





Government Statistics  
38 per cent of the Heating  
Qualities of Soft Coal go  
up the flue in Smoke.

**This is the Patriot's Stove  
because it "Conserves"  
with All Fuels.**

It is not only a patriotic service to "conserve" but a duty to your pocketbook. The perfected hot blasts in the Round Oak Square Base Heater convert that 38 per cent of carbon in the smoke of soft coal into heat units.

The powerful boiler iron body radiates this extra heat directly into your home. This 38 per cent saving important though it be, is only one of the several exclusive saving features of this heater.

Its seamless one-piece ash pit with door ground on guarantees absolute control of the fire for a generation—using all fuels. Its double fire pot with patented cone center grate absolutely prevents the formation of clinkers. You can use the cheapest fuel.

Its extra heavy, cold rolled boiler iron body stands up for a lifetime of service.

Its door frames riveted on (not bolted) guarantee absolute control.

It burns hard coal, soft coal, wood, coke, and slack, and positively produces better results with less fuel than any other. Don't take our word for it. Examine the Round Oak and find the answer right on the heater itself

**Garrison Brothers**

**Sellers of Good Goods Only—Slightly Priced**

**THE HEREFORD BRAND**

**SETH B. HOLMAN**

Editor and Publisher

**PUBLISHED EVERY THURSDAY**

Entered April 27, 1911, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 22, 1912, as the Hereford Reporter; first number of The Brand issued March 21, 1912.

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ADVERTISING RATES—Locals 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 25 cents). Classified: first insertion 1c per word, minimum 2c; subsequent insertions 1c per word; minimum 2c. Professional cards \$1.50 per month for one inch space. Display advertisements 15c per single column inch per week. Special rates for time contracts.

IN THE MONTH OF JUNE, 1918, we exported to France, Great Britain, Italy and Belgium ninety times as much beef as we sent them in any month during the three years preceding the war.

Operations near Metz and elsewhere have given all nations a salutary proof of the weight of Uncle Sam's fist. So he now incurs no danger by giving them, through the above statistics, an impression of the capacity of his larder.

WE CAN'T SUCCESSFULLY fight a war by fault finding and pulling the government to pieces. Get behind and push. It needs you.

"He who fights and runs away  
May live to fight another day."  
German militarism is now "fighting and running away", and in any peace settlement we must be careful that it is deprived of all power to "fight another day."

JUDGING by published extracts from Boche newspapers the motto of the German press might well be, "Hope for the hopeless."

NEW YORK sets the pace for the whole country. But we trust, we shall not all have to rock with explosions.

AND NOW they tell us that Spanish influenza, despite its name, comes straight from the Orient. A name has not much significance. For instance, we have always known that German Kultur, despite its name, came direct from the devil.

If you have a chill and your nose turns blue,  
Go home and take aspirin for the flu!

# Spanish Influenza

WE CAN'T PREVENT OR CURE YOU OF THE DISEASE, BUT CAN INSURE YOU AGAINST LOSS OF TIME FROM THIS OR ANY OTHER DISEASE OR ANY ACCIDENT. \$24 PER YEAR OR 7c PER DAY INSURES YOU AGAINST LOSS OF TIME FROM ANY DISEASE OR ACCIDENT IN SELECT AND PREFERRED CLASSES. OTHER CLASS RATES IN PROPORTION.

**T. K. Wilson**

INSURANCE IN ALL ITS BRANCHES.

### CHRISTMAS PACKAGES

The American Red Cross, through the War Department, will accept one and only one Christmas parcel for each soldier overseas. Christmas parcel labels will be distributed to the soldiers on the other side—one to each man. This label will be forwarded by him to the person, in the United States from whom he wishes to receive his Christmas package. Packages not bearing this label will not be accepted by the Red Cross for delivery to Post Office authorities, and labels that are lost will not be duplicated. Christmas parcels must be placed in cardboard boxes, 3x4x9 inches in size. The Red Cross will give these boxes to the holders of labels at Chapters and Branches any time after November 1. Complete instructions regarding articles which may be sent and articles which are barred by Postal authorities will be given with each box. Careful study must be made of these instructions so as to avoid mistakes. No message or written material of any kind will be allowed in the boxes. When boxes are packed but unwrapped they must not weigh more than two pounds and fifteen ounces. If over weight, some article must be removed. Do not put perishable food, soft candy, liquors, or anything in glass containers in the package if you wish it to reach its destination with the other contents unspilled. Do not mail the box yourself. When packed, take it, unsealed and unwrapped and ready for inspection, to the nearest collection station designated by the Red Cross. Here Red Cross representatives are authorized to remove objectionable articles. You will then affix sufficient postage to carry the parcel to Hoboken, N. J. Parcel post zone rates to be charged. Parcels are to remain in custody of the Red Cross until delivered to postal authorities. No package will be accepted by the Red Cross for shipment after November 20.

### To the People of Hereford and Vicinity:

Appreciating and endorsing a custom now being very generally observed by many other American communities, the several religious organizations and pastors of Hereford have requested that a MOMENT each day should be observed by the people of the community in earnest, silent prayer for the speedy termination of the war in which the American forces are now engaged, and for an early and lasting peace based on sound and righteous principles and justice to all Nations involved.

Now, therefore, in deference to this request, and to the custom now so extensively practiced, and heartily appreciating the spirit promoting it, I, Wm. M. Knight, Mayor of Hereford, do hereby suggest and request that beginning with Monday, October 14th, next at 11 o'clock a. m. ONE MINUTE each day be observed by all of the people of the community in thoughtful, reverent and silent prayer.

The steam fire alarm at the Electric Light Power House will be sounded at 11 o'clock a. m. each day. When it ceases blowing, let all activities of every kind cease. Let all business be suspended. Let every moving vehicle stop. Let every individual wherever he or she may happen to be, stand and with dignified decorum OBSERVE ONE MINUTE in silent, heartfelt, earnest prayer.

WM. M. KNIGHT,  
Mayor of Hereford.

### HUNTING THE HUN

Aug. 28, 1918.

Dear Sister:  
Well I will try to write you a few lines this morning as I am not very busy. I am quite a distance from where I was the last time I wrote to you. We are only a little distance from the front line now. I have been up once with a load of ammunition, and went down in one of their dugouts which was quite a treat to me as I had only seen miniature dugouts before. We see air raids quite often but have never been raided ourselves yet. It certainly is a great sight to see the shells burst at night from the anti-aircraft guns. There are six observation balloons in sight this morning. One of them was shot down the other day from the Boche line and in return one of our airmen sent two of theirs down and that is just about the way it goes all the time—we just simply have it on them.

We have a good place here, good quarters and beds with mattress and sheets. What do you think of that? We chauffeurs have separate quarters from the rest. I am sorter out of him or this morning as they are transferring one of our drivers who has been with us ever since the Company was organized and he sure is a good old scout. It seems almost like losing a brother. I sure am getting along fine, never felt better in my life which sure is a great thing here.

I have not received a letter from you since I arrived in France and have not received any from any body for ten days.

Well I must close. Write often.  
With love, GEORGE.

Sept. 8, 1918.

Dear Folks:  
Well I will try to write you a few lines this evening as I am a little earlier than I have been for several nights. I am on detached duty with the American Red Cross now. Last Thursday about 2:30 p. m. I was working in the receiving ward at the hospital when one of the other boys came and told me that the Sergeant sent him to relieve me so I went to him and he in turn sent me to the Captain and he said an order came for him to send them a man who could drive and take care of a Ford so he sent me. The first evening and next day I drove a Ford with a large body on it to haul their supplies in, then the next morning the boy that was driving for one of the Captains was called to another place, so they put me on his Ford touring car. I don't know how long the work will last but think I will like it pretty well. We are stationed in a small city at present, about fourteen miles from my company. I get good eats and a good soft bed. I am allowed sixteen Francs a day for my expenses when we are on the move without any mess of our own, so I go to a hotel and put up.

I have not received a letter for a week now. I was by the Company yesterday but no mail had come. I have not heard from Mae since I left the U. S. I get lots of papers to read now as the Red Cross gets them and I get an American paper every day. Well, must close, write soon.  
With love, GEO.

Sept. 14, 1918.

Dear Folks:  
Well as I have a little time this afternoon I will write you a few lines to let you know I am still feeling fine and am with the Red Cross yet.  
Well it is a fine day after nearly a week of rainy, gloomy weather. We

sure love to see the sun shine all the time here.

