



The Hereford Brand



VOLUME 18.

THE HEREFORD BRAND, MAY 16, 1918.

NUMBER 14.

THIRD MONDAY MAY 20

Merchants of Hereford are offering Attractive Leaders for Patronage. Red Cross Is to Benefit

Monday, May 20, is "Third Monday" in Hereford, as well as being the opening day of the Red Cross Drive.

The Hereford merchants are offering attractive bargains for this one day. In addition, a great many articles for the benefit of the Red Cross are expected to be auctioned off during the course of the day.

Summerfield and Wyche-Lakeview have both been talking about bringing in farm produce, poultry, hogs, etc., next Monday and putting them up for the benefit of the Red Cross chapters at these points.

Another reason why a big crowd is expected in Hereford Monday is the fact that the Chautauqua is here. And in this connection, to avoid conflict with this great entertainment feature, it has been decided to have all auction sales over by 3:00 p. m. so that all can attend the Chautauqua afterwards.

Auctioneer Williams wishes it announced that everyone desiring goods auctioned should have everything ready to start the bidding at 11:00 a. m., and to wind up right after the lunch hour. Red Cross auction sales will be held after lunch, and before 3:00 p. m. The regular auctioneering will be held at the McQueen Wagon Yard, while the Red Cross work will be done on the corner of Main street opposite the First National Bank.

May 20th combines three attractions in one: Red Cross, Chautauqua, and Third Monday. Everybody in this section is urged to come in and help make this day one to be long remembered.

Leaders offered by the Merchants, for Monday only, are: E. B. Black Company: 20 percent discount on entire stock of furniture and floor coverings. G. A. Stambaugh: 10 per cent donation to the Red Cross, on all cash sales for the day. Ralph Barnett: \$5.00 donated to the Red Cross on every suit purchased.

Sullivan Grocery Co: 20 per cent discount on all coffee.

Geo. E. Burns, Drugs: 15 per cent off on all stationery.

D. E. Gass & Son: 10 per cent off on all shoes.

Miller & Fallwell: 10 per cent off on Republic tires.

Walker Hardware Company: 25 per cent off on oil cook stoves.

E. E. Wilson: 25 per cent off on Kitchen Cabinets and Refrigerators.

Corner Drug Store: 15 per cent discount on all rubber goods.

Betts-Clark, Drugs: 15 per cent off on stock and poultry remedies.

The Fair: Special prices on all Crockery.

CASH DRAWING: 1st Prize, \$5.00. 2nd Prize, \$3.00. 3rd Prize, \$2.00.

NO DRAFTED MEN ASKED OF US FOR THIS MONTH

Deaf Smith county has not been called upon to contribute a single man under the recent hurry up calls of the War Department.

Camp Travis is to be supplied with 5,600 drafted men, beginning May 25; Camp Bowie is to receive 1124 on the same date; and Camp Cody, N. M., is to get 2200.

All three lists received here, however, omit Deaf Smith county entirely. It is understood that there are about 25 counties in the state which have enough credits, in drafts and volunteers, to be given a rest for the time being, and it is presumed Deaf Smith must be one of these.

Last Wednesday the Exemption Board sent out one man to the University of Texas at Austin, to be trained for sixty days as a mechanic. This was a special skilled trade call, and the man supplied was Willis Milton Taylor.

CHAUTAUQUA IS GLASSY—PLEASES OVERFLOW CROWD

The Redpath-Horner Chautauqua gave its opening number on Wednesday afternoon to a capacity house. The attraction was the Ladies' Regimental Orchestra—eight artists all. Wednesday night the same talent gave a different program, followed by John B. Ratto, character impersonator. The entertainment is absolutely first class in every particular, and the two Wednesday audiences were vastly pleased. The Brand will not attempt to discuss the program, for the reason that it would not be news to those who attended, and those who deliberately allow such a treat to come here and go away without seeing it ought not to be allowed to know anything about it.

The program for the remainder of the course follows:

THURSDAY
Afternoon—Sketches, Instrumental and Vocal Music, Eve Anderson Company; Edna Means, the Joy Girl De Luxe. Admission 25c.
Evening—Eve Anderson Company and Edna Means. America's Best at Their Best. Dr. Ira D. Landrith. Admission 50c.

FRIDAY
Afternoon—Songs and Stories of the Trenches, The Marr Entertainers. Magic and Mystery, Reno, the King of Magic. Admission 25c.

Evening—The Marr entertainers. Lecture, Lieut. E. H. Lougher, Direct from France. Admission 50c.

SATURDAY
Afternoon—Cinema and his band Madame Cafarelli, soloist. Admission 50c.
Evening—Grand Concert, Cinema and his band, Madame Cafarelli, soloist. Admission 75c.

SUNDAY
Afternoon—Recital, Myrtle Thornburgh and Gladys Yves Brainard. The Story of Mesopotamia, Raphael Emmanuel. Admission 25c.

Evening—Concert, Myrtle Thornburgh and Gladys Yves Brainard. "Fighting Through Hell" or "The Big Fight," Captain Fallon.

MONDAY
Afternoon—Harriet Bird Warren, American Red Cross Nurse, returned from the war zone. Admission 25c.

Evening—"The Climax", the Comedy Drama by The Climax Company of New York players. Admission 75c.

TUESDAY
Afternoon—Concert, the Premier Artists. Admission 25c.
Evening—The Premier Artists, Alton Packard, Cartoonist and Entertainer. Admission 50c.

ALABAMA MAN TO VISIT US

Mr. W. P. Goodwin of Albertville, Ala., will visit Dr. G. W. Heard in the near future. Mr. Goodwin is attending a Baptist Convention at Hot Springs, Ark., and from that point will come on to Hereford. Mr. Goodwin is the owner of a large real estate business in Alabama.

EVANS IS BACK AFTER ABSENCE OF MONTHS

E. T. Evans and wife, who have been at their home in Pilot Point for some months past, have returned to Hereford, arriving here Thursday morning.

Mr. Evans reports conditions to be very good in central and east Texas, with good rains and outlook for a bounteous year. However, he expressed pleasure at being back in Hereford, and is ready to go to work with a vim on his War Savings Stamps campaign, and on Red Cross service.

IN June, 1917, the Red Cross War Council asked the people of this country to contribute \$100,000,000 to the Red Cross. Such an amount had never been asked of any people for purely relief purposes.

The response of the people was proof that the scope of the Red Cross would never find its limitation in the willingness of America to give.

Because of the scale on which nations must be organized for war today, it was apparent that it would be many months before our Army could play its full part in the war. During that period it was important that America's help be evident to our Allies, who for so long had carried the burden.

It has fallen to the lot of the American Red Cross to fill this gap, to bring comfort and relief to those nations, and in doing so to begin to play this country's part in the war.

It should be in the mind and heart of every American that Red Cross help is strengthening that spirit of our Allies which is so essential to final success.

It is vital that this work go on, and because it must go on the Red Cross War Council must again ask the American people to respond to an appeal.

Although the demands upon our people are so great and so continuous, the War Council approaches the people for another \$100,000,000 with no feeling of apology, but in the knowledge that this is the time of sacrifice, that continued giving is the spirit of the day, that nothing matters but the winning of the war, and that its record of achievement is its justification for feeling that the American Red Cross is playing a substantial part in bringing this war to a successful conclusion.

In order that there shall be no interruption to its tasks from lack of funds, the week of May 20-27 has been set aside to give the American people another opportunity to contribute to this great work.

RED CROSS DRIVE BEGINS ON MAY 20

The week of May 20-27 has been set as the date for a campaign to raise \$100,000,000 for the Red Cross War Fund. The Deaf Smith county quota is set at \$10,746.00.

The first Red Cross War Fund was raised because the people realized, with the President of the United States, that the American Red Cross could play a great part in the winning of the war. The spirit of the people was further based on their knowledge of the traditions of the Red Cross, and their confidence in the men the President had appointed to head it. They did not know, nor did the leaders of the Red Cross know, what its full scope would be.

We face different conditions in this Second Red Cross War Fund Campaign. The vast amount of money entrusted to the leaders of the Red Cross has been largely spent. We have a record of performance and we now have a more definite picture of our future responsibilities.

The public realizes that the Red Cross performs a very important work in co-operating with our army and navy in the care of wounded and the general comfort of the soldiers and sailors. They do not know as fully that the Red Cross is performing a great new task of vast importance in helping pay the debt we owe those nations who for three years have borne the brunt of this great struggle.

In a recent speech ex-President William Howard Taft reminded our people that there is no instrumentality more effective at this time to strengthen the morale of our Allies than the American Red Cross.

The fact that our Red Cross, by the broadest kind of relief work, is strengthening and heartening our Allies, is one which we must bring home to all our people in this campaign, and we know that their recognition of it, added to their knowledge of its other work, will bring forth the fullest measure of support.

Contributions and Pledges
Contributions may be made in the form of cash or pledges. Pledges mature in four months—

July 1, August 1, September 1, October 1. Liberty Bonds will be accepted at par as contributions or in payment of pledges. All checks should be made payable to the "American Red Cross Second War Fund."

Local Organization

Headquarters for this drive in Deaf Smith county will be at the First State Bank & Trust Co., with Henry Wilkinson as Chairman. Rev. W. M. Baker will have charge of the speakers for the campaign. Volunteers for the work next week are badly needed, and any citizen, man or woman, who has the work at heart and wants to do his or her bit should at once communicate with Mr. Wilkinson.

Campaign Starts Sunday

Next Sunday the Rev. W. H. Terry of the Methodist church will preach a RED CROSS Baccalaureate sermon to the school children and to all the assembled congregation of the city in the Christian church at 11:00 a. m. President Wilson has asked that May 19th be set aside as Red Cross Sunday, and this request is to be met by a union meeting.

Sunday night it is expected that everybody in Deaf Smith county will hear the talk of Captain Fallon at the Chautauqua, and it is possible that at this meeting the Drive may be inaugurated.

Monday the recently organized Woman's Good Government League will help in the campaign by stationing saleswomen at the Postoffice. Being Third Monday and with the Chautauqua as a third attraction, it is hoped that a large crowd will be in town and a big slice of the quota will be cut off during the day.

Moves to California

E. R. Read who has been a resident of Hereford for a number of years, left Wednesday morning by auto for California, where he expects to locate. His residence has been rented to Mr. Will West. Mrs. Read preceded Mr. Read, having gone by rail with the expectation of stopping at different points to visit. Mr. and Mrs. Read have a host of warm friends in Hereford who regret very much to have them leave our city.

LADIES WILL HELP IN GOVERNMENT

Woman's Good Government League for Deaf Smith County Organized

73 CHARTER MEMBERS ENROLL

Keynote of New Organization is Support of all Moral Issues, Local, State and National

The organization of a Woman's Good Government League for Deaf Smith County was perfected Sunday afternoon. A large audience already assembled to listen to the Mothers' Day program remained for the woman's meeting by which it was immediately followed. The meeting was enthusiastic from start to finish.

Rev. Baker, as chairman, announced that the statement—"There's nothing new under the sun," was about to be disproved, and introduced Rev. Terry, who, with convincing logic and forceful address presented the issue which the women of Texas are facing to-day. Mr. Terry pointed out that it is not now a question of whether the women of the state WANT the ballot or believe in woman suffrage, that the ballot is already theirs regardless of their likes or dislikes, and carries with it certain obligations which women must meet worthily or unworthily. He showed that the privilege of having a voice in the governmental affairs of the state is the Texas woman's supreme opportunity for service to her country, in that her vote can take the place of that which is denied her boy in the training camp or other place of military service.

"The loss to the principles of right and virtue occasioned by the absence of the best young manhood of the country," said Mr. Terry, "is immeasurable, and this loss should be lessened so far as possible by the mothers and sisters of these boys, exercising their prerogative as voters. One of the most convincing arguments presented by the speaker was a recital of the many evils, which menace the well-being of the boys in the training camps—evils which render these boys absolutely unfit for military service and which are directly traceable to German influence; and for the maintenance of which every evil woman in the state is being registered to vote. He showed conclusively how the brewing interests are serving the cause of the Kaiser and his American agent, the unscrupulous, un-American politician.

At the close of his address Mr. Terry introduced Mrs. W. A. Price, chairman of the nominating committee, who, in a most inspirational address, urged upon every woman the imperative duty of becoming a member of the league of assuming her newly acquired relation to her state, and of meeting worthily the obligations conferred upon her. She then read the following statement of principles to which members of the Woman's Good Government League are asked to subscribe.

I. We affirm that it is our first duty above everything else to win this war for Democracy, and that it is not time to trust men in places of large responsibility who at any time in their public or private utterances, or acts, have shown a lack of sympathy for the plans of our illustrious President and leader Woodrow Wilson.

II. We believe that our sons, who have been called to the defense of our rights and liberties, are entitled to the best possible support and protection, from all vicious influences, from the time they leave our home till they return again. We therefore, recognize the "ten mile zone law" recently enacted to be wise and most

timely, and we urge its most rigid enforcement.

III. We believe that the "State-wide prohibition law," which is soon to go into effect, is in keeping with the desires of a large majority of the citizens of the State, and we pledge our support to the enforcement of the same.

IV. We believe that no act in the history of our State was more autocratic or unjust than that of the administration which refused to heed the instructions of the Democratic primaries in denying us the election for constitutional prohibition. We therefore demand that this instruction be carried out by the next regular session of the Legislature.

V. We believe that the women of this state are entitled to all the privileges of the ballot that are now granted to the men. We therefore urge upon the coming regular session of the legislature that they submit an amendment to the Constitution giving them the same.

We take this occasion to announce that we will not support any candidate for the office of Governor of this state, or for either branch of the Legislature who does not subscribe to the above named principles.

The committee report of officers and committees was adopted as follows:
Chairman—Mrs. J. E. McClurkin
Vice Chairman—Mrs. B. F. Guthrie

Secretary—Miss Annie Price
Membership Committee—Mrs. A. J. Gibson, Mrs. E. B. Black, Mrs. Chas. Donald.

Committee on public speakers and meetings—Mrs. G. A. F. Parker, Mrs. W. E. Hicks, Mrs. C. C. Ferguson.

Publicity Committee—Mrs. B. F. Guthrie.

At the conclusion of the meeting, seventy-three women gave their names to the membership committee and several names have been enrolled since. In the temporary absence from the city of Mrs. McClurkin the committees are working and perfecting plans to begin active aggressive work immediately upon the return of their president.

Eagle's Wings Patriotic Picture Friday Night

The Brand again calls the attention of the patriotic citizens of this community to the photo play to be presented at The Star Theatre next Friday night, entitled "The Eagle's Wings."

This picture is furnished by the American Defense Society, of which Mrs. Ray Barber is the local representative, in an effort to wake the people to the menace of the German spy system in this country.

The picture is shown by The Star at cost, and it is hoped that the citizens will show their patriotism by their attendance.

AUCTION SALE OF REGISTERED HEREFORDS

Generous response is being made to the call of the committee having in charge the Registered Hereford Auction Sale, to be held on June 17, for the benefit of the local Chapter of the Red Cross.

A long list of donations is being recorded, and papers are being made out for young stuff. As soon as the Committee has the names all tabulated The Brand will publish them, together with a description of the animals donated for the Auction.



VEEDOL

The Lubricant That Resists Heat

**GAS
REPAIR WORK
AUTO ACCESSORIES**

We Appreciate Your Business Miller & Fallwell

to eternity, and history will teach his children and theirs who he was.

You know that the good women—now all good women can't help—of this town and county, every county in the U. S. all over the world where patriots live are working with tired fingers, stinting themselves, neglecting their homes, doing every thing they can without pay, to aid all they can to help those that are suffering and that may suffer, brought on by Devil's own elect to enslave us. While you—a Benedict Arnold—have done nothing. Patrie Henry said, "Give us liberty or give us death." We say give us death, to giving up our liberty you say slacker by your acts. "I'll give up my liberty if I can keep my chatties." You have time and opportunity to catch up with your duty and place yourself right with the people. If you do so, well and good, if you do not, the government will take your property and make you catch up.

There are millions of people who would like to give, but cannot. They are just as much patriots as those that do give.

Great big able-bodied men that strut in the streets have bought no bonds or stamps, wear good clothes, make their living off of poor people, had better leave the town or get out and produce something or take a continued course of tar and feathers. We've gotten your number.

You have read of the battle of Kennesaw Hill in France. At one place a French general told his men to hold the flag or die—never retreat.

Air plans flying over them, saw they were fighting to the last for liberty. No hope of escape, wanted none, no S. O. S. sent out, no Cassin's "Father, must I go."

If one of those that died there was your boy, right there you would want him buried in hallowed ground. Poetry, prose and song will tell of these things. They died as every American boy would have died had he been there.

We are going to win the war. Some of the boys will never see home again. Millions of them will. Some with one arm gone, some with both; some with one leg or foot gone, some with both; some with an eye gone, some with both; some with no arms and legs, crippled and disfigured until we will not know them, but God bless them, all heroes.

When they come home such a time of rejoicing was never known as will greet them. Reunion for them as long as we live. Reunion in memorium of them till times clock stops. Did you ever think that in whatever land a reunion is held it will be for our boys and us, for their boys and them if held here.

You slacker will not be allowed in this reunion. You dare not salute the Stars and Stripes. You dare not let a patriot hear you attempt to slug a patriotic song.

