

All It Takes Is A  
+  
Heart and a Dollar

# The Hereford Brand

Make Good That  
WSS  
PLEDGE!

VOLUME 18.

HEREFORD, DEAF SMITH COUNTY, TEXAS, DECEMBER 19, 1918.

NUMBER 47.

## TO: "DEAR SANTA CLAUS"

### Good Conduct Is Promised If Santa Is Kind

Hereford, Texas,  
Dec. 13, 1918

Dear Santa,  
Please bring me a knife, a gun,  
some candy and nuts.  
Virgil Decker.

Hereford, Texas  
Dec. 14, 1918.

Santa Claus:  
Dear Santa, this is Evelyn. All  
I want a doll. I am six years old  
be sure and come.  
Evelyn Witherspoon.

Hereford, Texas  
Dec. 13, 1918.

Dear Santa Claus,  
Please bring me a new head for  
my doll, some candy, nuts and  
oranges.

Ethel Decker.

Dimmitt, Texas.

Dear Santa Claus,  
Will you please bring me a little  
piano, a doll, some little dishes and  
candy, nuts, oranges and apples;  
thats all.

Johnnie Hardy.

Dimmitt, Texas  
Dec. 14, 1918

Dear Santa Claus,  
I want a Bible and some candy  
and some apples. I do not want  
much this Christmas.

Susie Gollehon.

Hereford, Texas  
Dec. 12, 1918

Dear Santa,  
Please bring me a little suit case  
and games and a doll, also some  
candy and apples.

With love,

Dalphe Dora Morrison.

Hereford, Texas  
Dec. 14, 1918

Dear Santa Claus,  
Please bring me a Billy goat  
wagon and one of the little mach-  
ine guns, an air gun and two boxes  
of B. B. shot. A little rubber ball  
for L. B. an a triecyle for Jack.  
Also L. B. a doll.

William Russell.

Hereford, Texas

Dear Santa Claus:  
Please bring me a French harp to  
blow, an A. B. C. book and an el-  
ectric train. I wish you could  
bring me a barn and some horses  
and cows to have around. I'd  
like to have a pretty good sized  
wagon too. I want some other  
things but I guess I can wait  
awhile for them, but be sure and  
bring me a gun.

As ever your little friend,  
Arthur Jowell.

Hereford, Texas  
Dec. 16, 1918.

Dear Santa,  
The main thing that I want you  
to bring me is that wagon at  
"Skeltons" with the side boards  
on it. I also want a red sweater  
and an air gun that shoots B. B.  
shot and a coal bucket and hatchet  
so I can cut kindling for mother  
and grandma. You can bring any  
think else that you want to and  
I will be a good boy.

Your little friend,  
Robert Milton Hubbert.

Hereford, Texas  
Dec. 11, 1918.

Dear Santa Claus,  
Are you going to come to see me  
this Christmas? If you are I want  
you to bring me a teddy bear, a  
set of dishes and a little table, and  
be sure you bring me some candy  
and fruit.

I sure do hope you didn't have  
to go to war and get wounded so  
you can come Christmas and I  
will have my stocking hung up by  
the fire. Will close.

Your friend,  
Bonnie McLeroy.

Hereford, Texas.  
Dec. 12, 1918.

Dear Santa,  
North Pole.  
Please bring me some nuts,  
candy, apples, a set of furniture,  
a doll, some games and a new  
dress.

Lovingly,  
Hallie Lucile Morrison.

Hereford, Texas.

Dear Santa Claus,  
I am a little boy five years old,  
and have been a good boy all  
year, so I want you to bring me  
a triecyle, train and fire wagon.  
Thank you for the things you  
brought me last year.

Your boy,  
Robert Bell.

Hereford, Texas  
Dec. 10, 1918.

Dear Santa Claus:  
I am a little boy five and one-  
half years old. Santy I want you  
to bring me a submarine, set of  
tinker toys, candy and nuts, then I  
will sure be a good boy.

Your little friend,  
Duane Orr.

Hereford, Texas.  
Dec. 1, 1918.

Dearest Santa Claus,  
Mamma said I had been a good  
little girl this year and if you will  
please bring me a doll and buggy  
some nuts, candy, oranges and ap-  
ples I will love you very much.

Your little friend,  
Virginia Smith.

Their Christmas  
Gift by George L.  
Louis



"OUR blessings on those boys, O mother dear,  
That through them we can give with loving cheer  
The Christmas gift from Christ of Bethlehem,  
'Tis this: 'O peace on earth, good will to men.'  
Our boys, so brave and true, they understand,  
They fight for peace for ev'ry opprest land;  
Yes, staunch and firm, they conquer unjust foe  
To give the gift that Christ died to bestow."

### Our Little Folks Put It Down In Black Ink

Hereford, Texas,  
Dec. 13, 1918

Please bring me a new head for  
my doll, some candy, nuts and  
oranges.

Enna Decker.

Dear Santa:

I am a little girl six years old  
Will you please bring me a nice  
big doll, doll buggy, bicycle, doll  
trunk, set of dishes and a cook  
stove.

From Georgia Mae Lewis.

Dimmitt, Texas

Dear Santa Claus:  
Don't forget me. Please bring  
me an air gun and some shot. Also  
some candy and apples and a story  
book.

Noll Gollehon.

Hereford, Texas  
Dec. 3, 1918.

Dear Santa Claus:  
Please bring me a Banjo, a game  
tinker toys, candy, apples, nuts  
and some new shbes.

Rufus Rutherford.

Hereford, Texas.  
Dec. 14, 1918.

Dear Old Santa:  
Please bring me a little auto and  
a gun. I am a little boy eight  
years old.

Cecil Kimble.

Dimmitt, Texas.

Dear Santa Claus:  
I want you to come and bring  
me some little dishes, a table  
and candy and nuts. Be sure and  
visit the little Belgium boys and  
girls and thats all.

Josephine Hardy.

Hereford, Texas,  
Dec. 1, 1918.

Dear Santa Claus,  
Please send me a doll and dress  
er, some candy, nuts, oranges and  
apples. I will be a good little girl.

Your friend,  
Aline Smith.

Hereford, Texas  
Dec. 12, 1918.

Dear Santa Claus,  
Please send me a tank like the  
large ones the boys used in France  
to kill the Huns, two Jersey sweat-  
ers and some marbles. I'll be a  
good boy if you will send me these  
presents.

Your boy,  
Bart Sisk.

Hereford, Texas  
Dec. 14, 1918.

Dear Old Santa:  
I have tried to be a good girl I  
have kept my dolly you brought  
me last year nice.

Please bring me another dolly  
and a little broom some candy,  
nuts, apples and oranges. I am a  
little girl just five years old.

Lottie Kimble.

Hereford, Texas

Dear Santa Claus:  
We wish you would please bring  
us each a doll with real hair and a  
trunk to put our things away in.  
I (Mary Lynn) want a tea set and  
a duck. I (Anita) want a set of  
dishes and a kittie. And of course  
we want lots of fruits and candies.

Your loving little friends,  
Mary Lynn and Anita Jowell.

Black, Texas, Dec. 9, 1918

Dear Santa Claus,  
I want you to bring me a car, a  
train, some blocks to build a house  
and a horn.

I am seven years old. I go to  
school at Friona. I am in class  
"B." I have a brother five years  
old and he wants just what I do.  
We both want some candy and  
nuts.

Your little friend,  
Owen Drake.



# Useful, Appropriate, Serviceable Gifts for all the family

FOR LADIES	FOR CHILDREN	FOR MEN
<b>SILVERWARE</b> Rogers, Community, Keen Kutter.	Ice and roller skates Bicycles, Velocipedes Tricycles, Air Guns	Safety Razors Shaving sets Rifles Shot guns Shells.
<b>ALUMINUM WARE</b> Universal Percolators, Bird and Turkey Carvers	Targets, Rifles, all makes.	

## GARRISON BROS., Hereford

### THE HEREFORD BRAND

SETH B. HOLMAN

Editor and Publisher

PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 22, 1901, as the Hereford Reporter, first number of The Brand issued March 21, 1902.

Subscription Price \$1.50 a Year : : : : : Strictly in Advance

ADVERTISING RATES—Locals 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 25 cents.) Classified: first insertion 1c per word, minimum 25c; subsequent insertions 1c per word; minimum 25c. Professional cards \$1.00 per month for one inch space. Display advertisements 15c per single column inch per week. Special rates for time contracts.

We do not suppose there will be a single county in Texas when returns are all in, without at least one gold star in its banner, the result of the World War.

And we do not suppose there will be a single county of the lot but will erect some enduring monument to the memory of her gallant sons who died, that the world might be made safe for democracy.

It is taken for granted that Deaf Smith County will be no laggard in this respect, for this county has not yet contracted the habit of lagging in anything.

Remains, then, the form in which we will express our love, appreciation and pride in the boys who died with their faces to the foe. A marble statue? Paid for by the generous few, although these boys belong to us all, in sacred memory.

Why would it not be better to add to what the statue implies the infinite mercy of good health and mental and moral improvement, brought about through a Memorial Sanitarium, of the children, and adults, for that matter, of our county who are not able financially to seek relief through established agencies? What could be more fitting.

Some opponents of the Sanitarium proposal have said that this method of our expression savored of "commercializing" our patriotism! To The Brand such a statement is unworthy of the man who made it, and should not even be dignified by discussion.

Physicians tell us that in their daily rounds they frequently find small children that would eventually develop into hale and healthy citizens had they the privilege of small minor operations, clearing away obstructing growths, or other impedimenta retarding the development of the child. But for lack of money the parents let the matter go, and as a result a life is spoiled, or at least clouded.

There is no bottom to the argument which could be put forth for the Sanitarium. But to The Brand this feature alone would commend it to the good judgment of the thinking people of this county.

It is often said that cattle come out better in the spring when they have passed through a rainy, sleety and snowy winter, than they do after a dry winter.

What does that mean? Simply that lice hurt cattle worse than cold rains, sleet and snow. These wet winters are hard on cattle, but they thin out the lice.

If, however, cattle are dipped and cleaned of lice, then the dry winters are the best for them.

Nearly all cattle in this country are lousy and if not dipped, the lice increase rapidly until by spring the mother cows are weak and thin, and frequently die in April just before grass comes.

Dipping will save much feed, and frequently save the life of the cow.

We are glad to learn that many people are now dipping to rid their cattle of this awful pest. The dipping vat near the stock yards is now being used with good results, and we hope to hear of other vats being put in operation.

One special class of our citizens has done patriotic duty of the highest importance. They have not had much publicity nor have they received very much praise. We understand that they are now to be disbanded in their official capacity, and we feel that a word of appreciation is due them. We refer to our exemption boards.

Their service has been a difficult one, calling for quick discrimination and excellent judgment. Many of the men appointed have carried out the work at the sacrifice of their own private interests. They have had to deal with men of every kind, rich and poor—the patriot, the slacker, the conscientious objector.

Yet how little criticism of them there has been—how few accusations of unfairness! The overwhelming majority of these men have performed their duty with strict honesty, great fairness and infinite patience and kindness. Many young men are grateful to the members of their exemption board for fatherly interest and kind advice. The influence of the boards has been strongly for good.

The nation owes a debt of gratitude to these real and unostentatious patriots.

The war has taught us many things and among them to discriminate between the essential and non-essential things of life. We have found that when inspired by anxiety for a great dominant cause we could easily dispense with many things which had always seemed to us mere necessities and comforts. From a great civilization of luxury and extravagance we were transformed to a body of people willing to sacrifice new cars and furniture and to wear last year's suits for the one purpose of "winning the war."

Now the war is over, but the obligation of renunciation is still upon us. We have practiced it for the sake of our sons and our country and we must continue for the sake of humanity.

We could not sit at a banquet with any comfort if there were starving people looking in at the window. And we will come to the point where we cannot indulge in luxuries and feel that whole nations are starving and suffering on the other side of the world.

Perhaps this will lead us to a new simplicity of life. When Europe is, once more self-supporting, we may still feel inclined to lay aside the non-essential things. We may realize that simplicity in our aims and in our lives will really in the end give us more satisfaction than a restless striving for luxuries.

