant St. Phone 101

Amarillo, Texas

CHURCH NOTES

Methodist Church

Services at our church next Sunday; Sunday School at 9:45, preaching at eleven.

Next Sunday is the day we will take our annual offering to the Texas Methodist Orphanage. We will take this offering at the preaching hour. Bring your money and checks and if you cannot attend send in your offering. Everybody is cordially invited and will be welcome.

We will worship with the Baptist Church at the evening hour. Merry Christmas to everybody. W. H. Terry, Pastor.

Baptist Church

The Congregation was very good last Sunday and the Sunday school had 200 present. Remember the services next Sunday.

you will miss a treat if you are not there. Come out and hear the annual report.

Everybody will receive a cordial greeting at all our services. Sunday School 9:45.

Preaching at 11 a. m. and 6:30 p. m. Senior B. Y. P. P. at 5:30. J. E. McClurkin, Pastor.

First Christian Church

Bible School 9:45; preach by the Pastor 10:45. The Union Service will be at the Presbyterian Church. Rev. Asbell will preach.

The Church will have its annual dinner the first Sunday in January. Also there will be an election of church officers at that time.

The public is welcome to all our services. J. M. Asbell, Pastor.

Presbyterian Church

Sunday School 9:45 a. m. Preaching 11 a. m. Junior C. E. 3 p. m. Intermediate C. E. 3 p. m. Senior C. E. 5:30 p. m.

Union Service at the Presbyterian church. Mr. Asbell will preach.

"Matthew—Representative of the Rich," the morning subject, the first of a series on The Apostles.

J. R. Sharp, Pastor.

Y. P. S. C. E.

Presbyterian church, December 28, 1919, at 5:15 sharp.

Topic—"How to Make Next Year Better Than This." Scripture Reading—Ps. 90:1-17 (New Year's Meeting).

Leader—Clyde Carroll. Song Service—Boys to select songs.

Scripture Reading and Leader's talk.

How Can We Improve Our Society?—Mary Jane Bodkins.

How Can We Better Our Devotional Life Next Year?—Norman Rice.

Song. How May We Get Nearer to Christ Next Year?—Dorothy Boardman.

What May We do Next Year in Our Church Life that We Have Not Done This Year?—Viola Nunn.

Sentence Prayers. How May We Mean More to Our Friends Next Year?—Peg Carroll.

This Year that We Need Not Repeat?—Roy Nunn. Reading—Velma Carroll.

How Can This Society Aid Us in Making Next Year Better than This?—Vernor Curtis. Pastor's five minutes.

C. E. Business. C. E. Benediction.

SOCIETY

Report of Circle Number Three

The members of our circle were welcomed in a charming way at the beautiful and hospitable home of Mrs. J. H. Pitman and Miss Miller.

The meeting was opened with the old-time favorite, "Jesus Lover of My Soul." The different parts and voices blending made the singing very harmonious and worshipful.

After an earnest prayer by Mother LeGrand, Mrs. Gilliland our president, asked Mrs. Pitman to lead the devotional, by reading the first chapter of Genesis, which was followed by interesting comments.

Several items of interest and importance were discussed during the business session.

Mrs. J. M. Gilliland conducted the Bible study in a very instructive and helpful manner. There was a general spirit of enthusiasm and a desire to search and learn the Scriptures.

Mrs. Pitman dismissed us with a fervent prayer.

Next meeting at the home of Mrs. L. H. Shore. All members and visitors will receive a hearty welcome.

On Thursday of last week, Dec. 18, 1919, the ladies of the Methodist Missionary Society planned and prepared a dinner as a surprise to their President, Mrs. D. F. Ashbrook, the occasion being her birthday. About eleven-thirty o'clock in spite of the drizzling rain, about 40 ladies gathered at the home of Mrs. H. H. Hawkins and from there went in a body to Mrs. Ashbrook's. To say that good lady was surprised would be putting it very mildly, but soon all were received in a very gracious manner and Mrs. G. A. F. Parker took charge of the kitchen and with plenty of help, a good old fashioned turkey dinner was soon ready for the table. The pastor, Bro. Terry, and his wife were present and after grace was said the fun began and the spirit of good fellowship prevailed throughout the rest of the day. As there was a funeral at the Methodist church that evening, some of the ladies had to leave early to attend the services but every moment spent in the Ashbrook home was a great pleasure to all present and one and all wished Mrs. Ashbrook many, many happy returns of the day.

