

## JUDGES TO TALK ROADS

Booster Meeting Is to Be Held At Amarillo On October 30.

County Judges and members of Commissioners Courts of the Panhandle will meet in convention in Amarillo on October 30. The meeting will be under the auspices of the Panhandle Chamber of Commerce, and a very comprehensive program has been arranged, as follows:

**Auditorium of City Hall—10 a. m.**  
Call to Order—W. A. Palmer, Canadian, Texas.

**Address of Welcome—Hon. R. Johnson, County Judge of Potter County.**

**Response—Hon. J. K. McKinzie, County Judge of Roberts County.**  
**Address—C. S. Fowler, State Highway Commission—"The \$75,000,000 Bond Amendment."**  
Open Discussion.

**Afternoon Session**  
Call to Order at 1:30 p. m.—By Chairman.

**Address—Lamar Cobb, Highway Engineer, El Paso, Texas—"The Economic Highway."**

**Address—Hon. Adrian Poole, Rep., 118th District, El Paso, Texas—"The County Highway Organization."**

**Address—A. S. Stinnett, Pres. Panhandle-Plains Chamber of Commerce—"Panhandle Unity."**  
Open Discussion.

**Evening Session**  
**Banquet—Amarillo Hotel—7:00 p. m.**

**Toastmaster—T. E. Durham, Pres. Board of City Development.**  
**Invocation—Rev. H. W. Virgin, Pastor First Baptist Church.**

**James D. Hamlin, County Judge Parmer County, Texas—"The Heart of the Situation."**

**A. S. Stinnett, Amarillo, Texas—"Panhandle Resources."**

**R. T. Correll, Ochiltree, Texas—"Echoes from the North Plains."**

**Senator W. H. Bledsoe, Lubbock, Texas—"Visions of the South Plains."**

**W. H. Fuqua, Amarillo, Texas—"Opportunities and Closed Doors."**

**Don. R. Walker Hall, Amarillo, Texas—"Come Again."**  
Music—Readings.

## Town Teams To Match Their Skill

An interesting game of football between town teams is being worked up for Thanksgiving Day. The West Side has issued a challenge to the huskies of the East side for that occasion. Main Street is taking for the dividing line, and a man's place of business is to determine the side on which he will play, rather than his home.

There is plenty of talent in Hereford to make this game a summer, and much interest is being evidenced in it by the young men of the City.

### Stork Specials

- Born—October 4, to Mr. and Mrs. E. R. Bothwell, a girl.
- Born—October 10, to Mr. and Mrs. J. W. Giles, a boy.
- Born—October 18, to Mr. and Mrs. W. A. (Bart) Sisk, a girl.
- Born—October 19, to Mr. and Mrs. Maude Rippe, a boy.
- Born—October 20, to Mr. and Mrs. R. T. Nunn, a boy.
- Born—October 20, to Mr. and Mrs. Clarence Kearns, a girl.
- Born—October 20, to Mr. and Mrs. Maude Benton, a girl.

## Elliston's Daughter Ill in Los Angeles

Mrs. A. H. Elliston and daughter, Miss Ruth, left Wednesday for Los Angeles, Calif. on account of the illness of her daughter, Mrs. Grace Hevel. Later, on Thursday this week, Mr. Elliston received telegram stating that Mrs. Hevel was to undergo an operation and that Elliston will leave Sunday for bedside.

## Amarillo High To Play Here Monday

The next game of football in which Hereford Hi squad will appear will probably be next Monday afternoon, when the Amarillo High is expected to come here for a game. Definite arrangements have not yet been completed, but the game seems almost certain. It is hoped that the citizens will show their appreciation of the work of the boys by a more liberal attendance and enthusiastic support of the team from now on than they have in the past. The squad is working out daily, have just received their new uniforms, and expect to give a good account of themselves for the remainder of this season.

Go out Monday and root for the boys.

## Exchange List Free To Farmers

J. A. Kinard, lecturer and organizer of the State Department of Agriculture, spent a day in Hereford this week, explaining the work now being done by his Department in offering an Exchange list of farm products for the benefit of the farmers and stockmen of the state. Mr. Kinard requests that anyone having grain or other products for sale write the department, and the fact will be advertised free of charge in the Market Bulletin issued twice each month.

# PLAN GOOD MUSIC

## Local Music Study Club Is Preparing Big Event Under Prof. Myers.

Members of the Music Club of Hereford held their first meeting for the Fall activities last Friday, October 17. It was determined that the coming year the Club will devote its work to a study of "The Rose Maiden." Another meeting will be held on Friday, October 24, at the Methodist church, beginning at 7:30 p. m.

A big Musical Festival, under the direction of Prof. E. F. Myers, of the Amarillo Conservatory of Music, is being planned. It will require about three or four months to get ready for this, when the work really starts. Committees are actively at work endeavoring to enlist every man and woman in Hereford and vicinity who can sing AT ALL to join the Club, as it will mean a great thing to Hereford to have a real, aggressive Music Club.

The Club officials ask The Brand to announce that a cordial invitation is extended to anyone who loves music to join the Club. If the committees miss you don't wait, but get in touch with the officers of the organization at once and you will receive a hearty welcome.

## Wreck is Cause Passenger Delays

Passenger trains in both directions were each delayed about three hours last Monday morning, following a smashup on the local running between Amarillo and Clovis. The accident happened near Summerfield about 9:30 a. m. One of the box cars of the local ran off the track. Fortunately no one was injured and little damage done.

Mrs. Enna Mercer, who has been spending the summer with her daughter, Mrs. Frank Goodloe, of Wichita, Kansas, returned home Sunday. Mrs. Mercer was accompanied home by Mrs. Goodloe, who remained in Hereford until Tuesday of this week.

Mrs. Katherine McNerney left Monday for her home in Los Angeles, Calif., after an extended visit with relatives and friends here.

# McDONALD WELL READY FOR DRILL

## Tucumcari McGee Well Hits Gas at 2300 Feet, With 7 Per Cent Petroleum Test But Drillers Case Off; Going Deeper.

The McDonald oil well location, near Dawn, is a scene of busy activity these days. A big force is at work erecting the rig, and the official "spudding in" was scheduled for Thursday, after which a regular twenty-four shift will be maintained.

A No. 38 Star Drilling machine outfit complete is included in this equipment. It has caused some comment among the unitiated, owing to the fact that no regulation derrick is used. A huge reinforced mast is utilized instead, and the heavy casing work handled by steel shear poles. This rig is guaranteed to go 4,000 feet, is of permanent and heavy construction, and has everything known to the drilling fraternity, including a complete set of "fishing" tools.

The first carload of casing arrived Wednesday, and owing to the location of the well, right in plain view of the railroad, the venture is attracting unusual attention.

The Hereford Oil & Gas Company is plugging steadily away just above the 200 foot mark, after a trying time in quicksand. It is believed that the worst is over now and more rapid progress will be made from now on.

The Ox Shore proposition, twelve miles northwest, is not yet signed up, and with a few more leases to come in it is believed that it will go through.

Considerable excitement has been caused locally this week by reports of strikes of gas and oil in the McGee well at Tucumcari. The Brand has ascertained from reliable Tucumcari people that a heavy gas flow, estimated at a half million cubic feet, was struck last week in this well at about 2300 feet, with the lime showing saturation of oil which tested out seven per cent petroleum. The gas was mudded off and drilling continued, as the promoters desire oil and not gas. A good many wild rumors gained circulation concerning this well, but the above seems to be the exact situation. Much speculation in land and leases naturally followed, with leases selling at anything from \$1.00 to \$500, with very few takers on the last figure. The citizens of Tucumcari are described as calm and elated. Derricks are up for wells at Endee and Rana, and the well at San Jon will be spudded in on January 29.

Mrs. J. W. Heard returned Monday morning from Battle Creek, Mich., where she had been for medical treatment. While away, Mrs. Heard visited for a few days in Chicago with her brother, Joe Reed. Mrs. Heard states that her health is much improved.

Mr. and Mrs. R. F. Parks left Thursday for Memphis, Texas, where they will make their home in the future. Mrs. Parks will return to Hereford in a few days for a visit with her parents, Mr. and Mrs. W. A. Ricketts.

Mrs. D. E. Albright, of Muskogee, Oklahoma arrived in Hereford Thursday for a visit with her sister Mrs. Geo. Barber.

Mr. R. Anderson, of Muskogee, Oklahoma arrived in Hereford last week for a visit with his daughter, Mrs. Geo. Barber.

## Two Mistakes In Last Week's Report

As stated in last week's Brand, it was expected that some errors would occur in reporting the outcome of the various competitions. So far, only two have been called to our attention. First, O. G. Hill and E. P. Barnard exhibited a car of fine grade cattle which took the ribbon in this class. Second, the fact that the C. O. Lee Hardware had a splendid booth in the Merchants' Division, was omitted. The Brand is glad to call attention to these omissions, and will cheerfully correct any other errors called to our attention.

## Telephone Girls Form Organization

A district meeting of telephone operators of the Panhandle was held at Plainview Wednesday of this week, to formulate preliminary plans for a compact telephone employees organization. Miss Marie Wafford of Hereford attended the meeting as representative from this Exchange.

It is understood that the Southwestern Telephone Company has agreed to recognize a thoroughly organized Employees Union and to cooperate with it if organized along business lines. It is understood that similar district meetings are being held all over the country, and that a uniform organization will be worked out.

## Red Cross Film At Star Thursday

The first Red Cross picture to arrive here will be shown at the Star Theatre on Thursday, October 30, in connection with the play to be given by the pupils of Mrs. Tubbs; in aid of the school athletics. The picture is short and represents a panorama of scenes in Russia, where the Red Cross has been actively working. More films, showing the work of the Red Cross all over the world, will be given free to the public from time to time at The Star.

# CANTEEN WORK IS CLOSED

## Faithful Workers to Receive Service Certificate of Uncle Sam.

The Hereford Canteen division, American Red Cross, which has performed such signal and steady service all during the war and since the armistice, has been officially suspended. Not discontinued or disbanded, but suspended. This order went into effect October 1, 1919. The Canteen workers are not to be demobilized and are to be ready for work in cases of emergency. The name of each faithful worker will be placed on file at the National headquarters at Washington. Each worker will be issued a Service Certificate as a reward for patriotic work rendered the government.

The Canteen Chairman, Mrs. W. A. Price, has been instructed to dispose of the Hut, equipment and supplies.

At the last Red Cross meeting a vote of thanks was extended J. W. McQueen for ice furnished the Canteen, and W. D. Keliehor for oil donated. Mrs. Price and her band of ladies desire The Brand to not only thank these gentlemen for the Canteen, but to thank the entire public for the hearty cooperation in carrying on the work.

As a matter of fact, The Brand believes this ought to be reversed and the entire public should extend a ringing vote of thanks to the Canteen for their splendid service.

Following is the report of the Canteen for the last month of work, September:

- Served 200 soldiers and 108 sailors.
- Used 7 1-2 gallons of coffee.
- 2 Doz. Soda Pops.
- 195 slices of cake.
- 2 fried chickens.
- 9 pints of cream.
- 32 pounds of candy.
- 200 post cards.
- 75 fruits.
- 14 pounds grapes.

## Party of 6 Iowa Citizens Make Visit

Six residents of West Point, Iowa, nearly all of them owners of land in this vicinity, arrived in Hereford last Sunday for an inspection of the local conditions, especially the oil situation. The party consisted of J. F. Walljasper, cashier of the Farmers & Citizens State Bank, Theo. Vanderhaar, Otto Walljasper, Chas. F. Heberer, H. H. Myers and Theo. Peter Schmidt, all prosperous and prominent citizens of their community.

These gentlemen tried to arrange to arrive here for the County Fair, but missed it one day. They expressed themselves as well pleased with the local outlook, and with the country generally.

## School Progress Related By Fertsch

(By Supt. L. M. Fertsch.)

Monday and Tuesday of this week all the pupils above the third grade were given examinations. No pupil will be graded entirely on the written tests. Tests were given to aid the teachers in checking their work and it is further recognized that examinations are of value in developing self-control, power to think and act under conditions of stress, and prepare for more extensive work. The papers presented, on an average, speak well for the pupils. Tests will be given every even month of school.

Rev. Asbell spoke to the children of the Central School on Wednesday morning. We always enjoy messages which he brings us. Miss Mae Eda Asbell was a school visitor Wednesday morning. Come again.

The Senior Class rendered an excellent program Thursday morning. Literary programs will be given this year by each class as an organization. Schools must train the High School pupil to express himself before an audience. This is a necessary part of present day citizenship. There will be one hour of literary activity every week of the school term.

Sliding, baseball, football and basketball are the physical activities of our schools these fall days. The seventh grade boys defeated the sixth graders in a game of baseball. Clovis licked the High School team in a game of football by a score of 33 to 0. Clovis made four touchdowns the first ten minutes of play. After that Hereford played straight football and repeatedly gained thru the line. Hereford boys are doing fine. All that can be expected of them as they have never played before. The boys need more financial support.

On Thursday of next week Mrs. Tubbs will render the following program. The proceeds are to be given for athletics in our schools.

### Program

- Thursday, Oct. 30, 8 p. m.
- The Love Scene, He Wasm't In It—Margaret Thompson.
- Hearing Things at Night—Eugene Field—Florence Shore.
- Vocal Solo.
- Hash—Anon.—Lula Connell.
- Seeing Things at Night—Eugene Field—Ruby Thompson.
- Monologue—The Angel Child—Mary Valentine.
- Music.
- The Midnight Murder—How We Hunted a Mouse—Miss Bruce Bradley.
- Drill & Song—A Bit of Cloth, But it's Red, White and Blue—By a group of little girls.
- Hazing of Valliant—Barrett—Miss Bradley.
- Play: The Trouble at Saterlies.
- Characters: Dorothy, Alice, Mildred and Marian, who belong to Miss Saterlies' Seminary for Young Ladies, Bruce Bradley, Ethel Womble, Corene Smith and Mary Valentine.
- Miss Ophelia Satterlie, The Principal, Gladys Bryant.
- Kathleen, A Celtic Maiden, Lola Bradley.