I went to my Company long enough this morning to get my pay and take a bath. It was the first one I had taken in ten days and I tell you I took a good one.

The Red Cross has been working up close as they can to the front making hot chocolate and giving cookies and chocolate bar and tobacco to the boys as they would like at times as you all know there are times when they can't get regular meals for several days. The boys of this Division are making a great name for themselves as they sure have the Boche on the run. It seems as though we might get an early peace yet but of course one can never tell. Well I have not heard from you for nearly two weeks, but I got a letter from Mae about a week ago. I am staying out in the country at nights

# Coal Cake

on the track for limited time only. Price has not yet advanced, but may go up any day

We can supply our customers with what they need for the winter, if orders are placed NOW

## McQueen Grain & Coal Co.

again now. Probably will be out towards the front again tonight. Night before last I did not get any sleep at all, so last night they sent me back to get some sleep which I sure did, although I have been sleeper at times. Well must close for this time.  
With love, Geo.

Wag. Geo. C. Messenger,  
Field Hospital 358  
315 Sanitary Train  
A. P. O. 770. A. E. F.

Four sheep specialists of the United States Department of Agriculture are co-operating with colleges in Southern States in organizing sheep clubs. This year 1,263 boys were enrolled in sheep clubs in 7 Southern States and in other parts of the South the sheep industry has made substantial progress. According to the August report of the Bureau of Crop Estimates, the percentage of sheep in the 15 Southern States on August 1, 1918, as compared with the same date in 1917 was 118.4, while that of the entire United States was 116.5.

**REGISTERED AT HOTELS**  
Amarillo: W. O. Stalling, C. H. Barnes, Mrs. Maude Wilson, A. D. Armstrong, J. S. Troxell, J. A. Hill, H. R. Jack, J. B. Rathiff, C. E. Renfro, W. Austin.  
Shannon, Texas: W. R. Lathan.  
Lubbock, Texas: J. R. Sowell, W. T. Strickel, H. M. Brown.  
El Paso: Mrs. Bates and daughter.  
Dallas: Holey, J. W. Bryan, W. H. Woodduff, R. E. Finkles, Portales, N. M.; J. M. Littlejohn, Clovis: J. C. Henderson.  
Spring Lake: C. J. Johnson, Mr. and Mrs. McCluskey.  
Dimmitt: J. A. Doves.  
Plainview—Roy S. Frye.  
Chicago: Chas. C. Harding.  
Burns, Kansas: F. L. Gidding.  
Adrian: C. C. Wimberly.  
Independence, Mo.: Frank Guggell.  
Denver, Colo.: E. S. Graves.  
Kansas City: J. H. Hamilton.

**Blacks Eradicated!**  
See or Write  
Corner Drug Store  
Hereford, Texas

**Relief Cured in 6 to 14 Days**  
Droplets refund money if FAZO OINTMENT fails to cure Itching, Blind, Bleeding or Protruding Piles. Instantly relieves Itching Piles, and you can get restful sleep after the first application. Price 5c.

# ABSTRACTS

For first class work, neatly and accurately done, see

## Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor

# PUBLIC SALE

15 miles north of Hereford, 14 miles south of Vega and 1 mile west of 25-mile avenue, on Paladuro draw. Sale will begin promptly at 12:30 p. m.

## Thursday, October 24, 1918

<b>13 Head of Horses</b>	<b>Machinery, etc.</b>
2 draft mares, 8 yrs. old weight 2050	1 Mandt wagon with double box
1 gelding 8 yrs. old, wgt. 1000	1 Lister in good shape
1 mare 6 yrs. old, wgt. 950	1 Emerson 2-row Go-devil
1 mare 3 yrs. old, wgt. 1200; broke.	1 2-row sled
1 mare 4 yrs. old, wgt. 1100, wire cut.	1 3-section harrow
1 saddle and buggy horse, weight 1000.	1 1-row Cultivator
1 sorrel filley, 2 yrs. old.	1 Deering row binder
3 yearling colts—draft blood.	1 double disc plow
	1 disc harrow
	1 low feed rack
	3 doz. chickens and some household goods. Also 60 acres of feed if not sold before day of sale.

**11 Head of Cattle**

1 Jersey cow 8 yrs. old with calf by her side.	3 white-face yearling heifers.
1 half Jersey 3 yrs. old, fresh in Jan.	2 good white-face cows.
1 half Jersey cow, 7 yrs. old, with calf by her side.	3 steer calves.

**TERMS**—Under \$20.00 cash; all over \$20.00 bankable note six months at 10 per cent interest; 5 per cent discount per annum for cash. Liberty bonds accepted as cash.

The Ladies of the Red Cross Will Serve Lunch

## C. C. DIXON, Owner

W. S. Williams, Hereford, Auctioneer.

**Schilling's Best Coffee**

**We Have LUX**

## **Groceries**

for—

- OLD MAIDS
- BACHELORS
- MARRIED FOLKS
- RANCH SHACKS
- CHUCK WAGONS
- AND ANYBODY ELSE YOU CAN THINK OF.

**Priced Right, Too!**

**L. W. Carlyle**

PHONE 7.

**Dal Monte and Luxury Canned Fruits**

**Good Assortment Jellies and Preserves**



If Your Head Spins Round  
And Your Back Aches, Too  
It's A Pretty Good Sign  
You've met Old Man Flu!

If Your Tongue Feels Thick  
And Your Old Bones Rack  
Better See Rex Quick  
And Grab Some TANLAC!

(N. B.—Very Confidential: TANLAC is a rattling GOOD TONIC which puts your system into shape to withstand Flu, or any other such sickness)



**Geo. E. Burns**  
The Druggist  
Phone 300

**BUSINESS OPPORTUNITIES**

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

**WANT ADS**—Will be run until ordered out unless special number of times is given. If an ad is marked with "tr" following a number, it means that the ad will run until forbidden.

- FOR SALE**—15 Registered bull calves. Priced right. 38-3t-pd C. C. BOWMAN.
- FOR SALE**—Twelve foot Eclipse wind mill, tower, piping, cylinder, sucker rod, all complete; at a bargain. 36-1t\* ELI DUNLAP.
- FOR SALE**—In the shock, Sorghum; also grained Feterita. 36-4t-pd T. A. OSBORNE, Summerfield, Texas.
- HAY! HAY! HAY!**  
Alfalfa on hands for sale—PRICED RIGHT. Phone 202-822. 21-1t\* GEO. W. SMITH.
- FOR SALE**—Five room house, 3 lots north front, 3 blocks from Methodist 2 clocks from Baptist churches, and 2 blocks from Central school building. 35-4t\* PEARL C. LANG.
- FOR SALE**—Good heavy horse. Call on 38-3t\* G. P. GARRISON.
- FOR SALE**—Large white Reed baby buggy. Call for 38-1t-pd Dodson at phone 352.
- FOR SALE**—Holstein cow and calf, Jersey cow and calf. 33-1t\* H. L. BROADWELL.
- FOR SALE**—A few thorough-bred Durroce Boars—cheap. 33-1t\* GEO. W. SMITH, Phone 202-F22.

- FOR SALE**—175 head of steer and heifer calves. Good grade. Nine miles north of Bovina. Address, MRS. THEODOSIA DAVIES, Bovina, Texas. 38-2t-pd
- FOR SALE**—Pumpkins from 18,000 bins of waste, water and grass. ERNEST BURNS, Wildorado, Texas. 38-2t\*(24)
- FOR SALE**—175 head of steer and heifer calves. Good grade. Nine miles north of Bovina. Address, MRS. THEODOSIA DAVIES, Bovina, Texas. 38-2t-pd
- Cattle Ranch For Sale**  
6720 acres of a good cattieranch at \$12.50 per acre In Colorado. WALTER NELSON, Box 372, Macleod, Kan.
- FOR SALE**—50 acres feed crops (corn and maize), 330 acres grass, plenty water, good sheds, \$10 per acre. Can also get two sections grass adjoining. See me at once. SAM H. WEBB, 37-2t\* 9 mi. Southeast of Dimitt.
- FOR SALE**—Six-year-old, Jersey cow with three months' heifer calf by side. One yearling Jersey heifer. A five-passenger car in good condition. Garland Range and one good heating stove. Will sell this stuff at a bargain as I am leaving Hereford. 37-2t-pd CLIFF HICKS.