Do you know what the farm tractor has done for us during the last year? 35,000 farm tractors, now used in America, have enabled the farmer to produce magnificent crops in the face of an unprecedented shortage of labor and a shortage of horse-power.

These tractors are replacing 1,500,000 horses and mules, and 250,000 men who are now in the army. They prepare the ground for our food crops and later cultivate and harvest them. They increase the efficiency of our farm machinery.

The man who has driven one old Dobbin or two old Dobbins laboriously up and down the furrows is in a position to realize the virtues of the farm tractor.

Don't forget to renew your subscription to the Red Cross. She will continue to be "The Greatest Mother in the World" to the suffering people who need her.

#### Cheaper Feed by Cooperative Buying.

The farmers of Clatsop County, Ore., were saved \$4 a ton on mill feed through the combining of orders by the county agent. By making one order for 300 tons of feed the agent was able to obtain a price of \$33 a ton from the local dealers.

The retail price for mill feed in the region has been \$37 a ton, and often more.

#### Cuts Cost of Wheat Transporting.

By utilizing a logging railroad to transport wheat the county agent of Wallowa County, Ore., brought about a saving of between \$8,000 and \$9,000 to the farmers in one section of the county. The agent brought to the attention of the State public service commission the fact that the logging railroad, by handling the wheat, could save farmers a considerable part of the trouble and expense of a 40-mile haul to a railroad station. Upon the recommendation of the commission the logging railroad hauled 90,000 bushels of wheat, which was moved at about one-half the cost of hauling in the usual way.

#### Predatory Animal Association Formed.

The county agent of Natrona County, Wyo., has organized the ranchers of his county into a Predatory Animal Association to cooperate with the Biological Survey of the United States Department of Agriculture in the control and eradication of coyotes, wolves, and bobcats. A fund of between \$6,000 and \$8,000 to carry on this work will be secured through a tax of 2 cents a head on all cattle and sheep in the county. The campaign will be under the supervision of the Biological Survey.

#### County Agent Organize Breeders.

Through the efforts of the county agent in Rush County, Ind., the Shorthorn breeders of three neighboring counties have recently formed an association. A veteran Indiana Shorthorn breeder asked the county agent why the breeders of that county could not organize and cooperate with other breeders in the locality. At this suggestion the county agent invited the agents in two other counties to a conference at which

## Cake

NIGGER HEAD COAL  
HULLS AND MEAL  
GRAIN OF ANY KIND

NOTICE: We have some fine mules and horses for sale.

### McQueen Grain & Coal Co.

Telephone One

it was decided that it would be of advantage for the three counties to unite in an organization. Accordingly a meeting was called immediately after a Shorthorn sale, and the Knightstown District Shorthorn Breeders' Association, with 25 members, was started. The breeder, through their association, will be better able to attract buyers who would not have

heard of them as individuals, to supply stock in carloads, to hold combination sales, to command better prices, to exchange sires, and to advertise more advantageously.

**The Quinine That Does Not Affect the Head**  
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 30c.

# Before December 31

BUY THE FULL AMOUNT OF WAR SAVINGS STAMPS YOU SIGNED TO PURCHASE

THE GOVERNMENT CALLS FOR W. S. S. PLEDGE PAYMENTS

**Cost of W. S. S. this month \$4.23  
Redemable Jan. 1, 1923, \$5.00**

THAT PLEDGE IS A BINDING OBLIGATION

This advertisement patriotically contributed to the Government by

## First State Bank & Trust Co.

State Guaranty Fund Bank  
Capital Over \$100,000.00

## Express

I have an idea and I had better express it at once as I have so few.

This is my proposition:

640 acres 5 miles N. W., fenced, well and wind mill, \$20.00 per acre, 1-2 cash balance 1 to 5 years at 6 per cent. Will sell with this section 60 high grade heifer yearlings, May 1919 delivery at \$5.00 per head. Can give immediate possession of the land. See me for bargains

**E. F. CONNELL**  
THE Land Man



# YOU WILL WANT

## To Kick Yourself When You Learn What Bargains

I am giving during this sale, if you haven't gotten your share of them. Everything in my store will go at a

## Big Discount Until January 1

after which date I will be forced to charge you almost as much for goods as others charge. Now is the time to get some real BARGAINS in men's apparel. Uncle Sam must supply devastated Europe with both food and clothing until those countries can produce these commodities, and you know that whenever there is a big demand for anything, the price is going to be high. So don't deceive yourself by thinking that the price of clothing is going down soon. I believe the present prices on clothing are too high but I didn't raise the prices--on the other hand I am doing my bit toward reducing prices, by selling on a close margin at all times and by selling at and below cost during this sale.

### Buy Men's Gifts at a Man's Store

Make this a sane Christmas by buying your friends USEFUL GIFTS--they will be appreciated more than something that is only good to look at. Come and look over my line of silk shirts, silk Sox, ties, mufflers, suspenders, supporters, fur caps, wool helmets, hats, shoes, sweaters, gloves, and in fact anything a man needs in the way of clothing. They are all going worth the money, too. Come in and see.

Good to buy, good to keep, good for Xmas gifts--War Savings Stamps. Fulfill your pledge.

**J. E. CROUCH**  
PHONE 277 GENTS' FURNISHER

**THIS BUSINESS FOR SALE**

**NO, SIR! I DON'T BELIEVE IN ADVERTISING!**

**DON'T SOME BUSINESSMEN TAKE A TUMBLE TO THEMSELVES?**

### CALOMEL DYNAMITES A SEGGISH LIVER

Crashes into sour bile, making you sick and you lose a day's work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crumbles into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your drugstore and get a bottle of Dodson's Liver Tonic for a few cents which is a harmless vegetable substitute for dangerous calomel. Take a spoonful and if it doesn't start your liver and straighten you up better, and quicker than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides it may salivate you, while if you take Dodson's Liver Tonic you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it.

—W. S. S. Pledges Are Due—

## MAYOR ASKS THAT PEOPLE AVOID CROWDS

To the People of Hereford:

There are still a number of cases of Influenza scattered around over town and the community.

The Doctors think that there are likely to be recurring waves of the trouble through the winter.

The consensus of medical opinion is that now since the recent snow and rain, is a favorable time and opportunity to make a vigorous fight on the disease and as nearly as possible, to stamp it out.

All the authorities agree that it is a crowd disease and one of the most important things to do to avoid taking it, is to avoid general promiscuous crowds and gatherings.

The person who has it should remain at home and be as completely isolated as is possible, and should remain so until pronounced safe and released by his physician.

The conduct of our people in following and in obeying the requests and suggestions of the City Health Officer has been all that could be asked. In fact it has been superb. It has been so excellent that it has not been deemed necessary to proclaim any kind of a quarantine or regulating the personal conduct of individuals.

The City Health Officer now advises me that instead of letting up in any degree in our efforts to restrain the disease we should increase them. He does not think it wise that the Churches should invite crowds of children to attend Christmas Trees. If Christmas Trees are had it will necessarily attract mixed crowds of grown ups and children.

The disease is not so very prevalent among the children. It will be a great disappointment to the child or grown person who is sick and can not attend. There is a danger that the doubtful cases will be permitted to attend, whereas prudence and safety demand that the doubtful cases should positively be kept away.

While it is decidedly disagreeable to disappoint any one, yet I believe that the general health and welfare of the community demand that I should publicly request that there should be no general Christmas gatherings this year and no public Christmas Trees. Forty Christmas Trees would not compensate for the loss of a single boy or girl.

Let's be on the safe side. I also request that promiscuous public gatherings be avoided through the Holidays.

May I have your support in an effort to protect the community from the Influenza?

Wm. M. KNIGHT  
Mayor of Hereford.

### WYCHE NEWS.

Mrs. C. J. Paddock visited Mrs. Boardman Friday afternoon.

Mr. and Mrs. Hagar, visited Mr. and Mrs. Polk Walker Sunday afternoon.

Clayton Woolery spent Saturday night with his grandparents, Mr. and Mrs. Doak.

Misses Era Finley and Bura Keith were supper guests of Miss Ester Wood Sunday.

Mr. and Mrs. R. C. Bridges are doing light house keeping in the home of Marvin Goodloe.

Miss Christian Nutter is assisting Misses Sophie and Ester Schuetz with their preparations for the thrashers.

Messrs Emerson Wyer, and Herman Haberer visited in the Wyche community Wednesday evening.

Miss Hunter of Hereford, was a pleasant visitor to our Sunday school Sunday.

Most of the people of the Wyche community were in Hereford Saturday doing Christmas shopping.

School attendance is very poor this week on account of the snow. Misses Era Finley and Bonnie

Angley were Hereford shoppers Monday afternoon.

### REUNION OF THEO. COCHELL FAMILY IS HAMPERED BY FLU

Mr. and Mrs. Theo. Cochell have been enjoying a brief visit from their son-in-law, E. Luther Krown, wife and little daughter, who had stopped off for a few days enroute from Denver to Roswell, and had then intended to leave this week for Plainview to spend the winter with another daughter.

Mrs. Ethel Garnet. However, both Mrs. Brown and the little girl were taken down with the Flu, and the trip has been delayed for the time being.

Mr. and Mrs. Brown are removing to Roswell to make it their future home.

### No Worms in a Healthy Child

All children troubled with worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or dispel the worms, and the Child will be in perfect health. Pleasant to take. 60c per bottle.

## THE MOST DANGEROUS DISEASE

No organs of the human body are so important to health and long life as the kidneys. When they slow up and commence to lag in their duties, look out! Find out what the trouble is--without delay. Whenever you feel nervous, weak, dizzy, suffer from sleeplessness, or have pains in the back--wake up at once. Your kidneys need help. These are signs to warn you that your kidneys are not performing their functions properly. They are only half doing their work and are allowing impurities to accumulate and be converted into uric acid and other poisons, which are causing you distress and will destroy you--unless you get relief from your system.

Get some GOLD MEDAL Haarlem Oil Capsules at once. They are an old, tried preparation used all over the world for centuries. They contain only old-fashioned, soothing oils combined with strength-giving and system-cleansing herbs, well-known and used by physicians in their daily practice. GOLD MEDAL Haarlem Oil Capsules are imported direct from the laboratories in Holland. They are convenient to take, and will either give prompt relief or your money will be refunded. Ask for them at any drug store, but be sure to get the original imported GOLD MEDAL Haarlem Oil Capsules. In sealed packages. Three vials.

## Land Loans—

AT LOWEST RATES. QUICK SERVICE  
ALL INSPECTIONS MADE BY ME.

**E. S. IRELAND**

Land and Loans

Dimmitt, Texas

## DELICIOUS HOME MADE CANDY

### FOR CHRISTMAS

The Government has lifted the War-time restrictions on the making of Candy, and we are glad to be able to announce that we are prepared to take care of the

### Christmas Candy Needs of this Community

in a way that will surprise and delight you.

Pure, Wholesome, Fresh Home-Made Candy

also The Best Package Candies Made.

WATCH OUR WINDOWS!  
GET YOUR XMAS CANDY SUPPLY EARLY!

## The Hereford Bakery

GEO. A. LEWIS, Prop.



Save 5%

on your  
Gas  
Oil  
Kerosene  
Tires  
Tubes  
and anything in our house.

**HOW?** Why by buying one of our \$10.00 COUPON BOOKS for \$9.50. Come in and let us explain the saving to you.

**The Independent Oil Co.**

**MILLER & FALLWELL**  
Phone 113

**CHURCH NOTES**

**Christian Church.**

Bible school at 9:45. Preaching at 11 a. m. Owing to the "Flu" we are not having a special Christmas program this year. The Bible school will bring their little white gifts Sunday to be sent to the Orphan's home for Christmas Cheer. At the morning preaching hour the congregation will make the offering for ministerial relief. We will need \$75.00 to meet our appointment, let us be prepared to meet this obligation.

In the evening we will worship at the Presbyterian church.

**Christian Science Church.**  
Dec. 22nd.

Subject—Is the Universe, including man, evolved by Atomic Force?