### RED CROSS MEETING

A general meeting of all officers and committeemen of every branch of the local Chapter, American Red Cross, has been called by Chairman Asbell to meet at the County Court room next Saturday afternoon, October 25, beginning promptly at 4:00 p. m. Rev. Asbell requests the presence of every officer and committeeman, as a great deal of important business has accumulated.

# SHRINE DRAWS CROWD

## Over Forty Hereford Members and Families At Amarillo Show.

Between forty and fifty Herefordites went to Amarillo on Monday morning's train, and by automobile, to participate in the festivities arranged for the Minstrel Show of the Khiva Shrine. The show was given both Monday and Tuesday nights, and drew packed houses and appreciative audiences on both occasions. About 300 Shriners from the Panhandle and eastern New Mexico, with their families, attended.

The Minstrel was given to raise funds with which to equip with uniforms and drums the Khiva Shrine Drum Corps, of Amarillo, who are to go to Portland, Oregon, June 20, 1920, and represent this section in an effort to secure a Shrine Temple for Amarillo. A vote on this matter was taken at this meeting and Amarillo was chosen for this honor by overwhelming majority.

In addition to the Minstrel Shows, a big street parade and dance at the Elks Club rooms were features of the meeting. Some of those from Hereford and vicinity returned Tuesday, but the majority remained until the Wednesday morning train. A partial list of those going from this section follows:

- Geo. Garrison and wife, J. W. McQueen and wife, C. R. Smith and wife, Carl Cockrell and wife, A. L. Gibson and wife, Roy Bruner and wife, O. M. Shore and wife, Ed Shore and wife, Homer Wilkinson and wife, Ed Johnson and wife, C. H. Barrett and wife, Geo. L. Muse, George O'Brien, Misses Belle Woodburn and Jane Gregg, Edgar Betts, W. E. Dameron, Mrs. A. Herbst, Frank Metcalf, Edgar Ramey, of Dimmitt.

### DISTRICT COURT

The fall term of the District Court will convene at Hereford on Monday, November 3; Judge Reese Tatum presiding. Judge Tatum is now holding Court at Farwell. Sheriff Purcell is now busily engaged in summoning jurors for the term.

# NURSE IS NOW READY

## Miss Lulu Bender Will Begin Classes Next Monday Morning.

Miss Lulu Bender, the trained Red Cross Community Nurse, employed by the local Chapter to teach our people home hygiene and care of the sick, arrived in Hereford Thursday morning, ready for work. She has announced that classes will begin next Monday, October 27. The place for the classes to meet has not yet been definitely settled, though it will be either the Rest Room or the Red Cross Rooms, at the Court-house. There will be three classes each week, and the Course consists of fifteen lessons of two hours each.

One class has already been organized, and it is hoped that about three more will soon be ready for work. This work of the Community Nurse is expected by the Government and the National Red Cross officials to receive a hearty welcome from the women of Deaf Smith County, and it is hoped that every woman over sixteen will join one of the classes.

Two classes have already been organized in the country, one at the Progressive School, with Mrs. J. M. Kimmons in charge, and the other at the Askren School, with Mrs. C. P. Galley as leader.



# Get the Best---

If You Are Going to Buy a Phonograph, Why Not Get the Best?

The essential features of a phonograph are the Cabinet, the Motor, the Reproducer, and the Tone Chamber. We believe these features are stronger in the Columbia than any other. Compare the tone of the Columbia with any other machine and you will be convinced that the tone is better. The new 3 and 4-spring motor is the best ever installed in any phonograph, and the Columbia cabinet is better than found in other machines of the same price.

Columbia Records

will last longer on Columbia machines than they will on any other machines which have the universal tone arms.

There is every reason why the Columbia is the best. Come in and let us show you. We now have in stock models ranging in price from \$75 to \$750.

## W. H. Ray

### Exchange List of Farm Products By State Warehouse Department

The following farmers and local handlers of corn, milo and kafir have authorized us to bulletin their names as having these products for sale:

#### Milo and Kafir

J. S. Gaines, Tulsa; Thomas Grant, Lubbock; Farmers Elevator Co., Munday; J. W. Graves, Lubbock; Hale Center Elevator Co., Hale Center; Lubbock Grain Co., Lubbock; Goree Elevator Co., Goree; Farmers Grain Co., Happy; Bomarton Grain Co., Bomarton; Row W. Terry, Paint Rock; C. T. Watson, Lamesa; R. C. Richardson, Brownsville; Strong & Strong, Henderson; (Oats and Maize) John Atwood, Cross Plains; A. C. Wilmeth, Snyder; S. S. Ramsey, Tahoka; R. C. Holman, Amarillo.

#### Corn

G. A. Derigo, Pledger; Pomerantz Bros., Seguin; Hasler Bros., Bastrop; J. H. Hyman, Kenedy; J. T. McAda, Kenedy; G. M. Jones,

Karnes City; Monroe Lewis, Runge; J. N. Flores & Bros., Floresville; E. T. Crozier, San Marcos; R. C. Richardson, Brownsville; L. B. Dzink, Fall City.

The following growers authorized this office to list them as having Pears for sale:

#### Kafir Pears

J. A. Minatra, Grandbury; J. E. Lutz, Vernon.

#### Sweet Potatoes Wanted

The following dealers have advised this office that they will be in the market for sweet potatoes throughout the season:

Geo. Henckel Co., Hitchcock; August A. Fite & Co., Tulsa, Okla.; Graham Fruit Co., Amarillo; Geo. P. Reichardt Co., Austin; Brinkley-Douglas Fruit Co., Pueblo, Colo.; C. C. Coleman Produce Co., Kansas City, Mo.; Nigro & Co., Dallas; Davis Brokerage Co., Tulsa, Okla.; Golden Rod Mills, Ft. Worth; The Boyle Co., Wichita,

Kan.; Evans and Pepper, Kansas City, Mo.; Bancroft Brokerage Co., Trinidad, Colo.; Montgomery & Co., Ft. Worth; T. H. Thompson, Houston; Ziegler Brokerage Co., Houston; and O. T. Hamilton, Wichita, Kansas. Davidson and Eubanks, Waco.

The following individual growers have authorized the placing of their names on the list as having potatoes for sale.

#### Sweet Potatoes for Sale

Farmers Association, Pritchett; F. A. Still, Overton; L. P. Griffin, Jr., Kilgore; C. W. Landridge, Security; Lorie B. Dzink, Fall City; Fleming Newton, Jacksonville; J. S. Perry, Cameron; L. B. Jenkins, Irvin Bros., J. Y. Bradfield, Cannon Bros., W. L. Newsum, and J. Bradfield, of Daingerfield; R. A. Dean, Marshall; E. M. Woods, Gladewater; Joe Daniels, Kilgore; N. E. Williams, Elderville; A. G. Brown, Kilgore; J. F. French, Mineola; H. H. Watson, Longview; Robert Neal, Overton; L. T. Little, Ore City; J. T. Kay, Winona; Frank Culp, Longview; W. P. Pruett, Longview; James Davis, Longview; C. U. Jennings, Palestine; R. J. Allen, Lindale; J. W. Hitt, Pauline; E. W. Thurmand, Morrill; J. A. Dougherty, Port Lavaca; C. A. Fricke, Cat Springs; E. Linderman, New Ulm; E. Kellerman, New Ulm; David Porcher, R. F. D. No. 1, El Paso; W. J. Stahman, Clint; A. Martin, R. F. D. No. 1, El Paso; C. A. King, Ysleta; A. G. Winn, Longview; and L. W. Turner, Longview.

#### Grains Wanted

The following dealers have advised this department that they are in the market for corn and other grains:

Waco Mill and Elevator Co., Waco; Pirdy & Co., Ft. Worth; Ft. Worth Elev. Co., Ft. Worth; Burris Grain & Milling Co., Ft. Worth; Alliance Milling Co., Denton; Austin Milling Co., Brownwood; Mayfield Alford Co., Henderson; Marshall Mill & Elev. Co., Marshall; Stamford Mill & Elev. Co., Stamford; Golden Rod Mill, Ft. Worth; Pilot Point Roller Mills Co., Pilot Point; Seguin Mill & Elev. Co., Seguin; Greenville Mill & Elev. Co., Greenville; Friday and Co., Ft. Worth; Farmers Elevator Co., Electra; Ziegler Brokerage Co., Houston; Kalmback & Ford, Shreveport, La.; Wright & Anderson, Hammond, La.; Barkmeyer Grain & Seed Co., Great Falls, Mont.; Merchants Gro. Co., Brookhaven, Miss.; El Paso Grain & Milling Co., El Paso; Smith Bros. Grain Co., Ft. Worth; Niles Pub. Elevator Co., Ft. Worth; Webb Grain Co., Greenville; Wistrod Grain Co., Galveston; J. E. Ervin Co., Houston; South Texas Grain Co., Houston; Dittlinger Roller Mills Co., New Braunfels; Wichita Mill & Elev. Co., Wichita Falls; Clement Grain Co., Waco; Bancroft Brokerage Co., Trinidad,

Colo.; Argyle-Crescent Co., Houma, La.; Paul E. Mary, New Orleans, La.; H. C. Greer, Austin, Texas.

#### Peanuts and Pecans

The following desire to purchase Peanuts and Pecans in car load lots:

Alex. Wooldert Co., Ft. Worth, Texas.

The following desire to purchase Peanuts in car lots:

Barnhart Mer. Co., St. Louis, Mo.; Longview Cotton Oil Co., Longview, Texas; Carthage Cotton Oil Co., Carthage, Texas.

The following desire to sell Peanuts:

Farmers Association, J. A. Rickcy, Secy., Pritchett.

#### Crates, Baskets and Hampers

The following may supply shippers crates, baskets and hampers: J. N. Flores & Bros., Floresville; Crummer Crate Co., Paris; F. E. Prince, Pittsburg; Graham Mfg. Co., Longview; Alexander Bros. Jacksonville; Tyler Box and Crate Factory, Tyler; Geo. Henckel Co., Hitchcock.

#### Sacks and Bags

The following can supply shippers with sacks and bags: (Continued on Page 5)



WHITE BRONZE MONUMENTS  
No Moss-Growth, no chipping,  
no crumbling. Investigate.  
Guaranteed For All Time  
Sold by  
F. R. PURCELL, Hereford, Texas

"You'll Like Hereford—Oceans of Water."

## Abstracts and Loans

J. Frank Potts  
Maps, Deaf Smith Co.—50c.

\$8.00  
A  
Pair

Boots have advanced \$8.00 a pair since the first of June. There will be more advances before the winter is gone. Why not give us that order to-day and save money on your boots. You can buy no better boot than we are making. If you get your order in now you will have your boots by the time snow flies.

Tubbs Shoe Shop  
BOOTS AND SHOES TO MEASURE.

A man's best pal is his smoke



"Nothing goes with me like a good story"  
—Ches. Field

EVERY Chesterfield you light begins and ends with *satisfy*. For Chesterfields set no limit on your smoking enjoyment. Their smooth, rich, even flavor keeps right on pleasing your taste down to the last half-inch.

And no wonder.

The great buying organization we maintain in the Orient makes it possible for us to obtain the pick of the finest Turkish leaf. Experts blend these tobaccos with the best Domestic leaf; not in any hit-or-miss fashion, but by our own *exclusive* process that never varies.

And actually this process brings out hidden flavors and new delights that give to this cigarette a *satisfying* quality all its own. We don't care what cigarette you've been smoking, you'll like Chesterfields better.

Liggett & Myers Tobacco Co.

# Chesterfield

CIGARETTES

They Satisfy

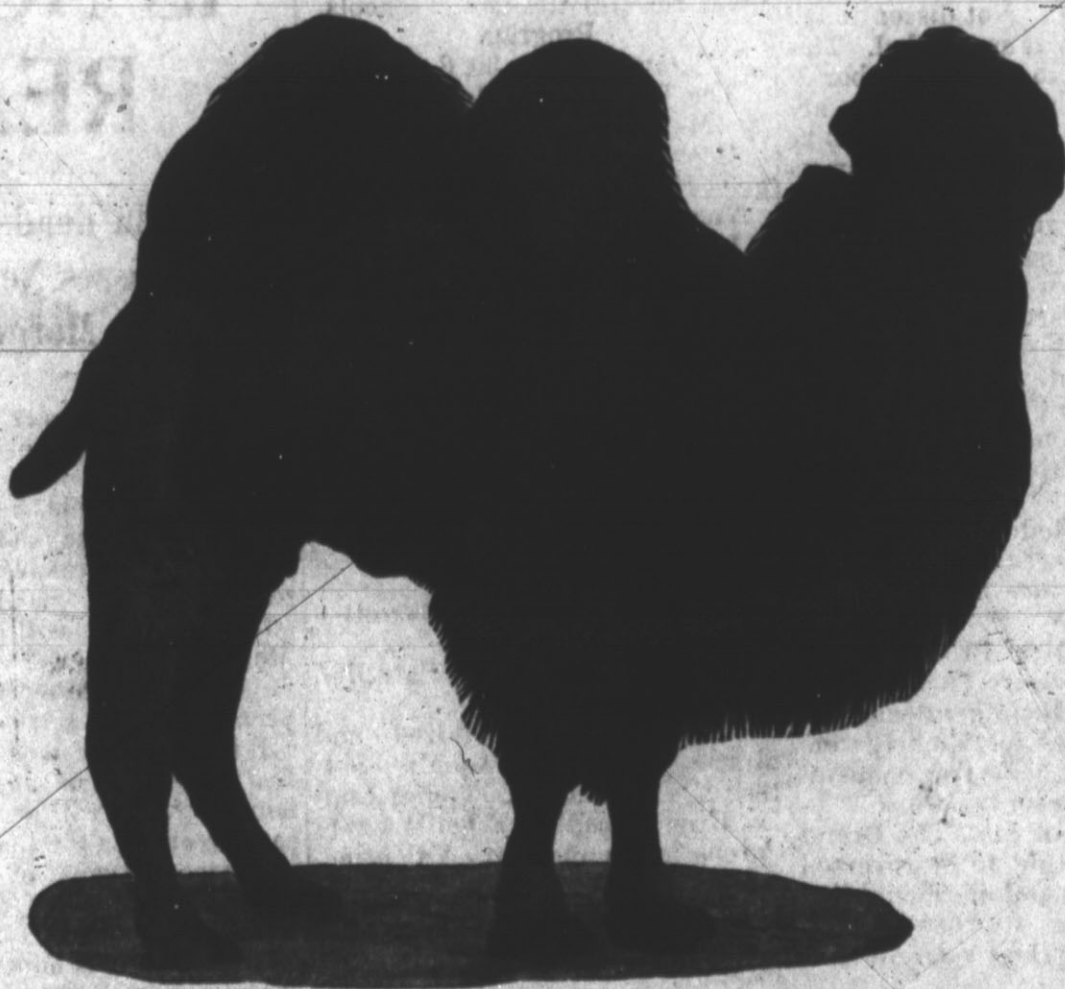
20 for 20c

—and the blend can't be copied



## Hereford, Tuesday, Oct. 28

Afternoon and Night at 2 and 8 p. m.