WEBB—WINN

Edgar Webb, who has been bookkeeping for the Hereford Garage, since his return from France about six months ago, asked for a vacation the first of last week on the plea of important business in Dallas. Then on Friday of last week Mr. Webb returned to Hereford and surprised his many friends when the

Plenty Coal

We will soon have plenty of coal for every one in actual need.

The Civic Committee has solved the problem.

If you have coal don't bother us. We are not permitted to sell those who have ten days supply on hand.



E. W. HARRISON

Phone 76

May Old Kris Kringle

Fill your socks and stockings full of delightful presents Thursday morning, your stomachs full of Turkey Thursday noon, and your systems full of fight and optimism Thursday night for life's battle in 1920, is the very earnest wish of the officers and directors of

The First National Bank



There is a beautiful 1920 Calendar here for YOU. Come and ask for it.

SAFETY SERVICE SECURITY



business was found out. On Wednesday, Dec. 17th, at the home of the bride's sister, Mrs. O. W. Finley, of Dallas, Texas, occurred the marriage of Miss Clyde Winn to Mr. Edgar Webb. The many friends of the groom offer congratulations to this young couple and will be glad to welcome the new member into the circle of friends.

Dr. and Mrs. W. F. Gabbert were host and hostess to a few friends on last Sunday with a most wonderful goose dinner. Dr. Gabbert shared his part of the praise and glory on the fact that he was the lucky one who killed the goose which made the dinner a success and Mrs. Gabbert, with her skill as a Good cook made the dinner more a thing of reality. A most pleasant day was spent in visiting and music by the few friends who were: Mr. and Mrs. John Brownlee and son, Bob, and Mr. and Mrs. Geo. Guinn and daughter, Frances.

RICKETTS—NEAL

On last Sunday afternoon at two o'clock occurred the marriage of Miss Lavina Neal to J. Claude Ricketts at the home of the bride's parents, Mr. and Mrs. W. E. Neal, of Dawn, Texas. The plans of the contracting parties were carried out in a very unique manner and the marriage was kept a dark secret until the last moment, when Rev. Asbell arrived and it was then announced that the ceremony would occur. Immediately after the ceremony the couple left for a short wedding tour but will return in a short time and will make their home in Hereford.

Both young people are well known in Hereford and their host of friends in wishing them many happy years of married life.

To Our Kind People of Hereford

In token of our appreciation toward those great people of Hereford, who showed us so great kindness during our sad affliction in the death of our darling wife, daughter, and sister, let us say that words cannot express our gratitude to you.

May God's richest blessings rest upon you is our prayer.

Affectionately yours,
J. H. Roles,
Pd. J. L. Williams and family.

No Worms in a Healthy Child
All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or dispel the worms, and the Child will be in perfect health. Pleasant to take. 50c per bottle.

Automobile Drivers

This is just to remind you of the State law which says every automobile driver is required to pay a license before January 1.

Respectfully,
C. S. Purcell, Sheriff and Tax Collector.

BRAND



HEREFORD CATTLE CO.
Hereford, Texas
Registered and High Grade Bulls
For Sale
27-2-1-20 Phone 167-F2

To Our 400 Customers



The past year has been very satisfactory to us and we thank you for your patronage, confidence and support and wish for you a very Happy Xmas and a Prosperous 1920.

Your obedient Electrical servant,

"DO IT ELECTRICALLY."

Hereford Light and Power Co.

A CHRISTMAS WALK

Every softness the anthem closed
 and a slowly uttered bell;
 sweet calm of a peace divine
 as a benediction fell;
 out on the morning light that spread
 a glow of amber gray,
 with Margery home from church
 on an old, old Christmas Day.

and, mid-day—for the rugged month
 chosen a kindly mood,
 a wonderful mellow aftermath
 on the Autumn's plenitude,
 scarcely a tang of wholesome cold
 as the Winter's breeze blow,
 Margery walked from church with me
 a Christmas long ago.

the earnest words that had touched our
 hearts—
 the warnings, kindly and wise—
 left a shadow of tenderness
 Margery's violet eyes;
 merry, boydenish maid I'd known
 a twelvemonth's flying space,
 taken on that old Christmas Day,
 new and womanly grace.

through the tremulous opal clouds
 that shifted and awayed apart,
 sun ray lighted the rosy face,
 he wish was born in my heart
 a down the trail of the unspent years,
 whatever their trend might be,
 soft-eyed maiden beside me then,
 light walk to the end with me.

ently watching the velvet flakes
 of the white gale set a-wing,
 catches the spirit of other years
 while the bells of Yuletide ring;
 near me, smiling with happy eyes
 our children's romping play,
 the girl who walked from church with
 me.

on that old, sweet Christmas Day,
 Margery Whitney Durbin, in People's
 Home Journal.