You know how interested we are when we hear an old soldier tell of a battle he was in, the wounds received, etc. But a thousand times more interesting it will be to us to hear the soldiers that have come home tell of what they went through in the battles they were in, for there is only one battle. How we will hang on to every word they say. They will be able to tell of something new every day. We, our children, grandchildren, as long as one of these soldiers live will crowd around them to hear them talk.

Not one of them will ever be a pauper, not one will ever want for anything, not one of them but what will be respected, not one of them but what when he dies will be mourned for, not one of them but what will have a tomb to his grave telling who he was.

Who will have the right to entertain him? Who to bury him, who to mourn him, who to be in the procession when he is taken to his last resting place? Who to keep his grave green? The Patriots, the lovers, and the defenders of Liberty—those that did all they could to help win the war.

You that did not do your whole duty and those of yours that come after you will have no fat or lot in the glorious manifestation. What a legacy for those that did and those that did not to fare for posterity.

Those that have not done what they should can get right by doing now what they should have done up to this time and doing what they should do from now on.

If you don't you will wish you had.

C. M. HUNT.

A Columbia in the Home

The value of good music in the home can not be measured. It stands next to good reading in the development of right tendencies with the young, and as a means of entertainment in the home, good music stands in a class by itself.

The Columbia offers the best means of introducing good music in the home. The best series of records, and these records are for sale at our stores.

INVESTIGATE THE COLUMBIA BEFORE YOU BUY

W. H. RAY

LISTEN!

The man who preaches no work and plenty of money to spend as the ideal of human existence is foolish.

Work—WORK—and save

Build You a Home

Rockwell Bros. Lumber Company

Citation by Publication

THE STATE OF TEXAS:

To the Sheriff or any Constable of Deaf Smith County, GREETINGS:

You are hereby commanded to summon Paul Young by making publication of this citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county to appear at the next regular term of the Justice Court in and for Precinct No. one (1) to be held at the Courthouse thereof, in Hereford, Texas, on the fourth Monday in May, A. D. 1918, the same being the 27th day of said month then and there to answer a petition filed in said court on March 26th, 1918, in a suit numbered on the docket of said court No. 645, wherein J. E. BRYANT COMPANY is plaintiff and Paul Young is defendant, said petition alleging that defendant is indebted to plaintiff in the sum of \$95.98 for goods, wares and merchandise purchased from plaintiff by defendant as fully shown by sworn account filed.

Herein fall not but have you before said court on the first day of the next term thereof this writ with your return thereon, showing how you have executed the same.

Witness, J. M. Boone, Justice of the Peace for Precinct No. one, Deaf Smith County, Texas, this 27th day of April, A. D. 1918.

Service \$.....
Mileage \$.....

14-41

Germany Limits Spending Money of American Prisoners

Money intended for interned civilians and prisoners of war in Germany should be remitted thru the Bureau of Prisoners' Relief, American Red Cross, Washington D. C. Remittances so made will probably not be delivered to addresses by the German Government in cash, but in the form of credit on prison exchanges.

According to the Spanish ambassador at Berlin, the German war department states there are no restrictions in regard to the remittance of money for civilian and military prisoners. Such money is placed to prisoners' credit, and may be spent under the following regulations:

"Military prisoners. 60 marks weekly may be spent by officers and others of similar rank; 50 marks weekly by noncommissioned officers and men.

"Civilian prisoners. 60 marks weekly for men of better social position; 50 marks weekly for others."

Regulations for bread making in Sweden permit only nine kinds, the weight and price being prescribed by law. Only rye, wheat, barley, or oat flour may be used, and for ordinary bread the use of butter, lard or other fat, milk or cream is prohibited.

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

Castro County News

C. M. Hunt On War Situation

Castro County Red Cross Items

During the month of April, the Red Cross organizations of Castro County have made and shipped 1626 articles from the sewing departments and one large box of clothing.

The surgical dressing department at Dimmitt has made and shipped 5156 surgical dressings during the month of April.

The organization at Dimmitt is a branch of the Deaf Smith county Chapter at present but au-

thority has been received from headquarters to form an independent chapter and will be organized during this week by Geo. W. Briggs, Field Secretary A. R. C. of Lubbock, Texas.

The County has a quota of \$2500.00 in the Second War Fund Campaign, beginning May 20th, and the members of the Red Cross of which there are more than 1000 in the county, are organized for the drive and expect to "go over the top" as they have heretofore.

DANIEL A. POLING, AND S. D. GORDON Speakers at State C. E. Convention, Fort Worth, Texas, June 13-16, 1918.

The best speakers and leaders ever secured for any State Convention will be at the Texas Christian Endeavor Convention to be held in Fort Worth, June 13-16.

Daniel A. Poling, Associate President of the World's C. E. Union, will tell in his own interesting and forceful way of his work and experiences in England and France, and in the trenches. Dr. S. D. Gordon, well known author and lecturer, will be one of the speakers. Dr. Gordon will also conduct the Quiet Hour Services. Dr. Wm. Ralph Hall, Young People's Secretary of the Presbyterian Church, U. S. A. will be in

charge of Missionary Conferences. Dr. R. E. Vinson, President of Texas, will be one of the principal speakers. Paul Brown, National Intermediate C. E. Superintendent will be in charge of the Intermediate Conferences. Miss Grace Hooper, National Junior C. E. Superintendent will conduct the Junior Conferences.

Nine Hundred and Eight registrations have been received to date, four hundred of these out of Fort Worth. We are going over the top by June 1st with 1500 registered delegates.

Send registration fee of one dollar to Chas. Butts, 2002 Lipscomb St., Fort Worth.

Reduced rates over all railroads. Free lodging to delegates.

A Wind-Break On Every Farm!

Hanging on the banisters of the balcony of the District court room, are flags with thirteen stars, some with forty-eight, and one with over a hundred. The thirteen we all know are for the thirteen original states, the 48, each for a state of the United States. The one with over a hundred is a Service flag. You will see them wherever you go, some in churches. Each of those stars represent a boy that has gone from this country to the war. Now do you notice how we all say, "our flags," when speaking of them? There are some who ought to choke when they use those words. The next time you look at those stars, look long and seriously. Ask yourself, why the good women should put those stars there for our view. For it was they that put them there.

Look at all of them collectively. Then hypnotize yourself to think that in each star you see the picture of a boy from the County. You do not know all of the boys. Pick out one and say in your mind, I know him. He may be your own boy, he may be your neighbor's. Now who is that boy? Where do you expect all of them to be soon?

What are the reasons they are where they are? You know.

Do you ever expect to see all of them again? Do you, if you live until the war is over, expect to see any one of them, if you do not do your duty. Do you know if you do not do all you can to alleviate their suffering that the picture you have of their suffering will haunt you till the earth closes over you and that the older you get the oftener and closer their phantoms will come to you to mock you?

You may picture out in your mind a more horrible place than Dante described and then the awfulness in not complete compared to what those boys are going through and will continue to go through. They are in that torment for you and yours, your property and all.

You are enjoying the very greatest blessings, these boys are between you and the Hun, and just as sure as the stars of heaven look down and keep watch over them at night and they do not conquer the Hun, they will take all you have, cut your children's hands off, debauch our women, destroy our civilization, and we and all ours will be vassals to a Hun.

Do you know all you have or may have belongs to the boys in the trenches, if we were to come to the real justice of its ownership.

Are you willing that you and yours shall be slaves? If you are not doing all you can in the way of buying liberty bonds, war stamps and giving to the Red Cross, you by your acts, say you are.

You would give all you have, even your own life to save a loved one. Yet liberty is more precious than the life of your loved ones. By not helping in these things, you say by your acts you would rather be a slave.

Do you know that every man in this country has been card indexed as to what he is worth, what he has given, and what he should give? You enjoy three meals a day, have a good bed to sleep upon, and come when you please and give nothing, or almost nothing to keep these things?

A poor widow with her children, who has a boy in the war, was approached to buy a war savings stamp, she said: "Yes, if I have the money, I'll take a five dollar one." It took all the money she had to pay the \$5.00. In about thirty minutes a man was approached to buy a stamp, said: "No, he could not." Was asked if he had bought even one bond or stamp, said: "No." Now that man is worth from a quarter to a half million dollars and maybe more. Who of the two went down to his house justified?

Do you know the blood-red patriots know a slacker when they see him? He has that hang dog look that will give him away in any crowd, an I. W. W. look. You know that the patriots are carrying your load in this war. Patriots the world over are saying or the man that will let others pay his part in this war, is a slacker, a thief, a liar, a coward, a paltrone and no American, and that the work on Cains forehead is as snow compared to the hellish flames of scorn and hatred that they will burn into his character

SOLDIER'S POISE CATCHES THE EYE

Everybody admires the man in uniform because he is erect

Whenever we see a soldier walking down the street we allow our eyes to follow him, until he is out of sight. The reason of this is because he holds himself erect and is seemingly in perfect health.

Nine times out of ten, he is in perfect health. He indulges in various drills that furnish exercise to every part of the body and he adheres to strict soldiery discipline. The result is, he glows with health and assumes a military gait.

There are various gymnasiums in the community in which we live that can furnish us with the exercises, various articles of gymnasium paraphernalia can be purchased at a minimum cost for home use.

This will supply you with the necessary exertion for the body.

Now with a muscle body and hardened constitution, a tonic is rarely needed. But if your system is weakened and your liver is inactive, come to see us at Betts-Clark's. We shall be glad to talk with you personally and tell you about the elements contained in this alternative and tonic and show you many grateful letters received from relieved patients.

Pepp Systemic Pills is the tonic. Bland's Mass is the iron element contained in the formula, which has been prescribed by the most able physician in this country.

A course of these pills will relieve you of constipation, nervousness, stomach trouble, sleeplessness, malaria and a general run-down, fagged-out system.

By Betts-Clark and other druggists. ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

A Wind-Break On Every Farm!

300 ACRES

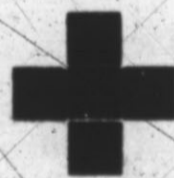
SEVEN MILES FROM
HEREFORD

Right at school. Good six-room plastered house, sheds, coralls, well mill, etc. 100 acres broke. Shallow water. Price—

\$30.00

Good terms. Possession with deed

J. B. ELLISTON



FIRST of the American Army—they died in France! Gresham! Enright! Hay! They died for us. And willingly! But not, pray God, in vain!

For the sake of them, if for no other reason, will you not give to the Red Cross which will care for the men that follow them?

For the sake of what they died for, will you not give—and give till the heart says stop!

None of us here can give as greatly as they gave and as others are yet to give. But can we not sacrifice ourselves a little? Will you take a little from the comforts of your life and give, not a mere "conscience gift" that saves your pride and lets you say to yourself: "I have given to the Red Cross"—but a gift that cuts down into the quick and hurts because it makes you deny yourself!

REMEMBER—they gave till they died!

This space paid for and contributed by.

RALPH BARNETT

From Camp Travis

DIVISION PUBLICITY OFFICE
90th Division, U. S. N. A.
Camp Travis, Texas.

May 11, 1918.

Sometimes I love to stay up late
And watch the townsmen close the day
At 1 A. M., when things are still
And one by one they sink away
But in the morning when the call
Of Reveille comes rasping in
I'm not so keen on falling out
To watch the new-born day begin!

—J. Clarence Edwards.
Hdqrs., 315th Engineers,
Camp Travis, Texas.

The newly drafted men now being received into the National Army at Camp Travis certainly ought to be the pick of the land if they pass all the examinations and inspections to which they are subjected. It doesn't make much difference whether the rookie has a prolapsed transverse arch in his foot or decadent molar in his head, there's a specialist waiting for him to find it out and give directions for setting it right.

The first thing that happens to him after he gets here is the preliminary physical examination. This is more or less hurried, but in times past local boards have been known to send in men minus a foot or one lung—the these oversights are less common now that the draft machinery has been in operation for some time—and the purpose of this examination is to cull out those who are

hopelessly defective or contagiously ill. Next comes the rigid examination at the infirmaries. By the time he has been thumped over and stethoscoped and poked into and inoculated for typhoid and paratyphoid and vaccinated, even the healthiest specimen feels like a confirmed invalid. But it must be worth while, for as a result fevers of the type sought to be prevented are as rare in any camp as leprosy or cholera infantum.

The new soldier is then taken in hand by the personnel office and quizzed about everything imaginable, so it seems to him. He tells his birthplace and age, of course, that sounds simple, but when he happens to have a foreign name with about five consonants where vowels ought to be, it takes a patient soldier to make the clerk understand aright. Down on the records he goes, whether he is a steamfitter or a minister of the gospel, whether he is married or single, whether he can do a song-and-dance act in the "local talent" entertainments that soldiers are encouraged to stage at the "Y" buildings, whether he prefers artillery to the quartermaster corps and why—in short, a pretty fair word picture of the man gets onto the cards the personnel force prepares for each soldier in the army. And he gets his army name, thus, Hiram J. Harrison, No. 33245321, and the name goes with him through all his army life. It must always be Hiram J.—H. Junius won't go.

There's a special tuberculosis board. When a man gets by these keen eyed gentlemen he is pretty likely to have a sound chest. If they are suspicious of any soldier, that soldier gets special care and observation with only such work as is suited to

his physical condition. The dental board looks after the army's mouth, and the army has clean and capable mouths as a result. Each soldier gets a toothbrush along with other toilet articles, and he is expected to use them. The psychiatric and psychological boards have their inning too, on the theory that a prospective "shell shocker" or malingerer, discovered before the terrific strain of trench warfare proves too much for him, is just that much man power saved to the nation. Such men are placed where their work is suited to their capabilities.

Feet are looked over and after by the orthopedists. It has been found that not all cases of flat foot are disqualifying by any means. The foot specialists decide upon individual cases and prescribe exercises or appliances where such measures seem to be necessary. Then there are the hook worm specialist—but why continue with the list? If you have a soldier in the army he is being looked after as he never was before in all his life; and if there is anything wrong with him that will be looked after too. You may be sure of that, for it pays the government to keep its fighters able to fight.

GO TO WORK OR GO TO JAIL

"The best way to draft farm labor," Assistant Secretary of Agriculture Clarence Ousley said not long ago in an address before the Texas legislature, "is for you to amend your vagrancy law so as to include within its term every able-bodied man who does not do six days' work each week as a rule."

In many States of the Union, either by State legislation or local action, steps have been taken or plans are under way to require idle men to go to work. Farmers know they can not increase their food-crop production unless they have more labor. Town people know they will suffer inconvenience or want and have to pay very high prices for the reduced rations they are able to buy, if the farmers do not increase production. And both farmers and town people know, as all the world knows, that we can't win the war unless we have ample food. So, States and counties and towns the country over are determining that this is not a time, nor theirs a place, for the toleration of idlers.

For instance, a few weeks ago the sheriff of Grayson County, Texas, a thickly populated and highly productive agricultural section, announced in the Sherman papers and by posted proclamations that "every man must go to work." This sheriff didn't wait for the State legislature to enact new laws. The old ones are strong enough to suit him. "Go to work or go to jail," he said crisply. "No man will be allowed to loaf around this town or in this county, because we are at a point where every man's labor is seriously needed for the farms."

What about your country? What about your State? Are you requiring loafers to become producers? While your sons fight in France will you permit husky men to remain idle in your community, when you know their labor will produce food without which we can't win the war—without which your son fights in vain?

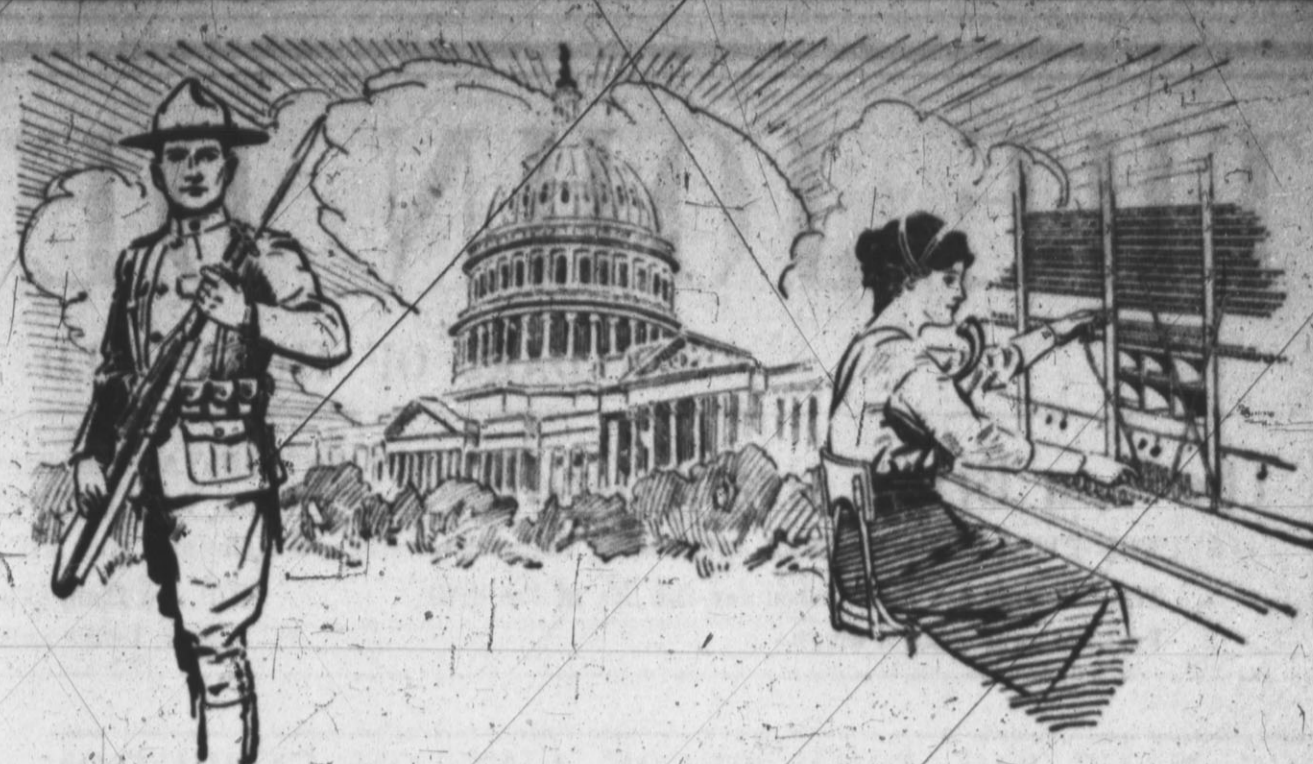
MEALS BY SCHEDULE. FEWER MARKET TRIPS

Planning Ahead Also Helps Avoid Waste—Answers the "What-shall-I-Have-for-Dinner" Question—A Suggested Week for a Family of Four.

