

## WAR GARDENS NOW NEXT OBJECTIVE

### Home Demonstration Agent Selected and Will Report April First

## HAS PRACTICAL EXPERIENCE

### Will be Given Office in Court House and Will Work Under Direction of Court

Miss Mosele Craddock of Spur, Texas, has been appointed Home Demonstration Agent for Deaf Smith county, and will report for duty April 1. Miss Mary Jessie Stone, District Home Demonstration Agent for this territory, will probably come with Miss Craddock, and start off her work.

An office for Miss Craddock will be secured in the Court House, and she will work under direction of the Commissioners' Court and with the help of the local War Garden Committee, headed by Mr. G. A. F. Parker.

The Women's Clubs of Hereford and this vicinity are especially urged to render every possible assistance to Miss Craddock in this new patriotic venture.

Active work in Deaf Smith county is under way. The Government's request for more War Gardens, and that some more War Gardens, will begin April 1. All preliminary arrangements have been completed for the employment of a trained Home Demonstration woman to lead this branch of the local war activities. Miss Laura F. Neale, State Home Demonstration Agent of the Extension Service at College Station, Texas, has appointed Miss Mosele Craddock to this work, and the formal contract between the Extension Service and the County of Deaf Smith has been signed.

Mr. G. A. F. Parker, county War Garden Chairman, will hold a conference with Miss Craddock upon her arrival, and with her plan an energetic and sustained campaign for the remainder of this year.

Miss Neale's letter to the Secretary of the Chamber of Commerce follows: "Both your letter and telegram informing me that the county would assume the responsibility of paying the salary of a county home demonstration agent for the next three months, have been received."

I have been waiting to know whether or not Miss Craddock would accept this position before writing you, and this morning I received a message from her accepting the work in your county.

Miss Mosele Craddock of Spur, Texas, is the young woman who has been appointed for the work. She has been teaching in a rural school in Spur. She is familiar with the conditions in the western counties, having lived for a number of years in Crosby and Dickens Counties. I have written Miss Craddock to report to Hereford on April 1, and either Miss Mary Jessie Stone, who is our district agent for that section of the state, or some one else from this department, will be there to assist Miss Craddock in starting her work.

I shall appreciate your making some arrangements for Miss Craddock for an office. It may be in the court house, chamber of commerce, or some other place that would be suitable.

I appreciate very much the interest you have manifested in home demonstration work, and the effort you have put forth in making it possible for us to place an agent in Deaf Smith county.

I am enclosing a court order blank which we should like to have filled out and returned to us to be placed on file.

Very truly yours,  
LAURA F. NEALE,  
State Home Demonstration Agent.

## EIGHT TRAIN LOADS OF SAMMIES ENROUTE "SOMEWHERE NORTH"

All told, eight solid train loads of Sammies have passed through Hereford during the present week, bound for "Somewhere North." Practically all of these doughboys came from the Camp Cody, Deming, N. M., training camp, although some of them were from the El Paso camp.

Among the tourists was at least one local boy in the person of Cliff Estes, who has been training with the artillery at El Paso. Many relatives and friends of Deaf Smith county boys aboard were down at the station to say a few words of encouragement and farewell to the boys in khaki.

Do it now and cheerfully.

## "Bull Durham" is Very Expensive Over There, "Somewhere in France"

Mr. Geo. F. Caylor, Hereford, Texas.

Dear Father: I like this country better every day and am feeling fine. I think I would do much better if you would send me some "Bull Durham" as we seldom get any here, and what we do get we pay 31c per package for it.

This is our daily menu:  
Breakfast—one piece of bread, one of bacon and coffee.  
Dinner—Roast beef or stew, rice and bread.  
Supper—one piece bread, jam, coffee and cheese.

I guess we get along alright though, as well as we did in the states when we ate too much.

There are many interesting things I would like to tell you but it would not be allowed to go through. We are all in good spirits and make the best of everything.

Much love to all  
Your loving son,  
FRED B. CAYLOR,  
478th A. E. F.

## WAR BULLETINS ARE COMING BY WIRE TO KEEP ALL INFORMED

Local interest in the progress of the great German drive on the Western front has been intense for the past week. Monday a report was spread broadcast that 800,000 Germans had been trapped, including the Crown Prince, and the enthusiasm reached a high pitch.

In order to serve the public to the best advantage, and at the same time secure the most reliable news on the progress of the drive, The Brand arranged with a committee of citizens at Amarillo, who were receiving the Dallas News, summary several times a day, to forward the same primary to Hereford. Local business men constituted themselves a committee to finance the deal and took up a collection to pay the necessary telegraph tolls and incidentals. W. H. Ray is Treasurer of this fund.

Bulletins are received several times each day, their frequency depending upon the importance of the news, at the front, and are promptly posted up at the Postoffice, where all may watch the outcome of the terrific and bloody struggle now progressing in France.

Last reports received prior to going to press were to the effect that the English were holding much better than during the first days of the attack, and that, taken as a whole, the Germans were stopped. A report on Thursday said that the Germans had launched an attack against the sector of the front held by the Americans. Local interest is centered on the outcome of the statement.

The previous reports that American troops were participating with the English and French in the battle line seem to have grown out of the fact that two regiments of American Engineers were attached to the British Army, and may have been caught in the drive. However, Washington has not been informed so far by General Pershing that American infantry and artillery are actively participating in the struggle, although this may be probable.

**WE STILL GROW**  
In order to give our advertisers and readers better service, The Brand this week goes to a twelve-page paper. The question of whether or not we continue to publish twelve pages depends entirely upon how business conditions hold up. We are optimistic, however, and firmly believe that The Brand will never have to go back to a smaller issue. Hereford and Deaf Smith county is steadily growing—why not The Brand?

**G. M. SUGGS AND FAMILY ENJOYING VACATION**  
Mr. and Mrs. G. M. Suggs and son George left last Friday for Mineral Wells where they expect to spend a month or six weeks at real leisure, enjoying every feature the Wells afford. During their absence they will visit their daughter, Susie, who is attending Normal at Denton.

## Easter Lillies



## MUST CUT OUR WHEAT CONSUMPTION IN HALF

"America, effective at once must reduce its monthly consumption of wheat to 21,000,000 bushels as against our normal consumption of about 42,000,000 reserving a margin for distribution to the army and for special cases."

"The needed saving of wheat places the Food Administration wholly dependent upon the voluntary assistance of the American people."

HOOVER

Daily the wheat situation grows more grave; daily the need of the peoples of France, Italy, England, and Belgium grows more acute; daily the submarines are sinking vessels carrying food to the nations associated with the United States in war—and daily the need of making a more complete sacrifice in America becomes more apparent. Herbert Hoover, United States Food Administration, facing the responsibility placed upon America to prevent the Western front from sagging through hunger, and confident of the loyalty and support of the American people, now that they are acquainted with the needs, issues the following new message on wheat conservation, and just how the smallest detail America may assist in cutting down the monthly consumption from 42,000,000 bushels to 2,000,000 bushels:

"I" states Mr. Hoover "we are to furnish the allies with the necessary proportion of wheat to maintain their war bread from now until the next harvest, and this is a MILITARY NECESSITY—we must reduce our monthly consumption to 21,000,000 bushels a month as against our normal consumption of about 42,000,000 bushels, or fifty percent of our normal consumption, reserving a margin for distribution to the army and for special cases, leaving general consumption approximately one and one-half pounds of wheat products weekly per person."

"Many of our consumers are dependent upon bakers' bread. Such bread must be durable and therefore requires a larger proportion of wheat products than cereal bread baked in the household. Our army and navy require a full allowance."

"The well-to-do in our population can make greater sacrifices in the consumption of wheat products than can the poor in addition to our population in the agricultural districts where the other cereals are abundant are more skilled in the preparation of bread from these other cereals than the crowded city and industrial populations."

"With improved transportation conditions we now have available a surplus of potatoes. We also have in the Spring months a surplus of milk and we have ample corn and oats for human consumption. The drain on rice and barley as substitutes has already greatly exhausted the supply of these grains to effect the needed saving of wheat."

"We are wholly dependent upon the voluntary assistance of the American people and we ask that the following rules shall be observed:

**FIRST:** Householders to use not to exceed a total of one and one-half pounds per week of wheat products per person. This means not more than one and three-fourths of Victory Bread containing the required percentage of substitutes and about one-half pound of cooking flour, macaroni, crackers, pastry, pies, cakes,

wheat breakfast cereals all COMBINED.

**SECOND:** Public eating places and clubs to observe two wheatless days per week, Monday and Wednesday as at present, in addition thereto not to serve in the aggregate a total of more breadstuffs, macaroni, crackers, pies, pastry, cakes, wheat, breakfast cereals containing a total of more than two ounces of wheat flour to any guest at any one meal. No wheat products to be served unless especially ordered, public eating establishments not to buy more than 6 pounds of wheat products per month, per guest, thus conforming with the limitations requested the householder.

**THIRD:** Retailers to sell not more than one eighth of a barrel of flour to any town customer at any one time and not more than one quarter of a barrel to any country customer at any one time, and in no case to sell wheat products without the sale of an equal weight of other cereals.

**FOURTH:** We ask the bakers and grocers to reduce the volume of Victory Bread sold by delivery of the three-quarter pound loaf, where one pound was sold before and corresponding reductions in the other weights. We also ask bakers not to increase the amount of their wheat flour purchases beyond seventy per cent of the average monthly amount purchased in the four months prior to March, 1917.

**FIFTH:** Manufacturers using wheat products for non-food purposes should cease such use.

**SIXTH:** There is no limit upon the use of other cereals, flours and meal, corn, barley, buckwheat, potato flour and so forth. Many thousands of families throughout the land are now using no wheat products whatever except a very small amount for cooking purposes and are doing so in perfect health and satisfaction. There is no reason why ALL of the AMERICAN PEOPLE who are able to cook in their own households cannot subsist perfectly well with the use of less wheat products than one and one-half pounds a week and we especially ask the well-to-do households in the country to follow marginal supplies for those parts of the community less able to adapt themselves to so large a proportion of substitutes.

"In order that we shall be able to make the wheat exports that are absolutely demanded of us to maintain the civil population and soldiers of the Allies and our own army, we propose to supplement the voluntary co-operation of the public by a further limitation of distribution and we shall place at once restrictions on distributions which will be adjusted from time to time, to secure as nearly equitable distribution as possible. With the arrival of harvest, we should be able to relax such restrictions, until then we ask for the necessary patience, sacrifice and cooperation of the distributing trades."

HOOVER

## FARMERS' RALLY NEXT SATURDAY

### Organized Work for Fifty Per Cent Increase in Crop Acreage

## ALL BUSINESS HOUSES CLOSE

### Every Merchant in Hereford Signs Agreement to Close Tight for One Hour

## Jeff Thompson Horse Clears Hurdles Like a Veteran at Camp Travis

Recently Mr. Jeff D. Thompson sent his cousin, Ernest Thompson, son of L. O. Thompson of Amarillo, a fine saddle horse. Ernest is an officer at Camp Travis. Mr. Thompson valued the animal very highly and had repeatedly refused to sell him.

Mr. Thompson is now in receipt of the following letter from his cousin:

344 Machine Gun Battalion, Camp Travis, Texas, March 20, 1918.

Dear cousin Jeff: The horse you sent me came yesterday and I hasten to express my appreciation to you for him. I have never had a present given me before of which I appreciated more. It was just what I wanted—a horse of my own.

He came through in good shape, apparently none the worse off for the trip. I took all the officers of my battalion out for a ride yesterday afternoon and led out on him beautifully. He took all the hurdles with ease. (I do not know whether you ever had

(Continued on page six.)

## DAIRY COWS REACH HERE SUNDAY AND ARE SOLD BY LOT

After a long, hard trip the Holstein cows, purchased in Wisconsin for The Hereford Dairy Association, by D. L. McDonald, arrived here last Sunday afternoon. One cow was killed in transit through some unknown cause.

They were unloaded immediately after arrival and taken to the McDonald wagon yard. Monday the seven men who had subscribed for five cows each, met divided the cattle into seven pens, then drew for the pens. Those who secured five cows each were: Leo N. Wolfe, E. R. Gest, Spring Lake, C. P. Galley & Sons, Orville McKinley, T. T. McDermott, Ernest Betts and C. Rinton. H. H. Broadwell took one cow and Guy Weaver three. Afterwards Mr. Weaver transferred his three to Sid Brown.

The registered bull is being cared for by Mr. Wolfe. He is a beauty and was much admired by all who saw him. As a whole the cows were well liked and the purchasers expressed themselves as pleased and satisfied.

In addition to the 39 cows distributed Monday, D. L. McDonald retained three for his own use, besides eleven head of young stuff.

## OTTO EHEND AND FAMILY LEAVE FOR ARIZONA

Mr. and Mrs. Otto Ehend left this week for Bisbee, Ariz. where they will visit Mr. Ehend's brothers. From there they go to Phoenix, Ariz. where they will make their home.

They will make the trip in their car, camping on their way.

Mr. Ehend has been an Electrician of Hereford the past year. He will take up electrical construction work for the Government in Phoenix.

## W. B. DAVIS WELL IS COMPLETED; TO WATER 160 ACRES

A two-thousand-gallon per minute irrigation well was completed Tuesday on the W. B. Davis place two miles south of Hereford. The well was installed by the D. L. McDonald Company. The test was very satisfactory, and Mr. Davis will immediately begin to plan his crop system for the year. A quarter section will be irrigated from this one well.

Before installing this outfit the McDonald crew put in a well for F. J. Eberle north of town, and Tuesday began to move to Seed Bros. farm, two miles north on Progress Ave. where another big pump will be brought in.

The steady progress of the Hereford Irrigation Idea is continuous month by month. Several other wells are in prospect.

W. E. Laird of Amarillo, was a business visitor here this week.

## ATTENTION FARMERS

We want every farmer in Deaf Smith county to come to Hereford Saturday, March 30th. The most vital issue of the war will be discussed.

**DON'T BE A SLACKER**  
You are not too busy to come. You wouldn't be too busy if Uncle Sam called you. This call comes directly from Woodrow Wilson. The winning of this war depends on you—not the soldiers—they can't fight without you.

Mass meeting at court house four to five o'clock.  
County Council of Defense

Hereford merchants have again demonstrated their loyalty and every business house in town have signed an agreement to close the doors for one hour Saturday afternoon, March 30, between the hours of 4 and 5, in order that all may attend the mass meeting at the Courthouse, District Courtroom, at that time, to hear the latest message from Uncle Sam on the war needs of the moment.

The Hereford Band will be mobilized for the occasion, the meeting will last exactly one hour, and no longer, and all talks will be limited to ten minutes. The program as outlined includes an opening explanation by E. L. McDonald, and short speeches by Rev. W. H. Terry, Carl Gilliland, John Hardman, G. A. F. Parker, and others.

Prior to the meeting a number of "Soap Box" meetings on the streets will be conducted in order to advertise the meeting and help secure the crowd.

The movement of which this mass meeting is a part was inaugurated locally last Tuesday when Hereford was visited by a special committee of the Panhandle Buyers' & Sellers' Association, with headquarters at Amarillo. The party consisted of Dr. Cunningham, chairman, Amarillo; B. E. Holland, Agricultural Agent at Amarillo; Dr. Loyd of Vega, County Judge; J. D. Hamlin of Earwell, and Editor Hissell of the Vega Sentinel. A conference with local business men and officers of the Deaf Smith county Council of Defense was held at the Courthouse, where the plans of the organization were outlined.

The gist of the idea is that Uncle Sam demands that we increase our crop production at least 50 percent over 1917, and the movement is to definitely plan this acreage increase, and at the same time prepare to supply sufficient labor to look after the extra work. The Government is establishing a Federal Labor Bureau at Amarillo to supply this section with extra farm and ranch hands.

Recently the County Council of Defense appointed D. L. McDonald, chairman of the Food Production and Conservation committee of the Council, and Tuesday Mr. McDonald was appointed Chairman for this county for the Buyers' & Sellers' organization in this same work, in order to avoid duplication.

Left alone, Deaf Smith county, with her irrigation plants, could probably take care of her own feed situation for this year, but it must be remembered that there are hundreds of counties in this section that are not so fortunate as to possess shallow water land and modern irrigation plants, and it is up to us to produce such a surplus above our own needs as to help make up the deficiency in other areas.

Every patriotic farmer and rancher in this section is earnestly urged to come in Saturday and hear the plans to be outlined having to do with the proposed acreage increase.

## SUNDAY SCHOOL CLASS ENJOY AN OUTING

Tuesday night the jolly members of the Young People's Sunday School class of the Presbyterian church, enjoyed a moon-light picnic at Sulphur Park. Delicious dishes of all sorts were furnished by the young ladies besides fried eggs and toasted marshmallows which were prepared after their arrival at the park. At a late hour all drove back to Hereford reporting a dandy good time.

Mrs. John Comer of Clovis, N. M., Mr. and Mrs. Ernest Comer and daughter, Louise, were guests at the G. M. Suggs home Saturday night.

# A Ground Hog Case

Dandy 160 acres raw land, with two sections improved lease which I

Must Sell Right Now

Don't be bashful. Let me hear from you

J. B. ELLISTON

## Castro County News

### DIMMITT NEWS ITEMS

Bob Brazil of Hereford passed thru Dimmitt Friday on his way to Matarador to take charge of the irrigation company at that place.

Mr. and Mrs. P. W. Walker of Arney were in Dimmitt trading and drove over to spend Sunday with their brother, Jim Walker.

Mrs. C. S. Ireland and children who have been visiting Judge C. F. Kerr's

family in Brownwood for the past two weeks, returned home Friday. Miss Dolly Whitaker, who accompanied Mrs. Ireland to Brownwood, remained for a longer visit and will return later.

Mr. Bert Abbott is clerking at the Dimmitt Hardware, taking the place of Mr. Walter Bickett for a while.

The Christian Endeavor Society was led by Mr. Cooper Woodburn Sunday.

The Boy Scouts went on a hike last Tuesday evening and ate supper about two miles south of town. They all enjoyed the outing very much. Bro. McNeely is the scout-master and is doing splendid work among the boys.

Misses Willie and Mag Boyd and Gettye Lovelace spent Saturday in Hereford trading.

Mr. and Mrs. R. N. Miller and little daughter Jessie Lee, from Olton, visited their parents, Mr. and Mrs. W. P. Boyd, a few days last week, returning home Thursday.

Mrs. W. P. Boyd leaves this week for Estancia, N. M., to visit her sons, Claude and Arthur Boyd of that place.

Mr. and Mrs. Dixon Turner spent Sunday with Mrs. Turner's parents, Mr. and Mrs. C. P. Galley near Hereford.

Several antics of Dimmitt's young people went to Hereford Tuesday evening to the Picture Show. At a delightful evening is reported.

Miss Jessie Johnson of Amarillo, is visiting her grand father, Mr. J. Z. Smith.

C. T. Word of Canyon was a Dimmitt visitor Monday.

Mr. Harvey Cash and family, visited in the home of Mr. R. C. Shuford, who lives seven miles south of town, on Sunday afternoon. Mr. Shuford is adding many substantial improvements to his new home.

Mr. and Mrs. J. E. Turner spent Sunday with Mr. and Mrs. J. M. Golschon in the country.

Mr. Joe Elliott has returned to his ranch after a two weeks' visit at his father's home in Ft. Worth.

Paul Wright of Lubbock, is visiting his sister, Mrs. E. E. Ireland.

Mr. Walter Pickett and family accompanied by Misses Purks, Hodges, Robertson and Messrs. Joe Elliott and Arthur Patton spent a delightful evening with Mr. and Mrs. E. E. Ireland Sunday.

Mrs. Ethel Stroud who has been visiting her sister, Mrs. Ollie Burch for two weeks, passed through Dimmitt on her way to visit another sister, Mrs. Chas. Cox of Arney.

Miss Irene Williams, the efficient clerk in the Dimmitt Mercantile, was called home suddenly last Wednesday on account of a serious accident happening to her brother. She returned Thursday and reported her brother as resting very well.

Mrs. B. D. Woodlee spent Saturday in Hereford visiting her sister, Mrs. J. K. Borling, and doing some Easter shopping.

Mart Cowsett returned home Friday from Abilene. While away, he visited the Brownwood oil fields and found things on quite a boom at that place.