Christmas Joy

UZANNE! "Please!"
 "I won't do it!" Suzanne said
 very promptly.
 "But you don't know what it
 is," Nancy objected.
 "Granted. But I haven't
 known you intimately from the
 age of five years and seven months
 without learning the implications of
 your voice. I repeat it: I will not
 do it!"

Nancy's pretty eyes darkened. "Oh,
 Suzanne dear, if you knew how much I
 want it! You just couldn't refuse me!
 You couldn't! It would make me hap-
 pier than anything I could think of."
 "I suppose I can let you tell me,"
 said Suzanne relenting, "although I
 warn you that I know you're just 'get-
 ting round me' and I'd be much wiser
 to hold to my original position."
 "Nancy's face flashed into radiance.
 Nancy, happy, was always irresistible.
 You will be good and sweet and big
 and generous and let me have my way!
 Oh, I knew you would! It's about
 Christmas, Suzanne. You see, while
 your father has been piling up a for-
 tune my dear dad has been having
 hard times, and we are all having to
 be very careful. It isn't anything
 dreadful, you know, so long as we
 have one another and the home; but
 there isn't much margin for extras. So
 I can give only a tiny little gift—it
 cost me exactly 49 cents in money—
 and please, please, please, Suzanne,
 be good and do the same to me! You
 know it's you I love; not the lovely
 gifts you shower upon me. Christmas
 isn't money; it's loving."
 Suzanne put her hands on Nancy's
 shoulders and looked down into the
 pleading eyes.

"I can use your argument, too," she
 answered. "If Christmas is loving, not
 gifts—and you know I agree with all
 my heart—then why are you making if
 a thing of even exchange in dollars
 and cents? Are you doing it for my
 sake?"

"N-no," Nancy faltered. "Only—"
 "You know the money is nothing to
 me—that the only joy I can get from it
 is to use it to grant the little wishes
 that those I love have wished, or for
 things that I know they'd love even if
 they haven't actually wished them.
 Would you rob me of that, dear? Is it
 fair—when it's Christmas? If you hap-
 pened to have the money instead of
 me, would you want to have the one
 joy of it taken from you?"

For a long, long moment Nancy was
 silent. Then she looked up with a
 bright smile.

"I surrender, Suzanne," she said.
 It was an exquisite gift that shone
 up at her from the little white box
 Christmas morning—a pink tourmaline
 pendant set with pearls. Beneath
 was Suzanne's card:

"I bought it long ago because it
 looked so like you, Nancy dear. But
 it is you who are giving me the real
 gift—the joy of sending you this."
 Nancy lifted it to the light. It was
 the loveliest thing she had ever had,
 but the heart of the joy was that it
 meant joy to Suzanne, too.—Youth's
 Companion.

**Carol Singing
 Is Dying Out**

THE custom of carol singing
 out of doors at Christmas
 time seems to be dying out.
 This is a great pity, for
 carols are a branch of folk music, the
 unconscious art of the peasant mind,
 a heritage of inestimable worth.

In many English villages there are
 carols peculiar to themselves, to be
 jealously guarded and retained for
 their use.

The Christmas carol dates from the
 birth of Christianity itself, the
 angels having sung their carols at the
 birth of Jesus Christ.

Among the early Christians carols
 were sacred hymns representing
 Christ's nativity.
 Now the name is
 given to a variety
 of popular met-
 rical composi-
 tions from the
 simple record of
 the birth of our
 Lord to rudo was-
 sal songs and
 rhymes of holiday
 revelry.



Probably no Christmas would seem
 complete without the well-known and
 popular hymn, "Hark! the Herald
 Angels Sing."

The word carol, which originally
 meant a dance, is thought to have
 come into our language either from
 the Norman French carole or from the
 Celtic carol.