Colonel Geo. W. Hall  
Trained Animal Railroad Shows

See Free Outside Exhibition on Show Grounds  
At 1:30 and 7 p. m.



**MONEY**  
For  
Castro County Farmers  
at 5 1-2 per cent  
Through Dimmitt National Farm Loan  
Association  
**B. D. Woodlee**  
Secretary-Treasurer  
Dimmitt, Texas

**CASTRO COUNTY**  
**DIMMITT**  
Mr. Adams returned from his ranch in New Mexico Friday.  
Mark Cowart and son, Jack, returned from Dallas Thursday.  
Judge Kerr made a business trip to Plainview Friday.  
Rev. Moore, of Plainview, came Saturday and held the fourth quarterly meeting of the year and filled the pulpit Sunday at eleven. He went to Hereford in the evening and preached there that night.  
Miss Bickerstaff left Sunday for her home in Mineral Wells after spending a few weeks with her friends, Dr. and Mrs. Miller.  
Rev. McNealy accompanied Rev. Moore to Hereford Sunday evening.  
Rev. Sharp, of Hereford, delivered two good sermons here Sunday evening.  
The entire community was shocked and saddened Wednesday morning by the news of the death of Mrs. John Bowie, south of town, at two o'clock that morning, of leakage of the heart. She leaves a baby only a few days old. Funeral services were conducted at the church Saturday at four o'clock. Interment in the cemetery south of town. The husband and relatives have the deep sympathy of everyone.

**Parmer County**  
**BOVINA**  
The farmers have been taking advantage of the weather, and as a result the row crops of this vicinity will be well taken care of.  
Homer Martin and wife and J. C. Denny and wife were Hereford visitors Sunday.  
E. T. Englant and Mr. King were visitors in Hereford Sunday.  
Two threshing outfits were unloaded at Bovina last week. They will take care of the grain situation west of town.  
C. P. Hastings, B. P. Abbott, L. E. Eastland, J. P. McDonald, Ford Elfers, W. D. McLean, Ed Ross and Ward Thompson have been doing Court duty at Farwell this week.  
Mrs. Jim Martin and children have returned from a visit to Abilene, Texas.  
The Red Cross Meeting was well

**Cleaning and Pressing**  
Done Right  
at  
**Crouch's**  
Phone 277  
Suits Cleaned and Pressed  
**\$1.00**

attended Sunday afternoon. A good representation was here from Texico-Farwell and Friona. Everyone get ready for the Third Red Cross Roll Call, Nov. 2-11. Nov. 3 and 4 have been designated the days in which Parmer County is to go over the top. Rev. B. Y. Dickinson is Chapter director, and the branch directors are as follows: Friona, Mrs. R. H. Kainley; Bovina, Mrs. F. W. Jersig; Farwell-Texico, Mrs. J. H. Aldrich. Your co-operation will be appreciated by them.

**Colds Cause Grip and Influenza**  
LAXATIVE BROMO GUARDINE Tablets remove the cause. There is only one "Bromo Tablets" E. W. GROVE'S signature on box. 25c.

**Methodist Missionary Society**  
Program for Oct. 29, 3 p. m.

Prayer Circle.  
Subject—Praise and Prayer.  
Scripture—Leader.  
Prayer.  
(Praise) The first song of creation, Job. 38:7—Mrs. Sites.  
(Praise) The first part of worship, Luke 24:25, Acts 2:24—Mrs. Spradley.  
(Praise) The first testimony of the Saved, Acts 3, 8, 9—Mrs. Potts.  
(Praise) A powerful testimony to the unsaved, Acts 16:25—Mrs. Sheppard.  
(Praise) The employment of the heavens, Rev. 19:5—Mrs. Bowers.  
(Praise) Is a sacrifice to be offered continually, Heb. 13:15—Mrs. Welliver.  
(Praise) The first song of redemption, Luke 2:13, 14, 20—Mrs. Turrentine.  
(Praise) The first song of creation, Job. 28:7—Mrs. Curtis.  
Prayer—Conditions of Successful Prayer.  
Ye ask and receive not because ye ask amiss, James 4:3—Mrs. Webb.  
Forgiveness of Enemies, Mark 11:24, Col. 3:13, Matt. 18, 19, 22, Matt. 5:23—Mrs. Jones.  
Confession, Dan. 9:4, 8, 2, 23—Mrs. Thompson.  
Sincerity, Psalms 66:18—Mrs. Fox.  
Faith, Heb. 11:6, James 1:5-7—Mrs. Webster.  
Perseverance or Importunity, Luke 11:1-13—Mrs. McLean.  
Earnestness, Jer. 29:13—Mrs. Snyder.  
In the name of Jesus, John 14:13, 14, 15, 16—Mrs. Claude Terry.  
Dependence on the Holy Spirit Rom. 8:26, Eph. 6:18—Miss Lula Edwards.  
General Discussion on Prayer and praise.  
Leader—Mrs. Stegall.  
Everyone bring Bibles.

**CIRCUS COMING TO TOWN**  
Col. Geo. W. Hall shows have so many great high class features that no other show can now compare with them in giving such general satisfaction. The great success attained by Col. Geo. W. Hall shows is due to the fact that they are always first to secure novelties of merit. The trained wild animals of this show have been selected with great care and are the best in the world showing such wonderful intelligence in their different acts that they almost seem human. Col. G. W. Hall shows are spoken of by the press and public as being clean, moral, and of the highest class; remember you will make no mistake by going. Two performances daily—afternoon and night—rain or shine.

**REGISTERED AT HOTELS**  
Dimmitt—Tom Tate.  
Amarillo—Douglas Henderson, Paul H. Ramsey, Chester Bourne, W. H. Miller, J. R. Graham, W. A. Robbins, P. A. Dewey, A. P. Angley, Tom Morris, Wm. E. Herring, R. W. Gaines, J. B. Ratcliffe, Fred C. Marks, J. F. Cummings, Clyde C. Coleman, F. S. Loves.  
Tulia—W. E. Edwards.  
Quanah—H. B. Sharp.  
Plainview—L. G. Johnson, R. O. Wilson.  
Dallas—H. M. Bryon, I. C. Guthrie.  
Shamrock—W. T. Mayfield.  
San Angelo—Frank McMullan.  
Houston—Sam Bonman.  
Midland—W. S. Elkin.  
Vernon—L. G. Gould.  
St. Louis, Mo.—W. Wright.  
St. Joseph, Mo.—R. E. Wheeler.  
Kansas City, Mo.—J. H. Vanderboon.  
Chicago, Ill.—R. O. Johnson.  
Rockey Ford, Colo.—I. D. Todd and family.  
Zita, New York—Geo. A. Greenfield.  
Clovis, N. M.—R. R. Smothers.  
Roswell, N. M.—G. W. Lucas, J. B. Herbst.  
Artesia, N. M.—Tex Polk.  
Oklahoma City, Okla.—J. M. Thompson.

**Piles Cured in 6 to 14 Days**  
Don't lose a cent more if PAIN OINTMENT fails to cure itching, smarting, bleeding or protruding piles. It is the only medicine that cures Piles and you can get relief after the first application. Price 25c.

**LODGE DIRECTORY**  
Hereford Lodge No. 840, A. F. & A. M. Stated meetings, Saturday or before full moon of each month.  
W. M. RAY, W. M. J. S. JONES, Sec.  
Hereford Chapter 248, S. A. M. Regular meetings, first Monday of each month.  
A. O. THOMPSON, H. P. J. S. JONES, Recorder.

**WOODMAN OF THE WORLD**  
Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

**BROTHERHOOD OF AMERICAN YOEMEN.** Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome.  
W. F. ORR, Foreman.  
C. H. McGhee, Correspondent.  
31-1f

Good Printing at The Brand.

**Reasons!**  
Why you should use Cardui, the woman's tonic, for your troubles, have been shown in thousands of letters from actual users of this medicine, who speak from personal experience. If the results obtained by other women for so many years have been so uniformly good, why not give Cardui a trial?  
Take  
**CARDUI**  
The Woman's Tonic  
Mrs. Mary J. Irvin, of Cullen, Va., writes "About 11 years ago, I suffered untold misery with female trouble, bearing-down pains, headache, numbness . . . I would go for three weeks almost bent double . . . My husband went to Dr. . . for Cardui . . . After taking about two bottles I began going around and when I took three bottles I could do all my work." E-60

**NOTICE FOR PUBLICATION.**  
Census Enumerators wanted for 18th District of Texas, to take the census in January, 1920.  
If you desire to be appointed as Census Enumerator in the 18th District of Texas (53 Counties of the Panhandle) make application, by letter to me at once.

All applications must be filed with me not later than Oct. 30, 1919.  
An enumerator of average industry can earn from \$4.00 to \$5.00 per day during the period of enumeration.  
JAMES H. CAPERTON,  
Supervisor of Census,  
Shamrock, Texas.

**OLD AGE STARTS WITH YOUR KIDNEYS**  
Science says that old age begins with weakened kidneys and digestive organs. This being true, it is easy to believe that by keeping the kidneys and digestive organs cleansed and in proper working order old age can be deferred and life prolonged far beyond that enjoyed by the average person.  
For over 100 years GOLD MEDAL Haarium Oil has been relieving the weakness and disability due to advancing years. It is a standard old-time home remedy and needs no introduction. GOLD MEDAL Haarium Oil is enclosed in odorless, tasteless capsules containing about 1 drop each. Take them as you would a pill, with a small swallow of water. The oil stimulates the kidney action and enables the organs to throw off the poisons which cause premature old age. New life and strength increase as you continue the treatment. When completely restored continue taking a capsule or two each day. GOLD MEDAL Haarium Oil Capsules will keep you in health and vigor and prevent a return of the disease.  
Do not wait until old age or disease have settled down for good. Go to your drugist and get a box of GOLD MEDAL Haarium Oil Capsules. Money refunded if they do not help you. Three times. But remember to ask for the original imported GOLD MEDAL brand. In sealed packages.

**Stoves! Stoves!**  
We can save you DOLLARS on both  
**Heating Stoves and Ranges**  
See our line of  
**Grain Drills**  
**C. O. Lee Hardware**

PERFECT FITTING **MUNSING WEAR** UNION SUITS  
—a combination of quality, comfort and economy in underwear. The best makers knit it, the best informed people wear it, the best stores sell it.  
All customers who have once tried Munsingwear with one accord say: "Give me the Munsing Union Suit every time." They use them for the little tots, and all the way up, including grandpa.  
We've got some nice warm Winter Munsingwear all ready for you to put on.  
A perfect fit and the proper style and weight for everyone. Prices no higher than for the kind that do not fit and wear well.  
**Fox Mercantile Co.**

**We're Still Shouting ABOUT Hood and Federal Tires**  
The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.  
**The Independent Oil Co.**  
**MILLER & FALLWELL**  
Phone 113

**Another Car Load**  
**Hudson and Essex**  
**Automobiles on the way**  
Put in Your Order Now  
Any automobile owner will tell you that Hudson Super Six cars are as good as money can buy. The Essex is just a 4 cylinder Hudson, and is well known to automobile owners as a high class car for a little less money. These cars will be at the Ford Garage. Come in and let us give you a ride in a real automobile. All factories are behind in their output. Now is your time if you want a car.  
**Hereford Hudson & Essex Co.**



# THE ROUND OAK STOVES

Barler Ideal Heater



What about that Round Oak Heater you are going to want? We will have a complete line on display at our store. And last, but not least, that little old BARLER OIL HEATER that delivers the goods. Ask those who are using them.



**GARRISON BROTHERS, Hereford**

## THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY  
HOLMAN & STECKMAN, Proprietors

Entered April 17, 1919, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 23, 1919, as the Hereford Reporter; first number of the brand issued March 25, 1919.

Subscription Price \$2.00 a Year Strictly in Advance

### WILSON'S MISTAKE

The republican leaders of the House were right. The President made a mistake.

The leaders wanted the House to take a recess. The President demanded that there be no recess, and told the leaders they should remain in Washington and help, by legislation and cooperation, to reduce the cost of living. That was three months ago.

It seems now that the President's confidence in the House was misplaced. The House—or rather the leaders—had placed a more accurate estimate upon its own abilities when it declared there was "no sense" in continuing the session.

Nothing has been accomplished by the legislative branch to assist in lowering prices.