Mrs. L. S. Barron spent a few days last week in the home of J. R. Golschon southeast of town, returning on Thursday.

Rev. Chas. McNeely preached at Big Square and Bethel communities last Sunday and reports splendid services at both places. A very liberal

organized at Big Square among the young people.

Misses Millicent Griffith, Bonnie McPherson and Mr. K. E. Turner made a flying trip to Cloria Saturday on business.

Misses Grace Robertson, Addie Hodges and Alice McLean were stopping in Hereford Saturday.

D. C. Laird and family spent several hours Sunday afternoon in the home of Mr. and Mrs. B. T. Bell.

### HIGH SCHOOL NOTES

The first grade is pleased to have little Edgar Ireland back in school after a two weeks' visit in Brownwood with relatives.

George Shepard who has been out of school for a month visiting relatives with his mother in Oxford, Nebraska, returned home a few days ago, and is now at his post of duty.

Fannie Cash of the 7th Grade was out of school the last of the week on account of sickness.

Miss Jessie Johnson who is visiting relatives in the vicinity of Dimmitt, was a guest of the High School on Thursday.

Douglas O'Brien of the Class of '17, who has been attending business college in Amarillo for the past few months returned home last Saturday and will soon go to his father's large ranch near Midland where he expects to spend most of the summer.

Dorlye McEntire, of the High School spent the week end with her parents Mr. and Mrs. John McEntire of Hereford.

Miss Donnie Stagner, visited in Dimmitt over Sunday and was present at the birthday dinner at the Green home.

The entertainment, given at the school auditorium last Friday night by Misses McMurkin and Black, afforded the people of Dimmitt and vicinity a very pleasant evening and was enjoyed by all.

Mr. and Mrs. E. B. Black, Mr. Ray Terry and Mrs. Jesse Stanford and little daughter, all of Hereford, attended the entertainment on Friday night.

Mr. and Mrs. Arch Johnson and Mr. and Mrs. W. B. Green entertained fifty-one guests, mostly young people, at the Green home in Dimmitt on Sunday, at a birthday dinner given in honor of their daughters Misses Minnie and Emma, and also for Miss Katie Turner whose birthday was a few days since. To look into the faces of these parents as they watched their daughters with such parental pride, midst their throng of friends, makes one feel that there are no sweeter joys on earth than those of the parent, when they have reared their children in such a way that their unfolding lives are like a bud blooming into perfect flower.

When the dining-room doors were thrown open at a dinner announced, Miss Griffith was given the honor seat, and on each side of her sat the honorees, as they are members of the Senior Class in the Dimmitt High School this year. Then seats at the long table were filled with the girl friends of these young ladies. The first course was corn-bread, beans and onions; then came roast fowl, salad, vegetables, gravies, preserves, jellies, cakes, pies, etc. Without any thought of what Mr. Hoover might have said, had he been present. While the guests were being served, Misses McPherson, Robertson, Hodges and Parks gave some beautiful music, both vocal and instrumental.

It seemed there was nothing left undone to make this a happy occasion for all, and especially for the ones in whose honor it was given.

These two families are old residents of the plains, and their hospitality and kindness of heart is as great as the vastness of the country in which they live.

Miss Gettye Lovelace, a graduate of 1915, and who is now teaching the Axe School, spent the week-end in Dimmitt with her sister, Mrs. Tom Tate.

Mr. Jay Hastings, a member of the Senior Class, entertained twelve of his young men friends at his home on Sunday at dinner, that he might let them know that he had reached his eighteenth mile-stone. Jay is very popular with his friends and to get an invitation to the Hastings home means much for either young or old. The boys will not soon forget Jay's eighteenth birthday.

### MASHED POTATO DISHES

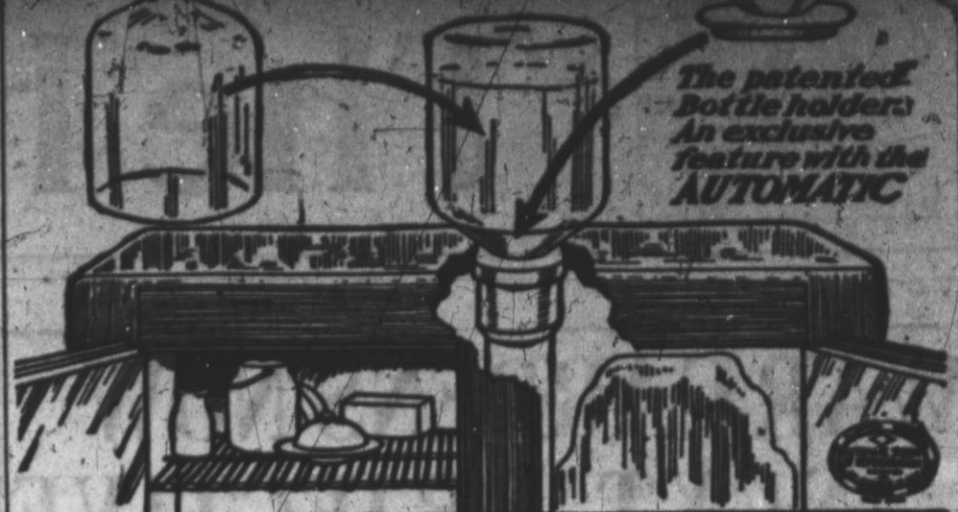
Most housekeepers know how delicious mashed potatoes can be made by beating them until light with hot milk, butter, or other good fat, and salt and pepper, four tablespoons of the hot milk and one teaspoonful of the fat for every medium-sized potato. To make the mashed potatoes a little "different", they can be turned into a potato soufflé by adding the beaten white of eggs (2 eggs to 6 medium-sized potatoes), piling lightly in a baking dish and baking in the oven till brown. Grated cheese added to this soufflé is good.

Photographs illustrating the war activities of the University of Texas are to be sent to the historical branch of the War Department, in response to a request from Lieutenant Colonel C. W. Weeks. This division of the War Department is compiling a comprehensive pictorial record of the war work carried on by the principal universities and colleges of the United States.

In an announcement by the Food Administration the cause for advance in rice prices is attributed to the fact that most rice mills have been running to full capacity in order to supply American and allied fighting forces. As a result the normal supply for home consumption has been temporarily reduced. Lower prices are forecasted.

Farmers who plant cane and sorghum for sugar and molasses are helping to relieve the "sweetening" shortage. And the money these Stamps bring in will aid in winning the war and make the farmer money if invested in War Savings Stamps.

What are you, lender or spender? War Savings Stamps are the answer. Isn't that little baby worth saving for? Then buy some baby bonds for the tiny fellow.



Water with ice in it should never be used for drinking purposes

Your physician will tell you that. With an Automatic refrigerator you get a built-in, porcelain-lined water cooler. It forms part of the wall next to the ice, and requires no extra ice. In other words, refrigerating both your food and water, your ice does double duty. If you use bottled water you get an extra holder which is a patented article and can be used only by manufacturers of the Automatic. The water cooler is lined with snow-white genuine porcelain—and there is always a refreshing drink of cold water if you have an Automatic, the refrigerator that has everything good, plus. Step 1, and look at this cooler when close by—and ask for an interesting booklet on the proper preservation of foods, etc.

**E. B. Black Co.**

The Big Store With the Little Price

1901

1918

## ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor

# What Will You Do?

The soldier must pay in suffering and death for liberty for you.

**What will you pay?**

The soldier gives up all on earth except honor to purchase liberty for you and your country.

**What will you give up?**

Your loved ones and country and all on earth that is worth living for are at stake.

**What are you willing to do to save them?**

The murderer and the outrager are striking down your neighbor's family and are starting for your loved ones. The soldier rushes in and offers his life to save them.

**What are you willing to do to save them?**

On April 6 the nation will ask for an expression of your patriotism. On that day it will want to know what you are willing to do to stand behind the soldier as he goes "over the top." It will ask you on that, the first anniversary of our entrance into the war, how many Liberty Bonds, the best security on earth, you will buy. Do not wait for a long drawn-out campaign, but be ready on the opening day to stand in line, if necessary, to enter your subscription.

First State Bank & Trust Co.

of Hereford

## FLY TIME Is Almost Here

We Have the Wire Screens THE SATISFACTORY KIND

Cement Cedar Fence Posts

"IF IT'S MADE OUT OF LUMBER WE HAVE IT"

Palmer Lumber Company

# IS YOUR FISHING KIT READY?

Better look it over and let us supply any item needed to complete it.

Lines, Tandem Spinners, Hooks, Poles, Dowagiacs.

GET READY FOR THE GENTLE TUG

## The Corner Drug Store

*The Rexall Store*

PHONE 105

Hereford, Texas

### CHURCH NOTES

**Y. P. S. C. E.**  
Topic for March 31: "Lesson from the Risen Christ's forty days"  
Easter Meeting.  
Leader—Roy Rotsford.  
Song and prayer service.  
Scripture: Jno. 21:10-17.  
Information—Earl Nunn.  
Leader's talk.  
Record of each appearance of the Risen Lord—Esther Rice.  
Special music—Mary Bradley.  
Why did Christ after the Resurrection appear to his friends only?—Aldy Carroll.  
What teachings about Christmas service were given during the forty days?—Ruth Lee.  
Song and sentence prayers.  
What connection is there between Mission and Christ's teachings during the forty days?—Elizabeth Pitman.  
Fellowship with Christ—Matt. 18:20—Arthur Rogers.  
An Army and Navy committee Chairman of Lookout Committee.  
Pastor's summary.  
Business.  
A fine time was spent every one enjoyed who attended the Epileptic social at the home of W. A. Stewart last Thursday night. After a series of enjoyable games came the serving of refreshments consisting of (light) with whipped cream and cake. The evening passed so hurriedly that some of the bashful ones just got acquainted when someone made a motion to go home.  
Our society is divided into two equal sides for the purpose of seeing which side can win in a number of contests. They have caused much excitement and interest. 1954 per cent is given to the side bringing a new member. A certain percent is given the side having the most present on time, which has caused prompt attendance. (Remember the time of our meeting now from 6:30 to 7:00 o'clock). We are trying to see which side can graduate the greatest number of experts, besides other contests.  
The Junior and Senior Epileptic societies will observe Easter next Sunday. The Juniors will have an Easter egg hunt on the church lawn and the Seniors will go skating. All the pretty Seniors be sure to be present.

**Report of Circle No. Three**  
It was a large and happy crowd that met at the beautiful home of Mrs. L. H. Shore last Wednesday. After two good songs accompanied by Mrs. Chessness on the piano, the president called on Mother LeGrand for opening prayer.  
Mrs. Mounts led the devotion by reading the first chapter of Psalms, with helpful and appropriate comments then followed an earnest prayer by Mrs. Pitman.  
Mrs. Dr. Fisher had the lesson taught to which every member had given thought and study. We were glad to welcome into our class Mrs. Dr. Gabbert and Mrs. Vaughn, also to see Mrs. Connell back into our midst again.  
Mrs. Mounts read the minutes, in which she mentioned her appreciation of the remembrance on her birthday, also of the ladies' loyalty in observing wheelless day.  
The regular business followed.  
In the new business a suggestion was made to count the hours given to Red Cross work along with visits to sick and strangers. Mrs. Connell was asked to make the closing prayer.  
Our next meeting will be at Mrs. Allen Powelson's, with Mrs. Shore as leader. Bro. McClurkin will be with us. Every member is specially invited to come.

A joint meeting will be held by the B. Y. P. U. in the church next Sunday evening at 8 o'clock.  
Subject: "Stewardship"  
Song.  
Prayer.  
Scripture: Luke 16:1-15. Give us Oweus.  
What is Stewardship?—Mrs. Roberts.  
Reading—Francis Wilson.  
Stewardship in New Testament—Mr. Miller.  
What Stewardship involves—Mr. Allen.  
Quartette.  
Stewardship applies to all—Mrs. Orr.  
Reading—Miss McClurkin.  
Blessing of Stewardship—Miss Painter.  
Offering.  
Prayer.

**FIRST CHRISTIAN CHURCH**  
Services last Lord's Day were well attended at both services.  
There will be cottage prayer meetings four evenings this week. Friday evening at the church. No meeting on Saturday.  
Regular services on next Lord's Day. Subjects for the day:  
Morning: "The Resurrection of the Dead."  
Evening: "Christ the Door of the Church."  
Special services each evening next week at the church.  
There will be special singing by the choir.  
—R. W. Stevenson, Minister.

**A GREAT YEAR IN AMERICAN CHURCH HISTORY**  
(Christian Advocate)  
From the annual report of Dr. H. K. Carroll we take the following paragraphs concerning the work of the American churches for the year 1917:  
**Membership**  
The aggregate of Church members for the 167 denominations is 40,515,123. This huge total is made up chiefly of the great denominational groups, as, Baptists (33 bodies), 6,442,393; Catholics (3 bodies), 14,693,342; Lutherans (18 bodies), 2,460,937; Methodists (16 bodies), 7,782,018; Presbyterians (11 bodies), 2,225,879; Disciples of Christ (2 bodies), 1,306,466; Protestant Episcopal (2 bodies), 1,083,306; Reformed (4 bodies), 514,061; Eastern Orthodox (17 bodies), 490,500; Mennonites (12 bodies), 60,542; Friends (4 bodies), 119,263; Dunkards (4 bodies), 128,863; United Brethren (2 bodies), 267,959; Adventists (6 bodies), 1,117,569; Evangelical Association (2 bodies), 209,483; Scandinavian Evangelical (3

"If you tooteth not your own horn  
The same shall not be tooteth."

Owing to war conditions, stock shipments are all the way from one to three months behind schedule in every line of business, but we

# Have The Stock

Already on hand, and are not dependent upon slow deliveries, because last fall "we saw it coming" and made unusual preparations to meet such an emergency.

**A Complete Stock to Select From**  
**Deliveries Will be Make "Right Now"**  
**Quick, Efficient Service Guaranteed**

We will be Delighted to SHOW YOU at any time you may care to honor us with a personal inspection

# Dunlap Hardware Company

**CITATION ON APPLICATION**  
THE STATE OF TEXAS,  
To the Sheriff or any Constable of Deaf Smith County, Greeting:  
You are hereby Comanded to cause to be published once each week for a period of ten days before the return day brief, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

application, and for Letters Testamentary which will be heard at the next term of said Court, commencing on the first Monday in April, A. D. 1918, the same being the first day of April, A. D. 1918, at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein fail not, but have you before said Court on the first day of the next term thereof this Writ with your return thereon, showing you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, this 13th day of March, 1918.  
(Seal) A. O. THOMPSON, Clerk.  
County Court Deaf Smith Co., Texas.  
J. S. JONES, Deputy.

# THREE BILLION DOLLARS THIRD LIBERTY LOAN

There's no use to gasp about it, or be doubtful about it, or hesitate about it—it has to be raised.

So let's shuck our coats and GO TO IT.

This Bank will do its part, as always. And we will help our customers and friends do their part, to the extent of our ability

**IT'S TIME YOU WERE LOOKING INTO YOUR BANKING STATUS**

You never needed real Banking Service before as you will need it the balance of 1918. Come in and let us talk it over with you.

# The First National Bank

SAFETY SERVICE SECURITY

bodies), 430,000.  
There are 181,808 ministers, an increase of 1,244 and 226,909 churches, an increase of 1,006.  
**Gains**  
The net increase of Church members was only 573,255, which is less than in 1916 by 183,329 and less than the average of the past five years. Fluctuations in membership statistics are common, even in ordinary years, and a year of large increase may be followed by a year of small increase, and vice versa. A few denominations may have prospered more than usual under the present war conditions; but Churches with a large element of foreign-speaking population have had a lean year. The Hungarian Reformed Church reports the loss of one-fourth of its entire membership, and the Roman Catholic Church, embracing large bodies of European population, has had an increase, according to the estimate of the editor of the "Official Catholic Directory," of only about 175,000 population, equivalent to about 148,750 communicants, as against 390,000 increase in 1916, a falling off of about 241,000. It is the larger bodies, however, that make the gains as in former years. The Roman Catholic Church, with 14,618,000 communicants, added 148,750; the Methodist Episcopal Church, with 3,887,000, gained 144,000, its largest increase in this century except one; the Disciples of Christ, with 1,237,000, advanced by 50,000; the Northern Presbyterian Church, with 1,581,443, gained 88,416; the Baptists, Northern, Southern and Colored, with 6,106,604, gained nearly 77,000, and other denominations had smaller increases.  
The combined membership of the sixteen Methodist bodies is 7,882,018. These bodies gained 173,754 members, the largest gain of any denomination.

**Contributions**  
The financial position of the Churches, heavily taxed by contributions to the Red Cross, the Y. W. C. A., the Y. W. C. A., the Knights of Columbus and similar organizations for the care of soldiers and sailors of our own and allied countries, and for the relief of war-devastated populations, have not failed to support generously their own Church and benevolent work. Besides the many millions going through general and denominational channels for war purposes, the leading Churches show large increases in the amounts contributed for missions, home and foreign, and other denominational enterprises. The Presbyterian Church (Northern) gave four and a quarter millions to 88 missions, an increase of a half million, and for all denominational purposes, thirty-one million, a net increase of over three millions. The Methodist Episcopal Church gave five and a half millions to its missions, an increase of a quarter of a million, besides special contributions of many millions to educational endowment and ministerial pension funds. It plans to raise for its missions fifteen millions a year for the next five years. The Protestant Episcopal Church finished its ministerial pension fund at the end of February last, for which it raised nearly

eight and three-quarter millions, three and three-quarter millions beyond the goal it had set. Its total contributions for other denominational purposes reached the sum of twenty-five and a half millions, an increase of \$1,400,000.  
**Co-operation and Federation**  
Altogether it has been a great year for the Churches, which shows a strong tendency to increase of co-operation and federation, finding, despite

differences in creed and Church government, much common ground for harmonious work in caring for the Nation's armed forces and in assisting our Government in furthering the purposes of the war in every way possible. Weak, struggling Churches in small communities, even when of different denominations, agree to bridge their differences, and come together to save their resources, increase their efficiency and give better service.

# Individuality

In your clothes is the secret of your effectiveness

We make your clothes to your individual order, just to suit your particular form.

Any Style, Any Material  
Any Color

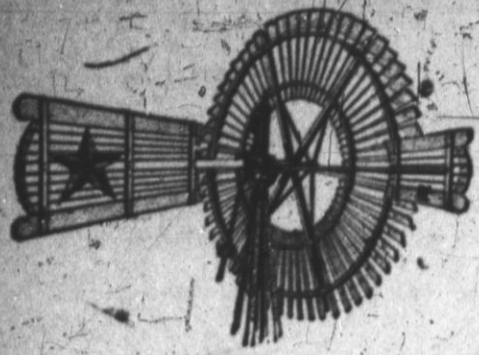
Prices  
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to  
**\$60.00**

When you want the Best Cleaning, Pressing or Tailoring  
Phone 277

# Ralph Barnett



# THE STAR WINDMILL



## FEATURES

- Very Light Running
- Painted with two coats of White Lead and Oil.
- Bent Oak Wheel Rim, overlapped 6 inches and bolted.

We also carry the **LEADER** mill, the old standard, used on the Plains for years.

# BUCKEYE INCUBATORS

ALL SIZES  
MOIST AIR SYSTEM

Warranted to hatch more chicks than any other machine

# SHARPLES SEPARATOR

Famous Suction-Feed Skims clean at any Speed

The only separator that skims clean whether you turn it fast or slow. Saves \$40 to \$60 a year extra, due to this wonderful Suction-feed feature (the feed varies with the speed). Has other fine advantages—no flaps to wash, knee-low supply tank, ball bearing, etc. Over one million users. Come in and see it work.



# GARRISON BROS.

## THE HEREFORD BRAND

SETH B. HOLMAN  
Editor and Publisher

PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Extension and another of The Brand issued March 21, 1918.

Subscription Price \$1.50 a Year Strictly in Advance

ADVERTISING RATES—Locals 10 cents per line per week, 7 cents per line subsequent insertions (no ad taken for less than 25 cents). Classified ad position 30 per word, minimum 20; subsequent insertions 10 per word, minimum 10. Professional cards \$1.00 per month for one inch space. Display advertisements 10c per single column inch per week. Special rates for time contracts.