It will pay you, Mrs. Housekeeper, to sit down for an hour each week and spend the time in planning your week's menus in advance. Especially at this time when the price of food is so high, you will find a definite schedule a great help in avoiding waste.

Here are some menus for a week from a woman who believes in a working schedule for her household. The menus are carefully planned to meet, first of all, the Food Administration's requirements, using substitutes for wheat, meat, fat, and sugar, and they show also how a little careful planning can save the time and labor of the busy housewife. Features of the menus are the breadless meals and "quick breads" (muffins, etc.) made from other grains to save wheat and the use of meat substitutes and savory dishes which call for little meat. The meals suggested are all simple and are planned to meet the needs of a family of four, consisting of two adults and two children. None of the menus are inflexible, but could easily be varied to meet changing conditions. You can use these as guides in planning your family meals.

The recipes for most of the dishes given in the accompanying menu are published in the United States Food Leaflets of the U. S. Department of Agriculture, and the Food Administration. This woman works her schedule to save time, fuel, and labor. On Saturday she baked her oatmeal bread



Guardians of the Nation

IN PEACE and war the Bell telephone girl at the switchboard protects life and property in each community. In danger and disaster, it is her quick response which summons aid and brings order out of chaos.

In the Bell System there are 100,000 operators whose presence at the switchboard adds to the security of the Nation.

More than 12,000 of these faithful operators have been especially trained to meet the requirements of the Government for telephone service.

Like the soldier on guard, the telephone girl is always alert and at her post of duty. Everything is done to make her physically and mentally fit for the splendid service which she renders to the company and to the public.

Save and Serve. Buy War Savings Stamps and Help Win the War

The Southwestern Telegraph & Telephone Co.

If Swift & Company Made No Profit

The cattle raiser would receive only 1/8 cent a pound more for his cattle

So small is Swift & Company's profit on any single transaction that if it were turned over to the cattle raisers of the country, they would receive only 1/8 cent a pound more for cattle than they receive now.

Swift & Company pays for live cattle about 90% of the amount received for dressed meat and by-products. The remaining 10% pays for packing-house expense, freight to market, operation of distributing houses and profit. Swift & Company's actual figures per head for 1917 on over two million cattle were as follows:

Receipts		Payments	
From By-products	\$24.09	9%	\$2.17
From Meat	\$68.97		\$64.45
Total	\$93.06		\$93.06

* This net profit of \$1.29 per head averages 1/8 cent a pound live weight.

And out of this small net profit dividends must be paid to shareholders.

Year Book of interesting and instructive facts sent on request.
Address Swift & Company,
Union Stock Yards, Chicago, Illinois

Swift & Company, U.S.A.

to last for Sunday, Monday and Tuesday. The rolls for Sunday were therefore ready to be repeated Sunday morning. The hen for the chicken loaf was cooked in the fireless cooker Saturday in one cooking compartment while a quantity of apricots was cooking in the other compartment. The codfish balls were made Saturday night, thus utilizing some mashed potatoes left from dinner. Twice the quantity of hominy grits required were cooked in the double boiler for Monday breakfast and utilized with the apricots left from Sunday to make the apricot-hominy salad. In the same way enough apples were baked for two meals. Corn syrup was used to sweeten the baked apples and stewed fruit in place of sugar. The stock from boiling the chicken served as the basis for chicken soup Tuesday, and the small quantities of left-over vegetables used for the vegetable salad Friday. Instead of stopping each day to answer the question, "What shall I cook to-day?" answer it at one time for the whole week. Try the plan and see how much easier your work becomes.

A WEEK'S MEALS FOR FOUR

SUNDAY		
Breakfast Stewed dried apricots Codfish balls Hot wheat and oatmeal rolls and butter Coffee for adults Milk for children	Luncheon or Supper Cheese sandwiches Stuffed dates Hot cocoa	Dinner Chicken loaf with gravy Buttered carrots Steamed rice Celery Oatmeal bread (homemade) Fruit gelatin
MONDAY		
Breakfast Stewed prunes Hominy grits with milk Barley biscuit and marmalade Coffee or milk	Luncheon or Supper Cold chicken loaf Cold pone and butter Hot cocoa marmalade	Dinner Hot pie of mutton and barley Cold slaw Stuffed potatoes Apricot-hominy salad
TUESDAY		
Breakfast Rhubarb sauce Creamed eggs on toasted oatmeal bread Coffee or milk	Luncheon or Supper Creamed peanuts and rice Baked apples Oatmeal cookies Tea or milk	Dinner Chicken soup Bean loaf Tomato sauce Butter Green onions and lettuce Baked potatoes Chocolate tapioca
WEDNESDAY		
Breakfast Baked apples Creamed dried beef Cornmeal muffins Coffee or milk	Luncheon or Supper Cream of tomato soup Toasted corn puffs Oatmeal pudding	Dinner Pot roast of beef Browned potatoes and gravy Pickled beets Buttered carrots Cornstarch mold served with canned sliced peaches
THURSDAY		
Breakfast Corn flakes with canned peaches and top milk Fried beef liver Barley muffins Coffee or milk	Luncheon or Supper Split pea soup and crackers Baked bananas with raisin sauce Cornmeal cookies	Dinner Pot roast of beef (reheated) Mashed potatoes Baked onions Lettuce and Cottage cheese salad Apple scallop Coffee, tea or milk
FRIDAY		
Breakfast Hominy grits with milk Soft-cooked eggs Toasted victory bread Coffee or milk	Luncheon or Supper Kidney bean stew Corn Dodger Apple butter Tea or milk	Dinner Calfloped fish Stewed tomatoes Boiled potatoes Mixed vegetable salad Steamed raisin pudding with sauce
SATURDAY		
Breakfast Baked apples Omelet Cornbread Coffee or milk	Luncheon or Supper Smoked fish with tomato sauce Baked potato Butter Apple sauce Scotch oat crackers	Dinner Shepard's pie with potato crust Canned corn Radishes Green beans Corn and wheat rolls Butter Canned fruit Tea or milk

THE JOHN DEERE LINE

STANDARD OF THE WORLD

The Van Brunt Grain Drill

YOU CAN BUY ANY KIND OF A GRAIN DRILL, BUT THERE IS ONLY ONE VAN BRUNT. IT HAS INNUMERABLE POINTS OF SUPERIORITY, but the THREE outstanding features—features to make any man THINK, are:

1. The bearings are guaranteed for the life of the drill.
2. Positive spur geared drive.
3. Will sow from twelve pounds of Alfalfa to all kinds of peas, beans and bearded oats.

CULTIVATORS
MOWERS
DISC HARROWS
DRAG HARROWS
PLANTERS

DAIN MOWERS
DAIN RAKES
VAN BRUNT DRILLS
SHIFT SLOTT
K. C. CULTIVATORS
WAGONS, Light Draught
LISTERS

Dain Rakes are really two rakes in one, owing to balanced wearing qualities.

WE HAVE THE JOHN DEERE LINE ON EXHIBITION

GARRISON BROTHERS

THE HERFORD BRAND

SETH B. HOILMAN

Editor and Publisher

PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter, first number of The Brand issued March 24, 1902.

Subscription Price: \$1.50 a Year Strictly in Advance

ADVERTISING RATES—Locals 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 25 cents). Classified: first insertion 1c per word; minimum 2c; subsequent insertions 1c per word; minimum 2c. Professional cards \$1.00 per month for one inch space. Display advertisements 10c per single column inch per week. Special rates for time contracts.

THE BARE FACT that President Wilson has asked Congress for authority to raise an army of four millions of men, should strike some people in this country with a severe jolt. "Oh, it will soon be over," or "I hope it will end soon," has been the burden of the song of the would-be slacker. With it he attempts to get by in his pitiful evasion of the calls of his government for the unstinted support of loyal sons. President Wilson would never call for such an army had he the least hope that the end was in sight. We have been assured by the Allied leaders that our strength must be thrown into the fray before victory can even be hoped for. And with the calling of this immense force, the companion call will go out for those left at home to sustain these armies in the field. Our sons, our brothers, husbands and fathers are going "over there." Mark well the man or the woman who seeks by any pretext to escape his or her share of responsibility for their support. Yes, the hour has arrived when we must include the women in this grave responsibility. No one who can by any possible means contribute has now the right to lag behind. Slothfulness, inactivity, wastefulness, idleness, must be obsolete words in the vocabulary of Americans until our boys shall have forever put to rest that accursed nightmare of Prussianism.

THE THIRD LIBERTY LOAN has not only gone "over the top," but it has carried devastation into the enemy's trenches.

HATS OFF to the farmer! In the midst of the plowing season he took time to dig for the Third Liberty loan.

THE HAIGE LINE could never be called the "line of least resistance."

A SMALL PIANO is manufactured for use in the front line trenches. A piano usually fulfills two purposes—it cheers the possessors and annoys the neighbors.

THE PEOPLE will hail with satisfaction the news that the interned German prisoners in this country are to be put to work constructing roads. We may be very certain our boys who have fallen into German hands are paying for their keep, and then some.

THE BUTTON SUPPLY of the country is running short, but that doesn't make any difference to many of us. The supply of nails is still plenty and the locuse trees grow thorns as of old.

WHY NOT be cosmopolitan in our eating? If we use more Scotch oatmeal, Irish potatoes, English barley, Japanese rice and Indian corn we can send more American wheat to our boys in the trenches.

SWAT THE EARLY FLY, and then he will be the late fly, but not the lamented one.

IRELAND THINKS that home rule is a better measure than the English rule. We hope the dispute will soon be adjusted, for we all know that Irish courage is beyond measure.

THE GERMANS hoped that their spring offensive would bring peace. But it was a wild hope, for Uncle Sam and his allies will never stand for an offensive peace.

RUSSIA is at present "the hour from which no traveler returns."

KEEP THE CHANGE and buy a thrift stamp with it.

ONE DAY WITH A COUNTY AGENT

The busiest man in the State of Texas today is the County Demonstration Agent. No doubt you are wondering what he does. Well, here is a sample of a day's work taken from the report of the County Agent of Fisher County, sent to T. O. Walton, Acting Director, Extension Service, A. and M. College of Texas.

"Monday—visited farm at Rotan to advise on expediency of terracing farm and to look over orchard. Found borers at work and gave directions for prevention, as far as possible, or further injury. Dead and green limbs which had been pruned from the trees and piled over the orchard were infested with borers, awaiting the hatching season to complete their work of destruction. I advised owner that immediate destruction of this waste was necessary and that continuous and careful attention to the growing trees was the only means of saving the orchard. Visited an agricultural club boy and consulted with him concerning his work, giving him advice concerning the selection of his acre and told him how to care for chicks hatched from an incubator. I then visited another farmer to discuss the selection of seed and plats for demonstration work, also club work for his son. I talked with local cotton buyers of Rotan, which is a half-and-half center, concerning that staple of cotton; also talked with the man who introduced half-and-half in this county and learned that when he shipped his cotton to Galveston this year he received 2c per pound less than the market price for staple cotton. Some of these buyers think seriously of discontinuing buying because they fear the influence of this staple next year."

After a day in the field spent in this kind of work, the agent returns to his office to answer numerous letters from headquarters, and often spends hours con-

sulting with individuals and committees regarding farm problems. He must take an active part in all community meetings, encourage food conservation, assist in red cross work, the sale of thrift stamps, liberty bonds, etc., and promote increased production. There is no end to the chain of duties confronting him and if any man in the world works two days in one he does. He may be awakened in the middle of the night and asked to ride miles to investigate a supposed case of hog cholera or give advice regarding some diseased animal, and returns to his office next morning to find a dozen calls on his desk from different sections of the county. There are over two hundred of these busy agents at work in Texas, and this is only a sample day's work picked from a bunch of similar reports.

SAVED FARMERS \$2.00 A BUSHEL

I have a captain of Home Guards in every school community, says County Agent Marks of Coryell Co., in reporting to the Extension Service of the A. and M. College. They called the farmers together at the school houses and took orders for seed corn. At this time 323 sacks or approximately 646 bushels have been ordered. Many of these captains organized their communities into working bodies. It has been a whirlwind week, taking orders, listing and making out orders. I have sent an order to Waco nearly every day this week. I think the plan for collecting this seed corn one of the best ever attempted, and it has saved the farmers about \$2.00 or more per bushel, since seed corn would evidently have been very much higher than at present had this plan not been put on foot.

MADE \$64.50 ON CALF

One of my club boys to whom I furnished feeding rations for his calf last fall, immediately after coming here, fed his calf 120 days and then carried it to the Fort Worth Fat Stock Show, says J. S. Richardson, County Agent, Cooke County, in reporting to the Extension Service of the A. and M. College. The boy won \$17.00 worth of prizes and sold the calf for \$118.00, making a total of \$135.00. The expense for the calf and its feed were \$70.50, leaving a net profit of \$64.00 after paying all expenses.

Assistant Secretary of Labor Says Wages Do Not Keep Pace With Rising Cost of Living

Wage increases in the United States are not keeping pace with the advance in the cost of living, Assistant Secretary of Labor Post asserts. Figures compiled by the Bureau of Labor Statistics of the Department of Labor, he says, show that while the cost of food last year increased 25 per cent for the entire country, wages rose only one-half or two-thirds of that rate.

The statement issued by the Bureau of Labor Statistics showing the increased living costs throughout the United States for the year ending January 15 says: "Comparing January 15, 1918, with January 15, 1917, the price of food as a whole increased 25 per cent. All articles show decided increases with the exception of potatoes, which decreased 16 per cent. Corn meal shows the greatest price change, an increase of 77 per cent. Bacon in-

ICE

The warm season is here, and the daily demand for ice is growing.

PLEASE use the Window Card.—If you have lost yours, or have not secured one, call us at once and you will be supplied immediately.

We are compelled to make certain trips daily, and cannot give good service unless the Window Cards are used. REMEMBER—Special orders for ice must be phoned us by EIGHT A. M. daily for delivery before noon.

Phone ONE.

McQueen Grain & Coal Co.

increased 64 per cent; lard, 53 per cent; pork chops, 44 per cent; ham, 42 per cent; milk, 35 per cent; hens, 29 per cent; butter, 25 per cent; eggs, 23 per cent; bread, 19 per cent; sugar, 18 per cent; and flour 17 per cent."

POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order:

District offices \$15.00
County Offices 10.00
Precinct offices 5.00

The following candidates authorize us to announce them for the office, under which they are listed, subject to the action of the Democratic Primary:

For County Judge:
Jas. A. Hughes (Re-election)

For Sheriff and Tax Collector:
C. S. Purcell (Re-election)
Geo. W. Cloyd

For County and District Clerk:
A. O. Thompson (Re-election)
J. S. Jones

For County Treasurer:
J. J. Ward (Re-election)

For Tax Assessor:
C. P. Arthur
C. E. Lester
S. G. Moore
Albert Murphy
A. C. Thompson
W. T. (Red) Smith

For Commissioner
Precinct No. 1
C. C. Bowman
F. W. Curtis
C. V. Walker

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA

A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. Does not gripe. 50c

BERKSHIRES

hold all records

At the Chicago International last fall Berkshires won Grand Championships in every class entered, over all breeds in the production of pork. Now Berkshires hold all price records.

"Epochal's Lone Star"

is a brother of the highest priced hogs ever sold. He's the pork-making kind—the farmer kind. He's at the head of my herd. Raise Berkshires for pork. Get a sow bred to Epochal's Lone Star.

D. L. McDONALD

T. K. Wilson's Great Fire Insurance Agency

Every Company a Giant and Every One Either an AMERICAN or BRITISH Company

Texas Co's.	Austin Commonwealth International	\$1,966,594
Connecticut		8,414,874
Detroit		2,691,647
St. Paul		13,632,344
United States		7,525,509
Great American		23,454,989
North British & Mercantile (U. S. Bank only)		10,061,349
Insurance Co. of North America		28,477,243
Fire Association		12,216,631
Westchester		7,978,374
Eastern Underwriters		4,481,349
Westchester		7,978,349
Palatine (U. S. Branch only)		8,586,808
Total Assets		\$128,682,290

When you buy Insurance buy the best—go where you get the best service.