### POETRY

Under the above headline State Press, in The Dallas News of October 2, has the following to say:

"A gentleman of Hereford writes in, on the recommendation of his local editor, to inquire of the State Press if the latter can cite him to an old poem which begins thus:

"I stood beneath a hollow tree,  
The blast it hollow blew,  
And thought upon the hollow world,  
And all its hollow crew."  
"In the offstart, permit S. P. to say that those generous brethren of

the press in various portions of our charming little State who have fallen into the habit of recommending State Press to their subscribers as one free to be patronized in quest of data and research—those genial Texas editors who are putting their troubles on S. P. might as well quit it. State Press has troubles of his own, without reaching out for worriments properly appertaining to his brethren of the press. And so when somebody who is a good subscriber next applies to the editor of the Hereford Brand for some information, the editor of the Hereford Brand will please dig up that information himself. State Press likes to be accommodating, but he's no darn dray. However, he is so glad to realize that there is one person in this grand dominion who is interested in an old poem, he went to some trouble to locate the one in question. Folks these days are more concerned in new hats and late model automobiles and eating houses, and bootlegs and politics and low necks and short sleeves and corn cures and strike news and revolters and world series and Congress and jazz and Hi Johnson and working conditions and Omaha and "world movements," and all the correlated chatter of the hurheads and busy-bodies—folks these days are more concerned in the froth than the substance of life, therefore when one man, out there on the virile plains where no man is imploring other men to make his life sweet

for him—when one man out there in the wide-open west, wants to know about an old poem, State Press tells him all he knows about it. The verses in question bear the title, "All Hollow," their author is unknown, and they may be ordered through a book dealer in a volume called Best Selections, No. 16. State Press heartily wishes the American people would give up the effort to wait themselves into prosperity by tugging at their heel tendons, and turn instead to the lovelier aspects of life as depicted by the poets—the old poets. The new poets are pretty rotten, they being obsessed by the same sort of chattering temperament that afflicts the majority of the population. With everybody trying to live above the ground and have their meals sent up to them; with the new rich making asses of themselves with extravagance, and the honest poor being appealed to to become dishonest, it would be a help to all hands if they would take up poetry."

You ought to be ashamed of yourself, Brer Taylor—that was a genuine, 24-carat compliment we were trying to hand you. When Captain John Estes applied for information concerning this old poem we were much interested and searched the local treasure stores diligently, but in vain. We then referred him to you, as a matter of course! The thought was purely involuntary and spontaneous. It was just as natural for us to do this as it would have been to refer a bug epidemic to the Extension Department of the A & M College. And then you have to spoil it all by growling about your troubles! The idea of a column-writer on a daily paper having troubles—that's real funny.

The French Senate has ratified the peace treaty by a vote of 207 to 0, which would indicate that in that body there are no Lodges, Johnsons, Reeds and Borahs with presidential ambitions.

The novelty having worn off, women voters in New York are reported as registering in small numbers as compared with the last election. One prominent woman announced she never again would register as a voter while the telling of her age was demanded before she could do it.

It is contrary to "the ethics of the profession for doctors to advertise, but that point will hardly be raised now if they should boast in moderation about American surgery having been so successful in facial reconstruction that not an American soldier wounded in the war has been left with a repulsive face.

While the great statesman of the world were sending messages of sympathy and making earnest inquiries about the condition of the President, Senator Norris, of Nebraska, in public debate referred to the sick man as a liar.

Norris also is distinguished for his vote against arming our merchant ships for defense. He is one of six who voted against the declaration of war. He stood steadfastly against practically every measure offered in Congress for a vigorous prosecution of the war. Now he has passed the lie to the President of the United States.

And some wonder why egging is resorted to by the common people!

### Bitten By Rattlesnake

The ten-year-old daughter of Mr. and Mrs. N. B. Hood, south of town, was bitten by a rattlesnake Tuesday afternoon. A physician was called and dressed the wound on the upper calf of the leg. A last report is that she is suffering intensely from the bite. —Lynn Co. News.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

STATIONERY!—best printing at living prices—THE BRAND.

Fall into line for the annual Red Cross Roll Call.

## For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

**J. H. Pitman**  
Hereford, Texas

## COAL!

on the Track.

## Cow Feed!

MEAL  
BRAN  
SHORTS

**McQueen Grain & Coal Co.**

Phone 1

### BARBER'S LINEBRED ANKITY HEREFORDS

Representing Gudge & Simpson's best producing families  
Now offer intensely line-bred young herd bulls by such sires as the 33600 Dominator, No. 505154 and Beau Randolph Second, No. 508485 by the 67000 Beau Randolph.  
If you appreciate the better class of cattle, you will find them on my farm. Address

**RIVER PARK HEREFORD FARM**  
C. E. Barber, Prop. Hereford, Texas.

# THRIFT Our Mainstay—

**YESTERDAY**—While the war was raging and extravagance would have meant increased suffering and death "OVER THERE"—

**TODAY**—During the reconstruction period when industry is formulating a new program to meet the present situation—

**TOMORROW**—When readjustment shall have taken place and peace conditions prevail—

**BE THRIFTY—FIRST—LAST—and ALWAYS.**

## First State Bank & Trust Co.

"THE BANK WITH A HOME-LIKE ATMOSPHERE."

CAPITAL AND SURPLUS OVER \$100,000.00

THE ONLY BANK IN DEAF SMITH COUNTY WHOSE FUNDS ARE PROTECTED BY THE STATE GUARANTY FUND.



## New Goods—

Just back from the market, and new goods are coming in daily. Come and look them over. Best Quality of Goods at Lowest Prices.

**J. E. Crouch**

PHONE 277



**EXCHANGE LIST,  
FARM PRODUCTS**  
(Continued from page 2)

J. N. Flores & Bros., Floresville, Tex.; Bemis Bros. Bag Co., Houston, Tex.; Wortham Bag Co., Houston, Tex.; Houston Bag and Bagging Co., Houston, Tex.

Since our last Bulletin the corn market has developed considerable strength, especially in this true of the higher grades. Weevil eaten and weevil infested corn are rarely wanted and then for the manufacture of feeds only.

We have been unable to promptly fill all orders placed with us owing to heavy rains which have delayed harvesting and the operation of shellers. Our invasion of the territory east of the Mississippi has largely increased demand and sales.

There is an active demand for high grade oats. We have experienced difficulty in filling orders for the higher grades owing to the fact that the bulk of the oat crop is weather stained, which has reduced its grade, but in many instances not impaired its feeding value. We are rapidly filling an order from one dealer for One Hundred Thousand bushels of No. 3 oats. Shipments so far delivered on this order have given satisfaction. We are receiving daily orders for small shipments. Every agency at our command has been put to work to secure prompt loading and shipment of all orders placed with us. All shipments made through this department are traced by our traffic department to avoid delays in transit and to insure prompt delivery. Sellers and buyers of farm, orchard and ranch products express high appreciation of this service which is given them free of cost.

The Sweet Potato market is full of tragedy. Prices are showing wide fluctuation and it is impossible for us to gauge the ebb and flow. Growers of our Sister States are flooding Texas markets with shipments at sacrifice prices. Retail dealers are reaping a rich harvest as they continue to sell at five to six cents per pound, thus curtailing consumption and laying unjust burdens on their customers. The orders placed with us for sweet potatoes are for Porto Ricans at a ratio of two to one for other varieties. Growers listing

their crops with us should advise variety and quantity offered.

This office has worked up quite a demand for the grain sorghums. Dealers and distributors east of the Mississippi are gradually increasing their orders and the outlook for mile and kindred grains is improving. Western distributors have entered the market and a



**Shoulders  
All Baking  
Cares**  
When CALUMET comes in, all baking troubles take quick leave. You go right ahead and mix up baking materials, for biscuits—cakes—anything without fear of uncertainty. Calumet makes you forget failure.

**CALUMET  
BAKING POWDER**

is the most popular because it does give most perfect results. It has the biggest name because it is the best. A trial will convince you that there is none just as good. Buy again—if you are not satisfied take it back and get your money back.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.  
See how when you buy it.  
See how the you use it.

**HIGHEST  
QUALITY  
HIGHEST  
AWARDS**

number of orders have been filled to meet their requirements.

We are receiving many inquiries for peanuts. Through the County Demonstrator Agents and other agencies co-operating with this Department we will soon be able to give accurate and reliable data regarding this crop. We are compiling a list of concerns who will be in the market the coming season for this product, and we will soon be able to supply this information to all who desire it. The information will be reliable and dependable, the only character of information issued from this office.

We have had frequent inquiries regarding the supplying of farmers with seed potatoes for spring planting, and we are advising growers associations and individual planters throughout the State that we are perfecting arrangements through the co-operation of Government Agencies in sections where certified Triumph potatoes of the most productive types may be secured, to promptly supply them at the lowest prices. Information regarding prices, etc., will soon be available to all who may desire it.

The producers and the trade are beginning to realize that the Marketing Division of the State Markets and Warehouse Department is the Marketing agency of the State, backed by the State Statute and Legislative appropriation, co-operating with the United States Bureau of Markets and the Extension Service of the Texas A & M College, equipped to render them practical and prompt service.

**Parmer County**

**FRIONA NEWS**

Mrs. G. L. Livings is enjoying a visit from her aunt, whose home is in Los Angeles, Calif.

Geo. T. Courtright, of Pampa, arrived in Friona Sunday evening for a short visit with Friona friends. He was accompanied by his daughter from Fredonia, Kansas.

District court is in session this week at Farwell and many of our citizens are there in attendance as jurors.

If you are hungering for a good jolly social time, attend the "Topsy Turvy Social" given by the C. E. Society in the church basement, Friday night. Pure, clean, jolly entertainment and everybody welcome.

Quite a number of Friona people attended the Red Cross meeting at Bovina Sunday afternoon.

A. W. Henschel spent the greater part of last week on a business mission in the southern part of the state. He returned home Sunday.

R. H. Kingsley was a business visitor in Amarillo Friday.

Rev. Willman went to Clovis Friday on business connected with the plaster or stucco work to be done on the parsonage.

Sheriff Aldrich was in our town Saturday attending to official duties.

G. W. Clark, who was able to be up and about after his sick spell of several weeks during the summer, has suffered a relapse and is again confined to his bed.

Work on the new addition to the Santa Fe Grain Co.'s elevator is progressing rapidly and the framework of the structure is nearing completion.

The members of the C. E. Society are planning to give our people some good, wholesome and instructive entertainments this winter. They are deserving of encouragement and a helping hand from our citizens.

Mr. and Mrs. R. S. Houlette drove over into New Mexico one day last week to visit their son, Earnest, and family.

W. E. Goodwine becomes a subscriber to the Brand this week.

**Normal Attendance**

There were 480 students enrolled at the Normal yesterday, which was a larger attendance than enrolled last year.

Word has been received from the other normal schools of Texas, which indicates that the West Texas State Normal College is the only normal in the state which has a larger number of students than usual. Denton, which normally has about 1500 students now has less than 1100.—Canyon News.



**PALO DURO HERFORD FARM**

**Registered  
Herefords**

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop.,  
Hereford, Texas.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 37.

Grove's Tasteless Chill Tonic restores vitality and energy by purifying and enriching the blood. You can soon feel its strength when you are feeling ill. Price 50c.

**OIL MAPS**

We carry a complete line of Panhandle County maps, including

**Deaf Smith, Parmer & Castro Counties**

showing location of all wells to date.

**Special Map Work Solicited**

Our prices are right and our work guaranteed.

**Panhandle Mapping & Blue Print Co.**

604 Polk Street,  
38-44

Amarillo, Texas.

**Just Received  
Car Load**

**Fordson Tractors**

If you are expecting to use a tractor this fall—place your order now as it is not certain that another carload can be had in the near future. Remember only 7 Tractors come in a carload—and delivery will be made according to the date order is placed.

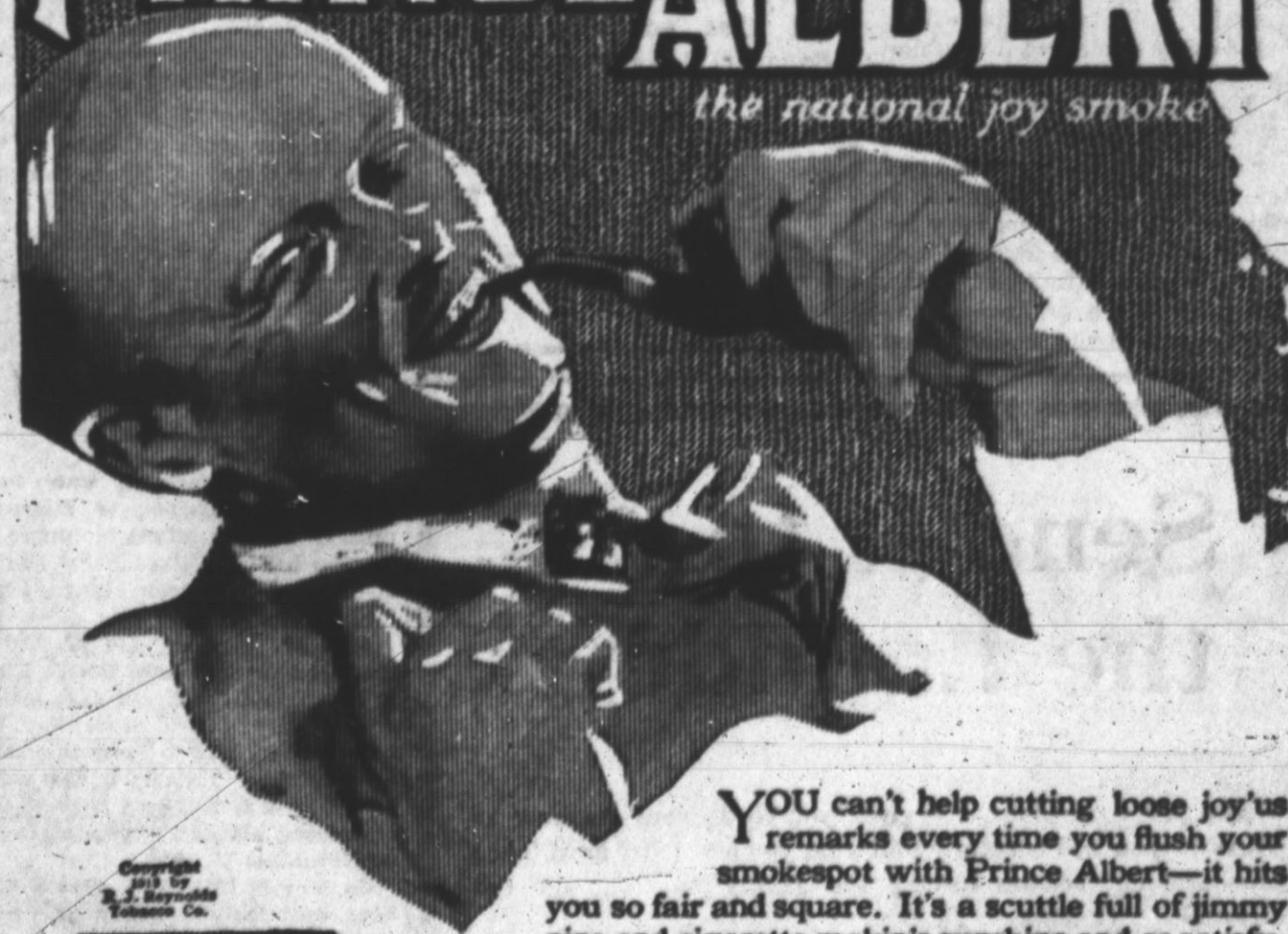
PRICE F. O. B. DETROIT

**\$750.00**

It now requires a signed order with a deposit of \$25 to insure delivery

*Ford Garage*

**PRINCE ALBERT**  
*the national joy smoke*



YOU can't help cutting loose joy's remarks every time you flush your smokespot with Prince Albert—it hits you so fair and square. It's a scuttle full of jimmy pipe and cigarette makin's sunshine and as satisfying as it is delightful every hour of the twenty-four!