**C. E. Program for Dec. 22nd.**

Topic Peace on Earth.

**Leader—Arthur Rogers**

**Song and prayer**

Bible reading—Luke 2: 8-14—Hazel Green.

Opening Prayers—Earl Nunn, Audry Carrol and Ruth Lee.

Christmas in Poland—Frankie Mae Baker.

Christmas Hymn followed by sentence prayers.

The five points of the star—Five Endeavorers.

Ten minutes talk on the league of Nations—Roy Nunn.

Duet—Mae Womack and Elizabeth Tatman.

Seed thoughts—Gladys Beems and Lucille Brumley.

Reading Dorothy Boardman.

Letter writing

Collection and business.

**Hereford Headlight.**

Grip firmly the thorn and you will not feel the wound. The obstacle trampled down today will not be met tomorrow; but shirk today and the difficulty will be more formidable tomorrow. If you hesitate apprehension will increase. Strike out boldly and

meet difficulties, though tremendous, with self confidence and a firm will.

Don't stop to dally and doubt regarding your action in the face of a known duty though an obstacle is back of it; if you do you lose power of initiative and creep erringly on the road to failure and defeat.

If you step out boldly you will make some mistakes and you will suffer some pain, but you will learn and you will love and you will live.

Should you refuse to face the rugged realities of life and try to shun the sequence of action you will gradually, and surely lose your power to deal effectively with the stern proposition of life. You will become an unhappy, inefficient drifter upon the great sea of human life.

Don't wait for environments to press the issue. Think but little of the dead past. Seek not the living among those that are dead. Live today as duty calls and tomorrow will register no condemnation against you.

Negation and doubt belong to the weak. Light the candle of a new thought and search diligently for that royal treasure called happiness and misfortune will fail to wreck the barque of the soul.

Life and love never change with him who thinks the happy thought. Love will bear you over the rugged sea of life into harbor of repose. Chain love to your ship's wheel and sail on through the starless night. Dawn will find you on the highway leading to life.

—J. D. Burleson.

**A Tonic Laxative**

that will remove the bile from the liver and cleanse the system THOROUGHLY without griping or disturbing the stomach is truly a Perfect Laxative.

**LAX-FOS WITH PEPSIN**

is the name of a Reliable and Perfect Laxative which soon relieves Sick Headache, Dizziness, Indigestion, Stomach Trouble, Gas and Flies caused by a Torpid Liver and Constipation. Always use a Reliable Laxative in the treatment of Colds, Grip and Influenza.


LAX-FOS WITH PEPSIN is a Liquid Digestive Tonic Laxative excellent in its effect on the system, both as a tonic and as a laxative. It is just as good for Children as for Adults. Pleasant to take. Children like it. Made and recommended to the public by Paris Medicine Co., St. Louis, Mo., manufacturers of Grove's Tasteless Chill Tonic.

**LIVE STOCK MOVEMENT.**

R. N. Mounts shipped five cars of cattle to Kansas City.

C. H. Lupton shipped three cars

# A LITTLE BIT OF EVERYTHING



Books	Bibles	Testaments
Eastman Kodaks	Leather Purses	Bill Folders
Ladies Purses	Parker Fountain Pens	Safety Razors
Cigars	Pipes	Cigar Cases
Cigar Holders	Cigarette Holders	Box Paper
Perfumes	Toilet Water	Tablet Portfolios
Box Candy	Baby Sets	Baby Record Books
Music Rolls	Collar Bags	Flash Lights
Thermos Bottles		

## Betts-Clark

**Druggists**

# Makings For Christmas Baking

- Adriatic Pressed Figs (2 1-4 inch spread)
- Calimyna Pressed Figs (2 1-4 inch spread)
- Marschino cherries (Del Monte)
- Crystalized pineapple
- Seeded Muscat Grapes (Sun made bulk)
- Orange peel
- Lemon peel
- Citron

(HIPOLITE). That delicious Marshmallow cream for your cake topping, packed in pint jars.

Personally select the supplies for your Christmas Pantry, you will find many items that are hard to think of and often hard to get

- Ripe California Olives (Del Monte)
- Stuffed Olives
- Imported Spanish Pimento
- Durkes Salad dressing
- Heinz's chow chow
- All kinds of nuts, in shell
- Shelled Pecan halves
- Fruit, by the dozen or case

The patronage we get causes us to believe that our customers like our policy, "Small profit margin, on everything, everyday," not just a few special bargains to attract you.

All cash, no delivery service, makes the price we have possible.

## Cash and Carry Grocery

"The price is on the package"

of cattle to Denver, Colo.

J. H. Wear shipped three cars of cattle to Kansas City.

Chas. Troxtell shipped two cars of cattle to Kansas City.

H. H. Boardman shipped two cars cattle to Kansas City.

E. H. Norton shipped one car of cattle to Kansas City.

A. B. Short shipped two cars of cattle to Kansas City.

John Higgins shipped two cars of cattle to Kansas City.

J. E. Keller and Keller shipped two cars of cattle to Kansas City.

—W. S. S. Pledges Are Due—

**NOTICE OF TRUSTEE SALE.**

THE STATE OF TEXAS, )  
DEAF SMITH COUNTY, )

Whereas, on January 4th, 1915, G. H. Allen Hughes and his wife, made, executed and delivered to J. N. Goodman, trustee their certain deed of trust on the following described real estate situated in Deaf Smith County, Texas, being all of section No. 44 and all of section No. 36 in block-K-3, Original grantee S. K. & K. also all of lots 23 and 24 in block 24 of the town of Hereford, to secure the payment of one note for the principal sum of \$798.00, dated January 4th, 1915 and due November 1st, 1915, with 10 per cent interest from maturity till paid; also providing an additional 10 per cent as attorney's fees if placed in the hands of an attorney for collection; which said deed of trust is recorded in Vol. 20 page 474 trust deed records for Deaf Smith County, Texas, and Whereas,

Said Hughes and wife, made executed and delivered to T. L. Logan, on March 3, 1914, their certain deed of trust on section No. 50 and 51 of Hereford lots above described, to secure the payment of a note for \$247, dated February 27th, 1914, and due October 1st, 1914, with 10 per cent interest from maturity, also providing for 10 per cent attorney's fees, and whereas,

Both of said notes have been placed in the hands of W. H. Russell, a practicing attorney for collection, and whereas,

The first note above described is payable to the First State Bank of Mertons, the Guaranty State Bank of Mertons, and whereas,

Both of said notes are now owned and held by the First Guaranty State Bank of Mertons, Texas, the successor to the above mentioned and described two banks, and whereas,

In both of said trust deed above described it is provided that upon the refusal of the trustee named to act the owner of said note may appoint a substitute, and it appearing that both of said trustees, to wit: J. N. Goodman and T. L. Logan, have refused, upon request, to so act as trustee, and the said holder of said notes, the said First Guaranty State Bank of Mertons, Texas did on the 25th day of November 1915, appoint John P. Slaton, of Deaf Smith County, Texas, as such substitute trustee,

and default having been made in the payment of both of said notes, both principal and interest and attorney's fees therein stipulated, upon demand, according to the tenor, effect and reading of said notes, and the said substitute trustee having been requested to enforce said trust,

NOTICE IS HEREBY GIVEN, that I will offer for sale between the legal hours thereof, to-wit: between the hours of ten o'clock a. m. and four o'clock p. m. at public auction, before the Court house door of Deaf Smith County, Texas, in Hereford, Texas, to the

highest bidder, on the First Tuesday in January, A. D. 1916, the same being the seventh day of said month, all of the right, title and interest of the said G. H. Allen Hughes and his wife Mary N. Hughes in and to the property above fully described, with all the rights, members and appurtenances thereto in any wise belonging.

Witness my hand this 29th day of November, A. D. 1915.

JNO. P. SLATON,  
Substitute Trustee.

46-34

—W. S. S. Pledges Are Due—

# Snow More Snow

is splendid for 1919; which will be a banner year for the Plains. Electric lights add to the comfort and pleasure of these nice winter evenings.

Let the lights burn freely.

"DO IT ELECTRICALLY"

**Hereford Light & Power Co.**



## The Lid is Off!

Seven hundred and fifty thousand houses in little England alone are going to call for materials from this country; devastated France, ruined Belgium Italy, Russia—a whole world needs the same materials YOU WANT FOR THAT HOUSE OR BARN.

We want to impress on you with all the force we can that NOW IS THE TIME TO GET BUSY WITH YOUR BUILDING.

THAT IS THE ONLY WAY YOU CAN BE SURE.

**Rockwell Bros. Lumber Company**

### ABSTRACTS AND LOANS.

Abstracts that correctly reflect the title, made from a complete index of the records, up to sundown yesterday. Money to loan, cheaper rate, and less expense. Your security is good.

J. FRANK POTTS.

### UNIVERSAL MEMBERSHIP IS COUNTY'S GOAL

#### No Quota Is Assigned for Red Cross Christmas Roll Call.

Fixing quotas has been such a familiar feature of previous campaigns, whether to sell Liberty Bonds or to raise welfare and relief funds, that the failure to assign a quota to Deaf Smith County in the Red Cross Christmas Roll Call is arousing discussion.

The reason given by the local Red Cross chapter is logical. The Red Cross now is so widely known and so strongly approved that the goal of the Christmas Roll Call is nothing short of "Universal Membership." In other words, the census figures will be the County quota, as they will be for the whole nation.

The week of December 16-23 will see this apparently formidable task accomplished, because there will be an eager spirit of cooperation. More than 22,000,000 present members in the United States will answer "Here," and it is the hope of the Red Cross War Council that treble or quadruple that number will join and so permit a Christmas Eve cable to Europe that the American people are solidly behind the Red Cross spirit.

The Red Cross Christmas Roll Call is not an effort to raise money, and no one in the county will be asked for contributions. The annual membership dues amount to only one dollar.

Deaf Smith County undoubtedly has as many dollars for the Red Cross as there are adults in its population.

## "HIT THE TRAIL WITH YOUR W.S.S. PLEDGE MONEY," "BILLY" SUNDAY



*Billy Sunday*  
Psalm 37

"Come on, Texas! Hit the trail with your dollars! Don't wait until the last day to get that Government note off your hands!"

This is Billy Sunday's injunction to Texans, who urges that all War Savings Stamp Pledges be paid by Christmas and that no one put off W. S. S. Pledge settlement until December 31, the last day of grace.

To Texans, Billy Sunday, famous evangelist who is now preaching in Fort Worth, says:

"You say you are glad the war is over, you men and women of Texas; you say you appreciate the bloody sacrifices that the boys from Texas and the other 47 States have made for you—that you reverence the memories of the heroes who have kept Hun and harm from you; you say you are glad that there will be no more casualty lists blacked with the names of the men who have dared and done for you; but how, I ask you, have you shown that appreciation? How have you expressed your gladness?"

"Has the War Savings Stamp Pledge you solemnly made to President Wilson last summer been paid? Have you kept faith with the boys and are you keeping faith with them? Until that pledge you made to invest in United States Government War Savings Stamps has been met, until the word you gave to President Wilson has been redeemed—not until then have you shown your appreciation of the heroic acts of the men from whose hearts the blood of life has been poured. Not until then have you made good the solemn and binding promise you made your President."

#### Boys Are Not Over

"The war is over, people of Texas, but our boys are not. They must be brought home, back here to you in Texas, and until they are brought home they must be fed and clothed and cared for. Your duty to these men, the duty you owe yourself and your country has not been discharged until every United States soldier and sailor has been brought back home again. To these men, the men whom we call 'our boys,' War Savings Stamps mean food, clothing and tickets to the good old U. S. A."

"It takes money to care for these men—these soldier and sailor boys who have beaten back the Hun. It takes money to bring them home. Don't for a minute think that the obligation you are under. If you call yourself American, to save and lend your savings to the United States Government in War Savings Stamps is ended just because fighting has stopped. Listen! It is costing the Government \$50,000,000 a day—\$1,500,000,000 a month—to feed and clothe and bring these men home."