- NEW MEXICO STOCK RANCHES FOR SALE**  
We have several good improved stock ranches for sale, large and small, with and without the stock. Abundance of water and ample timber for stock protection. Write us just what you want and we will send description, price and terms. ESTANCIA REALTY COMPANY, 38-4t-pd Estancia, New Mexico
- FOR SALE**  
174 head of cattle, 200 acres good kafir, maize and sorghum, about 100,000 bundles, all shocked; about 25 tons millet. With above goes free till January next, 1137 acres grass and field pasture, and water; also use of improvements after that time. Above land with four additional sections for lease at reasonable price until next Spring. J. E. GYLES, Hereford, Texas. 38-2t\*
- FOR RENT**  
FOR RENT—Good fire-room house, two blocks of school and churches. 34-1t\* L. W. HUGH.
- FOR RENT**—Building formerly occupied by Wilson Furniture Company. Will rent all or part, or will accept goods for storage. J. M. GIBBLAND.
- FOR RENT**—Two large choice rooms. Cold and hot water. Electric lights. Furnished. 37-2t-pd See G. M. Suggs.

- FOR RENT**—Steam Vulcanizing done by expert vulcanizer. FORD GARAGE, 34-1t\*
- FOR RENT**—Brown Leghorns—L. P. Landrum. Partridge Cochins—Johnnie Biggs. R. C. L. Red—J. W. McQueen. Bantams—S. S. Garrison. S. C. W. Leghorns—G. W. Brantley, 1st; Mrs. Ed Connel, 2nd; Mrs. W. B. Phillips, 3rd. Leghorn Bantams—Onis Carroll. Barred Plymouth Rocks—Dr. D. E. Turrell, 1st; Mrs. Cal Walker, 2nd; Clyde Robertsop, 3rd. White Plymouth Rocks—Pearl Long. Anconas—T. M. Coulson. White Cornish Indians—Seth B. Holman. R. C. W. Leghorns—Mrs. Fred Salzer. Barred Rock Cochins—Dad Childers. Pigeons—Dr. Hbeks. Belgian Hares—Beny Hellman, 1st. T. P. Robinson, 2nd; Otto White, 3rd. Bobshevik Pirate—Alex Thompson.

- WANTED**  
HELP WANTED—To do general house work. Apply at THE BRAND, 20-1t\*(18).
- WANTED**—To buy a 3 or 4 room house. Must be in good condition. Call THE BRAND, 35-1t\*(22).
- MISCELLANEOUS**  
LOST—A key ring with two keys and shoe buttons, large key was numbered 1489 W. F. & Co. Ed. Finder return to Brand Office. 39-1t\*(25)
- STRAY**—Half Jersey steer, white faced, came to my farm about May first. Branded H-F connected on right hip. Owner come and get it and pay pasturage. 37-2t\* W. C. Russell.

- A GOOD FARMER WANTED**  
Two hundred acre farm for rent for next year at Black, Texas, railroad station on farm. Good house with farm. Could furnish 300 acres if desired. See E. B. BLACK, 34-1t\*
- WANTED!**  
Every man or woman in Deaf Smith county who has pure blooded chickens, turkeys, geese, guineas, ducks and pet stock to telephone The Brand Phone 30. Don't neglect this!
- I will pay \$20.00 cash reward** for return to me of one 5-year-old dark brown horse about 17 hands high, and one 2-year-old past black mare about 15 hands high. Both unbranded. H. R. DUFF, Phone 306-F22, 37-4t\*
- "Uncle Sam" says** do your Christmas shopping early. Our line is here and is being put on display. 38-1t\* C. A. SKELTON

- Hereford, Texas, September 22, 1918.**  
**FOR LEASE**—One of Two sections of grass land with water. J. E. GYLES, Hereford, Texas. 35-4t\*
- BASKIN LAND COMPANY**  
Hereford, Texas. Resources \$25,000.00. In Hereford since 1900. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-1t
- Service is our Middle Name.**  
34-1t\* FORD GARAGE.
- Don't you want two or three sacks of potatoes to put away for the winter?** We have apples to sell per bushel. 38-1t\* HEREFORD PRODUCE CO.
- Cold weather is coming,** buy your window glass now. SKELTON, 38-1t\* Phone 332.
- FOR SALE**—175 head of steer and heifer calves. Good grade. Nine miles north of Bovina. Address, MRS. THEODOSIA DAVIES, Bovina, Texas. 38-2t-pd

**NOTICE**  
A good seven-room house with two and 3/4th acres of land to trade for steer calves or big cows. J. C. HARDMAN, Fraser, Colo. 36-4t-pd

Bring us your Mechanical troubles. 34-1t\* FORD GARAGE.

Mrs. Mary Gouldy Gregory of Tyler, Texas, sister of Mrs. C. E. Caffery of Hereford, died Wednesday of influenza, according to a telegram received here.

J. P. Wood, of Hereford, Wednesday morning received a telegram telling of the death of his niece, Mrs. Minnie Palmer, at Merkel, Texas. Mr. Wood was unable to leave for the funeral.

**Hereford Fair**

(Continued from page four)

Mrs. J. D. Thompson, 2nd; Mat Gill, land, 3rd.

**AND now you men who have shed** While they went forth, perhaps to die. These drafted lads who day by day in bonded transports sail away. You men who've seen them in their might Depart fare you'll to fight your fight. Now that the new draft bill is thru. How does the matter stand with you? Will you make answer fair and square. When you fill out your questionnaire? Prepare you—man! The witness stand Is calling you to show your hand. To prove how much is Patriot. And how much blather and pure rot. How much of service—not of gold. You would give up or would withhold. How much exemption you would claim. And by what right you ask that same.

You may be one who thought no doubt. That somehow things would straighten out. And peace would come—and you be free. Still to work out your destiny. Your dream of love and love of life. With equal hate of blood and strife.

Why, untold millions have gone thru. Those same emotions dreamed like you. Your case can boast no circumstance. Without some parallel in France. And though each one has known the pain. Of sacrifice—he's learned the gain. The price of honor of action free. Laid at the feet of Liberty.

Oh, man, go forth eyes toward the goal. With selfishness purged from your soul. So that your registration may become your consecration day. And wherever or the summons be. To shipyard or to factory. Or to the battlefields of France. Go proudly forth, look not askance. Right radiant to offer all. Your life can give to meet that call. Anthony Euwer in Leslie's

**HELP THE SOLDIERS**  
Soldiers on the border and in over-seas duty, are badly in need of books, fiction, etc., also old phonograph records, piano player records, etc. that you do not want. This committee also desires the missives of the city to announce in the churches at some regular Sunday service this need of our soldier boys. Please leave the above mentioned articles at The Hereford Brand office.

**Turn the Spotlight on Our MEN'S CLOTHES—TAILORED TO MEASURE**

and Our Cleaning and Pressing Department

They will both stand up under the white light of publicity.

**Orr's Tailor Shop**  
Phone 16  
Associated with Lamm & Company, Chicago

**WHEN HER BACK ACHES**

**A Woman Finds All Her Energy and Ambition Slipping Away**

Hereford women know how the aches and pains that often come when the kidneys fail make life a burden. Backache, hip pains, headache, dizzy spells, distressing urinary troubles, are frequent indications of weak kidneys and should be checked in time. Doan's Kidney Pills only. They attack kidney diseases by striking at the cause.

Can Hereford sufferers desire strong proof that this Amarillo woman's word?

Mrs. J. P. Carter, 810 Jackson St., Amarillo, Texas, says: "Several years ago I was suffering from kidney trouble. My back was weak and it ached constantly. I was always tired and languid, my kidneys weren't acting right and I had dizziness and headaches, too. Doan's Kidney Pills relieved me, doing me a lot of good in every way."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills, the same that Mrs. Carter had. Foster-Milburn Co., Mfgs. Buffalo, N. Y.

Phone 177—Ford Garage.

**THE NOVEMBER BALLOT**

There will be five columns to the ballot this election. There will be as follows: Democratic, republican, socialist, independent, and one blank column. Two state parties heretofore on the state ticket have disappeared. These are the prohibition party and the socialist-labor party. We can see no use for an independent ticket with no candidates and for a blank ticket with no candidates. Certainly one of these columns would suffice. The election this year comes on Nov. 5. Only a small vote will be polled no doubt. There are several important constitutional amendments to be voted on at this election.—Exchange.