It's never too late to hop into the Prince Albert pleasure-pasture! For, P. A. is trigger-ready to give you more tobacco fun than you ever had in your smokecareer. That's because it has the quality.

Quick as you know Prince Albert you'll write it down that P. A. did not bite your tongue or parch your throat. And, it never will! For, our exclusive patented process cuts out bite and parch. Try it for what ails your tongue!

Tippy red bags, tidy red tins, handsome pound and half pound tin humidors—and that clever, practical pound crystal glass humidor with sponge moisture top that keeps the tobacco in such perfect condition.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

**WE ARE  
Long on Tires  
Short on Cash**

Several back orders of tires have arrived at once and we are overstocked. Anticipate your tire wants for the next several months and save money on your tire bill. Just come in and say

**TIRES**  
and we'll do the rest.

TELEPHONE 23

**Hereford Garage & Machine  
Works**  
EVERYTHING FOR THE AUTOIST



# FOOT REST HOSIERY

For the Entire Family, in

Cotton  
Lisle  
Silk

The Fair

## SOCIETY AND CLUBS

MISS CECIL GILLILAND, Phone 30

### DELPHIAN CLUB

The Delphian Club met Monday at 2 o'clock, in the club rooms at the Courthouse, in a business session.

After a general discussion by the members, definite plans were made for the year's work. It was decided to study "Drama" and the president, Mrs. Chas. Donald, reports that the year books on the course have been received and are ready for distribution.

The following committees were appointed:

Program Committee—Mrs. H. G. Conkright (Chairman), Mrs. L. J. Rogers and Mrs. C. C. Ferguson.  
Reception Committee—Mrs. J. W. McQueen (Chairman), Mrs. J. R. Stubbs and Mrs. Henry Wilkinson.

Publicity Committee—Mrs. D. C. Laird (Chairman), Mrs. Ray Barber and Mrs. J. W. Hicks.

All members are urged by the Chicago Office to renew their Subscription to the "Delphian Quarterly." A complete University course in Sculpture, Painting, Architecture and Décoration has been prepared and under able Artists, the January number will contain the first installment of this course.

The Club adjourned to meet Monday, November 3rd in the club rooms at the Courthouse.

### BAY VIEW CLUB

The Bay View Club had their first meeting of the season on Thursday, October 16th, 1919, at the Public Library, continuing the study of "The Modern Drama," an English play by John Galsworthy, entitled, "Justice." The lesson was under the excellent leadership of Mrs. John McLean, who made it a very interesting one, she gave a general discussion of the drama as a whole and Mrs. J. E. Ferguson told something of the English Customs and Life and Mrs. Seth B. Holman gave a brief sketch of the life of John Galsworthy, all of which was very interesting and proved a good setting for the play, "Justice." Mrs. Stubbs then gave a synopsis of the play, after which the leader asked

the class questions as given in the outline book.

The Bay View Club has a full membership and is preparing to do good work this year.

### Presbyterian Missionary Society

The Presbyterian Missionary Society met Wednesday, Oct. 15, at the home of Mrs. Fertsch with 14 members present. Meeting was called to order by the President, Mrs. Holman. Meeting was opened with a song, "More About Jesus." Scripture reading: 17th chapter of John, by Mrs. Holman, after which Mrs. Lea lead in prayer. A business session was then held. They changed the time of

### Shop Talk

#### New Fall Arrivals in Eats

New Fall Arrivals in Eats—  
Cape Cod Cranberries  
New Crop Oats  
New Crop Brazil Nuts

Maraschino Cherries  
Marshmallow Creme  
Pimento Cheese (in foil)  
Pimento Cheese (in glass)  
Premium Bacon (in glass)

When you make that home-made sausage, don't fail to get that good Schilling's Sage. (I'll say it seasons.)

Cash & Carry  
Grocery

meeting to 2:30 p. m. The lesson was then turned over to Mrs. Stanley who is leader for our study book.

We are having some very interesting lessons from our study book.

### APPLES!

Car of the finest Winesaps and Ganos ever received in Herford on the track now. Get yours for winter use.

39-1t Miller & Fallwell.

On Wednesday, Oct. 15th, the Methodist Missionary Society had such a good meeting at the church. Mrs. H. H. Hawkins was leader of the Study session, the lesson being along the lines of Social Services, the subject was, "Making Democracy Safe Socially." The following program was carried out:

A Lawyer Making the World Safe—Mrs. F. T. Roloson.

The Church Saving the World Socially—Mrs. G. A. F. Parker.

A Doctor saving the World Socially—Mrs. Dr. Price.

A President Making the World Safe Socially—Mrs. Sherm Williams.

Making Democracy Safe on the Mexican Border—Mrs. Jessie Stamford.

The prayer service that followed was heartfelt and an inspiration to all.

Missionary note—Siam, with about the same population as the Philippines, has ten hospitals and eighteen dispensaries under missionary conduct, with fourteen men and two women physicians.

### CARD OF THANKS

To all those who have been so very kind and thoughtful in the recent illness and death of our loved one, Mrs. Frankie Robinson:

We wish to express our heartfelt thanks and appreciation for the many good deeds and kindnesses which were so willingly and lovingly done. And especially do we thank those who contributed so many beautiful flowers.

May God's richest blessings rest upon you, is our earnest prayer.

Signed:  
Jas. R. Robinson and family,  
Mr. and Mrs. F. H. Britain.  
Mr. and Mrs. J. W. Robinson and family.  
Mr. and Mrs. D. O. Stallings and family.  
Mr. and Mrs. Jas. L. Mauk and family.  
Mr. and Mrs. R. L. Young.

### A BIRD OF A SHOW HERE SOON

Col. Geo. W. Hall shows are coming. There is always much about a tented exhibition in the way of amusement that is attractive and this show is well spoken of as being far above the average in pleasing its patrons. No other show has such perfectly trained wild animals and they are well worth seeing; two performances daily at two and eight p. m.

### C. W. B. M.

The C. W. B. M. will meet Sunday, November 2nd, at 3 O'clock in the Ladies' Rest room of the Christian Church. A fine program has been prepared with Mrs. Kibbe as leader.

### Millinery Sale

On October 25th we will begin to sell our stock of hats at "Below Cost" prices. Hats that were \$7 and up going for \$5. \$5 and \$6 hats go for \$3. Come and see what we have.

Cunningham and Pierce,  
39-2t At Stambaugh's Store.

### RENEWED TESTIMONY

No one in Herford who suffers backache, headaches, or distressing urinary ills can afford to ignore this Herford woman's twice-told story. It is confirmed testimony that no Herford resident can doubt.

Mrs. W. G. Ross, 310 W. 3rd St., Herford, says: "I used Doan's Kidney Pills a couple of years ago, which I got at Burns' Drug Store, and from the results I had I know they are a good remedy. I gladly advise anyone to try them if bothered with weak or disordered kidneys." (Statement given November 15, 1915.)

On May 2, 1919, Mrs. Ross said: "I have used Doan's Kidney Pills occasionally since I recommended them before. They have never failed to give perfect results, therefore my faith in them has increased."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Ross had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

The Quinine That Does Not Affect the Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, Inc.

Pimento Cheese in packages, the best ever for sandwiches. Saves time in fixing lunches for the school folks.

Hereford Produce Company.

### NOTICE BY PUBLICATION OF FINAL ACCOUNT

The State of Texas, to the Sheriff or any Constable of Deaf Smith County, Greeting:

Geo. L. Muse, Administrator, with the Will Annexed of the estate of Elvira S. Gorton, deceased, having filed in our county court his final account of the condition of the estate of said Elvira S. Gorton, deceased, together with an application to be discharged

from said administration, you are hereby commanded, that by publication of this writ for twenty days in a newspaper regularly published in the county of Deaf Smith you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have, on or before the December Term, 1919, of said county court, commencing and to be holden at the courthouse of said county, in the city of Herford on the first Monday in December A. D. 1919, when said account and application will be considered by said court.

Witness, A. O. Thompson, Clerk

of the County Court of Deaf Smith County.

Given under my hand and seal of said court at my office in the city of Herford this 16th day of October, A. D. 1919.

A. O. THOMPSON,  
Clerk County Court, Deaf Smith County.

By A. L. Biggs, Deputy Clerk 39-3t.

**No Worms in a Healthy Child**  
All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, those who suffer from such disturbances GROVE'S TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Worms will then throw off or digest the worms, and the Child will be in perfect health. Pleasant to take. 60c per bottle.

# Ford Cars and Trucks

Two cars Fords, already sold, just received. Two more, also sold in advance, on the road. Better get in your order early

A full line  
Auto Accessories  
always on hand  
*Ford Garage*

# PAYS Its Way By Saving

The International-Titan 10-20 Tractor leaves money in your pocket by operating successfully on low-priced fuels. In fact, it will so materially reduce your fuel bills that in this saving alone it will practically pay for itself during its lifetime.

## The Titan Uses Kerosene

It pulls a 4-disc plow as deep as you want to go in sod or old ground.

## Ask For Demonstration

*Dunlap Hardware Company*  
(INC.)  
HAVE WHAT YOU WANT WHEN YOU WANT IT

# Send it to the Laundry

Have you figured what it costs you to do your washing at home? You will certainly find that you are doing hard labor for nothing, besides forcing the family to "eat off the mantel."

Dry Cleaning  
minus the gasoline smell

Hereford Steam  
Laundry  
Phone 246



INSPECT OUR STOCK OF

The Famous **Solon Palmer** Line of  
**TOILET ARTICLES**

TALCUM POWDER  
FACE POWDER  
SOAP

and the noted

**Garden Glow Perfume**

REMEMBER—Our REGISTERED PRESCRIPTION MAN is always on the job.

**Meritol** **Geo. E. Burns**  
The Druggist  
Phone 300

FOR SALE—Ford car in good condition. New tires and top.—Mrs. J. D. Burlison. 39-11-pd

FOR SALE—Good young driving or saddlehorse. Also new buggy and harness. Worth the money. See R. J. Kibbe. Phone 165F2. 39-21-pd

FOR SALE—500-800 tons of feed. Four sections of grass to lease to Buyer. Write Box 434 or phone 78. 39-31-pd (12)

FOR SALE—Am offering for a short time my herd of full blood, non-registered Hereford two and three year old cows. None better to be found. Will sell from 25 to 200 head. If interested, see 38-1f C. O. Norton.

FOR SALE—Or will trade for cattle, 30 mares, mules, horses and Mammoth Jack. Phone 78 or write 434. 39-31-pd (13)

FOR SALE—Pumping outfit, including about 90 feet of four and a half inch casing, with heavy one and five eighths inch sucker rod and solid four and a quarter inch brass cylinder; also flow pipe. In good condition. Will sell at bargain. 30-1f. E. E. Ramsey.

FOR SALE—My residence near Mother's Park. 5 rooms, hall, 3 porches, bath with city water and sewer connection. Also good well and windmill, two lots and trees. 22-1f JAS. A. HUGHES.

WANTED—Men, women and children to buy Thrift and War Savings Stamps. At postoffices, banks and other agencies. Always worth the money.

LOST

STRAYED—Two small mares, one bay, and one grey with wire cut on left knee. E. H. Shore. Phones 157 or 369 37-4f

STRAYED—Cattle Branded K—left hip notify J. S. Garrett, Phone 205-731. 34-36-38-4-Pd.

LOST—Years in which you did not save. Begin buying Thrift and War Savings Stamps today.


LOST—Key ring with three keys. Finder please notify The Brand. 32-(9)-1f.

LOST—Dark red pig, about 35 or 40 pounds, marked with two rings in nose. Notify Burns Drug Store. 38-11-Pd.

LOST—Between Dunlap Ranch and Arney, white faced cow, letter H left hip. Notify J. B. Phillips. 39-1f

LOST—Pair tortoise-rimmed glasses. Finder please notify The Brand. 39-1f-(14)

FOUND—A gold Expression medal. Owner may have same by calling at Brand office and paying for this ad. 39-11-(15)



**SPEED FEVER**

We are Riding faster, Living faster and Thinking faster than in any previous age.

And do you know that we are Living better, and DRESSING BETTER than our forefathers ever did? A TAILOR-MADE SUIT with CHARACTER AND STYLE will help you GO SOME.

PHONE 16 **Orr's Tailor Shop**  
Cleaning and Pressing Specialists

**BUSINESS OPPORTUNITIES**

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. CASH WITH ORDER.

**FOR SALE**

FOR SALE—Boars, Registered Duroc Jersey. John Knight, Canyon, Texas. 7-41-Pd.

FOR SALE—Four room house newly apared. Two lots. Second block north of Central school building. Good well and wind mill. See Ralph Barnett. 7-41-Pd.

FOR SALE—Dempster 12-hole drill, practically new, and one rowinder. 16-1f C. O. Norton.

FOR SALE—First class, second-hand Dodge car; also five passenger Ford in good condition. 38-1f L. W. Hough.

FOR SALE—One team of large black horses, gentle and in good shape; worth the money. Also one good two-seated surry. 38-21-Pd. Oscar Vaughan.