### EASTER

EASTER, the season when we incline our hearts to the God of spring, is with us once more. Typical of renewed life, of restored vitality, it seems as though some of its force and significance had gone. It finds us this time with all that makes life dear, jeopardized, and life's beauties marred and tarnished by ruthless enemies. It finds us in a death grapple with the forces of evil to retain the ideals so long treasured by its ever joyous return.

Taken from the myths and mysticisms of pagans, and grafted onto a christian cross, it has stood for centuries as a symbol of a risen Lord, a Lord who has triumphed over death and brought confusion to his enemies. It has been to human kind a source of inspiration, assuring them that though the forces of darkness may triumph for a season, there comes a time, when the deadness of winter shall have passed, when the good, the lovely, the pure and the alive of earth shall rise up and put to rout all enemies and claim the sovereignty that Mother Nature has conferred upon them.

And every old human condition more loudly call for an Easter of the heart, the soul and the mind than in this year of our Lord 1918. Never was the human race more in need of the regenerating influences of a divine spring-time than now. With many of earth's teeming millions wandering in spiritual darkness, freezing in the arctic region of selfishness and greed, prowling in the hell-world of death and avarice, there is much need of an awakening.

Dare we hope, that this Easter season will see such an awakening? Can we hope to see during the year lying out before us, all passions and prejudices die and new and purer growths take their place? May we hope to see earth's millions calmed and soothed and directed of the Yoke of avarice and into that seems to dominate them, and brought under the milder sway of a new and better life, a life drawn from a purer fount?

If we would thus hope, we must first see the light of the fact that before every Easter there must be a winter—death. Resurrection does not signify the bringing to life of the old, but the substituting for it a new life. "Except a grain of wheat fall into the earth and die, it abideth alone," is as true today as when it was uttered by the great Apostle of the Truth.

Let us, then, who would look for an Easter of all creation, look to our own hearts and lives and see if we have consigned to death all the vile and ignoble passions so wont to foregather in that very complex habitation. Let us be sure that our outlook upon life is such that we may welcome the new growth that a spiritual spring shall unfold before our vision. May the grain of wheat, typical of the old man with all his passions, truly "fall into the earth and die," then in its place shall arise such a flower of love and beauty as shall dazzle our vision and enrapture our souls.

### CONSERVING THE MOISTURE IN THE GARDEN

By G. D. Everett, Garden Specialist, Extension Service, A. and M. College of Texas.

To obtain best results cultivation in the garden should be started as quickly this spring as the soil can be worked. In order to conserve the moisture which is now in the soil, cultivate not only where the seeds have been sown, but over the entire garden. Mistakes have been made in the past by failure to cultivate that part of the garden which was to be planted later, with the result that it was allowed to bake and the moisture permitted to escape. A soil mulch should be preserved at all times.

Every day that the crust which forms upon the surface of the soil is left means just that much less water for the plants that are to grow there. The soil should be cultivated after every rain or irrigation and at least once every ten days during the dry periods. The depth of cultivation should be at least two inches to obtain

a good mulch. This cultivation not only conserves the moisture, but makes a better home for the plants and keeps the weeds down.

The spike or spring tooth harrow is a good tool to use in a large garden, and the hand wheel cultivators in a small garden. The rake, hoe or hand cultivator makes a good mulch when used properly.

We must protest against the threat to curtail the circulation of the Congressional Record. That publication has filled a unique mission. It has been the medium through which the real greatness of many a member was made plain to his constituents. Upon its pages are fiery speeches from many statesmen that were never heard from the floor. If Congress deprives itself of this vehicle of conveying its greatness to the country, many great intellects will dry rot from non-use.

The next conservation order to be issued should be for a series of speechless days in Congress.

### GROWING PIGS NEED PLENTY OF PROTEIN.

By Don T. Griswold, Associate Animal Husbandman, Extension Service, Agricultural and Mechanical College of Texas.

When farm grown feeds are abundant it is hard to put up any kind of an argument that will convince a farmer that it will pay him to buy more feed. Realizing that an actual demonstration would be an argument far more convincing than many speeches, the livestock division of the Agricultural and Mechanical College Extension Service, obtained six tons of tankage from Swift & Co., Armour & Co., and the Houston Packing Co., (two tons each) to be used in pig feeding demonstrations.

This tankage was used in largely scattered parts of the state. It was always used to demonstrate that a balanced ration is cheaper than an unbalanced ration. It was used in many combinations. It never failed to show it. When all of the feed was obtained at the feed store the use of the tankage made cheaper pork. Even where the feed had cost nothing—was literally free—the pork was produced cheaper when money was spent for feeds.

It was hard to convince a farmer who had all of the acorns his pigs could eat, and more that it would pay him to pay out good money for feed. As a matter of fact he would not be convinced, so, to prove that it would, the feed had to be given to him. The tankage at that time (1916-1917 winter) worth \$75.00 per ton, was donated by the packing companies. The feeding demonstrations were conducted in Comanche, Freestone and Anderson Counties. In each case tankage was fed to a part of the herd of pigs, all of which were grazing freely on acorns. In each case the pigs which received the tankage in addition to the acorns gained on an average twice as fast as did those getting acorns alone, and being larger and better finished, sold for more when marketed.

One case will serve to illustrate how the purchase of high priced feeds make cheaper pork than the use of feeds alone that have cost nothing. Mr. Arthur Lancaster of Teague, fed 8 acorn-grazing pigs \$15 worth of tankage, shorts and corn, just a small amount of the last two. The pigs receiving tankage gained two lbs a day. Those receiving acorns alone gained one pound a day.

The first lot sold for 9c per lb., the second for 8c per lb. The difference in selling price between the two lots was \$45 in favor of the tankage fed hogs. In short \$15 worth of supplemental feed given to the pigs on acorns produced a net income of \$30.00. In investment of \$15 drew 200 percent interest in one month. It is hard to find many investments that will return that rate of interest.

There are many pigs still running on acorns in Texas. Acorns, like corn, do not furnish enough protein to the growing pig. Tankage is one of the feeds that will supply this shortage. Wheat shorts, bran, peanut meal, cottonseed meal, velvet bean meal and milk will also furnish protein. Animal proteins are said to be better especially for growing animals than vegetable proteins. When there is an abundance of cheap carbohydrate feeds, like acorns, available, a feed should be purchased largely with reference to its cost per pound of digestive protein. The country is in great need of more pork. Balanced rations will produce more pork.

### TEXAS POULTRY RAISERS

By E. W. Kaxmeier, Poultry Husbandman, Extension Service, A. and M. College.

Every agency working for the increased production of food is encouraging people and farmers to raise more chickens this year. The United States Department of Agriculture is waging a great campaign to bring about an increased production of poultry. The Extension Service of the Agricultural and Mechanical College of Texas, with over 250 workers is devoting extra time to increasing the poultry population of the Lone Star State.

Our armies at home and abroad must have more meat. This meat must largely come directly and indirectly through the increased production of poultry and poultry products.

Poultry breeding stock and eggs for hatching will be in great demand, but unless those that have a surplus and care to dispose of it will advertise, those desiring to buy will not be able to locate what they want, and the poultry breeders will not find a ready sale for their eggs.

Every egg from any of the pure-bred or standard-bred varieties of chickens ought to be hatched this spring.

Keep and preach keeping standard-bred chickens. They are most profitable.

Early hatching pays best. Do not hide your light under a bushel basket—advertise!

Be patriotic and let the world know you have standard-bred eggs for hatching (pure-bred) for sale.

Dallas, February 27—Conservation Week will be the contribution this year of the Buy It Made In Texas Association to the government and the people of Texas, looking toward economy in transportation and the consumption of all things produced.

The movement is planned by the Association on the theory that Texas should be self-supporting, and that being one of the states farthest from the center of eastern manufacture, should put the least strain on transportation systems. This can be done by buying at home. The Association's program for the week will be along this line.

On the dates set—May 15 to 20—the association plans to demonstrate in a practical and interesting manner the things produced in Texas. The raw material will be followed through the whole system of transportation in the Texas factory, and will be presented to the consumer as something peculiarly fitting for him.

"Conservation Week will be an interesting experience," says Gus W. Thomasson, Secretary-Manager of the Association. "It will show Texas people definitely that they can serve their country to a tremendous advantage by saving transportation of goods from the east. It will convince them finally that Texas is self-supporting, and that the Texas factory product equals any other."

Window displays, lectures properly illustrated, studies of the factories themselves by the schools of Texas, and the natural publicity attending such an effort, will constitute the Conservation Week program.

From the beginning of 1914 to August 1, 1917, there was a total advance of 82 per cent in the retail prices of bread, according to the Department of Labor. In the last few months there has been a decrease, and prices are now 66 per cent higher than at the beginning of 1914.

## The Cows are Here

AND WE HAVE the FEED for THEM

BRAN  
COLD PRESS CAKE  
MEAL, SALT  
CHICKEN FEED

Anything in the Feed and Coal Line

## MCQUEEN GRAIN & COAL CO.

### Athletic Instruction Is Given Men at Army Camps

Special courses of training for athletic instructors have been established at Camp Kearny, Lind, Vista, Cal. One lieutenant and one noncommissioned officer from each company have been detailed to take the courses which include boxing, wrestling, and calisthenics. The classes are held three times each week and the officers in turn instruct their men.

Two athletic fields have been laid out at Camp Lewis, American Lake, Wash., and stands with seating capacity of from 16,000 to 18,000 persons built at a cost of \$3,000 each. The expense was met with funds derived from athletic contests and entertainments given by the men.

Attendance at boxing at Camp Upton, Yaphank, N. Y., to which officers and noncommissioned officers have been assigned, has been made compulsory.

The Department of Extension of the University of Texas is rendering valuable assistance to the State Council for Defense in the campaign which is being conducted for the purpose of bringing about greater production of feedstuffs in Texas.

The University of Texas has lost one of its most prominent faculty members for the period of the war in George C. Butte, who was tendered a captaincy in the United States Army. Mr. Butte was a professor of law in that institution and was considered an authority on the subject of international law.

### POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order: District offices ..... \$15.00 County Offices ..... 10.00 Precinct offices ..... 5.00

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

**For County Judge:**  
Jas. A. Hughes  
(Re-election)

**For Sheriff and Tax Collector:**  
C. S. Purcell  
(Re-election)  
Geo. W. Cloyd

**For County and District Clerk:**  
A. O. Thompson  
(Re-election)  
J. S. Jones

**For County Treasurer:**  
J. J. Ward  
(Re-election)

**For Tax Assessor:**  
C. P. Arthur  
C. E. Lester  
S. G. Moore  
Albert Murphy  
A. C. Thompson  
W. T. (Red) Smith

**For Commissioner**  
Precinct No. 1.  
C. C. Bowman  
F. W. Curtis

# 22 Million Families in the United States

IF EACH FAMILY saved one cup of wheat flour it would amount to 5,500,000 pounds, or more than 28,000 barrels. If this saving was made three times a week, it would amount to 858,000,000 pounds, or 4,377,000 barrels in a year.

You can do your share in effecting this saving and really help to win the war by omitting white bread from one meal today and baking in its place muffins or corn bread made according to this recipe:

### Corn Meal Muffins

- 3/4 cup corn meal
- 1 1/2 cups flour
- 1/2 teaspoon salt
- 4 teaspoons Dr. Price's Baking Powder
- 2 tablespoons sugar
- No eggs
- 1 cup milk
- 2 tablespoons shortening

Sift dry ingredients together into bowl; add milk and melted shortening and beat well. Bake in greased muffin tins in hot oven about 20 minutes. Same batter may be baked as corn bread in greased shallow pan.

New Red, White and Blue booklet, "Best War Time Recipes," containing many other recipes for making delicious and wholesome wheat saving foods mailed free.

DR. PRICE'S CREAM BAKING POWDER, 1011 Independence Boulevard, Chicago

**FOOD WILL WIN THE WAR**

# Groceries!

Priced Right



W. L. SULLIVAN  
GROCERY

# Epic of the Resurrection

By Henry Clarke

**L**ONG, long ago, within the Holy City,  
The eager throng had gathered  
for the paschal feast;  
And out beyond the walls the fires of camp  
were gleaming,  
Where, worn with weary leagues,  
there rested man and beast.

The city stood in richest glow and splendor,  
The shining object of all Jewish pride;  
And from its heart there rose the golden-crowned temple,  
To kiss whose marble walls men gladly would have died.

Here, then, in days that ages have made misty,  
Was borne the pain of One who in the shadows trod,  
And here the eyes of men, with gladness overbrimming,  
Beheld the triumph of the risen Son of God.

Then listen, ye who on this Easter morning  
Find heart and soul athrob in joyous song,  
Oh, listen as this day in gladdest

Hands that healed and feet that carried,  
Eyes that pitied, heart of love,  
Is your ministry forgotten?  
Oh! have mercy, God above!  
See! the noonday sun is hidden,



Helpless seems the Lord of Power!  
Death has seized the Lord of Might!

Dead he hangs upon the summit  
Of Judea's skull-shaped hill;  
When the black tide surged tumultuous,  
None could utter, "Peace, be still."

So it ends, this life of goodness,  
So it ends upon the tree,  
So it ends, oh, Son of Mary,  
Wondrous Man of Galilee.

## THE BURIAL

**F**ROM the cross the form is lifted,  
Mangled like an earthly clod,  
Bruised and broken, stained and bloody,  
Body of the Son of God.

Hasten, Joseph, unto Pilate!  
Beg the body for thy tomb!  
Bathe and cleanse with tender pity!  
Let thy love shine through the gloom!

Thou, too, Nicodemus, hasten,  
Burdened with the precious spice,

Darkness reigns, not golden light;  
God's own heaven is clothed in mourning,  
Angels cannot bear the sight.

Hark! the earth is loudly groaning,  
By its quakings split and rent;  
Nature's lamentation mighty  
For the King whose life is spent.

Look! the temple's massive curtain,  
Glory of the Jewish heart,  
Now in fluttering strips is waving,  
Torn by unseen hands apart.

## THE DEATH

**O**N the breast the head has fallen,  
Glazed are now the weary eyes,  
Veins no longer scorch with fever,  
Ears are deaf to ribald cries.

Broken is the heart of mercy,



Gave thee truth beyond all price,  
For 'tis he whose radiant teaching  
In the grave, the battle ended,  
Lies the body of the King;  
He who came with angel anthems,  
Now is slain by death's sharp sting.

"Earth to earth!" is his thy portion?  
Thou whose power the grave could rob?  
"Dust to dust!" shall ashes claim thee,  
Now the pulse has ceased to throb?

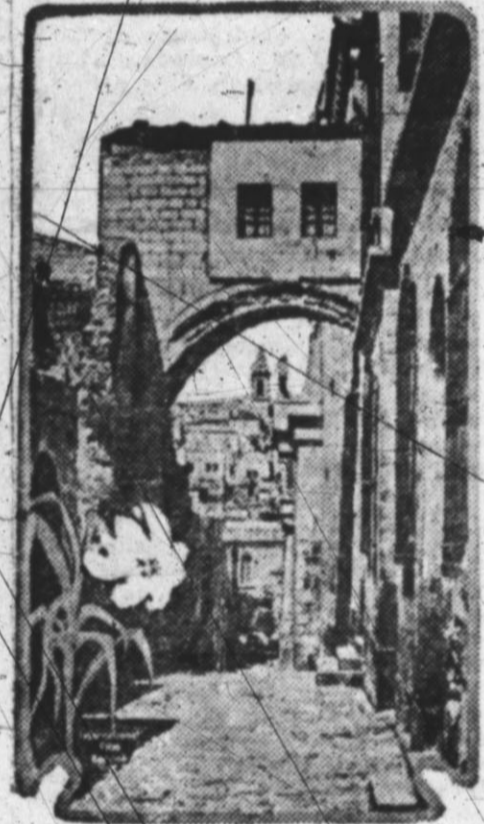
## THE SORROWING WOMEN

**W**EEPING Galilean women  
Mark the tomb which is his bed;  
Turn them homeward sorrowing,  
For their Lord of Life is dead.

Tenderly they mix the perfumes  
Moistened with their tears of grief,  
With the love which in his wanderings  
Ministered to his relief.



Scoffers, have ye now no tear?  
See! that now the side is pierced,  
Blood and water meet the spear,  
Shame has touched the Lord of Glory!  
Shadows claim the Lord of Light!



notes is telling  
The story which the ages shall forevermore prolong.

## THE CRUCIFIXION

**O**NE is passing through the city,  
Guarded by the soldiers' spears,  
From the thronging crowd of scoffers,  
From the rabble with its sneers.

Over Via Dolorosa  
To the hill outside the gate,  
Walks the weary Man of Sorrows,  
Victim of his people's hate.

Slowly up the hillside toiling,  
Followed by the eager throng,  
With the cross his vision meeting,  
Moves the Christ to suffer wrong.

Lifted is the soldier's hammer!  
Nails are driven through hands and feet!  
In the earth the cross is planted!  
Shouts of scorn his sufferings greet!



## GAS AND FLAME REGIMENT OPEN FOR ENLISTMENTS

Captain F. W. Fonda, of the El Paso Main Recruiting Office is in receipt of instructions from the Adjutant General regarding the 30th Engineers, Gas and Flame Regiment.

This regiment is being recruited from men who want to go "over there", and get into the thickest of the greatest activities at once. For the information of those who might be interested, Captain Fonda has asked that the public be informed that the physical requirements for this regiment are unusually strict, but that the chances for advancement are unusually good. All men accepted must have good muscular development, be capable of undergoing a 24-hour march at the front, and be able to dig a trench in the field.

have the habit of doing the things they set out to do.

Any red-blooded young man (not registered), who is physically qualified, may enlist, and men especially wanted are chemists, powder-men, men experienced in gas manufacture, machinists, automobile repairmen, men able to repair and operate gas and steam engines, pipe-fitters, electricians, interpreters, carpenters, blacksmiths, plumbers, boiler-makers and chauffeurs.

The 30th Engineers is a regiment composed entirely of volunteers.

**HEREFORD PROOF**

Should Convince Every Hereford Reader

The frank statement of a neighbor, telling the merits of a remedy,

ago I was suffering from my kidneys and had been for a long time. My back was weak and lame and ached constantly. Often sharp pains darted through it and when I sat down for any length of time, I couldn't get up without holding on to something. The kidney secretions were too frequent in passage, causing me to arise many times during the night. I had read a lot about Doan's Kidney Pills and got a box at Betty-Clark's Drug Store. Up until that time nothing had done me any good; but Doan's Kidney Pills helped me immediately. Several boxes cured me.

Price 60c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Fallwell had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

## REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

J. A. Zahltew to W. M. Stewart, nw quarter blk. 20, K-7; \$4000.

J. A. Stegall to Tabitha Runton, nw quarter blk. 12 Evans addition; \$2250.

Fanna Wiseman to H. R. Shields, sec. 86, blk. K-5; \$4650.

R. S. Allen to Chas. Donald, league 391-391.1-2, sec. 1-1, survey 10; \$1200.

Citizens' Savings & Trust Co. to Chas. Donald, leagues 390-392, survey 5; \$5000.

E. Thornton to E. Reifro, blk. 5, Ricketts addition; \$250.

L. Baskin to D. L. McDonald, lots 13-14, blk. 19; \$2500.

D. L. McDonald to L. Baskin, east half blk. 1, Deatley Addition; \$2250.

C. I. Borden to J. C. Billock, n. w. quarter, sec. 77, blk. K-3; \$1000 and other consideration.

Frank M. Soper to E. C. Carter, lots 1 and 2, blk. 68; \$1000.

F. J. Steger to Jno. Owen, n. w. quarter 7-12; \$1000.

There has been so many different opinions expressed of late by local citizens regarding the present weather outlook, prospect for crops, etc., that The Brand has looked up the "hope" put out by The Weather Man for this section, and here it is:

The Amarillo Station rain reports by years, for the years 1880 to 1914, inclusive, or thirty-four years, shows that for the month of March the average rainfall amounted to 0.51 inches; for April during the same period, 1.95 inches; for May, 3.54; for June, 2.83 inches; for July, 2.89 inches; for August, 2.88; September, 2.03; October, 1.87; November, 0.90; December, 0.86; January, 0.51; February, 0.75; total, 21.51. Government records for the years 1915-16-17 have not yet been sent out.