In 1822 Davies Gilbert published
 "some ancient Christmas carols, with
 the tunes to which they were former-
 ly sung in the west of England." In
 his preface he declared himself to be
 desirous "of preserving them in their
 actual forms, as specimens of times
 now passing away,
 and of religious
 feelings now su-
 perseded by oth-
 ers of a different
 caste."

Of late years
 some of the
 churches—chiefly
 in the larger cit-
 ies—have held
 "Christmas carol
 services" during the Christmas sea-
 son. This is an excellent movement,
 and might profitably be taken up by
 churches all over the country. Cer-
 tainly if the churches can restore this
 old custom it will add to the enjoy-
 ment of the season.

France is exceptionally rich in
 carols, which are often drinking songs
 as in many European countries. We
 find many French carols translated into
 English, no doubt as a result of the
 intercourse which existed between
 dwellers on either side of the channel,
 in the days when English youths often
 pursued their studies in France.

There is a great deal of discussion
 as to which is the most popular carol.
 While it is impos-
 sible to name the
 favorite, there
 can be little doubt
 of the universal
 appeal of "God
 rest ye, merry
 gentlemen,"
 whose plaintive
 melody has
 touched a chord
 in the popular
 mind. Among modern compositions
 may be mentioned, "The Shepherds
 Left Their Sheep," by Alfred Hollins.
 Mr. Hollins is blind, but this affliction
 has not prevented him from becoming
 one of the finest organists and compos-
 ers in Britain.

Washington Irving in his famous
 "Sketch Book" introduces us to most
 of the old English customs which have
 from time immemorial, attended the
 Christmas festival. Of his first night
 at Bracebridge Hall he says:

"I had scarcely got into bed when
 a strain of music seemed to break
 forth in the air just below the win-
 dow. I listened, and found it pro-
 ceeded from a band, which I conclud-
 ed to be the waits from some neigh-
 boring village. They went around
 the house playing under the windows.
 I drew aside the curtains, to hear
 them more distinctly. The moon-
 beams fell through the upper part
 of the casement, partially lighting up
 the antiquated apartment. The
 sounds, as they
 receded, became
 more soft and
 aerial, and seemed
 to accord with
 the quiet and the
 moonlight. I lis-
 tened and listened
 they became
 more and more
 tender and remote, and, as they grad-
 ually died away, my head sank upon
 the pillow and I fell asleep."

In Pasquill's "Jests," a book pub-
 lished in 1604, an amusing story is
 told of a knight who gave a Christ-
 mas feast at which he entertained
 his friends and the tenantry.

The host ordered no man at the
 table to drink a drop "till he that was
 master over his wife should sing a
 carol." A pause ensued and then one
 poor male, more daring than the
 others, timidly lifted his lonely voice.

The knight then turned to the ladies,
 who sat at a table apart, and "bade
 her who was master over her hus-
 band," sing a carol. The legend says
 that forthwith "the women fell all
 to singing, that there was never
 heard such a catter-walling piece of
 music."

BRAND

**WANTED—5 or 6 gang-dial
 plow. Must be worth the
 money.**
BLAIN BROS.

BRAND

**If U. C. same notify
 C. C. Slaughter.**

Grove's Tasteless chili Tonic
 restores vitality and energy by purifying and en-
 riching the blood. You can soon feel its strength-
 ening, invigorating effect. Price 60c.

CAN'T DO THE WORK

It's too much to try to work every
 day against a constant, dull headache,
 or sudden darting pain in the small of
 the back. Be rid of it. Try Doan's
 Kidney Pills. Your neighbors recom-
 mend them.

J. W. Beck, farmer, Hereford, says:
 "At one time I was a blacksmith but
 my back and kidneys were in such
 bad shape I had to give up the work.
 My back was sore and lame mornings
 and ached so severely I couldn't stoop
 over to do my work. When I bent
 over a sharp pain would shoot through
 the small of my back and I could
 hardly straighten up again. My back
 was also weak. I did not sleep well
 at night. My kidneys were irregular
 in action and bothered me at night as
 I often had to get up two or three
 times to pass the kidney secretions.
 Another member of my family had
 used Doan's Kidney Pills with such
 good results I began using them. Two
 boxes relieved me of the trouble and
 fixed me up in good shape."
 Sold at all dealers. Foster-Milburn
 Co., Mfgs., Buffalo, N. Y.