"December—the month ending of the War Savings Campaign. Put puncture that swing of yours; put the pay in your patriotism. Get those War Savings Stamp Pledges wiped off Uncle Sam's slate by Christmas. Remember: The last day to liquidate War Savings Stamp Pledges is December 31st. Don't wait until the last day to get that Government note off your hands, don't wait until the last day to make good your word—do it by Christmas."

"They are fine investments, those War Savings Stamps. I have all I can hold myself. I am going to give them for Christmas presents—they are the best gifts to give this year. Every time you buy one of those W. S. S. bonds you have gotten hold of the best security any government has ever issued."

"Come on, Texas! Hit the trail with your dollars! Get that War Savings Stamp Pledge paid now!"

Warning! Your W. S. S. pledge is due this month. The final call for payment has been made by the Government.

# THREE BIG DAYS

## (3)

From Now  
Until Tuesday  
Dec. 24

There are only 3 more buying days till Christmas. Our special sale will continue till Tuesday night and we are going to do our best to make these THREE BIG DAYS. In order to make things move in hurry, we are offering everything in our entire stock (except a few fixed-priced articles), at the enormous discount of from 20 to 50 per cent.

We are putting on this sale in order to reduce our big stock before the holidays are over, and to give our patrons an opportunity to buy goods in our line at the lowest possible prices.

Notice we say "Goods in our line." We mean articles that belong in a jewelry store—no threshing machines, calico, or pills.

Read this thru and come on.

**Jewelry 25 to 50% Off** Here we have a big line of fine diamonds, and cameo brooches, lavallieres, rings, scarf pins, cuff buttons, a complete line of gold and filled jewelry. Many articles in this line will go at and below actual cost.

**Cut Glass 25 to 40% Off** On all of our light cut glass we will give 40 per cent off, and on the heavy goods 1-4 to 1-3 off. Fine water sets, bowls, celery trays, sugar and cream sets, odd pieces, some of the finest in the Libbey and Frye lines.

You can find some rare bargains here.

**Silverware 20 to 25% Off** On all of our plated silver, both in flat and hollowware, we are going to give 25 per cent off straight thru. Here we have 1847 Rogers, Community, Alvin, Reed and Barton, and Rockford in knives and forks, spoons, and everything needed to make up a complete set of table silver.

**Sterling Silver 20% Off** Our line here is very complete, larger and better assorted than ever before. Those of our customers who have started to make up a complete set of sterling, will do well to attend this sale and fill in with whatever pieces you are short. Come early. We are already selling lots of sterling.

**Ivory 25% to 1-3 Off** When an article in this line is to be inlaid with a monogram, no discount will be given. Otherwise, we will give from 1-4 to 1-3 off. We have a big line of Ivory from the small inexpensive odd pieces, up to the fine toilet, manicure and traveling sets.

Nothing will be charged during this sale.

# W. H. RAY Jeweler



## The Farmer Receives More Than Five Thousand Dollars a Minute From Swift & Company

This amount is paid to the farmer for live stock, by Swift & Company alone, during the trading hours of every business day.

All this money is paid to the farmer through the open market in competition with large and small packers, shippers, speculators and dealers.

The farmer, feeder, or shipper receives every cent of this money (\$300,000 an hour, nearly \$2,000,000 a day, \$11,500,000 a week) in cash, on the spot, as soon as the stock he has just sold is weighed up.

Some of the money paid to the farmer during a single day comes back to the company in a month from sale of products; much does not come back for sixty or ninety days or more. But the next day Swift & Company, to meet the demands made by its customers, must pay out another \$2,000,000 or so, and at the present high price levels keeps over \$250,000,000 continuously tied up in goods on the way to market and in bills owed to the company.

This gives an idea of the volume of the Swift & Company business and the requirements of financing it. Only by doing a large business can this company turn live stock into meat and by-products at the lowest possible cost, prevent waste, operate refrigerator cars, distribute to retailers in all parts of the country—and be recompensed with a profit of only a fraction of a cent a pound—a profit too small to have any noticeable effect on the price of meat or live stock.

Swift & Company, U. S. A.







**CLOTHES for All the Folks**  
**JEWELRY for the Young Folks**  
**TOYS for the Small Folks**  
**SANTA CLAUS for Everybody**

**D. R. GASS & SON**

**SOCIETY AND CLUBS**

MISS CECIL GILLILAND, Phone 36

**THE BAY VIEW CLUB.**

The Bay View Club met Thursday Dec. 12 with Mrs. Geo. Garrison. Mrs. D. C. Laird was leader of the lesson for the day, the subject of the lesson being, Pinero's Drama.

A very interesting program was enjoyed in which a number of good talks were given; Mrs. Cris Garrison gave a brief review of the notorious Mrs. Edsmith. Mrs. Stubbs told in a most interesting manner the cause of Mrs. Tanquerays failure to establish herself in society also the cause of Mrs. Ebbsmith's failure to carry through her plan of Platonic love. Mrs. Dr. Price discussed fully the Pinero early drama. Mrs. Oscar Cardwell gave the use of accident and coincidences in Pinero's plays.

A committee, consisting of Mesdames R. T. Evans, Geo. Garrison and F. T. Roloson was appointed to plan some public work for the club to begin with the new year.

After a social hour was enjoyed the hostess served a delicious salad course.

On account of "Flu" the social meeting will not be held this week but will be enjoyed during the Holiday week.

**DELPHIAN CLUB.**

The Delphian Club met in the library rooms Dec. 9th, and enjoyed an interesting lesson. The subject of the lesson was Social life in Rome. Mrs. J. R. Stubbs was leader of the lesson.

We will have our next meeting with Mrs. J. W. McQueen Monday Dec. 23. The subject of the lesson will be taken from the sixth month study pamphlet.

**Prehistoric Rome.**

- Leader—Mrs. J. W. McQueen.
- 1, 2, 3, 4, 5—Mrs. Conkwright.
- 6, 7—Mrs. Roy Rogers.
- 8, 9—Mrs. Dr. Hicks.
- 10, 11—Mrs. Chas. Donald
- 12—Mrs. Bob Mounts
- 13, 14—Mrs. Holman

**Political Life and Growth of Rome.**

- Leader—Mrs. Chas. Donald
- 1, 2, 3—Mrs. W. E. Hicks
- 4—Mrs. J. W. McQueen
- 6, 7, 8, 9—Mrs. Stubbs
- 10, 11, 12, 13, 14—Mrs. Henry Wilkinson.
- 15, 16—Mrs. Ferguson
- 18, 19, 20—Mrs. P. W. Price

**The Principate.**

- Leader—Mrs. Chas. Ferguson
- 1, 2—Mrs. Laird
- 3, 4, 5—Mrs. Geo. Barber

**6, 7—Mrs. Chas. Donald**

**METHODIST MISSIONARY SOCIETY.**

**Program for December 26th at Red Cross Rooms at Usual Hour.**

- A Prayer for Young People Mrs. Walter Dunlap
- War Work and the Sabbath Mrs. Stocking
- Missionary Outlook in Mexico (1) Mrs. Stegall. (2) Mrs. Heard

Sunday Dec. 15th, will be a day long to be remembered by Roger Wilkinson and a few of his little friends. This being Roger's twelfth birthday his mother invited a few of his friends to spend the day with him. Such a dinner! never before had the little guests seen such a feast. As one of the boys expresses it, "We just ate and ate until we couldn't eat." The birthday cake in the center of the table was a wonder. When the twelve candles were lighted and each tried their turn at blowing them out, much laughter was the result; some blew out one others two and of course some none but the hero of the day was Master Geo. Connell when he blew them all out at one "puff."

The afternoon was spent in taking pictures and playing all kinds of games. When it came time to go home every one declared that they had never had such a good time. Those to enjoy the day were Geo. Connell, Kenneth Cardwell, Van Bruner, Geo. Parker, John L. Wilson and Gwendolyn Price.

**RED CROSS HEADACHE and NEURALGIA REMEDY**

Relieves neuralgia and chronic headaches. Free from opiates, quickly absorbed and producing immediate relief. Particularly recommended for headaches resulting from excesses. This and more than one hundred other Red Cross Remedies and Toilet Preparations sold and guaranteed only by **THE CORNER DRUG STORE.**

**CASTRO COUNTY**

The Red Cross has accepted the chapter production order and there will soon be sewing to do and we are urged to have the articles finished by Feb. 5th. Knitters please remember to have all finished articles in the room by the 25th.

Mr. Henry Drearup was in town last Monday.

School was closed here Monday on account of the Flu scare. There have been a few cases but they were in a light form as there never has been a Doctor called. But the school board thought it

best to be on the safe side.

Mr. and Mrs. Mick from Big Square were shopping in Dimmitt last Tuesday.

Mr. John McCormic was in to attend District Court Tuesday.

Mr. and Mrs. Rothwell were in from their ranch last Wednesday.

Mrs. Warwick and sister Miss Winkleman returned to their home in Canyon until school is opened the first of the year.

Mr. Arch Johnson went to Hereford on Wednesday.

Brother Linley came in from Tullia one day last week and went on to Hereford.

Mr. John Flanigan was a Hereford visitor Wednesday.

Mr. Frank and Bruce Gerdus have been entertaining an old friend from California part of this week.

Mrs. Razor returned to her home last Wednesday.

Mr. Perry Barnard was in from the Flags one day this week.

Miss Ola Parks is visiting relatives in New Mexico during the school vacation.

Mr. Hamm and Mr. Barnes were in town the first of the week.

Dr. Polly went to Amarillo Monday morning to attend a Flu patient.

**Death of Ben Tate**

Ben Tate, aged 30, son of W. A. Tate, who lived seven miles west of Dimmitt, died Monday afternoon at 1:30 o'clock. Mr. Tate had been a sufferer from tuberculosis for a number of years, but was seriously ill only nine days prior to his death. Funeral services were held Tuesday afternoon at 5 o'clock, conducted by the Rev. Gordon Barrett of Tullia, with interment in the Dimmitt cemetery.

Mr. Tate is survived by his wife, who was Miss Edna Nobles, daughter of Mr. and Mrs. A. C. Nobles of Dimmitt, his father and mother, Mr. and Mrs. W. A. Tate, three brothers, Cleve, Tom and Walter, and two sisters, Mrs. Edwin Ramey and Mrs. C. J. Mapes.

Mr. Tate was a sterling young man of fine character, and the entire community joins in sympathy with the sorrow of the bereaved family.

**Grove's Tasteless chill Tonic**

restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 50c.

**Friday  
Saturday  
Monday - and -  
Tuesday**

THAT'S ALL!

FOUR DAYS LEFT IN WHICH TO GET THOSE GOLD BAND and PLAIN WHITE **Bowls and Platters**

COME TO SANTA CLAUS' HEADQUARTERS FOR YOUR XMAS PRESENTS

**The Fair**

**Card of Thanks.**

We wish to express to our neighbors and friends our deep appreciation and gratitude for their many acts of kindness, neighborliness and good will during the sickness and death of our beloved husband, son and brother.

Mrs. Ben Tate  
W. T. Tate and family.  
A. G. Nobles and family.

**STATE OF TEXAS DEAF SMITH COUNTY**

In the District Court of Potter County, Texas.

St. Benedict's College, Plaintiff vs Jesse Giles, A. F. Reedy, M. L. Hammer, W. S. Higgins and M. P. Lusk, defendants.

Whereas, by virtue of an order of sale issued out of the District Court of Potter County, Texas on a judgment rendered in said court on the 27th day of November, A. D. 1918 in favor of the said St. Benedict's College and against said defendants Giles, Reedy, Hammer, Higgins and Lusk, No. 2778 on the docket of said court, and in favor of W. S. Higgins against M. P. Lusk, and in favor of M. L. Hammer against M. P. Lusk, I did, on the 11th day of December, 1918 at 11

o'clock A. M. levy upon the following described tract and parcel of land situated in the County of Deaf Smith, Texas, and the County of Oldham, Texas, and belonging to said M. P. Lusk, to-wit: Sur. No. 15 in block No. K-5, certificate No. 114 A. C. H. & B. patented to Alexander, Crain and Brooke by patent recorded in Vol. No. 4 pages 529 and 530 of the Deed Records of Oldham County, Texas and described by metes and bounds as follows: Beginning at S. W. corner of Sur. No. 14 in said block; thence S. 1900 vs. 7; thence E. 1900 vs. to S. W. corner of Sur. No. 6 in said block; thence N. 1900 vs. to mound; thence W. 1900 vs. to the beginning, containing about six hundred forty (640) acres, and being about 25 miles N. E. from Hereford, Texas; and on the 7th day of January, 1918, being the first Tuesday of said month between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of said county, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Jesse Giles, A. F. Reedy, M. L. Hammer, W. S. Higgins and M. P. Lusk in and to said property.