A study of this information reveals the fact that January and March are the two-dry months of the year, and that we can not reasonably hope for any amount of precipitation this month, but that we should receive some moisture in April and the heaviest rainfall during the month of May.

In other words, while the winter has been dry, and there is very little snow in the ground, we may reasonably expect our summer allowance of moisture very shortly now and if the farmers will get busy at once, and conserve what they receive a fair feed crop is assured.

The winter has been an unusually good one for stockmen, the irrigation plants all are busy putting water on the ground, or getting ready for it at once, and the average amount of spring and summer moisture will put the farmers in good shape.

## THE PINTO BEAN RECOGNIZED

The Pinto bean has been placed on the nation's bill of fare by the Federal Food Administration, New Mexico and Colorado produced this bean in large quantities in 1917, but failed to find a ready market for various reasons. The Food Administration came to the relief of the bean growers by agreeing to buy their beans at eight cents a pound, provided that 75 per cent of the crop was subscribed.

This work of contracting the beans was done by H. M. Balmer of the Santa Fe and O. H. Liebers of the Burlington who were especially commissioned by the Food Administration. They have succeeded in a very short time to contract the required 75 per cent of the bean crop in the two states. The total will exceed 50,000,000 pounds. The beans are already being moved east and the eastern consumer will soon learn that Pinto bean is equal to the Navy bean in food value, and being more tender in flesh, that the Pinto cooks more readily.

The Food Administration is also advertising the Pinto bean, to create a wider use. The success of the growers in getting a good price for the 1917 crop through the aid of the Food Administration, will stimulate the farmers to plant Pinto beans more extensively in 1918, and provision has already been made to supply seed at a reasonable cost.

The Industrial Department of the Santa Fe plans to make a strong bean campaign in the southwest under the direction of H. M. Balmer and L. L. Johnson, industrial and agricultural agents. It is a good crop to grow on land where the wheat has been killed. The Pinto bean produces well with the minimum of moisture and in this section may be planted late in the season.

The new girls dormitory now under construction at the University of Texas will be completed some time in June, it is thought. It will be of the Spanish type of architecture and will accommodate fifty girls. The interior of the dormitory was designed by S. E. Hudson, associate professor of Architecture in the University.

**Piles Cured in 6 to 14 Days**

Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, bleeding, or protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

## ORDINANCE NO. 124

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:

**SECTION 1.** The City Health Officer of the City of Hereford is hereby authorized and empowered to make and establish all necessary and reasonable regulations concerning quarantine, isolation of patients and the disinfection of patients, clothing, beds, and bedding, and infected premises; and to give instructions to all persons infected with any contagious or infectious disease, or to those who have been exposed to contagious or infectious diseases, concerning their conduct and movements, in order to prevent the spread of such diseases.

**SECTION 2.** Any person in the City of Hereford who shall violate any quarantine regulations made by the

## NOTICE: Concerning Food Administrator HOOVER and the HOOVER Electric Sweeper

**S**OME PATRIOTIC AMERICANS have criticized The Hoover Suction Sweeper Company, for failing their Electric Suction Sweeper, the "HOOVER." They have been charged with naming it after Food Administrator Herbert C. Hoover, to profiteer on his publicity.

**W**E WISH ALL TO KNOW that The Hoover Electric Suction Sweeper

is the oldest successful vacuum cleaner for nearly a decade has been known as the Hoover and was so named for this company's founders, manufacturers under the firm title of Hoover since the 70's.

**T**HAT THE GREAT Food conserver, Herbert C. Hoover, and the great Work conserver, The HOOVER COMBINED ELECTRIC CARPET SWEEPER and VACUUM CLEANER, should named alike is a coincidence.

**WE WILL GLADLY DEMONSTRATE THE HOOVER**

## HEREFORD LIGHT & POWER CO.

en by the City Health Officer concerning the isolation of patients, the disinfection of patients, clothing, beds, bedding, and infected premises shall be guilty of a misdemeanor and on conviction thereof shall be punished by a fine not less than \$20.00 or more than \$50.00.

**SECTION 3.** Any person in the City of Hereford who is infected with a contagious or infectious disease of any kind, or who has been exposed to any contagious or infectious disease, who shall refuse to observe any instructions given him or her by the Health Officer of the City of Hereford, regulating his conduct or his movements for the purpose of preventing the spread of such disease shall be guilty of a misdemeanor and on conviction thereof shall be punished by a fine of not less than \$25.00 or more than \$200.00. Each day any person shall continue in failing to observe such instructions shall constitute a separate offense.

**SECTION 5.** The City Health Officer is hereby authorized and empowered to exclude from the public or private schools in the City any child or children suffering with measles, whooping cough, German measles, tonsillitis, chicken-pox, scarlet, impetigo, contagious, or fauces, until such child is cured or until such disease will not likely be communicated by it to others.

**SECTION 6.** Superintendent, principal, or teacher of a school and any guardian or parent having the power and authority to prevent it, who shall permit any child, who has been excluded from a school by the City Health Officer, to attend any school, church, or Sunday School or any picture show, or other public gathering until the requirement of the Health Officer have been complied with, shall be guilty of a misdemeanor and on conviction thereof shall be punished by a fine of not less than \$25.00 nor more than \$200.

Adopted March 15th, 1918.  
J. E. Crouch, City Clerk.  
Approved March 15th, 1918.  
Wm. M. Knight, Mayor.

## Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they do not reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quick medicine. It will be prescribed for one or two months previous to its use in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly upon the mucous surface. The perfect continuation of the two ingredients is what produces such wonderful results in curing catarrh. Read for testimonials, free.

**F. J. CHENEY & CO., Props., Toledo, O.**  
Sold by Druggists, price 75c.  
Take Hall's Family Pills for constipation.

## LODGE DIRECTORY

Hereford Lodge No. 840, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.

**GEO. BEAMS W. M., J. S. Jones Sec.**

**WOODMEN OF WORLD** Meets every Second and Fourth Saturday night in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

## Professional and Business Cards

**ASHBROOK & SUGGS**

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

**We Are Specialists**

On Fruit and Nut Trees  
Shade and Ornamental Trees  
Shrubs and Evergreens  
Roses and Greenhouse Plants

**Hereford Nursery Company**

## Round-Trip All-Year Tourist Fares

ON SALE DAILY

To

Aransas Pass	Fresport	Laredo	Port Lavaca
Brownsville	Hubbard City	Mineral Wells	Port O'Connor
Corpus Christi	Marlin	Panhandle	Riviera
	Rockport	Seadrift	

**LIMIT NINETY DAYS FROM DATE OF SALE**

# Special Cut On All Spring Coats and Coat Suits

Our Line is all New and Up-to-Date  
COME IN AND SEE US  
**D. R. GASS & SON**

## SOCIETY AND CLUBS

MISS JUANITA CAYLOR, Phone 30 or 154.

### The Bay View Club

The musical programs, in connection with the regular Bay View study, have been a most enjoyable feature of the Club for the past few weeks. To study about the composers and their works is interesting, but the completed musical thought comes with hearing the music.

Mrs. J. E. Ferguson was hostess to the Club last week, with Mrs. Geo. Garrison as leader.

### PROGRAM

Paper: "The Orchestra and its Development"—Mrs. Donald.

Roll Call: "Great conductors of the Orchestra".

Spring Song.....Grieg

Chicago Symphony Orchestra

Avril Chorus: "Il Trovatore".....Verdi

Misereve: "Il Trovatore".....Verdi

Pilgrims' Chorus: "Tannhauser".....Wagner

Paper: "The Violin, its History and Masters"—Mrs. Stubbs.

Indian Lament.....Dvorak

Serenade.....Fritz Kreisler

Humoresque.....Schubert

Humoresque.....Dvorak

Humoresque.....Dvorak

Humoresque.....Dvorak

Humoresque.....Dvorak

Humoresque.....Dvorak

Humoresque.....Dvorak

Humoresque.....Dvorak

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Humoresque.....Dvorak

Humoresque.....Dvorak

A very delightful dinner was served to Mr. and Mrs. LeRoy Thompson by their young friends at the home of Mr. and Mrs. J. D. Thompson Wednesday evening. There were six couples present.

Mrs. Jim Sanders very daintily and artistically served a lovely farewell dinner at her home to Mr. and Mrs. H. C. Myrick last Friday evening, before their departure on Saturday morning.

Last week Mr. and Mrs. H. C. Myrick and son were served to a delightful 6 o'clock dinner at the home of Miss Clyde Wilson.

**MRS. O'CONNELL AND SON LEAVE FOR CALIFORNIA**  
Mrs. D. F. O'Connell and little son Jack departed on Saturday morning for Pomona, Calif., to spend some time with her parents and other relatives. Mrs. O'Connell has been a guest for several weeks at the home of her sister, Mrs. Jno. Gaetz.

**BLACKSMITH BUSINESS CHANGES HANDS**  
H. I. Rice has sold his interest in the blacksmith business of Barnhart & Rice to John W. Clark who has been with John Jacobson a number of years.

Mr. Rice wishes to thank his many friends for their support in his business and asks that they continue their patronage with Barnhart & Rice, 112d

**THEY CAN'T STAY AWAY!**

**ANOTHER CITIZEN RETURNS**  
Information has been received locally that J. J. Lindsey and wife will soon arrive in Hereford to again make their home in this vicinity. Mr. Lindsey is one of the old timers in this section but for some time past has been residing in San Leon, Texas.

**OTHO MCKEE AND FAMILY MOVE TO JERICHO, TEXAS**

Mr. and Mrs. Otho McKee who have resided in Hereford for three years, left Tuesday morning for Jericho, Texas, where they will make their future home. Mr. and Mrs. McKee have each been employees of the Hereford Nursery for some time. Mr. McKee worked for E. P. Landrum when he was a mere boy and always proved himself worthy of any work which he undertook. E. A. Winterrowd purchased Mr. McKee's residence before his departure. This couple had many friends in Hereford and all regret losing them from their midst.

**License Issued**

Mr. LeRoy Thompson and Miss Flossie Valentine  
Teach the boys and girls to save. Thrift Stamps will do it.

**JEFF THOMPSON HORSE CLEARS HURDLES LIKE VETERAN AT CAMP TRAVIS**  
(Continued from page one)

occasion to jump him any or not, but we have to jump fences and ditches and logs, etc. on the prescribed riding course and he does it fine. There is one thing I want to know about him, and that is his name. If he hasn't any I am going to call him "Jeff" if you don't mind.

I am getting along fine although we work very hard all the time.

Give my love to all the family and again I thank you for the horse. I shall have a picture made on him and send one to you soon.

Your devoted cousin, Ernest, Capt. 344 M. G. Bn.

Last Sunday afternoon at the home of Mr. and Mrs. H. D. Rucker, of Amarillo, Miss Flossie Valentine, daughter of Mr. and Mrs. W. T. Valentine, and Mr. LeRoy Thompson, son of Mr. and Mrs. J. D. Thompson, both of Hereford, were pronounced man and wife. The bride and groom entered the room to the beautiful strains of a Hawaiian march. The ceremony was performed by Rev. Tulin, the Tabernacle Baptist pastor of Amarillo.

Those who witnessed this unexpected marriage were: Mesdames W. T. Valentine, J. D. Thompson, Misses Evans and Caylor of Hereford, Mr. and Mrs. H. D. Rucker and H. Rook of Amarillo.

Mr. and Mrs. LeRoy Thompson are at home to their friends at the J. D. Thompson residence. They expect to make their future home in Colorado Springs, Colo. All Hereford folks in wishing them a most happy and prosperous journey through life.

The Old Fellows and Robokahs gave a farewell reception in honor of Mrs. H. C. Myrick last Wednesday evening at the Old Fellows' Hall. While all tried to make the event a pleasant one, still a shadow of sadness prevailed, that the lodge was to lose one of its most worthy members. Mrs. Myrick has at different times defined distinction at the Panhandle Association, by taking medals for deliverting charges, thus bringing honor to her home lodge. For such loyalty and admiration she was presented a beautiful cut glass vase, as a remembrance of her services.

Refreshments were served at a late hour and all wished their guest of honor much happiness in her new home.

Although bakers who use less than 3 barrels of flour and meal a month are not required to secure food administration licenses, a recent rule gives them the right to come under license.

# STAR THEATRE

FRIDAY, MARCH 29th

We present for your approval "Untrodden Paths of Asia", encountering the Natives and wild beasts of the Jungles. Dr. Rucker, well known by all, will lecture on the pictures as they are shown. As is well known by all who know Dr. Rucker, he is a lecturer above the average. He has traveled over the world and will be worth your while to hear him and see these rare pictures.

ADMISSION: 50c and 25c

SATURDAY, MATINEE AND NIGHT

We present for your approval JUNE CAPRICE in "Unknown 274". A young girl's adventure in a large city. All who remember Little June Caprice in "Miss U. S. A." will not miss her in "Unknown 274". This is a production that will please both old and young alike. It is a William Fox Production.

Matinee from 3 to 5:30, 10c and 15c; Night, 7:45, 10c and 20c.

MONDAY, APRIL 1st

We present for your approval TEDDY THOMPSON in a Japanese role, "HER AMERICAN HUSBAND". This is a story where an American went to Japan and married a Japanese girl and brought her to America. You will have to see the picture to see what the consequences was. A single all-star Triangle Comedy "Too Many Husbands".

ADMISSION 10c and 20c

TUESDAY, APRIL 2nd

We present for your approval EMMA WEHLEN in a five act Metro screen romance of Love and Confidence. "The Shell Game" is a picturization of Kenneth L. Roberts' Saturday Evening Post Story "Good Will and Almond Shells".

Chapter One of "VENGEANCE AND THE WOMAN" with WILLIAM DUNCAN and CAROL HOLLOWAY, and "The Fighting Trail". You need no introduction to these actors; they have demonstrated what they can do in "The Fighting Trail". "Vengeance and the Woman" is a greater picture than "The Fighting Trail". You do not want to miss the first chapter.

ADMISSION: 10c and 25c

THURSDAY, APRIL 4th

We present for your approval ALICE JOYCE and HARRY MOREY in "WITHIN THE LAW", Bayard Veiller's phenomenal stage success that ran for sixteen months on Broadway. "Within the Law" has even greater power as a photo-drama than as a stage production. Tense with thrills of outraged womanhood battling single-handed against the society that has exploited. It strikes at the very roots of the tangled jungle of iniquity that we call our social system. "Within the Law" is produced by J. STUART BLACKTON and ALBERT E. SMITH and is in nine parts.

ADMISSION: 10c and 35c

Coming, Tuesday, April 9th Bushman and Bayne in "The Shell Game."

### STAR THEATRE

"VENGEANCE AND THE WOMAN" a stupendous, Spectacular Melodrama of an Oath of Hate—Hurled in Hot Blood by an outlaw against the man who brought him to well-earned Justice—and the Trail of Fiendish Villainy that followed in its wake, will be seen at The Star Theatre, Tuesday, April 2nd.

Here is what you have waited for—a serial which in every episode will cause the red blood to leap in your veins—a story crowded with action that rings true, that is real, that imperiled lives in the making.

It's staged on the lofty summits and in the sweeping valleys of the majestic Rockies. Torrents that rage and foam run through it. Its characters are men, yes, and women, too—who can ride and rope and shoot.

And one great superman—Henry Blake—who thought life precious enuf to fight for it, no matter the odds—who protected his love-mate, Bessie Blake, fearless daughter of the Rockies, with all his wondrous brawn and brain and iron nerve.

"Vengeance and the Woman" has reached the very peak of sensational melodrama. Its perils, its melodramatic heights, will make film history—will spur the jaded mind to quick and tense response. It is different from any serial yet produced.

And in every thrill-laden episode are the greatest, most courageous photography serial stars in the world, WILLIAM DUNCAN and CAROL HOLLOWAY.

Many of the most interesting scenes in "The Shell Game," a Metro picture starring Emma Wehlen, which is the attraction at the STAR THEATRE on Tuesday, April 2nd, were staged in an elaborate and spacious hotel setting that was built at the Metro studio. "The Shell Game" is a picturization of Kenneth L. Roberts' Saturday Evening Post story "Good Will and Almond Shells".

In appointments, this set which occupied practically all the floor-space of the big studio was as follows: entering from the street on the left was located the office of the hotel clerk, the cashier's office and then the manager's office. Next to these were two elevators between which, on the wall was placed a regulation United States Mail Box with a practical mail slot.

At the back of the lobby was the cigar and magazine stand, a grand staircase, and then a main room. To the right rear was the hotel writing room, and at the right front was the ball-room. The whole set was built in marble finish, giving a palatial effect.

"Within the Law" has even greater power as a photodrama than as a stage production. Tense with thrill of outraged womanhood battling single-handed against the Society that has exploited her, it strikes at the very roots of the tangled jungle of iniquity that we call our social system. And the remarkable Vitagraph Cast, headed by ALICE JOYCE and HARRY MOREY, supported by Adel de Garde, Billie Billings, Anders Randall, Walter, McGrail, Robert Galliard and other favorites, makes this drama of all-absorbing interest with a message that will live in your memory always.

At The Star Thursday, April 4th

Public Health Service Studies Means to Check Disease Near Army Camps

An investigation of the purpose of improving methods of control of communicable diseases, especially near army camps, is being made by the Public Health Service. The study will largely be completed by the end of the month and will be reported to the War Department.

## A Bayonet Charge on Competition

The reason why I should do your Cleaning, Pressing, and Tailoring business is because there is no good reason why I shouldn't. A word to the wise is sufficient.

In having us do your work you have the advantage of professional and expert workmanship acquired through a lifetime study. You may find prices a trifle cheaper, but it is well known that cheap things are not good or good things are not cheap, especially at this time.

You may duplicate our prices, but you can't beat our service.

Our work is guaranteed and means all the word conveys. In any case where perfect satisfaction has not been rendered—we are here to make it right without argument. To clean fine silks and the better grade of fabrics it requires costly chemicals, and professional talent. We are sure you will appreciate this when you compare the finish of ours to that of the ordinary. We can handle it if it is in the Cleaning, Pressing or Tailoring line. Our references are our many pleased customers.

**Hereford Tailoring Company**  
FRANK, The Tailor

Phone 327

# The 1918 Wall Paper is Here

at 25% Less than Last Year!

The 1918 line of Wall Paper is now in stock and we want to assure you that it is THE BEST line of patterns we have ever been able to get. We have a full line of bed room, living and dining room papers in the figured goods and also a complete line of the best oatmeal goods you ever looked at.

Woe say further that instead of an advance on wall paper we have bought this so that we will be able to sell any of our bed room patterns at 25 per cent lower than last year. If you deal with us you will find that we are always the last to raise a price and the first to lower one.

### JUNIOR MISSIONARY SOCIETY

March 30th

Song

Roll Call: Answer with Bible reference.

Prayer.

Topic: "Service".

Scripture: Matt. 10:2-15.

Miss Maule, Bonnell—Gwendolyn Price.

Katie Kell—Edith Walker.

Comfort to one little baby—Martha Lee Duncan.

Leader—Edith Walker.

Benediction.

The ladies of the Presbyterian Missionary Society met for the regular all-day sewing session at the Red Cross rooms on March 20th, fifteen members being present for the entire day, a number more coming after dinner.

Fourteen hospital shirts were cut, made and pressed ready for shipment, as were a good number of triangular bandages. The ladies consider it the best day's work they have yet accomplished, and are anxious that every lady in the church or any one interested in work with them, the rooms are commodious and will accommodate many more than are usually present.

# It's Very Convenient

Our Soda Fountain is only a step across the street from the Star Theatre.

We SPECIALIZE in serving After-Theatre Parties.

Delicious, Fresh Norris Candies.

**GEORGE E. BURNS**  
THE DRUGGIST

## HER WELCOME TO CASSVILLE

(Published by special request)

Much is written and read of the cold joyless joy  
In the heart of the country-raised girl or the boy,  
Who a fortune may seek in a far distant city;  
But little has ever been said, more's the pity  
Of the spirit of the country-raised girl or the boy,  
Who a fortune may seek in a far distant city;  
But little has ever been said, more's the pity  
Of the spirit of the country-raised girl or the boy,  
Who a fortune may seek in a far distant city;

My tale's not a tale of pain,  
I'll not harrow you up with poverty's haunt,  
'Tis a tale of sad loneliness, mental decay,  
Ostracism from kind, worse surely you'll say  
Than poverty's grasp, let poverty come,  
In his very worst garb, he comes not alone.