Carefully cut lettuce, with the
 two or three lower leaves and all
 diseased leaves removed, develop-
 ed far less decay in transit
 than the commercially cut lettuce
 in experimental shipments from
 Florida to northern markets.

FORD OWNERS BE HAPPY—
 Get a Champion Ford Generator for your Car or Tractor. Save Gas-
 oline. Start your car twice as easy. No kick. Keeps the Plug free
 from Carbon. See Demonstration at
THOMPSON'S GARAGE **THOMPSON & MERCER**
 DISTRIBUTORS

Notice to Creditors

All those knowing themselves to be indebted
 to the McQueen Grain Co. please make arrange-
 ments to settle by January 1st. Either by mail
 check or call at my old office where the books are
 kept. After that date will have to place them for
 collection, as I cannot stay here and look after it
 myself.

J. W. McQueen

Just Arrived

A fresh car of the well known brand of Heliotrope
 and Choctaw flour. Every sack stamped the
Highest Patent, something you won't find on
 some flour being sold in Hereford. Better antici-
 pate your wants a few months in advance and
 stock up a little, thereby saving some money.
 Every sack guaranteed and the price is right.

Our calendars are in and they are beauties. Call
 for yours, whether you be our customer or not.

Respectfully,
Williams Brothers

LESSON OF CHRISTMAS DAY

Example of Christ Should Inspire Un-
 selfishness and Make Us Try to
 Remedy Faults.

Christmas should inspire a world of
 selfishness. The example before us
 is almost too perfect, for it rather
 chafens us to attempt such divine
 gifts of self-abnegation, but we can
 it will at least take us from the
 paths of selfishness, where most of us
 are. Each Christmas Day should
 show us something of the lesson of
 the Holy Child's life.

we could learn from Christmas,
 and in the succeeding years the
 lessons of self-betterment and
 nobility it has to offer, how in-
 stantly better it would be than just
 look on it as a holiday for gifts and
 feasts, for extravagance and foolish-

ness. Take an hour or two off on
 Christmas day and give it up to retro-
 spective and self-inspection. You will
 find faults, if you judge yourself
 impartially, for no one is perfect. Then
 make a serious determination to try
 to overcome those faults, for only try-
 ing to improve is there any growth in
 character. If you are satisfied with
 yourself, you stay just as you are with
 your faults and virtues. But if
 you try hard to remedy the faults your
 character is constantly growing broad-
 er. This is the lesson which Christ-
 mas day has for each of you.

CHRISTMAS

Sparkling snow on the ground
 —an invigorating tang to the
 air—the mouth-watering smell
 of cooking from the cozily-warm
 kitchen—our boy safely home
 from overseas with brave stories
 to tell and all the manhood crys-
 tallized in him—relatives and
 old friends gathering at the festi-
 ve table—holly wreaths at the
 windows and a crackling fire in
 the open hearth—the hilarious
 laughter of kiddies as the new
 toys make them bubble over—
 mistletoe nailed mischievously
 above the door for the kiss you
 mean to give bustling, unsus-
 picious mother—the silvery,
 tranquil peal of church bells
 across the soft-snowed open
 places—an amazing forgetful-
 ness of the dour anticipations
 and business worries of only
 yesterday—a sudden re-belief
 that love is life—
 That is Christmas!

Merry Old St. Nick



To avoid a barrel of trouble buy
 a barrel of Magnolia Safety Oil, a
 nice clear kerosene. Phone 371.

Does It Pay?

This year has been better than average for
 all kinds of farming. The dry farmer has good
 crops. But the irrigator has better crops.
 Enough better to prove that it pays to pump water
 even during the favorable seasons. If it pays to
 irrigate when conditions are favorable how about
 irrigation when it refuses to rain. The average
 man in the Hereford country knows the good
 years are few and far apart. With a pumping
 plant the slim years are eliminated and every year
 is a good one. Why not develop your shallow
 land and help build up the best and highest priced
 land in Texas?

D. L. McDonald

**Grind Your Feed
 With Your
 Ford**

**OR WITH ANY OTHER MAKE OF CAR
 YOU MAY HAPPEN TO OWN**

A simple attachment to the front of your car,
 without injuring or altering it in the least, will en-
 able you to utilize your car engine in grinding all
 the feed you have on your place. Will grind oats
 20 bushels per hour, corn 25 to 40 bushels per
 hour.