Don't forget that any change of title or location means your insurance needs changing

REALIZING
REALIZING
REALIZING

the heavy financial strain under which our people are laboring
the scarcity of actual available cash
the unparalleled security of Uncle Sam's paper

WE HAVE DECIDED TO ACCEPT

Liberty Bonds AND Thrift Stamps



IN PAYMENT FOR MERCHANDISE AND ACCOUNTS

We believe this will help you and help us, too. We also believe it a patriotic thing to do.
Come in and talk it over.

Dunlap Hardware Company

Buy War Saving Stamps. Buy Thrift Stamps.

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

A. H. Tandy to J. L. Fuqua, se. quarter sec. 35; \$1760.
A. H. Tandy to J. L. Fuqua, secs. 32 and 33; \$17,177.
Mrs. S. E. Plumb to S. E. Smith, ne. quarter sec. 83, blk. K-5; \$1,920.
S. E. Smith to Ote McCale, ne. quarter sec. 83, blk. K-5.
Martha Lemons to R. Cottingham, part of Abstract No. 357, Survey 59, blk. K-3.
Frank Kabance to C. J. Paddock, part of sec. 45, blk. M-7; \$190.
H. B. Kently to Anderson Witherspoon, east half sec. 115, blk. M-7; \$100.
Mrs. Lillie McBride to Mrs. E. R. Briggs, lots 7 and 8, blk. 14; \$10.

LIVE STOCK MOVEMENTS

B. D. Bemson shipped 5 cars of cattle to Frankford, Okla.
Arthur & Norton shipped 1 car of cattle to Kansas City, Mo.
G. W. Brumley shipped 1 car of cattle to Woodstock, Ill.
J. P. Engleton shipped 4 cars of cattle to Lamar, Colo.
C. W. Stallings shipped 5 cars of cattle to Perico, Texas.
C. P. Arthur shipped 13 cars of cattle to Higgins, Texas.

For Indigestion, Constipation or Biliousness
Just try one 50-cent bottle of **LAX-FO'S WITH PEPSIN**. A Liquid Digestive Laxative pleasant to take. Made and recommended to the public by Paris Medicine Co., manufacturers of Laxative Bromo Quinine and Grove's Tasteless Chill Tonic.

REGISTERED AT HOTEL

Amarillo: W. E. Lair, Jack Cowan, Judge Kimbrough; F. J. Smith, W. T. Brownlee, H. G. Cooper, H. V. Robertson and wife, J. H. Wise
Miss Eula Lee Tomlinson, H. J. Gould, W. L. Roots, F. F. Phillips, Dr. E. F. Lanham.
Crosbyton: W. H. Gross.
Midland: S. J. Davis.
Texico, N. M.: F. G. Avesy.
Plainview: Judge Kinder.
Nimmitt: Billie Huijwell.
Dallas: E. E. Hubeh.
Kansas City: J. B. Roy, V. K. Aubrey.
St. Louis: W. H. Hall.
Wichita, Kans.: H. C. Tyler.
Ft. Worth: D. E. Heard; S. R. Carter.
Detroit, Mich.: F. C. Hedington.
St. Joe, Mo.: R. E. Wheeler.
Dalhart, Texas: Mrs. C. Hill.
Livington, N. M.: M. E. Sewalt.

Farm Outfits May Be Taken to Canada Free of Duty

In order to meet the demand for increased production of food-stuffs, instructions have been issued in Canada permitting the free admission of teams, vehicles, implements, and other outfits which have been in use for farming purposes, conditional on their reexportation prior to December 31, 1918.

A STITCH IN TIME

Hereford People Should Not Neglect Their Kidneys

No kidney ailment is unimportant. Don't overlook the slightest backache or urinary irregularity. Nature may be warning you of approaching dropsy, gravel or Bright's disease. Kidney disease is seldom fatal if treated in time, but neglect may pave the way. Don't neglect a lame or aching back another day. Don't ignore dizzy spells, headaches, weariness or depression. If you feel you need kidney help begin using the reliable, time-tried remedy, Doan's Kidney Pills. For 50 years, Doan's have been found effective. Endorsed by Hereford people.

Mrs. G. W. Brumley, 25 Mile Ave., says: "Whenever my back has been weak and begins to ache, I get a box of Doan's Kidney Pills at Betts Clark's Drug Store, and they have never failed to relieve me. I can also recommend Doan's Kidney Pills for children who suffer with weak kidneys."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Brumley had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

A Wind-Break On Every Farm!

BREED SOWS AND DAIRY COWS!

YOU'LL LIKE HEREFORD

Nursery Stock

FRUIT—SHADE—ORNAMENTAL

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

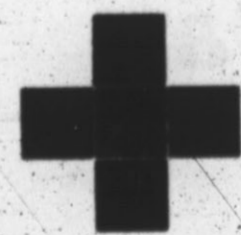
HEREFORD NURSERY CO.

"27 Years of Knowing How"

Hereford

Texas

Do More Earn More Save More



Thrift Stamps War Savings Stamps

First State Bank & Trust Co.

MEMBER FEDERAL RESERVE BANK

New Shipment

Ladies' Collars and Shirt Waists Just Received

All the Latest Styles—Prices Right

D. R. Gass & Son

SOCIETY AND CLUBS
MISS JUANITA CAYLOR, Phone 39 or 154.

The Music Study Club met at the Ashbrook home on Monday, May 12, with Mrs. Parker and Ashbrook, hostesses. It being the time for the annual election of officers, the following were elected:

President, Mrs. W. A. Price.
Vice-Pres., Mrs. H. L. Broadwell
Sec'y-Treas., Mrs. Homer Wilkinson.

The program for the afternoon was greatly enjoyed:

Response Current Events
Ethelbert Nevin Miss Lahm
"Love is a Bubble" "Irish Folk Song" (Foote) Miss Oberthier
Foreigners in America Miss Channess
Edward MacDowell Miss Betts
"In Autumn", "From an Indian Lodge", (MacDowell) Mrs. Broadwell
"Scottish Tone Poem", (MacDowell) Miss Coffin
Founding of an American School Miss Annie Price

Dainty refreshments were served.

Becomes Soldier's Bride

Announcement of the marriage in Fort Worth, on Saturday, May 11th, of Miss Violette Webb Lamb of this city, to Mr. Clyde Dennis of Liberty Hill, Texas, has occasioned much interest among the many Hereford friends of this charming bride.

Mr. Dennis, who is now a member of the 141st, Inf. stationed at Camp Bowie, being unable to secure a furlough at this time, Miss Lamb, accompanied by her mother, went on Thursday, to Fort Worth, where arrangements were concluded for the ceremony which was performed Saturday morning at eight o'clock, Rev. Thomas Beece, pastor of the First Methodist church of Fort Worth, officiating.

Red Cross Drive and Trade Day Sale

Next Monday, May 20th, we will give 10 per cent discount to the Red Cross of Hereford on all cash sales. Every dollar you spend with us on the Red Cross drive and Trade Day, will be

10 per cent donated to the Red Cross

Do your drygoods trading with us next Monday, and help a good cause and by doing this you will help our boys in France and in the trenches.

This 10 per cent discount is on every article in our store. Bring your cash and buy all the drygoods you expect to need soon.

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING

mains were shipped to her old home near Kansas City for interment.

Next Friday, May 24th, will be our regular meeting for the election of officers. All members are urged to be present.

—A Member.

Bennett—Reed
"A May-bell Bride"—Miss Myrtle Dee Bennett and Harris D. Reed were united in marriage Wednesday afternoon in the Parlor of the Amarillo Hotel, Rev. Mobley of the First Christian church performing the ring ceremony.

Miss Lillian and Ruby Fay Bennett, sisters of the bride, accompanied them to Amarillo Wednesday morning, witnessing the ceremony. The young couple then boarded the train for Ft. Worth where they will visit Mrs. Reed's brother Charlie who is stationed at Camp Bowie. From there they go to Burkburnett, Texas, for a short stay with Mr. and Mrs. W. H. Bennett, then to Central Texas. Mrs. Reed's childhood home. The latter part of their honeymoon will be spent on the coast at Galveston, Texas, returning to Hereford the first of June where they will be at home to their many friends.

The bride has lived in Hereford since a mere child and was always a favorite among her schoolmates and teachers. She graduated from High School in 1915. After receiving a first grade certificate from the Canyon Normal she taught school, which proved her to be a very lovable character and a successful instructor.

Mr. Reed has been in business here for some time and has made a host of delightful friends, who extend to them the best wishes for a happy married life.

The home of Mr. and Mrs. J. M. Gilliland was opened to several of Hereford's young folks Tuesday evening, honoring Mr. Pink Gilliland, he having enlisted with the National Guard Company. The evening was pleasantly spent in playing "Forty-two", as sweet music from the Victrola delighted the ear. Refreshments of cream and Angel food cake was served.

RESOLUTIONS:

Whereas, It has pleased God to remove from our midst by death, our beloved friend, Mrs. O. G. Hill, who for several years has been an active member and Vice President in the E. T. Woodburn Chapter of the United Daughters of Confederacy, Hereford, Texas.

Therefore, Be it Resolved by the E. T. Woodburn Chapter that in the death of Mrs. O. G. Hill, we have sustained the loss of a daughter whose fellowship it was a pleasure to enjoy—upon whose lips Friendship, Love and Truth were not unmeaning words, but the rule and guide of her life; that we bear grateful testimony to her many virtues; that we offer to her bereaved family, our heart-felt condolence and pray that the God of Mercy and Love may bring speedy relief to their burdened hearts.

Resolved, That a copy of these resolutions be presented to the family of our deceased member, and that a copy be published in The Hereford Brand, and that one be filed for Record in the files of the E. T. Woodburn Chapter of the United Daughters of Confederacy.

Signed,
Mrs. T. M. Palmer,
Mrs. J. Frank Potts,
Mrs. F. W. Gabbert,
Committee.

To Our Friends

In the hour of our grief we have been made to feel how blessed a thing it is to live in a community of Christian friends. We could not begin to enumerate the many acts of kindness shown and there are no words which fully express what comfort the ministrations of friends have been to us. The high esteem in which our loved one was held by a host of friends has been revealed to us in many ways. We find solace in such evidences of warm friendship and expressions of sincere sympathy. As the glory of the sunshine is revealed through the clouds at sunset so the warmth of Christian love and friendship has been shown to us in this time when death has taken our loved one.

T. E. Shirley
Mr. and Mrs. E. M. Haile
Mr. and Mrs. Karl T. Shirley
Harriette Shirley.

Mrs. Morris Godwin who has been living in Amarillo for some time, and who formerly lived here, left Thursday morning for Amarillo, accompanied by Mrs. D. A. Hill, to prepare to move back to Hereford. Mr. Godwin has enlisted in the Navy and will leave Amarillo soon.

CANDIDATE FOR STATE SENATE



Hon. W. S. Bell of Crowell Foard county, member of the Texas House of Representatives for the past three sessions, spent Wednesday in Hereford in the interests of his candidacy for the State Senate, 29th Senatorial District.

Mr. Bell says he is a Democrat, a Prohibitionist and a stock-farmer. He is the owner of a large hog, sheep and cattle farm of 3,000 acres in Foard county, and has been in this business for 33 years. He feels that his candidacy should receive careful consideration at the hands of the citizens of this country from this fact alone, if from no other, as the welfare of this entire section hinges on the development of stock-farming.

Mr. Bell is the author of one of the million dollar rural school bills introduced into the last session of the legislature, and was Chairman of the House Committee on Agriculture.

RESOLUTIONS:

Whereas, it has pleased God to remove from our midst by death our beloved friend, Mrs. T. E. Shirley, who has been an active member in the E. T. Woodburn Chapter of the United Daughters of the Confederacy, Hereford, Texas,

Therefore, Be it Resolved by the E. T. Woodburn Chapter that in the death of Mrs. T. E. Shirley, the Chapter has sustained the loss of a daughter, whose fellowship it was an honor and pleasure to enjoy; whose life was the countersign that gave her safe passage over that river and entry into the Eternal Haven of Rest; that we bear grateful testimony to her many virtues; to a character untarnished and a stainless life; that we offer the bereaved family and friends our heart-felt sympathy and pray the God of Mercy and Love may bring comfort to their burdened hearts.

Resolved, That a copy of these resolutions be presented to Mrs. Shirley's family and that a copy be published in The Hereford Brand and a copy filed for record in the files of the E. T. Woodburn Chapter, United Daughters of the Confederacy, Hereford, Texas.

Mrs. T. M. Palmer,
Mrs. J. Frank Potts,
Mrs. W. F. Gabbert,
Committee.

After suffering patiently for four months with Osteomyelitis, Mrs. O. M. Shore passed beyond Thursday afternoon, May 9th. Everything within human reach was done for her, but without avail.

She leaves a husband and son, Billy, father, mother, four sisters and 3 brothers, and a host of dear friends to mourn their loss.

Friends were received at their home Friday afternoon and services were held at the Christian church Saturday morning, with Rev. McClurkin and The Eastern Star officiating.

The remains were shipped to Kansas City for burial.

Out-of-town relatives who came to attend her bedside were her brother, Sargent John Mooney and wife of Little Rock, Ark., and sister, Mrs. H. L. Deister of Kansas City, Kansas.

Mrs. Shore was born June 19, 1881, of Mr. and Mrs. R. T. Mooney, at Stoney Point, Kansas. Her marriage occurred on Sept. 2nd, 1902, at Kansas City, Kansas, to Oscar M. Shore.

Pall bearers were John Sherman, Henry Wilkinson, John Brownlee, O. G. Hill and Alex Thompson.

The magnificent floral offering was significant of the love and esteem in which she was held. She was a woman of such purity and sweet unselfishness, and tho a long time, a sufferer, she was so patient, ever believing that he whom she had walked close beside would in His time and way bring sweet relief.

STAR THEATRE

FRIDAY, MAY 17th

Here's your chance to help swat the KAISER. We present for your approval "THE EAGLE'S WINGS" in Five parts, a strong, appealing patriotic drama. All proceeds except the actual cost of putting this picture on "foes to the COUNCIL OF DEFENSE. This is your chance to see a good show and at the same time help win the war.

ADMISSION: 10c and 20c

SATURDAY, MAY 18th

Here is the picture all the children and grown ups in the town will want to see—JANE and KATHERINE LEE in "THE TROUBLEMAKERS", a William Fox super picture. This picture is full of fun and thrills from start to finish. The Lee kids are proclaimed to be the greatest child actresses in the world. This picture is well worth Fifty Cents, but as we are getting it on Saturday we are going to charge the regular price.

Matinee: Children 9c, tax 1c. Adults 15c, tax 2c
Night: 9c, tax 1c; 18c, tax 2c

MONDAY, MAY 20th

Fatty Arbuckle in "The Country Hero". This is your chance to laugh. Fatty gets funnier every day. "OUR COUNTRY HERO" is promised to be one of his best. Tell your friends to come to see Fatty. Triangle Film Corporation presents ALMA RUBENS in "THE ANSWER" in Seven parts. It is a flaming Triangle Drama wherein mighty forces, emotional and sociological clash with gigantic force. Few and far between have been the photodramas that have rivalled "The Answer" in dramatic suspense, human interest and social importance.

Children 9c, tax 1c. Adults 22c, tax 3c

TUESDAY, MAY 21st

We present for your approval a Metro wonder play in Five parts with EDITH STOREY in "TREASURE OF THE SEA", story by Leighton Osmon. Metro pictures are features worth while.

Do not fail to see "VENGEANCE AND THE WOMAN". There is a thrill in every foot of the Two reels. Bring your friends and see "Treasure of The Sea" and "Vengeance and the Woman."

Children 9c, tax 1c. Adults 22c, tax 3c.

WEDNESDAY, MAY 22nd

All who saw BERT LYTELL in "THE LONE WOLF" will want to see him in "EMPTY POCKETS", a Herbert Brenon production. Herbert Brenon is one of the greatest producers of pictures today. When he makes a picture you can depend on as great a feature. "Empty Pockets" is from the pen of RUPERT BUGHES, and is produced with an all star cast.

Children 9c, tax 1c. Adults 22c, tax 3c.

THURSDAY, MAY 23rd

The Vitagraph Wonder Star of "Within the Law", "Womanhood". The Woman Between Friends, The Madonna of the Screen, ALICE JOYCE in a wonderful melody of Motherhood "THE SONG OF THE SOUL", Ar-frain, you will never forget. Do you love to see good clean dramas that touches the heart; if so be sure and see "The Song of the Soul". It is the kind of pictures the grown-ups like to see as well as the boys and girls.

Do you appreciate good music, if so come and hear the JAZZ band. If you hear them once you will want to hear them again.

The Ford Educational Weekly each Thursday.

Children 9c, tax 1c. Adults 18c, tax 2c.

COMING: FRIDAY, MAY 30th, THE KAISER

Her life will ever be an inspiration to those she left behind. Let her dear ones find consolation in these thoughts.

So gentle, so kind, so free from selfishness, so full of faith, so like the beautiful roses, that upon us smile ever saying, "Live close to the Savior, for 'tis worth while."

—A Friend.

ALMA RUBENS DUPLICATE LAST PICTURE TRIUMPH

The wistful, enchanting beauty of Alma Rubens, Triangle star, has never been seen to greater advantage than in Triangle's unusual play of Socialism, "The Answer," in which she plays the lead. Though possessed of the charm and beauty of face which are so necessary to every actress who would achieve fame in filmdom, Miss Rubens relies on her art and the depth of interpretation for her popularity as was so strikingly evidenced in "I Love You," her latest triumph. "The Answer" will be shown at The Star Theatre on Monday night, May 20th.