Since living in Texas, with just one endeavor  
To endure Texas ostracism, and never, oh never,  
To cry out at the pain of being lonely alone  
I have prayed to my God for a cold Northern home  
Where the warm Southern welcome is talked at a distance  
For living right in it brings to play all resistance,  
I could scream from the church and its wind-broken steeple,  
Sword me, set me on fire, but Dear Lord, give me PEOPLE  
To talk it over with afterwards; I am dull as a stone,  
But I sure see the wisdom in "Live not alone."  
'Twas decreed in the Bible this never should be,  
I ask myself often, why hopped this to me?

I came from good stock in the State of Mizoo,  
Dear old Dad was a farmer, some boss-man too,  
Hisse hose, though he sold her, holds the world's record today,  
For five-eighths of a mile, Say Cassville, Say,  
Was not this some boss? And will you I pray  
Lend me ear while I tell you that ten years today,  
It happened in London a relative of mine  
Was elected Lord Mayor for some length of time,  
If ancestry's claim bores you as it surely does me,  
I'll hasten to center this story on me.

They loved me where I used to live, not just men but women too  
This my message for the ladies, it's for YOU, YOU, YOU,  
Who have left me here to wonder how long I'll likely live;  
I'd trade three years off of my life, yes, actually I would give  
My very best bred Whiteface just to know you, sit and talk  
About the work you used to do, your former state and walk;  
About the work I used to do, when prominent in life,  
Before I came to Texas to be a cowman's wife;  
About the girlhood and your beaux, your present hopes and—Dress;  
Without this talk, condemn me, but life's one awful mess,  
You have your friends, I know it, you meet them at your club,  
I used to live, quite civilized, "don't" your Club, need new blood?

A New York newsboy once was asked at a Newsday's big pop-wow  
"Define a friend," he hung his head, said he didn't quite know  
Unless it was a guy that knew your side that was the worst,  
But when you got in trouble, was there any how the first  
To help you; well, you women—that's the kind of friends I want,  
I hope you just can't sleep at night—your dreams I hope to haunt  
Until you wave a hand to me as through your town I grope;  
Acquaintanceless, and a woman, for whom there is no hope  
Of brighter days or cheerful days; men friends are very nice,  
But do you think my neighbor, they would for you suffice?

When I first came to Cassville, I read within The Brand,  
"You'll like Cassville," but 'twasn't long till I knew this was sand  
And gravel in my lady's craw, and do you know since then  
I've changed this slogan in my mind to, "You'll like Cassville men."  
The women one may never know, believe me, this is true,  
I've been here now eleven months, and say, do I know you?  
Or you know me? I often think of the little maid, Jean,  
of Arc, who in her grief exquisite, assailed on every hand  
By every bribe, turned a deaf ear to all but Priest Cauchon  
who offered her a woman her-self to wait upon,  
Instead of men about her, 'twas for this change she fell,  
She sighed to be with women, good, if rung her funeral knell  
As it may ring, but this I say, the women of our time  
Who left her to be burned at stake, that maid superb, sublime

When they go down to their rewards, if told the place is full  
If Satan's wits are not gone out a-gathering of wool  
His Majesty will take command, if two fry on each lid,  
He'll cry aloud, "Double up some more, put three upon each grid  
To accommodate these women, whom the fair Joan did know,  
But left her fate entirely with men she did not know."  
I've digressed from where I started, one mumbles when alone  
One more thought to put before you, and it is one long moan:  
If I should die in Cassville, will your cold unvisiting hands  
Be sure to see that I'm shipped home, where friends will grieve in bands?  
And if you look around you, and a newcomer behold,  
Young, talented and beautiful—this tale in vain's not told,  
If you greet her with a handshake, she can't help it 'cause she's new,  
If her dress seems over-ornate, forgive her that crime too;  
If she's brainy, overlook that, if has its recompense,  
Dad always said a cure there is for all but ignorance,  
She may have come as I did, and sunk her twenty thous  
Before she learned a hermit you'd make of her, or mouse  
Afraid to venture forth because not one of you had called,  
And so you have her cinched at home, bound, handcuffed, yes and  
walled  
Within her walls; but to Heaven there'll reach a grateful shout,  
'Til Cassville, penitent, would wake, and come and bail us out."  
(E. P. S., March 3, 1918.)

## BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. CASH WITH ORDER.

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tc" following a number, it means that the ad will run until forbidden, 1-2.

FOR SALE—Two second-hand lists. H. C. Bowsher, 6-1f.

FOR RENT—3 unfurnished rooms, water and light. Phone 227. 9-1f.

FOR SALE—Rhode Island Red Rose combed eggs. J. W. McQueen, 7-3f.

FOR SALE—Alfalfa hay in car lots, CHAS. DONLIN, Hooper, Colo. 8-4-1f.

FOR SALE—Nice Jersey heifer, three months old. J. B. Elliston, 6-1f.

FOR SALE—A good home, well located. Geo. A. Stambaugh, 2-1f.

FOR RENT—One nicely furnished room for men only. Inquire of H. T. MOSES, 8-21-1f.

FOR SALE—Dandy row section, eight miles from Dimmitt. Price right, 1 to 10 years' time, 6 percent interest. 8-1f. J. B. ELLISTON.

WANTED—Young man and wife, or two young men to board and room. Modern. Phone 82 or see J. B. DAVIS, 7-4-1f.

WANTED—To rent five or six room house. W. SULLIVAN, 9-2-1f.

FOR SALE—Well matured dwarf Maize seed, absolutely pure dwarf, made 62 1-2 bu. to acre. 4-1f. G. W. BRUMLEY.

FOR SALE—I have a first class second-hand touring car for sale, cheap. L. W. HOUGH, 1-1f.

STRAYED—2 yearling heifers branded H with slanting line on left hip; one yearling heifer branded bar under E left hip; 1 heifer branded E left hip with three underbits in right ear. Finder notify. 5-1f. FIRST NATIONAL BANK.

You can't afford not to buy War Savings Stamps. Had you ever thought of that?

LOST—One ladies' glove, white with black stitching on back. Fone 28. 11-1f.

Home For Sale—Fine location for any one wishing plenty of room. About an acre of ground. Ten room house with special advantages. Out-buildings and fruit and shade trees. H. L. RICE, 11-1f.

FOR RENT—3 unfurnished rooms with water and light. Phone 227. 9-1f.

WANTED—Boarders by the week. MRS. J. W. JACOBS, Fone 393. 9-21-1f.

FOR SALE—Some good work mules, heavy mares, registered Whiteface bulls, and 50 head 2-year-old heifers. W. C. BRUSSELL, 10 miles north of Stock Yards. 9-21-1f.

CABBAGE and TOMATO Plants—Large field grown, ready for immediate shipment; all leading varieties—100—40c; 500—\$1.50; 1000—\$2.50 delivered prepaid to your mail box, in good condition. Pepper plants 75c per 100. J. T. ROBERTSON Plant Farm, 11-1f. Milano, Texas.

FOR RENT—7 room house, at once. Call Roy K. Bruner's residence. 817.

CHOICE PETITRETA seed for sale. T. A. OSBORNE, Sumnerfield, Tex. 9-31-1f.

FOR SALE—Registered Hereford bulls, good enough for herd headers, priced cheap enough for the range. One mile west Dimmitt. Phone 95. 9-31-1f. C. J. Mares.

BASKIN LAND COMPANY  
Hereford, Texas. Resources \$25,000. 00. In Hereford since 1905. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-1f.

Auto For Sale—A high grade light touring car in fine mechanical condition. The low price will surprise you. Might, use a cheap Ford. H. L. RICE, 11-1f.

Are you a member of a War Savings Society? It's your duty to belong to one.

LOST—Gold class ring, H.H.S., 1915; J. C. Insley ring. Finder please bring to Brand office. 11-1f.

"Stars and Stripes" is the name of the weekly newspaper being published in France for American troops, under the direction of the Intelligence section. Practically the entire paper is devoted to American news, including a daily radio.

FOR SALE—130 good young grade cows at \$55.00, if moved within two weeks. WALTER LUPTON, 11-1f.

FOR SALE—One section of land eleven (11) miles N. W. Hereford. For terms, apply Mrs. M. A. Harp, 414 W. 2nd St., Ft. Worth, Texas. 5-71-1f.

FOR SALE—112 high grade 2-year-old heifers. Also 100 head of high grade cows. Will sell any part of bunch. See CLAUD HIGGINS, 11-1f.

FOR SALE—25 head cattle, 11 cows, 3 two-year-old heifers, 8 yearlings, 2 two-year-old steers, one bull. Will sell at bargain. D. R. BURNS, 7-21-1f. Wildorado, Texas.

FOR SALE—Good Jersey milch cow, 9-21-1f. JNO. L. WILSON.

FOR SALE; by owner—beautiful modern bungalow in Amarillo; seven rooms; oak floors; furnace heat; only built six months. Address "Owner, Care HEREFORD BRAND, Hereford."

Having sold my interest in the firm of Barnhart & Rice to John W. Clark, and wishing to leave this country soon, we request that all accounts due us be settled at once. H. L. RICE, Barnhart & Rice, 11-1f.

SAND AND GRAVEL FOR SALE—Guy Smith, residence telephone 87, will make dates and price for sand and gravel delivered. Give 3 days notice at least. Have the best found in Dear Smith County. 8-1f. T. B. SLAUGHTER.

100 short yearling steers and heifers, 50 head yearlings, \$39 each. These I asked at once a bargain. 9-21-1f. See CLAUD HIGGINS.

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. 49-1f. T. B. SLAUGHTER.

FOR SALE—21 head good stock cows, 21 head yearlings, 1 good saddle mare 5 years old, 4 miles N. E. of Hereford. E. L. Biscoe, 9-21-1f.

FOR SALE OR TRADE—Will trade my residence in North Hereford for good cattle, or will sell outright on good terms. 3-61-1f. KYE HIGGINS.

LOST—Out of car between Hereford and Bellevue, New Mexico, girik coat, dark blue, velvet trimmed in grey fur. Finder, please notify Benfro Garage and receive reward. 8-21-1f.

HOGS—When you have hogs to sell, call 2 rings on 172. I buy any kind of hogs, any day at their market value. G. W. Brumley, 7-1f. Hereford, Texas.

FOR SALE—Eight coming two-year-old thoroughbred (not registered) Hereford Bulls for sale. These are better animals than some that are registered. P. W. PRICE, 6-1f.

STRAYED—On to my place 8 miles southeast, 3 two-year-old horse mules, one sorrel horse about 2 years old; one grey mare about 20 years old, branded Lazy R left hip. 8-1f. C. C. SLAUGHTER.

FOR SALE—80 coming yearling heifers, \$50 April delivery; 80 yearling steers, good quality, long ears, \$60. Also 100 2-year-old heifers, good flesh, good calf crop, \$75, April delivery. See or write. 7-21 J. H. BOWERS, Hereford, Texas.

FOR SALE—One six room house, well and wind mill, and one-half interest in well on the 807 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas. 2-4-1f.

FOR SALE—Section 57, Block K 3, Dear Smith County, Texas, located about 10 miles northwest of Hereford, at a reasonable price and on very easy terms. For details, write The Dakota-Montana Land & Investment Company, Decorah, Iowa. 8-21-1f.

FOR SALE—Three sections land located northwest of Hereford, 111 cows, 102 yearlings, 8 young mules, 2 work mules, 2 work horses, and some range brood mares, farming tools and implements, at 80 about 150 hens. 5-4-1f. W. J. CHAPMAN.

WANTED AT ONCE—Two or three cows light hogs. Phone 137. 9-1-1f. H. C. BOWSHER.

HAY FOR SALE—I have 80 or 100 bales of nice hay, fine for feeding. W. B. JOHNSON, Hereford, Texas. 11-1f.

## THAT EASTER QUESTION

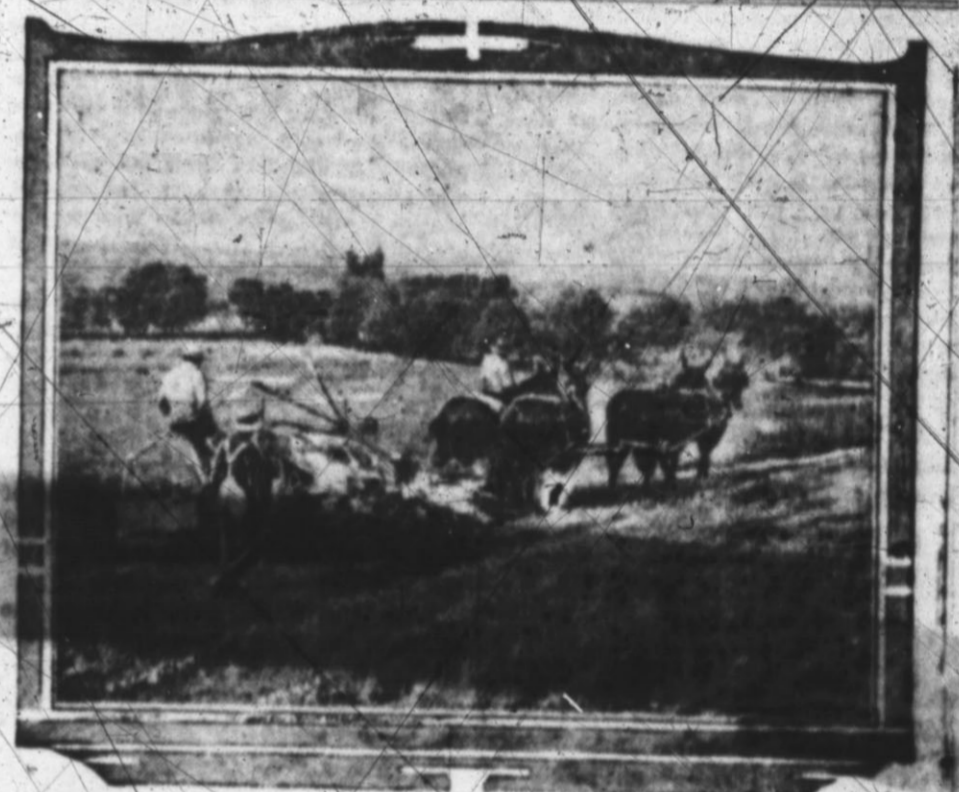
Seasons change at Easter time and everybody, young and old, blossoms out in Spring clothes.

### HOW ABOUT YOUR EASTER CLOTHES?

We render a service to Smart Tailored Clothing that cannot be duplicated. Prices right and your patronage appreciated.

Also Cleaning, Repairing and Altering done quickly and neatly.

**ORR'S TAILOR SHOP**  
Phone 16



Success in This War Depends Largely on America's Next Wheat Crop.

President R. E. Vinson of the University of Texas has been appointed a member of the committee of five chosen from prominent men over the State to decide the winners of the short story, essay and poem contest conducted by the Texas College Press Association, composed of eight of the leading Texas colleges.

When the butcher buys a whole meat, will a man take a market basket or an auto truck to carry home a soup bone?

George Creech is worried because he can not exercise censorship over the talk at the knitting bees. He'll be all kinds of a fool if he ever undertakes it.

## GARDEN SEED IN BULK—FROM ROSWELL

### For Your War Garden

IT'S FRESH AND ACCLIMATED

## OUR LADY DEMONSTRATION AGENT

Will be here soon. Let's make her work a big success for the glory of Uncle Sam by starting her off with good seed.

## THE WAR STORE

Do You "Live at Home, and  
**WHITE**  
and There Too"

Take the slack out of slacker by investing in War Savings Stamps.

If you can't wear khaki, then at least wear a War Savings Society button.

# ALL MAKE GLAD ON EASTER DAY

Celebration is One That Has at All Times Been an Occasion for Rejoicing—Customs of Ages Observed in the Churches.

**E**ASTER is here. Throughout the civilized world millions of Christian people will assemble in their places of worship Easter Sunday to celebrate the anniversary of the Resurrection. The celebration of Easter dates back to antiquity and the observance of the day brings with it many of the customs which came from pagan times.

The celebration of Easter is always an occasion for rejoicing—an expression of joy at the awakening of nature from the sleep of winter and the manifestation of gladness at the rising of the Son of Righteousness—the resurrection of Christ from the grave.

From time immemorial Easter has been celebrated by all Christian communities with the greatest solemnity, the earlier day commemorations being carried on with ever more elaborate rites than those of the present time.

Many years ago the day was reserved as a special day for baptism, and those baptized wore the white robes in which they received the Sacrament for the following seven days. The faithful greeted one another with a kiss and the salutation, "Christ is risen," to which the reply was, "He is risen, indeed."

**True Easter Spirit.** In his "Easter Hymn," Thomas Blackburn fittingly expressed the Easter spirit:

Awake, thou wintry earth,  
Fling off thy snows,  
Fair signs of Spring  
Your shades  
Crown with green.

For many centuries the observance of Easter has been accompanied with many old customs. The use of the eggs at this season dates back to antiquity. Widely separated Christian mythologies declare that eggs were used in the Easter celebrations centuries back, and that it was considered the symbol of resurrection. In those times, as in the present day, eggs were given by one person to another, and were kept as keepsakes.

Another custom of the Eastertide which has died out in all countries, with the exception of Wales, was the lighting of Easter fires on the mountainsides. It was in this manner that the ancients celebrated the triumph of spring over winter and showed their gladness.

Centuries ago in France many unique means were used to show the joy of the populace at the coming of spring and the Easter day. History tells us that at many of the old cathedrals in that country, and, in fact, at all places of worship, a solemn game of ball was played on Easter Sunday. The priests, canons and other dignitaries of the church took part in this solemn game, which was religiously played each year.

All of the different modes of celebration, however, were for one purpose alone, the expression of joy at the resurrection of Jesus Christ. Rites and customs that would, at this day and time, seem ludicrous, were performed with the sincerity and solemnity with which we attend our churches.

**Modern Celebrations.** While the day is more generally observed at the present time, modern people temper their devotions, and the handsome waddles and other like devices of the flesh are given their part in the makeup of the Easter day. The egg of mythology is still in use today, but for the satisfaction of appetites, and the means of furnishing sport to the youngsters. The fires which marked the triumph of spring over winter in days gone by still burn, but for commercial purposes or comfort, rather than as symbols of joy at the changing of the seasons.

The coloring of the Easter eggs, which are used so extensively in the modern celebration of this day, comes through centuries from a beautiful legend whose origin is unknown. According to the story, the Persian nightingale, known as the "Bubul" in the Orient, played a part at the time of the resurrection of Jesus. When the body of the Savior was placed in the tomb, and the stone rolled before the door, one of these beautiful birds was imprisoned in the sepulcher.

The story goes on to tell that the bird continued to sing during the time that the body of the Christ was in the tomb and that when the stone was rolled from the door and He arose, it was found that the eggs laid by the bubul in the tomb had turned to gold. In commemoration of the miracle, the story says, the eggs are colored on Easter day, and the custom has continued through ages.

**Always Day of Gladness.** Easter is, however (especially if the day be fair and warm), a day of gladness for maid and matron, for it is on Easter day that the glories of the new spring wardrobe are most timely displayed. Dressed in their newest hats and smartest spring suits, the women of the world wend their way to the places of worship and join in the songs of thanks and joy of the Eastertide.

This Sunday morning will find the Christian people of the world in their places of worship, rejoicing in the fact that Christ arose from the dead and in so doing assured them of a life to come. The custom of ages will be observed in countless churches by millions of people and the anthems of the resurrection will sound through the aisles and the organs will play the glad tidings, the Christian world will show their joy in the belief that He is risen and that life beyond the grave is assured.

## Awaken, Earth! Spring Is Here



"Easter!" And with spotless lilies and immaculate linen, the little children spread the glad tidings.

YOU'LL LIKE HEREFORD



### The Pirate

"—Sh! What would happen to me if I were your kid? Well, if you're not acquainted with Calumet Baking Powder you don't know what a good excuse I have. I Can't Help Helping Myself—they're so good! Good for me too, because Calumet Baking Powder is wholesome and easily digested. Millions of mothers use it."

## CALUMET BAKING POWDER

because of its purity—because it always gives best results and is economical in cost and use. Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities. You save when you buy it. You save when you use it.