Dated at Hereford, Texas, this the 11th day of December, A. D. 1918.  
C. S. PURCELL,  
Sheriff of Deaf Smith Co., Texas.  
46-4\*

**Give Her**

an

**Arcadian  
Majestic  
or Cole**

**Range**

**Set of COMMUNITY PLATE**

**SILVER WARE**, or a few pieces of **EVERWEAR Aluminum Ware**, and then a set of **HAVILLAND** or other good China ware we carry might please her.



**Last Call**

To those who we have been carrying for some time we wish to say we expect a settlement in full of all accounts by January 1 1919. We also wish to say that after the first of the year, our terms will be **30 DAYS STRICTLY** and please do not expect us to carry you for a longer time as we **POSITIVELY CANNOT, AND WILL NOT**, do it any more.

We thank you,

Phone 128

**Williams Brothers**

**Dunlap Hardware Company**



# Here They Are

This List Will Help You Solve that Xmas Present Problem:

Bible and Testaments  
Gift Books  
Boys' and Girl's Books  
Many Styles of Fountain Pens  
Fine Assortment of Perfumes  
White Ivory Sets of all kinds  
Shaving Sets  
Safety Razors  
Fancy Box Chocolates  
Purses  
Fancy Stationary

Christmas Cards and Seals  
Cameras and Supplies  
Highest Grade of Toilet-Articles  
Pipes and Tobaccos  
Cigars and Cigarettes  
Hand Mirrors, Brushes, Combs  
Hot Water Bottles  
Alarm Clocks  
Thermos Bottles  
Hand Bags and Manicure Sets  
Cigar Holders and Cases

And Many Other Articles Too Numerous To Mention.



**Geo. E. Burns**  
The Druggist  
Phone 300

**FOR SALE**—Limited number pure blood Rose Comb Rhode Island Red cockerels, early hatch.  
J. W. McQUEEN.  
47-11\*

**FOR SALE**—About 10,000 bushels of Kafir good grain well matured. Joel switch.  
47-31-pd W. G. SLAGLE.

**FOR RENT**  
\*\*\*\*\*  
\*\*\*\*\*

**FOR RENT**—Building formerly occupied by Wilson Furniture Company. Will rent all or part, or will accept goods for storage.  
36-11\* J. M. GILLILLAND.

**FARM FOR RENT**—Have 900 acres farm land in one square. Will rent not less than 500 acres for grain rent, or cash. One good house, one fair house, bunk house, corrals, pasture for teams. Farm 12 miles northeast Hereford.  
41-11\* T. E. SLAUGHTER

**FOR RENT**—195 acres for spring crop (sod broke two years ago and cultivated last year) 35 acres grass lake, under good fence, one and a half miles north of Dawn, section 14, block 3, crop or cash rent. R. J. Parsons, 1200 Van Buren, Amarillo.  
44-41\*

**LOST**  
\*\*\*\*\*  
\*\*\*\*\*

**STRAYED**—On to my place 8 miles southeast, 3 two-year-old horse mules, one sorrel horse about 2 years old; one grey mare about 20 years old, branded Lazy H left hip.  
C. C. SLAUGHTER.  
June 1-19

**STRAYED**—several head of cattle branded Lazy S on right hip. Any person knowing of such cattle will receive good pay for keeping them and notifying  
T. B. SLAUGHTER.  
46-51\*

**STRAYED**—from C. C. Curtis pasture 4 miles south of Hereford, Texas, about Nov. 25th, 1918, two spring calves marked crop right, upper left on left ear. Branded "H" on right hip.  
Notify W. S. WILLIAMS, Hereford, Texas.  
47-21\*

**MISCELLANEOUS**  
\*\*\*\*\*  
\*\*\*\*\*

Cream is 67¢ at The Hereford Produce Co.  
47-11\*

**BASKIN LAND COMPANY**  
Hereford, Texas. Resources \$25,000. 00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-11

**WE BUY OLD FALSE TEETH**  
We will pay up to \$21.50 per set (broken or not). Send now. Cash sent by return mail. Package held 10 to 15 days subject to sender's approval of our offer. Highest prices paid for OLD GOLD JEWELRY, GOLD CROWNS, BRIDGES, PLATINUM AND SILVER.  
United States Smelting Works, Inc., 204 Goldsmith Bldg., Opp. Post Office, 30-49 Milwaukee, Wis.

**Seeds**  
Over 500 Varieties.

**Poultry Supplies**  
Incubators.

We can fill your order for any Seed, Poultry article, Plant, Sprays, Insecticides, Fungicides. Prices and Quality always right. Prompt shipments. Ask for list.  
C. E. White Seed Co., Plainview, Texas.  
44-201\*

**TO THE AUTOMOBILE USERS**  
Your Licenses are due before January first. As Collector, would appreciate your coming in early to avoid the rush; and as Sheriff, I am asking you to see to this by that time.  
Be sure and bring engine number, model of car, year made and, if registered, registration number.  
C. S. PURCELL, Sheriff and Tax Collector, Deaf Smith County, Texas.  
45-31\*

**EXPRESSION OF THANKS**

We wish to express our sincere and heart felt thanks to our many, many friends in Hereford, and vicinity, for their many acts of kindness shown us, and their tears of sympathy, in the loss of our Dear Son (Clem), who fell on the battle field of France. May you never know such sorrow as we now feel, and may the richest of God's blessings attend each one of you all through this life. Is our earnest prayers.  
Mr. Theodore Cochell,  
Mrs. Theodore Cochell.  
47-11-pd

**YADA SPRINGER**

Yada Springer, twelve year old daughter of Mr. and Mrs. G. S. Springer, died Tuesday December 17th, of Spanish Influenza. The little girl was ill only a few days, taking sick on one Tuesday and dying the next.  
Funeral services were conducted by Rev. J. E. McClurkin from the residence Wednesday, Decem-

ber 18th.

The deceased is survived by a mother, father, four sisters, Eva, Tina Lee, Mrs. Lora Sparksman and Mrs. D. Jones and two brothers Albert and Earl.

**DEATH OF ROBERT MORELAND.**

News was received in the city last Monday of the death, Sunday at Barstow, Texas, of Robert Moreland, who had only been away from Hereford about a week.

Mr. Moreland, who was about 33 years of age, has worked for Mr. John Gordon of Castro county for the past five years, and was well known in this community. He received news of the illness of some members of his family at Barstow and went to their assistance. His own illness and death followed swiftly.

No details of the matter, or of the burial arrangements have been received here. A brother, connected with the Ray Barber ranch left immediately for Barstow. The news has caused much sorrow in Hereford, where Mr. Moreland was universally liked.

**MOTHER OF C. C. FERGUSON IS DEAD**

C. C. Ferguson, who returned last week from Missouri, brought back the sad news of the death of his mother, Mrs. James J. Ferguson. Mrs. Ferguson was buried near Sedalia, Mo.

**HOUSE BURNED.**

Early Friday morning, December 13, the vacant house belonging to Mrs. Tackett, on the east side of town, burned to the ground. This was a five room house, and the cause of the fire is a mystery. The property was a total loss.

**CLARENCE BAILEY IS WOUNDED IN THE JAW AND IN THE FINGERS**

Clarence Bailey, who was recently reported severely wounded on November 11, the last day of the fighting, has written the following brief note to his mother, dated November 12, the day following his wound:  
"My Dear Mother, and All:  
Well, Mother, I am in the hospital. Was wounded in the jaw, and

# 'Tis Easy Enough To Learn the Difference

At a Glance You Will Be Able to Distinguish the Difference Between Our Method of Pressing Clothes and the "Old Time" Methods Used by Others. We give your clothes the natural body shape, better creases and a thoroughly uniform finish.

CLEANING

REPAIRING



**Orr's Tailor Shop**

Phone 16

Associated with Lamm & Company, Chicago



**LODGE DIRECTORY**



Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.  
GEO. BEAMS W. M.; J. S. Jones Sec.

**WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Council Commander; W. W. Bennett, Clerk.**

**Professional and Business Cards**

**W. S. WILLIAMS AUCTIONEER**  
Hereford, Texas  
Phone 136 or 30

**MRS. W. H. GILBREATH**  
Spirella Corsetiere for Deaf Smith and Castro Counties.  
Hereford, Texas.  
Phone 182.

## BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

**MICKIE SAYS**

YOU MUSTN'T THINK WERE CARELESS JEST BECAZ YOU FIND A TYPOGRAPHICAL ERROR IN THE PAPER ONCE IN A WHILE. MY GOSH, WITH THE BILLIONS OF CHANCES THEY IS T' GIT THINGS WRONG, IT'S A WONDER WE DONT MAKE MORE ERRORS THAN WE DO!



Two highly bred Duroc Jersey pigs, from the "Itawlings" farm, Littlefield, Texas.  
ALEX M. ENNIS  
45-11\*

**FOR SALE**—Good bundled cane, delivered in town, ten cents per bundle. Bundled Kafir, without grain, \$20 per ton, delivered in town; Kafir, with some grain, \$25 per ton, delivered in town.  
R. T. NUNN, Phone 12 on 208  
47-21-pd

**FOR SALE**—One highly bred and registered Duroc Jersey Boar, bred and raised on the Longview Farm, Lees Summit, Mo. Age, one year and seven months.  
ALEX M. ENNIS.  
45-11\*

**ELLISTON'S BARGAINS.**

\$100 per acre, half cash, balance easy, will buy a dandy, well improved, close-in irrigated farm. Three crops should easily pay for this.

\$15 per acre, one-third cash, very easy terms, will buy one of the best 6-section ranches in West Texas. Don't overlook this if you want a ranch.

**1400 Gallon Irrigation Well**  
Two domestic wells on a dandy well improved section seven miles out; 30 acres in alfalfa, 230 acres in wheat. Price very reasonable; same terms.

236 acres shallow water land 6 miles out; near good school. Price and terms right.

2 small, close-in farms, 75 and 120 acres, on 10 year time. Small cash payment.  
3 Hereford homes, 4, 5 and 6 room houses, on good terms.

**A. H. ELLISTON & SON.**

**FOR SALE**—100 pounds A-1 Schumann cane feed; one heater stove; two large hanging lamps.  
A. H. ELLISTON.  
46-21\*

**FOR SALE**—81 acres well improved land half mile north town limits; six room house, large barn; all land in cultivation. If taken by January 25th will sell for \$5,500 cash, or can give terms on \$2,000.  
46-11\* C. RUNTON.

**FOR SALE**

**OAKLAND SIX, 1917 model, A-1 condition, to trade for residence property.**  
46-21-pd Ralph Barnett.

**REGISTERED Hereford and Jersey Bulls at J. B. Phillip's farm. Price \$2.50 cash, or \$3.00 if I call for and return cows.**  
47-21-pd Phone 376.

**WORTH THE MONEY!**—Good 5-room house, and three lots for sale, convenient to school and churches. This is a real buy. See me.  
PEARL C. LONG.  
43-11\*

**ANTOMOBILES**—to exchange for farm horses and implements.  
Box 117, Hereford, Texas.  
46-21-pd.

# Jack Rabbits

10c each

Will pay you 10 cts each for all the Jack Rabbits you bring me.