Walter McGrall, leading man of note and who has appeared in many of Vitagraph's big productions, including "Womanhood" and "Within the Law," has a prominent part in "The Song of the Soul," the Blue Ribbon Feature, which will be the attraction in the Star Theatre on Thursday, May 24. Alice Joyce is starred in this fascinating drama and others in the cast are Percy Standing, Bernard Siegel, Barney Randall, Edith Reeves, and Stephen Carr.

Notice!

We have plenty of oats and corn on hand, and are expecting each day several cars of hay and storage coal

REID B. SCOTT
Right Between the Depots
Phone 249

"657.4 ACRES"

Section 55, Block K-7, Deaf Smith County

\$22 AN ACRE

Terms of one-fourth cash and balance one to five years, 8 per cent interest, if desired.

Nearly all smooth land and good soil.

Immediate possession can be given. Pasture lease expired May 1st, 1918.

S. A. McILHENNY
144t-pd Dalworth Park, Texas.

Toilet Accessories

The appreciative woman takes a keen interest in her personal appearance which she should do. Every woman's first duty is to herself.

Nature will do much to preserve good looks, but are can assist greatly.

Toilet accessories, if used with discretion, are very helpful. See our splendid assortment of

TOILET SOAPS
MEDICATED SOAPS
TOILET CREAMS
TOILET WATERS

TALCUM POWDERS
COMPLEXION POWDERS
PERFUMES IN AN
ENDLESS VARIETY

We have everything you can possibly need for an intelligent care of the person.

NORRIS CANDIES

George E. Burns
The Druggist

Phone 300

BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

MICKIE SAYS

THEY MAY BE SOME PLACE WHERE THEY DO BETTER JOB PRINTING THAN WHAT WE DO IN THIS OFFICE, BUT I CAN'T FIND IT ON THIS MAP!



Mickie, the Printer's Devil

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "lt" following a number, it means that the ad will run until forbidden. 1-1t

FOR SALE—Eight coming two-year-old thoroughbred (not registered) Hereford Bulls for sale. These are better animals than some that are registered. 14-2t **P. W. PRICE.**

FOR SALE—A good home, well located. 2-tf. **Geo. A. Stambaugh.**

FOR SALE—Majestic range, in good condition. For particulars call at 15-2t-pd **Mrs. A. B. Simpson's.**

FOR SALE—5 room house, not close in; plenty ground. Cash or Terms. See Earl E. Wilson. 15-4t

FOR SALE—at once, Lorain range good as new; also Belle incubator, used one time. Phone 11 on 205. 16-1t **J. V. KIRKMAN.**

PLANTS! The Bradley Yam slips—extra fine; now ready. **G. C. MAJOR, Phone 97, South Hereford.** 16-3t

HOUSE FOR SALE or Rent. 16-1t **Western National Bank.**

BULLS FOR SALE—I still have a few extra good yearling and 2-year-old registered bulls. Priced to sell. Phone 36. **C. J. MAPES, Dimmitt, Texas.** 15-3t

FOR SALE—Good place on 25 Mile Avenue, cash or terms. See Mrs. W. H. Edwards or Earl E. Wilson. 15-4t

FOR SALE—Well matured dwarf Maize seed, absolutely pure dwarf, made 62 1-2 bu. to acre. 4-tf. **G. W. BRUMLEY.**

SAND AND GRAVEL FOR SALE—Guy Smith, residence telephone 87, will make dates and price for sand and gravel delivered. Give 3 days notice at least. Have the best found in Deaf Smith County. 8-tf **T. B. SLAUGHTER.**

FOR SALE—100 head coming yearling heifers, 40 head white-face cows. Delivered middle of May; will sell right. 9 miles northeast Hereford. 12-3t-pd-tf **J. C. HARDMAN.**

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. 49-tf. **T. B. SLAUGHTER.**

FOR SALE OR TRADE—Two sets of single harness and Surrey; good as new—a bargain. M. A. Fox, at Fox Mercantile Co. 12-tf

FOR SALE—40 head good Dairy Cows priced from \$60 to \$100. This is a bargain. See **WALTER LUPTON.** 14-4t

ROSE COMB R. I. RED eggs—from flocks bred eight years, \$1 per 15, \$5 per hundred. Box 87. 14-1t **MRS. GEO. W. SMITH.**

The American Hotel is now serving Dinner regularly. 14-2t-pd

FOR SALE—100 head white face cows and 100 head two-year-old heifers. Will sell all or any part. 14-tf **C. HIGGINS.**

FOR SALE—I have a first class second-hand touring car for sale, cheap. 1-tf. **L. W. HOUGH.**

FOR SALE—60 head two and three year old steers. **MRS. G. R. WARD, Hereford, Texas.** 13-1t

FOR SALE—Well matured, re-cleaned Sudan seed, tested 53 pounds, 25 lbs. for 30c; less than 25 lbs. 32c; over 40 lbs. 25c. Bring sacks for 100 lbs. 15-tf **GARRISON BROS.**

RUBBER BOOTS! You can't irrigate without them, in any comfort. 15-1t **D. R. GASS & SON.**

FOR SALE or trade for Liberty bonds—one Chevrolet, one Chandler. These are bargains. 15-1t **See RENFRO BROS.**

FOR SALE—Good Jersey Cow. 16-1t **Mrs. R. G. Sisk.**

FOR SALE—250 good young cows and heifers. Will carry paper on them one year for 90 per cent purchase price, or will let out in small bunches to responsible parties with grass. Reason, no grass. **C. E. MONEY, Canyon, Texas.** 14-1t

MILLIONS of big tough tomatoes, and frost-proof cabbage plants; all leading varieties. 100, 40c; 300, 75c; 500, \$1.25; 1000, \$2.00. Hot and sweet peppers, one doz., 25c; 50 plants, 40c; 100, 75c; 300, \$2.00; 500, \$3.50; 1000, \$5.00. All plants delivered. Our plants will last all through June. **BUTTS & SONS, Milano, Texas.** 15-2t-pd

HOGS—When you have hogs to sell, call 2 rings on 172. I buy any kind of hogs, any day, at their market value. **G. W. Brumley, Hereford, Texas.** 7-tf

ROOMS FOR RENT—Furnished or unfurnished, for gentlemen, in house with no other occupants. 16-1t **Mrs. J. W. English.**

FOR RENT—3 room residence, desirably located, garden started, water in house. See **L. W. Hough.** 15-1t

FOR RENT—House, five rooms and hall; one block East of the Post Office. **Mrs. J. W. English.** 16-3t

FARM FOR RENT—100 acres, good house, sheds and barn. Will give good deal. See **M. R. MILLER, Central Hotel.** 16-2t

HOUSE for Rent or Sale. Apply at The Western National Bank. 14-1t

Would the party who wished to lease the English ranch and sign contract for next year, see **Mrs. J. W. English.** 16-1t

WANTED AN ONCE—Two or three cars light hogs. Phone 137. 9-1t **H. C. BOWSHIER.**

HORSE NOTICE—I am standing the Verne Witherspoon horse at my place this year. **LEONARD RICKETS.** 14-4t-pd

LOST—Ladies' hat, between Dimmitt and Hereford. Finder please leave at Brand office. 15-2t-pd

LOST—Georgette Crepe collar, white, wrapped in Gass & Son's wrapping paper, Wednesday. 16-2t-pd **MRS. CHAS. JOWELL.**

LOST—Between my home and town, crank for Oakland car. Please return to The Brand or to **R. J. KIBBE.** 16-1t

FOUND—Pair small lensed steel-rimmed spectacles in front Garrison Bros. Inquire at The Brand, 16-1t*(4)

STRAYED—Two 2-year-old heifers, branded H with slanting line on left hip; one heifer branded bar under E left hip; one heifer branded E left hip with three underbits in right ear. Finder notify, **H. W. ENGLE.** 15-4t

STRAYED—1 coming 2-year-old dark brown mule; 1 5-year-old dark brown horse, 16 hands high. \$5.00 reward for return of animals. **H. R. DUFF, Hereford, Texas.** 15-2t

STRAYED—On to my place 8 miles southeast, 3 two-year-old horse mules, one sorrel horse about 2 years old; one grey mare about 20 years old, branded Lazy R left hip. 8-tf. **C. C. SLAUGHTER.**

When you have household goods, furniture, trunks, or anything you wish transferred, call 113. 12-4t-17 **B. F. BLACKMAN.**

BASKIN LAND COMPANY Hereford, Texas. Resources \$25,000.00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-tf

LISTEN STOCKMEN—If you are short on good grazing and plenty of water come to Limon, Colorado and investigate. Lived West of the Missouri river over 51 years, been in the cattle business, also County Surveyor in eastern Colorado for sixteen years, know all of the best bargains of ranches and unimproved land in eastern Colorado, close to Denver, the best market in the West, and close to two trunk lines going to the River and Chicago markets. Some land agents are selling land at \$20.00 to \$25.00 per acre that can be secured thru me first handed at \$8.00 to \$15.00 per acre; extra good grazing, living or shallow water, no hot winds. Sold over 100,000 acres. Come and see the undersigned. **W. S. PERSHING, LIMON, COLORADO.** 11-7t-pd

PLANTS—Raise your War Garden—We have the plants: Cabbage, Tomatoes, and Pepper. Telephone 119. 16-1t **Kenneth Bayzor.**

Representatives of the musical-instrument industry have agreed to a curtailment of their output to 70 per cent of normal during April and May.

In Norway, where no gasoline has been obtainable for several months and automobiles have practically ceased running, experiments are being made to operate motor cars with acetylene gas.

PARROTT ITEMS

The Red Cross held their weekly meeting at Mrs. M. Clemmons' Thursday. On account of the disagreeable weather only a few of the members were present. The next meeting will be held at Mrs. Montgomery's.

Mrs. M. L. Wilkerson and daughter Annie, were Dimmitt callers on Thursday.

Naomi and Carroll Hunter spent Wednesday evening at the home of Mr. and Mrs. Montgomery.

Mr. Jacob Wagner and Arthur Kleman made a business trip to Joe Birkenfeld's Thursday.

Messrs. L. Hardy, Jim Vance, and Will Denton of Lubbock, spent the week end with Mr. Milton Hardy.

Mrs. Baxter Easter and daughter Stacy of Dimmitt, visited at Mrs. P. B. Watson's Friday. Miss Florence Hacker was a Dimmitt caller Friday.

The social given at the home of Mrs. Elmer Ireland for the benefit of the Red Cross Friday night was well attended. A large number were present from Nazareth and Dimmitt and the surrounding neighborhood. Tables for "Forty-two" were occupied by those who wished to play and afterwards supper was served. The neat little sum of thirty-two dollars was cleared. In behalf of the Parrott Red Cross, we wish to thank everyone for helping to make the social a success.

Mrs. Jacobs and daughter Loretta spent Tuesday afternoon with Mrs. W. A. Hunter.

Mr. Cummons of Lubbock, visited with Will Wright Friday.

Mr. and Mrs. Jacob Wagner and family, Mr. and Mrs. G. F. Backus and family and Arthur Kleman took dinner with Mr. and Mrs. Joe Birkenfeld Sunday.

Mr. and Mrs. F. H. Neely are the proud parents of a baby girl, born Sunday.

The Misses Hazel Hacker and Ethel Montgomery and Messrs. Carol Hunter and Floyd Hacker autoed to Arney Sunday evening.

A life for every foot of ground is what Germany is paying for territory gained. But she probably thinks that lives can be reduced, while there is only so much territory.

District Number Thirteen Meeting of Second Red Cross War Fund Campaign Amarillo, Texas, May 15. Hon. Hugh L. Prather, member of the Southwestern Division Committee, and a real soldier who has had experience on the battle front and in the trenches in France, will appear at the Olympic Theatre on Sunday, May 19th at 2 P. M. in behalf of Red Cross Campaign.

The County Managers of the

BROOD SOWS AND DAIRY COWS!

THE SPIRIT OF THIS STORE

Integrity in Tailoring is the spirit that rises above all other considerations in this store. We exhibit only such fabrics of which we can truthfully say are pure wool in every thread and shred.

We pledge ourselves to render an equal degree of value in every phase and feature of our Tailored-to-measure clothes.

Our conception of integrity is not confined to materials. It begins with the first incision of the shear and continues to the last stitch.

If price has hitherto kept you from wearing hand-tailored, custom-made clothes you will be pleased to know how economically we can satisfy your style preferences.

Come in and look our line over—and talk it over. We will give you this same service in our Cleaning and Pressing Department.

Orr's Tailor Shop
Phone 16

Associated with Lamm & Company, Chicago

13th District are invited and expected to be present, and all friends interested in Red Cross work are respectfully invited to attend this meeting and receive first handed information direct from France, fully explaining Red Cross accomplishments, the needs and expenditures of funds, etc.

LIST OF COUNTY MANAGERS OF THE 13th DISTRICT:

Jas. Logue, Armstrong County; F. H. Hill, Carson County; E. A. Wells, Collingsworth County; O. M. Linn, Dallam County; W. D. Nav Eaton, Donley County; H. Y. Wilkinson, Deaf Smith County;

Frank Faulkner, Gray County; Cecil Buckner, Gray County; J. R. Collard, Hansford County; D. J. Young, Nemphill County; M. C. Collins, Hartley County; S. B. Archer, Hutchinson County; A. R. Turner, Lipscomb County; R. W. Norton, Moore County; Dr. O. H. Loyd, Oldham County; Jas. Whyman, Ochiltree County; P. H. Landergerin, Potter County; C. R. Burroughs, Randall County; J. A. Holmes, Roberts County; L. M. Preece, Sherman County; J. B. McCarley, Wheeler County; Lon D. Marrs, District Field Representative, A. R. C.

NO COLLECTIONS.

We Have on Hand Plenty of

American Millet Seed

Bring Us Your Hides

J. A. MAYHALL
Phone 249

"CARRY ON"

A military phrase which can be well applied to your grocery needs

Russell Sage, (Millionaire Philanthropist), had the TOTEM habit bad, not only on account of its economy, but due to his respect and love for efficiency and thrift. Then too, he said, that his parcel was always there when he reached home.

Self-Delivery is not as handy, but neither are the many other sacrifices you are now making.

We invite your inspection

It will be worth your while.

The Cash & Carry Grocery

Every Price Plainly Marked.

Ranches

640 acres fine smooth land with good well, for Sale, and 3 leased sections, all fenced, and a fine little 4-section ranch. Easy terms and possession when deal is closed.

I also have some good ranch propositions in Eastern Colorado.

E. F. CONNELL
THE Land Man

Big Sale Started at Wilson's Furniture Store Friday, May 10

Lasts 20 Days

I find after moving into my New Building I still have more goods than I have room to show conveniently. For this reason only I am going to sell goods at a price that will move them.

I am happy to say to the trade, I have been in the Furniture Business just about one year now, and have sold about three times as many goods as I anticipated before opening up the New Furniture Store. There is a reason for this and I attribute same to the fact that while all merchandise was advancing in price I was and am still holding down high prices, and if you will come to my store these 20 days of furniture selling you will never regret it. Come and get a souvenir, one for every one in Deaf Smith Co.

Earl E. Wilson

Next Door to Ford Garage

PARMER COUNTY NEWS

BOVINA NEWS ITEMS

Ward Thompson has sold his place southwest of town, and will be connected with Col. Bester's ranch the balance of the year.

Jim Martin and R. B. Ezell were business visitors to Amarillo Saturday.

Mrs. B. Y. Dickinson and children have returned from Lubbock and Abernathy. They were accompanied home by Miss Hazel Muggleton, who will spend the summer in Bovina, as their guest. Several Bovina people attended the Farwell revival last week.

Go-to-Church Sunday was observed in Bovina last Sunday. Good crowds attended all church services of the day.

Mrs. Spring, who has been quite sick, is improving. Mary Spring has also been on the sick list, but is improving quite rapidly.

Mrs. Paul of Muleshoe, is here for a visit with her parents, Mr. and Mrs. John Williams.

Bovina school closes this week. Appropriate exercises will be held Thursday night.

Miss Anna Butterfield of Canyon, will give a recital at the Methodist church, Thursday night, May 23. The parsonage will share in the proceeds. Miss Butterfield is a reader of note and all who hear her will pronounce the evening worth while.

Last Thursday evening Mr. and Mrs. A. Berggren entertained the children of Bovina in honor of their son, Leroy's 14th birthday. A large crowd was present and a very good time was reported.

Saturday evening Mrs. Hecox entertained the Senior Classes of the Baptist and Methodist Sunday schools at the school lawn with a Hoover Supper. A very delightful hour was spent among these young folks, with thanks to the hostess for her kindness.

NOTICE TO DEALERS AND USERS OF EXPLOSIVES AND INGREDIENTS.

The Fourth Called Session of the 35th Legislature enacted a law which makes it incumbent upon every State, County and Municipal Peace Officer in Texas to enforce the Federal Explosives Act, which went into effect last November; and to co-operate with and report to Chas. B. Watters, United States Explosives Inspector, San Antonio, Texas, on all explosions, and violations of the Federal Explosives Act; and the willful failure or refusal of any such officer to discharge and perform the duties imposed by this Act shall constitute a misdemeanor involving official misconduct, and on conviction he shall be punished by a fine of not more than one thousand dollars and removal from office. This law was introduced and passed at the suggestion of the Texas State Council of Defense.