**SAVES YOU THE COST OF AN 8-H. P.
 GAS ENGINE OUTFIT—and keeps \$200 in your
 own pocket.**

ASK US FOR DEMONSTRATION

Dunlap Hardware Company

LOANS
You will like our Rates and
Service. Try it.
T. K. Wilson.

We Have Prospered

during the past year, and are Counting upon an increased circle of friends and Customers in 1920.

We will try our level best to give real Service, and to deserve your patronage.

MERRY XMAS!

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

The Local Spotlight—Touches Lots of People You Know

Miss Cecil Gilliland
Local Editor, Ph. 20

Mrs. Roy K. Brunner spent Monday in Amarillo shopping.

Bring us your Hides.
Jones & McLean.

Mrs. B. F. Neely spent the day in Amarillo Monday of this week.

Geo. Cox left Tuesday to spend the Christmas holidays in Kansas City.

Phone No. 1 if you need anything in the grain or feed line.
Jones & McLean.

O. E. Thomas of Dallas, Texas, is visiting friends in Hereford for a few days this week.

Otis Cobb, who is attending school at Clarendon, is spending his vacation with home folks.

Mr. and Mrs. J. R. Harris left Monday to spend the holidays with relatives in Tennessee.

John P. Slaton was a business visitor in Amarillo Monday of this week.

Miss Clara Edwards arrived last week from Dallas, where she is teaching, to spend the holidays.

Mrs. O. C. Curtsinger left Tuesday of this week for a visit with relatives in Memphis, Texas.

Mrs. J. L. Fuqua was an Amarillo shopper Monday of this week.

Mr. and Mrs. E. A. Slemmons left Monday to visit relatives in King City, Mo., for a few weeks.

Mrs. Enna Mercer left Monday for Wellington, Kans., to spend a few weeks with her daughter, Mrs. Frank Goodloe.

We buy hides.
Jones & McLean.

Rev. J. M. Asbell made a trip to the brakes Monday of this week and returned with a load of Christmas trees.

\$60,000.00 to loan on land at 7 percent annual interest. Loans can run five and ten years. No red tape. Optional payments. Bakin Investment Co., Hereford, Tex.

Mr. and Mrs. John Henson left Monday to spend the holidays with relatives in Clarendon, Texas.

Mrs. Homer Wilkinson and daughter, Miss Mary, spent the day in Amarillo Monday shopping.

For Sale: Chevrolet, in good condition. Also good EMF car in shape to make truck.
45-tf W. F. Orr.

Miss Claudia Duncan arrived the last of the week from Columbia, Mo., where she is attending school, to spend the holidays with home folks.

Rufus Brazil came over from Plainview Sunday and will visit with home folks during the holidays.

Miss Mattie Swisher left Monday for Ketchikan, Colo., to visit relatives, also while away Miss Swisher will visit in Denver.

A. Herbst left this week for Lampasas, Texas, where he will be joined by his wife who has been visiting relatives there for the past weeks. From there they will go to Caldwell, Texas, to spend Christmas with Mr. Herbst relatives.

P. B. Fuqua arrived from Roswell the last of the week to spend the Christmas holidays at home.

Miss Elizabeth Black is spending her vacation with home folks. Miss Black is attending school in Fort Worth.

Mrs. F. R. Alexander left Tuesday for Olney, Texas, where she will visit for a few days with relatives.

A New Dray Line

has been put in by E. A. Winterrowd & Sons. All work entrusted to our care will be handled satisfactorily. Phone 62. 47-4t

Caldwell Hicks arrived Friday from Roswell to spend the vacation with his parents, Mr. and Mrs. W. E. Hicks.

Mrs. P. J. Wilson was called to Midlothian, Texas, Monday on account of the illness of her sister, Mrs. J. N. Newton.

Miss Eddie Connell, who is teaching school in New Mexico, is spending her Christmas holidays with her parents, Mr. and Mrs. Ed Connell.

Mrs. M. C. King returned to her home in Panhandle, Texas, Tuesday after a visit with her mother, Mrs. E. J. Williams.

Miss Rosa Jackson, of Washburn, Texas, who has been visiting her cousin, Mrs. J. M. Burton, returned home Tuesday of this week.

Mr. and Mrs. Joe Smith left Tuesday to spend a few days visiting relatives in Colorado Springs, Texas.