**HOW TO PREPARE RABBITS**—take out all entrails, open from end to end, cut off heads, leave skin on.

Will take all you bring

**E. Cottingham**

# Special Sale

For Saturday, Monday and Tuesday in Our Ready-to-Wear Department

There is nothing that will make a nicer or more useful Xmas gift than a nice Ladies' Coat, Dress, or a beautiful Georgette Waist. Note the following discount:

**ALL LADIES' COATS, DRESSES AND CHILDRENS COATS FROM NOW UNTIL DEC. 25th 33 1/3 % Discount**

Ladies' Waists			
7.50 Georgette waist	Special for	7.50 Georgette waist	Special for
Special for	6.35	Special for	6.35
\$12.50 Georgette waist	Special for	7.00 Georgette waist	Special for
Special for	9.98	Special for	5.85
11.50 Georgette waist	Special for	6.50 Georgette waist	Special for
Special for	9.48	Special for	5.25
10.00 Georgette waist	Special for	6.00 Crepe de chene waist	Special for
Special for	8.25	Special for	4.85
9.00 Georgette waist	Special for	5.00 Crepe de chene waist	Special for
Special for	7.85	Special for	4.25
8.50 Georgette waist	Special for	4.00 Crepe de chene waist	Special for
Special for	7.25	Special for	3.85

Don't Forget the dates: Friday, December 20; lasts until Tuesday night, December 24

# Fox Mercantile Co.



# "VICTORY— WITH PEACE"

How many of you would have given your all  
a few months ago to assure victory to the  
armies of the allies?

And now your prayers are answered!

But the soldiers who made your  
prayers come true?

—THE TEXAS BOYS ARE NOT HOME YET!

To them, Paid War Savings Stamp Pledges  
mean food, clothes and a ticket home.

Pay that W. S. S. pledge today

If you are worthy of the boys who gladly gave  
their all, then lend all you can.

Pledges must be met by Dec. 31

This advertisement is patriotically contributed  
to the United States Treasury Department by



CARLYLE GROCERY  
FORD GARAGE  
GEO. A. STAMBAUGH  
DUNLAP HARDWARE CO.







**Baskets**

Surely the most acceptable of all gifts. Handsomely designed fruit, sandwich and work baskets.

65c to \$4.50.

**Cigars, Pipes and Cigarettes**

The gift that all men like to have duplicated. A nice line here.



**Have YOU Ever Really Given a Satisfactory Gift?**

**AT CHRISTMAS TIME YOU MANIFEST YOUR THOUGHT OF OTHERS THROUGH THE MEDIUM OF A GIFT**

The joy of Christmas means the joy of giving. Our distinctive selection of Holiday Goods meets the universal demand in the practical and unusual and will take care of every name on your list.



**INDISPENSIBLE GIFTS FOR WOMEN**

Toilet Water, Perfume, Candy, Manicure Sets, and all articles in Ivory.



**Leather Goods**

An extensive line of exceptionally fine quality Pocket Books, Purses, Card Cases, Bill Books, Wrist Bags, Traveling Cases, and many beautiful novelties.

**Christmas Cards and Booklets**

Make a list of your friends to whom some slight token of remembrance should be sent and select suitable Cards or Booklets

Prices 2 1-2, to 25 cents

**How About a Flashlight for the Boy?**

Its a novelty he'll appreciate

**"The Sweetest Way to Tell the Story"**

Nothing else you can give will convey as much tender thoughtfulness for "her" pleasure as a box of LIGGETT'S.

65c to \$3.50



**Brushes**

A very acceptable gift to a particular friend. Usefulness, enduring qualities and beauty combined. Distinctive styles in smart sizes and shapes. Priced according to quality.



**Jonteel**

The new odor of 26 flowers. Talcum, Face Powder and Toilet Water put up in handsome gift boxes

Per Box \$2.00.



**The Package that Contains a Kodak**

Will be the first opened Christmas morn. We have a complete line of Kodaks, from the efficient little Vest Pocket to the handsome, capable big brother, the 3-A—autographic, of course.

Kodaks \$7.50 up; Brownie Cameras \$3.50 up

**Comfy Smoke Kits**

Containing pipe, cigarette holder, water-proof tobacco pouch, and pipe cleaner

Price \$1.00



Hereford, Texas.

**A Strikingly Individual Gift**

**Symphony Lines**

Stationery that bespeaks distinction and quality at a glance. Instantly a favorite with all who want the best.

Prices range from

35c to \$2.50



**Wish Bone Mesh Bags**

Latest shapes and styles of solid Liberty silver and Green gold. A very handsome and acceptable gift.

Nice line of Holly boxes in all shapes and sizes. The very thing to pack your gifts in.

**Dress Her Dresser With**

- Properly Shaped Nail Files
- Nail Polish
- Orange Sticks
- Emery Sticks
- Manicure Sets
- Chamoise
- Ivory Hair Receivers
- Atomizers
- Puff Boxes
- Buffers
- Solid-Ivory Mirrors
- Complexion Powder

These and more articles, each universally appealing in its ability to satisfy.



**BOVINA.**

J. T. McGee did some Christmas shopping in Farwell Monday. Mrs. Theodisia Davies was a Farwell passenger Monday. Mr. and Mrs. Norman Wilson attended the lumbermen's meeting at Farwell Saturday night.

Miss Alleen Jersig returned Monday from a visit at Amarillo. Mr. and Mrs. Frank Hastings are spending a few days with relatives at Clarendon. Mr. Hastings will also look after business interests at Hedley and Memphis. Ford Elfers, Miss Camilla Patton, and Mrs. B. Y. Dickinson and

children spent a short while Sunday with friends at Summerfield.

A nice shower of rain, followed by a wet snow Monday night and Tuesday, will add greatly to the season already in the ground, and will benefit wheat greatly.

Flu! Flu! Flu! The victims this week are H. H. Smith, Mr. and Lovelady, Sam Thompson; D. M. Davis and two children, Mrs. Bullock and child, and J. P. McDonald. They are all doing nicely this (Tuesday) afternoon.

B. R. Smith, relief agent from Amarillo, is here during the illness of Agent H. H. Smith.

**Helps Reduce Insecticide Prices.**

Chemical advice has been given by the United States Department of Agriculture to the Food Administration, and much valuable data have been supplied to it relative to manufacturers engaged in making certain types of insecticides and the importance or nonimportance of various insecticidal materials. A representative of the Insecticide and Fungicide Board has attended several conferences between the food administration and manufacturers and has been able to supply data of value. As a result of the activities of the Food Administration, assisted by the Department, the price of arsenic asked by the producers has been reduced from 12 to 16 cents to 9 cents for carload lots and 9 1-2 cents for shipments less than carload. This presumably will lead to a reduction in the price of Paris green, lead arsenate, and other arsenicides to the consumer.

**PEOPLE WHO ARE EASILY FATIGUED NEED MORE IRON IN THE BLOOD.**

Summer Months Not Dreaded When the Body Has Sufficient Rich, Red Blood.

People who wonder why they become exhausted so easily will find that it is nearly always on account of a run-down system. Impure blood cannot carry off the poisons which are constantly accumulating in the body and the result is a lack of energy and a tired, worn-out feeling.

Pep Systemic Pills, the new and improved iron compound, are made from a formula for such has been prescribed for many years by physicians for such ailments as nervousness, boils, malaria, constipation, loss of appetite, sleeplessness, stomach troubles and many other ailments that are caused by impure blood or an inactive liver. When any of the above ailments are noticed, it is important that you give

yourself the attention you need before these ailments get a chance to turn into more serious troubles.

Pep Systemic Pills are a wonderful tonic; in fact, they are much superior to other tonics on the market which are produced to relieve only one particular kind of ailment. Pep Systemic Pills are really three tonics in one, and because of their many qualities they give almost immediate results. They contain iron in BLAUD'S MASS form, the most assimilable form of iron; they are very easily dissolved after being taken into the system; they will not discolor the teeth or upset the stomach; they are far more convenient to take than liquid medicine; and they begin strengthening you up after just a few days' course.

Try a bottle today. You can't lose, and you have a great deal to gain.

For sale by Botts-Clark and other druggists.

ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

—W. S. S. Pledges Are Due—

**SHERIFF'S SALE.**

THE STATE OF TEXAS )  
County of Deaf Smith )

By virtue of a certain order of sale issued out of the honorable District Court of Deaf Smith County, on the 3rd day of December 1918, by A. O. Thompson, District Clerk of said court against J. A. Powell, W. D. Jones and Bertie F. Jones for the sum of twenty three hundred, twenty and 62 hundredths dollars (\$2320.62) dollars and costs of suit, in cause No. 1156 in said court styled Shias A. Billington versus J. A. Powell et al, and placed in my hands for service, I, C. S. Purcell as Sheriff of Deaf Smith County, Texas, did, on the 3rd day of December 1918 levy on certain Real Estate, situated in Deaf Smith county, described as follows, to-wit all of survey number twenty in township No. three North of range No. one East, being a part of Capitol League No. 418 and containing 640 acres of land, situated in Deaf Smith County,

Texas, and levied upon as the property of said W. D. Jones and Bertie F. Jones and on Tuesday, the 7th day of January 1918, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of ten A. M. and four P. M. I will sell said real estate at public vendue, for cash, to the highest bidder, as the property of said W. D. Jones and Bertie F. Jones, by virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hereford Brand, a newspaper published in Deaf Smith County.

Witness my hand, this 5th day of December 1918.

C. S. PURCELL, Sheriff  
Deaf Smith County, Texas.  
46-4-

—W. S. S. Pledges Are Due—

**Highest Market Price Paid**

for

**Hides**

**Cunningham & Company**

J. A. MAYHALL, Mgr.

In Old Cass Bldg.

**Does it Pay?**

THE SEASON JUST CLOSED ANSWERS THE QUESTION "DOES IT PAY TO IRRIGATE?" IF IN DOUBT ASK ANY MAN WHO FARMS UNDER IRRIGATION. PRESENT CONDITIONS INDICATE PROSPEROUS YEARS AHEAD OF THE FARMER—THE MAN WHO PRODUCES FOOD STUFFS OR MEAT ANIMALS. THE WORLD IS HUNGRY AND MUST BE FED—THIS MEANS PROFITABLE PRICES. IT IS NOT TOO LATE TO INSTALL PUMPING PLANTS FOR NEXT YEAR. PRICES ARE NOT TOO HIGH. I AM IN POSITION TO HELP FINANCE YOUR FARM UNDER IRRIGATION.

**D. L. McDonald**



You Won't Have to

**"Twist Her Tail" in 1919!**

We are just advised by the Ford Factory that the 1919 line of FORDS will be electrically started and equipped!

ALSO

**No Advance in Price**

for this added luxury. CAN YOU BEAT IT!

BETTER GET THAT ORDER IN EARLY OR YOU MAY HAVE TO WAIT

**The FORD GARAGE**



# Holiday Specials

Continue to Jan. 1

1st, 1919.

Cut prices continue as advertised last week until January Below is a list of goods as advertised last week.

Ladies fine shoes in grey, brown, kahki, white, from \$12.50 down to \$6.50 and from \$6.50 to 5.00 in any color. Mens and Boys mackinaws, Mens and Ladies union suits, wool and cotton, bed blankets, all dress shirts including silk Ladies coat suits, sweaters, in silk and wool, boys knee pants suits, Ladies and childrens coats, ladies skirts, and all grades of gingham at a reduction. We can save you money on any of the above articles.

**Xmas Goods:** the ought to be a thrift-Christmas for many reasons. A small expenditure alone, however, does not mean thrift. A gift costing but a few pennies is extravagant if it is not useful; and one at any price is wasteful if it does not give full value. We have a line of goods that will make useful gifts and goods of real value.

Have you bought you full part of W. S. S. If not be sure and buy before December 31st.



**W.S.S.**  
WAR SAVINGS STAMPS  
ISSUED BY THE  
UNITED STATES  
GOVERNMENT

We wish to take this opportunity of thanking our customers for their liberal patronage during the past year. We assure you we appreciate your trade.

*Geo. A. Stambaugh*  
THE STORE BOWLING & SWANSON

## FROM JOHN WILLIAMS

Nov. 9, 1918

Dear Mother:

Will start you a letter while things are so quiet. We are still on the front but not so busy as usual, maybe they are waiting to see what is going to come from the Peace Conference being held now in some French village. Guess all of the papers are full of the good news and besides my telling you about it might not go through so I'm just hoping the papers will tell you all about it. Whether it is all true or not is sounds awfully good to me, how about you?