The Federal Explosives Act prohibits the manufacture, sale, purchase and possession of all explosives and their ingredients, in time of war, without a license. In other words, the dealer must have a license. The dealer must keep an itemized record showing the name and address of pur-

Did You Ever Stop to Think

That Farm Machinery will wear out? Of course—but why not wear it out in service, instead of letting it go to ruin for lack of care and shelter? Rust and Decay cause more damage in one year than wear does in four or five.

WEAR CAN NOT BE AVOIDED—RUST AND DECAY CAN

Panhandle Lumber Co.

Successors to

Palmer Lumber Co.

Our Motto "SERVICE"

A. C. THOMPSON, Mgr.

Help Win the War—Save Your Feed, Live Stock and Machinery

YOUR LAWYER

Will recommend our correct Abstracts, because they are better made. We have just added, at big expense, complete plats of every thing in Deaf Smith county.

Lawyers demand these, and appreciate Prompt, Intelligent Service.

POTTS & JONES, Abstracts, Loans.

cheaser, his license number, kind and quantity of explosive purchased, and purpose for which it is to be used. This also compels practically every drug store in the United States to have a license permitting them to have in possession and sell explosive ingredients, and the buyer must have a license when purchasing these ingredients in quantities of an ounce or more, and the dealer must keep the same record as the party who sells dynamite. These ingredients are: Bichromates, Nitrates, Chlorates, Chromates, Nitric Acid, Perchlorates, Perborates, Permanganates, Peroxides and Phosphorous, in their various forms.

To Be Rigidly Enforced

According to Chas. B. Watters, United States Explosives Inspector for Texas, this law will be rigidly enforced in the future; it having been in effect since November 15, 1917, and every dealer has had time to familiarize himself with the law and all its details, and no excuses will be accepted in the future. Violation of this Act carries a penalty of \$5000 fine or imprisonment at Fort Leavenworth, or both. A careful and systematic check is being made by the Federal Authorities, of every dealer in Texas who handles explosives or ingredients, regardless of location or size. An inspector or some deputy may drop in any day, and dealers should not allow themselves to be caught unprepared.

A. O. Thompson is United States Explosives Licensing Officer for Deaf Smith County, and such dealers as have not already procured their license should take immediate steps to do so.

This is considered one of the most important war measures enacted by our Congress, and dealers can not be too careful in making sales of explosives or their ingredients.

Any violations of this law, or any explosions, should be reported to Chas. B. Watters, United States Explosives Inspector, San Antonio, Texas.

Field Hospital Co. 358, 315th Sanitary Train, 90th Division, Camp Travis, Texas, May 10th, 1918.

TO THE EDITOR:

Hereford Brand, Hereford, Texas.

I want to make an appeal to you, or through your paper to the people of your city, in behalf of some of the men in my company at Camp Travis.

By an order of the Division Commander, our Company has a base ball team and has to play a regular schedule. More of the men are interested in base ball than in any other form of sport, and the War Department rightly thinks that the men while in France will get more relaxation from base ball than from anything else. The men have spent about \$100.00 for base ball equipment out of their Company fund and by personal subscriptions; but are still in need of shoes.

We have gotten from the Y. M. C. A. all the equipment that they can spare us. Should this Division be sent to France in the near future, we think it will be still more difficult to get base-ball shoes over there.

My appeal to your city is to furnish us with the shoes or the money to purchase them here for eight of the players. I do this because many of our players and other men of this Company came from your part of the State. I feel that there are many who would do this gladly, or any other need of their soldiers, if that need were brought to their personal attention in any manner whatever.

Address correspondence to:
F. N. Gordon, Capt.
Commanding Officer,
Camp Travis, Texas.
Field Hospital Co. 358,
315th Sanitary Train.

The Fuel Administration has issued a warning against the use of domestic sizes of hard coal by industrial plants.

To Cure a Cold in One Day.
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 2c.

Parker's Brother Is A Wheelhorse

The following clipping, taken from the Houston Post, has reference to Judge E. B. Parker, a brother of G. A. F. Parker of Hereford:

Another Houstonian has come into his reward and crowded over into the spotlight. Judge E. B. Parker has had the scope of his powers and opportunity considerably broadened within the last few days. Summoned here most unceremoniously by Judge S. R. Lovett when the transportation work of the Council of National Defense became burdensome, Judge Parker settled quietly down to his desk in a rather obscure room and did nothing but work. There was plenty of that, but not much else for him to do. He did the work, all right, and now has reaped his reward by being asked to do more work.

Judge Lovett is director general of transportation. McAdoo's right arm in the management of the railroads of these United States, and when Lovett left for the Council of Defense that placed upon the shoulders of Judge Parker more work.

Now, Bernard Baruch, chairman of the newly created war industries board, has established a "requirements division"—a sort of supreme co-ordinating board designed to keep the various branches of the government from bidding against one another for war supplies.

Here was a chance to find some more work for Judge Parker. Barney Baruch called him in and said: "Judge, I want a man to handle the transportation end of this new requirements division."

Parker remarked that that was interesting and that it was a nice day, but that the daylight savings law had given him a chance to put in an extra hour before dinner and he had better be going.

"Yes, but you are designated to handle the priority problems for this new division," answered Baruch. "And I want to talk it over with you. It will be up to you to tell the railroads to what war supplies and raw materials bought by the government they are to give the right of way in making up trains and shipments. It fits right in with your present work and I have told the president you are on the job right now."

There was considerable more along that line without Parker having a chance to even say "But, may it please the court," and when he was bowed out of the Baruch office he had a new job, a new title and glory he had another chance to do some work.

Judge E. B. Parker has made good with a vengeance in Washington, and if they do not pile too much work on him he will have the calcium all to himself. And these great talents go to this glorious republic with no other compensation than "Thank you!" Yes there are some "dollar-a-year" men in the national capital who are real Americans, doing a real service.

Citation on Application

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, GREETING:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS.

To all persons interested in the Estate of George T. Higgins deceased.

W. R. Higgins and J. R. Higgins have filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said George T. Higgins, deceased, filed with said application, and for Letters Testamentary and for such other and further orders as to the court may seem proper, which will be heard at the next term of said Court, commencing on the first Monday in June, A. D. 1918, the same being the 3rd day of June, A. D. 1918, at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein fail not, but have you before said Court on the said first day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, this 9th day of May, 1918.

(Seal) A. O. Thompson, Clerk.
County Court Deaf Smith County, Texas.

A Wind-Break On Every Farm!

Why We Have Chosen The

Pathe

Pathephone to Offer Our Customers

THE international fame of the Pathephone will immediately suggest many reasons. But the big, outstanding reason is the

Pathe Sapphire Ball

a ball-shaped jewel used in place of metal needles. It means

No Needles to Change

More important still, the Pathe Sapphire Ball means

Long Life to the Record

It cannot cut, dig into, gouge or rip the record surface. Pathe Records are guaranteed to play 1000 times without showing perceptible wear.

The Pathe Library of Records

opens to you a glorious world of music. Not only the greatest singers now in America, but celebrated foreign artists who have never been here. Famous foreign orchestras and bands, and a host of delightful musical novelties.

Come in today and hear your favorite selections played the Pathe way.

E. B. Black & Co.

"The Beast of Berlin"

THE KAISER IS COMING

STAR THEATRE, FRIDAY, MAY 24
Matinee and Night

This is the most real picture ever produced of The Kaiser and his iron hand of dealing with the people. It portrays the brutal way in which he treats women and children. If you have one drop of American blood in your body this will make it boil. There is not a person who has read the Daily newspapers but what has read something of this great picture. You have been wanting a picture like this. Do not fail to see the Kaiser and you will say it is the greatest picture ever brought to Hereford. Do not forget the date, Friday, May 24th.

MATINEE AND NIGHT

Children 9c, tax 1c—ADMISSION—Adults 45c, tax 5c

Helps Sick Women

Cardui, the woman's tonic, helped Mrs. William Evermore, of Hazel Patch, Ky. Read what she writes: "I had a general breaking-down of my health. I was in bed for weeks, unable to get up. I had such a weakness and dizziness, ... and the pains were very severe. A friend told me I had tried everything else, why not Cardui? ... I did, and soon saw it was helping me ... After 12 bottles, I am strong and well."

TAKE

CARDUI

The Woman's Tonic

Do you feel weak, dizzy, worn-out? Is your lack of good health caused from any of the complaints so common to women? Then why not give Cardui a trial? It should surely do for you what it has done for so many thousands of other women who suffered—it should help you back to health.

Ask some lady friend who has taken Cardui. She will tell you how it helped her. Try Cardui.

All Druggists

BEEF CATTLE AWARDS AT 1918 STATE FAIR WILL SURPASS ALL RECORDS

The eyes of the entire country will be turned to the State Fair of Texas this fall when it establishes a national record for successful beef cattle exhibits. The fair management plans to break all established records for rich premiums offered. The premiums for beef cattle for the 1918 State Fair of Texas will be larger than any ever offered by any fair or exposition in the United States.

This is a big order, but the State Fair Association believing that nothing is too good to encourage the live stock industry has set aside over \$25,000 as awards in the various classes. Additional awards for cattle and live stock are being worked out daily.

It is expected that these rich premiums will attract the very cream of the beef cattle exhibits of America. Hundreds of cattle raisers are planning to send their choice stock to the fair and the greatest exhibition of thoroughbreds ever collected in the South will be on exhibition at the live stock pavilions and barns.

Eastern papers have made comment regarding the plans for the mammoth live stock exhibits which will feature the coming State Fair of Texas and from all parts of the country cattle raisers have given notice that they will be present for the big show. At the recent gathering of the Texas Cattle Raisers' Association held in Dallas leading cattlemen of the Lone Star State expressed their enthusiasm at the ambitious program outlined by the State Fair Association.

STILL MORE AWARDS

The \$25,000 beef cattle awards are divided as follows: Herefords \$10,000, Short Horns \$7,500, Aberdeen Angus \$4,000, Red Polled \$1,000, fat stock steers \$2,000.

Besides these big premiums the amount of the cattle awards has been swelled as follows: Jerseys \$1,500, Holsteins \$1,500, Guerneys \$500.

DETAILED PREMIUMS

The full and detailed list of beef cattle awards are as follows:

HEREFORDS

The American Hereford Cattle Breeders' Association, R. J. Kinser, Secretary, 625 Finance Building, Kansas City, Mo., pays one third of the awards in this section.

INDIVIDUALS

Bull, 3 years old or over	\$100	\$75	\$60	\$50	\$40	\$30	\$25	\$25	\$25	\$25
Bull, 2 years and under 3	100	75	60	50	40	30	25	25	25	25
Bull, Senior Yearling	100	75	60	50	40	30	25	25	25	25
Bull, Junior Yearling	100	75	60	50	40	30	25	25	25	25
Bull, Senior Calf	100	75	60	50	40	30	25	25	25	25
Bull, Junior Calf	100	75	60	50	40	30	25	25	25	25
Cow, 3 years old or over	100	75	60	50	40	30	25	25	25	25
Cow, 2 years and under 3	100	75	60	50	40	30	25	25	25	25
Heifer, Senior Yearling	100	75	60	50	40	30	25	25	25	25
Heifer, Junior Yearling	100	75	60	50	40	30	25	25	25	25
Heifer, Senior Calf	100	75	60	50	40	30	25	25	25	25
Heifer, Junior Calf	100	75	60	50	40	30	25	25	25	25

CHAMPIONS

Senior Champion Bull	\$100
Junior Champion Bull	\$100
Senior Champion Cow	\$100
Junior Champion Cow	\$100

GRAND CHAMPIONS

Grand Champion Bull	\$100
Grand Champion Cow	\$100

HERDS

Graded Herd	\$200	\$150	\$100	\$75	\$60	\$50	\$40	\$35	\$30	\$25
Young Herd	200	150	100	75	60	50	40	30	25	25
Calf Herd	150	100	75	60	50	40	30	25	25	25

GROUPS

Get of Sire	\$150	\$100	\$75	\$60	\$50	\$40	\$30	\$25	\$25	\$25
Produce of Cow	100	75	60	50	40	30	25	25	25	25

when the Marine Corps reached its full strength authorized at that time, but more than 2,000 men were enlisted in April.

In the Marine Corps Reserves and National Naval Volunteers there are now more than 40,000 men.

An additional credit of \$3,250,000 has been extended to Belgium by the United States, making a total of \$107,850,000 loaned to all the allies \$5,288,850,000.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleed, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c

A Wind-Break On Every Farm!

HOW TO SEND BOOKS TO THE BOYS IN CAMP

An appeal from Ernest Woodburn at Camp Bowie last week for reading matter for the soldiers at Camp Bowie, has resulted in a number of inquiries as to where the books should be left for shipment. Those having books or magazines which they care to send to the boys should leave them in the basement of the court house, with the Librarian, so that they may be properly recorded, labeled and shipped.

Marine Corps Again Asks for Recruits

The Marine Corps has begun a new drive for recruits to provide for the recently authorized increase in the corps. Recruiting has not been pushed since August.

Choice Field Seed

Standard Maize Dwarf	Standard Kafir Dwarf
White Feterita	Red Higaria

all \$4.00 cwt.

This is all choice re-cleaned stuff. Buy the Best—Cheapest in Long Run

E. W. Harrison

Phone 76

TRENCH PRACTICE AT CAMP BOWIE

The following is a letter to Miss Grace Sites from her brother F. G. Sites, who is in the 133rd Machine Gun Bn, at Camp Bowie:

"Camp Bowie, April 30, 1918. Dear Sister Grace—

I received your welcome letter last Sunday. I was in the trenches and had been there since Friday night. I spent the first part of my birthday, from 1:00 a. m. until 5:30, sitting up in a small concrete "pill box", about ten feet underneath the ground. A "pill box" is a gun emplacement, supposed to be thirty feet under ground, but this one was only ten as it was never expected to be shelled.

I had to stay awake and change relief every two hours. The enemy made three attacks during the night, but were forced to retreat by the Infantry boys, who were protecting us. It was great sport but we got only three or four hours of sleep at night.

The second night we were there it rained and surely made the trenches muddy, and of course I was lucky to be detailed to early messages part of the night. I was plastered with mud clear above my knees, and my raincoat was mud all over, from falling against the sides of the trenches as I made my way through.

I got my rest mainly in the daytime on the floor of the dug-out which was covered with half an inch of straw. I did not remove my clothes or shoes for three days and could not wash my face and hands, on account of water being so scarce out there, as it had to be carried into camp. But we had a good time and I would not have missed the experience of anything.

We were relieved last night at eleven o'clock and got back to camp at one-thirty this morning. We have spent most of our time today cleaning up and signed the pay-roll which we all do with good cheer.

Our commander was well pleased with our work and said our gun team was the best one in the second platoon.

I received five letters while out at the trenches, one of them was from Mr. McDonald, he is trying to get a farmers' furlough for me. I expect to hear from it this week, but I am afraid it will not be granted, for ten other boys

heard from theirs this morning and were turned down.

Well it is super time and I have several other letters to write, so will close with love to all, especially to little sis Ellen.

FLOREIN

P. S.—I received two birthday boxes (of candy) this morning.

5,500,000 Pairs of Shoes Are Ordered by War Department

Recent contracts by the War Department authorize the manufacture of 5,500,000 pairs of me-

talic-fastened field shoes for overseas use. The average price was about \$7.75 a pair.

Contracts have also been awarded for the manufacture of 2,000,000 pair of field welt shoes for United States and over-seas service, the average price being \$6.50

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well-known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Electricity

Is the only thing that has not advanced in price. And we are anxious NOT to increase our rates during these War times, and you can help us to hold down rates by co-operation. We have almost 400 small accounts to be collected each month—making almost 5000 in a year. It has been our custom to send out our collector who spent many days each month collecting. This is unnecessary and expensive, and we have decided to discontinue this and to collect at our office.

Beginning June 1st all bills will be mailed out, except persons who have a down-town place of business where bills will be presented and collected, but a second trip will not be made in any case.

All bills payable on first of each month and not later than 10th. Please call or mail us your check promptly and you will give us more time to serve you.

Hereford Light & Power Co.

Ever-Fresh GROCERIES

We make a point of never keeping Groceries

WE SELL THEM

That's the reason why you are always sure of getting FRESH Groceries when you come to us—

THEY DON'T HAVE TIME TO BECOME STALE

We are determined our customers shall have the best if it is to be found in the market.

When you buy it of us, its freshness and purity is GUARANTEED.

We solicit YOU.

Cardwell's Grocery

The Store of Long and Efficient Service



OVER THE TOP

AN AMERICAN SOLDIER WHO WENT

ARTHUR GUY EMPEY

MACHINE GUNNER, SERVING IN FRANCE

EDITED BY ARTHUR GUY EMPEY

"The Germans must have known about these orders, for even in the day their transports and troops used to expose themselves as if they were on parade. This sure got up our nose, sitting there day after day, with fine targets in front of us but unable to send over a shell. We heartily cursed Old Pepper, his orders, the government, the people at home, and everything in general. But the Boches didn't mind cussing, and got very careless. Blime me, they were bally insulting. Used to, when using a certain road, throw their caps into the air as a taunt at our helplessness."

"Cassell had been a telegrapher in civil life and joined up when war was declared. As for me, I knew Morse, learned it at the signalers' school back in 1910. With an officer in the observation post, we could not carry on the kind of conversation that's usual between two mates, so we used the Morse code. To send, one of us would tap the transmitter with his finger nails, and the one on the other end would get it through the receiver. Many an hour was whiled away in this manner passing compliments back and forth."