HIGHEST QUALITY AWARDS

## PARMER COUNTY NEWS

### BOVINA NEWS ITEMS

Rev. B. V. Dickinson, Correspondent

Miss Hannah Johnson, who has been spending an extended visit here with her sister and brother, left Wednesday for her home in Nebraska.

E. W. Jersig and family are expected to return this week from Excelsior Springs, Mo., where they have been spending a few weeks for the benefit of their health.

Mr. Wolfe, who was here during the sickness and death of his brother, Bob, returned last Saturday to his home in Tishomingo, Okla.

Prof. and Mrs. Waller spent Saturday and Sunday with relatives in Hereford.

J. H. Messenger and son were here from Friona Monday on a visit to Mr. and Mrs. B. P. Abbott. Mr. Messenger, Junior, is in training at Camp Travis, and was home on an eight days' furlough.

Mr. Hillburn returned Tuesday from a several days' visit to Portales, New Mexico.

Monday of this week C. F. Hastings happened to a very painful accident, and it was only a miracle that he escaped serious injury. He was unloading some cake from the car on the track into the warehouse, when some scaffolding gave way, causing him and the truck of cake to fall to the ground. His right hand was badly bruised and a great deal of the flesh torn off. A physician was called and gave it attention, and now he is carrying his wounded arm in a sling.

The Revival is in progress in Bovina this week, under the leadership of Rev. and Mrs. Bryant. Good attendance is recognized and there has been several conversions.

### FRIONA NEWS ITEMS

Mr. and Mrs. L. E. Gordon of St. Francis and Mr. and Mrs. Homer Fox of Hereford, were guests of R. G. Clevin and wife Saturday and Sunday. Mrs. Gordon and Mrs. Fox are Mrs. Clevin's sisters.

Emil Clevin, who has for the past few weeks been visiting his parents, Mr. and Mrs. F. E. Clevin, at Boulder, Colo., has returned to his Friona friends who are truly glad to see him back again.

Don Cantrol has leased the old Kessinger engine which for the past four or five years has been standing out on the prairie five miles north of town, and the gang of plows connected with it and is taking it to the A. J. James land south east of here where he expects to use it in turning over a considerable amount of sod as soon as the ground has received sufficient moisture to put it in condition for ploughing.

R. H. Kinsley and A. W. Henschel were business visitors in Amarillo Saturday.

The school board received last week a shipment of 103 shade trees which are being planted in the school yard. The assortment consists of locust, hackberry and Carolina poplar. Workmen were at work Friday and Saturday at setting the trees, by first dynamiting and watering the ground before placing the roots in.

Miss Florence McAfee, the present principal of our school, has been appointed to the government position as teacher of home economics in the

of Miss McAfee in the school here. Miss Gillum comes to us highly recommended and the trustees were truly fortunate in securing her services.

Easter Sunday will be commemorated next Sunday at the Congregational church by an appropriate musical program which will take the place of the evening preaching services.

George Messenger, who is one of Uncle Sam's soldier boys now in training at Camp Travis, spent the later part of last week with home folks and his many Friona friends. George is looking well and expresses himself as well pleased with the treatment he has been receiving. George is a member of the local Christian Endeavor Society, the members of which gave him a royal welcome in the way of a reception at the church basement Friday night. He was further entertained by the young people of the Baptist church on Monday night, which can surely leave no room in George's mind for doubt that his many friends here were glad to have him with them again. He departed for camp on Tuesday.

Leslie Bruner has taken a position with Mr. Henschel in the Friona bank. Leslie is a splendid boy and his acquaintances are pleased to have him secure this position.

### You Can't Eat Your Cake and Have It

—But You Can Poach Your Egg And Eat the Hen Later

Washington, D. C., Feb. 25.—Appreciation of this fact, the poultry specialists of the United States Department of Agriculture, say, will add 150,000,000 eggs to our food supply this year without reducing our supply of chicken meat. Investigators have found that because poultry brings 2 cents a pound more in winter than in late spring, many farmers in the South have been throwing away valuable egg profits just to get 8 cents more per hen. They believe that if farmers will keep their laying hens and sell their eggs and then market the birds in the late spring, they will not only add to the food supply, but actually increase their profits 50 cents per hen.

### MORE BEANS, PEAS, PEANUTS

As important features of its supplementary program for feeding the nation, its armies and the allies, the United States Department of Agriculture recommends that great attention be paid to the production of beans, peas, and peanuts. On these subjects the program states:

"The production of beans and peas should be increased in regions to which they are adapted, because of their high food value, keeping qualities, and availability for domestic or export trade.

"Soy beans and peanuts should be increased in order to supplement beans and peas as human food, as a source of much-needed oil, and as animal feeds.

"The production of beans last year in the six leading states increased from 10,715,600 bushels to 15,701,000 bushels, and peanuts from 35,324,500 bushels to 60,222,000 bushels. But

### ST. LOUIS MAN ON BUSINESS IN HEREFORD.

C. S. Meredith, brother-in-law of Editor Fred Robinson of the Waco Times-Herald, was in Hereford on Tuesday and visited The Brand.

Mr. Meredith is now a resident of St. Louis, having moved there from Calvert, Texas. He was mayor of Calvert while a resident of that place. He is now representing the American Drug Manufacturing Company, makers of Red Cross remedies and toilet articles, and placed this line with the Corner Drug Co.

It is interesting to note that the Rainbow Division of the United States army in France was the first division to receive official commendation for the effective manner in which it is conducting trench fighting. More than forty of the officers assigned to that division were formerly students of the University of Texas, and received their military training at Camp Funston.

If efforts were made to dispose of all hens when their best laying days were over, a large quantity of poultry meat would be placed on the market. All poorly developed chickens should be culled out and sold for meat, also. This would allow the poultry keeper to make the best use of his grain by feeding it to younger and more productive fowls.

Sufficient attention to the prevention of fires would reduce the amount of farm damage and therefore the rate of insurance premiums to cover the fire losses, says a Department of Agricultural Bureau on fire prevention.

More than 1,600 tons of anthracite coal were condemned in Pennsylvania markets by representatives of the Fuel Administration recently in the campaign to compel the delivery of clean coal.

Ask the ones who use the Safety Hatch. DUNLAP HDW. CO. 6-47

### NOTICE TO CAR OWNERS

The present unsettled condition of the world has demanded so much of the Automobile industry that the Manufacturers and Jobbers have been forced to put their business on a C. O. D. or cash basis. This forces the Garage men to pay cash for all supplies. This being the case we, the undersigned,

Renfro's Garage  
Miller & Fallwell  
Gulf Filling Station  
Ford Garage  
Witherspoon & Stubbs  
Thompson's Garage.

### NOTICE OF CITY ELECTION

BY AUTHORITY OF THE STATUTES OF TEXAS a City election will be held at the Court House in the City of Hereford, on Tuesday the 2nd day of April, A. D., 1918, for the purpose of electing a Mayor and two City Commissioners to serve for the ensuing two years.

At said election the polls will be open from 8:00 o'clock in the morning until 7:00 o'clock in the evening.

All qualified electors of this State who have resided six months immediately preceding such election within the limits of the City of Hereford and who are twent

# The Star Theatre

Coming  
**TUESDAY, APRIL 2**

## Carol Holloway and William Duncan in "VENGEANCE and THE WOMAN"

It has been said that there could not be a greater picture made with any more thrills than the "Fighting Trail", but "Vengeance and The Woman" has the "Fighting Trail" excelled in more ways than one. You who have followed William Duncan and Carol Holloway through "The Fighting Trail" tell your friends they should see "Vengeance and The Woman". Do not forget the date, **Tuesday, April 2nd.**

Also a Five Reel Metro wonderplay in Five parts with EMMA WEHLEN in "THE SHELL GAME".

ADMISSION 10c and 35c.

---

Coming, **THURSDAY, APRIL 4**

## Harry Morey and Alice Joyce in "WITHIN THE LAW"

In Nine stupendous acts, Bayard Veiller's Phenomenal stage success that ran for sixteen months on Broadway, "Within the Law" is one of the most elaborate productions that has been shown at the Star Theatre for some time. It is a feature you will regret if you fail to see it. We guarantee this picture to please those who appreciate good pictures.

ADMISSION 10c and 35c.

# Mr. Farmer:

We have the Best of

## SEEDS

to offer for, your spring planting—all recleaned and well matured.

# J. A. Mayhall

# Nothing so important as the terms on your FARM and RANCH

We can give you the best terms, lowest rate, most satisfactory

## C. W. WHITTINGTON

# Whitehouse Market

Fresh Oysters  
Fresh and Cured Meats  
Canned Goods  
Pickles  
Catsup  
Crackers  
Cheese  
Fats 65

EVERYTHING IN THE MEAT LINE  
Your Patronage Appreciated

## J. E. HERMES, PROP.

Phone 65



# To The American People

There is no foundation for the alleged violations of law attributed to our Company by agents of the Federal Trade Commission and I want to say emphatically that Swift & Company is not a party to any conspiracy to defraud the Government. Nor has Swift & Company been guilty of improperly storing foods or of making false entries or reports.

Conferences of packers, where prices have been discussed, have been held at the urgent request and in the presence of representatives of either the Food Administration or the Council of National Defense. And yet the packers have been accused of committing a felony by acting in collusion on Government bids!

We have done our best, with other packers, large and small, to comply with the directions of the United States Food Administration in all particulars, including the furnishing of food supplies for the U. S. Army and Navy and the Allies, now being handled through the Food Administration.

We will continue to do our utmost, under Government direction, to increase our production and assist the Food Administration. We consider that the opportunity to co-operate whole-heartedly and to our fullest powers with this branch of the Government is our plain and most pressing duty.

The Trade Commission Attorney has, by false inference and misplaced emphasis, given to disconnected portions of the correspondence taken from our private files and read into the Record, a false and sinister meaning with the plain purpose of creating antagonistic public opinion.

The services of the packers of the United States are most urgently needed, and I regret exceedingly that we should at this time have to spend our efforts in defending ourselves against unfounded, unproved, and unfair assertions such as are being daily made public.

L. J. Swift, President

Swift & Company, U.S.A.

## From Camp Travis

DIVISION PUBLICITY OFFICE  
90th Division, U. S. N. A.  
Camp Travis, Texas.

March 16, 1918.  
How does it feel to be picked up out of a grocery store or a bank cashier's cage and be dropped into an army camp as a soldier? What is the spirit of the selective draft men, recently arrived at Camp Travis? Regardless of idle talk, take the following excerpts from the letters of the new "rookies" to their folks at home and their home papers. Let them answer.

"One good thing is we have everything sanitary. No uncleanness allowed and we are well fed; have plenty nearly every day. Tell all the boys not to worry. It may be hard for a few days but gets better as we become accustomed to the change.

"Army life seems to agree with the men, and from a physical standpoint, it is wonderful. The boys are all satisfied which is due largely to an excellent staff of officers, and few if any would return to civil life now were the opportunity offered."

"Everything is in the line with the Government's policy of giving the sol-

dier the advantages offered by clean competitive sport which develop individual initiative as well as offering a diversion."

"Army life at Camp Travis is not what most of the people at home think it is. We are treated the very best. The U. S. A. furnishes the boys with good music, good picture shows, church and other pleasures that are possible. We have plenty to eat and a good bed to sleep in, also plenty of clothing to wear. Our barracks are electrically lighted. There are plenty of stoves and lots of coal to make heat."

"We send our greetings to the folks at home and ask them not to worry. For our greatest worry is thinking that the home folks are bothered, when the fact of the matter is that we are having a better time than they can imagine."

"If any individual had a privilege for which to be thankful for your brother, husband, or sweetheart has, it is being connected with the National Army you who are at home should be thankful that your family is represented in this gigantic task, the upbuilding of humanity."

"I have seen service in the navy and in the army. I enlisted in the navy and was drafted in the army. If I had any choice again it would be for

the drafted army for one never saw greater opportunities for a man to develop not only as a soldier but also as a man, physically and mentally."

"I have no doubt that all of us find things different to what we were accustomed in civil life. For my part, however, the rules I never knew existed, but don't see how this grand army could exist if it wasn't for them."

"Every day I remain in camp, I have a growing feeling of pity and contempt for the man who seeks by some subterfuge to evade draft and service. Now that we are here, we are going to do everything within our power to accomplish the purpose for which we were summoned. We were ignorant before I venture to say without any feeling of possible contradiction that nearly everyone of us would have volunteered."

"Never in the history of the world with all its great armies were soldiers so well cared for as we are housed in well heated houses, well clothed and abundantly fed, with none of the sufferings and inconveniences to boot that marred the paths of all great armies who have fought on battle fields of the world. Because of the broad scope of our training, it is something hard to realize we are training for war instead of getting a training to make one a better man physically and a better citizen generally."

An appeal to women of the United States to be good soldiers as well as their husbands, children and sweethearts has been sounded by General Pershing in command of the American troops in France. He urges them to obey orders and assist in maintaining the morale of the American soldier."

"Let the women of America, like the men, obey orders from the people over here."

"These people know what is wanted and what is to be done."

"Let the women not try to work haphazard but to do what they are told and they will be doing all that can be done."

"Let them write to their boys cheerful, hopeful letters, not letters filled with gloom. The boys here are a brave lot and it is for their friends in America to keep them so."

General Pershing's suggestion as to the tone of letter to be written men in the service is appropriate wherever the soldiers may be located. The mothers, sisters, and families at home can serve their country and be as brave as their own blood actually in fighting forces by keeping their spirits high, which makes their courage undiminished and assures victory in a just cause."

Don't make the boys homesick. Don't make them unhappy in the idea that you are unhappy. Be brave and bear it. If your feelings are such, but don't jeopardize your own men's lives by lowering their morale."

If you have any books in your home libraries that are not being used, send them to the soldier boys. There is a need of books, thousands of them, to fill the demand of the boys in the service for something to read."

The American Library Association is making a campaign to secure books for the soldiers at Camp Travis and elsewhere. Books may be sent in to the library in your town or city."

The books that are wanted particularly are of both fiction and non-fiction classes. Of the books of fiction, most desired are stories of adventure, Western stories, detective stories, love stories of the best sort, stories of business, historical novels.

Of the non-fiction books, the following are most desirable: "Books on Military Science, aeroplanes, engineering, agriculture, business, automobiles, electricity, mechanics, horses, drawing, and books of the war, wireless, geography and telephony, arithmetic, algebra, geometry, letter writing, poetry, geography, especially cartography, travel and history, especially of western Europe. French conversation books, popular books in foreign languages."

It is suggested that new letters to every city where there is a large public library, see to the appointment of a committee to further these books and hold them until further advised as to the plans for their disposition. This committee can continue to gather books until a call is made for them. Don't let any books get yellow on your shelves. Send them where they may afford a pleasurable hour or two for the men who are fighting for your home and fire-side."

DIVISION PUBLICITY OFFICE  
90th Division, U. S. N. A.  
Camp Travis, Texas.

March 23, 1918.

There will be no lost motion at Camp Travis. Every movement made by every soldier of this command must be made with a definite purpose. This is the opinion of Major General Henry T. Allen, Commanding the 90th Division, National Army, who has recently returned from a casual inspection of the English, French and American troops in the war zone of France.

The physical activity of a soldier is not only a necessary part of his training but also a means of keeping his mind sharp. Allen says that the soldiers of Camp Travis are to be given a thorough course of training in each nature of the physical activity of the body, the mind and the spirit.

"The success of the Allies in a new venture can be attributed to the fact that the average soldier of the Allied Armies is a clearer thinker and a more concise speaker than is the German soldier. The German soldier is often driven into the hands of the Allied forces and led into a trap. Without their offense, it has been shown that the German forces break down. This is not true in the Allied forces where non-commissioned officers and even men without rank have stepped into the breach at the proper time and led their respective units to victory or safety."

It is the development of men in the ranks who are capable of leading when the occasion demands that General Allen is intending. Nor can the men themselves be choosers of the time or place. For this reason it is necessary that every soldier be able to think and act that he know and understand clearly what should be done and does it. In order that minds may be kept continually active, the plan is in operation, whereby officers and men alike must think when they are

# Announcement

AFTER AN EXPERIENCE OF OVER TWENTY YEARS I AM THOROUGHLY CONVINCED THAT I AM A FAILURE AT EXTENDING CREDITS. I HAVE OVER LOADED MY BOOKS WITH ACCOUNTS TO THE DETRIMENT OF MY STOCK. YOU HAVE THE REASON FOR MY NOT KEEPING ON HAND EVERYTHING IN THE GRAIN LINE.

Mrs. D. E. Turrentine

WHO HAS BEEN IN THE OFFICE THE PAST YEAR WILL HAVE ABSOLUTE CHARGE AND CONTROL OF CREDITS. HER JUDGMENT WILL BE FORMED BY THE PROMPTNESS OF EACH AND EVERY PERSON AS SHOWN BY MY BOOKS OF PREVIOUS YEARS AND THE INFORMATION SHE MAY BE ABLE TO GATHER FROM OTHER MERCHANTS REGARDING PROMPTNESS.

YOURS FOR BETTER SERVICE.

E. W. Harrison

## IMPORTANCE OF SEED SELECTION

College Station, Texas, Feb. 21st. Mr. T. C. Walton, Acting Director of the Extension Service, Agricultural and Mechanical College of Texas, has received a communication from Charles Onley, Assistant Secretary of Agriculture, Washington, D. C., in which he urges the importance of impressing upon the farmers of Texas the necessity of securing good seed for planting and in mentioning on the advisability of using seed produced during a dry season, makes the following quotation from a letter of Dr. William A. Taylor, Chief of the Bureau of Plant Industry, U. S. Department of Agriculture:

"Regarding the question of not using Texas grown peanuts for planting in that State because of the considerable proportion of faulty and immature kernels due in part to last year's drought, I would say that while the importance of using high quality seed of other crops, as well as of peanuts, is fully appreciated, our specialists advise me that their experience does not indicate that peanuts

grown in a dry season are inferior for seed, unless they are shrunken or "pops" to begin with. If the pods are well filled and the kernels are plump, it does not appear likely that the fact that they were grown in a dry season would in any way affect their value for seed purpose."

"Of course, if improper harvesting and curing methods were used, as is sometimes the case, the quality of nuts would be adversely affected, both as regards use for seed and for other uses."

The Department in cooperation with other agencies is furnishing peanut and other seeds at actual cost to farmers. This project is under the direction of Mr. Frank Clarke, of Waco, who has been able to secure a fairly good quantity of first-class seed from Texas sources."

The feature stressed by Mr. Onley in the body of his letter, commenting upon this matter, was that the utmost precautions be exercised in the selection of seed for planting and he requests the cooperation of every citizen to this end."

## Nursery Stock

### FRUIT - SHADE - ORNAMENTAL

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

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PRESERVE THE LEATHER

LIQUIDS AND PASTES

FOR BLACK WHITE TAN DARK BROWN OR OX-BLOOD SHOES

SWIFT & COMPANY, U.S.A.



# "OVER THE TOP"

AN AMERICAN SOLDIER WHO WENT  
ARTHUR GUY EMPEY  
MACHINE GUNNER, SERVING IN FRANCE

© 1917 BY ARTHUR GUY EMPEY

Who received the tea, sugar, salt, pepper and flour.

Scratching his head, the corporal studied the slip issued to him by the quartermaster. Then in a slow, mystified voice he read out, "No. 1 section, 19 men. Bread, loaves, six." He looked puzzled and soliloquized in a musing voice:

"Six loaves, nineteen men. Let's see, that's three in a loaf for fifteen men, well, to make it even, four of you'll have to muck in on one loaf."

The four that got stuck made a howl, but to no avail. The bread was dished out. Pretty soon from a far corner of the billet, three indignant Tommies accosted the corporal with:

"What do you call this, a loaf of bread? Looks more like a sniping plate."

The corporal answered: "Well, don't blame me, I didn't bake it; somebody's got to get it, so shut up until I dish out these blinkin' rations."

Then the corporal started on the jam.

"Jam, three tins—apple one, plum two. Nineteen men, three tins. Six in a tin makes twelve men for two tins, seven in the remaining tin."

He passed around the jam, and there was another riot. Some didn't like apple, while others who received plum were partial to apple. After a while differences were adjusted and the issue went on.

"Berinda onions, seventeen."

The corporal avoided a row by saying that he did not want an onion, and I said they make your breath smell, so I guessed I would do without one too. The corporal looked his gratitude.