**Some Good Amarillo Property to Trade for Land**

Get Busy

**Elliston Realty Company**

**DUNLAP HDWE. CO.**

**Fuel saving with a cash value**

**Stop Scandalous Waste!**  
Coal is half gas—half your fuel money flies up the chimney with other ranges—save this valuable gas half of the fuel and turn it into heat for baking and cooking with.

**Cole's Fuel-Saving Hot Blast Drafts**  
An Exclusive Feature

Study the picture—note the fuel saving drafts in action—they pay big cash dividends in fuel saved over other ranges. If real fuel economy looks good to you, own a

**Cole's HOT BLAST Range**

See it at our store

Less fuel to buy—more service

No. 662

# Big Bargain

AN IRRIGATED FARM FOR SALE  
AT LESS THAN IT IS WORTH—ON  
EASY TERMS.

**D. L. McDonald**

**DEPARTMENT OF LABOR**

U. S. Public Service Reserve Co-operating with Texas State Council of Defense.

San Antonio, Texas,  
Sept. 30, 1918.

FROM: Federal Director for Texas.  
TO: Community Labor Boards.

SUBJECT: Shifting of men from non-war industries into war industries by the Community Labor Boards.

The importance of the task allotted to the Community Labor Boards in the successful promulgation of war policies, is second to none of the local boards or committees operating through the several departments of the War Policies Board.

The placing of 4,800,000 of our soldiers in France before July of 1918, together with a reserve army of approximately 1,200,000 in training at home will be relatively easy, as compared with the recruiting of an Industrial Army from 3 to 8 times this number to furnish our soldiers with the necessary pre-requisites of war.

If this war program is carried thru successfully—and it must be—for the President has made this a solemn promise to those nations allied with us in this "war for democracy"—the U. S. Employment Service through its Community Labor Boards will be compelled to recruit for our ship yards, munition plants, aircraft plants, textile plants, arsenals, mines, farms and many other war industries approximately 36

000,000 workers. The adult male population of this country is not equal to the demand, in fact, the available supply, even though every man in the country would offer his services to the Government for war work, we would be short many millions, for there are not 42,000,000 adult males in the country—the amount necessary to complete the minimum requirements for both the Industrial and Military Armies.

The Administrative Offices in Washington have put it up squarely to the Community Labor Boards to supply the deficiency and no board can afford to shirk the responsibility or betray the confidence placed in them.

No individual, private or organized interests, can be given precedence over the needs of the nation—this is no time for quibbling—no time for profiteering—no time for personal ambition—no time for excuses—no time for future promises—every man who is a man must come forward and place his services at his country's command and bear the hardships and sacrifices in the same spirit that predominates the minds and hearts of those brave young men who are sacrificing their lives "over there" that we might live and enjoy ourselves in the pursuit of happiness "over here."

If we do not furnish the bullets for our men, **THE PRUSSAINS WILL**. Proportionately to the shortage of labor in our war industries will be the increase of deaths of our brave boys at the front. These truths should be spread broadcast by the Community

Labor Boards in their communities so that no man will be branded as a slacker through ignorance of his country's needs.

**TEN TO FIFTEEN MILLION WOMEN** will be needed to supply the deficiency caused by shortage of man power and to take the places of men who are released so that they may accept war work.

The Community Labor Boards should determine what non-war industries should substitute women for men, and in what positions in such industries such substitutions should be made. **INDUSTRIES WHICH DO NOT APPEAR ON THE PREFERENCE LIST ARE THOSE FROM WHICH MEN SHOULD BE DRAWN TO WORK IN WAR INDUSTRIES.** As a guide to the boards in determining the status of each individual worker the following should govern:

**ESSENTIAL WAR WORKER**

**FIRST:** The industry should be principally engaged in doing war work.

**SECOND:** The man should be essential to such industry.

**THIRD:** The place should be one that could not be filled by a woman. For even though a man be a maker of munitions he would not be considered essential, if the place could be filled by a woman.

**THE COMMUNITY LABOR BOARDS** should take immediate action in declaring what industries in their district should replace men with women and so notify the U. S. Employment Officers, the Enrollment Officers and Registrar Officers, and give to it greatest publicity possible. The nearest U. S. Employment Office should be apprised of the number of men available for use away from home after the local war industries orders have been filled. Copy of your letter should be sent to the State Federal Director.

Local war industries, principally engaged, should be given assistance in the distribution of labor as per preference list No. 2, and priority should be granted only in accordance with priority of classes 1-2-3 or 4.

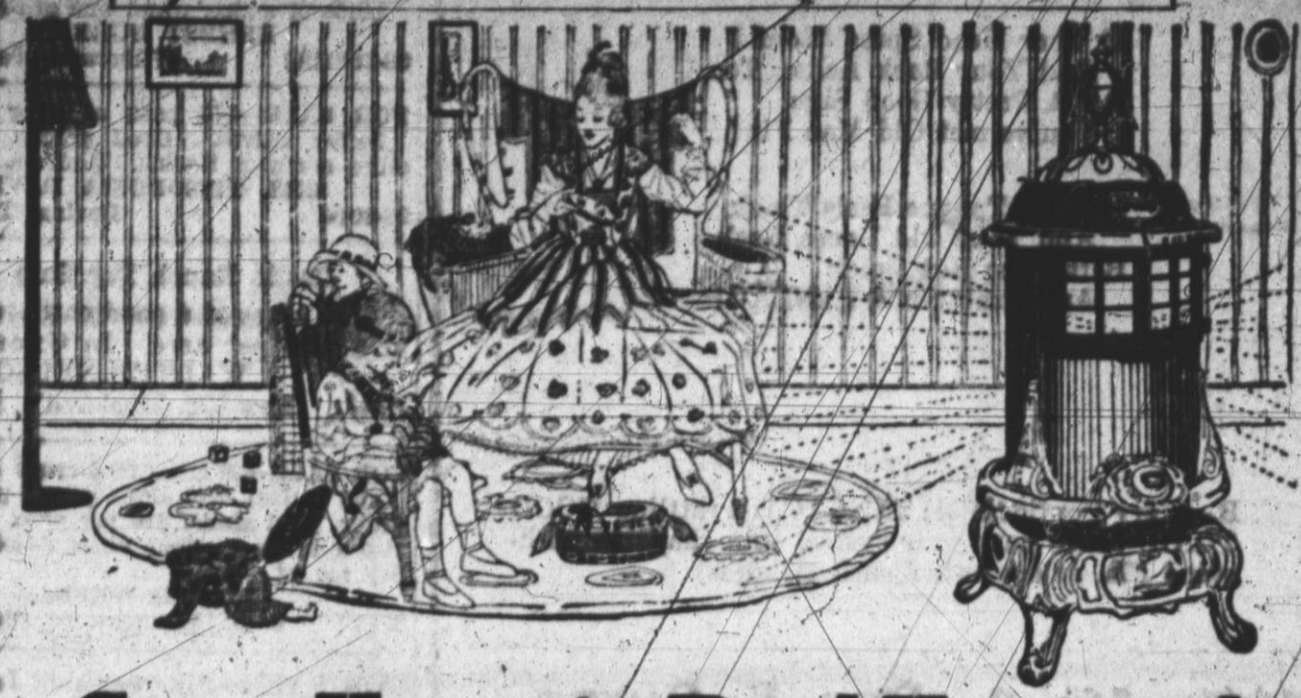
Principally engaged plants are ones whose output is not less than 75 per cent was required.

When a plant is not principally engaged, although the industry is mentioned in preference list No. 2, but is on a 50 per cent war basis, one half of the said business should be declared non-essential by the Community Labor Board and a request made upon the management to shift their non-essential labor over to war work or release the same so that it can be used in principally engaged industries.

This will have a tendency to force local industries to accept more war contracts thereby keeping local labor at home and also stop the practical practices of obtaining labor for war industries and using the same for non-essential work.

Newspapers to be principally engaged should devote not less than 75 per cent of their paper to war news and war activities. Papers which are published for purely selfish interests should be declared by the Community Labor Boards as non-essential. Papers should be induced to insist that employers advertising for help should inform the pub-

## DUNLAP HARDWARE COMPANY



### Come Home to Real Heat and Big Fuel Economy

What a satisfaction to get next to *real* heat after that cold trip home. No more fruitless hugging a radiator. High fuel prices seal the doom of extravagant, fuel wasting heating plants. If you want a perfectly heated home and greatly reduced fuel bills you will invest in

### Cole's Original Hot Blast Heater

**BURNS CHEAPEST COAL CLEAN AND BRIGHT. USES ANY FUEL.**

It will save the nation millions in fuel money this winter. Act now.

lic that applications should be made through the U. S. Employment Office or Community Labor Boards.  
**H. W. LEWIS,**  
Federal Director.