**SAND AND GRAVEL**

Fone T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best. Sand the best; Rock better. 17-1f

FOR SALE—A new Ford Runabout. See W. S. Williams. 39-1f

FOR SALE—Two-room house, to be moved off of lot. Cheap if taken at once. Call Phone 376. 39-1f-(16)

FOR SALE—Thrift and War Savings Stamps at postoffice, banks and other agencies. Value guaranteed by United States Government.

Singer sewing machines at reasonable prices on easy terms. 16-1f E. B. BLACK CO.

**WANTED**

WANTED—Help! 31-1f Hereford Steam Laundry.

WANTED—An upright folding bed. Ford Garage 38-41

WANTED—Black mare, five years old, sixteen hands high, about 1300 pounds. 35-1f A. F. Wood.

**MISCELLANEOUS**

Cash for your used car. Don't bother us with junk. Hereford Garage. P. S. We have several good second-hand cars for sale. 36-1f

**Trespass Notice**

No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. 33-1f C. C. Slaughter.

**R. S. BEATTIE**  
Registered Veterinarian  
Corner Drug Store Phone 106  
Hereford Texas

JACK KING, Tailor—Sanitary Tailor Shop. Work Guaranteed. Phone 160. 11pd.

\$125 Talking Machine for Sale or Exchange. Cash or Credit. New Machine. Ralph Barnett.

Quarter Section land for sale. \$11.00 Acre. Cash. 10 Miles of Test Well and not leased for oil. Barnett & Skelton, Over First National Bank.

Modern Six Room Residence. Four Lots, Well located. \$3,000.00 Terms. Barnett & Skelton. Phone 50.

**FORD OWNERS BE HAPPY**

Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at

**THOMPSON'S GARAGE** **THOMPSON & MERCER DISTRIBUTORS**

**THRIFT IS POWER**



BUY W.S.S. SAVE AND SUCCEED

**You Do More Work.**

You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.

**GROVE'S TASTELESS CHILL TONIC** restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

**GROVE'S TASTELESS CHILL TONIC** is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.

The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

# HOGS! HOGS! HOGS!

¶ We have a few more native hogs on hand. A few piggy sows. A few shoats that will weigh from 100 to 150 pounds, and quite a number of pigs from 40 to 75 pounds. ¶ If you need any winter meat and have lots of grain

## Come Out and Look at These Hogs

they are all native stuff and no chance of cholera. ¶ I will deliver ten or more head in my truck anywhere within twenty miles of Hereford. Come out and let's talk hog trade. One mile west of Hereford.

# A. F. LUSE, TELEPHONE 54



# Real Estate and Realty Values in Deaf Smith County, Texas

(By R. Kenneth Evans, Industrial Editor)

Westward the course of empire has taken its way and the path of progress is strewn with the primitive ideas that were in vogue many years ago for the developing of this vast field of resources which makes up the glorious west. It was but a few short years ago that the wily redskin battled with all his cunning against the encroachment of the sturdy pioneer. His playgrounds were to be absorbed by the fields of waving grain. As

though he anticipated that his hand was to give way that the white man might reap the advantages that were here, he fought with determination. But he has passed into history. No longer does he roam the free and unbroken prairie, for those sturdy pioneers who blazed the trail have established foundation in the Panhandle country for a future inland empire which will be the garden spot of the west.

If the reader will but use his imagination to carry him back a century or even half a century to a vast field of unbroken prairie. No sign of vegetation except that put here by nature. The free and unhampered playground of the wild things, and compare it with the Panhandle of today with its modern methods of development, its schools, commercial centers, he can realize that undoubtedly there has been a phenomenal advancement.

value since the fact has been proven that the majority of the Deaf Smith county lands are available and subject to irrigation. Other lands are actually very little higher than they were ten years ago, but it is but a question of time until they will be priced higher, as their value from an agricultural standpoint is realized. At this time in the Hereford territory, there is a great demand for farm and city property, and the influx of immigration is indicative of extensive development in this section. In fact there are not enough vacant houses in the city to meet the demand and many business buildings and dwellings are being built as rapidly as possible.

At this time the average price of resident property, close in to the business district, this being the lot alone, is in the neighborhood of \$500, which has advanced from the former price years ago of \$100. The average dwelling property in



Real estate, which a few short years ago was considered valued for naught, to be had practically for the asking, is today valued from \$10 to \$100 with but the first value placed on it. Time is bound to increase the values of these lands, as the development of its agricultural possibilities are worked out, to a standard in keeping with other agricultural countries. In Deaf Smith county alone, there is 95 percent of the land available. It can be made to produce as profusely as any other agricultural lands west of the Mississippi. Today, there is 70,000 acres of this land under cultivation. 891,000 acres just waiting the hand of the scientific farmer, to be placed under cultivation. There is 200,000 acres of this land available for irrigation with 12,000 acres of it now under irrigation and producing far beyond the expectations of those who inaugurated irrigation farming in this section. This undeveloped land can be purchased for as low as \$10 per acre, depending upon the location, and as high as \$100. On it can be raised as extensive a crop of agricultural products as is raised on lands in Iowa, Kansas and other agricultural states, such lands selling as high as \$350.00 per acre.

Land values in Deaf Smith county and the Panhandle in general have been increasing, due to the realization of the fact that lands are worth more than was at first believed. Lands subject to irrigation have more than doubled in

this district will bring an average of \$3,000. This is not taking into consideration that today these same houses could not be built for anything like that figure because of the advance in building materials. The average price for business lots, of which there are a few available on Main street and some close in the business section, is \$3,000. The business section of Hereford is rapidly extending and being built up. At this time three modern store buildings are being builded of brick and as rapidly as help can be secured, other buildings will be erected and others improved and remodeled.

Oil activity is increasing land values in this county somewhat, yet the increase is a substantial one and not the result of a money craze, which usually increases values and causes unwarranted booms. This condition does not exist in Hereford, although the prospects of finding oil in this section and the natural lease value of properties, has caused some little flurry. But, as a whole, good crops, oil and other contributory conditions being responsible, real estate is very active and this condition is true of the entire Panhandle country. It is the general consensus of opinion of those who have watched the development of this country from an early day, that this activity is merely the aftermath of discovery that a vast field of resources have been lying dormant in this section, but just awaiting developments, and this era of development is now at hand.

There is ample land available in the county for almost any vocation that one could desire and it can be purchased at a price in keeping with the projects that are to be developed. If it is irrigation farming, dry farming, pure bred stock raising, grazing cattle, poultry industry, dairying, or any of the auxiliary agricultural occupations, the field is unlimited. If it is a manufacturing institution, a retail store, a mill, or any other business industry, a live commercial center, with ample real estate available, is maintained in Hereford. The taxable valuation of the county is given at \$7,346,783. \$1.40 is the State and County tax, with the average school tax of forty cents. The total tax in the county last year was in the neighborhood of \$148,000.

**Good Printing at The Brand.**  
Normal Football Team  
Has Six Games Scheduled.  
Manager D. A. Shirley announced yesterday the schedule of games that Coach Willy's team will play, all but one of which will be played in Canyon. There is one date open.

Amarillo High School may take this date. If the Amarillo bunch does not take that date, there will probably be no game that day. Clarendon college is not on the schedule.  
The following is the schedule:  
Oct. 18—Clovis High School at Canyon.  
Oct. 25—Plainview High School at Canyon.  
Nov. 1—Lubbock High School at Canyon.  
Nov. 8—New Mexico Military Institute at Canyon.  
Nov. 15—Wayland College at Plainview.  
Nov. 22—Open.  
Nov. 27, Thanksgiving — Wayland College at Canyon.—Randall Co. News.

"You'll Like Hereford—Oceans of Water."

**Alexander, Conover & Martin**  
Live Stock Commission Company  
They set results on any kind of live-stock. TRY THEM.  
**John and Jack Martin**  
Salesmen and Managers.  
CHICAGO KANSAS CITY ST. LOUIS  
38-4t

## The Golden Rule Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

**W. R. Hawkins**

Between Fox Mercantile and Tubbs Shoe Shop.

BRAND



**HEREFORD CATTLE CO.**  
Hereford, Texas

Registered and High Grade Bulls For Sale  
27-2-1-20 Phone 167-F2

CATTLE BRAND



(bar) just behind right shoulder.  
T. F. BURKES,  
13 miles north, 4 west of Hereford.

BRAND



WANTED—5 or 6 gang disc plow. Must be worth the money.  
**BLAIN BROS.**

BRAND



If U. C. same notify C. C. Slaughter.



**Dodge Bros.  
Service Station**

**Dodge Parts Carried in Stock**

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

**Terry Brothers**

OLD AMERICAN HOTEL BLDG.



A NEW CAR OF

**Belle of Wichita  
FLOUR**

JUST RECEIVED

**The Very Best Flour**

**On the Market**

Phone Us—Number 81

**The G & R Grocery**

**STAR HANDMADE EXTRA PLY TIRES**

The Product Of  
**AKRON'S MASTER TIRE BUILDERS**

—the kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.



Of course there are reasons why we recommend STAR Hand Made TIRES to you. They are in-built reasons for mileage. Here's a few of them:

An Extra Ply of Fabric; Extra Wide Breaker Strip; Thick Cushion of Pure, Live Rubber; Thick Side Strips and an extra heavy, tough tread accurately compounded to resist wear. Not an ounce of reclaimed or substitute rubber used anywhere.

The extra amount of unusually high quality materials gives you the mileage, service, comfort and satisfaction that make STAR TIRES not only the best tires but the cheapest in the end. This is the kind of tire we can afford to sell - is it the kind of tire you can afford to buy?

Made in both CORD and FABRIC



**STAR  
HANDMADE  
EXTRA PLY  
TIRES**

**Thompson's Garage**



**Do It With A Fordson**

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—it will convince you that eventually you will use a Fordson.

**The Ford Garage**  
SOLE DISTRIBUTORS

**The Bank of Personal Service**

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and farmer's institution.  
"Better service for our customers and better customers for our bank."

**The First State Bank & Trust Co.**  
of Hereford

Member Federal Reserve System      Guaranty Fund Bank  
Capital \$50,000                              Surplus \$50,000

**A Live Bank in a Progressive Town**

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

**The First National Bank of Hereford**  
CAPITAL \$50,000

Hereford Safety                              Service                              Texas Security

**Exclusive Representatives For International Line**

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

**Dunlap Hardware Company**

Hereford    Texas

**A Good Meal--Well Cooked  
--Variety of Food**

is always to be secured at the City cafe at a price less than the usual charge for this service--The regular meals cannot be excelled--all short orders, with oysters in season.  
A good meal at a reasonable price.

**The City Cafe**  
C. H. CARL

Hereford    Texas

**Let Your Friends See That It's A Howard**

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise.  
Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country.  
Visit our optical department.

**W. H. RAY**  
JEWELER AND OPTICIAN

Hereford    Texas

**Better Work Than You Are in the Habit of Getting**

This is what this laundry does for you--your clothes are returned some in the very best of condition--no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver--Tailoring work--dry cleaning and all classes of laundry work.

**Hereford Sanitary Steam Laundry**  
H. L. BROADWELL, Prop.

Hereford    Texas

**Electric Service Co.**

In this campaign it has been the plan of the Brand to show that the city of Hereford is supplied with a diversified class of institutions equipped to handle every phase of business that might come to the city. That Hereford is the leading commercial center of this section of the Panhandle, is generally conceded and such institutions as the Electric Service Company have been responsible for the building of that reputation.

The Electric Service company was established in Hereford in 1915 by the Fullwood brothers, and placed under the management of R. A. Fullwood, better known to those who are acquainted with him as "Bob." Mr. Fullwood, in the management of the Electric Service company has exercised his ability, which is rare along mechanical lines, in the turning out of electrical work for automobiles which cannot be excelled in any of the larger cities. Mr. Fullwood is a natural mechanic, which makes him doubly valuable in the handling of his work.

The Electric Service Company is located in the heart of the business district of the city and equipped to handle all classes of electrical automobile repair work or electric work on gas-engines and tractors. A stock of tools and accessories for the handling of this class of work has been installed at a cost of approximately \$4,000 which makes this service company equipped to handle the complex electrical work which comes to it.

To begin with, there is probably no part of an automobile so vital to its proper operation as its electric work and battery proper. To have a car running proper this equipment must be in the pink of condition and it is to straighten out trouble of this kind that this company was established. Repair work of all kinds is done to batteries. In fact, the company, under the direction of Mr. Fullwood is equipped to practically rebuild any make of battery, recharge it and care for it generally. There is probably no part of the automobile that receives less attention, and for the proper care of a battery it is absolutely necessary that it be inspected regularly and recharged when necessary. This company maintains a testing and refilling with distilled water department for which there is no charge made, and advocates that storage battery users take advantage of this opportunity.

In addition to the electrical repair work Mr. Fullwood carries a complete line of Everready batteries which are sold under an unconditional one and one-half years guarantee. This is a battery that is attracting considerable attention in the battery world today because of its long life and high qualities generally.

He is also branching out extensively and putting in a complete line of Southland Tires, which is a line of tires manufactured in Texas and which are proving to be the best lines of tires on the market today. These tires will be carried in all sizes by the Electric Service Company and this company will be the distributors for this section.

In handling repair work on batteries, every job is turned out under a year guarantee and will be kept up by the company for that length of time.

The Electric Service Company is one of the leading and progressive institutions of Hereford and has been an important factor in the developing of Hereford's trade territory.

**The Baskin Land Company**

Big ranch tracts for sale--city property--oil leases, royalties, stocks and securities--drilling sites for oil and gas a specialty--abstracts made and examined--money to loan and notes bought.

**A General Real Estate and Investment Brokerage**  
Hereford    Texas

**The Real Home-Made Candy**

There is a deliciousness about home-made candy that is not imparted to the "store made" brand. There is also a personal satisfaction to you to know that your candy is made right at home, of the very best materials, and in a sanitary manner.  
**WE MAKE OUR CANDY RIGHT HERE IN HEREFORD.**

**The Hereford Bakery & Confectionery**  
G. A. LEWIS, Prop.

(We will soon be in our new location)  
Hereford    Texas

**MARRY THE GIRL AND WE WILL FURNISH THE HOME**

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos -- Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

**THE E. B. BLACK COMPANY**

Hereford    Texas

**Always Make an Effort to Dress Individually and with comfort.**

Our dry goods department includes everything in piece woods and notions. We are here to please you and sell you dependable merchandise.