W. E. HICKS

Brand: O Right Shoulder

Dealer in Hereford Cattle
Hereford, Texas

Mrs. S. E. Milton returned to her home in Canadian, Texas, Tuesday after a visit with her daughter, Mrs. J. J. Wilder.

Mr. and Mrs. W. P. Morris left Tuesday for Clarendon to spend the Christmas holidays with relatives.

Miss Onley Temple of Canyon, visited for a few days this week with her old time school friend, Mrs. E. B. Black.

James Hardy McClurkin arrived home Friday from Roswell, N. M., where he is attending school to spend the Christmas vacation.

Mrs. R. G. Bryant who has been visiting in the home of her cousin, Seth B. Holman, returned to her home in Portales, N. M., Sunday afternoon.

Look for the dates of the following plays: "The Midnight Courtship," "The Cases of Suspension," "The Obstinate Family," "The Little Savage," "Among the Breakers." These plays will be given by Mrs. Tubb's pupils at different dates which will be announced later. "Among the Breakers" is one of the greatest Dramas ever presented by Amateurs. 47-tf

Miss Ruth Owen, who is attending school in Chickasha, Okla., is spending the vacation with her parents, Mr. and Mrs. A. H. Owen.

Plenty of thresher's Coal on hand.

Jones & McLean Grain Co.

Mr. Alex M. Ennis left Tuesday for Kansas City, Mo., and will spend the Christmas vacation with his wife who is spending the winter with relatives there.

Chas. E. Wade of Weatherford, Texas, arrived Saturday of last week for a visit with his parents and other relatives.

Mr. and Mrs. W. R. Steckman and daughter, Miss Maurine, left Wednesday afternoon for Oklahoma City where they will attend a family reunion.

REGISTERED AT HOTELS
Dimmitt—M. D. Alexander, Homer Walker, C. B. House, Mr. Smith, Earl Lust.
Black—Geo. Hitz.
Friona—C. M. Crume, C. M. Benton.

Canyon—T. E. Money.
Big Square—Roy E. Haberer.
Farwell—S. E. Dixon, Dewey Whitley, Mr. and Mrs. C. L. Bridges.

Tulia—J. A. Findley.
Plainview—H. C. Cline.
Amarillo—F. C. Trent, R. J. Parson, Mr. Marks, Vera Crawford, M. C. Roberts, F. F. Phillips, E. E. Warren, H. C. Pipkins, Charles Pearson, R. E. Williams, S. E. Simpson, E. F. Myers, A. B. Donnelly, Ole Swimmers, R. W. Davis, C. H. Scales.

Clarendon—D. A. Kelley.
Dalhart—Kan Clark.
El Paso—Mr. McChristy.
Dallas—T. O. Steffens, O. E. Thomas.

Austin—W. B. Mikessell, Harvey Hayes.
Lubbock—S. E. Cone, Wayne Hutson.

Ft. Worth—N. L. Hatcher.
Roswell, New Mexico—C. C. Graham.

Cottonwood, Minn.—C. E. Murphy.
Warren, Ind.—Curtis N. Wilson.

Bowling Green, Ky.—John Campbell.
Chicago, Ill.—R. C. Kittel, Mr. and Mrs. J. J. Lockett.

St. Louis, Mo.—H. C. Reiment.
Kansas City, Mo.—Frank M. Tilson, E. C. Shaver.
St. Louis, Mo.—H. C. Reiment.
Colorado Springs, Colo.—R. R. Russell.

LIVE STOCK MOVEMENTS
L. R. Ellison shipped one car of mules to Crosbyton, Texas.

W. H. Glibreath shipped one car of sheep to Dermont, Texas.
Murry and Kennedy shipped 14 cars of cattle to Deming, N. M.
J. C. Sanders shipped one car of Registered cattle to Roswell, N. M.

European nations are now reverting to the old "balance of power" idea for mutual protection, following the action of our Republican Congress in blocking the League of Nations.

All of which means a return to pre-war military and naval preparations, huge expenditures for warships, guns, ammunition and all that goes into its manufacture. It means the age-old preparation for the next war, a resumption of the "gun totin'" tactics we had hoped would be relegated to the junk-pile as a result of the awful teachings of the World War.

Posterity will curse the names of Republican Congressmen inscribed upon the roll calls which made this thing possible.