**LIVE STOCK MOVEMENTS**

- Sam Wailes shipped two cars of cattle to Keoning, Colo.
- Walter Lupton shipped 1 car of cattle to Seagraves, Texas.
- E. W. Morgan shipped one car of cattle to Kansas City.
- J. H. Bowers shipped two cars of cattle to Kansas City.
- Hill and Thermon shipped one car of cattle to Kansas City.
- LeRoy Harris shipped 2 cars of cattle to Kansas City.
- F. L. Gidding shipped eight cars of cattle to Higgins, Texas.
- C. H. Gidding shipped two cars of cattle to Degraff, Kansas.
- Norton and Arthur shipped three cars of cattle to Kansas City.
- Erwin Hamilton shipped two cars of cattle to Kansas City.
- Roy Brown shipped three cars of cattle to Kansas City.
- Ed Johnson shipped three cars of cattle to Kansas City.
- G. W. Brimley shipped one car of hogs to Wichita, Kansas.
- Gudgell & Gudgell shipped 13 cars of cattle to Edmond, Kans.
- J. W. Sheldon shipped four cars of cattle to Ness City, Kansas.

**TRY IT! SUBSTITUTE FOR NASTY CALOMEL**

Starts your liver without making you sick and can not salivate. Every druggist in town—your druggist and everybody's druggist has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results" said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs but a few cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

**The Strong Withstand the Heat of Summer Better Than the Weak**

Old people who are feeble and younger people who are weak, will be strengthened and enabled to go through the depressing heat of summer by taking **DOE'S BARKLESS BARK TONIC**. It purifies and strengthens the blood and builds up the whole system. Get the best of its strength and invigorating power.

**SHERIFF'S SALE**

THE STATE OF TEXAS, County of Deaf Smith. By virtue of a certain Order of Sale issued out of the Honorable District Court of Oldham County, on the 26th

day of September, 1918, by W. A. Pulliam, District Clerk of said county against Sam S. Wright, J. W. Wright and E. VanMetre, for the sum of Sixty-five Hundred, Forty-eight and 30/100 (\$6548.36) Dollars and costs of suit, in cause No. 201 in said Court, styled G. A. Morris vs. Sam S. Wright, J. W. Wright & E. VanMetre; The judgment being also a foreclosure of Attachment Lien against Sam S. Wright, J. W. Wright, E. VanMetre, Jno. W. Miller, C. L. Hills and H. J. Demerest, and placed in my hands for service, I, C. S. Purcell as Sheriff of Deaf Smith County, Texas, did, on the 5th day of September, 1918, levy on certain real estate, situated in Deaf Smith County, described as follows, to-wit: Being the north-east one-fourth (1-4) of Section 84, Block K-5, G. B. & C. N. G. Ry. Co. Survey of land in Deaf Smith County, Texas; Also the south-west one-fourth (1-4) of Section 75, Block K-5, G. B. & C. N. G. Ry. Co. survey in Deaf Smith County, Texas, and levied upon as the property of said Sam S. Wright, J. W. Wright, E. VanMetre, Jno. W. Miller, C. L. Hills & H. J. Demerest, and on Tuesday, the 5th day of November,

1918, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of ten A. M. and four P. M. I will sell said real estate at public vendue, for cash, to the highest bidder, as the property of said Sam S. Wright, J. W. Wright, E. VanMetre, Jno. W. Miller, C. L. Hills and H. J. Demerest, by virtue of said levy and said Order of Sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for four consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith County.

WITNESS my hand, this 1st day of October, 1918.

C. S. PURCELL,  
Sheriff Deaf Smith County, Texas.  
36-4"

**No Worms in a Healthy Child**

All children troubled with worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS chill TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Future will then throw off or dispel the worms, and the child will be in perfect health. Pleasant to take. 60c per bottle.

# "On the Bald Praire-e"

this winter it is liable to be hard on the yearlings unless you have plenty of

## CREDIT

with which to put the fat on their ribs, and the sleek in their hides.

Don't You Think You Had Better Talk It Over With US Before The Weather Breaks?

## First State Bank & Trust Co.



### THE HOOVER ELECTRIC SUCTION SWEEPER

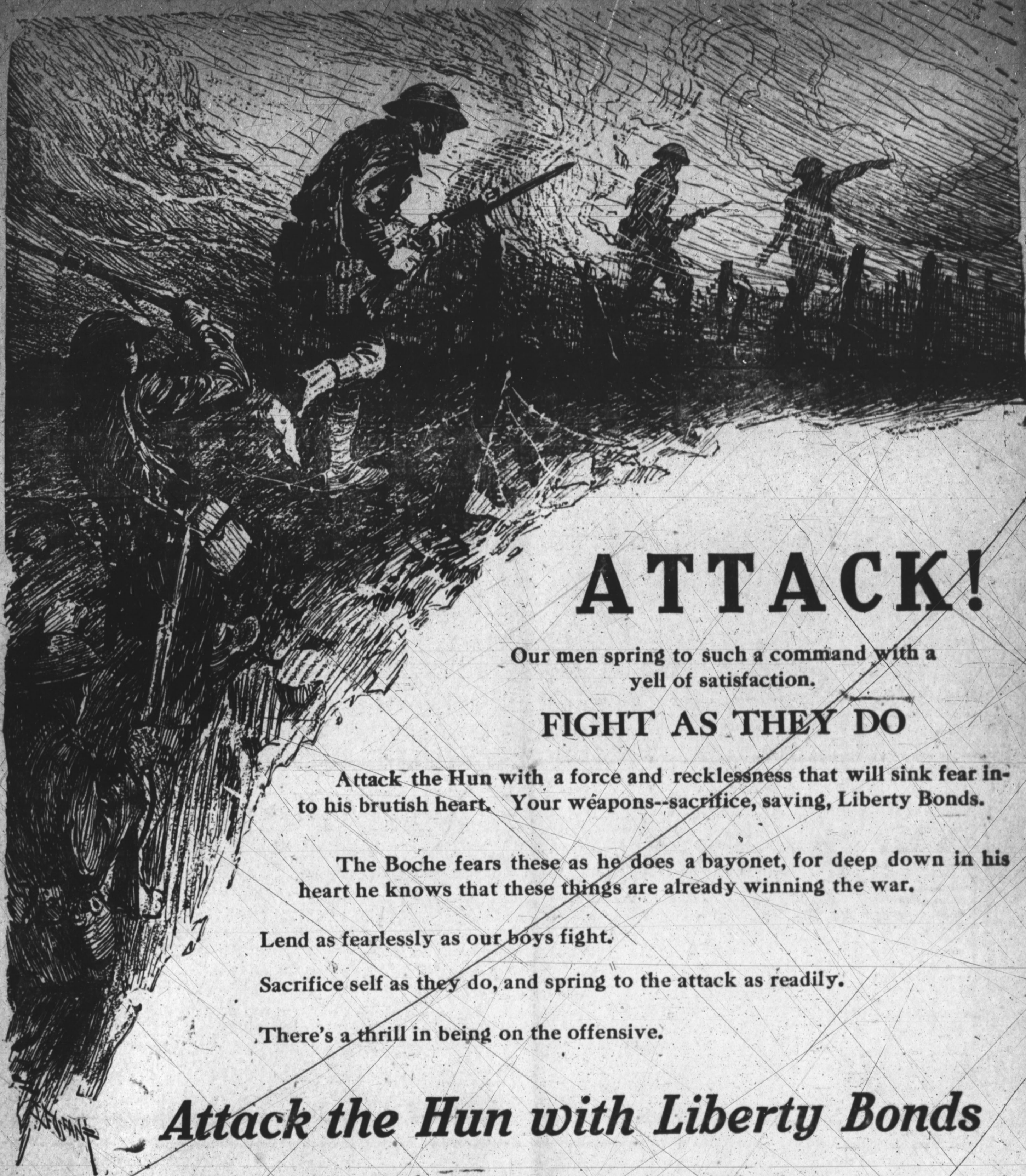
which saves three-fourths of your time, cleans thoroughly, is easy to use and does not tire you.