I just received a good letter from Silas yesterday and he sent me some of their stationary. Surely did come in handy as our Y. M. C. A's. are rather scarce up here they don't have time to open up as we are on the move most of

the time trying to catch up with those Boches, they travel rather fast but still they take time now and then to drop a shell behind and usually right in our path. I received a small piece from one of them yesterday in my right knee. It was about an inch long and half as wide with lots of sharp edges but with a description of those things one that has never seen their effects can't tell anything about them. They sure cause some awfully ugly wounds and a piece that size would easily do you up if it should hit just right. I was lucky enough to get out with a slight wound so don't let this worry you. I'm still on the go, I'm going to bring the piece of shell home with me and give it to you for a souvenir also a "lucky piece" I was standing near my ear when it landed, hit just about 25 feet from me throwing gravel and mud and of course with all of this I thought I was hit in a thousand

different places but as luck would have it just the one slug hit the spot. Wish you could have seen the car she was surely speckled with holes. I guess you wonder why I didn't get out of the way from what I've told you in some of my letters about you could hear them coming so plainly. Now that is all true enough but this time I was watching them hit the old buildings some distance away just as we all do some times thinking we are safe but this one fell short and was with me before I had time to do anything. From now on, me for the dug-out.

How is Papa and Brack making out with the store? I hope they are getting along alright, surely wish I could be there to help out next month. Guess they will be a little glad when the Christmas rush is over, I'm going to be with them before another one comes so here's shopping they will hold a place for me.

Well mother I must close it is near supper time. Give my love to all the folks.

Good night,

I wish Muddie could have been here yesterday to help me enjoy an all around German meal. We had cabbage, potatoes, celery, turnips and a goat that had been left in a small village by the Boche just the day before we came into the town. Now what do you think of that for a dinner?

Stenay, Thursday 14, 1918

Dearest Mother:

I'm sure you are enjoying the good news but no more than we are over here. "she's a great old world" I imagine you people are pulling off some real shows with so many happy hearts. Surely wish I could be there to help you out. I know we will all remember the 11th day, month and hour for some time to come. I think every one of us had a feeling of our own but could you express that feeling! Anyway we will have to admit it was almost too good to be true. I'll bet the U. S. papers were being scattered as never before for the last two days of the war with the glad news. Guess they told you most everything but still I'm going to have some things to tell that they left out. Wish I could write all of it in this letter but so far we have had no new orders as to our writing: just the same rules to go by as before the end but I'm sure a change will be made before long. Up until now we don't know just what our future will be. Of course the air is full of different reports but nothing official as yet. For my part if they will just put me back in good old U. S. A. by summer I'll go through without complaining. Think I can enjoy myself very well so long as they keep those "G. L." cans at home. It surely is a relief to walk out on the streets without first locating a hole then keeping your eye on it expecting every minute to hear that peculiar whining coming your way. I'll tell you right a fellow couldn't help counting his days on the front. I wouldn't part with my experience in this war but one thing certain I don't care for some more just like it. Guess you received my letter telling about my little experience connecting up with a shell and getting a slight wound in the knee, was afraid to try and write it in a letter for fear they might cut it out but I thought you might hear of it in some way and not knowing how badly I was hit it would surely worry you so I tried to let you know about it as soon as possible. I have been real lucky all the way through and am coming back all

together if nothing else goes wrong and here's hoping that won't be many months.

Well I must close, will write again in a few days will try to keep you posted as to our doings as much as possible, give my best love to all.

Good-bye,  
Jno. H. Williams,  
358 Motor Amb. Co.  
315 Sanitary Train  
A. E. F.

### Canners Endow Hospital Beds.

From proceeds derived chiefly from the sale of canned and dried fruits, farm women's clubs in West Virginia have contributed \$2,100 for the endowment of hospital bed for wounded soldiers in France. During the past summer they canned for this purpose 20,000 quarts from materials formerly allowed to waste. Nineteen of the thirty-one counties—more returns to follow—have put away for winter use 1,500,000 quarts. Farms women's clubs in this State also have taken the lead in the use of substitutes, thereby re-

leasing a very considerable amount of food.

### WHEN HER BACK ACHES

A Woman Finds All Her Energy and Ambition Slipping Away.

Hereford women know how the aches and pains that often come when the kidneys fail make life a burden. Back ache, hip pains, headaches, dizzy spells, distressing urinary troubles, are frequent indications of weak kidneys and should be checked in time. Doan's Kidney Pills are for the kidneys only. They attack kidney diseases by strik-

ing at the cause.

Can Hereford sufferers desire stronger proof than this Amarillo woman's word?

Mrs. J. F. Carter, 810 Jackson St., Amarillo, Texas, says: "Several years ago I was suffering from kidney trouble. My back was weak and it ached constantly. I was always tired and languid, my kidneys weren't acting right and I had dizziness and headaches, too. Doan's Kidney Pills relieved me, doing me a lot of good in every way."

Price 60¢ at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Carter had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

# LAST CALL



This is to inform you that next Tuesday is Christmas Eve.

Unless you intend to disappoint the little ones you must attend to all your Christmas shopping RIGHT NOW.

Any one who has seen our Holiday line can tell you that we have by far the best line ever shown in Hereford. There is no use trying to enumerate our stock of toys etc., for it is too long, but let it suffice for us to say that we HAVE THEM and at practically the same prices that they have sold for in former years.

**A REQUEST:** If possible, please shop in the morning as we are so busy in the afternoons that it is very difficult for us to take care of our customers as they should be.

Wishing you a Merry Christmas and a prosperous New Year, I am

Yours truly,

**C. A. SKELTON**

## ABSTRACTS

For first class work, neatly and accurately done, see

**Deaf Smith County Abstract Co.**

R. T. MOSES, Proprietor

# The Angel of the U. S. Army

This beautiful Photograph is wanted in every HOME, and it's yours for the asking. Phone me or call at my office and we will see that you get one.

Is your family or estate properly protected with Life Insurance? We write every form of Life Insurance in one of the Big American Companies.

Buy your Insurance at Home, and when trouble comes you will appreciate our service most.

Insurance in all its branches

**T. K. WILSON**



**OFFICIAL PROCLAMATION**

The United States Government requests the payment of Pledges to buy War Savings Stamps December 31st 1918

Notice is hereby given to all persons who have signed Pledge Cards agreeing to invest in United States Government War Savings Stamps that it is expected that all such pledges will be liquidated before December 31st 1918.

FEDERAL RESERVE BANK  
11th DISTRICT  
R. L. Van Meter  
GOVERNOR



UNITED STATES TREASURY  
WAR LOAN ORGANIZATION  
WAR SAVINGS SECTION  
Louis Lipsitz  
DIRECTOR FOR TEXAS

The official proclamation, calling for the payment of all War Savings Stamp Pledges before December 31, has been issued by the Government. A facsimile of the official proclamation is shown above. The last day of grace for the liquidation of War Savings Stamp Pledges is December 31.

**Farm Bureaus Relieve Hay Shortage.**

A hay shortage in the Cascade Mountains, which seriously threatened the dairy industry in Washington, has been tided over by the county agents of the State working through their farm bureaus. Committees of the farm bureaus in regions where hay was scarce went into neighboring localities where it was more plentiful and did the actual buying. In this way the county agents of sev-

eral counties assisted the farmers to purchase as high as 1,500 tons, and through cooperative buying were able to save the purchaser an average of \$4.25 a ton. A large part of the hay was shipped from Yakima, Benton, Kittitas, and Walla Walla Counties.

**Colds Cause Grip and Influenza**

LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 20c.

OCEANS OF WATER

**GOVERNMENT ASKS ALL TO GIVE W.S.S. FOR XMAS PRESENTS**

The Government is asking every one to give War Savings Stamps for Christmas gifts this year instead of the kind of presents usually given.

"The Government's requirements," declares Secretary William C. McAdoo, "were never greater nor more pressing than they are today." In his report to Congress several days ago, dealing with the need the Government has for money to pay for labor and materials already used, the Secretary pointed out that the expenditures necessary for the month of November were greater than in any similar period in the history of the United States.

When presents other than Government securities are given labor and materials needed by the Government for reconstruction purposes are used up and diverted from the Government's use. When money is spent for Christmas presents other than War Savings Stamps, money that the Government needs is withheld from the Government.

War Savings Stamps make ideal Christmas gifts because they increase in value constantly, are always cashable for more than was paid for them, and the spirit of an American Christmas is better shown in the giving of them than of any other present.

Make it a point to give your Christmas presents in War Savings Stamps, the Government asks. Every War Savings Stamp pays four per cent interest, compounded quarterly.

**MUST DISCHARGE W. S. S. PLEDGES BEFORE DEC. 31**

All pledges to the United States Treasury Department to invest in War Savings Stamps automatically become due for payment this month and the official proclamation issued by the Government calls for their prompt payment before December 31.

The Secretary of the Treasury Department has issued instructions calling for the fulfillment of every pledge, and all officers of the War Savings Section have been instructed to take all necessary steps to see that W. S. S. pledges are liquidated.

Every pledger is made responsible for the discharge of his pledge. War Savings Stamps may be obtained from postoffices, banks and most commercial establishments.

Great care is being taken by the Government that the widest possible publicity be given to the fact that the official proclamation has been issued. To this end the newspapers are co-operating, notices have been posted by the Government in all public places and to each pledger will be sent a personal notification to make arrangements to meet his pledge promptly. The failure of a pledger to receive a notification card will not relieve him of responsibility in the Government's eyes.

Every person is responsible for the prompt liquidation of his War Savings Stamp Pledge. The Government says: Get ready to meet yours and pay it before Christmas if you can.

This is December and your W. S. S. pledge is due. Pay up! Settle up! The boys have kept their pledge. Get your W. S. S. pledge paid by Christmas.



**W.S.S. Pay Your Pledge**

**SALVAGE SALT**

We have a car of broken blocks of salt which we offer while it lasts

Per CWT..... 90c  
Per ton..... \$17.00  
Whole blocks cwt..... \$1.10  
Ton..... \$21.00

We have plenty sack salt crushed rock and lump rock

**E. W. Harrison**

Phone 76

**OFFICIAL INSTRUCTIONS FROM SECRETARY McADOO**

"Make Every Possible Effort to the End That Pledges for the Purchase of WAR SAVINGS STAMPS be Fulfilled."

"The Government's monetary requirements were never greater or more pressing than they are today. Expenditures in November were greater than in any similar period."

"Make every effort to bring this statement before the people in your district."

"Urge upon them the continued holding of their WAR SAVINGS CERTIFICATES and additional purchases their means permit."

(Signed) W. G. McADOO,  
Secretary, Treasury Department.

Don't wait for the Government's Collector to call—pay your pledge before December 31st.

**The First National Bank**

SAFETY SERVICE SECURITY

**Fewer Violations of Insecticide Law.**

Material reduction in the number of violations of the law in respect to certain spray materials, due largely to the activity of the Insecticide and Fungicide Board, has been noted since the law went into effect placing upon the United States Department of Agriculture the responsibility of regulating interstate shipments and importations into the United States of insecticides and fungicides, and also the manufacture and sale of such products in the Territories and the District of Columbia. In 1911 the percentage of violations in respect to lead arsenate, paste and dry, was 60. In 1917 this percentage had dropped to 10. From 28 to 12 is the record in Paris green

during the same period. In 1911, 12.94 was the percentage for lime sulphur, solution and dry, while in 1917 it was 40. The violations in Bordeaux mixture and Bordeaux mixture combined with insecticides were 98 per cent for 1911-12 and 28 for 1917.

**Wholesalers Buy Clubs' Canned Products.**

Ten community training centers are the excellent start the boys and girls clubs have made in Spokane County, Wash., under the direction of the Department of Agriculture college. These have been operated all summer by the boys and girls with the greatest of enthusiasm. Some of the women in the county also are using the centers. The wholesalers

have agreed to buy all the products of the Spokane County centers which come up to the standards set by the State and county club leaders.