"In the observation post the officer used to sit for hours with a powerful pair of field glasses to his eyes. Through a cleverly concealed loophole he would scan the ground behind the German trenches, looking for targets and finding many. This officer, Captain A— by name, had a habit of talking out loud to himself. Sometimes he would vent his opinion, same as a common private does when he's wrought up. Once upon a time, the captain had been on Old Pepper's staff, so he could cuss and blime in the most approved style. Got to be sort of a habit with him."

"About six thousand yards from us, behind the German lines, was a road in plain view of our post. For the last three days Fritz had brought companies of troops down this road in broad daylight. They were never shelled. Whenever this happened the captain would froth at the mouth and let out a volume of Old Pepper's religion which used to make me love him."

"Every battery has a range chart on which distinctive landmarks are noted, with the range for each. These landmarks are called targets, and are numbered. On our battery's chart, that road was called Target 17, range 6000, 3 degrees 36 minutes left. D 238 battery consisted of four 4.5 howitzers, and fired a 35-pound H. E. shell. As you know, H. E. means 'high explosive.' I don't like bunning up my own battery, but we had a record in the division for direct hits, and our boys were just pining away for a chance to exhibit their skill in the eyes of Fritz."

"On the afternoon of the fourth day of Fritz' contemptuous use of the road mentioned the captain and I were at our posts as usual. Fritz was strafing us pretty rough, just like he's doing now. The shells were playing leap-

frog all through that orchard. "I was carrying on a conversation in our 'tap' code with Cassell at the other end. It ran something like this: "Say, Cassell, how would you like to be in the saloon bar of the King's Arms down Rye Lane with a bottle of Bass in front of you, and that blonde barmaid waiting to fill 'em up again?"

"Cassell had a fancy for that particular blonde. The answer came back in the shape of a volley of cusses. I changed the subject. "After a while our talk veered round to the way the Boches had been exposing themselves on the road down on the chart as Target 17. What he said about those Boches would never have passed the reichstag, though I believe it would have gone through our censor easily enough."

"The bursting shells were making such a din that I packed up, talking and took to watching the captain. He was fidgeting around on an old sandbag with the glass to his eye. Occasionally he would let out a grunt, and make some remark I couldn't hear on account of the noise, but I guessed what it was all right. Fritz was getting fresh again on that road."

"Cassell had been sending in the 'tap code' to me, but I was fed up and didn't bother with it. Then he sent O. S., and I was all attention, for this was a call used between us which meant that something important was on. I was all ears in an instant. Then Cassell turned loose. "You blankety blank dod, I have been trying to raise you for fifteen minutes. What's the matter, are you asleep? (Just as if anyone could have slept in that infernal racket!) Never mind framing a nasty answer. Just listen."

"Are you game for putting something over on the Boches and Old Pepper all in one?" "I answered that I was game enough when it came to putting it over the Boches, but confessed that I had a weakening of the spine, even at the mention of Old Pepper's name. "He came back with, 'It's so absurdly easy and simple that there is no chance of the old heathen rumbering it. Anyway, if we're caught, I'll take the blame.'"

"Under these conditions I told him to spit out his scheme. It was so daring and simple that it took my breath away. This is what he proposed: "If the Boches should use that road again, to send by the tap system the target and range. I had previously told him about our captain talking out loud as if he were sending through orders. Well, if this happened, I was to send the dope to Cassell and he would transmit it to the battery commander as officially coming through the observation post. Then the battery would open up. Afterwards, during the investigation, Cassell would swear he received it direct. They would have to relieve him, because it was impossible from his post in the

battery to know that the road was being used at that time by the Germans. And also it was impossible for him to give the target, range and degrees. You know a battery chart is not passed around among the men like a newspaper from Blighty. From him the investigation would go to the observation post, and the observing officer could truthfully swear that I had not sent the message by phone, and that no orders to fire had been issued by him. The investigators would then be up in the air, we would be safe, the Boches would receive a good bashing, and we would get our own back on Old Pepper. It was too good to be true. I gleefully fell in with the scheme, and told Cassell I was his man."

"Then I waited with beating heart and watched the captain like a hawk. "He was beginning to fidget again and was drumming on the sandbags with his feet. At last, turning to me, he said: "Wilson, this army is a blankety blank washout. What's the use of having artillery if it is not allowed to fire? The government at home ought to be hanged with some of their red tape. It's through them that we have no shells."

"I answered, 'Yes, sir,' and started sending this opinion over the wire to Cassell, but the captain interrupted me with: "Keep those infernal fingers still. What's the matter, getting the nerves? When I'm talking to you, pay attention."

"My heart sank. Supposing he had rumbled that tapping, then all would be up with our plan. I stopped drumming with my fingers and said: "Beg your pardon, sir, just a habit with me."

"And a d—d silly one, too," he answered, turning to his glasses again, and I knew I was safe. He had not tumbled to the meaning of that tapping. "All at once, without turning round, he exclaimed: "Well, of all the nerve I've ever run across, this takes the cake. Those Boches are using that road again. Blind my eyes, this time it is a whole brigade of them, transports and all. What a pretty target for our 4.5's. The beggars know that we won't fire. A d—d shame, I call it. Oh, just for a chance to turn D 238 loose on them."

"I was trembling with excitement. From repeated stolen glances at the captain's range chart, that road with its range was burned into my mind. "Over the wire I tapped, 'D 238 battery, Target 17, Range 6000, 3 degrees 30 minutes, left, salvo, fire.' Cassell O. K'd my message, and with the receiver pressed against my ear, I waited and listened. In a couple of minutes very faintly over the wire came the voice of our battery commander issuing the order: 'D 238 battery, Salvo! Fire!'"

"Then a roar through the receiver as the four guns belched forth, a screaming and whistling overhead, and the shells were on their way. "The captain jumped as if he were shot, and let out a great big expressive

—n, and eagerly turned his glasses in the direction of the German road. I also strained my eyes watching that target. Four black clouds of dust rose up right in the middle of the German column. Four direct hits—another record for D 238. "The shells kept on whistling overhead, and I had counted twenty-four of them when the firing suddenly ceased. When the smoke and dust clouds lifted the destruction on that road was awful. Overturned limbers and guns, wagons smashed up, troops fleeing in all directions. The road and roadside were spotted all over with little field gray dots, the toll of our guns."

"The captain, in his excitement, had slipped off the sandbag, and was on his knees in the mud, the glass still at his eye. He was muttering to himself and slapping his thigh with his disengaged hand. At every slap a big round juicy cuss word would escape from his lips followed by: "Good! Fine! Marvelous! Pretty Work! Direct hits all!"

"Then he turned to me and shouted: "Wilson, what do you think of it? Did you ever see the like of it in your life? D—n fine work, I call it."

"Pretty soon a look of wonder stole over his face and he exclaimed: "But who in h—l gave them the order to fire. Range and everything correct, too. I know I didn't. Wilson, did I give you any order for the battery to open up? Of course I didn't, did I?"

"I answered very emphatically, 'No, sir, you gave no command. Nothing went through this post. I am absolutely certain on that point, sir.' "Of course nothing went through," he replied. Then his face fell, and he muttered out loud: "But, by Jove, wait till Old Pepper gets wind of this. There'll be fur flying."

Just then Bombardier Cassell cut in on the wire: "General's compliments to Captain A—. He directs that officer and signaller report at the double to brigade headquarters as soon as relieved. Relief now on the way."

"In an undertone to me, 'Keep a brass front, Wilson, and for God's sake, stick.' I answered with, 'Rely on me, mate,' but I was trembling all over. "I gave the general's message to the captain, and started packing up. "The relief arrived, and as we left the post the captain said: "Now for the fireworks, and I know they'll be good and plenty.' They were. "When we arrived at the gun pits the battery commander, the sergeant major and Cassell were waiting for us. We fell in line and the funeral march

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

doorway. With a roar he shouted: "Which one of you is Cassell? D—n me, got your heels together when I speak! Come in here!" "Cassell started to say, 'Yes sir.' "But Old Pepper roared, 'Shut up!' "Cassell came out in five minutes. He said nothing, but as he passed me he put his tongue into his cheek and winked, then, turning to the closed door, he stuck his thumb to his nose and left. "Then the sergeant major's turn came. He didn't come out our way. Judging by the roaring, Old Pepper must have eaten him. "When the door opened and the general beckoned to me, my knees started to play 'Home, Sweet Home' against each other. "My interview was very short. "Old Pepper glared at me when I

entered, and then let loose. "Of course you don't know anything about it. You're just like the rest. Ought to have a nursing bottle around your neck and a nipple in your teeth. Soldiers—by gad, you turn my stomach to look at you. Win this war, when England sends out such samples as I have in my brigade! Not likely! Now, sir, tell me what you don't know about this affair. Speak up, out with it. Don't be gaping at me like a fish. Spit it out."

"I stammered, 'Sir, I know absolutely nothing.' "That's easy to see,' he roared; 'that stupid face tells me that. Shut up. Get out; but I think you are a d—d liar just the same. Back to your battery.' "I saluted and made my exit. (To Be Continued)

BEST IN THE LONG RUN

Backed by Bumper Mileage

4,178,744 Miles

GOODRICH TESTED TIRES

SAFETY—big and safe as a bank reserve—sure, as the tested surety of chemically tested food—proved, as the tested gold of the assayer's crucible—backs up Goodrich Tested Tires.

It lies in the bumper mileage, that harvest of 1,044,686 linear miles and 4,178,744 tire miles, piled up collectively in 1917 by the Goodrich Test Fleets. East, west, north, south, as the light and heavy cars of the famous Six Fleets insouled Goodrich Tires over city pavement and country road, and mileage multiplied mileage, the tires multiplied that surety with sensational mileage everywhere.

Goodrich's 1918 tires—the handsome, husky tires of generous masterful size any Goodrich dealer will show you—bore the brunt of that road warfare, and conquered America's roads the breadth of our land. How they measured up to Goodrich's confidence in them. Throughout the long rough going, SILVERTOWN CORDS, and BLACK SAFETY TREADS fought the worst roads without a flinch.

Goodrich's tough, black tread rubber defied the gnawing of the road. The spiral-wrapped, cable-cord tire body took the pounding, and came back with more mileage.

The battle royal tire testing proved Goodrich's 1918 tires have all the virtues of Goodrich Tires and many new. It proved them the tires of durability and dependability for roads anywhere in America.

Get economy, comfort and security in tires wherever you motor by demanding the tires America's roads have tested out in 4,178,744 miles, and crowned "America's Tested Tires."

THE B. F. GOODRICH RUBBER CO.
El Paso Branch: 406 Myrtle Ave., El Paso, Texas

THE CITY OF GOODRICH, AKRON, OHIO

ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor

Round-Trip All-Year Tourist Fares

ON SALE DAILY

To

Araucos Pass	Freeport	Laredo	Fort Lavan
Brownville	Hubbard City	Mineral Wells	Fort O'Connor
Corpus Christi	Marlin	Palacios	Riviera
	Rockport	Socodrift	

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

Local Ticket Agent Santa Fe.

FORD

THE UNIVERSAL CAR

THE CAR FOR THIS COUNTRY—

IS THE CLOSED CAR

Sensible People are Beginning to Realize This Fact

THE SEDAN THE COUPE

Come and inspect them as they stand on our floors

FORD GARAGE

Phone 177 Ford Agents Hereford, Texas

BUY WAR SAVINGS STAMPS BUY THRIFT STAMPS

CHURCH NOTES

UNION SERVICE

Next Sunday all churches in Hereford will join in a Union service to be held at the Christian Church, when the Rev. W. H. Terry of the Methodist church will deliver the Baccalaureate sermon to the High School students and the Red Cross Drive message asked for by President Wilson, all in one.

There will be no services at the various churches at night, owing to the Chautauqua program.

Y. P. S. C. E.

Program for May 19, 7:15 p. m. Topic: Education, The Doorway to Service.

Song and prayer service. Leader—Forrest Bowe.

Scripture, with comments, 2nd Tim. 2:15; Luke 6:40—President.

Why is high school education desirable?—Mary Bradley.

How does knowledge open up avenues of service?—Roy Nunn.

Leader's talk in outline. Song, followed by sentence prayers.

How did Lincoln get an education, and how did it help him to serve?—Nelia Carter.

How does knowledge increase usefulness?—May Womack.

Talk—Mr. Fortsch. Reading—Ruth Lee.

Business. All Endeavorers are urged to be present, as we shall vote on a delegate to the State Convention at Ft. Worth in June.

The Methodist Missionary ladies wish to thank the merchants and others who so generously helped them with their miscellaneous showed on last Friday and Saturday and also Mr. McGhee who was kind enough to allow us the use

of the rest rooms in his theatre. Considering the limited amount of time to prepare for this sale, it was quite a success financially and we are very grateful to all who were kind enough to help us.

VOICE PROGRAMME

(May 22, at M. E. Church) Subject: "Fruits of the year chosen."

Our First Missionary—Mrs. J. F. Campbell.

Bible Lesson—The challenge at time of great wickedness and discouragement, 2nd Kings, 2:1-14.

Hymn 376. Prayer. General business.

1st Leaflet (Chosen), Life Story of Mrs. Campbell—Mrs. Jesse Stanford.

Development of Holston Institution—Mrs. J. A. Stegall.

Stations, Institutions, and Missionaries—Mrs. Hawkins.

Talk—Why the gospel in Schoen—Mrs. G. A. F. Parker.

Song. Leader—Mrs. Glen Snyder.

Rev. J. G. Smith, Superintendent of the Reynolds Presbyterian Orphanage and School of Texas, which is located at Albany, Texas, was a Hereford visitor this week.

Rev. Smith occupied the pulpit at the Presbyterian church last Sunday. An offering of \$103 was raised for the home. This is the only institution of this sort in the South or Southwest part of Texas. There are about ninety inmates in this home. The two little sons of Mrs. Tackett, accompanied Rev. Smith back home and will enter this school.

Report of Circle No. Three. Mrs. Dr. Hicks kindly opened her beautiful home to our Circle last Wednesday. It was a lovely spring day and the children

Special Announcement

Southland Tire & Rubber Company

W. H. VERNON, Fiscal Agent, Fort Worth, Texas

Capital Stock (\$100 per share) \$2,000,000
Amount to be Invested in Buildings, estimated 500,000

CAPACITY OF FACTORY

1,500 Casings per day, at \$5 net profit each \$7,500
1,500 Tubes per day, at \$1 net profit each 1,500

Net Profit per day 9,000
Working Days per year 300

Net Profit from full capacity of plant \$2,700,000

Divide the Net Profits of our Capital Stock and see what rate of dividend this investment will pay per year. Should the plant produce only 50 per cent of its full capacity first year, it would earn 67 1/2 per cent. There is no water or promotion stock.

STOCKHOLDERS TO BUY AT DISCOUNT

Carrying out the idea of co-operation, it is provided that those who own stock in the Southland Tire & Rubber Company shall have the privilege of buying, at the regular list prices, less 20 per cent discount on casings, and 15 per cent on tubes. This feature alone should make an investment in the capital stock of the company pay a handsome return on the money invested, even though there should be no further opportunity for profits and dividends. In order that stockholders may immediately have this advantage, without waiting for the factory to get into operation, negotiations are now pending with one of the largest factories in the country and arrangements will shortly be made, whereby tires of a standard make will be furnished our stockholders at the above discount until the factory is in operation and we are able to furnish them with our own products.

FORM OF ORGANIZATION

The Southland Tire & Rubber Company is being organized and will be operated along the same lines as the Texas Motor Car Association, which sold a million dollars of its capital stock in fifty days. That was the record selling campaign and the Southland bids fair to even exceed its splendid tribute to Texas loyalty. No section of the United States offers greater opportunities for factories of this kind and none need them worse. This is a splendid opportunity for you to make a good investment and help "boost" Texas.

It is impossible for our salesman to call on everybody and we therefore suggest that you mail the coupon below, without obligation to you, in order that we may give you full information regarding the "Southland." Mail it to our local representative.

ASHBROOK & SUGGS,

Hereford, Texas.

Please give me full information regarding the Southland Tire & Rubber Co., without obligation to me, and how I can save 15 per cent on tubes and 20 per cent on tires by becoming a member.

NAME
TOWN
COUNTY STATE

LOCAL REPRESENTATIVE

ASHBROOK & SUGGS

HEREFORD, TEXAS

LOCAL DEALER, J. D. THOMPSON & SON
Hereford Texas.
(The "TEXAN" car will be equipped with Southland Tires)

The Greatest Mother in the World

STRETCHING forth her hands to all in need; to Jew or Gentile, black or white; knowing no favorite, yet favoring all.

Ready and eager to comfort at a time when comfort is most needed. Helping the little home that's crushed beneath an iron hand, by showing mercy in a healthy, human way; re-building it, in fact, with stone on stone; replenishing empty bins and empty cupboards; bringing warmth to hearts and hearths too long neglected.

Seeing all things with a mother's seventh sense that's blind to jealousy and meanness; seeing men in their true light as naughty children—snatching, biting, bitter—but with a hidden side that's quickest touched by mercy.

Reaching out her hands across the sea to No Man's Land to cheer with warmer comforts, thousands who must stand and wait, in stench and crawling holes and water-soaked entrenchments where cold and wet bite deeper, so they write, than Boche steel or lead.

She's warming thousands, feeding thousands, healing thousands from her store; the Greatest Mother in the World—the Red Cross.

Your help is needed—give till the heart says stop.

The First National Bank

SAFETY SERVICE SECURITY

made merry times on the green lawn while we held our meeting indoors.