## Hoover Cleaners

We have on hand 5 Hoovers which we can sell at same old price—\$47.50 for medium size and \$57.50 for large size. You better buy now if you expect to buy at all—for they are hard to get and we don't expect to be able to get any more shipments this year.

"DO IT ELECTRICALLY"

## Hereford Light & Power Co.



# ATTACK!

Our men spring to such a command with a yell of satisfaction.

## FIGHT AS THEY DO

Attack the Hun with a force and recklessness that will sink fear into his brutish heart. Your weapons--sacrifice, saving, Liberty Bonds.

The Boche fears these as he does a bayonet, for deep down in his heart he knows that these things are already winning the war.

Lend as fearlessly as our boys fight.

Sacrifice self as they do, and spring to the attack as readily.

There's a thrill in being on the offensive.

## *Attack the Hun with Liberty Bonds*

### And Start Your Offensive Today

As a part of their effort to fight this war to a prompt and victorious conclusion,  
this advertisement is endorsed and paid for by

WM. M. KNIGHT  
CARL GILLILAND  
W. H. RUSSELL  
F. T. ROLOSON

JNO. P. SLATON  
W. M. MEGERT  
S. J. DODSON  
W. E. DAMERON





### Fighting For Their Homes!

The Frenchmen have been struggling for four years to preserve their HOMES from the ruthless hand of the Hun. The HOME is a Sacred thing to any normal man—all normal men want a HOME.

BUILD YOU A HOME

## Rockwell Bros. Lumber Company

#### CAMP PUBLICITY OFFICE Camp Travis, Texas October 11, 1918

Hereford Brand, Hereford, Texas. Deaf Smith County. Sgt. R. H. Jacobs, 40th Company, 165 Depot Brigade, who has been on special duty with the 18th Division at Assistant Chief Clerk has managed to slip in and "grab" one of the few furloughs that are being granted at present. It is understood that very important business matters were to be attended to.

Spanish Influenza Foiled at Travis. Home folk need not worry about soldier boys in Texas Camp; Epidemic well in hand.

Camp Travis, Texas, October 15. Because epidemic influenza has appeared in Camp Travis, "the folks back home" need not worry for fear their boys in this camp are needlessly exposed to danger or can lack for care. Every precaution is taken to isolate influenza cases the instant they develop and those who have been taken ill are receiving even better care than they could get at home for they are in the care of the best specialists the government can secure.

Two things have contributed materially to the remarkable success of the fight on influenza at Camp Travis. In the first place, Camp Travis is one of the most sanitary camps in the entire United States; and sanitation is the first prerequisite in war of disease. In the second place, forewarned by experience of the eastern army camps and knowing that the appearance of the epidemic here was inevitable, the camp officials forearmed themselves

for the time when they would be called upon to face the music. Days before a single case of Spanish Influenza had appeared, this cantonment was ready for it. A warning had been sounded to every soldier in camp to keep himself in the best possible physical condition, clean inside and out, with special attention to the nostrils. Everyone was made acquainted with the nature of the disease, how it is spread and how best to combat it. At the same time the mammoth base hospital at Camp Travis was being made ready and all kinds of supplies, nurses and other attendants mobilized. When the epidemic struck, they jumped on to it with both feet, so to speak, and as a result, while deaths from the disease were occurring by the hundreds in the east, not a fatality was recorded at Camp Travis during the first week of the fight and pneumonia developments have been held at a minimum.

To forestall a repetition of the enemy propaganda which last winter was aimed at the discouragement of Red Cross workers who supply soldiers with knitted sweaters and other cold weather comforts, Brig. Gen. Geo. M. Estes, commanding officer at Camp Travis, has issued orders that wearing apparel sent to camp Travis by the Red Cross and other charitable institutions should be distributed through the quartermaster and issued like government clothing.

Last winter reports were spread that the soldiers were selling for ridiculously low prices the sweaters and comforts knitted for them by loving hands. An investigation proved these stories to be absolutely untrue but were put out by German agents to discourage those who were toiling to keep the boys warm, comfortable and healthy.

#### The Espionage Act.

(Public No. 150—65th Congress) (H. R. 8763)

An ACT to amend section three, title one, of the Act entitled, "An Act to punish acts of interference with the foreign relations, the neutrality, and the foreign commerce of the United States, to punish espionage, and better to enforce the criminal laws of the United States, and for other purposes," approved June nineteen hundred and seventeen, and for other purposes. Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That section three of title one of the Act entitled "An Act to punish acts of interference with the foreign relations, the neutrality, and the foreign commerce of the United States, to punish espionage, and better to enforce the criminal laws of the United States, and for other purposes," approved June fifteenth, nineteen hundred and seventeen, be, and the same is hereby amended so as to read as follows:

"Sec. 3. Whoever, when the United States is at war, shall willfully make or convey false reports or false statements with intent to interfere with the operation or success of the military or naval forces of the United States, or to promote the success of its enemies, or shall willfully make or convey false reports or false statements, or say or do anything except by way of bona fide and not disloyal advice to an investor or investors, with intent to obstruct the sale by the United States of bonds or other securities of the United States, and whoever, when the United States is at war, shall willfully cause, or attempt to cause, or incite or attempt to incite, insubordination, disloyalty, mutiny, or refusal of duty, in the military or naval forces of the United States, or shall willfully obstruct or attempt to obstruct the recruiting or enlistment service of the United States, and whoever, when the United States is at war, shall willfully utter, print, write, or publish and disseminate any language intended to incite, provoke, or encourage resistance to the United States, or to promote the cause of its enemies, or shall willfully display the flag of any foreign enemy, or shall willfully by utterance, writing, printing, publication, or language spoken, urge, incite, or advocate any curtailment of production in this country of any thing or thing, product or products, necessary or essential to the prosecution of the war in which the United States may be engaged, with intent by such curtailment to cripple or hinder the United States in the prosecution of the war, and whoever shall willfully advocate, teach, defend or suggest the doing of any of the acts or things in this section enumerated, and whoever shall by word or act support or favor the cause of any country with which the United States is at war, or by word or act oppose the cause of the United States therein, shall be punished by a fine of not more than \$10,000 or imprisonment for not more than twenty years. Provide, That any employee or official of the United States Government who commits any disloyal act or utters any unpatriotic or disloyal language, or who in an abusive and violent manner criticizes the Army or Navy or the flag of the United States shall be at once dismissed from the service. Any such employee shall be dismissed by the head of the department in which the employee may be engaged, and any such official shall be dismissed by the authority having power to appoint a successor to the dismissed official."

Sec. 2. That section one of Title XII and all other provisions of the Act entitled "An Act to punish acts of interference with the foreign relations, the neutrality, and the foreign commerce of the United States, to punish espionage, and better to enforce the criminal laws of the United States, and for other purposes," approved June fifteenth, nineteen hundred and seventeen, which apply to section three of Title I of this Act, shall apply with equal force and effect to said section three, as amended.

Title XII of the said Act of June fifteenth, nineteen hundred and seventeen, be, and the same is hereby amended by adding thereto the following section:

"Sec. 4. When the United States is at war, the Postmaster General may upon evidence satisfactory to him that any person or concern is using the mails in violation of any of the provisions of this Act, instruct the postmaster at any post office at which mail is received addressed to such person or concern to return to the postmaster of the office at which they were originally mailed, all letters or other matter so addressed, with the words 'Mail to this address undeliverable under Espionage Act' plainly written, stamped upon the outside thereof, and all such letters or other matter so returned to the senders thereof under such regulations as the Postmaster General may prescribe."

Approved: May 16, 1918.

#### Fiber Containers May Save Tin.

Experiments having in view a general substitution of wood fiber containers for tin are to be made by the Forest Service. Relief for a decided stringency in the tin market seems possible only through restricting the use of tin containers of commodities that can be satisfactorily packed otherwise.

The Tablets That Do Not Affect the Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness and dizziness in the head. Remember the full name and look for the signature of E. W. GROVE, Inc.

# No More Cake

WE WILL HANDLE NO MORE CAKE AFTER OCT. 20th. IF YOU ARE COUNTING ON US COME IN AND MAKE ARRANGEMENTS AT ONCE.

## E. W. Harrison

Phone 76

# Peeled Off the Camouflage

That's what Woodrow Wilson did, in his recent answer to the German Peace note. Just simply laid the cold truth bare before the eyes of the German PEOPLE.