(Watch for our announcement of the opening of our big new store.)

**J. O. NEWELL**

Hereford    Texas

**THE FAIR**

was a great success. Now let us get busy and help to make Hereford a better, bigger town.

**Do It Electrically**

**Hereford Light & Power Company**

Hereford    F. H. OBERTHIER, Mgr.    Texas

**Meet Me at the Corner Drug Store**

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

**One of Hereford's Leading Institutions**

Hereford    JOHN McLEAN, Proprietor    Texas

**We Are Furnishers for the Whole Family**

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing--Stetson hats and standard furnishings--Perfection clothes for boys  
**Just received new line of Ladies' Coats and Coat Suits.**

**D. R. Gass & Son**  
"YOUR FURNISHERS"

Hereford    Texas

**Make Your Next Trip On Southland Tires**

Made in Texas for Texas people and a tire that will give the very best of service--a complete and extensive stock just installed by us--we also handle the Everready Storage Battery--always ready to do the work--Automobile electrical repair work solicited.

**Electric Service Company**

HEREFORD, TEXAS



**CHURCH NOTES**

**Presbyterian Church**  
 9:45 a. m. Sunday School.  
 11:00 a. m. Preaching by the Pastor.  
 3:00 p. m. Junior C. E.—Mrs. Ruth Rogers, Supt.; Mrs. J. R. Stubbs, Asst. Supt.  
 3:00 p. m. Intermediate C. E.—Dorothy Boardman, Supt.  
 6:00 p. m. Senior C. E.  
 7:00 p. m. Col. Ernest Thompson, of the Central Presbyterian church of Amarillo will speak of his experience in the U. S. Army; Subject: "Lessons from the Great War."  
 J. R. Sharp, Pastor.

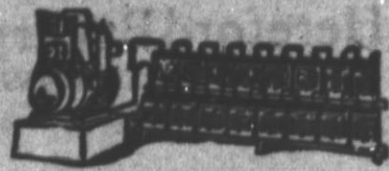
**Baptist Church**  
 Our regular services at the Baptist church next Sunday and we expect all the members to be present. If there are any Baptists in our town who have not lined up with the church yet, now is the time for you to come in. This is enlistment month and we are getting ready for the great drive for millions for the master. Every one who was absent last Sunday miss-

ed a treat. Mr. Lewelling, of Dallas, brought us a great message. Everyone will receive a cordial welcome at our services next Sunday. Sunday School 9:45, Preaching at 11 a. m. and the regular hour in the evening.  
 J. E. McClurkin, Pastor.

**Christian Science Church**  
 Sunday a. m. at 11 o'clock.  
 Wednesday evening at 8 o'clock.  
 Subject for next Sunday "Probation after Death."

**DELCO-LIGHT**  
 The complete Electric Light and Power Plant

Lights the barn. Runs the milking machine. Makes the chores easy.



*Ford Garage*

**First Christian Church**  
 Bible School 9:45, Preaching one hour later by the Pastor. The Union service will be at the Presbyterian Church. Col. Thompson will be present and address the congregation. Mr. Thompson has just been discharged from the army and will speak on "Lessons from the War." He has a message that the people of Hereford will appreciate.  
 Our Christian Endeavor will meet one hour before the Union service. Mr. Leonard Foster will be the leader.  
 At the Fair at the First Christian Church the ladies will have on sale plain and fancy sewing, home cooking, poultry and canned fruit.  
 The younger women of the congregation will serve Waffle breakfast Thursday, Friday and Saturday Mornings and a chicken dinner Saturday noon.  
 Friday night will be the free musical program in the church Auditorium under the direction of Miss Ina Gregg.  
 Remember the dates Friday and Saturday November 7th and 8th.  
 J. M. Asbell, Pastor.

**Epworth League Program, M. E. Church, South, Sunday, Oct. 26.**

Subject—(Citizenship Day)—"Training in Citizenship."  
 Opening Song—Help Somebody Today.  
 Prayer.  
 Song—"America."  
 What is true Citizenship?—Leader.  
 How to Become a True Citizen.—Mr. D. F. Ashbrook.  
 Special Music—Miss Thelma Hough.  
 Woman's Part in Citizenship—Miss Anna Price.  
 Christianity, the Forerunner of Democracy—Bro. Terry.  
 Open Discussion of Topic by Leaguers.  
 Closing Song.  
 League Benediction.  
 Leader—Elliott Terry.

**Y. P. S. C. E. Presbyterian Church, Oct. 26.**

Topic—Christianity and the Health of China.  
 Leaders—Missionary Committee.  
 Sentence Prayers for Mission Work.  
 Songs—No. 147, No. 57, No. 130.  
 Report of the Information Committee.  
 Special Music—Music Committee.  
 Scripture Reading—Luke 4:16-31—Lois Cobb.  
 What are some methods of the Chinese Doctor?—Leona Bodkins.  
 Give an Illustration of how the work of the Missionary Doctor opens the way for the Truths of Christianity—Mary Lee Fuqua.  
 How Can Missions Bring Health to China?—Vernon Curtis.  
 Short Prayer—Audry Carrol.  
 Business.  
 C. E. Benediction.

**Presbyterian Intermediate C. E.**

Topic—Our Pledge and How to Keep It.  
 Leader—Grace Alice Witherspoon.  
 All rise and read in concert the Christian Endeavor Pledge stopping at the end of each clause for a few words on the clause.  
 First Clause—Grace Alice Witherspoon.  
 Second Clause—Virginia Laird.  
 Third Clause—Grace Ferguson.  
 Fourth Clause—Glenn Witherspoon.  
 Fifth Clause—Joyce Stubbs.  
 What Bible Pledges do You Know Of?—Virginia Stubbs.  
 General Discussion—How To Keep the Pledge.  
 Sentence Prayers.  
 Business.  
 Song—"I am Thine, O Lord."  
 Benediction.

**Report of Circle No. Three**

At the appointed hour, the Circle met in the elegant home of Mrs. Dr. Hicks with eleven present.  
 The meeting was opened by singing the dear song: "God Will Take Care of You," with Mrs. Mounts

# COAL DELIVERY PRICES


In nice, clear weather over good streets the actual cost of delivery to us is

**50c Per Load**

In stormy weather over muddy streets and through rain or snow the actual cost to us is

**\$1.00 Per Load**

You pay us the actual cost of delivery and you can save money by ordering coal in nice weather



## E. W. Harrison

Phone 76

# Call Often---


**FREQUENT AND REGULAR DEPOSITS—THAT REALLY IS WHAT DETERMINES WHETHER YOU ARE SUCCEEDING IN YOUR EFFORTS TO SAVE.**

**THE SIZE OF THE DEPOSITS DOES NOT MATTER AS MUCH AS REGULARITY.**

**CALL AT THIS BANK OFTEN. MAKE SMALL OR LARGE DEPOSITS AND YOUR ACCOUNT WILL GROW. IF WE CAN HELP YOU IN ANY WAY PLEASE DO NOT HESITATE TO CALL ON US.**

## The First National Bank

SAFETY SERVICE SECURITY



as pianist. The alto voices chiming in gave more power and melody to the song.  
 Then came an earnest prayer by Bro. McClurkin.  
 Mrs. Bourn led the devotional by reading the 62nd Psalm, a chapter full of strength and comfort, and very appropriate for the occasion.  
 A song: "When Millions Come Pouring In," Very inspiring for our campaign.  
 Bro. McClurkin was then given charge of the lesson. Before beginning the lesson, he made a very timely and appealing talk on the present Campaign, which was listened to with interest and enthusiasm by all.  
 The missionary lesson, from "The Call of the South," was very instructive and uplifting. Several examples were given from life.  
 Then came the roll call, with scriptural responses, a report of visits, the largest on record, a reading of the minutes.  
 A successful business session followed. Several things of interest were arranged and provided for. Mrs. Connell closed with a heartfelt prayer.

## INVESTIGATE

# THE OAKLAND

## SENSIBLE SIX

It's a peach. Standard, True and Tried. Everything that makes a Real Motor Car is embodied in its construction.

**ASK US FOR DEMONSTRATION**

### Hereford Garage & Machine Works

Phone 23

# William Roushanson Is Dead

He lived at Ft. Worth and he carried \$3,000 Insurance in a Fraternal Order for a long time. He changed his occupation without notifying the Order. He continued to pay his Premium believing he had Insurance; but his beneficiary received nothing.

**WILSON says had he been carrying his Insurance in The Reliance Life, the beneficiary would have received the \$3,000 at once upon receipt of proofs of Loss. Better Be Safe Than Sorry.**

**WILSON has a policy to suit every condition and age.**

When thinking about Life Insurance, think of Wilson and talk it over with him. You will like his service because it's reliable.



# HIDES

We pay the highest market prices for hides.

Phone write wire for prices

501 Grant St. Phone 101

## Amarillo Coal, Grain and Hide Company

AMARILLO, TEXAS

### Interesting Facts About Texas

(Texas Chamber of Commerce)

Texas is the largest State in the Union, having an area of 265,896 square miles—262,398 square miles of land and 3,498 square miles of water.

There are 249 organized counties and 4 unorganized counties in Texas.

Population—The 1910 census gives the population of Texas as 3,896,541. If the rate of increase remains the same as it was between 1900 and 1910, the population of the State in 1919 is 4,687,135. Texas is rapidly going up in rank in population; in 1850 it was twenty-fifth among the States; in 1870 it was nineteenth; in 1890 it was seventh; and in 1910 it was fifth. The scholastic population of the State this year is 1,245,278.

Topography—The general slope of Texas is in a northwesterly di-

rection from the Gulf of Mexico. The mountains are in the western part of the State. There are two peaks above 8,000 feet—El Capitan in the Guadalupe Mountains, which is 8,690 feet, and Baldy Peak in Jeff Davis County, which is 8,382 feet. There are over 100 peaks which are above 5,000 feet. The average elevation of Texas is 1700 feet.

Rivers—The principal rivers of Texas are the Red River, the Rio Grande, the Brazos, the Colorado, the Trinity, and the Pecos. The Brazos River drains approximately one-fourth of the State.

Climate—The annual rainfall varies in Texas, according to the section of the State. The average annual rainfall in east Texas is 55 inches; in west Texas it is 10 inches. The mean annual temperature ranges from 55 degrees in north-

Texas to 72 degrees in south Texas.

Agriculture—Texas is primarily an agricultural State, and is first among the States in the value of farm products. There are over 500,000 separate farms in Texas. The United States Department of Agriculture reports the following livestock in Texas on January 1, 1919: horses, 1,164,000; mules, 792,000; cattle 5,021,000; sheep, 2,320,000. The total value of this livestock was placed at \$454,838,000.

Railroads—Texas has more railroad mileage than any other State in the United States. The last statistical abstract published by the United States Government shows that Texas has 15,866 miles of railroad, while the next State in rank, Illinois, has only 12,141 miles. This does not include yard tracks and sidings.

Automobiles—There have been 309,285 motor vehicles registered in Texas up to October for the year, 1919.

October 10, 1919.

### SLAT'S DIARY

FRIDAY—1 of my puppies is named Brizz & pa has been trying 2 teech him 2 do trix like setting up and etc. He will set up now. As long as pa holds his frunt ft. Ma sed 2 pa If you want 2 teech trix 2 a pup you got 2 have more sents than the pup has got. Pa replied & sed 2 her. This pup hassent got very much sents.

SATURDAY—ma was pritty sick today & pa sent for the doctor. he cum & tuk a instrument like a little toy Telephone & put it on her chest & then he sed Lets see yure tung & she did. When he cum out pa sed 2 him Doe do you think it is overworked. Doe sed Think what is overworked. And pa sed Why her tung.

SUNDAY—The teacher ast Bliers what was the Cause of the Fall of Adam & Eve & he sed Because Eve got 2 bumming with a snake.

MONDAY—Slim Gates sed he saw a actor in the show last week which played on a trombone with his toes. Jake sed That isent enything our little baby plays with her feet all the time. When she isent balling.

TUESDAY—as ma was still sick today pa sed he wood get Dinner not being so very busy. So he put on a apron & spilt a lot of water &

cust. But kinda silently. Then he sed Lets have mashed potatoes & I consented to it. So he hunted all rund & finely yelled 2 ma What in heck can I do about mashing them & ma sed 2 him Use yure hed Jim use yure hed.

WEDNESDAY—Me & Jake past a couple a setting on the frunt steps & he kist her & he sed Yure the 1st woman I ever kist except my ma. & she sed 2 him Well you done fine.

THURSDAY—pa went 2 a club supper which served oyster supe. when he cum home ma ast him was it a nice supper & he sed it was very quite. For a supe supper.

### LISTEN

To own your own home puts you on a higher plane with your neighbors, gives you better credit at the Bank and elsewhere. Should misfortune overtake you, you have a place to lay your head. Take our advice.

BUILD YOU A HOME.

Rockwell Brothers and Company

# OIL EXCHANGE

WILL HANDLE

Leases, Royalties, Stocks, Securities, Acreage for Drilling, Lands in Fee

Parties with acreage for lease are requested to list same with us at once. We charge a fee of 5 per cent. Inspect the listings on our 8x30 ft blackboard and make use of our monster 6x9 foot map of Deaf Smith County.

## Baskin Investment Co.

(Resoprees \$50,000.00)

Phone 104 Hereford, Texas.

BASKIN

BASKIN



The Story of a Tarrot Captain  
Promotion in the Navy comes quickly to those who qualify for higher ratings. In March 1909 A. F. Nilsson enlisted in the Navy as an Apprentice Seaman, 3rd class. In April, 1907, he was rated Chief Tarrot Captain. His pay today is \$165.75 per month.

## A man's life — among men!

Reel them off—"Rio", Gibraltar, Ceylon, Yokohama—all the great ports of the world—are they only places on the map to you—or are they ports where you've gone sailing in from the high seas with every eye along the shore turned admiringly on your big ship—your ship! Every ocean has a United States ship sailing for some port worth seeing.

If you've any call in you for a full life—join, and color all your years ahead with memories of things worth seeing—with knowledge worth having—with an inexhaustible fund of sea tales and adventures picked up ashore and

afloat that will make you a welcome man in any company.