After a favorite song, accompanied by Mrs. Mounts on the piano, Mother LeGrand made the opening prayer.

Mrs. Allen Powelson led in de-chapter of Psalms. This was very suitable as our lesson was in Psalms.

Mrs. Mounts played while Mrs. Powelson sang "It Pays to Serve Jesus." She sang with so much feeling that the Circle was moved to tears. Mrs. Connell then prayed a most earnest prayer for all our lines of work.

Mrs. Stanley made an excellent teacher; she gave valuable comments on the lesson, also an amusing incident about the "Navy." Mother LeGrand gave some happenings in the life of Moses. Mrs. Gilliland answered correctly, a debate question.

We were glad to have Mrs. W. H. Ray as a visitor.

Regular business followed. As the roll was called each responded with a verse on "faith."

Mrs. Dr. Hicks told the members about a suggestion of Mrs. W. E. Hicks to help send Brother McClurkin to the Convention. Motion was made and seconded, was followed by a unanimous vote to carry out the suggestion. Mrs. Bourn then offered the closing prayer.

Our next meeting will be at Mrs. Beene's, with Mrs. Dr. Hicks as leader. Every member is cordially invited to be present.

IT SHOULD MAKE A MILLION FOR HIM

Cincinnati man discovers drug that loosens corns so they lift out.

Good news spreads rapidly and drug stores here are kept busy dispensing freezone, the recent discovery of a Cincinnati man, which is said to loosen any corn so it lifts out with the fingers.

A quarter of an ounce costs very little at any store which handles drugs, but this is said to be sufficient to rid one's feet of every hard or soft corn or callus.

You apply just a few drops on the tender, aching corn or toughened callus and instantly the soreness is relieved and soon the corn or callus is so shriveled that it lifts out without pain. It is a sticky substance which dries which applied and never inflames or even irritates the surrounding skin.

This discovery will prevent thousands of deaths annually from lockjaw and infection heretofore resulting from the suicidal habit of cutting corns.

A study is being made of the formulae and manufacturing processes of medicines requiring glycerin, and plans for the curtailment of the quantity now used in case it becomes necessary will be submitted to the general medical board of the Council of National Defense.

BROOD SOWS AND DAIRY COWS!

"NOBODY KNOWS BUT FATHER"

Last Sunday was "Mothers' Day." We believe in Mothers' Day, but "Father" might be mentioned. With no desire to detract, in any way or degree, from the Laurels on "Mother's" brow we would like to place one little "sprig" in Father's hat band.

Nobody knows the sense it takes To keep the home together; Nobody knows the ends it takes, Nobody knows but Father.

Nobody knows the schemes and plans, The honest hard endeavor To make refractory ends all meet, Nobody knows but Father.

Nobody knows the anxious thought, Thru worried days and sleepless nights, Of how to stem the endless tide Of grave financial plights.

Nobody knows just how many bills, That worry, nag and bother, Bills that are made and must be paid, And who's to pay but Father.

There are bills for everything under the sun, Poor old indigent Father, Bills for ice or coal and wood, It's either one or the other.

Bills for groceries and household supplies, The need for which he never denies, He knows of course, we all must eat, And hoarized (?) bills, he of course can meet.

Bills for dry goods in the latest styles, Shown him with wistful, appealing smiles.

Dry goods in every conceivable shape From gingham to silks and Georgeite Crepe.

Bills for hats and gloves and shoes, Sometimes they'd give a John D. the blues.

Bills for "florins" with flowers and trills, At the end of each month, just bills and bills.

He tries to save and works like a slave, Poor, dear old generous Father, For his family must do and go and have.

And he lives every other.

He never complains, he is loss or gains, This self-sacrificing Father, And no one knows or shares his woes Except his partner, Mother.

Mrs. D. W. Hawkins.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25.

HEREFORD BULLS

ANY AGE—ANY NUMBER REGISTERED OR GRADES

BYRON GIST

1409—Jackson St., Amarillo, Texas. Phone 1772.
Office with Ansley Land—Cattle Co., Phone 884.
14-4*

May 15th, 1918.

TO THE HEREFORD BRAND:

A few days ago I received quite a lengthy letter from some one, under the caption A MOTHER, asking if I would explain why I was opposed to Woman Suffrage. It would have given me much pleasure to have answered the question directly, but as we have so many mothers, I am afraid the Great Master would have been at a loss to know the "A MOTHER" intended. I am sure I did not know. However, it was my first to learn that I, in any respect, opposed the life and mechanical rights of women.

I am conscious of the magnitude of that great subject, WOMAN'S RIGHTS, and I heartily co-operate with every move that makes for the extension of these rights. In every phase of life, Morally, Religiously, Economically, and Politically. This is an age of progress and I believe that every organization as well as each individual, must do its part if the wisest and most effectual good is to be obtained.

Education is a process, and that is a product. It is the job thing up on which the modern world must base its hope. It is a regrettable fact that civilization must purchase Education, Christianity and Peace at such a price billions of dollars and hundreds of millions of men.

I am not going to launch a discussion on Woman's Rights or even attempt to celebrate upon its honorable phrases. I shall allow the magnetic needle of honesty and honor to give the various angles by which we as humane people govern and are governed. The modern woman as she stands today is a great factor in the movement of civilization, and by years of progress she has taken her stand in the political balances of the Nation.

In this twentieth century she has reached a height never before attained and the prospects are fair to her rights receiving full recognition and her standing side by side with Man on a basis of complete equality.

Women are now calling into action their latent energies that have been accumulating during these hundreds of years. They are no longer static but dynamic because they are wholly conscious that good laws and enforced

regulations are indispensable prerequisites to the morale of the nation and to happiness.

Woman's position has broadened with the march of Civilization. The higher in the scale the more apparent becomes the advance. Brute force is now being replaced by gentleness, civility, and altruism, qualities that in the earlier times were regarded as effeminate. As man has progressed he has become more like woman, gradually assuming the virtues just mentioned. In the past ages women were looked upon as inferior beings. Slowly but surely this view was modified till now she is the comforter and, to some, the very soul of inspiration. We hear Dante as he sings "Sublime in her soul, comprehensive in her intelligence, the real guide and guardian angel of mankind." Plato said, "Man and Woman form only a single being in the world beyond this. It is only in consequence of sin that the two sexes are separate today."

Knowledge gives us power, health, ambition, and cheerfulness, and that is life—real life. In the new woman we have no doubt, for has she any fears. She will not entertain thoughts of poverty but will think and dream property. She will feel the power and thrills of universal life instead of a very limited sphere. Her power and greatness is an aggregation of small things. There is no mystery about it. It is simply duty to herself, her loved ones, and to the world. She is insublime. The clouds and wild winds, and storms may assail her, but she is unaffected. She remains God's masterpiece, tuned in perfect harmony with the movements for good the whole world over, and exerting every effort for the betterment of Mankind.

Respy., W. A. PRICE.

In its regulations governing the price of wool the War Industries Board allows dealers to make a charge of 3 per cent of the selling price if the wool is not graded, and 3 1/2 per cent if graded. This commission is to cover all storage, cartage, and insurance.

NOTHING SO IMPORTANT AS THE TERMS ON YOUR LONG TIME FARM and RANCH LOANS

We can give you the best terms, lowest rate, most satisfactory service.

C. W. WHITTINGTON

AMARILLO, TEXAS
Phone 609

SMITH BUILDING
Rooms 35-36

Midwest National Bank
Kansas City, Mo.

REFERENCES
Amarillo National Bank
Amarillo, Texas

First National Bank
Lawton, Okla.

Loans

Phone 189
Made on Farm or Ranch Lands, or
Improved Business Property—Long
time, low rate. T. K. WILSON.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

Insurance

Phone 189
All kinds, Strongest Companies,
Lowest Rates, Best Service.
T. K. WILSON.

FIVE CARS OF CAKE and Cotton Seed Products

IN TRANSIT AT THIS MOMENT

We will soon have all you want, and expect to keep it on hand hereafter until grass is good. Come and see us about it, or phone number 1.

McQueen Grain & Coal Co.

LOCAL AND PERSONAL

A Souvenir at Wilson's Furniture Store—go get it, costs nothing. 15-3t*

C. M. Tyler, of Amarillo, was in Hereford last Saturday on business.

B. N. Miller and wife of Post City, were business visitors here this week.

C. Greer has purchased the residence of Mrs. Jno. Haulan, on Kibbe Ave.

20 days' Sale at Wilson's Furniture Store. Look for his reason for said Sale in Hereford Brand. 15-3t*

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see U.S. ASHBROOK & SUGGS. 50-tf

Raymond Hawkins, of Portales, N. M., was a visitor in Hereford last Sunday.

S. E. Wasson, cattleman of Lamson, Texas, was in Hereford on business this week.

Yes, Refrigerators go in Wilson's Sale, as well as Porch Furniture—at Slaughter prices. (We give you service.) 15-3t*

H. D. Miller, a cattleman of Kansas City, was a business visitor here this week.

NOTICE
Dr. J. J. Crume of Amarillo, Ear, Eye and Nose Specialist, will be at a Doctor's office in Hereford the first Tuesday in each month. 15-tf*

The goods have to go from Wilson's Furniture Store, can you imagine the prices he is making now? And you get the service. We brought it here. 15-3t*

Diek Wiles of Childress, Texas, came in the first of the week for a visit with home folks.

Mr. and Mrs. Alex Bosh left Tuesday morning for Springfield, Mo. on business, and also a pleasure trip.

Mr. and Mrs. Hugh Witherspoon spent Monday in Amarillo. Mr. Witherspoon attended the Hardware convention which was held there.

Yes, Refrigerators go in Wilson's Sale, as well as Porch Furniture—at Slaughter prices. (We give you service.) 15-3t*

Mrs. E. Renfro left Tuesday morning for a visit with her father who has been very ill, in Trenton, Mo.

FARM LOANS
Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money. 3-tf. ASHBROOK & SUGGS.

Mrs. J. E. Clananahan, who has been visiting Mrs. Jessie Montgomery left Monday for her home in Shamrock, Texas.

\$5.00 TO THE RED CROSS

for every suit sold by me on "Third Monday" only, May 20th. Prices \$20.00 to \$60.00.

RALPH BARNETT

S. B. Edwards, former Hereford citizen, but now with headquarters in Kansas City, is in Hereford on business.

Practically every hardware merchant in Hereford attended the district convention at Amarillo this week, and all report a great time.

Mrs. J. E. McClurkin left Monday morning for Hot Springs, Ark., where she will attend the Southern Baptist convention. On her return home she will stop at Ft. Smith, Ark. for a short visit with friends.

Officers of the Cavalry Regiment, New Texas National Guard, recently recruited in this section, have been ordered to Amarillo Friday, where they will probably be mustered in by the Federal authorities. This is taken to mean that the process of mustering in the men themselves will follow at once, and an immediate movement to Camp Mabry, Austin.

Meanwhile the local recruits are killing time as best they can, drilling steadily in the afternoons and winding up their business affairs.

.....
TO THE EDITOR
The greatest compliment I can pay the Press of the Eleventh Federal Reserve District is to point to the constantly growing totals of The Third Liberty Loan Subscription List.
The work you have done so generously and so freely is its own reward.
Allow me, however, to say what a pleasure it has been to me, and to our Publicity Manager to have such a splendid spirit of mutual helpfulness displayed by the Press.
With my kindest regards,
Very truly yours,
J. W. HOOPES,
Deputy Governor.

Goods are hard to get for many reasons—and should be high, but I have to sell this Furniture within the next 20 days or something will happen to me. Go get the Furniture. (Service is our first name.) 15-3t* EARL E. WILSON.

A Souvenir at Wilson's Furniture Store—go get it, costs nothing. 15-3t*

Mrs. McDermott, of the Tierra Blanco community, is visiting her mother in Crosbyton.

Miss Nola Pearson who has been visiting the Hammer family, left Saturday for her home in Pawnee, Okla.

Harvey Cash of Dimmitt, spent a few days of last week in Hereford under treatment of a bad case of the la grippe.

Miss Lizzie Barnard of Altis, Okla., left Monday morning for her home after a visit with her brother, P. R. Barnard.

Mrs. Fred Davis, Mr. and Mrs. Russell, and Mrs. J. D. Thompson drove to Amarillo Thursday on business and to do some shopping.

Mrs. Clay Neal who has been visiting Mrs. Arty Dean of Hereford, returned to her home in Channing, Texas, Tuesday morning.

Goods are hard to get for many reasons—and should be high, but I have to sell this Furniture within the next 20 days or something will happen to me. Go get the Furniture. (Service is our first name.) 15-3t* EARL E. WILSON.

Roy Terry left Monday morning for Amarillo where he has enlisted in the Navy. From Amarillo he will go to Dallas for examination and from there to the Great Lakes.

We want your poultry, eggs, cream and produce. Come and get the Cash. 16-tf* Hereford Produce Co.

Correction of Statement of Bond Purchases to Third Liberty Loan.

In last week's issue of the Hereford Brand, the County Council of Defense published a statement of the names and bonds purchased of the Third Liberty Loan issue, towards making Deaf Smith county's quota.

It was a long list and there were chances of error, and we find that we have made some errors which we wish to correct.

We omitted the name and amount of bonds purchased by Mr. Wm. M. Knight, which was \$300.00.

The statement shows that H. R. Albertus purchased \$100 worth of bonds and he purchased \$200 worth.

It also shows that B. A. Witherspoon, purchased \$100 worth of these bonds when he purchased \$200.

The statement shows that H. C. Bowsler purchased \$500 worth of these Third Liberty Loan Bonds when he purchased \$800.

The very best evidence of patriotism is the fact that a citizen is doing something for his country, and it is our purpose in making this publication, to make them truthfully, and fairly, and avoid all mistakes possible, and correct those we unintentionally make, and give the public the credit of knowing who in this community may be depended upon by our government, as well as those who cannot be depended on, by showing their names to be absent.

Hence we will thank every one against whose credit a mistake is made to direct our attention to it, and it is every one's duty to himself to do so, that we may be able to correct it.

Very truly,
COUNTY COUNCIL DEFENSE
County Council of Defense,
Deaf Smith County.

HOME GUARDS WILL SOON BE DRILLING

The organization of the Home Guard for Hereford is progressing. Information has been asked of the Adjutant General's department as to methods of organization, arms, equipment, etc., and upon receipt of this advice active steps will be taken to get down to work.

Almost Here!

The One Cent Sale

Corner Drug Store

CAPTAIN WOODBURN ENJOYS A FAMILY REUNION THIS WEEK

Every cloud has its silver lining, and even the war in Europe has caused a happy family reunion in Hereford.

The family of Captain E. T. Woodburn foregathered from all over the country this past week to be at the old home with Ernest, the soldier member of the family, now stationed at Camp Bowie, but destined for "Somewhere in France" at a very early date. Ernest will return to his duties Friday.

These members of the Woodburn family who came to Hereford for the reunion were: Charles Woodburn, Claude and Mrs. Woodburn; Jim Woodburn, Sheriff of Armstrong county; Claude, with Mrs. Woodburn and baby; and Estes Woodburn of Lockney.

Mrs. Geo. Barber Attending W. S. S.

Meeting at Houston
Mrs. George Barber, county chairman of the women's division, War Savings Stamps work, left Hereford Tuesday for Houston, where she had been summoned for a meeting of county chairmen, on Thursday of this week.

Three district meetings are being held over the state, one at Wichita Falls, one at Houston, and one at Dallas, but for some reason the State Chairman desired Mrs. Barber to attend the Houston meeting. Recently each chairman was called upon for suggestions as to the future conduct of the work, and Mrs. Barber's reply was very favorably commented upon at state headquarters.

It is announced in the Bohemian press that experiments made with "paper cloth" have proved so successful that Hungarian state railways are to furnish their employees with summer clothing of this fabric.

BROOD SOWS AND DAIRY COWS!

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.
GEO. BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance.
All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

The Western National Bank of Hereford

OFFERS

SERVICE

TO OUR Community Customers Government War Interests

Let the coming days find us pulling together—even better than in the past

U. S. DEPOSITARY
MEMBER FEDERAL RESERVE SYSTEM
CAPITAL AND SURPLUS \$125,000.00

Car Load of New Furniture

We have just opened up two cars of new FURNITURE, which gives us at this time a most attractive stock, and the most up-to-date Furniture in the Panhandle.

We handle Standard Merchandise throughout our big store—you can't find any junk in our place.

We are doing the largest business in our history. Our business policy is appreciated by all—Big Volume of Business—Small Profits—Satisfied Customers.

When you trade with us, you can know you will get the best values for your money.

All kinds of new Bedroom Furniture just received—in Ivory, in Mahogany, in Walnut, in fine Oak, etc.

All kinds of new Livingroom and Diningroom Furniture in all the new finishes.

The greatest line of Art Rugs and Linoleum ever shown in this section of the State. All these new goods moderately priced for our big spring drive which is now going at a rapid rate.

Big line new Cedar Chests just on display—a most attractive graduating present for young man or lady. See what we have to offer.

Our big stock of Automatic Refrigerators are moving right out. A new one of them will insure perfect satisfaction. Buy a Singer Sewing Machine or a Hoosier Kitchen Cabinet on your own terms. You make a regrettable mistake if you buy any other.

We are satisfied with small profits—If you fail to buy of us, we both lose

Yours for the best,

E. B. Black Co.

Hereford, Texas

BROOD SOWS AND DAIRY COWS!

YOU'LL LIKE HEREFORD