This war has peeled off the camouflage from a lot of small things in the United States of America.

Another thing it has done: It has sobered most of us, financially speaking, and has taught us SYSTEM in handling our affairs.

This Bank is here for the purpose of assisting you in your financial puzzles. We are equipped for it.

We like to meet folks, and talk over financial matters.

Come in and see us.

# The First National Bank

SAFETY SERVICE SECURITY

#### WYCHE

Mr. and Mrs. Beece Hough, of Hereford, attended church here Sunday. Rev. McClurkin filled his regular appointment at Wyche Sunday.

The Wyche community attended the Fair at Hereford, en masse.

John Walker, of Amarillo, spent Sunday with his parents, Mr. and Mrs. Polk Walker.

Grace Woolery has been quite ill for the past week of smallpox. The teacher and quite a number of the pupils are wearing long faces as a result of sore arms.

Miss Christeen Nutter of Hereford, spent Sunday with her father on the farm.

Floyd Wood, son of Mr. and Mrs. A. F. Wood, is very ill with typhoid fever.

Miss Era Finley and Messrs. Isaac Finley, Emerson Wyer and Herman Habegger were dinner guests at the Angley home Sunday.

Miss Virgie Angley spent Saturday night with her sister, Irene, in Hereford.

Carol Wood and Miss Winnie Powell came out from Hereford Sunday night to attend singing at the Wyche school house.

Misses Catharine Walker, Esther Wood and Dora Angley are visiting home folks this week, as the Hereford school is closed.

Mr. and Mrs. Hager visited, Mr. and Mrs. G. W. Shultz Sunday afternoon.

Mrs. Hall, who has been visiting Mr. and Mrs. Nail, in Lockney, returned Friday and is now visiting in the home of her son, A. F. Wood.

#### Statement of the Ownership, Management, Circulation, etc., Required by the Act of Congress of August 24th, 1912.

The Hereford Brand, published weekly at Hereford, Texas, for October, 1918.

State of Texas. County of Deaf Smith ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Seth B. Holman, who, having been duly sworn according to law, deposes and says that he is the Editor and Publisher of The Hereford Brand, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, to-wit:

1. That the name and address of the publisher, editor, managing editor, and business manager is Seth B. Holman, Hereford, Texas.

2. That the owner is Seth B. Holman, Hereford, Texas.

3. That the known bondholders, mortgagees, and other security holders, owning 1 per cent or more of total amount of bonds, mortgages, or other securities are: B. F. Guthrie, Western National Bank, Hereford, Texas.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company

but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

SETH B. HOLMAN,  
Editor, publisher, business manager, and owner.

Subscribed to and published before me this 17th day of October, 1918.

J. Frank Potts, Notary Public

#### LIKE AN ELECTRIC BUTTON ON TOES

Tells why a corn is so painful and says cutting makes them grow.

Press an electric button and you form a contact with a live wire which rings the bell. When your shoes press the corn it pushes its sharp roots down upon a sensitive nerve and you get a shock of pain.

Instead of trimming your corns, which merely makes them grow, just step into any drug store and ask for a quarter of an ounce of Descone. This will cost very little but is sufficient to remove every hard or soft corn or callus from one's feet. A few drops applied directly upon a tender, aching corn stops the soreness instantly, and soon the corn shrivels up so it lies right out, root and all, without pain. This drug freezese is harmless and never inflames or even irritates the surrounding skin.

#### YOU'LL LIKE HEREFORD

#### ABSTRACTS AND LOANS.

Abstracts that correctly reflect the title, made from a complete index of the records, up to sundown yesterday. Money to loan, cheaper rate, and less expense. Your security is good.

J. FRANK POTTS.

F. L. MARNEY, D. V. M., President. U. E. MARNEY, D. V. M., Sec. - Treas.

Germ Free Blackleg Vaccine (Aggressive)  
U. S. Veterinary License No. 329

## The U. S. Blackleg Serum Co.

Incorporated  
Oklahoma City, U. S. A.

ONE VACCINATION PERMANENT IMMUNITY

25c Dose      GERM FREE HARMLESS SAFE AND PURE      25c Dose

Original Germ Free Blackleg Vaccine (Aggressive) (Kassas Experimental Station Method) NOT A FILTRATE OR MIXTURE

No Distributors or Middlemen  
THE COWMAN'S COMPANY

Shipped from  
P. O. Box 1069  
AMARILLO, TEXAS.      OKLAHOMA CITY, OKLA.  
P. O. Box 882

**FIRE INSURANCE**

This is the Danger Period. Is your Home Insured?

T. K. WILSON.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**DISABILITY INSURANCE**

Our Policies insure you against loss of time from any accident or any illness.

T. K. WILSON.

## IT HAS BEEN ESPECIALLY RECOMMENDED

that wherever possible the work on farms should be done without the help of skilled labor. With this one exception we are urged to take all steps necessary to save every pound of food stuff. **The War Is Not Over.** A shortage of food will be felt for many months. **Repair NOW.**

No restrictions on building materials for essential farm buildings up to cost of \$1,000.00.

SAVE FEED, LIVESTOCK AND MACHINERY

## Panhandle Lumber Co., Alvin C. Thompson, Mgr.

YOURS FOR THE "FIGHTING FOURTH" LIBERTY LOAN

"SERVICE OUR MOTTO"

OUR AIM—TO HELP IMPROVE THE PANHANDLE

Miss Margaret Rayzor went to Dimmitt Saturday to spend a week with her mother who is teaching there.

Mrs. W. B. High returned home Monday from Atchison, Kansas where she had been to attend the funeral of her husband.

**APPLES**

Car of Apples on track until Saturday night, \$1.50 per bu., 10c extra for delivery. Bring your sacks. 38-10pd. G. W. BLOMLEY.

Well prepared meals promote home happiness. Cook with Cole's Hot Blast Range and you will always be happy.

Competent Ford Doctors. 34-12\* FORD GARAGE.

Misses Nellie Clem and Gail Cassidy accompanied Miss Clem's sister, America Buckmaster, to Amarillo last week end, where she entered Business College.

Special Sale on plain white dishes at THE FAIR, Saturday, Oct. 19. 38-10pd

Mrs. Ralph Smith left Tuesday for Wichita, Kansas where she will attend Business College.

FOR SALE—175 head of steer and heifer calves. Good grade. Nine miles nor. of Bovina. Address, MRS. THEODOSIA DAVIES, Bovina, Texas. 38-2t-pd

Our line of dishes and glassware is now complete. SKELTON. 38-11\*

Loyal McDuff left Tuesday to spend a few days with her parents, Mr. and Mrs. A. W. McDuff of White Deer, Texas.

We have some of those fine raisins that do not need any sugar. 38-11\* HEREFORD PRODUCE CO.

Mr. and Mrs. Fay Neely and baby Gene, returned from a visit with relatives and friends at Oklahoma City and Kansas City, last Saturday.

Expert Electric Service. 34-12\* FORD GARAGE.

We want your poultry, eggs, cream and produce. Come and get the Cash. 16-1f\* Hereford Produce Co.

Coal bills are a large part of your living expense—reduce both by using Cole's Hot Blast Heaters.

Miss Lois Carlyle returned home Friday after a two weeks' visit with friends in Muleshoe, Texas.

Mrs. F. V. Mize and baby daughter, Janice, returned home in Amarillo on Monday after a visit with Mrs. Mize's parents, Rev. and J. E. McClurkin.

Retread your old Tires. Work guaranteed. 34-12\* FORD GARAGE.

Mrs. J. H. Ballard, of Galesburg, Ill., and Mrs. E. D. Whiting, of Coffeyville, Kansas, returned home Monday after a two weeks' visit with their sister, Mrs. W. A. Doolittle.

Mrs. Fred Davis received word Monday that her husband now stationed at Camp Benjamin Harrison was seriously ill, and she left at once, Roy Thompson accompanying her as far as Kansas City.