**The Strong Withstand the Winter Cold Better Than the Weak**

You must have Health, Strength and Endurance to fight Colds, Grip and Influenza. When your blood is not in a healthy condition and does not circulate properly, your system is unable to withstand the Winter cold.

**GROVE'S TASTELESS CHIN TONIC** Fortifies the System Against Colds, Grip and Influenza by Purifying and Enriching the Blood. It contains the well-known tonic properties of Quinine and Iron in a form acceptable to the most delicate stomach, and is pleasant to take. You can soon feel its Strengthening, Invigorating Effect. 60c.

STATIONERY!—neat printing at living prices. THE BRAND.

**That Christmas Dinner**

ought to taste better than ever, now that we have this magnificent SNOW, which means a reasonable year and bright prospects. And to be sure that nothing shall mar the perfect enjoyment of that DINNER, order your groceries from

Pay as You Go and Save Money  
**J. H. Cardwell's Gro.**



**INSURANCE**  
 Fire, Life, Accident, Health, Plate Glass Bonds. Buy it at home and when trouble comes notify us and we will do the rest.  
 Phone 109 T. K. WILSON

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**FEED**  
 Feed is scarce and expensive \$1000 Fire Insurance only costs you \$10.75 for four months.  
 Phone 109 T. K. WILSON

## GET YOUR LUMBER NOW!

Europe will need great quantities of lumber and other building materials as soon as permanent arrangements are made.  
 They tore down for four years. It may take longer to rebuild.  
 WE TRY TO HAVE JUST WHAT YOU WANT WHEN YOU WANT IT.

## PANHANDLE LUMBER CO.

OUR AIM - TO HELP IMPROVE THE PANHANDLE  
 ALVIN C. THOMPSON, Manager

## LOCAL AND PERSONAL

Mrs. J. R. Lipscomb, who is teaching school at Farwell arrived Thursday to spend a vacation with her parents, Mr. and Mrs. G. M. Suggs, school having closed on account of the Flu.

We want your poultry, eggs, cream and produce. Come and get the Cash.  
 16-17\* Hereford Produce Co.

Miss Lela Patton arrived Thursday to spend a vacation with home folks on account of the Flu.

**NOTICE TO THE PUBLIC.**  
 Please do not ask Central to give you the time between 9:00 p. m. and 6:00 a. m.  
 45-51-pd.

Mrs. A. H. Elliston, of Pomona, Calif., arrived in Hereford Tuesday to visit her son J. B. Elliston and her husband, who has been here since last Sept. looking after business interests.

Clyde Kibbe, who has spent a part of the winter in the Elliston home in Calif., came with Mrs. Elliston for a visit with his parents Mr. and Mrs. R. J. Kibbe.

A. F. Wood will sell beef in the Warren building every day.  
 47-41-pd.

Mr. and Mrs. A. W. Scott returned to their home in Amarillo Thursday, after a visit with their daughter Mrs. J. O. Sheid.

Mr. and Mrs. J. W. Jacobs left Thursday for Black, Texas, to visit their son Frank, who is ill of influenza.

**Piles Cured in 6 to 14 Days**  
 Druggists refund money if PAZO OINTMENT fails to cure itching, blind, bleeding or protruding Piles. Instantly relieves itching Piles, and you can get restful sleep after the first application. Price 60c.

Mrs. Geo. Dent received word Wednesday that her daughter Mrs. J. W. Parrott, of Texico, N. M. was very ill and left at once for her bed side.

**W. E. HICKS**  
 Brand: O Right Shoulder  
 Dealer in Hereford Cattle  
 Hereford, Texas

Mr. and Mrs. C. F. Landrum, of Fluvanna, Texas, returned home Saturday after a visit in the home of Mr. Landrum's brother, L. P. Landrum.

Will pay 10c for Jack rabbits.  
 E. Cottingham.  
 47-11-pd.

Mrs. E. B. Black went to Amarillo Wednesday to meet her daughter, Elizabeth, who has been attending S. M. U. at Dallas. Miss Black will spend the holidays with her parents Mr. and Mrs. E. B. Black.

We have the Fruits and Nuts of all kinds for Christmas such as cranberries, oranges, apples, walnuts, pecans, hazelnuts, almonds, peanuts, and candies. Come and get your supply while we have plenty of them.  
 Hereford Produce Co.  
 47-11\*

Miss Elizabeth Oberthier, who is attending school at Ft. Worth, arrived Monday to spend Christmas with home folks.

Bring me all your Jack rabbits, 10c each.  
 E. Cottingham.  
 47-11-pd.

Mrs. J. P. Wheeler returned to her home in Des Moines, N. M., Tuesday after a visit with her sister Mrs. Edgar Johnson. Enroute she will visit friends and relatives in Amarillo. Mrs. Johnson accompanied her as far as Amarillo.

Don't you want some fresh marshmallows for Christmas?  
 Hereford Produce Co.  
 47-11\*

Mr. and Mrs. C. E. Wheeler returned Sunday from Windsor, Mo., where they had been to attend the funeral of Mr. Wheeler's brother, Frank Wheeler.

I want 10000 Jack rabbits, will pay 10c each.  
 E. Cottingham.  
 47-11-pd.

Lloyd Wright, of Golden City, Mo., arrived Monday to spend Christmas in the home of Mr. and Mrs. Frank Lambert.

We have a shipment of nice fresh crackers from the bakery; try some.  
 Hereford Produce Co.  
 47-11\*

Miss Irene Carter, of Amarillo, arrived Friday of last week to spend a few days with her parents Mr. and Mrs. E. Carter.

See our ad how to prepare Jack rabbits for market. We pay 10c each.  
 E. Cottingham.  
 47-11-pd.

Charles Cogdell, of Tulsa, Okla., arrived the first of the week to spend Christmas with his parents Mr. and Mrs. Wm. Cogdell.

Don't you want some nice fancy cookies?  
 Hereford Produce Co.  
 47-11\*

Hope Owen, who has been spending a furlough with home folks left Sunday to visit relatives in east Texas before reporting for duty at Fort Sam Houston.

Mrs. A. M. Ennis was in Amarillo shopping Saturday of last week.

### WE HAVE ABOUT HALF A DOZEN KINDS OF VARIGATED WEATHER

Its all in your point of view—whether you have some cows out on the prairie, or whether you have a dry land farm in the same place—whether or not you are rejoicing over the present crazy-patch quilt weather we have been receiving the past week.

The individual point of view was expressed on the street Thursday morning when the cow men said seriously that this would "mak 'em hump up in the middle," while Dow Mercer, also seriously, remarked thusly: "Friend, did you ever stop to think that this means sorghum will grow so thick and so tall out on these Baldies next summer that we will have to organize search parties to rescue these white face cattle of ours?"

It all started Monday night, when it began raining, then changed to snow Tuesday. After about three inches of this it cleared off nicely Wednesday morning, only to cloud up in the afternoon. After dark Wednesday it began to sleet, and all night it fell intermittently now lightly, now in heavy down-pours. Thursday it would spit mixed rain and sleet and snow, in seventeen different variations and at time of going to press it looks like a week of it.

While it will, undoubtedly hurt the man with the cows, at the same time it means a bed-rock season for 1919, and grass—and oodles

of that sorghum, and kindred things, that Dow was talking about.

### NEXT WEEK.

Next week, as Christmas Day falls on Wednesday, The Brand will be issued on Tuesday. For that reason the cooperation of the people is respectfully requested in the matter of getting in-news items and advertising copy early, so that the Brand force may have an opportunity of enjoying Christmas like all other civilized folks.

We have all the eggs you will want for your Christmas cooking; don't fail to order while you can get them.  
 Hereford Produce Co.  
 47-11\*

### MARY ELIZABETH IS NAME OF NEW MEMBER OF THE TERRY FAMILY

"Mary Elizabeth arrived safely this morning," etc, said a telegram signed "Claud" and addressed to the Rev. W. H. Terry, of Hereford, which came in Wednesday. Which accounted for the beaming countenance of Mr. Terry as he came marching up Main street.


Its first grand-child, Claud Terry, Assistant Cashier of the Western National Bank, joined his wife at Bullard, Texas, last week. Bullard is the home of Mrs. Terry's parents.

PERFECTO flour is the best on the market; takes all the prizes at the baking contests; makes better bread than any other. Try a sack.  
 Hereford Produce Co.

### NO XMAS TREES AND NIGHT SERVICES AT CHURCHES FOR PRESENT

In deference to the request of the Health Officer, and the Mayor of Hereford, all our churches have announced that proposed Christmas celebrations have been called off, and also that no night services will be held hereafter until further notice. This is done in the effort to assist the authorities in a determined campaign to choke out the Flu for all time.

The Baptist Sunday school will give out their presents Sunday morning, the Methodists have called off the Christmas gathering entirely, and will take care of their little folks in other ways, the Christians will have a White offering Sunday morning, and the Presbyterians will distribute their presents by committee work before Christmas Day. Sunday school and church services will be



For sixteen years it has been our pleasure and privilege to extend Christmas greetings to the people of Hereford, and to our friends living in the great country which supports Hereford.  
 Of all the Sweet Sixteen our wish is that this may be the happiest and best  
 May your stocking be full of presents, your stomach full of turkey, and your hearts full of gratitude to God for his many blessings.

**The Western National Bank**  
 Capital and Surplus \$125,000.00

held as usual in the forenoon next Sunday.  
 47-11\*

Don't you want a bucket of honey?  
 Hereford Produce Co.  
 47-11\*

### SCHOOL XMAS VACATION FROM DEC. 20 TILL DECEMBER 30

Superintendent Fertsch announces that the Hereford schools will be closed from next Friday until Monday, Dec. 30, for the Christmas Holidays. Prof. Fertsch also said that while the city schools have lost four weeks this past term on account of the Flu, at the same time he was glad to say that the work and progress of the pupils had not suffered nearly so much as some people might imagine, and that, all things considered, the present standing of the work was very satisfactory.

—W. S. S. Pledges Are Due—

### MISS LULA WEAR IS BACK FROM CAMP FOR CHRISTMAS HOLIDAYS

Miss Lula Wear arrived Tuesday morning from Camp Beauregard, La., to spend Christmas with her parents, Mr. and Mrs. J. A. Wear.  
 Miss Wear is a graduate of St. Mary's Hospital, Dallas. She entered the Red Cross service October 8th, and was sent to Camp Beauregard. She has been relieved temporarily from the Red Cross service.

### RED CROSS VANISHING CREAM (WITH PEROXIDE)

A greaseless cream of snowy whiteness. Delightfully perfumed. A day cream for oily skins. Softens the hard lines of the face. Protects it from sunburns, winds, tans and cold weather. Affords an excellent foundation for applying Amrico Beauty Face Powder. This and more than one hundred other Red Cross Remedies and Toilet preparations sold and guaranteed only by

THE CORNER DRUG STORE  
 —W. S. S. Pledges Are Due—

## Make it a Point

TO BUY TODAY THE

### United States Government War Savings Stamps

YOU OBLIGATED YOURSELF TO PURCHASE.

THE OFFICIAL PROCLAMATION CALLS FOR THE COMPLETE LIQUIDATION OF WAR SAVINGS STAMP PLEDGES BEFORE DECEMBER 31ST, 1918.

**W. S. S.**  
 Pledge Payments Due

This Advertisement Patriotically Contributed to the Government by

**E. B. BLACK**

# TWINS

The Fordson  
Tractor

The Ford  
Truck

Both now in operation in Deaf Smith County.

Both are After-the-war NECESSITIES

Both are within the reach of the AVERAGE man, financially speaking.

Both are backed by the FORD SERVICE and the FORD NAME!!!

**RECONSTRUCTION DAYS ARE HERE; RECONSTRUCTION WILL COME LARGELY THROUGH DEVELOPMENT OF OUR AGRICULTURAL AND TRANSPORTATION RESOURCES. THE FORDSON TRACTOR AND THE FORD TRUCK WILL GO FAR TOWARD SOLVING THESE PROBLEMS.**

## The Ford Garage