Work?—sure, and a man's work it is, among men.

Play?—well, rather, with a bunch of men who know how to play. These comrades of yours carry in their ears the sounds of great world cities, of booming guns, of swashing seas—sounds you will share with them and that will never die away.

And when you come home, you'll face life ashore, with level eyes—for Uncle Sam trains in self-reliance as well as self-respect. The Navy builds straight men—no mollycoddles.

Enlist for two years. Excellent opportunities for advancement. Four weeks holidays with pay each year. Shore leave to see inland sights at ports visited. Men always learning. Good food and first uniform outfit free. Pay begins the day you enlist. Get full information from your nearest recruiting station. If you do not know where the nearest recruiting station is, ask your Postmaster. He knows.

# Shove off! -Join the U. S. Navy

Loans

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Real Estate

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Insurance

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Rentals

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**BARNETT & SKELTON**  
Over 1st Nat. Bank

Sold All City Property Listed  
If you don't want your property sold, don't list it with me.  
30-tf. D. F. Ashbrook.

## Two ways to buy clothes

One way is to look around until you find the lowest price.

The other way is go where you'll find the best quality.

The first way you'll save a few dollars at the start then in a few months you'll have to have new clothes; what you save on the price is taken out of the quality of the clothes.

The second way will bring you here for Hart Schaffner & Marx clothes. They'll wear so long and give so much satisfaction that in the course of a year or so you'll save the price of a suit; because you won't need so many clothes.

Which is your way?

## Fox Mercantile Company

The home of Hart Schaffner & Marx clothes



Copyright 1919, Hart Schaffner & Marx

## Hereford Benefit Association

We have a few vacancies Hereford

Benefit No. 1.

If interested, see

D. F. ASHBROOK, Secretary.



**JOHN PITMAN**  
Says, "Some one stole a new tire off his car."  
Wilson says, "John ought to have had it insured."

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**DAVID HARRUM**  
Says "The Deacon was all right 'cept Horse swapping."  
Wilson says: "You need one of his Accident and Health Policies."

## Be It Ever So Humble—

There's No Place Like Home—Homes and Happiness Naturally Go Together.

WE BUILD 'EM—SEE US

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

### Here and There—Just Mixing Around Among the Folks

Miss Cecil Gilliland  
Local Editor, Ph. 20

Homer Fox is serving on the federal jury in Amarillo this week.

Judge Russell went to Farwell Monday to attend Court.

Dr. Price made a business trip to Amarillo the first of this week.

Can use a few cars of Maize and Kafir heads.

Cliff Estes and Carl Gilliland attended Court in Farwell for a few days this week.

Mayor Knight went to Farwell, Texas Monday morning to attend Court.

Miss Madge Rusk spent the week-end with home folks in Canyon last week.

L. E. Eastland and wife of Bovina, were shopping in town Wednesday.

Can use a few cars of Maize and Kafir heads.

J. H. Copeland has ordered bills for a sale to be held at his place on Tuesday, Nov. 4.

Miss Marie Wafford went to Plainview Tuesday for a few days visit.

Mrs. J. C. Wilson, of Friona, Texas was a Hereford visitor last week.

#### Good Printing at The Brand.

Can use a few cars of Maize and Kafir heads.

H. P. Sparks of Quanah, Cattle Inspector, visited in Hereford Tuesday.

Miss Hazel Wilson returned to Amarillo Tuesday, after visiting for a few days with her parents, Mr. and Mrs. Henry Wilson.

Mrs. J. E. French left Monday for her home in San Angelo, Texas, after a visit with her daughter, Mrs. W. O. Fox.

Can use a few cars of Maize and Kafir heads.

Miss Lora Kibbe returned to school in Canyon Monday, after spending about two weeks at home on account of sickness.

Miss Marie Beckman returned Monday morning from spending a week's vacation with home folks at Umbarger, Texas.

Miss Anna Wilda Lea, who is attending school in Canyon, Texas, spent the week-end with her mother last week.

Wirt Wright, president of the National Stockyards Bank, National Stockyards, Illinois, was a visitor in Hereford Tuesday.

#### Hogs

If you want stock hogs in car lots, See G. W. Brumley. 38-3t-Pd.

Miss Nora Williams, of Hartley, Texas returned home Wednesday after a visit with her friend, Mrs. Alvin C. Thompson.

#### ALFALFA HAY.

I will buy 15 or twenty cars of choice or No. one Alfalfa hay. Call A. F. Luse, Phone 54.

Mrs. Clyde Kibbe left Wednesday to join her husband at Slaton, Texas. Mr. Kibbe is with the Panhandle Lumber Company there.

#### APPLES!

Car of the finest Winesaps and Ganos ever received in Hereford on the track now. Get yours for winter use.

Mrs. B. T. Johnson arrived from her home in Canyon, Texas Wednesday morning to meet with the Baptist ladies aid here this week.

The Hoosier kitchen cabinet is the most convenient as well as the greatest labor saving article in the home. On easy terms.

Mr. and Mrs. A. Miller returned Wednesday from McKinney, Texas for a visit with relatives also while away they spent a few days at the State Fair.

Pianos sold with small cash payments, balance on terms to suit you Buy while the old stock lasts.

Rex and Frank Stegall, of Sudan, Texas, came in Tuesday for a short visit with their mother and other members of the family, returning Wednesday.

#### ALFALFA HAY.

I will buy 15 or twenty cars of choice or No. one Alfalfa hay. Call A. F. Luse, Phone 54.

J. H. Copeland will hold a public sale of live stock, farm machinery, etc., at his place southeast of Hereford on Tuesday, Nov. 4. See bills for particulars.

#### APPLES!

Car of the finest Winesaps and Ganos ever received in Hereford on the track now. Get yours for winter use.

Mr. and Mrs. H. A. Winters arrived in Hereford Tuesday, traveling from their home in St. Joseph, Mo. for a visit with Mr. Winters' uncle, E. Renfro, and family.

#### THRASHING

My Thrashing machine is now ready for work. Will thrash Bundle feed for 12 1-2c and furnish fuel; headed grain will be 9c.

C. H. Copeland, of the U. S. Navy, and now doing recruiting duty in Kansas City, arrived Monday for a visit with his parents, Mr. and Mrs. J. H. Copeland.

#### ALFALFA HAY.

I will buy 15 or twenty cars of choice or No. one Alfalfa hay. Call A. F. Luse, Phone 54.

Dr. G. W. Mackey, representing the Cutter Laboratories of Berkeley, Calif., makers of the Aggresin serum for cattle, spent a day in Hereford Tuesday.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

Fresh Roasted beef in cans, call Hereford Produce Company.

Mrs. Geo. Barber has been ill this week, but at this writing is much improved.

Ulric Clifton, of Dimmitt, was a Hereford visitor Thursday of this week.

Lots of Cocoanuts for the kiddies at the Hereford Produce Co.

J. E. Crouch returned this week from Dallas, Texas, where he had been to market.

County Court, now in session, will end Saturday night. Next term begins December 1.

Perfecto Flour the best on the market. Let us fill your order. Hereford Produce Co.

Mrs. W. A. Dougherty went to Clovis, New Mexico Wednesday for a visit with her brother, Andrew Crane.

Mrs. D. L. McDonald and daughter, Miss Mary, and son left Thursday for Van Wirt, Ohio, for a visit with Mrs. McDonald's mother.

**O. S. GALLATIN**  
General Auctioneer  
Guarantees Satisfaction  
Friona, Texas.  
30-12t-Pd.

The big Davis Tent Show, billed for Hereford all of the present week, has been drawing good crowds, and seems to be pleasing the people. The band and orchestra which accompanies the Show is especially popular.

**Ten Thousand Cars**  
In Texas are stolen annually. Insure your car, which includes all equipment, against theft.  
T. K. Wilson.

B. F. Neely left Sunday for his old home in Plattville, Wis. for a few weeks visit. Mrs. Neely has been in Plattville for the past two months and will accompany Mr. Neely home.

Dr. Heard, Dentist, will leave this week for Alabama and will be absent from his office for about 18 days, returning about the 15th or 18th of November.

#### ALFALFA HAY.

I will buy 15 or twenty cars of choice or No. one Alfalfa hay. Call A. F. Luse, Phone 54.

Mrs. Bill Brown left Tuesday for her home in Justiceburg, Tex., after visiting for a few days with her father, Joe Ward. She was accompanied home by her brother, Dick Ward, and wife, who will visit for a few days.

#### APPLES!

Car of the finest Winesaps and Ganos ever received in Hereford on the track now. Get yours for winter use.

**W. E. HICKS**  
Brand: O Right Shoulder  
Dealer in Hereford Cattle  
Hereford, Texas

Mrs. G. R. Sisk and daughter, Miss Cotta, returned Wednesday from Farber, Mo., where they had been on account of the illness of Mrs. son-in-law, Frank Ball. They report Mr. Ball as much improved.

Wall paper—big stock, old price.

Col. Geo. W. Hall shows will be with us on Tuesday, October 28, with many new and novel features and it can be truthfully said to be a good one presenting so many pleasing high class original feats, facts, and wonders making it now the best of all tented exhibitions before the public. A grand street review at noon. Two exhibitions daily at two and eight o'clock.

#### Millinery Sale

On October 25th we will begin to sell our stock of hats at "Below Cost" prices. Hats that were \$7 and up going for \$5. \$5 and \$6 hats go for \$3. Come and see what we have.

Cunningham and Pierce. At Stambaugh's Store.

**Habitual Constipation Cured**  
in 14 to 21 Days  
"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It stimulates and regulates. Very Pleasant to Take. 60c per bottle.

## Vaccinate—

It's cheaper to vaccinate than to let your animals die.

**OUTLER'S BLACKLEG AG- GRESSIN and HEMORRHAGIC SEPTICEMIA VACCINE** will save your cattle. For sale by

Corner Drug Store

The little son of Mr. and Mrs. Arthur Thompson has been very ill for the past week but is reported as holding his own.

As a result of landscape work on public-school grounds being done in certain communities in Ohio, a number of farmers have planted shrubbery about their homes to improve their appearance.

**Good Printing at The Brand.**  
**Another County Is Pleased With Agent**

At a regular meeting of the county commissioners the first of the week, after much discussion, it was voted to continue the Home Demonstration work under the direction of Miss Ida Chitwood. This work was begun last year under the direction of District Director, Mrs. Barnes, and later Mrs. Chitwood was secured by the court as an experiment. The work has grown continually under her direction and the exhibits in canning, needle work, domestic science, etc., at the county fair at Hedley the last month established beyond doubt the value of this work and the efficiency of Mrs. Chitwood. The county is to be congratulated that when the question came up and the commissioners voted a tie vote, the county judge, Hon. W. T. Link, voted for the best interests of the people and gave the decision in favor of progress and development.

The question of continuing the farm demonstration work will be considered next and the majority of progressive citizens from all parts of the county are hoping that the decision will again be in the affirmative.—Clarendon News.

**Good Printing at The Brand.**

Earl Wilson, of Sudan, Texas spent a few days in Hereford this week.

Mrs. U. M. Suggs and Mrs. Ernest Comer returned Wednesday from Clovis, N. M., where they had been to visit their sister, Mrs. John Comer.

Carl Gardner, the Tulsa football player, who had both limbs broken in an automobile accident is still in the Hereford hospital, but is doing nicely.

**Millinery Sale**  
On October 25th we will begin to sell our stock of hats at "Below Cost" prices. Hats that were \$7 and up going for \$5. \$5 and \$6 hats go for \$3. Come and see what we have.

Cunningham and Pierce. At Stambaugh's Store.

**Live Stock Movements**  
S. F. Stonerod shipped one car of registered cattle to Topock, Ariz.

Farnsworth and Posey shipped seven cars of cattle to Goodnight, Texas.

J. T. Carter shipped four cars of cattle to Goodnight, Texas. Valentine and Wilkinson shipped seven cars of cattle to Shamrock, Texas.

C. T. Herring and son shipped seven cars of cattle to Oklahoma City, Okla.

C. T. Herring and son shipped six cars of cattle to Kansas City, Mo.

Higgins and Conner shipped four cars of cattle to Wichita, Kans.

Geo. Barber shipped five cars of cattle to Grant Park, Ill.

Ray Barber shipped one registered cow to Bovina.

## PIANOS

Everyone loves to have a piano in the home. Of course, we all know that a Piano has a refining influence. We make a specialty of good Pianos at reasonable prices.

We are a little overstocked with Player Pianos at this time and are making some extra attractive prices.

\$650.00 Player Piano—Special for \$495.00. We handle the Baldwin lines, the Kohler Campbell lines and the Ivers & Pond lines.

## TALKING MACHINES

Do you know the home that has no talking machine in it today is out of the ordinary? If you do not have one, we are sure you intend to buy one soon. Why wait any longer? You can own one NOW by ordering us to send it up to the house. A small cash payment and monthly installments will do the work. A fine Pathe Cabinet Phonograph for \$100.00 to \$200.00. Some table Machines much cheaper.

From us you can get the best Phonograph made—we think.

## SINGER SEWING MACHINES

The word "Singer" is a household word. You know you will make no mistake if you buy a Singer. Order one up today on monthly payment plan. Use it while you pay for it.

## Hoosier Kitchen Cabinets

No word of comment from us is necessary on this piece of Furniture. Millions of homes are using them and every User is singing the praise of the of the Hoosier.

You order up a Hoosier and your kitchen labor is cut in half. Your old Cabinet will go in as first payment—the balance in easy weekly or monthly payments.

Don't forget we can serve you the best of any one on earth.

**E. B. Black Co.**

We are Satisfied with small profits.

## FEED

Don't sell your feed too cheap. Consider feeding it to hogs or other live stock.

If this does not appeal to you, take care of it awhile. Usually the price is better in the spring. We take interest in our customers as well as from them. We want them to make all profits possible from the splendid crops now being harvested.

## The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.  
J. L. SMITH, Vice-President  
ROSCOE DAVIDSON, Cashier.  
CLAUDE TERRY, Asst. Cashier.  
CLIFFORD C. ACKER, Asst. Cashier.