"Cheese, pounds, two."

The corporal borrowed a jackknife (corporals are always borrowing), and sliced the cheese, each slice bringing forth a pert remark from the on-lookers as to the corporal's eyesight.

"Raisins, ounces, eight."

By this time the corporal's nerves had gone west, and in despair he said that the raisins were to be turned over to the cook for "stuff" (plum pudding). This decision elicited a little "grousing," but quiet was finally restored.

"Biscuits, tins, one."

With his borrowed jackknife, the corporal opened the tin of biscuits, and told everyone to help themselves—nobody responded to this invitation. Tommy is "fed up" with biscuits.

"Butter, tins, two."

"Nine in one, ten in the other."

Another rumpus.

"Pickles, mustard bottles, one."

Nineteen names were put in a steel helmet, the last one out winning the pickles. On the next issue there were only 18 names, as the winner is eliminated until every man in the section has won a bottle.

The raffle is closely watched, because Tommy is suspicious when it comes to gambling with his rations.

When the issue is finished the corporal sits down and writes a letter home, asking them if they cannot get some M. P. (member of parliament) to have him transferred to the Royal Flying Corps where he won't have to issue rations.

At the different French estaminets in the village and at the canteens Tommy buys fresh eggs, milk, bread and pastry. Occasionally when he is flush, he invests in a tin of pears or apricots. His pay is only a shilling a day, 24 cents, or a cent an hour. Just imagine, a rent an hour for being under fire—not much chance of getting rich out there.

When he goes into the fire trench (front line), Tommy's menu takes a tumble. He carries in his haversack what the government calls emergency or iron rations. They are not supposed to be opened until Tommy dies of starvation. They consist of one tin of bully beef, four biscuits, a little tin which contains tea, sugar and Oxo cubes (concentrated beef tablets). These are only to be used when the enemy establishes a curtain of shell fire on the communication trenches, thus preventing the "carrying in" of rations, or when in an attack a body of troops has been cut off from its base of supplies.

The rations are brought up at night by the company transport. This is a section of the company in charge of the quartermaster's personnel, composed

of men, mules and limbers (two-wheeled wagons), which supplies Tommy's wants while in the front line. They are constantly under shell fire. The rations are unloaded at the entrance to the communication trenches and are "carried in" by men detailed for that purpose. The quartermaster sergeant never goes into the front-line trench. He doesn't have to, and I have never heard of one volunteering to do so.

The company sergeant major sorts the rations and sends them in.

Tommy's trench rations consist of all the bully beef he can eat, biscuits, cheese, tinned butter (sometimes 17 men to a tin), jam or marmalade, and occasionally fresh bread (ten to a loaf). "When it is possible he gets tea and stew.

When things are quiet, and Fritz is behaving like a gentleman, which seldom happens, Tommy has the opportunity of making dessert. This is "trench pudding." It is made from broken biscuits, condensed milk, jam—a little water added, slightly flavored with nutmeg—put into a canteen and cooked over a little spirit stove known as "Tommy's cooker."

(A firm in Bilgithy widely advertises these cookers as a necessity for the men in the trenches. Gullible people buy them—ship them to the Tommies, who, immediately upon receipt of same throw them over the parapet. Sometimes a Tommy falls for the ad, and uses the cooker in a dugout to the disgust and discomfort of the other occupants.)

This mess is stirred up in a tin and allowed to simmer over the flames from the cooker, until Tommy decides that it has reached sufficient (ziblikke) consistency. He takes his bayonet and by means of the handle carries the mess up in the front trench to cool.

After it has cooled off he tries to eat it. Generally one or two Tommies in a section have cast-iron stomachs and the tin is soon emptied. Once I tasted trench pudding, but only once.

In addition to the regular ration issue Tommy uses another channel to enlarge his menu.

In the English papers a "Lonely Soldier" column is run. This is for the soldiers at the front who are supposed to be without friends or relatives. They write to the papers and their names are published. Girls and women in England answer them, and send out parcels of foodstuffs, cigarettes, candy, etc. I have known a "lonely" soldier to receive as many as five parcels and eleven letters in one week.

## CHAPTER VIII.

### The Little Wooden Cross.

After remaining in rest billets for eight days, we received the unwelcome tidings that the next morning we would "go in" to "take over." At six in the morning our march started and, after a long march down the dusty road, we again arrived at reserve billets.

I was No. 1 in the leading set of fours. The man on my left was named "Pete Walling," a cheery sort of fellow. He laughed and joked all the way on the march, buoying up my drooping spirits. I could not figure out anything attractive in again occupying the front line, but Pete did not seem to mind, said it was all in a lifetime. My left heel was blistered from the rubbing of my heavy marching boot. Pete noticed that I was limping and offered to carry my rifle, but by this time I had learned the ethics of the march in the British army and courteously refused his offer.

We had gotten half-way through the communication trench, Pete in my immediate rear. He had his hand on my shoulder, as men in a communication trench have to do to keep in touch with each other. We had just climbed over a bashed-in part of the trench when in our rear a man tripped over a loose signal wire, and let out an oath. As usual, Pete rushed to his help. To reach the fallen man he had to cross this bashed-in part. A bullet cracked in the air and I ducked. Then a man from the rear. My heart stood still. I went back and Pete was lying on the ground. By the aid of my flashlight I saw that he had his hand pressed to his right breast. The fingers were covered with blood. I flashed the light on his face and in its glox a grayish-blue color was stealing over his countenance. Pete looked up at me and said: "Well, Yank, they've done me in. I can feel myself going West." His voice was getting fainter and I had to kneel down to get his words. Then he gave me a message to write home to his mother and his sweetheart, and I, like a great big boob, cried like a baby. I was losing my first friend of the trenches.

Word was passed to the rear for a stretcher. He died before it arrived. Two of us put the body on the stretcher and carried it to the nearest first-aid post, where the doctor took an official record of Pete's name, number, rank and regiment from his identity disk, this to be used in the casualty lists and notification to his family.

We left Pete there, but it broke our hearts to do so. The doctor informed us that we could bury him the next morning. That afternoon five of the boys of our section, myself included, went to the little ruined village in the rear and from the deserted gardens of the French chateaux gathered grass and flowers. From these we made a wreath.

While the boys were making this wreath, I sat under a spot-scarred apple tree and carved out the following verses on a little wooden shield which we nailed on Pete's cross.

True to his God; true to Britain,  
Doing his duty to the last,  
Just one more name to be written  
On the Roll of Honor of heroes passed

# "Half Rations" Not Asked

Don't get the impression that Mr. Hoover wants you to go on half-rations, or even stint yourself. Come right along to this store and get all you need of

## The Best Groceries That Money Can Buy

All our Government asks is, that you eat MORE of such foods as can not be sent to our soldiers, and LESS of such as can.

This is the time that you need THE BEST. You will find that in every line we carry.

Live well, work well. Come to the house that guarantees you THE BEST.

# Cardwell's Grocery

The Store of Long and Efficient Service

Passed to their God, enshrined in glory. Entering life of eternal rest. One more chapter in England's story. Of her sons doing their best.

Rest, you soldier, mate so true, Never forgotten by us below: Know that we are thinking of you, Ere to our rest we are bidden to go.

Next morning the whole section went over to say good-by to Pete, and laid him away to rest.

After each one had a look at the face of the dead, a corporal of the R. A. M. C. sewed up the remains in a blanket. Then placing two heavy ropes across the stretcher (to be used in lowering the body into the grave), we lifted Pete onto the stretcher, and reverently covered him with a large union jack, the flag he had died for.

The chaplain led the way, then came the officers of the section, followed by two of the men carrying a wreath. Immediately after came poor Pete on the flag-draped stretcher, carried by four soldiers. I was one of the four. Behind the stretcher in column of fours, came the remainder of the section.

To get to the cemetery, we had to pass through the little shell-destroyed village, where troops were hurrying to and fro.

As the funeral procession passed these troops came to the "attention" and smartly saluted the dead.

Poor Pete was receiving the only salute a private is entitled to "somewhere in France."

Now and again a shell from the German lines would go whistling over the village to burst in our artillery lines in the rear.

When we reached the cemetery we halted in front of an open grave, and laid the stretcher beside it. Forming a hollow square around the opening of the grave, the chaplain read the burial

service. German machine-gun bullets were "cracking" in the air above us, but Pete didn't mind, and neither did we.

When the body was lowered into the grave the flag having been removed, we clicked our heels together and came to the salute.

I left before the grave was filled in. I could not bear to see the dirt thrown on the blanket-covered face of my comrade. On the western front there are no coffins, and you are lucky to get a blanket to protect you from the wet and the worms. Several of the section stayed and decorated the grave with white stones.

That night, in the light of a lonely candle in the machine gunner's dugout of the front-line trench I wrote two letters: One to Pete's mother, the other to his sweetheart. While doing this I cursed the Prussian war god with all my heart, and I think that St. Peter noted same.

The machine gunners in the dugout were laughing and joking. To them Pete was unknown. Pretty soon, in the warmth of their merriment, my blues disappeared. One soon forgets on the western front.

### (To Be Continued)

The war seems to have reduced every resource of the kaiser except his family. That still remains intact. Hohenzollern patriotism is of the safe variety.

### For Indigestion, Constipation or Biliousness

Just try one 50-cent bottle of LAX-FOS WITH PEP-SIN. A Liquid Digestive Laxative pleasant to take. Made and recommended to the public by Paris Medicine Co., manufacturers of Laxative Bromo Quinine and Grove's Tasteless Chill Tonic.

### AID IS NEEDED BY NEARLY ALL

Take the proper tonic now. Feel well and strong

At certain times during the year you require a tonic. It may be that your liver is inactive. If this is the case, you are sure to suffer from constipation and stomach trouble and other maladies that may develop into serious ills unless checked in the beginning.

Pep Systemic Pills are springing in to popular favor. Why? Because it is "Three Tonics in one" and is a sure relief for correcting a deranged system and strengthening it.

Many people have found relief in one bottle, others have continued their use until absolutely well. It is hardly ever that it takes more than 2-3 to 3 bottles to accomplish this.

Aid the different parts of the body to become strengthened and active. Pep Systemic Pills will do it! It contains iron in BIAUD'S MASS form, which is conceded to be the best form of iron. It will not discolor the teeth, nor will it upset the stomach.

It also contains other reconstructive and alternative tonics.

Get well! Don't let a tired, lazy body hold you back. Pep Systemic Pills are inexpensive and worthy of a trial. For sale at Betts' Clark's Drug Store, and all live druggists.

### ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

East of a 25-inch annual average rainfall in Texas, Irish potatoes may be followed next season by corn, cotton, peas, beans, sweet potatoes, and other crops, without irrigation. When irrigation is possible further west, the same thing may be accomplished with even greater certainty. In the matter of crop succession, the same season on the same land, the farmers have slept on their rights over a large range of territory in Texas.

# TWO DANDIES

You can read the dope till your eyes ache, but you can't beat THIS PAIR:

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The Studebaker

In the Dodge you get:

- The comfort of a \$3,000 car
- 3 times the milage per gallon of gas
- One-fifth the upkeep
- One-third the price

In the Studebaker you get:

- The Standard Car of the Plains
- Best under test of years of hard service
- Everybody knows the Envious Record of the Studebaker

THINK IT OVER

L. W. HOUGH, Agent  
Hereford, Texas

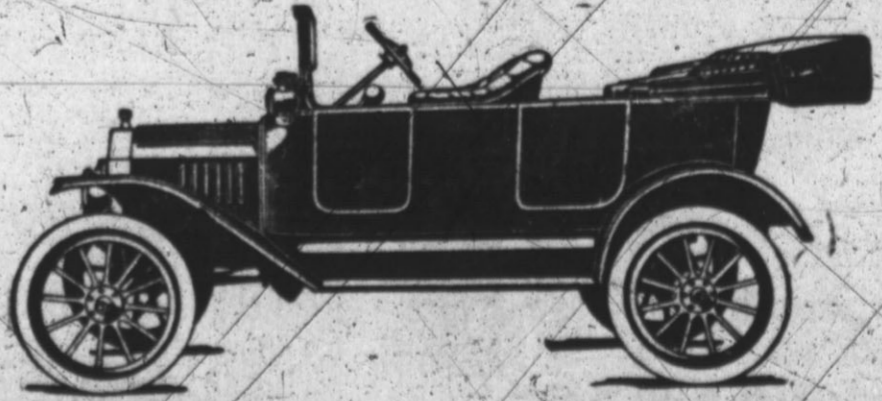


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COUPELET and Sedan Cars on our floor, ready for delivery. A few used cars for sale.

Better place your order at once. Deliveries can be made now more promptly than in the past.



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**Easter Marks Triumph of Personality and Sacredness of the Human Soul.**

THE great festival of Easter is the festival of life. Without at all questioning the miracle, it may, perhaps, be suggested that the great and inspiring truth of Easter is, not that a dead body rose from the grave, but that the principles taught by the royal soul that tenanted that body could not "be holden of death." Whatever else rose on Easter day, there can be no doubt that the feast marks the triumph of personality, and the sacredness of the human soul. It is not important that men be free from death, but it is vitally important that they be free from sin, of which death is the penalty. Why should men cringe and cower in the presence of the dark angel whom Whitman characterized as "sane and sacred death?" To die, even to die eternally—except as the penalty for sin—is nothing. But to live as though one expected to live forever—that is a great thing. Morality, as the product of the fear of eternal life, is rather a poor affair. To be driven into virtue through fear of punishment, or bribed into it through hope of reward—that is a miserable thing. It is not forgotten that St. Paul, in his wonderful letter to the Corinthians, which is part of the burial service, said: "If after the manner of men I have fought with beasts at Ephesus, what advantage it me, if the dead rise not? Let us eat and drink, for tomorrow we die." But with the benefit of nineteen centuries of Christian life, a modern prophet and apostle puts the case thus:

Long fed on boundless hopes, O race of man,  
How angrily thou spurn'st all simpler fare!  
"Christ," some one says, "was human as we are,  
No judge eyes us from heaven our sin to scan;  
"We live no more, when we have done our span."  
"Well, then, for Christ," thou answerest, "who can care?"  
From sin, which heaven records not, why forbear?  
Live we like brutes our lives without a plan!"  
So answerest thou; but why not rather say:  
"Hath man no second life? Pitch this one high!  
Bids there no judge in heaven our sin to see?"  
"More strictly, then, the inward judge obey!  
Was Christ a man like us? Ah! let us try  
If we, then, too, can be such men as he!"  
Life, then, is virtue, for and in itself,  
and not for hope of reward.—Indianapolis News.



**WYCHE-LAKEVIEW**  
Mr. and Mrs. John Hamilton were visitors in the C. J. Paddock home Thursday afternoon.  
Mrs. C. C. Slaughter visited Mrs. Leo N. Wolfe Saturday afternoon.  
Mr. and Mrs. Dean and baby were visitors in the J. H. Copeland home Thursday.  
A little guest came to the C. C. McNary home Sunday, March 24th. His name is Jesse C. Mother and babe are doing nicely.  
Leo Wolfe and family visited U. G. Randall and family Sunday afternoon. They also made a short call at the W. High home Sunday evening.  
Sabbath School will be organized at the Lakeview schoolhouse next Sunday, March 31st at 3 p. m. Every body cordially invited.  
Miss Gettys Lovelace spent the weekend in Blummitt and attended a birthday dinner for Miss Emma Green on Sunday. Forty-two guests were present and all reported a good time and join in wishing Miss Emma many more such happy birthdays.  
Mr. and Mrs. A. F. Woods and family spent Sunday in Black visiting with Mr. Joe M. Smith and family. Mrs. Ruby Taylor was called to

**Helps Sick Women**

Cardui, the woman's tonic, helped Mrs. William Eversole, of Hazel Patch, Ky. Read what she writes: "I had a general breaking-down of my health. I was in bed for weeks, unable to get up. I had such a weakness and dizziness, and the pains were very severe. A friend told me I had tried everything else, why not Cardui? ... I did, and soon saw it was helping me. After 12 bottles, I am strong and well."

**TAKE**

**CARDUI**

**The Woman's Tonic**

Do you feel weak, dizzy, worn-out? Is your lack of good health caused from any of the complaints so common to women? Then why not give Cardui a trial? It should surely do for you what it has done for so many thousands of other women who suffered—it should help you back to health.

Ask some lady friend who has taken Cardui. She will tell you how it helped her. Try Cardui.

**All Druggists**

**Sentiment Concerning Flowers and Trees Connected With the Crucifixion.**



THE FLOWERS and the trees connected with the Crucifixion vary with the people and the country of their growth. The broom, the plant that gave its name from the time of Geoffrey of Anjou to the Plantagenets, is the one that kept disturbing our Savior by its awaying and cracking while he was praying in Gethsemane. It had before refused to hide him and his mother when they were taking refuge from Herod, hence, as a punishment the use to which it is put for kneecapping and its use by the witches for riding at night.

The black birch is the tree that grew the rods with which Christ was scourged, and that is why it is now stunted in its growth. The bullrush, or cat's tail, is supposed to be the scepter the Jews put into our Lord's hands when they mocked him as their king. The crown of thorns is said by some to have been made of the blackberry, by others of the rose holly, or dog rose. As drops of the Savior's blood fell upon earth, roses sprang from the spot and blossomed. Other legends say that the rose briar is one of the many "trees" on which Judas was hanged; and one states that it was by this dog rose that Satan tried to climb back to heaven. Others hold the crown was made of acacia or shittim wood. Perhaps in the minds of most it is the holly that was the bush from which Christ's crown of thorns came; indeed holly is a shortened form of "holy," for the "holy tree" was its early name. In Germany too the people call the holly Christdorn. In Cornwall it is called "Aunt Mary's Tree," "aunt" being a term of endearment there, and they believe the red berries of the holly stand for the blood drops of Christ. The purple spathe of the "jack-in-the-pulpit," known in England as "Jords and ladies," marks where Christ's blood also fell at the Crucifixion. Many flowers died of sorrow that night, but the jasmine merely folded its leaves and suffered its pain quietly. In the morning when it reopened, it was no longer pink, and that is why it has never shown its color since. The violet droops because the shadow of the Cross fell on it the day of the Crucifixion. The anemone is called in the Holy Land the "blood drops of Christ," a name also given to the wall flower. Many who have visited the quaint old cemetery of St. Roch in New Orleans will recall the clover growing there, with a red heart-shaped spot on the upper side of the leaf, and how the children who ask you to buy the plant, say this red spot is "Jesus' blood."

The hawthorn it was with which the magpies covered our Lord as he was resting in a wood from the pursuit of his enemies just before the Crucifixion, which the swallows, the "foe of God," removed as soon as his enemies had gone. Another bird who showed pity to our Lord at the time of his Crucifixion was the robin redbreast. Seeing him in pain from the thorns that were piercing his brow, it hovered over his head, and as it plucked out a thorn from the crown, our Savior's sacred blood tinged its breast, and that is why it is red now.