The Vernon Record of the past week has the following fish story: "During a recent cold spell such as only Vernon can have, a belated shipment of goldfish addressed to a dealer here was put off the train in the care of the local express company. The fish had come all the way from Toledo, Ohio, were in a five gallon pail, 150 of them, and had been subjected to the changes of temperature from north to south and to the varied whims of the expressman as changes of water, feeding, etc.

"When those 'golden bathing beauties' arrived here all their gorgeous company was crowded into just one short inch of water in the bottom of their compartment. To strike freezing weather under such conditions with but few exceptions proves to be comfortable enough. Certainly it was fortunate for the fishes, for the inch of water froze and the fish went to sleep in a solid cake of ice.

"The local express company delivered the frozen dainties with but an idea in his mind, that

The Good Xmas

business given us was highly appreciated.

In fact, the nice business given us all year by our good neighbors and friends made 1919 stand out in our records of year.

NOW FOR 1920!

We are planning to surprise you the coming year with SERVICE and QUALITY.

Wishing you all a Happy Xmas and Prosperous New Year.

Corner Drug Store
HEREFORD, TEXAS

of a claim for the entire loss of the fish on his company.

"But the expressman did not know the versatility of fish. To him a frozen fish was a dead fish. It took, however, just a half hour in fresh cold water to bring 114 of the finned creatures to forty-six having died from train sickness, or change of climate, or mal-nutrition, not freezing at any rate. The fish are on sale today in Vernon and are as lively as any fish ever were. The expressman said he would not have given ten cents for the lot as they arrived in Vernon but today the fish are bringing the market price at the shop in which they are displayed."

Since the signing of the Armistice a total of 2,036 resignations of Regular Army Officers have been accepted. This number includes 213 for the week ending November 19th. Of the total resigned 52 percent were first lieutenants and 39 percent second lieutenants.

1875 Regular Army Officers have been discharged from their emergency rank and returned to pre-war rank.

Reports received to November 20th show a total of 145,540 enlistments. The following numbers have been enlisted for foreign service: Europe 17,806; Siberia 5,504; Philippines 5,658; Hawaii Islands 2,089; Panama 670; Alaska 302.

Out of 7,207 disciplinary cases reviewed by clemency boards between February 25th and October 15th, a total of 5,837 or 81 percent were recommended for clemency. All cases reviewed involved sentences of dishonorable discharge and confinement in disciplinary barracks or penitentiary.

In 2,075 cases or 29 percent of the cases the entire unexecuted portion of the sentence of confinement was remitted.

Before remissions the average period of confinement as adjudged was 6.63 years; after remissions the average was 1.85 years.

Twenty four million men were registered for the draft. About 3,600,000 were examined either by the draft board doctors or the camp surgeons. Of this number, 79 percent passed both examinations as fit for either full or limited military service.

Had the entire twenty four million been examined, it is assumed that the same proportion would have passed of the total number of registrants, as actually did pass of the number who were examined.

In the list of States in order of percentage of registrants physically fit, Wyoming is first with 87.2, Rhode Island last with 57.4 percent. Texas was ninth with 82.4 percent, Oklahoma fourteenth with 81.3 percent and Louisiana thirty ninth with 76.1 percent.

Number of men registered was 25,908,576 and of these 18,798,600 were fit for military duty.



Our Appreciation

is due our many friends and customers for their liberal patronage for the past year. In spite of high prices and uncertain markets we have kept up our stock to a level with many stores of larger size in other places and have striven earnestly to give our people a square deal and their money's worth on every purchase.

Our efforts have been rewarded with the good will of the public. We are grateful and are prepared to do even better in the new year just ahead of us.

A Happy Christmas, and enjoyable Holiday and a bumper crop of joys in 1920 is our sincere wish for you and yours.

E. B. Black Co.

We are Satisfied with small profits.

THE MEASURE OF CREDIT

Business development is measured by the confidence which men have in each other as expressed by credit.

Credit is the measure of business character and achievement.

The Western National Bank is a merchant of credit. Let us talk over business matters with you.—**WE ARE THE LARGEST PAYER OF TAXES INTO THE CITY TREASURY. WE PAY MORE TAXES INTO THE INDEPENDENT SCHOOL DISTRICT FUND THAN ANY OTHER BANK IN DEAF SMITH COUNTY.**

The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.

J. L. SMITH, Vice-President.

ROSCOE DAVIDSON, Cashier.

CLAUDE TERRY, Asst. Cashier.

CLIFFORD C. ACKER, Asst. Cashier.