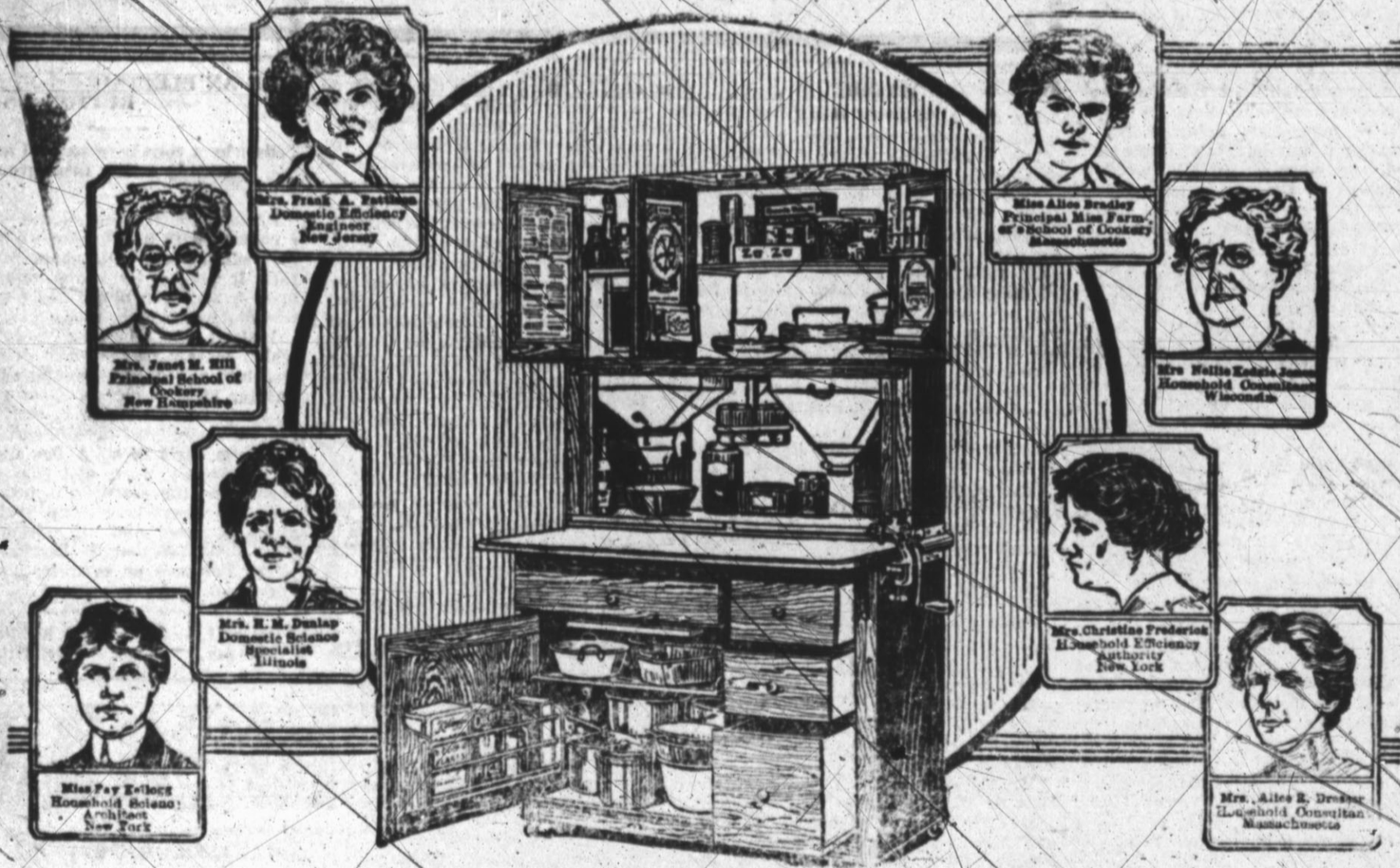
**W. E. HICKS**

Brand: O Right Shoulder

Dealer in Hereford Cattle Hereford, Texas

# New Kitchen "Short-Cuts"

Planned by Leading Kitchen Experts



## HOOSIER KITCHEN CABINET

Over a million women have put an end to long hours of kitchen toil and miles of extra steps.

They have let Hoosier revolutionize their kitchen work. They have taken advantage of the wonderful work-reducing, time saving features that Hoosier offers. They now sit comfortably and restfully at their work.

The ideas of the talented women on Hoosier's Council of Kitchen Scientists are placed at your service in your kitchen through this wonderful cabinet. Some of their discoveries are built right into the Hoosier. Others come to you in the form of practical suggestions.

The Hoosier has 40 exclusive features, including the Porcelain top that does not rust and is as easy to clean as a china plate. Any one by itself is valuable—but assembled and handily arranged in this cabinet, they represent a wonderful working machine. It puts 400 articles all within arm's reach.

Come in today and pick out your Hoosier. There is a model that fits both your kitchen and your pocket-book. Prices range from \$37.50 to \$47.50. You can pay a little down and the balance in easy convenient payments if you so desire.

# E. B. Black Co.

FURNITURE AND UNDERTAKING.—HEREFORD, TEXAS

## The Spanish Flu is Here

Scare it away with:  
**Formaldehyde  
Sulphur Candles  
Gold Tablets  
Cough Syrup**  
and  
Plenty of Fresh Air and Sunshine

### The Corner Drug Store

The Rexall Store

Don't you want another good skinned ham—we have them for you; cheapest meat you can buy; all the surplus fat taken off—no waste. 38-11\* HEREFORD PRODUCE CO.

Mrs. George P. Garrison left Sunday for Fort Worth, Cleburne and Dallas to be away a month or six weeks, visiting relatives and friends.

We will have in another car of mill product in a few days. Don't fail to feed those cows while cream is a good price—50c. 38-11\* HEREFORD PRODUCE CO.

E. W. Hardin, President of the Amarillo Hardware Company, also President of the Amarillo Board of City Development, passed through Hereford Monday, enroute west, and stopped for lunch with his old friend, Chris Garrison.

Mr. and Mrs. J. S. Marshall and son Harold returned home Thursday from an extended visit with friends and relatives in Topeka, Kansas, Kansas City and Springfield, Kansas.

New line of laces, ribbons and ladies handkerchiefs. 38-11\* SKELTON.

Mrs. C. L. Sullivan returned Thursday from Amarillo where she had been in the sanitarium the past few weeks.

Mrs. T. A. Hill and daughter, Lorena, arrived Thursday to visit in the home of H. O. Hill.

Don't cast aside your Tires because they are worn—have them repaired at 34-12\* FORD GARAGE.

We have some good roasted coffee at twenty cents per lb. 38-11\* HEREFORD PRODUCE CO.

Lots of new aluminum at Skelton's. 38-11\*

**THE ASHERBROOK & SUGGS**

Insurance Agency was purchased by me last week, effective Oct. 1. This is really an important event in the history of Hereford because it brings together the Insurance Companies that have done business in Hereford since it has been a town, and now operating together it forms the **LARGEST INSURANCE AGENCY** in the Panhandle, which is important to every property owner in this section. I am now in position, and it shall be my earnest endeavor to give you the best service to be had anywhere.

**IMPORTANT**

To remember that Insurance Rates are fixed by The State Fire Insurance Commission; and The Companies are under the supervision of The State Insurance Commissioner and Supt. of Banking.

Hereford now receives The Maximum reduction of Fire Rate on account of good fire record. We can, and should maintain this record. Defective flues, unsafe heaters and cooking stoves are the cause of more fires than any other three things.

Examine your flues carefully twice a year, keep your heaters and cooking stoves in good condition; keep the premises clean; keep the matches in a metal box in safe place. These are the most important things to remember. If you move, sell, or mortgage your property your policy needs changing. I shall not make any change in Companies, but shall renew your Insurance in the same Company that has carried it for probably many years.

You will appreciate our service most when trouble comes. I want you to know I appreciate your business and want you to come in and see me any time you need me.

T. K. WILSON.

Insurance in all its branches. 38-11\*

FOR SALE—175 head of steer and heifer calves. Good grade. Nine miles north of Bovina. Address, MRS. THEODOSIA DAVIES, Bovina, Texas. 38-2t-pd

We can save you money on anything. 38-11\* Skelton. Phone 332.

Just received some EXTRA FANCY dried peaches. 38-11\* HEREFORD PRODUCE CO.

## A Success

was made of the Fourth Liberty Loan Drive in this county, as was also the HEREFORD FAIR.

Let's Make a Success of the

## United War Work Campaign

which lasts for one week in November.

To make a financial success of all these war activities, however, requires sound **PERSONAL FINANCES**. For many years this Bank has helped the **INDIVIDUAL** solve his financial troubles. We will be glad to serve **YOU**.

The Western National Bank