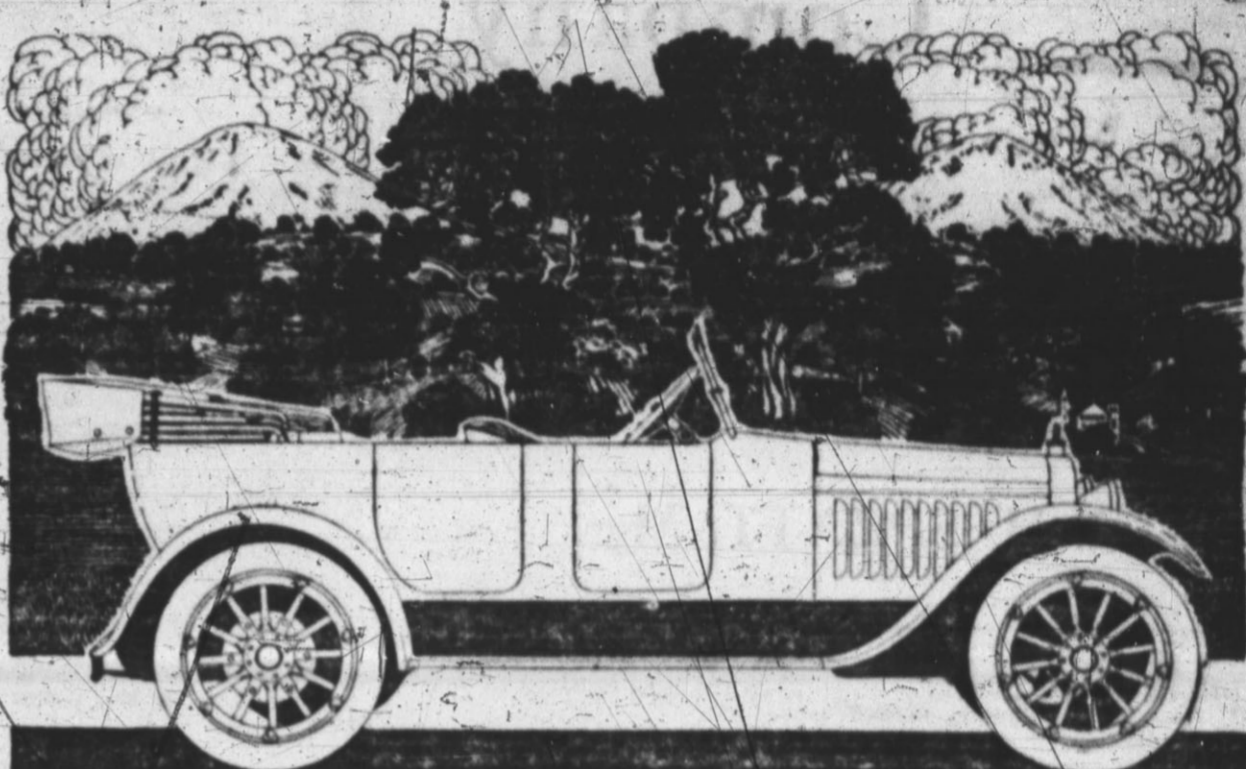
According to an old Spanish tradition, it is the passion flower that climbed the Cross and fastened itself about the holes made in the wood by the nails that were driven through the hands and feet of our Savior. This was revealed to St. Francis of Assisi in one of his visions. The early Christians as well venerated the passion flower. They saw in its bud the Eucharist; in its half-open flower the star in the east; in the full bloom the five wounds, the nails, the hammer, the spear, the pillar of scourging, and the crown of thorns; in its leaves, the spear head and the thirty pieces of silver; in its tendrils, the cords that bound him. The Spanish Jesuits made large use of this passion flower in their missionary teaching in South America, where they found it growing luxuriantly in the jungles—a promise, they felt, that the natives should be converted.



**All Had Visions of Immortality.**  
Job and David and the author of Ecclesiastes had clear visions of immortality and many Hebrew phrases in the Old Testament denote an accepted belief in continuous existence. The pagan world had this hope, holding it as a common belief of the future felicity of the faithful, which was an inspiration to virtue. Socrates emphasized this, according to Plato's Phaedo, and Cicero felt its urging when he spoke of the soul of his beloved friend Cato "often looking back."

**Meaning of Easter.**  
Easter is not merely a festival of spring, to be celebrated by the making of music, the display of flowers and the wearing of glad attire. It is the most joyous anniversary of the Christian world, for without it Christ would lose much, if not most, of its significance.

**An engine that wrings from gas more power than was ever taken out of gas before—through its "Hot-Spot" and "Ram's-Horn" Manifold—Chalmers devices.**



Tests of exhaust vapors have shown weaknesses in many engines. By such tests you can always tell how good an engine is.

In the great Chalmers engine so very little in the way of unused or unburned gas comes out of the exhaust as to be almost negligible. The gas is used up—all of it—in the Chalmers.

The moment it passes from the throat of the carburetor it strikes the now noted "Hot-Spot" where it is heated and "cracked-up" and then rushed on to the combustion chambers via the "Ram's-Horn" Manifold.

When the spark touches it off there is translated a power such as a gas engine has never known; all the brute force imaginable, yet tamed down into a softness that is as smooth as deep water.

Once you play with it with your right foot you will be amazed at the thrill it'll give you.

TOURING CAR, 7-PASSENGER	\$1550	TOURING SEDAN	\$1750	TOWN CAR LANDAULET	\$2000
TOURING CAR, 5-PASSENGER	\$1400	CARRIAGE, 7-PASSENGER	\$1700	LIMOUSINE, 7-PASSENGER	\$2700
STANDARD ROADSTER	\$1100	TOWN CAR, 7-PASSENGER	\$1700	LIMOUSINE LANDAULET	\$2500

ALL PRICES F. O. B. DETROIT SUBJECT TO CHANGE WITHOUT NOTICE

**H. E. SULLIVAN, Agent.**

**SHIPMENTS**

G. W. Brumley shipped two cars of hogs to Wichita, Kansas.  
C. I. Powelson shipped five cars of cattle to Anapitlo.  
T. B. Slaughter shipped one car of cattle to Kansas City.  
A. Norton shipped one car cattle to Kansas City.  
E. A. Wampler shipped four cars cattle to Kansas.  
C. I. Powelson received seven cars cattle from Anapitlo.

**HOTEL RESTAURANTS**

Anapitlo—J. B. Rathoff, J. J. Wilson, W. B. Patten, H. B. Palmer, A. N. Green, Frank Triplet, F. E. Prosser, P. H. Weighs, J. P. Hare, Miss Eula Nora Cunningham, Miss Patterson, E. B. Chancellor.  
Dallas—James Clark, J. E. Lowery, H. I. Mitchell.  
Austin—J. D. Carter.  
Memphis—E. R. Franks.  
Bellevue—E. F. McMahon, E. J. Wilson.  
Big Square—G. J. Grant.  
Kansas City—E. H. Pray, Chas. Day Howard Scott.  
Ft. Worth—C. B. McConlay, A. O. Locke, H. W. Duke, W. A. Hagen.  
Plainview—A. G. Smith.  
Endes—N. M. J. D. Love.  
Blummitt—C. B. Bomser, S. J. Vaden, G. T. Abbott.  
Portales—H. O. Pearson.  
Abernathy—R. K. Puckett.  
Farwell—J. D. Humlin.  
Arizona—T. F. Williams, R. B. Parks, C. E. Moore.  
St. Louis—R. E. Gilliland.  
Hudson—Mrs. D. O'Connell.  
San Antonio—P. Henderson.  
St. Joe—R. E. Wheeler, C. R. Wise.  
El Paso—E. N. Scott.  
Texhoma—W. D. Strickwell, Roy Baker.

**FEDERAL DAYLIGHT SAVING LAW GOES INTO EFFECT**

Anapitlo, Tex., March 26, 1918. The new Federal daylight saving law goes into effect at 2:00 Sunday morning, March 31st. Every American railroad is getting ready to comply with the law, as Director General W. G. Meador has issued order number fourteen to that effect, early Sunday morning on this part of the Santa Fe Railway all train dispatchers, train men, and other employees on duty will advance their clocks and watches one hour. Instructions in detail have been prepared and sent out from the office of General Manager R. J. Parker in regard to this change in time, as it is vitally important that every employee conform to the new time.

**Drives Out Malaria, Builds Up System**

The Old Standard general strengthening tonic, GROVE'S TARTARLESS BLOOD TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

**UGH! CALOMEL MAKES YOU DEATHLY SICK**

Stop using dangerous drug before it squalifies you! It's horrible! You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels. Here's my guarantee! Ask your druggist for a bottle of Dodson's Liver Tonic and take a spoonful tonight. It doesn't start your liver and straighten you right up better than calomel and without griping or making you sick. I want you to go back to the store and get your money. Take calomel today and tomorrow you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tonic tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't squalify, so let them eat anything afterwards.

**BERKSHIRES TOP MARKET**

A shipment of Berkshire hogs from my farm topped the Wichita market last week at \$17.15.

Some classy bred sows for sale. These sows will farrow excellent litters next month. They're the pork-making kind—the kind you should raise. Good hogs will help win the war.

**GROW MORE HOGS—GROW MORE BERKSHIRES**

**D. L. McDONALD**

BERKSHIRE HOGS HOLSTEIN CATTLE

**The Value of An Abstract**  
Depends on the INTELLIGENCE, INTEGRITY, RESPONSIBILITY and STANDING of the Company that makes it.  
You will find us prompt as well as reliable.  
**POTTS & JONES :: Abstracters**

**160 ACRES to SELL**

Close to railroad, and four sections leased land. All fenced and watered. Good terms on the 160 acres.

**E. F. CONNELL Hereford, Texas**

Made on Farms or Ranch Lands, or  
Improved Business Property—Long  
Time, low rate. T. K. WILSON.

# Hereford Produce Company

- Swift's Premium Skinned Hams, per lb. 34c
- Armour's White Laundry Soap, per case \$4.50
- Santes Pea Berry Coffee, per peck \$1.25
- Tamco Steel Cut Coffee, 3 lbs. with napkin, per can. \$1.00

I. H. SPRATT, Mgr.

## LOCAL AND PERSONAL

David Broadwell spent Sunday in Amarillo.

A beautiful line of jardines at THE FAIR.

L. C. Porelson made a business trip to Canyon this week.

A. F. Lutz returned Tuesday from a business trip to Dallas.

C. C. Ferguson left Monday on a business trip to Nebraska.

Mrs. C. Astell of Spring Lake was a Hereford visitor Monday.

Everything in variety goods at The Fair, from a paper of needles to wire-wrapped rubber hose.

P. H. Berry made a trip to Amarillo the later part of last week.

L. Baskin made a trip to Amarillo the later part of last week.

C. J. Mays of Dhamit, was a guest visitor in Hereford this week.

Rev. J. E. McClurkin went to Amarillo Tuesday morning to meet his daughter, Mrs. V. Mives, of Electric, Texas, who will pay them a visit.

W. B. Parmer left Monday to attend to business in Ft. Worth and other points.

"The Untrodden Paths of Asia" at The Star Theatre Friday night; a wonderful moving picture of Cities, Villages, Natives and Wild Animals in the Jungles.

Mrs. M. Ray Barber and Tom Ivy returned home Sunday night from Ft. Worth.

L. V. Bentley of U. S. A. service of Camp Bowie, was a Hereford visitor last week.

Dennis Jones and wife of Demxier, N. M., were in Hereford on business this week.

J. M. Gillam and Mr. West of Ohio, were here looking over the irrigation prospects this week.

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see US. 30-1f ASHBROOK & SUGGS.

E. Woodburn, S. S. Ramsey and L. N. Millard of Lockney, Texas, were business visitors in Hereford this week.

Clarendon Ions of Amarillo, an insurance man, is spending a few days in Hereford, looking after business interests.

Mrs. J. W. McQueen and two daughters accompanied by May and Mattie Monte spent last Saturday in Amarillo shopping.

New Hats in ready-to-wear. Also Trimmings Pattern Hats. MRS. T. N. HEIFNER.

Mrs. Fannie Biggs left Thursday morning to visit her mother whom she has not seen for three years, in Palestine, Texas.

Mrs. Tom Carter left Monday for Austin, Minn. where she will take up a business course, preparatory for Civil Service work.

Guy Small who has been residing in Hereford, an employee of F. H. Oberthier, left Wednesday for Amarillo where he will now be located.

Dr. Rucker at The Star Theatre, Friday night in "The Untrodden Paths of Asia", a moving picture film of Asia and wild animal life.

Mrs. A. A. Foster who has been ill for some time is improved, and has recently been moved home and it is reported that she is doing nicely.

Mrs. A. D. Godwin left Tuesday morning for Amarillo where she will nurse Morris Godwin's baby which has been very ill. She was accompanied by Mrs. Barnhill.

Asiatic Life and Jungle Scenes in moving pictures at The Star Theatre Friday night. Dr. Rucker will lecture as the pictures fall on the screen.

Mrs. Angelo went to Amarillo Tuesday to accompany her daughter, Miss Myrtle, who has been working there, home, as she received a message that she was very sick.

S. F. Williams, resident of Phoenix, Arizona, owner of a large ranch near Hereford, and formerly a citizen of Hereford, spent the week here looking after business matters.

### OLD FASHIONED LIGHT CORN BREAD

Take boiling water, stir in meal, cook till mush; pour cold water in until luke warm. Stir in raw meal until thick as desired and salt to taste. Set in warm place to raise. Have oven greased and hot; when bread is light pour in oven. Bake in Dutch oven.

### EASTER CHECKS FOR ARMENIAN RELIEF FUND

The Armenian Committee for Armenian and Syrian Relief have designated Easter Sunday as a special day to make a great drive for money for this worthy and pressing war work. Locally N. C. Vogele is Chairman of this movement, and has accomplished some wonderful work in a quiet and patient personal canvass. Roscoe Davidson is local Secretary-Treasurer of the Committee.

The national Committee has had printed a number of Easter Checks, which can be made out on any bank, payable to the National Committee. These checks are being distributed by Messrs. Vogele and Davidson, and Sunday most of the churches will distribute the checks for the convenience of the citizens.

There is no more worthy or desperately needy cause than this, and every dollar put into it is spent wisely and judiciously for the relief of these stricken people.

### EASTER HATS

You can select your hat from the new shipment of hats just received. MRS. T. N. HEIFNER.

### PIONEER NURSERYMAN OF PLAINS VISITS OLD HOME

F. T. Ramsey of Austin, Texas, whose Nursery is probably the largest in Texas, and who started the Nursery business in Hereford seventeen years ago, was a visitor here, the past week. He spent some time with Mr. L. P. Landrum, the local Nurseryman, and expressed himself as utterly astonished at the growth of the business in this section, and also at the development of the city of Hereford generally. Mr. Ramsey was tremendously interested in the wind-break question, and stated that every farmer and ranchman in this country should plant windbreaks, not only for the protection of live stock, but for the benefit to be derived from the timber this started as well.

### Hereford Poultry, Cream, and Produce Company

We want your poultry, eggs, cream and produce. Come and get the cash. I. H. SPRATT.

### EDGAR BETTS IS ADVANCED ONE GRADE

Last Monday evening Edgar Betts, having reached another year in life's journey, was very much surprised when he came home from work to find a number of young people present to greet him. The evening was very pleasantly spent making candy, playing, singing, and various other things.

### FARM LOANS

Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money. 3-1f ASHBROOK & SUGGS.

### FAMILY REUNION GREATLY ENJOYED

A family reunion was held this week at the C. I. Slaton home, the following named children being present: Mrs. Myrtle Hay of Wichita, Kansas; Hayne, oldest son, from Miami, Texas; and Misses Estelle and Gertrude who are attending Normal at Canyon.

### COURT ANNOUNCEMENTS

The next term of County Court to be held April first. District Court convenes May sixth. Commissioners' Court held every second Monday.

### NON-PROGRESSIVES HAVE NEW PASTOR

Elder Gough, of Marshall, Texas, will arrive next week to take charge of the Non-Progressive Church of Christ. His first sermon will be delivered April 7th, with the following subjects: Morning service, 11 a. m.: "Christ, our Great Redeemer." Evening, 7:30 p. m.: "Type" and Anti Type.

Money is gradually commanding a higher rate of interest. I suggest, and I think your banker would advise, that you borrow some long-time money now, and not depend on too much borrowing on cattle. Our rate at present is 8 per cent net to you. T. K. WILSON.

**TO OUR HEROES**

Well 'ere is to our sailor, in 'is nuddy suit o' blue,  
An 'ere is to 'is nuddy soldier, who is brave, and tried, and true;  
An 'ere is to 'is Mother, and the girl he left behind,  
An 'ere is to the slacker, who didn't feel inclined.

An 'ere is to our Allies, who is fightin' to be free;  
But they'd never lick the Kaiser if it wasn't for you and me;  
An 'ere is to the Germans, an' we 'ope they'll get it too,  
An 'ere is to the Kaiser, 'ell ain't 'em 'ough for you.

So 'ere is to them in Khaki, an' 'ere is to 'em 'at ain't;  
'only reason they ain't fightin', is because the Wimmen kant;  
So we takes our 'ats off to 'em, an' respect 'em jes' the same,  
For the way 'at they enlisted, when our 'Nation's war cry came.

Well 'ere is to you in Khaki, an' the work you went to do,  
For we've lent you our 'Ables, an' we know you'll see it through;  
But I want to ome remind you—an' 'ere's 'em 'at needs it too,  
At while you'r backin' Wilson, it's yer 'Mothers-back 'o-you.

Then 'ere is to 'em 'at's fightin', an' 'ere is to 'em 'at's not;  
The only way o'winnin' ain't by firin' balls o' shot;  
There's a lot o' sure 'nough soldiers never had a gun to wield,  
An' some really, truly, heroes never seen a battle field.

Now 'ere is to 'em 'at's volunteers, an' 'ere is to 'em 'at's not,  
For I want to say the Mothers are the bravest o' the lot;  
But we styles 'em 'all our 'ere's, an' it's well the name'll fit,  
'Cause we couldn't win no battles 'less the Wimmen'd did their bit.

Then 'ere is to Uncle Sammy, an' his Flag, Red, White, and Blue;  
An' 'ere is to Woodrow Wilson, an' the thing 'es bound to do,  
For we've put our trust all in 'im, an' we know 'at he is right,  
But we've got to 'elp 'im, if we win this 'Nation's fight.

So we'll back our Khaki 'ere's an' we'll back ole 'Oover too;  
An' together with our Whimin, we're a-goin' to see it thru  
—By Virian Edith Rayzor.

## WHAT THE RED CROSS IS DOING AND WHAT YOU CAN DO

### JUNIOR SERVICE DEPARTMENT.

What is the Junior Red Cross?  
It is a department of the American Red Cross belonging to the school children of the United States, through which they can find expression in every form of patriotic service. As President Wilson says, "Learn by doing kind things under their teacher's direction to be the future good citizens of this great country which we all love."

The Junior Red Cross is unity. When a school has once joined the Junior Red Cross it can engage in any form of patriotic service which the government has approved. It can work for war savings; it can plant school gardens; it can engage in salvage work of the war material board; it can help the Food Administration or the Council of Defense, and all the while be acting as a part of the Junior Red Cross, which has agreed to co-operate with all these branches of the government work.

The Junior Red Cross is efficiency. It can provide you boys and girls with work to do which will be of real service, with opportunities for work which are practical and which lead to definite results, with specifications of articles to make which the Red Cross knows to be useful at this time. You can be sure that your money which goes to the Red Cross will not be wasted.

The Red Cross is conservation. Every sweater that you knit, every box that you make, is just as truly a piece of conservation as money put in the war savings or Liberty bonds. You are helping the government by using your school time in helping to release other workers in other fields of which the government has need.

The Red Cross is morale. In joining it you are joining that great army of citizens which stands back of the boys at the front. You put courage in their hearts and power in their bows; you make them feel that their country is with them and is something to fight for and die for, if need be.

Can you think of any reason—teachers and boys and girls—why you should not join the Junior Red Cross? Then write to the nearest Red Cross chapter headquarters and have your school join the rest. Make our battle cry come true. "Every School a Red Cross Auxiliary, a Center of National Service."

MRS. E. E. KROEGER,  
Director of Junior Membership A. R. C., 1617 Railway Exchange, St. Louis, Mo.

Arrangements are being made to keep a complete record of all Indians who serve in the Army or Navy during the war.

The war and Uncle Sam doubled the price of your cotton. Can't you afford to invest a few pounds in War Savings Stamps?

## Anxious to Serve WELL

### OUR COMMUNITY and ALL ITS INTERESTS

Dairying is now moving forward and we are expecting large results for our people.

## Western National Bank

Capital, Surplus and Profits Over \$125,000.00

## Announcement

We Have Taken The Agency for

# PATHE

## PATHEPHONES AND RECORDS

We take pleasure in announcing that we have been appointed agents for the Pathe Pathophone and the Pathe Library of Double Records.

In this store you will find a complete line of Pathophones, ranging in price from \$25 to \$225, including special photograph and record combinations at attractive prices and terms. Every Pathe Model is equipped to play ALL makes of records, and play them all superbly.

**NO NEEDLES TO CHANGE**

Every Pathe Model is equipped with the international famous Pathe Sapphire Ball—a permanent ball-shaped jewel that takes the place of metal needles. There are no needles to be changed.

**PERMANENT LIFE TO THE RECORD**

Furthermore, this little jewel glides along the records without tearing, digging into or ripping them. Pathe records are guaranteed to play at least one thousand times without showing any perceptible wear.

## E. B. Black Co.

Just one more name to be written  
On the Roll of Honor of heroes passed.